

The Billboard

March 10, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

RADIO

RADIO EDS THROW POLL WEIGHT



EILEEN BARTON

*Her voice, the Voice and others brought her along
(See page 4)*

GENERAL NEWS

Hillbillies---Sensations Or Flopperos at B. O.?

MUSIC

Name Bands for Overseas? ---What's Held Them Back

NIGHT CLUBS-VAUDE

CONTRACTS UNDER THE CURFEW

BASIL SPEARS—Pianist and organist, held over for 89 record breaking weeks in five locations within the last two years.



MARVA LOUIS—

Sophisticated lady of song. Broke every house record, DOWNTOWN THEATER, Chicago, week ending February 15, 1945!

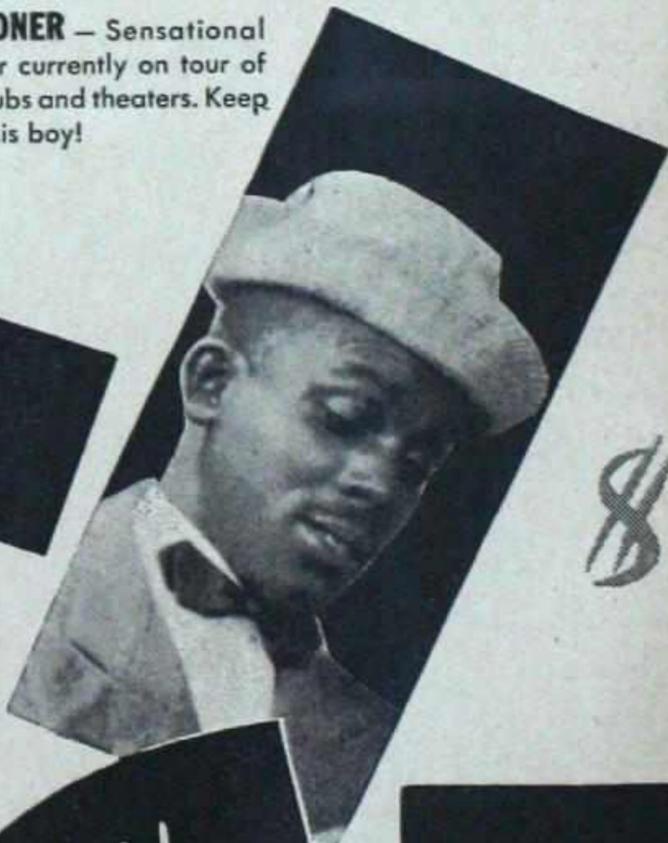


LILLIAN FITZGERALD—Singing comedienne, a bombshell of rhythm destined to be one of 1945's brightest stars.

MISS RHAPSODY—Inimitable delineator of blues—with rockin' rhythm, booked solid in personal appearance tour. Savoy records.



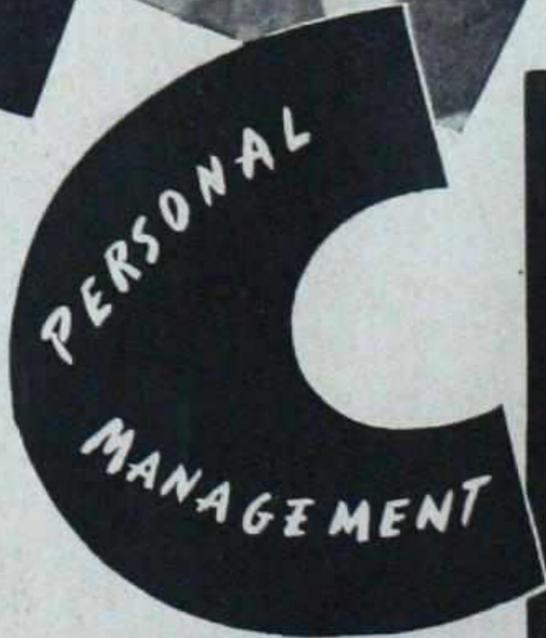
JOHNNY GARDNER— Sensational comedy dancer currently on tour of leading nite clubs and theaters. Keep your eye on this boy!



MAURICE ELLIS, whose vibrant voice characterizations have brought a long list of hits to both radio and the theater.



LEE SIMMONS—Singing pianist, sensational box-office sell-out, now in her 18th week at the Du Sable Lounge, Chicago.



WILLIAM

B.

GRAHAM

55 WEST 42ND STREET
NEW YORK 18, N. Y.

'Billies--B.-O. Sensations or Flops?

Give-Away Sheet Sold To Keep Program Alive

NEW YORK, March 3.—*Confidentially Yours*, former Mutual net show, is keeping name alive with what Transradio Press calls a "private newspaper," using the same name. *CY* sheet was formerly a program give-away with a "decorative" buck subscription price. Richfield Oil is supposed to have underwritten 25,000 of them, twice a month, while the program was being aired, and many of those who asked Richfield for them liked them well enough to plank down the buck to continue getting them when the sponsor yanked the program. Altho News Story Worldwide, Inc., which bought the rights for the sheet from Transradio (both are owned by the TR family) claims 5,000 circulation at that buck a throw, the print order is around 3,000 and some of that goes to prospective sponsors of the program.

Four-pager could be a pop version of liberal *In Fact* sheet that has built itself into a fine living for George Seldes, its pub, but TR still puts it out as a quickie, with the inside stuff on the frothy side, instead of the solid stuff that would keep the sheet sold. As a program give-away, it's better than most box-top cutting come-ons, merchandising men point out, while newspapermen run to the other extreme pointing out that it just touches its legitimate possibilities.

Only real problem is for TR or NSWW, whichever really is responsible for the material, to make up its mind whether it wants to get out a throw-away or a real "private newspaper." There is a difference.

Ellington, Calloway and Basie Set for Detroit Park Spot

DETROIT, March 3.—A new name spot for Negro bands this summer has been set with the opening of Sugar Island Amusement Park by a group of local colored business men, headed by A. J. De Santos, scheduled for Decoration Day. Ballroom at the spot, holding 4,000 dancers, will use big names and has already booked Duke Ellington, Cab Calloway and Count Basie, according to the operators.

Spot will make Detroit for the first time, a year-round opening for the big colored name bands. They have been booked for about 25 weeks a year at the Paradise Theater, operated by Lou Cohen, for the last five years, but the house has closed down for several months in the summer. Policy tied in well with the available supply of colored talent, with practically no repeats except one or two top names during a season.

With the park opening just about the time the theater closes and running until the Paradise is about ready to reopen in the fall, the local territory will offer just about double the previous number of dates for the colored names, with both operating on one-week stand policies. Negro bands have been relatively

rare in bookings at Eastwood Gardens, present major outdoor spot. Full details in Park Section of *The Billboard*.

Chi Downtown Shutters With No Prospects

CHICAGO, March 3.—Plans for the future operation of the Downtown Theater, Loop vaude house which shuttered here Thursday (1) after six months of operation, are still indefinite. Ralph Barger, house manager, has been dickering for several legit shows, but none have been definitely skedded. One show, *Follow the Girls*, fell thru because the theater has too small a stage to hold the sets.

There has been some talk here of the house returning to a burlesque policy. The Downtown was the Rialto Theater before it assumed a vaude policy last September 30.

Results Are In Booking

Folk artists, who wander, court cold reception — disks, air plugs help

CHICAGO, March 3.—Last year at the Brown County Jamboree in Bean Blossom, Ind., a town of 200, a prominent folk entertainer made a one-day p. a., which garnered \$3,000. Shortly after, another "name," who had racked up a series of top b.-o. grosses on a cross-country junket, flopped miserably in a near-by large city. Venture in a small Indiana town proved successful because the p. a. was skedded by experienced folk artists' bookers. The weekly stint of the other folk performer in the Middle Western metropolis flopped because p. a. did not receive proper booking and promotion. These facts and others have stirred up folk artists and resulted in the formation of the Federation of American Folk Artists in Chi two weeks ago.

Had the booker who slated the "name" into the Middle Western theater, where he flopped, spoken to some of the people connected with the Indiana booking, the gate receipts for the folk artists' week might have topped normal average grosses. In the small Indiana city, civic officials who slated the p. a. of the "name" folk entertainer also booked in a territorial group, the WIBC Jamboree from neighboring Indianapolis. The presence of the territorial unit assured at least a normal gate, even before the event took place.

The little city in Indiana hyped audience interest with a co-ordinated publicity set-up, whereby folk artists thru-out the area plugged the personal appearance of the "name" of the Brown County Jamboree. Besides actual announcements of the p. a. during their radio broadcasts, the local folk troupers plugged the "name's" outstanding folk tunes and had given the "visitor" plenty of credit for writing and popularizing the tune. Experience in booking folk artists for p. a.'s had taught the Indiana ops that the artists' radio shows are the best promotional agents.

Back in the days of early radio folk (See *HILLBILLIES SOCKO* on page 29)

\$1,000,000 Suit Filed Against Moss by Sabinson For Closing of Play, "Trio"

Catholic Newspapers Support Commissioner's Action

NEW YORK, March 3.—Yesterday (2) in the New York Supreme Court, Lee Sabinson, producer of *Trio*, the play that has stirred up a hornet's nest of controversy on the Main Stem, filed a suit for \$1,000,000 damages against Paul Moss, License Commissioner. Sabinson charged that Moss "was flagrantly malicious, unlawful and arbitrary, in that he exceeded the scope of his official jurisdiction, powers and duties as Commissioner of Licenses of the City of New York" in the forced closing of *Trio* last Saturday (24) at the Belasco Theater after its 67th performance. Moss forced the closing by denying the transfer of the Belasco license from Max J. Jeltin, lessee, to owners of the theater as long as the play was in the house. The commissioner has 20 days in which to answer.

While the producer complained that Moss's action has cost him "many thousand dollars" and may hurt his chances for a possible sale of motion picture rights, two Catholic newspapers, *The Tablet* and *The Catholic News*, hopped into the fray on the side of the license com-

missioner. *The Tablet*, official weekly voice of the Roman Catholic Diocese of Brooklyn, mitted the Protestant ministers who condemned several New York shows, and Moss "for his vigorous and effective action in putting the vilest of these performances out of business." The paper said *Trio* "had no more right to existence than a disease-breeding sewer on Broadway."

The Catholic News said that "right-thinking moral persons, with their traditional American as well as Christian convictions on morality, have no intention of allowing the anti-moral, pagan minority to dictate to the law on the point." Sabinson, however, has support from the authors of *Trio*, Dorothy and Howard Baker, and the Dramatists Guild, who have announced that they would file similar suits.

Other Effects of Action

Aftermath of Moss's summary action to date has also resulted in the resignations of playwright Elmer Rice, and director (See *COMM. MOSS* on page 30)

Chicago Showbiz Ordered To Give 10% Staff to War

WASHINGTON, March 3.—In an all-embracing directive from the War Manpower Commission, which went out February 10, all unclassified business houses, or those ruled unessential to war work, are right in the line of having employees taken out without too many questions being asked. As a result of the directive, which is the WMC's 505—Field Instruction, Part I, talent agencies in Chicago, considered a critical war area, were told by the regional WMC office there that 10 per cent of the total number of employees who were employed in that office March 31, 1944, had to go into war work.

The March 31, 1944, date on the directive included both men and women working at the time, but the 10 per cent applies to male workers only. According to WMC spokesman in New York and in Washington, the directive is a national one, but it is under jurisdiction of the regional directors. In the case of New York, which is not considered a critical war area, it's possible that the WMC won't step into the picture and demand that employees get themselves a war job. However, in Chicago, all the agencies, including William Morris, GAC, Music Corporation of America, and music pub houses, were told to get rid of 10 per cent of their males, so that they can go into war work.

Check in Chicago revealed that newer men in many of the agencies had sought war jobs in the past couple of weeks, but the WMC ruling was kept pretty much of a hush-hush thing. According to Washington spokesman the Chicago WMC requested that the company send its em- (See *CHI GETS WAR ORDER* on page 29)

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Philly Gospel Reps Protest WPEN Contract Nixing

PHILADELPHIA, March 3.—Rep of 16 radio gospel hours charged that WPEN's cancellation of their broadcasting contracts constitutes a threat to freedom of speech and freedom of religion. At a meeting at the Benjamin Franklin Hotel February 26, the ministers formed the Association of Philadelphia Gospel Broadcasters and announced plans for a mass protest meeting at Convention Hall March 15.

"We do not want the government to control religion or to control radio," the new association declared in a resolution, "and for the same reasons we do not want private concerns to exercise any control whatsoever."

The officers of the association are Rev. Carl McIntire, Bible Presbyterian Church, Collingswood, N. J., chairman; Rev. E. Schuyler English, editor of *Our Hope*, interdenominational paper, secretary, and Rev. Theodore Elsner, pastor of the Philadelphia Gospel Tabernacle, treasurer.

Free Time Offered

Their protests followed announcement by WPEN that after April 1 all contracts for commercial gospel and religious services will be canceled. Instead WPEN will offer free time to church organizations. "Free time" is a joke," declared the ministers, "because stations are not going to give the best spots to religion. The heart of Sunday night can be had only by buying."

WPEN declared this a move to give greater public service and to permit the equitable apportionment of time among church groups. Time for such broadcasts heretofore has been purchased on a commercial basis. Under the new policy, time for a substantial program of religious broadcasts will be made available without cost. The plan is similar to that followed by key radio stations.

Station Manager Explains

"The station's new policy will offer the largest program of religious worship as a sustaining feature in the area, entirely without cost to the religious groups or the listeners," G. Bennett Larson, acting manager of WPEN, said. "The entire broadcast time on Sunday from 7:30

a.m. to 11 p.m. is now occupied by religious broadcasts, most of them on a commercial contract basis with comparatively few religious organizations. This gives no opportunity to listeners to hear the services by the other organized faiths in the city. It leaves no time available to the great bulk of Protestant churches or the large group of Catholic worshippers and none for the Jewish religious groups.

"WPEN's new program policy means a curtailment of approximately \$150,000 a year in revenue paid for time by the religious groups now on the air, but the station believes that such a sacrifice of revenue is necessary in the interest of Philadelphia radio listeners, so that they may have religious programs representing all faiths in the city."

The church people themselves—including some of those now on the station—will decide what programs and which types shall be presented, Larson said. Chaplains will be invited to tell about religious activities in the armed forces. "Naturally," said Larson, "there is going to be no discrimination against any groups."

WPEN's Reply

WPEN, in reply to charges made against radio by the gospel broadcasters, issued the following statement: "Station WPEN's letter of February 20 has been construed by the broadcasters as a denial by the station of the opportunity of religious broadcasters to obtain time on a purchase basis. This was not intended, nor is it the view or policy of the station. Time will be sold by this station for religious broadcasts within the area of balanced programming."

"A study is now being made of the whole program structure of the station, with particular reference to religious broadcasts and in an effort to provide continued opportunity of expression on the air in this community to those who have used the station's facilities. WPEN's announced policy to provide time as a public service to listeners thru established religious groups will not be curtailed in any way and will be made effective at an early date."

NEW YORK, March 3.—Wise Music Publications has shifted its location from 2776 Broadway to new quarters at 1897 Broadway. Pub house is owned and operated by George Weiss.

Chinese Checkers In the Daytime on Blue Net Programs

NEW YORK, March 3.—Blue web is re-vamping its daytime program sked for the third time in three months, this time shuffling the co-op shows along with the sustainers and net commercials. OPA Chief Chester Bowles, who has a show at 7:45 p.m. Thursday, moves to 4:15 Friday, April 13, and the repeat of the Armstrong Carpet show, *It's Murder*, currently in at 7:30 p.m. Thursday, will move April 12 to Thursday at 4:15.

Ladies Be Seated, in at 2:30 across the board now, will be moved April 12 to 3 o'clock. It replaces *Blue Correspondents at Home and Abroad*, which will go to 2:45, and *Yours Alone*, a sustainer, which gets 2:30.

Woman's Exchange, WJZ only, at 1:15, will move to 2 p.m., opening a slot for the Connie Bennett show on which Blue has an option (see story on another page of this section). *Galen Drake*, WJZ show which is broken up, 1:45-2 and 2:15-2:30, will be moved to 1:30-2. This move leaves 2:15-2:30 p.m. open for one of the new co-ops, *Ethel and Albert*, now being heard in New York at 6:15 and web at 1:15.

New changes clean up the Blue sked somewhat and give the net a chance to build a continuous skein of shows that can get better ratings and station reception than the present kodge-podge.

Blue Gets Oscar Awards Broadcast

HOLLYWOOD, March 3.—For the first time, Blue web will handle the airing of the Academy Awards at the Chinese Theater here March 15.

Special event will go on the air at 9-9:30 p.m. PWT. Inside angle is that both NBC and CBS made pitch for the airing but wanted it on exclusive basis.

Blue made offer to carry the show but did not specify the exclusive angle. Board this week voted to give it to the Blue.

"Catherine" in Chi March 12

CHICAGO, March 3.—Mike Todd's *Catherine Was Great*, starring Mae West in the featured role, opens a local run here March 12 at the Studebaker Theater. Ruth Gordon's *Over Twenty-One*, currently holding the Studebaker boards on a return engagement, ends March 10.

BBC Brings Radio Direct to Foxholes Via Mobile Stations

LONDON, March 3.—Three new mobile broadcasting stations have been brought to the front by BBC for the benefit of forward troops in Northwest Europe. Their prime function is to pick up and relay at greater strength BBC programs for the Allied troops who are beyond the range of the medium wave transmission from London.

These new stations, BLA2, BLA3, and BLA4, will be utilized to crowd enemy propaganda such as *Mary of Arnhem* off the air. *Mary of Arnhem* is the golden voiced Nazi announcer who beams fake news bulletins from Holland. (BLA stands for British Liberation Army.)

The new mobile stations broadcast from 6 a.m. until 11 p.m. daily. Front-line shows of special interest are planned as well as the relay programs. Each BLA station is a complete self-contained mobile unit with technicians, drivers, cooks, and clerks.

WIND Using Band Remotes To Fight Chi Net Stations

CHICAGO, March 3.—Indie station WIND here is meeting net competition thru use of early-evening name ork dance remotes. The station has turned down sponsored time, according to Program Director Fred Willson, to carry dance remotes from the well-known niteries, Boulevard Room and Panther Room, six nights a week, Monday thru Saturday, 8 to 8:30 p.m. WIND, Willson said, plans to use more dance remotes as the only means for a metropolitan indie station to combat web name shows.

Gimmick used on remotes with bands is to give orks free hand to deliver what they consider their best stuff the way they like to deliver it. Whereas net remotes only permit bands to do straight band and vocal numbers, WIND encourages orks to feature small combos, individual instrumentalists and vocalists, and players are frequently interviewed on the air. "The success of this policy depends on the quality of the band," Willson said, and he pointed out that a switch had to be made recently from the Latin Quarter to the Boulevard Room, where Ted Weems is playing, because the Latin Quarter ork was n. g. for his type of programming.

In an effort to impress the huge colored market in Chi, WIND is now carrying an 11:45 to midnight remote, Tuesday thru Saturday, from Cafe De Society. Negotiations are under way, according to Willson, to air remotes from two other popular colored Chi niteries.

Osborne KALE Prog. Dir.

PORTLAND, Ore., March 3.—KALE has appointed Clay Osborne program director, Charles E. Couche, general manager, announces. Osborne came here from San Francisco, where he was chief of the Japanese Section in the OWI Overseas Division. He entered radio work here in 1923 with KXL.

EILEEN BARTON

Her Voice, The Voice and
Others Brought Her Along

EILEEN BARTON was actually cradled in a trunk, for wherever Ben and Elsie Barton (pa and ma) went during their vaudeville touring, Eileen went right along. They sang, and so did daughter. However, it

wasn't B & E who pushed her into her first theater stint. It was Goodman (Easy) Ace, who at the time had his theatrical column on The Kansas City Star. The number she sang, believe it or not, was *Ain't Misbehavin'*! It landed her with Ted Healy's Gang right on the

stage of the Palace Theater, where the indoor sections of this mag is edited right now.

Eileen, even at 6, liked the mike and so she started doing a Horn & Hardart spot each week "for free," of course, since this show doesn't pay off in folding money.

However, it wasn't long until the pay-off time arrived and she started at WMCA across the board, three songs daily. Then in more or less rapid succession, Valles, Cantor, Berle—and then into adolescence and out of the limelight. Came *Best Foot Forward* and understudy to Nancy Walker; came then measles for Nancy and Eileen played the role. Then came the clubs La Congo, Greenwich Village Inn and Slapsy Maxie's. Came The Voice, who liked Eileen, and she got the fem slot on the Sinatra show, with Paramount Theater stage appearances and everything. She stepped out of this slot for Milton Berle again—this time for his *Let Yourself Go* air show.

Lots of theater and radio for a youngster, but she has the voice, the direction and Ben Barton, too. Oh, yes, she's coming back to the Paramount this month—without The Voice—but with her tonsils all ready.

Drop Cow-Catchers, Hitch-Hikers And Cross-Plugs, NAB Requests

WASHINGTON, March 3.—NAB's 691 members were today being urged to drop "cow-catchers" and "hitch-hikers" at "earliest possible date" following action by NAB board meeting here Tuesday and Wednesday (27-28), which also asked discouragement of "attention-callers" to programs on other nets or outlets. Elimination of hitchers was urged by NAB after recommendation of sales managers' executive committee. Hitchers create "confusion and misunderstanding" in the minds of listeners, NAB declared.

Board asked members to deny advertisers right to call "attention on one program to another program on competing station or network." Policy tends to divide existing audience, NAB declared.

Plan for an Academy of Radio Arts and Sciences was again discussed but action delayed while public relations committee studies it further. Nominating committee also reported "progress" in finding successor to Prexy J. Harold Ryan but name of probable next prexy, if revealed at meeting, was not disclosed.

Nominees for Directorships

Directors-at-large, nominated for ensuing year, were also revealed at gathering. Nominations are still open. Voting will take place in 20-day period following May 15.

Nominees of committee are: Large stations: W. H. Summerville, WWL, New Orleans; J. Leonard Reinsch, WSB, Atlanta; J. O. Maland, WHO, Des Moines; Lee B. Wailes, KYW, Philadelphia, and Paul W. Morency, WTIC, Hartford, Conn. Medium stations: G. Richard Shatto,

WIS, Columbia, S. C.; T. Craven, WOL, Washington; Robert E. Priebe, KRSC, Seattle; Clarence T. Hagman, WTCN, Minneapolis; E. E. (Ted) Hill, WTAG, Worcester, Mass.; F. M. Doolittle, WDRC, Hartford, and George M. Burbach, KSD, St. Louis.

Small stations: Dietrich Dirks, KTRI, Sioux City, Ia.; Frank King, WMBR, Jacksonville, Fla.; Clair McCullough, WGAL, Lancaster, Pa.; Dale L. Taylor, WENY, Elmira, N. Y.; Matthew H. Bonebrake, KOCY, Oklahoma City, and Marshall Pengra, KRNR, Roseburg, Ore.

BMB Signs 285

BMB, according to Prexy Hugh M. Felts, has 285 stations signed up in the districts visited thus far (*The Billboard*, March 3). He predicted that the number will be doubled in nine districts still to be visited.

NAB's code was discussed in detail at committee meeting in New York March 21-22 last year. Enlarged by two members, code committee now consists of Kolin Hager, WGY; Don S. Elias, WVMC; F. M. Russell, NBC; Campbell Arnoux, WTAB, and Paul W. Morency, WTIC.

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100,000 22.00
500,000 88.00
1,000,000 170.50
Double coupons. Double prices.



Editors Really Throw Weight

Watta Card!

ITALY, March 3. — Pfc. Ken Card is fast getting a reputation as one of the hardest-working radio artists in this theater. Card, in addition to putting in a seven-hour shift at the controls of an American expeditionary station, broadcasts a 15-minute show of his own, featuring his trick banjo; emcees a mammoth Western variety show every Saturday, and then spends his spare time playing the hospital and local camp circuit.

Oboler Signed By Mutual for 26-Wk. Series

NEW YORK, March 3.—Arch Oboler has been pacted by Mutual to do a 26-week series of shows called *Arch Oboler's Plays* which preem 10-10:30 p. m. Thursday, April 5. Oboler will present several of his old shows plus a number of originals.

Deal was made between the producer and Phillips Carlin, the web's program v.-p., while the latter was on the West Coast several weeks ago. Blue was dickering for Oboler's services but the trade reports that Carlin put the thing in his hip pocket while the Blue was making up its mind.

Four Shows From New York

As things stand now, Oboler will do four shows from New York, two from Chicago and the rest out of Hollywood. He'll mix straight dramatic stuff with mystery and horror. The total cost of the shows, including the producer's dough, is estimated at close to 2G per week.

Trade says that Mutual doesn't expect to sell the series because of the competition it will buck (Abbott and Costello for the first 13 weeks) and the fact that its last 13 weeks will be in the summer. Nevertheless, the net is going ahead with an extensive promotion and publicity campaign.

Dubonnet Shopping For Another Show

NEW YORK, March 3.—Dubonnet Wines, sponsors of the former Mutual-Xavier Cugat show *Dubonnet Date* is shopping around for another show, this time a variety seg, according to the trade. The company wants a comedy show and is currently auditioning several packages.

It is understood that if Dubonnet gets what it wants, the account will return to Mutual. BBDO is the agency.

FM Still Set for H. F., Despite Plenty Pitches for Present Slot by M'f'r's and Stations

Set-Men Break Front; Crosley, Philco Okaying FCC

WASHINGTON, March 5.—With oral arguments completed Saturday (3), FM's spectrum allocation will probably be determined this week following FCC secret confab with army engineering specialists regarding their findings in this highly controversial field. Behind-doors meeting will be held Monday (12) and if the army upholds 84-102 mg. allocation, which reports are it will, then there is little likelihood that FCC will back down from higher allocation despite heavy artillery unlimbered against its position at four-day hearings.

Another sign that FCC will stand pat on 84-102 mg. FM band was the FM "interference" demonstration held here earlier in the week by FCC. Secret tests made in Denver—where no FM'er exists—from August to November, 1944, were uncovered and recordings revealed plenty of sky waves far outside normal "interference" range. Blasts were recorded by FCC engineers from FM outlets in Chicago, Detroit, Milwaukee, Winston Salem, N. C., and Los Angeles, and during worst sky wave days, an FM'er in Denver would have been blasted off the air, it was said. FCC is reported to feel that Denver tests prove rightness of its position.

It's Dinah Again

ITALY, March 3.—Dinah Shore will shortly receive an award as "Sweetheart" of this theater as a result of her placing first in the contest sponsored by the American Expeditionary stations in the area. Runners-up included Jo Stafford, Lena Horne and Frances Langford.

Just what form the award will take has not been disclosed. Radio listeners all over the theater contributed a total of 9,241 ballots, of which 2,453 went to Miss Shore.

CBS Offering 3 News Shows to Outlets as Co-Ops

NEW YORK, March 3.—CBS, as predicted in *The Billboard* four weeks ago, will offer three of its news shows for co-op sponsorship to affiliates, effective March 18. The times being offered are: 8-8:15 a.m., 9-9:15 a.m. and 11-11:15 p.m.

The shows are at 8, *CBS Morning News Round-Up*; at 9, *CBS Morning News*, and at 11, *News and News Analysis*. The move reverses a Columbia policy of several years' duration during which the web felt that co-ops, called "local-cut-ins" by the net, were unsound program and business-wise. Trade says that the news shows are just the beginning of a strong CBS move into the co-op field. It is rumored that the next step will be to put a strip show or another daytime format on the co-op block.

CBS's co-ops will be handled by the web's station relations department.

Moley To Comment for Blue

NEW YORK, March 3.—Raymond Moley, syndicated columnist and special writer for *Newsweek*, has been added to the Blue roster of news commentators. Moley's first broadcast is skedded for Sunday (11) at 8:15 p.m. (E.W.T.).

Votes Come But Different

Things happen when annual Radio Editors' Poll ballots are weighted by paper's circ

NEW YORK, March 3.—To tab the publicity impact of the *Fourteenth Annual Radio Editors' Poll*, announced in *The Billboard*, issue dated February 10, *The Billboard's* research associates were given

the 146 ballots and the votes were weighted on the basis of the circulation to which each editor's likes and dislikes were transmitted, via the printed word.

Base for editorial impact was 100,000 Audit Bureau of Circulation rating with top circulation papers like *The New York Daily News* investing its radio editor with 19.8 votes for a first place; 13.2 for second place, and 6.6 for third place, on the basis that the editor is most apt to give maximum space to the program or artist that dates No. 1 with him; two-thirds of that space to the second placer and one-third of it to a third placer. All the categories, with the exception of those in which the votes were so scattered as to enable one top newspaper to swing the poll out of line with the rest of the classifications, were weighted. The four not evaluated by circulation were "The Program the Editors Hate to Miss," "The Outstanding Documentary Program of 1944," "The Top 15-Minute Program on the Air" and "The Outstanding Studio Announcer." In these four cases, the voting was so scattered that a single weighted vote might throw the standing out-of-balance since the sample (those voting for the top 10 programs) was so small. In all other categories the voting was weighted and the weighting proved that giving the editor a weight in keeping with his circulation brought the *Annual Radio Editors' Poll* far nearer in line with current audience measurement surveys than by giving each editor an equal vote. One hundred thousand circulation equaled one CI tab.

First Place Winners Stick

In all the 14 cases, the first placer, however, remained the first placer—because in practically every division the No. 1 program or artist was so far ahead of the field as to make the weighting just indicate the reader impact that he received because of the editors' interest. Bob Hope had 220 points to lead the favorite comedian division. This represented 7,660,000 in newspaper circulation and gave Hope 78.6 on the weighted index. In the same manner it gave *Fibber McGee and Molly*, who had 142 points, a circulation of 5,440,000 or a weighted index figure of 54.4 and Jack Benny with a point standing of 101 is still third with a weighted index of 28.7.

However, in the case of Benny, his index indicates a solid drop between points and index. He has nearly half the points of Hope but a little more than one-third the circulation impact. Things start jumping after Benny, with Fred Allen bouncing from sixth to fourth, with a CI of 36.2. Duffy's remains fifth. Durante and Moore move from seventh to sixth with a CI of 36.2. Burns and Allen, who were fourth in the point tabulation, dropped to seventh in the CI. Charlie McCarthy remained in eighth position. Amos and Andy, who didn't make the top 10 at all in the point system, jumped into ninth place with the CI, and *It Pays to be Ignorant* stayed in the 10.

First Four Quizers Unchanged

In the quiz and contest program division, the first four programs remain in their rank order, with minor shifts in most of the other positions with the exception of *Can You Top This?*, which drops from ninth right out of the top (See *THINGS HAPPEN* on page 6)

Mickey Rooney, Campbell Soups Rumored a Pair

NEW YORK, March 3.—That high-priced Mickey Rooney package which the William Morris Agency put together two weeks ago seems headed for Campbell Soups and the Ward Wheelock ad agency, according to reliable reports in the trade this week. Price of the show runs around 18G.

Contract which was signed between Metro-Goldwyn-Mayer and the talent outfit gives tele rights as well as radio and it is expected that Campbell looks at it as a long-term proposition, suitable for both media. If Campbell buys the package it will probably be put on CBS to replace the *Radio Reader's Digest*.

Blue Will Still Name Names in Ads Minus Hoopers, Smith Says

NEW YORK, March 3.—Fred Smith, Blue v.-p. in charge of advertising, promotion and publicity, told the trade press at a luncheon Friday (2) that the web will continue to present its story as it has before, naming names and citing cases, even tho it will not be able to use Hooper figures in its ads. The Hooper org, said Smith, has requested that pursuant to its policies, none of its data may be used in the pitches.

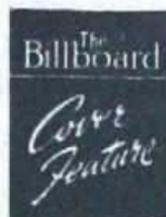
The web will also continue, said Smith, to present its story on the basis of three "major" nets. Mutual still doesn't rate in the Blue book.

Smith showed the press an elaborate presentation based on the Blue's "how to have fun with a Hooper" ad, the unpublished but famous WCAU-CBS "we accept the challenge" pitch, and an unpublished one from the Blue which answers WCAU and Columbia. Smith took the ads apart and told the boys that his analysis shows that the Blue never made the statements on which WCAU based its reply. He said that the Blue never claimed higher rating at night and never claimed greater primary coverage than CBS . . . except in specific times and cases.

"Two on a Clue" in "Joyce Jordan" Slot

NEW YORK, March 3.—*Two on a Clue*, General Foods-CBS mystery strip, will move into the old *Joyce Jordan* time slot, 2-2:15 p.m. when the sponsor drops *Jordan* late this month. *Two on a Clue* is currently in at 2:15-2:30 p.m. No replacement has yet been set for the *Clue* spot.

It is understood that GF radio ad toppers are sold on the *Clue* show and think that mystery strips may eventually lighten the sob story burden in radio. Trade says that GF thinks a story line is necessary for daytime stuff but that the soap formula may be on the way out.



Network for Negroes Planned

Landline, E. T. Links Planned

3 colored, 2 white officials claim 3 mil in pledges—FCC says "Why not?"

NEW YORK, March 3.—Ad coin, spent to attract the Negro dollar, which in the past has gone exclusively to black-and-white media, is being eyed by broadcasters who realize that it may be possible to build a station and network audience that will father and hold the Harlem audience throughout the entire 24 hours. These broadcasters point to the fact that the foreign language audiences go to whatever station is airing the tongue, and claim that the Negro listeners will likewise follow programs aired for and about them.

To advertisers who claim that the Negro population is nix on radio set ownership, backers of the Harlem network are set to prove with a solid survey that, up North at least, ownership and audience compare with those in lower income white groups. They admit, of course, that south of the Mason-Dixon line, set ownership may not stand up, but also point out that for a while, at least, radio station ownership on the standard band down South "might be" something difficult to achieve. Against the hurdle of Jim Crowism they claim they're shooting at having a station north of the Line that will send a signal south that "will travel clear to New Orleans on a wet day."

\$3,000,000 In Pledges Claimed

Asked where the dough will come from to pay the bills until the operation shifts into the black, the men—there will be three colored execs and two white—say that they have pledges equal to \$3,000,000 and that one third of that will come from the man who backed *The People's Voice* for Adam Clayton Powell.

This network operation will no doubt be an e. t. chain in part (in those areas of the country in which telephone lines are not available at this time, or where the jumps would be so great that line charges would eat up all the time sales moolah). End result, however, will be to set up a real network—but "we won't wait for Judgment Day and a Coast-to-Coast line-up to start," is the way the g. m. to be puts it.

Ops Give Up Idea

Station ops in New York, Chi and Detroit have looked at the millions spent in local Harlem areas but have nixed the idea of trying to combine a straight Negro appeal with their regular airings and so have given up the idea of tapping the market. Elias Godofsky, when he headed and had a piece of WLIB, went into the possible Negro audience in Brooklyn, but passed up programming for them at that time. He has no part of the present plans for the Negro stations, but the promoters may call upon him for advice when they're ready to shoot.

Briefly, plans call for buying or leasing stations in Northern cities where there is a major Negro population. These will be linked where possible by landlines and, as indicated previously, by e. t.'s where it's not economically sound to lease the lines. Programs will be geared for an all-Negro audience, with some all-Negro products already under contract for as many areas as can be delivered. Public service part of the net will be planned for the Negro audience but will pitch for a better understanding of inter-racial problems, and it's expected that an appeal will be made for inter-racial audiences for these parts of the race network. Sponsors know that this dual appeal may snap right back at them, since they plan to sell a one-race audience, but feel that the public service of the web must be to build a better inter-racial understanding—and you

Jacoby, Scripter For Sammy Kaye, Goes His Own Way

NEW YORK, March 3.—Coleman Jacoby, head gag writer and scripter for the *Tangee Varieties* since its start last summer, has left the show, giving his health as reason for the break. Show which stars Sammy Kaye ork and vent-comic Paul Winchell was airing from Miami Beach, Fla., when Jacoby left last week and returned to New York.

Heard Fridays at 10 over the Blue Network, *Varieties* now leans on Arthur Henley, who is still in Florida and Ruth Howell, daughter of Tom Howard, star of *It Pays To Be Ignorant*. Gagster to replace Jacoby has not been named and probably won't be until show returns to Longacre Theater studio here in April.

More Negro Talent, Own Net Sought By Chicago Bizmen

CHICAGO, March 3.—A renewed effort by leading Negro business men and talent to promote radio work for colored actors, and plans for a possible Negro-sponsored web show, were revealed here this week by W. Ellis Stewart, a leading Chi Negro business man and one of the heads of Associated Negro Life Insurance Companies. Interest in the idea apparently goes beyond Stewart because, for last few weeks, there has been a rumor among Chi radio people that Molly Berg, writer and star of *The Goldbergs* program, has an all-Negro serial show ready to air from New York.

This new interest in promoting all-colored net shows follows an attempt made by Stewart and other leading Negro insurance men, including Booker T. Bradshaw, Richmond, Va.; Attorney Leonard Lewis, Jacksonville, Fla.; George W. Cox, Durham, N. C., and M. S. Stuart, Memphis, to start a web show in the summer of 1943, after the race riots, and to produce good-will shows, entirely financed and staffed by colored folks. Stewart said this effort died before a network was consulted, because of lack of money, but that he intends to continue working toward an organization of enough Negro businesses to finance such a program. In reply to the question of why they didn't try to get a good-will program thru OWI or some other government agency, Stewart said that the Negroes want to pay for a program themselves to show positively that they are sincere and that colored writers and actors are capable of doing a network show.

Stewart stated that the development of an all-Negro show is in the embryonic stage and that no other details are available. He said, however, that he will continue to attempt to get leading Negro business men to combine forces to sponsor a net show as an ideal way for colored people to overcome racial discrimination and to spread good-will. Those in the know here in Chi say Molly Berg's plan for an all-colored serial show is to give Negroes a chance to play straight roles and overcome the typing of inferior people.

can't do that with just half of the problem listening in.

FCC Viewpoint Checked

FCC back door has been visited to find out if there would be any serious opposition to such a web operation. While no official okay was even suggested, the policy inspirers who were talked with said: "Why not?"

A Negro web is definitely in the works—but everyone involved admits that it has a long, tough road ahead of it before it turns the profit corner.

WASHINGTON, March 3.—Pat Brennan and Alice Feller have joined WOL promotion-publicity as assistants to Tom Means, director.

Things Happen When Radio Eds Vote; Boys Throw Weight

(Continued from page 5)

10. The programs listed in order of the CI are (the figures at the right are the point rating of the show as in all previous poll reporting).

| | | |
|-------|---------------------------|-----|
| 131.5 | Information, Please..... | 305 |
| 67.2 | Take It or Leave It..... | 135 |
| 29.6 | Quiz Kids..... | 84 |
| 23.0 | Truth or Consequence..... | 74 |
| 12.8 | Thanks to the Yanks..... | 37 |
| 6.4 | Dr. I. Q..... | 38 |
| 4.6 | Which Is Which?..... | 11 |
| 4.5 | Kay Kyser..... | 12 |
| 2.5 | People Are Funny..... | 12 |
| 1.8 | Vox Pop..... | 9 |

Lombardo Wins Again

Guy Lombardo, who has won his poll spurs by walking away from the field 13 out of 14 years, proved in the CI weighting that he wins because all types of radio editors go for the Lombardo brand of tune delivery. He pulled points, 89.7 CI, getting a circulation of 50,000 practically for every point he pulled which was above the average. After Lombardo came the revolution, with Fred Waring, the No. 2 pointer, dropping to fifth in the CI and Harry James, No. 4 in points, walking into the No. 2 slot in CI, also pulling more than 50,000 circulation for every point. The top 10, again the Circulation Impact (CI), is on the left and the point value on the right, follow:

| | | |
|------|------------------------|-----|
| 89.7 | Guy Lombardo..... | 182 |
| 33.6 | Harry James..... | 60 |
| 23.2 | Sammy Kaye..... | 62 |
| 20.4 | Tommy Dorsey..... | 58 |
| 19.6 | Fred Waring..... | 63 |
| 9.1 | Kay Kyser..... | 17 |
| 8.5 | Andre Kostelanetz..... | 26 |
| 5.1 | Duke Ellington..... | 15 |
| 4.3 | Horse Heidt..... | 16 |
| 3.4 | Paul Whiteman..... | 12 |

Bing Boffs Voice Category

In the groaner-voice category, naturally, the Bing boffed them just as well with circulation as he did with points. After that there were shifts with Dick Haymes dropping to third and Frankie walking into the second slot. Perry Como remained fourth where he's been for some time. The standings:

| | | |
|-------|----------------------|-----|
| 142.4 | Bing Crosby..... | 359 |
| 38.9 | Frank Sinatra..... | 69 |
| 33.9 | Dick Haymes..... | 97 |
| 22.4 | Perry Como..... | 53 |
| 9.1 | Larry Stevens..... | 14 |
| 8.4 | Barry Wood..... | 10 |
| 7.1 | Kenny Baker..... | 6 |
| 6.6 | Johnny Johnston..... | 10 |
| 5.3 | Frank Munn..... | 25 |
| 4.6 | James Melton..... | 16 |

Dinah Still Top Thrush

In the thrush division, the Dinah was first in the CI as she was in the point rating. However, after Dinah, there were shifts with Kate Smith moving into second position and Ginny Simms dropping to third. Here is the way their CI's were tabbed—and as usual their point rating is at the right:

| | | |
|-------|-----------------------|-----|
| 112.8 | Dinah Shore..... | 252 |
| 40.6 | Kate Smith..... | 78 |
| 27.6 | Ginny Simms..... | 93 |
| 20.3 | Frances Langford..... | 52 |
| 12.8 | Georgia Gibbs..... | 24 |
| 8.4 | Hildegard..... | 34 |
| 7.9 | Jo Stafford..... | 21 |
| 7.3 | Helen Forrest..... | 21 |
| 6.0 | Joan Edwards..... | 23 |
| 4.3 | Mildred Bailey..... | 13 |

Sports First 5 Remain

With the sports announcers, Bill Stern still leads the pack, points or CI, and the first five callers rank the same order on their circulation impact that they rank on their per ballot ratings:

| | | |
|------|----------------------|-----|
| 92.8 | Bill Stern..... | 260 |
| 65.1 | Ted Husing..... | 171 |
| 51.1 | Harry Wismer..... | 65 |
| 25.8 | Red Barber..... | 55 |
| 11.1 | Don Dunphy..... | 16 |
| 9.0 | Bill Slater..... | 11 |
| 4.1 | Jack Brickhouse..... | 7 |
| 3.6 | Clem McCarthy..... | 12 |
| 1.9 | Grantland Rice..... | 5 |
| .6 | Bob Trout..... | 6 |
| .6 | Tom Manning..... | 8 |

Kaltenborn Slips to Four

In the news commentator sweepstakes it develops that over 70 commentators received at least one nod from an editor with the first-placer, Lowell Thomas, hitting CI jackpot with 65.1 against his point total of 125. Raymond Gram Swing kept his second place rating with a 45.1 CI, but H. V. Kaltenborn, who hit No. 3 in points, slipped down to No. 4, Drew Pearson moving up to third with a CI of 28.6. The top 10 runs:

| | | |
|------|-------------------------|-----|
| 65.1 | Lowell Thomas..... | 125 |
| 45.1 | Raymond Gram Swing..... | 101 |
| 28.6 | Drew Pearson..... | 25 |
| 16.5 | H. V. Kaltenborn..... | 75 |
| 14.5 | William Shirer..... | 34 |
| 13.6 | Gabriel Heatter..... | 38 |
| 13.2 | John Vandercook..... | 30 |
| 12.4 | Pulton Lewis..... | 41 |
| 10.4 | Walter Winchell..... | 29 |
| 5.5 | Bob Trout..... | 21 |

Lux Sure Bet

In the ham department, of course, it was a foregone conclusion that, weight or no, Lux would still be in there in the No. 1 slot and it is. Lux's CI is 110.8 with *Screen Guild*, as usual, filling the No. 2 slot in points and CI. Surprise CI is *Words at War* that jumped from 10 in the point rating to three, with a 24.3 CI. The entire 10 sequence is, with the point value at right as usual:

| | | |
|-------|------------------------------|-----|
| 110.8 | Lux Theater..... | 259 |
| 30.3 | Screen Guild..... | 82 |
| 24.3 | Words at War..... | 11 |
| 23.8 | Cavalcade..... | 64 |
| 18.4 | One-Man's Family..... | 33 |
| 12.4 | Arthur Hopkins Presents..... | 16 |
| 10.3 | This Is My Best..... | 35 |
| 10.0 | Suspense..... | 28 |
| 7.6 | Matinee Theater..... | 19 |
| 7.2 | Mr. D. A..... | 27 |

"Shortenin' Bread" No. 4

In the longhair division, the eds deliver the puffs to the semi-longhairs, or those who sing the stuff the audience likes, and John Charles Thomas heads the parade with 59.8 CI to his 128 points. Lily Pons moves up from third to second place with a CI of 44.7, and Gladys Swarthout takes No. 3 with an 18.9. Nelson Eddy, who was second on the tab, becomes No. 4 with 18.3. The over-all tab for the first 10 is:

| | | |
|------|--------------------------|-----|
| 59.8 | John Charles Thomas..... | 128 |
| 44.7 | Lily Pons..... | 76 |
| 18.9 | Gladys Swarthout..... | 70 |
| 18.3 | Nelson Eddy..... | 95 |
| 17.1 | Marian Anderson..... | 38 |
| 16.6 | Lauritz Melchior..... | 31 |
| 16.2 | Richard Crooks..... | 48 |
| 15.5 | Patrice Munsel..... | 33 |
| 15.3 | Jan Peerce..... | 20 |
| 13.9 | James Melton..... | 37 |

Continuing in the longhair division, (See Ed Throw Weight on page 32)

WMAQ, Only Chi Web Outlet Nixing Indie Commentators

CHICAGO, March 3.—Question in Chi as to whether or not WLS-WENR, Blue; WGN, MBS, and WBBM, CBS, would follow policy set forth last week by WMAQ, in discontinuing use of newscasters and commentators who are not station staffers, was answered with a definite "no" this week by execs at all three stations.

The four stations have, according to the execs, top men and writers on the free-lance news broadcasts and all people concerned are happy with the present set-up.

WENR is using three free-lance newsmen; two are doing okay on WGN, and WBBM thinks its free-lancers, numbering eight, are great.

DETROIT, March 3.—Irwin C. Stoll has been named supervisor of sales at WJBK, President James F. Hopkins has announced. He assumes a portion of duties relinquished by Arthur H. Croghan, who has resigned as commercial manager to move to California.

Co-Ops Answer FM Show Needs

WJR Airs New Show Tailored For Farmers

DETROIT, March 3.—WJR today launched a new show tailored for the rural listeners. Titled *Farming Marches On*, show is being aired in co-operation with the Michigan State College (formerly Agricultural College) at East Lansing and will go on the air for a half-hour segment at 7:30 Saturday mornings. Station has long had daily morning farm market reports around this hour and will use them to build up to the Saturday show.

Scripts are being prepared to cover three or four phases of farming interests on each broadcast, with talks or interviews with faculty members principally on their own specialties. To secure material of rural listener interest, the 250 field men which the college scattered over the State are all being instructed to send in material.

E. T. Music Used

Background and incidental transcribed music is being used to give the show a sugar coating of entertainment as well as direct educational value. Marshall Wells, station newscaster, is making the 80-mile trek to the campus to put the show on the air from there weekly. He is also emceeing it.

Unusual angle will be the emphasis upon home economics for the farm wife, an angle that the station management feels usually has been neglected in farm-slanted shows. At the same time, this should serve to make the program more palatable to urban listeners who tune in at the early morning hour.

Station Flacks To Compete for Chelsea Awards

NEW YORK, March 3. — In order to goose the station publicity and promotional men to something like new build-up heights for Guy Lombardo's Chelsea Cig show, the sponsors will give an award for the best job done by a station man starting May 30.

Key trade-paper men will serve as judges, with Lou Frankel, *The Billboard* radio ed, set to serve on the awards committee.

"Hit Parade" Repeat Cut 5 Min. To Clear Studio 'Fore Curfew

NEW YORK, March 3.—CBS and American Tobacco will cut the *Hit Parade* repeat broadcast five minutes next week so that the show can have a studio audience and still clear the studios before the curfew hour. The repeat, before the Byrnes order, went on at 12, but it was moved to 11:30 Saturday night.

Blue Hunting Down Middle Newscasters

NEW YORK, March 3.—The Blue is currently in the market for several "conservative" news commentators to balance the net's crop of liberals and preserve the objectivity of the over-all news policy, according to Fred Smith, Blue advertising, promotion and publicity v.-p. Smith said that they were looking hard but even if they got them, some people would point out that things were still not even since Walter Winchell, a liberal, gets a 24 rating, thus overweighting five good conservatives.

"If anyone has a conservative commentator up his sleeve who can pull a 24, he's sold a show," Smith said.

Ratings* by City Groups

| Program Name | No. of Stations | | 32-City | U. S. Urban | Over 250,000 | 100,000-250,000 | 50,000-100,000 | 25,000-50,000 |
|-----------------------------|-----------------|-------------|---------|-------------|--------------|-----------------|----------------|---------------|
| Your Hit Parade (CBS) | 122 | Sets-in-use | 36.6 | 38.1 | 36.4 | 40.7 | 39.6 | 39.9 |
| | | Hooperating | 19.6 | 19.7 | 19.5 | 19.8 | 21.2 | 18.4 |
| Radio Reader's Digest (CBS) | 120 | Sets-in-use | 41.4 | 41.8 | 41.8 | 40.3 | 42.2 | 43.0 |
| | | Hooperating | 9.9 | 9.8 | 9.8 | 11.0 | 9.9 | 7.9 |
| Gabriel Heatter (MBS) (MWF) | 173 | Sets-in-use | 41.9 | 42.4 | 42.6 | 40.6 | 38.4 | 45.1 |
| | | Hooperating | 8.8 | 9.0 | 8.8 | 6.3 | 7.1 | 15.0 |
| Captain Midnight (Blue) | 81 | Sets-in-use | 22.1 | 23.3 | 22.5 | 23.6 | 24.8 | 25.5 |
| | | Hooperating | 4.3 | 3.7 | 3.7 | 5.3 | 2.4 | 2.9 |

*Based upon the C. E. Hooper "Comprehensive" report for fall-winter, 1944

Audience Measurement Figures To Become Usable Selling Aids Thru City-Size Ratings

Hooperatings by Population Areas in Amplified Report

NEW YORK, March 5.—C. E. Hooper's forthcoming *89-City Report* for fall-winter, 1945, will be the first audience measurement report ever broken down to indicate (to sponsors and ad agencies) just where the strength of their programs lies. (Example is based on figures for 1944.) Programs generally do not find equal appeal in cities of varying sizes. The appeal of one program will be in population centers, another in the smallest and still a third will find its draw-'em-to-the-loud-speakers in cities of average population.

Lack of definite knowledge of who was listening and where, has hurt more programs than lack of a high Hooperating. Taking figures compiled for the 1944 comprehensive 89-city report as the basis, a breakdown of how program ratings change in cities of different sizes is indicated in the two-column chart reprinted on this page. *Your Hit Parade* for instance, has its great appeal in the cities of between 50,000 and 100,000. *Radio Reader's Digest* hits its peak (in areas surveyed at this time) in the cities between 100,000 and 250,000 and its low ebb, surprisingly enough in the towns between 50,000 and 25,000.

Heatter's Audience

Gabriel Heatter, delivering one of the lowest cost per urban thousand audiences, hits his high in the towns between 25,000 and 50,000, with a figure that doubles his audiences in the cities between 50,000 and 100,000. He more than doubles the audience that he gathers in the cities of between 100,000 and 250,000. With a 100 per cent difference between audiences in cities of different sizes, the importance of knowing where a network is delivering sold customers is vital if air time is to be productive.

In the case of *Captain Midnight*, with a less than a 100-station network, the figures demonstrate why the regular Hooperatings are not projectable on an urban circulation basis (all *Talent Cost Indexes* and *Urban Circulation* figures published in *The Billboard* exclude nets of less than 100 stations.) *Midnight* has 4.3 Hooperating, but when that rating is obtained for the 89 cities, it drops to a 3.7, which is a 14 per cent drop, large enough to make the regular Hooper unprojectable to an urban circulation rating.

The new break-down is the latest Hooper service but it is said to be only a taste of what's in store for the Hooper subscribers. New ratings for cities between 2,500 and 25,000 are announced as imminent and definite plans have

been formulated for rural ratings—post-war.

General Ratings Impracticable

The Billboard Comparative Territorial Index, presented in the issue dated February 17 stated that nationwide ratings figures were so general as to make them an impracticable selling or merchandising guide—and thus only a program popularity index. The new Hooper "comprehensive" will recognize this fact and show just where the listening lies—it will also present the figures for (See *Audience Measurement* on page 32)

Boiler-Plate Programs Sell

Gimmick grows into big business in last two years —will do solid job

NEW YORK, March 3.—The hottest programming source for the 10,000 FM stations which most authorities foresee in the post-war period are co-ops, a gimmick which has grown into a big biz in the past two years, according to web and station execs. Top men in the industry say that for daytime and the early evening, co-ops will do the job for FM outlets.

A co-op structure, it is said, can fill the needs of the individual stations and of the net better than local shows. If there are 10,000 FM stations, few of them will operate with large amounts of program dough. Their size and market areas will preclude it. The only way local sponsors will be able to get good programming will be if a net provides it.

Like Syndicate Feature Staff

"The situation," points out one man, "will be roughly comparable to that which exists in the country and daily and weekly newspapers. Most of those sheets cannot afford a staff of feature writers, or of reporters, for that matter. However, readers demand feature material which the papers either cannot create because of their personnel problems or because they simply don't have the talent themselves. To fill this gap, feature and mat services have been active for years. Papers which are members of, or subscribe to AP, UP or INS get their boiler-plate from them. Others buy it from NEA, North American Newspaper Alliance, Bell or one of several others. Co-ops, in my opinion, will be the boiler-plate of the FM station, because the FM station, in most cases, will be the country paper of radio."

Still another point in favor of co-ops for FM is made by Stanley Flor— (See *CO-OPS ANSWER FM* on page 32)

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THEY listen-THEY believe in

WLS

Each Christmas season, we invite listeners to contribute to the purchase of equipment for hospitals, child-care institutions. In nine years, our listeners have thus bought *life-saving inhalators* for 339 institutions; have bought 777 wheel chairs and many other needed items. 1944 alone brought in \$27,000.

We are proud of a listening audience that reacts to this important plea so vigorously; glad our facilities can be used for so vital a task. And we are extremely proud of the *listener-confidence* shown by the WLS-Prairie Farmer Christmas Neighbors Club.



890 KILOCYCLES
30,000 WATTS
BLUE NETWORK

REPRESENTED BY
JOHN BLAIR & COMPANY

CHICAGO 7

The PRAIRIE FARMER STATION



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and "TOP THREE" Sunday segs

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

VOL. II. No. 4E (OLD VOL. I. No. 29E) (FEBRUARY 28, 1945)

| PROGRAM SPONSOR & PRODUCT | HOOPERATING | WEEKS TO DATE | NET & STA. NO. | OPPOSITION | AGENCY | TALENT COST | COST PER POINT | PROGRAM LENGTH | Talent Cost Per 1,000 Urban Listeners |
|--|-------------|---------------|----------------|---|-------------------------------|-------------|----------------|----------------|---------------------------------------|
| BOB HOPE The Peppodent Co. (Toothpaste) | 35.1 | 257 | NBC 136 | Service to Front—CBS Transatlantic Quiz—Blue Amer. Forum—MBS Schubert News—MBS | Foote-Cone & Belding | \$16,000 | \$ 427.35 | ½ hr. | \$.46 |
| FIBBER McGEE & MOLLY S. C. Johnson & Son, Inc. (Floor Wax) | 32.9 | 423 | NBC 139 | This Is My Best—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS | Needham, Louis & Brorby, Inc. | \$10,500 | \$ 319.15 | ½ hr. | \$.35 |
| JOAN DAVIS-JACK HALEY Sealtest (Milk and Ice Cream) | 26.5 | 75 | NBC 75 | Corilas Archer—CBS Spotlight Bands—Blue Esquire—Blue Tress. Hr. Song—MBS | McKee & Albright | \$ 9,500 | \$ 358.49 | ½ hr. | * |
| LUX RADIO THEATER Lever Bros. (Lux) | 25.9 | 471 | CBS 143 | Various—Blue Various—MBS Various—NBC | J. Walter Thompson | \$16,000 | \$ 617.76 | 1 hr. | \$.65 |
| EDGAR BERGEN Standard Brands (Chase & Sanborn Coffee) | 25.6 | 305 | NBC 135 | Blondie—CBS A. L. Alexander—MBS G'ld Choir—Blue D. Thompson—Blue | J. W. T. | \$14,500 | \$ 566.41 | ½ hr. | \$.58 |
| SCREEN GUILD THEATER Lady Esther (Face Powder) | 24.5 | 235 | CBS 143 | Contented Hour—NBC Guy Lombardo—Blue Anita Ellis—MBS Schubert—MBS | Blow | \$10,000 | \$ 408.16 | ½ hr. | \$.43 |
| BING CROSBY Kraft Cheese Co. (Velveeta) | 23.2 | 379 | NBC 138 | Maj. Bowes—CBS Town Meeting—Blue Various—MBS | J. W. T. | \$12,500 | \$ 538.79 | ½ hr. | \$.55 |
| WALTER WINCHELL Jergens (Woodbury Soap) | 23.1 | 592 | Blue 175 | M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS | Lennen & Mitchell | \$ 6,000 | \$ 259.74 | ½ hr. | \$.26 |
| MR. DISTRICT ATTORNEY Bristol-Myers (Vitalis) | 22.5 | 296 | NBC 130 | Which Is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS | Doherty, Clifford & Shenfield | \$ 4,500 | \$ 200.00 | ½ hr. | \$.22 |
| JACK BENNY Amer. Tob. Co. (Lucky Strike) | 22.3 | 479 | NBC 143 | Kate Smith—CBS Pearson—Blue Gardiner—Blue Cleveland Ork—MBS | Ruthrauff & Ryan | \$22,500 | \$1,008.97 | ½ hr. | \$.97 |
| ABBOTT & COSTELLO R. J. Reynolds (Camels) | 21.6 | 81 | NBC 135 | First Line—CBS Fred Waring—Blue Anita Ellis—MBS Schubert—MBS | Wm. Eaty | \$12,000 | \$ 555.55 | ½ hr. | \$.57 |
| TAKE IT OR LEAVE IT Eversharp (Pens, Pencils) | 19.7 | 261 | CBS 142 | H. of Charm—NBC Life of Riley—Blue Earl Wilson—MBS Ramona—MBS | Blow | \$4,500 | \$ 228.43 | ½ hr. | \$.23 |
| KOLLEGE OF MUSICAL KNOWLEDGE Colgate-Palmolive-Peet (Soap & Dental Cream) | 18.5 | 344 | NBC 139 | Great Music—CBS Icebox Follies—Blue Carnegie—MBS Schubert—MBS | Ted Bates | \$10,000 | \$ 567.57 | ½ hr. | \$.58 |
| YOUR HIT PARADE Amer. Tob. Co. (Lucky Strike) | 18.4 | 513 | CBS 143 | Various—NBC Various—Blue Various—MBS | Foote-Cone & Belding | \$11,500 | \$ 625.00 | ¾ hr. | \$.61 |
| EDDIE CANTOR Bristol-Myers (Sal Hepatica) | 18.2 | 359 | NBC 130 | Sinatra—CBS Up With World—Blue G. Heatter—MBS Real Stories—MBS | Young & Rubicam | \$13,500 | \$ 741.76 | ¾ hr. | \$.81 |
| Sunday Afternoon | | | | | | | | | |
| THE SHADOW Blue Coal | 12.4 | 213 | MBS 58 | G. M. Symph—NBC Various—CBS Met Opera—Blue | R. & R. | \$2,500 | \$ 201.61 | ½ hr. | * |
| JOHN CHARLES THOMAS Westinghouse | 9.2 | 99 | NBC 137 | W. News Today—CBS Sun. Vespers—Blue Pet Shop—MBS | McCann-Erickson | \$ 8,500 | \$ 923.91 | ½ hr. | \$.98 |
| THOSE WE LOVE General Foods (Sanka Coffee) | 8.9 | 371 | NBC 64 | Matinee Theater—CBS Chaplain Jim—Blue Sky Riders—MBS | Y&R | \$ 4,500 | \$ 505.62 | ½ hr. | * |

*The networks in these cases are not extensive to permit of the projection of Hooperating and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported in these cases.

The average evening audience rating is 10.5 as against 10.8 last report, 11.0 a year ago. Average sets-in-use of 32.8 as against 34.1 last report, 32.4 a year ago. Average available audience of 80.1 as against 80.3 last report, 79.4 a year ago. Sponsored network hours reported on number 80¼ as against 81½ last report, 82 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Philly Inquirer Drops Billing of News Analysts

PHILADELPHIA, March 3.—Local radio stations are disturbed because *The Inquirer*, morning newspaper, without warning suddenly deleted the names of all news commentators from its daily radio log listings. Prominents like Lowell Thomas, William L. Shirer, Raymond Gram Swing, Gabriel Heatter, et al., are identified simply as "commentator."

No reason was given for cut billing. However, buzz along radio row has it that Walter H. Annenberg, *Inquirer* publisher, has been offended in some manner by a radio news commentator and had ordered all names of newscasters eliminated from the sheet's radio listings.

Cliff Lewis to R. & R.

HOLLYWOOD, March 3.—Cliff Lewis has joined Ruthrauff & Ryan Agency here to handle pic contacts. Lewis was formerly advertising and publicity head for Paramount, later working out of MGM.

KOVERAGE
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OUT-DISTANCES
DIVIDENDS FROM ISOLATION

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HOWARD H. WILSON CO., National Reps.

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Samples free.

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TUNE-DEX

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Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

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Indies Want BMB---With Changes

Tests Prove WNEW Points

"Formula not frozen," Feltis; terminology more at fault than basic idea

NEW YORK, March 5.—The maverick among New York indie percolators, Station WNEW, in keeping with its role of the Broadcast Measurement Bureau dissenter, finally has issued its report, which has been "kept on the shelf" by agreement with the BMB. The report was the subject of a two-day meet of the research committee of the National Association of Broadcasters March 1 and 2, and a reply to the report and the letter of transmittal which had been sent with it to NAB's Paul Peter, has been released to the trade press by NAB.

Briefly the WNEW report indicates that the chances of an indie in a major market (with four network stations as competition) proving via BMB that it has "primary" coverage of that market are practically nil. It backs up generally the claims of the small stations, that have objected to going along with the circulation measurement, that the "ballot" form of audience tabbing produces in areas where there are a great number of stations available (19 are tabbed in WNEW's testing of the BMB form of "circulation index"). These contentions are, that since most of them make claims of reaching only a segment of the radio audience—a specific segment—that any general circulation measurement that give it credit for having primary coverage in a market only if it delivers 50 per cent of the audience on a once-a-week listening basis, is unrealistic.

These objectors, many of whom have signed up, taking the BMB castor oil because of the fact that the org is backed by the American Association of Advertising Agencies (AAAA) and the Association of National Advertisers (ANA) as well as the NAB, are willing to admit that a coverage index is essential but they are not willing to admit that they do not cover a market just because they do not deliver 50 per cent of the audience at least once a week. They point out that no newspaper presenting itself as covering a market pretends that it reaches one out of every two families in the market that it covers. If this were the basis of "market coverage" there would not be a publication in the world able to claim a market.

Dissenters Want

What the dissenters want (WNEW is not a spokesman for this group) is a measurement device that will present each station just as it is. Actually some of them point out there are coverage maps available at the Federal Communications Commission which present stations adequately just as they deliver tuneable signals in their areas—minus water, fan mail dreams and the million listeners-who-aren't-there per Hopper point.

A projection of a station's Hooperating (i.e., its total rating divided by the number of 15-minute periods or programs that the combination ratings cover—one average for daytime and one for nighttime) will also give a station rating about which few time buyers can argue. This, plus an FCC coverage map, should be adequate.

True, the dissenters admit few stations want to use the FCC maps because they're "too realistic" and others fear their Hooper ratings like a plague. But the D-S point out that they really only compete with themselves, not with the clear-channel big-boys with network affiliations who can punch home their station call-letters with more dough than the indies.

Surveys for Luxury Buyers

WNEW makes the point that all mail surveys naturally garner respondents from the higher income groups first, and that, in an effort to bring up the lower income groups to the minimum 50 per cent return that is one of the keystones

A WNEW BMB Test in Manhattan

Distribution of Station Mentions by Income Group, Plus One Italian Group—on WNEW Mailed Ballot*

These figures are based upon the returns from 1,400 ballots designed in the BMB formula and sent out to selected stratified groups in the borough of Manhattan. The mailing was planned as a test of whether or not the BMB ballot plan would give a break to big indie stations. The report on the survey is the story on this page called "City Indies Want BMB—With Changes."

| | HIGH INCOME | | MEDIUM INCOME | | LOW INCOME | | ITALIAN | | AVERAGE ALL INCOME GROUPS AND ITALIAN | |
|------|-------------|-----|---------------|-----|------------|-----|---------|-----|---------------------------------------|-------|
| | N | D | N | D | N | D | N | D | N | D |
| WABC | .83% | 62% | 85% | 63% | 81% | 57% | 79% | 56% | 82% | 59.5% |
| WEAF | .86 | 59 | 86 | 69 | 81 | 60 | 73 | 50 | 81.5 | 59.5 |
| WJZ | .81 | 51 | 74 | 54 | 80 | 50 | 75 | 46 | 77.5 | 50.3 |
| WOR | .81 | 55 | 79 | 60 | 87 | 66 | 72 | 49 | 79.8 | 55 |
| WNEW | .27 | 27 | 32 | 31 | 31 | 32 | 55 | 45 | 36.3 | 33.8 |
| WMCA | .34 | 27 | 26 | 29 | 29 | 24 | 31 | 19 | 30 | 24.8 |
| WQXR | .44 | 28 | 16 | 13 | 10 | 7 | 8 | 7 | 19.5 | 13.8 |
| WHN | .28 | 25 | 32 | 30 | 33 | 30 | 19 | 17 | 28 | 25.5 |
| WINS | .7 | 7 | 14 | 18 | 11 | 16 | 12 | 10 | 11 | 12.8 |
| WNYC | .15 | 13 | 12 | 15 | 5 | 9 | 17 | 18 | 12.3 | 13.8 |
| WVO | .6 | 4 | 9 | 5 | 9 | 5 | 21 | 19 | 11.3 | 8.3 |
| WBNX | .12 | 6 | 8 | 7 | 9 | 2 | 7 | 2 | 9 | 4.3 |
| WLIB | .2 | 6 | 3 | 5 | 2 | 2 | 3 | 3 | 2.5 | 4 |
| WAAT | .2 | 3 | 6 | 7 | 7 | 9 | 14 | 14 | 7.3 | 8.3 |
| WEVD | .3 | 2 | — | — | 3 | 2 | 1 | 1 | 1.8 | 1.3 |
| WHOM | .2 | 2 | 3 | 2 | 2 | 3 | 23 | 13 | 7.5 | 5 |
| WBYN | — | — | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 |
| WPAT | — | — | 1 | 1 | 1 | 1 | — | 1 | 0.5 | 0.8 |
| WWRL | — | — | 3 | 1 | 1 | — | — | — | 1 | 0.3 |

*The figures in this table are the percentages of ballots returners who check stations.
N—Night.
D—Day.

of the BMB measurement formula, the dough groups will be numerically out of relationship to the total audience. However, Hugh Feltis, BMB prexy, makes the point that the org does not intend to freeze the formula. He points out that WNEW is not the station today that it was when it opened as key outlet of the Ed Wynn abortive chain.

John Churchill of CBS, whose ballot formula is being more or less followed in the new circulation measurement, explained that this continued needling of the entire sample until the lowest response has passed 50 per cent, is not part of CBS survey routine. Churchill explains that with CBS, there is a first mailing—and if the response is not sufficient there is an automatic repeat mailing to all those who didn't answer the first return. However, after that first automatic follow-up, mailings are sent only to that part of the list which hasn't reached the required return.

Altho Churchill naturally refrained from speaking for the NAB or the BMB, he is on the research committee of the former and has had an important part with Barry Rumble, NBC; J. C. Tully, WJAC, Johnstown, Pa.; Martin Campbell, WFAA, Dallas; Roger Clipp, WFIL, Philadelphia, and Paul F. Peter of the NAB, in formulating the policies of BMB. All these men and Hugh Feltis and J. H. Ryan, prexies of BMB and NAB, respectively, were in on the meeting that received the report of the technical sub-committee of NAB which had met with Alberta Curtis, research director of WNEW, on that percolator's test of the BMB ballot.

No Freezing Is Protection

Taking Feltis' statement that the BMB would not freeze its formula now or in the years to come and John Churchill's presentation of how the necessary 50 per cent might be reached, it's fair to assume that the danger of any one income group numerically or statistically controlling the circulation reports that will be made by BMB is relatively small. Naturally it's a mass audience station like WNEW that must worry about being weighted out of part of its coverage and while some key station execs thruout the country curse WNEW roundly for throwing monkey wrenches in the works, the airing of the BMB formula 18 months before it's hoped to be set to work, can only help, a great number of non-committee member station men feel, to get the bugs out of it before the bugs begin to bite.

Station List Idea N. S. H.

One of the points stressed by WNEW (i.e., that a list of stations be sent with each BMB ballot) is unfortunate because this very suggestion has been tested by

CBS and found wanting. No matter how it's arranged, the stations which are first on the list get an unbalanced share of the votes.

What is most important in the WNEW over-50-page survey of BMB is that the terms primary, secondary, tertiary in relationship with the planned BMB coverage maps are unfortunate. These terms have been used for years to indicate field-strength measurements and while they still may be used by networks to present their stories, they're unfortunate when used for a circulation measurement. As one survey expert pointed out, these three terms might just as well be called white, red and blue or bluff, bang, bah. What is important is that BMB will deliver a numerical circulation figure that will be believed. It is the circulation of the station that the station will have to sell and which BMB will deliver. That's what competing media have been selling for years. Only on a delivered audience can time be sold.

Three Selling Aids

The future time salesman will carry three vital bits of station information when out making his pitch. He'll carry his circulation report (BMB). He'll carry a good FCC coverage map. And he'll carry an audience measurement index (more than likely the trade feels that it'll be a Hooperating since only Hooper has a base that's been constant thru the years and is constant in every area in which CEH operates in any form.)

These three will give the time buyer a complete picture of the station. The first will give him a picture of those who know the station. The second will give him a picture of where the station may be heard (if he can produce a better program than is on the air over the station now, he may rouse some of the listeners who don't know the station to tune it in.) The third will give the time buyer the facts on who listen to what and at what time. Only the Hooperating of an actual show indicates who is listening to the show on the station.

What most time buyers fail to take into consideration is that "no station delivers an audience greater than it's top Hooperating." This does not mean, of course, that the station can't possibly deliver a greater audience—it only means that it doesn't.

No Great WNEW

There is actually not a great deal of difference between WNEW and BMB, but the difference that does exist is basic. WNEW doesn't want to buy something that's going to goose it—but good. Its high ratio of national advertisers puts it in a position where the AAAA and the ANA are important factors to it. The

CBC Initiates New Shortwave Transmitters

TORONTO, March 3.—Sunday (25) marked the official inaugural of the CBC's new international service over its powerful 50-kilowatt short-wave transmitters at Sackville, N. B. Prime Minister MacKenzie King gave a short address over the new Canadian station, CHTA. "Radio broadcasting is a powerful means of helping to extend better relations thruout the world," he stated.

Almost every part of Canada contributed some form of entertainment for overseas listeners. From Toronto, the CBC chorus and ork presented a new marching song, *On Our Way*, particularly for the Canadian army overseas. Winnipeg contributed *The Red River Barn Dance*, and there was some rural rhythm from Charlottetown, Prince Edward Island. French-Canadian folk were aired from Montreal and jive tunes were ethered from Toronto.

Station CHTA has been in experimental operation for two months, feeding a new high-gain directional antenna of a type never before used on this continent. CBC spokesmen said European reports agree that signals from the new Canadian transmitters are the strongest being received from North America. Studios' headquarters are located in Montreal.

Blue Co-Op Building 15-Min. News Seg Like 'March of Time'

NEW YORK, March 3.—Blue web co-op program department is currently building another daytime news show that will be billed as a capsule facsimile of the *March of Time*. The strip, now being lined up by the web's news and program department, will present, in 15 minutes, the news and the people who make it.

All material will be live. Blue correspondents will do the interviewing of prominent people from world news centers and the front lines.

CBS Slattery To Free-Lance

HOLLYWOOD, March 3.—Jack Slattery, chief announcer for CBS here, handed in his resignation this week to free-lance. At present he is splicing for *G. E. House Party* and the *Fanny Brice* show.

station logically doesn't want figures produced by the AAAA-ANA-NAB-operated BMB to put it in a position that the \$1,000,000,000-plus property that Bernice Judis has helped to build for Arde Bulova and Milton Blow will be in jeopardy.

Its willingness to make the test with 1,400 ballots and to set up and maintain a research department is typical of the operation, which usually pays off at station WNEW. In this case, while it may make the big time station ops see red every time someone says WNEW, the outlet's questioning is going to help BMB do a better job for broadcasting—which may not be primarily what AAAA and ANA had in mind when NAB was sold a bill of goods and Hugh Feltis resigned as boss-man of Central States Broadcasting out in Omaha, to head it up.

Feltis is so certain that all will go well—and that the dough will come thru (with the help of Linnea Nelson, J. Walter Thompson, and Carlos Franco, Young & Rubicam), that he went and bought himself a chateau up Larchmont way. Reports have it between Larchmont and Scarsdale, N. Y., is an indication that Feltis expects to travel in the future from station to home—and not thruout the U. S. A. to sell audience measurement reports. The future little Feltis will grow up with BMB—in New York—he hopes.

Servel Canceling Burke But Plenty Bids in for Seg

NEW YORK, March 3.—Billie Burke's *Fashions and Rations* show will shortly bow off the CBS air, according to informed trade sources here, because the sponsor's Servel, Inc., has run out of ad dough. Cancellation will become effective within a month.

The show has done well Hooperwise, hitting a 7.4 last report, high for the 11:30 a.m.-12 seg on CBS Saturday, but the sponsor is close to the maximum advertising expenditure which Mr. Whiskers allows manufacturers of war goods.

It is understood that several food concerns are interested in the Burke program and CBS may be able to sell it without missing a broadcast. A Hooper 7.4 won't be laying around in the daytime long.

Blue Co-Op Options Constance Bennett

NEW YORK, March 3.—Blue web co-op program set-up this week signed a 45-day option on the services of film star, Constance Bennett, with a new daily strip, 1:15 - 1:30, in the offing. Contrary to trade-paper reports, Miss Bennett will not do a 4G package based on her life. The Blue's option, which is two to one to be exercised, provides an exclusive deal allowing the star only Sunday afternoon and evening guest shots.

Stanley Florshelm, the web's co-op program manager, put it on the dotted line with the Saphier Agency early in the week and an audition disk is being flown East for his okay. The show will use a chatter format with Miss Bennett doing a pop Jane Cowl. She'll tell about the people she meets, the places she goes and the things she does.

WGN Set To Scan Air Pix on WBKB

NEW YORK, March 3.—WGN, Mutual outlet in Chi., will be presenting video shows over the Balaban & Katz station, WBKB, within the next two months, according to reliable reports here. WGN, which has its construction permit and part of its equipment in the house, will do video versions of local and net radio shows as well as develop new formats over B&K outlet until the time comes when it can set up its own scanner.

When the deal goes thru, Mutual will have its stations in the three major production centers, New York, Chicago and Hollywood in the tele picture. WOR, MBS shareholder here, has been doing a show called *WOR Video Varieties* on the DuMont station, WABD, since July 13, 1943. The Don Lee web on the Coast, also MBS shareholders, have their station W6XAO in operation now.

The WGN-B&K tie-up will make the third.

Yoder Home to KOA

NEW YORK, March 3.—Lieut. Com. Lloyd E. Yoder returned to KOA, Denver, Tuesday (1), resuming his former position as general manager of the NBC station. During the two years and nine months of Yoder's service with the Naval Reserve, James R. MacPherson has been running KOA. MacPherson has now been named assistant manager in charge of commercial activities.

REVIEWS

WOR-DuMont

Reviewed Tuesday (27) 8:15-8:45 p.m. Style—School days. Sustaining over WABD, New York.

Al Bernard's *School Days* was pure and unadulterated corn direct from Dixie by way of Gus Edwards, via Bob (WOR) Emery's *Rainbow House*. If there is any wonder how a completely delightful half hour came forth from under the wings of the Emery it respectfully explained that Bob had the sound idea of taking innumerable gags direct from Al Bernard's collections and stringing them together. Altho they all smelled from overuse, they came so fast and furious that the viewer was laughing at himself for laughing at what he knew were old, old minstrel routines in white-face.

Al Bernard played the Negro porter who took over the teacher's desk while she was a-missing and played the role in a combination interlocutor-end man manner. In the school room were all the Gus Edwards characters—from the tough guy with a derby to the sweet and dumb young thing who never had the right answer in her life. There was plenty of movement—plenty of color, not a dull moment in a carload—and not a sophisticated one either. Thru the use of a blackboard idea they were able to get across the WOR credit without pushing and the camera work was ace—only once or twice missing a person or a routine.

Credit Mrs. Bob Emery at the producer's console for this, and Bob, who acted as floor manager in the studio, keeping things moving—and the white-face minstrel routine rolling along.

How often a school-days telecast could hold a regular audience is questionable. Al Bernard's act used to travel and he didn't have to have new material every week. However, based on the evidence of this one show—and the hope that the corn will continue green, this rates the top Emery to date. *Joe Kochler.*

CBS

Reviewed Thursday (1) 8-10 p.m. Style—Boxing, film, news. Sustaining on WCBW, New York.

Studio boxing, once the initial problem of setting up the ring, arranging the lighting and the seating and finding suitable camera locations is licked, becomes almost exclusively a cameraman's headache. Both CBS's lensmen, Al Kleban and Howard Hayes, did their job very well Thursday night.

The cameraman's two major problems are focus and framing. The boxers move fast and keeping the focal depth correct is a job that we wouldn't wish on our worst enemy. Both of Columbia's boys kept their heads in the rough corners and both of them rate a nod for their skill. Framing, keeping the boxers in the picture as they move laterally is another toughie. Here again Hayes and Kleban did a pretty good job. With only two exceptions, the fighters stayed in frame.

And Tony Miner, directing up in the control room, did a good piece of back-stopping the boys. Most of the time he was able to help one or the other out of a tight spot by switching from one camera to the other and he led them around from spot to spot with smooth timing. Once or twice Miner started a pan and then cut it, and once or twice he cut from ike to ike for no reason. At one point camera No. 2 was moving into what started to be a nice shot in one of the fighter's corner when the director broke to camera No. 1.

There are still several bugs in the machinery that have to be worked out, but over-all CBS has a fine feature. The chief bug is the announcing of Albert T. Gore, CBS's new director of video sports. Gore tried to give a blow-by-blow in some spots and just an explanation in others. When he tries the blow-by-blow he gets flustered and ends up about four punches behind the action. And when he simply tries in a general way to tell the viewer what's going on, he becomes dull, dry and almost (See CBS on page 32)

Balaban & Katz

Reviewed Thursday (1), 7:30 to 8:30 p.m. Style—News, variety. Sustaining on WBKB, Chicago.

Bothered by curfew troubles, like a great part of showbiz at the present time, WBKB was able to present only a weak show tonight, using no outstanding talent whatsoever. Station had arranged to have Phil Regan and Dianne and Edward, dance team now at the Blackhawk Restaurant here, on the program, but the acts discovered they could not appear on the video show and perform in the curfew-necessitated earlier dinner show at the Blackhawk so they had to cancel out.

All that the station had left was a news program, *World in Action*, by Howard Malcolm and Don Faust; Lee Phillips and his magical mysteries; Jenya, pianist, and Jeanne Bennett, currently with Bernie Cummins's orchestra at the Latin Quarter. Jeanne was able to slip out, curfew or no curfew, but because the station, with only a short notice, was not able to rehearse her, she was able to do nothing but sing a few songs, accompanied by a piano. Her singing was good. No complaint about that. But the potentialities of video are not realized when a vocalist merely stands in front of a mike and does her stuff with piano accompaniment sans trick shots or other tele techniques.

Malcolm and Faust's program would have been good radio, because the boys did nothing but read the news, altho they did that well. But they used no maps, nothing to appeal to the sense of sight so, as video fare, they fell flat.

Lee Phillips did his magical work in his usual competent style. After seeing him do just about the same type of work week after week, with very little change, we can find little to say about him except that he's good, but we're getting tired of seeing him so often.

Jenya again proved that she is an excellent pianist. Camera work on her hands was too static during most of the program. Twice, however, the station used slow dissolves so that it appeared as if four hands were playing at the same time. Her hands, naturally, in this trick were caught by two cameras focused at different angles. By means of the dissolve the picture on each was transmitted at once for a short time, and thus the appearance of four hands on the keyboard. Trick stuff like this should be used more often. *Cy Wagner.*

Blue-DuMont

Reviewed Tuesday (27), 9-9:30 p.m. Style—Variety. Sustaining over WABD, New York.

The place to make mistakes in any entertainment medium is during rehearsals. Just to be different, video seems to make a habit of making most of its mistakes on the air—right in the faces of the ether spectators.

Living up to the "show-your-slips-in-public" tradition, the Blue web did its second air-pic telecast (the first was aired over WRGB, Schenectady, and reviewed last week in *The Billboard* with a typo presentation of *On Stage, Everybody*). The boom mike got on the air, somebody walked before one of the lights and no time was permitted the studio audience to applaud Pearl Primus, the only visual act on the bill, or for Primus to take a bow. The director played with one or two dissolves that had real sock appeal—but dropped them like a hot cake before they could register. If they only had a walk-thru camera rehearsal, tele life could have been oh, so different.

The effect of a lighted marquee with the bulbs flashing Blue Network and *On Stage, Everybody*, was swell. Between these two lines there was supposed to be a moving sign with the names of the guests, etc. The moving sign (a piece of cardboard pushed thru a slot) got stuck while the first part of it was three-quarters thru, and the camera was so far away from the sign that it was literally illegible. It would have been good video to have moved in for a close-up of the moving credits—but someone was captivated by the theater effect—and didn't stop to realize that he who looks should be able to read without losing his eyesight.

Because radio frequently uses both a regular announcer and an emcee, the

WOR-DuMont

Reviewed Tuesday (27), 8:15-8:45 p.m. Style—School days. Sustaining over WABD, New York.

Al Bernard's *Schooldays* was pure and unadulterated corn direct from Dixie by way of Gus Edwards, via Bob (WOR) Emery's *Rainbow House*. If there is any wonder how a completely delightful half hour came forth from under the wing of the Emery it respectfully explained that Bob had the sound idea of taking innumerable gags direct from Al Bernard's collections and stringing them together. Altho they all smelled from overuse, they came so fast and furious that the viewer was laughing at himself for laughing at what he knew were old, old minstrel routines in white-face.

Al Bernard played the Negro porter who took over the teacher's desk while she was a-missing, and played the role in a combination interlocutor-end man manner. In the schoolroom were all the Gus Edwards characters—from the tough guy with a derby to the sweet and dumb young thing who never had the right answer in her life. There was plenty of movement—plenty of color, not a dull moment in a carload—and not a sophisticated one either. Thru the use of a blackboard idea they were able to get across the WOR credit without pushing and the camera work was ace—only once or twice missing a person or a routine.

Credit Mrs. Bob Emery at the producer's console for this, and Bob, who acted as floor manager in the studio, keeping things moving—and the white-face minstrel routine rolling along.

How often a schooldays telecast could hold a regular audience is questionable. Al Bernard's act used to travel and he didn't have to have new material every week. However, based on the evidence of this one show—and the hope that the corn will continue green, this rates the top Emery to date. *Joe Kochler.*

Blue followed the radio tradition and had a good time-wasting formula of Fred Cole, the spieler introducing Danton Walker, the emcee. Between them they added up to a pic without the slightest appeal—altho debonair Walker has an edge on Cole; that moustache helped.

The guest of honor, who was picked up in the studio audience, was half-pint Billy Rose. Rose worked without script or rehearsal and sounded like a friend of the family sitting in on an amateur production.

The contestants who were bidding for fame and fortune and a spot in the Universal's to-be-produced-pic, *On Stage, Everybody*, was three monologists, James McCall, Hildegard Halliday and Cyril Smith and the dancer, Pearl Primus. Why the latter needed the *On Stage* (See Blue-Dumont on page 32)

More Radio and Television News on Page 32.

Curfew Hits Tele

CHICAGO, March 3.—The curfew, it seems, has hit even television. This week, on its Thursday night show, WBKB, local video station, had planned to present Phil Regan, currently at the Mayfair Room of the Blackstone Hotel here, and Dianne and Edward, now appearing at Chi's Blackhawk Restaurant. However, when the curfew struck town, the acts had to say nix. Seems as tho the shows in these two spots were moved to an earlier hour so that the past-curfew number could now be presented before midnight. And, just when the new curfew necessitated early shows were to be presented at the niteries, the acts were to appear at WBKB. They, therefore, had to cancel out their tele appearance.

So, it seems, another problem has been placed in the laps of video programmers. Most of them, because they telecast during the early evening hours—just when niteries throught the country will be putting on shows at a new time—will have trouble getting guest stars—and since most tele appearances are on the cuff—

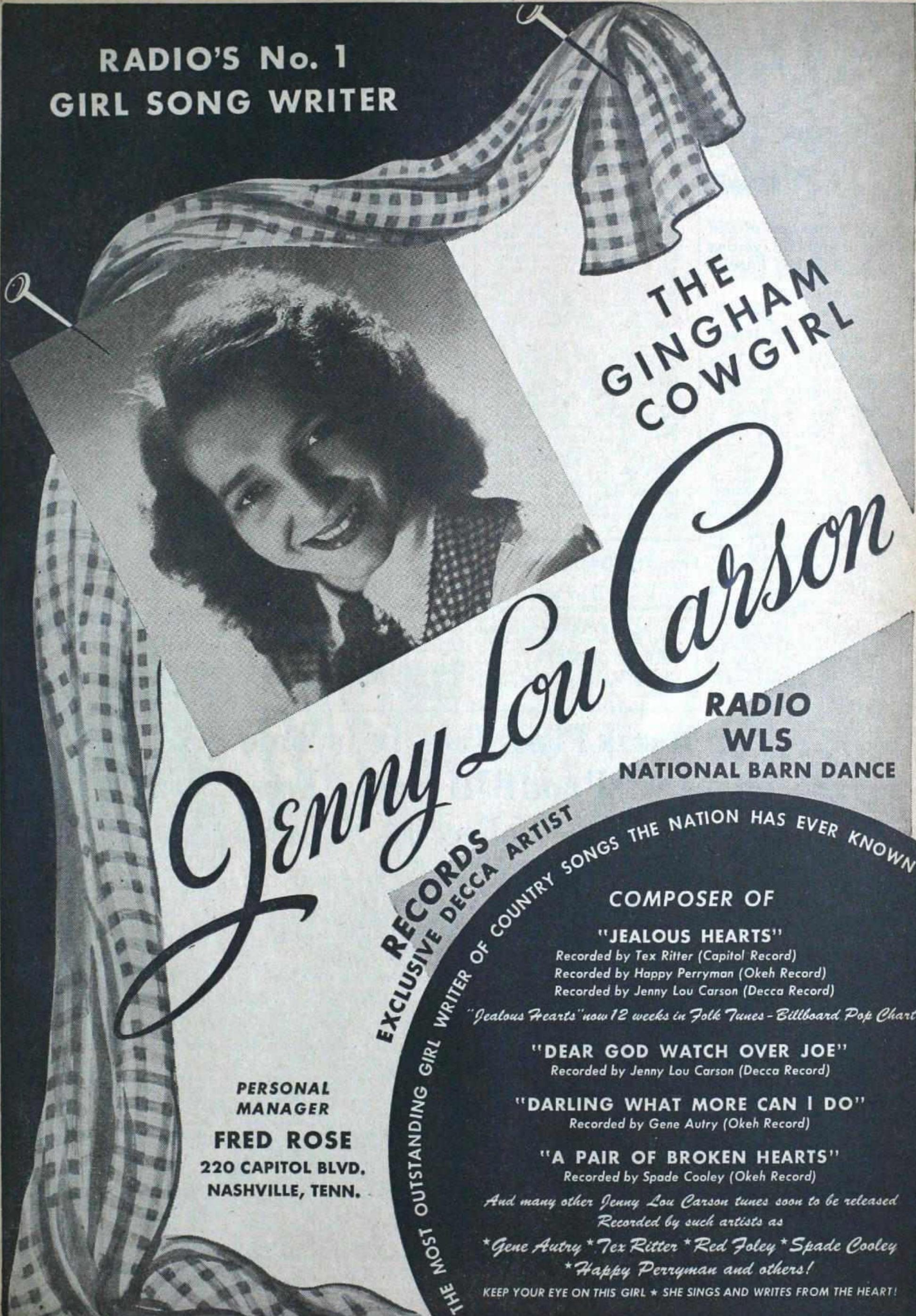
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THE MOST OUTSTANDING GIRL WRITER OF COUNTRY SONGS THE NATION HAS EVER KNOWN

COMPOSER OF

"JEALOUS HEARTS"

Recorded by Tex Ritter (Capitol Record)
Recorded by Happy Perryman (Okeh Record)
Recorded by Jenny Lou Carson (Decca Record)

"Jealous Hearts" now 12 weeks in Folk Tunes - Billboard Pop Chart

"DEAR GOD WATCH OVER JOE"

Recorded by Jenny Lou Carson (Decca Record)

"DARLING WHAT MORE CAN I DO"

Recorded by Gene Autry (Okeh Record)

"A PAIR OF BROKEN HEARTS"

Recorded by Spade Cooley (Okeh Record)

And many other Jenny Lou Carson tunes soon to be released
Recorded by such artists as

*Gene Autry *Tex Ritter *Red Foley *Spade Cooley
*Happy Perryman and others!

KEEP YOUR EYE ON THIS GIRL * SHE SINGS AND WRITES FROM THE HEART!

PERSONAL
MANAGER

FRED ROSE
220 CAPITOL BLVD.
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NAME BANDS FOR FOXHOLES

Problems Big But They'll Go

It's just a question of CSI asking them and getting over the red-tape hurdles

By Paul Secon

NEW YORK, March 3.—There are plenty of reasons why name bands haven't gone overseas for USO-Camp Shows, Inc., but probably biggest is that since the Army Special Services has okayed transporting larger units some nine months ago, most of the big bands just simply haven't been asked. According to a survey of top name bands, most of them have indicated a willingness to go, but USO hasn't contacted them in some time—or

when they were contacted, transportation, draft and physical clearances stymied any further proceedings at that time.

Spike Jones has gone over, while Hal McIntyre is currently getting ready. Actual trip has hit a number of snags. Five members of the band decided against making the overseas crossing and alternates had to be secured. Band will carry 20 persons on tour, including 16 musicians; George Moffett, manager; two vocalists and leader. To point out to leaders who are interested in the procedure of being okayed for overseas jaunt, after his bid is received by the USO and offer deliberated by army officials, here is what happened to McIntyre.

Army Briefs Men

When offer was accepted, men were fingerprinted and briefed by the army. Each member of the band was asked to fill out a "tremendous questionnaire," details of which are not available to the public. Members of the band were photographed and passports were made out. Each person making the trip had to pass a minor physical. There's a lot of red tape, but it is necessary.

Now, to get down to case histories. *The Billboard's* survey of the situation reveals the following band reports:

Sammy Kaye.—USO has not approached him at any time to go overseas. He is willing to go now or in the future. He will play camps if requested to do so, or anything possible to aid morale. Kaye claims he volunteered once, but was advised, at that time, his band was too large to send across.

Gene Krupa.—He would go alone or with his band. He was never approached by USO. He says: "It's too bad about not going overseas, because lots of boys would enjoy seeing and hearing good jazz bands, and musicians would like to go."

Lombardo, Barron, Dunham

Guy Lombardo.—He has not been approached to go by USO. Commitments permitting, he would be willing to go overseas in the future, but would insist on his entire organization.

Blue Barron.—He was contacted a year ago. He would be glad to go now or at any time and feels it would round out his present work for camps, hospitals, etc. About 70 per cent of his men are ex-servicemen.

Sonny Dunham.—Never heard from USO. He would like to go over with a couple of keymen rather than go alone and play solo with army musicians. "It's tough getting men to go as a complete unit," according to Dunham.

Hampton, Kassel, Brandwynne

Lionel Hampton.—Said he was approached by USO in January for an overseas tour and is anxious to go. "We have tried to make arrangements to (See Name Bands for Foxholes, page 15)

Screen Song-Selling

By Paul Secon

Laura
(20th-Fox)

Unusual feature of commercial tune possibilities in this pic is the fact that Robbins Music is taking background music and putting a lyric by Johnny Mercer to it. Song will be titled *Laura* and firm will go to work on it pronto. In pic, from time credits are flashed on screen to end of film, background theme is heard over and over again until payee walks out of house whistling unusual melody.

Understood that 20th-Fox received some 1,500 requests on background theme, done by David Rakstin, 20th music tuner. There are no commercial tunes in pic at all outside of theme. However, with showing credits, theme comes on complete and at important intervals in pic, theme is brought back. It's a choice piece of tune selling biz.

Fact that at one point record is played using theme as a commercial disk helps point out the listenable material.

Horace Heidt Folding Up Ork March 18

NEW YORK, March 3.—Horace Heidt is breaking up his band upon closing at his Trianon Ballroom, Southgate, Calif., March 18, while he awaits a decision to come down from the American Federation of Musicians exec board in Newark, N. J., concerning his MCA relations. If the AFM decision is favorable, he'll be back in the biz with a new band booked by agency. If unfavorable, he will "probably give up the band forever." *The Billboard* queried Heidt about this some time ago, but corroboration did not come from West Coast office until this week.

Heidt's band will be taken over by Shorty Sherock, who bought Heidt's library. Sherock will debut his 18-piece band at Larry Finley's Mission Beach Ballroom, San Diego, Calif., March 24-25. Then for four weeks he goes into Finley's Trianon Ballroom, San Diego, starting on March 27. General Amusement will book Sherock. About eight of Heidt's men will join Sherock. There was no financial arrangement between Sherock and Heidt. However, Heidt will bring Sherock's band into his Trianon Ballroom for four weeks later on. After that band will swing east.

Heidt has a deal on for a New York ballroom, but nothing is set as yet. Site behind the Roxy Theater is a possibility. Before getting into the New York pic, however, Heidt wants to set his new business holdings, including the Lone Palm Hotel, Palm Springs, Calif., and a steak house in Beverly Hills on solid footing. Heidt's tiff with MCA has been in the works for a couple of years, and he's listed a long series of complaints with the federation.

Page Trys Hillbilly Shots

CHICAGO, March 3.—Current trend among Midwest agents and bookers to use folk artist talent found a new disciple this week in Sidney J. Paige, local booker. Page has skedded the *WJJD Breakfast and Supper Frolies* for March 10 and 11 at Benton Harbor, Mich., and the *WJJD show plus Red Foley and the Gloom Chasers* have been inked for March 18 at the Auditorium, Freeport, Illinois.

Muzak Plans Tabs To Include ASCAP and BMI License Fees; Orgs To Collect at Source

Music Protection Assured Wired Music Spots

NEW YORK, March 3.—With negotiations now on between Muzak, ASCAP and BMI for a "license at the source" set-up, indications are that restaurants that use wired music and who are now paying both ASCAP and Muzak a fee, will probably pay Muzak a higher fee and discontinue paying ASCAP. The Society, however, won't suffer because, according to a spokesman for the American Restaurant Association, restaurants would be willing to pay, say 10 per cent higher fee to Muzak, with ASCAP collecting lump sums from Muzak for licensing tunes to the wired music company. Altho ASCAP execs in New York denied that any negotiations were going on with Muzak, it's known that Muzak is now in process of negotiating a deal with BMI, which was concurred in by BMI execs. Muzak said things were too premature to comment.

Situation arose out of ARA's quiet look-see into ASCAP's jumping the rate of some 5,000 ARA members during last year. Fact that they used wired music, with restaurants paying both Muzak and ASCAP was thought unfair by the association. Again, as pointed out in *The Billboard* story last week, with music coming into restaurant, the owner of the eating place was a user of music over which he had no control especially as to its having been licensed for use. Consequently, the negotiations now on between Muzak, ASCAP and BMI to clear music at the source. In this way the restaurants would be in the clear. Spokesmen for the Amer-

ican Hotel Association also noted that where hotels used wired music, in future negotiations with ASCAP, the AHA would insist on paying Muzak and not the Society for license. This would drive ASCAP and Muzak into a licensing deal.

Muzak Had This Arrangement

Muzak had such a deal with ASCAP up to a couple of years ago. In light of present circumstances, this is how deal will probably work out, according to ARA rep. A restaurant now paying \$40 to \$75 a month to Muzak will be charged 10 per cent more with Muzak taking out an ASCAP license. In other words, restaurants paying \$40 will pay \$44 a month; those paying \$75 will pay \$82.50 a month. And restaurants won't pay ASCAP any license fee at all.

Muzak's deal with ASCAP will work out with the Society taking the additional 10 per cent that Muzak charges the restaurant. (Figure 10 per cent is said to be pretty close, but as deal hasn't been completed, exact manner of how it will be worked out isn't known.)

According to AHA rep, who was in New York last week, restaurants will probably start paying only Muzak and not the Society around April. Besides the fact that with owners of eating places using music over which they have no licensing control, would no longer risk consequent infringement suits at \$250 per, the clearing of music at the source will facilitate payment of bills, etc.

Coming Next Week

NEW YORK, March 3.—Because of space limitations, survey of how commercial radio shows pick their pop songs will not run this week. However, another New York pick-up will be run next week, with additional stories in later issues.

Nidorf & Peppe Tie-Up on Deal

NEW YORK, March 3.—Mike Nidorf, ex-General Amusement Corporation veepee for 10 years, last week completed a partnership arrangement with Jim Peppe in a personal management set-up. First artist in deal is Sammy Kaye, now being handled by Peppe, with Nidorf now co-handling Kaye's biz affairs with Peppe. Nidorf also bought out Kaye's interest in World and Republic Music for an undisclosed amount.

Management office will be set up at Peppe's Fifth Avenue spot, with the music firms setting up on the Coast. Nidorf is still in Miami Beach, Fla., vacationing before heading back to New York to set up the partnership offices.

Nidorf's leaving GAC recently came as a big surprise to the band biz. Recently he sold his shares in GAC to Tom Rockwell, GAC prexy, with Tom Martin also now negotiating to sell his shares to Rockwell, which would give latter 100 per cent control of the biz.

Palladium Demands ASCAP Cut Fee And Refund Plenty

HOLLYWOOD, March 5.—As an aftermath to ASCAP's reducing to \$2,250 their licensing rate to cover both the Aragon and Trianon ballrooms in Chi., (reported exclusively in *The Billboard*, last December) Maurice B. Cohen, president of the Palladium here, has demanded that ASCAP immediately adjust his annual fee in accordance with that of the Aragon and Trianon and also refund overpayments.

It's understood that ASCAP last September upped the Palladium's annual music fee to \$3,000 from \$1,800 on the basis that it was necessary in order to comply with terms of a consent decree between the government and itself and in line with its national policy of rate standardization. It's reported that \$2,250 fee from the Aragon and Trianon is split between both spots with the Aragon accounting for about \$1,500 and the Trianon classed as a "B" location, paying \$750.

Cohen contends that since the Aragon operation in itself compares favorably to the Palladium's and at the minimum, the combined Aragon-Trianon management falls into a comparable class, he is paying a discriminatory price for a similar music license.

Miller Leaves GAC & Biz

NEW YORK, March 3.—Irving Miller, for two years comptroller and office manager for General Amusement Corporation, leaves the firm March 9. He will go into business for himself, in a line unrelated to the entertainment field.

Faux Pas

NEW YORK, March 3.—Vaughn Monroe is having difficulty getting Coca-Cola *Spotlight Band* shots for a unique reason. Seems that he made a commercial transcription for Pepsi-Cola titled *Pepsi-Cola for Two*, and when C.-C. found out about it, they nixed Monroe for *Spotlight Band* show.

How To Get Past-Curfew Air Time

The "Case" at Last

NEW YORK, March 3. — The all-important test case to the music industry, that of deciding the question as to whether a publisher has the right to drop out of a performing right society and take along the copyrights, altho the writers also belong to that society, is coming up in special term of the Supreme Court, Monday (5). Case, of course, is the BMI-Marks suit against ASCAP, which has been postponed numerous times before.

Fem Artist Cuts Herself In and Starts Yelps

NEW YORK, March 3.—One of the perennial thorns in the music biz, that of writers cutting big artists into a song, has cropped up again, with major disk companies now putting out disks. Most flagrant case in a long time has hit the Alley, in which writers cut top fem pop singer in for 1 cent a copy on all sheet music and a cut of synchronization rights, altho her name isn't listed as one of the writers. Fact that gal is one of top pop singers around has some of the pubs plenty steamed at the situation. For quite a while age-old groan on cutting artists in on songs died down to a minimum, but lately there's been more of it happening, and with the likelihood of it happening more fre-

Two Spots Claim Artie Shaw for Same Week-End

HOLLYWOOD, March 3.—Situation in which Tommy Dorsey's Casino Gardens and the Casa Manana both state that they have Artie Shaw booked into their spots for consecutive week-ends in May has William Morris Agency pretty much on the spot. According to Bernie Cohan, operator of Gardens in Dorsey's absence, Shaw is positively set for three week-end dates at that spot, starting the middle of May. However, Frank Zucca, of the Manana, states that he has definite commitments starting May 11 for four week-ends.

Morris office states that both spots are up for consideration. Understood that Shaw okayed Casa Manana first, but when curfew went into effect new negotiations came up, and that he then okayed deal for Casino Gardens. As it now stands, both spots are under the impression that Shaw is coming in. When Shaw notified Casa Manana of curfew and change of hours, spot sent revised hour sked to Shaw, but new contract is said to not have been inked as yet.

Dorsey still owns Casino Gardens 100 per cent, altho talk in East is that he's trying to unload. Shaw just closed at New York Strand Thursday (1).

quently in the future.

One of the reasons cited by those close to the situash is the tightening market for writers, especially with big pubs in the East. What with pic and legit (See FEM ARTIST on page 21)

Cleared of Charges Of Acting as Agent, Durgom Shifted

HOLLYWOOD, March 3.—Altho cleared by his commanding officer of charge that he's an actors' agent and runs a booking office while a member of the armed forces, Pvt. George (Bullets) Durgom is being transferred from Long Beach, Calif., Ferry command to Army Air Base in Michigan. Understood transfer is a formality in the services whenever a complaint is filed.

It's claimed a Hollywood agent framed Durgom by sending a wire to his base commander at Washington, with info that Durgom was actively engaged in agenting his attractions in competition with booking offices. Upon investigation, agent's report was found to be untrue, and in addition it was revealed that name to wire was a phony.

Durgom lend-leased attractions under his personal management, including Andy Russell, Joe Stafford, Pied Pipers, Connie Haines and Dick Haymes, to other individuals to handle while he is in service. Mike Nidorf handles Stafford for Durgom; Eddie Sherman takes care of Connie Haines; Sam Stifel, Andy Russell; Billy Burton, Dick Haymes. Stationed at Long Beach for 21 months, Durgom brought in entertainment for the base from top Hollywood clubs.

Put on Pitch For Treasury

Okay by WMC of Lombardo shot opens way for others seeking late remotes

NEW YORK, March 3.—Altho the general effects of the 12 m. curfew on bands can't be estimated as yet—most spots around town report that dinner biz has been up, but later biz somewhat off—now comes a possible solution to the band leader's one big woe—his air time. Seems that Guy Lombardo has been given special permission to broadcast from the Hotel Roosevelt at 12 m. Friday (9) for the Treasury Department. Lombardo will do his shot from the grillroom over Mutual, altho the spot will be without customers, waiters, etc.

According to Morton A. Millman, of the Treasury Department, any bands that want to broadcast from their spots after 12 m. and put on a pitch for bonds, the Treasury Department will probably okay their remotes. That means that Charlie Spivak, Commodore; Jerry Wald, New Yorker; Jimmy Dorsey, Pennsylvania; Tommy Dorsey, the 400 Restaurant; Jimmy Palmer and George Patron, Roseland, to mention a few, will be able to go on after midnight from their respective rooms and broadcast without customers but at least get that so-called "valuable" air time.

Smith Okayed

Millman, in getting Lombardo his special shot, went to Bruce Smith, of the War Man-Power Commission, and got his okay. Ruling went down as follows:

"Since the audience is removed from the room and the place is closed for business, the room may be converted into a broadcasting studio." Anna Rosenberg, regional director of the WMC in New York, okayed the Treasury Department's request. According to Millman, if other orks want to broadcast from their spots, and will get in touch with him at the Treasury Department in Washington, he'll try and arrange for their bands to put on shows. Millman has gone to the West Coast for a couple of weeks.

Whether or not the remotes will be considered commercial air time or not remains to be seen, but in view of the (See Pitch for Treasury on page 15)

Oxley Opening Coast Office

HOLLYWOOD, March 3.—Harold Oxley, manager and booker of Jimmy Lunceford is opening a West Coast office, with a Chicago office in view this fall. Oxley will remain in the West for the next four months, with Lunceford going into Plantation Club May 29, week-ending at the Casa Manana. He's also lining up several white attractions for his office.

Edward DeDonato has left Red Marshall's office to join Oxley. Marshall previously handled Lunceford's West Coast bookings and will retain the band thru July 1. Besides Lunceford, Oxley handles Ann Jenkins, Jose Mayol, Rena Land and Apus, and Estrellita.

Bob WILLS

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Scott, Shuberts Talking About Bayes Theater

NEW YORK, March 3.—Raymond Scott, composer and ork leader, is negotiating with the Shuberts for the Nora Bayes Theater which, because of its acoustics and stage, he plans to use as a recording and broadcasting studio. Deal is still unsettled, according to Scott. Band leader, who now owns Gateway Music and Universal Records, a reference library, recently bought the old U. S. Recordings Studios for a reported \$500. His plans for a road trip canceled by the curfew, Scott is in town keeping an eye on his expanding biz.

ASCAP Penalty For Infringement Ruled Invariable

NEW YORK, March 3.—Unusual test case brought by ASCAP to determine whether the cost per infringement might vary with the amount a licensee pays, was decided in Providence, R. I., last week, with the society entitled to its usual \$250 per. Infringement suit was against the Stevens Cafe, run by Stephan Widenski, over Shapiro-Bernstein's *Sweet Sue*.

Widenski claimed that in-so-much as he paid \$90 a year to ASCAP for his license, why should he have to pay \$250—the present statutory rate—for each infringement? Court found that amount paid to ASCAP has nothing to do with the amount paid for infringement.

A Decca 'Rum-Coke' Cut by Calypso Ork

NEW YORK, March 3.—Decca goes native in its second disking of *Rum and Coca-Cola* out March 8. Number is cut by Wilmoth Houdini and His Royal Calypso Ork, who ought to know what the score is on the "Yankee dolaah" if anybody does, since the tune originated right in his back yard.

Rum and Coke rates both sides of the new disk and offers 10 verses plus new lyrics which, if they hold true to usual calypso standards, will draw an icy stare from radio, but a warm reception from the juke and other outlets. Decca's first version of the tune by the Andrews Sisters is now the hottest thing it has.

W. Gilbert To Rep Carrie Jacobs Bond Catalog for 5 Yrs.

NEW YORK, March 3.—Wolfe E. Gilbert, who set up a new office as music copyright rep and catalog consultant on the West Coast recently, has closed a deal for \$75,000 with Gus Schirmer Music Company to rep the Carrie Jacobs Bond catalog for five years. Gilbert's new offices will be clearing house for copyright renewals and he'll cater to songwriters and indie publishers.

Gilbert is also working with film companies in spotting appropriate songs for their pix. Same thing is being done by Fred Raphael for Shapiro-Bernstein, but whereas Bernstein works for S-B only, Gilbert will rep indie firms en masse. In his work for writers, tunes will be pubed under their names, and fee will be collected by Gilbert, only after the songs are sold.

Advance To Appeal Appellate Court's "Parade" Decision

NEW YORK, March 3.—Advance Music is going to appeal the decision of the Appellate Division of the Supreme Court in which the music company's suit against *Your Hit Parade* was dismissed last week. Suit over Advance Music's *Don't Sweetheart Me* was first filed in N. Y. Supreme Court and dismissed there. An amended complaint was filed in Supreme Court and action was sustained, but the Appellate Division last week sustained the original contention of the Supreme Court.

Indication of how strong the verdict was against the music company was seen by legal minds in the trade, claiming that the decision was a powerful one and almost precluded any action against the *Hit Parade* in the future. For these reasons, Santly-Joy's suit against the *Parade on My Dreams Are Getting Better All the Time* was called off last week after the *Don't Sweetheart Me* decision came down.

U.A. Pub Signs With BMI

DETROIT, March 3.—The United Artists Publishing Company, recently established by Edward Sowulewski, Saginaw, Mich., with offices at 506 Dime Bank Building, Detroit, has signed with BMI.

James - Weiner Wax Deal Cools

NEW YORK, March 3.—Deal between Harry James and music pub George Weiner, made some time last year, with James reportedly getting somewhere around \$25,000 tax-free dough to ink with Weiner's Grand Music firm, has hit a clinker. Understood that James recently asked for a cancellation of his contract, basing it on the stipulation that the contract had a 90-day cancellation clause. Also, James is said to be asking for an accounting. At the present time Grand has *I'm Beginning To See the Light*, which James disked and which also has his name as one of the co-authors.

At the same time James is in process of making another deal with Buddy Morris (Morris Music). Unbeknownst to most of the trade, one of the complications in the James-Weiner deal is the fact that band leader was supposed to wax four of the firm's tunes on Columbia Records. Whether James will have to disk Weiner's tunes before he can break away remains to be seen, but it's thought that the proviso for the four future diskings were made by Weiner to insure the company against tax-free dough given to James at the time.

Music Corps. Not Liable on Actions of ASCAP Directors

NEW YORK, March 3.—In an unprecedented action, Court of Appeals of the Appellate Division of the New York Supreme Court, Albany, N. Y., last week ruled that the music corporations of the 18 members of the board of directors and officers of ASCAP were not liable for any action brought against the directors of ASCAP. Ruling came in the *Jem Music, Eddie Dowling and Denton & Haskins Music Corporation* case against Deems Taylor and some 27 officers and directors of the society. Action was first filed in January, 1943, in the Supreme Court, which held that the individuals on ASCAP's board were responsible but not their respective music corporations.

Case was then taken to the Appellate Division, which ruled that both individuals and corporations were responsible for actions of the society, but the decision of the Court of Appeals, handed down last week, reversed that and put the music corporations in the clear.

In other words, suits against ASCAP in the future can only be brought against the board members sitting as directors of the society, and not board members as head of a publishing house that licenses thru ASCAP.

Case was filed against ASCAP asking for an accounting of society's financial affairs for the last 10 years, with George Whiting one of the original co-plaintiffs. Case continues against ASCAP but the member corporations are not involved. Those companies that were involved in the suit were Robbins' group, Music Publishers' Holding Corporation, Chappell, Broadway Music, Shapiro - Bernstein; Words & Music, Inc.; Mills, Paramount, Famous, Schirmer, Fischer, Bregman-Vocco-Conn, Berlin and ABC. One of the by-laws of the society declares that corporations were liable by acts of the corporate members. However, court ruling said that any acts by representatives of the corporation as board of directors of the society was not wrongful, and they were not liable regardless of the society's by-law.

Marlowe Music Gets 'Tears To Dry'

NEW YORK, March 3.—Chappell's Music subid, Marlowe Music, which has been defunct since 1940, is open once more with the firm working on *Guess I'll Hang My Tears Out to Dry*. Tune is from the show, *Glad to See You*, which folded recently, with score written by Julie Styne and Sammy Cahn. Song was put into Marlowe because three disks are out, Dinah Shore, Helen Forrest and Harry James.

Marlowe will be under Eddie Wolpin, general prof. mgr. of Chappell, with Irving Niles handling plugging end. Last tune at Marlowe was *Harbor Lights*.

Curfew Payoff

NEW YORK, March 3.—The curfew, now in effect almost a week, has resulted in a lot of re-shuffling. Usually the bands take it on the chin. On Friday night (2), however, two orks came in for full payment for a job that required little playing.

Vincent Lopez had a private party at the Waldorf which he was to do after his last show at the State Theater. Because of the late-hour lopping, another outfit was called in. Johnny Richards played from 8 to 10:30, with Lopez taking over at that time till midnight. Both bands received full price.

Hub Morals Squad No Like 'Married' By Prima's Carol

NEW YORK, March 3.—*I Wanna Get Married* is bad medicine according to Boston censors. Lilyann Carol, Louis Prima vocalist, was stopped from repeating the number after one performance at the RKO Theater where the Prima ork played recently. The tune that Gertrude Niesen featured in *Follow the Girls* and later waxed for Decca and that Miss Carol recently cut for Hit is nasty the moral monitor of the Hub hissed.

The kids loved the tune and repeatedly called for it during the band's week at the pic house. Apparently they also loved the ork because the theater was jammed with enthusiastic bobby sockers at every performance and the riot squad had to be called out when the musicians left to board a train to Philadelphia.

ASCAP Selecting New Members of Brd. of Directors

NEW YORK, March 3.—To elect new members of ASCAP board of directors, ballots have been sent out to all members of the society, and include the following line-up: For pop publishers, Max Dreyfuss, George Marlo, Jack Mills, John J. O'Connor, Ralph S. Peer and Lester Santly. Dreyfuss, Mills and O'Connor, are incumbents, automatically running again. For writers, Raymond B. Egan, Cliff Friend, Lou Handman, John Jacob Loeb, Lucky Roberts, Leonard Whitcup, are new nominees, with Gene Buck, Ray Henderson and George W. Meyer, incumbents. In longhair field, votes are for Abraham Chasins, John Tasker Howard and Jeffrey O'Hara, latter incumbent.

Ballots must be back five days before the annual meeting of the society skedded around the end of March.

Jack Pettis Forms New 21-Piece Ork

NEW YORK, March 3.—Jack Pettis, ex-Ben Bernie sax man and former leader of the New Orleans Rhythm Kings, Chicago band, has organized a new outfit. He has in rehearsal a 21-piece aggregation, composed of four violins, five sax, five brass, five rhythm and two pianos.

The composer of *Bugle Call Rag* played his last engagement as a leader, at the Trocadero, Hollywood, three years ago. New band will specialize in show tunes, featuring musical comedy material. Red Bone and Pud Livingston are doing the arranging and Walter Rubin has been named road manager.

Follow the Leader

NEW YORK, March 3.—Demand of John L. Lewis for a 10-cent royalty from bituminous coal operators on every ton of coal mined, is first indication that other unions are following victory gained by James C. Pettrillo over record companies. Lewis's royalty would come to about \$55,000,000 a year, and go into the coffers of the United Mine Workers.

WATCH FOR!!

America's Newest Jazz Unit

"THE TOWNSMEN"

FOUR MEN WITH TASTE AND ORIGINALITY

14TH CONSECUTIVE WEEK AT THE FAMOUS

TOWN HOUSE — RENO, NEV.

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Lloyd LaBRIE
and his
ORCHESTRA

DIRECTOR OF
GENERAL AMUSEMENT CORP.

MUTUAL NETWORK CBS

Name Bands for Foxholes; Problems Big But They'll Go

(Continued from page 12)

leave after our present tour ends in April but have no final confirmation."

Art Kassel.—"Idea of overseas tour is great. I believe every name band to a man would jump at chance to go. A few big bands would bring a bit of home across the seas. We have never been approached for the tour, but believe this was not neglect by committee but its realization that physical difficulties prevented big bands from being sent over."

Nat Brandwynne.—"Supposed to go, but I fell ill and deal was called off. I'm going to New York in a few weeks and hope to see USO people then and see if the trip can be arranged again. We wouldn't let anything stand in the way if it could be arranged. I'm sure the boys feel the same way. Put us down as definitely feeling our first commitments are to the boys at the fighting fronts."

Gray, Busse Willing

Glen Gray and Henry Busse, in Chicago, said they would be willing to make the trip if USO officials felt that their music would be essential in raising the morale of fighting men abroad. While they admitted that they need present air time and theater locations to keep prestige, they indicated that they felt an overseas tour among American fighters would mean plenty of good will on the part of servicemen, which would be a boost for their post-war reputations.

(In next week's issue *The Billboard* will publish replies from the rest of the name bands. Many of the top bands have not replied as yet.)

CSI Hasn't Contacted Many

CSI execs, commenting on the situation, admitted that since the original band committee was formed December

12, 1941 (it was soon dissolved due to transportation headaches), they haven't talked to many leaders. On that original committee was Charlie Miller, George Oberland, Dave Schooler, A. J. Balaban, Harry Kalcheim, Jesse Kaye, Harry Mayer, Bill Howard, Lou Goldberg, Willard Alexander, Dick Dorso, Harry Moss, Milt Deutsch, Harry Green, Bill Burnham, Dick Gabbe and Milt Krasne.

Since then—specifically, some nine months ago—transportation problems of taking a large unit overseas have lessened, and consequently they are definitely in the market today. One thing is paramount in Camp Shows execs' minds. Special Services wants only big name bands if it is going to send large units overseas. Consequently, *The Billboard* survey covers only top names.

Lyman, Norvo, B. G. Situation

Generally known are the Abe Lyman, Red Norvo, Benny Goodman situations. Lyman was all set to go, but when a couple of his keymen couldn't be cleared, the whole thing fell thru. Norvo was set to go for Coca-Cola people, but army refused to okay it after he was on the pay roll for quite a while. Goodman recently talked about going overseas but nothing came of the discussions.

One thing USO execs point out. They are definitely aware of the good work bands have done in playing army camps here in this country, but they point out boys overseas want and would eat up any name band appearances. They want ork names to take either their entire groups over, if they can be cleared, or go themselves with a few keymen, as Andre Kostelanetz is currently doing. Once over there, big ork names, especially those that are great instrumentalists, can have G.I. musicians play their arrangements.

What will probably throw a monkey wrench into the whole goings-on, unless it can be cleared up, is the time which bands must spend overseas. CSI execs say that orks are wanted for a six-month period, and from a hasty look at the band picture today, that's pretty tough on the bands. However, Camp Shows say that it perhaps will be able to cut the time down to less than a half year but certainly not less than four months.

Besides overseas junkets, CSI is anxious to get bands to play the hospital circuit, with USO paying transportation expense. Kay Kyser is doing that now, having played many out-of-the-way hospitals during last couple of months, including the following: Walter Reed General Hospital, Washington; Moore General Hospital, Asheville, N. C.; Stark General Hospital, Charleston, S. C.; Oliver General Hospital, Augusta, Ga.; Northington General Hospital, Tuscaloosa, Ala., and plenty more to come.

PITCH FOR TREASURY

(Continued from page 13)

fact that it's being done for the Treasury Department indicates that the same non-commercial rate of \$3 per man will continue. Lombardo has been putting on remotes for the Treasury Department for some time.

As to the actual effects of the ban on bands, the Pennsylvania indicated that there was a 15 per cent drop in beverage receipts, but that on Wednesday (28) they did 487 dinners, 402 covers, with most of the patrons staying on after dinner and few patrons coming in after 10 p.m.; Tuesday (27), the spot did 452 covers. At the New Yorker on Tuesday (27) the spot did 214 covers, compared with 267 on the previous Tuesday (holiday eve), and 173, 208 and 201 for Tuesdays prior to that. Wednesday (28), spot did 203 covers, as compared with 142, 171, 187, 226, 176, 317, 208, 269 preceding Wednesdays. At most spots, including the 400 Club, Nat Moss says dinner biz was up, with many patrons staying over past the cover time, around 9 p.m. in most spots.

George Paxton at the Lincoln is dropping his four strings to cut down on the salary of the band, and give the hotel a break in expense. Not known whether "suggestion" to cut down came from the hotel or not. Show at the Biltmore, Eddy Rogers ork and ice show, are said to be on notice until spot finds out what goes with biz. Raymond Scott canceled his tour because of curfew.

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Pvt. Cecil Gant

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HAMMOND ORGANIST

FEMALE

With own organ, to be featured at
Virginia's swankiest resort.

LONG SEASON

Jack L. Greenspoon

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JUKE BOX OPERATORS

are calling for

Don't Shoot the Bartender

He's Half Shot Now

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"A Farm Girl's Dream"

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WE ARE EXCLUSIVE DISTRIBUTORS OF "GILT EDGE" AND "APOLLO"
RECORDS EAST OF THE ROCKY MOUNTAINS!

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(A) "I WONDER" (CECIL GANT)

Number 1 on the Hit
Parade three weeks run-
ning—20 weeks in all!

(B) "CECIL'S BOOGIE NO. 1"

AVAILABLE NOW!

OTHER RELEASES

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(A) "PUT ANOTHER CHAIR AT THE TABLE" (CECIL GANT)
(B) "CECIL'S BOOGIE NO. 2"

Gilt Edge #CG3

(A) "WAKE UP, CECIL, WAKE UP" (CECIL GANT)
(B) "BOOGIE BLUES"

Gilt Edge #CG22

(A) "I'LL REMEMBER YOU" (CECIL GANT)
(B) "CECIL'S MOP MOP"

PRICE TO TRADE 74¢ NET, F. O. B. N. Y.

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RECORD-BREAKING RECORDS!

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MY BABY SAID YES**

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THE PHIL MOORE FOUR (Victor)

and soon-to-be-released . . . better order from your dealer now!
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A few still available . . . ask your dealer to supply you!
ONE MEAT BALL

Recorded by
**THE ANDREWS SISTERS (Decca) • TONY PASTOR (Victor)
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Recorded by
**LOUIS ARMSTRONG (Decca) • LOUIS PRIMA (Hit)
ROOSEVELT SYKES (Bluebird) • Pvt. CECIL GANT (Gilt Edge)
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and not yet released . . . order from your dealer now!
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LEEDS MUSIC CORPORATION

LOU LEVY, Pres.

NEW YORK

CHICAGO

HOLLYWOOD

Just released by

**ROY
ACUFF**
and his
SMOKY MOUNTAIN BOYS

OKEH #6735

**"BLUES IN MY MIND"
"I HEARD A SILVER TRUMPET"**

Get It Today!

**This is destined to
be Roy's biggest record!**



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the week beginning Saturday, February 24, and ending Friday, March 2. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically. The total number of times a song has appeared in the chart is in the Weeks to Date column. Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical. (A) ASCAP licensed. (B) BMI licensed.

| Wks. to date | TITLE | PUBLISHER |
|--------------|---|-------------------|
| 13. | A Little on the Lonely Side (A) | Advanced |
| 9. | Ac-Cent-Tchu-Ate the Positive (A) (F) | Morris |
| 11. | After Awhile (B) | Starlight |
| 1. | All of My Life (A) | Berlin |
| 1. | Bala (A) (F) | Southern |
| 4. | Blue Skies (A) (F) | Berlin |
| 2. | Candy (A) | Feist |
| 18. | Confessin' (A) | Bourne |
| 11. | Don't Ever Change (A) | Morris |
| 19. | Don't Fence Me In (A) (F) | Harms, Inc. |
| 10. | Evelina (A) (M) | Crawford |
| 8. | Ev'ry Time We Say Goodbye (A) (M) | Chappell |
| 10. | I Didn't Know About You (A) | Robbins |
| 39. | I Dream of You (B) | Embassy |
| 5. | I Should Care (A) (K) | Dorsey |
| 6. | I'm Beginning to See the Light (A) | Grand |
| 5. | Just a Prayer Away (A) | Shapiro-Bernstein |
| 1. | Let's Yake the Long Way Home (A) (F) | Morris |
| 22. | Magic Is the Moonlight (B) (F) | Melody Lane |
| 12. | More and More (A) (F) | T. B. Harms |
| 8. | My Dreams Are Getting Better All the Time (A) (F) | Santly-Joy |
| 12. | (All of a Sudden) My Heart Sings (A) (F) | Leeds |
| 5. | Please Don't Say No (A) (F) | Feist |
| 9. | Saturday Night (Is the Loneliest Night of the Week) (A) | Barton |
| 8. | Sleigh Ride in July (A) (F) | Burke-Van Heusen |
| 12. | Strange Music (A) (M) | Chappell |
| 17. | Sweet Dreams, Sweetheart (A) (F) | Remick |
| 18. | There Goes That Song Again (A) (F) | Skidmore |
| 1. | There Must Be a Way (B) | Stevens |
| 11. | This Heart of Mine (A) (F) | Triangle |
| 6. | Too-Ro-Loo-Ra-Loo-Ral (That's an Irish Lullaby) (A) (F) | Witmark |
| 3. | You Belong to My Heart (A) (F) | Southern |

Lucky Strike HIT PARADE

CBS, Saturday, March 3, 9-9:45 p.m. EWT.

| Weeks to date | POSITION | TITLE | PUBLISHER |
|---------------|----------|--|-------------|
| 7 | 1 | 1. Ac-Cent-Tchu-Ate the Positive (F) | Morris |
| 13 | 2 | 2. I Dream of You | Embassy |
| 4 | 3 | 3. A Little on the Lonely Side | Advanced |
| 3 | 4 | 4. Saturday Night (Is the Loneliest Night in the Week) | Barton |
| 2 | — | 5. My Dreams Are Getting Better All the Time | Santly-Joy |
| 14 | 3 | 6. Don't Fence Me In (F) | Harms, Inc. |
| 3 | — | 7. More and More (F) | T. B. Harms |
| 5 | 6 | 8. Sweet Dreams, Sweetheart (F) | Remick |
| 3 | 7 | 9. Rum and Coca-Cola | Feist |

And the Following Extras: Just One of Those Things, Oklahoma, Army Air Corps Song, and Wintergreen for President.

MOST PLAYED JUKE BOX RACE RECORDS

This compilation is based on reports received from leading juke box operators throught the nation and indicate the most popular race records on automatic phonographs.

| Weeks to date | POSITION | TITLE | PUBLISHER |
|---------------|----------|---------------------------------------|--|
| 4 | 1 | 1. I WONDER | Roosevelt Sykes. Bluebird 34-0721 |
| 4 | 2 | 2. YOU CAN'T GET THAT NO MORE | Louis Jordan. Decca 8668 |
| 5 | 3 | 3. MOP! MOP! | Pvt. Cecil Gant. Decca 8668 |
| 21 | 4 | 4. I WONDER | Pvt. Cecil Gant. Giltedge 500 CG1 |
| 20 | 5 | 5. INTO EACH LIFE SOME RAIN MUST FALL | Ink Spots-Ella Fitzgerald. Decca 23358 |
| 6 | — | 5. I'M BEGINNING TO SEE THE LIGHT | Duke Ellington. Victor 20-1618 |

Karczag Sues Feist, ASCAP on Rights To "Blossom Time"

NEW YORK, March 3. — Interesting suit for the music pub trade was brought last week by Karczag Publishing Company, Inc., owner of the musical operetta Blossom Time, against Leo Feist, Inc., and ASCAP. Suit, brought in U. S. District Court, charges infringement of the radio broadcasting rights of the operetta, either orally or by transcription. Complaint alleges that December 23, 1919, plaintiff granted Feist the license for exclusive rights to publish the musical numbers of the operetta and also for mechanical reproduction. The agreement did not grant to Feist the right to broadcast or license the operetta; or, in other words, Feist was not given the small rights.

Feist, it is charged, without consent

Waxers' Suit Over "I Wonder" Nixed

HOLLYWOOD, March 3.—The Bronze Record Company's suit against Richard Nelson's Gilt-Edge disk firm over Pvt. Cecil Gant's I Wonder recording was dismissed by the Los Angeles Superior Court. Bronze asked for an accounting of all profits from the recording with the issue at stake that Gilt-Edge unfairly made an agreement with Gant after they had signed him up.

or knowledge of the plaintiff entered into an agreement with ASCAP, and gave them radio broadcasting rights. Karczag further alleges that the defendants have asserted ownership of and exercised the rights to broadcast the operetta.

Music Popularity Chart Week Ending Mar. 1, 1945

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources Part II.) Songs are listed according to their popularity nationally. (M) Song in legit musical. (F) Song in film musical.

| POSITION | | NATIONAL | |
|---------------|-----------|-----------|--|
| Weeks to date | Last Week | This Week | |
| 8 | 3 | 1. | AC-CENT-TCHU-ATE THE POSITIVE (F).....Morris |
| 5 | 1 | 2. | MY DREAMS ARE GETTING BETTER ALL THE TIME (F).....Santly-Joy |
| 14 | 2 | 3. | DON'T FENCE ME IN (F).....Harms, Inc. |
| 6 | 4 | 4. | RUM AND COCA-COLA.....Feist |
| 6 | 5 | 5. | A LITTLE ON THE LONELY SIDE.....Advanced |
| 3 | 8 | 6. | SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK).....Barton |
| 8 | 6 | 7. | SWEET DREAMS, SWEETHEART (F).....Remick |
| 1 | — | 8. | MORE AND MORE (F).....T. B. Harms |
| 1 | — | 9. | I'M BEGINNING TO SEE THE LIGHT.....Grand |
| 17 | 7 | 10. | I DREAM OF YOU.....Embassy |

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. Songs are listed according to their popularity nationally, with the additional listings to the right. Record backing the hit record is in italics. (M) Song in legit musical. (F) Song in film musical.

| POSITION | | NATIONAL | | East | Mid-west | South | West Coast |
|---------------|-----------|-----------|---|------|----------|-------|------------|
| Weeks to date | Last Week | This Week | | | | | |
| 8 | 1 | 1. | RUM AND COCA-COLA..... Andrews Sisters—Decca 18636 <i>One Meat Ball</i> | 1 | 1 | 1 | 1 |
| 6 | 4 | 2. | AC-CENT-TCHU-ATE THE POSITIVE..... Bing Crosby-Andrews Sisters—Decca 23379 <i>There's a Fellow Waiting in Poughkeepsie</i> | 3 | 3 | 3 | 3 |
| 16 | 2 | 2. | DON'T FENCE ME IN (F)..... Bing Crosby-Andrews Sisters—Decca 23364 <i>The Three Caballeros (F)</i> | 2 | 2 | 4 | 4 |
| 8 | 3 | 3. | AC-CENT-TCHU-ATE THE POSITIVE (F)..... Johnny Mercer—Capitol 180 <i>There's a Fellow Waiting in Poughkeepsie</i> | 5 | 4 | 2 | 2 |
| 2 | 7 | 4. | RUM AND COCA-COLA..... Abe Lyman—Columbia 36775 <i>Since You Went Away</i> | 4 | 5 | 5 | 7 |
| 7 | 5 | 5. | COCKTAILS FOR TWO..... Spike Jones—Victor 20-1628 <i>Leave the Dishes in the Sink, Ma</i> | 9 | 6 | — | 5 |
| 2 | 9 | 6. | CANDY..... Johnny Mercer-Jo Stafford—Capitol 183 <i>Gonna See My Baby</i> | 6 | — | 7 | 9 |
| 4 | — | 7. | I'M BEGINNING TO SEE THE LIGHT..... Harry James—Columbia 36758 <i>The Love I Long For</i> | 8 | 8 | 8 | 10 |
| 5 | 6 | 8. | A LITTLE ON THE LONELY SIDE..... Frankie Carle—Columbia 36760 <i>I Had a Little Talk With the Lord</i> | 8 | 7 | — | — |
| 7 | — | 9. | DON'T FENCE ME IN (F)..... Sammy Kaye—Victor 20-1610 <i>Always (F)</i> | — | — | — | 6 |
| 1 | — | 10. | I WANNA GET MARRIED..... Gertrude Niesen—Decca 23382 <i>Twelve o'Clock and All Is Well</i> | 7 | — | — | — |

Schirmer's Royalty on 'Whiffenpoof,' Miller Music Agrees

NEW YORK, March 3.—In an out-of-court settlement Miller Music will continue to publish the *Whiffenpoof Song*, while Schirmer Music will continue to issue the song in their *Songs of Yale* folio. Settlement includes Miller paying Schirmer 1-cent-a-copy royalty on all sheet music sold, in effect, splitting writers' royalties with Schirmer. However, on performances and on mechanicals, Miller will not split with Schirmer.

Suit was brought by Miller against Schirmer, when *Songs of Yale* folio came out with the song in it, altho Miller had publishing rights. Song was originally written by Meade Minngerode, George Pomeroy and Todd B. Galloway in 1936

10,000 King-Size "Song of Norway" Albums Issued

NEW YORK, March 3.—Ten thousand of Decca's king-sized albums of the *Song of Norway* were released last week. Score of the Broadway hit musical was recorded on six 12-inch platters, in comparison to the four 10-inchers given *Oklahoma* last year.

Oklahoma album sold over a half million, so the *Song* must really hit the high notes, not to mention the cash register keys, to uphold Decca's claims that it will top that mark.

and revised by Rudy Vallee. Miller asked for a declaratory judgment.

SELECT ANDY RUSSELL ON HIS RECORD!

4 Weeks at N. Y. Paramount Theatre!
Sensational personal appearances brought record take, top publicity.

2 Years from Drummer to TOP BILLING!
1943 a dance band drummer!
1945 the idol of millions!

And Now His Own "ANDY RUSSELL SHOW!"
Coast to coast every Sat. nite. Blue Network.



EVERY RECORDING A HIT!

Exclusively on Capitol Records, every Andy Russell release has been a tremendous success in coin machines—coast to coast...

REMEMBER: 'BESAME MUCHO' No. 149
'AMOR' No. 156
'WHAT A DIFF'RENCE A DAY MADE' No. 167
'I DREAM OF YOU' No. 175

Now add this to your **HIT** list!

'DON'T LOVE ME'

and

'NEGRA CONSENTIDA'

(My Pet Brunette)
ANDY RUSSELL with Orchestra
No. 189

CAPITOL—the FIRST name in records—
FIRST with the new tunes . . .
FIRST with the new stars



Capitol RECORDS

SUNSET AND VINE, HOLLYWOOD 28



SWING AND SWAY WITH

SAMMY KAYE

Just a Prayer Away • All of My Life

20-1642

HAL McINTYRE

AND HIS ORCHESTRA

Sentimental Journey • I'm Gonna See My Baby

20-1643

TONY PASTOR

AND HIS ORCHESTRA

I Got A Song
(FROM THE MUSICAL "BLOOMER GIRL")

Hence, It Don't Make Sense

(FROM THE MUSICAL "SEVEN LIVELY ARTS")

20-1640

BIG JOE and his RHYTHM

I'm All Right Now • Your Money Can't Buy Me

34-0723

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS



THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America

RCA Victor Division, Camden, N. J.



PART 2—The Billboard

RECORDS MOST PLAYED ON THE AIR

This compilation is based on reports received from leading disk jockeys throughout the nation and indicates that the records listed below are currently receiving the most play on their radio programs. For other available recordings of these numbers see Most Played Juke Box Records chart. Any disk reported in the radio plug which does not make the Most Played Juke Box Records tabulation will be listed in the other available recordings under the title of that disk. (A) ASCAP Licensed. (B) BMI Licensed.

GOING STRONG

| Weeks to date | POSITION | | |
|---------------|-----------|-----------|---|
| | Last Week | This Week | |
| 7 | 1 | 1 | DON'T FENCE ME IN Bing Crosby-Andrews Sisters... (A) (F) Decca 23364 |
| 7 | 2 | 2 | AC-CENT-TCHU-ATE THE POSITIVE (A) (F) Johnny MercerCapitol 180 |
| 7 | 3 | 3 | RUM AND COCA-COLA (A)Andrews Sisters...Decca 18636 |
| 7 | 4 | 4 | I'M BEGINNING TO SEE THE LIGHT (A)Harry James.....Columbia 36755 |
| 6 | 7 | 5 | SATURDAY NIGHT (Is the Loneliest Night in the Week) (A)Frank Sinatra ..Columbia 36762 |
| 5 | 6 | 6 | AC-CENT-TCHU-ATE THE POSITIVE (A) (F)Decca 23379 |
| 5 | 5 | 7 | A LITTLE ON THE LONELY SIDE (A).... Frankie Carle ..Columbia 36760 |
| 2 | 9 | 8 | CANDY (A)Johnny Mercer-Jo Stafford....Capitol 183 |
| 5 | 12 | 9 | I'M BEGINNING TO SEE THE LIGHT (A)Duke Ellington..Victor 20-1618 |
| 6 | 8 | 9 | COCKTAILS FOR TWO (A)Spike JonesVictor 20-1628 |
| 1 | — | 10 | SENTIMENTAL JOURNEY (A)Les BrownColumbia 36769 |
| 4 | 11 | 11 | I DREAM OF YOU (B) Frank Sinatra ..Columbia 36762 |
| 5 | 10 | 12 | I'M MAKING BELIEVE (A) (F)Ink Spots-Ella FitzgeraldDecca 23358 |
| 1 | — | 13 | MORE AND MORE (A) (F)Tommy Dorsey..Victor 20-1614 |
| 1 | — | 14 | SLEIGH RIDE IN JULY (A) (F)Bing Crosby.....Decca 18640 |
| 1 | — | 14 | LET'S TAKE THE LONG WAY HOME (A) (F) Jo StaffordCapitol 181 |
| 2 | 12 | 15 | OPUS NO. 1 (A).....Tommy Dorsey....Victor 20-1608 |

COMING UP

DREAM (A)The Pied Pipers....Capitol 185
 SATURDAY NIGHT (Is the Loneliest Night in the Week) (A)Sammy Kaye.....Victor 20-1635
 EV'RY TIME WE SAY GOOD-BYE (A).... Benny Goodman..Columbia 36787

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

| Weeks to date | POSITION | | |
|---------------|-----------|-----------|---|
| | Last Week | This Week | |
| 8 | 1 | 1 | I'M LOSING MY MIND OVER YOUAl Dexter.....Okeh 6727 |
| 4 | 2 | 2 | THERE'S A NEW MOON OVER MY SHOULDERJimmie Davis....Decca 6105 |
| 17 | 5 | 3 | THERE'S A NEW MOON OVER MY SHOULDERTex Ritter.....Capitol 174 |
| 2 | 4 | 4 | SHAME ON YOUSpade Cooley.....Okeh 6731 |
| 13 | 5 | 5 | JEALOUS HEARTTex Ritter.....Capitol 179 |
| 5 | 2 | 6 | GONNA BUILD A BIG FENCE AROUND TEXASGene Autry.....Okeh 6728 |
| 7 | 3 | 7 | I'LL WAIT FOR YOU, DEAR.. Al Dexter.....Okeh 6727 |
| 12 | 6 | 7 | I'M WASTIN' MY TEARS ON YOUTex Ritter.....Capitol 174 |
| 2 | 6 | 8 | YOU'RE BREAKING MY HEARTTed Daffan.....Okeh 6729 |
| 2 | — | 8 | TIME WON'T HEAL MY BROKEN HEARTTed Daffan.....Okeh 6729 |

BEST SELLING SHEET MUSIC SOURCES: Chicago: Lyon & Healy, Inc.; Gamble-Hinged Music Co.; Carl Fischer, Inc. Los Angeles: Morse M. Freeman, Inc. New York City: Walter Kane Music Corp.; Music Sales Corp.; Music Dealers Service, Inc.; Carl Fischer, Inc.; Ashley Music Supply Co. St. Louis: St. Louis Music Supply Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co.

Little Jazz Music, Eldridge-Veneer, Signs With BMI

NEW YORK, March 3.—Little Jazz Music, Roy Eldridge-Frank Veneer's firm, has signed with BMI to clear Eldridge's originals thru the org. Firm will also put out originals by top-flight arrangers. Eldridge and his ork cut Fish Market, an original, for Decca recently. He's got another waxing date coming at which he'll do more originals, all licensed by BMI.

Alan Uber to Tobias & Lewis

NEW YORK, March 3.—Alan Uber has joined Tobias & Lewis, music pubs, as head of the firm's professional department. His first assignment is giving

Curfew Concerts

HOLLYWOOD, March 3.—One of the spots hit by the 12 a.m. curfew is Joe Morris's Plantation Club, where Billy Eckstine ork is now playing. Spot is 10 miles from the colored district, with most of the patrons late dancers, almost half of the payees coming after 12 p.m.

Morris intends closing the place, but wants to book Eckstine into concerts and one-nighters for the balance of band's contract of a couple of weeks at the place. In this way he'd take care of his obligation to band.

the Carmen Lombardo-Charlie Tobias Oh! Moyle top plugs. Uber was formerly with Southern Music.

Music Popularity Chart Week Ending Mar. 1, 1945

MOST PLAYED JUKE BOX RECORDS

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Listed under the title of each most played record are the other available recordings of this number.

Going Strong

| Weeks to date | Last Week | This Week | POSITION | Record | |
|---------------|-----------|-----------|----------|---|----------------|
| | | | | Title | Label |
| 9 | 1 | 1 | 1. | RUM AND COCA-COLA—Andrews Sisters (Vic Schoen Ork) | Decca 18636 |
| | | | | (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394) | |
| 16 | 2 | 2. | 2. | DON'T FENCE ME IN (F)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) | Decca 23364 |
| | | | | (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gene Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834; Horace Heidt, Columbia 36781) | |
| 10 | 3 | 3. | 3. | AC-CENT-TCHU-ATE THE POSITIVE (F)—Johnny Mercer (The Pied Pipers-Paul Weston Ork) | Capitol 180 |
| | | | | (Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Bing Crosby-Andrews Sisters, Decca 23379; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089) | |
| 5 | 4 | 4. | 4. | AC-CENT-TCHU-ATE THE POSITIVE (F)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) | Decca 23379 |
| | | | | (See No. 3) | |
| 6 | 5 | 5. | 5. | A LITTLE ON THE LONELY SIDE—Frankie Carle (Paul Allen) | Columbia 36760 |
| | | | | (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Mastercraft 15022) | |
| 3 | 11 | 6. | 6. | A LITTLE ON THE LONELY SIDE—Guy Lombardo (Jimmy Brown) | Decca 18642 |
| | | | | (See No. 5) | |
| 5 | 7 | 7. | 7. | SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)—Frank Sinatra (Axel Stordahl Ork) | Columbia 36762 |
| | | | | (Four King Sisters, Victor 20-1633; Frankie Carle, Columbia 36777; Hal McIntyre, Bluebird 30-0837; Woody Herman, Decca 18641; Sammy Kaye (Victor 20-1635) | |
| 6 | 6 | 8. | 8. | I'M BEGINNING TO SEE THE LIGHT (F)—Harry James (Kitty Kallen) | Columbia 36758 |
| | | | | (Duke Ellington, Victor 20-1618) | |
| 2 | — | 9. | 9. | SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)—Sammy Kaye (Nancy Norman) | Victor 20-1635 |
| | | | | (See No. 7) | |
| 1 | — | 10. | 10. | CANDY—Johnny Mercer-Jo Stafford (Pied Pipers-Paul Weston Ork) | Capitol 183 |
| | | | | (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782) | |
| 2 | 8 | 11. | 11. | THE THREE CABALLEROS (F)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) | Decca 23364 |
| | | | | (Charles Wolcott, Decca 23341) | |
| 1 | — | 11. | 11. | RUM AND COCA-COLA—Abe Lyman (Rose Blane) | Columbia 36775 |
| | | | | (See No. 1) | |
| 1 | — | 12. | 12. | I'M BEGINNING TO SEE THE LIGHT (F)—Duke Ellington (Joya Sherrill) | Victor 20-1618 |
| | | | | (See No. 8) | |
| 18 | — | 13. | 13. | INTO EACH LIFE SOME RAIN MUST FALL—Ink Spots-Ella Fitzgerald | Decca 23356 |
| | | | | (Charlie Barnet, Decca 18638) | |

Coming Up

| | |
|---|----------------|
| SENTIMENTAL JOURNEY—Les Brown (Doris Day) | Columbia 36769 |
| CANDY—Dinah Shore (Albert Sack Ork) | Victor 20-1632 |
| I'M GONNA SEE MY BABY (F)—Johnny Mercer (Paul Weston Ork) | Capitol 183 |

Sig Romberg Combo Set for Indianapolis

CHICAGO, March 3.—Sidney J. Page, local booker, has arranged with Cecil Byrne, Indianapolis associate, to stage a series of from 8 to 10 shows yearly at the Murat Theater here, starting May 7 with Sigmund Romberg and his concert orchestra.

Plan was worked out after Paige and Byrne grossed \$15,000 early in the year when *Porgy and Bess* played here for three days.

B. G. Starts Tour March 15

NEW YORK, March 3.—Benny Goodman tees off on his tour of theaters and one-nighters when he plays a Coca-Cola shot from Camp Kilmer, New Brunswick, N. J., March 15. Ork is now definitely

Sunday Kid Trade

NEW YORK, March 3.—NBC plans to keep the kiddy trade tuned to 660 at 9:15 Sunday mornings by replacing *Commando Mary* with *Story to Order*. The new show will be a one-person affair, written and narrated by Lydia Perera.

set, with 19 instrumentalists and two vocalists, including Teddy Wilson, Red Norvo and the quartet appearing with the leader in *The Seven Lively Arts*.

During 10 days the band will play Boston; Scranton, Pa., and Hartford, Conn., theaters, and a series of dance engagements in and around that territory.

"I'll give you diamonds, rubies, Okeh and Columbias"



You'd better accept, Red Riding Hood. No man can offer more. Those new Columbias and Okehs are more precious than jewels. Just look at those lulus below. Watch 'em sparkle and glitter. Aren't they terrific!

HARRY JAMES • Col. 36778

GUESS I'LL HANG MY TEARS OUT TO DRY
I DON'T CARE WHO KNOWS IT

XAVIER CUGAT • Col. 36780

TICO TICO
LINDA MUJER

LES BROWN • Col. 36779

HE'S HOME FOR A LITTLE WHILE
MY DREAMS ARE GETTING BETTER ALL THE TIME

POLISH MERRY-GO-ROUNDERS

Col. 12249-F

SWING AND SWAY THE POLKA WAY
DANCE IN THE WOODS

BOB WILLS • Okeh 6736

SMOKE ON THE WATER
HANG YOUR HEAD IN SHAME

COLUMBIA RECORDS





PART 3—The Billboard

Decca PRESENTS



GUY

Lombardo
AND HIS ROYAL CANADIANS

Every Romeo's a nickel-spender
For these ballads sweet and tender!

Lombardo's
★ DECCA 18642

A LITTLE ON THE LONELY SIDE
(All of a Sudden) **MY HEART SINGS**

And each fancy steppin' boid'll
Play this platter for his toitle!

Lombardo's
★ DECCA 18651

OH! MOYTL
POOR LITTLE RHODE ISLAND

But the topper for this season
Is this new one . . . and good reason!

Lombardo's
★ DECCA 18654

I WANT A BUNNY FOR EASTER
EASTER SUNDAY ON THE PRAIRIE

In Person
ROOSEVELT HOTEL
NEW YORK

On The Air for
CHELSEA CIGARETTES

MONDAYS, 10 P.M. E.W.T.
BLUE NETWORK
COAST TO COAST

RECORD POSSIBILITIES

- OH! MOYTL** Guy Lombardo Decca 18651B
Cute novelty tune is done in just the right fashion by Lombardo. There's plenty of kidding around, yet it never gets sloppy. If disk catches on there's no reason why it shouldn't flash right to the top.
- ALL OF MY LIFE** Sammy Kaye Victor 20-1642B
New Irving Berlin tune fits Kaye's style like a glove. It's well done with nice finesse. Music is sweet, danceable and fit for jukeboxes and over-counter sales. Reverse is "Just a Prayer Away," which is also well done and may show up.
- STUFF LIKE THAT THERE** Betty Hutton Capitol 188
Here's a cinch for jukeboxes. It's Betty Hutton at her best and with zippy tempo she runs away with this disk. It's definitely big time. Once it catches on, it should go like house-a-fire. Reverse is "Blue Skies," which is fair choice.

POPULAR RECORD RELEASES

(From March 15 thru March 22)

- A FRIEND OF YOURS** Bing Crosby (John Scott Trotter Ork) Decca 18658
- AFTER DARK ALBUM** Columbia C-107
- Besame Mucho Morton Gould Ork Columbia 55034
Dancing in the Dark Morton Gould Ork Columbia 55034
I Get a Kick Out of You Morton Gould Ork Columbia 55035
I've Got You Under My Skin Morton Gould Ork Columbia 55036
Speak Low Morton Gould Ork Columbia 55033
Temptation Morton Gould Ork Columbia 55033
That Old Black Magic Morton Gould Ork Columbia 55035
The Very Thought of You Morton Gould Ork Columbia 55036
- ALL OF MY LIFE** Bing Crosby (John Scott Trotter Ork) Decca 18658
- AT MAIL CALL TODAY** Gene Autry Okeh 6737
- CANDY** Jerry Wald (Kay Allen) Majestic 7129
- EV'RYTHING ABOUT YOU** AP-Leon Rene-Red Callender Trio Exclusive 201
- PEALS TO ME** Exclusive 201
- FOO IS A LITTL'Y VALLY-HOO** Cab Calloway (Cab Calloway) Columbia 36786
- HOW COME?** Leon Rene-Red Callender Trio Exclusive 201
- I CAN COOK, TOO** Nancy Walker (Leonard Joy Ork) Decca 23396
- I DREAM OF YOU** Allan Jones (Ray Sinatra Ork) Victor Red Seal 10-1151
- I GOT WORRIES** Buchanan Brothers Bluebird 33-0523
- I WONDER** Dan Grissom-Red Callender Trio Exclusive 202
- I'LL BE BACK** Gene Autry Okeh 6737
- I'LL WALK ALONE** Allan Jones (Ray Sinatra Ork) Victor Red Seal 10-1151
- I'M ROAMING FROM MY HOME IN WYOMING** Harold Grant Ork (Jerry Abbott) Standard T-2098
- JACOB'S LADDER** McCravy Brothers Gennett 3503
- LAURA** Jerry Wald (Dick Merrick) Majestic 7129
- LET'S TAKE THE LONG WAY HOME** Cab Calloway (Cab Calloway) Columbia 36786
- LONELY TOWN** Mary Martin (Camarata Ork) Decca 23395
- LUCKY TO BE ME** Mary Martin (Camarata Ork) Decca 23395
- MAMA, I'M SICK** The Buchanan Brothers Bluebird 33-0523
- NEVER GIVE UP HOPE** Five Red Caps Joe Davis 7126
- POW-WOW** Charlie Barnet Decca 18659
- SHARE CROPPIN' BLUES** Charlie Barnet (Kay Starr) Decca 18659
- SKYLINE** Red Callender Trio Exclusive 202
- SONG OF NORWAY ALBUM** Decca DA-382
- Bon Vivant (Water Lily) Sig Arno-Lawrence Brooks (Song of Norway Chorus and Ork) Decca DA-29166
- Finaletto: Part 1—Nordraaks's Farewell (Springtime); (2) Reprise of Three Loves Kitty Carlisle (Song of Norway Ork) Decca DA-29164
- Freddy and His Fiddle Kent Edwards-Gwen Jones (Song of Norway Chorus and Ork) Decca DA-29164
- Hill of Dreams Lawrence Brooks-Helena Bliss-Robert Shafer (Song of Norway Ork) Decca DA-29163
- (1) Hymn of Betrothal (to Spring); (2) Finale of Act 1 Ivy Scott-Helena Bliss-Lawrence Brooks-Kitty Carlisle-Robert Shafer (Song of Norway Chorus and Ork) Decca DA-29167
- (1) I Love You; (2) At Christmastime Helena Bliss-Walter Kingsford-Ivy Scott (Song of Norway Chorus and Ork) Decca DA-29163
- (1) Midsummer's Eve; (2) March of the Trollvers Helena Bliss-Lawrence Brooks-Kitty Carlisle-Robert Shafer (Song of Norway Chorus and Ork) Decca DA-29167
- Now Kitty Carlisle (Song of Norway Chorus and Ork) Decca DA-29165

(See Pop Record Releases on page 66)

Neb. Legislative Committee Passes ASCAP-Return Bill

OMAHA, March 5.—A bill which would clear the way for the return of ASCAP to Nebraska was reported out of committee to the State Legislature Friday (2) by a 4-to-1 vote. Bill would permit ASCAP to act as the agent for music composers and publishers in dealings in Nebraska. Present law says the composers must handle their own negotiations for the rights to use their music and cannot be repped by any organization.

Coincidental with the committee action, the WOW Life Insurance Society and Joseph Malec, operator of the Peony Park Ballroom, both of Omaha, have appealed to the Nebraska Supreme Court, a Douglas County court decision dismissing their suits against ASCAP. WOW

seeks a total of \$298,319 and Malec \$50,707 for payment, interest and damages in recovery of sums they paid to ASCAP from May, 1937, to July, 1941.

A group of Nebraska ballroom, hotel, radio and theater men, claiming to rep the sentiments of 85 per cent of Nebraska's music users, appeal for passage of an act to repeal the State's 1937 anti-ASCAP law. They appeared last week, along with ASCAP reps, before the Legislature's public health and miscellaneous subjects committee at Lincoln Friday (2).

An equally vociferous group appeared against the measure, LB 252. John G. Paine, insisted that ASCAP was not asking the right to return to business in Nebraska, but merely was seeking to guard its former licenses against copyright infringement suits. LB 452 would permit ASCAP to collect fees in Nebraska, require registration of contracts with the secretary of state and payment to the State of a per cent tax on gross receipts.

Music Popularity Chart Week Ending Mar. 1, 1945

POPULAR RECORD REVIEWS

By M. H. Orodener

HAL McINTYRE (Victor)

Sentimental Journey—FT; *I'm Gonna See My Baby*—FT; VC.

The Ellington style of syncos, pronouncing the same harmonic blends and instrumental voicings, is expertly interpreted by Hal McIntyre for a slow blues opus in tempo de jump with the title of "Sentimental Journey." There's just enough of alto saxing to identify the maestro's horn. The tempo is stepped up a bit for "I'm Gonna See My Baby," and in the self-same scoring pattern, also provides some salty vocal chanting by Johnny Turnbull. Band kicks out a nice beat for both sides and each spin in solid style.

"I'm Gonna See My Baby" is cooked up in swell coin-catching style, with the jump fans also finding plenty to favor in "Sentimental Journey."

BING CROSBY (Decca)

More and More—FT; V. *Strange Music*—FT; V.

In his most appealing lyrical fashion, Bing Crosby peels off both sides of this platter. With John Scott Trotter painting a particularly colorful background, it's Bing giving out from the heart and not merely from the throat. Moreover, the song selectivity is top drawer, giving a bright beat to both "More and More" and from the operetta "Song of Norway," the love lyrics of "Strange Music."

Both sides are Crosby specials, with the more commercial song in the screen's "More and More" making for immediate phono play.

TONY PASTOR (Victor)

I Got a Song—FT; VC. *Hence, It Don't Make Sense*—FT; VC.

Tony Pastor has singled out two stageshow tunes that are tailor-made for his husky manner of chanting. With the band bringing up the rhythmic support, Pastor puts it over in a big way. "I Got a Song" is the swing spiritual from "Bloomer Girl," while "Hence, It Don't Make Sense," a novelty word-song, is by Cole Porter from Billy Rose's "Seven Lively Arts."

Music ops can count on both of these sides, especially "I Got a Song," as bringing in board for phono housing.

HARRY JAMES (Columbia)

Guess I'll Hang My Tears Out to Dry—FT; VC. *I Don't Care Who Knows It*—FT; VC.

Contrasting the torrid torch with the bright rhythmic, Harry James makes excellent mating for these two sides. While the moderately slow tempo and heavy rhythmic base makes the song lose much of its haunting melodic appeal, it's a nice combination of the maestro's horn banked by the strings with Kitty Kallen's piping for "Guess I'll Hang My Tears Out To Dry," torch chant from the folded "Glad To See You" musical. The screen score of "Nob Hill" provides a tuneful rhythm ditty in "I Don't Care Who Knows It," which is more of the element for Miss Kitty's chanting. With trumpet and alto sax blowing it hot, the spinning scorches all the way.

The juke box boys and belles will go for "I Don't Care Who Knows It" in a big way.

BON BON (Joe Davis)

Truthfully—FT; V. *Better Stop Playin' Around*—FT; V.

One of the more tuneful tunes with sentimental appeal, Joe Davis has the makings of a hit in his ballad "Truthfully." In the convincing manner it is sung by Bon Bon, one-time Jan Savitt song-seller, backed by the vibe, bass and guitar of the Red Coats Trio, the song is something to occupy the attention. Tempo is stepped up for a race rhythm ditty of the mill-run variety in Davis's "Better Stop Playin' Around."

With a song that takes hold on the first spin, music ops can make much of "Truthfully."

(See Pop Record Reviews on page 66)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

BOB WILLS (Okeh)

Smoke on the Water—FT; V. *Hang Your Head in Shame*—FT.

Bob Wills and His Texas Cowboys, whipping out bright rhythmic beats with plenty of musical heat emanating from the fiddle, trumpet and guitar, make it a double attraction for this doublet. With Tommy Duncan singing 'em out in lusty fashion, both sides will find plenty of play both in juke boxes and in parlor phonos. Topper is Earl Nunn's and Zeke Clements' "Smoke On the Water," a spirited song of victory day. Fred Rose's "Hang Your Head in Shame" has Duncan asking convincingly of his sweetie if her conscience will bother her for all the wrong she has done to him. Both sides are hit off at a fast and peppy pace.

(See Folk Record Review on page 66)

Billie Rogers Joins Jerry Wald's Band FEM ARTIST

(Continued from page 13)

NEW YORK, March 3.—Billie Rogers, fem trumpet player who stepped out of solo spot with Woody Herman some time back to front her own band has junked her ork, and is going with Jerry Wald. She'll join the band when they leave the New Yorker in about three weeks. Jack Archer, her husband, who managed the band for her, will step in as Wald's manager, with Ted Alabaster, Wald's former manager, joining Jimmy Dorsey as road manager. Dick Gabbe, Dorsey's manager, will remain as personal manager and work mainly from New York.

Miss Rogers broke her band up February 7, after squabble with General Amusement Corporation over bookings. Wald goes into Hotel Sherman, Chicago, this spring and also into Paramount Theater, New York, later on.

scores, and songs that get into pictures in one way or another, writers of straight pops find themselves more and more on the outside of the market. Consequently, they have to dig themselves an angle, and from the looks of things cutting in an artist is one of the best means of bringing a song to the attention of a pub.

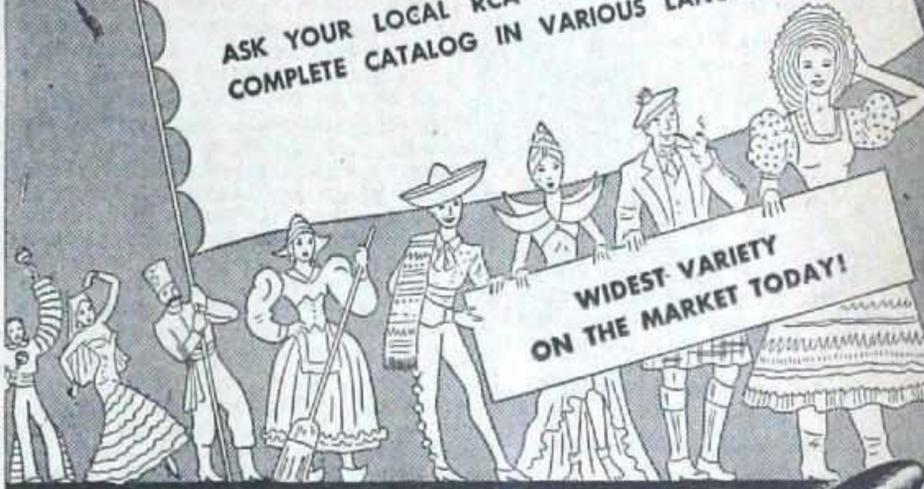
However, ramifications arise as a result of it, that have others, besides pubs, sore at those who do it. Where, because an artist has a cut-in on a song, that artist wants to wax the song whether it's good for them or not, disk execs are caught right in the middle. And one of them let out plenty of steam on the subject last week, with the implied threat that any artist cutting in on a song would have a tough time of getting the song disked with his company.

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CANDY
A SONG OF TWO CIGARETTES

MAURICE ROCCO CATALOG NO. 102
BEGIN THE BEGUINE
ST. LOUIS BLUES

BOYD RAEBURN CATALOG NO. 107
I DIDN'T KNOW ABOUT YOU
NIGHT IN TUNISIA

GEORGIE AULD CATALOG NO. 113
GEORGIE PORGIE
SWEETHEART OF ALL MY DREAMS

"DIZZY" GILLESPIE CATALOG NO. 1001
BLUE 'N BOOGIE
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Guild RECORDS
INCORPORATED • NEW YORK, N. Y.

N. Y. Lounge Agents Showing Signs of Relief Over Business

NEW YORK, March 3.—The first shock of the midnight curfew had the boys yelling murder. But the initial effects having worn off, they are now looking around to see who got hurt and how much. One thing they discovered was while the talent-buying spots lost plenty of business, few of them closed up.

Even the widespread cancellations which sellers glumly looked forward to failed to materialize. But if lounges were more or less resigned to continuing with their units, in the hope of being able to ride thru the business cut-back, they also showed a tendency to cancel future bookings.

This cancellation program gave some bookers the idea that when the ops realized they needed the talent and wanted it back, they'd discover the units were no longer available or the prices were still high. While representative percenters in the field admitted such a possibility they belittled its probability.

Prices, they insist, have been out of line long enough. They would have come down sooner or later in any case. The curfew brought them down that much sooner. For a combo to get pre-curfew salary it would have to be a top attraction and even then it wouldn't be easy to sell. For the run-of-the-mill voices and tootlers the money is down and will stay down, trade agrees.

William Morris said there is an "intelligent adjustment of prices being made that is proving satisfactory to all concerned." Other unit reps agreed that a new basis for salaries was being made and all contracts would have to be re-arranged accordingly.

Other sources checked showed that while cuts were general thru the field

they were not as drastic as first expected. As a general rule a group which got \$500 before February 26 now gets \$400. A \$300 team is cut back to \$225. A \$150 act now sells for \$125. Few performers getting \$100 were given reductions.

The same outline applies to future bookings which have not been canceled. Where combos agree to new scale the contract still holds. If there is difficulty the group is offered to somebody else. Where a unit insists on the contract terms being met the union will try to make some adjustment.

But whatever the outcome, the bottom hasn't dropped out of the cocktail lounge field and agents as well as musikers are losing that scared look.

Chi Operators, Percenters in Doldrums But Holding On

CHICAGO, March 3.—Cocktail lounge bookers seem to be taking the toughest beating from the curfew order, a survey of trade sources here revealed this week. It is the lounge operators who are beefing the hardest about the Byrnes' edict.

Cocktail lounges, especially in Chi, are harder hit than the big spots because the majority of them remained open with entertainment till 4 a.m., the former closing time here, while the night clubs ran their last floor shows around 1 a.m. The midnight curfew cramps the cocktail lounges more because they can no longer capitalize on the customers who left the bigger niteries around 2 a.m. when the show stopped.

Lounge ops think they'll suffer more from a drop in biz than will the night club owners because they can't draw more payees by starting their entertainment early. Patrons, who visit a neighborhood lounge before 7 p.m., are workmen who are primarily interested in a drink and don't care to pay the 20 per cent federal tax that comes in when the musicians and performers hit the stand, they argue. By inaugurating an earlier starting time, they will wipe out an established clientele in trying to draw a new set of customers, they also say.

Result of the poor outlook here for lounge ops has been that most cocktail entertainers here have been put on notice, while the management waits two weeks to see the real effect of the curfew on lounge biz.

Bookers report that local ops aren't canceling their entertainment policy, but they're not doing any future booking until curfew's effect on biz is more certain.

Trend seems to be toward smaller units, with many of the ops, who used two trios, reporting that they intend to replace one of the combinations with a piano single. Call for piano singles has been heavy, but bookers report that the supply will take care of the present demand for a couple of weeks.

Ops want to pay lower salaries under the shorter hour week, bookers report. Prices have remained the same, however, the bookers say.

East:

PHIL MILLS leaves his piano bench at Philadelphia's Tahiti Bar to join the navy. . . . FRANK LEONARD TRIO alternating with Jo Jo Henderson at the piano at Mayo's Show Place, Philadelphia. . . . JOHNNY HOLMES QUINTET takes over the musical stand at Cumberland Musical Bar, Philadelphia. . . . MICHAEL BOWMAN takes his accordion and piano to La Maina's Cocktail Lounge, Camden, N. J. . . . AL SMALL QUARTET and Tony Gillard's unit have entered their second year at Philadelphia's New 20th Century Tavern. . . . SOCIALAIRES, holding forth at the Embassy, Philadelphia, lost their guitarist-leader, Joe Singer, to the army, and now pianist, Lou Morrison, has received his "greetings." . . . BILLY WINSTON takes his piano to Chez Cherie Musical Lounge, Philadelphia. . . . S A M M Y GURRA TRIO and Marty Welsh, at the piano, alternate at the new Hall of Fame, Philadelphia. . . . THREE LOOSE NUTS open at Murray's Rhythm Bar, Philadelphia. . . . BERNIE HELLER TRIO make their first appearance at Little Johnny's, Philadelphia.

CLEON AND JOE'S option picked up at Blue Moon Tavern, Newark. . . . Frank Victor goes back into Rogers Corner March 11. . . . CYRIL MANSFIELD started at Emerson Hotel, Baltimore, March 2. . . . ART TATUM may do one-nighters after he leaves Downbeat, N. Y. Will also record for Asch. . . . HENRY HERRMAN, New York agent, starts cocktail tea dance contests at Monte Carlo, New York. . . . ROGERS CORNER, New York, dropped all tax talent in its Rendezvous Room. . . . FESS WILLIAMS

current at Dubonnet, Newark. . . . GEORGIE JAMES current at Three Deuces, New York, heads offshore after closing there. . . . DORIS HURST new at 44 Club, Newark. . . . TOMMY CULLEN just started at Murphy's, Trenton. . . . BUDDY HARLOWE added to Tavern on the Green while other spots are thinking of cutting down.

Chicago:

LEON CHESS still holding forth at the Beverly Lounge. . . . THREE LOOSE SCREWS, long at the Melody Casino, have moved to the Silver Frolics. . . . MORT POWELL moved from the Garrick Stage Bar to the Brass Rail. . . . BOB ROBERTS, who headed his own unit, the Four Senators for 15 years, has taken over the cocktail department of CRA here. . . . CHARLEY BUSH, regular Gotham cocktail lounge exec for CRA, is currently in Chi ironing out affairs in the local unit department. . . . DELORICE STAPLES alternates at the piano with Mary Edwards at the Five o'Clock Club. . . . EMILY JEAN now at the Cowboy Lounge. . . . DON COSTELLANOS opened at the Silhouette on March 5. . . . GIL LESTER is 88-ing at the Clover Bar. . . . MICKEY NYE opened on March 6 at the Barrel of Fun.

Midwest:

TAB SMITH and his sextet, featuring Trevor Bacon, return East after their March 8 closing at Cafe de Society, Chicago. . . . GARY AND MOOREHEAD current at the Blackamoor Lounge of the Wisconsin Hotel, Milwaukee. . . . DON TORRES back at the Green Mill, Chicago. . . . BERNIE HELLER and his trio playing their first Middle Western date at the Nameless Cafe, Chicago. . . . LUCRECIA brings her pianistics to the Esquire, Joliet, Ill.

Here and There:

DIXIE DEBS opened on February 28 at the Silver Moon, Alexandria, La. . . . ART ROSE TRIO now at the Chesterfield Show Lounge, Sioux City.

Paterson Gives Name Units the Good Heave Ho

NEW YORK, March 3.—At least one big cocktail act buying town has given the New York agents the old heave ho. Paterson, N. J., which has been an important lounge buying area since the tax was cut, and even before that, has been hit by the midnight order to such an extent that many spots in town have canceled old line combos. Instead ops are putting in local units.

Colonial Inn which had the Harlem Highlanders has gone the rest of the boys one better. For not only did it put in a local outfit but it also has dropped the voices. Room now operates on a non-tax basis.

Gervis, Chi Indie Booker, Moves West, Teams With Wald

HOLLYWOOD, March 3.—Bert Gervis, independent cocktail booker from Chicago, and Jean Wald, head of Frederick Bros.' small band department here, have just become 50-50 partners in a new firm known as the Wald-Gervis Agency. Office space has been secured in the Strip and they expect to be booking under the new banner shortly.

Gervis is making complete move here, but either partner will make occasional trips to Chicago. Miss Wald came here from Chicago about two years ago to open Frederick's cocktail department and knows the West Coast territory. She's the only woman cocktail booker out here.

Gervis Contributes 54 Units

Gervis brings in 54 units, including singles, to the firm and is already arranging for a number of these to transfer their activities here. Several of the attractions are currently playing spots in this vicinity.

Gervis worked out numerous split deals with other agencies while operating in Chicago and both he and Miss Wald intend continuing to work with others here. Gervis' move to West Coast cocktail quarters follows by only a few weeks a similar move by another of Chicago's independent small band bookers, Phil Shelly.



LARRY LUKE

DUKE OF SONG AND HIS PIANO

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Contracts Under the Curfew

Group of D. C. Ops Plan To Rig Joint As Curfew - Tester

NEW YORK, March 3.—Altho it's too early to see how badly hit the boys are who run the bistros, already some of the ops are looking for methods to get around the Byrnes edict. Latest one is a plan cooked up by a number of hard-hit ops who think the "request" can't stand up in court. They plan to chip in about a grand apiece and buy out a joint which is already on the rocks. While, officially, the boys won't enter the picture the "new" spot will stay open after hours, all lit up and ops plan to wait and see what the authorities will do about it.

If the law steps in, the backers will put up the legal costs. If it doesn't, they'll figure it's okay to follow along by running their own spots full blast. In any case they see little risk. Gimmick is due to start rolling in Washington in the near future.

In New Orleans the lads have still another idea. They point to the curfew regulation as something which says spots must close at midnight, but it doesn't say when they're to re-open, so what is to stop them from shuttering at 12 and then re-lighting at say 1 a.m. How the local liquor board and other authorities will look at it is something else. In any event, the angle-boys are busy figuring.

COG Gathering Dope On Curfew Effects For 3 Congressmen

NEW YORK, March 3.—The Cafe Owners' Guild here is being asked to prepare statistics on the percentage of business loss since the curfew started, number of employees discharged, the number of patrons remaining in rooms when closing time rolls around and the amounts of amusement tax paid monthly during the previous six months.

Purpose of the statistics, according to Noah L. Braunstein, COG attorney, is to provide ammunition for three congressmen who have interested themselves in the curfew situation. Braunstein says the solons—both pro and anti-New Deal—want the info so as to be able to determine what kind of fight can be made in the capital against the closer. He has asked all COG members to get up the figures pronto, and has passed on a request to the Cafe Operators' Association of Chicago to do the same.

Meanwhile, trade circles here say that operators from Detroit, Cleveland and Chicago have been sending representatives to Washington to try to get a break in the situation. So far there has been none. New York ops have not yet sent anyone down there officially, altho various owners with political connections have been doing a little quiet pressuring.

Jane Pickens Nixes Matinee Show and AGVA Backs Her

NEW YORK, March 3.—A practical test of AGVA's policy that a club must first obtain a waiver if it wishes to install "matinee" shows is developing in Baltimore. Jane Pickens is working in the Hotel Park Plaza there and has been asked to give a Saturday matinee show. She has refused to do this, according to both GAC, the agent involved, and AGVA. And the union is backing her up. Hotel threatens to close its Gold Room unless it can get a matinee show.

Union says it will okay matinee performances under two circumstances: (a) where it is convinced the matinee show will help keep the spot open, and (b) where the actors concerned are all agreeable. It has already given the Martinique and Carnival rooms waivers for matinees on that basis.

Walters Socked With \$120,000 OPA Suit in Det.

DETROIT, March 3.—The dispute between Lou Walters' Latin Quarter and the OPA which started a few weeks after the spot's opening last September, broke out again this week with the filing of a suit for \$120,000 by the OPA for triple damages on alleged overcharges of food and drink. Arthur D. Rozen, manager of the spot, pointed out that the action is based on charges made in the first six weeks the spot was open, and that for the last several months an entirely different price schedule, approved by the OPA, has been used, despite newspaper publicity to the contrary, asserting that the overcharges continue up to the present.

Rozen said that he and Walters personally went to the OPA restaurant division head, months before opening, in July, and secured verbal approval of the price schedule set, using New York menus as a guide, and used these when the spot was opened. Subsequently, the OPA insisted the spot had nothing in writing, and would have to go back to prices charged by the former owners when it was operated on an entirely different policy. Despite this fact, Rozen said, he immediately went to the prices the OPA approved, but asked for an adjustment, not yet granted.

Typical of the absurdities of the prices as set by the OPA, Rozen said, is a price of 80 cents for brandy ordered as a shot, but only 50 cents for a mixed drink, such as a Stinger, containing an equal amount of brandy plus other ingredients. Other similar inequities prevail, especially in the case of many mixed drinks, Rozen said, and it is to correct these that the spot now seeks an adjustment of existing schedules. Meanwhile, the present OPA suit will apparently be fought thru the courts.

Jane Froman Set for Capitol

NEW YORK, March 3.—Jane Froman, who closed at the Copacabana when Proser shuttered his downstairs room, is set for the Capitol Theater. Canary will open either in April or May on a two-week guaranty, plus two one-week options. Understood the deal is for \$3,500.

Capital Chili Parlor Ready For Test of WMC's Powers Of Enforcement of Curfew

OPA Head Won't Make Bureau a Cop

WASHINGTON, March 3.—First legal showdown on War Mobilization Director James F. Byrnes's curfew "request" was shaping up here today after a local restaurant which neither serves liquor nor provides entertainment, refused to comply with the midnight shutdown order from the local war man-power agency.

The challenge by the Texas Chili Parlor of the curfew was much more far-reaching than just the question of whether restaurants should be forced to close under the order.

Richard A. Harmon, attorney representing the chili eating place, which was ordered to close because it was not an "all-night chow house," having previously closed at 3 a.m., is preparing an "all out" test of the curfew from top to bottom if local officials attempt to go thru with punitive action against the establishment. Harmon demanded of WMC that it explain why Byrnes's "request" had become an "order" under its in-

Act Prices Cut 10 to 25%; WM Inks Iffy Pacts

NEW YORK, March 3.—There seems to be little doubt that the price structure for acts is going to be changed by the curfew. All agent sources queried this week state that the climb-down has already begun and is affecting all categories of nitery acts—from name to smalle.

Estimates of the cuts acts are being asked to take—or are being offered on future bookings—range all the way from a moderate 10 per cent to as high as 25 per cent.

In an effort to provide a possible brake against further declines in salaries, at least one office, William Morris, is writing elastic contracts for nitery acts. Gimmick works like this: An act that formerly received \$500 weekly, for example, agrees to take \$450 for a booking in the near future providing the curfew hour is still midnight. Should some upward revision take place by the time the date is played, the act will receive added compensation—say \$500 if the closing hour is 1 a.m., \$550 if it's 2 or 3 a.m.

Ruth Barr Barred From, Then Given Agent Ticket

NEW YORK, March 3.—Lou Walters came close to losing his aspirations for a booking office of his own, "just like Loew's." Seems a lot of suspicion was aroused in agent circles that Ruth Barr, who plans to open an agency and serve Walters exclusively, among other ops, was really a stooge for Walters, and that he was really putting himself in position to collect comish off the acts he bought—that is, be a booker as well as an owner. Suspicious among agents went so far that Bill Kent, prez of ARA, queried AGVA as to just what Miss Barr's qualifications are. She was formerly a secretary to Dick Henry, of William Morris.

AGVA first decided to refuse her a franchise, then changed its mind because she has agreed to give the union a letter stating that Walters has no financial interest in her business and will receive none of its benefits. Walters also will write such a letter.

terpretation. He was also demanding to know where the WMC obtained the authority to use the War Production Board as a co-enforcement agency. He told *The Billboard* that he has instructed his clients to flatly refuse all closing orders as well as WMC directives to lay off all but "maintenance" help. His client, he said, will "defy" the order and leave it to the WMC to prove its legal powers of enforcement.

OPA's Chester A. Bowles meanwhile has informed the WMC that it cannot look to his agency for assistance in enforcing the curfew, it is reliably reported. Congress in writing the OPA act specifically provided that it could not be used as a "enforcement" agency for other government agencies, apparently fearing just such a situation as this, and Bowles, according to reliable reports obtained by *The Billboard* here, is determined to live up to the letter of the law.

No Air-Tight Case for Ops

Key issue is whether there is possibility of carrying out pacts

NEW YORK, March 3.—Now that the curfew is firmly in the saddle a lot of club operators, agents, performers and lawyers are involved in adjusting or settling contracts. From various sources in the trade it is apparent that most contracts with acts or bands are being jerrymandered to the point where the parties concerned are mutually satisfied. But the question of whether or not the curfew request from Washington is a total release from contractual obligations on the part of acts and/or club operators is not settled—and probably won't be until some high tribunal, possibly the U. S. Supreme Court, has passed on it.

The only official word that has come down so far on the subject is the statement of Mayor F. H. La Guardia, made last Sunday (25), that the requirements of the curfew request "provide a defense against all contractual obligations."

Open to Doubt

But there are a lot of lawyers who disagree—or agree only with qualifications enough to leave the matter in grave doubt.

The Billboard yesterday (2) queried eight lawyers with showbiz clients of one kind or another. They are I. Robert Broder and Leo Solomon (who rep act clients), Andrew Weinberger (who reps bands), Saul Goldman (who reps nitery ops), Nat Lefkowitz and Morris Schrier (legalites of William Morris and MCA); Noah L. Braunstein, lawyer for the Cafe Owners' Guild, and Mortimer S. Rosenthal, ditto for AGVA. They were checked on the question: Is the curfew a defense against contractual obligations? The gist of what the mouthpieces had to say runs like this:

The central question involved is that of the possibility of performance of the contract. Pacts become invalid when either party finds it impossible to carry out the intentions formalized in the contract by reason of an Act of God or some other factor outside his control, such as an order by governmental authority. Therefore, under the curfew, the issue is whether or not night club operators now find it impossible to carry out their contracts.

Not an Order

Since the curfew is a request and is specifically stated not to be order, night club operators cannot plead that the government made it impossible for them to carry out contracts by ordering them to close their doors. The issue then becomes this: has the curfew request produced a condition which makes it impossible for ops to make good their pacts?

Several lawyers point to the somewhat similar situation confronting proprietors of gas stations and garages. These men took leases on the assumption that, among other things, they would be able to carry on the business of selling gasoline as they saw fit. Yet the government came along and rationed gas and put these garage ops in the position of not being able to sell the usual or expected quantity. Quite a few garage men, say the legalites, tried to break their leases on the ground that government regulations had made it impossible for them to carry out their contracts (leases) with landlords.

Courts here and elsewhere held that (Contracts Under the Curfew, page 26)



Latin Quarter, Chicago

Talent policy: Dancing and floorshows at 8 and 11 p.m. Manager, Ralph Berger; publicity, Art Goldie; production, Selma Marlowe. Prices: \$3-\$3.50 minimums.

Current show with Bert Wheeler and company, Jackie Heller, Grace and Nikko, Beth Farrel and Bernie Cummins, should help Manager Ralph Berger lose those curfew blues. There's comedy, dancing, acrobats and vocalizing, all good and varied enough to pull plenty of payees.

Show caught opening night was in the nugget stage—the gold was there but cues have to be polished a little before the show really clicks. Bert Wheeler and company were almost wrecked by poor timing. Fred Keating, who is straightening for Wheeler, took so much time emceeing and doing a couple of corny magic tricks that the comedian barely had time to squeeze in 10 minutes. And then he wasn't the usual Wheeler. He seemed disconcerted by something. Audience responded warmly to his effort, however.

This date is home-coming for wee Jackie Heller, and the diminutive singer had the house packed with friends. Guy uses all five feet of himself to sell and the crowd loved it. High spot was the dozen parody choruses on *Rum and Coca-Cola*. Lyrics were strong and Heller really delivered.

Sex rears a ludicrous head when Grace and Nikko take over to burlesque the amorous techniques of ballroom dancing. Pair go well in a nitery like this, because they handle the sex question from a comical slant. Their dancing, if you can call it that, has little continuity, but hits the spot when it comes to laugh-production.

Beth Farrel's acro-dancing brings a good hand, especially from the wolves in the audience. Gal, who is a looker with a fine figure, works in scanty bra and panties. Costume is a bit too brief for an intimate spot like this where customers get a close view of her while she's doing her anatomical meanderings.

Selma Marlowe Dancers (8) do a fan number and jitterbug routine. Best was jitterbug done under black light.

Bernie Cummins provides the music.
John Sippel.

NIGHT CLUB REVIEWS

Cafe Society Uptown,
New York

Talent policy: Dance bands and floorshows at 7:30 and 10:45. Owner-operator, Barney Josephson; publicity, Ivan Black. Prices: \$2.50-\$3.50 minimums.

Current show had the honor of being the first one in town to get going under the new curfew. Biz, when caught on Tuesday night (27), wasn't too bad.

First on is William Franklin, who formerly played Porgy in *Porgy and Bess*. Man is a tall, pleasant looking baritone with a real talent for dramatic singing when he lets himself do it. For purposes of this engagement, however, he restricts himself to just one stage number, *Plenty o' Nuthin'*. Other two offerings are spirituals, both of which he does well but without any particular selling power. It is only when he gets into his clincher-piece that he loosens up and puts himself across. Fewer spirituals and more show-pieces would help.

Imogene Coca, fresh out of her long run at the Ruban Bleu, provides the comedy element. For this appearance she is working a new number built on a smart idea—glamor thru the years. But like most of Miss Coca's routines this one suffers from the same basic fault—she rushes thru her bits, doesn't punch the lines hard enough, steps on laughs. Reactions obtained, on the whole, are still good.

Avon Long, another *Porgy and Bess* alumnus, is on third. Act consists of the combination of songs, gestures and dance bits he made famous in the play. Guy remains a gifted performer selling his unique brand of show-merchandise. Trouble is, however, that as a nitery act, Long doesn't build to any climax. Crowd gave him good mitting and brought him back for a short encore.

Hazel Scott closes. Miss Scott should do a lot more singing than she does. When caught, she did a top vocal job on *Some Changes Made*. Voice is small but she uses it with a smart sense of showmanship. Rest of the act is her usual piano work and it is of the usual calibre—poor. Patrons received her well.

Edmund Hall's ork (8) plays the show capably. Gene Field's trio, in the relief spot, turns out a quiet but distinctive brand of music.
Paul Ross.

Mayfair Room, Blackstone
Hotel, Chicago

Talent policy: Dancing and floorshows at 8 and 10:45 p.m. Operator, Arnold Kirbey; manager, Meile; publicity, Mary Anderson. Prices: No cover, no minimum.

It's been almost a year since Dwight Fiske has made an appearance in the beautiful, luxurious Mayfair Room, and judging by the response of the crowd at his opening show Friday (2), he's stayed away much too long. The crowd went for everything Fiske did in his inimitable style. And when you can get the warm welcome that Fiske received from the blase, sophisticated type of entertainment seeker who frequents the Mayfair Room, you're really doing a job.

As usual, of course, Fiske's work consisted of his telling stories in which sex is the keynote. That's his type of work. And no one does it better or as good. But the most remarkable thing about his work, the attribute that distinguishes him from the ordinary entertainer who uses risqué material, is that he never offends.

To make certain that his followers, who have seen him so many times, will not have the slightest chance to become tired of his routine, Fiske continues to have some new stories for each engagement. Two new ones at show caught were *Major Teakwood* and *Stella, the Little Mouse*. To keep up the quality of humor and mood-fitting piano playing to which the Fiske fans are accustomed, he put in two weeks preparing each of these. His older numbers included *Bella, the Belle of the Belt Line* and *Mrs. Pettibone*.

Fiske came to the Mayfair Room after an engagement in New Orleans. He will leave here about April 1 for a stay in Kansas City, Mo. When asked how he can expect his sophisticated type of stuff to go over in Kansas City, Fiske answered that sex is universal. We say Amen to that and add that his work, and not just the subject matter of his routine, should have universal appeal.
Cy Wagner.

Slapsy Maxie's, Los Angeles

Talent policy: Dance band with two floorshows nightly. Management: Manager, Sammy Lewis; headwaiter, Louis Arbor; publicity, Pessis & Ettinger. Prices: \$3.50 up.

To get over here an act has to have plenty of class or be terribly funny. But, the funniest thing on the show caught was not lines or pantomime. It was (we hope) an accident. Patti Moore was warbling about bobby soxers and Benny Lessy in sport coat and flat topped felt was helping out with a good impersonation of Bing Crosby. Gus Schilling was rolled on to the floor in an invalid's chair. He, with his exaggerated bow tie, was to be Frank Sinatra. When Schilling began to sing, he stopped the show. It wasn't his singing; it wasn't his comedy. It was his zipper. But despite guffaws (and the fact that he was well protected by tights he wore in the previous skit), he muffed it. Could have made an airdome out of the place had he worked it right.

Anyway, the show here is on two stages—one above the band stand and the other the dance floor. The slapstick is on the upper stage. The blackouts are short, sweet and laugh provoking. Patti Moore, poured into her dresses, is a good stooge. Lessy is the laugh getter and Schilling's burlesque product is well received. Danny Rogers helps out and even has his own spot on the lower stage. His pantomime of a poker player getting ready for the blitz is side-splitting.

Straight acts playing the spot include the Wildes, a fem and two men, who tap pleasantly but offer nothing worth postage for a letter home. Their wooden soldier routine is amateurish. Ann McCormack is plenty looker and her song, *Don't Fence Me In*, is received satisfactorily.

The Aldens, knockabout dance team, get going slowly. But they finish well. She sticks to the serious side of terping and he to the other. Their comedy waltz is the highlight. The mugging sells the act.

In the closing spot are the Charioteers, four Negro boys with good voices. With a tenor lead, they take *My Gal Sal*, *All I Need Is You*, *G. I. Jive* and *Straighten Up and Fly Right* in strides. The boys are better as balladeers.

Show runs a full hour and is over-balanced on comedy. But what difference does that make at Slapsy's?
Sam Abbott.

Blackhawk, Chicago

Talent policy: Dancing and floorshows at 8:30 and 11:30. Owner, Mrs. Otto Roth; management, I. H. Arends; publicity, Paul Montague. Prices: \$1-\$2.50 minimums.

It's Del Courtney's band that the customers come to see and the genial maestro doesn't let the payees down. Band contributes a clever parody on *Trees*. Bit clinches good applause because Courtney and his sidemen keep picking at a folded newspaper, which at the end of the number turns out to be a tree. It's sight entertainment like this that makes a band a strong factor in a floorshow.

For dancers, Courtney's library is well-stocked with everything from Latin numbers to jump specials. Band leans heavily toward moody arrangements on the current pops. New male vocalist, Johnny Williams, has a pleasant voice, but he's still a little tense at the mike. He could gain more attention if he'd learn to relax, as his nervousness is especially evident in the awkward way he holds his mouth while singing.

Dottie Dotson supplies the lyrics on the Latin tunes and she's socko. Her rendition of *Babalu* would sell the song even in the middle of the Ozarks.

Ferdinand and Fair, puppeteers, are in current revue for first two weeks, substituting for Paul Rosini, who is ill in the East. Puppets are being featured heavily in Chi, with two other acts in hotel rooms, but this routine demands attention. Duo work out a short playlet using two drunks as characters. Close well with a G.I. and his gal doing a jitterbug.

Edward and Dian are hold-over dance team. Pair work gracefully, especially on the slower classical numbers. Rate good hand for the ease with which they put over very slow lifts with real poise.
John Sippel.

Beachcomber, Miami Beach

Talent policy: Dance bands and floorshows at 8 and 12. Owner-operators, Sam and Joe Barken. Prices: From \$3.

This new production is full of entertainment with an all-star combination of principals and chorus. In addition, Dacita and her rumba rhythms are great.

Dorothy Dorben Starlets, a chorus of eight handsome fems in attractive trimmings, do several outstanding numbers, aided by Arline, in ballet terp steps.

Tito Coral, a Mex chock full of personality combined with a good voice, chirps Latin-American ditties, of which *Donkey Serenade* is one of his best.

Gomez and Beatrice, hold-overs, live up to their billing as America's premier dancers. They are a good-looking pair who have an individual style that puts them across in fine shape.

Jackie Miles works a half hour and could do more as applause is insistent. Material is excellent using very little off-color stuff, but this reviewer, as always, finds it rather difficult to hear him. At show caught, Miles had a cold but his low, conversational tones fail to penetrate and more volume on the mike would help a lot. Sings several songs which add to the act.

Art Warren ork plays the show and the Dacita dance numbers and both add greatly to a show which is tops all the way.
Larry Berliner.

La Conga, New York

Talent policy: Dance bands and floorshows at 7 and 10. Owner-operators, Jack and Nat Harris; publicity, Paul Coates. Prices: \$2.50-\$3.50 minimums.

With the curfew biting hard, the Harris boys have stripped their new show down from the usual five acts and a line to three acts. Without Chucho Martinez the effect might be bad. With him the little show is satisfying.

Opener is Mata Monteria, a tall, brunet dancer doing Spanish routines. She begins with a charming little number involving swirling-skirts, castanets and intricate little steps. Gal wisely stays away from the now-hackneyed flamenco taps stuff. Second number, *Malaguena*, however, is nothing but an elaboration of the first number, only with more strutting. If gal fixed up second item, she'd get across quite well for she knows how to handle herself. Applause from small crowd at dinner on Thursday night (1) was good.

The Dwigths, man-woman ballroomists, follow. Pair are passably fair dancers doing standard lift-and-whirl stuff. What distinguishes them, however, is the fact that woman is so small that when lifted she gives an impression of floating. Team makes pretty good use of this factor and uncorks a couple of effective bits of trickery. Midway, for no discernable reason, the act stops while the guy drapes his lady in a couple of lengths of material. This would be a good idea if it came to (See *La Conga*, New York, on page 26)

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Capitol, New York

(Reviewed Thursday Evening, March 1)

Stageshow this week is probably one of the best entertainment layouts seen on Broadway for a long, long time. And it will probably be a long time before payees around here get a chance to lay their dough down for as varied a package of solid dollar value in a vaude show. Reason, of course, is that the prime ingredients are there, but in abundance. It's strictly MGM all the way. The band, Xavier Cugat, is under contract to the studio, as is young male star Robert Walker, making his initial stage appearance, and singer Lena Horne, also making her first in-person showing.

And all three of them click! Together they're a first-class example of how to group a package of talent and put it on for enjoyment of all concerned. The Garcias, rumba team, and comic-impressionist Paul Regan round out the bill, that runs for more than hour and slows down only momentarily, and then not enough to put any real damper on the goings on.

Stage is done up in a colorful way, so that when Cugat and his mammoth organization come into view on the up-rising platform, the payee is put in receptive frame of mind just by visual surroundings. Ork, with Cugat's pleasing emcee, literally toss Latin American rhythms at the audience with a bang—and few, if any, onlookers can withstand the zing of L. A. rhythms when done up in a colorful package. And Cugat's organization puts plenty of zing into every number they do.

And they do plenty of numbers! They start with *Bim, Bam, Boom!*, entire ork moving about, various instruments adding color tones, and everyone apparently having a great time. Enthusiasm of some 30 people on the stage, including a choir of five, and four guys beating conga drums, shaking maracas and in general carrying on a rhythm beat, helps audience gets its money's worth. Cugat really puts on a show, and he's helped no little by his singers, Louis Del Campo and Lita Loma. Former sings practically every number, and has a dramatic effect in putting a song over. Gal is a cutie, with plenty of s. a. Her voice isn't too strong, but she's around more for fem appeal rather than for her terrific voice, which she hasn't got.

Band also did *Babalu, Tico, Tico*, a L.A. specialty, and Miss Loma sings *Rum and Coca-Cola*. Latter wasn't very effective, probably because lyrics are too well known by this time. Gal should have new punch lines for her verses, for audiences know them too well by this time. Cugat does one chorus of a standard on his violin, enough to vary the bill a bit. Fact that he had mob eating out of his hand was seen in his intros to songs, with audience applauding mention of forthcoming tune. He's a big draw here—his initial stage stint at the Capitol. As part of his package, Cugat presents the Garcias, young rumba team, who prove big. Both boy and gal are good looking, dance brightly and are gowned smartly. Opener is smooth, but their going off number is sensash. Lad does fast number with gal, but this time he holds filled glass of water on his head, and tumbler remains there all the way thru. They get great hand and could have remained on.

Robert Walker proves an ingratiating fellow, with a pleasing stage manner. He brings with him the shy, boyish mannerism for which he's known on screen. His opening gimmick is spiel about studio sending him east, and its charm lies in his youthful, squirming (See *Capitol, New York*, on page 26)



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VAUDEVILLE REVIEWS

Chicago, Chicago

(Reviewed Friday, February 23)

Theater's bookers seem to have most of their blue chips laid on the pic, *Meet Me in St. Louis*, to grab a sizable b. o. pot, because this week's vaude runs only 35 minutes and isn't up to par. Revue contains three good acts, Rose Marie, Danny Dryson and Gil Maison, but none of these is up to usual headliner standards here.

Lou Breese, who just signed for another year as house band director, opens the show nicely with a medley of current faves. Band spots Rudy Wagner on piano and Jean Williams on vocals. Miss Williams is a good example of what proper coaching and backing can do for a struggling vocalist. She came into the Chi Theater four months ago with a pretty rough conception of what a vocalist should do. After four months at this theater and a short stretch in a local nitery, she shows all the poise and vocal salesmanship necessary for a socko chirp. Gal should be marked as a prospect for bigger things.

Danny Dryson, eccentric hooper, shows plenty of zany steps, plus a line of chatter that keeps the customers howling.

Gil Maison works with a strange assortment of animals, a monkey and four dogs, well trained, and his patter burlesques their tricks. Act closed to a warm response with the monkey, who completes a double somersault and lands on the palms of Maison's outstretched hands.

Rose Marie, wearing an oh-so-low strapless gown, has improved her act plenty since caught at the Chez Paree here two months ago. Gal has forsaken the ballads and concentrates on the comedy tunes. She's a talented performer when she tries her hand at comedy. *John Sippel.*

Roxy, New York

(Reviewed Wednesday Evening, Feb. 28)

If long lines outside the house and rave reviews in the local dailies mean anything then current show should do great business.

On stage, the main attractions are Victor Borge, Joan Edwards and Al Gordon. In between the acts, the house staff put on some cute tricks which drew hefty mitting midway in the routines.

Victor Borge, in No. 3 position, came on after a short intro by Miss Edwards. His biggest laugh-puller was still the phonetic punctuation routine. Opening bits which involve his standard dropped sentences plus a deliberate halting delivery got the chuckles right away. But if opening of Victor's stuff is good for laughs his walk-off routine is far from sock. In latter, he started off with slapstick Steinway-tickling and went into a serious rendition of *Warsaw Concerto*. Mob here isn't interested in technical perfection. What it wants is a show. And number picked is so unfamiliar that it can't be called a show. Using a better-known number for the straight finger-work would have drawn better results.

Joan Edwards, looking plenty oomphy in a rose-colored gown, opened with *Don't Fence Me In*. While delivered in okay style number did nothing for her. A Hit Parade like Miss Edwards should choose tunes which are on the way up, not on the way down. As a matter of fact, with her name-pulling ability, she would do better with special material than pops which have already seen their best days. Incidentally, her *Hit Parade* label which means dollars at the b. o. is hardly mentioned on stage. Next was *I Didn't Know About You*, which also failed to click. Finished with *Ac-Cent-Tchu-Ate the Positive*, a pretty good arrangement, that helped pull her out.

Al Gordon and his bone-chewers do their customary good job in drawing some boff laughs. Set in front of which Gordon works helped in framing the act. It consists of white stylized pillars amid a park scene. Behind the pillars are benches on which sit a girl and boy.

Opening production brings on the line in roller skates to *Rum and Coca-Cola*. Line goes thru various routines ending up with a quadruple whip. Those who had to tag onto the whip as it whirled around the stage, seemed to have a difficult time. But it added to the excitement. (See *ROXY, NEW YORK*, on page 26)

Strand, New York

(Reviewed Friday, March 2)

Bill at the Warner's house this week is above average in entertainment fare, due to sensash stint by Peter Lorre, making his first stage appearance here. Band is Carmen Cavallaro, who made quite a hit in WB's *H'wood Canteen* recently and who puts on a salable show. Layout, outside of Lorre, for most part is strictly background for C. C.'s piano playing, and he does plenty of it, but apparently payees don't tire of his commercial brand.

Other acts are Sondra Barrett, tapster, and Nip Nelson, impersonations, both of whom fill in handily, but show belongs to Lorre and Mr. C. Lorre, closing show, appears plenty at ease all the way thru. Wisely, he puts on comic stint at first with attractive fem stooge, Marcella Hendricks, who fits part perfectly. Tall, s.-a. gal, helps play up Lorre's tough, sadistic film side. Gal feeds him cute lines well, with Lorre grabbing off good laughs.

Opening bit serves purpose well, for as change of pace Lorre puts on a tense dramatic sketch of a "man with a glass head." It's a great psychological study, and Lorre gives out with a skilled and tempered performance. Rousing end is a shock, when you find that his mad tantrums are put on just as he's being strapped to the electric chair. It's sturdy stuff but mob here ate it up, and Lorre could have stayed on and on.

Cavallaro is given plenty of time to satisfy piano fans. He does two medleys, besides a couple of other band numbers, and he proves that he can handle all types of music. For example, in one medley, where audience called out the tunes, Cavallaro did such things as *Stardust, Tea for Two, Tico Tico* and a boogie-woogie ending. His ork background is simple stuff and he lays on melody rather than intricate arrangements. It all makes for easy listening, and, altho there is little attempt to put on a show, in the strict sense of the word, still there's (See *Strand, New York*, on page 26)

Oriental, Chicago

(Reviewed Friday Afternoon, March 2)

The combination of Hal McIntyre's music, June Preisser's singing and acrobatic dancing, Joe Termini's comic handling of stringed musical instruments and Delmar and Renita's subtle comedy ballroom dancing provide the best paced revue this theater has offered in some time.

The McIntyre musickers are the first white band to master the trick of keeping the volume of swing music subdued and as a result their efforts bring smiles of satisfaction to both the jitterbug and the more matured payee. Band's book shows plenty of varied scorings, ranging from a moody version of Stephen Foster to a torrid *King Porter Stomp*. Arrangers deserve a hand for the tricky five-voice sax choruses and the muted brass breaks. Band's soloist are top-rate, especially Johnny Hayes' tenor, Eddie Safranski's bass and the leader's clary and altho.

McIntyre is heavily fortified in the vocal corps, with Ruth Gaylor handling the current pops, Al Nobel for the poignant ballads and Johnny Turnbull scattering the novelties. All vocalists grabbed warm mitting for their efforts.

June Preisser's a better vaude performer than when caught here six months ago. She's imparted more of her buoyant personality into her stage presence and the heavier applause indicates that the audience senses the change. Act would be further strengthened if she'd discard the singing and do more acrobatic dancing, which is really her specialty.

Delmar and Renita offer an entirely new routine in comedy ballroom stepping, a field which recently has become full of a number of teams that use the same tricks over and over again. Renita astonishes with her nimble back kicks, which no dancing comedienne has duplicated. Their unusual type of work is ideally suited to the sophisticated taste of patrons in larger niteries.

Veteran Joe Termini offers his standard routine, working comedy gestures and grimaces into his playing of the fiddle and electric guitar. Guy brought down the house by just strolling up to the mike and shouting "thanks" after working the whole act in pantomime. *John Sippel.*

READ WHAT THE CRITICS SAY ABOUT THE LOVELY AND VIVACIOUS VALAIDA SNOW INTERNATIONAL SINGING STAR

Valaida Snow garners a big hand with her torch singing and terrific trumpet playing. She puts the audience in a groovy mood with her hep rendition of *St. Louis Blues*. "Variety."



Valaida Snow has always been a great artist, but she is greater now than ever.—Dorothy Kiff-gallen, *New York American*.

The audience roared, they cheered as Valaida sang song after song.—Robert St. John, *National Broadcasting System*.

... applause, whistling and kindred demonstration is ear-splitting. This town certainly loves this septia artiste, and her new routine ties the show up in a knot. Show is made sensational by Valaida Snow.—Roly Young, *Toronto Globe & Mail*.

Valaida Snow—the answer to any audience prayer. Greatest artist I've seen in years.—A. L. Morris, *Billboard Magazine*.

When Valaida Snow sang the famous Hebrew chant *Eli, Eli*, tears came to my eyes.—M. Lieberman, *Jewish Daily Forward, Milwaukee, Wis.*

JUST CONCLUDED 2 BIG WEEKS AT THE

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Curfew No Joy to Barfly; Booze Shortage Due, Anyway

NEW YORK, March 3.—The curfew may lessen liquor buying problems for many of the drinkeries on the assumption that fewer hours bring fewer buyers, and fewer buyers consume less giggle water. But according to the trade the shortage which hit last summer is due to be repeated in the near future.

The 1944 condition, according to the New York State Liquor Authority, was a result of the scare psychology in the liquor trade which spread to elbow benders when the War Production Board stated that manufacture of alcohol for drinking would be out for the duration. With the war apparently going our way, the WPB did a switch and allowed resumption of alcohol production in January, 1945.

Black Market Field Day

But before that change in ruling came about the black market boys had a field day. Scotch was practically unobtainable without tie-ins. A cafe could get a case of Johnny Walker provided it also bought three or four cases of rum. Scotch is still a rare commodity, but today the other potables, like rye and bourbon, are also becoming scarce. As a matter of fact practically all straight whiskies are daily becoming harder to get. For example, Schenley has decided it will ship no straight whiskies at all during March. Cafe owners beset with curfew aches are now dolefully expecting that the old tie-in racket with the standard whisky brands as the bait will start again.

Fortunately, say bistro bonifaces, they have ample stores on hand so a shortage won't bother them too much; not right away in any case. Many owners look forward to an increase in wine and champagne buying. With more dough in customers' pockets there has been more bubbly stuff sold of late than heretofore. Most of this \$20 a bottle brand now sold is domestic. However, the OPA recently announced that steps were being taken to establish ceiling prices for "wines, spirits and fermented malt beverages from liberated countries." Assumption is that more foreign brands will be available.

Reason's Run Riot

As to the reasons why the shortage in hard stuff will hit again, these are varied. Basically it comes from brass-hat blundering. When we started to clean France of the Nazis many military spokesmen uttered optimistic statements as to the duration of the war. Distillers in common with other industries believed all they heard and started to think of post-war and reconversion. When the battle

of the bulge occurred it scared the whey out of Washington. Authorities promptly swung from post-war thinking to long war planning. One of the many industries told to get in line, but quick, were the distilleries.

Last year about 250,000,000 gallons of alcohol went into the making of synthetic rubber, that is in addition to the alcohol which went into the manufacture of ammunition. This year authorities say that rubber needs alone will call for about 350,000,000 gallons. WPB doesn't think distillers can meet this demand and make whisky, too. So no more liquor holidays until V-E Day or until things have eased.

Many cafe ops admitted that if shortage becomes acute they will water their drinks after the second or third serving. In doing this they claim they do the customer a service. They keep him from getting too light-headed and keep his good will longer. How such a practice will jibe with OPA regulations is another thing. Ops say they'll cross that river when they come to it. Meanwhile they say they have enough to worry about with the curfew.

LA CONGA, NEW YORK

(Continued from page 24)

something thereafter, but it ends merely with the gal taking a bow. Crowd gives 'em nice responses.

Martinez closes and reveals himself to be one of the best Latin singers in the business. Possessing a fine voice and a subtle knowledge of how to use it, he makes no effort to sell other than with the magic of his pipes and his good looks. And he succeeds. Crowd drags him back for a terrific encore piece from *Three Caballeros* and he begs off.

Machito's ork (9) does a very fine job for the performers, especially behind Martinez. Paul Ross.

ROXY, NEW YORK

(Continued from page 25)

ment for the customers and brought hefty applause.

Finale showed house line (24) equally divided on a black velvet series of steps. Working in a white spot, gals went thru a series of convolutions with tremendous feather fans while offstage voices chanted *If You Were But a Dream*. As white spot changes and series of colors are thrown on the gals, they form flower formations in which a series of petals open and close. Latter was quite effective and drew a deservedly good hand.

Pic is *Tree Grows in Brooklyn*. Long lobby and street lines. Bill Smith

CAPITOL, NEW YORK

(Continued from page 25)

stage manner that catches on with payees. It's a natural stage stint, no phony attempt at a corny love scene, and because it's different from average Hollywood appearance, it clicks. He smartly bows off with a rumba session with fem member of the Garcias, who supposedly comes back to give Walker a lesson, but who finds that shy as he is, he's a pretty competent dancer himself. It's all done with ease, and Walker's affability and ability to be himself hits pay dirt.

Really big click here is Miss Horne, who proves that she's one of the top sellers of pop and blue tunes around today. Gal, done up in a pippy off-orange gown, strapless, and with a definite Hollywood touch to her entire appearance, never stops punching in her own underselling way. That's her fortune. Her ability to lay back on a song, until she wants to give a certain tone or word a bite, and when she does, you can feel the audience move with her. It's great selling, and many a singer around could take a lesson from this gal.

She's a beaut, and here seemed perfectly at home on stage, and what's more, she showed wisdom in choice of tunes. She opened with *Sometimes I'm Happy*, followed with torchy *I Didn't Know About You*, then shifted to lighter *I'm Gonna See My Baby*, which proved her biggest hit here. Fact that she can take simple lyrics of this novelty and phrase them until she gets sincerity across, as well as her type of shading both in lyrics and music, marks her as

Contracts Under the Curfew; No Air-Tight Case for Ops

(Continued from page 23)

rationing had not made it impossible for the garage men to operate—it may merely have made it unprofitable. And, ruled the courts, when one makes a contract (such as a lease) there is no guarantee in such an instrument that the contractee will make profit out of it. All the contract guarantees is that certain obligations shall be met by both parties. The garage landlords were in no way responsible if the garage operators couldn't run at a profit—therefore the contracts (leases) were valid and the garage men were stuck.

Terms Decide

In the case of contracts with acts or bands, one of the determining factors would be the specific terms of the pacts. If, for example, a performer were hired to work specific hours such as 10 p.m. to 2 a.m. a court might be persuaded that the operator could not carry out his end of the bargain by reason of the fact that he isn't open later than midnight. Most of the lawyers queried feel that even then the curfew would not provide a full release for the operator—but might serve him as a factor in getting the amount of the damages (re-

sulting from non-performance of the contract) reduced.

If, on the other hand, a performer were merely hired to give three shows a night, or were engaged to be available to the operator from an early hour to a late one, or were employed to give performances in accordance with the policy of the house—in such cases the operator would be up against a much tougher problem. For then the performer could claim that he had made himself available, or was ready to give his three shows a night or was willing to carry out the show policy of the house—and he is not at fault if the operator finds he can't run his place as before. He could argue that the curfew has not made it impossible for the op to stay open—merely less profitable.

Most of the lawyers queried say they would rather be in position of waging a suit on behalf of a performer than defending a suit on behalf of the operator.

This is the general line of the legalites' reasoning. There are some exceptions to it, however. One lawyer insisted that it would be merely necessary to go to the intention of the contract to set it aside under the curfew. He declares that a pact between a performer and a club operator is for the intention of giving shows, most of which take place at a late hour—12 and 2. It would only be necessary to argue the intention and the custom plus the fact of reduced income to the operator, he says, to get a contract set aside.

Hours a Factor

Another mouthpiece says that pacts becoming operative before the laws governing night clubs are amended would stick. But, he says, in New York City, where the night club code was amended this week to provide a legal closing hour of 12 midnight, they are now either invalid in toto or that part of them which covers the after-12 shows is no longer effective and the operator involved could seek reduction of damages as a consequence.

To make a knotty problem knottier, AGVA this week sidestepped the whole question of the curfew as a defense against contractual obligations. Matt Shelvey, head of AGVA, sent out a wire to all jurisdictions and offices stating that "Contrary to general opinion, the curfew request is not an Act of God. Neither does it provide that operators must close their establishments or that the artists' contracts are terminated. Be advised that AGVA will hold an operator unfair who fails to live up to his contractual obligations with artists or who fails to make some proper adjustment with artists. In view of all the circumstances, it will process only the claims filed by members not those filed by agents."

Not 100 Per Cent

What this means is that the union will not insist on 100 per cent compliance with the terms of the original contract if the act involved is satisfied with curfew-induced revisions of hours, wages, conditions, options and so on.

But—if the act is stubborn and insists on the original terms, AGVA will insist on 100 per cent compliance by the operator involved on pain of being marked "unfair."

Thus the union is not attempting to refute the theory that the curfew provides a "defense against contractual obligations." It merely says the op must pay or settle with the actor or else be marked "unfair."

Both Shelvey and Rosenthal say that the union is on perfectly legal grounds in doing this. Only one of the lawyers questioned yesterday (2) would say that AGVA can be sued for this. Another said that the stubborn actor could be sued but not the union.

According to trade sources, most contracts are being compromised without serious hitches and so far there is no rash of quarrels over pacts. But as the curfew wears on there may be a growing number of instances in which acts or bands want to sue. In that case, the bulk of the lawyers may be right—it would be better to be sitting in the act's corner than the operator's.

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LAST MAN'S CLUB

American Legion
P. O. Box 617 Helena, Ark.

a double-barreled performer. She's brought back again and did *Deed I Do*. Gal can do no wrong. If she sold as well in pix as she does here, she'd be top-drawer draw. She brought along small all-Negro band, and they gave her plenty of support. Wisely, they are always subdued with the musical finger pointing at Miss Horne.

Paul Regan, comic, does impressions of at least 20 people, and altho guy is plenty clever, he suffers from stale material. Crowd went for him here, but that's because of the law of quantity, rather than of quality. If guy would scissor his stuff and concentrate on material instead of doing numerous take-offs, he'd fare better. As it is, he's adequate, but potentially big-time comic.

Pic is MGM's *Picture of Dorian Gray*. Opening night, place was overrun with payees. Paul Secon.

IN SHORT

New York:

BILLY VINE goes out of the Latin Quarter, N. Y., into the L. Q. Miami. . . MASTERS AND ROLLINS follow into the Stem spot. . . JAN MURRAY inked for return date at Paramount to be filled between September and December. . . GIL LAMB due back at Paramount in May for about \$3,000. . . HENNY YOUNGMAN opened at Adams, Newark, on March 1. . . BERNICE PARKS and MCA are no longer that way about each other—she is now a WM act.

WILLIE SHORE is back from offshore. . . ALLAN JONES goes into the Paramount May 21. . . GIL LAMB also into same theater on same bill. . . JOEY ADAMS prettying up for his screen test. . . PAUL WHITEMAN pencilled for the Capitol Theater. . . MENASHA SKULNIK goes into Loew's State March 22. . . KING SISTERS now a William Morris act. . . BOB EVANS opens at Paramount March 21. . . ESTALITA heads for the Coast to work in flickers. . . DALE BELMONT will front for a new 20-piece all-girl string ork. . . PAUL REGAN, current at Capitol Theater, goes offshore after he finishes here. . . KENNY BOWERS will shortly start vaude dates. . . Despite rumors to the contrary HILDEGARDE goes back into the Persian Room for 13 weeks starting May 3. . . BARNEY ROSS and Tommy Mack preparing their new act to be offered for about \$2,000.

Chicago:

GYPSY ROSE LEE playing March 9 date at the Oriental Theater. . . DONNA DAE, recently out of the Fred Waring ork, to the Camellia House of the Drake Hotel on March 2. . . KRAMER'S MIDGETS current at the Vine Gardens. . . DIANE CARR and MEL CARDO new at Helsing's Vodvil Lounge. . . JOHNNY ALLEN on a two-week USO tour. . . JEAN WILLIAMS returns to the Chicago Theater to vocalize with Lou Breese's band after a stay at Helsing's Vodvil Lounge. . . MEL COOPER holds forth at the Pump Room of the Ambassador East.

PATTERSON AND JACKSON share the comedy chores with Pops and Louie during the week of March 23 at the Regal Theater. . . PRINCESS ORELIA AND PEDRO heading the bill at the Club DeLisa. . . BETTY JANE SMITH replaced Fanchon, who injured her ankle, in the current Chez Paree revue. . . EDWARD AND DIANE at the Blackhawk. . . CARL AND FAITH SIMPSON into their fifth month at the College Inn, Hotel Sherman.

SAMMY CLARK, former local agent, has just been discharged from the army and is operating Sammy's Supper Club in Odessa, Tex. . . SID HARRIS, of William Morris here, is now booking acts into the Blackhawk, replacing MCA. . . JOE CALLAN, of Central Booking Office, is scouting talent for his cocktail department during a two-week tour of the Middle West. . . CARL AND FAITH SIMPSON'S HUMANETTIES are new in the Blackhawk floorshow. . . MARDONI AND LOUISE opened on March 2 at the College Inn of the Hotel Sherman. . . BOB McELROY emceeding the show at the Club Charming.

Philadelphia:

PETER CAREW, recently discharged from the army, takes over the emcee spot for the ice show at the Benjamin Franklin Hotel, replacing Lee Kerry, who leaves for a USO jaunt. . . MARGO POWERS an added starter at the Embassy. . . EMIL BOREO heads the new show at the Shangri-La. . . GEORGE LEVIN has shelved his partnership in Melody Inn to become general manager of the Coronet. . . GEORGE FONTAINE makes his local bow at Beaux-Arts. . . EVELYN ANDREWS and the Adrian Sisters head the new revue at Sciolia's. . . SYD GOLDEN back at Powelton Cafe after a siege of illness. . . YVONNE MODICA, former dancer, has joined the theatrical booking staff of Eddie Suez.

London:

WILSON, KEPPEL AND BETTY, here since 1931, in Prince Littler's Aladdin pantomime at the Hippodrome, Bristol. . . KEN HARVEY, American musical entertainer, back from a six-month USO

stint in the European war area, featured for the fourth time in BBC's Variety Band-Box broadcast. . . FORSYTHE, SEAMON AND FARRELL, American comedy trio, entertaining British and American forces in Egypt, Palestine and Iraq under ENSA auspices. . . GEORGE PRENTICE back to America after a flying visit here for USO. . . BEBE DANIELS, Frankie Marsden and Leigh Stafford, all Americans, in leading roles in the English version of Panama Hattie at the Adelphi Theater, London.

HARRY SCOTT AND Eddie Whaley, colored American comedians, celebrated the 33d anniversary of their English debut recently. . . ADELAIDE HALL, Negro songstress, opened in the initial program of the vaude revival at Victoria Palace on February 14. . . VIC OLIVER, touring vaude houses with his unit for the fourth season, is lining up talent for a show he intends to present at the Coliseum early in May. . . CHARLES WARREN AND JEAN, American comedy team, headlining with the Palace of Varieties unit. . . DEL OHREL, American acro-dancing starlet, here on her second USO assignment. . . HOLLYWOOD FOUR, American comedy jugglers, temporarily out of vaudeville and now featured with Harry Benet's Royal Majestic Circus.

Here and There:

WILLIE BRYANT skedded for two weeks at the Paradise Theater, starting on March 9. . . MANHATTAN DEBS now at the Esquire Club, Montreal, Canada.

Evelyn Knight, Bernard Bros. Set for Date at Copa, Rio

NEW YORK, March 3. — The South American pot is beginning to boil so far as American talent is concerned. It isn't a secret that the ops way South-of-the-Border have been putting out feelers for Yankee acts. In most cases, however, their interest was in picture names, smart novelties and only secondarily in voice performers. Lack of interest in latter was due to language difficulties.

In the last week, however, two tonsil-tossing acts have been pacted. These are the Bernard Brothers and Evelyn Knight. Money for both is about \$500 more than they receive in American theaters. Both Miss Knight and the Bernards, better known as cafe attractions, are currently together at the Blue Angel, a plush East Side supper club.

Acts go into the Copacabana Casino, Rio de Janeiro, about the middle of May on a six-week guaranty, plus round-trip Clipper transportation. It is understood that salaries will be all in American coin.

Now Toronto Clamps on Midnight Theater-Curfew

TORONTO, March 3.—The city by-law prohibiting post-midnight shows became effective here Thursday (1). The Toronto Board of Police Commissioners passed the by-law ostensibly to curb juvenile delinquency.

There are a couple of exceptions allowing post-midnight shows. Christmas and New Year's Eve are permissible for such shows as well as movie or musical performances sponsored by a patriotic or charitable organization on authority of the police chief. Otherwise pic houses will shutter each night by 12:15 a.m. and by midnight Saturdays.

AAA Re-Elects Goldstein

NEW YORK, March 3.—Associated Agents of America, org of small agents here, has elected new officers. They are Hymie Goldstein, president; Syd Leipzig, vice-president; Paul Lester, secretary; Harry Stone, treasurer; Harry Dell, sergeant-at-arms.

A board of governors also was elected which comprises Goldstein, Leipzig, Lester, Stone, Dell, Oscar Lloyd, Harry Lee, Juliet Heath, Jack Lewis, Jimmy Daly, Lillian Diehl and Anita Ulbrey.

FB Agency Not Being Sold

NEW YORK, March 3.—B. W. Frederick, co-owner of Frederick Brothers agency, says there is absolutely nothing to trade rumors that his firm is up for sale. Tommy Rockwell, head of GAC, says he even heard a version of the tale—this time that Joe Glaser would buy and absorb FB—out in Chicago recently.

Chi Cafe Owners Threaten To Fire Musicians Unless AFM Offers To Compromise

5-Hour-Day, 6-Day-Week and Salary Revisions Sought

CHICAGO, March 3.—Unless the Chicago Federation of Musicians, Local 10, AFM, decides to effect some compromise revision of its present eight-hour day, six-day-week pact with ops here, the members of the Chicago Cafe Owners' Association will take steps to dismiss musicians from their spots starting Monday (5). This resolution was passed by the association here Friday (2) after owners agreed that they could not financially survive if they were forced to continue to pay present wage contracts under the curtailed operating hours of the Byrnes curfew order.

The association is attempting to negotiate with the AFM here for a five-hour-day, six-day-week. The association started working out the compromise this week after Milton T. Raynor, legal counsel for the CCOA, and John W. Comise, prexy of the group, returned from Washington. They reported that during talks with government officials, including Hugh Cox, assistant United States solicitor general, they were told unofficially that the curfew order invalidates present contracts. At press time Raynor told *The Billboard* that he was communicating with Washington but could not get an official announcement of the invalidation of pacts from government officials.

Reps Meet With AFM

Representatives of the cafe owners group met with the AFM board of directors here Thursday (1) and reported that they had been told that a decision would be made regarding the revision on salaries some time the next day. No decision was rendered Friday, and Carl A. Baumann said late Saturday that the board was still considering the compromise. Tom Rosenberg, another legal rep for the CCOA, said that a union official had told him at the meeting: "We don't have to resort to the courts, we have economic pressure."

The cafe owners have selected Monday (5) to be the effective date for the termination of present AFM contracts because that date is two weeks after the curfew was announced, the usual notice required by AFM pacts. "None of us are in a position to pay thru the nose," Raynor said. "We can use economic pressure, too. Let them pull out their musicians. We can fire them." Raynor said that the threat of dismissal was a heavy one because "the AFM can't feed 1,700 unemployed musicians on Washington Boulevard." (AFM headquarters here are at 175 West Washington Boulevard.)

Fight Attracting Attention

Rosenberg said Saturday that the fight of the local cafe ops is attracting plenty of notice in the Middle West. Calls from Detroit and Cleveland indicate, he said, that cafe ops in these cities will follow the example of Chi ops. James C. Petrillo, prexy of the AFM and the Chicago local, could not be reached for comment.

Contracts with entertainers are expected to be revised, Rosenberg said. Talks with Jack Irving, AGVA rep here, who is now in New York, early in the week indicated that he will return to

Nerrett Fired by AGVA

NEW YORK, March 3.—The Fred Nerrett affair came to an end last Tuesday (27) when he was dismissed from his Boston post, according to Matt Shelvey, national head of AGVA. Nerrett for some time had been involved in a series of charges brought by Hub members, agents and operators. According to Shelvey the charges were boiled down to six items, and Nerrett was given at least two opportunities to answer them but he refused.

Pat Gerasi, Buffalo AGVA man, took over temporarily until Fred Dale, of the Cincy office, moves in to replace Nerrett about March 12.

Chicago with a compromise plan.

Meanwhile several niteries stayed open after the regular curfew hour as the result of an interpretation of Byrnes' request by William H. Spencer, regional WMC head. Spencer ruled that clubs could continue after midnight provided they stopped selling liquor, ended their shows and music, and confined themselves to sales of food.

Today Spencer's interpretation was set aside by an order from Washington and all niteries here will begin observing the 12 o'clock curfew Monday (5). Among others, the Chez Paree and Latin Quarter both advertised the fact that they will be open later over the week-end, hence are being permitted to do so.

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ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given)

A

Alberta Ranch Boys (Trianon) Lethbridge, Alta., Can., b.
Allen, Sara (Club 78) NYC, nc.
Allen, Lee, Trio (Syracuse) Syracuse, N. Y., h.
Ame, Jimmy (Slapsy Maxie's) Hollywood, nc.
Appletons, The (Hipp) Baltimore, t.
Arelia, Princess, & Pedro (Club DeLisa) Chi, nc.
Arnold, Billy (Vermyn) Scranton, Pa., h.

B

Barbary Coast Boys, Eddie Gold & Harry Reed (Palumbo's) Phila, nc.
Baro & Rogers (Primrose) Newport, Ky., nc.
Barrett, Ann (Primrose) Newport, Ky., nc.
Barrett, Sheila (State) NYC, t.
Barrett, Sondra (Strand) NYC, t.
Barry, Fred & Elaine (Waldorf-Astoria) NYC, h.
Bart, Jan (Old Roumanian) NYC, nc.
Barton & Brady (Tower) Kansas City, t.
Bell, Kurt (Martan's) Newark, N. J., nc.
Belmont Bros. (Sky Vu) Dallas, nc; (400 Club) Fort Worth 12-31.
Belmont, Dale (Belmont-Plaza) NYC, h.
Bernard, Ben (Rainbow Inn) NYC, nc.
Heri, Ben (Earle) Washington, t.
Bernard, George & Gene (Blue Angel) NYC, nc.
Bickford's, Edward K., Revue, the Kayes & Clayre Powers (Alexander) Columbus, O., nc.
Black Bros. (Palace) Cleveland, t.
Blake, Leda (Wm. Penn) Pittsburgh, h.
Blakstone, Nan (Morocco) Denver, nc.
Borge, Victor (Rox) NYC, t.
Borden, Frank (Carnival) NYC, h.
Boswell, Connie (Center) Norfolk, t.
Boyar, Monica (Ruban Bleu) NYC, nc.
Boyer, Josephine (Majestic) Paterson, N. J., t.
Brown, Ralph (Paramount) NYC, t.
Brown's, Pop, Hickville Follies (Bahamas) Detroit, cl.
Buck & Bubbles (Paramount) NYC, t.
Burke, Johnny (State) NYC, t.
Burton's Birds (Troika) Washington, DC.

C

Cabin Boys Trio (4 Bar) Milwaukee, nc.
Calgary Bros. (Carnival) NYC, h.
Cardo, Mei (Helsing's Vodvil Lounge) Chi, cl.
Carey, Miriam, Trio (Columbia) Tampa, Fla., re.
Carlisle, Charlie (Bowers) Detroit, nc.
Carlise, Una Mae (Onyx Club) NYC, nc.
Carlton-Juilette (Town Bar) Buffalo, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carlos & Chita (La Conga) NYC, nc.
Carr, Billy (Morocco) Chi, nc.
Carter & Ross (Jimmy Kelly's) NYC, nc.
Chester, Eddie (Ernie's) NYC, nc.
Chocolates, Three, & Evon (Onyx Club) NYC, nc.
Chords, The (Earle) Washington 5-7, t.
Clarissa (Glenn Rendezvous) Newport, Ky., nc.
Clayton & Phillips (State) Baltimore, t.
Cole, Les, & Debutantes (Glenn Rendezvous) Newport, Ky., nc.
Colette & Barry (Pan-American Room) Chi, h.
Collins, Harriet (Bismarck) Chi, h.
Cook, Ralph (1000 Club) Chi, nc.
Cortez, Flores (Blue Room Lounge) Miami Beach, nc.
Curtis, Marilyn (Leon & Eddie's) NYC, nc.
Curtis, Renay (Queen's Terrace) Woodside, L. I., N. Y., nc.

D

D'Angelo, Pierre & Vanya (Chez Paree) Chi, nc.
Dae, Donna (Camellia House) Chi, h.
Daniels, Marion (Michigan) Detroit, t.
Dante (Paramount) Toledo, O., t.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Davis, Loretta (Swing Club) NYC, nc.
Day, Marilyn (Brown Derby) Chi, nc.
Debonaires, The (Blue Bar) Evansville, Ind., nc.

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Delmar & Renita (Oriental) Chi, t.
DeSimone, Cheena, Dancers (Capitol) Washington, t.
Dixon, Gaye (Club 18) NYC, nc.
Donagan, Dorothy (Three Deuces) NYC, nc.
Dorsey, Don (Capitol) Scranton, Pa., 8-10, t.
Drayson, Danny (Chicago) Chi, t.
Dubois, Wilfred (Center) Norfolk, t.

E

Edwards & Diane (Blackhawk) Chi, re.
Edwards, Joan (Rox) NYC, t.
Evans, Steve (Palace) Columbus, O., t.

F

Farr, Freddy (Colostmo) Chi, nc.
Fejer, Joe (Bradley's) NYC, nc.
Ferman, Bernie (Colony) Lincoln, Neb., nc.
Fields, Sally (Ernie's) NYC, nc.
Fisher, Hal (Kitty Davis Airliner) Miami Beach, Fla., nc.
Fitzgerald, Ella (Paramount) NYC, t.
Fontaines, The (RKO-Boston) Boston, t.
Ford, Mickey (Swing Club) Brooklyn, nc.
Francis, George (Greystone) Mansfield, O., nc.
Franklin, William (Cafe Society Uptown) NYC, nc.

Franks, Ollie (Glenn Rendezvous) Newport, Ky., nc.
Franks, Perry & Janice (Adams) Newark, N. J., t.
Frisco's Seals (State) Baltimore, t.

G

Gallant & Leonora (Stevens) Chi, h.
Gallus, John (Wm. Penn) Pittsburgh, h.
Garcias, The (Capitol) NYC, t.
Gautier's Steeplechase (Carman) Phila, t.
Glette, Lucy (Carnival) NYC, h.
Glover & Lamse (Hollenden) Cleveland, h.
Gould, Betty (Centaur Room) NYC, h.
Gray, Delores (Chez Paree) Chi, nc.
Green, Ronnie (Hogan's Irish House) NYC, nc.

H

Hall, Bob (Diamond Horseshoe) NYC, nc.
Hall, Phil (Arelia's) NYC, nc.
Hanneford, George, Family (Shrine Circus) Minneapolis; (Shrine Circus) St. Paul 12-17.
Harris & Allen (Majestic) Paterson, N. J., t.
Haviland, Hal (State) Baltimore, t.
Havtary, Carlo (Cafe Grinzong) NYC, nc.
Hearts, Three (Orpheum) Minneapolis, t.
Heathorn, Boyd (Iceland) NYC, nc.
Henning, Pat (Stanley) Utica, N. Y., t.
Higgins, Danny (Jimmy Kelly's) NYC, nc.
Hill, Betty (Primrose) Newport, Ky., nc.
Hollywood Steppers, Three (Majestic) Paterson, N. J., t.
Horne, Lena (Capitol) NYC, t.
Hudson Wonders (Latin Quarter) NYC, nc.
Hurley, Jacqueline (Mayflower) Akron, O., until March 18, h.
Hyldoft, Joan (Biltmore) NYC, h.

I

Ink Spots (Paramount) NYC, t.

J

Jaeks, Three (Club DeLisa) Chi, nc.
Jagger, Kenny (Germania) Freeport, Ill., nc.

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Jean, Gloria (Capitol) Washington, t.
Jeanne, Myra (Swan) Phila, nc.
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Jordan, Jean (Rainbow Inn) NYC, nc.
Jordan & Parvis (Carman) Phila, t.

K

Kalama's Hawaiians (Hoffman) South Bend, Ind., h.
Kellogg, Laura (Kitty Davis Airliner) Miami Beach, Fla., nc.
Kelly, Toni (La Martinière) NYC, nc.
Kent, Marsha (Club 18) NYC, nc.
Kibbee, Guy (Michigan) Detroit, t.
Kimber, Kay (Savoy Plaza) NYC, h.
Koval, Fred (Bal Tabarin) NYC, nc.
Kramer's, Henry, Midgots (Vine Gardens) Chi, nc.
Korbitzki, Meta (Cafe Grinzong) NYC, nc.

L

Labrie, Lloyd (Blue Room) Wichita, Kan., 2-16, nc.
Lamay, Toots (Pastor's) NYC, nc.
Lane, Iris (Club 78) NYC, nc.
Lane, Lauretta (Old Romanian) NYC, nc.
Lath, George (Governor's Club) Fort Lauderdale, Fla., h.
La Verne, Mortimer (Embassy) Brooklyn, nc.
Layton's Dogs (Casablanca) Canton, O., nc.
LeRoy Bros. (Capitol) Washington, t.
Leser & Irmajean (Vogue Terrace) McKeesport, Pa., nc.
Leslie, Dick (Orpheum) Minneapolis, t.
Levolo, Pat & Willa (Vogue Terrace) McKeesport, Pa., 5-18, nc.
Lewis & Brooks (Majestic) Paterson, N. J., t.
Lewis, Ralph (Tic Toc) Milwaukee, nc.
Liberace (Copley Plaza) Boston, h.
Lorre, Peter (Strand) N.Y.C., t.
Louis & Cherie (Rio Casino) Boston, nc.
Lowe, Hite & Stanley (Stevens) Chi, h.
Lucas, Nick (Kitty Davis Airliner) Miami Beach, Fla., nc.
Lucky Girls, Eight (Capitol) Washington, t.
Lyon, Ladd (Center) Norfolk, t.

M

Majson, Gil (Chicago) Chi, t.
Malloy, Ullaine (Capitol) NYC, h.
Mann, Marion (Club 78) NYC, nc.
Manners, Judy (Palace) Cleveland, t.
Marcus, A. B., Revue (Orpheum) Omaha, t.
Mardoni & Louise (Sherman) Chi, h.
Marianne (Copley Plaza) Boston, until March 8, h.
Martin, Frenchy (Club Maxim's) Bronx, N. Y., nc.
Martinez, Chu Cho (La Conga) NYC, nc.
Marvin, Larry (Club Maxim's) Bronx, N. Y., nc.
Masalle, Sally (Club 78) NYC, nc.
Merry Maes (Orpheum) Minneapolis, t.

Main Stem OK Under Curfew, But New Bills and Oldies Hurt

NEW YORK, March 3.—While it's too early to tell how badly theaters have been hit by the curfew, the first few days business under the edict didn't appear to have hurt much. What fall-off there was came from the normally reduced effect of old runs and the imminent entrance of new attractions. The addition of Washington's Birthday didn't hurt either.

Radio City Music Hall (6,200 seats; house average, \$100,000) bettered its fourth week when it came up with \$118,000 for its fifth week with Bill and Cora Baird, Zarco and Berl, Los Andrinis and *Song to Remember*. Bill opened with \$121,000. Second week repeated with another \$121,000. Third and fourth stanzas were \$123,000 and \$112,500 each.

Roxy (6,000 seats; house average, \$75,000) wound up its three-weeker with Milton Berle, Connie Russell and *Hangover Square* by reporting \$82,500. Previous week was \$80,000 and opener \$109,000. Total for run was \$265,500. New bill which opened Wednesday (28) has Victor Borge, Joan Edwards, Al Gordon and *Tree Grows in Brooklyn*.

Paramount (3,664 seats; house average, \$75,000) moved back slightly for its third and final week with Johnny Long ork, Jan Murray, Louis Jordan and *Ministry of Fear*, when it got \$58,000. Previous week was \$60,000, while preem was \$75,000. Total for run was \$193,000. New bill, opened Wednesday (28), has Cootie

Williams ork, Ink Spots, Buck and Bubbles and *Bring On the Girls*.

Capitol (4,627 seats; house average, \$55,000) wound up its two-weeker with Sonny Dunham ork, Ralph Edwards' *Truth and Consequence* and *Guest in the House* by getting \$69,500 as compared with first week's \$72,000. New show, opened Thursday (1), has Xavier Cugat ork, Lena Horne, Robert Walker and picture of *Dorian Gray*.

Strand (2,779 seats; house average, \$43,000) finished its five-week run by getting \$49,000 for the final stanza with Artie Shaw, Imogene Lynn, Roy Eldridge and *Objective Burma* for a total of \$255,500. Bill opened with \$70,000. Second week brought \$64,000. Third and fourth weeks were \$60,000 and \$55,000 each. New attraction which came in Friday (3) has Peter Lorre, Carmen Cavallaro ork, Nip Nelson, Sondra Barrett, Marcella Hendricks and *Hotel Berlin*.

Loew's State (3,500 seats; house average, \$25,000) moved up to \$36,000 with Benny Carter ork, Timmie Rogers, King Cole Trio and *Thin Man Goes Home*. Previous week's take was \$31,000. New bill, a two-weeker and possibly in for three, has Vincent Lopez ork, Johnny Burke, Sheila Barrett and *Meet Me in St. Louis*.

Kenton Light 18G In Philly Earle

PHILADELPHIA, March 3.—While the midnight curfew doesn't affect the playing time at this house, the week ended Thursday (1) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) fell wide of the par marking.

Not a familiar to the local band fans, Stan Kenton hit only \$18,000, with the band billing Patti Dugan, Gene Howard and John Carroll. Anita O'Day, getting generous attention in the newspaper displays, pulled out of the band on arrival here. Added acts were Jack Durant, Virginia Austin and the Laska Sisters. Little support from the screen's *Three Is a Family*.

Glen Gray Held to Poor 14G by Omaha Cold Spell

OMAHA, March 3.—Striking a cold week for vaude shows, Glen Gray's Casa Loma ork grossed a weak \$14,000 for the week ended March 2 at the Orpheum Theater here (3,000 seats, 55-70 cents). Also on bill were Merry Maes. Screen had *Enter Arsene Lupin*.

Marcus show, *La Vie Paree*, opened on March 2 for week.

Art Kassel 21G in Detroit

DETROIT, March 3.—Despite the last-minute boost of holiday business on Washington's Birthday, double-attraction bill at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) did only \$21,000 last week. Show had Art Kassel and his band, with Mildred Bailey. Picture was *Grissly's Millions*.

Weather turned mild at the end of the week, and evidently helped to turn trade toward other forms of recreation momentarily. Currently, the house is doing considerably better with a show headlining Jane Withers in a personal appearance, and is expected to gross a modest \$28,000.

Dante Fair 23½G in Cleve.

CLEVELAND, March 3.—Dante and his Sim Sala Bim magic package coupled with *Sunday Dinner for a Soldier* and *The Fighting Lady* on the screen rolled up an average gross of \$23,500 for the week's run at the Palace here. Spike Jones headlines vaude layout starting Friday, March 2.

Baltimore Excellent \$19,600

BALTIMORE, March 3.—An excellent \$19,600 was hung up by Hippodrome Theater week ended February 28, with bill made up of Harry Martin, Keith Clark, Osborne Sisters, Gautier's Steeplechase, and Leroy's Marionettes. Pic, *The Three Caballeros*.

Miller, Lynn (Swing Club) NYC, nc.
Miller, Russ (Royal) Baltimore, t.
Mims, Marvis (Palace) Cleveland, t.
Ming, Ling & Hoo Shee (Latin Quarter) Detroit 28-March 13, nc.
Moke & Puke (Royal) Baltimore, t.
Mooch & Mooch (Club DeLisa) Chi, nc.
Moray, Yvonne (Embassy) Jacksonville, Fla., 5-13, nc.

Morris, Doug (Arena) Chi 1-14.
Morrison, Russ (Bismarck) Chi, h.
Mostel, Zero (Chez Paree) Chi, nc.
Murray, Steve (Greenwich Village Inn) NYC, nc.

N

Nadine (Zimmetman's) NYC, re.
Nelson, Art (Bismarck) Chi, h.
Nelson, Nip (Strand) NYC, t.
Nicholas Bros. (Zanzibar) NYC, nc.
Nilsen, Al (Bismarck) Chi, h.
Nyman, Betty Ann (State) NYC, t.

O

Oldfield, Emmett (Hipp) Baltimore, t.
O'Neill, Tom (State) Baltimore, t.
Overman, Wally (Lyric) Salt Lake City 7-13, t.

P

Palmer, Patti (Pennsylvania) NYC, h.
Parish, Adele (Carman) Phila, t.
Paulens, The (Bismarck) Chi, h.
Pearls, Three (Morocco) Chi, nc.
Pepper, Jack (Hipp) Baltimore, t.
Peters Sisters (Zanzibar) NYC, nc.
Petrie, Jane (Biltmore) NYC, h.
Phelan, Margaret (Hipp) Baltimore, t.
Phillips, Jackie (Club Maxim's) Bronx, N. Y., nc.
Pickert, Rollo & Verna (Latin Quarter) Boston, nc.
Poms, Three (Royal) Baltimore, t.
Preisser, June (Oriental) Chi, t.
Princess & Willie Hawaiians (Hoffman) South Bend, Ind., h.

R

Ramsey, Sam (Fortune) Reno, Nev., nc.
Randall, Larry (McGough's) Brooklyn, nc.
Raysor, Ray (Don Metz Casino) Pittsburgh, nc.
Read, Kemp (Red Coach Grill) Hingham, Mass., nc.
Regan, Paul (Capitol) NYC, t.
Renna, Shorty (Carnival) NYC, h.
Rhythm Wille (Club DeLisa) Chi, nc.
Rich, Buddy (400 Restaurant) NYC, re.
Richey, Jean (Earl Carroll's) Hollywood, Calif., t, re.
Ritz Bros. (Latin Quarter) Chi, nc.
Roberts, Whitey (Carman) Phila, t.
Robinson, Al (Village Barn) NYC, nc.
Robinson Bill (Zanzibar) NYC, nc.
Rocco, Maurice (Zanzibar) NYC, nc.
Rockwood, John (Jimmy Kelly's) NYC, nc.
Rose Marie (Chicago) Chi, t.
Rosella, Jessie (Morocco) Chi, nc.
Ross, Frank (Diamond Horseshoe) NYC, nc.
Rossilano, Milla (Vine Garden) Chi, nc.
Russell, Slim (Showmen's Club) San Antonio 23-March 9.
Ruton's Dogs (Hipp) Baltimore, t.

S

Sands, Sonny (Club Jinx) Brooklyn, nc.
Semon, Primrose (DePinto's) Phila, nc.
Sharpe, Robert (Palomar) Seattle, t; (Cave) Vancouver, B. C., Can., 12-17, t.
Silver, Sandy (Club 78) NYC, nc.
(See VAUDE ROUTES on page 58)

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Burlesque Notes

By Uno

LEE BREWSTER, ex-show girl, now a Fifth Avenue tie saleslady, and Jack Gross, electrician at the 42d Street Laff-Movie, formerly the Eltinge, celebrated their first wedding anniversary last week. . . . SAM COHEN, manager of the Hudson, Union City, N. J., to meet the curfew, has eliminated the Friday and Saturday midnights and substituted a matinee on Fridays and two evening shows on Saturdays, 7:45 and 10. . . . BETTY BATSON has switched from the Allen Gilbert line-up at the Gayety, Montreal, to the Fred O'Brien line at the Hudson, Union City, N. J. . . . JOAN JOYCE and dad, James, magic act, left burly last week, the former to join a USO unit for Sol Turek to tour overseas, and the latter to join a USO unit to tour the States. . . . HARRY STRATTON, comic, on the West Coast for eight years and later on the Frank Bryan circuit, is now in his seventh week at the Casino Boston. . . . HELENE (McCREE) De CENZIE back at the Kearney, San Francisco, after attending her mother, Mrs. Jennie Gardner, who died recently in Detroit. Pete De Cenzie is again managing the Kearney, San Francisco. . . . ATTACHES of the President, San Francisco, are mourning the loss of comics Bobby Fitzsimmons and Sammy Weston, who died within four weeks of each other, recently.

ABE GORE, comic, booked by Milt Schuster for two weeks, ending March 15, at the Empress, Milwaukee. . . . AL GARDNER, Sam Lustig and Harry Michaels comprise a third of the backstage crew at the Paramount. All are former burly house mechanics. . . . DOLORES ARMSTEAD and mother heading for Los Angeles upon completion of their Hirst Circuit tour. . . . CHARLES H. ALLEN has booked Lou Ascal, Moe Gary and Harry Seymour to headline a USO overseas unit. . . . GEORGE PIERCE, of the former team of Lambert and Pierce, is in his seventeenth year at the Empire in an executive capacity. House tenants *Life with Father*. . . . FRANCES LACK, chorine at the Empire, Newark, N. J., two years, has been elevated to striptease principal by Manager Jess Myers. . . . BOB CARNEY and daughter, Bert, with USO show 392, *Hellzapoppin*, write from Somewhere in the Philippines: "No theater here but in 12 hours they built a stage and a big 'cat' scraped away enough room for thousands of G. I.'s to see and enjoy the show". . . . AL RAYMO, comic of the oldtime Charlie Robinson's *Crusoe Girls*, is now with *A Bell for Adano* at the Cort.

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WM. KETROW, 1905 N. W. 79th St., Miami, Fla.

Hillbillies Socko or Flops? Results Depend on Booking

(Continued from page 3)

artists were among the first to appear as live talent in indies. Following a series of appearances, requests for p. a.'s reached the artists thru the mail. During the "birth" days of folk entertainment, almost all bookings were skeddied by correspondence between the artist and a listener. Thru their fan mail from listeners, folk entertainers could almost estimate what kind of a crowd they could expect from a scheduled date. If they found a request from an area in which they had never appeared before, they studied their fan mail to determine the number of listeners in that area. If the number of letters received indicated that the show had quite a following, the date was arranged.

Deals were usually set on a basis of 50 per cent of the gross to the entertainer because no guarantee was necessary when the audience was almost assured. By booking themselves at county fairs, barn dances and civic affairs, folk artists learned to regard themselves as territorial favorites and stayed pretty much within the scope of their listening audiences.

Vet Artists Not Surprised

Altho the flop of the "name" artist stunned a lot of prominent bookers, it didn't surprise the veteran folk artists and people who booked them consistently. It was simply a case of a "name" going too far afield and getting lost in a section where people didn't know the "name." Inexperienced bookers who tried to sell him in the Middle West where his radio show had no outlet, argued that his recordings had sold over 500,000 in a number of cases. The experienced folk artist handler learned long ago that folk artists are so popular in their own areas that a 500,000 platter sale is nothing startling for buyers within a range of four States.

While disks are not the chief factor in increasing interest in American folk music, they certainly center attention on it. Certain folk tunes, such as *You Are My Sunshine*, *Sun Antonio Rose* and *Pistol Packin' Mama* have put the folk artists who waxed them, and in a few instances, the composers, too, in the limelight. These *Hit Parade* numbers have caused people, who had never heard folk music, to get hep on folk artists. Record distributors have found that the appeal of a folk tune seldom reaches the peak of a pop ballad, but folk tunes are consistent sellers for periods of 10 years or longer, while pop tunes, except for a few occasional standards, are forgotten in a year's time. Example of consistent folk tune hits are *Silver-Haired Daddy*, *San Antonio Rose* and *Birmingham Jail*.

Urban Pennsylvania Buys Most

Contrary to popular opinion, records of platter sales kept by Art Satherley, dean of recording supervisors for American folk tunes who selects and waxes talent for Columbia label, indicate that urban Pennsylvania ranks first among the nation's States for buying folk stuff on wax. The next four in order are Texas, Florida and South and North

Carolina. Specific cities, such as Los Angeles, New York and Philadelphia, have become increasingly folk tune conscious, with a resulting increase of hill-billy jockey segs, which run daily.

Result of these record shows featuring folk tunes and entertainers has been a new popularity for barn dances and jamborees near these cities. Foreman Phillips, who emcees the *Western Hit Parade*, a daily record show over KRKD, Los Angeles, found audience response so big that he started a series of dances at Venice, Calif. Local folk artist bands, such as Spade Cooley's ork, drew crowds of from 5,000 to 7,000 dancers regularly. Last summer square dances at the Mall, New York, pulled crowds equaling those at pop dances. These square dances proved especially popular as swing-shift dances for West Coast war workers, many of whom came from rural areas.

Folk Artists Net Stars

With the resultant spreading popularity of folk music, folk artists have become stars of network radio shows, such as the *Grande Ole Opry*, aired from WSM, Nashville; the *Barn Dance*, heard from WLS, Chicago, and the *Ray Rogers* show heard over Mutual. Since these jamborees have been broadcast nationally, the range of listener interest in the folk artist has increased tremendously, with the result that the folk artist is now a likely offering to a booking agent in almost any portion of the country. Folk artists, who are spotted on these net shows, still are not playing certain larger cities because, like the early radio folk artists, they determine from fan mail where they are popular. The mailed response from these cities indicates that they have not yet achieved enough listeners to make successful personal appearances there.

Future of folk music looks bright, the trade here says, with folk entertainers gaining in popularity and recognition as performers of a truly American form of art. Army Special Service officers, in charge of lifting the spirits of the fighting men, report that folk music will get a big boost with the return of overseas servicemen. According to these officers, folk music is the most popular of all music with the services, because the simple melody is most soothing to the frayed nerves of fighting men and their tired minds find it easier to join in a community sing of its low-down folk stuff.

CHI GETS WAR ORDER

(Continued from page 3)

ployees to the local United States Employment Service office where applicants for war jobs are interviewed. If they are found to be unfit for war work, or if the job would cut their salary by too much, they are given a slip as rejected by the USES. They can then return to their jobs.

Understood that Illinois, Wisconsin and Indiana are also considered vital war areas and will probably feel the ruling. Not known how many men have already gone into war work from the Chicago agencies, but for example the GAC office in Chicago has some 30 employees, and some 15-18 men. That means that three men will have to go, if they haven't already been shifted into war work. It wasn't made clear whether men could double between war work and their former job, and altho a couple of agency men there are now doing so, it's considered a pretty tough proposition.

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Magic

By Bill Sachs

PAUL DUKE is back at the Troika in Washington. He played there several weeks recently, after which he moved into the town's Earle Theater for a three-week stand. . . . JACK HERBERT is doing his emcee-magic chores at the Bellerive Hotel, Kansas City, Mo. . . . THORNTON has just concluded his fourth week at the Silver Dollar Bar, Boston. . . . HENRI, the Toledo card wizard, was a magic-desk visitor Monday of last week (28) en route to his home from New Orleans; where he showed his wares the last four weeks. . . . DANTE opened Friday (2) at the Paramount, Toledo. . . . SHANKS THE MAGICIAN tells of catching Rouse and Company at Lynchburg, Va., recently, and says that the latter features some slick manipulations and a lot of flash. . . . KENNETH SPENCER, still carving figures and working vent dates in and around the Twin Cities, describes the season as a lulu for his pocketbook. . . . O. K. PROFESSOR MAGUIRE, the Irish Hindu magish, during a recent engagement at Columbus, Ga., enjoyed a visit with his nephew, Capt. Lee Pollock, who is instructing in math at Fort Benning, Ga., while awaiting orders for combat service in China. . . . W. E. DAN ROSS, who recently concluded 20 weeks at a St. John (N. B.) radio station with his mental turn, now has his full-evening *Mystic Revue* playing the Canadian provinces. . . . COTTRELL THOMAS, now in his sixth week in the Eighth Service Command with USO Unit No. 111-C, tells of playing Camp Placheau, La., recently and bumping into Captain Menger, a capable magicker. The captain gave him a nifty hankie stunt, and Thomas reciprocated by leaving behind Abbott's *Incredible Rope*. Thomas says that the captain's aid, Lieut. Ralph Metcalf, also knows his way around with magic. At the camp's station hospital, Thomas met up with another magicker in Eddie Freeman, just back after 37 months overseas. . . . FABIAN postals from Paris: "I'm not the first magician to be the first to do anything first over here but I'm still enjoying my work with USO and keeping busy. Have my own unit now, and that's extra work. Expect to do some fox hole work soon, and will write you about it."

EDDIE COCHRAN, who recently returned to his home in Los Angeles after more than two years overseas for USO, left L. A. by bomber last week to entertain the navy. . . . GUY L. GERBER, Cincy trixster, closed a week's stand Sunday night (4) at Red Gables, Indianapolis. . . . SIR EDWARDS (Ramon LaRue), in a visit to the magic desk last Friday (2), showed off several corking coin passes before explaining that Ring No. 10, IBM, Indianapolis, of which he is president, will be presented with its charter at the Antler's Hotel, Indianapolis, March 23, with John Snyder Jr., Cincy magick maker and national IBM past president, making the presentation. . . . DEMARAISE SISTERS, Joan and Judy (Mrs. George Marquis), narrowly escaped death February 24 when their car, laden with props, overturned near Richland, Ga. Both girls suffered nervous shock. Marquis was handicapped by their absence on several dates.

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Comm. Moss On the Spot re "Trio" Nixing

ACLU Battles Censorship

(Continued from page 3)

Margaret Webster from the governing board of the City Center, of which Moss is a member, and a resolution of Equity Council resulting in a telegram to Mayor Fiorello LaGuardia "condemning the arbitrary misuse of licensing power by a license commissioner, acting illegally as a self-appointed censor without due process of law." The council further pointed out that "Equity neither approves nor endorses the production of any salacious play or one that violates decency, but it regards the action as a violation of the spirit and letter of American law and an affront to freedom of expression in the American theater."

Hizzoner's stand on the matter was disclosed in letters to Paul Dullzell, Equity's executive secretary, and to Russell Crouse, proxy of the Authors League of America, read Thursday (1), to reps of all branches of the theatrical trades at a meeting to formulate plans to combat the dictatorial use of licensing power to invoke censorship. Crouse had wired the mayor urging Moss's removal from office.

Butch Won't Fire Moss

La Guardia replied at some length, but briefly his attitude summed up to the fact that he has no intention of removing Moss and that he assumes full responsibility for his subordinates' acts. He told Dullzell "that he was at a loss to account for the protests against the commissioner of licenses exercising powers of censorship, since the latter has no powers of censorship and claims none."

"No play can be censored in this State," he stated, "except by an adjudication of the court in compliance with the laws of this State. No one has been deprived of his rights in court in the case of the play *Trio*. As a matter of fact, up to this moment, the producers have not availed themselves of the law to establish in the courts whether or not the play *Trio* transgresses requirements of law or is in violation of law."

Buck Passed to Theater

Hizzoner advised Crouse with regard to Moss's removal, that the latter "had committed no wrong" and suggested that the play "was rejected by a theater"—presumably meaning the owners of the Belasco. "The producers," he wrote, "still have their rights protected to obtain judicial determination, if they so desire." An added remark to the effect that "if they can find any theater with a running license that will take them in, the procedure would be different" provoked cynical laughter from the meeting.

In his letter to Dullzell, the mayor insisted that he had been seeking co-operation from the various theatrical groups for some years in an effort to simplify the law pertaining to questionable shows. His suggestions embodied a quick trial before a judge without jury, with a time limit of 48 hours for decision.

Meeting Sees Smoke Screen

The consensus of the meeting seemed to be that the communications from city hall were a smoke-screen designed to obscure arbitrary and dictatorial action on the part of Moss. Resolutions were adopted to carry the matter thru to a finish fight. It was pointed out that the issue does not rest on *Trio*, which is already big and baggage out of the Belasco, but whether a municipal official shall have the autocratic power to put the finger on any play which happens to run counter to his notions of morality.

A resolution was passed for the appointment of a committee made up of

reps of 17 theatrical trade groups to wait on the mayor at the earliest possible moment to discuss all licensing conditions, to demand that only control must be via criminal proceedings and jury trial, to register unqualified opposition to any administrative censorship, and to urge the immediate removal of Commissioner Moss. At its discretion—and depending on the reception received from the mayor—the committee was further empowered to call a public mass meeting of protest, and to put its problems before the city council, if such a course seems desirable.

Those who will trek to city hall representing the trades are: Russell Crouse (Authors League), Paul Dullzell (Four A's), Brock Pemberton (League of New York Theaters), James Brannan (IATSE), Howard Barnes (Drama Critics Circle), Oliver Saylor (TMAT), Howard Bay (United Scenic Artists), Roger Baldwin (American Civil Liberties Union), Marc Connolly (Dramatists Guild), Raymond Massey (Equity), Ruth Richmond (Chorus Equity), James McDowell (Theatrical Protective Union No. 1), Murray Seamon (Treasurers and Ticket Sellers Union), J. W. Rumsey (Society of Authors Representatives), Ada Neilligan (Theatrical Wardrobe Union), James Cronin (Legit Employees, Local B 183), and Thomas Cassar (Service Employees in Amusement Buildings).

An additional resolution called for the appointment of another committee made up of legal representatives of the theatrical groups to promulgate suitable revisions in the City Code and Penal Law to clarify and control such conditions as

have arisen. The legal battery is to go into the city council and State Legislature with its proposals when complete.

A third resolution offered by Brock Pemberton and unanimously passed, calls for the setting up of a committee comprised of two reps from each of the trade groups to deal with general problems which discriminate against showbiz. The move sign-posts a possible future Washington lobby, as well as a united protective front against local pushing around.

The following telegram was dispatched to Hizzoner Thursday (1): "The undersigned organizations connected with the theater and with citizens' organizations interested in freedom of the stage, request an appointment for their representatives to meet with you at your earliest convenience to discuss the policies of your administration concerning the control of plays. We desire to reply thru this discussion to your letter to Actors' Equity and the Authors League in which you made various proposals to remedy the current situation and in which you solicit comment. The widespread indignation aroused by the recent summary action of your commissioner prompts us to suggest the urgency of a conference at the earliest possible date. This request is made by unanimous vote of representatives of all these organizations meeting at the Astor today. Kindly address your reply to Roger Baldwin, American Civil Liberties Union.

A *Billboard* representative located Commissioner Moss at City Center Friday (2). When asked for a comment, Moss replies "I make no statement."



BROADWAY SHOWLOG

Performance Thru March 3

| Dramas | | Opened | Perfs. |
|---|------------------|------------|--------|
| And Be My Love..... | (National) | 2-21, '45 | 14 |
| Closes Saturday (3). | | | |
| Anna Lucasta..... | (Mansfield) | 8-30, '44 | 220 |
| Frederick O'Neal was featured on "Open House in Harlem" program (WHN) Sunday (25). | | | |
| Bell for Adano, A..... | (Cort) | 12- 6, '44 | 102 |
| Dear Ruth..... | (Henry Miller's) | 12-13, '44 | 95 |
| Whole cast to Fort Meade, Maryland, Sunday (4). G.I.'s build special set for performance. | | | |
| Good Night Ladies..... | (Royale) | 1-17, '45 | 53 |
| Harvey..... | (48th Street) | 11- 1, '44 | 149 |
| John Kirk out three performances, Saturday (24) thru Monday (26), with acute indigestion. Understudy, Lawrence Hayes, filled in for him. | | | |
| Hasty Heart, The..... | (Hudson) | 1- 8, '45 | 69 |
| Walter Wagner, stage manager, air-guests with Adrienne Ames Saturday (3). Douglas Chandler will be featured speaker at Music Box Canteen luncheon Wednesday (21). | | | |
| Hope for the Best..... | (Fulton) | 2- 1, '45 | 29 |
| Jane Wyatt air-guested with Paula Stone (WOR) Thursday (1). Jean Dalrymple ditto with Todd Williams (WHN) same date. "Best" hereafter will play Sundays, mats and evenings. Monday evenings and Wednesday mats will be omitted. | | | |
| I Remember Mama..... | (Music Box) | 10-19, '44 | 159 |
| Jacobowsky and the Colonel..... | (Martin Beck) | 3-14, '44 | 410 |
| Closes Saturday (10). Road tour opens Baltimore, Monday (12). Laura Corbett replaces Hilda Vaughn Monday (5). Olga Kruger replaces Louise Dowdney, same date. | | | |
| Kiss and Tell..... | (Bijou) | 3-17, '43 | 829 |
| Kirk Douglas returned to troupe Monday (26). He replaced Wallace Lauder. | | | |
| Late George Apley, The..... | (Lyceum) | 11-21, '44 | 121 |
| Life With Father..... | (Empire) | 11- 8, '39 | 2,239 |
| One-Man Show..... | (Barrimore) | 2- 8, '45 | 28 |
| James Rennie air-guested with Ethel Colby (WMCA) Friday (2). John Archer ditto with Bessie Beattie Wednesday (17) and likewise Saturday (10) with Adrienne Ames. | | | |
| Overtons, The..... | (Booth) | 2- 6, '45 | 31 |
| Moves to Forrest Theater Sunday (11). "Bill Comes Back" with Victor Jory and Judith Evelyn is the Booth's | | | |

| Musicals | | Opened | Perfs. |
|---|--------------------|------------|--------|
| Bloomer Girl..... | (Shubert) | 10- 5, '44 | 173 |
| Toni Hart leaves cast Saturday (10) to join her new G.I. husband. Pamela Randall returns to troupe to replace her. | | | |
| Follow the Girls..... | (44th St. Theater) | 1- 8, '44 | 378 |
| Lady Says Yes, A..... | (Broadhurst) | 1-10, '45 | 61 |
| Sue Ryan out ill Wednesday (26). Joan Tree subbed for her. Miss Ryan is wanted for fem lead opposite Milton Berle in latter's musical skedded for next season. | | | |
| Laughing Room Only..... | (Winter Garden) | 12-23, '44 | 81 |
| Jean Moorehead directed the dances for streamlined "Sons o' Fun" which opened at Earle, Philly, Friday (2). Ole-Olsen and Chick Johnson are debating an all-sepia edition of "Hella-poppin'." Duke Ellington is interested. Frank Libuse celebrated birthday Thursday (1) by throwing a party | | | |
| new tenant as of Thursday (15). Glenda Farrell out Monday (26) thru Wednesday (28) with laryngitis. Mary Lawrence, daughter of show's author, Vincent Lawrence, filled in. Producer Paul Crinier is offering \$1,600 in prizes for a new title for the Lawrence comedy. Illness of Elizabeth Bergner has forced cancellation of Hartford touring date of "Two Mrs. Carrrolls." "Carrolls" skeds road trek preem in Buffalo Monday (5). Joel Ashley will have the male lead. | | | |
| School For Brides..... | (Ambassador) | 8- 1, '44 | 218 |
| Snafu..... | (Biltmore) | 10-25, '44 | 149 |
| Closes Saturday (10). "Happily Ever After" takes over at Biltmore Monday (12). "Snafu" may tour, but no bookings have been announced as yet. | | | |
| Soldier's Wife..... | (Golden) | 10- 4, '44 | 175 |
| Martha Scott will be air-guested by Ethel Colby Monday (12). | | | |
| Tempest, The..... | (Alvin) | 1-25, '45 | 44 |
| Moves to Broadway Theater Monday (19). | | | |
| Ten Little Indians..... | (Plymouth) | 6-27, '44 | 290 |
| Voice of the Turtle, The..... | (Morosco) | 12- 3, '43 | 449 |
| Harvey Stephens steps in to replace Elliott Nugent for two weeks beginning Thursday (8). Nugent takes a fortnight off to launch his new play, "A Place of Our Own." Alfred De Liagre signed Eileen Heckart as understudy for Audrey Christie Monday (26). Miss Heckart will also double as assistant stage manager to William Richardson. | | | |

| ICE SHOWS | | Opened | Perfs. |
|---|-----------------|------------|--------|
| Hats Off to Ice..... | (Center) | 6-22, '44 | 319 |
| Fritz Dietl, recently featured in Henie "Hollywood Ice Revue," has joined the Center Theater troupe. | | | |
| * BALLETS | | | |
| Ballet Russe De Monte..... | (City Center) | 2-20, '45 | 15 |
| Carlo (City Center) | | | |
| for Wintergarden stagehands in prop room. Inmates of dressing room No. 16, Harry Burns, O'Donnell Blair, McKee and Kramer, Charles Senna and Ernest D'Amato have formed an "Ex-Headliners' Club." Have petitioned Shubert press department to eliminate word "stooge" in referring to them. | | | |
| Mexican Hayride..... | (Majestic) | 1-28, '44 | 462 |
| Luba Malina air-guested by Paula Stone Thursday (27). Imogen Carpenter returned to cast after bout with laryngitis Monday (26). Dean Myles has been subbing for her. | | | |
| Oklahoma!..... | (St. James) | 3-31, '43 | 854 |
| Harry Stockwell will remain with the National company in Detroit for an additional week, returning to the New York troupe Monday (12). James Alexander will continue in N. Y. lead slot until that date. Ruth Hart took over permanent assignment from Bambi Lynn Monday (26). | | | |
| On the Town..... | (Adelphi) | 12-28, '44 | 76 |
| As a warm-up for forthcoming Met appearance, Jerome Robbins took over terp slot from Ray Harrison for Wednesday (28) mat. | | | |
| Seven Lively Arts..... | (Ziegfeld) | 12- 7, '44 | 100 |
| Benny Goodman leaves cast Wednesday (14). Billy Rose is considering a quintet of all-Esquire instrumentalists, organized by Cozy Cole, as a replacement. Cole was formerly featured in "Carmen Jones." | | | |
| Sing Out, Sweet Land..... | (International) | 12-27, '44 | 78 |
| James Westerfield weds Rosemary Dennison, ballerina with Ballet Russe, Sunday (4). Conductor Elie Stegmeister replaced for one performance by Arthur Lessac Wednesday (28). | | | |
| Song of Norway..... | (Imperial) | 8-21, '44 | 225 |
| Gives a benefit performance for Stage Relief Fund Sunday (4). Drum-beater Francis Robinson on 11-week leave to go out ahead of Metopera. Maurice Turet is filling in for him at Shubert p. a. office. | | | |
| Up in Central Park..... | (Century) | 1-27, '45 | 41 |
| Mike Todd's return from Coast has been delayed. Expected in N. Y. office during next week. Mrs. Bridget Cannon, mother of Maureen Cannon, is convalescing at home after discharge from hospital Thursday (1). B. o. at Century being enlarged to accommodate additional tix racks. | | | |

Foxhole Circuit

OKLAHOMA

(Reviewed at Camp Kilmer, New Jersey, Monday, February 26, 1945)

A musical play, based on "Green Grow the Lilacs," by Lynn Riggs. Music by Richard Rodgers. Book and lyrics by Oscar Hammerstein II. Reproduced by Reginald Hammerstein and supervised by Ted Hammerstein. Sets by Paul Morrison, from originals by Lemuel Ayers. Dances restaged by Vivian Smith. Costumes reproduced from original designs by Miles White. Company manager, Solly Perlick. Stage manager, Marcel Dill. Conductor, Charles Drury. Technician, George Rothachild. Presented by USO-Camp Shows, Inc., thru the courtesy of the Theater Guild.

| | |
|-----------------------|-----------------|
| Aunt Eller..... | Florence Dunlap |
| Curly..... | Robert Lyon |
| Laurey..... | Gloria Hamilton |
| Ike Skidmore..... | Victor Bender |
| Fred..... | Ludlow White |
| Slim..... | Ray Cook |
| Will Parker..... | Jimmy Parnell |
| Jud Fry..... | Lou Polan |
| Ado Annie Carnes..... | Bonita Bimrose |
| All Hakim..... | Marcel Dill |
| Gertie Cummings..... | Joe Hurt |
| Ellen..... | Kirsten Valbor |
| Kate..... | Molly Davenport |
| Sylvia..... | Robin Bruenn |
| Armina..... | Jeanne Hunter |
| Aggie..... | Jean Faust |
| Andrew Carnes..... | Bert Wilcox |
| Cord Elam..... | Ken Tibbets |
| Jess..... | Jack Starr |
| Chalmers..... | William Weber |

(See OKLAHOMA on opposite page)

THEATER DIRECTORY

50c

Contains every theatrical trade name in New York; 444 producers, 5 pages of costume designers, 7 pages casting agents, name of newspaper reporters who print publicity, etc. Published by ACTORS' CUES from its 3-year collection of names. Edited by Leo Shull, 128 W. 48th St. LA. 4-3978.

OUT-OF-TOWN OPENINGS

THE DEEP MRS. SYKES

(Opened Tuesday, February 27, 1945)

WILBUR, BOSTON

A play by George Kelly. Presented by Stanley Gilkey and Barbara Payne. Directed by the author. Production designed by Eleanor Farrington.

Mr. Sykes.....Neil Hamilton
Mrs. Sykes.....Catherine Willard
Ada.....Myra Forbes
May.....Charlotte Keane
Cyril.....Romney Brent
Myrtle Weaver.....Margaret Bannerman
Mrs. Fentriss.....Jean Dixon
Ralph.....Richard Martin
Adeline.....Mary Gildea
Roy.....Ralph Glover
Ethel.....Gwen Anderson
Mrs. Taylor.....Katherine Anderson
Mr. Manzoni.....Tom McElhany
Mr. Taylor.....Grandon Rhodes

George Kelly has pinned the label of "deep" on the vicious Mrs. Sykes, middle-aged glamor queen of a small city's social circle. As things turn out, Mr. Sykes is the one who rates the title. The man is able to put up with his wife's pretensions of intuitive powers, maintain the one perfect love in his life in person of his wife's friend, straighten out his married son's yen for a brilliant lady pianist married to a wealthy neighbor, and then, presumably, go home to put up with the next installment of Mrs. Sykes' obvious intrigues.

The *Deep Mrs. Sykes* is a sharply etched study of the undersurface tragedies and feminine machinations among a group of friends. But if Mr. Kelly meant to make Mrs. Sykes a famous member of the feminine five-letter-word-club, he hadn't managed it at opening night. Catherine Willard played the title role with great restraint, but things would have been better if she had gone home after the first act and let her poison circulate without her presence on stage.

Into the social life of the city comes the talented young bride of neighbor Taylor. The men find her so attractive that Mrs. Sykes' position as headwoman seems threatened. She gets a chance to spread trouble when she learns that some married man in the city is sending anonymous bunches of white lilacs to Mrs. Taylor. Mrs. Sykes' "intuition" starts to work and she claims to know who is sending them.

Her neighbor, Mrs. Fentriss, hard-drinking and lonely because of her husband's preoccupation with medicine, broods about the sender until she convinces herself that Dr. Fentriss is the lover. One of three powerful scenes comes up when Mrs. Fentriss, drunk, spills out her bitterness at Mrs. Sykes' duplicity. Jean Dixon does a brilliant bit of acting that rates applause. The scene is vivid and painfully realistic.

The egotism of Mrs. Sykes is mildly underscored when she refuses to tell Mrs. Fentriss that it is not her husband but Mr. Sykes who sent the flowers—according to her "intuition." It is also appar-

Hub Crix Tab

All-out affirmative from crix for a 100 per cent score. Yes: Leslie Sloper (Monitor), Peggy Doyle (American), Leo Gaffney (Record), Helen Eager (Traveler), Cyrus Durgin (Globe), Eleanor Hughes (Herald), Elliot Norton (Post).

ent when she refuses to believe her son when he tells her that he is the one who loves Mrs. Taylor.

A second effective scene occurs when Mr. Sykes, ably played by Neil Hamilton, gives his son advice on extra-marital love affairs. And the third powerful bit of drama comes when the son's wife admits to him that she knows of his love, that she accepts it because she can't stop loving him any more than he can stop loving the attractive Mrs. Taylor.

A serious defect in the play shows up at the first act's end when Mrs. Sykes informs her son that his father is infatuated with Mrs. Taylor. As the curtain falls, the son is looking dutifully disillusioned. Knowing what he does, sonny should be looking a little guilty. Mr. Sykes' lifetime devotion to Myrtle, too, is given no poignancy or apparency. It gets tossed in as a fact one minute before the final curtain.

The polished performances of the cast, the excellent dialog, the settings are all good theater. Grown-ups who have experienced or been spectators at complications like these will probably give the play a lengthy run. Mrs. Sykes, however, is about as deep as a saucer.
Barbara Pearson.

HAPPILY EVER AFTER

(Opened Monday, February 26, 1945)

WALNUT STREET THEATER, PHILADELPHIA

A comedy by Donald Kirkley and Howard Burman, presented by Bernard Klavans and Victor Payne-Jennings, staged by Crane Wilbur, setting by Watson Barratt.

Charlie Porter.....Parker Fennelly
Martha Whatcoat.....Kathleen Lockhart
Sam Jarvis.....George Calvert
Rev. Homer Whatcoat.....Gene Lockhart
Alec Dixon.....Warren Douglas
Rita Collins.....Margaret Hayes
David Macdougall.....Barry Macollum
Mack.....William Thomson
Dinty.....William C. Tubbs
H. A. Stillwater.....Herbert Heyes
Stubbs.....Nicholas Saunders
Stan.....Charles Wallis
Lil.....Melba Rae
Sheriff.....Hans Robert

A tedious cycle of plays about marriage have come this way via the preem route. Of them all, the wedding bells ring out best for *Happily Ever After*, brain-child of Donald Kirkley and Howard Burman, Baltimore drama crix. The boys have stayed close to their Maryland territory to elaborate on this topic matrimonial—and come up with what has all the ear-markings of a winner.

Philly Crix Tax

Three to one affirmative vote totals a score of 75 per cent. Yes: Lenore Bushman (News), "J. H." (Record), unsigned (Inquirer). No: R. E. P. Sanderfer (Bulletin).

Taking their inspiration from the marriage mills that shamelessly dotted the Maryland roads before legal restrictions to the hitching were tightened, it's a delightful saga, entirely heart-warming and homely, of a marrying parson.

In this instance, the parson, Homer Whatcoat, with the movie newsreel-cameramen on hand to record his 10,000th wedding, turns out to be one of those loveable pretenders. He learned the act in a medicine show, and taking it seriously, has gone into the marriage business on a scale nothing short of wholesale. The ceremony is absolutely on the cuff, with an altar right in his parlor replete with cupid's appurtenances—even with a back-drop of Niagara Falls or a cottage small to satisfy the fancies of all those who seek their marriage in haste. But the ceremony is only a come-on, with rev. going into a pitch that could put many a medicine man to shame.

But it takes a newspaper guy and his gal from the big city, coming in for a feature story, to uncover that the manner in which the holy bonds are tied at the Whatcoat marriage mill is not so holy. And for a while, there is the threat of a wave of illegitimacy spreading over the land, considering that unions at this manse has brought 22,000 children upon this earth. But there is the stock "happily ever after" ending, with the undercovering reporters getting hitched, and leading to a curtain punch that has the parson yelling for a preacher when he learns that the justice of peace that welded him 'fesses up that he was never really a justice.

The choice of Gene Lockhart as the marryin' parson is a most happy one. You have to love the old bouncer, for the role was tailor-made for his talents. Heightening the comedy, and counting for most of it, is Parker Fennelly as the official witness, an old crony from the medicine show, who also melts into the part. Adding much to the homey touch is the parson's wife, Kathleen Lockhart.

Apart from the naughty words, mostly spelled out in such sanctimonious surroundings, there is plenty of wholesome and refreshing humor packed in the lines and situations. And the cast all live up to their parts, for the most part excellently. Save for George Calvert, who is too much of a pretty boy to play a sinister villain's role, and the stagey Warren Douglas as the reporter in an over-fetched portrayal more like a kid acting out a G-Man, the performances leave nothing to be desired.

After the smoothing-out process, with a quickening of the pace for the second act in particular, *Happily Ever After* should provide a welcome respite from grim reality for the theater-goers. It's both restful and entertaining all the way, and with the note on sincerity that Lockhart strikes in the lead, it looks very much as if a pair of drama critics will really be able to boast that they have taken the bull by its horns and come out on top. And in their writing,

THE FIREBRAND OF FLORENCE

(Opened Friday, February 23, 1945)

COLONIAL THEATER, BOSTON

A musical by Edwin Justus Mayer and Ira Gershwin. Music by Kurt Well. Settings and lighting by Jo Mielziner. Choreography by Catherine Littlefield. Book directed by John Haggott. Staged by John Murray Anderson. Costumes by Raoul Pene Dubois. Presented by Max Gordon.

THE CAST: Melville Cooper, Earl Wrightson, Beverly Tyler, Lotte Lenya, Ferde Hoffman, Jean Guellis and Paul Best.

Easily a top musical event this season, *Firebrand of Florence* looks good to win one large chunk of the Gilbert and Sullivan mantle for Mayer, Gershwin and Well. And that is an honor not to be shrugged off lightly. For plain excellence in production, music, lyrics, costuming and cast the palm goes to *Firebrand*.

Hub Crix Tab

Six out of seven experts voted yes. Monitor not tabbed. Score 100 per cent. Yes: Elinor Hughes (Herald), Lee Gaffney (Record), Helen Eager (Traveler), Peggy Doyle (American), Cyrus Durgin (Globe), Elliot Norton (Post).

Opening night audience also gave with more palm-beating than they have at any of the other top draw theatrical attractions previewed locally. *Firebrand of Florence* is based on *The Firebrand* by Edwin Justus Mayer and deals lightly with the loves and artistic efforts of one, Benvenuto Cellini. Hard to classify, it is more like a comedy operetta than a familiar musical. The amount of straight dialog during the two acts and 12 scenes could be put in an eyecup. The rest is singing and very good singing. The choral effects alone are worth the price of admission and there is one notable duet between Cellini and Angela in which another female voice is used with striking tonal effect. *Firebrand* opens with a scaffold scene. Cellini has been sentenced to die for a duel. The light touch is set speedily by having the Duke's pardon arrive, saving Cellini merely because the Duke's statue which has already been paid for has not been completed. From there on Cellini fights, loves, whips up great art, gets involved with the Duchess and fights more duels. Laughter keynotes nearly every scene. A final duel this time in Paris ends *Firebrand*.

No small part of the top quality of the production is the costuming and choreography. Fine period costumes fill the stage with color. The choreography is a treat to eyes tired with more familiar 1, 2, 3 kicks. Once again in recent weeks Jo Mielziner comes up with dramatic settings. Top acting honors go to Melville Cooper for his befuddled Duke; to Earl Wrightson for a rugged and handsome Cellini; to Beverly Tyler as Angela, Cellini's and the Duke's favorite, and to Lotte Lenya as the amusing Duchess.

As a matter of fact, the whole cast is tops, down to the slightly bewildered little page boy. All the singing is ditto. A good half hour will have to be whittled from the production. But it will be hard to pick any weak scenes which deserve scissoring.
Barbara Pearson.

OKLAHOMA

(Continued from opposite page)

Joe.....Ray Hamilton
Sam.....Sam Steen
SINGERS AND DANCERS: Jean Bortz, Kirsten Valbor, Jeanne Thompson, Yvonne Tibor, Jean Faust, Marcia Maier, Jeanne Hunter, Betty Jones, Robin Bruenn, Molly Davenport, Martina Nolan, Eloise Farmer, Forrest Bonshipe, Jack Starr, William Weber, Sam Steen, William Sumner, Ray Hamilton, Ray Cook, Victor Bender, Ludlow White.

At long last the boys overseas are going to get a look at the Theater Guild's musical classic. Production-wise, USO-Camp Shows' offshore tab version of *Oklahoma* is about the most elaborate offering to date to be readied for foxhole circuit consumption.

Actually, it doesn't look like a cut job at all. Reginald and Ted Hammerstein have accomplished a minor miracle in reducing its dimensions to fit a small stage without losing a detail of the simple, homely charm of the original. A capacity GI audience out at Camp Kilmer, New Jersey, where the troupe made its pre-offshore break-in, were loudly of the same mind, Monday (28). The streamlined *Oklahoma* is a solid sock with the khaki.

All 22 of the original parts have been

the boys must have kept an eye out for Hollywood. It's a natch for snatching by the camera clan. Maurie Orodnenker.

retained, but by skillful doubling into the choral and dancing ensembles the cast has been held down to a total of 34. Paul Morrison has designed a simple but effective frame which is backed by copies of Lemuel Ayers' drops created for the Broadway production. The costumes are replicas of the originals by Miles White. The over-all result is a compact, colorful, fast-moving scale-down-*Oklahoma* seen thru the wrong end of a telescope.

A year ago the War Department would have thrown up its hands in horror at the notion of sending a theatrical package of this size abroad. A cast of 35 plus three more on the managerial, musical and technical end is quite a unit to shuttle about the foxhole front. Add to this six scene changes, a variety of props—including even the celebrated "surrey with the fringe on the top," and you've got a transportation problem for even the most streamlined of musicals. However, company manager, Solly Pernick, assures that the whole production—less actors, of course—can be packed up to tip the beam at less than three tons and will fit comfortably into two army trucks. The cast will have its own bus. Pernick has also devised a clever system of light, steel extension rods which bolted together enable the show to be set up—outdoors or in—in jig time. Everything comes apart or folds up for packing into the most compact space—even the surrey gets an eight-bolt treatment. It is an amazingly smart technical operation.

The Hammersteins have assembled a fine cast for the overseas jaunt—one or two of them are vets of the original touring company. Lou Polan goes along to play Jud again and Bonita Bimrose, who understudied and sang the lead on several occasions with the Chicago troupe, is the current Ado Annie. Incidentally, the latter is strictly in the groove with the Celeste Holm original creation of "the gal who couldn't say no" and is an outstanding click with a GI audience. Robert Lyon and Gloria Hamilton carry the curly and Laurey chores acceptably. Jimmy Parnell scores solidly as Will Parker and Florence Dunlap makes Aunt Eller her standard likeable self.

A bow, too, must be included to the ballet. The restaging of the dances by Vivian Smith is excellent. They have been held to the original DeMille patterns, but Miss Smith has gaited them perfectly to a small stage. They are lusty and full-bodied and pack just as much charm as any stepped on the St. James's stage these many months. Kirsten Vibor and William Weber are standouts in the top terp slots, and there is additional effective stepping by Jack Starr, Marcia Maier, Yvonne Tibor, Molly Davenport and Jean Faust.

In sum, the overseas *Oklahoma* carries the hall-mark of a labor of love in every department. The whole cast go at it with a zest that only comes of doing the thing you want to do. The impression carries thru all the way down the line.

Bob Francis.

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Bill Comes Back (Court Square) Springfield, Mass., 7; (Shubert) New Haven, Conn., 8-10, Blossom Time (Civic O. H.) Chi.
Blithe Spirit (Texas) San Antonio, 7-8; (Music Hall) Houston 9-10.
Calico Wedding (Plymouth) Boston.
Chicken Every Sunday (Blackstone) Chi.
Deep Mrs. Sykes (Wilbur) Boston.
Dark of the Moon (Shubert) Boston.
Doll's House (Shubert-Lafayette) Detroit.
Foolish Notion, with Tallulah Bankhead (National) Washington.
Gilbert & Sullivan Operas (Municipal Aud.) Long Beach, Calif., 7; (Civic Aud.) Fresno 9; (Memorial Aud.) Sacramento 10.
Good Night Ladies (English) Indianapolis 7; (Colonial) Akron, O., 8; (Park) Youngstown 9-10.
Hayes, Helen, in Harriet (Omaha) Omaha 7; (Music Hall) Kansas City, Mo., 8-10.
Happily Ever After (Walnut St.) Phila.
Kiss and Tell (Ford) Baltimore.
(See Dramatic and Musical on page 58)

ANGELS

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\$25 Per Volume

LEO SHULL, Editor

128 West 48th Street New York 19

Ferentz Says Detroit Union Banned Disk, Not School Kiddies

DETROIT, March 3.—A reported attempt of the Detroit Federation of Musicians to bar school children from the air turned out to be nothing more than a routine union ruling stopping the use of an orphan record of dubious antecedents on WJR, Michigan's only 50,000-watter, according to Jack Ferentz, president of the union. Ferentz indignantly denied the published reports of the incident but frankly stated that he had stopped the use of the record on a Sunday morning show, notifying Mark Haas, sales promotion and publicity manager of the station who also doubles as educational director, that the recording could not be used, and the station naturally complied.

"Those kids were not ruled off the air," Ferentz said heatedly. "They made a phony record somewhere, not under AFM regulations. It was a bootleg record that we stopped from going on the air, not the children. The children never came to the station. I have no idea where the record was made, which was the only occasion for them to make an appearance."

Ferentz said that "If the children were to go on the station for an appearance, I would see to it that a union piano player was supplied without charge if necessary."

Program Had Educational Slant

Haas expressed the station point of view that it was "drawing a fine distinction" to contend that the children were not kept off the air because the record was barred. He added: "To ask 80 school kids to get down here at 8:30 on a cold Sunday morning and pay their own bus fare was almost inhuman. The school they attend has mostly underprivileged children. They were brought down here in a group during school hours and the recording was made, with their music teacher as pianist. There has been a general understanding in Detroit that such school programs were allowed by the union to go on the air, and there has been no trouble before. This was the first time a recording was made."

Program banned was *The Soul of America* and had an educational script angled to teach democracy. Show was worked out with Detroit Board of Education.

"The schools had publicized the program, which was canceled only the afternoon before, and we received many calls of protest from parents and friends who did not hear it when they listened in."

KMBC Gets Out Of School Business

CHICAGO, March 3.—Midland Radio & Television School, which has been operated for years by the Midland Broadcasting Company, owners of KMBC, Kansas City, Mo., this week was sold by Arthur B. Church, president of KMBC, to G. L. Taylor, president and supervising head of the schools.

Under terms of deal, school name will be changed to Central Radio & Television School, Inc. Church, with the sale, completely divorces himself from the school business, and Taylor has filed his resignation with KMBC as v.p. in charge of technical development.

Coincidental with the school sale announcement, Church announced the appointment of Robin D. Compton as technical director of Midland Broadcasting Company. Compton has been associated with RCA and NBC the past 12 years.

WTMV, E. St. Louis, Sold

ST. LOUIS, March 3.—WTMV, East St. Louis outlet in the Broadview Hotel, has been sold for an undisclosed price, according to Carlin French, owner and manager. The buyers are William F. John, vice-president of *The St. Paul Pioneer-Press Dispatch* and part owner of WOSH, Oshkosh, Wis., and his son, Myles F. John, who has an interest in several Wisconsin stations. After the Federal Communications Commission approves the sale, Michael Henry, now assistant general manager and news commentator, will be upped to station manager.

FM Set for H. F. Despite Opposish

(Continued from page 5)

fast as it is justifiable.

Here are some of the highlights of the FM testimony:

John Shepard III, chairman of Yankee Net, believed switch to upper frequency will mean delay in FM reception by the majority of the public for five years.

T. A. M. Craven, vice-prexy of Cowles, upheld FCC. He thinks tubes are available right now for higher frequencies.

John D. Reid, Crosley, foresaw no difficulty in manufacturing a new type of receiver.

C. R. Minor, G.E., predicted increased receiver costs. He said it may be necessary to use two condensers instead of one. Under proposal, FM-AM set will cost about \$24 more than at present.

W. B. Lodge, CBS, upheld FCC. He predicted less interference in 84-102 mg. band.

Frank Marx, Blue, upheld FCC. He predicted "maximum benefit" to public from 84-102 mg. band.

Leonard L. Asch, WBAC (FM), Schenectady, said outlet never experienced interference, and added if FCC recommendation was adopted it may be forced out of business.

Ray H. Manson, vice-prexy of Stromberg-Carlson, said changeover will up cost of post-war receiver \$40 to \$50.

David B. Smith, Philco, upheld FCC and urged adoption of band that will provide best future reception without regard to present sets.

Maj. Edwin H. Armstrong said experience in operating FM transmitters in New York indicated better reception at 45 mg. than at 117.

With all testimony in, FCC is expected to take several weeks to comb briefs, but guess here is that FM allocation will be determined once army testimony is in. Insiders here continued to predict today that FCC will stand by its guns, particularly as the army is expected to back up its position with further evidence of better reception in 84-102 mg. band. Final allocations, according to FCC sources, will be handed down late this month.

BLUE-DuMONT

(Continued from page 10)

pitch toward fame and fortune is something nobody in the studio seemed to get. However, Primus and company were the only really worth-while thing on the bill. She was a last-minute substitution due to the no-music ban, but the native music came thru the iconoscope effectively as did the belly undulations, altho the latter were hardly for the juveniles who might have been looking in.

The actual audience in the studio did give a touch to the presentation and if they'd only have permitted them to applaud Primus and then permitted her to take her bows—her contribution would have been worth the price of admission. As it was, the telecast turned out to be an abortive attempt by a network that should have known better. *Joe Koehler.*

EDS THROW WEIGHT

(Continued from page 6)

the eds still give the nod to the New York Philharmonic with circulation as they did with individual votes and NBC SympH continues to rate the place money, creeping up within three points of the top placer. The complete top 10 (with the points on the right and the CI on the left) follow:

| | | |
|------|--------------------------|-----|
| 96.3 | N. Y. Philharmonic SympH | 216 |
| 93.1 | NBC Symphony | 141 |
| 88.5 | Boston SympH | 111 |
| 26.6 | Philadelphia Ork. | 44 |
| 11.4 | Stradivari SympH | 29 |
| 10.8 | Telephone Hour | 17 |
| 8.9 | Symphonette | 22 |
| 4.5 | Andre Kostalanetz | 13 |
| 4.4 | Cleveland SympH | 11 |
| 1.5 | Hour of Charm | 16 |

On one division the CI outstripped the points. That was in the New Star division. Alan Young received 74.8 CI with a 40-point rating. One of the reasons for this, of course, is that since only one place was voted in the "New Stars" slot the 40 points here is equal to 120 in most other categories. Since there were no other "New Stars" that hit anything to talk about, Sinatra drew a CI of 10.8 and Larry Stevens a 10.0. No top 10 in this division is indicated.

In the army or government bureau produced program division the *Army Hour* naturally walked away with the

Co-Ops Answer FM Show Needs

(Continued from page 7)

shelm, manager of what is probably the most aggressive net co-op department in the biz, the Blue's. Florsheim says that co-ops, which deliver to affiliates bigger names than they could possibly offer local sponsors, build the station's rating and advertisers. Florsheim says that it has worked out in AM at the Blue and there is no reason why it shouldn't in FM.

From the web's point of view, co-ops, in AM or FM are smart biz. The Blue is finding them to be very profitable, so much so that Florsheim's department has expanded in the past two years from a two-man division to a 28-man operation. Mutual stations owning co-op shows (WOL, Washington-Fulton Lewis, WNAC-Cedric Foster, et al) have always made dough. Second, in the case of the Blue at least, co-ops have been used to build audiences for net shows. Thus, the Blue has two on from 7-7:30 p. m., *Correspondents at Home and Abroad* and *Raymond Gram Swing*. The net programs begin at 7:30. By putting *Correspondents* and *Swing* in at the preceding half hour, the web builds a better audience to stick with the net show than if the affiliates did the programing.

Scramble for Net Affiliation

When FM starts to move, says the trade, there will be a scramble for affiliation which may level off the nets station-wise. Affiliation of the AM station with a net does not necessarily mean that its FM twin also ties up with the same web. In Milwaukee, for instance, WTMJ, owned by The Journal Company, is NBC's baby, but the same outfit's WMFM is an aggressive indie. Many of the smartest brains in the biz say that FM's, because of their local coverage and local flavor, will depend more on local sponsors than they will on national advertisers. But, since the locals will be competing with net shows, it is vital that net quality names be made available to the retail bankrollers.

And that is why CBS will have a number of the programs and why the Blue is skedding from 6 to 7:30 p. m. all co-op daily. NBC also has a couple of co-ops in the works, and, of course, Mutual will continue to use them to keep the stations it serves happy with folding money.

Co-ops are vital for "station relations" at the webs and post-war some spot salesmen say they'll mean the difference between red and black ink, not only for FM stations but regular AM operation as well.

CBS

(Continued from page 10)

speechless. CBS ought to bring Ted Husing down to handle the commentary.

It's unfortunate that only one of the WCBW cameras is on a hoist mount. The other one, on a dolly, had to work thru the ropes and the effect was disconcerting. GE, in its boxing shows on WRGB, has mounted one or two of its cameras on catwalks to get all-inclusive shots. It's possible that CBS's lower hanging lights may prevent this, but if it could be done it would help.

It might have been well if the faces of the ringsiders who gave between-rounds opinions were shown. Off-screen voices are deadly.

In spite of small technical errors, fight fans will like Columbia's boxing shows. We're no expert on the manly art, but the bouts looked good to us. And to a fan, one of the peculiar breed who pay \$20 for a hard seat in a smoky arena, this will be heaven. *Marty Schrader.*

cake. It was so far ahead of the pack that it's not fair to rate the others. The *Army Hour* drew a CI of 127 for its 285 points, *Assignment Home*, however, drew a swell 30.7 for its 21 points, and *Words at War* did a fine 21.6 for its 17 points. The boys with the big circulation said what they liked, but good, in this division.

And so, for the first time in the history of Annual Radio Editors' Poll, the radio programs of the nation have been evaluated by the Circulation Impact of the editors instead of by giving the editor with 10,000 readers the same value in spreading the news of the programs they think rate as the columnist who hits over a 1,000,000 readers, which, of course, doesn't help this thing called broadcasting.

Tele Review

NBC

Reviewed Sunday (4) 8-9:30 p.m. Style—Mystery play and travelog. Sustaining over WNBT, New York.

The Hollywood alibi that you do a better job in video by shooting on film and televising the film was blown up over WNBT this evening. Production-wise, the Edward Sobol tele production of A. A. Milne's *The Perfect Alibi* didn't have to bow to any motion picture. The camera work was, if not as perfect as Hollywood's, at least so good that the average moviegoer couldn't possibly tell the difference. There were, of course, shots where the focus was on one person instead of split between two characters, but that wasn't too often. There was also a touch of carelessness when the opening line of the play was miked before the cameras were cued in, but it was only the supercritical who would have caught the "hang it all" of Marjorie Lord, as Susan, while the credits were being scanned.

The first episode—they've adapted it for a two-part mystery—ran an hour and didn't drag, except when the director erred in having the constable, A. P. Kaye, go back and forth to the door to bring in each character for questioning by the Scotland Yard sergeant, Hall Shelton. The iconoscope can't stand repetition unless the repetition means something. It didn't this time. The large cast was well handled and the ease with which the cameras moved was nothing short of a miracle with today's equipment and NBC's thumbnail studio.

If there was one criticism it was that the character of the Scotland Yard man was underplayed. Underplaying is usually a plus, but it must be watched so that it doesn't make the part seem drab and monotone. There were times when Hall Shelton seemed just that.

The set, by Robert Wade, like everything else associated with the show, was solid, real and believable. The script was literate, as might be expected of Milne. But what was important is that NBC, in bringing it up to date, didn't date it.

Credit also Ray Kelly, technical production supervisor, otherwise chief cook and bottler, who handled props, make-up and the other pestiferous details, with giving a major assist. Man, how this k. p. job could have loused things up—but didn't.

Following the hour-long mystery, WNBT scanned a travelog. Television traveling is already drifting into a rut. They all start with the interviewer, in this case, Adelaide Hawley, asking the explorer, world traveler or what have you, some stupid questions, and then easing into the excursion. What's bad about this is that the lecturer starts talking to the interviewer instead of the viewer, and the personal contact between audience and the man-who-has-seen-the-world is lost. Andre De La Varre, the victim this time, tried to bring the viewer into the picture, but failed because Adelaide's voice always asked questions—that the girl in the home wouldn't have. Al, because of the formula, De La Varre was always about a half minute behind the picture while it was being scanned. The charm and appeal of a travelog is lost when the narrator doesn't give you the feeling that he was there. This isn't an exclusive NBC fault. They're all doing it. A couch with a library set behind it is regular studio equipment for traveling at home, via video. Throw it out.

Joe Koehler.

AUDIENCE MEASUREMENT

(Continued from page 7)

last year and this year—and because all Hooperatings are comparable, i. e. the bases are the same year after year, the last year vs. this year figures are the answer to any sponsor's query—"Where is my program going?"

While the first set of figures will be released in the annual Hooper "comprehensive" due this winter, it's planned to make reports showing the Hooperatings by city size groups at least four times per year . . . and this is "just the beginning of what audience measurement—as CEH does it, will do for advertising.

THE FINAL CURTAIN

BARKER—Reginald, 55, pioneer of silent pictures and director of numerous major film plays, at his home in Pasadena, Calif., February 23. His death came less than a week after his marriage to Katherine McHugh, his third wife. He directed Universal's *The Hunchback of Notre Dame*, in which Lon Chaney Sr. was starred. He also made pictures for the old Goldwyn Studio, Louis B. Mayer and Thomas H. Ince. It was on the Ince lot that he met Clara Williams, whom he married in 1920. His second wife was the former Nona Claridge Geiger, divorced wife of Frank Geiger, New York opera singer. Barker entered show business when he was 16 years old when he became manager of a stock company in Kansas City, Mo. He retired from pictures about six years ago. In addition to directing films he wrote and staged plays and later became an actor and stage manager in the companies of Henry Miller, Olga Nethersole and others.

EDELBROCK—Frank E., 71, whose saddles and boots were worn by thousands of rodeo contestants and Western film stars in the last 40 years, in Fort Worth February 25. He founded a Fort Worth saddle and boot making business that bore his name and which became known from Canada to Mexico. He retired six years ago and the business was carried on by his son, Joseph A. Edlebrock II, until the latter sold it in December.

ENEBOE—George, 79, former actor, in Pensacola (Fla.) Hospital recently. He was a member of Equity and at the time of his death was a guard at near-by Bronson Field. Prior to that he worked for the *West Florida Labor News*.

IN LOVING MEMORY

Of My Husband, Our Brother and
Everybody's Friend

JERRY FOX

Deceased March 1, 1945

GARDNER—Mrs. Jennie, 85, mother of Helene (McCree) DeCenzie, principal at the Kearney Theater, San Francisco, at Clare Chandler Hospital, Detroit, January 19. Interment in the family plot in Oak Hill Cemetery, Pontiac, Mich., January 27.

HAGUE—Clair, 59, of Toronto, general manager of the Universal Films Company of Canada for 29 years, recently in Toronto. Surviving are his widow, three daughters and two sons.

HANCOCK—W. A., father of Hogan Hancock, of MCA, at his home in Muskogee, Okla., February 13.

HALPERIN—Isadore (Hal), 49, for more than 25 years head of the Chicago office of *Variety* and for the past two years head of the Amusement and Recreation Division of the Chicago Commission on National Defense, March 4 at Miami Beach, Fla., of a heart attack. He had been ill for a long time. Survived by his widow, Mrs. Mae Halperin; a brother, Max, and two daughters. Body was taken to Chicago for burial.

Mrs. Tillie Leblang Jasie

Mrs. Tillie Leblang Jasie, 63, wife of William Jasie, attorney for the Leblang theater ticket interests, and formerly the wife of the late Joseph Leblang, originator of the cut-rate theater ticket business, at her home in New York March 1.

With the death of her first husband in 1931, she became president and manager of Joe Leblang's Central Agency for Amusements, Joe Leblang's Ticket Office, the Public Service Ticket Office, three theaters in New York and two in Newark, N. J.

In addition to her theater ticket enterprises, she also backed many theatrical productions, among them *Tell Her the Truth* and *The Dubarry*.

She retired last October when she became ill and the operation of the Leblang interests were turned over to her three daughters by her first marriage, Mrs. Etta Samilson, Mrs. Dorothy Mark and Mrs. Adele Greenbaum. Besides her three daughters and her husband, she is survived by her father, six brothers and two sisters.

HARDIKA—Max, 56, piccolo and flute player with Cincinnati Symphony Orchestra, following a heart attack at his home in Cincinnati March 2. He was with the Detroit Symphony from 1922 to 1928, when he went with the Cincinnati organization. Survived by his widow, Katherine; a son, Max Jr., and two daughters, Marian and Mrs. Robert Riegert. Services at Bolton Funeral Home, Cincinnati, March 5. Interment in Oak Hill Cemetery, Glendale, O.

HEILEMAN—Mrs. Henrietta, 78, mother of Mrs. Clarence D. Davis, at St. Frances Hospital, La Crosse, Wis., February 19.

HEIN—Carl, 81, director of New York College of Music, February 27 in Lenox Hill Hospital, New York, of injuries sustained in a fall. Born in Rensburg, Germany, he was first cellist of the Hamburg Philharmonic and had played under the batons of Tchaikovsky, Rubenstein and Saint-Saens. He went to New York in 1890 and assumed charge of the New York College of Music in 1906. Survived by five children.

HOWARD—Joseph M. (Driesen), 70, theatrical owner and manager of houses in Philadelphia and Washington, in New York January 31. He had also been in burlesque and general manager of the Pawnee Bill Circus. Interment in Bay-side Cemetery, Long Island, N. Y., February 4. Survived by his widow, a daughter, a brother and a sister.

HOY—Helen, 47, midget who toured with her sister, Marguerite, with a troupe on the Ringling show and in vaude some years ago, in Meriden (Conn.) Hospital February 19. In addition to her sister, she is survived by a brother, Emil. Interment in Gethsemane Cemetery, Meriden.

JOHNSON—Mary, 63, mother of Erskine Johnson, Hollywood columnist and commentator, in Hollywood February 20. Besides her son she leaves her husband, Joseph E., and a daughter, Mrs. Antoinette Pokorney. Services at Inglewood (Calif.) Park Cemetery.

KANE—Thomas J., 55, former vaude actor, in Redwood City, Calif., February 24 following a short illness. He was comptroller of San Mateo County, California, at the time of his death. Survived by his widow, Ethel; a daughter, Lois Jeanne, and three sons, Navy Lieut. Thomas J. Jr.; John M. and James, and two sisters.

KAUFMAN—Sam, 61, for 28 years manager of Fay's Theater, Providence, in that city February 27. Survived by his son, Milton, manager of the Orpheum Theater, St. Louis.

KELLY—Jack (John P. Kelly), 46, stage manager and actor, died during the fire at the Strand Hotel, Winchester, N. H., February 21. At the time of his death he was employed by his former vaude partner who owned the hotel.

KRAMER—Mrs. Katherine, mother of Mrs. Julia Sturdevant, cashier of the Ernie Forbes Theater Supply Company, Detroit, suddenly February 20 in Detroit. Interment in Mount Olivet Cemetery, Detroit.

LARGIN—William F., father of Mrs. Hogan Hancock, wife of MCA executive, at his home in Cleburne, Tex., February 13.

LESTER—Passie Mae, widow of A. J. Sharpley, in a hospital at Everett, Wash., January 20. She began her career as prima donna of light opera and musical comedy. After her marriage she played leads in stock in Helena and Butte, Mont.; Kansas City, Mo., and Seattle, and toured the country as star of the Sharpley Theater Company in repertoire. The Sharpleys retired to their ranch home near Warm Beach, Wash., 30 years ago. Burial in Stanwood, Wash.

LINDSEY—Ell W., 76, former president of the Barry County Fair Board, February 23 at Hastings, Mich. Interment at Hastings.

MADDEN—Nellie May, 69, former circus and vaude performer who trouped with Charlie Sparks, Andrew Downie and Carr-Jones shows, following a heart attack at her home in Olean, N. Y., recently. Survived by her husband, Tommie.

MITCHELL—G. V., 46, for the past two years a member of Hamid-Morton Circus promotional staff for the Shrine dates in Memphis, in St. Joseph Hospital, that city, February 26. Survived by his widow, Mary, and two sons, G. Victor and Raymond M., Memphis, and a sister, Mrs. Dorothy Santo, Wheeling, W. Va. Interment in Memphis.

MOULE—Jack, 64, manager of the Royal Oak Theater, Royal Oak, Mich., in that city February 22 following a heart attack. He was in show business in Detroit for many years, managing theaters for the former Kunsky-Trendle Circuit. Survived by his widow, three children and a brother. Interment in White Chapel Cemetery, Detroit.

In memory of a great Pal JOHN T. McCASLIN

Who Passed Away Feb. 28, 1944

HARRY J. BOWEN
MARGIE (JUDY) HOFER
LEONARD TRACY
AL RAYMOND
L. SANDY

NICKOLS—Mrs. Milly, of Bistany Greater Shows, in West Palm Beach, Fla., February 14. Burial in Birmingham.

NOLLER—Fred N., 70, noted wood carver, in Tampa February 24. He exhibited carvings at St. Louis World's Fair in 1904. His outstanding work included the front of the Indiana Theater, Indianapolis, and the interior of the new post office in Atlanta. He made illusion cabinets for Howard Thurston, Blackstone, Dante, Houdini and Herman the Great. Survived by three sons, Charles C., of Dodson's World's Fairs Shows; William H., of Indianapolis; Fred D., now serving in China, and daughter, Mrs. Jack Holding, Indianapolis. Burial in Tampa.

PHIFER—Mrs. Volney, 33, at Muhlenberg Hospital, Plainfield, N. J., February 25 of a heart ailment which developed after the birth of a daughter February 16. She spent her younger years as a trumpet player in Page Kiddies' band in vaude. Since her marriage in 1932 she assisted her husband, Volney Phifer, MGM animal trainer, and trouped with various Metro animal exploitation units. In addition to her husband, she is survived by a son, Ellis; a daughter, Carole Ardene; her parents and brothers and sisters.

PIZZINI—Mrs. Louise A., widow of Jaun A. Pizzini, a well-known Eastern show printer.

RIDDLE—W. E. (Edd), 63, concessionaire, following a heart attack in his winter home in Hallandale, Fla., February 23. He had been in show business in New England for 20 years and had trouped with Bistany Greater Shows. He had a concession at Jacksonville (Fla.) Beach the past two years. Survived by his widow, Florence, Jacksonville. Interment in his home city, Winchester, Tenn.

RUTZEN—Gil, musician, in Milwaukee February 27. He began his career at the age of 17 and handled vocals and drums with various bands. He also toured the Middle West for years on theater, night club and ballroom engagements. At one time he conducted his own band. Survived by his widow, a daughter, his father and two sisters.

SAMOILOFF—Dr. Lazar S., 68, Russian-born voice teacher, voice critic and one-time operatic baritone in Moscow and Odessa, at his home in Los Angeles February 18. Among his pupils were Nelson Eddy, Julia Claussen, Bianca Saroya and Dimitri Onofrei. He studied at the Imperial Conservatory of Musical Arts in Vienna and later became a leading grand opera baritone. Dr. Samoiloff came to America in 1907, where he taught voice and acted as critic for two New York newspapers. Survived his daughter, Zepha, editor of *Western Family* magazine.

SWAIN—Lillian (Mrs. Aubrey Rice), 79, operatic singer, at her home in Flushing, Queens, N. Y., February 22. Born in England, she made her debut at the age of 21 in the title role of *Bohemian Girl*, appeared in many Gilbert and Sullivan operas and later played Puck in *A Midsummer Night's Dream* at Daly's Theater, London, in 1894. After the turn of the century, she played at the New Amsterdam Theater, New York, and also appeared with Weber and Fields. She retired from the stage many years ago. Survived by a sister.

TAYLOR—Mrs. Elsie E., 57, wife of Herbert A. Taylor, clown and magician of the Herb Taylor Trio, at the New Eng-

land Baptist Hospital, Boston, February 23. Survived by her husband, two sons, Dick and Herb Jr.; a daughter, Marilyn, and two brothers. Ed Sullivan, chaplain of the Circus Fans of America, conducted services. Interment in St. Joseph Cemetery, Boston.

WALSH—Leah Starr, wife of Billy Walsh, contracting and 24-hour circus agent, in New York recently. She was one of the Silver Bell Quartet in early vaudeville days and also soubrette with the Gorman Bros.' Circus and in dramatic stock. Her last engagement was with her husband in the Walsh-Lynch & Company in vaude. Survived by her husband, a daughter and two grandchildren. Interment in St. Charles Cemetery, Farmingdale, L. I., N. Y.

WHITE—Roderick, 55, internationally known violin virtuoso, suddenly February 28 at his studio in Santa Barbara, Calif. His brother is the prominent author, Stewart Edward White. White made his debut with the Berlin Philharmonic Orchestra in 1913 and afterward toured Europe and the United States. He was a first lieutenant in the U. S. Air Corps in World War I. Later he founded and for many years directed community orchestra here. Survived by three brothers and two sons.

WILSON—Harry A., formerly with Wallace Bros.' Circus, during an operation in the Jackson (Miss.) Hospital February 15. Survived by his widow, Gallie; a son, Albert, Jackson, and a sister, Mrs. Roy Blue, Clio, Mich. Interment in Cedar Lawn Cemetery, Jackson, Miss., February 19.

WU—Honorable, 42, Chinese-American actor of stage and screen, February 27 in Hollywood. For 30 years he toured Orpheum and Keith circuits with his Chinese revues. He began his career at the once famed Shanley's in New York and climaxed it on Broadway, appearing with Jane Cowl in *The First Lady* and supporting other screen stars in Hollywood. Mrs. Florence Jung, Hollywood, and Ann and Frances, San Francisco, sisters, survive.

ZWETOW—William R., 53, radio and vaude comic known professionally as Billy Doyle, at his home in Chicago February 15. Survived by his widow, Lillian, with whom he was formerly billed in vaude as Doyle and Fields, and three sons. Services in Chicago February 17.

Marriages

GRIFFITH-LYNNE—Fred Griffith, adagio skater in *Hats Off To Ice*, at the Center Theater, New York, to Carol Lynne, principal in the same show, in New York February 25.

HODGES-STEIN—Paul Hodges, WKRO newscaster, to Thelma Stein, in Cincinnati February 15.

HUBERTY-DAY—Lieut. (j.g.) John Arthur Huberty to Eloise Patricia Day, skater with *Holiday On Ice* in Book-Cadillac Hotel, Detroit, February 14.

KESSLER-HOLLER—Joan Kessler, of the program department of WFIL, Philadelphia, and Coast Guard Sp 2/c Howard Holler, nonpro, February 24 in Hatboro, N. J.

MARIN-BURGAMY—Corp. Paul Marin, formerly in showbiz, to Ruth Burgamy at Robbins Field, Macon, Ga., recently.

MAMOULIAN-NEWMAN—Rouben Mamoulian, stage and movie director, to Azadia Newman, socialite portrait painter and cousin of the Duchess of Windsor, in Peekskill, N. Y., recently.

SILVERS-DENNISON—Phil Silvers, comedian, to Jo Carroll Dennison, actress, in Los Angeles March 3. Bride was Miss America of 1942.

WILLYS-BRUCE—William Willys, of the Six Willys, to Elizabeth Bruce, daughter of Wallace Bruce, manager of Fox Midwest Amusement Corporation, Kansas City, Mo., and formerly of the Wallace Bruce Players in repertoire, in Baltimore recently.

WOOD-NIGHTOWER—Kirk Wood, leader of the Blue Barron orchestra, and formerly with Station WLW, to Marilyn Hightower, dancer, in Detroit February 19.

Births

A daughter, Patricia York, to Mr. and Mrs. Harold Higgins in Miami Valley Hospital, Dayton, O. Father is sales

A son to Mr. and Mrs. Sid Blake at Frank Cuneo Hospital, Chicago, February 5. Father is nitery emcee. Mother is the former Mona Leese, exotic dancer.

A daughter, Linda Darlene, to Mr. and Mrs. Carl Stone in Los Angeles recently.

Washington Okays Carnival Moves

No New Policy On ODT Sked

Warns ops not to show at hours that may hurt local transit during rush hours

WASHINGTON, March 3.—Unless the transportation situation becomes more critical, carnivals will operate in 1945 under the same regulations as last year, according to an official announcement made by Col. J. M. Johnson, director of the Office of Defense Transportation.

It has been generally understood that no changes would be made in regulations, but the official announcement by Colonel Johnson will put to rest rumors that rail and truck movements would be hampered or curtailed to such an extent that full operations would be impossible.

Colonel Johnson said: "Our policy with reference to carnivals during the season of 1945 will be the same as in 1944 unless the transportation situation becomes more critical."

This means that itineraries of railroad shows must be submitted for approval before railroad moves are contracted, and that all moves shall be made at the convenience of the railroad companies.

One new condition was set forth in Colonel Johnson's announcement. He said the ODT's approval of operations is made "with the distinct understanding that no performance will be scheduled in cities and other communities where there is a dense concentration of individuals and war workers, at a time which will result in a heavy exodus of carnival patrons to local streetcar and bus facilities during the rush hours or when shifts are being changed."

Leaders of the carnival industry point out their hours of operation almost generally adhere to this new ruling, and there can be no conflict as long as the present midnight curfew is in effect.

Three Pacific Coast Shows Ready to Open

SAN FRANCISCO, March 3.—Three Pacific Coast shows are ready to open the season.

West Coast Victory Shows will open March 14 at Emeryville, Calif., in the San Francisco Bay area.

Pacific United Shows will bow March 23 at Ashland, a suburb of Oakland; and the McCloskey Shows will open in Alameda County, near Oakland.

Other shows that will take to the road in the San Francisco area are Wrightsman's Gold Coast Shows, Harry P. (Polish) Fisher's Golden West Shows, and the Foley & Burk Combined Shows.

John W. Ward Lights Up At Baton Rouge March 9

BATON ROUGE, La., March 3.—John R. Ward, owner and manager of the shows bearing his name, announces that a unit of his equipment will open the season here March 9. When the show hits the road two weeks later, it will travel on 37 trucks, carrying 14 rides, 9 shows and 30 concessions.

Outfit will be guided into new territory this season by H. B. Shive, general agent. Harry Burk will handle secretary-treasurer duties, with Bill Jacks as special agent and biller. L. H. Hardin will be lot superintendent.

Arkansas Licenses Palmistry

LITTLE ROCK, March 3.—The governor has signed the Royal Bill outlawing any type of fortune-telling in Arkansas "unless the soothsayers pay a privilege tax of \$100 annually to the State and \$100 weekly to the county.



OFFICERS FOR 1945 of the Ladies' Auxiliary, Pacific Coast Showmen's Association. Left to right, seated: Mabel Brown, second vice-pres; Marie Tait, president, and Betty Coe, first vice-presy. Standing: Helen B. Smith, secretary, and Elsie Suker, treasurer.

Wade's First On Detroit Lots

DETROIT, March 3.—Detroit carnival season has opened, with the W. G. Wade Shows off to their traditional start the first week in March. The No. 2 unit, under the management of Cameron D. Murray, set up in Northeast Detroit for a stand at Davison and Gallagher avenues Thursday (1).

The unit opened with a modernized Tilt-a-Whirl, a Ferris Wheel and Merry-Go-Round. It will work Detroit lots, where concessions are barred, until it goes out on the road the middle of June.

Joyland Midway Attractions, operated by Roscoe T. Wade, a brother of W. G. Wade, opens Wednesday (8) on the West Side at Michigan Avenue and 28th Street.

World of Pleasure Shows, operated by John Quinn, will open Sunday (11). W. G. Wade's No. 1 unit will open March 29, playing around the city until May 1, when it goes on the road.

Detroit carnival operators are prepared to go ahead with operating plans, despite brown-out, curfew restrictions and other wartime problems. General feeling is that while the after-midnight play has meant considerable grosses in a few favorable locations, operators will not be handicapped too much.

Showmen's League Salutes "The Billboard" -- and How!!

CHICAGO, March 3.—Showmen's League of America extended the glad hand to *The Billboard* at a special party at the Sherman Hotel, Thursday (1) on the occasion of the moving of the publication's outdoor editorial department from Cincinnati to Chicago.

Floyd E. Gooding, past president presented a set of resolutions commending *The Billboard* on its loyal service to show business in general. Acceptance was made by Bill Sachs, of *The Billboard's* Cincinnati office.

Vice-President M. J. Doolan presided at a brief business meeting prior to the party, with Past Presidents Ernie A. Young, Sam J. Levy and Frank P. Duffield, Treasurer P. L. (Mike) Wright, and Secretary Joseph Streibich on the rostrum.

Herb Pickard, of the Chicago office, and Sachs were accepted as new members with appropriate ceremonies. William H. Green was general chairman, assisted by Charles Zemater, George B. Flint and Young. A floorshow was pre-

North American Bows March 17

ST. LOUIS, March 3.—When the North American Exposition makes its bow March 17, it will show the handiwork of hard work, as every piece of equipment has been overhauled and repainted. New show fronts have been built and new entrance arch and light towers erected.

Coaches and flat cars have been painted yellow with red letters, while the wagons are red with yellow letters. A car of equipment from the Beckmann & Gerety Shows was unloaded in quarters at Pensacola, Fla., last week, with four flat cars, all loaded, and three coaches now en route from Shreveport still to be added to the train.

Joe Scholbo arrived at quarters this week and immediately pitched in as assistant to Mel H. Vaught, co-owner and manager. A. J. (Whitey) Weiss and most of his concession agents and crew have been on hand the past two weeks. Others in quarters included Earl Chambers with his monkey show; Eddie Jamieson, who will have the minstrel show and girl revue. Cookhouse has been open right along, serving three meals a day. Co-owner Peter Kortes is expected to arrive next week.

Marks Opens in Richm'd Mar. 28

RICHMOND, March 3.—With the season officially scheduled to open on the West Broad Street lot here March 28, work has been stepped up at Marks Shows' quarters. Manager John H. Marks reports that the show is booked solid for the season, and General Agent William M. Breese says he has signed Albemarle, Hickory, Fayetteville and Wilmington fairs, all in North Carolina, together with Rock Hill and Greenwood in South Carolina. Six fair dates will be announced later, Marks said.

Midway will have Sam Morgan's Roll-o-Plane and Al Ventres's Octopus, in addition to eight show-owned rides. Mickey Manson has contracted for the Circus Side Show and Monkey Circus. Art Spencer will again have the Motordrome.

Jimmie Simpson is in quarters rehearsing his *Chocolate Club Revue* after a season of Southern theater dates. Robert L. Pollack has the Penny Arcade and six other concessions. Happy and Mickey Hawkins will report next week to ready their concessions. New fronts are being built for three of the major attractions and new canvas is expected daily.

In quarters at present are Al Palmer, Blackie Edwards, Mr. and Mrs. Thomas Pinchbeck and son, Chester Romonster, Paul Malboine, Ernest Davis, Art Spencer, Curtis Foster, Percy Rogers, Sig Anderson, Frank Padgett, Otis World, Clarence Mancel, Joseph Ricker, Pearl Wiggins, T. A. (Red) Schulz, Jimmy Riffey, Speedy Hagen, Ralph Perry, Joe Ford, Harry Walsh, A. W. Morris, Harry Mack, Henry Wray, Joe Quinn, Willie Smith and Walter Bowan.

Tommy Heath and Fred Delmar are in Sheltering Arms Hospital here.

Joe Darpel Books Units With Hames and Hennies

ST. LOUIS, March 3.—Joseph Darpel, who has been operating the Side Show on the Bill Hames Shows the past four years, will operate two units this season, starting in April, one with Hames and the other on the Hennies Bros.' Shows. Darpel, who did a big business at the Houston Fat Stock Show, will reopen the unit at the Fort Worth Fat Stock Show March 9-18.

He has deals pending with two other shows and may launch other units later.

Chattanooga Interstate Fair Contracts Johnny J. Jones

AUGUSTA, Ga., March 3.—Johnny J. Jones Exposition has been awarded the contract for the Chattanooga-Hamilton County Interstate Fair, it was announced this week by Morris Lipsky, co-owner of the show, upon his return from a meeting with Joe Engel, president of the fair.

The annual will run only one week instead of the customary 10 days, Lipsky stated.

Pop Hale Organizes New Caravan for Texas Dates

WACO, Tex., March 3.—After two years' absence from the road, Pop Hale has organized a carnival company to take the road for 18 weeks in Texas, billed as Pop Hale's Portable Park.

The new show will move on 8 semis and will carry 7 rides, 2 shows and 20 concessions.

NSA Donates \$300 to ARC

NEW YORK, March 3.—The board of governors of the National Showmen's Association, at the regular meeting Wednesday (28), voted a donation of \$300 to the American Red Cross.

FROM THE LOTS

Peppers All-State

BAY MINETTE, Ala., March 3.—Peppers All-State Shows opened the season here Thursday (1) for a 10-day stand, with all equipment in top condition. There are 6 rides, 6 shows, 30 concessions and with the Great Jay Dee, free act.

Staff includes Frank W. Peppers, owner; Robert Sickels, secretary; Mrs. Peppers, treasurer; C. E. Meeker, manager; E. H. Broome, business manager; Graves Perry, advance; E. H. Ehler, lithographer; Jack Matlock, mail and *The Billboard* agent.

Among others on the midway are Chuck Puckett, Arthur McDonald, Mr. and Mrs. Bill Allen, Tex Allison, Mr. and Mrs. Orville Miller, Charles Lee, Doc White and Mr. and Mrs. Jim Ayers.

Crafts 20 Big Shows

CALEXICO, Calif., March 3.—Billed for a 10-day stay, Crafts Shows opened here February 16 to good business. Heaviest patronage came from Mexicali in Old Mexico. The midway ran parallel to the international boundary less than 100 yards away.

The Mexican peso was accepted, at all ticket boxes at the 5 to 1 ratio, and 40 per cent of all monies grossed was in Mexican coin and currency. Business exceeded last year's take on the first week-end, but slumped due to cold nights caused by a freak storm.

Many parties were held during the engagement here, Mexican cafes and night clubs being heavily patronized by showfolk. Mr. and Mrs. Louis Korte celebrated a wedding anniversary; Mr. and Mrs. Bill McMahon entertained guests at a wild game dinner; Jobe Martin bought a stock of nylon stockings; Uncle John (Spot) Ragland was a daily visitor; Mr. and Mrs. Herb Usher plan a Mexican showfolk club next fall. Mrs. Roy E. Ludington was called to Ada, Okla., account of the illness of her mother.

Shows receiving top gross here were Mona Vaughn's *Hollywood Follies* and Ruth Cooper's *Moulin Rouge*, followed by Clyde Rawling's *Globe of Death* and Gonzales' 150-foot Side Show. John Morton's new funhouse, *Mars Express*, did good business here. Mona Vaughn is mail and *The Billboard* agent.

Custer United Shows

LAROSE, La., March 3.—Custer United Shows opened here February 16 after an uneventful move from Raceland, La., where the show played a winner. Willie Shaffer's free act joined here, and the pay gate was installed. Jumbo Finn, fat man, has clicked, and *Paris on Parade* will join at Golden Meadow, La., with 10 people, including a line of six girls. Ray Anderson is operating three concessions. Notified by Jack Ruback that Albert Wright, Alamo Shows' legal adjuster, is in New Orleans receiving eye treatment, and Andy and Betty Custer left immediately for the Crescent City to visit him.—MRS. RAY ANDERSON.

Regal Exposition Shows

ATLANTA, March 3.—Regal Exposition Shows are ready for the road. E. H. and Rose Rucker are rehearsing a new minstrel chorus. Mrs. C. D. Scott recently returned from a lengthy vacation trip and entertained Mrs. Pearl Shroyer, of Dayton, O.; Mrs. Roy Halstead, Detroit, and Mrs. Bernie Shapiro, Atlanta. R. E. (Bobby) Stewart Jr. has an honorable discharge from the service and has rejoined his wife with the show. Mrs. Russell Dorman announces that she will remain on for the season. R. E. Stewart, general agent, has been on a booking tour after overseeing the renovation of equipment.—E. SYLVESTER.

Virginia Greater Shows

SUFFOLK, Va., March 3.—James and George Edwards and Gene (Junior) Thompson have reported at quarters with a new funhouse and tractor. Bob Millican has returned with the new streamlined train ride and Ferris Wheel motor purchased from Lou Riley, of the Dumont Shows, South Hill, Va. Leo Matina is aiding Ike and Mike, of the midget troupe, in developing new magic tricks, and Sol Speight is breaking in three new girls for the *Cotton Club Revue*.

Moore's Modern Shows

PARMA, Mo., March 3.—Seven rides, 5 shows and 30 concessions will be carried on the enlarged Moore's Modern Shows this season, according to Owner Jack B. Moore. Harry and Pete Madison have joined with a Merry-Go-Round, Loop-o-Plane and custard. Other arrivals are Jeff and Joan Nix from Atlanta, with two concessions.—E. MADISON.

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HURRYING work?

ALOHA BOBBIE DEAN wires that her mother, Corinne Brennan, was among the prisoners released by General MacArthur's men at Santo Tomas, Manila, recently.

COBBLER SHOPS are not the only places where grades of heels can be listed.

"SQUIRE" RILEY, of Riley Enterprises, was in New York for a few days en route to Philadelphia. . . . SKEETER AND GEORGE McALLAN and Mr. and Mrs. W. G. Womack have booked the cook-house and other concessions on the Great Sutton Shows.

REMEMBER WHEN motordrome riders were tight?

LE-OLA will have the annex in Al Tomaini's Side Show on the James E. Strates Shows for the third season. . . . PFC. JOHN GARRISON, formerly with Kaus Exposition Shows, was wounded at Pellau and has been returned to the U. S. Naval Hospital at Pensacola, Fla. . . . DUTCH LASCHE, show painter, is back at the Parada Shows' quarters at Caney, Kan., after visiting his sister at Arma, Kan.

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 Send for Wholesale Prices.

JIMMY JAMISON, high-fire diver, has been discharged from the navy after serving in seven major engagements and will head for Florida soon for practice and to shed 10 pounds before resuming his profession. . . . GEORGE LOOS'S GREATER UNITED SHOWS reports a successful engagement at the annual Washington's Birthday Celebration at Laredo, Tex., February 19-24. . . . CORP. JOE (HUNGRY JOE) HORAN has received a medical discharge from the army and is vacationing in Miami before joining Endy Bros.' Shows. . . . CHARLES H. STAPLETON is setting up a mail-address service for showmen playing in the Detroit area. . . . T/SGT. C. J. BERG, wounded on the German border December 4, has been awarded the Purple Heart. He is resting in a hospital in England. . . . J. H. WATERMAN and his performing buffalo played the Sportsmen's Shows in Boston and New York.

ROAD MAP JOHNSON lays the blame for his being in the biz on merchants who

DURING A RECENT fair meeting, a secretary was heard offering his fair to a show from fence to fence, provided the show furnished the fence.

CAN USE
 Three or four reliable Ride Men,
 Shows with own outfits.

VICTORY EXPOSITION SHOWS
 McAllen, Texas

WANT DOBSON'S UNITED SHOWS

16 Fairs and Celebrations With Three More Pending—Also a Few Real Still Dates.

Shows—Monkey Show, Fun Show, Fat Show, Midget, Mechanical or any clean show. No Girl Show. Concessions—Bowling Alley, Watschia, Hoopla, Jewelry, Hi-Striker, Grab Joint.

Help—Agents for office concessions, Ride Help—First and Second Men on Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Loop; those driving semis given preference. Want to buy fifteen K.V.A. Transformer. Route to interested parties.

DOBSON'S UNITED SHOWS, Willernia, Minn.

MARKS SHOWS, INC.
 NOW BOOKING

Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.

Can place useful Help in all departments.

Address:
 P. O. BOX 771, RICHMOND, VIRGINIA



MAJ. GEN. R. W. DOUGLASS JR., 7th A. A. F. (left), is shown congratulating Lieut. John O. Davis, youngest son of Mr. and Mrs. Ross R. Davis, of Los Angeles, on being awarded the Distinguished Flying Cross and the Air Medal. Lieutenant Davis was associated with his father in his amusement enterprises and had managed the Griffith Park (Los Angeles) Merry-Go-Round since it was installed in 1936. He is pilot of a B-25 Mitchell Bomber.



WITHOUT HIS "CHEATERS" and mustache one would hardly know him. But nevertheless it is Bernie A. Mendelson PR3/c, now somewhere in the South Pacific rigging parachutes for Uncle Sam's naval fliers. Bernie was an executive with the O. Henry Tent & Awning Company, Chicago, before donning the uniform.

WANT DROME RIDERS
 MEN AND WOMEN FOR PARK AND ROAD
 Wonderful Proposition, \$75.00 to \$100.00 a Week.

ALSO TALKER
 Drunks and Agitators, Save Stamps.
 Opening Last of April.

EARL PURTLE
 7612 SWEET BRIAR RD., RICHMOND, VA.

WHITEY O'NEAL, with John R. Ward Shows the past two seasons, is booked with Fidler's United Shows. . . . MRS. LYMAN DUNN (Mabel Mack) and Alice Foster, associated with Mabel Mack's Mule Show for several years, are recovering from operations at Wilmington, O. . . . RECENT VISITORS at Spark Bros.' Shows' quarters at Natchez, Miss., were Dan Mahoney, Harry Lamon, John and Lee Willander, Ralph Miller and Tom Hart.

claimed that carnivals take all the money out of town.

COOKHOUSE

Due to disappointment can place modern, up-to-date Cookhouse that can cater to showfolks. Must be neat and clean. Open April 25.

World of Pleasure Shows
 100 Davenport St. Detroit 1, Mich.

ARMY COMMUNICATION WIRE
 Extra Weatherproof Outside Wire, Two Strands and Durable.

MADE SPECIAL FOR THE ARMY
 Ideal for Mike, Radio, Auto, Telephone, Dropcord, Door Bell and 100 other uses. 1c per ft. in 500 ft. rolls, \$5.00, F. O. B. Charlotte.

Act Quick If You Need Wire.

T. L. MOODY
 3008 Wilkinson Blvd., Charlotte, N. C.

BAKER'S GAME SHOP
 Wheels, Skillets, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soap Pops, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Bear Blocks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloth, Beat the Dealer Cloth, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.

2907 W. WARREN, DETROIT 8, MICH.

TENTS FOR SALE

We have approximately 100 Government Used Army Tents, size 16x16, pyramid type, ropes attached. Priced without stakes, \$25.00 each.

THE CITIES SALES CO., INC.
 Hicksville, Ohio. Phone 20

"ONLY REAL home-coming celebration I ever played," advised a trouper, "was one spring when I was with a new show that opened and closed in one in its home town."

MR. AND MRS. J. C. McCAFFERY were hosts to 34 personages of the outdoor show world on Washington's Birthday at Don Lanning's Supper Club in Miami. Guests included Mr. and Mrs. Sam Solomon, Mr. and Mrs. David B. Endy, Mr. and Mrs. J. W. (Patty) Conklin, Mr. and Mrs. Robert K. (Bob) Parker, Mr. and Mrs. H. W. Bye, Glen Elynn, III; W. R. (Bill) Hirsch and daughter, Julia, Shreveport, La.; Mr. and Mrs. Harry Russell, Mr. and Mrs. Max Herman, Max Goodman, Mr. and Mrs. Andy Markham, Mr. and Mrs. Cliff Wilson, Mr. and Mrs. Max Kimmerer, Mr. and Mrs. Jack Neal,

I HAVE FOR SALE

The following: No. 5 Eli Wheel, 1943 model; three-abreast Allan Herschell Merry-Go-Round, 42 Ft. New Top, Kiddie Plane Ride; 30 K.W. Light Plant, A.C. 110 or 220, on trailer; 1940 Chev. Truck with 28 ft. Cattle Trailer, good rubber; all for \$11,000.00 cash.

OLAN W. THORNTON
 2413 Thomas HOUSTON 9, TEX.
 Phone: Preston 2476

WANTED PUBLICITY OR NEWSPAPER MAN
 Must Know Outdoor Showbusiness
 Start immediately in New York. Write full details about experience, contacts and save yourself and me time by stating minimum salary desired.

BOX 633, Care The Billboard
 1564 Broadway New York 19, N. Y.

C. A. (CURLY) VERNON left the Scott & White Hospital, Temple, Tex., February 26, after undergoing three operations. He is now at his home in Bryan, Tex., where he will remain until about March 15, after which he goes to Leesville, La., quarters of his United Exposition Shows. . . . A. P. HENLEY, last season with the Buckeye State Shows, has booked his concessions with the John R. Ward Shows.

WANT CARNIVAL

With Rides, Shows, Concessions for Cass County Fair, Sept. 4-8. Will make good deal to an outfit anxious to locate with fast-growing fair.

Harry B. Ibbotson, Secy.
 Dowagiac, Mich.

FOR QUICK SALE
What Do You Offer?

1 Star, 5 Ball Free Play; 1 Zombie, 5 Ball Free Play; 1 Landslide, 5 Ball Free Play; 8 Erie Diggers, 1 Evans Ten Strike, 2 Bally Alley, 8 Western Derby King, 6 Western Derby Clock, 1 Keeney Track Times; 2 Tanferan, Esco; 2 Shoot the Moon, Esco; 2 Western Horseshoe, 1 Dead Heat, 1 World Series.

A. J. FAVREAU
 Lake Winnepesaukee THE WEIRS, N. H.

WINTER TROUPING has lost its lure. We used to stay out because we didn't dare to close. Now it's a money-making proposition.

CONCESSIONAIRES at Liberty City Park, Miami, are George Dennis, Horner

CONCESSION SECRETARY
 Good job. Good pay.
LEWIS & GREENSPORN
 Ocean View, Norfolk, Va.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

NOW AVAILABLE:
2 MONKEY SPEEDWAYS, 20 FT., 3 CAR.
IMMEDIATE DELIVERY

Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

CANES

Assorted colors, swagger style, \$5.00 per hundred. Packed 200 to a carton. No less sold. (Good until March 20)

50 Per Cent With All Orders, Balance C. O. D. Specify How To Ship.

M. & S. CANE CO.
P. O. BOX 95 CHENEYVILLE, LA.

SIDE SHOW ACTS NOTICE

Not the biggest, but the best. We feed our people, plus good salaries. Would like to hear from Magician who pitches. Fay Rideour, answer. Also Fire Eater, Juggler, One-Man Band, Pop Eye. Will answer all letters. Opening March 15th in Birmingham. Chief Washburn, write.

Francis Jablonsky
W. D. "TINY" COWAN
P. O. Box 233 North Birmingham, Ala.

FOR SALE

SPECIAL: 5¢, 10¢ and 25¢ Pace Club Bells, like new, guaranteed. Something special for that extra good location. \$875.00 for the three machines.

GENERAL NOVELTY CO.
521 N. 16th Street MILWAUKEE 3, WIS.

WANTED

WILL PAY TOP PRICE
POPCORN MACHINE
Prefer Large Burch Counter Model or Any Other Make or Model.
HARRY STEVENS
3901 Hudson Blvd. UNION CITY, N. J.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides
EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

TURNER BROS.' SHOWS

WANT EXPERIENCED RIDE HELP. WANT
Long season. Sure pay. Good treatment. Top salary. MECHANICAL SHOW. Shows with own transportation. STOCK CONCESSIONS THAT DO NOT CONFLICT. CORN GAME, COOKHOUSE OR GOOD GRAB. Harry and Alyce Hopkins, write. Show opens April 25. Our route is a proven money-maker.
Address WINTERQUARTERS, PETERSBURG, ILL.

W. S. CURL SHOWS

OPENING WEEK OF APRIL 21—TWO SATURDAYS—LONDON, OHIO
Want Ride Help on all Rides. Want Shows with own equipment. Want Concessions of all kinds. Must be legitimate. No racket. No Percentage wanted. Lee Becht wants Agents for Stock Stores. All replies to
W. S. CURL, Box 27, London, Ohio

LAKE STATE SHOWS

OPENING ST. LOUIS, MO., EARLY IN MARCH, TO BE FOLLOWED BY PROVEN ROUTE IN INDUSTRIAL DISTRICTS STARTING APRIL 16.
WANT RIDE HELP for Merry-Go-Round, Ferris Wheel and Smith & Smith Chairplane. Must be able to drive Semi. WANT STOCK CONCESSIONS THAT WORK FOR 10¢. WILL BOOK SHOWS. Good proposition to Girl Revue, Unborn, Mechanical and Animal Show. WILL BOOK PONY RIDE. WANT ELECTRICIAN, LOT MAN; ALSO MANAGER FOR LARGE BINGO (Seats 72). Prefer ex-service man. Want Man and Wife for Grab. Howard Rayburn, come on at once. All reply to:
LAKE STATE SHOWS, 4211 NO. BROADWAY, ST. LOUIS 7, MO.

Mr. and Mrs. Ken Warfield, Mr. and Mrs. Ben Weiss, Mr. and Mrs. Vern Sales, Mr. and Mrs. Ernie Delabates and A. L. Rossman.

HISTORY MIGHT repeat itself. During and following the last war, candy wheels grew into railroad carnivals but they didn't survive like those that came up during the lean money days.

DETROIT NOTES—Mrs. C. C. (Specks) Groscurth undergoes a minor operation at General Hospital, Owensboro, Ky., this week. Groscurth has not booked his Birth of Twins Show, which he had on the W. G. Wade and F. E. Gooding Shows last year, pending his wife's progress. . . . FRED MILLER, veteran concessionaire, has contracted for the cookhouse on the W. G. Wade Shows, in partnership with Harry Mannos. Miller is on a business trip in Pennsylvania. . . . CHARLES H. HODGES, operator of the Side Show at Eastwood Park, is on a business trip to Chicago, Cincinnati, and Salisbury, N. C., where he will visit his parents, Mr. and Mrs. Jimmie Hodges, and also visit with his youngest brother, Fletcher Hodges, now in the air corps.

FAIRMEN ARE SURPRISED that more showmen do not attend the various fair meetings. Showmen say: "What's the use? There isn't anything left to book when we get to them."

TEX LEATHERMAN is at John Marks quarters in Richmond to manage W. A. Jenkins's Fly-o-Plane. . . . MARK H. FINKE has begun his 26th year as executive assistant to the safety director at Richmond. . . . WORLD OF PLEASURE Shows will be the midway attraction at the Marshall (Mich.) Fair August 21-25. . . . LOU DAVIS reports that Oddities On View, store show, has returned to Shreveport following engagements at Little Rock, Helena and Marianna, Ark.

CARL (SHORTY) SMITH, of Joseph J. Kirkwood Shows, will be assistant side show manager and mallman this season. . . . BOXIE WARFIELD has disposed of his business in Salina, Kan., to become associated with the Schreiber Merchandise Company, Kansas City, Mo. . . . JOHN T. HUTCHENS (Hutchens Modern Museum) will rejoin Snapp Greater Shows. Mrs. Hutchens has been confined as a result of a bad fall. . . . DUDE BREWER has placed his concessions with John R. Ward Shows. . . . JOE HURLEY, former concessionaire with C. D. Scott Shows, is operating the Cozy Inn, Tipton, Ga.

BUSINESS MEN COULD LEARN a lot from midwayites. For instance, a restaurateur could stand in his doorway and yell at couples: "Don't starve her to death! Bring her in!", and a theater manager could yell: "What are you walking her around for? Either go some place or go home."

PRELL'S BROADWAY SHOWS

OPENS 1945 SEASON APRIL 5—TWO SATURDAYS AND SUNDAYS

| WANT | WANT | WANT |
|---|--|---|
| Truck Mechanic Bill Poster 2nd Advance Man Man to handle Front Gate Ride Men and Truck Drivers One more sensational Free Act | Motor Drome Manager Motor Drome Riders Midget Show Fat Show Monkey Help for Monkey Speedway | Concessions Long Range Shooting Gallery Ball Games String Game Penny Pitch Cigarette Pitch Scales Guess Your Age or any other Grind Stores. No Wheels, no Coupons. Game Agents, also Photo Gal- lery, Mitt Camp, Agents. |

Our motto, good treatment to all. All show folks who were with me before will be welcome back home again. All address
SAM E. PRELL, General Manager; LEO M. BISTANY, Asst. Mgr.
1550 Jefferson Ave., Miami Beach, Fla. Telephone 5-3871

DICK'S PARAMOUNT SHOWS, INC.

OPENS APRIL 19

WANTS SHOWS—Fat Girl, Monkey Show or Wild Life. Liberal percentage. Playing the best show territory in the east.

ACTS—Sensational High Act. Guarantee twenty weeks' work.

CONCESSIONS—Cigaret Gallery or any Ten-Cent Grind Stores. No coupons.

HELP—A1 UNION BILLPOSTER who can drive truck. FOREMAN for CHAIRPLANE. Second Man for Tilt-a-Whirl and Ferris Wheel. Semi Drivers. CANVAS MAN.

R. E. (DICK) GILSDORF, Box 401, Chews, N. J.

SUGAR ISLAND, DETROIT, MICH.

The Amusement Park That Is The Talk Of Detroit
Catering to Detroit's 300,000 Colored Population
\$150,000 Is Being Spent for Improvements and Advertising This Season.
It's the Chance That Comes Once in a Lifetime. Big Colored Name Bands Already Booked.

CAN PLACE RIDES

That Don't Conflict. Percentage Deal, or Will Buy at Right Price.

MANNY BROWN c/o MICHIGAN SHOWMEN'S ASSOCIATION
156 TEMPLE AVENUE, DETROIT 1, MICH.
P. S. — Elmer Cote, Get In Touch With Me.

WANTED COLORED WANTED

MUSICIANS, PERFORMERS

and useful people in all departments from front to back for long season with Royal American Shows. Salary sure. Berth and board free. Can place Musicians on all instruments, Comics, Singers, Dancers and Acts of all types. Also nice looking Dancing Girls. Send photo if we do not know you. Experience not necessary. Those already contracted, contact us, as show is now in rehearsal. Address:
LEON CLAXTON
ROYAL AMERICAN SHOWS
LARGO, FLA.

LAST CALL THE HYALITE MIDWAY

OPENING UPTOWN BONHAM, TEXAS, MARCH 15TH
Want good clean Dog and Monkey Show or Hillbilly for 22 by 42 top. Will frame to suit. Need three more Concession Agents. No more Concessions or Gypsies wanted.
Robert Cole, Ride Supt., wants to hear from Mike Ryan, Ernest West, Tommie Williams. ALSO wants Agent for Popcorn Machine and party for Darkroom. Can use a few more Second Men on Rides. All Ride Men and Concession People receive bonus at close of season. All contracted be here March 15th.
This show always plays uptown. Going north to Dakotas.

KEYSTONE EXPOSITION SHOWS

America's Most Modern Midway and Progressive Show
OPENING MARCH 15 THROUGH TO MARCH 24
FAIRFAX, SOUTH CAROLINA
Can place Concessions of all kinds that work for 10 cents. Want Grind Store Agents for Grind Stores. Want Rides not conflicting. Want Ride Help and Working Men; top salaries paid. Will provide work for returning veterans that are show people. Fair Secretaries, note: Have few fair dates open. Address all mail and wires to
KEYSTONE EXPOSITION SHOWS, Fairfax, South Carolina
P.S.: All people contracted please acknowledge this ad.

A. B. ROGERS SHOWS

WANT Pop Corn, Small Grab, Cork Gallery, Photos, Clothes Pin Pitch, Hoop-La, Pitch Till You Win, Darts, Devil's Bowling Alley. Will book Arcade, War and Pit Shows, Tilt, Loop and Whip. Will BUY Spitfire and Octopus. Can use Ride Help on Merry, Wheel and Chairplane.
Address: A. B. ROGERS SHOWS, Winsted, Conn.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$9.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.
Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

FOR SALE

1 High Dive Rigging \$ 500.00
Light Plant on Truck, 80 K.W., 671 Diesel 4500.00
Monkey Speedway, with three Tame Monkeys 400.00
10 Metal Laughing Mirrors, Each ... 10.00
4 Hollywood Searchlights, Each ... 100.00
1 Public Address System, two Speakers, w/ Turn Table 250.00
1 Tripod Scale 75.00
All Replies:
1817 FRANKLIN STREET, TAMPA 2, FLA.

FOR SALE

P.D.Q. Camera and Portable Hinged Booth, roll type, 2 1/2 x 3 1/2, takes bust, full length and groups. No dark room necessary. CONSIDERABLE PAPER, FRAMES AND CHEMICALS.
2 pair Cowboy Leather Chaps, 2 Cowboy Hats, 1 Lady's Western Cowboy Outfit, 2 Cowgirl Hats, 1 Boy's Western Outfit. Everything new, used one week. Illness reason for selling. Have EXCLUSIVE on railroad show. Can be shipped in 24 hours. \$350-\$200 deposit, bal. C.O.D. Also exclusive on Penny Pitch and Buddha with equipment.
L. C. SECORE
4504 N. Paulina CHICAGO, ILL.

WARREN CHEMICAL FIRE COMPANY

Phillipsburg, N. J.

is now ready to book a Carnival or Circus for the Warren Chemical Fairgrounds. Contact at once:

GEORGE H. BRAHLER, Sec.
Columbus, Ave., Phillipsburg, N. J.

O. J. BACH SHOWS, INC.

Wanted Opening April 26th
Season 1945 Elmira, N. Y.
Rides—Octopus, Roll-o-Plane, Merry-Go-Round, Kiddie Rides, Shows—Capable Operator for Life Show, Have outfits for Monkey, Reptile, Concessions—Corn Game, Candy Apples, Waffles, Hoop-La, Basket Ball, Snow Cone or Ice Cream. HELP—Ride Foremen and Second Men, Electrician, Bill Poster with car. FREE ACT. Will buy 30x40 Top with or without sidewalk, Wurlitzer Organ, Tandler Callaphone. Address: O. J. BACH, 414 S. Main St., Elmira, N. Y. O. J. BACH, Box 292, Ormond, Fla. P.S.: Very, very liberal terms to Ride and Show Owners.

FOR SALE

Frozen Custard Unit, Two "Freeze Kings," good as new; bought from factory last summer. Three gallon capacity every 8 minutes, uses 110 A.C. or D. C. Two machines are an advantage should one need servicing. Machines are mounted in custom built trailer. Deal includes Frigidaire freeze box, 12 gallon capacity, 200 ft. lead cable, Fluorescent lights, etc. Complete and ready to operate. \$2,000.00 cash. No dickering, take it or leave it. Can be seen in Toledo, Ohio, next three weeks. LEROY C. GRANDELL, Melrose Hotel, Toledo, O.

FOR QUICK SALE

15 K.V.A. Transformer with 300 feet #4 Wire, \$175.00; also one Skillo Track, twelve Horses, one Ball Chuck, one Six Arrow, one Swinging Ball and one Pin and Block Skillo Wheel, in good shape with exception of lay down, \$100.00.

FIELDING GRAHAM
3048 East 32nd St. KANSAS CITY, MO.

ATTENTION, AGENTS

That would cut money on following stores, Ball Games and Stock, contact me.

FORREST C. SWISHER
PARADA SHOWS, Canoy, Kan.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, March 3.—After a report by Chairman Bob Seery, permission was granted to enlarge the funeral committee and to prepare a permanent form of ritual for submission to the members.

During the past week, Mustering-Out Fund checks were sent to Herman Weiner, Lewis Greene, Joe Archer, Charles Owens, A. W. Morris, Eugene Skerbeck, John M. Stone, Walter DuPont, Ben Levine, Morris Fein, Hymie Stone, Seymour Berger, Joe Sciortino, Louis Fulgona and William O. Perrot.

Larry Lawrence was operated upon at St. Mary Hospital, and on the sick list are William J. Coultry, Louis Rosen, H. H. McClellan and Norman Thorne.

Applicants elected to membership were Frank Schneck, Patsy Potenza, Ted Krol, George Lambert, Bernard L. Wolfe, G. E. (Jerry) Edwards, C. Foster Bell and Milton North. Roy Jones, a new member, was introduced.

Fred Kressman, Charles H. Hall, James Campbell, Harry O'Keefe and Jess Dugan attended funeral services for George Jackson at Streator, Ill.

Ladies' Auxiliary

A check for \$500 was sent to the American Hospital Linen Fund, a regular annual donation by the club. Ann Sylvester reported that there are no rooms available in Hotel Sherman for the annual card and bunco party.

Elected to membership were Evelyn Howey, June Lytton, Kathleen May, Mrs. Rose Donlavy Clawson, Eva Sheve and Ethel Hawthorne. Applications of Rebecca L. Wingfield and Bella Lazar were tabled for the customary two weeks.

Reported on the sick list are Viola Blake, American Hospital; Maude Geller, St. George Hospital; Carmen Bishop, St. Mary Hospital; Marie Brown, Frances Keller and Margo Stallman, at home.

Regular Associated Troupers

730 South Grand Avenue, Los Angeles

LOS ANGELES, March 3.—Over 200 members and guests gathered in the clubrooms in the Walker Auditorium to attend the organization's "Outgoing Banquet and Ball." Herb Sucher was chairman, assisted by members of the entertainment committee, Maxine Ellison, Betty Kilpatrick, Dorothy Dalton, Sam Dolman, Lucille Dolman, John Ragland, Mary Ernst, Jennie Perry, Lillabelle Williams, Frank Yagla, Jimmie Dunn, Pat Monzo and Josephine Foley.

The floorshow presented by Maxine Ellison included Dorothy Dalton, songstress; Mary Ernst, acrobatic dancing; Betty Kilpatrick, acrobatics and impersonations; Mary Lancaster, pantomime impersonations; Gilbert Trio, tap dancers; Jenny Perry, songs; Pop Carleton from the Jadda Club, piano and songs, with Jimmy Lloyd of the Columbia Studios of Hollywood as emcee. Kilpatrick's Hollywood ork furnished the music.

A midnight banquet, six turkeys and the trimmings, was served. The Bamboo bar worked overtime, and refreshments were served under directions of Lillabelle Williams, Frank Yagla, Pat Monzo, Jennie Perry, Josephine Foley, Mato Halfley, Jimmy Dunn and Jerome Halfley. Many cash donations were received and several applications were presented for membership.

Among members and guests registered were Joe and Ethel Krug, Frank and Jean Yagla, Lillabelle Williams, Lucille King, M. M. and Madge Buckley, Emma Clifford, Walton de Pellaton, Mato and Jerome Halfley, Anita Halfley, Pat and Mabel Monzo, Mr. and Mrs. W. J. Perry, Herb and Violet Sucher, Mike Krekos, Charles Walpert, Mr. and Mrs. Leo Leos, Casey Burns, Donald Lewis, Francis Farmer, Cecelia and Dick Kanthe, Earl Dennis, Adele Dennis, Harry Quillan, Betty Coe, Ted and Marlo LeFors, Milton (See RAT on page 46)

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, March 3.—Sgt. Charles Morris, who has been receiving OTC instruction in Georgia, has passed examinations and is now a commissioned officer. He also has received three more citations, including the bronze star, which now gives him six citations, including the silver star. . . Jack Golden, of the Frank Miller forces, has just joined the navy. He's at Sampson, N. Y. . . Moe Elk, Herman Cohen and families have returned from a trip to the West Coast. . . Jack Yaznack, of the SLA, was a recent visitor. . . Mrs. Harry Riskin passed on recently while giving birth to twins.

Among the many visitors were Art Lewis's brother, Irving Max, Alfred Greenspoon, Jack Short, Ernest Kern, George Johnson, Sam Prell and Paul Miller. . . Bill Giroud is out of the hospital. . . Daddy Simmons has gone to Miami. . . Frank Miller is in Sarasota, and George Traver in St. Petersburg, Fla. . . Trustee Sam Lawrence is back from the South. . . Ross Manning has sold his hotel and will take out a 10-ride carnival. . . Louie King will join the Lawrence Shows. . . Leo Suggs has gone back to Norfolk. . . Jules Lasures is renovating the Ladies' Auxiliary room. . . An interesting letter came from Lieut. George A. Hamid Jr. from the South Pacific.

New applicants for membership: Lester Jacobius, Sam Padrone, John Witczak, Jack Weinberg and Ace Turner. . . Arrangements are being made for a testimonial dinner to Oscar C. Buck, who has returned from his vacation in Miami. At the dinner, Harry Hershfield, cartoonist and radio humorist, and Alan Corell, secretary of Theater Authority, will be presented with gold life membership cards. . . Eighty-one members are now in the armed forces and the total who have been in and out, 146.

President Lasures greeted Alice Hoffman, Leah Greenspoon, Edith Devany, Midge Cohen, Flora Elk, Rose Lange, Mildred Lasures, Claire Priddy and Dolores Hamid. The "dark horse" prize went to Ann Lager.

The Secret Pal party March 1 was a (See NSA on page 46)

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, March 3.—In keeping with the WMC directive, the clubrooms close at midnight. As a consequence, regular weekly meetings are now scheduled at 8 p.m. instead of 9, with the board of directors meeting at 7:30. President Jack Dickstein presided February 26, assisted by Past President Harry Stahl, Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne.

Communications were read from Lawrence Haack, Joe Payne, Al Wagner, Harry Russell and Mrs. Daniel H. Corr Jr. Mrs. Corr informed that Brother Corr has entered Pawling Sanitarium, Wynantskill, N. Y. Annual St. Patrick's Day party will be held in the clubrooms, with Dave Diamond's orchestra furnishing the music. James Knapp, S1/c, visited en route back to ship at Norfolk.

Recent arrivals from Miami include Hymie Stone, Milton Levine, Nick Thomas and Sam Goldstein. Joseph Burns has just left for a two-week trip to New York for equipment for Sugar Island Park. Douglas Brown and Joseph Schwartz opened their Shamrock Bar in Detroit's uptown district, and at the other end of town Bob Morrisson opened with his People's Bar, making an even dozen members now operating in the local field.

New members are Howard Bruce, Lester Calvin, Joseph San Pratello Jr., Edwin Alfred Ingalls, Eric E. Newman, Barney Spasiff and Frederick J. Sutton.

WANT—WANT—CRAFTS 20 BIG SHOWS

Few More Good Ride Men Top Salary—Extra Money Driving Semis and Trucks.

Have for Quick Cash Sale

Equipment used on Number 2 and Number 3 Shows. In top mechanical condition. Moon Rocket, Parker Kiddie Wheel, Eli #5 Wheel, Lindy Loop, Hey Dey, Rolloplane. Also Trucks and Trailers built for show purposes. Other Carnival Equipment.

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ROUTE

El Centro, Calif., Week Mar. 5.
Yuma, Ariz., Week Mar. 12

RING BROKEN

PONIES WANTED

With or Without Saddles

DICK MILLER

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FOR SALE KIDDIE AIRPLANE RIDE

Five Individually Propelled Planes Capacity 25 Children — \$400.00 Cash.

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CONCESSIONS WANTED

Grindstones, Photo, American Palmistry, FOR SALE—Two 14 Ft. and One 8x10 Tents and Frames and one Horse and one small Six Wheel.

MIKE ZIEGLER
Hotel Milner Philadelphia, Pa.

. . . a New MONEY MAKER

Designed for Outdoor Show Business. A ride device that instructs. Timely. Hot. Easy to operate. No risk. Watch for Full Page in Spring Special.

DYER'S GREATER SHOWS

Opening date April 2nd
Will book or buy 32 ft. Merry-Go-Round with transportation. Want Shows; 25% through season. No rate, Girl Shows, Mitt Camps or Graft. All people engaged or expecting to be with it, write BOX 471, Greenwood, Miss.

L. J. HETH SHOWS

NOW BOOKING SEASON 1945

Shows and Concessions. Ride Help, answer. Special Agent wanted.
All replies: North Birmingham, Ala.



NATIONAL SHOWMEN'S ASSOCIATION

GREETS YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Palace Theatre Building,
1564 Broadway,
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Mostly everyone of the Eastern amusement family is a member. Are you?

Write for information

Initiation \$10.00
Dues \$10.00 Yearly

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, March 3.—Photo of Ted LeFors was hung with those of other past presidents of the Pacific Coast Showmen's Association at the regular meeting. The picture of Roy Ludington, president, was placed in the front office. Another highlight of the session was the presentation of a check by Charlie Walpert to the club from the recent Hi-Jinks proceeds.

Hunter Farmer, vice-president, presided, with Ross Davis; Jack Hughes, chaplain, and John Backman assisting. LeFors served as secretary. Communications were read from Louise Morrell and Cora Miller. They reported their husbands ill but well on the road to recovery. Doc McCullough was also reported ill. Visitors included Ben Massey, of Michigan Showmen's Club, and T. Dwight Pepple, of Polack Bros.' Circus.

Claiming interest around the club are the reports that Will Z. Smith has taken over the Backman-Smith glass concession; Bob Schoonover soon to take his show on the road; LeFors working hard to get the Joyland Shows open week of March 25; Theo Forstall leaves for New York March 5 to join the Ringling show.

PCSA clubrooms were recently renovated by Ben Beno, custodian. The Ladies' Auxiliary is planning a party for (See PCSA on page 57)

Miami Showmen's Association

236 West Flager Street, Miami

MIAMI, March 3.—One hundred and seventy-two attended the meeting February 22. Seated with President David B. Endy were Vice-President Bob Parker and Joe Payne, and Secretary Milton Paer. Responses were made by J. C. McCaffery, Patty Conklin, W. R. Hirsch, Artie Lewis, Max Goodman, John Wilson, Neal Berk, Phil Isser and Bert Rosenberg.

Jack Cleary, one of the organizers of the blood bank, spoke informally and contributions were acknowledged by St. Vincent De Paul Home and the March of Dimes. Alton Pierson, Clayton Holt, Jimmy James and Eddie Hunter have left for Largo, Fla., and Russell D. Erdell is on a business trip to the West Coast. Bob Parker left for New York, where his mother is seriously ill.

Newly enrolled members were Sam Rothstein, Bert Leigh Acker (Republican nominee for governor of Florida), John H. (Jackie) Smith, Bill Kaplan, Dan Fitch, Elias Gouleoneous, Paul M. Boda, F. L. (Tex) Dickson, J. C. Weer, Steve G. Gekas, Vincent Anderson and Fred C. Caposella.

Ladies' Auxiliary

Plans were completed for a "hit-the-road" party that will be the final social event of the season, with the ladies to entertain the men's club. Harriet Merson's prize was won by Mary Voline, while Martha Weiss won Ester Wallace's gift.

ATTRACTIONS

World's best attractions for Side Shows, Carnivals, Museums, Store Shows, Circuses, Window Attractions. Write for Free Circulars today.

TATE'S CURIOSITY SHOP
Rt. 9, Box 385, E. Van Buren, Phoenix, Arizona

WANTED

Tilt-a-Whirl or Octopus, Small Show and Concessions, Ride Help. Will pay cash for No. 5 Elm Wheel. Playing best territory in Maryland and Delaware. Small jumps.

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WANTS AGENTS

for Stock Concessions. All new equipment and wonderful route. Barbara and Jean, contact. All Address: BOX 125, Caney, Kansas.

WM. T. COLLINS SHOWS

NOW BOOKING FOR 1945
SHOWS AND CONCESSIONS

WANT RIDE HELP

Address: 406 ERIE ST., ST. PAUL, MINN.

International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, March 3.—As many members will leave St. Louis late in March, it was decided to have an open-house party March 14, with entertainment and dancing.

The treasurer's report showed that the Cemetery Fund is growing. William (Red) McCoy, P. E. Waughn and Green Downing advised the chair that they would donate their gross business for one day during the St. Louis Police Circus in April. They have the exclusive on a number of concessions at the arena during the annual event. Cash donations to the fund were made by Buff Hottle, Gus Forster, Frank Barry, Earl Palmer, Harry Lewis and Roscoe Walkup. Gale Fulton was elected to membership.

Ladies' Auxiliary

A social meeting was held February 22, with 30 members and officers present. Elected to membership were Peggy Grimm, Winfield Huddle, Inez Stephens, Marion Fulton, Corene Klaus. Louise Howe's prize was won by Dorothy Williams. Chaplain Daisy Davis is visiting her husband, George, with the Polack Bros.' Circus in Chicago.

Showfolks of America, Inc.

SAN FRANCISCO, March 3.—Plans for the troupers ball and entertainment to be held in Scottish Rite Temple March 9 are well advanced under the direction of Dan M. Michaels, general chairman.

A floorshow will be furnished by MCA; music from the San Francisco local AFM will be provided by Olivette and Her Band. Other members of the committee are Milt Williams, John Provanzale, Albert T. Roche, Fred Weidmann, and Art Craner, the latter in charge of publicity.

Visitors included Bernie Head, circus press agent and now manager of Blackstone the Magician, and Harry La Bregue, former secretary of the New Jersey State Fair. New members are Everett Coe, Albert Winsor, George Dobbs, Abe Alberts and Lola Cox.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., March 3.—After a vote in favor of purchasing a new home for the club, \$10,000 was pledged for bonds and Chester I. Levin was named chairman of the new home committee. Committeemen are Artie Brainerd, Tony Martone, George Carpenter, George Hawk and Roger C. Haney.

Out-of-city members are urged to send their bond pledges to Levin, 1008 Broadway, as soon as possible.

Hymie Schreiber gave \$15 to the cemetery fund.

A note of appreciation from Mr. and Mrs. Noble C. Fairly was read. Vice-President Clay J. Weber presided, with Secretary G. C. McGinnis and Treasurer Harry Altshuler present.

Lone Star Show Women's Club

1928 1/2 Elm, Dallas, Tex.

DALLAS, March 3. — Eighty-five attended the venison dinner, which was a huge financial and social success. Ruth Martone won the raffle prize, donated by Mabel Welshman. Joe Murphy and Chuck Moss won the War Bonds. A mail box hung at the club entrance for the new burial fund. Old faithful Wes Moreland handled the bar, with Tex Chambers as assistant. Anna Belle Hoblet, past president, is recovering from a tonsillectomy. A stork shower was held in the clubrooms for Hazel Shannon.

ENDY BROS.' SHOWS

NEW

TWENTY-CAR RAILROAD SHOW

CAN PLACE Outstanding Midget Show. A Real Girl Follies Revue. Have Beautiful Wagon Front for same.

WANT—Foreman for Whip, also Train Hands, Canvasman. Apply to Winterquarters (Open Now), Fairmont, North Carolina.

CAN PLACE real One-Ring Circus or Monkey Show; Wagons for same. Few legitimate Concessions open.

HAVE FOR SALE—One Moon Rocket Ride, also one fine Three-Abreast 36-Ft. Merry-Go-Round. Can be seen in Winterquarters.

All Answer General Office, 743 Seybold Bldg., Miami, Florida

NOW SHOWING ABU SHRINE FAIR WEST PALM BEACH, FLORIDA

WANTED—Already have 35 contracts signed—WANTED

JOYLAND AMUSEMENTS

LEXINGTON, KENTUCKY—821 W. PINE ST.

OPENING MARCH 15, LEXINGTON, KENTUCKY

Need Men in all departments. Foremen for Rides and Second Men that can drive trucks. Also Electricians. Must be sober and reliable. No drunks, drifters, playboys or chasers need apply. Can use one or two good Shows with something inside. A real proposition for the right Shows. Mark Williams, get in touch with us at once. Buddie Walker, Pat Harville, Lee Hallway, Willie Rose, Jack Hallway, let us hear from you at once. WANT to buy Two-Abreast Merry-Go-Round, Glass House or Turnover House that are in good condition, with or without transportation.

FOR SALE

Established Amusement Park for sale. Two blocks from main entrance gate, Camp Tucker, Alabama. Now filling up very fast. The only 80,000 capacity camp in this vicinity. Have operated this park nearly three years. They say it is to be a permanent park. Shooting Gallery, 10¢ play, consisting of 4 Jap Seeburg Guns, 1 Paratrooper Seeburg Gun; 1 Drink Stand with Electric Coke Box; 1 Milk Bottle Game, 4 Stands, some Balls; 1 Dam Family Ball Game, 4 sets of Figures for same; 2 Evans Automatic Roll Downs; 2 Evans Automatic 7 Come 11 Ball Game; 1 Evans 3-Horse Race Track; 1 Evans Big Game Wheel; 1 Photo Gallery, 2 Cameras, Lens, German make, 1 Dark Room, 1 Enlarger; 1 factory Sleeping Trailer, needs repairs; 1 home-made Metal Stock Trailer; 1 Wurliizer Juke; 1 8-Tube Amplifier with Record Player and 2 Horns; Buildings and Booths, electric and wiring all in, also has running water, shower baths, rent very reasonable for lot; sleeping quarters in park for your help; 1 6-Quart Kettle Corn Popping Machine, 1 Skillo Game, 1 6-Arrow Game, 1 75 KW Transformer; 1 Peanut or Coffee Roaster, gas, electric controlled; 4 Steel Griddles, 4 Albert Lee Gasoline Jumbo Burners, 2 5-Gal. Gas Tanks, 1 Root Beer Barrel with diffuserator and gas tank; 2 Converters, D.C. to A.C.; 1 Set Chair Scales. Arcade Machines: 3 Peep Show, 2 Grip, 1 3-Way Grip and Lift, 1 5-Ft. High Shocker, 1 Day-Dark Photo Machine, Wollensak Lens, Tripods for same. Will sell all or part, whichever way brings best cash offer. Come and get it.

N. C. PETIT

Daleville, Alabama

WANTED WANTED WANTED

Agents for Ball Games, Fishpond, Pitch-Till-U-Win, Darts, Dealers; Man and Women for Pop-corn; Lady for Guess You Age; Counter Men for Bingo, also Manager-Caller; Man for Dark Room on Mug Gallery. Can use Single, Married Couples. Want good Stockman, I have ex on the show with the Games. Real opportunity to make real money; only one of a kind; real territory. Shows open March 25. Ed Manning, Frank Randall, Martin Kaufman, Russell "Blackie" Sayles, Lewis Ryan, contact by wire at once.

FOR SALE—4 Evans Add-a-Ball Game, like new, \$75.00
L. I. THOMAS, 916 West High St., Lexington, Ky.

HENNIES BROS.' SHOWS

CAN PLACE

Good proposition for experienced and reliable Custard Man. Cook, Griddle Man and Waiters for Cook House. Waiters, \$50.00 per week that can cut it. Drunks, don't answer. Agents for Basket Ball, Fish Pond and Lady Ball Game Workers. Show opens middle of March, Birmingham, Ala. Those that have worked for me before, come on; will take care of you. Address all replies:

FITZIE BROWN, Conc. Mgr., care Thomas Jefferson Hotel, Birmingham, Ala.

PACIFIC UNITED SHOWS

OPENING MARCH 23 AT ASHLAND IN GREATER OAKLAND, CALIF.

Can use Shows and Rides—Ride Help and Workingmen. (Want Mug Joint and Fish Pond.)

Playing Long Season and Good Territory in California.

Address PACIFIC UNITED SHOWS

P. O. Box 404

San Francisco 1, California

WILLIAM COWAN

CAN PLACE—Clothespin and Blower Agents.

WANT—Wheel Agents.

WANT—Bingo Caller and Counter Men.

WANT—General Concession Help.

All Help report March 10.

Care CETLIN & WILSON SHOWS, PETERSBURG, VA.

R. B. Banner-Tackers Hit New York

Garden Stand Runs 47 Days

Boudinot outlines plans for ambitious ad drive—jail terms peril road trek

NEW YORK, March 5.—Ringling Bros. and Barnum & Bailey banner-tackers hit the streets of New York today to herald the coming of the Big One to Madison Square Garden April 4 for a stand of 47 days, two days less than last year. Arthur Hopper, general agent and traffic manager, has been here for some time arranging details and he was joined Friday (2) by P. A. (Babe) Boudinot, assistant general agent.

Agents in charge of the banner crews are Frank Mahery, Clyde Carlton, L. S. Conarroe and St Semon. Larue Deltz and E. J. Caupert are in charge of banner inspection. Fourteen men were in the crews starting today but, according to Boudinot, between 40 and 50 will be employed March 12 in the general billing.

Upward of half a million pieces of paper, cards and cloth banners will be used to advertise the New York run, and the territory 100 miles around the city will be billed. In addition, there will be a large number of painted boards as well as subway and elevated platform boards and express company trucks. Boudinot said the billing will not be completed until May 12, eight days before the circus completes its engagement.

The appearance of the bill crews stilled the rumor the circus would not open this season, but there is still some doubt as to its future after the Boston Garden engagement, which follows New York.

In a statement issued to the press associations at Sarasota, Fla., President Robert Ringling said the "big top" may be unable to go on under canvas if six officials are sent to prison in April to begin serving sentences which resulted from the fire in Hartford, Conn. Mr. Ringling said it would be almost impossible to replace the officials and if the circus cannot go on tour it cannot meet the claims of relatives of the 168 persons who died and of those who were injured last July 6 when the main tent burned.

Shreveport Jaycees Sign Williams Again

SHREVEPORT, La., March 3.—Pleased with the first annual Hippodrome Thrill Circus, which closed a five-day run February 23, the Shreveport Junior Chamber of Commerce has signed Edwin N. Williams to direct the 1946 show, according to John Trigg, general chairman. The last three nights were sellouts, with extra chairs being placed almost up to the ring curbs and on the stage.

Featured acts were Will Hill's elephants, dogs and ponies, the DeWaldos, Samaroff's Dogs, Henderson Trio, Babella, Gallagher Family, Dutton horses and camels, Frances LaCiede, Betty Tilton, Frankie Lou Woods and Miss Lavere, Great Fussner, Bob Atterbury and the Kelleys.

Clowns were Happy Jack Darling, Ernest Burch, Happy Starr, Harry Mason and Mr. and Mrs. Charles Kline. Acts were booked by John Billsbury, Chicago.

Batt Heads Leitzel Tent

NEW ORLEANS, March 3.—Harry J. Batt, manager of Pontchartrain Beach here and past vice-president of the National Association Amusement Parks, Pools and Beaches, has been elected president of the Lillian Leitzel Tent No. 33, CFA. Others elected were G. Emmett Jones, vice-president, and J. A. Leighton, secretary-treasurer. Herman F. Bersuder Jr., was named water boy, and Ronald A. Welty, mascot. Harry V. (Pop) La Van, circus flier for 54 years, was guest of honor.



ENS. JAMES M. TAULBEE, formerly with the Walter L. Main and Gentry Bros.' circuses, who is back in action with the navy in the Pacific after spending a leave with his brother-in-law and sister, Mr. and Mrs. Howard King in California. His address is APA 137, care Fleet Post Office, San Francisco.

Myers, Bailey Bros. Equestrian Director

CLEVELAND, March 3.—George L. Myers, of York, Pa., special agent for Mills Bros.' Circus the last two years, has been engaged as equestrian director for Bob Stevens's Bailey Bros.' Circus.

Stevens has announced the purchase of a 30-foot semi from the government. It will be converted into a band sleeper. The show also bought a 24-foot semi and tractor with a 4-kw. light plant from Bobby Worth, of Medford, N. J. This will give the show 55 k.w.'s of light plants and all new cable.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Bloomer-by-the-Sea, Fla.
March 3, 1945.

Dear Editor:

Both of our circuses, the five-car and one-car shows, are enjoying the sunshine of Florida. Instead of having the two units day-and-date each other as they formerly did, the co-owners thought of another plan which is working out swell. The one-car unit, the Steed & Escadrille Bros.' Garland Entry Circus, which carries no performance, is now being booked in hamlets close to the town the big show is playing. It is never more than three miles away.

Because the one-car show does not give

12,000 Take in Sunset Rodeo; Goodspeed Top Cash Winner

LOS ANGELES, March 3.—Sixth annual spring show of the Sunset Ranch Rodeo in Gilmore Stadium here Sunday (25) attracted 12,000 people. Handled by Jute Smith, of Sunset Saddle Stables, a girls' calf-roping contest and exhibitions of buffalo and ostrich riding were added features. High money man was Carl Goodspeed, who took away \$220 for first place in the calf-roping event.

Show was marred by one accident when O. D. Brick, prominent local business man, was run over by a bucking horse. Brick was handling the calf chutes.

Stuart Hamblen, cowboy artist on KPWB, who rode Trigger, Roy Rogers's horse, and Fitz Fitzpatrick were grand marshals. Bill Elliott, screen star, was in charge of the grand entry. Betty Goodan

was queen of the rodeo, and Dan Tobey, well-known fight announcer, handled the mike. Officials were Arnold Offield and J. C. Arnold, judges; Till Goodan, time-keeper.

Clowns were Jimmy Dixon, Alex Barrow, B. C. Washburn and Big Tex Mooney, last named working with a Brahma bull. There were knife-throwing and whip-cracking acts by Benny Petti, motion picture actor, Chief Shooting Star and Chief Many Treaties attended in Indian costume. Zera Smith, Jute Smith's daughter, performed with her trained pony.

Results and purses were: Bull Riding—1, Arthur Cook, \$104; 2, Johnny Quijada, \$78; 3, Jessie Jones, \$52; 4, Jeff Dutton, \$26. Saddle Bronk Riding—1, Lester Cline, \$92; 2, R. Daniels, \$69; 3, Wynn Powers, \$46; 4, Lionel Bunker, \$23. Bareback—1, Bob Hoke, \$140; 2, Art Cook, \$105; 3, Jimmie Dixon, \$70; 4, Red Muse and Lester Cline, \$17.50 each. Bull-dogging—1, Buster Posten, 14 seconds, \$124; 2, Wynn Powers, 28.1, \$93; 3, Bob Hoke, 36.3, \$62; 4, Ralph Camarillo, 44.2, \$31. Wild Cow Milking—1, Jake Yarborough, 12 seconds, \$196; 2, Jim Stout, 12.3, \$147; 3, Ace Perry, 13, \$98; 4, Sonny Paxton, 17.2, \$49. Calf Roping—1, Carl Goodspeed, 15.3 seconds, \$220; 2 and 3, Barney Lovett and Jake Yarborough, 16.4, \$137.50 each; 4, Sonny Paxton, 17.2, \$55.

In the girls' calf roping contest Bessie Evans and Wilma Standard placed first and second.

Austin Uncorks It At Austin March 30

AUSTIN, Tex., March 3.—With a crew of 40 men under direction of Milt Hinkle, manager, Austin Bros.' Three-Ring Circus, is ready for opening here March 30-31. A number of labor-saving devices have been installed on the wagons. Hinkle says, and color scheme of the rolling stock is yellow and silver lettering on red. Train is painted red and silver.

R. M. Harvey, general agent, recently spent several days in quarters. He announces that a special line of paper is ready, with billers working two weeks ahead. Jack Burslem, concession manager, has a crew building candy stands and remodeling the dining car. William DeBarrie, side show manager, is due here from the Coast March 20 with a new line-up of acts. Harry A. Hammill, managing director, has purchased a private car to add to the train. Sixteen head of baggage stock has arrived and another elephant is being shipped from the Coast.

Among acts engaged are the Whiteside Troupe, Frazier Family, Yantis Troupe, Dorothy Herbert, Chip Morris and his horse, Blackfox; the Flying Roamers and Tex Cooper.

Polack, H-M in Record Runs

No Vacant Pews For Chi Shriners

Zavatta, Great Francisco on Chi bill—upped federal tax hits Minneapolis take

CHICAGO, March 3.—With a special preview opening Thursday (1) for the Radar and Radio Industries of Chicago, Inc., which bought out the house, the

annual Medinah Temple's presentation of Polack Bros.' Circus settled down yesterday for an 11-day engagement which promises to shatter the record-breaking run of 1944, according to Irv J. Polack. "Results of promotion work are far ahead of last year and our advance reserved ticket sales indicate there will be few, if any, seats vacant at any performance," he declared. Mickey Blue handled the promotion.

There were three major changes in the performance. The American Eagles were dropped from the bill because it was impossible to set the rigging in Medinah Temple's auditorium. Added were the Zavatta and Zoppe troupes, equestrian and ladder balancing, and the Great Francisco. Harold Boyd and His Jigsaws were a special feature for radio night,

but the act is not well framed for circus audiences.

Milwaukee Jam-Packed

MILWAUKEE, March 3.—Hamid-Morton Circus, under auspices of Tripoli Shrine, hit another record-shattering pace this week with capacity turnouts at virtually every performance. Show caught on so well that all advance ticket sales records for the event fell by the wayside, and as early as Tuesday (27) there were no seats available for the Friday, Saturday and Sunday showings. Omer J. Kenyon handled the promotion.

Bob Morton, managing director, told a representative of *The Billboard*: "Never in my career have I seen such an advance reserve seat sale. We have, in some (See Polack, H-M Chalk Up on page 56)

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

OSWALD LENZSCH, American Eagles; Hattie Sidney, cyclist; Joe Antalek, perch, and Lisalotte, of Power's Elephants, celebrated birthdays during Polack Bros.' Circus engagement for the Shrine in Cincinnati. . . . JIMMY HURTH, cornet player, will remain off the road this season to direct the Elks' band in Charlotte, N. C. . . . FRANCIS DORAN, formerly with Dalley Bros.' Circus, is in St. Anthony Hospital, Oklahoma City, with a crushed foot. . . . DR. ROBERT CAROTHERS and Clyde G. (Duke) Patterson and mother, "Mom" Langhorst, were daily visitors at the Polack circus in Cincinnati. . . . WILLARD ISLEY, leader and trumpeter, is looking forward to meeting a host of old friends when the Cronin and Russell shows open in Los Angeles.

ARCHIE DUNLAP, vet elephant man, has been discharged from the hospital and is resting at Newberry, Mich. . . . THE BAKERS will clown the Minneapolis Shrine event and the Olympia shows in Chicago and Detroit. . . . OTTO A. ZANGE was a Cleveland Grotto visitor from McKees Rocks, Pa. . . . DON EDWARDS, of the American Eagles, injured while appearing with Polack Bros.' Circus in Saginaw, Mich., has been released from the hospital and is resting at the home of Lloyd Wonch, 2217 Lynwood, Saginaw. . . . H. A. (KID) MORRISON yelps in prose about Miami's housing shortage.

ANY NEW IDEAS?

EUGENE M. HAERLIN, city engineer of Dayton, O., and Jack Smith, billposter of that city, were among the many visitors attending the Polack Circus in Cincinnati. . . . FRANK AUSTIN, former lithographer with the Cole show, now employed by a dairy in Dayton, O., will be back on tour this season. . . . FLYING VALENTINOS, who have been playing indoor dates for Bob Morton, have been signed for engagements at the Chicago Stadium and Detroit Olympia by Barnes-Carruthers. . . . LEE PLYMPTON, formerly with the Bud Anderson Circus, has returned from the Pacific, where he was with the Sea Bees, and was a recent visitor in Kansas City, Mo. . . . MEL HALL was a recent guest at Murdock Bros.' Circus quarters in Lawton, Mich. . . . TIGE HALE and His Gold Medal Band are booked with Austin Bros.' Circus, opening in Austin, Tex., March 30. . . . TORRENCE AND VICTORIA have re-signed with the Ringling Circus.

MAN-POWER SHORTAGE has changed some billposting companies' help-wanted ads which formerly read, "No floaters."

WILLIAM (BILL) SPEILBERG left Fort Dodge, Ia., March 1 for Sarasota, where he will rejoin Merle Evans' Ringling band. . . . CHARLES and PEGGY KLINE are working E. N. Williams' indoor dates in Shreveport, La.; Roanoke, Va., and other points South. . . . WILLIAM (See Under the Marquee on page 56)

With the Circus Fans

By The Ringmaster

CFA

President Secretary
THOMAS M. GREGORY W. M. BUCKINGHAM
12039 Edgewater Drive P. O. Box 4
Lakewood 7, O. Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

The big show of the winter for the Bluch Landolt Tent, Hartford, Conn., was held February 7 at the home of Mr. and Mrs. William Day in New Britain, Conn. Day greeted the fans at a cocktail session in his circus den, and Mrs. Day served a buffet lunch with scalloped oysters as the main course. After a business meeting, Bill Judd and Day showed circus movies. Others present were Carlos Holcomb, James Hoye, Gilbert Conlinn, Sgt. Elmer Lindquist, Bob Bertinti, Rob Brown, Jim Curtin, Harry Hastings, Dr. H. Martin, William Nobles, Jeffery Phelps IV, Bill Montague, Norman Biglow and Bryan Biglow.

CFA's Donald M. Leicht and Robert C. Zimmerman, Madison, Wis., were in an audience of more than 600 students of the Madison Central High School February 15 when Al Priddy, former Ringling bull man, spoke on his experiences with elephants on the Al G. Barnes Show.

CFA V. Y. Dallman, editor of The Springfield (Ill.) State Register, has been named director of the Springfield Chapter, Royal Order of Jesters.

Antaleks Pass Citizen Exams

CINCINNATI, March 3.—Joe and Kolomen Antalek, performers with Polack Bros.' Circus, passed their citizenship examination while playing the Shrine event here last week. Both were born in Hungary. They will receive their final papers March 31. Sponsor was W. J. Dammarell, assistant United States attorney here. Another brother, Frank, is serving with the armed forces in France.

Dot Burdette and Family Monroe Bros.' Features

MOBERLY, Mo., March 3.—Dot Burdette, Risley artist, will be one of the features with Monroe Bros.' Circus, and the Burdette family will present slackwire, rolling globe and a heel-and-toe-catch trap act. Single performing elephant, bears, lion, monkeys and pony acts are also being readied. Tiger Wells's Western entertainers will do the concert. Staff includes Sonny Carey, lot boss; Billy Thompson, press; Bill Grace, banners, and Freda La Velda, ticket superintendent. Show opens about April 14 near Moberly.

Charles Siegrist Club Notes

CANTON, O., March 3.—Plans are shaping for the annual spring round-up. . . . F. E. Gooding and Jack Lampton, of the F. E. Gooding Amusement Company, were recent visitors. . . . Mr. and Mrs. Joe Haworth, Gene Haerlin and F. Harper were house guests of Mr. and Mrs. Nick Hining at their farm home near New Philadelphia, O. . . . Sterling (Duke) Drukenbrod, now at his home here, reports plans shaping well for the side show of the new Clyde Beatty Circus. . . . Roy Wild post cards from Ringling quarters that everyone is anxiously awaiting the "go" signal. . . . Johnny Enright and wife are spending the off season at their home in Loudonville, O. . . . Sam Bentley and wife, well-known concessionaires, have purchased a farm near Akron. . . . Ray Wallace, Alliance theater executive, spent his spare time at the Grotto Circus in Cleveland and Bailey Bros. quarters, near Ravenna, O.

Escalante Buys Equipment

KANSAS CITY, Mo., March 3.—Herbert Weber, of Spokane, has been here buying equipment for the Escalante Circus. He announces that the show will feature the Escalante Family and will open on the West Coast early in April.

Cronin Kid Show to Branson

LOS ANGELES, March 3.—Johnny Branson will manage the Side Show on the Cronin Circus this season, it was reported this week at the Pacific Coast Showmen's Association.

KANGAROO WANTED

For Motion Picture, possible ten-week engagement. Must be well trained. Send picture and particulars to

CHARLES RICHARDS
1041 R Formosa, Hollywood, Calif.

MILLS BROS.' CIRCUS

CAN PLACE FOR BIG SHOW—BAND LEADER
And Musicians on all instruments. One more Family doing 2 or more strong enough to feature. Wire Act and other Big Show Performers.

FOR WILD WEST
Cowboys, Cowgirls, Mexicans, Indians and Russian Cossacks. For Cookhouse, Steward, two Cooks and other Cookhouse Help. Chevrolet Truck Mechanic with tools. Boss Property Man, two Assistant Boss Canvasmen, Seatmen and other useful people write or wire.
2900 Edgehill Rd., Cleveland Heights, Ohio

Dailey Bros.' Circus

WANTS
Seat Man and Sail Maker; Shorty Murray, Bacon But & Baby Face, come on. Address:
RALPH NOBLE, care Dailey Bros.' Circus
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Wants General Agent, Special Agent, Aerial Acts, Cowboys, Cowgirls, Thrill Acts, Musicians, Band Leader, Calliope Player, Truck Drivers, Electricians, Truck Mechanics, Troupe of Hillbillies, Banner Man, Workingmen.

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(Top Salary Paid)

Merritt Blue, Milt Herriot, Ray Thompson, answer. ACTS THAT DO TWO OR MORE. Dan Dorsey, wire. COMEDY BAR ACT.
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2 more Men to strengthen Band, any instrument. Scale \$40.00, with best cookhouse and band sleeper on the road. Drunks, don't answer. Jess "Krupa" Morris, contact me at once. Want Porter for band sleeper. Prefer one who is careful driver. Prima Donna—One who has looks and voice to sing with band. All address:
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Has good proposition for Concession with Lunch Stand. Want Animal Acts, Working Men. Open April 14.
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20G Gate for Second Annual RSROA Polio Show in N. Y.; 900 Amateurs Participate

Madison Square Garden Gets '46 Event

NEW YORK, March 3. — More than \$20,000, double last year's take, went to the National Foundation for Infantile Paralysis from the second annual benefit show held at Madison Square Garden, Tuesday (27) under auspices of the Roller-Skating Rink Operators' Association of the United States.

Attendance was over 16,000 and the two and a half hour show had a cast of 900 amateurs from rinks in this area. The 1946 show will be held in the Garden next February.

The project, financed by the RSROA rink owners in the metropolitan New York and Northern New Jersey area, was conceived and organized by Victor J. Brown, president and general manager of New Dreamland Arena, Newark, N. J. Show committee was composed of Joseph P. Seifert, Bay Ridge Rink, Brooklyn, chairman of productions, with Betty Lytle, Roland Cioni, Arthur Eglinton and Violet Kelly, pros, aiding. William T. Brown, Southgate Rollerdom, Seattle, is national president of the RSROA, and Fred A. Martin, Arena Gardens, Detroit, secretary-treasurer.

Participating rinks were Bay Ridge, Brooklyn; Columbus Circle, New York; El Rink, Empire Rollerdom, Brooklyn; Gay Blades Rink, New York; Hillside Rollerdom, Richmond Hill, L. I., N. Y.; New Dreamland Arena, Newark, N. J.; Park Circle Rink, Brooklyn; Paterson (N. J.) Recreation Center; Queens Rink, Elmhurst, L. I., N. Y.; Sunnyside Rink, Long Island City, N. Y.; and Wal-Cliffe Rollerdom, Elmont, N. Y.

Allied Nations Theme

Theme of this year's show was based on the Allied Nations and presentation was in 12 scenes and two acts, with Arthur Wagner, New Dreamland Rink, emcee. *Merric Old England*, by the Hillside Rink cast, was devised by Lonie and Bob Riley, with Bob West, organist. It showed folk dances to polka music. Next came *A Chinese New Year*, done by Paterson Rink participants. It was created by Violet Kelly with music by Nick Monty, organist. Numbers in this were *The Coolies*, *In a Ricksha*, *Dance of the Fans*, *Chinese Dragon*, *Mexican Fiesta*, devised by Millie Ferris, with organ music by Mimi Kable, and a cast from Bay Ridge Rink, showed bolero and conga dances.

Park Circle offered *Vive La France!*, planned by Margaret and Roland Cioni, with Dorothy Kessler, vocalist, and Ray Boughner at the organ. Five numbers were in *The Last Time I Saw Paris*, two in *Then Came the War*, and two in *Free France*. Fifth scene was *Russian Rhythm*, devised by Claire Miller, with Billy Voelk, organist, and Ann Eggert, singer. Cast was from Empire Rollerdom.

Closing the first act was the under-

water fantasy, *In the Grotto of the Pearl*, directed by Betty Lyle, with a cast from New Dreamland Arena. Music was by Nick Monty; vocals by Bill Dye, while Mrs. Victor Brown designed the costumes.

906 in Finale

Second act, *Gay '90's*, by the Brooklyn Rink, had Mrs. Edna Souce, producer, and Ralph, organist. Setting was New York and characters of the era were portrayed by a big cast.

Turkish Delight was the Gay Blades contribution that Herbert Wilson created and for which Louise Rush provided the music. *The Sultan's Wives*, *The Dancing Princess* and *The Girl Friend of the Whirling Dervish* were used to introduce specialties.

Arthur Eglinton and Chris Guthy planned *A Day in Holland*, with music by Phil Reed, for the Wal-Cliffe contribution. A large cast was used.

Isle of Romance, with Queens Rink skaters, was a Hawaiian festival devised by Millie and Clifford Wilkins, to music by Nick Monty and vocals by Peggy and Carmela Senators.

Salute to the Allies, next to closing, had 240 in the cast, while the grand finale brought out 906 skaters, which comprised the entire company.

Requires Many Principals

Some of the principals in the show were Marguerite Arienta, George McCann, Leonard Baggaley, Eileen McDonnell, Barbara Nathan, Grace D'Andrea, Patricia Devereux, Carol Bodden, Margaret Wallace, Barbara Thayer, Peter Gullo, Preston Pautch, Helen Sokolowski, Thomas Lane, Norman Latin, Betty Lytle, Edwin Campbell, Betty Riordan, Dana Griffin, George Sczewczyn, David DeVito, Emily Camardella, Michael Gazzanigo, Vernie Bauer, Terry Archiopoli, Fay Lockhart, Bonnie Arachega, Manny Nathanson, George Metz, Dorothy Gintenkamp, Frank Licari, Jayce Kahn, Billy Watson, Grace Schwindt, Joan Westenberg, Virginia Kavanaugh, Patricia Carroll, William Van Wagner, Charles Wagner, Charles Hasse and Eugene Miglionico.

Monterey Paralysis Fund Show Success

MONTEREY, Calif., March 3.—Armand J. Schaub, manager of Del Monte Rollerdom here, reported a \$109.38 net take for the eighth annual Infantile Paralysis Fund show held there recently.

Show was sanctioned by the ARSA and participants were present from near-by rinks. Juanita Lopez, Paradise Rink; Red Deering, Civic Auditorium Rink; P. J. Dougherty, Monterey County treasurer, and Josephine Zell were introduced.

4G Loss in Houston Fire

HOUSTON, March 3.—A \$2,000 electric organ and 200 pairs of skates were saved when fire wrecked the South Main Roller Rink at 900 Blodgett Street early Sunday (27). B. S. Raguso, owner, placed the loss at \$4,000 and said that the rink would be rebuilt within four weeks.

FAIR PARK RINK, Little Rock, owned by T. A. Fuzzell and managed by Nester Eldstrom, reports attendance 90 to 150 nightly. Spot opened two years ago, operating nightly from 8 to 10 in addition to Saturday periods from 1:30 to 5:30 p.m. A \$25 War Bond is awarded monthly, with a \$5 award in War Stamps every Friday night to the best skater. No charge is made for skate storage and a concession stand is operated by the management. Repairs are made at the spot. Admission is 26 and 36 cents.

AN EXHIBITION and party will be presented by the management of Conroe Rink and the Dance and Figure Skating Club March 2 in Hartford, Conn. Walter Kiefer, manager of White Plains (N. Y.)

Rink will award the medals. Participating will be Lily Gibson, Ronald Hancock, Rita Roy, Bill Pinault, Norman Phelps, Joseph Pollicito, Pauline Inturri, Gerald Megaro, Eleanor Fisher, June Mullen, Tony St. John, Paul Lombardo, Mildred Gayson, Rose Deren, Marshall Doyer, Gerald Megaro, Jeanette Giroud, Charlie Horton and Blossom Paar. Free-style exhibitions will star Ronald Hancock, Rose Deren, Mildred Gayson, Barbara Carew, Gerald Merago and Blossom Paar. A pair of Chicago shoe skates or a \$25 War Bond will be awarded as one of the prizes.

The First Best Skate**QUALITY****RICHARDSON BALLBEARING SKATE CO.**

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The Best Skate Today**FOR SALE**

Rink Tent Complete, Push Pole, 50x120, Khaki, Red Trim; nearly new.
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Portable Skating Rink, now operating and paying. The only rink in Mobile; \$7,000 cash, or sold separate at these prices: 50x150 Tent complete, \$1,000; 50x150 Factory Made Portable Maple Floor, complete with underpinning, \$2,000; B-40 Hammond Tone Cabinet hooked up to Rock-Ola for automatic music, \$450 complete; 200 pairs Chicago Skates in assorted sizes, \$6 a pair; 60 pair Shoe Skates, some brand new, all usable, \$12 a pair; several hundred Wheels, some brand new, bearings, cones, etc., \$50 for all; Portable Fence for rink, \$75; two P. A. Systems, \$75 each; 2 Drink Coolers, \$25 each.

ROLLER DROME RINK

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Cleanes the air, providing a snug grip with less shoe wear and lower maintenance cost. \$4.00 per gal., \$3.76 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
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and General Maintenance Man. Will pay up to \$60.00 per week. State age and references. Rink in Midwest. Reply to
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Physical Fitness**

10-Year Plan for Calif. Annuals

Boys and Girls' 4-H Club Work Lauded by F.D.R.

CHICAGO, March 3.—Boys and girls' 4-H clubs, in the development of which fairs have played an important part, have been recognized by President Roosevelt as a vital factor in aiding the war effort.

On February 28 the President sent a message to the 1,700,000 boys and girls enrolled in 4-H clubs in which he praised the work that has been done by the youngsters and urged them to redouble their efforts to increase the production of food and otherwise aid the war effort "in this crucial war year 1945."

The message was made public by the War Food Administration, which has designated week of March 3-11 as National 4-H Club Week. During the week the members of 75,000 local 4-H clubs will meet with their leaders to lay plans for their 1945 program.

Since the start of the war the fairs have placed greater emphasis than ever on 4-H clubs. Premiums have been substantially increased, and in many instances in which the usual county fair could not be held, a 4-H club fair has been held instead. Since December, 1941, the 4-H boys and girls have raised 1,600,000 meat animals, 300,000 dairy cows and 33,000,000 chickens, in addition to planting some 400,000 victory gardens and canning 47,000,000 quarts of food. Activities of the clubs will be stepped up this year at practically all fairs.

State Aid Upped for Ark. County Annuals

LITTLE ROCK, March 3.—Ragon-Toney General Livestock Show bill, which cleared the Arkansas Legislature this week, insures \$400,000 for State, district and county livestock shows and fairs. The bill passed both Houses by a scant margin.

The House concurred in a Senate amendment raising the county premium money from \$50,000 to \$130,000, and lowering the allotments for district shows from \$62,500 to \$42,500. The measure levies an additional 38 cents per gallon liquor tax to finance the fair program.

One item calls for construction of new buildings for the State Fair at Little Rock to cost around \$200,000. The State Fair plant was destroyed by fire several years ago.

Pensacola To Resume After Two-Year Halt

PENSACOLA, Fla., March 3.—Members of the Pensacola Interstate Fair Association have voted unanimously to resume the annual fair which was halted two years ago as a war measure. Dates were not set. A financial report of the treasurer showed the association has assets of \$24,921 in cash and property and no outstanding liabilities.

Officers elected are: President, James A. Abbott; vice-president, Adrian Langford; secretary-treasurer and general manager, John E. Frenkel.

Peru (Ind.) 4-H Fair Adds Entertainment

PERU, Ind., March 3.—The 4-H Free Fair, started here four years ago and operated strictly as an agricultural exhibit, is adding entertainment features this year. It has grown to the point where it drew from 10,000 to 12,000 people daily last year, and the management decided that a midway should be added. The No. 2 unit of the W. G. Wade Shows has been contracted.

The fair, held in the municipal park, also will have a radio show this year, to be broadcast from the municipal stadium.

Tampa Annual Back in 1946, Says Strieder

Army To Vacate Grounds

TAMPA, March 3.—P. T. Strieder, general manager of the Florida Fair & Gasparilla Association, Inc., is making plans for the resumption of the Tampa fair in February, 1946, he announced this week. The fairgrounds have been under lease to the government since May, 1942, and have been used by various branches of the army. The Third Air Force depot, which has made use of grounds and buildings since March, 1943, is being moved to Drew Field, it was announced by Lieut. Col. James E. Thorpe Jr., and while no notification has been received from Washington, General Manager Strieder hailed news of the depot transfer as the first step in the army's definite release of Plant Field, and he said the fair association definitely planned on a 1946 fair.

The army's lease on the field expires in May but the contract between the government and the association authorizes termination of the lease on 30-day notice. Strieder said he had been looking for just such a move and had been making plans accordingly.

"I have been preparing plans for the rehabilitation of the grounds and buildings," said Strieder, "and if the government terminates its lease in May we will have ample time to get all our departments ready for the 1946 fair in February."

Ohio's Legislature Gets Bill for New State Fairgrounds

COLUMBUS, O., March 3.—A bill has been introduced in the State Senate authorizing the director of agriculture to buy and develop 1,000 acres of land in Franklin County for a new State fairgrounds, and appropriating \$500,000 for this purpose.

The bill is the culmination of recommendations of a special committee appointed by Former Governor Bricker to investigate and recommend a new location for the Ohio State Fair.

The committee's report carries a recommendation for the purchase of 1,000 acres of ground northwest of Columbus.

Propose Year-Round Use of CNE Grounds

TORONTO, March 3.—"It would be difficult to even guess when we will be operating again," Elwood A. Hughes, managing director of the Canadian National Exhibition, told directors at the exhibition association's annual meeting here Wednesday (28). J. A. Scythes, president of the association, took the same view but said that every effort would be made to make the CNE a bigger and better enterprise than ever in the post-war period.

R. H. Saunders, mayor of Toronto, addressed the meeting and told the directors (See CNE Going Year-Round on page 45)

Snow Caves Steuben Bldgs.

BATH, N. Y., March 3.—Recent heavy snows in this section caused considerable damage to buildings on the grounds of the Steuben County Fair. Horticultural Hall collapsed from the weight of snow on the roof, and in another building the roof on 18 horse stalls caved in. Horticultural Hall will not be replaced until after the war. Loss will not interfere with the holding of the 1945 fair.



ALLAN M. WILLIAMS, who has been elected president of the Ionia (Mich.) Free Fair Association. Williams has been county road commission engineer for 25 years and has taken an active interest in the Ionia Free Fair.

ODT Okays SW Expo; Carroll "Vanities" Feature Attraction

FORT WORTH, March 3.—Holding the Southwestern Exposition and Fat Stock Show and its rodeo here March 9-18 has received the approval of J. Monroe Johnson, director of the ODT, according to John Burns, president of the show, who wired the information from Washington to Manager John B. Davis.

Only stipulation in regard to the exposition, according to a telegram from Congressman Lanham, is that no cattle may be brought here for exhibit purposes unless they are offered for sale. The show does not have to guarantee sale but the animals must be offered. "Most of the cattle and other livestock are ready for market and will be auctioned and sent to the packing houses at the close of the show," Manager Davis stated. "Only one-way travel is necessary for these animals."

Feature entertainment attraction of the show will be the Earl Carroll Vanities, booked for the first time by the exposition. It will be presented each night following the rodeo. The Bill H. Hames carnival will furnish the midway.

Circuit, Running Race Bills Opposed by Maine Annuals

AUGUSTA, March 3.—Maine Fair Association representatives clashed at the Capitol today with those favoring the grand circuit at a hearing before the legal affairs committee over a bill designed to limit circuit racing meets to six days in any 20-day period, except in the month of July.

Former State Racing Commissioner Harold O. Pelley, Skowhegan, and State and community fair association officials contended that the bill would give fairs an extra week of racing without competition from the grand circuit. At present grand circuit meets are limited to six days in any 30-day period, except from July 1 to the first Monday in August.

Fair association officials also battled against two proposed running-race bills on the grounds that harness racing, a valuable feature of fair weeks, would be injured by the introduction of running races. A bill to bar use of drugs to stimulate race horses met with no opposition.

Huge Postwar Building Sked

Estimated expenditure set at \$15,000,000—six Golden State annuals in '45

SACRAMENTO, March 3.—Half the county fair organizations in California have submitted plans for post-war building programs covering a 10-year period at an estimated cost of \$15,000,000. This was disclosed by A. E. Snider, chief of the State division of fairs and expositions, at the annual convention of the Western Fairs' Association in Sacramento Feb. 20-21.

The convention resolutions committee, headed by Lieut. Lou Merrill, now in the army but in civilian life assistant secretary of the Fresno District Fair, recommended two important resolutions adopted by the convention. One states that a member of the fair association in each community shall act as an advisor to discharged veterans on the purchase of livestock poultry. Merrill said that no one should know better what livestock and poultry is worth buying than fair men who have been close to the judging of such stock. The other resolution is that a manual shall be prepared on fair operation, covering everything from ticket selling to booking attractions. A year's time was set for preparation.

Vollmann Heads Association

Ed G. Vollmann, Stockton, veteran secretary-manager of the San Joaquin (See CALIF. MAPPING on page 45)

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MINNESOTA STATE FAIR

The Minnesota State Fair Board will hold a meeting the afternoon and evening of Wednesday, March 14, at the St. Francis Hotel in St. Paul, for the purpose of purchasing Grandstand Attractions, Advertising Material, Premium Ribbons, etc. Representatives of interested firms are invited to present their proposals.

1945 FAIR DATES — AUGUST 25 TO SEPTEMBER 3 — TEN DAYS

RAYMOND A. LEE, Secretary, St. Paul 1, Minn.

Detroit Negro Spot Reopening

Sugar Island In New Hands

Race dance intros project
—name bands set—three
boats chartered

DETROIT, March 3.—Plans for re-opening of Sugar Island Park, incorporation of which was mentioned in last week's issue, as one of the largest amusement park operations in the country catering to a colored population, have been announced here by Manny Brown and Joe Burns. Brown, who was concessionaire with the World of Pleasure Shows the past three years, was also a partner in the Motor City Park, West Side miniature funspot, but sold out his interest to his partner, Victor Horowitz. Burns is from the South, where he is also proprietor of the City Beach Park, Norfolk.

Sugar Island, closed for the past five years except for occasional private picnics, has an area of around 300 acres and is located at the mouth of the Detroit River, 20 miles from the city. The property has been purchased by the Sugar Island Amusement Corporation, headed by A. J. DeSantos, well known among Detroit's colored business men, and is backed financially by local colored capital.

It is believed that the development of an exclusively colored park for the first time in this part of the country will provide an essential recreational outlet for Detroit's 300,000 colored population, and at the same time reduce racial friction. Access will be by boat from the Joseph Campau Avenue dock in Detroit, conveniently located to major center of colored population. Three ships have been chartered for the season.

Policy will include big name bands, with a ballroom that holds 4,000 people. Typical of the plans are the bookings already set, including Cab Calloway, Duke Ellington and Count Basie.

The park houses three pavilions, two restaurants, and other structures. A tingo parlor and other concession and amusement structures are to be erected. (See Sugar Isle Reopening opposite page)



CORP. CHARLES P. DETTLINGER, who recently completed his second year of overseas service, was assistant manager of Kennywood Park, Pittsburgh, in civilian life. He is in the supply section of an air service squadron and has served in Algeria, Tunisia and Italy.

Death Takes Two Industry Leaders

NEW YORK, March 3.—The last week was marked by the passing of two well-known personalities in New York resort circles—Julius Keller, proprietor of the famous Canoe Place Inn, Long Island dine and dance resort, and H. Earle Flack, president of the New England Resort Industries' Association. Both had long been active in amusement fields.

Julius Keller, 81, died at the Southampton (L. I.) Hospital February 26. For many years he was owner of the Canoe Place Inn, a small but very well-known dine and dance spot out toward the Montauk end of Long Island. His career was a picturesque one, highlights of which were his serving as captain of waiters at Delmonico's, his ownership of the celebrated Maxim's Cabaret and the writing of an amusing book, *Inns and Outs*, which related incidents in his hectic career. He was reputed to have been one of the first to provide gigolos. (See Death Takes Two opposite page)

Timely Topics On Agenda for N. E. Conclave

Prominent Speakers Skedded

BOSTON, March 3.—Governor Maurice J. Tobin of Massachusetts will welcome park and beach men at the forthcoming conclave scheduled for the Parker House here March 14. He is slated to speak to members and guests at the noon luncheon.

On the afternoon speaking program the committee will present George A. Delano, chief project engineer of Massachusetts, who will discuss the quarter-million dollar post-war recreational plans for New England; W. Rae Long, Commissioner of Veterans' Aid, who will speak on re-employment and rehabilitation of the returning vets; Wallace Dickson, publicity head of the New England Council, and Harry A. Ackley who will discuss Washington problems.

Following the guest speakers the round-table discussions will start. Subjects up for consideration include WMO rulings, new ideas and promotions, taxation, construction and repairs, transportation outlook, insurance, brown-out and new curfew laws, etc. A banquet is programmed for the evening.

President Henry G. Bowen has announced the following committees for the various sessions: Program, Harry Storin (chairman), Harry A. Ackley, John T. Clare, Louis A. B. Pieri, Fred Freeman; finance, Arthur W. Abbott (chairman), Lena Keeney, John T. Clare; resolutions, R. S. Uzzell; nominating, Harold D. Gilmore (chairman), Barney Williams, E. W. Burr, Wallace Jones; membership, Ed H. LaVenture (chairman), J. Victor Shayeb, Harry Storin, Harry Prince, Burton T. Gates; insurance, Norman Alexander (chairman), John Campbell, George Lauerman and Ed Carroll; reception, George A. Hamid (chairman), Joseph Cohen, Mrs. Daniel E. Bauer, Mrs. Elmer Mason, L. D. Pellissier; legislative, James A. Donovan (chairman), Ed Carroll, Howard A. Duffy, P. L. Norton, Howard E. Miller, Leonard Schloss, Barney Williams; post-war planning, Edward J. Carroll (chairman), Joseph Cohen, Burton T. Gates, Fred Freeman, Arthur W. Abbott, A. F. Gardella, Harry Storin, Al Martin, Wallace St. C. Jones.

A.R.E.A. News

By R. S. Uzzell

Meeting of New England park men is fast approaching. They have slated for discussion eight live topics. That they will do a thoro job is a certainty. Preparations have been made to cut right into the core of the vital problems. The time and place is the Parker House, Boston, March 14.

All who have exhibited at Chicago park men's conventions will regret to hear of the passing of George J. Gantner, who was always so helpful in getting in and out the exhibit hall. He served from the beginning of our national organization and did it all without pay. He was faithful as the late Charley Browning, but over a much longer period. Thru all of the 25 years of the exhibit he has been Al Hodge's right arm. Best of all, he made friends of all of us.

Amusement men who own seaside cottages will fare better this season than in the past three years, when they endured blackouts and feared bombings. Rockaway Beach, N. Y., is sure to have all cottages taken early for reasons above stated and because of acute housing shortage in that area.

The 22 shells for shooting galleries (See AERA on opposite page)

Reception-20Below

VERO BEACH, Fla., March 3.—Thermometer-conscious Vero Beach, which has been boasting proudly of its mild temperature for a long time, has been searching around for redress from the Northern prankster who shipped luggage here addressed "Zero Beach, Fla."

Frost is something alien to this resort, and mere mention of the word carried enough inference to put members of the local Chamber of Commerce into near fits of despair.

Daytona Beach Prettying Up For New Season

DAYTONA BEACH, Fla., March 3.—Using the excellent winter business as a yardstick, amusement people here are looking forward with a high degree of optimism toward the approaching spring-summer seasons.

Relatively speaking, the winter has brought fine results in spite of wartime restrictions and limitations. The presence of many military personnel in and around Daytona Beach has hyped trade considerably, and the warm weather season is expected to bring khaki and blue-clad members of the services into the town in even larger numbers. More than 60 per cent of the amusement biz comes from service folks.

The national midnight amusement curfew will not affect this resort, as a similar edict, applying locally, has been in operation for many months and has been working out smoothly from both the business men's and patrons' angle.

The beach front is being prettied up, and all the scars of last fall's hurricane have been removed. City Auditorium is soon to be put thru a rejuvenation, and the open-air band shell on the boardwalk will be in readiness to take care of hot weather functions. The light dim-out order has failed to materially act as a hold-back. The citizenry here feels that the order does nothing more than "remove the glare."

Many of the amusement places on the boardwalk are going full swing and a number of others are expected to open within the next several weeks.

Bronx Beach Bosses To Put Spot on Block in Spring

NEW YORK, March 3.—Bronx Beach, an 18-acre private resort situated on a cove of Long Island Sound at 177th Street and Throg's Neck in the Bronx, will go on the auction block early this spring. Resort has a large bathing pavilion, dressing cabins, restaurant and other structures suited for operation as a commercial amusement resort.

Present owners, the Bronx Natatorium and Beach Corporation, of which James R. Murphy is president, has operated the beach as a private resort. However, so few of the stockholders in the corporation are residents of New York at present that the directors have decided to dispose of the property.

Conv. Hall for A. C. Hotel

ATLANTIC CITY, March 3.—Despite the fact that the ODT has ordered a ban on all conventions of 50 persons or more, Robert Friedberg, owner of the Knickerbocker Hotel here, has such high hopes for the post-war era in the resort that he is now making plans to construct a convention hall which will be an annex to the hotel. Plans have already been submitted to Friedberg for his approval and work on the project will get under way as soon as material and help are available.

Expert designs, plans, reports and estimates for parks, fairs, coasters, rinks, pools, etc.

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CAN PLACE RIDES

Wanted, a few Rides for a Seashore Resort. Kiddie Rides also wanted. The place, Long Branch, N. J. Location, directly in front of Municipal Stadium on Boardwalk. Go to Long Branch and look it over. Then get in touch with

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REDEF & COMPANY 10 Lawrence St., Newark 5, N. J.

Phoenix Firms Merge Funspots

PHOENIX, Ariz., March 3.—Coney Island Amusement Park of Arizona has been merged with the new Treasure Island Amusement Park of Arizona. It is announced by Joe Weber, manager, who states that all equipment will be moved to a new 120-acre site east of Pecos State Park. According to present plans, the funspot will be opened under canvas and temporary shelters about October 1, war conditions permitting.

Weber states that the new Treasure Island Park will, when completed, include a 30-acre lake for boating; a showboat; large, free picnic areas; various rides, kiddie park, pool, stores and concessions, ball park, race track (horse and dog), roller rink, ice palace, funhouse, dance pavilion, showmen's club, riding academy and other features. It will be operated the year round with a free gate, and entertainment will include name bands, fireworks, free shows and an hour's broadcast featuring amateur talent.

Officers include Joe Weber, manager; W. L. Patrick, co-manager and treasurer; Charles M. Clarke and Floyd Hughes, engineering directors.

SUGAR ISLE REOPENING

(Continued from opposite page)
Post-war plans calls for early construction of modern Roller Coaster.
The play spot is being introduced to the colored population in an unusual debut tonight (3) at a dance at the Mirror Ballroom at \$1.25 per head. Event, with Duke Patrick's orchestra, is being held by the park operators primarily to put across the idea of the scope of the proposition to the race groups. Motion pictures of the park and plans will be an important feature of the presentation.

Opening of the park is set for Decoration Day.

With the Zoos

JACKSON, Miss. — Two female lions have been sold by the R. M. Taylor Zoo to the Audubon Park Zoo, of New Orleans; a kangaroo sold to the Columbus, O., Zoo, and three Russian bears to Dalley Bros. Circus, at Gonzales, Tex., Commissioner R. S. Withers announced. This leaves the Jackson Zoo with a surplus of two deer, a lion and two buffalo.

PHILADELPHIA. — Two important changes have taken place at Philadelphia Zoo. A male mandrill has just been placed on exhibition, and an aged tapir, born at the zoo in 1938, died. New mandrill, which came from the Chicago Zoo, replaces a specimen which died last summer.

Edgewater Opens April 21

DETROIT, March 3.—Saturday, April 21, has been set for opening of Edgewater Park here, according to Manager Claude H. Ammon. Park will remain open seven days a week from the start, rather than operating only on week-ends for the first few weeks.

AREA

(Continued from opposite page)
will not be plentiful as long as the European war is on. A lot of startling news may come from war zones before opening time. However, we are compelled to prepare for opening under war restrictions. Then if the change should come for the better, we will at least have been prudent.

This summer will see more regular fire drills in amusement parks than ever before. We are better housekeepers than ever but we must give even greater effort to eliminate fire hazards.

DEATH TAKES TWO

(Continued from opposite page)
in an American cabaret and was known as the "Father of Cafe Society."
H. Earle Flack, 60, died at his home in Potsdam, N. Y., February 25. He operated the Polar Caves summer resort at Plymouth, N. H., and was active in New York politics. He was instrumental in having a bill passed by the New York Legislature establishing a fund to publicize resorts of New York State. Immediately after leaving college he operated a theater brokerage business in Northern New York and Ontario.

CNE GOING YEAR-ROUND

(Continued from page 43)
torts that exhibit buildings on the CNE grounds should be utilized on a year-long basis by local citizens. He urged the association to prepare plans for rehabilitation of the buildings to make them useful for community activity and for conventions. Elwood Hughes, while agreeing that the buildings should be used more fully, said that conversion of most buildings for community activity would be impractical. He said that exhibitors had spent thousands of dollars building permanent display booths which they would be reluctant to dismantle, and they would not agree to a yearly rebuilding of their booths at their expense.

"What we need at the exhibition," said Hughes, "is a new convention building with a seating capacity of between 10,000 and 15,000. It could be used for conventions, musical performances and other cultural events. Any smaller building would be sure to operate at a loss."

At present the Dominion government is paying for the entire upkeep of Exhibition Park.

Raleigh Revival—If?

RALEIGH, N. C., March 3.—North Carolina State Fair, dormant since Pearl Harbor, will be revived this year if Germany is licked by June 1, Dr. J. H. Dorton, manager, has announced.

Walskey Organizing Show

CHICAGO, March 3.—W. Joseph Walskey reports that he is organizing his own thrill show this year to play eastern fair dates.

CRAWFORDSVILLE, Ark.—W. L. Cunningham, Marlon, has been elected president of the Crittenden County Livestock Show Association to succeed Grover Glenn. Nineteen new directors were also named. W. F. Goodwin, Marlon, is new vice-president, and Benny Hodges, Earle, secretary-treasurer. Annual show is set for opening May 19.

Calif. Mapping Huge Post-War Building Sked

(Continued from page 43)

County Fair, was elected president of the association for the seventh consecutive time. Tevis Paine, now general manager of the California Breeders' Association in Los Angeles, on leave as assistant secretary of the California State Fair in Sacramento, was re-elected secretary-treasurer. Jesse H. Chambers, Santa Maria, was re-elected vice-president. Directors elected were C. B. Afflerbaugh, Los Angeles County Fair (re-elected); Ralph Brown, Sonoma County Fair (re-elected); Leo Spitzbart, Oregon State Fair, and Chester Lipman, San Mateo County Fair.

Importance of Future Farmers, 4-H and other junior organizations in fair work was stressed by Assemblyman James Thorp, of Lockford (member of the State Legislature), and Howard Chappell, Sacramento. Mrs. Edith Kelly, Sacramento, spoke for the harness racing people, and Tev Paine, for the thoroughbred racing group.

A. H. Lea, secretary of the Multnomah County Fair, Gresham, Ore., said that at the meeting of the International Association of Fairs and Expositions in Chicago last fall government officials encouraged the continuance of fairs during wartime, stressing the junior division importance. Lea also told the convention that fairs are on the preferred list for the allocation of federal funds for post-war use. He quoted government officials as reporting \$60,000,000 is earmarked for fair funds, and urged fair men to prepare immediately their post-war building programs for early submission to Washington.

La Breque Speaks

One of the most listened to speakers of the convention was Harry La Breque, retired secretary-manager of the New Jersey State Fair, Trenton, who was called upon by Vollmann to speak on both regular session days. La Breque talked on the importance of the junior divisions. He suggested that district and county fair secretaries in California meet in their areas—as Northern, Central, and Southern California—three or four times a year to exchange mutual

ideas. La Breque said that in traveling over the country he had found an increasing demand for thrill shows as grandstand attractions.
Lieutenant Merrill said that in the line of national publicity a request has been made to all calendar makers to stress the county fair theme on their 1946 calendars. Paine told *The Billboard* correspondent that the association decided to oppose legislation in the State Legislature at Sacramento aimed at too drastic regulation of tents and canvas. He said some of the bills entered would put fairs out of business. The association is not opposed to proper fire safeguards, he said.

The association took no stand on either favoring or opposing fairs this year. Chambers pointed out to *The Billboard* correspondent that Western fairs have "taken it on the chin with a smile, and like no other branch of the amusement industry."

"We are simply dead ducks," echoed Paine, "but we're out to win the war and anything the government says is okay with us. We're not squawking."

The association decided to wire War Mobilizer Byrnes and determine exactly what the recently reported ban on livestock shows—the exempting rodeos—means.

A check of delegates showed six California fairs will be held this year.

Following are the delegates who were present:

- E. G. Vollmann, Stockton; Jesse H. Chambers, Santa Maria; D. V. Stewart, Imperial County; Tom Dodge and Lou Merrill, Fresno; Sylvia Cook, Chico; Ralph Brown, Santa Rosa; A. E. Bartel, Western Washington Fair; A. H. Lea, Multnomah County Fair; W. S. Kleaver, Siskiyou County Fair; F. H. Vaughn and Howard Dickson, Bakersfield; Eric Gustafson, Tuolumne County Fair; H. J. Bunce, Madera County Fair; Ernest Arata and Oliver B. Thompson, Contra Costa County Fair.
- Mrs. Goula Wait, Amador County Fair; Mr. and Mrs. Harry Colburn and F. R. Lewis, Solano County Fair; C. A. Whitsett, Glenn County Fair; George Cropp, Napa Fair, Calistoga; Joe Chamberlain, Santa Cruz; Helen Frasse, San Diego County Fair; L. H. Schrock, Stanislaus County Fair; Loyle Freeman, Nevada County Fair, Grass Valley; Link Peckinpah, Plumas County Fair, Quincy; Gene Kenefick, Sacramento County Fair; Lieut. Col. N. W. Armstrong, Alameda County Fair; George Faugsted and John Winkelman, El Dorado County Fair.

LLOYD'S RELIABLE RIDES



WANT TO BUY
Kiddie Merry-Go-Round, 2 or 3 abreast, galloping horse type. Manufactured by Pinto Brothers, Coney Island, N. Y. Address all mail to
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AMUSEMENT PARK
PRICED RIGHT FOR QUICK SALE
Craig Beach, on Lake Milton.
A-1 Condition Throughout.
Close to Rich Industrial Districts.
FOR FULL PARTICULARS, WRITE
EARL F. PEITZ
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RIDES, CONCESSIONS
Wanted for Small Park Opening in Rich But Amusement-Hungry Area.
Get Season for Season With an EXCLUSIVE.
CON-E-O PARK
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WHEN IT COMES TO MAKING MONEY
You can't beat this amazing New Ride. No hints now. But all about it in the Spring Special of *The Billboard*. Watch for the full page of details.

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LOCATED IN HEART OF CITY Greensboro, North Carolina
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8 BLOCKS FROM LARGE ARMY BASE

WANT Rides of all kinds. This is positively best ride spot in Southeast. Will book or lease. Especially want large Merry-Go-Round, Roll-o-Plane, Caterpillar, Octopus, Fly-o-Plane. What have you? Want Fun House, Arcade. WANT Legitimate Concessions of all kinds, either flat rate or percentage of the gross. Will sell exclusive on Photos, Guess Your Age, Scales, Novelties, Custard, etc. WANT capable Park Help, Concession Agents, Electrician, Ticket Sellers, etc. Will lease Transformer Wagon and Cable. Want to hear from Free Acts. END ALL HELP AND TRANSPORTATION WORRIES. GET IN THE SOUTH'S BIGGEST AND BEST PARK. YOU CAN HOLD A WAR JOB BY DAY AND OPERATE IN THE PARK IN THE EVENING IF YOU WISH. All Address:
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Largest Swimming Pool in the State. Merry-Go-Round, Toboggan, Swings, Roller Skating Rink, Shooting Gallery, Confectionery Stands, large Pavilion and 8 other buildings. Only 5 minutes' walk from the street car. Reason for selling is the health of my wife and my own present poor physical condition. For information write
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Chicago Film Firm Specializes In Animated Religious Subjects

CHICAGO, March 3.—A unique motion picture company is the Scriptures Visualized Institute, whose sole product is 16mm. films portraying the Bible's moral lessons in modern terms. The company is the only one in the United States that makes animated shorts in Disney style on strictly religious subjects.

According to C. O. Baptista, president, the firm's purpose is to "spread the gospel thru motion pictures." "So far," says Baptista, "we've made 55 pictures, 20 of them from animated drawing, that run from 10 to 45 minutes."

Baptista started in the business in a somewhat offhand manner. He formerly exported 16mm. movie projectors to Latin America, but was handicapped by the fact that no 16mm. film in Spanish was available. In 1939 therefore he opened a small film laboratory to process Spanish

films in order to sell sound projectors.

Next year two men who made movies as a hobby submitted one of their products to him on trial, subject to his approval. The film was called *The Singing Heart* and it proved to Baptista that the gospel could be preached successfully in motion pictures.

The animated pictures have been in production since 1940, and the non-profit institute was formed two years later.

Most of the company's customers are ministers, evangelists, missionaries and chaplains. The pictures have been shown in every State, as well as in Hawaii, Alaska, Australia, New Zealand, Iceland and Sweden. The institute's pictures may be either rented or bought, and the company has the unique plan of installment buying, which to other film companies is a form of business suicide.

Box-office receipts mean nothing to the institute. Its sole means of measuring a film's success is the number of converts a picture makes. Baptista regards the company's most successful picture as *The Man Who Forgot God*. Released in November, 1943, it has been the means of converting at least 1,000 persons, according to letters from users.

The company now has sound tracks of four of its films in Swedish, one in Spanish and plans are now under way to make several in Hindustani. It is ultimately planned to have sound tracks in all the languages.

Two States Consider Okaying Sunday Pix, Nix Amusement Tax

CHICAGO, March 3.—Legislatures of two Southern States have recently taken action on benefit to roadshowmen.

In Georgia, the Senate voted 35 to 8 to make Sunday picture shows legal in the State provided a majority of the voters in a city or county vote for movies in referendum elections. The sponsor of the bill pointed out that the measure provides for Sunday movies only between the hours of 2 p.m. and 11:30 p.m., so it will not interfere with church attendance.

One senator, speaking for the bill, said the measure does not legalize Sunday movies until a majority of the voters have said they want them, and 10 per cent of the registered voters can petition for a referendum.

Both senators declared Sunday movies are more wholesome than other places of entertainment attended by Georgia youths and servicemen when movies are not available.

The movie bill has not yet passed the House of Representatives.

In North Carolina, 28 members of the Legislature and a majority of the committee sitting in hearings moved to abolish the 3 per cent amusement tax from the pending State revenue bill.

The budget advisory commission, which had restored the amusement tax stricken from the statutes two years ago, had based its proposal on the desire to change taxes the least oppressive way, but having erased this section from the revenue bill of the past biennium it seemed proper to restore the amusement tax and leave other taxes where they were then.

Leaders of the movie industry, who fought the bill, said business does not justify such a tax.

New and Recent Releases

(Running Times Are Approximate)

OF MICE AND MEN, released by Post Pictures Corporation. The movie version of John Steinbeck's prize-winning stage play and novel about the struggles of migratory farm workers in their never-ending search for work. Burgess Meredith, Betty Field and Lon Chaney Jr. are featured. Running time, 108 minutes.

FOREIGN CORRESPONDENT, released by Swank Motion Pictures. A highly colored thriller about a crime reporter on a New York newspaper who cracks open an international intrigue. An Alfred Hitchcock production, with Joe McCrea, Lorraine Day, Herbert Marshall and Robert Benchley in the leading roles.

NSA

(Continued from page 38)

success. Hostesses were Ruth K. Gottlieb and Julia Taffet. A unique program has been arranged for the Hamid "Sisters" party Wednesday (7) and members are requested to report promptly at 8 p.m.

Applications for membership: Edwin S. Grauso, Lillian Uruburn, Alice Oakley and Lillian Harrison, proposed by Dolly McCormick; Leonore Rich proposed by Dode Allen; Carmen Demario by Agnes Burke; Rosemary C. Decker, Vivian Scaven and Irene Loy, proposed by Irene Moore.

Donations: Sunshine Fund, Anna Halpin; Kiddies Fund, Hilda Roman. Members are urged to contact Dorothy Packman for details on the current project for the war effort.

G.I. Wants Info

A soldier stationed in New Caledonia has written asking how he can get in touch with roadshowmen in New Jersey, Pennsylvania or New York. He plans eventually to enter the business and would appreciate any information from roadshowmen in that area. His address will be furnished to anyone writing *The Billboard's* Chicago office, 155 North Clark Street, Zone 1.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Hanifen and Mason Still Active in Canadian Sector

ST. JOHN, N. B., March 3.—The two oldest theater managers in the Atlantic provinces are former repertoire and stock actors, one of whom continues his hand in stage work by producing, directing and playing in productions to entertain men in the armed forces and to provide money for war welfare.

P. J. Hanifen, native of Halifax, is manager of the Garrick, now used for films but originally for stock, rep and vaude. He has been the Garrick manager the past two years and is approaching his 80th birthday.

N. W. Mason, managing director and majority owner of the Academy and Roseland theaters in New Glasgow, N. S., was on the road thru New England and the seagirt provinces for years as an actor in rep and stock and single production troupes. He is nearing 81. To help the war effort he presents *The Old Homestead*, with himself as Josh Whitcomb, and doing all the directing, each year at his Academy, for runs ranging from one to two weeks, and then takes show on road for several weeks.

Tent Vaude-Pic

By E. F. Hannan

VAUDE-PIC under tent will flourish this season. The few performers and working help needed will make the pic and vaude trick an easy show to tote over the road. Film for 16mm. pic is now of the feature type and the operator who gathers enough to set his stand for two or more weeks is in a spot to take over the small showbiz of the sticks. Better still is the break when family or partner can carry on with flesh, thus making the affair a one-way game. Things look bright for such outfits under tent.

Semi-Pros Active

Scarcity of flesh entertainment has brought the advanced amateur into the business. Many circle shows are operating with this type performer and they are catching on and filling the shoes of the former professional. Much of this has come about thru the entertaining of service groups, and while they have not been plugged in the manner of the "here they come, there they go" big-shots, they have been getting good experience and have done some fine jobs with flesh bills.

These groups have also found out that servicemen want more flesh on the comedy or vaude type and very little of the heavy-thinking stuff that Rialto trained big-wigs try to shove down the throats of all concerned, regardless of likes or dislikes.

RAT

(Continued from page 38)

and Bertha Cohen, Mrs. Andy Kelley, Mr. and Mrs. Johnnie Branson, Ruth and Lou Korte, John Ragland, Lon Korte, Roscoe Gerall, Dorothy Gerall, Edna Kanthe, Clarence Dodds, Marlon Francheria.

Ace Dodds, Dorothy Dalton, Jean Bacchileya, Rex and Minerva Boyd, Leroy Barnett, Mr. and Mrs. Al Lindenbergh, Mr. and Mrs. David Friedenheim, Clarence and Inez Alton, Sam and Lucille Dolman, Mr. and Mrs. Sam Coomas, J. H. Levenson, Lillian Shepherd, Mona Vaughn, Betty Shepherd, W. R. and Gladys Patrick, Ernest and Mora Bagby, Eddie and Berta Harris, Mr. and Mrs. Monte Morgan, H. S. Gere, Mr. and Mrs. George Carson, Harry and Martha Levine, Carl Anderson, James Doran, Betty Gere, Lloyd and Florence Lusby, June Lancaster, Mary Ernst, Wiley and Betty Kilpatrick, Jimmy and Betty Lloyd, Edward and Myrtle Paradis, Bill and Ruth McMahon, Marie Ricks, Charles Gilbert Sr., Charles Gilbert Jr., Joel Gilbert, Mr. and Mrs. Al Weber, Bob and Jenny Perry, Harry and Elsie Suker, James and Louise Dunn, M. H. and Maxine Ellison, Bill and Gladys Dill, Fred and Helen Brainerd Smith.

Sgt. Frank Platten, Frank Platten Sr., C. F. and Clara Zeiger, Rosemary Loomis, C. H. and Allie Wrightsman, Guy Austin, William Leggevel, Elmer and Estelle

Rep Ripples

ELLA KRAMER, who has operated the theater at Rolling Green Park, Sunbury, Pa., for several seasons and who has been residing in that city since the stock company closed last September, sustained an injured knee in a fall recently. Her address is 38 South Second Street, Sunbury. . . . MARVIN HOWARD, who did juves with the Kramer company, and Howard Rooney, leads and comedy, are in Chicago, Mary in a war plant and Howard as head of the drama department at Visitation High School. Howard and Rooney do an average of three shows weekly with their *Victory Revue* for the servicemen's clubs around Chi. Others in cast are Dot McGovern, Win Branigan, Neal Smith, Gertrude Powell and Vi Anderson. Ernie Ross, who was with the Kramer company, is in training at Great Lakes. . . . H. J. MUNDY writes from Port Worth that he will have a vaudepic show in Oklahoma after middle of March, opening around Ardmore. . . . TYLER-VARNEY PLAYERS, three people, are in their 17th week, doing E. F. Hannan's *Poor Dear Uncle*, in schools and under auspices in the East. . . . HOMER LEE BOWEN and Katherine, Miami, will be with George D. Floyd's Original Florida Blossom Minstrels. . . . JOHN D. FINCH is somewhere along the Ledo Road in North Burma. . . . ARTHUR KINSLEY is showing his religious pics in Central Pennsylvania. He will offer his vaude-pic show in New England late in March. . . . HARVEY PLAYERS, four people, are offering dramatic bills and music, under auspices, around Roanoke, Va. . . . OTTO CARLE is having good biz with his vaude-pic show in Pierce County, Washington, with Carle and Ledoux doing the flesh end. They will move under canvas when weather permits. . . . PFC. JOHN WILLIS WALTERS, friend of many Midwestern repsters, is now spending his furlough with his mother in Columbus, O., after nine months in England with the army. He is slated to return to New York this week for reshipment abroad.

Wallace Bruce Manager Of Lyons, Kan., House

LYONS, Kan., March 3.—Wallace Bruce, who toured the Middle West for over 20 years with his Wallace Bruce Players, has been with the Fox-Midwest Theaters as manager for last three years. He is manager of Fox-Lyons Theater here.

Bruce was awarded the Showmanship Belt by Fox the past year for best showmanship in the entire district.

His youngest daughter, Elizabeth, was recently married in Baltimore to William Willys, of the Six Willys.

Terrell Buys Equipment

ROSELAND, La., March 3.—Mr. and Mrs. Billy Terrell, who for many years operated their own tenters, have returned to their home here after a pleasure and buying trip to St. Louis, Chicago, Moline, Ill., and Kansas City, Mo. They also spent several days with home-folks in Sedalia, Mo., Terrell's former home. While in the Windy City, he bought equipment for his theaters down South.

Hanscom, Josephine Foley, Harry and Grace DeGarro, Sis Dyer, June Cushing, Mr. and Mrs. C. V. Marshall, Mr. and Mrs. Matthews Herman, Johnnie and Bobbie Branson, Mr. and Mrs. Charles Albright, Arthur Hockwald, Jean Boik, Howard Boik, Jeff Boik, Mrs. Ora Ernst, Mr. and Mrs. Edward De Mirigeon, Mrs. Bertha Perry, E. T. Kelley, Roger Warren, Hilton and Lucille Hodges, Tillie Palmateer, W. A. Jeffcoat, Ted Smith, Louis Wald, Ed J. Kennedy, Charlotte Huff, R. J. Casey, J. J. Casey, Gus Powell, Lester Hart, Donald Huff, Rellar Elar, Frank Massina, H. Anderson, A. Wagner, Ben Beno, Frank and Maybelle Bennett, Gladys Forest Ray and Billie Gordon, Gene Hudson, Jack and Martha Kenyon, George and Gladys Keenan, Ben Korte, Ted Levitt, Bill and Nancy Meyers, Babe and Moxie Miller, Jennie Reigel, Tim and Marion Revis.

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16mm. SOUND SUBJECTS
AMERICA'S GREATEST SOUND FILM
BARGAIN, LEADING BANDS, VOCAL-
ISTS and STARS, AT THE AMAZING
PRICE OF \$7.50 PER REEL . . .
SEND FOR LISTS.

16 MM. RELIGIOUS SUBJECTS 16 MM.

1 Reel "Life of Christ," S.O.F. . . . \$15.00
MULTIPRISES Box 1125
Waterbury, Conn.

16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts,
Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

35MM. SOUND FILMS

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AGENTS - OUR NEW COMIC FOLD UP,
"Ferdinand the Bull," sells on sight. Rush 25c
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Workers, Carnival Men. Particulars free. Sam-
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CIGARETTE MAKER! - FAMOUS COWBOY
model. Even rolls Bull Durham perfectly.
Thousands sold during depression @ \$1.25. Best
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DAZZLING, BRILLIANT STUDDED LADIES'
sparkling simulated Wrist Watches. Sample and
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DEAL 240 BOXES, HIGHEST POTENCY, 35
Vitamins. Brings in \$84.00; your cost, \$31.20.
Send payment Mills Sales, 901 Broadway, New
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boxes, \$45.00; 1 dozen boxes, \$6.00. Mail
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GIFT NOVELTY - JACKASS CIGARETTE DIS-
penser. Nods his head and extends a cigarette;
1,000 laughs. Fast selling novelty sensation. Gift
for service men or others. They will love it. Sent
C. O. D., pay postman \$1.00 plus postage, or send
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sale price list. Farley Sineath Novelties, Dept. F,
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JOKE DEALERS, ATTENTION - CARDED
Items: Squirr Label, \$2.25 dozen; Super Jokes,
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Tootlicka, etc. Smokers Fun Shop, \$1.90, 53
Items; Explosive Matches, Cigarette Loads, etc. Rich
(hot) Gum, 3 doz., carded, \$1.05; Fanny Dancer
Books, 90c doz.; Sooner Dog and Pill Combination,
16's carded, \$1.85; Explosive Book Matches, bulk,
\$3.25 gross; Stink Perfume, 75c doz.; Two-Way
Comic Mirrors, 90c doz.; Pyramid Puzzles, large,
\$1.25 doz.; Plastic Transparent Cigarette Cases,
\$2.25 doz. 25% deposit required with order. bal-
ance C. O. D. Adams Novelty Company, 602 S.
Adams St., Peoria, Ill.

KEY CHECK STAMPING OUTFITS - BIG
profits stamping Checks, Name Plates and Social
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"MAIL ORDER TRADE DIRECTORY" TELLS
you where to buy wholesale. Send 25c for 1945
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40 Races, \$1.00. Dime brings samples, wholesale
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SELL GREETING CARDS - MAKE EASY
money showing gorgeous Everyday, Birthday,
Easter, Mothers' Day Cards. Stationery. Over
100 quick sellers. Special offer. Write today for
\$1.00 All Occasion Assortment on approval.
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SELL NOVELTY QUIZ - NEW QUARTER
laugh Game-Novelties. Hot number. Big profits;
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paid. Luban, Box 5930, Tampa, Fla.

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to Adolph "Heel" Hitler. Greatest laugh novelty
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COYPUS (GIANT JUNGLE RATS), \$25.00;
Deodorized Skunks, \$12.50; Opossums, \$5.00;
Grey Squirrels, \$7.50 pair; Rhesus Monkeys, \$40.00;
Spider Monkeys, \$40.00; Raccoons, \$15.00; fancy
Pigeons, \$5.00 pair; Magpies, \$15.00 pair; Coati
Mundia, \$30.00; White Arctic Fox, \$75.00; Por-
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Hamsters, \$2.00; Black Ducks, \$10.00 pair; Blue
Peacocks (1944 hatch), \$15.00; Coyotes, \$20.00;
Cavies, \$2.00. Chase Wild Animal Farm, Egypt,
Mass.

SHETLAND AND LARGER PONIES; ALSO
pair of Donkeys, one schooled a little. State
your wants. Col. Leon Robinson, Dunkirk, O.

BUSINESS OPPORTUNITIES

BOWLING ALLEY - 8 LANES, REGULATION
ten pin. Must vacate. Price, \$7,500.00 P.O.B.
New Boston, Texas. D. E. Dahlgren.

DRIVE IN THEATRE - 100 PER CENT LOCA-
tion on 5 double highway, 5 miles from Hart-
ford, Conn. Capitol, plenty ground, half million
to draw from. No outdoor theatre around Hart-
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FOUR GROSS LARGE DOUBLE HEARTS, SEV-
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GET QUARTERS BY MAIL DAILY - ALL
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Coin operated, pays for itself in few days. New
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MAKE IT YOURSELF AND KEEP ALL THE
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MAKE MONEY AT HOME IN SPARE TIME BY
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Buy to use durable, non-tarnishing, pure stain-
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SELL DISPLAY SIGNS, PICTURES, CALEN-
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Big profits. Bargain catalog free. Ellico, 438
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SPECIAL - INCH DISPLAY ADVERTISEMENT
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yearly income with security nets you 200% on
investment. Interested parties, write for details.
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127 WAYS TO MAKE MONEY, IN HOME OR
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COIN-OPERATED MACHINES, SECOND-HAND

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chines - All makes and models, lowest prices,
from operators being drafted. Uncedack Parts in
stock. What have you to sell? Mack Postal, 6750
N. Ashland, Chicago.

ALL REBUILT! - LOBOY 1c SCALES, INTER-
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Aspirin, 25c package, and 1c Peanut Machines.
Adair Company, 6926 Roosevelt, Oak Park, Ill.

ARCADE EQUIPMENT FOR SALE - LIST BY
request. A. M. Johnson, 57 St. Marys Rd.,
Buffalo 11, N. Y.

BAKER PACERS, PACES RACES, SARATOGA.
all cash payout; 5c Jennings Chief, Columbia
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N. C.

BALL GUM AND BOSTON BAKED BEANS
wanted. Give price and quantity available in
first letter. M. T. Daniels, 1027 University,
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CIGARETTE AND CANDY VENDING MA-
chines, all makes and models. Largest distrib-
utors. Also replacement parts and mirrors. Unceda
Vending Service, Dept. B, 102 Scholes St., Brook-
lyn 6, N. Y.

CLUB CONSOLES, GOLD CHROMES, BROWN
Fronts, Mills Bonus, Cherry Bells, Blue Fronts,
nickel, dime, quarter play; Square Bell Glass,
Doors, Handles, Electrical Parts. Cash Boxes,
\$10.00 dozen; Stop Levers converted Knee Action.
Immediate service. Coleman Novelty, Rockford, Ill.

DICE MACHINES, NICKEL OR PENNY, 100
of them. Former price, \$15.00 each; sell \$5.00
each; 25 lots, 1/3 deposit. All new machines.
American Automatics, Box 161, Elmont, L. I.

FOR SALE - 20 CHALLENGERS, SOME WITH
Jap set-up; 10 Big Game Hunters; 5 Streamline
Model F Targets. Price, \$30.00 each. All guns
have been reconditioned with new parts and are in
good working order, ready for location. Also 20
Kicker & Catchers, some new. Price, \$25.00 each.
10 Bingo, \$8.00 each. 1/3 with order, balance
C. O. D. Albert Gerry, Box 6435, Philadelphia
45, Pa.

FOR SALE - COMPLETE ARCADE MA-
chines reworked. Barrel Roll, \$149.50; K. O.
Fighter, \$149.50; Submarine, \$165.00; Sky
Fighter, \$275.00; Parachute, \$135.00; Air Raider,
\$185.00; Roll A Base, \$60.00; Texas League,
\$35.00. 1/3 deposit. List of 50 cheap bargains.
Pops Arcade, 921 Noble St., Anniston, Ala.

FOR SALE - TEN SEEBURG JAPS @ \$125.00.
Want to buy brand new A.B.T. Big Games or
Challengers. Also would like to buy used A.B.T.
Challengers in good condition. W. B. Copley, 1604
Guess Rd., Durham, N. C.

FOR SALE - SIX SINGING TOWER PHONO-
graphs, look like new (cutting down route).
Make best offer. Gopher Coin Machine, Fulda,
Minn.

HEATING ELEMENTS FOR POPMATIC AND
Electro-Pop Popcorn Machines, \$5.00 each.
P. K. Sales Co., Cambridge, O.

PEANUT MACHINES - 30 LATE MODEL
Masters, very clean, @ \$6.00; 40 Aces, perfect
condition, @ \$4.00. McGuire, 313 N. Santa Ana,
Bellflower, Calif.

ONE 5c VEST POCKET, CHROME METERED,
\$75.00; 1 5c Blue and Gold Metered, \$57.50;
These machines look like new. 1 5c Five Jack Pot
AVT Casino, same as new, \$30.00. 1/3 deposit.
Ed. Adams, Auburn, Ky.

OPERATE A ROUTE OF COIN OPERATED POP-
corn Machines. Profitable, pleasant business; 28
Kellogg machines, 5c play, 12 Bally, 10 Emerson,
all or any part, \$99.00 each. Route of 10 these
venders will net you \$50.00 weekly or more. Act
promptly if interested; owner has other interests.
1/2 deposit, balance C. O. D.; full cash, deduct 5%.
P. K. Sales Co., Cambridge, O.

ORIGINAL A-1 MACHINES - 5 5c BLUE
Fronts, \$179.00. One-third deposit. J. Edwin
Thamert, 1402 Harrison Blvd., Boise, Idaho.

PERMO POINT ELLIPTICAL OR NEW ROUND
Point Needles, lots of 10, 36c; 11 to 99, 33c;
100 up, 31c. Each shipment postpaid and insured
in U. S. Reconditioned Games with legs and side
rails refinished. Silver Spray, \$35.00; Wings,
\$37.50; Band Wagon, \$42.50; Slap the Jap,
Seven Up, A.B.C. Bowler, Show Boat, all \$55.00
each; Sink the Jap, \$60.00; Bolaway, \$75.00;
Venus, \$85.00; Jeep, \$117.50; Army and Navy,
\$139.50. Terms: One third with order, balance
C. O. D., subject to prior sale. Complete monthly
bulletin free. Matheny Vending Company, 564 W.
Douglas, Wichita 12, Kan.

PHOTOMATICS - WANT EARLY OR LATE
models. Describe fully first letter for quick sale.
Radenbaugh, 1322 Lee Ave., Long Beach 4,
Calif.

PHOTOMATICS - WANT EARLY OR LATE
models; describe fully first letter for quick sale.
McGuire, 313 N. Santa Ana, Bellflower, Calif.

POSTAGE STAMP MACHINES - NEW 1945
models, selling 1c and 3c stamps, \$30.00 com-
plete. Merchants, purchase one for your store.
Operators, start your own route. Average profit,
\$9.00 monthly per machine. No car or experience
necessary. Service in spare time. Free illustrated
catalogue. Parkway, 3046M Tioga, Baltimore 15,
Md.

"SPECIAL" - 50 1c A.B.T. CHALLENGER
Guns, reconditioned, \$29.50; 50 5c Chrome Nut,
\$7.95; 50 5c Hot Peanut, \$15.00; 50 Pipe Stands,
\$2.50. Bingo Games, \$8.50; Kicker Catchers,
\$24.50. Cameo Vending Service, 432 W. 42d,
New York.

TO TRADE - THREE BALLY CLUB BELLS
P. P. A-1 condition, even, for three 40 Rock-
ola Masters A-1. A. B. C. Novelty Co., 2509 So.
Press St., San Antonio, Tex.

VENDING MACHINES - 25 ADVANCE, 25c
slot, very good condition, \$8.00. These are
money makers. McGuire, 313 N. Santa Ana, Bell-
flower, Calif.

WANT - LOBOY 1c SCALES, 5c SELECTIVE
Candy Vendors, 1c Peanut Machines. Give
description. Adair Company, 6926 Roosevelt,
Oak Park, Ill.

WANT TO CONTACT RESPONSIBLE INDIV-
iduals interested in placing coin operated equip-
ment in their local communities. West Coast only.
Qualifications: coin machine operating experience,
good character, reputable, good reference, small sum
of money needed. Box CH-90, The Billboard, 155
N. Clark St., Chicago 1, Ill.

WANTED - ROCK-OLA WALL BOXES,
1501, 1940 models. Quote lowest prices in
your first letter. C. E. Burns, 322 Main St., Grand
Junction, Colo.

WANTED TO BUY - KIRK GUESS YOUR
Weight Scales. Describe fully for quick sale.
McGuire, 313 N. Santa Ana, Bellflower, Calif.

WANTED - PIKES PEAKS AND PHONO-
graphs, any make, any condition. Winnipeg
Coin Machine Co., 277 Donald St., Winnipeg,
Man., Canada.

WANTED - TWO FIFTY CENT PLAY MILLS
Club Bells. Must be originals and in good con-
dition. Air mail Pedicord & Moore, Pedicord Hotel,
Spokane 8, Wash.

WANTED - WATLING SCALES, ANY STYLE
or model other than large dial. Please describe
fully. McGuire, 313 N. Santa Ana, Bellflower,
Calif.

WANTED TO BUY FOR CASH - WURLITZER
Twin-12 and 24 Hideaways; Wurlitzer 610s,
24s, 600s, 500s; Packard Boxes; Buckley Chrome
24-Record Red Plastic Boxes; all model Consoles,
free play, payout or combination. State price and
condition. Badger Sales Company, 1612 W. Pico
Blvd., Los Angeles, Calif.

WANTED - COLUMBUS BALL GUM AND
DuGrenier four column Model N Gun Machines
for Adams Gum. How many, what models, lowest
price. T. O. Thomas Novelty Co., 1572 Jefferson,
Paducah, Ky.

1c GLITTER GOLD PLAIN Q.T., \$100.00; ACE,
\$15.00; Twenty-One, \$10.00; Pikes Peak,
\$20.00; American Eagle, \$45.00; Spitfire, \$15.00.
O'Brien Music Co., Newport, R. I.

1 ROCK-OLA STANDARD, \$300.00; 1 MUTO-
scope Punching Bag, \$195.00; 2 Mills Punching
Bags, \$55.00 each; 4 Microscope Card Machines,
\$15.00 each; 2 Exhibit Cards, \$15.00 each; 4 Ex-
hibit Duroscope Drops, \$10.00 each; 1 Radio Rifle,
\$50.00; 1 Wurlitzer Sound System, Model 851,
\$25.00; 1 Ten Strike High Dial, \$55.00. All in
good working order. 1/3 cash. C. A. Stephens,
Mullens, S. C.

8 ERIE DIGGERS; CAPEHART PHONO-
graph, 10 Records, Selective, \$135.00; Gabel,
18 Records, Marble Finish, Selective, \$165.00.
National, 4243 Sanson, Philadelphia, Pa.

10 MUTOSCOPE MOVING PICTURE MA-
chines, complete with reel, sign, frame, each,
\$30.00; 8 Counter Drop Picture Machines, com-
plete with picture, sign, frame, each, \$20.00; 1 Mills
Punching Bag, \$50.00; 1 Exhibit Striking Clock,
\$50.00; 1 Dumbell Grip, Lift Owl, floor model,
\$50.00; 1 Mills Lift, floor model, \$35.00. 1/3
deposit, balance C. O. D. Gerald Barker, P. O. Box
405, Sinclairville, N. Y.

35 MACHINES, \$600.00 - 2 ANTI-AIRCRAFT
Guns, Bally Ranger, Mills Punching Bag, Duck
Gun, Bally Alley, Bean 'Em, Raffleball, Gripper,
13 Picture Machines, 10 Counter Machines, 3 Lite-
Up Card Venders, \$550.00 uncrated. Uncle Sam
Gripper, \$50.00; Super Gripper with base, \$45.00;
K. O. Fighter, \$150.00; Microscope Card Vender
with base, \$35.00; Home Run, \$10.00. Others.
E. W. Schnepel, Red Bud, Ill.

50 SET #318 DISC WITH REEL STRIP, \$4.00
set; 5c Glittergold Q.T., \$114.50; Jennings 25c
Jackpot Slots, \$49.50. Coleman Novelty, Rockford,
Ill.

FORMULAS & PLANS

INVISIBLE PASS-OUT STAMP INK, \$5.00 PT.;
\$8.00 qt.; \$25.00 gallon. Dale Troglin, 235
S. W. 29th St., Oklahoma City 9, Okla.

SOFT DRINKS MAKE PLENTY MONEY -
English Ginger Beer made British firm rich;
English Mead, oldest liqueur known. Formulas,
dollar each. Mrs. Nutman, Route 1, Box 125, San
Luis Obispo, Calif.

COSTUMES, UNIFORMS, WARDROBES

BALLYHOO CAPES, RHINESTONE G-STRINGS,
twelve Minstrel Capes, \$36.00; large Cyke, Red
Band Caps, Coats. Beautiful Gowns. Wallace,
2416 N. Halsted, Chicago.

BEAUTIFUL HULA SKIRT FROM SOUTH
Seas, native made, adult size, \$4.00. Send \$1.00,
balance C. O. D. Adult Celophane Skirts, red or
clear, \$5.00. Hawaiian Hula Shop, 520 Kearny,
San Francisco, Calif.

CELOPHANE HULA COSTUMES COMPLETE
with Leis, Bras, Anklets and Skirt, \$10.00;
Skirt alone, \$7.50; all colors. Rhinestone G-Strings,
\$7.50; Bras, \$1.50; Chorus or Strip Panties, \$1.25;
Net Bras, 75c; Rhinestone Settings, 25c gross;
Spangles, all colors; Bally Capes and Costumes
reasonable. Long Eyelashes, \$1.50. Add 15c
postage on orders. C. Guyette, 346 W. 45th St.,
New York 19.

CLOWNS, MINSTRELS, SATIN, \$8.00; GYPSIES,
Feather Shakes Costumes, \$4.50; Uniform Coats
and Accessories. C. Conley, 308 W. 47th St.,
New York.

SINCE 1869 - COSTUME BARGAINS,
Chorus, dollar up; Principals, three up. No
catalogue. State wants. Guttenberg, 9 W. 18th,
New York 11.

WANTED - RHINESTONES IN GARMENTS,
drops, bandings, or loose in any condition. Mail
your items or samples today quoting best prices.
Action same day received. Square deal assured.
Brown, 36 Bank St., New York 14.

FOR SALE SECOND-HAND GOODS

A-1 BURCH WORLD'S FAIR MODEL POPCORN
Machine, in good condition, with Trailer. Lo-
cated Fort Benton, Mont. O. A. Tschache, Fort
Benton, Mont.

A TOP MONEY-GETTER DART GAME CON-
cession, "Bomb the Japs." Our new 1945 game
is ready. Send stamp for circular. Frank Welch,
735 E. Main St., Rochester 5, N. Y.

ALL KINDS POPCORN MACHINES, POPCORN
Glassine Bags, Hot Tomale Electric Steamers,
Root Beer Barrels, new Coleman Gasoline Burners,
Tanks, Fittings. Northside Sales Co., Indianola,
Iowa.

ALL AVAILABLE MAKES POPPERS - FIFTY
All Electric or Gas Heated Machines, cheap.
Burch, Advance, Cretors, Dunbar, Kinnersy, Peer-
less, others. Roaster. Carmelcorn Equipment, 120
S. Halsted, Chicago.

BALLOONS - EXTRA LARGE SIZE INFLATED
to 4 and 5 feet in diameter. Can be used for
huddle dance or advertising. Nettles, 575 Winton
Terrace, N. E., Atlanta, Ga.

ELECTRIC HEATER, 14" BOWL TYPE AND
two Burner Electric Stoves, A.C. or D.C., 120
volts, each, \$7.95, plus shipping and postage, 30c.
No C. O. D. Jeannette Electric Co., 159 W. 23d
St., New York, N. Y.

FOR SALE - BRAND NEW MILLS 6 QUART
Automatic Custard Machine, \$1195.00. One-
third deposit, balance C. O. D. Blossom Amuse-
ment Co., Fort Myers, Fla.

FOR SALE - ALL ELECTRIC DOUBLE HEAD
Candy Floss Machine, in excellent condition.
Capacity, \$75.00 an hour. Box 15, Tallavast, Fla.

HARLEY DAVIDSON MOTORCYCLE, 1941, 61 overhead valves, good condition. A natural for coin machine service. Recordings made originals, duplicates, others, six to 12 inch with automatic shut off groove. Foster Amusement Machines, 320 S. Chicago Ave., Sioux Falls, S. D.

NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. P. Schmaltz, 215 Wyoming Ave., Kingston, Pa. mh19

SEMI-TRAILERS — ALL STYLES, LATE '39 and '40 models. Thirty to select from. Your present truck made into tractor. W. O. King, 30 Peasenden, Mt. Clemens, Mich. mh31

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ONE PORTABLE SKATING RINK FLOOR, 40x80 maple, 8x12 sections, \$800.00 cash. Wabash Valley Tent & Awning Co., 1136 Wabash Ave., Terre Haute, Ind.

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FOREMAN FOR EACH RIDE — FERRIS Wheel, Merry-Go-Round, Chair-o-Plane, Loop-o-Plane, Auto Kiddie Ride. Top salary paid. Also 2d men wanted for above. Can place wires of foremen as agents in our concessions. Most spots played are 10-day celebrations starting fifteenth of April. Truck drivers preferred. Can use Ride Foreman at winter quarters if so desired until opening of season. D. Van Billiard, North Wales, Pa. mh17

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TRIO — DANCE MUSIC, VOCALS, KINDLY airmail full particulars, photographs. Indicate salary. Telegrams ignored. Phil Edwards, 1133 North Blvd., De Land, Fla.

TRUMPET WHO READS ACCURATELY, phrases modern with good tone. Location, \$70.00 net. No drunks. Paul Peerson, Hotel Winona, Winona, Minn.

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WANTED — GIRL MUSICIANS, ALL INSTRUMENTS. For top all girl name band. Now playing deluxe theaters, ballrooms and hotels. Must be able to jump. Send all information and photograph to K. C. Culver, Statler Hotel, Detroit. mh17

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GOLD WIRE JEWELRY WORKER, 55, WANTS Lady Partner. Will teach you the trade. Address Box C-294, The Billboard, Cincinnati 1, O.

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DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. mh31

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FOR SALE — TWO PHOTOMATONS, \$995.00 each. Fully automatic with extra parts. Now in operation at Market Amusement, 183 Market St., Newark, N. J.

LENSES — 6" F.3.5 ZEISS; ALSO 3" F.4.5. Zeiss made, Compur Shutters, perfect condition. Opelika Studio, 819 Ave. A, Opelika, Ala.

MILLMAN'S TRUCOPY COPIES ANYTHING printed, written, drawn, etc., actual size. No darkroom necessary. Automatic exposure Developer Developing Racks for better photos. Keep your hands out of strong chemicals. Direct Positive Cameras, Visualizers, Metal Photo Stools, Midget Blowers, Photomatons and Parts. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y. mh24

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A-1 CIGARETTE AND CANDY VENDING MACHINES. Phonographs, all other coin equipment. Mac Postal, 6750 N. Ashland Ave., Chicago, Ill. my12

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CUSTARD MACHINE MOUNTED ON TRUCK or trailer. Will pay top price. Box 644, c/o The Billboard, 1564 Broadway, New York 19, N. Y.

EVANS OR SIMILAR LARGE SIZE ELECTRIC lighted Raffle Wheel. What have you? Address M. Crimmins, Centennial Bldg., Rochester, N. Y.

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PORTABLE SKATING RINK FLOOR AND Tent complete. Without skating equipment. Apply Box C-293, Billboard, Cincinnati 1, O. mh10

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WANT BURCH OR NATIONAL PEERLESS Popcorn Machine, largest size only. Eldorado or Bungalow considered if price is right. State serial number, condition. Describe fully. Also extra Burch Kettles, large. Wilhoit, Portland Arena, Portland, Ore.

WANT TO BUY TOP, 12 BY 12, FOUR WAY Awnings or Pan Joint complete or any part. Box 435, Aberdeen, S. D.

WANT PORTABLE ROLLER RINK WITH OR without skates. H. T. Marlin, Oak Ridge, Tenn.

WANT TO BUY KIDDIE RIDES AS WHIP, Auto, Ferris Wheel, etc.; also Miniature Autos, gas or electric. Write Robert Hammer, 316 Shawnee Drive, Louisville 12, Ky.

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WANT BLEACHER SEATS FOR INDOOR SEAT- ing, near Columbus or Portsmouth. Dave Harris, 1522 Blake Ave., Columbus, O.

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WANT TENT — 20x40, KHAKI; ALSO 15x20 or 20x30 with walls. Will buy small Animals. Chas. Hilbert, 5710 Bergenline Ave., West New York, N. J.

WANTED — SMITH & SMITH CHAIR-O-PLANE, good running condition. Or any other ride for cash. D. Van Billiard, North Wales, Pa. mh17

WANTED — TRICK SADDLE. PAY YOUR price. Jimmie Thompson, Alexandria 10, La.

WANTED TO BUY — PAIR COMPLETE 35MM. Portable Sound Projectors. State price and condition. Write Pavilion Theatre, Maynard, Minn.

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2 LORD'S PRAYER ON A PENNY MACHINES. Must be good working condition. Danny Bramer, Wm. Penn Hotel, San Diego, Calif. mh17

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COLORED DANCE BAND AT LIBERTY FOR one night engagements. Write or wire. "Jump" Jackson, 4917 S. Dearborn, Chicago, Ill. Atlantic 6965. mh24

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ALTO CLARINET — PREFER FIRST. PLENTY name band experience; jazz, legitimate, clarinet. Write Musician, 610 Windsor Hotel, St. Louis, Mo.

AT LIBERTY MARCH 30TH — ALTO SAX. Clarinet. Union, honorable discharge. Musician, 2009 W. Wisconsin Ave., Milwaukee, Wis.

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ORGANIST — YOUNG, NEAT APPEARANCE. requests work anywhere. South, Southwest or California. Pipe or Hammond (I do not own organ). Smooth, very commercial style. No rinks. Wire or write Organist, 532 N. E. 27th St., Miami, Fla.

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TRUMPET AVAILABLE AFTER MARCH 10TH. Read, fake, good tone, range. Not too far away. George Clements, Savoy Hotel, Shreveport, La.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT — AVAILABLE indoor events. Flashy nicked paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

PIANO PLAYERS

AT LIBERTY—PIANO PLAYER, CONDUCTOR. Just closed theatre engagement, house going pictures; 32 years' experience, R.K.O., Public, etc. Will go anywhere. Draft exempt. Also play Organ, Hammond or pipe. Best references. Will travel or location. Have fine wardrobe. Available immediately. Matthew Cryan, Belmont Hotel, Milwaukee 3, Wis.

LADY PIANIST — 21, PLAY BOTH CLASSICAL and modern. Much training but little experience. Write P. O. Box 733, St. Cloud, Minn. mh10

PIANIST, COMPOSER, SOLOIST, TEACHER, Interpreter. Reconstructor at sight. No faker. Read only. Experienced all branches. Rank with America's foremost pianists. Locate West Coast or South. Independent, no labor affiliations. Not in draft. Bondage contract necessary. JHP, Pianist, Billboard, 390 Arcade Bldg., St. Louis 1, Mo. mh24

REQUEST SINGER-PIANISTE — GIRL SOLO- ist for cocktail lounge or lulls. Classics, boogie-woogie, all styles. Name band experience. No drinking, union. Salary \$125.00 weekly, transportation, six weeks' contract. South only. Mary Joy, General Delivery, Customs House Post Office, New Orleans, La.

VAUDEVILLE ARTISTS

AT LIBERTY — YOUNG MAN, GOOD SING- ing voice, wishes connections with act, show or partner. Quartette, etc. Also interested in slap stick, comedy burlesque, trampoline bounding bed, etc. Draft exempt. Alf Jackson, c/o Sellers, 964 Acushnet Ave., New Bedford, Mass.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

DANCE ORCHESTRA — 12 MEN, GIRL Vocalist available for single night or location. Write or wire Don Romeo, 23 Tilton St., Hammon-ton, N. J. mh24

FOURTEEN PIECE ALL GIRL ORCHESTRA — Thoroughly experienced. Shows, dances; one nighters, location. Only highest type engagements considered. Union. Write wire Noland Tucker, Chase Hotel, Kansas City, Mo.

CIRCUS AND CARNIVAL

HALF AND HALF — GOOD FEATURE. WRITE or wire detail. Address Edna George, 251 1st St., S. W., Miami, Fla.

4 EXPERIENCED FEMALE IMPERSONATORS. Gbl Show Workers for carnivals, circuses. Pic-tures on request. Available immediately. Bertie Le Paige, 629 Carondelet, New Orleans, La.

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Cincinnati 1, O.

Parcel Post

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Aberle, Mrs. Ducke Briggan, Gerald
Aitken, Wm. R. Andrew
Albee, Freeman Brooks, Chas.
Alcedas, Sky High Russell
Allegretti, Frank Brown, Frances
ALLEN, Joe Jack (Battlefield Show)
ALLEN, Robt. Bryant, G. Hodges
Elmer Bryson, C. W.
Anderson, Ted Buck, A. R.
Andrews, Edw. C. Buck, Chas. Buddy
Anthers, Fred Buck, Doris &
ARCARO, Anthony Buddy
R. Buckingham, Robt.
Arciero, Tomasso BURKE, Wm. H.
Are, Mrs. Helen Burke, Mrs.
ARMSTRONG, Clinton
Jurie
Arnold, H. (Happy)
Arnold, Mae-Joe
Austin, Prof. A. Calvin
Ayers, Claude W. Camden, Eddie
Ayres, Phyllis Cann, L. Harvey
Babitt, Roy CARLYLE, John
Baker, Carl D. R.
BAKER, Carl Carry, Tommy
Carter, Bill
BALDWIN, Ruel CASSIDENTE,
Milton Jos. U.
Baradelli, Jack Chambers, Larry
Barber, Eugene Champion, Arthur
Barber, Otis Benj.
BARKER, Rand Chan & Margo
Barlow, Wm. Chandler, Grant
Barnett, Marvin CHAPMAN,
BARRROW, Victor Eugene Rufus
Max
Cheney, Pete
Barth, Mrs. Jack Christensen, Elmer
Bass, Gene Coffey, Mickey
Baxter, J. A. Cogswill, James
Bay, Richard Collins, Robt.
Beach, Harold Colman, Tommie
Beaudy, Harold G.
Belano, Mrs. Cook, G. Howard
Emmett Cooke, Welby
Behrera, Barbara COOPER, Robt.
BERCAW, Harry Byron
M.
Bernard, J. M. Lee
Bernard, Mrs. Marie
BERNSTEIN, Pearl Carr
Morris A. CORNYN, Bernard
Jos.
Berry, Walter Cortez, Tony
Bestenger, L. N. Costello, Frank
Bickett, James H. Costello, Johnny
Bickford, Marion Costello, Robt.
Bilbon, Steve Costello, John
Bishop, Ed Couff, Eddie
Black Bros. Coulston, Donald
Blackwell, Carl Courtney, Ray Dee
Blevins, Pvt. COWELL, Arthur
Benj.
Blevins, Walter Farrant, Bert &
Bloom, Bobby Edith
Borden, Luther CRAIG, James
BOLGER, Paul CRAIG, Clarence
Kenneth
Borup, Midge Cravens, Mrs.
Bowen, Clyde Winnifred
BRACY, Robt. Crawford, John W.
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Brady, Terry Crowley, G. C.
BREACH, Howard Crum, Helene
Brewer, Mrs. Lou Cunningham, B. C.

TRADE SERVICE FEATURE

LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!
The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Cyr. Mrs. Conrad
Dabney, B.
Dabney, Tex
DADDO, Mike
DAGG, Roy E.
Dale, Bettina
Dale, Betty
DANIEL, Allen Wm.
Daniels, B. A. (Magician)
Daniels, Wilson
Darling, Happy Jack
Darragh, Don & Betty
Darragh, Jack
DARROW, John Clarence
Davis, Jack C.
DAVIS, Oscar W.
Davis, Roy
Davis, Vic
DeCoryder, Edgar
DeFee, Lois
DeBosslarknob, Louis
Dean, Betty
Dear, Frank S.
Dearo, Bert
Dennis, Theodore
Dillin, Ellwood
Dixon, Dixie
Dobish, Joe
Donabus, Tex & Ann
Donaldson, Chas.
Donaldson, Doris
Donohue, Jack W.
Dopieralski, Mrs. Margie
Dorsey, Curtis
Dorsey, Geo. L.
DOWD, James
Downs, Red
Drake, Sue
DRUCKEN-
MILLER, Ervin L.
Duane, Mrs. Jack
Duffy, John F.
Dugan, J. H.
Dunlap, Shorty
Dwyer, H. S. (Dink)
EAMES, Ellis L.
Ecklund, Eric
Edwards, Mrs.
Edlin, I. A. (Ted)
EDWARDS, Wm. Floyd
EFFRIM, Nicholas J.
Eler, R. C.
Elaine, Joyce
ELLINGTON, Jos. Carr
Ellis, Dick "Pop
Eye"
Elliason, Mrs. Elsie
Emawiler, L. H. (Babe)
Ethel, Kenny
Evitts, Mrs. Muriel
EWTON, Jos. M.
ESTED, Beni Alfred
Fairbanks, Wm.
Farmer, Alfred
Farrant, Bert & Corrine
FAULKNER, John Herman
Ferguson, Mack D.
Ferrera, Don
Fike, Paul E.
FINN, Frank
Finnegan, James
Flinerty, Dennis
FISK JR., Harry E.
Fitzgerald, Edw. R.
FITZGERALD, Frank Hiram

Hall, Al K.
HALL, Eugene Albert
Hamblin, Claude E.
HARRIS, Peder A.
Hammond, Harry
Hanson, Louis T.
Harding, Bill
Harley, Wm. E.
Harms, Geo.
HARRIS, Albert Sidney
Harris, Babe (Rosenfield)
Harris, Edw. Francis
Harris, John W.
HARRIS, Leland Theodore
Harris, Franky
Harris, James Otis
Harris, R. J.
HARRISON, Naylor Robt.
Hart, Ralph Morris
Hartz, Ben A.
Harvey, Everett A.
Hatfield, Jos. T.
Haw, Chief Jim
Hayes, E. T.
Heaton, Ralph L.
Hedding, V. A.
HELMS, Geo.
Henderson, Rays
HENNESSEY, Frank Wm.
HERMAN, William
Herdon, Mrs. Glenn
Hester, Heck
Hiday, Una Leola
HIER, James F.
Hileman, Alfred G.
Hill, Wallace O.
HOBBS, Arthur Wm.
Holly, Christina
Holston, Jack
HOLT, Theodore
Holsman, S.
HOOD, Fred (Col.)
Horton, Lewis J.
HOSTETTLER, Chas. F.
Houston, Lee
Huber, Fritz
Hunter, Virginia M.

McDOWELL, Karl Ernest
McDowell, Randall B.
McFarland, Tobe D.
McFarlong, Willard Lee
McGee, Charles
McGee, Lester
McGINLEY, Horace Geo.
McGUIRE, Peter D.
McKESSON, John Reis
McKINNON, John D.
McLEAN, Paul Edw.
McNicholas, M. P.
McQUIGGAN, James J.
MADORE, Patrick A.
Malanga, George
MALLERY, Richard
Mallett, Mildred
Maning, Jack
Mangan, Hazel
Manuel the Artist
Margueritte, Madame
Marmon, Mrs. Lou
Marsen, David
Marshall, S.
Martin, Daniel D.
Martney, Hensley R.
MARTIN, Malcolm C.
MARTIN, Rayfield
Martino, Joe
Marvelo-Lester, Lake
Marrin, Dave
Mashburn, John
Masley, Paul & Margaret
Mathews, Bernard
Mathews, Manley Tooker
Mathews, Robert P.
MATHIS, Casey James
Maurice & Andrea
MAXWELL, Charles D.
Meadows, Pat
Medlin, Greasy
Meekins, Chas. Karl
Megale, Joe
Merkle, Frederick
Merrifield, Howard W.
Merrill, Jas. & Blanche
Merritt, Raymond
Messick, Tommy
Meyers, Gypsy Bob
Meyers, Johnny
Michael, Johnnie Polack
Miklo, Gloria
Miller, Dory E.
Miller, Eli
MILLER, John Lordlow
Miller, Larry Eli
Miller, Paul L.
Miller, R. A.
MILLER, Ralph Howard
Miller, Wanda L.
Milligan, T. G.
MILLS, Dennis Wayman
MINOR, Joseph C.
Mitchell, Frank C.
Mitchell, Frank Sharkie
MITCHELL, Dewey
Mitchell, James
Walter
Robt.
Stanley
Northam S.
Alfred Samuel
Andrew
Priest Jr., V. G.
Putney, Elmer
Pyle, Mildred
Quest, Irving
Raetz, Gene Otto
RAGLAND, Phillip T.
Ralston the Magician
RANKIN, Russell
Ray, Joey
Red Hawk, Chief
Redford, Hazel
Reese, Harvey
REES, Jas. Alfred
Reid, J. E.
REILLY, Harry
Reilly, Myrtle & Bill
REMAN, Jack Steve
RESTORICK, John W.
REUTER, Lawrence Geo.
Roy Nell, Miss
Reynolds, Fitz
REYNOLDS, Theodore
RICHARDSON, Joe Gordon
Rice, Cecil C.
Riga, James J.
Rido, Lee Arthur
Rinaldi, Albert
RINEHEART, James C.
Roach, Charles
ROBB JR., Chas. Lester
Roberts, E. L.
ROBERTS, Ernest Franklin
Roberts, J. H.
ROBERTSON JR., Burton B.
Robinson, Frank
Rockwell, Sidney & Edna
Rogers, Bobby Jean
Rogers, Jean
Rogers, Jessica
Rorabaugh, Harry E.
Rose, Bert
Rosenberg, Joseph
Ross, Grace
Rothrock, J. H.
Royal, Queenie
Royall, R. G.
Rudyhoff, Rudy
Sadler, Thomas Clifford
Sanfilippo, Frank R.
Sapp, Allen G.
Sarrar, Everett Lari
Saunders, G. W.
Saunders, Nettie
SAWYER, Bill Louis Edw.
SCOTT, L. E.
SCREBNEFF, Wm.
SEAGLE, W. C.

(See LETTER LIST on page 55)

TRADE EYES MEXICAN CONFAB

U. S. Submits 10-Point Plan

Inter-American Conference stresses business problems which must be answered

MEXICO CITY, March 3.—In many respects other world news seems to have overshadowed the big Inter-American Conference that was in session here during the week. The delegates from all the nations of the Western Hemisphere have been occupied with the big problems but at the same time, all of the discussions have tended to bring trade questions to the front. Small business men here have not missed the implications of what the conference will mean in the future and they are deeply interested in all reports on plans for future trade relations. Since the conference (See Mexican Confab on page 53)

MERCHANDISE TRENDS

CHICAGO, March 3.—War, with its attendant restrictions, has failed to halt the activity of the buying public. Weekly sales figures continue to mount, as do prices on merchandise which does not come under OPA regulation. The latter, in many instances, seems to be of increasingly poor quality, which is equivalent to a price increase. Although many necessities are virtually unobtainable, luxury goods seem more abundant than ever, at very fancy prices, however. Metropolitan shoppers complain they cannot find plain, serviceable merchandise at old prices, while fancier versions of the same items, at three to four times former prices, are to be found in large quantities. Small-town and rural shoppers say their plight is even worse. Retailers are showing far greater sales volume but say that at least part of it is due to the fact that merchandise is higher priced, more than actual increases in unit sales.

Surplus Hardware Offered

A variety of surplus hardware items for sale to civilian was offered this week by the Office of Surplus Property, a section of the Procurement Division of the

Treasury Department. Not all items are available in each region, it should be noted.

At the Chicago office, serving Region No. 5, the following items were offered for sale on and after March 12: Wrenches, vices, scales, screw drivers, household equipment, files, drills and dowels, pots, shower heads, etc.

Region No. 2 of the OSP, in New York, is offering ammunition boxes, metal canteens, heater elements, incandescent lamps and 7,709 packages of safety razor blades. The Washington office lists saw blades, thousands of lanterns, new and used augers, salt shakers and other items.

Wood ammunition boxes and wood containers are among the articles offered by the Cincinnati OSP offices, as well as boilers, drills, bolts, screws and sinks. In Fort Worth, Region No. 7, OSP is offering miniature incandescent lamps, sewing machines, paste brushes and many durable goods items.

Toy Outlook Dark

Prospects for toys this year are none too bright. The annual toy fair, held in New York every March for the last 42 years, has, of course, been canceled, in compliance with orders from the Office of Defense Transportation.

Demand for toys, compared with the supply, is terrific. Wartime shortages have cut the supply drastically, and in addition, the number of children born in the last few years has increased sharply.

Cigarette Makers Hit News

A nationally circulated advertising magazine recently turned its attention to cigarette-making machines, which have increased enormously in popularity since the cigarette situation became so bad. The magazine reported that some manufacturers of the make-your-own gadgets (See Merchandise Trends on opp. page)

Mail Order Firms Give Mdse. Hints In New Catalogs

CHICAGO, March 3.—The trade will watch with interest the seasonal catalogs of the principal mail order companies, classifying them as a sort of "barometer" of novelty and specialty merchandise for the coming season. But there is little indication of a "fair and warmer" trend in this fanciful indicator as the new spring and summer catalogs of such firms as Montgomery Ward & Company; Sears, Roebuck & Company, and Spiegel, Inc., have fewer pages, all reflecting obvious merchandise shortages in textiles, home furnishing and elsewhere. An increased use of color, however, adds a bright note.

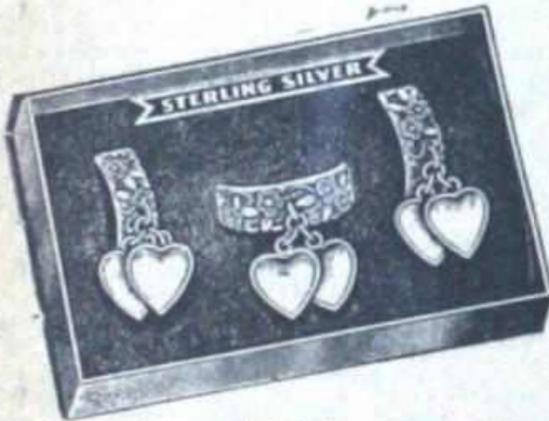
Aldens Chicago Mail Order Company introduced a special digest for its new customers, with the main catalog going only to regular year-round patrons. According to the company, the issuance of the smaller book is in line with the national policy of conserving paper. This digest is one-fourth the size of the regular catalog and has 128 pages. In the main catalog, all departments are expanded and it has been reported that the firm is distributing the largest spring and summer issue in its history. There are 600 pages as compared to 474 for 1944. Because of the recent government regulations affecting metal appliances, the home furnishing section suffers somewhat. There were quite a number of "non-available" overprints on items listed. The catalog was out earlier than usual because of the fact that Easter Sunday comes April 1.

Follows Trend

The same general trend of previous catalogs, as far as contents go, is followed (See Mail Order Firms on page 55)

STERLING FORGET-ME-NOT FRIENDSHIP JEWELRY

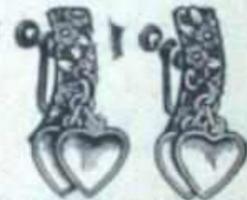
WITH TWO HEART DANGLES



No. 9J50

Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.

\$24.00 Dozen Boxed



No. 9J398—\$15.00 Doz. Pr.

Forget-Me-Not design sterling silver earrings with heart dangles. Screw back. Each pair boxed.



No. 5881—\$7.50 Dozen

Biggest selling friendship ring! Forget-Me-Not design with heart dangles. All sterling silver.

Harry Pakula & Co. 5 N. Wabash Ave. Chicago 2, Ill.



The above FLUFFY BEAR #901 is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.

TODAY'S BIGGEST TOY VALUE FLUFFY BEARS

Best Made. Individually Boxed. IMMEDIATE DELIVERY

\$25.50 DOZEN, Giant Size

This is our exclusive number and this is the greatest value in stuffed toys today. Limit 4 dozen to an order. Sample \$2.35.

The Famous "LAZY BABY" Doll. 17 inches tall. With license tag, ribbon and cute face. Each individually boxed.

4 DOZEN TO A CARTON SPECIAL PRICE \$12.00 Dozen

Other Stuffed Toys and Bunnies, \$14.40, \$25.50, \$42.00 Dozen. No Catalog. 25% With Order. Balance C. O. D.

MILLS SALES CO.
MAIN BRANCH • OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

U. S. GOVT. RELEASE

Brand new Utility Vests that are selling to Hunters—Fishermen—Radio Repairmen—Electricians—Mechanics—the greatest premium in years—you'll find a thousand outlets for these surplus materials.



ONLY \$7.20 DOZ. F.O.B. Phila., Pa. 1/2 Dep., Bal. with Order.

LOOK AT ALL THESE FEATURES!

Made of Heavy Waterproofed Khaki Duck, size 17 1/2" by 10 1/2"—contains 11 roomy Expansion Pockets with Dome Flap Covers and Solid Brass Snap-Fasteners—Durable 2" Webbing Strap, 43" long, with Solid Brass Buckle, fastens over Shoulders—4 extra-long Straps tie securely around waist to prevent side-sway when walking, bending, stooping or running.

WE ARE HEADQUARTERS FOR GOVT. RELEASES

JACK GRAY SALES PROMOTIONS

1208 W. MOYAMENSING AVE., PHILADELPHIA 48, PA.

METAL VANITY SPECIAL



"SILVER QUEEN"

... so tempting your customers will want several of them! Lovely, flat, 4-inch Compacts in a variety of rich, enameled designs. Heavy silver plated metal. Gay, fresh colors. Large, clear mirrors. Powder sifter and puff.

B23J532T - Each \$2.75
In Doz. Lots, Each . . . 2.50
Enameled surfaces. Assorted colors, designs.
B23J531T - Each \$2.75
In Doz. Lots, Each . . . 2.50

JOS. HAGN CO.

Wholesalers Since 1911
223 W. Madison St.
CHICAGO 6, ILL.

—LIMITED STOCKS STILL AVAILABLE—

Blankets, Enamelware, Cutlery, Luggage, Mirror and Cedar Vanity Chests, Fitted Travel Cases, Dresser Sets, Metal Tool Chests, Portable Bar Sets, Fur Animals, Dolls, Toys, Giftwares, Gift Jewelry, Brush Sets, Pen Sets, Beverage Sets, etc.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

SWAGGER CANES, 2 Gross in Carton. Gross \$9.50

1/2 cash with orders. We have many other staple carnival items which will certainly be very hard to secure the coming season. We are making up new lists of the items we have to offer, write for one today, always stating what kind of Concessions you are operating.

WANTED — USED CORK GUNS, BASEBALLS; PAY TOP PRICES.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

UP-TO-THE-MINUTE MERCHANDISE

Over 200 Different Items
in Stock

- BEST PRICES
 - PLENTY OF STOCK
 - GOOD SERVICE
- Write or Wire Your Wants, No
Matter What They May Be.
Send for FREE Descriptive
Circular #13

JERRY GOTTLIEB, INC.
928 Broadway
Bet. 21st and 22d
in the Heart of New York

MONEY-MAKING, FAST MOVING SALESBOARD DEALS & MERCHANDISE

Send For FREE Catalog Today!

VICTOR DISTRIBUTORS
2067 BROADWAY, NEW YORK, N. Y.

OVER 1000 JOBBERS SELL OUR BINGO SUPPLIES

We still have
Wire BINGO
CAGES on
hand. Inquire
today!

We have a few
used Public Ad-
dress Systems.
Write for details

Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14th St., New York, N. Y.

**Murray
Simon Co.**
Costume
Jewelry—
114 E. 32d St.
New York 16, N. Y.



**LEADING
SELLERS
IN FUR COATS**

**LOWEST JACKETS
PRICES CAPES • SCARFS
ALL GENUINE FURS!**

Our new 1945 Victory Line
is our greatest variety of best
sellers for you! Latest styles.
All sizes. Write for FREE
NEW GIANT CATALOG!
Satisfaction guaranteed or money
refunded. Same day deliveries.

H.M.J. FUR CO.
150-B W. 28th St., New York 1

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES-Box 7, DAYTON 1, OHIO

MERCHANDISE TRENDS

(Continued from opposite page)

are in hot water with the Office of Price Administration for failing to register their new product prices. At least one of a half-dozen or more Midwestern firms has already canceled its advertising in newspapers as a result. Some of these companies are reputedly selling the gadgets for \$2.

Children's Jewelry

Children's jewelry is gaining in popularity and good looks. Some of it is so attractive, in fact, that doting mothers and other grown females have been known to appropriate it. One very popular combination is a jewel-studded leather belt with matching bracelet.

Ceramic lapel pins, mostly in animal designs, are great favorites with the young crowd, as well as pins made of fur, leather and novelty fabrics. Plastic pins, particularly initials, are another good seller.

Haitian Wood Items Popular

Two of New York's largest department stores have recently featured bowls and trays made of Haitian mahogany with great success. Altho one store's ads said the wares were slightly imperfect, customer response was immediate and almost all the merchandise, estimated at several hundred pieces, was sold. Prices ranged from 94 cents to \$9.98, with the best sellers in the \$4 to \$6 price brackets. Buyers were especially interested in unusual shapes. The other store reported "terrific" response to its line, which ran from \$1.17 to \$19.98, with the \$5 items selling best.

Portable Heater Announced

A new portable aircraft heater, by surface combustion, adaptable for many purposes, has been announced. Primarily designed for the comfort of men carried in hospital planes, the heaters can also be used in trucks carrying perishables during freezing weather or for temporary heating when the regular heaters in a building become inoperative.

The new heater is self-contained except for motive power, weighs less than 38 pounds and has a heat output of 40,000 B. T. U. per hour. A 3½-gallon fuel tank is built into the heater and is sufficient for eight hours' continuous operation.

CIGARETTE ROLLERS

METAL—VEST POCKET SIZE

Roll Your Own Cigarettes—
Simple To Operate

Order Now While They Are Hot!!!
35c Ea. in Lots of 100; Sample \$1.00
F. O. B. Detroit. 1/3 Deposit,
Balance C. O. D.

**DETROIT CIGARETTE
ROLLER CO.**
8241 Hamilton Ave.
Detroit 2, Mich.

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS

7 Ups—3000 Sets
Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.

1c and 10c
"GOOD 'N FRESH" CANDY
AGAIN AVAILABLE TO LIVE
DISTRIBUTORS

10¢ Cellophane Bags (Boxes of 2 Doz.),
Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't,
85¢ Box Net.

F.O.B. Chicago. Limit Per Order, 100
Boxes of each item. No C.O.D.'s. Please.
Terms: Full Net Cash With Order. Write
for Full Details. CASTERLINE BROS.,
2030 Sunnyside Ave., Dept. O, Chicago.

PARK, CIRCUS AND CARNIVAL SPECIALS

First Come! First Served! Limited Quantities

U. S. MADE SLUM

| | Per Doz. | Per Gross |
|---------------------------------|----------|-----------|
| Worth Covered Base Balls | \$ 2.00 | |
| Weighted Darts, Doz. | 1.20 | |
| 4 to 7 Inch Hoop-La Rings, Doz. | .55 | |
| Straw Horse & Man | 4.00 | |
| Horseshoe Plaques | 2.00 | |
| Large "Pin Up" Plaques | 2.00 | |
| Small "Pin Up" Plaques | .85 | |
| R. W. & B. Batons, Gross | 16.50 | |
| Jr. Batons, Gross | 8.00 | |
| Silver Canes, Gross | 14.50 | |
| Flying Birds, Gross | 24.00 | |
| Parachute Trooper, Gross | 24.00 | |
| Medium Leis, Gross | 4.00 | |
| Large Leis, Gross | 6.75 | |
| Medium Plaster, Gross | 7.00 | |
| Swaggers, Gross | 10.50 | |
| Aluminum Milk Bottles, Each | 1.75 | |
| Colored Canes, 100 | 4.00 | |
| Jumbo Tails, Per 100 | 21.00 | |
| Knife Rack Rings, Per 100 | 2.50 | |
| Shooting Corks, Per 1000 | 2.25 | |

| | Gross |
|--------------------------|---------|
| Heavy Whiskey Glasses | \$ 3 50 |
| Ash Trays | 3.75 |
| Tumblers | 4.00 |
| Nappies | 4.50 |
| Sugar Bowls and Creamers | 4.80 |
| Saucers | 4.80 |
| Cups | 5.20 |
| 6" Bowls | 6.75 |
| 8½" Bowls | 10.80 |

| | Per Gross |
|---------------------------------|-----------|
| Engraved Wedding Rings | \$1.00 |
| Assorted Charms | 1.00 |
| Plastic Thimbles | 1.20 |
| Paper Flags | .65 |
| Paper Flag Bows | .75 |
| Comic Paper Masks | 1.00 |
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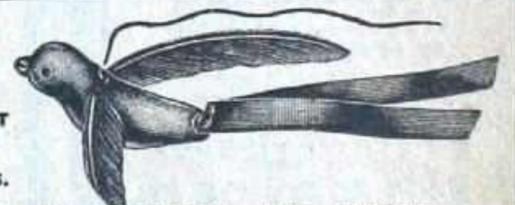
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MEXICAN CONFAB
 (Continued from page 50)

ence is being held in Mexico, specialty and novelty tradesmen are also interested because they are looking forward to greatly increased trade in small Mexican items. The war has certainly given them a taste of what this trade will mean in the future if it continues to expand.

Representatives from the United States are said to have really exploded a big issue, almost on the opening day of the conference, by offering a liberal and advanced economic charter for the Americas. The 10 points in this charter are concerned with trade questions such as tariffs, production, increasing consumption of goods, etc. Many closed discussions were held during the week on points mentioned in the plan suggested by the U. S. delegation. But delegates from other Latin countries were ready for the proposals and were not stampeded by the impact of the U. S. suggestions.

Fear Surplus Dumping

It seems clear from the conference, that what Latin-American countries fear most is the dumping of American goods on their markets when there is a surplus in the U. S. The specialty merchandise field is not affected directly by such dumping because South American and Mexican firms can usually sell novelty goods cheaper in the U. S.

But thru experience gained over many years, all business firms in the Latin countries have learned what dumping of American surplus goods such as cotton, oil and other products, does to all types of business here. In some way, the dumping of these surpluses hurts big business first, and then the small shops and stores finally feel the results of decreased earning power.

Mexico joined Uruguay in bringing out into the open the troublesome question of the U. S. export policy in dumping surplus goods on the South American market. Representatives from these two countries said that U. S. firms dumped such surplus goods on South American markets at any price the seller could get. Brazil and Peru were also scared of the big surplus of cotton in the U. S. and feared this may be dumped on their markets after the war, thus ruining their own cotton sales.

These big questions occupied much time at the conferences and future meetings will be called to continue discussions of how to handle the surplus question and prevent dumping of cheap goods into any other country. If a system is set up to prevent dumping of cheap goods, it will have its reactions in

the novelty goods field and may eventually work to increase the price on novelties imported into the U. S.

Consider Vital Problems

The 10 points in the U. S. economic program included such subjects as raising the income level, maintaining employment and also increasing consumption of goods. This was striking at the heart of some of the most serious business problems in Latin American countries. A large section of population in all these countries gets a very small income and could not buy American goods in quantity.

If the Inter-American Conference can work out some plan to gradually increase the income level of South American countries, that will go far toward increasing trade between all the nations.

The United States also suggested that plans be laid to guarantee all nations

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equal access to markets and raw materials.

This step, if it finally succeeds, will certainly help the novelty merchandise trade. The Latin American countries certainly have plenty of raw materials for making all kinds of novelty merchandise and the wealth of these materials is still to be explored to a large extent. While novelty firms in the U. S. already are well acquainted with some of the goods produced in Mexico and South America, it still holds true that the variety of these novelty items could be more than doubled in the next few years if the proper trade conditions prevail.

Tariffs Under Discussion

The sentiment of the conference is definitely set against tariffs on goods bought on trade between the American nations, but tariffs are an old and troublesome question, and a lot of people here think that it may be many years before some of the tariffs between the different countries will be broken down.

Since the conference is being held here, American business men in the city are discussing the possibilities of post-war trade with Mexico. Most American representatives here say that if American firms will treat Mexico right, business will boom between the two countries. It is well understood here that Mexican buyers are ready to pay cash in many instances for goods they want. Mexican buyers are especially anxious to get electrical gadgets of all kinds after the war. Specialty merchandise for women will also be in big demand when trade opens up between the countries.

But the thing that will boost trade more than all other factors, it is felt by all representatives here, is the tourist

trade. Tourists will bring American dollars into Latin American countries and that is what will start the wheels of business rolling. Tourists will also buy novelty merchandise in big quantities and business firms in all these countries are not forgetting that. It is generally felt here that when tourist traffic gets under way, the novelty business will be one of the first fields to feel the big increase in trade. These tourists returning to their homes will also show the U. S. market what can be had in the Latin countries.

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| Assorted Plaques. Gross | 27.00 |
| Glazed Colored Pottery, Ass't. Doz. | 6.00 |
| All Gold Pottery, Ass't. Subjects. Dozen | 18.00 |
| Lash Whips. Gross | 16.50 |
| Flying Birds with Whistle. Gross | 21.00 |
| Flying Birds without Whistle. Gross | 18.00 |
| ITEMS FOR FISH PONDS, BOWLING ALLEYS, GLASS STORES, ANY GIVE-AWAY CONCESSION | |
| #2280 Whiskey Glasses. Gross | \$ 3.50 |
| Beer Mugs. Gross | 3.75 |

| | |
|-------------------------------------|---------|
| #1874 Dessert Dish. Gross | \$ 4.25 |
| Salt & Pepper Shakers. Gross | 3.90 |
| #2003 Ash Trays, Round Shape. Gross | 3.25 |
| #419 Ash Trays, Five Space. Gross | 4.00 |
| #2580 7 1/2" Mixing Bowl. Gross | 9.00 |
| Assorted Fiesta Ware. Gross | 10.00 |
| #1077 8" Deep Bowl. Gross | 14.40 |
| #1678 8" Berry Bowl. Gross | 14.40 |
| #1875 8 1/2" Bowl. Gross | 14.40 |
| #1070 10" Oval Relish Dish. Gross | 14.40 |
| #712 Round Refrigerator Jar. Gross | 11.50 |
| #757 Oval Refrigerator Jar. Gross | 11.50 |
| #5075 Nut Bowl. Gross | 7.20 |

| VARIETY OF SLUM ITEMS | |
|--|---------|
| Comic Hat Bands. Hundred \$1.75; Thousand | \$16.50 |
| Lapel Clip Buttons, Ass't. Insignia Cards Included. Thousand | 10.00 |
| Miniature Checker Board. Thousand | 10.00 |
| Wedding Ring, Silver Color with Engraving. Gross | 1.00 |
| Paper Flags on Stick. Gross | .65 |
| Paper Flags on Pin. Gross | .65 |
| Red, White & Blue Silk Bow Pin. Gross | 1.25 |
| Metal Flag Pin on Card. Gross | 2.25 |
| Masks. Gross | 1.00 |
| Rings Set with Ass't. Color Stones. Gross | 1.44 |
| Pipe Cleaners, One Dozen to a Display Envelope. Gross | 1.44 |
| Identification Mirror. Gross | 1.44 |
| Plastic Thimbles. Gross | 1.10 |
| Stencil Drawing Books. Gross | 1.44 |
| Small Plaster Animals. Gross | 1.25 |
| Lead Pencil with Metal Cap & Eraser. Gr. | 2.15 |
| Carded Wood Charms. Gross | 3.00 |
| Victory Hats. Gross | 3.00 |
| Army & Navy Novelty Pins, Carded. Gr. | 3.60 |
| Tie Clasp on Card. Gross | 8.25 |
| Assorted Wood Novelties. Gross | 5.00 |
| Army & Navy Books. Gross | 5.50 |
| Key Chains on Card. Gross | 5.50 |
| Wood Mallet. Gross | 6.00 |
| My Hero Medal on Card. Gross | 6.00 |
| Leatherette Photo Folder with Mirror. Gr. | 7.20 |
| Plastic Pin Novelty, Each on Card. Gross | 8.60 |
| Miniature Beer Mugs. Gross | 3.75 |
| Ash Trays. Gross | 4.00 |
| Coaster Trays. Gross | 3.25 |
| Large Comic Buttons. Gross | 7.20 |
| Service Stationery, 25¢ Retail. Gross | 5.00 |
| Assorted Plaster Novelities. Gross | 5.00 |

ALSO A COMPLETE VARIETY OF BINGO ITEMS

Enamelware, Cutlery, Fitted Travel Cases, Smoke Stands, Dresser Sets, Fur Toys, Stuffed Dolls, Bar Sets, Etc., Etc.

Order From This Ad and Save It for Future Reference
25% Cash With Order, Balance C. O. D.

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1132 S. WABASH AVE. • CHICAGO

No. 4369K—Attractive Blown Glass Luster Vase Unusual Value

In Four Tints, Ruby, Azure, Cranberry and Amber, With Artistically Hand Painted Flowers.



No. 4369K
7 3/4 inches high.
Weight: 6 1/2 lbs. per doz.
Packed: 1/2 doz.

WE CARRY A TREMENDOUS ASSORTMENT OF GIFT GOODS, RANGING IN PRICE FROM \$1.80 TO \$90.00 PER DOZEN. COMPLETE SET K OF ILLUSTRATED PRICE LIST MAILED TO ANY GIFT SHOP ON APPLICATION.

\$27.00 Per Dozen Pieces
In Dozen Lots, \$24.00 Per Doz.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST., CHICAGO 6, ILLINOIS.

NOW AVAILABLE! Beautiful CHARM BRACELETS



WIRE - WRITE - PHONE IMMEDIATE DELIVERY

These beautiful, artistic Plastic Charm Bracelets are sweeping the country! Each Bracelet has 12 graceful charms in assorted colors with contrasting color chain. Strong metal clasp. A real fast-selling, sure-fire item that has real eye appeal.

PRICE—ONLY \$3.00 PER DOZEN

TERMS—25% Deposit With Order, Balance C. O. D.

GREAT AMERICAN SALES CO.

55 East Washington St. Phone STATE 1100 Chicago 2, Illinois

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

R. L. GENTRY . . . says he is on Maxwell Street, Chicago. He says it was a sea of mud February 25, but the weather was fine for working, being the first warm day since December 15. Some of the boys were a little short and just had to work. The set-up brought a good day's take. On Union and Maxwell streets the following worked not 15 feet apart: Anthony, coils, with a sparker you could hear two blocks away; Smitty, oil; Blacky, corn punk; the Count, flukum, and Perry, glass-cutters. Anthony and Perry had the biggest tips, Gentry says. Gentry adds that only one man is working in the Loop in Chicago, and he with glass-cutters.

SUCCESSFUL pitchmen are working all the time.

SGT. EDMUND BURDICK . . . V-mails that he has been overseas for 14 months, in New Guinea and the Philippines. He has been in three invasions and hopes to be in more. "It sure feels good to hear from my friends and how they are doing in and out of service," writes Burdick. "Being a former novelty and scale man, I would like to read a few lines from some of the boys and girls. Would like a few jackpots from the boys at Roxy's, Chicago, and to know how much green stuff I am missing. Here's hoping that we all can make a few spots together soon. I am getting a few copies of *The Billboard* and hope to get more." His address is APO 73, care of Postmaster San Francisco. His number is 37615052.

HARRY MAIERS . . . piping from Birmingham, reports more pitchmen there than ever before, with four med, two corn docs, three in doorways and six high, at outside spots. License, \$7.50 and \$15. He pays \$100, and has hose, slum jewelry, watches, leather goods, etc., in a store.

HAVE YOU set a value on your time when cutting up jackpots.

BIG AL WILSON . . . and Dutch Holtzman are working at McCrory's, Miami, to a big take. Former has combs and latter kitchen gadgets. Wilson heading for New Orleans, and Holtzman to Tampa and then Atlanta.

JACK (BOTTLES) STOVER . . . lines from Lewisburg, W. Va., that he and Pat Malone are looking 'em over in and around Roncerverte and Charleston, W. Va., and met Shorty Wilson in Staunton, Va. They also cut up a few with Big Top, the almanac king, who reported good biz with shoestrings and pencils, since balloons are out. Big top also told the boys that Ross, the ex-sheffie, now blind, is still on the hustle with corn salve and hand-made belts.

COL. C. A. MAITLAND . . . with William McDorman aiding, is reported to be getting ready for a big trick around Harrisonburg, Va., when the birdies sing.

SUCCESS will catch up with you if you do your best to serve the public.

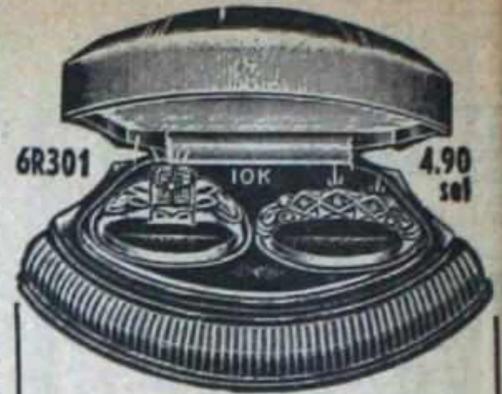
BEN SHEMEL . . . oldtimer on rad, flukem and magic, is working Dallas and Fort Worth suburbs with synthetic balloons. He reports the cities proper are definitely closed to pitchmen. He asks for lines here on the Ragan Sisters, Joe Morris, Patsy Bigtop, Bill Horseman Weiss, Slim McKnight, Ruben Bluestein and Barney Kaplan. He adds that the Tom Kennedy articles in the column are tops.

ROBERT P. SHOEMAKER . . . former needle worker, is in the Pacific theater with a hospital unit.

ART HOUSE . . . is at Nelsner's, Cincinnati, taking it in kitchen gadgets at \$1 a throw.

CHARLES AND ZOLA SHUMAKER . . . are with jewelry at Nelsner's, Cincinnati. They moved there from Battle Creek, Mich.

BLUEBIRDS and robins are harbingers of good weather for pitchdom.



DIAMOND RING SETS

In Beautiful Plastic Gift Box.

6R301—10K Gold Mountings
6R101—3 Diamond Engagement Ring
and 3 Diamond Wedding Ring . . . Set \$4.90

Rings illustrated in above set may be purchased separately—NO BOX.

6R101—3 Diamond Wedding Ring. Ea. \$2.25

6R105—1 Diamond Engagement Ring. Each . . . 2.25

WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

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BUY WAR BONDS FOR VICTORY

Coming After Victory
A New and Better Line of
OAK-HYTEX BALLOONS

The OAK RUBBER Co.
RAVENNA, OHIO

CIGARS 5.25

15c size, 50 to box

20 boxes (minimum) @ 5.50; 60 boxes @ 5.45; 120 boxes @ 5.40; 240 boxes @ 5.35. 480 Boxes @ \$5.25. Each Cellophaned.

CIGARS, \$4.50

Class E, Packed 50 to Box.

Minimum Order 20 Boxes.

Send Full Amount or 50% Deposit by M. O., Bank Draft or Certified Check.

Ace Cigar Co., Dept. BB, Buffalo 3, N. Y.

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CHOCOLATE

DELICIOUS SWEET MILK CHOCOLATE

Twelve 11-Lb. Bars in case (132 lbs. in case); 48¢ lb., F. O. B. Pittsburgh, Pa., minimum order, 5 cases. Send certified check or money order.

STARK PRODUCTS

2898 Grand River Ave., Detroit 1, Mich.

JAIL BREAK

(Illustration)
New version of popular pocket trick to sell at 25¢.
Sample Dozen \$1.50. Postpaid

THERON FOX

1024 CAROLYN, SAN JOSE 10, CALIFORNIA

MAGIC RACES

Winner cannot be determined in advance. At cigarette touch 6 horses are off.

BIG PROFITS

All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.

BARKLEY CO.

Dryden 3, Va.

FRED L. HARRIS (MANIPO) . . . comedy coin magish in Gaffney, S. C., recently had as guests at his home Mr. and Mrs. Fred Stewart, med workers; Boss Troutman, Julius Bridges and Fred and Mary Ross. Harris will be back with Cole Bros.' Circus this season with his magic. He asks for lines here from Jack Wilson.

MAIL ORDER FIRMS

(Continued from page 50)

lowed by Sears' this year. There are 925 pages as compared to 1,060 last year. The furniture section is about the same but this time the Harmony House Brand is featured. Circulation of the catalog is about the same as last year.

Included for the first time in several years in Spiegel's 632-page catalog, are civilian type rifles and shotguns.

This year Ward's book has 908 pages as compared to the 930 of 1944, and some institutional pages replaced merchandise offerings at press time. The catalog circulation remains about the same as last year. Such items as blankets, radios, vacuum cleaners, guns and draperies are missing, but a little brighter aspect is introduced when it is noted that the section on novelties and bric-a-brac are definitely larger in this issue. Ward's new "flyer," published recently, contains 112 pages of items listed for their mid-winter sale. Some of these gadgets, of interest to the specialty trade, are described as follows:

Some Items

The rotary food slicers have 6 1/4-inch and 7 1/2-inch hard ground rotary knives with sliding foot platforms said to run smoothly on rods. They are hand operated and finished with white baked enamel. Prices are \$5.95 and \$15.95, the larger size having an automatic sharpener. The gasoline iron, claimed to operate at a cost of one-third of a cent per hour, with a built-in pressure pump, extra large beveled sole plate and heat regulator, is listed at \$5.49. Extra generators and needles are 39 cents.

A full page is devoted to flatware. Thirty and 40-piece sets, the knives with stainless steel blades, are priced at \$3.59 and \$4.59. Inside back cover, in color, shows stainless steel cutlery with catalin handles priced from \$4.95 to \$11.95 for 24-piece sets; Ward's triple-coated enamelware, including 41-cup coffee boiler, \$1.69; six-cup percolator, 89 cents; 11-quart water pail, 89 cents, and 1 1/2-quart double boiler, 89 cents. Among the other housewares items are food choppers at \$1.79 and \$2.89, a can sealer at \$14.90, loom-woven fiber hampers with washable, white enamel finish and black artificial leather top at \$4.19 and \$4.89. An ironing table with pad and cover,

priced at \$4.37 in the general catalog, is reduced to \$3.98.

Government Catalogs, Too

Of interest also, to the many catalog watchers, is the publication of the "Surplus Reporter" by the U. S. Government. The Treasury office of surplus property recently reported that a total of 170,621 wholesalers, manufacturers, distributors and retailers, including 28,050 in Region 5 with headquarters in Chicago, are now receiving monthly copies of this surplus goods catalog.

The publication is issued in eight volumes monthly, covering the following fields: Furniture, machinery, general products, automotive, hardware, textiles, medical and surgical and paper and office supplies. The Surplus Reporter catalogs consumers' goods which are declared surplus by the army, navy and other government agencies.

The largest segment of the circulation, 31,713 firms, is interested in surplus automotive goods, the Treasury said.

Firms that wish to be added to the mailing list may do so by addressing a request to the nearest regional office. The Chicago office, which heads Illinois, Michigan, Minnesota, North Dakota, South Dakota and Wisconsin, is supervised by F. A. Mapes as regional director.

APRIL FOOL JOKES AT WHOLESALE

The Fad Is Sweeping the Country

| Popular Selling Items—Retailing 10¢ and Up. | |
|---|-----------------|
| SPECIALS | |
| Doz. | Gross |
| Sneezing Powder, Barrels of Fun | \$.50 \$3.75 |
| Hot Pepper Gum, in Envelopes | .50 3.80 |
| Bloody Soap Powder, Bloody Joke | .50 4.40 |
| Hot Seats, a Hot Joke | .50 4.40 |
| Stink Perfume, in 1/2 Oz. Bottles | .75 7.80 |
| Stink Plugs for Cigarette Bums | .50 3.75 |
| Cigarette Bitters for Chislers | .50 3.25 |
| Alarm Clock Candle, Hot Seller | .50 4.80 |
| Snow Storm Pills, Carded 36s | .50 5.60 |
| Invisible Secret Lovers' Ink | .60 5.90 |
| RAZZERS—(BRONX CHEER) | .50 4.60 |
| Shooting Book Matches, Quality | .50 3.95 |
| Shooting Cigarette Loads, Loud | .50 3.95 |
| Comic Mirrors, Hot Sellers | .75 8.25 |
| Hot Pepper Toothpicks | .60 4.95 |
| Itch Powder | .50 3.75 |
| Chinese Ring Illusion Trick | .60 5.75 |
| Dirty Joke—It's Dirty | .60 5.40 |
| Lovers' Cards, Set of 12 | .50 3.95 |
| Flash News, Funny | .40 3.80 |
| Sooner Dogs, Plaster | .40 3.95 |
| Sooner Dogs with 3 Pills | .75 6.95 |
| Sooner Dog Pills, 6s Carded 36s | .60 5.80 |
| Daddy's Bankroll, Stage Money | .50 5.40 |
| Trick Snake Book Matches | .50 4.20 |
| Dog Don It—Large Dirty Pill | .90 7.75 |
| Ventrillo, the Voice Thrower | .60 5.95 |
| Hot Pepper Candy | .60 5.95 |
| Motzy Totsy Fanny Dancer | .75 8.75 |
| Jumbo Comic Buttons, 4", New | 1.60 18.40 |
| Shooting Kitchen Matches | .60 5.95 |
| U-Gotta-Go Gum—U-Gotta-Go | .60 5.40 |
| Fake Whiskey, in Whiskey Glass | 1.00 10.80 |
| Fake Bed Bugs, Place Them on Bed | .60 5.95 |
| Mustache & Goatee, Real Hair | .60 5.75 |
| Sparkling Torch Light Matches | .60 5.95 |
| Comic Buttons, 2 1/2", Assorted | .75 7.75 |
| Phony Beer Trick, Carded 24s | .75 6.75 |
| Wine & Water Trick, Carded 24s | .75 6.50 |
| Racket Letter, They Sell Good | .75 7.75 |
| Flip-Tease, Strip Teaser | 1.40 14.40 |
| Snap-Bak Trick, Catch the Rubber | .75 8.25 |
| Black Widow Spider on Pin | .75 8.75 |
| Marriage or Divorce Certificates | .25 2.50 |
| Chinese Prayer Bottle Trick | 3.00 33.00 |
| Thumb-It Trick, Natural | 3.25 36.00 |
| Chinese Scotch Puzzle Purse | 5.80 |
| Vanishing Quarter in Glass | 1.40 14.40 |
| Svengali Playing Cards, Deck | 4.80 55.00 |
| Wizard Playing Cards, Strippers | 5.95 65.00 |
| Black Eye Joke | .80 8.90 |
| Emergency Cards | .60 6.75 |
| Auto Bombs | 1.75 17.40 |
| Imitation Lit Cigarette Holder | .60 6.75 |
| Illusion Nail Trick | .35 3.90 |
| Gay Ninety Mustache | .60 6.75 |
| Snake Candy | .80 9.00 |
| Laugh Toilet Tissue | .90 10.00 |
| Nose Blowers—Rubber Razors | .50 4.60 |
| No, No, 1000 Times No—Boxed | 2.00 22.50 |
| You Can't Take It With You | .75 7.75 |
| Fake Beer in Beer Glass | 2.75 30.00 |
| Cigarette Vanisher (Boxed) | 1.50 17.00 |
| Smoke From Finger Tips | 2.00 21.00 |
| Giant Ears | .80 8.90 |
| Comic Beard, Farmer | .50 5.80 |
| False Noses | .40 4.30 |
| Wooden Do It Puzzle | 2.00 21.00 |
| Jump Out Matches—Match Box | .50 4.75 |
| Dribble Glasses—Cocktail | 1.75 18.85 |
| Snake Jam Jar | 3.00 33.00 |
| Magic Coat Pencil | .75 7.90 |
| Pants Puzzle | .75 8.50 |
| Rubber Point Pencil, Large | .60 7.20 |
| Peg & Paddle Trick, 4's | .75 8.25 |
| Comic Prison Pennants, 12" | .75 8.50 |
| College Banners, 8x24 | Per 100 13.50 |
| Comic Felt Plaques, 6x7 | Per 100 6.00 |
| Comic Hat Bands | Per 100 2.00 |
| Comic Cigarette Labels | Per 100 1.90 |
| Hitler's Last Will | Per 100 1.90 |
| Magic Race Games | Per 1000 8.00 |

Make Your Store the Hottest Spot in Town. Cut This Ad Out and Save It. Send 1/3 With Order, Balance C. O. D. Full Amount With Order—Take 2% Off. **HARRY SCHWAMM** 237 East Ninth St., Dept. BB, New York City

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Doz. Lots

Leather Wallet and Lighter Set, in Attractive Display Box (Excellent Value). Ea. \$.75

Genuine Leather (Lizard-Like) 5 Feature Secret Pocket Wallet, Boxed (Reduced Price). Ea. .60

2 Pc. Brush Set in Attractive Case (Set). Ea. .75

3 Pc. Military Brush Set (Display Box), Set, Ea. .50

Leather Wallet and Key Case Set, Ea. .50

3 Pc. Lady's Dresser Set (Display Box), Set, Ea. .50

3 Pc. Child's Dresser Set (Display Box), Set, Ea. .25

8 Pc. Men's Tourist Set, Ea. .95

12 Pc. Men's Tourist Set, Ea. 2.25

8 Pc. Men's Zipper Tourist Set, Ea. 1.75

Genuine Leather Cigaret Cases. Ea. .10, .15, .25

Plastic Cigaret Cases (Assorted Colors). Ea. .17

Special Close-Out Memo Books (75¢ Value). Per Doz. .40

Secretary Wallets (Assorted Colors). Per Doz. .70

Secretary Wallets (Small Size). Per Doz. .35

Glass Picture Frames (Assorted Colors). Per Doz. .60

Collar & Tie Holder Sets, Per Doz. .70

Assorted Sun Glasses (Dozen on Display Card). Each .15

NO CATALOG.

SEND YOUR ORDER FOR THE ABOVE 20 SAMPLES ON APPROVAL. MONEY REFUNDED IF NOT SATISFACTORY.

WALLETS AND TOURIST SETS ARE TAXABLE IF NOT FOR RESALE. 25% Deposit With Order, Balance C. O. D.

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Silver, Pink Gold, Yellow Gold Plated. Fast Selling—Big Demand. Immediate Deliveries. Assorted Designs. For Jobbers Only.

\$48.00 PER GROSS

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Wanted To Buy BALLOONS

Will pay top prices. Any kind, any size. Send samples and prices.

Attention: Balloon Game Operators! Will pay top prices for any amount of Balloons left over.

ED MARCH, contact me. Important.

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SELL ULTRA-BLUE STOCK SIGNS

To general stores. Over 500 different slogans and sayings. Fine line of Religious Ultra-Blue Signs. Fast selling Silk Banners, Service, Roosevelt, American Flag, Victory, MacArthur. Make money on these fast selling Signs. 35¢ sellers.

8 Sample Selling Outfit—7x9 Silk Banners, \$1.00 postpaid. 15 Sample Ultra-Blue Store Stock Signs, 7x11, \$1.00 postpaid. 15 Sample Ultra-Blue Religious Signs, 7x11, \$1.00 postpaid. 100 Ultra-Blue Stock Signs, 7x11, \$5.00. No C.O.D.'s. L. LOWY, 8 West Broadway, New York 7, N. Y. Dept. 236.

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EXTRA HEAVY STERLING PLATE. \$3.60 Doz. \$40.00 Gross.

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In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.

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NATIONALLY KNOWN NAME BRAND DEAL

12 1 Lb. Boxes Chocolates. Nationally known name brand!

6 1 Lb. Jars of Fruit and Nut Filled Hard Candy. Satin Finish. Nationally known name brand!

3 Boxes of 5c Candy Bars. 24 count in box. Nationally known name brand!

1 Box of Gum. 20 5c packages. Nationally known name brand!

1 Cedar Chest and 1 1-Lb. Box of Chocolates. Nationally known name brand!

1 1000 Hole Specially Imprinted 5c Salesboard.

TOTAL COST: \$24.50

(Note: No nationally known name brand is specified due to limited quantities of any particular brand name merchandise available. However, ALL orders will be filled with brand name merchandise.)

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TRICK PEPPER CANDY
Is real Candy. Packed in individual display box. 60¢ Doz. \$6.20 Gr.

DRIBBLE GLASSES
Cocktail size. Great home joke. Fool your friends. Beautifully boxed in fancy display package. \$1.50 Doz. \$17.20 Gr.

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Looks like real home-made jam. When lid is removed big spring jumps out. Fools everyone. Harmless. Sells easily. \$3.20 Doz. \$38.00 Gr.

OUTSTANDING FUNNY JOKE CREATION
Comical Sayings on Giant Size Wall Placard. Size 15 1/2" x 10 3/4". Retail for 25¢. 75¢ Doz. \$7.80 Gr.

SNOOTY PUPS
Miniature size. All metal. Great Laugh Novelty. \$1.70 Doz. \$19.80 Gr.

JUMPING CANDY
Great April Fool's Day item. Dozen on attractive display card. Looks realistic. Spring jumps out when unwrapped. 80¢ Doz. \$9.80 Gr.

NOVELTY CIGARS
10 1/2" long, 1 1/4" wide. Packed 8 in display box. Real Tobacco. Can be smoked. Used as joke gift or any everyday occasion. Box \$3.20.

WIGGLE RADIO SNAKES
15" long. Self-animated. Gives everyone the creeps. \$1.35 Doz. \$15.00 Gr.

EXPLODING BOOK MATCHES
World's best quality. \$3.75 Gross.

JOKE PEPPERED AFTER-DINNER MINTS
50¢ Doz. \$5.20 Gr.

Terms: One-Third Deposit With Orders, Balance C. O. D.
Ernie's Enterprises, 725 Pine St., St. Louis 1, Mo.

SPRAY PINS and EAR RINGS, \$18.00 Doz. Sets

Gold-Plated, Not Affected by Freeze. Assorted Stones.

IDENTIFICATION BRACELETS, \$21.00 Dozen.

With Picture Lockets

Sterling Baby Rings. Doz. \$ 6.75

10 Kt. Gold Baby Rings. Doz. 10.80

10 Kt. Gold Baby Crosses. Doz. 13.20

10 Kt. Gold Baby Lockets. Doz. 19.20

Ladies' Manicure Sets, 9 Pc. Ea. 3.75

Same, in Saddle Case. Ea. 4.75

Men's Fitted Zipper Cases. Ea. 3.00

Zipper Wallets \$24.00 Doz. Up

Ladies' Anklets, Gold or Silver. Doz. \$ 8.00

25% Deposit, Balance C. O. D.

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P-A-P-E-R M-E-N

WE HAVE SHEETS FOR ALL STATES. ALL WELL KNOWN. GOOD WAR MAPS.

Write or Wire
ED HUFF & SON
5411 Curley St., Dallas 10, Texas

Polack, H-M Chalk Up Hefty Grosses

(Continued from page 40)

cities, sold more general admission tickets in advance, but the demand for reserved seats has positively amazed me." Performance was strong, with all regular features of the current Hamid-Morton Circus appearing as per schedule.

Tax Hits Minneapolis Net

CHICAGO, March 3.—Noel Van Tilburg, producer of the annual Zurich Temple Shrine Circus in Minneapolis, which opens for six days Monday (5), was in Chicago today primarily, he said, to visit his five-weeks old granddaughter. He took time out, however, to explain that it is almost impossible for net receipts of his circus to hit the same peak as last year.

"Our advance sale has been so strong that some of the committee members have suggested shutting it off so too many ticket-holders will not be turned away. But even with this action we cannot hope to hit the net we turned in last year," he declared.

"The 20 per cent Federal Amusement Tax was not in effect during our 1944 showing, and that added 10 per cent means a cut of some \$9,000 in our take, as we have not raised prices," he explained. "Some of this may be made up with a special performance Saturday morning (10), but I doubt it."

Van Tilburg announced that Cole Bros.' Circus elephants and ring stock will be featured for the first time in five years. The stock will move over to St. Paul for the following week, but J. D. Newman, in charge for Cole Bros., announced that the routines would be changed as much as possible to avoid a Twin Cities conflict. Mrs. Edna Curtis booked the Minneapolis acts.

WON, HORSE & UPP

(Continued from page 40)

pened at Frostbite, Fla., last Wednesday. As it has long been the custom of this show to let its producing clown make a neat piece of side money, to keep him satisfied, and letting him pick up the window lithos and what rag banners that are low enough to be within easy reach. The office allows him 2 cents per sheet, which when added to his tips as a cook-house waiter, plus his clown salary he

stands to make a good 15 bucks per week provided our billers weren't too groggy to get the paper up.

When he went to fulfill his duties there he was surprised to see deputy sheriffs standing by each of the 10 window lithos and an attachment notice pasted on each sheet of paper. When our legal adjuster arrived to straighten out the matter, he learned that our advance manager had told a saloonkeeper that the show hadn't wired money to lift the paper out of an express office, and then borrowed \$7.50. The saloon man claimed that our advance manager blew town without paying him the money. Being law abiding citizens, the bosses of this show agreed that the saloonkeeper was right, and until their advance manager paid him, the paper was legally his. They then advised the producing clown not to touch a sheet, as they wouldn't fight the court order.

Was the boss burned up? I'll say he was. He immediately wired the advance manager that all privileges, whether ahead or back with it, were cut 50-50, after the nut, with the office, and to either abide by the show's rules or find another job. From the legal adjuster we learned that the nut was 42 cents, which our producing clown would have made picking up unattached one-sheets.

P. S. The office just announced that the advance manager has proved himself worthy, and has been called back to the show to handle a tax box.

UNDER THE MARQUEE

(Continued from page 41)

GILMAN, former circus agent, now a resident of Long Beach, Calif., recently hosted Bernie Head, Ringling p. a.

MRS. WILLIAM WALLETT and son, Billy, were guests of Mr. and Mrs. Harry Hunt (Hunt Bros.' Circus) at quarters in Bordentown, N. J. . . . LEW HERSHEY reports he will play school dates March 1-8 before joining Orrin Davenport for his St. Paul and Lansing, Mich., engagements. . . . IRA J. WATKINS informs that he will not be on the road this season, and that his wife, Sylvia, is working their trained animals. . . . CLYDE G. (DUKE) PATTERSON, Cincinnati, will be in clown alley on the Cole show. . . . MENAGERIE cages and other circus equipment valued at \$500 were destroyed February 19 by fire which swept thru a garage in rear of residence of Jim Conley, Cincinnati. . . . JOHN CARSON, chief usher with the Big One, managed and directed a minstrel show at the Sarasota (Fla.) Recreation Center February 16-19. Cast was made up of members of the Shuffle Board Club and included were several old-time minstrel men. Texas Jim Mitchell, local snake farm owner, who spent his earlier days with medicine and tent shows, was in show, Charlie Bell, for many years with the Ringling circus, also appeared. Biz was good.

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Stuart, Chas. Edw.
Stutz, Gerry
Stutzman, Jack
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Sullivan, Francis
Sullivan, Marjorie
Sundstrom, John
Sutrain, Herman
Swaney, Clyde
Switzer, Bernard
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LETTER LIST

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Selferth, Charles
Seifried, W. N.
Selfroth, Charles A.
SHAW, Wm.
Milton
Shean, Tim R.
SHEETS, Howard
Shepherd, C. H.
Sheppard, Thomas
Shesser, Joseph V.
Shoe, Carl M.
SHORT, Edw.
Edsworth
Short, James H.
SHOWALTER, Harry Edw.
Sibley, Artemus F.
SIMMONS, Chas. Jos.
Simmons, Frank Gilbert
Simpkins, Louis
SINGER, Eugene Jacob
Skipper, Steve Benson
Slyven, Bill
Smaarr, Glenn
Smith, Arthur
Smith, C. E.
Smith, Mrs. C. E.
SMITH, Earl Franklin
Smith, Edd
Smith, Oscar L.
SMITHLY, John Jos.
Snyder, Johnnie
Snyder, Whittie
SPEAR, Barney Bee
Spencer, Chas. Edw.
Spiker, Tom E.
Spotts, Ralph
Stack, Wm. J.
STAMEY, Jack Durand
Stanley, Mrs. Robert
Staples, Norman Ray
Stelle, Corbit
Stoltz, L. P.
Storms, Leslie M.
Stover, Nelson
Chellis
Strause, Nell
Strickland, Mrs. James
Stred, Howard
Stuart, Boots
Stuart, Cecil Edwin
Stuart, Chas. Edw.
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WATSON, James F.
Webb, Mary Jerry
Webb, Tex
Webster, James H.
WEBSTER, Jas. Clarkson
Weeks, Gene
Weiss, Harry
Weiss, Whitey A. J.
WELCH, Chas. Eugene
Wellborn, Thos. F.
Weller, S. E.
West, Denmark
DeParchina
WESTERN, Maloney J.
WESTON, Howard Cloyes
Weyls, Ed
WHITE, Edward Thos.
Wicks, Robt. F.
WIEDERLIEN, Clarence G.
WIEDERLIEN, Geo. C.
Wilde, Vincent P.
Wilkinson, E. H.
Will, Paul V. & Evelyn
Willander, John M.
Williams, Arthur
Williams, D. L.
Williams, Fred Raymond
Williams, Frank C.
WILLIAMS, Gerald
Williams, Harry B.
WILLIAMS, Herbert
Williams, Marvin L.
Williams, Steve
Williams, Wayne
Williams, Texas Slim
Willows, L. O.
Wilson, Perry
Willis, Douglas W.
Wilt, Carlton K.
WINEGARNER, Ernest Gybran
Wintrow, Francis I.
WINSLOW, Edward M.
Wojtasck, Benj.
Wong, Jim
WOODWARD, Clarence Geo.
Wozniak, Frank Jos.
Yancey, Geo. B.
YEAGER, Jas. Wiley
Yerkes, James M.
Zell, Bob
Zeno, Joseph
Zimmerman, Clinton C.

Gilbert, Jack
Green Shows, Silas
Haldin, George G.
HARMAN, Henry C.
Hayward, Aurora
Hebron, Lillian
Hofner, S. C.
Howard, Eddie
John, Betty
Jones, Billy
KELLEY, Michael Joseph
King, Ethel
Krause, J. H.
Kroll, Herman
Lawn, Joseph A.
Ling, Charles
Manning, John
LINDSEY, Fred
Ashbell
McKaye, Alexander F.
McMalley, Howard
Meulemans, Charles
Mikalis, C.
MILLER, Walter
MORRISSEY, Raymond J.
MUSANTE, Paul Augusta
Navarro, Eugene
Pelly, Burham
Perdue, Harriet
Reed
POSTAK, William
Priddy, Lloyd
Richards, Nellie E.
Riley, Mark
Robertson, Mark
Thomas
Rodello, Roy
Roebuck, Dot
ROSENBERG, Benjamin
Rucker, E. H.
RUSSELL, Lewis
Sanna, John
Sarver, Everett Lari
Schaffer, Mort
SCHUMACKER, Paul Alfred
Scott, Edgar
Sill, Frank B.
Standingdeer, Simon
Thomas, Eugene
Trupiano, Rocco
Valdenar, Odette
Vlado, Nick
Wilde, Daisy
Wills, Henry
Winniman, Sully
Jennier, Walter
LACY, Lefroy Leon
Miller, Elizabeth
Mao
NICHOLSON, Clyde Archie
Newman, Danny
Palmer, Earl
Rudyroff, Rudy
Sellers, Orville
STEVENS, George William
Madison Brothers
Majreshi, Walter
Miller, Mrs. Bernice
Miller, Clifford M.
MINARIK, Stephen
Dennis
MORGAN, Robert L.
MOYLAN, Roger F.
Palmer, Earl
Patrick, W. T.
Rosenheim, J. C.
SEARLES, John Harold
SHERWOOD, Cale George
SHERWOODS, Neal Carl
STILWELL, Cecil C.
Sundstrom, John
Teska, Joe
THALER, Simon
WARNOCK, James Melroy
WHITMARSH, Harold L.
Young, Lowell A.
ZLOMKE, Robert Thomas

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390 Arcade Bldg., St. Louis 1, Mo.

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Alberta, Albert
Alexander, Roy G.
Bennett, Alan
Bibles, Dr.
BLANCHARD, Russell Edward
Brent, Tommy
Beisoon, Nettie Lee
Carroll, Dr. J. R.
Carroll, Judy
Cavell, Marie
CLAUTER, George
CONLEY, Edward J.
CONTIWELL, Peter
Cummings, Buddy
Davis, Mr. M. C.
DAVIS, Samuel
DUNCAN, Leonard
Ehrlich, Lucille
English, Julie
FLYNN, Thomas M.

CORRECTION
In our ad in the March 3rd issue the price of
ELECTRIC BINGO FLASHERS
was incorrectly stated. The correct price is
\$275.00 Up
RAY OAKES
P. O. Box 106 Brookfield, Ill.

WANT OCTOPUS AND ROLL-O-PLANE
With Own Transportation.
Will Make Good Proposition. Long Season.
Wire: J. George Loos
Greater United Shows Corpus Christi, Tex.

RIDE HELP WANTED
Wheel Foreman, Second Men all Rides.
Salary no object to sober, reliable Help.
Season bonus. Shorty Stafford, of Live Oak, wire. Also James Lucie McNeil. Howard Ingram wants Agents for Slum Stores.
Mighty Monarch Shows
Ft. Pierce, Florida

WANTED
OCTOPUS FOREMAN. WORKING MEN FOR ALL RIDES. SHOWS AND CONCESSIONS.
MOUND CITY SHOWS
1417 Grattan St. ST. LOUIS 4, MO.

GOLDEN GATE SHOWS
Will Open Pembroke, Ky., April 14.
Want Pop Corn, Milt Camp, Mug Gallery, Ball Games, Penny Pitch, Hoop-La, Stock Joints of any kind. Office wants Concession Agents, Second Man on Chair-o-Plane and Wheel. Book Grind Shows with your own outfit, twenty per cent. **FRANK OWENS, Mgr., Golden Gate Shows, Box 625, Pembroke, Ky.**

WANTED FOR CIRCUS SIDE SHOW
Two feature Freaks, Musical Act, Strong Man or Woman, Fat People, Tattoo Artist, Midget, Novelty Act, first-class Canvas Man. Top salaries. Walker and Cozy, write me. Teddy Rogers, wire me. Wanted for Monkey Show, good proposition for man with working monkeys. I have Sammy, largest chimp in the business. Also want Dog or Pony. Want—Captain Van, contact me. Jimmy Hurd is not connected with this show. All address by wire or letter to
BROWNIE, Side Show Manager
Care Lawrence Greater Shows, Sanford, N. C.
Show opens April 2, Fayetteville, N. C.

BAKER UNITED SHOWS
"A CLEAN MODERN MIDWAY"
Opening in Indiana April 21 for Season of Indiana
Very Best Fairs and Celebrations
PENNY ARCADE: Splendid opening for medium to large size Arcade in PROVEN TERRITORY. SHOWS: Can place Shows with own outfits not conflicting. Will feature Side Show or any large Show capable of getting money. ACTS: A-1 proposition to really worth-while attraction. High Act preferred. CONCESSIONS: Few Stock Concessions still open. Route to interested parties. Address:
TOM L. BAKER, Mgr., 2257 Madison Ave., Indianapolis 2, Ind. Phone: Garfield 4584.



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1140 Broadway NEW YORK, N. Y.
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SLA Plays Host To The Billboard

(Continued from page 34)

York; Leo Ledoux, Minneapolis. From Chicago were Billy Adams, James C. Lamont, A. W. Appel, Henry F. Thode, Lester J. Davis, Val D. Coogan, Louis J. Berger, Harry Simonds, Harry Mamsch, Billy Senior, R. C. Miller, Joe Coyle, Early Shipley, Ray Oakes, Bob Miller, James Campbell, Harold L. Wilson, John P. Wulf, Ed Kornrumpf, Ed Wall, Oliver Barnes, Lou Keller, Pete Wheeler, Joseph Favata, Irving Maletz, George C. Olson, Nate Nye, M. H. Barnes, J. C. (Tommy) Thomas, Charles A. Driver, F. W. Burrows, Fred G. Johnson, Cecil Meyers, Max Friedman, Leo Beerington, Harry Tuber, S. T. Jessop, Robert Hughey, George W. Johnson, George L. Crowder, Jack Hawthorne, Neilman Elsmann, Mort Klein, Boyle Woolfolk, Lou Leonard, Leo B. Sennett, H. A. Lehrter, L. Fulgona, Julius A. Wagner, Al Miller, Tom Aumann, Sam Menchin, Charles Owens, R. O. Woody, Roy Simms, Floyd Newell, Sol Wasserman, George Brooks, Sam Stratton, Earl Tauber, Abe Goldenberger, Joseph Pavese, Edward Sopenar.

Al Cherner, William Meyers, Joseph Archer, Harry Atwell, Paul Delaney, Larry O'Keefe, Harry P. Martin, M. Hanauer, Pete Pivor, Morris A. Haft, Fred Kressman, Eddie Gamble, Al Kaufman, Ted Krol, Sunny Bernet, Dave Tennyson, Sam Arenz, Dave Goldfen, Fred Donnelly, William B. Daly, Jr., H. Delgarian, William E. Donahue, Whitey Harris, Gene Whitmore, Al Lotto, J. R. Applebaum, H. J. Sanders, Jack Perkins, Bob Seery, Dr. Fred Steinberg, Rev. Marcel Levoy, Joe Miller, Al Schlosser, Max Hirsch, William Glickman, Joe Archer, Charles Owens, George Terry, Ted Stacey, Charles H. Hill and Smiley Daly.

PCSA

(Continued from page 39)

March 12. Club members are mourning the death of Ed Kanthe. Services were held February 23.

Ladies' Auxiliary

A cold caused President Betty Tait to turn over the gavel to Vice-President Betty Coe for the meeting February 26. Responses were made by Grace DeGaro, Jenny Rawlings, Stella Linton, Rose Rozard, Mabel Hendrickson, Mary Taylor, Mora Bagby, Ruby Kirkendall, Peggy Forstall, Bee Stein, Betty Patton and Estell Hanscom. Genevieve Pepple and Lillian Mishkin were introduced as new members.

Donna Day has recovered from the effects of an auto accident, while Fern Redmond and Tillie Palminter are on the sick list. Prizes donated by Martha Riley, Bertha Cohn and Betty Coe were won by Lucille King, Lillian Eisenmann and Bertha Cohen.

Clara Zeiger's donation started the fund for a Tacky Party March 12. Esther Carley was a bazaar party hostess at her home, Friday (2). Other officers present were Vice-Presidents Mabel Brown and Jenny Perry, Secretary Helen Smith and Treasurer Elsie Suker.

RIDE MEN WANTED

FOREMAN ON FERRIS WHEEL. Top wages. SECOND MEN ON ALL RIDES. Wives to sell Tickets. WANT A-1 SCENIC PAINTER. Come on or wire at once.

Pepper's All-State Shows
BAY MINETTE, ALA.

FOR SALE COMPLETE CARNIVAL

Everything in A-1 Condition
1 32' 2-Abreast Merry-Go-Round, complete with exception of top. Needs little painting.
2 CHAIR-O-PLANES, 1 new Smith and Smith and 1 Jones make. 2 KIDDIE RIDES. 1 BIG APPLE VENETIAN SWING. 4 TRUCKS, NEW TIRES AND NEW MOTORS. (Box Trucks with long wheel bases.) CONCESSIONS—ALL NEW TOPS. Come and look it over.

GEORGE HALL
Route 2, Box 293 PINEVILLE, LA.

A. S. BREWER WANTS AGENTS

Fishpond, Age and Weight, Hit and Miss Ball Game, other Concessions. Open March 9, Baton Rouge, La.

JOHN R. WARD SHOWS

WANTED

Man and Wife for Dark Room and Painting. \$65.00 guaranteed and percentage on painting.

JUNE BOYLES
Gibsonton, Fla., until March 15; 6339 Woodmont St., Detroit, Mich., until April 10.

SECOND-HAND SHOW PROPERTY FOR SALE

\$25.00 Khaki Ball Game Hood, 10x10 Feet.
\$30.00 Excel Electric Popcorn Popper Glass Case.
\$10.00 Used Daisy Air Rifle. Bargain.
10¢ Each. Masonite Boards, 9 1/2 x 11 1/2 inches; make good lap boards for Bingo Game.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

MORRIS HANNUM SHOWS

OPENING CHARLESTON, MARCH 14

Want Concessions and Shows. Winter quarters now open. Reply to

MORRIS HANNUM, Charleston Hotel, Charleston, S. C.

7 RIDES—VIRGINIA GREATER SHOWS—8 SHOWS

Winter Quarters Now Open at Tidewater Fairgrounds, Suffolk, Virginia.
All Holding Contracts Must Report by April 1st.
Want Girl Show Manager for two complete Girl Shows, must have girls and flashy wardrobe. Good Talker and Manager for Midget Show. Man to manage New Funhouse. Will book War, Crime or Life Show or any Platform Show of merit with real attractions. Louis Augustino wants Acts for Side Show. Sol Speight wants Musicians for Cotton Club Revue. Few Concessions open. Will book Novelties, Long or Short Range or Cork Gallery, Penny Arcade. Exclusive still open for Popcorn, Candy Apples and Peanuts. Will book or buy Spitfire Ride or Octopus.
All Address: WM. O. MURRAY, P. O. BOX 461, SUFFOLK, VIRGINIA.

WANTED COOKHOUSE HELP WANTED

Cooks, Waiters, Griddlemen, Steamtable Men, Dishwashers. Can use Couple, with Wife to work on salads and desserts. WANT FIRST CLASS CAFETERIA MANAGER THAT CAN HANDLE HELP. Want reliable Candy Apple Man for

ROYAL AMERICAN SHOWS
W. C. MARTIN
All write or wire to GEO. REINHARDT, Care Royal American Shows, Largo, Florida.

JOHNNY J. JONES SHOWS
GEO. REINHARDT

WANT - - YOUNG'S - - WANT BLUE RIBBON SHOWS

For Waycross, Georgia, Heart of City—2 Saturdays, March 10 thru 17 —With a String of Choice Spots To Follow. Working Into Ohio and Michigan This Summer.

CONCESSIONS—String Game, Ball Games, Duck Pond, Scales, Guess Age, Ice Cream or Custard and any Legitimate Grind Concessions (no Wheels or Coupon Stores)
SHOWS—Ten-in-One, Fat Show, Midget Show, Fun House, Glass House or any Grind Show with own equipment and transportation.

RIDE HELP—Help for Rides, those driving semis given preference. Top salaries to top Ride Men. No boozers or chasers.

WANT first-class Ride Superintendent and Lot Man. Salary no object for man that can get show on and off lot. This show opens on Mondays.

CONCESSION AGENTS—Want capable Agents for office-owned Coupon Stores and Wheels. Bingo Help of all kinds. Also General Help for Concessions.

All Replies to E. L. YOUNG, Manager, Blue Ribbon Shows, De Land, Fla., until Wednesday, March 7th; then Waycross, Georgia.

LAST CALL—HILL'S GREATER SHOWS—LAST CALL

OPEN KINGSVILLE, TEXAS, MARCH 10TH, FOR 12 DAYS. \$15,000,000 Celonese Plant under construction. \$50,000.00 weekly payroll. Kingsville Naval Base, two pay days a month. Missouri Pacific shops big pay roll weekly. Biggest building boom in the history of the city. Corpus Christi follows—downtown in heart of city. 10 days.

CAN PLACE A FEW MORE LEGITIMATE CONCESSIONS. Custard Machine. Will sell Ex. on Scales, Age, Diggers, Coke Bottles. George Wait wants Agents for Penny Pitch, Ball Games and Swingers. GOOD OPENING FOR PENNY ARCADE. Percentage or flat. HAVE 56 FT. PANEL FRONT, 20x40 Top, suitable for small Animal Show or Snake Show. WHAT HAVE YOU TO PUT IN IT? WILL BOOK OCTOPUS OR TILT-A-WHIRL WITH OWN TRANSPORTATION. Very liberal percentage. CAN USE SECOND MEN ON ALL RIDES. This is a motorized show. Best spring route in the South, to be followed by a bona fide route of fairs and celebrations. Show leaves winter quarters at Aransas Pass, Tex., on March 7th.

All address H. P. HILL, Mgr., Hill's Greater Shows, Kingsville, Texas

WANTED FOR MINSTREL SHOW ON WORLD OF MIRTH SHOWS

Male and Female Musicians and Performers, Pony-Size Chorus Girls, Female Singer that can play a Calliope, Tap Dancers and a good Comic. People that worked for me before, write. Long season, furnish berth car accommodation and feed two meals a day. Top salaries guaranteed by the office. Write, don't wire, all replies to

BOB BUFFINGTON

2021 Chamberlain Avenue

Richmond, Virginia

WANTS—HARRY LEWISTON—WANTS

Freaks, Novelty Acts, Night Club Acts for year-around work. Now in twenty-third week of winter tour. Pleasant and best treatment. No salary too high if capable.

Wire or write William Penn Hotel, Altoona, Pa., until March 20.

Permanent address, 2711 Clairmount Ave., Detroit 6, Mich.

EDDIE'S EXPOSITION SHOW WANTS

CONCESSIONS—High Striker, Candy Apple, Candy Floss, Penny Arcade and Novelties.
SHOWS—Grind Shows, Snake Show, Fat Lady or Monkey Show.
RIDE MEN—Merry-Go-Round, Dual Ferris Wheels, Tilt-a-Whirl, Loop-o-Plane, Chair Plane and Kiddie Ride.
WANTED—Manager for Girl Show. Al Wright wants people for Ten-in-One.
Answer EDWARD M. DIETZ, 165 N. Monroe St., Butler, Pennsylvania

FRANK TEZZANO WANTS

Colored Musicians, Bright-Skin Girls, experienced outstanding Comedian and Producer. Wire me at once. Slim Russell, Horatio Ballard, Lassie Brown, Ernstin Cheatin and Pewie and Their Squares. Private berths on train.

Opening West Palm Beach, Fla., March 7, ENDY BROS.' SHOW.

COASTAL PLAIN SHOWS WANT

Opening Tarboro, N. C., Down-Town Location, March 26

Sponsored by the American Legion

CONCESSIONS: Fish Pond, Duck Pond, Devil's Alley, Pitch Till-U-Win, Country Store, Ball Games, Coca-Cola Bottle Joints, Bumper Joints, Watch-La, Cork Gallery, Hoop-La, Pop Corn, Candy Apple, Frozen Custard, small Cook House or Sit Down Grab.

SHOWS—Ten-in-One or any organized Show of merit that has own outfit. Ride Help for Chairplane, Merry-Go-Round, Kiddie Ride and Wheel. Rat Game, Pan Game and Beat the Dealer, Over and Under. Free Act wanted. Professor Ritz, answer. All holding contracts acknowledge this ad. All replies: S. V. (BILL) COX.

Alamo Expo Opens at Austin With St. Patrick's Matinee

SAN ANTONIO, March 3. — Manager Jack Ruback announced that the Alamo Exposition Shows will make its 1945 bow in Austin, Tex., March 17, St. Patrick's Day, with a shamrock matinee. Quarters are active and a new combination funhouse and glass palace is being completed by Eddie Boothman, Louis McNeece, master mechanic, has built a new arcade. This year's route includes the State Fair of Colorado at Pueblo and Tri-State Fair at Dodge City, Kan., as well as several Texas annuals.

The line-ups will include Red Prosser and wife, Motordrome; Bill Williams, Monkey Circus; Eddie Lynch, superintendent of concessions with Hypo Deneke, M. O. Williams, Richie Marasco, Tony Kitterman, George Barton and family, Martha Rogers and Murray Miller; Bennie Hyman, bingo and lot superintendent; Leonard Liptrap, cookhouse

and grab stands; Joe (Palooka) Alcar and wife, mitt camp; Bill Carr, Roll-o-Plane; Jimmy Lucas, electrician. Ben Spencer has reconditioned the 12-car Skooter and will operate it at Playland Park here this summer to conserve help. The Alamo midway will consist of 8 rides, 8 shows and 30 concessions.

Harry W. Craig Buys Site For New Texas Quarters

BROWNWOOD, Tex., March 3.—Harry W. Craig, head of the shows bearing his name, has purchased a nine-acre site for the establishment of permanent quarters here. Property includes a modern home.

Louise Weir, free act, is contracted for the season, as is Fred Woolsey's Side Show attractions. Bobby-Bobette and company are in from New Orleans; J. C. Henderson and agents from Hot Springs; B. Morgan from Temple, Tex., and Charley and Ruby Vanderfort from Matamoros, Mexico.

EXPOSITION AT HOME SHOWS

ROX GATTO, Mgr.

Now showing first lot in Charleston to capacity business, March 1st to 10th, inclusive. Followed by two more weeks in Charleston on different lots.

Wanted: Ride Help in all departments. Top salaries, good treatment and a bonus each week if you drive semi. Red Stewart and Blackie Trammell, Charles and Wayne Wooten, contact Mac MacInnes, secretary, at once. Can use capable Bill Poster, Canvasman, also Lot Man. Shows: Will book Wild Life, Midget, Unborn, Monkey, any Show that does not conflict. Howard Spector, advise me at once your intentions. Frank Zorda, contact me for good proposition. Can use Girls for White Revue. Concessions wanted—Bingo, Mitt Camp, Photos, Custard, any legitimate Grind Store except Popcorn, Apples and Ball Games.

All Answer: ROX GATTO.

GEREN'S UNITED SHOWS

LAST CALL LAST CALL

OPENING APRIL 14, SEYMOUR, IND.

This show owns seven Rides with best of transportation and owes no one. We carry outstanding Free Act with pay gate. That is why I play spots that others with free gate cannot afford to play. So don't get the wrong impression of a pay gate. Set yourself for 1945. Don't let a good route pass you by. Want Ride Man, top salaries and sure.

CONCESSIONS: Bingo, Cookhouse and Photos booked. What have you? SHOWS: Have four tops complete. What have you for inside? Want Billposter with transportation. Earl Gribbons and MGR Irvin, write. All replies to

W. R. GEREN, BOX 273, SEYMOUR, INDIANA.

CALL—CALL

JOHN R. WARD SHOWS

Opening Friday, March 9, Highland Rd. and Reddy St., Baton Rouge, La. All Persons Contracted, Answer This Call.

Want Ride Help, especially Foremen for Merry-Go-Round, Tilt-a-Whirl, Twin Wheels, Spitfire, Fly-o-Plane, Roll-o-Plane. Also Carpenters and Painters. Want Performers and Musicians for Minstrel Show. Salary out of office. Monkey Show, Mechanical Show and Mystic Maze. Want Stock Concessions. The following contact immediately: Leonard (Pop) Whitman, Epp Zimmerman, "Popeye" McKay, M. C. R. Murphy, Zeke Morgan, Charley Thorpe, Cyrus Carter, Charley Eads, Eddie Garrety and all Ride Men who have worked for L. H. Hardin contact John R. Ward Shows by wire.

Address: BOX 148, BATON ROUGE, LA.

CALL - - - CALL - - - CALL

All Performers and Musicians report Selma, Ala., Monday, April 2nd. Show opens Thursday, April 5th, Selma, Ala. Attention—Air Caliope Player to play circus program and keep same in good shape, salary \$125 per week; Trap Drummer with Drums and Traps, salary \$75 per week.

Wire **BRADLEY & BENSON CIRCUS**

SELMA, ALA.

One more combination Billposter; one more act, Dogs, Monkeys, Ponies or Elephants. Will Hill, answer. Workingmen all departments, come on; Cookhouse open. Will buy few more Chairs for grandstand for cash.

HELLER'S ACME SHOWS

Open April 12th to 21st, including Sunday. 10 miles from New York City. Defense area. Working 24 hours per day and only proven spots thereafter.

Want Ride Foremen for following Rides: Spitfire, Merry-Go-Round, Ferris Wheel, Whip, Chairoplane, Kiddy Auto and Kiddy Whip. Electrician, Auto Mechanic and general Ride Help, Semi Drivers preferred. Jimmy Sheridan, Chas. Huston, Specks Quinlin and others with me before, write. Want Shows of all kinds, have transportation, tops and fronts for any show. Al Herzog, Jack Kearns, Sol Specht Minstrel Show, Bill Kerr, Penny Arcade, write. Will furnish up-to-date Fun House, 2 decker, mounted on truck, to experienced showman; good proposition. Want Concessions, all open except Grab. No grift; save stamps. Want Free Act, Bingo, Custard, Diggers; Jack Rose, write. Joe Zarra wants Concession Agents. Want Scenic Artist; Peter Van Lane Wright, G. E. Morgan wired you. All address: HARRY HELLER, 9 Virginia Ave., West Orange, N. J. Phone: Orange 4-5447.

PAHOKEE, FLORIDA, BEAN FESTIVAL

WEEK MARCH 12

Want Concessions of all kinds. Grab, Popcorn and Custard open. Can place Rides and Shows not conflicting. Can use good Merry-Go-Round Foreman. State salary. Wire

MARTIN WEISS, THIS WEEK, LAKE WORTH, FLA.

Silk City Sets Line-Up For Swing Around East

PATERSON, N. J., March 3.—A line-up of 6 rides, 3 shows and 30 concessions will tour New York, New Jersey, Connecticut and Pennsylvania under the Silk City Shows' banner.

Mr. Fitzpatrick will be in charge of cookhouse and concessions; Frank (Happy) Ware, girl show and publicity; Ted Miner, ball games; John Thompson, photo and palimistry; Ted Mungo, penny pitch; William (Pop) Sollman, popcorn; A. Longo, general manager; Mrs. Longo, secretary; H. Wolf, general agent; Joe Nezik, rides, and BeeBee Cook, billposter.

Mungo, builder, has completed work on all show-owned concessions and three modern fronts. A new marquee is under construction, and light plants and sound equipment have been renovated.

Dolly Raoul Revue Again

Feature on Strates Shows

MULLINS, S. C., March 3.—The Dolly Raoul Broadway Revue, featuring the Dolly Raoul precision dancers with Harry Howard as master of ceremonies, has again been contracted for the 1945 season by the James E. Strates Shows. Doc H. D. Hartwick has also booked his Wild Life Exhibit. Mr. and Mrs. Ed Ferrari report that they are playing night spots in and around Pittsburgh and will join with their Hawaiian Revue for the opening stand at Washington.

Willis Johnson has been re-engaged as billposter. Jack Douglas will handle the Diesel light plants. The dining car has been opened under the management of C. L. Lemonds.

Bazinet's Bid for Park

Site Draws Disapproval

MINNEAPOLIS, March 3.—Application by Dwight J. Bazinet, carnival operator recently discharged from the army, to set up four rides near Minnehaha Falls from April 29 to September 10, seems destined to defeat at the hands of the Minneapolis Park Board.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: St. George, S. C.
Berryhill United: Uniontown, Ala.; York 12-17.
Blue Bonnet: Glenfiora, Tex.
Craffa 20 Big: El Centro, Calif.; Yuma, Ariz., 12-17.
Craig, Harry: Brownwood, Tex.; San Angelo 12-17.
Custer United: Golden Meadow, La., 5-14.
Denton, Johnny J.: Pascagoula, Miss.; Hattiesburg 12-17.
Dixieland: Meridian, Miss.
Expo. at Home: Charleston, S. C.
Fidler's United: St. Louis, Mo.
Francis, John: St. Louis, Mo., 10-17.
Fay's Silver Derby: Moultrie, Ga.
Gayland: Union Springs, Ala.
Gayway: Cairo, Ga.
Gentsch, J. A.: Port Gibson, Miss., 12-17.
Greater United: Corpus Christi, Tex., 7-17.
Groff's United: Compton, Calif., 5-11.
Groves Greater: Abbeville, La.
Hames, Bill: Fort Worth, Tex., 9-18.
Hannum, Morris: Charleston, S. C., 14-24.
Harrison Greater: Maxton, N. C.; Hamlet 12-17.
Hennies Bros.: Birmingham, Ala., 16-24.
Keystone Expo: Fairfax, S. C., 15-24.
Lone Star: White Castle, La.
Mighty Monarch: Fort Pierce, Fla.
North American: Pensacola, Fla., 12-17.
Peppers All-State: Bay Minette, Ala.
R. & S. Am.: Near Wilmington, N. C., 12-17.
Shipley's Am.: Chataignier, La., 5-11.
Stebrand Bros.: Phoenix, Ariz.
Southern Valley: Shreveport, La.
Sparks Bros.: Natchez, Miss.
Sparks, J. P.: Birmingham, Ala., 15-24.
Tassell, Barney: Lake Worth, Fla.; Pahokee 12-17.
Victory Expo: McAllen, Tex., 5-11.
Wallace Bros.: Jackson, Miss.
Ward, John R.: Baton Rouge, La., 9-17.
Wonder City: Carthage, Miss.
Young's Blue Ribbon: De Land, Fla., 3-7.
Waycross, Ga., 10-17.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: Waco, Tex., 7-10.
Davenport, Orrin: St. Paul, Minn., 12-17.
Hamid-Morton: Kansas City, Mo., 6-11.
Wichita, Kan., 12-17.
Polack Bros.: (Medinah Shrine Temple) Chicago, Ill., 5-11; (Coliseum) Des Moines, Ia., 13-19.
Van Tilburg's, Noel: (Shrine) Minneapolis, Minn., 5-10.
Wirth, Frank: Scranton, Pa., 11-17.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Wirth Circus) Scranton, Pa., 11-17.
Bastle, Joe, Band (Police Circus) Kansas City, Mo., 6-10; (Police Circus) Wichita, Kan., 12-17.
Birch: Altus, Okla., 7; Clinton 8; Cordell 9; Wellington, Tex., 12; Hollis, Okla., 13; Memphis, Tex., 14; Clarendon 15.
Campbell, Loring: Appleton, Wis., 7; Monroe 8; Galena, Ill., 9; Manchester, Ia., 12; Clear Lake 13; Hawarden 14; Omaha, Neb., 15; Indianapolis, Ia., 16.
Couden, Doug & Lois: School assemblies, Del Rio, Tex.
Fayssoux: Durant, Miss., 7; Eutaw, Ala., 8; Tuscaloosa 9; Bessemer 10.
Hubbard's Wild Animal Show: Uniontown, Ala., 5-10.
Long, Leon: Miami, Fla., 3-10; Daytona Beach 11-13.
Stanley, Guy: Jefferson, Tex., 5-26.

VAUDE ROUTES

(Continued from page 23)

Simpson, Carl & Faith (Sherman) Chi, h.
Simpson, Carl, & His Humanettes (Blackhawk) Chi, re.
Skating Vanities (Coliseum) Des Moines 5-11; (I. M. A. Aud.) Flint, Mich., 14-18.
Smith, Betty Jane (Ches Parce) Chi, h.
Snow, Valaida (Palomar) Seattle, t; (The Cave) Vancouver, B. C., Can., 12-17, t.
Southern Sisters (Palomar) Seattle, t.
Spiller's, Capt., Seals (Town Ranch) Seattle 5-17, ne.
Stafford, Jo (La Martinique) NYC, ne.
Stewart, Randy (Biltmore) NYC, h.
Stone, Bert (Queens Terrace) Woodside, L. I., N. Y., ne.
Stoner, Percy (Ernie's) NYC, ne.
Sumner, Helen (Ivanhoe) Chi, re.
Sunny, Leo, Trio (Duluth) Duluth, Minn., h.

T

Talia (Bismarck) Chi, h.
Tatum, Art (Downbeat) NYC, ne.
Taylor, June, Girls (Glenn Rendezvous) Newport, Ky., ne.
Termini, Joe (Oriental) Chi, t.
Terrell, G. Ray (Statler) Detroit, h.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thornton (Handy) Boston, ne.
Tilton, Martha (Adams) Newark, N. J., t.
Trace, Al (Aquarium) NYC, ne.
Trumpet Twins (Center) Norfolk, t.
Tucker, Sophie (Show Box) Seattle, ne; (Paul's Music Hall) Portland 12-26.

V

Van Samye (Swing Club) Brooklyn, ne.
Vance, Tari (Earle) Washington, t.
Vestoff, Flora (Club 18) NYC, ne.
Victor & Ruth (Majestic) Paterson, N. J., t.

W

Wachs, Nat (Rainbow Inn) NYC, ne.
Walker, Robert (Capitol) NYC, t.
Walters, Teddy (Pennsylvania) NYC, h.
Ward, Michael (Biltmore) NYC, h.
Warren, Annette (Cartier) Cleveland, ne.
Warren, Ann (Biltmore) NYC, h.
Webster, Ben (Onyx Club) NYC, ne.
Whitney Sisters (Palace) Columbus, O., t.
Wilkins, Jean, Trio (Shangri-La) Boston, re, cl.
Williams, Bonnie Lou (400 Restaurant) NYC, re.
Williams, Corky (Centaur Room) NYC, h.
Williams, Hannah (Greenwich Village Inn) NYC, re.
Wilson, Derby (Stanley) Utica, N. Y., t.
Winston, Jackie (Aloha) Brooklyn, ne.
Wood, Barry, & Patsy Kelly (RKO-Boston) Boston, t.

Y

Youngman, Henny (Adams) Newark, N. J., t.

Z

ZaBach, Florian (Pan-American Room) Chi, h.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Franey's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.
Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

DRAMATIC AND MUSICAL

(Continued from page 31)

Kiss and Tell (Davidson) Milwaukee.
Lovely Leave (Locust) Phila.
Life With Father (Biltmore) Los Angeles.
Merry Widow: Decatur, Ill., 7; (Fischer) Danville 8; (Keith) Grand Rapids, Mich., 9-10.
Merry Widow (Shubert) Phila.
Make Way for Love (Colonial) Boston.
No Traveler Returns (Curran) San Francisco.
Oklahoma (Cass) Detroit.
Othello (Geary) San Francisco.
Over 21 (Studebaker) Chi.
One Touch of Venus (Nixon) Pittsburgh.
Pitts, Zasu (American) St. Louis.
Place of Our Own (Lyric) Bridgeport, Conn., 9-10.
Roselinda (Hartman) Columbus, O., 7; (English) Indianapolis 8-10.
Searching Wind (Erlanger) Chi.
Student Prince (Earlton) Williamsport, Pa., 7; (War Memorial Aud.) Trenton, N. J., 8; (Playhouse) Wilmington, Del., 9-10.
Ten Little Indians (Harris) Chi.
Two Mrs. Carrolls (Erlanger) Buffalo, N. Y., 5-8; (Auditorium) Rochester 9-10.
Voice of the Turtle (Selwyn) Chi.
West, Mac (Hanna) Cleveland.
Winged Victory (Forrest) Phila.

"America's Newest and Finest Railroad Show" NORTH AMERICAN EXPOSITION

—Direction—
"PETE" KORTES MEL VAUGHT

READY TO GO!!—

**BOOKED SOLID AS TO
ROUTE AND ATTRACTIONS**

OPENING PENSACOLA, FLORIDA, MARCH 19th

PANAMA CITY, FLA. — MONTGOMERY, ALA. — ATLANTA, GA. —
CHATTANOOGA, TENN. — KNOXVILLE, TENN. — DAYTON, O. —
SPRINGFIELD, O. — LIMA, O. — RICHMOND, IND. — INDIANAPOLIS,
IND. — SPRINGFIELD, ILL. — BLOOMINGTON, ILL. — ROCK ISLAND,
ILL. — RACINE, WIS. — then FAIRS in WISCONSIN — MINNESOTA —
NORTH DAKOTA — SOUTH DAKOTA — KANSAS — OKLAHOMA
and TEXAS.

**WE WILL ALWAYS BE INTERESTED in hearing from capable
and dependable people that care to be associated with an organiza-
tion of our high caliber—such as talkers, ticket sellers, train men
and second men on rides.**

**WE INVITE CORRESPONDENCE from progressive showmen
with ideas in the modern tempo.**

**"The Most
Brilliantly
Illuminated
Midway in
North America"**

**More Shows—
Attractions
and Rides
On 30 Cars
Than Carried by
Others on
40.**

**The Show With a
Staff and Personnel
That Co - Operates
With Fair Officials
and Committees.**

THE STAFF
GEO. T. McCARTHY
GENL. REPT.
JOS. S. SCHOLIBO
BUSINESS MGR.
A. J. 'Whitey' WEISS
CONCESSION MGR.
GUY WEST
ASST. CONC. MGR.
EDGAR T. NEVILLE
CONCESSION SECY.
A. YBANEZ
SECY.-TREAS.
ROY B. JONES
DIR. OF PUBLICITY
Homer E. Gilliland
SPECIAL AGENT
AL CLARKSON
ADV. AGENT
CASH WILTSE
PURCHASING AGT.
B. A. McDONELL
DIESELS—CHIEF
ELECTRICIAN
JACK FOUTZ
MASTER
TRANSPORTATION
ELMER PEYTON
MOTOR
TRANSPORTATION
LEROY HUNTER
NEON AND
ILLUMINATION
R. C. RYMER
NEON CONSTRUCTION
ALBERT CHAREST
and
AUGUST KARAN
BUILDERS

World of Today Crew Busy; Cracks Season March 31

MUSKOGEE, Okla., March 3.—Work is in full swing at World of Today Shows quarters here on remodeling of all shows and rides, as well as a paint job on all equipment, including the fleet of trucks. Artist Bob McDoo has been at work since the day after the show was put away, October 20. The equipment will be moved out March 26 and the show will open March 31.

Noble C. Fairly is here after attending fair meetings since mid December. Curly Reynolds is back from a business trip North, and H. Wells and wife and Lena and Bill Crow have returned from three weeks in Mexico and San Antonio.

Two rides, purchased during the winter, have arrived here. Jim Dunlavey and wife are back after spending the winter in Pennsylvania.

HARRY CRAIG SHOWS

Want Girl Show Manager, Monkey Show Manager; complete outfits. Ferris Wheel Foreman and other Ride Help. Floyd Woolsey wants for Pit Show: Fire Eater, Mind Reader and Working Acts. Wants Saller White to contact him. Wants Man and Wife to handle completely framed Unborn Show. All address: HARRY CRAIG, Manager, as per route: Brownwood, Texas, week March 5th; San Angelo, Texas, 12th; Odessa, Texas, Stock Show, 19th.

LONE STAR SHOWS

Want Ride Help and a few more Concessions. Now playing the Strawberry Country. Business very good. Address all mail to J. R. McSPADEN, Whitecastle, La., all this week.

WANTED

Amex Attraction and one Working Act. Esther-Lester, Washburn, answer.
PROF. HOWARD
c/o J. J. Denton Shows
Pascagoula to March 10; then Hattiesburg, Miss.

WANT

Ride Men on Tilt, Octopus, Roll-o-Plane, Ferris Wheel; Wife Ticket Box. Good salary, no tear downs, year round work.
J. W. LAUGHLIN
Playland Park HOUSTON, TEXAS

Guild of British Showmen Join Am. Caterers Council

LONDON, March 3.—The Showmen's Guild, largest and most important organization of British outdoor showmen, with branch groups thruout the British Isles, has joined the National Council of Amusement Caterers, which now groups all the associations of outdoor showmen in England, as well as BAMOS, the important group of the amusement machine industry.

The national council has been formed to cope with war and post-war problems of British outdoor showmen and now presents a united front with the following organizations participating: Amusement Caterers' Association, Amusement Park Proprietors' Association, British Automatic Machine Operators' Society, Circus Proprietors Association and the Showmen's Guild.

Capell Preps for Okla., Kan., Trek; Bow Set for March 31

HASKELL, Okla., March 3.—In preparation for a March 31 opening, Capell Bros.' Shows have 14 men busy overhauling equipment. Two new fronts have been constructed and new canvas has been purchased for shows, Merry-Go-Round, corn game and concessions.

H. N. Capell, general manager, announces that the show has been augmented to 10 rides, 7 shows and 40 concessions, and will feature Chappel's high-pole act.

J. J. Cannon, general agent, says the show will tour Oklahoma and Kansas only. Bookings for Oklahoma include Shawnee, Sapulpa, Norman and Lawton, all under Legion auspices.

General staff members are Mrs. Mayme Capell, secretary-treasurer; W. D. Capell, superintendent; Hank Bergan, master mechanic and electrician; Arthur Davis, lot man; Mrs. J. J. Cannon, front gate; Henry Nolan, legal adjuster, and Dock Williams, soundman.

WONDER SHOWS OF AMERICA

A RAILROAD SHOW! WANTS SHOW ALL NEW!

WANT Freaks for Side Show, Midget Show, Monkey Show, Fun House or any other Show that does not conflict. Will furnish equipment and wagons for same. WANT all kinds of legitimate Concessions on flat rental basis. Will furnish transportation after joining. WANT Trainmaster. Salary no object for right party. WANT Canvasmen and Workmen. Contact me at once:

MAX GOODMAN

P. O. Box 21, Little Rock, Arkansas

Phone 3-6406

JOHNNY J. DENTON'S SHOWS

WANT WANT WANT
PASCAGOULA, MISS., THIS WEEK; HATTIESBURG TO FOLLOW.
80,000 SOLDIERS

Shows—Have Twenty and Thirty Top open, any non-conflicting Shows. Rides—Book or buy Kiddie Auto or Roll-o-Plane. Concessions all open. Good opening for Bingo. Will book two Grind Stores, Clothes Pins, Swinger, Bowling Alley. Wire

JOHNNY J. DENTON, PASCAGOULA, MISS.

MANNING AMUSEMENTS

COMMITTEES: Have several weeks open, New Jersey and New York States

Ride Help—Can place Merry-Go-Round and Chair-o-Plane Foremen, \$50 and bonus. Also Second Man on Ferris Wheel. Ray Sharpe wants to hear from Ride Help. Concessions—Can place Bingo, Custard, Pop Corn, Candy Apples, Candy Floss, Pitch Till You Win, Darts, Balloon, String, Scales, Guess Your Age, Penny Pitch, Photo, Long and Short Range Gallery, Cigarette Gallery or any legitimate Concession. Geo. Barnett can place Agents. All communications: ROSS MANNING, Gen. Mgr., or ED ELKINS, Bus. Mgr., 109 W. 49th St., New York City. Phone: Circle 6-5880.

RIDES—FOR SALE OR LEASE

#5 Ell Wheel, 16-Seat Chair-o-Plane, \$5,000 for both, or will lease to reliable party that owns other equipment. Rides operated last season and stored S. E. Missouri.

J. L. HENSON

3814 EAST 31ST STREET

KANSAS CITY 3, MO.

CURFEW REPORTS SPOT JUKES

Trade Takes Its Loss With Other Entertainment Places

Operators have many questions as to details of order—check on number of spots having machines—several States and cities already had curfew laws

CHICAGO, March 3.—Recent orders issued by Director of War Mobilization and Reconversion James F. Byrnes will undoubtedly affect coin operators in no small way. The operators hardest hit are the jukes and pinball men and the least affected are operators of vending machines. Mr. Byrnes' directive, dated February 26, requests that all places of entertainment close by 12 midnight in order to conserve coal, and to alleviate the man-power shortage and the burden upon transportation and other facilities.

Places of entertainment affected by the midnight curfew include the following types of establishments, whether public or private: Night clubs, sport arenas, theaters, dance halls, roadhouses, saloons, bars, shooting galleries, billiard and pool establishments, amusement parks, carnivals, circuses, coin-operated amusements device parlors, ice skating rinks, dance studios and dance schools, gambling establishments and yacht, country and other clubs with entertainment activities.

WMC spokesmen revealed that this list is not in the least a final one, and that other establishments will be added from time to time as questions over certain activities are brought to light and ruled upon. It may be well to keep in mind, that as new and broader interpretations are made by the WMC, further restrictions or relaxations of former rulings will affect the over-all operation of all types of coin-operated equipment. Altho it is much too early to summarize the results of the curfew order in terms of business loss—certain definite anticipated affects are apparent.

Jukes Silenced

Hardest hit by this ruling are the juke operators—and in no small way. When the order was first issued many operators felt that at least they would be able to hang on to the all-night restaurant and hot-dog stand business. The general impression was that as long as the establishment was allowed to operate after the 12 midnight hour—that the juke would also be allowed to run. However, the interpretation of late has been that all jukes must pull the plug after the curfew—regardless where the location—and no matter how early or late the location closes.

As one op so aptly put it: "It's tough." A brief analysis of this operators' definition shows him not to be far wrong in that statement. Taking the Chi area for example, there are 9,430 hiteries and of these a large percentage are but small places that sport a juke as the only source of entertainment. Forty per cent of the taverns pay out a special license fee of \$400 which allows them to stay open to 4 a.m. It is estimated that from 35 to 55 per cent of the business in these places is done after the midnight hour. The anticipated cut in over-all business represents the percentage of loss to the tavern location operator. It will take at least a month of operation under the curfew to ascertain for sure the number of locations that will fall by the wayside and the actual extent of business cut.

Jukes in all night spots, other than taverns and those closing at curfew time, must also stop. The cut in business in these locations may not be so great—but large enough nonetheless to place the location in the non-profit class. This holds true for locations such as terminals—rail, bus or otherwise.

Altho the text of the curfew order does not specifically make mention of jukes in the singular sense, the interpretation of the ruling considers the operation of all jukes in the same classification as is entertainment. This interpretation will make it impossible for the op to consider any great change in his route—as all locations alike must either shut down or pull the plug.

Venders Okay

Vending machine operators are in an ideal position in relation to the effect

of the curfew. The very nature of his business in the operation of commodity-selling devices makes the hours of selling, in most cases, normal and within the spirit of the ruling. Most all venders get their business during the day, very little of it at night and practically none at all after 12 midnight.

A small percentage of machines, however, operate in establishments such as bowling alleys and taverns—but they are by far and large in the minority. Other vending machines, located at terminals and public facilities, are not affected and can continue to dispense gum, candy, peanuts and soft drinks.

Arcade Operators

With the exception of arcade operators located in the Eastern area and particularly New York, the nation's arcade operator has been but mildly hit. It has been customary for the arcade to close its doors at about midnight weekdays and stay open to 3 a.m. Saturdays only. The percentage of business loss for the three hours per week represents a neg-

ligible amount in the over-all take.

In New York, however, the situation is somewhat more complex with many of the larger arcades along Broadway doing a big business during the late midnight and morning hours. Many of the Eastern locations stayed open all night—closing their doors only for the purpose of cleaning out the place. Just what actual percentage of business loss the curfew will mean to these operators is problematic at this time—and only time will tell just what is to be done to retain a reasonable profit basis.

Arcade equipment located in terminals and other places of business not directly concerned with the curfew, must also pull the plug following the same interpretation of the ruling which places the jukes in the entertainment category. Whether or not this interpretation will stick, insofar as the spirit of the ruling is to conserve man-power, fuel and light, is yet to be tested. The information, as of this writing, and as received from several key cities, indicates that all amusement machines of every description must stop at 12 a.m. local time.

Request or Order

A flood of questions are pouring into the offices of the WMC concerning local interpretations. The curfew order is not an order as such; it is a request by the Director of War Mobilization and Reconversion that all places of entertainment close by 12 a.m., effective February 26.

The ruling applies to all sections of the country and will be enforced by public opinion, supported by municipal, State and federal authorities and administered by action on the part of the WMC, WPB, ODT and the OPA.

Sectional Habits

Can the amusement operator change the fun-seeking habits of the nation? To a great degree that is just what the operator will be doing—in selling the public on the idea of starting their entertainment earlier and getting their fill so that by 12 a.m. everybody will be

happy. It has been estimated, however, in a recent study by George Gallup, of the American Institute of Public Opinion, that the curfew will not affect the sleeping habits of most of the people in the country. In the normal course of things, Gallup states only about 4,000,000 out of an adult population of 80,000,000 stay up late—and that the greatest percentage of late-stayers-up live in the larger cities and especially in the New England and Atlantic sections of the country. These figures substantiate the fact that big city operators will be the ones hardest hit and that locations in Chicago, Detroit and New York will feel the full weight of the curfew order. On the other hand, operators in smaller communities and in the Southern States will have less of a problem in making ends meet. Mr. Gallup further reveals that in Southern States about 99 per cent of the population is in bed by 12 a.m., as compared with two persons out of 10 not in bed in New York when midnight strikes. Statistics may mean very little to the average operator, but these Gallup figures are worth consideration in the light of sectional demands for amusement devices.

Curfews Not New

The idea of controlling the waking habits of the public by curfew orders is not new. From time to time many of the taxing and law-making bodies have favored curfews to control the midnight habits of the people, and there are more than 155,000 separate government bodies in addition to 3,050 county governing organizations, 18,919 town or township bodies and 16,220 municipalities—each empowered to pass laws to regulate the habits of its people.

A summary of State laws restricting sales of liquor emphasizes curfew statutes. For example (to cite a few cases), various types of curfew regulations have been enforced in Arkansas, Arizona, Florida, North Carolina, Oklahoma and Texas. In Memphis, an ordinance went into effect June 1, 1944, limiting two machines per location and placing a midnight curfew on operation. Permit fees were also made a part of this ordinance.

Curfew legislation is not a new thing to many operators—and many coinmen have had plenty of experience in handling problems arising from restrictions placed on the operation of juke and pinball.

Curfew Reports

In order to supply operators with a clearer picture of the effect that the 12 a.m. curfew is having on coin machine operation thruout the country, the following last-minute reports are given as received by wire.

MINNEAPOLIS: Operators here were pretty evenly divided on what they think midnight curfew will do to coin machine revenues. Some feel it will have very little, if any effect. Still other operators feel it might hurt as much as 10 to 20 per cent. Operators taking the first viewpoint claim that heretofore all they got in the way of patronage after midnight were stragglers. The operators who feel that the curfew will have a definite bad effect think patrons will take it out on the machines. One thing is certain, however, all the operators in the Minneapolis area are only too happy to comply with the order if it will help to shorten the war. Operators feel that it will be another month yet before they are able to tell just how much the curfew will hurt.

Arcade operators in the Minneapolis area expect a 25 per cent drop in take. The curfew has only added to the woes of the brown-out ruling—and altho operators aren't complaining too much, they fully realize the condition they are facing.

Beer parlors, taverns and all other juke locations are complying with the order and those places open all night serving food exclusively will just pull the plug. Minneapolis has 570 licensed beer parlors, 300 of which serve hard liquor; 36 night clubs or taverns where entertainment and dancing are on the program. There are 1,100 pin games that are licensed and approximately 550 jukes—all affected by the curfew.

TEXAS: Detroit music operators, suffer less than other operators in the country. Texas ops have become adjusted to early closing curfews as a law already exists closing all beer parlors and taverns at midnight. Locations touched (See Trade Takes Its Loss on page 65)

Editorial

The Curfew Rings

By Walter W. Hurd

THE national curfew on amusement spots gave the coin machine trade another problem to think about. The curfew idea is not entirely new to the industry because a number of cities and some States already had some form of curfew which in one way or another affected coin machines. The trend toward local curfews had been growing for the past several years and was a subject for careful study.

In the first news reports of the curfew, juke boxes got special mention. This took the trade somewhat by surprise since the text of the official order had not mentioned juke boxes. But the text did mention "coin-operated amusement device parlors," and the actual application has been to include juke boxes, pinball and all amusement machines.

Reports from all sections of the country show that the rule being applied is to stop the operation of juke boxes, pinball and other amusement machines in all types of locations regardless of what kind of establishment it may be.

An early question raised in Chicago was whether the curfew applied to one or a few machines in such places as a suburban station, since one or two machines could not be classed as an "amusement device parlor." Government agencies said it applied to all amusement machines, even if only one machine was placed in the location.

Apparently there was no intention on the part of government agencies to single out juke boxes and amusement machines and make the order apply to them. They were included

because the spirit of the regulation applies to all types of entertainment which may consume electricity or otherwise detract from the war program. In a sense it is a recognition that juke and games have come to be recognized as a part of the great entertainment business in America and hence must take due responsibility along with other amusement enterprises. This is not much consolation for the operator who finds his machine play cut considerably, but it evidently is a part of the present situation.

Since compliance with the curfew is first of all placed on a voluntary and patriotic basis, there is nothing left for the coin machine trade to do but comply to the fullest possible extent with the order. Reports from various centers suggest that this is being done except in scattered places, where the extent of the order was not understood.

The coin machine trade should keep in mind that the bigger entertainment enterprises, such as night clubs, are planning to ask for more liberal terms in the closing hours. The plan may be a request for the closing hour to be set at 1 a.m. instead of midnight. If the plan should be amended to this extent, it will be taken for granted that the rule will apply to all branches of the great amusement world, including juke boxes and amusement machines.

In the meantime, the patriotic thing for the coin machine trade to do is to observe the curfew rules in spirit as well as to the letter.

COINMEN YOU KNOW

New York:

Keys for Seeburg and Wurlitzer music boxes were found on Broadway near Gates Avenue, Brooklyn. Operator who lost them may claim keys by phoning Windsor 6-2626. Ask for Morty. . . . CHARLES LICHTMAN has expanded the facilities of the New York Distributing Company by taking additional quarters at 45th Street and 10th Avenue, where he will set up new offices and showroom. He is retaining the other space for repair and shipping departments. . . . DAVID COHEN, Montgomery (Ala.) Phonograph Company, spent some time with CHARLIE KATZ while visiting the Big Town. Paul Daniel is Dave's associate in the Montgomery operation. . . . EARL BACKE, National Novelty Company, is much happier these days despite the fact that his health has not been up to snuff. His truck is rolling again. Earl almost lost the truck early in January as a result of a fire. One of his men had loaded the truck with equipment and was traveling thru Hempstead, Long Island, N. Y., when he noticed a woman who was standing on the sidewalk waving at him frantically. He stopped the truck, got out and saw that the rear of the truck was enveloped in flames. The fire department was called, and luckily for Earl, the fire was extinguished soon enough to save the chassis. The truck is almost as good as new now.

The stork delivered a second daughter, Selma, to MR. AND MRS. AL COHEN, ASCO Vending in Newark, N. J., December 28, 1944. . . . FRED IVERSON, Rochester, N. Y., was seen along coin machine row. . . . SAM SIMON, Aromatic Chemical Company, Cleveland, visited with HYMIE ROSENBERG. . . . SAM BARIS, a popular Long Branch and Trenton (N. J.) arcade operator, seen at MIKE MUNVES' in New York.

Nova Scotia:

A study of television is being made by ALEXANDER BOUDREAU, Halifax, N. S. manager of the Eastern Novelty Company, coin machine distributors and dealers. This, with a view to penetrating this field when the facilities are available. . . . JACK JONES, St. John, N. B., is a very keen fan on hockey and is president of the St. John Forum, a hockey and skating rink. He never misses a hockey game at home or elsewhere. . . . One of the two arcades operated in St. John by J. B. JONES has been enlarged. This has been accomplished by deepening the space, which allowed the addition of from five to seven machines.

WILFRED CURRIE, Halifax, operating an arcade in partnership with J. B. JONES, has been feeling better as a result of a recent operation in a Montreal hospital. . . . DONALD DUFF, head of Coney Island Amusement Company, Halifax, has resumed individual advertising in behalf of eating places and fountains which are using juke boxes sold or rented to them by him. . . . FRANK HANLON, Halifax, a veteran of coin machines and also of carnivals, expects to take to the road again this coming tent-show season.

Shortage of help is continuing to provide a big headache for distributors and operators, particularly in relation to repairing and reconditioning of the machines. About the only permanent help available consists of boys and girls 16 and under, and men 65 and older. All in between are subject to Selective Service and are assigned to war industries and war essential work. There has been some experimenting with part-time help, as it is not necessary to consult the WMC on this. . . . Business at arcades thru the Atlantic provinces has been below the take of this time last year, and a major factor has been the transfer of some of the home defense army overseas, and ditto for members of the Canadian and British air forces. Naval and merchant sailors now predominate as patrons of the arcades located at Atlantic ports and training schools, including Halifax-Dartmouth, St. John, Sydney, Yarmouth and Digby.

Twin Cities:

Back home from a three-week vacation trip to San Francisco, Los Angeles and San Diego, Calif., JONAS BESSLER, executive of Hy-G Amusement Company, is

singing the praises of West Coast coinmen who treated him "so royally" while he visited in their communities. Bessler reports considerable activity in arcade circles on the Coast, but that jobbers are not doing much because of a scarcity of machines. Bessler's return to Minneapolis signaled the departure of his partner, HY GREENSTEIN, who with MRS. GREENSTEIN left for a vacation in Mexico and California.

MRS. HANK KRUEGER, coin operator from Fairfax, Minn., was in the Twin Cities bragging to coinmen here about her good luck in ice fishing. She claims she caught some whoppers angling thru the ice. . . . LEO GRANITE, of Chippewa Falls, Wis., came to town to buy equipment. . . . Music was the main object of the visit to the Twin Cities of JOHN MANOLIS, of Huron, S. D. . . . Another visitor to this sector was E. A. GRUNDEEN, of Minot, N. D. Amos Heilicher, Minneapolis coinman who does both operating and jobbing, is slated to change his mufti for an army uniform in the near future. His brother, DANNY, who was with Amos in the coin machine business until he entered the army air forces, is an officer seeing action in Europe. . . . SGT. SIDNEY L. LEVIN, comptroller of Hy-G Amusement Company until he entered the army more than two years ago, wrote SHERNA SCHANFIELD SCHWARTZ, of Hy-G, that he's still in London and that "Piccadilly Square still is Piccadilly Square." . . . CEDRIC ADAMS, *The Minneapolis Star-Journal* columnist, came up with one in his column that drew interest. Cedric claims there's a coin machine being readied for post-war market into which you insert your coins and out will come a hot dog, all mustarded, warmed, bunned and napkined, ready for you to sink your teeth into. No doubt they'll set that machine up alongside a coke dispenser.

Detroit:

MAX LIPIN, of Allied Music Sales, reports a growing boom in record sales. He is leaving soon for Chicago and Minnesota to buy additional record stock and other merchandise. . . . PHIL BERMAN, of the Modern Music Company, reports the building housing the used records department, across the street from the main store, has been purchased by a downtown department store. Probable changes for this department are in prospect as a result. . . . EARL RUSSELL, managing the Robinson Sales Company for BEN ROBINSON, has been the victim of a severe cold.

GENEVIEVE KONIARZ, who was with the United Music Operators office for several years, has left to join the staff of the new EDDIE CLEMONS organization. . . . JAMES ASHLEY, of the American Novelty Company, has sold his music route to EDDIE CLEMONS, formerly operating as the Modern Music Company, who is establishing a new office on lower Woodward Avenue. . . . HENRY C. LEMKE, of the Lemke Coin Machine Exchange, has started construction work on alterations for the new building he is taking over on West Vernor Highway, a block west of his present location.

SAM CIARAMITARO, who operates as Sam's Music Company, reports the music machine field still very strong. . . . MARTIN EDELMAN, of the Grand Amusement Company, joined the show at the famed Bowery here on his visit the other night as partner for one of the spot's live jitterbug acts. . . . ISIDOR EDELMAN, of the Edelman Coin Amusematics Company, had his automobile catch on fire with major damage a few days after his store was damaged by fire.

Cincinnati:

Members of the Automatic Phonograph Owners Association will sponsor a stag party, March 7, in honor of 35 servicemen stationed at the Convalescent Hospital, Fort Thomas, Ky. Party will be held at the Sunset Club on the Bridgetown Road, between Werk Road and the Cincinnati-Louisville Pike. The committee in charge is Ray Bigner, chairman, Sam Butler and Charles McKinney.

Los Angeles:

SGT. JAMES FAUSETT, better known as Hymie in Long Beach operating circles, reported back in town this week on a 17-day furlough and introducing his

Charlie Snyder Passes

CHICAGO, March 3.—Charlie Snyder, 44, former roadman for Mills Novelty Company, died February 17 from a heart attack suffered in Dallas. Snyder was associated with the coin machine industry and was with Mills for many years, during which he covered almost every State in the Union selling Mills products. At the time of his death he was a partner of the Southwest Amusement Company,



Dallas, and was operating the distributing agency in Dallas and surrounding territory. Survived by his widow, a son and a daughter. Thru many of his years with Mills Novelty, Snyder built a reputation for honesty and worthiness, and was one of the most popular and personable men in the trade.

new spouse to friends. Fausett is stationed at Randolph Field near San Antonio. . . . Chicago visitors include GORDON MILLS, staying at the Hollywood Roosevelt Hotel, and M. J. BINK, chief engineer of J. H. Keeney Company. ED VAN ATTA's nephew has been reported killed while serving in the South Pacific. . . . F. E. KINGSBURY, Santa Ana music operator, in town buying. . . . ELMER KILBERG, in town buying for the Camp Roberts Post Exchanges. . . . GLENN McCARTER, Beaumont; CARL COLLARD, San Bernardino, and Charlie Peddicord, of Anaheim, were out-of-town visitors at Badger Sales this week. . . . D. H. HARVEY is back in town after a quick trip to Oklahoma City with plans to continue on to Pismo Beach, where he has an arcade. . . . ROBERT WAGNER, Coin Machine Acceptance Corporation executive, in town, staying at the Ambassador Hotel. . . . RAY MOLONEY, Bally head, expected in town and day now. . . . HOMER GILLESPIE and WALTER ROSS reported back to their ballwick after spending a few days at Gillespie's cabin at 29 Palms.

JACK R. MOORE and wife planned out for Portland this week after visiting friends and vacationing at Palm Springs for a week. . . . ERNEST SLATES, former Whittier operator, corresponding with the Laymon's, reports he is now in the Mariannas with the army.

Several operators received their induction notices here this week and are making preparations. GENE LAURANT, San Luis Obispo, and Frank Matthews, Hanford, operators, have reported for army duty. . . . JOE GRATER and JACK BEAVERS seen in town the past week.

HOFFMAN, operator from Spokane, seen along coinrow getting acquainted with the jobbers with expectations of going on to Chicago. . . . WILLIAM SHAFER, of Bakersfield, in town buying. . . . GEORGE MURDOCK and GEORGE BENNETT, from San Francisco, in town having conferences with BILL HAPPEL on post-war plans. TONY GARAZOLA, wired-music op-

erator in Long Beach, reports vandalism to several of his cabinets on location recently. . . . Also having trouble was RAY FAUST, of P. & S. Sales, in Santa Ana, claiming someone robbed their warehouse of several machines one night recently.

GEORGE LANDIER, Long Beach operator, has bought his partner's interest (See COINMEN YOU KNOW on page 69)

Look To The GENERAL For LEADERSHIP

THEY KNOW US IN ST. JOE

The GENERAL has gotten a salute from Seattle and Denver . . . Omaha and Chicago . . . Detroit and Birmingham . . . in fact, the list of operators who "look to the GENERAL" makes up a pretty good cross-section of these United States. We're proud of every name on our customer list and we know the importance of maintaining the high quality standards that have caused them to hold the GENERAL in high regard.

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| 42 Rock-Ola #1501 and #1503 | \$22.50 |
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| 2 Rock-Ola #1512 Bar Boxes | 35.00 |
| 1 Rock-Ola #1526 5-10-25c Bar Box | 47.50 |
| 4 Seeburg 5c Wall-o-Matics | 37.50 |
| 3 Seeburg 5-10-25c Bar-o-Matics | 49.50 |
| 2 Seeburg 5c Select-o-Matics (3-Wire) | 32.50 |
| 4 Seeburg 5c 30-Wire | 7.50 |
| 3 Buckley Chrome, Late Model | 18.50 |
| 1 Wurlitzer #100, 5c | 12.50 |

All in perfect mechanical condition, cleaned and refinished.
Make Offer on Entire Lot!

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IN ANY CONDITION—
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Will Pay \$30.00 Ea.

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Its smaller voltage drop and higher output will eliminate wrong selections and Brain Box trouble.
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High quality—3/16 in. crystal—available in all popular pin-ball sizes.

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| 20x42—Case of Nine | \$13.50 |
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| 21x43—Case of Eight | 12.00 |
| 23x47—Case of Seven | 13.00 |

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| Buck. Track Odds, late Ser. No. J. P. | \$550.00 | Mills Spinning Reels, P.O. | \$139.50 |
| Rapid Fire | 220.00 | Mills 6" Dial Scale, Perfectly Reconditioned | 89.50 |
| Mills Moderne Scale | 49.50 | Mills 1-2-3, P.O., Rebuilt | 89.50 |
| Exhibit Radiogram | 149.50 | Mills 5-in-1 | 89.50 |
| Evans Rolatto Jr. | 89.50 | Fac. Reb. Exh. Vitalizer | 89.50 |

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| 5c Pace Comet | \$ 99.50 | 5c Rolatop | \$119.50 |
| 10c Pace Comet | 129.50 | 10c Rolatop | 159.50 |

5c-10c-25c Blue Fronts, Brown Fronts, Gold Chromes.
WRITE FOR QUOTATIONS

SEE US FOR PARTS!!!

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| Coin Chutes for Mills Vest Pocket | \$ 3.50 | ABT Free Play Coin Chutes | \$ 3.75 |
| SP 1-2-3 Discs for Mills. Set | 7.50 | 65C7 Phonograph Tubes | .95 |
| CH 1, 2, 3 Discs for Mills. Set | 7.50 | Cash Box Doors (Minus Lock) | 2.00 |
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| Idler Pinion Gears for Mills. Ea. | 2.50 | Plastics for Seeburg 1941, 1942 Models, Lower Sides. Each | 14.50 |
| Standard Handles for Mills | 2.00 | Corner Plastics for Mills Throne. Ea. | 12.50 |
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| Reel Glasses for Mills | .50 | 5, 10, 15 Amp. Fuses. Each | .04 |
| Escalator Glasses for Mills | .50 | Bulbs, No. 40-44-46-47-81, 1456-1458. Each | .07 |
| Award Cards, 2/5 or 3/5, for Mills | .25 | Reel Stops for Super Bells | .40 |
| Set of 5 Four Bell Glasses for Mills | 12.50 | | |
| Glass for Mills 3 Bells | 17.50 | | |
| Spring Kit (55 Springs) for Mills | 9.75 | | |
| Locks for Mills Machines | 2.50 | | |

Many Other Parts Available. Write Us Your Needs.
WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN
All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed.
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| Salute | 39.50 | Lite a Card | 79.50 | Victory | 109.50 |
| Red, White & Blue | 39.50 | Legionnaire | 79.50 | Sun Valley | 179.50 |
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| | | Destroyer | 99.50 | | |

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| 1 Rock-Ola 40 Super, New Marble Glow | 400.00 |
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| 1 Double Chicago Metal Deluxe Safe | \$119.50 |
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| 2 5c Blue & Gold Vest Pockets. Ea. | \$ 64.50 |
| 2 5c Pace Comets, 3/5 P.O., B.F. Ea. | 110.00 |

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| Shoot the Chutes | \$125.00 |
| Shoot the Bull | 95.00 |
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| Keeney Air Raider | 225.00 |
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Stewart-McGuire's Du-Grenier SP Models . . . 7 Column . . . 20c Combinations. Completely Reconditioned . . . Mechanically Perfect . . . Ready to Operate . . . Complete with Cabinet Bases and Crated at \$35.00 each in lots of 20 or More.

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I WANT TO BUY!

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| Wurlitzer 41 Counter Model | \$ 85.00 |
| Wurlitzer 61 Counter Model | 70.00 |
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| Wurlitzer 616 Plain | 125.00 |
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| Wurlitzer 500 Keyboard | 350.00 |
| Wurlitzer 750E | 600.00 |
| Seeburg Gems | 225.00 |
| Seeburg Vogues | 325.00 |
| Seeburg Envoys, ESRO | 400.00 |
| Rock-Ola Standards | 250.00 |
| Rock-Ola Masters | 285.00 |
| Mills Thrones | 200.00 |
| Mills Empresses | 250.00 |

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WANT USED RECORDS—SEND LIST!
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★ FOR SALE ★

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| Seeburg Rayolite | \$65.00 |
| Peep Shows, Conv., New | 25.00 |
| Twin Six | 35.00 |
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| Gun Club | 60.00 |

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All types of Phonographs and Pin Games. State condition and best price in first letter.
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ROCHESTER 5, N. Y.

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FOR USED JUKE BOX RECORDS!
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Write, wire collect or just ship to . . .
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Phone: Allegheny 0232

Williams Mfg. Co Nabs 5th Major War Work Order

CHICAGO, March 3.—Another contract for radar and other communications equipment for the U. S. Signal Corps and the navy has been awarded the Williams Manufacturing Company, it was disclosed here this week by Harry Williams, president of the firm, and Al Silverman, head of the firm's radar and war production division. This marks fifth major contract for communications equipment given the company in the past 16 months.

While the exact nature of the equipment cannot be disclosed because of governmental security regulations, it is of a vitally needed and very intricate type, it was disclosed. Firm will begin tooling up immediately as it has been given an early deadline for initial shipments.

Latin-American Need For Equip't Grows As Industry Prepares

NEW YORK, March 3.—Potential sales market for coin machine equipment in Latin America during the first 10 years of the post-war era were described as very promising recently, as a study of the post-war export trade to the South-of-the-Border sector was completed.

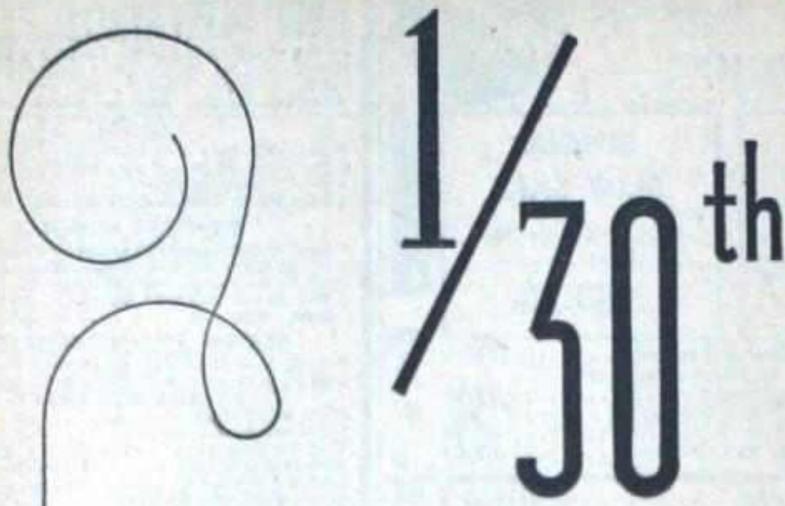
The study revealed that thousands of suppliers in the States will participate in one of the greatest equipment markets, for all types of machinery, created by the rise in the Latin-American standard of living. The Office of the Co-Ordinator of Inter-American Affairs has published estimated capital goods requirements of the Latin-American countries during the first post-war 10-year period. This far-reaching study reveals that a minimum of \$7,000,000,000 worth of various types of equipment will be needed for expansion purposes. An additional \$2,800,000,000 in parts will be required for replacement of worn equipment in order to keep industry moving.

A large percentage of the needed goods will come from the United States, the report concludes, and this expansion and development will be reflected in orders for U. S. made machinery, equipment of all types, work for American technicians, jobs for labor and investment opportunities for U. S. capital.

The Latin-American standard of living is progressively on the upgrade, and the demand for goods and services is broadening the market for industrial machinery as well as service and amusement equipment.

Robbers Prefer \$\$ to Smokes

CINCINNATI, March 3.—The fact that three armed robbers did not take cigarettes, but grabbed money, indicates they were the old-fashioned thieves that held up the employees of Western Vending Machine Company, 1718 Elm Street here, recently and got away with \$2,076.21. Loot consisted of \$700 in pennies, weighing 400 pounds; \$950 from a safe and cash drawer, check for \$315.21, a \$75 watch and cash from the employees. Loss was covered by insurance. Manager Walter Schonmaker was struck with a revolver when he refused to reveal the hiding place of more money. Employees were forced behind a partition and bound and door locked on them while robbers escaped in an auto.



THE DIMENSION OF A HUMAN HAIR

Many of the parts for the electronic devices we're making for Uncle Sam are machined to tenths of a thousandth of an inch. This will give you an inkling of just how fine and exacting Chicago Coin products will be after the war. Yes—you'll benefit from Chicago Coin's war-time experience.

Chicago Coin machine co.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

★ WE MUST BACK 'EM UP WITH WAR BONDS ★

LEW LONDON'S "TRUE VALUE" BUYS

Satisfaction guaranteed or money refunded. These machines must be seen to be appreciated.

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| Holly Single Grip | \$ 7.95 | Hollywood View-a-Scope | \$ 27.50 |
| Gottlieb Three-Way Grip | 12.95 | Scientific Battling Practice | 109.50 |
| Hercules Three-Way Grip | 11.95 | Keeney Submarine Gun | 149.50 |
| Kicker & Catcher, 1 1/2-5 1/2 | 22.50 | Seeburg Hirohito & Hitler Conv. Gun | 139.50 |
| Evans Ten Strikes | 49.50 | Gottlieb Skee-Ball-Elite | 79.50 |
| | | Keeney Anti-Aircraft, Repainted | 54.50 |

COUNTER GAMES

| | | | |
|------------------------------------|---------|--|---------|
| Mills Wild Deuces | \$12.50 | Baker Lucky Strike | \$ 7.50 |
| Rock-Ola Tally | 7.50 | Daval Cub, 5c, Fruit Symbols | 6.50 |
| Penny Skipper | 6.50 | Groetchen Liberty, NEW Sealed Cartons, Fruit & Sport Symbols | 29.50 |
| American Eagle, Star Symbols | 9.50 | | |
| Groetchen Fair Deal | 6.50 | | |

ONE BALL PAYOUTS

| | | | |
|---------------------------------|----------|--------------------------------------|----------|
| Santa Anita, Like New | \$239.50 | Keeney Ten Strike | \$ 29.50 |
| Preakness | 39.50 | Gottlieb Speed King, Like New | 69.50 |
| Handicapper | 29.50 | Mills Big Races (7 Coin), NEW | 195.00 |
| Stop and Go | 29.50 | Mills Big Races (7 Coin), Used | 95.00 |
| Keeney Pot Shot, Like New | 69.50 | | |

SLOTS — SLOTS — SLOTS

That Are Different. They Must Be Seen To Be Appreciated.

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| 1 Mills 5c F.O.K., Rebuilt and Refinished, 3/5 P.O., Like New | \$185.00 |
| 1 Mills 25c Blue Front, Rebuilt and Refinished, 3/5 P.O. | 295.00 |
| Mills Brown Front, Rebuilt, New Castings, 5c, 3/5 P.O. | 295.00 |
| Mills Brown Front, Rebuilt, New Castings, 10c, 3/5 P.O. | 315.00 |
| Mills Brown Front, Rebuilt, New Castings, 25c, 3/5 P.O. | 385.00 |
| 1 Mills Black Hand Load, 5c | 245.00 |
| 1 Jennings 4 Star Chrome Single Cherry P.O. 1 1/2 Model, Can Be Sold for New, as It Had Less Than \$30.00 Played in It | 99.50 |
| Gold Chrome, 5c-10c-25c-50c Models, 3/5 & 2/5 P.O. | Write |
| Mills Original Chrome, 5c-10c-25c Models | Write |
| Mills Club Console, 5c-10c-25c Models | Write |
| Mills 5c Bonus Bells, NEW, in Factory Sealed Crates. These machines were built the last month of manufacturing and have improved bonus mechanism | Write |
| Brown Fronts, 5c-10c-25c Models, Specially Built, 2/5 P.O. | Write |

You do not gamble when you buy from us. Any machine we sell is guaranteed to satisfy or you can return shipment within 5 days after shipment for full cash refund of purchase price. Distributors for Victory Games Conversions. All numbers in stock for immediate delivery.

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Will pay top prices for Slots, Consoles, Phonographs and Pin Games. Phone, wire or write, submitting list and prices. No quality too large or too small.

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Phone 4-3131 and 4-3132 — Night Phone 6077

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| 5 MILLS 4-WAY BELLS—Checked and Refinished | \$575.00 |
| 7 MILLS 4-WAY BELLS—Factory Rebuilt, Refinished, Guaranteed Like New | 675.00 |
| 7 JUMBO PARADE—Cash P.O. Late Head, Like New | 120.50 |

| | |
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| 6 EXHIBIT ROTARYS (Claw Type) | \$155.00 |
| MARVEL'S BASEBALL—Sensational—New, Immediate Delivery | \$179.50 |

WANTED TO BUY: 5-Ball Pingames — Slots — Consoles — Phonographs

SLOTS

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| 5c Mills Blue Fronts (Reconditioned) | \$239.50 | 10c Watling Rotatop | \$115.00 |
| 5c Caille, 2-4 P.O. | 65.00 | 5c Pace Comet (Overhauled Like New) | 139.50 |
| 5c Caille DeLuxe, 3-5 P.O. | 139.50 | | |
| 25c Caille, 2-4 P.O. | 119.50 | | |

Terms: 1/2 Deposit, Balance C. O. D.

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PARTS—SUPPLIES

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| 6 1/2 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55, Per Hundred | \$5.40 |
| 3 AG Fuses | Per Hundred \$9.00 |
| 1/2 Amp. | 3.50 |
| 1, 1 1/2, 2, 2 1/2, 3 Amp. | 3.50 |
| 5, 6, 7 1/2 Amp. | 3.00 |
| 10, 15, 20, 25, 30 Amp. | 2.50 |

PHONOGRAPH TITLE STRIPS (Red Border)

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| 1000 | \$5.00 |
| 5000 Per M | 4.00 |
| 10000 Per M | 3.50 |
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65C7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

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| #100 65C7 to 7F7 | | #205 2A4G to 2051 (Seeburg Guns) | |
| 103 65C7 to 65L7 | | 210 2A4G to 2051 (Seeburg Music) | |
| 110 5Z3 to 5U4G | | 215 70L7 to 7A4-7A5 (Seeburg Remote Boxes) | |
| 125 80 to 5T4, 5V4G, 5Y3 or 5Z4 | | | |
| 126 83 to 5U4G or 5X4 | \$1.50 Each | | \$3.50 Each |

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records
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CLEVELAND COIN

OFFERS: CONSOLES

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| 3 Big Games, F.P. | 110.00 |
| 3 Big Tops, F.P. | 115.00 |
| 1 Early Head Galloping Dominoe | 125.00 |
| 4 Kentucky Clubs | 125.00 |
| 1 Beulah Park, 5c | 110.00 |
| 1 High Hand, F.P. Comb. | 175.00 |
| 2 Silver Moons, F.P. | 115.00 |
| 2 Jennings Derby Day | 65.00 |
| 2 Liberty Bells | 65.00 |

BAKERS PACES

20 Baker's Paces, D.D., J.P., Check Separator Models—\$325.00 Each.

20 POKERINOS—X-RAY POKERS —7 FOOT!

Just off location—in excellent shape and equipped with new rubber balls—luminescent lights—some have bell ringers and automatic payoff wipers! \$150.00 each. Also have 14 stools at \$100.00 for the lot—Entire set-up including stools (as one lot), \$3000.00.

PHONOGRAPHS

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| 2 10-Record Seeburgs—3 Mills Do-Re-Mi's—3 Mills Dance Masters—1 Mills Troubadour—1 Wurlitzer P-10 | \$850.00 |
| 1 Wurlitzer P-12—as one lot | 295.00 |
| 1 Mills Throne of Music | 350.00 |
| 2 Mills Empress | 185.00 |
| 2 Rockola Imperial 20's | 110.00 |
| 2 Rockola 12's | 350.00 |
| 1 Seeburg 1940 Hideaway, R.C. | 425.00 |
| 1 Rockola Spectrovox & Playmaster .. | |

ARCADE EQUIPMENT

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| 1 Kirk's Blow Ball | \$125.00 |
| 1 Supreme Keep Punching | 110.00 |
| 1 Jennings Barrel Roll | 125.00 |
| 1 1941 Evans Ten Strike, F.P. | 85.00 |
| 1 See-a-Freak | 110.00 |
| 1 Battling Practice | 125.00 |
| 1 Rotary Claw Merchandiser | 150.00 |
| 2 Magic Fingers | 75.00 |
| 4 Bean 'Em's | 175.00 |
| 1 Keeney Submarine Gun | 125.00 |
| 1 Talking Scale | 195.00 |
| 1 Keeney Air Raider | 210.00 |
| 3 Puster Type Rotaries | 450.00 |
| 2 Wells-Gardner 5c Selective Bottle Drink Vendors | WRITE |

FREE PLAY PIN GAMES

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|---------------------|---------|------------------------|---------|
| Four Roses | \$60.00 | '41 Majors | \$62.00 |
| Dixies | 49.50 | Pan Americans | 50.00 |
| Big Chiefs | 49.50 | Crosslines | 59.50 |
| Spot Pools | 65.00 | West Wind | 79.50 |
| Sun Beam | 79.50 | Trailways | 55.00 |
| Gun Days | 59.00 | Wild Fires | 55.00 |
| Metros | 49.50 | Gold Stars | 49.50 |
| Sport Parades | 49.50 | Knockouts | 125.00 |
| Jungles | 69.50 | Repeaters | 39.50 |
| Silver Skates | 55.00 | Baker's Defense | 45.00 |
| Line Ups | 39.50 | Sky Blazers | 79.50 |
| Zig Zags | 69.50 | Boscos | 69.50 |
| New Champs | 62.00 | Champs | 50.00 |
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| '40 HomeRuns | 30.00 | Seven Ups | 55.00 |
| '42 HomeRuns | 75.00 | Star Attractions | 65.00 |
| Marvel | | Marines at | |
| Baseball | 165.00 | Play | 165.00 |
| Sky Rays | 39.50 | Lite-o-Cards | 55.00 |
| Sparky | 35.00 | Cadillac | 39.50 |
| Target Skill | 39.50 | Speed Demons | 39.50 |

TERMS: 1/2 Deposit With All Orders—Balance C. O. D.

WANTED: BALLY DRINK VENDORS

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6316-7

LOUIS SCHLOSSBERG

In Loving Memory on This Day, Feb. 27, 1944.
I miss him at a thousand turns
Along life's weary day,
For life is not the same to me
Since he has gone away.

Wife, Lena & Children

Trade Takes Its Loss With Other Entertainment Places

(Continued from page 60)

by the new ruling are of the non-liquor kind, and some operators are bound to sustain a loss of income in many cases.

DETROIT: Detroit music operators in the throes of association and business reorganization affecting their business, have been generally pessimistic over the curfew orders, particularly in its extreme application. The over-all take in beer gardens went down severely February 26, and all but six places (unintentional violators) closed at 12 a.m. This hit business on machines of all types, with undoubtedly the juke being the hardest hit because of their big tavern play under normal conditions.

Leading operators in the Detroit area gave the average drop as 25 to 50 cents per machine per night, and estimated that this would be consistent for seven days in the week.

All locations in Detroit are affected, and include about 3,000 licensed taverns and beer parlors. It has been reported that the interpretation and enforcement of the curfew ruling in Detroit may differ from that in other territories. Just what is meant by this statement is difficult to ascertain at this time. Operators here are keenly resentful of the unique discrimination against their business—albeit they are willing to go along on the curfew for all locations that must close.

The main bone of contention appears to be in the pulling of plugs in juke locations that are open all night to cater to war workers just getting off the shift, and to late and early morning diners. Operators claim that hours in Detroit have become so complex and mixed that what is morning to one may still be night to another—and that a normal amount of amusement should be made available to all alike. "It's ridiculous to cut off a juke box at midnight under such conditions," Theodore E. Gillies, manager of the Music Service Company, said, expressing the sentiments of many operators. "The box wouldn't use up enough electricity to cause any trouble. While boxes differ, they don't use over 50 watts of electricity on the average—just enough for a low-power reading lamp."

Estimate Loss

DES MOINES: Des Moines coinmen report that the midnight curfew is hurting business, with gross receipts falling from 20 to 30 per cent. Hardest hit are the all-night establishments which must turn off the juke even if they stay open to serve food. It has been estimated that 20 per cent of the juke in this area fall into this classification. Taverns, on the other hand, must close only one hour sooner—and the music machines in these locations are not too affected.

The operators are taking the curfew with their chins up—and they all say that they will do their part if it will shorten the war. Des Moines operators are carefully watching developments in Eastern cities for any possible revision of the order.

Des Moines has approximately 300 licensed taverns which are affected by the curfew. In addition, there are 100 locations outside the city limits which are faced with possible closing—albeit most of the operators are opening earlier and checking on business before shutting down.

CHICAGO: Juke operators in the Chicago area are sitting tight and waiting until they count the take at the end of the week before taking any definite action. It has been estimated, however, by several of the leading operators, that the drop in business will be about 30 per cent. Albeit the night of the Monday curfew (Feb. 26) business was generally light, the feeling here is that some adjustments will take place in the fun-seeking habits of the people. The patrons of many of the old familiar haunts took the 12 a.m. closing in good spirit and by 12:30 a.m. everything was calm and in good order.

Arcade operators had very little trouble in meeting the dead-line hour, as arcades in this area, with the exception of a few, have been closing their doors at midnight. Saturdays, however, will present a different problem as the arcades have been open until 3 a.m. The anticipated loss of business in arcades is about 1 per cent of total take.

NEW YORK: In New York the curfew brought a void to not only the cafe society set and the barroom habitues

but also to war workers whose day ends sometimes between midnight and 3 a.m. New York is perhaps unlike any other city in the country—and that includes Chicago—albeit operators in both cities are hit hard. Monday (Feb. 26) was a sad day on Broadway, where the curfew spread more gloom than anywhere else—as the \$100,000,000 entertainment industry prepared to shut shop at the hour when the fun really begins.

Arcades along Broadway, open for business most of the night, were particularly up a tree. The only hope there, is for a reasonable degree of modification of the original order, to provide for some sort of relief. This week the curfew control board will meet at WMC headquarters to discuss curfew problems and consider exemptions. Just what will take place will be reported as soon as definite provisions are made.

Sitting Tight

BALTIMORE: Baltimore coinmen are sitting tight and waiting for the results of the action taken by the night club and cocktail lounge operators. The feeling here is that the continued operation of juke depends upon interpretations directly affecting the location. Action was taken on the part of the Tavern Owners' Association by President Francis J. McClane. Members of the association adopted a resolution pledging full support in observing the curfew, but stated that the conservation of fuel and electrical power would be better accomplished by closing all locations one day each week. McClane explained that under the midnight curfew, only 14 hours a week of fuel and light could be saved, whereas on a six-day basis, heat and light could be shut off from 24 to 30 hours weekly.

BUFFALO: The earlier curfew is no doubt going to considerably affect business on locations. However, leading Buffalo ops are not too worried. The anticipated drop in collections at tavern locations is estimated at between 25 and 50 per cent of gross. The average juke operator has 50 to 75 per cent tavern locations—but not all coinmen will be hit severely as there are many spots that close early.

Since business in the Buffalo area has been at an all-time high, the curfew ruling does not come as a major catastrophe—albeit the cost of operation is fairly well fixed. There are, accordingly to the latest count, 1,029 licensed restaurants and taverns, with an additional 42 licensed hotel and 57 private clubs. Erie County has approximately 1,500 spots all affected by the 12 a.m. closing.

A recent fuel shortage in the East imposed a 11 p.m. curfew for all Buffalo amusement places, and during this

Motor City Teen-Agers Get Ambition -- Juke Club Grows

DETROIT, March 3.—A youth club for a suburban community in this crowded war-center city that is embarking on an ambitious expansion program is centered largely around the ever-popular juke box. At Hazel Park, industrial North End suburb of Detroit, the youngsters have, according to the views of local police officials, largely solved the juvenile delinquency problem thru their own efforts. This is all the more remarkable, because Hazel Park was long considered one of the most disorganized community groups that have sprung up around the borders of Detroit.

Last summer, a local youth club was started, and a fund-raising campaign resulted in total donations of about \$800. The result is a clubroom, far from pretentious, but at least a home where the youngsters can feel they have a place of their own for their own enjoyment.

Built Around Juke

Among the significant items of recreation equipment is the juke box, which is used for dancing and general entertainment. Several pool tables, a couple of shuffleboard courts and ping-pong

tables complete the recreation equipment installed.

Now, the youngsters, who run their own organization entirely, have decided that a better location, near the center of the suburb, instead of a mile-and-a-half away at its boundary line, is called for. But it can only be done with funds, and they are embarking on a campaign to raise \$5,000 for this project.

The organization has hitherto been financed thru dues set at 50 cents per month, with some 600 members enrolled. Extra admission charge of 35 cents apiece was levied for Saturday night dances, when a live orchestra supplemented the juke.

But to raise the thousands required for the move to a new home, to be adequately furnished for the growing membership, a 100 per cent job of fund-raising is to be attempted. Every home in the community is down for a personal call in a house-to-house canvass. Heading the committee for the drive are Carl Thom and Harold Smith.

Most significant is the fact that the youngsters themselves are tackling their own problem and providing its solution,

the drop will be. Philadelphia has 1,500 licensed taverns, including bowling alleys, arcades and other amusement places. There is an estimated 5,000 coin machine locations in the entire Philadelphia area and suburbs.

The only operators expressing real concern over the midnight curfew are those with seashore and mountain resort locations. Many Philly coinmen operate arcade equipment at resorts as well as roadside taverns—and they are fearful that the curfew will make a serious dent in the summer business. In general, however, operators feel that this is a patriotic request and that the coin machine industry has been able to hurdle many more serious obstacles since the start of the war—and that after a week or two, the public will readjust itself to meet the requirements of the curfew and that business will then return to about normal level.

NEW ORLEANS: Juke operators in the New Orleans area are waiting until the take for the week is counted before expressing any definite opinion. The few operators that have made collections report that business is off 20 to 30 per cent since the best hours in the 280 downtown spots are between 11 p.m. and 3 a.m.

PHILADELPHIA: The effects of the midnight curfew on the amusements machine industry will not be too serious, Philadelphia operators predict, except to arcade ops. By and large, taverns in this area do the bulk of their business before midnight—and the hardest hit will be center-city locations, which also includes arcades. However, coinmen feel that it is much too early to tell just how big

the drop will be.

the drop will be.

the drop will be.

LOS ANGELES: The midnight curfew order as affecting Los Angeles has been met with mixed opinions. In Washington, California Representative Gordon McDonough told the House that the West Coast area is not dependent upon coal and that this area is being penalized by the order and is asking that Southern California be exempted.

Approximately 7,093 taverns, swank night spots and bars are involved in this area alone. In the city of Los Angeles proper, 2,226 establishments are licensed to sell alcoholic beverages by the drink.

Operators covering the race track are dealt the largest blow because most of their patrons were waiters, swing-shift workers and general night club employees. Patrons of these establishments are getting off work at 12 a.m. and usually frequent the pubs until the wee hours. It is generally conceded that 20 to 25 per cent of the play will be lost on other locations.

Business is getting away earlier than usual in many of the spots and some normal amount of activity noticed in others. However, very few late stragglers are seen on the street after midnight and a low minimum of drunks reported by the police department. Most spots report that the public seems to take the curfew closing good naturedly. Indications are that little or no enforcement action on the part of the War Man-Power Commission will be necessary in the Los Angeles area. So far no violations have been observed or reported. It is felt that several days must pass before a definite trend of compliance can be gauged.

In San Francisco, one of the largest juke operators stated that he felt the new order would not affect the business there very much, because most late spots carried live talent before this new edict went into action. Most operators in San Francisco are abiding by the spirit of the ruling and are co-operating perfectly with the war effort.

Associated Operators of Los Angeles County, a marble game operators' organization, announced that they would pull the plug on all machines after the 12 a.m. closing hour regardless of the location.

Toledo Blade Tabs Juke Box Curfew as Senseless Order

CHICAGO, March 3.—The following editorial was published in *The Toledo Blade* February 26. The editorial was not meant to express the views of the juke box industry toward the recent national curfew. It is an entirely independent view by a newspaper outside the industry and is reprinted because of the novelty of the headline using the name juke box in the heading. "The Juke Box Curfew." The editorial said:

"We find it a little amusing to assume the role of advocate for the juke box. It happens that we don't care much for the sort of music which most such boxes emit. When some hot jive fan drops a nickel in the slot to bring forth the strains of *One o'Clock Jump* we wish there were a slot where we could drop a second nickel to restore peace and quiet. It would be cheap at half the price.

"But the juke box has become a symbol, thanks to a stupid, senseless, arbitrary order by the War Man-Power Commission implementing Director Byrnes' request for a midnight curfew in all entertainment places, including private clubs.

"To maintain the proper perspective on the issue, let's not forget that when Mr. Byrnes announced his 'request' last Monday, it was stated that its purpose was to save gas and coal. We expressed

doubt at the time as to whether that was the real purpose and suggested that somebody in Washington had sold a bill of Puritanism to the government. The WMC directive bears out that suspicion beyond the possibility of challenge.

"How much gas or coal is consumed operating a juke box? Suppose the owner turned off the fancy lights and used just enough current to revolve the record and amplify the music. You might as well order every owner of a radio set to turn it off at midnight. Perhaps the next thing will be an order to housewives to disconnect their electric refrigerators before retiring.

"The whole business, insofar as saving gas and coal is concerned, is a farce. It applies to sunny Florida as well as snow-bound Maine. It is of indefinite duration, not for a week or two until winter-stalled freight yards can be cleared. Light company officials laugh at the possible saving involved. Night clubs will open a couple hours earlier and burn just as much electricity as on the old schedule—which is quite all right with WMC and Mr. Byrnes so long as the doors close at midnight.

"The regulations are a preposterous abuse of power granted for wholly different purposes. That is the crux of the (See *Toledo Blade* on page 66)

Pop Record Reviews

(Continued from page 21)

THE HANK D'AMICO QUARTET. (National)

Over the Rainbow—FT.
Cole Heat, Warm Feet—FT.
East of the Sun—FT.
Between the Devil and the Deep Blue Sea—FT.

The hot disk fans can enjoy a field day with these four sides, for it's a fashionable brand of chamber jam music whipped out by this foursome. With Hank D'Amico's clarinet sorcery, Johnny Guarneri's potent piano poundings, Sid Weiss's stellar bass pickings and Cozy Cole beating the drumskins in solid fashion, there is plenty of musical meat to each of the sides. Outstanding is the wild abandon and exciting improvisings

that characterizes their playing, at traffic-stopping speed, for their original *Cole Heat, Warm Feet*, a real foot-warmer. The jam juice flows just as freely, and with as much excitement for a jump improvisation of *Between the Devil and the Deep Blue Sea*. The mated sides in the oldies *Over the Rainbow* and *East of the Sun*, also offer much to occupy the attention.

Any of these sides show signs of strength in the phonos where they like their jazz music superheated, especially so for the fanciful titled "*Cole Heat, Warm Feet*."

PHIL BRITO (Musicraft)

You're Not Foolin' Anyone But Yourself—FT; V.
If I Could Be With You One Hour Tonight—FT; V.

Brushing against fem ears just the right way, and with Phil Davis's band providing a soft and plush background, Phil Brito creates a deepening wave of enthusiasm among the song followers with these sides. *You're Not Foolin' Anyone But Yourself*, by Milton Berle, is an attractive rhythm ballad. The tempo is slowed down as Brito gives out romantically for the evergreen *If I Could Be With You One Hour Tonight*, singing it without appealment to start a fresh wave of interest in the ballad fave of earlier years.

Phil Brito's singing for the familiar "*If I Could Be With You One Hour Tonight*" is a match for the nickeling. If the catchy "*You're Not Foolin' Anyone But Yourself*" catches on, the disk will serve double duty for the music ops.

JOAN BROOKS (Musicraft)

Let Me Love You Tonight—FT; V.
A Little on the Lonely Side—FT; V.

With plenty of charm and appeal in her pipes, Joan Brooks sings it excellently for both of these sides. Most striking is her breathless song selling for *Let Me Love You Tonight*, for which the small band provides an effective foxtrot-rumba background. It's a rhythmic backing for her singing of *A Little on the Lonely Side*, when her voice calls for a plush setting. As a result, the meager support doesn't do full justice to her song-selling capabilities.

Where these familiar songs are favorites, Joan Brooks's song-selling is a giveaway for only a nickel.

JIMMY DORSEY (Decca)

More and More—FT; VC.
Don't You Know I Care?—FT; VC.

With the emphasis on woodwinds, blending clary and flute with the brasses, Jimmy Dorsey provides a colorful setting for *More and More*, taking the screen ballad at a bright tempo and with Teddy Walters giving the wordage its romantic due. For the slow blues ballad, *Don't You Know I Care*, Patti Palmer gives sympathetic voice, with the maestro's alto sax sharing the instrumental interlude with the trumpet man. Full body to the band on both sides, with plenty of contrasting notes behind the singers.

The popularity of the ballads will find both sides wearing well in the music boxes.

HERMAN CHITTISON TRIO

(Musicraft)
Schubert's Serenade—FT.
There's Beauty Everywhere—FT.

The spry and syncopated Steinwaying of Herman Chittison, with Carlton Powell's bass and James Shirley's guitar rounding out the Trio, makes for exciting improvisations along the melodic lines of *Schubert's Serenade*. The piano pounding is just as sparkling for the musical intimacy created for the ballad *There's Beauty Everywhere* from the *Ziegfeld Follies* score.

The smarter spots will find much use for the spinning of "*Schubert's Serenade*."

BILLY ECKSTINE (De Luxe)

If That's the Way You Feel—FT; VC.
Blowing the Blues Away—FT; VC.

While prime interest in the Billy Eckstine band centers on the maestro's romantic song, and that he does well for his own ballad, *If That's the Way You Feel*, his tootlers show to be on the solid side for some righteous blues blowing in the jump tempo for *Blowing the Blues Away*. Plenty of smoke in the hot horns of tenor saxists Eugene Ammons and Dexter Gordon, with Dizzy Gillespie scraping the ceiling on his trumpet. It's rock and roll rhythm all the way, with some race blues wordage added by the maestro.

The race locations are ripe for both of these sides.

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POPULAR RECORD RELEASES

(Continued from page 20)

Prelude and Legend..... Robert Shafer (Song of Norway Ork).....Decca DA-29162
Song of Norway—Finale..... Lawrence Brooks-Helena Bliss-Robert Shafer (Song of Norway Chorus and Ork).....Decca DA-29162
Strange Music..... Lawrence Brooks-Helena Bliss (Song of Norway Ork).....Decca DA-29162
(1) Three Loves—(2) Finaletto: Kitty Carlisle-Lawrence Brooks (Song of Norway Chorus and Ork).....Decca DA-29162

STRANGE THINGS HAPPENING

EVERY DAY..... Sister Rosetta Tharpe.....Decca 8669
SWEETHEART OF ALL MY DREAMS..... Charlie Spivak (Irene Daye).....Victor 20-1646
THE CHERRY BOUNCE..... Henri Rene Musette Ork (Jimmy Blair).....Standard T-2098
THE GRABTOWN GRAPPLE..... Artie Shaw and His Gramercy Five.....Victor 20-1647
THE SAD SACK..... Artie Shaw and His Gramercy Five.....Victor 20-1647

THE TABLES HAVE TURNED ON

ME..... Five Red Caps.....Joe Davis 7126
TWO LITTLE FISHES AND FIVE LOAVES OF BREAD..... Sister Rosetta Tharpe.....Decca 8669
WHEN THEY RING THE GOLDEN BELLS..... McCravy Brothers.....Gennett 3503
YA GOT ME..... Nancy Walker (Leonard Joy Ork).....Decca 23396
YIP YIP DEHOOTIE..... Charlie Spivak (Irene Daye).....Victor 20-1646

Popular Album Reviews

TENOR SAX (Savoy)

For more effective merchandising of the hot jazz sides, Savoy has packaged four platters attractively in a portfolio. As the Tenor Sax title indicates, this portfolio is dedicated entirely to those whose virtuosity is demonstrated in the tootling of the tenor sax. For the package, four of the top septa scorchers were selected, and with each blowing out for two sides, it's a real battle of tenors, with all ending in a dead heat that is absolutely hot. Ben Webster, backed by a rhythm unit paced by Johnny Guarneri at the piano, gets ample opportunity to make his horn shine as he blows steam for *Blue Skies* and *Honeyruckle Rose*. Lester Young, also with a rhythm section, displays rich tone and body for *I Don't Stand a Ghost of a Chance*, reserving his riffing for a lively *Lester's Seroy Jump*. Coleman Hawkins, backed by Cozy Cole's All-Stars, shows to his best advantage for *On the Sunny Side of the Street*, being held down to a single chorus for *Stompin' at the Savoy*. Don Byas, with Charlie Shavers' trumpet and Slam Stewart's bass bowing in the background, rides out handsomely for *Don's Idea*, with fuller expression for his improvisations for the ballad, *What Do You Want With My Heart*. The hot jazz diskophiles will put this portfolio down on their must list, it being a classic collection.

TOLEDO BLADE

(Continued from page 65)

matter, which should concern every citizen—including those who don't know what the inside of a bar or a skating rink or a circus or a country club looks like. If administration agencies can twist measures designed to help the war into strait-laced restrictions to govern the manners, morals or personal habits of every man and woman in the country—without any chance for them to say "yes," "no" or "maybe," it is time to call a halt.

"The philosophy back of this regula-

FOLK RECORD REVIEW

(Continued from page 21)

BOYD HEATH (Bluebird)

Smoke on the Water—FT; V.
Dreamy Rio Grande—FT; V.

Boyd Heath also scores solidly with *Smoke on the Water*, singing out in rousing fashion about the goings-on when the foes of freedom are licked. Bob Miller's *Dreamy Rio Grande* is a most pleasant and tuneful south-of-the-border serenade, with Heath singing it softly and sweetly to make it almost downright purring. But it's a pretty, with the trumpet and fiddles providing a smooth instrumental background.

ROY ACUFF (Okeh)

I Heard a Silver Trumpet—FT; V.
Blues in My Mind—FT; V.

Roy Acuff and His Smokey Mountain Boys playing their fiddles and guitars, hit the jackpot with both of these Fred Rose tunes. With a tear in his voice, Acuff sings out a farewell song to his sweetheart in *I Heard a Silver Trumpet*, with the bugle call carrying him off to the wars. Tempo is stepped up to lively proportions for *Blues in My Mind*, an attractive cowboy blues chant, with Acuff clicking handsomely as he sings of too many kisses bringing too many tears. He's really the broken-hearted cowboy with blues in his mind as he sells the one in song.

TEX GRANDE (De Luxe)

Just a Little Song Each Morning—FT; V.
Tears for Souvenirs—FT; V.

With the music providing a bright rhythmic background, and the trio of voices harmonizing in attractive manner, Tex Grande and His Range Riders bring plenty of attraction to both of these sides. Both tuneful and teary, the Trio give sympathetic song to *Just a Little Song Each Morning* and a *Prayer Each Night*. Also taken at a bright tempo, are equally effective for *Tears for Souvenirs*, singing out of lonely years ahead for the broken-hearted lovers.

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Stan Kenton—Cap 18753¢
- There's a New Moon Over My Shoulder
Jimmie Davis—Decca 610537¢
- They Took the Stars Out of Heaven
Floyd Tillman—Decca 609037¢
- I'm Beginning to See the Light
Duke Ellington—Victor 20-1618 ...53¢
- Let's Take the Long Way Home
Bing Crosby—Decca 1864453¢
- Like Someone in Love
Bing Crosby—Decca 1864053¢
- A Little on the Lonely Side
Guy Lombardo—Decca 1864253¢
- Let the Rest of the World Go By
Dick Haymes—Decca 1864553¢
- Saturday Night
Woody Herman—Decca 1864153¢
- Cocktail for Two
Spike Jones—Victor 20-162853¢
- Robin Hood
Les Brown—Col 3676353¢
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Ranch Gang To Play Park

Fleetwood Jack, promoter of the Nevada Ranch Gang, hillbilly group, has set the gang to open early in May at Kishacoquillas Park, Lewistown, Pa. For this summer engagement the gang will be known as the K. P. Ranch and will operate Sundays, Wednesday and Thursday nights. Group will consists of Fleetwood Jack, Marjorie Lee, Connj Castiglio, Kentucky Mountain Boy; Happy, the Minnesota boy; the Nevada Kid and Fiddlin' Dusty. They will be heard daily over WMRP, Lewistown.

Tuttle's Coonhunters

Wesley Tuttle, West Coast radio entertainer and songwriter, whose first sides for Capitol Records have just been released, has formed a hillbilly group known as the Coonhunters. Besides Tuttle, the group consists of Charlie Linville, Merle Travis and Cliffie Stonehead. Tuttle has been heard on the CBS Hollywood Barn Dance, Cliffie Stonehead's KPAS programs, and Stuart Hamblen's KPAS shows.

New McClendon Songs

Rupert and Ernest McClendon have written a couple of new songs that have been released by Peer International. Titles are *Wait and See* and *I'm Wearing a Wreath of Love for You*. The song *Plant Some Flowers by My Grave*, written by Rupert McClendon and Jimmie Davis about four years ago and recorded for Decca by the McClendon Boys and Georgia Dell, had a vogue for some time and is still going.

Song Notes

Winding, a Mel-Wallace-Kelly collaboration, has been republished in England and also in Canada.

Bev Barnett writes from Hollywood that Ozzie Waters will record Smiley Burnett's *Sincerely Yours* and *It's My Lazy Day* in the next few weeks for Rodeo records.

Terry Trannell pens from Cleveland that Terry and His Range Riders, of WGAR, are getting heavy mail on two hillbilly tunes, *There's a New Moon Over My Shoulder* and *I'm Wasting My Tears on You*.

Would You Have the Heart to Leave Me? new Pearl Clark-Roy Wallace-Johnny Standefer tune, recently off the press, shows promise of becoming popular.

Random Shots

Skyland Scotty (Wiseman) is back in Chicago after spending a month in

Florida soaking up sunshine, and had a reunion with his wife, Lulu Belle, on the WLS National Barn Dance Saturday (3).

Roy Rogers, Republic Pictures star, will soon be heading East for a series of rodeo appearances.

Smiling Al Stofel, who is in service, writes from Grand Island, Neb., that his singing has been hampered by an attack of laryngitis, but his novelty music of handsaw, bottles and cans is still going good. "The boys in service get a big kick out of our music and I get a kick out of entertaining them," he says.

WFIL Barn Dance Changes

Gaining one artist thru army service discharge, the WFIL Barn Dance at Philadelphia's Town Hall lost another thru army service induction. Shortly after Monty Rosci rejoined the Sleepy Hollow Gang regulars on the show, after serving for four years in the army, Locky Johnston, of the Barkley Mountain Troupe was accepted for service. Locky will be replaced by his brother Leon. Mil Spooner, WFIL staff organist and one of the most popular solo musicians in Philadelphia, is also another addition to the cast of the WFIL Barn Dance as special accompanist and intermission soloist.

Hancock Books Barn Dance

Hogan Hancock, of MCA, has booked the WLS National Barn Dance for a series of one-nighters that includes Oklahoma City; Wichita, Kan.; Dallas; Tulsa, Okla., and other cities. In the group are Lulu Belle and Scotty, Patsy Montana, Pat Buttram, Arkie, Tom Moore, Connie and Bonnie, and Otto and Little Genevieve.

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3208 Jackson St. AMARILLO, TEXAS

Eddie Clemons Launches Music Operating Firm

DETROIT, March 3. — A new major Detroit operating organization was launched here this week with the formation of the Music Service Company, by Eddie Clemons, who has been inactive for the past several months. Until last fall, Clemons was one of the largest music operators in this territory, heading the Modern Music Company, but disposed of his juke box interest first, and later sold the wired music operations of the Modern organization to Al Schweitzer and Phil Berman, who continue to operate under the same name. Clemons is a former president of the old United Music Operators of Michigan.

He has bought out the route of some 150 machines operated by James Ashley, another former UMO president, as the American Novelty Company, and is actively back in the business again.

Headquarters have been opened in a former bank building at 2633 Woodward Avenue, with ample space to service all operations of the company. Activity is being confined strictly to route operation.

Theodore E. Gillies, who has been in the music business here for 18 years, has been appointed manager of the organization. He will also continue to operate his own organization, the Clark Music Company, which was founded by his father-in-law, the late Doctor Clark.

LONG LIFE • KIND TO RECORDS • ECONOMICAL • SERVICEABLE • PERMO POINT ROUND • The best for COIN MACHINES

Permo Point Round and Permo Point Elliptical needles at your Decca, RCA Victor, or Columbia distributor.

PERMO, Incorporated

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The original and world's largest manufacturer of longlife phonograph needles.

We Pay Spot Cash FOR YOUR USED RECORDS

No Shipment Too Big . . . None Too Small

Popular • Hillbilly • Race • Polkas

Wire Collect How Many You Have WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street

Chicago 7, Illinois

TOP CANDY OUTPUT CONTINUES

Gov't To Get Larger Share

Even V-E Day will not see early increase in home-front supply, Gott declares

CHICAGO, March 3.—Even when the war ends in Europe, there will not be any immediate improvement in the supply of candy for the home market. This statement was made at a recent regional meeting of the National Confectioners' Association here by Phillip T. Gott, president of the organization. Many details of candy production and sales were given to the conference of manufacturers by Gott and other leaders in the trade.

It was stated that increased government buying will probably be sustained for most of 1945 and that this use of

candy bars by the government will keep the civilian supplies low for the rest of the year. The cuts in the sugar quota for the candy manufacturers are expected by leaders in the trade to continue during the rest of the year unless conditions change considerably.

In reviewing the statistics of the candy trade, Gott said: The industry's production last year totaled almost 3,000,000,000 pounds, an increase of nearly 15 per cent from the all-time high of 2,561,000,000 pounds, established in 1943. Most of this production was for the armed forces with the amount available for civilians curtailed by sugar rationing. Sugar quota restrictions do not apply to production for the military.

12% Less to Civilians

While civilians will get 12 per cent less candy this year than last as a result of the reduction in the sugar quota from 80 to 70 per cent of 1941 usage, the cut will be felt productionwise primarily by a few manufacturers selling for civilian consumption only. Of all sizable manufacturers doing interstate business, 90 per cent have government contracts.

It has been estimated that 85 to 90 per cent of the West Coast production is for the navy, while the Middle West and East is primarily supplying the army.

Under the government order of October, 1944, manufacturers must set aside 50 per cent of all 5-cent candy items for overseas shipment. This is in addition to all candies going to the army, such as those for field rations and those for domestic post exchanges and service areas.

U. S. Buying Increases

In estimating requirements, government officials said the demand for the armed forces would continue far into the year or at least for some time after V. E. Day, and would be equal in volume to 1944. Since the first of the year, however, government buying actually has been on the increase.

Prospects for continued good business for the confectionery industry are favorable, and, in the opinion of Gott, new and greater sales opportunities will exist in peacetime as a result of confectionery consumption in the services.

Production of bar candy, as a result of the war, has risen steadily from 35.1 per cent of the industry's total candy output in 1939 to 46.3 per cent in 1943. The increase in volume is even greater than the percentage figures indicate, because of the overall rise in production. Candy consumption by the armed services is about three times the normal civilian rate.

Packing Presents Problems

Special packaging required for overseas shipments has been a man-power problem. In some instances, packing requires more man-hours than it takes to make the candy.

The War Man-Power Commission's recent ruling, cutting the number of employees in Chicago area unclassified plants by 10 per cent, may make it impossible for manufacturers to continue supplying candy in sufficient volume to serve the demands of the armed forces and workers in critical industries. Highlighting these demands on the industry are the supplying of more than 300,000,000 5-cent candy items set aside each month for the quartermaster at Jersey City, N. J., and millions of pounds of ration and issue candy, Gott said.

He pointed out that the industry employs large numbers of women and that the reduction in male employees, largely the more skilled workers, would further cut factory output thru eliminating or crippling forms of plant activity necessary to keeping women at work. Women employed were 63 per cent of the total, according to 1939 census figures.

Candy factories in the Chicago area affected by the WMC order already are operating 8 per cent under the male ceiling and 4 per cent under the female ceiling, according to a questionnaire among N.C.A. Illinois members reported by Gott. He revealed also that 9 per cent of the male employees are in supervisory posts and that such key male employees as those in maintenance and repairing, shipping and warehousing, supervisory, skilled and administrative positions total 64 per cent of the threatened male total. Gott revealed also, that part-time and handicapped male employees in the factories surveyed aggregate 464, or 11 per cent of the male

Wrigley Tells of Expansion Plans; Lauds Gum Venders

CHICAGO, March 3.—When Philip K. Wrigley, chairman of the board of Wm. Wrigley Jr. Company here, planned to introduce the new brand "Orbit" chewing gum to the home trade, he did not hesitate to tell *The Billboard* of his plans to introduce the gum thru vending machines and to show the machines a special favor.

The Wrigley company recently attracted national attention in its announcements that its popular brands of chewing gum, so well known to the country, would be withdrawn from the home market. It was explained that this step had been taken because certain ingredients used in the Wrigley gum had been obtained from the South Pacific area and were no longer available. The company is endeavoring also to supply its best gum to the overseas forces. Newspapers and trade papers have vied with each other to tell the story of the Wrigley step in withdrawing its popular gums from the home market and the effects of this step on the future advertising program of the firm. Phil Wrigley has made it clear that the plan has been adopted in order to maintain the reputation of the well-known Wrigley popular brands and to make the best possible gum under the circumstances for the home market during the war. Preference will always be given to the forces overseas, he said.

While it is well understood in the vending machine trade that the Wrigley firm has always been very courteous toward vending machines, new evidence was published in Chicago when announcement was made of the removal of the popular brands from the home market.

The Chicago Journal of Commerce, the city's only financial newspaper, published an extensive interview with Phil Wrigley and one of the feature statements in the story as published to the business world, was the fact that Wrigley believes in vending machines.

No Retailer Competition

According to the published statement in the newspaper, Wrigley said:

"In addition to advertising, the company uses vending machines to expand the use of gum. Wrigley believes that vending machines tap a market not reached by retailers, and thinks that

volume can be increased thru the use of the machines without cutting the sales of dealers.

"The company now operates vending machines in Chicago, New York and Boston, and it intends to expand this section of the business after the war."

The vending machine trade here quickly grabbed up the statement of Wrigley as published in the financial journal as one of the finest testimonials to the value of vending machines in merchandising certain goods. The vending machine trade has always been faced with the discouraging attitude of many manufacturers, that they cannot boost vending machine outlets because the retail trade might object. But when such a large firm as the Wrigley company definitely states that sales thru vending machines do not compete or interfere with retail outlets, the vending trade here says that is a boost indeed.

Many firms in the candy bar field have made the same statement privately and strongly feel that vending machines do not cut the sales of candy bars thru retail outlets, but getting a public statement to that effect has long been denied the vending machine trade.

Ohio Ops Look To High Court Views on Sales Tax

COLUMBUS, O., March 3.—Vending machine operators are awaiting the official document giving views of the Ohio Supreme Court on payment of sales tax on merchandise sold thru vending machines. The high court announced its verdict February 21.

The decision was rendered in favor of Winslow-Spacarb, Inc., a Cleveland firm which operates soft drink vending machines. The State Board of Tax Appeals had originally decided that the soft drink vending firm must pay the State sales tax on drinks sold for a nickel thru their machines.

The State had sought to collect a total of 2,930 in taxes on the firm's business between January 1, 1940 and June 30, 1942. This meant a straight 3 per cent assessment in gross sales tax on soft drinks sold.

The court held that the provision for a 3 per cent minimum levy was not an independent tax and therefore could not be levied against sales under 9 cents.

Operators handling various types of vending machines are awaiting the text of the court decision with great interest here. Officials of the Cleveland firm could not be reached for a statement at the present time.

N. Carolina AMA Plans PW Hypos For Vending Biz

GREENSBORO, N. C., March 3.—An organization meeting of the North Carolina Automatic Merchandising Association was held recently at the O. Henry Hotel in a move to make plans for post-war development of the vending business.

The organization, composed of operators of automatic cigarette, candy, gum and all other types of merchandising dispensers, elected J. H. Saxon, Charlotte, president. A score of operators from Greensboro, High Point, Durham, Raleigh, Asheville, Salisbury, Charlotte and Wilmington, attended the Sunday session. The group is scheduled to meet quarterly. The date and place for the next meeting has not been set.

total, and that 77 per cent of the male employees are 38 years old, or more.

Essential to War Production

Gott further stressed the direct essentiality of candy in the war effort and critical industry by citing immense purchases of confections for the fighters, the inclusion of candy in all army rations and the testimony of plant production managers, in-plant feeding ex- (See Top Candy Output on opp. page)

PIKES PEAK

The most patronized counter amusement game today! These machines were on location a very short time and are practically brand new.

\$22.50 EA.

USED COUNTER GAMES

| | |
|---|---------|
| Victor Home Run, 1¢, 4250 Balls of Gum FREE | \$29.50 |
| Imps, Cigarette Symbols | 6.00 |
| Aces, Poker Sym., Div. Mod. | 6.95 |
| Cubs, Cig. Sym., Divider Mod. | 6.95 |
| Yankee, New, Divider Model | 18.50 |
| Wings, Cig. Sym., Divider Model | 9.95 |
| Bingo | 12.50 |
| Victor Roll-a-Packs | 9.95 |
| Races, New | 14.50 |
| Liberty, 1¢ Tok. Payout, Cig. Sym. | 19.50 |
| Sparks, 1¢ Token P.O. | 12.50 |
| Daval 2¢, New, Divider Model | 9.95 |
| Lucky Strikes, 1¢ Cig. Sym. | 12.50 |
| Pikes Peak | 22.50 |
| Imps, New, 1¢ or 5¢, Cig. Sym. | 12.50 |
| Hit Hitler, Penny Back | 19.50 |
| Cubs, 1¢, New, Cig. Sym. | 9.90 |
| Civilian Defense, 1¢, New | 13.50 |
| Slap the Japs, 1¢, New | 13.50 |
| Vest Pockets, 5¢, Green | 44.50 |
| Vest Pockets, 5¢, Blue | 54.50 |
| Vest Pockets, 5¢, Chrome | 75.00 |
| Marvel, 1¢ or 5¢, Token P.O., Cig. Reels | 19.50 |
| American Eagle, 1¢ or 5¢ Play, Fruit Reels | 19.50 |

NEW REVAMPS

| | |
|--------------|----------|
| Brazil | \$209.50 |
| Idaho | 209.50 |
| Grand Canyon | 209.50 |
| Wagon Wheels | 209.50 |
| Arizona | 209.50 |

SLOTS & CONSOLES

| | |
|----------------------------|----------|
| Mills Bonus | \$295.00 |
| Mills Brown Front, Rebuilt | 250.00 |
| Jennings Silver Moon, 10¢ | 275.00 |
| Jennings Silver Chief, 5¢ | 185.00 |
| Mills Wolf's Head, 25¢ | 150.00 |
| Bally Hi Hand | 155.00 |

PEANUT & BALL GUM VENDORS

| | |
|--|--------|
| Silver Kings, Porcelain, Ball Gum or Peanuts | \$8.95 |
| Silver Kings, Lacquer | 7.50 |
| Northwestern Model 33, Jr. | 5.50 |
| Northwestern Standard | 7.50 |
| Victor Model V | 8.95 |
| Snacks, 3 Compartment, Recond. Like New | 15.00 |
| Columbus Model 34, Ball Gum | 6.95 |

RECONDITIONED

A. B. T.

TARGET SKILLS

| | |
|---------------------------------|---------|
| Model "F" Targets (Blue Cab.) | \$32.50 |
| Model "F" Targets (Yellow Cab.) | 25.00 |
| Challengers | 32.50 |
| Fire & Smoke | 29.50 |



Certified Deposit Required With All Orders

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS

Barrel of 50,000 \$59.50
Keg of 15,000 19.50

CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

"SPARKS CHAMPION," Token Payout, Like New, While They Last, \$12.50.

Full cash with order—f.o.b. factory

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PHILA. 42, PA.

STAMP FOLDERS

For Shipman and Other Types
STAMP VENDING MACHINES
Immediate Delivery—Any Quantity.
UNIVERSITY PRESS
655 Sixth Ave., N. Y. C. Ch. 2-9890

NCA Has Hope for Vitamin Candy Despite AMA Edict

CHICAGO, March 3.—It is too soon yet to rule out the idea of adding vitamins to candy, according to officials of the National Confectioners' Association, with headquarters here. This was in comment to a recent action of the Council on Foods of the American Medical Association which declined to give its Seal of Approval on a candy bar which had vitamins added in its manufacture.

In its official bulletin the NCA recently replied to the medical disapproval of the vitamin idea in candy and gave a very fair presentation of its theory. NCA officials say that the whole theory of adding vitamins to candy, soft drinks and other popular items is still in the experimental stage and that the trend is much in favor of adding vitamins to the food products.

The editorial reply to the medical edict is as follows:

The fact that several vitamins can now be manufactured on a huge industrial scale has given rise to much discussion concerning the limits to which such addition of vitamins to foods should be carried. Experimental work has been done on the use of vitamins in candy by a few of the large vitamins producing firms and some candy and food firms have developed fortified confections which they are now testing for consumer acceptability.

Army Enriches Candy

The Army Quartermaster Corps has had satisfactory experience with the incorporation of Vitamin C in hard candies. Specifications for Vitamin C fortified hard candy state that each 0.80-ounce portion of the candy shall contain not less than 40 milligrams of ascorbic acid. This candy has been produced in large quantities by a number of concerns.

Recently, opposition to addition of synthetic vitamins to confectionery and carbonated beverages was voiced by the Council on Foods and Nutrition, American Medical Association. The viewpoint of the council on fortification of certain foods is stated in the following excerpt from *The Journal* article: "Let it suffice to point out that at this date the opinion of this Council, the Food and Nutrition Board of the National Research Council and the Food and Drug Administration of the Federal Government have crystallized, so to speak, in favor of the appropriate enrichment of flour and bread (and perhaps some other cereal products) with several factors and the fortification of milk with Vitamin D, of table fats with Vitamin A and of table salt with iodine. To what extent other additions will finally acquire widespread acceptance and then official approval, only the accumulation of new data can determine."

However, sugar, candy and sweetened carbonated beverages are considered to be "another problem." It is believed by some authorities that the consumption of highly purified carbohydrates by the American people is so high as to be of some public health concern. In Item 7 of its resolution on the addition of vitamins and minerals to foods, the Food and Nutrition Board of the National Research Council said: "That, specifically, the committee opposes the addition of synthetic vitamins to confectionery and carbonated beverages."

The subject of addition of synthetic vitamins to some candies should not be

placed in the "dead file" just yet. At least not until much more research and experimentation has been carried out to disprove the practicality of the idea.

TOP CANDY OUTPUT

(Continued from opposite page)

perts and various army and navy authorities.

A long question-and-answer period conducted by Charles N. Scully, vice-president Williamson Candy Company and vice-president of the National Confectioners' Association, indicated the importance with which the WMC order was regarded by the manufacturers attending the conference.

Present as guests of N.C.A. and participating in the discussion of the problems faced by the manufacturers, were David Revzan, regional chief, Division of Program Requirements, WMC; Col. John Gage, executive officer, Chicago QM depot; Lawrence H. Jacobson, deputy director, Illinois State office, WMC; Lieut. Col. A. Harry Brawner, G.S.C. director, Labor Branch, Sixth Service Command; Lieut. Com. G. E. Slocum, (S), U.S.N.R.; Frank H. Abeln, Man-Power and Labor Division, WFA; Harvey C. Myers, deputy director, Illinois State office, WMC; W. H. Williams, supervisor, local office No. 6, WMC, and Louis H. Sabella, field representative, WMC.

Sugar Shortage To Continue

Sugar shortage in the United States will continue unabated thru 1945 in spite of the release of the Philippines from Japanese rule, Gott announced this week.

The Islands' shipments to the United States ran close to 1,000,000 tons annually before the war. They totaled almost 900,000 tons in 1941.

"Even if the Japanese are not destroying the sugar mills in their retreat, which seems highly unlikely, the maximum production of the Islands would be required for our troops, China and the allied forces in the Pacific operations area," Gott pointed out.

Absence of relief from the sugar shortage is only one of the problems confronting the industry, he added. Even the shelled peanuts from the 1944 crop exceed any other year's production, candy manufacturers, nevertheless, are unable to obtain enough to make the candies which they are under contract to supply the government for the armed forces.

Peanut Situation Bad

"Fifty per cent of the December 31 invoices of peanuts in the hands of shellers have been 'frozen,'" Gott said. "Prompt action by the War Food Administration is required to assure candy manufacturers peanut supplies sufficient to meet their commitments to the government."

The confectionery industry uses more than 100,000 tons of shelled peanuts annually. A large percentage of these is going into candy for America's fighters.

Increased American production of both cane and beet sugars is also urgently required in the face of present great shortages and to help solve a serious shipping problem, Gott said.

"There continues to be a shortage of vessels for bringing in Cuban and other off-shore sugars, and the lack of shipping in general is accentuated daily by our advances in the Pacific area, which mean continually lengthening supply lines to be served," he declared.

"Governmental buying of candy for men and women in the armed services is on the increase and the fall of Berlin is expected to facilitate sending more foods, including confections, in part of the cargo space formerly devoted to supplies for war.

"Labor shortages continue to threaten the maximum production of candy for the troops and for employees in plants making critical war goods.

"We are operating more and more in a wartime economy and the natural result is that the civilian 'squeeze' is fast growing tighter and tighter. From now on nobody should be surprised by candy counters which are 'a reasonable facsimile' of Mother Hubbard's cupboard."

COINMEN YOU KNOW

(Continued from page 61)

and will continue the operation established since his return from the army.

Buffalo:

JAMES D. BLAKESLEE, Iroquois Amusement Company, was in New York last week to buy equipment and get a little rest and diversion. **BILL BURKHARDT**, one of his biggest customers, who has a large set-up of music and games during the summer at one of the Lake Erie resorts, went with him. **MRS. BLAKESLEE** just concluded a successful recruiting drive for Red Cross Nurse Aides here. Her nephew, a marine, is reported in the current push on Iwo Island. Her son, **S/Sgt. BOB MILLER**, now in India, formerly of Iroquois Amusement Company, just wrote the Buffalo *Billboard* rep that he received his first copy of *The Billboard* is some years and was delighted with it. He hopes to receive regular issues now and is planning to look them over carefully to be ready for renewed coin machine activity when the war is over.

LEW WOLF, well-known distributor, has been getting a fair amount of equipment and is busy getting it in shape for sale. **HOWARD MAURER**, coin op here, is still helping Wolf, who has been taking it easy after a recent operation. Maurer's only son, **Pfc. Howard Jr.**, was home last week on a furlough. He is a

draftsman in the army, and expects to go to the Pacific soon. Mrs. Wolf's son, **Cpl. Carl Swiderski**, with the army in France and Germany for some time, has been injured, and has received the Oak Leaf Cluster in addition to the Purple Heart, which he recently sent home. He had a buddy write that he is in a hospital in France with a fractured leg and several shrapnel wounds in the other.

Harrison Electric Service has just added Capitol Records to their list and reports disk biz as excellent. . . . **BILL FIASCHETTI**, formerly service manager at Wolf's distributing firm, is now working at an airport in Rome, N. Y., and hopes to return to Wolf's after the war. Bill expects the stork to pay his home a visit very soon. . . . **J. H. Winfield** Company's new building is getting pretty well fixed up now and should be in top shape for distributing biz after the war. Winfield's now have one of the largest music routes in this area.

FRED VAN DE WALKER, Modern Automatic Music Company, hasn't been feeling too well this winter. Biz has been good for him, despite many hand-caps in operation. He said record selections are getting better right along. . . . **PHYLLIS CLARK**, secretary at Mills Amusement Company, is feeling the local fuel shortage first hand, and had to work in fur coat and woolies this week when the heat in their building was off. Mills and Fay-San Corporation are planning some extensive redecorations in their offices and display rooms.

What a difference!

Poor old Jim is harried.
He knows he pulled a boner—
When he thought of candy vendors,
He didn't think of STONER.



But Bill has had no troubles
With parts requiring mending,
'cause he bought UNIVENDORS
For efficient candy vending.



We can't help solve Jim's problems
'till our war job is done.
But UNIVENDOR will be back
As soon as peace is won.

Univendor
Finest of Candy Vendors

STONER MFG. CORP.
Aurora, Illinois



Maryland State OPA Office Claims Black Mkt. of Cigs Absent

BALTIMORE, March 3.—J. William Eggleston, rationing executive of the State (Maryland) office of Price Administration, stated that Baltimore has little or no cigarette black market.

He made the statement in comment on the drastic measure recently adopted by the regional OPA administrator in New York to force tobacco dealers to put cigarettes on retail counters.

In Baltimore, Eggleston said few complaints of overcharges on cigarettes have been made to the OPA office. Most wholesale dealers here are in line with the OPA prices and there are only a few isolated cases of violations such as with itinerant peddlers in shipyards and other war plants.

IT'S NO SECRET—

YES, BROTHER, WE MAKE
THE BEST VENDING MACHINE CANDIES

PAN CONFECTIONS

345 W. ERIE

CHICAGO 10, ILLINOIS

WPB AMENDS REPAIR ORDER

Materials and Parts Covered

Electrical and radio repair shops included, as well as rebuilders, reconditioners

WASHINGTON, March 3.—Now that repairs of coin machines become more important to operators day by day, the regulations of the War Production Board on the matter of repairs becomes doubly important. WPB issued CMP-9A in amended form February 15. A number of amended sections were included in the order and because of the great importance of repairs and materials for repairs at the present time, the official order as amended is reprinted in full. The official subject of the order is "Parts and Materials for Repairmen":

CMP Regulation 9A—(a) Which repairmen can buy materials and parts under this regulation. Anyone in the

business of making repairs may buy materials and parts under this regulation. This includes such persons as farm machinery repair shops, blacksmith shops, electricians, radio repair shops, plumbers, refrigeration repair shops, boiler repair shops, motor rewinders, electrical contractors, automotive repair shops, upholstery repair shops, bicycle repair shops and carpenters. It also includes repair shops which are owned by the persons for whom the repair work is done if the repair shops are distinct and separable and if that person can segregate the purchases of his repair shop from his other purchases and if he employs at least one person who spends his full time on maintenance and repair. It also includes persons who recondition or rebuild damaged or used items for resale.

Quantities Repairmen May Buy

(b) How much materials a repairman can buy. Each calendar quarter a repairman may buy, under this regulation, up to 20 tons of carbon and alloy steel, a total of 500 pounds of copper and copper base alloy brass mill and foundry products, and 200 pounds of aluminum, in the forms listed in Schedule I. Only the following kinds of repairmen may buy any copper wire, and they must not buy more than the amount which this paragraph says they may: Refrigeration

repairmen, domestic appliance repairmen, electricians, electrical contractors and radio repairmen may buy \$75 worth of copper wire in a calendar quarter, or 10 per cent of what they used in making repairs in 1941, whichever is more. However, none of these repairmen may use the second way of finding out how much wire he may buy (10 per cent of 1941) unless he has actual records in his possession which show how much copper wire he used for repairs in 1941, and in addition, unless he actually figures out and keeps the figures in his possession showing how much wire he is permitted to buy in each quarter. This new limitation applies immediately. Any repairman who has already bought more than these amounts cannot buy any more copper wire during the first quarter of 1945. Any repairman who has not yet bought more can only buy in the whole quarter the amount permitted in this paragraph. Any repairman who buys any steel, copper or aluminum under this paragraph must keep a separate record of the amount which he buys in each quarter. It is not sufficient that he merely keep the copies of his purchase orders with copies of his other purchase orders. A repairman may buy as much other material and repair parts as he needs for his maintenance and repair work.

(c) How to buy materials under this regulation. (1) When buying materials and parts under this regulation a repairman must put on his order a certification in substantially the following form: CMP allotment symbol V-3, Preference Rating AA-3, Repairmen under CMP Regulation 9A.

Must Show Authorization

The undersigned purchaser certifies, subject to the penalties of Section 35 (A) of the United States Criminal Code, to the seller and to the War Production Board, that, to the best of his knowledge and belief, the undersigned is authorized under applicable War Production Board regulations or orders to place this delivery order, to receive the items ordered for the purpose for which ordered, and to use any preference rating or allotment number or symbol which the undersigned has placed on this order.

He must sign the certification himself or as described in Priorities Regulation No. 7. An order for controlled materials bearing this certification is an authorized controlled material order under all CMP regulations.

(2) If a repairman does repair work for persons who have the right to use an allotment symbol to buy controlled materials and a preference rating of AA-3 or higher to buy non-controlled materials and parts for their own maintenance and repair, the repairman may use that rating and symbol to buy what he needs to do their work or to replace in inventory what he has already used for that purpose.

How To Get More Material

(d) How a repairman can get more controlled materials. (1) The War Production Board may authorize repairmen who do work primarily of an industrial nature to buy up to 2,000 pounds of copper wire and a total of 2,000 pounds of copper and copper base alloy brass mill and foundry products, and to use the preference rating AA-2. To get this authority a repairman must apply to the War Production Board, Reference CMP Regulation No. 9A, Washington (25), D. C., by letter giving information showing what kind of work he is doing and what kind of customers he has.

(2) If a repairman needs to buy more controlled materials a quarter than he can get under this regulation including what an industrial repairman can get under paragraph (1), he should fill out and send Form CMP-4B to the War Production Board, Washington (25), D. C. The War Production Board may allot him controlled materials and assign him a preference rating. If he gets an allotment he may not buy any controlled materials or non-controlled materials or parts under this regulation in any calendar quarter for which he gets an allotment.

(e) What kind of work a repairman may do with materials or parts bought under this regulation. (1) A repairman

may use what he buys under this regulation only to do maintenance and repair work. He may not use what he buys to make products, such as repair parts, which he does not expect to use himself in making repairs.

"Maintenance" Defined

(2) "Maintenance" means the minimum upkeep necessary to continue a building machine or piece of equipment in sound working condition, and "repair" means the restoration of a building machine or piece of equipment to sound working conditions when it has been rendered unsafe or unfit for service by wear and tear, damage, failure of the parts or the like: However, neither maintenance nor repair includes the improvement of any building machine or piece of equipment with material of a better kind, quality or design.

(3) No repairman may use any material which he gets under this regulation to do any of the following kinds of work even if he normally considers it part of his maintenance and repair work. These restrictions are necessary because there is only enough material available to permit the most essential repairs. Attention is called to the fact that if a repairman does any prohibited work with materials obtained under this regulation, the War Production Board may revoke the right to buy materials under this regulation and even under any other order or regulation of the War Production Board. In addition any such work is a crime and, on conviction, a repairman can be punished by a fine or imprisonment or both.

(i) No new connecting or attachment cord may be supplied for a vacuum cleaner, washer, refrigerator, iron, radio, lamp, fixture or any other electrical appliance or piece of equipment where it is possible, by patching or by the use of insulating tape, to put the old cord in condition for reasonably good service for the remainder of 1945.

(ii) No copper wire may be used to assemble or make up a new connecting or extension cord, for resale or gift purposes, or to accompany or be used with any appliance or piece of equipment being repaired or sold. Other provisions are made by the War Production Board for the manufacture of appliance and extension cords.

Wiring Regulations

(iii) No new wiring of any kind may be installed in any building except to the extent permitted by Direction 2 to this Regulation. If wiring is in fact damaged it may be replaced, but only the minimum amount necessary to make the repair may be used.

(iv) The conversion of a vase or other object into a lamp is the manufacture of a lamp and not repair. The use of copper wire in such manufacturing is prohibited by Conservation Order M-9-c.

(4) A repairman may use what he buys under this regulation to recondition or rebuild a damaged or used item which he plans to sell, but he may not use it to replace material or parts which are still usable, nor to replace material or parts solely to improve it from its original design.

(f) Restrictions on inventory. A repairman may not accept delivery of any item of parts or materials bought under this regulation if his inventory of that item of parts or materials is or would be by accepting delivery become larger than he needs to continue his repair and maintenance service for a 60-day period, according to his current method of operation. A repairman may not accept delivery of any item of copper wire if his inventory of that item is or would be by accepting delivery become more than he needs for a 15-day period. However, if the supply of any item which he has on hand is less than the permitted amount, he may accept delivery of the smallest commercial amount of that item which his distributor normally sells, even if that will increase his supply beyond the amount specified.

Subject to Previous Regulations

(g) Effect of other orders and regulations. (1) Repairmen buying and using parts and materials under this regulation are subject to all applicable provisions of the other orders and regula-

Big Spring Clearance Sale of Arcade Machines

Order Yours Now for Spring and Summer Resort Season

ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS. MONEY WILL BE REFUNDED.

| ARCADE EQUIPMENT | | ARCADE SUPPLIES | |
|-------------------------------------|-----------|----------------------------------|-------------------------------|
| 1 Photomatic | \$1500.00 | 1 A.B.T. 6-Gun Air- | \$3800.00 |
| 1 Smile-a-Minute | 950.00 | matic Rifle Range | Complete with all equipment, |
| 3 Bally Alley | 35.00 | compressor, targets, 50,000 | B. B.'s, cartridges, etc. All |
| 1 Roll in the Barrel | 115.00 | factory reconditioned. Satisfac- | tion guaranteed. |
| 2 Talkie Horoscope | 240.00 | | |
| 3 Sky Battles | 295.00 | | |
| 4 Anti Aircraft | 95.00 | | |
| 1 Kirk Astrology Scale | 125.00 | | |
| 1 Kirk Astrology Scale (Tall) | 165.00 | | |
| 2 Genco Playball | 160.00 | | |
| 5 Battling Practice | 135.00 | | |
| 3 Tommy Guns | 175.00 | | |
| 2 K'ney Submarines | 195.00 | | |
| 1 Texas League | 37.50 | | |
| 4 Ten Pins | 55.00 | | |
| 6 Select-a-View | 30.00 | | |
| 3 Mutoscope Peeks | 30.00 | | |
| 2 Traveling Crane | 80.00 | | |
| 2 Ray-o-Lite | 125.00 | | |
| 3 View-a-Scopes | 22.00 | | |
| 2 Chicken Sam | 140.00 | | |
| 1 Jail Bird | 175.00 | | |
| 1 Shoot-the-Chutes | 195.00 | | |
| 1 Scientific Baseball | 87.50 | | |
| 1 Kicker & Catcher | 25.00 | | |
| 1 Trips Gripper | 20.00 | | |
| 1 Foot Vitalizer | 80.00 | | |
| 2 Wind Jammer | 75.00 | | |
| 2 10c Astroscope | 125.00 | | |
| 2 Seeburg Astro- | | | |
| graph | 70.00 | | |
| 2 Western Baseball | 55.00 | | |
| 1 Love Pilot | 165.00 | | |
| 2 Super Bomber | 395.00 | | |
| 2 Ace Bomber | 395.00 | | |
| 2 Drivemobile | 395.00 | | |
| 4 Skyfighters | 375.00 | | |
| 1 Liftograph | 165.00 | | |
| 1 3-Col. Card Vendor | 55.00 | | |
| 1 Stamp Vendor Roll | 50.00 | | |
| 1 Electric Shocker | 15.00 | | |
| 2 Skill Jumps | 42.00 | | |
| 1 Pikes Peak | 20.00 | | |
| 1 Radio Rifle with Film | 65.00 | | |
| 1 Cigarette Vendor | 45.00 | | |
| 1 Butter-Kist Popcorn | | 1 1/2 Iron Mutoscope Reel | 35.00 |
| Mach. | \$125.00 | 1 1/2 Jr. Basketball ... | 45.00 |
| 2 5c Bally Bull | 95.00 | 2 5c 3-Col. Card | |
| 1 5c Chester-Pollard Golf | 75.00 | Vendor | 45.00 |
| 1 5c Chester Pollard | | 4 2c Muto. Card | |
| Football | 125.00 | Vendors | 35.00 |
| 1 5c Vi-Ader Foot | | 4 5c Mills Peek Ma- | |
| Vibrator | 75.00 | chines | 125.00 |
| 1 5c Basketball | 60.00 | 2 5c Coin Movies | 165.00 |
| 1 Mutoscope Reel "42" | 85.00 | 2 5c Air Raiders | 235.00 |
| 1 1/2 Jr. Basketball ... | 45.00 | 1 5c Torpedo | 160.00 |
| 2 5c 3-Col. Card | | 1 5c Muto. Hockey | 90.00 |
| Vendor | 45.00 | 1 5c Bally Defender | 375.00 |
| 4 2c Muto. Card | | 1 1/2 Gypsy Palmist | 95.00 |
| Vendors | 35.00 | 1 5c Solar Horoscope | 110.00 |
| 4 5c Mills Peek Ma- | | 1 1/2 Exh. Card Vendor | 35.00 |
| chines | 125.00 | 1 1/2 Exh. Kiss o' Meter | 145.00 |
| 2 5c Coin Movies | 165.00 | 1 5c Baseball | 45.00 |
| 2 5c Air Raiders | 235.00 | 1 5c Chi Coin Hockey | 215.00 |
| 1 5c Torpedo | 160.00 | 1 5c World Series | 95.00 |
| 1 5c Muto. Hockey | 90.00 | 1 1/2 Exhibit Flat Striker | 75.00 |
| 1 5c Bally Defender | 375.00 | 1 5c Exhibit Hi Ball | 95.00 |
| 1 1/2 Gypsy Palmist | 95.00 | 1 5c Poker Joker | 75.00 |
| 1 5c Solar Horoscope | 110.00 | 1 Scientific Punching | |
| 1 1/2 Exh. Card Vendor | 35.00 | Bag | 195.00 |
| 1 1/2 Exh. Kiss o' Meter | 145.00 | 3 Kirk Guesser | |
| 1 5c Baseball | 45.00 | Scales | 125.00 |
| 1 5c Chi Coin Hockey | 215.00 | 5 Mutoscope Card | |
| 1 5c World Series | 95.00 | Vendors | 45.00 |
| 1 1/2 Exhibit Flat Striker | 75.00 | 1 Kirk Hitler's Pants | |
| 1 5c Exhibit Hi Ball | 95.00 | Off, Baseball Throwing | |
| 1 5c Poker Joker | 75.00 | Game | 165.00 |
| 1 Scientific Punching | | 1 Doll Rack, Complete | |
| Bag | 195.00 | with Baseballs, Etc. | 125.00 |
| 3 Kirk Guesser | | 4 Duck Pin Alleys, | |
| Scales | 125.00 | Completely Equipped. | |
| 5 Mutoscope Card | | Whole Set | 800.00 |
| Vendors | 45.00 | | |
| 1 Kirk Hitler's Pants | | | |
| Off, Baseball Throwing | | | |
| Game | 165.00 | | |
| 1 Doll Rack, Complete | | | |
| with Baseballs, Etc. | 125.00 | | |
| 4 Duck Pin Alleys, | | | |
| Completely Equipped. | | | |
| Whole Set | 800.00 | | |

STEWART NOVELTY CO.

250 SO. STATE ST.

(All Phones: 3-5055)

SALT LAKE CITY 1, UTAH

"Economize with Economy"

PHOTO-ELECTRIC CELLS, C. E. 23 .. \$2.50 EACH

Can be used for Chicken Sam, Japs, Chutes, Rapid Fires and other Ray Guns.

3000 OHMS, 25 WATT, VARIABLE RESISTORS, for Chicken Sams... \$1.50 each

5 Conductor Rubber Covered Wire for Chicken Sams

9 Conductor Wire for Chicken Sams

18 Gauge 2 Wire Zip Cords

WRITE FOR PRICES

ECONOMY SUPPLY COMPANY

Fiber Contact Dividers for Relay on Mills 3 & 4 Bells and Other Equipment, 15c ea.

COLLECTION } For Pin GAMES \$4.50 Per 100; 75c Per 12
BOOKS } For PHONOGRAPHS \$4.50 Per 100; 75c Per 12
For CIGARETTES \$3.50 Per 100; 60c Per 12

TERMS—1/3 DEPOSIT WITH ALL ORDERS, BALANCE SENT C. O. D.

615 TENTH AVE • NEW YORK • BRyant 9-3295

tions of the War Production Board as amended from time to time. Attention is specifically called to the provisions of Conservation Order M-9-c and M-9-c-4 which limit the use of copper, Order M-126 which limits the use of steel, and Order L-41 which forbids construction (including wiring and piping) except under certain conditions. Information concerning these orders can be secured from the nearest War Production Board field office.

(2) No item appearing on list A or B of Priorities Regulation No. 3 (such as automotive repair parts) may be bought under this regulation.

(3) Certain orders of the War Production Board require special applications for some materials and parts. An example of this type of order is M-328, Textiles. A repairman will not be able to buy these materials and parts under this regulation. Generally his supplier can tell him if a special application is needed.

(g-1) *Certain items may not be rated by a repairman.* No repairman may use the AA-3 rating assigned by this regulation to buy any of the following items. These items are made available to repairmen and retailers on a pro-rata basis without the use of ratings, and a repairman does not need a rating to get his fair share.

The following radio repair items:
Capacitors (CMP Code No. 500).
Microphones and loud-speakers (CMP Code No. 505).
Resistors (CMP Code No. 506).
Transformers (CMP Code No. 510).
Tubes (CMP Code No. 511).

Paint
(h) *Communications.* Any communications or appeals under this regulation should be made by writing a letter to the War Production Board, Reference CMP, Regulation 9A, Washington (25), D. C.

Issued this 15th day of February, 1945.
WAR PRODUCTION BOARD,
By J. Joseph Whelan,
Recording Secretary.

SCHEDULE I*
STEEL

- Carbon steel (including wrought iron):
Bars, cold finished.
Bars, hot rolled or forged.
Ingots, billets, blooms, slabs, die blocks, tube rounds, skelp, and sheet and tin bar.
- Pipe, including threaded couplings of the types normally supplied on threaded pipe by pipe mills.
- Plates.
Rails and track accessories.
Sheets and strip.
Steel castings.
Structural shapes and piling.
Tin plate, terne plate, and tin mill black plate.
- Tubing.
Wheels, tires and axles.
Wire rods, wire and wire products.
- Alloy steel (including stainless):
Bars, cold finished.
Bars, hot rolled or forged.
Ingots, billets, blooms, slabs, die blocks, tube rounds, sheet bar.
Pipe, including threaded couplings of the types normally supplied on threaded pipe by pipe mills.
Plates, all plates (including rolled

armor plate in the form and shape to which it is rolled by the steel mill and prior to any subsequent fabrication), and including nickel clad and stainless clad.

- Track accessories.
- Sheets and strip.
- Structural shapes.
- Steel castings.
- Tubing.
- Wheels, tires and axles.
- Wire rods, wire and wire products.

*This schedule is identical in substance with Schedule I of CMP Regulation 1.

COPPER AND COPPER-BASE ALLOY PRODUCTS

- I. Brass mill products (for the purpose of this regulation):
Alloy sheet and strip:
Alloy plate, sheet and strip (including strip equivalent of ammunition cups and discs).
- Alloy rods, bars and wire, including extruded shapes:
Alloy rods, bars and wire (including extruded shapes and ammunition slugs).
- Alloy seamless tubing and pipe:
Alloy seamless tubing and pipe.
- Brass mill copper products:
Plate, sheets and strip.
Rods, bars and wire (including extruded shapes (not including wire bars and ingot bars, or rod and wire for electrical conduction).
- Tube and pipe.
- II. Wire mill copper products:
Wire and cable (bare, insulated, armored and copper-clad steel) for electrical conduction.
- III. Foundry copper and copper-base alloy products:
Castings (before machining).

ALUMINUM

- Rod, bar, wire and cable:
Rod and bar.
Wire (wire covers maximum diameter under 3/8" in rounds, ovals, squares, hexagonals, octagonals and rectangles).
- Cable (electrical transmission only).
- Rivets:
Rivets.
- Forgings, pressings and impact extrusions:
Forgings and pressings (before machining).
- Impact extrusions.
- Castings:
Cylinder head castings for air-cooled engines.
Heat-treated sand castings, except cylinder heads.
Non-heat treated sand castings.
Heat-treated permanent mold castings.
Non-heat treated permanent mold castings.
- Cold-chamber die castings.
Gooseneck die castings.
- Other castings (including rotor, centrifugal, plaster, etc).
- Shapes, rolled or extruded:
Rolled structural shapes (angle, channels, tees, etc.).
Extruded shapes.
- Sheet, strip, plate and foil:
Sheet, strip and plate.
Foil (0.005" and thinner).
- Tubing and tube blooms:
Tubing.
Tube blooms (tube redraw stock).
- Ingot and powder:
Powder (including atomized, granular, flake, paste and pigment).
- Ingot, pig, billets, slabs, etc.

INTERPRETATION 1
REPAIR PARTS

Paragraph (b) of CMP Regulation 9A assigns a preference rating of AA-3 to a repairman to buy repair parts and materials for carrying on his repair work. The term "repair parts and materials" does not include any complete item ordinarily used by itself. For instance, a repairman can use the rating to buy grates which he requires in repairing furnaces, but cannot buy a complete furnace by use of the rating. Similarly, an industrial repairman could buy a gear needed to repair a lathe but could not buy a complete lathe. (Issued Dec. 15, 1943.)

INTERPRETATION 2

RESPONSIBILITIES OF DISTRIBUTORS OF MATERIALS AND PARTS TO REPAIRMEN

(a) A distributor who receives an order under CMP Regulation No. 9A is entitled to rely upon the customer's certification that he is entitled to place the order, and is not required to find out whether his customer is complying with the regulation, unless he knows or reasonably believes otherwise. However, in the case (See WPB AMENDS on page 76)

ATLAS PERSONAL SERVICE—
KNOWN WORLD-WIDE!

BRAND NEW 10¢-25¢
COLUMBIA BELLS

GOLD AWARD
With
WIDE BELL-FRUIT REELS!



\$127.50 EA.
LOTS OF 5, \$122.50 EA.

WIRE-PHONE
YOUR ORDER NOW!

1/3 Dep., Bal. C. O. D.

GET 'EM WHILE THEY LAST!

ATLAS
NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARmitage 5005 · CHICAGO 47
Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY
PERSONAL
SERVICE

RIGHT OFF LOCATION!

MUSIC

| | | |
|-------------------------|-----------------------------|--------------------------------|
| 1 Wurlitzer 850 | 5 Wurlitzer 616, Lite-Up | 10 Seeburg HI Tones |
| 5 Wurlitzer 850 | 5 Wurlitzer 24 | 5 Seeburg HI Tones, RCES |
| 10 Wurlitzer 750 & 750E | 1 Wurlitzer P12 | 3 Seeburg HI Tones, 8200, ESRC |
| 5 Wurlitzer 700 | 10 Rock-Ola 16 Rec. | 1 Seeburg Vic. Conv. 8200 |
| 5 Wurlitzer 800 | 5 Rock-Ola Imperial 20 Rec. | Cab., Gem Mechanism |
| 5 Wurlitzer 616, Plain | 10 Rock-Ola Standard | |
| | 10 Rock-Ola Super, '40 | |

Write for Information on All Above Equipment.

WALL BOXES

| | |
|---|---------|
| 50 Buckley Boxes, 20 & 24 Record, Lift Door | \$ 6.95 |
| 30 Rock-Ola Boxes | 17.50 |
| 3 Wurlitzer #310, 30-Wire, 5¢ Boxes | 12.50 |
| 2 Wurlitzer #111 Bar Boxes | 24.50 |
| 3 Wurlitzer #331 Bar Boxes | 18.50 |
| 1 Seeburg 5-10-25c Wireless Bar-o-Matic | 49.50 |
| 10 Seeburg 5¢ Wireless Boxes | 39.50 |

MISCELLANEOUS

| | |
|------------------------------------|---------|
| 5 Wurlitzer #304 Steppers | \$29.50 |
| 2 Wurlitzer #145 Steppers | 49.50 |
| 50 Buckley Bar Brackets | 2.50 |
| 20 Wurlitzer Bar Brackets | 2.95 |
| 50 Pedestals for Buckley Boxes | 3.50 |
| 20 Metal Cabinets for Twin Twelves | 12.50 |
| Aeropoint Needles, Per 100 | 39.00 |

WE WANT BUCKLEY BOXES
LATE MODELS, LITE-UP, GOLD OR CHROME
WILL TAKE ANY QUANTITY AT HIGHEST CASH PRICE!
WRITE-WIRE-PHONE IMMEDIATELY!

1/2 Deposit, Balance C. O. D., F. O. B. Newark

RUNYON SALES CO.
123 W. RUNYON STREET
NEWARK, N. J.
Phone: Bigelow 3-6685

WE'LL PAY \$60.00
EACH FOR

| | |
|-------------|----------|
| ZOMBIE | DO RE MI |
| WEST WIND | STARS |
| SUN BEAM | LEADER |
| DOUBLE PLAY | DUPLEX |
| SKY BLAZER | |

ALSO WANT IMMEDIATELY

| | |
|---------------|---------|
| SILVER SKATES | \$50.00 |
| ATTENTION | 50.00 |
| SNAPPY | 35.00 |

Advise by mail at once!

K. C. NOVELTY CO.
419 Market St. Philadelphia 8, Pa.
Phone: MARKET 4841

WANTED

Any quantity of the following Eastman Direct Positive Film: 1 1/2", 2 1/2", 3 1/2". Please state quantity available and price.

ADVANCE AUTOMATIC SALES CO.
1350 Howard St. San Francisco 3, Calif.

POSITIVELY THE LAST
in RIDE DEVICES

You'll be amazed at its simplicity, its money-making ability. Read all about it in the SPRING SPECIAL of The Billboard.

5 MIN. PHOTOS



We Guarantee to Supply all the
Film and Chemicals You Need

FAST PROFITS

Your actual profits: Up to \$500.00 week. (Your supplies cost 5% of gross.)

— **FINEST MECHANISM MADE** —
STURDY AND SIMPLY MADE BY OUR AIR-CRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$650.00. (Double Camera and Lens only \$375.00.) 1/2 cash, balance C. O. D. Fast delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

AMERICAN STAMP & NOVELTY MFG. CO.
Oklahoma City.
(Reference: D. & B.)
We repair Cameras and Lenses.

Supreme's "ROCKET BUSTER"

- Shoot at a realistically animated, moving target!
- Bell, buzzer and constant lit-up of backboard gets the attention as hits are scored!
- 20 Flights for 3¢—Maximum of 15,000 Shots!
- Occupies small space—Upright—23" square, 8' tall—Fits Any Location!
- Head removable for transportation—simple construction—Foot Proof—Mechanically Perfect!
- Cash Box in separate, sealed unit from mechanism!
- A REAL MONEY-MAKER!



SUPREME ENTERPRISES
557 ROGERS AVE.
BROOKLYN 25, N. Y.



THIS IS IT

and
WE CAN DELIVER

Now!

Actual SPACE REQUIRED:
39x14"x11" Ceiling

THAT'S WHAT THEY ALL SAY
Averaging over 500 a week . . . Phila.
I am well satisfied . . . Macon
Paying handsome dividends . . . York, Pa.
Minimum trouble—great profit . . . Norfolk
Having great success . . . Kingston, N. C.
Continuing very profitable . . . Knoxville
Real money getter . . . Miami

THE GAME THAT GETS TOP MONEY

OPEN A **BATTER-UP** STORE

IN ARCADES, PARKS OR "BATTER-UP STORES"

PLANS NOW AVAILABLE IT CAN BE CONSTRUCTED **PORTABLE** FOR FAIRS AND CARNIVALS

Distributors: NEW ENGLAND — GEO. PONSER CO., NEW YORK CITY
EAST COAST — ARCO SALES CO., PHILADELPHIA, PA.
MICHIGAN — LEMKE COIN MACHINE CO., DETROIT

EXCLUSIVE TERRITORY FRANCHISE

Get In On The March Of Dimes

WRITE OR WIRE FOR DETAILS



General Offices
231 W. Wisconsin Avenue
Milwaukee 3, Wisconsin

Formerly "Jeter's" Batting Game

A. B. T. McGLASHIN FELTMAN

And All Other Air Gun Operated Gallery Owners, Attention!

IF YOU WANT TO INCREASE YOUR PLAY AND BRIGHTEN UP YOUR GALLERY, SEND US A DEPOSIT OF \$9.00 FOR A SET OF 12 NEW COLORFUL TARGETS COMPLETE. THEY ARE MADE UP AS JAP FACES, HITLER FACES, JAP AND GERMAN SOLDIER FACES, DUCKS, RABBITS, QUAIL, ETC. The Targets are made of Rubber, but for most of them we have had paper faces made that you paste on them, which makes the Target and Gallery more colorful. You change them weekly and in that way keep your Gallery looking nice all the time. The PAPER FACES are inexpensive, 1¢ EACH in Lots of 1000.

THESE TARGETS ARE PROVEN MONEY-GETTERS, AS WE OWN AND OPERATE THREE GALLERIES OF OUR OWN HERE IN ST. LOUIS AND HAVE BEEN USING THEM FOR OVER A YEAR IN OUR OWN PLACES.

Your \$9.00 Deposit will be cheerfully refunded if you are not satisfied with our Targets, otherwise you pick out the ones you would like to have us make up for you and return all the samples and the \$9.00 will be applied as a credit on your order. All Merchandise is F.O.B. ST. LOUIS. THE TARGETS COMPLETE (IN DOZEN LOTS) WILL COST YOU ONLY \$9.00 PER DOZEN. DO YOU NEED ANY TARGET BRACKETS? 50¢ PER SET, OR THE LOWER BRACKET ARMS, 25¢ EACH, OR THE CHANNELS AT 25¢ EACH.

WHY NOT BRIGHTEN UP YOUR WHOLE GALLERY AND MAKE IT LOOK LIKE NEW??? Order some New Rubber Strips in the Standard Size 12-25 at \$1.75 Each or \$18.00 Per Dozen. If you have any Special Targets you would like to have made send us a Sample or Copy on paper and we will be glad to quote you prices.

If you are in need of a complete NEW GALLERY, or a few extra GUNS, it would pay you to come here to see what we have to offer you.

When passing thru St. Louis look us up and be sure to stop and visit our Galleries, located at 623 N. Grand, 3561 Olive and 508 Market St.

DAVIES NOVELTY COMPANY 506 MARKET ST. ST. LOUIS, MO.
(Phones: Chestnut 4318 and Garfield 9306)

ANNOUNCEMENT

Following the recent demise of C. R. (Charley) Snyder, sole owner of the Southwestern Distributing Co., 4116 Live Oak St., Dallas, Texas, Mrs. Charley Snyder announces that she will continue the distribution of all types of coin operated equipment from the same Dallas headquarters location.

We have for sale complete stocks of Mills, Watling, Pace, Jennings and Caille Machines as well as various other types of coin machine equipment. We also maintain our former complete repair department with all of our former employees and expert mechanics. We also carry a complete stock of MILLS PARTS.

We are prepared to completely repair, rebuild and refinish all types of coin operated machines. We also refinish, repair and repaint castings and cabinets.

SOUTHWESTERN DISTRIBUTING CO.

4116 LIVE OAK STREET Phone T7-9725 DALLAS 4, TEXAS

THE OWL WANTS

CASH CASH CASH CASH CASH
MILLS EMPRESSES & THRONES - PANORAMS - MILLS SLOTS

| PIN TABLES | CONSOLES | PARTS |
|------------------------------|------------------------------------|------------------------------------|
| Pylon \$22.50 | Paces Races, Black Cab. \$75.00 | Keeney Wall Boxes |
| Line Up 22.50 | Paces Races, 5¢ Brown Cab. 150.00 | Throne Amplifiers |
| Sport Parade 40.00 | Paces Races, 5¢ Red Arrow 200.00 | Empress Amplifiers |
| C. O. D. 15.00 | Galloping Dominos, '39 125.00 | Mills Speakers |
| Cadillac 20.00 | Pamco Deluxe 60.00 | Panoram Wall Boxes |
| Limelight 20.00 | Track King 35.00 | Panoram Parts |
| Gold Star 40.00 | Big Race 30.00 | Exciter Lamps |
| Majors, '41 50.00 | Feed Bag 60.00 | Projection Bulbs |
| Chubbie 15.00 | One-Two-Three, '39 45.00 | New 5¢ F.P. Coin Chutes |
| Sara Suzy 30.00 | | Used 5¢ F.P. Coin Chutes |
| Vacation 20.00 | | Used 1¢ Coin Chutes |
| Short Stop 25.00 | | Used 2¢ Coin Chutes |
| Love Star 22.50 | | Slot Machine Parts |
| Capt. Kidd 70.00 | | Mills Phonograph Parts |
| Bosco 85.00 | | Q.T. Stands |
| Play Ball 50.00 | | Folding Stands for Slots |
| Spot-a-Card 55.00 | | 2000 Ft. Metal Covered Wire |
| Jungle 75.00 | | WE CARRY ALL REVAMPED GAMES |
| Zig Zag 60.00 | | Write for Prices |
| Pursuit 50.00 | | |

ARCADÉ
Tokyo Guns }
Ten Pins }
Ten Strikes }
Paratroops }
Shoot-the-Jap }
Keeney Submarine }
Play Balls }
Chicago Hockey }

WRITE FOR PRICES

OWL MINT MACHINE COMPANY, INC.
(N. E. Distributors for Mills Novelty Co.)
245 COLUMBUS AVE. Kenmore 2640 BOSTON 16, MASS.

| | |
|--|---|
| WHIRLAWAY Converted from Sport Special, Dark Horse, Blue Grass. | Four Bells, 4-5¢, Late Head |
| DUST WHIRLS Made from Club Trophy. | Four Bells \$500.00 |
| DUO BELL Made from Bally Club Bells | Keeney Moon, Free Play 575.00 |
| | Paces Races, Free Play 99.50 |
| | Santa Anita, Cash 250.00 |
| | Keeney '38 Track Time 185.00 |
| | Panoram View with Film 150.00 |
| | Slot Machines, Arcade Equipment, 5 Balls, 1 Ball. |
| | Send for list. All Equipment Guaranteed. |

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE, MARYLAND

FOR SALE—IMMEDIATE DELIVERY

SLOTS
5 Mills 25¢ Gold Chrome, 2/5 Payout
2 Mills 25¢ Gold Chrome, 3/5 Payout
3 Mills 25¢ Blue Fronts
All Slots are rebuilt, guaranteed like new, with knee action, club handles and drillproof cabinets.

4 Mills 10¢ Blue Fronts
4 Mills 5¢ Blue Fronts
3 Mills 5¢ Brown Fronts

JONES SALES COMPANY
1330 TRADE AVE., HICKORY, N. C.
Office Phone 107

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW ACCESSORIES

| | | | |
|---|--------|--|----------------|
| Front Glass 81 Counter Model | \$1.35 | Box 100 Carbon Resistors | \$2.85 |
| Front Glass 71 Counter Model | .90 | Power Transformers, All Models | 7.00 |
| Needle Screws, Per Doz. | 1.75 | Electric Soldering Irons | 2.00 |
| OHM Resistors, 10 W., Any Size | .30 | Micro-Pick Ups (Metal) for Rock-Olas or Mills | 4.75 |
| OHM Resistors, 20 W., Any Size | .50 | 5 Ft. Shielded Wire with Posts (Both Ends), All Machines—Improves Tone of Mach. | .40 |
| 8 MFD Cond., Tub. Can., 450 V. | 1.50 | 2 Wire Rubber Covered Zip Cord, Per Ft., 13 1/2 P.M. Speakers, All Sizes, from \$5.00 to 11.00 | 1.45 |
| 8 MFD Cond., 450 V. | .70 | Micro Switches, Any Color | 1.45 |
| 16 MFD Cond., 450 V., Tub. Can. | 1.85 | Speaker Cones, All Sizes | \$1.50 to 2.25 |
| Input and Output Transformers, All Models | 2.50 | | |

TUBES FOR THE COIN MACHINE INDUSTRY

| | | | | | | | |
|------|--------|-------|--------|-------|--------|----|-------|
| OZ4 | \$1.50 | 6C5 | \$1.00 | 12A8 | \$1.00 | 26 | \$.75 |
| 1A5 | 1.50 | 6C6 | 1.00 | 12K7 | 1.00 | 27 | .70 |
| 1A7 | 1.60 | 6A6 | 1.50 | 12Q7 | .90 | 33 | 1.00 |
| 1H4 | 1.00 | 6B5 | 1.95 | 12SK7 | 1.00 | 38 | .95 |
| 1H5 | 1.30 | 6F6 | .90 | 12SR7 | 1.30 | 41 | .85 |
| 1LA4 | 2.35 | 6I5 | .75 | 12Z3 | 1.00 | 43 | 1.10 |
| 1LN5 | 2.35 | 6H6 | 1.10 | 14A7 | 1.60 | 45 | .80 |
| 1N5 | 1.60 | 6K7 | 1.10 | 14C7 | 1.40 | 46 | 1.10 |
| 1P5 | 1.60 | 6L6 | 1.35 | 25L6 | 1.30 | 47 | 1.10 |
| 1Q5 | 1.60 | 6Q7 | 1.10 | 25Z5 | 1.00 | 56 | .80 |
| 2A4G | 1.85 | 6SC7 | 1.00 | 25Z6 | 1.00 | 57 | .90 |
| 2A3 | 1.60 | 6SK7 | .85 | 35A5 | 1.30 | 76 | .85 |
| 3Q5 | 1.60 | 6SL7 | .75 | 35L6 | 1.00 | 77 | .90 |
| 5V4 | 1.50 | 6V6 | .60 | 35Z3 | 1.30 | 78 | .90 |
| 5U4G | 1.00 | 6X5 | 1.00 | 35Z5 | .85 | 79 | 1.40 |
| 5W4 | 1.00 | 2051 | 2.25 | 50L6 | 1.10 | 80 | .70 |
| 5Y3 | .70 | 117L7 | 2.35 | 50Y6 | 1.10 | 83 | 1.10 |
| 5Z3 | 1.00 | 117Z6 | 1.60 | | | | |

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

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TWIN PORTS GUARANTEED MERCHANDISE

Factory Reconditioned and Refinished—All With Knee Action—Club Handles—Drillproof
BLUE FRONTS BROWN FRONTS GOLD CHROMES
5c - - - 10c - - - 25c - - - 2-5 or 3-5 PAYOUT

JENNINGS CHIEFS

| | | | | | |
|------------------|----------|-------------------------|----------|---------------------|----------|
| 1c Redskin | \$125.00 | 5c Chrome Chief | \$200.00 | 1c Cub Special | \$100.00 |
| 5c Redskin | 175.00 | 5c Chrome Chief, S.P. | 225.00 | 5c Four Star Chief | 150.00 |
| 5c Century, 2-4 | 60.00 | 5c One Star Chief, 3-5 | 100.00 | 10c Four Star Chief | 185.00 |
| 25c Century, 2-4 | 100.00 | 10c One Star Chief, 3-5 | 125.00 | | |

SPECIALS — CONSOLES — PAYTABLES — SLOTS

| | | | | | |
|------------------------|----------|----------------------|----------|------------------------|----------|
| Mills Four Bell | \$565.00 | Jockey Cub | \$475.00 | 10c Q.T., Late | \$125.00 |
| Super Bell, 4-5c | 695.00 | Kentucky | 375.00 | 1c Q.T., Original Gold | 85.00 |
| Pace Reels | 135.00 | Long Shot | 350.00 | 5c Q.T., Ref. Gold | 85.00 |
| Galloping Dominoe | 235.00 | San Anita | 250.00 | 5c Mills Futurity | 200.00 |
| Silver Moon, P.O. | 135.00 | Race King | 200.00 | 5c Pace Deluxe, S.P. | 125.00 |
| Silver Moon, Free Play | 125.00 | Jennings Goodluck | 99.50 | 5c Pace Rocket, S.P. | 150.00 |
| Saratoga Rails | 135.00 | Columbia Gold Award | 49.50 | 5c Watling Rototops | 100.00 |
| Saratoga, P.O. | 75.00 | Columbia Double Jack | 59.50 | 5c Cattle Console | 150.00 |
| Royal Draw | 100.00 | Jennings Fastime | 125.00 | 10c Cattle Console | 175.00 |
| Jumbo Parade | 150.00 | | | | |

WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS—CONSOLES OR PINTABLES
RUSH YOUR LIST TODAY

TWIN PORTS SALES COMPANY

230 LAKE AVENUE, SO. DULUTH 2, MINN.

GROWING BIGGER BY SERVING BETTER

MILLS SLOT MACHINES — FACTORY REBUILT

| | | |
|------------------|------------------------|------------------|
| Gold Chrome, 5c | Original Chrome, 10c | Brown Front, 5c |
| Gold Chrome, 10c | Original Chrome, 25c | Brown Front, 10c |
| Gold Chrome, 25c | Club Bell Console, 5c | Brown Front, 25c |
| Gold Chrome, 50c | Club Bell Console, 10c | War Eagle, 25c |
| Blue Front, 25c | Club Bell Console, 25c | Blue Front, 5c |

All Chromes Drill Proof, Knee-Action, 1-Cherry Payout

REFINISHED - RESPRAYED PAYOUT CONSOLES

| | | |
|-------------------------------|----------------------------|-------------------------|
| Mills Three Bells | Ball Roll 'Em | Mills Four Bells, |
| Keeney Super Bell, F.P., P.O. | Evans '41 Domino, J.P. | 3/5c and 1/25c, late |
| Super Bell, 3/5c, 1/25c | Evans '41 Bangtail, J.P. | heads |
| Super Bell, 5c & 25c | Baker Pacer, D.D., J.P. | Mills Four Bells, 4/5c, |
| Pace Twin Reels, 5c & 10c | Pace Twin Reels, 10c & 25c | late heads |

CONVERTED 5-BALL FREE PLAY GAMES

| | | |
|-------------------|--------------------|---------------------|
| Williams Flat-Top | United Oklahoma | United Wagon Wheels |
| Marvel Baseball | United Midway | United Santa Fe |
| United Arizona | United Streamliner | United Idaho |
| Bell Flying Tiger | Bell Casablanca | Bell Sky Rider |

IF YOU DON'T SEE IT LISTED, WRITE.
WOULD APPRECIATE RECEIVING LISTS OF EQUIPMENT OR
COMPLETE ROUTES FOR SALE.

TERMS: One-Third Deposit, Balance Sight Draft or C. O. D.

PACIFIC COAST DISTRIBUTORS

2316 SOUTH UNION AVE. All Phones: Richmond 5527 LOS ANGELES 7, CAL.

VetCoinmenBuy Famed El Paseo In California

LOS ANGELES, March 3.—One of California's famous landmarks passed into the hands of Ollie Trevillian and brother, Fred, today in one of the largest realty transactions ever consummated by coin machine operators in this area.

Operating in Santa Barbara, Calif., and the Hawaiian Islands, the Trevillians have added the famous and fabulous historical El Paseo, in Santa Barbara, to their enterprises.

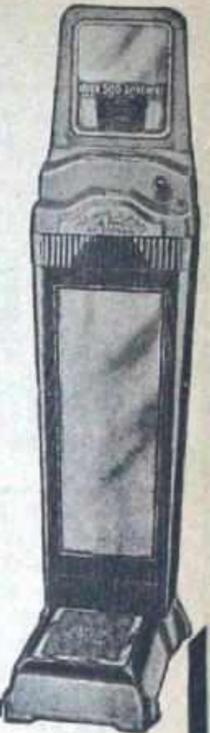
A total of \$300,000 was paid for the entire property that covers a city block embracing 40 retail shops that purvey only the most exclusive wares, domestic and foreign.

The world renowned Restaurante Del Paseo, operated by Russell Smith, is also a part of the property involved.

The land was originally a Spanish land grant to the De La Guerra family, and the El Paseo was started in 1826, being passed down to descendants of the family. Only one member of the De La Guerra family is living today. She is 82 years old.

The Trevillian brothers, pioneer operators in this area, plan to continue the same tradition that has surrounded the El Paseo in past years.

Fred Trevillian has spent most his time in the Hawaiian Islands managing the company's business there, with frequent trips to the mainland. Ollie Trevillian handles affairs locally.



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PUT THE AXIS
AWAY WITH A
BOND TODAY

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WE CAN REBUILD
YOUR OLD SCALES
AND MAKE THEM LOOK
LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

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Est. 1888—Tel.: COLumbus 2770.
Cable Address "WATLINGITE," Chicago.

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MUST HAVE
IMMEDIATELY!

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ROCK-OLA
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WILL PAY \$75.00 EA.

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STEVENSON 9943

FOR SALE
BROWN PACE RACES \$169.50
BALLY ROLL 'EM 175.00
1938 TRACKTIME 99.50

WANT TO BUY
WILL PAY THE FOLLOWING PRICES:
BLUE GRASS, F.P. \$125.00
SPORT SPECIAL 115.00
DARK HORSE 115.00
MILLS 1940 1-2-3, F.P. 75.00

WE BUY, SELL AND EXCHANGE
3147 Locust St.
St. Louis, Mo. M^{rs} CALL NOVELTY CO.

SLOTS

RECONDITIONED—Guaranteed
By Our 48 Years of Experience
WRITE FOR PRICES

- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 8 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 18 5c Q. T.'s, Originally Blue Made Glitter Gold \$89.50
- 8 10c Q. T.'s, Same as Above 99.50
- 6 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT..WRITE
- 18 VEST POCKETS Blue and Gold
- 35 5c Jumbo Cash Model
- 8 5c Jumbo Free Play

- 1 5c JENNINGS CLUB BELLS (Cabinet Model)
- 1 10c JENNINGS CLUB BELLS (Cabinet Model)
- 8 5c JENNINGS FOUR STARS

We have all types of Coin Machines.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

GUARANTEED SLOTS

- 1 5c Mills Blue Front, D.J. \$159.00
- 1 5c Mills Extraordinary, D.J. 155.00
- 2 5c Mills Roman Head, G.A.-D.J. 137.00
- 1 5c Jennings 4 Star Chief 159.00

Above Original Slots Guaranteed Perfect
3 5c Mills War Eagles, D.J. 3-5 \$145.00
2 25c Mills War Eagles, D.J. 3-5 255.00
Above Slots Rebuilt and Refinished by Mills Novelty Company

WANT—A.B.T. Big Game Hunters—for quick sale; give condition, quantity & price first letter.
1/2 DEPOSIT WITH ORDER

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Phone: 93049

WANTED PHONOGRAPH MECHANIC

Must also understand Pin Tables.
Ex-serviceman preferred.
BOX D-363, The Billboard, Cincinnati 1, O.

WANTED MILLS SLOTS

Late models preferred. Write, stating type, year, condition and price in first letter.

H. L. Baum

43 So. Main St., Niles, Ohio

SLOTS

- 2 Mills 25c Gold Chromes, 3/5
- 1 Mills 10c Gold Chromes, 2/5
- 2 Mills 5c Gold Chromes, 2/5
- 3 Mills 25c Gold Chromes, 2/5
- 4 Mills 25c Brown Fronts
Drillproof, Club Handle, K.A.
- 2 Mills 10c Brown Fronts
Drillproof, Club Handle, K.A.
- 2 Mills 5c Brown Fronts
Drillproof, Club Handle, K.A.
- 2 Mills 25c Blue Fronts
Drillproof, Club Handle, K.A.
- 1 Mills 10c Blue Front
Drillproof, Club Handle, K.A.
- 1 Jennings F. P. Slot with Stand

- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 3-5c, 1-25c

- 6 Mills 5c B & G Vest Pockets
- 5 Mills 5c Gold Q. T.'s
- 2 Mills 25c Q. T.'s (Blue)
- 12 Jennings Ciga-Rollas
- 1 Paces Reels
- 1 Pace Saratoga
- 1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt. 10 Buckley Boxes and Speaker

- 1 Wurlitzer Twin Twelve Rolaway in Metal Cabinet with Keeney Adpt. and 7 Keeney Wallboxes, 1 Speaker

- 1 Seeburg Concert Grande
- 3 Gables
- 2 Modernized Wurlitzers 24 Rec.

We have the new record "hits"—write for list!

Terms: 1/3 Certified Deposit, Bal. C.O.D.
STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

Michigan Music Publishers Organize To Better Trade

DETROIT, March 3.—The major active operators' organization in this territory has been organized with the incorporation, as a Michigan company, of the Michigan Automatic Phonograph Operators' Association. Company is chartered as a non-profit organization, and will serve as the trade association of the juke box industry thruout the State of Michigan, as well as in the well-established Detroit territory.

The former United Music Operators of Michigan, trade group of the industry for several years, has been disbanded, and its place taken over by the new MAPOA. Victor De Schryver, of the Marquette Music Company, was the last president of the old UMO.

Joseph Brilliant, of the Brilliant Music Company, has been elected president of the new MAPOA, with Anthony (Tony) Sirocuse, of the Gunn Music Company, as vice-president, and Gebhart M. (Pat) Patton, of Pat's Music Company as secretary-treasurer. Victor De Schryver and Albert Schweitzer, of the Modern Music Company, have been elected members of the board of trustees, serving with the three officers.

Objectives and policies of the new association were stated in an interview with *The Billboard* by President Brilliant:

"We have organized to form a trade group which would promote the highest standards of fair practice and fair competition in the industry. It is the intention of this organization to help stabilize the industry, and to bring together persons in the same line of business for the purpose of settling each other's problems for their mutual welfare and well-being, and to achieve by such an organization and mutual endeavor the improvement of the social and economic positions identified with that industry.

Auspicious Beginning

"Our organization has started out with a very auspicious beginning, having as its leadership men well recognized in the business and highly respected by the members of the industry.

"We expect to have more co-operation with the men now. There are now 85

members, representing 98 per cent of the phonographs in the city, and 95 per cent of all operators in the city.

"One member of our body will definitely respect the good will and the problems of every other member.

"I want especially to emphasize that this is a statewide body, not just for Detroit."

Brilliant said that the MAPOA will look forward to ultimate national organization of the music machine industry, and will co-operate with similar operator groups in all other States.

Seek To Stabilize Business

"It is hoped that by the co-operative effort of all these people, a more stable and profitable business will result, and a greater service be rendered the public," Brilliant summarized.

He emphasized close co-operation with the men working for all member operators. The association has signed a contract with the newly organized Music Maintenance Workers' Union, Local 23814 (AFL), he said. Offices for the union have been opened in the Francis Palms Building, with E. C. James as secretary-treasurer.

The MAPOA has opened offices at 1424 Maccabees Building, in a central location in the city. Brilliant and Patton will each devote several days a week to the business of the association. Elizabeth (Lizzy) Lund has been named office manager.

SALESBOARDS

| Holes | Operator's Name | Hits—24-Hour Service | Profit | Price |
|-------|---------------------------|----------------------|--------|-------|
| 1000 | 5c Nickel Charley | Def. \$17.50 | \$.96 | |
| 1000 | 5c Double Finn | Def. 24.50 | .98 | |
| 1800 | 5c Lulu, X Thick | Def. 18.00 | 1.98 | |
| 1000 | 25c J.P. Charley | Avr. \$52.04 | \$1.21 | |
| 1000 | 25c J.P. Charley, Thick | 52.04 | 1.41 | |
| 1000 | 25c J.P. Easy Pickins | Avr. 51.50 | 1.99 | |
| 1200 | 25c J.P. Easy Pickins | Avr. 101.50 | 2.19 | |
| 1000 | 25c J.P. Texas Charley | Avr. 102.50 | 2.36 | |
| 1000 | 5c J.P. Bell Boy, X Thick | \$20.40 | \$1.85 | |
| 1000 | 5c J.P. Big Forty | 24.50 | 1.79 | |
| 1000 | 10c J.P. Ready Money | 50.70 | 1.79 | |
| 1000 | 5c J.P. Jumbo Pic-O-Fins | 19.75 | 1.89 | |
| 1184 | 5c J.P. Jumbo 10-B-Fins | 27.79 | 2.49 | |
| 1000 | 5c J.P. Best This Card | \$33.00 | \$2.59 | |
| 1200 | 5c J.P. Big Forty | 34.50 | 2.29 | |
| 1884 | 5c J.P. Victory Bell | 48.55 | 3.79 | |
| 2400 | 10c J.P. Barrel | 92.65 | 3.49 | |

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

FOR SALE COMPLETE COIN MACHINE BUSINESS

31 Wurlitzer Phonos, Remote Boxes, Speakers.

25 Pin Ball Machines. All on Location.

Modern Record Store With Complete Stock

\$30,000.00 Cash

BOX D-374

The Billboard, Cincinnati 1, O.

One Balls and Consoles

- Baker's Pacers, Daily Double\$350.00
- Black Paces Races (Reconditioned) 100.00
- Zingo, Like New 250.00
- Skee Ballette 85.00
- Groetchen Skill Jump, Floor Model. 50.00
- Bally Pace Maker, 1 Ball Cash P.O. 75.00
- 1 Bally Dark Horse, Free Play 185.00
- Winning Ticket 100.00
- 61 Wurlitzer, Counter Model 125.00
- 2 Seeburg Shoot the Jap. Each ... 150.00
- Seeburg Chicken Sam 115.00

Terms: 1/3 Deposit with Order, Bal. C. O. D.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET

SPRINGFIELD, MASS.

Phone: 4-1109 during noon hour.

WANT TO BUY!

- ★ SLOTS
- ★ CONSOLES
- ★ PIN GAMES
- ★ MUSIC
- ★ ARCADE

SEND LIST AND PRICE IN FIRST LETTER!

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FOR SALE

Skee Ball Games, 11, practically new, \$135.00 each.

FROST MUSIC CO.

Fremont, Ohio

ORDER NOW!

PHONOGRAPHS Each

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- Wurlitzer 412 124.50
- Wurlitzer 616 165.00
- Wurlitzer 616 Lite-Up 210.00
- Wurlitzer 24 279.50
- Wurlitzer 600R 379.50
- Wurlitzer 616 Midway with Seeburg Solenoid Drum & Power Unit 169.50
- Wurlitzer 500 425.00
- Wurlitzer Victory Model, 42/24 469.50
- Wurlitzer Victory Model, 42/600R 519.00
- Seeburg 8200 Victory Model, Rex. 450.00
- Seeburg 8200 Victory Model, Gem. 475.00
- Wurlitzer 24, Keeney Adapter & 7 Boxes 279.50
- Wurlitzer 750E 695.00
- Seeburg Hi Tone 8800, ES 575.00
- Seeburg Hi Tone 8800, ESRO 635.00
- Rock-Ola 12 Record 119.50
- Mills Empress 325.00
- Mills Throne 269.50

ARCADE

- ABT Challengers\$ 22.50

WALL BOXES - ACCESSORIES

- Seeburg Wall-O-Matic, 20 Selection Wireless, Large Type\$15.00
- Seeburg Wall-O-Matic, 24 Selection 29.50
- Seeburg Bar-O-Matic, 20 Selection Wireless 49.50
- Wurlitzer #100 Boxes, 30-Wire... 15.00
- Wurlitzer #120 Boxes, 5c 27.50
- Wurlitzer #125 Boxes, 5-10-25c .. 27.50
- Wurlitzer #331 Bar Box 15.00
- Buckley Grey Boxes 6.95
- Wurlitzer #304 Stoppers 19.50
- Wurlitzer #145 Stoppers 39.50
- Wurlitzer Amplifier #771 42.50
- Wurlitzer Amplifier #854 49.50

Terms—1/3 Dep., Bal. C. O. D. F. O. B. New York

N. Y. DISTRIBUTING CO.

630 10th Avenue NEW YORK 19, N. Y.
Phone: Circle 6-9570

SERVICE MANAGER WANTED

One thoroughly factory experienced with Seeburg Remote Control Mechanisms and Amplifiers. Permanent position. Give draft status, salary and present occupation.

Franco Novelty Company

24 No. Perry St. 7475 Montgomery, Ala.

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BALLY CLUB BELLS, FREE PLAY. JENNINGS FREE PLAY CONSOLE SLOTS. CHICAGO COIN HOME RUN OF '40. STATE CONDITION AND BEST PRICE IN FIRST LETTER.

WATERBURY AMUSEMENT MACHINE CO.

54 Watertown Ave. WATERBURY 59, CONN.

BRAND NEW!

- Rocket Buster\$395.00
- Super Torpedo 395.00
- Ten Strike 295.00
- Whee Gee 229.50
- Pitch 'Em & Catch 'Em 229.50
- Evans Tommy Gun 249.50
- Periscope (Floor Sample) 239.50
- Wings\$11.50 | Yankees .. 11.50

USED EQUIPMENT

- Jennings Golf Ball Vendor, 25c Play \$ 69.50
- Jennings Roll in Barrel 129.50
- Buckley DeLuxe Digger 165.00
- Play Golf, Upright Cabinet 119.50
- Football, Upright Cabinet 119.50
- Drivemobile 295.00
- Ace Bomber 295.00
- Keeney Submarine 185.00
- Radio Rifle 59.50
- Liberty Bell, 5c, Fruit 18.50
- Zephyr 9.90
- Champion 14.90

- BLISTER GUNNER CONVERSION FOR AIR RAIDER\$12.50
- TOKYO RAIDER CONVERSION FOR DRIVEMOBILE 16.75
- KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS DISTRIBUTING COMPANY

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"SOUND" INVESTMENTS

USED REPLACEMENT AMPLIFIERS

Guaranteed

| WURLITZER MODELS | |
|------------------|---------------------|
| 616\$40.00 | 750\$47.50 |
| 24 45.00 | 800 47.50 |
| 600 45.00 | 850 47.50 |
| 500 45.00 | 950 47.50 |
| 700 47.50 | Complete with tubes |

SEEBURG MODELS

Gem, Regal, Casino, Mayfair, Vogue—\$45 complete with tubes.

USED REPLACEMENT ELECTRO-DYNAMIC SPEAKERS

15-INCH JENSEN
Wurlitzer Models 700, 750, 750E, 780, 850, 950. Each\$22.50

12-INCH JENSEN
5000 OHM Field\$15.00
NEW MILLS EMPRESS SPEAKER 27.50
NEW 12-INCH PM SPEAKERS .. 10.25

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Model UX2\$79.50

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ALLIED SOUND EQUIPMENT CO.
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ALL TYPES OF 5-BALL FREE PLAY GAMES With Plastic Bumpers

To Avoid Delay, Send Your List and Prices.

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WE OFFER \$50.00 EACH FOR:

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- WEST WIND
- SUN BEAM
- DOUBLE PLAY
- DO RE MI
- STARS
- LEADER
- DUPLEX

Not necessarily working, but all parts must be there. Write, stating quantity, and we'll send our check and shipping instructions immediately. We Want All Standard Makes of Vending Machines! Highest Cash Prices Paid! Advise at Once What You Have and Quote Prices!

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

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Quality Products Will Last for the Duration

D. GOTTLIEB & CO. CHICAGO

WANTED TO BUY PHONOGRAPHS

Wurlitzer 312-412-616-716
Seeburg Rex—Royal—Gems—Regals
Crown—Classic 8800, 9800
Rock-Ola 39 Standard and DeLuxe
40 Standard and DeLuxe

CONSOLES, COMBINATION

Mills Jumbo Parades—Keeney Super Bells
Bally High Hand—Bally Club Bells

MILLS SLOT MACHINES, 5-10-25c PLAY

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1175 Folsom St. 1305 Kettner St.

EXCLUSIVE DISTRIBUTOR FOR AUTOMATIC MUSIC INSTRUMENT CORPORATION IN CALIFORNIA, NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS

SOUTHERN AMUSEMENT COMPANY

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| METRO | \$ 37.50 |
| INVASION | 165.00 |
| TORPEDO PATROL | 149.50 |
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| MARINES AT PLAY | 199.50 |
| VICTORIOUS | 150.00 |
| MIDWAY | 209.50 |
| KEEP 'EM FLYING | 149.50 |
| VICTORY | 89.50 |
| SOUTH PAW | 64.50 |
| DEFENSE | 109.50 |
| STAR ATTRACTION | 64.50 |
| MARVEL BASEBALL | 179.50 |
| LIBERTY, REBUILT | 92.50 |
| CHAMP | 64.50 |
| BELLE HOP | 59.50 |
| JUNGLE | 64.50 |
| BOMBARDIER | 149.50 |
| SEA HAWK | 59.50 |
| BOSCO | 64.50 |
| FIVE-TEN-TWENTY | 129.50 |
| SEVEN FLASHER, 1 BALL | 129.50 |
| FORTUNE, 1 BALL | 275.00 |

ARCADE EQUIPMENT

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|------------------|----------|
| WESTERN BASEBALL | \$ 59.50 |
| TEN STRIKE | 79.50 |
| RAPID FIRE | 200.00 |
| HITLER GUN | 149.50 |
| JAP GUN | 149.50 |
| HOCKEY | 225.00 |

PHONOGRAPHS

| | |
|---------------------------|-------|
| WUR. P-12 | Write |
| WUR. 312 | Write |
| WUR. 616 | Write |
| WUR. 41 | Write |
| WUR. 61 | Write |
| WUR. 71 | Write |
| ROCKOLA 12 RECORD | Write |
| SEEBURG 8200, REBUILT REX | Write |
| MECHANISM | Write |

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FIVE BALL FREE PLAY—ANY QUANTITY.
GIVE PRICE AND CONDITION IN FIRST LETTER.

PHONOGRAPHS—ALL MAKES—LET US KNOW WHAT YOU HAVE!

ONE-THIRD DEPOSIT, BALANCE C. O. D.



The Sign of GOOD WORKMANSHIP

THIS SIGN ON ANY EQUIPMENT YOU BUY AT BELL IS YOUR ASSURANCE OF SATISFACTION

NOW INTRODUCING CASABLANCA

Bell presents with pride its NEWEST 5-Ball Revamp converted from GLAMOUR. Mechanically perfect! Snappy Looking! Lots of Player Appeal and BIGGER Collections! Get your order in at once. First in with Glambours will be first to get CASABLANCAS!

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Sky Rider
Flying Tiger
All 5 Ball
Revamps

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PRICES,
ETC.

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

| | | | |
|---------------------------------------|----------|---------------------------------------|----------|
| 9 5c Original Gold Chrome, Spcl. Rls. | \$392.50 | 1 Baker's Pacer, 5c Gold Award, #6661 | \$275.00 |
| 5 5c Mills Blue Front, Spcl. Reels | 275.00 | 5 Mills 5c Consoles, New | 525.00 |
| 5 10c Mills Blue Front, Spcl. Reels | 299.50 | 1 Keeney Submarine, Perfect | 149.50 |
| 6 25c Mills Blue Front, Spcl. Reels | 375.00 | 2 5c Blue Fronts, Perfect | 249.50 |
| 4 5c Mills Brown Fronts, Spcl. Reels | 299.50 | 2 5c Cherry Bells | 285.00 |
| 3 10c Mills Brown Fronts, Spcl. Reels | 385.00 | 16 Columbia Bells, Ch. Sep., Perfect | 69.50 |
| 6 25c Mills Brown Fronts, Spcl. Reels | 399.50 | 4 Kentucky Clubs | 115.00 |
| 5 25c Gold Chrome, Spc. Rls. | 489.50 | 12 Jumbo Parade, CP, Latest Model | 149.50 |
| 1 50c Gold Chrome, Spc. Rls. | Write | 3 Mills 5c Gold Chrome, 3/5 Payout | 362.50 |

| | | | |
|---|----------|----------------------------------|----------|
| 3 Dominos, Cash J.P., Dark Cab. | \$275.00 | 1 Exhibit 5c Jockey Club Console | \$ 75.00 |
| 7 Dominos, Cash J.P., Light Cab. | 375.00 | 2 Bally Dark Horse, Free Play | 185.00 |
| 4 Dominos, J.P., Ch. Sep., Light Cab. | 385.00 | 1 Fortune, Cash & Free Play | 300.00 |
| 5 Mills 5c Jumbo Parade, F.P., Orig. | 89.50 | 10 Yankee 1c Cigarette Machines | 5.50 |
| 1 Mills Four Bells, 5-5-5-5c, Serial #1113, Perfect | 650.00 | 1 Formation | 35.00 |
| | | 1 Champ | 89.50 |

PHONOGRAPHS

| | | | |
|--|----------|-------------------------|----------|
| 1 Wurlitzer P12, Marble Glo | \$125.00 | 1 Mills Throne of Music | \$300.00 |
| 1 Wurlitzer 416 | 150.00 | 2 Seeburg Gems | 335.00 |
| 2 Wurlitzer 616's | 225.00 | 1 Seeburg Commander, MS | 385.00 |
| 1 Wurlitzer 600, Victory Mod. Keyboard Write | Write | 1 Seeburg Commander, ES | 425.00 |
| 1 Wurlitzer 950 | Write | 1 Seeburg Cadet, ES | 475.00 |
| 1 Wurlitzer 780, Colonial | Write | 1 Seeburg 8800, ES | 575.00 |
| 1 Wurlitzer 716 | 175.00 | 1 Seeburg 8800, RC, ES | 635.00 |
| 1 Rockola 16 Record | 135.00 | 1 Seeburg 9800, RC, ES | 575.00 |
| | | 2 Seeburg 7850's, ES | 625.00 |

SUPPLIES

| | | | |
|---|---------|--|----------|
| 20 10c Slugproof Coin Slots for #320 Wall Boxes | \$7.50 | Slot Shatter Proof Glass, Per Doz. | \$13.50 |
| 10 Rock-Ola Wall Boxes, #1525, New | \$55.00 | New Jackpot Dominos Glass, Lots of Five | 22.50 |
| | | 8 Seeburg Select-o-Matic 24 Selection, Perfect | \$ 17.50 |

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.

80 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

WANTED—OLD GOTTLIEB GAMES

Paradise — Champ — School Days — Seahawk — Horoscope — Hi-Dive — Miami Beach
Belle Hop — Big Show — Score Card — Summertime — Oh, Johnny — Drum Major
Convention — Gold Star — Border Town — Trapeze — Score A Line — Three Score

SLOTS—I-BALLS—CONSOLES

| | | | |
|-----------------------------|----------|----------------------|----------|
| Jenn. 4-Star Chief, 5c. | \$175.00 | Thorobred | \$565.00 |
| Mills Vest Pocket, Bl.&Gld. | 59.50 | Pimlico, F. P. | 415.00 |
| Blue Fronts, 5c, 25c. | Write | '41 Derby, F. P. | 360.00 |
| Groetchen Mercury, 1c Token | | Club Trophy, F. P. | 340.00 |
| P. O. | 11.95 | Sport Special, F. P. | 165.00 |
| ABT Challenger | 27.50 | Record Time, F. P. | 169.50 |
| ABT Model F | 27.50 | Blue Grass, F. P. | 195.00 |
| Santa Anita, P. O. | 225.00 | | |

WANTED—\$50.00 EACH

Double Play—Leader—West Wind—Sun Beam—Do Re Mi—Stars. \$45.00 EACH;
Zombie—Duplex—Skyblazer—Hi Dive. \$40.00; Bally Attention. \$35.00; Silver Skates. \$25.00; Mascot.

RECONDITIONED PIN GAMES

| | |
|------------------|----------|
| Gott. Shangri-La | \$154.50 |
| Sun Valley | 164.50 |
| Action | 129.50 |
| Air Circus | 129.50 |
| Big Parade | 129.50 |
| Four Aces | 129.50 |
| Jeep | 129.50 |
| Knockout | 129.50 |
| 5-10-20 | 119.50 |
| Genco Victory | 94.50 |
| Topic | 85.50 |
| Texas Mustang | 82.50 |
| Bombardier | 79.50 |
| Spot Pool | 79.50 |
| Spot-a-Card | 79.50 |
| Argentine | 79.00 |
| Bowlaway | 72.50 |
| Jungle | 72.00 |
| New Champ | 69.50 |
| Zig Zag | 69.50 |
| Horoscope | 64.50 |
| Star Attraction | 64.50 |
| Ten Spot | 64.50 |

| | |
|------------------------------|----------|
| Chicago Coin Hockey | \$225.00 |
| Evans Galloping Domino, '39. | 125.00 |
| Tommy Gun | 125.00 |
| Anti-Aircraft | 69.50 |

NEW REVAMPS

| | |
|---------------------|----------|
| United Arizona | \$249.50 |
| Midway | 249.50 |
| Grand Canyon | 249.50 |
| Wagon Wheels | 249.50 |
| Marvel's Baseball | \$179.50 |
| P. & S. Production | \$179.50 |
| Eagle Squadron | 179.50 |
| Shangri-La | 179.50 |
| Bombardier | 179.50 |
| Westerhaus Marlines | \$199.50 |
| Williams Flat Top | \$250.00 |

RECONDITIONED PIN GAMES

| | |
|--------------|---------|
| Majors, '41 | \$64.50 |
| Miami Beach | 64.50 |
| Towers | 62.50 |
| Broadcast | 59.50 |
| Legionnaire | 59.50 |
| Twin Six | 59.50 |
| Four Roses | 57.50 |
| Belle Hop | 57.50 |
| Home Run | 57.50 |
| Sea Hawk | 57.50 |
| Seven Up | 57.50 |
| Velvet | 57.50 |
| High Stepper | 55.00 |
| Crossline | 54.50 |
| Playball | 54.50 |
| Paradise | 49.50 |
| Metro | 49.50 |
| Show Boat | 49.50 |
| Sky Ray | 49.50 |
| Sky Raid | 47.50 |
| ABC Bowler | 45.00 |
| Landslide | 45.00 |
| Wildfire | 44.50 |

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

SENSATIONAL CONVERSION VALUES

| | | |
|-------------|-----|------------|
| SEA RAIDER | for | CAPT. KIDD |
| TAIL GUNNER | for | TEN SPOT |
| G.I. JOE | for | JUNGLE |

Price Only \$9.50 Each F. O. B. Chicago, Ill.

Includes New 12-Color Score Glass, Large Size Illustrated Bumper Caps, New Playboard Designs, Etc.

VICTORY GAMES

WRITE FOR OUR COMPLETE LIST

2140 SOUTHPORT AVE. CHICAGO 14, ILL.

MECHANIC WANTED

All-year job on Arcade Machines. Ray Guns and Photomatics at Atlantic City, N. J. Ideal working conditions. State age, experience and salary desired.

F. M. KIM SMITH

Central Pier

Atlantic City, N. J.

MARVEL'S BASEBALL!! NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW! **\$179.50**

| ARCADE EQUIPMENT — GUNS — MISCELLANEOUS | |
|---|----------|
| BALLY RAPID FIRES—PERFECT | \$219.50 |
| TEN STRIKE, F.P. | 129.50 |
| EXH. ROTARY—CLAW TYPE | 149.50 |
| MUTO, PISTOL SNIPER, 5c | 275.00 |
| EXH. BULL GUN | 99.50 |
| WORLD SERIES | 119.50 |
| TOMMY GUN | 139.50 |
| EXH. PUNCHING BAG | \$189.50 |
| A.B.T. TARGET SKILL—LATE | 29.50 |
| KEENEY AIR RAIDER | 199.50 |
| 3 PACKARD-WALL BOXES | 39.50 |
| PHOTO CELLS—Seeburg & Bally | 2.50 |
| KEENEY ANTI AIRCRAFT | 69.50 |
| KEENEY WALL BOXES—Complete | 5.00 |

| CONSOLES—ONE | | BALLS—SLOTS | |
|--------------------------------------|----------|-------------------------------------|----------|
| CONSOLES | | | |
| NEW MAY-BELL, 5c-5c-25c | \$795.00 | BALLY BLUE GRASS | \$199.50 |
| JUMBO PARADE, C.P., LATE HEAD | 129.50 | BALLY '41 DERBY | 360.00 |
| JUMBO PARADE, F.P. | 89.50 | CLUB TROPHY | 335.00 |
| 5c SUPER BELLS | 329.50 | SLOTS | |
| 5c & 5c PAMCO BELL | 69.50 | SINGLE SLOT SAFE, DOUBLE DOOR \$ | 59.50 |
| BROWN PACES RACES | 165.00 | DOUBLE SLOT SAFE, DOUBLE DOOR | 109.50 |
| BALLY BIG TOP, F.P. | 129.50 | 25c GOLD CHROME, 2-5, NEW REB. | 435.00 |
| BALLY CLUB BELLS | 279.50 | 5c BLUE FRONT, G.A. | 195.00 |
| BALLY SUN RAY, F.P. | 149.50 | 1c Q.T. | 49.50 |
| MILLS 4-BELLS, 4-5c, A-1 | 565.00 | 5c BLUE FRONT, FAC. REB. | 255.00 |
| BALLY ROLLEMS | 175.00 | 10c BLUE FRONT, FAC. REB. | 295.00 |
| BAKER'S PACERS, J.P. | 245.00 | 25c BLUE FRONT, FAC. REB. | 385.00 |
| ONE BALLS | | | |
| BALLY KENTUCKY | \$395.00 | MILLS 5c F.P. DIAL VENDER | 49.50 |
| LONGACRES & THOROBREDS, F.P. | 565.00 | COLUMBIA, FRUIT, C.A., USED | 89.50 |
| BALLY PIMLICO, F.P. | 445.00 | 5c JENN. 4-STAR CHIEF | 169.50 |
| ALL AMERICAN DERBY, 1-Ball F.P. | 295.00 | 5c WATL. ROLATOPS, 3-5 | 109.50 |
| BALLY RECORD TIMES | 179.50 | 5c MILLS WAR EAGLE, 3-5 | 159.50 |
| BALLY DARK HORSE | 189.50 | 10c PACE 5-STAR COMET, 3-5 | 149.50 |
| | | 25c MILLS GOOSENECK, 2-4, J.P. | 89.50 |
| | | 5c MILLS SKYSCRAPER, 3-5 | 129.50 |

NOW THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE — INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

| USED PIN GAMES | NEW REVAMPS | USED PIN GAMES |
|--------------------------|----------------------|-------------------------|
| JEEP | OKLAHOMA | KEEP EM FLYING \$149.50 |
| SHANGRI-LA, Galt. 154.50 | ARIZONA | SCHOOL DAYS |
| ACTION | 250.00 | HOROSCOPE |
| 5-10-20 | STREAMLINER | HI HAT |
| '41 MAJORS | 250.00 | HOME RUN, '42 |
| TEN SPOT | GRAND CANYON | KNOCK OUT |
| BELLE HOP | 209.50 | MIAMI BEACH |
| SPOT A CARD | PIN UP GIRL | BIG PARADE |
| LANDSLIDE | 209.50 | BIG CHIEF |
| BALLY FLEET | FLYING TIGER | SKY LINE |
| SPORT PARADE | MARINES | FOX HUNT |
| GUN CLUB | 179.50 | SOUTH PAW |
| ALL AMERICAN | PRODUCTION | CLOVER |
| SEA HAWK | 179.50 | ZIG ZAG |
| | EAGLE SQUADRON | |
| | SHANGRI-LA | |
| | 250.00 | |
| | FLAT TOP | |
| | FOREIGN COLORS | |
| | 249.50 | |
| | BROADCAST | |
| | \$ 89.50 | |
| | BAKER DEFENSE | |
| | 59.50 | |

WILL PAY \$60.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS, DOUBLE PLAY, SKY BLAZER, LEADERS, FLICKERS, ZOMBIES AND DUPLEX. \$45.00 FOR ATTENTION AND SILVER SKATES. \$250.00 FOR SUPER BELLS. Send List of Other Games. ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.
FOR SERVICE THAT SATISFIES
PHONOGRAPHS

| | | | |
|-------------------|----------|-------------------------|----------|
| Top Flight | \$349.50 | Singing Towers | \$509.50 |
| Streamliner | 403.50 | Hi-Boy—40 Records | 697.50 |

If you are in need of any of the above machines we would suggest that you write, wire or call us for immediate delivery as these are absolutely the last factory rebuilt phonographs for the duration.

| USED PHONOGRAPHS | SLOTS |
|--|--|
| 750 Wurlitzers | 5c Jennings Clubs Bells, 3/5 |
| 616 Lite Ups Wurlitzers | 3/5 |
| P12 Wurlitzers | 5c Mills Blue Fronts ... |
| 12 Record Rock-Olas | 169.50 |
| Gem Seeburgs | 25c Mills Blue Fronts ... |
| | 325.00 |
| CONSOLES | 5c Mills Cherry Bells... 225.00 |
| Spinning Reels, F. P. | 25c Mills Cherry Bells... 349.50 |
| \$ 79.50 | 5c Brown Fronts |
| Mills 1939 1-2-3, C. P. | 239.50 |
| 59.50 | 5c Jennings Silver Moon, 41 Slot, D. P. |
| Mills Owls, F. P. | 299.50 |
| 79.50 | Columbia, Jackpot |
| Mills Jumbo Parades, High Head, C. P. | 89.50 |
| 129.50 | Columbia, Gold Award, Front and Back Pay.. |
| Galloping Dominoes | 69.50 |
| 325.00 | Mills Q. T., 5c Play |
| Jennings Multiple Slot Liberty Bells | 89.50 |
| 59.50 | 5c Mills War Eagle, 3/5.. |
| Jennings Multiple Racer .. | 149.50 |
| 59.50 | 5c Mills Chrome Bells, 2/5 |
| Keeneey's Kentucky Club. 59.50 | 325.00 |
| Roulette, Jr. | |
| 227.50 | |

All of our Slots have been refinished and reconditioned. Slots overhauled and refinished for \$35.00 each. 1/3 Cash Deposit With Order, Balance C. O. D.

MECHANIC WANTED
Reliable, Sober and Experienced on Phonographs and some Pin Ball Machines; must have own tools. \$260.00 per month, 9 hours a day, 6 days a week, also overtime and commission. Good post-war job in Florida if qualified. Write or wire. **JAMES L. BEVERLY, Mgr.**
CASINO NOVELTY CO.
602 N. ALBANY AVE. — TAMPA, FLA.

MECHANIC WANTED
Must be thoroughly experienced on Arcade Equipment. Steady position. **MIKE MUNVES**
510 W. 34th St., N. Y. C.
ROUTE FOR SALE
24 Phonographs, 15 Marble Tables, all on location. About 50% latest models. Tax paid. South Central Texas. \$10,000 cash. **BOX D-375, Billboard, Cincinnati 1, O.**

WPB AMENDS

(Continued from page 71)

of copper tubing which a distributor bought under Direction 1, the distributor must know or reasonably believe that his customer is a refrigeration, automotive or gas or oil burner repairman. If he delivers materials or parts under those circumstances in good faith, he is not responsible even tho in fact his customer was not entitled to buy the materials or parts, or used them to do work not permitted by paragraph (e) of the regulation.

(b) Sometimes a distributor will receive both MRO orders and V-3 orders from the same customer. Paragraph (g-1) of CMP Regulation 5, and Paragraph (c) (2) of CMP Regulation 9A, allow a repairman to use his customer's MRO symbol and rating to get materials needed for repair, in addition to materials bought with the rating and symbol assigned by CMP Regulation 9A. Hence, unless he knows or has reason to believe that his customer does not have the right to use both symbols and the related preference ratings, the distributor may rely upon the customer's certification that he is entitled to use them. (Issued April 15, 1944.)

INTERPRETATION 3 PURCHASE OF LUMBER UNDER ORDER L-335

(a) A repairman using lumber on a construction job he does for another person is not entitled to certify his lumber orders that he places with lumber suppliers. Under Order L-335, which governs the distribution of lumber, a contractor doing construction for another person is not considered the consumer of the lumber that he uses. The person for whom the construction work is being done is considered the consumer of the lumber and he is the one that is entitled to place the certification on the lumber order that the contractor places with his supplier. This provision also applies to a repairman that does construction work for another person. Construction means the putting up, altering or repairing of any sort of a structure, including a building, road, bridge, dam, sewer and similar jobs. It also includes the installation of equipment or fixtures in such a structure. A consumer may authorize the contractor or repairman to act as his agent in certifying a lumber delivery order and in such a case the contractor or the repairman signs the required certification "as duly authorized official" of the consumer. The contractor does not use his rating but the rating of the person for whom the construction work is being done. Even tho a repairman may himself have a rating he cannot use it to get lumber for that construction. After August 1, the effective date of Order L-335, repairmen placing orders for lumber required on construction jobs they do for other persons must either certify as agents for the persons for whom they do the work or have their lumber order certified by such persons. Lumber distributors have been allocated a small amount of lumber for civilian repairs and maintenance work and this lumber can be sold on uncertified and unrated orders. Repairmen may buy that type of lumber from lumber distributors the same as any other person, but only a limited amount of such lumber is available to distributors.

(b) A repairman doing other repair which is not construction may use the CMP-9A rating and the certification under paragraph (q) (1) of L-335 to get lumber needed for such repairs, provided he does not get more than 50,000 board feet a calendar quarter for all purposes (except construction). In such a case he should apply on Form WPB-3640. (Issued Aug. 4, 1944.)

INTERPRETATION 4

CMP Regulation 9A includes "captive repair shops." This includes "captive repair shops" owned by any person, including a farmer, which meet the requirements of the regulation. (Issued July 27, 1944.) (F. R. Doc. 45-2593; Filed Feb. 15, 1945; 11:53 a.m.)

WANTED
Mechanic and Amplifier Man to work on Phonographs and Consoles. Send references and salary expected.
JOE MOSS AMUSEMENT CO.
308 Sanford Ave. SANFORD, FLA.

MILWAUKEE SPECIALS!

ONE BALLS

| | |
|--|----------|
| Fortune, Convertible to Free Play or Pay Out | \$274.50 |
| Skylark, Convertible to Free Play or Pay Out | 169.50 |
| Pace Sarasota, 5c | 129.50 |
| Mills Big Race (7 Coin) | 250.00 |
| Challenger | 249.50 |
| Race King | 249.50 |
| Spinning Reels, P.O. | 49.50 |
| Sea Biscuit | 79.50 |
| Blue Ribbon | 69.50 |
| Sport Page | 69.50 |
| Thistledown, P.O. | 69.50 |
| Gold Cup | 49.50 |
| Eureka | 49.50 |
| Gold Medal | 49.50 |
| Gottlieb Multiple Races | 49.50 |
| AK Bar Ben | 49.50 |
| Bally Stables | 39.50 |
| Gottlieb Horseshoes | 39.50 |
| Fair Grounds | 29.50 |

SLOTS

| | |
|--|----------|
| Jennings 4 Star Chief, 5c | \$139.50 |
| Callie 3-5, 5c, \$79.50; 10c, \$94.50; 25c | 139.50 |
| Callie 2-4, 5c | 87.50 |
| Mills Vest Pocket (A-1 Condition): | |
| Blue & Gold | 57.50 |
| Chrome | 67.50 |
| Bally Reliance Dice Game | 49.50 |
| Q.T., 5c, \$89.50; 10c | 89.50 |

CONSOLES

| | |
|---------------------------------------|----------|
| Baker Pacers | \$450.00 |
| Paces Races (Brown Cab.—30 Odd) | 225.00 |
| Fast Time | 95.00 |
| Zipper | 29.50 |

FIVE BALLS

| | |
|---------------------------|----------|
| New Champs | \$ 59.50 |
| Star Attraction | 59.50 |
| Horoscope | 49.50 |
| Oh Johnny | 49.50 |
| Three Score | 49.50 |
| Strateline | 44.50 |
| Twin Six | 44.50 |
| Four Diamonds | 39.50 |
| On Deck | 39.50 |
| Salute | 39.50 |
| Sky Ray | 39.50 |
| Target Skill | 39.50 |
| Band Wagon | 34.50 |
| Repeater | 34.50 |
| 3 Up | 34.50 |
| Anabel | 29.50 |
| Entry | 29.50 |
| Fifty Grand | 29.50 |
| Red, White and Blue | 29.50 |
| Super Six | 29.50 |
| Wow | 29.50 |

MISCELLANEOUS

| | |
|-------------------------------|----------|
| Buckley Bar Boxes | \$ 14.50 |
| Rockola Bar Boxes | 16.50 |
| Wurlitzer Bar Boxes | 19.50 |
| Wurlitzer Speaker & Box | 115.00 |
| Keeneey Anti-Aircraft | 49.50 |
| Evans Tommy Gun | 125.00 |

1/3 Deposit, Balance C. O. D.
State Distributor for Seeburg Phonographs and Accessories.
MILWAUKEE COIN MACHINE COMPANY
3130 W. Lisbon Ave.
MILWAUKEE 8, WISCONSIN

A Safe, Speedy, Dependable HAND TRUCK
For Handling PHONOGRAPHS, PIN GAMES AND OTHER COIN OPERATED EQUIPMENT

- Hardwood Frame, 56 Inches High.
- No Curved Handles.
- Cross-Member Grip, Sure—Steady—Safe.
- Ratchet Device for Tightening Strap, Two-Way Tension.
- 14 Foot Heavy-Duty Webb Strap.
- 24 Inch Steel Lip.
- Goes Up and Down Steps.
- 5 Inch Wheels.
- Rubber Tires.

\$32.50 Each
BLOCK MARBLE CO.
1527 Fairmount Ave. PHILA., PA.
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

SOMETHING NEW IN CHARLEY BOARDS

120 HOLE JACKPOT GOES OUT



ALL JACKPOT HOLES ARE MADE BY PLAYERS

All-out Charley

JACKPOT PAYS

25c

JACKPOT PUNCHES OUT COMPLETELY

25 20 15 10 5

LAST SALE IN EACH SECTION RECEIVES ONE PUNCH IN JACKPOT

Goes all out for profits, too. Single 120-Hole Jackpot punches out completely. It's a \$60.00 Definite profit-zipper that M-O-V-E-S.

ORDER AS: NO. 1000 ALL OUT CHARLEY

TAKES IN: 1000 @ 25c.....\$250.00

PAYS OUT:.....190.00

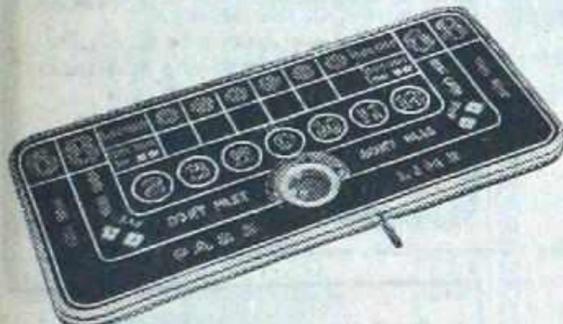
DEFINITE PROFIT\$60.00

Write for Circular 245 describing this and other Gardner "Idea Clickers."

LAST SALE ON BOARD RECEIVES ALL REMAINING HOLES IN JACKPOT

GARDNER & CO.
2309 ARCHER • CHICAGO

WHILE THEY LAST!



AFRICAN GOLF

The IDEAL COUNTER GAME

NO SLOT—NO TAX!

A Complete Casino Game With Top Appeal and Money-Making Power for Counter Play!

ALSO AVAILABLE:
HI-LO 'CHUCK-LUCK
MIAMI COLOR GAME
MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

Write for Free descriptive folder in full color

WANT TO BUY: PACES RACES—EVANS' GALLOPING DOMINOS

H. C. EVANS & CO.,

1520-1530 W. ADAMS STREET
CHICAGO, 7, ILL.

SORRY...

... no list this week! We're busy reconditioning a beautiful assortment of all types of music equipment. Watch our ad next week for the machines you need—all backed by our famous Triple Test Guarantee!



Atlantic Distributing Co.
Seeburg Distributors

583 10th AVE., NEW YORK 18, N. Y. - Phone LACKAWANNA 4-8193

PHONO OPERATORS! HERE IS THE SERVICE YOU HAVE BEEN WAITING FOR!

Neatly printed title strips for use on Phonographs and Wall Boxes. Available for all records released by Victor, Bluebird, Columbia, Okeh, Decca, Hit and Capitol. Mailed to you regularly every week, ONE WEEK in advance of all the new record releases. Write for FREE sample order of strips and low monthly service rates.

DAL E. HAUN COMPANY, 303 NIXON BUILDING, PITTSBURGH 19, PENNSYLVANIA



A Great THERAPEUTIC INVENTION!

Sun-Kraft

COLD QUARTZ ULTRAVIOLET RAY THERAPY LAMP

For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultra-violet rays, and the quartz tube never burns out. Invaluable aid to war workers; promotes and preserves radiant health and relieves muscular pains. Helps insure sturdy growth and sound development of babies and children.

TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat without assuming an awkward or strained position. Comes complete with goggles, leatherette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. Get your lamp now and cash in on extra pep and vitality.

OPA APPROVED PRICE, \$64.50

DEALER'S PRICE \$38.70 ea.
(Lots of 3)
PRICE \$43.00 ea.
(Lesser Quantity)



Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

SENSATIONAL

Marvel's Baseball

This revamped game offers the utmost in player appeal—it has everything—including the latest style bumpers—roll-overs—special pin, and BEST OF ALL—a Knock-Out-Pocket.

YOUR PRICE \$179.50 1/3 Dep., Bal. C. O. D., F. O. B. Chicago.

5 Ball Games accepted in trade.

Liberty Bell With Tokens

5c PLAY, \$17.50

- Tall Gunner (Conv.) ...\$ 64.50
 - Miss America (Conv.) ... 59.50
 - Four Aces 125.00
 - Big Parade 125.00
 - Topic 85.00
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- 5 Ball Games Accepted as Trade In.

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1 K. O. Fighter, \$125.00; 1 Texas League, \$30.00; 6 Cock-Eyed Circus, all \$240.00; 10 Streamline Exhibit Card Vendors, \$25.00 each; 1 Fist Striker, Exhibit, late, \$100.00; 1 Mutoscope Punching Bag, late, extra Bladders; Parts, \$195.00; 1 Pistol Shoot Penny, \$5.00; 1 Advance Shocker, \$10.00; Thirty by Sixty Baker-Lockwood Tent, Sidewall, Poles, Stakes, good condition, \$225.00. Wire, write

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**"PITCH EM AND CATCH EM"
UPRIGHT
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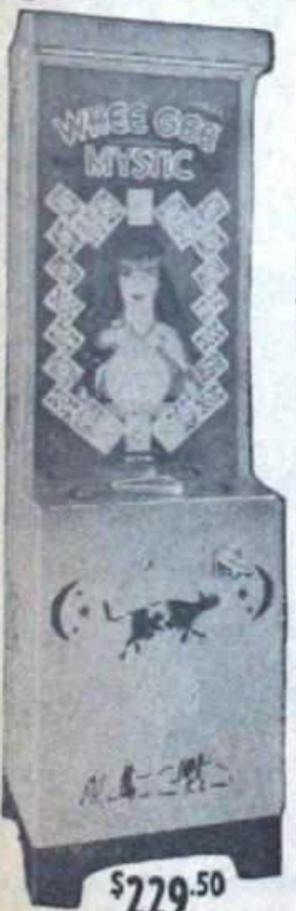


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\$229.50

**WHEE GEE MYSTIC
TERRIFYING & TERRIFIC**

SENSATIONAL FORTUNE TELLING GAME FOR ARCADE TRADE



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\$229.50

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OF N. Y. INC.**
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Circle 6-6651

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You Can NOW Greatly Enhance the Beauty and Value of Your Wurlitzer

VICTORY MODEL CABINETS

With Our New Unbreakable Plastics Replacing the Glass Panels

1 to 5 SETS \$28.00 Per Set of 7 Panels
6 to 24 SETS 25.20 Per Set of 7 Panels

THE NEW EAGLE PLASTICS are UNCONDITIONALLY GUARANTEED for FREE REPLACEMENT

NEW! PERFORATED GRILLE PLASTIC

Sheets 20 In. Wide by 50 In. Long **\$12.50** PER SHEET

| WURLITZER | |
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| 800 Middle Sides | 3.00 |
| 800 Top Centers (Right or Left, Red) | 8.00 |
| 800 Back Sides (Green) | 9.50 |
| 600, 500 Top Corners | 4.00 |
| 700 Top Corners | 7.50 |
| 700 Lower Sides | 9.50 |
| 700 Back Sides | 8.50 |
| 750 Top Corners | 8.75 |
| 750 Lower Sides | 8.75 |
| 750 Top Center | 4.25 |
| 750 Middle Sides | 2.00 |
| 850 Top Corners | 9.50 |
| 850 Lower Sides | 8.75 |
| 850 Top Center | 11.00 |
| 950 Lower Sides | 10.50 |

850 PEACOCK GLASSES, \$3.50 Each
(No Less Than 3 Glasses Shipped)

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Standard, Master, DeLuxe or Super: Each.
Top Corners (Solid Red, Yellow or Green) \$12.75
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"Hi-Tone"—Model 9800, 8800, 8200, Lower Sides (Solid Red, Yellow or Green) \$14.50
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Throne—Empress—Top Corners, Red \$14.00
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20"x50"—Non-Brittle—Pliable
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IF YOU DON'T SEE WHAT YOU WANT . . . ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order. Balance C. O. D. F. O. B. Chicago, Ill.

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ORIGINAL SLOTS—GUARANTEED PERFECT

Mills War Eagles Mills Brown Fronts Mills Bonus Bells
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5c-10c-25c PLAY

All machines originals, thoroughly reconditioned and refinished. Each Mills machine equipped with knee action, drillproof, spoonproof, club handles.

CONSOLES

Mills Four Bells—late heads, late serials, perfect
Bally Club Bells — Bally Hi Hands — Keeney Super Bells — Paces Reels

Send in your machines for repair. Machines returned like new. One trial will convince you. All work guaranteed. Nominal cost.

PARTS FOR MILLS SLOTS

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|------------------------------|--------|---------------------------|--------|
| Knee Action With Springs (3) | \$5.25 | Cash Boxes | \$1.00 |
| Idler Pinion Gears | 2.50 | Cash Box Doors (No Locks) | 2.00 |
| Main Clock Gears (Complete) | 3.00 | Spring Kit (55 Springs) | 9.50 |
| Bottom Payout Slide, 5 & 25c | 3.50 | Award Cards, 3/5 or 2/5 | .15 |
| Jackpot Glasses | 1.00 | Reel Strips, 236 or 356 | 1.00 |
| Escalator Glasses | .50 | Club Handles | 4.00 |
| Reel Glasses (3) | 1.50 | Standard Handles | 2.00 |

Many Parts Available Not Listed.

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WANT TO BUY!

FREE PLAY GAMES — MUSIC — CONSOLES
STATE CONDITION AND BEST PRICE IN FIRST LETTER

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ACTIVE AMUSEMENT MACHINES COMPANY

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**RED, WHITE AND BLUE—2160 BREAK TAB
CARDBOARD TICKETS, JAR DEAL TICKETS**

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

\$1.40 each 100 LOTS
\$1.60 each DOZEN LOTS
Less Than Dozen Lots, \$1.75 Each.

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UNIVERSAL AMPLIFIER
IDEA**

Due to W.P.B. regulations we are in a position to accommodate you in the following manner: Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. COST \$36.50, F.O.B. N. Y., and includes minor repairs. However if major parts are missing or defective and have to be replaced an additional nominal charge will be made.

WHAT A

UNIVERSAL AMPLIFIER

WILL DO FOR YOU

Saves you time, money and expense. When you have an Amplifier service call, replace with your Universal, your machine keeps working and your customer is satisfied. Complete renovation, with sockets, for speakers and pickups for all the following models:

ALL WURLITZER MODELS
616, 24, 500, 800, 700, 750, 780, 800, 850, 950

ALL SEEBURGS

(Except Hi-Tones)

ALL ROCKOLAS

Tubular Coin Wrappers

10,000 at 65c M | 75,000 at 50c M
25,000 at 60c M | 100,000 at 48c M
50,000 at 55c M | 250,000 at 45c M
Prices Subject to Change Without Notice

**Amplifiers Repaired By
Experts—Try Us**

GLASS FOR PIN GAMES AND ONE-BALLS

Sold in case lots only. SAVE MONEY—Order in 5 Case Lots—Discount 20%
Size Case Contains Price Per Case
20x42 9 \$13.50
21x41 8 12.00
21x43 8 12.00
23x47 7 13.00

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No. Sheets (Red Border) per M—\$5.00
1,000 (27,000 Strips) .. per M—\$5.00
5,000 (135,000 Strips) .. per M—4.00
10,000 (270,000 Strips) .. per M—3.50
25,000 (675,000 Strips) .. per M—3.00
Printed both sides—perforated and how. Made 27 Strips on a sheet, easy to handle in typewriter. Bristol board is scarce, order now.

Phonograph Motors Rewound-Repaired, \$8.00
Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.
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**Jackpot
Fruit Reel**

\$47.50

BRAND
NEW



Takes In Nickels—PAYS OUT QUARTERS

A Great Automatic Payout Machine for 5c Play. Pays out one flashy nickel plated token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 50 to 1. FILL PAYOUT TUBE WITH REAL QUARTERS INSTEAD OF TOKENS IF TERRITORY will permit. JACKPOT consists of large "Goldaward" coin almost the size of a half dollar, which is usually redeemed at counter for \$5.00 cash. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send \$10.00 deposit, balance express C. O. D.

Webb DISTRIBUTING CO.

112 NORTH MICHIGAN AVENUE • CHICAGO 11, ILLINOIS

FAST MOVING

TICKET DEALS

Red - White - Blue — Combination Tickets, Tip Books, Counter Deals.

Write for Catalog and Prices.

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WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS WAR EAGLE BELLS
- MILLS ROMAN HEAD BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS — ALL COIN PLAYS
WE SPECIALIZE IN REBUILDING
MILLS SLOTS and PACES RACES

WE BUY—SELL—EXCHANGE

We Pay the Highest Cash Prices for
Used Equipment. Get Our Offer!

BAKER NOVELTY CO.
1700 WASHINGTON BLVD., CHICAGO 12, ILL.

Precision

It takes correct engineering to keep the wear spots from showing up. Through this long emergency, Mills machines, precision made, refuse to quit! In Post-War, operate Mills equipment.

MILLS NOVELTY COMPANY • CHICAGO 39, ILLINOIS

The HARLICH BROWNIES are now ready for delivery!

New!...PLAYING FEATURES!
New!...BRILLIANT TICKETS!
New!...ADDED PROFITS!

SEE WORTHY
No. 22221
1200 Holes 5c Play
Takes In ... \$63.00
Pays Out ... 21.85
PROFIT ... \$41.15

HI-YAH SAILOR
No. 11528
1050 Holes 5c Play
Takes In ... \$52.50
Pays Out ... 26.37
PROFIT ... \$26.13

BROWN GOLD
No. 16565
624 Holes 25c Play
Takes In ... \$156.00
Pays Out ... 194.82
PROFIT ... \$61.18

BROWN WIZARD
No. 21304
3080 Holes 5c Play
Takes In ... \$54.00
Pays Out ... 26.33
PROFIT ... \$27.67

PLENTY OF PLAYER APPEAL AND PROFITS WITH HARLICH MONEY-MAKERS!

HARLICH MFG. CO., 1413 WEST JACKSON BOULEVARD
CHICAGO 7, ILLINOIS

PARTS FOR MILLS SLOTS

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| SPRINGKITS Large Assortment of Various Springs | \$6.75 |
| Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢ | \$4.25 |
| Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover. Set | 22.50 |
| Metal Reward Plate Vest Pocket | 2.00 |
| Vest Pocket Coin Chute, 5¢ | 3.25 |
| Reel Strips, 3/5 or 1 Cherry P.O. Set | .55 |
| In 100 Set Lots. Set | .40 |
| Reward Cards, 1 Cherry or 3/5 P.O. | .20 |
| In Lots of 100. Each | .10 |
| Oval Metal Reward Plate for Blue or Brown Front (3/5 P.O.) | .75 |
| Reward Card for Q.T. | .35 |
| Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O. | 7.50 |
| Marker Button, 5¢, 10¢, 25¢, for Blue or Brown Front | .50 |
| Marker Plates for Gold or Silver Chrome, 5¢, 10¢, 25¢ | 1.50 |
| Large Clock Gears, Complete | 3.25 |
| Idle Pinion Gear | 3.25 |
| Plate and Frame to Show Upper J.P. So Only One J.P. Will Show | 2.50 |
| Slug Boxes | .75 |
| Club Handles, Painted and Chromed | 4.50 |
| Reel Glass Frames | 1.25 |
| Payout Discs, 1 Cherry or 3/5 P.O. Set | 7.50 |
| Discs Plugs | .25 |
| Oval Chrome Frame To Use Paper Reward Card on Brown Front | 2.00 |
| Large Cash Boxes | 2.00 |
| Payout Tubes with Hopper, 5¢, 10¢, 25¢ | 3.75 |
| 20-Stop Star Wheel. Set | 3.00 |
| Knee Action Parts for Your Old Levers. Set | 3.75 |
| Top Covers for 5¢, 10¢ Slides | 3.50 |
| Cherry Jewell for Brown Front | 4.50 |
| Vee-der Registers | 2.50 |
| Jack-Pot Glass | 1.25 |
| Reel Glass | .50 |
| Escalator Glass | .50 |
| J.P. Gates, 5¢, 10¢, 25¢ | 1.50 |
| Plug to Fill Space on Front Casting When Eliminating Gold Award | \$1.00 |
| Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender | .75 |
| Reward Card Frame for Blue Front | .75 |
| Payout and J.P. Money Cup for Gold and Chrome Bell | 3.50 |
| Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.) Set | 22.50 |
| Payout Base Assembly, 5¢, C.S.P. 3265. Set | 12.50 |
| Mechanism Base, M.L.B. 2516 | 4.50 |
| Standard Handles | 2.00 |
| Top Glass for Jumbo Parade, Cash Model | 3.00 |
| Fruit Reel | 3.00 |
| Backboard Glass, Jumbo Parade, Cash Model | 2.00 |
| Large Clock Gear, Complete for Jennings Slots | 4.25 |
| Complete Set Castings for Gold Giltter War Eagle | 2.00 |
| Complete Sets Castings for Brown Front | 1.25 |
| Coin Bar Release Lever Assembly, 2799 C.S.P. | 2.50 |
| Check Detector Operating Arm Assembly, 2761 C.S.P. | 2.00 |
| Jack Pot Push Bar, M.L.B. 2823 | 1.25 |
| Timing Lever Support, M.L.B. 3402A | .50 |
| Piston Operating Lever Assembly, 2755 C.S.P. | 1.50 |
| Reel Timing Lever Assembly, 2765A C.S.P. | 2.00 |
| Operating Lever Lock and Pin Assembly, 3453A C.S.P. | 1.50 |
| Timing Lever and Hub Assembly, 2753 C.S.P. | 1.50 |
| We have all types and sizes of Screws, Bolts, Nuts, Rivets, Pins, Etc. | |
| Large Clock Gear, Complete for Jennings Slots | \$4.25 |

1/3 Deposit Must Accompany All Orders.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

CABL TRIPPE Price Plus Guaranteed Satisfaction

ONE BALL—FREE PLAYS

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| 16 Club Trophys | Each \$339.50 |
| 1 Dark Horse | 209.50 |
| 10 Blue Grass | 195.00 |
| 2 Record Time | 189.50 |
| 4 Sportman | 389.50 |
| 8 '41 Derby | 389.50 |
| 3 Contast | 175.00 |
| 2 Victorious | 129.50 |
| 6 Pimlico | 449.50 |

CONSOLES

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| 1 Bally Dixie Race Horse, P.O. | Each \$ 59.50 |
| 1 Bally Roll 'Em, P.O. | 149.50 |
| 2 Jennings Silver Moon, P.O., 25¢ | 269.50 |
| 3 Jumbo Parades, F.P. | 89.50 |
| 1 Keeney Pot Shot, F.P. | 39.50 |
| 1 Mills Four Bells (4 5¢ Chutes), P.O. | 549.50 |
| 2 Paces Races (Red Arrow), P.O. | 149.50 |

TERMS: One-Third Deposit, Balance C. O. D.

IDEAL NOVELTY CO. Phone Franklin 5544
2823 Locust St. St. Louis 3 Mo.

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SKEEBALLS Any Number—Any Condition
Highest Prices—Name Yours

WILL PAY EXTRA FOR CRATING

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THERE IS NO SUBSTITUTE FOR QUALITY
PIN BALLS

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| KEEP 'EM FLYING | Write | MYSTIC | \$49.50 |
| AIR CIRCUS | Write | MILLS 1940 1-2-3 | 89.50 |
| BIG PARADE | Write | MILLS OWLS, LIKE NEW | 99.50 |
| KNOCKOUTS | Write | SEA HAWK | 55.00 |
| 8-10-20 | Write | SCHOOL DAYS | 52.50 |
| VICTORIES | Write | DIXIE | 42.50 |
| VELVET | \$69.50 | BELLE HOP | 69.50 |
| DOUBLE PLAY | 79.50 | BOSCO | 89.50 |
| SUNBEAM | 79.50 | BANDWAGON | 39.50 |
| ZOMBIE | 69.50 | TEN SPOT | 69.50 |



Woolf Solomon

REVAMPS

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| WESTERHAUS Marines at Play \$209.50 | WESTERHAUS Invasion \$165.00 | GOTTLIEB'S Cover Girl \$249.50 | BELL'S Flying Tigers \$209.50 | BELL'S Pin Up Girl \$209.50 |
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CONSOLES READY FOR LOCATION

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| Past Time, Late 9 Coin | \$229.50 | 4-Way Super Bells, Like New | Write |
| Triple Entries, Late, 9 Coin | \$159.50 | 2-Way Super Bells, 5c-5c, C. P. | Write |
| Track Times, '38, Like New | 125.00 | Bakers Pacer, D. D., Late, J. P. | \$299.50 |
| Kentucky Clubs, '38, A-1 | 109.50 | Bally Club Bells, Comb., Like New | 299.50 |
| Jumbo Parades, C. P., Late | 129.50 | Bally High Hands, Comb., Like New | 199.50 |
| Jumbo Parades, F. P., Late | 109.50 | 5c Bobtail or Silver Moon Totalizer | 119.50 |
| Track Odds, Late, D. D. J. P. | Write | 10c Bobtail Totalizer | 159.50 |
| Mills 4-Bells, A-1 | Write | 25c Bobtail Totalizer | 179.50 |
| Mills 3-Bells, A-1 | Write | 5c Silver Moon, C. P., Like New | 139.50 |

ARCADE EQUIPMENT

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|------------------------|----------|-------------------------|----------|----------------------------|----------|
| Rapid Fires, A-1 | \$179.50 | Test Pilot | \$209.50 | Keeney Submarines | \$189.50 |
| Air Raider, A-1 | 209.50 | Career Pilot | 225.00 | Sky Fighters | Write |
| Drive Mobiles | Write | New See a Freak | 129.50 | Evans Alley, 4 | Write |
| Bally Defender | Write | Photomatic | Write | Jennings Barrel Roll | 145.00 |
| Auto. Punch Bag | Write | 4 Gun Rifle Range | Write | Anti Aircraft Guns | 89.50 |

MUSIC

| | | | | | | | |
|--|----------|--|-------|--------------------------|-------|--------------------|-------|
| Panorams, Late | \$379.50 | Seeburg 8800, E.S. | Write | New Singing Towers | Write | Wurlitzer 41 | Write |
| 35 MILLS VEST POCKETS, PLUS AND METERED, BLUE & GOLD, LIKE NEW—\$59.50 EA. | | ONE BALLS, PIMLICOS, CLUB TROPHYS, '41 DERBYS, THOROBREDS—WRITE. | | | | | |

SLOTS—WRITE, WIRE or PHONE for PRICES

| | | | |
|-------------------------------|-----------------------------|-------------------------------|--------|
| 5-10-25c Blue Fronts | 5c Silver Club Chief | Box Stands, Bars, Locks \$ | 22.50 |
| 5-10-25c Cherry Bells | 10c Silver Club Chief | Heavy Double Safe | 139.50 |
| 5-10-25c Gold Chromes | 5c Club Special Chief | Double Safe, comb. lock | 69.50 |
| 5-10-25c Silver Chromes | 10c Silver Moon Chief, 3/11 | Single Safe, comb. lock | 49.50 |

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

Ch'go Exec Stresses Need for Balanced Trade With England

CHICAGO, March 3.—N. C. Hurley Jr., president of the Independent Pneumatic Tool Company of Chicago, recently told Chicago business men that some means must be found for the United States to buy enough goods in England to balance our exports to the British Empire if we expect to do business with them after the war. "Equal attention to imports, as a basic government policy, should go hand-in-hand with export plans of individual companies here," he stated. "Ways must be found to again put this country in a position to do business with England on the same basis we had before the war, now that Lend-Lease is dwindling or finished on a great number of manufactured commodities."

England has the desire to buy from America, but at the present time does not have sufficient dollars to buy all she wants and will not have sufficient money for some years hereafter unless America does something about it, Hurley said. For six years, he stated, there necessarily have been much smaller British exports to America, and England's supply of gold has steadily diminished as a result.

American manufacturers, especially in the machine tool business, now are looking for export markets to keep them close to their expanded production levels after the war, but are not thinking enough about what the nation's import policy should be, Hurley said.

England has always been America's biggest customer as well as its biggest competitor for the export trade, he pointed out.

"An England with no dollars to spend, involving a closer knit between the silver currency nations, will have a vastly demoralizing effect on the exporting being planned by most American manufacturers after the war." Such a condition would reflect itself in the post-war industrial employment figures, he asserted.

MARKEPP VALUES

5-BALL PIN GAMES

| | | | |
|------------------------------------|----------|-------------------|---------|
| Boombtown | \$99.50 | Stratoliner | \$49.50 |
| Champ | 55.00 | Sky Line | 32.50 |
| Band Wagon | 42.50 | Air Circus | 120.00 |
| Snappy | 65.00 | Major, '41 | 65.00 |
| All American | 49.50 | Hit the Jap | 55.00 |
| Invasion | 150.00 | Attention | 65.00 |
| Jungle | 79.50 | Seven Up | 65.00 |
| Capt. Kidd | 65.00 | 5-10-20 | 135.00 |
| Repeater | 39.50 | Monicker | 85.00 |
| Big Parade | 119.50 | Spot a Card | 52.50 |
| Argentine | 72.50 | Zig Zag | 75.00 |
| Marvel Baseball Revamp, New | \$179.50 | | |
| P & S Bombardier Revamp, New | 174.50 | | |
| Spotcha Revamp, New | 199.50 | | |
| Foreign Colors Revamp, New | 249.50 | | |

1-BALL PIN GAMES

| | |
|---------------------------------------|--------|
| Mills 1-2-3 1941 F.P., Like New | 127.50 |
| Jumbo 1944, Like New | 185.00 |

ARCADE EQUIPMENT

| | |
|--|----------|
| Shoot Your Way To Tokyo | \$195.00 |
| Seeburg Shoot the Chute, Conv. Jap | 135.00 |
| Bally Rapid Fire | 168.50 |
| Bally Defender | 225.00 |
| Keeney Submarine Gun | 150.00 |
| Scientific Batting Practice | 105.00 |
| Western Deluxe Baseball | 115.00 |
| Western Baseball | 85.00 |
| Skee-Ball-Ette | 85.00 |
| Ten Pin | 60.00 |
| Scientific X-Ray Pkr. | 125.00 |
| Chicago Hockey | 200.00 |
| Shoot a Bazooka (Con.) | 27.50 |

SLOT MACHINES AND CONSOLES

| | |
|--|----------|
| 25c War Eagle, Glitter Gold .. | Write |
| 25c Watling Rotatop | Write |
| 25c Brown Front Cherry Bell, C.H., D.P., K.A., Ser. #441920 .. | Write |
| 10c Blue Front, C.H., D.P., K.A. .. | Write |
| 5c Brown Front, C.H., D.P., K.A. .. | Write |
| Mills Q.T. Blue, 5c | \$ 79.50 |
| 5c Columbia Cig. Rl. | 49.50 |
| Jumbo Parade, C.P.O. | 110.00 |
| Jumbo Parade, F.P. | 110.00 |
| Big Game, F.P. | 120.00 |
| '38 Track Time | 115.00 |
| May Bell, 5/5/5/25 | Write |

WALL BOXES AND PHONOGRAPHS

| | |
|---|----------|
| Rockola Bar Box, #1502 | \$ 10.00 |
| Seeburg Wallomatic, W51Z | 12.50 |
| Seeburg Wallomatic, W52Z | 39.50 |
| Wurlitzer 500, R.C. with 2 Wall Boxes, 5-10-25c | Write |
| Rockola Monarch Remoted with 9 Wall Boxes | 350.00 |
| Singing Tower, 40 Selection | 475.00 |
| Seeburg Hi-Tone 8200 Regal (Con.) | 475.00 |
| Seeburg Baromatics, 5-10-25c .. | 49.50 |

All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.

WANT TO BUY

Phonographs, all makes and models. Send us your complete List of Coin-Operated Machines.

THE MARKEPP CO.

(Established 1928)
4310 Carnegie Ave., Cleveland 3, O.
Telephone: Henderson 1043

SCOTT-CROSSE CO.
SAM STERN
THE EAST'S LEADING DISTRIBUTOR
1423 SPRING GARDEN ST. PHILADELPHIA 30, PA.

AS TIME GOES BUY MONARCH

ONE BALL MULTIPLE FREE PLAY GAMES

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|-------------------------|----------|------------------------|----------|-----------------------|----------|
| Bally Thorobred | \$595.00 | Bally Pimlico | \$425.00 | Bally '41 Derby | \$375.00 |
| Bally Club Trophy | 325.00 | Bally Blue Grass | 225.00 | Bell Sportsman | 385.00 |

MILLS REBUILT SLOT MACHINES

| | | | | | |
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| Futurity, 10c | 255.00 | Gold Chrome, 50c | 750.00 | War Eagle, 25c | 325.00 |
| Futurity, 25c | 295.00 | Brown Front, 5c | 295.00 | Glitter Gold QT, 5c | 135.00 |
| Blue Front, 25c | 375.00 | Brown Front, 10c | 345.00 | Glitter Gold QT, 10c | 175.00 |
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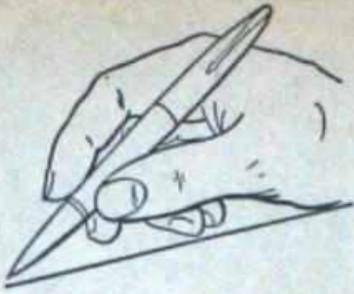
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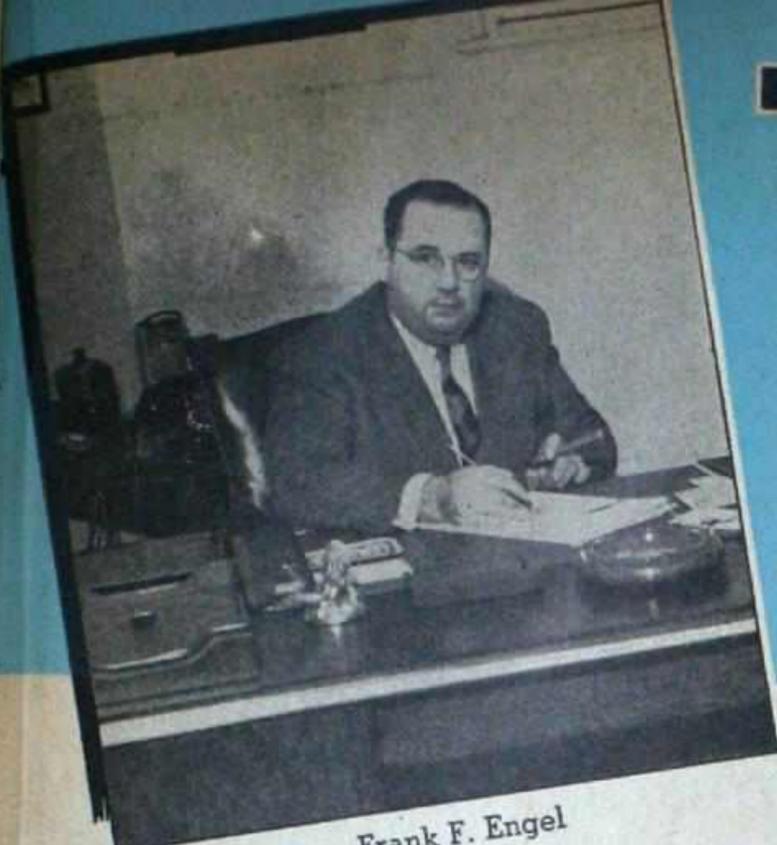
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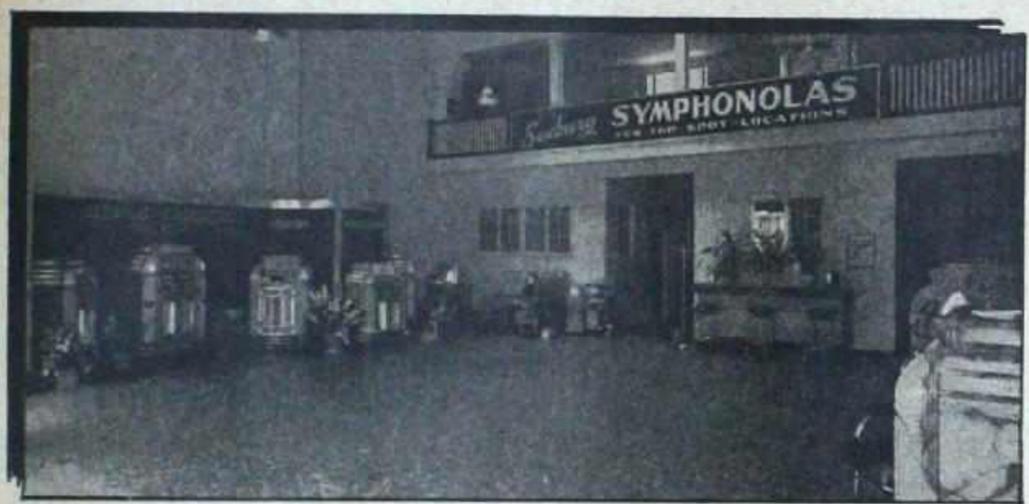
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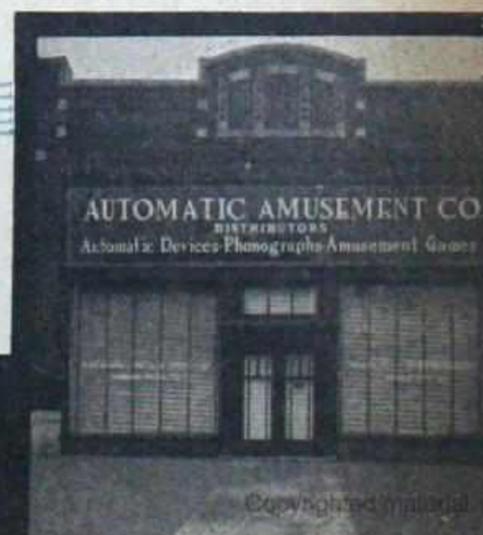
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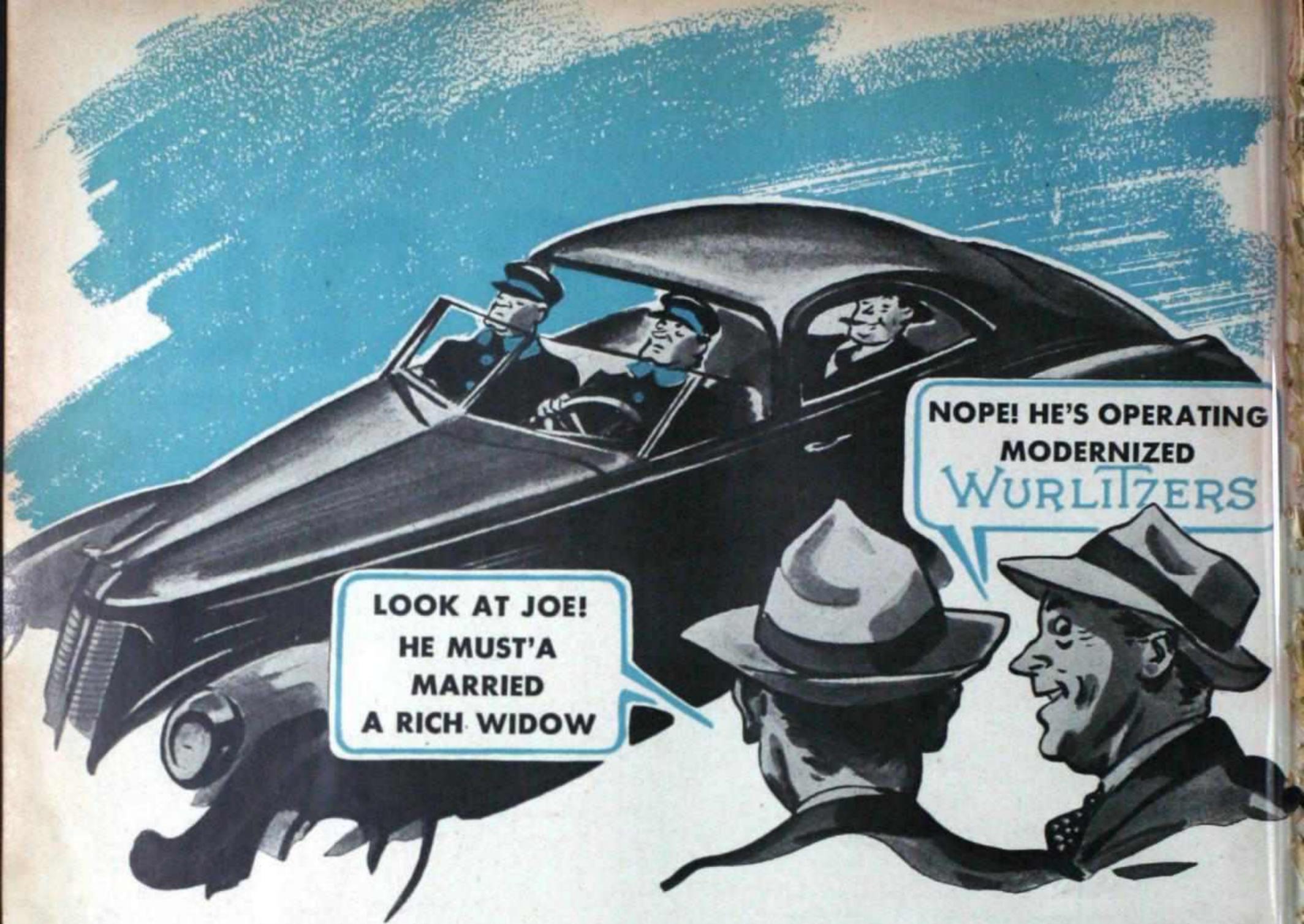
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