

The Billboard

The World's Foremost Amusement Weekly

JULY 27, 1940

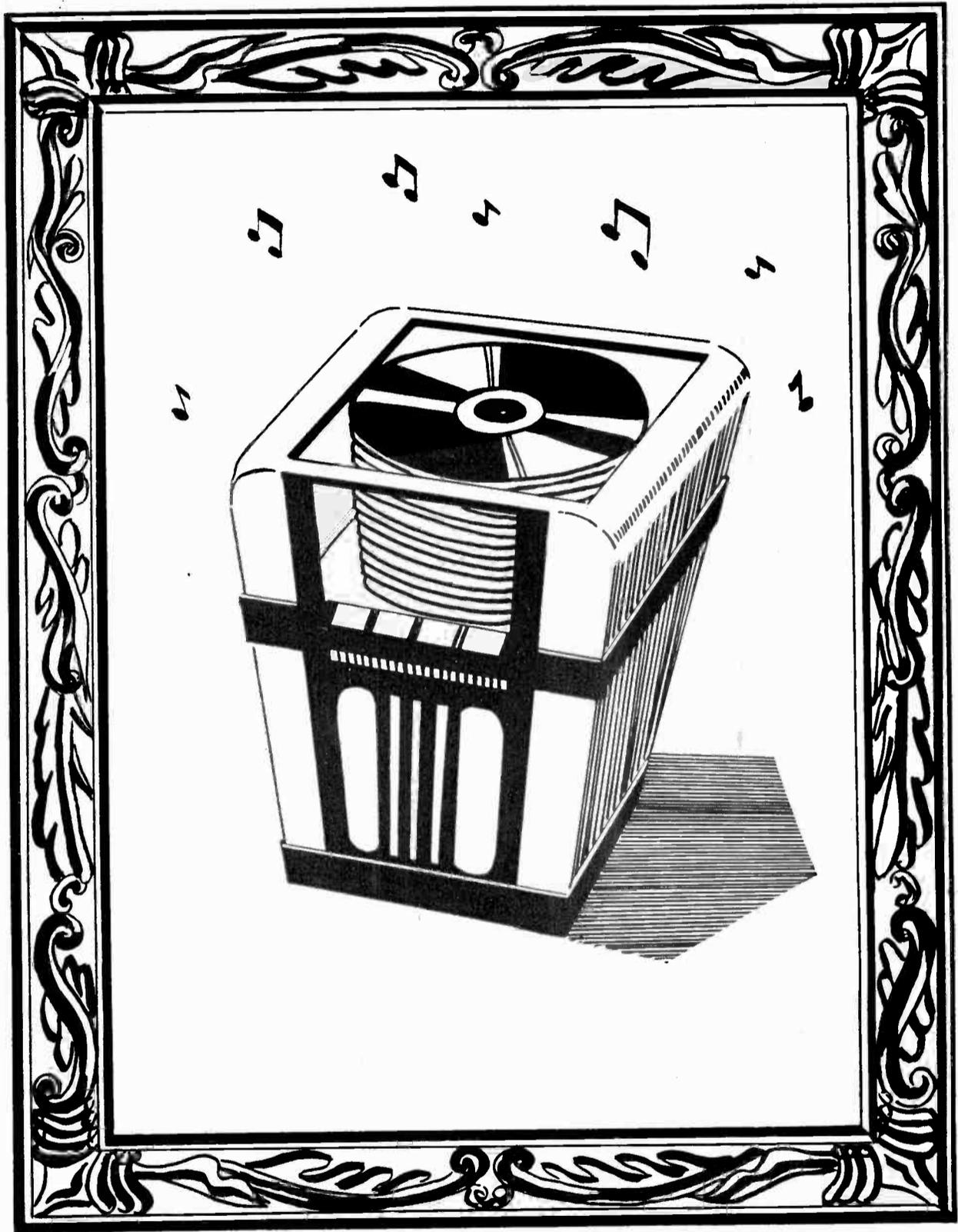
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Vol. 52. No. 30



VIVIEN
LEIGH

PORTRAIT OF AMERICA'S NUMBER ONE SONG PLUGGER AND BAND BUILDER *



The Second Annual Edition of TALENT AND TUNES ON MUSIC MACHINES,

a special supplement of The Billboard, will be devoted entirely to the music machine industry, the 400,000 automatic phonographs now in use thruout the country and the men who operate them. It will be dated September 28, 1940.

Close to 20,000,000 records heard yearly on 400,000 automatic phonographs are playing an important part in helping new songs sweep to sensational heights . . . are popularizing bands and orchestras so that their value on one-nighters, locations and all other types of engagements is enhanced.

The Billboard

Vol. 52
No. 30

July 27,
1940

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Published weekly at Cincinnati, O., U. S. A. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1879. 108 Pages. Subscription, \$5 per year. Copyright 1940 by The Billboard Publishing Company.

STEM LEGIT ATTENDANCE UP

Legit Attendance Trends for Ten Years

Season	Attendance Trend	Number of Productions	Theaters Used	Average Run (Performances)	Average Attendance
1930-'31	12,000,300	226	64	60	53,098
1931-'32	9,000,000	225	63	60	40,000
1932-'33	8,000,000	212	57	59	37,735
1933-'34	8,000,000	154	50	55	51,948
1934-'35	9,000,000	189	49	60	47,619
1935-'36	9,000,000	138	46	80	65,217
1936-'37	8,651,000	125	45	81	69,208
1937-'38	8,554,000	110	39	84	77,764
1938-'39	8,485,000	110	35	85	77,136
1939-'40	8,771,300	97	39	80	90,426

Average Per Show Better Than At Any Time During Last Decade

NEW YORK, July 20.—Average attendance at Broadway legit productions reached a 10-year high during the 1939-'40 season, according to a check made thru the New York Theater Program Corp., which supplies playbills to all New York commercial theaters. The total attendance for the season just closed, figured from the number of playbills distributed, was greater than attendance in any of the three years preceding, tho total legit production was less. The average run of shows this year went down to the level of the 1935-'36 season, but was longer than in 1930-'31, season when total attendance was greater than the figure for the just closed season.

were the 1931-'32 and 1932-'33 seasons. The fewer shows this year called into play more houses than had been used last year. Recaptured houses included the Adelphia, the Maxine Elliott, the Broadway and the New Yorker, to bring the total to 39 over last year's 35.

For the 97 shows of this season, NYTPC distributed 8,771,300 playbills. This averaged 90,426 per show, and the shows averaged 80 performances. In the 1938-'39 season there were 8,485,000 playbills distributed for 110 shows; in 1937-'38, 8,554,000 for 110; in 1936-'37, 8,651,000 for 125.

Increased average attendance among legit productions is looked upon as an unexpected salvation in the shrinking field. Playbill distribution figures prove the public still goes to hits.

London Theaters Not Hit Too Hard By Air Raiders

LONDON, July 6.—All things considered, business has not been too bad in those theaters situated in the areas affected most by air raids of the last weeks. The attacks occurred at an hour when audiences were back in their homes. In the event of a warning being received during a performance, Home Department ruling is that the audience be informed from the stage. Those who wish to leave may do so, but performances will continue and members of the audience are advised in their own interests to remain in the building.

On July 20 the Bedford Music Hall in North London will close for a month, this because the management regards August as a bad time even when things are normal. Since this house reopened at the end of 1939 it has been the most consistent straight vaude spot in London, only one week of revue having been played.

Cabaret continues to be blackened out at most London hotels and restaurants, notable exceptions being the Piccadilly, where *Southern Aids* and *Cafe Beau Monde* continue to be staged at 9:30 p.m. and 11:30 p.m. respectively, and at the May Fair, where Anne de Nys and John Ridley appear nightly.

Bottle parties continuing with floor shows include the El Morocco, where a two-part effort, *Tit-Bits of 1940*, comes on at 1 and 2:30 a.m.; the Paradise, which at 10:30 puts on *Revue Des Femmes*, with Marquee just slightly more clothed than hitherto; Cocount Grove, which features Diana Ward, and the Cabaret, where guests are regaled with *Champagne Time* at 1:30 a.m.

Ireland, north and south, is now closed to performers in Britain, no matter their nationality, attempts on part of VAF to get working permit ban lifted having proved unsuccessful.

AMA Circuit To Try "War Show"

NEW YORK, July 20.—A "war show" is on the verge of a two-week trial tour among six Eastern cities on the Arena Managers' Association circuit. Opening is figured on August 5 or 6 in Boston.

E. F. Leland is producing the show for the AMA. Capt. Jean Grombach, of Grombach Productions, Inc., is staging, writing and directing. Subject to availability, analysts will be Major General Stephen O. Fuqua, U. S. Army retired, commentator for NBC; Lieutenant Commander G. V. Quinn, U. S. Navy retired, and aviation Captain Dennis Mulligan. Emcee commentator choice is between Graham McNamee and Clem McCarthy.

Plan calls for two-night stands in the following order: Boston, Providence, (See AMA CIRCUIT on page 27)

Have!

KNOXVILLE, Tenn., July 20.—Warden Herbert Russell of Brushy Mountain State Prison, 40 miles from here, likes to keep his prisoners entertained, but he had no intention of keeping them laughing at him for several days.

Warden Russell rented a film called *Ladies Crave Excitement* from Frank Rouser, Knoxville distributor, which they both understood was a newspaper story.

"But the climax of the picture was a prison break where the convicts locked the warden in a rumble seat and rode him all over the countryside," Russell said. "And those 900 prisoners who saw it have been laughing at me ever since."

'Promoted' Benefits Out in New Ruling; Unions To Set Policy

NEW YORK, July 20.—New policy which rules out completely the "promoting" of benefit shows, and which places control and policing of all performer benefits in the hands of a committee representing the performer unions, was passed in the form of a resolution by the Associated Actors and Artistes of America at an international board meeting Wednesday (17). New order will be made known to the Theater Authority committee Thursday (25) at the meeting of the TA board.

Under the new arrangement, the present office of executive secretary is

Equity Report Inconclusive; One Big Union Still Fading

NEW YORK, July 20.—Because none of the other branches of the Associated Actors and Artistes of America have made any commitments on the Bernard Reis report for one big union, Actors' Equity also avoided sticking its chin out and issued a non-committal report on the special council meeting which was called for yesterday (19) for the disposition of the Reis report.

Union declared that it is in favor of one big union and that it found several of Reis' suggestions useful and acceptable. Council suggested that its committee—Committee on Efficiency and Economy—take the Reis report again, continue its study and make further recommendations on the subject.

The ultimate achievement of one big union status took on greater remoteness earlier in the week when the Four A's and its president, Frank Gillmore, agreed on reduction in presidential salary and institution of general economies in the Four A's. Reduction in Gillmore's salary from \$13,000 to \$7,800 will go into effect July 26. Other plans for general demolition of the Four A's to a paper organ-

stripped of power other than that of carrying out orders and putting into effect policy handed down by the committee, which will meet weekly.

The committee will be endowed with powers and responsibilities originally suggested in a special report by the American Guild of Variety Artists and the American Guild of Musical Artists a few weeks ago. Thus the unions are able to achieve the policy without having to throw out the Theater Authority as an entity. The compromise method, tho less drastic in organization, is equipped to function more harmoniously.

Crop Disaster in Gulf Coast and Mid-South States

NEW ORLEANS, July 20.—Farmers of the Mid-South and the Gulf Coast States are faced with one of the worst crop disasters in a decade as excessive and persistent rains and unusually cool weather continue to destroy thousands of acres of cotton and corn in Mississippi, (See CROP DISASTER on page 27)

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SCREWBALL CLUB MOTIFS

Owners Go Nuts Trying To Dope Out Competition for Latin Rage

NEW YORK, July 20.—The night club operator's search for a different atmosphere is beginning to reach the frantic stage. Many beleaguered ops, coming into the scene too late to hop on the Latin, Hawaiian or French band wagons, are turning to screwy ideas in the hope of attracting patronage. So much so that one enterprising owner provided so realistic an atmosphere with the opening of his Cafe Jail that police objected to the ribbing of the penal system and closed the spot.

Most cities can support only a limited number of spots with the currently popular decors. Hence the search for other ideas to attract patronage.

Until recently the Harlem type club was going strong, but the type has recently been on the decline. Broadway's sole sepiia spot, the Cotton Club, which recently shuttered, is considering re-opening in the fall with a Latin tie-up and sepiia entertainment.

Locally, several long-established spots with screwball shows are doing well. In most cases this depends on an emcee who can pull regular patronage with madhouse antics. Pat Harrington, of Club 18, has been getting away with insulting the customers for years. Eddie Davis, of Leon and Eddie's, has an inexhaustible supply of ballads, which fact has been the main attraction of that spot for many seasons.

Cafe Society, originally opened as a satire of the swanky spots in town, but turned into a straight jive parlor with a sock line-up of boogie woogie artists. Greenwich Village has its share of different spots. The City Dump borrows its atmosphere from the municipal refuse heaps, with a washline with underclothes predominating. Most of the lighting fixtures are made of tin cans with holes punched out.

The Village Barn, with rural atmosphere and show, together with audience participating gags, has been doing well for years.

Among other spots attempting different atmosphere are the Nut Clubs located in Brooklyn, Miami and Pittsburgh.

Many Motifs

Chicago spots include the Villa Venice,

situated on the Desplaines River, which has gondolas with singing gondoliers. The Ivanhoe is a replica of the castle in Scott's novel, The Devil's Rendezvous, with a grave-like atmosphere, made the patrons feel ghoul: it closed after a few months and reopened as an Italian restaurant with a new name, El Dumbo, which advises customers in its ads that the liquor is poisonous and the waiters insulting, gets plenty of trade.

The Oasis, Baltimore, successfully operates with bouncers euphoniouly called Machine Gun Butch and Flat Nose Richmond. Other personalities there are Battleship Maggie and One-Round (See *Screwball Club Motifs* on page 23)

"Ice Vanities" Chi Run Brodies; Cast Gets Half Dough Due

CHICAGO, July 20.—Bill O'Brien's *Ice Vanities*, which opened at the Arena July 3 and was scheduled to run thru September 2, closed Tuesday night (16) with salaries unpaid and attachments against costumes. Thru a deal negotiated with O'Brien by Arthur Wirtz, of Sonart Productions, performers received 50 per cent of the amounts due them

(See *ICE VANITIES* on page 27)

Be Safe Than Sorry In Legal Affairs ...

READ

Validity of Salary
Payments

In the Carnival Department
of This Issue

Fabiani Sets Gallo Ice Show

PHILADELPHIA, July 20.—After four previous attempts Ray Fabiana has finally contracted for an ice show for his new outdoor Philadelphia Ice Gardens. Producer is Fortune Gallo, opera impresario, who thus makes his ice debut and represents, potentially, new capital for the field.

Associated with Gallo is Harry Losee, who staged Sonja Henie's revue, and Hugo Quist, also formerly associated with Miss Henie. Losee will direct and stage combination revue and ballet. Quist is casting director.

Show is tentatively scheduled to open August 8 with following line-up of skaters: Vivi-Ann Hulten, Thesloff and Taylor, Guy Owen, Eric Waite, Betty Atkinson, Barbara Lee Bennett and John Kinney and Harry Lie. Performances will be nightly, with exception of Sun-

(See *GALLO ICE SHOW* on page 27)

Thru Sugar's Domino

Actor Cause of
Own Trouble;
Success Story

AS A class the actor can find no cause for pride in the manner in which he has looked after his professional interests the last couple of years. Perhaps he should feel somewhat ashamed. Regardless of how strongly one might be inclined to side with the actor if facts are to be faced, it must be admitted that the actor has proved pretty conclusively that it is the exception rather than the rule when he makes a good show of being able to take care of his own affairs. Even agents, who have been notorious since the beginning of modern show business for backbiting, duplicity and treachery towards each other, are giving a rather convincing demonstration lately of their ability to work together towards a common goal of harmony and economically sound ethics. The actor has neither been standing still nor making progress in the direction of mutual help. He has definitely retrogressed and today he is less secure, less stable and as unprotected as he was in the heyday of the major circuits.

Because of his inexcusable indifference on the one hand and his superficiality on the other the actor brought about the collapse of an organization that represented an amalgam of five years of backbreaking, heart-tearing work. We are not concerned at this juncture with the good and bad in the AFA as a political unit in the Four A's. To us the more important consideration is that five years of building was razed by the very men whom the effort was intended to help. The actor tore down one house and hastily built himself another. A year has passed since the ground was broken for the substitute structure and again the actor finds his house being torn down. Not by employers, not by outside forces, but by the actor who seems not to know what is good for him and, strange to relate, seems to care even less. The vicious propagandists who are the cause of the present turmoil in the AGVA are actors; actors aided by non-actors who see in the melee an opportunity to serve their own selfish ends. The actor is too much concerned with tickling his vanity by milking for applause at benefits or playing klabash to bother himself with the inside and fundamentals of what is now going on. As much as we have striven thru the years to help the actor as a class; as much as we have fought aside and apart from our official duties to help the actor gain better conditions, security, respect and a fair shake, we are led by the developments of the last two years and, more particularly, by developments in recent months to conclude that pity and sympathy are out of place. That the actor deserves not only what is now happening to him but what will happen to him as a class when he no longer has an organization to lean upon in his professional troubles.

Not only has the actor been derelict in his duty towards his class in the arena of unionism. He has also done a smelly job in the vitally important matter of regulating and devitalizing the benefit institution, which is a euphemism for benefit racket. The actor had a chance to repair some of the damage done in recent years by the perverted operation of the Theater Authority, which—we remind our readers—was formed by the actor to bring about the demise of the benefit racket. He had this chance recently when his own representatives submitted a report to the Four A's for the castration of political influences in the TA. The actor strangled that report. It is on the shelf, there to gather dust while benefits rob actors of the glamour that is their life; of jobs that are their

(See *SUGAR'S DOMINO* on page 23)

The Broadway Beat

By GEORGE SPELVIN

THERE was one unusual feature about Sally Rand's press party at the Park Central—only four quarts of scotch were consumed, which is considered a new all-time low. And more than 20 of the boys showed up, too. . . . When Jack Teagarden recently opened at the Sea Girt Inn, in that New Jersey resort town, the owner of the spot, Benny Convitz, naturally displayed Jackson's name prominently around the place in the form of banners, flags and signs. Which was all okeh until a friend of Benny's indignantly asked him why he'd gone and changed the established name of the Inn to Jack's Tea Garden. . . . Altho Joe Bushkin's celeste playing, as background to Frank Sinatra's and the Pied Pipers' vocal on the much-talked-about Tommy Dorsey hit record of *I'll Never Smile Again* is one of the main reasons why the disk will probably be one of the biggest platter smashes of the year, there's no celeste in evidence when Tommy plays the number at the Astor Roof. Bushkin is playing the accompaniment on piano until Dorsey makes up his mind whether or not to get a celeste in the room. . . . Bill Liebling and Audrey Wood, who left for the Coast in March to investigate the chances of opening a Coast office, have decided in the affirmative. Their New York spot now has a branch in Beverly Hills.

HERB LANDON, the p. a., champions the Fifth Estate (a hi-falutin' name for press agency, and not to be confused with Fifth Column) by objecting to the crack printed hereabouts that press agency can be somewhat akin to a de luxe edition of the shell game. He says that other necessary equipment includes a battered typewriter, a capacity for hard work and a constitution capable of withstanding a long succession of sleepless nights. . . . Florence Jay, secretary to Harry and Gene Goodman of Regent Music Co., used to smoke and hand out to the boys a common brand of cigaret—but this week there came a change that seems to be more than mere coincidence. Her desk is now adorned with a couple of packs of a new brand named—you guessed it—Regent. . . . Asked why his band, a really fine swing outfit, lacked a guitar in the rhythm section, a name band leader upon whom Fortune thus far has failed to lavish her best smile answered with the story of an agent who was called in to listen to a band prior to taking over its management. He heard some of the best numbers of the 15-piece outfit, and concluded the audition by remarking, "It's really a great band, but—" Whereupon the guitar player got up and walked out of the room without another word being said. . . . Romo Vincent, the rotund comedian at the Hurricane, nearly drowned making the movie short used as a prolog in the current show there. One of the scenes called for a plunge into the ocean, and he insisted on the real thing altho he can't swim a stroke. The danger came when the 270-pound Romo attempted unsuccessfully to clamber into the launch. The "producers" finally helped him—after they recovered from their laughing hysterics. Some fun!

JACK PEARL is still turning down comedy offers in his desire to limit himself to the dramatic field. He nixed an RKO film contract recently because they wanted him for clown roles. . . . Florence George, wife of Everett Crosby, the agent, is preparing for a career in opera. Everett moved his business from Hollywood to New York a couple of months ago when he took over the management of brother Bob's band. . . . In a chauvinistic mood, the Fiesta Danceteria took chicken a la king off the menu and renamed it chicken a la president. . . . The-World-Does-Move Dept.: An organ grinder near Fifth avenue was recently heard batting out a conga.

BATON ROUGE, La., July 20.—Work started last week on construction of a new studio building for Radio Station WJBO, the *State-Times* link of the NBC-Blue. New plant will be located on Florida street, close to center of the city, and will cost approximately \$75,000. Lewis I. Grosz is architect. Completion is set for January 1. Vernon Anderson is manager of the station.

VIVIEN LEIGH (This Week's Cover Subject)

VIVIEN LEIGH, one of the current No. 1 box-office attractions thru her skyrocketing to fame in the role of Scarlett O'Hara in "Gone With the Wind," is a product of England's legit stage and motion picture productions.

Hollywood, quick to take advantage of her popularity, immediately cast her opposite Robert Taylor in "Waterloo Bridge" and now places her in the leading role of Alexander Korda's motion picture version of "Cyrano de Bergerac," playing opposite Lawrence Olivier, with whom she toured in "Romeo and Juliet," her only American stage production.

The British actress, christened Vivien M. Leigh-Holman, appeared on the English stage in "The Green Sash," but met with her first success in "The Mask of Virtue." She subsequently played the leads opposite John Gielgud in "King Richard II," "Henry VIII," "Hamlet" and "A Midsummer Night's Dream." She has also appeared in a half dozen other legit productions in England, in addition to many motion pictures.

Miss Leigh received her education at a convent in Roehampton, England; studied languages in Italy, attended finishing school in Paris, and studied dramatics at the Comedie Francaise School and the Royal Academy of Dramatic Art.

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WGN Concert Bureau Angling For Big Biz; Net Competish; FM

NEW YORK, July 20.—Mutual's Chicago affiliate, WGN, is reported on good authority to be setting up a concert bureau to compete with NBC and CBS bureaus and, in particular, to supply talent for Frequency-Modulation stations. Plans, reportedly, also call for production of transcriptions for FM stations.

In New York Fred Weber, MBS exec, stated that if the plan developed it would be a local proposition pertaining to the Chicago station, but radio execs are wondering whether the move might not be the first step in setting up an MBS concert bureau designed as competition for CBS and NBC bureaus.

Columbia Concerts spokesmen, when queried this week, stated that one of their salesmen, Austin Wilder, had left and was believed to be hooking up with the WGN company.

Radio execs have varied greatly in their opinions of FM as a talent-employment development. Felt on the one hand that FM would create a terrific talent boom, owing to setting up of stations in areas which now have no stations because of shortage of channels. American Federation of Radio Artists, however, looks coolly upon FM as a break for talent.

Reported as backing the WGN concert bureau is Col. R. McCormick, newspaper publisher.

Production of waxes for FM stations is particularly significant, FM execs having stated that waxes now produced by transcription and record companies are of little value to FM owing to surface noises and other technical shortcomings. In fact, FM execs are likely to confab shortly with wax makers regarding development of waxes suitable for FM.

CHICAGO, July 20.—Latest move of the WGN Talent Division under direction of Noel B. Gerson was the hiring of Austin Wilder to head the Concerts Division. For the last five years Wilder has been with the Concerts Division of CBS. The unprepared to release names of stars under contract at this time, he indicated an office would be established in New York to take advantage of the rich concert market in that area. It was also stated that operations would prob-

Amusement Tax For Malay Straits

SINGAPORE, June 29.—An amusement tax of 20 per cent will begin thru-out the Malay Straits Settlement, starting July 1. The tax will affect amusement parks, roadshows, cinemas. However, it is considered that night clubs will be exempt, since no admission is charged.

A flat tax of 20 per cent is levied upon 11 tickets up to \$3. From \$3 to \$5 the tax will be 50 cents. All admissions above \$5 carry a tax of 10 per cent.

The three amusement parks here will be heavily affected. The majority of the parks outside of Singapore are controlled by Shaw Bros., operators of a chain of movie houses. The parks do not import attractions, but acts visiting Singapore are given a two-week run at the parks and later sent for a five-week tour of the country.

A good line-up of foreign acts is current in the Singapore spots. At the Raffles Hotel are the Hungarian Dancers, the Palatal Duo and the Seven Wallabies from Australia. The Happy Cabaret has the Astor Trio, while the New World Cabaret features Paulette and Davendo.

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BOWER SHOW PRINT - FOWLER, IND.

ably not get into full swing until October.

The Talent Division seeks to become a comprehensive market for talent. In addition to Concerts Division, the radio department will operate under John Bernbaum, formerly in the advertising department of *The Chicago Tribune*, and will handle radio talent and shows, both live and wax.

Under the direction of Martin Welt, a theater division will operate. Plans are to book artists into small and large theaters thruout the country to supplement film attractions. Also under Welt's supervision is a lecture bureau which already has released a list of 24 names. Speakers signed are Mary Afflick, Bill Anson, Fred Babcock, Bob Becker, Herma Clark, Col. William Waller Edwards, Bob Elson, John Goldsworth, Col. Thomas Gowenlock, Capt. E. D. C. Herne, Ruth De Young Kohler, Elmer Layden, Philip Maxwell, India Moffett, Eleanor Nangle, Loretta Poynton, Katherine Roche, Quin Ryan, Cecil Smith, Clifton Utley, Blair Walliser, Arch Ward, Henry Weber and Marcia Winn. Many of the above speakers are on *The Chicago Tribune* staff.

Hotel Men Talk With N. Y. AGVA

NEW YORK, July 20.—Preliminary discussions between the American Guild of Variety Artists and the Hotel Association of Greater New York were held yesterday (19). The talks, according to Phil Irving, executive secretary of the New York local, were encouraging.

AGVA wants an agreement covering all regular floor shows in the dining spots run by the hotels, as well as private banquets and other functions run by outside organizations. AGVA plans to put the hotels into A, B and C classifications, with those minimums applying.

Irving pointed out that it took the New York Hotel Trades Council 14 months to get an agreement with the innkeepers. He also claimed their support.

In line with the general slicing of expenses, paid employees of the New York local took a voluntary 10 per cent cut in salaries, Irving said. The only employees not affected by the cuts were the stenographers and the organizers who get \$30 weekly. The organizers formerly getting \$35 were affected.

Settlement of AGVA's fracas with Leon and Eddie's is awaiting Executive Secretary Hoyt Haddock's return from a cross-country swing of AGVA locals.

CHICAGO, July 20.—Membership meeting of AGVA will be held Thursday (25) for the purpose of discussing "subversive" activities in the local and to elect a nominating committee of nine members to select candidates for officers and board members of the local.

Graham Dolan, national representative temporarily in charge of the Chicago office, has sent a letter to all members calling attention to efforts that have been made to split AGVA and urging members to "come to the meeting and yell your head off." The letter states in part that the dissenters have failed to split AGVA, as demonstrated by two unanimous votes of confidence which the present administrative force has been given by the local board.

'Ice Follies' Coast Rehearsals

SAN FRANCISCO, July 20.—Attendance at Winterland's *Ice Follies* is off in comparison to show's initial run here last year. In eight weeks revue has played to 130,000. Present engagement will continue another four weeks.

Rehearsals are now being held for a new show to open in Los Angeles about mid-August, with Bess Earhardt, Evelyn Chandler, Roy Shipstad and Frick and Frack remaining for another season. MCA will handle the bookings.

HOUSTON, July 20.—All attendance records for local one-shots were reportedly broken by Allied Relief Ball, sponsored by the Junior Relief Group of Texas, at the Coliseum Independence Day. It drew \$10,000. Big attraction was presence of several Hollywood stars. Nat D. Rogers was in charge of the affair.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

LEA PENMAN—legit actress who has done innumerable fine jobs on the New York stage and who furnished an impressive piece of work in the lead of the tryout of *Four Cheers for Mother* at the Red Barn Theater, Locust Valley, N. Y. Should be able to click just as solidly on the screen.

For RADIO

DON RAYE—formerly of the comedy team of Raye, Prince and Clark, and at present a staff writer for Leeds Music Co. On the Vic Schoen Ork recording of *Hit the Road* he exhibits a vocal personality that would be admirably suited to a spot on a variety air show calling for personable warbling of rhythm numbers. Has one of those effortless voices that are highly listenable on rhythmic or novelty ditties, and one that possesses a good amount of tonal quality.

Philly Sked Forming

PHILADELPHIA, July 20.—Altho the 1940-'41 legit season is still two months away, calendar is already marked with bookings. Ed Wynn's new revue, *Boys and Girls Together*, is announced to play two weeks at the Forrest Theater beginning September 16 and may be the first show of the new theatrical year. Another definite booking is a long-distance date for the Lunts in *There Shall Be No Night* for a fortnight at the Forrest, starting April 14, 1941. Latter is one of the three previously announced plays to be brought here by the American Theater Society, local subscription group, which definitely promises Helen Hayes in *Twelfth Night* (no date set) and *The Time of Your Life*. Two weeks at the Locust Street Theater, beginning September 23, for the Saroyan piece.

FCC Gets MBS Beef On Network Pacts

WASHINGTON, July 20.—Mutual Broadcasting System has reiterated its protest to the Federal Communications Commission against the exclusive contracts between network affiliates and NBC and CBS by filing this week another petition with FCC Secretary Thomas J. Slowie. Mutual asked that contract renewals be prevented and that future contracts provide room for competition.

In resubmitting its proposal to regulate relations between chains and their indie affiliates, Mutual breathed life into a controversy first opened at the close of the FCC monopoly probe. Mutual last year charged that it was being locked out of desirable market areas by NBC and CBS thru the use of restrictive contracts. Later it told the FCC that "public interest, convenience and necessity" was being obstructed when several cities having non-Mutual stations were prevented by NBC and CBS from carrying the Gillette-sponsored World Series, a broadcast exclusively Mutual but offered to any stations desiring the games. The World Series broadcasts were hotly debated in Washington, and the FCC delegated the task of finding the facts of the case to a section of its staff. Questionnaires were mailed to all stations, but nothing conclusive resulted from this survey.

Mutual's position on network contracts, however, underwent a change a few months later when efforts were made to organize another radio chain under the sponsorship of the Texas State Network, which would have been known as Transcontinental. Elliott Roosevelt was supposed to have been the spark plug for the new chain, but the idea never went beyond the paper stage. Mutual, which was faced with looting of its affiliates, hastened to the FCC to make known a new policy of writing exclusive contracts with its stations. It told the government that, since no steps had been taken to check the use of this type of affiliation, Mutual was forced to adopt the same contract as a form of self protection.

This week's action by the chain clearly shows the danger to be past and the contract question can safely be restored to plague the FCC.

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GUEST ARTIST FINALE?

On Skids and Won't Come Back, Is Claim, But Plenty Dissenters

NEW YORK, July 20.—Radio's guest artist business is not only on the decline, but will soon be washed up for good, according to some talent agents and managers. There are several causes given. One is that sponsors are wary, having come to the conclusion that motion picture names have practically nothing to offer to radio. Secondly, it is said, ad agencies find they cannot give these names a satisfactory build-up because stars are grabbed at the last minute. Third, it is claimed Hollywood names as such are no longer an attraction. Add to these the fact that the pix and freak acts are expensive, whereas radio has for some time been trimming talent budgets.

In talent and producing offices, situation is having other reverberations. General Amusement Corp. execs see a trend toward dramatic programs and toward those variety programs which depend upon a strong central character or theme for listener audience. GAC's Harry Hoff claims the day is over when you can get a batch of names, string them together with simple continuity, and expect to build an audience. Guests, because of sporadic appearances, are believed to add little to a program's audience-retention power.

Claimed that even in the case of successful variety programs, as Kraft Music Hall, Fred Allen, Bergen-McCarthy, etc., guests make little difference and the central character is the thing.

Use of guests assumed large proportions when radio moved to the Coast, where a plethora of pix names immediately became available. Sponsors were free in passing out coin. Garbo was reportedly offered \$12,500 and refused, but usual salary has been anything up to \$5,000. With the rare exception of the

sponsor who wants a top-ranking program no matter what the cost, clients today want a show to sell merchandise in proportion to cost of program's production, and it's been felt that hypocoed production cost very often does not mean proportionately increased sales.

Audience Appeal Analyzed

Some production offices, analyzing the popularity ratings, point out illustrations to the above thesis. One program tried using guests and spent a lot of money, but recent popularity rating showed 10 programs of its class ahead of it. Similarly, rating for a variety show using guests was little more than twice that of a dramatic show for the same sponsor. Claimed that first costs about \$14,000, while second is put together for \$2,000. All of which poses the question, is it worth it?

Dissenters

Among dissenters to the theory that radio's guest business has no future are Herb Rosenthal, chief of Columbia Artists, Inc., and Bill McCaffrey, of Hesse and McCaffrey. Rosenthal points out it is still too early to ascertain whether radio is set for a new trend, because not enough fall programs have been bought. Actual buying season really gets under way about August 1. A cursory glance at this season's line-up of programs, according to Rosenthal, indicates guests are far from washed up. In fact, *Hit Parade* today (20) is using Tommy Dorsey in a guest role and reportedly may continue the policy.

McCaffrey figures guests are a necessity, for the simple reason that all shows are not hits and guests are logical hypotheses.

Grab That Chance!

NEW YORK, July 20.—One of BMI's headaches is that a batch of radio station men, ranging from execs to music librarians, are trying to get their own compositions accepted by the music company. Angle is that the employees and execs of stations who are members of BMI feel the set-up is a family affair, and are seizing the chance to get their pet tunes on black and white.

Seems everybody has the song-writing yen.

AFRA Cool to FM As Talent Outlet

NEW YORK, July 20.—American Federation of Radio Artists, the watching frequency modulation closely, finds no need as yet to make special rulings covering the newer method of broadcasting. In the opinion of union officials, estimates of the increase both in the number of stations to be set up and in the amount of talent which will be required are exaggerated.

Union points out that even the so-called hinterland is well-served now with stations, and that there would be little need for opening up many new ones.

It is believed in some quarters, however, even at conservative figures, that the growing acceptance of FM and its resulting development of new stations would open up many new avenues for talent, present AFRA with a big organization problem, and lay before it a potential membership which, when lined up, would make it the largest performer union in the Associated Actors and Artistes of America.

Advertisers, Agencies, Stations

NEW YORK:

WMCA'S Sam Brown taking over a couple of Ford Bond's chores, including *Stella Dallas*, while Bond vacations. . . . Leon Goldstein back from vacation Monday (22). . . . Joseph Bloom, general manager of Forjoe & Co., will soon marry Pacelli Diamond, soprano. . . . Procter & Gamble have renewed their foreign language Oxydol program for 52 weeks on WBNX. Station has also contracted with Prudential Insurance Co. for three 15-minute Polish language programs for 13 weeks. Benton & Bowles are the agency. . . . Colonial Dames, Inc., has renewed *The Beauty Explorer* for 13 weeks over CBS's Pacific Coast net. . . . National Schools of New York City has inked 52-week contract with WHN for United Press news five times weekly. . . . Theodore Strelbert, WOR vice-president, vacationing at Lake Louise, Canada. . . . WOR receptionist Helen Baylis has married Raymond Richard Withey. . . . Effective Tuesday (23), Henry P. Hayward handles production of Westinghouse *Musical Americana* program. . . . Lou Breese Ork made a second series of transcriptions for the New York World's Fair, in Chicago, this week. Dr. John S. Young, radio head of the Fair, went to Chi to direct. . . . Dorothy Hammerstein, of the theater family, is doing those pretty decorations at WNEW. . . . Ronnie Goldenhorn, of WNEW, will marry Nona Whitehorn. . . . WHN's Al Simon vacationing in Florida, where he'll visit Jack Kofoed. . . . Tom Luckenbill vacationing with his wife. . . . Cal Kuhl now producing the Pearson-Allen program. . . . Harry Kerr and George Wells, scripters on Lux Radio Theater, vacationing at Lake Tahoe. . . . Energine's new show, going on the NBC-Blue Wednesday (24), will be called *Manhattan at Midnight*, not *Metropolitan Airport* as originally announced. Script written by Margaret Le Worth, with Doris Dudley and Leif Ericson starring on first session. Templeton Fox follows week later.

Pot of Gold, now airing from Chi. With him came Dick Porter, of Stack-Goble, agency on the account. . . . Sylvia Dowling files to Chi every week to supervise the *Uncle Ezra* show. The hayseed epic was also the cause of Dick Marvin's Windy City visit last week and probably will bring him here again this week. . . . Bill Tuttle, of Ruthrauff & Ryan, New York, who produces *Big Sister*, *The Shadow* and the Lanny Ross show, is spending his vacation in Chicago.

PHILADELPHIA:

ADELE NORELLA, Latin songstress, and Nino Nanni, Spanish baritone, latest additions to the WIP program staff. . . . Roy Anspach, who divides his time between being an accomplished concert pianist and radio technician, again doing vacation relief in the KYW master control room. . . . Marshall Shantz Jr., formerly with WCAU, made program director of WJTN, Jamestown, N. Y. . . . Elaborate ceremonies are now being planned for the formal opening and dedication of the new WIP 5,000-watt transmitter August 1. . . . Horace Hustler at WHAT auditioning kid talent for the *Yankee Juniors Revue*, resuming in the fall. . . . James J. Stinson installed as prexy of the Poor Richard Club of local ad agency gentry. . . . Lew Trenner, former WFIL sales promotion manager, now sales manager of WHCU, Utica, N. Y. . . . Same station also takes on Sidney Ten Eyck as program director, formerly of WCAU here. . . . Hilda Kirby leaves her publicity post at WFIL this week to join WPID, Petersburg, Va., as continuity director. . . . Carter-Thomas Agency gets the local Wicaco Machine account. . . . Parisian Tailors plan to return in the fall on WDAS with a kiddie show.

HOLLYWOOD:

DAN CUPID has been busy at KNX, with the result that five members of the staff are taking their vows this month. Marie Fleck, of the music library; Meredith McCubbin, production; Elizabeth Heineman, sales department; James Murphy and Clark Casey, sound effects, are taking the plunge. . . . Donald W. Thornburgh, CBS vice-

New Deal Super Radio Campaign Seen; Nix Rags

WASHINGTON, July 20.—Almost complete reliance upon radio to tell the New Deal story to the voters will be made by the Democratic Party during the campaign this year. Observers here have statistics to show that the newspapers are more bitter toward Franklin D. Roosevelt than they were in 1936, and consequently more emphasis is to be put on speeches. In addition, they assert that public utilities, always heavy buyers of newspaper space for institutional advertising as well as editorial good-will purposes, are supporting the candidacy of Wendell L. Willkie, recently president of Commonwealth and Southern. Latter argument is advanced as presupposing that newspapers "will not bite the hand that feeds."

Another compelling reason that prompts the Democratic high command to develop a super radio technique is that the standard-bearers for the New Deal, President Roosevelt and Henry A. Wallace, are star performers before the microphone. The President's style of speech is admittedly the most persuasive ever to address the public, and the talks delivered by Secretary Wallace are considered to have a down-to-earth sincerity as well as high intellectual level.

Of course, some work will be done by the Democratic publicity offices to avoid leaving the news pages entirely to the GOP, but written copy for the most part is to be used in pamphlets, handbill giveaways and mimeographed letters.

\$234,000 Spent by CBS, NBC, MBS To Cover Dem Confab

NEW YORK, July 20.—Coverage of the Democratic Convention in Chicago cost Columbia Broadcasting System \$125,000, National Broadcasting Co. \$101,192 and Mutual \$8,000. These figures compare with Republican Convention coverage costs of \$195,000 for CBS, \$114,460 for NBC and \$9,200 for Mutual. Cost was less in each case.

Breakdown Democratic Convention costs for CBS are \$75,000 in cancellations; \$25,000, talent, and \$25,000, operating costs.

NBC breakdown is \$52,267 in time costs, \$35,425 in talent and \$13,500 "out of pocket."

Mutual costs were \$6,000 charged to operating costs and only \$2,000 in loss of commercials. MBS managed so easily because net will give "make-up" broadcasts to replace those dropped.

NBC Joins CBS In ASCAP Battle

NEW YORK, July 20.—Chief radio-music developments of the week were a statement by Niles Trammel, president of the National Broadcasting Co., that NBC would, in effect, do everything in its power to push the performance of non-ASCAP music, and an announcement by Broadcast Music, Inc., that non-ASCAP scores on transcriptions were being made available to BMI member stations. Both were predicted in *The Billboard*.

Previously NBC had not been as outspoken as CBS in the ASCAP battle. Trammel's letter, which went out to affiliates, singers and band leaders airing via wires, definitely aligned NBC with CBS.

BMI today (20) announced completion of a pamphlet, "Let's Stick to the Record," which allegedly shows the society's "monopolistic hold on broadcasters, its effect upon the employment of musicians, its discrimination of the inner circle crowd whereby in one year the 175 highest ranking ASCAP authors and composers divided \$1,890,000, while 175 in the lower classifications received only a total of \$3,000."

ASCAP could not be reached for comment.

president in charge of Pacific Coast operations, and Lester Bowman, chief engineer, are heading for Frisco to attend the NAB convention there.

J. D. Stern Enters Radio; Jars Philly

PHILADELPHIA, July 20.—The local radio rajahs were jarred this week when J. David Stern, publisher of *The Philadelphia Record* and *Camden* (N. J.) *Courier-Post* and until recently *The New York Post*, bought the part-time 100-watt WHAT from Bonwit-Teller department store for a reported \$10,000 figure. Until early last year station was owned by *The Evening Ledger*, afternoon newspaper. Entrance of Stern into radio circles, with the reported financial backing of Albert Greenfield, millionaire realtor and big *Record* stockholder, promises to find the fur flying thick along radio row.

Once he gets the feel of radio it is expected that Stern will apply for a new dial position to put the station on a full-time basis, with a corresponding increase in power. A strong WHAT is seen as a threat to WCAU, Dr. Leon Levy making a combine with Moe Anenberg, publisher of *The Inquirer*, bitter competition to *The Record*, with the feeling extending politically as far as Stern-Greenfield interests are concerned.

Entrance of Stern into the radio picture is also seen as a boon to the town's talent. While all but *The Bulletin* have time-for-space deals with local stations, *Record* has championed the way with live production shows for its time, instead of using the barter for spot announcements.

Audition—Denver Style

DENVER, July 20.—A Denver man contacted Station KFEL to arrange an audition for his daughter, who plays the oboe and marimba. Feeling that arrangements for the audition were not progressing as rapidly as they should, the gentleman called the station and, before the startled switchboard operator had time to switch his call to the right department, had his daughter play both the oboe and marimba over the telephone. May not have been a new high in music, but it definitely was in aggressiveness.

CHICAGO:

J. H. HOWE, president of Tums, was J. in Sunday (21) to look over the Horace Heidt shows, *Treasure Chest* and

Radio Talent

New York

By JERRY LESSER

CBS'S *My Son and I*, starring BETTY GARDE and KINGSLEY COLTON, celebrates its 200th performance this week. . . . *Woman of Courage*, starring SELENA ROYLE, will celebrate its first birthday on the air this week with a luncheon given by SELENA in the Green Room of the Warwick Hotel. . . . JACK NEGLEY, WINS announcer, has deserted the ether temporarily for a former love, the cinema. JACK is making a picture together with PROFESSOR QUIZ and BOB TROUT. . . . ANN SHEPHERD, who is Joyce Jordan of the *Girl Interne* series, will appear in medical "whites" on the cover of the September issue of the *Journal of Nursing*. . . . MYRON MCCORMICK and MARTHA HODGES, of the *Girl Interne* show, are honeymooning at the Hotel Algonquin. . . . ALLAN HEWITT, of *My Son and I*, is in summer stock at Westport, Conn. . . . KEN MCGREGOR, director, and NELSON CASE, announcer, are spending their spare time flying. Case has already so-

doing quite a bit of oil painting. . . . Since GEORGE HOGAN started announcing that soft drink commercial on WOR he has received many letters asking for free samples. A new twist on an announcer's efficiency.

HANLEY STAFFORD and his bride, VIOLA VONN, will appear on the *Blondie* program next week. . . . BASIL LOUGHRANE, director of *Light of the World*, will also direct the new *Beyond These Valleys*, which debuts on the NBC-Red July 22. . . . ADELAIDE KLEIN is set for her second guest spot on the VALLEE show. . . . JOAN BLAINE is back on her *Valiant Lady* program after 10 days in Havana. . . . *Pot o' Gold* maestro HORACE HEIDT and ork leave for Hollywood to make a movie for producer JIMMIE ROOSEVELT. . . . DICK LANE'S speedy talk record on the AL PEARCE stanza got him a 20th Century-Fox contract this week. He starts work soon on a picture, *Youth Will Be Served*. . . . ROBERT YOUNG is being considered for a weekly comedy-mystery series to debut this fall. . . . JOSEPH LILLEY, who conducts choir on PAUL LAVAL's *Melody in the Night* program over NBC, and DOROTHY ALLRED will honeymoon next week. . . . BEN GRAUER was announcer on two auditions last week. . . . TED STRAETER renewed as choral director of the KATE SMITH program, returning September 27. . . . PAUL ROSS has joined the Wilson, Powell and Heywood office.

YOLA GALLI warbles via NBC television Friday (26), two days after completing engagement at the Rainbow Room. . . . NORMAN MORRELL producing the TOMMY DORSEY show for Pepsodent. His last band program was the *Magic Carpet* on *Hit Parade*.

BARRY WOOD, *Hit Parade* singer, has been made a member of the Greenwood Lake, N. Y., Fire Department, and has been named chairman of the entertainment committee for the smoke-eaters' annual ball. . . . RALPH EDWARDS will visit his home town of Oakland, Calif., during the next two weeks. . . . FRANK WILSON, who authors the *Bishop and Gargoyle* scripts for NBC, is head of the script department at Lord & Thomas. . . . BEN GRAUER vacations in August. . . . JAY JOSTYN is spending some evenings at night court for his *Mr. District Attorney* characterization. . . . DINAH SHORE's suntan was acquired on the roof of her Jackson Heights home. . . . BENAY VENUTA is

War Crimps Sustaining Talent; Leanest Season in Years on NBC, But West Coast Employment Okeh

NEW YORK, July 20.—Current summer is one of the leanest in years for artists on sustaining network programs, according to Wilfred Roberts, production exec at National Broadcasting Co. Reasons are the accent on war news, and, more recently, coverage of the Republican and Democratic national conventions. Figures on employment during June and July are not yet available, but a considerable drop below preceding months is expected. According to Roberts, the six months beginning with December, 1939, up to June 1, 1940, accounted for 2,909 acting jobs on sustainers. Breakdown credits December with 543; January, 477; February, 394; March, 541; April, 483, and May, 471. Most of these jobs are on half-hour programs, once a week. According to Roberts, there has been

a drop in variety programs and a corresponding increase in dramatic shows on sustaining time during past few years. This has amounted to about 10 per cent.

With only one or two exceptions, all sustainers now on NBC will be carried in the fall, with the likelihood that a couple of good talent-absorbing programs will be added. *The Bishop and the Gargoyle*, now occupying the Edgar Bergen-Charley McCarthy spot, is one of the few going off. More than balancing this, however, will be additions like the Great Play series.

Recent airing of Democratic Convention, closely following the Republican Convention, has been murderous for some artists, hitting them in the pocket-book. *The Revuers*, for instance, missed three programs and three pay checks.

Immigration Ruling Headache for CKLW

DETROIT, July 20.—New immigration bureau rulings on the Canadian border have caused plenty of grief at CKLW. Station transmitter is located in Windsor, Ont., but studios have been maintained in Detroit and in Windsor, and the station has been known as "The International Station" for years.

A large part of the talent for the programs comes from this side of the border, with daily commuting the habit. The closing of the border to Canadians without proper visas and passports made it difficult for American citizens to get into this country as well, and plenty of confusion and some cases of refusal of admission to Americans to return to this country occurred. CKLW, with its staff divided between the two countries, was badly handicapped, with some staff members facing a ban on their returning to either their place of employment or their residence—not to say difficulties encountered in picking up programs from across the border.

Midweek report shows all regular station staff members have been provided with regular or special identification that will enable them to cross the border without further hold-up.

"Jordan" Gets Sponsor

DETROIT, July 20.—Ned Jordan, Secret Agent, Mutual show produced at WXYZ, Detroit, goes under sponsorship August 13, with signing of a contract by Walter Johnson Candy Co. (Power House Candy Bars), placed thru Franklyn Bruck Agency.

Anti-espionage play will continue on the Mutual net as sustaining. The Johnson contract calls for sponsored shows on WXYZ, the eight stations of the Michigan Radio Network and WGN, Chicago.

Colgate, Bayer Renewals

NEW YORK, July 20.—Colgate-Palmolive-Peet has renewed *Ask-It-Basket* with Jim McWilliams and *Strange As It Seems* for 52 weeks over 63 stations. Benton & Bowles is the agency.

Second Husband, sponsored by Bayer Aspirin, also renewed for 52 weeks over 55 stations. Agency is Blackett-Sample-Hummert. Colgate has used CBS 237 weeks to date and Bayer 253.

Indie Station Biz Up

NEW YORK, July 20.—Herbert L. Petty, WHN exec, states station currently is only 10 per cent behind March—the year's high—in billings. Situation on the other independent stations, including WMCA and WNEW is similarly good, stations reporting that the usual summer slump is practically nonexistent. Billings on WMCA currently are even higher than they were six months ago.

According to Petty, situation can be attributed to added importance of national spot radio to large advertisers.

a program of news and comment from the Democratic Convention in Chicago. . . . RUTH ROYAL, organist and program director at KCKN, has been signed to provide salon music at the Hotel Phillips. She will continue at KCKN.

Chicago

By NORMAN MODELL

LATREITE HILLBRANDT and RUSS YOUNG are getting in their honeymoon—five years late! . . . IAN KEITH found two jobs not very long after he arrived in Chi. He's playing Caesar in *Thunder Over Paradise* and Colonel Welch in *Bud Barton*. . . . The latter show is testing its merits on a sunsuit and photo giveaway. . . . The story is that FRANCIS X. BUSHMAN just had a yen for sunny California and the only reason he stayed on as long as he did was to accommodate *Stepmother's* sponsor. Anyway, he was to have taken the rails Friday (19), at which time JOE AINLEY had not yet auditioned an entirely satisfactory replacement. . . . JANET LOGAN, of course, is all set with SUNDA LOVE'S job, and Janet deserves all she gets. But it's hell, isn't it, especially when you have to support a family, to base your budget on a job you've had for years and suddenly have it whisked away from you? LLOYD'S!

How about job-insurance for radio talent?

New vocal trio on "Pot o' Gold"—Donna and Her Don Juans. . . . Convention news: Norman Ross, who lives in Evanston, was nevertheless a bona-fide alternate delegate from Hawaii. . . . Mutual's Fulton Lewis scooped the other nets on the Democratic party platform, reading it off four hours before it was read officially at the convention. . . . Dorothy Gregory, 17-year-old ingenue, is supposed to have muscled in on a "Scattergood Baines" audition, was permitted to read, and two days later was knocked off her wedgies when informed she was awarded the role of Geraldine Quinton. . . . Joan Kay and Hugh Rowlands have been added to "Lone Journey." . . . Art Peterson got on "Ma Perkins." . . . Bob Hardaway is playing with Lenore Ulric at Michiana Shores cowbarn. . . . Ben Green, of H. W. Kastor, is now producing *Painted Dreams*.

Hollywood

By DEAN OWEN

CHARLES HOLLAND, NBC's negro singing find, is set to step into the new film, *Youth Will Be Served*. That new recording made by THE SMOOTHIES, *How Can I Ever Be Alone?*, is helping them along the popularity route. . . . BOB BELLAMY, hometown talent from Lincoln, Neb., planned in for guest spot on AL PEARCE show. . . . NBC says that BARBARA JO ALLEN is spending her vacation at Catalina diving for abalone, which should be somethin'. . . . DAVID BROEKMAN has received the comforting news that his mother and

sister are safe in Holland. . . . AL PEARCE heads for Chicago for an appearance on the *Uncle Ezra* broadcast. . . . JIMMY VANDIVER is skedded to address the Authors' Club of Hollywood on the subject of radio boners. . . . AMBROSE BARKER is pounding the typewriter by the light of that old midnight oil. It's a new ether show. . . . DICK COBURN taking things easy on his ranch in Topango Canyon.

Kansas City

SHELBY STORCK, newscaster for WDAF, has taken to interviewing local notables on his news program. . . . BONNIE LEE KING, chirper on the staff of KMBC, has been given an optional contract by BOB CROSSBY. She intends to keep on singing here, however, until she actually goes to work for GIL RODIN'S Ork. . . . ANNE HAYES, home economist, is now on KCMO with a 15-minute program of household hints. . . . ORVILLE S. McPHERSON, co-owner of KCMO and chief commentator, broadcast

Okeh on the Coast

HOLLYWOOD, July 20.—Radio thespians in this area are finding jobs more plentiful than at the same time a year ago, according to American Federation of Radio Artists. Increase in performers on local shows is due to large number of sustaining shows hitting the airwaves since the layoff of the regular shows during the summer months.

Large user of talent in this sector is CBS, whose weekly series, *Forecast*, has stimulated actor employment. However, it was pointed out, altho CBS tops NBC here during the winter months, so far as talent employed is concerned, the latter net leads the parade at present.

It was said by AFRA execs that employment figures are up 25 per cent over a corresponding period last year. While there are no positive indications that the winter season will also see an upturn in talent bookings, it was felt that other actors would find the going easier.

Observers here feel that the bugaboo of all ether actors, the audience participation show, is on the wane, and, while it is still considered good draws in the sticks, it was felt by many that this type production is rapidly losing favor with metropolitan listeners.

One observer claimed the low production cost to sponsors has kept audience participation shows on the air whether listeners wanted them or not.

Another indication of increased jobs for radio actors was the asserted advance made by Mutual in this area during past year. Altho weak on Coast-to-Coast originations from this point, it was pointed out that MBS has upped its use of talent 25 per cent over a 12-month period.

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Program Reviews

EDST Unless Otherwise Indicated

"Hire a Hall"

Reviewed Monday, 7-7:30 p.m. Style — Variety. Station — Sustaining on WMCA (New York).

With proper execution, this program could be one of the most novel on the ether. Idea is to give amateur singers, instrumentalists, aspiring Candidas and Hamlets a chance to be heard on the air. The ams buy time at \$3 a minute, with extra charges for musicians. The proceeds go to the Red Cross. Program, if carried out with the original idea, could be funnier even than *We, the People*, which is good for many laughs in its own unintentional way.

Show heard, however, had less entertainment value than an amateur spasm. The bulk of the time was bought by night club entertainers anxious to give their current stands a publicity break at very low cost and take a chance on getting within earshot of a prospective sponsor. The Peters Sisters and Ella Shields chirped on the inaugural airing.

The simon pures included a clerk with a yen for reciting, whose contribution went off badly; a bookkeeper who sang a few bars and a musician who originally planned to play a clarinet but chose to lead the house band of Lee Grant.

Opening this program to espousers of causes and those with axes to grind in addition to talent would up the humorous angle immeasurably. Allen Prescott emceed.

The program is sent from the Johns-Manville Building at the World's Fair. Lewis H. Brown, president of Johns-Manville and chairman of the Citizens' War Relief Committee of the local chapter of the Red Cross, aired his thanks.

Cohen.

"America Flies"

Reviewed Monday, 8-8:30 p.m. Style — Aviation digest. Sustaining on WCAU (Philadelphia).

Even if it doesn't stack up as an entertaining stanza on its opening, *America Flies* is yet a timely offering with some interest.

Four phases make up the program, formula calling for an *At the Airport* setting to follow the fanfare. This portion is devoted to doings at the town's new commercial field, with Eastern Airlines coming in for heavy plugs. Edward Sing, district manager for the company, and Major Victor Dallin, airport manager, set the background for a dramatization of the Smith-Arnold 'round-the-world flight of 1924.

Scene shifts to *In the Cockpit*, in the keeping of Ralph McClarren, associate director aviation at Franklin Institute. Reports on the activities of amateur flyers here, playing up the "safe" angle.

Major Dallin takes over for the *Wings in the War* sequence, which shapes up as the most interesting segment because of the timely element and his precise, intelligent analysis of the week in military aviation. Last act is an aviation quizzer, *Spinning the Prop*, in the *Info Please* pattern, program's guests acting as the board of experts. Listeners are invited to send in appropriate queries, which return membership and a button in the WCAU Aviation Club.

Program's intent is to stimulate interest in aviation, not only for defense but for commercial enterprise as well. Emphasis is on the latter, with no flag-

waving, making it a likely flier for sponsorship by an aviation line. Studio band, conducted by Joey Kearns, fills in, and John Franklin handles the announcing chores. Show produced by Joseph Gottlieb, CBS *Workshop* scripter.

Orodenker.

"Labor Arbitration"

Reviewed Tuesday, 9-10 p.m. Style — Labor arbitration proceedings. Sustaining—WMCA (New York, Intercity network).

The inherent fascination of a courtroom and the prominence of labor disputes in the news of the day give *Labor Arbitration* basic drawing power as a radio attraction among those of a more serious vein.

It avoids the morbidity of the personal advice court programs and maintains decorum and a sense of formality without being austere. If the quips among the lawyers remain in good taste, and if witnesses don't degenerate into frustrated comedians, the program should attain high rank as an educational and public service feature and still be suitable for a commercial.

Samuel R. Zack and a changing panel of two form the arbitration board that hears and decides cases. Their decisions are binding as per contract among parties involved. Disputes are between employers and employees who are members of unions, and each side is represented by counsel. Arbiters heard two cases in the hour, but reserved decision until the following week, when awards will be announced at start of program. Public was invited to submit verdicts, the opinions would not have any bearing on that rendered by the presiding board. The hour's time was hardly noticed.

Weiss.

"The Adventures of Mr. Meek"

Reviewed Wednesday, 7:30-8 p.m. Style—Dramatic serial. Sponsored by Lever Brothers. Station—WABC, New York (CBS network).

The general idea which prompted the *Aldrich Family*, *One Man's Family* and the *Andy Hardy* family (pictures), has given rise to another—the Meeks. Mr. Meek, obviously, is merely the nominal head of the household, representing the air's Mr. Milquetoast. It is hoped that the producer, script writers and actors make amends in subsequent installments for the opening performance, which reflected an incoherent script topheavy with bromides, poor timing, clumsy handling of gag lines and a general lack of cohesion. Blame seems evenly distributed among all connected with the show.

Mortimer Meek, portrayed by Frank Readick, is the henpecked husband and father who is at the mercy of a domineering wife and her parasitic brother. The wife, Agatha, was played by Adelaide Klein; the brother, Louis, by Jack Smart. A daughter, Peggy, was represented by Doris Dudley, who seemed to be the only member not suffering from self-consciousness. The others seemed too impressed with their mission to provide comedy.

A general ease, naturalness and even a homeliness both in selection of situations and presentation would build this type of show in short order. Plugs were just stock stuff.

Weiss.

necessitate changes in the transmitter. Resumption in fall will be with a new scanning system, 507 lines instead of 441, a change expected to produce clearer pictures.

Reported that RCA will make necessary changes in receivers in this area.

Philco Sales Up

PHILADELPHIA, July 20.—First half of this year proved one of the best in the history of Philco Radio and Television Corp., showing a gain of 30 per cent in sales over the first six 1939 months, according to James T. Buckley, Philco prexy. Sales of the new 1941 radio receiving sets and phonographs total about \$15,268,350 at retail prices, compared with \$10,645,963 at this time last year, he said.

WHN's New Card Reveals Basic Half-Hour Rate Hike

NEW YORK, July 20.—WHN issued its new rate card today with the basic half-hour rate increased from \$450 to \$550. New schedule becomes effective August 8. Basic rates in Class A are \$550 for one hour, one to 12 times; \$522.50, 13 to 25 times; \$495, 26 to 38 times; \$467.50, 39 to 51 times, and \$440 for 52 or more. Half hour ranges from \$330 for one to 12 times to \$264 for 52 times; quarter hour from \$220 to \$176 and five minutes from \$110 to \$88. A hours are 6 to 11 p.m. weekdays and 1 to 11 p.m. Sundays.

B rates for hours other than A range from \$275 to \$220 for one hour, \$265 to \$132 half-hour, \$110 to \$88 quarter-hour, and \$55 to \$44 five minutes. Second figure in each instance holds for contracts calling for 52 or more times whereas first figure holds for between one and 12 times.

Johnson Wax Short Waver

NEW YORK, July 20.—National Broadcasting Co. has contracted with S. C. Johnson & Son, Inc., thru Erwin Wasey, for short-wave commercials to South America via WRCA and WNBL. Contract is for 52 weeks, calling for 104 broadcasts in both Spanish and Portuguese. Talent will be Olga Andre and Iracema de Mello, who will do 15-minute spots on Hollywood chatter. Talent is supplied by NBC.

WROL Construction Soon

KNOXVILLE, Tenn., July 20.—WROL will begin work within next 60 days on two 300-foot towers and increase to 1,000 watts daytime power, authorized this week by Federal Communications Commission. Station will change from 1310 to 820 kilocycles. Night wattage will stay at 250, present day and night power. Stuart Adeock, president of Stuart Broadcasting Co., operator, said Hotel Farragut studios would be enlarged or possibly moved to larger quarters in fall.

"Major" Perkins on CBS

NEW YORK, July 20.—Columbia Broadcasting System, in conjunction with the Second Corps Area of the U. S. Army, will inaugurate a new series of army recruit programs beginning July 27 over a full network from 1:30 to 2 p.m. Show will be directed by Earle McGill and will be emceed by Ray Perkins, who is a major of the Reserve Corps. Music will be furnished by military band at the West Point barracks.

"Info, Please" Sold

NEW YORK, July 20.—*Information Please* has been sold to Lucky Strike and ends its run for Canada Dry November 5. Dan Golenpaul's show will probably be shifted from Tuesday to Friday on the NBC-Red network. Asking price was \$8,500.

Format likely to remain the same.

DETROIT, July 20.—H. Allen Campbell, sales manager of WXYZ, has been elected first vice-president of the Ad-Craft Club of Detroit.

Fair Warning

NEW YORK, July 20.—An ad agency is looking for success stories—for funeral directors! Following epistle in quest of such knowledge was addressed to Columbia Broadcasting System, where it finally wound up in the Artists' Bureau:

"Dear Sir:

"We are now in the process of preparing a series of stories on radio for funeral directors. This series will appear in a national funeral directors' trade paper. If you have any literature on success stories, or other interesting data on radio programs sponsored by funeral directors, we would appreciate your sending them on to us, so that we can use them in the series."

Radio Postcard Survey

SPRINGFIELD, Mass., July 20.—Under the direction of Melvin G. Miller, Listeners' Opinion, Inc., a new postcard survey company has been organized in Springfield.

New company intends to conduct continuous weekly nation-wide radio surveys by postcard. The first survey is slated to begin in this city August 2 and will be expanded to national scope by October.

Miller said that in the nation-wide program 10,000,000 cards a week will be sent out.

Before the national work is undertaken, Miller said, the corporation will sponsor two network programs, originating from Springfield, to publicize the undertaking, and thereafter individual clients will publicize the recurring surveys on their own or network programs.

WMCA New Business

NEW YORK, July 20.—New business on WMCA includes sponsorship by Manhattan Soap of 21 15-minute news shows beginning August 5; 70 spot announcements weekly for 23 weeks by I. J. Fox; Warren Nerge Co., news shows Monday thru Friday for seven weeks, from 6:03-6:15 p.m.; 60 announcements weekly for United Shoe Exchange, set for 52 weeks, and six five-minute programs weekly on a two-week contract for Egofoam Shampoo.

AFRA Presents Kaltenborn

CHICAGO, July 20.—American Federation of Radio Artists has engaged the Auditorium Theater for August 8, at which time it plans to present a lecture by H. V. Kaltenborn, a member of AFRA. Prices will range from 25 cents to \$1.50 per seat, boxes at \$2 per head, with the money jingling into the union's coffers.

KGW, KEX Artist Bureau

SEATTLE, Wash.—Forming an Artists' Bureau Service, radio stations KGW and KEX, of Portland, Ore., have appointed Stephen M. Janik as chief.

DETROIT, July 20.—CKLW, of Detroit and Windsor, Ont., is adding two new staff men, Dennis Robinson and Alex Thompson.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

There were fewer irritating aspects to WEAF's *Johnny Presents*, Tuesday, 8-8:30 p.m., and pacing was better than that achieved five weeks ago. Musically, program was more diversified. Ray Block's *Swing Fourteen* revealed a gayer and livelier mood. Genevieve Rowe seemed in better voice. Dramatization of Andre Maurois' *Hidden Treasure* came along well until the denouement, tho the players muffed that. The peculiar jerky speaking rhythm used by Johnny and copied by Charles O'Connor in his announcements seems overdone. Copy trying to sell Philip Morris cigarettes was a trifle on the incongruous side. After boasting that the product does not have to resort to testimonials or self-instituted research, copy quotes *medicos* anyway. S. W.

Further copy pruning and reduced speed in delivery are still needed on Horace Heldt's *Treasure Chest*, Tuesday,

8:30-9 p.m., for Tums. Granted, there was much less chatter and therefore less confusion on this performance than when the show opened, but program has yet to offer an intelligible description of its contest program. Contestants themselves, being more colorful this installment, added to the show's improvement. S. W.

Tho the Democratic convention lopped off about 10 minutes of *Uncle Walter's Dog House*, Tuesday, 10:30-11 p.m., program ran long enough to indicate that when its fun and humor come easily it is a ripsnorting show of the guffaw category. This night, however, much seemed forced, with the result that some of the bits fell hard instead of funny. Virginia Verrill, the quartet and Bob Strong's Orchestra come thru nicely between dog-house skits. Show moves fast of itself and probably accelerates sales turnover for Sir Walter Raleigh tobacco. S. W.

NBC Tele Awaits FCC Okeh in Fall

NEW YORK, July 20.—National Broadcasting Co. television execs believe the industry may completely clear up the problem of standards within a few months, thus enabling the Federal Communications Commission to give the go sign on commercialization some time in the fall. This will mean the long-awaited hypo of studio production and promotion designed to sell sets. In case no standards are agreed upon, NBC will probably spend no more for talent than it did last year.

Now using films instead of live programs, NBC's Station W2XBS screams off the air in August to change from the present No. 1 channel to the new No. 1 channel assigned by the FCC. This will

PUBS' "BOLT ASCAP" TALK

Petrillo's Initial Appeal Decision Reverses AC Local

ATLANTIC CITY, July 20.—Efforts of the local musicians' union to restrict local spots to home town tooters was stymied in part by the action taken by James C. Petrillo, AFM prez, in passing judgment in favor of maestro Jon Arthurs, who appealed fines leveled against his band for allegedly working under scale at Renault Tavern here last summer.

Union here has been alarmed for some time over traveling bands grabbing off the better local jobs in spite of the higher scale prevailing for out-of-towners. For several years now, local union has refused to recognize transfer cards from other member locals. If any charges of violations can stick against a spot, local has a legitimate excuse in getting the AFM to declare the job restricted territory to all but home musicians.

Arthurs, who played the Renault spot for the 1938-'39 seasons, was hailed before the local union board at the close of last summer's run and charged with playing overtime without pay, thus putting the weekly paycheck under scale. The boys in the band were fined \$100 each, and Arthurs socked \$500. Appeal was made to the Federation, but it wasn't acted upon until this week, being Petrillo's first action in an appeals case. As a result, all fines are canceled and the charges dropped.

Renault is using traveling name bands this season. If the union had won the case, it would have meant Renault spot would go on restricted territory list and would be permitted to employ only locals.

PHILADELPHIA, July 20.—Bernie Berle (Gorodetzer), local band leader, who was expelled from the union here last month for three years and fined \$5,000 for alleged wage chisels, was granted a stay of judgment by the AFM national officers. He was ordered to put up a bond of \$500 pending the hearing of his appeal before the national body.

Wilde Leaves Gale, Inc., To Start His Own Office

NEW YORK, July 20.—Al Wilde is leaving Gale, Inc., after an association of several years, to set up his own personal management and publicity office. In his capacity of publicity head for Moe Gale, Wilde was instrumental in building Ella Fitzgerald, Erskine Hawkins and the Ink Spots, among other colored attractions handled by the Gale office.

Altho he is leaving the office, Wilde will continue to do publicity for it as an account, rather than in an exclusive capacity as previously. In addition to publicity accounts, he expects to handle attractions in a personal management capacity.

What'll They Think of Next?

CHICAGO, July 20.—Sydney X. Hartman, cocktail combo and hotel act booker for General Amusement Corp. here, has conceived what he claims to be a new novelty stunt for orchestras.

With an unorthodox disregard of the profit angle, and disdaining to guard his brain-child within the confines of his creative genius, he declared his novelty open to all takers. Only the appellation of *Hartman Harmonics* to his musical gimmick would he consider as fair compensation.

The recipe is as follows: Lead-off vocalist, preferably in the brass section, drops his horn for a two-bar vocal intro; then man by man, at two-bar intervals, the brass section melts away to swell the laryngeal cadence, followed by the reed and then the rhythm. With the silence of the piano, the ork has become an a-capella choir, whereupon it reverses the procedure until it is playing the finis full ensemble, sans tonsils.

Plane Singing

CLEVELAND, July 20.—"The Musical Aviators," a band of trained and licensed plane pilots, is being organized by Fred Guss, former band leader.

In 1929 Guss originated the Curtiss-Wright Flying Band that toured the RKO circuit, making transcontinental hops in a giant trimotor Condor plane. Over WBBM in Chicago they originated the first "Sky Dance in the Clouds," playing for dancers in a plane a mile above the city.

A requirement of the new band is that each member own his own plane.

Tumino Trying New Dance Policy in KC

KANSAS CITY, Mo., July 20.—A new dance-band policy has been inaugurated at the Fairyland Park open-air ballroom here by Manager John Tumino. On Sunday session dances are now being held in which dancing is continuous for one hour at 15 cents a person, at the end of which time the band leaves the stand and the floor must be cleared. Dancers who want to return for another hour must pay another admission. There are from four to six sessions per evening.

Tumino said that his purpose in the new policy was to permit the Sunday trade, much of which is from out-of-town, to enjoy a brief amount of dancing at prices within range. "Otherwise," he said, "these persons could never be persuaded to enter the ballroom at regular 60 or 75-cent prices."

Wednesday continues as Double-Session night, and Tuesday as two-for-one night at the park ballroom.

Welk Pulls Fine \$1,438 For Archer in Des Moines

DES MOINES, Ia., July 20.—Lawrence Welk, at Tom Archer's open-air Val-Air Ballroom here, pulled in a nifty 1,880 attendance Saturday (13) for a \$1,438 gross. It was the first time Welk played the Val-Air, altho he has appeared twice at Archer's downtown Tromar spot, increasing his gross on every appearance here.

Gene Pleper set up a new mark for a Sunday beat-the-clock night on the following night (14), with a 1,420 going thru the gates. Plunking down 15 cents before 9:30 p.m. were 800 dancers, 620 coming in late and paying 30 cents a head for a \$300 house.

Busse Stays in Sanfran

SAN FRANCISCO, July 20.—Palace Hotel here has picked up Henry Busse's option, and band will be there until August 25. Engagement was originally slated to end July 28.

Woes of Running a Ballroom, Or How To Lose 11Gs, But Fast

OCEAN CITY, N. J., July 20.—The Gateway Casino, local ballroom which had the cobwebs brushed out of it last month and had an auspicious reopening after many seasons of darkness, closed just as auspiciously Thursday night (18)—with an \$11,000 loss on the books; a closed ballroom with rent paid for the season and a lot of new experiences for some people who didn't believe such things could happen.

Angels of the ballroom were Walter Reade, owner of a chain of theaters in New York and New Jersey, who went for most of the money, and Arthur Landsman, concessioner who invested the initial \$3,500 needed to get the venture started. Reade poured the rest of the money in as it was needed, but, since there were more waiters dancing in the spot than customers, he ordered his manager, Stockton Lee, to shut up the place, and Johnny Greenhut, of International Attractions, to stop booking bands.

Small Firms Using Radio Fight To Get Better Royalties Break

NEW YORK, July 20.—Small music publishing houses, which collectively number among the majority of the publisher members of the American Society of Composers, Authors and Publishers, are quietly conducting negotiations with Broadcast Music, Inc., for the sale of their catalogs, it was learned this week. It was not revealed whether any deals have been consummated, altho it is generally believed that there will not be a wholesale secession movement on the part of the publishers, but in any case they are using the current ASCAP-broadcasters' fight to get a better break from the society and cut out the "discrimination" which they claim is "inflicted on the little guys."

Smaller publishers are figuring that a "bolt ASCAP movement" at this time, despite the fact that all publisher contracts with the exception of three have been renewed, will help their cause in securing a new contract which would enable them to compete with the big publishing firms in getting what was described as a "more equitable deal on the distribution of radio performance royalties."

If this weapon fails, it was claimed, some of the houses with small catalogs might pack up and assign their rights

to BMI, if a more profitable deal could be worked out. Hitch, however, is the signed pacts ASCAP has with the publishers, which would of necessity have to be broken. The publishers, however, figure that it would take years to drag thru the courts, and if ASCAP did win its case it would be forced to take the seceding publishers back into the fold.

While no one in ASCAP with authority to speak for publication could be reached at its offices, the society's announced intentions are that it will fight every such move with injunction proceedings, and attempt to tie up any publisher who might be tempted to stray to BMI.

Main beef of the protesting publishers, most of whom view BMI with alarm but some of whom are willing to talk turkey if their coffers could be enriched by some of the radio gold that's flowing, is the "grip" which they claim the major publishing houses have over the society and use to the detriment of the others. These charges couldn't be discussed by ASCAP today because of the absence of ASCAP officials.

As a consequence, the little men are going about their conferences in a hushed-up manner, but state they are waiting for ASCAP to call them in and do something about it.

Harris and Jurgens Give Saltair 2Gs on Two Dates

SALT LAKE CITY, July 20.—Phil Harris played Saltair, Utah's Great Salt Lake beach resort, Monday (15), with an attendance of 1,700 dancers at 75 cents to gross \$1,275.

Dick Jurgens played a few nights previously, with 1,200 attending at 75 cents each for a \$920 take. Both bands went over well, and inasmuch as the admission this year was raised from 50 cents to 75 cents, both were considered good nights. Last time Harris played to 2,700 dancers at lower price.

Jimmy Joy is now playing the regular engagement at Saltair, which usually lasts about three weeks, when a new MCA band is brought in.

Ozzie Nelson a Pleasure at Pleasure Beach With 1,170

BRIDGEPORT, Conn., July 20.—Making his first Connecticut appearance in three years, Ozzie Nelson convinced the management at Pleasure Beach Park Ballroom here last Sunday night (14) that he can draw the customers thru the wickets in large numbers, as 1,170 dance lovers passed thru the gates to a nice gross of \$890.

Prices were upped to 77 cents, and the system has again been installed of knocking off a dime for those who buy their tickets in advance. Tomorrow (21) Jan Savitt will do the honors.

Vancouver Ballroom Guttled

VANCOUVER, B. C., July 20.—Royston Pavilion, largest dance hall on Vancouver Island, was destroyed by fire July 6, with damage estimated between \$8,000 and \$10,000. The fire, apparently starting from a short circuit, broke out just as the band was tuning up and before dancers were in the hall. Bandsmen left safely and saved their instruments.

Silent Solo

PHILADELPHIA, July 20.—The old adage still holds that silence is golden, but for Joe Martin, vocalist with Joey Kearns at WCAU here, it proved mighty embarrassing. The other eve Martin picked up an outside job, and found that his chores also included holding a guitar, which he didn't have to play.

All went well until the band beat into *Cherokee*, stock orchestration calling for a 12-bar guitar solo. Came the solo break, but all was quiet, peaceful and serene, with not a sound from Martin, left at the post still holding the guitar.

Martin Top Flop

Biggest flopola of the one-month venture was a one-nighter played by an expensive attraction that drew only \$245 at the box office. Van Alexander was next in line with a \$200 loss on the opening night, and, said Greenhut, Ina Ray Hutton did quite well, losing only \$80 for the one-nighter she played at \$350.

According to one version, everything went wrong from the opening day, when airplanes were hired to herald the opening of the dancery, advertising Alexander's appearance. Planes flying low over the Atlantic and Ocean City beaches billed the ork as "Dan Alexander's Band." Roadside billing also read the same.

Operators also had a bit of difficulty with the lease, calling for a \$3,000 rental for the year, with an option for another two years. Most of the rent was paid for the season, and instead of the help dancing to the strains of Michael Page (the house band), Reade figured it would be cheaper closing up.

Thank You

Dick Jurgens

FOR TWO KINDS OF MUSIC



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AND FOR THIS-



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MRS. RUTH ZORN
Grand Ballroom
Chatsworth, Illinois

MAX LEHNINGER, JR.
Eagles Ballroom
Milwaukee, Wisc.

JOHN MARLOW
White City Park
Herrin, Illinois

M. L. STONE
Tallcorn Exposition
Marshalltown, Iowa

V. J. HAMPTON
University of Illinois

MERLE PRUNTY
Stephens College
Columbia, Mo.

KERKER BROS.
Coliseum Ballroom
Davenport, Iowa

LEX LAUTH
Pontiac Armory
Pontiac, Illinois

FRANK DLOUHY
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Coloma, Michigan

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NOW PLAYING: CASINO, CATALINA, CALIFORNIA

EXCLUSIVE MANAGEMENT MUSIC CORPORATION OF AMERICA

Orchestra Notes

By DANIEL RICHMAN

Broadway Band Stand

AL DONAHUE, after a number of years with Tom Rockwell's General Amusement Corp., switches his allegiance over to the William Morris Office as of October 25 next . . . it's a long-term management contract with WM . . . **SAMMY KAYE** is already signed for his third consecutive winter season at the Hotel Commodore, the swing-and-swayers going back there early in October . . . **MILTON BALINE** has been temporarily laid off as publicity head of Eli Oberstein's United States Record Co. . . . **TOMMY ROCKWELL** left for the Coast Friday (19) for three weeks on a combination business-vacation jaunt . . . **LEONARD JOY**, Victor recording major domo, signed **ALVINO REY** to a Bluebird contract. Rey, current at the Hotel Biltmore, has been using part of his band as backing for the four King Sisters, feature of the ork, on Bluebird platters, but this will be the first time the band will carry a disk by itself . . . **FRANK SUTTLE**, baritone from way down yonder in New Orleans, takes up singing chores with the Rey aggregation . . . **JOHNNY GREEN** will be tickling the ivories in front of his band at one of the prominent New York hostleries this fall. Three spots are currently dickering for his first hotel appearance since the St. Regis stand five years ago . . . **CHARLIE WRIGHT**, with Dawn Roland for the vocals, opens the 29th at the Stork Club.

Eastern Echoes

ALEX BARTHA, house maestro at Steel Pier's Marine Ballroom in Atlantic City, goes under the management wing of MCA . . . **HERBY WOODS**, a decided click in his fortnight at Hunt's Ocean Pier at Wildwood, N. J., takes on Bill Gerst and Guy Hunt, the pier operators, as his personal managers . . . **AL MEYERS** marking his 24th consecutive season at Engleside Hotel, Beach Haven, N. J. . . . **DUKE NORMAN** gets the nod at Pleasantville Hotel, Reading, Pa. . . . **EARL LESTER** comes in from Philadelphia to rest at Little Ritz Cafe near Norristown, Pa. . . . And at near-by Whitmarsh, Pa., **JUD JOHNSON** gets the band-stand call, with **FRANK MARSTELLAR** making the Hammond organ music . . . **JOE SMALL** set at Dixon's Cafe, Sharon Hill, Pa. . . . **RALPH SANER** takes over the stand at Cusano's Cafe, Philadelphia . . . Crescent Log Cabin, Gloucester Heights, N. J., brings in the **JOE KRAFT** craftsmen . . . Club

Rendezvous, Atlantic City, relights with **RALPH JONES** and the International Trio . . . Jordon's Cafe at the same South Jersey resort gets **ALL ALLEN** . . . **DAN VERSEE** goes to College Inn, Philadelphia.

Midwest Melange

ABE LYMAN goes into the Bon Air Country Club, Chicago, on the 25th. Decision was arrived at after weeks of parleying and only 11 days before Clyde Lucas' last refrain . . . **BILL McCUNE'S** engagement at the Trianon Ballroom in Chi ends August 1. A band new to these parts follows him, **BARON ELLIOT** and His Stardust Melody Orchestra, for the past two years staff ork at CBS' Pittsburgh station, WJAS . . . **LAWRENCE WELK** returns to the Trianon September 5 for an indef stay . . . **DICK CISNE** steps into the Colony Club in the Windy City Friday (26) for an indefinite stand . . . back to his familiar haunt, the Walnut Room of the Bismarck Hotel, Chi, comes **PHIL LEVANT** on August 23 . . . the **KORN KOBBLERS** left the Colonial Hotel, Rochester, Ind., a week earlier, to open an indef run at the New York World's Fair Ballantine Inn Tuesday (23) . . . **CARL RAVAZZA** takes in the two weeks starting July 27 at Lake Breeze Hotel, Buckeye Lake, O. . . . the 29th finds **LOU SAXON** installed for a monther at the McCurdy Hotel, Evansville, Ind. . . . **CHIC HERR** and his nine-piece band opened May 6 for a two-week run at the Heidelberg in Akron, and now, in their 11th week, draw another holdover ticket that will keep them there indef . . . **THE COQUETTES**, all-gal ork, take in the season at Joyland Park, Lexington, Ky. . . . **DICK SHELTON**, after a week at the Greystone Ballroom, Detroit, is at Monticello (Ind.) Ideal Beach Resort until the end of the month.

Wis. Music Contest Winner

MILWAUKEE, July 20. — Franz Bornschein, Baltimore music teacher and composer, won the nationwide contest to select the musical composition for the official song of the Milwaukee Midsummer Festival, July 13-20. Bornschein won over 129 contestants and will receive \$50 as an award.

Contest called for music to go with the hymn *To Thee, Wisconsin*, written by Mrs. Orpha Tapper, Milwaukee, and selected in a recent contest sponsored by the festival music committee.

Denver Ballroom Biz Mixed; Elitch Fair, El Patio Does Well

DENVER, July 20.—Business at the Trocadero Ballroom, Elitch's Gardens, here has been just so-so for the first half of the season, with varied temperatures and a poor tourist season not helping receipts any, according to park officials. Despite the fact that Denver dancers get a constant bill of names at the low admissions of 40 cents for men and 20 cents for women, it seems the only way to keep a constant draw would be to give an automobile with each ducat.

However, the spot's management has evoked some promotions which are working out nicely as hypos. Old-fashioned dancing Mondays is catching on, and hobby horse races each Thursday are proving good draws. So far this season the Trocadero stand has been fronted by Tommy Tucker, Bill Carlsen, Lawrence Welk and currently George Olsen. Latter's London bridge dance and conga and rumba demonstrations are working out nicely as come-ons, and he should wind up his engagement with a good b.-o. mark.

Business for the first half of the season at El Patio Ballroom at Lakeside Park is holding its own with last year, according to Benjamin Krasner, presi-

dent and general manager of the park. Booked exclusively by MCA, the park shoots heavily for big names, and this policy not only has resulted in keeping the b. o. on an even keel, with dancers showing steady appreciation for the attractions offered, but has also resulted in a better class of clientele.

Weems Record-Holder

Five name bands have been presented so far this season, without a clinker so far as business is concerned. Freddy Martin opened to profitable business; Jimmie Grier followed for two weeks, and with his best band in several seasons topped his last year's attendance by a nice margin. Anson Weeks, in a nine-day engagement, proved a pleasant surprise; while Dick Jurgens, on the crest of a wave of local popularity, moved up the pace to the boiling point. Ted Weems, current, is carrying on with the season's biggest crowds. Weems, a perennial favorite here, holds the top attendance records for three consecutive seasons.

Wednesday's take is hypood nicely by College Night, when a different sorority lass each week is honored as queen. A contest is staged during the season, at the end of which Miss Colorado Co-Ed is named. Average weekly attendance at the ballroom runs between 6,500 and 7,000, with Jurgens setting the high so far of 10,000 during July 4 week. Sessions are held nightly, with a Sunday matinee, and prices of 40 cents for men, 20 cents for ladies the constant policy.

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The Billboard

WEEK ENDING JULY 20

MUSIC POPULARITY CHART

Records Most Popular on MUSIC MACHINES

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

- THE WOODPECKER SONG. (15th Week) Glenn Miller Andrews Sisters, Will Glahe, Kate Smith.
- PLAYMATES. (10th Week) Kay Kyser, Mitchell Ayres.
- MAKE BELIEVE ISLAND. (6th Week) Mitchell Ayres, Dick Todd, Dick Jurgens.
- IMAGINATION. (4th Week) Glenn Miller, Tommy Dorsey, Ella Fitzgerald, Kate Smith.
- WHERE WAS I? (3d Week) Charlie Barnet, Jan Savitt.
- THE BREEZE AND I. (1st Week) Jimmy Dorsey, Charlie Barnet, Frankie Masters.
- SIERRA SUE. (1st Week) Bing Crosby, Glenn Miller.

COMING UP

- I'LL NEVER SMILE AGAIN. Tommy Dorsey.
- I CAN'T LOVE YOU ANY MORE THAN I DO. Benny Goodman, Mitchell Ayres.
- SLOW FREIGHT. Glenn Miller.
- FOOLS RUSH IN. Glenn Miller, Tommy Dorsey.
- SHAKE DOWN THE STARS. Glenn Miller, Ella Fitzgerald.
- HEAR MY SONG, VIOLETTA. Glenn Miller, Frankie Masters.
- WHEN THE SWALLOWS COME BACK TO CAPISTRANO. Ink Spots, Glenn Miller, Larry Clinton, Xavier Cugat, Jack Leonard.
- PENNSYLVANIA 6-5000. Glenn Miller.
- SIX LESSONS FROM MADAME LA ZONGA. Jimmy Dorsey, Charlie Barnet.

National and Regional List of BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores, of their 10 best selling records of the past week. New York City: Center Music Store; Bloomfield Music Shop; Liberty Music Shop; Vesey Music Shop. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Washington: George's Radio Co., Inc. Denver: Knight-Campbell Music Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meir and Frank Co., Inc.; Sherman Clay & Co. Los Angeles: Birkel-Richardson. Chicago: Sears, Roebuck & Co.; Garrick Music Shop; Goldblatt Bros. Cincinnati: Clifton Music Shop; Song Shop; Willis Music Co.; Wurlitzer; Steinberg's, Inc. Milwaukee: Schuster's; Record Library (Ed Dram's); Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Famous & Barr, St. Paul: Mayflower Novelty Co. Cleveland: Halle Bros. Co. Birmingham: Nolen's Radio Service Shop. E. E. Forbes & Sons; Monarch Sales Co.; Louis Platz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros. Furniture Co. San Antonio: Thomas Acuna; Alamo Piano Co.; San Antonio Music Co.

NATIONAL		EAST		WEST COAST	
POSITION This Wk.	LAST Wk.	POSITION This Wk.	LAST Wk.	POSITION This Wk.	LAST Wk.
1.	1.	1.	1.	1.	1.
2.	2.	2.	2.	2.	2.
3.	3.	3.	3.	3.	3.
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.
6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.

National and Regional List of SHEET MUSIC BEST SELLERS

This compilation is based upon reports received weekly from Music Dealers' Service, Inc.; Ashley Music Supply Co., of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. G. McClurg, of Chicago; St. Louis Music Supply Co., of St. Louis; Jenkins Music Co., of Kansas City, Mo.; Grinnell Brothers, of Detroit; Volkwein Brothers, Inc., of Pittsburgh; Southern Music Co., of San Antonio, Tex.; Ault Music Co., of Fort Worth, Tex.; Dawson Music Co., of Phoenix, Ariz.; G. Schirmer, of Louisiana; New Orleans; Cable Piano Co., of Atlanta; Pacific Coast Music Jobbers; Sherman, Clay & Co., of San Francisco; Morse M. Freeman, Inc., of Los Angeles; Capitol Music Co., of Seattle; Sklare Music Co., of Portland, Ore.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	POSITION This Wk.	POSITION Last This Wk.	POSITION This Wk.	POSITION Last This Wk.	POSITION This Wk.
1	1	1	1	1	1
2	2	2	2	2	2
3	3	3	3	3	3
4	4	4	4	4	4
5	5	5	5	5	5
6	6	6	6	6	6
7	7	7	7	7	7
8	8	8	8	8	8
9	9	9	9	9	9
10	10	10	10	10	10
11	11	11	11	11	11
12	12	12	12	12	12
13	13	13	13	13	13
14	14	14	14	14	14
15	15	15	15	15	15

List of Songs With MOST RADIO PLUGS

Songs listed are those receiving 10 or more network plugs (WJZ, WEAP, WABC) between 3 p.m.-1 a.m. week days and 8 a.m.-1 a.m. Sundays for the week ending Friday, July 19. Independent plugs are those recorded on WOR, WNEW, WMCA and WLN. Film tunes are designated as "F." musical production numbers as "M."

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
1	I'M NOBODY'S BABY (F)	Fiest	26 13
2	NEARNESS OF YOU	Famous	23 8
3	I CAN'T LOVE YOU ANY MORE	Ozman	19 23
4	SIERRA SUE	Shapiro, Bernstein	19 10
5	I'LL NEVER SMILE AGAIN	Sun	17 18
6	I'M STEPPING OUT WITH A MEMORY	Robbins	17 11
7	MADAME LA ZONGA	Bregman, V. & C.	15 16
8	FOOLS RUSH IN	Bregman, V. & C.	13 14
9	IMAGINATION	ABC	12 7
10	IT'S A LOVELY DAY TOMORROW (M)	Berlin	12 6
11	MEET THE SUN HALF WAY (F)	Santly, J. & S.	12 6
12	THE BREEZE AND I	Marks	11 37
13	DEVIL MAY CARE	Witmark	11 26
14	MAKE BELIEVE ISLAND	Miller	11 16
15	YOU'RE LONELY AND I'M LONELY (M)	Berlin	11 12
16	BLUEBERRY HILL	Chappell	11 8
17	APRIL PLAYED THE FIDDLE (F)	Santly, J. & S.	11 6
18	WHERE WAS I? (F)	Remick	10 24
19	I CAN'T RESIST YOU	Ager	10 14
20	GOD BLESS AMERICA	Berlin	10 3

On the Records

By DANIEL RICHMAN

YVETTE (Bluebird)

In the Park in Parce—V. How Can I Ever Be Alone?—V.

As a change from the overabundant singing product of the domestic variety signed, recorded, and then all but forgotten by recording companies, Bluebird this week comes up with the wax debut of a Gallic exponent of the warbled word. Yvette has been broadcasting for NBC for several months, and is currently being seen by moviegoers in a short made by Paramount, all of which lends more than the usual amount of commercial value to this initial couplet. Musically, the disk is not terribly distinguished, except for a French accent and a fairly appealing intimate singing style. What will sell the record is the chanteuse's radio and picture appearances, limited though they have been, and the novelty of the part French-part English accent warbling. If they don't sell it, the platter is going to have a hard time selling itself.

LOU HOLDEN (Decca)

Ferryboat Serenade—FT. The Maid With the Slight Swiss Accent—FT.

About seven or eight weeks ago Fabian Andre recorded the second item here for Columbia, with no particular commercial success. Shortly thereafter Andre forsook the leadership of his band, his place being taken by Lou Holden. Now comes a switch of record label, but the same band and, in the case of side B, the same number waxed as one of the four sides Andre turned out for Columbia. There doesn't seem to be much reason for the whole thing, and the only discernible result of waxing (particularly for a debut) a number that flopped once would seem to be a secondary flop of equal proportions. *Ferryboat* has possibilities as a song, but Holden makes it mean very little as a record.

JIMMIE LUNCEFORD (Columbia)

Chopin Prelude No. 7—FT. Bugs Parade—FT.

Lunceford follows his recent *Sonata Pathétique* recording with another jazz excursion into the classics. This septa maestro deserves credit for not desecrating these works, and at the same time managing to preserve the essentials of true jazz. Chopin is not treated to the same rough swing ride than many another classical composer has received at the hands of less musicianly bands than this; there are no fireworks here, but instead a restrained, slow scoring that does not malign the original and that still does not compromise with basically excellent jazz. The commercialism of this disk is on the doubtful side, but it ranks high in musical merit. Reverse is good, although nothing unusual, with solo and ensemble work alternating in a typical Lunceford swinger.

BEN BERNIE (Vocalion)

It's a Wonderful World—FT. VC. The Gentleman Needs a Shave—FT. VC.

Bernie makes one of his infrequent record appearances with a pair of tunes admirably suited to the band's style, and also he has plenty of disk competition on *World* (which in addition is not a new song and was first recorded by Jan Savitt some time ago), he has a good commercial item either for home sales or music machine consumption in the novelty on side B. The ol' maestro and the Bailey Sisters do a good job on a set of cleverer-than-average comedy lyrics, and with the help of an attention-getting title this side can very easily amount to something. Band does surprisingly excellent work on *World*, particularly in the matter of some piano figures threading their way thru the disk.

DEL COURTNEY (Vocalion)

It Wouldn't Be Love—FT. VC. I Won't Go Home Till You Kiss Me—FT. VC.

Courtney gives his usual smooth treatment to the former, although there's just a bit too much slippy sweetness poured on it. The reverse is a novelty with an amusing vocal by Joe Martin in Jerry Colonna style, corny but laugh-getting.

DICK POWELL (Decca)

Service and Footbal Marching Songs—Six-record album.

Backed by a band of adequate capabilities and a good male quartet, Powell does well with a group of 12 well-known army, navy and college songs. Attractively gotten up in Decca's usual fine album style, this offers excellent merchandising opportunities to dealers.

ARTHUR MURRAY (Columbia)

Learn To Dance—Four-record album

This eight-sided dissertation on how to trip the light fantastic has many prospective buyers, particularly for its rumba instruction. Fox-trot and waltz are the other two types of dancing explained by the country's foremost dance teacher, whose name on this cover should be a tremendous help in selling the album.

GLENN MILLER (Bluebird)

When the Swallows Come Back to Capistrano—FT. VC. A Cabana in Havana—FT. VC.

When Miller turns out a bad record, it's news. And in *Cabana* he has done just that. Although the band and Marian Hutton do all they possibly can with it, the song is so jumbled and so ineffectual in its attempt to be another *Week-end of a Private Secretary* that their efforts are utterly wasted. *Swallows* is typical Miller, which means good, but the reverse is something else again.

BOB CROSBY'S BOB CATS (Decca)

All by Myself—FT. VC. Spain—FT.

The Dixieland octet of the regular Bob Crosby Band delivers a conventional coupling about which there exists nothing unusual. Everybody takes a ride chorus, and if you're a swing cirtic or an ordinary jitterbug you think it's terrific and an absolute buying must; if you're neither you think it's neither.

DORIS RHODES (Columbia)

Lorelei—V. My Melancholy Baby—V.

Miss Rhodes is one of those singers who sell much better in person than they

do thru the visual anonymity of a record. *Lorelei*, an old George Gershwin show song, it not done any too well, with the reverse side the better side by far. The singer's voice is shown off to much greater advantage on the standard *Baby*.

THE JESTERS (Decca)

McNamara's Band—FT. VC. She Lived Next Door to a Firehouse—FT. VC.

The only thing this disk can be productive of is the thought, why did they bother in the first place? Offers nothing to or for anybody.

RAY KINNEY (Decca)

Drowsy Waters (Wailana Waltz)—V. Aloma—V.

Typical Kinney Hawaiian output, but very good. George Kalnapau shines on side A.

(See ON THE RECORDS on page 85)

On the Air

By SOL ZATT

George Hall

(Million-Dollar Pier, Atlantic City, N. J., Mutual Network, Monday (15), 12:30-1 a.m.)

WITH a marked effort to sell the stay-up-late trade, George Hall and his vocal assistant, Dolly Dawn, put on a lively, well-rounded and full-flavored dance remote. Hall's music is full-ranking in itself, and the salesmanship is on a par—very well planned and delivered equally well.

One of the greatest single factors in the success of the remote is the vocalizations of Miss Dawn, whose importance to the band is unquestioned. She dominates the program with her offerings, and most of the time the ork fades into the background during the singing, thereby placing most of the emphasis on la Dawn.

Balance from the ocean-swept ballroom is unusually clear, and the tune balance is decidedly in Hall's favor. Program is broken up with pops, oldies, swingies and medleys. It's a swell example of how a remote should be fashioned.

Jack Teagarden

(Reviewed at the Sea Girt (N. J.) Inn)

AFTER a wholesale housecleaning several months ago, in which he divested himself of all but a couple of the men of his original band, Teagarden has built a new aggregation very much on the terrific side musically. Dancing to the former ork was not the easiest thing in the world, although its listenable qualities could not be denied. This new crew happily offers a fine combination of both essentials; you can dance and you can listen, and both supply a maximum of pleasure.

Jackson's renowned tromboning sets the pace for the six brass (the maestro's siphon makes it seven), five reed and three rhythm (piano, bass, drums). It's a well co-ordinated combo, with the drive, lift and power to take care of expertly arranged swing standards and originals and really make them mean something. The sweet side is present in the proportion necessary to every band reaching for a universal audience, with the ballads turned out solidly if not as brilliantly as the special swing items. The apparently inevitable Glenn Miller touch is evident in the clarinet lead on the romantic stuff, but it's held down to a minimum.

Soloing is mostly in Teagarden's capable hands, as is what showmanship the band possesses. Latter comes in the main from Jack's inimitable blues warbling, and his amiable handling of everything from his trombone to the crowd. Vocal department is rounded out conventionally by Marianne Dunn, attractive blonde with a fair voice and insufficient experience at the moment, and David Allen, whose unprepossessing appearance is in direct ratio to a full, rich voice.

Teagarden shrewdly makes an appeal to all types of audiences with a balanced library that takes in Latin American rhythms and waltz items, played surprisingly well for a band basically geared to jazz and blues delineation. Taken by and large, it's an outfit that deserves a great deal more recognition and appreciation than it has had to date.

Richman.

Eddie LeBaron

(Reviewed at Renault Tavern, Atlantic City)

DEVOTED primarily to the brand of music associated with bongas and gourds, LeBaron proves plenty potent as well for the straight up and down dansapation. On this stand it's mostly the Hit Parade music, with the South American sway for the changes in pace. And LeBaron doesn't hesitate to step down from the stand and explain to dancers the one-two-three-kick intricacies.

Latin American renditions leave nothing to be desired, highlighting the accordion figurations and the pash fiddling of Morris King, whose angry gut

scraping is featured thruout. Dance incentives are all tailored along the smarter and smoother lines, making it equally effective for a trip around the waxed boards or sitting it out.

With LeBaron the ever-personable front man who has the instrumentalists at full command at all times to bring out the musical nuances, set-up takes in three saxes, three brass, four rhythm and the aforementioned fiddle and accordion. Vocal chores are up to the high standard of the syncos in the keeping of Jacqueline Salter, a fetching fem decor for any stand. *Orodenker.*

Mickey Alpert

(Reviewed at the Coconut Grove, Boston)

PROBABLY the most popular band in this neck of the woods, Alpert and his 10-piece crew have been giving out with their "Whispering Rhythm" here for 15 months. Band's popularity is largely based on an ability to play sweet or hot as the customers demand.

Soft, subdued tone makes this outfit an ideal hotel band—and yet the boys can beat it out in a manner that would pack any ballroom. Four rhythm, three brass and three sax comprise the outfit, and give a definite lift to all numbers with the emphasis on good ensemble music rather than one or two good soloists.

Easily a standout is Martha Burke, who supplies an unusual note as a fem pianist with a male band, and who plays a terrific piano. Her solid work provides the base for the swell tonal qualities of the band. Two vocalists who never fail to please are lovely Muriel Sherman, a top-notch songstress with a fine delivery and a load of personality, and tenor Billy Payne, who does a great job with any type of song. Possessed of good range and pleasing delivery, Payne is one of the band's biggest assets. And Alpert's expert showmanship goes a long way toward making this band's work excellent and enjoyable. *Kaplan.*

Terry Shand

(Reviewed at the Aragon Ballroom, Chicago)

SHAND has a brand of music which shows nice promise of reaching the top. Rhythm is not only danceable but listenable. Arrangements, done by Tom Dean, bass player, have strength and originality. Shand's choice of numbers is commendable, especially for ballroom dancing; never is the terper given too much of one type of rhythm, with the keynote always variety. Waltz numbers take on an almost classical veneer. Jump tunes are as swiny as j-bugs want them.

Music has a polish that bespeaks hard practice. Instrumentation is four brass, four reed and three rhythm. Featured frequently as soloists are Billy Robbins, who turns a neat trick with a muted trumpet, and Irving Manners, who drops his trumpet on waltz numbers and long-hairs it with a fiddle.

Louanne, girl singer, graces the product with an unusually good combination of looks and voice. Shand himself sings so-so. As a voice it gets by, but its main contribution is to project the leader's friendly personality into the crowd. Occasionally, also, he takes a turn at the ivories.

All told, here's a good band with a selling front. *Modell.*

Don De Voti and His Spanish Dons

(Reviewed at Bath and Turf Club, Atlantic City)

STEPPING out of an Eddie LeBaron fiddle section, Don De Voti has been championing the cause of the Latin American lullabies for the past few years. Paced by De Voti's stellar scratchings on the Strad strings, it's a small combo covering piano, bass, drums and trumpet, and steeped entirely in the compositions that call for guaros, bongas, maracas, dry pods of the royal poinciana and the dead jawbone of a donkey.

It's all in the true tradition, running the gamut from boleros to Spanish waltzes. Anchor man of the crew is Tomas Rios, bassist, who handles the native vocals and drum accessories so necessary in accenting these rhythmic beats. Trumpet man also takes time out to bang on the vibe pile.

Give out as well in the fox-trot tempo, but their forte is strictly south of the border. *Orodenker.*

Music Items

Publishers and People

LOU LEVY, pilot of Leeds Music, due back in New York August 1. While in Hollywood with the Andrews Sisters on their first picture assignment he also signed for the publication rights to 40 new tunes.

Abe Farbman and Mike Cimino are the newest members of the professional staff of Mercer-Morris.

Robbins Music putting out *Ballad for Americans* in vocal form.

Publishers aren't figuring too heavily on Station WOR becoming a major plug to replace the depleted plugs on CBS—a result of the ASCAP-BMI fight. Mutual network can't get the plug rating because it won't collect individually from the stations—whereas the other network collects from its affiliates.

Del Sharbutt, song-writing radio announcer, has completed another tune, *My Love*, with the assistance of Al Vann.

Advanced Music is tapering off on signing new writers after its rush of the past few months.

Dana Suesse and Rudi Revil have been signed for the score of the new musical, *Crazy With the Heat*, featuring Sheila Barrett. Revue opens the cowbarn circuit July 29 and will be brought to Broadway if it clicks.

ASCAP announced this week that 312 new members have been brought into the Society since the signing of its last radio contract five years ago. With this boost in membership, constituting 25 per cent of the total membership, ASCAP's catalog now has 80,000 songs. Latest recruit in ASCAP is Alec Templeton.

Score for the September production of "Little Joe," by Vernon Duke and John La Touche, includes: "Savannah," "Honey in the Honeycomb," "Love Me Tomorrow But Leave Me Alone Today," "My Virginia Home by the River Nile," "Love Turned the Light Out," "Little Papa Satan," "The Man Upstairs" and "Do What You Want To Do." Robbins Music publishing.

3,000 for Phil Harris

VANCOUVER, B. C., July 20.—Phil Harris and his band played a one-nighter at Vancouver's Forum here July 8, under Beacon Theater management. About 3,000 turned out at \$1.10 per head.

Band Exiled to Termite Terrace Of Resort Hotel

We will tell you our experience,
It should hand you a laugh,
For we're the kind of kids,
Who sure can stand the gaff.
A fellow heard our band,
And signed us right away
For a season at the seashore
With pretty decent pay.
We hardly started in,
When he began to whim
That our music lacked propriety
To satisfy Society—
So we bounced around with Barrows
And we feel like English sparrows
For we bounced from a spot,
To a place 'twas pretty hot
If you doubt 110 is not—
Try a boiler house.
We didn't mind the garbage,
Tho' our lungs were full of fumes,
We inhaled sulphur di-oxide
That could fill a dozen rooms,
The windows nailed,
And lights curtailed,
Perspiration flowing swiftly,
We play our "scores"
On cement floors,
But we get Five-hundred Fifty.
—Charlie Barrows.

ASBURY PARK, N. J., July 20.—The above inspired verse sizes up the predicament to Charlie Barrows' Band, which was moved from the Terrace Room of the Berkely-Carteret Hotel here to the "new music room"—an addition built in the back of the hotel as a refrigeration plant and for garbage disposal.

Moving the band to the new quarters was the result of weeks of squabbling wherein the management stated it was not satisfied with the band's services and wanted to cancel its contract, which has until September 2 to run.

Matter was placed in the hands of the musicians' union here and in New York, but pending final disposal band refused to vacate. House hired a new band for the Terrace Room and sent Barrows to the heap, as it were.

According to Barrows, he, his eight musicians and the vocalist play from 6:30 p.m. to 2 a.m. in the Termite Terrace, with occasional kitchen help passing thru as the audience.

Jersey Resort Fertile Band Field; Woods Tees Off Well

WILDWOOD, N. J., July 20.—Herby Woods, who opened June 29 for a fortnight at Hunt's Ocean Pier here, first band in at the Starlit Ballroom, was nothing short of terrific in getting the box office off to a good start, according to operators Guy Hunt and Bill Gerst. Woods' gate for the two weeks hit an above-average \$4,600. Opening dance brought out a crowd of 1,500 at 50 cents a head, to make \$750. A similar amount was added by as large a crowd July 4, with the biggest night of the run July 6, 3,500 dancers at a half buck per depositing \$1,750. Three big nights accounted for \$3,250. Remaining 11 week nights, hurt some by bad weather, averaged between 300 and 400 a night, which at 35 cents a head added \$1,350 to the total.

The pier's record was set Labor Day eve of last year, when Jimmy Dorsey was responsible for a draw of 5,000 dancers at 50 cents each. Dorsey is set to return here September 1 for another Labor Day eve prom, with Benny Goodman penciled in for the night previous.

On basis of his click, Woods gets several return dates here. Comes back Thursday and Friday (25-26), following current Johnny Long stand, Al Donahue taking in the Saturday (27) stand, with Woods again next Monday (29). Woody Herman comes in August 2-3-4; Johnny McGee gets the August 10 week; Mal Hallett the August 17 week, and the remaining two weeks penciled in with Lou Breese and Woods.

Resort Band-Conscious

This resort is increasingly becoming a fertile field for band employment during the summer.

Apart from Hunt's Ocean Pier, which has played traveling bands for the past four years, night spots got by with only a piano player or accordionist and, except for isolated instances, bands coming here settled for room and board in lieu of a regular weekly pay envelope.

However, with growing crowds of vacationers here, spots graduated from the taproom category and started building band stands in the back room. Present season finds more bands than ever here, with some spots feeling their way by bringing in cocktail combos. Indications are that another season will find even traveling names getting the nod at the niteries. Already Frank Palumbo has put out a feeler for Ina Ray Hutton for his Club Avalon here.

Avalon band stand now holds Jerry and Jack Delmars' ork; Ted Oliver makes the Inlet Cafe music; Tommy McGee holds forth at Eldorado Cafe; Gingham Club has the Solid Senders music; Ted Austin is at Hotel Atlantic; Eddie Madres at Golden Dragon Cafe; Viola Klais all-girls gang at Chateau Montreux; Frank Kienzie at Grenoble Hotel; George Ponder's Imperial Aristocrats at the High Steppers Nite Club, and Dick Darby at Ludy Bishop's Cafe. Dutch Kitchen Inn houses the Down Beat Trio; Jordan's Cafe gives Emma and Eddie; the Three Peppers at Martinique Cafe, while the Windsor Hotel and Biltmore Surf Club stick to the solo pianists, Dick Lilly at the former and Wendell Mason at the latter.

Majority of the music-makers hail from Philadelphia, and a curious twist in jurisdiction juggling with the near-by Atlantic City and Vineland locals places this resort under the jurisdictional cloak of the Philadelphia musicians' union, which polices the town closely to forestall underscaling.

Brown N. S. G. With 600 On New Hampshire Stand

BEDFORD, N. H., July 20.—Making his first New Hampshire appearance, Les Brown felt the effect of not being very well known here by drawing only 600 paid admissions to the Bedford Grove July 6. Ray Starita, ballroom manager, had expected about 1,200 with a 55-cent admission, no competition and excellent weather.

Business has dropped off 15 per cent this year, says Starita. Another big New Hampshire dance hall, Canoble Lake, reports a similar slump, but Hampton Beach continues to attract big crowds.

Three Name Bands Planned For California State Fair

SACRAMENTO, Calif., July 20.—Negotiations are under way to secure the services of three name bands for the California State Fair here this fall, according to Kenneth R. Hammaker, fair secretary. Latter is attempting to book Horace Heldt, Orrin Tucker and Kay Kysar for the fair period, August 30 to September 9.

This is the first attempt to get names for this fair in years. Entertainment budget this year is \$35,000, and apparently a large part of this will be divided among the three orks in question, if they can be obtained.

JACKIE SOUDERS brought a new orchestra to Seattle in taking over the band stand at the Hotel Olympic. Vocals feature the campus singer of the University of Washington, Eileen O'Hara.

Frederick Reports Business on Upbeat

CHICAGO, July 20.—L. A. Frederick, president of Frederick Bros.' Music Corp., Inc., is back at his desk after a siege of several weeks' illness and reports that business is best in the firm's history. Grosses so far this year are 25 per cent ahead of 1939, he says, and the fall outlook is very good.

Indicative of the demand for bands, Frederick states, is the record of Lawrence Welk, whom Frederick Brothers have handled for more than three years. In that time Welk has had no time off except that necessary to make jumps between engagements, and he recently requested an eight-day vacation. Welk at a one-night engagement at Excelsior Park, Minneapolis, this week broke all records for attendance, playing to more than 2,200 people. Welk comes into the Trianon Ballroom September 5 for four weeks with option. This will be his fourth repeat engagement in Chicago.

W. Carl Snyder, manager of the Chicago office, states that the show department of Frederick Brothers also is active and finds a brisk demand for acts.

Cummins No Concert Draw

MILWAUKEE, July 20.—Apparently Bernie Cummins' aggregation is not appreciated as a concert orchestra, judging from the fact that it drew only some 125 paid admissions at two bits a head at an evening concert July 7 at Humboldt Park here. However, three times that number heard the ork gratis from outside the band shell.

SAXIE DOWELL and his new band began an engagement Thursday (18) at the Club Edgewood, Albany, N. Y.

Selling the Band

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER

Patriotic Platters

ARTIE PINE, personal manager for Gray Gordon, is cashing in on the maestro's waxing of *I Am an American*. In addition to the tie-ins mentioned in previous pillars, Gordon is following up with 10,000 small stickers reading "I Am an American," printed in the flag colors, which he puts on all his correspondence, fan mail and publicity releases. Also, labels for automobile windshields scream, "Shout, Wherever You May Be—I Am an American."

Few angles were overlooked by Gray in the promotion of the record. "I Am an American" Nights are ballied at his stand at Hotel Edison, New York, on Fridays, at which time he distributes by means of lucky numbers 10 recordings of the song, autographed by his vocalists and himself.

A further tie-up has been made with the Loew theater circuit and several other motion-picture chains whereby Gray's recording of *I Am an American* is being played in 500 theaters daily throughout the country at the beginning of each day, after each complete performance and at closing time. On this alone, the record is being heard by more than 2,000,000 people daily.

The Hit Parade to the contrary, it's "happy birthday" music that is a must in every band's library when taking to the location stands. Carrying the theme a bit further, Lawrence Welk always keeps a stock of personalized ready-to-

use birthday cards on hand. The first intermission following the birthday dedication ditty, Welk personally presents to the honored guest the card, which has a small picture of himself and copy conveying his birthday "best wishes." It's little things like that that count most when it comes to selling the band.

Testimonials

IN PRACTICALLY every field of commercial endeavor testimonials continue to be one of the most dependable cornerstones of an advertising campaign, and the use of band personalities to advertise a commodity also offers an excellent means of spreading the maestro's name. The tie-up does not necessarily have to be with a nationally advertised product. Good bets are continually being overlooked in connection with chain stores which market their own items exclusively.

A tie-up was recently put across for the Jimmy Dorsey outfit by publicist Dick Courtenay, deal being made in Chicago with Walgreen Drug Stores. Each year this company has one national promotion, which Courtenay managed to clinch for Dorsey. As a result, in 520 Walgreen stores throughout the country, for two weeks, Helen O'Connell, Dorsey's ditty singer, smiled out from a three-foot-square, four-color poster, testifying that she owes it all to the Walgreen-labeled beauty soap.

A home-town angle worked by Herbie Holmes makes food for thought for the rest of the band fraternity. The mayor of Yazoo City, Miss., for a recent solo stand, proclaimed a Herbie Holmes Day, with the maestro's moniker plastered all over the town, with the result that the entire citizenry was aroused to turn out and listen and dance to the music of the home-town boy who made good.

NOW \$5.00

For the Fun Method Wonder Piano Course

By mail. This famous system is now adapted to self instruction. Address: WINN KNOX, Kohler & Chase, 20 O'Farrell St., San Francisco, Calif., Distributing Agent.

CLASS OF SERVICE

This is a self-service Telegram or Cablegram which is delivered whenever it is desired by a suitable symbol above or preceding the address.

WESTERN UNION

NEW YORK CHICAGO
COLUMBUS ST. LOUIS

SYMBOLS

DL—Day Letter
NL—Night Letter
LC—Delayed Cable
MT—Morning High Letter
SH—Short Telegram

REMEMBER THE BIRTHDAYS OF YOUR FRIENDS WITH COLORFUL TELEGRAMS. THEY BRING SO MUCH PLEASURE AND ARE NEVER FORGOTTEN. COST ONLY 20c LOCALLY AND 25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.

(Routes are for current week when no dates are given.)

A
Abb, Vic (Stuyvesant) Buffalo, h.
Almscoe, Jimmie: (Silver Slipper) Louisville, Ky., nc.
Alexander, Van: (Evergreen Club) Bloomfield, N. J., nc.
All, Bardu: (Paradise Club) Atlantic City, nc.
Allen, Lee: (Southern Tavern) Cleveland, nc.
Alpert, Mickey: (Cocoanut Grove) Boston, nc.
Alvarez, Don: (Conga Casino) Asbury Park, N. J., nc.
Apollon, Al: (Hillcrest) Toledo, h.
Arias, Don Ramon: (Mayflower) Akron, h.
Aristocrats, Four: (Shawnee) Springfield, O., h.
Arthur, Artie: (Ken) Boston, nc.
Arthur, Leonard: (The Place) NYC, nc.
Austin, Harold: (Crystal Beach) Crystal Beach, Ont., b.
Ayres, Mitchell: (Pallsades) Pallsades, N. J., p.

B
Bailey, Layton: (Crystal Palace) Paw Paw Lake, Mich., b.
Bakay, George: (Wilson's) Phila, nc.
Barlow, Ralph: (Escambron Beach Club) San Juan, P. R., nc.
Barrett, Hughie: (Ten Eyck) Albany, N. Y., h.
Barrows, Charlie: (Berkeley-Carteret) Asbury Park, N. J., h.
Becker, Saxie: (Top Hat) Phila, ro.
Beckner, Denny: (Hillcrest) Toledo, O., h.
Beekman, Jack: (Brown) Louisville, h.
Benedict, Gardner: (Netherland Plaza) Cincinnati, h.
Biltmore Boys: (Sir Francis Drake) San Francisco, h.
Blanco, Pedro: (Embassy Club) Phila, nc.
Bono, Richard: (Statler) Cleveland, h.
Booris, Al: (Tremont Plaza) Boston, re.
Borden, Betty, & Playboys: (Syracuse) Syracuse, h.
Bradley, Will: (Ritz-Carlton) Boston, h.
Bragale, Vincent: (Beachcomber) Boston, nc.
Brees, Lou: (Orpheum) Minneapolis, t.
Brown, Les: (Arcadia) NYC, b.
Bruno, Anthony: (Latin Quarter) Boston, nc.
Burke, Monty: (Purple Derby) Phila, nc.
Burke, Sonny: (Bledsoe's Beach) Angola, Inc.
Burns, Vincent: (Village Barn) Virginia Beach, Va., nc.
Bush, Eddie: (Hurricane) NYC, nc.
Byrne, Bobby: (Glen Island Casino) New Rochelle, N. Y., ro.

C
Caballeros, Gay: (Glen Island Casino) New Rochelle, N. Y., ro.
Cabot, Tony: (Villa Moderne) Chi, nc.
Camden, Eddie: (Cold Springs) Hamilton, Ind., h.
Carlsen, Bill: (Lake Lawn) Delavan, Wis., nc.
Carlton, Happy: (Sign of the Drum) Cincinnati, nc.
Carlton, Dick: (Beverly Shores) Toledo, cc.
Carlyle, Lyle: (Statler) Buffalo, h.
Carpenter, Bob: (Green Inn) Atlantic City, nc.
Cassidy, Lon: (Greenbrier) White Sulphur Springs, W. Va., h.
Chavez: (Beachcomber) NYC, nc.
Chavez, Reggie: (Enna Jettick) Auburn, N. Y., p.
Cisne, Dick: (Colony Club) Chi, nc.
Clark, Lowry: (Book-Cadillac) Detroit, h.
Clarke, Buddy: (Park Central) NYC, h.
Clancy, Lou: (Paramount Club) Centralia, Ill., nc.
Clinton, Larry: (Meadowbrook) Cedar Grove, N. J., nc.
Cobina, Carlos: (Biltmore) NYC, h.
Coffey, Jack: (Terrace Beach Club) Virginia Beach, Va., nc.
Cole, Mel: (Harry's New Yorker) Chi, nc.
Cordero, Romulo: (Cuban Casino) NYC, nc.
Courtney, Del: (Claridge) Memphis, h.
Cromwell, Chauncey: (Tutwiler) Birmingham, Ala., h.
Crosby, Bob: (Cedar Point) Sandusky, O., b.
Crusaders, The (La Salle) Chi, h.
Cugat, Xavier: (Waldorf-Astoria) NYC, h.
Cutler, Ben: (Surf Beach Club) Virginia Beach, Va., nc.

D
Davenport, Eddie: (Murray's Inn) Haddonfield, N. J., nc.
Davey, Arthur: (Villepigue's) Sheepshead Bay, N. Y., re.
Davis, Jimmy: (Lake Merritt) Oakland, Calif., h.
Day, Bobby: (Arcadia) NYC, b.
De La Rosa, Oscar: (Havana Madrid) NYC, nc.
De Lao, Rafael: (Cuban Casino) NYC, nc.
Dennis, Dave: (Hollywood) West End, N. J., h.
Denny & Madcap Merry-makers: (Hillcrest) Toledo, O., h.
DeSalvi, Emil: (L'Algon) Chi, re.
Devine, Paul: (Gull Lake) Battle Creek, Mich.
Devito, Don: (Berkeley-Carteret) Asbury Park, N. J., h.
Dibert, Sammy: (Powaton Club) Detroit, nc.
Dickler, Sid: (Anchorage) Pittsburgh, nc.
Diekman, Harry: (St. Nicholas) Decatur, Ill., h.
Donahue, Al: (Manhattan Beach) Brooklyn.
Dooley, Phil: (Samoa Gardens) Flint, Mich., nc.
Dorsey, Tommy: (Astor) NYC, h.
Dorsey, Jimmy: (Steel Pier) Atlantic City 3-4.
Duchin, Eddy: (Cocoanut Grove) Los Angeles, nc.
Duke, Jules: (Tutwiler) Birmingham, h.
Dupont, Ann: (Roadside Rest) Long Beach, L. I., ro.
Dunsmore, Eddy: (Heidelberg) Jackson, Miss., h.

E
Eby, Jack: (Royal Palm) Miami, nc.
Eldredge, Roy: (Kelly Stables) NYC, nc.
Ellington, Duke: (Eastwood Gardens) Detroit, nc.
Ellis, Joe: (Queen Mary) NYC, re.
Elsom, Joe: (Club Moderne) Tacoma, Wash., nc.
Evans, Bobby: (Cotton Club) Phila, nc.
Everette, Jack: (Baden) Black Hills, S. D., p.

F
Fabian, Teddy: (Bolton) Harrisburg, h.
Faye, Lew: (Fiesta Danceteria) NYC, re.
Fedor, Jerry: (Fischer's Casino) Detroit, nc.
Felder, Johnny: (Pleza) San Antonio, h.
Fidler, Lew (Broadwater Beach) Biloxi, Miss., h.
Fielding, Alan: (Club Ball) Phila, nc.
Fields, Irving: (Yacht Club) Scarborough, Me., nc.
Fields, Harry: (Anderson) Monticello, N.Y., h.
Flo Rito, Ted: (Roosevelt Grill) New Orleans, La., nc.
Flsk, Charlie: (Shadowland) St. Joseph, Mich., nc.
Florenza: (Jack Lynch's) Phila, re.
Fisher, Freddie: (Happy Hour) Minneapolis, c.

Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

Fisher, Art: (Club Minuet) Chi, nc.
Flske, Dwight: (Savoy Plaza) NYC, h.
Fodor, Jerry: (Fischer's Casino) Detroit, nc.
Foster, Chuck: (Oh Henry) Chicago, b.
Francisco, Don: (Palmer House) Chi, h.
Freedy, Bob: (Troc) NYC, nc.
Pulcher, Charles: (Bon Air) Augusta, Ga., h.

G
Gaines, Charlie: (Budweiser Tavern) Phila, nc.
Garcia, Kiki, & His Siboneys: (El Patio) Baltimore, h.
Gaston: (Monte Carlo) NYC, cb.
Gentlemen of Rhythm: (De Witt Clinton) Albany, N. Y., h.
Gilbert, Jerry: (Cawthon) Mobile, Ala., h.
Gill, Emerson: (Bayside Club) Virginia Beach, Va., nc.
Glass, Billy: (Pastor's) NYC, nc.
Gordon, Al: (Frolle Club) Albany, N. Y., cb.
Gordon, Chuck: (Edison) NYC, h.
Gordon, Chuck: (Pier) Ocean City, Md., b.
Gorman, Johnny: (Club Casa Rio) Atlanta, nc.
Graffolier, Frenchie: (Club 100) Des Moines, nc.
Granado, Guy: (Fiesta Danceteria) NYC, re.
Grant, Tommy: (Peninsula House) Seabright, N. J., h.
Green, Hy: (Harmony) Hurleyville, N. Y., cc.

H
Hahn, Al: (Paxton) Omaha, h.
Hall, Sleepy: (Biltmore) NYC, h.
Hallett, Mal: (Kennywood) Pittsburgh, p.
Ham, Chick: (Cappy's) N. Eaton, Mass., nc.
Hamp, Johnny: (President) Atlantic City, h.
Harper, Don: (Gove) Orange, Tex., nc.
Harris, George: (Bradford) Boston, h.

Jahns, Al: (Riley's Lakehouse) Saratoga Springs, N. Y., nc.
Jay, Lou: (Wagon Wheel) Atlantic City, nc.
Johnson, Freddy: (Club 509) Detroit, nc.
Johnson, Johnny: (Monterey) Asbury Park, N. J., h.
Jones, Isham: (Tower) Kansas City, Mo., t.
Juneau, Tommy: (Show Boat) St. Louis, nc.
Jurgens, Dick: (Casino) Catalina Island, Calif., nc.

K
Kaahue, Johnny: (Roosevelt) Pittsburgh, h.
Kalan's Happy Hoosiers: (Battle House) Mobile, Ala., h.
Kavelin, Al: (Essex House) NYC, h.
Kay, Herbie: (Blackhawk) Chi, nc.
Kaye, Sammy: (Lyric) Indianapolis, t.
Kaye, Freddy (Olson's) Chi, re.
Keller, Leon: (Bismarck) Chi, h.
Kemp, Harry: (Verly Hills) Newport, Ky., cc.
Kendis, Harry: (Beachcomber) NYC, nc.
Kerr, Billy: (Essex) Boston, h.
K... Peter: (New Yorker) NYC, h.
Kent, Larry: (Biltmore Bowl) Beverly Hills, Calif., nc.
Keys, Van: (Beach Club) Nags Head, N. C., nc.
King, Russell: (Steve's) NYC, nc.
King, Teddy: (Chez Ami) Buffalo, nc.
King, Henry: (Mark Hopkins) San Francisco, h.
King's Jesters: (Philadelphia) Phila, h.
Kirby, John: (Jungle Room) World's Fair, NYC.
Knecht, Charlie: (Buck Horn Casino) Belvidere, N. J., nc.
Korn Kobblers: (Colonial) Rochester, Ind., h.
Kuhn, Dick: (Ritz-Carlton) Atlantic City, h.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Hauck, Happy: (Chez Ami) Buffalo, nc.
Hawaiian Trio: (University Grill) Albany, N. Y., nc.
Hayes, Joe: (Streets of Paris) Phila, nc.
Hecksher, Ernie: (Clift) San Francisco, h.
Heidt, Horace: (Edgewater Beach) Chi, h.
Herbeck, Ray: (Log Cabin) Armonk, N. Y., ro.
Herth, Milt: (Neptune Room) Washington, D. C., nc.
Hilburn, Mark: (The Inn) Buck Hill Falls, Pa., re.
Hill, Benny: (Tops) Phila, c.
Hill, Tiny: (Chippewa Lake, O.)
Hines, Earl "Father": (Regal) Chi, t.
Holman, Syd: (Blue Room) Beach Arlington, N. J., nc.
Holmes, Miller: (Markham) Guilford, Miss., h.
Holmes, Henry: (Mark Hopkins) San Francisco, h.
Holst, Ernie: (Stork Club) NYC, nc.
Hone, Al: (Park Lane) NYC, h.
Hopkins, Don: (Thurstonia) Dunsford, Ont., p.
Horton, Clem: (Willow Grove) Willow Grove, Pa., p.
Hudson, Dean: (Terrace Beach Club) Virginia Beach, Va., nc.
Hugo, Victor: (Little Rathskeller) Phila, nc.
Humbert, Don: (Ort's) Boston, c.

I
Irwin, Marty: (Churchill Tavern) Pittsburgh, re.

J
Jackson, Jimmy (Paradise) Chi, b.
Jaffee, Moe: (Poland Spring House) Poland Spring, Me., nc.

Kurtze, Jack: (Sagamore) Rochester, N. Y., h.

L
Ladd, Lew: (Essex) Boston, h.
Lake, Sol: (606 Club) Chi, nc.
Lamb, Drexel: (Larry Miller's) Clear Lake, Mich., nc.
Lane, Eddie: (Bossert) Brooklyn, h.
Lang, Sid: (Hi-Hat) Chi, nc.
Lang, Lou: (Canoe Place Inn) South Hampton, L. I., nc.
Layne, Lesse: (Midland) Staten Island, N. Y., h.
Lemish, Bert: (Stamps) Phila, nc.
Leonard, Gene: (Windsor) Rochester, N. Y., h.
LeRoy, Howard: (Orlando) Decatur, Ill., h.
Lester, Earle: (Colonial) Bridgeport, Pa., h.
Lester, Bill: (Homestead) Kew Gardens, L.I., h.
Lewis, Ted: (Chez Paree) Chi, nc.
Little, Little Jack: (Trocadero) Wichita, Kan., 1-14, nc.
Livingston, Jerry: (Van Cleve) Dayton, O., h.
Loach, Jean (Graemere) Chi, h.
Lunceford, Jimmy: (Sherman) Chi, h.
Lyman, Abe (Bon Air) Chi., nc.
Lynn, Bert: (La Conga) Hollywood, nc.

M
McCullough, John: (Tally-Ho Tavern) Albany, N. Y., nc.
McCreery, Howard: (St. Catherine) Catalina Island, Calif., h.
McCune, Bill: (Trianon) Chi, b.
McFarland Twins: (Blue Gardens) Armonk, N. Y., nc.

Bands on Tour--Advance Dates

GLENN MILLER: Auditorium, St. Louis, July 26; Municipal Auditorium, Kansas City, Mo., 27; Shore Acres Ballroom, Sioux City, Ia., 28; Surf Ballroom, Clear Lake, Ia., 29; Indian Lake, Russells Point, O., Aug. 2; Iriquois Gardens, Louisville, Ky., 3; Crystal Ballroom, Buckeye Lake, O., 4; Sunset Ballroom, Carrolltown, Pa., 5; KFC Auditorium, Rochester, N. Y., 9; Celeron (N. Y.) Ballroom, 10; Pier Ballroom, Geneva, O., 11; Lakewood Park, Mahoney City, Pa., 12.

GENE KRUPA: Michigan Theater, Detroit, July 26 week; Chicago Theater, Chicago, Aug. 2 week; Riverside Theater, Milwaukee, 9 week; Cedar Point Ballroom, Sandusky, O., 16-30; Eastwood Gardens, Detroit, 30-Sept. 5.

SAMMY KAYE: Missouri Theater, St. Louis, July 26 week.

BILL CARLSEN: Riverside Theater, Milwaukee, July 26 week.

SLIM GAILLIARD: Beach Point Club, Mamaroneck, N. Y., July 27.

CLAUDE HOPKINS: Pelham (N. Y.) Country Club, July 27; Loose-Leaf Tobacco Warehouse, Owensboro, Ky., 30; Colonial Hotel, Lake Manitou, Rochester, Ind., Aug. 1; Roof Garden, Arnolds Park, Ia., 2; Terp Ballroom, Austin, Minn., 7; Rainbow Ballroom, Denver, 28.

JIMMIE LUNCEFORD: Doc Brown's Fun Farm, Milwaukee, July 29; Colonial

Gardens, Evansville, Ind., Aug. 2; Forrest Park Highlands, St. Louis, 3; Castle Ballroom, St. Louis, 4; Municipal Auditorium, Kansas City, Mo., 6.

DON BESTOR: Lakeside Park, Barnesville, Pa., July 27; Norumbega Park, Auburndale, Mass., 29 week.

ADRIAN ROLLINI: Buffalo (N. Y.) Theater, Aug. 2 week.

COUNT BASIE: State Lake Theater, Chicago, Aug. 9 week.

JOHNNY MCGEE: Hunts Pier, Wildwood, N. J., Aug. 10-16.

WILL BRADLEY: Roller Skating Rink, Bear Mountain, N. Y., Aug. 16.

LOU BREESE: State Theater, Hartford, Conn., Aug. 30-Sept. 3.

DUKE ELLINGTON: Forrest Park Highlands, St. Louis, Sept. 2.

TED LEWIS: Turnpike Casino, Lincoln, Neb., Sept. 8.

HENRY BUSSE: Capitol Theater, Washington, Sept. 27 week.

LARRY CLINTON: State Theater, Hartford, Conn., Oct. 4-7.

WOODY HERMAN: State Theater, Hartford, Conn., Nov. 1-4.

BEN POLLACK: Arena, Sault Ste. Marie, Mich., July 23; Fruit Fort, Muskegon, 24; North Shore Pavilion, South Haven, 25; Ocean Pier Ballroom, Jackson, 26; Castle Farm, Cincinnati, O., 27-28.

McGee, Jimmy: (Jungle Club) Kansas City, Mo., nc.
McGrane, Don: (Diamond Horseshoe) NYC, nc.
McGuire, Jimmy: (Wilson's) Trenton, N. J., nc.
McHale, Jimmy: (Westminster) Boston, h.
McLain, Russ: (Dempsey's Broadway Bar) NYC, c.
Mack, Johnny: (Paddock International) Atlantic City, nc.
Madcap, Merry: (Colonial Gardens) Louisville, Ky., nc.
Madden, Bill: (Traymore) Atlantic City, h.
Madriguera, Enric: (Lido Club) Long Beach, N. Y., cc.
Mallak, Gene: (Rendezvous) Gaylord, Mich., c.
Mann, Milton: (Joe's Casino) Wilmington, Del., nc.
Mansfield, Pick: (Blackstone) Chi, h.
Manzanares, Jose: (Edgewater Beach) Chi, h.
Marinara, Joe: (Park Lane) NYC, h.
Marshall, Bill: (Lawsonia) Green Lake, Wis., h.
Marshall, Mary, & Bachelorettes: (Milton Lake) Diamond, O.
Martell, Paul: (Arcadia) NYC, b.
Martin, Bobby: (Jiggs) NYC, re.
Masters, Charlie: (20th Century Tavern) Phila, nc.
Masters, Frankie: (Taft) NYC, h.
Matteo, Dan: (Brown Derby) Albany, N. Y., nc.
Maye: (La Conga) NYC, nc.
Meadows, Frankie: (Swing Club) NYC, nc.
Meakin, Jack: (Surf Club) Virginia Beach, Va., nc.
Menchoni, Al: (Belmont Plaza) NYC, h.
Messner, Johnny: (McAlpin) NYC, h.
Meyers, Jack: (Book-Cadillac) Detroit, h.
Miguel, Don: (Gaucho) NYC, nc.
Miller, Glenn: (Chicago) Chi, t.
Miller, Murray: (Dempsey's Broadway Bar) NYC, c.
Mills, Skippy: (Asbury-Essex) Asbury Park, N. J., h.
Mills, Jay: (Colony Surf Club) Asbury Park, N. J., nc.
Mills, Floyd: (Indian Beach Club) Rehoboth Beach, Del., nc.
Mills, Frank: (Idle Hour) Point Pleasant, N. J., nc.
Monchita: (Colony) Chi, nc.
Morgan, Russ: (State) NYC, t.
Morris, George: (Whirling Top) NYC, nc.
Morton, Ray: (Yacht Club) Sea Bright, N. J., nc.
Murphy, Larry: (DuPont) Wilmington, Del., h.
Murphy, Prof. F.: (New Goblet) Albany, N. Y., nc.
Murray, Charley: (Mammy's Chicken Farm) NYC, nc.

N
Naegra, Jimmy: (Viking) Phila, c.
Nave, Sal: (Montgomery House) Conshohocken, Pa., h.
Nelson, Ozzie: (Jones Beach, L. I., N. Y.)
Nielsen, Paul: (Greystone) Mansfield, O., nc.
Noble, Ray: (Palmer House) Chi, h.
Noble, Leighton: (Cleveland) Cleveland, h.
Norris, Bobby: (Pabst Blue Ribbon Garden) World's Fair, NYC., re.

O
Ohman, Phil: (Trocadero) Hollywood, Calif., nc.
Olman, Val: (La Martinique) NYC, nc.
Oliver, Fred: (Warwick) NYC, h.
Oliver, Eddie: (Ross Fenton Farms) Asbury Park, N. J., nc.
Olsen, George: (Elitch Gardens) Denver, nc.
Orlando, Carlos: (Nor-Bridge) Phila, nc.
Orlando, Don (Chez Paree) Chi, nc.
Owens, Harry: (St. Francis) San Francisco, h.

P
Page, Paul: (Showboat) Ft. Worth, Tex., nc.
Palermo, William: (La Marquise) NYC, nc.
Palmquist, Ernie: (Trocadero) Wichita, Kan., nc.
Panchito: (Versailles) NYC, nc.
Pantone, Mike: (Manor Inn) Albany, N. Y., nc.
Patrick, Henry: (Stork Club) Phila, nc.
Paul, Toasty: (Chicago Towers) Chi, h.
Paul, Eddie: (Manitou Beach Pavilion) Manitou Beach, Mich.
Perez, Milo: (885) Chi, nc.
Perry, Ron: (Belvedere) NYC, h.
Peters, Bobby: (Washington-Youree) Shreveport, La., h.
Petti, Emilie: (Savoy-Plaza) NYC, h.
Pierre: (New Russian Art) NYC, nc.
Pinelli, Sam: (Martino's Grill) Asbury Park, N. J., nc.
Plattner, Max: (George Washington) Jacksonville, Fla., b.
Powell, Walter: (Woodward's Pavilion) Colom, Mich., b.
Prima, Louis: (Frolles) Revere Beach, Mass., nc.
Prospero, Fritz: (Rainbow Room) NYC, nc.

Q
Quartell, Frank: (Colosimo's) Chi, nc.
Quintana, Don: (El Chico) Miami Beach, Fla., nc.

R
Rapp, Barney: (Harlan) Harlan, Ky., cc.
Raus, Hal: (Cronecker's) Sea Isle City, N. J., nc.
Ravazza, Carl: (Colony) Chi, nc.
Ray, Alvino: (Biltmore) NYC, h.
Read, Kemp: (Old Mill House) Hyannis, Mass., nc.
Reichman, Joe: (Ambassador) Los Angeles, h.
Reisman, Leo: (Ben Marden's Riviera) Fort Lee, N. J., nc.
Resh, Benny: (Bowery) Detroit, c.
Reynolds, Howard: (Palumbo's) Phila, cb.
Ricardel, Joe: (Claremont Inn) NYC, nc.
Riley, Mike: (Fontaine Perry) Louisville, p.
Rimac, Ciro: (La Conga) NYC, nc.
Rizzo, Vincent: (Jack Lynch's) Phila, nc.
Roccaforte, Joseph: (Valenti) Rockway, L.I., h.
Rodriguez, Johnny: (Stork Club) NYC, nc.
Rogers, Buddy: (Baker) Dallas, h.
Rudolph, Jack: (Jungle) Youngstown, O., nc.
Russell, Cordy: (Hollywood Hill) Old Forge, N. Y., h.
Russell, Jack: (White City) Chi, b.

S
Sabin Paul: (Henry Grady) Atlanta, h.
Sanabria, Juanito: (Havana-Madrid) NYC, nc.
Sandler, Bernie: (Glen Casino) Glen Park, Williamsville, N. Y., nc.
Sands, Phil: (Atlantic Beach) Atlantic Beach, L. I., h.
Saunders, Red: (Club Delisa) Chi, nc.
Saunders, Hal: (St. Regis) NYC, h.
(See ORCHESTRA NOTES on page 27)

June Legit in London Reaches Lowest Ebb Since Start of War

Field struggles on despite air raids—15 houses open at end of month—only two straight dramas, with the rest musicals and opera—nabe spots still active

LONDON, July 6.—Passing thru the worst time in its long history, the London theater is struggling to carry on. June saw the situation reach its lowest ebb since wartime reopening. Of 15 theaters of major caliber open on the 29th (including the Old Vic and Sadler's Wells), only two were staging straight dramatic fare—Old Vic with an extended run of *The Tempest* and Queen's with *Rebecca*. For the rest there were nine revues, one house has been stripped of seating and troops, New Zealanders having the Aldwych and Australians the Strand. Neither of these places is likely to be available for normal use until the war is over. Signs over the Strand, with last billing still not removed, strike an unconscious note of comedy. They read, "Women Aren't Angels—Australians, Here's Your Home."

Closings numbered five—on June 8 *The Corn Is Green*, at the Piccadilly; *The Light of Heart*, at the Apollo, and the revival of *Ghosts*, which ran but a week at the Duchess, and on the 22d *The Peaceful Inn*, at the Duke of York's, which house seems unable to throw off its blight of ill luck, and *Jeannie* at Wyndham's.

Against these stand the presentation of the 134th edition of non-stop Revueville at the Windmill on June 3; the opening at Sadler's Wells of a summer season of opera on the 5th, with Rossini's *Barber of Seville*, followed later by C. live Carey's production of *The Magic Flute*, and the introduction of revue for the first time at the Criterion. The last-named also occurred on the 5th, when Howard Wyndham and Bronson Albery presented *Come Out of Your Shell*, Stephen Thomas and Anthony Hawtrey directing. First produced on May 13 at the outer-London Embassy, this proved to be a well-balanced concoction of light fare, getting a good hand from the critics. The Windmill effort followed closely along the lines of its predecessors, with a fair measure of comedy, glamorous femmes and appealing production numbers.

Me and My Girl, with a total of 1,528 performances, second only to *Chu Chin Chow* as a London record, was to have ended on the 29th, but it will continue for a while longer at the Victoria Palace. This month has seen Lupino Lane spoil his own record of playing every performance, duties with Local Defense Volunteers being responsible. Gordon Craig substituted.

Small Houses Active

Smaller theaters have shown some activity. At the Grafton on the 12th Dick Farrar revived *The Wandering Jew*, and the following night the Gate staged its last production of the season, Reginald Beckwith's play about Borstal, *Boys in Brown*, Norman Marshall producing. On the 18th a hall in S. W. London opened as an intimate theater named the Neighbourhood, its initial production being Robert Ardrey's *Thunder Rock*, originally produced by the Group Theater of New York. Producer here was Herbert Marshall.

The theater at Richmond (one of the capital's better class dormitory towns), most prolific of all feeds to the West-End stage, shuttered for an undetermined period on the 29th. Last three new plays produced there were *Here and Now*, by Lionel Brown, on the 10th *Between Five and Seven*, adapted from the French of Andree Mery by Minnie Richard, on the 17th, and Kenneth Horn's *The Good Young Man* on the 24th.

Of provincial openings, one of the most notable occurred at the Pavillon Bourne-mouth on the 17th, when, for the Daniel Mayer Co., Murray Macdonald produced Lenore Coffey and William Joyce Cowen's *Family Portrait*, with Fay Compton and Ursula Jeans in principal roles.

Theater Council Meeting

In June the London Theater Council annual general meeting was held, Viscount Esher being re-elected chairman, with Walter Payne vice. Horace Collins and Llewellyn Rees were appointed joint secretaries.

Jolson Show Looks Good at Chi Opening

CHICAGO, July 20.—The Al Jolson show, *Hold On to Your Hats*, opened Monday at the Grand Opera House for a four-week stay, after a two-week break-in at Detroit. While the show has some rough spots, it is in the main excellent entertainment.

Jolson, less gushing than formerly, recalls the Winter Garden days with his old favorites, not including *Sonny Boy*, and his reminiscent chatter won the audience. Martha Raye is raucously funny. Ruby Keeler, a bit nervous, nevertheless put punch into her tap dancing. Jack Whiting's singing registered well, as did his brief bit of dancing. Others in the cast gave capable support. Show is lavishly costumed and has a lovely ensemble.

Show's music is by Burton Lane; lyrics by E. Y. Harburg. Book by Guy Bolton, Matt Brooks and Eddie Davis. Dances by Catherine Littlefield. Book staged by Edgar MacGregor; musical direction by Al Goodman. Production supervised by George Hale. This is Jolson's first try as actor-manager.

Show was scaled at \$5.50 top for opening night; \$3.85 for balance of engagement. Business good the first few days. *Nat Green.*

"She Ate Her Cake"

(Stony Creek Players)

STONY CREEK, CONN.

A comedy by Louis E. Shecter and Norman Clark, with William Dorbin, Ray Barrett, Kevin O'Shea, Ruth Bertrand and Sally Brownback. Directed by Ronald T. Hammond.

This is an unimportant little comedy, with more possibilities for the screen than for Broadway.

Lald in a Lexington avenue advertising office, it deals with romance between the boss' wife and a junior executive, and the efforts made to break it up by engaging the services of a former flame to play principal interference against an ex-football hero.

Given a handsome setting and fast pacing, it held audiences at Stony Creek.

Bill Dorbin, a perennial favorite here, scored heavily as a senior partner in the advertising firm, and there were rounds of applause for Ray Barrett, WDRC swing club leader, who spent his vacation rehearsing and playing a role.

J. B. Tuthill.

"Cupcake"

(Clinton Playhouse)

CLINTON, CONN.

A farce by Charles Schnee, with Pert Kelton, Thelma Schnee, Robert Allen, Edward Andrews, Reynolds Evans, Arthur Elmer. Directed by Joseph C. Penney in settings by David Sarvis.

This is a story of gunmen and race-horse fixing, told in a manner that might make it something for George Abbott to watch out for.

Principal romantic appeal starts when a representative (Miss Schnee) of the Gallup Poll stumbles into the hectic offices of Mouthpiece Van Dyke, where a plan is afoot to buy up all the horses in a race, pick a winner and then soar the odds to a tremendous take. She falls in love with "Cementer" Slagle (Bob Allen). Slagle's wife (Miss Kelton) objects and compromises the two in a divorce action.

Further difficulties arise when Miss

Schnee, unaware of the plotting going on around her, enters a horse of her own in the race, upsetting the apple cart.

It's very uproarious stuff, a little on the seamy side at times. The production here was extremely well directed and every member of the cast had been carefully selected for type. Last act is long, however, and the curtain went down to considerably less than an ovation, despite the fact that laughter and excitement had run high during the first two acts and the first half of the third.

The title, *Cupcake*, may be changed to its original, *Some Days You Don't*. An audience poll being taken between the acts indicates people prefer the latter.

J. B. Tuthill.

"Second Helping"

(Stamford Community Theater)

STAMFORD, CONN.

A comedy by David Carey, produced by Monty Proser and Walter Batchelor, with Jessie Royce Landis, Billy Redfield, Suzanne Jackson, Jack Yule, Barbara Leeds, Alexander Campbell, Elizabeth Sawyer, William Terry, H. E. Currier and Jack Hartley. Staged by Nat Burns. Settings by Louis I. Welch.

This is a sparkling small-town domestic comedy, chock-full of punch lines and belly laughs, about the New England family of Adams, with the locale laid in the town of Middleview, Mass. Miss Landis has the role of Margaret, maiden aunt of a demanding family, who although no longer young is the goat and always at their beck and call, neglecting herself. Her suitor, Joe Bates, to whom she has been engaged for 16 years, comes to call on her every night at the same time and spends most of his time listening to his favorite radio programs.

This situation goes on until Allen Sprague, an old sweetheart and a gay Lothario, comes back to visit the old town. He has since married, but is not living with his wife. The old love spark begins to kindle once again, and she decides to rebel against the slavery life that the family leads her. Complications then set in, and the plot takes a comic turn.

Play is well written except for ending, which seems to leave too much to the imagination. Needs a lot of retouching here and there, but after this is done should do for Broadway.

Cast is uniformly excellent, with Jessie Royce Landis and H. E. Currier outstanding. *Samuel A. Lefkowitz.*

"Children of Today"

(Lakewood Players)

SKOWHEGAN, ME.

A comedy by Frederic and Fanny Hatton, starring Lillian Foster, with Arthur Franz, Frank Wilcox, Calvin Thomas, Louise Campbell, Harriet MacGibbon, Hume Cronyn, Allan Tower, Owen Davis Jr. and others. Staged by Melville Burke.

Least promising of three new plays presented thus far this season by the Lakewood Players, *Children of Today* lacks the sincerity, originality or freshness to make it either a good play or a commercial success.

Dealing with the efforts of a boy to prevent his divorced parents from remarrying and to go even a step further if possible and reunite them, the play presents a group of today's young people, in their teens, of whom the most unpleasant is Henry Carew Jr. himself. The adults in the piece, whom Henry is trying to save, are by far the more interesting, pleasant and soundly motivated members of the group involved.

Henry's mother, Irene, is a nervous, fluttery woman, but she is sufficiently amusing and so mild and sort of helpless about everything that one can overlook her general screwiness. As for Henry Carew, Irene's former husband and Henry Jr.'s father, there never was a better fellow. Nor is there anything wrong with Amy Curtis, whom Henry Sr. plans to marry, and George Raymond, Irene's second choice.

Henry Jr., on the other hand, is a know-it-all, show-off of 22, left rich by his grandfather. He knows more about business than his father, and interferes with his mother at every turn. One can easily understand why Judy Raymond hates him for two and a half acts, and wonder, at the end, whatever brings them together.

The plan Henry uses to break up the proposed matches between his parents and Miss Curtis and Raymond is the

From Out Front

By EUGENE BURR

WITH the political events of the week, our nation's trend toward totalitarianism has become so alarming that no thinking person can remain any longer blinded to the possible (and even probable) consequences; and those of us in the theater must take heed more quickly, and more intelligently than most. For the theater and the other public arts have, thruout history, been the first points attacked by a totalitarianism puffed with the first stirrings of victory. As a matter of fact, the theater has already experienced the first mutterings of the coming attack—which, as always in history, has begun by labeling as "subversive" all those in the arts who differ in any way with the official point of view.

The first specific move against the theater occurred early in July, when Representative Lambertson read into *The Congressional Record* an attack upon leading members of the actors' unions, charging them with the present favorite in the can of red herrings: communism. Indignant and honest denials immediately flooded him. His only reply was, on July 13, to read into *The Congressional Record* a further statement that the persons he attacked were all members of the Theater Arts Committee, an organization that he also attacked on the same general grounds.

Representative Lambertson's little essay into the methods of totalitarianism follows the usual pattern (familiar to all students of modern German, Italian and Russian history) in that it can be attacked on three separate grounds—misstatement of plain and easily established fact, misrepresentation of aims and ideals with which the ruling bureaucracy disagrees, and the waving of a bloody shirt like communism, which has been laboriously built up as a catchphrase to carry the unrelated accusation of un-Americanism. All three are among the very things that our nation was formed to fight.

AMONG those dignified by Representative Lambertson's official notice was Alan Hewitt, council member of Equity. After the first attack Mr. Hewitt wrote to the congressman, indignantly protesting and demanding to know the sources of the alleged information. After the second attack, regarding TAC affiliation, Mr. Hewitt issued the following statement:

"I am not now nor have I been or will I be a member of the Theater Arts Committee. Since the Equity Council did me the honor of appointing me unannouncedly to fill an unexpired term, the Theater Arts Committee, to the best of my recollection, has not even been mentioned at the few meetings of the Council which I have been able to attend. Representative Lambertson's latest statement in *The Congressional Record* is exceeded in foundationless untruth only by his statement of July 8 accusing me of being a communist. As a loyal American citizen I shall be happy to testify publicly before any branch of the United States Government to refute any and all charges alleging that I have demonstrated the slightest connection or even sympathy with the Communist Party."

In an amplifying note Mr. Hewitt says, "I intend to pursue this matter further until Mr. Lambertson is forced to make apology and issue public retraction of his statement against me. Thus far, he has refused to acknowledge my telegram or to divulge the source of his libelous misinformation."

SO MUCH for the first point. In the second Lambertson lullaby TAC was also attacked; and TAC also wrote to the congressman. In a vigorous defense signed by Adelaide Bean, executive secretary, it said, in part:

"We in the theater field are familiar with red-baiting. We still remember when Frank Gillmore was accused of being a bolshevik merely because he was a leader of the actors' strike in 1919. Similarly, we of Theater Arts Committee are

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old one of nonchalantly telling a few unpleasanties about the former to the latter, building up questions in their minds whether they wish to go thru with the proposed weddings. This leaves Irene and Henry Sr. with nothing but to console themselves with each other. He is aided by Dr. Doreen, a psychiatrist engaged by the parents to study Henry, who in turn sets him on them.

Arthur Franz was too blatant in the role of Henry Jr. to make him sympathetic, a condition also aided by the authors' writing. Lillian Foster was herself in the sort of role she portrays best. Louise Campbell, Frank Wilcox, Calvin Thomas and Grant Mills filled their roles satisfactorily. *Harold L. Call.*

"Not Without Merit"

(Litchfield Hills Theater)

LITCHFIELD, CONN.

A play by Randolph Preston, staged by Jess Wynne, with a cast including Preston, Dorothy Darling, Mary Fischer, Lucine Lorrimer, Dora Sayers, Warren Young and Mr. Wynne.

If America militarizes its youth, it is creating a taste for war that will lead the nation into conflict in six months. This is the theory expounded by Allen Martin in *Not Without Merit*. Randolph Preston, author of the play, appears in the role in the production's premiere at the Litchfield Hills Summer Theater. While arguing his point against conscription, he deviates to other extracurricular crusades, crying aloud for religious freedom and racial tolerance.

Because the play offers not the slightest attempt to solve the problems proposed in it, there seems to be no real reason for producing it. Entertainment qualities are pushed aside thruout to make way for the message, which asks more questions than it answers.

Production at Litchfield is by no means impressive. *J. B. Tuthill.*

"Four Cheers for Mother"

(Red Barn Theater)

LOCUST VALLEY, L. I.

A comedy by Philip Dunning and L. G. Lighton. Cast includes Lea Penman, Paula Trueman, Richard Temple, John Cromwell, Charlotte Acheson, Adele Harrison, Douglas Gilmore, Stanley Hughes, Frederic De Wilde, Clyde Fillmore, Betty Goodrich, Harriet Eells and Charles Furcolow. Produced by Stewart Chaney. Directed by Randolph Carter. Setting by David Twachtman.

The script will have to stand considerable revision before it can be unveiled before a critical Broadway audience. While not original either in development or treatment, the story of a poverty-stricken family inviting themselves into the summer home of a wealthy relative and taking over for the season can provide sufficient entertainment. It must, however, be peppered with clever lines and played by an expert cast.

In its present shape, the Dunning-Lighton brainwork has some funny lines, particularly in the first two acts. The third act blows up, however, ruining the climax and treating the highlights childishly.

Present cast is far from good, with the exception of Lea Penman, as the fortune-hunting mother, and Richard Temple, as her husband whose troubles are finally solved when his unbreakable bottle invention is given proper recognition.

It all begins when Mrs. Eastworth "takes over" her brother's summer home in Long Island without his knowledge to afford the eldest of her two daughters the opportunity of meeting prospective wife-hunting socialites. To accomplish this end she poses as a wealthy widow, her husband posing as butler, her son as chauffeur and her youngest daughter as maid. The truth, of course, is out at the end, and it's the youngest daughter

BROADWAY RUNS

Trade Service Feature	Performances to July 20, Inclusive.	Dramatic	Opened	Perf.
Ladies in Retirement (Mill-ers)	Mar. 26	135		
Life With Father (Empire)	Nov. 8	294		
Male Animal, The (Cort)	Jan. 9	223		
Man Who Came to Dinner			Oct. 16	320
The (Music Box)			Mar. 23	137
Separate Rooms (Plymouth)			Apr. 29	98
There Shall Be No Night (Alvin)			Dec. 4	2813
Tobacco Road (Forrest)				
Musical Comedy				
DuBarry Was a Lady (46th St.)	Dec. 6	262		
Louisiana Purchase (Imperial)	May 28	63		
New Hellzapoppin (Winter Garden)	Dec. 11	256		
Walk With Music (Ethel Barrymore)	June 4	55		

ter who wins the affections of wealthy Joe Bantling. But the Eastworths don't mind any longer, for the aforementioned invention looks like a financial success.

The single set of the summer home terrace is unusually good for a barn stage. *Sam Honigberg.*

Lakewood Ups Price Scale

PORTLAND, Me., July 20.—In a season which is admittedly off, Herbert L. Swett, manager of the Lakewood Theater, Skowhegan, is taking the bull by the horns and advancing prices for a five-week period. The advance is all the more paradoxical in view of the fact that it is partially occasioned by the appearance later in the season of Ethel Barrymore and her company in *The School for Scandal*, which played the Deertrees Theater at Harrison as opening attraction and drew so lightly that prices were cut in midweek, from \$2.20 to \$1.65.

Lakewood is inaugurating a five-week "drama festival," which will be climaxed by the Barrymore production. It includes also Drinkwater's *Lincoln*, Maxwell Anderson's *Eliabeth the Queen*, Philip Dunning's new comedy, *Dollars and Horse Sense*, and another play.

Reason advanced by Swett for increase is that his own company must lay off for week of Barrymore, and that cost of operating an idle company and the Barrymore troupe demands higher prices. Swett has felt for several years that, based on quality of productions offered, Lakewood prices were too low. Reaction to the trial increase may determine future price scale at the veteran summer theater.

Cowbarn Notes

St. Louis Op Figures

The production of *Rio Rita* at the St. Louis Municipal Opera the week of July 1 broke current records with an attendance of 68,000 at seven nightly performances. Four of the shows hit close to the 11,000 mark, with only the July 4 performance, which ran into competition from a patriotic pageant and had its start delayed for an hour, falling to hover in the 10,000 sector. Despite *Rita's* heavy play, however, the Muni Op record for one performance is still held by *Naughty Marietta*, which set the mark June 22 last year, when 10,867 spectators squeezed in. *Rio Rita* cast included Rosemarie Brancato, Lansing Hatfield, Cass Daley, Audrey Christie, Joseph Macaulay, Jack Good, Bobby Jarvis, Al Downing and Frederic Persson.

Following week (8-14) had *The Chocolate Soldier*, with Hilda Burke and John Gurney, while the current bill (15-21) is *Good News*, with Wynn Murray, Harry Stockwell, Audrey Christie, Sara Ann McCabe, Will Ahearn, Don Tomkins, Eunice Healy, Ralph Sanford and Joseph Macaulay.

The Prevue Players, under the direction of Burton Bowen and Martha Mitchell, presented their second musical revue of the Green Mansions (Warrensburg, N. Y.) season Saturday (20). Called *Interesting Experiment*, it has music by Goetz Van Eyck and book and lyrics by Alex Kahn, and features Elaine and Barry, Mata and Harl, Evelyn Wyckoff and Leonard Elliott. The company's first revue, *Vote for Youth*, which was presented at Green Mansions July 6, was also given as the opening bill at the Parrish Theater, Southampton, L. I., July 10 to 13. While the musical company was at Southampton, the dramatic group remained at Green Mansions to offer Shaw's *Man of Destiny*. Lloyd Bridges' modern dress version of *Othello* has been presented twice to enthusiastic response, and next Sunday (28) will see a repeat of Walter Kerr's new play, *Christopher Over Chaos*.

North Carolina's first cowbarn has been established in the mountain resort region of Hendersonville, where an old

mill has been remodeled into a theater. The Old Mill Playhouse opened last week with *Mary's Other Husband*, under the direction of Cordon Keith.

Robrey Farquhar is general director for the playhouse. C. Donato Cedrone is designer and technical director.

Notes

John Wayne, film star, who was supposed to play the lead in *Green Grow the Lilacs* at the Westport Country Playhouse, Westport, Conn., this week, asked John Cornell and John Haggott, operators of the Playhouse, to release him from his contract. His request was granted, and he entrained immediately for Hollywood, where he will start work on a picture with Marlene Dietrich. His part was taken over by Ward Bond. . . . Philip Carr, who is operating the New England Playhouse, Ridgefield, Conn., thinks he has a find in Melbourne Ford, who has been playing bit parts at the Playhouse. Next week Ford will be promoted to the leads in *Whistling in the Dark*. . . . Bill Johnson, NBC tenor, is back again at the Pinebrooke Theater, Nichols, Conn., after several weeks' leave during which he helped break in a new musical show. . . . Mrs. Gloria Durham an active member of the Wilmington (Del.) Drama League, has joined the Mae Desmond Players, a summer theater company at Ventnor, N. J. She will be leading lady. Her husband is a practicing physician in Wilmington. . . . Free matinee and evening shows were given at the Idle Hour Theater, Hardwick, Vt., by owner Frank T. Carr to observe his 20th anniversary in this house. Mr. and Mrs. Carr were guests at a testimonial dinner following the second evening show. . . . More than 10,000 spectators from all States of the Union attended the opening week performances of Paul Green's *The Lost Colony* at the Waterside Theater at Manteo, N. C. Playing nightly from June 29 thru July 7, the historical drama will now be presented every Wednesday, Thursday, Friday, Saturday and Sunday thru Labor Day, September 2. . . . *Margin for Error* opened July 18 at the Barter Theater (Abingdon, Va.) to play thru the week-end, before going on the road. Next on the Barter schedule is a new play by Edward Boykin, *Lee of Virginia*. Robert Porterfield is directing it. . . . *The Skull*, thriller by Bernard J. McOwen and Harry E. Humphrey, is being held over at the Cross Roads Theater (Bailey's Cross Roads, Va.) for the week of the 22d. It will be followed by *Fallen Angels*, featuring Catherine Ryan and Elizabeth Winburn.

More Notes

The Eagles Mere (Pa.) Players are clicking so successfully that they have added a Saturday night performance as a regular weekly feature. Current (week of 22d) is Violet Heming in *This Thing Called Love*. Previous week saw the American debut of Dolly Haas in *Her Cardboard Lover*. The Players show at Lewisburg, Pa., Monday; Hershey, Pa., Tuesday, and at Eagles Mere the rest of the week. . . . Teddy Hart will make his cowbarn debut Monday (22) at the Ivoryton (Conn.) Playhouse in the role he created on Broadway in *See My Lawyer*. Robin Raymond, another from the original cast, will also appear, and Joseph Pevney will have the Milton Berle role. . . . The Nantucket (Mass.) Players present *The Night of January 16* July 21 to 23, with Ruth March, Morgan Farley, Dorothy Elder, Priscilla Newton and Gibbs Penrose in the leads. *What a Life* comes up the following week. . . . Doris Dalton stars at the Newport (R. I.) Casino in *At Mrs. Beam's*, starting Tuesday (23), with Dorothy Sands and Wilton Graff in other leading roles. Edward Masey is directing the entire Newport season. . . . Madge Evans and Sidney Kingsley are returning to the Ogunquit (Me.) Playhouse for the first anniversary of their marriage, which took place last July 25 when Miss Evans was playing at Ogunquit. This week (22) she'll be starring there in *The Greeks Had a Word for It*. . . . Six and Company, satirical group that includes Jess Kruger, Bob Weil, Aidan Turner and Carol Simon, is a new addition to the talent ranks at the Pine Brook Theater (Nichols, Conn.). They write their own material and are preparing a full-length musical for Broadway in the fall. It will probably be tried out at Pine Brook.

FROM OUT FRONT

(Continued from page 15)

accustomed to the charge of being red. We have answered it again and again. . . . If it is necessary, we say once more then: Theater Arts Committee is not communistic or any other istic, but it is a democratic organization responsible at all times to its membership. The four things for which the Theater Arts Committee stands are eminently reasonable and devoutly to be desired, it seems to us, by all men of good will. They are: increased security and more jobs for those who work in the entertainment field, a resolute fight against America's involvement in the war, a defense of our American civil liberties, and the defense and extension of our American democratic culture.

"It follows, then, that membership in the Theater Arts Committee is not de facto a reason to charge any individual with being subversive. We of TAC are alarmed at your statement because we see in it a subversive effort to split the unions in the entertainment field; we do not wish to see show business unions weakened and distracted from their efforts to raise the living standard and further the security of their members by the irresponsible fulminations of an ill-informed individual. We are inclined to believe that you are trying to smear the Theater Arts Committee and the progressive individuals of the entertainment field because they want peace for America and are doing more for the cause of peace than merely talking about it. Is that 'red,' Congressman Lambertson?"

MR. HEWITT has attacked the facts stated by the congressman; TAC has attacked his interpretation of motives, policies and ideals. This corner goes further; it attacks—and violently—his use of the red tag as a would-be accusation of un-Americanism. By such use of any tag whatsoever, Congressman Lambertson proves himself as un-American as anyone he could conceivably attack.

Readers of this column know that it has fought communism violently, even when communism was the fashionable thing; they know that it has fought TAC on stand after stand. But until American communists break American laws they have under our constitution as great a right as any other citizens to express and further their own views, no matter what those views may happen to be. Their right to do so—the right of any man to do so—is the very foundation of American democracy; and anyone who attacks that right is being subversive in the most vicious and dangerous way. As for TAC, its four-point program can hardly be called communistic. It is the first TAC program with which this corner has been in agreement; but in this case the agreement is hearty, enthusiastic and sincere.

Even when I disagreed with it most hotly, TAC never committed a public action that was outside the pale of the guarantees laid down for the protection of all Americans by our nation's Founding Fathers. It never, for example, committed acts so flagrantly and obviously dictated by the interests of an alien nation as those now being committed by such people as Robert E. Sherwood and Gertrude Lawrence. However, no matter how greatly acts may be dictated by alien interests, if they follow the lines laid down by our ruling bureaucracy they remain unchallenged—while honest, sincere and patriotic Americans must submit to being called subversive whenever their views deviate from the politically prescribed path.

It is not in outside groups, shouting alien ideologies, that the danger to true Americanism lies. It is in power-seeking bureaucrats who wave the standards of catchphrase patriotism, who define that patriotism, actually if not publicly, as allegiance to their own personal views, and who seek by verbal attack and bloody-shirt-waving to abrogate the constitutionally guaranteed liberties of all "free" Americans who happen to disagree.

It was the method used—with what success we now know—in Germany, Italy and Russia.

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Mixing, Talent Under 18 Years Barred in Pa.

HARRISBURG, Pa., July 20.—State Liquor Control Board has issued a regulation, effective August 1, prohibiting entertainers to mix with patrons.

The regulation also prohibits employment of talent under the age of 18 in a licensed place and goes a step further by prohibiting the proprietor-licensee from permitting any person under 18 "to act as an entertainer," even tho said minor be a guest or inspired amateur.

The ruling on extra hostess work for talent, Regulation No. R-40-29B, reads: "No licensee shall require, request or permit any person engaged directly or indirectly as an entertainer in the licensed establishment or in any room or place connected therewith to contact or associate with the patrons of such establishment, room or place for any purpose whatsoever."

25,000 Soldiers To Boost Panama Biz; Girl Shows Popular

PANAMA CITY, July 20.—Night spots here (on the Atlantic Ocean side) and in Colon (the Pacific Ocean side) are preparing for the biggest business in seasons due to the 25,000 army men expected here within a month, doubling the normal garrison guard stationed in the canal zone. Action is the result of the heavier defense guard ordered for the zone area. It will remain here in addition to some 1,500 navy men.

Normally, the army and navy groups spend an average of \$1,000,000 a month, a big chunk of which goes for entertainment. It is indicated that a number of bars which customarily have little or no entertainment will increase their talent budget and some will remodel to make room for band stands and dance floors.

Leading spot here remains the Moulin Rouge, which offers big girl shows and 10 to 12-piece bands. Shows are built around a girl line, using a femme singer, dance team and several singles. Among other prominent clubs, only the Silver Spray serves food, the others capitalizing on drinks only and claiming a bigger turnover business.

Colon spots include Ma Kelly's Ritz; El Rancho, an open-air club and restaurant, and the Balboa Garden, a casino which presently furnishes music only. Ma Kelly's attracts most of the boys with flashy girl shows. Bills are changed only once in three months and any performer establishing a good following remains for an indefinite period.

Salaries, as a rule, are low, ranging between \$25 to \$40 for girl dancers, \$40 to \$50 for emcees and \$60 to \$85 for teams.

Girl entertainers are in demand, and the only men used are emcees or those with teams. Majority of entertainers still come from the United States, booked out of New York and Chicago. Latin teams are usually imported from neighboring republics.

Small's Absence Delays ARA Action On Smith Charges

NEW YORK, July 20.—Final action by the Artists' Representatives' Association on charges brought against Paul Small, of the William Morris Agency night club department, has been postponed. The decision, due last week, will probably be handed down at the next meeting of the ARA board of governors. ARA, it is reported, is awaiting Small's return from a Midwest business trip.

Eddie Smith charged Small with unethical conduct based on Small's alleged violation of an agreement which forbade Small from contacting Frank Iodice, booker of the Bowery, Detroit, and Frank Sennes, booker of the Ohio Villa, Cleveland, and the Gray Wolf Tavern, Sharon, Pa. Smith has been lining up the talent for these spots from New York.

The complaint against Small by Dave Taps (Schornstein) will be considered as soon as disposition is made of the Smith charges.

Where There's Hope, Etc.

NEW YORK, July 20.—In the line-up of contracted AGVA spots read before a meeting of the New York local the names of International Casino, Hawaii Show and Ripley's Broadway Odditorium were included.

The Casino has been closed for months and only last week all equipment was auctioned off. Hawaii folded at the World's Fair, and Ripley's went into bankruptcy several weeks ago.

Sally Rand, Berle, Lewis Draw Big at Bowery, Detroit

DETROIT, July 20.—With a slight shift in policy for the balance of the summer, the Bowery Cafe will resume the big name show policy in September. Summer trade has simmered down to a good steady average of around 10,000 customers weekly, with Helen Morgan slipping to 9,500 last week, while Milton Berle went over the top to 11,000 the week before. Joe E. Lewis, in currently, will probably draw around 10,000.

House records were set by Sally Rand the week before Berle, playing to 15,000 on her third week—actually doing more business on the third week than on the first or second and playing to around 40,000 for the three-week stand.

Patricia Ellis comes in Monday (22), with Francis Faye set for a four-week booking opening July 29. Lou Holtz, Harry Richman and Sophie Tucker are set for return dates in the fall.

Rigid N. C. Rule Voted Down in La.

LAKE CHARLES, La., July 20.—A rigid parish ordinance advocated by the Calcaeste Ministerial Association to regulate night spots was defeated by the police jury.

The ordinance proposed would have made it illegal for food to be sold in places where liquor is handled and forbade sale of liquor by drink on any public premise to girl, woman or minor.

The preachers testified at the hearing that their chief complaints were again hostesses in night clubs. A group of hostesses from two local clubs appeared to testify that the ordinance would keep them from making a living.

Magnolia Casino Robbed of \$1,800

MAGNOLIA, Mass., July 20.—Four masked gunmen staged a daring early-morning hold-up at the swank Magnolia Casino Monday (15) and escaped with \$1,800 after a running gun battle with police.

The gunmen aroused the employees and forced them at gun point to hand over the money. The Casino is operated by Ruby Newman, society orchestra leader, whose band is now playing the spot.

Not Many Stalls for Wooden Horses in Eastern Niteries

NEW YORK, July 20.—Hollywood hobby horses, designed to induce audience participation in night spots, are having a hard time trying to find stalls in local clubs. Altho the wooden nags have been on the market for some time, only one local club is now using them. The fad originally started in Hollywood and has been coming east.

The discouraging prospect has already forced one local booker to devote his full time to live talent instead of doubling as distributor of the wooden bangtails.

Hobby-horse idea is to promote races, with prize being a bottle of liquor or some other giveaway. The nags are placed on a trial basis, with titles to the horses going to the club when approximately \$13.50 has been paid for each.

Locally the Village Barn, which will try anything to induce audience participation, appears to be the only spot using horses. The El Morocco, which recently closed for the summer, also used them. The Barn reports that the nags earn their oats, being instrumental in getting many on the floor, with the

AGVA's New York Deficit Is \$2,862 for First Half of '40

Irving's report, issued at membership meeting, shows slight profit for past two months, however—claims of 60 signed spots include clubs that are now closed

NEW YORK, July 20.—According to a financial statement issued by Phil Irving, executive secretary of the New York local, American Guild of Variety Artists, the office here showed an operating loss of \$2,862.71 for the first six months of the year. The local has been getting out of the red gradually, however, with the result that a small balance is shown for May and June. Irving also stated that since February 715 additional members joined the local, giving it a total of 3,630 members, as of June 30. Of these only 670 are paid-up members, 1,290 partially paid and 1,670 inactive. In February of this year the local had 204 paid-up members, 1,062 partially paid and 1,649 inactive.

New York local holds signed contracts with some 60 accounts, Irving stated in his report. A check-up, however, indicates that only about 30 are New York spots, the remainder including clubs now closed, a couple of spots which are still in the negotiation stage and several New York World's Fair shows.

AGVA here has closed-shop agreements, according to Irving, with the Apollo Theater, Ben Marden's Riviera, Village Barn, Hurricane, Bill Bertolotti's, Hotel New Yorker, Bal Tabarin, Uncle Sam's Music Hall (not using talent presently), Barrel of Fun, Brown Derby, Broadway Brewery, Butler's Tap Room, Cafe Society, Club 18, El Chico, Elk's Rendezvous, Havana-Madrid, Happy's Showplace, Jimmy Kelly's, Kelly's Stables, Lido Club (formerly Ha Ha Club),

Monte Carlo, Old Roumanian, Moskowitz and Lupowitz, Murphy's, Parkway Inn, Queen Mary, Swing Club, Shore Road Casino, Village Nut Club, Village Vanguard, Torch Club and Wivel Restaurant.

Spots with AGVA agreements now closed for the season include Casino Russe, Famous Door, La Martinique, Russian Art and Royal Box. Altho listed as contracted spots, Leon and Eddie's and Rainbow Room have yet to sign. World's Fair shows holding AGVA contracts include Aquacade, Hot and Cold, Why Do?, Winter Wonderland, White Way Casino, Ripley's Odditorium and Gay New Orleans.

The accompanying box on this page gives a detailed financial recapitulation of the New York local for the first six months of 1940.

New York Local Financial Recapitulation

Month	Income From Dues	Expenses	
January	\$1,067.23	\$ 2,200.27	\$1,133.04 Deficit
February	1,106.65	1,856.47	749.82 Deficit
March	1,173.60	2,257.18	1,083.58 Deficit
April	1,458.32	1,650.09	191.77 Deficit
May	2,832.06	2,681.24	150.82 Balance
June	2,314.66	2,169.98	144.68 Balance
TOTAL	\$9,952.52	\$12,815.23	\$2,862.71 Deficit

Casa Ops May Favor Local Chain in '41

FORT WORTH, Tex., July 20.—Several of the directors of the Casa Manana Association, which canceled all plans for a 1940 revue, are reported to favor the Interstate Circuit, which has seven theaters here, as producer of the 1941 show. They feel that local producers will avoid disappointments such as occurred this year.

In the meantime the association authorized William Monnig, its president, to return about \$15,000 to local business men who subscribed to the guarantee demanded by various producing companies considered for the show.

Democrats Did Not Spend Their Money In Chicago Clubs

CHICAGO, July 20.—While the Democratic convention hyped the night spots to some extent, it meant nothing to the vaudefilm and picture theaters. Business in the Loop houses was good, but it was practically all the usual local clientele. The thousands of delegates, alternates and convention attaches were provided with passes to all Loop theaters by the local Democratic committee, but, according to theater managers, very few of the passes were used.

Outlying night spots benefited little from the convention. Spots that got the play were the hotel dine and dance rooms in the Loop and night spots adjacent to the downtown section. Chief beneficiaries were the Hotel Sherman, Palmer House, Stevens and Bismarck, where name bands and floor shows attracted the conventioners. Cocktail rooms of the Morrison, Chicagoan, Blackstone and Congress also got a heavy play. Harry's New Yorker, the Chez Paree, Colony Club and the Blackhawk got a fair share of convention business, and late hour hot spots like the 806 Club, Celebrity Club and Koo Koo Club were well patronized. But to the general run of night clubs the convention was a dud.

CHICAGO, July 20.—There has been comparatively little use of mechanical devices as supplementary entertainment in local night clubs. Bucking hobby horses are being used in the Panther Room of the Hotel Sherman. At intervals during the evening patrons are invited to ride the horses, which are so geared that they usually unseat their riders, to the merriment of on-lookers. Same stunt has been tried out at the Edgewater Beach Hotel.

Last season the Walnut Room at the Bismarck Hotel featured a hurdle race

or steeplechase in which the dance floor was laid out in squares arranged in six lanes, with several hurdles along the course. Six colored boys equipped with prop horses were the jockeys. A starter rolled six huge dice cubes of different colors. Jockeys wearing corresponding colors moved ahead the number of squares corresponding to numbers turned up on the dice and first to complete the course was winner. Patrons were given colored and numbered tickets, and the customer holding number of the winning jockey received a prize.

Ben Marden's Riviera, Fort Lee, New Jersey

Talent policy: Production floor show at 8:15 and 12:15; dance and show band, Latin relief band. **Management:** Ben Marden, operator; Carl Erbe, press agent. **Prices:** \$3.50 minimum; \$4 Saturdays and holidays. **Dinner from \$3.50.**

To uninitiated customers few shows are strong enough to compete with the beautiful atmosphere and environment of this spot, located just across Washington Bridge, overlooking the Hudson River. It is one of the top theater-restaurants around this area, catering to the big money.

The new show holds the Chester Hale Mne (16) and the Chandra-Kaly Dancers and, as newcomers, offers Al Trahan, George Givot, Terry Lawlor and Shea and Raymond. It is better as a vaudeville bill than as a night club revue, since most of the new acts have had their training in front of vaude-house audiences.

The girls make an unusually pleasing appearance, giving out with more class than almost any other line around here. Their numbers are not of the neck-breaking caliber, but they are smoothly executed and easy to watch. In the finale they stay on to mingle briefly with any males willing to participate in the conga chain dance.

Shea and Raymond, amusing comedy dancers, are given too early a spot to reap the heavy response they customarily get. Essentially the boys still do the same

theater act, which is quite okeh for nitery consumption. Their three nonsensical dance routines furnish good sight entertainment all the way.

Terry Lawlor, red-haired warbler, delivered a rather uninteresting set of tunes, one reason being that most of them have been milked dry for months (at this viewing she did *Woodpecker Song* and *Old Man Mose*). Delivery is okeh.

George Givot uses his theater act and it looked sad. His gags in Greek dialect, which may be funny to combo house patrons, are far from acceptable fare for class nitery trade. He needs a new and stronger act for clubs.

The Chandra-Kaly Dancers are the strongest single item on the bill. Act is composed of a man and two women who stop shows with Central American routines. The numbers are festive, colorful and entertaining thruout. The man is a very capable dancer and his partners are attractive and well suited for this type of work. A different and sure-fire act.

Al Trahan, with *Rose Perfect*, labored thru their vaude turn. The comedy was strained, but the general reaction was somewhat relieved when they went into their vocal inning. Act will undoubtedly look better once it gets accustomed to the spot's environment.

Leo Reisman and his band continue to furnish show and straight dance music. Band plays solidly all the way. Ballads are warbled, impressively, by the attractive Anita Boyer. Rumbas and congas are still whipped out by Pancho's outfit, the alternating band.

Sam Honigberg.

Chez Paree, Chicago

Talent policy: Band for show and dancing and relief band; floor shows at 9, 12 and 2 a.m. **Management:** Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Bob Curley, publicity. **Prices:** Dinner from \$2.50; drinks from 50 cents; minimum, \$2.50 on week days; \$3.50 Sundays.

After three years' absence Ted Lewis is back at Chez Paree and on Thursday night (18) he was greeted with an ovation that left no doubt as to his tremendous popularity. He's homely, he can't sing and can't play the clarinet (so he says), so he goes along getting away with *Murder* (his opening topical song) in a big way to the entire satisfaction of an enthusiastic audience. The old silk hat with the silver lining, the gold-headed cane and all the little mannerisms that have been imitated but never duplicated by other artists are even more effective than they were two decades ago and are used with consummate artistry.

A jitterbug production number by the Adorables, "strictly for the Persians," sets the show's pace and brings on Ted for his very funny *I'm Getting Away With Murder*, followed by song numbers by the Tell Sisters, an attractive trio who are clever entertainers; Sonny Skyler, an excellent vocalist, and Ted with his "shadow," Charley (Snowball) Whittier, doing *Having Any Fun*.

Geraldine Ross led off with a song number punctuated by bits of comedy, then went into her comedy acrobatic dance number for a sock hit. Coupled with exceptional acrobatic ability she is a clever comedienne and her mugging and burlesque swings at ringside customers drew spontaneous laughter and applause. She is refreshingly original.

Following Miss Ross the Adorables appeared in a picturesque old-fashioned production number featuring dances and songs of long ago.

The Stuart Morgan Dancers, three men and a girl, offer just about all the thrills possible in adagio routines. Working with marvelous precision and skill, the men toss the slip of a girl about in extraordinary fashion and win a tremendous hand.

Featuring Theo Troy, a beauty of the Adorables, Ted Lewis sang *Isn't She a Pretty Thing?* Miss Troy doing a strut and acrobatic number. Then with "Snowball" Whittier, Ted did *Small Town Band* to riotous applause and followed it with several other favorites, including *Me and My Shadow*.

George Church, currently appearing in the Al Jolson show, is doubling at the Chez Paree, and his tap dancing and spins are top-notch entertainment.

Lillian Carmen, lively and attractive songstress, is a highlight of the show. Her lively interpretations and solid showmanship have as much to do with putting over her numbers as her voice, which is very good. She sang *I Know That You Know*, *Madam La Conga*, *Dark-*

town Strutters' Ball and *Suavee* to tremendous applause and could have continued indefinitely.

Ted Lewis returned to do *Musical Magical Man* to rounds of applause and encored with other familiar numbers. Finale featured the Adorables and Wallace Askew, bagpiper, in a colorful Scottish production number.

Fred Evans, assisted by Mary Gorgas, has done a splendid job of producing and staging a very pleasing show. Colorful costumes are by Francis Pallister, music arranged by Gene Lucas and lighting effects by George Mandel and Sam Savitt.

Nat Green.

Hurricane, New York

Talent policy: Production floor show at 8, 12 and 2; show and dance band; Latin relief band. **Management:** Mario Tosatti, operator; Hy Gardner, promotion; Joel Rose, press agent. **Prices:** \$1.25 minimum week nights, except Friday; \$1.50, Friday and Sunday; \$2.50 Saturday and holidays. **Dinner from \$1.25.**

The latest and one of the most successful spots on Broadway. Following an ill-fated native show used to coincide with its authentic Tahitian atmosphere, the room switched to standard revues and for the better.

Shows are changed frequently, retaining only the bands and Romo Vincent, the rotund emcee and comedian who is fast becoming a name on Broadway. New bill has four slow acts which, naturally enough, combine to make a comparatively draggy show. When caught, however, the audience was highly receptive, the acts individually furnishing good entertainment.

Show opens with a comedy film, depicting Vincent's voyage to the South Seas, the sinking of his ship and his rescue. He appears on the floor in a boat, with the two Nathano Brothers, lowered from the ceiling. The Nathanos go to work with their comedy acrobatics, mixing in standard head-to-head and hand-on-head balancing tricks.

Meymo Holt, attractive hula dancer, stays on for two numbers which are easy to watch. Gloria Blake, youthful coloratura, has an unusually strong voice which lends itself nicely to both semi-classical and pop tunes. Kid should now try to improve her salesmanship, particularly when working before a typical night club audience. Her set included *All the Things You Are* and *Citibibin*.

Florence and Alvarez impress with three ballroom numbers, each highlighted with strong lifts and spins, gracefully executed. Appearance is way above average.

Vincent takes over the closing spot and garners heavy response. He is a likable personality with a good singing voice and sense of showmanship. Has some new material, such as takeoffs of a lazy Southern character and a taxi driver, which has a well-proportioned amount of laugh-producing lines. His impression of Charles Laughton is still tops.

Continuing on the band stand are Eddie Bush, specializing on American tunes, and Fausto Curbelo, beating out rumbas and congos in heated rhythm. Alice Turner, astrologer, works in the Tahitian Hut, located in the lobby.

Sam Honigberg.

Merry-Go-Round, Ritz-Carlton Hotel, Atlantic City

Talent policy: Dance band and informal entertainment. **Management:** Max Malamut, owner; Charles W. Glasgow, manager. **Prices:** Luncheons from 75 cents, dinners from \$1.25; drinks from 50 cents.

The midway provides the motif for this downstairs room, which is the outstanding meeting place on the Boardwalk. Tables and booths are terraced, with a real carousel in the center of the large floor serving as the bar.

Nat Brandwynne and his orchestra (8) are playing for a second season here and, apart from dishing out the tunes from the band stand, the maestro takes it upon himself to meet and greet all the parties in the room. His personalized touch in creating good will among the patrons means as much as his music.

Phyllis Myles makes a lovely lady of song with the band, and the crew within the combo, the Brandwynneers, is a special concession to the collegiate crowd interested in "cutting a rug." Band plays for the dinner and supper sessions, with special emphasis on the rumba

rhythms for cocktail dansants on the week-end afternoons.

Ted and Linda (Bruce) informally lead the way on the floor for the Latin American dances, dance duo giving quickie lessons for the asking and private tutoring in the upstairs Green Room. Adalah, fem mentalist, works at tables.

M. H. Orodener.

Claremont Inn, New York

Talent policy: Dance band. **Management:** Arnold Schleifer, operator; Arthur Schleifer, manager. **Prices:** No cover or minimum. **Dinner from \$1.50.**

One of several Department of Parks spots leased out to private operators. It is located near Columbia University and Grant's Tomb and caters, naturally enough, to International House students and tourists and neighborhood residents. The open-air garden has a seating capacity of 1,200 (with room for an additional 400 indoors). Many tables overlook a beautiful view of the Hudson River.

Spot is open between Decoration Day and Labor Day only and employs a single band for the duration of the season. This year it's Joe Ricardel and his seven-piece band, which plays sweet, danceable music. The leader is a young, handsome chap and talented—playing a violin capably and handling the vocals with good melody.

When the weather is unfavorable, activity is centered indoors. At dinner the boys furnish concert music, switching to more popular strains later on. Assisting Ricardel are Armand Egrini (trumpet), James Snyder (drums and vibraphone), Milton Chalfin (piano and celeste), Lou Lewis (sax), Manny Ricardel (bass) and Milton Raymond (accordion).

Prices are reasonable and service attentive.

Sam Honigberg.

Hotel Continental, Sky-Hy Roof, Kansas City

Talent policy: Dance band and vocalists. **Management:** Dudley C. Baker, director; Ed Warner, publicist. **Prices:** Dinner, \$1.50 and up. **Minimum, \$1.**

The newest and probably the brightest "glamour spot" here, the roof has enjoyed neat biz since its opening, catering generally to the swankier crowds. Jitterbug music is taboo, but congo and rumba rhythms are played to a great extent, as well as smooth-styled dance tunes.

Floor shows may be presented later on, but at present the spot is confining itself to bands, recent outfits here including George Hamilton and Bob Millar.

Jimmie Grier's Ork at present holds down the stand, with music generally played under wraps. Grier possesses a pleasant personality, introducing his selections and medleys in a neat manner and getting over to the crowds very well.

Julie Gibson, chirper, handles the faster tempoed tunes, delivering lyrics in an easy manner with a voice that carries well. Ed Morely handles the ballad numbers. Morley is well liked, and has a voice that should take him far.

A dining lounge adjacent to the main room has been added, with 10 loudspeakers installed to make the music more even. Cool, refreshing breezes add to the lounge's attractiveness, as does the quiet soothing color scheme in which pastel blue predominates.

Bob Locke.

Patio Grill, Hotel Roosevelt, Jacksonville, Fla.

Talent policy: Dance and show band; floor shows at 1, 8, 10 and 12. **Management:** Charles Griner, manager. **Luncheon, 35 cents up; dinner, 75 cents up; drinks, 35 cents up.**

Spot is intimate to nth degree, with Harvey Bell, singing emcee, carrying the show along in fine style. Billy Rast's eight-piece ork does nice work for the dancers and fair for the show.

Beatrice Gardner's six-girl line does three simple routines. Bell uncorked a find in Mary Hatcher, 11-year-old lyric soprano. Kid has a swell set of pipes.

Shirley Ost, four-year-old miss bubbling over with personality, sang *Wubba Dolly* in true Ella Fitzgerald style, encoring with a Bonnie Baker interpretation of *Oh, Johnny*, finishing with an intricate tap routine which would have been creditable to an oldster.

Floretta and Boyette do a standard mindreading act, male half working around room and calling out objects for his partner to describe. Fast pacing and no stumbling when caught.

Nadine and Charles, popular in this sector, on for a nifty stair routine, ap-

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plause being almost continuous. Followed with a novelty number using *If You Love Me*, which received plenty audience participation. Nadine on later doing an Ann Miller which was definitely a natural. Orville Van pulled some fancy work on the licorice stick, followed by Jimmy Bigelow with a stirring, flag-waving medley on the banjo.

Kitty Kallen, formerly with Jack Teagarden, warbled a medley, encoring with *Blue Gown*. Went big.

Finale brings on the gals with a race across the floor on hobby horses, after which Bell gets half-dozen customers up for a ride. Resultant falls and other screwy antics lay the customers in the aisles. *W. H. Colson.*

Park Central Hotel, Coconut Grove Roof, New York

Talent policy: Production floor show at 8:30, 12 and 2; dance and show band; intermission entertainment. Management: H. A. Lanzner, hotel manager; William Robbins, Coconut Grove manager; Ed Wiener, press agent. Production directed by Sally Rand; dances by Jean Devlyn; musical direction, Gabriel Padney. Prices: Dinner from \$1.50. Supper cover charge 75 cents weekdays, \$1 Saturday and holidays.

Opening of Sally Rand's girl revue here marks a radical change in the entertainment policy of this hotel's dining room which, for the last couple of years anyway, has been concentrating on bands only. Miss Rand is in for 11 weeks, which, in a way, is a smart booking. It takes two to four weeks to publicize the attraction properly and to reap benefits of any favorable word-of-mouth advertising.

It is a racy show, well-produced and flashily costumed. As is true of most girl shows, it has little real entertainment value, and depends almost entirely on the couple of extra acts augmenting the revue. However, it is designed to attract customers who, apparently, will want to see semi-nude girl parades; in that case, they will not be disappointed.

Miss Rand is still a good business woman. She changes the entire show thrice nightly (using the same entertainers) and between shows is available in the room to meet and greet patrons and sign autographs.

Miss Rand's girl company includes 10 tall and heavily-painted show girls, eight dancers and several specialties. At come out parading with dogs, featuring in this scene Mabel Nelson and her scotties. Miss Nelson works too hard for the comfort of the patrons.

Senor Roland, Mexican dancer, offers an amusing interpretation of a baseball player in which he displays good control work.

Burt Harger and Charlotte Maye, attractive dance team, are featured in a Hawaiian scene which is beautifully staged, considering space limitations. Charles Barnes furnishes good vocal background.

Marie Austin, self-confident singer of the Benny Davis school, was on at this showing with a couple of tunes which afford her opportunities to mug and oversell. Kid should work with a little more restraint.

Dora Maugham, a blonde, offers talking double-meaning songs. The lyrics are plenty spicy and her interpretations leave little for the imagination. The customers liked her, tho.

La Conga scene, next, is the best in the show. It is well done and spots

Flower, a lanky, exotic brunet, and Valya Valentinnoff in a vivid interpretation of this dance craze.

Sid Tomack and the Reis Brothers, nutty song trio, furnish the comedy. They work hard, use old, reliable vaudeville stage selling tricks, and go over. Most of their stuff consists of parodies on pop numbers.

Miss Rand's bubble dance number hasn't changed much, altho it looks less impressive, strangely enough, at close range. She is still a graceful figure on the floor and takes everything calmly, regardless of hecklers.

Hobby-horse race winds up the show. First the girls attempt to ride these tricky contraptions and later the customers are invited to join the race, with a bottle of champagne for the winner.

Dance and show music furnished by Buddy Clarke's snappy outfit. Intermission entertainment is contributed by the entertainers working in the Royal Palm Cafe Lounge. They include "Scat" Powell and Charlie Bourne, swing piano and song team; Jeannie Easterbrook and Jerrie Farrar, singers, and the Woodard Sisters, instrumentalists.

Sam Honigberg.

Chez Paree, Denver

Talent policy: Dance and show band; floor shows at 9:30, 11:30 and 1:30. Management: Tom Romola, operator; Marv Norris, host. Prices: A la carte.

Top spot in town, despite the fact that it has been in operation only several months.

Willie Hartzell, in his 11th week with his five-piece combo, has proved a steady and consistent draw. Hartzell's frau, Patsy, recently took over the electric organ duties, and the gal not only is a nice decoration but does some mighty sweet sending.

Band opens the show with Liszt's *Second Hungarian Rhapsody* with remarkable results for a five-piece combo. The Two Kings get some nice hands on their strong-arm stint, especially their cross-arm twisters and one-hand stands. The boys have physiques that make the gals sit up and take notice.

Bernard, who doubles at reading and magic, runs thru a nice magic routine during the show, but he could stand a few more sensational tricks to garner more attention in a spot such as this. Dotty Long, vocalist, warbles *I'll Never Smile Again*, which is somewhat pleasing to the ear, definitely so to the eye, but from the selling standpoint the gal makes no more effort than when she first opened.

Hartzell comes thru with a vocal with washboard embellishments, and the combination of music and comedy gets a good call. Crane and Wright, two loose screws, bring a constant flow of belly laughs. Their parody on *The Man on the Flying Trapeze*, followed by a paper fan dance, kept laughs going from start to finish and brought a nice hand. The lads know how to sell their particular type of comedy.

The show is nicely balanced as a presentation but could stand some more femme appeal. *Herb Trakman.*

The Jade, Hollywood

Talent policy: Four-piece ork; shows at 9:30, 11:30 and 1 a.m. Management: Larry Potter. Dinner, 65 cents, 75 cents and \$1. Drinks, 35 cents after 9. No minimum and no cover.

This spot continues to be one of the most popular after-dark clubs on Hollywood boulevard, doing consistently good biz. With drinks and food in the popular-price bracket, plus good entertainment, the Jade manages to keep its steady trade.

Show opened with Drury Davis, femme warbler, unwinding a series of ballads that were dished out efficiently. Tunes included *Tell Me Tonight* and *Smoke Gets in Your Eyes*. Miss Davis has a pleasing voice that seemed to go well. However, she was at a disadvantage having to open the show. A good sock opener would have been more effective.

The Four Guardsmen, composed of Buddy LeRoux, Al Heath, Don Hayworth and Jimmy Lehmann, did some novelty stuff above the average. Working with bass fiddle, clarinet, guitar and piano, the boys opened with a screwball South Sea Island chant. Their version of the Indianapolis Speedway, altho not new, was well presented. With a profusion of razzberries and plenty of mugging, the boys sold this bit solid. Their "falling plane" gag was also good. They wound up straight, doing their version of *In the Mood*.

Anita, sepiia swing warbler, opened with *I Can't Believe That You're in Love With Me*. From there she swung into *Handy*

Man and Basin Street Blues. Sex takes no holiday when this gal is around.

Ruth Clark added to the list of femmes on the show by contributing *Imagination* and *Shake Down the Stars*. She has looks and with a little more oomph put into her work should go places.

The Four Toppers, colored quartet, are a natural for a spot of this kind. The boys put their hearts into their work and turn in a creditable performance. Best numbers were *Wham* and their own version of *The Martins and the Coys*.

Chuck Barclay handled the emcee job effectively.

Spot changes shows once weekly, keeping a fresh bunch of talent always on hand. *Dean Owen.*

City Dump, New York

Talent policy: Dance band and floor shows at 10:30, 12 and 2. Management: Charlie Anello. Prices: Dinner, \$1.25; drinks from 20 cents. No cover or minimum.

Name is aptly descriptive of the atmosphere of this spot. Decor is made up of objects usually found on the municipal refuse heaps, tin cans with holes punched out comprising the lighting fixtures, ash trays being unadorned sardine cans, while the inside of the room is decorated with a clothesline on which hang nethergarments of all shapes and sizes. Management claims the unusual motif is pulling in a huge portion of World's Fair visitors. However, such was not the case when reviewed. Apparently the fact that this spot is situated directly across the street from the Mills Hotel isn't helping business very much. Display in the window has litter and refuse arranged in a surrealistic manner.

Talent is topped by Margaret Hastings, who was formerly in musical comedy. More recently she spent three years in Panama clubs. Her offerings included a rendition of *Indian Love Call* in the grand tradition. Gladys Davis, who doubles at the checkroom, is a former vaude singer who contributes a number to the show. Larry Rapp, the waiter, is also the comic.

Spot's younger talent comprises Diane Gray, a stunner, whose attempts at singing leave much to be desired, and a line of four good-looking youngsters who have some good energetic routines. Victor Elitcheh's Ork (3) provides the music. *Joe Cohen.*

Gray Wolf Tavern, Masury, O.

Talent policy: Dance and show band; floor shows, 9:30, 11:30 and 1:30. Management: Pete Meyers; drinks from 25 cents; admission charge, 25 cents weekdays.

Harry Stevens is the most genial emcee to appear here in many months. He is great on audience participation stuff and possesses a personality that gets the customers to join in the fun.

Also on the bill is an old circus act, the Four Merrills. Their acrobatic novelties are daring. Wilkie and Dare, clever couple, also click. Dare is a double for Martha Raye and an even better pantomimist. Wilkie is a good dancer. The McNally Sisters conclude the floor revue with peppy song routines.

Freddie Carlone has supplanted Billy Yates in the band shell, and one of his features is Youngstown's own Howard Davis on the sax and clarinet. *Rex McConnell.*

Ford-Backed Vaude Show Is Set for Fall

DES MOINES, Ia., July 20.—Ford dealers here are already making plans for a vaude unit to play this area, starting in October, when the new car models will be placed on the market. The local branch of the Ford Motor Co. tried out a unit as an experiment a couple of weeks ago and was highly pleased with its potentialities as an attendance-drawing stunt.

Show is staged on the bed of an 18-foot truck and employs several performers and industrial films. It is played in the showrooms of dealers, averaging five dealers a week. Dave and June Roberts, who appeared in the experimental unit, have been contracted for the fall edition.

La. Club Opens

TALLULAH, La., July 20.—The Shamrock Club has opened under management of Pat McDonough. Marshall Van Pool and ork are in for an indefinite stay. Name orks play week-ends.

B'way Nitery Biz on Upgrade

NEW YORK, July 20.—While night club business has been generally dull, prospects for the fall as well as a slight increase in business are encouraging to operators.

Most of the business is concentrated at the Diamond Horseshoe, Leon and Eddie's, the Rainbow Room, the Park Central, Beachcomber and the Hurricane. Fair visitors have been of nice help. The Billy Rose spot passed 150 performances with the *Nights of Gladness* show. The Rainbow Room reports that the last two months have been better than the corresponding time last year. The spot claims to be \$9,000 ahead of June of last year and \$5,000 ahead of the corresponding period of July of last year.

The Coconut Grove of the Central Park Hotel, which opened with Sally Rand on Wednesday, is doing heavy business with that attraction. There were many turnaways at the first show, a capacity crowd at the second performance and 150 at the 2 a.m. unveling.

The Astor Roof is pulling the shows next week for the remainder of this season. The Roof, however, will remain open until September 15 with Tommy Dorsey.

The Bal Tabarin has pared its entertainment budget and is operating without a line.

La Martinique is enlarging its dance floor space for a fall opening and the Cotton Club is planning to reopen soon. The sepiia talent policy will continue.

New Rumba Team in Havana-Madrid Show; Biz Holds Up

HAVANA-MADRID.—The summer revue, *Maracas*, premiered in May, has felt the budget scissors this month but has lost none of its entertainment value. Chorus is down to seven girls but shows up nicely in the production numbers due to the small floor. Business, too, has been holding up.

Notable among the several changes are Estela and Papo, great rumba team, who do just about everything (and more) desired by Latin dance patrons. They appear in an original interpretation of *Begun to Beguine*, in which they exhibit marvelous control work, and in the finale do assorted tricks to the strains of a rumba.

Maruja Serrano, Spanish signer and dancer, replaced Mona Lisa. Has an authentic native style. Still in the line-up are Arturo Cortes and Luis Rijos, singers; Alberta and Lita, Spanish character dance team, and, of course, Sergia Orta, the corpulent Cuban producer, who doubles as the jovial emcee. Oscar de la Rosa has the job of playing dance and show music. More Latin music from Juanito Sanabria, the alternating band. *Honigberg.*

Bernhardt and Graham announce change of name and presentation

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(Routes are for current week when no dates are given.)

A

Aarmand & Juliana (Westminster Roof) Boston, h.
Aces, The Two (Morrison) Chi, h.
Adler, Larry (Waldorf-Astoria) NYC, h.
Allen, Nina (Buffalo) Buffalo, t.
Alston, Carline & George (Petite) Cleveland, c.
Ambassadors (Oriental) Chi, t.
Ames & Arno (Strand) NYC, t.
Andow, Mary (Martino's Grill) Asbury Park, N. J., nc.
Andres & Luisita (Cantina) San Francisco, nc.
Andrews, Avis (Regal) Chi, t.
Artini & Consuelo (Biltmore) NYC, h.
Ashburns, The (Bismarck) Chi, h.

B

Baker, Bonnie (Paramount) NYC, t.
Baker, Belle (Bath & Turf Club) Atlantic City, nc.
Bankoff & Cannon (Harry's New Yorker) Chi, nc.
Banks, Sadie (Old Roumanian) NYC, nc.
Barclay, Irene (Barney Gallant's) NYC, nc.
Barnett, Peggy (Kelly's Stables) NYC, nc.
Barsony, Lajos (Hungaria) NYC, re.
Barstow, Dick (Palmer House) Chi, h.
Beatty, George (State) NYC, t.
Beaucaire, Pierre (Monte Carlo) NYC, nc.
Behan, Arthur (Gay '90s) NYC, nc.
Bell, Ruth (Jordan) Atlantic City, c.
Bell's Hawaiian Follies (Bellevue) St. Albans, Vt., 1; (Opera House) Barre 2-3, t.

Benito (Nassau) Long Beach, L. I., h.
Bennett, Ethel (Old Roumanian) NYC, nc.
Bernard, Ben (Gay '90s) NYC, nc.
Berri, Ben (State-Lake) Chi, t.
Berry Bros. (Chicago) Chi, t.
Binkle & Margie (Villepigue) Sheepshead Bay, N. Y., re.
Blades, Edwina (New Yorker) NYC, h.
Blake, Meredith (Edison) NYC, h.
Blake, Gloria (Hurricane) NYC, nc.
Blenders, Four (Colosimo's) Chi, nc.
Bodyguards, Four (Paramount) NYC, t.
Boreo, Emil (St. Moritz) NYC, h.
Bourne, Charley (Park Central) NYC, h.
Bowan, Sibyl (Grace Hayes Lodge) Hollywood, nc.

Boxwill, Elinor (Gangplank) NYC, nc.
Boyd, Carroll (Coq Rouge) NYC, nc.
Bradley, Ann (Savoy) San Diego, Calif., t.
Brantley & Linda (Cocanut Grove) Boston, nc.
Brideson, Jeanne (Roxy) NYC, t.
Brown, Red (Tourist Club) San Antonio, nc.
Brown, Mary Jane (Bertolotti's) NYC, nc.
Brown, Evans (Chula Vista Resort) Wisconsin Dells, Wis., h.

Bruce, Betty (Earle) Washington, D. C., t.
Bruce, Carol (Pierre) NYC, h.
Bruce, Ted & Linda (Babette's) Atlantic City, nc.
Bryant, Betty (Coq Rouge) NYC, nc.
Buck & Bubbles (Regal) Chi, t.
Burke, Martha (Cocanut Grove) Boston, nc.
Burke, Larry (St. George) NYC, h.
Burns & Burnache (Golden Dragon) Wildwood, N. J., nc.
Byrd, Russ (Matteoni's) Stockton, Calif., nc.

C

Calypso Singers (Vanguard) NYC, nc.
Camp, Armen (500 Club) Atlantic City, nc.
Campbell Sisters (Blue Willows) Akron, nc.
Cappella & Beatrice (Hollywood) Galveston, Tex., nc.

CAPPELLA and BEATRICE

Second Hold Over at the
HOLLYWOOD CLUB, GALVESTON, TEX.
Thanks to Paul Small and Dick Henri

Carine of Shanghai (Coq Rouge) NYC, nc.
Carlyle Sisters (Embassy) Phila, nc.
Carpenter, Imogene (Weylin) NYC, h.
Carr, Billy (606) Chi, nc.
Carrell, Helene (Lexington) NYC, h.
Carroll Sisters (Mother Kelly's) Miami, Fla., nc.
Carroll, Jo Ann (606) Chi, nc.
Cascade, Billy (Bertolotti's) NYC, nc.
Casey, Jim (Pine Springs Casino) Freehold, N. Y., nc.
Cesar & Maclovina (Waldorf-Astoria) NYC, h.
Challis, Beth (1523) Phila, nc.
Chandler, Beth (Leon & Eddie's) NYC, nc.
Chandra-Kaly (Riviera) Fort Lee, N. J., nc.
Charlee, Pierre & Renee (Biltmore) Los Angeles, h.
Carme, Lillian (Chez Paree) Chi, nc.
Cherie & Tomasita (Capitol) Washington, D. C., t.
Cherney, Guy (South Bluff) Peru, Ill., cc.
Chocolaters (Southland) Boston, nc.
Clair, Marcella (Whirling Top) NYC, nc.
Claudet, Marguerite (Orlando) Decatur, Ill., h.
Coeds, The Betty (Hi Hat) Chi, nc.
Collette & Galla (Grande) Mackinac Island, Mich., h.

Colstons, The (Capitol) Washington, D. C., t.
Coit, Phyllis (Village Barn) NYC, nc.
Compton, Harold (Idle Hour) Atlanta, p.
Conlin, Joe (Clitquot Club) Atlantic City, nc.
Connolly, Frances (La Marquise) NYC, nc.
Conrad, Bob & Grace (Colony) Chi, nc.
Conroy, Torchy (Frank's Casa Nova) Buffalo, nc.
Cortez, Flores (Rustic Lodge) Erie, Mich., nc.
Cook, Aileen (Babette's) Atlantic City, nc.
Conway & Parks (Villepigue) Sheepshead Bay, N. Y., re.
Cooks (Westminster) Boston, h.
Cornelius, Kay (St. George) NYC, h.
Cortes, Arturo (Havana-Madrid) NYC, nc.
Cotts, Magician (Ventura) Ashland, Ky., nc.
Covarras, Nico (Edison) NYC, h.
Craig Mildred (Leon & Eddie's) NYC, nc.
Craig, Vernon (Shady Glen) East Durham, N. Y., h.

D

Crawford & Caskey (Plaza) NYC, nc.
D'Amore, Franklyn (Roxy) NYC, t.
Daro & Korda (Mayfair) Boston, nc.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Davis, Vickie (Club Minuet) Chi, nc.
Dawn, Lilli (606) Chi, nc.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE
of
Billboard

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Day, Barry (Gamecock) NYC, nc.
Deanna & Del Campo (Belmont Club) Miami, Fla., nc.
DeCarlos & Granada (Chez Ami) Buffalo, nc.
Decker, Don (Hi-Lo Gardens) Bay City, Mich., nc.
DeLores (Mayfair) Kansas City, Mo., nc.
Del Mar, Josephine (885) Chi, nc.
Del Rio, Jose (Frontenac) Detroit, nc.
DeMarco, Isabel (L'Algon) Chi, re.
Dennison, Carol (Queen Mary) NYC, nc.
DeVant, Johnny (Jack Lynch's) Phila, nc.
Dewey, Duke (Torch Club) Canton, O., nc.
Dexter, Carol (Bertolotti's) NYC, nc.
Dick, Arthur (Torch Club) Canton, O., nc.
Dinorah (Jimmy Kelly's) NYC, nc.
Dixon, Harlan (Diamond Horseshoe) NYC, nc.
Don & Beverly (Markhawk) Chi, nc.
Don Julian & Marjorie (Edgewater Beach) Chi, h.
Donahue, Walter (Leon & Eddie's) NYC, nc.
Donnelly, Harry (Bill's Gay '90s) NYC, nc.
Dooley, Mary (Village Barn) NYC, nc.
Dorben, Dorothy, Girls (Edgewater Beach) Chi, h.

Dorsey, Gerl (La Vache Sur Le Toit) NYC, nc.
Dorsay & Diane (Fairmount) Klamath Lake, N. Y., h.
Drew, Charley (Taft) NYC, h.
Du Bois, Renee (Paddock International) Atlantic City, nc.
Dubrow, Herb (Walton) Phila, h.
Duffins, The (Blossom Heath Inn) Detroit, nc.
Dumont, Marie (Crisis) NYC, nc.
Duncan, Red (Chicago) Chi, h.
Duncan Sisters (State-Lake) Chi, t.
Dunham, Don (Hulet's) Hulet's Landing, N. Y., h.
Durant, Diana (Club 15) Phila, nc.

E

Earl & Josephine (Lexington Casino) Phila, nc.
Eddie & Amy (Curlie's Supper Club) Minneapolis, nc.
Edwards & Pearson (The Caballero) Seattle, nc.
Elliott & Seymour (Hi Hat) Chi, nc.
Eltzinger, Julian (Diamond Horseshoe) NYC, nc.
Emerson, Hope (Lombardy) NYC, nc.
Estela & Papo (Havana-Madrid) NYC, nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Esterbrook & Farrar (Park Central) NYC, h.
Estes, Del (Minuet) Chi, nc.
Estrallita & Brooks (Villepigue) Sheepshead Bay, L. I., re.
Estrella, Belen (El Chico) NYC, nc.
Evans, Fred, Girls (Chez Paree) Chi, nc.
Evans, Steve (Bon-Air) Chi, nc.
Everett & Conway (Algeo) Toledo, h.

F

Feltner, Lillian (Montparnasse) NYC, nc.
Fitzgerald, Lillian (Lexington Casino) Phila, nc.
Floretta & Boyette (Roosevelt) Jacksonville, Fla., h.
Flowerton, Consuelo (Queen Mary) NYC, nc.
Fogarty, Alex (Tony's Cafe Trouville) NYC, nc.
Foster, Gae, Girls, Sixteen (Earle) Washington, t.
Fought, Forest (Cafe 39) Richmond, Ind., c.
Frances, Beverly (Studio) Detroit, nc.
Freeley, Jules J. (Miami Club) Baltimore, nc.
Friars, Three (Chicago) Chi, h.

G

Gale Sextet (Colosimo's) Chi, nc.
Galente & Leonarda (Roosevelt) New Orleans, h.
Gall, Yola (Rainbow Room) NYC, nc.
Garcia, Lucio (Bismarck) Chi, h.
Gardner, Helen (Little Rathskeller) Phila, nc.
Gardner, Marcelle, & Willa Runyan (Minuet) Chi, nc.
Garron & Bennett (Tic Toc Club) Milwaukee, nc.
Garvin, Margo (Whirling Top) NYC, nc.
Georges & Jalna (Waldorf-Astoria) NYC, h.
Georgia Trio (Lamaze) Culver City, Calif., c.
Gerrits, Paul (Royale) Detroit, nc.
Ghezzi (Paramount) NYC, t.
Gibson, Mildred (Gangplank) NYC, nc.
Gibson, Virginia (Bertolotti's) NYC, nc.
Gilbert, Ethel (Gay '90s) NYC, nc.
Glasgow, Charles W. (Ritz-Carlton) Atlantic City, h.
Gleason, Jack (18) NYC, nc.
Glenn, Louise (Colosimo's) Chi, nc.
Glover & LaMae (Mayflower) Akron, O., h.
Glover, Ralph (Seven-Eleven Club) NYC, nc.
Golden Gate Quartet (Cafe Society) NYC, nc.
Golden Gate Girls, Four (Havana Casino) Buffalo, nc.

Golden Pair (Shoreham) Washington, D. C., h.
Gonzalo & Christine (Jimmy Kelly's) NYC, nc.
Gordon, Rosalind (Boulevard Tavern) Elm-hurst, L. I., nc.
Gordon, Grace (Traymore) Atlantic City, h.
Gower & Jeanne (Rainbow Room) NYC, nc.
Gray, Billy (Tic Toc Club) Milwaukee, nc.
Gray, Gilda (Diamond Horseshoe) NYC, nc.
Green, Bennett (Mother Kelly's) Miami, Fla., nc.
Grey, Winnie (Chateau Moderne) NYC, nc.
Griffith & Wells (Capitol Buffet) Ely, Nev., nc.
Gross, Jackie (Sunset Lodge) Sharon, Mass., h.
Guards, Eight White (Villa Moderne) Chi, nc.

H

Hadley, Jane, Dancers (Bismarck) Chi, h.
Hale, Carole (Pine Springs Casino) Freehold, N. Y., nc.
Hall, Charley "Red" (Glen Park Barn) Williamsville, N. Y., nc.
Halliday, Hildegarde (Rainbow Room) NYC, nc.
Hank the Mule (Colosimo's) Chi, nc.
Hannford, Poodles, & Co. (Summit Beach) Akron 27-Aug, p.
Hannon, Bob (Buffalo) Buffalo, t.
Hanyan (Top Hat) Sunnyside, L. I., nc.
Harrison, Spike (Bill's Gay '90s) NYC, nc.
Hartman, Hal (Darling) Wilmington, Del., h.
Hasburgh, Rabana (Radio City) NYC, mh.
Havin, Bee (Blue Lantern) Detroit, nc.
Hawallans, Three (La Cava) NYC, nc.
Hawkan & Londo (Westminster) Boston, h.
Haynes, Connie (Astor) NYC, h.
Healy, Eunice (Club Royale) Detroit, nc.
Heath, Bobby (Sawdust Trail) NYC, nc.
Hector & Pals (Riverside) Milwaukee, t.
Heller, Jackie (Cautol) Washington, D. C., t.
Hellman, Robert & Berta (Wiener Flaker) NYC, nc.
Herbert, Grace & Charles (Mother Kelly's) Miami, Fla., nc.
Heyman, Murray (Coq Rouge) NYC, h.
Hildegarde (Savoy-Plaza) NYC, h.
Holden, Harry (The Caballero) Seattle, nc.
Holiday, Billie (Kelly's Stables) NYC, nc.
Horvath, Prince (Witter) Wisconsin Rapids, Wis., h.
Hough, Joe (Wilson's) Phila, c.
Houston, Josephine (Waldorf-Astoria) NYC, h.
Hoveler, Winnie, Girls (Harry's New Yorker) Chi, nc.
Howard, Joe (Belmont Plaza) NYC, h.
Howard, Ann (Town and Country) Milwaukee, nc.
Hunter, Grady (Mayflower) Jacksonville, Fla., h.
Hunter, Joyce (Royal Hawaiian) San Francisco, nc.
Hunter, LeRoy (Wilson) Harrisburg, Pa., h.
Hyers, Frankie (Club 18) NYC, nc.

I

Irving, Val (Brown Derby) NYC, nc.

J

Jackson, Stone & Reeves (Colosimo's) Chi, nc.
Jackson & Lyman (New Yorker) NYC, h.
Jackson, Willie (Paradise) Atlantic City, nc.
Jamison, Bonnie (St. Paul) St. Paul, h.
Jarvis, Sammy (Book-Cadillac) Detroit, h.

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Johnson, Myra (Cotton Club) Phila, nc.
Johnson, Dorothy (Harry's New Yorker) Chi, nc.
Johnson, Peter (Cafe Society) NYC, c.
Jones, Ralph (Club Rendezvous) Atlantic City, nc.
Jordan, Joanne (Harry's New Yorker) Chi, nc.
Joy, Billy (Club 509) Detroit, nc.
Juarez, Juanita (La Conga) NYC, nc.
Jubilee Follies (State-Lake) Chi, t.

K

Karen & Crockett (The Oasis) Seattle, nc.
Karson, Madeline Buddy (Music Hall) NYC, t.
Kaye, Don (Brogan's) Buffalo, nc.
Keller Sisters (Stork) Phila, nc.
Kelly, Boyd (Jai Lai) Columbus, O., c.
Kennon, Wayne (Manoa Inn) Phila, c.
Kent, Avis (Mayflower) Akron, O., h.
King Sisters, Four (Biltmore) NYC, h.
King, Evelyn (Atlantic) Wildwood, N. J., h.
King, Patsy (Kugler's Arcadia) Phila, c.
Knapp, Marjorie (Riverside) Milwaukee, t.

L

Lackey, Jim, & Petit Dancers (Stevens) Chi, h.
Lamberti, Prof. (Diamond Horseshoe) NYC, nc.
Landi, Maria (Havana-Madrid) NYC, nc.
Lane, Anita (Middlebrook) St. Louis, cc.
Lane, Mitzl (1523) Phila, nc.
Lane Bros. (Diamond Horseshoe) NYC, nc.
Lane, Toni (Mayfair Club) Boston, nc.
Lanier, Jeann (Earle) Washington, D. C., t.
La Playas Dancers (Colony Club) Chi, nc.
La Toure, Nita (Henry Grady) Atlanta, h.
Laurie, Jack (Club 47) NYC, nc.
Law, Jackie (Club Madrid) Atlantic City, nc.
Lawlor, Terry (Ben Marden's Riviera) Fort Lee, N. J., nc.
Lawrence, Lucille (Paddock) Atlantic City, nc.
Lazier, Frieda (Blue Lantern) Detroit, nc.
LeAnn Sisters (Beachcomber) NYC, nc.
Leach, Earl & Josephine (Evergreen Casino) Phila, nc.
Leary, Johnny (Open Door) Phila, nc.
Le Baron, Karre (Middlebrook) St. Louis, cc.
Lee, Cecelia (Coq Rouge) NYC, nc.
Leon & Mace (Walton) Phila, nc.

Leonard, Eddie (Diamond Horseshoe) NYC, nc.
Leonard, Ada (Colosimo's) Chi, nc.
LeRoy, Del (Frontenac) Detroit, nc.
Lester, Ted (Buffalo) Buffalo, t.
Lewis, Hank (Dog House) Reno, Nev., nc.
Lewis, Welles & Dale (Sawdust Trail) NYC, nc.
Lisa, Mona (Havana-Madrid) NYC, nc.
Lit, Bernie (Atlantic) Wildwood, N. J., h.
Lita, Jai (606) Chi, nc.
Lloyd, George (Rainbow Room) NYC, nc.
Lola & Andre (Beachcomber) Boston, nc.
Lolita & Hamilton (Venice) Phila, re.
Lolita & Ardo (Earl Carroll's) Hollywood, nc.
Lorenzo, Paul, & Vicki (Kennywood) Pitts-burgh, p.
Lorraine, Billy (Gay '90's) NYC, nc.
Lorres, Alberto (Havana-Madrid) NYC, nc.
Lowther III, George (Pago Pago) NYC, c.
Lucas, Nick (100 Club) Sioux City, Ia., nc.
Lucienne & Ashour (Orpheum) Minneapolis, t.
Lucky Sisters (Kit Kat) NYC, nc.
Lund & Lund (Bowery) Detroit, nc.
Lupino, Rita (St. Regis) NYC, h.
LuRains, Patsy (Alpine Village) Cleveland, nc.
Lynn & Marianne (Bertolotti's) NYC, nc.
Lynne, Don & Betty (606) Chi, nc.

M

McCull, Jimmy (La Martinique) NYC, nc.
McCormic, Mary (Old Heidelberg) Chi, re.
McGlyn, Helen (Barney Gallant's) NYC, nc.
McHugh, Lila (Gangplank) NYC, nc.
McKay, Kay (Mammy's Chicken Farm) NYC, nc.
MacMahon, Larry (Caravan) NYC, nc.
Mack, Buddy (Glen Park Barn) Williamsville, N. Y., nc.
Mack, Patsy (Club Minuet) Chi, nc.
Mack, Dorothy (Sawdust Trail) NYC, nc.
Madison, Rudy (Bill's Gay '90s) NYC, nc.
Mann, Jerry (Club Royale) Detroit, nc.
Manor & Mignon (Ohio Villa) Cleveland, nc.
Mansell, Margie (Imperial) Detroit, nc.
Mara & Maralyne (Mammy's Chicken Farm) NYC, nc.
March, Linda (885) Chi, nc.
Maria, Chiquita (La Conga) NYC, nc.
Marion, Syd, & Cliff Hall (State-Lake) Chi, t.
Mark Talent Trio (Harry's New Yorker) Chi, nc.
Marks, Tony (Colosimo's) Chi, nc.
Marlynn & Michael (Rainbow Grill) NYC, nc.
Marino, Carlos (The Caballero) Seattle, nc.
Marlowe, Donald (Carter) Cleveland, h.
Marquette, Bill, & Myron Steffin (Music Hall) NYC, t.
Marshall, Jack (Club Royale) Detroit, nc.
Mathis, Kitty (Studio) Detroit, nc.
Maugham, Dora (Park Central) NYC, h.
Maurice & Cordoba (Yacht Club) Sea Bright, N. J., nc.
May, Bobby (Roosevelt) New Orleans, h.
Miller, Foie (Paddock) Miami Beach, Fla., nc.
Miller, Elaine (Village Barn) NYC, nc.
Ming & Toy (Oriental) Chi, t.
Mirth & Mock (Oriental) Chi, t.
Moana (Lexington) NYC, h.
Moore, Bob (Martin Barlow's Tally-Ho Tavern) Atlantic City, c.
Morgan, Stuart, Dancers (Chez Paree) Chi, nc.
Morley & Gearhart (St. Regis) NYC, h.
Moya, Lolita (Havana-Madrid) NYC, nc.
Murphy Sisters, Four (Lexington Casino) Phila, nc.
Murphy, Dean (Orpheum) Minneapolis, t.
Murray, Charley (Mammy's Chicken Farm) NYC, nc.

N

Nadine & Charles (Roosevelt) Jacksonville, Fla., h.
Nanego, El (Beachcomber) NYC, nc.
Neiss Troupe (State) NYC, t.
Nelson, June & Kay (Ambassador West) Chi, h.
Newell & Steger (Warwick) NYC, h.
Niesen, Gertrude (Orpheum) Minneapolis, t.
Norman, Karyl (Frontenac) Detroit, nc.
Norman & McKay (Leon & Eddie's) NYC, nc.
Nortons, The (Gay '90s) Phila, c.
Notes of Rhythm, Four (Battle House) Mobile, Ala., h.
Novelties, Four (Venice) Phila, re.
Nunn, Claire (St. Francis) San Francisco, h.

O

O'Brien & Evans (Frances) Kokomo, Ind., h.
O'Dea, Sunnie (Beverly Hills) Newport, Ky., cc.
Osborne, Phil (Gay '90s) NYC, nc.
Oxford Boys (Capitol) Washington, D. C., t.

P

Page & Mayor (Herman's Music Bar) Atlantic City, c.
Paige & Parker (Westminster) Boston, nc.
Pancho & Dolores (Glen Island Casino) New Rochelle, N. Y., ro.
Panette, Jacqueline (Villa Moderne) Chi, nc.
Parker & Fredericks (Harry's New Yorker) Chi, nc.

(See ROUTES on page 76)

DRAMATIC AND MUSICAL

Jolson, Al, in Hold On to Your Hats: (Grand O. H.) Chi.
Lawrence, Gertrude, in Skylark: (Biltmore) Los Angeles.
Meet the People: (Geary) San Francisco.

ICE SHOWS ON TOUR

Icecapades: (Produced by Arena Managers' Association) July 19, for the summer, Auditorium, Atlantic City.
Ice Frolics, A Night at Lake Placid: (Sandy Johnson) May 25-Sept. 29, French Bldg., Golden Gate Int'l Expo., San Francisco.
Royal Ice Palace Revue: Saskatoon, Sask., Can., 22-27; Regina 29-Aug. 3.
Ice Follies: (Produced by Shipstad and Johnson.) Winterland, San Francisco, until middle of August.

REPERTOIRE-TENT SHOWS

Blythe, Billy, Players: Coventry, Vt., 22-27.
Carter Dramatic Co.: McBrides, Mich., 22-27.
McNally's Variety Show: Manchester Depot, Vt., 22-27.
Miller, Al H., Show: Rentz, Ga., 22-27.
Roberson, George C., Players: Beaver Dam, Wis., 22-27; Oconomowoc 29-Aug. 3.
Schaffner Players: Palmyra, Mo., 22-27.
Stone, Hal, Players: Massena, Ia., 22-27; Persia 28-Aug. 3.
Tilton-Guthrie Players: Waukon, Ia., 22-25; Altavista 26-28; Charles City 29-Aug. 4.

Unit Activity On West Coast

HOLLYWOOD, July 20.—The success of *Meet the People*, musical-vaude revue here, is promoting other activity along these lines in this area. *Tattle Tales*, another revue which was in for a short run at the Mayan, downtown house, is now being condensed for vaude houses and will go into Paramount with 30 performers. Plans call for a road tour to follow.

Three new units are in rehearsal, each scheduling an early opening here. A second edition of *Meet the People* is in preparation, while the original closes this week to continue in San Francisco.

Flesh Policy Will Reopen Salt Lake House in September

SALT LAKE CITY, Utah, July 20.—The Roxy, which closed because of fire, will be opened about September 16, after \$65,000 is expended on alterations and equipment, according to Andy Flor, manager. The house will be on a spot vaude, unit and occasional legit policy.

Flesh shows now play at the Star, a small house. A Major Bowes unit and *Radio Revels* played there recently. The Star, employing non-union projectionists, is being picketed.

Roxy is owned by the Clayton Investment Co. and was leased to Flor and George Allen. The loss from the fire was partially covered by insurance.

Mich., Detroit, Gets Flesh for One Week

DETROIT, July 20.—After a month and a half of straight pictures the Michigan Theater returns to stage shows July 26 for one week with Gene Krupa's Band. Show will be built up as the 15th anniversary of the Michigan.

Vaude has taken a nose dive here, with only the Fox booking in shows fairly steadily. The Harper, operated by Wisper & Wetsman, has shifted from full weeks to week-end bills only for the summer. The Colonial will return to stage shows in the fall.

Red Skelton Lands MGM Film Contract

NEW YORK, July 20.—Red Skelton has been signed to a film contract by MGM as a result of a screen test taken when he made a trip to Hollywood with Tom Kennedy, his manager. Skelton's previous feature film work was in *Having Wonderful Time* for RKO. He is scheduled to start work on his first MGM pic around August 19.

To make it possible for him to get out to the Coast in time, the Warner Booking office here voluntarily released him from the second week of a two-week date at the Earle, Washington, scheduled to start August 2.

Lunceford Opens Strong In Sherman Panther Room

CHICAGO, July 20.—Jimmie Lunceford's two-week engagement in the Panther Room of the Hotel Sherman opened auspiciously Friday (19). Lunceford being given a big reception by the large opening-night crowd. The band, 15 men, has much the same personnel as for several years past and its rhythmic swing, with strong emphasis on solo instrumental efforts, found instant favor with the young set that now makes up the bulk of the Panther Room clientele. Lunceford offers some excellent singers in the outfit, among them Dan Grissom, who totes the sweet music vocal chores in *South of the Border* and *Never Smile*, and the Lunceford quartet—Willie Smith; Jimmy Young, composer of *Tain't What You Do*; Gerald Wilson and Joe Thomas. Only floor show touch during the Lunceford engagement is Pops and Lourie, colored dance team, doing taps and acrobatic.

At the conclusion of his local engagement, Lunceford goes to the Casanova, Los Angeles.

Where There's a Will

PHILADELPHIA, July 20.—Promoters of "for men only" smoker parties have found a new way to evade the law enforcers, who have been cracking down heavily on such shows. A private group made sure there would be no interference from the law when it chartered one of the moonlight excursion steamers riding up and down the Delaware River. While the boat cruised down the river several hundred men guests were entertained by 19 performers, the largest number of girls ever booked for such shows here.

Two Brandt Houses Resume Sept. 19

NEW YORK, July 20.—Brandt time will resume September 19. The circuit this year will be cut to two houses, only the Flatbush and the Windsor operating with vaude. The Carlton and the Audubon, with live shows last season, will operate with a straight film policy. Opening shows have not been set. Arthur Fisher will book.

The Windsor is currently showing legit, with Wee and Levinthal producing. Line-up for the house includes *Margin for Error*, *Pins and Needles*, *Morning Star* and *Curano de Bergerac* with Walter Hampden.

Vincennes Patrons Want Band Units

VINCENNES, Ind., July 20.—Patrons here want band units above everything else, and the New Moon and Pantheon theaters are furnishing them with name bands almost every time a combo bill is used.

New Moon plays bands Sundays, Joe Sanders coming in tomorrow (21), followed next week by Anson Weeks. Recent attractions there included Bill Bardo, Bernie Cummins and Little Jack Little. The Pantheon booked in Red Nichols for next week. A fortnight ago the Coquettes, all-girl band, played the house.

New Spot in Chattanooga Instituting Band Policy

CHATTANOOGA, Tenn., July 20.—The Flamingo, night club here, has been opened with a policy of bands. Club was formerly the Bel-Aire, which had failed to reopen after one season. It is being operated now by Herbert Harris, opening with Marshal VanPeel and his orchestra, featuring Martha Ann Cooper as vocalist, to be followed by Jimmy Livingston.

Hamid's Pier Line-Up Set

ATLANTIC CITY, July 20.—The new bill at Hamid's Million-Dollar Pier starting Sunday (21) will consist of Masters and Rollins, Freddie Craig, Harris, Claire and Shannon. Six Antaleks, Three Mack Brothers and Jack Lane's Lovebirds.

Subsequent bill, beginning July 28, will include a line of Gae Foster Roxyettes (18), Lorraine and Rognan, St. Clair and Durant and Virginia Vaughn. Fanchon & Marco books the Pier from New York.

Mexico Hot During Election But Not for Biz, A. B. Marcus Finds

MEXICO CITY, July 20.—A. B. Marcus and his new unit were caught in the maelstrom of the Mexican election and failed to open for business Sunday (7) when the heaviest gross of the entire engagement was expected. Show opened at the Folies Bergere Theater July 3 and continued well until the stormy election day.

Marcus was satisfied to keep the house dark, shooting and rioting prevailing thruout that eventful day. The entire troupe reported for work in the morning, but players were told to go back to their respective hotels when officials informed the management that no one would be allowed close to the theater.

Schedule of Film Shorts To Use Vaude Talent Next Season Is Set By Warners, Para and Universal

NEW YORK, July 20.—Production plans for next season revealed by film producers at their annual meetings indicate that Warner Bros., Paramount and Universal will continue to make two-reel comedies and band shorts. This is the same trio that specialized on such shorts during the 1939-'40 season. Other major companies will have cartoon and educational features on the market, but little vaude or nitery talent is to be employed by them.

Since the advent of the double-feature bill shorts have taken a back seat but made some progress in the last few months, particularly among exhibitors favoring the single-bill policy and the newsreel theater operators.

Vaude and nitery acts needed for these two-reelers are usually picked from the available roster on the West Coast, since almost all of the variety shorts are now produced in Hollywood. Bands, too, fill their film contracts when playing in the vicinity of Los Angeles.

The publicity possible from appearances in shorts is still a major attraction to acts and most bands, since the money is seldom more than an average week's salary. Often it's less.

Warners are scheduled to make 13 *Broadway Brevities*, two-reel musicals using musical comedy talent, and 13 *Melody Masters*, featuring popular bands. Paramount will continue to contract bands for its *Headliner Series*, the number depending on available material and the popularity of name bands.

Universal will feature no bands, but will continue making brief musicals in which both acts and orchestras will be used. Its 1940 releases include seven shorts. They are *Honolulu Bound*, with the Harry Owens Ork and Hawaiian talent; *International Revels*, featuring international acts, including the Dandridge Sisters and Viola Vonn; *Folles Parisienne*, with Harry Stafford, Sterner Sisters and Viola Vonn; *Rhythm Jamboree*, with Judy Starr; *Swinging in the Barn*, featuring hillbilly acts; *Snow Folies*, with Lillian Roth, and *Bullets and Ballads*, with a line-up headed by Armida.

For the new season Warners have signed Phil Harris, Matty Malneck, Skinny Ennis and Joe Reichman and their orchestras, among others. Acts will augment each of these band shorts. Recent band releases from Warners feature Frances Carroll and her Coquettes, Dave Apollon and revue, Carl Hoff, Larry Clinton with Bea Wain, Gower and Jeanne and the Philharmonicas, Ozzie Nelson and Woody Herman. Among actors who have recently

appeared in Warner musical shorts are Betty Hutton, Hal LeRoy, Eddie Foy Jr. and Lee Dixon.

Paramount favors two to three acts in each band short. Current *Headliner Series* releases feature Paul Baron and orchestra with Yvette, songstress; Blue Barron and Anita Boyer; George Olsen, with Jean Blair; Harrison Sisters and Ronnie Mansfield; Jimmy Dorsey and Pinky Tomlin.

A major company, on special occasions, will send a production unit on the road to make a band short. Last year Paramount screened Orrin Tucker's Band at the Edgewater Hotel Beach Walk in Chicago.

NEW YORK, July 20.—Hoffberg Productions here completed *The Melody Maker*, a short musical feature, directed by Sidney Morgan. Line-up includes Fred Cunningham and his minstrels and Chll Bouchler. Nine tunes are used.

Warners' latest *Melody Master* short features MATTY MALNECK and his augmented orchestra. Several elaborately arranged numbers (pops and semi-classics) are offered without a word of dialog. Boys show up very well, altho there is a tendency on the part of the featured members (trumpet, accordion and fiddle) to overmug in close-ups. Musically, the short is entertaining. *Hontigberg.*

Blitz by Petrillo Against Warners In Philly Expected

PHILADELPHIA, July 20.—A blitz against Warner Bros. by James C. Petrillo, AFM chief, to parallel his action against the radio networks, is expected as a result of the stalemate at a meeting late yesterday (19) between Warner theater circuit heads and the local musicians' union. Desiring an early settlement of the eight-month-old strike of the musicians here against Warners, it is understood that Petrillo advised Frank Phelps, in charge of labor relations for the movie circuit, to meet with the local leaders and make a "reasonable offer." Likewise, union heads here were advised to accept "any reasonable settlement."

However, as it turned out, the strike is back where it started and it is believed that Petrillo will now have an opportunity to test out his many pet theories on canned music and movie producer-exhibitor relationships by using Warners as an example rather than striking against the entire motion picture industry.

It is significant that during the meeting, when a Warner exec suggested that the union forget about Warner theaters here and Warners would likewise forget that Local 77 existed, the union official fired back, "Okeh, but you'll also have to forget about musicians nationally."

It was learned that Warners stuck to their original demands of being agreeable to spend \$90,000 a year for music, which would only cover the downtown Earle Theater and for Sunday vaudeville at the Stanley Theater near-by in Camden, N. J. Prior to the strike, Warners spent \$180,000 a year for music. Altho Petrillo advised that the offers come only from Warners, union officials, anxious to salvage the meeting, made an offer to accept \$160,000 a year for music, but the theater chain would hear none of it.

The next step, according to local union leaders, is entirely up to Petrillo and Joseph N. Weber, past AFM president, who also exerted effort to bring about this meeting and the expected settlement. "Anything can happen now that Warners have put themselves in the position where they are calling Petrillo's and Weber's bluff," explained one member of the union's theater committee. "And it will," he added.

In addition to Phelps, representing Warners at the meeting, were Ted Schlanger, local theater zone chief, and Ellis Shipman, Warner circuit executive here. For the union, in addition to the theater committee, were Frank P. Liuzzi and A. Rex Riccardi, local president and secretary, respectively.

Name Bands Signed For Buffalo House

BUFFALO, July 20.—The Buffalo Theater here will start with a strong line-up of bands August 9, beginning with Ben Bernie. The house is operating with a spot vaude policy. Bookings so far indicate that the Buffalo will concentrate on name bands.

Orrin Tucker is signed for week of August 23, Jimmy Dorsey for September 6 and Sammy Kaye for September 20.

Marcus will continue here indefinitely. He came here last month from the United States, where he toured with two shows for several months. One, a regular combo house vaude unit, fared well in the Midwest. The other, a show of legit proportions (*A Night at the Moulin Rouge*), proved a costly venture.

Marcus produced it with N. S. Barger, operator of the Rialto Theater, Chicago, and plans called for an extensive one-night tour thruout the Midwest and West Coast. The initial engagements were played to such poor business that the entire plan was dropped and unit was scissored for vaude house consumption. Marcus pulled out of the venture after dropping over \$100,000.

State, New York

(Reviewed Friday Evening, July 19)

Good hot weather entertainment, light and amusing. The usual three standard acts on hand, preceding the brief band unit which again winds up the bill.

Neiss Troupe, flashy trampoline act employing three men and a girl, starts the ball rolling with good tumbling, executed with remarkable ease. The tricks are performed by the youngest pair in the troupe, while the partners (older men) assist from bar contraptions constructed on each side of the trampoline.

Ethel Shutta, honey-voiced performer, still gets by nicely with a set of pop tunes, embellished with special arrangements. Has pleasing sales tactics, easily recognized in her renditions of *Six Lessons From Madame La Zonga*; *My Son, My Son*; *Darn Clever These Chinese* and a parody on *The Lady's in Love With You*.

George Beatty, droll patter comedian, labored thru the first half of the act, which consists of a series of familiar gags, and then takes a decided turn for the better with his deft takeoff of a drunken sailor. A great piece of work.

Russ Morgan and his band (18 men and a girl) take over the final inning and retain a fast and merry pace to the end. Morgan plays in a refreshing music-selling style and works as informally as possible behind the footlights. The boys get going with *Does Your Heart Beat for Me*, followed by a vocal version of *Get the Moon Out of Your Eyes* from guitarist Jimmy Lewis.

Carol Kaye, brunet warbler, stays on for a couple of pops, delivered in stock fashion, and gives way to a sock interpretation of the *Small Fry* novelty by the band. A very clever arrangement, featuring Morgan's trombone.

The Dancing Paulens are featured in the *Blue Danube* waltz and remain for a rumba. Team, while not too exciting, works gracefully and executes its share of spins and lifts acceptably.

Paul Roberts, a hefty fellow and one of the two bass men, stopped the show with his romantic vocals. He piped three topnotchers and the customers wanted more. In the finale the boys get in the groove with something called *The Johnson Rag*.

On the screen, second run of *Edison the Man* (Metro). Business poor first evening show. Sam Honigberg.

Riverside, Milwaukee

(Reviewed Friday Afternoon, July 19)

Red Skelton supplies most of the fun in this week's *Riverside Riotous Revels* stage show, which is draggy in spots and a wee bit too much Skelton despite his versatile comic ability.

Opener is a take-off by Skelton on the eccentricities of theatergoers, followed by Shayne and Armstrong, musi-comedy dancers, who twirl about to such tunes as *Deep in the Heart of Me* and *Pop, Went the Weasel*. They wind up with a story in dance of a boy meeting a girl in the gay '90s.

Skelton returns with a comic skit on how to take care of a little baby. He gives way to Margie Kapp, a sweet singer and looker whose stage personality is A-1. Her numbers include *The Woodpecker Song*, *Nobody's Baby* and *I Want My Mamma*.

Again it's Skelton with a pantomime on women drivers, followed by Hector and his Pals, dog act. What the canines have to offer in the way of tricks is good, but the act could be pepped up by shortening it thru the elimination of excessive chatter.

A soda fountain and drug store skit is Skelton's next offering, assisted by Edna Stilwell, who is easy to look at.

The Three Toppers, an excellent pole-balancing act, gets a big hand from the audience. Wind-up is Skelton in a television act playing the part of the announcer for Guzzler's Gin. Skelton has an easy-going stage manner and is quite a favorite with local fans. Despite the

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WEEK OF JULY 22ND — CARMAN THEATER, PHILADELPHIA

Vaudeville Reviews

slimness of the crowd at the first show, applause for all the numbers was generous. Lee Roth's Ork, stationed on the stage before a colorfully lighted American flag, furnished the musical accompaniments in its usual good style. Pic, *Gangs of Chicago* (Rep.).

H. C. Brunner.

Oriental, Chicago

(Reviewed Friday Afternoon, July 19)

Just a fair stage bill this week, with Pinky Tomlin's Band and three acts. Band is good and Tomlin is popular, but its doubtful whether that will be sufficient to account for a good week.

Band does a creditable job with old and new tunes acceptably played, most of it on the swing side but of pleasing variety. Woody Wilson, blond young singer, puts his numbers across nicely, and the boys offer some excellent novelties. Altogether, a pleasing outfit.

The Four Ambassadors open the show with a fast session of tumbling, flips and acrobatics, some of their stunts being spectacular and difficult. Finish with the girls doing back and front flips over a rope swung by two of the girls. A very good grand-stand act for fairs. Closed to a nice hand.

Ming and Toy, Chinese song stylists, have a pleasing act. The girl, tall and comely, sells her songs nicely and the man offers several accordion numbers. Well received.

Mirth and Mac do a bit of tapping as a prelude to some comedy impersonations excellently done, and finish with a fast comedy dance and a military number to generous applause.

Picture is *Passport to Alcatraz*. Business poor on opening day. Nat Green.

Apollo, New York

(Reviewed Friday Evening, July 19)

This Harlem vaude outpost on its current bill has lost all sense of timing. Altho show is more than passable, length of approximately an hour and a half is too much to take without some squirming.

Headliners are Slim and Slam with bass and electric guitar fronting a four-man combo. Small size of the unit permits an uninhibited brand of jive which registered with the predominantly sepioid crowd. The pair are clever at their respective instruments and get off some applause-inducing tunes. Vocally they are also okeh. Slim's solos on the git box and Slam's turn at the bass with *Play, Fiddle Play* are specially effective. The band registers best with *Laughing in Rhythm*, in which Slim goes down to the audience with a mike to pick up audience ha-ha's. Best spot of the lot is Slim's, in which he does turns at his guitar, sax, piano and winds up with a tap. Act, however, would improve with cutting.

Sole paleface turn is the Three Sparks, smart tap trio working in tails. Their break-in here augurs dates in Broadway houses.

Taps Miller contributes a sock session starting off with scat singing, after which he does a cornet solo and exits with an okeh eccentric tap. Encores tapping.

John Mason, blackface comic; John Vigil and Vivienne Hart contribute blackouts, among which is the ancient shell-game gag, a standard burly skit.

The line does a nursery number, with the girls contributing specialties, and a number in which they wear half-man, half-woman costumes.

Film, *Man About Town*.

Joe Cohen.

Carman, Philadelphia

(Reviewed Friday Afternoon, July 19)

Considering the length of Lillian Russell on the screen, current bill, which runs into a second week, has been pruned a specialty and gives only four acts in place of the usual five-patterned show. However, the limited quantity, added to the fact that Louis Basil's house ork skips the usual overture and the running time tops 38 minutes only, is more than

compensated by the quality of performance on the part of each on board. And it's surprising how much sock is wrapped into that short space of time.

Basil's musicians move up on the stage for this stanza, and again show up to better advantage than when tootling from the trench position. And the maestro is just as adept from the top position in giving each turn a polite, yet breezy introduction.

First on are the Two Vanderbilts, males working in tails, for a sprightly precision rhythm tap. But it's only a warmer-upper for their outstanding hand-to-hand balancing. Smash stunts is one of the Vanderbilts balancing on the other's head, first on one foot and then on one hand. Finale flash has him doing a somersault from a two-all position back to the two-all stance.

Muriel Parker and Charles Fredericks, in the second slot, grab off the greatest rounds of salvos with their full-voiced singing. Gal is in the soprano range while male bellows bary. No youngsters, but it's robust and rousing piping when they duet for *Sweethearts*. Fredericks adds dramatic force in singing the *Glory Road* spiritual; and both wind it up with a travesty on operatic arias, *Miserere*, the parody adding a potent comic punch to their offering. Could have continued for three more songs, but because of the show's tight running, obliged with a single chorus of *God Bless America*, which amounted to adding a spark to a torch.

Paul Kirkland, announced as his first showing on these shores in many years, is next on. There is that Continental flare to his work and delivery. Starts off with mild juggling, then does some punch ladder balancing, and finally, uncanny balancing of a paper cone. Is a smoothie on the stunts and has an easy time of it thruout.

Polly Jenkins and her Plowboys give it all a rousing wind-up. With Polly pushing the accordion, an Uncle Ezra character pumping the mouth organ, a bass, guitar and violin in rural get-up, it's the corn-country music dished out and the goodly crowd out front enjoyed drinking it all in. Group warms up on *Put On Your Old Red Bonnet*; Ezra puts away his harmonica to make music on a set of auto horn contraptions for *I Want a Girl, Just Like the Girl That Married Dear Old Dad*; Polly yodels *I Wanna Be a Cowboy's Sweetheart*; Ezra wheels out a table of musical disks to shake them up for *When I Grow Too Old To Dream*; Polly bangs away at the cowbells for *Roll 'Em Girls*, and for the finish, a xylophone cloaked in a wheelbarrel prop, permits Polly to hammer away with four sticks on *When You and I Were Young, Maggie*, with pappy winding it up with a medley of *Oh, Them Golden Slippers* and *Stars and Stripes Forever*. M. H. Orodener.

Paramount, Los Angeles

(Reviewed Friday Afternoon, July 19)

Paramount steps into big time this week by offering one of the most popular musical attractions now in show biz; namely, the Andrews Sisters. The gals prove conclusively that they are as good a draw in a vaude house as they are in a night spot. With weak screen fare, the Andrews Sisters had to carry most of the show.

The trio of warbling femmes are backed up creditably by Johnny Richards and ork, the same crew which supported them during their run at the Casa Manana in Culver City.

Show opened with Johnny Richards and the boys in the spot, tearing loose with a chunk of that old *Tiger Rag*. It was good solid stuff that kept the customers tapping their feet. Richards, who formerly fronted his band under the name of Cascales, has a pleasing personality.

Pat Kaye, femme warbler with the ork, came on to tell all about those *Six Lessons From Madame La Zonga*. Pat is a cute redhead who lends herself well to the singing assignment. She has been working around here for some time and has learned most of the tricks in song selling.

Frank Ross and Anita Pierre proved a natural vaude act, with most of the honors going to the male member of the duo. Ross opened with his impression of Henry Busse and Clyde McCoy on the trumpet. Very good stuff that got the crowd off their hands. He then did a musical skit with Popeye, Olive Oyl and Barnacle Bill. Stuff was okeh. Ross turned the spotlight over to his femme partner, who did *I'm Nobody's Baby*.

They wound up with *St. Louis Blues* and *Aloha*.

A femme dancer, Chiquita, gave her impression of the rumba-conga. She has looks and managed to carry a few comedy lines effectively. Dance would be okeh for a night spot but was lost in a vaude house.

The Andrews Sisters opened cold, but as they unwound the house warmed up and wouldn't let them go. They opened with the *Woodpecker* song, followed by *Ciribiribin*. Requests from the crowd started to come in and the gals obliged with *Beer Barrel Polka*, *Tuxedo Junction* and a couple more of their late recordings. The gals work hard every minute they're on, laying their numbers right in the customers' laps. Their stuff is so far above the average run-of-the-mill efforts of femme trios that they are definitely in a class by themselves.

Double screen bill of *Those Were the Days* and a reissue of *Love Me Tonight* rounded out the show. Biz okeh.

Dean Owen.

Lyric, Indianapolis

(Reviewed Friday, July 19)

Sammy Kaye is allowing audiences to "swing and sway" to his music for three-quarters of the show, after which he allows them to be "merry and gay" as they watch amateurs wield the baton.

Since the Kaye musicians have been instructed to follow every beat and direction of the would-be conductors, the results are oftentimes quite amusing for the audience. The stunt seemingly satisfies the eternal yen of audiences to watch someone make a fool of himself on the stage. By capitalizing on this desire Kaye has snared himself a good publicity-getting stunt. Needless to say, the audience was quite enthusiastic in its reception of this innovation for bands at the first show.

The same enthusiasm prevailed thru most of the show. The very first wail of a Kaye trombone, even before the curtains had parted, was greeted with a noise that sounded like a convention demonstration for a popular candidate. Kaye proceeded to give his audience a sample of the band's repertoire by playing *Helen*, given amusing vocal interpolations by the Kadets; a medley of *Lover's Lullaby*, *In an Old Dutch Garden* and *Make Believe Island*; a song about a "tough hombre," amusingly sung by Jim Brown; *Where Was I?*, with the vocal refrain by Clyde Burke, and a seminar in tango and rumba rhythms with the Three Dancing Debs putting in an appearance here.

Tommy Ryan, the band's featured soloist, sang *The Breeze* and *I and Sierra Sue* with warm pleasantness. Other acts include Vivian Mack, a good tap dancer; Chriss Cross, one of the best ventriloquists seen here this season, who also uses puppets and introduces a miniature dummy, Syracuse, who steals the act, and the Three Nonchalants, who wrap up the show and take it home with their hilarious nonsense and excellent acrobatic tricks.

Pic is *Love, Honor and Oh, Baby*. At show reviewed house was within a few seats of capacity.

Palomar, Seattle, Wash.

(Reviewed Wednesday Afternoon, July 17)

Headlined by Capt. Noble Hamiter and his snarling lions and lionesses, Polack Bros.' Circus, in vaude form, took over the Palomar stage triumphantly to pulse-quickening music of the orchestra. Animals trotted down a gangway to the stage from the street alley between the theater and post office. Opening this afternoon to a packed house with youngsters well in evidence, the show (only major circus booked to play here this season) elicited applause for many acts, such as Castang's Chimpanzees, seen in many films, and that of the "cats" closing the show in breathless suspense. Capt. Hamiter had to fire first his small revolver, then his larger, to elicit obedience from a sullen male Nubian lion. Breath-taking too was the spectacular head slide of Senor Felix Morales, personable in white sombrero, white Mexican pantaloons, white silk blouse and sequins. Likewise eliciting a big hand was Betty Hilton in animal numbers. She opened with her canines, then appeared as an equestrienne. Later as the original trainer of Miss Mona, East Indian elephant, this striking blonde appeared to maximum advantage as an East Indian princess with Cleopatrian breast-ornamentation, bare midriff and Arabian Night Entertainment costume.

Getting big hands for frequent appearances with groups of horses, one es-

pecially which did the hotchie-kootchie and another the big apple, was Frank Asher, as did the muscular Peggy Michel for her Spanish web and Senorita Teresa for her spectacular heel catch. The dark-eyed senorita used no net or safety device, and her heel catch was one of the hits of the show.

Among many others pleasing with specialties were the Bell Troupe, two young tumblers and a girl, the latter catapulted to a high chair, and Peter McMahon, high balancing on two tables and four chairs, riding for that breathless fall that never came. C. M. Littelljohn.

Reviews of Units

"Jubilee Follies"

(Reviewed at State-Lake Theater, Chicago)

It's old-home week at the State-Lake with nostalgic memories of the old days, what with the Duncan Sisters, Sid Marion and Cliff Hall, and Joe Termini as the meat of the bill. Corny? Yes, but the audience ate it up and yelled for more. It's slapstick all the way, good for plenty of belly laughs.

Ben Berl, juggler, does nothing sensational but his smooth, easy juggling of balls, clubs and tambourines with comedy accompaniment won a generous hand.

Sid Marion and his straight man, Cliff Hall, are masters of burlesque and the laughs started to roll on their entrance. Marion is a finished comedian of the old school who knows how to make every grimace, every motion count, and Hall is an excellent feeder. Their chatter, much of it of ancient vintage, had the audience in stitches.

Joe Termini with his fiddle, banjo and guitar got plenty of laughs with his comedy antics and applause for his excellent banjo plunking. A baby-voiced blonde accompanies him with a couple of songs.

On a second time, Sid Marion and Cliff Hall worked the old three-shell gag for plenty of laughs.

All bets were off as to what would happen when the Duncans, Vivian and Rosetta, made their appearance. They are the same lovable clowns as of old and came on to a reception to the strains of *Remember*. A medley of patriotic songs set them off to a good start. Followed with a comedy Spanish bit, then to a song memory session with Vivian at the piano and Rosetta prowling the aisles, clowning and inducing members of the audience to join in singing over the portable mike. Snatches of songs from away back when were enthusiastically received, and, of course, the girls had to sing *Remember*.

There were several pretty production numbers by the line girls and endless clowning by the Duncans, who made a thorough "homey" session out of the entire show.

Billy Samuel made brief appearances as emcee. Picture, *20 Mule Team*, is excellent entertainment. Nat Green.

"Revue Continental"

(Reviewed at State Theater, Salisbury, N. C.)

Show is small and of the type making the rounds in this area. Line-up includes Duke Art, clay artist; Smith and Hart, mixed comedy team; Habb and Denton, novelty duo; Mlle. Rahda, stripper; the Six Avalons, teeterboard act; the Francis Allis Dancers, girl line, and a six-piece band.

Chorus appears in good precision numbers and is particularly impressive in the *Blue Danube* waltz routine. Kids are young and shapely.

The Six Avalons close the show with strong teeterboard tricks. Their work is well known in this area and improves with age. Smith and Hart work too hard, and their jokes, old, don't click. Smith, the man, has a good speaking and singing voice.

Habb and Denton appear in a black and tan number in which Denton impersonates a woman. The partner has a strong voice. Duke Art's clay novelty went well. He works with speed, creating faces dexterously.

Six-piece band plays a good show. John W. Harden.

Unit To Play Lincoln

LINCOLN, Neb., July 22.—Bob Page, co-owner of *Girls in Cellophane*, currently on the West Coast, set the show for the Nebraska (1,236 seats) for mid-September. It will be the first stage show here since March.

Playing Safe

NEW YORK, July 20.—Spivy's penthouse nightery, after a deluge of puns on the original name, La Vache Sur la Toit, meaning the cow on the roof, has changed the label to just Spivy's Roof.

SUGAR'S DOMINO

(Continued from page 4)

sustenance, and of self-respect that nourishes their souls.

The actor has seen fit to do nothing about putting the TA on the right track or annihilating the TA in favor of a regulatory body that would really work towards the goal of wiping out a scummy, vicious, paralyzing and shameful racket. He will suffer because of it. And he will suffer to such an extent that his plight will excite the same kind of sympathy that the public has for dope fiends who didn't have the guts to fight habit, Bowery bums who drank themselves to ruin, bank presidents in stripes who were too weak to bear the burden of honestly handling other people's money—shall we go on?

ONE of Broadway's more interesting and colorful characters is Hy Gardner, who by this tickling of the Underwood makes his debut as subject matter in this pillar. We have known Gardner since Broadway was his playground and the garment center his workshop. That wasn't so long ago, because Hy is a young feller. But it seems like ages because so much has happened to him since. We do not seek to act as biographer for the charmingly cadaverous young man. We refer to his background merely to help us wind up this screed with a moral.

Hy used to write gossip items for a now defunct Broadway sheet at the price of nothing. But he took pride in his work. His column was more important to him than eating. Rubbing shoulders with a theatrical celebrity was the thrill that made chills run up and down his spine. He got to be known. He was and still is an extrovert of the highest ranking. He loves to be among people; to flit about and to cook up ideas and serve them while they are hot. He broke away from the Broadway sheet. He began columnizing for small, medium and all kinds of dailies, weeklies and monthlies via the home-made syndicate route, this bright young man who earned a good living in the merchandise promotion field but who lived, breathed and thrilled to Broadway and its people—always people. Broadway came to know him and well as an amateur, using the word, of course, in the wholesome sense: a lad who cooked up ideas, reveled in gossip and pushed himself in everywhere just because he loved it. Broadway became accustomed to this lad who never lost the kick that most of the hardened Broadwayites know only reminiscently. He grew on Broadway; he wore well, and he now fits like an old but good glove.

This dynamo of enthusiasm took tenderly into his arms several weeks ago a good idea that had somehow (somehow meaning the out-front policy) gone wrong—the Hurricane. He concentrated all his force, enthusiasm and inventiveness on the dying cafe. He injected it with all the necessary elements that can be derived only from one who possesses the basic ingredients of confidence and enthusiasm. The Hurricane backers were smart enough to appreciate Gardner's gifts. They gave him full rein and he still has it. The Hurricane is going ahead full steam and it is one of the few remaining night spots on the main stem that are humming with the sound of coins being dropped into the till. Gardner is still writing columns; he still gets around the street with the speed of a

Club Talent

New York:

HILDEGARDE, who has been at the Savoy-Plaza Cafe Lounge most of the summer, leaves July 31 after a 12-week run and returns September 13 for another six-week stay.

DUANO AND DOREEN have returned to the Monte Carlo after playing there three weeks ago. . . . GARLAND AND MARLA have moved into the New Concord in the Catskills. . . . THE HARTMANS, after a fling in summer theaters, go into the Ross Fenton Farms, Asbury Park, N. J., August 2. . . . BILL CASCADE was feted by cast and management of Bill Bertolotti's Monday (22) when he celebrated his fourth year there. . . . VIRGINIA GIBSON, singer, goes into the Queen Mary Restaurant August 1. . . . CAROL BRUCE, who went to the Roof Pierre for two weeks, is now in her sixth week at that spot. . . . DAWN ROLAND, singer in *Two Weeks With Pay*, joined the Charlie Wright Ork as vocalist and will open at the Stork Club Monday (29).

SALLY RAND will change her shows at the Park Central Hotel every other week. She is set for 11 weeks. . . . SERGIA ORTA, producer and headliner of the Havana Madrid shows, is writing a musical revue labeled *Meet the Latins*.

Chicago:

JANE FROMAN is set to open at the Bon Air C. C. August 2. . . . VERNON AND ROLLA PICKERT opened there this week.

Philadelphia:

DANNY WHITE, comic, making his local bow at Club Ball. . . . TOM BARRY taking in his third return engagement this year as Evergreen Casino emcee. . . .

humming bird, and he still loves it with the freshness and joy of a kid seeing his first big league ball game. The moral has already been pointed out. Gardner loves what he is doing. He is at last definitely established on Broadway where he has up until recently maintained only an amateurish hold. He is successful because he loves what he is doing and he doesn't cover up his pleasure with a phony coat of cynical paint. Since this pillar must adhere to its proud reputation for frankness, we can ill afford to close this Gardner special without expressing the hope that some day he will put away in moth balls one of his yens—that of playing and promoting benefits for the kick he gets out of them. Maybe his absorbing preoccupation with the typewriter, the Hurricane and the countless other things that command his attention will keep him too busy for that from now on. For his sake we hope so.

SCREWBALL CLUB MOTIFS

(Continued from page 4)

Hogan. The emcee insults the talent and vice versa.

Other clubs throught the nation with trick names and atmosphere include the Trading Post, fitted out in the manner of a general store at St. Johns, Can.; the El Chico, Miami, which devotes Tuesday nights to this atmosphere; Benny the Bum's, Philadelphia, which operated successfully for several years but is now the Club Ball; many Hollywood clubs built in odd shapes such as dogs, elephants and other animals; the Coo-Coo Club (Fort Worth, Tex., and Chicago), the Gay Nineties Clubs in several cities, the clubs with showboat decor, Voodoo Club, Ho-Ho Casino, Omar's Dome (Los Angeles) and plenty of others.

President and Four Directors Of AGVA N. Y. Local Resign

NEW YORK, July 20.—Dave Fox, president of the New York local of AGVA, and four members of the board of directors resigned this week. Three of the directors, Dick Barclay, Don Deleo and Ben Haskell, figured prominently at a recent AGVA meeting, charging Hoyt S. Haddock, national executive secretary, and other AGVA officials with communistic activities. Fourth resigned director is Fred Pisano.

Haddock is on the West Coast and could not be reached for comment. He is expected to reorganize the New York local board when he returns. According

to an AGVA spokesman, Barclay, one of the principals, in accusing the union of being communistic admitted at a recent meeting (July 18) that he had no proof to substantiate his charges.

Norman Still in Detroit

DETROIT, July 22.—Karyl Norman's *All-Male Revue* is completing its 30th week at the Club Frontenac, Bowery-type night spot. Four among the veterans, Del Le Roy, Francis David, Gene LaMonte and Bobby Bell, continue.

VIC HENDRICKS, from the Peabody Hotel, Memphis, Tenn., named executive assistant manager of the Adelphia Hotel, which gives rise to the rumor that the hotel may use entertainment this fall. . . . Garden Terrace of Spread Eagle Inn finally gets going. . . . ETHEL BERMAN, latest addition to the glamour gals at Jack Lynch's, is a member of the Ruby Foo restaurant clan in New York, which is not operated by Orientals. . . . RUTH CLAYTON comes to the Little Rathskeller after completing a singing engagement with the St. Louis Municipal Opera Co.

Atlantic City:

MAX HERMAN, operating after-dark spots, marked his 25th wedding anniversary last week. . . . LAVERNE LUP-TON, dancer, added to the new *Caribbean Cruise* revue at Babette's. . . . GYPSY MARKOFF joining the cast at Bath and Turf Club. . . . JOE DILLON, announcer at WPEN, Philadelphia, vacationing in the daytime only, at night emceeing the doings at the Irish Cafe. . . . When JOE LEWIS takes over the headline spot at 500 Club next month, same bill will also bring in POWERS GOURAUD, the *Night Owl* of Philadelphia airlines.

Here and There:

FRANK PARIS opened at the Copa Cabana, Rio de Janeiro, with Charles Allen setting the date. Other Allen bookings in South America include Sammy Barton, who sailed last week for a date at the Casino Urca, and Max and his Gang, who sail July 26 for an engagement at the Copa Cabana. . . . GEORGE GIVOT will play a series of State fairs, starting in September. Booked by MCA. . . . SALLY RAND will play the Club Ball, Philadelphia, beginning October 9.

MARY LANE and Ryan Twins have been added to the new show at Lavelle's in Wildwood, N. J.

SMITTY'S, Lancaster, Pa., spot, has an all-girl show featuring Margie Taylor, Kay Austin, Louise Lloyd, Dorothy O'Day, Helen Adrian, Joan Woods and Marlene.

TERRY LAWLOR has been signed for the entire season, beginning August 5, at Riley's Lake House, Saratoga Springs. The Columbia Artists' Bureau set the deal. . . . JOSEPHINE HOUSTON starts at the Arrowhead Inn, Saratoga Springs, August 1. Ernie Holtz's Ork will be on the band stand. . . . DORYCE AND FREDDY DREW are current at the Breakers Club, Rochester, N. Y. . . . FAY and GORDON, winners of a contest sponsored by Veloz and Yolanda, opened at the Mark Hopkins Hotel, San Francisco, after a stand at the Ambassador Hotel, Los Angeles. . . . HAL LANSBERRY has opened at the Tampa Terrace Hotel, Tampa, Fla. . . . BERNHARDT AND KETROW are current at the Iroquois Gardens, Louisville, Ky. . . . SYBIL BOWAN is in her seventh week at the Grace Hayes Lodge, Hollywood.

CARLOS AND DOLOREZ (The Varones) have been held over at the West Hotel, Sioux City, Ia.

LOPER AND BARRATT, who closed at the Versailles, New York, open at the Arrowhead Inn, Saratoga Springs, Monday (29). . . . FAWN AND JORDAN vacationing in California.

BALLARD AND RAE, now playing an engagement at the Arabian Supper Club, Columbus, O., booked by Eddie Sligh, have been booked for the Club 21, Grand Rapids, by Phil Tyrrell, to follow. . . . SUNNIE O'DEA, dancer, who opened in the new show at the Beverly Hills Country Club, Newport, Ky., has landed a contract with Metro.

DONETTE DE LYS, having recovered from an appendectomy, is back at work at Chez Ami, Buffalo. . . . DAVID SAXON is at the Hotel Hoffman, Napanoch, N. Y., for the entire season. . . . EDDIE AND RUTH ZOLAR are at the Gay Nineties, Albany, N. Y. Set by George Godfrey, of New York. . . . LITTLE JOE LITTLE is a holdover at the Casa Nova, Buffalo. . . . HANK LEWIS moves to the Dog House, Reno, Nev., after 10 months at Mattoon's, Stockton, Calif. . . . FRANK KAMPLAIN states that the Music Hall Boys' act is still intact, Roy Montacanto and Charles Hetherington having replaced his former partners, Van and Allen, about a year ago. They recently closed an engagement at the Mayfair, Boston.

JEAN MONA has moved to the Walton Roof, Philadelphia, after closing at the President Hotel, Atlantic City. . . . FLOR-ETTA AND BOYETTE have been set for a three-week run at the Roosevelt Hotel, Jacksonville, Fla., by Jack Whitmore, of the MCA office in Atlanta.

Vaudefilm Grosses

Paramount and MH Still Lead B'way; State Bad 14G; Roxy 32G; Vallee 29G

NEW YORK.—Broadway's box offices are having the usual summer respite, less coin being collected because of the number of holdovers. The Music Hall and Paramount still lead the financial parade on the street.

The Paramount with the second week of Orrin Tucker's Ork with Bonnie Baker collected an okch \$39,000 for week ended Tuesday (16). The first week of the bill tallied a terrific \$56,000. *The Ghost Breakers* with Bob Hope is a definite aid. The layout stays a third week and is expected to tally around \$30,000. Previous bill, with MacFarland Twins Ork, Red Skelton and Judy Starr, along with pic, *Safari*, drew a slight \$62,000 in two weeks.

Business at the State is nothing to rave about, with Henry Youngman, Beverly Roberts and Teddy Powell's Ork getting about \$14,000 for week ended Wednesday (17). Pic was *Typhoon*. The meager take is expected to continue for the new bill which moved in Thursday (18), consisting of Russ Morgan's Band, Ethel Shutta and George Beatty, and will probably gross the same amount. New pic is *Edison the Man*. Previous bill, with Jay C. Flippen and Betty Hutton, along with *Waterloo Bridge* on the screen, did \$17,000.

The Music Hall is getting the heaviest coin on the street. The second week ended Wednesday (17) of *All This and Heaven Too*, grossed a hot \$92,000. The first week's receipts were \$110,000. Bill will stay a third and maybe a fourth stanza. The third week will run around \$78,000. Stage has Jan Peerce and Tiebor's seals. Prior bill, with Tom Brown's *School Days*, the Mulcays and Top Hatters, drew \$68,000 for one week. The Strand with Rudy Vallee's Band disappointed with a take of about \$29,000 for week ended Thursday (18).

Polly Jenkins Sock 66C at Phila. Carman

PHILADELPHIA, July 20. — Carman Theater, cashing in on the fact that it houses the only stage show in town, continued to chalk up another smash week. And in face of the hot spell, which is melting the downtown picture grosses, is doing about the best business. With *Lillian Russell* on the screen, week ended Thursday (18) hit a high \$6,600. Stage show, cut down to four acts, headed Polly Jenkins and her Plowboys, supporting with the Two Vanderbilts, Paul Kirkland, Muriel Parker and Charles Fredericks, and Louis Basil's house band. Show continued so strong all week that house manager Frank O. Ackley held the entire bill for three additional days.

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Bill has another week to stay. Pic is *My Love Came Back*. Second week is expected to slip to \$17,000. Previous bill, with two weeks of Bob Crosby and *The Man Who Talked Too Much*, did a so-so \$51,000.

The first week of *Maryland* and a stage bill consisting of Whitey's Southerners, Jeanne Brideson and Franklyn D'Amore, did a not bad \$32,000 at the Roxy. The second session is set to gross around \$25,000. Previous layout, with Corinna Mura, Lynn, Royce and Vanya and Jimmy Hadreas, plus *Private Affairs* on the screen, tallied \$29,000.

Bernie Big 11G In Indianapolis

INDIANAPOLIS.—Ben Bernie's Band gave the Lyric a very good week with a gross of \$11,000 for the seven days ended July 11. Average take is around \$8,000.

Pic, *Hot Steel*, didn't contribute much to the gross.

McDaniel, Skelton Fair in Cleveland

CLEVELAND.—A stage bill topped by Hattie McDaniel and Red Skelton brought the Palace a fair \$11,400 for week ended July 11. Heat kept much of the patronage away. The house average runs around \$13,500.

Pic was *Private Affairs*.

Tower, Kaycee, Hits 6G With Stage Bill

KANSAS CITY.—A stage show headed by Shayne and Armstrong, John Tio and Bogash and Bardine pulled a fair \$6,000 at the Tower for week ended July 11. Figure is the house average. Film was *Saps at Sea*.

"Havana" Unit 52C At Palomar, Seattle

SEATTLE.—Despite the hot weather the Palomar with *A Night in Havana* unit registered \$5,200 for week ended July 12. Film was *Gaucho Serenade*.

House average is around \$5,000.

Joe Pursent, That High-Class Agent, Pans Chiseling Rivals

IT'S REALLY awful how us poor agents are abused. Everybody gyps us, from the acts up to the night club owners, but, worse than that, each agent is trying to drive the other out of the business.

Will you please turn my complaint over to the agents' association? Tell it that Mabel Mudd is selling lines of girls under scale. She sells each line at the same price that I do, but she makes a profit by selling the girls girdles and other things that I cannot mention without blushing. And the profit on the girdles enables her to provide better costumes than I do. Now can I meet competition like that?

Then there's Nicky Chisell, another gyp. He operates a local gas station and steals my best acts by offering 10 gallons of gas free with each date they work for him. Jim Mann's another chiseler. He doesn't even have an office. Worse than that, he hasn't even got a regular spot on the sidewalk in front of the Strand Building. He used to stand near the second phone booth in the lobby, but the building superintendent chased him out, and now he claims he has an option on a spot near the fireplug. He's a phony, Paul, and *The Billboard* ought to expose him.

Savitt 39G at Chi; Cummins OK With 14G at S-L; Miller Set for Big Week

CHICAGO.—Convention week had little effect on vaudefilm grosses for week ended Thursday (18). Delegates and visitors had other things than the picture houses on their minds and increased play at the two State street houses was attributed strictly to the presence of two pop name bands. The Oriental picked up a trifle. The *Cotton Club Revue* with Stepin Fetchit and Buck and Bubbles and a second-run picture drew only a fair response, registering a so-so 14G. At the Chicago Jan Savitt's Ork and a Hardy Family picture proved a strong hype and brought \$39,000 into the box office, which was considerably more than had been expected. State-Lake also had a very fair week with Bernie Cummins and his band and Hattie McDaniel, turning in a figure around 14G.

Current week is expected to be exceptionally good for the Chicago, where Glenn Miller, fresh from a record-break-

ing two weeks at the Hotel Sherman, is showing. Supporting bill is not particularly strong and the hot weather is driving many people to the beaches, but Miller should bring in around \$48,000. The Oriental, with Pinky Tomlin's Ork and a fair supporting bill, started weakly. Both stage show and picture lack appeal to the women, and best that can be expected is 13G. State-Lake with the Duncan Sisters and several other oldtimers on the bill got off to a good start. Picture, *20 Mule Team*, is good, and around \$14,000 can be expected.

Vaudeville Notes

BOB HOPE, after winding up a record-breaking vaude tour, starts work on his next Paramount pic, *Nothing But the Truth*. . . . PATRICIA MORRISON is on a personal appearance tour in New England in connection with her pic, *Untamed*. . . . DAVE APPOLON has signed for a spot in the new Ed Wynn show. . . . BETTE de WITTE is the winner of the first beauty contest at Loew's State, New York. . . . COUNT BERNI VICT'S unit disbands for the season July 31, after the engagement at the Orpheum, Los Angeles.

WALTER J. STANTON JR., former trouper, has turned playground director, taking over the Bettewood Avenue County Park, Camden, N. J.

BILLY GLASON and his daughter, Shirley Marie, were reunited in New York last week for the first time in eight years.

WILLIE WEST AND MCGINTY, who returned from London on the American liner Washington Saturday (13), left for their New Hampshire farm for a rest of several weeks immediately after their arrival in New York.

YVETTE (Elsa Harris) plays her first vaude date at the Earle, Washington, week of August 2. . . . THE MACK BROTHERS were featured in a water show at Jones Beach, Long Island, Saturday (20).

Summer Vaude in Honesdale

HONESDALE, Pa., July 20.—Vaude has returned to Honesdale with special summer programs each Wednesday. On the bill this week were the Abdallah Girls, Al Norman, Renna and Company, Loretta Grey and Company and Carr Brothers. Shows attracted near-capacity audiences from the scores of summer camps now being operated in Wayne County.

Bridgeport Park Vaude Out

BRIDGEPORT, Conn., July 20.—After an attempt to install one-day vaudeville bills at the municipally operated Pleasure Beach Park here, Park Director Perry Rodman decided to call it quits following two weeks of floppers. The five-act bills were booked by Fred Cunco, of this city.

Cecil Lane on Staff of Riverside, Milwaukee

MILWAUKEE, July 20.—Cecil Lane, former Hearst motion picture feature writer, has joined the advertising and promotion staff of the Riverside Theater and is introducing a new type of "class caliber" advertising which is boosting the Riverside's business.

The De Tuscans Robbed

DETROIT, July 20.—Joanna and Bela De Tuscan, fencing team, lost about \$5,000 worth of jewelry and furs Tuesday (16) when their apartment here was ransacked, Mrs. De Tuscan told police.

Coming: The Nanygo

NEW YORK, July 20.—Sergla Orta will introduce a new public dance novelty at the Havana Madrid here in November. He calls it the Nanygo and it does the congo chain dance one better in that it calls for more movement of hips and shoulders. Orta says this dance was originally a sacred ceremonial routine.

Wilkes-Barre Good to Vaude

WILKES-BARRE, Pa. — Despite warm weather the three-day-a-week stage shows at the Irving Theater are keeping up their attendance, with a good business reported for the week-end of July 11-13. Show included Joan and Robert Rexer, Ming and Toy, Renna and Co., Al Norman and the Six Paludys. Acts booked by Feinberg Agency. Pic was *Girl in 313*.

Mann's the kind of agent who pays off under the flickering electric signs so that the acts can't count their money accurately. He booked Cheesey May, the strip dancer, into Nick's Casino de Crum in Spring Valley last week and then deducted an extra 50 cents from her salary when he realized the trip was mostly downhill and she spent less on gas than he originally figured.

Really, Paul, I often wonder why I ever became an agent anyway. It's such a thankless job. Why only a few years ago Alice Stew was working clubs for me for \$5 a night and today she's a movie star. Do you think she worries about poor Joe Pursent? No. Do you think she's ever sent her old pal a few stray dollars? No. Or invited her old agent, Joe, to drop in and spend the summer at her mansion? No.

Maybe she's mad because she played a few benefits for me and then found out I got paid for them. Now isn't that ungrateful of her?

I'm awfully disillusioned, Paul. It's gotten so bad that I can't even believe my own promises any more.

JOE PURSENT.

Magic

PAUL ROSINI, headline magiker at Club Royale, Detroit, guested recently at a Homemaker's Show, sponsored by *The Detroit News*. . . . **PROF. JOHN FRASER** is current at Steel Pier, Atlantic City, where he is presenting his color prognostications. . . . **MAGIC IN THE AIR**, streamlined magic revue, closed the legitimate season in Detroit, playing to fair business for a week at Cass Theater. . . . **FREDDIE CRAIG JR.** is doing his mentalist turn to satisfactory results at Hamid's Million-Dollar Pier, Atlantic City. . . . The magic carpet is spread out in Eastern Pennsylvania. **WILLARD** the Magician and company of five are at Brandt's Grove, Lancaster; **KLI BAM** is baffling 'em with his hypnotism at the amusement park at Rheems, and **AL PAGE & CO.** are presenting their illusions at Lebzelter's Grove near Clay. . . . **J. W. McDONALD**, a recent arrival from Hollywood, Calif., is bewildering nightly crowds at the swanky Stratosphere Room of the Traymore Hotel, Atlantic City. . . . **GREEN** the Magician, who moved up from Bradenton, Fla., to Winnipeg, Man., is playing the Western prairie provinces of Canada with some vaude dates sandwiched in. He plans to work his way to the West Coast via the Canadian Rockies and reports that business has been good. . . . **RAY-MOND**, aristocrat mystifier, reports that he's still clicking with his magic presentations, having recently played a repeat engagement at Baldwin's Cafe, Hagerstown, Md., where he also spent an enjoyable week visiting with local magikers. Prior to that stand he doubled at the Harbor and Owl clubs, Washington, D. C., in addition to doing some banquet work on the side. He's now located at Jimmy Lake's Casino, North Beach, Md. . . . **AFTER** a successful engagement at a Guerneville, Calif., nitery, **TED SLATER** attended the PCAM convention in San Diego, Calif., July 21-25. He infos that he caught Lee Durham (The Little Chinaman) doing his magic and juggling act on the rolling globe at Marysville, Calif., on July 4.

MYSTIC CLUB, of Spokane, Wash., at its 27th annual election of officers named Dr. C. W. Talbot, president; Dr. M. M. Kalez, vice-president; E. V. Klein, secretary-treasurer, and Walter A. Burk, sergeant at arms. . . . **HARRY LEWIS**, night-club performer in Philadelphia, has added magic to his repertoire and aims to restrict his future activities to prognostications. . . . **SHOWBOAT**, Wilson Line steamer out of Philadelphia, adds magi for the first time to its Summer Revue, with **RUDY SAXON**, master magician and mental marvel. . . . **AFTER** a highly successful stand at the Muehlebach Hotel Rendezvous and Terrace Grill, Kansas City, Mo., **GLORIA JEROME**, talented girl magiker of the South, opened in Dallas, July 21 for the Southern office of MCA. After the engagement Gloria leaves for the West Coast. . . . **IBM Ring No. 30**, Wilkes-Barre, Pa., at a recent meeting, completed plans for the fall which include several performances in the Settlement House in nearby Luzerne. Magic fest is held after each meeting. . . . **PRINCE MENDES**, prestidigitator of note, letters from New York that he's been taking advantage of the slow summer months to plan a few new stunts to add to his vent act. He says his season was an excellent one and that he's still under contract to Carlton M. Hub, Eastern club booker. Among the spots the Prince worked last season were the President's Ball in Astor, N. Y., and Beaux-Arts Ball, New York. In addition he made several television shots for National Broadcasting Co. . . . **GREAT NEWMAN SHOW**, under direction of George Newman, hypnotist and mentalist, is still working to good results, altho spotty business has prevailed at some stands. Currently appearing in Minnesota, George advises he recently bumped into Russ Charles, clever youthful magi, who is playing hall and theater dates to successful results. George says the lad has a good selection of big tricks and has been getting some good billing. . . . **FOLLOWING** a successful trek thru Northern Michigan, Tucker's Mystery Show is preparing for its invasion of Wisconsin, where it begins a string of fair dates late this month. **BILL SACHS**, this column's regular news disseminator, resumes his duties next week after an enjoyable two-week vacation in Northern Ohio.

THE COLSTONS are at the Capitol, Washington, this week, and go into the Chicago, Chicago, week of August 2 with Gene Krupa's Band.

Sign of the Times

CHICAGO, July 20.—The Bierstube of the Bismarck Hotel, which for years has featured Bavarian entertainment and settings, is going all-American in a big way. On July 31 the place will be converted into a Ranch Room. Present decorations will be replaced by a distinctly Western atmosphere, and entertainers will appear in cowboy and cowgirl costumes and sing songs of the range. **Henry Kublick** and his group of entertainers will continue there, changing to the Western motif.

Philly Ops Revive Interest in Org.

PHILADELPHIA, July 22.—Cafe Owners' Association here will meet tomorrow (23) at the Walton Hotel to try to revive interest in the group. Association has already instituted a test case to shift responsibility of State unemployment insurance on the band leader. When that is settled the Social Security problem will be tackled. On the meeting calendar will be a discussion on the American Guild of Variety Artists, which is seeking higher wages for performers. Another association aim is to wipe off the State statute books the law calling for a midnight curfew on Saturday nights, which is seldom enforced.

Booking Control Law Proposed in Mich.

DETROIT, July 20.—Proposal for legislation to control booking agent activities and responsibility has resulted in much interest in other States and in definite plans for drafting such a law here by Jack R. Walsh, deputy administrator of private employment bureaus. A conference is to be scheduled in about two weeks between the administrator's office, the attorney-general and the Michigan labor board to work out details of the proposed legislation, and a draft bill is to be drawn up by the attorney-general of Michigan as a consequence.

Ice Clicks at L. A. Orpheum

LOS ANGELES, July 20.—Management of the Orpheum Theater reports excellent business for the ice (muck) show which was here last week, closing Saturday (13). Cast is same as that which made up the ice revue in the Coconut Grove at the Ambassador Hotel for nine weeks starting April 30, and comprising 11 skaters, some of whom are returning to the Sonja Henle revue. They are Mary Taylor, George Stewart, Gene Berg, Jo Ann Dean, Edna Ann Holmes, Irving Gregg, Alyce Goering, Betty Blue, Jerry Jarrett, James Gonzales and Matt Farrell. Harry Losee staged the show.

Bernie in Benefit

MILWAUKEE, Wis., July 20.—A midnight benefit show Saturday (13) at the Palace here swelled the local relief fund by more than \$3,500. The vaude show included Ben Bernie, who was appearing at the Riverside, and five emcees: Billy Gray, Johnny Poat, Gene Emerald, Eddie Sawyer and Phil Kestin, all appearing in local clubs. Lee Roth and his Riverside Theater Orchestra were donated by the Milwaukee Musicians' Union.

Talent Agencies

PAUL SMALL and **DONALD HYDE**, of the New York William Morris office, were in Chicago for several days. **MILES INGALLS** left his New York office yesterday (19) for a short trip to set up the show at the Beverly Hills Country Club, Newport, Ky., after which he will spend a few days in Chicago. . . . **AL WILSON**, of New York, is still mending at the Roosevelt Hospital. **BENNY KUTCHUK**, of Herman Citron's office, is convalescing at the Jewish Memorial Hospital. . . . **TODDY**, receptionist at the William Morris office, New York, left Friday (19) for a four-week vacation on a farm near Poughkeepsie, N. Y. . . . **DON SHERWOOD** comes back to his desk at the Warner office, New York, Monday. . . . **PHIL HOWARD**, formerly club booker with MCA, is now associated with Ollie Moss, of Moss Photo Service.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

LOUISE ROGERS is spending a summer vacation at her home in Cincinnati. Returns to the Hirst Circuit next season. . . . **EDDIE GOLD**, ex-burlesquer, with Bob Fisher and Otis Spencer, is at the Barbary Coast. . . . **BILLY (SCRATCH) WALLACE**, Harry Evanson and Nadine Marsh closed at the Troc, Philadelphia, July 6. Replaced by Harry LeVine, Harry (Boob) Meyers and Petite Carroll. . . . **STANLEY HERTZIG**, young son of Manny, Republic's operator, collected almost \$100 from house attaches and performers for the Red Cross. . . . **MANNY HERTZIG** left for two weeks of reducing and vacation at Kellogg's, Battle Creek, Mich. . . . **TRIXIE LaMONT** is busy between strip teasing at *Streamlined Follies*, Coney Island, constructing her gowns with her own electric sewing machine backstage. Stocked with over 100 of them. A recent addition to Rosen's show is Evelyn Dailey, of the former Dailey Twins. Sister Eugenia, now Mrs. Huber, is out of the business.

PATRICIA CORNELL, dancer, recently from the two burly circuits, opened July 5 for two weeks at the Republic. Plans for a return to the Midwest wheel next season. . . . **JUNE COURTNEY**, ex-Columbia Wheel featured ingenue, is now doing comedy in behalf Electric Utilities, March of Time spot in the Flushing fair. . . . **JEAN CHADWICK**, dancer, who returns to the Hirst Circuit next season, is having a special prop built for her at the Tom Fowler Scenic Studio to introduce a new idea in the form of a novelty routine. . . . **LEONA THURSTON** was a last-minute booking into the Eltinge on July 12. . . . **WALTER PEARSON**, former Columbia Wheel straight man, is now a real estate merchant for his brother, Harry A., in Sunnyside, L. I. . . . **JUNE TAYLOR** opened July 12 at the Gaiety. Marjorie Royce opened July 19. . . . **MARGIE HART'S** date for a return to the Gaiety was shifted from the 19th to the 26th.

GINGER WALDRON, after her two weeks at the Eltinge, vacations near Suffolk Downs track in Boston and then goes to Saratoga for the races there. She returns to the Hirst Circuit next season. . . . **SUE PETERS** and Sandra Sacks, of the Republic's showgirl line, left July 11 for a vacation, first to Sandra's home in Johnstown, Pa., and next to Sue's parents in Southampton, L. I. . . . **VIVIAN ROEHL**, former burly showgirl, is now with the New Orleans show at the Flushing fair. . . . **LESTER MACK**, who went from straight man characters in burlesque to alligator exhibitor last year at Coney Island, is now operator of a press and commercial photo service. . . . **BLOSSOM LaVELLE**, former burly star, is now Mrs. A. Spiegelhof, a resident of Bath, Me., and a recent mother of a girl. . . . **GEORGE HOLMES**, new tenor at the Eltinge July 12 and first time in burlesque, comes from the Diamond Horseshoe, where he was for 18 months, and also from the Barbary Coast at the Flushing fair. Booked by Donna Davis. Replaced Jimmy Cavanaugh, who went to the Troc, Philadelphia. Other new Eltinge principals are Romaine, Ginger Waldron and Eve Arden.

BERT CARR, comic, has signed up for the Hirst Circuit to open in September after his Republic stay. . . . **WILLIE WILLSHIRE** (Elisha Northup), general house assistant, and Jerry Meyers, spotlight man, both of the Gaiety, are in Polyclinic Hospital, under treatment for foot trouble. . . . **HOWARD MONTGOMERY**, ex-burly show producer, is at Barkley's nitery, Brooklyn, producing and emceeing. . . . **MABEL PARKER** (Mrs. Lee

H.) **GOTTSCHALK**, ex-burly ingenue, was a Manhattan visitor last week. . . . **ED DeVELDE**, another ex-Columbia Wheel straight man, breezed into town from a carnival tour over which he offered his own *Hollywood Models*, a posing aggregation of five. He also exploits for department stores, beauty shops and niteries. **UNO.**

CHICAGO:

VALERIE PARKS opened Friday (19) at the Rialto, doubling at the 608 Club. . . . **MERRILL SEVIER** closed there and will spend his vacation in Monett, Mo. . . . **GEORGE YOUNG**, manager of the Roxy Theater, Cleveland, is vacationing in New York. . . . Negotiations are practically completed for the Alvin Theater, Minneapolis, to open early in September with Midwest Circuit attractions. . . . **CAROLE LORD** was married to **CHARLES BERMAN**, of Milwaukee, recently. The bridegroom is a member of the stagehands' union. . . . **MARIE CORD** opened at the Rialto Friday (19).

MARIAN MILLER was given a birthday party at the Majestic Bar while headlining a bill at the Rialto Theater. Among those present were Arthur Clamage and Bill Collins, of Detroit; Joe De Rita, Joan Dare, Collette, Freda West, Merrill Sevier, Jack Stern, Ray Parsons, Mimi Reed and Charles Country.

FROM ALL AROUND:

BILLY VAN writes in from Vallejo, Calif., to report that he will be back in the business soon. . . . **JESSIE DUNN**, Toby Dare and Zu-Zou are vacationing in Baltimore prior to their appearance on the Western Circuit next season.

MARGIE KELLY takes over the fem lead at the Globe Theater, Atlantic City, **SHORTY McALLISTER** and **STINKY FIELDS** holding over. . . . **CRYSTAL AMES** comes in as lead at the Troc Theater, Philadelphia. . . . **DARLENE**, strip principal, starts an indefinite engagement this week at the T-K-9 Club, Atlantic City.

Det.'s Wonder Bar Reopens

DETROIT, July 22.—Wonder Bar reopened this week under management of Samuel Sofferin, former operator of the Club Powatan. Spot is using Pedro De Leon's Mexican rumba band, featuring Linda Garcia, and the Lyle Smith Trio, with Helen Reilly.

Apollo Face Lifting Due

NEW YORK, July 20.—Beginning Friday (26) Harlem's stage shows will be shifted from the Apollo to the Harlem Opera House. The move is being made to allow the Apollo to undergo a face lifting. The Apollo will reopen August 30.

Montreal Hotel Reopens

MONTREAL, Can., July 20.—The Mount Royal Hotel resumed entertainment yesterday (19). The opening bill includes Niel Golden and his ork, alternating with Don Turner, and Bourbon and Baine. The spot was closed for about a month. Music Corp. of America books.

Two More for Wildwood

WILDWOOD, N. J., July 20.—Two new niteries opened here this week. They are the Blackstone Cafe and Moonlit Garden and Lavelle's night club. Both employ small bands and shows.

WANTED CHORUS GIRLS

FOR STOCK BURLESK—REHEARSALS START AUGUST 2.
ALSO OTHER USEFUL BURLESK PRINCIPALS.
WRITE or WIRE PALACE THEATRE, BUFFALO, N. Y.

ILLUSIONS and MAGICAL APPARATUS

FOR STAGE AND WINDOW DISPLAY
Send Us Your Request. Mention the Effect You Want.

REGELAH,

Designer
and Builder

765 8th Ave.
New York City

M&M Going Strong In Western Section

FORT PIERRE, S. D., July 20.—Leroy Mitchell's M & M Show, dramatic and vaude tenter in its 26th annual tour thru Nebraska and South Dakota, has found business fair to good, according to B. Ronan. With good crop prospects at most spots played, the show has had at least one good day at every three-day stand.

Show moves on 14 motor units and has a new 60 by 120-foot Rogers top. Personnel numbers about 30, including a nine-piece orchestra, which gives nightly concerts before curtain time. A popular feature is the Black and White Minstrel turn, offered at second-night 10-cent concerts. Dramatic pieces offered are *It Had To Happen*, *Showboat Mystery* and *The Lone Ranger*. Skip Dean is handling advance publicity. Radio shows are offered whenever stations can be contracted.

Page-Ort Marriage Party Staged by Ritchison Show

DEEP CREEK, Va., July 20.—The marriage on July 11 here of Prentice E. (Gene) Page, manager of the Circle GP Cowboys, who have been appearing with the George Ritchison Tent Show for the past three months, to Mabel Estella Ort, vocalist, was celebrated with a party in a near-by night club following the regular show. The public ceremony, performed by Norfolk County Marriage Commissioner Willis Jordan Plummer, took place on the stage prior to the show and was witnessed by several hundred people.

Show personnel participating in the ceremony were George Ritchison, best man; Robert E. Melman, son of the bride; Mrs. George Ritchison, bridesmaid; Mrs. Katherine Yarter, Mrs. Treacy Johnson and Mrs. Nell Schulken, flower girls. Members of the combined Ritchison and cowboy bands furnishing music were Joe Schulken, piano; George Jarrell, saxophone; Horace Frith and Arthur Watts, guitar; L. E. Yarter, drums, and J. H. (Tex) Johnson, bass viol.

Recalls Days When Smith Agented Many Tom Shows

Westerly, R. I.

Editor The Billboard:

Fletcher Smith is one old-time Tom agent who should not be forgotten. In his time he was one of the best known agents in the business and was with most of the ones that toured the East. He made one trip thru Wisconsin with the Ogdon Tom Show out of Waupaca and later helped Jim Shipman frame his first show and served as agent. When the show closed Sig Sautelle sent for Jim and Fletcher to frame one at Homer, N. Y., with Fletch as agent. Sig insisted on taking the show into Massachusetts over his old circus route and the show had to close.

Smith then joined the Witherell & Doud Show out of Chateaugay, N. Y. It was owned by George Witherell and Clarence Doud. He also was with the Brownlee & Reed Show, owned by the late Tom Brownlee and Claude Reed, who now lives in Bridgeport, Conn., and works for the American Express Co. Later Smith was with the Arnold Stover show out of Boston and Charley York's outfit. Leaving York, he joined the late Andrew Downie, who had a Tom show out of Medina, N. Y. The late George Moyer was with the Downie show. Fletcher is now working in the advertising department of a department store in the East. WILLIAM N. PURTILL.

CURTISS SHOPRINT

QUICK SERVICE—LOW PRICES

"Tent Show Headquarters Since 1905"

CONTINENTAL, O.

FOR SALE

Brand New, Used Only 6 Days, 20x50 Anchor Make Khaki Tent and Walls, 8 Ft. Walks complete with Poles and Stakes. This tent is built right, no junk. First \$200.00 takes it. Must be seen to be appreciated. (References! Yes.)

MYSTIC CRAIG

108 Commerce St., or Box 2, Garfield, N. J.

OLLIE HAMILTON COMEDIANS WANT for one-nighter under canvas two young Chorus Girls, Musicians all instruments. Other useful revue people, write, state what you double. Want Man with Sound Truck, also Banner Man and Working Men. Will buy Spotlight and Cable, also small Piano. Write, don't wire. Former employees, write. Rehearsals Aug. 3rd. Performers and musicians, address MORRIS NELSON; others address OLLIE HAMILTON, Colquitt, Ga.

Rep Ripples

LOWERY'S TENT SHOW reports satisfactory business in Potter County, Tex. . . . FRANK (DOC) CLARK, who at one time had a Tom show in New England, is now operating a vaude-pic show along the coast of Maine. He says he still can blow high notes on the trumpet as he did in the days of Tom and Eva. . . . MR. AND MRS. J. K. TELLER, former rep people, have a puppet show in Southern Vermont. . . . THOMAS FUN SHOW is playing to good biz in Eastern Oregon. . . . COLORADO SLIM AND HIS RADIO AND STAGE STARS are active in Central Pennsylvania. . . . BIRD'S NOVELTY SHOW, under canvas in Eastern Tennessee, is playing to good returns and has added a pic outfit. . . . BOLDOC'S SHOW, vaude-pic trick, is doing okeh in Ontario. . . . EDDIE MASON writes that he has set his country store with the Madge Kinsey Players, in their second week at Mansfield, O. Show does fair biz when weather permits. He is also working a house in Cleveland and the Union Theater in New Philadelphia, O. . . . HANK KEENE, whose tent show is playing New England territory, is doing straights and emcee work in addition to songs and dances. Others in the line-up are Jean Padden, dances and songs; Lee Allen, fiddle novelties; Elmer Lazone, Dick Mason and Marie DeCafferley, comedy; Jo Gaudry, yodeling cowgirl; Elmer Allen and Bobby Bennett, dancers.

THE CALIFORNIA COWDENS, novelty performers, report they are playing halls under auspices in Maine and getting plenty of dates. They do their own booking and do juggling, puppetry, magic, music and vent, offering five prizes in connection with advance sales. . . . PARKS BROTHERS, former tent show owners, have a vaude-pic trick playing halls in St. Lawrence County, N. Y. . . . LEE'S RADIO COMICS are finding biz okeh around Caldwell, Ida. They are playing under auspices. . . . BY-GOSH TENT SHOW, with better weather, had a 400 per cent boost in business this month. Recent visitors were Fisher and Graham, aerialists; Latlip Family, free act; Pete Jones, late of *Hit Parade*; Frank Griffith, advance agent; Frank Cannon, of the Cannon Show, and the Brownlee Family. . . . CAREY C. EMRIE, who visited Toby Young's Show at Waynesville, Mo., the night of July 12, reported the outfit looking spick and span with a new top and that the show is doing business. . . . GENE AUSTIN'S show, *Models and Melodies of 1940*, played to thin business recently in Salisbury, N. C.

Lang, Frank and Lee Trenery, Schnozzle Roth, Mary Semlinoff, Garrett Chapman and Betty Maxon, Lee Sullivan and Marge Clarke, Jimmy Stone and Ann Fisher, Bobby Sells and Rose Lutz, Smitz Inman, Buttons Slavin, Mickey Britton and Pat Ryan, Jackie Parr and Marge Ellis, Jimmy Doherty and Judy McGuire and Paul Vincent and Dorothy McGuire.

Remaining are Joe Rock and Bobby Abel, Eddie McBride and Tony Charles, Gordon Haring and Jean Long, Lou Meridith and Chad Alviso, Duffy and Tillie Tarantino, Jack Stanley and Babe Perry, Pete Trimble and Peggy O'Donnel, Al Palooka and Teddy Lamar, Joe Palooka and Joan Davis, Clyde Hamby and Angie Oger, Jude Christensen and Helen Johnson, Earl Harrington and Ellen Robson and Jimmy Daley and Mary Cullen. Solo is Jean Rutledge.

Duke Hall, Lenny Paige and Eddie Leonard handle emcee duties. Music is furnished by Stan Jacobsen's Orchestra.

S. F. Contest Under Way

SAN FRANCISCO, July 20.—Sponsored by Mission Post of American Legion, the Derbyshow here got under way July 10 in National Hall. Contest is using three 15-minute spots daily over Station KSNB, with Danny Kramer doing the mike work. Emsees are Eddie Cotton and Kramer. Contestants include Pete and Lolita Carollo, Billy Steele and Maxine

Thomas' Show Doing Biz In Blue Grass Territory

BOWLING GREEN, Ky., July 20.—Horatio A. Thomas' *Mandy Green From New Orleans* Company has been operating to good business in Kentucky territory, according to William (Sparkplug) Goodman, emcee. The show played Franklin to satisfactory returns on June 27-29 and followed with fair business at Auburn. At Bowling Green the troupe had the s. r. o. sign out nightly.

The enlarged roster includes Slim Jones, comic; Jellyroll Rogers, comic and assistant manager; Stovepipe Williams, comic and producer; Willie Lee Sterling, leads and singing; Charles Vanleir, singing and tap dancing; Vester Sherrill, Delois Lopez, Eliza Jones, Bobby Levine, chorus; Sam Sherrill, band leader; Bob Webster, trumpet; Buddy Howard, trombone; William (Sarge) Johnson and John A. Lawrence, saxophones; James M. Edison, clarinet; Bubber James, piano; Theodore Calhoun, drums; Romey Gentry Johnson, rigger and seat man; T. C. Horn, Henry Osborne and Joe Price, canvassmen.

Wolcott Show Bows August 1

PORT GIBSON, Miss., July 20.—F. S. Wolcott's Rabbit Foot Show, colored tent show comprising 50 people, is in rehearsal here in preparation for an August 1 opening, according to M. L. Frisbie. Show will carry a chorus of 12 under direction of Bobby Marshall, a 16-piece band under direction of Hosea Sapp, and three comedians, Jack Slack, Lips Richardson and Freddy Jones, Harry Gordon and Elmer Yancey will have the No. 1 advertising truck with several new designs of paper. Nine trucks and busses for transportation of equipment and personnel have been repainted and put in shape.

A. C. Comeback Booms

ATLANTIC CITY, July 20.—Local legit season, centered at the Garden Pier Theater, gets an added hypo with the snaring of the world preem of Eddie Dowling's *The Little Dog Laughed* musical, beginning August 12. Legit getting a real revival here this season, with the patronage steadily increasing. After starting nicely with *Margin for Error*, current week offers Molly Picon in *Morning Star*, and *Pins and Needles* starts an extended run on Monday (22). Success of the Dowling stand may encourage other New York producers to preem their musicals here, Garden having been regular break-in house in former years.

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

Thirteen and One Still Going in Milwaukee Show

MILWAUKEE, July 20.—Opening June 19 in the Riverview Rink and Ballroom with 35 couples, Paul C. Griffin's Grand American Speed Derby contest now has 13 teams and one solo left. Ten teams are sponsored.

Remaining are Joe Rock and Bobby Abel, Eddie McBride and Tony Charles, Gordon Haring and Jean Long, Lou Meridith and Chad Alviso, Duffy and Tillie Tarantino, Jack Stanley and Babe Perry, Pete Trimble and Peggy O'Donnel, Al Palooka and Teddy Lamar, Joe Palooka and Joan Davis, Clyde Hamby and Angie Oger, Jude Christensen and Helen Johnson, Earl Harrington and Ellen Robson and Jimmy Daley and Mary Cullen. Solo is Jean Rutledge.

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The Billboard

46th YEAR
Founded by W. H. DONALDSON
The Largest Circulation of Any Amusement Weekly in the World
Member Audit Bureau of Circulation
Published Every Week
By The Billboard Publishing Co.
E. W. EVANS, President, Treasurer & General Manager.
R. S. LITTLEFORD JR., Vice-President.
W. D. LITTLEFORD, Secretary.
A. C. HARTMANN, Editor
Outdoor Depts., 25 Opera Place, Cincinnati, O.
E. E. SUGARMAN, Editor
Indoor Depts., 1564 Broadway, New York, N. Y.
Main Office and Printing Works, The Billboard Building, 25-27 Opera Place, Cincinnati, O.
Phone, Main 5306. Cable Address, "Billyboy," Cincinnati, O.

BRANCH OFFICES: NEW YORK—6th Floor Palace Theater Bldg., 1564 Broadway. Phone, MEddition 3-1618, 3-1617, 3-1618. CHICAGO—4th Floor Woods Bldg. Randolph and Dearborn Streets. Phone, Central 8480. ST. LOUIS—390 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443. PHILADELPHIA—B. H. Patrick, 7222 Lampport Road, Upper Darby, Pa. Phone, Madison 6895. LONDON—Edward Graves, care of "The World's Fair," Cromwell House, Fulwood Place, London, W. C. 1, England. SYDNEY, AUSTRALIA—Kevin Brannan, City Tattersall's Bldg., 193 Pitt Street. PARIS—C. M. Chambers, care American Express Co., 11 Rue Scribe.

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DISPLAY ADVERTISING—Fifty Cents per Agate Line. Whole Page, \$850; Half Page, \$475; Quarter Page, \$237.50. No display advertisement measuring less than 10 lines accepted. Last advertising form goes to press noon Monday.

No telegraphed advertisement accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday.

The Billboard reserves the right to edit all advertising copy.

Vol. 52 JULY 27, 1940 No. 30

year, working guess-your-weight-and-age concessions. Nick, who handles the weight, with Marty Shanks, Darlene Kaiser and Mary Smith on the age end, says that business has only been fair and that after the show's fair dates end they expect to rejoin the walkies.

IN REPLY to inquiries on his whereabouts, Wesley Bryan inks: "I've been out of the endurance game for the past few years, but try to keep up with what's going on thru *The Billboard*. Have been the chef in the Coffee Shop at Cosmopolitan Hotel, Denver, for the past two years. Am also busy rearing my three-and-one-half-year-old daughter, Joyce. Her mother, Vera Melching, is also a former walkathon contestant. Who said walkathon marriages don't last?"

WIGGLES ROYCE cards he is working the Speed Olympics at Avon Park, Kan-kakee, Ill.

INQUIRIES were received recently on Pat O'Brien, Claire Martin, Bob Smith, Lloyd Haackler, Rajah Bergman, Johnny Bowman, Charlie Smalley, Marge Sheffield, Tex Hall, Eric Lawson, Bill Underwood, Jack Duval, Jimmie Barrie, Phillis Carlton, Bob Harris, Phil Rainey, Eddie Smith, Russ Jolley, Carl Herzog, Duke Ellsworth, Bill Fort, Eddie King, George Bernstein, Phil C. Mathieu, Monte Hall and Kenny Gruwell. Why don't you exercise the old writing stick, boys and girls?

LAST REPORT on Sammy Kirby had him emseeing at Nicky's Shadowland in Houston.

Walkathon Speed Derby

Sponsored by American Legion
OPENS TUESDAY, AUGUST 5TH,
ST. LOUIS, MO.
UP TO \$1750.00 IN PRIZES
FLASH SPRINT TEAMS ONLY
Sponsors already set. Same as K. G. Show.
Write immediately for acceptance.
Transportation Paid Accepted Teams.

NOTICE!
WE ARE NOT CONNECTED WITH ANY OTHER SHOW.
King Brady—Moon Mullins—Earl Clark
NEW PLAZA HOTEL, ST. LOUIS, MO.

NICK BUDUSON letters that he is with the Rubin & Cherry Exposition this

Mid-Summer Roadshow Biz Tops; Ops Expand Activities

Non-theatrical film set-up is planned for Philippines as merchant-sponsored shows click in Middle West—New York City club shows on hot weather schedules

NEW YORK, July 20.—Midsummer business in the non-theatrical film field is reported surpassing all records. Operators in nearly all fields, with the exception of the school field, report audiences above expectations. Some roadshowmen, in fact, have announced plans to expand their operations.

Largest of expansion plans revealed were by Nat Nathanson, Far East representative of the DeVry Motion Picture Sound Equipment Co., which plans to supply 16mm. movies to approximately 800 small theaterless towns in the Philippine Islands. With the establishment of a branch in this section it is expected that native language films will be made available in larger quantities. Equipment will also be installed in clubs and restaurants. Firm will place its supply of over 3,000,000 feet of educational film at the disposal of the Filipino school system as part of the visual education program that is in the making. In this field highly complex as well as elementary subjects will be made available. Films on medicine, chemistry and allied sciences as well as the arts will be shown in colleges and universities. Altho yet in its formative stage, a local newsreel service will be inaugurated. Future expansion plans to include Japan, India and Malaya are under consideration.

Night Club Shows Up

At Lancaster, Pa., the showing of movies in night clubs is increasing. Many spots are using regular one-sheet posters advertising the show. While the evening shows are free for patrons, some spots are scheduling afternoon shows with a 5-cent admission.

Drive-in movie spots in the Middle West are well patronized. According to William Saunders, business manager of the Butler Screen Service, operating seven circuits, plans are underway for more circuits. A formal opening of a new spot at Newman is set for tomorrow, weather permitting. Drive-ins played *Hitler, Beast of Berlin* for a week to large audiences. Thousands of handbills, window cards, newspaper build-ups and trailers run at free shows near by were used in exploiting this picture. Altho advertising schedule on *Hitler* had to be drafted in a very short time, Saunders said that he was well pleased with the takes. Return engagements are under consideration for it is believed "that by the people who saw it telling others the picture will bring even better results than before." However, Saunders said attendance in some spots were better than others, and this was attributed to the fact that he believed "people

were skeptical that the subject matter might be Fifth Column propaganda but that it was far different from that view in that it was a truthful satire on Hitler."

Free Shows Big

In the St. Louis area merchant-sponsored shows are said to be doing a good business with roadshowmen playing one-nighters in Western Kentucky, Eastern Missouri, Southern Illinois, Northwestern Arkansas and Southeastern Iowa. Programs generally used include a feature, short subjects and a serial. Admission is by tickets distributed by merchants free to their customers. More than 400 towns in Missouri and Kansas are said to be supplied by roadshowmen putting on shows in municipal auditoriums and CCC camps. From Coffeyville, Kan., Clinton Tankred writes that in putting on his merchant shows he had been lucky to follow a "real showman" into several spots. He praised this operator for handling of the accounts, making it possible for other roadshowmen to play the spot.

On Summer Schedule

In the East roadshowmen are active in New Jersey, New York and Pennsylvania. Near Canton, Pa., St. Regis and other towns in Upper New York business is reported good. New York City operators are on summer schedules in night clubs and taverns with a number having left the city to play summer camp dates. At Coney Island six spots are showing old-time movies. Other near-by resorts with movie programs include Keansburg, N. J., and the Rockaways.

Predictions for a banner season also come from the South, where religious and films with colored casts are clicking. An operator out of Memphis said that his route would take him as far south as Woodville, Miss., which is near the Louisiana line on the east bank of the Mississippi River, about 400 miles from his headquarters.

Films for Shut-Ins Profitable Field

NEW YORK, July 20.—More bookings are awaiting the alert roadshowman who contacts civic and other organizations with the proposition of putting on shows in orphan asylums, homes for the aged, convalescent homes and other such places.

Plan of putting on these free shows is now being widely practiced and is affording operators a profitable field. Some roadshowmen have approached organization leaders with the proposition of sponsoring at least one show a week. Where possible, the show cost is spread out among several groups so that each has approximately one show a month. This method prevents the assessments for this cause from bearing too heavily on any one group.

Additional selling point is that special leader is used. It tells the audience what club is paying for the program and a word or two of good cheer. An operator said this part of the film was comparable "to what a club president would say to this group on the occasion of a free movie."

Programs of this type, with some variation, are being worked in New Britain, Conn. Under the leadership of the corporation counsel, David L. Nair, Aziz Grotto pays for a weekly show at the orphanage.

CROP DISASTER

(Continued from page 3)

Arkansas, Tennessee and Louisiana, Mississippi, hardest hit, has lost \$50,000,000 in crops, agricultural leaders of that State forecast, and many millions more must be added to damages caused by over 30 successive days of rain in the

other States.

In Arkansas, the Southern portion of the State is hardest hit and while no damage has been set, cotton and truck crops have been very hard hit. In West Tennessee cotton and truck, especially tomatoes and corn, have borne the brunt of the attack. Mississippi's cotton crop is cut about 25 to 30 per cent, with incessant rains sending many creeks and rivers out of their banks.

Louisiana has suffered heavy loss to its cotton crop and, unless the rains stop soon, much rice and sugar cane will be ruined. While no estimate has been set on the losses, J. W. Bateman, State agriculturist, looks for a crop disaster if dry weather doesn't come in a few days. At New Orleans aggregate rainfall for the year thus far is about 14 inches above normal and at interior points the excess fall is even heavier.

GALLO ICE SHOW

(Continued from page 4)

days. Cast is reported to total 70, of which 40 will be chorus.

Difficulty in arranging for a show earlier in the rink's construction had Fabiani resigned to confining enterprise to public skating and dancing. Guy Lombardo was set to preem the rink. Promoter had sought to import the Henle show or the *Ice Follies*. Both turned down the offer. Both Fanchon & Marco and the Music Corp. of America nixed the deal also. Fabiani made overtures to the Arena Managers' Association thru Pete Tyrell, who operates the Arena here, for its *Ice Capades*, but AMA voted to stick by original plans to run for six weeks in the Atlantic City Auditorium (show opened last night), which depends heavily upon Philadelphia area for its draw.

AMA CIRCUIT

(Continued from page 3)

New Haven, Cleveland, Pittsburgh and Philadelphia. Admission price set at 55 cents to include tax. Experts will move about on huge map of world, which will cover whole arena floor, explaining war situations thruout the world. Advance audience questions will set the pace for the deliveries. Leland declared that production may be supplemented with a name vocalist or other talent to add to its draw for big city arenas such as Madison Square Garden.

ICE VANITIES

(Continued from page 4)

upon signing a release, it was stated by Veto Malfi, representing AGVA.

Three of the acts signed personal management and booking contracts with Skating Artists Agency which handles bookings for Wirtz's ice shows. Acts are Hertha Grossman, Austrian figure skater; Lee and Slagle, and Don Condon and Margie Cruzon. Contract, Veto Malfi states, is for six years, and the agency guarantees 12 weeks' work per year.

Ice Vanities opened with very little publicity. Attendance during the 10 days it ran was extremely light.

CHICAGO, July 20.—Arthur Wirtz today announced that he has purchased the *Ice Vanities* skating revue from Bill O'Brien. The show will be disbanded and the skaters will be absorbed by the two shows owned by Wirtz. Wirtz also announced that Norman Bel Geddes, famous designer, has been engaged to design costumes and scenic and lighting effects for the Rockefeller Center Theater ice show.

ORCHESTRA ROUTES

(Continued from page 14)

Savitt, Jan: (Dunbar Cafe) Clarksville, Tenn., 30; (Joyland Park) Lexington, Ky., 31; (Aid.) Abingdon, Va., Aug. 2; (Chesapeake-Potomac Boatline) Washington, D. C., 3; (Manhattan Beach) Brooklyn 4-10. Schroeder, Gene: (The Pirates Den) NYC, nc. Senné, Henry: (Melody Mill) Chi, nc. Shand, Terry: (Aragon) Chi, b. Sharkey, Bill: (Trace) NYC, nc. Shelton, Jerry: (Ambassador) Chi, h. Shelton, Dick: (Graystone) Detroit, b. Shepard, Les: (Forest Park Casino) Toledo, O., nc. Shevlin, Pat: (Evergreen Casino) Phila, nc. Shilling, Bud: (Terrace Gardens) Port Clinton, O., nc. Silva, Romeo: (Brazilian Pavilion) World's Fair, N. Y., re. Sissle, Nobel: (Diamond Horseshoe) NYC, nc. Small, Wilson: (Hillside Tavern) Albany, N. Y., nc. Smith, Stuff: (Old Vienna) Cincinnati, re. Snider, Billy: (Lookout House) Covington, Ky., nc. Snyder, Mel: (Gibson) Cincinnati, h. Sousa III, John Philip: (Paxton) Omaha, h. Spor, Paul: (Villa Supper Club) Toledo, O., nc. Spitalny, Maurice: (Mission Inn) Latrobe, Pa., ro.

Stelling, Ed: (5100 Club) Chi, nc. Stevens, Bert: (Governor Clinton) NYC, h. Sioefler, Wally: (Belvedere) Baltimore, h. Stricker, Jimmie: (Bellemead Rest) Bellemead, N. J., nc. Suns, Three: (Stuyvesant) Buffalo, h. Swift, Rod: (Bertrand Island Park) Mt. Arlington, N. J., b. Sylvio, Don: (Bertolotti's) NYC, nc.

Tan, Jimmie: (Kaufman's) Buffalo, nc. Terry, Frank: (McVan's) Buffalo, nc. Tisen, Paul: (Commodore) NYC, h. Tomlin, Pinky: (Oriental) Chi, t. Tovar, Pedro: (Henry) Pittsburgh, h. Trace, Al: (Twin Lakes) Twin Lakes, Wis., b. Travers, Ted: (Idora Park) Youngstown, O., p. Tucker, Tommy: (West End Casino) West End, N. J., nc. Tucker, Orrin: (Paramount) NYC, t. Turk, Al: (Oriental Gardens) Chi, re.

Vallee, Rudy: (Strand) NYC, t. Van, Billy: (Music Bar) Atlantic City, nc. Varrell, Tommy: (Barrel of Fun) NYC, nc. Varzos, Eddie: (St. Moritz) NYC, h. Viera, Al: (Ivanhoe) Chi, re.

Wald, Jerry: (Ye Olde Tavern) West Brookfield, Mass., nc. Walker, Johnny: (Riverside) Phoenix, Ariz., b. Walley's: (Gay '90s) Albany, N. Y., nc. Wardlaw, Jack: (Terrace Beach Club) Virginia Beach, Va., nc. Warren, Arthur: (Village Barn) NYC, nc. Watkins, Sammy: (500 Club) Atlantic City, nc. Watson, Leo: (Onyx) NYC, nc. Weeks, Ranny: (Rice) Houston, h. Wendell, Connie: (Ace of Clubs) Odessa, Tex., nc. Williams, Glen: (Hi-Lo Gardens) Bay City, Mich., nc. Williams, Griff: (Stevens) Chi, h. Williams, Earl: (Glass Hat) Shreveport, La., nc. Willis, Forrest: (Emerald Inn) Albany, N. Y., nc. Wilson, Teddy: (Cafe Society) NYC, nc. Woods, Howard: (Tantilla Gardens) Richmond, Va., b.

Yates, Billy: (Grey Wolf Tavern) Sharon, Pa., nc. Young, Roland: (Lombard's) Bridgeport, Young, Eddie: (Nashville, Tenn., 30; Philadelphia, Miss., 31.

Zahler, Al: (Log Cabin) Trenton, N. J., nc. Zarin, Michael: (Tavern on the Green) NYC, re. Zikes, Leslie: (Chez Ami) Buffalo, nc. Zinder, Max: (Del Rio) Peach Cross, Bladensburg, Md. Zinn, Arthur: (St. George) Brooklyn, h. Zito, Horacio: (Belmont Plaza) NYC, h.

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The Final Curtain

ADAMS—Dell (Dixie), colored, recently in Receiving Hospital, Detroit. He had been a cook with Downie Bros., World Bros. and Walter L. Main circuses. At the time of his death it was not known whether he left any relatives, altho it was believed that he was survived by a widow, formerly of Trenton, N. J.

BARTRAM—Charles C., veteran showman, June 25 in South Wales, England. Bartram began his career as a vaude and circus performer and for a time represented the Ringling-Barnum circus in England. For many years he managed Pat Collins' amusement zone at Barry Island, South Wales. Bartram served for many years as councillor and central delegate of the London Section, Showmen's Guild; was a committeeman of the Amusement Caterers' Association from 1929 to 1938, and belonged to the British Automatic Machine Operators' Society. Survived by his widow, Violet. Crematory services in South Wales June 27.

BRIDGES—John G., 34, announcer at Station WALA, Mobile, Ala., recently in Providence Hospital, that city, after a 10-day illness brought on by cerebral hemorrhages. He joined the staff of WALA as sports announcer in 1937. Survived by his widow, mother, two sisters and an uncle.

CALTHROP—Donald, 52, British character actor-producer, in London July 15 of heart disease. His stage debut was made in *A Wire Entanglement* in 1906 at the Comedy Theater, London. Calthrop toured the United States with Maxine Elliott in 1909, playing in *Deborah of the Gods* and *The Inferior Sex*. He made several films, including *Fire Over England* and *Love From a Stranger*.

DAWSON—Harry, 52, musician and writer, in the Ohio State Penitentiary, Columbus, O., July 10. He had toured with circuses, carnivals and med shows, and his *Black Sheep* has been printed in several languages. His widow, Bessie Mae, survives.

DWYER—Tim, 53, cookhouse man, in Kansas City, Mo., July 2 of heart disease. Survived by his widow, a sister and a brother. Burial in Floral Hills Cemetery, Kansas City, July 5.

FAERBER—June, 55, recently in a Denver hospital of pneumonia. Survived by her husband, Herman. Burial in Fairmount Cemetery, Denver.

GABRIEL—Mrs. Elizabeth, mother of Bill Gabriel, with Metro-Golwyn-Mayer Pictures Corp., Philadelphia, and Eddie Gabriel, manager of the Capitol Theater, Philadelphia, suddenly July 3 at her home in that city.

GRAHAM—Frank Jr., 58, colored, one of the original stake drivers on the John Robinson Circus and canvasman on the old Ringling show, Sells-Floto and Al G. Barnes circuses, in Washington, D. C., July 11 of heart disease. Of late years he had been canvasman on the L. J. Heth Shows.

GRAHAM—William E., 57, with the Frederick Amusement Co. the last seven years, of heart disease July 9 while en route from North Platte to Gothenburg, Neb. He had also been with Paul Towe's and the Anderson-Strader shows. Survived by his daughter, father and three brothers.

GROSHELL—Edwin, 66, New Orleans night club operator for many years, at his home in that city July 13 of heart disease. Groshell had also operated a number of clubs in Salt Lake City. The last spot he managed in New Orleans was the Dog House. Survived by his widow.

HAMILTON—Mrs. Elizabeth, 84, mother of Joe Hamilton, concessioner with the Buckeye State Shows, July 13.

HARDY—Joseph A., 66, pioneer picture theater owner of Southern New Jersey, of heart disease July 14 while at work as an engineer at the Delair, N. J., water works. He had operated the Elm Theater near Camden. Survived by his widow, Jane E.; a son and two sisters.

KORN—Mrs. Clara A., 74, former concert pianist, composer and music teacher, July 14 at her home in New York. She taught at the National Conservatory of Music of America and in 1898 was named Eastern vice-president of the National Federation of Music Clubs.

LAUNSBURY—Louis D., former sound truck and photo gallery operator with Pan American Shows, in Trufant, Mich., recently from a coronary disease. His widow survives.

LEIENDECKER—Nicklaus, 55, for years a trapeze performer with leading circuses under the name of Nick White, June 20 in a Denver hospital of heart disease. He was business agent and publicity director of the billposters' union in Denver, connected with the National Western Stock Show, and for two years was manager of El Dorado Springs, a summer resort near

Denver. Survived by his widow, son, daughter, three sisters and a brother.

LEWIN—Mrs. Gertrude Best, 60, former actress, in Mercy Hospital, Chicago, July 11. During her stage career she was known as Gertrude Lennox. Survived by her husband, John.

MCCANN—Alice, wife of musical director Archie R. McCann, formerly of Jacobs & Jermon's and Blutch Cooper's Columbia wheel burlesque shows, at her home in Elmira, N. Y., recently after a long illness. She also leaves two sisters in Philadelphia.

MCCARROLL—John A., 47, stage manager for the Warner Bros. theaters in Philadelphia, suddenly July 13 at his home in Pennsauken, N. J. He leaves his wife, Anna; three sisters and two brothers. **MCLEAN**—D. C., 85, father of Dallas McLean, performer in Ripley's Believe It or Not show at the Golden Gate Exposition, San Francisco, in Rogers, Tex., July 3.

MURFIN—James O., 65, former husband of Jane Macklem, playwright and scenario writer, July 11 at his home in Detroit after several months' illness. He was chairman of the board of Walker Outdoor Advertising Co. Interment at Portsmouth, O.

MULCAHY—Charles A., 67, father of Charles J. Mulcahy, theater critic for *The Youngstown (O.) Vindicator*, July 13 at his home in that city after a three-month illness.

NEVADA—Mrs. Helen, 73, mother of Charles Nevada, conductor of a nightly sports broadcast program over Station WTMJ, Milwaukee, recently in Wheeling, W. Va.

PHALIN—Mrs. Louise Hoyt, known as Louise Audry, June 14 in Memorial Hospital, Lima, O., after a week's illness. Survived by her mother, a mentalist known as Miss Zoe Dyc, and her father, B. Marjah (Ben F. Hoyt), also a mentalist. Burial in Memorial Cemetery, Lima.

POWER—James W., prominent in Canadian theatrical and harness racing circles, at Halifax (N. S.) Infirmary July 9. For many years he was correspondent for *The Dramatic Mirror* and acted as manager of the Academy of Music in Halifax. His column, *Stage, Screen and Savdust*, appeared in *The Halifax Mail*. Survived by a son, Frank, former business manager of F. James Carrol Players, and a daughter, Agnes.

PRICE—J. P., 58, vet showman, in Stillmore, Ga., July 1 of a stroke. Born in Continental, O., in 1882. Price entered show business in 1904 with a freak show which he transported by horse and wagon. For several years prior to his death he owned and operated the Southern Attractions. Survivors include his mother, Mrs. Mattie Price; one brother, Joseph Price, and two sisters, Mrs. R. H. Sisco and Mrs. Jerry Wilson. Services in Mettler, Ga., with burial in Methodist Cemetery, Stillmore.

RICE—Frank B., in recent weeks night watchman with Buckeye State Shows, in Versailles, Mo., July 13. He became ill as the show was starting to tear down and died within an hour.

ROBERTSON—Robert R., 83, one of the founders of the Maritime Winter Fair, Amherst, N. S., recently in that city. Survived by two daughters and a son.

ROSEWATER—Victor, 62, one-time publicity director for the Sesquicentennial Exposition in Philadelphia, July 12 at his home in that city of heart disease after an illness of six weeks. Survived by his widow, Katie; a son and daughter.

RULEY—Fred Morgan, 79, retired showman of Miami Beach, Fla., recently in a Miami Beach hospital after a brief illness. Survived by his widow, a daughter and three sons. Burial in Woodlawn Cemetery, Miami Beach.

SANDERS—Max, 47, well-known photo gallery operator, in Cumberland, Ky., June 28 of heart disease. His widow and two children survive. Burial in Jewish Cemetery, Middleboro, Ky.

SLOVER—Bertha (Mom), cookhouse operator of note, of heart disease July 4 in Provo, Utah, while Monte Young Shows were exhibiting there. Mrs. Slover, with her husband, Will (Pop) Slover, had operated cookhouses for many years with various West Coast carnivals. Besides her husband, a son, Ray, with Selbrand Bros. Shows and Piccadilly Circus, and daughter, Mrs. Lloyd Hole, of Greater Exposition Shows, survive. Burial in Provo July 7.

STUTZ—J. M. (Irish), 63, formerly with Barkoot Bros. Shows and the last 10 years a clerk in Chappie's Bingo with the W. S. Curl Shows, in Zanesville, O., May 7 of heart disease.

VINEBERG—Gussie, 79, mother of Dave Vine and grandmother of Billy Vine, July 15 at Beth David Hospital, New York.

WADLOW—Robert Pershing, 22, Alton, Ill., giant who was eight feet 10 and three-tenths inches in height and weighed 495 pounds, in Manistee, Mich., July 15 of complications following a foot infection. Wadlow went on the stage in 1936 and a year later joined the Ringling Bros. and Barnum & Bailey Circus. Survived by his parents, two brothers and two sisters.

WILLIS—Macon E. (Buddy), 40, well-known general agent, of heart disease in his parents' home in Van Buren, Ark., July 12 after a five-month illness. Last fall and until becoming ill he general-agented Hutton & Anfenger's Marine Hippodrome Exhibit and early in 1939 held a similar post with Mighty Sheesley Midway. During the past several years he general-agented various carnivals and for two seasons was special agent of Beckmann & Gerety Shows. Willis became ill last February and was confined in Veterans' Hospital, Fort Worth, Ark., for several months. His condition improved enough, however, for him to leave the hospital for his parents' home in Van Buren. Surviving are his widow, also well known in outdoor show circles as a concession operator, and his parents, Mr. and Mrs. W. R. Willis.

WOODS—Ray, pioneer picture theater operator in Union City, N. J., July 4 at his home in that city.

YANK—Anton R., 29, conductor of his own band and a member of the Milwaukee Musicians' Association, July 11 in a Milwaukee hospital of a cerebral hemorrhage. Yank played the violin and saxophone. Survived by his widow, parents and a brother.

Marriages

BAKER-GOLDBERG—Walter Baker and Sarah Goldberg, in Fort Valley, Ga., July 15.

BARKOW-GRACY—Arthur Barkow, of New York, stage manager for Billy Rose's *Aquacade* at the San Francisco Golden Gate Exposition, and Evelyn Gracy, of Fort Worth, Tex., dancer in the show, in San Francisco July 14.

DRAGONETTE-PAYNE—Frank Dragonette, on the Palace Theater staff, McAdoo, Pa., and Rose Payne, nonpro, in McAdoo July 10.

GENTILE-SPARKS—Larry Gentile, announcer at Station CKLW, Windsor, Ont., and Betty Sparks, of the station's Detroit office, June 29.

HALEY-MILLER—Loyd Haley, formerly with circuses, and Merlene Miller, of girl show fame, at Crookston, Minn., July 13. Both are with the Fairly & Little Shows.

HORNING-HEPBURN—Charles Horning, on the staff at the Met Theater, Regina, Sask., and Janet Hepburn, in Regina recently.

LONDON-MORRIS—Milton H. London, Detroit theater circuit operator, and Evelyn May Morris, nonpro, July 2 at Knollwood Country Club, Detroit.

MCNAMEE-JACKSON—Jim McNamee, executive at Station KYW, Philadelphia, and Jeanne Jackson, nonpro, in Philadelphia July 10.

MALLERY-EVANS—Larry Mallery, announcer at Station WHAP, Philadelphia, and Beryl Evans, nonpro, in Philadelphia July 6.

MANNING-ELLIS—Otis Manning, magician, and Jean Ellis, NBC singing star, soon.

METTLER-O'NIEL—George Mettler, machinist, and Eleanor O'Neil, of Hollywood Models on Kaos Exposition Shows, June 30 in Haverstraw, N. Y.

MONROE-KNOFF—George W. Monroe and Margaret Lois Knoff, in Houston July 15.

PAGE-ORT—Prentice E. (Gene) Page, manager of the Circle GP Cowboys appearing with the George Ritchison Tent Show, and Mabel Estrella Ort, show vocalist, July 11 in Deep Creek, Va.

PAIGE-HENNING—Robert Paige, actor, and Elizabeth Henning, studio secretary, in Hollywood July 14.

SHUHAM-PRIOR—Kenneth Shuham, nonpro, and Pamela Prior, figure skater, recently in Chicago.

STONE-BRIDGEWATER—Clovis I. Stone, nonpro, and Bernice Bridgewater, showgirl, in Fort Worth, Tex., July 11.

TAGGART-REEVES—Paul Taggart and Audrey Reeves, both dancers at the Golden Gate International Exposition's Folies Bergere, in San Francisco July 10.

WHITLEY-RUTLAND—James Thomas Whitley, former band leader, and Vir-

ginia Belle Rutland, nonpro, July 10 at Lagrange, Ga.

WILLIAMS-KELLY—Charles Williams, manager of Gage Musical Instrument Co., Wilkes-Barre, Pa., and Mary Elizabeth Kelly, secretary of the company, in St. Dominic's Church, Parsons, Pa., July 15.

WORNIECKI-MATONIS—Clarence Worniecki, known as Clem Woron, member of Polka Dot radio and dance band, and Violet Matonis, nonpro, in St. Stanislaus Church, Wilkes-Barre, Pa., July 6.

Coming Marriages

Jack Bishop, saxophonist with the Las Vegas Orchestra at Willow Grove Park, Philadelphia, and Dorothy Heston, vocalist with the orchestra, in Philadelphia soon.

Cass Franklin, night club singer and emcee, and Helen Kaye, model, in New York this fall.

Tom Lewis, advertising man, and Loretta Young, film star, soon.

Arthur Langlois, trumpeter with Kemp Read's Orchestra, and Irene Bernier, nonpro, in New Bedford, Mass., soon.

Lloyd Westmoreland, announcer with Station CKCK, Regina, Sask., and Betty Gemmill, nonpro, in Regina soon.

Billy Van, burlesque performer, and Linda Lee in San Francisco August 17.

Gene Snyder, master of the Rockettes, dance troupe at Radio City Music Hall, New York, and Dixie Dunbar, screen and stage dancing star, in New York soon.

E. Albert Pallot, nonpro, and Doris Cromer, musician, this fall in Miami, Fla.

Emery Deutsch, orchestra leader and composer, and Marjorie Goetschius, musician and composer, soon.

Joe Kaufman, head booker for Balaban & Katz, and Marjorie Kosman, of Memphis, in the early fall.

Richard Hubbell, member of CBS television department, and Kyra Deakin (Kyra Alanova), daughter of ballet master Adolf Bolm, soon.

Births

A son, Anthony Dawson, to Mr. and Mrs. Marvin Mueller at Mercy Hospital, Chicago, July 16. Father is a radio actor.

A boy to Mr. and Mrs. Lloyd Gilliom recently at Physicians' Hospital, Jackson Heights, N. Y. Mother is a former dancer with Ray Kinney's Orchestra, known as Napua.

A daughter to Mr. and Mrs. Leo Klavin July 7. Mother is the daughter of Mr. and Mrs. Nelson Wells, palmists on Frisk Greater Shows.

A girl to Mr. and Mrs. Charles Gussman in St. Luke's Hospital, Chicago, July 8. Father writes the radio show *L'il Abner*, and the mother is the former Mary Young of the *Ziegfeld Follies* and the *Ballet Russe*. She also takes the role of Delightful Scraggs in her husband's serial.

A son to Mr. and Mrs. Lester Krieger July 14 in Philadelphia. Father is film buyer and chief booker for the Warner Bros. theater circuit in Philadelphia.

A son to Mr. and Mrs. Don Hayworth July 14 at Delaware County Hospital, Media, Pa. Father is announcer at Station KYW, Philadelphia.

A seven-pound son to Mr. and Mrs. Gilbert Adrian in Hollywood July 6. Mother was Janet Gaynor, film star, and father is a movie fashion designer.

An 8½-pound daughter, Helen Elizabeth, to Mr. and Mrs. P. Van Der Burgh in Chicago recently. Father is graphologist with the L. B. Lamb side show.

A six-pound daughter to Mr. and Mrs. Oliver John Russell July 2 at Good Samaritan Hospital, Vincennes, Ind. Father was formerly with the Ringling and Hagenbeck-Wallace circuses and several carnivals.

A son, Kalman Juveller, to Mr. and Mrs. Milton Kahn July 5 at Grant Hospital, Chicago. The mother is Jeanne Juveller, Chicago radio character actress.

A nine-pound son, Michael Colin, to Mr. and Mrs. Herbert Rice July 1 at Millard Fillmore Hospital, Buffalo. Father is vice-president of the Buffalo Broadcasting Corp.

A 7½-pound daughter, Judith Arlene, to Mr. and Mrs. Jackie Morrell in Flushing Hospital, New York City, July 2. Father is concessioner at the New York World's Fair.

A daughter, Julie Anne, to Anne Shirley and John Payne, both of the films, in Hollywood July 10.

NEW YORK WORLD'S FAIR

"For Peace and Freedom"

FLUSHING, L. I. May 11 to Oct. 27

GOLDEN GATE INTERNATIONAL EXPOSITION

SAN FRANCISCO May 25 to Sept. 29

Gate Holds Own At 600,000-Plus Ad Drive Talked

NEW YORK, July 20.—With another week—10th of the run—in the 600,000-plus class, the expo's gate is holding its own, tho it is far from even approaching the fantastic figures predicted by the optimistic fraternity. This week was red hot, but only on the thermometer, spending being about on a par with average days.

While *American Jubilee*, fair-fathered musical, was yanking its newspaper ads, Billy Rose was understood to be preparing an even bigger paid-aid campaign on his *Aquacade*. Latest wrinkle, incidentally, has the big *Jubilee* spec prepping details for a tour of key cities beginning next November. Albert Johnson, producer of the show, said that the tour, if it comes about, will be on a price scale similar to that asked by the ice shows, which is \$4.40 and \$3.30 in the top cities. Show hit new interest with introduction of a Presidential cheer meter indicating applause strength — this in the finale. Willkie is in the lead by a wide margin so far.

Concessioners' Association met early in the week and mapped out a plan aimed to (See **GATE HOLDS OWN** on page 34)

On the Flushing Front

By LEONARD TRAUBE

NEW YORK, July 20.—Ed Crockett and Dick Edwards, prominent in the endurance show field, finally decided to close their sepiian show, which had been grossing about \$1,100 a week. They then became interested in subleasing the building for a girl attraction, but this was abandoned. At current writing the plantation idea is back in the running and Mack Kassow has been cut in on operation with 25 per cent after the nut. The entire front was ripped out and a new treatment, aimed at better ballying, put into operation with Buck Carter (See **FLUSHING FRONT** on page 34)

Paid Attendance (Tenth Week)

Saturday, July 13.....	135,255
Sunday, July 14.....	154,086
Monday, July 15.....	70,694
Tuesday, July 16.....	70,712
Wednesday, July 17.....	89,781
Thursday, July 18.....	77,946
Friday, July 19.....	59,227
Total	657,701
Previously reported	5,896,669
Grand total, first 10 weeks. 6,554,370*	
First 10 weeks, 1939.....	8,849,489
1940 decrease.....	2,295,119
*Daily average.....	93,648

Demolition Notice Spikes '41 Rumors

NEW YORK, July 20.—Directors George P. Smith Jr. and Frank D. Shean of the Amusements Department this week concentrated on demolition arrangements, sending out formal notices to concessioners on what is expected of them under terms of their contracts. William C. Fisher, structural and safety expert of the department, is the liaison man in charge of midway demolition following the expo's closing on October 27. Move tends to set at rest recurring rumors of 1941 operation.

Joe Walsh, field supervisor, who left the department this week to join J. C. Harlacker, Providence show promoter, was replaced by Bill Larkin in the handling of attractions. Sam Brin, field (See **'41 RUMORS SPIKED** on page 34)

Midget Auto Racing?

NEW YORK, July 20.—Fair's Amusement Department is mulling a plan presented by Murray J. Roper, syndicate rep, for the staging of midget auto races at the expo. Location would be on a big plot near the Florida Pavilion and stadium, portable, would be a 3,500-seater.

Additional Expo News

N. Y. Expoites Come Thru—Carnival Dept. (Page 30).

All-Season Low Dealt to Midway In Post-4th Drop

SAN FRANCISCO, July 20.—After the spending splurge of July 4 week-end midway business hit an all-season low this week. Many attractions reported business 25 to 50 per cent below the holiday week-end and considerably less than last week, with only *Aquacade* maintaining anything like the biz of the start of the expo.

Following the exit of Singer's *Midgets* a week ago this week's foldings listed *World a Million Years Ago*, which eclipsed for the second time within a month, and Neil Hamilton's *Hollywood Stage Show*, which failed to open on Monday.

Rose Spec Holds Peak

If business continues at present level it is apparent that more attractions will call it quits before the official September 29 closing. About half a dozen shows and possibly a few rides that were coming fairly near to or equaling their weekly operating expenses have been affected to such an extent the last two weeks that operators may decide to close rather than take additional losses.

Consensus is that as a money-maker the fair will soon be over for midway participants. Attractionists blame the drop to the international situation and lack of tourist trade to the West Coast.

The Rose water spec is still playing to peak crowds and at completion of the 190th performance Wednesday night attendance had reached 760,000, an all-time high for any entertainment enterprise on this Coast. James Colligan, in charge of San Francisco operations for Rose, said that beginning on Monday a fourth performance will be given on week days.

Jacobs' Menage Enlarged

Terrell Jacobs is constantly adding to his *Jungleland* attraction. New lighting effects were installed this week. Dolly Jacobs is offering a new lion act which is going over big. The Jacobs menage now numbers 45 animals, there having been 10 births since the show arrived on Treasure Island. Visitors to the camp this week were Dave Cavagnaro, Napa, Calif.; Mr. and Mrs. Clyde E. Brown, Jim Chouplek, Harry Hintz, Oakland, members of the Circus Fans of America, and Jake Newman, general agent of Cole Bros.' Circus.

Austin King, manager of Jack Earle, the giant, wired Eddie Brown that he and Earle would leave Australia for the United States on July 24. King said he had a portfolio duly sealed and signed by the lord mayors of Adelaide, Melbourne and Sydney. Earle had been commissioned by Brown to act as good-will ambassador for the Golden Gate Exposition when he left here two months ago for "down under." Brown entertained Harry Olmstead, Dallas; Jack Malone, Miami Beach, Fla., and Frank P. Duffield, president of the Showmen's League of America, during the week.

First Folding Date, Sept. 29, To Stick

SAN FRANCISCO, July 20.—Officials reached a decision to close the expo definitely on September 29, thus quieting rumors of several weeks that the run would be extended thru October. It was said the decision was made in fairness to federal and State commissions and exhibitors who are operating on fixed budgets.

General Manager W. W. Monohan declared, "Returns from an extra 30-day run would be so doubtful than an extension could not possibly be justified." Officials also announced they plan to

Paid Attendance

Thursday, July 11.....	32,359
Friday, July 12.....	31,200
Saturday, July 13.....	44,310
Sunday, July 14.....	66,562
Monday, July 15.....	26,271
Tuesday, July 16.....	37,556
Wednesday, July 17.....	34,435
Eighth week total.....	272,693
Previously reported.....	2,159,685
Grand total, first 54 days... 2,432,378	
First 54 days, 1939.....	1,946,666
1940 increase.....	485,712

level all except three permanent buildings on the island. Structures to remain are two aircraft hangers and administration building, to be operating base for Pan-American Airways.

Hollywood May Be Reopened

SAN FRANCISCO, July 20.—Hollywood Show closed on Monday after financial backers agreed they couldn't "make ends meet." E. O. Bondeson, in charge of shows for the expo management, said efforts would be made to reorganize the show with a view to reopening in two weeks. Show ran into its first snag three weeks ago when Marian Marsh and Comedian Sam Schlepman left the production. Miss Marsh was replaced by Dorine McKay.

Gleanings

By WALTER K. SIBLEY

SAN FRANCISCO, July 20.—Some agitation is on among concessioners anent the last half of the payments that will be due the loaners after the expo is terminated. Those who loaned money to the fair to assist in the reopening have agreements whereby they have one-half of their loans guaranteed by returns from the percentage that they pay to the expo. One-fourth of this amount is to be paid to them monthly until they have had half returned to them. Balance of one-half of the total amount that they loaned, they all agreed, they would gamble on; that is, if the fair made a profit they would be preferred creditors. Some feel that they have made a bad deal, and so they are getting together to see if they can't get some kind of a guarantee that they will get the last half. Of course, they all don't feel that way. One of the largest loaners said that he made the deal with his eyes open and that he was going to stick to it, win, lose or draw. George Haley gave an elaborate turkey dinner on July 12, anniversary of his birth, to 15 of his closest friends in his Ronda Voo restaurant. A new game was opened in the Sand Diviners building by Fred Sallit. Charles F. Calkins, many years general agent of Snapp Greater Shows and now in retirement in Berkeley, was a visitor. Jake Newman ahead of Cole Bros.' Circus, looked over the field for a possible early September date here. He also conferred with some fair moguls regarding placing the circus on the expo grounds for a short term. Main hitch seems to be that some kind of a combination ticket, which will give admission to Treasure Island and the circus, is necessary. It is a question whether this can be worked out, as it may interfere with tickets already been issued.

The Gilmans, who have had illusion shows with Foley & Burk Shows many years, may place some surplus attractions on the Gayway and have been conferring with Eddie Brown on the subject. Dan Cross, operator of the Octopus and Rolloplane here, returned from Pittsburgh where he set up one of his surplus rides with Cetlin & Wil- (See **GGIE GLEANINGS** on page 34)



EFFORTS OF MIDWAY PERSONNEL to raise money for the Red Cross bore fruit—\$1,017.58 of it—as a result of the Barkers' Ball staged at Dancing Campus of the New York World's Fair on July 9. Joe Rogers, treasurer, is shown in the act of presenting the check to Mrs. George E. Rinehart, chairman of the Women's Division, Central Chapter of Queens War Relief Drive of the American Red Cross. Witnesses to the ceremonies, left to right, are: Vic Kay, Rogers, I. B. McCoy, Jack Kneeland, Jimmy Hurd, and Harvey D. Gibson, NYWF board chairman. Another chairman, absent when photo was taken, is Robert (Red) Marcus, head of the committee in charge of the event, which drew a practically unanimous turnout.

Spurt Comes at Fairs, Fete

RAS Kids' Day Edmonton High

Calgary wind-up is 15% ahead of '39 — storms hamper finale

EDMONTON, Alta., July 20.—Royal American Shows on Monday opened the third week of their seventh consecutive tour of Western Canada's Class A provincial exhibitions with a record opening-day attendance for this city. Featuring Children's Day, both gate and midway attendance for the day were 10 per cent ahead of last year. A good crowd remained on the midway until midnight Tuesday, despite rain. Rain on Wednesday, however, forced cancellation of Citizen's Day until Thursday.

Shows came in on Sunday at 5:30 a.m., from Calgary Exhibition and Stampede, where business was some 15 per cent higher than last year's mark despite the fact that shows closed on Saturday in a heavy rain and hail storm. Rain began Saturday afternoon at about 3:30 and continued thruout the night. Hail-storm at 9:30 p.m. broke about 2,000 feet of neon tubing. Lottie Mayer's new Watercade is proving popular on this tour and grossed top money in Calgary, with the Ice Palace running a close second.

Barnes-Carruthers' Flying Colors, grand-stand show, and RAS presented a special midnight performance Thursday for the benefit of the Canadian Red Cross. Tickets sold for \$1, with boxes going at \$25. Carl J. Sedlmayr and Elmer and Curtis Velare purchased the first three boxes. Reports from Moorhead, Minn., indicate that Marjorie Kemp is rapidly recovering. Her Thrill Arena has been doing well on the tour. An estimated 15,000 were at the railroad runs on exhibition grounds here Sunday to watch show-train unloadings and setting-up activities. Newspapers in towns played thus far have been generous with space.

Rain Fails To Deter Lewis at Fall River

FALL RIVER, Mass., July 20.—Despite early showers nightly, Art Lewis Shows rang up swell results during the holiday week stand at local circus grounds, under American Legion Post auspices, July 1-6. Shows remained open until about 1:30 a.m. Fourth of July and until about the same time the next morning. Attendance on the day was well over the 10,000 mark.

Cotton Club Revue topped shows, with Vanities, Dot Lane's Follies and Minstrel Show close behind. Civic, city and police authorities co-operated and local papers were liberal with space. Station WSAR carried 15-minute programs daily and appearing on several of them were Aylene Potter Morency, Dorothy Stone, Thelma Bryant, Billy Moffatt, Vernon Carter and Harry Forbes. Art Converse's Side Show reported banner business and all concessions, under E. B. Braden, were open and clicked.

Manager Art Lewis and brother, Charles, entertained numerous officials and friends in the offices, and Percy Morency did a swell job of laying out the lot here.

Jones Drome Riders Hurt in Erie Crash

ERIE, Pa., July 20.—Bob Barclay and Robert (Speedy) Williams, motordrome riders on Johnny J. Jones Exposition, were in a local hospital this week suffering from injuries sustained on July 11 while doing their three-way race with Mrs. Dot Barclay, another rider. Mrs. Barclay suffered only from shock and again is back on the wall. Officials stated the three were victims of one of the worst drome crashes in show's history. During the three-abreast race the front tire on Williams' machine blew (See JONES RIDERS HURT on page 33)

What They Think

This comment on Douglas Greater Shows and carnivals in general appeared on the editorial page of a recent issue of *The Olympia* (Wash.) *Legionnaire* under the caption, "What We Think": "During the past week Douglas Greater Shows visited Olympia under auspices of this Post. Equipment was newly painted, tents were clean and employees were courteous. Every attraction and ride was worth the money asked. The carnival was a distinct credit to outdoor amusement business. Altho their business keeps them traveling, carnival people are substantial citizens. They pay taxes, have homes and keep up with events of importance. Of course, they move from place to place and it is difficult for the average person to make friends among them. The ones we know we like. Carnival owners realize that continuance of their business depends upon the reception given them by the public. They are striving to make their shows and rides attractive to the entire family. We take our editorial hat off to outdoor show people and appreciate the week or so of entertainment they bring us each year."

Dodson Cuts Admissions

CANTON, O., July 20.—Admissions in excess of 20 cents have been discontinued by Dodson's World's Fair Shows with inauguration of new federal defense taxes. Mel Dodson, general manager, said here. Three shows on the midway have been charging 25 cents, but these have been reduced to 20 cents, thereby eliminating the additional taxes and additional booking, Dodson said. In making the adjustment in admissions shows are exempt from the new federal tax law, Dodson revealed.

Mil. Festival Big for B. & G.

Huge attendance increase gives org formidable start —notables attend

MILWAUKEE, July 20.—Furnishing the midway at the seventh annual Midsummer Festival here July 13-20, Beckmann & Gerety Shows got off to a flying start when they chalked one of the best opening days in their history last Saturday. With clear but cool weather, festival drew record crowds daily and officials and local police estimated that until Wednesday night some 700,000 had turned out, with shows drawing the early crowds, which thronged the midway each night. Attendance and business is running far ahead of last year, they stated.

Festival officials entertained 200 Wisconsin mayors on July 17 and, after a tour of the city, they visited the festival and shows' midway. Last Friday noon Mayor Carl F. Zeldler drove the first stake on the lot for shows, which carried much additional neon and plenty of new paint. Fred Beckmann and B. S. Gerety were complimented by officials and visitors on organization's appearance. Bill Jameson's Georgia Minstrels joined here and opened to big business on Monday night. Shows came in here from Kenosha, Wis., where results were exceptionally good.

Among the many visitors during the week were Mayor Zeldler and secretary, Paul D. Bergen; Rudolf Hokanson, Joseph C. Grieb, Lawrence J. Timmerman and John L. Bohn. Morris Oesterreich worked hard in every department (See B. & G. AT FETE on page 33)

Carnival of the Future

By WALTER HALE

NOW that Uranium-235, the long-sought practical source of atomic power, appears ready to be harnessed to hundreds of uses, including the propulsion of rocket ships, it shouldn't be amiss to picture the carnival of the future, not eons from now but within the life span of active carnivalites of today.

Since scientists maintain that this tremendous new source of energy will change our "social, cultural and recreational" lives in every way and that clothing, food and health will be "touched by the wand," carnivals should evolve into worlds in themselves, quite beyond the wildest dream of Tom W. Allen or the most fantastic hallucinations of Ballyhoo Eros.

In the July 6 issue of *Collier's*, Dr. R. M. Langer, research associate in physics, California Institute of Technology, tells of this newly discovered element, one pound of which can give out as much heat as can be obtained from one thousand tons of coal and can thru its remarkable properties incubate eggs, give white-hot incandescence, turn off and on an electric light or "explode with a violence beyond anything known on earth." This miraculous discovery will, Langer states, "eliminate automobiles, airplanes and trains and thus the carnival of the U-235 age will doubtless travel in the stratosphere and exhibit in the air. Shows, rides and concessions will be permanently constructed upon (See FUTURE CARNIVAL? on page 33)



TYPICAL OF RESULTS thruout the country when showmen are asked to contribute to a worthy cause is this photo of Jack Ruback (right), owner of Alamo Exposition Shows, presenting Bill Campbell, of Rapid City, S. D., with a substantial check for the Red Cross Fund. Picture, furnished by Larry Mullins, was taken during the engagement in Rapid City by a staff reporter of *The Rapid City Journal*. Campbell is director of Red Cross activities in the South Dakota city.

N. Y. Expoites Come Thru for Blind John Krause

NEW YORK, July 20.—Last year a total of \$118.50 was raised at the New World's Fair to help purchase a "Seeing Eye" Dog for blind John Krause, former concessioner well known in and around Detroit. According to Sid (Skinny) Rifkin, who directed the collection, Krause has been declared ineligible to receive a dog owing to his "nervous disposition," which makes adaptability almost impossible. A San Francisco women's organization which had been sponsoring a balance of \$850 needed for purchase of the dog had Krause examined at Mount Zion Hospital in that city, where he was declared "too nervous." The \$118.50, together with \$60 from other sources, including \$30 from Plain Dave Morris, is in a San Francisco bank and will be used to finance an operation on Krause's eyes during the latter part of this month.

As the operation will cost \$250, the \$72.50 needed to complete arrangements was raised immediately among trouper-concessioners at the fair and a check forwarded to Krause this week. The following were donors:

Joe Rogers, Dick Manley, Harry Hargrave, Gilbert Noon, Sam Brin, Harry C. Brown, Lillian Leff, Betty Morgan, Harry Bloomfield, Frank C. Miller, T. W. (Slim) Kelley, Mickey Horrigan, William C. Fisher, Almon R. Shaffer, Al Rossman, Mark Reuben, Bill Doll, Max Tubis, John Doran, Cohen & Holt, Robert (Red) Marcus, Murray Goldberg, Buck Saunders, F. A. (Whitey) Woods, Moe Biers, Lillian Britt, Morris Fishman, Mike Goldstein, Red Hutner, Dave Fien, Gus Andrew, Harold Goldberg, Jimmy Doyle, Eddie Duray, John Lorman Jr., Al Cunningham, Sam (Kelly) Rosenthal, Frank (Doc) Shean, Joe Morris, Dave Nassack, Jess Rosenberg, Ben Malkind, Mike Burjack, Charles Peters, Irving Goldstein, Irving Charzin, Bill Lewis, Joe Mora, Jack Lewis, "Uncle" Weisner, Sam Smitman, Ed Kennedy, Agnes Burke, L. Dietz, H. Fields, H. Fay, Jack Egre, Abe Starinsky, "Vick," Harold Schneider, Ben Bloom, Dave Mack, Charles Vale, Ben Wolfson, Lou Wolf, Herb Lipshultz, William Grueberg, Harold Naparstek, Van Horn, Pete McCauley, Ward Graves, Louis Costa, Murray Fien and Peter Peterson.

League Expanding Hospital Facilities

CHICAGO, July 20.—In line with its policy of giving the greatest possible service to show people, the Showmen's League of America has taken action to expand its hospital facilities. Under an arrangement ratified this week by the board of governors it will be possible to care for patients in St. Louis and Elizabeth, N. J., hospitals, as well as in Chicago.

The arrangement with Dr. Max Thorek and the American Hospital, which has been in force since the league was organized, will be continued. In addition the league will have the facilities of three hospitals operated by the Alexian Brothers.

Under the new set-up patients in the East can be cared for in Elizabeth; those in the South and West in St. Louis, and others at either the American or plan will enable patients at a distance from Chicago to be taken care of more Alexian Bros.' hospitals in Chicago. This promptly.

H. L. (Sheeny) Bush Passes

CINCINNATI, July 20.—Harry L. (Sheeny) Bush, well-known outdoor showman, died yesterday noon in St. Elizabeth Hospital, La Fayette, Ind., according to word from Doc Waddell, who is in Masonic Home, Springfield, O. Bush died following amputation of a leg in the hospital, as referred to in Midway Confab in this issue. Waddell said that Dolly, Bush's midget widow, is in La Fayette and that no funeral arrangements have as yet been made.

Travers Wins in Burlington

BURLINGTON, Va., July 20.—Traver's Fair at Home Shows, providing midway attractions at 20th annual July 4 Celebration here, obtained exceptional business when the event broke all attendance records for the day. Fireworks exhibition at night drew about 8,000, while over 2,500 turned out for the matinee. Remaining five days of the stand were equally successful, with all shows and rides getting a fair share of receipts.

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

Century Plant, N. H.
Week ended July 20, 1940.

Dear Mixer:

No doubt this territory is the healthiest in America. For some reason or other the early settlers must have known that those who settled here would live to a ripe old age. Just 100 years ago to the week the city of Century Plant was founded and named. From the day of the arrival of the first home-seeker until the present time none had given a thought to laying out a burial plot for those who would depart to another world. Seeking a date and an auspices and learning the facts, General Agent Lem Trucklow soon convinced the elders that sooner or later some one in their midst would pass away and that a cemetery would become a necessity.

It was no more than natural that our prospective committee was hard to convince, as all of the first settlers still resided there and during the 100 years of the city's existence not one death had occurred. The town had no doctors, nurses or hospitals. On several occasions undertakers had set up business in the town but sooner or later they starved out and folded up. After much arguing the committee finally agreed to sign up, providing Trucklow would agree to buy the first burial plot, thus removing the jinx of one of the locals dying first.

Quickly our bill car was shunted onto a siding and advertising was started for the event to be known as Century Plant's First Graveyard Fund and Grim Reaper Jubilee. By Saturday night before the show opened our billing crew had the town well wrapped up with paper. Upon the show train's arrival we found the location to be a sunken garden that was everything except a lot. Sunday was spent arguing with the committee about who would fill it in and make it possible for a midway layout. That was when every member of the show's personnel became a property owner. The committee decided to give each member a plot free and tax free, providing that they would fill their allotted space with dirt as high as the surrounding banks. With 1,200 employees becoming landowners, ground was fast moved in and by Monday night we had a level lot with the exception of the front end, which was blotchy. We soon learned that the concessioners and sticks had refused to buy plots but did take standing room only. The idea was that they thought it best to be buried standing up and facing one another so as to be able to see what the others were doing. Of course, there were many arguments regarding locations, most of our people

wanting to be first in on the right-hand side.

Tuesday night the midway was packed and jammed with more centenarians than we thought existed. But they retired early or rather immediately after the first performance of the girl show. Remainder of the week was an old story. The smarter concessioners got a break by using tombstones as stock. Every time a stick was thrown one, to be carried around the lot for flash, he quit. Saturday night the office needed getaway money badly. Calling a meeting of all plot owners on the show, the bosses quickly bought up the entire lot (on paper) and charged the committee \$400 lot rent. We have in the past played under many dead auspices but this was the first time that we were sponsored by a future dead committee.

MAJOR PRIVILEGE.

Page Expo Scores At Paintsville, Ky.

PAINTSVILLE, Ky., July 20.—With the front gate turning in over 10,000 paid admissions, J. J. Page Exposition Shows registered a winner at their third annual appearance at the local holiday celebration, July 1-6. Receipts for the week topped last year's figure by a wide margin. Cy Cooper and Joe (Red) Ratliffe, of the sponsoring committee, co-operated. While the rides as a whole exceeded the 1939 gross by a large margin, shows generally did well, with Savage Congo Show, managed by Buster and Helen Hayes, leading. Motordrome and Mintsrel Show were next. Concessions fared well.

Roy Fann, lot superintendent, did a good layout job despite the limited space here. Many new concessions joined, while committee placed two. Carl Hillman and wife joined with their lunch stand. Ben Mottie's cookhouse clicked, as did ice cream, novelties and pop-corn stands.

Bill Butler was ill all week, but has recovered. Chris Jernigan did a good job of billing the surrounding towns. The Sensational Royals, under management of George Lanning, were well received. Junior American Legion Post's Drum and Bugle Corps paraded to the grounds several times during the week and were heard in a 15-minute concert one afternoon. Jimmy Music was a guest of the shows and Legion.

Mrs. J. J. Page and daughter, Dorothy, upon learning of the illness of Mrs. Page's brother, left on Friday for Johnson City, Tenn. Mrs. Bob Coleman drove them there. Swimming pool, adjacent to the local lot here, received plenty of play from showfolk.

Imperial in Formidable Holiday Draw at Linton

LINTON, Ind., July 20.—Furnishing the midway at Greater Linton Club's Celebration here, July 1-6, Imperial Shows recorded outstanding business on their midway for the holiday week. Steve Stalcup, club's secretary-manager, estimated attendance at 37,000 on Thursday. Good weather and a parade, comprising 95 entries, aided in drawing large crowds to the midway and gave shows capacity business from early morning until late at night. All attractions reported good grosses.

Stalcup and Mayor E. V. Bull and committee members gave good co-operation. Octopus, Rolloplane and Tilt-a-Whirl vied for top ride honors, while Tommy Davenport's Athletic Arena reported record-breaking business. All concessions obtained good receipts. James Bumpus, who has operated concessions here for years, asserted this year was better than any previous one. John Gallagan's corn game clicked and Jack Galluppo's cookhouse did turn-away business. Saturday night's business was outstanding. Aside from the holiday, large crowds were on the midway nightly, with Saturday night giving the best results.

Clearfield Gives C-W Click Stand

CLEARFIELD, Pa., July 20.—Altho American Legion Post's annual July 4 Celebration here chalked its biggest attendance in its history, business on Cettlin & Wilson Shows' midway was off because of extremely cold weather. Results for the shows on the week, however, were good, with organization registering its second biggest Kiddies' Matinee of the season on Wednesday. Children's Matinee, Saturday, also was successful.

Crowds came from surrounding towns to build up a front-gate record, and Fred F. Bowling, committee chairman, and associates co-operated, as did W. C. Plummer, of *The Clearfield Progress*. E. K. Johnson, advance man, gave shows a good build-up, covering all towns in the region with paper.

Mrs. Tony Lewis, wife of *The Billboard* sales agent and mail man, is convalescing at her home in Charlottesville, Va., after being in a hospital at Cumberland, Md. Mrs. Ida Parker and daughter, Grace, visited Lucille (Mom) Lee, wardrobe mistress on Paradise Revue. Georgia Brown has installed a new front on the Miss Americas Show. Paradise night club cast added Claire Delmar, Betty Carey and Ronnie Richardson.

Week got off to a good start here with a big parade on streets led by big American Legion Post Drum Corps and directed by Al Rockwell.

Strates' North Tonawanda Business Is Satisfactory

NORTH TONAWANDA, N. Y., July 20.—E. Strates' Shows lost their first of the season to rain here on Monday but despite the deluge business for the week was satisfactory, reports Beverly White. On Friday afternoon Manual Zacchini, free attraction, celebrated his 33d birthday anniversary with a lawn party near the family trailer. Attending were Mr. and Mrs. James E. Strates and daughter, Elizabeth; Mr. and Mrs. Leo Carrell, Mr. and Mrs. Sol Solzberg, Dick O'Brien, Teo Zacchini and Gary Howard.

Howard, incidentally, is nursing a badly bitten hand inflicted by Leo, motordrome lion. Olson family, of Rochester, N. Y., in a letter to the management, thanked personnel for the floral offering sent to the funeral of late Mrs. Olson, mother of Mike Olson, shows' traffic manager.

Smith Bros. Do Business At Oklahoma Engagements

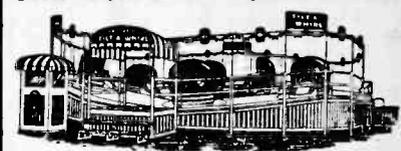
PANAMA, Okla., July 20.—After a successful stand in Heavener, Okla., Smith Bros.' Shows came in here on June 24 for a week's stand and opened to good results and weather. Final three days in Heavener were exceptionally good and all rides, shows and concessions reported good business, reports Neill Ray. Much repainting and repairing was accomplished during local stand.

Personnel was grieved to learn that Athletic Show Manager Tuffy Burnett's son, born in Enid, Okla., lived only a few hours. Mrs. Burnett will return to shows as soon as she's released from the hospital. Staff this year includes Frank and Casey Smith, owner-managers; Shirley Smith, secretary; Neill Ray, banners and billposter.

Concessioners are Mr. and Mrs. Allen, bingo; Mr. and Mrs. Sinez, photo gallery; Mr. and Mrs. Scotty Rinehart, fish pond; Slim Lapham, grind store, Buck Jones, agent; short range shooting gallery, Joe Relliey; bottle-ball game, Eugene Shores; cookhouse, Max Palls; hoop-la, Tex Dorell; pop corn and snow cones, Howard Smith; Mr. and Mrs. Dohit, agents; juice and soft drinks, George Cothell; bumper game, Ralph Gibson; penny pitch, Shirley Smith; ball game, Margaret Grimes.

Ferris Wheel, Frank Smith, owner; Carl Davis, foreman; Kiddie Ride, Mr. and Mrs. Louis Able, owner-operators; Athletic Show, Tuffy Burnett, manager; Andrew (Swede) Hanson, wrestler and boxer; Spec Howard, boxer; Jimmy (Alley Oop) Burns, wrestler.

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THE 7-CAR PORTABLE TILT-A-WHIRL

The popular favorite of America's Midway Public—Consistent Top Money Winner for owners—Modern streamlined—superior construction—economical operation—Priced right—terms reasonable. Wire, phone or write about earliest delivery dates.

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TRUCKS PASSENGER CARS SEMI-TRAILERS

We will deliver anywhere in the U. S. Get our Prices and Showmen's Terms before Buying. "Originators of the Showmen's Finance Plan."

WRITE CHAS. T. GOSS WITH STANDARD CHEVROLET CO. EAST ST. LOUIS, ILL.

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Manufacturers Since 1850
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MINNEAPOLIS NEW ORLEANS KANSAS CITY KAN.

WANT WANT WANT

For Fairs and Celebrations. One more Ride not conflicting with what I have. Shows with or without own outfit. Concessions—Photo, Olga-nette Gallery, Mitt Camp, Hoopla, Concessions of all kinds. All address:

JACOB PRYOR

Madison, West Va., this week; Chesapeake, Ohio, week of July 29, across from Huntington, West Va.; West Union, Ohio, Fair, August 6-9; Ft. Pleasant, W. Va., Potato Festival. Also four Kentucky Fairs. Luther and Shirley, come on.

TENTS-BANNERS

A Style Khaki Water-Proofed New Tents with 5-Ft. Walls and Poles and Stakes. Sixteen 16x20s. \$25.00 each.
CHARLES DRIVER—BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
4611 North Clark Street, Chicago, Ill.

NOTICE—ROUTE CHANGE FOUR STAR SHOWS

PEEBLES, OHIO, Sat., July 27, to Sat., Aug. 3 Place any legitimate Concessions (Bingo and Pop Corn sold). Want Shows, one more Ride. Wire and come on; a real spot.
B. H. NYE, PEEBLES, OHIO

UNITED STATES TENT AND AWNING CO.

S. T. JESSOP, Pres. AND AWNING CO. GEO. JOHNSON, V. P.
TENTS SPECIFY USTENT SAILMAKER HAND ROPED TOPS BANNERS
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Only Established, Reliable Shows Considered. Large Motorized or Flat Cars. Salary your limit or salary and percent. Close contractor, sober, reliable. Know all territory East, Middle West, South. Expert in handling promotion fairs. Join on wire, no reasonable offer refused. Address: GENERAL AGENT, care of Billboard, 390 Arcade Bldg., St. Louis, Mo.

SMITH'S GREATER ATLANTIC SHOWS WANT!

For three bona fide Celebrations and Fairs, followed by the Berryville Horse and Colt Show, Berryville, Va., experienced Ride Help of all kind, especially Ferris Wheel, Merry-Go-Round and Chair-o-Plane Foreman. Also Musicians for Sun Set Minstrel Show and Concessions of all kind, no exclusive. Come on.
Frostburg, Md., week of July 22-27. All address: K. F. (BROWNIE) SMITH as per route

WANT WANTED

Experienced Merry-Go-Round Man. Legitimate Concessions, Fair Boards and Secretaries, write; few open weeks.

JIMMIE CHANOS
WINCHESTER, IND.

PEARSON SHOWS

WANT CONCESSIONS AND SHOWS for Fairs and Celebrations, booked solid in Illinois until Oct. 1. All Game Concessions contact us. Want Pony Track. Address: (Homecoming) Wyoming, Ill., July 22-27; (Champaign County Fair) Urbana, Ill., July 30-Aug. 2.

Hughey & Genisch Shows

Want Foremen for Allan Herschell Merry-Go-Round and Smith & Smith Chairplane. Must be thoroughly capable, strictly sober, drive a semi and join on wire. Also want Ride Help. Season runs to Dec. 1st. Want Minstrel Show Performers, also Trumpet, Saxophone and Trombone to strengthen Colored Band. Address: Brandon, Miss., this week; Philadelphia, Miss. (Fair), July 29th to Aug. 3rd.

WANT WANT GROVES' GREATER SHOWS

For Gibson City, Ill., this week, and Moweaqua, Ill., week July 29 to Aug. 3, American Legion and Community Club Stock Show and Street Fair. Monkey Joe, wire. Will book Loop-o-Plane and any Flat Ride, any Shows that do not conflict. Concessions that work for ten cents, come in. Other celebrations following. Write or wire ED GROVES, Mgr., Groves Greater Shows, Gibson City, Ill.

WEST'S WORLD'S WONDER SHOWS WANT

Working Acts and Freak to feature. Answer, Joe Lee, Manager Side Show. Want Talkers and Grinders. Can place Concessions of all kinds. This week Taylorville; next week Beardstown, Ill.

WANT

High sensational Acts. Prefer High Water Dive . . . for ten consecutive weeks.

SAM TASSELL
207 Shubert Theater Bldg., Philadelphia, Pa.

WANT SIDE SHOW ACTS

MAGICIAN that can lecture. Little Elly Taylor, wire. SWORD SWALLOWER, STRONG BALLY ACT, TATTOOED MAN OR WOMAN, MITT READER. Address

DUKE JEANNETTE

Care MARKS SHOWS, Charleston, W. Va.

SOMERSET TRI-CO. FAIR

Somerset, Ind., July 31-Aug. 1-2-3
Wants Concessions—Knife Rack, Long or Short Range Gallery, Palmistry, Crackerjack, Mug Gallery, Novelties, Ball Games and Shows of all kinds. Will book Kiddy Ride or Pony Ride.
ROXIE HARRIS, Albany, Ind.

MIDVALE, N. J., FIREMEN'S OLD HOME WEEK AND AMERICAN LEGION CONVENTION COMBINED

WEEK JULY 29TH
Want Concessions of all kinds. Will sell Bingo, Diggers, Photo Gallery and Palmistry exclusive. Can place Kiddle Rides and Loop-o-Planes. Want High Free Act. Want money-getting Shows. Have space for sale in Exhibit Tent. Three other dates follow Midvale. Special event daily, parades, fireworks and public weddings. All address:
HARRY LAMB, Secy., Midvale, New Jersey

WANTED FOR WANTED WHITE PIGEON, MICH., ANNUAL HOME-COMING

ON STREETS, JULY 25TH TO 27TH, INCLUSIVE AND LONG LIST OF STREET CELEBRATIONS AND FAIRS ONLY WANT LEGITIMATE CONCESSIONS OF ALL KINDS—5¢ PER FOOT. Especially Ball Games, Cane Rack, Penny Pitch, Cigarette Gallery, Long and Short Range Lead Gallery, Hoopla, Watchla, Scales, Candy Floss, Guess Your Age, High Striker, Clothes Pins and String Game. WANT SHOWS OF ALL KINDS WITH OWN TOPS—20%. John Boyle, answer. Dorothy Kline wants Agents for Ball Games and Balloon Dart. Want to hear from Marie Ritter and Mildred Newcomb. ALL ADDRESS: HARRY TAYLOR, WHITE PIGEON, MICHIGAN

BAZINET SHOWS WANT

Girl Show Manager with troupe; have beautiful new panel front frameup for same. Eddie Ferreri, wire. Lecturer for Life Show. Manager with help for completely framed Athletic Show. Concessions of all kinds wanted, no exclusives. All Celebrations and Fairs from now on. Fountain, Minn. (Celebration), July 25-26-27; Henderson Sauerkraut Festival, August 3 and 4; Colfax Street Fair, Aug. 8-9-10.

WANT RIDES, CONCESSIONS, SHOWS FOR HOUTZDALE'S 53d ANNUAL FIREMEN'S CELEBRATION, CONVENTION, COMBINED HOME COMING

AUGUST 5TH TO 10TH
Parades daily, fireworks, free acts, free gate. Wire or write MYSTIC CRAIG or WARREN R. HOOVER, Houtzdale, Pa. P.S.: Remember I hold contract for Lockhaven State Convention week following. Those who play this date are given first preference for Lockhaven Convention. Write or wire MYSTIC CRAIG, BOX 374, LOCKHAVEN, PA.

Late Crops Hamper Crafts in Modesto

MODESTO, Calif., July 20.—Handicapped by a late peach crop, which kept many hundreds of fruit workers unemployed, Crafts 20 Big Shows' week's stand at California and Franklin avenues here resulted in only fair business for the week. Altho latter part of week saw a decided pick-up in grosses, business for the stand fell below last year's figure for the same period.

Owner O. N. Crafts returned here for a day before leaving for Mexican waters to rejoin his fishing party on his yacht Okullihow. Roy Shepperd and W. H. McCormack, of the Golden State Shows, made improvements on the Rolo Fun-house and then returned to their organization at the end of the engagement here. Jack (Cowboy) Schell and C. L. (Red) Turner are keeping the Kiddieland and rides in good shape. Herschel Taylor, foreman of the Scooter ride, and John Dempsey, Heyday foreman, made some changes in their personnel recently.

Eddie Bliss, vet country-store operator, reported good results here. John (Spot) Ragland, of Korte-Ragland concession, recently was injured, not seriously, however, when struck by a dart thrown by a patron at the Baby Duck concession. Sam Hinson, master mechanic, returned from winter quarters and will spend a few weeks on shows readying equipment for the trek over the mountain-ridge route.

Jimmy Lynch, cookhouse operator, has been doing much frog hunting of late. Mrs. Louis Korte returned from a brief visit to her Glendale, Calif., home. Mrs. Tillie Palmatier visited this week. Mrs. Evelyn Harms and Mrs. RoseAnna Denose are combining a vacation with work in assisting Uncle John this summer. Mrs. Grace Asher is now cashier-auditor of Pennyland. Women ticket sellers on the various rides are Helen Cambell, Auto Scooter; Mrs. C. L. Turner, Heyday; Mrs. S. C. McDonald, Loop-o-Plane; Mrs. Joe Duran, Rocket; Mrs. Frank Kitchener, Merry-Go-Round; Mrs. Virgil Grovenburg, Kiddle Rides, and Mrs. Virginia Murphy, Rolloplane. Mrs. Charles Prosser handles tickets on motordrome.

Shows have encountered good weather the past few weeks. Elmer Hanscom, legal adjuster, purchased a Merry-Go-Round at Sacramento, Calif., which he will add to his collection of rides stored at Watts, Calif.

Truck and Trailer Legislation

"WHAT sense is there," asks Motor Transportation, "in the National Government preaching good neighbor policy toward other countries when neighboring States in our own country battle each other with clubs and guns every

SUBSCRIPTION COUPON

The Billboard,

25 Opera Place,

Cincinnati, Ohio.

Please enter my subscription to The Billboard, for which I inclose

\$5 for one year, 52 issues.

\$8 for two years, 104 issues.

\$10 for three years, 156 issues.

Name Occupation

Address New Renew

City State

day? Barricades across the roads, cops with lighted lanterns waving down trucks and pleasure-bent motorists in the middle of night. Truck drivers required to show their papers and made to pay taxes before they are permitted to proceed. Motor tourists made to drag out their luggage so it can be searched. A sack or box of fruit must be discarded . . . the wilted flower in the hand of the sleeping child, or the old man's toothpick, if splintered from a tree in another State, are subject to confiscation."

Highway Highlights, published by the National Highway Users' Conference, in its June issue comments on the ill effects of a trade barrier: "The first traveler in the great Southwest was Coronado, whose memory is being celebrated this year in New Mexico with a proper historical pageant. To give proper publicity to the celebration a road show, depicting the epochal trek, went into Texas, but the paraphernalia weighed 27,000 pounds and the Texas load limit is 7,000 pounds. All equipment could be carried nicely in two big trucks, but in Texas it means four trucks; so 'Coronado' had to give up his highway travels and go by rail in Texas."

WANT

Because of accident, want Trick and Straight Rider.

JOE DOBISH

N. Y. World's Fair
Flushing, L. I., N. Y.

BARFIELD'S SHOWS WANT

Cookhouse to join at once. Good office support. Also want capable, reliable Foreman for Big Eli Wheel and other experienced Ride Men, Slim Huff, wire. Want Electrician and Mechanic. Address: Harlan, Ky., this week; Lynch, Ky., next week.

Ridee-O Foreman Wanted

To join on wire. Must be sober and dependable. WIRE

J. J. PAGE SHOWS

Hazard, Ky., this week; Somerset, Ky., Fair next week.

G. HODGES BRYANT SAM BURGDORE

Contact me immediately.
JOHN W. WILSON, Cetlin & Wilson Shows, Harrington, Del., July 22-27.

CARNIVAL BOOTHS, RIDES

Will rent complete unit, consisting of Ferris Wheel, Chair-o-Plane, Kiddy Ride; 12 Booths (new canvas); 9x14, including Ringo, Ball Game, Refreshment Stand, Wheels, Electric Equipment, Decorations. Will set up, take down and haul. Carnival Wheels, Games, Concessions, Free Acts. SHAW & YEAGER, 1524 Chestnut St., Philadelphia, Pa. Ph.: Loc-1124.

AGENTS

For Coupon Store, for Bowling Alley, Balloon Dart Store. Good Caller and Help for Bingo, two Girls for Bottle Game.

S. B. WEINTRAUB

Care Heller's Acme Shows, Walden, N. Y.

Lexington, Miss., Holmes Co. Fair & Stock Show

Week Aug. 11th
Wants Shows, Rides and Concessions that work for no more than ten cents. Would consider small Carnival. We have large crowds, free barbecue, free gate. Last year fifteen thousand people on Friday. Address: J. W. TOMLIN, Box 478, Lexington, Miss., or wire Postal Telegraph.



PHOTOGRAPHED in front of the Merry-Go-Round on W. E. West Shows during setting-up activities at the recent stand in Shelbina, Mo., are T. J. Mark, legal adjuster, and son, "boss of the Mark household." Photo furnished by E. S. Spaulding, secretary and the Billboard sales agent on the shows.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 20.—Our 1940 visitation program was inaugurated with a visit to James E. Strates Shows in North Tonawanda, N. Y., on July 12. As we expect to revisit the shows at other points in this vicinity, we are not at this time reviewing the attractions noted. The visitation was made in company with William C. Fleming, general agent of the shows. We intend to revisit the show in Hornell, N. Y.

We are pleased to welcome as the 51st member in the association the Texas Exposition Shows, whose membership was secured thru efforts of Associate Counsel Richard S. Kaplan, Gary, Ind.

William C. Fleming, general agent of the Strates Shows, has been a frequent visitor at the ACA offices, and a recent visitor was Walter Schaefer, well known in the industry, who makes his home in this city.

We are informed by Associate Counsel Kaplan that he has made several visitations to Greater Exposition Shows and Texas Exposition Shows, which have been exhibiting in his section.

FUTURE CARNIVAL?

(Continued from page 30)

huge midways built upon ships, not unlike our modern luxury liners in appearance. These vessels will be taken to the very heart of the population and "anchored" about a quarter of a mile up in the air. Escalators will be lowered to the streets and patrons will be whisked up and down in less time than it now takes to park a car.

The agent who "squares" the escalators to descend into Times Square, New York City, will doubtless be Larry S. Hogan, as the above word picture is a very real and near possibility. Just think! U-235 space flyers will be able to sail 50 miles above the clouds! There will be no guesswork about the weather, as atmospheric conditions will be easily and accurately ascertained and at the first hint of rain, Hogan will televise the powers that will still be and the carnival, lock, stock and all atomic barrels will make a fast run to Boston, beating the drizzle by days.

Being able to move the entire show in a few moments will greatly facilitate the handling of crowds at the fairs. Doubtless WPA projects will have continued to the point where there will be no ground space on fairgrounds for carnivals, anyway. Imagine the opening, in the morning, at the Illinois State Fair! "Happy Hollow" will be "afloat" just above the main entrance. Steady streams of humanity will be drawn up to the "Frivolous Frolicway." Before the grandstand breaks, the midway will be moved down near the main exits, thus swallowing crowds that might otherwise wander into a horse barn. This process will be repeated at night.

Smart showmen will strive to retain all traditional carnival trappings. Canvas will be used largely for decorative and atmospheric purposes (breathe easier, Bernie) and Fred Beckmann will insist that the indestructible rubber flooring be covered with fresh wood chips. Sound wave eliminators will prevent, with their "wall like" frequencies, the microphonic bucking of ballyhoos and, of course, permanently done, the midway will be scientifically laid out. This will give B. S. Gerety and Denney E. Howard an inner peace they never thought possible on this earth, altho Howard will probably insist upon an occasional experimental manipulation of the shows.

In its new phase the carnival should prosper beyond prognosticators' most sanguine expectations. No longer will the public come to the carnival. Instead,



SOUND TRUCK OPERATOR with Arena Shows, Clelon Hannah posed for this photo just after completing a tour of Rural Valley, Pa., and surrounding territory during shows' recent stand in the Pennsylvania city. Photo furnished by Mrs. Jack Bell, The Billboard sales agent with the organization.

literally, the carnival will come to the public!

Sensationalism will be a keynote in the new carnival era. Acts banned by the corporations controlling television will be biantantly ballyhoosed and impresarios will seek entertainment features that are unique. Revivals will be numerous. Quick cruises, eight or ten miles out to sea, will be scheduled for those desirous of "trying their luck" at bingo, should local laws bar this and other games. Thru this new power hitherto undreamed of riding devices will be conceived. An outstanding show will cater to the olfactory organ, producing every delightful odor as the patron wanders thru a garden of delicate blooms, serenaded by Martian music.

Of course, there will be for many years the anachronism on the ground. Can't you just see a backward, procrastinating showman shaking his fist at "that thing in the sky" and longing for the "good old days!"

B. & G. AT FETE

(Continued from page 30)

including helping with a series of strip pictures of children on the midway for *The Milwaukee Journal*. Sunday saw General Manager J. C. McCaffery and wife, L. S. (Larry) Hogan and Bob Hickey on the lot. Mr. and Mrs. John R. Walsh, of Covington, Ky., director Kenton County Celebration, also visited.

Local newspapers were liberal with space. Thursday was Milwaukee Day and on Wednesday night management tendered employees of the festival a special dinner. Over 200 were entertained at the Juneau Hotel Circus Room, with Gene Trimmer doing a grand job of feeding a hungry gang. Music was provided by the Milwaukee Quartette. Bill Naylor handled the event for the show, with Marry Oesterreich in charge of the workers.

JONES RIDERS HURT

(Continued from page 30)

out sending him crashing to the floor. He lay there with cycle, motor still running, on top of him.

Deciding it was imperative that he release Williams before the machine caught on fire, Barclay started down from the wall. At the same time an outside helper, with the same thought in mind, opened the door in the path of Barclay's machine. Sudden impact ripped the door from its hinges, throwing the rider, door and helper into the center of the drome. The open door prevented Mrs. Barclay from descending from the wall and forced her to make one revolution after another for seven minutes until help arrived and managed to remove the injured men and cycles and replace the door.

Barclay and Williams were rushed to a local hospital, where it was found Williams was suffering with a broken nose, head abrasions and fractured ankle. Barclay sustained a fractured wrist and broken elbow. Barclay has been riding dromes since 1913 and reports this was the first serious mishap of his career. Williams has spent 15 years riding straight walls and reported very few accidents in his line of work.

CONVENTION SHOWS

WANT For:

WATERLOO, NEW YORK FAIR—Week August 13-17. Will sell X on Cookhouse and Grand Stand Privileges.
STATE FIREMEN'S CONVENTION, DUNKIRK, NEW YORK—August 20-25.
LITTLE VALLEY, NEW YORK, FAIR—August 28-31.

BUFFALO, NEW YORK, LABOR DAY WEEK—September 2-8 Inclusive. Auspices United Polish Societies Polish Relief Fund. Biggest Polish celebration ever held in Buffalo area. Over 45,000 members participating.

FREE ACT: Want to hear from outstanding Outdoor Acts for most sensational Free Act ever before offered by a carnival. Acts must be short and thrilling to complete a 10-act program not to exceed 45 minutes in duration. Quote very lowest, as there is no time for unnecessary correspondence.

RIDES: Can place any Ride not conflicting with Merry-Go-Round, Chair Plane, Ferris Wheel, Tilt. Will book additional Wheel to work dual for above dates only.

SHOWS: Can place any show not conflicting with Animal, Girl, Monster or Life Show.

CONCESSIONS: Can place any legitimate Concession that works strictly for stock and gives something EVERY time.

WANT: Talkers and Grinders.

WANT: Second Man for Ell Wheel and additional Ride Help.

WANT: High-class Promoter for Buffalo date. One that can work ethically and constructively.

LOUIS AUGUSTINO WANTS: A Man to make first openings for Congo Show.

Also Talkers and Grinders for additional Grind Show. WANTS a good Fire-Eater and other Novelty Side-Show Attractions.

SUE ROGERS WANTS: Girls for Oh! Susanna Show.

Address communications to CLAY MANTLEY, Mt. Morris, New York, this week; Bainbridge, New York, July 29-Aug. 3, or to the main office, Russo Bldg., Fredonia, New York.

Ten additional weeks of fairs and celebrations to follow.

GOLD MEDAL SHOWS

WANT FOR THE FOLLOWING FAIRS AND CELEBRATIONS:

Thief River Falls, Minnesota, next week; followed by Wausau, Menomonie, Portage and Elkhorn, Wisconsin; Kentland, Indiana; Laurel, Columbus, Vicksburg, Hattiesburg, Gulfport and Biloxi, Mississippi.

CONCESSIONS

Diggers, Pitch-Till-You-Win, Cigarette Gallery, Ball Games and other Merchandise Concessions operating for not over ten cents.

CAN PLACE ONE MORE HIGH-CLASS SHOW.

(Ruth Roys, Chas. DeKreko, Al Kish, wire).

Address: Grafton, N. D., this week; then per route above.

FREE ACTS

FIREMEN'S OLD HOME WEEK

JULY 29 TO AUGUST 3

Biggest Celebration in These Parts

Want Concessions and Shows. Parades, Fireworks, Water Fights, Athletic Events. Largest Cut Sole Tannery in the world. Working day and night. Can place Rides, starting week August 12-17. Remember last year? Bigger and better. Get your season's bank roll. 100 fire companies and bands in line. Write or wire MICKEY PERCELL, Pioneer Shows, Norwich, N. Y.

MILLER BROS.' SHOWS WANT

Organized Girl Show. Will furnish top and front. Musicians to strengthen Minstrel Band. Ride Help for Tilt that can Drive Semis, Scenic Artist, Mind-Reading Act for Side Show, small Grind Shows, Concessions of all kinds, Banner Man that can and will put up paper. Elmira, New York, this week; Wellsville, New York, next week.

MARKS SHOWS, Inc.

Can Place, Starting at Bluefield, W. Va., Week of July 29:

LEGITIMATE CONCESSIONS OF ALL KINDS, INCLUDING WHEELS AND GRIND STORES. Those who wrote before, come on. Can place you now and for the balance of season, including 12 weeks of bona fide Southern Fairs. WRITE OR WIRE MARKS SHOWS, INC., THIS WEEK CHARLESTON, WEST VA.; our last stand in West Virginia.

W. C. KAUS SHOWS, INC.

Want for Long Season of Fairs, Beginning August 5th Until November. Now Playing American Legion Celebration, Lancaster, N. Y.; Herkimer, N. Y., Follows.
Long-Range Shooting Gallery, Bowling Alley, Duck Pond, Ball Games, Pitch-Till-U-Win or any Grind Store. Frozen Custard, Waffles and Candy Floss. Palmistry. Penny Arcade to work flat rate or percentage. Have good opening for Motordrome with own outfit. Pit or Illusion with own outfit. One Freak or Working Act for Side Show and a Talker. Girls for Posing Show. Octopus, Eight-Car Whip or latest model Tilt-a-Whirl. Need one Semi Driver.
Write or Wire W. C. KAUS, Manager, Lancaster, New York

WANTED WANTED WANTED

For balance of season starting at Butte, Mont., July 24th, for ten days. Pop-Corn, Candy Floss, Candy Apples, also Frozen Custard for Great Falls and Billings, Mont., Fairs. Can also use Grind and Sium Store Agents. Can use competent Help in all departments.
SAM GORDON, MANAGER CONCESSIONS

RUBIN & CHERRY SHOWS

BUTTE, MONTANA

THE WINNER

A GAME

Fascinating and Thrilling. Easily Demonstrated. A Wonder for Concession Operators. Distributors Wanted

NATIONAL ADVERTISING SERVICE

HERALD BLDG., SYRACUSE, N. Y.

WORLD OF FUN SHOWS

Can place Kiddie Auto Ride and one more Flat Ride. Concessions: Custard, Penny Pitch, Ball Games, Pitch Till You Win, Cigarette Gallery, Lead Gallery or any other legitimate Concessions. Have complete outfit for Ten-in-One and one Grind Show, or will book any Show with own outfit. What have you? We positively play 12 Fairs starting the third week in August. Want Ride Help in all departments. All mail and wires to Hopewell, Va., this week.

Los Angeles

LOS ANGELES, July 20.—Mel H. Smith writes from Brookings, Ore., that he is enjoying a profitable summer at his inn there. Hort Campbell came in for a brief visit and stated the shows are doing satisfactory business. Earl F. Bailey is touring the Northwest in interest of the Music Corp. of America. Beaches report good week-end crowds, and Venice Park is putting on a Nickel Day each week that is drawing.

Mrs. Will Rogers, Leo Carrillo and Ida Lee Carrillo are central figures in the Will Rogers Memorial week at Santa Monica, Calif., in celebration of opening of the new Will Rogers Highway. Jocky Kearns, retired trouper, has joined the Coast defenders. Oscar Holland is operating a magazine and newsstand on Main street here. George Putnam and Matt Gregory motored in from the East en route to the Golden Gate International Exposition, San Francisco.

GGIE GLEANINGS

(Continued from page 29)

son Shows. Lillian Milo, formerly of the Lite-a-Line game, is to bally for the Fountain of Youth show. Eddie Townsley, former reporter for *The Treasure Island News*, contemplates building a small show which he will personally operate. Two of the most welcome things on Treasure Island are arrival of *The Billboard* on Fridays and the weekly paydays. All other shows are feeling the drawing power of the Rose Aquacade. This show is like a monster juggernaut and, on these slow days, crushes everything that gets in its path. East end of the Gayway at times is like Bedlam let loose. Three of the big shows there have provided their talkers with pistols, shotguns, bass drums and other noise-making devices, which they use as they think the occasion warrants. Singer Midget outfit is now in the hands of the Board of Trade, which is administering

affairs for benefit of the creditors. George Haley has been appointed as their representative.

Mrs. Klissenger of the Pirate Ship, Pacific Queen, visiting on the Gayway, said business with the big brig is better than ever after three months in the same berth at Fisherman's Wharf. George Milo, Ocean Park, is now chief announcer on the Lite-a-Line game. Now that the elections are over in Mexico, we may be hearing something soon about the proposed exposition to be held there. Mrs. Tom Wolfe is always on the job. A semi-religious donation show was sprung in one of the buildings and she hotfooted it to the administration building, demanding that the show be closed or that she have a percentage of its take, as Tom has an exclusive contract for this type of show. She now collects or rather the expo collects for her and she gets a bit. San Francisco Symphony Orchestra, with Alec Templeton and Pierre Honteux, on July 16 packed them into the Coliseum. Too bad that Lincoln Dickey could not have seen his way clear to use this fine building for the Aquacade. It would have meant thousands of dollars to the Gayway and, of course, to the exposition. Mr. Dickey said it was not high enough for the feature high diving. We're still waiting for the great free show that is to be put at the east end of the Gayway. If there isn't some speed with these attractions they won't be of any value, because everything on that end will be in the soup soon if there aren't some people to work to. We have a most unbalanced Treasure Island; all the weight is on one side. Miss America, on the east end of the Gayway, is cutting down the nut. About half of the employees are being released, made necessary by lack of people to work to. This show, in its second year, consistently gets a fine percentage of people that get in front of it. Photographers that were working Midget Village are now in the Jungleground show.

Joe Brandon, manager of America, Cavalcade of a Nation, says business of this great show is as good as it was last year at this time. Major portion of money earned by this show was taken in during the last six weeks of the expo. Henry Barrett, who operates the card tricks concession in front of the Chinese Village, is doing as well as he did last year. Infant Incubators have another tiny mite of humanity, weighing less than two pounds. Dave Smith, manager, says the tot has an excellent chance. Great preparations are on for General Motors' Day, July 27. Concessioners' Association held a spirited meeting on the night of July 16 and a committee was appointed to wait on General Manager Monohan regarding suggestions made for the good of the association. Nate Miller flew to Florida to confer with his business associate, Mrs. Bertha Melville, and from there will plane to New York to visit the fair, returning to California in two weeks. Restaurant men are making a strong, united effort to have their percentages to the fair reduced. They appear to have a reasonable chance to succeed. Lite-a-Line game may move to the old Midget Village location. Giant Crane, high ride from Paris, and Paris Peggy, two attractions facing each other on the Gayway, are having loud-speaker trouble. Mrs. Lillian Rogoff, sister-in-law of Mrs. Max Schwartz, of the Candid Camera Co., arrived from her home in Chicago, accompanied by her daughter, Cherry, to be guests of Mrs. Schwartz. From 3,000 to 10,000 people attend the free fireworks show given by Charlie Duffield nightly. Were it not for this display, the east end of the Gayway at night would be like a town from which there had been an exodus. Reminiscent of the days of the Goldman Band: On a recent afternoon with beautiful weather and a goodly crowd on the grounds, one of the spectacular free acts was giving its performance in the open-air theater on the Avenue of Olives with exactly two people seated in the 5,000 free seats. This is another reason that the free acts should be moved to the east end of the Gayway. The Goldman Band was moved to a better location when it was working in the same place under the same discouraging conditions. This situation is not fair to the acts, and is a waste of money that could be put to better use. A friend presented Eddie Brown with a lioness and cub. As Eddie has been everything except an animal trainer, he decided to get rid of them at once and Terrell Jacobs was the recipient. Dave Kerridge, last year a guard in the Brazilian Pavilion, is now a valued performer at the Aquacade.

Marshall Dill, fair president, gave a

dinner at his palatial residence for James Moore. Thirty guests enjoyed a repast fit for a king. Later an entertainment was given by performers selected by Eddie Brown. They were directed by him. The following volunteered their services: Paris Peggy; Gravitio, juggler; and some Singer midgets, headed by Little Billy, with Nina, Nick and Carlos. Willard, "The Man Who Grows," was emcee. Quite a controversy arose between Fair authorities and Smith Syndicate, operator of the Jungleground, Lost World and Pantheon de la Guerre, over who should pay the new tax. Ray Smith, for the Smith interests, contended that the fair should pay, as the syndicate was nutted to the ears. The syndicate averred that it would close its attraction unless the expo acceded to their demands. Finally a revenue expert was called in and he decided that the customer must pay, so the syndicate decided that it would continue operations. Frances Scully, chief of NBC public relations, Los Angeles, was Gaywaying. Bill Rath, Chicago radio actor, was seen entering the Ripley Auditorium. Quite a shock to showfolk here was news of the recent death of Earl (Spot) Kelley and Max H. Bernard, killed in an automobile accident near Santa Rosa. Ham Beal, newspaper man, accompanied by his wife, Betty, were in from Los Angeles. Jack Beach, who is now stage manager of the Geary and Curran theaters, is a constant visitor. Some Gayway ballyhoos: Lost World, giant mechanical gorilla; Miss America, young woman in a convex glass case topped with a gold crown and clothed in a silken sheet; Jungleground, baby tiger; Fountain of Youth, tying young woman to a wooden cross; Cave of Mystery, young woman fire eater; Candid Camera Models, living girl's head on the stairs; Nude Ranch, broom illusion; Elysium, glass inclosed near-nude girls; Incubators, living female in respirator; Paris Peggy, Peggy in person; Chinese Village, Geisha girls.

At the recent annual meeting of the concessioners association, Dr. F. Walter Callison was unanimously elected president for the life of the organization. Elmer Bose, outgoing president, was given a vote of thanks for his arduous labors. Dr. Callison is president of Better Babies, Inc., operator of the Incubator Show, which has had remarkable success under his direction. He is recognized as one of the great surgeons of the West. Mrs. Freda Wilson, who was to have left for Minot, N. D., changed her plans and left to join the Royal American Shows in Calgary, Alta. Mrs. Elmer Smith has been hospitalized for about two weeks. The Lost World reduced to 10 cents for July 4 play and had customers hanging from the rafters. Lite-a-Line had 14 hours of capacity business.

'41 RUMORS SPIKED

(Continued from page 29)

man on general and relief duties, turned in his resignation to accept a post in Cleveland. Not expected that he will be replaced.

Continuing in the midway department are George Hodgins, Edward Ramez, Charles Hallden, Elaine Dittrich, Carolyn Sainstury, Peter Rupeka and Hermina Doye.

GATE HOLDS OWN

(Continued from page 29)

lure better attendance. Frank Buck, president; Cy Bond, R. H. (Dick) McIntosh, Norman S. Alexander and Lew Dufour were named to confer with boss Harvey Gibson and the expo's publicity department, chiefed by Leo Casey, to determine how more telling headlines can be created. Paid advertising was also talked up.

Michael Todd, operator of Gay New Orleans, *Streets of Paris* and Dancing Campus, was released from the hospital, having undergone an appendectomy, and left for a short rest. Official channels were attempting to track down information leading to the vicious source which sent wires to the newspapers stating that the producer was "ousted" by the fair and his "salary suspended" at New Orleans and Dancing Campus. Signed by "The Midway Concessioners," it declared that "we don't think this is a fair deal after the months of hard work he has put in." Strictly a phony rib whose motive cannot be determined even by scouring the most remote outposts of fantasy.

Elwood A. Hughes, general manager of the Canadian National Exhibition, Toronto, was a visitor. Joe Rogers left for Chicago. Bee Scott and her Swingers are at the Hunting Lodge. Shannon O'Dea, with Hawaiian show closed, is now

making openings at Hot and Cold. White Way Casino has asked permission to close for 48 hours after tomorrow to revise its show for the third time. Sam (Circus) Crowell, operator of the *Jubilee* commissary, leaves shortly to make fairs, putting A. J. Cunningham in charge.

FLUSHING FRONT

(Continued from page 29)

and Bert Kaye as talkers. An adjoining space has been leased out to Moe Harris, Lew Lange and Harry Kaplan for a Walking Charley, which was to open over the week-end.

American Guild of Variety Artists attempted to prevent the White Way Casino from operating due to the Rosita Royce fuss wherein the dove dancer claimed the management was aiming to snuff her out by overworking her. Apparently the Casino management can no longer stand the strain of RR's salary, which is \$400. The guild came on the scene Tuesday night but was unsuccessful and the show is proceeding without interruption. Layout has each of three attractive girls doing two numbers—Rochelle Forest in a ballroom and peacock set of terps, Evelyn Taylor in a pair of strips and Lucille Wray, also with a double dose of undrapery. Finish is supplied by Tirza the Wine Bath Girl in an effectively done ablution and peel in which Chateau Martin Wines receives a mighty nice piece of propaganda. Between shows of this grind attraction Leon Macguire offers mystification. Meantime, Miss Royce reports daily and her trappings are still in the dressing room, tho she is not working. Looks like a battle is brewing.

Frank (Rondevo) Miller is back from Florida. He and Joe Rogers, Cliff Wilson, Lew Dufour, Jim Smith, Arthur Bates and Mr. and Mrs. Nate Eagle caught the Armstrong-Jenkins fight Wednesday. Rogers made himself a piece of money on the result. George Hamid made one of his infrequent visits to the expo this week in the company of Mrs. H. Whenever they come out they head for the New Orleans Restaurant. They also attended *American Jubilee*. The booker announced that the Peaches Sky Revue and Les Kimris, aerialists, have been engaged for four weeks by Sanfran Fair, starting end of August. GGIE has been using a substantial number of free acts all along, whereas back here the sole booking has been Benny and Betty Fox, the Sky Dancers. Concessioners' Association voted a watch inscribed to Harry G. Traver, president of the group in 1939. At that party which Benny Fox recently staged for Harvey D. Gibson who showed up, we now learn, but Bill Lewis, formerly of athletic shows on carnivals, who is now a wrestling promoter operating in Virginia and North and South Carolina. Lewis trooped with George L. Dobyns, Bernard, Glick, Con T. Kennedy, Miller Bros. and many others. White Harris, clown cop yith Jimmie Lynch and his Death Dodgers at Goodrich Arena, is scheduled to leave middle of next month to play Barnes-Carruthers fairs, opening in Ionia, Mich. John Lindsay, former lot man on Miller Bros.' Shows, is assistant manager of the Harry Illions' Ferris Wheels. Talker Henry Bookchester has switched from Palace of Wonders to Nature's Mistakes.

From May 11 to July 8—59 days—Billy Rose's Aquacade played to 1,113,143 people who paid \$568,860.67 for the privilege of viewing this water spec, probably the greatest money attraction of all time. During this period the fair itself drew a paid attendance of approximately 5,600,000. In short, the Rose show is getting about 20 per cent of the total gate, a tremendous accomplishment and not far behind the 1939 record.

Joe Dobish's Wall of Death motor-drome personnel: Irene Dare (Mrs. Dobish), four-wheel rider; Clara Lee, cycle, and Dare-Devil Luck, trick and fancy cyclist. Mrs. Luck is on tickets. "China Red" Dolorey was making openings and describing the performance until yesterday, when he was switched. It's a corking show that should be getting more money.

Did you know department: Ernest Spalding Beaver, mechanical superintendent of the new Dodgem ride, is also health commissioner at Salisbury Beach, Mass. His term expires in March and two selectmen and the chief of police recently visited him to sound out his feelings on a third term. Beaver is understood to have talked this matter over secretly with his campaign manager, Cy (Farley) Bond.

CAPITOL CITY SHOWS

WANT

CONCESSIONS OF ALL KINDS

Except Cookhouse and Popcorn, to join Shinnston, West Virginia, next week, Firemen's Fair and Celebration. Spencer City Park Celebration week of August 5th. Spencer, W. Va., with the best small fairs in state to follow. Address PETE JONES, Flemington, W. Va., this week.

BEAVERTON, MICHIGAN

AUGUST 2ND AND 3RD HOMECOMING, ON THE STREETS

WANTS Legitimate Concessions and Shows. Experienced Ride Help in all branches. Your wages in cash every week. Need Tilt-A-Whirl Foreman. Boozers and chasers not wanted.

COTE AMUSEMENT CO.

11728 Broad Street Blvd., Detroit, Mich.

WANT CONCESSIONS

For the Following Fairs That Work for Stock and 10c.

LA FAYETTE, ILL., Week of July 29th
KNOXVILLE, ILL., Week of August 5th

C. L. STORER

Hoffner Amusement Co.

LONDON MILLS, ILL., Week of July 22d

WANT

For Andrews, Indiana, July 23 to 27, on Streets, Crackerjack, Candy, Candy Floss and any other Legitimate Games. W. A. Shoffitt wants Bull Game Operator. Good pay day here. Wire or write SLIM BISHOP, Columbia City, Ind.

CHAIRPLANE

Smith & Smith make, and Pop Corn at liberty. Will book Ride without Pop Corn. Ride in perfect condition. Give number of Rides, Shows and Concessions now have. Route planned and number of fairs. Ride now in Tennessee. Own transportation. E. D. ELLIOTT
Western Union, Spencer, West Virginia

BORTZ SHOWS WANT

Photo Gallery, Stock Concessions, Ride Help that drives semi-trailers, Shows with own outfits, Girl Show. This show plays nothing but celebrations. Eldon, Mo., 22nd to 24th; Warnersville, Aug. 1st to 3rd. Will play Arkansas till Christmas.

Showmen's League of America



Sherman Hotel
Chicago, Ill.

CHICAGO, July 20.—President Frank P. Duffield, back from a West Coast trip, brings the applications of George Haley, Elmer C. Smith and Richard H. Ford, credited to Brother Nate Miller. Past President J. C. McCaffery handed in the application of Omer J. Kenyon. Sam Aldrich, of Beckmann & Gerety Shows, is here for medical treatment, and Pat Purcell visited and said he is lining up a few dates in Chicago. Brother Dan Odom is out of the hospital and improving in health. Terry Turner spent a few days at Passavant Hospital. Ed Hunter, of Riverview Park, left on a short trip to Milwaukee. Denny Pugh is in town on business and visited. Lou Leonard left to join Hennies Bros. Shows at Minneapolis.

Chicago callers seen on the Beckmann & Gerety Shows' lot at Milwaukee were Mr. and Mrs. J. C. McCaffery, Jack Duffield, Omer J. Kenyon, Harry Bert, Secretary and Mrs. Joe Streibich, Mr. and Mrs. Nate Hirsch, Jack Zalace, Larry Hogan and Ida Cohen. Eddie Vaughn was among convention visitors at Sherman Hotel. R. S. Uzzell; A. R. Corey, Iowa State Fair, and Sheriff Will Watson, of

Club Activities

Abilene, Tex., were also visitors at the rooms.

Rhoda Royal was taken to the American Hospital for treatment. Sad news brought the message of the death of Izzy Stier and Jack Markham, brother of Andy Markham, of Riverview Park. Many members attended funeral services of Izzy Stier, which were under supervision of the league, with interment in Showmen's Rest. John Sloan and Harry I. Burton, of Racing Corp. of America, visited. William Young is showing improvement and is out of the hospital. Still confined are Harry Slegal, R. F. Trevellick and L. McFarland.

Other callers at the rooms were Irving Malitz, Max Brantman, M. J. Doolan, Walter F. Driver, Jack Pritchard, William Young, Fred F. Donnelly, Julius Wagner, Morris A. Haft, Sam Bloom, J. C. McCaffery, Lou Leonard, Zebble Fisher, L. H. (Larry) Hogan, Bob Lohmar, Lew Keller, John P. Snyder, John O'Shea, Bob Revolt, Mr. and Mrs. Dave Tennyson, Mr. and Mrs. Don Odom. Membership cards for 1941 are ready and you can obtain yours any time now.



Heart of America Showmen's Club

Reid Hotel

KANSAS CITY, Mo., July 20.—Brother Norris B. Cresswell, chairman Banquet and Ball Location Committee, announced this week that the annual event will be held at Hotel Phillips and all arrangements have been completed. Hotel is completing a banquet and ball room to accommodate 500. It is to be ready by September 1. Tickets for the event, which will as usual be held on New Year's Eve, are being sent to managers of the various shows, and a big advance sale is expected.

Brothers Slim Johnson and Harry Altshuler visited McGee Shows at Paoli, Kan., and report business up to standard. Brother Neal Walters, U. S. Printing Co., is in Jefferson City, Mo., on business, and Brother Frank Capp, of Baker-Lockwood Co., journeyed to Chicago for the week of July 4th. Dick Hamilton, State Fair Shows, spent a week here and rejoined the organization at Anthony, Kan. Mrs. Chester Levin left last week for a visit with her sister in Iowa. Brother George Ross and Smitty purchased a truck and are playing Eastern Missouri fairs. A. N. Rice, concessioner in the park at Lincoln, Neb., infers that business has been good this season.

Brother Jimmy Mace left this week to visit his wife and son, who operate concessions at Arnold Park, Ia. Jimmy says business is much better this year. Brother G. C. McGinnis, club secretary, is now head bookkeeper of Midwest Mercantile Co. Wayne Hale came in this week on business. Brother Denny Pugh, Hennies Bros. Shows, visited en route to Dallas to join the organization. Deacon Jones and wife joined Buckeye State Shows.

Brother C. J. (Chappie) Chapman is seriously ill in Research Hospital. Mr. and Mrs. Bud Lime, of Elite Shows, visited during the week, coming in on business. Brother Pete Callander also is here on business. Carnival folk should begin to make plans now to attend the Annual Banquet and Ball.



Palace Theater Building,
New York.

NEW YORK, July 20.—Second Vice-President Oscar C. Buck dropped into the rooms this week before rejoining his show in Greenfield, Mass. Arthur Campfield returned to town from a trip thru the Midwest and reports all shows there are on the upward trend. Murray Zand, who is in town for two weeks, has been with Johnny J. Jones Exposition as well as Cetlin & Wilson and reports fair business. He will rejoin Cetlin & Wilson Shows the first week in August for the rest of the season. Jackie Owen is about town with his brother, Dick, who came in from Dallas for the Armstrong-Jenkins fight.

Max Kassow is slated for operation of a show at the World's Fair and Jimmy Davenport is with him. Kirby C. McGary dropped into the rooms from World of Mirth Shows and announced he was going with the King Reid Shows in Corinth, N. Y. Jules Lasures, now with I. & T. Shows, joins World of Mirth, starting the first week in August, as does Harry Sussman. Al Keating reports that his machines are doing good business in New York. Fred Phillips stopped off at the rooms on his way to work on the Charlie Gerard Shows and says that business has been good. The Phil Isser and I. Trebish Shows playing in and around New York report good business whenever weather permitted. Max Schaffer, of museum and sportland note, says he has no complaints regarding business.

Association is glad to hear that business is picking up and expects a larger turn in of dues as well as prospective members. Why not get behind your favorite who is working for a life membership and help him all you can? Brother Charles Lewis turned in a new applicant, Richard H. Symington.

Birth day congratulations to Clem White, July 24; Harry Sandler, 25; Henry L. Rapp, Edward Cennane, W. Kenneth Common, 26; Julius Levy, Paulino Roderiguez, T. A. Wolfe, Capt. James O. McVay, Ellsworth Dennis, 27; Dr. Morris Lewinski, Tom Brown, 28; George W. Traver, Eddie Vaughan, Joseph R. May-yochi, 30.

Ladies' Auxiliary

Sympathy is extended to Sister Dorothy and Brother Mack Goldberg on the death of their uncle. Sister Blanche Henderson is busy these days. On Tuesday she flew to Pittsburgh to purchase machinery and on Friday left for Oscar C. Buck Shows, where she has a ride. Your auxiliary wants to share your joys with you. Won't you notify Secretary Goldie about marriages, births, etc.? President Midge Cohen is so busy sewing for the Red Cross that she has had a machine put in her apartment. Send in your dues and get your new card.

MEN!!! Here Is a Real MONEY-MAKER!

Makes Quick Easy Profits!

This Popcorn Machine really sells Popcorn! Pays 70c profit on every dollar, too! Freshly popped "French Fried" Popcorn sells to everyone the year 'round. How people do buy! And how these quick profits do mount up.



INVESTIGATE!

These improved, all-electric, large capacity models with color and illuminated display really draw business. Truly the world's finest and lowest priced.

WRITE FOR FREE All Sizes From CATALOG TODAY. \$139.50 UP Buy on Easy Terms.

ADVANCE MFG. CO.
6322 St. Louis Ave., ST. LOUIS, MO.

SAVE THAT DOUGH

For Those Extra Stores and Shows for Balance of Season BUY 2D HAND And SAVE THAT EXTRA DOUGH

Write—Wire—Phone

BAKER-LOCKWOOD

603 Hardesty, KANSAS CITY, MO. America's Big Tent House Eastern Representative, A. E. CAMPFIELD, 152 W. 42d St., New York City, N. Y.

Rebuilt

Pink or yellow gold top plate MEN'S SPORT WRIST WATCHES \$2.95

New Case, New Swiss Dial (6 Jewels) Other High Grade Watches at Low Prices. 15 JEWEL WRIST WATCHES, \$3.25 Write for our descriptive circular listing popular "name" brand watches, attractively priced to you.

WEINMAN LOAN OFFICE

182 S. MAIN, MEMPHIS, TENN. Large Stock Unredeemed PARKER and SHEAFFER FOUNTAIN PENS Close Out Price—as Low as \$1.50

EARL D. BACKER SHOWS WANT

For the Negro State Fair of Tennessee, Murfreesboro, Sept. 2nd to 7th, 15c and 25c gate. Races daily, Horse Show at night, Rides, Shows, legitimate Concessions. Positively no racket. Write or wire EARL D. BACKER SHOWS, Rome, Ga., week July 22; Gadsden, Ala.; Fairfield following.

WANT CONCESSIONS

For American Legion Homecoming Jubilesta AUGUST 7 TO 10 Bingo, Penny Pitch, Carmel Korn, Photo Gallery, High Striker, Swinging Ball, Cigarette Gallery booked. Free Acts, Rides, Political Days. Write, wire to F. J. ZULZ, General Manager, Wenona, Ill.

WANTED

Cuba, Missouri, week July 22nd; Carthage, Illinois, week July 29th; Elsberry, Missouri, week August the 5th. Shows, Concessions all three Celebrations. OLIVER AMUSEMENT CO. LOUISIANA, MISSOURI

WANT

MINSTREL SHOW TALKER MUSICIANS and COMEDIANS for SKINTITE RAMEY'S HARLEM REVUE. 15 Fairs and Celebrations. Booked solid until Dec. 1. Address: J. GEORGE LOOS, Greater United Shows, Shawnee, Okla., this week.

Badger State Shows

Want for string of Wisconsin Fairs: Octopus, Roll-o-Plane or Loop. Also Shows and Concessions.

Address: 1923 So. 76th St., West Allis, Wis.

DARE-DEVIL OLIVER

World's Premier High Diver At Liberty After July 27th Wire East Long Meadow, Mass., until July 27th. Per. Address: Tonawanda, New York

NEW 8-CAR WHIP

This new design is equally suitable for stationary or portable purpose. With the present type of our modern construction the inherent value remains for years, and its thrill remains forever.

W. F. MANGELS CO., Coney Island, New York

ZACCHINI BROS.' SHOWS

Featuring the Monster Repeating Cannon
World's Greatest Free Act

CAN PLACE and have complete outfits for the following Shows: Monkey Show, Motordrome, Wild Animal Show, Glass House, Penny Arcade, WANT Girls for Dope Show—Man and Woman for Fish Bowl. CAN PLACE Acts for Sideshow or any other money-getting Concessions. Account of misrepresentation can place Chair-o-Plane. WANT Concessions of all kinds, including Candy Floss, Fish Pond, Diggers, American Palmistry, Cigarette Shooting Gallery, Pitch-Til-You-Win, Rat Game, Ball Games, Penny Pitches, Bumper Games, Coupon Stores and few choice Wheels for the following circuit of Fairs and Celebrations starting the second week in August: Ford City, Pa., V. F. W. Convention at Franklin, Pa.; Clarion County Centennial, Clarion, Pa.; Martinsburg, W. Va.; Waynesburg, Va.; Pulaski, Va.; Harrisonburg, Va.; Littleton, N. C.; Woodland, N. C.; Sanford, N. C. Two weeks in Atlanta, Ga., in heart of the city. Four more fairs pending, then 10 weeks of fairs in Florida. Address this week: Ambridge, Pa.; week of July 29 at Salem, Ohio. WRITE or WIRE BRUNO ZACCHINI, Manager, or BERT ROSENBERGER, Gen. Rep.

INTERNATIONAL CONGRESS OF ODDITIES

WANTS TO JOIN NOW—Outstanding Freaks of all kinds, Novelty Acts, anything sensational and up to our standard. Nothing too big for this the "Big Bertha" of all museums. Now playing Summit Beach Park at Akron, O., until July 29; two more big parks to follow, the 3 Big State Fairs, then to open our 25th winter indoor season. Remember, we are always the first to open and the last to close our museum season. Best of all accommodations furnished and pay in cash every night. No holdbacks, no pay out of the vest pocket. Betty and Christine, would like to hear from you. All reply to us now: SUMMIT BEACH, Akron, Ohio.

Midway Confab

By THE MIXER
(Communications to 25 Opera Place, Cincinnati, O.)

WHO cares now if the heat's on!

WITH Mighty Sheesly Midway for the season is Mack Jones.

GUS BARTELL, with pony ride and pop-corn concession, joined Byers Bros.' Shows in Jerseyville, Ill.

ARNOLD CLARK, with photo gallery, joined Patrick's Greater Shows in Boise, Ida.

RECENT additions to Paradise Night Club Revue on Cetlin & Wilson Shows were Helen Bridger and Jackie Layne.

MANAGING the Jungland Show on John H. Marks Shows is Chief Little Red Feather, reports Walter D. Nealand.

"THAT g. a. talks the best show I ever heard."

JOHN McMASTERS, with pony track, joined Sol's Liberty Shows in Kenosha, Wis.

V. L. DICKEY'S Chairplane, with Virgil Browning, foreman, joined Happyland Shows in Ypsilanti, Mich.

HAVING SIGNED his new Ten-in-One show with Zacchini Bros.' Shows, Billy King opened in McKees Rocks, Pa.

to exceptional results on Sunset Amusement Co., he reports from Des Moines, Ia.

ADD smiles: "He felt as unnecessary as an agent left stranded in a hotel."

JOINING Duke Jeannette's Circus Side Show on John H. Marks Shows at Ironton, O., was Capt. Bob Elms, sword swallower.

GUESSING games have been banned at Ohio fairs on the grounds of "abuse." But the public has yet to learn what constitutes the "abuse."

AFTER a visit on Crystal Exposition Shows with Mr. and Mrs. Warren J. Bunts and family, Mrs. A. Carpenter and daughter left for New York.

FRANK McCREA, vet lead gallery owner and operator, opened a long-range gallery with Zacchini Bros.' Shows in McKees Rocks, Pa.

ENTERTAINING friends from Southern California during Hilderbrand's United Shows stand in Truckee, Calif., were Reggie Marion, Al Tanason and Capt. Bill Foix.

IT'LL take a good midway broadcast to vie with the aired political ballyhoo about to be sprung.—Dime Jam Johnson.



MR. AND MRS. EDDIE J. MADIGAN are owners-operators of the popular Cafe Madigan on Dodson's World's Fair Shows this season. The Madigans have been cookhouse operators with leading carnivals for more than two decades and for many years were with the Johnny J. Jones Exposition. For some time Madigan was part owner of the organization. They have many friends in outdoor show business and include in their close friendships many prominent people in various other walks of life. Photo furnished by Roland W. Richards.

H. W. CROWELL was appointed superintendent of maintenance of Patrick's Greater Shows during the date in Boise, Ida., reports Don Glendon.

TAKING over management of Hollywood Models attraction on Kaus Exposition Shows in Oneonta, N. Y., was Jack Roof.

FAIR days are coming, regardless of the weather man.

ADDITIONS to Eddie Poupin's Side Show on Kaus Exposition Shows are Wallie White, human pincushion, and Margaret White, iron-tongue act.

HAVING OPENED the 1940 tour with World of Fun Shows, Ben C. Udy, Ferris Wheel operator, is now with J. Harry Six Shows as Ferris Wheel foreman.

OPERATING two annexes with Patrick's Greater Shows is Bessie Bessette. One features a two-headed baby and Bessie is the attraction in the other.

FORMER carnival and circus trouper, George Allen has been off the road and in business in Taylorville, Ill., for the past three years.

FORMERLY with John R. Ward Shows, Will Brown has his snake show clicking

MORRIS HELMAN, who opened with Wallace Bros.' Shows last spring, now has his concessions with Sunset Amusement Co., according to reports from Des Moines, Ia.

L. R. LEWIS and M. B. Black advise from Rossiter, Pa., that they have sold their concessions and left the carnival field in favor of selling new patriotic banners.

BOTH units of J. J. Colley's Shows are reported to have had good business on July 4. No. 1 played Seneca, Mo., and No. 2, under management of Frank DuShane, exhibited in Lydon, Kan.

LINDA LOPEZ has booked her dancing show on Beams' Shows, replacing Pinky Pepper, who left to play Kentucky fair dates. Miss Lopez has purchased new equipment for the unit.

WANTED—Some fairs that do not conflict with those we have.—Gate & Banner Shows.

FRANK SPARKS cards from Winchester, Ky., that he is having a good season with cookhouse and grab on Wallace Bros.' Shows and that July 4 in Norton, Va., was one of his best days in years.

"VISITED the home of Wanda Lee at 905 Eighth street here and found her to be improving from the operation she

Knew the Answer

OPERATOR of a string of concessions on a well-known California carnival, making the rounds on the night of July 4, found several of the agents very much under the influence of old John Barleycorn. He immediately discharged several. Passing the live duck pond, he found this concession completely empty of customers as well as agents. "I wonder where the agents are," he muttered softly. "Swack, swack, swack!" cried a lonesome old duck as he poked his head out between the slats of a time-worn crate.

underwent in May," wigwags Al O'Day from Nashville, Tenn.

AFTER closing with Johnny J. Jones Exposition in Erie, Pa., Billie Kay Burke joined Carl J. Lauther's Oddities on Cetlin & Wilson Shows as emcee and scenic artist.

MANAGER of shows bearing his name, F. H. Bee Jr. has been discharged from a Lexington, Ky., hospital and will assume active management of his organization at Grayson (Ky.) Fair, reports Mrs. F. H. Bee Jr.

I THOUGHT I was a showman until I listened in on the big political conventions.—Whitely Cooks.

SNAPP'S GREATER SHOWS were the subject of some highly favorable publicity in July 11 issue of Crawford County Press, Prairie du Chien, Wis., during their stand there under Veterans of Foreign Wars Post auspices.

AFTER CLOSING with World's Famous Shows, Mae Joe Arnold rejoined Smith's Greater Atlantic Shows at Salisbury, Pa., and is working the annex for Don Newby's Sex Show. George Filner continues in charge of the front.

ANNEX ATTRACTION Stella Adams, two-bodied, two-faced enigma, handled by Raymond Franklin on Ideal Exposition Shows, recently enlarged her attraction and added a new p. a. and air-conditioning system.

JOINING Capitol City and Latlip Shows Combined in Franklin, W. Va., were Mack McFarland and Pal Kalzee, with alligator show, and Walter Cole, with two concessions, reports Mickey B. Martin.

YEAH, the fairs will be life savers for some shows—but how about vice versa?—Oscar, the Ham.

TIGE HALE'S BAND, which closed a successful 13-week tour with Gooding Greater Shows on July 20, joined Jack Raum's Circus Revue in Ithaca, Mich.,

PENNY PITCH GAMES
Size 46x48", Price \$20.00.
Size 48x48", Price \$30.00.
Size 45x45", with 5 Jack Pots, \$40.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24- and 30 number Wheels. Price \$12.00

BINGO GAMES
75-Player Complete \$5.00
100-Player Complete 7.25

SEND FOR CATALOGUE.
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.

SLACK MFG. CO.
124-126 W. Lake St., Chicago, Ill.

ASTRO FORECASTS AND ANALYSES

Oulja Bottle, Answers All Questions. Each .25
Single Sheets, 8 1/2 x 14, Typewritten. Per M. 5.00
Analysis, 8-p., with Blue Cover. Each .03
Analysis, 8-p., with White Cover. Each .15
Forecast and Analysis, 8-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25c.
No. 1, 24-Page, Gold and Silver Covers, Each .30
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, Planchettes, Etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Poling. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample \$0.15
HOW TO WIN AT ANY KIND OF SPECULATION. 24-Page Booklet, Beautifully Bound. Sample, 25c.
PACK of 78 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc., 35c.
ZODIAC F. T. CARDS. Pack .35c
Graphology Charts, 9x17, Sam. 5c, Per 1,000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. .25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P, 3x5. Contains all 12 Analyses. Very Well Written. Per Doz. 50c; Sample 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise.

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Instant delivery. Send for Wholesale Prices.

KWIKUP CONCESSION STANDS

MANY SIZES
Quickly erected or taken down.
You are the first to set up and to get away. Our exclusive principle of construction means speed. Canvas permanently attached to frame parts except roof, which is a hood. A beautiful Stand—its flashy Orange and Black Stripes stops the crowds. Circular and canvas samples free.

Best For 25 Years

THE MONROE CO., 35 Bridge St., COLFAX, IA.

POP CORN

For a greater return per 100 pounds use SKY-HIGH Brand Minn-HYBRID No. 250 Dwarf Hull-less, a genuine HYBRID. We also stock top quality South American, Yellow Pearl, Spanish White and Standard Dwarf Hull-less. Complete line of Popping Supplies, Coconut Dressing, Popping Oil, Cartons, Cones, Bags, Salt, also Salted in the Shell Peanuts.

MIDLAND POPCORN CO.
MINNEAPOLIS, MINN.

You can make EASY MONEY by Fortune Telling or Character Reading with our NEW

BUDDHA PAPERS

Clear cut script. Simple operation. Free developer coupons. CATALOGUE.

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PEANUTS

Raw, Roasted. Special Price on Jumbo Elephant Bags, Popcorn and Popcorn Seasoning. Daily Market Prices.

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WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES
State salary and all details in first letter.
Open All Year Round.
SCHORK & SCHAFER

WANT FOR

Augusta, Ill., Community Live Stock Show
AUGUST 13-14-15 (FREE GATE)
RIDES THAT DO NOT CONFLICT. SHOWS. LEGITIMATE CONCESSIONS, NOVELTIES AND COOKHOUSES. Other Fairs and Celebrations to follow. Out until Christmas. Address: BUFF HOTTE SHOWS, Camp Point, Ill., this week, then per route; or L. R. TOBIE, Augusta, Ill.

OUTSTANDING ATTRACTION

Writes Paul and Lucille Mattie, late purchasers of a 1940 No. 5 BIG ELI: "We are delighted with the new Wheel at Suburban Park. It is an outstanding attraction and can be seen a long distance on the Highway." Invest in a BIG ELI Wheel for lifetime profits.

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Avenue, JACKSONVILLE, ILL.

The Improved Kiddie Airplane Swing
Attention Carnival Owners and Park Managers

Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplanes and beautifully hand-decorated crests with no advance in price. Kids revolve from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.

SMITH & SMITH, Springville, Erie Co., N. Y.



B. H. NYE, well-known showman and general agent, who announced during a recent visit to The Billboard Cincinnati offices that he had completed arrangements for launching Nye's Four Star Shows in Peebles, O., on July 27. New organization plans to carry four rides, two shows and about 20 concessions. Nye left the Queen City on July 16 for Peebles to complete details for the opening.

on July 22 for a 11-week tour of Michigan and Ohio fairs.

BOBBIE BURNS and Thelma, Mystery Girl, Motor City Shows, who were called to Cleveland from Ft. Wayne, Ind., because of the death of Thelma's mother, have decided not to return to the road and will make Chicago their home.

WHILE Hilderbrand's United Shows were playing Truckee, Calif., Mr. and Mrs. Peter Richards spent several days touring the Lake Tahoe region and visiting numerous summer resorts in that sector.

"WELL, if we didn't play the town, we got our mail there. We were only eight miles out."

WALTER BAKER, well-known trouper, and Sarah Goldberg, who were married in Fort Valley, Ga., recently, report from Atlanta, that they plan to open a clothing store in Fort Valley at end of the fair season.

DOG FANCIER Ray Wheelock, United American Shows, is mourning loss of his favorite coon dog, Flapper, who died in a Cedar Rapids, Ia., dog hospital. Flapper was well known to many showfolk and was winner of several trophies.

FORMERLY with Lee Simon's Show of Shows on Goodman Wonder Shows, Dixielanders' Band is now playing Wilford Brown's Night Club at Manistique Lake, Curtis, Mich. Grace Dobbins, also a former member of Simon's troupe, is band's vocalist.

BLACKIE McLEMORE, of Greater United Shows, who sustained a more than \$500 loss when his bingo game and several concession tops were leveled in a blowdown in Woodward, Okla., took delivery on a new bingo top in Shawnee, Okla.

GREAT Wheelbarrow Shows had a red one on July 4, so we will be out at least six more weeks.—Tape-Line Larry.

THE EVENING TIMES, Sayre, Pa., in its issue of July 16, gave Capt. Henry's Wild Animal Circus on W. C. Kaus Shows plenty of publicity anent birth of seven

It Pays To Fly

DOES it pay to own an airplane? Recently a committee wired the Crafts Shows in a Southern California town that a meeting was being held that afternoon with the city council and that a permit might be granted. Another show was advised and its agent left in an automobile. Roy E. Ludington and Orville Crafts hopped off in the Crafts plane, flew 300 miles in two hours, attended the meeting, signed a contract, got the permit and were back on their show before the opposition agent had arrived. Two other "blitz" bookings made by this pair last month resulted in big weeks' business for Crafts 20 Big Shows.

wire-haired puppies on his attraction while shows were playing the Pennsylvania city.

LOU-LOUETTE (Buddy Lou Davis) cards from Seminole, Okla.: "Am now playing with T. J. Tidwell Shows, and Side Show Annex has been doing well under direction of Bob Neeley, owner. Mrs. Neeley is cashier-secretary of the unit."

RUSSELL NEUMAN cards from Davenport, Ia., that he had a good day's business at the Grocers' Picnic there with karmel korn and that attendance totaled about 12,000. Event was held July 14 on Mississippi Valley Fair grounds, Davenport.

CONCLUDING a 2 1/4-week engagement at Summit Beach Park, Akron, on July 7, Barney Lamb's Side Show left for to join Snapp's Greater Shows in Michigan. Lamb reports his show grossed its biggest single day in years when an estimated 30,000 visited the park on July 4.

COOKHOUSE Gossip: "Why, those folks simply love me, and I can book that fair as long as I am with this show."

VISITING in McKees Rocks, Pa., recently with Don Winkler, manager of Jones' bingo on Zucchini Bros.' Shows, and Ed Henderson, Jones' agent, were Mr. and Mrs. L. T. Henderson, Alice Sagowitz and Mae Suter, all of Portsmouth, O.

FOR THE PAST three years a featured free attraction on Dodson's World's Fair Shows, the Four Apollos closed with the organization on July 13 in Canton, O., and left for San Francisco, where they are scheduled to open a four-week engagement at Golden Gate International Exposition.

RAE-TERRILL cards from Eagle River, Wis.: "This date gave me three of the biggest days and nights I've ever had during my time in show business. We gave 18 shows on July 4. There are plenty of visitors here despite the cool weather. We are preparing shows for the fairs."

DURING Hilderbrand's United Shows stand in Truckee, Calif., Mr. and Mrs. Ralph Balcom, Mr. and Mrs. Bull Montana Walker, Mr. and Mrs. Marshall Brown, Phyllis Walker and Walton de Pellaton spent a day and night in Sacramento, Calif., where they visited members of Crafts 20 Big and Joyland shows.

SOME girl-show managers who succumbed to the roughneck demand, "Take 'em off!," have later wondered who was going to "take 'em out."—Colonel Patch.

DOC WADDELL infos from Ohio Masonic Home, Springfield, O.: "Harry L. (Sheeny) Bush is in a hospital in Bedford, Ind., with an infected toe, which physicians fear may have to be amputated. He and midget wife, Dolly, the Doll Lady, are with Ed Hock's Imperial Shows."

OFFICIALS of Kidwell Funeral Home, Versailles, Mo., are seeking whereabouts of the widow of Frank B. Rice, of Hobbs, N. M., night watchman with Buckeye State Shows, who died suddenly on July 14, while shows were exhibiting in Versailles. Anyone knowing Mrs. Rice or her whereabouts is asked to communicate with the funeral home immediately.

CHARLES (DUKE) BROWN, who joined World of Pleasure Shows on April 11, writes from Grand Rapids, Mich., that his wife has been in Butterworth Hospital there since shows played the spot week of May 13. Brown has been in the Michigan city since that date. He reports his wife may be released on August 1.

ATHLETIC show operator Jack Sampson is in Illinois Eye Clinic, Chicago, where he underwent an operation on his right eye on July 13. His wife, who is residing with Mrs. Earl Tauber, 1228 Sunnyside avenue in the Windy City, reports Jack must undergo a similar operation on the left eye soon and that he would like to read letters from friends.

FAMOUS last words: "We played the big picnic with our concessions but did not pay the boss anything for lights because WE are with the show."

LARRY AND RUBY KNIPPELL left Sol's Liberty Shows in Kenosha, Wis., with their cookhouse to fulfill a previously contracted engagement in State Fair Park, Milwaukee. Replacing them and opening in Rock Falls, Ill., was Max



MRS. HEILENE BARKOOT, wife of the cookhouse operator on Art Lewis Shows, and their son, Darrel, youngest member of the organization, who was born on May 30. Photo, furnished by Dick Collins, was snapped in Fall River, Mass., where the Lewis contingent concluded a successful holiday-week stand on July 6.

Glynn, who formerly had his cookhouse with the Art Lewis and John H. Marks shows.

"AFTER CLOSING

SIDE-SHOW manager of note, Sterling (Duke) Drukenbrod reports his attraction on Endy Bros.' Shows registered its banner week of the season during organization's stand in Lowell, Mass., week of July 4. Side-show unit is under management of L. D. Hall. Drukenbrod, with Maynard (Doc) Mast, is devoting his time this season to promotional work in Ohio.

COOKHOUSE Gossip: "Yes, I know the office had to pay a gyp price for water last week but I should be entitled to free water for MY house car."

AS A TRIBUTE to Charles Siegrist, widely known aerialist, who is presenting the free attraction on Convention Shows this season, eight members of shows' personnel have joined the Charles Siegrist Showmen's Club, Canton, O. They are Clay Mantley, owner-manager; H. Siegrist, Francis Reiner, Albert Conners, Walter Lankford, C. H. Woolrich, Gerald Barker and Fay Lewis.

MANY members of Hilderbrand's United Shows spent much time during the stand in Truckee, Calif., fishing in the Truckee River and among those making successful catches were Ralph Balcom, Bull Montana Walker, Manfred Stewart, Marshall Brown, Frank Dykes, Earl Richardson, Reggie Marion, Al Keenan, Mr. and Mrs. Earl McCann and Hazel Fisher.

GREAT Sweet Potato Shows are making many changes this season; in fact, there have been too many already.—Six Syllable Webster.

NOTES from Fuller Amusement Co., from Loyalton, Calif., by John F. Emos: Good business and fair weather prevailed at shows' recent stand here and shows, rides and concessions did fair. Organization is being readied for its string of fairs and Charles Fuller and Frank Mor-

CONSISTENT MONEY MAKERS



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EVANS MONEY MAKERS
Rely on Evans 46 Years' Experience for Latest and Best Amusement Equipment.

SHOOTING GALLERIES
IMMEDIATE DELIVERY.
Complete Line of Shooting Galleries. Supplies for All Makes.

EVANS DICE WHEEL
One of the most popular wheels. New Junior size 32" in diameter. Face of wheel is covered with glass and ornamental metal work, handsomely plated and polished. Write for Prices.

PADDLE WHEELS \$10.00 UP
of All Kinds

FREE 1940 CATALOG

H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago, Ill.

MAKE \$50.00 A DAY ON CANDY FLOSS

Our New Super Wizard with a heavy double head and larger spindle. This machine was used at the New York and California Fairs. Spins Candy Floss FASTER and FINEER. Other models. Free literature.

ELECTRIC CANDY FLOSS MACHINE CO.
202 Twelfth Ave., So., Nashville, Tenn.

WANT
HAWAIIAN SHOW, ALSO SIDE SHOW For 15 Fairs and Celebrations. Booked until Dec 1.

GREATER UNITED SHOWS
J. GEORGE LOOS, Mgr., Shawnee, Okla., this week.

SECOND-HAND SHOW PROPERTY FOR SALE
\$1.65 Pr.—350 Pair Richardson Fibre Rink Skates.
\$35.00—Mysteria Hand Illusion with Mirrors.
\$25.00—Electrified American Flag, 4x6 ft.
\$15.00—Hand Snowball Machine, working order.
\$13.75—New Khaki Waterproof Sleeping Tent, 8x10 ft. We buy Evans Games and Wheels. Pay cash.

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LOOP-O-PLANE - - OCTOPUS
ROLLO-PLANE
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FULL-DATE
CARNIVAL
SHOW LETTERS

Direct From the Lots

BY THE SHOWS'
OWN NEWS
REPRESENTATIVES

Cetlin & Wilson

Lancaster, Pa. Week ended July 13. Location, Pennsylvania Railroad Athletic Field. Auspices, F.V.W. Business, good. Weather, unsettled.

Monday night proved fairly good. Tuesday and Wednesday business increased and rain late Thursday hampered business that night. Friday was hampered by cold weather, but on Saturday crowds turned out despite threatening weather. Children's matinee was slim. Station WGAL co-operated. Appearing on a 15-minute sustainer Tuesday afternoon, Whitey Feheley, talker Speedy Merrill's Motordrome; Jean Walker, talker Paradise Night Club Revue; Percilla, Monkey Girl, and Emmitt, Alligator-Skin Boy; Egle Zacchini; Smilo, clown; Martha Lucas, singer; Wesley Charles, Tony Lewis, Art Parent and the Paradise Night Club Revue orchestra. Edmundo Zacchini was interviewed. Smilo also appeared on a special street broadcast Wednesday. Ernest Stanzola, WGAL program director, co-operated. Ray O'Connell, manager of Warner Bros. theaters, and wife, Marvell, aided shows here. Dr. R. Garfield's Hall of Science did well, and the annex feature, a film, was popular. Glitter Gals added a new front, as did Paradise Night Club Revue. Miss Americas Revue, with Georgia and Gilmore Brown, clicked. Ed Hollinger is managing Speedy Merrill's cookhouse. Hazel Merrill doubled between the Wall of Death motordrome and helping Speedy in the cookhouse. Princess Mitzi's Salome is popular. Jack and Johnny, dancers, with Eddie Polo, visited Tony Balson of Paradise Revue.

RAY D. MURRAY.

Dee Lang's

(Motorized)

Ada, Minn. July 4-6. Location, Norman County Fairgrounds. Auspices, Norman County Fair. Business, very good. Weather, ideal.

Hundred-mile overnight jump from Hallock, Minn., was successful and shows were in operation by noon July 4 as per contract. With long sleepless hours behind them, ride boys and show help had show in full operation by late afternoon and capacity business was chalked up for the day. Date was one of the most successful this season. All shows and rides did good business, with concessions doing as well. Fair committee, under direction of A. C. Pederson, co-operated. Electricians Joe Klein and

3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices.

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100. No. 140 — Extra Heavy Green Both Sides. Per 100, \$8.50.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.

Automatic Bingo Shaker. Real Class \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

Lightweight Lapcards, 6x16. Per 100 .50

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x6, per 1,000 1.25

3,000 Featherweight Bingo sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25, Per M. 1.50

Postage extra on these sheets.

Bingo Card Markers, in strips, 25,000 for 1.25

Dice boards and pads, wardrobe checks, coupon books, subscription books, misc. items. Cat. and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

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HOWARD BROS.' SHOWS

WANT

For 12 Fairs, starting July 30, Lucasville Fair. Book or buy Octopus.

Want 10-in-1, Fun House, Midget or Fat Show, Wild West, Mabel Mack, wire. Will furnish top and front for any show of merit.

Wire RAY S. HOWARD, Lucasville, O.

Ray Ellerbrook have been doing a good job in handling the Diesel power plants and electrical work. Among visitors were A. C. Pederson, Ray Pfund, Al Shackle, Mayor Olson, Mr. and Mrs. and Betty Habedank, Sam Olson, Dr. Nelson, Dr. Rumreich and friend and L. Welter.

JOHN PABARCUS.

World of Mirth

(Railroad)

New Britain, Conn. Week ended July 13. Location, Vibbert's Field. Business, good when weather permitted. Weather, rain three days.

Rain Tuesday and Thursday nights and all day Friday hurt attendance here, but favorable weather on Saturday gave shows one of the best closing days of the season. Lack of space necessitated leaving War Babies and Big Apple in wagons. A cemetery bounds lot on three sides, and main entrance must be set 100 yards from street, leaving only a narrow walkthru for patrons. General Manager Max Linderman contributed \$350 to the Children's Home and Polish Orphanage, local institutions. In addition, orphans were entertained on the midway Saturday afternoon. Mrs. Linderman's custard added three new neon signs and modern fluorescent lighting tubes. Neon was made under direction of Eddie Edwards, chief electrician. L. Harvey Cann, general agent, returned Saturday after arranging final details for shows' Boston date. Front ticket boxes are being capably handled by Mrs. Wallace Cobb and daughter, Lois, and Mrs. Vera Hauck. Talkers were hindered here by an edict calling for the cutting off of all p.-a. systems at 10 p.m. Larry (Giggs) Bowe reports *The Billboard* sales have just about reached the saturation point. Despite rain in excess of seasonal averages, staff physician Anson B. Ingals reports a minimum of illness among personnel.

JIM McHUGH.

Imperial

(Motorized)

Bedford, Ind. Week ended July 13. Location, Hitchcock showgrounds. Auspices, Meridian Club. Business, fair. Weather, ideal.

With only a short move from Linton, Ind., shows were up and ready Sunday afternoon. Crowds were fair Monday and Tuesday, but from Wednesday night on they increased nightly. Joining here were Doc Newton, stock man for Gallagan's concessions, and Joe Bruno. All concessions, rides and shows are being repainted in readiness for the fair season. Committeemen Roy Clark and Ralph McGregor co-operated. Jack Vincent, scenic artist, is doing a good job of decorating show fronts and ticket boxes. Rube Liebmann rejoined here to assist Leo Overland, special agent.

JACK GALLUPPO.

Sol's Liberty

Kenosha, Wis. Eight days ended July 7. Business, good. Weather, cold first three days.

Business for the eight days here was exceptionally good, attendance being considerably higher than last year. Because of cold weather the first three days, however, gross was lower than last year for the same period. A bit of friendly rivalry existed between this organization and Beckmann & Gerety Shows when B. & G. pulled on the lot as Sol's Shows were pulling off. Press agents for the two shows worked in harmony and Owner Sam Solomon gave orders for an early teardown Sunday night so that Walter White, B. & G.'s assistant manager, would be able to spot his wagons in daylight. Bill Naylor, press (See SOL'S LIBERTY on page 64)

John H. Marks

(Baggage cars and trucks)

Ironton, O. Week ended July 13. Auspices, American Legion Post. Location, Hanging Rock showgrounds. Business, good. Weather, fine.

Shows were the first in here this year and auspices co-operated. Weather was ideal most of the time. Despite a heavy shower Thursday night folks remained on the midway. Although it was cold Saturday night some 9,000 paid admissions were chalked up. Saturday afternoon Children's Party and Queen Antoinette's 231 birthday anniversary party, sponsored by a local store, brought out an estimated 6,500 kids, one of the largest Saturday matinee attendances of the (See JOHN H. MARKS on page 64)

Endy Bros.

(Baggage cars and trucks)

Worcester, Mass. Week ended July 13. Location, fairgrounds. Auspices, 181st Infantry. Business, good. Weather, much rain.

Tuesday night's shower just before opening was accompanied by a severe electrical storm which destroyed a barn every day or night. Fred Jones and Bill Dunn, of the committee, assisted. Orphans' Day, Wednesday, saw more than 500 kiddies entertained for three hours. Short move from Lowell, Mass., was negotiated without incident and all was ready for opening Tuesday after a tear-down the previous night. Result was a tuckered-out crew. Harry Batton and Neville Baker, scenic artists, completed a new front for Lee Erdman's Monkeyland. Jamboree, in charge of Cleo Hoffman, was the most successful of the season so far. Art Lewis and members of his shows were present and presented several acts. Tom Scully is turning in good crowds to Cash Davis' Motordrome. Visitors were Benny Weiss; Lowell celebration committee, including Mr. and Mrs. Edw. McMahon and Bubbles Gordon, of the Diving Gordon Family, working near by. Mrs. Maxie Tarbis is off the sick list. Whitten Whittall, a native of Worcester, entertained Mr. and Mrs. Vernon Moore and several staff members at his home one night. Arthur Canfield, of Baker-Lockwood Co., visited.

GLENN IRETON.

night, which was lost to rain, weather for the week was perfect. Lot Superintendent James Kane is doing a swell job of laying out the lot. Matinee on July 4 was well attended, and Children's Matinee, Saturday, produced an excellent crowd. Attendance each night was good and patrons distributed their spending pretty much over all attractions. Mrs. James Connors added a ball game. Tressa Connor joined her sister, Mrs. Charles Crossman, ball-game operator, for the season. Doc Wilson caused a lot of favorable comment by working the front of the Cotton Club in a huge fireman's hat and red shirt. Walle White, human pincushion, and Margaret White, iron tongue, were added to Eddie Poupin's Side Show. LESTER KERN.

Art Lewis

(Railroad)

Framingham, Mass. Week ended July 13. Location, Dennison grounds. Auspices, American Legion Post. Business, fair. Weather, rain except Saturday.

Shows were handicapped again by weather but did fair business. Saturday helped out with a bumper attendance. Jamboree on Wednesday was a success. Gene O'Donnell was emcee. Many members from Endy Bros. and Dick's Paramount shows visited and press was very liberal. Jamboree netted a good sum. Legion officials and press staff of *The Daily News* attended. F. Percy Morency's car was stolen here. Legion members co-operated. Doctor Bozeman reports clean bill of health for personnel.

DICK COLLINS.

Eric B. Hyde

(Baggage cars and trucks)

Alliance, O. Week ended July 13. Location, Patterson street showgrounds. Auspices, State and county. Business, fair. Weather, few showers; warm days, cool nights. Pay gate.

This was shows' first stand of season in Ohio and pay gate held up to fair average all week despite cool nights. Saturday's matinee was best of season so far. Lot was crowded all week with unprofessional visitors. Callers on General Manager Eric B. Hyde were Karl Kelley, cookhouse operator, J. R. Edwards Shows; George Lucas, ride operator, Dodson's World's Fair Shows; R. M. Meler, news photographer, carnival and circus fan, of Akron; Mayor Floyd Senn; Frank Grenhelsen, city auditor, accompanied by Ray Wallace. Duke Hyatt, assisted by his wife, is now in charge of the Life Show. Story in July 13 issue of *The Billboard* regarding change of shows' title attracted much attention, judging from correspondence reaching the office. Herbert Wiggins, general agent, obtained several additional fair dates on his recent trip south of the Ohio River. Sheik Rosen bought a new car. Better weather has given impetus to work on shows and rides and much painting is being done. Fred Bogardus joined as canvasman. Max Heller reconditioned Merry-Go-Round organ and marquee callope. The book *Headless Showmen* is certain to contain several chapters on unprofessional visitors.

WILLIAM JUDKINS HEWITT.

Gold Medal

(Motorized)

Fessenden, N. D. Week ended July 13. Location, fairgrounds. Auspices, Wells County Fair Association. Business, excellent. Weather, clear and warm.

Eighty-five-mile move from Jamestown, N. Y., was accomplished in less than three hours and all was up early. Local fair was not scheduled to open until Tuesday, so there was neither attendance nor business on Monday night. From Tuesday thru Friday crowds came early and stayed late and all shows and rides did business. Concessions failed to click, however. Edw. W. Vancura and his associates have developed a good fair here. Attendance was estimated at 42,000, an increase of about 8 per cent over all other years. Visitors included H. L. Finke, secretary North Dakota State Fair, Minot; Mr. and Mrs. Ed W. Mueller and Dr. G. A. Ottinger, Stutsman County Fair, Jamestown, N. D.; Frank S. Talcott, secretary Red River Valley Fair, Fargo, N. D., and Lew Price, director Baker County Fair, Baker, Mont.

Jamestown, N. D. Week ended July 6. Location, fairgrounds. Auspices, Stutsman County Fair Association. Business, excellent. Weather, clear and cool.

Shows were new in this territory and



PICTURED while making their daily tour of Golden Gate International Exposition, San Francisco, where they have the exclusive on Your-Name-in-Headlines concession are Harry (Polish) Fisher (left) and his partner, Harold Shapiro. Fisher is well-known among outdoor showmen, having owned and operated shows, as well as having managed a number of larger carnivals. He is said to have been one of the first legal adjusters and has helped break in some of the present-day topnotchers. This year marks his 37th in outdoor show circles. Shapiro has spent the biggest part of his life in newspaper and concession fields.

Kaus Expo

(Baggage cars and trucks)

Oneonta, N. Y. Week ended July 13. Auspices, American Legion Post. Business, good. Weather, good.

Attendance was good the first night and it increased nightly with a packed midway Friday and Saturday nights. Spot was well advertised. Billposter Grover Hill had paper in all surrounding towns within a 40-mile radius. Considerable newspaper advertising was done and the newspaper was liberal with space. An added attraction Thursday night was Johnnie, good-will ambassador of Philip Morris cigarettes. He toured the midway and stopped at Mack's bingo to give his well-known radio call. Rain Thursday night didn't dampen enthusiasm of patrons, who spent liberally. Concession row was popular and shows reported substantial grosses.

Matamoras, Pa. Week ended July 6. Auspices, Fire Department. Business, good. Weather, one day rain.

With the exception of Wednesday

were well received. Attendance thruout the week and on July 4, when more than 22,000 persons passed thru the fair gates, gave shows and rides a land-office business. Concessions did not fare so well. Treasurer and business manager of the fair, Ed W. Mueller, co-operated. Noble C. and Viola Fairly, Fairly & Little Shows, visited with Oscar and Dottie Bloom.
H. B. SHIVE,

Miller Bros.
(Baggage cars and trucks)

Carbondale, Pa. Week ended July 13. Location, Russell Park. Auspices, American Legion Post. Business, fair. Weather, intermittent rain.

Seems that shows cannot have a week in which rain doesn't interfere. Kiddies' Matinees, Wednesday and Saturday, proved winners thru tie-up with local newspapers, which were liberal with space. Saturday night drew big crowds. Maurice Miller and William C. Murray left on a booking tour. Jimmy Rogers is in charge of motorized equipment. Dick Harris is spending a few weeks on shows. Albert Rivers and crew are keeping lot in shape. Several members of the advance staff of William A. Fleming attractions visited. Eugene Sykes, promoter for the Legion, was on hand at all times here. Mrs. Leo Reilly, wife of the frozen custard operator, is recovering from injuries sustained in an auto accident. F. G. Davis and members of Peckville firemen's committee were escorted about the midway by William C. Murray.

Kingston, N. Y. Week ended July 6. Auspices, Excelsior Fire Department. Business, good, weather permitting. Weather, intermittent rains.

Rain marred business on July 4 here and a heavy downpour at night killed further results. Intermittent showers thruout the week hurt business, but Saturday night was a red one. Mrs. Morris Miller and son Maurice, returned from Batavia, O., from the funeral of the late Morris Miller. Shows are now under their management. Also on the staff assisting them are Rocco Masucci, business manager, and William C. Murray, assistant to Maurice. Concessions came in for a banner week and shows also wound up on the right side. Cash Miller joined with his Girl Revue. Sally Blaine is doing well with the Oriental Follies as is Jerry Jackson's Jitterbug Minstrels. Rolloplane and Tilt-a-Whirl are running neck and neck. Visitors included Fred Kilgore, advance agent for Suicide Hayes' Thrill Show; Ed (Pop Eye) Grosso and Tom and Janet Terrill. Mrs. E. L. Wade's string of concessions are well flashed. Leo Reilly's frozen custard stand is clicking. Dutch Goddard took over the Circus Side Show to good results. Reported by an executive of the shows.

Crystal Expo.
(Baggage cars and trucks)

Wytheville, Va. Week ended July 13. Location, high school ball park. Auspices, High School Athletic Association. Business, very good. Weather, threatening, some rain Friday night.

Always a good show town, spot gave shows their best week's business so far this season. Organization was located in the heart of the business section. Mr. Brown, local athletic director, headed the committee and co-operated. Business started fair Monday and by Wednesday attendance, as well as spending, was very good. Despite some rain Friday night, a large crowd was on hand and stayed late. Saturday saw the largest and best-spending crowd so far this season. Gaston Burke, artist-painter, is doing a good job. Ride boys have been painting rides and getting ready for the fair season. State Policeman Roberts was a nightly visitor here. Dave O'Neil also visited.

Galax, Va. Week ended July 6. Location, fairgrounds. Auspices, firemen. Business, very good. Weather, some rain.

This town proved another good July 4 engagement. With plenty of rain the first part of the week, grounds were in bad shape by the Fourth. However, by late afternoon a large crowd had wended its way to the grounds and when the final check-up was made total attendance was more than 9,000. Friday's attendance was good and Saturday saved the week, with over 6,000 admissions.
(See CRYSTAL EXPO. on page 69)

West Bros.
(Motorized)

Ely, Minn. Week ended July 13. Location, ball park. Auspices, American Legion Post. Business, fair. Weather, cool.

Spot distinguished itself this season for two outstanding reasons. First was the improvement in gross made by shows and terrific drop in rides and concession receipts. Second was the nightly blitzkrieg staged by patrons, who paid little heed to the front gate and stormed thru gaps in fence with little opposition. Show opened daily to fair matinees, but night play on rides was far below expectations, altho mines in vicinity were working day and night. Speedy Wood's Motordrome led shows for the second consecutive week. Max Webber's Athletic Show was next, followed by Bert Melville's Revue and Sam Golden's Side Show. Playing in the heart of the arrowhead country, members did much fishing. Among those enjoying the recreation were Mr. and Mrs. E. Barnhart, Mr. and Mrs. C. Barnhart, Mr. and Mrs. Goss, Mr. and Mrs. C. Clark, Mr. and Mrs. Andy Rasmussen, Mr. and Mrs. S. Schmidt and Max Weber. Earl Barnhart registered the largest catch and Curly Clark the smallest. Capt. George Webb, former high diver and now operating a cleaning establishment in Ely, visited nightly and kept J. W. Laughlin and the writer well supplied with fish. Cliff Barnhart, whose truck burned several weeks ago, has framed a new cookhouse.
DON TRUEBLOOD.

West's World's Wonder
(Railroad)

Jacksonville, Ill. Week ended July 13. Location, Hempie show lot. Business, fair. Weather, fair.

Fair weather prevailed here, but patrons failed to turn out as expected and little spending was done. Business picked up a bit over the week-end. American Legion committee co-operated. Mr. Benson and Mr. Martin were particularly active. Newspapers also co-operated and a locally sponsored matinee was fairly successful. Women on the show gave Mrs. Sherell Sakobie a shower in Mrs. Fizzle Brown's tent. Many useful articles were contributed. Those present were Mesdames Buck Weaver, Kay Weiss, Eva Brown, Frank West, Francis Spenser, Myrtle Courtney, George Hirschburg, Harry Schreiber, Blanche Lytton, Mickie Sakobie, Mavis Sakobie, Connie Miller and Emma Braden. Johnnie Williams' Harlem Show did well. Personnel of Ell Bridge Co. were guests of shows during the week.
EDDIE EGER.

J. F. Sparks
(Motorized)

Wheelwright, Ky. Week ended July 13. Auspices, Wheelwright Boy Scout Troops. Business, fair when weather permitted. Weather, rain.

Shows scored a satisfactory week here, altho continual showers thruout kept the outcome in doubt until a successful Saturday night and Sunday matinee and night were registered. Personnel worked at great disadvantage because of the distance of only available lot from town. New office trailer was almost demolished en route from Wayland, Ky., when it broke loose from tow truck and rolled over a mountain. Prompt action of passing showfolk in guarding wreckage saved contents from being lost and stolen, and a new office wagon is being built on the salvaged chassis. Frenchy LaRue, wrestler, and Lou Carpenter, boxer, joined Jimmy Adams' Athletic Show here, and L. C. Polston added his Dancing Revue. Latter includes L. C. Polston, opener; Jack Davis, tickets; Dot Paris, Hey Short and Dixie Lane, dancers. Mr. and Mrs. Roy VanNoy joined with two ball games. Cotton Blossom Revue, with Bob Vandiver on front, led shows here, and Ferris Wheels continued to top other six rides.
RAY ALLEN,

Zacchini Bros.
(Motorized)

Bridgeport, O. Week ended July 13. Location, Aetnaville Field. Auspices, Bridgeport Fire Department. Business, satisfactory. Weather, excellent except one night rain.

Because of the late arrival of the transformer truck shows were unable to open on schedule Monday night. However, the truck arrived late Monday night and shows and midway were wired and ready Tuesday night. Local firemen co-operated. Business showed a gradual increase nightly excepting Thursday, which was lost to rain. The Daily Times, Mar-

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Own a 1940 Vagabond with Full-Circulating Heat System!



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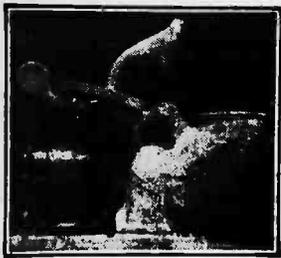
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Can use Midgets, Ro-Lo Fun House, Monkey Show, Large and Small Reptiles, Crime Show, Motor Drome, Dogs and Ponies, Freaks and any other clean Entertaining Shows. NO Girl or Sex Shows. Terms reasonable. Prefer that you have your own equipment and transportation. Address Inquiries:
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Jefferson, Mauston, Slinger, Sturgeon Bay, Baraboo, Plymouth, Shawano, Black River Falls and Tomah. All Fairs. Want Shows. Have Ten-Banner Side Show, will furnish to capable party with acts or will book complete Side Show with transportation. Will book clean Girl Show with outfit, no After Show, or any other Show not conflicting. Book or buy Octopus.
ELLMAN SHOWS
Ripon July 22-27, Mayville July 28-Aug. 4, Jefferson Aug. 6-10

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JULY 30-AUGUST 3
DELPHI, IND., OLD SETTLERS' CELEBRATION
AUGUST 8-9-10
MOORELAND FAIR, MOORELAND, IND.
AUGUST 20-24
GRANT COUNTY FAIR, FAIRMOUNT, IND.
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Legitimate Concessions and Shows. These are all bona fide Annual Celebrations and Fairs, rated among the best in Indiana. Millers Rides booked on all spots. Address all communications to **TOM BAKER**, Sheridan, Indiana.

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Twenty thousand feet Sidewall, slightly used, light tan, good as new. Seven feet high, \$16.00 per hundred feet; 8 ft. high, \$18.00; 9 feet high, \$20.00. One-half deposit with order. balance C. O. D.
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Now Playing Celebrations and Fairs
Want Ride Help for Merry-Go-Round, also Foreman for Loop-o-Plane. Come, don't write. Must be able to drive trucks. People for Side Show. Manager for Girl or Posing Show; must have two or three Girls. Concession Agents for Coupon Stores, Bucket, Pitch-Till-You-Win. Photo Machine for sale. Now in operation on Carnival. Cotton Ellis, Richard McCarthy, write or come. Cincinnati this week; Kellerton next; Davis City to follow; all in Iowa. Working South to Oklahoma Fairs.

FOR SALE

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General Delivery, CADIZ, OHIO

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Up-To-Date Cookhouse. One who knows how to cater to showfolks. Long list of fairs and celebrations booked. Privilege in tickets. Join Benton, Ill., Fair. Address: **GREAT LAKES EXPOSITION SHOWS**, Tuscola, Ill., this week, then the Benton, Ill., Fair.

WANT

Freak strong enough to work in Annex. Novelty Acts, write. Twelve outstanding fairs starting July 30. This week Champaign, Ill.; week July 30, Olney, Ill.

JACK KELLEY, SOL'S LIBERTY SHOWS
P.S.: Want capable Readers for Midway Camp.

COOKHOUSE WANTED

For balance of season, including 15 Fairs and Celebrations. Out until December 1. Address:

GREATER UNITED SHOWS

J. GEORGE LOOS, Mgr., Shawnee, Okla., this week.

REYNOLDS & WELLS

FAIRS NOW STARTING

Can place following (Fair Season of 14 Fairs, starting Rush City, Minn., July 31 to August 4, followed by Faribault, Minn., Free Fair, August 7 to 12. Season ending Angleton, Texas, Middle November):

Life, Ice Show, Wild Animal, Monkey Circus, Law and Outlaw, Jungle Monsters, Motor Drome and Arcade. Also first-class Pony Ride, same to join Rush City, Minn. Free winter quarters to all contracting for season 1941. No time to delay, act quick.

RED WING, MINN., JULY 22nd to 28th

L. J. HETH SHOWS

Want Performers for Minstrel Show, Blues Singer. Long season. Salary out of office. Want Side Show People. Geek Show open. Have complete outfit. Experienced Ride Help. Must be sober, reliable. Prefer Truck Drivers.

Concessions open except Bingo, Popcorn, Cookhouse. 15 more Fairs to follow. Merrin this week; Harrisburg, Illinois, Fair next week. We again play Fairfield.

tins Ferry, O., was generous with space, and a story of the cannon act was carried on the editorial page on Wednesday. Thirty-six Times newsboys were shows' guests Tuesday night. Mitch Mitchell, feature writer of The Times, was a dinner guest in the Decker cookhouse Wednesday night. Showing their appreciation of employees, Bruno, Hugo and Mario Zacchini served refreshments during the Wednesday night Good Fellowship Club meeting. Thursday night club members and numerous guests held a dance in the Bridgeport VFW Post home. New Octopus topped the rides here.

BILL SNYDER.

Crowley's United

(Baggage cars and trucks)

Pocatello, Ida. Week ended July 6. Auspices, American Legion Post. Business, fair. Weather, fair.

Shows did not open Monday because of the late arrival of the cars. Opened Tuesday to a large crowd and business thru the week was fair. On July 4 a large crowd gave fair business. Legion had fireworks displays on two nights which helped bring out crowds. Legion officials said it was one of the best July 4 celebrations they have had in several years. Public Wedding, with a local couple participating on Friday night, drew a large crowd. Maxine Percy, fan dancer, returned from Kansas City, Mo., where she had been visiting her mother. Miss America Show topped shows. Ted Wilson's Deep Well Show was close behind. Jo Ann Roberts, manager side show, and Mrs. Chambers, manager corn game, reported good results, as did Mrs. Myron C. Clevenger, pop corn and candy apple concession manager. B. C. (Slim) Cunningham has replaced the three concession tops he lost in a fire. Larsen's Kiddie band, which joined two weeks ago, is doing well. Mrs. E. W. Wells added an ice cream concession and reports fair business. George Wright, chef in Robert Kolb's cookhouse, celebrated his birthday anniversary July 6 and among gifts received was a new suit from the boss. **R. L. BOYD.**

Al Baysinger

(Motorized)

Galesburg, Ill. Week ended June 29. Location, Monmouth boulevard. Auspices, American Legion Post. Business, fair. Weather, bad.

Located on a new lot in the West End, shows opened to a large crowd, which varied during the week because of inclement weather on several nights. Captain Denham's Midget City and Lindy's Greenwich Village Follies led shows, while Tilt-a-Whirl and Sky-Ride shared first-place honors for rides. Manager Al Baysinger made a business trip to Chicago during the week and returned with contracts for several new concessions and shows. Joe Williams, with Bill, Grady and Whitey, chief assistants, handles the bingo game in good style. Committee from Monmouth Fire Department was entertained by Manager Baysinger. All school children were guests of sponsors at Wednesday matinee. Cornelius Dexter, commander; Carl Wiborg and Bill Petersen, committeemen, co-operated, as did Galesburg Labor News.

FRANK J. LEE.

Happyland

Ypsilanti, Mich. Week ended July 6. Location, City Park. Auspices, American Legion Post. Business, excellent. Weather, perfect.

This was shows' ninth straight year at this celebration under same auspices and at the same location. Billed for many miles and advertised over several radio

stations it proved one of the truly big old-fashioned July 4th celebrations and shows chalked their best week of the season. Weather was ideal. Committee, including Chairman Harold Agustus, Commander James Warner and Past Commander Harold McGee, co-operated. Shows were somewhat enlarged here. Mickey Mansion added a new trained animal show. Eddie Lemay joined with grab stand. Monday night opened fair and Tuesday, Children's Day, with a kiddies' parade, the midway was jammed from early until late. Gross showed a considerable increase over last year. Wednesday was better than Monday. July 4 opened with a big parade in the morning and from then until long after midnight, when a new car was given away, the midway was jammed. All reported exceptional business. Friday dropped off a bit, but it was fair. Another Children's Matinee Saturday was fair and Saturday night was very good.

V. L. DICKEY.

Frisk Greater

(Motorized)

Bemidji, Minn. Week ended July 6. Location, fairgrounds. Auspices, American Legion Post. Business, good. Weather, good.

Shows opened July 1 to a good spending crowd, and attendance, business and weather were good thruout. July 4 was exceptionally good. Kulenkamp's Barrel of Fun did excellent business and Earl Parks reports his July 4 business the best in four years. He has added a new front to his cookhouse. Lee Moss' diggers and penny arcade are doing well and Ray Campi and Ken Sommers have the front for their new Deep Sea Show almost finished. Joseph Sima joined with a mechanical farm and animal show and is doing well. Several children on the show have been tendered birthday anniversary parties lately. Visitors included Messrs. Nate and Mike Gellman and Mrs. A. O. Hillman, R. H. (Bob) Lohmar; Glenn G. Hyder, Eli Bridge Co.; Mr. and Mrs. Tommy Wells. Joining recently were Mike Sovan, Bill Taylor, Alvin Austreng, Kathryn Wynkoop, Forest Blodgett, Ed Caultis, Blackie Williams and Fred Shufelt. **LYLE KULENKAMP.**

Patrick's Greater

(Motorized)

Boise, Ida. Week ended July 13. Location, main highway four blocks from State Capitol. Auspices, Disabled American Veterans' Post. Business, good. Weather, very hot.

Shows arrived Saturday morning after one of the most mountainous and trying trips the writer has ever encountered. Opening was postponed until Monday, when an unusually large crowd attended. Just before opening D. A. V. drum and bugle corps led show's parade thru the main streets of Boise. They were followed by Capt. Eric Van Der Wall and his parade truck. Behind the lion truck was Mrs. W. R. Patrick's white car draped with beauties from Dancers of the World Show. Public Wedding Wednesday night was widely advertised via newspapers and radio. Nellie Edwards was the bride and Albert Schoor the groom. Mr. and Mrs. W. R. Patrick were best man and maid of honor respectively. Many gifts were received by bride and groom from local merchants. A large animal show was added here. Shows played a new lot here and it was necessary to level it with a large bull dozer. Monday afternoon shows played host to all orphans in the city, and on Tuesday afternoon a free matinee was held for all children of Boise. Danny Ferguson drove Shel Barrett to La Grande, Ida., to prepare for added attractions. Owner W. R. Patrick was called home to be at his father's bedside during his recent illness. Visitors included Al Weinstien, Mr. and Mrs. Paul Beers and Mr. and Mrs. Hart. Mrs. Danny Ferguson received the sad news that her grandfather passed away in June. Virgie Waters' Carabreiro returned from Seattle.

DON GLENDON.

Crafts 20

(Motorized)

Sacramento, Calif. Week ended July 13. Location, Stockton boulevard and 35th street. Auspices, Spanish War Veterans. Business, nil. Weather, hot.

Shows were the "umpteenth" ones to exhibit here this season and among those which registered no business. However, no one expected much in view of the fact that the week after July 4 is naturally a tough one to play a still date. To top off the situation another carnival played within 10 blocks on the

same dates. Auto Skooter crew, headed by Hershey Taylor, loses no time in getting the ride up and down in time. Hey Day and Rocket crews also keep pace. Rolloplane, Double Loop, Twin Ferris Wheels, Kiddie and Gilliland's ride are always ready. Mr. and Mrs. Orville N. Crafts are vacationing in lower California waters on Crafts' cabin cruiser, Okuliehow, which had been tied up all summer at the San Diego Yacht Club. Golden State Shows, No. 2 Unit, passed by the lot recently en route to Dixon, Calif., to play an annual celebration there. Ed Kanthe's Athletic Stadium has been drawing well, as has Karl Lohmueller's Girlsque Revue. Captain Curtis, dare-devil Australian motorcyclist, and troupe of riders are clicking in the Silodrome. July 4 Celebration at Stockton, Calif., was a success over former years. Among visitors were many members of Joyland Exposition and Golden State shows; Charles Paine, former secretary California State Fair; Tom Monk, Henry Semph and William Hill, show fan; Mike Krekos, Krekos West Coast Amusement Co.; Hugh Bowen, Bowen's Joyland; Col. Henry Brown, Al Fisher and Arthur Hockwald.

ROY SCOTT.

United American

(Motorized)

Davenport, Ia. Week ended July 13. Location, River Front Showgrounds. Auspices, fire department. Business, below expectations. Weather, warm and clear, except rain Thursday. Pay gate.

First Monday night of season was lost here because of long move from Garner, Ia., and tire trouble with five trucks. Octopus truck and Owner C. A. Vernon's housecar did not arrive until Wednesday. Show came in a week ahead of scheduled date to take advantage of the new bridge opening celebration, which failed to help business, however. Local press was liberal and fire department co-operated. Big parade the final day drew a fair-sized crowd to the regular Saturday matinee. Mr. and Mrs. L. R. Nigg joined with Mechanical City and William Biddle came on from Byers Bros.' Shows to operate a concession for Mrs. Vernon. Mike Davis returned with his funhouse and kiddie rides, as did Bob Kenoshian with his Ferris Wheel after making some celebrations. Dr. and Mrs. Mel-Rol, side-show operators, reported a good week at Rock Rapids, Ia., where they played July 4. Sidney Hoey's mother and brother, Fred, returned to South Beloit after spending July 4 with Mr. and Mrs. Hoey at Garner and Rock Rapids, Ia. Visitors included Mr. and Mrs. Alfred Roswald; Fall Festival Committee of Clinton, Ia., Mr. and Mrs. J. F. Welsh, Dan Meiggs, Tom Woodford, L. R. Schaffer, Ben Davis and Boy Hansen. **WALTER B. FOX.**

FUZZELL'S UNITED SHOWS

WANT

Capable Banner Man. Must have car. Will book Monkey Show, Mechanical Show, Glass House, Motorhome. Want Man for E-Z Way, Salt and Ice Custard Machine. Want Agents for Buckets, Coupon, Clothes Pins, Man for Hit and Miss Ball Game, Cookhouse Help, Working Men on Concessions capable of driving truck. Will book Concessions not conflicting. Fourteen Fairs north and south, starting July 29, Central City, Iowa, Oelwein, Iowa, this week.

FOR SALE

Reputable Carnival for sale for immediate purchase. Moves on Baggage Cars and Trucks. 10 Rides, 8 Shows. 15 bona fide Fairs to play. Must have \$10,000 cash to handle deal. Address: **BOX D-85, Billboard, Cincinnati, Ohio**

WANT A SOUTHERN CIRCUIT?

Let me book your Carnival, small or large, or Riding Devices on a Southern route. I have Fairs wanting Shows and Committees wanting Rides. (Fairs in North Carolina and South Carolina wanting Shows, contact me.)

PAUL H. WADDILL
CARTHAGE, N. C.

READING'S SHOWS

Want Grind Shows, Want Concessions, Rat Joint, Bowling Alley, String Game, Duck Pond, Ball Games and other 10-Cent Stock Joints. Talkers for Shows, Minstrel Show People, Ride Men wanted, Concession Agent and A-1 Cook House Help, useful in all departments, for the Fairs. Scottsville, Ky., this week; Albany, Ky., next week.

W. J. WILLIAMS, MGR.

WANT ELECTRICIAN

That understands transformers for balance of season. Must be sober and reliable. Sammy Lowery wants Talker for Drome. Address:

KAUS EXPOSITION SHOWS, INC.
Roeto, Penna., this week until 29th

Validity of Salary Payments

By LEO T. PARKER, Attorney at Law

CONSIDERABLE discussion has arisen from time to time over the legal question: Who stands the loss of exchange rates on money paid by United States employers to performers and other employees who work in Canada or other foreign countries?

When reviewing the law on this subject many angles must be considered in order that readers shall have at hand authentic information which will enable them to avoid litigations and successfully defend unavoidable lawsuits.

For example, the legal rights and duties of employers and employees are, to a great degree, dependent upon whether the instrument utilized for payment is negotiable or non-negotiable. If the instrument is non-negotiable it must be presented for payment by the employee directly to the employer, under which circumstances the matter of exchange or special charges is of no consequence.

On the other hand, if the instrument is negotiable it may be presented for payment by the employee to any person,

firm or corporation, which in turn may negotiate it to another or present it to the employer for payment.

Therefore, it is important to know that ordinary checks drawn on banks by which employees are paid wages are negotiable. However, no method of payment or contract itself is negotiable unless it is a promise to pay or an order by the employer commanding another to pay the employee. The former is a promissory note or bond; the latter a bill of exchange or check. Accordingly, a mere acknowledgment of a debt such as an I O U or a due bill, or a time check for labor, is held in some jurisdictions not to be negotiable. The difficulty and cause of disagreement among the courts is to determine when such an instrument amounts to a legal promise to pay. If a receipt contains an express promise to repay, it may be a promissory note, as a receipt containing the words, "which we promise to replace . . . on demand." When a receipt provides for repayment it is a promissory note tho it contains no express promise to pay. Thus the words "payable" or "to be paid" or "on demand" make the instrument in which they are contained a note instead of a mere receipt. Also, a statement of time in which the debt is due, as "due . . . on demand," may import a promise.

A contract or note to be negotiable must be for the payment of money only. Accordingly, a promise to pay in work or in property other than money even if such other property is itself negotiable, as bills of exchange, checks, notes, or United States bonds, is not negotiable. On the other hand, a promise to pay in a current fund has been held to mean current money and hence may be negotiable.

Moreover, the promise or order to pay must be for a certain sum. If the amount to be paid cannot be determined from the face of the contract itself, the contract is not negotiable.

Various higher courts have held that a contract to pay a certain amount "with exchange" is non-negotiable. The reason generally given for this rule is that it is impossible to determine in advance what the rate of exchange will be, and that the amount due at maturity cannot therefore be determined.

It is a well-established law that exchange is and does not affect the amount of the debt itself. Also, if an instrument for the payment of money contains a provision to the effect that a discount will be given in case such instrument is paid before maturity, or in case it is paid promptly, the courts hold that such provision renders the instrument non-negotiable, since it is impossible to tell what amount will discharge or pay such instrument. But if the discount is for a definite sum the instrument is negotiable, altho such a provision would render the instrument non-negotiable if the amount of the discount were not fixed by the terms of the contract.

Payment Complete

Another question over which considerable legal controversy has existed is: When is payment by check legal and full payment?

Broadly speaking, the answer to this question is that when the holder of the check presents it, it is his own fault if he fails to receive the money. Therefore, if he takes the certificate of the bank that the check is good, instead of the money, it is his own contract for which the maker is in no wise responsible. In other words, the holder must take all the risk and responsibility of his own act.

Another important point of law is that if a person accepts a certified check as payment the debt is fully extinguished altho the acceptor fails to recover payment on the check. For illus-

tration, in French, 27 Am. Rep. 769, the court said:

"If he is unwilling to take certified check instead of the money, it is easy for him to refuse to do so and go on the drawer for his money. Incidentally, both on the principle and all modern authority, the court charged that plaintiff (creditor) by having the checks certified thereby made them his own and held them on risk, and could not, after this, recover either on the check or original consideration."

Contracts Stipulate Gold Payment

Under many circumstances, contracts of employment, and particularly con-

tracts for purchase of merchandise, contain clauses which stipulate the kind of money which shall be used in making payment. Since numerous litigations have arisen from contracts of this nature, we shall review the law on this subject.

At present all contracts are void which specify that payment shall be made in gold. This is so because, by virtue of United States laws, gold coins no longer remain in circulation. The earlier decisions sustained gold-coin contracts. Previous to enactment of this new law the higher courts always enforced "gold-coin" clauses in contracts because there was, generally speaking, nothing to preclude payment in gold or silver coin, as (See VALIDITY OF SALARY on page 51)

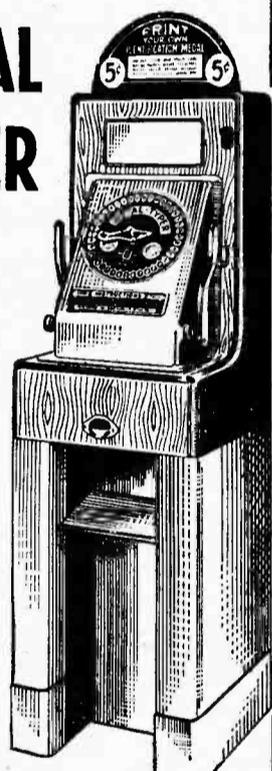
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A Consistent Money Maker

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100% LEGAL



This big, beautiful machine attracts the crowds . . . and gets the play. People are anxious to make their own identification medals, etc., Metal Typer vends for 5c each.

Supplied with a 5c or 10c coin chute! Also available with "attention getting" Neon sign at small additional cost.

Good for 20 years of consistent profits. The solid walnut cabinet, blue hammerloid and chromium trim make Metal Typer an outstanding attraction on any location.

Write for full details

GROETCHEN TOOL COMPANY
130 N. Union St., Chicago, Illinois

GREATER UNITED SHOWS WANT

OCTOPUS AND ROLL-O-PLANE, 15 Fairs and Celebrations. Booked solid until Dec. 1. Address: J. GEORGE LOOS, Mgr., Shawnee, Okla., this week.

MID-WEST SHOWS, U. S. A. WANT

Corn Game, Stock Concessions, Geek Show, Athletic Show with or without frame-up. Celebrations and Fairs in South Dakota and North Dakota. No Gift or Coupons. Answer as per route to **SUE LUNDGREN**

New

ELECTRIC CORN POPPER



Make up to \$5 to \$50 daily earnings!

Lowest Priced Electric Popper on the Market

Get in the popcorn business and Make Real Money

Where can you make more money than in selling Popcorn? Everybody loves it—young and old. The Popcorn stand is always swarming with customers. And it's almost all clear profit. Popcorn earns top money in any carnival. And here's the opportunity of your life to get in it.

DOES WORK OF \$300 MACHINE! TURNS OUT 100 BAGS AN HOUR

POPS A BATCH IN 3 MINUTES—WET OR DRY.

Simplicity is one thing you will like about the EXCEL. No trick mechanisms whatever. Comes complete with cord and plug, ready to connect. Flip the switch and in 5 minutes pour in the corn and seasoning. Makes a batch of popcorn in 3 minutes—the quickest of any popper on the market. Easy to clean. Requires no constant repairs. The brilliantly lighted case and visible corn popping thru the screen cover attracts the crowd.

FULLY GUARANTEED.

Among the 31 features—beautiful mahogany finished plate glass case, trimmed in gleaming nickel and polished aluminum; electric lighted and beautifully decorated with multi-colored transparencies. Occupies small space, 17x17x26" high. Weight, 35 lbs. Easily moved. Uses less current, only 880 watts, yet heats in 5 to 7 minutes. Heating element guaranteed for a year—and many more features too numerous to mention here.

ALSO BARGAINS IN REBUILT MACHINES.

EXCEL MFG. CORP.
Dept. B-740, Muncie, Indiana

30 DAY FREE OFFER!

If your order reaches us within 30 days—with \$10 down payment, balance, \$29.50, C. O. D. we will send subject to examination at postoffice, FREE, enough popcorn and bags to pop \$39.50 worth of corn. Your customers pay for your popper. Act quickly.

GET STARTED NOW.

SALESMEN
Send for **Money-Making Plan**

BROWNSTOWN, IND., HOMECOMING & REUNION
JULY 29-AUGUST 3 INCL.

12th Consecutive Year — MAIN STREETS — DAY and NIGHT

CONCESSIONS WANTED: Grocery Wheels, Penny Wheel, Ball Games (except Cat Racks), Penny Pitch, Hoop-La, Hi-Striker, American Palmistry, Pitch-Till-Win, Darts, Cigarette Shooting Gallery, Pennant Machine, Novelties, Scales, String Game and other legitimate Concessions.

Candy Apples, Cotton Candy, Root Beer, Frozen Custard, Ice Cream, Snow Balls, Eating and Drinking privileges open. Address inquiries:

THE F. E. GOODING AMUSEMENT CO.
1300 NORTON RD., COLUMBUS, O.

6 Days 6 Nites

RHODE ISLAND STATE FAIR

Aug. 28 Thru Sept. 2

WANTS Shows, Freaks, legitimate Concessions of all kinds. There are many larger Fairs in the country, but there isn't a cleaner one in the nation. That is the reason why our reputation and our attendance have increased by leaps and bounds during the last few years. That is the reason all concessionaires want to come back, but due to the greatly increased size of our Fair there is room for more Concessions on our Midway. Here is your chance to sign up with a Fair that is going places, a Fair that advertises, an institution that plays the game foursquare. Write

A. N. PECKHAM, MANAGER, KINGSTON, RHODE ISLAND

Hartmann's Broadcast

ARTHUR STENSVAD, who hails from North Platte, Neb., and lays claims to being a "true Circus Fan," thinks it is wrong for Circus Fans to air unfavorable views of the circus in the press. Instead, he would have them go direct to the circus manager and tell him what they think is wrong with the show. He expresses such feelings in a letter to us under date of July 11.

"I have been reading what one fellow says is wrong with the circus and then what another fellow says is wrong with the first writer," he writes. "I do not believe Circus Fans should be concerned with what the circus should or should not do.

"It seems that the circus manager should know how to run his show much better than Circus Fans who sit at home until a circus arrives and then attend to pick out faults. Oh, yes, I too, find lots of faults with the circus, but so do I with enterprises in other lines of business. If a manager wants my help in finding faults with his business, I will help him to the best of my ability.

"Sure, all railroad men say circuses should travel by rail, while those selling trucks say trucks are more economical. Let the manager choose his mode of transportation. And if he wants a red tent, let him have it. All I say is: Why not help the circus instead of hindering it?"

"All fellows have their own ideas about a circus, but why not go directly to the manager of the show and tell him what they think is wrong? I am grateful to even get to see a circus out this way, and will not hinder it with slams.

"Let all Circus Fans unite into a brotherhood of fine fellowship and honesty, and, above all, not start brewing

arguments between themselves. The best way to live happily is to live harmoniously."

In some respects what Stensvad says is true, but we don't agree with him in others. When he says, "I am grateful to even get to see a circus out this way, and will not hinder it with slams," he infers that the purpose of the articles about which he writes was to down the circus, whereas the intent was to be constructive in the criticism made and thereby help the circus. The press is the place for constructive criticism, without which this would become a dull old world. And broadminded circus managers accept constructive criticism willingly. We don't believe, either, that circus managers would relish the idea of having Circus Fans go direct to them with criticisms when their minds are plenty occupied with business cares during the operating season. Published criticism, too, also serves as possible pointers to managers other than those directly concerned. A circus manager should know how to run his show, as Stensvad says, but constructive criticism many times helps him to run it better.

THIS yarn is about a simple little idea that turned out to do wonders. At Carlin's Amusement Park, Baltimore, Md., there is an Indian village as a free attraction, and it was recently joined by Zack Miller with a nice little souvenir stand. The Indian greeting is, or at least is supposed to be, "How." This gave Jerry Fleishman, the park's p. a., an idea. Immediately he had 5,000 tickets printed, with the "How" in big type on one side, together with the following: "Save energy. Hand this to your friend. It's the Indian way of saying, 'How are you, friend?'" On the other side was printed the following: This ticket is worth 5 cents on any purchase made at the souvenir stand of Col. Zack Miller of 101 Ranch fame. See the tribal dances in the Indian Village at Carlin's Park. Free: Saturday and Sundays, 4:30 and 10:30 p.m.; other days, 10:30

p.m. only. During their stay at this popular amusement resort, see: The making of a medicine man, the feast of the green corn, barbecue of the fatted calf, Indian wedding and other ceremonies peculiar to this ancient race. Row 1: If you get there early. Seat: Standing room only at every performance. Section: Right in front of the circular stage."

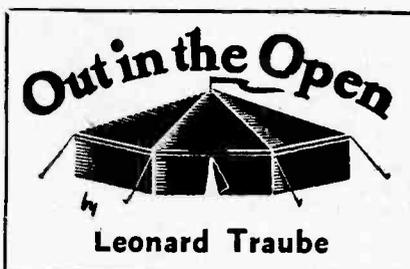
The first night after Jerry began giving the tickets to the cashiers for distribution, young men started to ask for them. One fellow who had won a buck on Jerry's Silver Dollar Night, about which promotion we told you a couple of issues ago, said: "Uncle Jerry, if you'll give me some of those tickets I'll put them on automobile windshields here in the park and outside." And did Jerry go for this! Each auto that left the park that night had one of these tickets on its windshield. Since then Jerry has arranged with some retail establishments downtown to give the tickets to customers. Receivers are actually cashing in the tickets at Zack's stand, and, of course, he's tickled. The tickets haven't been doing the park any harm, either.

So long until after a vacation of two weeks!

Notes From the Crossroads

By NAT GREEN

AFTER going thru five days of the Roosevelt convention here we have concluded that the outdoor showmen's convention in December and the coin machine men's doings in January are tame Sunday-school affairs by comparison. The Democratic five-ring circus brought a lot of picturesque characters to Chicago, and if it did nothing else it provided five days of entertainment that was better than a regular show. Hotel lobbies took on the appearance of a carnival lot. The better night spots, and some not so good, all entertained a liberal sprinkling of celebrities. In the Loop there were ballys ranging from the glamorous West Texas Band of Abilene to the balky Jackass advertising "Gus, Good Food." . . . The convention brought to Chi many men well known to show-folks. We ran across Maury Maverick, mayor of San Antonio, in the Sherman lobby and he was lamenting his inability to stay over to catch the Ringling show. Dolph Frantz, managing editor of *The Shreveport Journal*, publicity man for the Louisiana State Fair and representative of *The Billboard* in Shreveport, was in as a delegate and brought along his charming wife. Another delegate was Melvin D. Hildreth, prominent lawyer and Circus Fan, from the District of Columbia. Will H. Watson, Texas Ranger, sheriff and friend of showfolks, from Abilene, was in charge of the West Texas Band, his hobby. With his picturesque costume, which included two six-shooters, he caused a mild sensation at the Atwell Luncheon Club, and a lady at an adjoining table remarked, "I wish that man with the guns would move away; he makes me nervous."



The Public Prints

FROM *Saudust to Millions* is the swell title of a swell yarn about the late John Ringling in the August *Cosmopolitan*. It's alive with intimate detail. It should be because the material was supplied by Richard Fuchs, secretary to the late great circus, with Fuchs sharing the by-line credit with Earl Wilson.

The *New York Times* Sunday magazine section of July 14 takes up the talkers' fraternity in *Ballyhoo Bryans*, by George H. Copeland, who concentrates on the *New York World's Fair*. Well done.

Milton Danziger, of the Eastern States Exposition, Springfield, Mass., who is dog expert for *The Springfield Republican*, answers Vee D. Powers' theories on performing canines, which originally appeared in this column as a result of a quote from Mr. Danziger's *Republican* piece. Mr. Danziger cites several authorities to prove that purebreds make better performers than mongrels—authorities such as Carl Spitz and Josef Weber. He also takes occasion to put in a boost for your correspondent—thus marring an otherwise fascinating discussion.

An item which is intriguing is a clip on hand saying that the Licking County Fair "will probably" be held in the Midland Theater, Newark, O., and we wonder why in a theater.

Top Hand Rodeo Photographer—that's Ralph Doubleday, dean of the chute-and-coral shutter artists, who was awarded a big layout in the August *Everyday Photography*. Credit Bill Abbott, of *The Tampa Tribune*, one of the most skillful feature writers in the South. Same issue has a spread on *Your Camera at the Amusement Park*, by Bernard G. Silberstein, and shows shots of Luna Park, Rocket ride and Coasters.

The news services report that the body of Robert Wadlow, the Alton (Ill.) giant who died a few days ago, will not be given to science for study. Wadlow was quite an attraction on the Ringling show a couple of years ago.

We like *Foreword*, house organ of the 52d annual Texas State Fair, Dallas, which should certainly sell any reader not only on the value of fairs but on the merits of the Longhorn expo.

Talking about fairs, *Reports*, organ of the National Association of Broadcasters, plugs for the promotion of radio at State and county events. It says: "Stations with a long history of successful fair exhibitions seldom fail to tie in institutional promotion along with station exploitation."

A story in *The Red Bank (N. J.) Daily Standard* toys with the possibility that Pan-American Airlines will take over Atlantic Beach Park, Atlantic Highlands, as a seaplane base. Incidentally Aaron Van Posnak, owner of the park, bought it for \$100 at an auction to satisfy two mortgages. Only recently Fred H. Ponty, manager of the spot, was released by a justice of the peace following formal complaints by concessioners that they paid money under false pretenses.

Ray Dean, just in from an Eastern Shrine show, left for Cheyenne, Wyo., where he will handle novelties at the Round-Up. . . . James Edgar, Iceolite showman of Detroit, is at Fort Sheridan taking 30 days' army training. Fresh air is all right, says Jamie, but sleeping in a tent 400 feet from Lake Michigan is overdoing it. . . . Omer J. Kenyon has completed his work with Beckmann & Gerety Shows and left for Colorado to visit his ranch before proceeding to the West Coast. . . . Wonder what Bev Kelley does in his spare time! In addition to his work as radio man for the Ringling show, he operates a retail furniture business in Delaware, O.; runs the county fair in his home town and still finds time to knock out swell yarns, like the one on Alfred Court which he had in last week's *Collier's*. . . . Busiest man at the Milwaukee Midsummer Festival was L. L. (Larry) Hall, who had so many refreshment stands on the grounds he couldn't count 'em. . . . Bill Hirsch writes from Shreveport: "If we were not so busy rebuilding down here I would have tried to find business in Chicago during convention week to enjoy the excitement, but we are busier now than we were a week previous to opening of the fair last year." Maybe the cyclone that hit the Louisiana State Fairgrounds was a blessing in disguise. . . . Frank Braden has been in town a week or more greeting his newspaper friends. . . . Frank Burke evidently has left the Paul Whiteman organization, as we received an announcement card stating he has opened public relations offices in Minneapolis, his old stamping ground.

One concession that did a land-office business during the Democratic convention was "Names in the Headlines." Hundreds of copies of the pseudo newspaper bearing the screaming headline, "Joe Doakes (or whatever the delegate's name happened to be) Nominated for President," were mailed back home. . . . Willie Win, a "horse expert," had a flock of girls garbed as jockeys handing out handbills at the Stadium reading: "You name a winning president; I'll name a winning horse." . . . Horse parlors, by the way, did a thriving business, and so did Arlington track. Eddie Vaughan, former circus man and good St. Louis Republican, was around flashing a press badge. . . . Bill Green, formerly with MCA, is in New York working on Rubin-off's coming concert tour. . . . The owner of a small show playing thru Ohio thinks he has worked out a scheme to do away with press agents and billers. He proposes to place a cage full of dogs—any kind of dogs—atop each of his trucks and cover them with canvas. When the trucks reach the edge of town the canvas will be removed, the dogs will set up a furious barking and thus attract so much attention that p. a.'s and billers will be unnecessary—or so the owner opines.

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CAN PLACE FOR BALANCE OF SEASON WITH 14 Proven Fairs, Starting at Lockport, N. Y., Aug. 5 to 10

SHOWS: High-class Monkey Circus, Fat Show, Midget Show. RIDES: Scooter or Caterpillar, will furnish wagons for same. CONCESSIONS: Scales and Novelties open. Will sell exclusive. Also any other strictly legitimate Concessions. Price reasonable. Eddie Delmont wants Agents for Buckets. WANT Dancers and Models, Musicians. Must have good appearance for our Revue and Posing Show. (Salaries paid by office.) Chas. Lewis wants Ball Game Agents. Have opening for A-1 Show Painter, also capable Canvasman. Wire or write ART LEWIS, Gen. Mgr., week July 22, Troy, N. Y.; week July 29, Ilion, N. Y.

Keystone Modern Shows

Want for a long list of Fairs and Celebrations ending Dec. 1st, capable Manager for Sideshow that can furnish several worth-while Acts, or will place several good Sideshow Acts for office Sideshow. One strong Act to feature. Want Monkey Trainer and Manager for Monkey Circus and Speedway. Shorty, wire. James Thomas wants Min'rel Performers that double in Brass. Also Chorus Girls. Can place Concessions of all kinds excepting Bingo and Cookhouse. Address: WESTERN PORT, MD., THIS WEEK; CUMBERLAND, MD., TO FOLLOW

284,000 Draw Made At Fall River Event

FALL RIVER, Mass., July 20.—Americanization Celebration here on July 4 under auspices of the War Veterans' Council and the city government was very successful, with 284,000 viewing parades, fireworks and the Art Lewis Shows, which appeared here for a week under auspices of the American Legion Post and have been re-signed for next year, reported Chairman John E. F. Cusick.

The Lewis Shows reported good business despite several rainy days. Matinee was given on Friday for crippled children of the General Hospital and inmates of the Tuberculosis Hospital and City Home. Rides were free and refreshments were served.

The city appropriated \$1,000 toward expenses and the \$3,000 budget was raised thru public subscription. More than \$600 was realized with a tag day, conducted by drill teams and drum corps. Mall campaign soliciting funds was followed by personal contacts, police and fire departments co-operating. Auto stickers bearing American flags were sold in stores for 50 cents, netting a good return.

Excellent co-operation was obtained from *The Fall River Herald-News* and WSAR in publicizing the event. Theaters also aided in publicizing and soliciting funds.

Milwaukee's Fete Pulls Heavily Again

MILWAUKEE, July 20.—With estimated attendance of 760,000 on the first five days of the seventh annual Midsummer Festival on the lake front, July 13-20, indications were that it would top last year's mark of 851,000.

Opening was marked by a four-hour parade with some 15,000 participating and more than 100,000 watching along the line of march.

Entertainment included a WPA pageant, *Frontiers for Youth*, written and produced by Myrtle Ross; nightly fireworks and folk dancing. Festival was covered by WTMJ in eight special broadcasts over as many days.

Beckmann & Gerety Shows on the midway reported business brisk and crowds exceeding those of last year.

O. Centennial Has Big Draw

PAINESVILLE, O., July 20.—Lake County Centennial Celebration on Lake County Fair grounds here on July 5-7, favored by weather, drew the best attendance of any outdoor event held in this district in years. Proceeds were used to purchase bronze markers, to be erected at historical spots. R. A. Jolley provided concessions and an Octopus, Ferris Wheel, Merry-Go-Round, Rideo, Kiddie ride, penny arcade and pony track. Arthur O. Beamer directed the celebration and Carl P. Martin assisted him. Beamer directed a pageant, taken part in by more than 100, and there were contests, band concerts and days for Boy Scouts and Campfire Girls.

Edwards Gets Ohio Festival

SANDUSKY, O., July 20.—An innovation at the four-day second annual Grape Festival here under auspices of the Junior Chamber of Commerce will be J. R. Edwards' Shows. This year's show will be extended a day. Gov. John Bricker has accepted an invitation to speak at a banquet meeting. New features will be outdoor dancing, musical pageant, booth exhibits of grapes and grape products. Finances are again being raised by sale of stamps. There will also be a selection of a queen, sailboat race and band concerts. C. C. Patterson is general chairman.

Rain Hurts Oklahoma Event

STILLWATER, Okla., July 20.—About 20,000 attended on the final day of the Independence Celebration here on July 3 and 4 under auspices of the Chamber of Commerce, reported Secretary-Manager Ralph G. Archer. Rain on the night of July 2 muddled the fairgrounds and hurt attendance on the next day. Ozark Amusement Co. played here for the second year and reported midway receipts considerably below those of 1939. Other attractions were fireworks, ball games, band concerts, speeches and contests. Advertising was done in 12 newspapers and by window cards.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Rock Island Bridge 10,000 Peak in Va. Doings Big Success For Firemen's Fair

ROCK ISLAND, Ill., July 20.—Three-day celebration marking dedication of the Centennial bridge and the city's new sanitation system was very successful from every standpoint. Excellent weather prevailed except Thursday night (11) when it spoiled the free street dance, but Freddie Martin's Orchestra was moved into the huge armory on the banks of the Mississippi and the crowd was enabled to enjoy the orchestra. Building was jammed and thousands could not gain admittance.

On Friday there was a beautiful dedication service and Bonnie Galbraith, daughter of the mayor responsible for building of the bridge, broke a bottle of champagne and cut a ribbon at center of the bridge. From Chicago there were 125 guests representing the Chamber of Commerce, and at night a party was held for the mayor. Market Square was turned into a gay white way. M. J. Doolan, of Amusement Rides Co., had charge of the midway, which included three rides and 20 concessions, all of which did thriving business. Doolan was highly complimented on his efficient handling of the midway. Three feature high acts were presented, the Otaris, the Milos and Ken Davis. There was also a large fireworks display put on by Thearle-Duffield Co. Acts were booked from Barnes-Carruthers by Mazie C. Stokes, formerly with Mississippi Valley Fair, Davenport, Ia. Herbert D. Grove, manager of the Fort Theater, was general chairman of the celebration.

Saturday afternoon there was a parade of some 60 floats from Davenport to Rock Island in which several bands participated. Cash prizes were given for best floats and best bands.

Badger Event Goes Over

BURLINGTON, Wis., July 20.—Independence Celebration here on July 3-8 under auspices of Knights of Columbus and the American Legion Post was successful, reported Jake J. Disch (Bingo Sunshine), clown cop, who played the date. Concessions and Miller's Ferris Wheel, Merry-Go-Round, Chairplane and Tilt-a-Whirl were in the city park. Merchants' Exposition, housed in a large tent, had some 50 booths. L. F. Stang, formerly associated with the old Stang Bros.' Circus, and R. Stanley Kelly assisted the sponsor. Weather was ideal.

Minn. Corn Show Prepping

AMBOY, Minn., July 20.—About \$1,300 has been set aside for the booking of free acts and bands and the payment of premiums for the fifth annual two-day Corn Festival here under auspices of the Commercial Club, said Secretary F. W. Boesch. There will also be rides, shows and concessions. This year's event is expected to be the biggest yet staged. Arrangements have been made for exhibits by 4-H clubs, farmers' clubs and farm bureau booths. Commercial Club President H. E. Salsbery has named H. E. Brush as an exhibit committeeman, and David Anderson, Ray Parks and L. H. Krause to handle concessions.

Acts Draw at Wis. Frolic

MADISON, Wis., July 20.—Seventh annual South Side Frolic here was rained out on opening night, July 10, but fair weather which followed gave the affair good attendance on the remaining four days. Entertainment included the Three Cappaccios, instrumentalists; Eagles' Club Quartet; Nels Femrite, accordionist; Ben Berger, magician; Corrine Schmitz and Jean Helm, tap dancers, and Three Little Maids, vocalists.

LARGE crowds attended Henryetta (Okla.) Independence Celebration on July 2-4 under sponsorship of the city and Chamber of Commerce, reported Dwight Wolfinger, secretary-manager of the Chamber. Featured were Shrader & Brodbek Shows, Ray Steck, manager; fireworks, contests, giveaways and a parade.

LOUISA, Va., July 20.—Despite threatening weather, a record crowd of about 10,000 attended the sixth annual Volunteer Firemen's Fair here on July 4, said Manager L. S. Key. The event was held over to Saturday night, when about 3,000 were on the new lot, bought last fall by the fire company. It has been fenced and a number of concession stands have been built.

Sensational Wishards were the free act and H. C. Poats again furnished a Merry-Go-Round and Chairplane. Maxie McIntire's Musical Revue, with Fiddlin' Pete's Hillbillies, were again booked. William's Miniature Circus and Illinois Fireworks Co. displays were other features. Mrs. McIntire sold pop corn and Jimmy Prescott worked a photo gallery. Other concessions were operated by the fire company and auxiliary.

Advertising was done with posters, bumper cards, radio announcements and a 20-page program mailed to 4,000 people. There were a number of prizes given, including an automobile, pen sets, radios, washer and bicycle.

Kan. Annual Is Successful

PEABODY, Kan., July 20.—Cherokee Amusement Co., with 4 rides, 2 shows and 15 concessions, was added to this year's 11th annual Independence Celebration, which drew about 25,000 here on July 4, said George P. Gephart, president of the Chamber of Commerce, under whose sponsorship the event was held. Cost of the program, which included a \$200 fireworks display, was financed by a percentage of midway receipts and dues paid by members of the Chamber. Two weeks prior to the event a booster trip, taken part in by Mr. and Mrs. Mahaffey and Mr. Brown, Cherokee Amusement Co. officials, was made to 19 towns within a 30-mile radius.

Shorts

PROCEEDS of annual six-day New Martinsville (W. Va.) Volunteer Firemen's Midsummer Festival on Southside Ball Field, for which Cunningham's Exposition Shows have been booked, will be used to finance the State Volunteer Firemen's Convention, to be held in that city.

MIDWAY and free acts will be featured at the annual two-day Barnesville (O.) Home-Coming under auspices of Business Boosters' Club.

ATTRACTIONS slated for a three-day Fall Festival in McConnellsville, O., under auspices of the Business Men's Association and Volunteer Firemen, are free acts and a midway.

HIGHLIGHTING the annual three-day Frazeyburg (O.) Home-Coming will be free attraction and a midway.

FREE ACTS and a midway will be featured at four-day third annual Firemen's Street Fair in Jewett, O.

MARDI GRAS in Fairport Harbor, O., on July 2-4 was one of the most successful events ever staged in the city, with attendance big on all days, reported Donald Chaney, concession chairman. Attractions were historical pageant, parade and contests.

PRODUCTION of *Carmen*, with Josephine Swinney, Dimitry Onofret, Henry Thompson, Milo Luke, Ruth Pryor and Bentley Stone, singers and dancers, will be sponsored on July 29 and 30 by the Service Club's Council of Wayne County at Michigan State Fair grounds, Detroit.

Pennsylvania's Largest Free Gate Convention
Free Gate—Fireworks—Free Acts—Parades Daily
CENTRAL DISTRICT
GALA STATE CONVENTION
AND OLD HOME WEEK COMBINED
FIREMEN'S CONVENTION
Week of August 12th-17th
Over 118 Fire Companies in parades—4 days of parades—drawing power of Williamsport, Bellefonte, Altoona, Johnstown, Cresson, Hollidaysburg. Want Rides. Want Concessions of all kinds. Want Shows—15% on all shows. Space limited—Write now.
MYSTIC CRAIG, Sec., Lock Haven, Pa.
Box 374, Troy Fair Follows Lock Haven Convention

FREE GATE FREE ACTS
FIREMEN'S CELEBRATION
August 14th to 24th, Harmonville, Pa.
1 Mile from Norristown, Pa.
Big Firemen's Parade. Lot Located on Ridge Pike near Philly.
Want clean Shows, Chair-o-Plane, Roll-o-Plane or other Flat Rides. Will place Cigarette Gallery, Photo, Candy Floss, Custard, Apple, Popcorn or any other Grind Stores. Write DAVE KAY, 151 So. 4th, Phila., Pa.

WANT FOR THREE NEW EVENTS
Independent Rides, Shows and Concessions. Northeastern Ky. District Horse Show and Festival, August 21 to 24, incl., Maysville, Ky. Kiwanis Club Horse Show and Lions Club Tobacco Festival, Sept. 17 to 21, incl., Winchester, Ky. Fleming County Fall Festival and Horse Show, Sept. 4 to 7, incl., Flemingsburg, Ky. Three Established Indoor Events in October, Maysville, Cynthia, Paris, Ky. Address all communications to ELLWOOD DILLIN, Maysville, Ky.

FREE ACTS WANTED
LE ROY, ILL.
Want 6 or 8 high-class Platform or Aerial Free Acts.
Annual Fall Festival
Sept. 5-6-7
OSCAR M. PHARES, Le Roy, Ill.

WANT OMRO WATER CARNIVAL
Concessions except Bingo and Ball Games for August 23-24.
Write C. W. STEARNS, Omro, Wis.

WANT
Concessions, Free Acts for
CLIO HOMECOMING
Clio, Mich., August 22nd, 23rd, 24th
Write FRITZ STURDIVANT, or Phone 3431

BIG CREEK FOX HUNTERS' ASSOCIATION
Wants small Carnival with Light Plant, Sept. 2 to 7, Inclusive.
Four years in same spot. Big crowds. Write BRYAN GOOD, Sec., R. R. 2, Marshall, Ill.

ANNUAL PICNIC
August 23-24, Whitestown, Indiana
Concessions wanted
B. F. McMAKIN, Secy.

WANT
Medicine Show, Week Aug. 5th Celebration, Orwin Park
LYNN BENDIGO
Orwin (Schuylkill County), Pa.

CAN PLACE
For Dunkirk, Ind., Aug. 5-10, Firemen's Fall Festival. Concessions of all kinds except Bingo. Ask anybody who has played it. Good opportunity for Lead Gallery and Sling Shows. Will place a few Wheels. Everybody address: D. C. FORD, Fire Chief, Dunkirk, Ind.

MAHOMET, ILL., FALL FESTIVAL
SEPTEMBER 12, 13, 14, 1940
H. K. PASLEY, Secretary & Treasurer

Now Booking 100th Anniversary Now Booking
AUG. 5-10 WESTOVER, PA. AUG. 5-10
PARADES FREE ACTS CONTESTS
WANT legitimate Concessions that work for stock, Scales, Fish Pond, Lead Gallery, Guess Your Age, WANT Shows not conflicting with Monkey Show. Write THOMPSON BROS.' AMUSEMENT COMPANY, Hollidaysburg this week, Shade Gap next week, then Westover. Many others to follow. P.S.: Show carries FREE ACT and FREE GATE.

Russell Back In Bay State

Playing 24 stands in Mass.—banner day for side show at Manchester, N. H.

MARLBORO, Mass., June 20.—Russell Bros.' Circus is back in Massachusetts with a schedule of dates that will keep it in the State for two more weeks, concluding with a two-day stand in Worcester August 2 and 3. The show then will have played no less than 24 stands in Massachusetts, which is something of a record.

Rain and cold weather prevailed in most of the 11 stands played in Maine, with the result that business as a whole was disappointing in that State. There were several unusually hard downpours that made movement on and off the lots difficult, but no performances were missed or even delayed, this due to the efficiency of Superintendent George Werner and his men.

Finishing in Maine at Rumford, the show played a Saturday date, July 13, at Berlin, N. H., and then made a 140-mile Sunday move to Manchester, N. H., where the big show had two good houses Monday and the side show had its banner day of the season. At noon the Manchester Rotary Club held its weekly luncheon meeting in the circus cook-house with 83 members in attendance. Big-top girls served as waitresses and Eddie Woekener's Band played a special program. The Rotarians gave the show a valuable boost.

The show returned to Massachusetts at Fitchburg, where the regular Summer street lot was shared with the Hank Keene tent show, playing a 10-day engagement. Members of the latter organization were guests at the matinee.

Switches Lot at Holyoke

At Holyoke the regular showgrounds had been converted into a golf driving range and a new lot had been contracted in the Highlands. Residents of that section made such a vigorous complaint, however, that Mayor Toepfert requested the show to switch to Falco Field, which made an excellent lot. The lot deal gave the show considerable added publicity in the press and literally had "the whole town talking" about the circus.

In the majority of the Massachusetts towns Russell Bros. will be the only circus of the season, but several are being played from four to six weeks following the Ringling and Cole shows.

Since the new amusement tax went into effect, a price scale has been adopted of 50 cents for adults and 25 cents for children, with the tax included.

Knight Family Joins

The Knight Family joined July 1 and has strengthened the program with its flashy six-people wire act, teeterboard (See Russell Back in Mass. on page 46)

Perchist Torrence on Mend After Thumb Loss

NEW YORK, July 20.—Franz Torrence, of the perch act of Torrence and Victoria, formerly of the Ringling-Barnum circus, who lost a thumb on July 4 while working at the Osceola Firemen's Fair, Osceola Mills, Pa., was discharged from a hospital there on July 9 and departed for a retreat in a mountain resort in Center County, Pa., for a brief period of rest and further medical attention. Details of the injury were received here by the George Hamid office, supplier of the act, from William J. Delansky, secretary of the fair.

While Torrence was propelling Victoria in a fast body spin via iron jaw his thumb caught in an eyelet of the rigging, causing a back lash in which the digit was torn from its socket. During the painful ordeal Torrence did not lose his grip, holding his mate until an assistant ascended the rigging and lowered both performers by means of a cable. Torrence was in a partially unconscious state from pain and loss of blood.

"It is truly marvelous—this great feat on the part of Torrence—and he has the sympathy of the vast audience which witnessed this act of tremendous courage," Delansky wrote.

Be Safe Than Sorry In Legal Affairs...

READ
Validity of Salary Payments
In the Carnival Department
of This Issue

Hamid-Morton Does Well in New York

CINCINNATI, July 20.—Bob Morton, of the Hamid-Morton Circus, reports that the show has encountered a great deal of rain. At Utica, N. Y., it rained for six consecutive days. Business held up and the Shriners made close to \$1,500 net for their Temple.

At Binghamton, N. Y., first four days were rainy and show finished slightly in the red, due to nothing else but bad lot and terrific storms.

At Syracuse, N. Y., rain on the first day. Show followed Ringling by two days and did well. Thursday it rained again. Friday folks on the straw and capacity Saturday. Temple made a nice profit and show will be back next year.

At Ogdensburg (two days) show gave four performances to capacity. Watertown, N. Y., two days, and show strayed them for the four shows.

Buffalo next week with 20,000 tickets reported sold. Is following the Ringling show in Buffalo.

Following Buffalo, the show makes three more weeks of Shrine outdoor dates, Morton then will start on indoor fall dates.

Show has made a big hit and all the personnel, including Morton's assistant, Ray Rogers, manager of Wallace Bros.' Circus, co-operated.

North, Court on WGN

CHICAGO, July 20.—F. Beverly Kelley, Ringling radio man, has arranged for John Ringling North, head of the R-B circus, and Alfred Court, animal trainer, to appear as special guest artists on the WGN-Mutual program in Chicago Tonight at 9:30 CDS Thursday (25).

Jack Grimes Trying To Get Willkie To Attend Cole Bros.

LINCOLN, Neb., July 20.—Up to now RKO-Radio pictures have been the only ones to capitalize on Wendell Willkie's nomination as the GOP candidate for president, via the long ago made short subject, *Information, Please*. Next in line, if Jack Grimes, press agent for the circus can promote it, will be Cole Bros.

Offering as bait the Cole elephant herd (the party emblem) and the fact that the show is an Indiana (Rochester) product like Willkie, he's trying to get him out of his Colorado vacation retreat for appearance at the show.

Light Biz at Mansfield, O.

MANSFIELD, O., July 20.—Cole Bros.' Circus, here July 10, had light business both afternoon and evening. Largely responsible for the poor patronage here was the fact that factories are working day and night and employees had little opportunity to leave their work to attend the show. With the exception of Steubenville, Ohio on this tour has proved poor territory for the show.

Zack Terrell, with the passing of Jess Adkins, remains on the lot to oversee getting the show off and has assumed many of the duties of his former associate. O. F. (Curly) Stewart, who has been alternating as 24-hour man with Al Hoffman, has been recalled to the show and is acting as general superintendent, taking the place of Fred Seymour, who has been ailing for some time, but who was able to be about the lot here.

Price Gored by Elephant

ROCK ISLAND, Ill., July 20.—Thomas Price, with Cole Bros.' Circus, was gored by an elephant at night performance here July 16. He was leading the bull back to the animal tent when he was picked up in the elephant's trunk, thrown to the ground and then gored. He suffered several broken ribs, a fractured collar bone and deep tusk wounds in his shoulder and back. He is in a local hospital.

KARL CARTWRIGHT, ventriloquist, who was with Robbins Bros.' and Downie Bros.' circuses, is not trouping this year. He is in Birmingham, Ala., working in Smith's Novelty Shop.

Ringling - Barnum Detroit Biz Is 20% Ahead of Last Year; Engagement Extended One Day

DETROIT, July 20.—The Ringling-Barnum circus, here July 13-16, went 20 per cent ahead of 1939 business in this city and set a new record for at least 20 years for a Detroit stand, according to old-timers of the show, such as Fred Bradna, equestrian director. Show-by-show estimates, figured conservatively thru the co-operation of Roland Butler, press agent, and experienced observers, show consistently that the increase in business was due to the decision to extend playing time one day. Sunday matinee and all night shows after opening night were practically filled to seating capacity, including the topmost seats of both reserves and general admissions.

Additional seats down front were not brought in and tent capacity is accordingly figured at 10,000, slightly under highest standee crowd of last season here. No standees were encouraged this year. General comment of observers is that the show could have stood a full week's engagement, and the idea of a prolonged stand for 1941 was discussed favorably, tho without a decision, by circus executives interviewed here.

Show-by-show comparisons of estimated attendances follow:

	1939	1940
Saturday matinee....	none	5,000
Saturday evening....	none	8,000
Sunday matinee....	9,500	10,000
Sunday evening....	8,000	10,000
Monday matinee....	6,500	5,000
Monday evening....	10,000	10,000
Tuesday matinee....	7,500	5,000
Tuesday evening....	11,000	10,000
Totals	52,500	63,000

Weather was favorable on Saturday and Sunday, which were clear, sunny days, tho not as warm as desirable for a good circus day. On Monday night

there was a cloud-burst just before opening. The rain made the new lot muddy and the grounds were not quite entirely drained by Tuesday evening.

New Lot Used

The first two days were played on the now familiar east side lot at Warren and Connors avenues, while the last two days were on a new lot adjoining the Detroit Terminal Railroad tracks at Livernois and Oakman avenues on the west side, about a mile north of last year's lot. The location appears to be a good one for a circus stand and is likely to be the major west side lot for coming seasons.

Detroit newspapers were noticeably friendly with copy and special human interest features. One notable feature in *The Detroit News* was a tribute to the musicianship of Band Leader Merle Evans.

Side show and concert did good business. It was estimated that around 10,000 people saw the concert at all the performances.

Visitors were Tunis (Eddie) Stinson, manager of the Shrine Circus; Theodore Schroeder, superintendent of the Detroit Zoo, and Harry Bennett, service department chief of Ford Motor Co.

Under Wire in Minneapolis

MINNEAPOLIS, July 20.—The Ringling-Barnum circus will play here for two days. Show has been contracted for August 5 and 6.

The No. 1 advertising car has arrived and bannering of the city and suburbs is now under way. A local ordinance forbids any show playing Minneapolis during the 18 days before or after the State fair, and R-B just gets under the wire.

Willman Readyng His Animal Show

HELENA, Mont., July 20.—George (Skyline Bill) Willman, showman and old-time Westerner, will soon be on the road again with his animal show which has played thruout the Western part of the United States.

Willman, who now resides on a ranch at Austin about 30 miles from Helena, is a well-known figure to show people who have toured the West, particularly in the Southwestern and Pacific Coast States. Not only does he produce his own show but is not adverse to training animals for other troupers. Altho he concentrates on spotted and milk-white horses and Shetland ponies, he also trains Shetland mules, dogs, monkeys, bears and lambs. The repertoire of his new show will include horse and dog acts, altho he has lambs which he may take along.

Willman started his colorful career when he left Indiana in a box car in 1897 and landed a job as nursemaid to some Texas ponies. Since that time he has had wide experience in the show world with animals.

He tells of landing in Missoula, Mont., with \$20 in his pocket—it bought 20 bottles of beer before the boys in the back room discovered he was broke and gave him the bum's rush.

He was in Missoula when the Flathead Indian reservation was opened for homesteading in 1909 and proudly exhibits a bullet wound he received as an innocent bystander watching a fight. At one time he was a stage driver.

Steady jobs didn't last long, he said, because he would always quit and go back on the road with an animal show.

Pennsylvania Act Repealed

BUTLER, Pa., July 20.—John C. Graham, of this city, attorney for shows, aided in bringing about the recent repeal of the following Pennsylvania Act of 1883: "Be it enacted that from and after the passage of this act it shall not be lawful for the proprietor of any public place of amusement or resort to perform or have exhibited the shooting of a person from a catapult or other machine, the throwing of knives at a performer, or shooting at a target held or placed on the head or near the performer exhibitor, or performing on a trapeze without a strong netting below the performer, or any other feat or performance that is extra hazardous and jeopardizes the life or lives of any person or persons. Any person violating this act shall be guilty of a misdemeanor and on conviction shall pay a fine of \$500 or be subject to imprisonment or both at the discretion of the court."

The repeal in full reads: "The following Act of 1883—Amusements and parts of acts and their amendments are hereby repealed absolutely."

Graham states that a manager of a railroad circus was arrested in Scranton, held under \$1,000 bail, and the case later settled.

N. Y. Bookers Comply With Pa. Licensing Law

PHILADELPHIA, July 20.—Enforcement of the State licensing law making it necessary for all outside agents booking performers within the State borders found three New York outdoor bookers the first to comply and pay the \$100 yearly license fee.

Frank Wirth, Elmer Day and Al Norton were the first three, and since the law also requires that all license holders establish residence in the State, the agents are expected to establish branch offices here.

Chi Distributors Elect

CHICAGO, July 20.—Local No. 2 of the Advertising and Newspaper Distributors' Union, affiliated with the billposters' union, at its annual election July 6 re-elected James J. Kelly president and Jake P. Skolnik business manager and treasurer for 10 years, from July 6, 1940, to July 6, 1950. The present incumbents have been in office for the past seven years.

Two for Des Moines

DES MOINES, July 20.—For two years this city has been without an outdoor circus, then it gets two within almost two weeks. Cole Bros. played here on July 18 and Ringling-Barnum will follow on August 2.



With the Circus Fans

By THE RINGMASTER
CFA

President: WILLIAM H. JUDD, 25 Murray St., New Britain, Conn.
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., July 20.—Charlie Campbell, CFA and former Barnett Bros. Circus trouper, has received Sun Bros. Circus route books for 1912 and 1913. They were sent to him by Aunt Carrie Araki, who is with the Hamid-Morton-Wallace Bros. Circus. The Tan Arakis were featured on Sun Bros. for several seasons. A full-page cut of the Tan Arakis appears in both route books.

When Ringling-Barnum played Akron, O., July 10, Mrs. Bradna and Mr. and Mrs. Milt Taylor were entertained between shows at the home of Mr. and Mrs. Gregory. Gregory obtained signatures of several performers on photographs in his album, which were taken at the convention in Hartford.

CFA John M. Ulrich and wife, of New Haven, Conn., caught Hunt Bros. Circus at Canaan, N. H., on June 25 and Russell Bros. Circus at Lebanon, N. H., on June 26. They report interesting performances. It rained on both days.

John P. Grace, of Kokomo, Ind., writes of his trip in search of circus route cards after leaving the Hartford convention: "I left for Boston Thursday morning and found Schlotzhauer on the train with me. Went out to Harvard, expecting to get in the library, only to find that it was graduation day and that only those specially invited could get in, so I took a train back to Westerly, R. I., and put in the afternoon and night with my old friend W. N. Purtil. Back to Boston next morning and got to see a route of P. T. Barnum show for 1874 and '75. They would not let me keep it but did let me make a lot of notes from it. Back again to New London, Conn. Put in Saturday, Sunday and Monday in New York, taking in the fair. I picked up a nice bill of the Mann, Moore & Co. Circus for Hartford, Conn., May 4-6, 1853, in almost perfect condition. Only found a Forepaugh-Sells Bros. route book for 1898 in the New York Library, of which I already have a copy."

Mr. and Mrs. Robert Clark and daughter, Bobby, spent the day visiting at the home of Mr. and Mrs. W. H. Hohenadel on July 14. The Clarks now reside at Joliet, Ill., where the Cole show was on the 16th. Walter B. Hohenadel accompanied them to Joliet, where they all attended the evening performance. After the night show, party made up of Mr. and Mrs. Clark, Mr. and Mrs. Clarence Bruce, Otto Griebing and Walter Hohenadel had supper and visited until time for the train to pull out.

Fred W. Schlotzhauer, of Oquawka, and Art Sawyer, of Monmouth, caught Cole Bros. Circus at Rock Island at night. Enjoyed the performance, but report that business was very light.

Between shows of the Big One at Utica, N. Y., there was an informal gathering at the Deerfield Tavern for dinner. The piece-resistance was a portion of a 40-pound salmon received by Fred Bradna from his old friend H. T. Webster, famous cartoonist, who was on a Canadian fishing trip. Those present were Mr. and Mrs. Fred Bradna, Bluch Landolf, Mr. and Mrs. George W. Scholderer, Mrs. Rene Hamlin, Robert Bennett and Jim Hoye.

Letter From Stanley Dawson

ELKHART, Ind., July 20.—At this writing, July 12, Cole Bros. Circus was on the 10th week of its tour, one of extraordinary experiences. Everything has happened to discourage business and the personnel. There has been more rain and cold weather than the oldest trouper can remember, but with it all the show has carried on admirably, never missing a performance. Show has traveled in 11 States and played the Eastern seaboard from the Jersey coast to Boston.

Many well-known troupers have visited. At Marion, Ind., Floyd King and Buck Reger; at Cincinnati, Mrs. John Robinson and John Robinson IV; at Louisville, Herb Graves and Ollie Pope. Owensboro, Ky., was a big day and many friends and relatives of the Terrells were

on hand. Mark Lynch, Harry, Harold, Susie and Jimmy O'Connor and Mrs. Tommy Pence visited the show on its return to Indiana stands. Cookie O'Neill, Dick Cavanaugh, Marty Burnett and Dr. Boylan were visitors at Springfield, O. Ken and Bill Burkhart and Jean Harlan have been frequent visitors at various points, also Leo Dinkelsperger, brother of Bob (Mabel) Dinkelsperger. Murray Butterfield visited at Athens, O. It was good to renew friendships with Fred Hutchinson at Parkersburg. Bill McGeough was seen several times while in the Pittsburgh district. At Dover Mr. and Mrs. Jack Minehart were on hand. Jack Nedrow was a visitor.

Several parties have been given in honor of Wynn and Helen Partello. The father of Wynn visited at Newark, O., as did Clyde Rinaldo. Tom Muir and party of Plainfield, N. J., folk visited at New Brunswick, and while playing Jersey, Dutch Hoffman, Ed Conway, Philadelphia Jimmy Brown, Tom Crum, Bert Cole and wife and Buck Reynolds were visitors. Bob Stevens has been a frequent visitor, as well as Harold Nickelsen, Arthur Hoffman and Ray Marsh Brydon. Mrs. P. G. Lowery and Billy May were visitors at Mansfield. Blackie Diller and Charles (Pearly) Houser were frequent visitors at Ohio stands.

At Elkhart visitors included Mr. and Mrs. Burkhart, parents of the Burkhart boys; Marie Lou Burkhart, daughter of Hilda and Noyells Burkhart; Mr. and Mrs. Laywell, Mrs. Russell and Mrs. Charles Young. Mrs. Jean Weeks and Donald visited at Elkhart, also Peggy Forstall and Mrs. Lawson. Jack Ryan's little daughter was with the show last week.

Mrs. Joe Hayworth is enjoying a visit with her daughter. Rosino Nelson visited Mrs. Burkhart and Mrs. Terrell at Sandusky, O. Allen King was a visitor there also. Eddie Allen and wife, Ernie Sylvester and wife, Billy and Jimmy Reynolds and George Crandall have been recent visitors. Harry Bert and Fred Beckmann visited at Rockford, Ill. Mark Kirkendall is fishing with Ed Nagle in California. The Bradleys from Lake Manitou and the Three Malone Brothers from Shenandoah, Pa., have been frequent visitors.

The biggest event of the season was the birth of Butch Burkhart's son. The saddest was the passing of Jess Adkins.

Dressing Room Gossip

LEWIS BROS.—Everyone was busy while showing around Chicago, renewing old acquaintances and entertaining relatives. Mr. and Mrs. Sam Levy had relatives visiting at Chicago Heights. Mrs. Hartsel Wells, of the Wells Troupe, entertained her parents of Evansville, Ind. Mrs. A. Lee Hinckley had Mr. and Mrs. Robert Rogers, of Salem, Ill., and Mr. and Mrs. Harry Walters, of Lyons, to a chicken dinner at Blue Island July 4. Mrs. William Tingley, wife of the show's purchasing agent, has returned to her home in Jackson, Mich., after spending a vacation on the show. When Lewis showed Three Rivers, Mich., everyone spent Sunday afternoon roller skating, the rink being located next to circus lot.

Sam Levy has joined the trailer colony, having purchased a new one at Kankakee. Phil Doto, first chair cornetist, carried away first prize in jitterbug contest at East Chicago. A. Lee Hinckley recently brought in a nice string of fish. Deb-Ben-All is a new addition to the side show. Mr. Schiller visited on the lot at Sturgis, Mich. Monk Watson, wife and four children visited Mr. and Mrs. Lewis at Sturgis. Watson is a comedian of stage and screen. He and Lewis are boyhood friends. Louie Watson reports that his wife is convalescing in Jackson, Mich., after being in a hospital from injuries received in an automobile accident. Two lions were born in Sturgis, Mich. They were christened Monk and Mary. EVA HINCKLEY.

COLE BROS.—Ted Deppish paid the show another visit and showed motion pictures, in the dressing room, that he had taken around Cole Bros. for the past five years. He gave a two-hour show. Jack Klippel had a big day at Mansfield, O., entertaining his many relatives. Frank Shepherd was kept busy all day at Sandusky, O., his home town, entertaining his folks. Bill Senior and Bill Blomberg were with the show for a few days. Zetta Loyal has introduced a cute Spanish dance in her principal act. One of the nicest acts on the show, from all angles, is the wire act with Weber Brothers and Chatita in center and

Circus Saints AND Sinners' Club

By SERGT. LES KRAMER (Pinch-Hitting for Fred P. Pitzer, National Secretary)

NEW YORK, July 20.—Summer is here and the good Saints and Sinners have scattered all over the landscape. Fred Pitzer is doing a three weeks' sentence on his farm up-State as his contribution to the back-to-the-soil movement. Harold Hoffman, national president, flew to Houston the other day for the annual convention of the Elks.

Joe Pearman is getting ready to receive the executive board at his home in Closter, N. J. Lew Cotlow has gone up the Amazon River, after a quick trip by rail and Yankee Clipper. He's taking color movies of the jungle for entertainment purposes.

A quorum of the executive board showed up Sunday (14) at H. Spencer Auguste's modest mansion in Harrison, N. Y., for a garden party. Benefit of the British War Relief, and lots of fun for all. We noticed Tex O'Rourke, Jolly Bill Steinke, Ray Schindler, Charlie Murphy, Ed Fenn and F. Darius Benham. Fall Guy Doc Allan Roy Dafeo auctioned some of the quintuplets' old toys and raised a sizable sum for a worthy cause.

July 10 was a banner birthday anniversary in the tent. We yodeled greetings to Fall Guy Graham McNamee, Equestrian Director Tex O'Rourke and good Sinner Jack Cherry (he of the Four Lambs).

Ray Schindler played host to the Executive Board July 16 at The Shadows, his summer place in Stamford, Conn. There was much toasting the host with his scotch and soda and considerable splashing around in the private swimming hole. Dalzell, Ray's chef, turned out some frying-pan poetry.

Plans for the national convention are coming along nicely. The governors are scouting for a topnotch Fall Guy for the September 29 luncheon.

Visitors to Freddie Benham's office are remarking on the beautiful needle-point chair reposing in his private quarters.

Gasca Brothers on the ends. Rosina Nelson, Doctor Brown and Mary Lou visited their sisters, Mrs. Hilda Burkhart and Mrs. Zack (Estralia) Terrell at Sandusky.

Lalo Escalante took a nasty buster while practicing. He fell in the net and injured his neck. Will be out of program for a few weeks. Shepherd took his place in the flying act. Ralph Clark left last week and whereabouts are unknown at this time. Mrs. Harry McFarlan, on wardrobe, celebrated her 56th birthday anniversary and received many gifts and telegrams of congratulation. The clown band did its part, playing its favorite piece, *Happy Birthday to You*. Show made a swell run from Sandusky to Elkhart, 185 miles, and there were many folks from Peru and Rochester to greet it—Dorothy Carter, Mrs. Fred Young, Joe and Eva Lewis, Lyman and Clarence Keys; Mr. and Mrs. J. M. Christiansen, who have returned from a fishing and hunting trip in Montana; Dr. Cook and wife, Mr. and Mrs. Ewing. Kitty Clark and her parents were on the lot all day at Elkhart. Kitty was formerly with the Hagenbeck-Wallace and Ringling shows. She is home, recovering from a badly infected leg. At Gary, Dr. and Mrs. O. C. Schlack spent the day with the writer and Mrs. Freeman. He is medical director for the Cook County Sanatorium and a great friend of all showfolk.

Charles Noremberg spent the day with the show at Gary, visiting his many friends. The writer was sorry to learn that Rhoda Royal, a great friend of his, was in the Exian Brothers' Hospital, Belden avenue, Chicago. Rhoda would be happy if his friends would write. Walter Hohenadel, CFA, Rochelle, Ill.,

paid the writer a visit and took pictures of the showfolk. Dr. Tom Tormey, CFA, a personal friend of the writer, was on for one of his flying visits. He is from Madison, Wis. Harry Friend visited the writer and his many friends on the show. With him were his kiddies, known in show business as the Five Friends. Charley Derer, formerly a clown with Jack Klippel, was on the lot at Joliet. Betty Hayworth, daughter of Mr. and Mrs. Joe Hayworth, is on show for her vacation. Lew Delmore, side-show manager, has left. Boston Towne is the new manager. Stan and Polly are an addition to Ken Maynard's Wild West. Klara Delbosq, daughter of the head horse trainer, joined her parents and will remain on show for remainder of the season. FREDDIE FREEMAN.

BINGO SUNSHINE (Jake Disch) Corrigan, clown cop, while playing Burlington, Wis., 4th of July Celebration, visited with Lawrence Stang, of the former well-known Stang Bros. circus family. Stang now has a ladies and men's ready-to-wear store, besides operating a poster plant.

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Fold flat—stack flat. Corners rounded, attractive natural finish or in colors. Also a complete line of canvas covered folding chairs.

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DEPT. B-7, FT. SMITH, ARK.

HUNT'S 3-RING CIRCUS
Wants Troupe of 4 or more People that do several acts. Must have at least one big feature number. Dave Rowland wants for Band, Bass and Calliope Player. Lowest salary; you get it every week. Address: Falmouth, Mass., 24; Plymouth, Mass., 25; Wareham, Mass., 26; Newport, R. I., 27; West Warwick, R. I., 29; Westerly, R. I., 30.

WANTED
Circus Musicians on all instruments for string of County Fairs. Open August 7th in Central Ohio. Consecutive booking.
L. CLAUDE MYERS
Care Gen. Del., PORTSMOUTH, OHIO
P.S.: Will buy ten or twelve Band Uniforms.

LEWIS BROS.' CIRCUS WANTS
Workingmen, colored or white, for big top; Western People for concert, Musicians all instruments. Write, wire as per route listed this issue.

TIGHTS OPERA HOSE
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CIRCUS AND VAUDEVILLE ACTS

Also People for Side Show. Wanted for the Hawaiian Islands. Leaving West Coast about October 1.

E. K. FERNANDEZ, care Billmore Hotel, Los Angeles, Calif.

Under the Marquee

By CIRCUS SOLLY

THE WIZIARDE Trades Day Circus had a good date at Elwood, Kan., July 4.

MRS. JOE POCKERY and Mrs. Clyde Gallen spent a week visiting their husbands on Cole Bros.' Circus.

C. N. HARRIS saw Ringling-Barnum at Albany, N. Y., and says that it did capacity business.

T. LEO MOORE, mayor of Electra, Tex., cards from Laredo, Tex.: "Would like to see a circus down here. Things look good."

CHICK DALEY, jumbo peanut and novelty vender, was in Lowell, Mass., when Cole Bros. played there, and also was in that city for the recent eight-day celebration.

THE ESTABLISHED 25-cent service charge on passes of the Ringling-Barnum circus continues in effect despite the additional federal taxes which went into effect on amusement admissions July 1.

LEONARD RANDALL was in the backyard when Ringling-Barnum pulled in at Nashua, N. H. He also saw Russell Bros. at Newburyport, Mass., and Portsmouth, N. H. Randall is pitching novelties.

J. C. WOODARDS, accordionist with Ringling-Barnum side show, cards that his latest composition, "Taint Much o' Nothing," has had a hot waxing by Al Sanders' swing band of Chicago. This is Woody's 128th brain child.

HAPPY KELLEMS and Van Wells worked the grand stand at the Graham Farms, Washington, Ind., July 4. A race program was presented. They have been re-engaged for the same date next year. The team will play fairs this season.

ROY G. VALENTINE, of the Flying Romas, cards: "We officially opened our fair season at the Butte, Mont., Rodeo week of July 8 with Crowley United Shows for the remainder of the season. Have a long string of fair dates."

WHEN the Cole show was in Mansfield, O., Tommy Butler, electrician and motion picture operator of that city, was guest of Jerome Smith and Tommy Comstock, who are with the show. They all were with Lewis Bros.' Circus in 1935.

CIRCUS acts included in the grandstand show at the Spring Mill Fair, Conshohocken, Pa., ending July 20, included Latosca, ropes; the Blond Sensations, aerialists, and the Canastrelli family of five, balancing with ladders.

FRANK B. HUBIN has begun a campaign to bring the National American Legion Convention of 1942 to Atlantic City. He is also handling publicity for the Atlantic County Firemen's Association.

WHEN Ringling-Barnum appeared in Akron, O., John Ringling North had as his guest Harvey Firestone Jr., head of the Firestone Tire and Rubber Co. there. He was photographed in box with North, the picture appearing in *The Akron Beacon Journal* the following day.

JAKE J. DISCH, writing from Cudahy, Wis., says: "The No. 1 car of Ringling-Barnum billed Milwaukee and country for July 29. An old Kenosha boy, George Orth, made this territory with the bill truck and obtained what daubs there were around here."

RAYMOND S. BARR, of Hancock, Md., motion picture projectionist and circuit manager, caught Cole Bros.' Circus at Altoona, Pa., July 4 and spent most of the time with Ken Maynard. Says that show is well balanced and has a good program.

TOM MIX, with his horse, Tony, and a group of Western instrumentalists, has concluded several weeks of appearances in Western Pennsylvania and Ohio theaters and parks. He is now en route to Hollywood, where he plans to make a series of Westerns.

JAMES McSORLEY, formerly with Ringling-Barnum and other circuses, now at the Gayety Theater, Cincinnati, O., has been appointed special sales representative for the Federal Alloy Block Co. of that city, which makes metal tackle block equipment. He and O. W. Crane from the factory visited R-B when it played Cincinnati and explained the

safety and strength features of Federal and Eureka Blocks to the canvas, rigging and prop bosses.

BILLING for circuses in England now goes up without the name of town shown, this part of precaution against invasion from the air. Bills already up had names blacked out and this killed business, people thinking visits were canceled.

FRANK CLARKSON writes that Claude Morris, brigade agent of the Bud E. Anderson Circus, and Charles Stuckey were seen around Shelby, Mont., billing for Conrad and Cutbank. Frank Lewis, old-timer, was active around Shelby, squaring a few locations for the show.

FROM Bob Wyatt, of Fitchburg, Mass.: "How is this for day and date—Russell Bros.' Circus, Hank Keene Tent Show and the Genesee 12-horse team on the same lot in this city—Russell July 16; Keene July 11-20 and Genesee team July 13-16. Saw the Ringling show in Nashua, N. H., and Cole Bros. in Gardner, Mass. Had quite a visit with the baggage stock drivers on the Cole show. Blackie Anderson showed me around."

ED HILER, contracting agent with Robbins Bros.' Circus, pens that three performances are given daily, with attendance each day ranging from 14,000 to 30,000. Thirty thousand people were at Cairo, Ill., July 13. Show is headed into Northern Indiana and Southern Michigan for a week, then goes into Ohio. Floyd King is general manager; Joe Sullivan the other contracting agent and Earl DeGlopper in charge of the advertising car.

IN LAST week's issue it was stated that Claude Myers, who for the past 10 weeks had the band on the Gooding Greater Shows, closed with that organization and joined the band on Mills Bros.' Circus, playing clarinet. Tige Hale writes that Myers did not have the band on Gooding Greater, that he had it for 13 weeks and closed with the organization July 20 to join the Jack Raum show for 11 weeks. Hale adds that he uniformed the band, bought library and spent considerable money in advertising it.

SLIVERS JOHNSON recently closed a three-week engagement with Barker Bros.' Rodeo. Engagement included Philadelphia, Newark and New Brunswick, N. J. While in Philadelphia the show's calliope player dropped dead, Slivers states, and upon reaching Newark, Joe Basile, well-known band leader, was called in one-half hour before show time and asked to play without a rehearsal. While in Newark Slivers and wife and Will Hill were out to Basile's home for dinner. From New Brunswick, Slivers went to Akron, O., to Summit Beach Park for one week and was held over for a second. The park gave all employees a day off July 10 to see the Ringling show. Mr. and Mrs. Ben Voorhees, Mrs. Frank Rafal and son, Sammy, were guests of Slivers and wife at the matinee.

RUSSELL BACK IN MASS.

(Continued from page 44)

acrobatic act and leaps over the elephants by Paul Knight. With the exception of a few featured acts, practically the entire program is presented in three rings.

Eddie Woeckener's Band now has a new elevated stand, with a spotlight on Eddie. He has filled a number of radio engagements recently, playing his famous Frisco jazz whistle and relating his circus experiences in interviews.

Raymond A. Walton is back with the show this season as 24-hour man and working with Bob O'Hara on banners.

An all-day rain at Rockland, Me., failed to dampen the enthusiasm of a gala Fourth of July celebration by the circus folk. There was a chicken dinner in the cookhouse, followed by an amusing impromptu vaudeville show in the big top, emceed by Freddie Guinup. Milton (Dutch) Sydow, of the front door, and Mrs. Ed Sheelor celebrated their birthday anniversaries (same day and same age) July 11 with treats of ice cream and cake in the cookhouse. The show's personnel is planning another Sunday picnic similar to one held with great success several weeks ago at Concord, N. H.

A. B. (Forepaugh Whitey) Christy, an

old trouper now with Donnelly Advertising in Boston, has been a frequent visitor since the show has been in New England. Margaret Thompson, formerly with Russell Bros. and on the staff at Benson's Animal Farm at Nashua, N. H., has visited several times, together with others from Benson's.

The Corral

By ROWDY WADDY

OPENING performance of the cowboy rodeo at Steamboat Springs, Colo., July 4 drew a crowd of 7,000, the largest in the round-up's 13-year history.

A NEW \$10,000 arena, with two stands seating 3,000 persons, has been completed in time for the annual Southeast Texas Rodeo at Liberty, Tex.

GEORGE NELSON, of Wamic, Ore., won top money at the fifth annual St. Paul (Ore.) Rodeo, which was attended by nearly 5,000 persons July 2-4.

GEORGE HOUSE, of Sterling, Colo., carried off bronk riding honors at the Livingston, Mont., 15th annual round-up staged July 2, 3 and 4. Steve Heacock, of Arrowhead Springs, Calif., copped the bulldogging title.

MORE THAN 15,000 persons saw the opening day performance of the 17th annual Molalla (Ore.) Buckaroo July 4. Clay Carr was judged top cowhand for the four-day show and was awarded the Buckaroo trophy. Clarence Warren, Condon, Ore., cattle man, who furnished most of the stock for the rodeo, was injured when the vehicle he was driving in the stagecoach race overturned.

SECOND LARGEST attendance in the 55-year history of the Calgary Stampede turned out this year despite drenching rain Saturday. Total attendance was 244,849. The largest number of stampede entries ever received was this year, when the total reached 603. Finalists were: North American Bucking—Nick Knight, Turk Grennough, Doug Bruce, Harley Walsh. Canadian Bucking—Harley Walsh, Sykes Robinson, Frank Voros, John Glazier. Bareback Bucking—Paul Carney, Jack Wade, Urban Doan, Wally Lindstrom. Steer Decorating—Jack Wade, Dan Connolly, A. K. Lund, Waldo Ross. Steer Riding—Jack Wade, Muff Doan, Frank Voros, Don Thomson. Boys' Steer Riding—Glen Lee, Cam Lansdell, Joe Labelle, Earl Mayfield. North American Roping—Toots Burton, Pat Burton, George Leask, Charlie Ivins. Canadian Roping—Pat Burton, Charlie Ivins, Warner Linder, Tom Hodgson. North American all-round champion was Jack Wade, Halkirk, Alta. Canadian all-round champion was A. K. Lund, Milk River, Alta. Champion bronk was Sundown, owned by J. C. Morton, Gleichen, Alta. Finals were run off in one of the worst rain and hail storms in Calgary's history and prizes were presented in the evening during a pouring rain.

Day money winners: First Day—North American Championship Bucking Horse with Association Saddle, Turk Greenough, Nick Knight and Doug Bruce tied, Jack Wade. Canadian Championship Bucking Horse Riding with Association Saddle, A. K. Lund, Joe Keeler, F. Voros, A. F. Maltis. Bareback Bucking Horse Riding with Surling, Frank Duce, Ersel Lund, McDonald, S. Dillabaugh. Men's Wild Steer Decorating, Ersel Lund, Don McMurty, Dan Connolly, H. Crowchild. Men's Wild Steer Bareback Riding, Cliff Vandergriff and Jack Wade tied, Ken Thompson, Archie Preston. Boys' Wild Steer Bareback Riding, Earl Mayfield, Johnny Mark, C. Lansdell, Glen Lee. North American Championship Cowboys' Calf Roping, Ed Burton, D. R. Forsyth, Toots Burton, George Leask. Canadian Championship Cowboys' Calf Roping, Fred Gladstone, Eddie Ivins, Al Galarneau, John Cochlan. Wild Cow Milking, W. J. Gray, Clifford Vandergriff, Jimmy Mooney, Irby Mundy. Wild Horse Race, John Glazier, Herman Cober, R. B. Lauder, Sam Scott. Chuck Wagon Race, Dick Cosgrave, J. G. Goettler, Tom Lauder, Slim Swain.

Second Day—Saddle Bucking, Harley

Walsh, Pat McNulty, Waldo Ross; Jerry Ambler and Dave Abraham tied. Canadian Saddle Bucking, Frank Brown, Joe Wells, John Glazier; Todd Addison, Art Bolce and Ted Glazier tied. Bareback Bucking, Arnold Montgomery, Paul Carney, Urban Doan, Doug Bruce. Wild Steer Decorating, Waldo Ross, A. K. Lund, Jack Wade, Ray Mavity. Wild Steer Riding, Urban Doan, Frank Voros; Don Thomson and Jerry Ambler tied. Boys' Wild Steer Riding, Henry Lee Holloway, J. Labelle, Edwin Crane, James Water Chief. North American Calf Roping, Eddie Ivins, John Cochlan, Cecil Bushert, Tom Peake. Canadian Calf Roping, Warner Linder, Sandy Connell, Ersel Lund and Jack Morton tied. Wild Cow Milking, W. J. Gray, Arnold Montgomery, Cecil Bushert, Chet Baldwin. Wild Horse Race, Lone Breeze, Joe Wells, Reg Kesler, Dave Abraham. Chuck Wagon Race, G. Goettler, Slim Swain, Dick Cosgrave, Tom Lauder.

Third Day—North American Bucking, Nick Knight, Doug Bruce; Guy Cash and Paul Carney tied. Canadian Bucking, Waldo Ross, Hubert Bourke, Jimmy Robinson, Bill Clark. Bareback Bucking, Wally Lindstrom, Muff Doan; Archie Preston and George Spence tied. Steer Decorating, Frank Baker, Dan Connolly, Frank MacDonald, Ersel Lund. Steer Riding, Jack Wade, Cliff Vandergriff; Ken Thomson and Carl Merriott tied. Boys' Steer Riding, Bert Cox; Cam Lansdell and Glen Lee tied; Jimmy Ericson. Canadian Roping, John Cochlan; Eddie Ivins and Ben Jahnke tied, Clark Lund. North American Roping, Jim Akins, Jack Streeter, Toots Burton, Frank Elliott. Wild Cow Milking, Cliff Vandergriff, Irby Mundy, Jimmy Mooney, Cec Bushert. Wild Horse Race, Lone Breeze, Ted Glazier, Jack Spotted Eagle, Chet Baldwin. Chuck Wagon Race—Tom Lauder, J. Goettler; Slim Swain and Lumseth tied; Shady Green.

Fourth Day—North American Bucking, Harley Walsh, Jerry Ambler; Sammy Sissons and John Tubbs tied. Canadian Bucking, Sykes Robinson, Frank McDonald; Clark Jackson and Sammy Sissons tied. Bareback Bucking, Jack Wade, Don Thomson, John Tubbs, Frank Voros. Steer Decorating, Mel Fengstad, Warner Linder, Jack Wade, A. K. Lund. Steer Riding, Muff Doan; Homer Evans and Frank Voros tied; Wood Downey and Don Thomson tied. Boys' Steer Riding, Henry Lee Holloway; John Spotted Eagle and James Water Chief tied; J. Labelle and Alex Simons tied. North American Roping, Ike Rude, John Cochlan; Slim Gates and Irby Mundy tied. Canadian Calf Roping, Jack Morton, Pat Burton; Dick Andrews and Charlie Ivins tied. Wild Cow Milking, Cliff Vandergriff, Clark Lund, Cecil Bushert, Irvine Cober. Wild Horse Race, John Glazier, Jack Spotted Eagle, Reg Kesler, Roy Noble. Best Dressed Cowboy, Turk Greenough, D. R. Forsyth, Jack Wade, Floyd Peters. Chuck Wagon Race, Higgins and Lumseth tied; Dick Cosgrave, Slim Swain. Best Wagon, Dick Cosgrave.

Fifth Day—North American Bucking, Turk Greenough; Ernie Meutch and Ray Mavity tied; John Glazier. Canadian Bucking, Harley Walsh, Frank Voros, John Glazier, Frank MacDonald, A. K. Lund. Bareback Bucking, Paul Carney, Wally Lindstrom, Doug Bruce, Muff Doan, Jack Wade. Steer Decorating, Harold Crowchild, Don McMurty, Dan Connolly, Moses Maguire. Steer Riding, Muff Doan, Jerry Ambler and Don Thomson tied; Jimmy Robinson, Ken Thomson and Jack Wade tied. Boys' Steer Riding, Bert Cox, Glen Lee, Cam Lansdell, Alex Simons. Wild Cow Milking, Irby Mundy, J. W. Matier, Joe Bear Robe, Leo Cormie. Wild Horse Race, Lone Breeze, John Glazier, Chet Baldwin, Bill Robinson. Consolation Bucking, Wally Lindstrom, Clyde Bolce; Robert Johnson, Pat McNulty and Joe Warrior tied. Chuck Wagon Finals, Dick Cosgrave, Gene Goettler, Slim Swain, Tom Lauder. New record of 1:11 3-5 seconds was set by the outfit of Tom Lauder, Innisfail, Alta.

Sixth Day—Steer Decorating, Jack Wade and Waldo Ross tied; Jimmy Wells, A. K. Lund. Wild Cow Milking, Arnold Montgomery, Jack Streeter, Don Thomson, Irby Mundy. Wild Horse Race, Herman Cober, Russell Swain, John Glazier, Jack Spotted Eagle. Special Chuck Wagon Race, Tom Lauder, Dick Cosgrave, Gene Goettler.

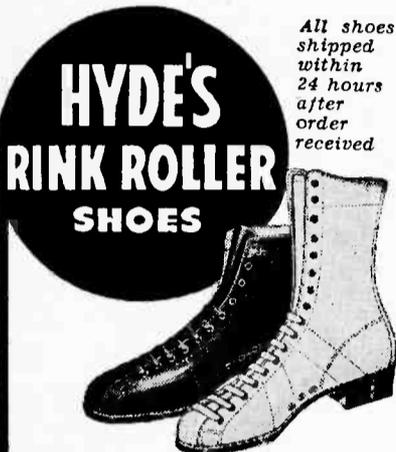
RODEO OR WILD WEST

Small clean Show wanted, with seats and canvas. Percentage basis. Free publicity. Long stay possible. 100 acres on State road. Also want several cowboys with mounts and Indians with merchandise for trading post.

DON RAND'S DUDE RANCH, Hingham, Mass.



RICHARDSON BALLBEARING SKATE CO.
Established 1884.
3312-3318 Ravenswood Ave., Chicago, Ill.
The Best Skate Today



All shoes shipped within 24 hours after order received

QUALITY SHOE CRAFTSMEN FOR OVER HALF A CENTURY

5 grades for men, women and children, including professional shoes. If desired, we will attach any skates you purchase at 25c per pair. Sold by leading dealers throughout the country. Send for samples.

Men's Sizes 6-12. Women's Sizes 3-9. Whole and Half Sizes.

HYDE ATHLETIC SHOE CO.
CAMBRIDGE, MASS.

Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

White City in Chi Doubling Facilities

CHICAGO, July 20.—White City, South Side amusement center operating amid the ghostly remains of unused and forgotten Roller Coasters, is doubling its roller rink facilities. Howard M. Fox, owner and operator of the center, which includes among its activities outdoor and indoor dancing, roller skating and boxing and wrestling, declared present rink facilities, big as they are, are not large enough to accommodate a very thriving business.

A new building adjacent to the one housing the present rink has been completed and will soon go into operation. Both floors will be of the same size, 310 by 110 feet. New floor was necessitated by divergent desires of skaters, an increasing number of whom are becoming adept at the art of fancy skating, waltzing and fox-trotting, others preferring just to skate. Reserving every third period for dancing, said Mr. Fox, brought complaints from both types of skaters. There will be a runway between both houses for patrons to switch to whichever type of skating they prefer.

During spring and fall seasons, seven nights a week and two matinees, White City skate fans number between 1,000 and 2,000 at 40 cents a head. Monday nights, reserved for private parties, have been booked in advance as far as June, 1941. Operator Fox employs 15 men whose sole job is to go out and sell organizations on Monday night skating parties. This effort has met with success mainly because of the merchandising plan of charging only initial cost and dividing profits. Another source of profit to the White City Rink is sale of shoe skates. In 1939 1,000 pairs of skates, ranging from \$10 to \$20 a pair, were sold to patrons. With new building in operation skate-checking accommodations will be made available to skaters.

those who are fully cognizant of present-day roller skating.

There is a great deal more to this title than just words. It brings a very serious and alarming thought to the minds of the really enterprising rink operator and skater. To those especially who either operate or skate at fully established rinks which have been opened and run as a credit to the community. These people can remember other days—days when skating rinks were few and far between. Days when the words "roller skating" were followed by a hush on the part of those who overheard—days that "nice people did not go roller skating."

When these people read some of the articles which are published in programs and club newspapers, yes, and upon occasion in well-intending magazines and local newspapers, we wonder just what thought was placed behind their insertion. In very few cases are they meant for what they are worth. They are, rather, the result of careless preparation and thought and of careless promotion.

We cannot believe that newspaper people are fully acquainted with this sport so well that they might see the right and wrong in submitted publicity and correct these points before publishing. Feeling, no doubt, that the publicity will do skating good, the article is printed and later is placed in the hands of the public, where those who know, ridicule it.

On the other hand, if those who write these stories are conscientious and thorough, their story will be clean, to the point, and will have real punch that will drive a realistic picture of skating into the minds of the readers in a vivid manner. Advertisements are in this same category. The content must be exact, unexaggerating, and must have that certain driving force which sells everyone who reads it.

I have before me a souvenir program from a large rink in a Southern California city. It is opened to a full page advertisement which states in bold type: "This Equipment Sold Direct to You at Less Than Factory Prices." Such advertisement does not carry enough logic in this modern day.

Can it be possible that there are still people who might believe such untruthful quotations? Do people now engage in business enterprise for the thrill or perhaps for philanthropic reasons?

I choose not to believe that. Nor do I believe that today's skater is of the type that will buy anything. We find the skaters here becoming more discriminating in their purchases as the years roll by and not only that but they have come to know that you still get exactly what you pay for—and no more.

(Continued next week)

HELEN REYNOLDS GIRLS were slated to open on July 21 at Steel Pier, Atlantic City. At the Wildwood, N. J., resort Joe Smythe is the roller attraction at Ludy Bishop's Cafe.

ABOUT 40 members of Moonlight Waltz Club, Moonlight Roller Rink, Springfield, Ill., visited Danceland Roller Rink Club, Decatur, Ill., on July 1, reported Alvin Hysler. It was the Moonlight Club's last trip for the summer. O. L. Hudson, Chicago, who was teaching dance steps in Danceland at the time, gave the visitors some pointers, and entertainment and refreshments were furnished by the Danceland Club. Popularity contest is being conducted by the Moonlight Club so as to keep members in contact.

MODERNISTIC Roller Rink, Elkhorn, Wis., is doing good business, reported Manager Ed Roberts. Sunday morning waltz class of 25 is in progress. Rink operates four nights weekly and Saturday and Sunday afternoons. Members of the Milwaukee Waltz Club visited the rink on July 9. Club has 150 members.

E. R. EYER, proprietor of Eyer's Roller Rink, Anderson, Ind., reported a wedding on skates will be staged in his rink on August 17. Principals in the ceremony will be Dale Mowrey, head floor manager at the rink, and Ruby Unger, a patron.

ROLLER skaters continue to highlight Philadelphia floor shows, Rex and Betty Powers starting an indefinite engagement recently at Wilson's Cafe, and Niles and Jo-Ann, billed as "society skaters," opened at Schoolhouse Inn, Brandt's Grove, Lancaster, Pa., brought in the Whirling Discetens, a trio.

ROLLER rinks in Salt Lake City have remained open this summer. Gordon Woolley's Rink is air-conditioned and is being renovated. He recently added a new vacuum cleaner. Others operating are Clarence Salisbury's Broadway Rink; Murray's Rink, managed by Tom Fleener, and Todd's Rink.

SKATERS' Club, of Oaks Roller Rink, Portland, Ore., covered nearly 900 miles on its recent trip to present floor shows in rinks at Redondo Beach, Wash.; Vancouver, B. C., and Seattle. A. S. Barker, owner-manager of Vancouver Roller Bowl, entertained the troupe with a boat ride to Bowen Island for a picnic, archery contests and baseball. The skaters stayed two days in Seattle, twice as long as they had planned. Shows were well attended.

BAUMGART SISTERS, operators of Sunset Roller Rink, Williamsport, Pa., staged a mid-year party on July 20, when skaters were introduced to a resurfaced floor, fluorescent lighting and corrected music. For the next few weeks graceful skating contests will be staged on Friday nights, with cups offered as prizes. Skating dress contest will begin on July 27 for women. Prizes will be awarded for the most novel costumes. Jersey Shore parties are held on Thursdays and free skate dancing instruction is offered on Tuesdays.

HEAVY attendance marked the recent reopening of Davis Recreation Center Roller Rink, Kingston, Pa. It had been closed since April, when the flooded Susquehanna River caused much damage to the building and facilities. Operator Dan B. Davis said the building was widened eight feet and now has a movable 60 by 150-foot floor. Interior has been repainted and redecorated. On the mezzanine there is a practice floor. Colored fluorescent lighting has been installed on sidewalks by the building and colored lights are hung from the roof. A new feature is an electric organ, with Ted Klapproth at the console. Records are used during matinee sessions.

LIONELL BENNETT, A. S. Clair and Cecile Bennett, Harrison, N. Y., are given as promoters and shareholders of White Plains Roller Rink, Inc., which was granted a charter of incorporation on July 17 by the secretary of state in Albany.

RSROA Sets Dates For Its Pro School

DETROIT, July 20.—Dates for the school for professionals of member rinks of the Roller Skating Rink Operators' Association of the United States, to be held in Arena Gardens Roller Rink here, have been set for September 7-21. It was announced by Fred A. Martin, association secretary-treasurer and general manager of Arena Gardens. Supervision of the school has been turned over to chairmen of figure, dance and speed committees. It is the purpose of the school to give professional teachers complete instructions in figures and dance programs as set up by the RSROA and practical work in maintenance of tests, competitions, scoring and judging.

Since Arena Gardens has adequate facilities for such a school, it is believed classes will not interfere with the program of the rink, which opens its fall season on September 7. It was also deemed advisable to hold classes during operation of the rink so as to give students a better conception of the proper way to serve the public.

Publicity

By FRED A. MARTIN

Some criticisms and suggestions concerning present-day roller rink publicity and advertising by the general manager of Arena Gardens Roller Rink, Detroit, and secretary of the Roller Skating Rink Operators' Association of the United States. The editorial appeared in the June edition of The Detroit Roller Skater, Arena Gardens publication, under the title, "When Publicity Becomes Damaging."

In this article I continue a previous story which was published in The Detroit Roller Skater of March. The earlier item was also entitled When Publicity Becomes Damaging and at that time I brought out the thoughts of the person who is not acquainted with roller skating when publicity or burlesque of untrue nature is placed in the hands of the press.

Now we adopt a different attitude. One of interest to the skater himself and to

FLOOR MANAGER WANTED

Must be able to conduct classes in dancing and fancy roller skating according to the rules of the RSROA. Permanent job for the right party. Write complete details, age, experience, salary expected.

MAMMOTH GARDEN ROLLER SKATING RINK
1520 Clarkson Street, DENVER, COLO.

TRAMILL SELF-LOCKING SECTIONAL FLOORS

have consumed over one million feet of maple. They are used in some of the finest buildings in the U. S., as well as under tents. Enclose 10 cents for information on floors and special rink tents.

TRAMILL PORTABLE SKATING RINK CO.
3900 East 15th Street, Kansas City, Mo.

SKATING RINK TENTS

Fulton Bag & Cotton Mills
Manufacturers Since 1870
ATLANTA ST. LOUIS DALLAS NEW YORK
MINNEAPOLIS NEW ORLEANS KANSAS CITY KAN

ROLLER SKATES

100 pairs Winslows Rink, assorted sizes. All big fibre rollers, few woods. Extra good condition. Ready for service. Quantity spare parts free with lot. \$145.00 takes all. Sample pair, \$1.75. Closing.

LECUYER
117 Hamilton, Worcester, Mass.

"CHICAGO" The Quality Skate

TRADE MARK REG. U.S. PAT. OFF.

No. 778

Will Earn More Money for You.
Write for New Catalog
It Will Help Build More Sales. If You Haven't Seen It Yet. Write for Your Copy Today.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St., Chicago, Ill.

HAMMOND ORGAN AND NOVACHORD SKATING RECORDS

• RS-211 Apple Blossoms and Chapel Bells It's a Wonderful World	• RS-214 Where Was I? Make Believe Island
• RS-212 Little Curly Hair in a High Chair Playmates	• RS-215 The Skaters Waltz Maybe
• RS-213 Ain't You Ashamed? I Can't Love You Any More	Two or More Records, \$1.00 Each. Five Records, \$4.50.

★Waltzes †Marches. Others Fox-Trots—Two-Steps
Satisfaction Guaranteed or Money Refunded.

SKATIN' TOONS, P. O. Box 264, Malverne, N. Y.

Santa Monica After Night Biz

Road Work Cuts Pier's Day Play

Week-end crowds make up for temporary isolation—line-up of attractions

SANTA MONICA, Calif., July 20.—Week-day business at Santa Monica Pier has been seriously affected by construction work being done on a main ocean-front highway, which has isolated the resort to a certain extent, but crowds have been excellent over week-ends. Walter D. Newcombe, who recently completed two new concessions on the pier, said that day-time crowds are good and that upon completion of the highway an effort will be made to draw greater night attendance. Resort is operated by Santa Monica Pier Co. Capt. Harry Walker is in charge of operations.

Attractions and concessions: Merry-Go-Round, owned by American Amusement Co.; Edith Bullock, manager; C. Brick, foreman; Mrs. C. Brick, cashier; Bob Aoakes, Jerry Martin and Eddie Herscholt, assistants. Kiddieland, P. H. Douglass, owner. Miniature Ferris Wheel, Sea Plane, Kiddle Auto ride, Mix-Up, P. H. Douglass, foreman; Albert Myers, James Chatsworth, assistants; Mrs. P. H. Douglass, cashier. Midget Auto Racers, S. T. and Joe McElroy, owners; James Beaumont, assistants; Martha Woerling, cashier. Boats, Henry Tedford and L. A. Kerr, owners; W. J. Kern, manager; Robert Davis, foreman; Dutch Horton, Ed Van Norden, Kenny Foehler, James Higgins, assistants; Irene Reed, cashier. Marine Store, Clark Bridges; George Sorensen, Henry Cruz, assistants. Shrimp and Lobster Inn, Alfred Polkinghorn and Marcel Stevenson; Pier Inn, W. J. Swearing, Alma Jesperson, Mattie Doyle, Josephine Saylor, Betty Corning; the Vienna, Verne Griffiths, Margaret Hedlund, Thelma Obermeier, G. E. Griffiths. Penny arcade, Walter D. Newcombe, owner; Harry Herrington, Mrs. Rose Dur- (See SANTA MONICA PIER on page 50)

Lakeside Up 14% in Denver

DENVER, July 20.—An increase of 14 per cent in attendance over 1939, a record year, is reported by Benjamin Krasner, president and general manager of Lakeside Park here. Figures cover the first half of the season and indications are this will be the biggest in the six years of operation by Lakeside Park Co. Volume of business, largest in more than a decade, is due, said Manager Krasner, to new rides and improvements, popularity of midget auto racing and name bands in El Patio Ballroom.

Best record is that of the Cyclone, new 4,300-foot Coaster. It is apparently paying dividends, with an estimated 11,000 riders on July 4. A 15-cent admission is charged for the first ride with repeats at a dime. Three new Chris-Craft added this year make four speedboats in operation. Three new Rocket Ships aid that ride in hitting a new high in receipts. Two Photo-Matic machines in a specially-constructed modernistic building have proven an excellent draw. New boulevard lights were installed, new flower beds and lawns laid out and much new landscaping has been completed. Parking area, with addition of space for 4,000 cars, can now handle 9,000 under a floodlight system.

Miniature Railroad, with tracks surrounding the lake, has been rebuilt and a new block signal installed. Sponsored by the Denver & Rio Grande Western Railroad, the tunnel has been rebuilt to represent the famous Moffat tunnel. The mimic railroad is patronized 80 per cent by adults. At the pool a swimming school with special-rate tickets and other promotions are hyping the take over the 1939 mark. Picnic business has been best since 1935 with repeats larger than in 1939. Fireworks on (See DENVER LAKESIDE UP on page 50)



DEMOLITION OF AN ADJOINING BUILDING—for years a New York landmark—made possible this huge banner on the now open side of the Claridge Hotel in the very heart of Times Square. Banner measured 52 feet wide by 85 feet deep, one of the largest ever hung on Broadway. Altho Palisades Park is in New Jersey, the Rosenthal Bros.—Jack and Irving—go in heavily for visual advertising on the Great White Way (no relation to World's Fair!) from painted signs to flags. While not neglecting Jersey, they figure that out-of-towners in for the fair and look-seeing Broadway might be sold on a look-see of PAP.

Take in Idora Shows 8% Gain

YOUNGSTOWN, O., July 20.—Idora Park here, largest in this district, in midseason shows a gain of 8 per cent over the corresponding period in 1939, said Manager Charles Deibel. While the first few weeks were discouraging because of continued rains, business increased sharply with advent of good weather three weeks ago.

Grosses of rides, concessions and pool have increased substantially since July 4 and indications are that park will end the season with a good gain. While picnic bookings are heaviest in late July and August, there is a possibility that planned major industrial outings will be abandoned by some concerns because of capacity work schedules, which (See IDORA SHOWS GAIN on page 50)

Improved Texas Pier Opens

PORT ARTHUR, Tex., July 20.—More than 3,000 attended the opening of Improved Pleasure Pier here on June 27, reported Jules Naquin, concession manager. Improvements were made by the Chamber of Commerce. There was free dancing in the resurfaced pavilion and 1,600 bottles of soft drinks, donated by bottling companies, were given away. Bathhouses and showers have been put in shape for swimmers. Other changes are to be made in the pier, including installation of a roller rink.

Briefs From All Around the Field

CANTON, O.—Howard Peters' Freak Animal Show, which has been on the midway in Meyers Lake Park here, hit the road to play a Red Cross benefit in Youngstown, O., to be followed by the annual three-day New Waterford (O.) Street Fair. Show then will play Pennsylvania and Ohio fairs and celebrations. Peters also operates pony track and high striker in the local park.

SEWARD, Neb.—Seward Park is enlarging its dance pavilion to make floor space cover half again as big an area as it does now. Move was necessitated by increased popularity of summer dancing.

CINCINNATI.—W. F. Shoemaker, formerly with Cole Bros. Circus side show and later with road-show attractions, is managing and talking on the Headless Girl illusion in Coney Island here. Ralph Devore is in his 10th year as manager

Edgewater Is Up; Rain Hits Gardens

DETROIT, July 20.—Business in Edgewater Park here has shown a slight pick-up over 1939, said Manager Henry Wagner. All departments except the pool appear to share equally among regular park attractions, with rides doing especially well.

One backward department, however, has been Eastwood Gardens, huge outdoor dance hall, which has been badly hit by rainy weather plus a cold spell. Business on warm nights has been excellent, with individual night totals higher on the average than the good nights of 1939. But the total is off for the ballroom, despite its continuance of top-ranking name bands as attractions.

New Blood Given R. I. Spot

WARWICK, R. I., July 20.—Rocky Point Park here, operated by Randall A. Harrington until his death in 1918, has been undergoing improvements since June 15, when it was leased from the Harrington estate by United Management Corp., said Randall A. Harrington Jr., president and treasurer of the operating company. Several attractions have been added this year and negotiations are under way for rental of a new 107 by 288-foot building in which to house an attraction for a term of years. Shore Dining Hall, destroyed by the 1938 hurricane, will be replaced by a building seating 2,000 next year and more rides and games are to be added.

Claims New Angle on Free Act Tune Cues

NEW YORK, July 20.—J. Wilson (Jack) Cliffe, "The Voice of Playland" at Rye, N. Y., has developed a smooth type of system for cueing music to the free acts in the Arena. A former musician who's been around many a circus and knows the score, Cliffe gives out sound that is cued exactly like a circus band, he says.

The usual sound system has only one record turntable and when a change is necessary seconds are wasted while the operator picks up the tone arm, lifts the record off and replaces it with the desired disk.

At Playland a dual-table Vitaphone machine is used, enabling the operator to throw the switch from one to the other as soon as a tempo change is needed. While one table is working the other can be prepared for the next cue, which is given by means of a bell signal from front of stage by Leonard B. Brown, operating superintendent.

Season Till Early July In-and-Outer

CHICAGO, July 20.—The season up to the end of the first week in July remained an in-and-outer in operating results, compared with the period last year, as shown in reports here to Secretary A. R. Hodge, National Association of Amusement Parks, Pools and Beaches. Gross comparisons to July 6: California, 10 per cent less; Northern Illinois, same as last year; Massachusetts, 15 per cent less; Michigan, 23 per cent increase; Eastern Missouri, 5 per cent less; Eastern New York, 13.2 per cent less; Northern Ohio, 12 per cent less; Southern Ohio, 1 per cent less; Oklahoma, 3 1/2 per cent less; Oregon, 28 per cent increase; Rocky Mountain section, 10 per cent less.

First week in July, as compared with same week in 1939: California, 5 per cent less; Northern Illinois, 20 per cent increase; Massachusetts, 20 per cent less; Michigan, 46 per cent increase; Eastern Missouri, 13 per cent increase; Eastern New York, 12.2 per cent less; Northern Ohio, 11 per cent less; Southern Ohio, 12 per cent increase; Oklahoma, 10 per cent increase; Oregon, 11 per cent increase; Rocky Mountain section, 20 per cent less.

Weather comparisons with the first week in July last year: California, favorable; Northern Illinois, same; Massachusetts, less favorable; Michigan, rain in 1939, good in 1940; Eastern Missouri, much cooler; Eastern New York, less favorable; Northern Ohio, rain on July 4, 1939; otherwise same; Southern Ohio, better on July 4, 1940; Oklahoma, not as favorable; Oregon, perfect; Rocky Mountain section, less favorable.

Per capita expenditure as compared with first week in July, 1939: California, less; Northern Illinois, 2 per cent increase; Massachusetts, same as last year; Michigan, same; Eastern Missouri, same; Eastern New York, 16.5 increase; Southern Ohio, 3 per cent increase; Oklahoma, same as last year; Oregon, same; Rocky Mountain section, 10 per cent less.

Special promotions reported for 1940: California, fireworks and other free entertainment; Northern Illinois, fireworks on July 4 both years; Massachusetts, none; Michigan, fireworks on July 3-5; Eastern Missouri, none; Eastern New York none that would affect comparison; Northern Ohio, none; Southern Ohio, none; Oklahoma, name bands; Oregon, fireworks, large group picnics; Rocky Mountain section, none.

Attractions Draw 15,000 At Texas Fourth Celebration

CISCO, Tex., July 20.—An overflow crowd of 15,000 attended a celebration at Lake Cisco here on July 4, making it one of the most successful events in history of the pool, reported Gordon Sherman. Permanent attractions under direction of General Manager P. G. Berry included swimming, skating and motor-boating. There were also picnics. Homer Woods was in charge of concessions for the Lake Cisco Amusement Co.

Booked for the celebration were B. F. Deason's Borderland Shows, featuring 4 rides and 19 concessions. Other attractions were speakers, day and night fireworks; Jukes Farleigh, clown and high diver, and a bathing beauty revue. A clown on top of a car with a sound system was used in several parades in advance of the celebration. Patriotic streamers were stretched over the pool for decorations.

MOBILE, Ala.—Judge J. Blocker Thornton ruled in Circuit Court that Bellingrath Gardens here, noted beauty spot owned by the flower-loving Mr. and Mrs. Walter D. Bellingrath, is no amusement park. Ruling sustained demurrers by attorneys to a State complaint brought to collect \$1,501.61 for amusement. (See BRIEFS on page 50)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Coney Observations

No matter what you may think about Park Commissioner Robert Moses, he certainly has done wonders with that one end of New York's Coney Island Boardwalk that his department modernized last spring. Addition of white sand has also revitalized that sector of the Isle. Something tells me that the future Coney Island will be an entire boardwalk similar to that part which Moses altered, with stores and games. A whole colony of summer bungalows looms up in my crystal on the Coney of the future. Transition is noticeable already with the front of the former Lido swim pool being converted into stores. Novel stunt they're conducting at Luna Park pool, consisting of a so-called treasure hunt in which swimmers are invited to dive for quarters at the bottom of the tank. But the type of crowds of yesteryear just isn't there now.

Did You Know?

That Joe Day, operator of Brooklyn's Manhattan and Brighton beaches, formerly operated an amusement park on the site of what is now known as Starlight Park in the Bronx? Claims he dropped 80 grand there before World War No. 1.

That Mack Rose, operator of twin Cascades swim tanks, New York City, failed to get his diploma the year he graduated from Columbia—because he didn't know how to swim? Now he is prez of New York Pool Owners' Association and a leader in Gotham's current Learn-To-Swim campaign.

That Sol Pincus, former New York pool man and present assistant health commissioner of city of New York, bought his private pool at his summer farm from Treasury-man Henry Morgenthau?

That Bimini pool, Los Angeles, is not used for location shots for pictures as much as it used to be since celluloid biggies discovered they could get better swim-tank effects by erecting makeshift plunges in studios?

That swim estabs in the Bahamas and Nassau are looking for their biggest winter season, what with American tourists expected to be attracted by presence of the Duke and Duchess of Windsor? They say a lot of building has already been done by pool men.

Frank Seiden, operator of Lido Beach pool, Long Island, got a nice plug in a newsreel last week on a fur fashion show staged there. Paul Huedepohl is up to his shoulders in work arranging details for the women's nationals to be held at Jantzen Beach, Portland, Ore., next month. New York pool owners are grieved over the untimely passing of Benny Goldreyer, amusement ad director of *The New York Post*. A daily gives a recording each day of water temperature for swimmers. Now who will give swimmers and pool men the warm temperature sorely needed?

Three Shows Average 2,000 At Sportland Beach, Denver

DENVER, July 20.—With attendance averaging 2,000 for the past three Sunday nights, Sportland Beach Club's Water Follies here will probably continue weekly thru summer and may go to a bi-weekly show, said Henry Landers, promotional director for the club, an Arthur Oberfelder enterprise.

Alexander Ott, formerly at Miami (Fla.) Biltmore Pool, who is directing pool activities, produces the weekly shows, which are first of their type to be presented here. Admission charges are 56 cents, adults; 30 cents, kids, and \$1.12 for reserves.

In addition to appearance of nationally-known aquatic stars, a complete water revue is presented, including Jackie Ott, diver and comedian; a boy who works with a live alligator; ballet of 20, directed by Gilbert Eden, New York; an eight-piece band and several vaude acts. Adolph Kiefer, world's backstroke champion; Bill Krauss, former Olympic breaststroke champ, and Otto Jaretz, free-style record breaker, appeared in the July 14 show. Kiefer and Krauss set new records. Climax to the series will be the crowning of Miss Colorado, who will compete in Atlantic City for the Miss America title.

AC Beauty, Baby Pageant Plans Set

ATLANTIC CITY, July 20.—The 55 who will compete here week of September 2 for the Miss America 1940 title will be forced to step aside for one day for a newly planned pageant feature, the All-American Baby Parade, to be staged on the Boardwalk on September 6. Not only will titles of Junior Miss America and Junior Master America be granted, but awards will be made for winners in various divisions, including floats, costumes, comic, twins, character impersonations and the perennial fattest baby. Lenore Slaughter, assistant executive director of the beauty pageant, will be in charge of the baby feature.

With the added feature, this year's pageant will have two parades for the first time, with the babies' elder sisters displaying their charms the day after Labor Day. On Labor Day night there will be fireworks at sea and a bugle and drum corps contest in Convention Hall. Accompanied by 20 bands, 100 floats will escort girls in the American Beauty Parade on September 3. The annual banquet of the sponsoring Variety Club will be held at Hotel Travmore that night, to be followed by a Mardi Gras with several bands to provide music for dancing on the Boardwalk. Convention Hall will be the scene of preliminary and final judgments, with the winner to be crowned at a coronation ball in Convention Hall on the last night.

Park Free Acts

VICTORIA TROUPE, unicycle and bicycle act, is next in line at Clementon (N. J.) Lake Park.

J. R. MALLOY Circus Unit in Summit Beach Park, Akron, includes Nancy Darnell, aerialist; Jack and Ruth, Roman rings; Timbu, human ape on slack wire, and Tinker Toy and Canine Pals.

POODLES HANNEFORD and Company have been contracted for Summit Beach Park, Akron, to open on August 27, said Ben H. Voorhels, park's exploitation director. Billing and newspaper and radio advertising has been started.

SENORA CARVER and her diving horse are in State Fair Park, Milwaukee.

JAYDEE THE GREAT (Jerry D. Martin), aerial contortionist, reported he recently played Riverside Park, Springfield, Mass.; under the Newport (R. I.) Grotto; a celebration in Providence, R. I., and was booked for Acushnet Park, New Bedford, Mass., week of July 21. He is also booked for Shade Gap (Pa.) Picnic; Veterans of Foreign Wars Celebration, East Lexington, Mass., and Maryland State Fair, Timonium. His fair dates begin August 10.

JUMPING into the breach for an important day at Riverside Park, Springfield, Mass., Peaches Sky Revue covered for Bee Kyle, high diver, who had to give up recently on advice of a medico after performing several days with a lame shoulder. Owner Edward J. Carroll had booked an outing for a large oil company. Miss Kyle's ailment may be only temporary. A fracture of some time back began to kick up, but she insisted on giving twice-daily performances until the doctor set her down. She was given a play in the dailies for her courage. Atenos Brothers were slated to follow the Sky Revue.

AN ASCENSION by Prof. W. R. Winterringer, veteran balloonist, engaged by Bob Ferguson and Hoyt Hawke, owners and managers of Capitol Beach Park, Lincoln, Neb., drew 5,500 on July 15.

LILLIAN STROCK, aerialist, is in Craig Beach Park, Diamond, O., first for the Art Mallory-piloted spot this season and set by C. A. Klein Attractions.

Playland, Rye, N. Y.

By J. WILSON CLIFFE

With weather suddenly turning summerish, biz increased and week-end crowds were terrific. Electrolux outing of 2,500 on Tuesday stayed until 10:30 p.m. Current free attractions, Bob Eugene Troupe and the Gibsons' impalement act,

clicking nicely. Flower bed at flagstaff attracting much attention and makes a grand background for Old Glory. Credit George Jensen, able assistant to Tiff Lind. Thursday contests of Aquatic Club getting a big play, also tri-weekly swimming classes. Altho the season is but half gone, plans are already under way for a monster employees' clambake at end of it, with Norman Hannon and Dick Kuhner busy on the event. Personnel Parade: George Bayha, manager of 1,001 Troubles; Dom Zaccagnini, High Striker attendant for Gus Rosasco; Ralph Weeks, veteran assistant at Aero Coaster; Margie Shannon, assisting at switchboard; May Lofara, one of Oscar Lindborg's vet cashiers; Norman Nichols, utility man for Fred Merritt, was one of original Juggling Nelsons; Art Marros' homemade candy is popular with patrons and personnel; George B. Currier, promotion manager (new title), very busy on the dock greeting the many outings and arranging their departure; Paul Morris, indefatigable p. a., another busy man, as is his entire staff; L. B. Brown, operating superintendent (new title), has a very fine list of free attractions for balance of season.

Some of the crew of Abbott's Frozen Custard Co.: Hubert (Miami Red) Hall, Bill (Whitey) Faircloth, Mike (Sleepy) Donahue, Augustus (Gus) Kocher, Anna (Smilin') Lusita, Charles (Sissy) Parker. Frances Doria, of cashier force, is another graduate of College of New Rochelle. Edith (Min) Bossert is at home with a slight illness. That was Ruth Blair, the very attractive cashier. Davy Feuer, of Novelty Shoppe, celebrated a birthday recently. Hasta luego.

Palisades, N. J.

By CLEM WHITE

Biz in general has been excellent, at least every time weather has permitted. Those stay-at-home-indoors days doubtlessly have helped a lot to persuade patrons to get out in the open. Doc Morris's Krasdale Week brought results with sellout crowds afternoon and evening. Doc has his son, Jack, working on smaller angles and the lad has been delivering with regularity. In the softball game of the season the ride boys took it on the chin, 7 to 4. Creamer and Dyer stands were the victors, but with no disgrace going to the vanquished. The Al McKee ride crew demands a rematch, as the complete team was unavailable.

Joe Fleming is having trouble with orchestras. His sound systems have made such a hit with the visiting notemen that scouts are necessary to keep them from absconding with his equipment that they like so well. New Jersey Newspaper Publishers' Association has taken over the annual Mrs. America beauty contest, which augurs an estimated 400 entrants here in mid-August. In the swim contest at the Pago Pago water carnival, in addition to prizes for swimming and diving, the lovely lassies will dive for real pearls as well. Bert Nevins should be thanked for the idea and, from the interest evoked, it should be a great source of added swim interest.

Name bands at Harry Shepard's Casino have caused Jack and Irving Rosenthal to decide to sacrifice several of their more beautiful flower beds for expansion next season. Space is to be enlarged four times, added dance space and tables being deemed necessary. At far side of the playground five acres are being added to increase parking facilities, now badly overcrowded. Space should permit 5,000 cars to be added to the present 10,000. Current thrill attraction is Eric the Great, succeeding the Three Franks. Current ork of Louis Prima, in a repeat showing, will be followed by Dick Stable.

Long Island

By ALFRED FRIEDMAN

Only within the past three of four years have beach clubs spread out within reach of the "average" class of people, and up until then the pleasures were limited to the well-pursed set alone. Now dozens of them speck the island's coast, open to the middle classes.

These places spread a happy atmosphere, with all the this-and-that one would ordinarily find around a well-appointed country club, uniformed doormen, attendants, etc. Woven into the pattern of most of them are amusements, games, shows and many other things from which the amusement-gentry benefits. Lots of concessioners seek space in these places as they would in amusement parks.

Surf temperature is listed now prominently at all beaches and the bathing public seems to have become conscious of these charts. Jones Beach is conducting tournaments for miniature golfers and the volume of response is surprising.

It appears there cannot be much ground for squawks of amusement property owners, for it would be easier to locate the proverbial needle than to find empty concession space at the Island's resorts.

Jantzen Mass Swim Instructs Over 1,800

PORTLAND, Ore., July 20.—More than 1,800 took part in the Jantzen Learn-To-Swim school here on July 8-18, reported Director Paul H. Huedepohl, who marked another milestone in his long career as instructor and a leader in organized safety in swimming. Huedepohl's first mass swim school was at Seattle's Y. M. C. A. in 1913, when 150 attended sessions for a week. During this year's school he was doubly busy with his recently added duties as general manager of Jantzen Beach Amusement Park.

On July 4 park business was from 15 and 18 per cent better than on the day last year, he said. W. L. Overman, Seattle clown, was engaged to roam about the park.

A big fireworks display, *Battle of Flanders*, augmenting demonstrations by the Oregon National Guard and police and fire departments, was held in the stadium on July 19. Western championships rodeo is set for August 2-4.

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Coney Island, N. Y.

By SAM ABBOTT

Conversation the past week hinged around a move by the Department of Licenses requiring bottle game boys to have a \$10 license. This is asked even of the boys who work Saturday and Sunday when business is above normal. While "common show" attendants, interpreted by concessioners to mean those who handle money and come in contact with the public, have had licenses, operators have never felt that bottle boys, many of whom work behind screens, were included under this law.

Leon Holtz, who has a bottle game on Surf Avenue, said that he did not see how it would be possible for boys working relief shifts to pay the \$10. He added that he was paying as much as possible and that for the two days each week for the remainder of the season part-time help would not make enough to justify the expenditure. As for the regular workers, he said he had no complaint to make against a license for them.

Whitey Anderson, Bowery concessioner, said he was in favor of a "John Doe" license to cover employees. He explained this by saying that sometimes help was unreliable and this type of permit would protect concessioners who by chance happened to get this kind.

Tessie Reister, a bottle game operator for 25 years, said that the move would force many of the bottle boys out of work. As for relief help, she added they were necessary in the conduct of business but she didn't see how it was possible for them to pay approximately \$1 per week for the remainder of the season to allow them to work. She added that she couldn't see her way clear to pay this license for her workers.

Julius Tolces, operator at Feltman's, agreed with other operators on the question of relief men. He added, however, to protect concessioners there should be some means of new employees working under the stand's license by paying a fee for the additional registration. He suggested a \$1 fee.

Concessioners seemed more perplexed by various interpretations of the law. All expressed themselves as willing to co-operate with the Department of Licenses, but cited some disadvantages—principally to the bottle boys—were the law as they interpreted it enforced. Some concessioners were summoned into court Monday morning (July 15) and told that a decision would be rendered soon.

Commissioner Paul Moss could not be reached for a statement on the situation.

Uncle Charlie Parcansas, billed as the oldest man in the world, celebrated his 130th birthday at Sam Wagner's World Circus Side Show following closing Sunday night. About 50 people, including 40 in show, attended the event, which featured a buffet "lunch." A watch and chain, the gift of fellow workers, was presented to the guest of honor, who later entertained with songs and toasts. Embarrassing moment of the affair was when Sam Wagner realized that Uncle Charlie was a year younger than Wagner had calculated. When you get past 100, one more or one less year doesn't matter. Tommy McNeil and Sam Wagner were emcees.

Meyer Hamburg has the prize candy concession at Open-Air Old Time Movies. Donald Bleier, 16mm. operator, visited the spot Monday. Eden Musee is proving a popular spot on Surf Avenue. Fred Meers says, because of the addition of a European refugee scene. Hattie McKeever, who was associated with the Musee when it was on 23d street, and Marian Ray, wax workers, are still rolling up service years. Bob Reano is on the gate and Earl Thompson helping at different posts. Mrs. Stella Gewitz, formerly associated with the souve and novelty line at Stillwell and 12th, has opened the Ocean Gift Shop on the Boardwalk. Pasquale D'Esposito, who was 14 years at Steeplechase Arcade, and Elmo Marino have enlarged the Ocean-side Arcade. Staff includes Anthony D'Esposito and Eddie Polacoff. Rose Pinto, formerly of Cyclone Kiddie ride, is at the new Jones' Walk Kiddie ride with Henry Pinto, controls, and Albert Eickenbaum. Set-up includes Carousel, automobiles, Aeroplanes and boat ride. Freddie Camfield reports stuffed Scottie dogs as the top item at his bottle game on the Boardwalk. August Cappy is

managing Sidney Kahn's poker game in which Bennie Harris, well known on fair lots, is interested.

Staff at Moe's Five Star Final includes Moe Silberman, owner; Irving, Dave and Sade Silberman, floor and counter; Martin Friedman, Nathan Rosenberg, Louis Rinder, Karl Henshley, Milton Epstein, William Joseph, pitmen, and Abie Rose and Max Grossman, mikemen. Mary Darling, of Steeplechase carnival suits department, has been dubbed "Wise Mary," and every time one sees her, regardless of how hot the weather, she's carrying a pot of coffee. Entertainment at Lane's Irish House is handled by Ed Herborn and Walter Simmons, music, and Mike Sheridan, Bill Hardin, Jack Brennan, Bill Pollard, Harry Cressy, Charles Ryan, Fred Titcomb, Wally Hayes, Vince Kelly and Joe McAnallen. Bill Bruno, who was a member of this group, is now at Malcomb Lomax's Days of '49 at Luna Park. This spot recently got a good publicity break in *Police Gazette* and the Guy Martin girls are certainly photogenic. Max Grossman has had a novelty stand on Eighth street for 20 years. Georgia Sothern and party recently visited Virginia Reel. Gus Taylor, of Steeplechase, is a Dodger fan, naturally. Leo Poorvin, assistant secretary National Showmen's Association, visited the island to leave an application for Jack Asemopolis, of New Dodgem, with Phil Cook.

Luna Lines

At Luna Rene J. Zouary, of Frozen Alive, offered to let any young lady in the audience participate in the act at \$1 a minute. He had to pay out 75 cents. Balloon Ballroom is holding conga and jitterbug contests on Tuesday and Thursday, respectively. Peter and his Pennsylvanians bowed out Thursday with Bobby Woodman coming in for a week. Special officers here include Abe Balsano, chief; Vincent Galli, Joseph Orlando, Tony Mandono, John Mooney, Frank (Shape) Scofid and Nick Stoffi. Pat Callan, head bartender at Balloon Bar, and Frank Gyer, head mixer at '49, had an argument over abilities and some exceptional drinks resulted. Charlie Phillips is cashier at B. B. At the Star Follies are Doris Weston, Tamara, Marlene Dixon and Francine, who is pinch-hitting for Isabelle Brown, who was prevented from filling the engagement by doctor's orders. Tony Scarpati, bathhouse operator, was a visitor. Al Seskin was caught over the week-end putting in his Ring-a-Duck game and marked down "rain" for those days. Irving Sheen, Milton's little bud, was seen in the box at the Chutes and predictions are that he'll be as good with the scalpel as he is with ducats when he finishes medical studies at Tulane. Dump the Lady is drawing the crowds with Harry Kaplan officiating and J. Gallard Fryer, formerly of the circus and Chutes, in the box.

At Dave Rosen's Streamlined Follies Rita Green is doing the Queenie Kay cellophane turn. Trixie LaMonte is busy between strip-teasing at the Follies making her own gowns via her own electric sewing machine. Evelyn Dailey, of the former burly-renowned Dalley Twins, recently joined the show. Her sister, Eugenia, now Mrs. Huber, quit burlesque to take up duties as a New York housewife and mother.

Wildwood, N. J.

By M. H. ORODENKER

Hunt's Ocean Pier starts its fourth year and for the anniversary bill Johnny Long's Orchestra has been brought in for Starlit Ballroom, with Al Donahue playing a one-nighter for the end of the week. Herby Woods, who played for the previous two weeks at the pier, was such a click that Guy Hunt and Bill Gerst, pier operators, took the band under their personal management wing. Pier is paying a lot of attention to youngsters this season in view of the many rides, slides and funhouses among attractions. Because of the new federal amusement taxes, pier's box-office prices changed, with week days at 35 cents and 15 cents for youngsters and week-ends and holidays at 50 and 20 cents.

Biggest outing crowd of the season is expected on July 27 when a union of

Philadelphia will bring down 5,000, with at least that many coming the same day in other groups. Other big outings will include the Community Yearly on August 11 and Polish Club on August 24.

Cape Players, theater group from Cape May, headed by Julia Haydon, Broadway star, came up to Wildwood Crest Pier for a single Sunday performance. Dance classes, under direction of Miss Gertrude, which have been a pier feature several seasons, start again this week. New highlight of the season is the \$2,000,000 Ocean Drive, a picturesque motor route from Cape May to Atlantic City. More than 75,000 cars have used the six-bridge highway since it was opened on June 13. Stella Starr opened an astrological studio in the plaza of Convention Hall. New ticket taker at the Sports Arena is John Moloney, successor to the late Eddie Walker.

BRIEFS

(Continued from page 48)

ment park licenses and sales taxes. "The law," said the court, "puts on license taxes to provide for policing needed in theaters, dance halls, beer parlors and the like and no policing is needed in Bellingrath Gardens."

PHILADELPHIA.—Willow Grove Park has installed a new Rolloplane and a fleet of speedy pedal boats on the lake. Entries have been received from several State champions in the seventh annual Eastern Pennsylvania horseshoe pitching open championship in the park on July 28, sanctioned by the National Horseshoe Pitchers' Association and presented under direction of D. E. Brown, head of the New Jersey group, and E. E. Foehl, park manager.

CHIPPEWA LAKE, O.—Hasty repairs to Chippewa Lake Park dance pavilion, bombed mysteriously on July 10 with damage reported in excess of \$10,000, permitted dancing in regular schedule on July 12, said Parker Beach, parks manager. Sheriff Oliver Barry, continuing an investigation, said he had not been able to establish a motive nor were there any clues as to identity of those who apparently placed a time bomb in the men's washroom.

ST. LOUIS.—Lorelei Pool is in its 27th consecutive year, serving a high-class clientele in St. Louis. Owned by Edwin C. Koenig, well-known sportsman, it is managed by Ted Drewes, former United States municipal tennis champion. Lorelei personnel includes Gustav Hanssen, instructor; Ray Zelle, Bill Pappas, Murton James, guards; Bud McNew, Jack Long, Brooks Killoren, Paul Kratz, Frances Weible, Dorothy Reese, locker attendants; John Trigg, engineer.

PHILADELPHIA.—Woodside Amusement Park is calling upon the city's most popular radio announcers to build Wednesday night audiences. Jack Steck will stage a "Worry the Wizards" contest, bringing in James Dillon, WPEN; Pat Stanton, WDAS; Fred Moore, WIP, and LeRoy Miller, KYW. Each of the announcers has big local following thru his association with record playing. Taking to the stage in Sylvan Hall, members of the audience will be invited to fire questions at the announcers on any subject, \$1 to the party raising the question with a second \$1 if the announcers are stumped.

SANTA MONICA PIER

(Continued from page 48)

and, Gladys Newcombe, Myrtle Stallings. Gift shop, Walter D. Newcombe, owner; Mrs. W. D. Newcombe, Althea Browning. Sea Food Grill, O. J. Bennett, owner; Edward West, Ben Gourley, Lucille Dark, Edna Cheney, Morris Lestrea, cashier. Pineapple juice, Mr. and Mrs. W. J. Hudson; crystal gazers, Mme. Adams, M. Hasaddah, Mme. Greco; shoot-til-win, Al Greenough; sea food, Mr. and Mrs. E. M. Barstow, Nadie Lahua, George Wittengall, Marlene Qualls; photo strips, J. G. McElroy, Lucille Summers.

Graphologist, Meda Harcourt; fish barbecue, Mr. and Mrs. A. S. Goldstein; long-range lead gallery, Ray Seward, A. L. Winnemore; boats, Robert Lamal, F. D. Gross, Harry Lackey, Bernie Garretson; lunch and drinks, George C. and Lillian Hoyt, Sallie Purcell, H. Ingwerson; pop corn and peanuts, Myrtle Hernagle, Millicent Harmsworth; guess your age, Jack De Matto; sea food and drinks, R. W. Stephenson, Adair Warden, Raymond Welsbarger, Nell Thomas, Minnie Harmon, Doris Boatright, Georgia Ellison. Santa Monica Restaurant, L. E. Hamlin, owner; Jack De Luce, Leo Felcht, Barry Neilson, Julia Byrnes, Madge Coyrtenay. Photo strips, Theo McElroy; boats, W. J. Archer, Lyle Talbot, Joe Hohneman;

shrimp and lobsters, Loren Stevens, Ed Bertholdt; fish and chips, Harry E. Rhue, Hubert Pennington; pop corn and peanuts, Mr. and Mrs. G. A. Evans; lunch and drinks, Myrtle Clary, Pearl Pricer, Mrs. S. R. Moss, Lena Folkstone, Margaret Eyceton; fruit juices, M. E. Clary; frozen dainties, Mr. and Mrs. C. H. Hudson, Louise Martin.

Beer and lunch, Charles Ludwig, Ben Gilbertson, Ed Howard; enchiladas and tamales, M. P. Loeser, Tommie Ross, Sue Phillips, Francis Loeser; salt water taffy, Mr. and Mrs. Curt Glass, Joyce Glass, Ed Werndt; candy novelties, Audrey Mallen, Sue Marchand, Gayle Humeston; lunch and drinks, Sophia Sewell, Ella Jefveries, Adna Hamilton, Ed Salisbury, Emmet Sewell; hot lunch, Marie Lyons, Judith Messerschmidt; Pound's beach baths, Mr. and Mrs. L. Pounds, Arthur Gronstead, Martin Hilleary; frozen juices, Mr. and Mrs. Arthur Summerwalt, Jean Fromholdt; lunch and drinks, Carol Kipple, A. B. Mitchell, Jeanette Madden. Beer and lunch, F. Roberts, owner; George Platt, Jack Greenaway, Elden Porter. Ice cream waffles, Mr. and Mrs. Henry Stark; fortunes, Mme. Milleti, Esther Morana; long-range lead gallery, Floyd S. Harper, Ed Gunther; chill and tamales, Arthur Smith, Betty McPherson, Ellen Barthlemy; frozen dainties, Floyd Slattery, Ned Palmer, Neil Hanawalt; sno cones, George Evans, Loretta Corey; beach togs, Mrs. Inez Herndon, Madge Bourne; paddle board, C. G. Ryerson, Mary Stuntebeck, Ruth Remington, Janet Sargent, Paul Hendershott, Carey Fennell; fish and chips, Joe Lozano, M. De Mario; sea food barbecue, T. Levanti, M. Tomasa, Gene Spiner; enchiladas and menuda, Mrs. P. Pasquale, Tacho Gonzalez, Pete Disanti; tropical fish, M. Mayota and T. Shimaru.

DENVER LAKESIDE UP

(Continued from page 48)

night of July 3 were almost rained out. Turnstiles clicked 27,000 admissions on July 4, with another turnout on July 14 of 21,000. Manager Krasner said business is so encouraging that added features and improvements are planned for 1941.

Operating personnel includes M. Rutner, assistant to Krasner; Al Yohe, ballroom and picnic manager; E. Carson Harris, publicity director; Dave Baumgarten, promotional director; John Flohr, chief electrician; Harry Brewer, park superintendent; C. R. Everett, master mechanic; Andrew Depew, head painter; John Rundberg, head carpenter (18th year); Ed Campbell, Cyclone; Howard Haynes, Merry-Go-Round; C. W. King, Devils-Whirl; W. R. Bloomfield, Star ride; Frank Vaughn, funhouse; Charles Wheeler, Miniature Railroad; E. H. Olson, Rocket Ships; Robert Peck, Rolloplane; P. D. Sizemore, pool; W. G. Marshall, chief of police; Daisy Kels, head cashier; Sue Burroughs, assistant; Katherine Sauter, head bookkeeper; Loretta Bonery, secretary to Krasner; Alta Hummel, chief switchboard operator; Margaret Newcome, registered nurse; Charles Kels, Skooter; Mrs. M. Rutner, Mrs. Minnie Mattick, refreshments and catering; Ray Lesnett, Tumble-Bug; Kenneth Forsyth, Octopus; George Draper, Loop-o-Plane; William Carrol, M. A. Spiker, midget auto races.

IDORA SHOWS GAIN

(Continued from page 48)

will not permit employees to take time out.

Manager Delbel said week-end business the past several weeks has been best in recent years and that from one to three outings have been scheduled for Saturdays and Sundays for remainder of the season. Improved business is reported in Heidelberg Gardens, park's beer spot. Pool business has increased substantially with warmer weather, but dance grosses are below some recent years. Pavilion maintains a nightly schedule, social-plan policy prevailing. One-night name-band take has been off to date. Park is charging 10 cents this season for protected auto parking and is using free attractions occasionally.

DETROIT.—High winds caused wreck on the miniature railway in Detroit Zoo on July 15, when the roof was blown off one of the cars and splintered. There were about 30 passengers aboard who escaped injury. Wind also killed three flamingoes when a tree fell on them. Monkeys have proved the best mass attractions in Belle Isle Zoo here. H. W. Busch, commissioner of parks, reported to city council. New location of the monkey exhibit has increased crowds to a point where the commission wants to install a new refreshment stand.

American Recreational Equipment Association

By R. S. UZZELL

The New England park men assemble on July 25 for their summer get-together in Crescent Park, Providence. John T. Clare is manager of this resort and president of the New England Section. He gave us a fine time when we met there four years ago. This place is famous for its New England clam bake and Rhode Island clam chowder. It has all of the facilities for producing these delectable dishes in enormous quantity. The shore dinner pavilion could accommodate 2,000 people at a sitting. They tell us the man who bakes the clam has done it for more than 30 years. He heats the stone over wood fire, then covers the stone with sea moss into which the clams are placed. The steam thus generated does the trick to a queen's taste.

On Admissions Tax

The large dance hall, well conducted, has an excellent floor kept in prime condition, where the guests of the association can dance to their heart's content. His complete athletic field has a good grand stand from which to see our heroes play baseball. We have heard nothing of that wild bidding for Leonard Traube this year. He may be a holdout. In the last game on this diamond he slumped. Perhaps they did not come thru with promised mazuma. We may be returning to Crescent so that he can score a comeback.

Aside from good eats, dancing and the fun, we shall return to dull care long enough to consider threatened tax on admissions. The present exemption up to 20 cents may be set aside for 1941. Now is the time to formulate concerted action. This amusement spot got some damage on the waterfront in the 1938 storm but nothing like Rocky Point on the other side of Narragansett Bay, which was quite generally flattened and has not yet been completely rehabilitated.

Secretary Fred L. Markey can always be relied upon to come thru with a timely and constructive program. Then, too, he always has an ace in the hole. Last year it was a side trip to see the navy raising the submarine sunk off shore from Salisbury Beach. There will be a sailing trip on the bay this year. Charles Curtis, of Perey Turnstile Co., has promised not to get mal de mere again. Traube may not be willing to turn nurse this trip. This section is a fine, aggressive and useful organization.

For One Trade Show

The interest in our annual exhibit of amusement rides, equipment and attractions is warming up for action. The threatened split between the Showmen's League and National Association of Amusement Parks, Pools and Beaches may not widen but possibly can be healed. It will be averted if sincere, painstaking effort toward a better understanding will do the trick.

The coin machine men were having a successful exhibit each year until in 1938 a split occurred. One faction had an exhibit in Chicago in December, 1938, and the other held sway in the same city in January, 1939. Both disappointing. In January, 1940, they united again and held a successful exhibit to the greater benefit of the entire industry. Can we not well take a leaf from their book and unite before we separate? Divisions and bickerings just do not add up to good business. Even were it not for bad weather, uncertain politics and war menace, we could not afford a split-up.

W. F. Mangels has done a good volume of business with both parks and carnivals and has a wide acquaintance and following in each field. He counsels union and is strongly opposed to a division.

Atlantic City

By M. H. ORODENKER

George A. Hamid, who hosted winners of the Soap Box Derby in Philadelphia at his Million-Dollar Pier, had first and second winners serve as "kings for a day." Introduction of vaudeville proved popular and weekly changes are in order for remainder of the season. Bill closing on July 27 includes Six Antaleks. Jumbo Circus on Hamid's Pier has one old-time feature dear to the hearts of circus lovers. It is a calliope, played by Johnny Russo. Current week brings Woody Herman as band-stand attraction in

the ballroom. Eddy Morgan has been added as house band to make dancing continuous, afternoon and evening.

WFPG, Atlantic City's newest radio station, starts operating on Steel Pier this week, Richard Endicott, pier manager, being one of the station's executives. Visitors will be able to watch, thru plate-glass windows on the steamer deck, operation of a station with its tower over the ocean. This week's bill brings Al Donahue to the Marine Ballroom with Trixie, girl juggler, and Helen Reynolds' Skating Girls in Music Hall vaude show.

Members of New Jersey Racing Commission spent a week-end here inspecting four proposed race track sites, three of which are included in the application for a franchise made by a group headed by Frank P. Gravatt, president of Steel Pier Co. Efforts are being made to bring in the 1941 national Grotto convention. Somers Point is working out preliminaries for a celebration of its 100th birthday anniversary. Boardwalk shooting galleries have put up a new kind of target here in the form of a parachuting fifth columnist. Target shooting ranges have taken a spurt and many women are showing fair marksmanship.

Asbury Park, N. J.

By GEORGE ZUCKERMAN

As the decline in receipts caused earlier in the season by sour weather wasn't enough headache for the ops of flashers on the boardwalk, further complications arose following a beef by Meyer Jeck, former Walk concessioner, who swore out warrants for three ops, charging violation of gaming laws. Hearing on charges, aimed at Harry Walters, Chet Cardilla and Charlie Pantaleo, has been postponed several times.

Bright angle in the local situation is reluctance of municipal or police officials to take harsh viewpoint in regulating Boardwalk affairs plus the recent order of the county prosecutor that non-commercial bingo and other boardwalk amusements were to be permitted to run unmolested as long as no cash pay-offs were in evidence. Prosecutor's order caused temporary closing of recently opened "Mint," which featured a switch on bingo calling for a test of knowledge on contestants' part, in answering questions a la radio quiz programs. Spot operated by Joe Smoot, former operator of Hialeah race track, and backed by W. C. Durant, erstwhile motor magnate, obtained an injunction and continued to go pending hearing on the court order.

Ops in adjoining Ocean Grove are leading a placid existence, even to having formed a fellowship which attends services in the famed Ocean Grove Auditorium every Sunday morning in a body. Those who have taken the "veil" include Murray Kane, who used to knock them in the aisle in burlesque but now doing a bang-up job with George Bering in kitchen gadgets; Charles Russell and wife, doing all right with elastic plastic; George Hess, former pen worker, doing all right with darning needles under the expert eye of Betty Jane; Charles Linder, who takes time out to look over his stable of thoroughbreds; Charles Evans and son, Harry, with gyroscopes, and Harry (Miami) English, with telescopes and field glasses. They figure that as long as they can't operate in the Grove on Sunday because of moral regulations (even automobiles are forbidden there on the Sabbath) they may as well join in the spirit of the community.

"Doc" Beebe and "Senator" Ginsburg are working on the second chapter of their projected literary masterpiece, tentatively labeled *Boardwalk Ballads*. The "Senator" has even worked out a deal to have the tome illustrated either by Renny Harris, Walk artist, or Ham Fisher, creator of "Joe Palooka," who gets a great kick out of the spiel which "Doc" and the "Senator" put on at their guess-your-weight spot.

VALIDITY OF SALARY

(Continued from page 41)

the same was merely at a premium compared with other legal tender money. At present the higher courts hold that gold clauses are not contracts for payment in gold coins as a commodity, or in bullion, but are contracts for the payment of money. For example, in *Narman*, 55 S. Ct. 407, the Supreme Court of the United States said:

"We also think that, fairly entered, these gold clauses were intended to afford a definite standard or measure of value and thus to protect against a depreciation of the currency and against

the discharge of the operation by a payment of lesser value than that procured. When these contracts were made they were not repugnant to any action of the Congress. . . . It is apparent that if these promises were to be taken literally, as calling for actual payment in gold coin, they would be directly opposed to the policy of Congress, as they would be calculated to increase the demand for gold, to encourage hoarding and to stipulate attempts at exportation of gold coin."

There is no question as to the power of the Congress to regulate the value of money; that is, to establish a monetary system and thus to determine the currency of the country. On the other hand, the Congress cannot pass a valid law which will impair the validity of an ordinary contract between individuals. Therefore, if a contract exists between an employer and an employee by the terms of which the former agrees to pay the latter a stipulated weekly salary in United States dollars, Congress cannot pass a valid law which will compel the employee to accept fewer dollars, altho, of course, as above indicated, Congress may compel the employee to accept as full payment other mediums or dominations of currency. And if an employer and an employee enter into a contract under which the former agrees to pay the employee \$50 in American dollars, such employee may compel full payment of the specified \$50 weekly salary if, for instance, the employer compels the employee to work in Canada or other foreign countries where a rate of exchange is demanded by banks for cashing checks given by the employer to the employee.

However, if the employee is employed in the United States and without fault of the employer takes the latter's check into Canada, he cannot compel the employer to repay the amount deducted by a Canadian bank for cashing the check. This is so because the employer is not responsible for reduction of the face value of the check.

One contention put forward by those who urge the validity of full payment, under the latter and all other circumstances, is that even if the check cannot be paid in full the holder is entitled to payment in such sum in currency as shall equal the present value of the number of dollars involved.

When considering the law on this subject it is well to remember that it is impossible to escape these legal points: (a) that in the Congress alone is lodged the power to say what shall be used as money; (b) no person in this nation has the right to make a contract the effect of which is to nullify, obstruct or circumvent the power of the Congress to say what shall be the national money or medium of exchange; (c) every person who enters into a contract is in law conclusively deemed to hold in contemplation the power of Congress to alter and change the nature and so-called value of the medium of exchange or money of the nation; (d) most laws passed by the Congress are valid when they do no more than to carry out a power vested by the Constitution in the Congress, and (e) subsequent valid laws have rendered performances of the terms of the gold clause legally impossible.

So, therefore, any and all contracts made between employers and employees are void and unenforceable if any of provisions or clauses in such contracts violate these legal rules.

However, this does not mean that an employer in the United States cannot enter into a valid contract with an employee by which the employee agrees to accept as "full payment" a stipulated number of United States dollars at any stated location and on a specified date. If the employee agrees to the terms of this contract it is no fault of the employer, and the latter is not liable, altho the employee cannot spend the money at the location where payment is made, or that citizens in that particular location may demand exorbitant prices for merchandise desired to be purchased by the employee, or that no one in the locality will accept the United States money in exchange for merchandise, commodities or services. This is so because the employer's responsibility ex-

tends no further than the expressed obligations which he assumed in the contract.

Employee Entitled To Full Payment

Obviously, therefore, since we now know that employers and employees may enter into legal and enforceable contracts which do not specify money payments in violation to United States statutes but which provide definite payment in United States currency, it may be interesting to consider in varied details the law where an employer agrees to pay an employee a definite amount weekly and then, subsequently, the employee finds that he is compelled to forfeit a heavy loss to secure the United States currency in exchange for the medium given by the employer.

It is important to know that the outcome of the litigation of this nature depends upon whether the employment contract contained a clause specifying which, the employer or the employee, shall stand the loss.

On the other hand, if the employment contract contains no clause to this effect, the courts hold that the employer will stand the exchange expense or other depreciation because the law implies that a performer in a foreign country shall receive full and complete payment in United States currency on the day when the salary is due. For example, if a performer's salary is \$75 weekly, he must be paid this full amount plus the exchange rate. Moreover, if a contract made in the United States specifies a weekly salary of \$75, the law implied payment of \$75 weekly in United States currency, altho the contract does not specifically state that payment in United States currency is contemplated. For illustration, in one case an employer who employed a performer at a \$100 weekly salary in the United States and gave exhibitions in Mexico contended that when in Mexico the performer should accept in payment Mexican money. This meant that the actor would receive approximately \$28 weekly since at that time a Mexican dollar or pesos was worth only 28 cents in United States currency. However, the court held that the performer was entitled to receive a weekly salary, during his stay in Mexico, of 357.14 Mexican dollars.

Balanced Values

An important consideration is: Did the employer make payment in legal United States money?

As above stated, a contract is void which specifies payment in violation to laws enacted by Congress. Therefore, it is important to know that the established law is: Congress may establish a uniform national currency; declare what it shall consist of; endow that currency and every unit thereof with the character and qualities of money having a definite legal value by requiring its acceptance at its face value as legal tender in the discharge of all debts, whether pre-existing or subsequently occurred; and to regulate the value of such money, unless by so doing property is or may be taken without due process of law. In other words, the broad and comprehensive national authority over the subjects of revenue, finances and currency originates from the aggregate of the powers granted to the Congress. See 294 U. S. 240, 303.



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Edmonton's Opening Is Tops

Then Rain Puts In Early Crimp

Tuesday night and all of Wednesday washed out — RAS hits new high

EDMONTON, Alta., July 20.—Monday's opening-day attendance at Edmonton Exhibition, July 15-20, was largest in history of the annual, said Managing Director Percy W. Abbott. But rain then took a hand.

"Altho the exhibition was rained out Tuesday night and all day on Wednesday, receipts held up fairly well," he said, "altho a comparison with former years was not possible.

"Receipts of the Royal American Shows on the midway broke all previous records on opening day, being much greater than on the first day last year. Of course, attendance was greatly affected by the rain on Tuesday and Wednesday."

Wells County Draws 42,000; Grand-Stand Program Is Big

FESSENDEN, N. D., July 20.—An estimated 42,000 attended the 32d annual Wells County Free Fair here on July 9-12, reported H. B. Shive, of Gold Medal Shows, the midway attraction. Secretary-Manager Edward W. Vancura arranged a four-day race program, with purses totaling \$1,600, and \$2,300 were offered in premiums.

Grand-stand prices were 35 and 50 cents for the bill of acts and 2½-hour revue, directed and booked thru Lew Rosenthal. Program ran smoothly and included the Four Fantinos, gymnasts; Senorita Palmina, one-arm planges; Cortellos and his Hollywood Canine Mimics; Pauletta Lake, Moko Keelin and Miller, trombonists; Four Skating Macks; Ted and Ethel Walker, dancing comedians; *Fantasies of 1940*, with LeRoy (Arkansas) Dexter, emcee, and Dave Gussin at the piano.

Revival Is Sought in Iowa

MAQUOKETA, Ia., July 20.—The 1940 Maquoketa Fall Fair and Festival will be an attempt to revive the old Jackson County Fair, with the event to be held in the athletic park rather than as a street festival as during recent years. A county fair has not been held for nearly a decade and sponsoring business men expect to rebuild the fair to its former popularity and size. Stock parade and exhibits will be features this year. Free acts will include Moreen Troupe, Bob and Mae Morris, Lang and Lee, Dexter Duo, Four Burt Brothers, Three Leonardos and Marie's Animal Circus.

Two Fairs Disband in Pa.

YORK, Pa., July 20.—Decision of Bedford (Pa.) Fair officials to discontinue the annual there came on the heels of an auction at which equipment of Lewistown (Pa.) Fair, also recently disbanded, was put on sale, according to *The York Dispatch*. In commenting on discontinuance of some Pennsylvania fairs in recent years, Samuel S. Lewis, president and general manager of York Interstate Fair, said he believed it is necessary to present varied programs in order for fairs to survive.

—Be Safe Than Sorry—
In Legal Affairs...

READ

Validity of Salary
Payments

In the Carnival Department
of This Issue



E. L. RICHARDSON, dean of Western Canadian fair managers, who retired as general manager of Calgary (Alta.) Exhibition and Stampede following the 1940 annual on July 8-13, was honored in a tribute and gift from his colleagues in the Western Canada Association of Exhibitors on July 12 at a meeting in Calgary. The vet fair official expressed great gratification over success of this year's exhibition.

Nebraska Annuals Receive Record Take From Mutuels

LINCOLN, Neb., July 20.—State Racing Commission here received its record dividend this year from Ak-Sar-Ben track operation in Omaha, a total of \$34,128.35. Under law which legalizes pari-mutuel betting, this is to be divided evenly to aid Nebraska's county fairs.

Each fair will get \$336 this year, \$25 more than each received in 1939. This is the largest payoff since racing was resumed at Ak-Sar-Ben in 1935. In the interests of Nebraska racing, purses of \$12,000 were distributed in races for Nebraska-bred horses only, and a bonus of \$25 was paid to every Nebraska horse winning in an open race.

AGVA Eyes Split Weeks

CHICAGO, July 20.—Outdoor division of the American Guild of Variety Artists has started a campaign to change the split-week booking set-up of acts playing fairs. Veto Melfi, in charge of the outdoor division, claims that the present practice of booking offices of playing an act at two or more fairs in one week and paying only a week's salary is unfair. Union is demanding that a full week's salary be paid for a three-day fair and a half week's salary for a two-day fair.

Rallying to Canadian Fairs

No one should get the idea that because Canada has a war on its hands summer exhibitions this year, and for the duration of the war, should be discontinued. On the contrary, in the present period they are in some ways entitled even to greater support than in time of peace.

Certainly that is true in so far as the agricultural aspects of the fairs are concerned. Canada is already playing an important part as a source of food supply for Great Britain. This part will become increasingly vital as time goes on.

Maintenance of the highest possible quality in live-stock, grain and general agricultural production therefore remains of primary importance. Competition always makes for improvement. The summer fairs and exhibitions splendidly furnish this element of competition. Let them continue their good work in lending encouragement to agricultural production.

Then there is a special war-time recreational value to these enterprises. The summer fairs and exhibitions held all over the West from year to year have provided a magnificent opportunity for a coming together in wholesome fun and relaxation for vast thousands of urban and rural people alike. We are at war, and must never forget it—but if morale is to be maintained there must also be some relief from the rigors of war.

A great handicap has been placed upon summer fairs and exhibitions this year in a cutting down of governmental grants which formerly had been used as prize money. This was a necessary war-time economy. This feature provides added reason for the public getting behind these deserving undertakings. More than ever before, such events call for every form of encouragement. Willingness of live-stock breeders and farmers in general to exhibit at the fairs despite the reduced prize money is an indication that they are doing their part. Already the response in entries for the Regina Exhibition has been good. The farmers and breeders are doing their part. It is up to the public to do likewise.—*Regina (Sask.) Leader-Post*.

Great Calgary Biz Is Amazing To Richardson

CALGARY, Alta., July 20.—Despite a cloud-burst Saturday afternoon, rain Saturday night and threats of rain on three other nights, total attendance at Calgary Exhibition and Stampede, July 8-13, was 244,849, an increase over last year of 4,814, said General Manager E. L. Richardson.

Royal American Shows on the midway, he reported, registered a good increase each day except Saturday, when rain seriously affected business.

"I am simply amazed at the business of the exhibition; considering general conditions and unfavorable weather," Manager Richardson declared.

"While the audit of gate receipts is not complete and some collections are still to be made, gate and grand-stand receipts will be over \$95,000 compared with \$91,260 last year. This will be good news to fair managers who may be wondering what the possibilities are for business this year in view of general conditions.

"We had to compare this year with practically a perfect week of weather in 1939. We had heavy clouds Tuesday, Wednesday, Friday and Saturday evenings, which were worst between 6 and (See CALGARY BIZ GREAT on page 54)

Md. State Is Ready to Go; Pre-Fair Banquet Scheduled

TIMONIUM, Md., July 20.—Preparations for the 61st annual Maryland State Fair here are nearing completion, reported John T. McCaslin, general superintendent of grounds. Midway, free acts and bands have been contracted and 35 ticket takers have been engaged. Only merchandise concessions will be permitted. Fair will run 12 days and nights. Last four nights will be turned over to four organizations, which are selling 25-cent tickets in advance, assuring good attendance. Exhibits of poultry, swine, cattle and horses are expected to be best in years. Bookings for the farm machinery exhibit, under management of George Deer, is far ahead of previous years.

Party for stockholders; fair, city and State officials and the press will be held in the new cattle show building on August 16. W. C. Price, a director, will furnish decorations and McCaslin will put on a show. A boys' band will furnish music. There will be a banquet and speeches by prominent State and city officials. President Laban Sparks will act as toastmaster. General Manager M. L. Daiger will be in charge of the party.

There'll Be Lotsa Apples

SHUBERT, Neb., July 20.—It's hard to tell whether President J. F. Shubert, Nebraska State Fair, will be able to keep his mind on the 1940 annual. He has other things on his mind. First, there's his fruit crop, but the big item is the fact that oil has been struck near his property in Southeastern Nebraska. It makes a dilemma—he doesn't know whether to exhibit prize apples at the Lincoln fair or bring a sample bottle of crude oil.

Ill. State Heads Shoot at 1,000,000

SPRINGFIELD, Ill., July 20.—With Illinois politicians in the midst of the most heated election contest in years, the 88th annual Illinois State Fair is expected to attract more than a 1,000,000, fair officials claimed here this week. The 1939 attendance was slightly more than 900,000. Two days have been set aside for recognition of political parties.

A full program of Grand Circuit racing, said Manager E. E. Irwin, is scheduled to open a five-day meet. Rain hampered races during the 1939 fair. Other days set aside are: Saturday, Youth Day; Sunday, Veterans' Day; Monday, Children and Sportsmen's Day; Tuesday, Springfield Day; Friday, Farm Bureau Day; Saturday, Auto Race Day; Sunday, Fraternal and Motorcycle Race Day.

Sidney Belmont will present the *Illinois State Fair Revue* nightly, Monday thru Saturday, with other acts. Augmenting the revue will be special recognition programs by various groups with the Rural Chorus Festival on one night. Exhibitions include American Kennel Club Show, Illinois drag race for Illinois-owned fox hounds, Illinois Hound Show, croquet and roque tournament; airplane pilots' efficiency contest ending in front of the grand stand; high school bands' contest, with five bands appearing daily; Illinois Gladiola Show, Rolie Bolie contest, archery tournament and fraternal organizations' parade. In the Coliseum the Society Horse Show will be held.

On Youth Day Jimmie Lynch and his Death Dodgers will appear. Topping one Saturday evening program will be the International Barn Dance. Altho Springfield has adopted daylight time for summer months, the fair will utilize Central Standard time, since persons from out of town coming into the city for the fair would be inconvenienced by the shift.

In Happy Hollow will be Kennies Bros.' Shows. Springfield radio stations and Station KMOX, St. Louis, will operate from the grounds. Sustaining program outlets will include lines to Happy Hollow midway, administration building, judges' stand and atop the grand stand. In charge of the WCBS broadcasts will be Bob Gregory, formerly of WBT, Charlotte, N. C.; "Stretch" Miller, Noble Nash and John Midgeley, announcers, and Dick Ashenfelter and Bob Smith, engineers.

Kan. Annual Adjusts Prices

TOLA, Kan., July 20.—Season ticket sale has been started for five-day Allen County Fair here. The price will be 75 cents, a new low. Other price changes also were announced. For the night show in the stadium the charge has been reduced from 25 cents to 15 cents. The five-cent admission charge to the midway will be eliminated and in its place will be a 10-cent charge at outer gates. Season tickets make possible a saving of \$1. Admission for afternoon grand-stand programs will be 25 cents, the same as last year. Children under 12 will be admitted without charge at outer gates.

Athlone Is To Open CNE

TORONTO, July 20.—The Earl of Athlone, governor-general of Canada, will officially open the 1940 Canadian National Exhibition here, it was announced by General Manager Elwood A. Hughes. It will be Athlone's first official visit to Toronto.

CHARLESTON, W. Va.—Putnam County Fair Association, Winfield, W. Va., has been chartered as a non-profit organization by D. S. Collins, B. A. Hensley, Paul N. Shafer, Hazel C. Usner, W. K. Hicks, Carl B. Miller, Winfield, Bernice E. Collins, Charleston, and John Burnside, Marmet.

Execs of Class A Honor Richardson

CALGARY, Alta., July 20.—Because this is his last year as general manager of Calgary Exhibition and Stampede, Western Canada Association of Exhibitions held its annual summer meeting here on July 12 during the exhibition in honor of E. L. Richardson.

At noon Mayor Andrew Davison and the city council tendered a luncheon to 60 delegates and visitors. Dates for the 1940 circuit were set and a beautiful large silver tray was presented to General Manager Richardson, accompanied by this address:

"It is with mixed feelings of pleasure and regret that we gather at this time to officially bid you au revoir as general manager of Calgary Exhibition and Stampede. Pleasure results from the fact that you have good health and can look forward to a lengthy period of enjoyment of your well-earned rest. Our regret is that we may no longer be associated with you in our work. Long since we have learned to lean heavily upon you in the solution of the many problems continually confronting us as circuit members. As our dean, we have for many years depended upon your wise counsel and spirit of fair play to guide us in our work.

"We shall miss you, but congratulate you upon being able to leave your work in good hands after more than a third of a century of effort, which has resulted in the building up of an institution to which we all look with pride. Our sincere hope is that you and yours may long be spared to enjoy the fruits of your labors in health and happiness."

Tribute was signed by President Fred Robinson and Secretary Sid W. Johns of the association; President H. A. McNeill, Manager J. E. Rettle, Brandon Exhibition; President J. Charles Yule, Calgary Exhibition and Stampede; President C. E. Wilson, Managing Director Percy W. Abbott, Edmonton Exhibition; President R. B. McLeod, Manager Sid W. Johns, Saskatoon Exhibition; President W. F. Fuller, Manager D. T. Elderkin, Regina Exhibition.

More Space for Knoxville

KNOXVILLE, Tenn., July 20.—Tennessee Valley A. and I. Fair here will have more exhibit space than at any time in its history, with a new \$206,000 main building scheduled for completion in August. Fair has almost done without building space since the last of three Chilhowee Park buildings burned two years ago. Sale of space is ahead of 1939, Secretary Charles A. Brakebill said. Lake around which the park is built has been reconditioned and 2,800 feet of rock retaining wall set. Royal American Shows will again be on the midway and Ernie Young will repeat in the grand stand. Premiums of \$25,000 are up \$2,000 over 1939.

FAIRBURY, Neb.—John Nider was elected president of Jefferson County Fair board; Fred Beckholdt, vice-president; Charles B. Callaway, secretary-treasurer.

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Va. State Forms Program; Special Days Are Arranged

RICHMOND, Va., July 20.—First shot of publicity for the 1940 35th annual Virginia State Fair here is the recent issuance of the premium book, which lists awards for practically everything produced in the State, reported Clarence T. Riddick, assistant general manager and treasurer. World of Mirth Shows have been contracted for the midway and two grand-stand shows will be staged daily.

Opening day will be Children's Day, with free admittance to grounds and half prices for the grand stand and rides. On successive days, respectively, will be 4-H Club Day and Richmond Day. On the latter day the biggest crowd of the week is expected. Next to closing day will be Virginia State Press Day, with prizes to be awarded at a special luncheon on the grounds.

Miss. Show Signs Rodgers

MERIDIAN, Miss., July 20.—Nat D. Rodgers reported he recently closed a contract with President Ike Rosenbaum and Secretary Hillman Taylor, Mississippi Fair and Dairy Show here, to stage a four-week advance ticket sale for gate and grand stand. Junior League will be enlisted to aid in the drive, marking the first time the show has used a campaign of this type. Eastern portion of the State will be covered. Rodgers reports he has been busy in recent weeks, booking himself solid for 1940 and two weeks in 1941.

Decorah, Ia., To Enlarge

DECORAH, Ia., July 20.—Winneshiek County Fair board purchased the Bates property as an addition to its grounds. Adjoining on the north, it will afford space for a new 4-H Club building, 60 by 120 feet, which may be completed for the 1940 fair. Late C. C. Bates, former owner of the property, was widely known as owner and driver of Thalberg, one of the most consistent winners in 2:10 trotting classes.

Grand-Stand Shows

PAT PURCELL, in Chicago last week, announced that he had added Jimmy Van Clise to the Jimmie Lynch Thrill Show's staff. When the fair season starts Lynch will have four units in the field. In addition to the unit playing the New York World's Fair, Purcell is general manager of the road units.

SECOND annual Tri-County Fair, Erie, Pa., to be held this year in the City Stadium, will have George A. Hamid's *Echoes From Broadway* with additional acts and fireworks, said Fair Secretary-Manager C. R. Cummins.

DR. EDWIN FRANKO GOLDMAN, band leader, with his 75 musicians and soloists, will for the eighth year mark opening day of Eastern States Exposition, Springfield, Mass., in the Coliseum, afternoon and evening. Known as Music Day, the opening day always draws thousands of music lovers.

SPRING MILL Fair, Conshohocken, Pa., July 10-20, presented a 10-act show nightly with Latosca, 16-year-old rope performer; Blond Sensations, two girls on high rigging, and Canastrelli Family of five, balancing ladders.

COLONEL GATEWOOD'S Rodeo will be at Mahoning County Fair, Canfield, O. Extra events will be a buffalo barbecue Tuesday night and saddle-horse show on Sunday, Secretary Edwin Zieger reported.

PAGEANT at the 1940 Idaho State Fair, Boise, as part of a celebration of the 50th anniversary of statehood, will be pretentious, according to Ben Wood, fair manager; Ted Wegener, chairman of the jubilee committee, and Wayne C. Lemmon, who arrived to direct *America on Parade*, produced by John B. Rodgers Co.

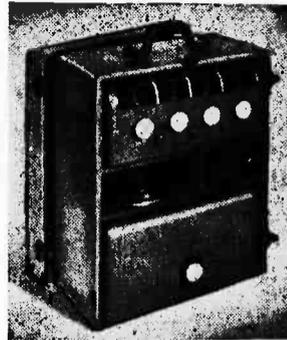
BILL at Manitowoc (Wis.) County Fair will include WLS Barn Dance and Jimmie Lynch's Death Dodgers.

ERNE YOUNG'S Revue has been booked for Ozaukee County Fair, Cedarburg, Wis.

BARNES-CARRUTHERS acts at Door County Fair, Sturgeon Bay, Wis., will include Four Arleys, Jorgen Christensen and His Stallions, and Mac Carter, comic.

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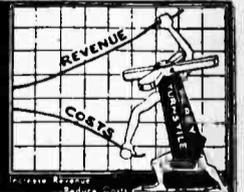
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Premium Facts
Data collected from lists received by **The Billboard**

PRINCE ALBERT, Sask.—Prince Albert Exhibition, August 12-14. 84 pages. Officers: Charles S. Lacroix, president; Eric Given, Robert Carle, vice-presidents; John P. Curror, secretary-manager. Admissions: 25 cents; children, 10 cents. Grand stand: day or night, 50 cents; children, 25 cents. Attractions: Grand stand, Hubert Castle, Four Midnite Sons, Claire Rouse, Frank Sangtry, Harold Green and His Royal Alexandrians, Bobo and Jojo Burnett, Saskatoon Girls' Pipe Band; *Funza-Poppin'*, revue; Jimmie Lynch's Death Dodgers, pageant and fireworks. Midway: Wallace Bros.' Shows of Canada.

SPRINGFIELD, Ill.—Illinois State Fair, 88th annual, August 17-25. 464 pages. Officers: J. H. Lloyd, director of agriculture; B. W. DeBord, assistant director; E. E. Irwin, general manager; William Ryan Jr., assistant manager. Admission: 25 cents; vehicles, 25 cents; children under 12 accompanied by adults, free. Grand stand: day, 25 cents; reserved boxes 75 cents; bleachers, 25 cents. Night, 50 cents; reserved, 75 cents; reserved boxes \$1; bleachers, 25 cents. Attractions: grand stand, Edgar I. Schooley's *State Fair Revue*, booked thru Sidney Belmont, radio barn dance. Midway: Hennies Bros.' Shows.

COFFEYVILLE, Kan.—Montgomery County Free Fair, 33d annual, August 19-23. 51 pages. Officers: C. E. Burton, president; W. Carlton Hall, vice-president; George L. Saunders, treasurer; Albert R. Reiter, secretary. Attractions: *America on Parade*, pageant; automobile, motorcycle and horse races. Midway: J. L. Landes Shows.

LEWISBURG-RONCEVERTE, W. Va.—Greenbrier Valley Fair, 20th annual, August 26-31. 115 pages. Officers: J. B. Sydenstricker, president; Ross H. Tuckwiller, vice-president; C. E. Boone, treasurer; W. L. Tabscott, secretary. Admissions: day or night, 50 cents; children under seven, free; 7-14, 35 cents. Grand stand: day, 50 cents; children 25 cents; nights, 25 cents. Attractions: Grand stand, Joe Basile's Madison Square Garden Band, Ohio Display fireworks, Renee Lamar Trio, Two Kays, Will Morris and Bobby, Frank's Trained Steers, Catherine Behney's *Revue Modern*. Midway: Ideal Exposition Shows.

FAIRBURY, Ill.—Fairbury Fair, 62d annual, August 27-30. 76 pages. Officers: P. J. Keck, president; Ed Yeagle, vice-president; K. V. Keck, treasurer; George H. Decker, secretary. Admissions: 40 cents; night, 25 cents; children 10-14, 25 cents; night, 15 cents. Grand stand, day or night, 25 cents. Attractions: Grand stand, Joe J. Smith Production Co.'s *Frolies of 1940*; Southern Syncopators, Hollywood Dance Steppers, Mac and Lucas, Burvedell Sisters, Leroy and Frances, Oscar Courtney, Princess Jung Hoi, Blott Brothers, Lou Morgan, Don and Pauline, Dick Rogers All-American Motor Maniacs, WLS National Barn Dance. Midway: John R. Ward Shows.

Fair Grounds

BLOOMFIELD, Neb.—Knox County Fair grand stand here is a \$3,000 loss after a fire which broke out following a baseball game. It had seating capacity of 2,000. Prompt action by firemen saved other fair buildings.

TORONTO.—To aid Canada's war effort, the Canadian National Exhibition here will offer war savings certificates and stamps as prizes on Foods Products Day.

PITMAN, N. J.—Gloucester County Co-operative Association, Inc., will sponsor the 1940 annual fair in Aleyon Park here instead of the Pomona Grange, which has conducted fairs for 46 years. Under the new sponsorship, the fair will

be held on two days. George E. Lamb, in charge, said the co-operative group is arranging new exhibits and entertainment features.

BURLINGTON, Kan.—Coffey County Fair board here is turning its attention to an advance sale of group tickets by which patrons acquire six admissions for \$1, reducing the price to about 17 cents.

OSHKOSH, Wis.—County board has approved use of county funds as the sponsor's share in setting up WPA improvement projects on Winnebago County Fair grounds here, including resurfacing of roofs and painting.

BENTONVILLE, Ark.—Permanent buildings are under construction on a new site for Benton County Fair. A large tract on U. S. Highway 71 was recently leased. Secretary-Manager H. R. McKeen expects the plant to be ready for the 39th annual this year.

NORTH WILKESBORO, N. C.—The 1940 Great Northwestern Fair will be the last on the fairgrounds here because the fair association has relinquished its lease on the grounds so that the city may develop the tract into a municipal playground.

CHENEY, Kan.—First annual Sedgwick County Fair will be held here this year, supplanting the community fair which has been held for many years. Fair association, which has been incorporated and has acquired property, is to receive county funds.

DOVER, O.—Contract for a \$14,500 grand stand on Tuscarawas County Fairgrounds will be awarded so that it can be constructed in time for the 1940 fair. Directors borrowed \$12,000 to finance the project and will pay interest upon the amount, but county commissioners have agreed to retire the principal. Old stand was razed by fire recently, the county receiving \$2,500 insurance which it turned over to the fair board.

CEDAR RAPIDS, Ia.—The 1940 All-Iowa Fair will see a remodeling program and new construction carried out. New exhibit hall will be used for the first time. New 39,000-square-foot stockyards, two horse barns and 10 new booths under the grand stand also will be ready. Twelve horseshoe courts have been built, race track has been rebuilt, new fence installed around the track and 7,500 feet of drain tile and a mile of water mains laid.

Quebec Aid Assures Annuals

SHERBROOKE, P. Q., July 20.—Six of the seven agricultural societies in Eastern Townships County Fairs' Association will hold fairs as usual this summer, it was announced after a meeting of the board. Only society not carrying on is Compton. It is definite that grants customarily made to agricultural societies on basis of their memberships will be continued this year by the provincial government. Delegates were of the opinion that if fairs were dropped for one year, it would be difficult to get them started again.

Early Iowa Entries Big

DES MOINES, Ia., July 20.—Iowa State Fair board has moved its office from the State House here to the fairgrounds for the 1940 annual. Fair is offering \$119,378 in cash premiums. Secretary A. R. Corey reports that early entries indicate exhibits of record size in principal live-stock and farm departments, 4-H Show, agricultural equipment and industrial exhibits. Two Thrill Days, featuring Jimmie Lynch's Death Dodgers, will be presented.

CALGARY BIZ GREAT

(Continued from page 52)
8 o'clock, just when people would be thinking of coming. There was a little rain Tuesday when we started the program. Wednesday night was exceedingly cold and one overcoat was not enough for warmth. Saturday about 4 p.m. there was a cloud-burst and one of the heaviest thunderstorms in years. Rain started Saturday night about 8:30 and continued till close of the program. Fred Kressmann, of Barnes-Carruthers, succeeded in putting on most of the program, thanks to the loyalty and good sportsmanship of the artists. We were even able to set off the large fireworks display, which was 50 per cent more effective than I had thought possible after the deluge. Everyone votes this Exhibition and Stampede one of the best we have ever had and, in many respects, the

best. We had patrons from all over this continent."

Figures for the week, with 1939 attendances in brackets: Monday, 42,775 (39,419); Tuesday, 30,977 (33,829); Wednesday, 37,092 (35,195); Thursday, 34,581 (34,587); Friday, 55,555 (54,069); Saturday, 43,869 (42,936); total, 244,849 (240,035).

Indicative of the business trend for the past 10 years are these figures on attendance: 1930, 202,626; 1931, 198,118; 1932, 174,676; 1933, 188,436; 1934, 214,578; 1935, 202,808; 1936, 213,450; 1937, 220,554; 1938, 223,425; 1939, 240,035; 1940, 244,849.

President J. Charles Yule will succeed Mr. Richardson, resigned, as general manager.

CARNIVAL WANTED
STAFFORD COUNTY FAIR
AUGUST 27-30
Wire or write at once!
E. B. WEIR, Sec.
23 S. Main St., Stafford, Kansas

50th ANNIVERSARY
THE GUS SUN BOOKING AGENCY
Sun's Regent Theatre Bldg., SPRINGFIELD, O.
BUY NOW SAVE
SUN BOOKS Everything UNDER THE SUN

FAIRS!
RODEOS
COMPLETE REVUES
SCENERY LIGHTS
CIRCUSES
Sensational ACTS

ATTENTION FAIRS AND CELEBRATIONS
Acts of All Kinds
Priced Right
LARGE AND SMALL REVUES
SIDNEY BELMONT
Fullerton Bldg., ST. LOUIS, MO.

Want Novelty Exhibits
HOUSTON'S FALL FAIR
Sponsored by South Texas Exposition, Inc. October 25 thru November 3. Space in main building available. For detailed information write to 2318 Polk Ave., Houston, Tex.

LAMOILLE VALLEY FAIR
MORRISVILLE, VT.
Independent Midway
AUGUST 7-8-9-10
E. H. OLMSTEAD, Secretary

HAVE ONE CUSTARD MACHINE LOCATION
left on grounds. If interested, write to
IONIA FREE FAIR
Ionia, Michigan

WANT SHOWS — CONCESSIONS
BLAND, MO., AUG. 8, 9, 10.
LINN, MO., AUG. 15, 16, 17.
BELLE, MO., AUG. 22, 23, 24.
HOMER L. WILLIAMS, Bland, Mo.

WANT FOR STREET FAIR
Girard, Ill., Home-Coming
Must have good Rides and plenty of Concessions, 10 towns to draw from. Good lot; heart of town. Dates either Aug. 26 to 31, or Sept. 2 to 7, or Aug. 26 to Sept. 2. Write or wire
E. W. SCAERCE, Girard, Ill.

WANT Legitimate Concessions and Shows on Percentage Basis for
RIPLEY COUNTY AGRICULTURAL FAIR
July 30-Aug. 3
This year will be the sixty-sixth annual fair.
GEO. CRANFILL, R. R. 4, Osgood, Ind.

TRUMBULL CO. FREE FAIR
WARREN, O., AUGUST 6, 7, 8
DAY and NIGHT
Some choice space still open for Concessions. Can use Games, Eating and Drinking Privileges, Outright Sales. The Warren Fair should be one of the best in northern Ohio this year—no admission charge to grounds—no Carnivals have been permitted in Warren this year—industrial conditions excellent. Address inquiries:
JOHN L. SALKELD, Supt. of Privileges, Maple Street, Perry, Ohio

Timonium, Md., State Fair
SEPT. 1 TO 12—TWO SUNDAYS AND LABOR DAY
Special Features Every Day
EXTRA, EXTRA, EXTRA FEATURES LAST FOUR NIGHTS.
CONCESSIONS WANTING SPACE, \$5.00 per Foot. 50% deposit. It is selling fast. Ex. on Novelty Privilege for sale. All Shows, Rides and Custards booked. Address:
JOHN T. MCCASLIN
131 E. Baltimore St., Baltimore, Md.

WANTED For CHIPPEWA COUNTY FAIR
Week-End Aug. 30 to Sept. 2
Rides and Clean Shows of Acrobatic Nature for Grand-Stand Entertainment.
R. H. OSBORN, Pres., Sault Ste. Marie, Mich.

WANT Private Shows, Rides and Concessions for Fair Dates of August 28 to 31.
Write or Wire
W. H. RICHESON, Secy., Warren County Fair Association, Bowling Green, Ky.

FRANCESVILLE FAIR
AUGUST 9, 10, 11 and 12
Free Acts—Rides—Concessions—Shows of all kinds wanted. Bingo and Girl Show also. No large gambling. Large attendance every year.
ERNEST E. SMITH
Phones: 112, 147 or 96. Francesville, Ind.

FOR RENT—DINING HALL
Size 26 Feet by 100 Feet, on Main Midway, for Week of Fair, August 12th to 17th, Inclusive.
IONIA FREE FAIR
IONIA, MICH.

WANT CARNIVAL AND RIDES
For Sept. 4-6
BERT W. BOOTH, Secretary
Valley Falls, Kansas

WANT Merry-Go-Round — Ferris Wheel — Kid Rides Concessions
GREEN CO. FREE FAIR
Sept. 26-27-28
15,000 Attendance 1939
J. H. SANDERS, Secy., Greensburg, Ky.

WANT Watkins Glen Fair, New York
Day and Night, Aug. 21-22-23-24.
Independent Shows and Concessions. Address:
JOHN O. BROAD, Supt., Midway
Watkins Glen, N. Y.

WANT Shows, Free Acts and Legitimate Concessions
REYNOLDS FREE FAIR
September 11, 12, 13, 14
ALBERT GEIER, Secy., Reynolds, Indiana



1940 FAIR DATES

ALABAMA
Alexander City—East Ala. Fair Assn. Oct. 15-19. Lewis B. Dean.
Andalusia—Covington Co. Fair. Oct. 15-19.

ARIZONA
Duncan—Greenlee Co. Fair Assn. Oct. 25-26. S. S. Francese.

ARKANSAS
Ashdown—Little River Co. Fair. Oct. 9-11. Nannette McGraw.
Batesville—Independence Co. Fair Assn. Oct. 1-4. Miss Robt. Ella Case.

CALIFORNIA
Anderson—27th Dist. Agrl. Assn. Sept. 12-14. S. G. Roycroft.
Antioch—Contra Costa Co. Fair. Aug. 21-24. T. H. Uren.

CONNECTICUT
Avon—Cherry Park Fair. Sept. 26-28. Wm. L. Barrett Jr. Box 110, Winsted, Conn.

Merced—Merced Co. Fair. Sept. 12-15 (tentative). James J. Uhle.
Monterey—Monterey Co. Fair. Sept. 26-29. V. V. Adams.

COLORADO
Akron—Washington Co. Fair. Aug. 14-16. R. E. Flsher.
Burlington—Kit Carson Co. Free Fair. Aug. 19-21. G. M. Baxter, Flagler, Colo.

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Norwich—Norwich Grange Fair. Sept. 14-15. Luella Browning, Norwichtown, Conn.
Riverton—Riverton Fair. Oct. 12. H. P. Deming, R. 2, Winsted, Conn.

DELAWARE
Harrington—Kent & Sussex Co. Fair. July 23-27. Ernest Raughley.
Live Oak—Suwannee Co. Fair. Probably first week in Nov. Louie C. Wadsworth.

FLORIDA
Milton—Santa Rosa Co. Fair Assn. Week of Oct. 14. John T. Wigginton.
Orlando—Central Florida Expo. Feb. 24-March 1. Crawford T. Bickford.

GEORGIA
Atlanta—Southeastern Fair. Sept. 29-Oct. 6. Virgil Melgs.
Bainbridge—Decatur Co. Fair. Oct. 14-19. T. E. Rich.
Cairo—Grady Co. Fair Assn. Oct. 21-26. Angus Edwards.

IDAHO
Blackfoot—Eastern Idaho State Fair. Sept. 17-21. Eric Sundquist.
Boise—Western Idaho State Fair. Aug. 27-31. Ben Wood.

ILLINOIS
Albion—Edwards Co. Agrl. Fair Assn. Sept. 3-5. Lyman Bunting.
Aledo—Mercer Co. Agrl. Soc. Sept. 10-13. W. W. Warnock.

Belvidere—Boone Co. Grange Fair. Aug. 22-24. Roy E. Moss.
Benton—Franklin Co. Fair. July 30-Aug. 2. Harry W. Nolen.

CHARLESTON
Charleston—Coles Co. Fair Assn. Aug. 4-10. R. B. Rosebrough.
Chicago—International Live Stock Expo. Nov. 30-Dec. 7. B. H. Heide, Union Stock Yards.

INDIANA
Fairfield—Wayne Co. Fair Assn., Aug. 28-31. U. F. Johnson.
Fairmount—Vermillion Co. Agrl. Fair. Aug. 6-9. Z. A. Terry.

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Fairmount—Vermillion Co. Agrl. Fair. Aug. 6-9. Z. A. Terry.

Warren—Warren Fair. Aug. 21-24. J. W. Richardson.

INDIANA

Akron—Akron Agrl. Fair Assn. Sept. 11-14. Fred Blackburn.

Auburn—De Kalb Co. Fair Assn. Oct. 1-5. B. L. Hetrick.

Aurora—Aurora Farmers' Fair Assn. Oct. 4-5. Mrs. Hugh Rice.

Bicknell—Knox Farm Fair. Aug. 13-16. Robt. Harrison, Wheatland, Ind.

Bluffton—Bluffton Free Street Fair Assn. Sept. 24-28. Carl Helms.

Boonville—Boonville Fair Assn. July 29-Aug. 3. Albert C. Derr.

Bourbon—Bourbon Fair Assn. Sept. 17-20. M. M. Beck.

Brownstown—Jackson Co. Agrl. Fair Assn. Aug. 12-17. Richard Elliott.

Cayuga—Vermillion Co. Fair. Aug. 13-16. V. N. Asbury, Newport, Ind.

Centerville—4-H Club & Old Settlers' Fair. Aug. 6-11. P. G. O'Neal.

Chalmers—Chalmers Horse Show & 4-H Club Fair. Aug. 15-17. J. A. Carroll.

Converse—Miami Co. Fair. Sept. 10-13. D. E. Warnock.

Connorsville—Fayette Co. Free Fair. Aug. 12-16. J. L. Kennedy.

Corydon—Harrison Co. Agrl. Soc. Aug. 19-23. Dr. L. B. Wolfe.

Covington—Covington Free Fair. Aug. 26-31. F. E. Servies.

Crown Point—Lake Co. Agrl. Soc. Aug. 13-17. George H. Neises.

Decatur—Decatur Free Street Fair & Agrl. Show. July 29-Aug. 3. George Thoms.

Elnora—Elnora Township Fair. Aug. 21-24. W. H. Toney.

Fairmount—Grant Co. Agrl. Fair Assn. Aug. 25-30. Roger H. Thomas.

Fairview—Switzerland-Ohio Co. Fair. Sept. 19-22. Walter Lee.

Frankfort—Clinton Co. Fair Assn. Aug. 11-16. Will G. Ross.

Franklin—Johnson Co. 4-H & Agrl. Fair Assn. Aug. 7-9. W. C. Gregg, Greenwood, Ind.

Goshen—Elkhart Co. Fair. Aug. 27-31. Don H. Neff.

Greencastle—Putnam Co. Fair Assn. Aug. 8-10. John Poor.

Hartford City—Farmers & Merchants Agrl. Assn. Sept. 17-21. Robert H. Newbauer.

Huntingburg—Dubois Co. Fair Assn. Aug. 5-10. Orval Kemp.

Indianapolis—Indianapolis Colored Fair. July 22-27. Albert Neuberger.

Indianapolis—Indiana State Fair. Aug. 30-Sept. 6. Harry G. Templeton.

Kendallville—Kendallville Fair. Aug. 12-16. U. C. Brouse.

Kentland—Newton Co. Fair. Sept. 9-13. A. M. Schuh.

La Porte—La Porte Co. Fair. Aug. 20-24. Jim Terry.

Lawrenceburg—Dearborn Co. Fair. July 22-27. Leonard Haag.

Linton—Linton Ind. Community Fair. Aug. 22-24. Lexie Smith.

Logansport—Cass Co. Fair Assn. July 21-26. Wm. Thomas Jr.

Lyons—Lyons Fair. Sept. 11-14. Arthur Foster.

Mentone—Mentone Community Fair. Aug. 21-24. K. A. Riner.

Mooreland—Mooreland Free Fair. Aug. 21-24. C. F. Parker.

Muncie—Muncie Fair. July 28-Aug. 2. Seward B. Price.

New Albany—Twin Co. Fair. Aug. 12-18. Frank Edwards.

Noblesville—Hamilton Co. 4-H Fair. Aug. 7-9. Samuel E. Kaiser.

North Vernon—Jennings Co. Fair Assn. July 23-26. C. E. Jones.

Osgood—Ripley Co. Fair. July 30-Aug. 3. H. L. Jenkins.

Portland—Jay Co. Fair Assn. Aug. 4-9. Orlien E. Holsapple.

Princeton—Gibson Co. Fair Assn. Aug. 26-31. H. W. Reinhart.

Rensselaer—Jasper Co. Fair. Aug. 27-30. George M. Reed.

Reynolds—Reynolds Free Fair. Sept. 11-14. Albert Geier.

Rising Sun—American Legion Farmers' Fair. Aug. 28-31. George B. Hall.

Rockport—Spencer Co. Fair Assn. July 24-27. F. J. Fella.

Rockville—Parke Co. Fair Assn. Aug. 20-24. George Schwinn Jr.

Rushville—Rush Co. Free Fair. July 28-Aug. 3. E. E. Privett.

Shelbyville—Shelby Co. Fair. Aug. 3-9. Harry Meiks.

Sheridan—Sheridan Free Fair. July 30-Aug. 3. Tom L. Baker.

Silver Lake—Silver Lake Fair. Aug. 28-31. Paul Sittler.

Spencer—Owen Co. Fair. Aug. 14-17. Ben Kaufman.

Sunman—American Legion Fair. Sept. 5-7. E. W. Howrey.

Terre Haute—Vigo Co. Agrl. Assn. Aug. 17-22. Paul Joab.

Thorntown—Boone Co. Fair & Horse Show. Sept. 12-14. H. S. Spencer.

Union City—Union City Community Fair. Sept. 17-21. Ross Hunt.

Wabash—Wabash Co. Live-Stock Show & 4-H Fair. Aug. 19-22. Virgil Sloan, Urbana.

Wanamaker—Marion Co. Fair. Aug. 12-17. Harry C. Roberts.

Warsaw—Kosciusko Co. Fair Assn. Sept. 24-28. Willard J. Cain.

IOWA

Ackley—Four-County Fair. Nov. 18-21. Joe W. Coble.

Adel—Dallas Co. Fair. Aug. 15-17. Earl Felt.

Albia—Monroe Co. Agrl. Assn. Aug. 17-21. Mrs. L. R. Clarke.

Algona—Kossuth Co. Fair. Aug. 17-21. E. L. Vincent.

Allison—Butler Co. Fair. Aug. 14-17. C. H. Wild.

Alta—Buena Vista Co. Fair. Aug. 13-15. E. J. Edwards.

Atlantic—Cass Co. Agrl. Soc. Aug. 12-15. Paul T. Spies, Cumberland, Ia.

Audubon—Audubon Co. Fair. Sept. 2-6. W. G. Wilson.

Aurora—Aurora Agrl. Soc. Aug. 27-29. E. D. Matteson, Lamont, Ia.

Avoca—Pottawattomie Co. Fair Assn. Aug. 12-15. Arthur Kasner.

Bedford—Taylor Co. Fair Assn. Aug. 5-10. L. M. Shaw.

Bloomfield—Davis Co. Agrl. Soc. Aug. 13-16. C. C. Walner.

Boone—Boone Co. Achievement Show. Aug. 19-21. C. E. Judd.

Burlington—Burlington Tri-State Fair. Aug. 5-10. A. L. Bklien.

Carroll—Carroll Co. Expo. Assn. Sept. 2. B. G. Tranter.

Cedar Rapids—All-Iowa Fair. Aug. 11-16. C. D. Moore.

Central City—Linn Co. Fair. Aug. 1-4. F. O. Satter.

Clarinda—Page Co. Agrl. Fair. Aug. 7-9. C. B. Strong.

Colfax—Jasper Co. Fair. Aug. 19-21. Robert Grummer, Newton, Ia.

Columbus Junction—Lousa Co. Fair Assn. Aug. 13-16. E. H. Wiegner.

Coon Rapids—Four-County Fair Assn. Sept. 23-26. A. A. McLaughlin.

Corydon—Wayne Co. Fair Assn. Aug. 19-21. E. J. Hauswirth.

Corning—Adams Co. Fair. Aug. 17-22. A. L. Gauthier.

Cresco—Howard Co. Fair. Aug. 29-Sept. 1. C. C. Nichols.

Davenport—Mississippi Valley Fair & Expo. Aug. 11-17. Elmer Kuhl.

Decorah—Winneshek Co. Agrl. Assn. Aug. 14-18. Wm. Sevaton.

Derby—Derby District Fair. Sept. 3-6. O. W. Morris.

Des Moines—Iowa State Fair & Expo. Aug. 21-30. A. R. Corey.

Des Moines—Polk Co. 4-H Fair. Aug. 8-10. R. L. Sucher.

Donnellson—Lee Co. Fair Assn. July 23-26. W. A. Krellbill.

Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 19-21. M. K. Frey.

Eldon—Wappello Co. Fair Assn. Aug. 19-22. L. W. Hall.

Eldora—Hardin Co. Fair. Aug. 5-9. C. W. Haase.

Elkader—Elkader Fair. Aug. 27-30. Joel Clark.

Emmetsburg—Palo Alto Co. Fair. Aug. 14-16. H. E. Barringer.

Fonda—Pocahontas Co. Fair. Aug. 6-9. L. M. Ruck.

Garner—Hancock Co. Agrl. Assn. Aug. 12-13. T. C. Petersen.

Greenfield—Adair Co. Fair. Aug. 14-16. T. N. Howe.

Grundy Center—Grundy Co. Fair. Sept. 3-6. C. S. Macy.

Guthrie Center—Guthrie Co. Fair. Sept. 19-23. M. L. Branson.

Hampton—Franklin Co. Fair Assn. Aug. 19-22. Glenn D. Craighton.

Harlan—Shelby Co. Fair Assn. Aug. 12-15. Fred Louis Jr.

Humboldt—Humboldt Co. Fair. Aug. 26-29. Walter Grissley.

Ida Grove—Ida Co. Fair. Aug. 13-15. C. A. Van Griethuysen.

Independence—Buchanan Co. Fair. Aug. 13-16. B. O. Gates.

Indianola—Warren Co. Fair. Aug. 5-8. E. H. Felton.

Iowa Falls—Central Iowa Agrl. Assn. Sept. 25-26. James Campbell.

Jefferson—Green Co. Fair Assn. Sept. 16-19. George A. Stone, Grand Junction, Ia.

Keosauqua—Van Buren Co. Fair. Aug. 6-9. Arthur J. Secor.

Knoxville—Marion Co. Fair Assn. Aug. 15-19. A. C. Milner.

Lorimer—Lorimer Agrl. Fair. Aug. 19-22. W. L. Means.

Malvern—Mills Co. Fair Assn. Aug. 7-9. D. M. Kline.

Manchester—Delaware Co. Fair. Aug. 6-9. E. W. Williams.

Manson—Calhoun Co. Fair. Aug. 29-Sept. 1. Sara S. Klotz.

Marshalltown—Central Iowa Fair. Sept. 10-13. O. S. Relley.

Mason City—North Iowa Fair. Aug. 18-22. R. V. Wilkinson.

Missouri Valley—Harrison Co. Fair. Sept. 10-13. Olin Satterlee.

Monticello—Jones Co. Fair Assn. Aug. 20-23. Harry L. Rodman.

Mt. Ayr—Ringgold Co. Fair. Aug. 14-16. Milton Henderson.

Movie—Woodbury Co. Fair. Aug. 21-24. Clyde Spry, Bronson, Ia.

Nashua—Big Four Fair Assn. Aug. 19-24. Norton Bloom.

National—Clayton Co. Agrl. Soc. Aug. 16-18. F. L. Lau, Garnaville, Ia.

Northwood—Worth Co. Fair Soc. Aug. 12-14. Courtney Lawyer.

Onawa—Monona Co. Fair. Aug. 13-16. Sanford Wallace.

Orange City—Sloux Co. Agrl. Soc. Aug. 19-22. Gerret Van Stryland.

Osage—Mitchell Co. Fair Assn. Aug. 22-25. C. E. Juhl.

Oskaloosa—Southern Iowa Fair. Aug. 5-9. Mrs. Harriet Chase.

Postville—Big 4 Agrl. Assn. Sept. 6-9. Lafe Tague.

Rock Rapids—Lyon Co. Fair. Aug. 30-Sept. 1. W. H. Sletterman.

Rockwell City—Rockwell City Fair Assn. Aug. 14-16. Dick Harding.

Sac City—Sac Co. Fair. Aug. 17-21. Alan Vest.

Sibley—Osceola Co. Fair. Sept. 3-6. S. D. Robinson.

Spencer—Clay Co. Fair. Sept. 9-14. J. H. Peterson.

Spirit Lake—Dickinson Co. 4-H Club Congress. Sept. 5-7. L. E. Hendricks.

Tipton—Cedar Co. Fair. Aug. 6-9. C. S. Miller.

Vinton—Benton Co. Fair. Aug. 6-9. W. J. Campbell, Jesup, Ia.

Waterloo—Dairy Cattle Congress. Sept. 30-Oct. 6. E. S. Estel.

Waukon—Allamakee Co. Fair Assn. Sept. 3-6. E. M. Phipps.

Waverly—Bremer Co. Fair Assn. Aug. 8-11. W. F. Hayes.

Webster City—Hamilton Co. Expo. Sept. 2-6. L. L. Lyle.

West Liberty—West Liberty Fair. Aug. 19-22. Ray Wuestenberg.

West Union—Fayette Co. Fair. Aug. 19-23. Ed Bauder.

What Cheer—Keokuk Co. Fair. Aug. 17-20. E. P. Lally.

KANSAS

Abilene—Central Kan. Free Fair. Aug. 19-23. Ivan Roberson.

Allen—Northern Lyon Co. Fair Assn. Sept. 5-7. Ira Stonebraker.

Ashland—Clark Co. Fair Assn. Aug. 21-24. W. W. Taylor.

Auburn—Auburn Fair. Oct. 4-5. Mrs. Ina Cellers.

Barnes—Washington Co. Fair. Sept. 18-20. D. Linn Livers.

Belleville—North Central Kan. Free Fair. Aug. 26-30. Homer Alkire.

Beloit—Mitchell Co. Fair Assn. Sept. 10-14. Miss Abbie Gravatt.

Berryton—Berryton Grange Fair. Sept. 20-21. Mrs. Bessie H. Sowers.

Big Spring—Douglas Co. Agrl. & Fair Assn. Aug. 28-30. Pete Bahmaier, Lecompton, Kan.

Blue Mound—Blue Mound Fair. Sept. 19-21. Harry E. Morrow.

Blue Rapids—Marshall Co. Fair Assn. Sept. 3-6. Floyd M. Brown.

Buhler—Buhler Community Fair. Oct. 24-26. J. A. Johnson.

Burden—Eastern Cowley Co. Fair Assn. Sept. 11-13. E. E. Brooks.

Burlington—Coffee Co. Free Fair. Aug. 5-10. John Redmond.

Caldwell—Sumner Co. Fair Assn. Sept. 18-20. George W. Murray.

Chanute—Neosho Co. Fair. Aug. 26-30. Bruce H. Burris.

Cheney—Sedgwick Co. Fair. Oct. 3-5. Hugh C. Gresham.

Cimarron—Gray Co. Fair Assn. Aug. 22-23. Chas. S. Sturtevant.

Clay Center—Clay Co. Free Fair Assn. Sept. 3-6. Loren Law.

Coffeyville—Montgomery Co. Fair Assn. Aug. 19-23. Albert R. Reiter.

Colby—Thomas Co. Fair Assn. Aug. 13-16. J. B. Kuska.

Columbus—Cherokee Co. American Legion Free Fair. Aug. 19-24. Cooper Osterhout.

Conway Springs—Conway Springs Fair Assn. Oct. 10-11. R. H. Cline.

Cottonwood Falls—Chase Co. Fair Assn. Sept. 25-28. Carl A. Ballweg.

Council Grove—Morris Co. 4-H Club Fair. Aug. 21-22. D. Z. McCormick.

Delphos—Ottawa Co. Fair Assn. Aug. 21-24. J. S. Olds.

Dighton—Lane Co. Free Fair. July 31-Aug. 2. R. C. Wheatcroft.

Dodge City—Southwest Free Fair. Sept. 2-7. Frank Dunkley.

Downs—Downs Fair. July 24-27. Joseph W. Asper.

Effingham—Effingham Atchison Co. Fair Assn. Aug. 13-16. Clarence Hegarty.

Emporia—Lyon Co. 4-H Club Fair. Aug. 29-31. E. L. McIntosh.

Eureka—Greenwood Co. Fair Assn. July 30-Aug. 2. Harrison Brookover.

Gardner—Johnson Co. Free Fair Assn. Sept. 26-28. Dale Baker.

Garden City—Finney Co. Fair Assn. Oct. 4-5. Ben Grimsley.

Garnett—Anderson Co. Fair Assn. Sept. 5-7. Fred L. Coleman.

Girard—Crawford Co. Fair Assn. Aug. 27-31. W. D. Jones.

Glasco—Cloud Co. Fair. Sept. 3-6. R. M. Sawhill.

Goodland—Northwest Kan. Dist. Free Fair Assn. Aug. 20-23. H. R. Shimeall.

Greensburg—Kiowa Co. Free Fair Assn. Aug. 27-30. C. A. Cochran.

Hardtner—Barber Co. Fair Assn. Aug. 27-30. J. M. Molz.

Harper—Harper Co. Agrl. Fair Assn. Oct. 1-4. E. E. Dresser.

Havensville—Havensville Community Fair Assn. Sept. 19-20. Harley A. Blanka.

Hlawatha—Hlawatha Fair Assn. Aug. 25-28. Ewing Herbert Jr.

Hillsboro—Marion Co. Fair Assn. Oct. 1-4. T. W. Spachek, Pilsen, Kan.

Holton—Jackson Co. 4-H Fair. Aug. 15-16. Eva K. Green.

Horton—Tri-County Fair Assn. Sept. 4-6. E. J. Henney.

Hugoton—Stevens Co. 4-H Club Fair. Aug. 30-31. Z. W. Johnson.

Hutchinson—Kansas State Fair. Sept. 15-21. S. M. Mitchell.

Inman—Inman Community Fair. Oct. 18-19. William J. Brown.

Iola—Allen Co. Fair Assn. Aug. 5-9. A. A. Huldeman.

Junction City—Geary Co. 4-H Club Show. Aug. 27-29. Paul B. Gwin.

Kansas City—Wyandotte Co. Fair Assn. Aug. 22-23. I. Harold Davies.

Kincaid—Anderson Co. Farmers' Fair Assn. Sept. 26-28. W. R. Brown.

Kingman—Kingman Co. Fair Assn. Oct. 4-12. Arthur Goenner, Zenda, Kan.

La Cygne—La Cygne Linn Co. Fair Assn. Aug. 28-31. Joe W. Payne.

Lane—Lane Agrl. Fair. Aug. 16-17. W. O. Henderson.

Liberal—Seward Co. Fair Assn. Sept. 24-27. H. A. Kinney.

Lindsborg—Lindsborg District Fair Assn. Oct. 16-17. S. E. Dahlsten.

Lyons—Rice Co. 4-H Fair. Aug. 21-23. R. K. Baker.

Meade—Meade Co. Fair Assn. Aug. 28-30. Agnes Wehrle Todd.

Minneapolis—Ottawa Co. Fair Assn. Aug. 28-30. F. L. Zaker.

Mound City—Linn Co. Fair. Sept. 2-4. John H. Morse.

Neodesha—Neodesha Junior Fair. Sept. 27-28. A. T. Heywood.

North Topeka—Indian Creek Grange Fair. Oct. 3-4. Mrs. Chester C. King, R. 5.

Norton—Norton Co. Fair Assn. Sept. 3-6. W. W. Isaac.

Onaga—Pottawattomie Co. Fair Assn. Aug. 28-30. A. H. Haughawout.

Osage City—Osage Co. 4-H Fair. Aug. 29-31. H. L. McElfresh.

Oswego—Labette Co. Fair. Aug. 28-31. Joe A. Carpenter.

Ottawa—Franklin Co. Agrl. Soc. Aug. 26-30. James A. Hudelson Jr.

Overbrook—Overbrook Free Fair Assn. Aug. 29-31. Gerald Coffman.

Parsons—Tri-State Fair Assn. Sept. 2-6. C. E. Perkins.

Richmond—Richmond Free Fair Assn. Aug. 21-23. John H. Roekers.

Rush Center—Rush Co. Agrl. & Fair Assn. Aug. 27-30. L. E. Dixon.

Salina—Saline Co. 4-H Club Fair. Sept. 4-6. H. N. Eller.

Sedan—Chautauqua Co. Free Fair. Oct. 2-5. Carl Ackerman.

Silver Lake—Silver Lake Co. Fair. Aug. 28-31. Frank Colter.

Smith Center—Smith Co. Fair. Sept. 12-14. Herbert H. Smith.

South Haven—South Haven Fair Assn. Sept. 26-28. K. K. Klimer.

Spring Hill—Spring Hill Fair. Aug. 29-31. H. P. Thomas.

Stafford—Stafford Co. Fair Assn. Sept. 10-13. E. B. Weir.

Stockton—Rooks Co. Fair Assn. Aug. 27-30. W. McCaslin.

Sylvan Grove—Sylvan Grove Fair Assn. Sept. 10-13. Ira C. McKay.

Thayer—Thayer Homecoming Picnic & Fair Assn. Sept. 4-6. H. M. Minnich.

Tonganoxie—Leavenworth Co. Fair Assn. Sept. 4-6. Walt Niegarger.

Topeka—Kansas Free Fair. Sept. 8-14. Maurice W. Jencks.

Uniontown—Bourbon Co. Fair Assn. Aug. 27-30. W. A. Stroud.

Valley Falls—Jefferson Co. Fair Assn. Sept. 4-6. Bert W. Booth.

Wakeeney—Trego Co. Free Fair. Aug. 20-23. Lew H. Galloway.

Washington—Washington Co. Fair Assn. Sept. 11-13. A. C. Fuhrken.

Wellsville—Wellsville Picnic Fair. Sept. 5-6. Carl O. Warnock.

West Mineral—Mineral District Free Fair. Sept. 11-14. R. O. Mizner.

Winfield—Cowley Co. Fair Assn. Oct. 8-11. Leo Wilson.

KENTUCKY

Albany—Clinton Co. Fair. Sept. 6-7. Ralph Cundiff.

Alexandria—Campbell Co. Agrl. Soc. Aug. 31-Sept. 2. J. W. Shaw, 335 York st., Newport.

Bowling Green—Warren Co. Fair Assn. Aug. 28-31. W. H. Richeson.

Brandenburg—Meade Co. Fair. Sept. 27-28. Ralph Stith.

Brodhead—Brodhead Fair. Aug. 14-17. W. O. Yadon.

Campbellsville—Taylor Co. Fair. July 30-Aug. 2. Walter Hobson.

Carrollton—Carroll Co. Fair. Oct. 9-12. P. H. Williams.

Cave City—Cave City Free Fair. Sept. 19-21. Robert C. Whitaker.

Columbia—Columbia Fair Assn. July 24-27. Charles Kelsay.

Falmouth—Falmouth Fair. Aug. 14-17. Leland W. Belew.

Germantown—Germantown Fair. July 25-27. C. D. Asbury, Augusta, Ky.

Harrodsburg—Mercer Co. Fair & Horse Show. July 29-Aug. 5. T. C. Coleman.

Hartford—Ohio Co. Fair, American Legion. Sept. 5-7. S. A. Williams.

Hodgenville—LaRue Co. Fair Assn. Aug. 29-31. Beryn M. Morris.

Hopkinsville—Pennyroyal Agrl. Fair Assn. Oct. 3-5. J. L. Thurmond.

Lawrenceburg—Lawrenceburg Fair. Aug. 21-24. F. E. Martin.

Lawrenceburg—Lawrenceburg Colored Fair Assn. Aug. 29-30. W. M. Coleman.

Lebanon—American Legion Fair. Aug. 20-23. B. G. Spalding.

Lexington—Lexington Colored Fair Assn. Aug. 19-24. John B. Caulder.

Louisville—Kentucky State Fair. Sept. 9-14. Robert Jewell, Wilmore, Ky.

Middlesboro—Tri-Co. Agrl. Fair. Sept. 18-20. H. J. Douglas.

Morgantown—Butler Farm & Club Fair. Sept. 27-28. Kathleen Hatcher.

Owenton—Owen Co. Agrl. Fair. Sept. 27-28. Edward Duval.

Owingsville—Bath Co. Agrl. Fair Assn. Aug. 14-17. Ellwood Dillin.

Paducah—West Ky. Fair Assn. Sept. 17-20. Clay Kidd.

Richmond—Madison Agrl. Fair. Sept. 18-20. Coralie Dozier.

Russell Springs—Russell Co. Fair Assn. Aug. 7-10. W. W. Owens.

Russellville—Logan Co. Fair. Sept. 5-7. H. O. Price.

Shelbyville—Shelby Co. Fair. Aug. 7-10. T. R. Webber.

Shepherdsville—Bullitt Co. Farm Bureau Fair. Aug. 28-30. Lownetta Williams.

Somersett—Pulaski Co. Fair Assn. Aug. 27-30. Beecher Smith Jr.

Springfield—Washington Co. Fair Assn. Aug. 15-17. Joseph Polin.

Stamping Ground—Stamping Ground Community Fair. Sept. 19-21. V. E. Lucas.

Vanceburg—Vanceburg Fair. Oct. 11-12. Omar B. Harrison.

Warsaw—Gallatin Co. Fair. Aug. 22-24. R. P. Davis.

LOUISIANA

Alexandria—La. Mid-State Fair. Sept. 30-Oct. 5. S. E. Bowers.

Arcadia—Bienville Parish Fair Assn. Oct. 2-5. Jesse M. Kees.

Coushatta—Red River Parish Fair Assn. Oct. 1-5. W. H. Tyler.

Covington—St. Tammany Parish Fair. Oct. 11-14. Ralph N. Menetre.

De Ridder—Beauregard Parish Fair. Oct. 8-12. C. J. Ledoux.

Doddsboro—South La. State Fair. Sept. 29-Oct. 6. L. A. Borne.

Doyle—Livingston Parish Fair Assn. Sept. 20-22. H. A. Merrill.

Eunice—Tri-Parish Fair Assn. Oct. 16-20. E. O. Gullory.

Farmerville—Union Parish Fair. Oct. 2-5. Dr. J. D. Miller.

Franklinton—Washington Parish Free Fair. Oct. 16-19. L. R. Mills, Bogalusa, La.

Greensburg—St. Helena Parish Free Fair. Oct. 26-28. K. E. Campbell.

Hahnville—St. Charles Parish Fair Assn. Sept. 19-22. W. E. Simmons.

Haynesville—Claiborne Parish Fair Assn. Sept. 25-28. Joe R. Jones.

Independence—Tangipahoa Parish Fair. Oct. 25-27. B. B. Cleneay.

Jennings—Jeff Davis Parish Fair Assn. Oct. 30-Nov. 3. J. C. Barman.

Jonesboro—Jackson-Winn Parish Fair Assn. Sept. 25-28. W. T. Holloway.

Lafayette—S. W. La. Mid-Winter Fair. Jan. 10-12. E. W. Stagg, Lake Charles.

Leesville—Vernon Parish Fair Assn. Sept. 25-28. Lovett Ward.

Logansport—Interstate Free Fair. Sept. 24-28. Clyde J. Malone.

Many—Sabine Parish Fair. Oct. 15-19. Byron P. Bellisle.

Marksville—Avoyelles Parish Fair Assn. Oct. 11-13. Earl Edwards.

Natchitoches—Natchitoches Parish Fair. Oct. 8-12. J. V. Hinton.

New Roads—Pointe Coupee Parish Fair. Sept. 27-29. J. Wade Lebeau.

Oak Grove—West Carroll Parish Fair. Oct. 9-12. R. E. Benton.

Oberlin—Allen Parish Fair Assn. Oct. 3-5. G. C. Meaux.
Olla—North Central La. Fair. Oct. 8-12. H. Vinyard.
Plain Dealing—Bossier Parish Fair. Oct. 10-12. Mrs. J. B. Turnley.
Port Allen—W. Baton Rouge Parish Fair Assn. Sept. 26-29. A. E. Camus.
Ruston—Lincoln Parish Fair. Oct. 17-19. A. E. Stinson.
Shreveport—Louisiana State Fair. Oct. 19-28. W. R. Hirsch.
Sulphur—Calcasieu-Cameron Fair. Oct. 21-26. Dr. A. H. Lafargue.
Tallulah—Louisiana Delta Fair Assn. Oct. 1-4. P. O. Benjamin.
Thibodaux—Lafourche-Terrebonne Live-Stock Fair Assn. Sept. 20-22. Chas. E. Delos.
Verda—Grant Parish Fair Assn. Oct. 16-19. Odellia Purvis. New Verda, La.
West Monroe—Ouachita Valley Fair Assn. Oct. 7-12. John H. Birdsong.

MAINE

Acton—Shapleigh & Acton Fair. Aug. 20-24. Fred E. Young, Emery Mills, Me.
Andover—Oxford North Agrl. Soc. Sept. 25-26. Roger L. Thurston.
Athens—Wessersunett Valley Fair Assn. Sept. 24-25. W. A. Dore.
Bangor—New Bangor Fair. July 29-Aug. 3. Jack Moran.
Blue Hill—Blue Hill Fair. Aug. 31-Sept. 3. Edward G. Williams.
Cherryfield—Cherryfield Fair Assn. Sept. 17-19. Clayton H. Small, Addison, Me.
Cornish—Cornish Agrl. Assn. Sept. 24-27. Leon M. Ayer.
Damariscotta—Lincoln Co. Fair. Aug. 27-29. John N. Glidden.
Dover-Foxcroft—Piscataquis Valley Fair. Aug. 31. Frank A. Pierce.
Emblem—Emblem Agrl. Fair. Sept. 14. Lella C. Case, North Anson, Me.
Exeter—Penobscot & Piscataquis Fair. Aug. 20-22. F. W. Hill, 64 Third St., Bangor.
Farmington—Franklin Co. Agrl. Soc. Sept. 17-19. Frank E. Knowlton.
Freyburg—West Oxford Agrl. Soc. Oct. 1-3. G. Myron Kimball.
Gorham—Western Maine Agrl. Expo. Aug. 5-10. F. E. Moulton, W. Scarborough, Me.
Gulfport—Gulfport Athletic Assn. Sept. 7. Donald Page.
Leeds—Leeds Agrl. Soc. Oct. 3. Alice L. Russell, N. Leeds, Me.
Lewiston—Maine State Fair. Sept. 2-7. Frank W. Winter, Auburn, Me.
Litchfield—Litchfield Farmers' Club. Oct. 1-2. Charles H. Harvey, R. 5, Gardiner.
Machias—Washington Co. Agrl. Soc. Sept. 11-13. J. L. Andrews, Jonesboro, Me.
Monmouth—Cochewagon Agrl. Assn. Sept. 25. Clement H. Smith.
Monroe—Waldo & Penobscot Agrl. Soc. Sept. 6-7. G. A. Palmer.
North Waterford—World's Fair Assn. Sept. 27-28. Roy Wardwell.
Pembroke—Washington Co. Pomona Grange Fair. Sept. 27-28. Alice M. Ayers, Ayers, Me.
Presque Isle—Northern Maine Fair. Aug. 26-29. Clayton H. Steele.
Richmond—Richmond Farmers & Merchants Club. Sept. 26. Margaret B. Peabody.
Skowhegan—Skowhegan Fair. Aug. 11-17. George M. Davis.
South Paris—Norway—Oxford Co. Agrl. Soc. Sept. 9-14. Sidney Verrill, South Paris.
Springfield—North Penobscot Agrl. Soc. Sept. 2-4. L. A. Averill, Prentiss, Me.
Topsham—Topsham Fair. Oct. 8-10. E. C. Patten.
Union—North Knox Fair. Aug. 20-23. H. L. Grinnell.
Unity—Unity Park Assn. Sept. 10-11. E. S. Farwell.
West Cumberland—Cumberland Farmers' Club Fair. Sept. 16-21. Frederic C. Wilson, R. F. D. 5, Portland, Me.
Windsor—South Kennebec Agrl. Soc. Aug. 30-Sept. 2. Earle R. Hayes.

MARYLAND

Bel Air—Harford Co. Fair Assn. Aug. 28-30. Gladden Davis.
Centerville—Eastern Shore Fair. Sept. 9-12 (tentative). Mark K. Miller.
Cumberland—Cumberland Fair. Aug. 12-17. Harry A. Manley.
Fair Hill—Cecil Co. Breeders' Fair. Sept. 6-7. Dudley Gray, 930 Dela. Trust Bldg., Wilmington, Del.
Frederick—Frederick Fair. Oct. 8-11. Guy K. Motter.
Hagerstown—Washington Co. Agrl. Assn. Sept. 23-27. Charles W. Wolf.
La Plata—Charles Co. Fair. Sept. 26-28 (tentative). W. Mitchell Digges.
Prince Frederick—Calvert Co. Fair. Oct. 15-17. J. B. Morsell.
Taneytown—Carroll Co. Fair. Aug. 13-16. George E. Doder.
Timonium—Timonium Fair. Sept. 1-12. Matt L. Daiger, Pimlico Race Course, Baltimore.
Upper Marlboro—Southern Md. Agrl. Fair Assn. Oct. 10-12. Wm. G. Brooks.

MASSACHUSETTS

Acton—Acton Agrl. Assn. Sept. 13-14. Albert P. Durkee, R. D. Concord, Mass.
Blandford—Union Agrl. Soc. Sept. 2-3. C. R. Ripley.
Bridgewater—Plymouth Co. Agrl. Soc. Sept. 5-7. Margaret Souza, Brockton, Mass.
Brockton—Brockton Agrl. Soc. Sept. 8-14. Frank H. Kingman.
Cummington—Hillsdale Agrl. Soc. Sept. 24-25. Leon A. Stevens.
Great Barrington—Barrington Fair Assn. Sept. 23-28. Paul W. Foster.
Greenfield—Franklin Co. Agrl. Soc. Sept. 9-11. Whitman B. Wells.
Heath—Heath Agrl. Soc. Aug. 28. Homer S. Tanner.
Huntington—Littleville Community Fair Assn. Sept. 27-28. Elmer O. Olds.
Marshfield—Marshfield Agrl. Soc. Aug. 27-Sept. 2. Horace C. Keene.
Middlefield—Highland Agrl. Soc. Aug. 30-31. Willard A. Pease, Chester, Mass.
Nantucket—Nantucket Agrl. Assn. Aug. 28-29. Herbert P. Smith.
Northampton—Hampshire, Franklin & Hampden Agrl. Soc. Sept. 5-7. John L. Banner.
Segreantset—Bristol Co. Young Farmers' Show. Oct. 2-4. Florence M. Corder.
Southwick—Southwick Agrl. Soc. Sept. 13. Jeannette Mason.
Spencer—Spencer Driving Club. Aug. 31-Sept. 2. R. F. Kittredge.
Springfield—Eastern States Expo. Sept. 15-21. Charles A. Nash.

Sterling—Sterling Agrl. Soc. Sept. 25. Charles W. Wiles.
Topsfield—Essex Co. Fair. Sept. 4-8. Ralph H. Gaskill.

MICHIGAN

Addison—Addison Community Fair. Oct. 3-4. Clinton Smith.
Adrian—Lenawee Co. Fair. Sept. 16-21. F. A. Bradish.
Allegan—Allegan Co. Agrl. Soc. Sept. 16-21. E. W. DeLano.
Allenville—Mackinac Co. Fair Assn. Sept. 17-19. Robert Saxon, Moran, Mich.
Alpena—Alpena Co. Agrl. Soc. Sept. 2-5. R. J. Bushey.
Ann Arbor—Washtenaw Co. Fair Assn. Aug. 27-30. Frank W. McLane, Ypsilanti, Mich.
Armada—Armada Agrl. Soc. Aug. 22-25. Roy Conner, Richmond, Mich.
Bad Axe—Bad Axe Fair. Aug. 13-17. R. P. Buckley.
Barrington—Barrington Community Fair. Oct. 22-24. Bertie McNeilly.
Cadillac—Northern District Fair. Sept. 10-14. P. R. Biebesheimer.
Caro—Caro Fair. Aug. 19-23. Carl F. Mantey.
Cassopolis—Cass Co. Fair. Sept. 3-7. Paul File.
Centerville—St. Joseph Co. Fair Assn. Sept. 16-21. Lester R. Schrader.
Charlotte—Eaton Co. 4-H Agrl. Soc., Aug. 27-31. Hans Kardel.
Chelsea—Chelsea Community Fair. Oct. 4-5. Thomas Bust.
Coldwater—Branch Co. Agrl. Soc. Sept. 11-14. Gordon Schlubatis.
Coopersville—Coopersville Agrl. Soc. Oct. 11-12. Stanley Mahaffy.
Corunna—Shiawassee Co. Agrl. Soc. Aug. 14-17. Edna Cooley.
Croswell—Croswell Agrl. Soc. Aug. 26-30. S. M. Fry.
Detroit—Michigan State Fair. Aug. 30-Sept. 8. L. W. Snow.
East Jordan—Charlevoix Co. Agrl. Soc. Sept. 10-13. Lorence O. Isaman, Ellsworth.
Escanaba—Upper Peninsula State Fair. Sept. 11-14. Harold P. Lindsay.
Powersville—Powersville Agrl. Soc. July 31-Aug. 3. Gordon Harmon.
Fremont—Fremont Community Fair. Oct. 18-19. Clarence C. Mullett.
Gladwin—Gladwin Co. Fair Assn. Sept. 17-20. Rufus W. Card.
Grand Rapids—S. Kent Community Fair Assn. Aug. 6-9. Ernest B. Blett.
Grant—Grant Community Fair Assn. Oct. 3-5. Mrs. A. E. Eckstrom.
Harrison—Clare Co. Fair. Aug. 28-30. James Grigg, Clare, Mich.
Hart—Oceana Co. Fair. Sept. 3-6. Walter Churchhill, New Era, Mich.
Hartford—Van Buren Co. Agrl. Soc. Sept. 30-Oct. 5. Paul F. Richter.
Hastings—Barry Co. Fair. Aug. 6-10. Earl Olmstead, Nashville, Mich.
Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 22-28. H. B. Kelley.
Hudsonville—Hudsonville Community Fair. Sept. 5-7. Carl Ohlmann.
Imlay City—Lapeer Co. Fair. Aug. 5-9. Austin Cornell.
Ionia—Ionia Free Fair. Aug. 12-17. Rose Sarlo.
Iron River—Iron Co. Agrl. Soc. Aug. 27-30. Carl Lindquist.
Ithaca—Griatiot Co. Agrl. Soc. July 23-27. Leslie H. Simmet.
Jackson—Jackson Co. Fair Assn. Aug. 27-31. E. R. Hively.
Lowell—Kent Co. 4-H Agrl. Soc. Aug. 21-23. K. K. Vining, Y. M. C. A., Grand Rapids.
Ludington—Western Mich. Fair Assn. Aug. 20-24. Wilfrid Hocking.
McBain—McBain Agrl. Fair Assn. Oct. 25-26. Otto G. Smith.
Marne—Ottawa & Kent Agrl. Soc. Aug. 27-30. Mrs. Harvey Walcott.
Marquette—Marquette Co. Fair. Aug. 20-24. Milton C. Spencer.
Marshall—Cahoun Co. Fair Assn. Aug. 20-24. B. D. Carpenter.
Mason—Ingham Co. Agrl. Soc. Aug. 20-24. J. O. Davis.
Midland—Midland Co. Agrl. Soc. Sept. 5-7. Chas. L. Crasper.
Mio—Oscoda Co. Agrl. Soc. Sept. 18-20. Fred Shepard.
Milford—Oakland Co. Fair. Aug. 7-10. W. S. Lovejoy.
Monroe—Monroe Co. Fair Assn. Aug. 15-18. C. Ward Andrews.
Morenci—Morenci Agrl. Soc. Oct. 4-5. George B. Gardiner.
Morley—Morley Agrl. Fair Assn. Nov. 7-8. Harold U. Burgess.
Muskegon—Muskegon Co. Junior Expo. Oct. 16-19. C. H. Knopf.
Newaygo—Garfield Community Fair. Sept. 26-27. Arnold Ackland.
Northville—Northville Wayne Co. Fair Assn. Aug. 21-25. Fred W. Lyke.
Norway—Dickinson Co. Agrl. Soc. Aug. 30-Sept. 2. Art Lonsdorf, Iron Mountain, Mich.
Onekama—Manistee Co. Agrl. Soc. Sept. 18-21. George D. Walker, Bear Lake, Mich.
Paw Paw—Paw Paw Growers' Agrl. Soc. Sept. 19-21. N. L. Adamson.
Peck—Peck Agrl. Soc. Oct. 3-4. Wilbur Lohr.
Petoskey—Emmet Co. Grange Fair. Sept. 10-13. Harold G. Sellers, Alanson, Mich.
Pickford—Pickford Dist. Agrl. Soc. Aug. 27-28. John H. Wise.
Pinconning—Pinconning Community Fair. Sept. 27-28. Meryl A. Bird.
Port Huron—St. Clair Co. Agrl. Soc. Aug. 27-28. Earl C. McCarty.
Saginaw—Saginaw Fair. Sept. 8-14. Clarence H. Harnden.
Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 23-24. Clarence E. Prentice.
Saint Clair Shores—S. Macomb Co. Fair. Mt. Clemens, Mich.
Sault Ste. Marie—Chippewa Co. Agrl. Soc. Sept. 30-Sept. 2. C. G. Walker.
Stalwart—Stalwart Agrl. Soc. Sept. 19-20. Robert B. Crawford.
Traverse City—Northwestern Mich. Fair Assn. Aug. 26-30. Arnel Engstrom.

MINNESOTA

Aitkin—Aitkin Co. Agrl. Soc. Aug. 21-23. C. S. Lind.
Albert Lea—Freeborn Co. Fair. Aug. 19-23. Andrew C. Hanson.
Alexandria—Douglas Co. Fair Assn. Aug. 21-24. R. S. Thornton.
Anoka—Anoka Agrl. Soc. July 24-28. E. J. Bell.

Appleton—Swift Co. Fair Assn. Aug. 22-25. J. G. Anderson.
Arlington—Sibley Co. Fair. Aug. 9-11. Allan E. Mueller.
Austin—Mower Co. Agrl. Soc. Aug. 7-11. B. J. Huseby.
Bagley—Clearwater Co. Agrl. Soc. Aug. 22-25. P. L. Renne.
Barnum—Carlton Co. Fair. Aug. 16-18. A. H. Dathe.
Baudette—Lake of the Woods Co. Fair Assn. Aug. 8-10. John P. Clark.
Bayport—Washington Co. Agrl. Soc. Aug. 16-18. H. Monty Charlsen, Stillwater, Minn.
Bemidji—Beltrami Co. Agrl. Fair Assn. Aug. 15-18. F. M. Taylor.
Brainerd—Crow Wing Co. Fair. Aug. 7-10. B. C. Wilken.
Breckenridge—Wilkin Co. Fair. July 26-28. E. H. Mead.
Bird Island—Renville Co. Agrl. Soc. Sept. 9-11. Paul Kolbe.
Blue Earth—Faribault Co. Fair. Aug. 21-23. L. B. Erdahl, Frost, Minn.
Caledonia—Houston Co. Agrl. Soc. Aug. 28-31. Ed Zimmerhaki.
Cambridge—Isanti Co. Agrl. Soc. Sept. 4-7. L. P. Carlson.
Canby—Yellow Medicine Co. Fair Assn. Aug. 16-18. J. L. Thiessen.
Clinton—Big Stone Co. Agrl. Soc. Aug. 9-11. F. W. Watkins, R. 1, Graceville, Minn.
Detroit Lakes—Becker Co. Fair. Aug. 15-17. Dan Nelson.
Elk River—Sherburne Co. Agrl. Soc. Aug. 10-12. G. G. Johnson.
Faribault—Rice Co. Agrl. Assn. Aug. 8-11. Dr. Carl Hansen.
Fairmont—Martin Co. Agrl. Soc. Sept. 4-6. H. C. Nolte.
Farmington—Dakota Co. Agrl. Soc. Aug. 15-17. A. H. Ehlers.
Fergus Falls—Ottertail Co. Fair Assn. Aug. 28-31. Knute Hanson.
Fosston—Northwestern Minn. Agrl. Assn. Aug. 9-11. H. Algaard.
Garden City—Blue Earth Co. Agrl. Soc. Aug. 12-14. A. D. McCormack.
Glenwood—Pope Co. Fair Assn. Aug. 14-17. J. A. Leedahl.
Grand Marais—Cook Co. Agrl. Soc. Sept. 9-11. William Clinch.
Grand Rapids—Itasca Co. Agrl. Assn. Aug. 15-18. Allen J. Doran.
Herman—Grant Co. Agrl. Assn. Aug. 23-26. G. I. Haney.
Hibbing—St. Louis Co. Fair Assn. Aug. 23-25. George C. Pauley.
Hopkins—Hennepin Co. Agrl. Soc. Aug. 15-18. Mike W. Zippy.
Howard Lake—Wright Co. Agrl. Soc. Aug. 1-4. Carl F. Schmiege.
Hutchinson—McLeod Co. Agrl. Assn. Sept. 16-19. Everett Oleson.
Jackson—Jackson Co. Fair Assn. Aug. 22-25. E. L. Salyards.
Jordan—Scott Co. Good Seed Assn. Sept. 12-14. Herbert G. Strat.
Kasson—Dodge Co. Fair. Aug. 19-22. O. A. Erickson.
Le Center—Le Sueur Co. Fair. Aug. 16-18. W. J. Baker.
Litchfield—Meeker Co. Agrl. Soc. Aug. 20-21. D. E. Murphy, Dassel, Minn.
Little Falls—Morrison Co. Agrl. Soc. Aug. 9-11. Warren Gibson.
Littlefork—Northern Minn. Dist. Fair Assn. Aug. 15-17. George Dahl.
Long Prairie—Todd Co. Agrl. Soc. Aug. 5-8. Logan O. Scow.
Luverne—Rock Co. Agrl. Assn. Aug. 21-25. Rav R. Frick.
Madison—Lac qui Parle Co. Agrl. Soc. Sept. 6-8. Olaf T. Mork.
Mahnomon—Mahnomon Co. Agrl. Soc. July 25-28. E. A. Rumberich.
Marshall—Lyon Co. Fair. Sept. 3-6. Roy W. Williams.
Montevideo—Chippewa Co. Fair Assn. Sept. 16-18. Carl Engstrom.
Mora—Kanabec Co. Agrl. Soc. Aug. 3-7. Victor Elfrum.
Morris—Stevens Co. Fair. Aug. 31-Sept. 2. S. F. Tomlin.
Motley—Morrison Co. Agrl. Assn. Aug. 2-4. E. G. Haymaker.
Nevis—Hubbard Co. Agrl. Assn. Sept. 5-7. Mrs. John Avenson, Park Rapids, Minn.
New Ulm—Brown Co. Agrl. Soc. Aug. 15-18. Wm. A. Lindemann.
Northome—Koochiching Co. Agrl. Soc. Aug. 17-19. C. W. Bray.
Owatonna—Steele Co. Agrl. Soc. Aug. 13-18. C. A. Tincher.
Park Rapids—Shell Prairies Agrl. Assn. Aug. 7-10. B. E. Breuer.
Pequot Lakes—Crow Wing Co. Agrl. Soc. Aug. 12-14. A. C. Larson.
Perham—Perham Agrl. Soc. Aug. 2-4. C. W. Lotterer.
Pillager—Cass Co. Agrl. Assn. Aug. 19-20. P. H. Sorg.
Pine City—Pine Co. Fair. Aug. 15-17. W. S. McEachern.
Pine River—Cass Co. Agrl. Assn. Aug. 22-24. G. R. Rognlie.
Pipestone—Pipestone Co. Agrl. Soc. Aug. 29-31. E. F. Anderson.
Plainville—Wabasha Co. Indust. Fair Assn. Aug. 23-25. C. R. Greive.
Preston—Fillmore Co. Fair. Aug. 22-25. Charles H. Utley.
Princeton—Mille Lacs Co. Fair. Aug. 21-24. R. C. Angstman.
Proctor—St. Louis Co. Fair Assn. Aug. 16-18. A. J. Sundquist.
Red Lake Falls—Red Lake Co. Fair. Sept. 20-21. John W. Dysart.
Redwood Falls—Redwood Co. Agrl. Soc. Sept. 23-26. W. A. Hauck.
Rochester—Olmsted Co. Fair. Aug. 7-11. J. G. Devlin.
Roseau—Roseau Co. Agrl. Soc. July 22-24. Charles Christianson.
Rush City—Chisago Co. Agrl. Soc. July 31-Aug. 3. George W. Larson, North Branch.
St. Vincent—St. Vincent Union Indust. Assn. Sept. 19-20. L. C. Ward.
Sauk Center—Stearns Co. Agrl. Soc. Aug. 10-13. J. A. Schoenhoff.
Shapokee—Scott Co. Agrl. Soc. Aug. 19-21. R. T. Schumacher.
St. Charles—Winona Co. Agrl. & Indust. Fair Assn. Aug. 16-18. R. M. Dixon.
St. Cloud—Benton Co. Agrl. Soc. Aug. 22-23. C. H. Varner.
St. James—Watonwan Co. Agrl. Assn. Aug. 19-21. E. C. Veltum.
St. Paul—Minnesota State Fair. Aug. 24-Sept. 2. Raymond A. Lee.

St. Peter—Nicollet Co. Agrl. Soc. Aug. 22-25. Hilton E. Miller.
Slayton—Murray Co. Agrl. Soc. Aug. 28-31. W. M. Leebens, Fulda, Minn.
Thief River Falls—Pennington Co. Agrl. Soc. July 31-Aug. 3. George M. Wilson.
Two Harbors—Lake Co. Agrl. Soc. Sept. 3-6. Fred D. W. Thias.
Tyler—Lincoln Co. Fair Assn. Aug. 22-25. Jens S. Bollesen.
Waconia—Farmers' Co-Op. Agrl. Soc. Aug. 19-21. W. J. Scharmer.
Wadena—Wadena Co. Fair. Aug. 12-15. Whitney Murray.
Waseca—Waseca Co. Agrl. Soc. Aug. 5-8. E. H. Smith.
Wheaton—Traverse Co. Agrl. Assn. Sept. 5-8. A. W. Vye.
White Bear Lake—Ramsey Co. Agrl. Soc. Aug. 8-11. Robert Freeman.
Willmar—Kandiyohi Co. Fair Assn. Sept. 11-14. William O. Johnson.
Windom—Cottonwood Co. Agrl. Soc. Sept. 5-7. Al T. Anderson.
Worthington—Nobles Co. Fair Assn. Aug. 19-21. J. P. Hoffman.
Zumbrota—Goodhue Co. Fair Assn. Aug. 8-11. George W. Freeman.

MISSISSIPPI

Booneville—Prentiss Co. Fair Assn. Sept. 2-7. John Falls.
Brookhaven—Lincoln Co. Free Fair. Oct. 18-20. George D. Williams.
Charleston—Tallahatchie Co. Fair. Week of Sept. 30. M. R. Barnhill.
Columbus—Columbus Fair & Live-Stock Assn. Sept. 23-28. Kenneth G. Sickler.
Decatur—Newton Co. Farm Bureau Fair. Oct. 1-3. Rubie Morris.
Forest—Scott Co. Colored Fair Assn. Oct. 14-19. Ananias Ware.
Hazelhurst—Copolah Co. Fair. Sept. 26-28. Luther Watson.
Jackson—Mississippi State Fair. Oct. 7-12. Mabel L. Stire.
Jackson—Mississippi Negro State Fair. Oct. 14-19. H. H. Young.
Kosciusko—Central Miss. Fair. Sept. 30-Oct. 5. Nelson Siegrist.
Laurel—South Miss. Fair. Sept. 16-21. R. K. Booth.
Lexington—Holmes Co. Fair & Colt Show. Aug. 11-17. J. H. Warner.
Louisville—Winston Co. Legion Fair. Sept. 16-21. Mrs. R. W. Boydston.
McComb—Pike Co. Free Fair Assn. Sept. 30-Oct. 5. Helen Brumfield.
Macon—Noxubee Co. Fair Assn. Sept. 16-20. Wyatt Jones.
Macon—Noxubee Co. Colored Fair Assn. Oct. 7-12. Joe Reed.
Meadville—Franklin Co. Fair Assn. Oct. 2-5. C. O. Weeks.
Meridian—Mississippi Fair & Dairy Show. Oct. 14-19. Hillman Taylor.
Monticello—Lawrence Co. Fair Assn. Sept. 23-28. Mrs. C. E. Gibson.
New Augusta—Leaf River Fair Assn. Sept. 12-14. J. H. Snadford.
Newton—East Central Miss. Dairy Show. Sept. 26-28. W. A. Bell.
Pascagoula—Jackson Co. Fair Assn. Oct. 24-25. A. J. Franklin.
Philadelphia—Neshoba Co. Fair. Aug. 5-9. W. H. Sanford.
Quitman—Clarke Co. Fair Assn. Oct. 3-5. Eline Miller.
Sebastopol—Sebastopol Fair Assn. Sept. 4-7. L. R. Anthony.
Tupelo—Miss.-Ala. Fair & Dairy Show. Oct. 1-5. J. M. Savery.
Tylertown—Walthall Co. Fair Assn. Sept. 23-28. D. A. Richmond.
Waynesboro—Wayne Co. Fair Assn. Oct. 7-12. Theola Cran.
West Point—Clay Co. Fair Assn. Week of Sept. 23. B. T. Schumpert.
Yazoo City—Yazoo Co. Fair Assn. Sept. 30-Oct. 5. J. N. Ballard.
Yazoo City—Yazoo Negro Fair Assn. Sept. 16-21. R. J. Pierce.

MISSOURI

Albany—Gentry Co. Agrl. Soc. Sept. 4-7. Carl Gillespie.
Appleton City—Appleton City Fair & Stock Show. Aug. 28-30. Crump Taylor.
Aurora—Tri-County Fair. Sept. 19-21. Harry E. Ritchhart.
Ava—Douglas Co. Fair. Sept. 19-21. W. I. Barker.
Benton—Scott Co. Fair. Oct. 3.
Bethany—Bethany Fair. Sept. 17-21.
Brunswick—Brunswick Fair. Sept. 19-21. Harold Boucher.
California—Manitau Co. Agrl. Soc. Aug. 26-31. James W. Roth.
Canton—Lewis Co. Fair. Aug. 28-31. Harry M. Ward.
Cape Girardeau—Cape Girardeau Co. Fair. Sept. 24-29.
Caruthersville—American Legion Fair Assn. Oct. 2-6. H. E. Malloure.
Concordia—Concordia Fall Festival. Oct. 3-5. W. H. P. Walkenhorst.
Edina—Knox Co. Fair Assn. Sept. 3-6. E. L. Davis.
Farmington—St. Francois Co. Fair. Sept. 19-21. Paul H. Teal.
Fremont—Fremont Fair. Oct. 4-5. K. C. Farman.
Greenfield—Dade Co. Free Fair. Sept. 26-28. Robert S. Small.
Hale—Hale Free Fair. Sept. 19-20. Elmer G. Hunt.
Kahoka—Clark Co. Agrl. Assn. July 30-Aug. 2. Lynne Gregory.
Kansas City—American Royal Live Stock & Horse Show. Nov. 9-16. A. M. Paterson.
Lutesville—Bollinger Co. Fair. Sept. 18-20. Mary Allen, Marble Hill, Mo.
Mansfield—Ozark Summit Expo. July 30-Aug. 3. W. C. Coday.
Marshfield—Webster Co. Agrl. Soc. Sept. 12-14. Oscar L. Carter.
Maryville—Nodaway Co. Fair. Sept. 4-8. L. E. Forsyth.
Memphis—Scotland Co. Free Fair. Sept. 18-20. E. M. Woods.
Mexico—Audrain Co. Fair Assn. Aug. 13-16. Ross C. Ewing.
Ozark—Christian Co. Agrl. Soc. Sept. 11-14. Bruce C. Maples.
Platte City—Platte Co. Agrl. Assn. Aug. 28-30. J. Frank Sexton.
Prairie Home—Cooper Co. Agrl. Soc. Aug. 7-8. Dr. A. L. Meredith.
Safe—Safe Community Fair. Sept. 3-5. Cecil B. Welch.
Sedalia—Missouri State Fair. Aug. 18-25. Charles W. Green.

Senath—Dunklin Co. Community Fair. Sept. 23-28. Lyle Richmond.
 Shelby—Shelby Co. Fair. Aug. 27-29. Ernest E. Key.
 Springfield—Ozarks Empire District Fair. Sept. 22-28. G. B. Boyd.
 Versailles—Morgan Co. Fair. Sept. 18-20. Alvin Bauer.
 West Plains—Howell Co. Fair. Sept. 11-14.

MONTANA

Baker—Fallon Co. Fair Assn. Sept. 6-7. G. B. Zeldler.
 Billings—Midland Empire Fair. Aug. 12-17. Harry L. Pitton.
 Chinook—Blaine Co. Fair. Aug. 31-Sept. 2. Floyd Bowen.
 Dodson—Phillips Co. Fair. Aug. 17-18. S. E. Kodalen.
 Forsyth—Rosebud Co. Fair Assn. Sept. 2-4. Frank Barnum.
 Fort Benton—Chouteau Co. Fair. Sept. 6-8. L. R. Loundagin.
 Glendive—Dawson Co. Fair Assn. Aug. 12-14. Claude L. Utterback.
 Great Falls—North Montana State Fair. Aug. 6-10. Harold F. DePue.
 Hamilton—Ravalli Co. Fair. Sept. 12-14. Mary R. Hieronymus.
 Havre—Hill Co. Fair. Aug. 20-22. Earl J. Bronson.
 Kalispell—Northwest Montana Fair. Aug. 15-17. Roy J. Ellis.
 Lewistown—Central Montana Fair. Aug. 27-29. Hall Clement.
 Miles City—Eastern Montana Fair. Aug. 29-31. J. H. Bohling.
 Missoula—Western Montana Fair. Aug. 21-25. Floyd Day.
 Shelby—Marías Fair. Aug. 22-25. Clifford D. Coover.
 Sidney—Richland Co. Fair. Aug. 26-28. Chet Johnson.

NEBRASKA

Albion—Boone Co. Agrl. Assn. Sept. 10-13. E. J. Millie.
 Arlington—Washington Co. Fair. Sept. 19-20. Howard Rhea.
 Arthur—Arthur Co. Agrl. Soc. Sept. 5-7. M. B. Reynolds.
 Auburn—Nemaha Co. Fair. Aug. 6-10. G. E. Codrington.
 Aurora—Hamilton Co. Agrl. Assn. Aug. 26-29. H. E. Toof.
 Bassett—Rock Co. Agrl. Assn. Aug. 22-25. Vern Van Norman.
 Bartlett—Wheeler Co. Fair. Aug. 15-18. Owen J. Boyles.
 Beaver City—Furnas Co. Fair Assn. July 29-Aug. 1. John J. Metzger.
 Beatrice—Gage Co. Fair & Agrl. Soc. Aug. 13-16. J. G. Bozarth.
 Benkelman—Dundy Co. Agrl. Soc. Aug. 14-16. Joe W. Laughlin.
 Bladen—Webster Co. Fair Assn. Aug. 21-23. L. S. Easterly.
 Bloomfield—Knox Co. Fair. Sept. 8-10. Henry F. Kuhl.
 Bridgeport—Morrill Co. Fair Assn. Sept. 2-4. Cedric Conover.
 Broken Bow—Custer Co. Fair. Aug. 20-23. P. G. Richardson.
 Burleigh—Garfield Co. Frontier Fair Assn. Aug. 6-9. Edd Slme.
 Central City—Merrick Co. Fair Assn. Sept. 10-13. Agnar Anderson.
 Chadron—Dawes Co. Fair. Sept. 10-13. Carl Peterson.
 Chambers—Holt Co. Agrl. Soc. Sept. 10-13. E. A. Farrier.
 Chappell—Deuel Co. Fair Assn. Aug. 26-28. S. E. Olson.
 Clay Center—Clay Co. Fair. Aug. 13-16. W. H. Behrens.
 Concord—Dixon Co. Agrl. Soc. Aug. 28-30. Roy E. Johnson.
 Crete—Saline Co. Fair. Sept. 10-13. Harry C. Bekka.
 Culbertson—Hitchcock Co. Agrl. Soc. Aug. 27-30. William Crumroy.
 David City—Butler Co. Agrl. Soc. Aug. 26-29. W. J. Anderson.
 Deshler—Thayer Co. Fair. Aug. 13-16. T. B. Struve.
 Dunning—Blaine Co. Agrl. Assn. Sept. 12-14. Pete Whitescarver.
 Elwood—Gosper Co. Fair. Sept. 18-20. M. R. Morgan.
 Eustis—Frontier Co. Agrl. Soc. Sept. 4-6. G. C. Hueftle.
 Fairbury—Jefferson Co. Fair. Sept. 18-20. Chas. B. Callaway.
 Franklin—Franklin Co. Agrl. Soc. Aug. 18-21. W. A. Butler.
 Fullerton—Nance Co. Fair Assn. Aug. 19-22. E. M. Black.
 Geneva Fillmore Co. Agrl. Soc. Sept. 11-13. Wesley Okg.
 Gordon—Sheridan Co. Fair & Rodeo. Aug. 28-30. Dale Sorensen.
 Grant—Perkins Co. Fair Assn. Aug. 19-21. W. E. Cannady. Madrid, Neb.
 Harrisburg—Banner Co. 4-H Fair. Sept. 9-10. Mrs. Victor Johnson.
 Harrison—Sioux Co. Fair Assn. Aug. 29-31. V. E. Marsteller.
 Hartington—Cedar Co. Agrl. Soc. Aug. 31-Sept. 3. Edgar Hoar.
 Hastings—Adams Co. Fair. Aug. 20-23. Henry R. Fausch.
 Hemingford—Box Butte Co. Agrl. Soc. Last week in Aug. Frank Dee.
 Holdrege—Phelps Co. Agrl. Soc. Aug. 21-23. Robert M. Morrison. Loomis, Neb.
 Homer—Dakota Co. Fair & 4-H Club Show. Aug. 22-24. Robert L. Voss. Dakota City.
 Humboldt—Richardson Co. Agrl. Soc. Sept. 11-13. Jesse Harris.
 Hyannis—Grant Co. Fair. Aug. 26-28. R. W. Bonfield.
 Imperial—Chase Co. Junior Fair. Aug. 28-31. E. J. Fruhling.
 Johnston—Brown Co. Agrl. Soc. Aug. 31-Sept. 2. O. C. Honnen.
 Kearney—Buffalo Co. Fair. Aug. 26-30. S. A. Wilson.
 Kimball—Kimball Co. Fair. Aug. 28-30. Vert B. Cargill.
 Leigh—Colfax Co. Agrl. Soc. Aug. 27-30. J. D. Wurdeman.
 Lexington—Dawson Co. Fair Assn. Aug. 27-30. Monte Kiffin.
 Lincoln—Nebraska State Fair. Sept. 1-6. Perry Reed.
 Lincoln—Lancaster Co. Agrl. Soc. Sept. 1-6. B. F. Preston. R. 5.
 Loup City—Sherman Co. Agrl. Soc. Aug. 13-16. M. R. Beushausen.
 Lowell—Garden Co. Fair Assn. Sept. 5-7. Paul Temple.

McCook—Red Willow Co. Fair. Sept. 10-13. Elmer Kay.
 Madison—Madison Co. Agrl. Soc. Sept. 11-13. E. J. Moyer.
 Minden—Kearney Co. Agrl. Soc. Aug. 15-17. Stanley Peterson.
 Mitchell—Scotts Bluff Co. Agrl. Soc. Sept. 11-14. O. P. Burrows.
 Neligh—Antelope Co. Fair. Sept. 6-8. David K. Rice.
 Nelson—Nuckolls Co. Fair Assn. Aug. 28-30. Madison Sage.
 Norden—Keya Paha Co. Agrl. Fair Soc. Sept. 11-13. L. G. Evans.
 Oakland—Burt Co. Fair. Aug. 18-21. C. H. Walton. Lyons, Neb.
 Ogallala—Keith Co. Fair Assn. Aug. 22-24. F. J. Sibal.
 Omaha—Ak-Sar-Ben Live Stock & Horse Show. Oct. 6-12. J. J. Isaacson.
 Ord—Loup Valley Agrl. Soc. Sept. 9-12. C. C. Dale.
 Orleans—Harlan Co. Free Fair Assn. Aug. 22-24. G. E. Devars.
 Osceola—Polk Co. Fair Assn. Aug. 20-23. Louis A. Hastert. Shelby, Neb.
 Pawnee City—Pawnee Co. Fair. Oct. 5-7. David W. Osborn.
 Pierce—Pierce Co. Agrl. Soc. Aug. 24-27. W. A. Boche.
 St. Paul—Howard Co. Fair. Sept. 3-6. Charles Dobry.
 Sargent—Sargent Community Fair. Sept. 9-11. Loy E. Hersh.
 Scribner—Scribner Agrl. Soc. Sept. 11-13. W. H. Hasbrock.
 Seward—Seward Co. Agrl. Soc. Aug. 22-24. Clyde A. Hardin.
 Sidney—Cheyenne Co. Fair. Sept. 4-7. O. A. Olson.
 South Sioux City—Dakota Co. Fair. Aug. 22-24. Robert L. Voss. Dakota City, Neb.
 Springfield—Sarp Co. Fair. Last week in Aug. Leslie S. McCamley.
 Stapleton—Logan Co. Agrl. Soc. Aug. 28-31. R. R. Brown.
 Stanton—Stanton Co. Agrl. Soc. Aug. 20-23. Ervine E. Pont.
 Stockville—Frontier Co. Agrl. Soc. Aug. 27-30. G. I. Johnson.
 Syracuse—Otoe Co. Fair Assn. Aug. 27-29. J. F. Sorrell.
 Tecumseh—Johnson Co. Fair. Aug. 19-23. D. A. Russell.
 Valentine—Cherry Co. Fair. Sept. 17-19. Orme Wilson.
 Wahoo—Saunders Co. Agrl. Soc. Aug. 21-23. R. C. Anderson.
 Walthill—Thurston Co. Fair. Sept. 4-7. Alfred D. Raun.
 Waterloo—Douglas Co. Fair. Sept. 11-14. Robert Herrington.
 Wayne—Wayne Co. Fair & Agrl. Assn. Sept. 4-7. Wm. E. Von Seggern.
 Weeping Water—Cass Co. Agrl. Soc. Sept. 10-13. Frank Wood.
 West Point—Cuming Co. Fair. Aug. 26-30. Ed M. Baumann.
 York—Little World's Fair. Aug. 28-31. Ed Volz.

NEVADA

Elko—Elko Co. Agrl. Assn. Sept. 12-15. Donald Drown.
 Winnemucca—Humboldt Co. Fair Assn. Aug. 31-Sept. 2. Alice Nelson.

NEW HAMPSHIRE

Center Sandwich—Sandwich Town & Grange Fair Assn. Oct. 12. W. Leroy White, N. Sandwich.
 Contoocook—Contoocook Valley Fair Assn. Sept. 24-26. L. A. Nelson.
 Keene—Cheshire Fair Assn. Aug. 22-25. Leo O. Vogel.
 Lancaster—Lancaster Fair Assn. Aug. 31-Sept. 2. Carroll Stoughton.
 Pittsfield—Pittsfield Agrl. Fair Assn. Sept. 3-5. W. M. Osgood.
 Plymouth—Union Grange Fair. Sept. 10-12. William J. Neal.
 Rochester—Rochester Agrl. Assn. Sept. 17-21. Ralph E. Came.

NEW JERSEY

Bridgeton—Garden State Fair. Sept. 2-7. E. W. Emerson.
 Dunhams Corners—Middlesex Co. Fair. Sept. 11-14. Orley G. Bowen. New Brunswick.
 Egg Harbor City—Atlantic Co. Agrl. Fair. Aug. 28-31. A. G. Vautrinot.
 Flemington—Flemington Agrl. Fair Assn. Aug. 27-Sept. 4. Major E. B. Allen.
 Hackettstown—Hackettstown Fair. Aug. 14-17. Howard S. Sutton.
 Trenton—New Jersey State Fair. Sept. 22-28. H. E. LaBrique.
 Troy Hills—Morris Co. Fair Assn. Aug. 21-24. Kenneth E. Kostenbader. Morristown.

NEW MEXICO

Albuquerque—New Mexico State Fair. Sept. 22-29. Leon H. Harms.
 Clovis—Clovis Bi-State Fair Assn. Sept. 25-28. A. W. Anderson.
 Deming—Luna Co. Fair & Live-Stock Show. Sept. 14-15. James W. Donaldson.
 Farmington—San Juan Co. Fair Assn. Sept. 6-8. L. H. Moore.
 Lordsburg—Southwestern N. M. Fair & Live-Stock Show. Oct. 10-13. Harlan Black.
 Lovington—Lea Co. Fair Assn. Sept. 13-15. Bea McLaren.
 Portales—Roosevelt Co. Fair Assn. Sept. 18-21. W. G. Vinzant.
 Roswell—Eastern N. M. State Fair. Oct. 2-5. E. E. Patterson.
 Tucumcari—Quay Co. Fair Assn. Sept. 15-21. Roy H. Smith.

NEW YORK

Albion—Orleans Co. Fair Assn. Aug. 28-Sept. 2. Wilbur W. Mull.
 Afton—Afton Fair. Aug. 13-17. Harry G. Horton.
 Altamont—Altamont Fair. Aug. 12-17. Roy F. Peugh.
 Angelica—Allegany Co. Agrl. Soc. Aug. 21-24. L. L. Stillwell.
 Avon—Genesee Valley Breeders' Assn. Sept. 6-7. John Steele.
 Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 20-23. Willard T. Saunders. Ballston Lake, N. Y.
 Bath—Steuben Co. Agrl. Soc. Sept. 10-14. J. Victor Faucett.
 Batavia—Genesee Co. Agrl. Soc. Aug. 12-17. Glen W. Grinnell.
 Boonville—Boonville Fair Assn. Aug. 5-10. E. R. Hargrave.
 Brookfield—Madison Co. Fair. Sept. 2-5. Clifton C. Craine.
 Caledonia—Caledonia Fair. Aug. 6-10. G. H. Cullings.

Cambridge—Cambridge Valley Agrl. Soc. Aug. 28-31. P. G. Houlton. Hoosick Falls.
 Canandaigua—Ontario Co. Agrl. Soc. July 31-Aug. 3. Mrs. Janette D. Dewey. R. D. 1.
 Chatham—Columbia Co. Agrl. Soc. Aug. 31-Sept. 4. William A. Dardess.
 Cobleskill—Cobleskill Agrl. Soc. Sept. 16-20. William H. Golding.
 Cortland—Cortland Co. Agrl. Soc. Aug. 19-24. Harry B. Tanner.
 Dundee—Dundee Fair Assn. Sept. 17-19. L. R. Hamner.
 Dunkirk—Chautauqua Co. Fair. Sept. 2-6. C. C. Cain.
 Elmira—Chemung Co. Agrl. Soc. Aug. 26-31. J. E. Williamson.
 Fonda—Montgomery Co. Agrl. Soc. Aug. 31-Sept. 4. Edward Rothmeyer.
 Gouverneur—Gouverneur Fair. Aug. 13-17. Bligh A. Dodds.
 Hamburg—Erie Co. Agrl. Soc. Aug. 19-24. J. C. Newton.
 Hemlock—Hemlock Lake Union Agrl. Soc. Sept. 4-7. Glenn C. McNinch.
 Ithaca—Tompkins Co. Agrl. Soc. Aug. 12-17. Leon C. Rothermich.
 Kingston—Ulster Co. Agrl. Soc. Aug. 21. E. W. Hathaway.
 Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 28-31. J. W. Watson.
 Lockport—Niagara Co. Agrl. Assn. Aug. 5-10. Elwood Taylor.
 Lowville—Lewis Co. Agrl. Soc. Aug. 20-23. Cyril L. Seymour. R. F. D. 1. Turin, N. Y.
 Malone—Franklin Co. Agrl. Soc. Aug. 19-24. H. B. Kelley.
 Middletown—Orange Co. Agrl. Soc. Aug. 19-24. Alan C. Madden.
 Mineola—Mineola Fair. Sept. 24-28. Fred D. Baldwin.
 Naples—Naples Union Agrl. Soc. Aug. 29-31. Leon Cornish.
 Nassau—Rensselaer Co. Agrl. Soc. Aug. 7-10. Harry Pockman. E. Schodack, N. Y.
 New York—New York World's Fair. May 11-Oct. 27. Harvey D. Gibson.
 Norwich—Chenango Co. Agrl. Soc. Aug. 6-9. F. B. Littlefair.
 Orangeburg—Rockland Co. Agrl. Assn. Aug. 30-Sept. 2. W. J. Elliott. W. Nyack, N. Y.
 Owego—Tioga Co. Agrl. Soc. July 30-Aug. 3. Leon I. Finch.
 Palmyra—Union Agrl. Soc. Sept. 25-28. W. Ray Converse.
 Penn Yan—Yates Co. Agrl. Soc. Aug. 21-23. Oliver Wilcox.
 Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 27-30. Benson R. Frost.
 Riverhead—Suffolk Co. Agrl. Soc. Sept. 2-7. Frank M. Corwin.
 Sandy Creek—Sandy Creek Fair. Aug. 13-16. Carl T. Moon. Pulaski, N. Y.
 Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 2-5. Carl W. Lohnes.
 Syracuse—New York State Fair. Aug. 25-Sept. 2. Paul Smith.
 Trumansburg—Union Agrl. Soc. Oct. 2-5. J. Wesley Tunison.
 Vernon—Vernon Agrl. Soc. Sept. 11-14. Charles Warren. Sherrill, N. Y.
 Warsaw—Wyoming Co. Fair. Aug. 20-22. Henry M. Wagenbiass.
 Walton—Delaware Valley Agrl. Soc. Aug. 20-23. Paul G. Williams.
 Waterloo—Seneca Agrl. Assn. Aug. 13-17. George Jarvis.
 Watertown—Jefferson Co. Agrl. Soc. Aug. 20-24. Karl Malady.
 Watkins Glen—Schuyler Co. Agrl. Soc. Aug. 21-24. Milo Hitchcock.
 Westport—Essex Co. Agrl. Fair. Aug. 21-24. A. J. Clements.
 White Plains—West Chester Co. Agrl. Assn. Sept. 11-14. Mrs. John McAllister.
 Whitney Point—Broome Co. Agrl. Soc. Aug. 6-9. Osmer J. Brooks.

NORTH CAROLINA

Albemarle—Stanly Co. Fair. Oct. 7-12. F. B. Patterson.
 Angier—Harnett Co. Fair. Week of Oct. 14. N. G. Bartlett. Kinston, N. C.
 Asheboro—Randolph Co. Fair. Sept. 23-28. Waldo C. Cheek.
 Asheville—Buncombe Co. Dist. Colored Fair. Sept. 9-14. E. W. Pearson Sr.
 Asheville—Western N. C. Agrl. & Indust. Fair. Sept. 16-21. G. R. Lewis.
 Ahoskie—Atlantic District Fair Assn. Oct. 15-18. Elmo M. Weaver.
 Beaufort—Carteret Fair. Sept. 30-Oct. 5. William L. Hatsell.
 Burlington—Burlington Community Fair. Sept. 30-Oct. 6. Dan W. Malone.
 Carthage—Moore Co. Fair. Oct. 14-19. Paul H. Waddill.
 Charlotte—Southern States Fair. Oct. 14-19. Dr. J. S. Dorton.
 Cherokee—Cherokee Indian Fair Assn. Oct. 8-11. J. L. Walters.
 Clinton—Sampson Co. Fair. Week of Oct. 21. N. G. Bartlett. Kinston, N. C.
 Durham—American Legion Durham Co. Fair & Tobacco Festival. Week of Sept. 30. Mel J. Thompson.
 Ellenboro—Colfax Free Fair. Sept. 5-7. Curtis Price.
 Enfield—Firemen's Agrl. Fair. Sept. 30-Oct. 5. George R. Ivey.
 Franklinton—Tar River District Fair Assn. Sept. 9. A. J. Grey. Box 220. Greenville, N. C.
 Fayetteville—Cumberland Co. Fair. Sept. 30-Oct. 5. J. Alexander MacKethan.
 Goldsboro—Wayne Co. Fair Assn. Week of Oct. 14. W. C. Denmark.
 Greenville—Pitt Co. Fair. Oct. 13. A. J. Grey.
 Greensboro—Greensboro Fair. Oct. 14-19. Norman Y. Chambliss.
 Henderson—Vance Co. Colored Fair. Oct. 21-26. Brooks Hawkins.
 Henderson—Golden Belt Fair. Oct. 14-19. C. M. Hight.
 Hickory—Catawba Fair Assn. Oct. 1-5. John W. Robinson.
 High Point—High Point Fair Assn. Sept. 23-28. A. C. Ingram.
 Kinston—Neuse-Atlantic Fair. Week of Oct. 21. N. G. Bartlett.
 Kinston—Lenoir Colored Fair. Sept. 23-28. Wm. H. Moore.
 Laurinburg—Sand Hill of Scotland Fair. Oct. 15-19. P. F. Newton. R. 1. Box 43. Laurel Hill.
 Leaksville—Spray—Rockingham Co. Fair Assn. Sept. 9-14. S. M. Harris.
 Lexington—Davidson Co. Fair. Week of Sept. 16. Dave Leonard.
 Littleton—Littleton Fair. Week of Oct. 21. T. R. Walker.

Lumberton—Robeson Co. Fair. Sept. 17-20. R. A. Hedgpath.
 Mebane—Mebane Six-Counties Fair Assn. Sept. 23-28. C. S. Farnell.
 Monroe—Union Co. Fair Assn. Oct. 8-12. M. W. Williams.
 Mount Airy—Mount Airy American Legion Fair. Sept. 16-21. W. L. Sydnor.
 Murphy—Cherokee Co. Fair. Sept. 24-28. A. G. Ketter.
 North Wilkesboro—Great Northwestern Fair. Sept. 10-14. W. A. McNeil.
 Raleigh—North Carolina State Fair. Oct. 8-12. Dr. J. S. Dorton. Shelby, N. C.
 Reidsville—Reidsville Fair Assn. Sept. 30-Oct. 5. Aaron Weinstein.
 Rocky Mount—Rocky Mount Fair. Oct. 21-26. Norman Y. Chambliss. Greensboro, N. C.
 Rutherfordton—Rutherford Co. Fair Assn. Sept. 17-21. F. E. Patton.
 Salisbury—Rowan Co. Fair. Oct. 7-12. Norman Y. Chambliss. Greensboro, N. C.
 Sanford—Lee Co. Fair. Sept. 30-Oct. 5. D. F. Harris Jr.
 Shelby—Cleveland Co. Fair Assn. Sept. 24-28. Dr. J. S. Dorton.
 Shelby—Cleveland Co. Colored Fair. Oct. 2-5. Rev. A. W. Foster.
 Sparta—Alleghany Co. Fair Assn. Sept. 27-28. H. H. Higgins.
 Spindale—Rutherford Co. Fair. Sept. 17-21. F. E. Patton. Rutherfordton, N. C.
 Spring Hope—Nash Co. Fair. Week of Sept. 23. Hobart Brantley.
 Spruce Pine—Toe River Fair Assn. Sept. 10-14. W. M. Wisemen.
 Tarboro—Edgecombe Co. Fair. Week of Oct. 28. Norman Y. Chambliss. Greensboro, N. C.
 Warrenton—Warren Co. Fair Assn. Oct. 7-12. R. H. Bright.
 Warsaw—Duplin Co. Agrl. Fair Assn. Nov. 11-16. R. D. Johnson.
 Washington—Beaufort Co. Fair Assn. Oct. 7-12. F. T. McDevett.
 Weldon—Halifax Co. Fair. Week of Oct. 7. N. G. Bartlett. Kinston, N. C.
 Williamston—Martin Co. Fair. Sept. 30. A. J. Grey. Greenville, N. C.
 Wilson—Wilson Co. Fair. Oct. 21. W. H. Dunn.
 Winston—Salem—Winston—Salem & Forsyth Co. Fair Assn. Oct. 1-5. G. C. McNair.
 Woodland—Roanoke-Chowan Fair. Week of Oct. 7. T. R. Walker. Littleton, N. C.

NORTH DAKOTA

Bottineau—Bottineau Co. Agrl. Soc. Sept. 12-14. Dr. J. C. Jirikovic.
 Carrington—Foster Co. Fair. Sept. 11-13. C. E. Craven.
 Cooperstown—Griggs Co. Fair Assn. Sept. 11-12. C. S. Arneson.
 Fargo—North Dakota State Fair. Aug. 26-31. Frank S. Talcott.
 Wishek—Tri-County Fair Assn. Sept. 9-11. Alvin Krein.

OHIO

Ashland—Ashland Co. Agrl. Soc. Sept. 18-20. James S. Atterholt.
 Ashley—Ashley Ind. Agrl. Soc. July 31-Aug. 3. Harry S. Wigton.
 Athens—Athens Co. Agrl. Soc. Aug. 20-23. Herb J. Parker.
 Atica—Atica Fair. Oct. 2-4. Carl B. Carpenter.
 Barlow—Barlow Agrl. Assn. Sept. 26-27. C. E. Lawton.
 Bellville—Bellville Ind. Agrl. Soc. Sept. 11-14. E. O. Kochheiser.
 Bellefontaine—Logan Co. Agrl. Soc. Sept. 17-20. Carl C. Kiro.
 Berea—Cuyahoga Co. Agrl. Soc. Aug. 15-18. William H. Kroesen.
 Bluffton—Bluffton Agrl. Soc. Dec. 4-6. Harry F. Barnes.
 Burton—Geauga Co. Agrl. Soc. Aug. 30-Sept. 2. Charles A. Riley.
 Cadiz—Harrison Co. Agrl. Assn. Sept. 11-13. Lance H. Barger.
 Caldwell—Noble Co. Agrl. Soc. Aug. 28-30. O. J. Lorenz.
 Canfield—Mahoning Co. Agrl. Soc. Aug. 30-Sept. 2. E. R. Zieger. Youngstown, O.
 Canton—Stark Co. Agrl. Soc. Aug. 31-Sept. 4. Ed S. Wilson.
 Carrollton—Carroll Co. Agrl. Soc. Sept. 25-28. T. W. Blazer. Delroy, O.
 Carthage—Cincinnati—Hamilton Co. Agrl. Soc. Sept. 11-14. D. R. Van Atta. Court House, Cincinnati.
 Celina—Mercer Co. Agrl. Soc. Aug. 11-16. C. W. Vale.
 Circleville—Pickaway Co. Agrl. Soc. Oct. 16-19. Mack Parrett Jr.
 Columbus—Ohio State Fair. Aug. 24-30. Win H. Kinnan.
 Columbus Grove—Putnam-Allen Co. Fair. Dec. 17-20. T. M. Tegardin.
 Coshocton—Coshocton Co. Agrl. Soc. Oct. 1-5. C. V. Croy. R. 1. Dresden, O.
 Croton—Hartford Ind. Agrl. Soc. Sept. 4-7. Clell H. Sinkey. Centerburg, O.
 Dayton—Montgomery Co. Fair. Sept. 2-5. R. C. Haines.
 Delaware—Delaware Co. Agrl. Soc. Sept. 17-21. L. W. Mackenzie.
 Delphos—Allen Co. Agrl. Soc. Aug. 20-24. Art O. Wulforst.
 Dover—Tuscarawas Co. Agrl. Soc. Sept. 18-21. G. G. Krantz.
 Eaton—Peeble Co. Fair. Aug. 6-9. A. H. Morton. Camden, O.
 Elyria—Lorain Co. Agrl. Soc. Aug. 31-Sept. 2. R. J. Agate.
 Findlay—Hancock Co. Agrl. Soc. Sept. 4-7. Orvell Crates. Jenera, O.
 Fredericktown—Fredericktown Community Agrl. Soc. Sept. 19-21. Irl Willis.
 Fremont—Sandusky Co. Agrl. Soc. Sept. 3-6. Russell S. Hull.
 Gallipolis—Gallia Co. Agrl. Soc. Sept. 22-28. Nellie McNealey.
 Georgetown—Brown Co. Agrl. Soc. Oct. 2-4. E. A. Quinlan.
 Greenville—Darke Co. Agrl. Soc. Aug. 18-23. Deo S. Teaford.
 Hamilton—Butler Co. Agrl. Soc. Sept. 24-28. John W. Cochran.
 Hicksville—Defiance Co. Fair Assn. Aug. 20-23. M. H. Bevington.
 Hilliards—Franklin Co. Agrl. Soc. Aug. 14-16. Arch A. Alder.
 Hillsboro—Highland Co. Fair. Sept. 24-27. W. C. Stanforth.
 Jefferson—Ashtabula Co. Agrl. Soc. Aug. 13-16. E. W. Lampson.
 Kenton—Hardin Co. Fair. Oct. 9-12. Robt. Mallow.
 Lancaster—Fairfield Co. Agrl. Soc. Oct. 9-12. Russell W. Alt. R. 1. Baltimore, O.
 Lebanon—Warren Co. Agrl. Soc. Sept. 17-20. John T. Gorman.

Lisbon—Columbiana Co. Agrl. Soc. Sept. 10-12. J. H. Sinclair.
 Logan—Hocking Co. Fair. Sept. 24-30. J. H. Barker.
 London—Madison Co. Fair. Aug. 20-23. Fred M. Guy, Irwin, O.
 Loudonville—Loudonville Agrl. Soc. Oct. 1-3. Charles Bernhardt Jr.
 Lucasville—Scioto Co. Agrl. Assn. July 30-Aug. 2. H. T. Caldwell, Portsmouth, O.
 McArthur—Vinton Co. Agrl. Assn. Sept. 11-14. John Jones.
 McConnelsville—Morgan Co. Agrl. Soc. Sept. 11-13. Ray Smith, R. 1, Blue Rock, O.
 Mansfield—Richland Co. Agrl. Soc. July 31-Aug. 3. R. D. Hale.
 Marietta—Washington Co. Agrl. Assn. Sept. 2-4. L. E. Apple.
 Marion—Marion Co. Agrl. Soc. Aug. 20-23. James W. Hungate.
 Marysville—Union Co. Agrl. Soc. Oct. 1-4. H. A. Taylor.
 Medina—Medina Co. Agrl. Soc. Sept. 4-7. Jay V. Einhart.
 Middleport—Meigs Co. Fair. Sept. 11-13. Jean Hart.
 Millersburg—Holmes Co. Agrl. Soc. Sept. 3-6. H. C. Logsdon.
 Montpelier—Williams Co. Agrl. Soc. Sept. 10-14. Victor W. Lockhart.
 Mount Gilead—Morrow Co. Agrl. Assn. Sept. 25-28. O. E. Smith.
 Mount Vernon—Knox Co. Agrl. Soc. Aug. 6-9. Henry G. Richards.
 Napoleon—Henry Co. Agrl. Soc. Sept. 25-28. James Murray.
 Newark—Licking Co. Agrl. Soc. Aug. 20-23. Keith W. Lowery, Buckeye Lake, O.
 Norwalk—Huron Co. Agrl. Soc. Aug. 13-16. Mrs. Elfreda Crayton.
 Old Washington—Guernsey Co. Agrl. Soc. Aug. 7-9. J. F. St. Clair.
 Ottawa—Putnam Co. Agrl. Soc. Oct. 8-12. Jos. L. Brickner.
 Owensville—Clermont Co. Agrl. Soc. Aug. 13-16. Carey W. Thompson, Cozaddale, O.
 Painesville—Lake Co. Agrl. Soc. Aug. 21-23. Charles J. Gray.
 Paulding—Paulding Co. Agrl. Soc. Sept. 17-20. Charles King, Payne, O.
 Piketon—Pike Co. Agrl. Soc. Aug. 6-9. Frank B. Cooper.
 Plain City—Plain City Ind. Agrl. Soc. July 31-Aug. 3. J. L. Rihl.
 Pomeroy—Meigs Co. Agrl. Soc. Sept. 4-6. Ray E. Gibbs.
 Proctorville—Lawrence Co. Agrl. Soc. Aug. 20-23. D. E. Lewis, Ironton, O.
 Randolph—Randolph Agrl. Soc. Sept. 13-14. R. P. Hamilton.
 Richwood—Richwood Fair. Aug. 6-9. F. E. Riley.
 St. Clairsville—Belmont Co. Agrl. Soc. Sept. 5-7. William R. Butcher Jr.
 Shelby—Shelby Community Fair. Sept. 4-7. Carl L. Wentz.
 Sidney—Shelby Co. Agrl. Soc. Sept. 11-13. Ben O. Harman, Box 37, Anna, O.
 Smithfield—Jefferson Co. Agrl. Soc. Sept. 18-20. R. C. Bailey, Adena, O.
 Smyrna—Tri-County Ind. Agrl. Soc. Sept. 24-26. H. M. Pich, Moorefield, O.
 Somerset—Somerset Pumpkin Show & Agrl. Assn. Sept. 25-28. R. M. Alspach.
 Tiffin—Seneca Co. Agrl. Soc. Aug. 20-23. C. B. Baker.
 Toledo—Lucas Co. Agrl. Soc. Sept. 13-16. Charles Glann.
 Troy—Miami Co. Agrl. Soc. Aug. 13-16. E. O. Ritter.
 Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 10-13. H. A. Hudson.
 Urbana—Champaign Co. Agrl. Soc. Aug. 6-9. John W. Yoder.
 Van Wert—Van Wert Co. Agrl. Soc. Sept. 2-6. N. E. Stuckey.
 Wapakoneta—Auglaize Co. Agrl. Soc. Sept. 22-27. Harry Kahn.
 Warren—Trumbull Co. Agrl. Soc. Aug. 6-8. Donald R. Baker.
 Washington C. H.—Fayette Co. Agrl. Soc. July 23-27. George L. Gossard.
 Wauson—Fulton Co. Agrl. Soc. Oct. 2-5. Orlo Whittecar.
 Wellington—Wellington Fair Assn. Aug. 20-22. A. R. Branson.
 Wellston—Jackson Co. Agrl. Soc. Aug. 13-16. Henry L. Phillips.
 West Union—Adams Co. Agrl. Soc. Aug. 6-9. H. M. Satterfield.
 Wilmington—Clinton Co. Agrl. Soc. Aug. 6-9. H. D. Pennington.
 Woodsfield—Montco. Agrl. Soc. Aug. 1-3. Ralph P. Schumacher.
 Wooster—Wayne Co. Agrl. Soc. Sept. 9-15. W. J. Buss.
 Xenia—Greene Co. Agrl. Soc. July 30-Aug. 2. Mrs. J. Robert Bryson.
 Zanesville—Muskingum Co. Agrl. Soc. Aug. 13-16. Leslie W. Wilson.

OKLAHOMA

Ada—Pontotoc Co. Free Fair Assn. Sept. 9-14. W. R. Montgomery.
 Altus—Jackson Co. Free Fair Assn. Sept. 16-18. Lant Hulce.
 Alva—Woods Co. Free Fair. Oct. 2. George Lightburn, Capron, Okla.
 Anadarko—Caddo Co. Free Fair. Sept. 11-14. E. T. Cook.
 Antlers—Pushmataha Co. Free Fair Assn. Sept. 13-14. R. I. Bilyeu.
 Arapaho—Custer Co. Free Fair. Sept. 11-14. Riley Tarver.
 Ardmore—Southern Okla. Fair & Expo. Sept. 9-14. J. R. Lane.
 Arnett—Ellis Co. Fair Assn. Sept. 12-14. C. A. Null.
 Atoka—Atoka Co. Free Fair. Sept. 6-7. Hal Kennedy.
 Beaver—Beaver Co. Free Fair Assn. Sept. 11-14. Alice Barby.
 Binger—Binger Free Fair Assn. Sept. 4-6. H. D. Cox.
 Blackwell—Kay Co. Free Fair Assn. Sept. 10-14. E. H. Martin.
 Buffalo—Harper Co. Free Fair. Sept. 12-14. W. E. Bland.
 Canton—Canton Fair & Racing Assn. Aug. 29-31. Harold Blood.
 Carnegie—Carnegie Tri-County Free Fair Assn. Sept. 4-7. J. C. Stafford.
 Chandler—Lincoln Co. Free Fair. Sept. 17-20. A. M. Jarvis.
 Cheyenne—Roger Mills Co. 4-H Club Fair. Sept. 20-21. L. J. Cunningham.
 Chickasha—Grady Co. Free Fair Assn. Sept. 16-18. M. G. Tucker.
 Cordell—Washita Co. Free Fair. Sept. 5-7. Fred Amen.
 Coweta—Wagoner Co. Free Fair. Sept. 6-7. R. G. Jeffrey.

Cushing—Cushing District Fair. Sept. 4-7. D. H. Fisher.
 Dewey—Washington Co. Free Fair. Sept. 2-5. Nena Scott, Bartlesville, Okla.
 Dover—Dover Community Fair. Aug. 30-31. Conn Price.
 Duncan—Stephens Co. Fair Assn. Sept. 9-14. Murray Cox.
 Durant—Bryan Co. Free Fair Assn. Sept. 11-14. Allen Hill.
 Enid—Garfield Co. Free Fair. Oct. 22-26. J. B. Hurst.
 Fairview—Major Co. Free Fair. Sept. 16-19. W. B. Hanly.
 Frederick—Tillman Co. Free Fair Assn. Sept. 12-14. S. E. Lewis.
 Guthrie—Logan Co. Free Fair Assn. Sept. 17-19. Chester W. Mitchell.
 Guymon—Texas Co. Free Fair. Oct. 9-12. W. W. Kennedy.
 Hennessey—Hennessey Free Fair. Sept. 1-3. J. W. Gramlich.
 Hobart—Kiowa Co. Free Fair. Sept. 12-14. Tom Morris.
 Holdenville—Hughes Co. Free Fair Assn. Sept. 4-7. James W. Rodgers.
 Hydro—Hydro District Fair. Sept. 5-7. Mrs. Grace Felton.
 Idabel—McCurain Co. Free Fair. Sept. 12-14. J. B. Gregory.
 Kingfisher—Kingfisher Co. Fair. Sept. 12-14. R. C. Oulther.
 Marietta—Love Co. Free Fair. Sept. 4-7. P. R. Masters.
 Miami—Ottawa Co. Fair Assn. Sept. 3-6. Mae Woolard.
 Muskogee—Oklahoma Free State Fair. Sept. 29-Oct. 5. Ethel Murray Simons.
 Norman—Cleveland Co. Free Fair. Sept. 5-7. Clarence Burch.
 Nowata—Nowata Co. Free Fair Assn. Sept. 5-7. Claude Sullivan.
 Okemah—Okfuskee Co. Fair Assn. Sept. 5-7. Clarence Humphrey.
 Oklahoma City—Oklahoma State Fair & Expo. Sept. 21-28. Ralph T. Hemphill.
 Oklahoma City—Oklahoma Co. Free Fair Assn. Sept. 16-18. A. T. Burge.
 Okmulgee—Okmulgee Co. Free Fair Assn. Sept. 9-14. E. A. Warner.
 Pauls Valley—Garvin Co. Free Fair. Sept. 5-7 (tentative). Russell Pierson.
 Pawhuska—Osage Co. Free Fair Assn. Sept. 2-5. Fred Arberg.
 Perry—Noble Co. Free Fair. Sept. 14-20. J. L. Culbertson.
 Pond Creek—Grant Co. Free Fair Assn. Oct. 7-10. James R. Childers.
 Poteau—LeFlore Co. Free Fair. Sept. 16-21. C. C. Garrett.
 Purcell—McClain Co. Free Fair Assn. Sept. 12-14. Ed Davis.
 Shawnee—Pottawatomie Co. Free Fair. Sept. 9-12. James Lawrence.
 Stillwater—Payne Co. Free Fair. Sept. 10-13. W. Cromwell.
 Sulphur—Murray Co. 4-H Club Fair. Sept. 5-7. R. E. Chiles.
 Tulsa—Tulsa State Fair. Sept. 8-14. H. E. Bridges.
 Vinita—American Legion County Fair & Rodeo. Aug. 27-Sept. 1. Frank Bailey.
 Walters—Cotton Co. Free Fair. Sept., 2d week. Ira Goodfellow.
 Watonga—Blaine Co. Free Fair Assn. Sept. 10-13. Floyd D. Dowell.
 Waurika—Jefferson Co. Free Fair Assn. Sept. 12-14. Roy Richerson.
 Wewoka—Seminole Co. Free Fair. Sept. 4-7. L. H. Stinnet.
 Wilburton—Lattimer Co. Free Fair. Sept. 12-14. D. B. Grace.

OREGON

Albany—Linn Co. Fair. Aug. 29-30. F. G. Mullen.
 Astoria—Columbia Co. Fair. Aug. 22-24. E. E. Mallaber, Goble, Ore.
 Burns—Harney Co. Fair Assn. Sept. 13-15. Walter Powell.
 Canby—Clackamas Co. Fair. Aug. 28-31. J. P. Telford, Oregon City, Ore.
 Eugene—Lane Co. Fair Assn. Sept. 18-21. R. C. Kuehner.
 Fossil—Wheeler Co. Fair. Sept. 27-28. A. C. Ebert.
 Gold Beach—Curry Co. Fair Assn. Aug. 30-31. Beatrice Williams.
 Grants Pass—Josephine Co. Fair Assn. Sept. 11-14. F. G. Roper.
 Gresham—Multnomah Co. Fair Assn. Aug. 19-25. A. H. Lea.
 Hillsboro—Washington Co. Fair. Aug. 29-31. Leon S. Davis.
 Hood River—Hood River Co. School Fair. Aug. 28-29. A. L. Marble.
 John Day—Grant Co. Fair. Sept. 19-21. Charles Trowbridge.
 La Grande—Union Co. Fair Assn. Last of Sept. W. E. Gekeler.
 Lakeview—Lake Co. Fair. Aug. 31-Sept. 2. Dean Harris, Summer Lake, Ore.
 Madras—Jefferson Co. Fair. Sept. 13-14. Mrs. B. N. Conroy.
 Monmouth—Folk Co. Fair. Aug. 23-24. Josiah Wills, Dallas.
 Moro—Sherman Co. Fair Assn. Sept. 13-15. LeRoy C. Wright.
 Myrtle Point—Goswold & Curry Co. Fair Assn. Sept. 11-14. L. H. Pearce.
 Ontario—Malheur Co. Fair Assn. Aug. 31-Sept. 2. E. B. Cudd.
 Portland—Pacific Internat'l Live-Stock Expo. Oct. 5-12. O. M. Plummer.
 Prineville—Crook Co. Fair. Oct. 3-5. R. L. Schee.
 Redmond—Deschutes Co. Fair Assn. Sept. 26-28. Clare L. Colegrove.
 Salem—Oregon State Fair. Sept. 2-8. Leo G. Spitzbart.
 Tillamook—Tillamook Co. Fair. Aug. 14-17. C. H. Bergstrom.
 Toledo—Lincoln Co. Fair. Aug. 31-Sept. 2. H. G. Smith.
 Tygh Valley—Wasco Co. Fair. Sept. 20-22. Floyd Kelly.

PENNSYLVANIA

Abbottstown—United Farmers' Assn. Aug. 20-24. C. J. Meckley.
 Allentown—Allentown Fair. Sept. 17-21. M. H. Beary.
 Arendtsville—South Mountain Fair. Sept. 11-14. A. D. Sheely.
 Bellwood—Antis Township Fair. Oct. 17-19. Charles R. Hetrick.
 Bloomsburg—Bloomsburg Fair. Sept. 23-28. Harry B. Correll.
 Butler—Butler Fair & Expo. Aug. 20-23. C. M. Miller.
 Cambridge Springs—Cambridge Springs Fair Assn. Sept. 5-7. R. L. Whipple.

Centre Hall—Centre Co. Fair & Grange Encampment. Aug. 24-30. Mrs. Samuel Grove.
 Clearfield—Clearfield Co. Fair & Indust. Expo. Sept. 9-14. William Brice Jr.
 Cochranon—Cochranon Community Fair. Sept. 19-21. Elvin Galmish.
 Conneautville—Conneautville Fair Assn. Sept. 12-14. Kenneth Mowry.
 Cookport—Cookport Fair. Sept. 12-14. E. E. Nupp, Starford, Pa.
 Dayton—Dayton Agrl. Assn. Aug. 20-24. J. R. Borland.
 Delmatia—Lower Mahanoy Fair. Oct. 17-19. Neal B. Witmer.
 Derry—Derry Township Fair. Sept. 12-14. J. A. Greubel.
 Doylestown—Doylestown Fair Assn. Sept. 10-14. J. Allen Gardy.
 East Greenville—Upper Perkiomen Valley Fair. Nov. 13-15. V. S. Ensminger.
 Ebensburg—Cambria Co. Fair Assn. Sept. 2-7. Rowland G. Davis.
 Edinboro—Edinboro Fair Assn. Sept. 12-14. N. P. Manners.
 Ephrata—Ephrata Farmers' Day Assn. Oct. 9-12. Ira E. Fasnacht.
 Erie—Tri-County Fair. Aug. 19-24. Clarence R. Cummins.
 Fawn Grove—Fawn Grove Improvement Assn. Aug. 14-17. L. M. Brown, Bridgeton, Pa.
 Fleetville—Benton Township Community Fair. Sept. 18-21. Byron K. Horner.
 Flourtown—Flourtown Fair. July 31-Aug. 10. William J. Goss.
 Ford City—Armstrong Co. Fair. Aug. 14-17. Walter H. Bowser.
 Forksville—Sullivan Co. Agrl. Soc. Sept. 4-7. J. R. Whiteley.
 Gilbert—West End Fair. Aug. 28. James F. Shiffer.
 Gratz—Gratz Fair Assn. Sept. 17-21. Guy R. Klingler.
 Greensburg—Harrold Community Fair. Aug. 22-24. Franklin M. Harrold.
 Hanover—Forest Park Free Fair. Sept. 3-8. A. F. Karst.
 Harford—Harford Agrl. Soc. Aug. 28-30. J. A. Williams.
 Hatfield—Montgomery Co. Fair Assn. Sept. 2-7. Alton M. Kinsey.
 Hollidaysburg—Hollidaysburg Community Fair. Oct. 9-11. Glenn Bressler.
 Honesdale—Wayne Co. Fair Assn. Sept. 19-21. R. W. Gammell.
 Hughesville—Lycoming Co. Fair Assn. Sept. 11-14. Edward E. Frontz.
 Huntingdon—Huntingdon Co. Agrl. Assn. Aug. 26-31. James C. Morgan.
 Indiana—Indiana Co. Fair Assn. Aug. 27-30. B. L. Lichteberger.
 Jennerstown—Jenner Fair Assn. Sept. 10-13. A. O. Lape, Jenners, Pa.
 Kutztown—Kutztown Fair. Aug. 19-24. C. L. Bordner.
 Lampeter—W. Lampeter Fair. Sept. 18-20. Wayne B. Rentschler.
 Laurelton—Union Co. West End Fair Assn. Sept. 4-7. N. B. Shaw.
 Lawrenceville—Tloga Valley Fair Assn. Aug. 9-10. Carl H. Forrest.
 Lehighton—Carbon Co. Agrl. Assn. Aug. 26-31. Frank R. Diehl.
 Ligonier—Ligonier Valley Fair Assn. Sept. 17-20.
 Linesville—Linesville Community Fair Assn. Sept. 4-6. O. C. Lance.
 McConnellsburg—Fulton Co. Fair Assn. Sept. 4-7. H. H. Peck.
 Manheim—Manheim Community Farm Show. Sept. 26-28. E. Allan Auld.
 Mansfield—Smythe Park Assn. Sept. 11-14. Frank Marwin.
 Martinsburg—Morrison Cove Community Fair Assn. Oct. 24-26. Ella S. Ebersole, Curryville, Pa.
 Mechanicsburg—Grangers (Picnic) Fair. Aug. 26-Sept. 2. R. E. Richwine.
 Mercersburg—Mercer Central Agrl. Soc. Aug. 13-15. J. P. Orr.
 Meyersdale—Somerset Co. Fair Assn. Aug. 20-23. Clarence F. Rowe.
 Millersburg—Millersburg Farmers Fair Assn. Sept. 12-14. Nell B. March.
 Millersville—Manor Farm Fair. Sept. 25-27. Howard P. Siglen.
 Millport—Oswayo Valley Rural Fair Assn. Sept. 11-14. Wayne Torrey, Shinglehouse, Pa.
 Montrose—Susquehanna Co. Agrl. Soc. Aug. 21-23. V. B. Corle.
 Mount Joy—Mt. Joy Community Fair. Oct. 17-19. Robert Hostetter.
 Mount Pleasant—Pleasant Valley Grange Fair. Oct. 1-5. Eugene Keefer.
 Myerstown—Myerstown Community Fair Assn. Oct. 9-11. James B. Woodford.
 New Castle—New Castle Agrl. Assn. Aug. 6-9. A. C. Shoar.
 Newfoundland—Greene—Dreher Community Fair Assn. Sept. 5-7. Carroll Fetherman.
 New Holland—New Holland Farmers' Day Assn. Oct. 3-5. Isaac W. Cauler.
 Newport—Perry Co. Fair. Sept. 10-13. A. K. Hedwig.
 Newville—Mifflin Agrl. Assn. Aug. 27-31. A. E. Miller.
 North East—North East Community Assn. Sept. 19-21. Mildred E. Hendrickson.
 Northampton—Twin Co. Agrl. Assn. Sept. 12. Robert S. Frable.
 Peach Bottom—Black Barren Springs Fair Assn. Sept. 10-12. W. F. Hollinger.
 Pittsburgh (South Park)—Allegheny Co. Free Fair. Aug. 29-Sept. 2. Betty Masterson.
 Port Royal—Juanita Co. Agrl. Soc. Sept. 3-7. J. H. Book.
 Pottsville—Schuylkill Co. Fair. Sept. 2-7. Frank W. Baumus.
 Reading—Reading Fair. Sept. 8-15. Charles W. Swoyer.
 Red Lion—Red Lion Fair & Gala Week. Aug. 19-24. R. M. Spangler.
 Smethport—McKean Co. Fair Assn. Sept. 2-5. B. J. Garlick.
 Spartansburg—Spartansburg Fair. Sept. 19-21. J. A. Whitney.
 Stoneboro—Stoneboro Fair. Aug. 29-Sept. 2. Walter B. Parker.
 Sugar Grove—Sugar Grove Community Fair. Sept. 12-14. T. R. Sponsler.
 Towanda—Bradford Co. Agrl. Soc. Aug. 27-30. V. L. Grenell.
 Troy—Troy Agrl. Soc. Aug. 20-24. H. D. Holcombe.
 Turbotville—Turbotville Community Fair. Oct. 2-5. Calvin Menges, R. D. 2, Watsonown, Pa.
 Ulysses—Ulysses Community Fair. Sept. 12-14. Don C. Rounsville.
 Unionville—Unionville Community Fair. Oct. 24-26. Roland Conard.

Washingtonville—Montour-Delong Fair. Oct. 16-18. Walter J. Lewis.
 Waterford—Waterford Community Fair. Sept. 19-21. Ray J. Salmon.
 Wattsburg—Wattsburg Agrl. Soc. Aug. 27-31. H. M. Burrows.
 Waynesburg—Waynesburg Fair Assn. July 31-Aug. 2. Ambrose Bradley.
 West Alexander—West Alexander Agrl. Assn. Sept. 12-14. Paul Rogers.
 Westfield—Westfield Fair. Aug. 7-10. Guy B. Clark.
 Williams Grove Park—Cumberland Co. Fair. Aug. 6-9. H. K. McCullough.
 Wind Ridge—Richhill Agrl. Soc. Aug. 20-22. O. I. Dille.
 Yellow Creek—Northern Bedford Co. Fair Assn. Oct. 17-19. Howard F. Fox.
 York—York Inter-State Fair. Oct. 1-5. John H. Rutter.
 Youngsville—Youngsville Community Fair Assn. Aug. 28-31. Aubrey R. Briggs.

RHODE ISLAND

Kingston—Rhode Island State Fair Assn. Aug. 28-Sept. 2. A. N. Peckham.
 SOUTH CAROLINA
 Anderson—Anderson Fair. No. 4-9. J. A. Mitchell.
 Anderson—Anderson Colored Fair Assn. Nov. 11-16. J. A. Gresham.
 Bishopville—Lee Co. Fair Assn. Oct. 21-26. M. B. McCutchen.
 Bowman—Bowman Community Fair. Nov. 10-16. George W. Oliver.
 Brunson—Hampton Co. Fair Assn. Week of Nov. 25. W. F. Hogarth.
 Camden—Kershaw Co. Fair Assn. Oct. 7-12. D. J. Creed.
 Central—Pickens Co. Fair. Oct. 7-12. L. S. Griffin.
 Chester—Chester Co. Colored Fair Assn. Oct. 21-26. Wayman Johnson.
 Columbia—South Carolina State Fair Assn. Oct. 21-26. Paul V. Moore.
 Dillon—Dillon Co. Fair. Oct. 22-26. C. L. Wheeler.
 Florence—Pee Dee Fair Assn. Oct. 29-Nov. 2. Wm. B. Douglas.
 Greenville—Greenville Co. Fair Assn. Oct. 28-Nov. 2. C. A. Herlong, Greer, S. C.
 Greenville—Greenville Co. Colored Fair Assn. Oct. 22-26. U. S. G. Sweeney, R. 3, Simpsonville, S. C.
 Greenwood—Greenwood Co. Fair. Oct. 21-26. Nov. 2. C. A. Herlong.
 Kingstree—Williamsburg Co. Fair Assn. Oct. 14-19. H. C. Crawford.
 Loris—Loris Fair Assn. Oct. 29-Nov. 2. J. H. Yon.
 Manning—Clarendon Co. Fair Assn. Oct. 28-Nov. 2. Charlton DuRant Jr.
 Marion—Marion Co. Agrl. Fair Assn. Oct. 21-26. D. M. Harper.
 Newberry—Newberry Fair. Oct. 28-Nov. 2. J. P. Moon.
 Orangeburg—Orangeburg Co. Fair Assn. Oct. 29-Nov. 2. J. M. Hughes.
 Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 8-11. W. C. Lewis.
 Owings—Mt. Carmel Fair. Oct. 16-19. A. N. Saxon.
 Rock Hill—York Co. Fair Assn. Oct. 21-26. P. M. Sealy.
 Spartanburg—Spartanburg Co. Fair Assn. Oct. 7-12. D. C. Todd.
 Sumter—Sumter Co. Fair Assn. Oct. 15-18. J. Cliff Brown.
 Union—Union Co. Fair Assn. Oct. 21-26. A. M. Vick.
 Walterboro—Colleton Co. Fair Assn. Week of Nov. 4. E. E. Jones.
 Woodruff—Woodruff Community Fair Assn. Oct. 1-5. R. L. Robinson.
 York—York Co. Colored Fair Assn. Oct. 21-26. L. A. Wright, R. 4, Clover, S. C.

SOUTH DAKOTA

Clear Lake—Deuel Co. Fair. Sept. 18-20. Fred Beeger.
 Edgemont—Fall River Co. Fair Assn. Sept. 1-3. L. McColey.
 Fort Pierre—Stanley Co. Fair. Aug. 22-24. Rex Terry.
 Gettysburg—Potter Co. Fair Assn. Aug. 19-21. H. Hixson.
 Huron—South Dakota State Fair. Sept. 2-7. C. B. Hansen.
 Martin—Bennett Co. Fair Assn. Aug. 15-17. Maurice Jensen.
 Mitchell—Corn Palace Festival. Sept. 23-28. Dyer H. Campbell.
 Murdo—Jones Co. Fair Assn. Aug. 29-31. M. E. Sanderson.
 Nisland—Butte Co. Fair. Aug. 22-24. Beyer Aune, Newell, S. D.
 Onida—Sully Co. Fair. Aug. 22-24. John E. Jeremason.
 Parker—Turner Co. Fair. Aug. 14-16. J. C. Jensen.
 Rosebud—Rosebud Fair. Aug. 28-31.
 Sioux Falls—Sioux Empire Fair. Aug. 19-23. John F. White.
 Tripp—Hutchinson Co. Fair. Aug. 26-29. John H. Craig.
 Vermillion—Clay Co. Fair Assn. Aug. 27-30. K. B. Collar.
 Webster—Day Co. Fair. Sept. 19-21. C. J. Lee.
 Woonsocket—Sanborn Co. 4-H Fair. Aug. 23-24.

TENNESSEE

Alexandria—DeKalb Co. Fair. Aug. 28-31. Rob Roy.
 Athens—Twin Co. Fair. Sept. 16-21. Fred E. Wankan.
 Benton—Voc., Agrl. & 4-H Club Fair. Sept. 12-14. F. R. Bradford.
 Bolivar—Hardeman Co. Colored Fair Assn. Oct. 3-5. W. B. Hunt, Grand Junction, Tenn.
 Byrdstown—Pickett Co. Fair. Sept. 20-21. Hollis Parrott.
 Camden—Benton Co. Fair Assn. Sept. 23-28. R. L. Davis.
 Carthage—Carthage Agrl. Assn. Aug. 14-17. W. B. Robinson.
 Celina—Clay Co. Agrl. Free Fair. Aug. 29-31. Guy B. Johnson.
 Centerville—Hickman Co. Fair Assn. Sept. 11-14. G. J. Carothers Jr.
 Chattanooga—Chattanooga Interstate Fair. Week of Sept. 16. W. M. Broxton.
 Clarksville—Montgomery Co. Colored Fair. Oct. 4-5. James A. Belle.
 Cookeville—Putnam Co. Agrl. Fair. Sept. 5-7. O. D. Massa.
 Cottage Grove—Cottage Grove Fair Assn. Oct. 4. Dan H. Snow.
 Covington—Tipton Co. Fair Assn. Sept. 17-20. John Franklin.

- Crossville—Cumberland Co. Fair Assn. Sept. 5-7. John Laminack.
- Dayton—Rhea Co. Fair Assn. Sept. 4-7. C. V. Gabbert.
- Decatur—Meigs Co. Fair Assn. Sept. 26-28. W. A. Shadow.
- Dickson—Dickson Co. Fair. Sept. 25-28. T. L. Hickerson.
- Dover—Stewart Co. Fair. Oct. 5-7. Mabel Crowe.
- Dunlap—Sequatchie Co. Fair. Sept. 12-13. Greene Thomas.
- Dyersburg—Dyer Co. Fair. Aug. 23. D. B. Carter.
- Erin—Houston Co. Fair. Sept. 20-21. O. R. Holley.
- Fayetteville—Lincoln Co. Fair Assn. Aug. 28-30. Hiram Higgins.
- Franklin—Williamson Co. Fair. Sept. 12-14. Mrs. J. E. Cliffe.
- Gainesboro—Jackson Co. Fair. Oct. 10-12. S. J. McFall.
- Gallatin—Sumner Co. Colored Agrl. Fair Assn. Aug. 29-31. Edw. V. Anthony.
- Harriman—Roane Co. Fair Assn. Sept. 9-14. W. B. Stout.
- Henderson—Chester Co. Fair Assn. Oct. 14-19. D. P. Headden.
- Hohenwald—Lewis Co. Fair Assn. Sept. 19-21. Cordell Hull.
- Huntingdon—Carroll Co. Colored Fair Assn. Oct. 9-12. W. A. Cox.
- Huntingdon—Carroll Co. Fair. Oct. 1-5. J. F. Walters.
- Jackson—West Tenn. District Fair. Sept. 9-14. A. U. Taylor.
- Jackson—Madison Co. A. & M. Fair Assn. Sept. 18-21. J. E. McNeely.
- Jasper—Marion Co. Fair. Sept. 12-14. J. F. Hoge.
- Jonesboro—Washington Co. Fair Assn. Sept. 11-13. Mrs. H. W. Stegall.
- Knoxville—Tennessee Valley Fair. Sept. 23-28. Charles A. Brakebill.
- Lawrenceburg—Lawrenceburg Co. Middle Tenn. District Fair. Sept. 23-28. Dr. E. R. Braly.
- Lebanon—Wilson Co. Fair. Sept. 11-14. A. W. McCartney.
- Lexington—Henderson Co. Fair. Sept. 16-23. C. F. Armstrong.
- Lexington—Henderson Co. Colored Free Fair. Sept. 9-14. Prof. C. C. Bond.
- Linden—Perry Co. Fair Assn. Sept. 5-7. Tom Godwin.
- McMinnville—Warren Co. Fair Assn. Sept. 5-7. W. T. Moffitt, Rock Island, Tenn.
- Madisonville—Monroe Co. Fair Assn. Sept. 16-21. R. S. Howard.
- Manchester—Coffee Co. Fair Assn. Sept. 19-21. David W. Shields Jr.
- Martin—Weakley-Martin Fair. Nov. 15-16. Milburn Gardner.
- Maynardville—Union Co. Fair Assn. Sept. 20. C. L. Loy.
- Maryville—Blount Co. Fair Assn. Sept. 16-21. Shan Wilcox.
- Memphis—Mid-South Fair. Sept. 23-28. Henry W. Beaudoin.
- Memphis—Colored Tri-State Fair Assn. Oct. 3-5. Dr. L. G. Patterson.
- Monterey—Monterey Agrl. Fair. Aug. 29-31. Mrs. George Litton.
- Murfreesboro—Mid-State Colored Fair. Sept. 4-7. Dr. James R. Patterson.
- Nashville—Tennessee State Fair. Sept. 16-21. Phil C. Travis.
- Oneida—Scott Co. Fair. Sept. 27. E. C. Terry.
- Parsons—Decatur Co. Fair Assn. Sept. 30-Oct. 5. Cleo Spence, Decaturville, Tenn.
- Petersburg—Petersburg Colt Show Assn. Sept. 3-4. I. M. Davidson.
- Portland—Portland Community Fair. Aug. 9-10. G. W. Venters.
- Ramer—Ramer Community Fair. Sept. 20-21. S. T. Haddon.
- Rutherford—Rutherford Community Fair. Sept. 28-30. Mayor Beech.
- Santa Fe—Maury Co. Fair Assn. Sept. 5-7. T. S. Wade.
- Sevierville—Sevier Co. Fair Assn. Sept. 16-21. Ernest Thurman.
- Sparta—White Co. Fair Assn. Sept. 12-14. William L. Little.
- Spencer—Van Buren Co. Fair Week. Aug. 26. H. L. Hollingsworth.
- Tracy City—Grundy Co. Fair Assn. Aug. 29-31. W. T. Roberts.
- Trenton—Gibson Co. Fair. Sept. 4-7. John R. Wade.
- Union City—Obion Co. Fair Assn. Sept. 16-21. Fred Latimer.
- Waverly—Humphreys Co. Fair. Sept. 4-7. J. S. Bowen.
- Westmoreland—East Sumner Fair. Aug. 30-31. Gustine Simmons.
- Wheat—Wheat Community Fair. Sept. 4-6. John Watson.
- Winchester—Franklin Co. Fair. Aug. 29-31. J. F. Vaughan.
- Woodbury—Cannon Co. Fair. Sept. 13-14. Mrs. Hesta M. Cunnings.
- TEXAS**
- Ablene—West Texas Fair. Oct. 7-12. Merle Gruver.
- Amarillo—Tri-State Fair Assn. Sept. 16-21. R. R. Pinkney.
- Bartlett—Bartlett Community Fair. Oct. 3-4. Robert C. Ford.
- Beaumont—South Texas State Fair. Nov. 1-11. L. R. Herring Jr.
- Bellville—Austin Co. Fair Assn. Oct. 2-4. Herbert Vogelwohl.
- Blooming Grove—Blooming Grove Fair. Sept. 19-21. W. A. Crawford.
- Boerne—Kendall Co. Fair Assn. Aug. 30-Sept. 1. A. McD. Gilliat.
- Bowie—Bowie Fair Assn. Oct. 2-5. Major Ned Horton.
- Brenham—Washington Co. Fair Assn. Oct. 9-11. F. W. S. Zschappel.
- Caldwell—Burleson Co. Fair. Oct. 16-19. M. G. Perkins.
- Carthage—Panola Co. Fair Assn. Sept. 17-21. Forrest E. Roberts.
- Center—Shelby Co. Fair Assn. Oct. 14-19. Bubba Cowser.
- Centerville—Leon Co. Fair Assn. Oct. 2-5. C. D. Barnes.
- Cleburne—Johnson Co. Fair. Sept. 18-21. Herman Brown.
- Clifton—Central Texas Fair. Sept. 26-28. D. C. Holverson.
- Conroe—Montgomery Co. Fair Assn. Oct. 28-Nov. 1. Oscar B. Jones.
- Corsicana—Corsicana Live-Stock & Agrl. Show. Week of Sept. 23. R. W. Knight.
- Crockett—Houston Co. Fair. Oct. 14-19. Staley W. Mims.
- Crosbyton—Crosby Co. Fair Assn. Sept. 17-19. Frank E. White.
- Cuero—Cuero Turkey Trot. Nov. 11-12. J. W. Arnold.
- Dallas—State Fair of Texas. Oct. 5-20. Roy Rupard.
- Denton—Denton Co. Fair Assn. Oct. 1-5. O. L. Fowler.
- Eagle Lake—Colorado Co. Fair Assn. Nov. 7-11. Ben H. Faber.
- Eastland—Eastland Co. Fair Assn. Oct. 17-19. H. J. Tanner.
- Ennis—Ellis Co. Fair. Oct. 3-5. W. Noll Sewell.
- Franklin—Robertson Co. Fair Assn. Sept. 18-21. V. M. Harris.
- Fredericksburg—Gillespie Co. Fair Assn. Aug. 16-18. Otto H. Burgdorf.
- Gainesville—Cooke Co. Fair Assn. Aug. 19-24. Claude Jones.
- Giddings—Lee Co. Fair Assn. Oct. 10-12. M. F. Kleke.
- Gonzales—Gonzales Co. Fair Assn. Oct. 21-26. J. M. Wilson.
- Graham—North Central Dist. Fair of Texas. Sept. 17-21. Glenn Burgess.
- Greenville—Hunt Co. Fair. Aug. 26-31. C. A. Duck.
- Hamilton—Hamilton Co. Fair Assn. Sept. 25-28. T. D. Craddock.
- Harlingen—Valley Mid-Winter Fair. Nov. 19-24. W. W. Heffner.
- Haskell—Central West Texas Fair. Oct. 7-12. Homer Nedl.
- Henderson—Rusk Co. Fair & Agrl. Assn. Sept. 30-Oct. 5. A. H. Gardner.
- Houston—Houston Fair Fair. Oct. 25-Nov. 3. South Texas Expo., 2318 Polk ave.
- Huntsville—Walker Co. Fair Assn. Oct. 21-26. John T. Baldwin.
- Iowa Park—Wichita Co. Fair Assn. Sept. 25-28. Mrs. R. E. Van Horn.
- Jacksonville—East Texas Live-Stock Expo. Oct. 7-12. Zack Taylor.
- Jasper—Jasper Co. Fair. Oct. 15-19. J. Paul Hardin.
- Johnson City—Johnson City Fair. Aug. 9-11. Hattie Casparis.
- Junction—Hill Country Fair Assn. Aug. 15-17. H. E. Wright.
- La Grange—Fayette Co. Fair Assn. Oct. 3-6. G. A. Koening.
- Lamesa—Dawson Co. Fair Assn. Oct. 10-12. Raymond L. Johns.
- Leonard—Leonard Fair Assn. Sept. 24-28. H. H. Blackburn.
- Levelland—Hockley Co. Fair Assn. First week in Oct. F. A. Benbow.
- Liberty—Liberty Co. Fair. Oct. 29-Nov. 2. Milton Sipes.
- Linden—Cass Co. Fair Assn. Sept. 24-28. W. D. Berry.
- Livingston—Polk Co. Fair Assn. Oct. 14-19. B. B. Martin Sr.
- Longview—Gregg Co. Free Fair. Sept. 9-14. Grady Shipp.
- Lubbock—Panhandle South Plains Fair Assn. Sept. 30-Oct. 5. A. B. Davis.
- Lufkin—Texas Forest Festival. Oct. 7-12. M. D. Abernathy.
- McKinney—Collin Co. Fair Assn. Sept. 24-27. W. Hammond Moore.
- Marfa—Highland Fair Assn. Oct. 3-5. R. I. Bledsoe.
- Marshall—Central East Texas Fair Assn. Sept. 23-28. John Brogottli.
- Mesquite—Mesquite Fair Assn. Sept. 18-21. Mrs. Ruth Hilliard.
- Midland—Midland Fair. Aug. 31-Sept. 2. J. H. Epley.
- Mount Pleasant—Titus Co. Fair. Oct. 1-5. C. E. Lee.
- Nacogdoches—Nacogdoches Co. Fair & Live-Stock Expo. Nov. 4-9. Joe L. Mock.
- New Braunfels—Comal Co. Fair Assn. Sept. 21-23. M. F. Wittenborn.
- Palestine—Anderson Co. Fair. Oct. 7-12. C. O. Miller Jr.
- Paris—Lamar District Fair. Sept. 2-7. H. L. Baker.
- Pearsall—Winter Garden Fair. Oct. 10-12. Leon M. Sanders.
- Perry—Perry Agrl. Fair. Aug. 6-9. W. T. Crites.
- Pittsburg—Northeast Texas Fair Assn. Oct. 9-12. W. B. Morris.
- Quinlan—Quinlan Fair Assn. Sept. 16-21 (tentative). Hobart Lytal.
- Quitman—Wood Co. Fair. Oct. 10-12. C. P. McKnight.
- Richmond—Rosenberg—Fort Bend Co. Fair Assn. Oct. 10-13. C. I. Snedecor, Needville.
- Riesel—Riesel Fair Assn. Oct. 2-5. Norman S. White.
- Rising Star—Rising Star Free Fair. Sept. 12-14. J. F. Robertson.
- San Augustine—San Augustine Co. Fair Assn. Oct. 8-12. J. J. Mitchell.
- Sherman—Red River Valley Fair. Sept. 30-Oct. 5. Frank Thompson.
- Silsbee—Hardin Co. Fair. Oct. 9-12. J. F. Weathersby.
- Snyder—Scurry Co. Products Show. Oct. 17-19. Ray E. Dickson.
- Terrell—Kaufman Co. Fair. Sept. 16-21. Sherwood Spivey.
- Throckmorton—Throckmorton Fair & Rodeo. Sept. 6-7. J. H. Thomas.
- Tyler—East Texas Fair Assn. Sept. 16-21. V. F. Fitzhugh.
- Waco—Brazos Valley Fair. Oct. 18-27. Harrison B. Walte.
- Wharton—Wharton Co. Fair Assn. Oct. 15-19. H. C. Copenhaver.
- Yorktown—Yorktown Fair Assn. Oct. 16-19. Paul A. Schmidt.
- UTAH**
- Beaver—Beaver Co. Fair. Sept. 5-7. E. A. Griffiths.
- Coalville—Summit Co. Fair Assn. Sept. 10-12. K. B. Hixson.
- Deseret—Willard Co. Fair. Aug. 29-31. E. A. Ellason.
- Farmington—Davis Co. Fair. Aug. 28-29.
- Heber—Wasatch Co. Fair. Aug. 9-10. John J. Barnard.
- Logan—Cache Co. Fair. Sept. 10-12. N. J. Crookston.
- Manti—Sanpete Co. Fair. Aug. 27-29.
- Morgan—Morgan Co. Fair. Sept. 4-6. Gilbert Francis.
- Murray—Salt Lake Co. Fair. Aug. 29-31. Frank Lundskog.
- Nephi—Juab Co. Fair. Sept. 5-7. J. M. Anderson.
- Provo—Utah Co. Fair. Sept. 5-7. M. H. Harrison.
- Richfield—Sevier Co. Fair & Kow County Karnival. Aug. 22-25. Ray E. Carr.
- Salt Lake City—Utah State Fair. Sept. 14-21. E. E. Holmes.
- Tremonton—Box Elder Co. Fair. Aug. 29-31. Don Peckenpaugh.
- VERMONT**
- Barton—Orleans Co. Fair. Aug. 14-17. Fred C. Brown.
- Essex Junction—Champlain Valley Expo. Aug. 26-31. Harris K. Drury.
- Hardland—Hardland Fair. Aug. 21-23. Merle E. Dimick.
- Londonderry—Londonderry Fair. Sept. 21. A. E. Phillips.
- Lyndonville—Caledonia Co. Fair. Aug. 22-24. A. E. Donahue.
- Morrisville—Lamoille Valley Fair. Aug. 7-10. Erwin H. Olmstead.
- Northfield—Washington Co. Agrl. Soc. Sept. 12-14. Richard H. Savage, E. Randolph.
- Rutland—Rutland State Fair. Sept. 2-7. Carl W. Olney.
- Tunbridge—Union Agrl. Soc. Sept. 17-19. Edw. R. Flint.
- VIRGINIA**
- Abingdon—Southwest Va. Fair & Horse Show. Aug. 20-24. Sam Austin.
- Amherst—Amherst Co. Fair Assn. Oct. 2-4. L. H. Shradler.
- Bedford—Bedford Co. Fair Assn. Sept. 24-28. Claude J. Overstreet.
- Berryville—Clarke Co. Horse & Colt Show Assn. Aug. 15-16. A. E. Hummer.
- Blackstone—Courier-Record Fair Assn. Sept. 16-21. W. C. Coleburn.
- Bland—Bland Co. Fair Assn. Sept. 6-7. T. E. Mallory.
- Charlottesville—Albemarle Agrl. & Indust. Fair. Sept. 2-7. W. F. Carter Jr.
- Chase City—Mecklenburg Co. Fair Assn. Oct. 8-11. R. L. Emory.
- Chesterfield C. H.—Chesterfield Co. Fair Assn. Oct. 10-12. W. C. Shawen.
- Covington—Alleghany Co. Fair Assn. Sept. 9-14. Thomas B. McCaleb.
- Danville—Danville Fair Assn. Oct. 8-11. C. L. Booth.
- Dungannon—Scott Co. Fair. Sept. 18-21. E. N. Busic.
- Emporia—Emporia Fair. Oct. 15-19. B. M. Garner.
- Farmville—Five County Fair Assn. Sept. 16-21. J. B. Wall.
- Fincastle—Botetourt Co. Fair. Sept. 17-21. Cecil E. Sliesser.
- Galax—Galax Fair. Sept. 9-14. W. C. Robertson.
- Harrisonburg—Rockingham Co. 4-H Club Fair. Sept. 16-21. Mrs. D. Gratton Edwards.
- Keller—Eastern Shore Agrl. Fair Assn. Aug. 27-31. J. M. Mason.
- Lexington—Rockbridge Co. Fair Assn. Sept. 16-21. Curtis C. Humphris, E. Lexington.
- Luray—Page Co. Agrl. Fair Assn. Aug. 13-17. Amos Cave.
- Lynchburg—Lynchburg Agrl. Fair Assn. Sept. 23-28. Abe Cohen.
- Manassas—Manassas Horse Show & Fair Assn. Aug. 31-Sept. 2. James M. Baucum.
- Martinsville—Henry Co. Fair Assn. Sept. 30-Oct. 5. O. B. Hensley.
- Martinsville—Martinsville Colored Fair. Sept. 2-7. D. O. Baldwin.
- Mathews—Mathews Co. Fair. Sept. 2-7. R. W. Foster.
- Petersburg—Southside Va. Fair. Sept. 30-Oct. 5. R. Willard Eanes.
- Radford—Great District Fair. Sept. 9-14. F. E. Grayson.
- Richmond—Virginia State Fair Assn. Sept. 23-28. Charles A. Somma.
- Roanoke—Roanoke Fair. Sept. 2-7. Carleton Penn.
- Roanoke—Roanoke Colored Fair Assn. Sept. 6-12. H. F. W. Williams, R. 2, Box 18 A, Forest, Va.
- Rocky Mount—Franklin Co. Fair Assn. Sept. 9-14. H. F. Fralin.
- South Boston—Halifax Co. Fair. Oct. 15-19. W. W. Wilkins.
- Staunton—Staunton Fair. Sept. 9-14. C. B. Raiston.
- Suffolk—Tidewater Fair Assn. Oct. 22-25. H. C. Holman.
- Tazewell—Tazewell Co. Fair Assn. Sept. 11-14.
- Warsaw—Northern Neck Fair Assn. Sept. 16-21. L. F. Altaffer.
- Wise—Wise Co. Fair. Aug. 29-31. B. F. Gilliam.
- WASHINGTON**
- Battle Ground—Clark Co. 4-H Club Fair. Aug. 15-17. E. C. Durdle, Box 524, Vancouver.
- Cathlamet—Wahkiskum 4-H Club Co. Fair. Sept. 6-7. Ralph C. Roffler.
- Chehalis—Centralia—Lewis Co. Fair Assn. Aug. 22-25. Thomas E. Wood.
- Cheney—Cheney Community Fair. Sept. 19-21. Mamie Ottomeier.
- Colfax—Whitman Co. Fair. Sept. 19-21. A. F. Harms.
- Cusick—Pend Oreille Co. Fair. Aug. 30-Sept. 2. E. E. Jones, Newport, Wash.
- Davenport—Lincoln Co. Pomona Grange & 4-H Club. Sept. 19-21. Ed Heinemann.
- Dayton—Columbia Co. Fair Assn. Sept. 21-22. John Harting.
- Deer Park—Deer Park Community Fair. Sept. 13-14. L. D. Boyd.
- Ellensburg—Kittitas Co. Fair. Aug. 31-Sept. 2. Wendell W. Prater.
- Goldendale—Klickitat Co. Fair. Aug. 22-25. Langley—Island Co. Fair Assn. Sept. 13-14. E. E. Noble.
- Longview—Kelso—Cowlitz Valley Fair. Sept. 5-7. Milton Scott, Kelso.
- Lynden—Northwest Wash. District Fair. Sept. 11-14. Jack Elliott.
- Oroville—Okanogan Co. Fair Assn. Sept. 13-15. D. C. George.
- Port Angeles—Clallam Co. Fair Assn. Sept. 13-15. W. C. Gellor.
- Port Orchard—Kitsap Co. Fair. Sept. 13-14. Walter Clarkston.
- Port Townsend—Jefferson Co. Fair. Aug. 30-31. M. C. Hougan.
- Pullman—State 4-H Club Fair. Sept. 26-28. Henry M. Walker.
- Puyallup—Western Wash. Fair. Sept. 16-22. A. E. Bartel.
- Redmond—King Co. Fair. Aug. 22-23. A. E. Lovett, 303 County City Bldg., Seattle.
- Ritzville—Adams Co. 4-H Fair Assn. Sept. 6-7. George C. Burckhalter.
- Shelton—Mason Co. Fair. Aug. 23-24. C. Ockerstrom.
- Snohomish—Snohomish Co. 4-H Club Fair. Aug. 23-24. Frank N. Killien.
- Spokane—Spokane Valley Fair. Sept. 5-7. H. Cobban, 2334 Dalton ave.
- Stevenson—Skamania Co. Fair. Aug. 23. W. S. Gillard.
- Toppenish—Central Wash. Fair. Sept. 26-29. D. R. Canfield.
- Walla Walla—Southeastern Wash. Fair Assn. Aug. 29-31. L. L. Stewart.
- Waterville—Douglas Co. Fair. Sept. 13-15. William Volz.
- Wenatchee—Chelan 4-H Co. Fair. Aug. 23-24. Harold Simonds.
- Yakima—Central Wash. Fair. Sept. 26-29. J. Hugh King.
- WEST VIRGINIA**
- Bellington—Bellington Festival & Fair. Sept. 12-14.
- Clarksburg—Central W. Va. State Fair. Sept. 2-7. Harry E. Wilson.
- Clay—Clay Co. Farm Bureau Fair Assn. Sept. 18-21. George C. Deems.
- Cowen—Webster Co. Fair. Sept. 2-7. Ralph Cunningham.
- Dunbar—West Virginia Free Fair. Aug. 31-Sept. 1. T. H. McGovran.
- Fayetteville—Fayette Co. Fair. Aug. 16-18. J. Haynes Miller.
- Glenville—Gilmer Co. Fair Assn. Aug. 21-24. Deibert Stalnaker.
- Helvetia—Helvetia Community Fair Assn. Sept. 11-13. Mrs. James McNeal.
- Lewisburg—Roncoveite—Greenbrier Valley Fair. Aug. 26-31. W. L. Tabscott.
- Logan—Logan Co. Fair Assn. Aug. 12-17. B. R. Martin Jr.
- Mannington—Mannington Dist. Fair Assn. Sept. 4-7. Golf Sturm.
- Marlinton—Pocahontas Co. Fair. Aug. 19-24. Fred C. Allen.
- Montgomery—Fayette Co. Colored Fair. Sept. 18-20. J. Edgar Jordan, Box 582, Fayetteville.
- New Hope—Beaver Pond Dist. Fair. Sept. 12-14. C. P. Hynton, R. 1, Box 78, Princeton.
- Parsons—Tucker Co. Fair Assn. Sept. 4-7. L. W. Sturms.
- Pennsboro—Ritchie Co. Fair Assn. Aug. 27-30. H. J. Scott.
- Petersburg—Tri-County Fair Assn. Sept. 11-13. C. L. Stickler.
- Phillippi—Barbour Co. Fair Assn. Sept. 25-28. J. C. Boggess.
- Ripley—Jackson Co. Agrl. Fair Assn. Aug. 27-30. Bernard Cunningham.
- St. Marys—Pleasant Co. Fair. Sept. 25-27.
- Summersville—Nicholas Co. Fair Assn. Aug. 28-31. R. M. Snyder.
- Sutton—Braxton Co. Fair Assn. Sept. 9-14. Earle Morrison.
- Wadestown—Wadestown Fair. Sept. 25-28. Weston (Jacksons Mill)—Jacksons Mill 4-H Fair Assn. Sept. 17-19. C. H. Hartley.
- Wheeling—Panhandle Regional 4-H Fair. Aug. 28-30. G. S. Myers.
- Winfield—Putnam Co. Fair. Aug. 28-31. B. A. Hensley.
- WISCONSIN**
- Antigo—Langlade Co. Agrl. Soc. Aug. 15-17. John T. Omernik.
- Athens—Athens Agrl. Assn. Aug. 27-29. A. W. Braun.
- Augusta—Eau Claire Co. 4-H Fair. Aug. 13-15. P. B. Eves.
- Baraboo—Sauk Co. Agrl. Soc. Aug. 27-30. M. H. Schey.
- Beaver Dam—Dodge Co. Fair Assn. Sept. 7-11. J. F. Malone.
- Black River Falls—Jackson Co. Fair Assn. Sept. 7-10. Douglas J. Curran.
- Bloomington—Blakes Prairie Agrl. Assn. Sept. 6-8. B. J. Oates.
- Cedarburg—Ozaukee Co. Agrl. Soc. Aug. 8-11. H. F. Kaul.
- Chilton—Calumet Co. Agrl. Assn. Aug. 30-Sept. 2. T. Henry Weeks.
- Chippewa Falls—Northern Wis. District Fair. Aug. 6-11. A. L. Putnam.
- Crandon—Forest Co. Agrl. Soc. Aug. 20-23. Ray M. Ritter, R. F. D. Argonne, Wis.
- Darlington—Lafayette Co. Agrl. Soc. July 28-28. F. F. McConnell.
- DePere—Brown Co. Fair. Aug. 21-25. William S. Klaus.
- Durand—Pepin Co. Junior Fair. Aug. 30-31. Oscar G. Woelfel.
- Eagle River—Vilas Co. Agrl. Soc. Aug. 24-25. Charles A. Bethke.
- Ellsworth—Pierce Co. Fair Assn. Sept. 3-5. O. A. Halls.
- Eau Claire—Eau Claire Co. 4-H Fair. Aug. 13-15. P. B. Eves.
- Elkhorn—Walworth Co. Agrl. Soc. Aug. 30-Sept. 3. F. M. Porter.
- Elroy—Elroy Fair. Aug. 9-11. O. D. Whitehill.
- Florence—Florence Co. Agrl. Assn. Aug. 31-Sept. 2. Wallace T. O'Connor.
- Fond du Lac—Fond du Lac Co. Fair. Aug. 12-15. R. H. Cameron.
- Friendship—Adams Co. Agrl. Soc. Aug. 24-26. Robert W. Roseberry.
- Galesville—Trempealeau Co. Fair. Aug. 10-13. F. M. Smith.
- Gays Mills—Crawford Co. Fair Assn. Sept. 5-8. Leonore M. Feldmann, Prairie du Chien.
- Glenwood City—Glenwood Inter-Co. Fair Assn. Aug. 12-14. M. E. Fraher.
- Grantsburg—Burnett Co. Co-Op. Agrl. Soc. Fair. Aug. 22-24. Ray G. Lidbom.
- Green Lake—Green Lake Co. 4-H Fair. Aug. 9-11. A. D. Carew.
- Hayward—Sawyer Co. Agrl. Fair. Aug. 30-Sept. 2. J. K. Walker.
- Iron River—Bayfield Co. Fair. Aug. 23-25. R. J. Halvenstat.
- Janesville—Rock Co. 4-H Jr. Fair & Live-Stock Assn. Aug. 12-15. R. T. Glasco.
- Jefferson—Jefferson Co. Agrl. Soc. Aug. 8-11. Ernst Nass.
- La Crosse—La Crosse Inter-State Fair Assn. Aug. 6-10. Joseph J. Frisch.
- Ladysmith—Rusk Co. Fair. Aug. 28-31. F. J. Manning.
- Lancaster—Grant Co. Agrl. Assn. Aug. 14-16. H. Ernest Naumann.
- Lodi—Lodi Union Agrl. Soc. Aug. 14-16. G. E. Bissell.
- Luxemburg—Kewaunee Co. Fair. Aug. 31-Sept. 2. Julius Cahn.
- Manitowoc—Manitowoc Co. Fair. Aug. 14-18. George W. Kiel.
- Marshfield—Central Wis. State Fair Assn. Sept. 1-5. R. R. Williams.
- Mauston—Juneau Co. Agrl. Assn. Aug. 12-15. H. E. Ryneanson.
- Medford—Taylor Co. 4-H Fair. Aug. 31-Sept. 2. Mrs. Rex Copper, R. 2, Withee, Wis.
- Mellen—Ashland Co. Fair Assn. Sept. 6-8. Clayton H. Landry.
- Menomonic—Dunn Co. Free Fair. Aug. 17-22. R. L. Pierce.
- Merrill—Lincoln Co. Free 4-H Fair. Aug. 5-8. Harold R. Edmund, Irma, Wis.
- Milwaukee—Milwaukee Co. Winter Fair. Dec. 3-5. Dr. Henry Seymour, Sta. D, R. 2, Box 1262.

Milwaukee—Wisconsin State Fair. Aug. 17-25. Ralph E. Ammon, State Fair Park, West Allis, Wis.
 Mineral Point—Southwestern Wis. Fair Assn. Aug. 30-Sept. 2. C. L. Winn.
 Mondovi—Buffalo Co. Agrl. Soc. Aug. 24-27. A. R. Feckler.
 Monroe—Green Co. Fair. Aug. 1-4. B. J. Dunning.
 Neillsville—Clark Co. Agrl. Soc. Aug. 26-29. Harold Huckstead.
 Oshkosh—Winnebago Co. Fair & Expo. Aug. 27-30. Taylor G. Brown.
 Phillips—Price Co. Agrl. Soc. Aug. 29-Sept. 3. Karl Mess.
 Plymouth—Sheboygan Co. Fair. Aug. 30-Sept. 2. W. H. Eldridge.
 Portage—Columbia Co. Fair Assn. Aug. 24-27. W. Horace Johnston.
 Rice Lake—Barron Co. Agrl. Soc. Aug. 28-31. A. M. Christlaw.
 Richland Center—Richland Co. Agrl. Soc. Sept. 10-13. H. J. Gochenaur.
 Rhinelander—Oneida Co. Fair. Aug. 22-25. J. M. Reed.
 Rosholt—Rosholt Free Community Fair Assn. Aug. 31-Sept. 2. Dr. W. A. Jensen.
 St. Croix Falls—Polk Co. Fair. Aug. 15-18. F. H. Kildow.
 Saxon—Iron Co. Fair Assn. Sept. 13-15. W. G. Thebert.
 Seymour—Seymour Fair & Driving Park Assn. Aug. 15-18. F. W. Huth.
 Shawano—Shawano Co. Fair. Sept. 3-5. Louis W. Chateau.
 Slinger—Washington Co. 4-H Fair. Aug. 16-18. E. E. Skalsky, West Bend, Wis.
 Sparta—Sparta Fair Assn. Aug. 28-31. P. E. Rasmussen.
 Spooner—Washburn Co. Junior Fair. Aug. 12-14. W. H. Dougherty.
 Sturgeon Bay—Door Co. Fair Assn. Aug. 23-25. John Miles.
 Superior—Tri-State Fair. Aug. 12-18. M. H. Lavine.
 Tomah—Monroe Co. Fair. Sept. 12-15. L. W. Kenny.
 Turtle Lake—Turtle Lake Inter-County Fair. Aug. 23-24. Walter Cornwall.
 Union Grove—Racine Co. Agrl. Soc. Aug. 27-29. E. A. Polley, Rochester, Wis.
 Viroqua—Vernon Co. Fair. Sept. 17-21. Fred S. Rogers.
 Wausau—Wisconsin Valley Fair & Expo. Aug. 10-15. H. A. Kiefer.
 Wausaukee—Marquette Co. Fair Assn. Sept. 6-8. Charles B. Drewry, Marinette, Wis.
 Wautoma—Waushara Co. Fair. Aug. 19-22. Elmer Wandrey.
 Webster—Central Burnett Co. Fair Assn. Aug. 29-31. R. E. Krause.
 Westfield—Marquette Co. Agrl. Assn. Sept. 3-6. W. P. Fuller.
 Weyauwega—Waupaca Co. Agrl. Assn. Aug. 8-11. Frank Haffner.
 Wilmot—Kenosha Co. Fair. Aug. 6-8. E. V. Ryall, Kenosha, Wis.

WYOMING

Douglas—Wyoming State Fair. Sept. 6-9. Lem Carmin.
 Gillette—Campbell Co. Fair Assn. Aug. 22-24. B. C. Kohrs.
 Newcastle—Weston Co. Fair & Rodeo. Aug. 30-31. Andy Hansen.
 Pine Bluffs—Laramie Co. Fair. Aug. 29-31. Harold Johnson.
 Powell—Big Horn Basin Fair. Sept. 4-7. H. L. Rains.
 Rawlins—Carbon Co. Fair. Aug. 29-31. V. E. Farmer.
 Riverton—Fremont Co. Fair Assn. Aug. 31-Sept. 2. Lee F. Bond.
 Sheridan—Sheridan Co. Expo. Aug. 29-31.
 Torrington—Goshen Co. Fair. Sept. 2-4. E. P. Perry.
 Wheatland—Platte Co. Fair. Aug. 29-31.
 Worland—Washakie Co. Fair Assn. Aug. 28-30. P. F. McClure.

Canada

ALBERTA

Alix—Alix Agrl. Soc. Aug. 23. Robert Whitfield.
 Benalto—Benalto Agrl. Soc. July 31-Aug. 1. A. Norton.
 Camrose—Camrose Exhn. Assn. July 25-27. C. R. Pearson.
 Didsbury—Didsbury Agrl. Soc. July 24. C. E. Reiber.
 Donnelly—Donnelly Agrl. Soc. Aug. 6. P. J. Demers, Falher, Alta.
 Goose Creek—Goose Creek Agrl. Soc. Aug. 7. David Black, Loughheed, Alta.
 Lacombe—Lacombe Agrl. Soc. July 29-30. J. Stewart Fraser.
 Lousana—Lousana Agrl. Soc. Aug. 14. R. D. Kerr.
 Olds—Olds Fair. July 25-27.
 Red Deer—Red Deer Agrl. Soc. July 22-24. V. S. Jorkland.
 Vegreville—Vegreville Exhn. Assn. July 29-31. J. Fitzallen.
 Vermillion—Vermillion Agrl. Soc. Aug. 1-3. S. C. Heckbert.
 Warspite—Warspite Agrl. Soc. Aug. 9. E. C. Coffman.
 Westlock—Westlock Agrl. Soc. Aug. 9. M. Watt.
 Wildwood—Wildwood Agrl. Soc. Aug. 22. Mrs. H. Aubert.

BRITISH COLUMBIA

Armstrong—Interior Provincial Exhn. Sept. 9-12. Mat. Hassen.
 Abbotsford—Central Fraser Valley Fair. Sept. 6-7. L. J. Kettle.
 Agassiz—Agassiz Agrl. Soc. Sept. 11. J. B. Broughall.
 Celista—Celista Agrl. Assn. Sept. 14. E. F. Gresham, Anglemont, B. C.
 Chilliwack—Chilliwack Agrl. Assn. Sept. 18-19. E. H. Barton.
 Cloverdale—Cloverdale Agrl. Assn. Sept. 11-12. T. W. Currie, R. R. 3, New Westminster, B. C.
 Cobble Hill—Cobble Hill Dist. Agrl. Assn. Sept. 5. J. S. R. Green.
 Coombs—Coombs Agrl. Assn. Sept. 11-12. A. T. McConnell, R. R. 1, Parksville, B. C.
 Courtenay—Comox Agrl. Assn. Sept. 3-4. H. P. Alberry, Sandwich, B. C.
 Doe River—Doe River Agrl. Assn. Aug. 23. Joe Crosbie.
 Duncan—Cowichan Agrl. Assn. Sept. 2. R. Morford.
 Edgewood—Edgewood Agrl. Soc. Sept. 17-18. Mrs. M. E. Daly.
 Fort Fraser—Fort Fraser Agrl. Assn. Sept. 7. Mrs. S. H. Ray.

Fort St. John—Fort St. John Agrl. Assn. Aug. 16. Duncan Cran.
 Francois Lake—Francois Lake Agrl. Assn. Sept. 6.
 Fruitvale—Fruitvale Agrl. Assn. Sept. 2. D. K. Knowler.
 Golden—Golden Agrl. Assn. Sept. 2. O. W. Nicholson.
 Haney—Haney Agrl. Soc. Sept. 18-19. F. Fairbrother.
 Harrop—Harrop Agrl. Assn. Aug. 28. Mrs. W. J. McConnell.
 Invermere—Invermere Agrl. Assn. Aug. 30-31. N. M. Marples.
 Kamloops—Kamloops Exhn. Assn. Sept. 4-5. J. R. Colley.
 Kimberley—Kimberley Agrl. Assn. Aug. 23-24. J. A. Hunt, Chapman Camp, B. C.
 Kiskatinaw—Kiskatinaw Agrl. Soc. Aug. 21.
 Ladysmith—Ladysmith Agrl. Assn. Sept. 18-19. Rev. C. McDiarmid.
 Langley (Milner)—Langley Agrl. Assn. Sept. 3-4. W. L. Dence, Milner, B. C.
 Lasqueti Island—Lasqueti Island Agrl. Assn. Sept. 11. T. A. Millicheap.
 McBride—McBride Agrl. Assn. Aug. 30. J. Newhort.
 Matsqui—Matsqui Agrl. Assn. Sept. 13. R. B. Whitson.
 Mission—Mission Agrl. Assn. Sept. 11-12. E. Renouf.
 Peachland—Peachland Agrl. Assn. Aug. 29. Mrs. E. M. Redstone.
 Pender Island—Pender Island Agrl. Soc. Aug. 21. S. Corbett.
 Port Moody—Port Moody Agrl. Soc. Sept. 5-6. J. D. Spence, Ioco, B. C.
 Prince George—Prince George Agrl. Soc. Sept. 3-4. A. R. V. Giles.
 Quesnel—Cariboo Agrl. Soc. Sept. 11-12. J. J. Roddis.
 Reid Lake—Reid Lake Agrl. Soc. Aug. 28. G. Thorpe.
 Richmond—Carleton Co. Agrl. Soc. Aug. 22-24. G. M. Steward.
 Saanichton—Saanichton Agrl. Soc. Sept. 24-25. S. G. Stoddard.
 South Burnaby—S. Burnaby Agrl. Assn. Sept. 16-17. E. Diffner, Burnaby, B. C.
 Squamish—Squamish Agrl. Soc. Sept. 2. A. W. Anthony.
 Vancouver—Canada Pacific Expo. Aug. 26-Sept. 2. S. C. McClennan.
 Victoria—B. C. Agrl. Assn. Sept. 7-14. W. H. Mearns, Willows Park, Victoria.
 Williams Lake—Cariboo Live-Stock Fair Assn. Oct. 15-18. V. W. Norton.
 Woodpecker—Woodpecker Agrl. Soc. Sept. 2. B. Thorley.

MANITOBA

Altona—Altona Agrl. Soc. Sept. 6. J. C. Sawatzky.
 Beausjour—Beausjour Agrl. Soc. Sept. 10. Cartier—St. Francois—Cartier—St. Francois Agrl. Soc. Sept. 12. C. A. Prefontaine.
 Deloraine—Deloraine Agrl. Soc. July 25-26. A. A. Hay.
 Eriksdale—Eriksdale Agrl. Soc. Aug. 20. Mrs. G. F. Jeffers.
 Gilbert Plains—Gilbert Plains Agrl. Soc. July 25. E. P. Brown.
 Kinostau—Kinostau Agrl. Soc. Sept. 11. H. H. Scrase.
 Plumas—Plumas Agrl. Soc. Sept. 20. E. A. Mellers.
 Roblin—Shell River Agrl. Soc. July 30. W. R. Scott.
 St. Anne—St. Anne Agrl. Soc. Sept. 11.
 St. Vital—St. Vital Agrl. Soc. Aug. 24. W. W. Thorpe.
 Settlers—Settlers' Agrl. Soc. Aug. 17. Mrs. B. M. Wier, E. Braintree, Man.
 Swan River—Swan River Agrl. Soc. Aug. 2. R. G. Taylor.
 Teulon—Teulon Agrl. Soc. Sept. 7. R. S. Erskine.
 Treherne—Treherne Agrl. Soc. Sept. 18. J. R. Scott.

NEW BRUNSWICK

Edmundston—Modawaska Agrl. Soc., No. 11. Sept. 17-19. Alphonse Dionne.
 St. Stephen—St. Stephen Exhn. Assn. Aug. 19-23. W. S. Stevens.
 Stanley—Stanley Fair. Sept. 24-26. T. Allan Best.

NEWFOUNDLAND

St. Johns—All-Newfoundland Agrl. Exhn. Oct. 9-16. Arthur Johnson.

NOVA SCOTIA

Antigonish—Antigonish Co. Farmers' Exhn. Sept. 17-18. D. P. Cherhohn.
 Bear River—Bear River Agrl. Soc. Sept. 18-19. C. E. Chisholm.
 Bridgewater—Lunenburg Co. Exhn. Oct. 1-4. W. J. Crouse.
 Caledonia—Queens Co. Fair. Sept. 17-19. Fred Kempton, Kempt, N. S.
 Lawrenceton—Annapolis Co. Exhn. Sept. 10-13. Donald St. C. White.
 Middle Musquodoboit—Middle Musquodoboit Agrl. Soc. Sept. 17-18. R. H. Reid.
 North Sydney—Cape Breton Co. Exhn. Sept. 2-6. Charles Munn Jr.
 Oxford—Cumberland Co. Exhn. Sept. 11-13. D. W. Wood.
 Pictou—Pictou Co. & N. Colchester Exhn. Sept. 24-26. J. J. Ross.
 Shelburne—Shelburne Co. Agrl. Soc. Sept. 25-26. Leslie MacKay.
 Stewiacke—Colchester & E. Hants Exhn. Sept. 24-25. Dyson H. Crowe.
 Yarmouth—Yarmouth Co. Agrl. Soc. Sept. 25-27. E. L. Crosby.

ONTARIO

Aberfoyle—Aberfoyle Agrl. Soc. Oct. 1-2.
 Acton—Acton Agrl. Soc. Sept. 17-18. E. T. Theford.
 Alfred—Alfred Agrl. Soc. Sept. 10-11. Donat Gratton.
 Almonte—North Lanark Agrl. Soc. Sept. 9-11. Dr. M. Pilkey.
 Ailsa Craig—North Middlesex Agrl. Soc. Sept. 19-20. Frank Carson.
 Ameliasburg—Ameliasburg Agrl. Soc. Oct. 12. Harry E. Redner.
 Ancaster—Ancaster Agrl. Soc. Sept. 17-18. Ernest McMullen, R. R. 1, Hamilton.
 Apsley—Apsley Agrl. Soc. Sept. 4-5. Mrs. W. Staples.
 Arnprior—Arnprior Agrl. Soc. Aug. 28-30. W. H. Murphy.
 Arthur—Arthur Agrl. Soc. Oct. 1-2. W. J. Ellis.
 Ashworth—Stisted Agrl. Soc. Sept. 26. Jos. Demaine.
 Atwood—Elma Agrl. Soc. Sept. 23-24. E. J. Gosselin, Rainy River.
 Avonmore—Roxborough Agrl. Soc. Sept. 26-27. E. M. Miller.
 Aylmer—Aylmer & E. Elgin Agrl. Soc. Sept. 23-25. D. H. Connor.

Ayton—Ayton Agrl. Soc. Oct. 3-4. H. J. Henderson.
 Bancroft—Bancroft Agrl. Soc. Sept. 12-13. J. L. Churcher.
 Barrie—Barrie Agrl. Soc. Sept. 16-19. A. H. Felt.
 Baysville—Baysville Agrl. Soc. Sept. 27. Mrs. R. Vancieaf.
 Beachburg—North Renfrew Agrl. Soc. Sept. 23-25. B. H. Brown.
 Beeton—Beeton Agrl. Soc. Oct. 1-2. F. C. Pierson.
 Belleville—Belleville Agrl. Soc. Aug. 29-31. A. L. Burke.
 Binbrook—Binbrook Agrl. Soc. Sept. 6-7. R. S. Laidman, R. R. 1, Glanford Sta.
 Blackstock—Cartwright Agrl. Soc. Sept. 24-25. Jas. Byers.
 Blyth—Blyth Agrl. Soc. Sept. 17-18. E. H. Williams.
 Bobcaygeon—Verulam Agrl. Soc. Sept. 27-28. Thos. H. Henderson.
 Bolton—Bolton Agrl. Soc. Oct. 11-12.
 Bonfield—Bonfield Agrl. Soc. Sept. 18. Mrs. Loretta Seguin.
 Bothwell's Corners—Bothwell's Corners Agrl. Soc. Sept. 10-11.
 Bracebridge—South Muskoka Agrl. Soc. Sept. 19-20. Jerry Dickie.
 Brampton—Peel Co. Agrl. Soc. Aug. 22-24. Fred McBride, R. R. 2, Malton, Ont.
 Brighton—Brighton Agrl. Soc. Sept. 12. Miss M. R. Lapp.
 Bruce Mines—Bruce Mines Agrl. Soc. Sept. 3-4. W. A. White.
 Brussels—E. Huron Agrl. Soc. Sept. 27-28. Dan McTavish.
 Burford—S. Brant Agrl. Soc. Sept. 17-18. A. Campbell.
 Burks Falls—Burks Falls Agrl. Soc. Sept. 19-20. Fred Metcalfe.
 Caledon—Caledon Agrl. Soc. Sept. 10-11. Chas. Barrett.
 Caledonia—Caledonia Agrl. Soc. Oct. 10-12. W. S. Hudspeth.
 Campbellford—Seymour Agrl. Soc. Sept. 24-25. G. G. Stephens.
 Carp—Carp Agrl. Soc. Sept. 27-28. A. E. Cavanagh.
 Centreville—Addington Agrl. Soc. Sept. 6-7. Ronald Brown.
 Charlton—Charlton Agrl. Soc. Sept. 10-11. Mrs. M. B. Chrysler, R. R. 1.
 Chatsworth—Holland Agrl. Soc. Oct. 10-11. A. D. McColeman.
 Chesterville—Chesterville Agrl. Soc. Sept. 3-4. W. H. Casselman.
 Clarence Creek—Clarence Agrl. Soc. Sept. 11. George David.
 Clifford—Clifford Agrl. Soc. Sept. 20-21. L. C. Wolfe.
 Clute—Clute Agrl. Soc. Sept. 4. T. Lupton.
 Cobden—Cobden Agrl. Soc. Sept. 17-18. W. H. McMillan.
 Cochrane—Cochrane Agrl. Soc. Sept. 10-11. E. G. Jameson.
 Coe Hill—Wollaston Agrl. Soc. Sept. 18-19. C. H. Doolittle.
 Collingwood—Nottawasaga & Great Northern Exhn. Sept. 26-28. O. G. Bernhardt.
 Comber—Comber Agrl. Soc. Sept. 20-21. Raymond Markham.
 Cookstown—Cookstown Agrl. Soc. Oct. 3-4. T. J. Dawson.
 Cookville—Cookville Agrl. Soc. Sept. 24-25. W. Livingston.
 Delta—Delta Fair Assn. Sept. 2-4. Isaac Stevens, Harlem, Ont.
 Demorestville—Demorestville Agrl. Soc. Oct. 2. W. R. Lightmeyer, R. R. 8, Picton.
 Desbarats—Desbarats Agrl. Soc. Sept. 17-18. R. K. McClelland.
 Desboro—Desboro Agrl. Soc. Sept. 19-20. T. R. McGregor.
 Desoronto—Mohawk Agrl. Soc. Sept. 18. Clayton John.
 Dorchester Station—Dorchester Agrl. Soc. Oct. 2. B. R. Barr.
 Dresden—Camden Agrl. Soc., Kent Co. Sept. 17-19. H. J. French.
 Drumbo—Drumbo Agrl. Soc. Sept. 24-25. Wilfred A. Cockburn.
 Dunchurch—United Tps. Agrl. Soc. Sept. 18-19. Gordon Powell.
 Dundalk—Proton Agrl. Soc. Sept. 24-25. A. D. McAllister.
 Dungannon—Dungannon Agrl. Soc. Oct. 3-4. C. W. Alton.
 Durham—Durham Agrl. Soc. Sept. 5-6. W. G. Bayley.
 Elmira—Elmira & Woolwich Agrl. Soc. Aug. 30-Sept. 2. Harry W. Zilliox.
 Embro—W. Zorra & Embro Agrl. Soc. Sept. 23. Dr. H. B. Atkinson.
 Eno—Rainy River Valley Agrl. Soc. Aug. 26-28. W. A. Smith.
 Emsdale—Perry Agrl. Soc. Sept. 24-25. Arthur Rowley.
 Elmvale—Flos Agrl. Soc. Sept. 23-25. Thomas E. Smith.
 Englehart—Englehart Agrl. Soc. Sept. 16-17. Mrs. H. M. Peterson.
 Exeter—Exeter Agrl. Soc. Sept. 18-19. Clark Fisher.
 Fairground—Fairground Agrl. Soc. Oct. 1. W. R. Williams.
 Fordwich—Howick Agrl. Soc. Oct. 4-5. J. H. Rogers.
 Forest—Forest Agrl. Soc. Sept. 19-20. W. W. Kemp.
 Fort Erie—Fort Erie Agrl. Soc. Oct. 1-2. Wm. A. Myer, Ridgeway.
 Fort William—Port Arthur—Canadian Lakehead Exhn. Aug. 5-10. W. Walker, Port William.
 Galetta—Mohrs Corners Agrl. Soc. Sept. 24-25. Ira Cavanagh, Kinburn.
 Galt—S. Waterloo Agrl. Soc. Sept. 19-21. R. E. Cowan.
 Georgetown—Esquering Agrl. Soc. Sept. 25-26. O. Lerch.
 Glencoe—Mosa & Ekfrid Agrl. Soc. Sept. 23-24. C. McTaggart.
 Gore Bay—Gore Bay Agrl. Soc. Sept. 24-25. John W. Kinney.
 Hanover—Hanover Agrl. Soc. Sept. 19-20. D. G. Voelzing.
 Harriston—W. Wellington Agrl. Soc. Sept. 26-27. J. F. Young.
 Harrow—Colchester South Agrl. Soc. Sept. 26-28. F. J. Martin.
 Highgate—Orford Agrl. Soc. Oct. 11-12. Merton S. Scott.
 Huntsville—N. Muskoka Agrl. Soc. Sept. 17-18. P. P. Young.
 Hymers—Whitefish Valley Agrl. Soc. Sept. 10-11. George Litch.
 Jarvis—Jarvis Agrl. Soc. Sept. 26-27. George L. Miller.
 Kagawong—Billings Agrl. Soc. Sept. 26-27. Chas. Robertson, Ice Lake.

Kemble—Keppel & Sarawak Agrl. Soc. Sept. 24-25. J. E. Hutchison.
 Kenora—Kenora Agrl. Soc. Aug. 27-28. E. L. Carter.
 Kilsyth—Kilsyth Agrl. Soc. Sept. 25-26. Ernest Fleming, R. R. 5, Tara.
 Kincardine—Kincardine Agrl. Soc. Sept. 19-20. E. A. Henry.
 Kirkton—Kirkton Agrl. Soc. Sept. 26-27. Hugh Berry, Woodham.
 Lakefield—Lakefield Agrl. Soc. Sept. 25-26. H. W. Beavis, Peterboro.
 Lambeth—Westminster Agrl. Soc. Aug. 28. W. L. Anguish.
 Lanark—Lanark Village Agrl. Soc. Sept. 13. B. Willis.
 Langton—N. Walsingham Agrl. Soc. Sept. 28. C. W. Slaght.
 Lansdowne—Lansdowne Agrl. Soc. Sept. 12-14. S. C. E. Dixon.
 Leamington—Leamington District Agrl. Soc. Sept. 30-Oct. 5. Emma Atkins.
 Lindsay—Lindsay Central Exhn. Sept. 19-21. W. E. Agnew.
 Lion's Head—Easton Agrl. Soc. Sept. 11-12. H. Loughead, R. R. 2.
 Listowel—Listowel Agrl. Soc. Sept. 18-19. Jas. Cleland.
 Loring—Loring Agrl. Soc. Sept. 18-19. Albert Bain.
 McDonald's Corners—Dalhousie Agrl. Soc. Sept. 26-27. Wm. Anderson.
 McKellar—McKellar Agrl. Soc. Sept. 24-26. Leonard Moffat.
 Maberly—Maberly Agrl. Soc. Sept. 24-25. Craig Greer.
 Madoc—Madoc Agrl. Soc. Oct. 1-2. W. J. Hill.
 Magnetawan—Magnetawan Agrl. Soc. Sept. 17-18. O. A. Schade.
 Manitowaning—Manitowaning Agrl. Soc. Sept. 19-20. G. A. Beatty.
 Markdale—Markdale Agrl. Soc. Sept. 16-17. Russell Freeman.
 Markham—Markham Fair. Oct. 3-5. R. H. Crosby.
 Marmora—Marmora Agrl. Soc. Sept. 10-11. H. W. Sabine.
 Massey—Massey Agrl. Soc. Sept. 24-25. B. Houle.
 Maxville—Kenyon Agrl. Soc. Sept. 12-13. E. S. Winter.
 Melbourne—Melbourne Agrl. Soc. Oct. 11. Allan McDougald.
 Merlin—Raleigh & Tilbury Agrl. Soc. Oct. 7-8. Lewis W. King.
 Metcalfe—Metcalfe Agrl. Soc. Sept. 17-18. J. E. Craig.
 Middleville—Lanark Tp. Agrl. Soc. Sept. 24. Agnes Yuill.
 Midland—Tiny & Tay Agrl. Soc. Sept. 12-14. R. G. Nesbitt.
 Mildmay—Carrick Agrl. Soc. Sept. 17-18. P. D. Liesemer.
 Millbrook—Millbrook Agrl. Soc. Sept. 26-27. J. N. McGill.
 Milton—Halton Agrl. Soc. Sept. 27-28. E. M. Readhead.
 Minden—Minden Agrl. Soc. Sept. 24. W. MacArthur.
 Mt. Brydges—Caradoc Agrl. Soc. Oct. 1. Thomas Green.
 Mt. Forest—Mt. Forest Agrl. Soc. Sept. 19-20. H. A. Ross.
 Murillo—Oliver Agrl. Soc. Sept. 24-25. Arthur Lawrence.
 Napanee—Lennox Agrl. Soc. Aug. 19-21. G. M. Van Lewen.
 Neustadt—Normanby Agrl. Soc. Sept. 27-28. A. J. Hessel.
 New Hamburg—Wilmot Agrl. Soc. Sept. 13-14. Mrs. A. R. G. Smith.
 Newington—Stormont Fair. Sept. 12-13. P. J. McEwan.
 Niagara-on-Lake—Niagara Town & Tp. Agrl. Soc. Sept. 20-21. Miss K. Burbuck.
 Norwich—N. Norwich Agrl. Soc. Sept. 17-18. John McKee.
 Norwood—E. Peterboro Agrl. Soc. Sept. 10-11. R. A. Dean.
 Odessa—Odessa Agrl. Soc. Sept. 26-27. A. M. Fraser, R. R. 3, Kingston.
 Ohsweken—Ohsweken Agrl. Soc. Oct. 8-10. Arthur Anderson.
 Orangeville—Orangeville Fair. Sept. 13-14. Jos. E. Cooney.
 Orillia—Orillia Fair. Sept. 5-7. Irwin McMahon, Hawkestone, Ont.
 Orillia—E. Simcoe Agrl. Soc. Sept. 5-7. Irwin McMahon.
 Orono—Durham Central Agrl. Soc. Sept. 17-18. M. H. Staples.
 Oshawa—South Ont. Agrl. Soc. Sept. 9-11. R. B. Faith.
 Owen Sound—Owen Sound Agrl. Soc. Sept. 28-Oct. 1. Otto Johann.
 Palmerston—Palmerston Agrl. Soc. Sept. 20-21. Mrs. W. Messer.
 Paris—Paris Agrl. Soc. Sept. 27-28. H. C. O'Neill.
 Perth—South Lanark Agrl. Soc. Sept. 16-18. D. J. Hogan.
 Peterboro—Peterboro Industrial Exhn. Aug. 14-17. Allan Brown.
 Picton—Picton Agrl. Soc. Sept. 26-27. F. J. Webster.
 Porquis Junction—Porquis Junction Agrl. Soc. Sept. 12-13. Mrs. Jack Bailey.
 Port Elgin—N. Bruce Agrl. Soc. Sept. 26-27. Robert Scott.
 Port Arthur—Port William—Canadian Lakehead Exhn. Aug. 5-10. Wilfred Walker.
 Port Hope—Port Hope Agrl. Soc. Sept. 27-28. W. T. Marvin.
 Port Perry—Port Perry Agrl. Soc. Sept. 13-14. R. D. Wood.
 Powassan—Powassan Agrl. Soc. Sept. 10-11. W. G. Oldfield.
 Rainy River—Atwood Agrl. Soc. Aug. 29-31. Ernest J. Gosselin.
 Rama—Rama Agrl. Soc. Sept. 12-13. O. H. Cooper, R. R. 1, Washago.
 Ramona—Ramona Agrl. Soc. Sept. 25.
 Renfrew—South Renfrew Agrl. Soc. Sept. 10-13. H. A. Jordan.
 Riceville—Riceville Agrl. Soc. Sept. 17-18. B. Fawcett.
 Richmond—Carleton Co. Agrl. Soc. Aug. 22-24. G. M. Stewart.
 Ridgetown—Howard Agrl. Soc. Sept. 26-28. J. D. Brien.
 Ripley—Huron Tp. Agrl. Soc. Sept. 24-25. A. K. McLay.
 Rockton—Rockton Agrl. Soc. Oct. 12-14. Wm. Y. Wood.
 Rodney—Rodney Fair. Oct. 8-9. J. A. MacLean.
 Roseneath—Roseneath Agrl. Soc. Oct. 10-11. C. W. Varcoe.

Rosseau—Rosseau Agrl. Soc. Sept. 18-19. Mrs. George E. Foote.
 Russell—Russell Agrl. Soc. Sept. 10-11. Howard Hamilton.
 St. Marys—St. Perth Agrl. Soc. Oct. 3-4. H. M. Mossip.
 Sarnia—West Lambton Co. Fair. Sept. 24-25. George Ahern.
 Sault Ste. Marie—Central Algoma Agrl. Soc. Sept. 10-12. J. C. Noble.
 Schomberg—Schomberg Agrl. Soc. Sept. 27-28. A. H. McLeod.
 Severn Bridge—Severn Bridge Agrl. Soc. Sept. 27. A. Forsythe.
 Shannonville—Shannonville Agrl. Soc. Sept. 21. K. R. Vivian.
 Shedden—Shedden Agrl. Soc. Sept. 18. M. D. McCormick.
 Shegulandah—Howland Agrl. Soc. Sept. 17-18. L. Keatley.
 Shelburne—Dufferin Central Agrl. Soc. Sept. 17-18. George E. Foster, Honeywood.
 Simcoe—Norfolk Co. Fair. Oct. 2-5. W. B. Durward.
 Smithville—Smithville Agrl. Soc. Oct. 1-2. C. H. Snyder.
 South Mountain—Mountain Agrl. Soc. Sept. 12-13. Dr. C. Stirtan.
 South River—Machar Agrl. Soc. Sept. 24-25. F. W. Hosking.
 Spencerville—Spencerville Agrl. Soc. Sept. 24-25. A. I. Miller.
 Springfield—S. Dorchester Agrl. Soc. Sept. 18-19. E. E. Ward.
 Sprucedale—McMurrich Agrl. Soc. Sept. 12-13. H. E. Watson.
 Stella—Amherst Island Agrl. Soc. Sept. 24. David H. Filson.
 Stirling—Stirling Agrl. Soc. Sept. 17-18. F. R. Mallory.
 Stratford—Stratford Agrl. Soc. Sept. 16-18. James Stewart.
 Strathroy—Strathroy Agrl. Soc. Sept. 27-28. J. N. Ratcliffe.
 Sturgeon Falls—Sturgeon Falls Agrl. Soc. Sept. 11-12. W. Dunbar.
 Sunderland—Brock Agrl. Soc. Sept. 11-12. Miss M. B. St. John.
 Sundridge—Strong Agrl. Soc. Sept. 23-24. A. J. Christie.
 Tara—Tara Agrl. Soc. Oct. 2-3. James F. Young.
 Tavistock—Tavistock Agrl. Soc. Sept. 6-7. R. Rudy.
 Teeswater—Teeswater Agrl. Soc. Oct. 1-2. Alex B. McKague.
 Theford—Bosanquet Agrl. Soc. Oct. 2. J. O. Jamieson.
 Thessalon—Thessalon Agrl. Soc. Sept. 19. E. E. Thompson.
 Thorndale—Thorndale Agrl. Soc. Sept. 17-18. A. J. Moyes.
 Tillsonburg—Tillsonburg & Dereham Agrl. Soc. Aug. 27-29. M. Ostrander.
 Tiverton—Tiverton Agrl. Soc. Sept. 30-Oct. 1. S. A. Camerson.
 Toronto—Canadian Natl. Exhn. Aug. 23-Sept. 7. Elwood A. Hughes.
 Trout Creek—Trout Creek Agrl. Soc. Sept. 17-18. C. H. Elliott.

Tweed—Tweed Agrl. Soc. Oct. 8-9. S. R. Curry.
 Underwood—Underwood Agrl. Soc. Oct. 8. Allan McKenzie, R. E. 4, Paisley.
 Utterson—Stephenson & Watt Agrl. Soc. Sept. 24-25. W. J. Patterson.
 Val Gagne—Val Gagne Agrl. Soc. Sept. 19. Mrs. M. A. Perron.
 Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 5-7. Colin J. Campbell.
 Wallacetown—W. Elgin Agrl. Soc. Oct. 3-4. S. Turville.
 Walpole Island—Walpole Island Fair Assn. Aug. 26-29. Charles R. Jacobs, R. R. 3. Wallaceburg, Ont.
 Walsh—Walsh Agrl. Soc. Oct. 12.
 Warkworth—Percy Tp. Agrl. Soc. Oct. 3-4. Dr. H. S. Allen.
 Warren—Warren Agrl. Soc. Sept. 10-11. Mrs. L. Davoust.
 Welland—Welland Co. Agrl. Soc. Sept. 12-14. A. A. Marshall.
 Wellandport—Monck Agrl. Soc. Sept. 10-11. Chas. Freure.
 Wellesley—Wellesley Agrl. Soc. Sept. 10-11. R. W. Ormand.
 Williamstown—Williamstown Agrl. Soc. Sept. 17-18.
 Wilkesport—Wilkesport Agrl. Soc. Sept. 26.
 Wingham—Wingham Agrl. Soc. Sept. 25-26.
 Woodbridge—Woodbridge Agrl. Soc. Oct. 11-14. N. George Wallace.
 Woodstock—Woodstock Agrl. Soc. Aug. 20-22. J. E. Nephew.
 Wooler—Wooler Agrl. Soc. Sept. 26-27. Roy Putnam.
 Wyoming—Plympton & Wyoming Agrl. Soc. Sept. 25-26. W. R. Mills.
 Zephyr—Zephyr Agrl. Soc. Oct. 2.

QUEBEC
 Ayers Cliff—Stanstead Regional Fair. Aug. 22-24. H. G. Curtis, Stanstead, Que.
 Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 12-14. R. K. Edey.
 Beauceville—Beauceville Agrl. Soc., Div. A. Sept. 17. Joseph Roy.
 Bedford—Missisquoi Agrl. Soc. Aug. 29-31. C. O. Jones.
 Brome—Brome Co. Agrl. Soc. Sept. 2-4. E. Caldwell.
 Cape Gove—Gaspé Agrl. Soc. Oct. 9. Sydney L. Cass.
 Chapeau—Chapeau Agrl. Soc. Sept. 24-26. Irwin P. Cahill.
 Chicoutimi—Chicoutimi Agrl. Soc. Aug. 14-18. Simon Maltais.
 Cookshire—Compton Co. Agrl. Soc., No. 1. Aug. 19-21. Waymer S. Labere.
 Gentilly—Nicolet Agrl. Soc., Div. B. Aug. 13. Achille Turcotte.
 Granby—Granby Fair. Sept. 5-7. J. J. B. Payne.
 Ham-Nord—Wolfe Agrl. Soc., No. 2. Sept. 10. J. A. Comtois.
 Havelock—Huntington Agrl. Soc., Div. B. Sept. 12. W. P. Fisher, Hemmingford, Que.
 Huntington—Huntington Agrl. Soc., Div. A. Sept. 12-13. John Smail.
 Inverness—Megantic Agrl. Soc., Div. A. Aug. 29. H. A. Welch.

Isle Verte—Isle Verte Agrl. Soc. Aug. 17-19. Edmond Cote.
 Laprairie—Laprairie Agrl. Soc. Sept. 17. Raoul Lussier, St. Philippe.
 L'Assomption—L'Assomption Agrl. Soc. Aug. 14. George A. Landry.
 L'Avenir—Drummond Agrl. Soc. Sept. 2-3. J. H. Charpentier.
 Louiseville—Maskinonge Agrl. Soc. Aug. 27-28. J. R. Brassard.
 Maniwaki—Gatineau Co. Agrl. Soc., Div. B. Sept. 17-19. Palma Joanis.
 Marbleton—Wolfe Agrl. Soc., No. 1. Sept. 13-14. A. B. W. Skinner, Bishoptown, Que.
 Montmagny—Montmagny Expo. Aug. 27-30. Paul Carignan.
 New Richmond—New Richmond Agrl. Soc. Sept. 10. W. H. Willett.
 Notre Dame du Lac—Temiscouata Agrl. Soc. Aug. 20-21. Robert Perron.
 Papineauville—Papineau Agrl. Soc. Sept. 4-5. J. N. Frappier, St. Andre Avellan.
 Parkhurst—Lotbiniere Agrl. Soc., No. 1. Aug. 20. L. A. Dumont, Ste. Agathe, Que.
 Plessisville—Megantic Agrl. Soc., Div. B. Aug. 20-21. Theo. Fortier.
 Pont Chateau—Soulanges Agrl. Soc. Sept. 2. Laurier Leger, Coteau Landing, Que.
 Pont Rouge—Portneuf Agrl. Soc., Div. A. Aug. 15. Romeo Piche.
 Quebec—Quebec Provincial Expo. Aug. 31-Sept. 2. Emery Boucher.
 Quyon—Pontiac Agrl. Soc., Div. C. Sept. 9-11. M. J. Muldoon, Beechgrove, Que.
 Richmond—Richmond Co. Agrl. Soc. Aug. 15-17. W. R. Stevens.
 Rimouski—Rimouski Agrl. Soc. Aug. 22-26. Alfred Dube, Beausjour, Que.
 Riv.-aux-Chiens—Montmorency Agrl. Soc., Div. A. Sept. 18. J. Ad. Cloutier.
 Roberval—Roberval Fair. Aug. 21-26. J. Ed Bolly.
 Rougemont—Rouville Agrl. Soc. Aug. 27. C. E. Levesque.
 St. Alexandre—Agrl. Soc. Co. of Iberville. Aug. 2-3. J. A. Leclere, St. Jean, Que.
 St. Barnabe—St. Maurice Agrl. Soc. Sept. 17. Chas. Marcouillier.
 St. Bruno—Chambly Agrl. Soc. Sept. 10. Albert Bernard.
 St. Ephemre—Beauce Agrl. Soc., Div. B. Sept. 19. J. A. Faucher.
 St. Famille—Montmorency Agrl. Soc., Div. B. Sept. 25. A. Faucher.
 St. Francois-du-lac—Yamaska Agrl. Soc. Sept. 3-5. Alexandre Trudeau.
 St. Henedine—Dorchester Agrl. Soc., Div. A. Aug. 27. Oscar DeBlolis, Frampton, Que.
 St. Hyacinthe—St. Hyacinthe Regional Exhn. Aug. 5-10. A. R. Demers.
 St. Jean—St. Jean Agrl. Soc. Sept. 2-3. J. R. St. Arnaud.
 St. Julienne—Montcalm Agrl. Soc. Sept. 17. J. F. Daniel, St. Esprit, Que.
 St. Lazare—Vaudreuil Agrl. Soc. Sept. 10. Henry Reid, Vaudreuil, Que.
 St. Leonard—Nicolet Agrl. Soc., Div. A. Aug. 14-15. Jos. Joval, Nicolet, Que.
 St. Liboire—Bagot Agrl. Soc. Sept. 10-11. Hilaire l'Heureux, St. Hugues.

St. Pascal—Kamouraska Agrl. Soc. Sept. 10-12. P. W. Levesque.
 St. Romuald—Levis Agrl. Soc. Sept. 10-12. Telephore Carrier, Pintendre, Que.
 St. Scholastique—St. Scholastique Expo. Sept. 9-12. J. Leo Beaudet, St. Scholastique, Deux. Montagnes, Que.
 St. Stanislas—Champlain Agrl. Soc. Aug. 29. J. T. Jacob.
 St. Theodose—Vercheres Agrl. Soc. Aug. 20. Louis Dalpe, Vercheres, Que.
 St. Victoire—Richelieu Agrl. Soc. Aug. 28-29. J. U. Girouard, St. Ours, Que.
 Scotstown—Compton Co. Agrl. Soc., No. 2. Aug. 30-31. John P. MacLeod.
 Shawville—Pontiac Co. Agrl. Soc., No. 1. Sept. 19-21. R. W. Hodgins.
 Sherbrooke—Sherbrooke Fair. Aug. 24-31. Norrey W. Price.
 Shigawake—Bonaventure Agrl. Soc., Div. A. Sept. 24. Lewis LeGrand, Port Daniel Sta., Que.
 Trois-Rivieres—Trois-Rivieres Agrl. Soc. Aug. 18. Mederic Pothier.
 Valleyfield—Valleyfield Exhn. July 31-Aug. 4. Sauveur Gosselin.
 Victoriaville—Arthabaska Agrl. Soc. Aug. 13-14. J. E. Lemire.
 Waterloo—Shefford Co. Agrl. Soc. Aug. 12-14. R. R. Bachand.

SASKATCHEWAN
 Carnduff—Carnduff Agrl. Soc. July 26. J. F. Turnbull.
 Elstow—Elstow Agrl. Soc. July 31. W. H. Brown.
 Four Corners—Four Corners Agrl. Soc. Sept. 20. S. H. Evans, Meadow Lake, Sask.
 Invermay—Invermay Agrl. Soc. Aug. 9. E. O. Breeze.
 Kelvington—Kelvington Agrl. Soc. Aug. 2. R. Thoms.
 Lloydminster—Lloydminster Agrl. Exhn. Assn. Aug. 5-7. Gordon M. Cook.
 Nipawin—Nipawin Agrl. Soc. July 26-27. Mrs. L. Warren.
 North Battleford—North Battleford Agrl. Soc. Aug. 8-10. F. Wright.
 Porcupine—Porcupine Agrl. Soc. Aug. 1. Mrs. A. F. Reed, Shand Creek, Sask.
 Prince Albert—Prince Albert Agrl. Soc. Aug. 12-14. John P. Curror.
 Punnichy—Punnichy Agrl. Soc. July 31. C. E. Medland.
 Regina—Regina Agrl. & Indust. Exhn. Assn. July 29-Aug. 3. D. T. Elderkin.
 Saskatoon—Saskatoon Industrial Exhn. July 22-27. Sid W. Johns.
 Silver Stream—Silver Stream Agrl. Soc. July 31. Mrs. A. McDonald, Armley, Sask.
 Togo—Togo Agrl. Soc. July 31. L. A. Lindsay.
 Wadena—Wadena Agrl. Soc. Aug. 1. George B. Harris.
 Woodrow—Woodrow Agrl. Soc. July 25-26. Mrs. D. M. Whalley.

HAWAII
 Kahului, Maui—Maui Co. Fair. Oct. 10-12. Ezra J. Crane.

GERMANY
 Leipzig—Leipzig Trade Fair. Aug. 25-29.

ALABAMA
 Birmingham—American Legion. July 28-30. D. Trotter Jones, Box 1069, Montgomery, Ala.
 Montgomery—Order of Odd Fellows. Aug. 13. H. C. Pollard, Box 626, Huntsville, Ala.
 Montgomery—Odd Fellows' Encampment. Aug. 12. H. G. Nixon, East Lake, Ala.

ARIZONA
 Bisbee—American Legion. Aug. 22-24. E. P. McDowell, 409 Ariz. State Bldg., Phoenix.

ARKANSAS
 Little Rock—State Farm Bureau Fed. Nov. —. Waldo Frasier, 540 Hall Bldg.
 Van Buren—Order of Odd Fellows. Oct. 28-29. R. S. Whitlock, Box 97, Bentonville.

CALIFORNIA
 Long Beach—Order of Red Men. Aug. 19-22. Albert Mialocq, 240 Golden Gate ave., San Francisco.
 Los Angeles—Veterans of Foreign Wars. Aug. 25-30. H. S. Roberts, Biltmore Hotel, Los Angeles.
 Los Angeles—Inst. of Radio Engineers. Aug. 28-30. J. N. A. Hawkins, 3239 Laclede ave., Pasadena.
 Pasadena—State Moose Assn. July 24-27. Joseph C. Flint, 213 E. Acacia ave., Glendale, Calif.
 Sacramento—Order of Red Men. July 28-31. Rud. Mueller, 109 19th ave., San Francisco.
 Sacramento—A. E. Order of Scots. Nov. 6-9. H. A. Filbert, 917 Seventh st.
 San Diego—American Legion. Aug. 12-14. James K. Fisk, Veterans Bldg., San Francisco.
 San Diego—Regular Veterans' Assn. Sept. 11-14. H. John Hines, 1115 15th st., N. W., Washington, D. C.
 San Francisco—Natl. Assn. of Broadcasters. Aug. 5-7. Edwin M. Spence, 1626 K st., N. W., Washington, D. C.
 San Francisco—Jewish War Veterans. July 27-29. Joseph Levy, 461 Market st.
 San Francisco—F. & A. Masons of Calif. Oct. 8-12. John Whicher.
 San Jose—State Firemen's Assn. Sept. 23-26. Harry E. Strasser, 2046 Oregon st., Long Beach.
 Santa Cruz—State Elks' Assn. Sept. 12-14. E. W. Dale, 315 10th st., Richmond.
 Woodland—Odd Fellows' Encampment. Oct. 7-12. M. H. Ludlow, Box 489, San Francisco.

COLOREADO
 Canon City—American Legion. Aug. 11-13.
 Denver—Knights of Pythias. Aug. 27-28. William C. Skinner, 411 Bank Block.
 Ft. Collins—Order of Red Men. Aug. 12-13. R. F. Iyarks, 629 Elati st., Denver.
 Fort Collins—Order of Odd Fellows. Oct. 14-17. Roy D. Shattuck, I. O. O. F. Temple, Denver.
 Sterling—American Legion. Aug. 20-22. Wm. J. Truitt.
 Walsenburg—State Elks' Assn. Aug. —. Pat Hurley, Box 485, Ft. Collins.

CONNECTICUT
 Danbury—State Firemen's Assn. Aug. 23-24. D. W. Harford, S. Norwalk, Conn.
 New Haven—New England Magicians. Sept. 21-22. J. Walter Petrie, 157 Valley st., Norwich—American Legion. July 24-27.

DELAWARE
 Smyrna—State Vol. Firemen's Assn. Sept. 11-12. Warren W. Pettyjohn, Box 444, Dover.

DISTRICT OF COLUMBIA
 Washington—American Legion. Aug. 1-3.



CONVENTIONS

Washington—Army & Navy Legion of Valor of U. S. Aug. 28-31. Lt. Ben Prager, 314 Courthouse, Pittsburgh, Pa.

GEORGIA

Macon—Junior Order. Aug. 13. Virgil E. Echols, Box 1177, Atlanta, Ga.
 Macon—F. & A. Masons of Ga. Oct. 29-30. Frank F. Baker.

IDAHO

Buhl—Southern Idaho Moose Assn. Aug. 1-3. Dora Wilkerson, Box 330, Caldwell.
 Boise—P. of H. State Grange. Oct. 29-31. F. G. Harland, Box 211, Caldwell, Ida.
 Coeur d'Alene—American Legion. Aug. 25-28. Lester F. Albert, Boise.
 Grangeville—Order of Odd Fellows. Oct. 14-17. Presley F. Horne, Box 371, Caldwell, Ida.
 Lewiston—A. F. & A. M. of Idaho. Sept. 10. Curtis F. Pike, Box 1677, Boise.

ILLINOIS

Chicago—Natl. Assn. of Music Merchants. July 30-Aug. 1. W. A. Mennie, 45 W. 45th st., New York, N. Y.
 Chicago—Order of Eagles. Aug. 15-19. J. S. Parry, 1737 McGee st., Kansas City, Mo.
 Chicago—Outdoor Adv. Assn. of America. Third week in Aug. H. E. Fisk.
 Chicago—Amer. Cosmetics, Natl. Assn. Sept. 9-11. Frances Martell, 127 N. Dearborn st.
 Danville—American Legion. Aug. 24-27. William C. Mundt, Box 910, Bloomington.
 Decatur—Knights of Pythias. Sept. 17-18. Al Douglass, 618 S. 6th st., Springfield.
 Paris—P. M. Odd Fellows. Oct. 6-8. C. K. Gillespie, Decatur, Ill.
 Quincy—Knights Templar. Sept. 30. Edward A. Glad, 2410 N. Kedzie Blvd., Chicago.
 Springfield—State Gladiolus Soc. Aug. 24-25. F. M. Clark, 722 S. Foley st., Champaign.
 Springfield—Order of Red Men. Sept. 30-Oct. 1. Lan Haney, Herrin, Ill.
 Springfield—Order of Odd Fellows. Oct. 15-16. Thos. P. Fields, 115 W. Monroe st.

INDIANA

Columbus—P. of H. State Grange. Oct. 15-17. W. R. Gant, R. R. 3.

IOWA

Albia—Order of Red Men. Oct. 8-9. A. J. Danielson, Box 194, Des Moines, Ia.
 Ames—State Hort. Soc. Nov. 20-21. R. S. Herrick, State House, Des Moines.
 Arnolds Park—American Legion. Aug. 26-28. Howard Turnley.
 Burlington—Loyal Order of Moose. Sept. 20-22. Edw. U. Meyer, 405 Brady st., Davenport.
 Cedar Rapids—R. A. & R. & S. Masons. Oct. 14-16. George E. Masters, Glenwood, Ia.
 Council Bluffs—Order of Odd Fellows. Oct. 21-25. John Morgal Jr., 1218 Pleasant st.
 Des Moines—Int'l Assn. of Fire Fighters. Sept. 16-20. George J. Richardson, 207 A. F. of L. Bldg., Washington, D. C.
 Emmetsburg—State Firemen's Assn. Sept. 17-18. Paul A. Soener, Box 486, Independence, Ia.
 Hampton—Spanish War Veterans' Reunion. Aug. 11. G. W. Tremain, Ft. Dodge.

KANSAS

Enporia—American Legion. Sept. 1-3. Irvin L. Cowger, Memorial Bldg., Topeka.
 Hutchinson—Soc. of 353d Infantry. Aug. 31-Sept. 2. John C. Hughes, 829 East B st.
 Ottawa—Order of Odd Fellows. Oct. 8-10. Will J. Russell, 117 W. 6th ave., Topeka.
 Parsons—State Farmers Union. Oct. 29-Nov. 1. Rex Troutman, Box 296, Salina, Kan.
 Wichita—Order of Red Men. Oct. 1-2. W. O. Younghaus, 1834 N. 15th st., Kansas City, Kan.

KENTUCKY

Bowling Green—State Firemen's Assn. Sept. 3-5. Capt. V. A. Beam, 2221 W. Broadway, Louisville.

In the Convention List appear only the dates of those meetings which we feel are of interest to the amusement industry. In this category we place, besides the strictly amusement and allied organizations, the following groups:

American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran organizations, Odd Fellows, Knights of Pythias, Elks, Knights Templars, Junior Order United American Mechanics, Eagles, Shriners, Red Men, Sons of American Revolution, Woodmen of the World, Masons, Moose, Knights of Columbus, Horticulture Societies, Farm and Home organizations, Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Florist groups, Patrons of Husbandry, State Granges, Firemen and Outdoor Advertising Associations.

Henderson—Junior Order. Aug. 27-28. Omer C. Stubbs, First Natl. Bank Bldg., Covington.
 Louisville—F. & A. Masons. Oct. 15-17. A. E. Orton, 200 Shubert Bldg.
 Richmond—Order of Red Men. Aug. 13-14. Edw. H. Musterman, 2233 Rowan st., Louisville.
 Somerset—Order of Odd Fellows. Sept. 30-Oct. 2. Wm. Davies, 511 W. 6th st., Lexington.

LOUISIANA

New Orleans—Junior Order. Oct. 24. H. P. Alcantara, 218 N. Alexander st.
 Thibodaux—State Firemen's Assn. Sept. 4-6. Elward Wright, Houma, La.

MAINE

Bangor—Order of Odd Fellows. Oct. 16. Leroy E. Leonard, 25a Forest ave., Portland.

MARYLAND

Annapolis—Order of Elks. Aug. 4-7. Calvert K. Hartle, Hagerstown, Md.
 Baltimore—Natl. Fraternal Congress of Amer. Aug. 27-30. Foster F. Farrell, 35 E. Wacker drive, Chicago, Ill.
 Cumberland—American Legion. Aug. 21-24. Vincent P. Ingram, Box 293.

MASSACHUSETTS

Boston—American Legion. Sept. 23-26. Frank E. Samuel, 777 N. Meridian st., Indianapolis, Ind.
 Boston—La Societe des 40 Hommes et 8 Chevaux. Sept. 22-25. C. W. Ardery, 777 N. Meridian st., Indianapolis, Ind.
 Boston—Jewish War Veterans of U. S. Aug. 28-Sept. 1. Wm. Berman, 16 Court st.
 Boston—Order of Red Men. Oct. 19. Chas. A. Hayes, 18 Boylston st.
 Cambridge—Mass. State Command. Can. Legion, British Empire Service League. Sept. —. B. P. Murphy, 104 Brookline st.
 Holyoke—State Firemen's Assn. Sept. 10-12. Daniel J. Looney, 1137 Old South Bldg., Boston.
 Salisbury—American Legion. Aug. 22-24.

MICHIGAN

Bay City—American Legion. Aug. 18-20. Carl H. Goetz, 602 Barlum Tower, Detroit.
 Detroit—Natl. Encampment, Un. Spanish War Veterans. Aug. 18-22.
 Detroit—Naval & Military Order of Spanish-American War. Aug. 19-22. Capt. Laurence H. Parker, Brimfield, Mass.
 Detroit—Un. Spanish War Veterans. Aug. 18-22. P. J. Callan, 40 G st., N. E., Washington, D. C.
 East Lansing—State Farm Bureau. Nov. 14-15. C. L. Brody, 221 N. Cedar st., Lansing.
 Grand Rapids—Amer. Rabbit & Cavy Breeders' Assn. Oct. 28-Nov. 1. Mrs. O. Sennewald, 5817 Lakeview ave., Detroit.
 Jackson—State Gladiolus Soc. Aug. 15-17. Mrs. Betty Wentworth, Beckley road, Battle Creek.
 Lansing—State Moose Assn. July 26-28. John H. Deibel, 220 N. Hamilton st., Saginaw.
 Muskegon—State Fire Fighters. Aug. 14-16. Ralph K. Gillis, 2103 Elk st., Port Huron.
 Muskegon—Knights of Pythias. Sept. 19-20. W. E. Hampton, 320 S. Main st., Ann Arbor, Mich.
 Pontiac—State Grange of Mich. Oct. 22-25. Maude E. Lovejoy, Perry, Mich.
 Port Huron—Mich. Dist. of Kiwanis International. Sept. 5-7. Forney W. Clement, 602 First Natl. Bldg., Ann Arbor.

Traverse City—Tin Can Tourists of World. July 22-Aug. 3. C. W. Coppersmith, Haslett, Mich.

MINNESOTA

Crookston—Internat'l War Veterans' Alliance. Aug. 31-Sept. 2. Dr. A. R. Hulbert, Thief River Falls. Duluth—State Grange of Minn. Oct. 16-18. Miss M. Estelle Thompson, Box 123, Lansing. Hibbing—American Legion. Aug. 11-14. Minneapolis—Knights of Pythias. Oct. 8-9. Henry H. Schulz, 1227 Hennepin ave.

MISSISSIPPI

Jackson—State Farm Bureau Fed. Nov. — Nell McRaney, Box 1972.

MISSOURI

Columbia—State Farm Bureau Fed. Oct. 14-16. Mrs. Chas. Schuttler, Box 658, Jefferson City, Mo. Liberty—Knights of Pythias. Oct. 8-9. Edwin Ettinger, 3507 Pine st., St. Louis. St. Joseph—35th Div. Assn. Oct. 17-19. Theo. J. Quinn. St. Joseph—Odd Fellows' Encampment. Oct. 14. W. Lee Long, Box 345, Joplin, Mo. St. Louis—Order of Elks. Aug. 25-31. James E. Kelley, 800 N. 12th st., Birmingham, Ala. St. Louis—State Fraternal Congress. Oct. 17-18. Anna Kampmann, 4 N. 8th st. Sedalia—American Legion. Sept. 1-3. Jerry F. Duggan, 3709 Broadway, Kansas City.

MONTANA

Butte—A. F. & A. M. Aug. 21-22. L. T. Hauberg, Box 896, Helena, Mont. Butte—Northwest Florists' Assn. Nov. 8. Clyde Lester, Box 485, Walla Walla, Wash. Havre—State Elks' Assn. July 25-27. Art Trenery, Billings, Mont. Livingston—Knights of Pythias. Sept. 9-10. Dave B. Hopkins, Butte, Mont. Whitefish—State Assn. of Moose. July 25-27. James D. Gough, 722 Broadway, Helena.

NEBRASKA

Falls City—State Florists' Soc. Nov. 7-9. O. L. Erickson, 139 Kearney ave., Kearney, Neb. Norfolk—American Legion. Aug. 18-20. R. C. Patterson, State Capitol, Lincoln. Omaha—Order of Odd Fellows. Oct. 14-17. E. S. Davis, Box 367, North Platte, Neb.

NEVADA

Elko—American Legion. Aug. 8-10. Reno—Knights of Pythias. Sept. 19. Wm. P. Thrall, 404 W. 4th st., Reno.

NEW HAMPSHIRE

Dover—Knights Templar. Oct. 1. J. Melvin Dresser, 44 S. Main st., Concord, N. H. Lakeport—Knights of Pythias. Sept. 16-17. Edward M. Fuller, Baldwin Homestead, N. Stratford, N. H. Rochester—Order of Red Men. Oct. 3. Wm. M. Thomas, 39 Pine st., Peterborough, N. H.

NEW JERSEY

Atlantic City—State Firemen's Assn. Sept. 13-14. Evan F. Benners, Chamber of Commerce Bldg., Newark. Atlantic City—Junior Order. Oct. 9-10. Roscoe C. Walker, 1 W. State st., Trenton. Camden—American Legion. Aug. 22-24. Herbert E. Harper, 350 Newton ave.

NEW MEXICO

Roswell—Order of Odd Fellows. Oct. 14-15. Lem A. Wright, 604 Hinkle st., Clovis, N. M.

NEW YORK

Batavia—State Assn. of Magicians. Oct. 10-12. Wm. A. Russell, 237 W. Main st. Dunkirk—State Firemen's Assn. Aug. 20-23. Fred A. Davis, 140 Broadway, Ft. Edward, N. Y. Lake George—Knights of Pythias. July 22-27. Sydney G. Harnett, 25 W. 44th st., New York, N. Y. New York—American Assn. of Nurserymen. July 22-26. Richard P. White, 636 Southern Bldg., Washington, D. C. New York—American Dahlia Soc. Sept. 20-22. C. Louis Alling, 251 Court st., West Haven, Conn. New York—316th Infantry Assn. Sept. 28. Raymond A. Cullen, Box 5316, Philadelphia, Pa. New York—Soc. of 5th Div., Veterans of World War. Aug. 31-Sept. 2. W. E. Aebischer, Yonkers, N. Y. New York—Premium Adv. Assn. of Amer. Sept. 9-13. Howard W. Dunk, 500 5th ave. New York—Natl. Horse Show Assn. Nov. 6-13. John S. Wise, 90 Broad st. Oswego—State Grotto Assn. Sept. 19-21. Harvey N. Smith, 313 City Hall, Syracuse. Saranac Lake—Order of Odd Fellows. Aug. 20-22. Clayton W. Boyce, 31 Union Square, New York City. Schenectady—American Legion. Aug. 29-31. Maurice Stember, Hall of Records, New York City. Sherrill—Volunteer Firemen's Assn. Aug. 17. Wm. H. Bohrer, 146 E. Noyes blvd. Syracuse—P. of H. National Gange. Nov. 13-21. Harry A. Caton, 145 15th st., Coshocton, O. Utica—Italian-American World War Veterans of U. S. Aug. 31-Sept. 2. D. R. Pacilio, Box 114.

NORTH CAROLINA

Asheville—Southeastern Florists' Assn. Nov. 4-6. R. E. Mapes, Box 116, Knoxville, Tenn. Raleigh—State Elks' Assn. Sept. 13-15. W. C. Burns, Elks' Home, High Point, N. C. Rocky Mount—Junior Order. Aug. 20-21. E. V. Harris, Box 802, Tarboro, N. C.

NORTH DAKOTA

Bismarck—Tri-State Florists' Assn. Oct. 20-22. Ben Siebrecht, Aberdeen, S. D.

OHIO

Canton—F. & A. Masons of Ohio. Oct. 16-17. H. S. Johnson, Masonic Temple, Cincinnati. Cedar Point—Sandusky—State Elks' Assn. Aug. 25-30. Harry D. Hale, Elks' Club, Newark. Cincinnati—Knights of Pythias. Aug. 12-16. Harry M. Love, 1054 Midland Bank Bldg., Minneapolis, Minn. Cincinnati—R. A. Masons of Ohio. Oct. 2-3. M. C. Hambright, 907 First Natl. Bank Bldg., Springfield. Cleveland—Knights of Pythias. Sept. 23-25. E. E. Coriell, 161 S. Main st., Bowling Green, O. Cleveland—Amer. Inst. of Park Executives & Amer. Park Soc. Sept. 24-27. Will O. Doolittle, Box 422, Tulsa, Okla. Columbus—Junior Order. Aug. 27-28. W. A. Clark, Box 110, Urbana, O. Columbus—State Farm Bureau Fed. Nov. 28-29. Murray D. Lincoln, 246 N. High st. Dayton—A. S. of Free Masonry. Nov. 12-15. John Cissna, Masonic Temple, Dayton. Lakeside—Internat'l Lyceum Assn. Aug. 26-31. C. McCartney, Auditorium Hotel, Chicago.

Mansfield—37th Div., AEF Veterans' Assn. Aug. 31-Sept. 2. Kenneth Little, 1101 Wyandotte Bldg., Columbus. Steubenville—State Moose Assn. Aug. 22-25. Robert C. Kane, 300 Winters Bank Bldg., Dayton. Toledo—American Legion. Aug. 25-27. J. J. Saslavy, 145 N. High st., Columbus. Toledo—Knights Templar. Oct. 9-10. W. Edwin Palmer, 501 Ohio Bldg., Akron, O. Toledo—Dahlia Soc. Sept. 14-15. C. H. Smith, 3820 Holles ave.

OKLAHOMA

Muskogee—Order of Odd Fellows. Oct. 15-16. J. E. Hulse, 225 South D st. Oklahoma City—American Legion. Aug. 31-Sept. 2. Milt Phillips, Box 37, State Capitol Station.

OREGON

Corvallis—Knights of Pythias. Oct. 14-15. Walter G. Gleeson, 918 S. W. Yamhill st., Portland. Eugene—Northwest Moose Assn. July 25-28. J. F. Pearce, 2215 York st., Vancouver, B. C., Can. Seaside—American Legion. Aug. 26-28.

PENNSYLVANIA

Erie—Knights of Pythias. Aug. 19-22. Harvey F. Trumbore, 1328 Chestnut st., Philadelphia. Lewistown—State Firemen's Assn. Oct. 1-3. Chas. E. Clark, Box 217, Wayne, Pa. Lock Haven—Central Dist. Vol. Firemen's Assn. Aug. 12-15. John D. Zimmerman, 410 E. Main st. Philadelphia—Natl. Soc. Army of the Philippines. Aug. 11-14. Joseph S. Wood, Box 412, Boston. Philadelphia—Veterans of 314th Inf., AEF. Sept. 27-29. George E. Hentschel, 1845 Champlot ave. Pittsburgh—Dancing Masters of America. Week of Aug. 4. Walter U. Soby, 553 Farmington ave., Hartford, Conn. Reading—American Legion. Aug. 15-17. J. R. Conner, Box 1136. Washington—Junior Order. Sept. 12-13. Chas. H. Hall, Box 4475, Philadelphia. Washington—State Elks' Assn. Aug. 26-29. W. S. Gould, Elks' Club, Scranton. Waynesboro—Odd Fellows' Encampment. Oct. 13-17. George H. Banes, 1516 N. 16th st., Philadelphia.

SOUTH DAKOTA

Sisseton—State Hort. Soc. Nov. 25-26. W. A. Simmons, Court House, Sioux Falls. Watertown—American Legion. July 29-31. Wright Tarbell, Watertown, S. D. Yankton—State Farmers' Union. Oct. 7-10. Paul G. Erickson, 200 Strand Bldg., Sioux Falls.

TENNESSEE

Chattanooga—American Legion. Aug. 18-20. Greeneville—State Grange of Tenn. Oct. 9-11. Mrs. Hazel E. Davis, R. 12. Nashville—Odd Fellows' Encampment. Oct. 21. W. T. Ferguson. Nashville—State Hort. Soc. Latter part of Nov. Prof. G. M. Bentley, Univ. of Tenn., Knoxville. Pulaski—State Firemen's Assn. Sept. 25-27. Joe J. Martin, Fire Hqs., Nashville.

TEXAS

Fort Worth—Odd Fellows' Encampment. Oct. 14. W. R. Francis, 902 S. Jennings ave. Galveston—Order of Red Men. Aug. 24-26. C. R. Lemke, 415 Austin ave., Waco. Laredo—American Legion. Aug. 18-20. Fred E. Young, Drawer Q, Capitol Sta., Austin.

UTAH

Logan—State Firemen's Assn. Aug. — John J. Creedon, Box 25, Bingham Canyon. Ogden—American Legion. Aug. 15-17. L. Wesley Robbins. Salt Lake City—State Farm Bureau Fed. Nov. — Tracy R. Welling, 302 Dooley Block.

VERMONT

Bellows Falls—American Legion. July 25-28. Philias A. Frignon, Bellows Falls. Burlington—State Elks' Assn. Oct. 12-13. C. H. Merrill. Montpelier—State Grange of Vt. Oct. 15-17. Mary E. Priest, Randolph, Vt.

VIRGINIA

Bristol—State Firemen's Assn. Aug. 13-16. R. B. Barker, Box 893, Newport News. Harrisonburg—Junior Order. Oct. 21-22. Ernest A. Chalkley, Box 431, West Point, Va. Norfolk—American Legion. Aug. 25-28. John Twoby, Box 387. Norfolk—29th Div. Assn. Aug. 30-Sept. 2. Wm. C. Nicklas, 4318 Walther ave., Baltimore, Md. Roanoke—Natl. Canvas Goods Mfrs.' Assn. Oct. 21-25. Jas. E. McGregor, 224 Endicott Bldg., St. Paul, Minn. Staunton—Knights of Pythias. Oct. 15-17. George C. Cabell, 303 Monticello Arcade, Norfolk.

WASHINGTON

Aberdeen—American Legion. Aug. 15-17. H. A. Rundell, Box 1140. Everett—Order of Red Men. Aug. 12-13. John M. Hansen, 2514 State st. Spokane—Int'l Assn. of Fire Chiefs. Aug. 5-8. James J. Mulcahey, 16 Franklin ave., Yonkers, N. Y. Tacoma—Pacific Coast Assn. of Fire Chiefs. July 31-Aug. 3. Jay W. Stevens, 1014 Merchants Exch. Bldg., San Francisco, Calif. Walla Walla—Knights of Pythias. Oct. 7-9. A. R. Metz, Box 548, Olympia, Wash.

WEST VIRGINIA

Bluefield—80th Div. Veterans' Assn. Aug. 8-11. Mark R. Byrne, 413 Plaza Bldg., Pittsburgh, Pa. Charleston—Knights of Pythias. Aug. 28-29. J. Gibson Van Meter, Box 750, Elkins, W. Va. Huntington—Junior Order. Aug. 29-30. R. F. Lambert, Box 81. Huntington—Order of Odd Fellows. Sept. 16-20. E. G. Ludvigsen, 16 W. Chase st., Baltimore, Md. Logan—Order of Odd Fellows. Oct. 8. A. J. Wilkinson, Box 1247, Huntington, W. Va. Parkersburg—R. A. Masons of W. Va. Oct. 14-15. G. M. Ford, Wheeling. Wheeling—American Legion. Sept. 1-3. G. Stanley Hamric, Charleston, W. Va.

WISCONSIN

Appleton—Knights of Pythias. Aug. 20-21. Victor E. Moser, 152 W. Wisconsin ave., Milwaukee. Baraboo—Odd Fellows' Encampment. Oct. 15. Jas. A. Fathers, 25 W. Milwaukee st., Janesville, Wis. Green Bay—Disabled Amer. Veterans of World War. Aug. 24-Sept. 1. Vivian D. Corbly, 2840 Melrose ave., Cincinnati, O.

Green Bay—State Elks' Assn. Aug. 22-24. Lou Uecker, Two Rivers, Wis. Green Bay—32d Div. Veterans' Assn. Aug. 31-Sept. 2. Byron Beveridge, Capitol, Madison. Kenosha—American Legion. Aug. 10-13. G. H. Stordock, 225 E. Michigan st., Milwaukee.

WYOMING

Rockspoons—American Legion. Aug. 15-17. Norton Lee. Worland—A. F. & A. M. Aug. 26-27. J. M. Lowndes, Masonic Temple, Casper, Wyo.

CANADA

Brantford, Ont.—Order of Odd Fellows. Sept. 21-22. John McGill, 121 Marlin Drive West, Mt. Lebanon, Pittsburgh (16), Pa. Frederickton, N. B.—Knights of Pythias. Aug. 19-22. S. A. Smith, 35 Queen st., Amherst, N. S. Glace Bay, N. S.—Order of Odd Fellows. Aug. 13-15. E. H. Munro, Box 264, Windsor. St. John, N. B.—F. & A. Masons. Aug. 22. R. D. Magee, Masonic Temple.

ALASKA

Juneau—American Legion. Sept. 5-7.

MEXICO

Tampico—American Legion. Aug. 7.

Coming Events logo with 'TRADE SERVICE FEATURE' and 'Billboard' text.

These dates are for a five-week period.

ARIZONA

Prescott—Pageant. Aug. 16-18. Bill Colvert, Box 1627, Albuquerque, N. M. Prescott—Northern Ariz. Horse Show. Aug. 10. Prescott—Coronado Cuarto Centennial. Aug. 16-18.

ARKANSAS

Batesville—White River Water Carnival. Aug. 8-9. Mammoth Spring—Soldiers, Sailors & Marines' Reunion. Aug. 19-24. E. E. Sterling. Nashville—Peach Festival. July 31. Will Cazort. Prairie Grove—Confederate Reunion & Homecoming. Aug. 1-3. J. H. Carnahan.

CALIFORNIA

Coronado—Natl. Horse Show. July 23-28. Mrs. W. W. Crosby. Hollister—San Benito County Saddle Horse Show & Rodeo. Aug. 23-25. Jacob M. Leonard. Pleasanton—La Fiesta. July 24-28. Al M. Alameda. San Francisco—Coast Gift, Art & House Wares Show. Aug. 11-16. Santa Barbara—Old Spanish Days Fiesta. Aug. 15-17. Charles E. Pressley, Box 284. Santa Clara—Harvest Festival. July 30-Aug. 3. E. L. Poulson, 1640 Market st. Venice—Mardi Gras. Aug. 8-11. J. R. Hunt, 1606 Pacific st.

COLORADO

Buena Vista—Head Lettuce Day Celebration & Rodeo. Aug. 3-4. Rowen B. Ayres. Durango—Spanish Trails Fiesta. Aug. 10-11. Pat Thomas. Fort Lupton—Tomato Day. Aug. 10. Karl R. Ahlborn. Loveland—Pioneer Celebration. Aug. 14-16. Earl Denton.

CONNECTICUT

Norwich—Elks' Charity Bazaar. Aug. 12-17. Felix Hallahan, 47 Union st. Willimantic—VFW Celebration. July 29-Aug. 3.

FLORIDA

Pensacola—Home Show. Aug. 5-9. Vidalia—Half-Century Festival. Aug. 8-10.

ILLINOIS

Atwood—Fall Festival. Aug. 1-3. W. L. Funk. Augusta—Live-Stock Show. August 13-15. Neil J. Hoover. Ava—Home-Coming. Aug. 9-10. Bill Bartlett. Beardstown—Fish Fry. July 29-Aug. 3. Geo. Aldridge. Berwick—Home-Coming. Aug. 15-16. Fred Riggs. Biggsville—Harvest Home Picnic. Aug. 29-30. Charles Mullin. Blandinsville—Farmers' Picnic. Aug. 15-16. Clifford Gamble Jr. Blue Mound—Legion Home-Coming. Aug. 7-10. Ralph Johns. Bushnell—Grain Harvest Festival. Aug. 5-10. Theo. E. Samuelson. Carthage—Fall Festival & Home-Coming. July 31-Aug. 3. Dr. F. H. Hartrick. Chadwick—Cheese Day. July 31. O. H. Etnyre. Cherrycreek—Homecoming. July 26-28. Fire Dept. Chicago—Gift Show. July 29-Aug. 9. George F. Little, 220 5th ave., New York. Chrisman—Horse Show. Aug. 14-16. H. E. Haworth. Cisne—Home-Coming. Aug. 12-17. Clayton—Old Settlers' Reunion. Aug. 22-23. E. O. Amen. Clifton—Home-Coming. Aug. 17-18. A. R. Wilson. Cullom—Home-Coming. Aug. 16-17. Edward Hahn. Dundee—Firemen's Festival. July 31-Aug. 3. Max C. Freeman. Glenview—Glenview Days. Aug. 24-25. O. J. Lamberg. Griggsville—Celebration. July 30-Aug. 2. J. F. Napier. Kenney—Old Settlers' Reunion. Aug. 25. Oscar Cromwell. Lexington—Firemen's Home-Coming. July 29-Aug. 3. Arthur Odell. Maple Park—Home-Coming. Aug. 24-25. Frank Busby. Mason City—Legion Homecoming & Fish Fry. July 25-28. Maywood—Legion Carnival. July 19-28. H. T. Smith. Minier—Home-Coming. Aug. 30-31. Harold A. Stanwood. Momence—Gladiola Festival. Aug. 7-10. Tommy Sacco Theatrical Agency, 162 N. State st., Chicago. Morrisville—Home-Coming & Picnic. Aug. 13-14. T. F. Lentz. Mt. Auburn—Farmers' Picnic. Aug. 2-3. Raymond E. Dunn. Mt. Olive—Homecoming. July 25-27. Ray Hittmeier. New Berlin—Home-Coming. July 29-Aug. 3. Jess W. Carter.

Palmyra—Reunion & Home-Coming. July 31-Aug. 1. J. M. Duncan. New Windsor—Fair & Horse Show. Aug. 21-23. P. E. Thomas. Piper City—Legion Home-Coming. Aug. 9-10. G. H. Kemmetz. Plymouth—Old Settlers' Reunion. Aug. 28-29. Mrs. L. R. Knowles. Prophetstown—Kids' Day. Aug. 22. Kenneth Miller. Quincy—Barbecue. Aug. 25. J. M. Hirschinger. Salem—Marion County Soldiers' & Sailors' Reunion. July 22-26. Earl W. Merritt. Savannah—Fair & Festival. Aug. 19-24. Charles E. Patton. Sheffield—Home-Coming. Aug. 22-23. A. W. Bayless. Stonefort—Reunion & Home-Coming. Aug. 21-24. E. Weaver. Tuscola—Homecoming. July 24-27. L. R. McNeill. Waverly—K. of P. Celebration. Aug. 5-10. E. H. Sheppard. Wenona—Legion Home-Coming & Jubilesta. Aug. 7-10. Frank J. Zulz. Wood River—Legion Home-Coming. Aug. 3-4. L. H. Holland. Wyoming—Mid-Summer Festival. July 24-27. M. F. Bodwell. York—Reunion. Aug. 1-4. E. J. Mehler.

INDIANA

Centerville—4-H Fair & Old Settlers' Picnic. Aug. 6-10. Elizabeth Hatfield. Clero—Fall Festival. Aug. 8-10. E. A. Carson. Clinton—Firemen's Fair & Home-Coming. July 22-27. George Cain. Cloverdale—Picnic & Home-Coming. July 25-27. H. C. Hurst. Columbia City—Old Settlers' Day. Aug. 15. M. R. Lorber. Danville—Round-Up. Aug. 15-17. Frank Ridgway. Decatur—Street Fair & Agricultural Exhibit. July 29-Aug. 3. George Thoms. Elwood—Tomato Festival. July 24-26. Joe A. DeHority. English—Reunion & Homecoming. July 22-27. Charles Hill. Farmersburg—Old Settlers' Celebration. July 31-Aug. 3. Charles E. Sharpe. Flora—4-H Club Celebration. Aug. 15-17. French Lick—Farmers' Fall Festival. Aug. 22-24. W. Clarence Ellis. Galveston—Firemen's Street Fair. Aug. 14-17. Ted McCoy. Gas City—Street Fair. July 24-27. Zan Wood. Knox—Legion Street Fair. Aug. 28-31. Everett G. White. Milford—Street Fair. Aug. 7-10. Eugene W. Felkner. Montpelier—Free Street Fair. Aug. 20-24. Harold Nelson. Mooreland—Free Fair. Aug. 21-24. C. F. Parker. Muncie—Industrial & Labor Expo. Aug. 19-24. New Castle—4-H Fair. Aug. 5-9. North Salem—Home-Coming. Aug. 1-3. Everett Smith. Odon—Old Settlers' Meeting. Aug. 15-17. H. O. Marshall. Otterbelle—Legion Jubilee & Stock Show. Aug. 14-17. H. C. Myers. Ridgeville—Homecoming. July 22-27. W. L. Thompson.

IOWA

Algona—Gladiolus Show. Aug. 17-18. F. A. Bunting. Bayard—Horse & Colt & 4-H Club Show. Aug. 8-10. J. W. Wine. Coggon—Harvest Home. July 26-27. Mrs. Lester Custer. Davis City—VFW Reunion. Aug. 7-10. Merritt Reynolds, Leon, Ia. Denison—4-H Club Fair. Aug. 14-16. F. C. Byrnes. DeWitt—Farm Festival. Aug. 6-9. Miss Lea Coverdale. Drakesville—Old Settlers & Soldiers' Reunion. Aug. 22-24. Edward Thompson. Durant—Fire Dept. Harvest Festival. Aug. 30. Earlville—Gala Days. July 24-25. F. S. Otis. Gladbrook—Commercial Club Celebration. Aug. 15-17. C. E. West. Griswold—Soldiers' Reunion. Aug. 20-23. American Legion. Hawleyville—Rodeo. Aug. 27-29. Sheldon—Air Show. Aug. 18-19. Al Vint. Sigourney—Yen-Ruo-Gis. July 25-27. Orval Roberts. State Center—Firemen's Fall Festival. Aug. 13-14. Bert Merrill. Villisca—Horse Show. July 28-29.

KANSAS

Arma—Picnic. Aug. 12-17. William Fox. Axtell—Community Picnic. Aug. 7-19. William Berry. Cherryvale—Southeast Kan. Soldiers' Reunion. July 22-27. C. C. Bush. Downs—Anniversary Celebration. July 24-26. Joseph W. Asper. Erie—Old Settlers & Settlers' Reunion. Aug. 19-24. Seth G. Brown. Green—Old Settlers' Reunion. Aug. 1-3. W. D. Houser. Lebanon—Anniversary & Home-Coming Celebration. Aug. 8-10. Glen L. Sullivan. Leoti—Old Settlers' Picnic. Aug. 12-13. M. Wewer. Linn—Picnic. July 25-27. Charles Austin. Oskaloosa—Old Settlers' Reunion. Aug. 23-24. Donald C. Allen. Sparks—Picnic. Aug. 22-25. Irvin O. French. St. Paul—Old Settlers' Reunion. Aug. 12-17. E. McMains. Sterling—Rice-Reno County Old Settlers' Picnic. Aug. 15-16. O. C. Holcomb. Waverly—Ohio Days. Aug. 15-16. E. A. Farrow.

KENTUCKY

Fulton—Live-Stock & Poultry Expo. Aug. 22-24. M. L. Parker. Louisville—Church Carnival. Aug. 2-3. W. J. Smith, 209 Martin Brown Bldg.

MAINE

Hiram—Old Home Week. July 22-27. Albert F. Ward.

MARYLAND

Bladensburg—Rescue Squad & Vol. Fire Dept. Celebration. Aug. 19-31. W. R. Beatty. Leonardtown—Celebration. July 15-Aug. 20. B. I. Smith.

MICHIGAN

Alma—Harvest Jubilee. Aug. 22-23. A. D. Smedberg. Blissfield—Harvest Festival. Aug. 14. A. A. Glaser. Cassopolis—Horse-Pulling Contest. Aug. 4. Constantine—Home-Coming & Water Pageant. Aug. 15. Mark Stephenson.

Edenville—Lumberjack Picnic. Aug. 28. Frank Wixom.
 Greenville—Agricultural Club Show. Aug. 22-24. Keith King.
 Jackson—Cascades Festival. Aug. 10-17. Garrett C. Getting.
 Mamistec—Natl. Coach Trailer & Equipment Show. Aug. 1-14. Edward H. Jungclas, 1719 Brackman ave., Cincinnati, O.
 Manistique—Natl. Blueberry Festival. July 26-28.
 Pentwater—Water Festival. Aug. 2-4. W. R. Bush.
 Reed City—Dairy Show. Aug. 19. L. C. Atkins.
 South Haven—Peach Festival. Aug. 30-31.
 Weidman—Weidman Day. Aug. 24. John Ritchie.

MINNESOTA

Fountain—Harvest Festival. July 25-27. O. D. Krogen.
 Henderson—Sauerkraut Days. Aug. 3-4. Elmer Brash.
 Janesville—Harvest Jubilee. July 24-25. Harvey E. Gardner.
 Minneapolis—Aquatic Celebration. July 20-23. Wynn Stevens.
 Sanborn—Watermelon Day. Aug. 29. H. J. Weber.

MISSISSIPPI

Water Valley—Watermelon Carnival. Aug. 8. Dudley Wagner.

MISSOURI

Alton—Old Settlers' Reunion. Aug. 5-10. H. L. Thompson.
 Barnard—Picnic. July 31-Aug. 3. L. D. Goforth.
 Bethany—Harrison Co. Fall Round-Up. Aug. 29-31. T. R. Nickerson.
 Buffalo—Soldiers' Reunion. Aug. 15-17. R. C. Ferguson.
 Cassville—Old Soldiers & Settlers' Reunion. Aug. 14-17. J. T. McFarlin.
 Clarence—Home-Coming. Aug. 8-9. Roy E. Willey.
 Craig—Legion Reunion & Homecoming. July 25-28. P. B. Neely.
 Cuba—Homecoming & Live Stock Show. July 25-27. A. M. Munro.
 Diggins—Picnic & Home-Coming. Aug. 8-10. John H. Rudolph.
 Elmer—Reunion. Aug. 6-9. C. S. Smith.
 Gilman City—Live-Stock Fair & Horse Show. Aug. 1-2. Robert Murphy.
 Grant City—Fall Festival. Aug. 22-24. Almon Molsinger.
 Hamilton—Legion Races. Aug. 27-30. R. C. Hendron.
 Hopkins—Picnic. Aug. 22-24. Stanley Swanson.
 Humansville—Reunion. July 31-Aug. 3. P. K. Pritchard.
 Jackson—Home-Comers' Celebration. Aug. 28-31. J. R. Short.
 King City—Tri-County Live-Stock Show & Street Fair. Aug. 15-17. Dr. E. D. Criswell.
 Miller—Picnic. Aug. 14-17. C. W. Crawford.
 Paris—Monroe Horse Show. Aug. 6-10. Charles Smithley.
 Parnell—Merchants' Picnic. July 25-27. De-loise Collins.
 Puxico—Celebration. Aug. 12-17.
 Ravenwood—Legion Picnic. Aug. 8-10. Clyde Adcock.
 Sheridan—Picnic. Aug. 1-3. Commercial Club.
 Ulrich—Home-Coming. Aug. 13-16. Dr. D. A. Miller.
 Washington—Franklin Co. Farm Products Show. Aug. 23-31. J. T. Gibbs.
 Wheaton—Reunion. July 24-27. Charles E. Hoyt.

NEBRASKA

David City—Picnic & Athletic Field Dedication. Aug. 8. H. H. Schaaf.
 Elgin—Fall Festival. Aug. 21-22. F. J. Stehly.
 Jansen—Legion Picnic. July 25-26. H. T. Fast.
 Milligan—Picnic. Aug. 9-11. E. A. Havel.
 Omaha—St. Lucia Festival. Aug. 10-17. A. Di Mauro.
 Swanton—Picnic. Aug. 17-18.
 Trenton—Legion Powwow. Aug. 1-4. J. W. Reutzel.

NEW HAMPSHIRE

Center Ossipee—Rotary Charity Fair. July 29-Aug. 3. Richard O. Palmer.

NEW JERSEY

Branchville—Sussex Co. Farm & Horse Show. Aug. 8-10. Francis W. Morrow, Trenton, N. J.
 Hammonton—Italian Religious Celebration. Aug. 12-17. Ralph Santelli.
 Mine Hill—Dover—Firemen's Celebration & Fair. July 31-Aug. 3. Fred W. Eagles.
 Monmouth Beach—Firemen's Fair. July 20-27. Harry Woolley.

NEW MEXICO

Raton—Elks' Pioneer Days Celebration. Aug. 14-17. O. L. Jones.
 Tucumcari—Pageant. Aug. 1-3. Bill Colvert, Box 1627, Albuquerque, N. M.

NEW YORK

Arcade—Fire Dept. Celebration. July 23-27. G. L. Perkins.
 Clifton Springs—Firemen's Carnival. Aug. 22-24.
 Cuba—Old Home Week. July 22-27. H. S. Rinker.
 Hilton—Fire Dept. Carnival. Aug. 8-10. Vernon Pickett.
 Lyons—Firemen's & Legion Celebration. July 22-27. Charles Love.
 Syracuse—Food Show. Aug. 4-7. John F. Murray, 306 W. Genesee st.
 Wayland—Firemen's Carnival. Aug. 8-10. Edward J. Schmitz.

NORTH CAROLINA

Kinston—Bazaar. July 22-27. Lenoir Co. Recreational Council.
 Newton—Soldiers' Reunion. Aug. 12-17. Miss Willie Self.
 Roanoke Rapids—Lions' Mid-Summer Festival. Aug. 5-10. Carl S. Thompson.
 Ashland—Anniversary Celebration. July 28-31. Dr. B. F. Martin.
 Barnesville—Jubilee Week. July 22-27. Firemen.
 Beverly—Harvest Home Picnic. July 22-27.
 Bryan—Horse Show & Centennial. Aug. 10-17. Norman C. Hrae.
 Breville—Home-Coming. July 30-Aug. 3. Martin F. Nagel.
 Camden—Homecoming. July 22-27. Robert West.
 Cincinnati—Food Show at Zoo. Aug. 20-Sept. 2.
 Coshocton—City-County Picnic. July 24.
 Deshler—Home-Coming. July 29-Aug. 3. D. L. Baughman.

East Palestine—Legion Home-Coming & Street Fair. Aug. 22-24.
 Ft. Recovery—Harvest Jubilee. July 20-25. B. Burke.
 Frazzysburg—Home-Coming. Aug. 29-31. M. C. Graham.
 Gibsonburg—Home-Coming & Ox Roast. Aug. 28-31. Walter Driftmeyer.
 Green Springs—Firemen's Festival. Aug. 14-17. R. L. Williams.
 Grove City—Home-Coming. Aug. 20-21. Ferd Weishaupt.
 Hamilton—Horse Pulling Contest. July 28.
 Jackson Center—Home-Coming. Aug. 21-24. R. K. Gooding, Russell Point, O.
 Killbuck—Free Street Fair. Aug. 28-31. Franklin E. Day.
 Liberty Center—Home-Coming. Aug. 22-24. A. E. Smith.
 McComb—Legion Carnival & Calf Club Show. Aug. 14-17. Ellis F. Jones.
 Malvern—Homecoming. July 24-27. Carl Hodge.
 Minerva—Home-Coming & Expo of Progress. Aug. 12-17. Leonardo O. Boerner.
 New Waterford—Vol. Firemen's Fair. July 31-Aug. 3. C. A. Klein.
 North Industry—Home-Coming. July 30-Aug. 3. George Marlow, 911 Payne Ct., N. E., Canton, O.
 Quaker City—Home-Coming. Aug. 29-31. I. W. Hartley.
 Rawson—Home-Coming. Aug. 6-10. Ross Fellers.
 Sebring—Firemen's Home-Coming. Aug. 10.
 Tiltonville—Vol. Fire Dept. Street Festival. Aug. 29-31. James Santonas.
 Tipp City—Centennial Celebration. Aug. 1-4. Ray Shipman.
 Toledo (Adams Township)—Firemen's Carnival. Aug. 9-11.
 Valley City—Street Fair. Aug. 23-25. Ralph Feuchter.
 Warsaw—Home-Coming. Aug. 14-17. Fred G. Bucklev.
 West Farmington—Home-Coming & Harvest Festival. Aug. 24. B. W. Huntley.
 West Jefferson—Home-Coming. Aug. 6-7.
 Winchester—Legion Fall Festival. Aug. 26-31. J. Ralph Short.

OKLAHOMA

Yale—Home-Coming. July 31-Aug. 3. H. A. Dempsey.
 Amberson—Celebration. July 26-27. Merle A. Beam, Windber, Pa.
 Bloomsburg—Rescue Hose Co. Carnival. Aug. 4-10. R. P. Kashner.
 Central City—Firemen's Jubilee. July 29-Aug. 3. Merle A. Beam, 2507 Graham ave., Windber, Pa.
 East Petersburg—Fire Dept. Celebration. July 31-Aug. 3.
 Emaus—American Legion Celebration. Aug. 5-10.
 Franklin—Vol. Fire Dept. Celebration. Aug. 6-10. D. D. Lindsey.
 Frenchville—Picnic. Aug. 21. Rev. F. J. Carrick.
 Friedens—Firemen's Jamboree. Aug. 5-10. Merle A. Beam, 2507 Graham ave., Windber, Pa.
 Greensburg—Fire Dept. Whoopee Week. July 22-27. Carl Brown.
 Harmonville—Fair & Hobby Show. Aug. 14-24. David Kay, 151 S. 4th st., Phila.
 Harrisburg—Labor Picnic. July 28.
 Henrietta—Farmers' Reunion. July 22-25. Merle A. Beam, Windber, Pa.
 Marienville—Forest Festival. July 22-27. R. N. McDonald.
 Mechanicsburg—Comb Co. Dairy Cattle & Horse Show. Aug. 5-10. R. E. Richwine, Williams Grove, Pa.
 Meshoppen—Firemen's Celebration. July 22-27. Ernest H. Winans.
 New Milford—Firemen's Celebration. Aug. 1-3. Ralph Grow.
 Philadelphia—New York-Philadelphia Gift Show. Aug. 19-23. George F. Little, 220 5th ave., New York.
 Reno—Firemen's Jubilee. July 22-27. George L. Coon.
 Shade Gap—Picnic. July 29-Aug. 3. C. W. Craig, 904 Chestnut ave., Altoona, Pa.
 Six Mile Run—Legion Celebration. Aug. 9-10. William Gearing.

RHODE ISLAND

Woonsocket—K. of C. Celebration. Aug. 5-12. Arthur J. Ravenelle.

SOUTH DAKOTA

Burke—Home-Coming. Aug. 22-24. Conner Nashel.
 Canton—Corn Carnival. Aug. 8-9. O. M. Myers.
 Custer—Gold Discovery Days. July 26-27. J. F. Brayles.
 Deadwood—Days of '76. Aug. 1-4. Earl B. Morford.
 Dell Rapids—Cootie Days. Aug. 5-7. E. P. Shiveley.
 Hot Springs—Townsend Free Day. Aug. 21.
 Hudson—Firemen's Sports Day. Aug. 16.
 Madison—Turtle Day. Aug. 31. H. E. Nelson, 637 3d st., N. E.
 Madison—Yankee Doodle Days. July 26-27. George H. Simpson Jr.
 Redfield—Stock & Grain Days. Aug. 27-28. U. G. Johnson.
 Salem—Harvest Festival. Aug. 27-28.
 Timber Lake—Anniversary Celebration. Aug. 15-16. J. D. Kesling.
 Vale—Sugar Day. Aug. 31.
 Woonsocket—4-H Achievement & Sports Days. Aug. 1-2. Edward B. Cody.

TENNESSEE

Harriman—Semi-Centennial Historical Spec. July 24-27. L. W. Bevel.

TEXAS

Dalhart—Pageant. Aug. 5-6. Bill Colvert, Box 1627, Albuquerque, N. M.
 Hico—Reunion. Aug. 7-10. S. J. Cheek.
 Houston—Reunion. Aug. 15-17. Chamber of Commerce.
 Roaring Springs—Old Settlers' Reunion. Aug. 22-23. M. S. Thacker.

VIRGINIA

Berryville—Clarke Co. Horse & Colt Show. Aug. 15-16. A. B. Hummer.
 Clifton Forge—Founders' Week. July 29-Aug. 3. A. L. Robinson.
 Mt. Jackson—Firemen's Carnival. Aug. 21-24.
 WASHINGTON
 Auburn—Auburn Day. Aug. 3. American Legion.
 Centralia—Pioneer Days. Aug. 2-4.
 Dayton—Summer Jamboree. Aug. 1-3. Herbert Becker.
 Lake Chelan—Regatta. Aug. 3-4.

Neppel—Boat Races & Water Carnival. July 27-28. Charles McCash.
 Seattle—Potlatch. July 23-28.
 WEST VIRGINIA
 Bluefield—Coal Show & Industrial Exhibit. Aug. 15-17. B. B. Housman.
 Newell—Fire Dept. Street Fair. July 22-27. Vernon E. Betteglier.
 WISCONSIN
 Brillion—Firemen's Picnic. Aug. 4. L. E. Williams.
 De Forest—Fall Festival. Aug. 17-18. Merchants Club & Fire Dept.
 Hustisford—Picnic & Dam Dedication. Aug. 17-18.
 Omro—Water Carnival. Aug. 24-25. C. W. Stearns.
 Oregon—Legion & Firemen Festival. Aug. 17-18. Paul P. Kemmett.
 Scandinavia—Free Fair. Aug. 16-18. I. T. Knutson.
 Wausau—Wis. Valley Fair & Expo. Aug. 10-15.
 WYOMING
 Cheyenne—Golden Anniversary Celebration. July 25.

Gordon—Sheridan Co. Rodeo. Aug. 28-30. Dale Sorenson.
 Las Vegas—Cowboys' Reunion. Aug. 2-4. Frank S. Vaughn.
 NEW YORK
 Rochester—Lalla Rookh Grotto Rodeo. July 22-27. Carl L. Drexler.
 OKLAHOMA
 Ada—Firemen's Rodeo. Aug. 8-11. E. E. McKendree.
 Canton—Canton Rodeo & Races. Aug. 29-31. Harold Blood.
 Hinton—Kiwanis Club Rodeo. July 31-Aug. 1. Omer Luellen.
 Pryor—Legion Grand River Round-Up & Rodeo. Aug. 2-4. H. A. Andrews.
 OREGON
 Heppner—Heppner Rodeo. Aug. 16-18. L. L. Gilliam.

SOUTH DAKOTA

Brookings—State 4-H Round-Up. Aug. 1-3.
 Deadwood—Days of '76. July 30-Aug. 4. Nelle Perrigoe.
 Phillip—Phillip Rodeo. Aug. 16-17. L. S. Wheeler.
 Pine Ridge—Pine Ridge Sioux Rodeo. Aug. 7-10. Frank C. Goings.

TEXAS

Midland—Midland Fair Rodeo. Aug. 31-Sept. 2. J. H. Epley.
 Santa Anna—Santa Anna Rodeo. Aug. 20-22. O. L. Cheaney.
 Sweetwater—Double Heart Ranch Rodeo & Round-Up, 10 miles south of Sweetwater. Aug. 2-4. Ollie Cox.
 Tahoka—Lynn Co. Rodeo. Aug. 28-29. R. W. Fenton Jr.
 Waco—Bear Club Rodeo. Aug. 13-17. Ralph R. Wolf, Baylor Univ., Waco.

WASHINGTON

Ellensburg—Ellensburg Rodeo. Aug. 31-Sept. 2. Omak—Omak Stampede. Aug. 9-11. G. E. Everett.
 Seattle—Seattle Rodeo. July 24-28. Keith Davis.
 Sumas—Sumas Round-Up. Aug. 16-18.

WYOMING

Cheyenne—Cheyenne Frontier Days. July 23-27. Robt. D. Hanesworth.
 Dubois—Dubois Rodeo. Aug. 3-4. W. H. Watson.

CANADA

Benalto, Alta.—Stampede. July 31-Aug. 1. A. Norton.
 Benalto, Alta.—Stampede. July 31-Aug. 1. Gem, Alta.—Stampede. July 31. Leo D. Standen.
 Lacombe, Alta.—Stampede. July 29-30.
 Olds, Alta.—Stampede. July 25-27.

These Dates Are for a Five-Week Period

CALIFORNIA
 San Francisco—Aug. 4. Mrs. Ella E. Hutchins, 2211 Fourth Ave.
 Stockton—Aug. 25. Mrs. J. B. Hunt, Box 1129, Modesto, Calif.
 MAINE
 Bar Harbor—Aug. 10. Ida M. Ahlbad.
 MASSACHUSETTS
 Berkley—Aug. 25. John J. Fitzsimmons, 20 Randall st., Taunton, Mass.
 Framingham Center—Aug. 25. Mrs. Chas. D. Gray, 15 Overlook road, Needham, Mass.
 Hamilton—Aug. 24. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 Lenox—Aug. 21. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 Princeton—Aug. 4. Wm. E. Chase, 41 Duxbury road, Worcester, Mass.
 NEW HAMPSHIRE
 Hampton Beach—Aug. 23. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 NEW JERSEY
 Sparta (Lake Mohawk)—Aug. 4. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 ANGLICA—Aug. 21. L. L. Stillwell.
 Batavia—Aug. 13. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 Lake George—Aug. 17. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 Lake Placid—Aug. 16. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 Saratoga Springs—Aug. 18. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 OHIO
 Canton—Aug. 18. Ada M. Cole 2726 Lincoln Way, E. Massillon, O.
 Gates Mills—Aug. 25. A. Wilson Bow, 2806 12th st., Detroit, Mich.
 Lorain—Aug. 11. Mrs. Rosamond Stencil, 540 Lakeside ave.
 Ravenna—Aug. 24. A. Wilson Bow, 2806 12th st., Detroit, Mich.
 PENNSYLVANIA
 Butler—Aug. 10. A. Wilson Bow, 2806 12th st., Detroit, Mich.
 Skytop—Aug. 3. Foley, Inc., 2009 Ranstead st., Phila, Pa.
 WISCONSIN
 Milwaukee—Aug. 25. M. F. Couillard, 754 N. 26th st.
 CANADA
 St. John, N. B.—Aug. 19-20. M. D. Earle, Box 234.
 Toronto, Ont.—Aug. 5. Mrs. C. N. Gibson, 148 Burnett ave., Lansing, Ont.

These Dates Are for a Five-Week Period

CALIFORNIA
 Fortuna—Fortuna Rodeo. July 27-28. Dr. C. A. McClaskey.
 Santa Paula—Santa Paula Rodeo. Aug. 24-25.
 COLORADO
 Colorado Springs—Colorado Springs Rodeo. Aug. 15-18. Willard Hanes.
 Monte Vista—Ski-Hi Stampede. July 31-Aug. 2. John H. Beatty.
 Pueblo—Rodeo at State Fair. Aug. 26-30. Frank H. Means.
 Sterling—Overland Trail Round-Up. Aug. 21-23.
 Trinidad—Trinidad Round-Up. Aug. 21-23. H. B. Doveton.
 IDAHO
 Caldwell—Homesteaders' Stock Show Night Rodeo. Aug. 22-24. Chas. Laursen.
 Preston—Franklin Co. Rodeo. Aug. 15-17. C. W. Cutler.
 Soda Springs—Henry Stampede. Aug. 1-3. S. E. Matthews.
 Sun Valley—Sun Valley Rodeo. Aug. 17-18. Robt. J. Miles.
 IOWA
 Sidney—Iowa's Championship Rodeo. Aug. 20-23. J. C. Howe.
 Waterloo—Miller's Rodeo. July 29-Aug. 2. Mrs. Clyde S. Miller.
 MISSOURI
 Springfield—T. E. Robertson Rodeo. Aug. 15-18.
 MONTANA
 Billings—Midland Empire Rodeo. Aug. 12-16. H. L. Fitton.
 Dillon—Dillon Rodeo. Aug. 24-25. Frances Womack, Box 55, Ennis, Mont.
 Great Falls—Rodeo at Fair. Aug. 5-10. Fred Kressman.
 Melville—Melville Rodeo. Aug. 18.
 NEBRASKA
 Burwell—Nebraska's Big Rodeo. Aug. 7-9. Edd F. Elme.

SOL'S LIBERTY

(Continued from page 38)
 agent; Omar J. Kenyon, special agent; L. C. (Larry) Hogan, general representative; Eddie Johnson, advertising agent, and Harry Burt, special agent, were here in advance of the shows and were nightly visitors. A midnight luncheon was tendered them Thursday night in Max Glynn's diner. On Sunday almost all B. & G. showfolk visited, as did Mr. and Mrs. J. C. McCaffery, Mr. and Mrs. Fred Beckmann, Zebble Fisher, Lou Leonard, Mr. and Mrs. Del Ward, Mr. and Mrs. Whitey Wise, Earl Chambers, Mr. and Mrs. Peter Kortez and family, Mr. and Mrs. George Vogstead, Judd Goldman, Louis Torti, Paul D. Sprague, Doc and Betty Hartwick and Mr. and Mrs. Zeke Zumeway. Joseph Streibich and party visited Thursday night and Joe left with several applications for the Showmen's League of America. Sam Gluskin, general agent Goodman Wonder Shows, visited with a committee from a near-by city. Mrs. Lillian Kincaid, daughter of the writer, came on for an extended visit from New Orleans. Bruce Barham, former lot man, closed here. Leo Whitman, son of Pop Whitman, superintendent of the shows, is spending his vacation with the shows. Ray Fulton, in charge of sound truck and p-a. systems, left hurriedly on Sunday night when informed his mother died suddenly in San Diego, Calif.
 ROY B. JONES.

JOHN H. MARKS

(Continued from page 38)
 season. The Morning News, with Postmaster and Publisher Charles Collett, and The Evening Tribune, with Ken Bannon, editor, welcomed shows and were liberal with space. Two half-hour broadcasts and frequent spot announcements were carried over Station WMCI. Appearing on the broadcasts were Scotty MacNeal, ventriloquist; Millie Humphries, singer; Owen Miller, pianist, and others. Visitors included J. F. Murphy and Captain Ritz, of Gooding Shows; Mrs. John Brice, Ted Taylor and party, C. C. Leasure and Graves H. Perry. Bill Markham, sound technician, was removed to General Hospital for treatment for several days, but was able to accompany shows Sunday. Mrs. Earl Kettering joined the Motordrome under management of Wallace Smithly here. Orphans from the Lawrence County Children's Home were guests of Owner Marks at Saturday's Children's Party. Bantly's All-American and F. E. Gooding shows passed thru Sunday morning and many visits were exchanged with Marks troupers. Leo Burke's Girl Revue is the latest addition to the midway, replacing the Clyde Davis Revue. Chester Romosher is the new foreman of the Merry-Go-Round.
 WALTER D. NEALAND.

Classified Advertisements

COMMERCIAL

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FORMS CLOSE (in Cincinnati) THURSDAY

FOR THE FOLLOWING WEEK'S ISSUE

Advertiser's Name and Address must

be counted when figuring total number of words in copy.

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

ACTS, SONGS AND PARODIES

50c ORCHESTRATIONS AND SHEET MUSIC — 3 for \$1.00. Prompt service. We pay the postage. Write for bulletin. CINCINNATI MUSIC SUPPLY, P. O. Box 873, Dept. B, Cincinnati, O.

AGENTS AND DISTRIBUTORS WANTED

AGENTS, SALESWOMEN, PITCHMEN, DEMONSTRATORS—make big money selling 25c Personal Health and Beauty Publications; 5 titles, Beautify Your Figure, Building Body Power, Your Baby, Improve Your Dancing, Make Up and Live! Send \$1.00 for samples and sales information. Write R. B. ABBOTT, Sales Manager, 1841 Broadway, New York.

AMERICAN FLAG STICKERS — 2 KINDS CAR Luggage. Samples, 10c; 100, \$1.85 postpaid. Rubber Stamps made to order. PIONEER NOVELTY, Box 1103, Cheyenne, Wyo.

BIG MONEY APPLYING INITIALS ON AUTOMOBILES. Easiest thing today! Free samples. Also sideline salesmen for short order Decalcomania Name Plates. "RALCO," 1305 Washington, Boston, Mass.

BUSINESS SIGNS PROCESSED IN COLORS SELL fast to stores, taverns, etc. 400% profit. 20 assorted, \$1.00; sample, 10c. Also, Tinted Sacred Mottoes. Lists. JOHNSON SIGN SERVICE, Order Dept., Morristown, Tenn.

CHRISTMAS CARDS — SELL 50 ASSORTED Folders, name imprinted, \$1.00; cost you 50c. Samples free. Experience unnecessary. DUNBAR, New Brunswick, N. J.

HUMOROUS WORLD'S FAIR TELEGRAM—FOR New York vicinity only. 100, \$2.00; sample, 5c. LEO D. KELLER, 17 Maryland, Rochester, N. Y.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates. THE ART MFG. CO., 303 Degraw St., Brooklyn, N. Y.

MAKE EXTRA MONEY EASILY — SELL 50 ASSORTED Personal Christmas Cards for only \$1.00; 14 Box Assortments, 30c up. Odd Cards, 2 1/2c each. Send for free samples exclusive \$1.00 line Personal Cards and Imprinted Stationery. Request \$1.00 assortment on approval. NEW ENGLAND ART PUBLISHERS, North Abington, 282, Mass.

MEXICAN JUMPING BEANS — THE MOST original curiosity in the world. They attract universal attention. JOAQUIN HERNANDEZ, Exporter, Alamos, Sonora, Mexico.

PATRIOTIC NEW TAX SIGNS — SURE SALE taverns, stores. Cost 15c; sells 50c. Sample, 25c. AL DELL, Groveland, Ill.

SELL NEW IDEA CHRISTMAS CARDS — 21 FOR \$1. Can be "Personalized" to relatives with free Metallic Gold Seals. Make 100% profit. Name-imprinted Christmas Cards, 50 for \$1.00. Samples on approval. FRIENDSHIP, 806 Adams, Elmira, N. Y.

SELL ORIGINAL 9x11 BLUE SIGNS — YOU'VE tried the rest, now try the best. (Since 1890.) KOEHLER, 335 Goetz, St. Louis, Mo.

WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 Boxes—50 Distinctive Assorted Name Imprinted Christmas Cards. Sell \$1.00; you make 50c. Free samples. CHEERFUL CARD CO., 26, White Plains, N. Y.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1107 Broadway, New York.

127 WAYS TO MAKE MONEY IN HOME OR Office. Business of your own. Full particulars free. ELITE, 214 Grand St., New York.

ANIMALS, BIRDS AND PETS

A FRESH SHIPMENT IGUANAS, GILA MONSTERS, Snakes for Mixed Dens. Also Peccaries, Kangaroo Rats, Badgers, Kinkajous, Coati-mundis, Macaws, Parrots, Birds for concessions. SNAKE KING, Brownsville, Tex.

ALLIGATORS, SNAKES, LIZARDS, TURTLES, Animals: \$5.00, \$10.00 and \$15.00 dens. Specify sizes wanted. Price list. ROSS ALLEN, Ocala, Fla.

GOPHERS, \$3.00; ARMADILLOS, \$5.00; RACING Turtles, \$3.00 dozen. DETROIT PET SHOP, 3330 W. Lafayette, Detroit, Mich.

JUST ARRIVED — A LARGE CARGO CHIMPANZES, Monkeys, Baboons, Birds and Reptiles. Send for list. WARREN BUCK, 420 Garden Ave., Camden, N. J.

LIVE ARMADILLOS, \$2.50; PAIR, \$4.00 — Guaranteed feeders, perfect specimen. Mother and Babies, \$9.50. Also, Armadillo Baskets, Lamps, Novelties. APELT ARMADILLO FARM, Comfort, Tex.

MALE LION — TAME (1 1/2 YEAR OLD), Clyde Beatty stock. Two complete Arenas and new Plywood Shipping Cage. PAUL LOWMAN, Warsaw, Ind.

MRS. ROONEY AND BABY—RHESUS MONKEYS, \$65.00; real money getters. Deodorized Baby Skunks, \$5.00; Black and Silver Foxes, \$4.00 pair; Black, White and Orange Raccoons, \$3.00 pair; Japanese Waltzing Mice, \$1.50 pair. Want anything alive. CHESTER LAMB, 3330 W. Lafayette, Detroit, Mich.

PET RHESUS MONKEYS, \$15.00; CAPUCHIN Ringtails, \$25.00; Boa Constrictors, \$10.00; Pacas, \$12.00; Pet Deodorized Skunks, \$7.00; Wildcats, \$10.00; 12 Large Assorted Snakes, \$10.00; 10-Ft. Alligators, \$40.00. Price list. TROPICAL AMERICAN COMPANY, St. Stephen, S. C. (Have moved from Kingstreet, note new address, please.)

STUFFED TEXAS HORNED TOADS, \$1.95 dozen; Stuffed Baby Alligators, \$9.00 dozen; Armadillo Baskets, \$9.00 dozen; Genuine Fur Tails, 60c dozen; Rabbit Foot Charms, 35c dozen; Texas Longhorns, mounted, \$20.00 up. NOWOTNY'S, 1331 Broadway, San Antonio, Tex.

WRITE FOR OUR ALL NEW 1940 SPRING Catalogue—Largest, most complete ever published. MEEMS BROS. & WARD, Oceanside, N. Y. Direct importers from all over the world.

BOOKS, CARTOONS, INSTRUCTIONS, PLANS

CARNIVAL BUSINESS — NEW HANDBOOK tells methods of operation, figuring pay-out, etc. Nothing like it. \$1.98 plus postage. Information, stamp. PYRAMID, Box 116, Edge-wood, R. I.

PRETTY GIRL (REAL PHOTOGRAPHS). Books, Novelties. Big assortment, \$1.00; catalog, 10c. B. BRAUN, 353 W. 47th St., Chicago.

BUSINESS OPPORTUNITIES

ATTRACTIVE BALL-THROWING GAMES — Bottles, Cats, Dolls, Kids, Tenpins. Complete portable outfits and supplies. LA MANCE, 782 Marion, S. E., Atlanta, Ga.

OUTDOOR MOTION PICTURE BUSINESS — Operating in Michigan since 1932. Over 20 circuits complete with sound equipment. Office Building and Fireproof Vaults. \$5,000 cash required. Owner wishes to retire. BOX C-521, Billboard, Cincinnati.

START A MIMOGRAPH NEWSPAPER IN Your Town—Free instruction with equipment. Write or call. ADAIR, Shopper-Reminder Service, Sterling, Ill.

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

AUTO GOLF — LEGAL GOLF GAME, F. S., \$149.50; Tom Mix Rifle, \$25.00; Fighting Boxers, \$44.50; One Ball Derby Time, \$29.50. Send deposit. SEIDEN DISTRIBUTING COMPANY, Broadway, Albany, N. Y.

CANADIAN OPERATOR — TWO EXHIBIT Bowlings, \$75.00 each; 1 Bang-a-Deer, \$100.00. Half deposit with order. ARMAND LORD, 935 St. Julie St., Trois Rivieres P. Q., Can.

GOODBODY HAS A MESSAGE FOR EVERY OPERATOR reading this advertisement. Send in your name and address at once. JOHN GOODBODY, 1824 E. Main, Rochester, N. Y.

FIFTY WURLITZER, ORIGINAL 24, 616, 412 cabinets, all light up, like new, account switching over to new system music, \$25 each. Fifty 412 Amplifying Units, \$20 each. WOLVERINE ENTERTAINERS, 88 Newberry St., Pontiac, Mich.

FREE PLAY GAMES IN EXCELLENT CONDITION—Airliners, \$25.00; Up and Up, \$15.00; Lancer, \$42.50; Lucky, \$32.50; Fantasy Jackpot, \$32.50. Also, A. B. T. Targets, Model F, \$7.50; Mills Square Bells, like new, \$65.00, 33 1/2% cash, the balance C. O. D. HARRY JOHNSON, Mitchell, S. D.

FREE GAMES — JUMPER, CHAMPION, Thriller, Gun Club, Twinkle, Spottem, Big Six, Click, Major, Hold Tight, Parachute, Pot Shot, Headliner, \$19.50 each; Oh! Boy, \$38.50; Ali-Baba, Fantasy, \$24.50 each; Mr. Chips, \$29.50; Scoop, Sports, Lucky, \$27.50 each; Vogue, Buckaroo, Bangs, \$25.00 each; Punch, \$35.00; Triumph, \$47.50; Roxy, \$45.00; Charm, Jolly, \$49.50 each; Nippy, \$28.50; Big Show, \$42.50; Gold Cup, \$69.50; 1-2-3, \$59.50; Aircraft Guns, black cabinets, \$139.50; Blondie, \$59.50; Home Run, \$55.00. Send order and 1/2 deposit. LEHIGH SPECIALTY CO., 2d and Green, Philadelphia, Pa.

GUARANTEED MONEY MAKING OLD STAND-BYs—Airway, Cargo, Running Wild, Batter Up, Track Meet, Long Beach or Bull's Eye, \$10.00 each; Tournaments, Forward March, Chico Derby, Double Action, Ricochet, Bumpers, Boosters, Skookys, Replay, Equalite, etc., \$5.00. These are all fully guaranteed and will still produce plenty good earnings in straight novelty territory. Send 1/2 deposit. DE LONG NOVELTY CO., Dade City, Fla.

GUARANTEED FREE PLAY GAMES — 1-2-3, \$64.50; Triumphs, \$42.50; Mr. Chips, \$40.00; Eureka, \$37.50; Pick-Em, \$32.50; Across the Board, \$29.50; Golden Gate, \$29.50; Scoop, \$29.50; Supercharger, \$29.50; Rebound, \$27.50; Variety, \$24.50; Cowboy, \$19.50; Major, \$19.50; Ali Baba, \$17.50; Spottem, \$15.00; Contact, \$12.50. THE MARKEPP COMPANY, Cleveland, O.

JENNINGS CIGA-ROLAS (2), MODEL XV, \$65.00; Walzer Golf Machine, \$27.50; or will trade these for Mills Vest Pockets. KALACOIN GAMES CO., 12 Mills St., Kalamazoo, Mich.

KEENEY ANTI-AIRCRAFT GUN, BLACK CABINET, \$139.50; Rock-Ola Nite Club, 12 Record Phonographs, \$29.50; Model A Seeburg with Grille, \$29.50; Model B X Seeburg, \$39.50; Wurlitzer 412s, \$39.50; Evans Ten Strike, 1939 Model, \$89.50. All fully guaranteed. 1/3 deposit. PAUL HODGES, Dade City, Fla.

KEENEY AIRPLANE MACHINE GUNS—PRACTICALLY new, black cabinet, \$169.50; Bally Alleys, 1940, perfect condition, \$75.00, or trade for XV Cigarola or Rockola 20 Imperial Phonograph; Tom Mix Radio Rifles, \$39.50; Blow Balls, \$39.50. CENTRAL DISTRIBUTING COMPANY, 916 Scioto, Indianapolis, Ind.

PENNY ARCADES — WE ARE THE WORLD'S leading headquarters for like new and factory rebuilt equipment. We accept trades. Send for 1940 catalog. MIKE MUNVES CORP., 593 10th Ave., New York.

REAL BARGAINS—40 MILLS (DELUXE) Phonographs, 8 Rolascopes, 5 Rock-O-Ball Junior, 3 Rock-O-Ball Senior, 3 Tom Mix Radio Rifles, 6 World Series, 5 Rock-Ola Ten Pins, 29 Rock-Ola Lo-Boy Scales, 2 Mills Scales, 17 Daval X-Ray (5c), 4 Bally Alleys, 9 Lucky Strikes. All machines in perfect condition. Write, call. FORTUNA MUSIC COMPANY, 5120 W. Fullerton, Chicago, Berkshire 2440-41.

THREE MILLS 1-2-3 ANIMAL REELS, \$49.50; Spottems, \$12.50; Chevrons, \$15.00; Airport, \$17.50; Four-Five-Six, \$19.50; Chubby, \$10.00; Arrowhead, \$19.50. All free play, extra clean and mechanically perfect. EASTERN SALES & SERVICE, Meriden, Conn.

TWO NATIONAL 9-30 CIGARETTE MACHINES; one National Candy Machine. Just off location. They work. \$50.00 each. RON WOLLARD, Mt. Vernon, O.

TWO JENNINGS AUTOMATIC LIBRARIES—Like new. Will sell for \$65.00 each or trade for Free Play Pin Games or Slots. MILLER VENDING COMPANY, 615 Lyon St., Grand Rapids, Mich.

USED NORTHWESTERN SILVER KINGS, Stewart-McGuire's, Pennykings, Ever-Readys, Hot Peanut, Snacks, Nut and Gum Venders. Write for prices. CAMEO VENDING, 402 W. 42d, New York.

WANT USED NORTHWESTERN DELUXE MASTERS, Etc.—Large quantity. Cash waiting. State condition, etc. EASTERN, 350 Mulberry, Newark, N. J.

WILL SELL OR TRADE 40 U. S. POSTAGE Stamp Machines for Imps, Mills Phonographs or Cigaret Machines. ASHBY SAUNDERS, Culpeper, Va.

3/8" BALL GUM, FACTORY FRESH, 12c BOX; Tab, Stick, Midget Chicks, every Vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J.

WURLITZERS — SACRIFICE PRICES. 412s, 312s, \$30.00; 616As, \$50.00; 24s, \$90.00; 600As, \$125.00; Counter 61s, \$79.00. All mechanically perfect, newly refinished. 1/4 deposit. DIXIELAND AMUSEMENT COMPANY, 407 Summit, Greensboro, N. C.

4 NAVCO JR. SCALES — PORCELAIN FINISH, fine appearance, O. K. mechanically, \$15.00 each. Send one-half deposit. SILENT SELLING CO., Marion, Ind.

50c MILLS BROWN FRONT, \$64.50; NICKEL Melon, \$52.50; 50c Pace Allstar, \$49.50; Dime Bonus Demonstrator, \$79.50. COLEMAN NOVELTY, Rockford, Ill.

1939 GINGERS, \$14.50; MERCURYS, PLAIN, \$18.00; Clock, \$20.00. All machines like new. Ship subject to examination. H. E. ODOM, 3023 Weaver Ave., Baltimore, Md.

COSTUMES, UNIFORMS, WARDROBE

ASSORTED BUNDLES, \$1; COSTUMES, \$1 UP. Fans, Hulas, Hindoo, Evening Gowns, Wraps, Furs. Bargains. CONLEY, 310 West 47th, New York.

INDIAN RELICS, BEADWORK, CURIOS, Weapons, Old Glass. Catalogue, 5c. 5 Arrowheads, 20c. Eagle Feather Indian War Bonnet, \$9.00, fine. INDIAN MUSEUM, Osborne, Kan.

FORMULAS

FAST DEMONSTRATING FORMULAS—MYSTIC Rug Cleaner, Universal Cement, etc. Easily made. Long profits. Medical, Toilet, etc. Analysis. ASSOCIATED CHEMISTS, Indianapolis, Ind.

FORMULA — PLATES INSTANTLY, CLEANS and polishes. Non-electro sensational money maker, 50c. B. MARTIN, 78 Anderson St., San Francisco, Calif.

FOR SALE—SECOND-HAND GOODS

ELECTRIC CANDY FLOSS MACHINE — USED little; sacrifice. H. WALLACE, 4236 Wilcox St., Chicago, Ill.

FOR SALE — VITA SEALD POTATO CHIP Machine with Gas Burner. Used one season. THE CULLER'S SERVICE, New Market, Va.

POPCORN MACHINES — FEARLESS PORTABLES, Creter, Dunbar; Coated Kettles, Caramelcorn Kettles, Furnaces, Burners, Tanks. Lowest prices. NORTHSIDE MFG. CO., Indianola, Iowa.

RHEOSTATS, RIBBONS AND BRUSHES FOR any make Floss Candy Machines; also one Machine. CLIFFORD, 138 W. Fern Ave., Wilmar, Calif.

VELVO CUSTARD MACHINE—3 GAL.; NEVER used, \$100.00 for quick sale. WILLIAM SCHOCH, 3622 California Ave., N. S., Pittsburgh, Pa.

160 PAIRS CHICAGO ROLLER SKATES — UNUSUALLY good, \$250.00. Electric Fans and Automatic Music Outfits, cheap. DAN KERNODLE, Burlington, N. C.

FOR SALE—SECOND-HAND SHOW PROPERTY

A GOOD USED SOUND TRUCK—40 WATT Amplifiers, 3 Speakers and Horns, Microphone and Phone Player; powered by A.C. 500 Watt Generator, large display space. Complete details sent on request. Also, Used Amplifier, nearly new, custom built; 100 Watt Amplifier with four inputs at a real bargain. RAY LAB., INC., Elmira, N. Y.

AIR CALIO AND TWO ARTIZAN BAND ORGANS — Priced for quick cash sale. C. V. PARK, 1145 Kenneth Ave., New Kensington, Pa.

COMPLETE CHRISTMAS PARADE EQUIPMENT — Everything knocks down to travel. Includes Floats, Wagons, Costumes, Banners, Giant Animated Santa Claus, Grottesque Heads, etc. Excellent condition. Must sell. K. A. SCOTT, Emporia, Kan.

DUAL LOOP-O-PLANE — OPERATING; A-1 condition; best offer. High Striker, like new, \$65.00. J. B. ALEY, Box 158, Rt. 4, Anacostia, D. C.

Additional Ads Under This Classification Will Be Found on the Next Page.

ELECTRIC FLOSS MACHINE — COST \$200.00; never used; 6x6 Tent, new; other equipment, \$125.00. **KAY**, Room 210, Times Plaza Hotel, Brooklyn, N. Y.

FOR SALE — A MANGELS WHIP, 12 CARS, IN fair condition, \$800.00 cash. **SILVER BEACH AMUSEMENT CO.**, St. Joseph, Mich. jy27

FOR SALE — TWENTY-FOUR SEAT CHAIR Plane complete, Ferris Wheel, Aero Plane, Wurlitzer Organ, Style 125. **CALVIN CRUNER**, Plackneyville, Ill. au17

FOR SALE — SIX CAR, FOUR MOTORED Tumble Bug, in perfect operating condition. Now operating at Elitch's Gardens, Denver. Reasonable. Come and see it.

MUST SACRIFICE — IN WHOLE OR PART, beautiful Crime Show, 20 Figures, Semi-Trailer, Truck, etc. Make me an offer. **DOC BOOTZ**, Berlin St., Waupaca, Wis.

HELP WANTED

ENTERTAINING WAITRESSES, CIGARETTE Girl, etc. Summer season. Western Acts preferred. Room, board and tips. Write **DUDE RANCH**, Atlantic City, N. J. jy27x

GIRL MUSICIANS—TRUMPETS, TROMBONES, saxes, drums, bass, piano, for future reference. Send pictures and information. **ROBERT C. BANDY**, 343 W. Wayne St., Fort Wayne, Ind. jy27

GIRL TRUMPET PLAYER—MUST BE NEAT appearing and good solid tone, to join organized band. State all in first letter; also send pictures. **ROBERT C. BANDY**, 343 W. Wayne St., Fort Wayne, Ind. jy27

GOOD MED TEAM — PREFERENCE THOSE doubling piano. Other useful med people write. Tell all and what salary; it's sure. **DOC KIRBY**, Colfax, Ind.

LADY ABLE TO DO ANY KIND OF READING or willing to learn. Ages 38 to 48; single, not over 120 lbs. **BOX C-529**, Billboard, Cincinnati, Ohio.

LOCAL REPRESENTATIVE WANTED IN EVERY City and Town—Outstanding opportunity for Musicians and Entertainers. Become popular and have steady income. Write **INTERNATIONAL MUSIC PUBLISHERS**, Professional Bldg., Miami, Fla.

TALKER — FILIPINO SHOW. MUST TURN people. Neat, sober always. Minnesota fairs. Come or wire **ABBEY'S SHOW**, Sebeka, Minn., July 26.

UNIT WANTED — SMALL BAND WITH EN-tertainment. White or colored, for fall season. Union. No advance. Write full particulars in first letter to **CLUB MANAGER**, 837 Lafayette St., La Salle, Ill.

WANT FERRIS WHEEL OPERATOR AND RIDE Help—Must drive truck. No boozers. Write or wire **WILLARD EMSHOFF**, Deerfield, Wis., this week.

WANT ACTS, SINGERS, DANCERS, STROLLERS — Clubs, hotels and taverns. Send photos. **AMUSEMENT SERVICE**, 1536 Main St., Jacksonville, Fla.

WANT A-1 GIRL MUSICIAN — 18 TO 24 years old, to work in bank and play sax or violin in small orchestra. **BOX C-531**, care Billboard, Cincinnati, O.

WANT IMMEDIATELY — SMALL NOVELTY Bands; also Novelty Musicians. State all, enclose photos, recordings, when available, salary. **NOVELTY BAND SERVICE**, Hotel Hennepin, Minneapolis, Minn.

WANT MEN FOR HILLBILLY BAND WHO Double, Sing and Entertain. Do not misrepresent. Need all instruments. **BOX 49**, Fort Madison, Ia.

YOUNG MECHANIC WANTED FOR CON-necticut—Experienced in coin operative amusement machines and phonographs. Write particulars. **BOX C-528**, Billboard, Cincinnati.

MAGICAL APPARATUS

CATALOGUE OF MINDREADING, MENTAL-ism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. **NELSON ENTERPRISES**, Nelson Bldg., Columbus, O. au10x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. **MAX HOLDEN** 220 W. 42d St., New York City, N. Y. jy27x

LATEST 216-PAGE ILLUSTRATED PROFES-sional Magic Catalogue of Tricks, Books, Supplies, Ventriloquial Figures, etc., 25c. **KANTER'S**, 1311 Walnut, Philadelphia, Pa. jy27

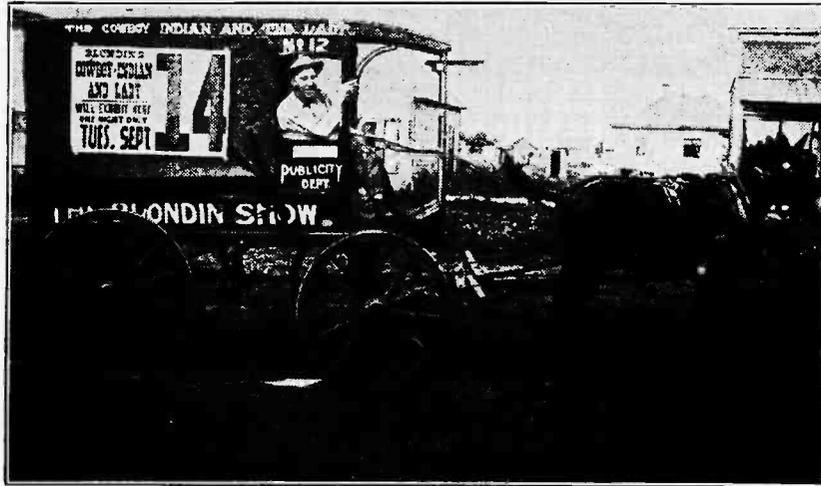
M. P. ACCESSORIES & FILMS

NOTICE

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

A BIG TEN PAGE CATALOG OF ALL TYPES roadshow attractions, 35MM. talkies. Any kind of picture you want. Low prices. **BUSSA FILM EXCHANGE**, Friendship, O. jy27

Show Family Album



L. R. BALDING, agent for Leo Blondin's "The Cowboy Indian and the Lady" show, is shown in the above picture, snapped the season of 1917. He is now associated with the Kansas City, Mo., Light and Power Co., and Blondin is director of Oklahoma City Zoo. The show moved on four trucks and six wagons. It carried 16 people, two of whom were ahead.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

AMBITIOUS?—SHOW TALKIES THEATRELESS Communities. Sound Equipment. Weekly Programs rented. Used 16MM. Sound Projectors, \$145.00. **ROSHON**, 711 Steuben Bldg., Chicago, Ill.

AN UNUSUAL OPPORTUNITY FOR ROAD-showmen to cash in with our 16MM. Movies. Send for our "Roadshowmen's Special" today. **INSTITUTIONAL CINEMA SERVICE, INC.**, 1560 Broadway, New York.

BARGAINS IN USED PROJECTION MACHINES, Opera Chairs, Screens, Spotlights, Stereopticons, etc. Projectors repaired. Catalogue \$ free. **MOVIE SUPPLY CO., LTD.**, 1318 S. Wabash, Chicago. jy27x

SENSATIONAL CLOSE-OUTS — 16MM. ROAD-show Features and Shorts. Steeles-Maynards-Tylers-McCoys, etc., \$4.50 reel up. Programs rented day or week. Projector and Accessory Bargains. List free. **SOUTHERN VISUAL EQUIPMENT**, Box 2404, Memphis, Tenn. jy27x

SENSATIONAL ROAD SHOWS ATTRACTIONS; money-getters. We have the best for less. 35MM. only. **STANDARD FILM SERVICE**, Box 782, Charleston, W. Va.

16MM. VICTOR SOUND PROJECTOR—GOOD condition, \$125.00; 35MM. Devry Sound Projector, Portable Suitcase Type, \$50.00. **L. D. SPEAKE**, Cooper, Tex.

MISCELLANEOUS

FOR SALE — LONG RANGE SHOOTING GAL-leries. Built of high carbon steel plate. Easy to set up. **H. B. SHERBAHN**, Wayne, Neb.

SHOOTING GALLERY TUBES — NEW, \$7.00 per hundred; Used, \$5.00 per hundred. C. O. D. orders. **M. GOLD**, 2835 W. 28th St., Brooklyn, N. Y.

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — PROFESSIONAL ACCORDION, full bass, reasonable, never used. By appointment. **COL. AL FOX**, 348 Hoyt St., Brooklyn, N. Y.

PARTNERS WANTED

ACTIVE PARTNER WITH \$500.00 FOR "Black Magic Miracles," never before shown in America. Address **J. PIATEAU**, 1122 Tulane Ave., New Orleans, La.

PARTNER FOR CONCESSIONS — WILL PAY 50-50 to right party. State experience and full particulars. **BOX 171**, care Billboard, 1564 Broadway, New York.

PHOTO SUPPLIES AND DEVELOPING

ALL 4 FOR 10c OPERATORS—CUT PRICE ON all Machines and Supplies. Full Length Cameras. **WABASH PHOTO SUPPLY**, Terre Haute, Ind. jy27

ABSOLUTELY BEST DIRECT POSITIVE BUY — New Portable Double Unit, with cool fluorescent lighting system. Takes both 1 1/2x2" and 2 1/4x3 1/4" pictures. Send for general catalog and information on new metal precision enlarger-reducer. **MARKS & FULLER, INC.**, Dept. BC540, Rochester, N. Y. jy27x

AT LAST!—ALL YOUR SNAPSHOTS IN NATU-ral Colors. Roll developed, 8 natural color prints, only 25c. Reprints, 3c. Amazingly beautiful. **NATURAL COLOR PHOTO**, Janesville, Wis. au17x

DOUBLE CAMERA, ONLY \$25.00—MODERN-ize your Strip Photo Machine with this Camera. Makes 1 1/2x2 and 2 1/2x3 1/2 inch photos. Used with either one or two lens. **OLSON SALES CO.**, 315 9th, Des Moines, Ia.

FOR SALE OR TRADE—4-FOR-A-DIME PHOTO Outfit; complete in every detail; Tent, best Lens, Enlarger, Visualizer. **BOX C-530**, Billboard, Cincinnati.

ROLLS DEVELOPED—TWO PRINTS EACH and two Free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. **SUMMERS' STUDIO**, Unionville, Mo. au10x

SALESMEN WANTED

SELL BUSINESS CARDS, STATIONERY, BOOK Matches, Gummed Tape, Restaurant Necessities, Salesbooks, Advertising Specialties, Pencils, Picture Cards, Paper Towels, Ice Cards. Lowest prices. 40% commission. Free deals. Sales portfolio free. **DAVID LIONEL PRESS**, Dept. N, 312 S. Hamilton, Chicago. x

SCENERY AND BANNERS

BEAUTIFUL BANNERS, SCENERY, DYEDROPS. Artistic, colorful, durable. Cut rates. Same money. Send dimensions for lowest estimate. **ENKEBOLL STUDIOS**, Omaha, Neb.

BEST CARNIVAL SIDE-SHOW BANNERS AND Pictorial Panels — Positively no disappointments. **NIEMAN STUDIOS, INC.**, 1236 S. Halsted St., Chicago, Ill. au3

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest prices. **SCHELL SCENIC STUDIO**, Columbus, O. x

THEATRICAL PRINTING

MERCHANT'S DRAWINGS TICKETS — THE only real way to increase your business. Samples? (Also Handbills.) **PRESS**, 209 S. Upper, Lexington, Ky. x

WINDOW CARDS — 100 14x22, WHITE NON-Bending, \$2.50; 2-Colors, \$2.95. Handbills, 1,000 3x9, \$1.25; Bumperettes, 100 5x20, \$2.25. **SOLLIDAYS**, Knox, Ind.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.50. 50% deposit, balance C. O. D., plus shipping charges. **THE BELL PRESS**, Winton, Penn. x

1,000 TWO COLOR SHIPPING LABELS, \$1.65; Small Stickers, 50c. Special labels of all kinds. Catalog free. Postals ignored. **PRINT-RITE**, Biltmore, N. C.

At Liberty Advertisements

5c a WORD (First Line Large Black Type). 2c a WORD (First Line and Name Black Type.) 1c a WORD (Small Type.) Figure Total of Words at One Rate Only.
MINIMUM 25c. CASH WITH COPY.

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

ADVANCE MAN — LONG YEARS SUCCESSFUL experience routing, booking, exploiting every kind attraction under auspices. Interested in indoor circus, mammoth illusion show, outdoor thrill show. Have four assistants who handle every detail to insure maximum gross for show's end. Want to make arrangements handle advance end ten to fifteen people attraction; two, three, four, six and seven day stands; best class available auspices entire Western States. Only first class attraction operated by sober, skilled showmen with real talent, equipment and money to carry show's end of expense. Submit proposition in writing in detail. **DAN CASWELL**, Multnomah Hotel, Portland, Ore.

FLOOR MANAGER FOR GOOD ROLLER RINK, with experience, wants good year round job. Go anywhere. Young, clean, sober, dependable with good ideas. Address **BOX C-503**, Billboard, Cincinnati, O.

ADVANCE AGENT—With car, specializing in booking stage attractions and organized units into best theatres. Profitable, consecutive routes all territories. Reliable managers and performers who can stand prosperity rush full details and photos for quick action. Address **BOX C-409**, care Billboard, Cincinnati, O. jy27

AT LIBERTY BANDS AND ORCHESTRAS

HAL HARTMAN'S "MEL-lo-Aires." Feature cocktail-dance entertainment; three men and a girl. Currently—the Cabana Club. **HAL HARTMAN**, Box 205, Rehoboth Beach, Del. au10

CONCERT TRIO — VIOLIN, CELLO, PIANO. Fine musicians, union. Hotel or cafe. Classic and popular. Larger combination doubling for dancing if desired. **CHAS. STROUD**, 23 Monroe Ave., Oshkosh, Wis.

FIVE PIECE ORCHESTRA — INCLUDING GIRL Vocalist. Well balanced, modern library. Good wardrobe, amplification, lighted stands. **MUSICIANS**, 706 S. 5th, Quincy, Ill.

ORGANIZED 5 PIECE UNION, COMMERCIAL Swing Band—Two Saxes, Trumpet, Drums and Piano, all doubling other instruments. Also vocals, special arrangements. An ideal night club band, plus plenty show experience. All men young, reliable and sober on job. Band now on location Murray's Nite Club, Richmond, Ind. Will leave on two weeks' notice if terms are satisfactory. **JERALD L. COYNE**, Apt. 6, Winzer Apt. Bldg., 425 1/2 Main St., Richmond, Ind.

THE PANIC IS ON — 3 SAXES, 3 BRASS AND Drummer, including 2 Arrangers and 2 Singers. Nothing less than \$8.50 considered. Prices go up on Micky Mousers. Wire quick while we can still walk to the bus station. **MUSICIANS**, care Western Union, Wisconsin Rapids, Wis.

WELL ORGANIZED 8-PIECE ORCHESTRA wants location. Can augment and furnish girl vocalist. New equipment and extra nice appearance. Sax section doubles on altos, tenors and clarinets. Can furnish best of recommendations, also recent photograph, to interested parties. Only reliable offers considered. Write or wire **EDDIE HALE**, Barwin Hotel, Grenada, Miss.

BOOKERS, PROMOTERS — 11 Piece Orchestra now open. Musically tops, youth, flash, up and coming band. Leader fronted, arranged for semi-names. **FRANKIE PASTOR**, 4704 25th Ave., Kenosha, Wis. au3

THREE TOMLINSON BROTHERS — Union; Swing Dance Band. Play 10 different instruments. Also 10 vaudeville specialties. For Fairs, Clubs, Lodges, etc. Circular mailed. 3600 Addison, Chicago. au17

AT LIBERTY CIRCUS AND CARNIVAL

LADY—EXPERIENCED IN ALL LINES OF CON-cessions, would like to hear from parties having Celebrations and Fairs. No ball games. **MARIE ROCKWELL**, Lowell, Mass. au10

**AT LIBERTY
COLORED PEOPLE**

DEACON VAN ORCHESTRA — SIX MEN, ORGANIZED and experienced all lines; playing sweet swing. Location only. Write or wire all. 613 Lee Court, Scranton, Pa.

AT LIBERTY — Colored Drummer. Experience, read, fake, feature. Hotel, clubs, theatre, floor show. Also, two Orchestras, small, swing. **MUSICIANS**, 712 W. Monroe, South Bend, Ind.

**AT LIBERTY
DRAMATIC ARTISTS**

FOR STOCK OR REP — June 2. Business, A-1 comedy, specialties. Nice appearance, excellent wardrobe. Age 24. Don't misrepresent, I don't. **DON MARR**, 1875 E. 25th St., Cleveland, O.

**AT LIBERTY
MAGICIANS**

FIRST CLASS MAGICIAN—FOR NITE CLUBS, theatres; go anywhere. **BOX C-523**, care Billboard, Cincinnati. au3

**AT LIBERTY
MISCELLANEOUS**

EXPERIENCED SLOT MACHINE SERVICE MAN; 33 years old, with car, desires position. Will travel anywhere. Best of references. **BOX C-524**, Billboard, Cincinnati.

LADY PALMIST — Old experienced all around reader. Unencumbered, no bad habits. Would co-operate with another for parties, picnics, parks and fairs. **BOX 431**, Billboard, Chicago.

ROLLER SKATING INSTRUCTOR — Six years' experience teaching straight skating, open and closed waltz, two step, schottische, Mineola, collegiate, chicken scratch. Age 27, single, sober, responsible. References last employer. Personal reasons for change. Some experience as floor man. Will go anywhere. **MERLEN TERWILLIGER**, 6 Chestnut St., Port Jervis, N. Y.

**AT LIBERTY
M. P. OPERATORS**

OPERATOR AND STAGE ELECTRICIAN — 20 years' experience; 5 years trouble man for projector equipment house. Good results guaranteed with any equipment. **WESTLEY**, General Delivery, Elizabethtown, Ky. jy27

**AT LIBERTY
MUSICIANS**

GUITARIST — 25, EXPERIENCED. Want job with cocktail outfit, strolling preferred. Sing solo or in trio, range. August 1. Dead-end outfits, don't answer. **FREDDIE JAMES**, General Delivery, Decatur, Ill. au3

STRING BASS — READ, fake. Will consider anything reasonable. Union, single, experienced. Will go anywhere. **HOWARD LEITNER**, Yemassee, S. C.

VOCALIST — TRAINED, orchestra experience. Guitarist; some Bass. Young, sober and reliable. Available after July 20. **TOM CARROLL**, Paisley, Fla.

ALTO SAX—CLARINET, BARITONE, TENOR, bass clarinet. Young, neat, single, sober. Union. Plenty of experience, fast reader, good tone. No panics. If you can't send transportation, lay off. Write or wire **HARRY YOST**, 4400 Delaware St., Denver, Colo. au27

ALTO SAX, TENOR AND CLARINET—NAME band experience. Good tone, reader and take-off. Age thirty, single and good appearance. Guarantee to qualify large or small band. Sincere and dependable. **RAY BOSSART**, Buckley, Ill.

AT LIBERTY — GUITARIST, EXPERIENCED all lines. Guarantee satisfaction. **BOX C-492**, Billboard, Cincinnati. au3

AT LIBERTY — GIRL STRING BASS DOUBLING sweet songs. Read, fake, pick, slap, bow. Plenty experience. Dance band preferred. **BOX C-527**, Billboard, Cincinnati.

BAND-MASTER — EXPERIENCE, CAPABLE, wants to hear from live towns. **LEONARD DOTO**, Iron Mountain, Mich. au3

BASS — DANCE OR CONCERT. CONSIDER only permanent offer. **BOX 114**, Murfreesboro, Tenn.

DRUMMER—EXPERIENCED. GO ANYWHERE. Write, stating all. **HARVEY ANDERSON**, Brinsmade, N. D.

GIRL TENOR SAX—DOUBLING CLARINET, violin, trombone. Experienced. Union. **SHEILA SENARD**, 101 Cherry St., Punxsutawney, Pa. ju27

PETE JOHNSON — TENOR SAX, CLARINET. Union. Prefer a good kick band. Play tenor and clarinet jazz. Have had a lot of experience. 212 Center Ave., Sturgis, Mich.

TENOR SAX — READ, TRANSPOSE, GOOD tone. Sing tenor. Will be available July 21. Wire or write **FRED KIRKPATRICK**, General Delivery, Baton Rouge, La.

TENOR SAX AND CLARINET — LOTS OF EXPERIENCE. Play jump tenor. Read well; also experienced vocalist. Willing to go anywhere. **RICHARD SHEARER**, 407 Fairview Ave., Waynesboro, Pa.

TENOR, CLARINET — TRANSPOSE, TONE, jazz, arrange, intonation. Any chair and loads of experience. At liberty July 22. No panics, please. **W. R. HESSE**, 802 1/2 N St., Endicott, N. Y.

TENOR — TRANSPOSE ALTO PARTS; ALSO play Alto and Clarinet. Experienced, good tone and style on all instruments. No take-off. Young, reliable, union. Have car. **RUSSELL ADAMS**, 518 Craffiner Ave., Punxsutawney, Pa.

TRUMPET — READ OR JAM. GO ANYWHERE. Write **BILL HAMBRICE**, 1335 Florida St., Baton Rouge, La.

TRUMPET — STRONG, EXPERIENCED, SOBER, reliable. **ALLAN ALLEN**, 367 E. Black St., Rock Hill, S. C.

A-1 TROMBONIST wants job with good band. All essentials, read, fake, take-off, range, tone and modern. Also, double fine voice, ballads or steady work, spot or on the road. Will go anywhere and will do anything to help improve the band. Write or wire full details to **ED BRUNEAU**, 1111 Weeks Ave., Superior, Wis.

ACCORDIONIST — Vocalist (Tenor) and Violinist. Union. No jam bands. **EDDIE WIEGAND KRIEGER**, 22 W. Harris St., Savannah, Ga.

ALTO SAX — Real First Man. Read, fine tone, phrasing. No jam. Good appearance, congenial. Join on wire anywhere on a sound proposition. **S. W. GAY**, General Delivery, New Orleans, La.

AT LIBERTY — Fine Lead Alto Saxophone or 2d Alto, Clarinet, Baritone or Tenor. No smoking or drinking. Clean cut, age 26 and single. Name band experience and late model car. Also have a P. A. system and a kit. Four saxes, 3 brass, rhythm, all specials. Will answer and consider any steady work, spot or on the road. Will go anywhere and will do anything to help improve the band. Write or wire full details to **ED BRUNEAU**, 1111 Weeks Ave., Superior, Wis.

AT LIBERTY — Tenor Sax and Clarinet. Age 25, union, sober, reliable. Big tone, strictly modern take-off. Experienced in swing combinations and commercial hotel bands. Have done considerable radio work. Am confident in submitting this ad to handle job to fullest expectations. Have recommendations from top men. All offers considered. **LES LARSON**, 2710 N. 22d St., Superior, Wis.

DRUMMER — Single, union. Read, play any style. No brodie. **VIRGIL (PINKIE) SMITH**, 604 E. Hanson, Mitchell, S. D.

ELECTRIC HAWAIIAN GUITARIST — Age 25. Read, fake, rife. Locate or travel. Double Spanish. **BOB HOLDEN**, Sea Plane Base, Lindenhurst, N. Y.

EXPERIENCED and versatile organist and pianist (pipe organ and Hammond) for rink, club, radio or what have you. References. Union. **BOX C-525**, care Billboard, Cincinnati. au3

EXPERIENCED Dance Orchestra Violinist—Doubling Spanish, Hawaiian Guitar, Union. Conservatory graduate teacher. Desires reliable playing connection where teaching is possible. **MUSICIAN**, 1006 Raynor, Joliet, Ill. au3

GUITARIST — Age 23, doubling violin. Experience name orchestras. Rhythm, solid, even. Fine tone on violin. Union. Prefer location west. **MUSICIAN**, 4248 G St., Omaha, Neb.

SWING GUITARIST — Solid rhythm; 11 years with top bands, trios. Have \$400 guitar. Young, union. Write **FREDDIE STIVERS**, 858 W. Sawyer, Decatur, Ill.

TEACHER—With twelve years' experience. Teaches Hawaiian and Spanish guitar, violin and reeds. Married, sober and reliable. Plenty B. and O. work. **MUSICIAN**, 710 N. Fourth Ave., Knoxville, Tenn. au10

TENOR SAX MAN and Drummer—Would like job together, but will separate. Write **T. E. MITCHELL**, 105 McNary St., Princeton, Ky.

TROMBONE — Trouper, sober. Available hotel, restaurant, resort. Tone, read, fake, improvise. Industrial, municipal bands, write. Atlantic Coast States preferred. **BOX C-484**, Billboard, Cincinnati, O. au10

**AT LIBERTY
PARKS AND FAIRS**

A BALLOONIST AVAIL-able for your park, fair or celebration. **CONTINENTAL BALLOON CO.**, care Billboard, Cincinnati, O. jy27

ACE AERONAUTS—LADY or Gent. Trapeze Performance in Midair. Some open time. Write or wire **JOHNSON BALLOON CO.**, Clayton, N. J. au3

BALLOON ASCENSIONS—With one or more Parachute Drops by Girl or Gent jumpers. Modern equipment. **HENDERSON BALLOON CO.**, Haskins, O. jy27

BALLOON ASCENSIONS—With Sensational Breath-Taking Parachute Jumping with modern equipment for Fairs, Parks, Celebrations. Always reliable. **CLAUDE L. SHAFER**, 1041 S. Dennison St., Indianapolis, Ind. jy27

HIGH SWAYING POLE —And World's Highest Aerial Contortion Act. Two different acts. Reasonable price and literature on request. **BOX C-476**, The Billboard, Cincinnati, O. au10

SWAYING HIGH-POLE Act priced reasonable. Some open time in August, September and October. Write or wire **BOX C-479**, Billboard, Cincinnati, O. se28

AERIAL PORCELLAS—TOPS IN TRAPEZE thrills; presenting only the daring, thrilling, more advanced type tricks. **100 REVERE ST., Revere, Mass.** au3

BALLOON ASCENSIONS, PARACHUTE JUMP-ing furnished parks, fairs, celebrations. Experienced operators. **O. E. RUTH'S BALLOON CO.**, 1021 Collier, Indianapolis, Ind. jy27

DE POLO—HIGH POLE AND TRAPEZE ACT. Write, wire, 1810 PERK AVE., Reading, Pa. au10

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobat Act. **BINK'S CIRCUS ATTRACTIONS**, Route 1, Cudahy, Wis. au10

HORSES—BAREBACK RIDING NOVELTY—6 Musical Millers; six acts for one family troupe. **H. R. MILLER**, Wilton, Wis. jy27

JAYDEE THE GREAT—POSITIVELY HIGHEST Contortionist Trapeze Act. Rigging 110 ft. high. A real novelty by man costumed as Huge Ape. Comedy and thrills open for parks, fairs, celebrations. If interested, write or wire **JERRY D. MARTIN**, Box 64, Rochelle Park, N. J., or Billboard, Cincinnati, O. au10

JAMES COGSWELL — CLOWN, STILT WALKER for fairs, celebrations, parades. Write for literature. **1433 ROSE ST., Lincoln, Neb.** au10

PURCELL'S STAGE CIRCUS AND SENSATIONAL High Aerial Acts—Now booking fairs and celebrations in South and Middle West. Headquarters, **BOX 85**, Chillicothe, Ia. au10

THE CARMENES — TWO COMPLETE AND distinct acts. Three people hand and ladder balancing equilibrist. Three people comedy acrobatic act. Price and literature on request. Address **BOX 21**, Williamston, Mich. jy27

THREE FREE ACTS AT LIBERTY — SLACK Wire Act, Comedy Juggling and Balancing Act, Comedy Dog Act. Price of acts reasonable. Write for literature. **CHESTER HUBER**, Wabasha, Minn. au10

DASHINGTON'S CIRCUS—Ten dogs, cats, monkey; two distinct acts; guaranteed to please and present something different. 429 Sixteenth Ave., Moline, Ill. au3

CHAS. AUGUSTUS — Classy Trapeze Artist. Committees wanting Feature Novelty Act as free attraction for celebrations, other events, write me. Act can be erected on your platform. Flashy apparatus. Real act. For price, literature address **CHAS. AUGUSTUS**, care Dreier Drugs, 602 Calhoun St., Fort Wayne, Ind.

FOUR ACTS — Expert Rope Spinning and Wonder-ful Educated Horse Act; Muscle Control and Strong Man Act; 1,000-pound horse supported by a 150-pound man. Twice featured in "Believe It or Not." Ideal for street fairs. Labor Day open. **LEISTAD'S ATTRACTIONS**, Elkhor, Ia. au3

IKE AND MIKE—The funniest act. Novelty acrobats. Booking fairs and celebrations. Price reasonable. Address **LEHMBACKS**, 2028 S. Hanna St., Ft. Wayne, Ind. au10

JOSEPH P. SCHAD and His Congress of Dare-devils—Five acts. Three people. Clowns for every occasion. High Trapeze. Comedy table rock. Two people acrobatic act. Contortion act by the World's Youngest Contortionist. Comedy revolving ladder. Special lighting equipment. Forty five min. show. A guaranteed attraction. Address: **GEN. DEL. Sidney, Neb.** au10

OUTSTANDING CLOWN — Parks, fairs, clubs. Can produce laugh provoking numbers, any kind of show. Best of everything, change lots and often. **ROY BARRETT**, Billboard, Chicago. au17

PAMAHASIKA'S SOCIETY CIRCUS—Dog, Pony, Monkeys, featuring the Act Beautiful, the Famous White Cockatoos, Military Macaws. Presented by the only original Prof. Pamahasika. Address Circus Headquarters, **GEORGE E. ROBERTS**, Manager, 3504 N. 8th St., Philadelphia, Pa. Sagamore 5536.

RAY FAMILY CIRCUS UNIT for your celebration. Will make and save you money. Nine people, 15 acts, featuring America's most unique act, "The Five Ray Sisters." Acrobats, jugglers, wire walkers, Trapeze artists, clowns and animal numbers. Write for open time care **The Billboard**, 1564 Broadway, New York, N. Y. au10

THE GUTHRIES—Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. Care **The Billboard**, Cincinnati, O. jy27

THE LERCHES—Lady and Gent, presenting three high-class acts. Guaranteed to please at a right price. 1801 W. Main St., Belleville, Ill. au10

THREE TOMLINSON BROTHERS—For Every Occasion and Budget. Comedians, Musicians, Professional Entertainers. Sing, Tap, Eclectic Dancing, Club Juggling, Baton, Rope Twirling, Play Ton. Different Instruments, Comedy Blackface Sketch, Clown, Punch-Judy, Ventriloquism, Community Singing. Amplifying System. Extensive Wardrobe. Go anywhere. References. Circular mailed. 3600 ADDISON, Chicago. Phone Keystone 8491. au24

TWO FEATURE PLATFORM ACTS — Wire Walker and Jugglers. Each act runs fifteen minutes. Write for prices and literature. **THE GRIFFITH TRIO**, 816 Main, Keokuk, Ia. jy27

WYOMING DUO — Cowboy-Cowgirl sports and pastimes, featuring the first and only trained wild Coyote in the world, for your park or fair. **WYOMING DUO**, care **The Billboard**, Cincinnati, O. au3

**AT LIBERTY
PIANO PLAYERS**

ORCHESTRA PIANIST—27, UNION, LONG EX-perience, reliable. Need job badly. **RAY VEDDER**, North Platte, Neb.

PIANIST—MODERN, EXPERIENCED IN RADIO, show and dance business. Formerly with name band; at present playing Hammond organ. Solid rhythm, good taste. Former teacher on staff of Chicago Conservatory. Attention, radio stations. **PIANIST**, 2519 Hennipen Ave., S., Apt. 6, Minneapolis, Minn.

PIANIST, DRUMMER, SAX MAN — UNION, ages 21, congenial. Fine all-round musicians. Pianist arranges. Travel or locate. Prefer large band, but will go as trio. Single offers considered. **LARRY ALLAN**, 2831 S. Tripp Ave., Chicago, Ill.

PIANIST — Read, fake, transpose, arrange and sing. Go anywhere. **DAVE STOUT**, 312 Main St., Pekin, Ill.

PIANIST—Union, Young, single, desires reliable opening. Prefer hotel orchestra; concert, dance, soloist, accompanist. No wires. Letter stating particulars. Ticket. **RAYMOND DEMPSEY**, Frank linville, N. Y. ju27

**AT LIBERTY
SINGERS**

EXPERIENCED GIRL SINGING TRIO—Western, hillbilly and popular songs. Please give references. **HOOSIER HARMONY PALES**, 240 W. 11th St., Winamac, Ind.

**AT LIBERTY
VAUDEVILLE ARTISTS**

AT LIBERTY NOW — SPECIALTY TEAM. Change two weeks. Man feature eccentric comedian. No black. Plenty of bits and acts and can produce show. Picture, vaude or med shows that pay decent salaries and appreciate sober, reliable people, contact. Address **BOX C-526**, Billboard, Cincinnati. Allow time for mail to be forwarded.

AT LIBERTY FOR TENT OR MED — 3 KINGS. Versatile performers. Change strong for two weeks. Play own music. Best of wardrobe. **WALTER KING**, General Delivery, Richmond, Va.

VENTRILOQUIST, MAGICIAN, PUPPETEER — Presenting programs of thirty minutes to one hour thirty minutes. Attractive advertising; high-class wardrobe and equipment. Have car, go anywhere. **BOX 441**, Billboard, Chicago.

MIDWAY CONFAB
(Continued from page 37)

risson left on a booking tour. Curly Martin added his ball game and bingo stands, while Mr. Peterson joined with a lead gallery and ball game.

LUSHERS, Beware! Spar, if you must, with old John, but hit him not too hard lest he himself put on the slug—and down ye go for the count!—Cousin Peg.

LINE-UP of Summer Follies on West's World's Wonder Shows, now under management of Frank West and George Hirschberg, includes Evalina Rossi, Dorothy Downing, Jean McKeed, Tiara Moy, Joan Stanley, Dee Carroll, Marjory Harris and June English. Orchestra consists of Virginia Aldridge, piano; Al Kleinsmith, drums; J. Louis, accordion; Jimmy Aldridge, saxophone, and C. F. Bell, trumpet. Eddie Eger handles front.

ONCE AGAIN The Mixer is forced to remind all in outdoor show business to sign their communications to the Confab desk. Last week no fewer than 10 news notes hit the desk without signatures and they were promptly tossed into the waste paper basket. Please cooperate with the editors in this respect. After all, it takes so little time to append your signature to your communications.

PRINCESS NADJA returned to Pioneer Shows in Johnson City, N. Y., after two weeks in New York, where she combined business with pleasure. While taking in the World's Fair she narrowly escaped serious injury when the British Pavilion was bombed. She reports she's getting her new wardrobe ready for shows' string of fairs. Tony Ricco, athletic showman, is now handling the front of Garden of Eve Show on the organization, she adds.

MANAGER of Famous Pin Head Shows (to new g. a.): "Go ahead and book that town. I know there have been 'steen shows in ahead of us, but the transformer is still on the pole, so we will save on construction."

ROSTER of Marie Loter's Side Show this season with Texas Exposition Shows includes Geraldine Shaver, alligator girl; Harry Clapp, iron eyelids; Leland Russell, blow torch act; Jake Kasper, tattooer; Jimmie Oats, fat boy; Bill Maltman, knife thrower; Floyd (Slim) Arnold, musical act; Dick Loter, magic and punch and trick shooting; Billy Earle, talker and tickets; Harold Holmes, tickets; Helen Miller, cartoonist and escapes; Cowboy Tex, trick roper and whipcracker; Betty Ann Miller, mascot; Hedy Jo Star, annex; Marie Loter, inside lecturer; Dorothy Maddox, bally; Ed Maddox, strong man; Bob Oliver, tickets, and Tonto, night watchman.

TEACHER: (To bright son of carnival owner): "Johnny, what are the duties of good corn-game operators?" Johnny: "Their duties are to turn on the p.-a. rig full blast to drown out the walls of the cookhouse general agents."

Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by SAM ABBOTT—Communications to 1564 Broadway, New York

DEMAND PATRIOTIC ITEMS

Red, White and Blue Numbers Seen Headed for Banner Year

Reawakened patriotic spirit offers workers an opportunity to get in on ground floor—"God Bless America" theme is expressed in innumerable lines

NEW YORK, July 20.—With the demand for patriotic items mounting because of the desire of Americans to express thanks that they are Americans and still enjoy the freedom accorded only by democracy, streetmen, pitchmen and novelty and souvenir men are stocking red, white and blue numbers to supply this trade. This trend is increasing and the boys are offered an unusual opportunity to get in on the ground floor and garner profits. Theme of the trend is "God Bless America," which first manifested itself

some months ago when Kate Smith introduced Irving Berlin's composition of that title and newspapers and magazines began to pound the idea thru their editorial columns. Bingo games, following the trend, began opening with the playing of the *Star-Spangled Banner* with the room darkened and spotlights on Old Glory. Theaters and amusement parks have also been opening and closing with the playing of the national anthem. At Steeplechase Park at Coney Island, N. Y., the anthem is played daily over an amplifier system that makes it possible to hear it in all parts of the park. Music machine operators, filling requests made by location owners for patriotic tunes, are now putting *Columbia, the Gem of the Ocean; Stars and Stripes Forever, America and God Bless America* in their spots.

This flag-waving era, in its infancy now, recalls the World War days to the worker who was active then. In July, 1917, Old Glory pennants, a 12 by 30-inch item with the imprint of the flag and "Fight for It, It's Worth It" was a big item. Along this same line were pennants with the Allies' flags and another with President Wilson's picture and the phrase "For Liberty and Justice" on them. Statuettes labeled "Freedom of the Seas" and "Come On, Boys" are said to have enjoyed good runs. Genuine leather stuffed dolls 8½ inches high and available in 10 designs of Uncle Sam, sailors and soldiers claimed good sales, as did Miss Columbia, a 32-inch doll. Patriotic pictures, gummied labels for windshields and window posters, satin pillow tops, pins, camp handkerchiefs, sweetheart insignia bars, swagger sticks, etc., also sold well. When the Armistice was signed, the merchandise immediately took on the victory atmosphere with "Welcome Home" banners, roll-of-honor cards, lithographed in eight colors with space to insert names of those who served their country, and other items were in demand.

Field Still Open

A recent survey conducted by *The Billboard* revealed that items to appeal to every worker in the merchandise field are being placed on the market, with others to follow. While practically every type of patriotic number conceivable is offered, there is still ample room in this field for more. Indications are that concessioners at parks, fairs, carnivals and resorts; streetmen, pitchmen, souvenir and novelty workers, balloon men, roadside and parking lot workers are in for big summer and fall seasons.

One of the most popular of the patriotic items is the "God Bless America" banner. These are available in sizes 5 by 7, 9 by 12 and 18 by 27 inches with "God Bless America" printed above an American shield. The line across the bottom is "It's great to be an American."

DEALS
A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

We have an announcement from George F. Little Management, Inc., that the gift shows sponsored by the National Gift and Art Association, Inc. will double up this year to provide better accommodations.

Says George F. Little: "Due to the impossibility of securing sufficiently large exhibit space in New York during the World's Fair, those two wise old owls, Father Knickerbocker and Benjamin Franklin, are again co-operating to present a bigger and more interesting gift show for the premium and gift buyer. However, instead of holding separate showings in New York and in Philadelphia, the plan is to cover the whole gift market easily and completely at a combined show to be held at the Hotel Benjamin Franklin, Philadelphia, from August 19-23. To accommodate the 500 lines which will be presented, another floor has been added this year for the exhibition."

Salesboard operators who can conveniently get to Philadelphia would do well to pay the show a visit. Not only is there promise of an unusually large display of premium and prize merchandise, which in itself should be incentive enough to attend, but operators should be able to pick up suggestions and advice worth many times the expense incident to the trip in talks with the men in charge of the various exhibits.

Operators may be interested in the new electric clock which the Sessions Clock Co. has recently placed on the market. It was designed for use on a radio to mark the approach of programs the family wants to hear. Clock case is of genuine walnut, styled in the modern manner, and the oblong dial has its numerals in sharp contrast to make the time easy to read from any part of a room. It is fitted with Sessions' self-starting electric movement and is 7¾ inches long by 4 inches high.

It's none too early for the boys who are contemplating running fur coat deals (See *DEALS* on page 72)

"Oldest Man on Earth" Wears Flag Lapel Pin

CONEY ISLAND, N. Y., July 20.—Uncle Charlie Parcansas, who is billed as the oldest man in the world at Sam Wagner's World Circus Side Show, and American Independence are nearly the same age. He celebrated his 130th birthday Sunday.

Highlight of the affair was the presentation of a watch and chain and an enamel American flag lapel pin to the guest of honor.

Item has flash and appeals to housewives who want to display a patriotic banner in their windows and to merchants who may use them in store windows or on the back of automobiles.

Badgeboard Boys Busy

Badgeboard workers are finding a large demand for the "God Bless America" buttons. These range from ¼ of an inch to 1¼ inches in diameter and consist of the American flag with the theme slogan at the top and "The Flag I Love" printed across the bottom. This theme is also carried on suede cloth pennant-shaped items 1¾ inches across the base and about two inches long. When a number of these are placed on a board they give a flash that is sure to attract those who want a lapel novelty. In addition to these there are metal lapel pins and ladies' brooch pins with gilt hand with enameled U. S. Flag bangle. Buttons in colors are also available with D. A. V., V. F. W. and initials of other organizations. Bow pins are being supplied in larger quantities than ever before, it was said.

Concessioners report a growing demand for red, white and blue balloons. Round balloons with flag imprinted are big sellers.

Novelty designs carry out the patriotic theme further and the trend is helping this field tremendously. Ladies' bracelets with "God Bless America" in red, white and blue celluloid letters half an inch high and dangling from a gold-plated chain are already exerting a great influence and will be found a great factor in rolling up what is expected to be a new sales record on this type of merchandise. Women who formerly used various items for accessories are turning to flag pins for this purpose. The stars and stripes are brought out by the use of imitation stones.

Flag Holders Popular

The motorist trade has not been passed up by any means. It is brought into the picture thru the recent introduction of suction flag holders. With automobile designs changing, the clamp-on type of holder found its use limited. The suction holder makes it possible for any automobile, regardless of radiator lines, to fly small flag clusters. Workers selling these holders should instruct customers in the proper manner of flag display. According to the Automobile Club of New York, a small flag on the front of the car, in company with some other flag, should be on the right of the driver; if in a cluster on the radiator cap, Old Glory should be at the center and slightly higher than the others. If an American flag is placed on the roof of an automobile, the starry field should be at the front and right-hand side. Merchants are also buying these new holders to display patriotic colors in their windows.

The waving of flags, the playing of

Newspaper, Window Advertising Boost R-W-B Item Demand

CHICAGO, July 20.—The way to selling patriotic items has been literally paved for streetmen, pitchmen and concessioners by large department stores and high-class gift shops that have devoted windows and newspaper advertising to these articles in order to boost their sale.

Workers are seen cashing in on the demand that is created by bringing lower-priced lines direct to the public. In the past few weeks women have substituted regular novelty accessory lines for patriotic shields and emblems. With complete lines now available to the boys, many are buying large quantities to be in a position to supply almost any order without the delay for reordering.

Recently in New York a large department store had the patriotic item theme carried out in its window displays. Articles from pins to umbrellas were displayed. This is most certain to boost demand and in turn means more sales for the boys who have ample stocks of these fast selling numbers.

BINGO BUSINESS
By JOHN CARY

THE PATRIOTIC TREND has extended to bingo and it is affording operators an opportunity to flash up their games. Opening with the playing of the national anthem is most inspiring, and the flag-bedecked halls have a tendency to "do something" to a game. Another thing about flag decorations is that they never become outmoded and may be used for a long time, provided bright banners are used and kept that way.

IT SEEMS TO US that in addition to creating a certain enthusiasm different from that which is characteristic of bingo, the patriotic trend offers operators an opportunity to distribute something unusual in the merchandise line. In this connection it seems a wise move for operators, where patriotism is being stressed, to offer such items as small lapel flag pins as consolation awards in place of other merchandise which may have been used for this purpose. Another idea which may be worked is "Flag Night," when every person would be awarded an American flag of some sort. There are many designs of flags as lapel pins, bow pins, small silk flags, brooches and auto flag clusters.

THE SHERIFF of Crittenden County, Arkansas, across a toll-free bridge from Memphis, was recently asked his opinion on bingo. His reply was that the county has always had a few games going on in (See *BINGO BUSINESS* on page 75)

martial music will increase this patriotic trend and in turn the demand for patriotic items. Alert workers are buying early in quantities to take advantage of the low prices and turnovers. These fellows realize they are on the threshold of one of the biggest novelty merchandise booms in history.

A 4 ★ ★ ★ ★ Hit!
TURN O' TOP
NEW SENSATIONAL
CIGARETTE SERVER



1208

To Retail At
\$3.95
Turn o' Top holds both King and standard size cigarettes. Ask for it by name!

Turn the top and see a cigarette POP! Holds 20 cigarettes in individual compartments. Available in a large range of genuine leathers. Model shown with Dunhill Silent Flame Lighter. Also with clock in top.

Write for literature Today!

CRONO PRODUCTS CORP.
358 FIFTH AVE., NEW YORK, N. Y.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Patriotic Hats

Harry Kelner & Son report that concessioners, streetmen, pitchmen and fair workers are finding a large demand for "God Bless America" sailor hats. Item has motto across the front in letters nearly as high as the turned-up brim. In smaller letters is written "Equality, Liberty, Justice for All." In addition to this item, Kelner reports increasing demands for a four-color "God Bless America" button with motto in blue and the flag outlined in gold. Flag lapel pin with rhinestone stars is also a fast seller as are the hand with hanging American flag and flag held by crossed rifles. Circular stripe balloons and the 40-inch long model with two flags and "The Flag We Love" are also money-makers, the firm reports.

Patriotic Decals

Among top red, white and blue items to recently debut is the "God Bless America" decalomania, which is proving a money-maker for pitchmen, streetmen, agents and demonstrators, Gordon Mfg. Co. reports. Item shows an American flag and a gold American eagle with the motto in gold and blue. The decal has over 1,000 uses and may be used anywhere. Two sizes, 5 by 5 and 3 by 3 inches, make them available for automobiles, stores or homes. The decals are seen as one of the fastest selling items on the market and the boys are ordering in quantities in order to take advantage of the quick turnover, the firm reports.

Patriotic Buttons

Goldfarb Novelty Co. has released a descriptive circular in color on its red, white and blue items. One of the outstanding numbers listed is celluloid flag buttons and badges. The flag buttons, with "God Bless America" and "The Flag I Love," are 1 1/4 inches in diameter and have a spring pin back. Flag badges are complete with three pieces of satin-faced red, white and blue ribbon attached. Firm reports that it has over 1,000 various ideas such as pins, lockets, bracelets and rings for every purpose. Flags and banners are also listed.

Patriotic Flashlight

In keeping with the trend toward patriotic items, Micro Lite Co., Inc., reports that a new line of flashlights, the All-American Micro-Lites, is designed especially for workers who handle red, white and blue items. Since the Micro-Lite Pocket Flashlight is so popular, the new patriotic numbers are certain to be

Smashing Values—Offering Good Profits!



JUST OUT!
THE ALL-AMERICAN PANDA

It's Big!
It's New!
It's Low Priced!

What more does an item need to make it a winner? 24 inches tall. Cotton stuffed body, plush head, rolling eyes. Dressed in flashy Red, White and Blue Uniform, including coat, trousers, cape and helmet. Packed each in cellophane bag.
NO. B41N3 Per Dozen \$7.84
PANDA CLOWN. Same big value as above but dressed in flashy red and yellow clown outfit.
NO. B41N2 Per Dozen \$7.84

FUR MONKEYS
B38N25—8 1/2" high. **\$3.60**
Per Gross
B38N2—8" high. **5.75**
Per Gross
B38N4—10" high. **7.20**
Per Gross
B38N235—12" high. **13.20**
Per Gross

CANES
B15N100—Pennant Canes (for Dolls, Pennants, etc.) **\$6.35**
PER 1000
PER 10068
B13N137—Curved Handle Bamboo Kiddle Canes.
PER GROSS **4.50**

CHINA HEAD SWAGGER CANES
B16N130—Kiddle Swagger Canes, Cartoon Character Heads.
PER GROSS **4.50**
B16N131—Adult Swagger Canes, Assorted China Heads.
PER GROSS **6.75**

FLYING BIRDS
Large Size, Tricolor With Tinsel and Inside Hummer.
B38N71—PER GROSS **\$2.75**

MINIATURE STRAW HATS
4-in. Nest. Colored Feather.
B45N9—Per Gross Hat **\$3.50**
8-in. Hat. Duplicate of real straw hat in everything but size.
B45N013—Per Gross **4.50**

Elephants
New Streamlined Elephant Charm. White celluloid. Cord attached.
B11N13—Per Gr. **\$1.00**
New Streamlined, Large Size Elephant Charm. White celluloid. Attached cord.
B11N14—Per Gr. **\$4.00**



TWO TIMELY ITEMS FOR THE COMING CAMPAIGNS!

Balloon Leg Stuffed Elephant and Donkey. 20 inches high. Kapoc stuffed body, rolling eyes. Colorful Red, White and Blue outfits. Each in fancy box.
ELEPHANT
No. B41N113
DONKEY
No. B41N114
Per Dozen **\$12.00**
Each **\$1.10**



FEATHER DRESSED CELLULOID DOLLS

B34N51—4 1/2" Doll. Per Gross **\$4.75**
B34N56—7" Doll. Per Gross **7.50**
B34N57—10 1/2" Doll. Per Gross **16.50**
B34N80—7" Drum Major Doll. Per Gr. **7.50**



RAYON PARASOLS

28 inch, 8 rib, hand painted floral design.
B28N104—Per Gr. **\$17.50**
28 inch, 8 rib, checked plaid pattern.
B28N116—Per Gr. **\$17.50**
32 inch, 8 rib, floral design, fancy handle.
B28N114—Per Gr. **\$21.00**
32 inch, 8 rib, checked plaid pattern.
B28N119—Per Gr. **\$21.00**



COOLIE HATS

B45N15—12 inches Wide. PER GROSS **\$9.00**
B45N14—18 inches Wide. PER GROSS **12.00**

Donkeys

Celluloid Donkey Charm. White color. Cord attached.
B11N16—Per Gr. **\$0.75**
Large Size Celluloid Donkey Charm. Cord attached.
B11N11—Per Gr. **\$3.60**

BEACH BALLS, made of heavy weight fresh live rubber. Tan and Brown combination color.
No. 28N93—8" diameter. Per Gross **\$8.50**
No. 28N98—12" diameter. Per Gross **\$18.00**
Red, Blue and Green Combination Color.
No. 28N92—11" diameter. Per Gross **\$18.00**



God Bless America Window Banner. Size 9x12 inches. Made of white rayon satin, imprinted in Red, White and Blue. Mounted on gilt wood hanger, complete with cord and tassels.
No. B48N33—Per Gr. **\$16.50**

N. SHURE CO. 200 WEST CHICAGO ADAMS ST.

LARGEST. BUSHIEST. GENUINE
Fur Fox TAILS
\$5.00 PER 100
\$45.00
A THOUSAND SAMPLES TO
Genuine Lambskin FUR RUG, \$1
2x3 ft. white, black, brown, gray. 25% Dep. Bal. C.O.D.
Free Catalog—Furs & Household Items
H.M.J. FUR CO., 150 W. 28 St., N. Y. C.

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Complete Selection of Reconditioned National Advertised Watches From . . . **\$2.95**
Send for FREE Money-Making Illustrated Catalog.
PLYMOUTH JEWELRY EXCH.
163 Canal St., Dept. A, N.Y. City



New! P. D. Q. AUTOMATIC PHOTO MACHINE
Today's Big Money Maker!

Carnivals, Fairs, Picnics, Beaches, Parks, Back Yards, Front Porches, Street Corners—**EVERYWHERE**—you will make big money with the P. D. Q. . . . the real camera sensation of 1940.
NO EXPERIENCE REQUIRED
Takes and finishes beautiful **BLACK AND WHITE** or **SEPIA** Photographs.
NO FILMS—NO DARK ROOM.
Direct Positive Photos, size 2 1/2 x 3 1/2 inches. **NOT TIN TYPES.**
Big attraction. Watch photos develop in daylight in one minute.
Easy to operate. Simple instructions show you how.
P. D. Q. Photos are guaranteed **NOT TO FADE.** About \$60 starts you in this interesting, Big Money business.
P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BJ4, Chicago, Ill.

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN DAYLIGHT AND IN ONE MINUTE
← WRITE!

BUY ALL NEEDS FROM ONE HOUSE AND SAVE!
Large Stocks — Live Sellers — Big Varieties — Low Prices
BB9271—"God Bless America" Flag Buttons. Per 100 **75c**
BB6803—Cloth Parasols. Per Doz. 70c. Per Gross **\$8.00**
BBSpec.—Foxtails, with Comic Cards and Ties. Per 100 **\$3.25**
25% Deposit Required With All C. O. D. Orders
Swagger Sticks Canes (all kinds) Beacon Blankets
Silverware China and Glassware
FLAGS Banners Balloons
Monkeys Assort. Slum Hats
Watches Bingo Prizes Salesboards
Cellu. Dolls Plaster Dolls Aluminumware
BB9483—Inside Whistle Bird. Cr. . . **\$2.75**
BB1448—40-In. Hawaiian Leis. Cr. . . **1.85**
BB4846—5 1/2-In. Fur Pandas. Cr. . . **3.50**
BB9541—Bamboo Parade Canes. Cr. **4.25**
BB8041—Chesterfield Canes. Cr. . . **7.50**
BBSp.—10 Gross Finest China Slum . . **6.50**

If you don't have your New 250 Catalog, write today and state type of business
MORE THAN 50 YEARS' CARNIVAL TRADE EXPERIENCE
WE WILL NOT BE **LEVIN BROTHERS** **TERRE HAUTE, INDIANA**
UNDERSOLD

BULOVA — GRUEN — WALTHAM — ELGIN
WE LEAD FOR PRICE AND **QUALITY**
NORMAN ROSEN
801 SANSON ST., Wholesale Jeweler **PHILADELPHIA, PA.**
Wrist & Pocket Watches FOR LADIES AND GENTS
Reconditioned. Guaranteed Like New. 1941 Styles now available. Write for Free Catalogue.

FUR ANIMALS

NEVER FAIL AT THE FAIRS

They Always Get the Money
LOOK OUR SCOTTIES OVER

- They Are Made of Real Fur
- Assorted Colors



23"x17" with Harness & Leash, Each \$1.25
13"x12" with Collar & Leash, Each .65
25% Deposit With Order, 25c Additional for Sample Scotties.

FOX FUR TAILS

8 Inch...Ea. 3c
12 Inch...Ea. 5c
16 Inch...Ea. 7c
20 Inch...Ea. 10c

With Snappy Savings on Assorted Colored Cards (as illustrated) attached with Silk Tassels. Prices quoted are in 100 lots. Sizes are average tail length. Size quoted does not include tag size. All come complete with tag and tassel attached. Two different sayings on each tag. Send 50c for 4 samples (we pay postage). Remit 25% deposit with quantity order.

CARNIVAL NOVELTY CO., INC.

30 West 3d Street New York, N. Y.
We Manufacture Both Advertised Items



top sellers. Lowest priced model is the three-inch size. It has a white enamel finish and is imprinted with the shield and "God Bless America." A standard pen-lite battery is used with a G. E. Mazda bulb. American shield display comes free with each dozen. Firm also manufactures other flashlight lines for red, white and blue workers.

Patriotic Auto Plates

Pitchmen, streetmen, fair workers and agents are garnering sizable profits from the embossed red, white and blue item designed to fit above or below automobile license tags, Banner Sales Co. reports. Item is 2 by 11 inches, with holes for attaching it to the tag. It is flashy and sure to sell on sight, the company states. The slogan, "I'm Glad I'm in the U. S. A." is in letters that may be read at a distance. The item is timely and has already shown indications of being one of the season's top money-makers, the firm reports.

Patriotic Banners

Arco Banner Co., manufacturer of banners, flags and pennants, reports that it is offering a complete line of patriotic decorations. Realizing the increasing demand for red, white and blue items, the firm has enlarged its lines and can supply almost any design or size in the articles it manufactures. A descriptive circular is available to those in the trade.

Wholesale Catalog

4000 BARGAINS

For Salesmen and Distributors



It has 260 pages, chock-full of unusual values. It contains selling plans; order simulators; tested fast selling articles to dealers, stores and direct to the consumer. A new revised issue is off the press. Cost about 25c. FREE while stock lasts. Send for your copy Today.

- | Number | Article | Gross |
|----------|----------------------------------|--------|
| 3172 1/2 | Adhesive Plaster, 1"x1 yd. | \$1.93 |
| 3279 1/2 | Gauze Bandage, 2"x10 yds. | 3.95 |
| 32714 | Merc. Treated Strips, 8 in cur. | 1.65 |
| K48 1/2 | Copper Pot Cleaner, 2 1/2 gram. | 2.85 |
| N153 1/2 | Pocket Combs | 1.15 |
| N341 1/2 | Handy Needle Threaders | .23 |
| N318 | Heavy Rat Tail Combs, 8" long. | 2.98 |
| H400 1/2 | Double Edge Blades, per 1,000. | 2.48 |
| H48 1/2 | Continental S. E. Blades, 100. | 4.9c |
| K882 | Fly Ribbon, Imported, 100 Rolls. | 25c |
| T205 1/2 | Toilet Deodorizer, Dozen | 2.9c |
| T100 1/2 | Talc Powder, Cont. 3 Oz., Doz. | 33c |
| R203 1/2 | Silver-Color Fountain Pens, Dz. | 98c |
| D100 1/2 | Asstd. Xmas Cards, 25 boxed. | |
| | Doz. Boxes | 98c |
| V558 1/2 | Cameye Candid-Type Cameras, | |
| | Each | 43c |
| 2H20 1/2 | Underwood Dry Shavers, Each. | 73c |

Extra Value! **\$2.25 EACH**

5 for \$10.50

No. BB 9583 — Ladies Bracelet Watch. Exquisitely Styled 12 1/2 L. Chrome Cases in assorted engraved designs with beautiful link bracelet to match. Guaranteed jeweled movements. Each in attractive gift case. An amazingly Big Value and whirlwind premium item. Save money NOW by ordering five Watches for \$10.50.

DEALERS, Write for Catalog.
ROHDE - SPENCER CO.
223 W. Madison St., Dept. "B", Chicago



A National Record Breaker!
"GOD BLESS AMERICA" BANNERS
No. 5557 Sell everywhere! Newest patriotic window No. 5553 and automobile banners! White satin-rayon, printed in red and blue colors as illustrated. 9x12 in. 75c dz. Wood hanger across top has gilt decorative arrowheads at ends and colored silk hanging cord with tassels attached. \$1.50 dz. \$8.50 gr. \$16.50 gr.

Send for FREE COPY of our BIG 1940 GENERAL CATALOG Over 400 pages illustrating the newest and flashiest Bingo and Concession Items, premiums, novelties and specialties of all kinds.

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LEON LEVIN
Formerly of Terre Haute, Ind., Now Owner and Manager of
KIPP BROS. CO.

117-119 SO. MERIDIAN ST., INDIANAPOLIS, IND.
INVITES YOU TO WRITE FOR PARK AND CARNIVAL GOODS CIRCULAR. ALSO INVITES YOU TO VISIT HIM WHEN IN INDIANAPOLIS.
HANDLING BALLOONS, WHIPS, CANES, PAPER SNAKES, FOX TAILS, CLOCKS, WATCHES, ALUMINUMWARE, BINGO MERCHANDISE, ETC.

BINGO GAMES AND SUPPLIES
CANES ~ PLASTER ~ CANDY
WRITE FOR OUR NEW, NO 50, 1940 CATALOG
MANY FAST SELLING ITEMS AT LOWEST PRICES
BE SURE AND MENTION YOUR LINE OF BUSINESS
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CONCESSIONERS—OPERATORS
YOUR BEST AND CLOSEST SUPPLY HOUSE
LATEST FLASH—QUICK SERVICE—LOWEST PRICES
Largest Lines BINGO MERCHANDISE, Novelties, Clocks, Lamps, Blankets, Radios, Chinaware, Canes, Candy, Plaster, Dolls. Write for catalog.
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Would You Spend a Penny?
It will only cost you a Penny. Buy a government post card, place your name and address on it, and we will mail you our illustrated catalog showing the biggest deal on Watches and Diamonds in the country.
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WAGONMEN AGENTS
Tremendous Values in Fly Swatters, Fly Ribbon, Snak-Insect Cards, White Shoe Polish, Nothings, Carded Goods, Sideline Goods, Drug Items, Salesboards, Deals.
• JUMBO MOTH CAKES—Colors—100 for \$3.50, Uniform Quality
• D. BLADES—Quality Per 1,000 \$2.60
Include Postage on Above Items
CHAMPION SPECIALTY CO., 814-M Central St., Kansas City, Missouri

PREMIUM OPERATORS
READY! NEW SUMMER CATALOG. WRITE—YOUR COPY IS FREE!

DEALS
(Continued from page 70)
this fall and winter to start window shopping. In the past couple of years fur coats and jackets have become card and board staples and sure money-makers, and manufacturers report that all signs point to a profitable season this year. They are already in production on their new 1940-'41 lines and a very complete selection of furs and styles will be available to operators.

HAPPY LANDING.

FURS OF DISTINCTION
Direct From Our Factory
Make Your Selections From Our Sensational 1940 Styles
Muskrats, Raccoons, Skunks, Foxes, Marminks, Cheekiangs, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other fur from \$7.50 Up
Write immediately for Our Free NEW ILLUSTRATED CATALOG and PRICE LIST.
ANDREW PAUL & E. ARKAS
Manufacturing Furriers
154 WEST 27TH ST., NEW YORK CITY

SUMMER SPECIALS
Chesterfield Two Tone Canes, Per Gross... \$7.50
Comic Fur Tails with Tag, Per Gross... 3.75
5" Feather Celluloid Dolls, Per Gross... 5.00
7" Feather Celluloid Dolls, Per Gross... 7.50
Fur Jumping Monkey, Per Gross... 3.75
Snake on Stick, Per Gross... 4.25
Rayon Cowboy Handkerchiefs, Per Dozen... 2.10
Leather Cowboy Scarf Holder, Per Doz. .80
Do not be without our
1940 CATALOG
listing a complete selection of Fair and Rodeo Items, Slum, Plaster, Corn Game Items, etc. Please state line when requesting catalog.

WESTERN NOVELTY CO.
1729 Lawrence St., DENVER, COLO.
The Supply House of the West

ALARM
ELECTRIC EYE
ANNUNCIATOR AND BURGLAR ALARM
STORES, Homes, Taverns, Shops, Garages—score of others—waiting for the RAY-ALARM Burglar Alarm and Annunciator. Real protection—guards against intrusions. Invisible beam of "Black Light," when interrupted, sounds continuous alarm. Plugs in any light socket. Unfailing demonstration takes 10 seconds—makes sales on spot.
Huge profits. Write AT ONCE for particulars of Distributor Plan or agent proposition. No money. Just send name.
RAY-ALARM 225 Fifth St., Dept. R-4370, DES MOINES, IOWA

NEW TURN SIGNAL
FLASHES from REAR WINDOW—DASH Control AGENTS A whirlwind seller. Drivers buy on flash demonstration. Dealers buy 3 to 12. Your profit mark-up as high as 204%. Biggest sensation of year. Rush name for facts and Demonstrator sample plan. All Free! Rush.
WATCH-MY-TURN SIGNAL CO. Dept. W-4370, Walnut Bldg., Des Moines, Iowa

ELGIN, WALTHAM, BULOVA
Renewed GUARANTEED. STARTS AT \$2.95
MEN'S WRIST AND POCKET WATCHES.
Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.
LOUIS PERLOFF
729 Walnut St., Philadelphia, Pa.

PLASTER
We have an excellent line which is well made and beautifully finished. Prices are low. Write for price list.
PELLEGRINI STATUARY CO.
131 WILLIAM, LOUISVILLE, KY.

BINGO JOBBERS
Buy your Bingo Specials direct from the Printer. Up to 3,000 Combinations—No 2 Cards alike. Write to
ST. MARKS PRINTING CORP.
80 Fourth Avenue, New York, N. Y.

Patriotic Merchandise
Lowest Prices!
GOD BLESS AMERICA SILK BANNERS
5 1/2"x7" (10c Sel.), Doz. 60c
12"x18" (50c Sel.), Doz. \$2.75
9"x12" (25c Sel.), Doz. 1.25
18"x24" (\$1.00 Sel.), Doz. 4.80
GOD BLESS AMERICA BUTTONS
1 1/2", 100 .78c
AMERICAN FLAG BUTTONS
1/2", 100 .90c
1 1/4", 100 1.00c
RHINESTONE FLAG PINS—Miniature Size, 60c Doz.; Medium Size, 75c Doz.
AMERICAN FLAGS—8x12, Doz. 33c; 12x12, Doz. 60c. Closeout Special: 13x24, Doz. 30c.
FLAG BOY PINS, Gross 40c.
AMERICAN TABLE GAME FLAGS, Gr. 50c.
Send for Wholesale Novelty Catalog showing 1,000 items. 50% Deposit, Balance C. O. D.
GORDON NOVELTY CO. 933 Broadway, New York, N. Y.

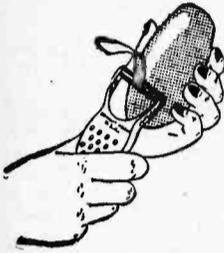
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NEW ENGRAVING LINE**

Brand-new "engraving pin" styles "big sellers" that really "get money" — a big complete "new line" of pins, lockets, tie chains, knives, bracelets, signet rings—all the big selling jewelry items... even 12 popular "American Flag" pins. Write for "new catalog No. 25" today... New!... Just off the press!



HARRY PAKULA & CO.
5 No. Wabash Ave., Chicago, Ill.

**PEELER WORKERS
Pitchmen—Demonstrators**



NEW 1940

Streamlined Peeler Grater Combination De Vault Oscillating blade—Guaranteed.

SPECIAL SUMMER PRICES NOW

PITCHMEN SPECIALTIES

Dept. 412, 166 E. Erie St., CHICAGO, ILL.

**HEADQUARTERS FOR
1 Minute & 4-for-10 Photographers**



MAKE GOOD MONEY THIS SUMMER and FALL with our New Designed Mounts and Folders, Photo Pocket Mirrors with Catchy Sayings! Also Leatherette Double Photo Holders! **SOMETHING NEW!** Novelty Frames. Fresh Stock of Improved **BLACK BACK CARDS**, 1 1/2" and all sizes direct positive paper, and all supplies always on hand ready for immediate shipment.

BENSON CAMERA CO. 166 Bowery, NEW YORK, N. Y.
Catering to Quick Finishing Photographers for Over 30 Years.

NEW LINE 1940 JEWELRY NOW READY

Signet Pins, Rings, Bracelets, suitable for engravers; Mother-of-Pearl Locketts, Cameo and White-stone Rings. Send \$2.00 for complete samples. Free Catalog. **JACK ROSEMAN CO.** 307 Fifth Ave., New York City.



SOCIAL SECURITY PLATES

\$3.00 per 100

CASES \$1.00 per 100

Stamping outfit consisting of a complete set of dies, including alphabet and numbers and gauge—\$4.00. We have a good proposition for agents. Send for illustrated catalog and details.

RELIABLE SALES CO.

1133 Broadway, Dept. BQ, NEW YORK CITY

Coupon Workers • Sheetwriters • Pitchmen
Get the Pen That Makes You Money

WALTHAM



New Push Filler Pens—Lever Pens—Combinations. The new Waltham all-pearl package gets you the real money. Write for price list on all types Waltham pens.

STARR PEN CO., 300 W. Adams St., Dept. B, Chicago, Ill.

4 for 10c

PHOTOGRAPHERS CASH IN

On Our Photo Jewelry Novelties. **RINGS—BRACELETS—CHARMS—TIE CLASPS, Etc.**

Complete Line—Lowest Prices. **SEND 25c FOR SAMPLES OF 2 BEST SELLERS—CATALOG FREE**

MEDALLION NOVELTY CO., Inc. 208 Bowery, New York City.

MEDICINE MEN

Write today for new catalogue of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. **GENERAL PRODUCTS LABORATORIES** Manufacturing Pharmacists 187 E. Spring St., Columbus, Ohio

ROLLED GOLD PLATED WIRE (Gold Filled)



227 Eddy St., PROVIDENCE, R. I.

PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**

(Cincinnati Office)

DON DOLAN... affable rad and hone worker, rambled into Cincinnati last week from Syracuse, N. Y., where he had been confined in a local hospital for four months. During a visit to the pipes desk, he advised that he's completely recovered and will work Neilsner's in the Queen City with corn punk.

DO YOU GET your demonstration over quickly enough?

THE... New Jersey Supreme Court, Trenton, ruled on July 13 that an Atlantic City ordinance requiring a 25-cent fee from persons selling periodicals and any other printed matter on the public streets "violates the constitutional provisions regarding free speech and free press." In so ruling, the court set aside the conviction of Milton Herder, who was sentenced to five days in jail for failure to obtain a license to sell a weekly publication at that resort. The Supreme Court, in an opinion written by Justice Clarence E. Case, criticized the ordinance for a provision allowing the city's Director of Public Safety to prescribe rules and regulations for the issuance of permits.

R. J. DONNELLY... of the Wipe-On Corp., typewrites: "I sent Fred Hohnroth to Bay City, Mich., to open varnish in the new Kresge store there. Would like to hear from Andy Melford, Harry Stevens and Harold Thompson."

SOME PITCHMEN we know talk too much and think too little.

MELVIN HERMAN... is in Ft. Worth, Tex., handling the varnish demonstration in the Ward store there.

GREG ROSS... is still going strong on varnish in the Oakland, Calif., Ward store.

LENNY SEIDENBERG... has been demonstrating varnish in the No. 12 Green store in Philadelphia for two years and is reported still going strong.

J. B. Le FEVER... wire worker, is in the Dr. Garcia Hospital, Chillicothe, Mo., taking treatment for rheumatism.

FAMOUS LAST WORDS: "I never had a squawk in years."

GEORGE BLUE... prints from Indianapolis that Kid Carrigan has changed the name of his hostelry there to Hotel Ford, which is getting to be headquarters for troupers. Blue says factories there are fair, but doorways are closed. What has happened to Toronto Jack Dillon, Paul Hunt and all the book workers? queries Blue.

LEW PETERS... pipes from New York: "I did get back from Finland alive, arriving here July 2, but due to a few bullet wounds, it will be a few weeks until I get out again. I got the rank of lieutenant over there, and except for the food, I had a swell time. I expect to spring a new layout on the road as soon as I am able to travel."

FAIR SEASON is in the offing. Let's hope it brings fair weather.

DAVE ROSE... pencils from Chicago: "After working a celebration from July 1-6 at Leadwood, Mo., the wife and I decided to take a run into Chicago to work the Democratic Convention. Just returned from the Chicago Stadium, where the convention was held, and didn't see any of the boys that follow such doings. Have seen and spoken to several pitchmen at the Clarendon Hotel, which is a hangout for the pitch fraternity in Chicago. Saw some coil workers on two of the lots in the loop. Also saw Jimmy Wells, Tommy Burns and a few others I had never met. Maxwell street market is well repre-

sented, as that is one spot that is unmolested. Any pitchman who thinks he can come to Chicago and work all over town is mistaken. Spots that can be worked are very scarce. I would like to see pipes from Joe Jam Morris, T. F. McCluskey, Jake Branholtz, Morris Davidson and Skippy Davis."

GET THE DOUGH NOW! Why bank on obtaining it in the next town?

JACK MURRAY... of herb tea fame, visited with Stanley Naldrett in Madison, Wis., July 18. Murray was en route to Eau Claire, Wis., to open a med spot. His wife, Connie, remained in the Windy City. Naldrett will open in Milwaukee July 29.

DOC GEORGE M. REED... had an enjoyable visit with Ross Dyer July 13. Reed says there have been no demonstrators in any of the stores in Columbus, O., for the last two weeks and that shops there can be worked only by local peddlers. He would like to read pipes from Frank Libbey, Tom Kennedy, Hoots McFarland, Morris Davidson, Art Cox and Jack Murray.

ANYONE who can make money can make it today just as well as next week.

MAIL... for several pitchmen is being held by *The Billboard*. Watch the Letter List, boys.

MEDICINE SHOWS... and all types of frozen dessert concessions will be banned from county and independent fairs in Ohio this year unless they can produce a State license, George E. Kryder, agriculture department inspector, said.

CONDITIONS... around the lead belt in Missouri are very good, with the towns of Potosi, Flat River, Leadwood and Bismarck open and with mines working full time, tips Dave Rose.

WE KNOW some pitchfolk who take great delight in saying everything is all wrong.

J. A. CLEARY... tells from Burlington, Vt., that he met Ann McDonough and Hatty Lavine in Bangor, Me., recently. Ann reported business very good.

STANLEY NALDRETT... while in St. Paul week before last learned that Ray Martz was in the Minneapolis General Hospital with serious eye trouble. Naldrett asks for pipes from Al Adams, Buster Robertson, Marty Robbins and Ralph Reddin.

H. TENNEY... of sheet writing fame, blasts from Salmon, Ida., that he's still going strong.

IS YOUR PITCH LAYOUT in the best possible condition? That's the best way to reap a harvest.

ALAN WESTON... shoots from Denver: "Bob Artman replaced me at Famous Barr with liquid thread and I came here. Last reports have it that Bob quit and went back to med. After pulling a bloomer with liquid thread at the May Co. and Denver public

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MICKEY MOUSE and
PINOCCHIO "HEADS"**

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PAPERMEN

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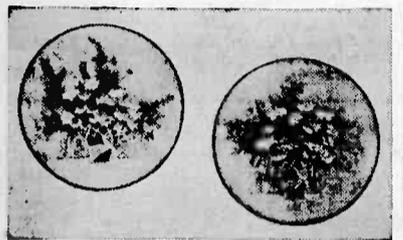
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market, I've switched back to Twitty's corn punk. Did okeh last week end at Fort Collins, Colo., and I'm booked next for Cheyenne, Wyo., then Butte, Mont. Pipe in, Russ Weith, Bob Twitty, Paul Trexler, Art Suffens, Harry Rutherford, Bob Mueller, Fred Allen, Chuck Dutrow, Doc Blystone, Jimmy Shannahan, Len Miller, Al Nordquist, Jake Niewenhouse and Ray Kitchen."

TO THOSE who have been wondering why their communications to the pipes department have not been published: Unless you sign your name in full to your communications we must ignore them.

OLD BILL ELLIS . . .
says he was surprised to learn from the Pipes column that Kentucky Lee is working tooth paste. He pens: "Here in Pittsburgh there are quite a few boys working, but few are getting money. However, I find pens going over big. I am working out of town and intend to leave soon for Cleveland, then to Chicago. Chick Townsend just left here with Little Fox for Michigan."

TOM KENNEDY . . .
is reported working in and out of Pittsburgh with flukum.

MAKE your business Big Business!

W. K. WALKER . . .
recently blew into Raleigh, N. C., and met Diamond Jim Speagle. Walker is making his way to the Georgia tobacco market.

DOC TOM McNEELY . . .
now has his own med show, McNeely's Pueblo Medicine Co., with headquarters in Pueblo, Colo. He started out July 9 and has been doing okeh. Says he saw Eddie Kiehl and wife in Denver doing fine.

THE SUCCESSFUL pitchman never permits anything to interfere with the work he has assigned to himself.

- IA.—Camanche. Birthday Party, 25-27.
- Coggon. Harvest Home, 26-27.
- Earlville. Gala Days, 24-25.
- Sigourney. Yen-Ruo-Gis Celebration, 25-27.
- Villisca. Horse Show, 28-29.
- KAN.—Cherryvale. Southeast Kan. Soldiers' Reunion, 22-27.
- Downs. Anniv. Celebration, 24-26.
- Linn. Picnic, 25-27.
- ME.—Hiram. Old Home Week, 22-27.
- MICH.—Manistique. Natl. Blueberry Festival, 26-28.
- MINN.—Fountain. Harvest Festival, 25-27.
- Minneapolis. Aquatennial Celebration, 20-28.
- MO.—Craig. Legion Reunion & Home-Coming, 25-28.
- Cuba. Home-Coming & Live Stock Show, 25-27.
- Naylor. Home-Coming, 22-27.
- Nixa. Celebration, 27-29.
- Parnell. Merchants' Picnic, 25-27.
- Wheaton. Reunion, 24-27.
- MONT.—Miles City. Legion Roundup, 27-29.
- NEB.—Jansen. Legion Picnic, 25-26.
- Ravenna. Celebration, 25-27.
- N. J.—Monmouth Beach. Firemen's Fair, 20-27.
- N. Y.—Andover. Firemen's Celebration, 24-29.
- Arcade. Fire Dept. Celebration, 23-27.
- Brockport. Vol. Firemen's Assn. & Old Home Week, 22-27.
- Cuba. Old Home Week, 22-27.
- Depeu. Fire Dept. Celebration, 24-29.
- Lyons. Firemen's & Legion Celebration, 22-27.
- Rochester. Lalla Rookh Grotto Rodeo, 22-27.
- Springville. Legion Celebration, 24-29.
- N. C.—Kinston-Lenoir Co. Recreational Council Bazaar, 22-27.
- O.—Antwerp. Legion Fair, 26-29.
- Ashland. Anniv. Celebration, 28-31.
- Barnesville. Jubilee Week, 22-27.
- Beverly. Harvest Home Picnic, 22-27.
- Bowling Green. Policemen's Festival, 24-29.
- Camden. Home-Coming, 22-27.
- Coshocton. City-County Picnic, 24.
- Hamilton. Horse-Pulling Contest, 28.
- Malvern. Home-Coming, 24-27.
- PA.—Amberson. Celebration, 26-27.
- East Freedom. Old Home Week, 22-27.
- Greensburg. Fire Dept. Whoopee Week, 22-27.
- Harrisburg. Labor Picnic, 28.
- Henrietta. Farmers' Reunion, 22-25.
- Houtzdale. Firemen's Celebration, 24-29.
- Meshoppen. Firemen's Celebration, 22-27.
- Marienville. Forest Festival, 22-27.
- North Wales. Perkasie Fire Co. Carnival, 24-29.
- Reno. Firemen's Jubilee, 22-27.
- S. D.—Custer. Gold Discovery Days, 26-27.
- Madison. Yankee Doodle Days, 26-27.
- TENN.—Harriman. Semi-Centennial Historical Spec, 24-27.
- TEX.—De Leon. Peach & Watermelon Festival, 24-27.
- WASH.—Seattle. Rodeo, 24-28.
- WYO.—Cheyenne. Golden Anniv. Celebration, 25.
- Cheyenne. Frontier Days, 23-27.
- CAN.—Castle River. Alta. Stampede, 24.
- Hand Hills. Alta. Stampede, 24.
- Oids. Alta. Stampede, 25-27.

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(July 22-27)

CALIF.—Coronado. Natl. Horse Show, 23-28. Fortuna. Rodeo, 27-28. Los Angeles. Gift & Art Show, 21-26. Pleasanton. La Fiesta, 24-28.
IDAHO. Blackfoot. Legion Rodeo, 28-30.
ILL.—Cherry. Home-Coming, 26-28. Mason City. Legion Home-Coming & Fish Fry, 25-26. Maywood. Legion Carnival, 18-28. Mt. Olive. Home-Coming, 25-27. Salem. Marion County Soldiers' & Sailors' Reunion, 22-28. Tuscola. Home-Coming, 22-27. Wyoming. Midsummer Festival, 24-27.
IND.—Cloverdale. Picnic & Home-Coming, 25-27. Clinton. Firemen's Street Fair, 22-27. Elwood. Tomato Festival, 24-26. English. Reunion & Home-Coming, 22-27. Gas City. Street Fair, 24-27. Ridgeville. Home-Coming, 22-27.

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- July 29-August 3
- ARK.—Nashville. Peach Festival, 31.
 - Prairie Grove. Confederate Reunion & Home-Coming, 1-3.
 - CALIF.—San Francisco. Dog Show, 4.
 - Santa Clara. Harvest Festival, 30-Aug. 3.
 - COLO.—Buena Vista. Head Lettuce Day Celebration & Rodeo, 3-4.
 - Monte Vista. Ski-Hi Stampede, 31-Aug. 2.
 - CONN.—Williamantic. VFW Celebration, 29-Aug. 3.
 - ILL.—Atwood. Fall Festival, 1-3.
 - Beardstown. Fish Fry, 29-Aug. 3.
 - Carthage. Fall Festival & Home-Coming, 31-Aug. 3.
 - Chadwick. Cheese Day, 31.
 - Chicago. Gift Show, 29-Aug. 9.
 - Dundee. Firemen's Festival, 31-Aug. 3.
 - Griggsville. Celebration, 30-Aug. 2.
 - Lexington. Firemen's Home-Coming, 29-Aug. 3.
 - New Berlin. Home-Coming, 29-Aug. 3.
 - Palmira. Reunion & Home-Coming, 31-Aug. 1.
 - Wood River. Legion Home-Coming, 3-4.
 - York. Reunion, 1-4.
 - IND.—Decatur. Street Fair & Agricultural Exhibit, 29-Aug. 3.
 - Farmersburg. Old Settlers' Celebration, 31-Aug. 3.
 - IA.—Villisca. Horse Show, 28-29.
 - Waterloo. Miller's Rodeo, 29-Aug. 2.
 - KAN.—Green. Old Settlers' Reunion, 1-3.
 - KY.—Louisville. Church Carnival, 2-3.
 - MD.—Leonardtown. Celebration, 15-Aug. 20.
 - MASS.—Frinton. Dog Show, 4.
 - MICH.—Cassopolis. Horse Pulling Contest, 4.
 - Manistee. Natl. Coach Trailer & Equipment Show, 1-14.
 - Pentwater. Water Festival, 2-4.
 - MINN.—Henderson. Sauerkraut Days, 3-4.
 - MO.—Barnard. Picnic, 31-Aug. 3.
 - Gilman City. Live-Stock Fair & Horse Show, 1-2.
 - Humansville. Reunion, 31-Aug. 3.
 - Sheridan. Picnic, 1-3.

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NEB.—Trenton. Legion Powwow, 1-4.
 N. H.—Center Ossipee. Rotary Charity Fair, 29-Aug. 3.
 N. J.—Mine Hill, Dover. Firemen's Celebration & Fair, 31-Aug. 3.
 Sparta. Dog Show, 4.
 N. M.—Tucumcari. Pageant, 1-3.
 Las Vegas. Cowboys' Reunion, 2-4.
 O.—Byesville. Home-Coming, 30-Aug. 3.
 Deshler. Home-Coming, 29-Aug. 3.
 New Waterford. Vol. Firemen's Fair, 31-Aug. 3.
 North Industry. Home-Coming, 30-Aug. 3.
 Tipp City. Centennial Celebration, 1-4.
 OKLA.—Hinton. Kiwanis Rodeo, 30-Aug. 1.
 Pryor. Legion Rodeo, 2-4.
 Yale. Home-Coming, 31-Aug. 3.
 PA.—Central City. Firemen's Jubilee, 29-Aug. 3.
 East Petersburg. Fire Dept. Celebration, 31-Aug. 3.
 New Milford. Firemen's Celebration, 1-3.
 Shade Gap. Picnic, 29-Aug. 3.
 Sky Top. Dog Show, 3.
 S. D.—Deadwood. Days of '76, 1-4.
 Woonsocket. 4-H Achievement & Sports Day, 1-2.
 VA.—Clifton Forge. Founders' Week, 29-Aug. 3.
 WASH.—Auburn. Auburn Day, 3.
 Centralia. Pioneer Days, 2-4.
 Dayton. Summer Jamboree, 1-3.
 Lake Chelan. Regatta, 3-4.
 WIS.—Brilliant. Firemen's Picnic, 4.
 WYO.—Dubois. Rodeo, 3-4.
 CAN.—Benalta. Alta Stampede, 31-Aug. 1.
 Toronto, Ont. Dog Show, 5.

BINGO BUSINESS

(Continued from page 70)

schools and carnivals and "we don't intend to close them."

SHERIFF HOWARD CURLIN is to be complimented on the stand he has taken in regard to bingo. The game draws a big crowd, we understand, with people coming from near-by Memphis, Marianna and Hughes to visit friends or relatives in West Memphis, Crittenden's county seat, and enjoy bingo. His decision has assured these people that the community spirit is appreciated and that they will continue to make West Memphis their bingo headquarters.

LOWEST PRICES ALWAYS

GOD BLESS AMERICA SILK BANNERS. to sell to Automobilists, 5x8 1/2, \$6.95 Dozen, 60; Gross \$69.50
GOD BLESS AMERICA SILK 11.00
BANNERS, 9x12, 100 Complete.
RHINESTONE FLAG PINS, Silver Stars on Blue Background, Rhinestones set in striped field. Individually carded. Fast 25 Seller. Dozen 58; Gross 6.60
"GOD BLESS AMERICA" FLAG BUTTONS (100 Buttons 69c). 6.50
 1,000 Buttons.....
FLAG BOW PINS. Red, White and Blue, 10 Gross..... 3.50
"BUY AMERICAN" PLATES. Resembling an automobile plate, lithographed in 3 colors on metal. Fast 10c Seller. White 2.00
 they last, 100 Plates.....
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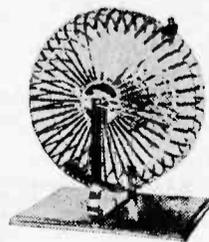
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Very Strong, 16" dia. for Ping Pong Balls, \$25.00; 9" for Wooden Balls, \$12.00. \$5.00 with order, bal. C.O.D. We also manufacture the most modern line of Bingo Blowers, Flashboards, Ball Viewers, Cable Connectors, etc. Portable and Special Equipment.

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8 UPHAM STREET, REVERE, MASS.

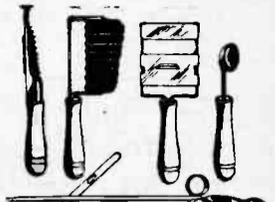
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 Cardboard 11x14 Signs. Red, White, Blue Colors.
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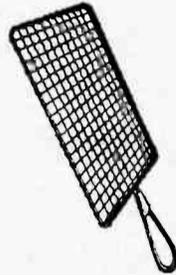
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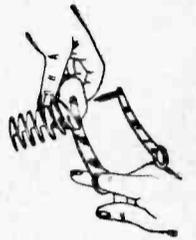
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ROTARY MINCER



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 Size 5x8 1/2, Doz. 60c. Gr. \$ 8.75
 Size 9x12, Doz. \$1.25. Gr. 14.40
 Size 12x18, Doz. \$2.40. Gr. 27.50
GOD BLESS AMERICA BUTTONS
 100, 80c; 1,000, \$7.50.
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 Silver Stars on Blue Background. Rhinestones set in striped field. Individually carded. \$6.00
 Gross \$6.00

SPECIALS

UNDERWOOD ELECTRIC DRY SHAVER. Ivory Case, Leather Pouch. Boxed with \$15 Tag. Each in 75c doz. lots Single 80c
WALTHAM ELECTRIC DRY SHAVER. Ivory Case, Leather Pouch. Boxed with \$15 Tag. Each in doz. 65c lots Single 70c
CHINESE WIGGLE SNAKES on Stick. Fast Peddler's Item. Gross \$3.60

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Year's newest "Red Hot" 25c item for Patriotic Parades, Conventions, Celebrations, Fairs, Circus. A knockout for Schools. All colors, including schools and colleges. Can be sold for 15c and money doubled. Sample 15c. Jobbers write or wire for prices. Manufactured exclusively by

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SMALL POCKET WATCH

ELGIN, WALTHAM & ILLINOIS. \$2.25
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10K SOLID GOLD LADY'S DIAMOND RING. SPECIAL. Lots of 3, Each \$2.85
 Special Prices for Quantity Users, 25% Deposit, Balance C.O.D. Sample 50c Extra. Send for Catalog.
N. SEIDMAN 173 Canal Street, New York, N. Y.

R-B Off to Good Start in Chicago

CHICAGO, July 22.—The Ringling-Barnum circus got off to an excellent start here July 20. The Saturday and Sunday matinees were better than half a house. On Saturday night there was a three-fourths house. Weather is hot. R-B is playing in Chi from July 20 to 28.

Features Set, Outlook Good For North Carolina Annuals

GREENSBORO, N. C., July 22.—Norman Y. Chambliss, head of North Carolina Fair Operating Co., has established offices here and announced dates for four North Carolina expositions. Operations will be in full swing within a few weeks and Chambliss predicted success for the events, Greensboro Fair; Rowan County Fair, Salisbury; Edgecombe County Fair, Tarboro, and Rocky Mount Fair.

"We are making progress in lining up our fairs and I feel this will be a banner year regardless of conditions," Chambliss said. He expressed belief that huge sums spent for national defense would help conditions in certain sections of the State, particularly in the West.

Attractions for the fairs will be furnished by George A. Hamid, Lucky Teter and his Hell Drivers will play each of the expositions. Johnny J. Jones Ex-

position will play a repeat engagement at Greensboro and the Art Lewis Shows will furnish the midway at Salisbury, Rocky Mount and Tarboro.

Mrs. Clyde Kendall has been named assistant manager at Greensboro and Mrs. Norman Chambliss will be resident manager at Rocky Mount.

New Fair for Somerset, Ky.

SOMERSET, Ky., July 22.—Pulaski County Fair Association Secretary Beecher Smith Jr. and President Frank Cornett report they have leased the association grounds here to John A. Damon and associates, of Albany, Ky., who plan operation of a five-day fair, to be known as Pulaski County Livestock and Agricultural Fair. It will be combined with fairs of Monticello and Albany. Program of trotting and running races for horses and mules is planned, and there will be premiums for cattle, sheep and hogs. Advertising will be done in three counties. J. J. Page Shows have been booked for the midway. Children will be admitted free on opening day.

Fair Grounds

DONALDSONVILLE, La.—Repairs to the entire plant of South Louisiana State Fair Association here started with over 600 feet of new fencing and enlargement of grand stand and midway. New roofing will be put on all exhibit buildings and barns and grounds will be graded.

PICAYUNE, Miss.—Farmers and merchants voted to hold an annual fall fair here, to be sponsored by Pearl River County. Hiram Smith, Picayune, was elected general superintendent; J. H. Hough, superintendent of exhibits; C. Q. Hartzog, live stock; Charles Cavness, pro-

gram; H. E. Smith, finance. It will be held at Picayune live-stock yards, but a permanent site will be sought.

MANITOWOC, Wis.—Manitowoc County Fair board, to spread attendance over the five-day annual instead of bunching it into two or three days as in the past, has dropped designation of Manitowoc, Two Rivers and Kiel Days in favor of Entry, Mercantile, Civic and Fraternal, Industrial and Stunt Days. Improvements include additional restroom facilities and new tiling along midway.

YOUNGSTOWN, O.—Admission to Ma-honing County Fair, Canfield, again will be 40 cents, but grand-stand admission will be reduced from 40 to 25 cents, the fair committee decided. Autos will be admitted free. For first time in history there will be a Sunday session with regular gate admission but no grand-stand charge, said Secretary Edwin Zieger.

PIKEVILLE, Tenn.—Work is in progress on the premium book of three-day Bledsoe County Fair here and an effort will be made to make it county-wide, said Thomas M. Woodward. President Bob Clemmer has appointed Leland Ferguson head of the advertising committee. Other officers are Secretary Hayden Wilson and Clark Colvard, treasurer. A midway will be presented.

WEYBURN, Sask.—Weyburn Fair on July 5 and 6 was declared a success financially and otherwise. With federal grant canceled and curtailment of prize money, the fair board was somewhat apprehensive of the outcome, but a check-up showed that it had broken even. President is E. M. Robins and secretary-manager is F. C. Zabel. Good weather prevailed. Wallace Bros.' Shows of Canada were on the midway and grand-stand attractions were provided by George Hamilton Agency.

Siegel, Irving (Tri-Corners) Marshfield, Wis., nc.
Siegall, Arsene (L'Aliglon) Chi, re.
Silvio & Melba (Havana-Madrid) NYC, nc.
Skelton, Red (Riverside) Milwaukee, t.
Spivy (La Vache Sur Le Toit) NYC, nc.
Stanley, Irene (Le Polssonier) NYC, re.
Starr, Judy (Beverly Hills) Newport, Ky., cc.
Sten, Elinore (Ervast) Hancock, Mich., nc.
Stephenson, Gall (Silver Slipper) Louisville, Ky., nc.
Stewart, Jean (Dude Ranch) Atlantic City, nc.
Stone, Betty (1523 Club) Phila, nc.
Stone, Mary (Colosimo's) Chi, nc.
Stuart, Vivian (Club Minuet) Chi, nc.
Sullivan, Freda (Boulevard Tavern) Elmhurst, L. I., nc.
Swann, Russell (Park Plaza) St. Louis, h.

Tanner Sisters, Three (Royale) Detroit, nc.
Taylor, Johnny (Dizzy) NYC, nc.
Tanner & Swift (Palmer House) Chi, h.
Termini, Joe (State-Lake) Chi, t.
Terry, Jack (Blue Lantern) Detroit, nc.
Thon, Valerie (Palmer House) Chi, h.
Tlebor, Capt. John & Co. (Music Hall) NYC, t.
Tomack, Sid (Park Central) NYC, h.
Toman, Jerry (Evergreen Casino) Phila, nc.
Toppers, Three (Riverside) Milwaukee, t.
Torres & Moya (Havana-Madrid) NYC, nc.
Torres, Magolia & Louis (Embassy) Phila, nc.
Trent, Tommy (Chicago) Chi, t.
Turner, Jack (Villa Moderne) Chi, nc.

Valentinoff, Valya (Park Central) NYC, h.
Van & Allen (Jack Lynch's) Phila, nc.
Vance, Jerri (Leon & Eddie's) NYC, nc.
Varrones, The (West) Sioux City, Ia., h.
Vaughn, Nancy (Barney Gallant's) NYC, nc.
Vaughn, George (Gay '90s) NYC, nc.
Vera, Joe (Congress) Chi, h.
Vernon, Wally (La Conga) Hollywood, Calif., nc.
Vincent, Romo (Hurricane) NYC, nc.

Wade, Bill & Betty (Book-Cadillac) Detroit, h.
Walberg, Tony (Fox and Crow) Cincinnati, nc.
Waldron, Jack (Club 18) NYC, nc.
Wallace, Babe (Southland) Boston, nc.
Walley, Nathan, & Edith Gustman (New Yorker) NYC, h.
Walton, Ted (Martin) Gowanda, N. Y., h.
Ware, Dick (Sons Show Bar) Detroit, c.
Warner, Jack & Jill (Harry's New Yorker) Chi, nc.
Wayne, Ginger (Queen Mary) NYC, nc.
We Two (Alladin) Kansas City, Mo., h.

12 FAIRS

STARTING NEXT WEEK
Can place Custard, Pitch-Win, Swinger, Nails, Buckets, Photos, Ball Games, High Striker and others. Shows with own outfits. Macon, Mo., this week.

SUNSET AMUSEMENT CO.

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CETLIN & WILSON SHOWS, INC.

Want for Flouertown Free Fair, Flouertown, Pa., near Philadelphia. 10 Days, July 31 to August 10 Inclusive. Last Year 350,000 in Ten Days. Can place Straight Wheels for Merchandise only and all Grind Stores that can work for stock. No Cookhouses booked at this engagement. Can place worthwhile Grind Shows with good looking equipment. All address this week, Delaware State Fair, Harrington, Dela.

SCOTT BROS.' SHOWS WANT

For Fairs until first November, Man for Side Show. Have some small Animals and Monkeys. Man for Crazy House. Want Octopus and Loop-the-Loop, Trombone and Bass for Minstrel, Ride Help, Semi-Drivers, Stock Concession. CAMPBELLSVILLE, KY., THIS WEEK; GLASGOW FOLLOWS

J. J. PAGE SHOWS WANT FOR

Pulaski County Fair, Somerset, Ky., all next week. First bona fide Fair in several years. Can place Concessions of all kinds that work for stock. Good opening for Frozen Custard, Snow Joint and Novelty. Want Foreman for Ridee-O and Help. Must be sober and dependable. Wanted to join on wire. Address: J. J. PAGE SHOWS, Hazard, Ky., this week; Somerset, Ky., Fair next week

FALLS CITY SHOWS

Can place for three Celebrations in North Carolina, 15 Fairs and all winter in Florida. Shows and Rides with own transportation. Want Cookhouse, Bingo, Wheel, Coupon Stores and Concessions of all kind. Wire

CURTIS L. BOCKUS, Gen. Mgr., Clarksville, Va., this week

ROUTES

(Continued from page 20)

Parker, Frank (Bon-Air) Chi, nc.
Parker, Eddie (Gay '90s) NYC, nc.
Parker, Gale (Town & Country Club) Milwaukee, nc.
Parsons, Kay (Queen Mary) NYC, nc.
Peabody, Eddie (Villa Moderne) Chi, nc.
Peaches Sky Revue (Palsades) Palsades, N. J., p.
Peerce, Jan (Music Hall) NYC, t.
Pendleton, Bunty (Tony's Cafe Trouville) NYC, nc.
Perle, Mildred (The Caballero) Seattle, nc.
Pickert, Rollie & Verna (Bon Air) Chi, nc.
Pinkus, Bobby (265) San Francisco, nc.
Pitchmen, Three (Rainbow Room) NYC, nc.
Poggl, Ygor & Grace (Palmer House) Chi, h.
Ponti, Frank (Lexington Casino) Phila, nc.
Fritchard, Fern (Evergreen Casino) Phila, nc.

Rabiner, Charlie (Cafe Society) NYC, nc.
Ralph, Leonard (Barney Gallant's) NYC, nc.
Ramon & Renita (Beachcomber) NYC, nc.
Randall, Jack (Bath and Turf) Atlantic City, nc.
Reis Bros. (Park Central) NYC, h.
Reyes, Raul & Eva (Waldorf-Astoria) NYC, h.
Reynolds, Margaret (Harry's New Yorker) Chi, nc.
Rickson, George (Chateau Moderne) NYC, nc.
Rijos, Luis (Havana-Madrid) NYC, nc.
Ring, Blanche (Diamond Horseshoe) NYC, nc.
Rios, Rosita (La Conga) NYC, nc.
Rios, Elvira (Rainbow Room) NYC, nc.
Roberts & Farley (New Yorker) NYC, h.
Roberts, Beverly (Versailles) NYC, nc.
Roberts Troupe (Forest) Genoa, O., p.
Rogan, Jackie (Town & Country Club) Milwaukee, nc.
Roland (Park Central) NYC, h.
Rollickers Trio (Sagamore) Rochester, N. Y., h.
Ronald & Roberta (Royal Hawaiian) San Francisco, nc.
Rooney, Pat (Diamond Horseshoe) NYC, nc.
Rose, Lila (Evergreen Casino) Phila, nc.
Rosini, Paul (Rainbow Grill) NYC, nc.
Ross, Murray (Fox River) Batavia, Ill., cc.
Ross, Geraldine (Chez Paree) Chi, nc.
Russell, Bill (Bowery) Detroit, nc.

Sadano & Donna (885) Chi, nc.
Samuels, Billy (State-Lake) Chi, t.
Sanderson, Bill (Wonder Bar) Atlantic City, c.
Sawyer, Sally (Torch Club) Canton, O., nc.
Scott, Margaret (St. Moritz) NYC, h.
Sebastian, John (La Vache Sur Le Toit) NYC, nc.
Seller, Jay & Lou (Beverly Hills) Newport, Ky., cc.

BUSTER SHAVER
with
OLIVE and GEORGE
Casino Atlantico,
Rio de Janeiro, Brazil

Shaw, Wini (Diamond Horseshoe) NYC, nc.
Shaw, Patsy (606) Chi, nc.
Shayne & Armstrong (Riverside) Milwaukee, t.
Shea & Raymond (Ben Marden's Riviera) Fort Lee, N. J., nc.
Sheridan, Nora (Gay '90s) NYC, nc.
Sherrick, Arthur (Jungle Club) Kansas City, Mo., nc.
Shuttia, Ethel (State) NYC, t.
Shyrettos, The (Shoreham) Washington, h.

WALTER DARE WAHL
Billy Rose's Aquacade
Golden Gate International Exposition,
San Francisco, Calif.

White Trio (Morton) Niantic, Conn., h.
White's, George, Scandals (Pal) Cleveland, t.
Whitson Bros. (Harry's New Yorker) Chi, nc.
Whittier, Snowball (Chez Paree) Chi, nc.
Wencil, Ray (Town & Country Club) Milwaukee, nc.
Whalen, Jackie (Nomad) Atlantic City, nc.
Whalen, Maurice & Betty (Edgewater Beach) Chi, h.
Wheeler, Bert (Earl Carroll's) Hollywood, nc.
White, Lawrence (Ambassador) NYC, h.
Whitey's Southerners (Roxxy) NYC, t.
Wilde, Bobby (Cocoanut Grove) Boston, nc.
Wilkins, Dorothy (New Yorker) NYC, nc.
Williams, Patricia (Bertolotti's) NYC, nc.
Winter Sisters (Latin Quarter) Boston, nc.
Woods, Toni (Chateau Moderne) NYC, nc.

Yost Singers (Earle) Washington, D. C., t.
Yost's, Ben, New Yorkers (Roxxy) NYC, t.

Zolars, Ruth & Eddie (Gay 90s) Albany, N. Y., nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Cheyenne, Wyo.
All-American: Walters, Okla.
All-American Expo.: Sigourney, Ia., 24-27.
American United: Anaconda, Mont.
Anderson-Strader: Downs, Kan.; Trenton, Neb., 29-Aug. 3.
Arena: Homer City, Pa.
B. & H.: Paxville, S. C.
Bach, O. J.: Alexandria Bay, N. Y.
Backer, Earl D.: Rome, Ga.; Gadsden, Ala., 29-Aug. 3.
Bantley's All-American: Oak Hill, W. Va.
Barfield's Cosmopolitan: Harlan, Ky.; Lynch 29-Aug. 3.
Barkoot Bros.: Houghton Lake, Mich., 21-28: West Branch 29-Aug. 4.
Bazinet: Fountain, Minn.; Henderson Aug. 3-4.
Baysinger, Al: Omaha, Neb.
Beams Attrs.: Martinsburg, Pa.
Beckmann-Gerety: Salem, Ill.
Bee, F. H.: (Fair) Columbia, Ky.; (Fair) Harrodsburg 29-Aug. 3.
Bortz: (Fair) Eldon, Mo.
Bremer Tri-State: Eau Claire, Wis.
Buck, O. C.: Massena, N. Y.

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Buckeye State: Granby, Mo.; Mansfield 29-Aug. 3.
 Burrell & Rust Am. Co.: Smithton, Ill., 24-28.
 Capital City: Flemington, W. Va.; Shinnston 29-Aug. 3.
 Casey, E. J., All-Canadian: (Fair) Reston, Man., Can., 22-23; (Fair) Gilbert Plains 24-25; (Fair) Roblin 29-30; (Fair) Swan River, Aug. 1-3.
 Central States: Oakley, Kan.
 Cetlin & Wilson: (Fair) Harrington, Del.; (Fair) Flourtown, Pa., 31-Aug. 10.
 Chanos, Jimmie: Winchester, Ind.
 Cherokee Am. Co.: Nickerson, Kan., 21-24; Green Aug. 1-3.
 Clark's Greater: Grass Valley, Calif.
 Clyde's United: East Freedom, Pa.
 Coleman Bros.: Catskill, N. Y.
 Colley, J. J.: Okemah, Okla.
 Conklin: Windsor, Ont., Can.
 Convention: Mt. Morris, N. Y.; Bainbridge 29-Aug. 3.
 Cotton State: Eminence, Ky.
 Crafts 20 Big: Merced, Calif., 23-28; Fresno 30-Aug. 11.
 Crescent Am. Co.: Winsboro, S. C.
 Crowley United: Laramie, Wyo.
 Crystal Expo.: Leaksville-Spray, N. C.
 Cunningham's Expo.: New Martinsville, W. Va.
 Curl, W. S.: Camden, O.
 De Luxe Am.: East Longmeadow, Mass.
 Dick's Paramount: Cambridge, Mass.
 Dixie Belle: (Fair) Rockport, Ind.; (Fair) Farmersburg 29-Aug. 3.
 Douglas Greater: Camas, Wash.; Centralia 29-Aug. 3.
 Dudley, D. S.: Memphis, Tex.
 Dyer's Greater: Virrohus, Wis.
 Edwards, J. R.: Barnesville, O.; Byesville 29-Aug. 3.
 Elite: Cambridge, Neb.
 Elk Valley: Milan, Tenn.
 Ellman: Ripon, Wis.; Mayville 28-Aug. 4.
 Empire: Gustine, Tex.
 Eddy Bros.' Expo.: Lanesboro, Mass.; Bennington, Vt., 29-Aug. 3.
 Eddy Bros.' Shows: Lewiston, Me.
 Evangeline: Naylor, Mo.
 Fair-Midway: Norwich, Conn.
 Fair-at-Home: St. Albans, Vt.
 Fairly & Little: (Fair) Roseau, Minn., 22-24; (Fair) Mahanomen 25-27; Chisholm 29-Aug. 3.
 Falls City: Clarksville, Va.
 Fidler United: Grand Haven, Mich.
 Fleming, Mad Cody: Hazlehurst, Ga.
 Francis Bros.: Alton, Ill.
 Frisk Greater: Coleraine, Minn.; Ironton 29-Aug. 3.
 Funland: Ashland, Ky.
 Fuzzell's United: Orwein, Ia.
 Gibbs, W. A.: Council Grove, Kan.
 Gold Medal: Grafton, N. D.; Thief River Falls, Minn., 29-Aug. 3.
 Golden Arrow: Hunnewell, Mo.
 Golden State: Marysville, Calif.
 Golden West: Hinckley, Minn.; Chisago City 29-Aug. 1.
 Goodman Wonder: Racine, Wis.
 Great Bright Way: Mt. Savage, Md.; Midland 29-Aug. 3.
 Great Lakes Expo.: Tuscola, Ill.; (Fair) Benton 30-Aug. 2.
 Great Sutton: Hartford City, Ind.
 Greater United: Shawnee, Okla.
 Groves Greater: Gibson City, Ill.
 Hames, Bill: McKinney, Tex.; Sulphur Springs 30-Aug. 6.
 Happy Attrs.: Beverly, O.; Mt. Sterling 31-Aug. 3.
 Happyland: Coldwater, Mich.

Harris: Albany, Ind.; (Fair) Somerset 31-Aug. 3.
 Heller's Acme: Walden, N. Y.
 Henke Bros.: Wakefield, Mich., 22-28; Ontonagon 30-Aug. 4.
 Hennies Bros.: Minneapolis, Minn., 20-28.
 Heth, L. J.: Herrin, Ill.; (Fair) Harrisburg 29-Aug. 3.
 Hilderbrand's United: Logan, Utah; Brigham City 29-Aug. 3.
 Hines, H. L.: Browerville, Minn.
 Hoffner Am. Co.: London Mills, Ill.; Lafayette 29-Aug. 3.
 Horton United: Mason City, Ill.
 Hottle, Buff: Camp Point, Ill.
 Hughey & Gentsch: Brandon, Miss.
 Hyde, Eric B.: Uhrichsville, O.
 Ideal Expo.: Olean, N. Y.
 Imperial: (Fair) Logansport, Ind.
 Jackson Am. Co.: Isle of Palms, S. C.
 Jones, Johnny J.: Expo.: Lima, O.
 Joyland: (Fair) Pleasanton, Calif.
 Kaus Expo.: Roseto, Pa., 22-29.
 Kaus, W. C.: Lancaster, N. Y.; Herkimer 29-Aug. 3.
 Keystone Lancers: Western Port, Md.; Cumberland 29-Aug. 3.
 Ladeane Attrs.: (Peach Melon Festival) De Leon, Tex.
 Lagasse Am. Co., No. 1: Peabody, Mass.
 Lagasse Am. Co., No. 2: Peabody, Mass.
 Landes: Creston, Ia.
 Lang's, Dee, Famous: Cass Lake, Minn., 22-24; Walker 25-28.
 Large, H. F.: Davenport, Ill.
 Lawrence Greater: Weirton, W. Va.; (Fair) Waynesburg, Pa., 29-Aug. 3.
 McGregor, Donald: Ripon, Wis.
 McMahon: Plattsmouth, Neb.
 M. & M.: Fort Edward, N. Y.
 Mac's Caravan: Pilot Grove, Mo.
 Magic Empire: Audubon, Ia.
 Marcy, C. S.: Roscoe, N. Y.
 Marks: Charleston, W. Va.
 Midwest of U. S. A.: McIntosh, S. D., 22-24; (Indian Fair) Little Eagle 26-29.
 Miller Bros.: Elmira, N. Y.; Wellsville 29-Aug. 3.
 Miller, Ralph R., Am.: Bossler City, La.; Minden 29-Aug. 3.
 Miner Midway: (Fair) Kimberton, Pa., 22-Aug. 3.
 Motor City: Peru, Ind.
 Naill, C. W.: Harrisburg, Ark.
 Northwestern: Hudson, Mich.
 Nye's Four Star: Peebles, O., 27-Aug. 3.
 Oliver Am. Co.: Cuba, Mo.; Carthage, Ill., 29-Aug. 3.
 Palace United: Mechanicsburg, Ill., 25-27; New Berlin 29-Aug. 3.
 Pan-American: Auburn, Ind.
 Page, J. J.: Hazard, Ky.; (Fair) Somerset 29-Aug. 3.
 Patrick's Greater: Pasco, Wash.
 Pearson: Wyoming, Ill.
 Penn Premier: Wellsboro, Pa.; (Fair) Canandaigua, N. Y., 29-Aug. 3.
 Penn State: Meshoppen, Pa.
 Pioneer: Norwich, N. Y.
 Prell's World's Fair: Cuba, N. Y.
 Pryor's All State: Madison, W. Va.
 Reading's: Scottsville, Ky.; Albany 29-Aug. 3.
 Reid, King: Poulitney, Vt.
 Reynolds & Wells: Red Wing, Minn.
 Rogers Greater: Franklin, Ky.
 Rogers & Powell: Portageville, Mo.
 Royal American: (Fair) Saskatoon, Sask., Can.; (Fair) Regina 29-Aug. 3.
 Rubin & Cherry Expo.: Butte, Mont., 24-Aug. 2.
 Scott Bros.: Campbellville, Ky.
 Seccalum Park Rides & Shows, No. 1: (E. 70th and Minerva sts.) Cleveland; No. 2: W. 117th st. and Judd ave.) Cleveland.
 Skerbeck's Great Northern: L'Anse, Mich.
 Smith Bros.: Krebs, Okla.
 Smith Greater Atlantic: Frostburg, Md.
 Snapp's Greater: Darlington, Wis.
 Sol's Liberty: Champaign, Ill.; Olney 29-Aug. 3.
 Southern Midway: Finleyson, Ga.
 Southern United: Armstrong, Mo.
 Sparks, J. F.: (Fair) Germantown, Ky.
 Speroni, P. J.: Cherry, Ill.
 Star Am. Co.: Humnoke, Ark.; Heber Springs 29-Aug. 3.
 State Fair: (Fair) Cherryvale, Kan.; (Fair) Eureka 29-Aug. 3.
 Steffens Superior: Belmont Shore, Long Beach, Calif., 23-28.
 Strates, James E.: Rochester, N. Y., 22-Aug. 3.
 Sunset Amuse: Macon, Mo.
 Texas Expo.: Gary, Ind.
 Texas Kidd: (Fair) Waurika, Okla.
 Texas Longhorn: Ponca City, Okla.
 Thompson Bros.: Am. Co.: Hollidaysburg, Pa.; Shade Gap 29-Aug. 3.
 Tidwell, T. J.: Midway: Bartlesville, Okla.; Emporia, Kan., 29-Aug. 3.
 Tilley: Ottawa, Ill.
 Tip Top: Hagerman, Ida.
 United American: (Fair) Donnellson, Ia., 22-26.
 Wade, W. G.: (Fair) Itasca, Mich.
 Wallace Bros. of Canada: (Fair) Red Deer, Alta., Can., 22-24; (Fair) Camrose 25-27; (Fair) Vegreville 29-31; (Fair) Vermilion Aug. 1-3.
 Wallace Bros.: Versailles, Ky.
 Ward, John R.: (Fair) Colconda, Ill.; (Fair) Belleville 29-Aug. 3.
 Weer, M. R.: Ashley, Ind., 22-25.
 West, W. E.: Motorized: Cincinnati, Ia.; Kellerton 29-Aug. 3.
 West Bros.: Little Falls, Minn.
 West's World's Wonder: (Fair) Taylorville, Ill.; Beardstown 29-Aug. 3.
 Weydt Am. Co.: Bowler, Wis.
 Williams, Ben: Hallowell, Me.
 Wilson Am.: Winchester, Ill.
 Wolfe Am. Co.: Spartanburg, S. C.
 World Fair Shows & Coe Bros.: Circus: Missoula, Mont.; Bozeman 29-Aug. 3.
 World of Fun: Hopewell, Va.
 World of Mirth: South Boston, Mass.
 World of Pleasure: Pontiac, Mich.
 Wright Am. Co.: Council Bluffs, Ia.
 Wyse Greater: Nisswa, Minn.
 Zacchini Bros.: Ambridge, Pa.; Salem, O., 29-Aug. 3.
 Zimdars Greater: Decatur, Ill.; (Fair) Atwood 29-Aug. 3.

Cole Bros.: Hastings, Neb., 23; Grand Island 24; Kearney 25; North Platte 26; Sterling, Colo., 27; Denver 29-30; Colorado Springs 31; Pueblo Aug. 1; Glenwood Springs 2; Grand Junction 3.
 Dalley Bros.: Plano, Ill., 24.
 Gould, Jay: Albany, Minn., 24-25.
 Hamid-Morton-Wallace Bros.: (Shrine) Buffalo, N. Y., 22-27; (Shrine) Niagara Falls 29-31; (Shrine) Jamestown, Aug. 1-3.
 Hunt's: Falmouth, Mass., 24; Plymouth 25; Wareham 26; Newport, R. I., 27; W. Warwick 29; Westerly 30.
 Kelley, Al G., & Miller Bros.: Loup City, Neb., 23; Ashton 24; Arcadia 25; Comstock 26; Scotia 27.
 Lewis Bros.: St. Ignace, Mich., 23; Newberry 24; Munising 25; Marquette 26; Ishpeming 27; Gwinn 28; Menominee 29.
 Mills Bros.: South Webster, O., 23; Waverly 24; Leesburg 25; Lynchburg 26; West Union 27; Georgetown 29.
 Polack Bros.: (Municipal Auditorium) Colorado Springs, Colo., 29-Aug. 3.
 Ringling Bros. and Barnum & Bailey: (Lake Front) Chicago, Ill., 20-28; Milwaukee, Wis., 29; Madison 30.
 Russell Bros.: Fall River, Mass., 23; New Bedford 24; Attleboro 25; Brockton 26; Quincy 27; Lowell 29.



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MISCELLANEOUS

By-Gosh Co.: Crabbottom, Va., 22-27.
 Burro Ball: Media, Pa., 29.
 Coronado Entrada Pageant: Tucumcari, N. M., Aug. 1-3.
 Harlan Med. Show: Magnolia, O., 22-27.
 Lofstrom & St. Eloi Monkeys: Gas City, Ind., 24-27; Salzer 29-31; Camden, Aug. 1-3.
 Lucy, Thos. Elmore: Sturgis, S. D., 23; Denver, Colo., 25-27; Conifer 28; Kingsdown, Kan., Aug. 1; Meade 2.
 Lewis, H. Kay, & Hollywood Varieties: International Falls, Minn., 25-30.
 Myhre's Entertainers: Summit, S. D., 22-27.

ADDITIONAL ROUTES
 (Received Too Late for Classification)

Arthur, Magician: Burrville, Tenn., 26-27.
 Burton, Magician, Ventriloquist: Hillsdale, Mich., 22-27; Fowlerville 29-Aug. 3.
 Choate's Show: Norris City, Ill., 22-27.
 Daniel, E. A., Magician: Greenville, Ill., 22-27.
 DeCleo, Harry, Magician: Marysville, O., 22-27.
 Emerald Sisters: (Celebration) Laconia, N. H., 22-27.
 Howard, Magician: San Angelo, Tex., 22-25.
 International Congress of Oddities: (Summit Beach Park) Akron, O., 22-27.
 Jaxon, Ventriloquist: (Whiting Hotel) Stevens Point, Wis., 22-27.
 La Tona Troupe: Hornick, Ia., 26-27.
 Leeston, Magician: Hollidays Cove, W. Va., 22-27; Waynesburg, Pa., 29-Aug. 3.
 Long, Leon, Magician: Pickensville, Ala., 22-24; Aliceville 25-27; Mantua 29-Aug. 3.
 McCall Bros.' Show: Freeborn, Minn., 25.
 Morales Bros. & Daisy: San Diego, Calif., 27-Aug. 2.
 Mills Troupe: Darlington, Wis., 26-29.
 Roberts, Dave & June: (Ford Dealers' Show) Vinton, Ia., 23; Mt. Vernon 24; Anamosa 25; Manchester 26.

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 Absolutely the newest and fastest selling sign. Comes in 3 colors. Sells quickly to Homes, Stores, Taverns, Schools, etc. BRILLIANT! SPARKLING! Costs 6c (100 lots). Sells for 25c. Send \$1.00 for 10 samples. Don't wait. Order today or write for FREE complete list of other fast-selling signs and religious notions. Note: We pay postage on all orders in U. S. A.
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MENDOTA AGR. FAIR
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 Get our cash prices and proposition before you buy
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 Phone and Banner Men. Will sell X on Novelties. Also, want Big Circus Side Show. Merchants, Firemen and all Civic Clubs in back of this big celebration. All address
CHAS. SIEGRIST SOCIETY CIRCUS
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Elgin Agricultural Fair
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 4 Days—August 13, 14, 15, 16—4 Nights.
 Exhibits, Demonstrators, Legitimate Concessions, no Stores, Eats, Drinks, Pop Corn, Peanuts, Candy, Flowers, Ice Cream, Lead Gallery already sold. Want Novelties, Ball Games, Photo Gallery, Bingo and others. No Wheels. Write
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WANT RODEO
 3 Days—Between August 2-10
MOLINE BASEBALL CLUB
 Moline, Illinois

CIRCUS AND WILD WEST
 Anderson, Bud E.: Kallispell, Mont., 25; Polson 26.
 Barker Bros.' Circus & Rodeo: Logansport, Ind., 23-26; Boonville 21.

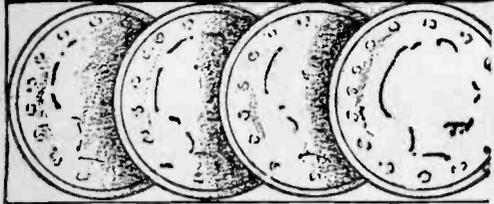
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 It's just chuck full of new items at the lowest prices. The flashiest and latest merchandise from all corners of the earth.
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SEND FOR IT TODAY—WHY DELAY?
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 "God Bless America" and other Patriotic Expressions with American Flag Pictured in Beautiful Color Work on the Finest Quality White Balloons.
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 Circular Red, White & Blue Stripes covering the entire Balloon. Outstanding in Flash Color and Design. This is the Most Sensational of all Patriotic Balloon Numbers. Inflates to 10 Inches in Diameter. Gross.....\$4.25
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AMUSEMENT MACHINES

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Conducted by WALTER W. HURD—Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

Americanism and Music

**A Guest Editorial by
HOMER E. CAPEHART**



Nations, like industries, are born of an ideal—an ideal that is in keeping with the traditions and the love and loyalty and respect and trust that people have for one another. This ideal is best emphasized by the patriotism of the people engaged in any given industry and at the time this patriotism is most necessary. TODAY—right now—it is most necessary.

The music operator can help in bringing patriotism to the fore in every city, town and village in this grand country in which we live simply by including in his choice of records those patriotic airs which have for so long been our inborn tradition. The music operator will thereby bring to each of his locations a better understanding of this country's greatness.

Patriotic records in a great circuit of more than 350,000 automatic phonographs engulfing the entire United States mean bringing directly to every citizen of our country a clearer picture of what this great nation stands for. This is the most gigantic, most direct musical network ever created by man. It is also the most popular musical network ever conceived. It can now become a great and timely answer to any despoilers of our ideals—of our liberty.

The music operator has, therefore, within his grasp a tremendous opportunity for helping the cause of Americanism. Americanism and music go together. Each was born of the other. Our famed patriotic songs and our love of country and its people are all set to music—music that means much to every American, for it is his assurance of American ideals.

Every music operator in the country should install such music, the music of Americanism, in his automatic phonographs. It is the cause for the existence of Americanism itself. Great leadership can be established by the automatic music operators thruout the country by the adoption of a solid program for bringing the public patriotic music at this time.

Americanism is attuned to the stirring forward march of music. Music is its most popular method of expression, the one sure manner in which the public will appreciate the efforts of an entire industry to foster a better understanding of Americanism and its ideals.

We of the automatic music industry are faced with a glorious opportunity. To those we most want to understand the tenets of Americanism we can bring the patriotic music so dear to every American. Let us then, every one of us engaged in the operation, sales and manufacture of products for the automatic music industry, help in the establishment of this giant network thruout our land to create a finer influence for the youth of our nation and a better understanding of Americanism thru music.

An organization should be created—a national organization—an organization to which every operator of automatic phonographs should subscribe wholeheartedly. And the program of this organization should be "Americanism thru music"—the music that America most needs and wants—the music that the automatic phonograph industry is now in a most enviable position to bring to our incomparable country.

You Can't fool a PROFIT-WISE

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OPERATORS because it's the biggest earning, legal skill-amusement game ever built!

PLAYERS because it provides more fun, more realistic action than they've ever seen!

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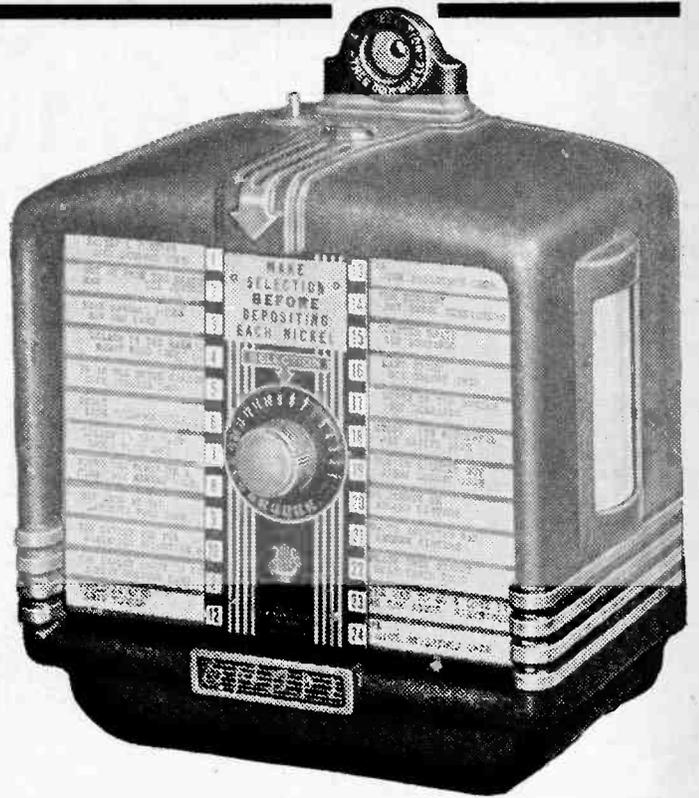
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**POSITIVE
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Wurlitzer — Seeburg — Rockola — Mills

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CHICAGO, ILLINOIS

Report Canadian Travel Increases

BUFFALO, N. Y., July 20.—Tourist travel to Canada by United States citizens is gradually increasing, it is reported. The same is true of Canadian citizens seeking to enter the United States on vacations, for shopping, etc. Business men are resigned to less trade with Canada on some of the so-called luxury items, but realize that they will

share indirectly in Canada's program of larger purchases from the heavier industries.

United States citizens are admitted free to Canada, without passport, upon the presentation of identifications. Canadian citizens, however, must have one of the new \$1 passports. Reports from Canadian officials is that the demand is so heavy for these passports that additional help has been added several times.

A member of *The Billboard's* Chicago office now touring Canada reports a wide variety of coin machines, particularly phonographs, in use in every province which she has passed thru. Play on the coin-operated machines, she reports, is heavy, particularly in areas where soldiers are quartered.

At this writing Cuba and Mexico are also open to United States citizens without passport.

Growers Vote on Tobacco Quotas

WASHINGTON, July 20.—Secretary of Agriculture Henry A. Wallace announced a flue-cured tobacco quota for the 1941-'42 marketing year of 556,000,000 pounds with the proviso that the quota be increased to 618,000,000 pounds if growers approved by referendum marketing quotas for three years.

The referendum will be held today (20). Growers will vote on:

1. Adoption of marketing quotas for the three-year period, 1941 thru 1943.
2. Adoption of quotas for 1941 only.
3. Rejection of quotas.

A two-thirds majority vote will be necessary for adoption of quotas. The quota for the 1940 crop is 618,000,000 pounds.

STOP, IT'S WONDERFUL!

People are always stopped by the sight of the PHOTOMATIC . . . because a framed portrait, automatically taken in 40 seconds, is one of the wonders of the age. It's a wonderful, permanent, legal money-maker, too!

INVESTIGATE

International Mutoscope Reel Co., Inc.
44-01 11th St., Long Island City, New York

FOR SALE OR TRADE

Western 1940 Deluxe Base Ball Combination, \$75.00; Majors, Stop and Go, Fifth Inning, Twinkle, Gun Club, Chubbie, Up and Up, \$17.50 each; Vogue and Scoop, \$25.00 each; Mills 5-in-1, \$60.00. All machines in good condition. F. O. B. Mobile, Ala.

AUTOMATIC VENDER COMPANY

152 HOUSTON STREET, MOBILE, ALA.



MODERN AND EFFICIENT production facilities are provided by the new Victor Vending Corp. factory located in Chicago. The plant is now reported to be turning out rapidly the firm's latest machine, Home Run.

See MIKE MUNVES FIRST for the BEST MACHINES!

FREE PLAYS

Airport . . . \$15.00	Scoop . . . \$22.50
Big 6 . . . 15.00	Super 6 . . . 32.50
C. O. D. . . . 20.00	SuperCharger 22.50
Commodore. 32.50	Spot Em . . . 12.50
Davy Jones. 12.50	Short Stop. 55.00
Follies . . . 35.00	Sto. Baseball 25.00
Headliner. . . 12.50	Score Champ 45.00
Home Run. . . 45.00	Thriller . . . 13.00
Mascot . . . 55.00	Triumph . . . 30.00
Mr. Chips. 27.50	Twinkle . . . 12.50
Congo \$50.00	

NOVELTIES

Airliner . . . \$10.00	Mr. Chips. \$25.00
Avalon . . . 10.00	Pick Em . . . 12.00
Champion. . . 15.00	Vogue . . . 12.50
Lot o' Fun. . . 9.00	Variety . . . 9.00
White Balls . . . \$20.00	

SPECIALS

BALLY ALLEY \$45.00
TEN STRIKE 85.00
SKEE BALLETT (Gottlieb) 70.00

1/3 With Order, Balance C. O. D.

Mike Munves Corp.

593 TENTH AVE., NEW YORK

BARGAINS FROM DAVE MARION

Ten Strike, 1939, High Score Unit \$37.50	Liberty Bell (Groetchen)—Jobbers, Write.
Western Deluxe, 1940, B. B. F. P. & Auto. 87.50	New List Out. Many Bargains—Write.
Columbia Rear D. Cig., G. A. (Like New) . . . 42.50	1/3 Deposit Required — Bargains Every Week.
Wurlitzer 616-A \$59.50	Chubbie, F.P. . . 14.50
Paramount, F.P. 17.50	5th Inning, F.P. 21.00
Punch, F.P. . . 32.50	Spinner Winner. 10.50
Challengers . . . 12.00	Mills 5c Dbl. J.P. 17.50
Q.T., 1c Green. 27.50	

Write for Complete Bargain List
MARION COMPANY, Wichita, Kan.

VICTOR'S SMASHING NEW SUCCESS



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SIZE
11"x21"x15"

An Outstanding Ball-Gum Vendor, with a fascinating Amusement feature. (It's legal everywhere.) HOME RUN has a brand new and very clever balling arrangement that is operated by a trigger which bats the ball through the air. HOME RUN vendors have been on location for several weeks and have proven to be very successful, their average earning power has exceeded that of many outstanding amusement games. HOME RUN will be a vendor that will stay on location permanently because it offers the same appeal as ordinary ball-gum vendors plus its beauty, attractive design, unique amusement feature and the extra award for skill. Don't delay, try Home Run today—IT'S A HIT! SPECIAL INTRODUCTORY OFFER SAMPLE HOME RUN — and approx. 5,000 Balls of Gum (sufficient for \$50.00 play) ALL FOR... **\$24.50** HOME RUN without Ball Gum in lots of 10 or more, each \$19.50. All orders require 1/3 cash, balance C. O. D.

MERCHANDISE MACHINES

Vending Machines to the Fore

The Future of Automatic Merchandising

By H. F. REVES, Detroit

THE American public has long been coin machine-minded, more so than the average man realizes. Today there is an upward trend in this direction, with people turning more and more toward the use of all types of coin machines, especially vending machines.

The people of this country are mechanical-minded. Automobiles have been such a universal subject of interest and conversation that the mere name of the writer's home town, Detroit, seems to invite instant attention because it is the Motor City. With the widespread interest in things mechanical, people turn more and more to vending machines for various types of goods and services.

First universal proof of this is the widespread use of amusement machines of every possible type. Music machines are widely distributed in restaurants everywhere. Pinball games, bowling alleys, anti-aircraft guns and dozens of other types of amusement games are to be found almost everywhere that people congregate. For their everyday amusement Americans turn to machines.

Machines for Service

So it is all the more obvious that they will turn to machines for genuine services when they are properly offered and here the operator will find his big opportunity. Hundreds of kinds of goods and services can be properly handled by a vending machine. Here the ingenuity of manufacturers and operators alike can come into play. Co-operation between the two is needed, for the operator comes close to the ultimate consumer who puts in his penny, nickel or dime in the coin chute, while the manufacturer knows the practical problems involved in preparing a machine for the market. The manufacturer has access to the common fund of experience gathered from his relations with many operators and can correct the erratic ideas which may be developed by one operator. He may know, for instance, that a certain type of beverage vender cannot be put on the market yet for certain definite scientific reasons, while the individual operator, seeing a need for such a machine, thinks that it should be made and forgets the sound reasons that make it impractical.

Just Good Merchandising

The basic idea back of coin machine vending is the same as usual retail merchandising practice; that is, to offer the people something that they want in an attractive form and convenient package at the spot where they will want to buy it. It must be merchandised at an attractive and convenient price.

Selection of the right type of com-

modity to be sold is important, perhaps most important of all, because it is the keystone of the business. The retail store owner will first pay attention to selecting stock that his business acumen leads him to believe the public will want to buy.

The machine itself and the merchandise it displays, if display is desirable, must be attractive to the eye and inviting to the pocketbook. Modern use of attractive colors can go a lot farther than it has in the previous production of machines. Machines with multi-colored neon lighting are certainly rare, but this idea is used for attractive displays by other lines of business. For instance, some very successful nut companies which have made special display counters for use in drug stores and elsewhere attract the eye to their "hot nuts" by the use of a warm neon sign. In displaying the merchandise the magazine or delivery chute can often be used to advantage for display purposes. In other cases, cards or other point-of-sale display advertising can be used very effectively.

Careful Merchandising

The size and form of the package in which the merchandise is delivered must be convenient to the customer. Too large or too small a quantity is wrong. It is necessary to adapt the quantity to the needs of the customer for the particular commodity rather than solely to the amount of the coin to be deposited.

Location of machines must be chosen carefully. It does no good to put a machine where people do not see it or where they will not be in a buying mood for the particular merchandise. Most obvious error would be, perhaps, putting an ice cream vender in an ice cream store (ignoring the possibility of tying this in with the service rendered, as some cigar stores have cigaret venders for certain popular lines). But the usual error will be far more subtle than that. It may be, for instance, in putting a cigaret machine in a dairy bar—if, as many operators contend, ice cream and soda fountain customers do not turn from the fountain to buy cigarets. Practice in these respects differs from one region to another.

Right Prices

The price must be right in two respects. It must not be too high so that the customer feels he is being cheated. He is all too likely to express any resentment he may feel toward the machine by the simple process of trying to wreck it. The price must be convenient. Split penny prices are impractical in all ordinary machines. Combining penny and dime prices is a complicated affair which every operator recognizes as impractical and undesirable. The cigaret operator, affected by arbitrary price and tax controls, has long been a victim of this factor. His profit margin is hurt because he cannot use the split penny price. The price must be convenient and it is obviously easier to charge either a dime, a quarter or 15 cents than to charge 13 or 14 cents. Retail merchants have found this to be true as well.

Everybody a Customer

It is true that everybody living in modern America uses coin machines. The most universal use of the coin chute is in the ordinary pay telephone. Few people in this country have failed to use one at one time or other. Turnstiles for the subway and elevated trains in the larger cities are coin controlled, as are those at some more modern fairs and other amusement enterprises.

It is really true that everybody uses coin machines. The customers are ready to buy from coin machines. The operator needs only to offer the proper merchandise as herein suggested.

Probably few other businesses have so many potential customers. It should be easy to increase the use of machines be-

OPERATORS!

A SENSATION THAT'S SWEEPING THE COUNTRY LIKE WILDFIRE

Northwestern

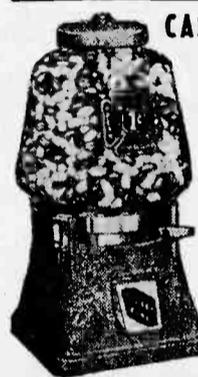
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- ★ BIGGER PROFITS
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Whatever you do—don't pass up the hottest money-maker the bulk vending field has ever known. Locations everywhere are demanding this free play sensation. Here is your chance to really clean up—to get new locations—smash competition. But you must act right now! Write for our free trial offer today and see for yourself!

THE NORTHWESTERN CORPORATION
605 E. Armstrong St., MORRIS, ILLINOIS



CASH IN—**"King Jr."**
5 Lb. "SILVER KING," **\$3.95** Each

\$6.50
10 at \$5.50

FREE Cat. & Instructions. Write today for terms.

Newest, most modern money-maker for all locations. Just the right size for counter or booth. Vends peanuts and small candies, also all types of Breath Pellets. Capacity 2 lbs. candy. Blue Hammerfold finish.

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Model 40 - \$4.95

IN 100 LOTS
SAMPLE \$5.30
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SEND FOR OUR COMPLETE PRICE LIST OF NEW AND USED COIN MACHINE EQUIPMENT. Get Our Prices Before Buying Elsewhere.

IDEAL NOVELTY CO.
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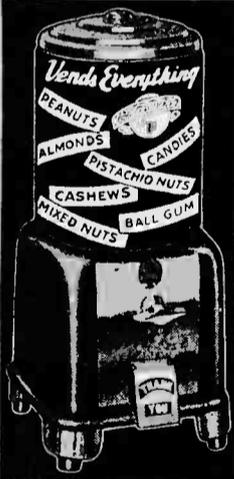
Northwestern

Model 40 - \$4.95

IN 100 LOTS
SAMPLE \$5.45

Send for Descriptive Literature and Price List of Complete Line.

RAKE, 6 S. 22nd St. PHILA., PA.



ESQUIRE

The last word in vending perfection.

Truly a great vendor—it is universal—vends all types of bulk merchandise including Ball Gum and vends them accurately—no additional parts necessary.

Sample Esquire only **\$6.95** Each

Porcelain Finish 50c Extra



TOPPER

Its tops in modern design. Topper's sleek ultra modern design assures choice locations, greater patronage. Topper vends everything: almonds, candies, mixed nuts, cashews, peanuts, pistachios, charms, ball-gum, etc. When ordering Toppers for ball-gum, please so specify. Sample Topper

only **\$6.75** Each

Porcelain Finish 75c Extra

OPERATORS, ORDER THIS COIN COUNTER



Penny-Nickel combination slotted coin counter, polished aluminum. Lifetime guarantee. Only \$4.00 each prepaid cash with order. No C. O. D. Write for quantity prices. All orders require 1/3 cash, balance C. O. D.

TOR VENDING CORP.
GRAND AVENUE, CHICAGO



A CIGARET VENDER in Switzerland was spotted by Dave Robbins in his recent tour thru Europe. Robbins was one of the last coinmen to visit the European continent before the hostilities began.

Pennies Reap the Profit Harvest!
SENSATIONAL FREE TRIAL OFFER*

TEST THE 39 BELL FOR 39 DAYS



Put it on any of your locations. See if it doesn't reap the biggest penny harvest you've ever had. Experienced operators recognize Northwestern's 39 Bell as the best all around, all purpose vander on the market. Porcelain finish throughout. Variety of colors.

*We can only let one 39 Bell out to each customer on the free trial basis. But if you know your machines you won't waste time. You'll do what other operators are doing every day. Order a full stock of the 39 Bell today!

\$9.20

In Lots of 100
Sample \$9.95

SPECIAL CLOSE-OUT OFFER!

Get 'em while they last! Limited Quantities. First come, first served! STEWART-McGUIRE 1c and 5c NUT MACHINES all in A-1 condition. Order them by phone or wire at this unheard-of low price. **YOU TAKE NO CHANGES!** If for any reason these machines are unsatisfactory, just return them and your money will be refunded immediately. But don't lose time. Rush your order now! When they're all gone you won't be able to get them at anything like this price.

\$3.45

NORTHWESTERN SALES & SERVICE CO.

589 CONEY ISLAND AVENUE, BROOKLYN, N. Y.
Tel.: BUCKminster 4-2770

cause of this very fact. The wise operator will take advantage of the practice by introducing machines similar to those which customers in his territory are accustomed to using.

Vending Machine Products

The range of items that can be sold thru coin machines is about as wide as the capacity of the machines themselves. This subject has been discussed more thoroly in previous articles. The familiar range of candies, nuts, gum, fruit, cigarets, matches, sandwiches, beverages, ice cream, newspapers, magazines, soap, towels and food of all kinds can be stretched almost indefinitely.

And it should be stretched because coin machines are definitely to the fore today. The products which can be sold thru venders are not restricted by any known classification. Practically everything of ordinary bulk sold thru retail stores has probably been sold thru machines. Some things failed because the idea was not on a sound basis, not because the machines failed. Selling fur coats to Eskimos is no sillier than the idea of some location owners that they should use vending machines to sell things that are sold in too small quantities for them to handle.

Just the contrary is true, of course. Vending machines should be used for the very things that are sold most, such as postage stamps and cigarets. They also can be used for items that are just a convenience and a polite nuisance to the store owner. For instance, stamps and matches or a lighter for a cigar or cigaret are services that many stores must handle, but at no substantial profit for themselves. They can install the proper types of machines that will eliminate the nuisance of stopping other store operations to carry out these free or no-profit services and discourage the mooching type of customer who is not willing to pay a few cents for these services.

See Vender Future

It is not a product of a far-stretched imagination to conceive the time when far more items will be sold thru vending machines than is the case today. Referring to the matter of services, coin-controlled air hoses for filling stations would be a desirable and probably very possible innovation. The filling of tires is just a courtesy service and any customer would be willing to pay one cent for the service. Altho this may not be feasible, it shows an instance where some profit might have been realized if instituted when demands first materialized.

Stores selling all types of merchandise on the Automat principle are another possibility and have already been well tested. Their full development into coin-controlled department stores is very possible.

New Vender Standards

The increasing use of vending machines will have one very definite and beneficial result in that it will tend to eliminate non-standard merchandise.

Container sizes need to be standardized.



1c SKILL GAMES

Reconditioned Like New!
10 Bingo to Ball Gum Machines. Each . . . \$6.50
5 "Penny-Back" Ball Gum Pistol Machines. Each . . . 8.50
Write for Complete Catalog of New and Used to Skill Games and Vending Machines.

D. ROBBINS & CO.
1141-B DeKalb Ave., Brooklyn, N.Y.

All items of a reasonably like nature and size can be placed in a uniform type of machine magazine and operated with a uniform delivery mechanism. The United States Department of Commerce has been trying to standardize industrial products and all retail consumer products for many years.

Machines, too, require more standardization. Manufacturers should concentrate on the production of a type of machine that will most efficiently handle each class and size of merchandise. If the containers will have been standardized in size each type of machine will serve satisfactorily for a wide range of goods.

Nationally advertised goods will benefit directly from the increased interest in machines. Selling something that is well known thru advertising will be a lot easier in the machines.

Daring spirits will soon have further new ideas for machines and developments along lines that we cannot even forecast. They would not want us to forecast these trends because the inventor must necessarily work in secret until his product is ready for the market.

The Machine Age

We have called this, with reason, the machine age. This fact entitles the operator to look forward with anticipation of an ever-growing field of operation. The customers are ready and the market is steadily growing. The operator needs only to invest and operate soundly.

Here is where the real business aspect of vending operation comes in. We have seen that operation of vending machines is a real business. The principles on which it must be conducted, to be successful, are those of retail business generally and there is no reason for any business man to hesitate about going into the field. Perhaps his store seems a different line of business entirely, but the basic idea is the same.

With venders steadily being used in increasing numbers there is a ripe field for real investment here. Whether the investor actually manages the business or not, he should see to it that the business conduct is in the hands of men who know the business and have a genuine interest in making it a success—perhaps thru a profit-sharing arrangement which has proved successful in other lines. Thoro investigation is, of course, a business prerequisite.

The vending field has every reason to look forward to coming years of real prosperity and steady expansion. Of course, things look troubled abroad and we may look forward to a future with many changes in our domestic economy. All indications, however, are that the vending industry is in for a period of steady growth, regardless of other developments.

One important factor of the economic changes the country is facing may stimulate the use of machines—the probable development of a shortage of labor supply. If this country goes in seriously for armament production on a grand scale, whether the ultimate decision is war or peace, we will need to devote every available bit of manpower to useful production and related economic processes of distribution.

Vending machines, upon a scale that is only a dream today, can not only furnish employment to thousands in the factories making them but release the needed labor clerks and others in the field of general retail distribution for useful national

HARD SHELL CANDIES FOR BULK VENDORS

TASTY

DELICIOUS

GOOD

FRESH



PAN CONFECTIONS-CHICAGO

345 W. ERIE ST.

Phone SUPerior 1800

ORIGINAL MANUFACTURERS OF HARD SHELL CANDIES

345 W. ERIE ST.

CHICAGO, ILLINOIS

USED CIGARETTE MACHINES

- 9 Col. National Model 9-30, 15c or 20c Vending . . . \$47.50
- 6 Col. National Model 6-30, 20c Vending (enc. stand) . . . 27.50
- 6 Col. National Model 6-30, 15c Vending (enc. stand) . . . 22.50
- 6 Col. National Model 6-26, 20c Vending (angle iron stand) . . . 17.50
- 6 Col. National Model 6-26, 15c Vending (angle iron stand) . . . 12.50
- 8 Col. Rowe Imperial, 15c or 20c Vending . . . 37.50
- 12 Col. Uneda Pak Enclosed Stand, 15c or 20c Vending . . . 27.50
- 8 or 9 Col. Uneda Pak Enclosed Stand, 15c or 20c Vending . . . 25.00
- 9 Col. Stewart-McGuire 15c or 20c Vending . . . 45.00
- 7 Col. Stewart-McGuire 15c or 20c Vending . . . 32.50
- 6 Col. Stewart-McGuire Angle Iron Stand, 20c Vending . . . 10.00

- 6 Col. Stewart-McGuire Angle Iron Stand, 15c Vending . . . \$ 7.50
- 4 Col. Stewart-McGuire Angle Iron Stand, 20c Vending . . . 6.00
- 4 Col. Stewart-McGuire Angle Iron Stand, 15c Vending . . . 5.00
- 6 Col. Mills Dual 15c or 20c Vending . . . 15.00
- All Above Machines Equipped with Slug Rejectors.
- 7 Col. Gorretta 20c Vending (encl. Std.) \$15.00
- 7 Col. Gorretta 15c Vending (encl. Std.) 12.50
- 6 Col. Gorretta 20c Vending (no Stand) . . . 6.00
- 6 Col. Gorretta 15c Vending (no Stand) . . . 5.00
- 6 Col. Masters 20c Vending (no Stand) . . . 6.00
- 6 Col. Masters 15c Vending (no Stand) . . . 5.00
- Be Sure to Specify 15c or 20c Vending.
- Terms: 1/3 Deposit With Order, Balance C.O.D.
- F. O. B. Cleveland, Ohio

NATIONAL VENDING MACHINE SALES CO.

2910 EUCLID AVE. FACTORY REPRESENTATIVES CLEVELAND, O.

REAL BUYS!

USED CIGARETTE MACHINES — LOW PRICES

- MASTERS—6 COLUMNS—CHROMIUM FRONT (With Metal Stand) . . . \$19.50
- NATIONAL 6-26 (With Enclosed Stand) . . . 19.50
- NATIONAL 9-30 (With Enclosed Stand) . . . 49.50

LOTS OF 10 . . . SINGLE — \$5.00 EXTRA

1/3 DEPOSIT, BALANCE, C. O. D.

WURLITZER, ROCK-OLA, MILLS PHONOS, Perfectly Reconditioned. Low Prices. Write

BABE KAUFMAN (CIRCLE 6-1642) 250 W. 54th St., N. Y. C.

purposes.

The investor can look upon the machine field as a sound one to place his money in. Not a "sure" thing, of course, because there is no profit where there is no risk. It is a field where his principal will have genuine security and where the probable returns will be above average.

He can enter the business today while it is in its formative stage. Necessarily he must learn more and more about the business. Early mistakes and blunders will strew the way, but after these have been passed the vending machine man is in a position to enjoy the full fruits of the vending machine business when it reaches the bloom of today's promises.

Stoner Announces Theater Univendor

AURORA, Ill., July 20.—The Stoner Corp. of Aurora, Ill., has announced a new model Univendor which has been designed specifically for use in theaters. "The machine is smartly styled and richly finished to harmonize with the most modern theater decorations and is proving exceptionally popular with theater owners," reports the firm.

"It has the popular and exclusive Univendor assorted merchandise feature, the vending of assorted merchandise retailing for 5, 10 and 15 cents. This feature has proved exceptionally popular with candy machine operators because the greater selectivity encourages the sale of more than one item to each customer.

"While compactly designed the machine offers wide selectivity (16 selections) and an exceptionally large capacity of 320 bars. Other features are the soundproof operation, the foolproof mechanism, the non-heating fluorescent lighting, the slug rejector coin chute and the ease of servicing."

EXTRA PROFITS

GET YOUR SHARE WITH AMERICA'S LOWEST PRICE PRECISION BUILT VENDORS

Thousands of operators have accepted Tom Thumb as a NECESSITY—its compactness opens up new profit possibilities—They replace bulky machines on bars, counters, etc.—Fill in your route with 1 1/2 or 3-pound machines—Sold on money-back guarantee.



NOW

is the time to start a route of these money makers. INVESTIGATE this wonderful opportunity AT ONCE.

Not a toy . . . but a compact Die cast machine. Just the right size for booths, bars, tables. Write Dept. 81 for low quantity prices and bulletin on finest line of vendors for every purpose. Some choice territories still open for jobbers and salesmen.

FIELDING MANUFACTURING CO.
CLINTON STREET JACKSON, MICH

••• 2 FOR 5c PHONO •••

Now Ready for Delivery! Holds 16 Standard Size Records. Beats All Competition! Write or Wire at Once for Amazingly Low Operator's Prices.

D. ROBBINS & CO. 1141-B DeKalb Av. BROOKLYN, N.Y.

MUSIC MERCHANDISING

Use of Patriotic Records In Music Boxes Increasing, Nationwide Survey Shows

NEW YORK, July 20.—While a variance exists at the present time with regard to the degree to which music machine operators throughout the country are using patriotic records in their machines, a survey of operators conducted by *The Billboard* representatives during the past week shows that the trend toward "A patriotic record in every machine" is steadily increasing. While practically all ops using such records say they are doing so not because they want to cash in on any wave of patriotism but because they think it the thing to do right now, some are frankly surprised at the play such tunes as *I Am an American*, *God Bless America* and other patriotic numbers are getting.

At the present time operators in the East and on the West Coast are using most patriotic tunes. While some reports from the Midwest and South show indications that the trend is beginning to be felt, several weeks undoubtedly must pass before use of patriotic numbers in these sections reaches the level at which they are now being used in New York, Boston and Portland.

Detailed reports from operators in cities polled follow:

BOSTON

A sudden spurt in popularity of patriotic records noted. Only two records, *God Bless America* and *I Am an American*, being used. Former has been on machines for little over a month and continues to enjoy the popularity with which it was first greeted. Some interest shown in *We're All Americans*, composed by Jimmy Mangan. Ops feel song may prove to be type desired. Interest in Frankie Trumbauer's swing version of *Stars and Stripes Forever* revival noted.

PHILADELPHIA

Sam Rubin, of Varsity, says patriotic tunes have come to be regarded as a standard. Along with Kate Smith's recording of *God Bless America* is Walter Cassel's version of this tune. Despite the fact that Frankie Trumbauer's recordings of John Philip Sousa's marches are in swing, the titles are associated with the patriotic trend and getting good plays, Rubin said. Morris Lerner, who has a string of machines in foreign language sections, said he found patriotic tunes getting a nice play. "Not what one would call terrific," he added. Additional patriotic tunes being used here include *Ballad for Americans*, *America* and *On Freedom's Shore*.

ATLANTIC CITY

Opinions differ here as to the use of patriotic records in music machines. Jack Freedman, operator in the Ventnor section, pointed out that his use of patriotic disks, primarily motivated by spirit of patriotism, had taken hold of the public and the play received warrants their continued use. He added that the music machine industry has an excellent opportunity to gain good will by doing a bit of justified "flag waving." Freedman has placed Red Cross insignias and red, white and blue labels carrying an *I Am an American* legend, tying in with the Gray Gordon recording, on his machines. Maxie Kendricks, of Paramount Music, reports *God Bless America* as a substantial nickel grabber and adds that band marches are also claiming attention.

One operator who asked that his identity be withheld sounded the only negative note. He said he felt that use of patriotic records was a sham. "The patriotism that comes after the fifth pitcher of beer is not the kind the music machine industry wants to foster. The fact that we're living in a country where every mother's son and daughter can get all a nickel his own and dance and shout having to hide behind a uniform is enough to make us 'blackouts' for our ma-

chines there is no need for such pseudo-patriotism."

DES MOINES

Phonograph operators in this territory are going slow in placing patriotic records. Trend is to place a few and await reactions. Some operators say they would like to get away from war stuff. All are strong for doing anything patriotic and would go the limit to help along this line. Kate Smith's and Bing Crosby's *God Bless America* were strong here several months ago and are staging a comeback. Another finding its place is Gray Gordon's *I Am an American*.

DETROIT

Conflicting reports from this city: Max Marston, of Wolverine Music and Specialties Co., Wurlitzer distributor, who just returned from a trip thru Michigan, said that he saw no great enthusiasm for patriotic tunes in his travels. A dozen representative operators interviewed agreed generally that patriotic numbers are not being used extensively as yet and this was confirmed by a check on record distributors.

A slightly optimistic note for patriotic numbers was sounded by Max Lipin, of Brilliant Music Co. "Patriotic numbers have just begun to move. *God Bless America* went over big several months ago but has died completely. *I Am an American*, *We Sing America* and *On Freedom's Shore*, by a mixed chorus, and also *Ballad for Americans* are getting along nicely," he said. He added that the last named number was more of a classic, which probably accounted for its inability to roll up top popularity on music machines. "The patriotic fervor is still too new to give a fair opinion. A few numbers have been placed on machines. If the trend continues records will be supplied," Lipin said in conclusion.

ST. PAUL

Music machine operators are participating in the wave of patriotism sweeping the country and using many patriotic numbers. *God Bless America*, recorded by Kate Smith, leads. Getting better play than when it came out over a year ago and operators expect to see its popularity rise to new heights. Her *Star-Spangled Banner* also liked. Also

in demand are Gray Gordon's *I Am an American* and *Gem of the Ocean* and *America the Beautiful* by Horace Heidt. Most operators are for using the patriotic numbers and favor the trend.

JACKSONVILLE

Kate Smith's *God Bless America* is being used in some locations. O. C. Ponce said he had recordings of this number out and is watching the results. Southern Amusement Co. reported that a few requests for the tune had been filled. Peninsular Music Co. reported no patriotic records in stock.

NEW ORLEANS

A survey of 80 per cent of the music operators showed that *God Bless America* was claiming some demand. Record companies say the demand for tune is increasing steadily. Operators are supplying only requests for patriotic tunes. L. R. Murphy, of Louisiana Amusement Co., said some of his machines were carrying this number by Kate Smith or Bing Crosby. Charles Wicker, Melody Music Co., reports some locations asking for patriotic tunes with occasional requests for Frankie Trumbauer's recordings of *Star-Spangled Banner* and *National Emblem March*. Romeo Vicknar, of Great Southern Amusement Co.; Mrs. Ernest Petrowsky, A. M. Amusement Co.; Don Fazio, Fazio Bros., and Dan Cohen, Pleasure Music Co., as yet have placed patriotic numbers only in machines where definite requests have been made.

SAN FRANCISCO

According to George C. Gay, in charge of records at Sherman, Clay & Co., Roberson album has been sensational and Decca's *Cavalcade of Presidents* is seen gaining in popular favor. Dick Powell's service songs in album form featuring *Don't Give Up the Ship*, *Song of the Marines*, *Marine Hymns* and *Army Air Corps* are steadily catching on. There has also been a revival of Sousa's marching songs as recorded by Hollywood American Legion band. Coming into popularity, too, are patriotic songs for children, particularly Bing Crosby releases with Frank Luther's Orchestra. In their efforts to promote sales of patriotic records, operators have noted that an encouraging factor is the steadily increased call for this line without the feeling that the war craze has made its mark on the American public.

PORTLAND

Consensus of opinion among four biggest music machine operators here is there is a shortage of good patriotic numbers on the market. They want more records that will go over like Kate Smith's *God Bless America*. Demand for patriotic tunes is reported heavy with every indication that it will increase.

Operators have expressed themselves thus:

Otis Anderson—"I've had lots of requests for patriotic records, particularly *God Bless America*, so I'm putting all my copies of Kate Smith's version back in the machines. What we need is some more numbers like this. I've heard *I Am an American* is pretty good, but I haven't heard it yet."

Johnny Welch—"I've got a big stock of *God Bless America* (Kate Smith's version) but I can't get enough of them. Location owners generally request that they be put in machines. So far that's the only patriotic record I have that's any good. I haven't heard *I Am an American*."

Leonard Manion (Coast Amusement Co.)—"We've had lots of requests the last few days for *God Bless America*. We're using both Kate Smith and Bing Crosby on that."

G. F. Johnson Co.—"Most of the location owners are asking for patriotic records. Besides *God Bless America*, we're using patriotic marches, like *Star-Spangled Banner*, *America* and *Stars and Stripes Forever*. They're getting very good play."

Acme Sales Makes Combination Deal

BROOKLYN, July 20.—Sam Sachs, of Acme Sales Co., this city, just returned from the Boston remodeling plant of the firm, reported that due to the demand which the firm has been enjoying on its 616 phono remodeling and also on Homer E. Capehart's Heads-Up-Selector, it has arranged a combination deal which it is believed will prove attractive to all phono ops.

"We will completely combine every one of our famous 616 remodeling parts, plus the dome we use with the Heads-Up-Selector, so that the phono operator has a modern phono from every standpoint for an unusually low price," said Sachs. "We are doing this to get those ops who haven't yet completely remodeled their 616s to do so immediately and realize greater profits from these phonos than ever before."

Pfanstiehl Finds Needle Biz Good

WAUKEGAN, Ill., July 20.—Bill Hemminger, sales manager of the Pfanstiehl Chemical Co., reports exceptionally fine business from his field men and distributors for their 4,000-play Pfanstiehl needle.

Hemminger said that Ludwig Hommel reports that operators in the Pittsburgh territory are demanding Pfanstiehl needles faster than he can order them in. Also that the new break-in feature has been making a tremendous hit with all operators because of its further reduction in record wear.

Atlas Novelty, of Chicago, and its branch offices in Detroit and Buffalo are also said to be enthused over the Pfanstiehl needle. Atlas reports heavy repeat business on the needle in each territory.

Changeover Sales Increase

CHICAGO, July 20.—According to Gerber & Glass officials: "The past week must have been 'national phonograph changeover week.' Judging from our sales records, last week's volume was heavy enough to give the week this title.

"So far, this year has been one of the best we've ever had from a standpoint of sales," concurred officials Paul Gerber and Max Glass. "Steadily growing in volume, our changeovers have reached a point today where they are in a steady demand.

"We were pioneers in the changeover business. The fact that we pioneered this money-making improvement in music operating has helped us pioneer further improvements. The combined merchandising of all these music play helps has brought us leadership in this field for more profitable music operation."



PAUL JOCK, OF GUARANTEE DISTRIBUTING CO., Indianapolis, recently was host to Donald Novis, artist of radio and recording fame. Novis at present is a featured singer in Billy Rose's *Aquacade* at the New York World's Fair. Above Jock (left) and Novis examine the Wurlitzer counter model phonograph. Guarantee is a Wurlitzer distributor.



Ask Your Nearest
WURLITZER DISTRIBUTOR
 TO DEMONSTRATE THE ONLY
 WIRELESS BAR BOX THAT
 PLAYS EVERY RECORD ON
 THE PHONOGRAPH

ALABAMA
 G & S Distributing Co.
 414 North 21st St.
 Birmingham, Ala.

ARIZONA
 California Simplex Distributing Co.
 2277 W. Pico St.
 Los Angeles, Calif.

ARKANSAS
 Commercial Music Co.
 323 Center St.
 Little Rock, Ark.

CALIFORNIA
 California Simplex Distributing Co.
 2277 W. Pico St.
 Los Angeles, Calif.

California Simplex Distributing Co.
 1157 Post St.
 San Francisco, Calif.

COLORADO
 DeLoss Osborn
 1122 Broadway
 Denver, Colo.

CONNECTICUT
 Hub Automatic Sales
 Garde Hotel
 New Haven, Conn.
 Hub Automatic Sales
 26 Brighton Ave.
 Boston, Mass.

DELAWARE
 Penn Coin-O-Matic Co.
 821 N. Broad St.
 Philadelphia, Pa.
 Penn Coin-O-Matic Co.
 5 W. Centre St.
 Baltimore, Md.

DISTRICT OF COLUMBIA
 Penn Coin-O-Matic Co.
 5 W. Centre St.
 Baltimore, Md.

FLORIDA
 Modern Vending Co.
 822 Fifth St.
 Miami, Fla.
 Simplex Distributing Co.
 713-717 S. McDuff Ave.
 Jacksonville, Fla.

GEORGIA
 Hankin Music Co.
 258 Pryor St., S. W.
 Atlanta, Ga.

IDAHO
 Pacific Distributors
 4 Bernard St.
 Spokane, Wash.

ILLINOIS
 Chicago Simplex Distributing Co.
 2430 S. Parkway Drive
 Chicago, Ill.
 Wal-Bil Novelty Co.
 24 S. Tenth St.
 St. Louis, Mo.

INDIANA
 Guarantee Distributing Co.
 2451 N. Meridian St.
 Indianapolis, Ind.

IOWA
 Interstate Distributing Co.
 2059 Farnam St.
 Omaha, Nebr.

KANSAS
 Central Distributing Co.
 607 W. Douglas St.
 Wichita, Kans.

Central Distributing Co.
 105 W. Linwood Blvd.
 Kansas City, Mo.

KENTUCKY
 Kentucky Springless Scale Co.
 514 S. Second St.
 Louisville, Ky.

LOUISIANA
 J. H. Peres Amusement Co.
 922 Poydras St.
 New Orleans, La.

Service Novelty Co.
 807 Desiard St.
 Monroe, La.

MAINE
 Hub Automatic Sales Co.
 26 Brighton Ave.
 Boston, Mass.

MARYLAND
 Penn Coin-O-Matic Co.
 5 W. Centre St.
 Baltimore, Md.

MASSACHUSETTS
 Hub Automatic Sales Co.
 26 Brighton Ave.
 Boston, Mass.

MICHIGAN
 Wolverine Music & Spec. Co.
 1010 Beaubien St.
 Detroit, Mich.

MINNESOTA
 Acme Novelty Co.
 1124 Hennepin Ave.
 Minneapolis, Minn.

NEW JERSEY
 Modern Vending Co.
 Industrial Bldg.
 1060 Broad St.
 Newark, N. J.

Penn Coin-O-Matic Co.
 821 N. Broad St.
 Philadelphia, Pa.

NEW MEXICO
 DeLoss Osborn
 1122 Broadway
 Denver, Colo.

NEW YORK
 Art Novelty Co.
 383 Broadway
 Albany, N. Y.

Davis Sales Co.
 192 N. Clinton Ave.
 Rochester, N. Y.

Davis Sales Co.
 105 Lexington Ave.
 Syracuse, N. Y.

Modern Vending Co.
 656 Broadway
 New York, N. Y.

OREGON
 Pacific Distributors
 424 N. Broadway
 Portland, Ore.

PENNSYLVANIA
 Banner Specialty Co.
 1508 Fifth Ave.
 Pittsburgh, Pa.

Penn Coin-O-Matic Co.
 821 N. Broad St.
 Philadelphia, Pa.

Benj. Sterling, Jr.
 Rocky Glen Park
 Scranton, Pa.

RHODE ISLAND
 Hub Automatic Sales Co.
 26 Brighton Ave.
 Boston, Mass.

SO. CAROLINA
 Amusu Novelty Co.
 129 N. Spring St.
 Spartanburg, S. C.

SOUTH DAKOTA
 Acme Novelty Co.
 1124 Hennepin Ave.
 Minneapolis, Minn.

TENNESSEE
 G & S Distributing Co.
 1235 Market St.
 Chattanooga, Tenn.

G & S Distributing Co.
 121 Fourth Ave. S.
 Nashville, Tenn.

Southern Distributing Co.
 628 Madison Avenue
 Memphis, Tenn.

TEXAS
 Commercial Music Co.
 726 N. Ervay St.
 Dallas, Tex.

Commercial Music Co.
 2016 Travis St.
 Houston, Tex.

Commercial Music Co.
 508 Seventh St.
 San Antonio, Tex.

UTAH
 DeLoss Osborn
 1122 Broadway
 Denver, Colo.

VERMONT
 Hub Automatic Sales Co.
 26 Brighton Ave.
 Boston, Mass.

VIRGINIA
 Southern Music Co.
 1224 W. Broad St.
 Richmond, Va.

WASHINGTON
 Pacific Distributors
 4 Bernard St.
 Spokane, Wash.

Western Distributors Inc.
 3126 Elliott Ave.
 Seattle, Wash.

W. VIRGINIA
 R & S Sales Co.
 9 Butler St.
 Marietta, O.

WISCONSIN
 State Music Distributing Co.
 1121 S. 16th St.
 Milwaukee, Wis.

WYOMING
 DeLoss Osborn
 1122 Broadway
 Denver, Colo.

WURLITZER
 DISTRIBUTORS
 THE MOST HELPFUL
 DISTRIBUTOR ORGANIZATION
 IN THE
 AUTOMATIC MUSIC INDUSTRY

MISSISSIPPI
 Service Novelty Co.
 155 E. Pearl St.
 Jackson, Miss.

MISSOURI
 Central Distributing Co.
 105 W. Linwood Blvd.
 Kansas City, Mo.
 Wal-Bil Novelty Co.
 24 S. Tenth St.
 St. Louis, Mo.

MONTANA
 Pacific Distributors
 4 Bernard St.
 Spokane, Wash.

NEBRASKA
 Interstate Distributing Co.
 2059 Farnam St.
 Omaha, Nebr.

NEVADA
 California Simplex Distributing Co.
 2277 W. Pico St.
 Los Angeles, Calif.
 California Simplex Distributing Co.
 1157 Post St.
 San Francisco, Calif.

NEW HAMPSHIRE
 Hub Automatic Sales Co.
 26 Brighton Ave.
 Boston, Mass.

J. H. Winfield Co.
 1022 Main St.
 Buffalo, N. Y.

NORTH CAROLINA
 Cox Vending Co.
 Salisbury, N. C.
 Southern Music Co.
 235 Summit Ave.
 Greensboro, N. C.

NORTH DAKOTA
 Acme Novelty Co.
 1124 Hennepin Ave.
 Minneapolis, Minn.

OHIO
 R & S Sales Co.
 9 Butler St.
 Marietta, O.

Triangle Music Co.
 4608 Prospect Ave.
 Cleveland, O.

Triangle Music Co.
 406 N. High St.
 Columbus, O.

Sicking, Inc.
 Cor. 14th & Central Pkwy.
 Cincinnati, O.

OKLAHOMA
 Commercial Music Co.
 704 N. Broadway
 Oklahoma City, Okla.

SEE WURLITZER ADVERTISEMENT, BACK COVER THIS ISSUE BILLBOARD

Background of a Hit

A NEW winner on music machines, operators report, is *I'll Never Smile Again*. Patrons have taken to it warmly, giving the Tommy Dorsey, Tony Martin and Glenn Miller records equal breaks. An interesting if tragic note about this song concerns its author, Ruth Lowe, who wrote it after the death of her young husband, Harold Cohen, an employee of a music publishing house in Chicago. She was formerly the pianist with Ina Ray Hutton's old all-girl band.

News Notes

Harriet Clark is Charlie Barnet's new vocalist, replacing Mary Ann McCall, who left to join Herbie Woods and his orchestra. Miss Clark is now a feature with Barnet at the Lincoln Hotel, New York, and will be heard on his forthcoming records. . . . Alvino Rey held a public audition for a singer and selected Frank Suttle. . . . Sammy Kaye is now carrying five male vocalists, having added Marian Rogers to his staff last week. Others doing vocals for him are Tommy Ryan, Clyde Burke, Jimmy Brown and Charlie Wilson.

Paul Whiteman announced that he will no longer have a band on the road, particularly for one-night engagements. From now on he will organize an orchestra for special jobs. . . . Dee Keating is Al Donahue's new vocalist. . . . Bobby Gibson, Johnny Green's new vocalist, has an unusual contract. He will work with the band on everything but its radio commercial program.

More Oldies

FRED FORSTER, Chicago music publisher responsible for the revival of *Oh, Johnny*, is promoting another old tune now that the recording made famous by Bonnie Baker has faded. He unearthed from his library *Waiting for the Ships That Never Come In*. It's been recorded by Bing Crosby for Decca.

"The Magic Fingers of RADIO"



Eddy DUCHIN AND HIS ORCHESTRA ARE MUSIC BOX MAGIC!!!

EDDY DUCHIN (Columbia) 35491

On the Alamo—FT; Moanin' Low—FT.

Either side has the potential value of some of Duchin's hits like "Stormy Weather" and "What Is This Thing Called Love?" Both well-known songs, played to the hilt by Eddy, and featuring Lew Sherwood's famed trumpet growl, this disk has a great deal to recommend it.

—From ON THE RECORDS, THE BILLBOARD—June 29, 1940

ON Columbia RECORDS

MUSIC CORPORATION OF AMERICA
745 FIFTH AVENUE, NEW YORK CITY

Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

Estimated sheet music and recording sales of *Oh, Johnny*, incidentally, are 500,000 and 1,000,000 respectively.

Herman Gart Writes

HERMAN GART, Atlantic City operator, looks at the European situation as a definite influence for the return of sweet music to its former popularity.

"I believe," Mr. Gart writes, "that the war is going to be the total death of swing music. It's on the wane now, definitely, but the goings-on in Europe will hasten its end. The reaction is already beginning to set, and I think the conflict on the other side is going to hasten the return of the ballad, of sweeter music, of more harmony and more melody.

"A world shocked by the daily horrors of war will want music that eases the pain of it all rather than the hopped-up jazz and swing." What about operators in other parts of the country? Have they noticed a similar reaction? The column would like to hear from them.

This and That

ROLAND YOUNG, well-known screen comedian, is having a lot of fun with a music box in his latest picture, *Private Affairs*, now being shown thruout the country. . . . Ray Kinney and his Hawaiian band have just recorded another series of authentic Island melodies for Victor. Among them is one called *South of Pago Pago*, which is the title of a new movie featuring Victor McLaglen and opening at the Radio City Music Hall in two weeks. . . . Phil Kaplan, of Bayridge, Long Island, who services many luncheonette locations, reports that there is an increased demand for old Tommy Dorsey records.

Territorial Favorites

FOLLOWING is a list of reports from operators located in various sections of the country who have noted locally favorite artists and records. These favorites are listed in addition to the national leaders recorded weekly in the Record Buying Guide.

NEW YORK:

Back to the Saddle. Art Kassel.

Kassel is particularly popular in the Midwest, having played long yearly engagements at the Hotel Bismarck, Chicago, for are last 12 years. This is the first record reported to be clicking in the East. He has a smooth style and is liked on many locations.

SPOKANE:

Dance of the Ear of Corn. Fabian Andre (now Lou Holden).

This is a descriptive record played in style employed by Raymond Scott. Andre, himself an arranger, has left the band since this record has been made and it is now conducted by his former manager, Lou Holden. Spokane operators report that the better class of locations like this recording unusually well.

LOUISVILLE:

Angel. Dick Todd.

Todd, Victor's vocalist who is being promoted on the Bluebird label, has a following in that area because of his radio programs originating in Chicago. Operators say more and more locations are asking for this as well as other Todd recordings.

PHILADELPHIA:

Beer Barrel Polka. Will Glahe.

Going good all over again. For lack of a new music box sensation, operators are placing the *Polka* back on locations and are reporting better than average plays.

PITTSBURGH:

You Darling. Lang Thompson.

Another example of local popularity developed from personal appearance engagements which is being extended to music box locations. Thompson is a favorite at the William Penn Hotel's Chatterbox, having played there most of the summer to big business. While he has left this territory, his Varsity records are doing well.

TORONTO:

There Will Always Be an England. Cold Stream Guards.

One of the strongest records in Canada today, for obvious reasons. Patriotism is high thruout the land and it's only natural that anything promoting such a spirit is received with open arms.

WILKES-BARRE:

God Bless America. Kate Smith. I'll Never Smile Again. Tommy Dorsey.

Sam DeMuro, of the Rex Novelty Co., says these records and artists are on the top of the local music box parade. A majority of locations have both of these tunes in each machine.

Radio's Leading Songs

THE following is a comparative list of 10 songs broadcast most often during the week ended July 19 (this week) and the week before, ended July 12. The songs are those heard over the networks and leading New York stations based on information supplied by Accurate Reporting Service.

This Week	Last Week
1. I'm Nobody's Baby	4
2. Nearness of You	10
3. I Can't Love You Any More	—
4. Sierra Sue	2
5. I'll Never Smile Again	8
6. I'm Stepping Out With a Memory	3
7. Madame La Zonga	—
8. Fools Rush In	1
9. Imagination	—
10. It's a Lonely Day Tomorrow	—

Pittsburgh

PITTSBURGH, July 20.—Frank Leon, one of Pittsburgh's largest music-box operators, is taking a well-earned vacation in Atlantic City and reports he will come back full of vim, vigor and vitality so that he can continue to make the name of Seeburg the most popular in and around the Pittsburgh area.

Louis (Lakey) Grossman's success as one of the largest operators in the Pittsburgh area is attributed to his personality and ready smile. He is known as one of the best liked and most cheerful operators.

Atlas Novelty Co.'s mechanic, Ralph (Schultz) Wetmore, has just returned from a service trip thruout the eastern part of Pennsylvania and has left every one well served and happy.

Hick Schriver, of Canonsburg, recently opened a new music store in Canonsburg.

Lew Sohmer, of Lock Haven, was a recent visitor. He claims that business is very good in his territory.

Chuck Flexer, of Williamsport, is looking forward to moving into his beautiful new home which will be completed soon.

Harvey Warner, of Hanover, is building a Bar B Q at the Gettysburg Battle Field almost opposite the Eternal Light.

Louis J. Hoffman, office manager of Atlas Novelty Co. in Pittsburgh, is getting to be the Babe Ruth in his baseball league. Lou is so enthusiastic that he is teaching Eddie Steele how to play third base instead of the outfield.

Oscar Imber has just returned from a fishing trip in Canada. Bill Thompson and his son, Red, also have just returned from Canada, where they were fishing.

Hillbilly and Foreign Record Hits of the Month

(Note: Here are the most popular hillbilly and foreign recordings of the past month. Similar lists will be published in this section once every month.)

HILLBILLY RECORDINGS: You Are My Sunshine, Bob Atcher and Bonnie Blue Eyes; South Plain Blues, Wiley Walker and Gene Sullivan; Take Me Back Again, Cliff Bruner; Texas Star, Port Arthur Jubileers; I'll Be Seein' You in Dallas, Alice, Shelton Bros.; The Railroad Corral, Bill Bender; Don't Monkey 'Round My Widder, Karl and Harty; Good-bye, Little Darling, Gene Autry.

INTERNATIONAL RECORDINGS: Bartender Polka; Woodpecker; Hear My Song, Violetta; Windmill Tillie; Tabu.

FOREIGN RECORDINGS: German, Am Abend Auf Der Heide, Lustige Trinklieder; Bohemian, Vanda, Schledani; Hungarian, Juliette, Liliomszal; Polish, Moja Marysia, Piesn O Stefanie Starzynskim; Scandinavian, Tokiga Kalles; Swedish, Wien, Du Valsernas Stad, Nar Brollopsklockor Ringa; Italian, O Mamma, Polka Carnevalina, Valzer Della Firsarmonica; Yiddish, Broiges Tanx, Zlatapol; Greek, O Thanasoulas.



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Get It From Your Local Dealer TODAY

ON OKEH RECORDS

LIONEL HAMPTON (Victor)
Jack the Bellboy—FT. Central Avenue Breakdown—FT.

Too much drum and not much of a theme kill the A side's chances of standing on the same high swing level as most of Hampton's previous disks. Reverse features the colored musician's exceptional piano technique, but here too the theme hurts matters.

ARTIE SHAW (Victor)
April in Paris—FT. *King for a Day*—FT.

Shaw gives forth with a great deal more clarinet tooting on this release than he has on any of his previous Victor disks. It about compensates for the lack of lift which was one of the hallmarks of the old Shaw Band of a year ago. Tunes here are well known oldies, a good selling point.

BING CROSBY (Decca)
I'm Waiting for Ships That Never Come In—V. *Cynthia*—V.

Of all the wealth of available material for Crosby's unique style these two numbers are probably the poorest that could have been chosen. This disk can mean something only because of Bing's great popularity—and it will place a strain on that.

COOTIE WILLIAMS (Vocalion)
Blues A-Poppin'—FT. *Black Butterfly*—FT.

With both sides taken at a slow, easy tempo, this small band within the Duke Ellington large ensemble delivers another fine item for record collectors, and a good danceable disk for ordinary admirers of jazz music. It's far from being 100 per cent commercial, but it's a lot more so than many of these special hot jazz releases.

BERNIE CUMMINS (Bluebird)
Seems Like a Month of Sundays—FT; VC. *I'm Losing My Mind*—FT; VC.

Cummins, long a recording artist, debuts on his new Bluebird affiliation with a pair of numbers and with an instrumental and vocal delineation that are a far cry from the disks he turned out for Victor some years ago. Band is only fair, and the vocals are raspy and corny. Not much to interest anyone here.

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On the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(CONTINUED FROM PAGE 12)

MITCHELL AYRES (Bluebird)
Once in a Lovetime—FT; VC. *A Lazy Lack-a-Daisy Melody*—FT; VC.

Side B has excellent music machine possibilities, particularly in the light of Ayres' sudden popularity on the machines. *Melody* is in the *Sunrise Serenade* vein, and the arrangement contains plenty of imagination. A very good vocal tops off the whole superior job. And it's commercial potentialities are on a par. *Lovetime* can be forgotten about, but *Lack-a-Daisy* has a great chance.

TONY MARTIN (Decca)
When the Swallows Come Back to Capistrano—V. *Where Was I?*—V. *I'm Stepping Out With a Memory Tonight*—V. *I'll Never Smile Again*—V.

Decca's handling of Martin is one of the shrewdest things in the record business, in that he is almost always given either hit tunes or potential hits to record. Here *Where Was I?* is already established; and the other three numbers are among the most up-and-coming at the moment, particularly *Smile Again*. The value of Martin's voice on songs like these cannot be denied.

JIMMY DORSEY (Decca)
Hear My Song, Violetta—FT; VC. *Devil May Care*—FT; VC.

Jimmy of the Dorseys can almost always be counted upon for superfine arrangements of whatever he records. This disk is no exception—and to add to the over-the-counter and in-the-machines appeal are a couple of popular songs.

WILL BRADLEY (Columbia)
Where Do You Keep Your Heart?—FT; VC. *Strange Cargo*—FT.

After an exceptionally fine record (*Beat Me Daddy, Eight to the Bar*) Bradley delivers a Tin Pan Alley number in a lack-luster, draggy manner that contrasts sharply with the general quality of the swing reverse. It's one of those records that makes the listener wonder how the same band could be responsible for both sides.

CHARLIE BARNET (Bluebird)
And So Do I—FT; VC. *It's the Last Time I'll Fall in Love*—FT; VC.

The ballad on the A side offers little, but it's the Barnet of the Ellington school on the reverse. Low-down, great sax work from the maestro, and a generally swell number in the best tradition of torrid jazz.

GLEN GRAY (Decca)
Coral Sea—FT. *When Buddha Smiles*—FT.

A good instrumental pressing, played with the usual Casa Loma polish, that probably won't mean anything to the general public, except Gray fans.

BENNY CARTER (Decca)
Serenade to a Sarong—FT. *Pom Pom*—FT.

Another good instrumental disk which will meet with the same vapid general reaction that most of these "swing classics" do. Unless the "sarong" in the title of the A side attracts them to it.

FATS WALLER (Bluebird)
Too Tired—FT; VC. *You Run Your Mouth, I'll Run My Business*—FT; VC.

Typical Waller, and better than most of his recorded output because he has here a couple of more suitable songs into which he gets his teeth. *Tired* is an oldie, taken slowly, and the reverse supplies plenty of laughs thru Fats' mumbled belligerency.

TOMMY DORSEY (Victor)
All This and Heaven, Too—FT; VC. *Where Do You Keep Your Heart*—FT; VC.

Both sides are in the usual T. Dorsey tradition, featuring that glorious golden-toned trombone. There are some people who ask for no more on a record.

ORRIN TUCKER (Columbia)
Get the Moon Out of Your Eyes—FT; VC. *Go Way—Can't You See I'm Dreaming?*—FT; VC.

Typical on the A side, with a Tucker vocal, and even more so on the reverse, with a Bonnie Baker lyrical outpouring. Nobody should have to be told what that is and what its commercial value is.

HENRY RUSSELL (Vocalion)
My Buddy—V. *When I Was a Dreamer*—V.

Both oldies, the former especially revered, this couplet displays Russell's fine voice to great advantage. *Buddy* could be a very likely item for the music boxes.

HORACE HEIDT (Columbia)
Run, Rabbit, Run—FT; VC. *The Voice in the Valley*—FT; VC.

Rabbit is a stupid song, and so is Heidt's arrangement of it. *Voice* seems to be an attempt at another *Little Sir Echo* which misses the mark, altho it's done well enough, particularly in Larry Cotton's vocal chorus.

ADRIAN ROLLINI (Vocalion)
I Can't Believe That You're in Love With Me and I Can't Give You Anything But Love—FT. *Dardenella*—FT.

Rollini continues his practice of taking old, well-liked numbers and giving them his individual treatment. His chimes chorus on the second side is only one of the good points of this disk which shows off the trio (vibes, guitar, bass) to its usual highly listenable advantage.

MILT HERTH (Decca)
Bummel Petrus (Jolly Peter)—FT. *Goofus*—FT.

Another instrumental trio comes to bat with another listenable disk, altho in a different style and with decidedly different tunes. This is good Herth, with *Goofus* the better side.

HARRY HORLICK (Decca)
Ramona—W; VC. *In a Little Spanish Town*—W; VC. *My Wonderful One*—W; VC. *Paradise*—W; VC.

Horlick has a way with these standard waltzes, and on these four sides he gives them the smooth, velvety, listenable treatment for which he is noted. For any adult audience, in homes or in music machine locations.

BOB CHESTER (Bluebird)
Chester's Choice—FT. *River, Stay 'Way From My Door*—FT; VC.

Chester did not choose too wisely in waxing the wild swingeroo on the A side here. It features a lot of not too hot piano. *River* is only fair, with a good Al Stuart vocal.

HAL KEMP (Victor)
Can't Get Indiana Off My Mind—FT; VC. *I Just Couldn't Take It, Baby*—FT; VC.

Both sides of this latest Kemp release are good without being unusual. *Indiana* is a new Hoagy Carmichael song that has possibilities of becoming a hit, and Hal does it in his usual svelte style. The reverse has long been a Kemp stock-in-trade arrangement.

DECCA

Hot Tips for Operators

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3133 SIERRA SUE MARCHETA	Bing Crosby
3181 I HAVEN'T TIME TO BE A MILLIONAIRE APRIL PLAYED THE FIDDLE	Bing Crosby
3247 I'M STEPPING OUT WITH A MEMORY TONIGHT I'LL NEVER SMILE AGAIN	Tony Martin
3268 McNAMARA'S BAND SHE LIVED NEXT DOOR TO A FIREHOUSE	The Jesters
3152 BOOG-IT SIX LESSONS FROM MADAME LA ZONGA	Jimmy Dorsey and His Orchestra
3270 WHERE DO YOU KEEP YOUR HEART? SHADES OF TWILIGHT	Jimmy Dorsey and His Orchestra
3257 I'M WAITING FOR SHIPS THAT NEVER COME IN CYNTHIA	Bing Crosby
3258 WHISPERING GRASS MAYBE	Ink Spots
3150 LITTLE OURLY HAIR IN A HIGH CHAIR THE BREEZE AND I	Jimmy Dorsey and His Orchestra
3188 MAKE BELIEVE ISLAND ASK YOUR HEART	Jan Savitt and His Orchestra
3078 SUGAR BLUES IMAGINATION	Ella Fitzgerald and Her Famous Orch.
3079 MY! MY! "SAY IT"	Bob Crosby and His Orchestra

Decca Records Inc.

Canadian Distributors:
 THE COMPO CO., LTD.
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RADIO AND RECORDING STAR, GENE AUTRY poses with the Wurlitzer phonograph and Harry Rosenthal (right) of the Banner Specialty Co., Pittsburgh Wurlitzer distributor. Rosenthal, known for his promotions, exhibited the Wurlitzer phonograph at the recent Pittsburgh Rodeo Show and stacked it with 24 recordings by Gene Autry.

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35563
St. Louis Blues
A Swan Song To A Dying Duck



KATE SMITH
35564
Can't Get Indiana Off My Mind
Maybe



WILL BRADLEY
featuring Ray McKinley
35530
Beat Me Daddy (Eight To The Bar) Part I
Beat Me Daddy (Eight To The Bar) Part II



HORACE HEIDT
35498
Hear My Song Violetta
The Breeze And I

ORRIN TUCKER and BONNIE BAKER



35546 Get The Moon Out Of Your Eyes
Go Way—Can't You See I'm Dreaming

NEW Okeh RECORDS
INSTEAD OF VOCALION...JUST SAY OKEH

RELEASE 157

FRANKIE MASTERS
5658 My Greatest Mistake
Wait Till I Catch You In My Dreams

RAY HERBECK
5659 Once In A Lovetime
What Good's The Moon

AL DONAHUE
5660 Southern Fried
Route 23

JOHN KIRBY
5661 Temptation
Jumpin' In The Pump Room

DEL COURTNEY
5662 Goodnight Again
A Lazy Lack-A-Daisy Melody

BARNEY BIGARD
5663 Just Another Dream
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MARIE GREENE and her Merry Men
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Record Buying Guide



An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

The Breeze and I. This at last attained the heights this week, and more than justifiably so, inasmuch as it is definitely one of the better ballads of the current season. **JIMMY DORSEY*** has one of the better recordings of it, which makes it quite natural for his disk to lead the parade by a goodly margin. **CHARLIE BARNET*** and **FRANKIE MASTERS*** also are supplying the machines with well-liked versions, but it's Dorsey most of the way.

Sierra Sue. A definite surprise was registered by this old-time number in hitting the top this week for ever since it started it has shown nothing to lead to the belief that it would ever wind up among the blue ribbon winners. But the unanimity of reports received the past week cannot be denied, and so this ditty finds itself receiving top honors among the current particularly good crop of front-running songs. **BING CROSBY** and **GLENN MILLER*** split phono attention pretty evenly on it.

The Woodpecker Song. (15th week) **GLENN MILLER***, **ANDREWS SISTERS**, **WILL GLAHE**, **KATE SMITH**.

Playmates. (10th week) **KAY KYSER***, **MITCHELL AYRES***.

Make Believe Island. (6th week) **MITCHELL AYRES**, **DICK TODD**, **DICK JURGENS***.

Imagination. (4th week) **GLENN MILLER***, **TOMMY DORSEY***, **ELLA FITZGERALD**, **KATE SMITH**.

Where Was I? (3 week) **CHARLIE BARNET***, **JAN SAVITT***.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

I'll Never Smile Again. Undoubtedly slated to be one of the biggest record smashes the machines have had this year is this **TOMMY DORSEY*** disk. It is one of those natural hits that cannot fail to reach the heights and stay there for a long time. It's practically a "must" right now.

I Can't Love You Any More Than I Do. Doing very well is this number, with strong indications that it, too, will jump up to the section above this shortly. Altho it's not possessed of the terrific potentialities of the **Smile Again** disk, it's still sufficiently important to be in every machine even now. **BENNY GOODMAN*** and **MITCHELL AYRES*** are the records here.

Slow Freight. An added burst of speed the past few days has given this swing item a new lease on life, to the point where it looks as promising again as it did when it first started. It's **GLENN MILLER** who has had the only record to mean anything in the boxes.

Fools Rush In. Seeming to get lost in the shuffle of several other ballads that are already established on top and that are fast getting there, this has not done as well as a song of its basic merit should do. It's reception by phono patrons has been fair, and operators won't be losing much by letting it occupy a slot in their machines, but by no means can it be called a world beater as yet. **GLENN MILLER*** and **TOMMY DORSEY*** divide honors on it.

Shake Down the Stars. Another far from strong number, altho one that cannot be overlooked, is this one. Again **GLENN MILLER*** is in the phono picture to a very large extent here, with **ELLA FITZGERALD*** trailing him.

Hear My Song, Violetta. As suggested to operators in "Possibilities" last week, this is embarking upon what at the moment looks like a promising career. **GLENN MILLER*** and **FRANKIE MASTERS*** are beginning to attract considerable attention in the phonos with their disks of it.

When the Swallows Come Back to Capistrano. Another "Possibility," listed below several weeks ago, that makes good this week in a number of recordings. The **INK SPOTS** lead the parade, with **GLENN MILLER***, **LARRY CLINTON***, **XAVIER CUGAT*** and **JACK LEONARD** following. It will probably simmer down to only two or three, but at the moment all are receiving equal attention from the nickel-droppers.

Pennsylvania 6-5000. Still a third "Possibility" to make it, **GLENN MILLER'S** swing record of this oddly titled original (it happens to be the phone number of the Pennsylvania Hotel, New York, where Miller played last spring and to which he goes back this fall) is catching on nicely.

Six Lessons From Madame La Zonga. Instead of growing stronger, this seems to be getting weaker, which is surprising. **JIMMY DORSEY*** is leading **CHARLIE BARNET*** on it. But neither disk is doing any to well.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

Blue Lovebird. (4th week) Weakening fast. **MITCHELL AYRES***, **KAY KYSER***.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs as well as on the judgment of The Billboard's music department.

God Bless America. With all the publicity this has received lately, and with patriotism surging over the country, many ops are finding this **KATE SMITH** record profitable. It may spread to the point where it's a universal disk hit.

I Am an American. Several ops are also playing this **GRAY GORDON*** patriotic number, and for all ops who want this sort of material at the moment this is one of the best examples of it currently available.

Devil May Care. A ballad that is growing in popularity, and a likely-looking item for the machines. **BING CROSBY** has a disk that is attracting some scattered notice already.

Blueberry Hill. Another ballad, not too excellent in quality, but with a commercial appeal (and a good title) that has a fair chance of clicking.

Tennessee Fish Fry. From the New York World's Fair production, *American Jubilee*, this is beginning to get a little play under the needles. It's an attractive item for the boxes.

* Indicates a vocal chorus is included on this recording.

Double-meaning records are purposely omitted from this column.

The VICTOR-BLUEBIRD Call Board

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VICTOR POPULAR RELEASE NO. 381

26662 *The Bride Comes Home
Workout
Hal Kemp

26663 Old Man Blues
Nobody Knows the Way I Feel Dis' Mornin'
Sidney Bechet and his New Orleans Feetwarmers

26664 A Pretty Girl Is Like a Melody
Remember
Kenny Baker, Tenor, with Orchestra conducted by David Brockman

BLUEBIRD POPULAR RELEASE NO. 287

B-10792 *You Can Depend on Me
Tantalizing a Cuban
Earl Hines

B-10793 The Nearness of You
Maybe
Dinah Shore with Orchestra under the direction of Paul Weststein

B-10794 *Tangleweed 'Round My Heart
Flying Home
Charlie Barnet

B-10795 I'm Always Chasing Rainbows
A Slight Case of Ivory
Walter Gross, Piano Solo

B-10796 *Angel Child
*Be Happy
Glenn Miller

B-10797 *Palms of Paradise
*Hooheo Keia No Beauty
Johnny Kaonohi Pineapple and his Native Islanders

B-10798 *If You See Margie
*The Gentleman Needs a Shave
Vaughn Monroe

B-10799 Walk, Jennie, Walk
Always
Benny Goodman

B-8479 You Got To Walk That Lonesome Valley
Rock of Ages
Morris Brown Quartet

B-8480 *It Can Happen to You
*Oh! Mabel, Oh!
Lewis Bronzeville Five

*Vocal Refrain
Order RCA Victor Permo Point Needles from your RCA Victor Distributor today.



Order these Records from Your RCA Victor Record Distributor Today!

HIT RECORD GUIDE

Swing and Sway

With

SAMMY KAYE AND HIS ORCHESTRA

8368 The World Is In My Arms, F. T. V. C.
Love Lies, F. T. V. C.

8371 Oh Helen! F. T. V. C.
Wedding Bells Are Breaking Up That Old Gang of Mine, F.T.V.C.

NOW RETAILING AT 35c

ON VARSITY RECORDS

Varsity Records Double Your Take

United States Record Corp.
1780 BROADWAY, NEW YORK, N. Y.

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.

AUTOMATIC MUSIC'S ONLY *Push Button* REMOTE CONTROL SELECTOR
SEEBURG WIRED AND WIRELESS **WALL-O-MATIC**

For use on BAR-COUNTER-WALL

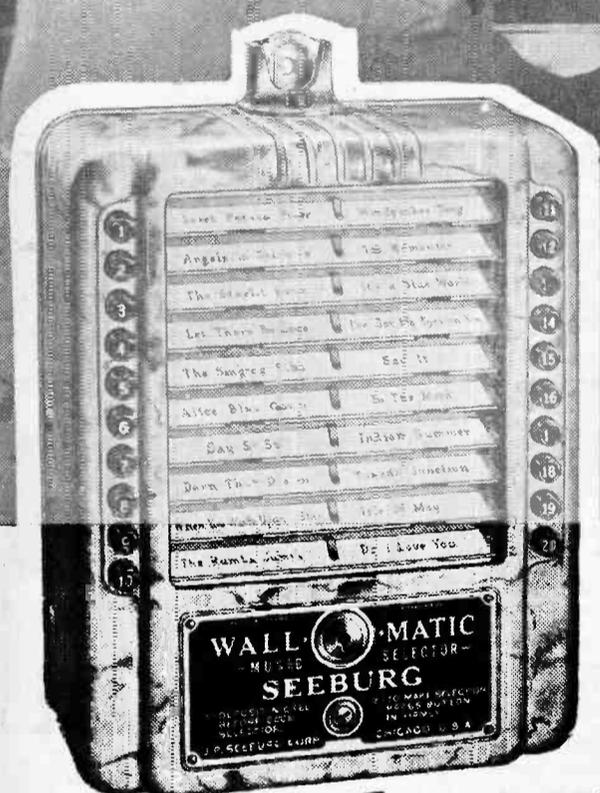
Adaptable for wired or wireless installation—100% effective anywhere in the location—exclusive features create maximum phonograph play. No other remote control selector can match the profit record made during 3 successful years of operation!



SELECTS EVERY RECORD ON THE PHONOGRAPH!

ONLY REMOTE CONTROL SELECTOR WITH NUMBERED PUSH BUTTONS BESIDE TITLE STRIPS!

ELIMINATES PURCHASE OF SPECIALIZED EQUIPMENT!



NEW! EXCITING! And a BOMBSHELL OF PROFITS!

SHOOT the 'CHUTES

SEEBURG RAY-O-LITE

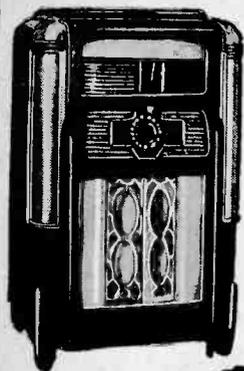
PARACHUTISTS DROP FROM THE SKY! BOMBS BURST IN AIR! SHELLS EXPLODE! PLAYER RECEIVES UP TO 100 SHOTS, DEPENDING ON SKILL! THAT'S THE THRILLING, REALISTIC WAR ACTION THAT MAKES THIS THE FIRST REALLY NEW GAME IN YEARS—THAT CREATES CONSTANT, PROFITABLE PLAY EVERYWHERE!

Immediate Delivery from your SEEBURG DISTRIBUTOR



Seeburg
 1500 - DAYTON STREET - CHICAGO, ILL.

Quality Counts!
COMPARE THEM ALL AND
JUDGE FOR YOURSELF!



Wur. 24
Remodelling
Parts Only

Sample
\$21.50

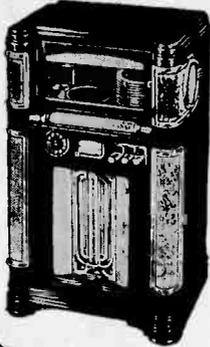
Phonograph,
complete as
shown,
\$134.50

WUR. 412

Remodelling
Parts Only

Sample
\$19.50

Phonograph,
complete as
shown, \$52.50



Wur. 616
Remodelling
Parts for
Front and Sides

Sample
\$21.50

Dome, \$14.50

Phonograph,
complete as
shown, \$94.00

**STOCK REDUCING SALE
ON SEEBURG
PHONOGRAPHS**

K-20—20 Records	\$ 79.50
REX—20 Records	84.50
ROYALE—20 Records	94.50
GEM (1938)—20 Records	127.50
REGAL—20 Records	149.50
CASINO (1939)—20 Records	149.50
PLAZA (1939)—20 Records	154.50

**MIRABEN
★ COMPANY ★**
2041 Carroll Ave. Telephone
CHICAGO HAYmarket 2883

PHONOGRAPHS FOR SALE

Seeburg Classic (Marble Glo)	\$200.00
Seeburg Vogue (Marble Glo)	184.50
Seeburg Crown	149.50
Seeburg Regal	139.50
Seeburg Gem	119.50
Seeburg Royal	104.50
Seeburg Rex	80.00
Wurlitzer 4-12	25.00

1/3 Deposit—Balance C. O. D.
AMERICAN COIN MACHINE CORP.
567 Clinton Ave., N., ROCHESTER, N. Y.

MOVIE MUSICALS

Film Shorts for Coin-Operated Movie Machines,
Dances, Songs, Orchestrations.

ELITE PICTURES

7783 Santa Monica Blvd., Hollywood, Calif.

THE BILLBOARD GIVES YOU THE ONLY

WEEKLY

RECORD BUYING GUIDE

READ THE BILLBOARD EVERY WEEK

**Mangan Can't Sing, Whistle
Or Play, Yet Writes Song**

CHICAGO, July 20.—Jim Mangan, the "coin machine industry's own," corny advertising rebel and author of U. S. post-office classic *Write a Letter*, six years ago published a book, *You Can Do Anything!* Because Mangan can't sing, whistle, play, read or write a note of music, his friends challenged him to do the impossible—write a song.

Mangan immediately wrote the lyrics and composed an original melody, but having no medium of conveyance, the tune remained inside his mind for six long years. Many a well-known orchestra leader tried to "spring" the imprisoned song but couldn't get anything musical out of Mangan except one forlorn flat, nameless note, repeated ad nauseam.

But Jim, urged on by the new surge of patriotic spirit sweeping the country, finally found an interpreter for his unutterable melody. Claude Heretier, an In-

diana arranger, spent a week with Mangan, while Jim used shout-and-whisper, semaphore, hands, feet and finger language to get his tune across. It's a march called *We're All Americans, All True Blue* that can be swung or sung in any style. The man who finally put down the notes for *We're All Americans* is an Englishman of French descent who was reared in Switzerland and is now a naturalized citizen of the United States. Mangan is a native son of Chicago, where his number was a feature at the recent Democratic convention.

**Use of Name Bands
Break for Chicago
Music Machine Ops**

CHICAGO, July 20.—Use of name bands by Chicago night clubs and dinner rooms has given Chicago operators a better than average chance to cash in on records made by name bands during the past six months, it is reported. Changing of policies in several night spots has brought a larger number of names to Chicago, all of which has resulted in increased popularity of the bands on the automatic phonographs.

Already this year more name bands have played Chicago spots than during the entire year of 1939. While not all of these bands are recording bands, a goodly number of them are nationally known on the disks. Recording bands playing Chicago during 1940 included Larry Clinton, Jan Savitt, Fats Waller, Jimmy Dorsey, Woody Herman, Glenn Miller, Ray Noble, Blue Barron, Art Kassel, Lou Breese, Ted Lewis, Griff Williams, Dick Jurgens, Orrin Tucker, Bob Crosby and Bernie Cummins.

Appearances of the singing Ink Spots and the bartone Dick Todd have aided materially in their record use.

Mississippi

NATCHEZ, Miss., July 20.—Coin machine business is on the upgrade here. Several good pay rolls, including the Bethlehem Steel Co., engaged in finishing operations on the Natchez Bridge across the Mississippi here, have added to the flow of money.

Bill Eldt, operator of phonographs and other coin machines, also owner of the Windmill Night Club, gave a baseball dance at club recently after a game between Natchez and Rayne. Eldt and his brother, Frank, club manager, are both former star ball players and are among the staunchest supporters of the club here.

One of the largest transactions in the machine business to take place in recent years in this State or territory was the sale of the La-Ark-Tex Co. by Mrs. Bonnie C. Tucker, widow of the late Dan

**Ft. Wayne Paper
Headlines Capehart**

FORT WAYNE, Ind., July 20.—Homer Capehart's new Packard Mfg. Co. was the subject of a large story that appeared in the July 13 issue of *The Fort Wayne Journal-Gazette* on the front page under a two-column three-line head.

The story reported that Homer E. Capehart had returned to Fort Wayne to organize the Packard Mfg. Co. and that he would produce a complete line of phonographs, automatic musical instruments and accessories. "He (Capehart) hopes to maintain production on a full-schedule basis shortly," said the paper. "Capehart said that when the new concern is operating at full capacity he expects to employ approximately 2,500 workers. He estimated that the volume of business would run between 10 and 12 million dollars a year.

"At present the designing and engineering of the musical instruments for home and business establishments, as well as a number of accessories, are going ahead at full speed." The story went on to tell of his affiliations and activities during the past several years.

Giving the personal history of Capehart, the paper said: "Capehart was born in Algiers, Ind., on June 6, 1897, and received his high-school education at Washington and Polo, Ill. He started in business as a salesman in 1919 and 1920. Later he was a special representative for a plow manufacturer in Racine, Wis. From 1922 to 1923 he was a partner in an advertising agency in Green Bay, Wis., and was the sales manager of another firm in Chattanooga, Tenn., in 1923 and 1924. He was associated with an Indianapolis firm until 1928.

"In 1928 he founded and organized the Capehart Corp. to make phonographs. This he did until 1933, when he assumed a high position with one of the largest music machine manufacturers. Now he is with Fort Wayne again."



S. S. ADMIRAL PASSENGERS may listen to the recordings of America's leading orchestras no matter where they may happen to be on the boat, because Seeburg Wall-o-Matics and De Luxe Speak Organs are placed in convenient spots around the boat. Above a passenger selects his favorite on a Wall-o-Matic. A Symphonola phonograph and another Wall-o-Matic are to the right.

Tucker, to "Buster" Williams. Williams' consideration for the business of the late operator was not given, but it is believed that a large sum was involved, as Tucker had many machines and interests in the business thruout Louisiana, Arkansas and Texas, from whence came the name La-Ark-Tex.

Sam McCabe, of Seramac Co., has his p.-a. system rigged up at Liberty Park, and between phono and coin machine business finds time to serve as official announcer over the sound system.

Rudy Balck, of New Orleans, was a recent visitor to the city.

Bill Gresham, Eola Hotel operator, is back from a two weeks' vacation in Mobile, Ala., and Memphis, Tenn. Says machine business is okeh in every place.

Cecil Kristal, Texas operator, is here on visit.

Newest operators in this locality are Lee Delaney and J. O. (Ogda) Modisette. Modisette attends to servicing of the machines, while Delaney is business manager of the firm. Another new addition to local operators is Conner Burns, who has purchased several phonos. His newest location is Kempe's Bend, owned by his father, Emmett Burns. Kempe's Bend is one of better bar locations in the city. Burns plans on obtaining other new locations. Going into business on a large scale in this and near-by cities.

ACME QUALITY PARTS
Unexcelled for Beauty and Practicality
ONE LOW PRICE TO ALL



WURLITZER 24

Complete Sets of Parts to Remodel..

WURLITZER 24 \$17.20

(Dome \$7.25 Extra) (Base \$6.80 Extra)

WURLITZER 412 13.60

WURLITZER 616 16.80

(Dome \$7.25 Extra)

**HEADS-UP-
SELECTOR . . . 15.95**

COMBINATION DEAL FOR 616

Complete set of parts, including Dome and Homer E. Capehart's Heads-Up-Selector. **\$37.50**

FOR SALE!!

Brand New Remodeled Phonos! Write for Color Circulars and New Low Prices!

SPECIAL SEEBURG SALE!!

3 Seeburg (1939) Marble-Glo CLASSICS . . . \$175.00 Ea.
2 Seeburg (1939) Marble-Glo VOGUES . . . \$165.00 Ea.
1/3 With Order, Balance C. O. D.

NEW ENGLAND OPERATORS..

Let ACME remodel your old phonos at our new BOSTON REMODELING PLANT!!

ACME SALES CO.

1775 Coney Island Ave., Brooklyn, N. Y.
625 Tenth Avenue, New York City
180 Brighton Avenue, Boston, Mass.

WE'RE NOMINATED FOR LOWEST PRICES!

**COMPLETELY REMODELED PHONOGRAPHS! BEAUTIFUL!
FULLY LIGHTED! READY FOR LOCATION!
EVERY ONE GUARANTEED!**

WURLITZER 616 \$72⁵⁰
The Finest You've Ever Seen

WURLITZER 24 \$82⁵⁰
Wurl. 24, Slug Proof, \$87.50

**WE'RE DISTRIBUTORS FOR
HOMER E. CAPEHART'S "HEADS-UP-SELECTOR" Model 616...\$15.95**

ROYAL DISTRIBUTORS, 409 N. Broad St., Elizabeth, N. J.

Baker Baby Grand Selector Offered

CHICAGO, July 20.—"Our Baby Grand Light-Up Keyboard is receiving many favorable comments from music operators who have received samples," reports Harry Hoppe, official of Baker Novelty Co., maker of the new phonograph device. "The factory is just starting to deliver these units and the demand has been such that a sample to each customer is all that can be spared for the time being. The factory reports that basic materials and parts are now in readiness and that it is gearing up its production to meet the ever-growing demand. "Deliveries have begun on the units designed for the 16-record phonograph. The keyboards for 12 and 24-record phonographs will be released shortly."

New Orleans

NEW ORLEANS, July 20.—St. Swithin's tradition is holding true to form in the South-Central and Southeastern regions of the nation this summer, and business in general is beginning to feel the effects of the wettest and coolest season in the history of the Deep South. To quote figures, a crop statistician of Mississippi this week estimated that destruction of cotton and corn crops in that State alone might run as high as \$75,000,000. The bad weather has also struck hard at most of Louisiana, South Arkansas, West Tennessee and most of Alabama, causing much concern in agricultural-minded areas. Coin machine operators are feeling the effects of the heavy rains which have fallen almost incessantly since mid-June. In New Orleans alone the fall up to July 15 was 14.5 inches above normal.

Vacation season, interest in the big national conventions and extremely bad weather are a combination hard to beat, and so the local operators are having their worst spell of bad business in many months. Of course, these conditions are temporary. There are not the slightest indications that the falling off in operations will continue when people can get around easier with soiling their clothes and also when such develop-

ments of national importance as Presidential nominations are passed. A funny thing about the whole situation is that distributors of leading lines of pin games, bells, consoles and coin phonographs here honestly report the best summer sales in several years. This would clearly indicate that operators are not pessimistic over the future trend of business.

Music operators are loudly complaining here about the shortage of new song hits. They point out that the same half dozen hits have been at the top of the parade for many weeks. They are particularly anxious to see Bing Crosby, Glenn Miller, Ella Fitzgerald, Andrew Sisters and other past money-makers for the disks stage strong comebacks with new hits.

Harry Drollinger, division sales representative of J. H. Keeney Co., gave New Orleans a real Texas visit last week when he appeared in full Western regalia to befit his sales campaign for Keeney's new anti-aircraft guns. He called on several operators here and the Keeney distributor, the Dixie Coin Machine Co.

Frank De Barros, sales manager of the Baton Rouge Novelty Co., is spending a few days in New Orleans this week. He reports a good summer demand for Mills Throne of Music and Empress phonographs after an extensive trip thru the State.

When Mark Boasberg, manager of the Sport Center here and father of Louis Boasberg, head of the New Orleans Novelty Co., gets too warm in early July he decides that the summer should be best taken by remaining at home or going to Grand Island on the Gulf to partake of cooling drinks and sit under the breeze of the fans. Boasberg will be back in September to resume his responsibilities at the St. Charles street play center.

The federal increase in tax on cigarets has failed to have any marked effect on vending sales of fags in this section, according to the Crescent Cigaret Service, largest operator of venders here. Wallie Sipple, Memphis, district sales representative of the Du Grenier factory, and Mrs. Sipple came in for a few days last week.



ITS THE TUNESTERS' OCTETTE even tho there are only seven members in the above picture—"one of them didn't make it," says Jimmy Mangan. Note that the octette is holding copies of the Mills Novelty Co. advertising manager's new patriotic song, "We're All Americans." This song was introduced by the Octette and Harry Richman at the Monday afternoon session of the Democratic National Convention and was sung at many night clubs during convention week.



THE Light-Up SELECTOR

YOU'VE BEEN WAITING FOR!

Beautify, Modernize and Increase Collections of Your Old Phonograph Equipment!

"BABY GRAND" NOW READY FOR 616 MODEL!

Others Ready Soon for 10, 12 and 24-Record Machines

PRICED RIGHT!
Write Quick!

INVESTIGATE AT ONCE FOR TERRITORY

BAKER NOVELTY COMPANY INC.
2626-32 Washington Boul. Chicago

USED PENNY PHONOS

ONLY A LIMITED QUANTITY

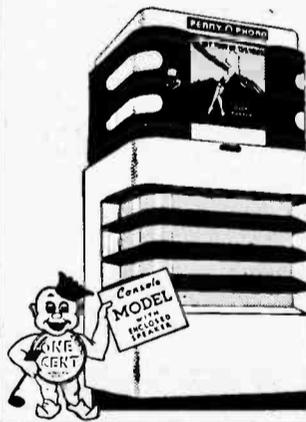
The music machine that plays a complete tune for only one cent . . . ONE RECORD carries 10 different tunes . . . Investment in records reduced to a minimum . . .

Excellent Appearance
All in First-Class Mechanical Condition

CONSOLE MODELS . . \$59.50 Ea.
IN LOTS OF TEN . . . 55.00 Ea.

1/3 DEPOSIT REQUIRED

EASTERN COIN MACHINE CORP.
615 Tenth Avenue New York City



PHONOGRAPHS FOR QUICK SALE
WURLITZERS SEEBURGS

P-12—Light-Up Grille	\$22.50	A—Light-Up Grille	\$22.50
412—Light-Up Grille	32.50	B—Light-Up Grille	22.50
412—Universal Cab.	45.00	C	25.50
616—Light-Up Grille	59.50	Rex	84.50
24	105.00	Royal	94.50
600A	150.00	Casino	140.00
61 (Counter Model)	85.00	Gem	125.00
		Mayfair	155.00

Every Phono Guaranteed Regardless of Price. Ready for Location. Enclose 1/3 Deposit, We Ship Balance C. O. D., F. O. B. Philadelphia, Pa.

KEYSTONE VENDING COMPANY 1423-25 Spring Garden St. PHILADELPHIA, PA.

Mills Regular Dance Master . . \$10.00	Mills Studio \$35.00
Mills Regular Dance Master, Deluxe 15.00	Rock-Ola 16-Record 39.50
Mills Do Re Mi or Zephyr 25.00	Rock-Ola 20-Record 49.50

SOUTHERN AUTOMATIC MUSIC COMPANY

620 Massachusetts Ave. INDIANAPOLIS, IND. 542 S. 2nd St. LOUISVILLE, KY. 312 W. Seventh CINCINNATI, O. 425 Broad St. NASHVILLE, TENN.

EASTERN FLASHES

NEW YORK, July 20.—Plenty of action here this week. Plenty of games rolling in, all exploiting new ideas. Best proof of the fast pace at which things are moving is the few ops who've gone away on vacations. They seem to feel that business is too good to take a chance on going away.

COMINGS AND GOINGS

Harry Hoppe, dynamic Baker exec, spent the better part of a week here. Some of the ops almost drove him nuts with fantastic suggestions for new games. . . . John Chrest, Exhibit's traveling representative, visited the bunch on Coinrow. Chrest has been covering the Eastern territory for his company and reports a big demand for Exhibit's Lone Star. . . . Dave Simon flew to see his old pal, Sam Tarron, over the week-end. From there he went to Chicago, where he expects to spend the week. . . . Mac Cohen, of Syracuse, in town. . . . After traveling thru New England telling ops all about Marvel and American Eagle, Harry Le Vine, of Daval Co., Inc., landed here. . . . Irving Sommer returned from a 3,500-mile motor trip along the Eastern Seaboard in behalf of Modern Vending Co. Irving covered this distance in 12 days flat and came back with something he didn't have when he left—a mustache! . . . Jack Nelson in town for an hour and then out again.

AROUND THE TOWN

New York Specialties Supply Co. announces that it is continuing the parts and supplies business formerly conducted by the New York Supply Co. Headquarters are at 818 10th avenue. . . . Sam Kressburg, who shouldn't be complaining these days, has a terrific beef all because Seeburg hasn't been sending those "Shoot the Chutes" along fast

enough. Sam's threatening to fly to Chi and take personal charge of the shipping department. . . . Just how lucky "Lucky" Skolnick is was proved this week when he issued a challenge to tennis champ Earle C. Backe of National Novelty Co., Merrick, L. I. So happens Earle was on vacation. . . . Bally's Rapid Fire machine gun is the cause of all the activity at John Fitzgibbons' headquarters, it is reported. "What a money-maker," Fitz states. "Our new games are also getting a big play," he adds. . . . Arrival of Jimmy Johnson's Record-It machine at Simon Sales had Dave Simon excited all week. Dave believes this machine is just the thing for those who want something exclusive and different. . . . "This is the final week of our free Wall Box deal," warns George Ponsler. "Ops who want to get in on it better hurry up." . . . Bert Lane, who made a big part of the Genco survey to see how Genco games stack up with the ops, reports he was plenty impressed to learn "Genco games have a big lead over all others, proving," he says, "that ops know good games when they see them. And," he concludes, "Formation is the best of them all."

COIN SHOTS

With more orders rolling in every day, Bill Rabkin, of International Mutoscope Reel, becomes increasingly enthusiastic about Sky Fighter. "This is one product," Bill says, "on which ops can stake their reputations that they will bring in bigger profits than they've ever enjoyed." . . . Dave Robbins is wearing an air of mystery these days. Seems he'll have an important announcement about a new machine to make to the trade soon. . . . Want to see a picture of a busy man in action? Drop in at the Mike Munves headquarters and get a glimpse of Mike in action these days. He's going from morning to night at top speed without a let-up. . . . Rudy Greenbaum proved himself quite an orator the other night when he addressed N. J. phono ops on the subject of Homer E. Capehart's Heads-Up Selector. . . . Over at Allied Wholesaling, Exhibit's Lone Star is reported the center of all eyes. . . . Jimmy Hunt, Dave Simon's electrical wizard, is reported working day and night on Keeney Wall Box installations. . . . Harry Rich, well known Florida op, was a visitor here. . . . Seymour Piltch, over at Ponsler offices, report a big demand on pin-games. "Chicago Coin's Polo and Gottlieb's Border Town are attracting plenty of attention," he says. . . . Joe Fishman is reported working harder than ever these days. . . . Charley Lichtman, of Roxy, sells two big phono routes and tells the world things are going swell for him.

BROOKLYN BITS

Plenty hot deal in town this week at Savoy Vending Co., where Al Simon's fingers were literally burned while dealing for the championship in Klabinasch with Willie Levy, prominent Brooklyn op. . . . Benny Guber is enjoying a vacation at Swan Lake. . . . Helen Cohen, one of the pretty Brooklyn coin girls, is looking forward to her vacation at Lake Mohegan. . . . Hymie Budin says he'll soon have an announcement of real importance for all Long Island ops. Meanwhile all the ops are missing Aida (Pearly) Perlman's sparkling smile at the Budin headquarters. She's vacationing. . . . Uncle Abe Schultz is spending a lot of time over at Ravenhall in Coney. . . . Sam Seid, Morris Gordon, Morris Rubenstein and Murray Simon formed a pinochle foursome to escape the heat this week. . . . Weather's reported having Irving Blecher down. . . . Boys are wondering what Benny Maltzer is doing with all the new equipment he's buying. "Demand's growing hourly," report Charley Aronson and Bill Alberg, of Brooklyn Amusement. "We're looking forward to carload deliveries of Evans' In-the-Barrel. . . . Mike Koenigsberg flies to the Coast for

a real vacation. . . . Boys took Max Weiss over the hurdles last week. . . . Dave Lear, a newcomer to operating ranks in Brooklyn, is reported doing a bang-up job. He's placing Western Baseballs, Keeney guns and pin games, and his route is growing fast. . . . Barney Kahn, of Brooklyn, is now on his vacation awaiting the moment when he can proudly call himself a father. . . . Jack Semel is really working now that his man is away on vacation. . . . Bill LaCour has been given the title of "Ten Strike repairman champ." Seems you can't beat these old-timers when it comes to repairs.

MEN AND MACHINES

Everyone at Modern Vending reports he's in a whirl what with the firm being swamped with orders for Jennings Roll In the Barrel. "We've made arrangements to receive a carload daily," excess state. . . . Marty Rosen is reported proving to be as good a salesman as he is a mechanic and that's saying something. . . . Big surveys being made in the trade on beverage venders. . . . At the G. V. Corp. there's plenty of action as the boys come in to look over the DuGrenier Adams Gum Vender now that the defense tax has increased the circulation of pennies. . . . New cigaret vender is due to be introduced soon that's reported to hold more than 300 packs. . . . Jack Mitnick pulls out for a trip up-State. . . . Harry Fraier, of Owens Amusement in Elmhurst, reports plenty of action these days. . . . Joe Ash, of Active Amusement Machines, Philly, is becoming quite a magician. "It takes a magician to revamp some of the used equipment we've been receiving so that it will once more earn big profits for ops," he says.

JERSEY JOTTINGS

Irv Orenstein has become a lumber fisherman. "Have so much lumber on hand," he says, "I have to fish for what I want." . . . Irv Morris, of the Ponsler Newark offices, is taking a vacation at the office. "We're all cleaned out of games," he says, "and there's nothing left to do but take it easy until some more come in." . . . Jack Berger, of Newark Coino, is taking all his customers on a fishing trip. Jack's supplying boat, tackle and everything else that's necessary. Bobbie Conder says those flowers and chocolates she's been getting have broken down her resistance. She'll be wed soon. . . . Jack Kay reports he's running one of the biggest sales in his history with more reconditioned bargains than he's been able to offer the trade in months. . . . Abe Green is near the end of his rope, according to Newark friends. "Any day now," they report, "the poor guy's going to get married." . . . Barney (Sugy) Sugarman drives all the way to Morristown every night. He's taken a cottage on the outside of town for the summer. Dave Engle, of Dee & Bee Distribs, Newark, is coming back into the fold once more. . . . Dave Stern, of Royal, has been galloping around with leading distribs in New York City. He feels business is really going to be better than ever.

Detroit

DETROIT, July 20.—M. Y. Blum, of Ajax Novelty Co., was busy this week playing host to a number of operators, both local and from up-State Michigan, in to inspect the new Rapid Fire, latest Bally Gun.

New Capitol Amusement Co. is being formed by Louis Berman and Philip Schacht, with headquarters on Selden avenue.

Manfred M. Linick, dean of the Detroit operating business, was an interested visitor at the Ringling-Barnum circus when it played Detroit last week-end—

and was mistaken by several coinmen for a Chicago manufacturing executive.

Michael Angott, of the Angott Coin Machine Exchange Co., announces that the company is taking over local distribution for the entire Mills line of machines.

Mrs. Henry C. Lemke has recovered from the double bronchitis attack which deprived her of the use of her voice for six weeks and is leaving with her husband, who manages the Lemke Coin Machine Co., on a month's tour.

Max Marston, of the Wolverine Music and Specialties Co., Wurlitzer distributor, has just returned from a sales tour of the Upper Peninsula of Michigan and reports the music business on the up-grade thru that territory.

Fort Worth

FORT WORTH, July 20.—Good rains all spring and during recent weeks have insured this section of bumper crops of all kinds. Looming is the biggest corn crop that has been in evidence for 18 years. Small grain produced bountifully and stock pasture is the best in years. There is not one single crop that has not been a bumper one. Fruit, truck, poultry and melons are plentiful and the quality is of the highest. This all means good business for the coin machine operators regardless of types of machines.

Operator Johnnie Wilson has been on a vacation to Oklahoma, where he reports some mighty fine fishing. Wilson is now adding a string of cashew venders to his roasted almond route.

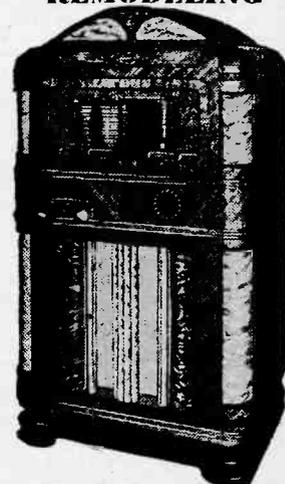
Operator Don Houghton, who covers 1,000 miles on his penny vender route every two weeks, is sporting a new car. Don plans to extend his operations this fall.

Local operating firms report that thus far the war situation has not interfered with their business. Some think that it has actually improved it. They also point out that with all the money that will be spent in this area operators can expect their business to increase. Several air-training plants are being established, as well as other government projects.

Music operators are using the new Capehart Heads Up selector. Earl Reynolds, Dallas, is factory representative for the Packard Mfg. Co. in Texas.

Fort Worth operators have just learned of the opening of the big Harry Drollinger place in Dallas. The new firm is the Pioneer Sales Co.

NEW MARBLITE REMODELING



New! Different! The Remodeling that has made a hit with all the Phonograph Operators! New Round Marblite Dome! New Marblite Grill! 1/4" thick Genuine Marblite! New Dress Up Bands! The Most Handsome Remodeling Job ever done!

WURLITZER 616
Completely remodeled, with dome (for sale) . . . \$90.00
Completely remodeled, with dome . . . 32.00
Complete Set of Parts . . . 15.00
(Dome \$5.00 Extra)

WURLITZER 412
Completely remodeled (for sale) . . . \$50.00
Complete Set of Parts . . . 12.00
1/3 deposit with all orders, balance C. O. D.
"Write for price list on parts"

COMMONWEALTH
553 W. 34th St., NEW YORK CITY
Bryant-9-0074



Coming Events

Ohio Cigaret Venders' Association meeting, Columbus, O., Wednesday, August 14.

Thirteenth Annual Convention of the National Tobacco Tax Conference, Providence, tentatively set for September.

Convention of the National Association of Music Merchants (retail music stores), Chicago, July 30 to August 1.

Thirteenth annual convention of the National Food Distributors' Association, Chicago, August 21 to 24.

Modernize WITH
MARBLITE
and HOMER E. CAPEHART'S
"HEADS-UP-SELECTOR"



America's Finest and most beautiful remodeling of your 616 — MARBLITE — plus Homer E. Capehart's "HEADS-UP-SELECTOR" — Write for SPECIAL LOW COMBINATION PRICE TODAY! Price of Individual Model 616 "Heads-Up-Selector" ONLY

\$1595

QUICK! ORDER TODAY!

GERBER & GLASS

914 Diversey Blvd., CHICAGO, ILL.

Honor Coinmen As Dems Meet

Bill Shayne speaks for Miami — Jim Mangan's patriotic song introduced

CHICAGO, July 20.—Two coin machine men were participants in the recently concluded Democratic national convention. Both, it may be said, took unusual parts. William Shayne, Dixie Music Co., Miami, made an address from the convention rostrum, an honor accorded very few of those in attendance at the conclave. The second coinman to attain honor was Jim Mangan, whose song *We're All Americans* was introduced at the Monday afternoon session of the big political meeting.

Active in Public Affairs

Shayne was an alternate delegate from the Fourth Congressional District of Florida and took active part in the selection of nominees. He has long been active in public circles in Miami and in Florida. At present he is chairman of State activities of the Young Democratic Clubs of Florida. He previously has served as chairman of the board of directors of these organizations as well as being an active member of the Congress for Democracy, an organization which teaches patriotism thru education and the presentation of nationally known speakers. Shayne has also served as exalted ruler of the Elks of Florida.

He made his convention speech extemporaneously at the request of Senator Claude Pepper, of Florida. "No one was more surprised than I when he asked me to speak," said Shayne. Shayne's address was in behalf of Miami, which will be host to the nation's Young Democratic Clubs in a pre-election rally in September. Shayne paid his respects to Mat Adams, head of the national organization, and then extolled the virtues of Miami. He closed his address with what has been termed a typical Shayne witticism: "We will not have any hurricanes in September when we meet, but we'll have a landslide in November."

Coinman Writes Song

Prior to the convention Shayne was reported to be trying to introduce a new patriotic song at the conclave. He later reported that he had not continued his efforts. His idea was, however, also the same as that of another coinman, James T. Mangan, advertising manager of the Mills Novelty Co.

Mangan's patriotic song, heretofore named, was presented to the convention at its Monday afternoon session by the Tunesters, an octet, and Harry Richman, internationally famous entertainer.

Copies in miniature were distributed to all delegates. It is reported that several recordings of this tune will be ready in several weeks.

Monarch Corners Big Games Stock

CHICAGO, July 20.—"We have been increasing our stock of used games and other equipment very rapidly during the last two months—to such an extent that we are tempted to venture the opinion that we have one of the largest stocks of this type of equipment available in the world," declares Al Stern, of the Monarch Coin Machine Co.

"Particularly busy at Monarch has been our force of skilled workmen who have been kept busy reconditioning the machines as fast as they came in. They are careful workmen and because they do a thoro job we not only have a large stock of equipment but we also have some of the finest equipment available.

"It is not enough to have the largest and the finest stock of games and other equipment, however. Here is where the planning of Monarch is valuable to the operator—we have an amazing variety of machines available. It is planned buying that we anticipate with operators buying certain types of equipment for certain territories. We have bought up used stocks with this thought in mind.

"Therefore we have a large stock and can supply the needs of any coinman in any territory. And the appearance and mechanical dependability are unquestioned by anyone familiar with Monarch policy."



MISS AMERICAN EAGLE, winner of beauty award to represent Daval's newest counter game. Here she shows how easy it is to play American Eagle.

Coin Machine Biz Is One of Biggest Industries in Chi

CHICAGO, July 20.—More than 2,900 manufacturing concerns in Chicago and its metropolitan area are now employing 25 or more employees each, according to the new Directory of Chicago Manufacturers, prepared by the business research department of the Chicago Association of Commerce.

A conservative statement would be that about 50 of the estimated 2,900 Chicago area factories are coin machine firms. Several of the coin machine factories employ hundreds of men and women. The immensity of the industry in Chicago can be judged from the fact that about 10,000 persons representing the coin machine industry thronged Riverview Park in Chicago at the industry's first annual picnic.

The 2,900 factories are also among the best possible locations. Industrial locations frequently have candy, gum, peanut and small confection machines. Beverage and milk venders as well as others are in special demand.

This directory shows that 71 companies now employ 1,000 or more workers, compared with 68 firms in this category a year ago. Companies employing 500 to 999 employees number 124, against 105 last year; employing 250 to 499 workers are 256, against 213; employing 100 to 249 are 682 against 522, and employing 50 to 99 are 815, against 573. The 1940 directory has broadened its survey to include all industrial companies with between 25 and 49 employees. It is shown that there are 951 such concerns in the Chicago metropolitan district.

The booklet, besides showing the number of workers employed by each firm, lists the products manufactured and the names of key officers. In industries having seasonal variations in employment, the figures, in general, represent peak employment. A feature of the new directory is that it shows the numerical breakdown between male and female employees.

Gasparro Opens Weston Distribs

NEW YORK, July 20.—Tony Gasparro, well-known English coinman who has been in the States for years and has a host of acquaintances from Coast to Coast, announced that he has opened his own distributing organization here. Headquarters are at 689 10th avenue (corner 47th street). He is using the same name he uses in England, Weston Distributors.

The offices have been fixed up and will be a welcome addition to Coinrow. Gasparro expects to be in Chicago July 29 or 30 to see some manufacturers and complete deals with them, he stated.

Atlas Envoys In Iowa, Illinois

CHICAGO, July 20.—Eddie Ginsburg and Bob Van Weiss, Atlas Novelty Co. envoys, are making a joint trip thru Iowa and Illinois at present, according to the home office of the Atlas Novelty

Republicans Honor "Cape"

Selected as chairman in notification ceremonies for Willkie at Elwood, Ind.

FORT WAYNE, Ind., July 20.—Homer E. Capehart, this city, and owner of Capehart Farms, Washington, Ind., was honored by the Republican Party this week with the announcement that he has been chosen as general chairman of the committee for the Willkie notification ceremony at Elwood, Ind.

More than 300,000 are expected to attend the notification ceremonies. It is believed that this is one of the greatest honors ever tendered to any member of the phonograph industry.

Homer E. Capehart has been long known as a staunch Republican. His "Capehart cornfield conference" attracted international attention. His work in behalf of the delegates of his State at the Philadelphia convention this year is also well known.

His activities as one of the leaders in the automatic phonograph industry are known to all. There is said to be much jubilation among automatic phonograph machine leaders that one of the members of the trade has been chosen as general chairman for the Willkie notification ceremonies. It is believed that this great honor tendered to Homer E. Capehart will reflect with good effect upon the entire industry.

Co., located in Chicago.

According to letters and phone calls received from Iowa and Illinois, the two are enjoying a successful sales trip and are being welcomed by coinmen wherever they journey. Their reports indicate that Ginsburg is highly pleased with the results on pinballs as well as on the counter games Marvel and American Eagle.

Bob Van Weiss has been kept busy during the trip introducing Seeburg Shoot-the-Chutes ray-o-lite gun, as well as the remote-control phonographs.

BRAND NEW MACHINES \$59.50



BRAND NEW MACHINES

Equipped with all the latest improvements. Built for 1c, 5c, 10c and 25c play, with Mystery Pay-out. Venders, Bells or Diamond Jack Pots, all at the same price. A limited number, first come first served. Get in while they last.

15-DAY MONEY - BACK GUARANTEE

We will be closed on Saturdays during July, August and September.

WATLING MFG. CO.
4640-4660 W. FULTON ST.
CHICAGO, ILL.

Est. 1888—Tel.: COLUMBUS 2770
Cable address "WATLINGITE," Chicago

LIBERTY

TOKEN PAYOUT BELL



\$32.50

2117 Third Ave., No.,

Made by Groetchen means guaranteed satisfaction. Call or wire Max or Harry Hurvich, "Gold Dust Twins."

BIRMINGHAM VENDING CO.

Birmingham, Ala.

HERE'S THE HONEY FOR YOUR MONEY!

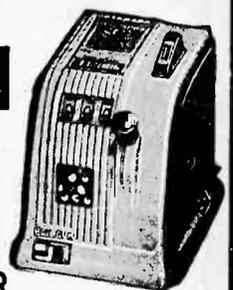
DAVAL'S

AMERICAN EAGLE

WORLD'S SMALLEST BELL WITH FREE PLAY TOKEN AWARD AND GUM VENDOR

10 FOR \$275

SAMPLE \$32.50
Ball Gum Model \$2 Extra



ATLAS NOVELTY COMPANY

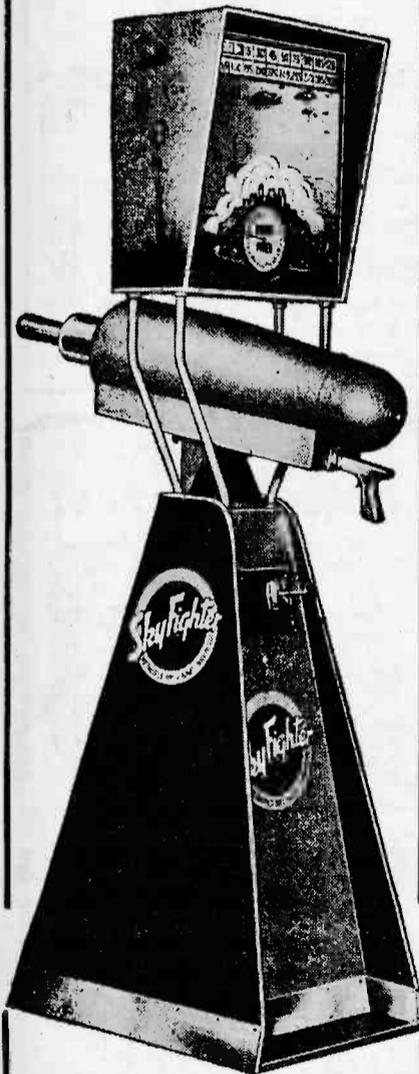
General Offices: 2200 N. Western Ave., Chicago, Ill.
1901 Fifth Ave., Pittsburgh, Pa.

Associate Office: ATLAS AUTOMATIC MUSIC CO., 2982 E. Jefferson St., Detroit, Mich.



YOU GET MORE . . . AND
CREAMIER LOCATIONS
WITH
**SKY
FIGHTER**

Trade Mark



**. . . BECAUSE IT'S THE
ONLY ANTI-AIRCRAFT
MACHINE GUN THAT
TAKES UP THE SAME
SPACE AS A PIN GAME**

(No extra screen that must be mounted yards away. Skyfighter's screen gives the illusion of distance but is built right into the machine . . . One compact portable unit that can be placed anywhere)

**INTERNATIONAL
MUTOSCOPE REEL CO., INC.**
44-01 11th St.
Long Island City, New York



SEEBURG'S WIRELESS REMOTE CONTROL music system adds much to the popularity of Scarlett's, rendezvous of Chicagoans on the Skokie Highway, northwest of the city. Wall-o-Matics are placed at convenient spots thruout the location as in the booths above.

**Western Tells
Facts About Tot**

CHICAGO, July 20.—"Coinmen from all sections of the country have been writing, wiring and phoning all week long asking for information on Tot, following our initial announcement in *The Billboard*," reports Don Anderson, Western Products sales manager.

"So I guess there's nothing left for us to do but tell all. Tot is the world's smallest token payout counter machine. Yes, it's small, but it's packed full of features. Tot is the kind of machine that players just can't resist. They'll play it once, then play it again and again.

"Tot has a cheatproof coin chute. This is an important feature to any operator because it helps him earn every dollar he's entitled to and eliminates unnecessary loss. Coins on strings, slugs and shims absolutely will not work on Tot. The two-tone hammerloid finish of Tot makes it one of the most attractive counter machines ever built and definitely adds to the counter on which it is placed.

"Overflow collections are eliminated since Tot has a large cash-box capacity. Tot is sturdily built with a knobbed handle and positive locking reels. The last coin played is visible. In the token payout slide is a jarproof safety catch which further prevents cheating. Without question Tot is the greatest token payout counter machine available."

**Gottlieb Offers
Multiple--Trapeze**

CHICAGO, July 20.—"High earnings are made with the greatest of ease with Gottlieb's multiple three-coin Trapeze!" With this statement officials of D. Gottlieb & Co. launched their new release, which they say offers for the first time a free-play game with a multiple three-coin feature.

Dave Gottlieb, president of the company, was highly enthused over the reception accorded Trapeze. "You found Oh! Johnny a money-maker," he said. "You'll find Trapeze three times as great, because it combines features of Oh! Johnny with our new multiple three-coin free-play idea, which gives three times the appeal and profits.

"Trapeze creates a brand-new super-attraction shared by no other game. Players can insert from one to three coins at start of the play, and their winning possibilities grow in proportion, so that on three-coin play they can win as high as 60 free plays with the first ball. Any operator knows what magic that is to induce play.

"Other scoring features of the game, the snappy ball action and new back-board animation, further add an atmosphere of the most absorbing interest to players. In test locations of all types the earning records of this fast money-maker are sensational. From our distributors come the most optimistic endorsements and approval. Orders are being booked on a scale that predicts a sensational success for this game."

**Minn. Association
Inaugurates Public
Relations Program**

MINNEAPOLIS, July 20.—First mailings of data pertaining to coin machines have been made by the public relations committee of the Minnesota Amusement Games Association, Inc. The public relations committee, recently organized, was charged with placing before the public pertinent facts about coin machines and also it was appointed to take part in legal procedures entered into by its members.

The first mailing included printed copies of the injunction issued in Hennepin County, enjoining law officers and the Minneapolis administration from interfering with the operation in any manner of coin-operated skill games. The in-

**Chi Coin's Polo
Holds Ops' Eyes**

CHICAGO, July 20.—"More and more operators are turning to the operation of Chicago Coin games," declare officials of the Chicago Coin Machine Mfg. Co. "They are turning because of the fact that Chicago Coin games are always money-makers. Polo, our latest game, is no exception in this respect, and operators are reordering this game to place on every profitable location.

"One of the most popular features of Polo is its wider playing field. A myriad of other extra fine features make it the game elected by all operators as 'tops.' We said it months ago and we say it again—Chi Coin games are as close to perfection as skill, inspection and processes of manufacture can produce.

"Chi Coin games are always successful because of this formula and operators joining the Chicago Coin ranks are aware of this fact. Because Chicago Coin games are always profitable, there's always a scarcity of used Chi Coin games—and that's why Chi Coin games always have a higher trade-in value."

**Anti-Aircraft Guns
For Park's Midway**

YOUNGSTOWN, O., July 20.—Management of Idora Park here has erected a concession top on its main midway and has installed four anti-aircraft machine guns. Top is so arranged that patrons stand beneath a canopy, and screens are far enough back to give them the necessary darkness for projecting.

New concession, according to park officials, is proving one of the top money-getters on the midway, and the game is catching on in a big way with pleasure seekers in the district. It is one of the most attractive layouts on the park's midway.

junction is dated April 20 and became effective April 22.

Second piece in the mailing was a reprint of an editorial appearing in *The Billboard* of May 4, 1940. This editorial commented on a feature editorial of *The Minneapolis Times-Tribune* entitled "Reform Restraint." The title of *The Billboard's* editorial was "Distinctions."

Actual reproductions of the Minneapolis paper's editorial were also furnished in the mailing.

TREMENDOUS

IMP is worth its weight in gold to thousands of operators who are delighted with its tremendous earning power. Unsurpassed in elegance, player appeal, reliability. Only \$12.50 each, case of six for \$67.50.

GROETCHEN TOOL CO.
130 N. UNION STREET, CHICAGO

IMP \$12.50 Each 6 For \$67.50

Your Choice
FRUIT REELS CIGARET REELS NUMBER REELS
1/2 Cash With Order.
NATIONAL DISTRIBUTOR

RUSH YOUR ORDER TO TORR 2047A-SO. 68 PHILA., PA.

Monarch Money Saving Values

From the Largest Stock in the World

<p>Western Baseball F. P. Bwn. Cab. Deluxe Mod. \$109.50 Western Baseball Combination F. P. and Payout. Bwn. Cab. Deluxe Model 92.50 Gottlieb Skee-Ball-Elte. 92.50</p>	<p>Evans' Ten Strike.....\$90.00 Seeburg Chicken Sam (Console Model)..... 87.50 Seeburg Chicken Sam (Wall Model, without base)..... 69.50 Bally Alley..... 52.50</p>
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<p>GOTTLIEB Summer Time.....\$59.50 Score Card..... 54.50 Lite-O-Card..... 47.50 Bowling Alley..... 44.50 Big Show..... 44.50 Keen-O-Ball..... 29.50 Lot-O-Fun..... 24.50 Batting Champ..... 17.50</p>	<p>Vogue.....\$34.50 Pick-Em..... 27.50 Variety..... 27.50 Chevron..... 22.50 Spottem..... 19.50 Dandy (New)..... 19.50</p>	<p>EXHIBIT Short Stop.....\$59.50 Congo, 1 or 5 ba..... 54.50 Flagship..... 39.50 Jumper..... 37.50 Golden Gate..... 27.50 Rebound..... 27.50 Conquest..... 22.50 Contact..... 22.50 Bounty..... 12.50</p>
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<p>CHICAGO COIN Commodore.....\$49.50 Oboy..... 49.50 Roxey..... 52.50 Lucky..... 32.50 Topper..... 32.50 Majors..... 24.50</p>	<p>STONER Fantasy, J. P.....\$49.50 Fantasy..... 32.50 All Baba..... 26.50 Chubbie..... 19.50 Davy Jones..... 19.50 Snooks..... 12.50</p>	<p>KEENEY Score Champ.....\$64.50 Red Hot..... 52.50 Super Six..... 49.50 Super Charger..... 29.50 Big Six..... 24.50 Thriller..... 24.50 Cowboy..... 22.50</p>
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<p>BALLY Triumph.....\$47.50 Roller Derby..... 44.50 Eureka..... 44.50 Scoop..... 39.50 White Sails..... 37.50 C. O. D..... 37.50</p>	<p>GENCO Cadillac.....\$62.50 Big Town..... 49.50 Follies, 1940..... 47.50 Punch..... 39.50 Mr. Chips..... 34.50 Lucky Strike..... 34.50 Airport..... 24.50 Fair..... 14.50</p>	<p>BAKER Doughboy.....\$64.50 4-5-6..... 24.50 Twinkle..... 17.50</p>
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Write for Complete List—Free Play Novelty Games—Consoles—Counter Games—Phonographs—Slots. TERMS: 1/3 DEPOSIT—BALANCE C. O. D.

MONARCH COIN MACHINE CO.

1731 BELMONT AVE., Cable "MOCOIN" CHICAGO, ILL.

A MONEY-MAKER if ever was one!

ALL YEAR ROUND!

\$199

Complete

buys this sensational

SPEAK-O-PHONE

RECORDING STUDIO

with COLLAPSIBLE DOUBLE-BOOTH and RECORDING EQUIPMENT



It Gets EVERYONE

Personal phonograph records get under everybody's skin. People can't resist the thrill of hearing themselves talk, sing, play . . . of sending records to home-folks, sweethearts, friends . . . FOR ONLY 25c (discs cost you only 5c) Be among the first to establish a SPEAK-O-PHONE portable recording studio in your town and cash in on the natural demand for this service.

ALL COMPLETE

Two microphones provided with deluxe recording machine—one for customer to record into, one for operator to ballyhoo. Also electric phonograph for customer to hear record right back, and for you to play commercial records to attract crowds. Everything included. No details to insure your success have been omitted—even to the handsome finish of the sturdy collapsible studio, signs, wiring, lighting fixtures, etc.

Locations Galore

A recording studio in any of these locations will make money for you: on Main Street, department stores, amusement parks, summer resorts, carnivals, theater lobbies, arcades, hotels, drug stores, bus terminals, etc., etc.

Get Set for SUMMER

Send your order today! GET GOING immediately! Include \$50 deposit with your order, pay balance on delivery. Don't delay—this is a BIG profit opportunity and a swell chance to run your own business all year round.

SPEAK-O-PHONE

RECORDING & EQUIPMENT CO., INC.

21 West 60th Street, New York City

World's Oldest Mfr. of Instantaneous Electrical Recording Equipment

Collapses to only 6 inch width

Measures 58 by 30 by 78 inches when set up. Knocks down in a jiffy into compact, easily transported unit. Plenty of room for operator and customers. Total weight: recorder, studio and accessories—175 lbs. Includes collapsible wall seat for operator. Sturdy shelf for recorder, money box and record racks.



Ocean Park Pier Sportland Soon

OCEAN PARK, Calif., July 20.—July 30 will mark the opening of the world's largest sportland on Ocean Park Pier in Ocean Park, Calif. A well-known figure in the coin machine industry, Paul Gerber, is operating the new attraction and promises that the opening will be the most gala affair ever staged. Gerber is a member of the firm of Gerber & Glass Distributing Co., Chicago.

It is reported that many celebrities will be on hand for the opening ceremonies, including manufacturers, operators and jobbers. Gerber has been preparing for the opening for approximately one month. His location is said to be a former dance hall which he has completely renovated.

There will be no haphazard arrangement of machines, according to Gerber. He reports that every psychological and physical angle towards making the place enjoyable to the patron has been observed. There will be lounges where patrons may be seated as well as adequate accommodations such as powder rooms, etc.

"This sportland is the only one of its kind in America both in size and assortment of equipment," informs Gerber. "There will be plenty of chance for any patron to enjoy himself inasmuch as every type of machine appealing to those from 7 to 70 will be available."

"My invitation is extended to every coinman," said Gerber, "to attend the opening if possible. Out-of-towners have my particular invitation to drop in when they are in this section of the country."

Sol Gottlieb Gets Eastern Post

CHICAGO, July 20.—Sol Gottlieb, official of D. Gottlieb & Co. and for years a well-known figure in the coin machine industry, has been appointed to the post of factory representative of the company for the Eastern half of the United States, according to a recent announcement.

In his new capacity Gottlieb will make direct personal contact with all distributors of the coin machine industry in that area. On his first trip he will cover the entire Eastern territory and call upon every distributor as official representative of the Gottlieb factory.

"Gottlieb's long experience and intimate knowledge of every phase of the coin machine industry place him in a position of special helpfulness to the trade in the solution of their problems," said a firm official. "His appointment is regarded as an important advance in co-operation, which will reflect far-reaching benefits."

Houston

HOUSTON, Tex., July 20.—Three Decca recording artists, Glen Gray, Kenny Sargant and Pee Wee Hunt, appeared personally at Sears, Roebuck & Co. record shop in Houston recently. The affair was sponsored by Decca Distributing Corp. and presentations made by J. M. McConnell, local Decca branch manager, and Ed Carmical, manager of Sears' record department.

Gray, Hunt and Sargent each autographed hundreds of records for admiring buyers. *No Name Jive* led by a big margin, followed by other hits such as *Sunrise Serenade*, *I Cried for You* and *A Lover's Lullaby*.

Gray said he believed phonograph operators were mainly responsible for the popularity and large volume of sales of his and most other record hits.

A. C. (Buster) Ayo waited until he returned from his vacation to announce that he was a married man. He and Jean Wadsworth were married at the bride's home in June and left immediately for a two weeks' honeymoon and vacation trip.

Operators Ernest Gates, W. O. Rabe and Jack Armstrong entertained at the July Good Fellowship social meeting. A large crowd of music men attended the party, held as usual at the Milam Building.

Earl Stonecipher, Pearl Beer representative, and two others were present. They supervised the serving of their brew and passed out useful souvenirs.

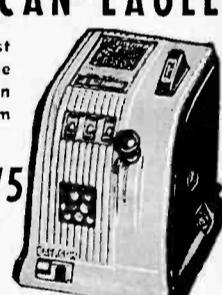
J. M. McConnell, Decca branch manager, is on vacation, and Operator and Mrs. A. F. Lemke are spending their vacation out of the city. J. B. Belin is on a business trip to New York to look over new machines.

Cigarette machine operators of Houston added the 1-cent federal tax, making the price 19 cents. That is the price at most stores, altho some liquor stores, chain retail stores and drive-in places sell cigarettes for less.

A big open-house celebration marking the opening of Houston's second new laundry in one month entertained with phonograph music. The machine, rented from one of the larger operating firms,

WE'VE GOT AMERICAN EAGLE

World's Smallest Bell With Free Play Token Award and Gum Vender.



10 FOR \$275

Sample \$32.50
Ball Gum Mod. \$2 Extra.
Order Quick!

"If It Works With a Coin—We Have It"

ROANOKE VENDING MACH. EXCHANGE, INC.

533 Center Ave., N. W., Roanoke, Va.



MOVIE DEBUT OF MILLS' EMPRESS phonograph is made in this scene from an RKO picture, "The Other Man." The film features Carole Lombard. Guido Deiro is the accordionist who appears in the movie sequence from which this picture is taken.

ONE-BALL PAYOUTS

Stepper Upper.....	\$45.00
Derby Time.....	45.00
Feed Bag.....	45.00
Quinella.....	45.00
Western Baseball.....	95.00
Man-o-War.....	60.00
Gold Medal.....	50.00
Hawthorne.....	75.00

1/3 Deposit With Order, Balance C. O. D.
WANTED FOR CASH—Keency's Super Track Time and Jennings Good Luck Console with Roto-Dial Spinner.

Automatic Coin Machine Corporation

340 Chestnut St., SPRINGFIELD, MASS.

was hooked up with speakers to attract attention from the street and also furnish music for those inside the building. Rented automatic phonographs are becoming extremely popular for that sort of thing in this city.

WE THANK YOU FOR YOUR
OVERWHELMING RESPONSE TO

POOL BOWLING

THE REVOLUTIONARY 100% LEGAL
GAME SENSATION

Not Coin Operated! No Payouts or Awards!
No Mechanism! No Grief!
100% Science and Skill!

Please be Patient. Additional Facilities are being provided to take care of the rush.

Watch For Our BIG ANNOUNCEMENT Next Week!

Operators: Write Today! Investigate This Phenomenal New Game Idea!

Distributors: Territory Going Fast! Wire or Air Mail Immediately!

POOL BOWLING MFG. CORP., STEGER, ILL.

Chicago Phone: Interocean 9760 (Direct Wire to Factory)

New Feature Brings Lone Star Success

CHICAGO, July 20.—Success of Lone Star, Exhibit's latest release, is in a great measure due to the tremendous interest and suspense created by the new rotating value changer, an innovation in play-board features, according to Exhibit Supply Co. officials.

"Players quickly learn the many interesting skill angles as they keep Lone Star busy on location," said officials.

"Actual reports reveal that Lone Star not only starts off fast but continues to build up on location, pyramiding profits steadily, week after week.

"Frank Swartz, of the D. & S. Novelty Co., Exhibit distributor in Rockford, Ill., reports big success with Lone Star and highly recommends this unusually fine game to pick up extra profits during the summer."

John Chrest, Exhibit sales manager, has been wiring volume repeat orders on Lone Star during his trip thru the Eastern States, according to the factory.

Scranton and Wilkes-Barre, Pa.

ROCKY GLEN, Pa., July 20.—A regular meeting of the Scranton and Wilkes-Barre Music Operators' Association was held recently in the Rocky Glen picnic grove. Presiding was President George Thomas, of Summit Hill. The meeting was largely attended and highly successful. Refreshments were served following the meeting, and the members enjoyed the entertainment features of the Rocky Glen Amusement Park.

Joseph Bradish, of Freeland, and Victoria Sitko, of Scranton, set a new endurance record on the park's new Rocket ride. Harry Cohen and Max Roth, both of Wilkes-Barre, were in charge of the arrangements. Thomas Foley, business agent for the association, made several gallant attempts to collect dues.

Richard Geisinger, treasurer of the association, passed out dividends. Eddie Pilska, of Dupont, won a silver-plated prize. John Martin, of Berwick, was appointed chairman of the committee which is to represent the association at the Philadelphia meeting.

Ben Sterling acted as host to the entire attendance of this meeting, and a good time was had by all.

Many Visitors At Grand National

CHICAGO, July 20.—"Hundreds of friends and customers have recently visited Grand National's three big sales-rooms during the last two months," Al Sebring reports. "August," he said, "should see the peak month of travel to Chicago. Of course, we're getting ready for more guests because it seems that all in the business have accepted our invitation to make Grand National their headquarters. Nowadays all vacation roads lead to Chicago.

"Visitors are surprised at the tre-

CLOSEOUT SPECIALS

The machines listed below are slightly used and offered subject to prior sale. 1/3 certified deposit with order, balance C. O. D. Prices below are effective July 27, 1940.

- 5-BALL FREE PLAY**
- 1 Bally C. O. D. \$27.50
 - 1 Bally Vogue 27.50
 - 1 Bally Champion 21.50
 - 1 Chicago Coin Home Run 27.50
 - 1 Exhibit Jumper 47.50
 - 1 Western High Flier 32.50
 - 1 Stoner's Baseball 19.50
 - 1 Stoner's Chubbie 67.50
 - 3 Bally Gold Cup, Console Model 82.50
 - 2 Bally Gold Cup, Table Model 82.50
- CONSOLE & AUTOMATIC PAY**
- 2 Mills Spinning Reels \$87.50
 - 1 Mills 1-2-3 Fruit Reels 32.50
 - 1 Kentucky Skill Time 32.50
 - 1 Klondike 14.50
 - 1 Baker's Pacer DeLuxe 25c, 20-1 Cash Pay 167.50
 - 1 Jennings Cigarola 37.50
- LEGAL EQUIPMENT**
- 1 Evans Ten Strike \$92.50
 - 1 Exhibit Bowling Alley 45.00
 - 1 Exhibit Vitalizer 42.50
 - 1 Seeburg Convict 158.50
- COUNTER GAMES**
- 7 Columbia Bell GA Rear Door Pay-out Cig. Reels \$55.00
 - 1 Red, White & Blue Target 15.00
 - 3 Joker Wild 4.50
 - 1 Cent-a-Pack 6.50
 - 1 Ginger 8.50
- Write us for your price on any brand-new coin-operated machine that has been released by the respective manufacturer, as we guarantee to meet any clean competitive price. Write and ask us to put you on our mailing list.
- MOSELEY VENDING MACHINE EX., INC.**
80 BROAD ST., RICHMOND, VA.
Day Phone 3-4511 - Night Phone 6-5328.

Liberal Trade-In Allowance

On Your Old Counter Game Towards Purchase of

AMERICAN EAGLE 10 for \$275

Sample \$32.50. Ball Gum Model \$2 Extra
89 THAMES ST. NEWPORT, R. I.

mendous stock of new as well as thoroughly reconditioned machines that they find in the display rooms of Grand National Sales Co."

"Our invitation is permanent to coin men, their wives and friends to take advantage of our hospitality at all times," concluded Sebring.

Simmons Thanks Western Operators

HOLLYWOOD, July 20.—W. E. Simmons recently took time out to thank operators for their support of his business during the last several years. "My sincere thanks to music operators of California, Arizona and Nevada for their patronage and loyal support," he said.

"I count among my fondest treasures the many friendships of the automatic music operators in the three Western States. I have tried sincerely to handle each and every transaction to the complete satisfaction of each operator.

"I shall continue to do my utmost to help all operators. The door of our place of business is always open to anyone, be it just to say hello or to see our displays."

Attention, Canadian Operators



IMP
\$1750

- SEEBURG SHOOT THE CHUTES, 60 Cycles \$375.00
- SEEBURG COLONEL CANADIAN SLUG PROOF 475.00
- SEEBURG ENVOY CANADIAN SLUG PROOF 442.00
- 1940 WESTERN BASEBALL FLOOR MODEL 205.00

The above prices of the Music Boxes include carrying charges. A down payment of \$75.00 is required and the balance payable in 12 monthly payments. We will accept slot machines on a trade-in for the Music Boxes. We also have on hand a large selection of Music which have been slightly used. Write in for quotations.

NEW FREE PLAY NOVELTY TABLES

- Bally Sport Special \$255.00
- Bally Mascot 155.00
- Bally Glamour 150.00
- Bally Limelight Hydro Approved \$155.00
- Chicago Coin Sporty 155.00

SLIGHTLY USED FREE PLAY NOVELTY TABLES

- Bally Triumphs \$135.00
- Bally Supreme 60.00
- Bally Scoops 60.00
- Baker 4-5-6 60.00
- Exhibit Lancers 95.00
- Bally Varietys 60.00
- Baker Twinkles \$ 55.00
- Bally Dandy 60.00
- Bally Paramount 50.00
- Bally Bull's-Eye 200.00
- Bally Bowling Alley 150.00
- Seeburg Chicken Sams 200.00

SLOT MACHINES

- New Mills Slot Machine \$195.00
 - New Bally Double Play Slot Machine \$195.00
- If there is anything you want that is not shown here, write in and we will make it our business to get it for you.

DONALD FIELDING & CO.

1106 HALL AVENUE Phone 4-3333 WINDSOR, ONTARIO

Ottawa Op Tells Pinball Benefits

OTTAWA, Ont., July 20.—An Ottawa coin machine operator in a letter to the Ottawa newspaper, *The Evening Citizen*, tells the story of benefits derived from the playing of pinball games by residents of Ottawa. The operator recounted that pinball games give the public a low cost legal amusement which is a great help in taking their minds from present war worries.

He described the games as being beneficial to that section of the public which desires some form of amusement that is not too costly. In pointing out that the public needs some pleasant form of respite from thoughts regarding the European conflict, he said that it is one of the few forms of amusement which would not remind the patron of current difficulties.

Other operators have been citing the aid of the games to storekeepers who might otherwise be unable to remain open because of inability to meet expenses.



A SETTING WITH BEAUTIES enhances the appeal of the Rock-Ola Lightup phonograph. Both the phonograph and the dancers entertain nightly at the Gypsy Village, a choice location "down Texas way."

**PRICES SLASHED
ON ALL FREE PLAYS
IN OUR ANNUAL SUMMER SALE!**

BALLY FREE PLAY GAMES

Chevron ... \$12.50	Triumph ... \$37.50
Pick 'Em ... 22.50	Scoop ... 24.50
Variety ... 14.00	Mascot ... 67.50
C. O. D. ... 24.50	Charm ... 52.50
Vogue ... 22.50	

KEENEY FREE PLAY GAMES

Red Hot ... \$38.50	Rig 6 ... \$17.00
Thriller ... 14.00	Supercharger 24.00
Super 6 ... 35.00	

GOTTLIEB FREE PLAY GAMES

Lot-o-Fun ... \$14.00	Oh Johnny ... \$62.50
Keen-a-Ball ... 12.50	Score Card ... 44.50
Lite-a-Card ... 41.00	Big Show ... 40.00
Drum Major 65.00	

CHICAGO COIN FREE PLAY GAMES

Sports ... \$24.50	Buckaroo ... \$15.00
Nippy ... 24.50	Jolly ... 48.00
Roxy ... 46.00	Sporty ... 62.50
Lucky ... 22.50	Commodore ... 32.00

GENCO FREE PLAY GAMES

Mr. Chips ... \$24.50	Bang ... \$12.00
Big Town ... 32.50	Follies ... 30.00

1/3 With Orders, Balance C. O. D.

GEORGE PONSER CO.

11-15 East Runyon St., Newark, N. J.
Tel.: Bigelow 3-8432)

**Dems' Conclave Ups
Chi Take 1 1/2 Millions**

CHICAGO, July 20.—Chicago's business men, following the close of the Democratic national convention, are inclined to feel that Chicago received a bargain in return for its bid for the privilege to be hosts to the Demos. It was estimated that about \$1,500,000 was spent in the city by visiting delegates and other out-of-towners attending the convention.

All types of business in Chicago gained in some degree from the conclave. From hotels down to taverns business was up for the week. Reports available from coinmen indicated that machines did a better-than-average business.

While hotel men reported that the hotels were not completely filled, they too said that there had been a substantial rise in patronage in all service departments of the hotels, as well as in the calls for lodgings.

Greatest gains were established by Chicago's department stores, which estimated that their business increase approximated \$1,000,000. Cool weather was a factor in bringing many to the stores. Most out-of-town shoppers came prepared to buy fall clothing and evidently had been saying in order to buy new outfits in Chicago.

Restaurants estimated a business increase of about \$170,000, including the hotel eating spots. Taxicab business was up about \$35,000, while railroads and airlines indicated gains of about \$40,000 and \$38,000 respectively.

The Chicago Association of Commerce declared that next to an American Legion convention a conclave of one of the major parties gets the warmest welcome from Chicago business men.

**Electrical Goods
Orders Higher**

WASHINGTON, July 20.—An increase of 30 per cent in new orders received by manufacturers of electrical goods in May over the corresponding month of last year has been reported by the Department of Commerce. Indicative of an upturn in business, these orders contain some placed by coin machine manufacturers, large users of electrical parts in all types of coin-operated equipment.

The May figures revealed an 8.2 per cent increase over April and brought the monthly level to the highest point reached this year.

Unfilled orders in May increased 1.2 per cent over April and were up 47.5 per cent from May last year. The index value of shipments showed a sharp increase, standing at 147.5 for May as against 142 for April and 109.7 in May last year.

The index of electrical manufacturers' inventories was at 116.5 for May, the highest level since January, 1939. The May figure represented an increase of nearly 1.5 per cent over April and about 22 per cent over May, 1939.

Wholesalers' sales of electrical goods during May totaled \$26,000,000, according to the Commerce Department report.

**Calcutt Honored
By Ambassador**

CHICAGO, July 20.—Josephus Daniels, United States Ambassador to Mexico and former Secretary of the Navy, recently sent a personal letter to Joe Calcutt, of the Vending Machine Co., praising the full-page advertisement which Calcutt's firm used in *The Raleigh News and Observer* on the occasion of the issuance of a diamond jubilee edition.

Calcutt termed the letter one of the finest he has ever received and said that he was deeply appreciative of the honor done him and his firm by Ambassador Josephus. Vemco used a full-page ad in the paper showing automatic phonographs, the Vemco quarters and copy presenting the story of the entertainment value of automatic phonographs. An illustration of a very attractive dancing scene made a background for the ad. It was prepared by a well-known artist.

"It is believed that the praise so enthusiastically offered by Ambassador Daniels will reflect with good effect upon the entire coin machine industry. It is another forward step in the right direction for gaining the industry the respect due it from the public and all other industries," declared Calcutt.



NEW YORK WORLD'S FAIR Penny Arcade is one of the busiest spots on the fairgrounds. The arcade was completely equipped by the International Mutoscope Reel Co., of New York.

Don't miss it!

ROTATION

Thousands Are Playing It Now

Build your profits with Rotation! Three thrilling ways to win. Action, suspense and play appeal right up to the last second of play. Intriguing new odds build-up feature and new catalin positive action bumpers that eliminate flutters and misses. It's the game they can't resist. Order yours now!

\$99.50

FREE PLAY NOVELTY



STONER CORPORATION
Aurora, Illinois



LONG ISLAND OPERATORS
VISIT OUR NEW BRANCH OFFICE
36 E. Merrick Rd., Freeport, L. I.

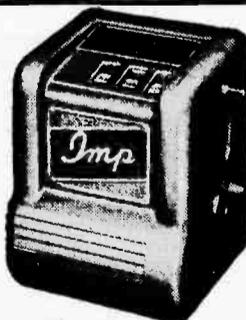


SPECIALS ON FINE FREE PLAY GAMES

Big Six ... \$17.50	Commodore ... \$37.50	Short Stop ... \$57.50
Scoop ... 22.50	Triumph ... 39.50	Mascot ... 59.50
C. O. D. ... 25.00	Big Show ... 42.50	

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D., F. O. B. BROOKLYN

BUDIN'S, INC. 174 SO. PORTLAND AVE.,
BROOKLYN, N. Y. Telephone: NE-8-0149



1c
5c
10c
**IMP
FRUIT
NUMBER**
\$12.50
6 FOR \$67.50

LIBERTY-TOKEN
PAYOUT BELL

AMERICA'S
FINEST

1 YEAR
GUARANTEE
\$32.50



914 Diversey Blvd.
Chicago, Ill.

Gerber & Glass

Fred W Werts Says:

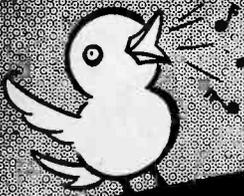


"Handfuls of money can be made with our jar games, daily and weekly baseball series, tip books, jack pot games."

100 PER CENT UNION MADE

Quick Deliveries—Prices Right





TWO GREAT GAMES!

**ON DECK
"BIRDIE"**

**High Score with
NEW Compulsory SKILL
Feature**

Something new—something different! It's got everything—flash—action—"come-on"! Perfect for territory where famous Doughboy spin feature is not permitted. Tops any game at this low price!

\$104.50

**ON DECK
"SHUFFLE"**

With famous spin feature. A sure money-maker! **\$137.50**

Rush Your Order Today!



THE BAKER NOVELTY COMPANY INC.
2626 WASHINGTON BOULEVARD—CHICAGO, ILL.

**"Grown Up Now,"
Says Allied Novelty**

CHICAGO, July 20.—The Allied Novelty Co., of Chicago, whose "birth" was announced some months ago as the "baby" of proud Charley Mayer, now ranks as a grown-up and Charley Mayer is anxious to have it so regarded, he declares.

"The Allied baby is by no means a baby now," says Sam Kleiman, official of the company. "When you see the size and completeness of our stocks, our large facilities and the complete service we are equipped to render, you'll agree that the baby has grown up and is going places."

"Operators near and far have expressed their extreme satisfaction over our personalized service. More than one has remarked about the amazing maturity of service-giving to which Allied has so quickly grown. Charley Mayer joins me in thanking the many friends and customers of our company who have made possible our success in so short a time. In the future think of Allied Novelty Co. as a grown-up with its sleeves rolled up rendering a unique service to the trade."

**Coinmen Keep Pool
Bowling Plant Busy**

CHICAGO, July 20.—"Pronounced the biggest thing ever to hit the games industry, Pool Bowling, the revolutionary new game, is creating sensational response and enthusiasm from the trade," say Pool Bowling Mfg. Co. officials. "We've been deluged with such a volume of communications that it is almost impossible to keep up with them. We have been compelled to arrange additional facilities to handle the rush."

"Reports coming in tell of amazing success of Pool Bowling on locations," they added. "As a typical example, one operator in Gary, Ind., said: 'I was astounded over the immediate popularity of Pool Bowling. From the day it was installed it has been almost without an idle moment thruout the hours this spot is open. Its absolute legality and complete freedom from any possible mechanical troubles are a great relief to me.'"

The Pool Bowling Mfg. Corp., of Steger, Ill., manufacturer of Pool Bowling, is a subsidiary of the big Steger Furniture Mfg. Co., occupying the huge facilities of the Steger Piano Co., one of the large industrial plants of the Middle West. Steger is a suburban city in the Chicago-land area named after the founders of the piano company.

London

LONDON, July 1.—W. & T. Avery, Ltd., one of Britain's biggest weighing machine manufacturing concerns, reports a reduction in net profits for the year ended March 31 from 165,348 pounds to 151,098 pounds, after providing for depreciation and tax. A final dividend of 10 per cent makes total distribution for the year 15 per cent, which figure has been maintained for many years. This is amply covered, as last year the earnings available for ordinary dividend amounted to 25 per cent.

For operating coin-operated phonographs without being in possession of a music license, Amusement Equipment Co., big-scale amusement zone and sportland controllers, has been fined nominal sum of 5/ plus 5/6 costs by magistrate's bench at Yeovil, Somerset. For the defense it was stated 150 automatic

WHAT A PLEASURE

- ★ NO SERVICE CALLS
- ★ NO MECHANISM TO GET OUT OF ORDER
- ★ AND THE PENNIES KEEP RIGHT ON ROLLING IN



**ONLY
\$8.75**

Pays for itself quick

**SIZE
15 1/2" LONG
8" WIDE
8 1/2" HIGH**

ROLL-A-CENT

Yes, sir, they sure do, and plenty of them in this new baby. **HERE ARE THE FULL PARTICULARS—**ROLL-A-CENT players roll pennies down incline. A Package of cigarettes for every cent that rolls through upright slit in fence. Winning pennies remain visible until paid off by location owner, who then releases them into separate compartment. No record of payouts to keep. Cheat-Proof. Easy to operate—easy to place. Build up your route with ROLL-A-CENT and start the pennies rolling in.

SEND IN YOUR ORDER RIGHT NOW.

\$8.75 F. O. B. CHICAGO

Send full payment with order or 1/3 deposit—balance C. O. D.

GET ON OUR MAILING LIST. FREE CATALOG.

KOPLO SALES & SUPPLY CO.
854-B Blue Island Ave., CHICAGO, ILL.
Tel.: Haymarket 4388

radiograms would be affected, and an appeal backed by trade organizations is under consideration.

While sportlands in London generally report bad times, others in troop centers are experiencing business not unlike those days of peace. In some seaside places, closed for holiday making, patronage by the services is more than making up for the loss of civilian pleasure seekers.

Death of Charles Claud Bartram, 67, a native of Bay City, Mich., has robbed the business of one of its wisest counselors. Of latter years primarily concerned with management of Pat Collins' amusement park at Barry Island and a leading light in the Showmen's Guild, he also put in good work on the committee of the Amusement Caterers' Association, contributing sound advice towards the solution of difficulties arising from coin amusement machine operation. His interest in this particular direction was further evinced by membership of the British Automatic Machine Operators' Society.

There are indications that judicial benches will impose heavier penalties than hitherto on people who willfully damage machines in sportlands. This week in a court near London a 40-year-old man was fined a sum equivalent to \$17.50 for willfully and maliciously damaging a marble game.



HERE'S HONEY!

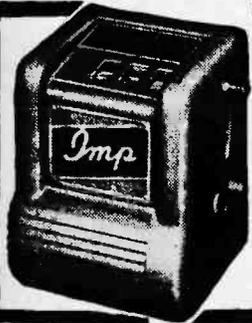
DAVAL'S

**AMERICAN
EAGLE**

10 FOR \$275

Sample \$32.50 Ball Gum Mod. \$2 Extra

SILENT SALES COMPANY
SILENT SALES BLDG., MINNEAPOLIS, MINN.



IMP

\$1250

MOST SUCCESSFUL GUM VENDER IN A DECADE.
Cigarette or Cherry Reels.

Biggest Stock in South—We Ship Same Day.
Send Your Trial Order.

H. G. PAYNE CO. 312 Broadway
NASHVILLE, TENN.

"House of Proven Winners"

NOVELTY GAMES	NOVELTY GAMES	FREE PLAY GAMES
Bally Spottem \$5.00	Bally Alley \$29.50	Exhibit Flagship \$42.50
Bally Pickem 7.50	FREE PLAY GAMES	Bally Vogue 22.50
Bally Champion 10.00	Gottlieb Big Show \$37.50	Exhibit Congo (1 of 5 Balls) 47.50
Exhibit Airliner 7.50	Exhibit Golden Gate 17.50	Keeney Super Six 37.50
Exhibit Golden Gate 7.50	Bally Scoop 29.50	Exhibit Alley 39.50
Bally Variety 7.50	Bally Dandy 12.50	Keeney Supercharger 24.50
Bally Chevron 5.00	Bally Spottem 10.00	Bally Roller Derby 29.50
Exhibit Avalon 7.50	Bally Topnotcher 24.50	Exhibit Conquest 17.50
Bally 5th Inning 10.00	Bally White Balls 22.50	

One-Third Deposit Must Accompany All Orders—Balance C. O. D.

J. and J. NOVELTY COMPANY

4840 MT. ELLIOTT AVE. (Plaza 1433) DETROIT, MICHIGAN



BALLY RAPID-FIRE machine gun in a Chicago location. The target is a miniature submarine which "sails" back and forth, diving "under water" at mystery intervals. The gun is said to shoot at a rate of 100 shots in 15 seconds.

ALLIED BARGAINS

FREE PLAY GAMES

Chevron .. \$24.50	Big Show .. \$42.50
Fifth Inning 24.50	Big Town .. 42.50
Thriller .. 27.50	Stoner's ..
Big Six .. 32.50	Baseball .. 43.50
Fantasy .. 32.50	Score Card .. 44.50
Supercharger 34.50	Super Six .. 47.50
Mr. Chips .. 34.50	Red Hot .. 49.50
Gottlieb ..	Triumph .. 52.50
Bowl, Alley 41.50	Bally Beauty 59.50
Follies .. 42.50	Brite Spot .. 59.50
Commodore 42.50	Mills 1-2-3 69.50

AUTOMATIC PAYTABLES

Breakness .. \$17.50	Hawthorne .. \$87.50
Klondike .. 27.50	Thistle-down .. 89.50
Derbytime (6 ..	Grandstand .. 82.50
Coin Mul.) 42.50	Gold Medal .. 84.50
Spot Page .. 59.50	

PHONOGRAPHS

Wurlitzer 412 .. \$ 36.50
Wurlitzer 616 .. 59.50
Wurlitzer 600 .. 159.50
Wurlitzer Counter Model 61 .. 89.50
Rockola Standard 1939 .. 152.50
Rockola 1939 Deluxe .. 159.50
Seeburg Rex 20 Record .. 82.50
Seeburg Royale 20 Record .. 92.50
Seeburg Regal 20 Record .. 139.50

LEGAL EQUIPMENT

"Chicken Sam" Rayolite .. \$87.50
Evans Ten Strike .. 92.50
A. B. T. Target, Model F .. 12.50
Gottlieb 3-Way Grippers .. 8.50
Tom Mix Rifle .. 42.50
Seeburg Rayolite (1938 Duck Mod.) 56.50

TERMS: 1/3 Deposit, Balance C. O. D. F. O. B. Chicago

Allied

NOVELTY COMPANY

Phone: Capitol 4747
3520 W. FULLERTON AVE., CHICAGO

Operator-Designed Game Released

CHICAGO, July 20.—Announcing Vacation, the new five-ball convertible free play or novelty game, Ray Moloney, president of Bally Mfg. Co., revealed that the game was designed by a New York operator. "He does not wish his name used," Moloney stated, "but he is one of the most successful operators in the business. His success is due largely to the fact that he spends hours each week watching players on location. He knows what the public wants, and he put this knowledge into Vacation. As a result, Vacation includes the strongest aggregation of play-getting features ever combined in one game.

"In addition to high-score and futurity winners, Vacation features a special roll-over winner with a when-lit angle that insures plenty of winners in the medium brackets, which, in turn, naturally means plenty of repeat play. Eight roll-overs in all are scattered about the board. Another brand-new feature is the future-thousand idea, whereby 1,000's are credited to the player, but not scored till he hits the right roll-over or wire bumper. All bumpers are the spiral wire type, and one group of bumpers acts as build-up bumpers to build up the futurity score."

Bally Announces New Multiples

CHICAGO, July 20.—"Bigger collections for multiple operators!" That statement, says George Jenkins, Bally Mfg. Co. sales manager, sums up the reason for Bally's newest four-multiple games—Santa Anita for payout territory, Record Time in the free-play class.

"Both games," Jenkins explained, "feature the time-tested play appeal of Bally's famous pay tables. Santa Anita also features a \$45 top reserve and a special silver dollar award, which, by the way, is creating a sensation among players.

"Record Time has all the play appeal of Santa Anita, but without the silver dollar feature. On the other hand, Record Time features a new out-hole winner idea which is attracting plenty of extra nickels thru the chute. Both machines are dressed up with the greatest flash ever attempted in the pin game field. First reports from machines on location indicate a prosperous season for operators who grab the choice locations with Santa Anita and Record Time."

Three Popular Items for Keeney

CHICAGO, July 20.—"It is not infrequent that a coin machine manufacturer has a machine that is thoroly popular with coinmen everywhere—one that is a favorite of players and is making money for operators," stated Bill Ryan, Keeney sales manager.

"But, it is infrequent that a manufacturer has two machines at the same time which are winning the acclaim of the

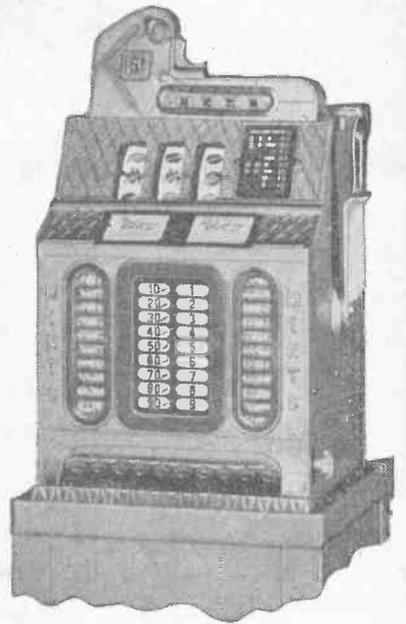
country's operating men. It is extremely seldom that a manufacturer has three games in the big money-makers at the same time.

"Yet, this has been true of the J. H. Keeney and Co. in the past, and is true of this same concern today. Yes, we have three big profit-makers for every type of location, for every operator, for every player. So well known are the machines and their earning ability that little need be said about them.

"At the mention of Anti-Aircraft Machine Gun, the trade and players alike think of Keeney. For those who like free-play games, there's the Keeney Score Champ with the carry-over reserve feature. For the music operator there's the Keeney Wall Box"

Patented!

MILLS FREE PLAY MINT VENDER



The Free Play feature incorporated in this machine and various other coin-operated Venders and game apparatus is the exclusive property of Mills Novelty Company, covered by U.S. Patent No. 1,912,992 issued June 6, 1933, and re-issue No. 19,674 (date) August 20, 1935. No other organization is licensed to manufacture or sell machines having the Free Play feature covered by the above mentioned patents.

MILLS NOVELTY CO • 4100 FULLERTON AVE., CHICAGO

HORN OF PLENTY



330K88 — Merchandise Deal, Novel, fascinating, Popular in parks, resorts, taverns, clubs and shops. Big flashy display, 22" high, 14" wide and 7 1/2" deep. Contains 59 pulls. Last one gets extra package free. Biggest value, fastest selling Deal. Takes in \$5.00, sells to dealers for \$4.45. Each \$2.95.

\$2.75

Each In Lots of 10

25% Deposit, Balance C. O. D. Prices F. O. B. Chicago

JOSEPH HAGN COMPANY

Distributors
217 & 223 W. Madison Street, Chicago, Ill.

NEW LOW PRICES

PHONOGRAPHS

Seeburg Regal .. \$149.00
Seeburg Rex .. 89.50
Seeburg Casino .. 149.00
Seeburg Melody King (20 Record) 99.50
Seeburg Melody King (15 Record) 49.50
Seeburg Model "H" .. 54.50
Seeburg Model "B" .. 29.50
Seeburg Model "C" .. 34.50
Seeburg Model "A" .. 24.50
Seeburg Selectophone De Luxe .. 19.50
Wurlitzer P12 .. 24.50
Wurlitzer 412 .. 34.50
Wurlitzer 616 .. 69.50
Wurlitzer 716 .. 69.50
Wurlitzer 24 Record .. 99.50
Mills Studio .. 69.50
Mills Zephyr .. 49.50
Mills Swing King .. 19.00
Mills Do-Re-Mi .. 34.50
Rockola 1936 Model .. 22.00

MISCELLANEOUS

Evans Ten Strikes .. \$75.00
Bally Alley .. 49.50
Seeburg Chicken Sam .. 75.00
Seeburg Duck Gun .. 50.00
Seeburg Jall Bird .. 149.50
Daval American Lady (Lots of 10) 27.50
Brand-New Stoner's Rotation .. Write

W. B. NOVELTY CO., INC.

1803 Washington Blvd., St. Louis, Mo. | 3105 Gillham Plaza, Kansas City, Mo.

WANT

Job Lot Sales Boards
Any Quantity

Write Us What You Have

NEW CITY SALES CO.

4335 W. Armitage Ave., CHICAGO, ILL.



PART OF A CARLOAD OF ROCK-OLA TEN PINS which, according to Rock-Ola, recently arrived in Los Angeles in response to a flood of orders. Cliff Risberg, Rock-Ola's games manager, shown above, personally accompanied the shipment in order to speed up deliveries.

HERE'S THE DOUBLE HIT TO DOUBLE YOUR PROFITS

1. MILLS EMPRESS
2. PLUS OUR REMOTE CONTROL WALL AND BAR BOX

GEORGE PONSER

519 W. 47TH ST., NEW YORK



LIBERTY TOKEN PAYOUT BELL, \$32.50
Will Allow \$5.00 in Trade on Your Old Counter Game.

O'BRIEN

89 THAMES ST., NEWPORT, R. I.

EXHIBIT'S LONE STAR

3 WAYS to WIN
HIT THE STAR!

See What Happens!



WESTERN Presents TOT

Farm Population Up; Some Cities Gain, Some Lose

WASHINGTON, July 20.—Preliminary reports on the result of the compilations of the Census have been released by federal officials. Cities were up and down with some gaining in population and others losing. An estimate on farm population revealed that about 32,245,000 persons now comprise this section of the American public, a gain of 186,000 over a year ago and a gain of over 2,000,000 persons for the decade of 1930-'39.

City Census Reports
Sizable gains were registered by the nation's two largest cities, Chicago and New York. New York gained about a 500,000 people during the past decade to make the city population about 7,380,250, as compared with 6,930,446 in 1930. Chicago shows a gain of 8,118 over the 1930 census with about 3,384,556 persons living in the Windy City in 1940 as compared with 3,376,438 in 1930. Census officials cautioned that these figures were not correct due to a large number of absentees who have as yet not been counted. It was said that in one district in Chicago 882 families were absent. They will be included in final reports.

Other city gains were registered by Baltimore showing 854,144, compared with 804,874 10 years ago. New Orleans now has 492,282 against 458,762. Cities showing declines in population were: Philadelphia, 1,935,086 from 1,950,961; Newark, N. J., 428,236 from 442,336; St. Louis, 813,748 from 821,960; Pittsburgh, 665,384 from 669,817.

Farm Population
The highest farm population figure ever reported was 32,530,000. The 1940 figure closely approaches it with a figure of 32,245,000. The increase during the 1930s followed a decrease of 1,445,000 during the 1920s and a net loss of 463,000 between 1910 and 1920.

The department said farms lost 2,179,000 persons thru migration during the 1930s, but that an excess of rural births over deaths more than offset losses thru movement to urban areas. Births were reported at 7,361,000 and deaths at 3,313,000 during the past decade.

A lack of opportunity in cities may add 2,000,000 more persons to the rural population by 1950, the department said. Largest increases in farm population during the last 10 years were in Kentucky, Tennessee, Alabama and Mississippi. The South Atlantic States, from Maryland and Delaware to Florida, showed the next largest gain. Areas most severely affected by droughts of 1934 and 1936 reported increases before 1935 and decreases thereafter.

Organizes Arcade Of 50 Machines

CANTON, O., July 20.—Ralph Williamson has organized a new penny arcade under canvas and has joined the Happy Attractions, playing Ohio and Western Pennsylvania fairs and celebrations. Top is new and the front, of panel type, is very effective.

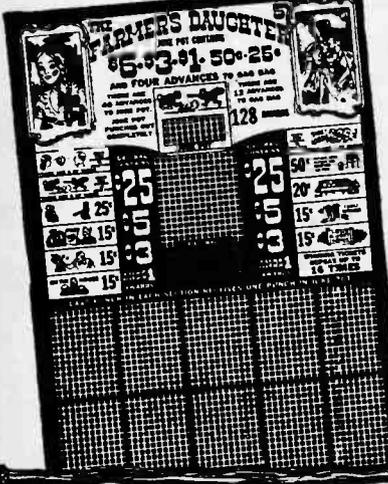
Arcade is using about 50 machines, many of which are the newest type automatic players. There are several of the old-type machines which, according to Williamson, still have an appeal with small-town patrons. Outfit is moved on a truck and semi-trailer.



AUTOMATIC DISTRIBUTING CO. PERSONNEL, Terre Haute, Ind., report an enthusiastic reception for the Mel-o-Tone phonographs of which they recently reordered a large quantity. Left to right are Lloyd Anderson, Betty Furkholder, Jap Neff and Cecil Haton. The Mel-o-Tone is manufactured by the Herbert Corp., Chicago.

Get it NOW from Your Distributor
EXHIBIT SUPPLY CO., 4222 W. Lake St., Chicago

I'm the FARMER'S DAUGHTER
a "Superior" girl



America's most popular girl—THE FARMER'S DAUGHTER—is coming to town. A real "gold digger" . . . She'll sow plenty of interest and reap plenty of profits. 1600 Re holes . . . Comic "meller drama" symbols. Average profit \$35.30 on each board. For an introduction to the "fastest number" in years, write for details.

SUPERIOR PRODUCTS
11 SO. PEARL ST. CHICAGO, ILLINOIS

QUALITY SPEAKS FOR ITSELF		
PAYOUTS	FREE PLAY	FREE PLAY
Thistledowns \$75.00	Bally Beauty \$59.00	Champion \$20.00
Seabiscuits 75.00	Triumph 59.00	Twinkle 17.50
Hawthornes 72.50	Red Hot 59.00	Conquest 17.50
Derby Time 32.50	Pickem 29.00	Follow Up 17.50
Across the Board 24.00	Variety 29.00	Avalon 17.50
Big Race 22.00	Jumpers 25.00	High Life 17.50
Turf Champ—Ticket 42.00	Rebours 22.50	Chevron 17.50
1938 Kentucky Club 47.50	Golden Gates 20.00	Hold Tight 17.50
Dark Horse 17.50	Up & Up 20.00	All Baba 17.50
Pamco Rosemont 17.50	Batting Champ 20.00	Slide Kick 12.50
Greyhead Tracktime 15.00	Pyramid 20.00	Pot Shot 22.50
		Across the Board 22.50

1/3 Deposit With Order—Balance C. O. D.
MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVENUE, CLEVELAND, OHIO

LIBERTY TOKEN PAYOUT BELL



Groetchen's sensational new Bell with familiar Fruit Symbols; pays out automatically FREE PLAY Tokens on customary combinations. Large earning power on all locations. Completely safeguarded by certified token payout system originated by Groetchen master craftsmen. Available in straight penny and straight nickel play.

Groetchen Tool Company

\$32.50 130 N. Union St. Chicago, Ill.

CUT YOURSELF IN ON PROFITS
WITH DAVAL'S

AMERICAN EAGLE

WORLD'S SMALLEST BELL WITH FREE PLAY
TOKEN AWARD AND GUM VENDER

10 FOR \$275

Sample \$32.50. Ball Gum Mod. \$2 Extra



MONARCH COIN MACHINE CO.

1731 BELMONT AVE., Cable "MOCOIN" CHICAGO, ILL.

SUMMER SPECIALS!

Rex, 1937	\$ 79.50
Gem, 1938	129.50
Regal, 1938	145.00
Crown, 1938	155.00
Plaza, 1939	145.00
Mayfair, '39, Walnut and Marbl-Glo	145.50
Vogue, 1939, Marbl-Glo	149.50
Classic, 1939, Marbl-Glo	195.00
Wurlitzer 24	95.00
Rockola Imperial 18	34.00
Wurlitzer 600	145.00
Rockola 16, Side & Front Plastics	49.50
Rockola Windsors	79.50
Rockola Standard, 1939	145.00
Rockola Deluxe, 1939	149.50

1/3 Deposit, Balance C. O. D.
WRITE FOR NEW PRICE LISTS.

MILWAUKEE COIN MACHINE CO.

1455 W. Fond du Lac Avenue
MILWAUKEE, WIS.

Twenty Millions For Brewers' Ads

NEW YORK, July 20.—A huge industry which must continually keep its public relations geared at high speed spent about \$20,000,000 in 1939. The advertising expenditures were revealed in a study released recently by the United Brewers' Industrial Foundation prepared by the Research Co. of America, New York.

The estimate of average annual advertising expenditures by the industry is set forth as follows:

	%	Expenditures
Daily newspapers	31.3	\$6,500,000
Weekly newspapers	3.6	750,000
Magazines	3.8	800,000
Radio	6.0	1,250,000
Point of sale advertising	28.0	6,000,000
Outdoor	26.4	5,500,000

The survey also pointed out that beer advertising which is handled by more than 150 advertising agencies thruout the United States is placed in 95 per cent of the daily newspapers and in 25 per cent of the weekly newspapers. In its outdoor campaigns signs and billboards were used. Radio included sectional and spot advertising.

Special Introductory Offer Seven Carded Ticket Games—\$5.00 Plus Postage

To introduce our merchandise, with the idea of securing new accounts and acquainting present customers with a larger selection of our merchandise. Prices not final; subject to change without notice.

	Your Cost	Average Profit
1 only "Hiatah" (Horse Race Deal)	\$.40	\$ 2.85
1 only "Old One Arm" Slot Machine Symbols	.40	2.85
1 only 7 Come 11 (Dice Game)	.70	4.69
1 only "Greyhound" (Dog Race)	.75	4.66
1 only Tri Color (Red, White and Blue)	.75	4.75
1 only T T Stimulator (Comb. Baseball and Tip Card)	.75	4.80
1 only Jug of Gold (60 Seal Card)	2.75	25.20

\$8.50 \$50.00

ALL FOR \$5.00 (Plus Postage)

LIMITED TIME ONLY!

Send in Your Order Today

Home Tally Card Company
BOX 245 YORKTOWN, INDIANA

WANT

Job Lot Sales Boards

Any Quantity

Write Us What You Have

NEW CITY SALES CO.

4335 W. Armitage Ave., CHICAGO, ILL.



FRENCH COINMEN in front of Mico's in a picture taken only a short 9 or 10 months ago by Dave Robbins while he was in Europe. Mico, head of the French firm, is at the extreme right.

TRAPEZE

MULTIPLE 3-COIN FREE PLAY

A Terrific New
Money-Maker!

Presents Oh! Johnny
Features With Three
Times the "Oomph"
of
That Great Favorite!

60 FREE GAMES
POSSIBLE ON
FIRST BALL!

IMMEDIATE
DELIVERY

Rush
Your
Order
Today!



Still Going
Strong On

BORDER
TOWN!

D. GOTTLIEB & CO. 2736-42 N. PAULINA ST., CHICAGO

A PROFIT WALLOP IN SPINNING WHEEL ACTION

HARLICH'S NEW SENSATIONAL BOARD WITH ACTUAL BUILT-IN MECHANICAL UNIT

Get going with "Wheel of Fortune" now!
Nothing like it before. Everything a punch-
board has plus SPINNING ACTION!
Popular slot symbol tickets.

BIG PROFITS—FAST PLAY

No. 11319—1000 Holes. Takes In \$50.00 Average Payout \$26.03

HARLICH MFG. CO. 1413 JACKSON BLVD.
CHICAGO, ILL.



Write for our New
Descriptive Folder NC-20

When in St. Louis, Visit Our New Headquarters

We have a Display of 50 Pin Games hooked up and ready to play for your convenience. DISTRIBUTORS FOR MILLS PHONOS, GAMES AND SLOTS

Don't fail to come in and see the new Mills Empress and Throne of Music Phonographs in our New Display Room. We carry a complete line of Mills Slots. Also a Complete Line of New Counter Games, Free Play Games and Payout Machines. Write for Prices on all New Games.

This Week's Bargains in Reconditioned Equipment

Every Machine Thoroughly Cleaned and Checked.		
AUTOMATICS	LEGAL EQUIPMENT	
LONG CHAMPS	Chicken Sam (Without Base)	\$75.00
1937 BANG TAIL	BALLY ALLEY	50.00
HAWTHORNE	EVANS TEN STRIKE	80.00
THISTLE DOWNS	ROCKOLA TEN PINS	65.00
SPORT KING (Floor Sample)	GOTTLIEB SKEE-BALL-ETTE	110.00

Terms: 1/3 Deposit With Orders, Balance C. O. D.

2625 LUCAS AVE.,

OLIVE NOVELTY CO.

ST. LOUIS, MO.

Veteran Philadelphia Coinman Succumbs

PHILADELPHIA, July 20.—The coin machine fraternity here was grieved to learn of the passing of Carlyle L. Honeywell Sr., 43, who died of heart ailment at his home in Philadelphia on July 10. He was manager of the Universal Vend-

ing Co. for the last 10 years and was one of the most popular figures in coin machine circles, having been employed by the company for the last 18 years.

Honeywell was a member of the Masonic Order, Fernwood Lodge, No. 543, and of the American Legion, Federal Post No. 152. He is survived by his widow, Dora, and two sons, Carlyle L. Jr., 16, and John Ludy, 8. Interment in Oakland Cemetery.

GENCO

BUILDS GREAT GAMES

3 GENCO GAMES TO 1

OF THE OTHERS, ON LEADING OPERATORS' ROUTES (AS SHOWN IN RECENT SURVEY)

★ **FORMATION** ★
 GREATEST OF ALL.... STILL GOING STRONG



WONDER 3 BAR JACKPOT F-5280
 1025 hole—Takes in \$51.25
 Pays out \$27.76—Average Profit \$23.49
PRICE \$2.18 EACH

OTHER FAST SELLERS
 1640 hole F-5240-3 Bar Jackpot at..\$2.72
 1200 hole F-5275-Horses at..... 3.41
 800 hole F-5270-Pocket Dice at.. 1.76
 720 hole F-5255-Pocket Jack at.. 1.59
 600 hole F-5305-Royal at..... 1.70

CHAS. A. BREWER & SONS
 Largest Board and Card House in the World
 6320 Harvard Ave., CHICAGO, U. S. A.

**Wholesalers Chalk
 Up 6.8% Increase
 In Sales in May**

WASHINGTON, July 20.—Dollar sales of wholesalers in May, based on a representative survey of 35 lines, were 6.8 per cent greater than they were in May, 1939, and 3.8 per cent above April, 1940, it was announced recently in connection with the monthly joint survey of the National Association of Credit Men and the Bureau of the Census.

Wholesale sales of tobacco products were up 8 per cent in May as compared with the same month a year ago and 7.7 per cent ahead of the month preceding.



**BERT
 LANE
 Says:**

FORMATION
 Is
**GENCO'S
 GREATEST
 GAME**
 STILL GOING STRONG!

SEABOARD SALES, INC.
 619 Tenth Ave., New York
 Phone, Wisconsin 7-5688

**Big Response for
 Victor's Home Run**

CHICAGO, July 20.—"Home Run, the new counter game gum machine, is getting a big ovation from distributors and operators everywhere," reports Harold Schaefer, president of the Victor Vending Corp.

"The unique features incorporated in this remarkable machine have captured the attention of the entire trade. Operators have been quick to recognize the profit opportunity Home Run provides—the idea of shooting a ball of gum at a target is distinctly a novel and fascinating experience. The ball actually is shot into the air, actuated by a gun trigger. All direct hits are registered."

**Cigaret Stamp Tax Revenue
 Up \$105,000 in Arkansas**

LITTLE ROCK, Ark., July 20.—Cigaret tax stamp collections in Arkansas for the fiscal year ended June 30 totaled \$1,528,531.77, as compared with \$1,423,790.05 for the fiscal year ended June 30, 1939.

FREE PLAY GAMES		NOVELTY GAMES	
Punch	\$49.50	Mr. Chips	\$47.50
Buckaroo	39.50	Variety	41.50
White Salls	42.50	Nippy	45.50
Lucky	42.50	Lot-o-Fun	37.50
Ocean Park	39.50	Big Six	39.50
Twinkle	27.50	Golden Gate	32.50
Avalon	24.50	Bang	32.50
Majors	29.50	Clipper	29.50
High Lite	22.50	Davy Jones	20.50
Snooks	22.50	Rink	21.50
Fair	17.50	Stablemate	14.50
Liberty	19.50	Triple Play	14.50
Bounty	12.50	Ragtime	17.50
Flash	27.50	Cowboy	32.50
Thriller	39.50	Big Ten	17.50
Chubble	\$14.50	Sky Rocket	\$17.50
Odd Ball	10.00	Palm Springs	8.00
Forward March	9.00	Fleet	10.00
Silver Flash	8.00	Zeta	14.50
Davy Jones	18.00	Ritz	13.50

All Games Thoroughly Reconditioned.
 Terms: One-Third Cash With Order, Bal. C.O.D.
HISER SALES COMPANY, INC.
 319 W. Fourth St., FT. WAYNE, IND.

LIBERTY TOKEN PAYOUT BELL



**Buy LIBERTY TEN AT ONE TIME
 FOR ONLY \$275.00**
 Sample Machine \$32.50

DON'T DELAY - - ORDER TODAY

from
AMERICAN SALES & SERVICE CO.
 609 17th St. Rock Island, Ill.

IF IT'S COIN OPERATED * WE HAVE IT * NEW OR USED

CONSOLES	Jenn. Derby Days, Slant \$25.00	Bally Alleys	\$59.50
1938 Track Times	\$87.50	Casino Golf, F.S.	45.00
Kentucky Clubs	47.50	Buckley Diggers	59.50
R. H. Track Times	39.50	Rotarys	47.50
Tanforans	22.50	A. B. T. Targets	10.00
Flashers	30.00	Shockers	8.00
Jennings Derby Days, Flat	22.50	1939 Ten Strikes	85.00
Write us for our complete price list. We represent all the leading factories.		Oomphs	15.00
THIRD DEPOSIT WITH ORDER.			
CLEVELAND COIN MACHINE EXCHANGE			
2021-5 PROSPECT AVE.,		CLEVELAND, OHIO	

JUST LIKE NEW

**IN OPERATION!
AND APPEARANCE!**

**FREE PLAYS GALORE!
NEW LOW PRICES!!
WRITE TODAY!!!**

Rebuilt, Refinished PHONOGRAPHS

MODEL A — 12 Records	\$ 29.50
MODEL B — 12 Records	32.50
K-20 — 20 Records	79.50
GEM (1938) — 20 Records	127.50
CASINO (1939) — 20 Records	149.50
PLAZA (1939) — 20 Rec.	182.50
CLASSIO Marbletop	24.50
WURLITZER	32.50
P-30 — 12 Records	37.50
P-12 — 12 Records	39.50
312 — 12 Records	64.50
412 — 12 Records	61.50
618 — 18 Records	164.50
718 — 18 Records	164.50
LUXURY LIGHTS	104.50
STANDARD — 20 Records	17.50
LATEST MODEL COUNTER PHONOGRAPH	2,000
DANCEMASTER — 12 Rec.	98.50
TITLE STRIPS, 40c Per	
ILLUMINATED GRILLS	

Save on These SPECIALS!

BALLY'S DANDY, 5- Ball F. P. While Limited Supply Lasts, BRAND NEW, Only	\$24.50
WESTERN'S BASEBALL, Latest Model, Walnut Cab- net, F.P.-Payout Combination, Only	\$114.50
WURLITZER'S 800-A, 1939 Slug Proof	154.50
WURLITZER'S 81, 1939 Counter Model	89.50
JENNINGS' CIGAROLA, Model XV, only	87.50
EVANS' TEN STRIKE, only	92.50

MARVEL-ize
your route with
MARVEL
and
**AMERICAN
EAGLE!**

Send
for Complete
**BARGAIN
GUIDE**

1/3 Deposit
Balance C. O. D.

ATLAS NOVELTY CO.

The House of Friendly Personal Service
2200 N. Western Ave., Chicago — America's Largest Distributor
ASSOC. ATLAS AUTOMATIC MUSIC CO., 2982 E. JEFFERSON ST., DETROIT
OFFICES • ATLAS NOVELTY CO., 1901 FIFTH AVE., PITTSBURGH

New Coin Chute On 1940 Mercury

CHICAGO, July 20.—“One of the reasons Groetchen's new 1940 De Luxe Mercury is so popular is its latest type Universal Coin Chute,” report officials of the Groetchen Tool Co.

“Operators, according to reports received,” officials said, “are enthusiastic about the cheat-proof features of this new coin chute. Thanks to Groetchen engineers, all coins are accurately gauged for size and diameter by the chute mechanism before they are accepted. Coins inserted before completion of the playing cycle are returned automatically; thus the coin chute on the new Mercury is clog-proof as well as cheat-proof.”

“The 1940 De Luxe Mercury and the new token payout bell, Liberty, are available for immediate shipment,” officials concluded.

Koplo Sales Busy With Counter Game

CHICAGO, July 20.—“Our new counter game and the new Lite-Up Extension Speaker, coupled with steady orders on

our complete line of phonograph supplies, have kept the offices and quarters of Koplo Sales as busy as a beehive,” reports Al Koplo, head of the firm.

“Particularly popular has been our counter game, Roll-a-Cent. With the increased use of pennies because of defense taxes and sales taxes, these games are earning much more than they possibly could have one year ago. The ideal place to put these games is on a counter near a cashier. Invariably, upon receiving change including pennies, the patron has one rolling down the incline of Roll-a-Cent in an attempt to roll the coin between the slots in the picket fence at the bottom of the incline.

“The Lite-Up Extension Speaker is familiar to most columnen and little need be said about it. It comes in a handsome walnut finish cabinet with an eight-inch permanent magnet, super-tone speaker.

“Our phonograph supplies as well as the above-mentioned items have kept our shipping room busy. In this regard, our one-day shipping service has made a tremendous hit with operators all over the country.”

Miami, Nassau Boom On Duke and Duchess

MIAMI, July 20.—Florida, one of the playgrounds of the Americas, is witnessing a major upturn in building and expectation of a prosperous future, according to recent reports. Miamians especially were enthusiastic about the appointment of the Duke of Windsor as governor general of the Bahamas. It was pointed out that if the Duke follows the examples of his predecessors he will visit Miami officially twice each year. These visits are made during the All-American Air Maneuvers and also at the Bahama Handicap at Hialeah Park.

Nassau, Bahamas, which is reached by vessels leaving Miami, as well as several other Florida ports, also is looking forward to a greatly increased tourist business with the appointment of the Duke to the governor general's position.

Miami meanwhile is in the throes of another hotel building boom. Fourteen hundred rooms are planned in the construction of 20 hotels to cost approximately \$2,500,000. Four are said to be already under construction.

Predicts Better Trade Era With Latin America

NEW YORK, July 20.—It has been asserted by an official of a chain-store group that the chain stores are opening the way for successful two-way trade between this country and South America. There is no reason, it was said, why American manufacturers should have to

TRY IT

Trading Post

Fast Time 1¢ or 5¢ Play

No Payout Mechanism. Merchandise Awards in Trade Indicated On Dial On Play Field

Now a trade machine, far more glamorous, more appealing than any you've ever seen — it's Trading Post Fast Time. No payout mechanism. Merchandise awards in trade indicated on dial on play field. Capitalize on the penny business in your territory! Operate Trading Post wherever cigarette and trade stimulator machines are now being used — See liberal trial offer below.

14 DAY FREE TRIAL OFFER

Try Trading Post for 14 days. If you are not completely satisfied that it earns more than any other trade machine you've ever operated, return it and your money will be cheerfully refunded.

O.D. Jennings & Company
4309 West Lake Street • Chicago, Illinois

Carl F. Trippe
has
AMERICAN EAGLE

**10
FOR ONLY
\$275**

Sample \$32.50
Ball Gum Model
\$2 Extra

**RUSH YOUR
ORDER
TODAY!!**

IDEAL NOVELTY CO.
1518 MARKET ST., ST. LOUIS, MO.

Over Stocked—Make Offer

Will trade for 616 and 616A Lite-Up Grills, 8 1937 Dominoes, 1 late Pace Reel, 2 Liberty Bells, 1 two 5c Slots, Long Champ, 10 Turf Champs, 5 Golden Wheels, 5 F.P. Novelty Tables, 15 1c and 15c Slot Machines.

J. L. PARTLOW
128 7th Street, Augusta, Ga.

WURLITZER 500s
WITH PIANO KEYBOARDS
GUARANTEED—LIKE NEW

27 TO SELL AT 159.50
ONLY AT

1/3 DEPOSIT WITH ORDER

GERBER & GLASS 914 DIVERSEY BLVD.
CHICAGO

SUMMER CLEARANCE SALE!

WE ARE OFFERING, SUBJECT TO PRIOR SALE, A FEW EXCEPTIONAL BARGAINS. ALL OF THESE MACHINES ARE IN A-1 CONDITION AND THOROUGHLY CLEANED, READY TO BE PLACED ON LOCATION.

TEN ROCK-OLA TEN PINS, ALL EQUIPPED WITH NEW 150 COUNTERS AND IN PERFECT MECHANICAL CONDITION AT THE BARGAIN PRICE OF \$89.50 EACH.

FREE PLAY GAMES

MERRY-GO-ROUND \$57.50	FLAGSHIPS \$35.00	BIG LEAGUES \$40.00
REBOUNDS 15.00	RED HOT 52.50	PUNCH 30.00
COMMODORES 40.00	JOLLY 52.50	BUCKAROO 20.00
ROXY 45.00	HOME RUN 52.50	MR. CHIPS 27.50
BIG TOWN 40.00	BLONDIE 57.50	LANCER 42.50
SUPER SIX 40.00	SHORTSTOP 57.50	YACHT CLUB Write
SNOOKS 20.00	FOLLIES 40.00	SPORTS Write

KINDLY FORWARD ONE-THIRD DEPOSIT IN CASH, CASHIER'S CHECK OR MONEY ORDER WITH ORIGINAL ORDER. STATE METHOD OF SHIPMENT PREFERRED. WIRE, WRITE OR PHONE FRANKLIN 0757.

MORRIS NOVELTY CO., INC. 4505 MANCHESTER AVE.,
ST. LOUIS, MO.

wait for the formation of the cartel plan to begin competing successfully with European countries.

The spokesman said he believed American manufacturers of radios, electric appliances, refrigerators and other products have sufficient business skill to sell their wares in Latin America despite lower prices, generous credit and bartering methods that have marked the commercial infiltration there by other countries.

**CHICOIN GAMES
MAKE MORE MONEY
IN OPERATION!
ASK ANY CHICOIN
OPERATOR!**

Chicago Coin's

POLO

**ANY OPERATOR WILL TELL YOU
CHICOIN GAMES ARE BEST
BUY FOR A STABILIZED OPER-
ATION! Another reason why POLO
is today's BIGGEST SELLER!**

**CHICOIN GAMES
BRING MORE MONEY
IN TRADE-INS -
ASK ANY
CHICOIN OPERATOR!**

<p>FREE PLAY GAMES</p> <p>Commodore \$32.00 C. O. D. 25.00 Jolly 42.50 Lucky 25.00 Supercharger 25.00 Super 6 40.00 Thriller 17.50 Triumph 32.50 White Sails 25.00 Bowling Alley 35.00 Mascot 57.50 Score Champ 47.50 Short Stop 57.50 Scoop 25.00 Oh Boy 42.50 1/3 With Order, Balance C. O. D.</p>	<p>EXCLUSIVE DISTRIBUTORS For NEW YORK and VICINITY</p> <p>CHICAGO COIN'S</p> <p>LATEST and GREATEST SENSATION</p> <p>POLO</p> <p>RUSH US YOUR ORDER NOW!</p>	<p>5-BALL NOVELTIES</p> <p>Pick-Em \$14.00 Variety 10.50 Mr. Chips 24.50</p> <p>EVANS 1939 TEN STRIKE ONLY \$75.00</p> <p>WESTERN BASEBALL</p> <p>1939 Light-Up Back Board \$ 85.00 1940 Light-Up Back Board 115.00 Get your name on our mailing list. Write us today!</p>
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SAVOY VENDING CO. 651 ATLANTIC AVE BROOKLYN, N. Y.

**You Can Always Depend on JOE ASH — ALL WAYS
Sensational Sale of FREE PLAY Games ! !**

<p>SPECIALS</p> <p>Supercharger. \$22.50 Roxy 37.50 Super Six. 29.50</p>	<p>1/3 Deposit With Order, Balance C. O. D.</p>
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ACTIVE AMUSEMENT MACHINES CORP.
900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

Real Reconditioning on Real Bargains!

<p>Doughboy \$69.50 Mills 1-2-3 62.50 Bally Beauty 52.50 Roxy 45.00 Red Hot 45.00 Score Card 42.50 Big League 42.50 Super Six 36.50 Big Town 32.50 Follies 30.00 Lancer 29.50 Lucky Strike 27.50 Tupnotcher 22.50 Variety 22.50 Jumper 22.50 Spottem 17.50</p>	<p>MONEY BACK GUARANTEE ON ALL GAMES</p> <p>Mills FIVE-IN-ONE, '40 \$110.00 CHICKEN SAM with Stand 80.00 '39 TEN STRIKES 72.50 Brown PACES RACES 75.00 SKEE-BALL-ETTES 72.50 Black PACES RACES 49.50</p> <p>TRADES ACCEPTED</p>	<p>Conquest \$17.50 Cowboy 15.00 Contact 15.00 High Lite 15.00 Hold Tight 15.00 Major 15.00 Triple Threat 15.00 Stop and Go 15.00 Box Score 12.50 Bang 12.50 Chief 12.50 Follow Up 12.50 Twinkle 12.50 Triple Play 12.50 Rink 12.50 Rebound 15.00</p>
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1/3 Deposit, Balance C. O. D., F. O. B. Baltimore, Md. Write for Prices on Any Equipment You Want Not Listed Here!

ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.

**NATIONAL NOW OFFERS UNIQUE
CREDIT PLAN for Used or New Games!**

OUR USED GAMES ARE ALWAYS THOROUGHLY OVERHAULED

WRITE FOR "NATIONAL'S NEWSLETTE." PACKED WITH GREAT BUYS SUCH AS:

Roller Derby Free Play \$31.50
Chicken Sam (Ray-o-Lite) 97.50
Skee-Ball-ettes 88.50
Wurlitzer 412 Phonograph 34.50

5% OFF FOR FULL CASH WITH ORDER.

NATIONAL NOVELTY CO., MERRICK, L. I., N. Y.

EVANS'

"IN-THE-BARREL"

READY FOR DELIVERY!

BROOKLYN AMUSEMENT MACHINE CO.

660 Broadway, Brooklyn, N. Y. (All Phones: EVergreen 8-4732)

FREE PLAY GAMES

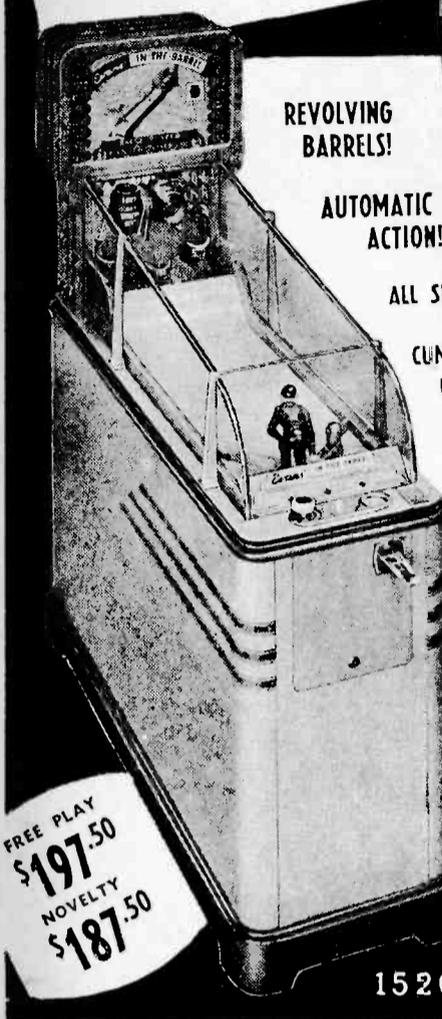
<p>Bang \$20.00 Big League 17.50 Big Show 37.50 Big Six 47.50 Blondie 52.50 Bowling Alley 35.00 Bubbles 12.50 Oadillao 59.50 Champion 19.50 Chubbie 19.50 Conquest 18.50 Chips 29.50 Contact 14.50 Davy Jones 19.50 Doughboy 49.50</p>	<p>Eureka \$39.50 Fifth Inning 17.50 Follies 37.50 Jolly 49.50 Jumper 25.00 Lucky 29.50 Lucky Strike 25.00 Majors 17.50 Nippy 29.50 Ocean Park 24.50 O'Boy 34.50 Oh! Johnnie 79.50 Pick-Em 29.50 Punch 39.50 Red Hot 69.50</p>	<p>Roxy \$44.50 Scoop 29.50 Score Card 44.50 Score Champ 84.50 Short Stop 59.50 Sports 34.50 Sporty 59.50 Spottem 19.50 Super Charger 24.50 Super Six 34.50 Thriller 24.50 Topper 24.50 Triumph 39.50 Up & Up 14.50 Zip 14.50</p>
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MISCELLANEOUS

<p>50 Stewart & McGuire Pnut. Mach. \$ 2.50 Ea. 3 Gretchen Metal Typers 100.00 Ea. 4 Watling Guesser Scales 49.50 Ea.</p>	<p>4 Cigarolla V \$79.50 Ea. 2 Cigarolla XV 79.50 Ea. 4 Flashers 15.00 Ea.</p>
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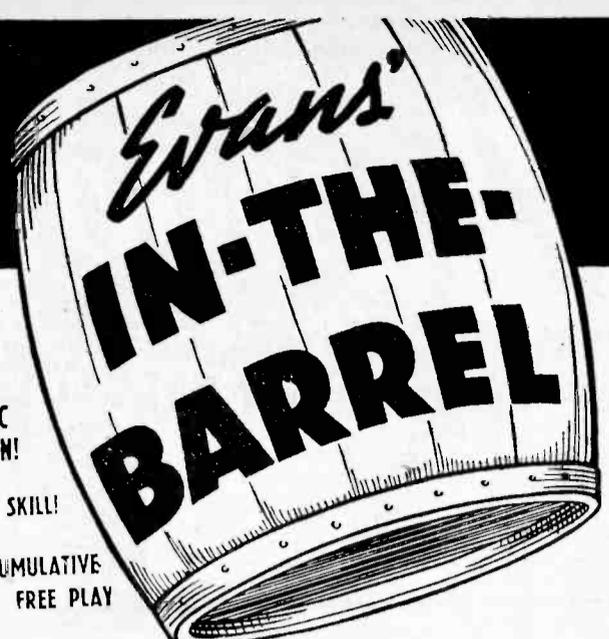
SOUTHERN DISTRIBUTING COMPANY
628 MADISON PHONE 5-3609 MEMPHIS, TENN.

BARRELS of Fun!
BARRELS of Profits!



REVOLVING BARRELS!
AUTOMATIC ACTION!
ALL SKILL!
CUMULATIVE FREE PLAY

FREE PLAY \$197.50
NOVELTY \$187.50



Evans' IN-THE-BARREL

Greatest Hit Since Ten Strike!

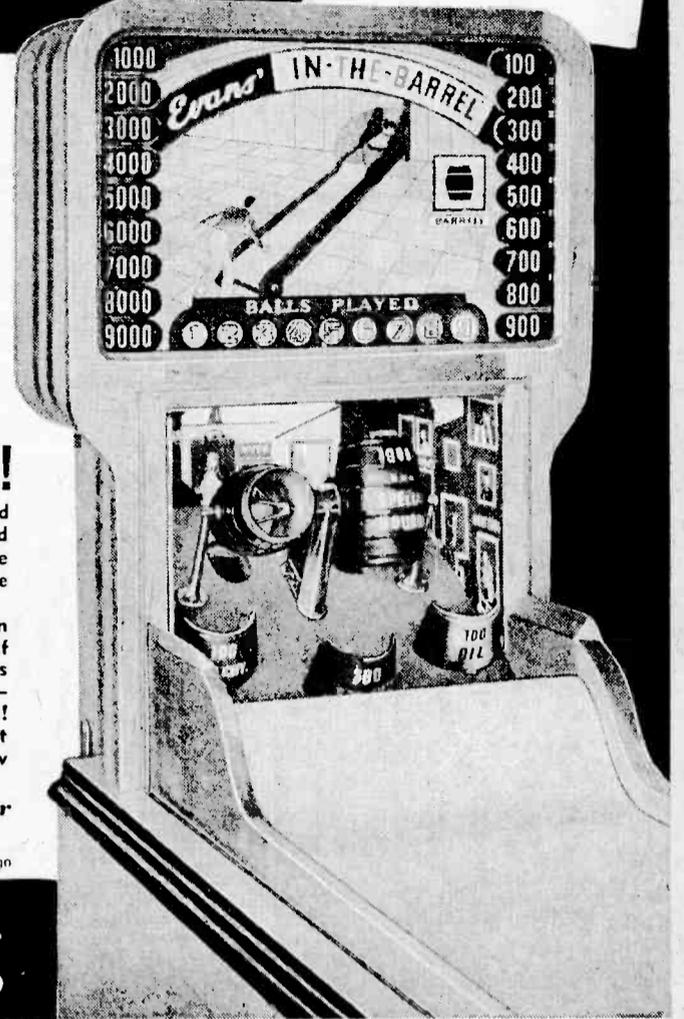
The industry's amazing hit creation by Evans! Brand new, absolutely different, 100% legal science and skill . . . with revolving barrels and the same Automatic Action that made Ten Strike the Gold Strike of the industry!

IN-THE-BARREL has features no other game even pretends to have! Evans' straight-shooting, shock-proof manikin is under player's control at all times! Has Evans' famous Automatic Ball Return and Ball Lift—precision-built bug-free mechanism! 9 Balls for 5c! Played as fast as player's speed will permit! Perfect for every type of location—it's the hit that brings new prosperity! Rush your order quick!

Eastern Distributor Chicago Distributor
Brooklyn Amusement Mach. Co. Atlas Novelty Co.
660 Broadway, Brooklyn, N. Y. 2200 N. Western Ave., Chicago

H. C. EVANS & CO.
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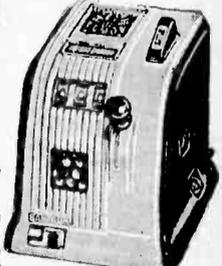
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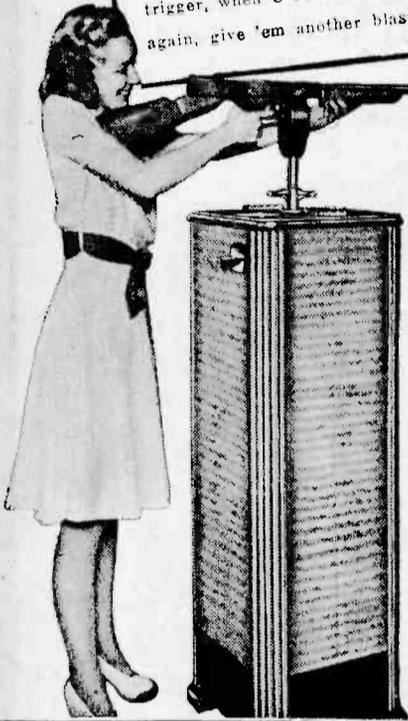
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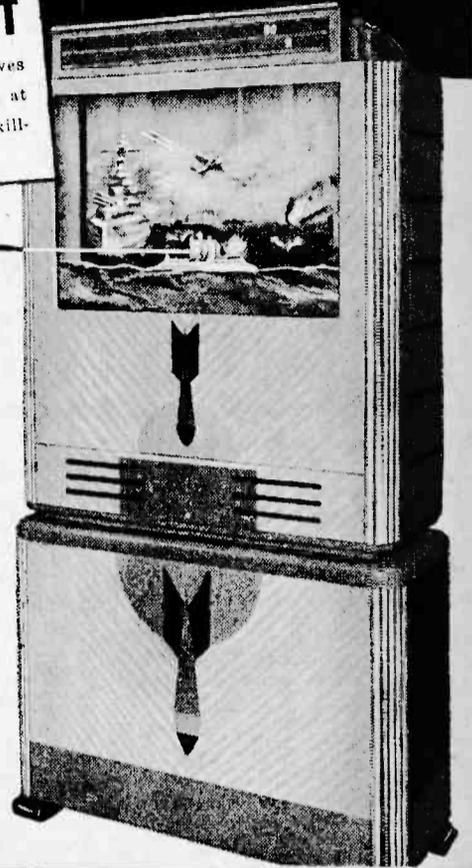
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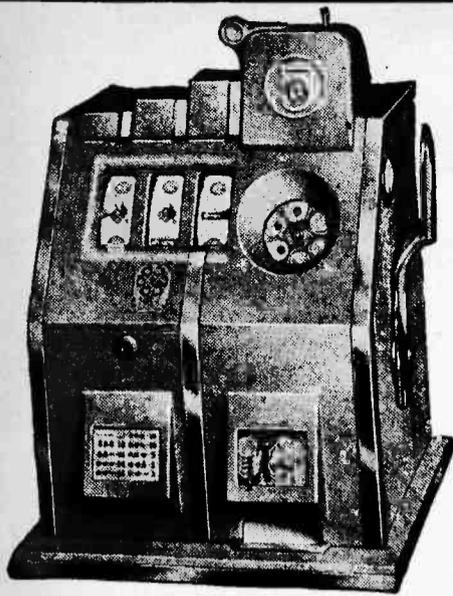
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All in Excellent Condition—Ready to Operate.
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Good Response For Baker "Birdie"

CHICAGO, July 20.—Baker Novelty Co., Inc., reports a fine response to its release of last week, the "Birdie" model of On Deck. The firm refers to the two models now available as On Deck "Shuffle" and On Deck "Birdie."

"The 'Birdie' has a new unique compulsory Skill feature," said Baker officials. "It also has a high-scoring feature which makes the game adaptable to most territories."

"The 'Shuffle' is proving to be a great favorite with colmen in many territories. The addition of the skill feature model to this first model affords distributors the opportunity to supply colmen the game in a model to fit the requirements of particular territories."

"We have received the hearty indorsement of a large number of colmen on both models for their appeal, mechanical perfection, earning power and all the other refinements which draw patrons to it. They have approved it and are using more and more of them on all locations."

Life Savers Pays Extra Stock Dividend of 40c

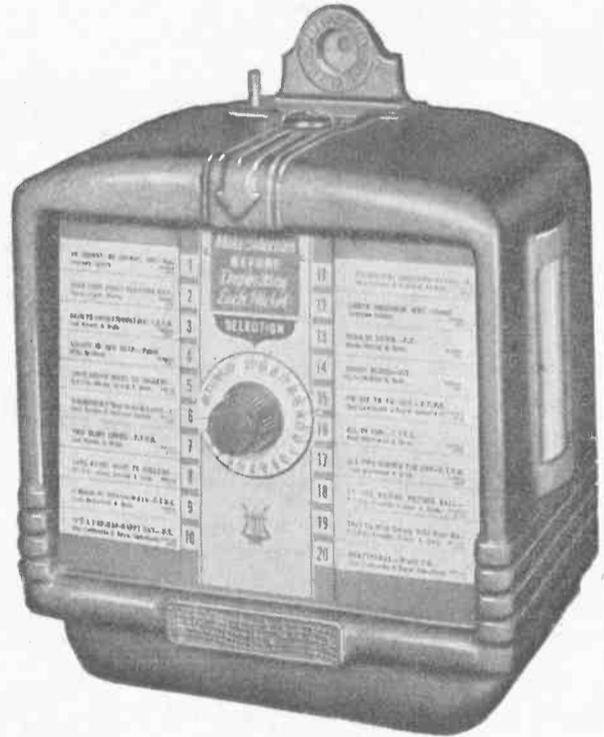
CHICAGO, July 20.—Life Savers Corp., candy confection manufacturer, announced on July 18 a special dividend of 40 cents a share in addition to the regular quarterly payment of 40 cents. Both are payable September 3 to holders of record August 1.



R. E. PADFIELD, of Wichita, Kan., has been named manager of the music division of the Interstate Distributing Co., Omaha. The appointment was announced by Don W. Clark, president of the company.

Mills Throne of Music
or Empress with

Selective WALL BOXES



Wall boxes say, "Pick your song, drop your nickel, don't get up!"

There within the patron's reach is the Throne of Music or the Empress. As if the phonograph itself stood in the very booth or faced the patron across the bar or counter.

The Selective Wall Box System engineered especially for the Mills Throne of Music (1940 Model Only) or the Empress, we believe, is the greatest money-making equipment any phonograph can have.

These Selective Wall Boxes employ the *direct wire* principle, which will stand up under the particular conditions of every type of location.

It is the most economical of all to install with the least inconvenience to the location in which installation is made. Outside of emptying the cash boxes, this System never requires any servicing. And jams and unwanted selections are impossible regardless of how many boxes are played simultaneously.

Your own and other locations can be signed up on a long-term, *exclusive* basis with 1940 Mills Throne of Music or Empress. Just offer the Selective Wall Box and Adapter—now ready.

A beautiful opportunity for securing choice locations on an exclusive basis.

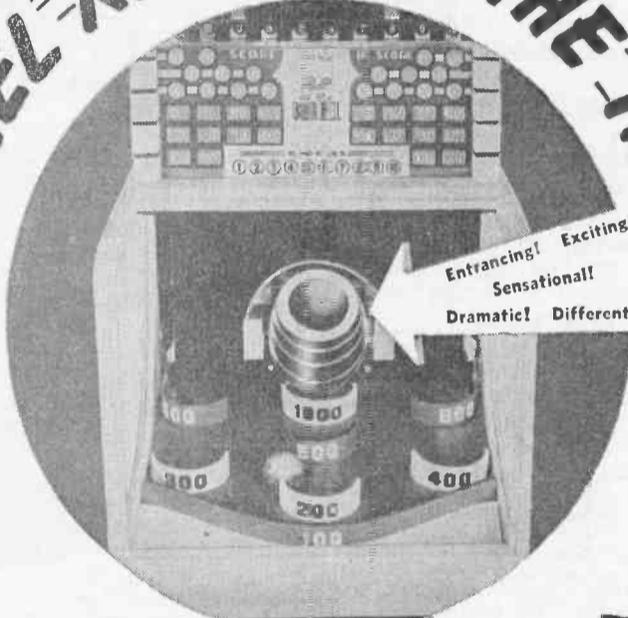
Mills Novelty Company
4100 Fullerton Avenue, Chicago, Illinois

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LEGAL**

**ROLL
IN
MONEY
WITH**

ROLL IN THE BARREL

BARREL ROLLS ALL THE TIME



Entrancing! Exciting!
Sensational!
Dramatic! Different!



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 3. WEEKLY HIGH SCORING
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 5. FREE PLAY AWARDS
 6. MANUAL PLAYING ACTION
 7. THE MOST BEAUTIFUL—THE MOST PRACTICAL
CABINET EVER DESIGNED WITH SENSATIONAL,
NEW, "SLANT-IN-FRONT" THAT MAKES PLAYER
FEEL HE MUST GET A WINNING SCORE.
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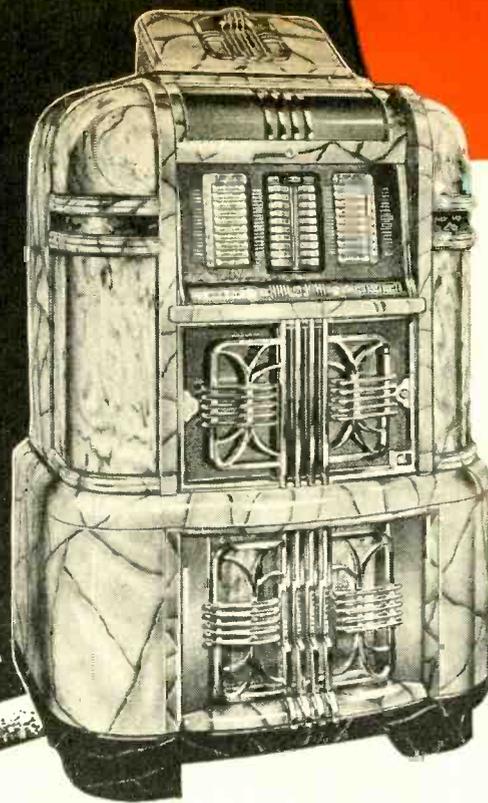
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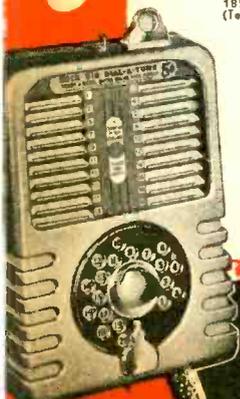
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