

The **Billboard**

JANUARY 5, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

RESEARCH LUSH DAYS ENDING



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From New Jersey to the Nation
(SEE MUSIC SECTION)

RADIO

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GENERAL NEWS

Jaycees Mean Dollars In Showbiz Sponsorship

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RESEARCH LUSH DAYS ENDING

Ice Shows Set To Hit Summer Road in Tents

NEW YORK, Dec. 31.—Amazing success of touring ice shows at the box office in recent seasons is giving birth to a new variation in show business—ice shows under canvas. By the same token, the portable ice rink, under canvas, is coming into the picture as well.

Trend is highlighted by plans reported from Florida for a big-top style of ice show to go on the road next season, playing strictly in tents, but other plans are in the making, stemming from California and elsewhere. Basic idea is a "real production show which will tour during the summer months in the Northern States, playing suitable lots in or at the outskirts of larger cities and drawing patrons to the ice shows—in the summertime. Feeling is that if ice shows will draw people in the winter into a stadium, they should do much better in the summer in tent stands when people are in a mood for ice as a relief from the heat.

Lower Nut Seen

Showmen who have the idea percolating have the belief that such shows can be put on with a much lower nut than such a major touring attraction as a top-line circus, and at the same time play to a higher average admission. Accordingly, the ice show could make a good profit with a tent and seating capacity much smaller than that of the big top. Another possibility is that such a touring attraction could bring ice names to towns that are regularly missed by the big winter shows—either because they are too small or off the beaten track or because there are no suitable buildings for an indoor ice show stand.

Plans are still only in the formative stage, but evidently one or more ice shows will take to the rails this coming year with canvas. Freeing of both major essentials—canvas and rail facilities—is necessary before any plans along this line can be embodied in a practical show venture, but the trend is obvious in both directions. The Henie show, for instance, now has its own private train again for the first time in four years.

A factor that is likely to prove especially important is the availability of

Lower Air-Conditioning Costs Foreseen in Monopoly Break-Up

NEW YORK, Dec. 31.—Theater, restaurant and nitery ops were handed what may well be a belated New Year's present last week, in the final decree in an anti-trust suit against air-conditioning equipment manufacturers. The gift was in the form of probable lower cost of air-conditioning equipment in the future, because of the release to the public of important patents.

The final decree, entered in the United States District Court for the Southern District of New York, ordered the defendants, within five days, to take the steps necessary to dedicate to the public all of the United States patents and patents rights owned and controlled by Auditorium Conditioning Corporation. The latter firm was described by the government as a holding company that issues licenses for the use, manufacture, sale and distribution of air-conditioning systems and equipment. The corporate defendants who are bound by injunctions of the decree are: Carrier Corpora-

tion, B. F. Sturtevant Company, York Ice Machinery Corporation, Ross Industries Corporation, American Blower Corporation and Auditorium. Individual defendants are: Clark T. Morse, E. Cloud Wampler, John O. Ross, Ernest B. Freeman and Stewart E. Lauer, officers of the corporations.

"Pooled Patents"

According to Harold Lasser, who was in charge of the federal government's suit, "the defendants pooled their competing patents and cross licensed each other under them. It (government's complaint) alleged that they jointly acquired other patents which represented potential competition, and that they used or threatened infringement suits to keep all but licensees of Auditorium from manufacturing air-conditioning equipment. The defendants are charged with employing similar tactics to prevent users of air-conditioning apparatus from

(See **LOW AIR-CONDITION** on page 63)

Advertisers Shift Burden

Agencies find themselves loaded with costs that they can't pass on

By Lou Frankel

NEW YORK, Dec. 31.—With the revamped tax structure come tomorrow (January 1), the handwriting on the wall will become discernible to many an agency and facility research director. Already a number of ad and agency facts and figures execs are figuring ways and means of cutting corners and stretching the material now on hand.

For fairly obvious reasons, none of the departments involved are admitting that they are preparing to prune budgets, but all, off the record, anticipate a financial shearing by front office check-signers. Actually, they feel that the research phase of the industry will not suffer, altho there may be some ticklish moments until the transition is completed.

Answer here is that info probes feel that research, particularly for radio, has a plenitude of "how many" data. What is required, and the 4A's started the ball rolling earlier this year, is more "why" info. Therefore, some research execs (See **RESEARCH GETS A LOAD** on page 6)



Congressional Airings Just Something To Hope For; Too Many Political Aches

Legislative Television, Too—Just a "Nice" Thought

WASHINGTON, Dec. 31.—Proposed broadcast of Congressional sessions and committee hearings will meet with bitter opposition from Congressional and high administration leaders when the joint committee on reorganization of Congress sits down early this year to write up its proposals for streamlining Congressional procedures. Sen. Claude Pepper (D., Fla.) who has been waging a one-man campaign to put over the idea of "the Congressional Record on the air" was instrumental, it was learned, in getting a

sub-committee to include a lukewarm endorsement of the proposal in a confidential report which is circulating among joint committee members during the holiday recess, but the prospect of full committee approval is discounted.

Tele Report Dusty

Meanwhile recommendations by four network engineers that television pick-up equipment be installed at the same time radio facilities are put in, are gathering (See **CONGRESS AIRINGS** on page 63)

O'Dwyer Expected To Keep Burly in City Hall Doghouse

NEW YORK, Dec. 31.—Enthroning of Mayor William O'Dwyer in city hall here January 1, is not, as many have predicted, the high sign for burly to come out from under wraps and splurge again on the Main Stem. The La Guardia ban will stick, according to insiders, as far as New York is concerned.

The moment election results became known, wisacres began to whisper that O'Dwyer's victory was a signal for open house in burly and that New York would return fast to the Walker era of the '20s and early '30s. Those close to O'Dwyer, however, scotch such rumors fast, maintaining that the new chief magistrate has no intention of turning Gotham back into a wide-open town, heavy pressure notwithstanding. Fact that O'Dwyer intends keeping current License Commissioner Paul Moss in the saddle as morals ringmaster, at least for a while, points to no loosening of present restrictions.

JAYCEES BUILD SHOWBIZ \$\$\$

Young C-of-Cers Take Chances

Building solid patronage thru the years means training an audience

DETROIT, Dec. 29.—A strictly business man's organization, the Junior Chamber of Commerce, has come forward to bid for the limelight as a sponsor of show business, a position long held by veterans' organizations, with various fraternal groups entitled to some share in the spot as well. The Junior Chambers—Jaycees as both the organization and the individual members are known—are made up primarily of younger business men, most of them leaders in their own fields, but per-

haps a little under age for top responsibility in the older C. of C.'s which tend to be led by men in their 50's and 60's. There is no definite age line, but the Jaycees, being younger, are, in general, livelier and more show-minded—and they have quietly, and even without any conscious realization of the fact themselves, become big showbiz b. r.'s.

The evidence extends clear across the country, and embraces both big cities and small-town groups. In fact, it is often the smaller town orgs that seem to have taken the lead. Situations are typified by the Detroit area, where vari-

ous suburbs, notably Ecorse and Dearborn, have sponsored rodeos or carnivals that have become annual events for the past four or five years, steadily building up patronage and acquiring in the process, "know-how" of sponsorship. Most of these projects started in a small way, but they have gone ahead, even when a given season resulted in making little or

One respected leader of the Detroit organization is currently "in Dutch" with his girl friend because of his devotion to the org. He secured some nylons from some source or other, and, refusing (See **JAYCEES BUILD SHOWBIZ** on page 67)

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Celler Still Talking Action On Big Biz Bill

Hopes To Stir Public

WASHINGTON, Dec. 31.—Representative Emanuel Celler (D., N. Y.) told *The Billboard* recently that he will carry directly to the public his fight to smash big-biz control and over-commercialization of nation's radio industry. The fiery congressman, whose bill for sweeping revisions of Federal Communications Act is waiting deliberation of House Interstate and Foreign Commerce Committee, charged that "the cards are stacked against me." But he promised a stormy up-hill fight.

Action on Celler's Bill in House Interstate and Foreign Commerce Committee has been postponed until after a mass of other legislation is cleared. Celler told *The Billboard*, however, that he was confident that there will be "an early hearing" on his bill after the turn of the year. He attributed his hope not only to growing interest among legislators but also to what he described as "increased excesses" in commercial plugging and big business acquisitions in radio. Celler's bill would put heavy limitations on sale prices of stations so that small buyers could get a break, and it would also subject all sorts of radio profit records to public scrutiny. In addition, it would seek stronger guarantees of programing time for public service.

"The burden of the fight," said Celler, (See *CELLER STILL TALKS* on page 63)

S. Jersey Papers Ration Ad Space To Philly Showbiz

PHILADELPHIA, Dec. 29.—South Jersey newspapers are refusing amusement ads from Philadelphia night clubs, skating rinks, dance halls and radio stations. Only a small portion of theater and motion picture advertising is accepted by the papers. The newsprint shortage is the excuse given by paper managements, but Philly advertisers are pointing to papers in this city, which have been badly affected by the shortage, and saying that the system of rationing ads still left space for Jersey advertising. The shut-out gives Jersey amusement spots full monopoly on all available space.

A few agencies with national accounts that are wooed by Jersey newspapers have been able to crash thru with occasional spot amusement advertising, but the majority have run up against a stone wall. Camden, which is right across the river from Philadelphia, is among those refusing advertising space, but many Camden spots still find their way to Philadelphia newspapers. During the summer Atlantic City amusement centers buy plenty of lineage in Philly sheets.

Henie Icer Take, \$476,549, Topping Detroit B.-O. Peak

DETROIT, Dec. 31.—The 16-day engagement of the Sonja Henie *Ice Revue* here resulted in record-breaking gross of \$476,549.80. Total is clearly the highest gross ever set for a single amusement attraction in the Detroit area, and is likely to remain a highwater mark as few shows have gone over about half this figure.

Average admission was just under \$2, as indicated by the total paid admissions of 244,687, according to figures released by William H. Burke, general manager. Record was set in 19 shows.

Mark was attained in the face of what would normally be a severe setback, the opening of the General Motors strike just before the show came in. Despite this and five days of zero weather at the end of the run, attendance was consistently high, reaching S. R. O. proportions on all week-ends. Average attendance was 13,000 for each show of the engagement.

D. C. Showbiz Hopper

WASHINGTON, Dec. 31.—Here are high spots in the progress of major Congressional bills of interest to the entertainment industry:

HR-4314, BY REPRESENTATIVE CELLER (D., N. Y.).—Proposes important sweeping revisions to Federal Communications Act of 1934, with sponsor's avowed aim to "protect radio from over-commercialization." It follows up FCC's decision in AVCO case by putting strict limitations on sale prices in station transfers, based on original costs, etc. It would allow individual citizens to protest to FCC against renewal of any license. It seeks to let the public in on radio profits and gives FCC a voice in programing thru establishment of specific percentages of required time for non-profit sustaining programs. Its aim, in effect, is to end threat of big-biz monopoly in radio and improve programing. Bill is in House Interstate and Foreign Commerce Committee, where it faces stormy future.

S-764, BY SENATOR BAILEY (D., N. C.).—Aimed primarily to end royalty fees on transcriptions. In effect, it outlaws the whole labor royalty practice, banning payments by employers to representatives of employees groups, except for dues, "check-off" or like practices in the normal operation of a labor union. Penalty for violation: \$10,000 fine or six months imprisonment or both. Principal targets, the unnamed in bill, are Frexy Jimmy Petrillo, of American Federation of Musicians, and John L. Lewis, of American Mine Workers. Policy of bill is seen as contrary to National Labor Relations Act. Three federal agencies have filed objections. Sub group of Senate Judiciary Committee will air arguments. Fate uncertain, altho some Judiciary Committee members want some kind of legislation on subject.

HR-2819, BY REPRESENTATIVE MILLER (R., NEB.).—This is something like Bailey's S-764, and its author frankly describes it as intended to curb activities of Petrillo and Lewis. It calls for end of royalty fee practice, but penalty provisions haven't been written into bill yet. Miller hasn't been pressing for action on the measure which is dormant in committee on labor.

HR-1648, BY REPRESENTATIVE DONDERO (R., MICH.).—Designed to cut down Petrillo's power by outlawing interference with non-commercial education broadcasts. Bill has had hearings in House Interstate and Foreign Commerce Committee and, in revised form (HR 4733) was made part of Chairman Lea's bill (HR 4737).

S-63, BY SENATOR VANDENBERG (R., MICH.).—This is Senate counterpart of Dondero Bill and unlike the House measure, got speedy passage in the Senate. Its progress is halted until House Interstate and Foreign Commerce Committee decides on appropriate form of legislation.

HR-2118, BY REPRESENTATIVE HOFFMAN (R., MICH.).—This one is tougher and broader than the Dondero and Vandenberg bills. Inten-

tional or willful interference with "lawful production, transmission, dissemination or movement" of any "music, musical program or radio broadcast" would be punishable by imprisonment from half a year to five years or fine of \$100 to \$5,000 or both. Bill's in House Judiciary Committee in relatively dormant state.

S-599, BY SENATOR CAPPER (R., KAN.).—Penalizes interstate transmission by mail or otherwise, of newspapers, periodicals, films or records advertising or soliciting orders for alcoholic beverages. Advertising by radio is also prohibited into States that bar liquor ads. This is resting comfortably in Senate Interstate Commerce Committee.

HR-3716, BY REPRESENTATIVE WIGGLESWORTH (R., MASS.).—Bans use of radio to advocate overthrow of U. S. Government by force or violence. Makes "overthrow of government" doctrine ample reason for radio station to refuse time on air to commentator. This one is pigeon-holed in House Interstate and Commerce Committee.

S-2, BY SENATOR McCAREN (D., NEV.).—The original Federal-aid-for-airports bill, it passed the Senate and was amended by the House, incorporating key provisions of Representative Lea's (D., Calif.) HR-3615. McCarran's bill is being ironed out in Joint Conference Committee which is determining extent to which the federally-financed 10-year \$700,000,000 program should be administered by State or local governments. Bill authorizes Federal Communications Commission to consult with Civil Aeronautics Administration on disposition of radio transmitter lands in connection with new or expanding airports and gives broadcasters opportunity to protest loss of transmitter property. Action is expected soon.

S-1264, BY SENATOR STEWART (D., TENN.).—One of the more important among a number of bills designed to improve disposal of war surplus properties—of which there are hundreds of millions of dollars worth affecting the entertainment industry. In order to get rid of a lot of red tape in surplus property disposal, the bill would require direct reporting to the President and authorization for centering full control of operations in surplus property board, withdrawing functions now held by Department of Commerce and Reconstruction Finance Corporation. Senate Military Affairs Committee has this as well as number of other surplus property bills which may get public hearings soon.

HR-1109, BY REPRESENTATIVE HOLMES (R., MASS.).—Separates Federal Communications Commission into two divisions—Division of Public Communications and Division of Private Communications. Commission would be allowed to authorize construction and operation of radio apparatus on written application only, and in cases of rejection, hearings could be called. This one's slumbering in House Interstate and Foreign Commerce Committee.

HR 1834 BY REPRESENTATIVE HOOK (D., Mich.).—Sets up "proper procedures" for congressional investigatory bodies and, in effect, would uproot present House Un-American Activities Committee which is waging witch-hunt against number of radio commentators. Hook has vowed to get floor action thru a petition to wrest his bill from House Rules Committee.

HR-4775, BY REPRESENTATIVE WOOD (D., GA.).—House Un-American Activities Committee's idea of "American Firsting" radio programs, it would compel commentators to announce whether comments are news or editorial, and would also require them to file public statement showing how they vote, where they were born, etc. Stations would have to establish legal agents in adjacent States for handling complaints. Bill is in House Interstate and Foreign Commerce Committee where, it's assumed, it will stay.

HR-4737, BY REPRESENTATIVE LEA (D., CALIF.).—Would crack down on American Federation of Musicians by adding three sections to Federal Communications Act making it felonious to compel "payment of tribute for broadcasting materials." Two years in jail or \$5,000 fine, or both, would be penalty. This one hits at double-crew edict as well as royalty collection practices by AFM in non-commercial educational stations. Television is covered in bill, too, in House Interstate and Foreign Commerce Committee where it may see action.

HR 4733 BY REPRESENTATIVE DONDERO (R., MICH.).—This one puts penalty teeth into Dondero's HR 1648. It's in House Interstate and Foreign Commerce Committee and identical provisions have been made part of Chairman Lea's bill HR 4737.

HR-4009, BY REP. HARNES (R., IND.).—Aimed to insure War Department release of State fairsgrounds in time for 1946 fairs. Would require War Department to relinquish leased property upon 30-day notice from State, removing all government property and restoring the grounds as provided by lease. House Military Affairs Committee withheld action on bill after War Department agreed to release fair property. Bill will be sent to floor if the promise isn't kept. HR-5260, by Rep. Johnson (D., Calif.).—Same as Harnes Bill. Same future.

S. RES. 118, BY SEN. CAPEHART (R., IND.).—Calls for full-scale investigation of foreign radio connections with U. S. firms, including patent and trade agreements. Aimed specifically at operations between RCA and a Dutch company. Action suspended when RCA revised its agreements. Bill is in Senate interstate and foreign commerce subcommittee and "dead," according to sub-committee Chairman Briggs (D., Mo.).

HR-3190, by Representative Buckley (R., N. Y.).—Amends copyright laws to prohibit acoustical recordings—disks, films, tape, wire, etc.—of copyright material without owner's consent. Bill is in House Patents Committee where it has no future since present law is regarded as giving adequate legal protection.

Negramerican Legit Program Seen Spawning Talent, Cordiality

CHICAGO, Dec. 29.—A five-year plan for promoting and developing "Negramerican" stage talent not only for the purpose of putting more members of the race on the boards, but with the long-term view of bettering relations between the races, has been worked out by Harry Wagstaff Gribble, director and co-producer of *Anna Lucasta*, and Michael Meyerberg, producer of *Skin of Our Teeth* and *Lute Song*.

First production will be a Negramerican—word was coined by Gribble, then Winchellized—version of *Romeo and Juliet* next fall on Broadway. However, Gribble is yet undecided whether to have show composed of white actors for the Capulets and Negroes for the Montagues or to have an all-Negro cast. Idea in this is whether or not audiences will

receive the equality theme better in a mixed cast or in an all-Negro one.

If producers decide on latter course, then leads for the show will be present leads in *Anna Lucasta*, Hilda Simms and Earle Hymen, as Juliet and Romeo. Script of Will Shakespeare will be rigidly followed, except the necessary condensation in order to present the play in two and one-half hours. Even if mixed casting is adopted, Hilda is definitely slated for Juliet.

Gribble at present is leaning to single Negro deal because the 19-year-old Hymen has proved so good in the difficult role of Rudolph in *Anna* and also because Elizabeth Bregner, while in Chi, heard him do an informal rendition of Romeo and offered to back it with her personal spondula. Producers, how-

ever, want the show to themselves and will keep it that way.

According to the plan, the boys will bring out new shows with Negro talent every year and eventually hope to work their proteges into more and more plays which hit American theater boards. When this is accomplished, they feel they'll have had a big hand in bettering inter-race relationship as well as advancing the cause of American legit. Last but not least, they hope to have more long green on the hip.

Idea for the whole program was advanced last year by Frederick O'Nea (Frank in *Anna Lucasta*) and the boys snapped it up after deep cogitation.

New House Completed At Peterborough, N. H.

PETERBOROUGH, N. H., Dec. 31.—With the completion of a new theater to take the place of the Gem Theater which burned last February, the town now has one of the most modern houses in the State. The new spot will seat 700, with a large balcony and will be known as the Community Theater.

Petrillo Horse Trading Peak

Competition Needles N. Y. Service Indie

Result May Be Code of Ethics

NEW YORK, Dec. 31.—The selfish and short-sighted sales policies of two of the top indie stations here have become so blatant recently as to result in several key ad agency and station men mulling the advisability of organizing a business ethics council. The two stations in question have always been long on billing, short on community programing; recently sales reps for these stations have taken to ridiculing a third indie "that public service station." The station being fingered hasn't complained, nor has its sales ability been affected by the campaign even tho a number of local clients have been touted off. What perturbs the bizmen is the effect of such negative selling on the strength of radio and local radio in particular.

Forget the Knife

These men point out that commercial stations, as are the three in question, should compete for business on the basis of their ability to sell, to move merchandise. Likewise, they point out that stations delinquent in their public duties should not deride a third station which has an enviable record for community programing. The danger being that, whereas national advertisers and top agency time buyers realize and appreciate the importance of public service in relation to a station's standing in its area, many a local advertiser and agency man doesn't know, doesn't want to know and, with this type of competitive selling, will never know its importance. Thus, in effect, they will be down-grading radio and so sap at its effectiveness.

Police—Or Else

If, feel the leaders involved, such tactics are not policed by the industry itself, then it won't be long before stations, in self protection, cut down their public service, adopt the tactics of their competitors or bring the matter before the public.

Therefore, the plan, at the moment, is to quietly organize a committee which would pass on biz practice. Unfortunately such a group would have only persuasion as power, yet its members-to-be are noted for their ability to persuade recalcitrants.

Hardline business practice is nothing new, as most everyone knows. Generally it's the result of financial anemia and eventually kills itself off without injuring others. This, however, feel the people involved, is a dipsey of a different design and one that must be caught before it gets out of hand.

Waring Show Is Saved by AMI Buying Two Segs

NEW YORK, Dec. 29.—American Meat Institute, meat packers' trade association which formerly sponsored *The Life of Riley* on ABC, last week signed a deal to back two half hours of NBC's a.m. Fred Waring show at a talent cost \$500 above NBC's original quotation. AMI will pay \$2,500 a half hour instead of \$2,000 because the program stays sustaining three days a week.

It is understood that when and if the remaining time is sold, AMI's talent cost will drop to \$2,000. The \$5,000 a week which AMI will pay is estimated to be almost enough to cover cost of the period to NBC before Waring came on the air. On that basis, the web figures can carry the other three days. Sale to AMI represents a step back-

Canuk Trade Expects Elliott To Take Over Elliott-Haynes

MONTREAL, Dec. 31.—The Elliott-Haynes Canadian research org is minus Haynes, the trade heard this week, with Walter E. Elliott set to take over the operations lock, stock and barrel. In fact, idea among agency men in Toronto and this town, is that Elliott has already taken over and that the only thing missing is the formal announcement.

Altho it has been known generally that the E and H of the get-the-facts organization haven't seen eye to eye for some time, it was thought that since it was the Haynes dough that made the setting up of E-H possible, that he'd be the one to take over the operations. However, altho each of the major partners held an equal amount of stock, there were at least two other stockholders (one who held a single share and another who held, it is said, "the balance of voting power"). These other stockholders were responsible for the final schism between the partners and Haynes, as indicated, is now ex-Elliott-Haynes.

Before the break Elliott was set to buy out Haynes, but the voting which put Elliott in the driver's seat made the buy simply a formality, altho it was a natural hedge for Elliott. Research men in the States are wondering what will happen to Matt Chappell who was brought up from the States to the E-H operation with plenty of fanfare and who has ended handling only the E-H "audience attitude studies" for big corporations, U. S. and Canadian. These studies have been vital to corporate operations in the provinces, due to a steady trend toward public ownership and socialized operation, and Chappell is said to have ridden herd on them for E-H.

Walter Elliott is in New York this week

Hub Robinson Heads FC&B Radio as V.-P.

First Over-All Boss at Agency

NEW YORK, Dec. 29.—Hubbell Robinson, former program v.-p. at ABC and ex-Young & Rubicam radio topper, was this week given the job of radio director and v.-p. of Foote, Cone & Belding. Robinson, whose appointment is effective immediately, becomes the first man ever to get complete authority over the agency's radio activities.

In the past, F. C. & B. had three nominal "heads" of radio, one in New York, one in Chicago and one in Hollywood. Robinson's appointment means complete centralization induced by the company's growth in broadcasting. In addition to its old shows for Lucky Strike, City Service, Bourjois and Jergens, F. C. & B. now has Kate Smith for General Foods, *Hollywood Star Time* for Frigidaire and the upcoming *Reader's Digest* show for Hallmark.

Agency toppers decided that in view of the volume of biz, they should have one man to handle it all.

Robinson was, some weeks ago, slated for the top radio berth at Compton agency. Deal fell thru at the crucial moment due to internal interference.

ward for NBC, which originally refused to split up the show among two or more clients. However, the trade points out that it came to the point of either retreating away or giving up the experiment, one which is dear to the hearts of NBC Prexy Niles Trammell and his program v.-p., Clarence Menser.

and one of his "projects" is said to be Matt Chappell.

What Haynes will do is not clear at this point, altho it is said he has something up his sleeve. He expects to get the survey job for the Bureau of Broadcast Measurement. He advanced the money to set up the BBM and he's still holding the bag for a considerable piece of change, which has not been repaid him by the stations involved in the bureau. This, coupled with the sock which he is said to be taking in losing at least half of what he expected to collect out of E-H, may have soured him somewhat on research in Canada.

It can happen here.

Coast ABC Hit By 5 New Show Originations

HOLLYWOOD, Dec. 31.—American Broadcasting Company hero is a little up in the air on the five new shows skeddled to tee off Monday, January 21. Trouble is that Eastern execs master-minded the whole deal, deciding on aires and broadcast time, apparently forgetting the tough space squeeze the Western division is going thru. Shows will probably be shifted around in a different order from that announced by Adrian Samish, ABC v.-p., because of the net's shortage of studio space.

At first all five shows were to originate here. Now, one, *Fat Man*, will be held for the East. Original plan was to have Sidney Greenstreet take the lead in *Dashill Hammett's* new whodunnit. When he couldn't make it and Edward Arnold had to turn it down because of pic deals, it was decided to ease the Coast burden by leaving it in the East.

Four shows skeddled for Hollywood origination, as the situation now stands, include *I Deal in Crime*, whodunnit, 6-6:30 p.m. (P.T.); *Forever Tops*, musical show with Paul Whiteman and chorus, 6:30-7 p.m.; *Jimmy Gleason's Diner*, 7-7:30 p.m., and the *Bill Thompson Show*. Time slots are uncertain and, as a result, producers and supporting casts can't be picked until broadcast time is settled.

FM Yeners May Wait on Profits; Aps Withdrawn

WASHINGTON, Dec. 31.—Some of the insiders at the Federal Communications Commission see the possible start of a trend in withdrawal of four FM station applications.

Explanation, very much off the record, is that maybe the field is going to be too crowded for comfort and, anyway, FM won't be paying off for a quite a while, so what's the hurry. However, no such explanation accompanied dismissal of the quartet of applications at attorney's request Friday (28). Applicants were: Radioho, Inc., Marion, O.; Ohio Broadcasting Company, Marion, O.; Ohio Broadcasting Company, East Liverpool, O., and Gibraltar Service Corporation, Philadelphia.

Meanwhile, FCC is expected to come thru eventually with a rule revision to extend FM license tenure to three years, as recommended by the FMBI group at Chicago meeting Friday (28). FCC has long favored putting FM license tenure on an equal basis with standard broadcast, and is only waiting for FM to gain some maturity. Rule may have to wait until after a conditional grant transitional period.

NAB's Miller Talks Meeting

Webs still by-pass "anti" action on all AFM edicts as Capitol Hill still wonders

WASHINGTON, Dec. 31.—James Petrillo, whose run of edicts has kept the webs in a submissive mood to the wonderment of congressmen studying anti-Petrillo legislation, is viewed as nearing the peak of a long-distance horse-swapping phase to be climaxed by a meeting of Petrillo and President Justin L. Miller, of the National Association of Broadcasters, sometime after mid-February. Judge Miller told *The Billboard* that he definitely is planning his sked so that he can meet with Petrillo any time the American Federation of Musicians' prexy is ready after Miller winds up a circuit of district NAB meetings which will tie Miller up until the middle of February. Miller made the statement to *The Billboard* just before embarking for the West Coast annual meeting of the NAB board (3-4). At the same time, Miller revealed that he had sent word proffering a meeting with Petrillo before the annual board meeting, but that Petrillo had indicated he wasn't able to fit the pre-January 3 parlay into his schedule.

Padway NAB-AFM Bridge

The Billboard has learned authoritatively that Joseph A. Padway, a top-flight Washington lawyer and general counsel for the American Federation of Labor, is chief go-between for NAB and Petrillo in the projected Miller-Petrillo meeting. Padway, a former judge of the Civil Court of Milwaukee, where he retains a law office, is a personal friend of Judge Miller. Just what the outcome of the Miller-Petrillo meeting will be (if it materializes) is doubtful, but Miller stated that he is frankly hoping for "an agreement." Because of the projected Miller-Petrillo meeting, NAB's board meeting this week is expected to hold in rein a good deal of its publicity fire on the Petrillo issue in hopes that Prexy Miller and the AFM boss can pave the way for negotiations when they meet. Petrillo-Miller parley is expected at least to end the current long-distance phase of horse-trading and get matters percolating on a more realistic basis.

Miller told *The Billboard* that, in his projected meeting with Petrillo, he "will make every effort to negotiate an agreement. Eventually," he added, "the opposing parties will have to get together and, for my part, it will be better for everybody concerned if we reach a harmonious agreement before rather than after a fight." Miller further declared: "Radio can't get along without music, and music can't get along without radio. Radio is the biggest single market that music has, and broadcasting depends heavily on music. I think those are facts that all the affected parties have to keep in mind."

Miller, without referring to any specific one of the anti-Petrillo bills now before Congress, voiced belief that immediate relief "in the present emergency" can come only from an agreement by Petrillo and the broadcast spokesmen rather than from long-range legislation. Meanwhile, congressional leaders, who have been popping in on the Washington scene during the current recess, indicated that they will go ahead with plans to press for anti-Petrillo legislation despite what they describe as a puzzling silence on the part of broadcasters directly affected by Petrillo's long series of edicts. Because of the broad anti-labor aspects of the Petrillo bills now on the hopper, all of them are expected to have tough sledding even if they reach the floor for action. It is recalled, tho, that one of them—a bill by Senator Vandenberg (R., Mich.)—got thru the Senate when that body was in an angry mood. In fact, many of the congressmen appear to be show- (See Petrillo Horse Trading on page 40)

Research Gets A Load of Quality

Buyers Want Real Info

Advertisers shift research burden—wise ad men ask 'tinking' dope on coverage

(Continued from page 3)

foresee a cutting down on the number of subscribers to more than one of the same type of audience survey.

As the "why" survey, as recently demonstrated by the American Marketing Association wherein the subject is practically psychoanalyzed, is more expensive than "how many" research, it is not inconceivable that interested groups will pool their finances to cull such data. Thus an ad agency, for example, with a \$200,000 yearly budget for research which may have to be pruned, and with a yen for "why" info now out of its financial reach, would share the nut with other agencies in the same spot.

Admittedly, some advertisers will continue to dig deep for exclusive research info, but several advertisers have already shifted much of their research costs onto their ad agencies, i. e., one advertiser using several ad agencies "politely" insists on their shouldering his research nut, thereby taking the premium of exclusivity out of consideration. With this precedent in the books, the co-operative financing of "why" research is considered feasible, especially as each agency will still be making its own interpretation of the results.

In so far as stations and webs are concerned, research execs feel that they will also have to dip into the "why" type of study. CBS has, via its program analyzer and subsequent quiz sessions, been doing this type of probing.

Now with 4A's already on record asking for the "why" data, with the ANPA (newspaper publishers) already at work compiling such data, with CBS in the field, with BMB taking much of the "how many" load and others on tap to augment this data, it all adds up to a major shift in research approach and objective.

It'll be a shift in more ways than one. Not only will there be a trend toward co-operation, say many in the field, but there'll also be a shift away from the slide rule. Henceforth, it'll be the staffers who sweat out the figures, while the head men and women take refresher courses in human behavior and psychology and start studying the heavy tomes.

Atlas Buying Into Associated With Control in Mind

NEW YORK, Dec. 29.—Atlas Corporation will shortly take a minority stock interest in the Associated Broadcasting System with an eye, it is rumored, to eventual control either directly or by proxy. Atlas's stock in Associated, paid for by the company's \$150,000 loan to the web, will be supplemented by January 15 with investments made by companies "recommended" by Atlas.

Trade sources have it that the investors whom Atlas will recommend will either be Atlas subsidiaries or firms that can be depended upon to give Atlas a loud voice. Until that time, Atlas will take no part in the management of ABS.

802 Nixes WMCA's Kid Musicians' Seg

NEW YORK, Dec. 31.—Executive board of Local 802 at a recent meeting nixed request of Station WMCA to broadcast a program featuring kid musicians.

WMCA contemplated a series aimed at eventually forming a kid symphony orchestra.

Quality of Macy

NEW YORK, Dec. 31.—Ah, it's great to be young and work for WOR. During the cigarette shortage, Macy's, part owner of the station, allowed each employee a carton of butts every other week. Now the department store is permitting each WOR staffer to buy a pair of nylons, a blessing from heaven for any lass.

Special department is being set up in the store to handle employee sales. In announcing the news, Ted Streibert, station v.-p., was careful to note that the price is \$1.19 plus 1 cent tax.

ABC Tries Co-Op Music With Ike's Non-AFM Uke

NEW YORK, Dec. 29.—ABC program department this week came up with what it thinks is a possible solution to the problem of music on co-op shows when it booked Cliff (Ukelele Ike) Edwards into its 8:30-45 a.m. slot across the board. Problem of putting music into co-ops results from an American Federation of Musicians' ruling forbidding its members from working on a program which has more than one sponsor.

ABC solution is vocals by Edwards, music from the uke, which that AFM does not consider a musical instrument, and choral background by a quartet. Quartet will sing, hum and do a Mills Brothers by imitating instruments.

Idea stems from recording made by Sinatra and others during the Petrillo disk ban, in which singer was backed by a chorus.

Bertha Brainard Exit at NBC Is Formalized

NEW YORK, Dec. 29.—Bertha Brainard, manager of program package sales at WEA, NBO, resigned from her post after 20 years with the network. Miss Brainard was on an extended leave of absence.

Pioneer of the earliest days of radio, Miss Brainard started her career at WJZ, New York. She went to work for NBC when it was organized in 1926. She will be replaced by Thomas Rishworth, her assistant.

Vets Bidding for Houston Outlet

WASHINGTON, Dec. 31.—Federal Communications Commission is showing more than usual interest in a model veterans' corporation which is seeking to get a license to a frequency now allotted to 250-watt KTHT, Houston.

Veterans' group, known as the Veterans' Broadcasting Company, is topped by three recently released servicemen, including M. H. Jacobs, former Washington correspondent for The Houston Post, and Douglas Hicks, former staffer on The Houston Press.

Vets are hoping that the FCC authorizes the Texas Star Broadcasting Company to get a new frequency and expand to a 5,000 watt in Houston because that's the only way the vets will get the KTHT frequency, which is now operated by the Texas Star Broadcasting Company.

At present outlook, everything's in favor of the KTHT expansion and the new license for the veterans' group, represented here by Marcus Cohn, radio lawyer.

NAB Plans Flack Expansion With Larger Staff and No Favoritism, Secrecy or Hoovey

It's a Kirby-Justin Miller Promise

WASHINGTON, Dec. 31.—National Association of Broadcasters is now hoping to create a public relations staff set-up in New York and West Coast as well as expand its publicity staff at national headquarters here, as latest step in public relations overhauling. The move to improve NAB public relations has been precipitated by sour results of erstwhile uninhibited super-secrecy and favorite policy, and NAB chiefs are frankly avowing aim of wiping out all the old evils (alho plenty of them still seem to be lopping over into new era). NAB is seeking to work its re-vitalized public relations policy into an over-all good-will program for radio generally.

Present outlook is for assignment of at least two flacks to New York and an equal number to West Coast, with addition of at least one and possibly as many as three at Washington headquarters, if the budget can stand the strain. An earlier proposal to hike the budget thru increased membership dues appears to have been given the thumb-down signal by key members, and NAB bigwigs are now working on the basis of increased income thru enlargement of membership roster. According to current planning, NAB will try to get along on the existing financial fare. If more money is needed however, the proposal for higher membership dues will be renewed.

Off-the-record, individual NAB boys are frankly acknowledging that super-secrecy and favoritism in public relations handling bring no good results either to NAB or radio in general. In the re-shuffle here, Ed Kirby has taken over the set-up, and he's talking in terms of a large-scale program. One of first moves in the revamping has been the deferment of mailing of NAB reports so that copies will be received by members on Mondays. This is supposed to make for uniformity in released information, but whether such uniformity will be achieved remains to be shown. In fact, NAB is avowedly aware that the proof will be in the pudding, and they insist that they're anxious to make good

—to which most everybody is saying "amen."

Board Meet Topic

The flack expansion is one of the topics at the West Coast board meeting this week (3-4), and it will be talked up undoubtedly at the various district meetings which will be attended by President Justin Miller and his aids. Miller's presence at all the district meetings will mark the first time an NAB president has taken such a tour. Miller explains that he is making the circuit because "I am new in this field and I want to meet as many of the folks as I can and I suppose they'll want to get better acquainted with their new president."

In line with the NAB publicity staff expansion is a proposal for enlisting the aid of big-name stars in bolstering good-will for radio generally. Emphasis will be placed on "better programing, less commercialization and development of public appreciation."

IBS Governing Board OK's Code Of Stude Net

NEW YORK, Dec. 29.—Governing council of the Inter-Collegiate Broadcasting System, meeting at the Hotel Biltmore here, adopted a code of business procedure and ethics and programing regulations which will apply to all its member stations throuout the country. Due to transportation tie-ups, only nine of the 19 member college stations were represented at the sessions. They managed, despite this, to clear away the major portion of the confab's business. IBS, a group of college radio stations that broadcast for campus consumption only, was recently re-activated.

Adopted unanimously, the program code contains many progressive features. Typical of these were provisions which guard against the use of news programs for political ax-grinding, outlawing of any attacks on racial or religious groups, and guarantee of equal time for all political parties in any political campaign, either for campus or public office. Time limits were set on commercial copy, equaling the best standards prevalent in commercial broadcasting, and hidden sponsorships were put on the verboten list. Specific proviso was also made against inking of any contract that prohibits mention of competitive products on the same station's sked.

IBS, early in its career, signed a pact with a sponsor which forbade mention of rival companies. Present clause insures against repetition of the past error.

Business code of ethics sets high standards for acceptance of advertising copy, with criteria ruling out overboard claims for products, unfair attacks on competitors and misleading statements of an item's price. Unless approved by a college administration, all liquor ads, horse racing or gambling shows, and dubious patent medicine remedies cannot be carried on IBS stations. Besides this, no advertising that carries a hidden political angle will be acceptable.

Continuing its claim to being a non-profit org, IBS also reinforced its stand by including a special statement which will force all stations to pay fixed salaries, all profits over the usual take going back into equipment or the local vaults. Minimum equipment requirements and operating standards were adopted, a must for all college stations desiring to join IBS.

Nielsen Hits No. 47 With Sherm K. Ellis

CHICAGO, Dec. 29.—One more Chi agency got on the A. C. Nielsen Radio Index Service band wagon this week when Sherman K. Ellis & Company, the to-be La Roche & Ellis 15 percenters, was signed up.

Clients for the Nielsen Service now number 47, with 25 agencies' most of them biggies, being on the roster.

The Ellis agency contract is part of a three-way contract involving Quaker Oats, Ruthrauff & Ryan and Sherman & Marquette are other agencies in the Quaker Oats deal with Nielsen.

Murdock Prog. Sales Mgr. of Cowles' WOL

WASHINGTON, Dec. 29.—William B. Murdock, key program sales exec at WTOP, CBS o-and-o here, will become program sales manager of WOL, the Cowles brothers' Mutual station on February 4. His resignation from WTOP is effective January 1.

Murdock has been with WTOP 13 years and is credited with the development of Arthur Godfrey and several other top WTOP personalities. Maurice Mitchell, WTOP promotion and publicity chief, moves into the Murdock spot.

Short-Wave Biz Going, But Where?

Coogan's Package A Comic-Mystery One-Shot Series

HOLLYWOOD, Dec. 31.—John Guedel's Jackie Coogan package show will be used by McCann-Erickson to replace *Vox Pop* when the latter quits plugging Bromo Seltzer April 29. Airing will be called a summer show when it comes on (just in case it doesn't make the grade), but is expected to hold full-time status.

Show will consist of half-hour cliff-hanger episodes similar to Harold Lloyd comedy-suspense material. Coogan will voice the part of a mild-mannered, small town drug clerk who gets himself in jams, caught between the cops and the robbers. Other leads will be handled by Luene Tuttle and Arthur Q. Bryan, with Harry Kroneman handling production for Guedel and Glan Hensch directing for McCann-Erickson. Poot Pray will be head scribe, with another to be named at a later date. Deal is pending to get Billy Mays to do music on the show.

Airer will be beamed via CBS Mondays from 5 to 5:30 p.m. (P.T.) for the East and 9:30 to 10 p.m. for the Coast, and will be broadcast before an audience.

Feeling here is that Emerson Laboratories (Bromo-Seltzer) is going for a new show, not because *Vox Pop* isn't selling, but for the same reason that Pepsodent dropped *Amos 'n' Andy*. Bankroll boys feel that the show has sold all it can to its particular audience, and altho it may have a high rating, if the product is to get more users a switch in the type of show is necessary.

Institute for Democratic Education, in cahoots with Boston University Radio Institute, has started promotion for its new series of 15-minute c. t.'s entitled "Lest We Forget—These Great Americans." Segs are distributed on a cuffed basis to stations and educational outfits.

Clear-Channel, N. A. Regional Meet Overlap

WASHINGTON, Dec. 31.—Re-examination of all clear-channel assignments, with a view to increasing the number of clear-channel stations in the U. S., is seen as an inevitable step subsequent to the North American Regional Broadcasting Agreement (NARBA) conference here Friday (4). While decisive action is not expected to result from the NARBA conference immediately, the parley will serve as a helpful prelude to the clear-channel conference here 10 days later.

Tough engineering problem lies ahead of the Federal Communications Commission, which must take the key vote in shaping U. S. policy on Cuba's demands for increased frequencies and also the future of clear-channel station numbers in the U. S. Whole issue is far from settled, and there is a strong possibility that the NARBA conference may develop into a series overlapping the clear-channel hearing.

Cuba and Clear Channel

Because the problems of both meetings are interwoven and there is no hope for immediate resolving of issues in NARBA, talk here generally is that the clear-channel hearing, already twice postponed, will last little more than a day—only to be deferred once again. Mass of hearings on FM, standard and video license applications are complicating the situation, with busy FCC men already having delegated to their engineers the lion's share of the task in studying the NARBA and clear-channel problems. Personnel shortages in the engineering department are adding to the FCC headache. Commissioner E. J. Jett, who will head the FCC's delegation at the NARBA parley here this week, is hopeful that some progress will be made despite the handicaps. General view is, tho, that the course is a long, hard one.

WBBM Smile Piece

NEW YORK, Dec. 29.—Daily burden of mail on the average time-buyer's desk is a dull business at best. But there were a few smiles last week when the boys opened a promotion piece from Columbia's o&o in Chicago, WBBM. Station's 12-page slick job, playing with its approach to showmanship, is illustrated with a series of cartoons, funny ones, by George Lichty, who does the *Grin and Bear It* feature for the *Chi Times* syndicate.

In addition to the gags, booklet also does a sock job of selling WBBM. Material was prepared by Columbia's o&o station promotion department.

Commercials A Possibility

It's all in the hands of U. S. State Department—and it doesn't know, yet

NEW YORK, Dec. 29.—Networks and other interests awaiting the go sign on commercial short wave are keeping their fingers crossed. There's business in the offing—but the networks can do nothing about it other than hope for a good break on the post-war short-wave setup. Mr. Whiskers, who leased short-wave facilities in November of 1942 still holds them—but a change in the situation is expected shortly after the first of the year. In the meantime, according

to both Fred Bate, head of NBC's international division, and Ed Chester, CBS exec, agencies and sponsors are showing "considerable interest" in foreign markets and have been sounding out the nets regarding their readiness to accept commercial business.

Just how well the nets will be able to go after the business will depend upon Washington's final decision in regard to short wave. Thinking in the capital ranges from one extreme to the other, with these four points of view dominant: (1) Cut out all short wave, both commercial and propaganda, and let American radio stay in its own backyard; (2) use the short-wave facilities for government propaganda in the best sense of the term—that is, get the American message to listeners overseas; (3) return short wave to private enterprise; (4) work out a 50-50 arrangement which (See *SHORT-WAVE BIZ* on page 40)

Maynard Set as Paid Exec. Sec. at Radio Dir. Guild

NEW YORK, Dec. 29.—George Maynard, secretary of the Radio Directors' Guild, an elective post, will shortly become executive secretary of the Guild, a salaried job. Before becoming an employee of the RDG, Maynard was also a top-ranking director at NBC.

Maynard replaces Mrs. Charles Perkes, the former Helen Mount, who has left the Guild to join her husband on the Coast. Mrs. Audrey Buck will be his assistant.

New post for Maynard is part of a general expansion plan for RDG to eventually cover directors and producers all over the country. In New York, membership has been on the increase at ad agencies and webs as a result of the new contract which RDG signed with the nets and an intensive organizing campaign.

WLW Renews USA Flack Abroad

Aired to BBC, France, Can.

Turkey, Sweden, China,
Australia set for late '46—
Yank folk music good will

CINCINNATI, Dec. 29.—A series of programs designed to give foreign listeners an idea of American culture is currently being bid by WLW, international-minded NBC outlet here, to Radio France, the BBC and the Canadian Broadcasting Corporation. Series is the beginning of a program exchange which station officials say will eventually embrace eight or more foreign countries from which station has been taking shows all thru the war.

Opening shot in WLW's "repayment" was a Gallicized version of the hayloft *Midwest Hayride*. It will soon be aired every other week and reciprocal shows will come to WLW from overseas. All shows, both those given and those taken, are "tailored" for their audiences. U. S. listeners in this area get foreign programs which deal with their own interests (farming, mining, etc.) and listeners abroad hear material which will give them, in their turn, a better idea of what this country is like. White (See *WLW RENEWS USA* on page 40)

On Sunday, No Less

NEW YORK, Dec. 29.—NBC has eliminated cross plugs. But Mutual, obviously, has not. Next Sunday (8), the web's show, *Freedom of Opportunity*, will dramatize the life and times of no less a personality than NBC's Jack Benny. Time is 10-10:30, Mr. Menser.

WCAU Skeds Russ Info Program as Special P. S. Seg

PHILADELPHIA, Dec. 31.—New series of public service programs entitled *An American in Russia* has been started by Station WCAU, local indie, broadcast every Monday evening on 10:45 to 11 p.m. spot. Program's purpose is to tell Americans about Russia thru American eyes.

Noted personality who has been to Russia will be featured in each broadcast. Script for the show will be written by the guest personality and will not be blue-pencilled by the WCAU program department. Trade believes show is a progressive step toward shedding light on Russian situation in lively manner.

Proposed FM-er Plans News Emphasis and Local Talent

ROCHESTER, MINN., Dec. 31.—FM station which would put its principal emphasis on news and use only local talent in directing its output at serving the interests of farmers and residents of small towns, is planned here by Elmer A. Benson, former governor of Minnesota. Benson, now chairman of the National Citizens Political Action Committee, is awaiting approval of his application by FCC.

Spec. Sponsored Seg Has Another Slant

CHICAGO, Dec. 29.—Special half-hour program over the American web, featuring celebs of stage, screen and radio, will be sponsored by the Schlitz Brewing Company, Milwaukee, Wednesday, January 30 (9:30-10 p.m., EST). Celebs will all be "native songs" of Milwaukee to commemorate the city's centennial. McJunkin ad agency (Chi.) placed the biz.

WBNS
GETS ACTION!

CENTRAL OHIO'S
ONLY CBS
OUTLET

ASK ANY BLAIR MAN OR US

Starr Gets Commercial

HOLLYWOOD, Jan. 2.—Hearst pix reporter, Jimmie Starr, started on Don Lee web in Hollywood commentary airtel December (30). He holds the 8:45 to 9 p.m. (P.T.) slot and plugs Rayve Shampoo for Raymond Laboratories, Inc., on 52-week contract. Don McCall will announce.

FLORIDA'S MOST POWERFUL

WGBS

MIAMI

710 KC

American Broadcasting Company

WLW

700 ON YOUR DIAL

THE NATION'S MOST MERCHANDISE-ABLE STATION

More than 200 servicemen have found jobs to their liking, thanks to a Veterans' Job Clearing program conceived by WTAG. Service like this helps make WTAG, Central New England's Number One Station.

WTAG

WORCESTER

BOSTON'S EXCLUSIVE AMERICAN OUTLET

WCOP

A COWLES STATION
Represented nationally by the Katz Agency

Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. 11 No. 24E (Report December 31, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper. Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
BOB HOPE Level—Repsodent F. C. & B. NBC 124	29.3	1/2 hr. 278	Ford Show—CBS Concert Time—ABC Am. Forum of Air—MBS	\$16,000	\$511.96	\$.64
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N. L. & B. NBC 142	29.2	1/2 hr. 403	This Is My Best—CBS Hank O'Arrico—ABC Doctors' Talk—ABC Am. Forum of Air—MBS	\$10,500	\$359.59	\$.39
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	27.8	1/2 hr. 365	Beulah Show—CBS Sun. Eve. Hr.—ABC Alex. Med. Board—MBS	\$14,500	\$521.58	\$.50
RADIO THEATER Lever Bros.—Lux J. W. T. CBS 142	25.5	1 hr. 508	Telephone Hr.—NBC Information Please—NBC Golden Gate—ABC Rex Mauplin—ABC Various—MBS	\$16,000	\$627.45	\$.68
JACK BENNY** Ampr. Tob. Co. Lucky Strike R. & R. NBC 145	25.2	1/2 hr. 531	Thin Man—CBS Drew Pearson—ABC Don Gardner—ABC Opinion Requested—MBS	\$22,500	\$892.86	\$.81
RED SKELTON (CN) Raleighs R. M. S. NBC 145	24.1	1/2 hr. 169	County Fair—ABC Congress Speaks—CBS Behind CBS—CBS Symphonette—MBS	\$ 9,500	\$384.19	.
MR. D. A. Bristol-Myers Ipana and Vitalls D. O. & S. NBC 131	23.8	1/2 hr. 336	Maleo—CBS Pages in Melody—ABC Spotlight Bands—MBS	\$ 4,500	\$189.08	\$.20
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	23.7	1/2 hr. 468	Orme Dr.—CBS Sun. Eve. Hr.—ABC Donny Se a Sucker—MBS G. Heatter—MBS	\$12,000	\$508.33	\$.46
WINCHELL** Jerzans L. & M. ABC 183	22.2	1/2 hr. 635	M.-G.-Round—NBC Request Performance—CBS Exploring Unknown—MBS	\$ 6,000	\$270.27	\$.28
TAKE IT OR LEAVE IT Eversharp Blow OBS 147	20.0	1/2 hr. 286	Hour of Charm—NBC Theater Guild—ABC Operatic Revue—MBS	\$ 4,500	\$225.00	\$.24
ABROTT AND COSTELLO R. J. Reynolds Camel Esty NBC 140	19.8	1/2 hr. 104	Island Venture—CBS Curtain Time—ABC You Make News—MBS	\$13,000	\$653.27	\$.70
SCREEN GUILD Lady Esther Powder Blow CBS 140	19.8	1/2 hr. 278	Contented Hour—NBC Cliff Edwards—ABC Auction Gallery—MBS	\$10,000	\$502.67	\$.56
MUSIC HALL Kraft Velveta J. W. T. NBC 137	19.3	1/2 hr. 647	Kostelanetz—CBS Town Meeting—ABC G. Heatter—MBS Real Stories—MBS	\$ 8,500	\$440.41	\$.40
THE GREAT GILCHRISTEVE Kraft Foods N. L. & B. NBC 83	19.2	1/2 hr. 194	Fannie Brice—CBS Sun. Eve. Park—ABC Gladys Foster—MBS Fulton Lewis Jr.—MBS	\$ 6,500	\$388.54	***
EDDIE CANTOR Bristol-Myers Trushay-Bal Hepatica Y. & R. NBC 531	18.4	1/2 hr. 487	Frank Sinatra—CBS Dinner at Dinty—ABC G. Heatter—MBS Real Stories—MBS	\$13,500	\$733.70	\$.70
THE SHADOW (L.M.A.) (Del., Lack. & Western) R. & R. MBS 35	12.3	1/2 hr. 256	Gen. Motors Symph.—NBC Family Hour—CBS Mary Small Revue—ABC	\$ 2,500	\$203.25	***
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	11.7	1/2 hr. 648	N. Y. Symphony—CBS Thompson & Woods—ABC Land of the Lost—MBS	\$ 4,500	\$384.62	\$.39
NELSON EDDY Electric Cos. N. W. Ayer CBS 141	11.4	1/2 hr. 87	RCA Show—NBC Mary Small—ABC The Nebb—MBS	\$11,500	\$1,008.77	\$.94

*Insufficient data. **Includes second broadcast on Pacific Coast. ***The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperatings.

L. & M.—Lennen & Mitchell. D., C. & S.—Doherty, Clifford & Shenfield. F., C. & B.—Foote, Cone & Bolding. V. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R., W. & C.—Roche, Williams & Cleary. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Louis & Broby. McK. & A.—McKee & Albright. McC.G.—McCann-Erickson. B., B., D. & O.—Batten, Barton, Durstine & Osborn. H., H. & M.—Henri, Hurst & McDonald. L. W. R.—L. W. Ramsey. R. & R.—Ruthrauff & Ryan.

The average evening audience is 10.2 as against 10.1 last report, 9.5 a year ago. Average set-in-use of 32.7 as against 31.5 last report, 29.7 a year ago. Average available audience of 81.3 as against 80.1 last report, 78.8 a year ago. Sponsored network hours reported on were 78 1/2 as against 79 1/4 last report, 82 3/4 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

ABC New Farm Seg Attempts National Appeal

CHICAGO, Dec. 29.—The American Farmer, ABC's new farm show which takes the place of the now extinct Farm and Homemaker's Hour, will start January 5 (11:30 a.m. EST). The half-hour program will originate principally at the scene of some major event, like stock show, State Fair and breeders' sale.

Show is an attempt to interest farmers in every part of the country, not just in specific regions. U. S. Department of Agriculture will have speakers to trade agrarian trends and present topics of interest to the peacetime farmer.

There will also be special programs of farm research and science which will be picked up from ag colleges. All national farmers' groups will be represented on the program.

Opening program will originate in Ada, Okla., at the Delaney Ranch. Emsee will be Walden Stamps, general manager of KDKA. Skedded to appear was Ethel V. Mars, of Mars, Inc., but this had to be canceled owing to Mrs. Mars's recent death.

Show will be under supervision of Bob White, ABC's Central Division public service director.

Bill Thompson Set For ABC Net Mon. Eve Comedy Slot

NEW YORK, Dec. 29.—Actor Bill Thompson, out of the service and back on the Fibber McGee and Molly show, has been signed by ABC to head a new show, as yet untitled, which will bow into the Monday 10 p.m. spot next month. Thompson's program will be the second comedy stanza in ABC's ambitious Monday night line-up.

The actor, who will continue to do the Boomer, Wimple and Old-Timer spots for Fibber, will not be able to take those characters with him on his ABC show but will instead concoct a new set of personalities. He is the third Fibber spouse to get his own show, following Harold Peary (The Great Gildersleeve) and Marlin Hurt (Beulah).

Thompson's show goes into the time originally reserved for Jimmy Gleason. Gleason will move up to 10:30-11 p.m.

Schutter Candy Co. Options 'Counterspy'

NEW YORK, Dec. 31.—Schutter Candy Company, makers of Bit-o-Honey and other candy products, has taken an option on ABC's mystery show, Counterspy, and is said to be close to a sale. Program would go into the Sunday, 5:30-8 p.m. spot vacated by Hallmark's Charlotte Greenwood show.

If Schutter buys, and it's considered more than likely, the candy concern will become the third sponsor to back Counterspy in the last year and a half. Show was originally bank-rolled by Mail Pouch Tobacco. Fresh, a deodorant, had it last. Schwimmer & Scott, Chicago, is the Schutter agency.

Mutual Turf From Florida

NEW YORK, Dec. 29.—Mutual has completed arrangements to broadcast the winter racing season at Hialeah starting January 19. Bryan Field, turf expert, will handle the milking assignment.

Seven meets will be broadcast, climaxed with the famous Widener Cup Race March 2, winding up the season.

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New Teen Show To Originate From Chi Over ABC Net

CHICAGO, Dec. 29.—Evidence that Chi radio isn't quite as dead as some would have it, came this week when it was learned that a new show, *Teen Town*, will be originated here and aired by the all American web beginning January 3 (probably 11 a.m., CST). Originator of the show is Harold Stokes, who is also

the producer. While no contracts have actually been signed, two sponsors are known to be hot on the trail. Even if no sponsor is ready by that date, the show will be presented sustaining.

Show will feature teen-age talent exclusively. Harvey Fishman (*Quiz Kids*) will emcee. Mary Hartline will conduct a 16-piece Sweetheart Band consisting of eight boys and eight girls. Joannell, recently signed by RKO, will share singing chores with Tony Frankina, male moppet.

In addition, choral groups from other cities are to be picked up for the half-hour show.

An outstanding teen-ager will be interviewed on each broadcast. First one

FDR Air Waxings Sell Foreign Policy to Schools

NEW YORK, Dec. 31.—Prophecy of F. D. R., special Pearl Harbor memorial broadcast aired by WMCA, local indie, is being waxed for free distribution to 500 schools and settlement houses in the metropolitan area.

Promotion pitch has a public service angle based on excerpts from the late President Roosevelt's speeches outlining his consistent foreign policy.

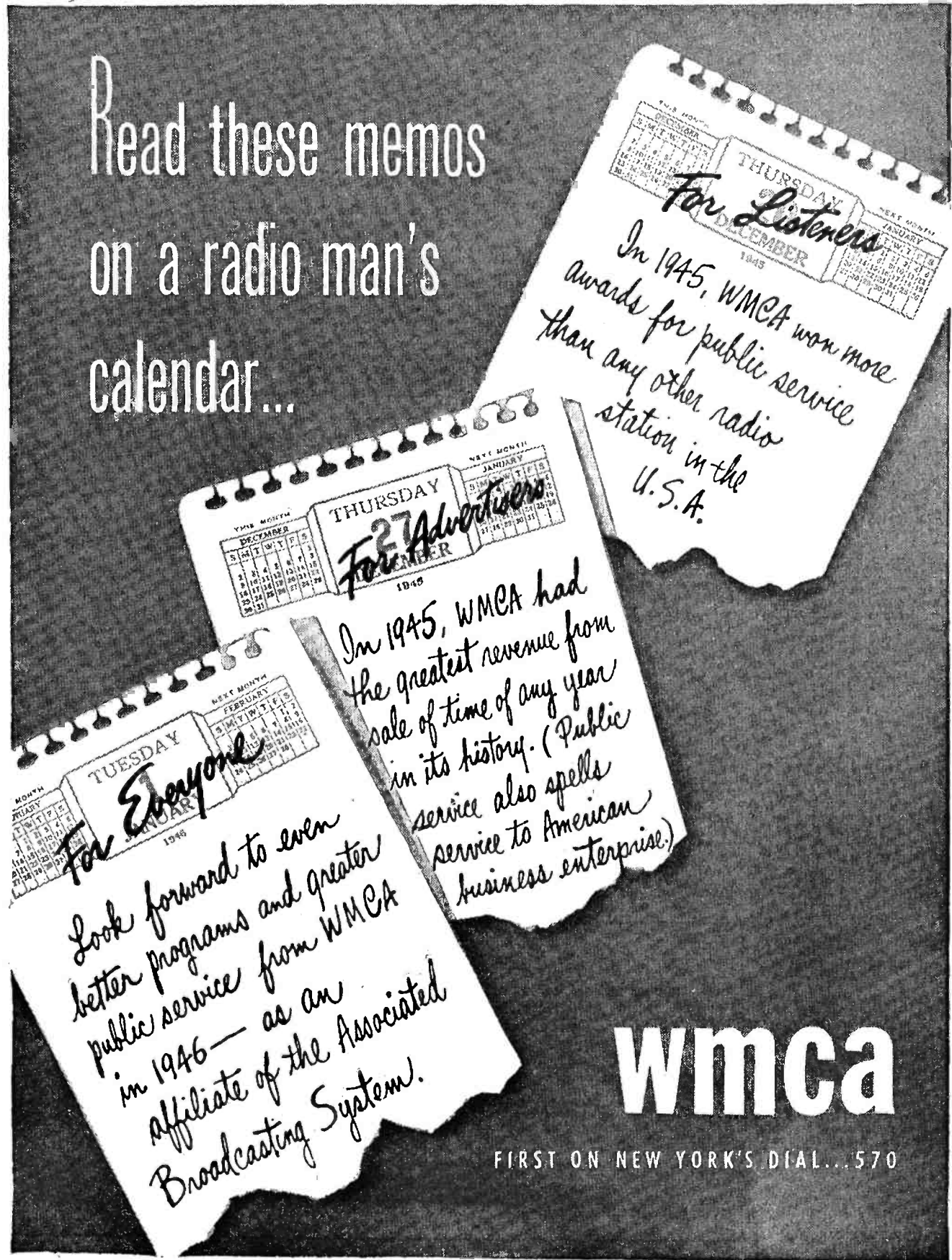
will be Richard Teel, of Chi, 17-year-old toy manufacturer. Teel employs 14 adults in his plant.

WPEN Gets Caskey As Liaison Chief

PHILADELPHIA, Dec. 31.—William B. Caskey joins the executive staff of WPEN, Philly, to act as liaison officer between the station and *The Evening Bulletin*, newspaper owning the station and between the station and its agency, N. W. Ayer.

Caskey leaves WFIL here, where he is the assistant station manager, about the middle of January. Edward C. Orbrist, assistant manager of WPEN is also a former WFIL executive, having served as program director.

Read these memos on a radio man's calendar...



wmca

FIRST ON NEW YORK'S DIAL... 570

Short-Wave Trial Balloon Up

State Dept. Plans 'Tipped'

Benton does a Charlie McCarthy for Byrnes—U. S. info service faces storm

WASHINGTON, Dec. 31.—State Department's plans for using short-wave radio in its proposed world-girdling U. S. information service are headed for a furious storm in Congress when the lawmakers resume their session, with Assistant Secretary of State William Benton in the sorry role of Secretary of State Jimmy Byrnes's "fall guy." Benton has been forced into this role as a result of his anomalous procedure of explaining to a press conference here on Friday (28) some of the vague provisions in a permanent information program which, Benton confessed, has not yet been seen by Byrnes, bureau of the budget, congressional leaders or the White House.

Insiders here are shaking their heads over Benton's plight and, for that matter, over the fate of the entire future informational service, as Benton is now seen as having been delegated to stage his conference as a sort of feeder for public and congressional response without attaching responsibility to his superiors. For this reason, it is impossible for most observers to take seriously at this time the key parts of a program which includes suggestions for "institutional" advertising for international broadcast and control of short-wave frequencies by either a government or private "entity."

MacMahon Suggestions

Benton, himself, has disclaimed responsibility for any of the concrete parts of the program by cagily basing his suggestions on recommendations made in a special study for the State Department by Dr. Arthur W. MacMahon, State Department consultant on administration and professor of political science at Columbia University. As disclosed in *The Billboard* months ago, MacMahon's recommendations began with the premise that the government role in peacetime international communications should be supplementary to private enterprise and should not usurp private carriers' operations. MacMahon's report, most of which has leaked out to the public during the more than five months since it was submitted, is viewed as a constructive and idealistic one, but so far it has no avowed champion, unless Benton can be regarded as one. In the event Benton finally has to assume full responsibility for the recommendations in the name of the State Department, observers here believe he will be staking his Department career unless Byrnes jumps in to support him—and thus far Byrnes has kept out of the picture.

In connection with Byrnes's position, it is viewed as strikingly significant that Benton chose to tell the press about the highlights of the program while Byrnes was in Moscow head-over-heels in the atomic bomb conference. Benton has explained the timing of the development on the ground that under the President's executive order, the State Department was required to effect consolidation of war information agencies before January 1. This explanation is regarded as extremely lame in the light of the disclosure that the MacMahon report has been in the hands of the State Department since July 5.

FCC Plugs Radio Set-Up

While the State Department is timidly ducking around corners in depositing suggestions at the public doorstep for a permanent foreign info set-up, the Federal Communications Commission is showing some creditable courage in at least seeking public support for a concrete permanent peacetime system of worldwide radiotelegram set-up with U. S.-controlled radio relays around the world. Inconspicuously enough, FCC Commissioner Ray C. Wakefield in a talk before the American Institute of Electrical Engineers at San Francisco on Fri-

Minn. Listeners Vote for News And Music Segs, No Commercials

MINNEAPOLIS, Dec. 29.—Minnesota radio listeners prefer news and music shows, want programs unaccompanied by commercials, and vote for *Luz Radio Theater* show as their favorite. These were the results obtained by a Minnesota poll, published in *The Minneapolis Sunday Tribune* (23), after compiling answers to three questions put to a representative cross-section of the State's adults.

Question No. 1 was: "Which type of radio program do you listen to the most often?"

Replies were: News, 40 per cent; music, 35 per cent; drama 19 per cent; comedy 16 per cent; quizzes, 14 per cent; church 8 per cent; educational, 6 per cent, and others, 2 per cent.

Fave Show

Second question was: "What is your favorite radio program?" Answers, in order of preference: *Radio Theater*, Cedric Adams (local WCCO newscaster), Fibber McGee, Bob Hope, *Take It or Leave It*, Kate Smith, *Information Please*, *Hit Parade*, Charlie McCarthy, Jack Benny, *Town Meeting of the Air*.

Third question was: "Would you prefer radio programs with or without advertising?" Replies: Without, 49 per cent; with, 30 per cent; no difference, 19 per cent, and don't know, 2 per cent.

Women questioned voted 51 per cent against ads to 26 per cent for; men, 47 per cent against, 84 per cent for. Farm vote was split evenly, while those in town were 61 per cent against commer-

cials and 24 per cent for. Highest preference for no advertising came from those 21 to 29 years old who voted 59 per cent against. Oldest age group, over 60, were 57 per cent against.

Sugg to WKY As Station Mgr.

OKLAHOMA CITY, Dec. 31.—Capt. P. A. Sugg, USNR, is the new manager of Station WKY, effective Wednesday (26).

Sugg was with the National Broadcasting Company (San Francisco) for eight years prior to entering the service in 1940. He is said to have been one of the pioneers in the development of radar, and in addition to doing important electronic development work he organized and established naval schools and courses for the training of thousands of men in the operation and maintenance of electronic equipment. When the war ended he was commander of the naval air technical center at Corpus Christi, Tex., where the navy trained its officers and enlisted personnel in the operation and maintenance of airborne electronic equipment.

Akron B'con Journal Radio Editor Gags At Comedians' Gags

AKRON, Dec. 31.—Comedy air shows have been falling flat on their faces for months and the radio listener is being gagged with gags, according to Bee Offiner, Radio Editor of *The Akron Beacon Journal*, who took off the wraps in her Sunday column to trounce airway comics. Miss Offiner, whose column appears five days a week (it's out Monday and Saturday for space reasons) made her report after a period of intensive listening to the comedy shows. Not only were the comedians failing to get over on the air, she wrote, but a check-up of audience reaction showed that the studio crowds were also sitting on their hands.

Miss Offiner cracked at Bob Hope's "double-take quips"—repeating the gag when it flops the first time—and suggested that George Jessel, on his telephone call on the Andrews Sisters program, might well have gotten the wrong number. She cited the "seconds of dead air" that followed Judy Canova's gags on her Hildegarde visit and hit an Abbott and Costello routine as off-color.

The Beacon Journal has one of the oldest radio columns among newspapers. Miss Offiner succeeded Dorothy Doran last spring after Miss Doran joined the N. W. Ayer Agency.

Hub Press Set To Give Radio Some Solid Play

BOSTON, Dec. 31.—Newspaper space for radio seems headed for more extensive coverage than ever before, with three of Boston's four papers, *The Herald*, *Post and Globe*, all resuming daily columns after the first of the year. Officials of the fourth sheet, *Hearst's Record-American*, admit that they would also like to open up to radio but have a newsprint deficit of 248 tons to make up before any extra features can be added.

Since the war most papers here have carried either highlights and listings or listings only. Some of them carried radio columns, in abbreviated form, once or twice a week.

Local daily and weekly papers in outlying communities all report that they, too, are stepping up their radio coverage. *Shopping News* sheets, another big radio outlet and thicker in New England than in many other parts of the country, are increasing both their air space and their circulations.

Old Home Week

NEW YORK, Dec. 29.—*Wisecracs*, a new comedy quiz featuring Arthur Godfrey, has been packaged by BBDO and was tried out this week for copyright purposes on WEVD, local foreign language percolator. Program, brain child of Wick Crider and Bob Foreman, both of the agency's radio department, is a slow-paced, easy-moving variation on the usual hectic audience participation stanza.

Wisecracs is produced for BBDO by Mildred Fenton on a free-lance basis. Miss Fenton does not own the package, contrary to rumors current last week.

The program's try-out was probably the oddest thing ever to air under BBDO's banner. The show, had been waxed the previous week, but commercials, plugs for the agency itself, were live. WEVD's audience, which is conditioned in the daytime to Polish, Czechoslovakian, Ukrainian and Yiddish programs, was edified by dignified commercials extolling the merits of placing ads thru BBDO. But, the best part of the whole tale is the fact that the opening commercial was read by one of the agency's clients who was along for the ride and who thereby fulfilled every client's ambition to get on the mike. The closing plug was chanted by Messrs. Crider and Foreman.

Planes Are Okay But Queen Gang No Like 'Em Now

CHICAGO, Dec. 29.—Cast, producers, agency execs and network biggies working on MBS's *Queen for a Day* show ought to be clinch customers for Bixby's after what happened here this week. Story behind the fresh crop of white hair started Friday (28).

That day the entire crew was supposed to fly back to Hollywood after originating a few shows here. But that also was the day on which all Chicago planes were grounded and airline officials said they would be grounded for at least three more days. By train the crew would never have been able to get back in time for Monday's show, which, to make things worse, was the day on which Alka-Seltzer and P&G were to start joint sponsorship of the program. So the only solution was to make a transcription here Friday night and on Monday play the show transcribed from here while the "Queen" gang was on its way back to Los Angeles by train.

When the decision was made to air the show transcribed, the fun really began. Net officials had to okay putting on the show, as did the agency, package company and sponsor execs. Script had to be written, prizes bought, commercials cleared and, to get a studio audience, spot announcements had to be aired on WGN, local Mutual outlet, asking people to come down for the transcription making, which was done in the WGN studio at 10 p.m.

After all the hectic planning and preparing were over the show finally went off okay. But when it was over there was a mad dash of certain radio people to the nearest bars surrounding the WGN studios.

Chi Air News Org Names Committees

CHICAGO, Dec. 29.—Further development of Chi's radio news association took place this week when Bill Ray, of NBC, acting president of the org, appointed a committee to nominate officers and another to draw up bylaws, purposes and rules of eligibility. Radio news association, formed last week, is being set up to give radio a fair break with newspapers in news coverage.

Ray appointed Don Kelly publicity and special events director of WBBM-CBS, chairman of the nominating committee. For membership on this committee, he also appointed Con O'Dea, of ABC, and Jim Borman, of Press Association, AP's radio division. To chairman the bylaw committee he appointed Julien Bentley, WLS news director. Other members of this committee will be Jim Dale, of WIND; Charley Ahrens, of UP Radio; Bob Hurligh, WGN news director, and Everett Holles, WBBM news director.

This week Ray also sent out a letter to all Chi radio stations asking them to have a representative at the next meeting of the association, which will be held at the M and M Club in the Merchandise Mart on January 9. At this meeting, election of officers and adoption of purposes and bylaws of the association are expected to take place.

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Set Designers, Stations Pact In a Handshake

NEW YORK, Dec. 31.—In this era of get-it-down-in-black-and-white business, the verbal understanding just reached by the Scenic Artists' Union (Local 829), CBS, DuMont and NBC is unique. Strictly vocal agreement grants tele set designers \$125 a week for working unlimited hours. Extra union men needed to work on sets must be paid to the tune of \$20 for an eight-hour day.

Altho it is a little odd to find people still doing business with a handshake—especially unions and employers—there are several obvious reasons for it in this case. Relations between the stations and the trade union have been extremely cordial. In addition, the labor org feels video is still in the experimental stage and is co-operating with the outlets by moving slowly. Another reason is that the agreement does not cover a great number of people.

Agency Artists Banned

Union did, however, gain an important victory in the agreement by sewing up television designing for its members. Pact nixes the idea of ad agencies having their art men do the designing in the future. This is not a problem now, but the fact that the union has won this concession before the issue arises means that a precedent has been set. Agencies now operating in tele have their set done at the studios by union members. Fred Marshall, business agent of the union, indicated that a special subdivision for television designers might be formed. This video unit should be patterned after the mural painters, diorama-display workers, model makers and costume designers' units which now exist in the org.

Break for Tele Designers

Marshall indicated that video set designers would probably get a break in the matter of the initiation fee, which is \$500 for the set designers, the bulk of the union and \$25 for the units. But scenery designers, paying the larger fee, are allowed to dip their feet in all fields, while those in special branches are restricted to the group to which they belong. Same provision would probably apply to television designers if they paid the lower fee.

Marshall said, "We would have a special rate for this sort of work because it is very different from theatrical productions. Rates would be lower and depend entirely on whether men worked on a yearly or a daily basis. If they worked on a daily basis we would charge the regular rate, but a yearly contract would be something altogether different and include vacations and a pension plan." Yearly contract is a radically new concept to the union. Set designers generally work by the job, charging a mini- (See HANDSHAKE PACTS on page 12)

"Cissie" Withcalls Her Tele Desires

WASHINGTON, Dec. 31.—Eleanor (Cissie) Patterson, publisher of *The Washington Times-Herald*, was granted a motion Friday (28) to dismiss her application for a new video station here.

Lots of reasons for the withdrawal are being suggested, and the one most often repeated suggests that there'll be opportunity for re-introduction after video starts paying dividends—which phase won't be reached until television goes upstairs. According to the rumor boys, when the upstairs move is made there'll be room for more stations.

RKO Tele Drops Live Program Packages for Exclusive on Film

NEW YORK, Dec. 29.—RKO-Television Corporation, video subsidiary of RKO-Pictures, is abandoning its live package operations and will, in the future, concentrate exclusively on films for tele and for industrial users. Tom Hutchinson, RKO production head, is resigning from the company and will free lance as a television producer.

Reason for discontinuing the operations, is the feeling at the picture company that live production on several different stations is "an unwieldy, unprofitable and speculative venture" at best. Firm is said to think that with the complication of the television scene at this time, it would be wisest to use for television, already existing facilities, namely—films. RKO has the set-up

needed for pix, but live productions call for extra personnel and talent. Current scarcity of sponsors and stations make flesh shows over-costly.

Plan now is to sell advertisers and stations first on the idea of making a film. Once the deal is set, company will use manpower and equipment from its other subsidiary, Pathe, and shoot the footage. In that way there will be no overhead without a guaranteed return, and the overhead itself will not go too far above Pathe's regular operating costs. Company also will prepare film libraries of stock shots for sale to stations. RKO officials think that stock libraries will be as important to tele as disks are to radio, hence providing an immediate market once stations get going.

Restrictive Clauses in Pic Orgs' Contracts Cited by Government

NEW YORK, Dec. 29.—Motion picture distributors have recently popped up with distributor-exhibitor contracts calling for complete re-negotiation of agreements, with a possible rate rise for the exhib any time a theater begins to show video programs, according to government officials currently prosecuting Paramount Pictures, General Precision Instrument and the two Scopony corporations, American and British, for alleged monopoly in large screen tele. The Anti-Trust Division of the Justice Department is said to consider these "restrictive" clauses in standard distribution contracts to be an indication of the "reactionary" attitude which film interests have taken toward the new medium.

So-called "anti-television" clauses are in effect in most agreements covering distribution of films. These clauses give the distributor the right to demand an entirely new deal the minute an exhibitor begins to show video. If there is no new agreement within 30 days the contract is terminated, leaving the exhibitor without a source of films. Government lawyers interpret these clauses

as meaning that the distributors, most of whom are subsidiaries of the producing firms, may jack up prices so high that the exhib, unable to pay and faced with a dried-up film source, will throw tele out of his theater. Or, more logically, he'll never start.

Altho the government regards this as a bad practice and has, in fact, introduced it as evidence in its case against the picture companies outside television, film men say that it is merely a standard device designed to protect the distributor against an exhibitor who, using tele, decides he doesn't need to take his quota of pix. At the present time, the exhib agrees to run a certain number of films, taking the B's and C's with the A's. If he has video as a second feature he may conceivably refuse to accept low-budget films sent to him.

In the case of the television suit, Justice Department does not intend to use these clauses as evidence, but will use them to show the court and the public what it thinks is wrong with the film companies' approach to tele.

REVIEWS

Sports Review

Reviewed Wednesday (26), 9-9:30 p.m. Style—Forum. Sustaining over WCBW (CBS), New York.

One fine day—and the millenium is not far off, we trust—a bright young lad will cast aside his slide rule, put down his calculus tables and announce in stentorian tones incontrovertible proof that television audiences do not want to look at half-hour gab fests. When that happens the discoverer will be hailed as a genius. There will be a parade up lower Broadway, a reception at city hall and a dinner at the Waldorf-Astoria attended by Grover Whalen and William S. Paley.

Until that happy, happy day, alas, it appears the suffering viewer will be periodically subjected to sessions cut on the awkward pattern of Columbia's *Sport Review of 1945*. Briefly, CBS's *Sport Review* presented several figures in the athletic world, led by the station's expert, Bob Edge, in a discussion of the muscle madness of the past year. The speakers were Jimmy Powers, sports ed of *The Daily News*; Clair Bee, basketball coach at Long Island University; Lefty Gomez; Lewis Burton, of *The New York World Telegram*, and Bob Kelly, of the Racing Commission. These gentlemen, undoubtedly expert in their fields, were grouped around a table (which, incidentally, spoiled a number of shots) and gassed at great length. Omission of anything visual was Director Bob Bendick's primary fault. It appeared, for instance, that he had not instructed his cast to look at the camera, resulting in a series of profiles and backs of heads.

The opening of the program, an artist sketching a sports scene, took over-long and never really did anything. Perhaps a more visual idea would have been to (See SPORTS REVIEW on page 12)

Balaban & Katz

Reviewed Thursday (27), 7:30-8:30 p.m. Style—News, variety. Sustaining and commercial on WBKB, Chicago.

WBKB slipped back more than just a few months in its program tonight and presented a show, judged by the standard of excellence of recent programing, that was reminiscent of inferior video production that used to be commonplace at the station. In all fairness to the station, it must be said that last-minute cancellation of talent booked and also the fact that the Admiral Radio Company could not present one of its shows using high school talent because of holiday closing of the schools, was to a great extent responsible. But, nevertheless, the fact remains that the over-all program was plenty bad.

Starting off the show was a news commentary by Don Ward. Don is improving constantly on his WBKB series, especially since he began ad-libbing his stuff and gave up his former policy of reading news reports. But because WBKB had so little talent on hand for tonight's show he had to carry on for 25 minutes. That's too long for a news commentator to hold the audience's interest, and it's especially tough for a commentator to try to maintain interest for that period of time when all of his stuff is ad lib. As it was, Don was able to be good for a major portion of his newscast, but he just couldn't maintain interest all the way. He should not have been expected to be able to do so.

Following Ward, WBKB presented Rosemary Retter, an eight-year-old singer that has surprisingly mature voice for her age and has enough audio and visual potentialities to make her a good video entertainer in the future. But at (See B&K on page 12)

Chi WBKB Adds 5 Hours of Live Shows a Week

CHICAGO, Dec. 29.—WBKB, local Balaban & Katz video station, this week continued its march of progress with the announcement that starting January 2 it would program five more hours of telecasting each week, thereby bringing its total number of live shows per week to about 11 hours. With this number of hours of studio production WBKB execs claim they will be telecasting more hours of live production than any other video station in the country. NBC, in New York, is programming 17½ hours per week, but this includes film, whereas all of WBKB's 11 hours will be live studio productions.

Billy Eddy, WBKB director, is increasing his hours of programing for three reasons: (1) It's just part of the general pushing ahead of the station. (2) It's an attempt to approach closer to that goal of 28 hours a week minimum the FCC says video stations must telecast in the future. (3) It is an effort to assist the video set manufacturers in this area who have been using WBKB test patterns when they made special requests for the pattern telecasting in order to test sets they have been developing. Eddy feels it would be better to give these manufacturers program material for test purposes, and thus one reason for the program increase.

The new five hours will be aired Monday thru Friday from 4 to 5 p.m. In the near future Eddy expects to add five more hours to his program structure. These latter new hours will be earlier on week-day afternoons for educational shows, and on Saturday and Sunday.

Long Spot Commercials

A large portion of the new five hours starting January 2 will be used for the new type of long spot commercials WBKB is developing (*The Billboard*, December 29). As a result of a letter Eddy sent out last week asking all the agencies in Chi to put on experimental commercial spots, he has already received answers expressing interest on the part of four big agencies here. Other agencies have said they were referring Eddy's letter to their New York offices, where video policy is created.

The new five hours will also be devoted to other forms of video program experiment. Eddy intends to use them to develop some new shows with which the station staff has been working. By having these program ideas developed to a polished point he will have plenty of program material ready for any potential sponsor showing interest in putting on a commercial show at the station.

Actors' Equity Seeks To Set Scales for Tele

NEW YORK, Dec. 31.—Actors' Equity wants to set a union scale for television now. This is the first break in the long-dormant matter of jurisdiction and organization of the video field. Leading sister unions of the Associated Actors and Artistes of America, who long ago laid claim to a voice in the video jurisdiction, include Actors' Equity, Screen Actors' Guild and the American Federation of Radio Artists.

Walter Greaza, Equity exec and chairman of the tele committee which includes reps of AEA, SAG and AFRA, stated this week that there's certainly more tele activity and expressed the belief that scales should be set. He pointed out that a meeting of the video committee had been postponed, owing to the turmoil occasioned by the Frank Fay case, but indicated that such a meeting would likely be held soon. Emily Holt, AFRA exec, also expects a confab.

Others in No Hurry

With the exception of Equity, 4A's execs see no need for immediate action on television. One top AFRA exec pointed out that until manufacturers make more sets available there's no reason (See AEA SEEKS TO SET on page 12)

See NBC Sunday Eve Video on Page 41

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Too Short for a Head

ADRIAN SAMISH, v.-p. in charge of programs at ABC, heads for the Coast next week to oversee preem of the new American Monday night sked.

Charlie Benzinger, ex-assistant flack at CBS, back at his desk after two and a half years in the Army Air Forces.

Ann Atkins, former assistant to **Sonia Bignam**, deceased radio editor of *Time* mag, is slated to take over *Miss Bignam's* post.

Mutual's first new studio at headquarters will go into operation around the first of February. Until this time, Mutual has used WOR's studios.

John Gibbs replaces **Milton Wayne** as assistant story editor on *Cavalcade of America* for BBDO.

Lanny and Ginger Grey, song team, have signed with NBC recording for 165 open end e. t.'s. They start cutting early in January.

Philly office of N. W. Ayer & Son, Inc., recently added **Henry Fremont Hull**, ex-Young & Rubicam and recent captain in the air force, to radio department. Of course, he's the son of **Henry Hull**, the star.

Joe Leader, brother of **Tony Leader** and ex-WMCA miker, has just gotten back from an overseas stint in khaki. Plans hover between staying in New York and going to Coast.

Buddy Basch, khaki vet, slipped into the staff of **Banner & Greif**, New York flack office. Before army, he was a staffer at **Donahue & Coe, Inc.**

Jack Zinselmeier, until now merchandising director for WLW, Cincinnati, has been upped to manage specialty sales, WLW operation that distribes for manufacturers. He replaces recent resignee, **Lou Sargeant**.

Leo Alarie, after five years in khaki in the South Pacific and North Africa, has returned to radio station **WMAS**, Springfield, Mass., as a miker.

Ex-Lieut. Com. Joseph Connolly returns to WCAU, Philly, this week as director of news, publicity and special events after three and a half years in the navy. **Rudy Bloom**, who filled the post during the war, has been shifted to the new research department of the station, which he will head.

CBS starts new weekly strip called "Talks" on Saturday (5), 3:30 to 3:45 p.m. "Talks" will give political sky-pilots chance to sound off. First broadcast two State Department officials will gab about Department's international information service, in process of formation.

Lieut. Col. Paul Triquet, Victoria Cross holder, the Kiwanis Club of Hamilton, and **CHML**, Hamilton, Ont., station, combined forces to promote this year's Christmas seal drive. Getting the actual boots Triquet wore in combat in Italy when he won the Victoria Cross, England's equivalent of our Medal of Honor, they made them into book ends and gave them to the Kiwanis. Special broadcast to select winner of boots kicked sales way up.

Mike Boscia stepped into newly created job of manager of operations for CBS press information. Boscia continues present flack work for major web shows.

Capt. A. B. Chamberlain has returned to CBS as chief engineer after three years in the navy. Was with CBS engineering for 11 months before enlistment. **Joseph R. Spadea**, CBS account rep in Detroit, has taken over as manager of web's network sales department in Detroit.

Kate Smith's experiment with audienceless program ends on January 4, when the singer brings in live audience to help proceedings. Understood that new agency on the show, **Footie, Cone & Belding**, decided that a claque would add a little ginger to the show.

Tom McFadden has returned from khaki to the news and special events department of NBC as a news writer. McFadden served as a captain in the ATC.

Milton Samuel, head of Young & Rubicam's L. A. radio flackery, heading for New York to spend two weeks in talking over Y. & R. Coast plans with agency execs. Samuel, former head of

ABC's Western press department, was named to Y. & R. post last fall and is making first trip east for the agency.

On the McGillvra Cuff: Four new stations yept the Friendly Group are on the **Joseph Hershey McGillvra** list. They are: **WSTV**, Steubenville, O.; **WKNY**, Kingston, N. Y., and **WJPA**, Washington, Pa., Mutual affiliates, and **WFFY**, Atlantic City, Blue Network. Personnel additions at McGillvra include two new time salesmen, **Richard Gerken**, navy grad, and **Stewart Kelly**, army vet, to work out of the New York office. In Chi office **Walter Beadell**, manager before navy service, has returned as time salesman.

Martin Block, eager beaver of the disk jockeys in everything but the dough he collects, starts a new transcribed platter show entitled *Martin Block's Record Shop* over CBS, Saturday (12). Columbia Records sponsors show. **Benton & Bowles** the agency.

Clinton Bolton, recently released from the coast guard and ex-flack for **R. H. Macy & Company**, has landed a publicity job with **Geyer, Cornell & Newell**, New York agency.

Publication of the proceedings of the first annual radio and business conference of the City College of New York are now available in printed form. Write **Robert A. Lowe**, radio and business conference, City College of Business, 17 Lexington Avenue, New York 10, N. Y.

Larry Krasner, ex-radio trade paper scribe, is g. m. of the Hollywood office of **Forjee & Company**, radio reps.

Hoyt Allen, ex-khaki, and **Ted Barash**, ex-blue, have landed at **Benton & Bowles**. Allen will work on production problems in radio. Barash will handle contact assignments on **Best Foods** account.

Lieut. Col. John S. Hayes, ex-chief of the American Forces Network, has been appointed station manager of **WQXR**, local indie, and its FM affiliate, **WQXQ**. Colonel Hayes steps into a newly created spot as backstopper for **Elliot M. Sanger**, v.-p. of the Interstate Broadcasting Company.

Richard Redmond, after three years in the Army Air Forces, takes over job of advertising director in the sales promotion and research department at Mutual.

Mal. William E. Rowens Jr., ex-production manager of **WSOC**, Charlotte, N. C., has been put in charge of the Armed Forces Network with 18 stations thruout Japan and Korea.

New comedy-quiz show called The Bob Hawk Show will preem, over CBS net January 7, 7:30 to 8 p.m., replacing **Bob Hawk's Thanks to the Yanks**. **Cameis** continues as the bank-roller.

John M. Reynolds, after four and one-half years as a lieutenant with 8th Air Force, joined **WCKY**, Cincinnati, as a miker.

Leonard Myall, now covering Washington for **BBC**, does a voice show out of D. C. by line to New York and then via transatlantic short-wave to London. Was with **Army Psychological Warfare Bureau**.

Columbia University has its FM license. **Walter Kruelovitch**, of the U. of Wisconsin, will boss set-up as program advisor.

Stan Maxsted, **BBC-CBC** war correspondent, came on the **Queen Elizabeth** along with Canadian troops. They docked in New York, headed for Canada by rail. Maxsted is correspondent who jumped with paratroopers at **Arnhem**, went across the Rhine with glider units and was in Pacific when **V-J Day** arrived.

Tom Hudson, announcer on NBC's "Teen-Timer" show, next week begins playing straight man in addition to his announcing chore.

Jeanne Harrison has been renewed as miker on "Boston Blackie" for the third successive year.

Warren MacAlpine, London proxy of **BBC's** North American service, arrived in Canada for a look-see of things over here. Due in New York next month.

AEA Seeks To Set Television Scale

(Continued from page 11)

son to get excited about scales and jurisdictions. In tele's present phase, he continued, there's so little circulation that advertisers are not likely to be tempted to use the medium extensively—and without real commercial use why get excited? Other union execs, however, feel tele is set for a boom very soon and lack of preparedness on the part of the unions would be an inexcusable failure.

Another top exec is of the opinion that the scale should not be set at the present time—because such scales would likely be in line for revision as soon as the video picture cleared. We might set them too low, he stated, and then would have the trouble of hiking them. Another also indicated that performer orgs would not attempt to take any move that might possibly stifle the young industry.

SAG execs, reiterating the org's claim to a say in the video jurisdiction, expressed belief that films would play a large part in tele, and that settlement of any jurisdiction claims would probably involve recognition of a 4A's card. This brings up the problem of a single card for all categories of performers, a problem that the 4A's has long mulled but never settled.

At the present time, rates for actors range from "for no" up to regular AFRA web rates. Most ad agencies are paying air scale, as are NBC and CBS in the majority of cases. However, in Schenectady, Hollywood and at DuMont's station here, **WABD**, the standard is to pay as little as the traffic will bear. Some artists, of course, are paid well on the strength of their names and skill. But the average guy takes what he can get.

SPORTS REVIEW

(Continued from page 11)

Flip in front of a camera the pages of an album of still pix, the same shots which were later used ineffectually within the body of the show.

Despite all these criticisms, **Director Bendick** did demonstrate that he is capable of a technically professional performance and it seems likely that production know-how will come as he adjusts himself to the medium.

Marty Schrader.

B&K

(Continued from page 11)

the present time she is not ready for a top television program.

Because of lack of outside talent, **WBKB** tonight even had to present **Joe Wilson** interviewing **Bill Eddy**, the station's director. **Bill's** idea about video now and in the future was interesting enough, but when he made the interview a commercial plug for his new television book a couple of times, we thought he overstepped the bounds of good programming and gave what was intended to be a public service show a commercial tone not in good taste.

Even the three-minute **Elgin** dramatic spot tonight was not up to the standards of excellence maintained on this series in the past. All in all, it was just one of those bad nights at **WBKB**.

Cy Wagner.

Will He?

WASHINGTON, Dec. 31.—President Truman will be the nation's first Chief Executive to be televised in a congressional address if he decides to make a personal appearance in presenting his state of the union talk next month. Invitations have gone out to networks with telecasting facilities for a hook-up in the House, but Truman's decision on a personal appearance is still pending.

Handshake Pacts Designers, Stations

(Continued from page 11)

mum of \$500 a set, which doesn't include labor and materials but only the design of the set. Biz agent stated, "We are trying to encourage yearly contracts and would give consideration to any agency that employed union designers."

Agency Fear Foreseen

Trouble was foreseen by **Marshall** from some of the agencies who might be afraid that if the org came into the agency it would try to organize the rest of the artists. On this score, he claimed, "we would only bother with those artists that work in television. Our union has made a policy of not claiming artists who work on material for reproduction because they're too much of a headache." Exec said that agency artists could do initial sketches, but all material would have to be okayed by union men. Agency designers would not get any screen or program credits unless they were members of the union.

Agency artists, however, would not be excluded from the union. They would have to take a test to show they had video scenery savvy. Scenic artists have one of the top craft unions in the country and include within their ranks such top-drawer set designers as **Robert Edmond Jones**, **Stewart Cheney**, **Jo Mielziner**, **Howard Bay** (union proxy), **Raymond Sovey** and **Norman Bel Geddes** (futuristic diorama-displays), all of whom had to take a test to get in.

Vet Meyer Back at WFIL

PHILADELPHIA, Dec. 31.—**Felix Meyer** returns as musical director of **Station WFIL** after two years of service in the U. S. Naval Reserve. Meyer first joined the station in 1940 and has wide experience in the radio and advertising agency fields, in addition to his musical background. He was one-time radio director of the **Atherton & Currier** Agency. Meyer will have active charge of all musical presentations emanating from either **WFIL** or **WFIL-FM**. **Norman Black** filled in for him while he was in the service.

La Guardia's third broadcast for *Liberty* mag, over **ABC** will originate from Brazil. He will fly down to represent President Truman at inauguration ceremonies of new Brazilian prez.

NAB Exec Group To Ask 3-Year FM Licenses; Approve Channels

CHICAGO, Dec. 29.—One of its first important meetings since it was formed recently was held here Friday (28) by the FM executive committee of the National Association of Broadcasters. This is the committee which was set up to carry on for the FM interests when the **Frequency Modulation Broadcasters, Inc.**, was merged with the **NAB**.

At the meeting the committee took the following steps: (1) It agreed to file with the FCC a petition asking that FM station licenses be granted for three years instead of the present one year grant term. (2) It agreed to try to get the FM set manufacturers to supply the committee with info about future FM set sales in various markets. This way, if, for example, 10,000 FM sets were sold in a given market at a hypothetical time, the FM broadcasters would know about it and would be able to have a better idea about audience sizes in various markets. The committee named **Robert T. Bartley**, head of the **NAB FM** depart-

ment, to work out arrangements with the set manufacturers for this supply of information. (3) The committee expressed approval of the FCC action in designating FM allocations according to channels and not according to the old designation by frequencies. (4) The committee also voted in favor of having all set manufacturers adopt the channel type of designation instead of frequency designation on FM sets.

Present at the meeting, in addition to **Bartley**, were **Walter J. Damm**, **WTMJ**, Milwaukee, chairman of the committee; **Gordon Gray**, **WSJS**, Winston-Salem, N. C.; **Les Johnson**, **WBFB**, Rock Island, Ill.; **Wayne Coy**, **WINX**, Washington; **Justin Miller**, **NAB** president; **G. E. Arney Jr.**, **NAB** secretary-treasurer; **John Shepard III**, of the **Yankee Network**, and **Paul W. Morency**, **WTIC**, Hartford, Conn.

More Radio News on Pages 40, 41

BAND BIZ FOR '46 OKAY---BUT

ASCAP-SPA Apathy Spawns CAG

Theater & Pic Dough N. S. H.

Longhairs Set Up a New Union

Yank compositions to get nationwide boost — fem federation offers support

By Dick Carter

NEW YORK, Dec. 31.—Composers of serious music, despairing of genuine assistance from ASCAP and Songwriters' Protective Association, have formed the Composers'-Authors' Guild, which in a few weeks has scored sufficiently well in a promotional way to make the arty panners, all ASCAP-SPA members, say "This is it!"

Included in its roster of 75 writers are Roy Harris, Morton Gould, Jacques Wolfe, Oley Speaks, Edwin Franko Goldman, Walter Kramer, Geoffrey O'Hara, Victor Young and others of like caliber. O'Hara is listed as president; Young, vice-president; Irwin Rowan, secretary, and Clark Harrington, treasurer. The primary object is stated as "securing more performances of American works" and the reason for existence is baldly declared to be the failure of ASCAP and SPA to deliver.

Fem Clubs Okay

During its short life, the org has met with, and secured assurances of co-operation from American Federation of Women's Clubs—one of the largest sponsors of concerts in the country—and voice teachers' organizations. On its schedule is a meeting with a group of New York music crits. Meanwhile, it is meeting and plotting.

Disclaiming any basis antagonism toward ASCAP or SPA, the serious writers say that it is evidently not in the nature of ASCAP to engage in anything but the licensing of music: Promotion of music, they declare, can never be more than a token activity for a licensing organization.

Too Much Alley

SPA, they point out, is too heavily weighted with the problems of Tin Pan Alley to generate any vigor in the treatment or consideration of its longhair membership. Another angle which can't be overlooked in SPA, is that the serious composers provide SPA with less financial support than they could if they were earning money on sheet sales. This absence of cash assistance bulks large in an organization so beset with the affairs of guys who wear \$15 shirts.

In 1942 ASCAP and SPA made respective gestures toward the promotion of American serious music and tolerable art music publisher-writer contracts. ASCAP, in *The Billboard*, January 3, 1942, announced elaborate plans whereby, in conjunction with American Composers' Alliance, it would boost the percentage of American stuff used in concerts. Regarded as an advantage at that time was the fact that the war had caused a drop in musical imports from Europe.

ASCAP and ACA went to the trouble of compiling a complete catalog of their members' material and, by way of launching the campaign, gave the ballyhoo drum a couple of stout wacks. The launching and the sinking were not far apart: ACA and ASCAP stopped seeing eye-to-eye on which of ACA's members should be admitted to ASCAP membership, and the romance halted, ACA later taking its trade to BMI.

Plans which ASCAP had for running contests and providing worthy young composers with music scholarships were abandoned, largely because of the wartime draft, but the society now claims to be contemplating another onslaught (See ASCAP AND SPA on page 21).

Chickery Chick

NEW YORK, Dec. 31.—'Twas Santly-Joyful at the music pub this Christmas with pro manager Tommy Volanda reported on the sweet end of a \$15,000 bonus and other staffers said to have reaped a rich harvest ranging from 2G's down to 3 bills.

And they snickered at *Chickery-Chick*.

MGM Plans Robbins Orks Divorcement

Junior Gets a Biz

NEW YORK, Dec. 31.—Robbins Artists' Bureau, one of the seven properties that make up Jack Robbins's music-biz empire, will be sold away from the parent org shortly and set up as an indie agency to be dubbed American Artists' Bureau, Inc.

Properties affected in the deal include Georgie Auld, George Paxton, Bobby Byrne, Johnny Morris, Noro Morales, John Kirby and Chavez, orks, as well as Billie Rogers and Earl Oxford, singles.

Sale of the bureau known to be result of pressure from MGM film interests, which hold heavy financial say in Robbins enterprises. New MGM nix-policy against the agency said to have developed quite strongly after recent death of David Bernstein, late treasurer of MGM Corporation, with Robbins finally being persuaded to drop his talent activities.

Not that family grip will be entirely relaxed, since bureau will be acquired by Jack Robbins's son, Buddy, together with Howie Richmond, who manages the present agency set-up. Despite family relation, pair state, they'll be their own bosses. Claim they've bought the biz outright at a price not exceeding 100's and that this investment will allow them to run the whole show. Lads also plan to change format of the agency so as (See Robbins Divorcement on page 20)

"God's in His Heaven; OK With Music"

Terrific Year Forecast

NEW YORK, Dec. 31.—Happy New Year! Have you made your New Year's Resolutions? John G. Paine, Walter Douglas and Merritt Tompkins have, and a jolly time is in store for all.

Paine, general manager of ASCAP, tells *The Billboard* that what with television and Frequency Modulation and the use of music in industry, the society expects to strike many rich lodes during 1946. And then there is radio, and the good old films. And hotels, and night clubs, and all. Paine visualizes 1946 as ASCAP's biggest year yet.

BMI, Too

Tompkins, general manager of BMI, participates in a coincidence by telling (See "God's in Heaven" on page 20)

Records and radio pile up the \$\$ as hands will come and go and go

NEW YORK, Dec. 31.—Bottom isn't going to drop out of the band industry in 1946, but the trade sees a definite lull in the inflated prices paid by theaters, an end to the Hollywood bonanza and grief to a lot of guys who want to be band leaders.

Terrific increase in one-nighter bookings is expected by agency execs to more than compensate for diluted theater gravy and the Hollywood brush-off, and there is virtual unanimity that the over-all band income will be as big or bigger in 1946 than during the lushest pre-war days. Some bands will make less than they have been, some bands will make more, but there will be more bands in circulation, more bookings, and the agency take will be good, good, good.

The End of Twelve-Five

End of the \$12,500 per week theater booking for an egg-layer is not only in sight—it is misting the eyes of several names. Theater managers have had sorrowful experiences with some of the 12-5'ers during the past few months and it is no secret that two or three laddies who drew the fancy figure for their last whirl on the circuit will be lucky to see \$8,000 the next time around.

As sharply affected will be the comparative multitude of Grade B and C orks whose wartime theater prices mushroomed while their entertainment value remained stationary. The year of reckoning is at hand, and there isn't a booker in town who attempts to deny it.

Bookers are looking facts in the puss these days, probably because facts are easy to face when they include the existence of a broadening one-nighter field (See Band Biz for '46 Okay on page 21)

SHAW & McINTYRE TO INDIES

Musicraft Gets "Different" Deal

No stock sharing set-up but Artie Shaw gets a "new freedom" in contract

By Joe Carlton

NEW YORK, Dec. 31.—Another sensational grab of a major recording ork by a smaller wax firm is expected to be clinched here in mid-January, when Artie Shaw arrives in town to set pen and ink to a Musicraft disk paper.

Musicraft's Talent Index climbed even higher this week with news from Music Corporation of America that the Orrin Tucker band would cut sides for the diskery under a newly signed term paper.

Deal between Shaw and Musicraft, which may involve some unusual precedents in recording contracts, has been sitting on the desk of Andrew Weinberger, Shaw's legal rep, waiting only for written consent from the maestro himself. Understood that some early difficulties in the bickering have now been worked out to complete satisfaction of both parties with Shaw figured to raise no further objections when he arrives in New York. Despite heap much talk to the effect that Shaw's contracting with Musicraft (See SHAW GETS on page 28)

Straining Bonds

NEW YORK, Dec. 31.—Dick Frohlich, ASCAP press agent, and Hy Reiter, who fulfills a similar function at BMI, were friends long before there was a BMI and try their best to continue the friendship, but it's tough. They have to meet clandestinely for lunch, because all the ASCAP pubs who see them together assume that Frohlich is selling ASCAP down the river to BMI, and all the BMI pubs think that Reiter is selling BMI down the river to ASCAP.

Cosmo Deal on 1,800,000 Disks

McIntyre will make 24 sides a year—looks as tho Bank landed dough and talent

NEW YORK, Dec. 31.—Springing a real whopper on the trade wiseacres who have been talking the wax firm down in recent weeks, Cosmo diskery announced to *The Billboard* this week that Harold W. (Hal) McIntyre, one of the bigger-names in the music spiral, has signed a year contract with options.

And there's no twist or gimmick to the deal with McIntyre, who has been reported of late as winding up with every major disk stable from Capitol on down. Showing *The Billboard* not only the contract bearing McIntyre's signature, Harry Bank, proxy of Cosmo, disclosed a confirming letter from James C. Petrillo stating that the McIntyre pact had been approved by the international executive board of AFM December 28.

Terms of the contract, according to Bank, call for 12 records (24 sides) a year, 5 per cent royalties, no advance and a minimum guarantee of 1,800,000 platters per annum.

Acquisition of McIntyre comes as a real surprise to wax execs and muskies, who have been murmuring about Cosmo (See McINTYRE TO OUT on page 28)

Goell Heads New ASCAP Pub Firm

NEW YORK, Dec. 31.—A new ASCAP pub firm, Hudson Music, has been formed here by Kermit Goell, panner, who will work on his own score for United Artists' release, *Abilene Town*. Score had been contracted to Morris Music, but producer moved national release date of pic up to January 17, conflicting with Morris's plug schedule.

Morris released score to Goell, along with commitments for disks by Dick Haymes and Bobby Sherwood on film's No. 1 plug, *All You Gotta Do Is Snap Four Fingers*.

BMI Pin Up SHEET

Hit Tunes for January

ARE THESE REALLY MINE? (Campbell-Fargie)

Vaughn Monroe—Vic. 20-1736 • Gene Krupa—Col. 36890

ATLANTA, G. A. (Stevens)

Woody Herman—Col. • Sammy Kaye—Vic. • Shep Fields—Vogues
(soon to be released)

COME CLOSER TO ME (ACERCATE MAS) (Melody Lane)

Larry Stevens—Vic. 20-1776
Jimmy Dorsey—Dec. • Xavier Cugat—Col.
(soon to be released)

JOSE GONZALES (Valiant)

Tony Pastor—Vic. 20-1693 • Guy Lombardo—Dec. 18712
Four Chicks and Chuck—Cosmo 453

MORE THAN YESTERDAY (Marks)

Featured by Guy Lombardo, Vaughn Monroe and Hal Aloma

MY GUY'S COME BACK (Regent) (Shapiro-Bernstein)

Benny Goodman—Col. 36874 • Dinah Shore—Vic. 20-1731
Helen Forrest—Dec. 18723 • Thelma Carpenter—Maj. 1017

NEVER TOO LATE TO PRAY (Seneca)

Tommy Dorsey—Vic. 20-1773

TELL IT TO A STAR (Indigo)

Charlie Barnet—Dec. 18736 • Tony Pastor—Bl. B-11538

SLOWLY (Rudy Vallee Music)

Kay Kyser—Col. 36900 • Dick Haymes—Dec. 18746
Gordon McRae—Music. 15052

TAKE CARE WHEN YOU SAY "TE QUIERO" (London)

Guy Lombardo—Dec. 18730 • Tommy Tucker—Col. (Jan. release)

THE MOMENT I MET YOU (Embassy)

Tommy Dorsey—Vic. 20-1761

WAITIN' FOR THE TRAIN TO COME IN (Block)

Louis Prima—Maj. 7136 • Johnny Long—Dec. 18718
Peggy Lee—Cap. 218 • Harry James—Col. 36887

WALKIN' WITH MY HONEY (Republic)

Sammy Kaye—Vic. 20-1713 • Ray Noble—Col. 36883
Connie Boswell—Dec. 18741

THERE'S A BMI HIT
FOR EVERY TYPE OF SHOW

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BROADCAST MUSIC, INC.

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New York • Chicago • Hollywood

Hot Wax War Brewing With AFM, Diskers Over Masters, Both Imported and Exported

Union To Fight Platter Deals But No Ban Seen

NEW YORK, Dec. 29.—Importation of foreign masters and international trading of masters is set for stiff regulation by the American Federation of Musicians, according to union and wax company executives. Such regulation, in line with AFM Prexy James Caesar Petrillo's recent moves to protect American musicians from the competition of short-wave musical broadcasts, is now a hot issue because of two chief factors: (1) Ending of the war has permitted a resumption of trafficking in masters, and (2) tremendous increase of wax companies since the pre-war days threatens greatly to magnify what was already considered a bad situation in 1940, when comparatively few companies could engage in international deals. Already American wax companies have been approached by foreign outfits and vice versa.

High Cost of Platters

Importation of foreign disks (not masters) has always been prohibitive owing to high import duties and excessive breakage. In the past, however, this angle of cost was obviated thru importation of a master disk, from which mothers, stampers and countless disks could be made. "This practice," stated one union exec, "is canned music with a vengeance. Whereas American canned music displaces musicians, this kind of deal displaces the displacers."

In addition—and adding insult to injury—is the fact that records sold here from foreign masters are not taxable by the AFM.

AFM in 1941, when the threat of foreign-made masters was by no means as serious as it is now, was already hot under the collar. In a report before the 46th annual convention at Seattle, the following beef was made:

"Prior to the European war it was the policy of recording companies to import masters. . . . This practice, of course, deprives American musicians, especially concert musicians, of a certain amount of income. . . . The record company imported masters for only one reason—they saved a tremendous amount on their talent, as they paid only a few cents royalty to the foreign company for the right to make the pressings from the foreign masters.

"War conditions have naturally prohibited further importation of masters on any large scale, and I say that now is the time for us to take action prohibiting American record companies from listing any foreign recordings without special permission of the American Federation of Musicians. . . . It is my belief that when the war is over there will be a considerable amount of recording done by foreign orchestras in their native countries at prices so low that it would be very inviting to American companies to take advantage of this situation. . . ."

Reverse Works

The reverse of the picture—that is—American companies having their masters pressed by a foreign outfit—is also attractive to U. S. diskeries. One record company exec, admitting that Latin American firms have already approached him, explains it thus: "We have no facilities for pressing in foreign countries, so a deal whereby a South American outfit offers us a royalty on records sold is

attractive. It's all gravy and it assures us a distribution we could not otherwise get. Such a deal also relieves us of shipping and various labor costs. We just send them a master and collect. They are anxious to get our talent."

Just how the APM will handle the problem is not yet known, but the entire problem of recordings, both domestic and foreign, is likely to come up for much study at the AFM's mid-winter session slated for the middle of January in Chicago. Whether a complete ban can be placed on the traffic is doubtful, the AFM having found out years ago that regulation rather than prohibition is more effective in combating canned music inroads. Complete stifling of the traffic may also involve tangles with the State Department and the federal government's policy of international good will, interchange of cultures, etc. But there's scant chance that the federation will adopt a hands-off attitude. An arrangement with foreign musicians' unions is mentioned as a possibility.

Canuck Formula On Income Tax; For U. S. Batons

NEW YORK, Dec. 31.—Possible solution—for next year's returns at best—to the Income-Tax hot water which ork leaders will find themselves drowning in—come next few months (see *The Billboard*, December 1)—was seen in a report received last week from the Canadian Government that: "Musicians and actors, because their employment is largely casual, must make a tax return every three months instead of the yearly period granted other people."

Similar pitch—quarterly payment or semi-annual getting-up dough plan—was chanted a year or so back by some Treasury Department brass when a look-see of ork leaders and name actors tax obligations revealed the saddest sack situation of any professional group. Plan was then howled down on everything from discrimination to impossibility of keeping books.

Trade now has little to say. Wonders tho if two or three small headaches a year wouldn't be easier to take than one skull-breaking one.

Spanish Dough Waits on Acts, Band and Fems

NEW YORK, Dec. 24.—An international flavor, overtones of diplomacy, undertones of headache and a dash of cloak-and-dagger, are part of every working day at the Joe Glazer office lately, where Harry Moss is engaged in deliberations with two seniors from Spain.

Fresh off the boat, with muchos pesos jingling in their jeans, are a Spanish entertainment promoter and an official representative of the Franco Government, here to buy a vaude package for a 6-10 month tour of auditoriums and theaters.

One of the emissaries from the land of Frank Fay's hero, speaks no English and an interpreter is necessary to keep the negotiations going at Moss' customary brisk pace.

If the State Department and the talent, and Moss will go for it, chances are the two seniors will leave here with a band, a line of girls and a couple of dance acts. The seniors say there will be no trouble in getting the moolah out of Spain when the troupers head back to the States, if they go to Spain.

Doubling Charge Now Applies to All Engagements

NEW YORK, Dec. 31.—Doubling charge has been extended to apply to Class C steady engagements and all single engagements, starting February 15, according to a recent decision of the executive board of Local 802, American Federation of Musicians.

This means the doubling charge, having thus far been applicable to both Class A and B steady jobs, now applies to all engagements.

Western Mountain Music Pays Off Sheriff Tom Owen Collects Plenty

DES MOINES, Dec. 29.—Like the postman who goes for a walk on his day off, a band manager-booker attended the Midwestern Ballroom Operators' Association convention at Des Moines and didn't even open his date book. The reason—his band is booked solid for 1946 and has no open dates until 1947.

This phenomenal gent was Tom Owen, better known as Sheriff Tom Owen and His Cowboys, a six-piece band that does a business which makes other combos envious.

Playing in a 100-mile radius of Cedar Rapids, Ia., where the cowboys play a daily program on Station WMT, the band is the hottest thing for box-office receipts to hit the territory.

The band will gross \$72,000 for 1945, plays to 1,400 to 1,600 consistently, has pulled in \$630 for a one-nighter, and now books new dates on a 70-30 percentage, which even the name bands would like to snag.

Twenty-Five Year Stuff

The cowboys play old-time music of 25 years ago. As Owen explained, it has a zip to it. They also play Westerns, hillbilly numbers and some modern.

This style of old-time music has proved a money-maker for many of the ballroom ops during recent years with young and old customers flocking in to do square dances to a merry b.-o. tune. It's money for the operator because of low music costs.

Owen and His Cowboys have proved so popular, however, that one operator quit using him because, believe it or not, the customers wouldn't come for other bands.

The band now has gone in for the disk business and has cut four sides for the Mercury Record Company. Tiny Hill sold Owen on the record business because he knew the band's territorial popularity. They have signed a three-year contract calling for a minimum of 30 records.

Title "for Free"

Sheriff Owen, he got his title without running for office, does the calling, handles the booking. His partner, Bub Goodwick, plays the banjo, sings and handles the arrangements. Others include an accordion, drums, bass fiddle, trumpet and sax.

Owen pays his men well, on a share-the-profit basis, with each member getting a cut. All of the sidemen will pay taxes on over 5G this year.

Owen's career dates back to where he was the first square dance caller on WLS and he can recall having Gene Autry work under him at one time. He was on WLS for 13 years and moved to Cedar Rapids eight years ago where he started out with his present cowboys and starved.

Keeping friendly with the customers is one of the secrets of the band's success

and as Owen puts it, about two-thirds of the customers know the first names of the band boys.

One ballroom op said he would like to see some of the name band leaders carry on conversation like Owen and the cowboys. The musical lads know all about sows having litters and other rural talk that the customers like.

The band travels in a 13-passenger bus which was picked up when a larger band was forced out of business.

72G Gross

Owen admitted the \$72,000 gross this year and pointed out the band did over \$60,000 last year and \$48,000 in 1943.

One reason for the solid bookings is due to repeat dates. For old customers, Owen still charges \$250 a night, but the unusual 70-30 percentage on the new dates brings in usually \$400 to \$500 a night.

Altho many of the dates are in rural sections, the band plays the larger cities and recently signed up for the Kerker Bros.' Coliseum at Davenport, which has one of the largest floors in the State.

As Owen says, "Give 'em music with a zip, keep friendly with the customers, and keep playing and the box-office receipts play tag with profit."

Spivak Inking McCall Sisters

NEW YORK, Dec. 31.—Charlie Spivak ended a long search for vocal group this week by signing four McCall sisters to handle chirp chores with the ork.

Spivak signed the girls on the 29th after catching their act for a USO show in Louisville. They opened with the band two days later in Pottstown, Pa., getting billing as the Stardreamers.

Prior to USO shift, femmes were fairly well-known around Detroit area where they held down some radio time.

McConkey Invades Chicago in Start of National Play

CHICAGO, Dec. 29.—In what promises to be the first of a series of expansions that will end with operating on a nationwide scale, Mac McConkey, of McConkey Orchestra Company, announced this week the opening of a Chicago office at 127 North Dearborn. Dick Shelton, former Chi ork fronter, will head the new office, with Walter Wenger and Norma Witt making up the remainder of the personnel here. Both Shelton and Wenger are just out of service.

In another shift, this time in his Kansas City, Mo., office, McConkey announced the addition of Ralph Webster, formerly with Vic Schroeder, Omaha booker, to replace Johnny Sandusky, former K. C. office manager, for McConkey. Sandusky has left the booking biz for an exec slot in a steel plant. McConkey is planning to expand to include acts and larger bands. Prior to this, the office has been specializing in cocktail entertainers and seven and eight-piece hotel orks. Plans also call for the organization of a radio and transcription department.

Marx Upped From Treasurer to Prexy

NEW YORK, Dec. 31.—Herb Marks became president this week of the music publishing firm which bears the name of his late father, Edward B. Marks. Young Marks came to the firm 20 years ago, after a stretch in the theatrical trade press, and was listed as treasurer until his father's death.

2 N. Y. Ballrooms Go Class A

NEW YORK, Dec. 31.—Embassy Ballroom, starting January 15, will pay Class A scale instead of the Class B now prevailing, according to recent decision of Local 802, AFM. The Savoy Mansion, Brooklyn, received a Class A designation yesterday.



PHIL MOORE FOUR
SYMPHONY BILLY DANIELS, VOCAL
No. 15048
I LOVES YOU, PORGY (instrumental)

PHIL BRITO ORCH. DIRECTED BY WALTER GROSS
BLUE
No. 15057
I'M IN LOVE WITH TWO SWEETHEARTS

GEORGIE AULD ORCH.
TIME ON MY HANDS LYNNE STEVENS, VOCAL
No. 15046
LET'S JUMP

HARRY GIBSON "Harry the Hipster"
I STAY BROWN ALL YEAR ROUN'
No. 346
WHO PUT THE BENZADRENE IN MRS MURPHY'S OVALTINE

DAVE DENNEY "The Prairie Crooner"
WITH ORCH.
PRECIOUS SONNY BOY
No. 15049
I THINK I'LL THROW MY PILLOW ON THE FLOOR
NOBODY'S FAULT BUT YOUR OWN

JOE MARSALA SEPTET
EAST OF THE SUN
No. 344
SLIGHTLY DIZZY

LEONARD FEATHER'S BLUE SIX
LOST WEEKEND BLUES
No. 345
THE LADY IN DEBT



Musicraft Corporation, New York Los Angeles

COUNT BASIE

From New Jersey to the Nation

NEW JERSEY is so proud of William Basie, the State proclaims an annual Count Basie Day. This token of esteem for a son of Red Bank is a reflection of the raves of the country's jive followers. Basie's hot even in the Soviet Union.

The Count learned to tickle the black-and-whites from his mother and Fats Waller. While still in his teens, Basie migrated to the Middle West where, after jobbing theaters and small night clubs, he landed a job with Walter Page's Blue Devils. Next he joined the Benny Moten band, which he took over when the leader died in 1935.

Two years later Benny Goodman took an interest in him and Basie was under way. In addition to cracking box-office records time after time in spots all over the nation, he has clicked with several original tunes, including the smash jitter-hitter *One o'Clock Jump*. His disks for Columbia are top faves among the collectors.

Basie heads for a p. a. at the Roxy in New York next March. Following that he will swing into a concert tour.

"THE KORN KOBBLERS"

Form B Contract May Be Remote Control Gim'ick

NEW YORK, Dec. 31.—Hotel, ballroom and nitery ops are scanning their Form B contracts this week, exploring the possibility of taking the payola problem into their own hands if radio program directors and the song pluggers' union fail to move.

Idea that a bum program aired from a band location does the location no good has percolated thru to the management of several spots, as has the theory that a program tailored to entertainment values is more likely to be satisfactory than a program featuring three or four \$25 plugs.

No Like To Touch

Location managers are notoriously reluctant to interfere in the programming of remotes, fearing to generate union grievances. However, the language of Form B contract has lately taken on richer meaning for a few people, especially the passage which defines the prerogatives of the employer (op) in his relations with the employee (band leader).

Contract reads: ". . . The employer shall at all times have complete control of the services which the employees will render under the specifications of this contract."

A couple of wise legal heads close to all phases of the music biz feel that this lingo gives the employer the right to police programing on pain of canning a leader who doesn't do the spot fullest credit on the air.

Just Exploratory

No overt move in this direction will be made until the reorganized song pluggers have had time to work kinks out of the new muscles, and until the radio execs have had time to digest a few Barbary Room lunches on the payola subject.

Meanwhile, an exec of Local 802 here told *The Billboard* that he did not think the language of Form B, as quoted

Installment Fine

PHILADELPHIA, Dec. 31.—An unnamed musician here is expected to have a life expectancy of 600 years by Local 77, Musicians' Union. He's a member of a musciew recently fined for working under the wage scale.

His infraction covered a long number of years, but since he was helpful in bringing the case to trial he was treated leniently. Of the \$1,000 fine imposed, \$400 is held in abeyance, and the rest is understood to be payable at \$1 a year.

Asch Splits With Stinson; Launches Own Disk Firm

NEW YORK, Dec. 31.—Moe Asch has split up with the Stinson Trading Company and will launch record firm of his own to be tagged Disc, it was learned here this week.

Stinson company understood to be continuing with the Asch label until present supply of masters is used up and after that, firm, run by Herbert Harris and Irving Brosky, may alter plans.

Meanwhile Asch has already started on his own, using same distrib set-up and pressing arrangements.

above, gives a location operator any right to patrol a maestro's books. So there are two ways of looking at the subject, and a clash of theory is possible unless the situation improves or somebody is able to lull the ops back to sleep.

One of the Lindy contingent, consulted on the topic, suggests that if location managers begin exerting control over programs they may begin forcing certain publishers to pay the line charges and a bonus in exchange for "consideration." He added, "I'm a cynic, tho."



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FUISTE A BAHAI (Samba) |
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PALAERA DE MUJER—Vocal |
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Pla-Mor Faces Blacklist for Calloway Brawl

NEW YORK, Dec. 31.—Pla-Mor Ballroom in Kansas City, Mo., may find itself virtually blacklisted by all talent agencies and Negro maestros as a result of the recent Cab Calloway "slugging." This is the opinion of members of a special committee appointed by National Association for Colored People, currently investigating the Calloway incident.

Understood that committee is prepared to enlist support from all talent agencies, (not just those specializing in Negro bands such as Gale office) in a move to erase all dates skedded for the Pla-Mor. Provided that charges of "extreme viciousness and bias" are found to be valid, committee is also set to put similar proposal before individual bands themselves, both white and Negro and may even take the matter to the AFM.

Refused Admission

Wrath of the NACP against the Kansas City location developed out of AP accounts of the Pla-Mor affair which received heavy press coverage thruout the country last week. Calloway was reported as having gone to the ballroom December 22 to visit Lionel Hampton who was playing a skedded date there. In company of another Negro man, Felix H. Payne, Calloway reportedly purchased tickets and was then denied admission by the doorman. According to William Todd, special officer for the Pla-Mor, Calloway followed up a management offer to refund his money because "no Negroes were admitted," by pushing him to the floor. Thereupon Todd said "I got up and struck Calloway and then drew my revolver. I hit him over the head several times."

Calloway was later booked on a charge of intoxication and resisting arrest by Kansas City police after an alleged scuffle. Maestro was treated at General Hospital for cuts on the head.

Agents' Nightmare

NEW YORK, Dec. 31.—McFarland Twins, at the Plantation Room of Hotel Dixie without benefit of booking agency, are no ad for the bookers. Guys have snared an extension of their contract at the spot and are now ticketed for six months. Have a Mutual wire and looking for an ABC slot. are huddling with a couple diskers and just completed a Columbia short. Don't plan to sign with any agency "until," and in the meantime are the living answer to the agency exec's frequent moan, "that guy is such a belly-ache, thank God he ain't twins."

Spots Paying \$10 For 4 Hours Rated Class B by AFM

NEW YORK, Dec. 31.—Spots which heretofore paid \$10 or less per man for four hours terminating not later than 1 a.m., are now being considered as Class B engagements with a consequent hike in scale, according to recent decision of Local 802, AFM. New scale is \$12 per man, double for leader, and \$3 per man per hour overtime. Spots affected include Swiss Hall, Yorkville Casino, Kreutzer Hall, Mozart Hall, Queen's Labor Lyceum, Arpad Hall, Whitehall, Yorkville Temple and others.

Williams, Hawkins, Millinder Back Hampton Pla-Mor Stand

NEW YORK, Dec. 31.—Cootie Williams, Erskine Hawkins and Lucky Millinder, supporting Lionel Hampton in the Cab Calloway-Pla-Mor Ballroom scandal, have wired the mayor and chief of police of Kansas City, demanding guarantees against repetitions of the incident.

Esquire again makes jazz history!

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The February JAZZ Issue of Esquire!

... names the winners of the Esquire All-American Jazz poll—the members of Esquire's 1946 All-American Jazz Band—and why they were chosen by Esquire's board of leading jazz artists, critics and writers. Collectable candid photographs of America's top jazz specialists are also included in this issue ... along with "Chicago Jazz History" and other eight-to-the-bar articles and stories by eminent jazz authorities. At newsstands January 11th. 50c.

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... the last word on the world of jazz, from then till now, features—the 30-year Chicago jazz era, with articles, photographs and a hot-spot map of the cradle-of-jazz city ... a biographical breakdown of the jazzmen voted on for Esquire's 1946 All-American Band and of the 1946 Esquire New Stars ... photographs of the jazz great ... a discography of the "reet" in jazz records ... and plenty of pertinent words on "le jazz hot" by men who really know it—Leonard Feather, George Hoefer, Paul Eduard Miller and Charles Edward Smith. On sale at newsstands, record shops and book and department stores January 16th. \$1.00.

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Jockey Platters Direct Nixed by Decca Branch

CHICAGO, Dec. 29.—Another indication that the Decca Record Company is continuing to make things a bit tough for disk jockeys—which the trade says is part of a move on the part of Decca and some other record companies to get radio stations to pay for airings of disks, was made this week in Detroit, when Eddie Chase, well-known jockey who has been conducting his *Make Believe Ballroom* in Chi and other important cities for years, got what he considers to be a shoving around by Decca. Chase's beef is that whereas up to now he has been able to get records for his show on WKYZ, Detroit, direct from the Decca headquarters there, he was told this week that from here on in he would have to get his Decca disks from a regular dealer.

No More Direct

Situation developed this week when Chase sent over to the Decca office for some disks. His messenger was told that hereafter Chase would have to purchase his Decca records from a regular dealer. Chase checked Henry Wilson, Detroit Decca manager, and Wilson told him that the new rule is going to be adhered to. Wilson said that these orders came from "those higher up" in the Decca org.

Chase believes that getting platters for his show from regular dealers provides an unnecessary hardship on him. He claims that he won't be able to get waxings soon enough thru regular dealers. He furthermore claims that it will require plenty of running around from dealer to dealer on his part in order to find the disks he wants. This, he says, would happen because of the inability of distributors to keep all dealers sufficiently supplied these days.

Others All Co-Op

Chase also says that Capitol, Guild, Majestic, Victor and Columbia keep him well supplied with records and send them to him direct, even in some cases with biographical material and other dope about the stars playing the tunes. With the other boys co-operating this way, he sees no reason why Decca should take a different stand. As Decca used to supply him with disks directly, he feels that the new move on the part of the company is definitely along the line of the company trying to get payment from stations—or at least a move in that direction.

Decca Hedges

Various Decca execs contacted by *The Billboard* were indefinite when queried. An exec here said that Decca has never served disk jockeys directly. Chase denied this and said that when he used to be in Chi, as well as during his stay in Detroit, he got the disks direct. A New York exec of Decca said that anything relative to a policy along this line was a "yes and no" proposition. Some disk jockeys get Decca releases directly from the company, he said, others don't.

Chase Goes to Talent

Chase, however, is not satisfied with this explanation. He has already contacted Lou Levy, manager of the Andrews Sisters, one of Decca's top combinations. When Chase told Levy about the recent development, Levy agreed it was an unhealthy one and promised to contact Decca execs about it. Chase also plans to contact Jimmy Dorsey and Glenn Gray, other Decca artists, to tell them about his tiff with Decca. He reasons that the stars should want to have their releases played on the air for build-up purposes and have an interest in seeing that Decca does not push the radio boys around.

Chase, expressing what could be the attitude of many a disk jockey around the country, says he is not going out of his way to try to hunt up Decca releases. He claims that Decca ought to see that radio can help sell records and, therefore, go out of its way to co-operate. He also says that he can get plenty of good stuff from other companies a hell of a lot easier, and as far as he is concerned, he could just as well program without Decca stuff. Next move ought to be interesting to watch.

Lieut. Robert Le Mond, former CBS caller in Hollywood, is now officer-in-charge of WVTR, 50-kw. kingdom station of Armed Forces Radio Net in Tokyo.

It's Canned But—

HOLLYWOOD, Dec. 31.—Bobby Wells, Capitol Records slack, wrapped up a neat promotional stunt in pushing Capitol's new Johnnie Mercer waxing, *Personality*. He had an eye-filling fem garbed in a bathing suit deliver disks to platter spinners while they were on the air, therefore wrangling a plug for the new release. Disc jocks so visited were Al Jarvis, Don Otis, Ira Cook and Frank Bull. Trade press men also got the "Miss Personality" service.

Savoy Sights On Exclusive Artist Pacts

NEW YORK, Dec. 31.—Herman Lubinsky, typical of the indie hot jazz diskers, is finding out that altho (as he claims) he has the best of the originals made by the Slam Stewart, Coleman Hawkins, Don Byas, Lester Young, Ben Webster and a host of other tooters, he still has to compete with disks made by some of these men for as many as 25 different waxers. And so, altho he is still featuring and releasing their originals (he has some 100 masters in the "bank"), he's going after "exclusive contracts" with the names he's diskling from now on in.

First step in this direction has been the hiring of an artist and repertoire boss, Teddy Reig. Reig has signed up for Lubinsky, Kal Winding (B. G. trombone), Stan Getz (also B. G.), Shorty Rogers and Shelly Manne, drummer ex-gob. Manne has set up a new group which is knocking itself out at the Three Deuces on 52d Street. All the boys (not Manne's group) worked on two new sides *Grab Your Ax, Max*, and a new treatment (says Lubinsky) of *Always*, which will be out around the 15th. Other names Savoy is supposed to have on exclusive papers include Dexter Gordon (Billie Eckstein tenor sax on those sock first disks), Charley Kennedy (ex-Prima) now with Krupa and Johnny Mohegan. Latter has just finished a piano album for Savoy. Lubinsky is also counting on Bonnie Davis (who put Savoy in the business) to do it again with the Picadilly Pipers on two originals, *Upstairs* and *Forget It, You're Still in Love*.

Altho Savoy is still all things to hot jazz, or hot jazz is all things to Savoy, there's a lot of emphasis lately on the rebob stuff—"modern jazz."

BMI Tie-Up N. S. H.

Savoy's tie-up with BMI hasn't netted him much—but reason is said to be that hot jazz—and even the "new jazz" isn't made for radio listening and so those royalty checks are low, oh, so low. Lubinsky, however, feels that he's certain to be in the disk pic when a lot of the other waxers are out. Because he kept away from standards that anyone could do and stuck to originals that aren't dated, i.e., someone else didn't do them too, even the someone else plattered sections with the same hot specialists.

Understood in the trade that one of the top labels is said to have offered Lubinsky plenty for all his unreleased masters—but that L said "No" . . . and in order to emphasize the "No," he's back sold in the biz with a new recording sked right thru January, February and March.

Keynote Kicks Off On National Spread

NEW YORK, Dec. 31.—Eric Bernay's Keynote Record firm off on a national kick with the small-sized diskery taking on enough new distribs for expansion into country-wide biz.

Known that Keynote has found a source of supply for additional pressings (one of the biggest headaches for diskers today, big or small), but with Bernay in Florida, intimates won't say where the new waxeries are coming from. Only admitted that on strength of increased output, firm will bang away at more national marts.

Enoch Light Signs For Year With Guild

NEW YORK, Dec. 31.—Enoch Light ork has signed a year term-paper with

Guild Records. First sides, which will back up vocals of Guild thrush, Nancy Norman, was cut for diskery yesterday (30), and are slated for release about January 12. Light currently is holding down the stand at Joe Waller's Post Lodge, Westchester, N. Y.

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Jerry Levy Moves To Song Distrib

NEW YORK, Dec. 31.—Song Distributors' biz took on Jerry Levy this week to handle some of the exec work formerly watched over by the late Saul Immerman. Levy, who worked for 20 years with music sales jobbers—not the same Levy who manages Shep Fields band—will make the fourth functionary operating the rack enterprise. Other three are Moe Gale, new president of the corporation, Barney Young and Andrew Weinberger.

“Mr. Strauss” Tunes Peddled to Limeys

NEW YORK, Dec. 31.—Two tunes from the score of the defunct Broadway turkey, *Mr. Strauss Goes To Boston*, have been assigned by BMI to Reg Connelly for British exploitation. The curse has been taken off the ditties, tho the name of the show will in no way be associated with the British sheet music.

Decca Is Planning Stevens Successor

NEW YORK, Dec. 31.—Decca's board of directors is scheduled to meet sometime this week to select a successor to the late E. F. Stevens Jr., executive vice-president. Talk that one of Decca's top district managers will be brought in to fill the niche in the disk's business department are pooh-poohed by Decca execs.

“GOD'S IN HEAVEN”

(Continued from page 18)
The *Billboard* that 1946 will be a big year—BMI's biggest year. Not only has BMI got plans for expansion in its own backyard, radio, but there are other things afoot, too. For example, BMI is going to expand the activities of its publishing firm. The professional department is going to have some new faces in it, as well as the old. And BMI will, says Tompkins, continue “as we have from the beginning, to compensate publishers and writers on the basis of performances.”

Douglas, chief of Music Publishers' Protective Association, points out that the publishing business “is now three times as good in volume as it was before the war and shows every sign of continuing to improve. A song hit now sells 1,000,000 copies. Before the war it was lucky to sell 300,000.” Douglas, in the name of MPPA, faces 1946 with serene confidence.

ROBBINS DIVORCEMENT

(Continued from page 18)
to get out of the strict band swirl and expand into single acts, lecturers, songwriters, literary lights and what have you. One key problem to be handed the new entrepreneurs may hinge around George Paxton band. Paxton has always fronted an expensive aggregation—red ink on the Robbins ledgers totals close to \$35,000—and while lads probably won't forego notes received from Paxton, it is believed that they may decline to go along with so costly an operation.

NEW YORK, Dec. 31.—Do Luxe Record firm, Linden, N. J., is setting up its own distrib here under the guidance of Al Hirsch, whose new enterprise will go under name of Malverne Distributors. Hirsch formerly worked with Vima Stores in New York areas as sales manager in company's record division.

Second Generation

NEW YORK, Dec. 31.—Evelyn Elizabeth Moore, for more than 20 years a writer of concert songs, listens to *Chickery Chick* with mixed emotions. Her two decades of efforts in the serious field have brought her considerable artistic acclaim and very little dough. The writers of *Chickery Chick* have already accepted for considerable dough, if little artistic acclaim. Mrs. Moore sometimes sits and wonders, because Sylvia Dee, who penned *Chickery*, is her daughter.

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GERALD WILSON AND ORCHESTRA
"YEMTA"
"COMES SUNDAY"
THE DUKE ELLINGTON CREATION
"THRASHER SISTERS"
Vocal
THE
INSTRUMENTAL

Band Biz for '46 Okay---But Theater and Pic Dough N.S.H.

(Continued from page 13)
which promises to become at least as rich as it ever was before the war.

Note the frequent comparisons to pre-war: They invariably crop up in conversations with hep band people, most of whom have mentally cushioned themselves for a trend downward from the artificial peaks of 1944-'45. They know that the time when it was possible for a leader to take home \$96,000 for 16 days' work (as T. Dorsey once did), is well behind us. So, while they are not soliciting lower prices for their bands (perish the thought), they are keyed to 1946 and the "normalcy" of 1941.

Okay for Bookers and P. M.'s

Bookers and managers rest easy at night, safe in the knowledge that while one op may cut the take here, another will resume operation there. Things will balance themselves, say all.

There has been some gab to the effect that unless orks accept drastically reduced theater prices, they'll be crowded out of the vaude scene altogether. In crying about \$12,500 omelets, theater ops occasionally squawk that at any price their patrons are fed up with the same ole ork formula. Film distributors have a huge backlog of celluloid, and some trade extremists fear that unless leaders and managers listen to reason the double feature may crowd out band-vaude.

On the other side of this particular fence are those who point to the "divorcement" litigation between Mr. Whiskers and movie distribs, predicting that the outcome will mean the opening of many houses to vaude and bands. Theory is that government victory will force fair competition between theaters and that the smart op will resort to flesh.

No Sudden Death for Band Vaude

Majority of agency execs, weighing the two schools of thought, see no reason to suppose a sudden end to vaude bookings, and give considerable credence to the notion that many houses will be dusting the dressing rooms again, buying orks and acts and paying what the traffic will bear.

Nobody nurtures any illusions about Hollywood for 1946. Agencies are bitter in their denunciation of studio treatment of bands in films. There is unanimity that none short of a top band can expect feature film bookings in the foreseeable future. The trend is definitely away from the screen and toward radio, with the latter movement likely to develop into a highly paid stampede (See *The Billboard* Radio Department, December 15).

Recordings and e. t.'s will, of course, be bigger in 1946 than they were in 1945, and any comparison to 1941 is a cause for great glee all around. At the rate things are going, the current 200 disk firms will continue to multiply, and while they can't all survive, they'll all be paying bands as long as they manufacture platters. Big companies are now shaking the wartime cobwebs and are getting ready for what is certain to be their biggest 365. This means moo for bands.

Mortality rate among bands is expected to pierce the ceiling during 1946, if only because the birth rate will be the highest ever. Almost every guy who waved a stick in the army or navy is convinced he's a natural for fame and fortune in the ork sphere, and plenty of them are going to scrape together enough backing to get started. The number which can last any length of time is another question.

Lots of Bumper Crops

In addition to the rash of Johnny-come-latelies, there is a bumper crop of ambitious sidemen who have recently caught the leader bug. Percentage of fatalities in this group, while not as high as among former service batoncers, is expected to be considerable—it always has been.

Third category of newcomer is found in the ex-band leader returning from a spell in service or war work. We find in the process of leading or grooming or planning a new band such former leaders as Dick Jurgens, Sam Donahue, Ray McKinley, Orrin Tucker, Bob Crosby, Alvino Rey, Bobby Byrne, Dick Stabile and the McFarland Twins. Among former sidemen preening or planning or working out front are Buddy Morrow, Billy Butterfield, Buddy Rich, Johnny Morris,

Johnny Bothwell, Tex Beneke, Shorty Sherock, Ziggy Elman, Buddy Moreno, Jess Stacy, Gerald Wilson and Rex Stewart. Then there are relatively new outfits like Randy Brooks and Les Elgart—not brand new, but not thoroly established.

Rules the Same

Because 1946 will follow the same rules as any other year, there will be plenty of room at the top for a new stylist who can captivate the public. A lot of ordinary bands may be able to hang on longer than expected, because of the upsurge in bookings. But there will be plenty of disappointments and the bookers are already saying "too bad—he was a nice guy" about several sidemen who barely have their own crews under way.

Trade regards the chances of Ziggy Elman as about the brightest, even tho the former Tommy Dorsey-Benny Goodman trumpeter is still in the army. Before the war, Elman was among the most popular of all sidemen, and he has received favorable publicity in his role as a musical sergeant.

Thus it shapes up for 1946 lots more one-nighters, maybe more theaters—but at less dough per theater per band per week—more radio at good dough for good names, no more movieville unless you're tops, record contracts galore, a good year. Provided, as if anyone could overlook it, that Mr. and Mrs. Public eat regularly and have spending money.

ASCAP and SPA Apathy Spawns CAG

(Continued from page 13)
on the citadel of culture, by means of scholarships, etc.

SPA Plan Flops

SPA, under E. Claude Mills, originally was to crack down on the publishers of serious music and secure for the writers a form contract embodying the same basic provisions for writer royalties and writer security which characterize the SPA pop writer contracts. With Mills' department from SPA, however, the project fell by the wayside.

ACA's association with BMI has engendered an annual contest for ACA members, with the first prize winner in the *Orchestral Composition* category grabbing \$700 and the *Chamber Music* victor getting \$500. Prizewinners in the recently conducted first edition of the contest were guaranteed publication by BMI, and at least one public performance. The size of the compositions are limited, with an eye to the exigencies of radio performance. Works designed for solo performance of any sort have been getting very little attention from BMI, which feels that Schirmer, Fisoher et al. have the field sewed up.

BMI is also mulling plans to move in on performances in the public schools, but the emphasis will necessarily remain on airtime.

While all this goes on, the new Composers'-Authors' Guild, showing a worldliness not generally attributed to long-hairs, quietly makes use of the prestige of its members to convince users of serious music that the American product is being neglected, is available, and can fill concert halls. Whether the guild will eventually turn toward the matter of equitable contracts with publishers is a question to be answered in the future.

Limeys Seeking Gov't Aid

LONDON, Dec. 31.—A group of British composers, artists and critics started a campaign here this week for government sponsorship of the arts. Calling for establishment of a national council of music, among others, the group reminded the Labor Government of its campaign platform, which promised assistance to all fields of art.

Included in the group's demands were public grants for music scholarships.

RACE RECORDS WHOLESALE
Only for RECORD STORES and JUKE BOX OPERATORS
ALL LEADING PHONOGRAPH LABELS PROVEN MONEY-MAKERS.
\$1.05 RETAIL SELLERS
All Shipments C. O. D. Railway Express. SEND NO MONEY.
Minimum Order—25 Records Assorted.

PHILO RECORDS—70c EACH
Bo Baba Leba Helen Humes
Every Now and Then Confessin' the Blues Jay McShano
Walkin' Baby, Don't You Cry The Three Blazers
Blazer's Boogie Jay McShane
Merry-Go-Round Blues
Bad Talo Boogie
Driftin' Blues Johnny Moore's Three Blazers
Groovy
McShane's Boogie Blues Helen Humes
Unlucky Woman
Ho May Be Your Man Helen Humes
Bluo Prelude
Around the Clock Blues Wynonie Harris
Part 1 and Part 2

GLOBE RECORDS—65c EACH
Highway 101 Jimmy
Baby, Don't You Want To Go McCracklin
Penny's Worth of Boogie Ittussell Jaquet
Look What You've Done to Me

EXCELSIOR RECORDS—65c EACH
Fla-Ga-La-Pa Timmie Rogers
Drop a Nickel
Around the Clock Blues Jimmy Rushing
Part 1 and Part 2
My Baby's Business Jimmy Rushing
Preston Loves Mansion
I'm for You Flennoy Trio
E-Boh-O-La-Boh Blues
Wrenn Gal, Brother Flennoy Trio
My Love Flennoy Trio
I'll Be True
Only a Palter Moon Flennoy Trio

MODERN RECORDS—65c EACH
Brooklyn Stomp—Happy Johnson
Jelly Jelly Vocal Blues—Jesse Perry
Swingin' the Boogie Hadda Brooks
Just a Little Blasia Pearl Traylor
Night Marc Boogie Pearl Traylor
Lonesome Gal Blues
Around the Clock Blues Pearl Traylor
Part 1 and 2
Air Mail Special Happy Johnson
"Splat!"
Playboy Blues—Pearl Traylor
Eleven Forty-Five Swing—Howard McGhee,
Go, I'm Lonesome (Vocal)—Pearl Traylor
Call It the Blues (Vocal)—Estelle Edson
Blues in "B" Flat
Ocep Meditation Hadda Brooks
Rockin' the Boogie Hadda Brooks
The Man I Love
I'm Drunk Blues (Vocal)—Clarence Williams
Jive, I Like Blues (Vocal)—Pearl Traylor

EXCLUSIVE RECORDS—75c EACH
I've Got a Right to Cry Joe Liggins
Bluo Moods
Blues at Sunrise Johnny Moore
You Taught Me to Love Frank Haywood
Please Believe Me
So Glad
Moneydipper Joe Liggins
Part 1 and Part 2

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Send 25c in coin or stamps for our stock.
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The Most Played Juke Box FOLK Record!

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Week	Position	Record	Artist	Label
5	3	1. SILVER DEW ON THE BLUE GRASS TONIGHT	Bob Wills	Columbia 36841
20	2	2. TIME TOO OFTEN	Ernest Tubb	Capitol 200
9	6	2. SIOUX CITY SUE	Dick Thomas	National 5007
9	6	2. IT'S BEEN SO LONG	Ernest Tubb	Capitol 112

SILVER DEW ON THE BLUE GRASS TONIGHT

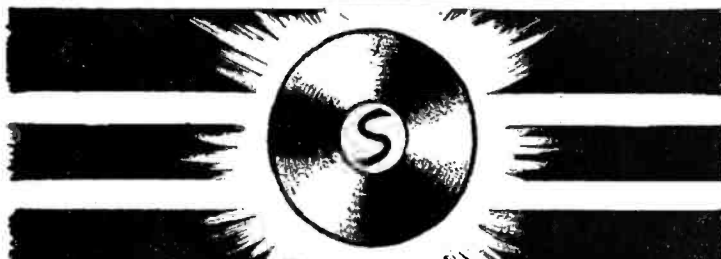
(Columbia 36841)

Recorded by the Nation's No. 1 Western Swing Band

BOB WILLS
AND HIS TEXAS PLAYBOYS



ORDER FROM YOUR LOCAL RECORD DISTRIBUTOR
LEEDS MUSIC CORPORATION



Here is ONE New Year's RESOLUTION that will be KEPT!

STERLING will continue to stay in its groove . . . turning out saleable recordings . . . on time and RIGHT! Strictly speaking, of course, this is not a New Year's resolution . . . it's the resolution we made when we started in business . . . and we have never lost sight of the goal! 1946 will see a steady schedule of superb Classical Jazz and Race Records under the STERLING imprint . . . for your greater profit. And in the meantime, here's our wish for a

HAPPY NEW YEAR
TO YOU ALL!

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ON RECORDS
AS ON SILVER

Sterling

ALWAYS MEANS A
GOOD PLATTER



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. SYMPHONY
2. IT'S BEEN A LONG, LONG TIME
3. I CAN'T BEGIN TO TELL YOU
4. IT MIGHT AS WELL BE SPRING
5. CHICKERY CHICK
6. WHITE CHRISTMAS
7. WAITIN' FOR THE TRAIN TO COME IN
8. LET IT SNOW! LET IT SNOW! LET IT SNOW!
9. THAT'S FOR ME
10. DIG YOU LATER (A HUBBA-HUBBA-HUBBA)
11. (DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT?
12. DOCTOR, LAWYER, INDIAN CHIEF
13. SOME SUNDAY MORNING
14. AREN'T YOU GLAD YOU'RE YOU?
15. COME TO BABY, DO

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

	SONG	AMERICAN	ENGLISH
11	1. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash	Music Makers
11	2. BELL-BOTTOM TROUSERS	Campbell Connelly	Santly-Joy
9	3. THE GYPSY	Peter Maurice	*
9	4. I HOPE TO DIE IF I TOLD A LIE	Campbell Connelly	Advanced
9	5. UNDER THE WILLOW TREE	Mac Melodies	*
11	6. THERE! I'VE SAID IT AGAIN	Campbell Connelly	Valiant
2	7. IT'S BEEN A LONG, LONG TIME	Bradbury Wood	Marris
9	8. THERE MUST BE A WAY	Bradbury Wood	Stevens
8	9. CAROLINA	Irwin Dash	*
11	10. COMING HOME	Peter Maurice	Harman
5	11. LET'S KEEP IT THAT WAY	Noel Gay	*
8	12. JUST A BLUE SERGE SUIT	Victoria	Berlin
3	13. NO CAN DO	Francis Day	Robbins
2	14. SOON IT WILL BE SUNDAY	Lawrence Wright	*
3	15. LOVE LETTERS	Victoria	Famous
3	16. I'LL CLOSE MY EYES	World Wide	*
9	17. SYMPHONY	Chappell	Chappell
11	18. JUST A PRAYER AWAY	Campbell Connelly	Shapiro-Bernstein
3	19. OUT OF THE NIGHT	Southern	*
5	20. REMEMBER ME	Cinephonic	*

*Publisher not available as The Billboard goes to press.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

AREN'T YOU GLAD YOU'RE YOU? (Burke-Van Heusen). Sung by Bing Crosby in RKO's "The Bells of St. Mary's."

IT MIGHT AS WELL BE SPRING (Williamson). In 20th Century-Fox's "State Fair." National release date—October, 1946.

AS LONG AS I LIVE (Witmark). In Warner Bros.' "Saragoga Trunk."

IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Bros.' "Too Young to Know." National release date—December 1, 1945.

DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (Robbins), sung by Perry Como in 20th Century-Fox's "Doll Face." National release date not set.

JUST A LITTLE FOND AFFECTION (Shapiro-Bernstein), sung by Connee Boswell in Monogram's "Swing Parade of 1946." National release date—January 12, 1946.

DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." National release date—November, 1945.

SOME SUNDAY MORNING (Harms, Inc.) in Warner Bros.' "San Antonio." National release date—December 29, 1945.

I'LL BUY THAT DREAM (Burke-Van Heusen), sung by Anne Jeffreys in RKO's "Sing Your Way Home." National release date not set.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1946.

I'M ALWAYS CHASING RAINBOWS (Miller), in 20th Century-Fox "The Dolly Sisters."

THE BELLS OF ST. MARY'S (T. B. Harms), in RKO's "The Bells of St. Mary's."

Music Popularity Chart

Week Ending
Dec. 28, 1945

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, December 21, 8 a.m., and ending Friday, December 28)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1	All Around the Christmas Tree (R)	Stuart	BMI
4	Aren't You Glad You're You (F) (R)	Burke-Van Heusen	ASCAP
1	Chickery Chick (R)	Santley-Joy	ASCAP
1	Come to Baby, Do (R)	Leeds	ASCAP
1	Gee, It's Good to Hold You (R)	Criterion	ASCAP
1	Give Me the Simple Life (F) (R)	Triangle	ASCAP
1	How Deep is the Ocean? (R)	Berlin	ASCAP
1	I Can't Begin to Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
1	I'll Be Home for Christmas (R)	Melrose	BMI
4	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
4	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
1	In the Middle of May (R)	Crawford	ASCAP
1	It Might As Well Be Spring (F) (R)	Williamson	ASCAP
1	It's Been a Long, Long Time (R)	Morris	ASCAP
1	It's Only a Paper Moon (F) (R)	Harms, Inc.	ASCAP
1	Just a Little Fond Affection (F) (R)	Shapiro-Bernstein	ASCAP
1	Just a Sittin' and A Rockin' (R)	Robbins	ASCAP
4	Let It Snow! Let It Snow! Let It Snow! (R)	Morris	ASCAP
1	Love Letters (F) (R)	Famous	ASCAP
1	No Can Do (R)	Robbins	ASCAP
1	Parade of the Wooden Soldiers (R)	Marks	BMI
1	Put That Ring On My Finger (R)	ABC	ASCAP
1	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
1	Symphony (R)	Chappell	ASCAP
1	(Did You Ever Get) That Feeling in the Moonlight? (R)	Paul-Pioneer	ASCAP
1	That's for Me (F) (R)	Williamson	ASCAP
2	The Bells of St. Mary's (F) (R)	T. B. Harms	ASCAP
1	Till the End of Time (R)	Santley-Joy	ASCAP
1	Waitin' for the Train to Come In (R)	Martin Block	BMI
1	White Christmas (F) (R)	Berlin	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

cluded in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	LIC. BY
	Last Week	This Week		
4	1	1	WHITE CHRISTMAS (F)	Bing Crosby...Decca 18429-ASCAP
5	6	2	SYMPHONY	Benny Goodman...Columbia 36874-ASCAP
5	5	3	SYMPHONY	Freddy Martin...Victor 20-1747-ASCAP
1	—	4	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Vaughn Monroe-The Norton Sisters...Victor 20-1759-ASCAP
2	11	5	WHITE CHRISTMAS (F)	Frank Sinatra...Columbia 36860-ASCAP
4	4	5	DIG YOU LATER (A HUBBA-HUBBA)	Perry Como...Victor 20-1750-ASCAP
12	11	6	CHICKERY CHICK	Sammy Kaye...Victor 20-1726-ASCAP
13	2	6	IT'S BEEN A LONG, LONG TIME	Harry James...Columbia 36838-ASCAP
4	10	6	DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton...Capitol 220-ASCAP
4	—	7	I CAN'T BEGIN TO TELL YOU (F)	Harry James...Columbia 36867-ASCAP
2	—	8	IT MIGHT AS WELL BE SPRING (F)	Sammy Kaye (Billy Williams)...Victor 20-1738-ASCAP
6	11	9	WAITIN' FOR THE TRAIN TO COME IN	Harry James...Columbia 36867-BMI
8	8	9	IT MIGHT AS WELL BE SPRING (F)	Dick Haymes...Decca 18706-ASCAP
7	—	9	IT MIGHT AS WELL BE SPRING (F)	Paul Weston-Margaret Whiting...Capitol 214-ASCAP
3	13	10	I CAN'T BEGIN TO TELL YOU (F)	Andy Russell...Capitol 221-ASCAP
2	—	10	I CAN'T BEGIN TO TELL YOU (F)	Sammy Kaye...Victor 20-1720-ASCAP
1	—	10	CHICKERY CHICK	Gene Krupa (Anita O'Day)...Columbia 36877-ASCAP
8	9	11	WAITIN' FOR THE TRAIN TO COME IN	Peggy Lee...Capitol 218-BMI
12	7	12	IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul Trio...Decca 17708-ASCAP
1	—	13	AREN'T YOU GLAD YOU'RE YOU? (F)	Bing Crosby (John Scott Trotter Ork)...Decca 18720-ASCAP

Coming Up

CHICKERY CHICK	George Olsen (Judith Blair-Ray Adams and Ensemble)	Majestic 7155
AREN'T YOU GLAD YOU'RE YOU? (F)	Les Brown	Columbia 36875
A DOOR WILL OPEN	Tommy Dorsey (Stuart Foster-The Sentimentalists)	Victor 20-1728
GEE, IT'S GOOD TO HOLD YOU	Woody Herman (Frances Wayne)	Columbia 36870
IN THE LAND OF BEGINNING AGAIN	Bing Crosby (John Scott Trotter Ork)	Columbia 36870
THE FRIM FRAM SAUCE	The King Cole Trio (King Cole)	Decca 18720
		Capitol 224

WOW!

What a RECORD

CAPITOL'S greatest hit!

MERCER'S greatest recording!

Hear

JOHNNY MERCER

in

Personality

From the Paramount Picture "Road to Utopia"

Backed by

'IF I KNEW THEN'

featuring that terrific combo

THE PIED PIPERS

and PAUL WESTON'S

ORCHESTRA

CAP. 230



Capitol RECORDS

FROM HOLLYWOOD

Sunset and Vine

STILL GOING STRONG...

Vaughn Monroe

AND HIS ORCHESTRA

LET IT SNOW!
LET IT SNOW!
LET IT SNOW!

and

WHEN THE SANDMAN
RIDES THE TRAIL

Vocals by Vaughn Monroe
and The Norton Sisters

RCA VICTOR 20-1759



AND ORDER THESE NEW RELEASES TODAY!

Charlie Spivak

AND HIS ORCHESTRA

THE BELLS OF
ST. MARY'S

(from the RKO picture,
"The Bells of St. Mary's")

YOU CAN CRY ON
SOMEBODY ELSE'S
SHOULDER

Vocals by Jimmy Saunders

RCA VICTOR 20-1791



ROY ROGERS

King of the Cowboys

With Orchestra conducted by Perry Botkin

You Can't Break My Heart • You Should Know
(It's Been Broken Before)

RCA VICTOR 20-1782

THE MORRIS BROTHERS

(Wally and Zeke)

Salty Dog Blues • Somebody Loves You, Darlin'

Vocal duets with Mandolin and Guitar

RCA VICTOR 20-1783

JAZZ GILLUM

Blues Singer With Instrumental Accompaniment

Whiskey Head Buddies
Afraid To Trust Them

BLUEBIRD 34-0741



RCA VICTOR



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
10	1	1	IT MIGHT AS WELL BE SPRING (F) (R) ... Williamson
8	3	2	I CAN'T BEGIN TO TELL YOU (F) (R) ... Bregman-Vocco-Corn
12	2	3	IT'S BEEN A LONG, LONG TIME (R) ... Morris
9	4	4	CHICKERY CHICK (R) ... Santly-Joy
3	5	5	SYMPHONY (R) ... Chappell
6	6	6	WAITIN' FOR THE TRAIN TO COME IN (R) ... Martin Block
13	7	7	THAT'S FOR ME (F) (R) ... Williamson
21	—	8	TILL THE END OF TIME (R) ... Santly-Joy
14	10	9	I'LL BUY THAT DREAM (F) (R) ... Burke-Van Heusen
1	—	10	SOME SUNDAY MORNING (F) (R) ... Harms, Inc.

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		
	Last Week	This Week	
4	2	1	SYMPHONY ... Freddy Martin...Victor 20-1747 <i>In the Middle of May</i>
11	1	2	CHICKERY CHICK ... Sammy Kaye...Victor 20-1726 <i>I Lost My Job Again</i>
5	5	3	DIG YOU LATER (A HUBBA-HUBBA-HUBBA) ... Perry Como...Victor 20-1750 <i>Here Comes Heaven Again</i>
7	6	3	I CAN'T BEGIN TO TELL YOU (F) ... Bing Crosby-Carmen Cavallaro <i>I Can't Believe That You're in Love With Me</i> ... Decca 23457
12	3	4	IT'S BEEN A LONG, LONG TIME ... Harry James...Columbia 36838 <i>Autumn Serenade</i>
2	—	5	LET IT SNOW, LET IT SNOW, LET IT SNOW ... Vaughn Monroe...Victor 20-1759 <i>When the Sandman Rides Again</i>
11	8	6	IT'S BEEN A LONG, LONG TIME ... Charlie Spivak...Victor 20-1721 <i>If I Had a Dozen Hearts</i>
8	5	7	IT MIGHT AS WELL BE SPRING (F) ... Dick Haymes...Decca 18708 <i>That's for Me (F)</i>
12	4	7	IT'S BEEN A LONG, LONG TIME ... Bing Crosby...Decca 18708 <i>Whose Dream Are You?</i>

(Continued on page 77)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
6	1	1	Merry Christmas ... Bing Crosby ... Decca 403
27	3	2	Glenn Miller ... Glenn Miller and Ork ... Victor P-148
12	2	3	On the Moonbeam ... Vaughn Monroe ... Victor P-142
1	—	4	Christmas Carols ... St. Luke's Choristers ... Capitol BD-2
1	—	5	Nutcracker Suite (Tchaikowsky) ... Spike Jones and His City Slickers ... Victor P-143

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
28	1	1	Chopin's Polonaise ... Jose Iturbi ... Victor 11-8848
14	2	2	Clair De Lune ... Jose Iturbi ... Victor 11-8851
7	3	3	Warsaw Concerto ... Sanzuma Boston Pops ... Victor 11-8863
19	—	4	Ave Maria (Schubert) ... Marian Anderson ... Victor 14210
35	4	5	Warsaw Concerto ... Wallenstein, Los Angeles Philharmonic Ork. ... Decca 29150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
34	2	1	Music to Remember (From the Life of Chopin) ... Jose Iturbi ... Victor SP-4
2	—	2	Tchaikowsky Nutcracker Suite ... Ormandy, Philadelphia Ork ... Victor M-915
3	—	3	Tchaikowsky Nutcracker Suite ... Stokowski, Philadelphia Ork ... Victor M-285
6	—	3	Harold in Italy ... Boston Symphony ... Victor DM-989
10	4	3	III Eulenspiegels ... Boston Symphony Ork, Serge Koussevitzky ... Victor DV-1
3	—	3	Sonata Appassionata ... Artur Rubinstein ... Victor M-1018

Music Popularity Chart

Week Ending
Dec. 27, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	2	1.	I CAN'T BEGIN TO TELL YOU (F) —Bing Crosby-Carmen Cavallaro Decca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
10	—	2.	CHICKERY CHICK —Sammy Kaye (Nancy Norman-Billy Williams-The Kaye Choir) Victor 20-1728 (George Olsen, Majestic 7155; Gene Krupa, Columbia 36877; Evelyn Knight-The Jesters, Decca 18725)
12	3	3.	IT'S BEEN A LONG, LONG TIME —Bing Crosby-Les Paul Trio Decca 18708 (Harry James, Columbia 36838; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040; The Five De Marco Sisters, Majestic 7157)
11	3	4.	IT'S BEEN A LONG, LONG TIME —Harry James (Kitty Kallen) Columbia 36838 (See No. 3)
4	7	5.	IT MIGHT AS WELL BE SPRING (F) —Dick Haymes-Victor Young Ork. Decca 18706 (Paul Weston-Margaret Whiting, Capitol 214; Sammy Kaye, Victor 20-1738; Ray Noble, Columbia 36893)
8	5	6.	WAITIN' FOR THE TRAIN TO COME IN —Peggy Lee (Dave Barbour Ork) Capitol 218 (Harry James, Columbia 36867; Louis Prima, Majestic 7155; Johnny Long-Dick Robertson, Decca 18718; Celestine Stewart and The Charmers, Hub 3005)
4	4	7.	WHITE CHRISTMAS (F) —Bing Crosby (John Scott Trotter Ork) Decca 18428 (The Mel-Tones, Jewel G-4000; Frank Sinatra (Axel Stordahl and Ork), Columbia 36860; Guy Lombardo (Tony Orsi), Decca 18717; Freddy Martin, Victor 27946)
4	11	8.	SYMPHONY —Freddie Martin (Clyde Rogers) Victor 20-1747 (Marlene Dietrich, Decca 23456; Benny Goodman, Columbia 36874; Jo Stafford, Capitol 227; Danny O'Neil, Majestic 7162; Guy Lombardo, Decca 18737; Bing Crosby, Decca 18635; The Phil Moore Four, Musicraft 15048)
3	12	9.	DOCTOR, LAWYER, INDIAN CHIEF (F) —Betty Hutton (Paul Weston Ork) Capitol 220
6	8	10.	WAITIN' FOR THE TRAIN TO COME IN —Harry James (Kitty Kallen) Columbia 36867 (See No. 6)
5	8	11.	WAITIN' FOR THE TRAIN TO COME IN —Johnny Long-Dick Robertson Decca 18718 (See No. 6)
4	9	11.	DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (F) —Perry Como (The Satisfiers-Russ Case Ork) Victor 20-1750
3	—	12.	IT MIGHT AS WELL BE SPRING (F) —Paul Weston-Margaret Whiting Capitol 214 (See No. 5)
2	13	13.	I CAN'T BEGIN TO TELL YOU (F) —Andy Russell (Paul Weston Ork) Capitol 221 (See No. 1)
3	14	13.	CHICKERY CHICK —Evelyn Knight-The Jesters (Bob Haggart Ork) Decca 18725 (See No. 2)
5	14	13.	IT'S BEEN A LONG, LONG TIME —Stan Kenton (June Christy) Capitol 219 (See No. 3)
4	10	13.	IT MIGHT AS WELL BE SPRING (F) —Sammy Kaye (Billy Williams) Victor 20-1738 (See No. 5)

Coming Up

SYMPHONY—Jo Stafford (Paul Weston Ork) Capitol 227
SYMPHONY—Bing Crosby (Victor Young Ork) Decca 18735
SYMPHONY—Benny Goodman (Liza Morrow) Columbia 36874
LET IT SNOW! LET IT SNOW! LET IT SNOW!—Vaughn Monroe (Vaughn Monroe-The Norton Sisters) Victor 20-1759

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
8	2	1.	SILVER DEW ON THE BLUE Bob Wills Columbia 36841
2	4	1.	GRASS TONIGHT Bob Wills Columbia 36841
2	4	1.	YOU WILL HAVE TO PAY Tex Ritter Capitol 223
8	1	2.	WHITE CROSS ON OKINAWA Bob Wills (Tommy Duncan) Columbia 36881
13	4	2.	IT'S BEEN SO LONG, DARLING Ernest Tubb Decca 6112
2	4	2.	WITH TEARS IN MY EYES Wesley Tuttle Capitol 216
7	—	2.	CHRISTMAS CAROLS BY THE OLD CORRAL Tex Ritter Capitol 223
1	—	2.	TEXAS PLAYBOY RAG Bob Wills Columbia 36841
1	—	2.	MAKE ROOM IN YOUR HEART FOR A FRIEND Wiley and Gene Columbia 36869

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
22	1	1.	THE HONEYDRIPPER Joe Liggins Exclusive 207
5	2	2.	BEULAH'S BOOGIE Lionel Hampton Decca 18719
1	—	3.	GOT A RIGHT TO CRY Joe Liggins Exclusive 210
1	—	3.	WYNONIE'S BLUES Wynonie (Blues) Harris Apollo 362



DICK HAYMES and HELEN FORREST

I'M ALWAYS CHASING RAINBOWS

TOMORROW IS FOREVER

Both Vocal Duet with Orchestra Directed by Earle Hogen

DECCA RECORD NO. 23472 . . . 75¢

CHARLIE BARNET and His Orchestra

TELL IT TO A STAR

Fox Trot, Vocal Chorus by Phil Barton and The Satisfiers

XANGO

Instrumental Fox Trot

DECCA RECORD NO. 18736 . . . 50¢



CARMEN CAVALLARO and His Orchestra

WARSAW CONCERTO

Instrumental Fox Trot, Piano Solo by Carmen Cavallaro

A LOVE LIKE THIS

Fox Trot, Vocal Chorus by Gloria Foster

DECCA RECORD NO. 18742 . . . 50¢

ETHEL SMITH and THE BANDO CARIOCA

THE PARROT

Samba

(1) PARAN PAN PIN (2) CACHITA

Rumba

DECCA RECORD NO. 23462 . . . 75¢



CONNIE BOSWELL and RUSS MORGAN and His Orchestra

WALKIN' WITH MY HONEY

LET IT SNOW, LET IT SNOW, LET IT SNOW!

Both Vocal with Orchestra

DECCA RECORD NO. 18741 . . . 50¢

LOUIS JORDAN and His Tympany Five

DON'T WORRY 'BOUT THAT MULE

Fox Trot, Vocal Chorus by Louis Jordan

BUZZ ME

Blues Fox Trot, Vocal Chorus by Louis Jordan

DECCA RECORD NO. 18734 . . . 50¢



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(MAJESTIC ALBUM M-1)

- ★ My Gal Sal
- ★ The Bowery
- ★ When You Were Sweet Sixteen
- ★ The Band Played On
- ★ Give My Regards to Broadway
- ★ Put On Your Old Grey Bonnet
- ★ Easter Parade
- ★ Take Me Back To New York Town
- ★ I'll Take You Home Again, Kathleen
- ★ The Sidewalks of New York
- ★ Tim Toolan
- ★ Has Anybody Here Seen Kelly?
- ★ Gounod's Ave Maria

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2016

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THE HOTTEST HILLBILLY TUNE IN YEARS
COUPLED WITH

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JIMMY WALKER Acc. by

Paul Westmoreland and His Pecos River Boys
IT REALLY GETS THE NICKELS

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OZIE WATERS AND THE PLAINSMEN

- 2015 { "ALONG THE NAVAJO TRAIL"
- { "SILVER DEW ON THE BLUE GRASS TONIGHT"
- 2012 { "AT LEAST A MILLION TEARS"
- { "COOL WATER"

Acc. by the Coast Ranch Hands

STILL GOING BIG

- 2013 { "IT'S TOO LATE NOW (To Say You're Sorry)"
- { "DARLIN', WHAT MORE CAN I DO?"
- 2014 { "HEARTACHES"
- { "YOU DON'T CARE WHAT HAPPENS TO ME"

IDAHO CALL AND HIS SUN VALLEY COWBOYS

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PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approxi- supplied in advance by record companies, mately two weeks in advance of actual Only records of those manufacturers vol- release date. List is based on information untarily supplying information are listed.

- ATOMIC POLKABrunon Kryger Ork ...Harmonia H-1105
- BOTTOMS UPIllinois Jacquet and His All Stars Apollo 756
- CARAMBA-SAMBA FOR TWOJuan Vicari OrkHarmonia H-3006
- CARIOCACarlos Varela and His Havana-Madrid OrkCoda 5029
- DADDY'S YODEL LULLABYDon WestonWesternair 4010
- DAY BY DAYFrank Sinatra (Axel Stordahl Ork)... Columbia 36905
- DON'T DOG ME 'ROUNDZeke Manners Ork (Zeke Manners).... Victor 20-1797
- EL JUDIO RUMBEROCarlos Varela and His Havana-Madrid OrkCoda 5030
- GHOST OF A CHANCEIllinois Jacquet and His All Stars..... Apollo 756
- HABBA, HABBA POLKABrunon Kryger Ork ...Harmonia H-1105
- HERE COMES THE BLUESWynonie Harris (Illinois Jacquet and His All Stars)Apollo 363
- IF I HAD A DOZEN HEART'SJohnny Long-Dick Robertson..Decca 18744
- IF I HAD MY LIFE TO LIVE OVER ..Don WestonWesternair 4009
- I'M GLAD I WAITED FOR YOUFrankie Carle (Paul Allen)..... Columbia 36906
- IN THE MIDDLE OF MAYJohnny Long-Dick Robertson (Frances Lane)Decca 18744
- IT'S ANYBODY'S SPRINGBing Crosby (John Scott Trotter Ork)Decca 18743
- JUST MY LUCKVaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1779
- KENTUCKY WALTZBill Monroe and His Blue Grass Boys... Columbia 36907
- LA CUCARACHAJuan Vicari OrkHarmonia H-3006
- LA PALOMAJuan Vicari OrkHarmonia H-3005
- NO, BABY, NOBODY BUT YOUFrankie Carle (Marjorie Hughes) Columbia 36906
- OH! WHAT IT SEEMED TO BEFrank Sinatra (Axel Stordahl Ork)... Columbia 36905
- OKLAHOMA!, Volume 2, AlbumDecca A-383
- It's a Scandal.....Joseph Buloff and Chorus (Jay Blackton Ork).....Decca 23380
- Lonely Room.....Alfred Drake (Jay Blackton Ork).....Decca 23380
- The Farmer and the Cowman. Betty Garde-Ralph Riggs and Chorus Parts 1 and 2.....(Jay Blackton Ork).....Decca 23381
- OMBO (MY SHAWL)Juan Vicari OrkHarmonia H-3005
- PERSONALITYDinah Shore (Russ Case Ork)Victor 20-1781
- ROCKY ROAD BLUESBill Monroe and His Blue Grass Boys... Columbia 36907
- ROMANCE GITANOCarlos Varela and His Havana-Madrid OrkCoda 5030
- SHE'S GONE WITH THE WINDWynonie Harris (Illinois Jacquet and His All Stars)Apollo 363
- SIoux CITY SUEZeke Manners Ork (Curly Gribbs) Victor 20-1797
- SIoux CITY SUEHossler Hot Shots-Two Ton Baker .. Decca 18745
- TE FUISTECarlos Varela and His Havana-Madrid OrkCoda 5029
- THERE'S A TEAR IN MY BEER TO-NIGHTHossler Hot Shots-Sally FosterDecca 18745
- TREASURE ISLAND ALBUMDecca DA-409
- Treasure Island, Parts 1 and 6.....Thomas Mitchell (Victor Young Ork)... Decca 29178
- Treasure Island, Parts 2 and 5.....Thomas Mitchell (Victor Young Ork)... Decca 29179
- Treasure Island, Parts 3 and 4.....Thomas Mitchell (Victor Young Ork)... Decca 29180
- TRYING TO FORGETDon WestonWesternair 4009
- WELCOME TO MY DREAMSBing Crosby (John Scott Trotter Ork)Decca 18743
- WELCOME TO MY DREAMSDinah Shore (Russ Case Ork)Victor 20-1781
- WHO'S LONESOME NOW?Don WestonWesternair 4010
- YOU MAY NOT LOVE MEVaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1779

Music Popularity Chart

Week Ending
Dec. 27, 1945

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by

HARRIET Gene Krupa and His Ork. Columbia 36890

Anita O'Day and Buddy Stewart do a good job by a "name song" and "name" tunes have a habit of catching on in that good old Carle way. Okay. This isn't a natural Krupa (no drum stuff), but the tune's a nicker plus for jukes and it'll spin plenty on those home tune tables.

JOHNNY FEDORA Andrews Sisters and Guy Lombardo's Ork. Decca 23474-B

Okay. Everyone will expect that "Money is the Root of All Evil," the "A" side of this dinking will bring in the coin. Cross that thought from your mind. This "Johnny Fedora" has an idea that'll catch hold and hold on for dear life and those extra sales and spinings on the paytables. The "B" is the "A" part of this waxing—and that's the side they'll buy.

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

GEORGIE AULD (Musicraft)

Just A-Sittin' and A-Rockin'—FT; VC. **Come to Baby, Do**—FT; VC. **Air Mail Special**—FT. **Here Comes Heaven Again**—FT; VC.

Cutting his first teeth on a Musicraft label, Georgie Auld makes a fine impression on wax for the first time. The spinning points up all the power and drive in the Auld aggregation, with the scoring striking a note of individuality in both originality and youthful enthusiasm. As such, Auld should begin to command some real attention. Particularly since these preem platters are highly commercial spinings yet retaining the musical ingenuity of the maestro and his men. To best advantage are the two rhythm ditties, "Just A-Sittin' and A-Rockin'" and "Come to Baby, Do," with Lynne Stevens' sultry chanting sharing the spotlight with the maestro's torrid tenor sax footling. Just as pleasant is "Here Comes Heaven Again," movie ballad from "Doll Face," with Miss Lynne giving a satisfactory account of the lyrics. Auld has his lining for Benny Goodman's "Air Mail Special," giving out with some real earthy sax sorcery for the instrumental rider.

With attractive tune material, it's bright spinning for the phonos with "Just A-Sittin' and A-Rockin'" as well as with "Come to Baby, Do."

KING COLE TRIO (Excelsior)

Beautiful Moons Ago—FT; VC. **Let's Spring One**—FT; VC. **I'm Lost**—FT; VC. **Pitchin' Up a Boogie**—FT; VC.

With Nat Cole's ivory knucklings blending with the guitar pickings as well as providing the lyrical personality to the plattering, the label should reap a harvest with any sides out by the King Cole Trio regardless of the song selections. Displaying the same degree of individuality for these sides, Cole sells it royal for the mood ballads, "Beautiful Moons Ago" and "I'm Lost." Contrast each with a jump kick, with all three joining in on the lyrics for "Let's Spring One," a brass rail novelty, and for the Harlemese "Pitchin' Up a Boogie."

Popularity of the King Cole Trio will attract coins for any of these sides.

DINAH SHORE (Victor)

Everybody Knew But Me—FT; V. **Pass That Peace Pipe**—FT; V.

Without creating any undue excitement one way or another, Dinah Shore brings forth two new songs with these sides. Without projecting herself any more than she has to, Miss Dinah gives it once over lightly for Irving Berlin's "Everyone Knew But Me," a new blues ballad in the minor key that doesn't have very much more to offer. Contrasting is one of those overly cute novelties, "Pass That Peace Pipe," with a lick of Indian double talk as its only claim to distinction. Russ Case's music men provide a dance band backing.

Little time to alarm the phono ops.

CLIFF LANGE (Pan-American)

Yum Yum Blues—FT; VC. **Pan Pan**—FT. **Old Shoe Blues**—FT; VC. **Rogerini**—FT.

A small jam band picked together by Cliff Lange offers much for the hot jazz discophiles in these four sides. While Teddy Walter is no great shakes as a blues singer, the lad picks a mean guitar string. With Tommy Todd's top keyboarding and Phil Stephens' stellar bass notions setting the pace for the hot horns, there is much to occupy the attention. Outstanding is "Pan Pan," taken at a speed tempo as the boys pick their way with a blues riff, with the scoring providing ample space for free improvisations as they beat it out for a "Rogerini" jumper. Walter adds voice for "Yum Yum Blues," a lively race blues pattern, as he sings out that his baby has come home to stay. However, the hot horns make up for the lack of vocal appreciation, as they do for "Old Shoe Blues," a slow misery blues, for which Mr. Teddy complains that his gal has left him like a worn-out shoe.

Sides are styled for the hot jazz fans.

CURT MASSEY (Columbia)

Don't Lie to Me—FT; V. **The Gang That Sang Heart of My Heart**—FT; V.

Stepping out of character in that he takes up with the Tin Pan Alley fare rather than the songs of the wide open spaces, Curt Massey achieves only a fair measure of effectiveness, which is hardly enough to stir up even a ripple for such prosaic song selling. Both "Don't Lie to Me" and "The Gang That Sang Heart of My Heart" are sentimental ballads taken at a slow tempo, with greater appeal in the lush string musical accompaniment provided by Mitchell Ayres than in the efforts of the outdoor troubadour.

These sides are too easy to pass by.

HARRY JAMES (Columbia)

9:20 Special—FT. **Ain't Misbehavin'**—FT.

This is the first instrumental pairing by Harry James in many a barrel of waxed biscuits. As such, the phono fans might rightly look forward to a heavy dish of musical neat. But this couplet is only a side dish. "The 9:20 Special," which the band has familiarized among the fans, is the average romper that offers the tenor sax and piano to engage in a bit of riding, while the James trumpet, backed by the lush strings, sets forth a lazy and relaxed spinning for "Ain't Misbehavin'." Nothing here to make one sit up and take any real notice.

Familiarity with "9:20 Special" among the band's followers may start some flow of coinage.

TINY HILL (Mercury)

Angry—FT; VC. **He's Coming Home To Stay**—FT; VC.

Tiny Hill, who used to boast of the only hillbilly band in the country with a sax section, is back on the spinning sides to introduce the new Mercury label. Selling as he talks his way thru a vocal, and with his thoroily danceable band geared to a lively Dixieland beat, this initial cutting is highly commercial. For "Angry," a stand-by with the band, Tiny revives a sand-block stanza, which used to be stock equipment with the drummer man back in the turbulent twenties. The foxrotology is just as gay and lively for "He's Coming Home To Stay," which tells a post-war story.

The Tiny Hill fans in the Midwest will flood the music machines with coins for "Angry."

(Continued on page 75)

The SWEETEST CLOUDBURST of Coin for YOUR CASH BOX!

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DOWN THRU THE YEARS—STILL BRINGING CHEERS!

TED MARTIN assisted by
the MACK TRIPLETS

and

EMIL COLEMAN
AND HIS
WALDORF-ASTORIA
ORCHESTRA



"HONEY"

backed by



"I'M ALWAYS CHASING RAINBOWS"



IMMEDIATE DELIVERY DE LUXE #1005

The Spiritual Quartet With the FOUR BLUES Stir Up the Angels With . . .

"STUDY WAR NO MO"

backed by

"NOAH AND THE ARK"

THIS ONE RATES A LISTING IN ANYBODY'S WHO'S ZOO



LIST PRICE, 79c; Dealer-Operator Price, 49c.

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#3000—"BLONDE SAILOR" — TED MARTIN

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CAPAC Scholarship Contest Viewed as Challenge to ASCAP

TORONTO, Dec. 31.—Announcement that Sir Ernest MacMillan has again accepted an invitation to serve on the board of judges which will award the ninth annual \$750 scholarship offered by the Association of Composers, Authors and Publishers' Association of Canada (CAPAC) has brought conversation around to counter-part of the org. ASCAP. Trade here feels that ASCAP is way behind CAPAC and has missed the boat by not offering scholarships and by not actively going out of its way to encourage new composers.

CAPAC annually awards a scholarship of \$750 and cash totaling \$250. That they have been productive is shown by the fact that the 1943 scholarship winner, Robert Fleming, composed *Nursery Suite*, which was first performed in 1944 by the Toronto Symphony Orchestra with Sir Ernest MacMillan conducting. The second prize winner, Louis Applebaum, was so encouraged by his award that he made a serious study of music and was called to Hollywood to write the tunes for *The Story of G.I. Joe and Tomorrow the World*.

Shaw Gets a New Freedom in Contract

(Continued from page 13)
would take a spectacular stock-investment and "capital gains" arrangement, Weinberger's last word on the proposed contract is that no such provisions have been worked into the final paper that awaits Shaw's approval.

Shaw's "Freedom"

Where the Shaw pact is expected to depart from usual disk contract, however, is on the liberties accorded to the band leader by the Musicraft label. Known that the wax house has pretty much agreed to let Shaw have his own say on what he records, when he records and how often. This in itself represents a sharp deviation from the type of clause that other discorists hold with batoniers. Admitted by both Musicraft execs and Weinberger was the fact that initially plans had been made to sign Shaw on a stock-sharing basis but that this later developed too many complications—tax department probably would come in as a No. 1 problem—with final agreement settling down to question of how much waxing independence Shaw would get.

Air Clearance

Until this Musicraft deal came up Shaw had been a storm center of discussion as to what he would do in the recording field. Parting from the Victor Company only recently, maestro figured in all kinds of West Coast hot-stove stories to the effect that he would go into a recording venture of his own, would break up his band, or would retain his band but would never record again.

Signing of Shaw means considerable prestige for Musicraft house which has been knocking itself out these past few months with a host of talent additions. Firm claims that along with artist-and-repertoire flurries, it will step way up in the production line. Claim is that pressings in 1946 will top 15,000,000 mark.

Music---As Written

NEW YORK:

New roadman with Billy Eckstine ork is ex-G.I. Sid Field, once trumpet boy for Shaw, T. D., Herman and Wald bands. Field, a hitch-and-a-half in service, was decorated for bravery on Guadalcanal and Bougainville with 164th Infantry.

Jimmy Lunceford's first theater booking under the Morris aegis—contract starts operating New Year's Day—will be at Earle Theater in Philly, fallend of January. Lunceford keeps busy beginning of month with three weeks of one-niters and college prom dates in East.

Buddy Johnson ork, making short jumps down South, heads for West Coast and location dates at Club Plantation and Trianon Ballroom in L. A. come March. . . . Glenn Miller band, with Tex Beneke fronting, gives with its first civvy performance on January 13 over NBC. Features are Bobby Nichols, the crew chiefs and Artie Malvin.

Benny Goodman went longhair again last week, recording "Brahms Sonata, Opus 102" for a Columbia album. . . . George Hall back in front of a band again after four years of moldering Dolly Dawn. Played club dates with Dawn pulling guest stints at some of the fancier gambols.

Noble Sissle returns from USO tour overseas and launches a new ork January 15, Joe Glaser auspices. . . . Tune-smith Buddy Kaye (*Till the End of Time*) received word from pub Santly-Joy that he will split a \$60,000 royalty melon picked up by tune via works. . . . Dick Stable ork provides musical touch for Copacabana's new revue beginning on January 8. . . . Bernie Kalban, former Mills music flack, out of army, dicking with pubs.

Johnny Drake, baritone boy, gets his "out" from coast guard next week in time to return to his old singing spot with the Modernaires. During war Drake sang and played sax with service ork and toured the United States, E.T.O. and S.W.P.A. with "Tars and Spars" show. . . . Patricia Marshall, a fave in "The Day Before Spring," has inked a longee with MGM. Kid used to be with Dick Humber ork.

Savoy label, which, almost since it was introduced, has been a direct sale proposition, is appointing distributors in big metropolitan areas. Latest appointee is the Radio and Record Distributing Company of Brooklyn, which also manufactures combination radio-phonographs. Deal here is said to include Savoy albums with each combination instrument. R. & R. will be shooting at the hot-stuff customers with the deal, and Savoy gets assurance of a minimum number of album sales in New York.

CHICAGO:

Ken Blewett, just out of the navy after two years, has returned as manager of the Regal Theater, Negro vaude house here, which plays name orks. . . . Jimmy Blade, staff pianist and leader at Station WMAQ, has just penned a new tune, *This Is a Lovely Winter*, which is being plugged by Edward Marks firm. . . . King Cole Trio expects to take a month's vacation soon. . . . Pete Rugolo and Joe Rizzo, ex-verts, are now on the Stan Kenton arranging crew. . . . Oab Calloway has a battery of attorneys

working on his suit for damages, resulting from his alleged beating by a policeman when he tried to enter the Plamor Ballroom, Kansas City, Mo., Sunday (23), to visit with Lionel Hampton, doing a one-nighter there.

HOLLYWOOD:

Benny Goodman playing four one-niters on route here from the East to open Meadowbrook Gardens, Culver City, Calif. Mel Powell, ace jazz pianist recently released from the service, rejoined Goodman when the band headed westward.

Milton Karle will advance Stan Kenton's series of one-niters from the Coast to New York, Kenton has a February 5 opening at Frank Dalley's Meadowbrook.

Herb Jeffries, vocalist formerly with Duke Ellington, now flacking for Exclusive Records. He also records for Exclusive from time to time. . . . Bonnie Baker cut a couple sides for Memo Records, a Coast outfit, *The Captivators*, instrumental unit, accompany her. . . . Talk about Dave Rose going into publishing biz. . . . Pearl Bailey at H. D. Hoyer's Ciro's spot.

Criterion Claims Infringement on "Gravy Train"

NEW YORK, Dec. 31.—Broadcast Music, Inc., Embassy Music Corporation and tunesmiths Buck Ram and Gail Meredith were named last week in the New York Federal Court by Criterion Music Corporation as the parties who infringed on its song, *Ridin' on the Gravy Train*. Criterion's gripe was that the tune, *Home Sweet Homer*, written by Ben Homer for Capitol Songs, Inc., and later re-words by Sunny Skylar and Steve Graham for the same org under the title of *Ridin' on the Gravy Train*, was transferred to Criterion and then infringed upon by the defendants with the publishing and distribution of the tune *The Moment I Met You*.

Plaintiff also yelled that tho it notified the accused parties of alleged infringement, the "cheating" continued. For the present, Criterion seeks an injunction restraining the defendants during the legal fight from continuing alleged infringements and also wants a look-see at their books to determine the dough already picked up on the song.

Hubba-Hubba Hep; Agents See Bonanza

(Continued from page 18)
scarcity—Wheeling, Huntington, Parkersburg and Clarksburg armories are yelling for a more diversified diet of music than army bugle notes.

Khaki houses in Norfolk and Roanoke, Va.; Kingsport, Tenn., and Columbus, O.—towns unenthusiastically visited if at all during the shooting—have been doing floor-waxing and will be ready for the rush immediately after the first of the year. Yep, the armories are open and don't think the bookmen aren't smiling.

Agencies Happy

"Best news we've had since the Nutsl-Japs cried uncle" was the general tone of the agencies.

"Would be hard to put it in actual dollars and cents," was how one of the boys put it, "but on an over-all yearly take basis of pre-war days, I'd say that band biz as a whole 'didn't' pick up a round five million bucks, which could have been easily salted away if the armories hadn't locked us out."

Important things resulting from armory's return to band biz, as far as trade is concerned, is that not only will it reopen spots by-passed by agencies during the war, but it will also give bookers "cherces" in hitherto "take-this-spot (usually a Sad Sack of a place)—there's-no-other" hamlets. True, Norfolk has some auditoriums and Baltimore its Strand, but just how do they rate with an armory's capacity pull of 3,000 to 10,000 plus. Trade feels also that much of the "fast throwing" by fly-by-night promoters at agencies in the form of three-floor walk-up ballrooms and rain-swept barns along the one-nighter trail will fade fast.

McIntyre To Cut 24 A Year for Cosmo

(Continued from page 13)

ever since mass shakc-up some weeks ago, in which Morty Paltz, Joe Schribman and others, walked out on the company in a huff about salaries and funny financial commitments. When news broke that Henry J. Reichhold, Detroit millionaire-chemist, had withdrawn support from the firm the dire reports redoubled.

But Bank now points up fact that not only did McIntyre decide to go with Cosmo after a careful investigation of the company that saw the maestro trek out to the wax plant in Massepequah, L. I., N. Y., but that a complete new refinancing structure has been built up which may alleviate any doubt as to Cosmo's endurance potential. Claimed that on strength of new sources of revenue not only McIntyre was induced to hop on the bandwagon but that several other name orks are now inviting a sit-in hand.

As far as talent picture is concerned, Bank further asserts, there's no truth to the report that the company is dropping all its old options with artists, such as Susan Reed, Eileen Barton, Jerry Wayne, Barry Wood and others. Admitted, tho, that some of these will be cut from the label but stronger sellers will be retained and new contracts negotiated.

In the claim department, Cosmo also says that thru its new financial aid, label is set to increase plant capacity both in the East and on the West Coast. Already worked out arc arrangements for new company-owned distribs to give extra coverage in Southern California and New York areas.

BPRS Catalog Available To ASCAP-Signed Stations

NEW YORK, Dec. 31.—Symphonic, concert works and chamber music in the catalog of the British Performing Rights Society are again available to all ASCAP-incensed radio stations according to new contract recently negotiated by ASCAP and BPRS.

Included in the British catalog are the catalogs of Augener, Ltd.; Chappel & Company, Ltd.; J. & W. Chester, Ltd.; J. Curwen & Sons, Ltd.; Elkin & Company, Ltd.; Murdoch, Murdoch & Company; Novello & Company, Ltd.; Oxford University Press and others.

ASCAP, advising its station licensees of the foregoing, also pointed out that the catalog of Boosey G. Hawkes, Inc., with the exception of a limited number of symphonic and similar concert works, was recently made available to ASCAP licensees.

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Lounges Face 1946 Readjustment

Nabberhood \$\$\$ Replace G.I.

Take-it-easy boys argue with let's-do-something about it ops

By Paul Ross

NEW YORK, Dec. 29.—With the coming of peace all of showbiz is facing the question: "What's in store for the future?" That goes for the lounge business, too, for the cocktail trade, like the rest of the entertainment industry, realizes an era has ended and some fundamental changes may be on the agenda.

Trade boys here are doing a lot of skull-wrinkling in their effort to peer into the crystal ball, at least for 1946. Opinions they come up with divide, roughly, into two categories. There is the go-getter school of thought which opines that the lush days are definitely over and lounges are going to have to go into heavy merchandising via new policies and/or new decors to keep their heads above water. Other school holds that while the levels of business prevailing before V-J Day are over, this is by no means a catastrophe and the lounge industry will simply subside to its natural proportions, where it will remain without needing shots in the arm, such as an altered talent policy and so on. Both sides agree that the industry will go on, but they disagree as to the means whereby it will.

Biz, Where Comest Thou?

School No. 1 says that 30 to 40 per cent of the volume in lounges in the recent past came from servicemen. On top of that an unestimable percentage was contributed, they say, by earning-laden war workers. Lads in this group say the war worker and serviceman made up the bulk of the lounge business and provided the heavy crowds to be seen in most lounges any night of the week until recently. Heavy crowds, say the School No. 1 pundits, came in for anything in the way of talent that a lounge had to offer and came in simply because they had money to spend and sought places to spend it. Anything went—in heavy doses.

But the crowds kept away our Mr. Ordinary Citizen, who was just a nabe guy occasionally going out for an evening of dancing and drinking. Not that the householder stayed out of the lounges completely. What the boys mean is that the hustle and bustle in the cocktaileries tended to work against the family trade, and the lounges didn't make any par-

East:

MIKE PEDICIN'S Four Men of Rhythm return to the Copa Musical Bar, Philadelphia. . . . THE MORSE SISTERS and Billy have been added at Little Johnny's, Philadelphia. . . . JEAN O'NEILL and Andy Russell bring their songs and piano work to the Del-Rio, Philadelphia. . . . MERLE BAILEY at the cocktail lounge of the Nicholson Tavern, Gloucester Heights, N. J., with songs and piano. . . . EDDY BEAR is featured with piano and songs at the Antier's Musical Bar, Maple Shade, N. J. . . . DEL STONE brings his songs and accordion to Du Monds, Philadelphia. . . . FRANCES RENTTI, the Wizard of the Accordion, joins the units working at the Melody Inn, Philadelphia. . . . THE CONTINENTAL TRIO opens at the Wonder Bar, Brooklyn, N. J. . . . THE FOUR BLUES play a return engagement at the Club Nomad, Atlantic City.

Here and There:

FOUR BARONS staying at the Villa Rivera, Long Beach, Calif., until May 3. . . . TRUMMY YOUNG current at the Brown Derby, Washington. . . . KING COLE TRIO due there next. . . . LEONARD BLUETT working at the Monterey Lounge, Riverside, Calif. . . . JOHN KIRBY booked for a stance at the Brown Derby, Washington. . . . LEN

ticular effort to gather this type of trade, as they had more than they could handle without it.

30-40 Per Cent Gone

Now all that is changed, say the go-getter guys. The 30-40 per cent of volume made up by servicemen has virtually disappeared. They agree that servicemen, when they get back to mufli, will still be lounge patrons, as they have developed the habit. But, they argue, first the ex-G.I. has to find himself economically before he can take on the luxury of amusements. The ex-soldier has come out of the army or navy with a piece of change and maybe some insurance money, but he's going to hold on to this until he lands a job or goes into business or finds something that will bring him an annual stipend. He still likes the lounges, but he's in a different position than he was when the army was paying his board and lodging and he could toss around his monthly pay check. So this type of patronage will have to wait until the country's economic system absorbs and provides for him. That will take some time. How long, nobody knows.

War Worker \$\$\$?

As for the war worker, he's now back in civilian production or looking for a berth in the same. In either case the prospects—unless reconversion proves to be a terrific boom—are that his level of earnings will be lower than during the war years, and spending for amusements, including lounges, has a direct relationship to the amount of cash in a guy's pocket. Mr. Ex-War Worker will continue to patronize the cocktail spots when and if he has a job, says the boys in this school, but he won't be as free with his moola as he was unless, of course, and it's a big unless.

Down-Down to Earth

Under the circumstances, the lounges have to come down to earth, these lads figure. Drinkerles will have to come to understand that the day when anything went is over. They'll have to redecorate, reconvert as it were, change to dancing policies where they don't have them,

BROOKS current at the Paradise Lounge, East Peoria, Ill. . . . ROY BROWN working at the Lowry Hotel, St. Paul. . . . ADRIAN ROLLINI goes into McVan's, Buffalo, January 14. . . . PHIL MOORE opens at Ciro's, Philadelphia January 14. . . . CLARENCE BROWNING working at Nick Burke's Log Cabin, Utica, N. Y. . . . SKEETS TOLBERT appearing now at the Circle Lounge, Vineland, N. J.

TOMMY THOMPSON TRIO working at the Keyboard, New York. . . . BOB TOLLY ACES at Jack Dempsey's, New York. . . . EDDIE LANE set for the Georgian Room of the Bossert, Brooklyn. . . . RALPH ROGERS and JOVITA working at the Coq Rouge, New York.

IRV ROSENHOLTZ just out of the army, now working at the Crystal Lounge, Troy, N. Y. . . . HENRY HERRMAN, New York indie, now in Havana. . . . JUNE BRUNER current at Chadman Park Hotel, Los Angeles. . . . CLIFF CARTER at Julian's Restaurant, Wood-

bridge, N. J. . . . JACK CRAWFORD at the Mexican Inn, Amarillo, Tex., until January 14. . . . JOHNNY DAVIS QUARTET current at Club Royal, San Diego, Calif. . . . LOUIS D'ORSAY starts at Mayfair Lounge, Woodbridge, N. J., March 18. . . . JEANNA RELDAE vacationing in Fort Lauderdale, Fla., after winding up 73 weeks at Richmond, Va. . . . LAURA HINES new at Crest Restaurant, New York.

switch to name or semi-name outfits where formerly they got along with three guys named Joe, try to toss in a little front, a little chi-chi where they once got along with a bar and a set of chairs—in short, the spots will have to go in for the idea of making themselves a kind of institution. All this will have to be pitched toward snatching the family trade, toward making Mr. Average Citizen want to bring his wife or somebody else's wife in for a couple of Scotch-and-sodas and a little hoofing.

The boys in this school argue that where lounges have already rebuilt or switched into name policies or gone in for dancing, and so on, that the register shows the beneficial effects. They say that the nabe lounges are limping, but will have to fall into line if they want to keep up with the leaders in their cities. They say that from here on out, thru 1948, there will be more changes into big-name or chi-chi policies, and that ops will have to do it whether they want to or not.

The No Changers Say Phooey

School No. 2 says phooey. This bunch argues that when ex-G.I. Joe gets himself a job he will drift into the corner spot for a couple just the way he used to and that it won't be long before he's back in considerable numbers. Perhaps he won't be clustered in the same places in the cities as before the end of the war, but he will be there nevertheless, even tho he is distributed around the country. Same goes for the former war worker, say these lads. Once the lounge habit is formed, they argue, nothing will change it, and ops who want to do business will recognize this and take advantage of it. The way to take advantage, they say, is to go back to a more sane, a more reasonable way of doing business. More courtesy, bigger-sized drinks, a more personal way of doing business will be the keystones of the future.

Rebuilding?

Moreover, they argue, rebuilding of itself doesn't mean a thing. Many an owner has been champing at the bit for several years to put some of his profits back into the room, but he hasn't been able to because of building restrictions. Now he has the chance to renovate and he's taking advantage of the opportunity. How much new business the guy gets thru a redecorating job is open to question, the boys in this school maintain. If he has a good business and is in a good location, redecorating isn't, of itself, necessary. If he hasn't, on both scores, it is doubtful whether a new paint job—mit murals—will help much. As for switching to a big-name policy,

FB Chi and W. Coast Offices Exchange Cocktail Managers

CHICAGO, Dec. 29.—In a shift in the Frederick Brothers firm here this week, Jack Kurtze, general manager of the Chi office and manager of the company's cocktail set-up, was sent to the FB West Coast office in Hollywood, in order to concentrate on the build-up of cocktail units and small bands for flickers and transcriptions. Kurtze will make his headquarters in L. A.

Milo Steit, head of the agency's cocktail department in Hollywood will replace Kurtze as manager of the Chi office. Steit, since his release from the army several months ago, has been stationed in the FB West Coast office, but prior to his entrance he was associated with the FB Chi office. Wally Stofler, former ork leader just released from the army, has also joined FB's Hollywood cocktail department, which is reportedly due for more personnel.

Detroit Gets New Cocktail Lounge; Music and Vocals

DETROIT, Dec. 29.—Astoria Stage Bar, formerly a neighborhood style spot without entertainment, has been converted into a cocktail lounge with the coming of new owner, Edward Sacre and Morrey Weisberg, who took over from Victoria Dawson. New owners decided that music was what was needed to pep up the spot and Don Dewitt, pianist, was booked in to fill the opening assignment. Plans for adding a singer, to the entertainment offered, are being made, according to Hy Gastman, who is managing the spot for the new owners.

It's a nice idea, say the thinkers in this category, but not very practical. They argue that the backbone of the business, the very pioneers of the lounge industry, are the little fellows who spend up to \$500 weekly for talent. These are the guys who showed a buck could be made in the lounge trade, showed it so well that the bigger-dough boys decided to jump into the gravy bowl. These small and medium-sized ops are not in a position to go in for names. Their capacity and potential volume simply will not allow it.

Much as an op might like to spend, say, \$1,500 weekly for talent, he has to figure on how much he can get back as a profit. When his natural volume is such that it won't stand more than \$500 for talent, all the wishes to the contrary don't mean anything.

Hidden Family

Finally, as regards the family trade, the No. 2 school sources says the family trade has been there all along, even if it wasn't as noisy as the other bunch. Now that all the huzzahs and the shouting are over, ops are waking up to discover their neighbors quietly sitting in the corner tossing down a couple. In a word, says this side, the business is starting to come back to its own. All it requires is careful buying of talent to suit the requirements of each spot, careful operation on the costs aspect, sound merchandising and the personal touch by owners.

After a while, say these boys, the prices of lounge acts will come down in general, will come back to normal, to the true pulling power of the units and combos. If business maintains an even (See Lounge Readjustment on page 67)

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U. S. Talent \$ At Bursting Point

Salary Level On Way Down

Acts that can adjust to the lower prices are ones that won't suffer

By Bill Smith

NEW YORK, Dec. 31.—Lifeblood of showbiz—salaries—which has been galloping along for the last four-five years, is beginning to show signs that maybe it isn't going on forever. Here and there a little anemia is creeping up, and boys in the biz who know the score are starting to do a little thinking.



When the war started, showbiz took it on the chin—but not for long. As acts went into the service, those that stayed behind started to get raises. As the public began making money and looking for places in which to spend it, the ops of cafes and theaters also began raising the ante. With almost everything in the line of durable goods, like cars and refrigerators, etc., unobtainable, the guy who suddenly found himself with a hundred bucks in his pocket and nothing to spend it on, started to shell out for entertainment. As there was no ceiling on theater admissions, no ceiling on act salaries, except that old gag about supply and demand, everything climbed.

Bookers Yelp

At first the theater bookers yelled blue murder. They weren't going to spend \$1,000 for a dance team that only a year ago they could buy for \$500. But if one theater wouldn't, another would—and not for \$1,000, but for \$1,500. Singers who used to work for \$200 now got \$750. A comic who formerly was tickled to death to work for \$1,500 wouldn't even listen to an offer under \$3,000, and where names were concerned there was no limit.

Meanwhile, the plush cafes started to roll and they, too, put it on the line. Productions were lavish, costumes cost fortunes and names could get almost any dough. If new money couldn't build fresh spots, it was tickled to death to buy into old ones. And the old ones running with new dough fell over each other trying to buy what names they could. Naturally, the talent offices weren't too shy about asking for dough, and as one act took a 100 per cent jump, another act also wanted a hike, and so it went. But nobody cared. Everybody was making dough, and a budget of a thousand or so more merely meant less taxes to pay.

Florida Beats Drum

Such was the condition that existed when the war ended. Even the end of hostilities didn't look as if it were going to stop it. To top it off, Florida came into the market shouting all about the biggest season it would have since before the war. Apparently believing its own drum thumping, the suntan resorts and the green table casinos jumped salaries still higher. But now it looks as if the big-season talk is nothing but wind. Florida spots are dying a slow death, and even the names aren't pulling enough to keep the waiters from getting lonely. Opening nights are big, but after that gangrene sets in. Of course the season has only started and before it really gets under way it may actually turn out to be a bonanza. But to say that Florida ops are scared is an understatement.

Meanwhile, biz in non-resort areas on the Atlantic Coast, Middle West and Pacific Coast is down. Ordinarily, a decline at this time of the year is normal. Pre-Christmas and post-Christmas attendance is always down. It must be remembered, however, that many of the current ops have never gone thru a de-

(See U. S. TALENT on page 35)

Who's Got \$20?

NEW YORK, Dec. 29.—Commenting on the jinx caused at the opening of the Embassy Thursday night (27), when early comers, assessed \$20 a head, refused to clear out to allow the midnight crowd to come in, a local nightery op who was there remarked:

"Sure they stayed. They were going around trying to borrow 20 bucks from each other to pay the tab."

Warner Stanley In Pitt Mulls Vaude Return

NEW YORK, Dec. 31.—Stanley, Warner house in Pittsburgh, may be the next theater to return to vaude in the near future. Decision is now awaiting orders from the top, which Harry Mayer, chain booker, says have not come down yet; and what will happen with the musicians' union in case flesh does come back?

So far as the union-Stanley disagreement is concerned, neither side wants to give. Insiders admit that some kind of plan will have to be worked out and very soon. Basic reason for this is the real possibility that the flicker pool, under which city theaters are operating, will break up, if it hasn't already done so. Apparently pic firms aren't too optimistic on chances of a favorable court decision, and are trying to beat the gun by liquidating the pool themselves. Similar step was taken a few weeks ago in Brooklyn, when the Paramount pulled out of the fold and took the house over itself.

Some six months ago the Stanley started to make inquiries for available attractions. It is understood that it was then ready to start if it could have lined up shows at least six weeks in advance, but with the scarcity of talent no assurance could be had, so the plan was postponed. With the pool break-up the return of flesh becomes almost inevitable.

Digging Starts on Lou Walters' Coast Club; New N. Y. Show

NEW YORK, Dec. 29.—Digging on his Hollywood club will start about March 1, says Lou Walters, op of the Latin Quarter here. Room should be ready to be lit about August 1, says the nitery owner. Building will be a five-story affair with offices on top, and a two-floor garage underneath where patrons will be able to park while in the club. Policy will be dissimilar to the usual Walters formula. Walters describes it as "more cameo-like" than the New York style, by which he means an intimate show with one attraction, possibly a small line and two bands. Capacity will be about 500.

William Fenner, Coast contractor and film investor, will build the spot and Walters will operate. Rubie Bodenhorn, who decorated some of Walters' earlier ventures, will do decor.

Meanwhile, Walters is prepping a new show for the New York spot. Arthur Leo Simpkins is set for his third appearance under Walters' wing. Ann Corlo also is

Gaming Tables Will Be Stopped, Says Miami Chief

MIAMI, Dec. 29.—This week's report by Dade County Grand Jury kicks county gambling in night spots squarely into the lap of Sheriff Jimmy Sullivan, placing the blame for luxury in law enforcement on him.

This legal body also demands it be kept in session until February, or until the heat of the winter season is past. Sullivan is down with pneumonia and has nothing to say.

City Manager A. B. Curry fired his first blast of heavy guns at city gambling. "Various resorts are planning to run," said Curry, "but their operators are entirely mistaken. There will be no gambling in any Miami establishments this winter."

In order to deter patrons of swell niteries, Curry has issued positive orders to police that patrons found gambling are to be brought to police headquarters and charged with being habitués, while operators will be booked for running the places. It looks as if the Black Marias will have plenty to do.

First Bag

First results of this ruling brought in five operators and 25 patrons in a series of raids on bookie and lotcery joints. Wise ones are still hopeful but plenty worried. It looks as if this is the year that action, rather than talk, will prevail.

This week three more big-time night spots made their bid for the heavy dough. Murray Welinger's Copacabana hauled down the shutters Monday (24) with Johnny Johnston and Jan Murray heading the bill. Milt Werthelmer and associates opened Colonial Inn at Hollywood (27) and will try to make a go of it where Ben Marden and Lou Walters could not. Harry Richman headlines with Mary Raye and Naldi dancing. A swank formal opener is skedded next month when Xavier Cugat brings his band in. Frank Sinatra may appear on this bill. Exclusive Brook Club swung open Christmas night with Nan Wynn singing and Capella and Patricia dancing.

Policy change at Victor's, formerly The Drum, on Coral Way, finds Harriett Lorraine, headlining, with the Vaughns, Jo Andrews and Ellen Beda's ork. There are three shows at 10, 12 and 2. Bill Jordan's Bar of Music is featuring Jordan and Irving Lalbion at the twin pianos, as well as Beth Challis, Karen Grant, Evelyn Nations and Louis Lamont.

Contrary to early hopes, biz at some of the niteries is not up to expectations. Opening nights are capacity, with a falling off later. Tremendous influx of visitors for the holidays maintains a wave of optimism among ops. Budgets have been upped at most spots, and it remains to be seen if the profitable New Year's Eve sellout will help.

Lowell, Mass., Gets Vaude

LOWELL, Mass., Dec. 31.—Memorial Theater on East Merrimack Street has been reopened with a regularly scheduled program of vaudeville.

going in for the New York nitery debut. Don Saxon, house slinger, and the Four Moroccan are held over.

Putting On the Dog

NEW YORK, Dec. 31.—If the large agencies think they have offices that help them put on a front, they'll be green when they see the spot Jerry Rosen, indie, has found to do business from. He's now on Central Park South, overlooking the park, and has a combo apartment-office.

Living room alone is about 40 by 50 feet and is big enough to addition bands in. Soundproofed ceiling, fireplaces, terraces and a floor so slippery you can break your neck on it, should help scare buyers into paying \$100 more for an act that wasn't worth the first figure.

There's also a wire-haired pooch around the place. Any guy who comes in just to shop and doesn't buy stands a chance of getting bitten in the stern.

I. Hirst Gets Dow Theater; Dows Try Vaude Units Again

NEW YORK, Dec. 29.—The Dows, Al and Belle, have relinquished their Dow Theater in Hartford, Conn., to Iizzy Hirst on what they describe as a managerial contract in order to free themselves for a second try at the formation of a circuit of theaters showing two-day vaude. Pair previously tried it in late spring with negligible results. One unit got under way in the Midwest, but several others being planned didn't even get into the picture.

Hirst will run the Dow Theater with a series of girle shows, the first of which, tagged *Glorified Folies*, is skedded for New Year's. Dows will retain a cut on the profits of the house, they say. Term of Hirst's contract is indefinite.

Meanwhile, the producer-agents-bookers are working up a formula to send out two-a-dayers on what they say will be "a national circuit." They are lining up theaters now, they say, on a variety of deals—outright leases, percentage operations, front-money combinations and so on. Plan is to send out several units capable of playing two-hour shows. Packages will have a name on top, plus line and acts to fill.

Alabama ABC Gives Hotel Spots Yule Present, Live Music

MOBILE, Ala., Dec. 29.—Night clubs and cocktail lounges of Alabama hotels received a real Christmas present last week when the Alabama Beverage Control Board adopted a resolution permitting live orchestras to perform in places in the State where alcoholic beverages are sold. The ban against liquors in places where there was music had been in existence for about four years and threw many musicians out of work. Juice boxes will not be allowed in these places. Music machines can still be used in places where no liquor is sold but is brought in by patrons who pay a corkage charge.

The action of the Liquor Board was unanimous after State Senator Vincent Kilborn said that all places using live music would be protected by heavy insurance from fires and accidents.

Chairman John E. Toomey of the board, revealed that the action was one to "curb the increasing of night spots outside the city, places which do not come within police jurisdiction and over which the ABC Board has no control."

"Many of these outlying night spots have teamed with tourist camps, and it is the desire of the board to eliminate them by enabling the growth of competition, thru places as will come under the new rulings," Toomey said further.

A Tree Grows in Carnegie Hall

NEW YORK, Jan. 2.—Carnegie Hall has had all kinds of performers making with the concerts. A few weeks ago it was Julian Eltinge. Name bands are there almost every week. But it took an Al Gordon to drive it to the dogs. For on New Year's Eve, Gordon and his leg lifter-uppers went in to show the carriage trade how well-trained pooches behave.

Club London Will Stay Closed 'Til, Says Harris

NEW YORK, Jan. 2.—Jack Harris did not open his Club London for the New Year biz after all. Decision not to relight is the latest development in a week of nip-and-tuck rumors and facts revolving around the spot which suddenly shuttered about 14 days ago.

Harris said Saturday (29) that he has been appointed custodian of the property and assets by the Federal Court in New York for the purpose of reorganization or disposition. He denies that Abe Ellis, hat-check concessionaire, has been given possession of the lease, altho the trade insists this is so.

Petition was filed for Harris by his attorney, Fred D. Kaplan, on Wednesday (26) for the purpose of handling the various assets and liabilities involved in the place. Petition listed liabilities of over \$87,000 and assets of over \$61,000. Among the liabilities were payment to Dorothy Clair for two weeks at \$400 per; Wally Boag, two weeks at \$500 per; Raymond Navolde, bandleader, for four weeks at \$870 per; and monthly rental to the 1658 Broadway Corporation at \$1,152.50 per month.

There also were two tax items: to the city of New York, \$016.70, and the collector of internal revenue, about \$25,000 in various taxes.

Unsecured creditors were listed as being owed about \$42,000, and the preferred creditors (including 50 employees) over \$2,000. Ellis is subsidiary. Planetary Recreations, Inc., was turned down for a mortgage claim of \$10,000 even.

Assets?

Assets were listed as follows: stock, \$8,525; fixtures, \$60,000; accounts receivable, \$1,800 and bank accounts, \$865.85.

Trade talk this week had it that Local 802 (AFM) had levelled on Harris to the extent of demanding a \$4,000 bond. However, a spokesman for the union said an arrangement with Harris had been worked out whereby the union would allow him to open if he wished. Terms were not disclosed. Harris says he paid off his musicians and now only owes Local 802 for an old retroactive claim based on an award made some months ago by the War Labor Board on payments by a slew of New York niteries.

AGVA Wants Talent Paid

AGVA, however, has demanded payment from Harris for the performers involved for days actually worked, then will discuss the balance on their contracts. Harris, according to AGVA, has refused to settle the dough for days worked unless he can settle the contracts, too. Harris says he doesn't want any old claims hanging over him, but will be glad to pay the actors for time actually spent in his club.

Spot did not reopen as previously forecast because Harris is now trying to decide whether to sell (and to whom) or whether to reopen with a new policy, says the owner. If he unshutters it himself, the opening will be in two or three weeks.

Offered to Diosa Costello

Meanwhile, he made an offer to sell the spot to Diosa Costello, whose name has been linked with the place for a long time as a potential purchaser. Harris says Miss Costello can have it free and clear if she meets the price the others are bidding for it. Miss Costello said Saturday that she is greatly interested in purchasing, with a syndicate backing her, providing she could get the location free of debts.

Operator said he closed because the present nitery slump hit him too hard. He was losing at the rate of about \$1,000 a day, he said, when he decided to cash in his chips.

"G.I. Joe" Contest No Pay-Off, Says Singer Who's Suing Cowan

NEW YORK, Dec. 31.—The case of Dale Belmont against Lester Cowan, plo producer, comes up before the New York Supreme Court the early part of January. Miss Belmont, singer, is bringing suit against Cowan for alleged breach of contract. She charges that Cowan agreed to give her the part of Axis Sally in the flicker G.I. Joe. Miss Belmont was to have the role as

Line Up

MIAMI, Dec. 31.—It was opening night at one of the big clubs in town and one of the partners, learning that Ed Weiner, New York press agent, was in town, phoned and invited him for the opening.

Weiner got there about 11:30 and the lobby was choked with customers. After a half hour of waiting, he walked out a side entrance leading into a garden. It was there the partner found him and said, "Follow me."

Weiner followed as the op pushed his way down front to the cord and ordered the guy there to "open up." The head-waiter looked up belligerently and said, "Who for?" The partner yelled back, "Waddaya mean, 'who for?' I'm one of the partners."

The guy snickered, "One of the partners, eh? Well, I'm a partner, too, and I got here first. To the end of the line, sucker!"

Det. Bookers Told To Handle Intra-Biz Feuds Themselves

DETROIT, Dec. 31.—Local booking agents will have to straighten out their own problems thru the grievance committee of their trade association, and not rely on the State to do this job for them, according to Jack Betts, State Superintendent of Private Employment Bureaus. Betts presented his ukase in a statement before the Michigan Association of Theatrical Agents, when he received complaints of one agent against another.

Field of controversial action is confined chiefly to the type of action which is not in violation of any law or regulation, and which involves rather the field of professional relations. Here, according to Betts's point of view, the association should do its own "policing."

Betts was taken to task by some agents who have claimed that stage schools, especially dancing schools, are putting in shows for lodges, clubs or other groups, with the implication that money is paid for the engagement, altho the schools have no license. Betts said that he had contacted all schools involved, and was assured that none of them were taking fees for their productions, except in some instances for the pianist who accompanied the show. Accordingly, the show could be put on without booking control, and Betts pointed out his view that this was one of the few ways open to younger talent to get the experience, appearing before an audience. However, any school which puts on a show before a club or lodge and charges for it must secure a booking license, Betts said.

Embassy Signs Six-Day AGVA Paper; 4 Cincy Spots Okay

NEW YORK, Dec. 29. — New Embassy Club was inked to a minimum basic agreement at the last minute before it opened Thursday (27), according to Natt Shelvey, head of AGVA. Pact calls for a \$125 minimum for principals and \$75 for chorus, with a six-day week for chorines.

AGVA also completed signing four Cincy clubs previously marked "unfair," according to Shelvey. Spots are Listerman's, Casa Grande, Cat and Fiddle and House of Rink. Clubs either had gone to straight music or were operating as eateries. "Unfair" label was lifted this week after they signed contracts providing for \$80 for principals and \$50 for chorus, plus a six-day week for all.

An unusual feature of the Cincy pacts is that the clubs agreed to work their actors only two shows a night. Third show will be permitted by AGVA during a week-end night or a holiday, providing spots first seek a waiver and pay pro rata for the additional performance.

the result of a so-called nationwide hunt for an unknown singer. Abilities of one chosen were to be based on recordings. Murray M. Cowan (no relation to Lester) will be Miss Belmont's counsel.

Season's Greetings

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THANKS TO MAXINE LEWIS

Direction SID HARRIS
WILLIAM MORRIS AGENCY

Frolics, Chicago

Talent Policy: Dancing and floorshows at 8, 12 and 2. Owner, Harry Eager; head-writer, Bill Stearns; production, Florence Sullivan, and publicity, Hixon and Miller. Prices: \$1.50 minimum.

This new spot is out to give payees plenty for their money, judging from revue, which ran almost two hours opening night. Of course there'll have to be some paring to get three shows in nightly, but even then, the five acts will run 90 minutes.

Comic Harry Jarkey, new to these parts, could have scored more impressively if he hadn't worked so much early in the show between the acts. Guy, who does specialty songs and bits, did too much of his comedy early in the show. Should just intro acts simply and save his strongest material for his later solo spot in the show. His satire on trained canine acts with the wind-up toy dogs, is great, but should be done on a card table, so payees back of ringside can see what's going on. Opening night through made generously with the mits for this newcomer.

Ken and Marie offer a roller-skate routine, replete with the usual spins and whirrs and an iron jaw finisher that sends them off with fine hand. Delmar and Renita, just fresh from the Bismarck Hotel here, wound up with a warm mitt and plenty of chuckles for their comedy ballroom work.

Chirp Gloria Van was handicapped by a bum mike which didn't pick up her voice, but gal's sales experience with tunes put her over nicely. Six Jitterbugs (mixed sextet) must cut plenty of their act, as they were chief offenders when it came to taking up time. Wasted too much time in selecting partners for their audience participation j-bugging, which didn't jell too well as finale for this show, as crowd had been watching their j-bugging for 15 minutes previously and was a bit bored by their antics.

The Frolic-Queens (8) offered two just so-so routines. Stage is pretty small for eight girls and they have difficulty at times in spacing correctly during their numbers. Henri Lishon, acting as part-time emcee and full-time house ork frontier, could pare a couple of sidemen from his present 13-piece set-up or use mutes more regularly on the brass.

Johnny Stippel.

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NIGHT CLUB REVIEWS

The Embassy, New York

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owner-operator, Bill Miller; publicity, Paul Coates. Prices, \$3.50-\$4.50 minimum.

If this new club ever gets the kinks ironed out; sees to it that the headwaiter and captains attend to business instead of hustling for double sawbucks and last but not least, gets talent that can do a job instead of trading on its name, it will stick around and make money. Otherwise it will become just another location with "possibilities."

The room itself is fairly attractive and well designed. There is a sunken center floor on which the acts work. Visibility is good from almost any part of the room. Decor is red panels superimposed on a white background. Center ceiling is silver domed with a gold border, around which are light clusters for the show. Band is on a raised platform in back of the house. Room lighting itself is bad, at times even depressing.

The show was not distinguished. Only two productions went on, the opener and the finale. Non-arrival of customers was responsible for that. Line (6) is okay and the two costumes, one pink and the other blue, both with feather trimmings, looked expensive. As a group, however, the line did little. Routines were strictly one of those slow glide and turn affairs showing little imagination.

Wesson Brothers opened with about six minutes of their old routines, finishing with their take-off of Edgar Bergen and Charlie McCarthy establishing a high point in the art of comedy—a name comic team imitating a dummy. Couple milked an encore which consisted of a St. Patrick's day routine that ended in a drunk scene. Hand was tepid. Milked some more and this time did take-offs of cafe comics, cafe ops and others. Latter was very funny and brought heavy yocks. But if the customers weren't hep, the stuff would have laid an egg. Routine is rock for New York. It will mean little out of town.

Next on were Greb and Lober, a handsome looking pair of kids who do modern dance interpretations. Gal, a fresh looking attractive blonde, and boy, a dark, handsome kid, did a swell job. Their stylized Mexican peasant costumes set them off with skill. Team, dancing in bare feet, worked as if they enjoyed it, feeling that crowd appreciated and showed it. Pair, new in the East, deserve better lighting and some kind of intro. They came on cold, no announcement, and went off with everybody asking who they were. They won't be in town long before everybody will know who they are, but right now they need a few more routines (forced to beg off—they had nothing more to show), a proper intro and better lighting. Incidentally, where lighting is concerned, the guy in charge must have been playing theater. Lights went up and down for no discernible reason, distorting acts and annoying customers.

Ethel Waters, who closed, apparently wasn't going to let the Wessons get away with milking. So she showed them. She started with *Taking a Chance on Love* followed with her sexy *Give It To Him* and then came a medley of oldies which just about put everybody to sleep. Meanwhile the line was standing around waiting for the finale. But Miss Waters wasn't having any. She next asked for (See THE EMBASSY on page 34)

Walnut Room, Bismarck Hotel, Chicago

Talent Policy: Dancing and floorshows at 7:45, 9:45 and 11:30. Owner, Otto K. Eitel; production, Ed Beck; publicity, Frank Rand. Prices: \$2.50 minimums.

Holiday season should prove a busy one for the headwaiter in this room. For the combination of Talia, Paul Rosini and Benny Strong's band are just what's needed to draw in and satisfy plenty of payees here. Talent all point their work toward the customer and resulting intimacy causes diners here to give this show extremely close attention. While usually, it takes 15 minutes to make customers here realize the floorshow is on.

Ork-fronter Strong deserves plenty of credit for winning diners' notice immediately with his introduction of the opening number, a smart holiday band novelty, this Christmas, spotting the band chirp, Bea Herold, assisted by the maestro and the sidemen joining together for a choral background. Magicker

Latin Quarter, Miami Beach

Talent Policy: Dance bands and floorshows at 8:30 and 12. Management: Owner-operator, E. M. Leew; managing director, Edward R. Risman; assistant manager, M. Selette; publicity, Milton Harris. Prices from \$4.

This Palm Island beauty spot took down the shutters Friday (21). Opener clicking heavily before a class audience which completely filled it. This winter's production, *A Continental Pol-pourri*, is a musical revue, staged by Theodor Adolphus, running with the smoothness of any Broadway show.

Opening scene depicts a Persian market place with 16 fems including ponies, show girls and chorus. Sylvia Opert introduces a slave dance, daring and enticing, followed by Alex Rotov in a snake charming terp bit that is a scream. The Marvelettes, a sextet of gals, do a whirlwind acro specialty which includes pyramids, all manner of whirrs and flops, with Phil Tully, the singer.

Jane Manners, a statuesque beauty, vocalizes with *What's New in New York*, *My Lover Has Gone* and *I Teach the Rumba*. Jayne Manners has a way all her own and is a winner.

Three Fitchmen in a fast moving comedy musical turn, with one at the piano while the others give out with all manner of musical imitations by the use of mouth gadgets, while tooting makeshift horns. These boys are a wow. Imitations include Henry Busse, Wayne King, Vincent Lopez, Shep Fields and Sousa. Stop the show and beg off.

A tribute to the late Jerome Kern follows with Phil Tully singing. Alexis Rotov as a prima ballerina does a side-splitting comedy dance.

Appearance of George Price at this time finds the customers giving him a tremendous ovation, being compelled to await commotion dying down before he can say a word. George opens with a brand new song, *That's Florida*, during which he works a hotel room skit, assisted by Jayne Manners and Phil Tully. It's a honey.

First song is Georgie's old reliable *Bye, Bye Blackbirds*, following up with imitations of Al Jolson, George Jessel, Eddie Cantor and George M. Cohan. Gags about Florida, its race tracks, crowded hotels and then comes his ex-cruciatingly funny *Income Tax* bit to the tune of *Figaro* from *The Barber of Seville*. Price works 26 minutes and begs off in a touching talk.

Fiesta and the finale finds Phil Tully and the entire company doing songs and dances.

Music is by Paul Shelly with lyrics by W. K. Wells. Dave Lester's ork cuts okay, and a rumba band plays the dance music. Show runs 90 minutes and sets a pace which stamps it the best ever produced at this spot.

Larry Berkner.

Rosini wins audience attention immediately here by working in the center of the floor, where all can see his conjuring, and he dispenses with the mike. Latter gimmick makes audience feel guy is working more to them. Did only three simple bits of magic, but timing and gagging on each was such that he placed the tricks among the top rungs of entertainment. Bringing out a small boy to assist in his final trick really put him over with a bang in this conservative hotel room.

Talia is making her annual visit to this room, where previous visits have built up a wide coterie of friends. Gal came on and went off to big mitting. She's enriched her wide range of dancing with a bit of singing and is applying more and better salesmanship to a routine, which has always been very strong. She has that knack of making every customer feel that he knows her personally after seeing her dance, because she works all over the dance floor, and she's flashing genuine smiles to all.

The Strong men (4 sax, 2 trumpet, 2 trombone, 3 rhythm) contribute splendid cutting for the show and some very enticing dance rhythms during the intermissions. Leader is just right for this room, wisecracking with the customers and crooning the ballads and semi-novelties. Ork gets a very mellow and varied group of stylings from its instrumentation, because read men double on a number of instruments and clarinets, and saxes are used to good advantage. Band's book is just packed with the standards, pops and Latin tunes that ballroom and hotel dancers request.

Johnny Stippel.

Beachcomber, Miami Beach

Talent Policy: Bands and floorshows at 8:30, 12 and 2:30. Management: Ned Schuyler, owner-operator; Jack Casey, general manager; Les Simmonds, publicity. Prices from \$4.

This spot opened Thursday (20) with a turnaway crowd clamoring to gain entrance until long after midnight. Beachcomber is the first club featuring top name performers to get under way, and the premiere found every one waiting in. All the glamour of a Hollywood opening prevailed, with announcers from local stations interviewing notables, and flash bulbs all over the place.

This is the debut of Ned Schuyler as an operator and he goes all out to make his club a success. Beachcomber has been redecorated and changed, with a charming South Sea atmosphere, even to Filipino and Chinese waiters.

Too much cannot be said for opening bill. Show Queens, a line of eight okay fems in gorgeous attire, start proceedings, and offer three terp numbers, their closing when all smoke phony cigars to the delight of the customers, being tops.

Luis Gomez and Beatrice with Fred Jenal, are back offering a new routine of lifts and whirrs, in their own individual style. Their black magic and medley of tunes from *Oklahoma* are great, and the guests eat 'em up. Recalls numerous.

Belle Baker, vet from vaude, *Ziegfeld Follies* and everywhere, comes on next and socks. With Jack Goodman at the Steinway, La Baker opens with a welcome song, following up with *You Can't Say No To a Soldier*. Then sings *Blue Skies, I'll Be Loving You Always, How High Is the Sky?* plus other oldsters. Ovation is tremendous and flowers poured over the footlights. Begged off after doing *EH, EH* as only she can do it.

Jackie Miles gets his first laugh as he comes on wearing a milk wrap. Goes into his singing and talking bits with ad libs to cash customer all over the place. Jackie's line is extremely funny, and he has overcome the difficulty of hearing him which was noticeable in the past especially here. Delivery is so easy that one forgets he is on a stage. Miles leans to the blue side which rather adds to his popularity. Still closing with *Honeysuckle Rose*, a number that gets plenty. Has to quit from sheer exhaustion, but returns for the finale. A genuine hit.

Kaye Doud and Suzie Samara add life to a great show with terps and tonsils. Production under the personal direction of Ned Schuyler with music and book by J. Fred Coots and Fred Eagers. Jose Lemmon handles dance routines. Opener ran two hours. Pruning will reduce this. Don Richards ork does a good job with Carlos Varelos' ork doing the rumbas. First *Beachcomber Revue* may be stamped "hit."

Larry Berkner.

Copacabana, Miami Beach

Talent Policy: Dance bands and floorshows at 8:30 and 12. Management: Murray Weinger, owner-operator; Franklin J. Feder, general manager; Tom Ferris, publicity. Prices from \$4.

This beach spot threw open the doors Monday (24). It's a dream world. Weinger is said to have expended \$100,000 and spot shows it. There is no finer room anywhere, guests feel they are on a Hollywood movie set.

First show lives up to expectations and a capacity crowd enjoyed it immensely, with as many more clamoring to get in. Production is called *This Is Miami*, with Benny Davis and Ted Murray doing the music and lyrics. Former being the producer also.

Opening number, *This Is Miami*, finds a swell line of six fems with Dixie Roberts and Jackie Harwood handing out fast moving terp bits. Dixie works alone later as does Jackie to good returns.

Russell Swann, magician, has no trouble mystifying the customers. Opens with a rope trick and some cards but the wow comic stunt is his bringing forth a cobra from a tight box, and his efforts to get it back. Does the guillotine trick with the aid of an audience stooge, which is socko for a heavy mitt.

Harris Trio, two fems and male, harmonize okay in several numbers and please.

Jan Murray, suffering from a bad throat, starts slowly but the way this comic puts his stories and gags across, soon has the guests rolling in the aisles. Songs lean just enough to blue to get them over—without offense. Works 22 minutes. Could have done more.

Johnny Johnston opens with *One More Dream*, then sings *There Must Be a Way*. Follows with a *Long, Long Time*, (See COPACABANA on opposite page)

Bradley's, New York

Talent Policy: Floorshows start at 11 and continuous to about 3 a.m. No dancing. Operator, Julius Monk; publicity, Paul Cones. Prices, \$3 minimum.

If the quality of the entertainment here is any yardstick, the room's new policy should pay off. It will need some high-powered promoting and an increased advertising budget. But, if the owners can stand the gaff for a few weeks the spot should get over the hump.

Show consists of three acts, each of which do well in their spots. First are the Wallace Puppets. Boy and girl who work underneath and in back of a portable platform stage do the voices as they manipulate the dolls. Routine is still one of the cleverest puppet acts around. Not only is its handling of the dolls skillful but the chatter is smart and geared to rib-tickling chuckles. Act suffered from poor lighting and inadequate ork backing. If it solves these it should do a lot better.

Bennie West, comic, opened badly. Poor opening impression was due to lad's scared looking appearance and insufficient voice projection. But within a short time comic got into the groove and from that time on he pulled yock after yock. Boy has some clever satirical situation routines which involve take-offs. Shows good acting ability and a gradually increasing confidence which sold well. When he finally begged off, total impressions was that West is a very funny guy.

Headliner is Yvette, who had a tough time of it with a bad cold. But despite handicap the canary did a terrific job. Looking lovely in a black bustle gown the blond chanteuse opened with a rhythm version of *Oh, Susannah*, and followed with a slick *Symphony* (English and French). Then came *Wondering*, a couple of shouted requests and finally a schmaltzy *Bird in a Gilded Cage*, which rang the bell. Her smoky voice (despite the cold) was ideal for her. That, plus the fact that she phrases delightfully and knows how to use her hands, won her a sock reception for practically every number.

Julius Monk does the emcee job with casual skill and takes an occasional wack at the piano. The Jan August Trio (piano, bass, guitar) tries hard, but nothing happens. Walter Fleischer, piano, is okay for the accompaniment.

Bill Smith.

Rio Cabana, Chicago

Talent Policy: Dancing and floorshows at 10 p.m. and 1 a.m. Management: Chuck and Bert Jacobson; production, Boots McKenna; publicity, Madelyn Wood. Prices: \$2.50, minimum.

Show's title is *A Mid-Winter Night's Scream*, and production doesn't belie the title. It is sock all the way, with ypees calling for more from practically every performer.

Rio Cabana Lovlies (7), a well-co-ordinated and eye-filling bunch of prancers, open in a winter motif, with John Allen, chirpster, giving forth with *Let's Convert to Love* and *It's a Grand Night for Waltzing*. Allen has good pipes and works smoothly with the gals. Ellen Terry, terpsstress, featured in the production, and executes her chores in a way that makes the customers react favorably.

The old reliables, Kay and Glenn, dancers, go thru their spins and twirls to heavy mitting. Contribute a neat job that makes a hit with the crowd. Their ballroom stuff is good, but it's their satiric repertoire that shows imagination and plenty of class.

One of the main attractions are Cross and Dunn, comedy song team, reunited after several years' separation. Sell in their old effective style, but with a lot of new material. Do a take-off on radio commercials which sparkles with yock-lines all the way thru, and customers reciprocate with prolonged palm-pounding. Boys are good on either straight stuff, as in their *Gershwin Hit Parade*, or in strictly gag material. Their parody, *No Can Chew*, had 'em in stitches.

Lenny Kent, comic, shares equal billing with Cross and Dunn. Clown was in good form, and crowd kept yelling for more. His imitation of an army sergeant brought roars. Jokes are clever, special material, for the most part, with just the amount of risque that table-sitters want. Burlesque of Latin American singers, including Carmen Miranda, added spice to his varied repertoire. Cee Davidson and ork effectively backed up the whole production.

Herb Bailey.

IN SHORT

New York:

BARBARA O'BRIEN, ex-flickerite with *Our Gang* comedies, now doing cafe dates. . . . HOWARD ROSS now making like an agent with Phil Farrell. . . . JERRY BERGEN set for the Blue Angel, to follow Irwin Corey, who goes to the Palmer House, Chicago. . . . LENNY KENT bought his contract back from Willie Weber for \$2,500. . . . SOL TEP- PER is the next indie to enter the legit field—he's going to make like a producer. . . . MCFARLAND TWINS, current at Hotel Dixie, are making a short for Columbia. . . . HARRY SAVOY may come into the Latin Quarter. . . . HERB SHRINER to start vaude tour beginning with RKO houses and ending with the Roxy in mid-February. . . . JEAN SABLON opens at the Waldorf-Astoria January 25. William Morris boys got their bonus Friday (28).

RHODA CHASE current at the Boulevard, L. I. . . . JACK LEONARD due in the new Copa show. . . . RUTH MORRO dancing at Don Julio's. . . . FOUR MUSICAL MOODS appearing at Joyce's Manor. . . . LOU SALTER heads the show at the new Mardi Gras Club, where Peggy O' Neill and Danny Pierce also are scheduled.

MARGO headlining at Jimmy Kelly's. . . . STEVE MURRAY and Gaye Dixon in the show at Tony Pastor's Uptown. . . . THREE McNEILS, Fay and Andre, Philly Waynes, Orlando Sisters, Jimmy Kane, Helene and Howard, and Eddie Davis make up the new show at Leon and Eddie's. . . . DONN ARDEN has produced the line for the new Mardi Gras. . . . GREEB AND LOBER set for this spot. . . . DIANE COURTNEY into the Cafe Madison show. . . . JOSH WHITE took his youngster up to Mrs. Roosevelt's home in Hyde Park for a Christmas party.

LARRY ADLER and Paul Draper booked for at least 70 concerts after their current show at the City Center, New York. . . . MARTHA RAYE staying on at the Carnival until the end of February, with Ritz Brothers as possible successors. . . . ANTONIO DE LA CRUZ, Carmencita Lopez and Pancho appearing at Don Julio's. . . . GUY MONEY-PENNY and Hildegard Halliday current at Spivy's Roof. . . . LARRY WINTERS appearing at Cafe Society Uptown. . . . ANN PAGE working Maxim's. . . . IRON-JAW WILSON current at the Club Sudan. . . . DOROTHY SHAY set for the Capitol, Washington, then goes to the Palmer House, Chicago, January 17. . . . PHIL REGAN joins the new Copa show.

St. Louis:

PAT NASH held over in the Piccadilly of Hotel Melbourne. . . . MAXELLOB at the 400 Club, heading a show that includes Russ Dean, Jeanne Webb, the Baumettes and Nick La Banic and his orchestra. . . . ELMER TRUTSCH TRIO featured at the New Carousel Lounge. . . . TEDDY PHILLIPS' orchestra holding down the bandstand at Tune Town. . . . BILLY BANKS at Club Plantation. . . . GEORGE DRAKE, featured on several local radio stations, is now at the Stork Bar. . . . MAX GORDON'S Village Barn Club is now operating on a Saturday-night-only policy. . . . CLYDE McCOY was at Chase Club until New Year's, with a Merriell Abbott Revue following. . . . TOMMY DEAN'S QUARTET holding over in the Snack Bar of the Forest Park Hotel. . . . PHIL MOORE spotlighted at Club Riviera along with Ernie Field's orchestra. . . . BONNIE BAKER is scheduled for an appearance at one of the clubs in February.

Here and There:

DEL CAMPOS working at the Embassy in Jacksonville. . . . PRIMROSE SEMON writes she is playing Southern vaude houses. . . . RAY WENCIL working at the Band Box, Hollywood. . . . MERLINO AND O'DELL working around St. Louis. . . . GAUETTE CLUB in Savannah informs it is playing a troupe of female impersonators. . . . GEORGES AND JO ANN held over at the Biltmore Bowl, Los Angeles. . . . PIERRE D'ANGELO AND VANVA and Tommy Hanlon Jr., working at the Park Plaza Hotel, St. Louis. . . . MACK AND DESMOND, Claire and Hudson and Frank Howard in the show at the Chase Hotel, St. Louis. . . . DEANE CARROLL, singer, dueting with the Irelands, comedy dance team, and Penny McCue, ballet, opened the new stage revue at the Lobster, Hartford, Conn. . . . HELEN (Boop-a-Doop)

KANE is current at Dow's Theater, Hartford, Conn. . . . DOLORES ANDRE takes over thrashing duties with Cris-Cross and ork as outfit goes into an additional three-week stint at Club Ferdinand, Wethersfield, Conn. . . . BLACKSTONE THE MAGICIAN sets a precedent with booking for December 26-29 at the Bushnell Memorial Theater, Hartford, Conn. . . . ED LALLY'S TRIO and vocalist, Muriel, open at Club Lido, Hartford, Conn.

"Gags to Riches"—at Least Joey Adams Says It, in Print

NEW YORK, Dec. 31.—Joey Adams, pint-sized comic, is now trying to prove that Eddie Cantor, Bob Hope, Milton Berle and others aren't the only comics around who can write as well as read. If those guys can make with the jokes and put them between covers and sell them from a buck up, he, too, can do it. Anyway he's hired a typewriter (machine—not gal) and he's doing an opus entitled *From Gags to Riches*. Publishers Frederick Fell & Company will put it out.

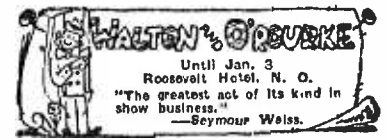
COPACABANA

(Continued from opposite page)

which is his best job of the evening. *Tampico*, with a fem guest stooge yelping out, does nicely. In a tribute to late George Gershwin, he sings a medley of his songs. Closes with a comedy song in which Jan Murray and Betty Heather assist. Johnny is bound for Hollywood at the conclusion of local engagement to work in film *Life of Jerome Kern*. Contract calls for three pix a year. Johnston is a winner on any bill.

Entire cast comes out for finale. Dave Tyler's ork always good with Catalino ork hitting the notes for the rumbas. Opener runs 80 minutes with not a dull moment. Costumes worthy of note and stage settings attractive. A swell show which should pack 'em until time for Joe E. Lewis to come back.

Larry Berliner.



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(Reviewed Thursday Afternoon, Dec. 27)

Holiday crowds have kept the S. R. O. ropes up here for the first three days of the new show, with Tito Guizar headlining, and Bob Evans, the Lane Brothers and the Four Evans offering topnotch support. Movie, *The Storck Club*, is also boosting biz.

Lou Breese's house ork starts things off in pertinent New Year's style with a medley of 1945 hits. Four Evans (Mom, Pop, Les and Maryetta) follow with a mixture of modern precision tap and nostalgic soft-shoe hoofing. Tho they worked over 10 minutes, which is lengthy for a dance act here, they received continuous mitting, for their routines are spiced with a wide variety of clefting and plenty of costume changes with a generous portion of comedy.

Lane Brothers, who aren't kidding too much when they intro their jumping rope tricks as "impossible," kept customers on the edges of their seats, goggling as they go thru trick after trick, each of which is a bit more impressive. Their timing and pacing was as terrific as the hand they got on bow-off.

Bob Evans is a much improved ventriloquist since seen on a local vaude stage. He has timing on his gags down pat and the saucy dummy, Jerry O'Leary, rates rapt attention. Bits such as O'Leary's mumbling while Evans has his hand over the imp's mouth, the dummy's weeping and the vocals, with Evans taking a line and Jerry taking the next, humanize the dummy and bring the illusion across to the pew-sitters.

Tito Guizar, whose only p. a. here in the last three years, was a one-night concert a year ago, has customers all wrapped up the minute he hits the mike. He is a well-built six-footer garbed in authentic Charro costume. His rich tenor gets added zest from his Spanish guitar-strumming, which is strictly in the Castilian style. Walked off to a heavy mitt after doing a number of medleys. Bulk of his numbers received a warm ovation because they are all well-known standards which he helped popularize. Johnny Sippel.

VAUDEVILLE REVIEWS

Roxy, New York

(Reviewed Wednesday Evening, Dec. 26)

Roxy's holiday offering carries most of its seasonal punch in the forefront of the bill, and gradually becomes a somewhat tame program of acts building to no particular climax.

Opener is a Swiss number, featuring the male and female dancing ensembles in delicious-colored mountain costumes. Routine is a polka into which Louis Fox and Rowl inject themselves for an engaging Swiss hand-clapping dance. Rudolph Buder follows to guitar and sing his way thru something called *Alpine*, a pretty tame affair that slows the proceedings, altho Buder does okay in the yodeling department. Paul Remos segues on-stage with his playful midgits for the per usual acro, tapping and conga stuff. Act has been trimmed down considerably and results, in terms of laughs, are much better. Line then vitaminizes the number with a charming gimmick which involves various of the hoofing personnel beating out *Two Hearts in Three-Quarter Time* with their belled feet, both in standing and horizontal positions. Idea brings gurgles of delight from the crowd and a big hand.

Paul Winchell and his educated dummy follows. Winchell has been better than he is here. Much of his biz and chatter is merely a repeat. A telephoning bit, newly introduced, peters out badly toward the end. Reactions good on the whole.

Tony and Sally De Marco are next with their suave and expert brand of ballroomology. Settings given them—first, two pianos in pin-point spots, against a subtly lit curtain, and later, a lovely ballroom background—are very effective, as Miss De Marco's gown. Team work with much grace and authority in first number, *Moonlight Sonata*, to good palming. Second number, a waltz to Chopin, is a better job because shorter and nets a stronger mitt. Concluding offer is a mixture of ballroom steps with a Russian flavor and a gradual transition to jitterbugging. Score coined for this number is poor, in that the various segments are so closely identified with other types of dancing as to be distracting. Examples of hoofery shown in the item are not authentic but it adds up to a showmanly clincher-piece, and brings the couple back for a "thank you."

Carl Ravazza, house singer, closes the bill with a long-drawn-out and rather sentimental job on *Liebestraum*. As he works, lights come down to a pin-point, while the aisles and panels at the side of the stage fill up with line-girls dressed in handsome white costumes. Audience is disturbed by girls running down the aisles, thus taking away attention that Ravazza should command. The lights suddenly flare on, revealing the girls. When caught Wednesday night, effect was as much confusion on part of the audience as it was surprise. Total result is merely a nice hand.

Picture is *Leave Her To Heaven*. Lines outside. Paul Ross.

Olympia, Miami

(Reviewed Wednesday Afternoon, Dec. 26)

Manager Al Weiss Jr.'s own production *Yuletide Prolog* is the bright feature of this week's show. Featuring the Lester Singers, backdrops of village snow scenes, with draped Christmas tree and bright star, *Ave Maria* and *Silent Night* draw a big hand.

Vicki Raye imitates name bands using nothing but her mouth and hands to make music when she can be heard. The heavy brass of the ork drowns her out plenty. If Les Rhode will modulate the music of his band, customers will appreciate it. Vicki gets several bows in spite of the ork.

Danny Drayson, emcee of the show, is a better hooper than story teller. Danny has some new steps and his comedy falls get some laughs. Fred Sanborn stooges in the act.

Patricia Morison when here last year had laryngitis, but is in good voice this time. Opens with *If I Loved You* and follows with *What's the Use of Wondering*. Comes back to sing *Begin the Begone* which is her best number. Sopranos do not get over here, and Patricia is rewarded with fair applause.

Fred Sanborn and Company is the show-stopper. Plays the xylophone. Sanborn is full of burlesque and laughs are numerous. Off-stage playing of partner supplies comedy. Fred finally gets down to biz and proves he is an

Strand, New York

(Reviewed Friday Night, December 28)

Lionel Hampton came to town Friday (28) for a stand at the Strand and the joint is jumpin'—literally. New show has its weak moments, but the tide of approval for Hampton personally, and the ork secondarily, runs so strong that the house actually rocks at times with payee enthusiasm, and the combine of a hot audience with a well-liked program tallies for a generally satisfactory impression.

Ork—manned by five sax, three tram, five trumpet, two bass, drums and piano—starts the ball rolling with a hotcha jumper. First couple choruses sounded pretty ragged when caught, but with the steady and hypnotic drumwork of George Jenkins in the background the number finally jells into a sizzler that garners a top mitt. In between, Johnny Griffin and Arnette Cobbs take effective turns on the saxophone, getting good reactions, and L. H. tosses off a bit of a terp. Capacity mob loves it all.

Herbie Fields, only white sideman in the aggregation, gets the featured spot in the next number to show his clarinet virtuosity on *Begin the Beguine*. That he is a virtuoso is evident—but he seems too much of a virtuoso. He has a sweet and mellow tone, great dexterity and command, but the job he does is just too tricky and not too well organized. Finished with a held note that makes a strong closer and retired to a good palm.

Pops and Louie follow with a slick, fast and punchy 10 minutes of first-rate tapology. After a combo of taps, breaks, spins and eccentric bits for a starter, they segue into a patron-dazzling display of quick spits, leaps and flips and wind up socko to a juicy response.

This makes way for Madeline Green, a tall and nice-looking lass with poise and an easy manner of warbling. Style, however, is pedestrian, and metallic voice lacks variations. Does okay with *No Can Do*, and *Long, Long Time*, exiting to good hand.

Band lifts things up with *Hamp's Boogie*. Milton Buckner, at the keyboard, contributes heavily with his brittle boogie styling. Hampton also adds by joining Buckner. Ork sounds a little rough here, too, but number has plenty heat and crowd reacts accordingly.

Hampton then obliges with a riff-stinging chore on *Hey Bob, Rebob* which brings down the house. Ork hit its stride in this one.

Canfield and Lewis, comics, follow to slow the pace again with a repertoire of oldies, not-so-funny verses and various five bits. Turn is saved, however, by the comic of the pair breaking out a really top example of one and two baton twirling while dancing. Makes a juicy finish and pair go out to hefty mitting.

Nearing the tape now, Hampton takes up the vibes for a sampling of his unique style on a medley of tunes. Performance is not uniformly good and number runs too long. His simultaneous singing brings gurgles of pleasure from the pew-holders. Good hand.

Closer is, of course, *Flyin' Home* with Hamp on the vibes, then a five-man job on sax (good stuff) and a nifty, long ride by Cobbs, also on sax. Music mounts in power and fire to Hampton's final drum-beating stint which has some of the patrons leaping from their chairs. Torrid finish brings cheers.

Picture is *San Antonio*. Long lines outside. Paul Ross.

THE EMBASSY, N. Y.

(Continued from page 32)

requests. By the time the line came on nobody cared any longer.

Jack Spano, production singer, sporting a new nose, did a nice job with *She Walks in Beauty* and *Couldn't Possibly Be Love*. Numbers are good and boy knows how to chant. Darlene Zito, production singer, was adequate. Florence Lessing, hooper, didn't have too much to do but what she did was capable. Music and lyrics by Fred Coote and Edward Eager showed promise. Staging and production by Don Arden was just fair.

Joel Herron's ork did a competent show cutting job. Jose Mora filled in with the Latin tempos. Bill Smith.

artist with the hammers. Can do much more but only takes bows in response to insistent mitt.

Pic is *Back to Batuan*. Larry Berliner.

Loew's State, New York

(Reviewed Friday Night, December 28)

Broadway's only straight vaude house is currently showing the unusual sight of deep lines of payees at the box office, but it can hardly be the flesh bill that's bringing them in. Program opens well and closes well. Between those extremes lies pretty much of a yawn.

Monroe and Grant get the proceedings off to a breezy start with their standard trampoline antics. Fancy tumbles and incidental biz are good for numerous chuckles and a pleasant set of plaudits.

Lathrop and Lee follow with their mild tapping act. Gal's whoo-whooh figure is the turn's strongest asset, and advantage is wisely taken of it with a pair of revealing gowns. Hoofery is well done but strictly groovy. Nice reactions.

Huntz Hall and Bobby Jordan, ex-Dead-End Kids, demonstrate again that a movie rep is not enough. Begin with as weary a series of gags as has been heard these months. Mixed in is a lot of unfunny showing-around and so on. Then Jordan sings *It Must Be Spring* in a style and voice which is close to amateur, and the two go into a long novelty tune about as always, Hollywood, involving impressions. Only their youthful energy saves it.

Nora Martin, an attractive blonde, follows with a canarying act. *Long, Long Time* gets a so-so hand. *I Can't Help Lovin' That Man* a pretty fair one. Dramatic type of delivery helps this. Her *Swiss Love Song*, adorned by triple-threat yodeling, is her most effective offering.

Milt Britton ork closes. Britton apparently is making an effort to get away from the hi-jinks act that was his hallmark. The effort doesn't succeed. Al Dellar, bassist, does a good job on a ballad but isn't allowed to do it seriously, for the maestro starts the shenanigans. But the humor stops there and for what seems an eternity, the drummer-man (Frankie Frisauero) turns in a mediocre chore on the traps, and a cute blond doll (Suzan Carol), with nothing on the ball in the way of voice delivery, sings songs.

Next, a card of a fellow, Tommy Rafferty, imitates Chaplin, makes like a train and a punch-drunk fighter and does an Irish jig. Next, Buddy Ramon borrows a few points from Danny Kaye for a song stint. This is distinguished by a gun shot and fun with the boys in the band. At long last, the act gets down to business and roughhouses the *Unfinished Symphony*, which is what it should have been doing all along for the laughs start coming in.

Picture is *Week End at the Waldorf*. Paul Ross.

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Vaude In for It, Too

(Continued from page 30)

eline. They put up their money when everything was booming in the fond belief that things would stay as they were or get better. Possibility that biz would take a pratfall never occurred to them—so they are going around now with their chins dragging.

Club London Leads Foldings

In New York the slump hurt so badly that the Club London, which was in business (as the La Conga) for the last 10 years, folded. At least three other spots are slated to do a quick fold once New Year's Eve is out of the way. Same situation is occurring in other cities. In Philadelphia one of the class spots may have to shutter because of a pending tax investigation. It seems the ops were partners with Uncle Sam and the old guy with the whiskers is just getting wind of it. In Chicago at least three clubs are shaking. Same condition is true in other night club sectors, and instead of dwindling out, it will probably increase.

Ops who have been thru bad years as well as good ones and know the answers, know the biz and how to run it, will stay open. Recent so-called investors, who came into the biz because it gave promise of quick profits and have had a New Year's Eve practically every night for the last year or so, will pull out and go back to selling clothes, jewelry or shoes.

But what does it mean to salaries?

Honeymoon's Over

High level of employment brought about by the war is a thing of the past, and the same thing is true of profits. The usual night out for a guy on the town in just one class spot sets him back about 20 bucks before he even gets the tab. Ten bucks go to the headwaiter, five to the captain who shows him the table, another five to the captain who hangs around and fusses with the menus, and still another five to the waiter. Check may be only \$15, but if the man wants to get some attention he'll have to spend before he even gets his first drink. Well, that kind of stuff is on the way out. A man making \$100 a week during the war is now back to about \$70. He can now get stuff he couldn't buy during the war. If he has to decide whether to spend half a C-note on a night out or buy a new radio, the chances are the radio will get the nod. Multiply that feeling by a few million and you'll see why the lush night club era is waning. Government statisticians explain it thru a lot of complicated figures called national income. Cold fact is that national income is going to take an awful pasting for the next year. Probably things will come back after a while. But before there is any improvement, better look for them to become worse.

There is little doubt that the competitive night club like the Chez Paree vs. the Rio Cabana will still be in there trying to get the names. Same thing will be true between the Copacabana and La Martinique. But even these cafes cannot go on putting it on the line for business which doesn't develop. Which one of the major clubs will make the first crack to get away from high salaries is difficult to say. The op with the biggest bank roll will obviously be the last to yell "uncle." But if customers continue to stay away something has to give way. Usual show in a big club runs somewhat like this:

1. Two bands, about \$4,000.
2. Ballroom team, about \$750.
3. Name singer, about \$2,000.
4. Name comic, about \$2,500.
5. Productions (line, etc.), \$1,000.

Total About 10G

Total expenses, barring kitchen, dining room, etc., runs to about \$10,000. It has been estimated that a club with a \$10,000 nut has to do about four times that business, or \$40,000. There aren't too many cafes around that can continue doing it—so-o-o-o, what to do? First the line and productions are cut. Music you can't touch. You can't buy it for less than scale anyway. So maybe the singer goes out and a \$250 canary comes in instead. In the place of a \$750 dance team, the op buys one for \$500. But all that doesn't cut the nut by more than about \$5,000, and that's a big cut. The op still has to do \$20,000 a week. To do that he has to turn over three times a night and hope that good weather continues. Even \$20,000 a week is big dough. It takes a big room to do that kind of biz. So the op is forced to drop names or try to buy them for less.

Nobody with any show savvy is going to pretend that a Sophie Tucker or a Joe E. Lewis, who sell for about \$3,500, will go into a spot for \$2,000. Rather than do that they will lay off. Multiply that by all the names that have come up in the last few years and you will see that actors with well-padded bank accounts just will not take cuts. As a matter of fact, many of them will want to take vacations and will use this as an ideal excuse. That means the same cycle all over again. Ops can't afford to continue paying and the actor will refuse to take less.

Ops Forced To Cut

If the op wants to stay in biz he will have to cut. What he will eventually be forced to do is forget the big names and concentrate on medium-priced acts. This means that he will have to become a showman as well as a business man. If he continues with productions, they will have to show imagination, and girls will have to do more than just strut around in fancy creations. For the spot acts, he will buy the \$250-\$500 standard performers who can do a job. A policy such as followed by Lou Walters and Billy Rose may well be the answer. Show policy of supper clubs like the Blue Angel, Ruban Bleu and others in the same class may also be a solution. None of these operations go in for names (Lou Walters occasionally), so talent costs don't run too heavy.

When the big name-buying clubs will get around to such a policy is difficult to say. So long as a Proser isn't going to let a Dario beat his time or a Ralph Berger will go on watching a Joey Jacobson, so long will the boys be in there trying to corral names, and so long will they be taking it on the chin.

It's an Ill Wind

Obvious beneficiaries of this attempt to cut salaries will be the medium-priced acts. He will be in demand. Present \$250 comic-emcee will be out of luck. Under ordinary conditions his dough ranged between \$75 and \$125. With war salaries up, his price jumped to \$250. With the new scale he may find it tough to even get his old price. Names will work occasionally, but their layoffs will be longer until they are willing to take less. How long that will be is a guess. It will be the present \$1,000 singer or comic who can adjust himself to say \$500 or \$600 who will stick around and keep working.

Obviously, the conditions outlined above aren't right around the corner. But if Florida lays an egg this season, the word will get up North very quickly, and what may ordinarily take seven months to a year in coming may take place a lot sooner.

Vaude In for It, Too

Where theaters are concerned, the same conditions will prevail. With full houses and S. R. O. biz, money will stay up. But as soon as the average family starts feeling the pinch, and a lot of them are already feeling it, the theater takes will become less and less. First sign will be admission slices, and as long as admissions remain high no act will take a cut. If entrance fees are cut, and that may not be too far off, there will be cuts all

Memphis Slipper's Owners Now Three

MEMPHIS, Dec. 29.—The Silver Slipper, newest arrival in an area short of niteries, has already changed hands. Spot opened recently, but this week underwent a shuffle of owners. Dr. and Mrs. John L. Wright, formerly sole operators of the club, retain one-third interest. The other two-thirds are shared by Stanley McDonald and James Pope.

McDonald owns the Colonial Club near Nashville, the Hurricane in Miami and a hattery in New Orleans. Pope is a restaurant operator from Nashville. The money transactions in the Silver Slipper deal remain undisclosed.

Spot will continue present policy, which involves the use of local musicians for the tunes and niteries acts. Southernaires, Nashville radio show unit, are the current floorshow.

Twin Cities To Have Three RKO Vaude Houses Operating

MINNEAPOLIS, Dec. 29.—RKO-Radio Pictures, Inc., has acquired long-term lease of the Pantages Theater here, running to three the number of houses operated by the firm in the Twin Cities. Other two are Orpheums in Minneapolis and St. Paul.

Acquisition of the Pantages, to be known hereafter as RKO-Pan, followed the break in operations relations between the Minneapolis Orpheum and Minnesota Amusement Company. Under the old arrangement, film bookings for Orpheum were made thru Minnesota Amusement in exchange for which Orpheum had exclusive rights to vaude showings in the city.

Pantages, home of vaude here for years until about a decade ago, will be refurbished and turned into a first-run house when RKO takes over the management January 1 from E. H. Ruben, head of Welworth Enterprises, operators of a string of Northwest houses.

Division Offices in Minneapolis

Milton Maier, of New York, RKO executive who came here to swing the deal, said the change will bring the RKO division office headquarters from Omaha to Minneapolis about January 15. John Redmond, division manager, will be in charge. RKO, it is understood, will have first call on RKO, Columbia, Universal and Warner Bros. pix output. Maier said a new stagework policy will be inaugurated in both Minneapolis and St. Paul Orpheums. Bill Sears manages the Minneapolis Orpheum. Successor to Lou Gordon, St. Paul manager who died recently, is to be named.

Break in relations permits Minnesota Amusement to bring in live talent to either Radio City or State theaters in Minneapolis. It was reported, however, that such action was not immediately contemplated. Minnesota was reportedly planning to improve the status of the Gopher Theater in Minneapolis as a display unit.

down the line. But if the club situation isn't cheerful, the theater outlook isn't at all bad. Vaude will increase, and where an act can now get 20 weeks at \$1,000, it will be able to get 40 weeks at \$750. So in the long run the theater act will come out better off.

The statement has been made that for every club that folds there will be three to take its place, and if the old ones won't pay prices, the new ones will. Answer is that new ones will pay it for a while, but if they can't make a go of it, they, too, will have to change their policies. Nobody opens and sticks in business, whether it be a night club or a butcher shop, unless he makes money.

There has been some talk that once reconversion gets under way things will be humming along as they did a few months ago. By this time we have learned that reconversion doesn't come easy and besides, there will be plenty of guys back from the war. Money just won't be plentiful for a long time to come. Actors as well as business men will have to find it out. It is too bad that many actors will have to find it out the hard way.

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Canadian By-Pass

TORONTO, Dec. 29.—Hamilton, Ont., is getting closer every day! Working on the principle of the world beating a pathway to the door of the best mousetrap inventor, Hamilton's CHML has decided to plug its performances in flash style. So its latest flack news is being sent out, not on plain paper, but in a broadside with a glazed spiderweb oversheet. Perhaps it hopes thus to inspire the world to by-pass Toronto, Canada's radio capital, for Hamilton—on the radio dial!

Amateur Musicians Nixed at Wis. Org's Christmas Party

MILWAUKEE, Dec. 31.—When the Catholic Knights of Wisconsin held their recent Christmas party at Milwaukee Auditorium, they ran afoul of the Milwaukee Musicians' Association by arranging for music to be furnished by the children of families in the organization—and not hiring a union band. Union officials would not permit this unless a stand-by band was hired as well.

Anthony Abanatt, State organizer of the Catholic Knights, commented: "I've been a member of the musicians' union in Burlington, Ia., for the past 25 year, but never experienced a situation where a non-profit charitable function was not permitted to operate without a union orchestra." Abanatt said the union's ruling "was a penalty on amateur performers entertaining at non-profit affairs."

MMA Cites Pact

Volmer Dahlstrand, president of the Milwaukee Musicians' Association, said that the union has a contract with the Auditorium forbidding the playing of records or amateur musical entertainment, unless an 11-piece union orchestra is present. The orchestra was hired just before the program got under way. Said Dahlstrand: "The auditorium knows about our contract, and I don't see why the management there doesn't explain it to the patrons when they hire space rather than 'passing the buck' to the union all the time." Auditorium management was a bit hazy on whether they did this in the case in question or not.

The orchestra's fee was \$84. The amateur program went ahead with certain revisions, including selections by the union musicians. Abanatt said that the orchestra played about "a half hour to 45 minutes" of the two-and-one-half-hour program. He also indicated that he'd have worked the band harder if there had been more time for re-arranging the program.

Fred Waring's Pub House Snags Mask & Wig Score

PHILADELPHIA, Dec. 31.—Potential hit score of *John Paul Jones*, this year's Mask and Wig Club production by the undergrad group at the University of Pennsylvania, has been grabbed up by Fred Waring for his Words and Music Publishing Company. Show tunes were cleared by Moe (Bell-Bottom Trousers) Jaffe and Dr. Clay Boland, songwriting dentist, with an assist from Darrell Smith, who also penned the show's book. Both Jaffe and Boland are Mask and Wig vets.

In addition to the many new tunes, score will revive *Gypsy in My Soul*, originally introduced in the 1937 show, *Fifty-Fifty*. Other items in the score designated as plug tunes include *Reasonable Facsimile*, *It's Spring*, *Don't Say We're Thru* and *Jam That Licorice Stick*. College show, with the usual all-male cast, preema February 22 at the Erlanger Theater for an eight-day pitch. For the first time since before the war, a college show will go out on an extended road tour.

SCENERY

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Old Bills Scorned; New Ones Do Well; Music Hall 145G

NEW YORK, Dec. 31.—With two new bills coming into Stem houses last week, takes took a sudden jump forward. But, if preems brought in customers, old runs suffered continued anemia. Only Radio City Music Hall, which bettered its opening figure, could sit back and smile at the cash register returns.

Radio City Music Hall (6,200 seats; average \$100,000) leaped up to \$145,000 for its second week with *The Nativity*, Briants, Sharkey and *Bells of St. Mary*. Previous week and opener was \$138,000.

Roxy, Paramount

Roxy (6,000 seats; average \$75,000) for its sixth and final week with Beatrice Kay, Maurice Rocco, Arthur Blake and *Dolly Sisters* saw \$38,000 as compared with previous frame's \$46,000. Bill started with \$93,000, followed with \$90,000, then \$70,000 and \$62,000. New bill (reviewed in this issue) has the De-Marcos, Paul Winchell, Paul Remos and *Leave Her to Heaven*.

Paramount (3,664 seats; average \$75,000) came thru for the first week of Woody Herman, Buddy Lester and *Stork Club* with a nice \$96,000.

Capitol, Strand, State

Capitol (4,827 seats; average \$60,000) got \$91,000 for its preem with Tommy Dorsey, George Prentice, Slade Brothers and *They Were Expendable*.

Strand (2,770 seats; average \$45,000) wound up its three-weeker with \$30,000 for Hal McIntyre, Johnny Desmond, Slam Stewart and *Too Young to Know*. New bill (reviewed in this issue) has Lionel Hampton, Pops and Louie and *San Antonio*.

Loew's State (3,500 seats; average \$25,000) collected \$23,000 for Jerry Wald, Les Arnauts and *Duffy's Tavern*, as compared with \$27,000 for previous week. New bill (reviewed in this issue) has Hall and Jordan, Milt Britton, Nora Martin and *Week-End at the Waldorf*.

Marinka Gets a Yule Holiday, Scenery, Costumes Miss Train

PHILADELPHIA, Dec. 29.—The cast of *Marinka* drew an unexpected holiday on Christmas Eve when the show was scheduled to open at the Shubert Theater here. The costumes and part of the scenery were stranded in Jersey City and the management held the curtain until 9 p.m. hoping that delivery would be made.

Romo Vincent, show's comedian, made the announcement to the packed house and said that money would be refunded at the box office. Audience shouted that the show could go on without costumes and props, but Vincent said that the management had hoped to do so if the scenery arrived but couldn't go on without both.

It was the first time in many years that such an event occurred in the city. Curtain had long since gone up on *Winter's Tale*, which opened the same evening at the near-by Locust Theater, so most of the audience made their way to midtown movies.

Legit Moves to Aid Yugoslav Theater Repair War Ravages

NEW YORK, Dec. 31.—An appeal for help in repairing war ravages to legit in Yugoslavia has been made by Milan Predic, pilot of National Theater in Belgrade, to Louis Adamic, noted Yugoslav-American writer. Plea was passed on to Actors' Equity Association, which in turn announced in a recent issue of its magazine that parcels should be sent to the warehouse of the American Committee for Yugoslav Relief, 161 Perry St., New York 14. Out-of-town packages can be sent collect to this address, with the committee paying the charges.

Biggest pitch is for materials for costumes, especially textiles, and all kinds of tricot for drama and ballet. Lack of ballet shoes and costumes has held up terp presentations in Belgrade. Velours, satins, cotton cloth, jute and other fabrics are also asked for as well as cutaways and dress suits. Damage, according to Predic, due to Nazi raves in Belgrade, amounts to 16,000,000 pre-war Yugoslav dinars.

Swami MacVane

NEW YORK, Dec. 31.—NBC is proud of the crystal-ball gazing ability of its newsmen. Orchids are being thrown at John MacVane, net's foreign correspondent who just one year ago predicted the following course of events in cable from London:

"Think European campaign will end by June 1. Before that date Russians will have taken Berlin, with German government established somewhere in Central Germany for last resistance. Allies will have crushed Western German armies' powerful spring offensive after bitterest winter fighting sapped Wehrmacht's strength. . . . After slow beginning this offensive will go with a rush. . . . Nazis will strain every effort to increase use of weapons. . . . but will find these too little and too late. . . . In British general election, soon after German defeat, Churchill will appeal for continuance of the national government, but election will be fought along party lines. . . . Churchill's Conservative Party will probably lose to Liberal Labor Coalition, while the country is stirred by error in foreign policy, similar to present Greek tangle. In France, general election next winter will install DeGaulle as president of Fourth French Republic. . . . With strong left influence, and after dramatic punishment of prominent collaborators as well as radical economic measures such as nationalization of some great industries, France will stabilize just left of center and prove in ensuing months the calmest and most vigorous of the countries which suffered German occupation."

P.S.—MacVane missed out on one important count. He believed United States would find it necessary to attack the Jap mainland.

Angel's Clipt Wings

NEW YORK, Dec. 31.—This is the sad story of a Broadway angel who makes a practice of putting his dough in shows so that he can get the right to sell souvenir programs. Guy put his money in one of the so-called comedies of the year which had a three-month run. Producer didn't even send his money-bags a statement on the show even tho it did fairly well at the start and has made some of the investment back. When the angel called to find out what goes, he received a royal stuffing. "It's none of your biz," the manager said. And to top it off, the producer took the souvenir concession away from the angel and gave it to a friend. Angel is crying in his cups and saying, "There ain't no justice."

"Doc" Hyder Named Local 274 Prexy For Eleventh Year

PHILADELPHIA, Dec. 29.—For the 11th consecutive year, official posts in the Negro Musicians' Union, AFM Local 274, went to George (Doc) Hyder, who was re-elected president; Harry Monroe, vice-president, and Frankie Fairfax, secretary. All are former band leaders.

Harry Marsh Sr. was reappointed business agent for the union. He is also business manager for Jimmy Adams' and Jimmy Tisdale's orks.

Landlord Comes to Grips—Gets 15% Hike and Growls

NEW YORK, Dec. 31.—Stagehands' union (Local 1) is having its troubles with its landlord Byron-Boyce Company. Real estate outfit tried to raise the rents 60 per cent on the deckhands' offices. Grips refused to pay. Next move was up to the landlord, and stagehands claim elevator service was cut, windows weren't cleaned and Sunday service in building curtailed. Finally matter was temporarily settled by org's giving owners about 15 per cent more rent.

Dispute is still going on with both parties growling at each other. Next round goes to the courts, with Byron-Boyce suing stagehands for the rest of the 60 per cent they originally pitched for.

Johnny Singer Gets Out of Reeves Paper, But Must Pay

NEW YORK, Dec. 29.—Cy Reeves-Johnny Singer controversy, brought on by Reeves' effort to break his six-year exclusive agency pact with Singer, was settled this week by arbitration.

Reeves' contract was declared terminated as of December 23, tho it still had three years to run. However, the arbitrators awarded Singer 5 per cent of Reeves' salary for the next 18 months.

Actor charged failure to live up to the contract. Arbitrators found sufficient effort by Singer to maintain the pact to warrant the commission for the next 18 months.

Lead Kindly Light

NEW YORK, Dec. 31.—Attempting to aspirinize a headache long suffered by agency flackmen pitching for their orks on the one-nighter cirk, Gale agency last week revealed that it was experimenting with a phosphorus-painted window poster for use on the road.

Brain child of Al Wilde, experiment is aimed at lighting up window posters after dark. Poster, usually considered most important piece of pitch material on the short jumps, will probably be picked up by the rest of the bookers as soon as it's ready for use.

Burlesque Notes

By Uno

LINETTA, dancer-stripper, originally from the Follies and Burbank, Los Angeles, is making her first appearance on the road with a Hirst wheeler. . . **MIDGE LIA**, back after 42 months of action in the South Pacific, will soon return to civvies and his former post as treasurer of the Empire, Newark, N. J. . . **MARLANE** returned to her former headline status in burly following three years of WAO service in her home town, San Antonio. . . **STAGEHANDS** at the Hudson, Union City, N. J., are mourning the loss of one of their long time co-workers, William (Josh) Brandner, who died December 19 of a heart attack. Josh was a charter member of Local 59, IATSE, of Hudson County, New Jersey. . . **CHICKIE O'DELL** left the Davis-Wilson unit on the Hirst Circuit in Boston December 29 to return to club work. . . **DOROTHY MILLER**, ex-show girl, has shed her WAC uniform to become associated with Pat Allen's model agency. . . **FRANCINE**, dancer, has moved from the Kemp Circuit to Jack and Bob's, Trenton, N. J. . . **LILY DAWN**, because of billing trouble, was not part of the cast at the Hudson, Union City, N. J., recently. Substituting were the usual chorine standbys, Marlon Lee, Bobby Parker and Anna Bergin.

JUDY CRAWFORD, former talking-stripping principal heretofore, is newly featured on the Hirst Wheel this season. . . **LESTER MACK** and Jack Edwards, a new burly team, and Bobby Jones, comic, were part of the cast that helped reopen the Grand, Hartford, Conn., to burly December 28. . . **JACK AND GEAN ROMIG** have left burly for Harry Farras's second *Drunkard* company at the Gayety, Portland, Ore. First company is in San Francisco, where Farras also operates the Liberty, a burly stock house. . . **BOB ALDA** has been cast for one of the featured roles in the new Warner pic, *The Beast With Five Fingers*. . . **HARRY LEVINE JR.**, back in civvies after three years' service, plans to renew the dance duo act with his sister, La Vodka. Latter is now a talker-stripper principal on the Hirst Circuit. . . **SARAH HYATT**, former burly prima donna, is now a corset expert. . . **HELEN LIVINGSTON**, ex-burly principal, is a beauty shop owner in mid-Manhattan. Ditto, Maud Baxter Sutherland in Newark, N. J. . . **JIMMIE POWERS**, former burly advance man and p. a., also theater advertising agent and show manager, and his wife, Ida Blanchard, ex-soubrette, are now residents of Dongan Hills, Staten Island, where Jimmie is with a billposting plant.

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Contract Changes Must Be Equity OK; Shuberts Socked

NEW YORK, Dec. 29.—Actors' Equity has made the Shuberts fork over transportation pay for six thespians to the tune of \$650.64. Actors were signed on as replacements for the *Merry Widow* road company last year and made to sign waivers on their return fares. When show closed at Schenectady, N. Y., all were brought back to New York. The six replacements then filed claims for return fares and the case went to arbitration.

At the confab, Shuberts produced the waivers and added letters from Lynn Hunt and Otto L. Kuester relinquishing their claims. In spite of this, Chorus Equity pressed their case and won. Union contended that neither managers or its members had the right to modify clauses of the contract without the consent of Chorus Equity.

Instead of giving all the thespians cash, Shuberts handed three coach tickets and three dough. Under pressure they had to supply Pullman accommodations to the actors instead of cash. However, the two who had signed letters abandoning claims were brought up on charges of contract violation by the exec committee of Chorus Equity. Their fares were taken away from them and the money given to the union's emergency fund.

Equity monthly magazine in commenting on this case gave the Shuberts the works, saying "there is no excuse for the management involved, which is an old and experienced one, and one which should have known better than to try to pull a fast one at the expense of the chorus members in order to save a few hundred dollars." In conclusion, magazine warns that contracts cannot be nullified or modified at will of either managers or actors.

Reading, Pa., Showbiz Sets For Biz as Typo Strike Ends

READING, Pa., Dec. 29.—Newspaper service was resumed by the city's two dailies this week, for the first time since September 7, at which time the printers went out on strike. Union officials of Local 86, International Typographical Union signed a two-year contract with the Eagle Publishing Company last week and ended the three-month strike.

Amusement centers were hard pressed for advertising during the strike period. All available radio time was gobbled up by department stores and amusement men had to content themselves with spots whenever they were available. Despite many ingenious methods for pluggings dances, rinks, nighteries, outdoor centers and other entertainment features, business fell off. People were taking out-of-town papers and visiting amusement centers in near-by cities and communities.

At its outset, most operators predicted the strike would end in two weeks. Now they are preparing to relax and return to the newspaper advertising media, which has proven still the No. 1 way of plugging their features.

Burly Back to Minneapolis

MINNEAPOLIS, Dec. 29.—Alvin Theater was reopened to burly Christmas Day by Harry Hirsch, house manager. Konny Brenna headlines first offering, with Diane Shaw and Dolly Malone as strips, and Marian LaMar, canary.

Turnabout

DULUTH, Minn., Dec. 29.—Rev. John Mallick, Unitarian minister here, attacked the city's lid clamp on all gambling and tightening of liquor law enforcement, claiming council was "forced at the point of a few of the big church guns" to do so. Lid had been put on following demand by a Methodist minister that a tavern license be revoked because a 17-year-old youth, accused of fatally beating a 46-year-old man last November, was drinking in the place before the assault. "If the people of 18 are not safe out of sight of mother and pastor," Mallick declared, "city ordinances and clerical snoots cannot save them."

Magic

By Bill Sachs

EDDIE AND NADYNE COCHRAN, now appearing in a unit with Carmel Cavallero and orchestra, have just closed a week at the Golden Gate Theater, San Francisco, and after a few casuals in the area, open at the Orpheum, Los Angeles, January 1. The Cochrans have recently acquired a new home in the San Fernando Valley. . . **RAY MAY**, after three weeks' vacation in Mexico City, returned to the States in time to spend Christmas at his home in Florida. . .

RAMAI (Claude Van), currently doing his mental turn at the Gypsy Dome, Detroit, scribbles that things aren't too bad around the Motor City "considering that Detroit is Detroit." Ramai says magic is still his first love and that he is working toward a goal in that field. . .

TOM MARSHALL, senior partner in the Marshall & Willis Magic Shop, Detroit, has sold his interest and is moving to Indiana, due to serious illness in the family. . . **DR. ZALANO RAY**, hypnotist, makes his first Canadian appearance in Canada in his 30 years in show business when he plays under auspices of the Lions' Club, Merritt, Ont., January 9-12. Other Canadian engagements follow. He has just completed two months of school, auditorium and theater dates in the Buffalo territory. Carl Fraser, Bullalo newspaper and promotion man, is his personal manager. . .

DR. FREDERICK KARR has postponed his trip east, due to the solid business he is encountering in theaters thru the Pacific Northwest. According to present plans, he'll make the jaunt east in the spring. . . **BILL TURTLE** is still playing schools and clubs around Portland, Ore. . . **MORRY HOLTZMAN**, Cincy's ex-G.I. magicker, is keeping busy on school and private club dates in the Cincinnati area, while putting in his spare time on building illusions for a full-evening's show which he plans to launch next spring. . .

MONTY F. SLATER, the former Great Monty of past years in magic and now a traveling rep for XL Biscuits, pencils, from Steubenville, O., under recent date: "It was my greatest thrill and pleasure in years to witness a full two-hour program of mysteries (a lot of new ones) recently at the high school auditorium in St. Clairsville, O., by a magician calling himself Aro, New York's Famous Magician. I have seen Kellar, Thurston, Dante and Blackstone, and I feel that Aro deserves much credit for his stage settings, costuming and his great ad libbing and work in the audience. St. Clairsville, in general, went away with a sweet taste after Aro left. I found that out by talking to many of the natives."

JACK GWYNNE, new goatee and all, was a magic-desk visitor last Friday. He regaled the staff with interesting yarns on magic as it's done in the China-Burma-India area, where he recently concluded an 11-month tour for USO. Gwynne opened Saturday (29) at the Taft Theater, Cincinnati, with his new mystery extravaganza. He totes 12 assistants, including his wife, Anne; son, Bud; daughter, Peggy, and son-in-law, Frank Cole II. . . **GEORGE MARQUIS**, in a long-distance call from Flint, Mich., infos that he launches his new full-evening show at Sudbury, Ont., January 15. Plays there two days, then on to Leamington, Ont., and Windsor for January 18-19 respectively. After a few more Canadian break-in dates he moves into the States. . . **GREAT OSRAM** played the Avery Memorial, Hartford, Conn., December 27-29 in what was announced as his "farewell tour." . . **BLACKSTONE THE MAGICIAN** showed Bushnell Memorial, Hartford, Conn., December 27-31, following a special per-

Shubert Alley Oop Gets 5 New Faces

NEW YORK, Dec. 31.—The Fourth Street Office of Special Services has been shaken up. Recently put under the command of Maj. John Shubert, five men have been transferred to different assignments. Enlisted men Harbeck, Horwin and Burwell and officers Hill and North, all have gone the way of all flesh.

Trade talk has it that Shubert is cleaning house, getting ready to do his new job with fresh faces.

WKNE Sold to Jos. K. Close

KEENE, N. H., Dec. 28.—Joseph K. Close of Toledo, has purchased from Harry C. Wilder of Syracuse, N. Y., control of WKNE. The new owner recently returned from England, where he was with the overseas branch of the Office of War Information. Under the new ownership there will be no change in policies and David Carpenter will remain manager.

formance before Former Mayor William Mortensen, managing director of the Bushnell and prominent civic and business leaders at the Hartford Club December 26. . . **THE GREAT PAUL** (H. U. Savage) and Miss Carol are working New England with their hour's performance featuring the milk-can escape and trunk substitution. They recently cut up a few jackies with Jack Gwynne and Hardeen Jr., who were in the territory. . . **COUNT MAURIO**, one of the real old-timers of magic, is in his second week of showing his juggling and magic wares at Benny Rafalo's Cat and Fiddle, Cincinnati. He was a magic-desk visitor last Friday (28).

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NEW TYPE — SHORT HOURS — SALARIES

Vet Legit Group Sets Up Hdqs. in Chi, Talks Play

CHICAGO, Dec. 29.—Veterans' Theater, Inc., organized last September in Atlanta, took a long step toward becoming a force in the American theater this week when its proxy, Channing Overton, established headquarters in the Windy City and announced forthcoming production of an original play. Thus Chi, city of much talk about legit preems (see recent issues of *The Billboard*), takes on added prominence in the revival of national legit movement.

The organization, composed of ex-G.I.'s, all of whom made their living on the boards before entering service, staged their first production in Atlanta in September. It was an original, a three-act comedy drama, *The Age Between*, written by Overton, who has had a fairly wide career on the boards. Headliners in the cast and in the organization were Robert Earle, long-time member of Orson Welles Mercury Theater; Earl Printz, operatic baritone and actor with the Philly Dramatic Company, and Betty Lawson, ex-WAC and former radio and stage actress. Atlanta's Mayor W. B. Hartsfield thought so much of the vets' theater idea he proclaimed night of preeming an official Vets' Theater Day.

Good Reception

City, long noted for its apathy toward legit, turned out good reception for a four-night run. Hence, Overton's yen for the bigger places. Org is rapidly expanding, recruiting members in Chi now. Other members besides those in Atlanta are in New York and Hollywood. Some of them are: Adrienne Moore, CBS actress in Chi and slated for lead role in *Bedelia*, which is being readied for Main Stem preeming in February; Jack Corvin, ex-scripter for *Take It or Leave It*; Hybert Hams, scenic designer for *New Faces*, *Straw Hat Revue* and *Henry VIII*; Kenneth Stanton, former band leader, now music director of the Vets' Theater; Percy Johnson, former public director for Little Brown & Company, now publicity manager for the vets. With such talent as this it's easy to see why Chi legit is taking the new org very seriously indeed.

Purpose of the org is to interpret "the new and dynamic plays being written by ex-servicemen." By making the Vets' Theater a solvent group it will automatically become an artistic team which will be economically secure. Group lashed out at G.I. Bill of Rights for not providing loans for qualified actors to reinstate themselves in the profession.

Miss Moore says plans for the Veterans' Theater include obtaining from Mayor Kelly the same kind of deal that Atlanta's mayor proffered. With Kelly's well-known penchant for civic matters as well as those connected with servicemen's problems, it looks like the mayoral okay is in the bag.

First production of the Vets' Theater group will probably be *The Age Between*, with approximately the same cast as when preemed. Prices for Chi run will be lower than established legit duccats here and other major legit centers. An attempt will be made to have prices as low as possible, but high enough to insure a profit. Theater for net's local show has not been selected yet. *Age Between* will not be put on here for at least a couple of months.

Upham Sets Non-Pro Theater

NEW YORK, Dec. 29.—Concentrating on older and little known plays, the Playhouse Des Artistes, under the aegis of T. C. Upham, plans a 20-week season, using a non-Equity troupe, at the theater located at 9 West 67th Street. Bills will be changed every two weeks. Opener, Wednesday, January 9, will be Henrik Ibsen's seldom-seen drama, *Little Eyolf*, with Philip Earle directing.

WANT GIRLS

Young — Slender — Shapely

Apply Lon Ramsdell, Mgr.

BLACKSTONE

Jan. 3-4, Lyric Theatre, Allentown, Pa.

Jan. 5-6, War Memorial, Trenton, N. J.

Week Jan. 7, Playhouse, Newark, N. J.

BROADWAY OPENINGS

DUNNIGAN'S DAUGHTER

(Opened Wednesday, December 26, 1945)

JOHN GOLDEN THEATER

A play by S. N. Behrman. Presented by the Theater Guild. Staged by Elia Kazan. Designed by Stewart Chaney. Production supervised by Theresa Helburn and Lawrence Langner. Gowns by Malinbocher, Hickson and Hattie Carnegie. Company manager, Allan Attwater. Stage manager, James Gelb. Press representatives, Joseph Heldt, Peggy Phillips.

Jim Baird Richard Widmark
Robert Hale Norcross
Zelda Rainier Jan Sterling
Miguel Blachi Luther Adler
Ferne Rainier June Havoc
Clay Rainier Dennis King
Jesus Y Blasco Hernandez Arthur Godra

Bohrman has served up leftovers from the yuletide bird in his latest opus; one which bids fair for a fast bowout from the Stem, since it has nothing to hold the pew sitters. It is a talky yawn-getter which even some good thesping can't make sparkle, and suggests that Behrman himself wasn't very sure of what he was writing when he started—or when he'd finished. It all sums up to a lot of trite meandering, dull dialog and threadbare theories. This time, obviously, the Playwrights Company is a lot wiser than the Theater Guild in its show shopping.

The plot revolves around Clay Rainier, prototype of grasping, power-mad tycoon, who is exploiting farmers in Mexico in order to make his mines pay. He has married the daughter of a machine politician, Dunnigan, back in Illinois, who committed suicide. Ferne, Dunnigan's daughter, is ashamed of the family disgrace and doesn't find out until close to the end of Act III that the Rainier family railroaded Dunnigan to jail and his death. As side issues there are Jim Baird, liberal-minded State Department employee in Mexico, who is fighting Rainier while in love with Zelda, Rainier's daughter by a former marriage. Their courtship is a stormy affair that gets nowhere. He is also in love with Ferne and closes the show by taking her from Rainier. Then there's Miguel Blachi, Mexican muralist, who wanders thru scenes trying to talk Ferne into an affair in order to rid herself of Rainier.

This is all presented without laughs. What giggles are squeezed out come thru fine thesping by Luther Adler and Dennis King; the former making the most of a not very lush part.

King, tho lupsing into ham moments towards the climax, nevertheless gives an over-all fine portrayal of Rainier. But the standout thesp in this production is Richard Widmark as Jim Baird, who dominates when he's on stage. June Havoc, somehow, didn't seem happy in her role and played much of the dramatics mechanically and with strain. Jan Sterling, as Zelda, did justice to her role. Stewart Chaney's single set is a knockout. *Frank P. Gill.*

PYGMALION

(Opened Wednesday, December 26, 1945)

BARRYMORE THEATER

A comedy by Bernard Shaw. Staged by Cedric Hardwicke. Settings, Donald Oenslager. Costumes by Molley. Company manager, Chandosa Sweet. Stage manager, Alfred Boylan. Press representatives, William Fields and Walter Alford. Presented by Theater Incorporated, Richard Aldrich, managing director.

Clara Eynsford-Hill Wendy Atkin
Mrs. Eynsford-Hill Myrtle Tannehill
Bystander J. P. Wilson
Freddy Eynsford-Hill John Cromwell
Eliza Doolittle Gertrude Lawrence
Colonel Pickering Cecil Humphreys
Henry Higgins Raymond Massey
Sarcastic Bystander Jay Black
Taxicab Driver Rudolph Watson
Mrs. Pearce Anita Bolster
Alfred Doolittle Melville Cooper
Mrs. Higgins Katherine Emmet
Parlourmaid Hazel Jones
PEDESTRIANS AND BYSTANDERS: Lucy Storm, Barbara Pond, Walter Kapp, Janet Dowd, Ralph Edington.

Theater Incorporated has bowed-in to Stem production ranks with an auspicious start. New organization which is dedicated "to a sustained program of great plays of the past and outstanding plays of the present," has made a happy selection with a revival of *Pygmalion* for its first venture. It is an all-over top-flight job, splendidly cast and brilliantly acted. It is set for a limited run of eight weeks but looks like a sure click for an overstay.

Pygmalion carries its years well. The Shavian wit is still as sharp and the amiable barbs dig into human frailties quite as accurately as they did back in

HOME OF THE BRAVE

(Opened Thursday, December 27, 1945)

BELASCO THEATER

A play by Arthur Laurents. Staged by Michael Gordon. Sets and lighting by Ralph Alswang. General manager, Philip Adler. Stage manager, James Russo. Press representatives, Samuel J. Friedman and James P. Davis. Presented by Lee Sabnison in association with William R. Katzell.

Capt. Harold Bitterger Eduard Franz
Major Dennis Robinson Jr. Kendall Clark
T. J. Russell Hardie
Coney Joseph Pevey
Finch Henry Barnard
Mingo Alan Baxter

No one can deny that Lee Sabnison lacks sincerity when it comes to matters theaterwise. He backs his beliefs and sticks to them even when the going gets tough. First there was *Counterattack* and then *Trio*. Now (in association with William R. Katzell), he offers a war play, *Home of the Brave*. It would be pleasant to report that *Brave* rings the success bell, but unfortunately it stacks up for another session of tough commercial going.

It is unfortunate, because Sabnison has given *Brave* the benefit of a well-planned production with some nice atmosphere scenery by Ralph Alswang and some fine players like Joseph Pevey, Alan Baxter, Russell Hardie and Eduard Franz to act in it. Also, Arthur Laurent's script is built around a timely and thoughtful notion. But even if the script were a 100 per cent better than it is—and there is plenty of room for improvement—*Brave* is still just another excursion into G.I. emotions, and recent experience has shown such to be costly excursions via the box office. The popular trend toward escape in entertainment may be deprecated—but there it is.

Laurent's thesis concerns the cure of a battle-shocked veteran at a Pacific Island base, and by the flash-back device he shows what put the lad into his mental state. His hero is a young Jew, imbued with the idea that he is "different" because of his race and religion. A pal or two puts him back on the right track, but a stupidly intolerant corporal keeps breaking him down. When four of them are sent on a mission to a Jap infested island and his buddy is killed, he is glad that the bullets missed him. This only serves to crystallize the belief that he is "different" from everybody else and the shock and grief bring on a paralysis. The final cure is effected only when he finds that a rugged GI whom he admires has had precisely the same reactions.

As a plea for tolerance and fair play, the idea is sound and timely. As Laurent has put it behind the footlights it is melodramatic and frequently mawkish. Author has brushed in little or no comedy relief and the result is fairly sticky with sentiment and heroics.

Saving grace is some top grade acting. Pevey is completely realistic as the sensitive, shock-crazed boy and Alan Baxter turns in as excellent performance as a rugged sergeant who knows all the answers. Russell Hardie is ditto in the role of the nasty corporal, and Eduard Franz is effective as the medico. Kendall Clark and Henry Barnard also add to the proceedings.

In sum, and in spite of its obvious sincerity of intent and the effort of its players, *Brave* does not look like a customer-magnet. But Sabnison is a producer who sticks to his guns—and there are plenty of guns in *Brave*. *Bob Francis.*

1912. Shaw's fable of the speech-expert who turns a gutter-gal into a lady is just as amusing as of yore. Likely, much of the credit for this must be marked-up to the staging of Cedric Hardwicke. *Pygmalion* is obviously a talky comedy much given to witty debate, but Hardwicke has adroitly managed to keep it moving fluently and without the vestige of a creek.

Whether or not Hardwicke's fine hand is reflected in the matter, the fact remains that the play brings a new Gertrude Lawrence back to Broadway. Gone are the Lawrence mannerisms. She plays the London gamin with sincerity and restraint, extracting every ounce of comedy out of the role, and giving a moving performance to its moments of tenderness and pathos. It is a distinguished portrait of Eliza.

Co-star Raymond Massey does not come off quite as well as the Philologist. He is inclined to be a little heavy-handed with Henry Higgins, but manages

Newark Opera House Trying Legit Comeback

NEW YORK, Dec. 29.—Newark Opera House is going big time again. For the first time in 15 years Newark will be a try-out town for Stem attractions. Mike Todd's *Would-Be Gentleman*, starring Bobby Clark, goes into the Opera House the first week in January.

Theater is now being booked by United Booking Office and will start the festivities with a production of *Tobacco Road*. The Todd attraction follows and then Blackstone the Magician comes in. Shows work at a three-buck top. The 1,700-seater tried to make a go of it with stock, but was stymied by bad pre-Christmas biz. House has had a 15G face-lifting. City has also thrown down two buildings across the street, and Danny Hope-Alfredo Gerrogonne combo, owners, have made a parking lot there for ducent buyers.

The reports have been current that the house is in a bad section, Hope denies this vehemently. "Our theater is in a good neighborhood," he says, "just two blocks from the main part of town." Indications are that with the right kind of legit Newark can make a comeback and save some of the Broadway managers long try-out hauls.

Leventhal Wins Suit Vs. Jelin

NEW YORK, Dec. 31.—Max Jelin took a drubbing at the hands of the Supreme Court of New York County when the legal eagles handed out a judgment against him and in favor of Jules Leventhal for \$3,676.45.

Jelin according to evidence posed as lessee of the Playhouse and received \$3,676.45 from Leventhal as security to keep the theater for the producer. He then allegedly pocketed the dough and Leventhal had neither his greenbacks nor the theater. Now with the judgment either Jelin pays or else it's the hoose-gow.

Leventhal, incidentally, expects to collect.

Melvin Albert was Leventhal's attorney.

Lambs G.I. Hosting Wins Halifax Boost

NEW YORK, Dec. 31.—Entertainment of servicemen, both Yank and Allied by the Lambs since May, 1942, brought forth praise from British Ambassador the Earl of Halifax, who, thru Major C. B. Ormerod, British Information Services' chief, lauded the club for promoting better international understanding and good will.

Presentation of Halifax boost and a photo was made at opening of entertainment for men of the U. S. S. Carolina, who were guests of the Club. Joseph S. Buhler, acting for the Lambs, accepted the letter and photo.

Edison Options 'After Seven'

NEW YORK, Dec. 31.—Arthur Edison has taken an option on Shepherd Mead's *After Seven*. Script is about an old couple who live in a house by themselves until relations start to visit. Show will probably be done late this season or early next.

a performance which adequately complements la Lawrence. Secondary playing honors go to Melville Cooper for a delightful stint as the dustman who bitterly resents his elevation to respectability. Cooper squeezes everything out of the part and is tops every moment he has the stage. Cecil Humphreys and Katherine Emmet also rate bows for splendid playing. And, as a matter of fact, the whole cast down to the bigs has been picked almost flawlessly. They all go at it as if they loved their chores, which is likely the reason for the sustained effect of good theater.

Theater Incorporated has set itself a standard that will take considerable living-up-to in its future offerings. This one, trimmed beautifully by Donald Oenslager and dressed likewise by the Motleys, is dealt right off the top of the deck. *Bob Francis.*

Out-of-Town Openings

ST. LAZARE'S PHARMACY

(Opened Sunday, December 23, 1945)

STUDEBAKER THEATER, CHICAGO

A play by Miklos Laszlo, adapted by Eddie Dowling. Staged and directed by Eddie Dowling. Wesley McKee, associate director. Set designer, Jo Mielziner. Press representative, Henry Davies. Presented by Eddie Dowling and Louis J. Singer.

THE CAST

- An Old Woman... Miriam Hopkins
Therese... "Fridolin" Albert
Michel... "Fridolin" Albert
Jean Jr... Herbert Berghof
Jean Sr... Lucienne Letondal
Marie Rose... Huguette Oligny
Louise... Bomer Alberg
Popinet... Georges Alexandre
Grave Digger... Henri Letondal
Police Captain... Guy Mauiffette
Editor... Harry Davis
Napoleon... Harry Davis
Bus Boy... Jean Lajeunesse

St. Lazare's Pharmacy is Dowling's second premiere in Chicago in 1945, the first being The Glass Menagerie, which is still doing a hustling business on the Main Stem. St. Lazare isn't another Menagerie but it doesn't merit some of the unkindnesses hurled at it by an unfavorable Montreal press.

CHI CRUX POLL

Aisle-sitters voted three to two against—but all admitted staging and acting were tops. Yes: Cassidy (Tribune) and Balliet (News). No: Murdoch (Sun), Stevens (Herald-American), Pollack (Times).

Action revolves around the pharmacist Jean Jr. in the French-Canadian village of St. Lazare, who has inherited a pharmacy from his father. Jean is married and has a two-year old son (who will no doubt also run the pharmacy when he gets old enough, but having been to Montreal, longs for the big city.

Second act is flashback 30 years before when the grey lady is young and restless wife of a middle-aged pharmacist. After several soul-searching episodes, she decides she can't stand the monotony of the village which is stifling her soul and departs for Montreal, leaving her prosaic husband and Jean Jr.

Third act reverts to end of first when the old lady comes in. She learns what is happening and advises Jean not to go because he wouldn't find the happiness he seeks, because she ought to know, having experienced the urge and now is just a wanderer. He thinks she is a sweet old lady, but doesn't take her advice too seriously until his wife, Marie Rose, persuaded by the old lady, makes a fight for him, happiness, home, God, St. Lazare and Jean III.

The setting, acting, and staging cover up for weakness of dialog and theme. Dowling, the old master of fantasy, and Mielziner, creator of ingenious sets, weave their spell so well, assisted by Miriam Hopkins and the cast of excellent French-Canadian actors, that most of the audience leave the theater convinced they've seen a good play.

Theme of the play boils down to: It's better to stay in a small town than go to a big one, no matter how deadly dull life is, and no matter what longings drive you to the big city, you'd better curb them and stay put because if you go to the wicked city (if you're a woman especially) you'll probably wind up being a prostitute. And by the time the curtain falls, the audience is so bewitched, a good many are willing to believe just that.

Playwright Laszlo has managed to inject some good—tho not brilliant—lines, however, and his characters are not stereotypes, not to Americans anyway, and probably not even to French Canadians. It's only in the theme that the main fault lies.

A constructional fault is that characters who want to leave St. Lazare really have the audience on their side after seeing life as it lived in the dull and stolid village, particularly the medi-

BROADWAY SHOWLOG



Performance Thru Dec. 29

Dramas

Table with columns: Title, Opened, Perfs. Includes Anna Lucasta, Brighton the Corner, Dark of the Moon, Dear Ruth, Deep Are the Roots, Dream Girl, French Touch, Glass Menagerie, Hamlet, Harvey, Home of the Brave.

Table with columns: Title, Opened, Perfs. Includes I Remember Mama, Life With Father, Mermaids Singing, Engged Path, State of the Union, Strange Fruit, Therese, Voice of the Turtle, You Touched Me.

Musicals

Table with columns: Title, Opened, Perfs. Includes Are You With It?, Billion Dollar Baby, Bloomer Girl, Carousel.

FIVE OUT, ONE COMING UP

Biz better, with everybody inhaling easier since pre-Christmas shopping slant is in past, but several of the weakies have decided to call it quits. "Strange Fruit" and "Therese" have called off the fight, and four more: "Polonaise," "Rugged Path," "You Touched Me," and "Brighten the Corner" are on the way out. Sock hits still hold their own and should pick up again after passing the old year. Five out means more breathing space for new possibilities.

came over to sub from "Oklahoma." Iva Wilhers takes over permanently from Jan Clayton when latter leaves cast Tuesday (1). Peter Birch doubled dance chores in "Oklahoma," Monday (17) thru Saturday (22). John Butler (Oke) was ill. Jenn Casto leaves to await stork Saturday (12). Effie Afton will take over her part. Day Before Spring, The. 11-22, '45 44 (National). John Wilson feted company with Christmas party backstage, Thursday (27). Left for Milwaukee, Friday (28) to look over "Miss Mrs Mine," which he is co-producing with the Theater Guild. Follow the Girls... 4-8, '41 722 (Broadhurst). Oklahoma!... 3-31, '43 1,304 (St. James). Milton Watson sang Harold Keel role, while latter was subbing for John Raitt in "Carousel," Monday (17) thru Saturday (22). Theater Guild's "O Mistress Mine" has been booked into the Empire Theater as of Tuesday (22). On the Town... 12-28, '41 422 (Martin Beck). Polonaise... 10-6, '45 97 (Adelphi). Closes Saturday (12). Road tour starts Monday (14). Red Mill, The... 10-16, '45 89 (46th St. Theater). Martha Errolle replaced Lorna Byron, Friday (28). Song of Norway... 8-21, '41 571 (Imperial). Up in Central Park... 1-27, '45 386 (Broadway). Wilbur Evans air-guested with "March of Time" program Sunday (23). "Would-Be Gentleman" in town. Lays off this week. Opens Newark, Opera Playhouse, New Year's Eve. Preems at Booth Theater Wednesday (9). "January Thaw" went into rehearsal Wednesday (26). Opens January 15 at Colonial, Boston.

ICE SHOWS

Hats Off To Ice... 6-22, '41 732 (Center)

REVIVALS

Pygmalion... 12-28, '45 5 (Barrymore). Eight "yes" votes against one "no opinion" scores 91 per cent. Yes: Seymour Peck (PM), L. B. F. (Times), Robert Coleman (Mirror), Otis Guernsey (Herald Tribune), Jim O'Connor (Journal American), Herlick Brown (Sun), E. R. (Post), John Chapman (News). No opinion: William Hawkins (World Telegram). Tuesday (1), Raymond Massey, Melville Cooper and Cecil Humphreys air guests with Mary Margaret McBride. Monday (7), Gertrude Lawrence ditto with Martha Dean.

BORN YESTERDAY

(Opened Tuesday, December 25, 1945) WILBUR THEATER, BOSTON

A new comedy written and staged by Garson Kanin. Presented by Max Gordon. Settings by Donald Oenslager. Costumes for Miss Arthur by Malinbocher. General manager, Ben A. Boyar. Press representative, Nat N. Dorfman. Helen Havel. Richard E. Davis

clinc-filled old pharmacy, where all the action occurs. Reaction is naturally "I'd get the hell out of there, too." Play would have succeeded in its message better if attractions of the town were enhanced and Therese made into a really bad character instead of a normal, loving young woman.

Acting by Miriam Hopkins, the old woman and Therese, only non-French Canadian actor in the play, is far above standard. In fact, all performers, even the bit ones, like Somer Alberg, the grave digger, sounded and acted like the French Canadian brand of McCoy. Fridolin was outstanding in both characters he portrayed, while Berghoff was not lacking in either sympathetic or the unsympathetic roles he assayed as pharmacist's son and pharmacist.

This is definitely not a sophisticated show, but a sweet little, happy little, well-produced comedy and after its Chicago run, which producers have promised—even if it goes over—may even make the grade on Broadway. A lot worse shows than this have entertained Gothamites. Herb Bailey.

Eddie Brock... Frank Otto Bellhop... William Harmon Bellhop... Rex King Harry Brock... Paul Douglas The Assistant Manager... Carroll Ashburn Billie Dawn... Jean Arthur Ed Devery... Otto Hulet Barber... David M. Pardoll Manticurist... Mary Laslo Boothblack... Milton Williams Senator Norval Hedges... Larry Oliver Mrs. Hedges... Mona Burns Walter... C. L. Burke

Garson Kanin hits the jackpot with Born Yesterday. So does Jean Arthur, making her first stage appearance after a long term in Hollywood. As Billie Dawn, ex-chorus girl and mistress of a junk tycoon, she comes up with one of the top comedy characterizations of the year. Paul Douglas, borrowed from radio, also comes thru with one of the better acting stunts in the difficult but meaty role of the millionaire junk dealer. As a matter of fact, the acting and direction are so good that the mildly incredible happenings aren't worth griping about.

HUB CRUX TAB

Aisle experts voted a five to two affirmative: Yes: Cyrus Durgin (Globe), Peggy Doyle (American and Record), Elinor Hughes (Herald), Helen Eager (Traveler). No: Elliot Norton (Post), Leslie Sloper (Monitor). Score: 72 per cent.

Born Yesterday is concerned with the ambitions of uneducated, hardboiled Harry Brock, a multi-millionaire with an idea for an international junk cartel. He arrives in Washington with his girl

friend, Billie Dawn, and his relative-valet, Eddie, to put pressure on his senator to get his plans okayed by the government. It is Harry's belief that every man has his price, and things go smoothly until he hires a young reporter from The New Republic to teach dumb Billie culture. Billie learns too much. She also falls in love with Paul Verrall, the teacher-reporter. And Brock's junk cartel is duly foiled by Billie.

Kanin has mixed ideals, ideas and colorful characterizations with a free hand. The result is that the second act gets slightly slowed down while Billie is having politics, history and literature pounded into her head. The last act, too, stretches things a bit thin by allowing Harry Brock to give in too easily. But these are minor matters and will probably be cleaned up before leaving Boston.

Jean Arthur's brilliant and effective portrayal of Billie Dawn rates her a medal. So does Paul Douglas's excellent Harry Brock. Richard E. Davis makes a believable idealistic reporter altho he has a "zoll" to play. Frank Otto as Eddie Brock, Otto Hulet as the legal puppet, and Harry Oliver as Senator Hedges do well by their roles, turning in sharply out characterizations.

Born Yesterday is to be seen to be appreciated fully. It's appeal is mainly in the characterizations—which means in the sock acting jobs turned in by Jean Arthur and Paul Douglas. Barbara Pearson.

Petrillo Horse Trading Peak; NAB's Miller Talks Meeting

(Continued from page 5)

ing more resentment than a lot of the broadcast folk over Petrillo's ukases, including Petrillo's recent edict that 411 American stations engage regular staffs of instrumentalists and his order for discontinuance of "broadcasting of any musical programs emanating from foreign countries effective December 31, 1945."

That Bark and Bite Biz

Attitude of broadcast folks off the record is that Petrillo's bark is louder than his bite. Very much off the record, broadcast people are saying that Petrillo's edicts are designedly worded strongly to the point of rashness in order to strengthen his bargaining power when the day arrives for compromise on an agreement between AFM and the broadcasters, particularly the nets. At the same time, broadcast spokesmen, like Miller, are showing willingness to interpret Petrillo's edicts to the letter, even after the AFM boss—as in the instance following his ukase against foreign-originating music programs—has given a milder interpretation. Significant is the fact that Miller, after Petrillo cited exceptions to his anti-foreign music edict, said: "His letter speaks for itself. We have to take him at his word."

State Dep't Says "Not Serious"

Meanwhile, the State Department has declared that Petrillo's anti-foreign music edict won't have serious foreign repercussions or domestic reception effect, so far as the State Department knows. William Benton, assistant secretary of state, made that declaration during a press conference Friday (28) in answer to a newspaperman who asked if Petrillo's order would result in cessation of nearly a dozen exchange programs between the U. S. and British Broadcasting Company. "I think for the present," said Benton, "the actual effect is not considerable. It doesn't amount to much." Also, the Interior Department Public Relations office stated that the sole foreign program on its government short-wave beam is of U. S. origin for Caribbean nations and is not affected.

NAB Info Late

Elsewhere, tho, particularly among congressmen, the view is that Petrillo's edicts are plenty strong, and some are recalling the recent charge by Ira Hirschmann, vice-president of Metropolitan Television, that nets have been purposely "abdicating" to Petrillo in an attempt to forestall FM until the lush profits period. Objective observers, analysing this charge, point significantly to the fact that Petrillo's anti-foreign music ukase was issued in letters to the four networks under date of December 5 and that the nets, which had boldly publicized Petrillo's double music crew order, did not themselves make public the anti-foreign music letter. National Association of Broadcasters revealed that one of the two network members of NAB sent a copy to the National headquarters here "for information purposes" two weeks after the letter had been received by the nets. NAB did not transmit the text of the letter to members until the December 24 issue of NAB reports. NAB insists that the directive, strictly interpreted, means cancellation of numerous programs, including a new series of army programs and seasonal programs "from around the world."

Paradoxical view of broadcasters that, on the one hand, Petrillo's bark is louder than his bite and, on the other hand, Petrillo must be taken at his word,

No Badges!

MINNEAPOLIS, Dec. 31.—Stanley Hubbard, KSTP prexy, has been an honorary deputy sheriff of two Minnesota counties—now without badges—it was discovered here this week.

Secret came out when Hubbard reported to St. Paul police that his automobile was burglarized and included in the loss were two gold deputy badges from Ramsey and Washington counties. Also taken were a revolver, seven boxes of shotgun shells (lucky guy) and several gasoline scrip books.

is causing no end of confusion among congressmen who will weigh the anti-Petrillo bills, particularly Lea's HR-4737, upon resumption of the session January 14.

Compromise Orders?

Word is going the rounds in the industry, meanwhile, that Petrillo is handing down his orders fast and furtively in readiness for the compromise stage. Procedure under which Petrillo and the broadcasters are expected to come to terms is described as follows: Petrillo and Miller will talk over the whole situation when they get together. Miller will present requests voiced by industry members, whose representations will be discussed at the NAB annual board meeting this week. An effort will be made to determine where the points of agreement lie and where points of conflict still remain. Then, possibly at a formal conference, the points of conflict will be discussed. As one spokesman said, "At that stage, it is a question whether the opposing parties get too mad to talk reasonably. That will determine whether Petrillo will resort to the weapon of strike or whether he'll agree to a compromise." This same spokesman added slyly that he "won't be surprised if, in the meanwhile, Mr. Petrillo issues a few more edicts."

Spreading the Editorials

NAB's current "reports" gives play to press comment on the latest Petrillo edict, quoting from editorials which appeared in *The New York Times*, *Washington Post* and *Washington Star*. Eugene Meyer's (owner of Station WINX) *Post* in an editorial (27), captioned *Ave Caesar* stated: "We anticipate that after a little interval of grumbling, this edict will be obeyed as meekly by the broadcasters as all of Mr. Petrillo's previous edicts have been." The editorial criticized Congress for procrastinating on anti-Petrillo legislation and added that, while Petrillo can't prevent people in this country from tuning in on foreign short-wave music programs, he can prevent rebroadcasting by American stations.

"At present such programs do not amount at most to more than a few hours a week," stated the editorial, "but Mr. Petrillo evidently anticipates that American musical programs will be substituted for them, and that his own boys might as well have the benefit of the little extra change thus to be picked up. Meantime, however," added the editorial, "there is no shortage or scarcity of the meat upon which this, our Caesar, doth feed and that has made him grow so great. This being so, we may be grateful that Mr. Petrillo's edict was no harsher than it was."

Shortwave Biz Going, But Where? Commercials Are a Possibility

(Continued from page 7)

would provide scope for both commercial operation and government propaganda.

Government Subsidy?

The last-mentioned resolution of the problem is considered most likely, with the final arrangement probably making provision for a government subsidy. Something along these lines was indicated earlier this month in a story written by William Benton, Assistant Secretary of State for *The New York Times Magazine*. Benton, in part, said:

"In short-wave radio the role of private enterprise is under study. . . . This is a much more complex problem. There is no profit in short-wave radio. The government must put up the money. Other governments are using short wave on an increasing scale. Technical efficiency grows from day to day. We cannot retire from the field. We have not yet determined how to operate it or who should control it."

Network execs believe the federal government will issue no hard and fast ukase to the private licensees but will rather come forward with a plan, sometime in January, for the post-war operation of short-wave broadcasting. This plan, it is believed, will be the starter for a series of conferences during which CBS, NBC, Crosley, Worldwide, General Electric and other private licensees will

Patt & Mike Story

CLEVELAND, Dec. 29.—That an overworked and hard-cased station manager never knows from what angle the next request is going to hit him, was proved recently by John F. Patt, v.-p. and g. m. of WGAR, local indie. Seems a local sanitarium has its own platter show piped to the patients' beds. The sanitarium director, anxious to make it authentic radio programming and feeling a grievous lack, asked Patt for—singing commercials! After overcoming a short but violent seizure, Patt gave the man what he asked for.

Lewis Out of WHN; Turns Free-Lancer

NEW YORK, Dec. 29.—George Lewis, flack for WHN, local indie, has resigned his post. Resignation takes effect January 15, with a replacement set but not announced until next week. Lewis will start a free-lance publicity office, which will also handle development of comedy radio segs.

K. C. Gets AFRA Charter And Kansas Jurisdiction

NEW YORK, Dec. 31.—With the issuance of a charter for a Kansas City local of the AFRA, jurisdiction over the union's affairs in the State of Kansas has been transferred from the St. Louis local to the K. C. branch. Heart of America local will probably set out to sign up more outlets in the city, as only WDAF and WHB at present are under contract. Notably absent are the CBS station there, KMBC, and ABC's outlet, KCMO.

Meanwhile, the New York local and national headquarters of the AFRA are to be enlarged. Union is taking over practically the entire 14th floor at 25 West 45th Street.

Time, "Time" Sez, for News Program for Les Women

NEW YORK, Dec. 29.—*Time for Women*, news program spotlighting Shelley Mydans, fem war correspondent for *Time* and *Life* and produced under *Time* mag auspices, will preem as a sustainer Wednesday (3) at 4:30 p.m. over ABC net. Show will broadcast Monday thru Friday. Highlight will be daily guest picked for spot news interest.

Another news program currently in the works at *Time* mag's radio department is a projected five-minute news quiz. Quizzes will be confronted with questions hot off the front page.

be able to present their views. It is believed that by March the set-up may be crystallized.

Given a favorable resolution of the short-wave problem, CBS and NBC, each with nine transmitters, are ready to pitch for the business. Relations with south-of-the-border stations are okay, NBC pointing out that the Pan-American web, organized in pre-war days by John Royal is in existence and ready to go.

Pan-American web comprises 125 stations in Latin America. Their tie-up with NBC is not formal and is based upon "agreements" rather than contracts. These agreements have no expiration date, and in pre-war days proved adequate for the short-waving of such programs and sponsors as Texaco (Met Opera), Esso News Reporter, Parker Pens, Sudebaker, Kolynos, Camel, etc. NBC additionally states that in addition to American programs, arrangements with Latin American stations provide for the building of shows in South America using local talent—if the sponsor would prefer such a program. Indications, however, are that American programs would be more than acceptable, NBC in the year prior to the war having received 40,000 pieces of mail as a result of its programming. Mail fell off during the war, owing to lack of shipping and the fact that letters had to be air-mailed—but it is picking up again.

Interesting highlights on radio south of the border are these facts:

WLW Renews USA Flack in Europe & Can.

Others in 1946

(Continued from page 7)

France (Radio Paris and Radio Monte Carlo were used for the first shot) heard *Midwest Hayride*, Radiodiffusion Française sent to WLW answers to a series of questions on French policy having a bearing on Midwest U. S. A. The live shots from France are integrated into

Clear Sailing Now

a WLW forum called *What About This?* Until the end of the war, WLW was not able to send programs back to foreign broadcasters because of the short-wave overload from Office of War Information propaganda activities. However, the end of the war cut this volume of material to the bone and now the station is able to beam stuff into Britain and France. Canada has been accessible since the beginning of 1945, the others only since July, 1945. It is expected that facilities will be available for broadcast to other countries by the middle of 1946.

Method of transmission by WLW is to wax shows and send them to Paul Gilson, Radiodiffusion rep in New York. Gilson then takes the recordings to the Interim Information Department of the State Department and they are short-waved to France on one of the former OWI transmitters now under the control of the State Department. WLW's own short-wave station has not been used as yet because it is still in government service. Similar procedure is followed with the BBC.

Further Airings

Before the year is out, WLW's international broadcast division expects to send shows to Radio Ankara in Turkey, Radio Jaenst in Stockholm; XGOY, Chungking, and the Australian Broadcasting Commission, in addition to the three who are already receiving service. All the countries listed above supplied WLW with live program inserts during the war. Station does not contemplate returning as many shows as were given (at one point they mounted to over 500 inserts in a single year), but will try to supply well-produced 15 and 30-minute broadcasts designed to interest foreign listeners.

The future pattern of WLW transmission abroad will probably fall into the mold of American folk music. Robert E. Dunville, WLW general manager, says that the French reception to *Midwest Hayride* has been so good he suspects: "That here (in characteristic American entertainment) may be a new and possible unsuspected vehicle for the promotion of good will we seek to disseminate." However, Dunville indicated that no straitjacket will be set for programming. International good will will be promoted by whatever means proves most successful. For the time being France will send to WLW only the live answers to forum questions tailored to the regional interests of the audience.

Radio-press relations are now at about the same stage they were in the U. S. 10 years ago. Press tries to squeeze radio out of the papers and sponsors get no break at all. But the situation is slowly improving. There are some instances, not many, of radio-newspaper affiliation. In Panama, for instance, both *The Star-Herald*, and *The American*, Panamanian dailies, each have a station tie-up.

In 21 Latin American countries, the total sets in use number 4,399,000, according to statistics of the Office of Inter-American Affairs.

The number of stations in these countries totals 867, with the breakdown as follows: Argentina, 59; Bolivia, 28; Brazil, 120; Chile, 52; Colombia, 93; Costa Rica, 27; Cuba, 106; Dominican Republic, 21; Ecuador, 23; El Salvador, 4; Guatemala, 5; Haiti, 4; Honduras, 3; Mexico, 170; Nicaragua, 11; Panama, 12; Paraguay, 7; Peru, 20; Puerto Rico, 6; Uruguay, 41; and Venezuela, 55.

The Latin Americans have shown a solid liking for American talent with which they have become familiar thru films and radio.

Short-Wave Trial Balloon Up; State Deptm't Plans 'Tipped'

Message Transmission to Pacific Radio's Biggest Field -- Porter

(Continued from page 10)
day (28) did some neat publicizing for the need.

Wakefield, in his San Francisco talk, confined himself to engineering problems of international radio requirements for the U. S., and said flatly: "Strategically located radio relay stations must be established." He added: "In considering this matter, one thing must be borne in mind, namely, that the private carriers—and the same would be true of a government in peacetime—will not have the same opportunity that the army had in setting up its worldwide communications system to place radio transmitters, relay stations or receivers at almost any place in allied or friendly countries where they were needed or could be best used. We need immediate policies with respect to the disposal of surplus military equipment which will insure that the equipment remains continuously useful." He pointed out that disposition of the army relay stations "should await immediate diplomatic exploration," but he warned against junking the equipment.

U. S.-British

Wakefield touched anew on the long-existing rivalry between Britain and the U. S. in this field, which involves the future of the British-owned Atlantic cable. "The British," said Wakefield, "are much more inclined than we are to attempt to protect the full existing investment in cables." Wakefield added that the issue of high cable investments vs. low radiotelegraph costs "and the need for cheap worldwide telecommunications" must be faced by the United States. "It is my opinion," he said "that any sensible U. S. post-war communications program must recognize the increasing obsolescence of existing cable facilities, and that the merged company should take over the existing cables at a price which would be commensurate with their value in a merged world-wide communications system."

Hinting at "the deeper significance of the various communications development," Wakefield praised the engineering strides and voiced confidence that "this type of progress will continue unabated," but he added, pointedly: "More difficult is the problem of organizing these media of communication upon sound economic and social foundations, so that they will be freely available for the use of the people of the world. And more difficult still," he said, "will be the ultimate task of assuring that the organized communication facilities of the world will be used in the interests of peace and world unity."

OICA Bows In

Meanwhile, pending congressional action on a new permanent program, the State Department is going ahead as originally planned in embarking on January 1 with the new Office of International Information and Cultural Affairs. This office, in State Department language, will carry on where "Interim" information set-up leaves off. New office will have approximately \$13,000,000 for its first six-month operations, Benton said the money coming from unexpended Office of War Information and Office of Inter-American Affairs funds. Its personnel will total 2,648, including specialists and clerical aids, and their work will be to carry on functions handled by wartime and post-V-J Day agencies. All officers in this set-up headed by William T. Stone, will merely be "acting" administrators, as the entire program can be washed up at the end of six months.

Approximately 850 persons will be engaged in short-wave radio broadcasting, compared with 1,325 at the wartime peak, and 38 transmitters will be operating with 75 programs. None of the functions of this office is new, according to Benton. Main objective of the new office, which technically can only be

regarded as another "interim" one, will be to "sell" the U. S. to the world and explain U. S. foreign policy. Refusal of Congress to do anything about a permanent informational set-up in the absence of a concrete State Department plan can easily result in complete dissolution of the OICA next June.

Delay Seen

Topflight government analysts here regret the State Department's bungling of this procedure, as it may delay for months—if not for years—any concrete permanent federal program for peacetime international short-wave programing. As matters now stand, the State Department is still trying to sound out public opinion and is declining to send to Congress a bona fide program proposal. State Department is seemingly content to let the plans hang fire until late next spring when, in the opinion of State Department planners, Congress is supposed to shoulder the job setting down policy on foreign radio broadcast operations.

There is ample reason here to believe that if the State Department had shouldered the responsibility which any cabinet-statured agency is supposed to do, Congress might have taken up enthusiastically the idea of promoting a permanent program of short-wave radio broadcasting which would help pay for itself thru institutional advertising. This would be an unprecedented venture by the U. S., and it would be certain to have important repercussions in Britain where the British Broadcasting Company would not welcome the idea. Pending congressional action, agreements with short-wave broadcasters for transmission of government programs will remain in effect until next June, Benton has indicated, altho some operators want to terminate their wartime arrangements immediately after Congress takes action. Storm of protest against some aspects of the State Department's foggy proposal is definitely seen in the offing even tho the House Foreign Affairs Committee has informally agreed to authorize a program and a bill will be favorably reported soon after the current recess.

10 Million Estimate

Estimated to cost approximately \$10,000,000 (altho Benton even declined to specify a figure), the project has yet to be cleared by the President, the Budget Bureau and Secretary of State Byrnes, Benton has, himself, admitted. Appropriations subcommittee of the State Department, however, will work over the final Budget Bureau recommendations next month, and the only hope for getting a permanent international information program under way now rests immediately with the fiscal leaders and eventually with the congressional chiefs. Opposition to any kind of State Department-directed program will center on the same issues which proved a stumbling block to the Office of War Information—namely, just what will the United States tell the world and who will do the telling.

Benton, in seeking to build up public and congressional support, said that the State Department's aim is "to avoid competition with private enterprise in the field of communications." He added: "Further, it is our aim to assist private enterprise in its effort to break down barriers to its expansion abroad. Finally, it is not the intent of the department to try to rival or out-do the efforts or expenditures of other countries in informational activities."

Benton has left a strong implication that when the State Department does get around to making its recommendations, it will borrow heavily from the MacMahon report. Report flatly concludes that one entity, whether governmental or private, should be licensed to conduct all direct international broadcasting from the U. S., subject to stringent general standards. Report subscribes to institutional advertising, if commercial advertising is necessary for support of the service. Institutional advertising would be limited to "dignified types" and would be presumably confined to the bare mention of the sponsors. MacMahon suggests "standards" which would require a high proportion of sustaining programs and would limit commercial advertising. Emphasis, states MacMahon, would be upon the fullest possible utilization of the best domestic programs adapted to various languages, together with news and news commentary in those languages.

WASHINGTON, Dec. 31.—Radio has its biggest field for message transmission in the Pacific, according to Chairman Paul A. Porter, of Federal Communications Commission. Radio won't replace the cable circuit in the Atlantic because the demand for message volume is far too heavy for the limited number of frequencies, the chairman revealed in an interview here last week following his first formal conference since he became commissioner. Porter said that Britain wants to keep the cable operating in

Atlantic in preference to radio usage, and apparently Britain will get her way.

"There is plenty of life left in the old Atlantic cable," Porter said, "and there is need for it." He predicted that there will be more direct word and facsimile transmission across the Atlantic and that efforts will be made to standardize telecommunications equipment.

Unification Seen

Meanwhile, first step toward unification of all U. S. international message services is foreseen by top Washington communications specialists in pending action by FCC to establish a single circuit between U. S., New Zealand, Australia and India in accordance with Anglo-American agreement worked out at Bermuda Conference. Porter said that a hearing will be set to determine which of the two corporations—RCA or Mackay—now operating duplicate circuits to those points, would be required to suspend operations. FCC will have to make its decision by next April 1, by which time, Porter said he told the British, he expected to get U. S. ratification for the agreement.

Porter, who has made no bones about his desire for unification of all foreign U. S. tele-communications services, asserted that his experience at Bermuda "all the more emphasizes the necessity of combining our external communications." In what was interpreted as a bid to get Congress to reopen the merger question, which has been in suspense since the initial hearings last summer, Porter said he would "tell Congressional committees about it if he gets the opportunity. I am more convinced, from the standpoint of conservation of frequencies and the more effective utilization of both cables and frequencies, that a single carrier is desirable."

Commenting on the Bermuda agreement which fixes a straight message rate of 30 cents a word, a maximum price rate of 6.5 cents a word, and "recognizes" the principle that the U. S. should have direct communication to all points in the British Empire, Porter asserted it represented "the greatest advance in international communications since the establishment of direct radio circuits." Agreement should be considered "with the pre-war situation in mind when North American business men, newspapers and others who had some use of international communications could communicate to the British Empire points only indirectly and at comparatively high rates, Porter said, altho he could not furnish any "quantitative estimate" of the saving to American business, which, he believed, "would be considerable." He asserted that the "expeditious handling of communications" would be "far more important" than money considerations.

Tele Review

Little Women

Reviewed Sunday (30), 8:20-9:20 p.m. Style—Drama. Sustaining over WNBST (NBC), New York.

Credit Ernest Collings with doing a top-drawer job of staging, cutting and camera reporting of Louisa M. Alcott's *Little Women*. He deserves credit, multiplied by some 100 per cent, since several of the cast came direct from the City Center—Frank McCoy's presentation of the play, which smelled to theatrical heavens, as reported last week—and there wasn't a dull moment or a stupid performance in the entire NBC scanning. That's something to report—any time, any place. In fact, the show was good enough to have been an Ed Sobol job, and this reviewer knows no better way of saying "Great!" at this stage of video.

The camera handling was masterful, and what was stacy and unreal across last week's footlights was real, solid, spine-tingling stuff this evening, via the ike. You were there.

Innovations? Zero.

But it didn't matter, because the job was so smooth, so real, that you forgot that you were seeing it via air ptx and felt you were back in the 19th century with the March menage. Jo (Margaret Hayes) was right out of the Alcott pages—many times better than in the theater—and she wasn't bad there. Meg (Dorothy Emery), not of the McCoy production, was real. As a matter of fact, everyone, as we said before, was swell. Laurie (Tom Seidel) was the Alcott lover. Professor Bhaer (Peter Fress) was right out of the old Vienna school, and Hannah (Grania O'Malley) might have been the cookhouse keeper in any household of the Civil War period.

If the elder Marches (Charles Thompson and Fran Lee) seemed a bit young at times to have those four grown daughters, it didn't really matter once the cameras and mikes got under way. For their performance made you forget their make-up.

This should be a yuletide regular, this *Little Women*, if they can get Collings and co-workers, Reid Davis and Bob Wade, to do it. The interior set by Wade was right out of the Victorian era.

We've never thought of *Little Women* as being ace theatrical fare at its best. We were wrong, it was just that on television this evening. Joe Koehler.

Desi Arnaz Forms 21 - Piece Band

HOLLYWOOD, Dec. 31.—Desi Arnaz is forming a band of 21 people, including himself and Manda Lane, vocalist.

Group opens at Ciro's January 4 for eight weeks, with options. Instrumentation will include five brass, four reed, four strings, and six rhythm.

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NEEDED IMMEDIATELY: Good Cowboy Combination.

G.I. Gagsters

NEW YORK, Dec. 31.—Radio Writers' Guild is being inundated by a flock of ex-G.I.'s who want to become radio gag writers. Vets haven't got any experience. It's just that they got a sample of the radio shows overseas and think they can do better.



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACTOR: Red Cross shows while in army. Limited pre-army exp. Seeks opportunity legit, radio, musicals. Alexander Tanous, Box 379, Elm St., Van Buren, Me. 230/11/24

ACTOR: American Academy of Dramatic Arts, Provincetown Theater troupe; road tour, "Uncle Tom's Cabin." Actors' Equity Assn. Interested legit. \$75 starting salary. Arnold J. Mirante, 308 Watching Ave., North Plainfield, N. J. 238/12/1

ANNOUNCER, 31; managed Fifth Army AES, Italy. Pre-army chief announcer New York, Ohio stations. Scripter, sabber, jockey shows. Seeks job with goal of programming, management. Excellent references. West Coast, Middle West, Jack W. Ostrode, 2509 Lincoln Ave., Chicago, Ill. Dittersweet 2269. 250/12/15

ANNOUNCER, producer, writer; 38; 12 years' pre-army radio exp. Wrote, presented daily broadcast (WIKK), which included celebrity interviews, commercials, etc. Auditioning, production-children's programs. Set up, operated army radio station. Will travel. Ben Bliss, 1205 Ramona Ave., Lakewood 7, O. 269/12/22

ANNOUNCER, 30; Northern Broadcasting Co. (7 yrs.). Canadian Broadcasting Co. (3 yrs.). Royal Canadian Army Shows; weekly London broadcasts. B.A., Queens University; dramatics English, Columbia U., Judson Bernard, 88 Kennedy Ave., Toronto Canada. 275/11/5

ANNOUNCER, writer; army radio stations (2 years); program director, news writing, casting. Audition disk available on request. Evan R. Hughes Jr., 2312 Hartwell St., Evanston, Ill. Davis 7558. 284/11/5

ARRANGER, Sax Man; played and wrote arrangements for dance orks. Has own original compositions. Interested publishing house, dance band. G. M. Bechtel, 3 Superior Court, Lima, O. 241/12/1

ARRANGER, copyist; 3 years' pre-army piano, arranger. Army bandman, arranger. Herb Bubler, 9250 222 St., Queens Village, N. Y. MI 7-3564. 294/1/5

ASTROLOGER: Mind Reader, Hypnotist. Prefers night clubs, theater work. References on request. Prof. Ozie Haralson, 850 Clinton St., Macon, Ga. 242/12/11

BAND VOCALIST, 26; pre-army McFarland Twins ork. Toured U. S.. Interested radio, night clubs, legit. Starting salary \$75 week. Burt Ennis, 9300 205th St., Hollis, N. Y. Mis 7-2582. 264/12/15

BARIPHONE, army entertainer, seeks opportunity to prove talent. Joe Parenti, 1056 W. First St., Brooklyn, N. Y. 245/12/1

BASS VIOLINIST, 28; dance combo, cocktail lounge, radio, theater experience. Navy band. Salary \$100 week (location); \$125 week (travel). Lyle E. Manson, 571 8th Ave., Marion Iowa. 212/11/10

BASS MAN; 5 years' pre-army night club exp. Interested dance ork. Murrell G. Timpton, 421 Mill St., Cape Girardeau, Mo. Tel. 312/21. 278/11/5

BOOKING AGENT; bands, night club acts. James E. McClain, R.F.D. No. 1, Monaca, Ill. 207/11/10

CHARACTER ACTOR, 25; legit—"Johnny 24 1/2." Stock—3 years army show narrator. Mutual Network outlet, Lincoln, Neb. Interested radio, legit. Elliot Landman, 61-01 68th Ave., Forest Hills, N. Y. LA 4-1200. 229/11/24

COMEDIAN; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4351 W. Adams Vocational 162 W. 42d St., N. Y. C. FE 0-5548. 285/12/15

COMEDY WRITER; situation or gag; fresh slant. Pre-army experience (5 years) radio, movie field preferred. Charles Lee, c/o Business Vocational 162 W. 42d St., N. Y. C. FE 0-5548. 285/12/15

COMPOSER; musicals, radio shows, specialty numbers. Author, director army shows. Original numbers introduced by Meredith Wilson, Yvette, Collette, music major. Lawrence Coleman, 215 W. 91st, N. Y. C. TR 7-211. 214/11/10

COMPOSER, words and music; college education. Interested musical comedies. Lewis L. Reynolds, 50 Riverside Drive, New York 24, N. Y. 268/12/22

COMPOSER; 20 years' pre-war exp. freelance music. Interested writing music for legit writers. Marion A. Smart, 524 Wisconsin Ave., Oak Park, Ill. Euclid 4034-M. 261/12/15

DIALECT-ACTOR, comedian, wishes to join vaude act. Interested legit, radio, vaude. Harry Traub, care Elks, 919 H St. N. W., Washington, D. C. 281/11/5

DRUMMER, double vibraharp; army band (4 years); pre-army small combos, dance orks (10 years). Seeks large dance ork. Union scale salary. Louis Giordano, 1219 63d St., Brooklyn, N. Y. 188/10/10

DRUMMER; 337th ACF band; colored dance and concert ork experience. Seeks dance band. Robert Roberts, 1463 Pacific St., Brooklyn, N. Y. 206/11/10

DRUMMER—"Winged Victory"; air force band, 2 years. Pre-army dance bands. Will travel. Edward Benquist, 2630 Ocean Ave., Brooklyn, N. Y. 221/11/17

DRUMMER, 28; hotel, ship, club exp. (10 years); Army Spec. Ser. bands; Local 802, AFM; will travel. Top equipment. Harry Green, 3033 Coney Island Ave., Brooklyn, N. Y. 107/11/3

DRUMMER, 28; AAF band (4 years). Pre-army dance orks, combos. Will travel. Starting salary \$65. Julius Fox, 608 Rogers Ave., Brooklyn, N. Y. IR 2-7470.

DRUMMER, 8 years' exp. large dance bands, pit orks. Read all music. Will travel. Roy Duke, Box 61, Middle Village, L. I., N. Y. Havemeyer 8-7305. 247/12/8

DRUMMER; 7 years' dance band, club date experience. Interested all fields. Douglas Jones, 4200 Ridse Road, Brooklyn, N. Y. SI 6-8796. 293/1/5

EMCEE, comic; 35. Army Special Service show, "The Outpost Parade" (2 years). Entertainment specialist. Interested club, theater work. Prefers Florida. A. D. Smith, Biltwell Hotel, Rm. 62, St. Petersburg, Fla. 234/11/24

EMCEE; interested legit, radio, night club work. Comedy, novelty acts. Pre-army club exp. Johnny Burns, 12 Marshall St., Poughkeepsie, N. Y. 260/12/8

EMSEER, trumpet man; 10 years' pre-army exp. Interested dance job or joining small band. Sammy Lillibridge, 1602 Sixth Ave., Beaver Falls, Pa. Tel. 2816. 270/12/22

ENTERTAINMENT SPECIALIST, 40; tenor soloist, dramatic reader; broadcasting, WMCA, WNEW; sang with Deep-River Boyd, F. Besinger's singing-dancing waiters (Hotel New Yorker). Seeks work radio, concert field. James Willis, 4209 West Evans Ave., St. Louis. Jefferson 3511 201/11/3

GUITAR SOLOIST, 31; club, radio experience (15 years). Interested radio, night club, vaude. Starting salary \$50 per week. Jotz Jaudc, 108 E. 121st St., N. Y. C. 282/12/15

GUITARIST; soloist dance orks. Interested radio, club, vaude work. Metropolitan area. Ambrose Dato, 431 West 56th St., N. Y. C. 228/11/24

GUITARIST, Spanish electric; 20 years' exp.; colored combos and soloist. Army dance band. Julliard School. Interested instrumental group; band around N. Y. C. Thomas Francis, 1351 Park Ave., Apt. 4, N. Y. C. LB 4-9284. 264/12/8

HARPIST; 18 years' experience dance bands; swing, semi-classics, solos. Seeks large or small combo. Will travel. Starting salary \$75 week. Lester Krumb, 245 W. 60th St., N. Y. C. END 2-3144. 286/12/1

IMPERSONATOR; 7 years' experience. screen stars specialty. Interested vaude, clubs. Frank A. Verdecchio, 126 Baxter St., New York, N. Y. Canal 6-5410. 292/1/5

LEAD TRUMPET; 2 years dance bands, combos; interested all fields. Roger Mozian, 531 West 170 St., N. Y. C. 104/11/8

LYRIC TENOR, 27; passed NBC "Welcome Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army, WELJ, WNAB guest appearance; sang with Bridgport Symphony. John Caranati, Rm. 7, Apt. 49-A, Success Park, Bridgport, N. Y. 172/8/11

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?
- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

LYRIC WRITER; seeks any job in music field. Wants to learn field. Leo Altonne, 6211 20th Ave., Brooklyn, N. Y. 270/11/5

LYRICIST; will collaborate with music writer on novelty and specialty numbers. Seeks permanent association. Arthur Pesant, 74 Post Ave., N. Y. C. 34 LOU 5835 287/12/1

MAGICIAN; 4 years army entertainer. Interested carnivals, vaude, fairs, etc. Henry Stolker, 52 S. Oxford St., Brooklyn, N. Y. SP 3-0581. 253/11/17

MAGICIAN, 28; pre-army club, theater, circus, carnival exp. (5 years). Army entertainment specialist; worked with Janet Blair, Jane Withers. Interested club, theater, USO unit. Willing to go overseas. Robert Jones, 176 Mt. Ave., Ashland, Ore. Tel. 3969. 248/12/8

MANAGER, orchestra, entertainers; name acts (15 years exp.); Local 802. Wrote columns for leading magazines. Collected William B. Davis, 521 Eastern Pkwy., Brooklyn, N. Y. 267/10/20

MECHANIC; 6 years' experience servicing pinball electric-eye guns, arcade machines, all types. Ambitious. Prefers metropolitan area. Irving Barnowsky, 6919 178 St., Flushing, L. I. Republic 9-2790. 235/12/1

NIGHT CLUB MANAGER, operator; with Monte Carlo (B'dwy) 3 years. Promotion, booking acts, advertising; 10 years' experience. Paris, France. Resourceful, excellent personality. Roger Kendall, 250 Riverside Drive, N. Y. C. AC 2-5304. 282/1/5

NOVELTY MAGIC ACT; night club, theater exp. Interested club, vaude. Wm. Robert McGowan III, 1832 Granville Ave., Chicago 40, Ill. Sheldrake 3407. 272/12/22

ORGANIST, pianist; 10 years' pro experience. Concert, popular. Army entertainment spec. Bob Wyatt, 925 3d Ave., New York, N. Y. PL 0-4067. 295/1/5

PIANIST, ARRANGER; complete music background. Army Special Service shows (3 years). Seeks steady employment; theater, radio. John Strauss, 457 W. 67th St., N. Y. C. CI 6-917. 246/12/8

PRODUCER, director; radio, television shows. Legit directing, acting exp. Gen. Tele. Corp. telecasts. Mickey Rooney Show organizes. Alan Levitt, 166 Gerard Ave., Bronx, N. Y. Jerome 7-4718. 277/1/5

PUBLICITY; pre-army free-lance actors' agent. Army public relations; columnist army newspapers. Will travel. Monroe I. Lesser, 720 W. 173d St., N. Y. Wada, 7-9073. 250/1/5

PUBLIC RELATIONS MAN; army newspaper editor, feature writer. Collected 10 years' travel. Ed Lervenson, 734 Montgomery St., Brooklyn, N. Y. SL 6-7226. 285/1/5

RADIO ANNOUNCER, 37; legit actor (4 years), announcer Ford show, World's Fair; WGH, ABC. Special events broadcasting in army. Seeks radio station N. Y. area. Robert O'Donovan, 917 Oden Ave., N. Y. O. JER 8-1769 198/11/3

RADIO ANNOUNCER, 27; 3 years' staff announcer; actor, narrator, special events broadcasts. Albert Guggenbuhl, 1004 W. Vine St., Champaign, Ill. Call collect 9-888. 246/12/8

RADIO ANNOUNCER, actor; writing ability. Seeks job with future Arthur Godfrey Show, 20 W. 72d St., N. Y. C. TRA 7-8800. 240/12/8

RADIO ANNOUNCER; pre-army program director, WIBW. Director, producer, announcer army radio station. Wide exp. all phases of radio. Excellent references. Prefer New York area. Earl E. Feoley, Reid Hotel, Topeka, Kan. Tel. 3-1515. 271/12/22

RADIO ANNOUNCER; army entertainment specialist (3 years). Acting, production, radio, variety shows. WDBO, WLOP, WFNC. Will travel. Jerome Eisenberg, 970 Montgomery St., Brooklyn, N. Y. 287/1/5

RADIO DIRECTOR; been thru mill as writer, actor, singer, prod. Director 10 years' radio experience. Idea man, college graduate. Top-flight pop music, variety program. Lawrence Wynn, 64 W. 70th St., N. Y. C. SO 4-9319. 203/11/10

RADIO SCRIPT WRITER, 32; specializing in daytime series, half-hour plays. Ad agency copywriter, scriptwriter. Good idea man. Norman Model, 160-30 Roosevelt Ave., Flushing, L. I., N. Y. Flushing 3-0038. 267/12/15

RADIO, legit, motion pic production; N.Y.U. "Radio Workshop." Varied amateur exp. Bernard Karlan, 160 Claremont Ave., N. Y. C. MO 2-0993. 276/1/5

SAX-CLARINET MAN; 7 years' professional experience. Had own dance band. Interested night club, radio, vaude. James Morris Jr., 708 Hewitt Place, Bronx 59, N. Y. 288/1/5

SAX-CLARINET MAN; B.A. music (Dartmouth). Ten years' pro experience. Lead, play. Interested radio, vaude, night club. Ralph P. Folson, 94 Saxton Ave., Sayville, L. I. SAY 1026. 289/1/5

SAX-CLARINET MAN; 5 years' dance ork experience. Army bands. Interested vaude, radio, clubs. John Kotlans, 137 34th St., N. Y. C. 206/1/5

SAX MAN; Army Spec. Ser.; club dates, bands and combos (13 years' experience). Interested small combos. Michael J. Florin, 1006 E. 54th St., Brooklyn, N. Y. 205/11/10

SONGWRITER, 38; words and music. Two songs recorded since discharge, nine pending, six being arranged. D. W. Bush, Arden Lodge, Star Route, Box 24, Orange, Calif. Orange 8719-3. 225/11/24

SONG WRITER; wants to join movie staff, legit show; \$100 week starting salary. Lou Citro, 100-Hamilton St., Rochester, N. Y. 260/12/15

SPANISH ELECTRIC Guitar, 38; club and small combo exp. (10 years); \$75 week starting salary. Edward Parreias, 4406 26th Ave., L. L. City, N. Y. 105/11/8

STRING BASS; army band; 10 years pre-army dance orks; small and large combos; \$100 a week starting salary. Domenico Pantaleo, 341 W. 45th St., N. Y. C. CIR 6-0880. 224/11/17

TENOR, lyric, classics; lead in Bond Show, "Hi Yank," army band. Pre-army radio, night club, hotel experience. John P. Spring, 171 W. 88th St., N. Y. TR 4-0510. 218/11/17

TENOR, 38; colored quartets. 20 years. Will travel; \$50 a week starting salary. Joseph Northern, 303 W. 128th St., N.Y.C. 222/11/17

TENOR SAX, clarinet man; army band. Music student, before entering army. Local 802, AFM. Sal Marotto, 310 E. 104th St., N. Y. C. Lehigh 4-1398. 252/12/8

TENOR, 25; classical, popular. American Conservatory, Balakia Academy, B.A. Band, combo experience. Interested radio. Alverardo, 128 E. 22d St., Chicago Heights, Ill. CH 2077. 283/1/5

TRUMPET MAN; 7 years' dance band experience; first and second trumpet. Will travel. Theodore Challenger, 169-12 111th Ave., Jamaica, L. I. JA 6-5382. 290/1/5

VENTRILOQUIST; harmonica, imitations. Maurice Evans Group in Pacific (2 years). Pre-army vaude, clubs (7 years). Starting salary \$160 week. Edward Shulman, 2930 Ocean Ave., Brooklyn, N. Y. 203/12/15

VETERAN; legal education; 10 years' coil machine experience, seeks job with manufacturer or distributor. Harold Weil, Alton Hotel, Alton, Fla. 280/1/5

VOCALIST; army morale shows; night club experience. Seeks radio or dance band. Marvin George Kuhn, Box 314, Creston, O. Tel. 8292. 210/11/10

VOCALIST, Impersonator, Actor; army morale shows. Pre-army club experience. Interested club, theater. Fred H. Keffer, Ferguson Road, Dunbar, Pa. 289/12/1

VOCALIST, 24; marine bands; Australian Broadcasting Co. Pre-army night club, dance band exp. Seeks featured vocalist spot with band. Dick Saksa, 14 Fourth St. S. E., Washington. Franklin 3225. 253/12/8

VOCALIST, theater, club, radio experience (10 years); trio, duet, solo work. Interested small combo, lounge work. Horace Mallon, 5726 S. Green St., Chicago, Ill. Wentworth 3684. 258/12/15

VOCALIST, novelty, ballad, 28; Army Special Services; pre-army night club experience; band vocalist (4 years). Will travel. Bob Marsh, 297 Van Sleden Ave., Brooklyn 7, N. Y. AF 0-9811. 266/12/15

VOCALIST; dance bands, club date experience. Army shows. Interested radio, vaude, clubs. John G. Schaeffer, 72 Aberdeen St., Brooklyn, N. Y. GL 6-6846. 291/1/5

Jimmy Strates Will Carry On

Wilson Named NSA President

NEW YORK, Dec. 29.—Jack Wilson was named president of the National Showmen's Association at the annual election meeting here, Wednesday (26), and his entire ticket was named without opposition. The other officers are David B. Endy, first vice-president; James E. Strates, second vice-president; Joseph A. McKee, third vice-president; Ross Manning, secretary; Harry Rosen, treasurer; Jack Perry, assistant treasurer, and Fred C. Murray, chaplain.

Named to the board of governors were Harry Agne, Buck Allen, Vincent Anderson, Joseph Basile, Morris Batsalsky, Thomas Brady, Arthur Campfield, Jack Carr, Isaac Cetlin, Roland Champagne, J. W. Conklin, Eddie Cooper, William Cowan, Ralph Decker, R. Joseph End, Ralph Endy, Maurice Elk, W. O. Fleming, Roxy Gatto, John Gecoma, Jack Gilbert, Richard Gilsdorf, Murray Goldberg, Max Goodman, Sydney Goodwalt, Jerry Gottlieb, Jack Greenspoon, Max Gruber, William A. Hartsman, Lieut. Col. Harold G. Hoffman, Joseph H. Hughes, Johnny J. Kline, Lou Lange, Charles Lewis, Jack Lichter, William Lynch, John McCormick, Pat Martino, Frank Miller, William Moore, Charles Morris, Robert H. Morton, Russell Owens, Clemens F. Schmitz, Sam Peterson, A. M. Podsobinski, Sam Prell, William Rabkin, King Reid, Louis A. Rice, Lou Riley, Irving Rosenthal, Sam Rothstein, Abe Ruben, Jake Shapiro, D. D. Simmons, Gerald Snellens, Max Tubis, Leonard Traube, George Traver, Justin Van Vleet, Ben Weiss and Frank Wirth.

300 Guzzle Turkey At PCSA Yule Meal

LOS ANGELES, Dec. 29.—The first post-war Christmas dinner was staged by the Pacific Coast Showmen's Association in their spacious clubrooms Tuesday with more than 300 members and friends attending. The doors were opened at 1:30 and closed at 5 p.m., with Charles Farmer, head of the Christmas Day dinner, making his report.

Funds for the dinner amounted to over \$600, all of which was secured from contributions of small denominations by the membership thruout the year. The largest single contribution amounted to \$250 and was made by Roy E. Ludington, of the Crafts 20 Big Shows. Even this amount, totaling the largest for the year, was made up of small amounts given by the members of the show. Contributions are taken for the Lion's Head following each meeting.

With Farmer as chairman of the committee, actual preparation of the sumptuous meal started 10 days ago with the purchasing of the turkeys. Since there was no rationing this year the sky was the limit. Bob Clifford and Jack Coleman prepared and cooked the entire meal.

According to Farmer the following amounts of food were served: 320 pounds of turkey, 6 gallons of peas, 100 pounds of potatoes, 500 French rolls, 3 gallons fruit salad, 3 gallons cranberry sauce, 2 gallons of oysters (used in the dressing), 50 pumpkin and mince pies, 20 gallons coffee, 20 pounds of butter, 1 crate of celery, and candy, nuts, oranges and apples.

First member to sign the register, handled by Clyde Gooding, was E. C. Rice. He was followed by Doc McCullough, who serves as official greeter and hat checker for the club.

The clubrooms were decorated in festive Christmas colors with a large Christmas tree opposite the entrance to the lounge. Dan Stover acted as Santa Claus.

Assisting with the serving were Helen and A. L. Vanderhoff, Frank (Overland) Murphy, Dan Congdon, Louis Pettinari, Pat Ryan, Jack Coleman, Finis A. Coggin, Hollywood Towers, Joe Steinberg and Jimmy Dunn.



WHEN THE PACIFIC COAST SHOWMEN'S ASSOCIATION held its annual Christmas Day dinner in Los Angeles these were the people who prepared and served it. Left to right: Louis Pettinari, Frank (Overland) Murphy, Jimmy Dunn, Arthur L. Vanderhoff, Dan Congdon, Helen Vanderhoff, Joe Steinberg, Charles Farmer (chairman), Jack Coleman, Pat Ryan, Bob Clifford, Hollywood Towers, Finis Coggin. Over 300 turkey dinners, prepared by Clifford and Coleman, were served.

Blue Ribbon Cracks New Season Jan. 27

MIAMI, Dec. 29.—Blue Ribbon Shows, which closed the season recently at Hollywood, Fla., after a continuous run of 13 months, is now in quarters on 79th Street N. W. here, where workmen are busy readying equipment for the new season which gets under way January 27. Season just ended was a lucrative one, according to Dolly Young, show's legal adjuster.

Show's staff remains the same—E. L. Young, manager; Dolly Young, legal adjuster; E. H. Smith, secretary; Cecil Shipman, lot superintendent; Art Detwiler, electrician, and H. A. Smith, general agent.

Manager Young has gone to Hot Springs for a rest, and E. H. Smith is spending the holidays in Jacksonville, Fla. Miss Young is remaining here.

Hale Shows of Tomorrow Order Two Rides for '46

LENOX, Ia., Dec. 29.—Owner Wayne Hale, of Hale's Shows of Tomorrow, has ordered a new Octopus and a super Roll-o-Plane from the Eyerly Aircraft Company, Salem, Ore.

He also has placed orders for several new tractors and semi-trailers. Here in winter quarters, work is going ahead readying a panel truck to be used as an advance car. It will be equipped with a callopo.

The show, which will open in May with a new front, now has two Diesel light plants. In 1946 the show will have 8 rides, 5 shows and 35 concessions.

Mich. Showmen Entertain Kids at Christmas Party

DETROIT, Dec. 29.—Plenty of underprivileged Detroit kiddies had a very merry Christmas, thanks to the generosity of the Michigan Showmen's Association.

And thanks to the kiddies, who radiated happiness, members of the showmen's group on hand for the event enjoyed their Christmas that much more for having been a part of the happy occasion.

With kiddies, many of them crippled, selected by the Red Cross, Salvation Army, Detroit Police and other charitable institutions, as guests, the showmen's association entertained the youngsters with a Santa Claus (R. A. Nathanson), candy, ice cream, cookies, milk and other such goodies. Of course, there were gifts, three for each child. But in addition, each child was given a bank with 25 pennies in it.

Many of the kiddies, the members noticed, were without rubbers, many had their elbows out of their sweaters, many looked like they could use a new suit of clothes or a dress or a good heavy coat. Next day, Monday (24), many of the members of the Michigan Showmen's Association were noticed in downtown stores shopping in the children's departments.

It was a happy Christmas for the kiddies but it was a happier one for members of the association.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

On the Pacific.
December 29, 1945.

Dear Pat:

We haven't an out-and-out knocker on the show. Our troupe is made up of worriers. Everybody worries over someone else's business. The louder they worry, the easier it is to get it to the bosses' ears. None would be found guilty of knocking another's work. They get around it by saying, "Now, had I been doing what he done, I'd saved the show a lot of money by doing it my way." Our worriers are listed in three different brackets. We have the upper bracket that loudly worries over "why this" or "why that" hasn't been done, but does nothing toward remedying the matter. Among themselves the upper-crusters call all worrying matters a draw, because while one is worrying over another's short-comings, the guy he is worrying over is loudly worrying over the other's.

The in-the-middle bracket members worry over "why this" and "why that" is going on around the show. To boost their own stations in life they add, "You know, there are a lot of nice people on the show who don't like it." No one worries over that worry because the upper-crusters feel as tho they are far above them, and the lower bracket isn't interested because it's their doings that the in-the-middleers are worrying over. The lower bracket is made up of pleasure worriers. They worry the upper bracket by not doing "this" or "that," and the middle bracketers by doing "why this" and "why that" that's going on.

The three brackets are also divided in classes of believers of mental images, or idle fancy thinkers. The upper bracketers are air-castle-builders. They plan super-shows, and are willing to give their plans to the guys they work for, but the guys they work for can't see any profit (See BALLYHOO BROS. on page 65)

Will Rebuild For '46 Tour

Plans entire new front with streamlined midway—order in for 8 light towers

MULLINS, S. C., Dec. 29.—James E. Strates banner will fly with the spring breezes despite the disastrous fire of Friday (21) which destroyed all property with the exception of the train.

Strates, a hard-working fellow who isn't adverse to swinging a sledge or juggling iron in order to get it up on time, has kept the telephone wires in heat for the past week gathering together the equipment necessary to play his customary route next season.

His most valuable asset, his train, was untouched by the sizzling blaze which tumbled the tobacco warehouse down in a smoldering mass on the rides, shows, banners and what ever else they have around carnivals. Also, he has three major rides in Miami, booked with Dave Endy's show. So, with the train and the three rides as nucleus, Jimmy has rolled up his sleeves and torn into the task of rebuilding.

He has ordered eight new light towers from John (Blinky) Courtney, and has canvassed every ride manufacturer in the business for the newest and most modern available. He has assured all contractees his organization will be there to fulfill the contracts as contracted.

Strates already has builders at work on a new front arch. Designers are blueprinting the plans for new fronts.

The James E. Strates Shows will take the road again, and a hefty bank balance is backing up this statement, according to Jimmy's spokesman here.

Woodward Books Late Dates for Midwestern

ST. LOUIS, Dec. 29.—Ted Woodward, co-owner and general agent of the Midwestern Exposition, returned to winter quarters at Lake Charles, La., today, following an extended trip thru the West, where he booked a tour for the late fall and winter of 1946.

Quarters at the foot of Nichols Street will be opened January 15, when Sidney R. Lang, co-owner and general manager is also scheduled to arrive. He and Woodward will oversee an extensive building program. Plans call for new show fronts, redecorating and repainting of rides and the building of some streamlined concessions. Woodward advises that the executive staff of the show will be announced in several weeks.

G. C. Mitchell Signs To Agent Triangle Org

PITTSBURGH, Dec. 29.—G. C. (Mitch) Mitchell, former general agent with the A.M.P. Shows, has signed with Jake Shapiro, owner of the new Triangle Shows, for 1946.

Triangle Shows hope for early delivery of a new Moon Rocket and Caterpillar. Shapiro also has purchased 20 heavy-duty tractors and several trailers. Show will open with 10 rides, 8 shows and 40 concessions, plus the Teeter Sisters, free act.

Carey Gets 6 to 12 Years

READING, Pa., Dec. 29.—Thomas W. Carey, concessionaire, convicted last week of voluntary manslaughter in the killing of Sam Lawrence (Samuel Cohen), owner-manager of the Lawrence Greater Shows, at the Kutztown (Pa.) Fair, August 18, was sentenced Monday (24) to from 6 to 12 years in the Berks County Prison.

Outlook Gloomy For Big Tops

JAMES E. STRATES SHOWS

I wish to thank personally each and every one for his kind message of sympathy and his offer of assistance and aid on hearing of the disastrous fire at my Winterquarters Barn.

(Signed) James E. Strates.

ATTENTION

COMMITTEES, FAIR MANAGERS, SHOWMEN and all our former attaches, it is the intention of the management of the JAMES E. STRATES SHOWS to reorganize, rebuild and come out bigger and better than ever to fulfill all contracts and promises.

Would like to hear from everybody with the Show and for the Show particularly CARPENTERS, BUILDERS, DESIGNERS, SCENIC ARTISTS, PAINTERS AND BLACKSMITH, and any people that can be of help in the rebuilding of the SHOW.

Will buy any Major Ride or other useful Equipment in good condition.

Will book Major Rides and furnish Wagons for same.

SHOWMEN WITH NEW AND PROGRESSIVE IDEAS, now is the time to get in touch with us. We will build and finance new modernized Attractions in keeping with the new, bigger and better James E. Strates Shows.

Everyone who has written us previously kindly write again, as all correspondence was destroyed in the fire.

Address

JAMES E. STRATES
JAMES E. STRATES SHOWS
 MULLINS, S. C.

LAST CALL

FOR ZEPHYR HILLS, FLORIDA, WEEK JANUARY 7TH

Can place one more Major Flat Ride, Shows of merit and legitimate Concessions. Can place Ride Help and Workmen in all departments. Wire after Wednesday.

BARNEY TASSELL UNIT SHOW
 ZEPHYR HILLS, FLORIDA

SPECIAL NOTICE!

HAVE BEEN ENGAGED FOR 1946 SEASON
 AS GENERAL AGENT

TRIANGLE SHOWS

(SIGNED)

G. C. "MITCH" MITCHELL

Dealers Say Output Lags

Blame low production to OPA ceiling—see shortage of show-type canvas

CHICAGO, Dec. 29.—It's probably too bad, but the men who sell canvas don't share the optimism of most showmen about the outlook for bright, new tops in 1946.

"Too many showmen are mistaken about the prospect for new show canvas," believes Charles Driver, Chicago tent man, who echoes the opinion of most insiders. "The outlook is definitely not bright."

A survey by *The Billboard* discloses that some firms, not many, have a season's supply of canvas on hand, but that shortages are likely to become acute unless mill operators switch into high-gear production soon.

Spokesman for the canvas sellers maintain that OPA ceilings cramp additional output, now of lightweight canvas, of the type desired by outdoor showbiz. The ceiling, which enables manufacturers to charge by the pound, encourages them to turn out only heavy weight material, say these industry representatives.

S. T. Jessup, another prominent Chicago dealer in show-type canvas, says there is an abundant supply of flame-proof material on hand, most of it army surplus, but points out that showmen fail to take to its khaki hue. He thinks it entirely unlikely that such new canvas of brighter colors will be available until June or later.

"Prospects for new canvas are gloomy," said Jessup. "Under the present OPA ceiling, the mills simply can't afford to manufacture the type of canvas that showmen need."

Other dealers interviewed support the view that war's end simply does not mean a quick supply of canvas for carnivals and circuses.

Art Briese, Fireworks Expert, on World Flight

CHICAGO, Dec. 29.—Art Briese, vice-president of Thearle-Duffield Fireworks of Chicago, has just received confirmation as being one of the first passengers on the first round-the-world flight, as representative of the outdoor show world, on Pan-American's initial flight. The flight is scheduled to make nine stops after leaving Chicago, at London, Rome, Cairo, Calcutta, Hong-Kong, Tokyo, Guam, Honolulu and San Francisco. No definite date has been set for the take-off, awaiting approval by the Civil Aeronautics Board. Duration of flight is scheduled at three days, Chicago to Chicago.

Nuts to the Vets

NEW YORK, Dec. 29.—Jack Lichter, Sam Rothstein and Bibb Malang, delivering Christmas gift packages to veterans' hospitals for the Veterans' Fund of the National Showmen's Association, were taken aboard during their visit to Castle Hill Hospital, Beacon, N. Y., when an inmate asked if it would be possible to send them 100 pounds of peanuts.

Explanation was that about the only winter diversionment the Castle Hill vets were able to indulge in was feeding squirrels on the hospital grounds. John McCormick, of the NAS, is donating the peanuts.

Total of 642 NSA gift packages went to the vets in various hospitals in the vicinity of New York this Christmas—all personally delivered.

Jones Signs La Porte

AUGUSTA, Ga., Dec. 29.—Officials of the Johnny J. Jones Exposition announced here that contracts have been signed with James A. Terry, secretary, and Herbert J. Lincke, treasurer, of the La Porte (Ind.) County Fair for the Jones show to furnish midway attractions and concessions at the 1946 La Porte fair. Jones show has been at the fair the past four years.

Carnivals, Parks and Piers Are Asking Us To

PROCEED and BUILD

These New Shows for Them for 1946

The New BOUQUET OF LIFE

Extraordinary—has topped midways on largest carnivals. 3 wonderful seasons at Buckeye Lake Park.

WORLD WAR No. 2

Striking beyond description. The TRUTH can now be told. Complete history, also JAP and GERMAN ATROCITIES, including the present-day hanging or shooting of the big war CRIMINALS. A proved success.

FAMOUS CONVICTS, PRISONS, TORTURE CHAMBERS

and actual EXECUTIONS right before your eyes. Combats world's greatest crime wave now on. Shows forcibly THAT CRIME DOES NOT PAY. This is the big CRIME show I built this summer, topping midways on most all Ohio Fairs played. Won immediate respect and admiration of all showmen. Contains new ideas, caused manager of one of America's finest and most respected as well as latest carnival organizations in world to ask that two units be built for his shows at once. May be seen any time in our studio at Newark, Ohio, now on display.

Each above show comes complete with 3 banners—one 8 by 16 ft., two 8 by 12 ft., 36 new steel-proof viewing boxes with great scenes inside, 30 blow-ups or picture panels all described in frames, plenty big blow-ups in frames in color 44 by 64 in. for front, elec. chair for CRIME show, at

\$550.00 TO \$665.00

Each above show has done this much in a week, and occasionally in one day's time. Send 1/3 deposit, remainder collect on delivery date you desire.

Returned service men are finding here just what they want. No nut. No salary to pay. 24 ft. front.

Most clear money on midway. Been ill 10 days, now at work again.

Write at once for FREE info. on show you are most interested in.

CHAS. T. BUELL & CO.
 BOX 305, NEWARK, OHIO

For 23 Years Builders of Finest Walk-Thru Shows

WANTED TO BUY

High class Lunch Wagon, completely equipped with tractor, not over 30 feet overall. Send photo and description.

E. J. RUMBELL

c/o Dailey Bros.' Circus, Gonzales, Texas

CONCESSIONS WANTED

Grab and Pop Corn, Ball Games, Grind Stores, Paintery, Photo, Want Merry-Go-Round Foreman. For Sale—Sure-Light Plant.

MIKE ZIEGLER

HOTEL MILNER PHILADELPHIA, PA.

WANTED

Ride Men for all Rides. Good Mechanic for winter-quarters. Also Working Men for the coming season. Opening about March 15th.

MOUND CITY SHOWS

1417 Grattan St.

ST. LOUIS 4, MO.

Showmen's League of America
Sherman Hotel, Chicago

Ladies' Auxiliary

Mrs. George Rollo presided at the regular meeting Thursday (20). With her on the rostrum were Mrs. Nan Rankine, second vice-president; Mrs. Lee Gluskin, third vice-president; Mrs. Robert H. Miller, secretary; Mrs. J. C. Woods, treasurer, and Maude Geller, who read the invocation.

Christmas donations went to the Daughters of Zion Shriners' Hospital for Crippled Children, St. Hedwig's Institute, St. Vincennes Crib Society and the Blind Institute. A check for \$25 was mailed to Father Flanagan for Boys Town.

Nellie Byrnes and Billie Wasserman are both on the sick list.

President Rollo announced the following committees for the year: Finance, Mrs. Leah M. Brumleve, chairman; Mrs. Edward A. Hock, Evelyn Hock, Mrs. Marie Brown, Mrs. Blanche Latta; relief, Mrs. Ida Chase, chairman; Mrs. Alice Hill, Mrs. Maude Geller, Mrs. Cleora Helmer; reception, Mrs. Delgarian Hoffman, chairman; Mrs. Viola Blake, Mrs. Billie Wasserman, Mrs. Marie Broughton, Mrs. (See SLA on page 65)

Regular Associated Troupers
730 S. Grand Ave., Los Angeles

LOS ANGELES, Dec. 29.—Lucille Dolman was elected president at the meeting Thursday (20), defeating Violet Sucher. Voting was the heaviest in the history of the org and a record attendance was on hand at the meeting.

Other officers named were Clarence Allison, first vice-president; Nancy Meyers, second vice-president; Claude Barle, third vice-president; Lillabelle Williams, fourth vice-president; Harry Levine, treasurer, and Marie Bailey, secretary.

Honored guests included Fred Weidemann, chairman of the board of directors of Showfolks of America, San Francisco; Pat Purcell, outdoor editor of The Billboard who was voted an honorary membership; Walter Hale, of Showfolks of America; Clarence Kutz, of the (See RAT on page 65)

CLUB ACTIVITIES

National Showmen's Association
1564 Broadway, New York

NEW YORK, Dec. 29.—Ladies' Auxiliary took over the clubrooms Saturday (22) afternoon to entertain many orphans and that same night held open house for club members. Many awards were made.

Visitors have been numerous. They include Patty Conklin and his son, Jimmy; Frank Murphy, Justin Van Vliet, Allie Franks, Gene Hamid, Lou Riley; Sgt. Sam Kalin, in from the South Pacific; Jerry Martin, who has been doing camp shows; Johnny Hart, Hy Malek, Cyril Wilkins, Sam Torres, George Hamid, Joe Hughes, Arthur Campfield, Jack McCormick, the Great Blackstone and Harry Katz.

Letters have been received from V. Guastamacchio, Maynard Shoemaker, Joe Bellinger, Jackie Owens and Abe Rapps. There were so many greeting cards it's impossible to acknowledge them all here.

Eddie Kalin is a patient in Veterans' Hospital in the Bronx. Joseph Lux has a touch of pneumonia and is under the care of Dr. Cohen. He is at the Hotel Paramount. Dada King is ill at home with a cold. Curly Lane, who has been ill at his home, is on the road to recovery. Mrs. Sam Murphy is ill at the home of her parents in Camden, N. J. Dick Gilsdorf, who has been ill in Hot Springs, is much improved and is en route to New York.

New Year's Eve party is an assured sellout. Larry Gale's orchestra will furnish the music.

Secretary Joe McKee handled the recent meeting in a capable manner. On the dais with him were Dr. Cohen, Max Hofmann, Chaplain Fred C. Murray and Patty Conklin. Patty Conklin donated \$100 to the Veterans' Fund.

Installation of officers will be held January 9.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 29.—Despite extreme cold weather, regular meeting drew an attendance of 75. Meeting was called to order by President C. F. Zeiger, with Secretary G. C. McGinnis and Treasurer Harry Altshuler present.

Floor coverings of Inlaid linoleum, contributed by Chester L. Levin, incoming president, have been laid in the recreation rooms.

Committees working on the Tacky Party and the banquet and ball report big sale of tickets for both events. Petitions for members from Fred Gray, J. W. Diamond, O. L. Corkrum, Orville G. McHenry and Vern Dixon were voted on and all were elected to membership.

A correction on a recent club news item: H. G. Garman, owner of Sunset Amusement Company, was elected second vice-president, and "Boxie" Warfield's donation to the Moving Fund was \$20, instead of the \$2 reported.

Jack Welmer contributed \$10 to the Moving Fund, and Jack Calder, \$1.50.

Troupers' Club

1546 31st St., San Diego, Calif.

SAN DIEGO, Calif., Dec. 29.—Since the start of the war the club has been compelled to pass up its activities, as most of the members were making rounds of army camps and hospitals in bringing entertainment to servicemen.

Fifty-five answered the roll call at this meeting, held in the Gold Room of the U. S. Grant Hotel, where a splendid dinner was served and entertainment was furnished by the troupers, assisted by Pearl Welch at the piano and the hotel's regular six-piece orchestra.

Mildred Manning responded with three encores. Among those attending were Maude Allison, Mae Lathrop, Mae Angelo, E. Jeancon, Tom Drew, Charlotte Callaway, Claude Cooksey, Leon Wolmer, (See TROUPERS' CLUB on page 65)

Pacific Coast Showmen's Association
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Dec. 29.—Business affairs of the club were allowed to slide this week with the members devoting themselves to enjoying the Christmas week. The Monday meeting was moved up to Thursday with a Board of Governors' meeting scheduled for 3 p.m. instead of six. The regular members meeting was held that night.

A large number of Christmas cards were received by the club. Among those sending them were Michigan Showmen's Association; Merle A. Sprague, Mr. and Mrs. Charles M. Miller, West Coast Amusement Company; Mr. and Mrs. John (See PCSA on page 65)

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5/8 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

OFFICIAL BALLOT
ANNUAL ELECTION OF OFFICERS FOR THE
MIAMI SHOWMEN'S ASSOCIATION

SUNDAY, JANUARY 6, 1946

REGULAR TICKET

- President—ROBERT K. PARKER
- 1st Vice-Pres.—CARL J. SEDLMAYR
- 2d Vice-Pres.—JOSEPH PAYNE
- 3d Vice-Pres.—GEORGE A. GOLDEN
- Treasurer—WILLIAM D. BARTLETT
- Secretary—MILTON S. PAER

BOARD OF DIRECTORS

- Irving Biscow
- Leo Bistany
- Oscar C. Buck
- John P. Ciaburri
- Val C. Cleary
- J. W. "Patty" Conklin
- William Cowan
- Thomas M. Deemer
- J. D. "Eddie" Edwards
- Dan Elias
- Ralph N. Endy
- David B. Fineman
- James Finn
- Patrick J. Finnerty
- Charles Gerard
- Floyd E. Gooding
- Michael M. Goodwin
- Edward J. Hackett
- Frank Hamilton
- Harry W. Hennies
- Maxie Herman
- Max Kimerer
- Art Lewis
- Andy Markham
- J. C. McCaffery
- Louis Margolies
- Harry Modele
- Paul Ollis
- John B. O'Rear
- Don Lanning
- Morris Lipsky
- Sam Palitz
- Samuel E. Prell
- Louis A. Rice
- Matthew J. "Squize" Riley
- Al Rossman
- Harry Schreiber
- William D. Singer
- Sam Solomon
- William B. Starr
- William "Whitey" Tara
- Max M. Tarbes
- J. C. "Tommy" Thomas
- Lyman P. Truesdale
- William J. Tucker
- Albert "Al" Wagner
- J. C. Weer
- Rip Weinkle
- Ben Weiss
- Cliff Wilson

INDEPENDENT TICKET

BOARD OF DIRECTORS

- John Chapman
- Billy Clark
- Richard (Dick) Crawford
- Homer Davis
- Harry Edwards
- Russell (Chew) Erdell
- Carl Hansen
- Carl (Hunky) Kalansky
- Aaron Katzen (Katzy)
- Maxie Levine
- Mack McNally
- Oscar Margolies
- Albert Palitz
- Saul Salsberg
- Charles (Frenchy) Schwacha
- Hyman Stone
- Charles Taylor
- L. I. Thomas
- Harry Weiss
- John (Jack) Wilson (C&W)

THIS IS THE CORRECT OFFICIAL BALLOT FOR THE OFFICERS AND BOARD OF DIRECTORS FOR THE 1946 ELECTIONS AND IS PAID FOR BY THE MIAMI SHOWMEN'S ASSOCIATION

AN ADVERTISEMENT APPEARED IN THE DECEMBER 22nd ISSUE OF THE BILLBOARD LISTING AN INDEPENDENT TICKET. THIS ADVERTISEMENT WAS NOT SPONSORED BY THE ASSOCIATION AND IS MISLEADING. THE CORRECT NOMINEES FOR THE INDEPENDENT TICKET ARE LISTED ON THE OFFICIAL BALLOT SHOWN ABOVE.

MIDWAY CONFAB

STARTING anew?

HARRY E. WILSON, press agent with the Majestic Greater Shows, in New York from Florida last week.

KEN DAVIS, discharged from the navy December 17, has contracted his high-pole free-act and concessions with Baker's United Shows for the coming season.

VIRGIL AND BILLIE BURLINGAME, Los Angeles, formerly with Tivoli Exposition Shows, recently visited Skeeter and George McAllan and Janet and Johnny Wuetheruk.

MR. AND MRS. W. R. AGNER, who have been in Seattle since Agner was discharged from the navy, were scheduled to leave January 1 for Tampa to join the Royal American Shows.

J. W. (PATTY) CONKLIN, with Mrs. Conklin, spending the holiday weeks in and around New York. . . **EDDIE KALEN**, of the Madison Square Garden concession staff, is in Veterans' Hospital, Bronx, N. Y., for an operation.

DETROIT NOTES—Michigan Showmen's Association rated a front-page story in *The Detroit Free Press* of December 26 for the bang-up Christmas party they held for some 250 underprivileged children.

WHEN A MANAGER and his agent part it's some time before the tumult and shouting dies.

who was named Dolores Rebecca, are both doing well. The Wingfields will again be with the Sam Gordon family of concessionaires on the Royal American Shows next season.

ONE OF OUR BOYS in quarters had an amphibious streak before new year—and took a bath.

PAUL W. RICHMOND, of the Pacific Coast Showmen's Association, writes: "Ben Beno, our steward, came up with another of his specialties, chili and beans—all you can eat—for a dime. Eddie Browne was the first customer. Ben says no more steaks." . . . **MR. AND MRS. C. D. DAVIS** are spending the winter in Biloxi, Miss., guests of Mr. and Mrs. W. D. Hooper.

FROM MOUNT RANIER, Md., Betty John tells of a single mall bringing her two welcome letters. The first, from Sgt. Moody P. Cook, brought news that her former partner is on the way home from Germany, and the second carried a citation for her work for the American Theater Wing in New York during the war. Betty and Moody expect to have the side show with the Great Sutton Shows again in 1946.

AVERAGE WINTER-QUARTER cook-house chef feels he is a success when he serves five side dishes—none of them edible.

MR. AND MRS. WAYNE HALE, owners of Hale's Shows of Tomorrow, and sons, Lyle and Weldon, and Mrs. Hale's father Mr. Page, took a trip which carried them



COMMITTEE MEMBERS FOR THE CHRISTMAS PARTY held by the Ladies' Auxiliary of the National Showmen's Association at its New York club-rooms December 22 were (left to right, first row) Ann Lichter, Julia Taffett, Mary Sibley, Ruth K. Gottlieb (chairlady), Edna Lasures, Theresa Janpol, Jeannette Finkel, Rose Lang, Sidone Silvers. (Rear) Queenie Van Vliet, Edith Bassman, Rose Bevins, Mildred Peterson, Ethel Shapiro, Lydia Nall, Elizabeth Buck.

PAT SUTHERLIN is recuperating from a throat operation at the Milner Hotel, Fort Worth. He plans to go out with Joe Darpel on Hennes Bros.' Shows again in 1946. . . **MRS. OWEN JENSEN** (Dainty Dotty, fat lady) recently underwent an operation in Los Angeles.

OLD MAN FLU took a belt at Joe Streibich, secretary of the Showmen's League of America, and forced elongated Joe to stay home for several days. As this was written, Joe was belting Mr. Flu around and hoped to have him kayoed by the end of the week.

HOMER AND MARION WOOD visited with Joe and Louise Decker in Norfolk over the holidays. The Woods and Deckers will be on the road in 1946 with their de luxe dliner, carried by a special Fruehauf trailer now being built in Norfolk at a cost of \$20,000.

CURRENT AUTHORITY on carnival history believes that the day of small jackpots is past.

CHARLES S. REED, agent, who has been in Veterans' Hospital, Wadsworth, Kan., recovering from a stomach ailment, was released December 21 and is now wintering in Kansas City, Mo., with Mrs. Reed, who has been under a doctor's care the past eight months but is reported improving now.

HARRY (RED) WINGFIELD is passing out cigars in San Antonio on the birth of a daughter December 14. Mrs. Wingfield (Rebecca to her legion of friends in the outdoor showbiz) and daughter,

from Lenox, Ia., into the Southern States and into Mexico. On their trip they visited winter quarters of the John Ward Shows, Byers Bros., and C. L. Vernon Shows. They also caught the Victory Exposition Shows and Dixie Playland Exposition on the road.

HOMER R. SHARAR lost an old boyhood chum in the passing of Tonney Sicksels. They grew up together on the old Rock City Shows. . . **RELATIVES** of Harry Six are anxious to get info to him regarding the accident of a cousin in Georgia. . . **JOHN D. GORDON**, concessionaire with the Strates Shows for several years, is enjoying the baths and showbiz friends at Hot Springs. . . **C. F. ZEIGER** was set to leave Kansas City, Mo., soon after Christmas on a business swing thru Wyoming, Montana, Idaho and Utah.

WHEN A TICKET SELLER is caught rebashing tickets, there is no end to the number of character defense witnesses—all ticket sellers.

WILLIE J. BERNARD, of Hancock, N. H., has signed with Roland E. Champagne, owner of the Continental Shows, to exhibit his two-headed (mounted) calf for 1946. . . **RAY AND HELEN BREWER** recently closed their rides and concessions after six months of touring in Texas. They will reopen in March with five rides and seven new trucks and trailers. Winter quarters are in Beaumont, Tex. . . **HAROLD LANKFORD**, son of Walter Lankford, owner of Lankford's Overland Shows, recently received (See *MIDWAY CONFAB* on page 68)

PENNY PITCH GAMES
 Size 48x48" Price \$30.00
 Size 48x48" With 1 Jack Pot, \$40.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price . . . \$15.00

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120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, 15¢.
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"WHAT IS WRITTEN IN THE STARS", Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 40¢.
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 Native Shrunken Female Heads, like photo, \$8 post paid.
 Male Heads, \$6 P.P.
 Also Devil's Child \$20,
 Fish Girl, \$15, Wolf Boy, \$15.
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 1314 S. WABASH AVE., CHICAGO, ILL.

FOR SALE
 Fly-o-Plane with transportation, \$15,000.00;
 Transformer, 50 KW, Allis-Chalmers, \$250.00;
 #5 Eli Ferris Wheel with transportation, \$8500.00. Large selection of Tractors, Trailers and Trucks. All above in good condition. All rolling equipment has been overhauled & painted. All kinds of banners in good condition, very cheap.

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 OPENING APRIL, ELMIRA, N. Y.
 Now contracting Rides, Shows, Concessions, Sound Car, Billposter, Free Acts, Ride Help.
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FOR SALE
 LaFayette Public Address System, complete with Turn Table, Horn and Mike, \$175.00; 6 Ft. Evans Big Six with layout, used once, \$125.00 (cost over \$300.00); 8 Color Wheel, one side 6 No. Chuck Laydown, \$20.00; 1 Chair Guess Weight Scale, \$135.00; 4-0 No. Laydown, \$10.00. Send deposit, will ship C. O. D. Will buy small Merry-Go-Round and Ferris Wheel. **JACK HOLLIDAY**, 140 Decatur St., Atlanta, Ga.

World of Pleasure Shows
 Now Contracting for 1946
 Opening in April—Vicinity of Detroit.
JOHN QUINN, Mgr.
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 Cheap on account of sickness, one Kiddie Airplane Ride, 5 planes, seats 10 passengers, brand new motors. Ride A-No. 1 condition. \$350.00 cash.

RETHA JONES
 Route 2, Box 385-O Sarasota, Florida.

Winter Quarters

Lankford's Overland

MOULTRIE, Ga., Dec. 29.—Everything is now in winter quarters. Johnnie Hanson has his Ferris Wheel, trucks and concessions stored here. Striker Bill, with his striker from Michigan, will be with the show next year. Mr. and Mrs. Hipsman, of Moultrie, plan to have the popcorn and peanuts with the show next year. Betty Lankford will have the cookhouse again, plus the corn game and penny pitch. Melvin Lankford will run the penny pitch.

Shows plan two major rides in 1946, and the Wild Animal Show will be enlarged and will have a new canvas. Plans call for the addition of two new semi-trailers as well as some large cages.

Captain Sells, of the lion act, was a visitor. Mr. and Mrs. Bill Hancock have their photo studio in a store in Moultrie and are doing a big business. Mr. and Mrs. Tex Peavy are recent arrivals from Texas. Exchange visits have been made with the Fay's Silver Derby Shows in Valdosta and the Bullet Shows in Thomasville, Ga.

World of Pleasure

DETROIT, Dec. 29.—After attending the Chicago meetings, Mr. and Mrs. Quinn, owners of the World of Pleasure Shows, have returned to the shows' quarters here and are supervising the work of getting things in shape for the opening in 1946.

A new Merry-Go-Round and a new Caterpillar have been ordered. The Tilt and other rides are being repainted and put in tip-top shape. Shorty and Sammy are in charge of the winter quarters work.

The Quinns plan to visit in Florida around February 1. The E. C. Mays have purchased a new home in Ruskin, Fla. May is assistant manager of the World of Pleasure Shows.—E. C. MAY.

B & V

GARFIELD, N. J., Dec. 29.—Clarence Lauther writes from California that he will again have his popcorn and custard on the show next season.

At present three men are in winter quarters under direction of Mr. Buck. They have made all new outside scenery for the Merry-Go-Round and painting will start soon. New marquee and new show tops have been ordered, with banners for a 110-foot front side show.

When the show opens early in April there will be six paid shows on the midway.

Mr. and Mrs. Lou Riley, of the Dumont Shows, were callers during the week.

Ellman United

BEAVER DAM, Wis., Dec. 29.—Most of the family is back from the service, the latest arrival being Charles Panacek, June's husband, who completed more than three years as a gunner's mate in the navy.

Popcorn Mary and Paul Rother have returned after vacationing in Hot (See ELLMAN UNITED on page 65)

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.
 ALUMINUM MILK BOTTLES
 Now Available . . . Write
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 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

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 Available for Immediate Delivery
 22 Cubic Feet Capacity—28"x28"x54".
 Suitable for Carnivals, Side Shows, etc., for storage, moving of props, costumes, merchandise, equipment, musical instruments and tools.
 ¾" 5 ply veneer, steel reinforced, trunk lock and two keys, two additional hasps, six carrying handles, heavy chain lid holder, painted olive drab on outside, natural varnish interior, with or without interior partitions. Price \$15.00.
 Terms: 10% with order, balance C. O. D.
★ TOOL CHESTS ★
 With two hasps and carrying handle, ½" 5 ply construction, outside finish olive drab, interior natural wood, 25"x8½"x16". Removable interior tray with seven partitions. Price \$3.00. Terms: 10% with order, balance C. O. D.
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 HYBRID S. A. YELLOW—Perfect Popping Condition
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 Complete Line of Bags, Boxes, Seasoning, Salt
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IMMEDIATE DELIVERY
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 Per 100 lbs., F. O. B. Pt. of Shipment
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 HOWEVER . . . We now have a very high grade canvas cement which can be used to repair your tent and canvas equipment. Immediate shipment can be made in pint size cans and we will be happy to serve you. Write to Powers & Company, 26th and Reed Streets, Philadelphia, Pennsylvania.
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 MANUFACTURERS OF **CANVAS GOODS**
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WANTS—GAYER & LEWISTON—WANTS
 FOR PLAYLAND, ARCADE, BAZAAR AND MOVIE THEATRE
 Located Center of Detroit. Open 18 Hours Daily.
 WANT Photo Studio that can tint, enlarge and set money from colored and white trade on percentage.
 WANT person to operate Novelty Counter. Will furnish stock or will rent complete department on percentage. Handle what you like, Cards, Dishes, Merchandise, etc.
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 TO THOSE INTERESTED—Here is swell opportunity to work this winter or all year if you wish.
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 Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. Shamokin, Pa. **\$19.50**
 10,000 .. \$8.50
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 Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

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Most Beautiful Show of Its Size on the Road

Featuring Bob Fisher's Fearless Flyers (for Second Year)

OPENING FRIDAY, JANUARY 11. PEOPLE CONTRACTED REPORT NOT LATER THAN JAN. 9

CHOICE SPRING SPOTS WITH A STRING OF A-1 FAIRS

Can place Troupers in all branches. We don't tolerate agitators, luses, forty-milers or riffraff.

CAN PLACE

RIDE HELP — Foreman for Tilt, Ride-O and Wheel. Also Second Men for all Rides. Positively no drunks or chasers; only men that know how and will keep Rides in first class condition. Semi Drivers given preference.

TRUCK MECHANIC — Must be first class, have tools and be able to keep trucks and ride motors rolling. This show opens every Monday night.

CONCESSIONS — Will sell exclusive on Photos. Can place Penny Arcade, Ball Games, Darts, Penny Pitch, Hoop-La, Lead Gallery, Cigarette Shooting Gallery, Candy Floss, String Game, Basketball, High Striker or any Merchandise Grind Concessions.

SHOWS — With own equipment and transportation. Ten-In-One, Wild Life, Minstrel, Fun House, Motor Drome or any worthwhile attraction that is neatly framed.

ALL PEOPLE BOOKED REPORT NOT LATER THAN JAN. 15TH. NO SPACE LEFT OPEN.

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Communications to 155 No. Clark St., Chicago 1, Ill.

Frozen Food Fair Skedded For N. Y. Armory in March

NEW YORK, Dec. 29.—First food show in New York since 1940 will be 1946 Frozen Food Fair and Home-Makers' Institute, March 27-31, at the Park Avenue Armory, 34th Street and Park Avenue. Event is sponsored jointly by Frozen Food Institute, Inc., and the Consumers' Institute of America. Production is under management of Ideas, Inc., Elizabeth, N. J., with G. Hodges Bryant as managing director.

Frozen effect will be motif of drill shed. Main entrance will be transformed into an igloo and ticket sellers and takers garbed as Eskimos. Cortley Frosted Foods, Hodges reports, has contracted for 2,000 square feet of space, and Bordens, Union Bag & Paper Company and Refrigeration Corporation of America are listed as space buyers. Pitchmen will be allotted space.

Speakers scheduled include Dr. J. Raymond Adams, Frozen Food field editor, and George Scott Wallace, president of the American Frosted Food Sales Corporation.

Moore Named Chairman Of Minn. Aquatennial

ST. PAUL, Dec. 29.—Gerald L. Moore, transfer company executive, has been named chairman of the 1946 Minneapolis Aquatennial observance by the association board of directors. He succeeds Tom Hastings, for two years president and four years chairman and co-chairman of the annual summer festival.

Moore said plans are being laid for a greatly expanded aquatennial next summer, with reinstatement of the Paul Bunyan Canoe Derby for the first time since '41.

Past president of the Junior association of commerce, Moore was secretary of the '45 festival and vice-chairman two other years.



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Have dependable electric current wherever you tour with a Universal Portable Lighting Plant—and at less than city rates. All sizes to handle 10 to 500 bulbs. Universals are lightweight, compact, reliable. Write for catalogue!

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WANT CRAFTS 20 BIG SHOWS WANT

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Sober and Reliable Sound Truck Man for Maintaining Equipment. Operate and Drive Semi-Truck Trailer Sound Advertising. Good Salary to Right Party.

CAN PLACE — Night Watchman Who Can Furnish References. Wear uniform, act as front gate ticket man; veteran with previous military police training acceptable. Want Immediately First Class Office Man for Secretary-Treasurer.

Address—7283 Bellaire Ave., No. Hollywood, Calif.

St. Paul Winter Carnival Gives Honor Role to Vets

ST. PAUL, Dec. 29.—Returning service men and women will be given honor roles in coronation ceremonies at the St. Paul Winter Carnival-Victory Festival February 22. C. A. Maley, carnival president, announced.

Coronation ball will also honor vets.

From the Lots

Holman Parks and Sunshine

TAMPA, Dec. 29.—Despite tough weather, the show has had some very good business. Plenty of show people have visited, including Mr. and Mrs. Shan Wilcox, owner of the Playland Shows, and Mr. and Mrs. Frank England of the Wild Life Show.

The show's staff includes: Sam N. Holman, owner; Mrs. Mary Lee Holman, treasurer; R. H. Goeke, secretary; Al Devine, sound truck; W. S. Wilson, electrician; Teddy Rogers, lot superintendent and assistant manager.

Concessionaires and ride owners are: Ferris Wheel and Tilt, Sam Goldstine, owner; Chalroplane, Red Hartsung, owner, and Thomas Hughes, foreman; Pony Ride, Clarence Cramer, owner; Sunshine Special Kiddie Train, Pop Meddleton, fireman; Midget Show, Mrs. Herbert Willis, owner; Snake Show, Blackie Duncan, manager; Animal Oddities, Mr. and Mrs. Dailey, owners; cat rack and Coca-Cola bottle game, Mr. and Mrs. William Corral, owners; shooting gallery, Edna Karr, owner; French fries, Jimmie Ross; bumper joint, Johnnie Gorden; milk bottles, Bee Miller; jewelry and novelties, B. Kandel; penny pitch, May Kauffrow; pistol shooting gallery, W. A. Nelson; popcorn, Mrs. R. H. Goeke.—**SAM HOLMAN.**

Port City

EDCOUCH, Tex., Dec. 29.—Recent visitors have been Mr. and Mrs. Carl Harlan and Mr. and Mrs. Chandler, all of the Anderson Greater Shows, Lebanon, Kan. Harlan booked four concessions on the show for the winter.

Owner Benson has purchased a light plant. Show is booked in the valley for 12 weeks and is enjoying good business. It has 8 rides, 2 shows and 21 concessions and opened October 31 at Raymondville, Tex.—**DON FOLTZ.**

WORTHY SHOW WANTS FOR CASH

TILT-A-WHIRL
NO. 5 ELI WHEEL

Any other Ride in good condition.

RUTH J. LEWORTHY, 115 N. E. 71 St., Miami, Fla.

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SPITFIRE RIDES

Available for 1946 Season

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TENTS

All Sizes — All Styles. Khaki — Blue — Olive.

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ELECTRICIAN

A-1 Carnival Electrician who can handle transformers. Top wages and bonus to sober, reliable man.

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NOW IN STOCK: FIRECHIEF FLAME-PROOFED TENTS. All sq. hip roof 12.29 oz. Green Army Duck. Sizes 20x30, 20x40, 20x50, 20x60, 20x80, 30x50, 30x60, 30x70, all 8-foot wall. 40x60, 40x80 with 10-foot wall. Write today for prices.

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TENTS—BANNERS

Charles Driver — Bernie Mendelson.
70-Ft. Round Top with Five 30-Ft. Middle, Good Condition.

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No. 6 Ferris Wheel for cash, with or without Power Unit. Must be in good condition. Address:

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FOR SALE

1500 FEET NEW #2 R. C. WIRE
ALSO 3 NEW DAISY CORK CUNS
Want To Buy Octopus.
FIELDING GRAHAM
3049 East 32d St., Kansas City, Mo

RSROA Severs FIPR Tie-Up

DETROIT, Dec. 29.—Board of Control of the RSROA at a recent semi-annual meeting in Chicago, unanimously voted to abolish the alliance of that body with the FIPR and with the individual members thereof and cease to recognize the authority of those bodies in the sport of roller skating. Board of Control claims the FIPR, thru its officials, has created a situation which has cast reflections on the personal and collective integrity of the officers and members of the RSROA which has maintained a steady progress in the improvement of the sport within the boundaries of the U. S. (Forecast of this action was made in *The Billboard* November 17.)

The official resolution of this voluntary decision follows:

Resolution

WHEREAS: The members of the Board of Control of the Roller Skating Rink Operators' Association of the United States are met in semi-annual meeting, and,

WHEREAS: The FIPR thru its officials has created a situation which has cast reflections on the personal and collective integrity of the officers and members of the RSROA, altho the RSROA has maintained a steady progress in the improvement of the sport within the boundaries of the United States of America and has faithfully carried out the finest traditions of amateur endeavor and has at no time been supported by the International body (FIPR) in either this progress or endeavor,

LET IT THEREFORE BE RESOLVED: That the Board of Control of the Roller Skating Rink Operators' Association of the United States does unanimously vote this day to abolish the alliance of the Roller Skating Rink Operators' Association of the United States and the Federation International de Patinage a Roulettes and with the individual allied members thereof and shall cease to recognize the authority of these bodies in the sport of roller skating.

BE IT FURTHER RESOLVED: That since the existing authority in the sport of roller skating is no longer recognized as such by the Roller Skating Rink Operators' Association of the United States and its affiliated bodies, the need of such a world authoritative congress which would serve all branches of roller skating is urgent and necessary.

WHEREUPON WE PRAY: That other progressive National Federations and Associations which may now exist or become existent in the future shall join with the Roller Skating Rink Operators' Association of the United States and its affiliated bodies to serve all roller skaters in whatever branch of the sport of roller skating they may choose to participate, so that every roller skater might have equal opportunity with his fellows and the sport may rise to even greater popularity.

We, the undersigned members of the Board of Control, do affix our signatures in confirmation of the above resolution.

William T. Brown, Hyatt D. Ruhlman, L. S. Fox, Phil J. Hays, Fred H. Freeman, Joseph P. Seifert, J. W. Norcross, W. J. Betts, Alfred W. Kish, Fred A. Martin.

Information, Please!

Name

Owner Manager

Name of Rink

Street

City Zone State

Member RSROA URO Other

Club Affiliation

Kindly mail to Rinks and Skaters Department,
The Billboard, 25 Opera Place, Cincinnati 1, O.

New One in Yonkers In Blueprint Stage

YONKERS, N. Y., Dec. 29.—Twentieth Century Alleys, Inc., here has employed William F. Katz & Company, architects, to draw plans for the alteration of two buildings into a rink having a skating surface of 15,000 square feet, according to Charles W. Klein, Twentieth Century president. Plans include a practice rink, lounging space, soda fountain and club-rooms. Site is within a block of the city hall, bus and trolley lines. There will be plenty of free space for parking. Lower floor will be used for 24 bowling alleys and cocktail lounges, with separate entrances for them and the rink above. It will be the only rink in Yonkers (150,000 population) and will fill a long-felt need here.

New Jersey Biggie Opens; Contests Held Week Nights

CAMDEN, N. J., Dec. 29.—Skateland, largest roller rink in South Jersey, opened for the public this week. City officials and guest stars took part in the opening ceremonies. Skateland is open every evening and features special matinees on Saturdays and Sundays. On other afternoons organizations can rent the rink.

A Skateland Skating Club has been organized and special low rates are offered to schools and churches. Contests are featured on week nights, with prizes going to the winners. Skateland is located on a main highway, with four bus routes stopping at the door.

Mobile Roller Arena Bows

MOBILE, Ala., Dec. 29.—Mobile Roller Arena opens New Year's Eve, with Mrs. M. W. Davis in charge of tickets and M. W. Davis directing floor activities. Illness delayed the opening and the complete personnel will be announced later. Several organists are under audition. Club is to be formed. One group, Brookley Field Club, will have the spot each Thursday night.

Fire Destroys Canton Spot

CANTON, O., Dec. 29.—Fire destroyed Arena Roller Rink here recently, and damaged 13 homes, with estimated loss of \$75,000. Rink is operated by T. C. Culp. Fire department officials said the cause had not been determined, but that the fire began on the first floor of the rink over a boiler room.

DOUG MORROW

A-1 Rink Organist
Available in near future. Four years in present R.S.R.O.A. Rink. Tune-Dex Library, Metronomed Rhythm and all dance steps. Tel. 6630 any time except Monday, or write 1120 No. Stanley St., New Britain, Conn.

450 PAIR SLIGHTLY USED CHICAGO RINK SKATES FOR SALE
Size 0 to 11. Will sell separate or whole.
NEW JERSEY SKATE SUPPLY CO.
126 William Street BELLEVILLE, N. J.

Cain, Steele Open Silver Bow, Butte

BUTTE, Mont., Dec. 29.—After a two-year search for a good site here, J. A. Cain and C. W. Steele opened their Silver Bow Rink in Manley Hall, 1101 Utah Avenue, December 1. This city has been without a rink thruout the war. Cain, who formerly operated semi-portable rinks thru Montana, is manager.

Clubs are in process of organization. Sessions are held nightly, except Monday, with children under 13 years using the spot Sunday afternoon. Good biz has been chalked up since the opening.

Parkview, Carroll, Ia., Pulls 'Em in With Skate Turns

CARROLL, Ia., Dec. 29.—Three skating acts drew a bang-up crowd to Parkview Roller Palace here December 25, according to Owner Charles C. Ludwig, who reports a noticeable increase in business since servicemen and women have started coming home in large numbers.

On the program were Elaine Heue and Donna Woodyard, who demonstrated dance steps; Tiny Davis and Lyle Bernholtz, trick skating, and Tony Wiedermer, high jumping.

Ludwig says indications point to a big season for roller rinks and that he plans to present other skating attractions.

READING, PA. RINKS worked a sale this year of books of admission tickets as Christmas gifts and some rinks plan to feature the books thruout the year. Tickets come in books of 10 and 20.

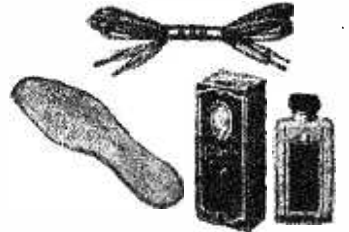
ACADIA UNIVERSITY, Wolfville, N. S., plans to erect a roller and ice rink this year.

MOUNT ALLISON UNIVERSITY, Sackville, N. B., is to build a new rink in 1946 for roller and ice skating as part of a campaign to raise \$850,000 for improvements at the college.

JOE GOELLER, former pro at Earl Van Horn's Mineola (L. I.) Roller Rink and a pilot in the Air Corps for the past three years, is out of the service and has rejoined the Mineola staff.

ALTHO city council of Halifax, N. S., is asking for the Forum Rink when the government releases it, several applications have been made by private parties for its purchase or lease. Groups trying to get possession of the property intend to promote roller skating and hockey in the summer and ice events in the winter.

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54" — 63" — 72" and 81" black and white.

CINDERELLA POLISH

That Famous White Buck Polish, the finest made.

INNER SOLES

for smooth comfort and fit. Men's and Women's.

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Your skaters need.

Write for Complete Service Bulletin TO-DAY!

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Manufacturers of those famous BETTY LYTLE Roller Shoes
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FIRE RESISTANCE that won't Wash Out. Water and Mildew proofs and adds Wear Resistance to Canvas. NEW COLORS: Royal Blue, Forest Green, Khaki, White. Write Today for Full Information.

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Chicago's Big Tent House Since 1876
Coming Soon—Tents With the Underwriters' Seal of Approval.

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100 PAIRS GOOD USED CHICAGO CLAMP SKATES
Complete rink run of sizes, \$3.95 per pair. Send Deposit With Order.

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A PORTABLE MAPLE FLOOR SKATING RINK
Complete with tent, music and skates. Would prefer 50x110 to 120. Will pay cash.

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100 Pr. Chicago Rink Skates, new, never used. One 5.5 Watt Amplifier, two large Speakers with extra large Baffles, Microphone, Turntable, approximately 100 records and a number of parts. First best offer takes it.

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-RINK MEN WHO HAVE ONCE HAD A-

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EQUIPMENT
WILL HAVE NO OTHER.
THERE IS A REASON.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.

K-M To Sparkle In April Debut

HUGO, Okla., Dec. 29.—When the Al G. Kelly and Miller Bros.' Circus stops out here in April for its season opener, it will be sparkling new in many respects.

All new canvas and banners are being built by the O. Henry Tent & Awning Company, four new trucks have been purchased from the O'Neil Chevrolet Company here, two new bus semis have been purchased in Paris, Tex., and a new spec wardrobe is being made.

Those are just a few of the things on the enlarging program. Others include a new horse semi and two new light plants. Al G. Kelly is having a new all-steel 35-foot semi-house trailer built here. It will be fully modern, having its own water and heating system, and will be equipped with a shower and tub bath.

Show now has 36 head of horses and ponies. Three four-horse Liberty acts will be used next season, one all-white and the other two Palomino. It is also planned to have three four-pony drills. New trappings for the horses and ponies already has been received in quarters here.

Winter Quarters Notes: D. R. Miller, who has been in the army last three years, has received his honorable discharge. He is here and will be doing wire next season. . . . George R. Bell will have the band next season. . . . H. V. Darr, general agent, is spending the winter in his newly purchased home in Mena, Ark., and will be back for his eighth season. . . . Mr. and Mrs. Frank Dungan, with the show for eight years, are wintering in Wichita, Kan. . . . C. G. (Pop) Lawless, Kansas City, Mo., will be the steward again next season. . . . Jack Fulton will have the bulls again, marking his third season with the show. . . . Gus Kanerva, who has been with Clyde Bros.' Indoor Circus since the Kelly-Miller show closed, spent Christmas here in quarters. Next season will mark his fifth with the show.

B & B Lays Over in Tampa

TAMPA, Dec. 29.—Calling it off for the holidays, Bradley & Benson Circus is laying over here before continuing its winter tour after the first of the year, according to Jimmie Murray.

Oregon Rodeo Group Elects

REDMOND, Ore., Dec. 29.—Officers for the Sisters Rodeo have been elected as follows for 1946: Ellis Edgington, president; Vernon Peck, secretary, and Maurice Hitchcock, treasurer. Rodeo will be held June 15-16.



JOHN SABO, managerie superintendent with R-B, has left Sarasota, Fla., by plane with Mrs. Sabo, the former Ada Mae Phillips, for Los Angeles with a triple objective—celebration of the 50th wedding anniversary of Mrs. Sabo's parents, family Christmas festivities in North Hollywood, and a meeting with Estoban Juan Hurtado, of Lower California, to negotiate the possible purchase of a bull and cow sea elephant, due to arrive during the holidays.

Buddy North and Liz Whitney On Way to Altar, Newsman Says

WASHINGTON, Dec. 29.—A Washington newspaper writer, Edward Fenton, wrote in *The Times-Herald* here last Saturday (23) that Virginia social circles are forecasting the marriage in January of Henry Ringling W. (Buddy) North, one of the Ringling circus family, and Mary Elizabeth (Liz) Whitney, ex-wife of Jock Whitney.

Fenton reported that North, former vice-president of Ringling Bros. and Barnum & Bailey Circus, and the spectacular Virginia horsewoman were riding south together toward Sarasota, Fla., headed for North's winter home and a rumored marriage early next month.

North, recently discharged from the navy, has been a guest at Liangollen, Liz's country estate near Middleburg, Va., for the past 10 weeks, according to the writer. There, he continued, North more or less took over the management of the establishment where the society women raises and trains her horses.

Without quoting names, Fenton said that Virginia gossip hinted that Liz, rated one of the nation's finest horsewomen, might even join the circus as a performer.

The Yale-educated North, who along with his brother, John, ran the Big

Sunbrock Launching Ice Revue in Spring

CINCINNATI, Dec. 29.—Here this week to spend Christmas with his homofolks, Larry Sunbrock, promoter, in a visit to the home office of *The Billboard*, revealed that he is launching an ice revue under canvas next May in conjunction with two associates.

The icer, Sunbrock says, will tote 65 people and will play under the same canvas which housed his ill-fated circus venture on the Roxy lot in New York several seasons ago. The top, however, is being converted from a pole-type to a cable-suspension-type canvas arena, Sunbrock says. Seating capacity will be 5,400.

Sunbrock says he purchased a fast-freezing refrigeration plant from the U. S. Army at Fort Benning, Ga., which will assure suitable ice for skating in six hours, even under canvas and in the face of adverse weather conditions.

Sunbrock came here from Florida, where he recently closed an extended season with his combination rodeo and thrill show.

Business Loses Two Gentlemen Worthy of "Honest John" Title

CHICAGO, Dec. 29.—Honest John Quigley and Honest John Sakobie are dead.

These names placed in an obituary column as John Quigley and John Sakobie wouldn't mean too much, as they are names common to the American scheme of life.

The prefix of "Honest" adds a bit of distinction. It means they were something in their own sphere of life.

Honest John Quigley gained his fame in the circus business. Two stories are told that represent his bid, personal or otherwise, to fame. One says he was called Honest John because he tramped 19 years with circuses and never stole an elephant. Another says he whaled a mark for \$600 and gave him \$300 back because he refused to take advantage of a situation.

Honest John Quigley wound it up with a heart attack the day before Christmas, and the day after his remains were shipped to Baraboo, Wis., for interment. His career was colorful—from the cradle to the grave. He moved out of Baraboo with the five Ringling brothers when they trekked with a wagon show. He did everything around circuses but bow in the center ring. He was a trainmaster. He knew what the connection was all about. He naturally followed his love for show business in the winter and earned an IATSE card. At the time of his death he owned a

Show from 1937 to 1942, has promised "the best circus yet" for after the war, and Fenton speculates that his trip south may be his first step toward putting such a show on the road.

North was divorced last September from Ada Mae North. They have a five-year-old son, John Ringling North.

Coleman Denies Clark Show Sold

DAYTON, O., Dec. 29.—Rumors of the contrary, the M. L. Clark Sons' Circus will be on the road again in 1946.

That is the word from E. E. Coleman, manager, who is spending the winter at his home here at 4750 North Main Street.

"I have received letters asking, among other things, if the show had been sold, if it would be on the road next season and if the show had folded? The answer to these and similar questions is that the show has not been sold and I will have it on the road next season," Coleman said.

Plans are for a bit larger show next season than in 1945. All trucks are being repaired and tuned up in a garage here. All equipment will be repainted.

Coleman announced that the circus would carry its own side show next season.

Mabel Stark Back In Biz With Cats

LOS ANGELES, Dec. 29.—Mabel (The Riveter) Stark lost none of her showmanship during the five years she deserted circus circles in favor of war plant work.

Returning to her lifetime profession at the Orpheum Theater here, the veteran of a 29-year career as an animal trainer was on Polack Bros.' Circus bill during the show's annual holiday stand.

Thru the war years, Miss Stark worked in various Coast plants on war production jobs. Her cats were parked at Goebel's Lion Farm at Thousand Oaks, Calif., and rehearsed only six weeks prior to her theater opening. She arranged with Sherrill Corwin, Orpheum owner-manager, to run them thru their routines after closing time the night before the opening to accustom them to the footlights. After a couple performances, the act was running as smoothly as ever.

King Bros. Dish Up Turkey Feast

HARTFORD, Ky., Dec. 29.—Turkey and the trimmin' were served for 20 King Bros.' Circus winter quarters workers here Christmas Day in a feast which preceded an evening of dancing.

Shop work has been going ahead steadily since quarters opened December 1. Fourth new cage is in the paint shop. Stages, platforms and other wood work has been stored away, ready for spring. Seven new tractors ordered in November are in process of delivery.

A. Lee Hinckley, Cleveland (Okla.) band leader, is announced as the show's boss bandman. He will have 11 men, all slated to live in a new steel sleeper truck.

Franco Richards, superintendent of tickets, spent several days at quarters en route to San Francisco. He was recently discharged after 26 months in the army. H. J. Sleh, superintendent of ring stock, is back after two weeks at Hot Springs, Ariz., animal man, is in Council Bluffs, Ia., with his family for the holidays. Visitors included Johnny Weikel, Frank Jacobi, Ted Lawrence and Happy Jack Lawrence.

Mills Feast on Holiday Is Marred by Sadness

ASHLAND, O., Dec. 29.—Sadness was mixed with Christmas joy as Mills Bros.' Circus members sat down to a bountiful holiday feast at winter quarters here Tuesday (25). Sadness was occasioned by the sudden death of James Dewey, general agent for the past four seasons, who passed away a few days before Christmas.

Severe wintry weather has handicapped work at quarters, the preparations are going ahead on equipment and stock, which will work Al Sutchin's Cleveland Arena show January 6-13.

Many of the show's small animals, together with acts by Patsy O'Brien, Mel Henry, Jerry Burre and others, appeared in the two shows sponsored by a Cleveland firm at Ashtabula, O., December 20 and at Cleveland December 21.

Stanley Dawson Writes

HOT SPRINGS, Dec. 29.—Many of the showfolk left for various points to spend the holidays. We still have with us the following: Mr. and Mrs. Butch Cohen and their two grandchildren; Mr. and Mrs. Fred Brad, Mr. and Mrs. Ralph Noble, Charley Katz, Louis Rosenberg, Nate Leon, Bennie Levine, Frankie Morris, Vic Le Boo, Joe Haworth and Red Rumbel. Jean Allen left to spend Christmas with the Terrells.

Almost every day finds some of the folks visiting Blackie Logan, who is confined to his cabin by illness. Recent callers have been Chandler Miller, Butch Cohen, Dr. T. N. Black, Charley Katz, Frankie Morris, Doc Hall and Vic Le Boo. Blackie, who is very appreciative of these visits, says the boys have made this one of the best holiday seasons he's ever had.

Jean Allen discovered a couple of urchins whose Christmas prospects weren't bright. Jean went out bought all the toys, fruits and candies she could get and had them delivered to the home of the kiddies. Jean, by the way, claims she has three problem children on her hands in Butch Cohen, Red Rumbel and the writer. She says if she doesn't watch (See STANLEY DAWSON on page 56)

Guy Out the Line

Back in the early '20s a traveling sky pilot held a series of meetings in a winter quarter city. He visited the barns daily, bringing tobacco to the boys, and invited them to attend his services. Among those to accept his invitation was an old Irish boss canvasser, who sat in a front pew and heard the sky pilot beg for converts to come to the front, which was to no avail. After seeing this go on for two weeks, Tom stepped upon the rostrum. "Glad that you have seen the light, Brother Tom," started the sky pilot, "will you tell these other sinners how good you feel?" Blushing for the first time in years, Tom whispered: "Nix! nix! Reverend. I was only shilling."

Retired Buffalo Bill Show Vet Invited to Cody Celebration

TOLEDO, Dec. 20.—H. H. Gunning, retired Toledo circus advertising man, thinks he is probably the only Buffalo Bill Wild West department head alive who might answer the roll when they celebrate the 100th birthday anniversary of the famed frontiersman at Cody, Wyo., next year.

Cody is so far from Ohio that Gunning doesn't think it possible to make the trip, but he has received a formal invitation from Mary Jester Allen, Cody's niece in the Wyoming town, to attend.

Gunning, advertising car manager of the Wild West show, first made the trip to England in 1889 for approximately 180 performances at London's Olympia. P. T. Barnum accompanied the show and made personal appearances at each program.

The Toledo veteran also made the trip with Pawnee Bill to Antwerp for a tour of Belgium and Holland in 1894. Three years later he was overseas with Barnum & Bailey for that org's stand at the

Olympia. In 1898-'99 he was with the same show in Scotland and Wales.

In March of 1900 he sailed from England with the show for Germany, where it opened at Hamburg for three weeks. A 26-day stand followed at Berlin before the circus continued on thru Germany, France, Austria, Czechoslovakia, Poland, Belgium and Holland.

Thru the four seasons from 1903 to 1906 Gunning was back with Buffalo Bill, showing in England, Scotland and Wales and touring all parts of Europe, including Italy, which had not been touched by the Barnum show. The 1906 season was closed at Ghent.

Randall Named Director Of Sutphin Arena Show

AKRON, Dec. 20.—Al Sutphin's Cleveland Arena Circus, January 6-13, will be directed by Carl Randall, currently dancing in *Countess Maritza*.

Acts now scheduled for show include the Great Fussner, the Albanis, the Alfred Court animal act, the Great Cahill and 32 ballet girls.

UNDER THE MARQUEE

WORK starting?

J. W. LLOYD reports from New York that he recently closed a 36-week tour with his act of six dogs, six ponies, three riding monks and comedy mule.

GANGLER'S CIRCUS, dog and pony act, was the holiday stage attraction at the Jamaica Theater, Jamaica, L. I., N. Y.

JAMES A. HALEY, vice-president of the Ringling-Barnum circus, was a recent Washington visitor conferring with Melvin D. Hildreth, prominent CFA.

HEAVY WINTER coats on the horses in quarters reminds us of swinging ladder gals that forgot to comb their hair.

STEVE (SHORTY) BYRD, novelty man, who had been at Hot Springs, arrived in Cincinnati last week and called at *The Billboard* offices December 28. He will remain in Cincy for a week or so, then go to New York.

ARTHUR GROTEFENT-WALLENDA was honorably discharged from the navy December 15. He will again be in the wire act with his wife, Rietta, and Franko Cook. Cook was recently discharged from service.

THIS IS THE TIME of the year when troupers are tired of sitting around, but not ready to welcome opening day.

JACK BELL, head of United Billposting Company, Detroit, has returned early from his winters' vacation at Hot Springs, because of his daughter's illness at home in Detroit. . . . AL BUTLER, contracting agent for the Ringling-Barnum circus, is in Detroit in advance of the *Passing Show* coming into the Cass Theater.

DON HAZDEN, whiteface clown, is wintering at Woods, Wis. . . . FAITH KING and Larry Duane, of Banard Bros., presenting their dog and pony circus units, have had a heavy holiday season playing dates for Christmas parties in both Toledo and Fort Wayne, Ind. John Kramer is handling publicity. . . . THE FREDDY FREEMANS have moved into their new home at Peru, Ind.

IN THE MODERN days to come, circus parades could be given behind big tops and televised to the patrons.

ROY VINCENT, deaf trick roper whose father, then with Sello Bros., died about

Rah, Rah Rodeo

TUCSON, Ariz., Dec. 29.—University of Arizona's intercollegiate Rodeo, a war casualty, will be resumed March 3, with the show to be held either on the university's polo grounds or at the Tucson Rodeo Field.

Rodeo, to be judged according to Rodeo Association of America rules, will be open to students of any Western college. Women must be over 18 and have their parents' consent to enter the contests. Herb Wright is committee chairman.

Biehlers Lose Dogs In Waterloo Blaze

WATERLOO, Ia., Dec. 20.—Eighty dogs, a pony and other small animals belonging to Mr. and Mrs. Ray Biehler, who formerly toured the Biehler Circus Revue, perished in a fire here, Sunday (23), which destroyed a stock barn at the Dairy Cattle Congress Grounds.

The Biehlers, whose living quarters were in the building, also suffered a larger personal property loss. Total damage was estimated at \$1,600, none of it covered by insurance.

Many of the dogs and other stock performed in the Biehler act, which had not been on the road since last year. Mrs. Biehler managed their kennels at the grounds.

Biehler was agent for Cooper Bros.' Circus last season.

a year ago, is the new owner of a dude ranch near Cleveland. Roy, with Banard Bros. part of last season, plans to stage rodeos as a regular attraction at his ranch. . . . TIGE HALE, band leader with the Great Continental Circus, made up of Ringling-Barnum acts, is spending his three-week holidays vacation at Tampa.

AFTER LISTENING to old-timers, a showman who has only been stranded and hungry once or twice feels as tho he hasn't trouped.

JESS KING, well known in circus circles, is reported in critical condition in Duke's Hospital, Peru, Ind. . . . WILLIAM GEORGE SHELFDORF JR., who had candy cotton with Cole Bros.' Circus before entering the service, is spending a holiday furlough with his parents in Indianapolis. He is still stationed at Barracks U20, Darm. 171, N.A.S., Norfolk.

BEAUTY of having lots of first of May's around is they think we are plenty smart long after the old-timers have learned that we're not.

HAROLD LENGES, for several years press representative for Wallace Bros.' Circus, is a patient in the New York Hospital for Special Surgery, 321 East 42d Street. He expects to be there at least three more weeks. . . . TOM AND BESS DOSSIN are playing schools with their dogs and monkeys. They took in Patterson Bros.' Circus winter quarters, visiting with Mr. and Mrs. Patterson and Mr. and Mrs. R. Couls, from whom they purchased a Spitz wire-walking dog.

ARTHUR BORELLA recently closed after five weeks of indoor Shrine dates for Hamid-Morton. He also played at army camps, USO clubs and hospitals. . . . DON DORSEY drops a card to say he is playing New England theater dates and will head west in January. . . . LEW (See *Under the Marquee* on page 56)

ACTS WANTED

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CIRCUS AND FAIR DATES
FOR 1946

CAN ONLY USE FEATURE ACTS

ERNE YOUNG

155 N. CLARK ST.
CHICAGO, ILL.

WANTED TO BUY

A good Six or Eight-Horse
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Four or Six-Pony Drill
Outstanding Dog Act

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General Agent

Must be reliable and willing worker that can get auspices. "Hi-Brown Bobby Burns," wire. Also 3 Pross Agents. Write stating past experience and salary expected.

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Must be sober and reliable. Continuous work guaranteed. Commissions and bonus. Deal has been in operation three years.

ALLAN MILLER AGENCY

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ACTS WANTED

Seal, Bear, Chimney, Dog and Pony. Also Aerial and Ground. Give full description of act, literature and photos. Also lowest weekly salary. Cash bond guaranteed. Write

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All Fluorescent and Luminescent
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Want To Buy Camels, Llamas and Other Hay-Eating Animals.

THOS. EWALT
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Play Parks, Fairs, Celebrations.

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Wanted Reliable Agent

To contract for Hardini Magic Show. Details to

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Facts Told in Your Ad-
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WANTED! SEASON 1946 WANTED!

King Bros.' Circus

BIG SHOW: Sensational Features, Riding Act with and without stock, Family Acts, Teeter Board, Aerialists, Chinese Troupe, Arab Act, Roller Skating Troupe, Wire Act, Contortionists, Clowns, Trampoline Act, Barrel Kicking Act and Horizontal Bar Act to work on stage. Wrestler for concert.

SIDE SHOW: Feature Freaks and outstanding Human Oddities, Punch and Magic, Colored Musicians, Impalement Act, Lady with Snakes, Fat Girl, Flageolet Player, Pin Heads, Fire Eater, Sword Swallower, Accordion Player, Comedy Juggler and Dancing Girls. Finest Cook House and sleeping accommodations furnished.

MUSICIANS for Big Show Band and Air Calliope Player. Address: A. Lee Hinckley, Cleveland, Okla. Season opens April 12. Address:

Floyd King, Mgr., King Bros.' Circus, Hartford, Ky.

THE AL G. KELLY & MILLER BROS.' CIRCUS

WANT 3 Billposters, no drunks; one more Family Act, 4 Girls for Ladder, Web and Menage, Boss Canvasman, Side Show Ticket Seller, Man to take care of cat animals; also one more groom. Can use Lady Rope Spinner and Trick Rider.

HAVE FOR SALE 70 Ft. Tent with 5 20-Ft. Middies, 10 Ft. Wall, canvas only, \$400.00; 2 Light Plants, one 4 K.W., \$150.00; one 12 K.W., \$300.00; one 25 K.W. Generator, almost new, \$300.00; one Rhesus Monkey, male, collar and chain broke.

Address Hugo, Okla.

'46 TO BE BIG, FAIR MEN CHANT

Foresee Rosy Year Ahead

Maine, North Carolina, Arkansas, Missouri execs predict banner season

CHICAGO, Dec. 29.—Maine, North Carolina, Arkansas and Missouri fair men see eye-to-eye with expo executives thru-out the country on the outlook for '46.

Wired replies to *The Billboard's* telegraphic query for their forecasts brought optimistic predictions for the year from top-ranking fair men in the four States. These forecasts, received too late for inclusion last week in the Coast-to-Coast round-up of opinions, follow:

Sees New Era in N. C.

Dr. J. S. Dorton, general manager of North Carolina State Fair, Raleigh; Southern States Fair, Charlotte, and Cleveland County Fair, Shelby, paints a particularly bright picture for North Carolina.

"The 1946 outlook for fairs in this State was never brighter," Dr. Dorton wired. "Our people are clamoring for high-class entertainment and are willing and able to pay for what they want.

"The real agricultural and educational fair, well-balanced in all departments, including that of sports and entertainment, is limited only by the scope and vision of the management," he pointed out.

"In this atomic age we can no longer go forward with Roman candle tactics. Our agricultural, educational and industrial fields are poised on the threshold of the greatest expansion in history. Our fairs are the logical barometers to reflect and depict these advancements, but to do so will require active, aggressive, dynamic leadership in the management and programing of each fair and their development as institutions of the highest possible caliber worthy of the support of all."

Over 100 in Missouri

"All in all, it appears that Missouri fairs have a bright future and their expansion seems to be sure," Roy S. Kemper, secretary of Missouri State Fair, Sedalia, wired.

"Everything indicates that there will be over 100 fairs in the State in '46. It was gratifying to note the interest taken at the recent meeting of the State Association of Fair and Agricultural Exhibits," he pointed out. "Besides more (See *FAIR MEN LOOK* on page 56)

Ohio Ag Head Sets Date for '46 Annual

COLUMBUS, O., Dec. 29.—Dates of the Ohio State Fair for 1946 have been set for August 24-30, John M. Hodson, director of agricultur, announced here.

The army, which moved into the fairgrounds at the start of the war, did vast damage to the plant. Coliseum is little more than skeleton, and the grandstand and race track require much work. State will get settlement from the army.

Only physical gain of occupancy was excellent black-top roads, laid for army, which will make ideal location for large midway.

Portland Marks 75th Year

PORTLAND, Ind., Dec. 29.—Jay County Fair, which hasn't failed to operate in 74 years nor failed to pay off its premiums in full in any one year, next year will celebrate its diamond jubilee. Plans for the celebration were discussed at a recent meeting, at which Ray Gilpin was elected president. Other officers are: Secretary, Charles C. Hartzell; superintendent of concessions, Clem Wilson; superintendent of speed, Dr. D. E. Mangas, and entertainment committee, Percy Gleason, Charles Hartzell, Orten Holsapple and Clem Wilson.

Fairs, Sponsored by Non-Profit Orgs, May Obtain AAF Exhibits

CHICAGO, Dec. 29.—Fairs or other events sponsored by non-profit making organizations may now obtain materials or demonstrations from the Army Air Forces.

These fairs should contact the public relations officer, Wright Field, Dayton, O., to determine what can be made available to them.

Fairs or events of any kind run by profit-making groups are not eligible for this co-operation.

This is the peacetime policy of the Army Air Forces, Lieut. Col. Stanley Chester, chief of the Special Events Division, Office of Information Services, with headquarters in Washington, D. C., informed *The Billboard* in reply to a request for a clarification of policy.

Colonel Chester's reply follows: "Since the termination of the war the AAF has established a new policy for participation in ceremonies, celebrations and exhibitions which govern fairs. In accordance with this policy the AAF cannot participate in these events, as we are prohibited from participation on occasions sponsored by profit-making organizations. If in any case the fairs are sponsored by non-profit-making organizations, you can contact the public relations officer at Wright Field to de-

termine what material or demonstration can be made available."

During the war years a liberal policy generally was in effect by the Army Air Forces. Bars went down as the War Department, Treasury Department and other federal agencies instituted war-effort campaigns which drew the green light from Washington AAF headquarters.

Fair men do not agree on the wisdom of war exhibits in immediate years ahead, some holding that public wants to forget the troubles of war years, others maintaining public interest is high to see what equipment the boys had and to see the tremendous advances made in materials and techniques.

William R. Hirsch, veteran secretary-manager of the Louisiana State Fair, Shreveport, contends it is unwise to jar people. "Some lost fathers, husbands, sons, sweethearts or friends," he pointed out recently. "It is not proper to jolt these people back to their sorrow with war reminders at a fair," Hirsch concluded.

William V. (Jake) Ward, manager of the Illinois State Fair, Springfield, on the other hand, proposes to go all-out for a huge infield which would present every type of airplane used by the U. S. during the war.

Set Same Dates, Place for N. C., Va. Conventions

CHICAGO, Dec. 29.—North Carolina and Virginia fairs will hold their annual State meetings simultaneously at the John Marshall Hotel, Richmond, Va., February 4-5. Twin meetings of State associations will give attraction firms and fair supplies a break.

Other changes have been made in the scheduling of annual meetings of State and regional fair associations. The Western Fairs' Association sessions, set for January 10-12, will meet on the same dates but at the St. George Hotel, Santa Cruz, Calif. Annual meeting had been scheduled for Sacramento, but the calling of a special session of the California State Legislature in that city has caused shift to Santa Cruz.

Meeting of the Louisiana Association of Fairs, down for February 5-6, will be held at Evangeline Hotel, Lafayette, instead of the Southwestern Louisiana Institute, that city.

Secretaries of State associations continue to urge fair executives, attractions reps and fair suppliers to make early hotel reservations for respective meetings due to tight hotel room situation thruout the country.

N. H. Fairs Reap Big From Pari - Mutuels

CONCORD, N. H., Dec. 29.—Commissioner of Agriculture Andrew L. Felker has announced that the Rookingham Race Track subsidy to nine major New Hampshire fairs amounts to \$117,319, making a new record. The amount is based on a one-fourth of 1 per cent levy on the gross bets thru the pari-mutuel machines. Last year the figure was \$82,400.

The amount is divided among the fairs on the basis of cash premiums paid, and they will get slightly more than \$240 in return for every dollar paid out. Plymouth Fair heads the list with \$29,554. Others are: Rochester, \$19,775; Cheshire at Keene, \$14,186; Deerfield, \$12,673; Lancaster, \$10,577; Hopkinton Fair at Contocook, \$9,064; Sandwich, \$8,715; Canaan, \$6,819, and Pittsfield, \$6,153.

Waterloo Fire Razes Ia. Dairy Show Barn

WATERLOO, Ia., Dec. 29.—Fire of unknown origin destroyed a barn at the National Dairy Cattle Congress grounds here Sunday (23) causing damage estimated by E. S. Estel, secretary-manager, at \$13,000.

Firemen fought the blaze for over two hours, saving other barns close to the structure.

Loss was covered by insurance.

Interstate Fireworks Buys Bridgewater, Mass., Plant

SPRINGFIELD, Mass., Dec. 29.—Entire plant and fixtures of the Bay State Fireworks Company, Bridgewater, Mass., has been acquired by the Interstate Fireworks Manufacturing & Display Company, which is headed by Joseph J. Godin, president, and Michael Settembro, treasurer, both of this city.

Bridgewater plant covers 38 acres and embraces 15 large buildings, all devoted to manufacturing set pieces and display fireworks. Transaction, papers of which were filed December 22 in Plymouth County Probate Court, is said to involve close to \$40,000.

Interstate Fireworks will continue to operate its New Haven plant, officials said. During the war the company sold fireworks displays to amusement centers, in accordance with government restrictions. It now plans to contract more amusement parks and fairs along the Atlantic seaboard.



Meetings of Fair Assns.

Indiana Association of County and District Fairs, January 7-9, Lincoln Hotel, Indianapolis. William H. Clark, Franklin, secretary.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Association of Tennessee Fairs, January 8-9, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Minnesota Federation of County Fairs, January 9-11, Hotel Saint Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Western Fairs' Association, January 10-12, St. George Hotel, Santa Cruz, Calif., Louis S. Merrill, Fresno, secretary.

Illinois Association of Agricultural Fairs, January 15-16, St. Nicholas Hotel, Springfield. C. C. Hunter, Taylorville, secretary.

Maine Association of Agricultural Fairs, January 15-16, Augusta House, Augusta. J. S. Butler, Lewiston, secretary.

South Carolina Association of Fairs, January 16, Hotel Wade Hampton, Columbia. S. C. J. A. Mitchell, Anderson, secretary.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Georgia Association of Agriculture Fairs, January 19, Piedmont Hotel, Atlanta. E. Ross Jordan, Macon, secretary.

Oregon Fairs Association, January 18-19, Imperial Hotel, Portland. Mabel H. Chadwick, secretary.

Michigan Association of Fairs, January 21-22, Fort Shelby Hotel, Detroit. H. B. Kelley, Hillsdale, secretary.

Western Canada Fairs Association, January 21-22, Royal Alexandra Hotel, Winnipeg. Keith Stewart, Portage La Prairie, Man., secretary.

Western Canada Association of Exhibitions, January 21-22, Royal Alexandra Hotel, Winnipeg. Mrs. Letta Walsh, Saskatoon, secretary.

Central New York Association of Agricultural Societies, January 22, Hotel Cortland, Cortland,

N. Y.; Harry B. Tanner, Cortland, president.

Nebraska Association of Agricultural Fairs, January 22-23, Lincoln Hotel, Lincoln. Chet G. Marshall, secretary.

Massachusetts Agricultural Fairs, January 23-24, Parker House, Boston. A. W. Lombard, 21 Jason Street, Arlington, Mass., secretary.

North Dakota Association of Fairs, January 24-25, Hotel Powers, Fargo, N. D. E. W. Vancouver, Fessenden, secretary.

Rocky Mountain Association of Fairs, January 27-29, Northern Hotel, Billings, Mont. J. M. Sucktorff, Sidney, secretary.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Western New York Fair Managers' Association, February 1, LaFayette Hotel, Buffalo. Glenn W. Grinnell, Batavia, secretary.

Texas Association of Fairs, February 1-2, Adolphus Hotel, Dallas. O. L. Fowler, Denton, secretary.

Idaho State Fair and Rodeo Association, February 1-2, Rogerson Hotel, Twin Falls, Idaho. G. W. Cleveland, Burley, secretary.

Virginia Association of Fairs, February 4-5; John Marshall Hotel, Richmond, Va.; C. B. Ralston, Staunton, secretary.

North Carolina Association of Fairs, February 4-5, John Marshall Hotel, Richmond, Va.

Louisiana Association of Fairs, February 5-6, Evangeline Hotel, Lafayette. P. O. Benjamin, Tallulah, secretary-treasurer.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

Mississippi Association of Fairs, February 7-8, Edwards Hotel, Jackson. J. M. Dean, Jackson, secretary.

New York State Association of County Agricultural Societies, February 11-12, Ten Eyck Hotel, Albany. James A. Carey, executive secretary.

Papers Tub-Thump For Expos

Laud Return Of Annuals

St. Paul rag urges World's Fair in '49—Baton Rouge paper hails '46 revivals

CHICAGO, Dec. 29.—Proposal that the 100th anniversary of Minnesota as a State and St. Paul as a city—coming in 1949—be observed with a World's Fair was made by *The Pioneer-Press*, St. Paul, in an editorial December 17.

Editorial was one of many on fairs now hitting the country's leading gazettes. Most of them herald the full return of fairs to the nation's normal peacetime pursuit of life and happiness. But the St. Paul piece goes further with its all-out suggestion for a World's Fair in '49 in St. Paul.

Embrace Entire State

"For many years Minnesota has been the mecca of hundreds of thousands of vacationists," the editorial declared. "Now that St. Paul is to stand at one of the crossroads of the world by air, it may be expected that the radius of attention will be greatly extended."

The proposed fair could embrace the entire State, the editorial suggested. Declaring that the natural recreational facilities of the State are unsurpassed, the paper said that for those who prefer "a more formalized type of entertainment," the St. Paul Winter Carnival and the Minneapolis Aquatennial could be integrated into the observance.

"In combination with the State's natural attractions for tourists, they offer a substantial framework for the building of a unique type of World's Fair, quite unlike the usual synthetic affair," the newspaper said. "The centennial of Minnesota's birth would seem to be an opportunity made to order to introduce the world to the people of an unpretentious, hospitable, world-minded State."

More Possible

Think-pieces on fairs, which are now blooming on the nation's editorial pages, usually are caused by the gleam in an editorial writer's eyes when he catches an item or news items on fair plans for '46.

Still more of these editorials would dot the country's editorial pages if fair men, whether of State, regional or county fairs, brought the wholesome, attractive picture to the attention of the think-piece scribes. In this respect, a visit to the office of editorial writers would doubtlessly pay off. It usually does, if the case is sound, the cause good.

This was the opinion here of one fair spokesman, who pointed out that a (See *NEWSPAPERS LAUD* on page 56)

MSA Convention Open-House Party For Mich. Fair Men

DETROIT, Dec. 29.—An unusual convention eve event has been set for the first post-war convention of the Michigan Association of Fairs thru the co-operation of the Michigan Showmen's Association. With the regular convention schedule of business sessions starting Monday, January 21, the MSA will host the entire fair secretaries' gathering Sunday night (20) in their new clubhouse at 3153 Cass Avenue.

Event will be in the nature of a house-warming, as it will mark the first party held in the new building, opened about six weeks ago. All fair secretaries, showmen, talent and supply representatives and all others attending the fair meeting, together with their families and friends, are being invited by the MSA to the open-house event.

Floorshow will be offered, dancing will be held and refreshments will be served to all guests, with everything on the house.

Wash. Annual Buys 15 Acres As Site for \$500,000 Plant

KELSO, Wash., Dec. 29.—Cowlitz Valley Fair Association has purchased 15 acres on the Longview-West Kelso boundary line as a site for construction of a \$500,000 fair-exhibition project.

Milton Scott, member of the association board of directors, said plans include a frame grandstand seating 5,000 persons and construction of six buildings. Project will also include a half-mile track and rodeo field, baseball and football fields. A fund-raising campaign is under way.

Herbert Carroll, Kelso, is vice-president of the association and Harold Gilkey, Longview, secretary.

Seek 10G for Livestock Building at Pendleton, Ore.

PENDLETON, Ore., Dec. 29.—Proposal that the arena at Pendleton Round-Up Park be turfed and that the stadium be prepared for year-round use was endorsed at a meeting of the 14 subcommittee chairmen of the Pendleton Post-War Committee last week.

E. B. Aldrich, chairman, was authorized to head a committee to present the views of the planning board. Others on the committee are Clyde Harris and G. A. Hartman.

Chamber of Commerce has appointed a committee headed by Harold Barnett to raise \$10,000 by public subscription to construct a modern livestock sales ring on the Round-Up grounds.

Fire Destroys Rhode Island State Building and Spuds

KINGSTON, R. I., Dec. 29.—Poultry building on the State fairgrounds here, together with more than 12,000 bushels of potatoes stored in it by Arthur N. Peckham, fair manager, were destroyed by fire December 18.

Structure, valued at \$1,000, had been rented by Peckham. He placed the value of the potatoes at \$1.25 a bushel. Loss was covered partially by insurance, Peckham said. No fair has been held at the grounds since start of the war.

Lebanon, Ore., To Resume

LEBANON, Ore., Dec. 29.—Lebanon Strawberry Festival, shelved four years ago because of wartime restrictions, will resume next year. Event will be the 33d, the outstanding feature of which has been the largest strawberry shortcake in the world.

WHITE SALMON, Wash.—Construction of a new grandstand here with a seating capacity of 3,000 will be undertaken by the West Klickitat Horsemen, Inc., as soon as weather conditions permit, Loren Tripplett, president of the corporation, announced.

Move To Ban Racing Pops Up in Oregon

PORTLAND, Ore., Dec. 29.—Horse racing, vital attraction at most of the fairs in Oregon, would be eliminated if successful rewarded efforts of two men who are circulating petitions in behalf, they say, of church groups, property owners and small business men.

Clyde E. Wade and Edward Foss have filed with the secretary of state petitions that would eliminate the State racing commission, as well as horse and dog racing. If 23,000 signatures are obtained, the petitions would place the issue before the voters at the next general election.

The action would repeal State racing laws, thereby eliminating thoroughbred and standard-bred horse and other animal racing within the State of Oregon and the licensing of race meets, doing away with mutual wagering and the distribution and allocating of moneys derived therefrom and abolishing the Oregon Racing Commission.

Aside from being a drawing card, racing is an important source of revenue for fairs. Since 1935, the State has collected \$1,450,000 from racing, based on a 3 per cent tax on gross wagers. One-sixth of this 3 per cent goes into the State general fund, from which funds for promotion of State and county fairs are appropriated. A move is under way among State fair officials to increase the 3 per cent tax.

Cheshire May Prove First N. H. Fair to Offer Rodeo

KEENE, N. H., Dec. 29.—The Cheshire Fair Association is considering offering a rodeo show next year in an effort to boost gate receipts.

If it does, it will be first New Hampshire fair to present a rodeo.

Fair Elections

BARTON, Vt.—Orleans County Fair Association has elected the following officers: President, John M. Bradley, Newport; first vice-president, W. E. Hanson, Barton; second vice-president, Wallace Gilpin, Barton; secretary, F. C. Brown, Barton, and treasurer, W. P. Barrows, Barton.

DALLAS—R. L. Thornton has been re-elected president of the State Fair of Texas. Other '46 officers are Fred F. Florence, treasurer, and Roy Rupard, secretary. Board of directors voted authority to Thornton to name vice-presidents for the coming year.

ASHEBORO, N. C.—J. A. Silkes has been re-elected president and W. C. York secretary-treasurer of the Center of North Carolina Fair, Asheboro, N. C., at the annual meeting. Dates for 1946 were set for September 23-29 and plans were outlined for enlarging the grandstand and for other improvements.

ELKADER, Ia.—Vern Marting, of Monona, was elected president of Clayton County Fair Association at the annual meeting. He replaces Gilbert Meyer, of McGregor. Other officers elected were D. R. Witter, McGregor, vice-president, and L. T. Birdsell, Monona, secretary. Fair dates for 1946 were set for August 27-30.

PLYMOUTH, N. H.—Union Grange Fair Association, sponsor of Plymouth fair, has elected the following officers for 1946: President, Harry A. Morrill, Plymouth; vice-president, Fred W. Sanborn, New Hampton; treasurer, Harold E. Haley, Plymouth, and secretary, William J. Neal, Meredith.

Directors elected include: W. B. Avery, West Campton; Scott A. Benton, Camp—(See *FAIR ELECTIONS* on page 56)

ANDERSON FREE FAIR

ANDERSON, INDIANA

The Fair That Is Consistently Great

Headed for a Third Consecutive Record Breaker
JUNE 30TH TO JULY 6TH, 1946
 Six Nights of Harness Racing on Indiana's Fastest
 and Brilliantly Illuminated Track.
 Outstanding and Spectacular Midway Attractions.

CONCESSION SPACE NOW BEING CONTRACTED
WM. J. HUTTON, Secy.-Treasurer
BOX 111 — ANDERSON, INDIANA

ACTS WANTED

For my Circus and Fairs. Long season and short jumps. Send photos and state salary.

KLEIN'S ATTRACTIONS

New Waterford, Ohio

THE ANNUAL MEETING OF MAINE AGRICULTURAL FAIRS' ASSOCIATION

Will be held Jan. 15 and 16 at Augusta, Maine. Headquarters, the Augusta House. Regular meeting and banquet Jan. 16. Jan. 15 the Reception Committee will greet the early arrivals at the Augusta House.

JAMES S. BUTLER, Secy.
 177 Cottage St., Lewiston, Me.

Rocky Glen Funspot Hit By Fire

Sterling Puts Loss at 75G

Blaze thought to have started in storage building—loss partially covered

SCRANTON, Pa., Dec. 29.—Investigators, on their first round of the area following the fire, were unable to determine the cause of the fire Tuesday (25) at Rocky Glen Park, Moosic, Pa., which caused an estimated \$75,000 damage. Making the preliminary check here Thursday (27) were Fire Marshal William V. Murphy, Fire Marshal Al Wilson; Willard Sibley, Moosic fire chief, and Edward McLaughlin, National Board of Underwriters.

The fire, which destroyed the Merry-Go-Round, shooting gallery, Whip and several amusement stands, and almost reached the dance hall, was confined to the Ben L. Sterling side of the park.

The blaze is thought to have started in a building reportedly used for storage purposes. Cars used for the Dodgem, Whip and Ferris Wheel stored in the Merry-Go-Round building, were destroyed, Sterling said.

Water Scarce

Because the near-by lake had been drained Labor Day and no water was available, firemen from five companies were forced to stand helplessly by as the fire roared on. Fire hydrants on the Nallin-Jennings side of the park were shut off, according to firemen, who said at least a half hour was lost before the water was turned on. Sterling said he believed the water was shut off as a protective measure against freezing.

Once the water was turned on the firemen did yeoman duty and prompt work on their part saved the \$40,000 dance hall which lay in the path of the flames. The shooting gallery, insulated with heavy metal, served, it was said, as a barrier against the heavy flames which forked to within a few feet of the ballroom, renovated in 1937 at a cost of \$22,000 and owned jointly by the Sterling and Jennings interests.

After fighting the flames for five hours, firemen were forced to return Christmas Day as smoldering embers started another blaze which totally destroyed the already damaged Whip.

Partially Covered

Sterling, who said the loss was partially covered by insurance, said work of rebuilding will get under way in the next two weeks. He said the work will be completed by Decoration Day, official opening of the park.

Sterling said the fire, at its height, raged to within 200 feet of the new \$100,000 Roller Coaster now being constructed. He said the stands, where the fire is believed to have started, contained merchandise but he was unable to estimate the loss because the concessions are held by individuals.

The fire was discovered by David Price, custodian of the park.

City Seeks To Buy Broad Ripple at Indianapolis

INDIANAPOLIS, Dec. 29.—The Indiana State Tax Board heard the city's petition for authority to buy Broad Ripple Park Thursday (20) at the board's offices in the State House. Permission for a \$132,000 bond issue is sought by the City Park District.

Paul V. Brown, city park superintendent, said there seems to be little opposition to acquisition of the property. He also said present plans call for renovation of the huge swimming pool and the dance pavilion now in the park. The city will not attempt to operate the amusement concessions, but will make the park suitable for family outings.

The city park board approved purchase of the property at a meeting October 18.

American Recreational Equipment Association

By R. S. Uzzell

The big snowstorm in the Eastern States stopped outside construction work in amusement parks. Warmer weather has set in and it will enable many to catch up with their work. The more than five feet of snow in the Buffalo area will not be quickly disposed of. Had that snow been tossed by the wind we would have had snow banks rivaling those of 1888. Because of the big snow, the Allan Herschell Company could make no shipments.

Congested transportation makes it hard for salesmen for amusement manufacturers to get around. Salesmen can't travel by auto, now that we have plenty of gas, because of the winter weather.

The winter construction work is certain to leave a collection of inflammable material around, again putting us face to face with many fire hazards. Add to this the high winds of winter and you have the warning to keep cleaned up each day. The year 1944 left us with a fire experience we can't forget. We can't be too careful. Can we emphasize too much or too often that fire losses must be paid out of our premiums? There is always a day of reckoning. The loss of time from a park or a factory can't be fully covered by insurance.

The time used to consider insurance matters at the convention is for our own benefit. There we can get co-operation unavailable anywhere else. This should be treated as a privilege and we are coming more and more to that realization.

What would you readers say to having an amusement park or one of our factories divided thru the center, with no co-operation between the separate interests? Such a park does exist and has so operated for some time. When a factory gets into such a predicament one party buys up the other. Could we get the park factions here indicated

A. C. Hotel, Showmen Back 50 - Day Racing

ATLANTIC CITY, Dec. 29.—Local hotel and amusement men, meeting in the Marlborough-Blenheim Hotel this week, endorsed a resolution asking that the State Racing Commission allot a 50-day racing season for the planned Atlantic City race track. Action was taken after John B. Kelly, president of the Atlantic City Racing Association, gave a detailed account of the proposed track, its operation and appointments as one of the finest in the country.

"A well-managed track may well be the means of once more placing Atlantic City on the itinerary of all world travelers," Kelly declared. He added that after the conditions of race track operation in New Jersey had been laid down by the mandate of the people, the action of the Legislature and the rulings of the State Racing Commission, he was able to interest investors and launch plans for a racing plant costing approximately \$3,000,000.

"Outside of Miami," he told hotel and amusement men, "Atlantic City is the only East Coast resort with a race track, and Miami has a continuous season of 120 days. We expect to make this not merely a national, but an international track with features and horses on a par or excelling the offerings anywhere else. But we cannot do this within a 30-day program."

He added that the association expected to arrange charity days, and events from which benefits would accrue to hospitals and other welfare or charitable causes.

Phoenix Riverside Owner Planning New Coaster

PHOENIX, Ariz., Dec. 29.—Plans for the construction of a 2,000-foot Roller Coaster at Riverside Amusement Park here are announced by John C. Mullins, owner.

Charles M. Palge, Coaster builder and designer, is here to supervise construction of Arizona's first Coaster.

to join our association and submit the matter to our scheme of arbitration? Three able and impartial men can find a solution of this entanglement. Instead of having a duplication of devices competing, the money could be spent in producing a gem of a park in this location of many advantages.

Controversies do not pay good dividends. AREA is beginning to plan now for the 1946 meeting. It will be a dinner meeting and it is planned to make it the best thus far. Ben O. Roodhouse surely will give us a taste of Ell Bridge thoroughness and efficiency. He is willing to work, and asks only that we command him.

W. F. Mangels says he will be with us at the 1946 meeting now that he has both sons on the job, one to travel with him and the other to hold fast at Coney Island.

Rocky Glen Coaster Nearly Ready To Go

SCRANTON, Pa., Dec. 29.—Construction of a new Coaster at Rocky Glen Park, near here, is nearing completion, it is announced by Ben Sterling Jr., and sons, Rocky Glen owners. The structure of the Coaster itself is all in place, and the job of track laying is well advanced, Sterling says.

Plans and engineering are being furnished by Ackley, Bradley & Day, Sewickley, Pa., who have arranged with the National Amusement Device Company, Dayton, O., for the delivery of trains and other equipment. Vernon Kennan, of the engineering firm, recently inspected the work.

Installation of the Coaster is just one of several major improvements outlined by Sterling. He also plans to install a new Skooter building, new parking grounds and new auto road leading into the funspot.

Action Renewed To Bar Food Sales on A. C. Piers

ATLANTIC CITY, Dec. 29.—Pre-war legal action, seeking to stop the sale of food on Atlantic City piers as being in contravention of the easement deed, was revived this week when one of the various suits under consideration received a pre-trial hearing in Camden, N. J., before U. S. District Court Judge Ralph Madden, who later indicated trial would probably be held in May or June.

Initial action was brought in 1940 during the height of a controversy begun by bathhouse operators who complained about bathing from piers, and later joined in by the Atlantic City Restaurant Association complaining about the sale of hot dogs and other foodstuffs on the piers, it being alleged that the practice was against stipulations of the beach-front easement deed, under which beach-front was deeded to the city.

The case has, not been moved since 1941, due mostly to the fatal illness of Judge John Boyd Avis and the delay in naming his successor.

Avis's last action was to sign an order taking jurisdiction over the case, with the city named as defendant because it had issued a license for operation of the pier concession.

Two Bid for Lease on Calif. Tidelands, Pier Site

LOS ANGELES, Dec. 29.—With the lease of the city-owned tidelands on which Venice Amusement Pier is located to expire January 13, two applicants have applied to the playground and recreation commission for the property.

Abbott-Kinney Company is seeking to renew its lease, while Arthur C. Lebrun has asked for the property. Both seek long-term deals. Property is 950 by 2,000 feet. Present lessee pays \$1,000 annually. Lebrun's bid calls for a sliding scale rental of from \$500 to \$3,500 a month for 49 years.

A. C. Aud Needs 300G for 1946

ATLANTIC CITY, Dec. 29.—Reopened Convention Hall will need \$300,000 from the city to cover operations thru 1946, Philip E. M. Thompson, auditorium manager, has notified Mayor Altman. Amount would add more than 4 cents to the 1946 tax rate.

Thompson said that about \$150,000 must be provided for operation until April 1, to be included in the city's temporary budget. This amount will include the \$20,000 emergency appropriation provided by the city commission when the building was released by the army November 15. Remaining \$150,000 would be placed in the permanent budget to be adopted by April 1.

Await Settlement

Also the city expects to get money from the War Department for damage incurred to the building during army occupation. Mayor Altman said he doubted if the money could be placed in the 1946 budget as anticipated revenue to offset the \$300,000 appropriation. However, he said, if the army makes a definite commitment before the permanent budget is adopted, Budget Commissioner Walter R. Darby may allow the money to be included as anticipated revenue.

During pre-war years the hall took about \$75,000 a year out of taxpayers' pockets for annual deficits, with total deficit to date of about \$1,000,000. Nothing has been provided from operations for debt service on about \$13,000,000 worth of bonds outstanding from the building's construction.

Ezra C. Bell, chairman of the auditorium commission, speaking for his fellow commissioners, J. Howard Buzby and Ralph Hackney, outlined the stand they will assume in regards to Convention Hall as follows:

To Set Rental Fees

"Our responsibility, we are confident, is to the convention business. While conventions may not necessarily cover operational costs of the big hall, the resultant revenue to the city, as a whole, makes them paramount to all other events.

"We will establish a fair scale or rates for every part of the building. There will be fees for the main hall, the ballroom, exhibit space, meeting rooms and other facilities, and they will be the same for all groups.

"Our hope is to work into the year's convention programs such other athletic, cultural and entertainment features as will not only provide the additional revenue needed to operate the hall, but also to provide citizens and visitors with varied programs to meet every taste.

"On the entertainment side, one of the reasons many projects have failed in the past has been the too free use of complimentary admissions. For the record, the commission is going to personally pay for every admission to every event in Convention Hall. We hope that the free-loaders of yesterday will follow suit."

Philly Zoo Gets Shipment On Lend-Lease From London

PHILADELPHIA, Dec. 29.—A cargo of animals for the Philadelphia Zoo arrived this week from London via New York and were received by Roger Conant, zoo director. Shipment was sent by the London Zoo in a reverse lend-lease agreement in exchange for animals sent from Philadelphia in October. Cargo was accompanied by Sgt. Frederic A. Uimer Jr., of Philadelphia, under special orders from the army.

Three kangaroos and one baby stow-away in its mother's pouch; European hedgehogs; weasels, badgers and dormice; 60 birds; two turtles; two snakes and a number of lizards were included in the list in the exchange. The animals were in good shape despite a rough 16-day crossing in the Liberty ship Russell E. Jones.

A. C. Beauty Pageant Embraces Canada, Mexico, S. A. in 1946

ATLANTIC CITY, Dec. 29.—Her title will remain the same, but Miss America of 1946 may hail from Rio, from Toronto, from Mexico City or any of the 48 States. Officials of the annual Atlantic City Beauty Pageant have decided to throw competition open to the two American hemispheres.

Lenora Slaughter, secretary and executive director of the pageant, has announced that contracts have been signed to insure participation in the 1946 event by Brazil, Mexico and two Canadian provinces, Ontario and British Columbia.

Paul Haverstick, local business man and for many years active in civic affairs, has been elected president of the Atlantic City Beauty Pageant, Inc. Haverstick has been a member of the board for five years and in more recent years has been chairman of the opening dinner of the Pageant. He succeeds Arthur S. Chenoweth, retiring president.

Election of two vice-presidents and treasurer was postponed, but Miss Slaughter was re-elected secretary and executive director of the Pageant.

The board voted to employ a professional showman to stage next year's

pageant, which will again be held in Convention Hall.

The first of five \$5,000 checks that will go to make a \$25,000 scholarship fund for winners of the 1946 pageant has already been received, and four others are expected soon, Miss Slaughter reported. The pageant committee inaugurated the scholarship plan last year, when five firms each put up \$1,000 for a \$5,000 total. Bess Meyerson, Miss America 1945, won the scholarship and will continue her study of music.

Prizes Are Hiked

This year, Miss Slaughter said the winner will receive \$5,000; the first runner-up will receive \$2,500. (See AC PAGEANT SPREADS on page 56)

Harrisburg Folds Zoo, Cites Upped Cost, Needed Changes

PHILADELPHIA, Dec. 29.—Harrisburg City Zoo will cease operation after the first of the year, city councilman Robert C. Leitner announces. Increased cost of feeding the animals and birds and necessary alterations to the cages and grounds forbid further retention of the 20-year-old establishment.

Slaughtering of the bears has begun, he reported, with meat going to local institutions as steaks and roasts. Ducks will go to the Paxtang Children's Home, and the monkeys to a Philadelphia institution for medical experiments.

The State Game Commission is being offered what it wants, as well as other zoos, that are asked only to crate the creatures and pay transportation expenses. If not otherwise disposed of, dangerous animals and reptiles will be destroyed and harmless native specimens will be released.

Northern Florida Spots Cash In On Miami Biz Overflow

JACKSONVILLE, Fla., Dec. 29.—Beaches and other resorts more than 350 miles north of Miami have been benefiting from the bonanza season down there by catching much of the overflow.

Miami and Miami Beach have been taxed to a point where they cannot handle the tourist situation. Consequently, visitors have turned back and taken advantage of other Florida resort places.

Resorts that are reaping the benefits of the kioskback in trade from Miami include Jacksonville, St. Augustine, Daytona Beach, Clearwater and Fort Pierce.

Ariz. Gets First Coaster; Paige Draws Up Blueprints

PHOENIX, Ariz., Dec. 29.—Arizona's first Roller Coaster, slated to be in action at Riverside Amusement Park here next summer, will be designed and constructed under the supervision of Charles M. Paige, who is here in connection with the project.

Paige, builder of Coasters in both England and this country, is designing a 2,000-foot structure. He was brought here by John C. Mullins, Riverside owner and operator.

Park is now open afternoons and evenings on week-ends only.

While Strolling Thru the Park

JOHN J. CARLIN'S daughter, Eleanor, and Thomas Richard Beers will be married in St. Ambrose's Church, Baltimore, January 12.

MAX B. KERNER and Sam Kutzen, of the executive staff of Eastwood Park, Detroit, have left for Miami to spend the winter.

JACK WISH, Louis Stone and Bob Sugar, of the Eastwood concession staff, are wintering in New Orleans.

GEORGE McALLISTER, formerly superintendent of rides for Eastwood Conster Company, Detroit, who is to receive his discharge from the navy next month, will become superintendent of rides at Jefferson Beach Park, St. Clair (See WHILE STROLLING on page 56)

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Passing of Cy Plunkett Gets Peck Reminiscing

Editors The Billboard:

The death of one of vaudeville's first rube characters, John C. Lewis, known on stage as Cy Plunkett, who died recently at the age of 86, revives memories of the old-time one-nighter.

I was on the Cy Plunkett show for several seasons, ending in 1908. I did low comedy (Thad) and, of course, doubled in the band, as well as doing a specialty.

We rubbed the streets at noon with a 10 or 12-piece band. I believe Lewis was the originator of this type of parade. The band would fan out from the opera house and meet on the main corner of the town for the blow-off, generally a jam march, a novelty number of some kind, the announcement, then the blow to the opera house. Everyone on the show made parade but the women. Then, of course, the band played about four marches in front of the hall about 7:30 p.m.

Holly Rossmyn was band leader in 1908. His wife did characters. They came off the Griswald rep. show, a two-car org that played the Middle West. James Mason did heavies, and his wife, characters. Mr. and Mrs. Rescoe Munson were on the show at that time.

In those days an actor would "type" himself and stay with that kind of a show season after season. Tom people would never think of joining anything but a Tom show. Same with rube people. I was on Way Down East, Sandy Bottom, St Perkins, to mention a few. Tom and rube people were up in all the parts and a man could jump to any show without a rehearsal. I was on the Josh Spruceby show when Merle Evans, now with the Ringling-Barnum circus, played cornet and did bits. I think he blew the loudest cornet I ever heard. His acting never quite equalled his cornet playing.

Most actors got \$20 a week and train fare only. We got three damn good meals and double in bed for \$1 a day, American plan. Most of the musicians got \$15 or \$18 a week. Always a two-week hold-back. Most all rube shows were hotel shows. Lots of Tom shows were car shows, generally two cars. You had to be rugged to troupe with a one-nighter hotel show in those Northern States in the winter. So cold in the hotels that about the only thing you took off was your hat when you went to bed. But we loved it. EARL PECK.

Tent Pix

By E. F. Hannan

THERE is no show that needs as little ballyhoo as the tent pic. While roading or still, this style outfit seems to take on quickly and needs little town plugging. It rides on its mere presence. This is not wholly so of the pic trick playing halls, the reason being that pix under tent is a novelty. Every show-minded native wants at least one look.

Some operators throw around fliers when hitting town, but others have said that they don't bother even with this small promotion. The tent is on the highway and gaping auto riders help carry the story. If the stay is lengthy, proper screen plug announces later flickers and kids go home to dad with tales of the movies under tent. This type show sets up an air of curiosity that invites attention.

UNDER THE MARQUEE

(Continued from page 51)

HERSHEY is playing schools around Kansas City, Mo., until he opens for Orrin Davenport in Grand Rapids, Mich., January 28. . . . AL CLARKSON, agent, who has been on the sick list, is improving in Joplin, Mo.

DON C. MacIVER, magician and lecturer and formerly with the Ringling-Barnum Side Show, reports that after putting in 17 weeks at the Cavalcade of Wonders, Olympic Park, Irvington, N. J., he followed with 13 weeks at Huber's Museum, New York, presenting his magic and electric chair. He went to Tunnelton, W. Va., for a rest over the holidays and a visit with his family. Reporting almost complete recovery from his recent blindness, says he will probably troupe with a circus in 1946.

SIDE SHOW ticket seller advised that during the cigarette shortage he fell into a block-long line that had formed in front

Rep Ripples

MILLBURY PLAYERS are in the Fram-

ingham sector of Massachusetts. . . . CARLE'S SHOW is in Northern Oklahoma. . . . PEARL'S ENTERTAINERS, vaude-pic, are playing the Galveston, Tex., area. . . . HENRY N. McCORMACK has a religious film show around Waterbury, Conn. . . . GAYLORD PLAYERS are operating around St. Louis under auspices. . . . CHESTNUT HILL PLAYERS are presenting E. F. Hannan's The Old Way under auspices in Norfolk County, Massachusetts. . . . STATE PLAYERS, four people, are operating around Salt Lake City. . . . WALTER TIDD, who has been showing around Washington since opening in October, is now working his religious picture show out of Richmond, Va. He uses tent in the summer. . . . WALLACE BRUCE, who left the road at end of the 1941 season after having his show on road and in stock for about 25 years, is now with Fox-Midwest Theaters at Lyons, Kan., as local manager.

Newspapers Laud Return of Annuals

(Continued from page 53)

paper's policy, as expressed by the editorial page, not infrequently determines the treatment the fair news receives in the news columns.

Valued Highly

The value of these editorials is beyond estimation, adding immeasurably to the stature of fairs and advancing their cause on many fronts, it was also pointed out.

Most fair men, it was contended, in thinking of newspapers, do so in terms of news or publicity stories in the news columns, keep in close contact with the news side of a paper, but overlook the value of favorable editorial writers.

Now, more than ever, it was stated, editorial writers will lend an eager ear in order to lighten and brighten their editorial pages and speed the return to the normal American way of life.

Writers Will Listen

Editorial pages and editorial writers generally, it was emphasized, are looking for something bright and cheerful to break up the monotony of editorials on current weighty problems, such as the atomic bomb, reconversion, labor situation, price control, etc., which have given the think pages a tone of heaviness.

"It's cheering to hear talk of fairs again all over Louisiana—parish fairs, regional fairs, sectional fairs and State fairs—fairs that bring together all the folks around, and their produce and livestock, and all the neighborhood news." That was the lead on a recent editorial title Fairs for Louisiana, which appeared in The Baton Rouge State-Times, and it was cited as typical of the attitude of papers toward the return of fairs.

of a drugstore. After barely moving for an hour, he wound up at the circus's downtown ticket sale booth.

G. WYLLIE OVERLY, the "clowning banker" of Mount Pleasant, Pa., was featured at a big church Christmas party in Jeanette, Pa. Wyerly, a bank cashier by profession, spends several weeks each season trouping with a circus. . . . LOU CAMPBELL plans to have his Casting Campbells on the road again next season after a wartime layoff. Joe Campbell, comedian of the act, was killed in service. . . . MURPHY JONES, president of the Ashley County Fair, Hamburg, Ark., feels that "little town of about 2,500" could support a circus. He'd like to know how the general agents feel about it.

YESTERYEAR'S true story: Finding himself a hit in the grassroot sections, a \$40-per-week clown decided to ask for a raise the next season. During the winter, unknown to the joey, the circus manager had special three-sheet clownhead paper made. It was captioned, "Kenneth . . . Highest Salaried Clown on Earth." When he asked for the raise the next spring, the manager showed him the new paper, saying, "It cost a lot of money, to say nothing of the posting expense." So delighted was the clown with the paper that he signed for \$35 per week—allowing the other five for posting. Moral of the story—Money isn't everything.

Fair Men Look for Big Things in 1946

(Continued from page 52)

than 100 fair officials, 10 or 12 members of the Legislature were present. Moreover, inquiries were received from three fairs wishing to build half-mile tracks."

Upped Gate for Maine

"About all of the fairs will be running in Maine in '46, and at this point it looks as if it would be the best year for fairs that there has yet been in Maine," Francis H. Friend, president of the Skowhegan State Fair, predicts.

"We look for larger crowds than ever before at all of the fairs because, in the first place, there is more interest than ever in amusements and entertainment of all kinds and, in the second place, nearly all the soldiers will be home," he explained. "There will be a great many tourists in this State and nearly everybody has money."

Regarding his own fair, Friend predicted heavier betting than ever before. He also reported that the grandstand will be enlarged by nearly 50 per cent in the spring and that a new large mutual plant and new racing barn and paddock will be up in time for the '46 fair. This past fall, he reminded, every building on the grounds was painted and a new grandstand was built for horse-pulling contests and other events.

Arkansas on Way Up

Full-speed movement to change Arkansas's chief income-producing crop, cotton, from No. 1 spot to No. 2, with diversified farming and livestock set for top position, is seen as a tremendous boost to fairs in Arkansas by Clyde E. Byrd, manager of the Arkansas Livestock Show, Little Rock.

"The whole State is behind the shows and the program," Byrd wired.

"The 1946 Legislature appropriated \$500,000 to inaugurate a building program on a new 70-acre site within the Little Rock city limits for the Arkansas Livestock Show," he pointed out. "Master plan of the layout calls for expenditure of \$2,000,000, with all buildings fire-proofed. Four of five buildings will be ready for '46, with the remaining exhibits to be housed in tents. We are counting on an attendance of 150,000.

"Arkansas will have four district fairs and 70 county fairs preceding the State show. Fine exhibits, particularly from 4-H Clubs and FFA, are expected at all fairs. The State show will offer \$25,000 in premiums; district shows, \$5,000, with county shows sharing \$45,000, to be allocated on a population basis. These funds will be supplied by the State," Byrd concluded.

AC PAGEANT SPREADS

(Continued from page 55)

ner-up, \$3,000; the second, \$2,500; the third, \$2,000, and the fourth, \$1,500, with 10 finalists each to get \$1,000, all monies to be used for scholarships. In addition, there will be \$1,000 for the most talented girl.

Miss Slaughter added that the scholarship plan has done more than anything in the 25 years of pageantry history to place the event on a high plane and to attract contestants of high standards.

The scholarships cover board, tuition, books and incidental expenses for the girl at the college of her choice or for a special course of training in any of the arts.

WHILE STROLLING

(Continued from page 55)

Shores, Mich., which is slated to reopen this summer.

HARRY STAHL, past president of the Michigan Showmen's Association, is building a seawall thru the ice on Lake St. Clair at Jefferson Beach Park.

WANNEY BERK, formerly of Eastwood, is leaving for Miami January 15.

MRS. MARION DICKSTEIN, wife of Jack Dickstein, concession chief at Edgewater Park, Detroit, is in Deaconess Hospital, a victim of pneumonia.

PENICILLIN has gone to Fort Worth's Municipal Zoo at Forest Park and is credited with saving the life of Maiste, an antelope. Animal became critically ill with an intestinal infection and after suffering two weeks Dr. H. V. Cardona, zoo veterinarian, prescribed penicillin. Three injections, totaling 70,000 units, were given the animal. Soon she began eating again and when she attempted to kick an attendant, the veterinarian knew she was well.

FAIR ELECTIONS

(Continued from page 53)

ton; Lewis P. Caverly, Meredith; Fred E. Pulsifer, Campton; W. A. Kimball, Plymouth; Lester E. Mitchell, Campton; Bertram W. Pulsifer, Campton; E. A. Ray, West Rumney; A. K. Reid, Franconia; Thomas F. Sawyer, Woodstock; Dr. Robinson W. Smith, Laconia; Manson Smith, East Hebron, and H. T. Somers, Holderness. Lester E. Mitchell was elected general superintendent.

Dates for 1946 are September 10-13. Announcement was made that 1945 receipts were 68 per cent ahead of any previous year.

PENN YAN, N. Y.—Newly elected directors of the Penn Yan Fair Association are John Hollowell and Milton Christensen. Re-elected directors are Mrs. Nora Beden, Mrs. Eula Titus, Milton Fitzwater, Harry Putname, Stephen Whitaker, Clyde Gelder and Herbert Comstock. Directors at a later date will elect fair officers.

SUPERIOR, Wis.—W. L. Jimmes has been elected president of the Tri-State Fair. He succeeds F. S. Campbell, who retired from that office after directing the fair activities for many years to become treasurer of the association. Campbell replaces A. J. Wentzel as treasurer. Wentzel was named president emeritus of the association.

Re-elected secretary, Max Levine, reported that extensive repairs to the fairgrounds are now under way and that plans have been made to paint the buildings and to improve drainage.

STANLEY DAWSON

(Continued from page 50)

her problem children they will either sit up too late or go out in inclement weather and catch cold.

The big social event at the Broadway Hotel is the nightly pinochle game with Louis Rosenberg as tinochle. Students are Bennie Levine, Nate Leon, Butch Cohen, Fred Brad, Charley Katz and Joe Haworth.

Fred Brad was chairman of the Christmas festivities, assisted by Katz, Levine and Cohen. Since Steve Byrd left there is a vacancy in the jackpot department.

Those about to depart for sundry points are: Frankie Morris, Chandler Miller, and Stanley Wacht for Sarasota, Fla.; Vic Le Boo, New York; Charley Katz, Zanesville, O.; Nate Leon, Detroit; Fred Brad, Missouri, and Ralph Noble, on an extended business trip for Ben Davenport. Doc Hall likes Hot Springs, he says, so he plans to stay on.

Chick Walworth, a trouper over the years, is employed at the main cigar store in Hot Springs. Dutch Wise and Eddie Grady, not to mention their wives, are expected back shortly after the first of the year. Bill Durant, for many years an agent for various circuses, is a nightly visitor with the gang. Bill is managing an apartment house here.

Bernie Head and his bride spent a week-end here. They went to Texas for the holidays, but plan to return here. Because of the pinochle game, Bennie Levine was in the dog house for a time. The writer, however, is glad to report that by bowing to a 10 p.m. curfew, all is serene in the Levine family now.

Scatter-eye Blue, the colored gentleman who gained a lot of publicity at Danny Odom's funeral, calls on the boys daily at the hotel. Fred Brodie, electrician with Dailey Bros. Circus, made a short visit here en route to Memphis to purchase new equipment for Ben and Eva Davenport.

I'd like to take this opportunity to thank all those who remembered me with Christmas cards. Clever ones came from Lee Parvin, C. W. Finney, Doc and Junior Ingraham, Judge and Mrs. Palmer, Bob Stevens, Johnny Wail, R. E. Dean, R. M. Harvey, Noyelles and Hilda Burkhardt, Mr. and Mrs. Ken Drake, Henry (Apples) Welsh, Jim McCaul, Polly Courtney, John (Middle of the Road Shorty) Terry, Knuckles Westerman and Joe Trosey.

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AA BUYS!—BRAND NEW POSTAGE STAMP MACHINES, 1¢ Laffay and Ticket Vending Scales, 5¢ Selective Candy Vendors. Free list. Adair Company, 6026 Roosevelt Rd., Oak Park, Ill. fe16

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hours. Drummer doubling stringed instrument.
Write Box C-40, Billboard, Cincinnati 1, O.

UNDERSTANDER FOR THREE HIGHS STAND-
ard act troupe after the war. State weight,
height, experience, age, salary. Leonard Christ-
son, 1244 No., Dearborn Hotel, Chicago, Ill.

VIOLIN, TENOR SAXOPHONE, MALE, SEMI-
naive band. Give age, previous bands. Other
reliable commercial musicians contact. Location
work. Appearance, deportment, experience essential.
Box C-17, Billboard, Cincinnati. ja5

WANTED—BRASS REEDS, RHYTHM TERRI-
tory Band, sleeper bus facilities. A guaranteed
secure position for musicians who know their
ability and are willing to work for a comparable
salary. Write, wire or phone Lee Baron, 307 N.
31st St., Omaha, Neb. ja5

WANTED—PROMOTION MANAGER, BOND-
able war veteran, for American Legion club house
and auditorium; familiar with boxing, wrestling,
dances, carnivals, circuses. Write experiences and
salary requirements to Commander, American Legion,
Loxan, W. Va. ja5

WANTED—ATTRACTIVE GIRL BASS VIOLIN-
ist for cocktail combo. Read or fake; union;
must have formals; good opportunity for right
girl. State age, salary. Send photo. Wire,
Box C-36, Billboard, Cincinnati.

**INSTRUCTIONS
BOOKS & CARTOONS**

WRITE FOR OUR LIST OF BOOKS OF EX-
ceptional value to every roadman. Vine, Hill
& Co., Dept. E, Swanton, O. ja26

MAGICAL APPARATUS

DOUGLAS' CATALOG 500 TRICKS, 10¢—FOR
25 years America's fastest magic service, pro-
fessional, amateur. Douglas' Magicland, Dept. B,
Dallas, Tex. ja12

LARGE PROFESSIONAL MAGIC CATALOGUE,
25¢. Max Holden, 220 W. 42d St., New York,
N. Y. ja26

MAGIC, TRICK AND JOKE NOVELTIES—
Twenty different wholesale samples sent postpaid
for \$1.00. Theron Fox, 1024 Carolyn, San Jose
10, Calif. np

MINDREADING, MENTALISM, SPIRIT EF-
fects; Magic, Horoscopes, 1946 Forecasts, Buddha,
Crystals, Palmistry, Graphology, Facial Charts,
Books. 148 Page Illustrated Catalogue, plus Magic
Catalogue, 30¢ wholesale. Nelson Enterprises, 330
S. High, Columbus, O. ja12

VENTRILOQUAL PUNCH FIGURES CARVED
to order. Acts. (I play clubs, fairs, theaters,
etc.) Kenneth Spencer, 3240 Columbus Ave.,
Minneapolis 7, Minn. ja5

MISCELLANEOUS

MEXICAN-AZTEC FEATHERWORK TROPICAL
Bird Picture Cards. Samples, 25¢. Bulletin free.
Mexican Products Co., 128 No. Main, Tulsa 2, Okla.

NEWS—YOUR NAME FEATURED IN LIGHTS
on famous Broadway theater. Photograph
amazes friends. Yours, \$1.00; or request free
convincing sample. Rickard, 408-B W. 115th St.,
New York 25. ja125

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new long range galleries. Limited material avail-
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TRAILER COACHES—LARGE SELECTION,
new and used. All quality trucks. We handle
our own financing and insurance. Also accessories
and repairs. Rogers Trailer Ranch, Rantoul, Ill. ja19

100 JEWELRY ITEMS, \$25.00. ITEMS RE-
tail at \$1.00 each. B. Lowe, Holland Bldg.,
St. Louis 1, Mo. ja26

**MUSICAL INSTRUMENTS,
ACCESSORIES**

SELMA CLARINET—VERY GOOD CONDITION
with brand new case and complete accessories;
\$75.00. Bill Theodore, Box 70, Hot Springs, Ark.

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BUY GUARANTEED VITAMINS DIRECT—
Save. Postcard brings descriptive price list. Our
7th year. Matoska Products, White Bear Lake,
Minn. ja5

FLOESIE BAUER SHEAHAN, EX-WIFE OF
Earl George Sheahan deceased, or daughter,
Faye Sheahan, or anyone knowing their where-
abouts communicate with Harold J. Sivers, 1031
Edison Bldg., Toledo, Ohio. Possibility working
in theatre. Probably have claim to an interest
in an estate. ja5

40 INCH BALLOONS
JUMBO ARMY AIR TEST BALLOONS.
Also Plenty of
OAK BRAND BALLOONS—Small Sizes
Write for Prices.

STEVENS NOVELTY CO.
2349 East Houston St., San Antonio, Tex.

MINIATURE GLASS ANIMALS
Made of Blown Solid Glass

THE TINIEST MINIATURES MEDIUM GLASS MINIATURES

No. 4659K
Size: 1 to 2 inches high.
Weight: 1 lb. per doz.
No. 4659 K
\$2.00 PER DOZ.
Packed 2 Doz. Assorted in Box.
In 6 Doz. Lots, \$1.80 Per Doz.

No. 4660K
Size: 2 to 3 inches high.
Weight: 1 lb. per doz.
No. 4660 K
\$3.60 PER DOZ.
Packed 1 Doz. in Box Assorted.

BE SURE TO SEND FOR OUR COMPLETE SET K OF GIFT GOODS
WE HAVE THEM FROM \$1.80 PER DOZ. TO \$90.00 PER DOZ., ALL GOOD SELLERS

LEO KAUL IMPORTING AGENCY, Inc.
115-119 K South Market St.
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ATOMIC LIGHTER

- Light Weight
- Satin Finish
- Precision Machined
- Brilliant Performance
- Rust and Tarnish Proof
- Lifetime Dependability
- Easy Operation
- Flick of the Thumb Lights It
- Long Barrel Wheel

Jobsbers' Price
\$15.00
Per Doz.

Sample \$2.00. Check With Order.
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Immediate Delivery!

Men's Swiss Wrist Watches
\$5.90

- Brand New
- Fancy Dials
- Attractively Boxed
- Chrome Case
- Leather Strap
- \$8.50 O.P.A.

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We will have hundreds of new items in shortly after
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Always first with the latest.

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All Celluloid Used Is Non-Inflammable Mfd. in All Colors; Patent Pending on Pin Attachment

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Make your own molds for plaster and get better detail. Write for prices
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We have a few special price lists now—write us your
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Genuine RABBIT'S FOOT KEY CHAIN

Individually carded and packed in cellophane pouches.

They sell like hot cakes in front of schools, factories, race tracks, ball parks, carnivals and everywhere crowds gather.

\$12.50 gr. (sample 25c)
F.O.B. New York, packed 1 gross to a carton. Weight 3 lbs. 25¢ deposit, balance C.O.D. Sample mailed on receipt of 25c.

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BEAUTIFUL LASTING BUBBLES

Price, \$2.00 Per Doz.

4-Oz. Bottles NET including loops. Transportation prepaid. Terms—Cash with order.

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LOW JACKETS PRICES CHOKERS • SCARFS

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Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

IMPORTANT To obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

OUR NEW SENSATION

HIT PARADE

25¢ 4 stars value

We proudly offer our new sensational seller. It's a quick selling quarter doll. with 44 tabs or pulls, grossing \$11.00 for the dealer. **REAL VALUE—NO BLANKS.** It sells and satisfies. Widely diversified, ALL AMERICAN MADE items for ladies and gentlemen. You will never have to apologize for HIT PARADE. Packed in 12 deals to case. **\$5.65 Ea.**

In case lots of 12, or \$5.85 in smaller lots. 25% deposit with order, balance C. O. D.

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AGAIN AVAILABLE TO LIVE DISTRIBUTORS

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A-1 CIGARETTE AND CANDY VENDING Machines; all other coin equipment. **Mac Postel, 6750 N. Ashland, Chicago, Ill.** fe23

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WANTED—ELI WHEEL AND SMALL MERRY- Go-Round. Will pay top cash price for good equipment. Will buy together or separate. Address **C. O. Grewarth, 403 E. Ninth St., Owensboro, Ky.** ja10

WANTED—FROZEN CUSTARD MACHINE; must be in first class running order. **W. W. Way Preferred, 432 So. 4th St., Paducah, Ky.** Barney Pickett. ja10

WANTED TO BUY—PAN JOINT, COMPLETE; describe fully. **W. O. Kinsey, 321 Edmund, St. Joseph, Mo.**

WANTED—TWO OR THREE AHEAD Merry-Go-Round, in good condition with organ, for cash. **W. J. Wolf, P. O. Box 2725, Bloomington and Lake St., Minneapolis, Minn.** 13000 MI 7647. ja10

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Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

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25¢ 4 stars value

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Not Connected With Any Other Firm **TERRE HAUTE, INDIANA**

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Don't Miss This **PECAN LOG DEAL**

Rich, creamy centers covered with Texas Pecans, 13 1/2 Oz. Pecan Logs, 11 1/2 Oz. Pecan Logs, 1 1/2 Oz. Pecan Logs, 1000-hole specially printed 5¢ salesboard, takes in \$60.00. Each deal packed in individual shipping carton. Your cost per deal \$10.50. Send \$1.00 deposit with each deal ordered, balance C. O. D. P. O. B. this city.

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Boxes made from Plastic during the war will convince you.



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Ht. Looks like opens for pic., bl. cord. Dr. \$6.75
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6 Patel Spray Pin with earings to match, popular colored stones. Per Set. 8.00

SAMPLES \$25.00—Includes above group and other jewelry suitable for engraving.

We can now supply you with:
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25% Deposit With Order, Balance C.O.D.

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In Beautiful Gift Box

10K Gold Mountings

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 Rings illustrated in above set may be purchased separately—NO BOX.
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YOU'LL FIND IT VERY PROFITABLE

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Metal Coins, Lord's Prayer, one side; John 3:16 on the other.

SILVER DOLLAR SIZE

Quick, easy sales—very attractive pocket piece. Quantity price, \$6.00 per 100; \$27.50 per 500; \$50.00 per thousand. Don't wait. Order Today. Sample Order 15 Coins with Display Card, \$1 Postpaid.

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CLEOPATRA PEARLS

Now available for Jobbers and Distributors. Inexpensive and better grade. Ranging from \$12.00 doz. Send for Sample Line from \$26.00 to \$100.00. Mail deposit, balance C. O. D.

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Original MYSTERY BUBBLES

Small Size—8¢ Per Bottle, Packed 200 to the Case.
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FAST SELLERS!

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ACE RAZOR BLADES
 1001 Other Items. — Write for FREE LIST!
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At Liberty—Advertisements
 5c a Word. Minimum \$1. Cash With Copy.

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ADVANCE AGENT—EXPERT BOOKER WITH car, wants immediately connection with magician with road show unit; 40 weeks' route guaranteed each season, best theaters, auditoriums. Top salary or percentage deal to live-wire showman. Rush full details, photo, publicity. Bert Howard, 30 W. Washington St., Room 940, Chicago.

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20TH SMASH WEEK SAME SPOT—CHARLIE Walters Four Moods, featuring "Maggie" and her Clarinet. One of New York's biggest little dance bands. Currently Joyce's Manor, 182d St., and Broadway. Many thanks, Frank Kopelov, for engagement Lew's 175th Street Theater. For photos, open dates throughout 1946, write present location.

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SHOW SHOW MAN AVAILABLE—PREFER small circus. Do Punch, Magic, Fire. Lecture, make openings. Ray Brison, General Delivery, Jacksonville, Fla. ja12

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AVAILABLE AFTER JANUARY 20, FOR theaters, auditoriums and assemblies, Dr. Zaiman R., noted hypnotist, presenting an outstanding performance. Contact Carl Fraser, 21 Wellington road, Buffalo 16, N. Y. ja12

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ACCORDION PLAYER—ONLY HILLBILLY OR Western work considered. Wire Paul Keseler, 1382 S. 2d Louisville, Ky.

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AT LIBERTY—TRUMPET. AGE 20. EX-perienced. Read and fake. Prefer large assembly. Contact Musician, 443 W. Harrison, Decatur, Ill.

ARRANGER—FAIR TRUMPET-PIANO, WANTS location. All essentials; union. Must give notice on present job. Communications your expense. Vince Land, 904 W. Beach, Biloxi, Miss. Phone 904 M.

BASS MAN—JUST DISCHARGED. PREVIOUS experience small dance bands, cocktail units; sing novelties. Navy band while in service. Contact Jerry Mastman, 1817 Collins Ave., S. E., Grand Rapids 7, Mich. Tel. 6-4488.

DANCE TROMBONIST—DOUBLING BASS trumpet. Vocalist (baritone) and copyist; 30, industrious, sober, good section man. Interested in steady name band work. Will travel. Member Local 802, Ken Jersey, 40 Monroe St., Apt. EC-10, New York 2, or phone Walker 6-5104.

DRUMMER — SOCIETY—CONVERSATIONAL; soft precision steady beat. Rumba-samba. Any type rhythm. 18 years' experience, stage bar, cocktail lounge, hotels and dance bands. Union. White. Pearl, chrome, full set. Car, travel anywhere. Cut floor shows' soul fake. Small combo only. Sober, reliable. Musician, Roosevelt Hotel, Montgomery, Ala.

COSTUME JEWELRY—5000 PIECES
 RETAIL VALUES \$1.00 TO \$5.00 EACH

All current merchandise, including PINS, EARRINGS, BRACELETS, COMPACTS, RINGS, KEY CHAINS, WALLET, NECKCHAINS. A real opportunity for the wide-awake merchandiser.

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NEW TYPE EXPANSION WATCH BAND

That every one has been waiting for. Guaranteed Stainless Steel, Adjustable.

Each band individually carded and cellophane wrapped. Send \$1.50 for sample. Write for special quotations for quantity lots.

1/3 Deposit, Balance C. O. D.

DIMAND & CO. 5 No. Wabash Ave., Chicago 2, Ill.

DRUMMER — AVAILABLE IMMEDIATELY; 14 years' thorough experience. Solid, steady beat. Cut shows. Fine equipment. No boomer. No miteeys. Ellis P. Lee, Lincoln Hotel, Charleston, W. Va.

EXPERIENCED DRUMMER — JOIN IMMEDIATELY. Any Protocols considered. Also of shows. Miami, Florida, or Southern territory preferred. New equipment, plenty rhythm, reliable. Tom Wrcan, 20 Chatham Road, Asheville, N. C. ja6

GIRL TRUMPET—UNION; EXPERIENCED; cut shows, lead or second; ride, range and tone consistent. Box C-37, Billboard, Cincinnati 1, O.

GUITARIST (ELECTRIC); AGE 24; MODERN. Take offs and rhythm. Two weeks' notice on present job. Musician, 2824 Wabash, Terre Haute, Ind. ja19

MODERN GUITARIST — NAME BAND EX-perience. Family man desires permanent locality to settle and play, teach, etc. Box C-29, Billboard, Cincinnati 1, O. ja19

PIANIST-ORGANIST — EXPERIENCED COM-mercial stylist. Prefer Lombardo or semi-Lombardo band or organ. Studio, South or West only; working Southeast now. Available January 13th. Address Pianist, Box C-38, Billboard, Cincinnati 1, O.

PIANIST—READ, FAKE; 10 YEARS' DANCE experience. Write, state all first letter, Eddie Allen, Box 423, Rice Lake, Wis. ja12

PIANIST — AVAILABLE IMMEDIATELY; young, dependable, 4-F, union. All around. Fast, butterfly style. Prefer society or tenor style band. Experienced. Address Joe DeGregory, 534 Linden Ave., Steubenville, O. ja12

RALPH TOWARD — HAMMOND ORGANIST. Union. Available now for hotels, lounges, etc., equipped with organs. 1245 W. Washington St., East Peoria, Ill.

TRUMPET—LOCATION DESIRED. ALL ES-entials; veteran, union. Must give two weeks' notice on present job. Double fair violin. Chick Sale, 904 W. Beach, Biloxi, Miss.

VOCALIST-TROMBONIST — RETURNED VET-eran with piano band experience; available January 1. Sing baritone ballads and play lead trombone. Wire Hank Grad, 203 Goethe St., Cincinnati 1, O.

WANTED—JOB AS COCKTAIL PIANIST ANY-where in Middle West; 21 years of age with college background; I play all classes of music, specializing in boogie woogie. Must be first class player. Address Dick Kenney, YMCA, Quincy, Ill.

PARKS AND FAIRS

E. R. GRAY ATTRACTIONS—SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Aerobats. Harding & Keck, Evansville, Ind. ja19

OUTSTANDING TRAPEZE ACT — AVAILABLE indoor events. Flashy paraphernalia. Real act. For particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana. ja12

SOUND TROOP — BOOKING COUNTY FAIRS, celebrations, Illinois, Indiana, Missouri. Send your requirements and dates for estimate. Your satisfaction guaranteed. Superior Sound Service, 120 W. 5th St., Mt. Carmel, Ill. World War II Veteran. ja26

VAUDEVILLE ARTISTS

AT LIBERTY—COMEDIAN. DOES M. C., FIVE different vaudeville acts. Fair singing voice, and sells. Plenty good material. Can produce shows patrons will go for. Working clubs now. Desires change. A member A. G. V. A. Box C-39, Billboard, Cincinnati 1, O.

READ THIS — AVAILABLE NOW. WHITE and Colored Talent, Acts, Singers, Musicians, Tris, Dancers every kind for clubs, hotels, etc. Harvey Thomas Productions, 162 N. State, Chicago, Ill. Telephone: Dearborn 2734. fe2

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The New "NAME-ET" Ring in STERLING SILVER

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Designed and priced for fast selling engraver sales. Loads of flash in its high polished finish—yet quality jewelry—made of all sterling silver. Priced for good markup—it's the ring to feature! Available in a complete range of ladies' sizes. (Please State Your Business)

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CHAIRS
 Many Styles
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 PROMPT SHIPMENT
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BALLOONS

A PROSPEROUS AND HAPPY NEW YEAR TO ALL

"The Rubber Man"
WILLIAM ELVERS
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Be Our PERFUME DISTRIBUTOR

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Cologne. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!

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FLASHY "LADIES' CLIP-ON BRACELET"

Worn singly or in pairs or groups. Many interesting designs. A beautiful and lasting gift, desirable for proms, fairs, gift stores, jewelry stores, variety stores, promotions, etc. Hot item and a money maker.

ASSORTED, \$6.75 PER DOZEN
 24K Gold Finish, Retail at \$9.95 Each.
 Silver Finish, Retail at \$2.95 Each.
 25% Deposit, Balance C. O. D., Wholesale Only.

PERSONALIZED PRODUCTS CO.
 180 N. WELLS ST., CHICAGO 6, ILL.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

TOMMIE MADDEN . . . who started in the med biz in 1882, is still in Olean, N. Y.

WHO BROKE the New Year's resolutions?

JUNE KING . . . now in Detroit, asks for lines from Bill Newcomb and Bert Cramer, who worked Atlantic City.

FRANK O. BRYAN . . . is resting in Veterans' Administration Home, Mountain Home, Tenn. He sustained broken ribs recently while riding with Richard Owen, who also was injured, when their auto left the road near Murphy, N. C., and turned over

four times. Owen is resting with Muri Webster, med man, who owns a filling station at Mount Airy. Bryan and Owen work razor paste and write sheet.

GOSSIP is never idle.

STANLEY NALDRETT . . . is busy around South Bend, Ind.

COL. C. A. MAITLAND . . . is reported doing okay with sheet around Harrisonburg, Va. Charlie (Fast-Money) Madison is also working paper there and doubling with a bit of hash slinging. Jack (Bottles) Stover and Pat Malone are working the same territory with sheet.

SHOULD 'AULD acquaintance be forgot. . . . Not among pitchfolk.

MR. AND MRS. JAMES GREGORY . . . are in Beaumont, Tex., following their recent marriage. They will buy a trailer and hit for the road this summer. Bridgroom was a rodeo performer, and the bride, a pitchwoman, with gold wire, the past 30 years.

THE ONLY KNOCKER that does any good is a hammer.

Doc Hunter's Show

By E. F. Hannan

A MED trick that operated in Texas and Oklahoma in the early years of the century was the Doc Hunter Show. Dr. Claude Hunter had practiced in Texas in the late '90s and had instruction later with Dr. Arthur C. Bell, whom I have mentioned before as dean of Bell Medical College, Dallas, and a skilled instructor.

Hunter took up mesmerism and hypnotism and had a hypnotic show at times. From the Indian Territory, now a part of Oklahoma, Hunter took his trick into Nevada and Colorado, and from med went into the training of race horses, being versatile and a good horseman.

He owned several good horses and finally came east and was at Havana when racing first went into Cuba. From then on he seemed to have dropped out of the picture, but the show and Hunter can be put down in the old-time med book as a real org. Hunter, thru horses, got acquainted with Lotta Crabtree, the actress, and at various times she lent aid when the horses were using him poorly.

Celler Still Talks On Big Biz Bill

(Continued from page 4)

"Is on the people who want to drive out the commercial excesses and to give the general public a fair break in radio ownership as well as listening." He added that the fight will have to be waged by "an aroused public," and he vowed to exert "every possible effort" to bring his case before that public.

"The situation in radio," Celler said, "is growing worse instead of better. Over-commercialization is rampant at practically all stations. Rich broadcasting stations take the position that they are the owners of the wave-length and that they can do with their wave-length whatever they wish, whereas that wave-length really belongs to the public and is only loaned temporarily to the station.

"A wave-length is not like a cow in a pasture. The spectrum is limited. It is divided into sections by the people, that is, the government, and parceled out to private companies on the condition that each wave-length will be used for the public benefit and interest and not primarily and solely for the private firm's pocketbook."

Ad Agencies Blamed

Celler declared that action in Congress will not be assured until "an enlightened public opinion" demands sweeping reforms called for by his bill which would reduce advertising time on the air and open more opportunities for unrestricted cultural and educational programs. The congressman said that "the advertising agencies are solidly entrenched and do not want anything to interfere with the status quo." "It is natural," he added, "for them to resent anyone and anything that threatens to reduce the steady flow of shekels into their coffers. Naturally they want the lush period to continue."

The New Yorker said he would press for action on his bill at next session after he gets his public campaign under way.

Congress Airings Just 'Nice' Thought

(Continued from page 3)

dust in committee files and the engineers are waiting a go-ahead signal before launching a detailed study of costs and personnel and equipment requirements. The engineers also suggested installation of office monitoring facilities which would enable members of Congress and other officials to tune in direct from their offices and pick up floor proceedings or follow committee hearings. In a preliminary survey of minimum personnel and equipment needs if meetings of the House and Senate and major committees were aired, it was estimated that at least 44 technical and managerial officers would be required. Installation of control rooms in both chambers, in addition to other engineering facilities and wiring, will call for considerable renovating, the survey indicated, and chambers and meeting rooms would require acoustical treatment. Three tele cameras would be required in each chamber, according to the survey, and it would be possible to televise sessions under standard lighting arrangements.

The preliminary survey was prepared, in consultation, by C. A. Rackey, NBB; R. H. Davis, Mutual; J. D. Colvin, ABC, and H. A. Chinn, CBS.

Even tho the full committee might give the nod to the broadcast idea, since there was no opposition at committee hearings and the proposal has the support of labor and civic groups, legislative experts predict the proposal won't get far within the next few years, at least. Speaker Sam Rayburn, of the House, more than once has told *The Billboard* that there would be no broadcast of Congressional sessions as long as he is in the chair. Other old-line members and party wheel-horses are dead set against the proposal for personal and political reasons. Before any concrete action can be taken, the proposal needs the administration's green light to get legislative machinery moving.

Impossible

Observers who have explored all angles of the proposal believe that broadcast of Congressional debate is mechanically and politically impossible, unless the radio broadcast industry is government-owned and operated. Chief point in favor of the proposition, they point out, is the success of New Zealand in airing sessions of its Parliament. New Zealand's radio is State-owned and its Parliament sessions are held at night, they declare, and the U. S. would have to adopt the same system to get anything near satisfactory results. The U. S. system of two independent Houses and the two-party system represents another stumbling block, they asserted. The question of who would control radio time, what portions of debate should be aired and whose speeches should or should not be carried, they say, is enough to discourage administration leaders from tackling the subject on the actual legislation level.

LOW AIR-CONDITION

(Continued from page 3)

buying and installing equipment not licensed under their patents. Among the basic patents released by the decree are those covering the economical so-called "by-pass" system of air conditioning which permits the re-circulation of conditioned air. All other systems of air conditioning involve operating costs far in excess of those involved when the by-pass system is used."

Wendell Berge, assistant attorney general, in charge of the anti-trust division, indicated the importance of the decree: "The government has charged Auditorium with a patent control so extensive that at least 90 per cent of all air-conditioning comfort and industrial installations are made by licensees of Auditorium."

According to Lasser, the forerunners of modern air-conditioning equipment did not appear until shortly before World War I. By 1927, Carrier and an affiliate of Sturtevant were the leading manufacturers in the field and in that year they organized Auditorium as a holding company for their patents. Subsequently, it was charged, the other defendants joined them in the operation of Auditorium as an instrument for monopolizing the industry, and, as a result of the conspiracy, the defendants acquired substantial control, effectively suppressed competition and maintained high, unreasonable and non-competitive prices.

Ready Soon!
OAK-HYTEX
BALLOONS

See
Your Jobber
Immediately



The OAK RUBBER Co.
RAVENNA, OHIO

KIPP BROTHERS

Distributors for Oak-Hytex Balloons.
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Salesmen - Agents - Pitchmen
Complete Line
MEDICINES - COSMETICS
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FARM PAPER AGENTS

Have Good Publications for All Towns and Rural Sections. Also Good Premiums and Maps. WRITE or WIRE

JAMES M. WALL
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THESE SHAKERS

• CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16, \$10. \$81.1000. \$50; 15, \$1 postpaid. Levitic, Box 08, Billboard, 155 N. Clark, Chicago.

JEWELRY

Cedarwood and Lucite Costume Jewelry. Buy from Mr. \$5-piece sample set, \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, Billboard, 155 N. Clark St., Chicago 1.

BOARD DEALS

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for Jobbers. Write for prices. Earl, Box 04, Billboard, 155 N. Clark, Chicago.

CIGARS

15¢ retailer, beautifully boxed and cellophanned. \$70.00 per M, prepaid. Udin, Box 5067M, Billboard, 1564 B'way, N. Y. 19.

HORSES

On "Big" Wheels, 12" x 8", with saddle and bridle, washable coated fabric, ast. colors. \$24.00 doz. Dichter & Nathan, Box 046, Billboard, 155 N. Clark, Chicago 1.

POCKET KNIVES

Two-bladed, keen-edged, sturdy, man-size. Minimum sample order 4 pocket knives, \$3.75. Per doz. \$9.00. S. Rabinowitz, Box 5049M, Billboard, 1564 B'way, N. Y. 19.

NEW BRACELET

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago 1.

TABLE LAMPS

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

Veterans' Service DISCHARGE RINGS
Offered for resale only
Every Discharged Veteran a Prospect



Regulation Discharge Emblem, 10K solid gold, mounted on heavy sterling silver ring.

Special Wholesale Prices in Assorted Sizes
\$33.00 PER DOZEN **\$3.00 SAMPLE**
25% With C. O. D. Orders.
Orders Filled Immediately—Act Now!

ARTHUR ANGSTREICH
WHOLESALE JEWELER
54 Colonial Ave. TRENTON, N. J.

BALLOONS
STREETMEN SPECIAL

#9 EXTRA HEAVY RUBBER,
\$8.00 PER GROSS IN 5 GROSS LOTS

TARGETS, 40 IN. SIZE,
18¢ EACH IN 100 LOTS

1/3 Deposit, Balance C. O. D.

SCHATTUR NOVELTY CO.
142 PARK ROW
NEW YORK 7, N. Y.

CHOCOLATES
Immediate Deliveries—25% Deposit.

#59 Mirror Chest & 1 Lb. Choc. \$2.62
#10 Cedar Chest & 1 Lb. Choc. 2.82
#11 Two-Tone Swivel Vanity, Doz. . . . \$24.00
#11 Swivel Vanity with 1 Lb. 2.75
#27 Musical Chest, 20 1 Lb. Choc. . . . \$22.95
#17 3 Scottie Dogs, 15 1 Lb. Choc. . . . 17.50
Musical Chests, Bears, Cig. Lighters, Etc.

DELUXE SALES CO.
Blue Earth, Minn.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices, rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
127 E. Spring St. Columbus, Ohio
BUY VICTORY BONDS

P-A-P-E-R M-E-N

Good publications for small towns and rural districts in all states. Up-to-date maps and also a "Fictorial Review of World War II."

Write or Wire
ED HUFF & SON
5411 Quiley St. DALLAS 10, TEXAS

PAPER HATS

No. J188 — Fine quality Paper Hats for parties, favors, etc. A varied assortment of styles, sizes and colors. American made. Ship wt. 2 lbs.

Wholesale Price—Gross \$3.95 (Postage 20¢).
SPORS CO., 148 Lamont, Le Center, Minn.

BINKOW—Aaron, 62, manager of the Gem Theater, Far Rockaway, N. Y., following a heart attack in the theater lobby December 18.

BITTONG—Arthur (Artie), 68, at his home in Philadelphia December 20. Bittong became popular as King Cheerio in the early days of radio. He organized the Cheer-Up Club on Station WCAU, Philadelphia, in 1925 for the purpose of bringing humor and entertainment to shut-ins. The club existed seven years and had a membership of 50,000. Services at Oakland Cemetery, Philadelphia, December 24. Survived by his widow, Mamie; his mother, Mrs. William Bar, and a stepdaughter.

BRANDNER—William (Josh) 72, flyman, December 19 in Union City, N. J. He had been a flyman for many years at the Hudson Theater there. He was a charter member of Local 59 of the IATSE of Hudson County, N. J. Burial in Bay View Cemetery, Jersey City. A brother and nephew survive.

CANN—Gordon L., 72, promoter, December 7 at Yarmouth, N. S. He had long been active in the promotion of the Yarmouth Fair and horse racing and had revived the racing in 1945 at the local track, this leading to acquisition of the track by the local fair. Surviving are his widow, a son and two daughters.

CROUCH—Joe, mechanic for several seasons with Hennies Bros. killed instantly December 3 while working on a hydraulic dump in San Antonio, Tex. He had been employed by the city of San Antonio for the past three years. Del Crouch, well-known motordrome operator, is his cousin.

DONAHUE—Bonnie Jean, daughter of Harry Donahue, stunt man, in a traffic accident in Minneapolis recently.

DUNCAN—Samuel, 84, father of Vivian and Rosetta (Duncan Sisters), in a sanitarium in Rosemead, Calif., December 26, following a two-year illness. In addition to the Duncan Sisters, he is survived by another daughter, Mrs. Stewart McClelland; a son, Harold; two sisters, 11 grandchildren and eight great-grandchildren.

ENGEL—Rudolph, 77, member of the Philadelphia Orchestra for 27 years, December 16 at his home in that city. A trumpet and viola player, he appeared with Fritz Scheel at the Chicago World's Fair in 1893. He later played with Victor Herbert in the Pittsburgh Symphony Orchestra and appeared for many seasons with him at Willow Grove Park, Philadelphia. Surviving are his widow, Henriette, and a son, Rudolph Jr.

FILLMORE—L. Challen, 89, partner in the Fillmore Music Company, Cincinnati, for 68 years, December 24 in Grandview Hospital, that city. He was widely known in music and church circles and had been a member of the American Bible Society for more than 50 years. At one time Fillmore was treasurer of the society and at his death he was serving as one of its directors. Services December 27, with burial in Spring Grove Cemetery, Cincinnati. Survived by his widow and three daughters, Mrs. Hildgard Weybright, New York, and Mrs. Annette Manning and Mrs. Chalma Mathewson, Cincinnati.

FOSTER—Paul Pinkerton, 70, former head of the Community Motion Picture Bureau, in Philadelphia December 22. In 1918 he was European editor of the CMPB of New York, a company that pioneered in newsreels and short film features. Surviving are his widow, Catherine, and a daughter.

GARRISON—J. L., 49, glass blower and tattoo artist, at Nottaway Service Station, near McKenny, Ga., December 7. Survived by his widow, Goldie, Kenton, O., formerly with Short's Shows. Interment in Lawrenceville, Va.

GEISINGER—Joseph J., 76, retired advertising executive, December 15 in Philadelphia. He retired in 1934 after 20 years with the Federal Advertising Agency, Inc., New York, of which he had been a director, vice-president and treasurer. Before that he was connected with N. W. Ayer & Son. Survived by his widow, Clara.

GLEASON—Sergeant Russell, 36, actor and son of the actor, James Gleason, in New York December 25. His first appearance in films was in *All Quiet on the Western Front*. Other films he appeared in were *Young as You Feel*, *Unexpected Uncle*, *Private Jones* and *Having a Wonderful Time*. Surviving are his widow,

THE FINAL CURTAIN

Cynthia; Hobart Russell, a son; his mother, Lucille; and his father.

GOLDE—Elihu Albert, 34, assistant stage manager at the Roxy Theater, New York, for seven years prior to his entrance into army in 1943, in New York December 26. He started in show-biz with Fanchon & Marco in 1936 as a checker of shows in all the Broadway theaters and as a general reviewer. He went to the Roxy late in 1936 and was there until entering the service. He was discharged from the army December 21.

GRANT—John P., 83, father of Al Grant, theater concessionaire, December 14 in Baltimore. Burial in Memorial Park, Baltimore.

GREENE—Joseph, 86, veteran Shakespearean actor, December 16 at the Edwin Forrest Home, Philadelphia. Greene played dramatic roles on the legitimate stage for years before retiring to the Edwin Forrest home in 1931. Burial at West Laurel Hill Cemetery, Philadelphia, December 18.

HUSSEY—Harold Orrett, 62, who retired as manager of the Gardiner (Me.) Opera House December 1 after 25 years with the Maine and New Hampshire Theater Company, December 21 in Gardiner General Hospital. Survived by his widow, Gladys Stevens Hussey, and a son, Kenneth.

IRVING—Henry A., 82, for the last 15 years bookkeeper-accountant for the Actors' Fund of America, in New York December 27. He worked for Herrick's Theater Ticket Brokerage in Boston, then went to New York to work for Henry W. Savage, and was induced by Sam Scribner, of Columbia Amusement Company, to join the latter firm. Scribner later per-

suaded him to take care of the Actors' Fund books. Masonic services December 30 in New York.

THEODORE DREISER

Theodore Dreiser, 74, noted American author, died at his home in Hollywood December 28 after a heart attack.

Originally a newspaperman, Dreiser's fame rested largely on his books. He turned to newspaper work after serving as a collector for a furniture firm. His first job was with *The Chicago Daily Globe* in 1892.

He became dramatic critic of *The St. Louis Globe-Democrat*, but resigned after the paper published his three reviews of shows that had failed to open. Later he became editor of a magazine, *Every Month*, which job plus free-lancing supported him while he was writing his novel, *Sister Carrie*.

Dreiser's contributions to the American theater included *Plays of the Natural and Supernatural*, written in 1916; *The Hand of the Potter*, 1919, and his book, *An American Tragedy*, which was dramatized in 1926 by Patrick Kearney.

He is survived by his widow; a brother, Edward, and a niece, Vera, of New York.

MCCORMICK—Frank (Kid), 77, December 19 at his home in Chandler, Tex. He was for many years in the carnival and circus business. Survived by his widow, Nellie, known as Madam Manora, bird trainer, and a son, Jack, known as Jack Vreeland, owner-manager of the J. & B. Vreeland Shows.

MARSHALL—James III, 56, musical comedy actor, December 25 in Saranac Lake, N. Y. He had appeared in the musical comedies *Sally*, *Mary* and *Irene*. He also appeared in the musical, *Princess Flavia*, in 1925, and in *Cherry Blossoms* in 1927. Surviving are his widow and daughter.

MOHAMED—Molay B. (Hassey), 55, retired vaude acrobat, December 24 in Roosevelt Hospital, New York. Born in Morocco, he toured the U. S. and Canada for many years with the Four Pashas, which he headed. He played Europe

and this country. He also appeared at fairs and with the old Ringling and Hagenbeck-Wallace circuses. For the past 10 years he produced acrobatic acts. His act, the Five Marvelettes, is now playing at the Latin Quarter, Miami. Surviving are a widow and daughter.

O'BRIEN—William B., secretary of the Francis Palms Estate and manager of realty interests of the Palms-State Theater, Detroit, December 23 in that city. Survived by his widow and six children. Interment in Port Huron, Mich.

PIERSON—Mrs. Isabelle, 83, retired actress known professionally as Belle Flohe, after a long illness in City Hospital, New York, December 27. She was the widow of Henry Pierson, theatrical manager. Mrs. Pierson debuted at 12 in *Enoch Arden* in Booth's Theater, New York, and later played in Shakespearean and other plays with Edwin Booth. She was in *Engaged*, at Abbey's Park Theater, New York; *Two Nights in Rome*, at the Union Square Theater, New York; *In the Ranks*, with John T. Raymond; in Mark Twain's *The Gilded Age*, and *Risks, Fresh, The American, In Paradise, The Woman Hater, The Mighty Dollar* and *Straight From the Heart*.

REA—James W., 52, former trainmaster with the Con T. Kennedy Shows and funhouse operator with the Beckmann & Gerety Shows, December 20 of a heart attack in Johnstown, Pa. He had been in the carnival business 25 years and had trouped with the Carvella Amusement Company the past season. Survived by three brothers, Joe and Walter, Johnstown; John T., West Middlesex, Pa., and two sisters, Mrs. Lida Williams, Greenville, Pa., and Mrs.

Mayme Raybuck, Philadelphia. Burial in Grandview Cemetery, Johnstown.

SABEL—Josephine, 79, former vaude headliner, December 24 in the South Shore Convalescent Home, Patchogue, L. I., N. Y. She had been a guest at the Percy Williams Home since 1937. Born in Lawrence, Mass., she made her first appearance on the stage in 1896 with the Bennett & Moulton Opera Company at Manchester, N. H. One of her great successes was the song *There'll Be a Hot Time in the Old Town Tonight*. For many years she played the Percy Williams, Keith and Orpheum circuits. Interment in the Actors' Fund Plot, Kensico Cemetery, Westchester, N. Y.

SIMPSON—Sigmund (Sig), cookhouse operator with the Browning Bros., C. A. Wortham and other carnivals during the last 45 years, in Seattle December 18.

SMITH—Glenn R., 60, stage manager of various Atlanta theaters over a 30-year period, December 12 at his home in that city. Survived by his widow; a son, Ridley G.; a brother, Charles S., and two sisters, Mrs. R. H. Evans and Mrs. O. O. Elrod.

SMITH—Raymond (Raymond, the Child From Mars), 7, who for the past five years had appeared with Cash Miller's Side Show as annex attraction on the Prell World's Fair and Endy & Prell shows, December 15 at Laurinburg, N. C., of pneumonia. Services December 23 in San Hill Baptist Church, Abbotsburg, N. C., and burial there.

SPARROW—Johnnie Herron (Johnnie Herron), orchestra leader and trumpeter, December 14 in Moline, Ill. Among the orchestras with which he toured were Ted Lewis, Isham Jones, Willard Robinson,

Louis Connor and Tony Catalano. His connections in outdoor show business date from Jarvis-Seeman in 1914. He also was solo man with Earl D. Stout's Husars. Survived by his widow, known professionally as Rex Herron, and his mother, Mrs. F. C. Furlong. Interment in Rock Island Arsenal Government Cemetery December 18 with military funeral.

THOMPSON—Andrew C., 67, who managed agricultural, racing and amusement programs at the 1933 Cook County Fair, Maywood, Ill., recently at his home in that city. Survived by his widow, daughter and son.

WEISS—Mrs. Dorothy Agnes, wife of O. J. (Whitey) Weiss, signed with Al Wagner's Cavalcade of Amusements as concession manager in 1946, December 24 in Methodist Hospital, Hot Springs, following a heart attack. Also survived by two sisters, Mrs. Georgia Mattox and Mrs. Colleen (Jackie) Yaeger, both in outdoor show business. Interment December 28 in Greenwood Cemetery, Hot Springs.

YOELSON—Rabbi Moses R., 88, father of Al Jolson, in Washington December 23. Surviving are his widow, 5 sons, two daughters, 12 grandchildren and 9 great-grandchildren.

ZEIGLER—George, 74, trainman, of a heart attack December 22, in Louisville, where services and burial were held December 24. He was a train man with the Cole Bros.' Circus and Sells-Floto Circus for more than 20 years.

Marriages

FOSTER-ZUBER—Bill Foster, with the Frederick Bros.' cocktail department, to Natalie Zuber in New York December 21.

GREGORY-JENSEN—James Gregory, old-time rodeo performer, and Mrs. Jessie Jensen, former trouper and a pitchwoman the past 30 years, December 14 in Beaumont, Tex.

LIST-MOORE—Herman S. List, concessionaire with Jones Greater Shows, to Dorothea Moore, of Morgantown, W. Va., November 6 in Atlanta.

MCHARG-WOODBURY—Eddie McHarg, West Coast representative for Robbins Music Company, and Judy Woodbury, film actress, in Hollywood December 24.

NAGEL-MERRICK—Conrad Nagel, stage, radio and screen star, to Lynn Merrick, screen actress, in Fort Lee, N. J., December 21.

STONE-O'BRIEN—Alan Stone, emcee and comic, to Phyllis McCurdy O'Brien, nonpro, in Philadelphia December 15. Stone is currently at the Little Rathskeller, Philadelphia.

STRAUS-SMITH—Lieut. Nathan Straus III, son and namesake of the president of Station WMCA, to Rebecca Smith in New York December 23.

TOLAND-THORPE—Gregg Toland, cameraman at Goldwyn Studios, to Virginia Thorpe, dancer, December 9 in Nogales, Mexico.

WHEELLOCK-ASTOR—Thomas Wheellock, Chicago broker, to Mary Astor, film actress, December 24.

YOUNG-TOY—Capt. Carleton Scott Young to Noel Toy, night club and vaude performer, in New York December 20.

Births

A daughter to Mr. and Mrs. Carl Torrello in Hahnemann Hospital, Philadelphia, December 6. Father is bass player of the Philadelphia Orchestra.

A son to Mr. and Mrs. Roy LaPlante in Philadelphia December 6. Father is a former announcer of WFIL, Philadelphia, and just discharged from the army.

A daughter to Mr. and Mrs. J. Edwards in Wilkes-Barre, Pa., December 10. Mother is Betty Edwards, band pianist and organist.

A daughter to Mr. and Mrs. Armand Humburg in San Francisco. Father is a technician at KFRC there.

A son, Charles Jr., to Mr. and Mrs. Charles Warren December 17 in San Francisco. Father is head of the trans. (See BIRTHS on page 67)

In Loving Memory of
My Dear Husband
BENJAMIN H. PATRICK
Who Passed Away Jan. 1, 1945
I Miss You So Much
BESSIE A. PATRICK

Wichita Notes

WICHITA, Kan., Dec. 29.—Jeff Murphee has purchased a dog act and will play indoor dates and fairs. The Harrison Troupe, after closing with Clyde Bros.' Circus and returning to their home in Wichita, spent the holidays in Kansas City, Mo. Roy and Vi Bish spent the holidays at Vi's home in Waurika, Okla. Buzzy Potts is vacationing in Belle Plaine, Minn., the guest of Leo Albright. Both were with the Clyde Bros.' Circus.

Chuck Sateja is back in the States after serving a three-year hitch with the army in Germany. Sateja formerly was with Russell Bros. Lucille (Hokum) Walters has returned to St. Petersburg, Fla., after a visit to the old homestead at Baraboo, Wis. She made the Florida trip with Mrs. Hokum.

The Katchels, Clarence and Mae, of Whitewater, Wis., were hosts at a party for Mrs. Zella Hall, former owner of the Van Amburgh Circus. The Katchels, who saw five circuses the past season, have added a bill-posting pass for the Sells Bros.' 50-Cage Menagerie and Four-Ring Circus dated July 23, 1884.

Members of the Nellie Dutton Revue are spending the winter in Houston, breaking in two new horses. H. Bausman was a visitor to the Midian Shrine Circus here. He was on route to Houston from Chicago. The Lerches are entertaining their parents from Belleville, Ill., at their home in Bellevue, O.—BETTE LEONARD.

ELLMAN UNITED

(Continued from page 47)

Springs and California. Henry Ellman has been mixing business with pleasure in a tour of the Southern States. He stopped in Hot Springs for the baths. Mr. Fitchett and Tony Klaasen are wintering in Florida.

Howard Sheppard, Beaver Dam, has been added to the show's staff. Visitors have been Mickey Stark and Homer E. Finley, of the Wonder Shows of America.

Winter quarters are busy these days, what with repairing, repainting and building of new fronts and light towers. Three new major rides and four new ride motors have been purchased. Three new Chevrolet tractors are on order.—JOHN DAVIS.

SLA

(Continued from page 45)

Hattie Clinton, Mrs. Lillian Lawrence; press, Mrs. Robert H. (Elsie) Miller, chairman; Mrs. Clara Zeiger, Mrs. Anna Jane Bunting, Mrs. Virginia Kline, Mrs. Pearl Vaught, Mrs. Norma Lang; ways and means, Mrs. Henry Belden, chairman; Mrs. William Carsky, Mrs. Lew Keller, Mrs. Margaret Filogrosso, Mrs. Michael Doolan, Mrs. George Yeldham; membership, Mrs. Myrtle Hutt Beard, chairman; Mrs. Mae Sopenar, Mrs. Rose Page, Mrs. Edith Stretlich, Mrs. Sadie Goodman, Mrs. Hattie Wagner, Mrs. Grace Goss, Mrs. Peggie Reynolds, Mrs. Esther Weiner, Mrs. Edith Bullock, Mrs. Naude Geiler was named chaplain; Mrs. Carmen Bishop, sentinel, and Mrs. Delgarian Hoffman, hostess.

Members learned with grief of the death of Mrs. A. J. Weiss who died in Hot Springs.

BALLYHOO BROS.

(Continued from page 43)

in transporting a \$40,000 show on a \$1,000,000 fleet of transport planes.

The middle bracket is made up of mattress-floaters. They lie in their berths and rebuild, enlarge and beautify midway from bedtime to rising hour. They never put their ideas on paper because the air-castle builders have gone much farther in that line. The lower bracket comes under the head of day dreamers. Their dreams never go places because they visualize the show going broke, that is if they quit and leave the show on the lot, with the guys they work for begging them for jobs as helpers. Their visionary futures call for the upper bracketers going on the mooch for lack of work, and the in-the-middlers leaving the road to settle in hamlets where "this" and "that" doesn't go on.

Pat, I wish you were here with us out on the Pacific at the mercy of our three brackets. Don't misunderstand me; none of 'em hit the pipe. They get that way without one. With the brackets scattered around on our five boats, and with nothing on their brain but a little ocean mist (it works the same on land with dust), they are enjoying the happiest days of their tramping lives by eating, sleeping, worrying and visualizing to their hearts content. The same pleasures can be secured in a snow-bound winter quarters while suffering with frostbitten braincells.

P. S.: Just heard someone shout, "Land Ho!" According to a war map we got from a sheetwriter, back in the States, it should be China. Please cable your correspondent there to have a welcoming committee and a photog at the docks. MAJOR PRIVILEGE.

RAT

(Continued from page 45)

San Antonio Showmen's Association; John R. Castle, Harry Golub, Hort Campbell, Norman Schue and Mrs. Fred Wetdemann.

Thursday (27) was Polack Circus Night, with the entire personnel of the Polack circus, together with the staff at the Orpheum Theater, as guests of honor.

The annual installation banquet and ball will be held in the clubrooms Monday (31), with Clarence and Inez Allton as host and hostess, assisted by Gladys Patrick and Cecelia Kanthe. Claude Barie will be master of ceremonies. The banquet and ball will be January 16 at the Florentine Gardens in Hollywood, with Ethel Krug and Cecelia Kanthe as co-chairmen.

Elected to membership were Viola Blake, Showmen's League of America Auxiliary; Pat Seery, treasurer of Caravans, Inc.; Pat, Blanche, John and Alice Treanor, all of Showfolks of America; John Edward Peplin, Billie Miller, Dan and Sybil Callahan, Peggy Bailey, Ruth Esther Smith, Frank Anders, of Arthur Bros.' Circus; Eugene J. Rose, Ruth Golub, Jim E. Campbell and Otto Franke, all of San Diego, Calif., and Dalla Myers and Gaynell Hilderbrand.

TROUPER'S CLUB

(Continued from page 45)

Frank Cramer, B. V. Lathrop, Neoma Jones, Thomas Jones, Cora Harvey, Nanette Bally, Alex Barroni, Eleanor Cote, I. R. Thompson, Dick Angelo, Charlotte Meyers, Captain Walch, May Seins, David and Nora Spahr, Navis Fisher, Al Fisher, Jake Simms, Clarence Newton, W. D. McBaine, Laura Hudson, Marie Rossi, Dorothy Allen, Alice Allen, Daisy Wright, Gladys Wright, Gertrude Wagner, Nellie Kelly, Ruth Lewis, Vera Rostan, Paul Rostan, Pearl Welch, Jack Lewis and Richard Chapman.

PCSA

(Continued from page 45)

Sabo, T/5 Harold J. Bode, Harry LaMack, Jean and Frank Yagle, O. H. Wach & Company; Jack Grigson, F. C. Shull, Conklin Shows; Edith and Joe Streiblich, Mr. and Mrs. Roland L. Lohmar, Bones Hartzell, Max Hillman, Jimmy Whitaker, Cecile Bowen, Lillian and Mouroe Eisenman, "Minnie" Fisher, Mr. and Mrs. A. J. Barry, L. "Red" Gillmore, Tony LaArga, Arthur S. Wenzel, Al Davis; Ethel and Joe Krug, O. Henry Tent and Awning Company; Babe and Moxie Miller, Sam Brown, Sammy and Lucy Dolman, John R. Castle, Mr. and Mrs. Frank R. Conklin, and Marge and Harry B. Chipman.

Members reported on the sick list included William Strode, Ben Dobbert and James Clark. Reports on visits to these members were heard at the Thursday meeting.

The next meeting of the association will be on January 7.

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GREAT SUTTON SHOWS

"Most Beautiful Show in the Middle West"

WANT TO HEAR FROM EVERYBODY FORMERLY WITH THE GREAT SUTTON SHOWS

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WILL FURNISH BEAUTIFUL FRONTS AND NEW TENTS FOR SHOWS! WHAT HAVE YOU?

WILL BOOK ANY MAJOR RIDES.

WANT STOCK CONCESSIONS OF ALL KINDS.

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ALL CONCESSIONS OPEN

WANT SENSATIONAL FREE ACT — BILLPOSTER WITH TRUCK — SPECIAL AGENT

CAN PLACE

COOKHOUSE AND CRAB — BINGO — PENNY ARCADE AND DROME

CAN PLACE FOLLOWING SHOWS

SIDE SHOW, MONKEY, GIRL REVUE, POSING, SNAKE, LIFE.

Will Build All New Outfits for Responsible Parties.

GRIND SHOWS — CIRCUS OR WILD ANIMAL SHOW TO FEATURE.

RIDES

WANT FLY-O-PLANE, TILT, ROLLO-PLANE — ANY NOVEL RIDE

CAN PLACE FOREMEN AND SECOND MEN ON ALL RIDES; ALSO CANVASMAN

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SUNFLOWER STATE SHOWS

SHOWING KANSAS, NEBRASKA, COLORADO, OKLAHOMA AND TEXAS

OPENING APRIL 15TH, 1946 — CLOSING DECEMBER 15TH

Have six office owned Rides and six Shows. This show does not carry a pay gate. Will guarantee fifteen Fairs and Celebrations. Also have the best spring route in the Middle West. Remember, we show West Texas in the fall. Have showed this same route for ten years straight and it is still plenty good. We sell exclusive on all joints regardless of kind. Have none booked at this time. Everything open. Cook House, Bingo, Pop Corn, Diggers, Palmistry, Penny Pitches, Jingle Board, Ball Games, Snow Cones, Candy Floss, Custard. All Stock Joints that throw stock and work for ten cents. Will consider four Grind Joints that can work for fifty cents and a dollar. Book now with a show that you know will go out and stay out until the snow flies. All shows open; we have six new shows from front to back. Everything new. Will frame to suit or will book your show. Have new 14x24-ft. Bingo complete; also set of Iron Claws. Will sell same and book on show or will work thru office. Operators must be experienced. Want to buy any Flat Ride for cash. Want Help on all Rides, both Foremen and Second Men. Must be able to drive. Have House Trailer will furnish Ride Foremen. Want Special Agent that will post paper. Harry Badger, wire me at once. Special deal to party that can furnish ten or more joints. Am now taking bids on Concession space on my show for coming season. Write, wire or meet me at Topoka, January 7th, 8th, 9th; Jayhawk Hotel.

Address: C. A. GOREE, Aransas Pass, Texas

GEORGE CLYDE SMITH SHOWS

NOW BOOKING FOR SEASON 1946

Pitch-Till-U-Win, String Game, Bumper, Penny Pitch, Darts, Six Cats, Duck Pond, Fish Pond, Swinger, Guess Your Age, Hoop-La, Candy Floss, Penny Arcade, Cane Rack, Devil's Bowling Alley, Cigarette Shooting Gallery, Novelty, Scales, Slum Spindle.

WANT Side Show, Geck Show, Wild Life, Monkey Show, Girl Show, Mechanical City, Unborn. WANT Tilt, Merry-Go-Round, Ride Help and Truck Drivers. All answers to GEORGE CLYDE SMITH, P. O. BOX 521, CUMBERLAND, MARYLAND

AGENTS WANTED FOR 1946

Agents for Bowling Alley, Clothes Pin, Blower, Duck Pond, Bumper, Watch-La, Hoop-La, Double Bottle Game, Double Cat Rack. Readers for nicely framed Mitt Camp. Help for Custard and Cook House and General Concession Help. Drivers for Semis and Straight Jobs. My Concessions are booked for the season with

J. F. SPARKS SHOWS

NORMAN F. LITTLEFIELD

Winter Quarters, 115 N. E. 71st St., Miami, Florida.

WILL PAY CASH

For well-framed Bingo with or without transportation. WANT Agents for Penny Pitches, also Percentage Dealers and Bingo Help. Drunks, save your stamps.

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WANTED FOR EARL D. BACKER'S BRONZE VANITIES OF 1946

40 Sepia Artists, 40 Musicians, Singers, Dancers, Comedians, Novelty Act, Ross Carvas Man, Best Iron, Camp Cook, Car Porter, Band Leader with library, Sugar Decatur, Fat James, answer. Stage Manager that can handle a production. Leonard Rodgers, George Dunnie, Horaskis, George Talley, answer, Kitty Anderson, Homie Anderson, Percy Williams, Buster Jackson, Eugene Slappy, Harry Hauser, Dad Farnell, Harry Brock, Sparky Jones, Lightning Johnson, George Shafer, Kid Talley, Dussy Tansell, Pee Wee Cigarettes, Kathrine Blevins, Harry Perry, Henny Johnson, John now. Anyone else that's worked for me before, write, don't wire. Show opens Jacksonville, Fla., March 1st. Address all mail to 826 South 19 St., Birmingham 6, Ala.

WANTED TO BUY ELI WHEEL

For Cash

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#5 Eli Wheel, A-1 condition, ready to operate. 16 h.p. single phase electric motor, new upholstery, star and circle lights, \$4500.00. F. O. B. Oceanside, Calif. Contact

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PEPPERS ALL-STATES SHOWS

1946 SEASON—OPENING MARCH 29, SELMA, ALABAMA—1946 SEASON
10 RIDES—8 SHOWS—DIESEL PLANTS—LIGHT TOWERS

WANT FOREMEN AND RIDE HELP FOR FOLLOWING RIDES

Twin Ferris Wheels—Bill Noe, come to winterquarters. Merry-Co-Round—Bill Litteral, waiting on you. Roll-o-Plane—Frankie Perneti, letter in mail to you. Want 2 Clutch Men for Ferris Wheels. Foreman for Smith & Smith Chair-o-Plane. Foreman for 2 Kiddie Rides—Benny Applegate, get in touch with Bill Allen, who is here with me. Foreman for Flying Twister. Foreman for 1946 Model Tilt-a-Whirl. Doug Saunders, contact me. Foreman for 1946 Octopus. Second Man on all Rides. All Ride Men must be able to drive Semis; wives to sell tickets. All must be sober and reliable. No drunks, no tourists, no chasers wanted. No tickets unless I know you.

WANT SHOWS AND RIDEABLE SHOWMEN

Our route will take you thru Tennessee, Kentucky, Illinois, Iowa, Missouri and Mississippi. Have 6 fairs in Iowa, 1 in Missouri, 3 others pending. Will furnish 20x100 New Top for SIDE SHOW. 11 Banners, brand new 147 Ft. Front, Sound Systems, Stages, Bally Platforms, 24 Ft. Semi. Don't answer unless you have some acts and you must be sober and reliable and able to stand prosperity.

Want Man and Wife to take full charge of FUN HOUSE, built on a Semi, on percentage basis.

Want Man to take full charge of MONKEY SHOW. 30x70 ft. Top. Reymalite Stainless Steel Panel Fronts with Neon. Will furnish animals and transportation.

Want Manager for GIRL REVUE. Must have not less than 4 girls. Will furnish 30x50 Top, 75 ft. Panel Fronts with Neon, Stage, Seats and Sound Systems. Must produce a high-class show.

Want Manager for 20x40 SNAKE SHOW. Mrs. Litteral, answer.

Want for MINSTREL SHOW: Musicians on all instruments, Chorus Girls, high-class Jitter Bug Team with wardrobe, A-1 Dancer. All on salaries which are paid out of office. We have bus transportation.

WANT CONCESSIONS AND CONCESSION AGENTS

Will sell exclusives on Novelties, Scales, Guess Your Age, Frozen Custard, Cotton Candy, Candied Apples. Want American Mitt Camp—will furnish complete outfit.

Want Concession Agents for the following Concessions: Bumper, String Joint, Clothes Pin Store, Pitch-Till-You-Win, Dart Joint, Fish Pond (Hood, answer), Hoop-La, Basket Ball Game (Mary Elizabeth Saunders, answer), Cork Gallery, Hucky Buck, Cane Rack, Coca-Cola Bottle Joint. Will furnish all new joints and new Midnite Blue Tops. All must be clean operators and know their joints.

Want reliable, experienced Man to take full charge of 20x40 COOK HOUSE. Will furnish 26 ft. Semi and new 1946 Tractor. Latest modern equipment. Must cater to show people and you must have good references. Gus Bethune, get in touch with me at once.

Want 3 good Men to handle new Light Towers and Front Gate.

Want A-1 Neon Man to manufacture Neon. Have on hand and will carry all season a complete shop truck for Neon. Will pay you top wages and assure you good treatment and surroundings.

Good Canvasman wanted. Want Night Watchman (elderly man preferred). Want Painter—Bob Kelly and Wm. Copeland, wire at once.

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PORTABLE, simple and inexpensive installation. Suitable for parks and other permanent locations. Can be set up ready for action in three hours. A natural for Road Shows, Carnivals and Fairs. TAMPER-PROOF register indicating exact gross. LOW OPERATING COSTS. Can be run by one man. Automatic sound effects system providing ballyhoo for the game. Dogs barking and people shouting. Exact reproduction of dog track sounds. Finest quality material and precision parts used in the manufacture of this game enables us to fully guarantee this device.

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9 RIDES 6 SHOWS 40 CONCESSIONS

Want General Agent who knows Kansas, Nebraska, Colorado. Concessions: Photo Gallery, Popcorn, Candy Floss, Snow Cones, Diggers, Hoop-La, Cork Gallery, Lead Gallery or any Concession that works for stock. Agents for Percentage, Swing Ball, Penny Pitch, Ball Games. Shows: Ten-in-One, Monkey, Wild Life, Illusion, Snake Show, Girl Show Operator. Ride Help, Foreman and Second Men for Ell Wheel, Tilt, Fly-o-Plane, Merry-Co-Round, Loop-o-Plane, Caterpillar, Mix-Up, Electrician, Mechanic.

FOR SALE

Cook House, 14x24, complete. Will book same on Show or will let right party have on percentage. Would like to hear from Giffard, Glen Gibson, Jerry Hall.

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Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Eagle: Arcola, Miss.
Arcade: Corpus Christi, Tex.
Bill's Rides: Chatom, Ala.
Bistany Greater: Miami, Fla., 4-12.
Blue Bonnet: Bowling, Tex.
Dixieland: Kentwood, La.
Gay Way: Ashburn, Ga.
Great Southern Expo: Green Cove Springs, Fla.
Groves Greater: Houma, La.
McFarland United: Mercedes, Tex.
Magnolia Expo: Brewton, Ala.
Majestic Greater: Sanford, Fla., 5-12.
Playland: St. Petersburg, Fla.
Shipley's Am.: Patterson, La.
Tassel, Barney: Zephyrhills, Fla., 7-12.
Victory Shows of America: Centerville, Miss.
Wonder City: Carthage, Miss.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Polack Bros.: (I.M.A. Auditorium) Flint, Mich., 13-17.
Wirth, Frank: (Arena) Cleveland, O., 6-13.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Animal Oddities: Miami, Fla., 1-5.
Barrett, Roy (Arena) Cleveland, O., 2-13.
Birch: Albertville, Ala., 7; Piedmont 8; (City Aud.) Gadsden 9; Anniston 10.
Brison, Ray & Claire: School shows, Jacksonville, Fla., 1-5.
Campbell, Loring: Minneapolis, Minn., 1-13.
Darrrell, Great (James) Newport News, Va., 2; (State) Raleigh, N. C., 3; (Carolina) Wilmington 4-5; (Paramount) High Point 6-7; (Sumter) Sumter, S. C., 8; (Carolina) Columbia 9.
Fysoux: Jamesville, N. C., 2; Plymouth 3; Edenton 4; Scotland Neck 7; Roanoke Rapids 8; Weldon 9; Littleton 10.
Hubbard, Paul & Betty: Playing schools, Akron, O., 7-25.
Virgil, Great: Riverside, Calif., 7; San Bernardino 8; Beaumont 9; Coachella 10; Blythe 11.

ROUTES

Dramatic and Musical

Barrymore, Ethel, in Joyous Season (Ford) Baltimore.
Berle, Milton, in Spring in Brazil (Great Northern) Chicago.
Blackstone (Lyric) Bridgeport, Conn., 1-2; (Lyric) Allentown, Pa., 4-5.
Blossom Time (Billmore) Los Angeles.

Born Yesterday, with Jean Arthur (Wilbur) Boston.
Carmen Jones (Erlanger) Chicago.
Clark, Bobby, in Would-Be Gentleman (Playhouse, Newark, N. J.)
Dark of the Moon (Nixon) Pittsburgh.
Dear Ruth (Geary) San Francisco.
Dear Ruth (Harris) Chicago.
Desert Song (Opera House) Boston.
Francis, Kay, in Windy Hill (Royal Alexandra) Toronto.
Foolish Notion, with Tallulah Bankhead (Shrine Auditorium) Des Moines 2; (Musie Hall) Kansas City, Mo., 3-5.
Georgia Boy, with Henry Hull (Copley) Boston.
Harvey, with Joe E. Brown (American) St. Louis.
Hasty Heart (Blackstone) Chicago.
Late George Anley (Colonial) Boston.
Life with Father (Davidson) Milwaukee.
Lunt & Fontanne, in O Mistress Mine (Univ. of Wisconsin) Madison, Wis.
Lute Song, with Mary Martin (Forrest) Philadelphia.
Magnificent Yankee (National) Washington.
Marinka (Shubert) Philadelphia.
Musical Repertoire (Hartman) Columbus, O., 1-2; (Town Hall) Toledo 3-5.
Nelly Bly (Shubert) Boston.
Oklahoma (Hanna) Cleveland.
Olsen & Johnson, in Laffing Room Only (Shubert) Chicago.

FOR SALE SPITFIRE

In perfect condition, Power unit, factory fence, ticket booth. Loads on one semi, Guarantee as NEW. Bottom loader. Will set up for inspection. \$6500.00 CASH. Only used two operating seasons. Address:

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WANT TO BUY

Long Range Shooting Gallery, prefer one on Truck with good Guns. Also BINGO Ball Blower, prefer dome type. Super Roll-o-Plane. S. B. Gordon, write.

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NEON

WANT A-1 MAN WHO CAN MAKE NEON. I will furnish complete outfit.

F. W. PEPPERS

BOX 675, SELMA, ALA.

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ZIMMER HOUSE TRAILER, 27 ft. long. Like new. New tires, electric brakes, 3 rooms, fully equipped. Priced to sell. Address:

RALPH HATTON

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W. C. KAUS SHOWS WANT

FREE ACT for long season. Must be tops. Cannon, write.
BUILDER—Ready for work January 15. LOT MAN.
ASSISTANT ELECTRICIAN. PRESS AGENT.
WILL BOOK Shows of merit with own transportation, Motor Drome.
RIDE HELP in all departments. Foreman for Chair-o-Plane. Semi-Drivers.
CONCESSIONS—A few open. No racket. What have you?
Happy Jack, Ray Sharpe, Scottie, Buster Bruce, write. James Evans, write Jack Perry.
This show out 32 weeks. 3 Bona Fide Fairs already booked and 4 more pending, plus a superb route.

Contact RUSS OWENS, General Manager, New Bern, N. C.

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Twelve-Car Rides. Octopus with or without trucks, Dual Loop-o-Plane.

Can be seen Fair Park, Little Rock, Ark.

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S. W. Nick Nickerson Takes To Road Again in '46

NICK'S UNITED SHOWS

Want to buy any up-to-date Rides. Can place useful people in all departments. Concession people, contact me. Fair Secretaries, will see you at Indiana Convention, Jan. 7th-8th-9th. Others write. Laswell Family and John Bunkley, wire. All address:

S. W. Nickerson, 350 W. Washington St., Frankfort, Ind.

With the Circus Fans

By The Ringmaster

CFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
Secretary-Treasurer GIL CONLINS
71 Alameda Road Hartford 6, Conn.
(Conducted by WALTER HOENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

November 18 issue of *The Great Falls* (Mont.) *Tribune* carried an interesting story on Bill Brinley's miniature circus. It was headed, "Hey, Skinny! This Lucky Man Has a Circus of His Own." There was a spread of pictures, including one of Bill carving an animal. Bill formerly was located at the Great Falls Army Air Base.

Member Agnes W. Maler, of Woodside, Long Island, while vacationing in Florida, visited the Ringling-Barnum winter quarters. Agnes has been collecting circus programs for a long time and has recently started a collection of circus books. Her special interest is animal training, particularly elephants and the big cats.

New member is Marguerite E. Cowger, of Florence, Colo. During the war she was an instructor for the AAF at Great Falls, Mont.

CFA Arthur G. Aylesworth has received his army discharge and is located in Chicago. Art pens: "After being in New Guinea, New Britain, Luzon in the Philippines, and in Yokohama and Tokyo for 21 months, it was really wonderful to get back to the United States."

Member Joe Minchin, of Paterson, N. J., caught the Hamid-Morton Circus in Philly, where he had a pleasant visit with the Fallbergs.

Member Tom Parkinson writes from Frantiskovy Lazne, Czechoslovakia: "I got one of the one-day trips to Prague recently. The Russians won't let American troops stay there overnight, but in the time I did have, I went around to look over the Cirkus Letna. It has a permanent building there for winter shows and also its winter quarters. Although I wasn't able to see much, I did enjoy the visit. I saw one ring, one stage and permanent theater seats in the building. They had 8 cross cages (or at least small ones) and 14 tigers and 7 lions. They feature the two Original Fanthoms in a high-wire act using a motorcycle. V. Trubka is the manager and he also puts on the animal act. I picked up a couple of program booklets in Czech. I also took some photos. I'm afraid the pictures will not be good, tho, because of the weather."

Mabel Buckingham, while en route to Pasadena, Calif., made a stop at Fort Smith, Ark., where she visited with CFA Bob Seyfer Jr., and Mrs. Seyfer and family.

Circus Historical Notes

WICHITA, Kan., Dec. 29.—Arthur Stensvad is the new president of the Circus Historical Society. Other officers are John Van Matre, vice-president; John J. Crowley, secretary, and Walter J. Pietschmann, treasurer. Directors named Van Matre as official editor of *The Bandwagon* and other CHS publications.

Members of the Two Hemisphere Bandwagon, as the second division of the CHS is called, publish a monthly news bulletin called *The Spudpie Gazette*. It contains a column similar to *The Billboard's* Under the Marquee, only *The Gazette's* column is called *Dropping From the Horse Tents*.

W. Fulton White, Portland, Me., fan and collector, is having a giant built for his Great International Congress of Freaks. His collection of strange people in miniature is skillfully hand carved to a scale of one inch to the foot.

An Associated Press photographer recently took pictures of Maurice Allaire's miniature circus and the pictures are appearing in newspapers all over the country. Pvt. Ted Myer, former editor of *Sawdust and Spangles*, now stationed in Germany, has been transferred to the quartermaster corps and is working on the camp newspaper.

E. W. Cripps has added two rare lithographs to his collection of the Chariot Circus of Italy for the Jananese tour in 1897. Burns Kattenburg is now assistant manager of the Hotel Samuels, Jamestown, N. Y. He also is taking part in the Little Theater movement, having a role in *Harriet* and also in *Births Spirit*.—BETTE LEONARD.

Jaycees Build Showbiz \$\$\$; George Zeigler, Vet Cole Trainman, Dies

Young C-of-C's Take Chances
(Continued from page 3)
to give them to the girl friend, turned them over to the Jaycees for prizes at a feather party at which Percy Jones Hospital for Veterans was to receive the proceeds.

no net, but the committee has usually learned from the hard experience of one lean season, how to handle bookings and promotion the next year, to assure a reasonable profit. There are no records of absolute bloomers—the show people concerned have apparently in all cases been paid off, even when business made it difficult. After all, these shows are being run by business men, who are in the limelight, and it's part of their code to pay their bills, even when they lose money on a venture.

"Good Business" Sense Helps

Sound financing and business management are some of the factors that make the Jaycee sponsorship attractive to show people who have had unfortunate experiences with other sponsors.

General attitude of the Jaycee sponsor appears to be putting on a good show of whatever type is selected, first, with the actual earning of a good profit quite secondary—but welcome of course. In several of the cases where actual figures on biz done are available, the net profit has been comparatively small in relation to the size of the project, yet little dissatisfaction is evidenced. The Jaycees, perhaps because they are newer in the field, have not generally got in the habit of expecting big nets of the type rolled up by established Shrine circuses and many types of American Legion events, but will probably build up to bigger net figures as they grow more experienced at it.

National Grosses Not Available

Estimates of total sponsorship grosses, net profits, attendance, and the amounts paid out to showbiz itself are impossible to assemble upon a national basis. Comprehensive data on some 35 cities have been compiled thru the co-operation of Henry Heffner of Chicago, projects promotion secretary of the United States Junior C. of C., and Norman H. Birnkant, who is vice-chairman of international relations of the national body, and also prominent in show business as the secretary of the National Association of Theatrical Agents.

Because the national body does not have complete data on all projects sponsored by each of its local constituents, the information available is representative of recent activity by Jaycees as sponsors, rather than an all-over pic. In comparatively few cases were dollar figures obtainable, but those few indicate the growing significance of this class of sponsor.

Activities run the gamut of show business, literally from grand opera to carnival. The Jaycees have the freshness of viewpoint and initiative to try something that they think will click in their own communities, and occasionally to strike out into fresh paths. Traditional show promotions predominate naturally.

Emphasis on Music

There is a strong emphasis on music, with every department represented. This emphasis is perhaps a natural result of the wide interest of the Jaycees in all types of cultural activities.

In the classical field, Evansville, Ind., Jaycees, supported the local Philharmonic, including an appearance by Oscar Levant at Winston-Salem, N. C., they presented a musical and art festival in July. Other sponsorships included: Long Beach, Cal., support of Philharmonic Orchestra; Houston, concert by Rubinioff, October 21; New Haven, Conn., "Pop" concert series in September, with attendance of 72,000; Tulsa, Okla., Starlight Symphony, with Harriett Ollerman as guest artist. July; Bristol, Va., Henry Scott concert, August.

In more popular musical fields, Jaycees at Bozeman, Mont., sponsored Hazel Scott, Negro pianist, October 16; Dallas sponsored a minstrel revue with Wilbur Ward's orchestra and Billy Taylor, Negro dancer, in October. Evansville, again one of the most active cities in the field, is organizing a glee club; at Wilmington, Del., there is a Jaycee chorus.

Los Angeles Jaycees have a music committee which works with the Music Foundation and the music division of the Municipal Art Commission. They also support a music week each year, and hold bi-weekly meetings with music leaders of the area. They also help to

underwrite the L. A. Civic Light Opera season.

At Indianapolis, they sponsored the San Carlo Opera Company in 1944 and 1945. Peoria, Ill., sponsored the same company September 25, 1944, and again April 7 and 16, 1945, showing a gross income of \$10,000, with a net of \$1,206. Sioux Falls, S. D., sponsored an opera and carnival, netting \$100 on the former and \$834 on the latter.

Name and popular bands get their share of Jaycee attention also, although the average member is, of course, past the jitterbug age, and is less interested in a straight dance than in other types of amusement attraction of more varied appeal. Typical was the dance sponsored by Kenosha, Wis., Jaycees July 14, with George Olson, the ork.

Radio comes in for its due share of attention as well. Don McNeill's *Breakfast Club* has proved a Jaycee favorite, appearing October 13 under their sponsorship at Moline, Ill., and in an earlier engagement in July, at Sheboygan, Wis. *People Are Funny* was sponsored by the Fresno, Cal., group, October 26.

Outdoor Attractions Get Play

Outdoor attractions of all types have fared well with these sponsors. Mohall, N. D., group, sponsored a combination fall club fair, with all-star radio and stage show. *Follies of Fire* was sponsored at Portland, Ore., October 9. At Detroit Lakes, Minn., a water carnival in September drew 2,000 visitors to town. A similar water carnival in Bemidji, Minn., in July, drew 20,000. At Glendale, Cal., in July, the Jaycees put on a successful horse show. Watertown, Wis., had a water carnival, which appears to be outstandingly popular in the Northern Lake States, that drew 1,200.

Rodeos have been among the most popular of all Jaycee show events. Among those reported was the 10th annual Hill County Champion event, July 1-4, at Kerrville, Tex., which made a clear profit of \$585.37. Houston had a Rodeo and Youth Festival October 5 and 6. This same group went in for variety by following up with a Dale Carnegie Institute October 8.

—And Magic, Too

Magic is represented by such events as the Birch Magic Show, sponsored by the Springfield, Utah, group, netting \$171.80, and a show by Marcus, February 27, at Meridian, Miss., when the profit was in excess of \$200.

At Long Beach, Cal., the Jaycees sponsored a Hollywood star performance, taking advantage of the proximity of the big studios to draw on Bing Crosby, the Andrews Sisters, Jack Carson, and others for personal appearances, April 20. The purpose was to raise funds for a club house for enlisted men at the local air base.

Fringe show business also get their share of Jaycee sponsorship. Hiram Higby, stage and radio star, was featured at a luncheon by the Oklahoma City organization October 16. Dallas, like Houston, had a Dale Carnegie Institute, in March, with a gross of \$10,000, and a net profit in excess of \$5,000—one of the highest figures reported. Long Beach sponsored Jack Dempsey as a speaker at a luncheon, and also sponsored the Colleen Moore Doll House July 26, drawing 14,000 people, for a net profit of \$1,160. At Omaha, Tom Collins, humorist, was featured in a p. a. in September.

The Jaycees are out to do plenty of promotion in behalf of their enterprises, and that includes the leg work and ringing of door bells, generally necessary to put such a project over. Result is indicated in the relative success of most of the projects sponsored by them.

Interest in the sponsorship of show events is to be even more systematically spread nationally thru the Junior C. of C.'s, thru the distribution of a booklet by Birnkant, outlining what has been done by Jaycee groups already, and suggesting ways and means of putting such events over.

ICE SHOWS SET

(Continued from page 3)

cially encouraging is the proof of a relatively permanent audience for ice shows in a metropolitan center, in the *Hats Off To Ice* show which is almost a permanent fixture at the Center Theater, New York. A similar show under canvas would bring ice attractions to other cities, with a run proportionate to the population center.

LOUISVILLE, Dec. 29.—George Zeigler, known to nearly every circus trainman in the United States as Greasy George, died of a heart attack in Louisville Saturday night (22).

Zeigler, 74, had been associated with Zack Terrell for over 20 years on Sells-Floto Circus and Cole Bros. as trainman and was first assistant last season to Jack Biggar and Whitey Warren.

Funeral services were held and burial took place in Louisville Monday (24).

Christmas dinner served by George Davis at noon was attended by all employees in quarters. Tommy Comstock, in Louisville to play calloffe for the Circle E Rodeo at the Armory, was a special guest.

Mr. and Mrs. Zack Terrell spent Christmas with their uncle, Jess Johnson, in Owensboro. Mr. and Mrs. Noyelles Burkhardt and Mr. and Mrs. Paul Nelson spent the holidays in Mount Clemens, Mich.

Soltau on Crusade Again; Hits Church Bingo Ops

MINNEAPOLIS, Dec. 29.—Apparently not satisfied with recent city council action barring bingo from the city, members of the Minnesota Good Government League passed a unanimous resolution urging police to arrest church dignitaries who violate bingo regulations.

"There are multifarious attempts abroad in this city to legalize fundamental evils such as bingo and start our young people on evil ways under a false cloak of respectability," the Rev. Henry J. Soltau, State director of the league and vice crusader in Minnesota, asserted.

He charged that bingo was railroaded thru the Legislature. The 1945 Legislature legalized the game provided it is operated by a charitable institution for its own benefit.

LOUNGE READJUSTMENT

(Continued from page 29)

pace, and the boys don't see why it shouldn't, the cuts in prices of acts will help with profit margins, and that should make for plenty of steady work, even tho the total of earnings by the acts is smaller.

Added up, it looks as tho 1946 should be a pretty good year in the lounge trade. It may not be the hell-raiser that the war years were, but it is not likely to witness the passing of the cocktail lounge as an American phenomenon.

Births

(Continued from page 64)

scription library at KFRC, San Francisco.

A daughter, Jo Ann, to Mr. and Mrs. Eddy Arnold December 17 in Nashville. Father is with WSM's *Grand Ole Opry*.

A daughter, Nancy Anne, to Mr. and Mrs. Jackson S. Hurford, December 15. Father is manager of the Fox Theater, Detroit.

A daughter, Dolores Rebecca, to Mr. and Mrs. Harry Wingfield in San Antonio December 14. Parents are concessionaires on the Royal American Shows.

A daughter to Mr. and Mrs. Francis Murray in the Misericordia Hospital, Philadelphia, December 15. Father is sports commentator of WIBG, Philadelphia.

A son to Mr. and Mrs. Joel Charles in University Hospital, Philadelphia, December 16. Father is a Philadelphia band leader and booking agent.

Divorces

Ella Raines, screen actress, from Kenneth W. Trout, pilot, December 18 in Hollywood.

Eleanor Parker, picture actress, from Dr. Fred L. Loose, San Francisco dentist now in the navy, December 17 in Hollywood.

Mrs. Josephine Saanz Morrison from John Wayne, cowboy film star, December 26 in Hollywood.

WANTED

HIGH CLASS CONCESSION MAN TO TAKE CHARGE OF LEGITIMATE CONCESSIONS. Yearly salary basis.

F. W. PEPPERS

Peppers All-States Shows
BOX 676, SELMA, ALA.

RING OUT THE OLD—RING IN THE NEW

Greetings to all Fair Associations, Committees and Auspices

Have a Few Open Dates in the Following States: Ill., Ind., Minn. & Neb.

WANT
Rides—Will book or buy Octopus, Roll-o-Plane, Streak, Ride-o or Spit-Fire. Low percentage.

Can place at once—Help, Foreman and Second Men all Rides, Electrician, Builder and Scenic Artist, A-1 Mechanic. Good wages. Best treatment. All wires and correspondence to



Best Wishes to all Prospective Employees, Friends and Well Wishers

Opening March 3, 1946. Winterquarters open Jan. 15. Visitors always welcome.

WANT
Shows—Girl Shows, 10-in-1, Snake, Fun House or Drome with or without equipment or transportation. Low percentage.

WANT
Concessions—Stock or Grind, Arcade, Photos, Hoop-La or Hi-Striker.

MID-WESTERN EXPOSITION

S. R. LANG "AMERICA'S SHOW BEAUTIFUL" TED WOODWARD
Co-Owner-Gen. Mgr. P. O. Box 935 Co-Owner-Gen. Rep.
Foot of Nichols Street Lake Charles, La.

8 MAJOR RIDES—8 35 CONCESSIONS—35 6 MAJOR SHOWS—6

HENNIES BROS.' SHOWS

WANT NOW FOR WINTERQUARTERS AND FOR OUR 1946 TOUR

BUILDER, SHOW CARPENTER, ARTIST, BLACKSMITH, GENERAL HELP IN ALL DEPARTMENTS AND USEFUL WINTER QUARTERS HELP. Jack (Mammy) Drake, can place you.

ALSO WANT TO HEAR FROM ALL OF MY RIDE FOREMEN.

ALL ADDRESS

HARRY W. HENNIES or CHARLES SHEESLEY
(Quarters, Alabama State Fair Grounds)
P. O. BOX 1045, BIRMINGHAM, ALA.

J. R. EDWARDS SHOWS, INC.

WANTED OPEN WOOSTER APRIL 1ST **WANTED**
Uptown Location

Can place Penny Arcade. Can book Shows with their own outfit, 30%. Will sell exclusive on Milt Camp, Popcorn, Cook House, Corn Game. Can place Sound Truck and Six-Piece Hillbilly Band. Harold Newton, contact me.

Address All Mail and Wires to J. R. EDWARDS SHOWS, Wooster, Ohio.

WANTED

Large used Merry-Go-Round. State make, price, condition and where it can be seen.

BEN STERLING, ROCKY GLEN PARK

Moosic, Pa.

**ATTENTION, SHOW MANAGERS
NEW DELUXE DINER**

Now being built by Fruehauf, designed and installed by Tidewater Mfg. Co., Norfolk, Va. \$5 ft., all stainless steel, with own light plant, refrigeration, bottle gas, neon and fluorescent lighting, hot and cold running water. The only one of its kind ever attempted to be put on the road. A \$20,000.00 job. A credit to any midway. Pop Corn Trailer, same as above. An \$8,000.00 custom-built job. Cigarette Gallery and double Cat Rack, with new flame-proof canvas. Owners will be at Miami Showmen's Meetings and Ball. Contact

JOE DECKER
Who has been off the road for the past five years, operating restaurants in Key West, Fla., and Norfolk, Va., or
HOMER WOOD
at SOUTHERN GRILL, 301 East Main St., Norfolk, Va.

PINE STATE SHOWS

NOW BOOKING FOR 1946 SEASON
Opening in Downtown Hattiesburg, Miss., Early in Feb. First Show in Five Years.

WANT **WANT** **WANT**
Cookhouse, Bingo, Custard, Snow Cone, Apples, Photos, Mitt Camp (exclusive on two camps). SHOWS: Monkey, 10-in-1, Wildlife, any good Grind Show. Will finance any worthwhile showman with an idea money setter. RIDES—Can place one Flat Ride and Loop-o-Plane. We will book, buy or lease \$5 Ed. (We own 4 Rides and 4 Shows). CONCESSIONS: Ball Game, Darts, Fish Food, any 10¢ Stock Concession. HELP: Foreman for Chair-o-Plane, Merry-Go-Round. Preference given to semi drivers. General Help in all departments. (Wives on tickets.) NOTE—Want to buy Marquee. PINE STATE SHOWS, Winter Quarters, Hattiesburg, Miss. P.S.: Important. Want to hear from the following people: L. C. King, G. O. Mitchell, Simon Krause, Roy Fan, George Keefer. Contact Johnny Jay Caruso. Tony Pomperini is no longer connected with the show.

American Carnivals Association, Inc.

—By Max Cohen

ROCHESTER, N. Y., Dec. 29.—The OPA has announced that all automobile and truck tire rationing will end about January 10.

We regret to have learned of the death of Cash Couch, manager of the C & B Shows and a member of the association, at Cusseta, Ga., December 6. We have also been advised of the death of Jack Rockaway December 17 at Atlanta, Ga. Rockaway had been connected with the George Clyde Smith Shows, a member of the association.

The Office of Defense Transportation is preparing to restore civilian railroad accommodations in the East in January.

Now Has 169 Members

An application for membership in the association has been received from Ed Fitzpatrick Rides, filed by Owner-Manager Ed Fitzpatrick, bringing total membership to 169.

We call attention to the new type of withholding tax tables which become effective January 1. Also, the fourth installment of 1945 estimated tax will be payable on or before January 15. We also have detailed information on file relative to tax procedure, and tax dates occurring during the new year. Members desiring information on the subject should contact the association office.

The Office of Surplus Property has been transferred from the Department of Commerce to the Reconstruction Finance Corporation. We have on file surveys with reference to reconversion in various parts of the United States.

More Paint Colors

The U. S. Department of Commerce has furnished us with detailed information relative to the availability of rope and the prospect of substitutions during the shortage period. The metals and minerals unit of the same department has released information relative to the adaptation of steel by non-ferrous metal-plating for outdoor usage.

The government is relaxing some of the rules relative to paint production and has authorized an increase in the number of colors and the use of small sizes and two-gallon size containers for certain items.

Detailed information relative to the over-all activities of trade associations throughout the country has been released, and a copy is on file.

At State Meetings

We are making tentative plans to attend the Pennsylvania, Virginia, New York State and Western New York fair meetings, in accordance with approved action at the recent annual meeting.

Following usual winter custom, we shall resume the discussion of legal phases on subjects which may be of general interest to the membership, and would appreciate hearing from members, particularly contributors to the Public Relations Fund, on suggestions as to which subjects they would like considered.

Public relations bulletins will be resumed after January 1 and will be issued when circumstances justify. Letters will go out shortly from President David B. Endy urging members to participate in association activities.

James E. Strates, owner, and Keith Buckingham, special agent on the James E. Strates Shows, were recent visitors at the association's office. Walter Schafer, of the W. G. Wade Shows, also was a recent visitor.

Sloan Inks Six Auto Race Dates in Iowa

CHICAGO, Dec. 29. — John A. Sloan, president of the Racing Corporation of America, announced here that he signed six days of automobile racing at the recent Iowa Association of Fairs meeting. Two days will be run at Davenport, with one each at Eldora, Sac City, Oskaloosa and Bloomfield.

FBI Nabs Ada Styles

ST. PETERSBURG, Fla., Dec. 29.—Ada Styles, said to be a carnival employee, was arrested here by FBI authorities on a charge of harboring an escaped army deserter, Frank Zelabi, Detroit.

MIDWAY CONFAB

(Continued from page 46)

his honorable discharge from the army after five years of service. Harold will be with the show in 1946.

O. J. (WHITEY) WEISS, concession manager for the Cavalcade of Amusements for the 1946 season, was deeply appreciative of the many expressions of sympathy and numerous floral offerings received for the funeral of his wife, Dot Agnes. Services Friday afternoon (28) were attended by many showfolk, close friends of Whitey and Dot, many of whom made the trip to Hot Springs from distant points. Mrs. Weiss died from a heart attack at the Methodist Hospital, Hot Springs, Monday morning, December 24.

MIDWAY YEAR BOOK is a great institution. The press agent gets the blame, the general agent the honor, the manager the experience and the printer the money.

JACK ROCKWAY, 56, who died December 17 in Georgia Baptist Hospital, Atlanta, as reported in *The Billboard* last week, was a victim of pneumonia and complications, his widow, Dorothy E. Rockway, reports. Rockway had been active as an outdoor show concessionaire since 1912, having tramped with World of Mirths, Zeldman & Pollie, Sheesley, Con T. Kennedy and E. S. Corey shows. For the past eight years he had operated bingo with the George Clyde Smith Shows. Rockway was a member of the American Carnivals' Association, American Legion and the Elks and Moose clubs. Services were held December 29 in Sacred Heart Church, Griffin, Ga., with burial in Oak Hill Cemetery there.

HEINIE SCHOLLER drops a card from Golden Meadow, La., to say that after 26 months in the service he has high hopes of being back next season as agent with Al Brewer's concessions. . . . P. H. (PAT) BRADY, now at 1124 Lucille Avenue, Atlanta, reports he had a successful season with his popcorn concession on Rogers Greater Shows and says he has contracted with that org for 1946. Brady also acted as electrician. . . . AFTER HAVING his concessions with the Gentsch Shows for 40 weeks, Dude Brewer, upon closing of the show for the season, returned to his home in Jackson, Tenn. . . . GENE BAUER has received his discharge from the army and is now residing in Lima, O. Before going into the service Bauer was with Honnies Bros.' Shows.

THAT THERE ARE still show women who sew was proven when the Trallerite Sewing Club, Gate & Banner Shows, met last Tuesday and spent the afternoon cocktailing and playing rummy.

COLUMBIA (S. C.) NOTES: MR. AND MRS. JOSEPH STEBLAR spent the holidays in New York and Stamford, Conn. . . . BEN HOLLIDAY spent Christmas in Greenville, S. C. . . . CHARLIE NICHOLS, recently returned from New York, stopped for a visit with Frank Harrison, of the Harrison Greater Shows, now in winter quarters in West Columbia, S. C. . . . SHOWFOLKS spending the winter in Columbia include Fernie Spain, who is helping Paul Dobson, of the D. M. Amusement Company, get his one-man Jap sub ready for exhibition, and Marlon Spillers, manager of Marlon's Greater Shows, who recently returned from a business trip to New York and who announces he will open his show on a lot in Columbia soon after the holidays. . . . BERT ROSENBERGER recently left for Miami. . . . WHITEY DAVIS, wheel operator of the Steblar Shows, recently returned here from Miami. . . . JOHNNY HOBBS, of the B. & H. Amusement Company, spent several days visiting here.

Stuffed

COATESVILLE, Pa., Dec. 29.—If the bid of a Baltimore taxidermist is accepted, three of the five lions at Brandywine Park may be stuffed. The five lions originally were purchased by Parke G. Book and Noah Farmer, and at the conclusion of the park season three of the lions were sold to Thomas J. Feehley, who planned to take them to Florida. Other two were purchased by Fred Wasserlein, of Millersville, Pa. Now Feehley may sell his to the Baltimore taxidermist.

FRANC CUT MAY UP EXPORTS

Coin Machine Biz in France

Country major importer of U. S. coin devices prior to war—mostly pinball games

CHICAGO, Dec. 29.—After six months of rumors about change, the French government finally lowered the exchange value of the franc. Instead of 50 francs equalling one U. S. dollar, the rate is now 119 francs to the dollar—a rate of exchange hailed in this country as a boost to trade with France.

Immediate reason behind devaluation of the franc was a move to stimulate the sale of French goods in the United States and in Great Britain. While financial circles in this country debated whether devaluation would have this desired effect, they were all agreed that devaluation should tend to spur imports from the U. S. to France.

New rate of exchange, translated into actual cash value, means that the U. S. dollar is now worth a little more than twice its former value in terms of French money. This way the dollar will buy twice as much in France as it formerly did, providing that existing prices remain as they are now.

The French government stabilized the franc early in the war, fixing its value at 2 cents U. S. money. Trading circles in this country have long expressed the opinion that the franc was valued too highly and should be devalued both in the interests of French and U. S. business.

While this latest devaluation move is calculated to help French business men sell their goods in the United States, many financial experts cautioned about over-optimism. Control of the French black market in currency exchange and commodities, and the control of prices on French goods, will determine the success or failure of the devaluation so far as it affects French traders.

Coinmen Pleased

Coin machine traders in this country hailed the devaluation as another step toward the eventual reopening of coin machine exports. Prior to the war, exports of coin machines directly to France were beginning to show signs of increase. British coinmen for a number of years acted as trading agents between U. S. coin traders and the French distributors and operators. In the few years prior to the outbreak of World War II, however, French operators began to arrive in this country for the annual coin machine convention.

All indications were that coin machine exports from this country to France would continue to climb. Hitler's invasion of Austria and Poland and France's sudden entry into the war put a stop to all kinds of commercial exports, however.

Official U. S. Department of Commerce export figures for 1939 show the extent of coin machine trading in France. It should be kept in mind that all ships and cargoes were halted in September, 1939, so the total coin machine exports officially listed represent shipments made prior to September.

1939 Exports

During 1939 France imported 668 pieces of U. S.-made coin-operated equipment. Value of these machines was officially given as \$31,718. Largest percentage of the machines exported to France were amusement devices, with juke boxes and vending machines following in that order. French operators' orders for coin machines have always been predominantly amusement machines, though slight increases were noted in the numbers of juke and venders during the years just before the war.

Fifteen of the total exports to France during 1939 were juke boxes, valued at \$3,756. Ten of the total exports to (See *FRANC'S CUT* on page 73)

Editorial

Starting 1946

By Walter W. Hurd

MY PERSONAL opinion is that 1946 will bring some of the most interesting developments in coin machine history up to the present time. The progress of the industry during the new year will still be more dependent upon general economic and political conditions than on the internal conditions of the trade itself. But in any case a lot of new expansive movements are going to take place in the industry.

If the country as a whole makes big strides forward, without serious economic upset, the progress of the coin machine trade will hardly know any limits. The start will be slow because manufacturers are dependent upon the materials market for the stuff from which to make new machines. Any upset in the progress of the nation as a whole would make this condition worse for manufacturers and hence delay the progress of the trade.

But national leaders are optimistic about the future and so the coin machine trade can start 1946 with great enthusiasm. The trade can confidently expect its greatest year, altho production of machines may not reach its full height until 1947.

The eyes of the trade will be upon manufacturers, and the flow of new machines that reach operators during the first few months of the year. The early showings of new machine models in distributors' offices over the country will attract a lot of attention. There is no prospect at present of anything that will "revolutionize" the industry. The trade is now too well established in its three main branches to expect any sudden upheaval because of some new invention. New ideas and inventions are expected in regular flow and will be absorbed by the trade as a regular business investment.

Curiosity will prevail in the trade as to the probable rivalry in speed

of progress by the amusement, music and vending trades during 1946. At first, it appears the music section may get off to a flying start in comparison with the other branches of the trade. But there are good indications that the full post-war boom of new type vending machines will begin to show up during the second half of 1946, which will make the race more interesting at the close of the year.

For some reason, it is more difficult at the beginning of 1946 to make predictions on the outlook for amusement games than the other branches of the trade. That the public will be waiting to play the new machines as never before, that operators are anxiously waiting to buy new games, are two well-known facts. But new trends in type of games and other factors are not so evident. Hence the announcement of new games during the first quarter will be of great moment.

As in the pre-war days, operators would welcome something new and sensational, something to start a new chapter in games history—like the first pinball games in 1931. Even rumor at the present time does not hold any promise of a "revolutionary" game and the first announcements indicate a trend toward quality machines offering standard forms of amusement. It is already known that juke boxes will be improved by radar inventions made during the war, and that vending machines will be improved by electronic developments of the war years, but just what war inventions will be used to improve amusement games is not yet clear. When materials for making games are plentiful, it can be expected that the old flare for making many new and novel games will appear.

The whole industry picture at the beginning of 1946 is full of promise for the first step into the postwar decade of coin machine history.

English Firms Plan '46 Coin Machine Show

Agree on Early Event

LONDON, Dec. 29.—British manufacturers of coin-operated equipment are completing their change-over from war work to peacetime production, and the trade generally is making plans to hold an exhibition some time "early in 1946," according to Ed Graves, coin machine editor of *The World's Fair*.

Graves reports that Peerless Enterprises, Ltd., "will figure among those engaged in the post-war manufacture of automatic machines. The first of the line is now 'on the stocks' and should make its bow fairly early in 1946."

Graves adds that "Peerless, by the way, are currently having a stock-taking clearance of machines and parts. They are also well stocked with Westinghouse rectifiers and so able to give immediate delivery."

Writing on the subject of the annual British coin machine exhibition, suspended during the war, Graves says that the trade is now making plans to hold the first exhibit since 1939.

Plan Exhibit

"One can readily understand," Graves writes, "that during the war years it was not possible to hold the Amusement Trades Expositions which, following on the Coin-Operated Machine Exhibitions, were so successful in 1938 and 1939. After the 1938 show a limited company was formed—Amusement Trade Exhibitions, Ltd.—to direct affairs on behalf of the Amusement Caterer's Association and the British Automatic Machine Operators' Society, the directors being leading members of these two organizations.

"Arising out of the unanimous decision of those present at the open meeting of October 10, convened by Bamos, the Board of Amusement Trades Exhibition, Ltd., has met to plan resumption of the holding of the trade's own annual exhibition early in 1946."

Graves then gave British operators and distributors the address to which queries should be sent regarding the exhibition. For the American trade's information, the address is: Secretary of the Company at Gloucester House, 19, Charing Cross Road, London, W. C. 2.

Await Machines

In his general round-up of conditions in England, Graves says that the majority of British operators are "waiting for the new machines rather than seeking replacements." He adds, however, that operators are keeping their machines in good working order to get their share of the public's business.

Meantime coin machine men in England and the trade in the United States have been studying the new loan to Britain. One of the stumbling blocks to resumption of pre-war export business between the U. S. and British traders has been the shortage of U. S. dollars in the British Isles. Trade here has not yet ventured an opinion whether the new loan will help this situation or not.

So far the British Government has adopted a policy of restricting foreign imports, including coin machines. Purpose of restricting the amounts and kinds of imports made by British businesses is to make sure that Britain first has those essential commodities necessary to rebuild its shattered cities and industries.

Prior to the outbreak of the war, of course, Great Britain was the chief purchaser of U. S.-made coin machines.

chines a few years ago, are now allowing the poppers to be placed in their lobbies.

PLASTIC—Engineers and technicians have developed numerous valuable plas-

News Digest

EXPORTS—Biggest news in the export trade this week was the revaluation of the franc. New value makes the franc worth slightly less than 1 cent in U. S. money. Formerly the franc was overvalued at 2 cents American money. This should encourage trading between the U. S. and France. Full details of the move are contained in a story elsewhere on this page.

LOCATIONS—Growth of locations was forecast by announcements from Washington concerning federal and State appropriations to build new highways and improve those already in use. With high veteran interest in restaurants and cafes, as well as roadside spots, this should spell a considerable increase in coin locations.

CANDY—Official figures revealed by the U. S. Department of Commerce show that the average per capita consumption of candy during the year just past was 18.6 pounds. This represents an increase over previous highs. Complete and official figures on candy vending sales volume will be published in this section next week.

JUICE—Interest has revived in the prospects for a practical mixer-type fresh fruit juice vending machine. One Florida concern has developed a new method for

freezing the juice concentrate, retaining its flavor and its food value. Only operation necessary to obtain fresh juice is to add water to the concentrate.

GROCERIES—Trade watched with curiosity announcements concerning opening of a coin-operated frozen food store in Ardmore, a suburb of Philadelphia. Store did not open as scheduled because of material shortages. New date set for opening is the middle of January.

ENGLAND—Reports from the trade in Great Britain indicate increased activity. Some of the English coin machine manufacturers are readying new models for production, and the lines are expected to start moving after the first of the year. Recent loan to Britain may hasten resumption of coin machine exports to the British Isles.

COFFEE—Manufacturers of coin-operated equipment, studying ideas for new machines are considering the coffee vending machine of the mixer type. The war developed "instant" coffees to a point where they are now supposedly equal in taste and aroma to the standard coffees.

POPCORN—With the largest popcorn crop in recent history now in the process of harvest, popcorn machines are again coming thru in the news. Eastern theaters, many of them hostile to the ma-

Op Bulletin Plugs Assoc.

Al Wade, Jerry Brown plan formation of operators' own organization in Iowa

DES MOINES, Dec. 29.—The opening gun for formation of a State-wide operators' association in Iowa was fired by the Iowa Amusement distributors of Des Moines in the first issue of a bulletin called "Operator's Pipefuls."

Put out by Al Wade and Jerry Brown, of the Iowa Amusement distributors, the first issue of the bulletin stated it was "carrying the torch" for such an association and would continually beat the drum for strong local group participation.

"From where we sit every situation affecting coin route operation today demands the vigilance and protection that only an aggressive wide awake State association can give to a numerically small group of business men," the bulletin said.

Cite Reasons

Cited as reasons for such an association were "ambitious State and local political amateurs on the 'make,' their Charlie McCarthy reform-minded zealots, tax hungry political units and unbridled competition which turns profits into losses by installing superfluous profit cutting equipment and giving unnecessary location commission increases."

The bulletin added that the first step toward forming such an association was friendly acquaintanceship existing between the individual operators throughout the State and the purpose of the monthly bulletins was an attempt to bring this about.

Arcade Carries Advertisement In Daily Paper

CHICAGO, Dec. 29.—Arcade operators around Chicago popped to attention this week with appearance of another convincing sign that the trade has returned to the ways of peace—a sizable ad in a local daily for Gene Wilhelm's Penny Arcade.

Wilhelm devoted the advertisement for his arcade at 159 North Wabash Avenue to one of his newest amusement machines, the Pre-Flight Trainer. Done up with a drawing of an airplane in flight, the layout suggested that readers "get up a party and come on over for the time of your life."

The ad reminded veteran operators of the pre-war years when such advertisements were common in newspapers in many parts of the country. At one time, some of the New York dailies reserved a special section for arcade advertisements. The practice, however, never reached such proportions in Chicago, but action of Wilhelm, always an alert operator, may mark the beginning of a new trend in the trade here.

COINMEN YOU KNOW

Chicago:

BILL RYAN, general manager for J. H. Keeney & Company, has been on his toes aplenty these past few weeks going back and forth between the company's present and newly purchased building at 50th and Rockwell. Bill, after overseeing all the remodeling being done, will have enough experience when he's thru to go into the real estate business himself. . . . That knee of MAX GLASS, which has been troubling him of late, pained him enough to keep him away from his Sherman headquarters for a day right after Christmas.

The desire for Christmas at home not only struck servicemen hitting the States from overseas, but many of the industry's veteran coinmen as well. I. E. GILL, head of his own salesboard firm here, drove to Philly to spend the holiday with the home folks and wasn't expected back until December 20.

AL ROTH, sales promotion expert, and "Mac" McLaughlin, assistant sales manager at O. D. Jennings, both headed for home before Christmas and spent the holiday with their respective families. Al hails from Kenosha and Mac had to head down-State to Galesburg, Ill., to give their folks a personal visit present, which is the best in the world. O. D. JENNINGS himself is plantationing in Waterloo, Miss., until after the new year sets in, and J. R. BACON, vice-president and general manager of the firm, spent the holiday with his family here. Bacon is especially proud those days of his young daughter, Grace, a student at York Township High School and a budding journalist, who has garnered herself the editorship of the school paper. Other news coming from O. D. Jennings tells of JOHN NEISE being a newcomer in the sales department.

AL STERN, genial and popular head of World Wide Distributors here, believes in sticking pretty close to his family during the holidays, and that is just what he did. Al, intent on getting his distributing firm rolling in high gear, has been playing host to innumerable out-of-town coinmen here of late, and the Celtic Cafe, where his many confabs are held is now known as Al's "second home." What with engaging several new distributorships, Stern has been busy handling new and old sales and distributing contracts, and during the past week no little business "scuttlebutt" passed over the Celtic tables on coin biz with the following coinmen from out of town who stopped to see Al: BEN AXELROD and AL HANEKLAU, both of the Olive Novelty, St. Louis; GEORGE WRENN, Wall-Box Sales, Dallas; MEYER MARCUS, Cleveland distributor; BOB BLEEKMAN, Middle West representative for Packard Manufacturing; AUBREY STEMLER, of Packard, and BOB HUNTER, prexy of Hunter Sales Company, Dallas.

HARRY BROWN, American Amusement Company, besides looking like a beardless Santa Claus with his ready smile, played the role realistically at the company's Christmas party by passing out substantial bonuses to employees and Christmas-making guests with a handsome silver dollar money clip. Open house was held in AAC's Fullerton Avenue offices until 11 p.m. Saturday (22).

and over 100 coinmen guests wished everybody Merry Christmas.

MAX CHURVIS, well-known coinman, is drawing the praises of local coin machine firms for his public relationing skill. Max is now established in his own advertising business and coin firm advertising is fast filling his ledger. . . . JOE PESKIN, Universal Music owner, reports juke earnings for the Christmas season about on a par with other years and reports he is still looking for a headquarters spot closer to the Loop, what with route expansions taking place recently.

JACK KELNER, prexy of Kelner Vendors, says Chicagoand smokers who patronize cig vendors are finding it more and more difficult to buy Camels and Chesterfields. Jack also reports that the demand for used cig vendors is still prevalent and its his prediction that the demand will continue for some few months.

Detroit:

ARTHUR JACQUES reports a growing interest in his new shoe shine machines on the part of coin machine men throughout the country. . . . STUART A-HOWARD, who formerly headed the sales organization for the Holly Manufacturing Company, and is now completing post-war plans in the field, has been laid up for the Christmas holidays with a severe cold.

JAMES A. PASSANANTE has been commuting to the Bally factory in Chicago to expedite delivery of the new Under Seas Raider, which is proving a big seller in this territory. . . . GERHARD (GAY) WOBERNIN held a Christmas party for his entire staff at the Gay-Coin Distributors, and made the event a double-header as a return celebration for four former fellow-workers now out of the service.

STEVE BRANCALEONE, of the Master Music Company, was host at a Christmas party for his entire staff, passing out bonuses to the organization in the form of Victory Bonds, which proved more welcome than cash. . . . HENRY C. LEMKE, of the Lemke Coin Machine Company, was host to a party of 100 relatives and friends on Christmas Eve at his new home.

HARRY WHITE, of the White Music Company, reports used records flooding into the territory as operators are busy replenishing their stock of top tunes. . . . MICHAEL WEINBERGER, of the S. & W. Coin Machine Exchange, is remodeling his salesroom and office on Grand River Avenue, erecting partitions for a new private office and centering display rooms at the front of the building near the main entrance.

Buffalo:

JAMES D. BLAKESLEE, of Iroquois Amusement Company, is reported looking for larger salesrooms on coin machine row as he expands his distributing activities. TED KENNEDY has been added to the Iroquois staff as mechanic, with enlargement of the company's cigarette routes. S/SGT. BOB MILLER, son of Mrs. Blakeslee, is back from India and is slated for discharge early this spring. He is expected to return to Iroquois.

Coin machine operators were badly hampered in their operations in the recent snowstorm, heaviest in the city's history. Falls of 50 inches in two days were reported in some parts of the city. The snow and zero temperatures, which closed schools and public offices and made driving nearly impossible, hit operators just as Christmas trade was beginning to perk.

VINCENT McCABE, of Redd Distributing Company, is back on the job after an illness that kept him away from the office for several weeks. . . . FRANK BRADLEY, Buffalo candy operator, and his wife spent the holidays in New York visiting their families. Bradley is working on plans for expansion of his routes.

Indianapolis:

JOE ROBILLARD, of the Indiana Automatic Sales Company, is spending the holidays with his family in Kenosha, Wis. . . . JOHN REYNOLDS is the new serviceman at the Calderon Sales Company. EILEEN CARROLL, secretary, is confined to her home by influenza. . . . The Sicking Company has been appointed State distributor for the Williams Manufacturing Company pinball machines. . . . FLOYD METTLER, formerly employed at

Minnesota Sees Big Resort Biz

MINNEAPOLIS, Dec. 29.—The year 1946 will be Minnesota's "greatest outdoor year," William Hodges, retiring president of Minnesota Resort Owners' Association, predicted at the two-day annual session of the group at the Nicollet Hotel here.

Chester Kaldahl, association director, said all previous reservations for accommodations at his Detroit Lakes resort already have been exceeded.

"Resort owners have been hard put to furnish help and guides during wartime," resorters said. "We lost our 'boys' to the services, but they now are beginning to return."

Kaldahl, newly elected president of the association, said resort owners are looking ahead to the time when improved building conditions will permit them to make major expansions. These will include additions to main buildings, more cabins, docks, recreational facilities and service structures.

Growth of the resort business to the third largest industry in Minnesota has been accompanied by a rapid advancement in resort facilities for health protection. E. C. Slagle, district public health engineer at Duluth, told the convention.

Other new officers chosen include Merrill Cragun, of Minneapolis, vice-president, and Fergus MacGregor, Aitkin, secretary-treasurer.

Machines Under Property Taxes

DES MOINES, Dec. 29.—The Iowa State Tax Commission has issued instructions to assessors over the State that pinball machines and juke boxes are taxable and should be assessed against the owner of the property where located.

The instructions by the commission have been sent to assessors who will make the personal property assessments next year. The question as to whether the location owner is liable for assessment of the machines has been in controversy for several years, and in many cases the owner of the property has not been assessed.

Instructions mailed out, however, state that "this class of property can be assessed to the party who has the property in his place of business."

Open 200 Schools For Soda Fountain Employees in U. S.

NEW YORK, Dec. 29.—As part of its national program to stimulate sales of ice cream, the Ice Cream Merchandising Institute, Inc., industry organization, will open 200 training schools for soda dispensers throughout the country.

According to George Hennerich, Institute official, the fountain workers will be taught the tricks of preparing all drinks and dishes containing ice cream. The schools will open in May and they are expected to attract a majority of the 500,000 employees of the industry, he said.

the company in the repair department has returned to work for it. S. BERMAN, also of the company, spent several days in Cincinnati on business.

Albany, N. Y.:

CHARLIE GORMAN, of Utica, N. Y., according to rumors around Albany, has acquired a building on Central Avenue and he is expected to take possession soon. . . . JOHNNY FULLER is out of the army and back on the job.

BEN PALASTRANT, regional district manager for Alron, spent a few days with Arthur Herman Company. The two were busy talking to operators in the capital district and both seemed pleased at the way business is going.

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Rock-Ola COMMANDO, RC	650.00
Rock-Ola Standard Dial-a-Tune	400.00
Rock-Ola 12 Record	125.00
Brand New Singing Picture Speakers (Ropeo, Rhapody, Rhumba or Tango)	23.75
Brand New 12-Inch PM Speakers (Utah or Jensen)	6.75
Sesburg WS-22, 56 Wollamatics, Wireless	39.50
Sesburg WS-102, 5710/254 Wollamatics, Wireless	49.50
Wurlitzer No. 320, 2-Wire Wallboxes, 5'	25.00

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Penn. Announces Roadside Rests

Vets To Get First Crack

John Shroyer explains plan for '67 tourist stopovers situated thruout State

PHILADELPHIA, Dec. 29.—Coinmen in the area showed great interest in an announcement made this week by Secretary of Highways John U. Shroyer that his new plan will place disabled war veterans in key positions in each of the 67 Roadside Rests, which will be erected thruout the State of Pennsylvania by the Pennsylvania Department of Highways.

Shroyer also revealed that he has already made a personal survey of more than 60 sites as the possible locations for these Roadside Rests.

An act authorizing the expenditure of \$150,000 from the Motor License Fund for a Roadside Rest in each of the commonwealth's 67 counties was passed by the last session of the Legislature.

Dual Purpose

The Roadside Rests may be constructed and erected either by contract or department employees at a cost not exceeding \$2,500. Shroyer said: "These Roadside Rests will serve a dual purpose in that they will provide a home and livelihood for the returning veteran and his family and offer a pleasant stopover with refreshments to the traveling public. With the predicted increase in tourist travel thruout the State, and the veteran's ambition to succeed, he can do better than make a substantial livelihood."

During the months of decreased touring the veteran will act as custodian of the Roadside Rest. Work on the projects will start next spring when suitable locations have been acquired.

The Roadside Rests will open a new market for coinmen for coin-operated music machines, vending machines and pinball machines. In addition to these locations, other restaurants, lunch rooms and amusement centers are expected to crop up in the vicinity of the Roadside Rests, since the State will develop and publicize park areas in and surrounding the Roadside Rest sites. Veterans applying for posts as operators have expressed definite preferences for machines as a means of merchandising the various products which will be sold at the Rests. The speed and efficiency of machines were the chief factors which have won veteran approval.

Juke Use

The Roadside Rests will be large enough to provide space enough for dancing should tourists stop in the vicinity and seek nighttime amusement. This will, of course, increase action on music machines and vending equipment. The ex-G.I.'s have elaborate plans for keeping the sites active on a year-round basis, and coinmen are giving the potential Roadside Rest operators full co-operation.

"We are serving a two-fold purpose," Sam Lerner, a Philadelphia coinman, explained. "In helping the veterans, we are merely filling a patriotic duty. It's certainly the least a citizen can do to repay the boys for the wounds they sustained in protecting the nation's interests on the battle fields. However, our co-operation also benefits our own business interests."

"The Rests are going to be locations for machines, and this is one way we can assure ourselves the opportunity of adding new sites to our present routes."

Chi Display of Jacobs Washer

DETROIT, Dec. 29.—F. L. Jacobs Company, of Detroit, will hold a preview of its new automatic washing machine at the Stevens Hotel, Chicago, January 2-15, according to announcement from the Frank Brady Company, Detroit and Toledo distributor for the major appliance division of the Jacobs Company.

Trade Data

Retail sales in the United States totaled \$74,000,000,000 during 1945, according to estimates by the U. S. Department of Commerce. On the basis of this figure, the Chicago Association of Commerce estimated sales of Chicago retail stores at \$2,693,800,000 compared with \$2,099,782,000 in 1929.

Parking Scarce Even for Yacht

MIAMI BEACH, Fla., Dec. 29.—Influx of tourists for the winter season on the Florida East Coast has jammed housing and other facilities to such an extent that now it is getting hard to find even a place to park a yacht.

Docks of coastal towns are lined with vessels ranging from tiny skiffs to luxurious yachts, and harbor masters from Daytona Beach to Miami report that it is nearly impossible to find berths for boats.

Big hotels in such resort towns as Palm Beach, Delray, Boca Raton, Hollywood and Fort Lauderdale report solid bookings thru March.

Almost the only spots left for late-coming travelers are the trailer camps, which are springing up with rapidity, amazing even for Florida. Trailer space usually rents for about \$15 a month.

Auto cabin camps also are reported running at capacity business.

Keeney Firm Plans To Open Up in New Building by Feb. 1

CHICAGO, Dec. 29.—J. H. Keeney & Company, Inc., this week announced that they have commenced moving their facilities to a newly purchased building at 2600 West 50th Street on the southwest side of the city and hope to be completely situated in their establishment by February 1.

William J. Ryan, general manager of the firm, stated that the building into which they are moving is one recently occupied by the Majestic Radio & Television Corporation. It will enhance the production facilities of his firm greatly due to the general layout of the structure, he added.

The new headquarters has a floor space of 80,000 square feet and is entirely on one floor. The building is sprinkler equipped and is a modern brick structure. Adjoining the building proper is approximately 25,000 square feet of space on which the company can later expand if desired.

During the past two months since the structure was made available to the Keeney firm, approximately \$100,000 has been spent in modernizing and remodeling the interior, say firm officials. Ten private offices have been made, in addition to several experimental and development laboratories.

The company has been located since 1941 at 6610 South Ashland Avenue in a two-story brick structure with a total floor space of 48,000 square feet. Thus, their new quarters gives them the advantage of an additional 12,000 square feet in floor space on one floor.

The company's surplus stock is partly moved already and will be completed about January 15.

Keeney's firm for years has been one of the coin machine industry's leading manufacturers of amusement machines and during the war they were awarded the Army-Navy "E" Award several times.

During the war 59 employees went into the armed forces and two of these men paid the supreme sacrifice.

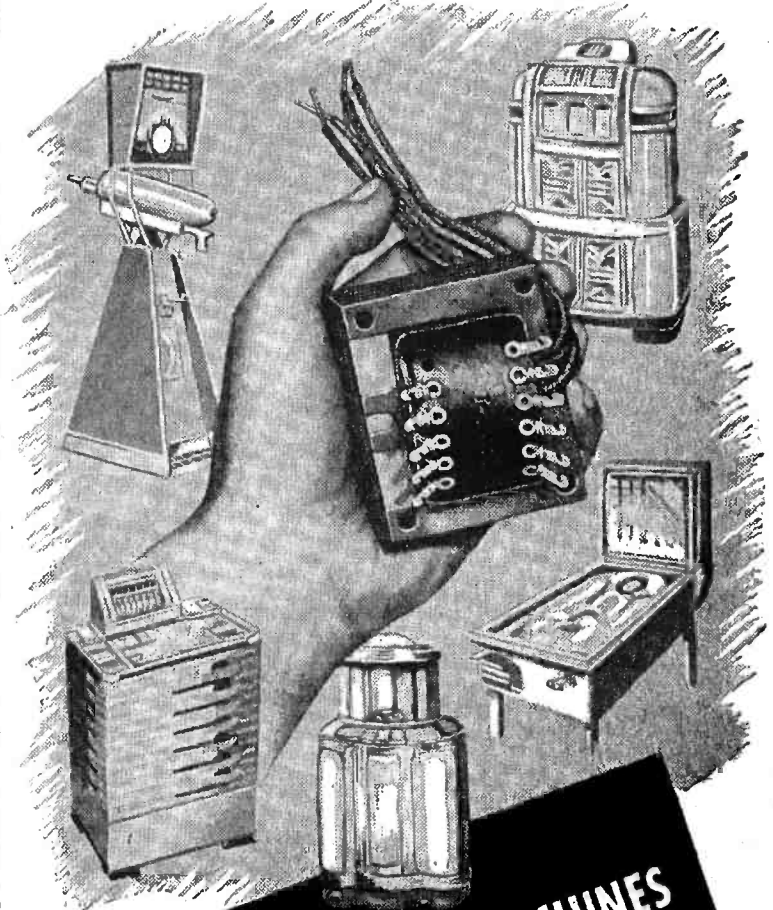
Borden Begins Huge Expansion

NEW YORK, Dec. 29.—The Borden Company, one of the first big dairy products concerns in pre-war years to vend ice cream by coin machine, has announced that it plans to spend \$23,000,-

000 in 1946 for "improvement and replacement of equipment and properties." Statement came from Theodor G. Montague, president, but he did not specify what types of equipment the firm plans to improve or replace.

He said the sum was considerably more than the company has spent on these activities in previous years.

Before the war the firm operated a number of ice cream venders, most of them said to be of the bar type.



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Ariz. C. of C. Tells Foreign Market Gains

Biz Men Told Mexico Tops

PHOENIX, Dec. 29.—Members of the Chamber of Commerce here and Arizona business men were told this week that they should look to foreign trade—particularly to trade with Mexico—to absorb their products when demand and supply returns to pre-war normalcy.

Occasion was a day-long clinic staged by the Phoenix Chamber of Commerce. At the meeting banking executives, customs brokers and export traders described the strides made by Mexico during the past several years.

Because of her geographical, economic and language bond with Mexico, Arizona is rapidly becoming the cross-roads of the Southwest. This is the opinion of Walter R. Bimson, president of the Valley National Bank, who added that Arizona's interconnections with Mexico will be even more "extensive and convenient" in the years to come.

Will Be Partners

"As modern communication tends to draw us even closer together via the airplane, the radio and motion picture," said Bimson, "we shall seem less and less like two separate countries. We shall be not only neighbors but partners."

Said Hugh C. Gruwell, executive vice-president of the First National Bank of Arizona: "Foreign countries have a great deal we need, regardless of what we think, and they need our products as well. During the war we learned self-sufficiency, but we paid for that self-sufficiency in higher prices."

Gruwell said that foreign trade, extensively practiced, raises the standard of living and "makes civilization."

William A. Coxon, secretary of the Inter-American Council of Arizona, said that Mexico has always been anxious to trade with the United States.

Learn Understanding

"If we gain a greater and more intimate understanding of the people to the South," said Coxon, "we will find it much easier to do business with them than we expect."

The December 29 issue of *The Billboard* contained a lengthy article describing the condition of the coin machine trade in Mexico. Coin machine traders have long been aware of Mexico as a source of continued good business, and that country is a leading purchaser of U. S.-made coin-operated equipment.



DR. REUBEN BERKOWITZ has joined his father's firm in Kansas City, Mo. He will be assistant general manager of Universal Manufacturing Company.

O'Connor Names NCA Convention Planning Group

NEW YORK, Dec. 29.—Committee to stage the convention to be held by the National Confectioners' Association has been named by David P. O'Connor, of Penick & Ford, Inc., New York. O'Connor is chairman of the exposition committee.

Named to the committee so far are James A. King, Nulomoline Company, New York; Irvin C. Shaffer, Maillards, Inc., New York; Harry Chapman, New England Confectionery Company, Cambridge, Mass.; Harry P. Haldt, General Foods Corporation, New York; O. W. Johnson, Callerman Company, Chicago; W. H. Kopp, National Equipment Company, New York; M. C. Pollack, E. I. du Pont de Nemours Company, Wilmington, Del., and Charles E. Adelson, DeLson Candy Company, New York.

O'Connor announced that he is still awaiting confirmation from two other members of the trade who have been invited to serve on the committee.

In addition to the committee chairman and the committee itself, NCA has appointed Truman Clapp, of Clapp & Poliak, New York, to act as exposition "showman."

Looking Before Laying Cash on Line Pays Off

CHICAGO, Dec. 29.—Need for looking before you lay your money on the line was underscored heavily this week in the experience of a prominent Chicago coin machine distributor.

Here is his report of an experience that appears to have the earmarks of an attempt at a "quick clip":

In response to an advertisement offering to buy used machines of a certain type, the distributor received a letter from La Crosse, Wis., offering him 10 of the machines specified for \$3,100. The letter requested the distributor to send a certified check for \$1,500 as a deposit on the machines, paying the balance on delivery.

Just to check, the distributor called the writer and found that the address given on the letter was the county jail. In the telephone conversation, the man gave a plausible reason for being in jail and insisted that he stood ready to deliver the machines.

But as a double check, the distributor decided to ask a friend in a near-by town to drive over and talk to the prospective seller. Outcome of the friend's interview was that the man admitted he did not have the machines in Wisconsin as indicated in the letter. It also came out that the \$1,500 he had requested as a deposit was the exact amount he needed to bail himself out of jail.

After hearing results of his friend's interview, the Chicago coinman naturally did not send the money, but he feels he had a close call from getting up \$1,500 for a long time, if not getting separated from his cash permanently.

Plastic Firms Plan Increase

ST. LOUIS, Dec. 29.—Over \$107,000,000 will be spent by 22 plastic manufacturers for new facilities in the next 18 months, according to W. S. Landes, president of the Plastic Material Manufacturers' Association.

This expansion program, Landes states, will provide for an increase of 300,000,000 pounds a year, 300 per cent more than the present output of plastic products.

Plans include the making of plastics for packaging, glues, dishes, furniture, auto accessories, highway markers, insulation, lighting fixtures, mosquito screening, paints, fabrics and an endless number of novelties.

Coin Mchs. May Be at Chi Show

CHICAGO, Dec. 29.—It is rumored that some coin-operated washing machines will be displayed at the Household and Appliance Convention, which begins tomorrow (30) and will last until January 4 at the Palmer House. Because of the hustle involved in setting up the exhibit hall, A. W. Buddenberg, secretary of the Houseware Manufacturers' Association, could not confirm or deny the rumor.

Besides the washers, it is possible that a coin-operated radio may be displayed along with several other new ideas in the way of coin-operated equipment. Some manufacturers of coin equipment plan to display other products of their company at the gathering.

Norman C. Kalmar Plans Entry Into Chi Brokerage Biz

CHICAGO, Dec. 29.—Norman C. Kalmar, comptroller and director of purchases of the A. B. T. Manufacturing Company, announced his resignation effective January 1.

Leo Goblet, cost accountant for the firm, is slated to take over Kalmar's purchasing duties, but no announcement has been made yet as to who would handle the comptroller assignment. Gob-

Location Owner Tells Customers "Spit on Coins"

INDIANAPOLIS, Dec. 29.—A filling station cigarette machine location owner here has solved a problem that has hindered play on coin machines since they first appeared on the market.

When customers first started to complain that coins would not work in the machine because of the cold weather, he told them to "spit on the coins" and they then would operate the machine.

After seeing that he lost some customers when he wasn't around to tell them to "spit on the coins," he took an old oil can, painted it red to match the machine, filled it with water, and attached it to the side of the machine with the following note:

Dear Customer:

If your coins will not work in this machine please dip them in this water and they will ———. THANKS.

N. C. Expands Tourist Spots

RALEIGH, Dec. 29.—"North Carolina's post-war tourist business can be built into a \$250,000,000 a year enterprise if adequate facilities are provided and promoted," according to Ben Thorpe, president of the North Carolina Tourist Guide Association. Colman when interviewed about the State's plans state that they are planning expansion of locations and machine routes in line with the "tourist lure" program.

"North Carolina's seashore, Coastal Plain, Piedmont and mountain areas abound in vacation spots and points of historical interest," Thorpe added, "and the Tourist Guide Association was established to publicize and make our vacation and resort spots attractive to visitors from all over the United States."

The association is a non-profit organization made up of members from hotels, restaurants, tourist homes, courts, service stations and kindred businesses catering to the tourist trade. While only a few weeks old, the organization has a large State-wide membership, Thorpe declares, with Asheville leading the list with 61 members.

Beverage Tax Gain Leads in Oklahoma

OKLAHOMA CITY, Dec. 29.—Beverage taxes led the upward parade of Oklahoma State revenues in November with an increase of 299.24 per cent, the State tax commission reported.

Next was the gasoline levy with a rise of 67.44 per cent, and the cigarette levy with an increase of 43.93 per cent in the month, according to the commission. Revenue from sales taxes rose 14.23 per cent.

Biggest source of State funds during the month was the gasoline levy which produced \$2,276,756, while the sales tax yielded \$1,915,085 and the tax on cigarettes brought in \$534,773 and the beverage levy \$469,188.

In the first five months of the current fiscal year, beginning July 1, motorists in the State paid a total of \$10,933,976 in State taxes on gasoline while taxes on the sale of other items, except cigarettes and beverages, brought in \$8,824,336 in the same period. The cigarette levy yielded \$2,794,876 in the five months and the beverage tax produced \$2,317,926.

In the period, the State's total revenue from all sources was \$35,812,787, an increase of approximately 34 per cent over the same period last year.

let has been with the company seven years.

Kalmar, who began with A. B. T. 17 years ago as city sales manager in Chicago, will enter the brokerage business here, probably as an account executive with one of the major firms. Arrangements will not be completed until he returns from a long vacation in Florida and Cuba about March 1, he said.

Before 1940 Kalmar served as sales manager and office manager for the firm. He is 37 years old, a graduate of Northwestern University and a member of Medinah Shrine Temple.

Season's Greetings

AND BEST WISHES TO ALL

FOR A

Prosperous New Year

Harry Jacobs Jr.

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

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Huge Problems In Unemployed Seen by Unions

WASHINGTON, Dec. 29.—Unemployment problems "equal to any the nation has ever faced" was predicted by the labor committee of the National Planning Association in a special report presented last week.

Made up of the leaders of the AFL, CIO and other large unions, the committee made the prediction in calling for permanent federal operation of the United States Employment Service, stating:

"This retreat from responsibility means that the federal government will turn over the operation of the employment service to the States but go right on paying 100 per cent of the cost.

"With millions of veterans and war workers looking for jobs, there could be no worse time to disrupt the national employment service."

Main contention of the labor planning group is that under State control there is danger of using USES to "force down the workers' standard of living by driving labor into cheap jobs."

Franc's Slash May Up Exports

(Continued from page 69)

France were vending machines, with a total value of \$685.

Reports reaching the coin trade from soldiers who served in France during World War II indicate that the German army of occupation confiscated most of the French coins and had them melted down for their metal content. The Chicago branch office of the Department of Commerce said that it is unable at this time to provide a report on French coins. Nor could the Commerce Department in Chicago supply information on the present French government's plans for coinage now that the war is won.

Prior to the war France had coins of five denominations in circulation. These were 1, 5, 10, 20 and 100-franc pieces. One and two francs were made of copper, the five-franc piece was a nickel coin, while the 10 and 20-franc pieces were of silver. The 100-franc coin was made of gold and was not in wide circulation during the 1930's.

Larger Coins

The franc before the war was somewhat larger than standard, small U. S. coins. The five-franc piece before the war measured slightly larger than one inch in diameter or approximately the same size as the U. S. 25-cent piece. Another issue of the five-franc piece measured slightly less than one inch in diameter. No information on the planned coinage has as yet been released by the French government.

Ingenious French operators, who managed somehow to keep their coin machines in working order, welcomed the arrival of Yank troops as the Allies tightened their pincers around Hitler's armies. Because the French coins had practically disappeared from circulation, the operators kept an attendant at all coin-operated amusement devices. Patrons who wished to entertain themselves with the machine first paid the operator in paper currency and the operator himself switched on the machine.

Commenting on the devaluation of the franc, the U. S. Secretary of the Treasury pointed out that "a change in the franc rate was an essential step in the French program of economic reconstruction." Vinson made that comment in a letter to Rene Pleven, French finance minister. Vinson added that "it has been generally recognized that the foreign exchange value of the franc was out of line."

New Orleans Daily Finds New Pinball Fan; Susie Terrier

NEW ORLEANS, Dec. 29.—A reporter for *The Times-Picayune* published in New Orleans, uncovered a new kind of pinball fan the other day. Result of his discovery was a feature article and a large two-column illustration. For the trade interest it has, the article is reprinted below. Author of the story is Albert Goldstein.

Susie, a five-year-old Manchester Terrier, "is crazy about pinball machines."



SUSIE THE PINBALL FAN

That's what her owner, John P. Coffee, 56, 724 North Hagan Avenue, asserted. Then he proved it.

"Watch this," Mr. Coffee said. Susie, weight three pounds, and very self-sufficient, was trotting ahead of him out Dumaine Street. When they reached a barroom at the corner of North Rendon Street, Susie stopped, whined, barked, jumped up and down and raised a general ruckus.

Senses Machine

"She knows they got a pinball machine in there," Mr. Coffee explained.

They went into the place and Susie spotted the machine right away. Yelping frantically, she tried to climb onto it. "Wait, Sue," Mr. Coffee said. "I got to get some change."

Sue waited on top the machine where he placed her, her eyes glued to the spot where she knew the ball was going to pop out.

Mr. Coffee inserted a nickel, let the pin fly, and the ball went whizzing. That got Susie practically hysterical. The performance was repeated about 10 times as Mr. Coffee, abetted by two or three drinking customers, continued to feed the machine. Nobody scored, of course, but everybody, including Susie, had a wonderful time.

Biographical Data

Between plays, Mr. Coffee offered certain biographical data covering his prima donna: Susie caught cold recently and had to have a doctor. Susie is a first-rate rat catcher, to say nothing of a dependable watchdog. She has a "half sister," Lassie, who shows no interest in pinballing. Their mother died following a short illness several months ago.

Mr. Coffee inserted another nickel and that touched off Susie again. She made more noise than two ordinary size dogs and kept it up until the ball stopped rolling.

"Do you ever win on these machines?" Mr. Coffee was asked.

"I don't care anything about winning," Mr. Coffee replied. "I just play them for Susie's sake."

which break into fragments as they hit the target plane. The plane fired at has an armour plating thicker than usual and sensitized so that when hit by the plastic bullets each hit is recorded on a meter inside the plane. As the hit is made a light flares up on the tail and in the nose of the plane indicating to the gunners that they are "on target."

The plane and the technique of scoring is called "pinball gunnery practice" by the men and the novelty attached of the new training method adds to the competitive spirit of the men.

Council Pushes Use of Peanuts

ATLANTA, Dec. 29.—A campaign to promote the use of peanuts is planned to start April 1 by the National Peanut Council. Main feature of the campaign will be the use of national advertising.

Meetings are slated for the near future to enlist the support of all branches of the peanut industry in the campaign. Peanut vending operators will no doubt be called upon for aid and advice.

NEWS DIGEST

(Continued from page 69)

tics which may be finding their way into new model juke boxes and other coin machines. Plastic firms are now expanding their facilities to gear production to peak demand.

ICE CREAM—Ice cream manufacturers are aiming at a total goal of 5,000,000,000 gallons production for 1946. If sugar becomes more plentiful before warm weather, the goal may be reached. Ice cream vending machines will help boost sales for the ice cream makers just as the venders have hyped candy bar sales.

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STAR WHEEL Lots of 10 35c
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STAR WHEEL PIN Lots of 10 30c
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Lots of 10 15c



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Cancel Pawl Wurlitzer Magazine Switch 25c
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ACTUATING LEVER BUSH Lots of 10 12c
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WALL BOX GLASS
For Models 120, 123 and 125
Lots of 10 97c ea.
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ALL MODELS EXCEPT COUNTER MODELS
Lots of 100 70c ea. Lots of 300 50c ea.

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Navy Uses Pinball To Teach Gunnery

CHICAGO, Dec. 29.—Moviegoers thruout the country are this week viewing the latest type gunnery practice plane being flown by the navy which uses the pinball technique in scoring hits.

Bullets fired at the target plane are composed of graphite bound by plastic

URGES RESONATOR ON JUKES

Inventor Says Tones Better

Ohio physicist says sound-box reflects overtones to achieve true reproduction

COLUMBUS, O., Dec. 29.—To get better tone from recordings, whether in juke boxes or movie theaters, attention must be turned from fancy shapes and gadgets on speakers, to the resonance and reflection of sound.

That is the opinion of Dr. Christian A. Volk, director of research for Robinson-Houchin Optical Company of Columbus, physicist and a long-time student of sound and acoustics.

Volk made the observation as he announced completion of a new type sound box which he calls the "Volfair-Resonator." He claims the device will give full and accurate tonal response rivaling carillon towers of European cathedrals from which bells can be heard miles away.

Tone Blend

He declared of his resonator: "Actual tests were made of the sound values and it has been proven beyond a question of doubt that there is no predominance of higher or lower frequency response from any point within the enclosure (of the resonator), but an absolute pure blending of tonal response from the various units when measurements are taken from a reasonable distance from the sound source."

Volk said his device was designed originally for movie houses and other theaters requiring amplification of sound, but that it would be adaptable to automatic phonographs.

In construction, it simply is a cubical box 24 inches high with two partitions dividing it into four equal-sized compartments. The partitions run from corner to corner. In five of the sides of the box there are sound-outlet holes about the size of those on an ordinary table-model radio cabinet. A speaker is placed in each compartment.

He already has adapted it to a home-recording and radio set of console type. In the adaptation, he simply used the frame of the sound box as the cabinet supporting the radio and recording mechanism. Another model he has completed may be suspended from the ceiling and the sound wired to it.

Five Dimensional

"In substance," Volk added, "it may well be defined as a five dimensional sound system since each loud-speaker unit is sharply directional and yet, when all five units are operating, it introduces no directional characteristics whatsoever. This is particularly true when it has been suspended from the ceiling."

He describes its output as a "totally new sound effect—namely that of quantum or mass sound."

To back up his theories of sound, Volk cites the research of that great physicist Helmholtz, who declared that echoes and reverberations of musical sounds are the most important agents of quality of tone.

"Helmholtz states that echoes and reverberations should not be absorbed, but that we should learn to understand the handling of these factors rather than to destroy them," Volk added.

Up to now, he continued, major attention in the acoustical arts has been given to deadening undesired echoes by absorbent means and other means. His device is calculated to reflect the echoes in such a way as to strengthen each tone in the sound spectrum.

Juke Experiments

According to reports, established manufacturers of juke boxes have been experimenting with resonance as a means of improving tone reproduction. At least one coin phonograph is reported to use resonators in connection with its speaker system.

Volk's device could be adapted to juke

Juke Box Lifts Cafe Owner to Swank Eatery From Lunchroom

PHILADELPHIA, Dec. 29.—The Philadelphia Record devoted a feature story to Maurice Rotenberg, who rose from a small lunchroom operator to the owner of a swank mid-town restaurant on the strength of juke boxes.

Rotenberg's lunchroom was in one of the less frequented sections of the city. The lunchroom had a juke box, but Maurice was devoted to the classics and couldn't stand the pop tunes that poured forth at the behest of his nickel-bearing customers. So he tossed the juke box out and lost many of his customers.

He finally got the idea of installing a juke box that played classical music. His own collection of serious music numbered many thousand records and it took a while to find a machine which would play 12-inch records, but Rotenberg finally found one.

Customer Gain

In no time at all, the lunchroom had more customers than it could handle and Rotenberg was forced to enlarge his lunchroom into a restaurant. It was the first classical music restaurant in the city and Rotenberg's record collection was largely responsible for its success.

His new midtown spot is three stories. Three sound technicians from Philco did about \$1,500 worth of work installing

a complex sound system for the records. A panel full of switches at the cashier's stand controls the system. Two sets of records go on simultaneously—one piped thru the rooms of the restaurant and the second going to the third floor, which Rotenberg calls his Beethoven Shrine.

Local coinmen have shown great interest in the sound installation, since it may provide a means for increasing the scope of the juke box. Altho Rotenberg is anti-pop music, he is not anti-coin machine man and he's giving the operators full co-operation.

Announce W. Brase As Field Service Head of Juke Firm

KANSAS CITY, Mo., Dec. 29.—William F. Brase has been appointed chief of field service engineering for the Alroon Manufacturing Corporation's music division, according to announcement made



WILLIAM F. BRASE

by Rudy Greenbaum, vice-president and commercial sales manager.

Brase, who brings to the company 15 years of experience in the music trade, is well known in the business. He has been director of purchasing and field service engineer for three of the large juke box manufacturers.

He is moving his wife and 7-year-old son, Ranny, to Kansas City, where he is already installed in his offices and has been holding a series of meetings with regional field servicemen.

Rosen Returns to Ohio Specialty Co.

LOUISVILLE, Dec. 29.—Charlie Rosen, recently discharged from the navy, has resumed active management of the Louisville branch of the Ohio Specialty Co.

At the same time, Rosen announced the appointment of his firm as distributor in the Kentucky-Southern Indiana territory of Packard juke box equipment.

Shaffer Music Expanding

WHEELING, W. Va., Dec. 29.—Shaffer Music Company, Columbus, O., Seeburg products distributors, is expanding and have opened an office for service and parts at 1925 Market Street, Wheeling. Another office is set for Charleston, W. Va., according to Ed Shaffer.

New Plastic Is Described At AICE Meet

Juke Firms Big Users

CHICAGO, Dec. 29.—New glass-reinforced plastic said to be suitable for use in construction of a wide variety of products from bathroom fixtures and luggage to railway cars was described last week at the American Institute of Chemical Engineers in the Stevens Hotel.

Word of the new plastic came from H. W. Collins, director of the Owens-Corning Fiberglas Corporation's research laboratories. He said the material has greater strength than structural metals, will not corrode, is stable in size and can be cured into any shape without expensive dies.

It is compounded by using fine glass fibers to reinforce plastic materials just as steel rods are used to reinforce concrete, Collins said. It was developed originally for the Army Air Forces to supply a strong lightweight structural material.

Coin Machine Use

Announcement touched off speculation as to whether this new material, if measuring up to claims for it, would not solve some problems confronting coin machine engineers wishing to expand the use of plastics. Juke box manufacturers, who were among the first industrialists to use plastics extensively, have been reported planning to use these materials on an even wider scale in new models. Before the war, use on juke boxes was confined largely to ornamental parts and decoration.

At the same time, W. S. Landes, president of the Plastics Materials Manufacturers' Association, said that production of plastics will be increased approximately 300,000,000 pounds a year. Increase in output will come largely thru expansion by 22 manufacturers expected to amount to more than \$107,000,000 in the next 18 months, he said.

This estimate Landes described as "conservative," adding that it did not include construction and tooling by molders and fabricators. Most of the new facilities will be for molding output, which he said is most acutely needed. The remainder will be in plants producing sheets, rods, tubes, adhesives and laminating materials.

Landes said that demand now far exceeds supply, but production is expected to catch up with the market to a great extent by the latter part of 1946.

Home Jukes

The following list of home juke boxes, with record changers, represent new models currently being advertised to be added to the lists published recently in this section:

BARR made by Barr Electronic Company, Dallas, Tex. Two models.
ECHOPHONE made by Echophone Division, Hallicrafters, Chicago. One model.

FARNSWORTH made by Farnsworth Radio & Television Corporation, Fort Wayne, Ind. One model.

RCA made by RCA Division, Camden, N. J. One model.

SANDWICK made by L. M. Sandwick Association, Chicago. One model.

STEWART-WARNER made by Stewart-Warner Corporation, Chicago. Three models.

STROMBERG-CARLSON made by Stromberg-Carlson Company, Rochester, N. Y. One model.

Brilliant Remodels Quarters

DETROIT, Dec. 29.—Brilliant Music Company is remodeling its salesrooms in preparation for expansion of its juke box distribution and record service.

Record Reviews

(Continued from page 27)

THE RAMBLER TRIO (Super Discs)

Guitar Boogie—FT.
Beaty Steel Blues—FT.

This fiddle and guitar unit, with Western leanings, offers a highly commercial eight-to-the-bar spin with *Guitar Boogie*. Picking the strings clean and tuneful, side showcases Arthur Smith, who displays plenty on the boogie ball. *Beaty Steel Blues*, also spinning at a fast beat, shows off to good advantage the Western hot style of the fiddler and guitarist.

Novelty appeal of "Guitar Boogie" should help its span in the music boxes.

STUFF SMITH (Musicraft)

Time and Again—FT; VC.
Is Is—FT; VC.

The steaming Strad scraped by Stuff Smith still continues to pour forth heat. With piano and guitar supporting, Smith showcases his fiddle stuff for his own *Is Is*, to which he adds his own breathless style of jive singing. Contrasting is a slow blues ballad, *Time and Again*, also a Smith original, with his fiddle kept under the fine torch chanting of Sarah Vaughn.

This spinning is geared for the hot jazz trade.

GERALD WILSON (Excelsior)

Just One of Those Things—FT; VC.
Puerto Rican Breakdown—FT.
Just Give Me a Man—FT; VC.
Top of the Hill—FT; VC.

A one-time trumpeter with Jimmie Lunceford, it's a fine band of his own, built along solid lines, that Gerald Wilson sports in this spinning. With plenty of rhythmic urge in their beatings, band displays its power prowess in the original instrumental, *Puerto Rican Breakdown*, which also has the maestro's trumpet top drawer. With his horn kicking off the sides, band has an added asset in the romantic singing of Dick Gray, who gives out rhythmically for *Just One of Those Things*, and in more philosophical fashion, for the honey philosophy packed in the slow ballad, *Top of the Hill*. Also on the plus side is the husky blues singing of Betty Roche, former Duke Ellington canary, for *Just Give Me a Man*. Band, in this initial effort, holds much promise for the platters.

Out on the West Coast, where the band is better known, all of these sides should spin bright in the phonos. In fact, there is rich race quality in the spinning for any territory.

DAVID STREET (Victor)

Uh-Huh—FT; V.
I'm Not Having Any—FT; V.

David Street sings it soft and smooth to good effect for *I'm Not Having Any*, a tender torch ballad that should build big in popularity circles. With the velvety string setting provided by Russ Case, spinning brings out all of the warmth in the troubadour's pipes. Tempo is stepped up for *Uh-Huh*, a trite and boring novelty that was never meant to be. At least, not for this singer.

Music ops should be keyed to the "I'm Not Having Any" ballad, which holds real hit potentiality, even the David Street may not be strong enough to start it off.

RAFAEL MENDEZ (Pan-American)

I Know That You Know—FT.
In a Little Spanish Town—FT.
Tea for Two—FT.
Kitten on the Keys—FT.

Altho Rafael Mendez's technical proficiency on the trumpet can hardly be passed off as an orthodox hot style, there is real excitement in the free improvisations offered by the other hot men rounded up for this session. With Cliff Lange scoring for a single tenor sax

with four brass and rhythm, Mendez gets in all his cadenza and triple-tonguing effects for *I Know That You Know*, and at a speed tempo. Geared to a jump tempo, and with the ensemble scored as a tightly knit and rhythmic unit, there is much of interest in the other three sides, especially for the beautiful phrasing and tone sent forth by Jack Jenney on trombone to prove that he still rates with the best of the jazz sliders. Apart from Tom Todd's piano and Bob Dukoff's tenor sax rldes, there is a dash of Dave Barbour's exciting guitar pickings on *In a Little Spanish Town*. If for Jenney alone, these sides rate a niche for the hot jazz needler.

With all the sides standards, the spinning may attract some coinage at the juke locations.

NORO MORALES (Seeco)

La Reina—FT; VC.
Orito Olale—FT.
Te Lo Juro Yo—FT; VC.
Si No Eres Tu—FT; VC.

Paced by exciting Steinway sparkle, Noro Morales and His Copacabana Orchestra offer the Latin dance melodies in a fervent manner that makes the music irresistible. Moreover, there is plenty of contrast to enhance the needling appeal of these four sides. *La Reina* is a gay and lively rumba with Tit Rodriguez and the boys in the band raising their voices effectively in song. *Orito Olale* is a spirited samba featuring the band. Bobby Capo, a pash piper, joins in for *Te Lo Juro Yo*, a bitter sweet melody played in the bolero tempo, as is *Si No Eres Tu*, a Latin lullaby rich in romantic appeal.

At locations where the Spanish music sells, these sides are all sure winners.

RAFAEL MENDEZ (Pan-American)

Tumbanda Cana—FT; VC.
Toda Una Vida—FT; VC.
El Muerto Se Fue De Rumba—FT; VC.
Diez Minutos Mas—FT; VC.
Porque—FT.
Acercate Mas—FT; VC.
La Bamba—FT; VC.
El Rancho Grande—FT; VC.

His trumpet pacing a Latin unit, Rafael Mendez whips up real south-of-the-border excitement for these eight sides. With the strings and woodwinds, Mendez brings out all of the exotic charm of *Porque* as a gaucho tango; doing as much for *Acercate Mas*, a rumba-bolero, and *Toda Una Vida*, also a rumba-bolero, for which Chuy Castillon adds lyrical color in the romantic bary range. In a more spirited fashion, Castillon also sings with the band for *Tumbanda Cana*, a guaracha. Margo Lergo adds her exciting and spirited singing to the Mendez band for the other four sides. Spins gay for *El Muerto Se Fue De Rumba*, a rumba; *La Bamba*, a son jarocho, and for the familiar ranchero dance, *El Rancho Grande*; with a slower bolero tempo set for the exotic *Diez Minutos Mas*.

All the sides should play well at locations where the Latin rhythms create the phone interest.

HOLLYWOOD'S FOUR BLAZES

(Excelsior)

The Big Leg Mama's Fine—FT; VC.
I Never Had a Dream to My Name—FT; VC.
That's a Good Little Old Deal—FT; VC.
Love Will Bloom in Paris This Spring—FT; VC.

Hollywood's Four Blazes, taking in piano, guitar, bass and drums, are on a King Cole Trio kick in their offering. However, the foursome have a measure of individuality that is as easy to take as the Cole unit. With the piano and guitar for the instrumental noodling, and the entire group for the singing, the

foursome spin with plenty of life for their own Harlemese jive ditties in *The Big Leg Mama's Fine* and *That's a Good Little Old Deal*. For the mood ballads, *I Never Had a Dream to My Name* and *Love Will Bloom in Paris This Spring*, there is plenty of nostalgic flavor in the bary piping of Connie Jordan, the drummer man.

All four sides should spin like blazes at the race locations.

SIPPIE WALLACE (Mercury)

Buzz Me—FT; V.
Bedroom Blues—FT; V.

For the race blues, Sippie Wallace shouts it out thin. Nor does the alto sax, drum and piano (Albert Ammons) set any feverish pitch for the gal. Their playing is as uninspired as the gal's shallow shouting for *Buzz Me* and *Bedroom Blues*, both slow race blues.

Phono fans at the race locations have much better to choose from.

FLENNY TRIO (Excelsior)

Somebody's Got To Go, Mr. Jones—FT; VC.
New That You Know—FT; VC.
That's the Wrong Gal, Brother—FT; VC.
My Love—FT; VC.
I Ain't Mad at You, Pretty Baby—FT; VC.
The Induction Blues—FT; VC.

The Flenny Trio, with Lorenzo Flenny on piano, Jimmie Edwards on guitar and Robert Lewis on bass, makes for another West Coast unit on a King Cole Trio kick. However, their offerings are geared more to the race register, with the selling stalwart in the singing of guitarist Edwards. Lad can shout it out with the best of them in Kaycee style as he does for the slow blues, *Somebody's Got to Go, Mr. Jones*. Then tempers his pipings just as effectively to the romantic mood for a slow ballad as in *Now*

That You Know. His blues shouting is plenty strong for *The Induction Blues*, altho the slow chant is heavily dated lyrically, and with the others joining in on the chant, makes the lyrics jump aplenty on *I Ain't Mad at You, Pretty Baby*. For *That's the Wrong Gal, Brother*, a race blues about evil women, and the sentimental ballad, *My Love*, an unblinded singer handles the wordage under the pur set by Edwards on the other platters. If it is the same voice, there's a marked improvement since these two sides were cut.

The blues sides should all rate big at the race locations.

BILL GOODEN TRIO (Musicraft)

I See Your Face Before Me—FT; VC.
My Trust—FT; VC.

With a fetching style of rhythm singing and a pleasant piano personality to blend, Bill Gooden, with guitar and bass rounding out the trio, wins individual honors with his first sides. Creating a restful mood with his rhythmic styling, sells it big at the piano box and in song for both *I See Your Face Before Me*, a yesteryear show ballad from *Knickbocker Holiday*, and for his own rhythm ballad, *My Trust*.

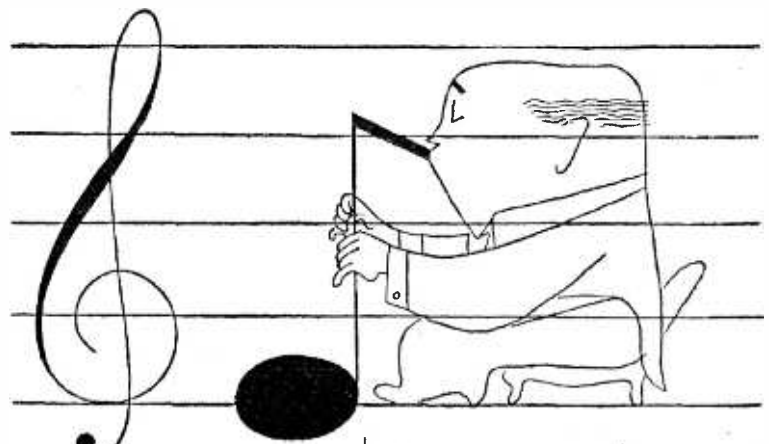
Phono attraction will depend largely on the popularity of the Trio in a territory.

PEDRO FLOREZ (Seeco)

Orgullosa—FT; VC.
Traigo De Todo—FT; VC.

With peppery piano passages sparking the Pedro Florez band, plus spirited singing in the Spanish tongue by Polito Galindez, it's a gay and lively guaracha dance coupling of *Orgullosa* and *Traigo De Todo*.

Both sides are swell where south-of-the-border settings command the coins.



Music in the best sense... best in tone,
best in performance, best in profits—and best for you.
That's why it's worth waiting for

MILLS MUSIC

MILLS INDUSTRIES, INCORPORATED • CHICAGO, ILLINOIS



JUKE BOX distributors gather in Kansas City, Mo., to confer with Rudy Greenbaum, vice-president in charge of commercial sales for the Aireon Manufacturing Corporation. Shown, left to right, are E. H. Cashion, J. L. Brown, C. V. Hitchcock, Rudy Greenbaum, H. M. Branson and Gil Brawner.

PHONO OPERATORS . . . HERE IS
THE PERFECT SERVICE
STAR READY PRINTED PHONO TITLE STRIPS
FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE
STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

WILLIAM HAROLD MOON has recently organized a new publishing firm called North American Music, Ltd., in Toronto, and is in the market for United States song publishers and writers who are looking for Canadian performances and sales of their songs. Moon was the composer of many of the Western numbers recorded by CURLY McCOWEN (the Yodeling Cowboy) in 1935-40. Curly was one of the first performers to join up, and went overseas with the Canadian First Division. Due to his ability to ride trails, he became a dispatch rider and made quite a name for himself. He was in the army for the full six years that it took to settle Hitler's men, and it is hoped that he will soon be back on the Canadian network. Moon was with the RAF Ferry Command for some time and met many U. S. armen who are real folk tune fans and, of course, these lads did a lot to warm up Anglo-Canadian-American friendships that will live for years to come.

KEN CHRISMAN, proprietor of the Painted Post, Western dance hall in Studio City, Hollywood, will give a series of Painted Post trophies to the most promising Western stars of 1946 and the young Western stars who have made the most progress during 1945. The board of judges comprises veteran actors, directors, producers, radio men and Western fans. First award was made to COTTONSEED CLARK (as the best Western emcee of 1945) at the recent Hollywood Barn Dance.

JOHNNY BOND is now with Metro-Goldwyn-Mayer Studios, playing a character part in a picture called "Star From Heaven." Johnny plays the part of a singing lad from Oklahoma, doing such songs as "Birmingham Jail," "Darling Nellie Grey" and an original called "My Red River Rose." The picture, which is in color, will be released some time in 1946. Johnny's latest record release for Columbia is "Better Make Up for Lost Time," and "Baby, You

Gotta Quit That Noise." Both are original; the first is published by Hill and Range and the second by Peer.

TEX RITTER, JIMMY WAKELY and WESLEY TUTTLE have all returned to Hollywood from a personal appearance tour, but will leave again after the first of January.

Folger on Coast

BILLY FOLGER was in Hollywood last week and is soon to be discharged from the marines. He has been entertaining overseas with the DICK JURGENS unit. Billy, who is well known around St. Paul and vicinity, will return to KSCP very soon. IRVING SIEGEL, music publisher in Hollywood, has gotten out a new songbook incorporating the favorites of radio, stage and screen.

DON WESTON has just written and recorded four original numbers for the Westernair label, to be released January 6. Titles are *Trying to Forget, Who's Lonesome Now? Daddy's Yodel Lullaby* and *If I Had My Life to Live Over*. Don has also signed to do series of Western musical featurettes with CAL SHRUM. First one is to be released nationally February 1.

DAVY DENNEY, a new cowboy singing star, is heard on WHN. THE GLOOMCHASERS did six sides for Musicraft for Christmas distribution. Dave did "Would You Like to See a Picture of My Baby?" "Careless Love," "It's Nobody's Fault But Your Own," "Weary With Worry," "I Think I'll Throw My Pillow on the Floor," and "Precious Sonny Boy."

The Chart Music Publishing House has just accepted *When I Roller Skate With Kate*, written by AL SANDERS and EARL WHITTEN, and *I Got a Beau in Idaho*, written by LEW MEL and THELMA PARKER. SMILEY BURNETTE opens in Spartanburg, S. C., January 4. LLOYD HAMILTON and BILL RUSSELL, Smiley's two musical press agents, will contact disk jockeys and dealers as ambassadors of good will for Smiley and ARA Records and American Music, Inc.

Ritter Tour

TEX RITTER is making a special tour of Texas to scout for native talent for the show *Folk Song*, which he plans to produce on Broadway.

JOE McDANIEL will be on the counters with a special edition of *Is There Room Up in Heaven for an Old Rocking Chair?* by LEW MEL. JIMMY DAVIS is featuring the number. The McDaniel hit, *I Believe I'm Entitled to You*, was recently featured Coast-to-Coast on the NBO Prince Albert, *Grand Old Opry* program by RACHAEL and OSWALD. ERNEST TUBB expects to wax it for Decca soon, and OZIE WATERS will needle it for Coast Records.

STEVE ALLEN, producer of radio and stage attractions, is busy in Fort Smith, Ark., directing two big radio and stage units thruout the southland. His shows are also featured on several radio stations in the vicinity of Fort Smith and elsewhere. Recently the theater in which Steve was playing in Fort Smith sold \$35,000 worth of Victory Bonds in one night.

JIMMIE WALKER and His Western Stars are being heard over KXLA, formerly KPAS, Pasadena, four times weekly. Walker is also disking for Coast Records.

FOREMAN PHILLIPS moves his County Barn Dance office into new quarters in the Spring Arcade Building, Los Angeles, soon after the first of the year.

More than 3,000 Western fans attended the opening of COTTONSEED CLARK'S *Hollywood Barn Dance*, now being broadcast from the Western Palisades Ballroom, Santa Monica, Calif. Stars on hand for the show, which had been broadcast from the CBS-KNX studio in Hollywood, included Roy Rogers, Gabby Hayes, Smiley Burnette, Chet Lauck, Hoosier Hot Shots, Sons of the Pioneers and Dale Evans.

Hill and Range is publishing SPADE COOLEY'S latest song, *Heartaches, Sadness and Tears*.

Big Party

HAYLOFT HOEDOWN, WFIL, Philadelphia, barn dance, celebrated its first anniversary and Christmas at a gala 2½-hour party last week. Nationally known guests, Miss Philadelphia 1945, 50 crippled children from the Shriners' Hospital, Philadelphia, and many elaborate prizes were among the specials for the celebration.

Denver Darling, radio and record singer, was the featured guest of the show. Jack Steck, Lew Carter, Jessc Rogers, The Steepy Hollow Gang, Santa Fe Trailblazers, Willow Ranch Dancers, Sheriff "Ed," Carol Wynne, Fred Homer and Milt Spooner were among the regulars who took part in the shindig.

Invitations in rhyme were sent out to advertisers, agencies and city officials. Hayloft Hoedown has been aired and sponsored for the last six months over a Coast-to-Coast American network wire. As one of the features of the holiday show, all the entertainers permitted the audience to suggest numbers for the program. Acts also participated in distributing gifts and prizes. Five baskets of provisions were distributed to needy families in the city as part of the show's thanksgiving offering.

DANNY KLEINMAN, who promotes hillbilly dances and entertainment in the Philadelphia area, is recuperating in one of the Philadelphia hospitals following an automobile accident in which his car skidded on an icy street. LYNN WHITE, hillbilly songstress, was also injured in the accident.

The Rustic Ranchhouse, a new hillbilly night club, is scheduled to open in Philadelphia early in 1946. It will be the first club of its kind in that city and will feature hillbilly entertainment exclusively. Opening show will headline SALLY MARSH, the Cross Patchers and Twilight Ramblers.

Name Blackidge General Sales Head of Standard

CHICAGO, Dec. 29.—James M. Blackidge has been named general sales manager of the industrial and distributing division of the Standard Transformer Corporation. Jerome J. Kahn, president, announced. Blackidge has been with the firm nine years. He previously had been sales manager of the industrial division.

RECORDS

OPERATORS, ATTENTION! WE HANDLE ONLY HITS

Huba Huba—Perry Como	53¢
It Might as Well Be Spring—Sammy Kaye	53¢
Chickory Chick—Sammy Kaye	53¢
Sugar Blues—Glyde McCoy	53¢
Aren't You Glad You're You—Bing Crosby	53¢
Bcaulah's Boogie—Lionel Hampton	53¢
I Can't Begin To Tell You—Bing Crosby	79¢
Beer Barrel Polka—Glenne Miller	53¢
Roll Dem Bones—Big Bill	53¢
Don't Live a Lie—Gene Autry	53¢
Send This Purple Heart to My Sweetheart—Denver Darling	37¢
Honey Delper—Jimmy Lunceford	79¢
You Two-Timed Me One Time Too Often—Tex Ritter	53¢
Too Little, Too Late—Wesley Tuttle	53¢
Waiting for the Trains To Come In—Peggy Lee	53¢
Doctor, Lawyer, Indian Chief—Betty Hutton	53¢
You Will Have To Pay—Tex Ritter	53¢
Boogie Woogie—Tommy Dorsey	53¢
South—Benny Moten	53¢
A Kiss Goodnight—Ella Fitzgerald	53¢
Holiday for Strings—Babe Jones	53¢
Time's A-Wasting—Duke Ellington	53¢
What a Deal—Martha Tilton	53¢
Tampico—Stan Kenton	53¢
Atchison, Topeka and Santa Fe—Johnny Mercer	53¢
No, Baby, Nobody But You—Erskine Hawkins	53¢
Campdown Races—Johnny Mercer	53¢
Sugar Babe Blues—Roosevelt Sykes	53¢
That Drummer's Band—Gene Krupa	53¢

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4000 PLAYS

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- ★ Balanced Tone-Beauty
- ★ Full Record Protection
- ★ Smooth Playing

PRICE 1-49 44c ea.
50-100 42c ea.

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Fiber Main Gears for Seeburg & Wurlitzer
Less Steel Hub. \$3.00 Ea.; Doz. \$33.00.

Vol. Control Keys for Seeburg & Wurlitzer:
Package of 24, \$1.00.
Package of 100, \$3.00.
8800-8800 PICK-UP COILS, \$2.00 and Old Coil.

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Universal Buys Chi Juke Route Of Joe Kroeck

CHICAGO, Dec. 29.—For the second time within the past two weeks the sale of one of Chicago's large juke route sales was announced. It was announced this week that Joseph A. Kroeck, owner and operator of the Paramount Music Company, sold out his entire operation of 107 juke routes to the Universal Automatic Music Company, owned and operated by Joseph Peskin.

Arrangements for the sale were begun December 13 and include an agreement whereby Universal Automatic operates the route until January 2 at which time the sale will be completed for an undisclosed amount of cash.

Phonographs on the Kroeck route were located principally on the near north side of the city commonly known as the "Gold Coast." Addition of these new juke routes to Universal's holdings increases their juke operation to approximately 900 pieces of equipment from the Indiana State line, south to Melrose Park on the west side of the city to the near north side, where the presently purchased route extends.

Kroeck operated the route known as the Paramount Music Company since 1937 and acquired substantial experience in the operation of phonographs. Shortly after the first of the year Kroeck is reportedly embarking on a new career by purchasing a membership on the Chicago Stock Exchange.

Studies Location

During the course of the period between December 13 and January 2 when the sales deal was completed, Universal operated the newly purchased route on a percentage arrangement and during that time acquainted itself with the locations.

Prior to this sale between Paramount-Kroeck and Universal-Peskin, the Ace Music Company here sold its entire operation to a group of music operators here in the city who formed a corporation now known as the ABC Music Service Corporation. The Ace equipment numbered 550 to 600 juke routes, of which between 450 and 500 were bought by ABC and the remaining pieces purchased by Abe Koren, brother of Lou Koren, co-partner in the Ace Music Company with Max Berentson. The sale involved a purchase price close to \$500,000, according to trade estimates.

The ABC Music Service Corporation elected the following officers: Bert Bondioli, president; Jerry Shuman, secretary; Ray Cunliffe, treasurer, and Bob Gnarro, vice-president and general manager. These officers were part of the group of 12 music men here who pooled their purchasing power to buy the Ace Music holdings of Lou Koren and Max Berentson. Berentson and Koren after the sale of their route interests formed a new corporation, the Distributing Corporation of Illinois, and they will soon begin full-time distribution thru Illinois of automatic phonographs for the Alrean Manufacturing Corporation.

Pop Album Reviews

"THIS MODERN AGE" (Capitol)

This is the final 10 sides in the label's four-volume *History of Jazz* series, and by far one of the best packages of present-day hot jazz. With a rich variety of artists and styles for the spinning, the album makes for an up-to-the-minute jazz concert. There is the ubiquitous Coleman Hawkins, who displays his own artistry with the slow ballad, *I'm Thru With Love*; Billy Butterfield's trumpet pacing a small jam band; Bobby Sherwood band backing the Steinway squatter for Bix Beiderbecke's mood classic, *In the Dark*; the King Cole Trio, with Oscar Moore's guitar popping out front; the solid driving of the bandmen taking their direction from Benny Carter and Stan Kenton; the Kansas City swing style grooved by Jay McShann's scintillating Steinwaying, and a most delightful side-dish of Dixieland by an all-star band riding along with tenor man Eddie Miller. It's a whole jazz library in one.

FIBBER MCGEE AND MOLLY (Capitol)

The ace radio comics, joined by Teeny (Marian Jordan), provide a holiday

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Weeks to date	Last Week	This Week	POSITION	TITLE		ARTIST	RECORD NO.
				LAST WEEK	THIS WEEK		
1	—	8.	8.	IT MIGHT AS WELL BE SPRING (F)	Paul Weston-Margaret Whiting	Capitol 214	
1	—	8.	1	I CAN'T BEGIN TO TELL YOU (F)	Andy Russell	Capitol 221	
1	—	9.	1	I CAN'T BEGIN TO TELL YOU (F)	Harry James	Columbia 36867	
4	10	9.	10	WHITE CHRISTMAS	Bing Crosby	Decca 18429	
1	—	9.	1	BUZZ ME	Louis Jordan	Decca 18734	
1	—	10.	1	CHICKERY CHICK	Evelyn Knight	Decca 18725	
2	9	10.	9	IT MIGHT AS WELL BE SPRING	Sammy Kaye	Victor 20-1738	

pleasantry with a humorous and touching Don Quinn script entitled, *On the Night Before Christmas*. Spinning for three sides, there is musical merriment on the mated sides as the Ken Darby Singers and Billy Mills' band adapt Clement C. Moore's *'Twas the Night Before Christmas*. Package makes excellent holiday merchandising any year as long as the radio aces retain their Crosby.

"POLONAISE" (Victor)

The lovely Frederic Chopin melodies, brought up to date for the stage musical, *Polonaise*, provide real listening enjoyment in this set of six. Al Goodman's orchestra gives spirited reading for both the title side and the *Mazurka*. Earl Wrightson, baritone, and Mary Martha Briney, soprano, make it a thrilling love duet for *Just for Tonight*, and even more entrancing for the lovely *Now I Know Your Face by Heart*, which stems from the *Waltz in B Flat*. Wrightson also excels for the patriotic *O Heart of My Country*, based on the *Nocturne in E Flat*, and for the *Finale*, based on the *Revolutionary Etude*, with a male chorus joining in to make it all the more stirring. Rose Enghram, out of the operetta's stage cast, lends her soprano voice for the show's only original number, a tuneful and tender ballad, *The Next Time I Care I'll be Careful*. While in good voice, her diction on the disk leaves much to be desired.

EARL ROGERS (Musicraft)

For your store of musical folk lore, the old chancies of sea-faring folk and shanty folk contained in this six-sided set make for an excellent piece of Americana. Moreover, it's real entertainment in their lyrical projection by Earl Rogers, who has captured the true spirit of these old folk tales, most of them rare items. Accompanying himself on the guitar, Rogers makes the album a folk song gem with such classics as *Blow the Man Down*, *The Brookfield Murder*, *The Jamb on Jerry's Rock* and *The Ocean Burial* among others.

MARGARET O'BRIEN (Capitol)

While this set of three records is packaged for holiday sales, it makes excellent platter spinning for the youngsters any day of the year as the Hollywood tot tells *Two Stories for Children*. Standard stories among the younger set, Margaret O'Brien displays true dramatic ability as she tells the tales of *The Town Musicians* and *The Three Billygoats Gruff*. Story telling is heightened by sound effects and Paul Weston's incidental music.

"OLD-TIMERS" (Sonora)

The Ben Yost Singers, male quartet, in true barbershop harmony style, with piano and celeste providing adequate accompaniment, ring in a medley of 28 tunes that are real *Old-Timers*. Cataloging them as drinking songs, sweetheart songs, Irish songs and such, for each of the eight sides, the quartet runs the gamut from *Sweet Adeline* and *In the Good Old Summertime* to *Shine On Harvest Moon*. Swell spinning for joining in on the chorus.

"THE NUTCRACKER SUITE" (Victor)

It was noble on part of the needle works to bring forward a whimsical musical fantasy that sets the fairy tale of the little girl who dreamed of her favorite Christmas present of the Tchaikovsky music of *The Nutcracker Suite*. The lyrical tale, by Foster Carling and Country Washburn, is told on six sides by Susan Scott and a mixed chorus. The musical bridges are both built and torn down by Spike Jones and his dishpan

symphony crew of City Slickers. On the album's jacket, this unwholesome blend is nothing short of atomic. But the disks inside are mostly all duds. The presentation is too grown-up for the tiny tots, and entirely too asinine for adults. With the kids in-between knowing all about Lana Turner, they're not likely to be taken in by the Lemon Drop Queen.

"HAWAIIAN GEMS" (Pan-American)

Dan Kalauawa Stewart and His Islanders, taking in an electric steel guitar, two guitars, a uke and a string bass, pack all the musical and lyrical charm of the Islands into this set of eight sides. It's dreamy dinking in their singing and playing of eight familiar and highly tuneful island tomes, capturing the rich romantic flavor of the island music.

TEX RITTER (Capitol)

Tex Ritter, the cowboy screen star, packages his songs and stories on four sides, gearing his efforts to the children's trade during the holidays. To guitar accomps, gives the moppets everything from a humorous novelty, *I Love My Rooster*, to the blood and thunder *The*

Manufacturer Plans Two-Day Nationwide Juke Box Display

CHICAGO, Dec. 29.—New juke box models will be on display and "in action" during National Wurlitzer Days, January 6 and 7, thruout the country by all distributors in that firm's organization. Invitations to operators have been sent out by the local distributors, who are now busy fixing their offices and showrooms for the giant celebration.

Some local showings have been made by concerns since the end of the war, but this display will be held on a nationwide basis. Food, fun and refreshments will be offered to all, company officials state.

David Rosen Gets Philly Juke Area

PHILADELPHIA, Dec. 29. — David Rosen, of Philadelphia, has been appointed distributor of AMI juke boxes in Eastern Pennsylvania and Delaware, according to an announcement from the manufacturer.

Wreck of No. 9. With a gory Indian saga, the little girls will be too scared to spin this set. It's strictly masculine, and not entirely juvenile, either.

"CUBAN RHYTHMS" (Musicraft)

This package of eight sides brings back some old masters cut by the Hotel Nacional Orchestra of Havana, Cuba. While there is none of the polish in their playing that one finds today among the diskings of the Latin units, nor is the mechanical reproduction on par with present standards, there is still much in this music making for those seeking out the south-of-the-border rhythms. There is plenty of verve and excitement in their playing of the familiar rumba and conga melodies, and plenty of spirit in their songs. In the least, these are the authentic Cuban rhythms.

IMPORTANT ANNOUNCEMENT TO ALL WEST VIRGINIA OPERATORS

On January 6, 1946, we will open our new offices at #1925 Market Street in Wheeling, West Virginia. Service and parts for Seeburg equipment will be available to you at that time.

NEW PHONOGRAPHS SOON. Watch for date of showing.

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INSTANT COFFEE IN VENDERS

Powder Brew Said Answer

Problems plaguing pre-war machines seen solved with improved flavor of blends

NEW YORK, Dec. 22.—With the announcement that several of the large coin machine manufacturers are readying coffee vending machines for production during 1946, trade interest in "instant" coffee mixtures has revived.

Coffee vending machines have long held the attention of vending machine men, but the trade has had to overcome two obstacles in getting the coffee venders before the public. One problem was mechanical—how to build a practical, easy-to-service combination coffee brewer and vender. The other problem was the coffee itself—how to find an instant coffee which would stand up under the taste test.

Prior to the war, vending machine men concentrated on the ready-prepared types of coffee venders. Ready prepared venders ironed out both difficulties, since the coffee was made before it was placed in the machines; this also allowed the use of regular coffees, either made by drip or percolator methods.

Had Drawbacks

But the pre-war coffee vending machines, despite the fact that they overcame the mechanical and the taste problem, had their drawbacks. Chief among these was the trouble to which the operator, who had to brew the coffee, was put. Carrying pails of coffee from his offices or kitchen to his machines on location kept the coffee vender from most locations except the automat-style cafeterias. Servicing the machine, to make certain that it was clean and that all stale coffee had been thoroughly removed, was another obstacle.

The vending machine which would actually and automatically combine the coffee and boiling hot water would eliminate many of the operators' troubles without adding to his service problem—providing that the machine he had was practical.

Soluble coffees—perfected during the war for use by the armed services—seem to provide the best answer to the coffee vending problem.

A soluble coffee, which tastes like coffee but which can be made quickly and simply by combining it with very hot water, is the best apparent answer for the venders. Latest information released by kitchens and testing laboratories, like *The New York Times*, indicate that the newest soluble coffees act

(See INSTANT COFFEE on page 86)

To Slice Red Tape On Renewal of Cig Licenses at Philly

PHILADELPHIA, Dec. 29.—W. H. Beachy, deputy secretary of revenue, announced this week that a simplified procedure for renewing cigarette dealers' permits is being put into effect for the 1946 licenses.

Dealers will no longer have to fill out involved application forms, but will receive renewal cards to be returned to the department with the \$1 fee. All will be handled thru the State Capitol instead of the district offices.

Leaf Gum Buys Factory at Chi Of Government

CHICAGO, Dec. 29.—Sol S. Leaf, president of the Leaf Gum Company and the Overland Candy Corporation, announced that the two firms will be housed in a new West Side factory purchased for \$1,101,500.

Building was bought by the Leaf Building Corporation, also headed by Leaf, from the government thru the Reconstruction Finance Corporation. During the war the plant was used by the Minneapolis-Honeywell Regulator Company for manufacture of electrical control devices.

All activities of the gum company, now located at 431 North Wolcott, will be centered in the new structure which is situated at Division and Cicero avenues. The building has a floor space of 210,000 square feet and a portion of it will be used also to house part of the activities of Overland Candy Company, which officials said is planning to branch into the 5-cent candy bar field soon. The candy company now has its facilities divided between plants at 1732 West Hubbard and 2305 West Erie.

Structure is scheduled to be ready for occupancy in about 45 days. Leaf said it would then be fully equipped with modern machinery and laboratory facilities.

Leaf Gum has been pushing an aggressive advertising and sales campaign for a larger share of the 5-cent chewing gum market.

Plan Construction of New Beet Sugar Plant in Minn.

NEW YORK, Dec. 29.—Construction of a modern beet sugar factory at Moorhead, Minn., has been approved by directors of the American Crystal Sugar Company. Work on the plant is scheduled to begin in April and it is to be completed in time to process the 1947 crop next January.

Firm Pushes Stamp Folder Advertising

Uses Magazine Market

CHICAGO, Dec. 29.—Advertising on stamp folders, to be dispensed thru postage stamp vending machines thruout the nation, is featured in *Printer's Ink*, one of the leading advertising publications, in its December 21 issue. The ad claims 20,000,000 stamp vender circulation all over the United States.

With lowest sale rate—to be profitable—set by local stamp vending machine operators in Chicago at 800 per month per machine, and with 1,000 machines now in operation in this area alone, 800,000 circulation a month could be attained here. Similar in style to match book advertising, the postage stamp folder advertiser would be able to use prestige or institutional form of messages.

About one by one and three-quarters inches in size, the stamp folders have two sides available for advertising messages. Common practice is, however, to print only on the outside of the folder.

One of the greatest arguments for the folder-type advertising is that, along with paper match books, the ordinary customers will buy more stamps thru a vending machine—placed in the convenient corner drugstores, hotels or check cashing exchanges—than they ordinarily need at the moment. Thus they will carry the folder around with them for days and give the ad more than one passing glance.

Because the size of the folder is only two-thirds the size of ordinary paper book matches, "style" advertising is given a better chance to create more than average results for the space purchaser.

Name Stevenson N. Y. ICM Head

NEW YORK, Dec. 29.—James R. Stevenson Jr., Troy, N. Y., was elected president of the Association of Ice Cream Manufacturers of New York State at the 38th annual convention of the organization held last week at the Hotel Pennsylvania. Stevenson will succeed Anthony Menafra, president of A. Cardani, Inc., Long Island, N. Y.

The results of one and a half years study of conditions in the industry were reported by R. A. Perry, Hygeia Refrigerating Company of Elmira. Manufacturers were reported as being on a sound basis and prepared to expand their production to meet all needs.

Other officers of the association elected at the convention were: A. Riccardi, Pioneer Ice Cream Division of the Borden Company, vice-president; H. E. Shook, Breyers Ice Cream Company, Long Island City, re-elected treasurer, and W. H. List Jr., re-elected secretary.

Ethel V. Mars, Head Of Candy Firm, Dies

CHICAGO, Dec. 29.—Mrs. Ethel V. Mars, 61, president of the Mars Candy Company, Chicago, died in a hospital at La Jolla, Calif., after a long illness.

Mrs. Mars took charge of the candy company which her husband, Frank C. Mars, established before his death in 1934. She also assumed direction of his Milky Way racing stable which produced Gallahadion, winner of the Kentucky Derby in 1940. In 1934 and 1936 the stable was the leading money winner of American racing.

Interment took place in Minneapolis, where her husband first began making the candy bars which became national best sellers. At his death she inherited a fortune estimated at \$2,900,000. One daughter, Mrs. Patricia Mars Feeney, survives.

GE To Produce Electronic Hot Sandwich Mach.

SYRACUSE, N. Y., Dec. 29.—General Electric Company here announced this week that it will build "several thousand" electronic vending machines to serve hot dogs, hamburgers and grilled cheese sandwiches heated by electronic tubes.

Howard W. Bennett, manager of the specialty division of GE, announced that the first units of the new machine are



ELECTRONIC SANDWICH VENDER

expected off the production lines here early in January.

Machines being made by General Electric are slated for the Automatic Canteen Company of America, whose engineers collaborated with GE in the development of the machine.

More Details

Bennett released more detailed information on the workings of the sandwich vending machine. Here's how the firm says the machine will work:

The customer drops his dime in the machine and presses the selection button for one of three kinds of sandwiches. This trips a tray which causes the cellophane-wrapped sandwich to drop into an electronic oscillator coil where it is plainly visible to the customer.

As the wrapped sandwich falls into place, high frequency radio waves are focused on the sandwich. The waves heat the sandwich to the proper temperature, after which the item drops into a glass-door compartment where it is ready for the customer to pick up, unwrap and eat.

Heat Uniform

Engineers at General Electric are reported to have built more than 1,000 different types of oscillators before they finally perfected the one they wanted. Problem of the oscillator was to heat the rolls and the meat uniformly so that they would not burn.

After considerable experimentation and research, the engineers found the right frequency and developed a special coil which would heat the meat and roll thoroughly and uniformly.

Jack Rosenfeld Out Of Navy, Back With Trade at St. Louis

ST. LOUIS, Dec. 29.—The J. Rosenfeld Company, St. Louis, has been named distributor for U-Need-A merchandising machines in Missouri and Kentucky, according to an announcement made by the firm.

Jack Rosenfeld, president of the company, has re-entered the coin machine business following service with the U. S. Navy. Prior to his service, Rosenfeld had 15 years experience in the trade.

Northwestern WORLD FAMOUS VENDERS

DELUXE

Lots of 100 or More	\$18.95
Lots Less Than 100	19.50
Lots Less Than 25	19.75

MODEL 33


Lots of 100 or More	\$ 9.60
Lots Less Than 100	9.75
Lots Less Than 25	9.95

ORDER TODAY!

Deferred Payments Available

AMERICAN DISTRIBUTORS

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423 FRANKLIN STREET
JOHNSTOWN, PA.

U-NEED-A DISTRIBUTOR *in Missouri and Kentucky*

We are happy to announce our appointment as exclusive agent for U-NEED-A Venders, Inc., to distribute their outstanding machines in the above territory. Orders are now being taken for the new

MONARCH CIGARETTE MERCHANDISER

Designed by Norman Bel Geddes

Here indeed is the last word in cigarette Vendors, created by the recognized leader in industrial design, and engineered to give the operator a fool-proof, easily serviced machine of greater capacity but no larger size.

OPERATORS

Send in your orders. Tailored-to-Fit Financing arranged. Insure for yourself early delivery of New U-NEED-A Merchandisers. You'll like to do business with

Jack Rosenfeld

J. ROSENFELD CO.
3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582

Also exclusive distributor of Bally Machines in East Missouri—Southern Illinois—West Kentucky

Material Shortage Delays Coin Frosted Foods Store

PHILADELPHIA, Dec. 29.—The opening of the first coin machine operated frozen food store in near-by Ardmore has been postponed to January 15. A shortage of available materials caused the delay, but the operator has reported

that the additional time is not being wasted.

He and technicians are perfecting the machines already installed so that they will operate at top efficiency when the store has its official opening. The store is attractively decorated on the outside and occupies an area of approximately 20 feet in width and 30 feet in depth. It will specialize in frozen foods for the time being but plans are already being considered to increase the space and also increase the merchandise which it will dispense.

The store will be run by a staff of three. One employee will be a cashier. Another will service the machines and the third will act as assistant to the others.

The store is located near the station in the heart of the shopping district. The station is located on the main street of the town and furnishes transportation to Philadelphia and suburban spots. It's one of the main means of traveling in the area.

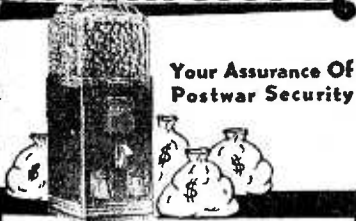
Shop Quickly

Advertising for the store will point out that housewives or housekeeping staffs for the homes in the area can shop quickly in the coin machine store. It will also stress the fact that frozen foods are easily and quickly prepared. The housewife can do her shopping in the city or take care of errands and still have a hot tasty meal on the table at the luncheon or dinner hour without too much rush and excitement.

Word of mouth has already done much to advertise the store and there have been many queries from people in the area as to when it will open. Once the store is operating, the owners will be able to judge which of the frozen foods move quickly and which linger in the machines. The store will naturally have to have quick turnovers in order to be profitable. The Ardmore store will be an experimental station for a chain of coin-operated food stores, which are expected to open in the Philadelphia area.

Northwestern

Your Assurance Of
Postwar Security



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

BISCUIT VENDING MACHINES

6 columns, capacity 94 packages
Refinished like new. Perfect working condition. Ready for location.

\$32.50 EA.

5 OR MORE, \$27.00 EA.

1/2 dep., bal. C. O. D., F. O. B. N. Y.
Uneeda Vending Service

100-102 SCHOLLES STREET
BROOKLYN 6, N. Y.

ORDER NOW

FROM NEW ENGLAND SALES OFFICE

MODEL 33



Peanut Vendor. Capacity 6 Lbs.
\$9.60 in lots of 100 or more
\$9.75 in lots less than 100
\$9.95 in lots less than 25

DELUXE



Single Unit All Purpose Bulk Vending Machine. Capacity 6 Lbs.

\$18.95 in lots of 100 or more
\$19.50 in lots less than 100
\$19.75 in lots less than 25

Terms: 1/3 Deposit, Balance C. O. D.

NORTHWESTERN SALES & SERVICE

1198 TREMONT ST.

BOSTON, MASS.

VICTOR MODEL V

FIRST SHIPMENT SINCE PREWAR
The most famous merchandising vendor for peanuts, ball gum or pistachio nuts without change.

PRICE
\$10.50 ea.



COLUMBUS MODEL 'M'

100 Model "M" and Model "VM" All Porcelain Peanut Machines, practically new.

\$9.00 EACH



Advance Model D Ball Gum, Sample, \$9.50.
10 or More, New, \$9.00.

USED MACHINES

- 50 U-Chu Chrome Base Ball Gum ... \$ 6.50
- Hot Peanut Machines, Chrome
- Finish, 6¢ Slot ... 25.00
- Master Peanut Machines, 1¢ ... 8.00
- Columbus Tri-Mor ... 27.50
- Columbus Bi-Mor, Floor Model ... 25.00

CIGARETTE MACHINES

- National 9 Column, 15¢ or 20¢ Slot \$85.00
- Star-Walton, 9 Column, 15¢ or 20¢ Slot, Model W ... 89.50

FAST SELLING SALESBOARDS BEST SELLERS WRITE FOR LIST

5 BALL F. P.—NEW IN ORIGINAL CARTONS

- Yankee Doodle ... \$199.50
- Laura ... 248.50
- Oklahoma ... 248.50
- Wagon Wheels ... 249.50

PIN BALLS—USED

- CLEAN AND READY FOR LOCATION**
- Olick ... \$89.50
 - ABO Bowler ... 57.50
 - Ten Spot ... 49.50
 - Spot-Card ... 74.50
 - Play Ball ... 44.50
 - Clove ... 69.50
 - Star Attraction ... 59.50
 - Knock-Out ... 45.00
 - Japs Out ... 105.00
 - Marvel Baseball ... 89.50
 - Metro ... \$44.50
 - Dude Ranch ... 40.00
 - Air Circus ... 120.00
 - Air Force ... 70.00
 - Towers ... 40.00
 - Majorette ... 59.50
 - Invasion ... 99.50
 - Hit the Japs ... 45.00
 - Winkler ... 89.50
 - Big Time ... 40.00
 - Dixie ... 40.00
 - Target Skill ... 40.00

SLOTS

- 25¢ Gold Chrome ... \$350.00
- 10¢ Gold Chrome ... 300.00
- 5¢ Gold Chrome ... 275.00
- 10¢ Blue Front ... 189.50
- 5¢ Blue Front ... 109.50
- 5¢ Giltar Gold ... 100.00
- 10¢ Comet, D.P. ... 79.50
- 5¢ Comet, D.P. ... 75.00
- 1¢ Jack Pot ... 45.00
- 5¢ Silver Chief ... 149.50
- 5¢ Chief ... 125.00

MUSIC

- Mills Throne, crated, in good working order, excellent appearance ... \$299.50
 - Wurlitzer 616 Lift-Up with Dome ... 250.00
- 1/3 Certified Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00.

WILL PAY CASH

- IMPS } \$2.00 EA.
- CUBS }
- ACES }
- DAVAL 21 }

VEST POCKETS

- Green ... \$22.50
- Blue & Gold ... 32.50
- Chrome ... 40.00

AMERICAN EAGLE MARVELS LIBERTY

- ABT Targets, Model "W" (Blue Obs.) } \$5.00 EA.
- Challengers (Metal Top) } \$15.00 Ea.

HI HANDS ... \$110.00

WANT PEANUT MACHINES
COLUMBUS, NORTHWESTERN, VICTOR, LIST, and PRIMO KING.
Send Name and Silver First Letter!

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET
PHILADELPHIA 33, PA.

Candy Consumption Climbs To 18.6 Pounds Per Person As Sales by Vender Mount

Year's Output Near Record Despite Shortage of Sugar

CHICAGO, Dec. 29.—Every person in the United States will have eaten 18.6 pounds of candy during 1945—if everyone received their fair share, according to a report by Philip P. Gott, president of the National Confectioners' Association, based on the Department of Commerce industry preliminary estimates. While the report is not broken down to candy purchased thru vending machines, these figures will be printed in the near future.

Manufacturers and operators report that purchase of candy from coin-operated vending machines has been on the increase during the year, and when the count is made it will be "high." Further large gains in the sale of bar and packaged candies are predicted for 1946 by the leading manufacturers in the field, as well as by operators.

The 1945 output came near the industry's all-time high of more than 2,800,000,000 pounds in 1944 and will top the 1943 runner-up figure of more than 2,500,000,000 pounds, despite the sharp sugar situation. In both years the government supplied ration-free sugar for candy used for the armed forces. The preliminary estimate, according to Gott, for 1945 is 2,600,000,000 pounds.

Short of Demand

In spite of the huge output of the candy industry, Gott pointed out, production during the year was 700,000,000 pounds short of consumer demand. Increased use of candy vending machines are pointed out by leaders in the field as one reason for the increasing demand for candy. Increased production of vending machines during 1946 by the new vending machine manufacturers, as well as the old ones, will add during the coming year to the present demand.

One-fourth to one-third of the total output of candy during 1944 was sold to the government for use by the services. One-half of the manufacturers' total output of nickel candy items were set aside during the late part of 1944 and early 1945, under government set-aside order. In spite of these restrictions, leaders point out, the industry has put more and more candy on the market for civilians.

Manufacturers' sales, beginning in

Coconut Prices Hold Up Opening Of Candy Plant

TAMPA, Fla., Dec. 29.—The new Peter Paul, Inc., \$250,000 candy factory opening has been postponed indefinitely because of the shortage of coconuts, according to Tom Whitaker, attorney for the candy firm. Over 200 employees, with a pay roll of \$15,000 weekly, were to start work in the new plant.

Makers of popular nickel coconut candy bars, which have been used in coin-operated vending machines, the Peter Paul officials state that they had expected that coconut, already processed, could be imported from India, where there is a surplus which owners there are eager to sell, but certain officials within the British Government are reported preventing it being shipped here.

Altho the OPA abolished the price ceiling on fresh coconuts October 26, the ceiling was not taken off processed coconut, which sells at 22 cents per pound, Whitaker pointed out. Because the price of fresh coconut skyrocketed when the ceiling was lifted, he said it is now profitable to import only processed coconut for candy making.

While thousands of coconuts are imported monthly into Tampa from Central America, most of them go to fruit dealers, who are selling them for many times the former OPA ceiling price.

The solution lies with the India crop, it was pointed out, "but the British are allowing only a small amount to trickle into America despite the surplus in India," he claims.

June, 1945, and for the first time since December, 1939, fell each month below the same month in the previous year until October, when a 23 per cent advance over the preceding month ranked it approximately even with October, 1944. This increase, with higher volume early in the year—before the cuts in government buying—brought the first 10 months just about level with the same period of 1944.

Great Bar Supply

Bar-type candies—used in vending machines—nine-tenths of them nickel items, in 1944 were a greater part of the national confectionery supply than all the other types combined. They were more than 52 per cent of the total of both the poundage and the value of all candy bought in the United States. Bulk confectionery amounted to 15.2 per cent, package goods—at less than \$1—were 9.8 per cent. Packages designed to retail at \$1 or more per pound made up 9 per cent of the total sales during 1944.

More than one-fourth of all the candy manufactured in 1944 was produced in Illinois—incomplete figures showing output of almost 80,000,000 pounds. Greatest increase, 21 per cent, over 1943 manufacturing was recorded by Pennsylvania—which ranked second in total volume manufactured with 421,000,000 pounds. The only other States reporting production of more than 100,000,000 pounds each in 1944, New York and Massachusetts, brought the four State total to more than 55 per cent of the national candy production.

Popcorn Sales Firm Lines Up 160 Theaters

PHILADELPHIA, Dec. 29.—Jack Harris, president and sales manager of the Popcorn Sales Company, distributors of popcorn equipment in this area, announced that his firm has lined up 160 theaters as outlets for machines and machine products.

Department stores, super markets and large drug chains have also signed contracts with the company. Among them are Lit Bros., Department Store, Gimbel's Department Store, Nevens drug chain and Sun Ray Drug Company.

The majority of machines will have girl attendants who will be on hand to load the machines. The machines themselves will do the popping. A few completely coin-operated machines will be available to distribute packaged popcorn, but the majority will have attendants. The girls will also sell packaged popcorn for home use in larger quantities.

Popular Appeal

The Popcorn Sales Company will employ the attendants. The girls will be in attractive uniforms and will be trained to sell the popcorn products.

"One of the best sales features of the machines," Harris said, "is that they do the actual popping. There is a pleasant aroma, always associated with popping corn. There is also the advantage of visual demonstration. In the theaters in which we've experimented, we've already discovered that the age-old interest in watching construction is paying off. People stop to look at the machines do their work. One person stopping attracts another who must make sure not to miss a thing. Then the attendants go to work with their sales spiel and the product is sold with very little difficulty.

"We've had no trouble placing the machines. I only hope we can supply as many of them as needed. The demand for popcorn machines is increasing daily even tho we are still in the experimental stage. Popcorn machines can pave the way for other coin-operated machines in locations which have been cold to machine products in the past."

BALL GUM
is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY
Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80

NUTS—4-U PISTACHIOS
100 Pound Carton, White \$65.00
100 Pound Carton, Red 72.00

PEANUTS
90 Pound Carton\$24.30

CHARMS
Fine Selection, 15 Cr.\$13.25
Penny or Nickel Counter, 1c or 5c. Ea. 1.25
Parcel Post Paid
Full Cash With Order,
F. O. B. Factory

ROY TORR LANSDOWNE PENNA.

NOW AVAILABLE GET STARTED

Be independent. Steady income. Write for prices. Liberal allowance for old machines. "Advance with Advance."

THOMAS NOVELTY CO.
1572 Jefferson Paducah, Ky.

VICTOR'S MODEL 'V'
Famous Pre-War Vendor

Model V capacity: 5 to 8 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.

Model V Standard Finish, \$10.50 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

Reconditioned Toppers, Ball Gum or Mides, \$6.85 Each.

Also Porcelain Model "V," \$8.95 Ea.
1/3 Deposit, Balance C. O. D.

PIONEER VENDING SERVICE
481 Soakman St., Brooklyn 12, N. Y.

Be Smart--Be 'Advanced'!

THE NEW "ADVANCE"
BULK VENDOR AND STAMP MACHINES OF TOMORROW ARE ON THE WAY!

It will pay to wait!
WRITE FOR INFORMATION
J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

STAMP FOLDERS
For Shipman, Victory, Bohrmack and other leading makes.

10M ..\$4.95 | 25M ..\$11.75 | 100M ..\$43.50
All folders have no printing and are guaranteed perfect.

SHIPMAN STAMP MACHINES \$24.50 EA.
1/3 Deposit on All Orders, Balance C. O. D. We Buy All Types of Vendors. State Price, Make.

PARKWAY MACHINE CO.
3046K Toga Parkway Baltimore 15, Md.

Florida Concern To Make Orange Juice Concentrate

HAINES CITY, Fla., Dec. 29.—Florida Frozen Fruits, Inc., of this city, has announced its plans for manufacturing concentrated orange juice by using cold rather than heat as a method to retain fresh juice flavor. Manufacture will start, the firm reports, shortly after the first of the year.

Richard Holzcker and Charles M. Henderson, heads of the company, said that the process has been developed within the past several years. So far as they know, theirs will be the first attempt to use the method commercially. Vending machine men are watching developments of the process for its possible use in juice venders.

This process is one more step toward retaining the full flavor and nutritive value of the citrus crop which is growing larger and larger every season. Purpose of the venture, of course, is to give the buying public a fresh juice drink in a more convenient form.

Start This Month

Starting operations in March, 1945, Florida Frozen Fruits, Inc., ran for some time on last year's crop. Firm is currently engaged in freezing pineapple chunks. Citrus concentrate division of the company, which will start operations in January, should reach an output of 200,000 gallons of double strength juice concentrate, say the company heads. The juice concentrate method is com-

paratively simple. Juice is placed in a large glass-lined tank which is filled to the half-way mark. Then the air is removed from the tank and the juice until there is barely a twitch of the air gauge indicator. Water, which the juices contain, freezes under the vacuum.

The remains which result from this process are then put thru a large centrifuge—a drum with tiny holes along its outer rim. As the drum is whirled, the juice escapes thru the small holes, while the frozen water is retained inside. This produces a thick, heavy concentrate, somewhat like that produced by the heat method.

Add Cold Water

Purchasers who buy the concentrate need only add cold water to the concentrate, and the fresh fruit juice is ready to drink.

Henderson and Holzcker said that they will put the concentrate in five-gallon containers for commercial users, and in one pint packages for use in the home. One pint, they said, will make a quart of juice once the water is added.

The cold method for concentrating fresh fruit juices may hasten the day of the successful mixer-type fruit drink vender. Simplicity of the method makes it ideal for adaptation and use in vending machines.

REGAL KING OF THEM ALL



If it's quality bulk merchandisers you want, write us for particulars

REGAL PRODUCTS CO. GAYS MILLS, WISCONSIN

Set Billion Gallon Ice Cream Goal

SAICM Sees Increase

JACKSONVILLE, Fla., Dec. 29.—A goal of a billion gallons of ice cream annually was set by the Southern Association of Ice Cream Manufacturers for the country at its annual convention last week at the Vinoy Park Hotel. While the present volume is set at about half that figure, part of the increase will be needed to take in account the increase in ice cream vending machines.

"Working along together," was stressed by Harvey P. Hood, president of the International Association of Ice Cream Manufacturers, at the opening session of the gathering.

W. B. Hager, of Nashville, chairman of convention arrangements, predicted that the South would contribute the largest increase of any area towards the billion goal. Statistical charts, presented by Hager, showed that the increase would not come about by climatic conditions—but because of the economy of the Southern States is improving so rapidly.

Percentage increase of income per capita from 1940 to 1944, he pointed out, had been 94.3 for the nation—and 124.2 for the Southern area. Between 1929 and 1944 Florida per capita income had risen from \$484 to \$929, an outstanding increase among all States.

U. S. Senator Elbert Thomas, Oklahoma, chairman of the Senate committee on agriculture, discussed the relation of agriculture to post-war economy at the second day of the gathering. An executive of the OPA also explained why the maximum price control should be continued.

See New Production Gain in Paperboard

NEW YORK, Dec. 29.—Paperboard production was 97 per cent as compared to mill capacity for the week ending December 8, 1945, according to the American Paper and Pulp Association. This compares with 96 per cent, it is pointed out, for the preceding week, and 95 per cent for the corresponding week a year ago.

Part of the increase could have been recorded by the increased use of paperboard containers for candy used in coin-operated vending machines.

FORGE AHEAD IN FORTY-SIX WITH THESE NEW NORTHWESTERN VENDORS!

DELUXE

Single Unit All Purpose Bulk Vending Machine. Capacity 6 Lbs.

\$18.95 in lots of 100 or more
\$19.50 in lots less than 100
\$19.75 in lots less than 25

MODEL 33

Peanut Vendor. Capacity 6 Lbs.

\$9.60 in lots of 100 or more
\$9.75 in lots less than 100
\$9.95 in lots less than 25

ORDER BOTH TODAY!

Here are the finest merchandisers Northwestern has ever produced—expertly constructed—steady, dependable money makers. They're tried—tested—proven—and they're brand new!

ALL ORDERS FILLED IN ROTATION RECEIVED!

SEND FOR LIST OF USED MACHINES, PARTS AND SUPPLIES!

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AUTHORIZED "NORTHWESTERN" DISTRIBUTOR

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CIGARETTE VENDING MACHINES

DuGRENIER

- "CHAMPION" 9 Col. \$88.50
 - "CHAMPION" 7 Col. \$77.50
 - MODEL "R" 5 Col. \$29.50
- Above machines complete with floor base.



ROWE PRESIDENTS AND ROYALS 10 Columns AVAILABLE

PARTS & MIRRORS For all models

Reconditioned by New York's Leading Mechanic: Refinished—Like New—Ready for Locations!

1/3 Dep., Bal. C. O. D. UNEEDA VENDING SERVICE 100-102 Scholtes St., Brooklyn 9, N. Y.

SPECIAL—ALL RECONDITIONED

- \$1,250 Pinball Parts, Sacrifice... \$250.00
- 100 1c 3-Col. SNACK Nut 15.00
- 100 1c-8c Comb. Nut Venders... 8.50
- 10 7-Column DuGRENIER Cigarette. 39.50
- 20 Snack Stands, \$2.50; Pipe Stds 2.50

WANTED: Candy Machines, N. W. Doluxes, Cameo Vending, 432 W. 42d, New York 18

Watch... Univendor

FINEST IN CANDY VENDORS

It's on the way!



STONER MFG. CORP. AURORA, ILL.

GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00

SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL BASE
TIN SCOOP
DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE

Skilled Hand Workmanship is Employed in Building This Scale To Assure Reliability and Accuracy. There is a Sturdiness of Construction More Durable Than is Generally Found in Scales. Finish is Black Crinkle. Carrying Case is Made of Strong Black Fibre To Meet the Hard and Constant Use That It is Subjected to.

\$16.50



1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH Distributor of Advance Vending Machines 1647 Bedford Ave., Brooklyn 25, N. Y.

Council Vetoes Juke Royalty

Rules Out Disk Fees in Canada

London top court decision sets landmark—trade free to use platters on phonos

(This is the second part of two articles on the London Privy Council decision. First part was published in these columns last week. The editors suggest that the trade clip and file these two articles for permanent reference.)

Down to this point, and indeed until the 24th June, 1938, the regulation of the powers of Performing Rights Societies which the Canadian Legislature had deemed necessary or advisable in the interests of the public had taken the form of compelling such societies to publish lists of the dramatico-musical and musical works in respect of which they owned the performing rights, to publish statements of their proposed charges in respect of the performance of its works and to submit to those charges being altered or revised by a revising authority, being in 1938 the Copyright Appeal Board created by the act of that year. In addition the societies were subjected to the provisions of Section 10 (3) and Section 10B (9).

In the year 1938 an amendment act of that year was passed which, according to its wording, produced "new conditions." It came into operation on the 24th June, 1938, and enacted (by Section 3) that the Copyright Amendment Act 1931 as amended by the 1936 act and by that act should be read and construed with and as part of the Copyright Act, and (by Section 4) that Section 10B hereinafter set forth be amended by adding thereto as Subsection 6 (a) the following:

No Photo Royalties

"(6) (a) In respect of public performances by means of any radio receiving set or gramophone in any place other than a theater which is ordinarily and regularly used for entertainments to which an admission charge is made, no fees, charges or royalties shall be collectable from the owner or user of the radio receiving set or gramophone, but the Copyright Appeal Board shall, so far as possible, provide for the collection in advance from radio broadcasting stations or gramophone manufacturers, as the case may be, of fees, charges and royalties appropriate to the new conditions produced by the provisions of this subsection and shall fix the amount of the same. In so doing the board shall take into account all expenses of collection and other outlays, if any, saved or saveable by, for or on behalf of the owner of the copyright or performing right concerned or his agents, in consequence of the provisions of this subsection."

It is to be observed that the new conditions are of limited application. They apply only in respect of public performances by means of radio receiving sets or gramophones in places which are not theaters which answer to the description contained in the subsection. It is further to be noted that a duty is cast upon the board to fix an amount to be paid by broadcasting stations or gramophone manufacturers and so far as possible to provide for its collection in advance. The amount so to be fixed is apparently an amount to be fixed by the board on its own initiative, not, as in other cases, a sum proposed in a filed statement for the board's consideration and approval. The new subsection is accordingly appropriately inserted between Subsections 6 and 7, the two subsections which cover the time during which the board will be engaged in considering the statements already submitted for its approval.

License Fee Set

Some further facts must now be stated. The approved statement of the Society in relation to the year 1941 included no fee for performance by means of gramophones, altho the Society had in fact in its filed statement provided for

an annual license fee in respect of gramophones including all mechanical instruments other than radio of \$7 for each instrument. The approved statement did, however, contain an amount fixed under Subsection 6 (a) in relation to receiving sets, viz., a sum of \$1,000 to be apportioned among different broadcasting stations in Canada as therein mentioned. Before the enactment of Subsection 6 (a) a tariff of \$10 per machine for a one-year license had been approved by the board in respect of the type of machine here in question.

The main point at issue between the parties can now be stated. It resolves itself into a question of the true construction of the new subsection. The rival contentions are these: The appellants say that the effect of the subsection is to enact that from and after the 24th June, 1938, a person who gives a public performance by means of any radio receiving set or gramophone in any place (other than a theater as defined) may do so without paying anything for the right to do so, with the result that the playing of Stardust in the circumstances before mentioned was, by virtue of Section 10B (6) (a) not an infringement of copyright. The Society, on the other hand, contends that the subsection has no such effect; that it merely provides that in future the persons who give public performances by means of radio receiving sets or gramophones in any place (other than a theater as defined) are not the people to be licensed, but that the persons who have to be licensed, in order that such a performance may not be an infringement of copyright, are the broadcasting stations or gramophone manufacturers, with the result that since the manufacturers of the gramophone in question had made no payment (no amount having been in fact fixed by the board) the playing of Stardust in the circumstances before mentioned was an infringement of copyright by the appellants. Other subsidiary points were argued and will be dealt with later. The main contention, however, was as stated.

Held "Partners"

In the Exchequer Court the late President granted the injunction asked for in the statement of claim. His judgment was mainly based upon the view that the defendants did not "fall within the class protected by Subsection 6 (a) of Section 10B." He had previously stated in his judgment that he was satisfied that the idea prompting the enactment was to obviate the collection of fees "in cases where the user (of the gramophone) was in a small and rather inconsequential way, and where any direct or incidental profit from such user was small if any at all," but he excluded the defendants from the protected class on the ground that they were "virtually partners" in a venture of publicly performing musical works purely for profit. He also stated that "Section 10B does not purport to take from the owner of a musical work the right to restrain infringement of his copyright where no license has been granted or where no definite provision has been made for compensation to the owner for the right to perform his musical work."

The defendants' appeal to the Supreme Court was dismissed, but the injunction was modified by being limited to the public performance of Stardust or the authorization thereof.

Sir Lyman Duff (then chief justice of Canada) delivered a judgment in which Davis J. concurred. The chief justice traced the history of the special legislation dealing with Performing Rights Societies which, before the enactment of Subsection 6 (a), had qualified their sole right to perform any particular musical composition in public by vesting in everybody who paid or tendered to the Society the notified fee, charge or royalty the right to perform it, a right which the chief justice describes as a statutory license. The Legislature, however, he said, considered that this plan did not sufficiently protect purchasers of gramophone records and possessors of wireless receiving sets in view of decisions as to the meaning of "public performance" and other uncertainties as to the law, and accordingly the special provision of Subsection 6 (a) was enacted dealing with the owners of gramophones and wireless receiving sets and the use of these instruments in places other than a theater as defined. He construed the subsection in accordance with the

WURLITZER PARTS

GUARANTEED BRAND NEW ORIGINAL WURLITZER MAGAZINE SWITCH BOX ASSEMBLIES

Complete for 412, 616, 21, 600 and 500, each \$9.95. Brand new Single 5-cent Coin Chute Assembly to replace original 3-coin Chute Assembly on Wurlitzer 412's and 616's, each \$14.95. This will eliminate your coin chute troubles.

Casters, standard size, Set of 4 \$1.35
Large size; will fit any phonograph.
Set of 4 \$1.85
Main Fiber Gears, Each \$3.95
Star Wheels35
Star Wheel Plus35
Trip Down Wires40
Case hardened unfinished Needle Screws, perfect, per dozen, \$1.50, Each15
Brand new Record Disc, Each70

Parts and Supplies for all types of machines.

MASSENGILL POOL TABLES

We have several 7x3 1/2 Massengill Pool Tables: new covers, new pockets and thoroughly rebuilt and refinished throughout. We can supply these with brand new 10¢ or 5¢ play coin chutes. We also have new Rubberback Covers for Pool Tables and new 5¢ and 10¢ coin chutes exactly like ones that came on tables originally.

Write at once for prices

Heath Distributing Co.
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JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

WANTED

Experienced and well-trained Service Man that can take care of and install Rock-Ola, Wurlitzer and Seaburg Phonographs. Reliable reference required. Good salary and steady position.

Akron Wired Music Co.
739 N. Main St. AKRON 10, O.

WANTED TO BUY FOR CASH

A Penny Arcade in a summer resort or an all year round proposition. Kindly state price, condition of machines and all other details in first letter.

E. SCHWARTZ
2034 78th Street BROOKLYN, N. Y.

YOU CAN always buy with confidence from Cleveland Coin! This week we offer—

M. S. GISSER

MUSIC

1 A.M.I. 40 Selection High Boy \$425.00
15 Buckley 20 Selection Wall Boxes, Lato 75.50
2 #320 Wurlitzer Wall Boxes 25.00
8 #120 Wurlitzer Wall Boxes 20.00

PACKARD WALL BOXES
Brand New Packard Wall Boxes, Each \$36.95

ARCADE EQUIPMENT

3 Sky Fighters \$165.00
2 Keeney Submarine Guns 135.00
3 Brown Anti-Aircraft Guns 65.00
1 Multiscope Fac. Record, Liftograph 225.00
2 Baiting Practice 110.00
8 Electric Diggers 75.00
3 Exhibit Rotaries, Pusher Type 225.00
1 Periscope 150.00
1 Keep Em Punching 110.00

NOW DELIVERING:

NEW UNDERSEA RAIDERS \$399.50
NEW GOALEES 625.00

20 Cabinet Slot Stands with Locks and Keys, Ea. \$15.00

Brand-New Kleer Tone Litsup Speakers, Complete \$38.50

Universal Amplifiers, Complete with Tubes, Perfect for Any Rock-Ola, Seaburg or Wurlitzer \$85.00

PIN GAMES

Zio Zag \$ 69.50 Gold Star \$49.50
Spotche 125.00 Big Chief 49.50
Sara Suzy 39.50 Wild Fire 55.00
Barrage 45.00 '42 Home Run 74.50
Roll Call 89.50 Repeater 39.50
Champs 64.50 Sea Hawk 54.50
Destroyer 94.50 Attention 49.50
Sport Parade 49.50 Stratoliner 49.50

12 Bally Club Bells, F.P. & P.O. Comb. \$225.00
4 Maybells, 5¢, 5¢, 5¢, 25¢ 385.00

POPCORN MACHINES

2 Bally Popcorn Vendors, Marbleoid \$125.00
4 Creston Popcorn Machine 350.00
1 U-Pop-It Popcorn Machine 95.00

CIGARETTE MACHINES

3 8-Column Rowe Imperials, Each \$59.50
8 Stewart-McGuire S.P. Model, 7 Col., 20¢ Operated, Complete with Cab. Bases 89.50
3 Du Granier 8 Column Champions 76.50

ONE BALL FREE PLAYS

1939 One-Two-Three \$ 64.50
1940 One-Two-Three 89.50
Victorious 125.00
Sport Specials 169.50
Record Times 189.50
Dark Horses 189.50
Blue Grass 189.50

TERMS: 1/2 Deposit With All Orders, Balance O. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PROspect 6816-7

"JACKPOT BELL"
\$49.50
Brand New
TAKES NICKELS—PAYS QUARTERS!!!



A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 80% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. (Complete with 121 metal tokens.) (Jackpot is 100 to 1 token, which plays redempt for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.
612 NORTH MICHIGAN AVENUE - CHICAGO 11, ILLINOIS

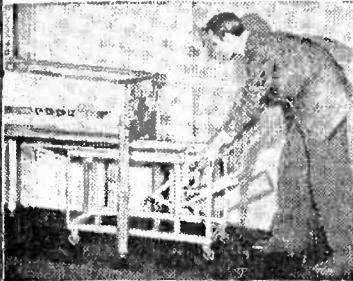
SACRIFICE

UNIVERSAL TICKET DEALS

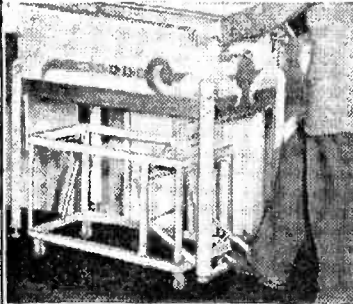
89 pads 5¢, 1,000 ticket Grab-A-Flin, 31 pads 5¢, 760 tickets Big Dough, 28 pads 5¢, 600 tickets Red, White, Blue, 23 pads 25¢, 600 tickets Red, White, Blue, 50 boxes 5¢, 1350 reels, White, Blue, 6 boxes 6¢, 1100 tickets Matchball Bingo, First \$225.00 Takes All 188 Deals.

MARTIN C. BRITZ
Route #1 West Great Falls, Montana

HAN-DEE Pin-Game LIFT TRUCK Now Available



Above: Lift rolls smoothly into position under pin game. Below: Foot lever easily raises machine from floor, locks it securely in raised position for moving.



Save wear and tear on your pin games. Use the Han-Dee Lift. It picks up practically any size pin game, completely assembled, and holds securely while moving. Hydraulic pump automatically sets game down carefully, gently. One person, without lifting or bending, can make dozens of installations each day with complete safety to both operator and equipment. Constructed of steel, the Han-Dee is built for long service. Priced at only **\$49.50**

If your distributor cannot supply you, write for literature to
L. BERMAN & CO. Evansville 8
MANUFACTURERS Indiana

FREE PLAY CONSOLES

- 4 Bally Sun Rays.....\$155.00
- 1 Jumbo Parade 85.00
- 1 Jungle Camp 85.00
- 2 Big Tops 85.00
- 1 Watling Big Game..... 85.00
- 1 Super Bell 325.00

One-Third Deposit, Balance C. O. D.

Write for circular on our sensational
BLACK FRONT SPECIAL.

Phone during noon hour—4-1109.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut Street Springfield, Mass.

SITUATION WANTED

Two service men expecting discharge about January 1, 1946, and will be available January 15, 1946.

We are interested in working together as a team or will consider separate offers.
One man, age 27, has had two and a half years' experience on phonographs as route and service men, also does an excellent job on re-finish work. Has nice personality, and is sober and reliable.

The other man has had six years' experience on coin machines, can repair about 60% of amplifier trouble. Experienced on all major phonographs. A capable route man or shop man. Have had some experience on slots, pin balls and games.

Both men have managing ability and prefer a deal on commission basis as we know our ability to produce.

Both men are honest, reliable, and have excellent records, and are looking for permanent positions where there is an opportunity to advance.

Address: Box D-87, Billboard, Cincinnati 1, O.

contention of the appellants. "It declares," he said, "in unqualified terms that no fee, charge or royalty is to be exacted from the owner of a gramophone (record) or radio receiving set in the circumstances specified, and compensation is provided in the duty imposed upon the board to make such provision as appears to be appropriate and possible in the circumstances. There was no discretion vested in the board in respect of the exaction of fees, charges and royalties from the owners of gramophones or receiving sets; that is settled by the statute, which in the plainest terms forbids it." He treats the subsection as implicitly conferring on the owners and users of gramophones and receiving sets in the defined conditions what he calls a "statutory license" for public performance by these instruments which is in no way conditional upon the actual payment of fees prescribed by the board and payable by gramophone manufacturers or broadcasting stations. The chief justice, however, concurred in dismissing the appeal upon the ground indicated by the President, viz., that the appellants were not within the protection of Subsection 6 (a) because they were carrying on together under arrangements in the nature of a partnership a business of publicly performing musical compositions and dramatic-musical compositions by means of gramophones. "I do not think," he said, "the objects of the legislation, as disclosed by the legislation itself, embrace the protection of people engaged in the business in which the appellants are engaged."

Chief Justice Dissents

Rinfret J. (now the chief justice of Canada) took a different view as to the construction of the subsection, and his judgment was concurred in by Kerwin and Taschereau JJ. He refers to Subsection 6 (a) as enacting "that the fee, charges or royalties to which the Society . . . holding the copyright is entitled shall not be collectable from the owner or user of the gramophone (or in the present instance from Vigneux Bros., the owners of the gramophone . . . and from Rae Restaurants Ltd., the use thereof), but such fees, charges or royalties are collectable in advance from the gramophone manufacturers. When once those fees, charges or royalties have been paid by the gramophone manufacturers, the owner or user may publicly perform the musical work, and no fees, charges or royalties shall be collectable from such owner or user of the gramophone." He then proceeds to state that the rights of the copyright holder remain unaffected where the appropriate fee has not been paid by the gramophone manufacturer, that the Society has filed its statement of fees, that it is to no purpose to argue that the board has not provided for the collection in advance from the gramophone manufacturers. He added that no fee, charge or royalty had been paid by the appellants "or for them," and that the appellants therefore had not acquired the performing right. The Society was therefore entitled to an injunction against infringement.

Their Lordships, after consideration of the case, which was admirably argued before them by both sides, find themselves in agreement with the construction of the subsection for which the appellants contended. They agree with the view of Sir Lyman Duff that the subsection declares in unqualified terms that in the specified circumstances no charge of any kind is to be collected (i. e., exacted) from the owner or user of a radio receiving set or gramophone, compensation to the Performing Rights Society being provided by the appropriate charges, the amount of which the board has a duty to fix altho, as already indicated, their Lordships do not, as at present advised, share his view that the words "so far as possible" qualify that duty in any respect except as regards making provision for collection in advance. They agree, however, with him also in the view that what he terms the statutory license (or in other words the statutory right to perform) which the subsection confers is in no way conditional upon payment of the charges which the subsection enacts are to be payable by broadcasting stations or gramophone manufacturers. Indeed, such a condition would, far from relieving the owners of receiving sets or gramophones from uncertainties, only add to their doubts and perplexity. The exonerated of owners or users of receiving sets and gramophones from all payments in respect of public performances of musical compositions by means of those instruments in the specified circumstance, is absolute, unqualified and unconditional, (See Council Vetoes Juke on page 85)

FREE PLAY GAMES	CONSOLES - 1 BALLS	NEW MACHINES
ABC Bowler \$ 59.50	Four Balls \$375.00	BALLY UNDERSEA RAIDERS
Alert (Rev.) 59.50	Club Balls, Bally 230.50	CHI COIN GOALEE
Bolo Way 72.50	Big Game, F.P. 89.50	GENCO TOTAL ROLL
Bombardier (Rev.) 99.50	Derby Day 17.50	GOTTLIEB STAGE DOOR
Cross Line 52.50	Fairground 39.50	CANTEEN
Defense 97.50	Fast Time, F.P. 70.50	IMMEDIATE DELIVERY
Destroyer (Rev.) 89.50	Jumbo Parade, F.P. 99.50	WE MAKE LIBERAL TRADES.
Eagle Squadron (Rev.) 119.50	Jumbo Parade, P.O. 129.50	TRADE YOUR OLD EQUIPMENT
Five-Ten-Twenty 119.50	Jungle Camp, F.P. 89.50	FOR GOOD NEW AND USED
Four Aces 124.50	Pacemaker 49.50	MACHINES.
Flicker 49.50	Pamco Bell (As Is) 9.50	DON'T JUNK YOUR OLD
G.I. Joe (Rev.) 69.50	Kentucky Club (Cracked Glass) 44.50	MACHINES
Gold Star 39.50	Parlay Races (As Is) 24.50	WE CAN FIX THEM—GUAR-
Home Run '42 79.50	Silver Moon, F.P. 109.50	ANTEED REPAIR WORK ON
Hi Hat 69.50	Super Ball 329.50	ALL TYPES.
Hi Hat 69.50	Tantrou (Or. Glass) 9.50	MUSIC
Jungle 64.50	Patco Races (Brown) 174.50	Scaburg Symphonola \$104.80
Knock Out the Japs (Rev.) 99.50		Wurlitzer 412 124.80
Metro 49.50		Packard Planer Boxes (Like New) 29.50
Majors '41 59.50		Keeney Boxes 2.50
Miami Beach 64.50		
Mystic 30.50		
Nite Club (Rev.) 84.50		
One-Two-Three, '39 49.50		
Salute 27.50		
Show Boat 59.50		
Sky Rider (Rev.) 149.50		
Sink the Japs (Rev.) 49.50		
Stap the Japs (Rev.) 49.50		
Spot Pool 79.50		
Sluggo 69.50		
Twin Six 52.50		
Wild Fire 54.50		

MISCELLANEOUS	ARCANE	COUNTER GAMES
Cigarata \$ 59.50	Bally King Pin \$164.80	American Eagle (New) \$12.50
Rowe 1¢ Gum Vendor, 12.60	Bally Sky Battle 150.50	Daval "21" (New) 9.50
National Cigarette Machine, 9 Column 79.50	Evans Ten Strike 39.50	Imps (New) 9.50
Shipman Stamp Machine (Now) 27.50	Mutoscope Diggers 54.50	Klix (New) 9.50
	Keeney Submarine 109.50	Lucky Smokes (New) 12.50
	Seeburg Guns 74.30	Penny Packs (New) 14.50
	Tom Mix Rifle 54.50	Rex (New) 12.50
		Whips (New) 12.50
		Zephyrs (New) 14.50
		American Eagles (Used) 9.50
		Libertys (Used) 9.50
		Morourys (Used) 9.50

NEW AND USED SLOTS ALL MAKES WRITE — PHONE

OHIO SPECIALTY COMPANY
539 S. 2ND STREET LOUISVILLE 2, KY.

TUBULAR COIN WRAPPERS

1 CASE 65c Per M
3 CASES 60c Per M
6 CASES 53c Per M

Less Than Case Lots. Assorted Denominations, 70c Per M.

Order in quantities conforming to packing if possible.

50c PENNIES 19 M to Case	Case lots shipped, one denomination to case.
\$2.00 NICKELS 17 M to Case	
\$5.00 DIMES 20 M to Case	
\$10.00 QUARTERS 15 M to Case	
\$10.00 HALVES 15 M to Case	

1/3 Deposit With Order, Balance C. O. D.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0780

IMMEDIATE DELIVERY

OF

BALLY VICTORY DERBY

BALLY UNDERSEA RAIDER

WIRE WRITE PHONE US

ZENITH DISTRIBUTING CO.

310 W. MICHIGAN STREET DULUTH, MINNESOTA

BUY "FAIR PLAY" TICKET GAMES

And You Buy the Best . . . Costs You Less

Yes, buy "Fair Play" Ticket Games and you buy the BEST . . . We are the largest manufacturer of Tab Tickets . . . sold exclusively thru distributors and operators . . . Easy to handle for faster play . . . makes you the most profit. Made for Jar or Box use or for our "Dangling Ticket Vendor" illustrated. Specializing in

TIPS 120's	BINGO 1050's	SPECIAL TICKETS TO YOUR ORDER
120's	1250's	2160's - 2170's - 2180's
5 Pay-Out Labels		
COMBINATION 1440, 1836, 2052, 2280, 2520		

Dangling Ticket Vendor
WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

WORTHMORE DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.

MARKOPP VALUES

Table listing various arcade equipment items and their prices, including Keeney Air Rider, Bally Rapid Fire, and Tall Gunner.

Table listing five ball pin games and their prices, including Gold Star, Jeep, and Marvel Baseball.

Table listing slot machines and consoles, including 5¢ Cherry Ball, 5¢ Blue Front, and Jumbo Parade.

Table listing new games, including Rush Your Order, Genco Total Roll, and Chicago Coin Quislee.

Table listing music-related items, including Seeburg Victory Model #200, A.M.I. Hi-Boy, and Rock-Ola Bar Boxes.

Advertisement for THE MARKOPP CO., established in 1928, located at 4310 Carnegie Ave., Cleveland 3, Ohio.

Advertisement for SEEBURG, featuring the slogan 'FIRST Best ALWAYS FINEST' and listing exclusive distributors for Maryland, Washington, D.C., and Virginia.

Advertisement for ARCADES AMUSEMENT PLACES, SPORTLANDS, ETC., featuring Mike Munves and listing a complete price list of machines.

Advertisement for FOR SALE, listing various amusement machines like Mutoscope Photomaton and Panoram Solo-Vue.

Advertisement for MANUFACTURERS, listing a wholesaler wanting merchandise to be used on salesboards, provided by DIEDRICK SUPPLY CO.

D. of C. Reports Economic Shock Following War's End Runs Lower Than Expected

Urges Future Expansion of Foreign Trade Markets

CHICAGO, Dec. 29.—Immediate prospects for the coin machine trade thru the reconversion period brightened along with those of all other businesses as the U. S. Department of Commerce reported that the economic shock of the war's end has been less than expected in the Midwest, Southeast, New York and Chicago.

Materials Handicap In the mid-continent region, comprising the States of Montana, North and South Dakota, Minnesota and Northern Wisconsin, many war workers' naturally have been laid off, but employers still are actively seeking workers for civilian production, according to the department's report.

Most optimistic sign in the business outlook of the regions surveyed is failure of the pre-war prediction that the huge government-built plants would turn into industrial ghosts with return of peace.

In the New York region, for instance, the department reports that few of the lessees of government-owned plants have shown an intention to drop their options and vacate.

Distributors Enlarge The same trend has been in evidence in the coin machine trade, especially among distributors. Thru the first months of peace coin jobbers over the nation have been busy enlarging and remodeling showrooms and service shops.

Statistical Slump As the Northern Trust Company of Chicago said in a recent analysis of business conditions, the United States today presents the "spectacle of boom psychology and buying in the midst of a statistical depression."

H. B. Murphy Host For Candy Firm's Open House Party CHICAGO, Dec. 29.—Vending machine men and members of the candy trade attended an open house party staged by the National Candy Company here Friday (28).

percentage of manufacturing employees are males, it is estimated by the U. S. Employment Service that of 295,074 layoffs of all kinds in New York State between August 15 and October 15, female employees accounted for 181,589.

Component Short Plants in Detroit are in varying stages of reconversion, with some in actual production, the department said. However, production is limited by the lack of a smooth flow of materials and parts and because of labor condition.

USES reported the Chicago labor market was "in substantial balance" in mid-October. At Indianapolis the service reported 18,000 unfilled orders for workers.

Summing up the situation in this Southeastern area, the report concluded: "The feeling is very general that when terminal leaves (of military personnel) and accrued savings are used up, or the so-called vacation period is over, workers will return to employment.

As the Northern Trust Company of Chicago said in a recent analysis of business conditions, the United States today presents the "spectacle of boom psychology and buying in the midst of a statistical depression."

It pointed out that production is off, employment and incomes are down, business earnings are down, yet prices are higher and retail trade is setting new records.

It also cited the Census Bureau estimate of 1,580,000 unemployed in November, and the Department of Labor's prediction that unemployment during the shift to peacetime production will probably reach a peak between 6,000,000 and 9,000,000 jobs this spring.

Visitors at the offices were entertained from three to six with cocktails and buffet supper.

Reconversion: G.I. Gets First Lesson From Bell Machine

INDIANAPOLIS, Dec. 29.—A bewildered soldier, fresh from the wars, ran into the hard knocks of civilian life immediately upon landing in Frisco. Having a desire to try a bell machine as soon as he hit the United States, he did—but, as reported by Filomena Gould in The Indianapolis Star's column "Information Plus," it goes like this:

Plan Increased N. Y. Sales Tax

NEW YORK, Dec. 29.—Increase of the New York sales tax from 1 per cent to 2 has been recommended by Robert Moses, who is expected to be co-ordinator of public works for Mayor-Elect William O'Dwyer.

Art Paule Returns To Ideal Sales Co.

St. Louis, Dec. 29.—The Ideal Sales Co., a subsidiary of the Ideal Novelty Co., reopened for business last week when Art Paule returned to this city following completion of service with the navy.

McCalls, St. Louis, Have 8-Pound Girl

ST. LOUIS, Dec. 29.—An eight-pound baby girl was born to Mrs. A. McCalls, wife of the general manager of the McCalls Novelty Co., Dec. 17 at Deaconess Hospital in St. Louis.

Advertisement for CONTINENTAL 6L6G TUBES, featuring the slogan 'WHILE THEY LAST' and a price of 66¢ each. Includes a 100% MONEY-BACK GUARANTEE and contact information for Kenmore Electric Co.

Council Vetoes Juke Royalty; Rules Out Disk Fees in Canada

(Continued from page 83)
and in their Lordships' opinion must necessarily carry with it the consequence that as from the date of the coming into operation of the subsection, such a public performance was a lawful act and no infringement of copyright.

No Fees Paid

The present chief justice appears to read the subsection as if it merely shifted the fees payable from the owners or users of the instruments to the broadcasting stations and the makers of gramophones. He even alludes to the fact that in this case no fees "had been paid by the appellants or for them." He seems to their Lordships to give insufficient weight to the actual wording of the subsection, which starts off with a complete exoneration from any payment of the owners or users of the instruments which give the public performance and gives by way of compensation to the owners of the right of performance a different payment, viz., an amount to be fixed by the board and to be paid by the broadcasting stations of gramophone makers.

So far their Lordships have construed the subsection as entitling those persons who are within its scope to give public performances by means of any radio receiving set or gramophone in any place other than a theater as defined without paying anything for the right to do so, and without thereby infringing copyright. It remains to consider whether the Raes and Vigneux or either and which of them come within the provisions of the subsection.

In their Lordships' opinion Raes do, as being the users of the gramophone by means of which a public performance of Stardust was given in a place other than a theater as defined. From another point of view it may be said that the customer, who is no party to these proceedings, was the user. But the point is immaterial, since their Lordships feel no doubt that Raes, who hired the instrument and had it placed in their restaurant in order to attract customers, who enjoyed a combination of food and music, used the instrument as a means whereby public performances of Stardust and other musical compositions were given.

In regard to Vigneux, no doubt in law they are the owners of the gramophone. As such they might, if necessary, claim to be protected by the section. But in their case no such claim is necessary, because, as their Lordships think, they neither gave the public performance of Stardust nor did they authorize it. They had no control over the use of the machine; they had no voice as to whether at any particular time it was to be available to the restaurant customers or not. The only part which they played in the matter was, in the ordinary course of their business, to hire out to Raes one of their machines and supply it with records at a weekly rental of \$10.

Not Musical Biz

Their Lordships are unable to accept the view of the President (accepted by Sir Lyman Duff and Davis J.) that Raes and Vigneux were carrying on "a distinct class of business, a venture of publicly performing musical works purely for profit." They can see no foundation on which such a view can be based. As stated above, Raes hired a machine which they thought would attract custom to their restaurant. Vigneux supplied the machine in the ordinary course of their business at a fixed rental; they had no interest beyond that. To hold, on those

materials, that "they are virtually partners in a distinct class of business" and to decide the case on that ground, cannot in their Lordships' opinion be justified.

Some subsidiary points must be referred to. Counsel for the Society pointed to the provisions in the Copyright Act and the amending acts which enacted in specific terms that certain acts should not constitute infringement, the Act of 1938 itself containing one such provision, and argued that if Subsection 6 (a) bore the meaning for which the appellants contended, one would expect to find a provision to the effect that the public performances contemplated by the subsection should not constitute infringement. While at first sight there is force in this argument, it loses it when one realizes that on the Society's construction of the subsection, inasmuch as the Appeal Board has fixed an amount to be paid by broadcasting stations, a public performance by means of a receiving set in a place other than a theater as defined would not be an infringement. Nevertheless no specific provision to that effect is to be found.

It was also contended that it was necessary to find express or clear words depriving the Society of right, and that the wording of the subsection was not sufficiently clear for that purpose. Their Lordships agree with Sir Lyman Duff that the words are clear, and they would also point out that the subsection provides (by way of compensation) for the payment of an appropriate sum payable "in advance," which apparently means in advance of any public performance, and therefore payable whether or not a public performance does in fact take place.

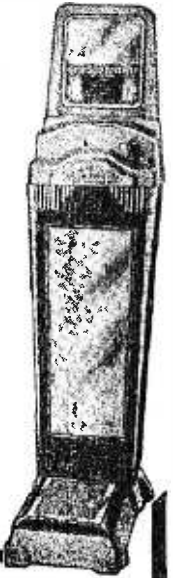
Appeal Upheld

Finally it was suggested that there was nothing in the legislation to deprive the Society of its rights to an injunction, which was the only relief claimed in the action. If, however, the public performance here in question was made a lawful act by the subsection, and no infringement, the claim to an injunction necessarily fails.

For the reasons indicated their Lordships are of opinion that this appeal should succeed, the orders of the Supreme Court and the Exchequer Court should be discharged, and an order made dismissing the action with costs in both courts, and they will humbly advise His Majesty accordingly. The respondent must pay the costs of the appeal to His Majesty in council.



NEW SCALES SOON



WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

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CHICAGO 44, ILL.

Est. 1888—Tel. COLUMBUS 2770.
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ORIGINAL SLOTS

All Clean—High Serial Numbers

- 2 5¢ Brown Fronts, 3-5 P.O. \$145.00
- 2 10¢ Blue Front, 3-5 P.O. 110.00
- 1 5¢/25¢ Pace Comb. Club Bell, 3-5 P.O. 245.00
- 1 5¢ Pace Club Bell, 3-5 P.O. 95.00
- 4 5¢ Oallie Club Bell, 3-5 P.O. 75.00
- 3 10¢ Oallie Club Bell, 3-5 P.O. 85.00
- 2 25¢ Oallie Club Bell, 3-5 P.O. 100.00
- 45 5¢ Oallie Commander, 3-5 P.O. 50.00
- 14 10¢ Oallie Commander, 3-5 P.O. 60.00
- 2 25¢ Oallie Commander, 3-5 P.O. 75.00
- 6 5¢ Pace Deluxe or Rocket 85.00
- 4 10¢ Pace Deluxe or Rocket 110.00
- 3 25¢ Pace Deluxe or Rocket 140.00
- 1 5¢ Jennings Chief, 3-5 P.O. 110.00
- 1 1¢ Mills Q.T. with Stand 37.50
- 12 1¢ Imps or Cubs (Like New) 4.85
- 7 1¢ or 5¢ Am. Eagle, Olg. Reels 12.50
- 3 1¢ Jennings Rockaway, 5 Jacks 17.50
- 4 Mills Q.T. Stands with Keys 8.50
- 2 Mills 4 Balls, 4/5, Orig. Head 250.00
- 2 5¢ Pace Saratoga, Cash P.O. 75.00
- 2 5¢ Bally High Hands (Like New) 149.50
- 4 5¢ Mills Rios (Like New) 25.00

1 BALL PAYOUT

- 8 Bally Derbys \$ 12.50
- 0 Bally Belmont 12.50
- 65 Bally Preakness 12.50
- 27 Bally Fairgrounds 22.50
- 20 Bally Sport Pages 37.50
- 4 Bally Grandstands 50.00
- 3 Bally Grand National 55.00
- 3 Track Records 55.00

1/3 Deposit With Order, Balance O. O. D.

UNION SALES CO.

409 N. Adams St. GREEN BAY, WIS.
Phone: Howard 2995

WANT TO BUY CHICAGO COIN GAMES

Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

F. P. & K. DISTRIBUTING CO.

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New York 18, N. Y.
Longacre 3-6235

MUSIC

- 1 SEEBURG HITONE, 8800 \$600
- 1 SEEBURG CLASSIC, E.S.R.C. 575
- 1 SEEBURG CLASSIC, Refinished 525
- 1 ROCKOLA DELUXE 485
- 1 WURLITZER 84 135

1/3 Deposit With Order
New England Exhibit Co.
1289 Washington St., Boston 18, Mass.
Dav. 8381

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!
Any machine we sell is guaranteed to satisfy or the shipment can be returned prepaid within ten days after delivery for full cash refund or purchase price.

GET OUR NEW PRICES

MILLS GOLD CHROME BELLS
MILLS SILVER CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
MILLS MELON BELLS
BAKERS PACERS

ALL MODELS—ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING MILLS SLOTS AND RACES

WE BUY—SELL—EXCHANGE

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1700 Washington Blvd., Chicago 12, Ill.

SALESBOARDS

Operators' Hits—Immediate Deliveries.

Name	Price	Profit
400 5¢ Dollar Game	\$ 7.00	\$.55
1600 25¢ Charley Board	50.00	.89
1000 5¢ Nickel Charley	Def. 17.00	.89
1000 25¢ J.P. Charley	Avr. \$52.04	\$1.24
1200 10¢ J.P. Ready Money	Avr. 29.70	1.69
1000 25¢ J.P. Easy Pickins, Jum.	51.50	1.89
1200 5¢ J.P. Big Forty, Seal, Avr.	34.25	1.98
1200 25¢ J.P. Texas Charley	102.28	2.32
1184 5¢ J.P. Jumbo Tons, Thick	\$33.25	\$2.49
1000 5¢ J.P. Beat This Card, Avr.	33.00	2.59
1298 5¢ J.P. H.O.T., X Th. Avr.	31.79	2.89
1280 5¢ J.P. Giltie, X Th. Avr.	35.10	2.99
1800 5¢ J.P. Lulu, X Thick, Avr.	31.75	2.88
2170 5¢ Tab. Rd. Wh. Bl. Tickets	\$38.00	\$1.19
2170 5¢ Banded Rd. Wh. Bl. Tks.	36.00	1.69
2170 5¢ Five Fold R.W.B. Tks.	36.00	1.72
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Candy Products Run to Big Coin

CHICAGO, Dec. 29.—Over \$286,317,000 is estimated as the total spent by the domestic candy manufacturers during 1944—an amount almost equal to the total value of all candy produced in the nation during 1939, according to an industry survey just released by the U. S. Department of Commerce.

The amount was spent for sugar, eggs, corn sirup, chocolate, cocoa, milk and other raw products. All previous production records were broken by the \$658,000,000 wholesale candy figure, which explained the huge purchases.

Largest single item used was cane sugar, totaling about 823,000,000 pounds. Also used by the industry during the year was 750,000,000 pounds of corn sweeteners, 243,540,000 pounds of chocolate coatings, 7,313,000 pounds of eggs, 425,759,000 pounds of milk, 8,707,000 pounds of cream, 3,363,000 pounds of butter, 30,500,000 pounds of fats and oils, 33,507,000 pounds of corn starch, 5,558,000 pounds of fruits, 223,185,000 pounds of nuts, 2,405,000 pounds of licorice and 653,000 pounds of essential oils.

INSTANT COFFEE

(Continued from page 78)

usually taste like coffee and not like a weak substitute.

Ready to cash in on the public's desire for an afternoon cup of coffee are some 15 to 20 soluble coffee makers. Before the war, three manufacturers—George Washington, Nescafe and Barrington Hall—had the soluble coffee business pretty much to themselves. Seeing that this phase of the business might develop into something, other manufacturers announced their entry.

While the regular roasters of standard-brand coffee are inclined to shrug their shoulders at the prospect of serious competition from the soluble makers, reports have it that old-time coffee makers are keeping their own soluble formulas ready just in case. Notable among new entrants in the instant coffee field is Maxwell House which has an Instant Maxwell House on the market.

Coin machine leaders, however, like leaders in the coffee field, hope that the soluble or instant coffees will remember their past mistakes and make certain that the product they sell is up to snuff. Many of the instant coffee makers are launching nationwide advertising campaigns to sell the buying public the advantages of soluble coffee. Leaders in the coffee industry point out, tho, that sales will determine whether or not the public likes the coffee.

Best hope for the success of the soluble brands seems to lie in the reputation and know-how of its makers—most of whom are reputable firms of long standing. Tests by many laboratories have proved that the soluble coffee can taste as good to most people as the regular drip or percolator grinds. The task now remains to keep those taste and quality standards high in a competitive market.

Little definite details have been released by vending machine manufacturers regarding coffee venders beyond the fact that the machines are now approaching full production stage. Manufacturers have been particularly careful not to give away their plans along this line. It is safe to say, however, that most of the coffee venders will make use of some kind of soluble or instant coffee.

No one in the trade doubts the public acceptance of coin-operated coffee vending machines. Locations for such machines are numerous. Every office of any size, cafeterias, transportation centers and so forth would provide the location.

If the coffee taste is right, the availability of the machines and the ease and speed of service would make success certain.

The tendency toward in-plant feeding would be another boost for coin machines serving coffee. Sandwich vending machines, and machines to vend the ingredients of a hot, wholesome meal are now in the making. Beverage and candy venders proved their value on location during the war, and no one doubts the success of the sandwich and food venders. A coffee vender would greatly add to any such location—provided it did not give the operator too much service trouble and provided it gave the customer a drink to suit his taste.



AL STERN

Two Manufacturers Announce Al Stern As Illinois Agent

CHICAGO, Dec. 29.—With the number of new distributorship appointments mounting rapidly as the year 1945 drew to a close, Al Stern, head of World Wide Distributors, announced his firm's appointment as distributor for the Packard Manufacturing Company and for J. H. Keeney & Company.

For Packard, Stern will distribute wall boxes in the State of Illinois including the Chicago metropolitan area. His Keeney distributorship will entail the sale of amusement devices in Illinois, Iowa and Nebraska as soon as Keeney production gets rolling in the middle of January.

Stern has increased his sales staff in anticipation of greatly hyped activity, and he is contemplating moving his quarters to larger facilities as soon as possible.

Mullin Returns to Philly Coin Trade

PHILADELPHIA, Dec. 29.—Tommy Mullin, well-known Pennsylvania coinman, has joined the Automatic Equipment Company sales force. He will cover the eastern half of Pennsylvania, with the exception of Philadelphia, and the five surrounding counties.

Mullin is a resident of Allentown, Pa., and has been associated with the trade since 1933. More recently he operated a route of coin machines in Allentown, was manager of the Phonograph Operators' Association there and has an excellent sales background.

Protest Omaha City Levy on Cigarettes

OMAHA, Dec. 29.—Protests against a proposal that the Omaha City council place a municipal tax on cigarettes, cigars and other tobacco products were reported mounting here.

Opponents of the levy declared that it would place venders of tobaccos to retailers outside the city limits and in near-by towns at a disadvantage.

Surplus Peanuts To Be Offered to Vets

ATLANTA, Dec. 29.—Sale of 13,413,578 pounds of salted peanuts by the Department of Agriculture is being offered to veterans because of the reduced demand of the army and navy.

Priority will be given to government agencies, state and local governments, non-profit institutions, and "high preference" to veterans. Midnight Jan. 4 has been set as the deadline for bids.

Huge Highway Building Plan Promises Rapid Growth of New Coin Device Locations

Federal Government Has \$3,000,000,000 Kitty for Roads

WASHINGTON, Dec. 29.—With the start of the nation's greatest highway expansion program next fall, coinmen all over the country are sitting up in their seats—watching and waiting. Thousands of restaurants, roadside stands, filling stations, hotels and taverns are expected to spring up, almost overnight, providing location spots for juke boxes, vending and amusement machines.

Immediate launching of the program—that will provide \$1,500,000,000 to be spent by the federal government, together with an equal sum by the States—is planned by Congress. Funds were authorized by the Post-War Highway Act of 1944.

The giant \$3,000,000,000 program—stated for a three-year expenditure program—will only be the beginning of an expected 10 to 20-year program of automobile road expansion and improvements designed to meet future traffic needs. Besides the present program, another \$1,500,000,000 is expected to be spent during the same period on county and city roads outside of the federal-help system.

Plan Airports

Airports are also being planned by another federal bill to spring up near the nationwide traffic network, so that trips can be made on highways—to and from cities—on roads with "built-in safety features." As reviewed in *The Billboard*, the airports—built usually near the new road—will also bring untold numbers of coin machine locations within easy reach of operators.

The new network will provide a 34,000 to 40,000-mile super-network of interstate highways, connecting all the principal metropolitan areas and containing many new ideas in the way of divided multiple-lane expressways. Elimination of traffic bottlenecks in and near cities—now considered one of the greatest obstacles to safe and economical automobile travel—is assured by the new set-up.

Besides the benefits to the larger areas, it is expected that the network will give a greatly improved system of secondary and farm roads to market highways. The new secondary system is expected to give more business to smaller areas and bring more play upon coin machines located in farm districts.

Top Design Standards

Design standards are the highest ever adopted by the American Association of State Highway Officials. Heavily traveled parts of the system will be more modern than the famous Pennsylvania Turnpike, superhighway extending from near Pittsburgh to near Harrisburg.

After three years of study, a committee of federal and State highway experts have planned the routes of the 34,000-mile network to connect directly all cities of 300,000 or more population in the United States and reach most of the cities between 100,000 to 300,000. It is planned, also, to reach the center of small-town areas in States where there are not many—or any—cities of 300,000.

Express-type roads on the order of the West Side Highway in New York and the Outer Drive in Chicago are slated to take the motorist right into the cities. In some cases belt lines—or city-circling routes—will enable the tourist to bypass some cities or towns. Only a few of these by-pass-type roads are included in the plans because of the statements by leading motor associations and tourist travel guide clubs and officials that "the average motorist wants to get into the larger cities."

Plan Roadside Rests

Roadside rests are being planned by Pennsylvania to enable disabled veterans to start roadside spots along the giant new network. Other States are expected to follow suit with similar plans. Veterans are being urged by the federal government to use their G.I. loans to establish roadside spots along the new project.

Surveys conducted by the Public Road Administration show that more than 90 per cent of pre-war motor trips were less

than 30 miles one way. It was also shown, however, that many long super-highways will be needed where concentrations of population are numerous—and closely situated. With highways for local hauls overlapping, the result will be a long-distance express highway.

Congress for the first time has also earmarked funds for urban areas. Over \$125,000,000 a year for three years—with an additional \$225,000,000 for use as federal aid—has been set aside. Act also sets aside \$57,750,000 a year for parkways, roads and trails in national forests, national parks and monuments and Indian reservations, all in addition to the \$500,000,000 annual highway fund.

Because of the shortened work-week, money saved during the boom war years and lower costs of transportation, it is expected that travel will be on the increase in the years to come. People now have more time—and, in most cases, more money—to spend on travel and recreation. It has already been proven that people who seldom traveled before the war have expressed desire to travel. Now with the time and money-saving super-express highway construction to be started next fall it is expected that they will start seeing the country.

Double Car Travel

The American Association of State Highway Officials predicts that within 15 years motor vehicle traffic may be double the pre-war levels. They claim that "the national economy cannot expand without a corresponding expansion in transportation. Every step in the growth of the nation has been based on highway progress."

The association, citing the 40,000 deaths on roads and streets in 1941, says: "We can't afford to kill 80,000 Americans a year in the future when traffic is double the pre-war level. Post-war highway builders must give safety and capacity to every mile of road."

With the many newly built industrial areas scattered thruout the United States, it is forecast by the Indiana Highway Travelers' Association that truck transportation will be on the increase during the next few years because of the limited area covered by rail facilities. Decentralized communities will be another reason, the association claims, for the increase in truck and bus travel.

Coinmen, quick to seize new ideas, have already been busy in small-town areas establishing new routes that will double or triple their initial volume of play as soon as the giant highway project reaches the areas to bring the tourist and vacation traveler to the coin machine locations. With the influx of veterans into the coin machine field, it is expected that they will try—along with the old operators—to line up the new spots that will spring up overnight.

Juke Box Concern Names H. Branson Ind. and Ky. Agent

LOUISVILLE, Dec. 29.—H. M. Branson Distributing Company, of this city, has been named distributor for the Alrean Manufacturing Corporation. Firm will distribute thru all but a few counties in Kentucky and thru eight counties in Southern Indiana.

The Branson firm, headed by Hy Branson, took over all interests of the J. E. Cobb Distributing Company which organization had been serving the trade continuously since 1915.

Branson, no newcomer to the business, was sales manager for one of the large coin machine manufacturers for 14 years prior to his coming to Louisville in 1941.

The firm is now remodeling its show-rooms in preparation for the new year business. Sales and service personnel, as well as service facilities, are likewise being revamped, according to Branson.

Casings Remain On Scarce List

CHICAGO, Dec. 29.—End of tire rationing January 1 is not going to make either casings or tubes any more plentiful than under rationing, according to rubber company officials here and elsewhere in the nation.

Wisecracked one rubber firm official: "When rationing ends the industry will see the end of organized confusions; instead we will have just plain confusion."

At Akron, O., rubber center, R. S. Wilson, vice-president of the Goodyear Tire & Rubber Company and formerly director of the government wartime special rubber program, predicted that production would not catch up with demand before end of 1946.

Another rubber company spokesman said that the industry would produce 11,000,000 passenger car tires and 3,000,000 truck casings this quarter. Both of these estimates are below the government figures contained in the announcement of the end of tire rationing.

It was forecast, however, that the shortage of truck tires would ease before that of passenger tires.

Amusement Machine Firm Markets New-Type Rotary Cooker

CHICAGO, Dec. 29.—This week the Groetchen Tool Company announced the end of a satisfactory two-week pre-trial of the Groetchen Rotary Cooker in the main grill of the swank Blackstone Hotel on Michigan Boulevard.

Groetchen for years has held a favorable reputation in the coin machine industry, and trade sources report that the firm will have new machines in production soon.

Installation of the rotary cooker is made without charge by the firm, and in addition the services of an experienced chef are supplied each purchaser to teach the new operators how to use the cooker to best advantage.

Unique feature of the cooker is that food is cooked by a revolutionary process of "reflected heat." Although electrically powered, the cooker bakes the food by gas. A ceramic material within the cooker is heated by the gas flames, and heat is then reflected onto the food.

Cookers reportedly retain the natural juices of steaks, chops, fish and chicken and prevent loss of vitamins or proteins in foods. Food is placed in pre-heated casseroles which maintain a temperature of 400 degrees Fahrenheit. When automatically timed to desired quality, such as rare, medium or well-done, it takes the cooker only three minutes to cook a steak. A chicken is cooked in 10 minutes, and chops and fish in six minutes. From 250 to 300 short orders per hour will not over-tax the cooker, say firm officials.

E. C. Hanson, general sales manager of Groetchen, said: "We now have the Groetchen Rotary Cooker on locations in Illinois, Minnesota, Texas, California, Ohio, Louisiana, Mississippi, Missouri, New Jersey, New York, Florida and in Toronto."

In Chicago cookers are installed in the Eitel Restaurant in the Field Building; Madison Restaurant, 3950 West Madison, as well as in the Blackstone.

In New York the popular Toftenetti's Restaurant, 35th and Broadway, has been using a Groetchen Cooker for some time.

Hotel business in Chicago is now being taxed to the limit with servicemen and women and pleasure and business travelers. The Blackstone Hotel found it extremely difficult to curtail grill operation long enough to install the new equipment, which installation had to be done during night and early-morning hours to insure a minimum of service interruption.

Hawkins Heads Association of Popcorn Makers

CHICAGO, Dec. 29.—W. T. Hawkins, of Chicago, was elected president of the newly organized National Association of Popcorn Manufacturers at the group's first annual meeting in the Sherman Hotel. Hawkins is president of Confections, Inc.

F. E. Poole, of Dwight Hamlin Company, Pittsburgh, was named vice-president, and O. S. Shankman, of Overland Candy Company, Chicago, was elected treasurer.

Approximately 200 popcorn men representing nearly 140 member firms located in 21 States attended the sessions. Representatives of popcorn processors and suppliers also were present.

Topics discussed included the condition of the 1945 crop, storing and conditioning of popcorn, fats and oils and packaging.

Directors elected for three-year terms were O. Koeneman, Old Vienna Products, St. Louis; Hawkins and Shankman.

Two-year terms: Fred Meyer, Red Dot Foods Company, Madison, Wis.; C. H. Seyfert, Seyfert Foods Company, Fort Wayne, Ind., and Poole.

One-year terms: Lawrence Bean, New England Pretzel Company, Pawtucket, R. I.; Herbert Rose, Betty Lou Foods, Oakland, Calif., and H. W. Lay, H. W. Lay & Company, Inc., Atlanta.

Surplus Goods Still Plentiful

CHICAGO, Dec. 29.—Reconstruction Finance Corporation of Chicago had surplus property costing \$135,685,772 on hand as of December 15.

Property included machine tools, electrical equipment, steel and other metals, various industrial machinery, paints, valves and building materials.

The agency, designated as a selling representative for the Surplus Property Administration, sold production goods valued at \$1,304,102 during the period December 1 to 15.

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CONSOLES—MULTIPLES

- 3 54 Super Bell, Comb. F.P./Cash \$295.00
- 4 Club Bell, Comb. F.P./Cash ... 229.50
- 4 Three Bells, 5-10-25 ... 725.00
- 3 Four Bells, 5-5-5-5, Ash Trays ... 346.00
- 2 Good Luck, Cash P.O. ... 39.50
- 2 Bally Plimico ... 345.00
- 3 Kenney Fortune, F.P./Cash ... 154.50

FREE PLAYS

- Big Chief ... \$ 47.50
- Big Parade ... 117.50
- Boom Town ... 22.50
- Champs ... 44.50
- Crestline ... 44.50
- Five & Ten ... 115.00
- Formation ... 27.50
- Hi-Stepper ... 39.50
- Melinas at ... 119.50
- Play ... 44.50
- Parade Leader ... 39.50
- Pin Up Girl ... 99.50
- Shantri-La ... 99.50
- Short Stop ... \$30.00
- Snappy ... 84.50
- South Paw ... 82.50
- Speedball ... 32.50
- Super Chubby ... 52.50
- Ten Spot ... 44.50
- Torpedo ... 69.50
- Petrol ... 59.50
- Towers ... 22.50
- Victory ... 37.50
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- Wild Fire ... 52.50
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Legislatures Study Many Bills on Coin Machines in 1945, But Pass Few Laws

New Year Opens With Cities Hunting Fund Sources

CHICAGO, Dec. 29.—Except for the fact that a big majority of the State Legislatures were in session during 1945, the year might be called a minor year in legal developments relating to coin machines. In legal circles, the year is known as a "Legislative Year" because at least 44 State Legislatures were in session before the year ended. The meeting of so many Legislatures always means that a big number of bills, in some way relating to coin machines, will appear in the various State capitols. There is always some consolation in the fact that each alternate year will witness the meeting of only a small number of State Legislatures. Hence, 1946 should be a minor chapter in State legislation on coin machines because so few Legislatures are scheduled to meet.

War conditions and war prosperity are generally given credit for minor legal developments relating to coin machines during 1945.

Greatly increased industrial activities throughout the nation meant that a big majority of the cities and towns and practically all of the States had plenty of revenue coming in from various sources. In fact, during 1945 many States were discussing what to do with the surplus funds which they had on hand. Many of them put some of the surplus funds into Victory Bonds.

City Taxes

Before the year ended there was talk among city officials all over the country that their revenues were rapidly running out because of extra costs. There were predictions earlier in the year that, before 1946 ended, a special wave of city taxes on coin machines might set in. However, this special wave did not mature by the end of the year, but there are indications that a wave of city taxations might set in in 1946 because cities are having to look for new sources of revenue.

Since practically all of the States had ample funds during the war years, legislative sessions in 1945 did not produce as great a number of coin machine bills as appeared in 1943 and especially in 1941. In earlier legislative years as many as 200 bills relating to coin machines, either taxation or regulation, have appeared in State Legislatures. The number which appeared in 1945 was probably less than 100 bills.

On the whole, some constructive legislation relating to coin machines was passed in 1945. On the other side of the fence, there was a minor amount of unfavorable legislation proposed and still less passed into law. Delaware was added to the list of States having a favorable license system on amusement games. Unfavorable proposals which appeared in such coin machine States as California and Missouri were defeated without any great alarm to the industry.

Club Laws

The two most notable coin machine laws which were enacted in 1945 were, no doubt, the bills passed in Montana and Idaho. Legislatures of these two States passed laws which licensed gaming devices in private clubs, thus starting a trend which is expected to continue in future legislative years. The movement is being watched with much interest, both by the trade and advisory services, to State legislators. One of the important legal factors in 1945 was the small amount of newspaper publicity given to taxes and other legal matters concerning the trade. This decline in newspaper publicity is regarded as a result of the war. War news and developments were so important that newspapers did not bother to dig up the typical scandal story which appeared in newspapers over the country before the war.

In fact, in just a few months after V-J Day newspapers in Des Moines, New Orleans, Milwaukee and other cities used to crusading, were beginning to publish scandal stories relating to the trade. But at least for a few years during

the war the public and the trade itself were relieved from the typical scandal story which "inquiring reporters" developed during scarce news periods in order to fill space. If political and economic problems continue to make big news during 1946, the trade may expect a minimum of the typical newspaper scandal stories.

License Reports

Because of the large number of cities that have licenses covering one or more types of coin machine, reports by the license bureau or city tax office on coin machines became an important trade news item during 1945. These tax and license reports have the official stamp and are giving a good index as to how many machines are in use. Some cities also report interesting information on the number of operators paying license fees. Most of the States now having a license system on coin machines do not tabulate the coin machine revenue separate from other revenues, and States are not furnishing such statistical information on coin machines in use up to the present time. The federal tax system has also failed to furnish the classified statistical data for which the trade had hoped. Juke boxes and amusement games are still tabulated together.

In the juke box field, most of the bills introduced in legislation that taxed such machines, were of minor importance. The industry, as a whole, was not alarmed at any of the legislative developments during the year.

The two most publicized juke box legal developments were the Chicago juke box and copyright amendment proposed in Congress. The Chicago juke box tax, first passed in December 1943, was in the court during the entire year of 1945. Early in the year, local courts upheld the city in pronouncing the city ordinance valid. Then appeals were made to the Illinois Supreme Court, both by locations and by operators. In May, the State high court handed down a decision calling the juke box tax invalid.

Then the city petitioned for a re-hearing, and this re-hearing came before the State high court in November. Early in December the high court handed down a second decision on the Chicago juke tax, and this time again pronouncing the ordinance as written, invalid because it was regulatory measure and yet assessed a high tax fee.

New Ordinance

The city council met almost immediately, wrote a new ordinance "for rev-



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SUPER CLUB B BUTT

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WESTIN for Area 68, 3 Lamp G Conduc from m us your 1/3 De ARC 56 W.

THE NE COIN Count an nickels pe ble spec packer. P sizes. Gu Blacksto M

Advertisement for Olive Novelty Co. featuring 1 Ball Free Plays, Eureka Sports Event, Record Time, Liberty Bell, and various slot machines.

Advertisement for Pinellas Music Co. featuring 3 Panorami, Brand-New Popmam, and 1 Kirk Night Bomber.

MILLS ORIGINAL SLOTS
RECONDITIONED—
Guaranteed

By Our 48 Years of Experience
WRITE FOR PRICES

- 5c, 10c, 25c GOLD CHROMES
- 5c, 10c, 25c BROWN FRONTS
- 5c, 10c, 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 5c Q. T.'s Original Blue Made Glitter Gold.....\$ 89.50
- 10c Q. T.'s, Same as Above... 99.50
- 25c Q. T.'s, Same as Above But With SPECIAL 3/5 PAYOUT 129.50
- VEST POCKETS, Blue and Gold. 59.50

Write for Complete Price List of SLOT Parts... WE HAVE THEM ALL

1/3 Deposit, Balance C. O. D.

SICKING, INC.

1401 Central Parkway, Cincinnati 14, O.

enue only," and kept the high tax. The year ended with the debate still going on as to whether the trade would try again to invalidate the new ordinance.

Publicity given to the Chicago juke tax since 1943 in national press and tax information services, rivals. If it does not exceed, national publicity given to the federal tax on coin machines first passed in 1941.

Publicity given to the Chicago juke tax served to make the industry fully aware of the many organizations and associations that are in the business of furnishing tax information and reports to State and city officials all over the country. Many of these organizations have their headquarters in Chicago. They not only send special bulletins and reports to State and city officials, but they also give press releases to newspapers all over the country; hence the wide publicity given to the Chicago juke tax.

Also in the juke box field, moves to amend the Federal Copyright Laws were an important development in 1945. The juke box trade was never fully aware of how serious was the pressure being put on Congress to amend the Copyright Laws. The object, of course, is to amend the Copyright Law of 1909 which exempts the use of records on music machines from paying a special copyright fee. In practical terms, the objective of a number of powerful organizations, such as ASCAP, is to collect an annual fee on juke boxes.

Vending Minor

In the vending field, legislative matters during 1945 were a minor factor. Some constructive work was reported by associations in the vending trade that give special attention to fighting high taxes. The trade was also able to defeat some proposals considered unfair to the trade. No important court decision on vending machines were reported during the year. Taxes on merchandise sold thru vending machines became of more importance to the vending trade during the year than taxes on the machines. This was especially true in relation to cigarettes and to soft drinks. A strong trend toward State and city taxes on cigarettes appeared during the year. In fact, it begins to appear that practically all States will sooner or later have a State tax on cigarettes. Such taxes are not considered detrimental to vending machines as such, but they do have a very important interest to the operator as well as to the retail merchant.

Taxes on soft drinks were considered a much more serious problem to the soft drink vending field because the popular soft drink sells at 5 cents retail as a national custom. The addition of special State or city taxes would create serious problems for vending machine operators if taxes became widespread.

Federal developments in relation to coin machines centered chiefly around WPB and OPA regulatory orders which were repealed soon after the end of the war. Since 1942, WPB orders had banned the manufacture of coin machines of all types. The ban on the manufacture of vending machines was lifted May 12 and the ban on the manufacture of other types of coin machines was lifted May 16. Altho juke boxes as such were removed from the ban on May 16, yet severe restrictions still continued in effect on radio and electronic parts and devices and hence juke box manufacture was still delayed somewhat. The electronic ban was finally lifted on August 20.

Lifting Bans

The lifting of these bans on the manufacture of machines and parts, however, did not open the way to making new products because shortages of materials continued to be a serious problem to reconversion right up to the last day of the year.

Price control on used coin machines had been set by MPR O-429. The price ceiling order was revoked effective August 15 by Supplementary Order No. 128. A question still remained among manufacturers as to whether this order also listed price ceilings on new parts, however, a trade interpretation of MPR 188 suggested that coin machine parts had been exempted from price ceiling control by the terms of Order 188.

Some prospect of amending the federal tax on coin machines became a hope during 1945, but because of the immense war and reconversion problems facing Congress, there was no chance to get a hearing on this issue. In fact, the whole Excise Tax question was let stand for the time being.

There is prospect of real consideration by Congress of the whole Excise Tax situation of 1946, and if so, the question of amending the coin machine tax may become a vital issue.

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WE CAN NOW SUPPLY YOU WITH THE FINEST AND MOST WELL-KNOWN TICKET DEALS IN THE COUNTRY—ORIGINAL "JAR-O-DO"!!!



BIG CHARLEY

(Stapled in Fives)

Takes in 2170 Tickets @ 5 for \$1.00 \$434.00
Pays Out (Actual) 300.00

Profit (Actual) \$ 74.00



SUPER CHARLEY

Stapled 7 to a Bundle

Takes in 2170 Tickets 7 for 50¢ \$155.00
Pays Out (Actual) 114.00

Profit (Average) \$ 41.00

Profit (Actual) \$ 74.00
80 WINNERS
YES! HERE THEY ARE! The deals you've been asking for, waiting for! The biggest all-time, all-out sellers in the history of jar games!! Each and every one a knockout!! No need to worry about substitutes either! These and all other ticket deals we now carry are of the genuine original "Jar of Do" brand—finest in the land! Write today for literature and prices! See how easily you can realize a maximum of profit from these hits—at a minimum of cost!!

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If Not Satisfied Return at Our Expense.

- FIVE BALLS**
- Anabel ... \$29.50
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 - Big Chief 42.50
 - Dixie 49.50
 - Horseshoe 49.50
 - Knockout 39.50
 - Metro 49.50
 - Paradise 49.50
 - Progress 34.50
 - Skyline ... \$39.50
 - Sea Hawk 49.50
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 - South Paw 64.50
 - Toplo 75.00
 - Ton Bnot 49.50
 - Zig Zag 62.50
 - Sparky 20.50

ARCADE

- Bean 'Em \$ 59.50
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- Genco Playball 145.00
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- 10c Mills Blue Front \$125.00
- Mills Black (H. Load) 175.00

1/3 Deposit, Balance C. O. D.

Wisconsin Novelty Co.

OF MILWAUKEE
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GRAB 'EM—QUICK!

- SUPER BELLS \$275.00
- CLUB BELLS, ELECTRIC PUSH BUTTON 295.00

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56 W. 25th St. NEW YORK 10, N. Y.

THE NEW BLACKSTONE COIN PACKER

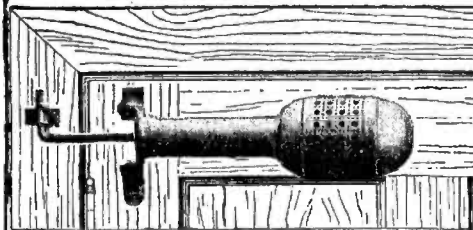
Count and wrap \$12.00 in nickels per minute—new double speed, two barrel coin packer. Penny, nickel and dime sizes. Guaranteed. Price \$200.

Blackstone Coin Packer Co.
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Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

Fully guaranteed, our product speaks for itself—backed by successful operators of the AER-O-MATIC DEODORIZERS in all parts of the U. S. A., Canada and South America.

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ACME CHEMICAL CO.

Manufacturers of AER-O-MATIC DEODORIZERS

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GET YOUR STAGE SET AT ONCE FOR INCREASED EARNINGS WITH—

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MARVEL'S GREATEST CONVERSION
COLORFUL • PLAYER APPEAL • TESTED

WANTED—LATE 5 BALL FREE PLAYS and ARCADE EQUIPMENT. GIVE DETAILS IN FIRST LEVER

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Your Broken and Worn Coin Counters Repaired by Experts.
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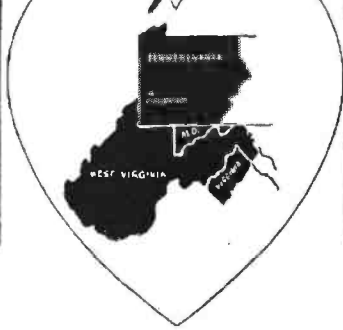
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WE WILL BUY MILLS ESCALATOR TYPE MACHINES.



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Stock No.	Diameter	Magnet Weight	Volco Coil Ohms	Price
5P	5 Inch	5 Oz.	6	\$ 2.99
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C12P	12 Inch	46 Oz.	8	18.38

Terms: 1/3 Deposit on all C. O. D. Orders

ALLIED ELECTRONICS COMPANY
67 WEST 44th STREET Phone: MURRAY Hill 2-0785 NEW YORK 18, N. Y.

Detroit Coin Trade Celebrates Holidays With Return of Vets

DETROIT, Dec. 29.—The spirit of Christmas animated most coin machine organizations here this past week, with widespread celebration of the season in different fashions, according to the preference of the operators in each case.

A typical and outstanding example was the combination Christmas party and home-coming celebration staged by the Gay Coin Distributors, under the management of Gerhard (Gay) Wobermin. Event was scheduled to coincide with the return of four servicemen who are joining the staff, and were formerly associated with Wobermin in the J & J Novelty Company in pre-war days.

Returnees were Phil Gustela, Ray Miller, Floyd Bunker and Ed Zielesch—the latter just returned from Iwo Jima. They spent a considerable part of the evening exchanging experiences of their own time in the services, and finding many things in common.

Event was the first annual Christmas party for Gay Coin and featured a steak dinner and banquet at a well-known restaurant. Families of all employees as well as the staff members themselves were present.

War Contribution

An outstanding fact that developed during the evening was the importance of the contribution these four servicemen had been able to make to their war work, because of the fact that they were skilled coin machine mechanics before they went in. All of them knew the intricacies of machines, and each was soon placed in responsible technical work with various types machines, as soon as their technical skill was recognized. In some cases, they were taken right out of the infantry and placed on ordnance or similar work, where their know-how was most valuable to their country.

Typical was the experience of Roy Zielesch, who worked on the repair of the latest types of aircraft ordnance equipment, a highly responsible and specialized assignment. The experience and background which he had before the war in the coin machine field helped to ready him for his war service.

All this was brought out at the Gay Coin gathering, which was only one of many Christmas events staged in the industry. Some were arranged several days

beforehand, so that servicemen could be home with their families for Christmas Eve.

Give Bonds

Another typical one was the fourth annual party staged by Master Music Company, large operating organization, under the management of Steve Brancalone. Highlight of this party was the presentation of a Victory Bond, in most cases of a sizable denomination, to every employee. Wives of staff men were present as well, and the event was an old-fashioned Christmas dinner.

A feature of the evening was a series of brief talks given by various members of the organization, all informally. In most cases they expressed the point of view that such gatherings gave them a chance, at least once a year, to get together socially, and really get to know their fellow-employees in a different and more intimate setting than is possible in the daily routine of work.

SAM STERN SAYS . . .



Evans New "TEN STRIKE"

FREE PLAY OR NOVELTY

THE MOST TERRIFIC
MONEY-MAKER EVER MADE!

SEE YOUR LOCAL JOBBER OR
WRITE TO . . .

SCOTT-CROSSE COMPANY

Excl. Dist. in Pa., So. N. J., Dela., Md.; Wash., D. C.

1423 Spring Garden St., Phila. 30, Pa.

Columnist Plugs Sandwich Vender, Slug Attachment

NEW YORK, Dec. 29.—E. V. Durling, the widely read King Features columnist who has given the coin machine industry innumerable favorable—if outlandish—items in his space, commented on the trade's forthcoming sandwich vending machines in a recent paragraph.

The item, headed "Slot Machines," the public's term for coin-operated equipment, was featured with a large two-column illustration of a very imaginary hot dog sandwich vender. Vending cartoon took up a fourth of a page in a tabloid newspaper supplement.

Because of its interest to the trade, Durling's item, from King Features syndicate, is reprinted below:

"Now there is a slot machine which cooks a hot dog in 15 seconds, slips it into a roll and propels it down a chute to the waiting customer. The slot machine industry is making great progress but is still harassed by the users of slugs. A recently invented machine, which has an unusual slug detecting attachment, is also equipped with a bell and loud-speaker. When a slug is put in this machine the bell rings loudly and from the loud-speaker comes a voice screaming: 'You cheated me! You cheated me! You dirty crook! Help! Help! Police!'"

Durling's explanation of how the hot dog vender operates is not exactly accurate, and slug rejector manufacturers approached on the question deny any knowledge of a gimmick that will ring bells and scream at the patrons. But it makes a good story just the same.

PLAYING TICKETS, JAR TICKETS, TIPS, JAR

It's NEW

Double Protected!!!
Red - White - Blue
JAR DEALS

Has firmly stitched fold and gummed band enclosing the slits around folded ends of all five tickets.

CHEAT PROOF AND FRAUD PROOF!!
Double protecting stitch makes rebanding by hand impractical once band and tickets are open!!

They're new—hot off the press—surpassing all others in super-sales appeal at LOWEST ROCK-BOTTOM COST.

2180—5 to a bundle. 436 bundles in a bag. 25¢ per bud. Takes in \$109.00, pays out \$72.00. PROFIT \$37.00.

Per Bag	In Dozens	GROSS PRICE
\$1.50	\$1.45 each	\$190.00

DOUBLE PROTECTED!!!
120 tips—fillofold, colored paper, colored pad, Plainly colored bands.

On Pads	Envelope Style
\$1.75 Dozen	\$1.50 Dozen
Singles—Envelope Style,	\$1.50 Dozen.

Save Money—Save Time.
ORDER FROM NEAREST FACTORY REPRESENTATIVE.
25% Deposit—Balance C. O. D.

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**THE NEWEST SENSATION!
A TESTED WINNER!
SKEE BARREL ROLL**

The only Skee Alley Game that offers real skilled competition because player can increase his score by rolling ball into the revolving barrel instead of just playing the field. Location tests prove the appeal of this well constructed and beautifully designed legal game.

- 10' 6" long (two sections)
- A tried & tested winner on location
- Revolving Barrel supplies keen score competition
- Beautifully finished with chrome trim
- Almost 100% silent in operation

\$389.50
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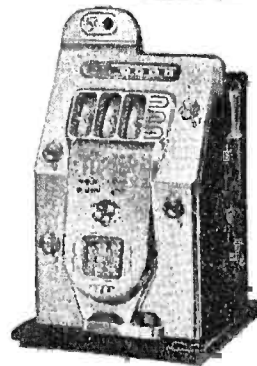
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- Fool proof ball release
- Custom Built by cabinet makers
- Intriguing Backboard Light-Up in 7 flashy colors
- Legal everywhere

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Manufacturers of
PREMIER COIN PRODUCTS
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Phone: LOngeac 3-6235.

MILLS NEW POST-WAR MACHINES

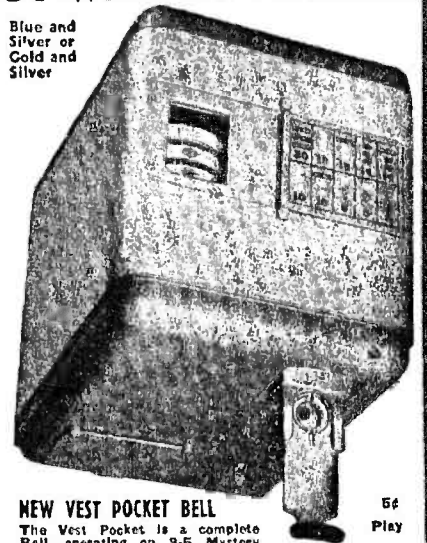


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

**PLACE YOUR ORDER TODAY
FOR PREFERRED SHIPMENT**
Send 1/3 Deposit With Order.

Blue and
Silver or
Gold and
Silver



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

5c
Play

\$74.50

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

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Marvel's Latest and Greatest 5 Ball Free Play Game
A Real MONEY MAKER! IMMEDIATE DELIVERY!

BANK BALL • PILOT TRAINER • STAGEDOOR CANTEN

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**RECONDITIONED EQUIPMENT
READY FOR IMMEDIATE OPERATION**

Girls Ahey	\$ 59.50	Yanks	\$ 85.00	Liberty (Gott.)	\$149.50
ABC Bowler	49.50	Hi Hat	65.00	C.I. Joe (Jungle)	79.50
Capt. Kidd	69.50	Evans Lucky Lucro. ..	240.00	Four Aces	119.50
Keeney's Contest	115.00	Evans Galloping		Big Parade	115.00
Record Time	149.50	Dominos, Two		Venus	69.50
Owl	82.50	Tone, D.J.	310.00	Hi Hat	64.50
Star Attraction	64.50	Evans Galloping		Home Run '42	72.00
Venus	69.50	Dominos, 2-Tone ..	275.00	Belle Hop	64.50
Towers	69.50	Marvel Baseball	114.50	Gobs	85.00
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Legionnaire	69.50	Keep 'Em Flying	144.50	Paradiso	49.50
Victory	79.50	Sky Chief	157.50	Gold Star	39.50
1-2-3, F.P. (Animal) ..	39.50				

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

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We will buy at \$60 each, F. O. B. our factory, any of the above listed games.



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PERFECT MUSIC EQUIPMENT!

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION!

1 Wurliizer '42/600	\$485.00	4 Seeburg 24 Sel., 5c Wireless Wallom- matics, Metal Covers	\$29.95
1 Wurliizer 24 Hideaway, Original Cabinet, RC	324.50	2 Wireless Wallomatics, 20 Sel., 5-10-25c	49.50
1 Wurliizer 12 Record, Lite-Up	149.50	1 Wurliizer #430 Speaker with Box ..	95.00
1 Wurliizer 41 Counter Model with Stand	184.50	2 Wurliizer Original Lite-Up Speakers ..	30.00
1 Seeburg Wireless Galar Job with Ampli- fier and Speaker, Ready for Location ..	324.50	3 Wurliizer #300 Adapter	32.95
1 Seeburg 8800, RC, Now Grille Cloth ..	575.00	4 Wurliizer #130 Adapter	37.95
1 Rook-Ola Standard	389.50	1 Wurliizer #304 Stopper	22.50
1 Rook-Ola DeLuxe	399.50	1 Wurliizer #145 Stopper	45.00
		4 Metal Chandelier Baffles	10.00
		3 Wurliizer 616 Amplifiers	39.95
		10 AMI Amplifiers, Less Tubes	21.95
		10 Solorold Drums for Wurliizers	21.95
		17 5c National Slug Relectors	3.95
		2" Hard Rubber Casters, Per Set of 4 ..	1.50
		New 30-Wire Cable, Color Coded, Per Ft. ..	.32

WALL BOXES AND PARTS

2 Wurliizer #320 Sweet Music Boxes ..	\$24.95
4 Buckley 32 Sel. Chrome Boxes	14.95
2 Seeburg Original Cabinet Speakers ..	22.50
15 Wurl. #125, 5-10-25c Boxes	22.50

1/2 Deposit, Balance C. O. D., F. O. B. New York

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594 10th Ave., New York 18, N. Y.
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FINAL CLOSEOUT ON SLOTS

1 10c Mills Original Blue Front, Club Handic, New Welkio Finish	\$125.00
2 10c Jennings Silver Chiefs, 3-5 Pay, Mechanical and Appearance Like New, Each ..	128.00
1 10c Wauling Rotator, Reconditioned and Refinished	75.00
FINAL CLOSEOUT OF BALLY MULTIPLE PAYOUT ONE BALL GAMES	
1 Bally Turf King	\$250.00
1 Bally Jockey Club	225.00
1 Bally Long Shot	150.00
1 Bally Kentucky	150.00
2 Bally Sport Kings, Each	\$125.00
1 Bally Santa Anita	100.00
4 Bally Grand Nationals, Each	35.00

All above machines are clean and in perfect mechanical condition and ready for location. Will accept \$1000.00 for above 11 One Ball Games providing all are taken at one time with one-half certified deposit accompanying order. We have one Wells Regulation Crap Table and one Wells Regulation Roulette Wheel, in original crates and used only two weeks, same as new. Complete with chips, etc. Make us your offer. Send one-half deposit with all orders.

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Immediate Delivery!

PACES RACES

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW

TEN STRIKES

**BANG TAILS • LUCKY LUCRE
GALLOPING DOMINOS • LUCKY STARS**

H. C. EVANS & CO.

1520-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS

Georgia Plans Fair Play for Tourist Trade

Stands With Coin Biz

ATLANTA, Dec. 29.—Coin machine trade's campaign for fair dealing with travelers as well as other customers was reflected in recommendations made to Georgia's progressive Gov. Ellis Arnall for strict regulations to protect the State's \$100,000,000 a year tourist business from "chiselers, exploiters and fly-by-night operators."

Recommendations were made by L. O. Mosely, Atlanta hotel man; E. N. Newton, president of the Georgia Hotel Association, and Stephen Styron, executive secretary. They had been asked by the governor to make a State-wide survey of the tourist trade and facilities for accommodating travelers.

Report they brought back was that people thruout the State are thoroly aware of the value of the tourist business and they feel that travelers must be protected against shady operators, whether they are residents of the State or come from outside.

Greatest emphasis of the report was placed on sanitation, especially in service of food. This is right in line with the work of the National Automatic Merchandising Association and other trade groups which have stressed the need of the utmost cleanliness in the merchandising of all food products, whether by coin machine or other sales methods.

Other Proposals

Among other proposals made by Mosely's group included:

Elimination of questionable roadside stands and business places.

Enactment of stricter sanitation laws and stronger enforcement of them.

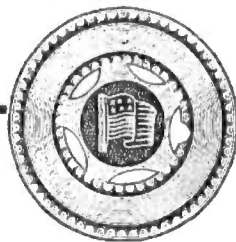
Setting of high sanitary standards for eating places and checking of the service of food.

Establishment of a State bureau of inspection.

The group also urged that any place found in violation of State laws should be padlocked by inspectors. They also suggested that great care be exercised in granting licenses to hotels and other places offering new tourist accommodations.

It has long been argued by observers of business that the already lucrative American tourist trade could be made even more profitable by eliminating the tendency to "clip" travelers. End of "clipping" would no doubt lead many Americans of medium means to travel even more than they do, and tourists are invariably good spenders.

The coin machine industry, from long experience with operation in "public locations," has learned the importance of giving even transient customers full value or the return of their coins.



ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect \$7.00 per 1000
IMMEDIATE DELIVERY

WRITE FOR QUANTITY PRICES

10 KEENEY SUBMARINES, EA. \$119.50

Radio Rifle	\$ 49.50
Liberator (Floor Sample)	189.50
Air Raider	169.50
Jennings Golf Ball Vendor, 25¢ Play	89.50
Rocket Buster (Floor Sample)	175.00

1/3 Deposit With Order.

WANTED
PANORAMS
WILL PAY \$200.00
KNOCKOUT FIGHTERS
WILL PAY \$30.00

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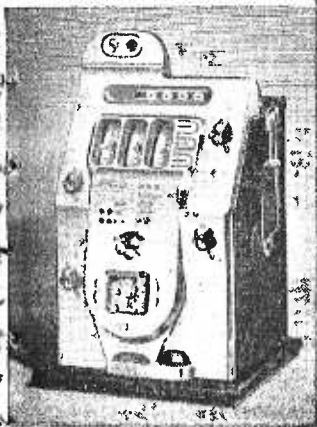
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Merge Foreign Trade Bureaus To Aid Firms

WASHINGTON, Dec. 29.—Arthur Paul, recently appointed assistant secretary of commerce, this week was named to handle the merged Bureau of Foreign and Domestic Commerce and what is left of the Foreign Economic Administration. Merged offices will now be known as the Office of International Trade Operation.

Purpose of the combination is to aid in the retention of the greatly expanded foreign trade which the United States built up during the war. The federal government is gradually developing machinery to hold that trade.

Meantime several privately sponsored trade organizations have been set up to aid U. S. traders regain their prominence in the export business. One of these, known as the World Trade Foundation, is reported to have the backing of a large list of industrialists, shipping agencies and export firms. No definite details have been released by the foundation, but reports have it that the organization will aid in gathering and releasing late export data for its members.

No Details

Officials at the Department of Commerce say that since there has been no definite announcement from officials of the foundation, the Commerce Department has not yet formally recognized the group. Some doubt seems to exist in minds of officials here about the purpose of the organization.

Rumors in trading circles indicate that there is another, even larger, privately run export organization now in the formative stage. Both membership and the financial backing of this second group are still secret, tho the rumors have it that the group is considering establishment of a chain of privately controlled international banks to buy and sell products and otherwise act as a clearing house for exports.

With both the Commerce Department and these private organizations off to a head start, prospects for increasingly heavy export-import trade with foreign nations are high. Exporters and traders in the coin machine industry are likewise making their plans for regaining pre-war contacts to re-establish that flourishing business.



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Canadians Turn To Bingo Games With War's End

ST. JOHN, N. B., Dec. 29.—Bingo games have been enjoying a steady growth in popularity thruout the Canadian maritime provinces, especially since V-J Day and the consequent freeing of many items of merchandise unavailable before.

Rise in demand for the game was brought to public attention recently when fire severely damaged Lucky Hall, one of St. John's major bingo centers. The blaze, originating in the basement, caused considerable fire, smoke and water damage, but no one was injured as the hall was not in use at the time.

Hall was used nightly for bingo parties, many of them prompted by the Always Ready Club, women's organization which distributed part of the proceeds among charitable institutions. During the war, the accent on war charities and relief funds. Club officers said temporary quarters are being used to meet the demand for bingo during the holiday season.

Clubs Adopt

Growth of the game's popularity was noted in it being adopted by some co-operative organizations as a means of raising money, maintaining social contacts and attracting new members.

One such group is the Three C Club of St. John, which was organized about a year ago. It operates a variety store on the ground floor of its building and a bingo hall upstairs. Prizes at its weekly parties are mainly merchandise, such as electric lamps, blankets, irons, toasters, jewelry and auto accessories. A number of Catholic organizations also have adopted weekly bingo parties not only as a way to raise funds for church activities, but to increase attendance at meetings in parish center.

ATTENTION! KENTUCKY OPERATORS

We are Distributors for the following machines:

- MILLS BLACK CHERRY BELLS—5c, 10c, 25c
- MILLS VEST POCKETS
- WILLIAMS "SUSPENSE"
- BALLY'S VICTORY DERBY (One Ball Multiple Pay Table)
- BALLY'S VICTORY SPECIAL (One Ball Multiple Pay Table)
- BALLY "UNDERSEA RAIDER"
- CHICAGO COIN "GOALEE"
- GOTTLIEB "STAGE DOOR CANTEEN"
- "ROLL-A-BALL"
- GENCO'S "TOTAL ROLL"

We Are Taking Orders and Delivering "First Come, First Served"

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Let us install a Stream-Lined Bookkeeping, Accounting and Inventory Control SYSTEM TO YOUR INDIVIDUAL NEEDS.

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WANTED TO PURCHASE

Mills O. K. Front Vendor Machines. Check payouts or similar type check payout machines.

BRESNAHAN

108 Baronne St. NEW ORLEANS, LA.

TUBULAR COIN WRAPPERS

PACKING

PRICES

50¢ PENNIES	19 M to Case
\$2.00 NICKELS	17 M to Case
\$5.00 DIMES	20 M to Case
\$10.00 QUARTERS	15 M to Case

CASE LOTS SHIPPED, ONE DENOMINATION TO CASE.

1 CASE	65c Per M
3 CASES	60c Per M
6 CASES	53c Per M
15 CASES	50c Per M

ORDER IN QUANTITIES CONFORMING TO ABOVE PACKING IF POSSIBLE.

Less Than Case Lots. Assorted Denominations, 70c Per M.

SPECIAL! REBUILT RECTIFIERS, WHILE THEY LAST. . . \$1.00

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ORDER AS No. 1000 TOPY TURVY

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SPECIALS—

5c Jumbo, cash payout. \$115.00
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1/3 Deposit, Balance C. O. D.

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Genco Victory	380.00
Star Attraction	60.00
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Glamour	45.00
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5, 16, 2.5, 2.8, 3.2,
3.5, 5, 6.25 Amps
. \$1.60 for 12

CLASS CARTRIDGE FUSES (AUTO TYPE) No. 3AG

1, 1 1/2, 2, 3, 4 Amperes	Per 100	Per 10
5, 6, 8 1/2 Amperes	\$3.00	40c
10, 15, 20, 25 Amperes	2.00	30c
	1.75	25c

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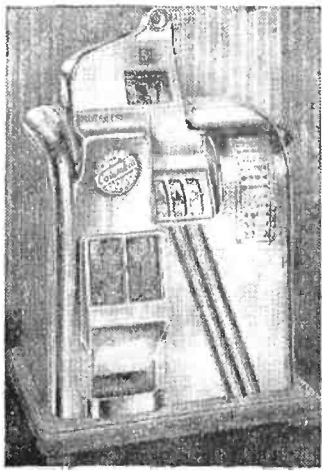
Coin-operated game rotaries under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly recon-ditioned, ready to operate.

ONLY A FEW LEFT—\$89.50

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BRAND NEW COLUMBIA CHROME JACKPOT BELL



25c PLAY
CONVERTIBLE TO
5c - 10c OR 1c

LIMITED SUPPLY!
ORDERS WILL BE FILLED
IN ROTATION AS
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**WIRE ORDER
AND DEPOSIT
NOW!**

\$159.50 LOTS OF 10
\$164.50 LOTS OF 5
\$169.50 SINGLE

★ Columbia Chrome Bell features 10-Stop Wide Fruit Reels ★ Twin Jackpot ★ Regulation Size Wood Base for all Standard Safes and Stands ★ Convertible from 5c to 10c, 25c or 1c Play on location. Change Parts included with original purchase ★ Operate as Cash Payout or Check Payout. Easy to change ★ Retains well-known Columbia Principle of Paying Out First Last Coins Played, thus keeping Slugs out of Cash Box ★ Jackpot capacity adjustable for 5c, 10c or 25c coins.

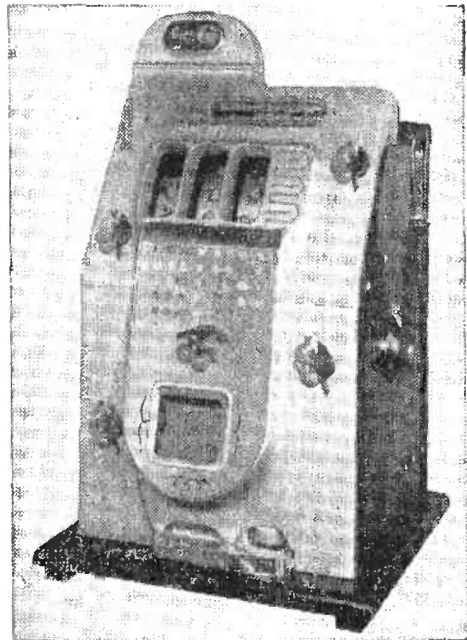
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LIMITED QUANTITY

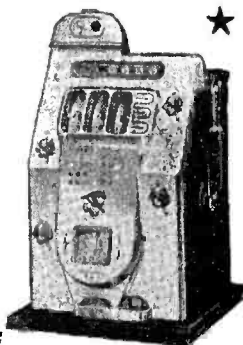
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Seeburg 12, Refin. . . . \$145.00	2 Rock-Ola Masters . . . \$495.00
Seeburg Commander. . . 465.00	2 Rock-Ola Deluxe . . . 425.00
Wurlitzer 41 165.00	6 Rock-Ola 39
1 Wurl. Victory 24,	Standards 395.00
Olson 495.00	Rock-Ola Commando. . . 525.00
Rock-Ola 12, Refin. . . 145.00	Rock-Ola Windsor . . . 275.00
Rock-Ola Premier . . . 575.00	Rock-Ola Super 575.00

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Shoot the Jan \$70.00	Bally Rapid Fire \$90.00	Kirk Night Bomber . . \$275.00
Genco Play Ball 95.00	Exhibit Fist Striker . . 60.00	Seeburg Shoot the Jap. . 70.00
Seeburg Shoot the Chute . . \$ 65.00	Chicago Coin Hockey . . . \$180.00	
3 Watling Quesser Scales, Ea. . 115.00	New Super Skeroll. Ea. . 350.00	

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All Slots thoroughly overhauled. Most have new award cards and reel strips. All beautifully refinished.

21 Grotchen Liberties, Like New Make Offer	2 Buckley Track Odds, Extra Clean, J.P. . \$575.00
Buckley Colors, 7 Coin Late Head \$ 65.00	2 Buckley Track Odds, Latest Model, No J.P. 425.00
Keeney Super Bell, Single, F.P. & P.O. 260.00	Prizes Saratoga, P.O. 75.00
Keeney Super Bell, 5-5, P.O. 345.00	1940 1-2-3's 65.00
Keeney Super Bell, 5-25, P.O. 365.00	Brown Cabinet Domino, J.P., Late Style Mechanism 195.00
2 Keeney Post Time, 8 Coin P.O. Each . . . 100.00	Jumbo Parade, F.P., Newly Reprinted . . . 75.00
Brand New Foreign Colors 90.00	Jennings Fastimo, F.P. 60.00
Big Tops, F.P. 75.00	1 Jennings Silver Moon, Fruit Reels, F.P. 125.00
Brand New 1941 J.P. Domino 450.00	Domino, Late, J.P., Two Tono 275.00

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Good Working Order — Some Can Use a Paint Job.

MILLS MACHINES	1 5c Cherry Bell \$100.00
1 25c Original Chrome \$225.00	1 10c Cherry Bell 140.00
1 25c Blue Front 165.00	JENNINGS MACHINES
2 10c Blue Front 120.00	4 5c 4 Star Chief \$ 75.00
7 5c Blue Front 95.00	1 5c 1 Star Chief 65.00
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NOW DELIVERING! NEW EQUIPMENT LISTED

HOLLYWOOD, 5-BALL	\$249.50	COALEE	\$525.00
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KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID	129.50		

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CONSOLES		ARCADE EQUIPMENT	
PAGE 5c & 10c TWIN CONSOLE	\$319.50	RAPID FIRE, A-1	\$185.00
BALLY CLUB BELLS, COMB.	229.50	JAP GUNS, SEEBURG	110.50
WATLING BIG GAME, F.P. 5c	79.50	RAPID FIRE GUN CASTINGS, NEW	18.50
WATLING BIG GAME, P.O. 5c	89.50	CHICAGO COIN HOCKEY	219.50
WATLING BIG GAME, P.O. 10c	149.50	EXH. MERCHANTMAN DIGGER	78.50
WATLING BIG GAME, P.O. 25c	189.50	TOMMY GUN, LATE MODEL	149.50
BALLY HI HAND COMB.	199.50	SLOTS	
JENN. SILVER MOON, F.P.	109.50	COLUMBIA, O.A., CID REELS	\$ 88.50
SUPER BELL, 3-5c, 1-25c	485.00	CHROME COLUMBIA, FRUIT, J.P.	125.00
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SUPER BELL, 5c & 5c P.O.	319.50	10c BLUE FRONT, C.H., S.J.	159.50
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'38 TRACK TIMES	89.50	5c MILLS CHERRY BELL, 3-5	179.50
ONE BALLS		1c MILLS Q.T.	49.50
BLUE GRASS	\$189.50	5c BLUE FRONT, 3-5	129.50
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SPOT-A-CARD	79.50	HOLLYWOOD	249.50	'41 MAJORS	67.50
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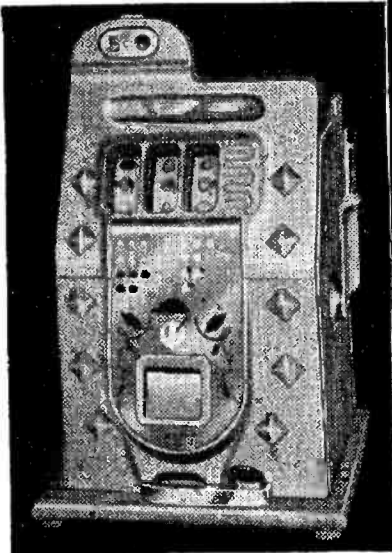
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Complete Cabinet ONLY

Completely assembled, drilled and tapped. Packed individually. Specify 5c, 10c or 25c play; 2/5 or 8/5 pay. **\$39.50**

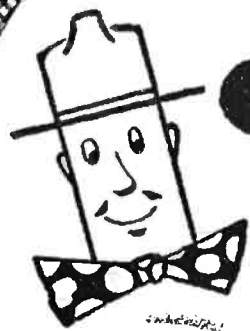
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Four Diamonds	60.50	Defense, Genco	89.50
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25c Superbells, Comb. F. P., C. P. 305.00	Jumbo Parades, F. P. 79.50
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Must Be Complete With All Parts—Not Necessarily
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Can be installed on location in twenty
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AMPLIFIERS, RIFLES AND
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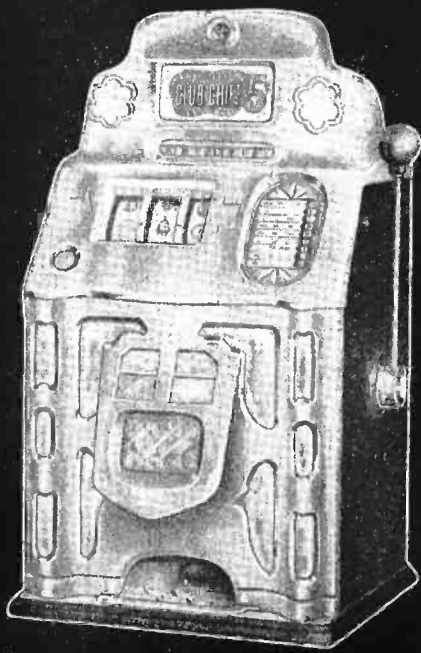
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BRONZE CHIEF

NOW on the assembly line with its everlasting beauty, sparkling chrome finish, burnished bronze, hand-rubbed walnut case with artistic trim. Quantities are limited—Demand is overwhelming—Order immediately for earliest possible delivery.

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Takes In \$90.00
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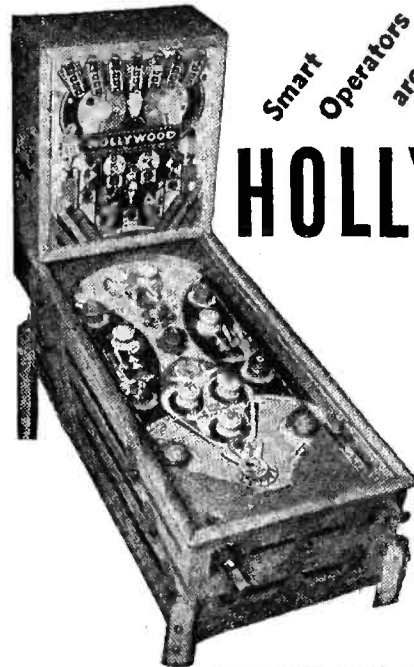
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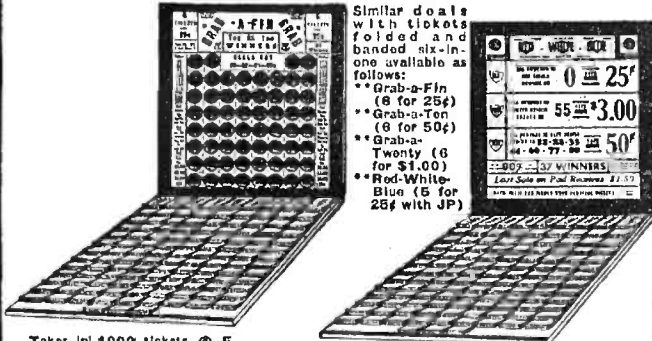
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Gold Chrome, 25¢	Write	Paco Deluxe, 10¢	Write	Bonus Bells, 25¢	Write
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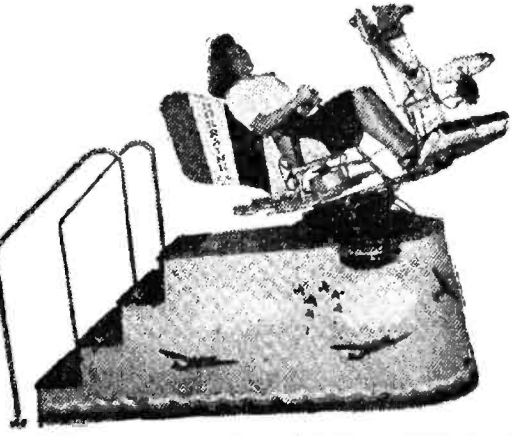
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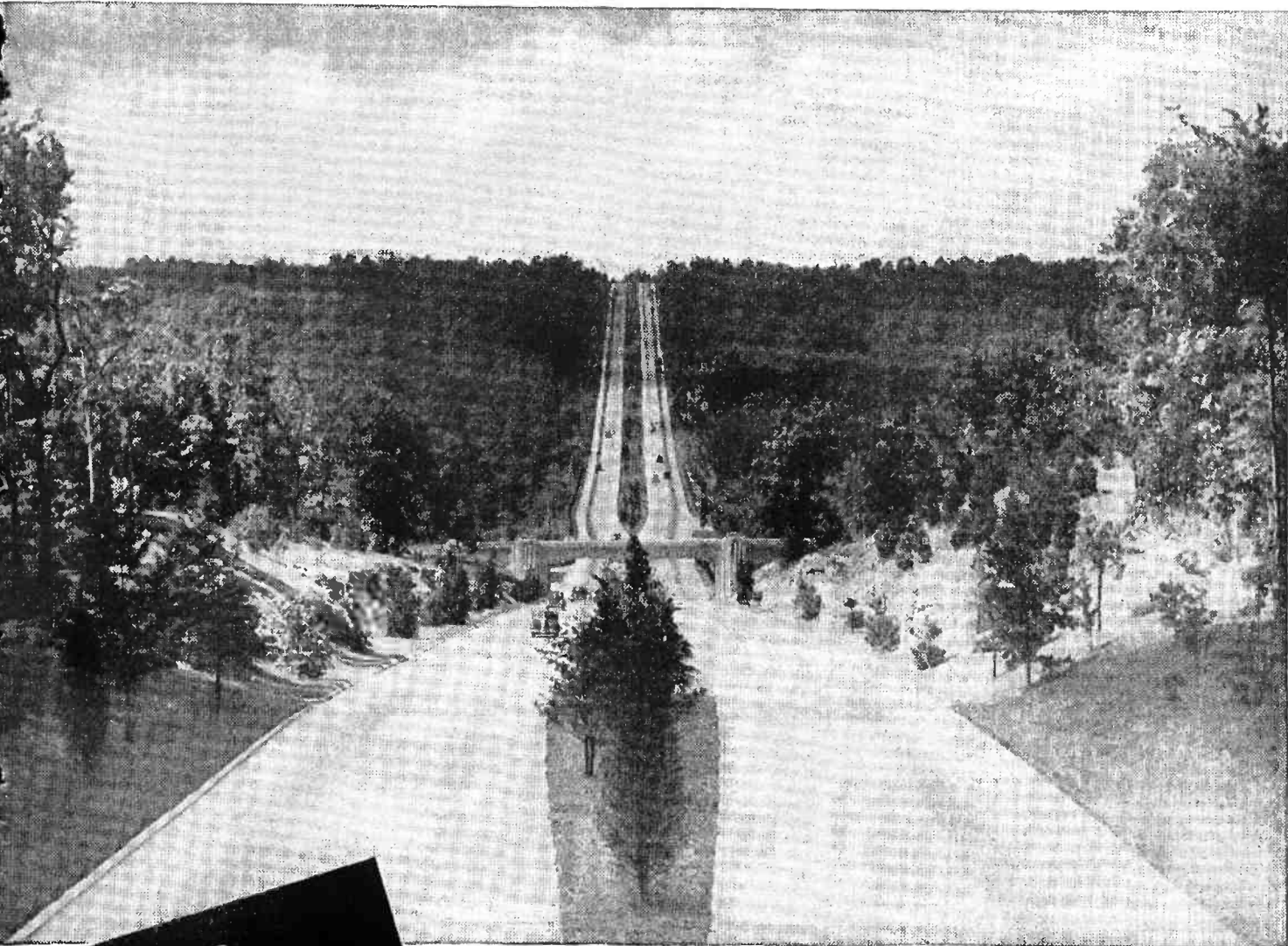
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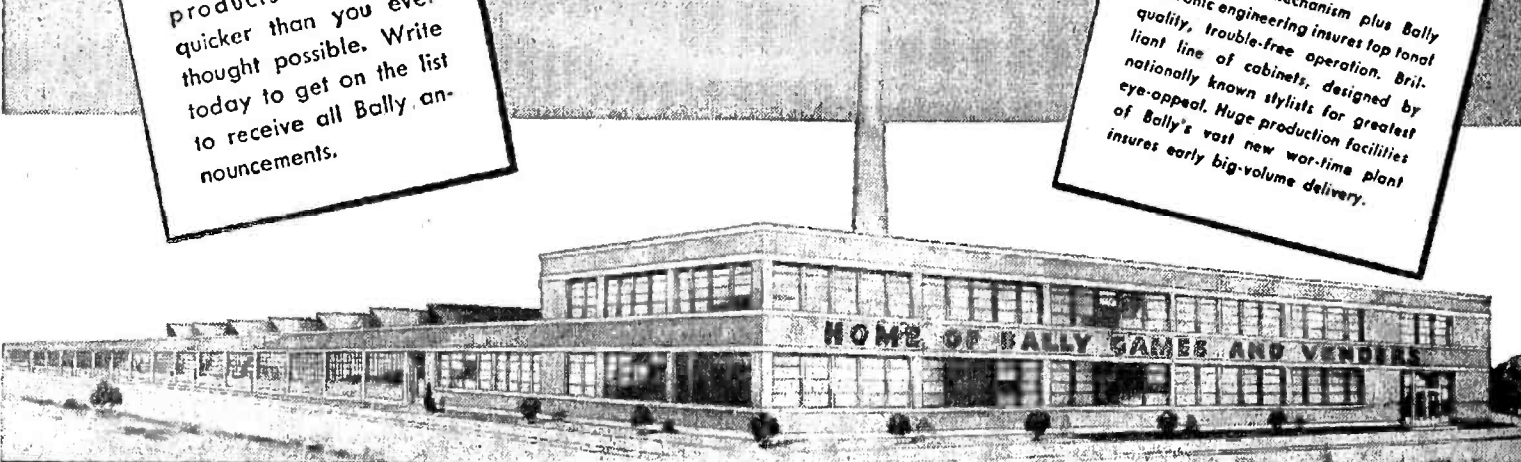
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