

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

FEBRUARY 14, 1948



Herb Jeffries, Exclusive recording artist, is shown receiving from Paul Whiteman the Metronome Magazine award as the "Singer of the Year," over ABC's coast-to-coast broadcast of the Paul Whiteman Record Club. Left to right are Jeffries; Barry Ulanov, Metronome editor; Paul Whiteman; Leon Rene, song-writing prexy of Exclusive, and George Simon, Metronome editor. The award to Jeffries was based on his recording achievements during the year, particularly for his "What's the Score" and "Basin St. Blues," from the Magenta Moods album. Other Jeffries' hits include "When I Write My Song," "Flamingo," "Body and Soul," and his most recent "My Blue Heaven" and "If I Could Be With You." Jeffries' first New York appearance at the Blue Angel is tagged "a great success" by local critics. After Herb's sock appearances at the Million-Dollar Theater and Club Morocco in Hollywood, and the Blue Angel date, Maurice Duke, Jeffries' personal manager, is lining up a nationwide tour.

"PIN-UP POLKA"

A Sure Juke Box Hit!



With the playing of "Pin-Up Polka" on one side and "What Do You Want to Make Those Eyes at Me For" on the other, Linn Burton found himself with two gorgeous Thornton Pin-Ups, Vy Prosser on his left and Judy Wick on his right and as an added attraction the star of Aristocrat's new record, Lee Monti.

That's the prediction of

LINN BURTON

Chicago's famous disc jockey

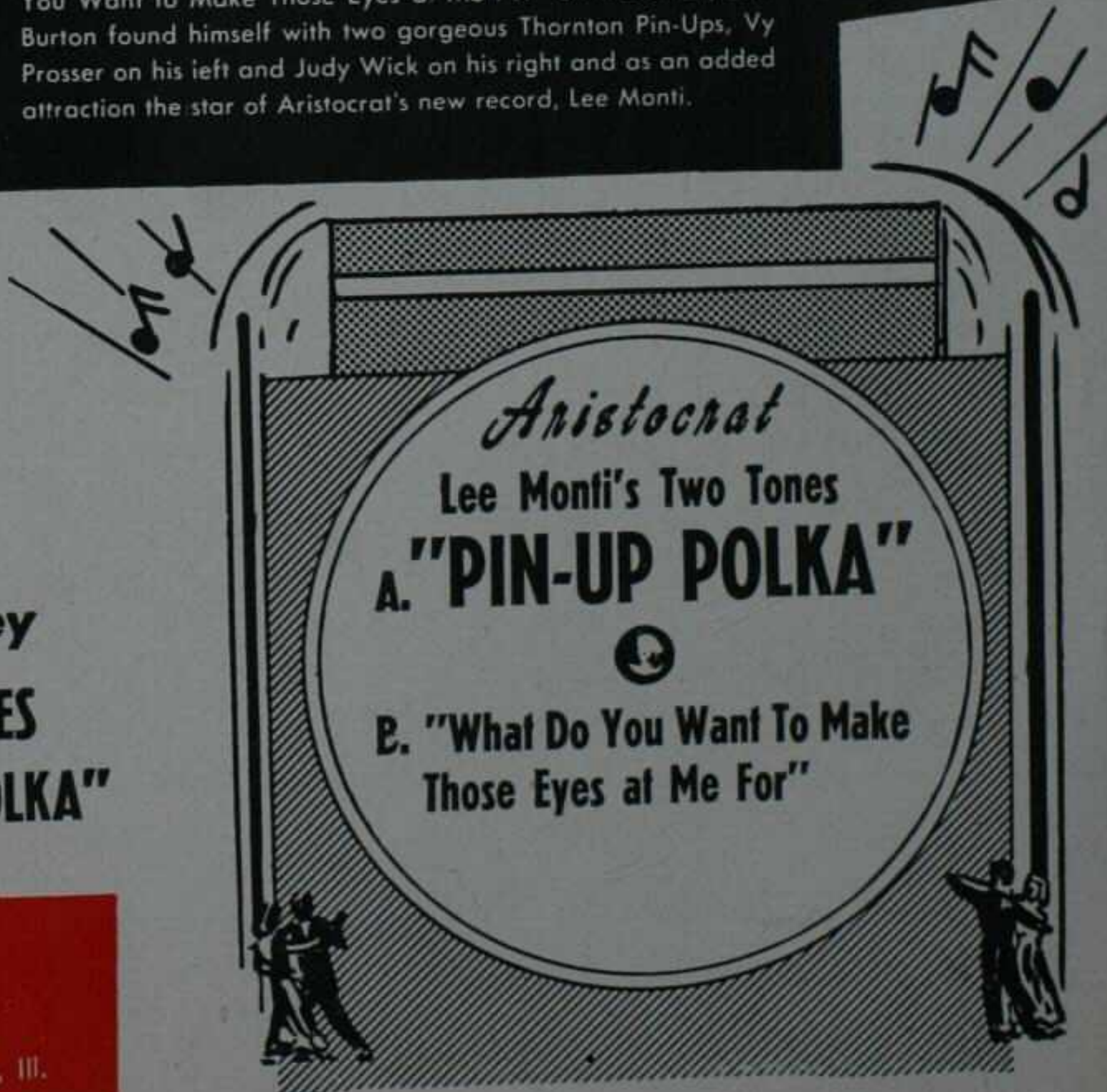
about **LEE MONTI'S TWO TONES**
great recording of **"PIN-UP POLKA"**

Aristocrat

RECORD CORPORATION

7508 S. Phillips Avenue

Chicago 49, Ill.



CAMPUS KIDS' ORK SQUAWKS

Stem Crix Hit $\frac{3}{4}$ Pole With Morehouse in Lead; Five Breathe on His Neck

Coleman, Right Most Often Last Year, Reverses Form

By Bob Francis

NEW YORK, Feb. 7.—With the annual race for Broadway critical accuracy honors nearing the three-quarter mark, it is time to clock the aisle-experts' running order before

the boys turn into the home stretch for the tape-breaking of the 1947-'48 Stem legit season April 30. The tab to date puts *The Sun's* drama pundit, Ward Morehouse, in the lead of the field with a top-drawer judgment percentage of 90.3. Morehouse saw 31 out of 34 productions included in the tabulation by *The Billboard* and went wrong on only three success-failure predictions. *The Sun* critic's average indicates a potential repetition of his accuracy form two seasons ago, when he beat the field to the tape, and of last year, when he was a close runner-up to *The Mirror's* Robert Coleman.

However, the record to date shows plenty of close competition. Richard Watts Jr., pooh-bah to *The Post's* drama readers, is only a pace or so behind the leader, with an average of 87.5. Watts caught 32 productions and was wrong only four times. Robert Garland (*Journal-American*) and Howard Barnes (*Herald Tri-*) (See UP MOREHOUSE! on page 43)

Kenton Hunting Legit Houses for One-a-Night Runs

NEW YORK, Feb. 7. — Orkster Stan Kenton, following thru on his declaration to play nothing but concerts in the future, currently is reported to be looking to rent legit houses in New York, Chicago, Philadelphia and Los Angeles in the fall for extended-run one-a-night concert presentations. It is believed that (See Kenton Hunts Houses, page 20)

Lujack a Corker

NEW YORK, Feb. 7.—Notre Dame footballer Johnny Lujack, for whom juicy radio and motion pic offers reportedly are dangling, has handed over his personal management chores to Cork O'Keefe. The latter, veteran showbiz talent handler and music publisher, had been handling similar affairs for Lujack's South Bend mentor, Frank Leahy. If pic and web deals go thru for the all-American quarterback, total take for the year, combined with his Chicago Bears pro grid pact, should go over \$100,000.

High \$, Brush-Off System May Hurt Biz

Agencies Warn Leaders

By Hal Webman

NEW YORK, Feb. 7.—Level-headed band bookers, who recognize college campus biz as their main cushion against sorry road grosses, are perturbed about growing reports from students and faculty advisers that not only are ork prices too steep but the bands are giving unsatisfactory performances.

The agents, pointing out that colleges have been accounting for from 25 to 30 per cent of road dates and even more in road revenue, are frank about the complaints but hopeful that their properties can be made to see the light.

That they are not operating on speculative reports, say the bookers, is evidenced by the increasing number of cases—rare in the past—where colleges failed to put down the customary 50 per cent advance deposit on orks signed for proms. The campus (See Careful of That on page 19)

Shuberts Sue Harem Nitery In Tune "Theft"

NEW YORK, Feb. 7.—A significant \$50,000 damage action involving alleged infringement of music from the operetta, *The Student Prince*, was filed this week in U. S. District Court by April Productions, Shubert affiliate, against Ben Yost, Nat Harris, Lou Walters and the Strand Enterprises. Harris and Walters are (See Stude Prince on page 20)

PIC TV ACTIVITY PERKING

RKO Showing May Develop Legal Action

NEW YORK, Feb. 9. — Sol Strauss, acting promoter of the 20th Century Sporting Club, told *The Billboard* Saturday (7) that he would move today (Monday) to stop RKO from airing a telecast of the St. Nicholas Arena boxing card. RKO announced over the week-end that it had installed a Colonial theater television system. While the picture house did not specify precisely which fight it would air, it was learned elsewhere that the program involved was the WNBC (NBC) transmission of the St. Nick card.

Strauss said Saturday that he planned to advise RKO Monday morning that it was infringing by exhibiting the fights in any of its theaters. He did not state he would take legal measures in the event the movie firm refused to cancel its showing.

Meanwhile, an NBC vice-president stated that a court test to establish the property rights of such telecasts appeared inevitable. Broadcasters feel that subject to contracts with promoters, they have a clear and controllable ownership in such originations. Contrariwise, some theater execs feel that if other public places—notably bars—can show tele programs, there is no reason why they cannot do likewise. The NBC exec also thought it was possible RKO may be seeking clarification of rights thru its move.

NBC, meanwhile, has its legal department (See Court Test on page 14)

Dreb Scotched!

NEW YORK, Feb. 7.—Hey, AGMA, can't yuh give John Drebing a card? (Note to baseball writers: AGMA is short for American Guild of Musical Artists, the ballet dancers' union). Dreb needs you, AGMA!

Red Smith (*Herald Tribune*) tells it. Told it in Jack Bleeck's Oasis on West 40th the other night. Friend asked Smith what there was kosher in the story that the New York diamond scribblers put on a terrific ballet at their annual clambake in the Waldorf last Sunday night (1). Smith said the terpin' was indeed sumpin', then saddened. "Hadda call in some of the older boys to fill the line. Dreb busted a leg. And is he burned!"

Dramatic pause.

"Dreb's on leave without pay until the gam mends. It happened on his own time, not the company's, so he draws no pay."

Company is *The New York Times*.

Simon Heads Hospital Shows

NEW YORK, Feb. 7.—Louis M. Simon, of Washington, former Broadway director and stage manager, has been named general manager of Veterans Hospital Camp Shows, Inc.

Pic Producers Pitching Woo For NBC Deals

NEW YORK, Feb. 7.—A complete reversal of attitude by top Hollywood picture companies toward television—so much so that there now appears to be a virtual stampede in the making to get in on the act—has developed in the last two weeks. The turning point was the recent news-reel deal signed by 20th Century-Fox with the National Broadcasting Company (NBC), to be sponsored on the (See Pic Companies' on page 15)

Loew's Reports on Platters and Tele

NEW YORK, Feb. 7.—At the stockholders' meeting of Loew's, Inc., last week here, J. Robert Rubin, veepee, summed up the state of the corporation and outlined some of its plans.

MGM Records, organized by the company last March at Bloomfield, N. J., "is already operating on a profitable basis," Rubin stated.

Tho it has not entered the television field, Rubin expects the company to do so "when the time comes that televised pictures have a place in the scheme of things."

IMC Faces It: Are Diskeries To Hold Bag?

Rifts in Anti-Petrillo Front

WASHINGTON, Feb. 7. — Faced with what is considered by insiders here as a test of future unity, the Industry Music Committee (IMC) will meet in New York Tuesday (10) for a candid exchange of information or James C. Petrillo's latest negotiations with individual members of IMC. While there is no talk of abandoning IMC as a clearing house of information for the entire music industry, it is generally agreed that the present temporary agreement between the American Federation of (See IMC Calls Huddle on page 20)

My Word!

NEW YORK, Feb. 7.—Arnold Shaw, veepee of Duchess Music Corporation, is a gent who dabbles in several of the arts. Writes a book now and then, lyrics a song, etc. Recently he agented a collection of essays written by a gal named April Taylor. Tome, to be published by Beechhurst Press in the spring, is called *Love Is a Four-Letter Word*. Shaw himself, some time ago, wrote a tune with Hy Zaret and Lou Singer, and published by Leeds Music, called: *Women Is a Five-Letter Word*.

It Begins To Dawn on Miami The Cocoanut's Over-Sized; Clubs Desperate To "Get Out"

High Budgets, Few Suckers, Lack of Gambling Hurt

By Charles J. Lazarus

MIAMI, Feb. 7.—The slogan about Miami, Land of the Palms, has backfired into a not-so-funny gag about the palms being attached to human arms outstretched to take anything it can get from the tourist.

The situation in Miami this year can be summed up in this way: there are plenty of people down here, they are just not giving out the loot as freely as in other years. And after a lot of adverse publicity, the visiting firemen no longer want to be taken for suckers in the Land of the Palms.

Top hotels like the Lord Tarleton and Roney Plaza cater to the type of clientele that still is willing to shell out a little extra for various things, but other places have been hit with a vacancy situation they weren't prepared for and didn't think was possible.

No Belt Pulling—Yet

The night club business, generally, has been bad. But strangely enough, there are no signs of the ops pulling in their horns.

Last week had Joe E. Lewis, Joan Merrill and the Jack Cole dancers at the Colonial Inn; Sophie Tucker, Peter Lind Hayes and Carl Ravazza at the Beachcomber; Milton Berle at the Copacabana; Jackie Miles, Gracie Barrie and the Vagabonds at the Clover; Dean Murphy, Ella Logan, and Mario and Floria at the Brook; and Martha Raye, Willie Howard, Wendy Bishop and the Stuart Morgan dancers at the Latin Quarter. With top names like these, the budgets for all these shows totaled over \$100,000 and these spots would have to do a continuous socko business to get over a nut like that. The 100G includes lines, bands and production costs.

The way it seems to work this year is that these names draw for a while

after they open, then biz falls off. The Tucker-Hayes-Ravazza parlay, for example, should certainly draw steadily, but last week found plenty of empty tables for the late shows. Ditto the Martha Raye show at the Latin Quarter. Business is strong at dinner, but falls off for supper shows.

Lack of Gambling Hurts

Considering the fact that only one of these spots (Colonial Inn, some distance from town) has a gambling casino attached, it seems obvious that the overhead is strangling. Many of the well-heeled people, to whom Miami looks to push up the business barometer during the winter, came here previously because they could combine a pleasant climate with their gambling. This year, it was hoped that the gambling spots in Dade County, in which Miami is situated, would be open for business, but now the outlook is for a long, Arctic winter, with darkness for the whole season. The niteries suffer accordingly, since many good customers are staying away from Miami on account of (See Miami Cocoanut on page 38)

Off-Broadway

A LONG WAY FROM HOME

EXPERIMENTAL THEATER

(Opened Sunday, February 8, 1948)

A play by Randolph Goodman and Walter Carroll adapted from Maxim Gorki's "Lower Depths." Directed by Alan Schneider. Settings by Leo Kerr. Costumes by Rose Bogdanoff. Stage manager, Don Darcy. Production supervisor, Nat Karson. Presented by the Experimental Theater.

Duke	Henry Scott
Bessie	Edna Mae Harris
Dee	Harry Bolden
Lily	Milfred Smith
Mary	Beatrice Wade
Four-Eyes	Catherine Ayers
Silky	Maurice Ellis
Sad-Act	William Marshall
Grady Horn	Augustus Smith
Joeebuck	Josh White
Marcy	Ruby Des
Preacher	Alonso Besan
Billy-Boy	James Wright
Celine	Fred Washington
Cotton	Earl Sydnor
Cyril	Ken Renard
Stud	Joseph James
Nearbender	Eric Burroughs
Neighbors	Virginia Girvin, Doris
Block,	Ellsworth Wright, Quentin Foster

After unveiling two interesting productions so far this season, the Experimental Theater has come a cropper in its third—A Long Way From Home, an adaptation by Randolph Goodman and Walter Carroll of Maxim Gorki's The Lower Depths. While the use of an all-Negro cast for the play was an exciting idea, translation into a click could possibly only have resulted from much more careful casting, better direction and an increased rehearsal period. The script too could have been helped in the adaptation by giving it more form (See A LONG WAY on page 37)

Here's a Showbiz Christian Who Lives Up to His Name

NEW YORK, Feb. 7.—Dead or alive, people in showbiz have a true friend in L. T. (Pete) Christian Jr., Richmond, Va., 50-year-old merry mortician. The founding of the Christian funeral home by his dad practically coincided with the founding of the National Association of Funeral Directors a long time ago, and Pete's association with showbiz practically coincided with birth.

Since he was a kid, Pete has been helping outdoor shows with their business, until by now he knows the works inside and out. During tours of shows Pete suddenly turns up and takes charge, making change, selling tickets, regulating parking or whatever has to be done. Tho generally clad in funeral attire, he always keeps his suitcase in his car packed with colored canes, sport coats and other showbiz regalia.

He assists outdoor showbiz in many ways, offering free ambulance service to fairs, carnivals, races, etc., hiring out-of-work carnys or cirks in

his funeral parlor and giving aid wherever needed.

Tho sitting on top a very substantial funeral biz, Christian has always had a strong yen to form his own circus. He has all the plans and even a "Christian Bros." Circus" letterhead.

Even his funerals are strongly flavored with theatrics. A hearse equipped with a concealed high-powered loud-speaker is parked about a mile from the cemetery so that after the rites are over, chimes ring out, seemingly from heaven.

Altho his general burial costs for local bluebloods are \$400 or \$500, he "shoots the works" at a nominal fee for anybody in showbiz who can't afford the price. He even has a group of impoverished showbiz folk buried in his family plot.

Christian is particularly well known to Eastern shows and circus people and especially to the World of Mirth Shows and the Marks Shows, who winter in Richmond.

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BALLERINA by Vaughn Monroe, Victor 20-2433
- No. 1 Disk in the Nation's Juke Boxes
BALLERINA by Vaughn Monroe, Victor 20-2433
- No. 1 Folk Disk in the Nation's Juke Boxes
I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms) by Eddy Arnold and His Tennessee Plowboys, Victor 20-2332
- No. 1 Race Disk in the Nation's Juke Boxes
SNATCH AND GRAB IT by Julia Lee and Her Boy Friends, Capitol Americana 40028

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 24 to 25 in Music Section.

Berlin Shows Enjoy Holiday Boom in Biz

BERLIN, Feb. 7.—Sellout biz chalked up good grosses for theaters, vaude houses and cabarets here over Christmas and New Year's. Many people, due to a shortage of commodities for purchase as Christmas gifts, bought tickets for various types of entertainment. The result was a two-week advance sellout before Christmas by most houses.

Three new theaters were opened a few days before Christmas. The Corso, formerly the Lichtburg (seating capacity 2,000), opened with a policy of operettas. The Komische Opera, formerly the Metropol revue house (seating capacity, 1,300), followed suit with an operetta policy. The third rebuilt theater to open, Theater Am Kurfuerstendamm, presented classic comedies and modern plays.

Christmas Benefit

Tho there was no regular Christmas circus show here this year, the American Community Chest in Berlin staged a show in a training hall in Berlin-Dueppel, suburb. The show, combining the best talent from the Busch and Barlay circuses, contributed its grosses to various benefit orgs.

The Titania Palast, American special services vaude house, staged a big inter-allied Christmas show Christmas Eve, which was carried by the American Forces Network and the British Forces Network. The January program included a number of Italian and German acts and the Titanian ballet. The Friedrichstadt-Palast has a straight vaude policy, with Liselotte Koester and Jock Stahl, pop artistic dance team, as headliners. The last vaude house in operation, the New Scala, has been drawing top grosses with a pic-vaude policy.

Tho more than 1,000 applications for cabaret licenses were filed a few months back, there are now only 15 night clubs operating here, compared with 200 after World War I. Of the 15 clubs, those offering top enter- (See Berlin Biz Booms on page 37)

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson
Publishers
Roger S. Littleford Jr.
William D. Littleford

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Joseph C. Caida.....Vice-Pres.
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Printing Plant and Circulation Office
2160 Patterson St., Cincinnati 22, Ohio

Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes:
The Billboard Encyclopedia of Music
Vend

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The Billboard, Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 3, 1879. Copyright 1948 by The Billboard Publishing Co.

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QUESTION: TV TO BY-PASS FM?

Long Mayflower Hearings Due; 100 Witnesses Slated

WASHINGTON, Feb. 7.—Federal Communications Commission (FCC) hearing on radio editorializing starting March 1 appears certain to develop into a battle between broadcasters and organized labor. More than 100 witnesses have signified their intention to testify, and if all show up, the hearing is likely to stretch into a couple of weeks. In notifying the FCC of their potential appearances, such labor groups as the Communications Workers of America, the International Brotherhood of Electrical Workers, the Association of Broadcast Unions and Guilds (ABUG) and the Progressive Citizens' Association are on record with strong objections to any revision of the Mayflower decision in which the FCC set its policy of opposing air opinions.

On the other hand, broadcasters are presenting a united front in favor of radio editorializing, with the National Association of Broadcasters (NAB) taking the lead. NAB's testimony will be delivered by President Justine Miller, Executive Vice-President A. D. Willard, and Chief Counsel Don Petty. Also appearing for broadcasters will be Mark Woods, president of the American Broadcasting Company; Ken Dyke, vice-president of the National Broadcasting Company, and Frank Stanton, president of the Columbia Broadcasting System, as well as some 30 individual broadcasters. The FM Association is expected to go along with broadcaster views.

Am. Jewish Congress

Joined with labor groups in opposing editorializing at the hearings will be the American Jewish Congress, represented by Dr. Stephen Wise, and the Polish League, while the broadcasters will be supported (See Long Mayflower on page 17)

WCCO To Do a Doc On Indians for CBS

MINNEAPOLIS, Feb. 7.—Picked by its parent web to originate a documentary on Indians in the United States in conjunction with a series being mapped by the Columbia Broadcasting System (CBS), WCCO, Twin Cities CBS outlet, has sent its news and special events director, Sig Mickelson, to New York for a confab with CBS documentary unit chief Robert Heller.

WCCO effort will be the first CBS documentary seg of this type done outside web headquarters. The local station has a record of 11 half-hour documentaries during 1947, plus 16 shorter segs as part of the Northwest News Parade Sunday newscast.

Tentative plans call for sending a writing team to the Southwestern States for a research stint on Indians while others gather info on the Minnesota-Northwest Indian situation.

SEEMS LIKE

Only Yesterday

Items From The Billboard 10 Years Ago

NEW YORK — Performers, especially those with vaude experience, will find television a lifesaver, according to Gilbert Seldes, first television program director of a national web—Columbia Broadcasting System (CBS)—in the United States. In addition to giving vaudevillians a new technique and a new medium, Seldes thinks that television will help legit. Seldes stated that engineers already have solved the problem of color television and need only to translate a mathematical equation into practical electronics.

CHICAGO—Sound men at the National Broadcasting Company (NBC) are now considered artists and when working jobs outside their own studio must first report to NBC's Artist Bureau, which takes a 10 per cent slice from each sound man's take on the outside job.

CHICAGO—Local recording and transcription companies will, according to James C. Petrillo, be licensed by February 25 (1938). This lifts the ban put on the disk makers here by Petrillo last March.

HOLLYWOOD — Prophesying that Hollywood will never supplant New York as the world's radio center, William B. Lewis, CBS program director, declared the Eastern metropolis is still the outstanding center. New ideas in radio presentations will be sought in a CBS series planned for the spring and summer.

WMLO, M'w'kee, Hires Tootlers

MILWAUKEE, Feb. 7.—WMLO, local indie, passed the peace pipe to the American Federation of Labor (AFL) Milwaukee Musicians' Association, Local 8, Monday (2) by agreeing to resume the use of musicians. The station signed a contract Tuesday (9) hiring four union musicians to replace the four fired last October 11 as "not needed."

"But we are employing this new group because they do fill a current programing need," said Jerome Sill, station manager.

The action followed the station's withdrawal of its complaint to the National Labor Relations Board charging the union with violating the law by trying to force it to employ unneeded musicians and by engaging in a secondary boycott.

Volmer Dahlstrand, president of Local 8, called the settlement "a victory for the union." He denied that WMLO has any more need for the musicians now than at the time the four originals were fired. He said the station was forced to come to terms because the union's suit against WMLO—for wages due the discharged musicians under the union contract—was slated to be heard in civil court.

Bids Nearly On Par With Rival Media

109 TV's; 116 FM's Pend

WASHINGTON, Feb. 7. — The question whether television is beating FM in a race for commercial "maturity," despite James C. Petrillo's temporary agreement on AM-FM music duplication, is being raised in industry and government circles here. One basic indication is that the number of pending video applications soared to a total this week about to exceed the number of FM bids on hand at the Federal Communications Commission (FCC) for the first time in the history of both media. With observers generally agreed that FM would be gravely handicapped if commercial video "arrives" as a going commercial operation before FM gets on its feet, significance is being attached to this week's pacemaking burst of video activity by FCC which counted 109 television applications on hand, as compared with 166 FM bids in the commission's files. FCC economists expect the number of pending video bids to surpass FM's total within 10 days.

An important factor in the race is the program "independence" of television contrasted to FM's reliance on duplication of AM programs. FM's insist, however, that FM has an opportunity to establish itself as an independent medium despite this duplication, inasmuch as FM, according to its proponents, offers clearer reception than can now be obtained on AM sets in overcrowded metropolitan areas where interference in frequencies is high. At the same time, it is seen as an inescapably important factor that FM is more than two-thirds owned by AM'ers, who presumably would be unwilling to risk their investment in standard broadcasting. On the television side, video, whatever its ownership may be, is springing up as an independently programed medium with far heavier investment per station than in either AM or FM.

The patter of television stations, whose total potential number is limited as compared with the high ceiling allotted for FM, shows com (See TV Bids Nearly on page 17)

Denver Huddle Set March 22 by NAB

DENVER, Feb. 7.—District 14 (Rocky Mountain States) of the National Association of Broadcasters (NAB) will meet here March 22 and 23, at the Brown Palace Hotel. Principal items on the agenda are small market stations and the NAB code. Small market discussions will be under the direction of Bill Grove, KFBC, Cheyenne, Wyo., and Red Howell, KFXJ, Grand Junction, Colo.

The meeting has been called especially as a pre-NAB-convention get-together, since the regular district meeting is not scheduled until September. NAB head Justin Miller, Hugh Feltis, of Broadcast Measurement Bureau (BMB); Carl Haverlin, of Broadcast Music, Inc. (BMI), and spokesmen representing transcription companies are also scheduled to attend.

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Rodeo Rangers

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Pulse Shows Fans' Thirst For Mystery

Sunday, 4-5:30 P. M. Poll

NEW YORK, Feb. 7.—The mystery fan is virtually insatiable in his desire to listen to whodunits and divers thrillers. This much is indicated in a flow-of-audience survey made for *The Billboard* by The Pulse, Inc., of Sunday afternoon mysteries on WOR from 4 to 5:30 p.m.

Pulse data from November thru January indicates that 94 per cent of listeners to *House of Mystery* stayed tuned in to the following program, *True Detective Mysteries*. *True Detective*, which has a somewhat larger audience, picks up 6 per cent of its listeners from those not previously tuned in, and another 14 per cent from other stations. The survey also shows that 85 per cent of the audience stay tuned to *The Shadow*, which comes on at 5 p.m. The latter show, incidentally, reveals strong listener appeal, inasmuch as 29 per cent of its audience are new tune-ins.

At 5:30, *The Shadow* is followed by *Quick as a Flash*, an audience participation quiz. One-half of the audience remains tuned to WOR, according to Pulse, but one-third shift to WJZ to hear *Counterspy*, another mystery. *Flash*, incidentally, draws 15 per cent of its audience from new tune-ins and 17 per cent from other stations.

A tabulation of coincidental listeners to all mystery programs aired Sunday afternoon reveals that the bulk of the audience derives from the under 15 and over 30 age groups. It is inferred that the teen-agers and younger adults are not as available to the radio. Nearly one-third of male listeners are under 15, and one-fourth are over 45. A detailed breakdown, showing age and sex of listeners to Sunday afternoon mysteries for the period from November thru January, follows:

	Men %	Women %	Total %
Under 15	31	16	23
15-19	10	9	9
20-24	3	4	3
25-29	4	9	7
30-34	13	13	13
35-39	6	15	11
40-44	9	11	10
45 and over	24	23	24
Total	100	100	100

KLAUS LANDSBERG EAST

NEW YORK, Feb. 7.—Klaus Landsberg, head of Paramount's Hollywood tele station, KTLA, is due in New York week after next. He leaves the Coast February 16 for several weeks. Landsberg will o.-o. New York tele and huddle with Para home office execs.

Modified \$1 Bingo Swamps Phones, Plugs Stanley Soap

NEW YORK, Feb. 7.—One of the maddest scenes in radio occurred Monday (1) at WOR, where the Stanley radio telephone game debuted and threatened to confound local operations of the telephone company. The game, a legal form of bingo, is a Harry S. Goodman package whereby listeners play bingo with their telephone numbers or with the last five digits of their Social Security numbers. The announcer reads a statement; the listener encircles a certain number if the statement is true, another if it is false. When five are encircled, he phones WOR and gets a \$1 merchandise check good for Stanley products (shave cream, et al.).

Anticipating a grand rush for the buck, the station had 65 operators on hand to take the calls, and they were kept busy until 12:30 Monday night. In addition, a special operator was detailed to work Tuesday to take the calls that kept coming in. Over in Newark, N. J., WOR maintained 25 operators to accept calls—thus ob-

viating for listeners the necessity of phoning long distance.

This battery of gals proved completely insufficient for the load. A bigger staff will be used hereafter.

A check-up with the phone company revealed more than 10,000 calls completed, 13,000 busy signals. More than \$1,000 in merchandise checks was given out. Checks were made out to dealers, and if dealers did not carry the merchandise, they could not cash in on the business. Such dealers were immediately contacted by Stanley, with the result that the merchandise received a greater distribution.

Goodman originated this program before the war, but in the war years he took it off the air because telephone lines were overloaded. Now that service is available he's selling it again. Sponsors other than Stanley are Lee Par Soap Company, over Don Lee on the Pacific Coast; Inkograph, over WTHH, New England, and Jane Adams Department Store, in Buffalo (station not yet set).

Gaines, Upped, May Bring on New NBC Affiliate Policies

NEW YORK, Feb. 7.—Emergence of James M. Gaines as a key figure in the National Broadcasting Company (NBC) hierarchy was virtually accomplished this week when the web's director of owned-and-operated stations was named assistant to Harry C. Kopf, NBC administrative veepee in charge of sales and station relations. Gaines, who is also manager of WNBC, the web's New York key, is expected to be named a veepee soon. At this time the ramifications of the Gaines appointment seem manifold and the following rumors are given wide cred-

E.T.-ers Call Net Ban Lift Unfair

NEW YORK, Feb. 7.—The action of James C. Petrillo, American Federation of Musicians (AFM) president, in lifting the ban on the waxing of network airers (Bing Crosby-Philco show) is being severely criticized by transcription company executives on the ground that the AFM move is unfair. Commenting that Petrillo was illogical in lifting the ban on one-shot wax programs, a top exec of a leading open-end production company stated: "We feel that no such distinction can be made. . . . The Petrillo decision means this boy can make transcriptions and another one cannot." Other open-end men echoed these sentiments.

However, the very fact that Petrillo had lifted the ban on the transcribing of web shows was taken as indicating a conciliatory mood. Late this week, however, transcription companies stated that they had not yet been summoned to huddle with the AFM.

network sales, national spot sales, stations, and owned-and-operated stations—will eventually report to Gaines; (2) without making any effort to propagandize its affiliates, NBC is hopeful that Gaines's presence in such key web posts will result in the affiliates' adoption of policies of showmanship and community service developed by Gaines over WNBC.

This latter point is of utmost import. Gaines, since taking over the WNBC manager's post in January, 1946, has operated on the theory that strong community service and good revenue are complementary. This reasoning has been activated in such programing as *Metropolitan News Round-Up*, documentaries on housing and other programing of a local nature. To this community-type programing Gaines added a strong dose of showmanship, a prime example being the *City Salute* series, whereby outlying sections of the coverage area were made to feel a close kinship with the station.

This programing has paid off not only in good will, but in hiked station revenues—so much so that billings for January of 1948 were 40 per cent in excess of January, 1947.

It's considered quite possible that Gaines, having blueprinted and tested this type of operation on WNBC, will soon relinquish the managership of the station to devote himself to his new network duties. Thomas B. MacFadden, assistant to Gaines, is mentioned as a possibility to take over the reins. But from the network point of view, it is hoped that the "Gaines philosophy" of station operation will be extended not only to the owned-and-operated outlets, but to as many affiliates as possible—the angle being that good community service and network operations are not conflicting elements. Rather, they can mean not only heightened public service, but also better business, as shown by a sizable increase in WNBC billings.

Lux Theater Tops Gallup's "Quality" Poll

Audience Reactions Checked

NEW YORK, Feb. 7.—An experimental qualitative radio survey to determine which individual broadcasts were most enjoyed by listeners during the week ended January 24 has been completed by Dr. George Gallup and Audience Research, Inc. (ARI). The study, an initial effort to gauge the listeners' qualitative reactions to programs, showed *Lux Radio Theater* at the top of the list, followed in order by comics Bob Hope, Jack Benny and Red Skelton. The standings of the top 20 in the Gallup "most enjoyed" survey are presented here exclusively in *The Billboard*.

The purpose of the study is to note actual appreciation of programs heard, instead of recording quantitative listening habits. Reflected in the quantitative ratings are such factors as habitual listening by time, network, local station and programs. ARI officials point out that a program may turn in a particularly foul effort but still have a huge audience, much of which has tuned in from habit.

The Gallup researchers asked two questions. First was, "Have you listened to the radio during the past week?" If the reply was, "Yes," the second question was: "During the week ending last night, what radio program would you say you enjoyed the most?" To prevent loss of emphasis from time lapses, the poll was made during every day of the week.

206 Segs Mentioned

Replies were widely scattered, with 206 programs getting at least one mention. Included in replies were local shows, daytime airers and others not tabulated in the following standings, which were only for evening network programs. Among the interesting results were the relatively high standing of such shows as *Theater Guild*, *Lone Ranger*, *Telephone Hour* and *Sam Spade*, none of which stand nearly as high in quantitative standings. Conversely, among those absent were such shows as *Walter Winchell*, *Bandwagon*, *Jack Carson*, *Bob Hawk* and *This Is Your FBI*, which command large audiences, quantitatively.

The survey is regarded as a pilot study by the Gallup organization, which may expand it considerably in future weeks. Later "most enjoyed" study results are expected to (See *Lux Tops Gallup* on page 17)

Bess, O'Dea WOV Deal Set at 300G

NEW YORK, Feb. 7.—The deal for Herman Bess and Richard O'Dea to buy WOV, New York foreign language outlet now owned by Arde Bulova and O'Dea, was due to be signed over the week-end. The reported price is \$300,000, considerably less than previous asking prices.

However, part of the sale agreement, it is understood, provides for O'Dea to yield his interest in WNEW, majority of which is also held by Bulova. O'Dea has about 10 per cent in WNEW, and draws a reported \$17,500 annual guarantee. The dual WNEW-WOV ownership has stymied WNEW from entering applications in television and FM.

A third partner in the WOV deal is Harry Reichenstein, said to be a public official in Newark.

ATTENTION ➔ **FAIRS THEATERS PARKS**

WORLD'S ORIGINAL

WWVA JAMBOREE ACTS

NOW AVAILABLE DURING 1948
PLAYED BEFORE 357,689 PERSONS LAST YEAR

Write, wire, phone: Radio Station WWVA, Wheeling, W. Va.

94 Per Cent of Moppets Claim Okay From Pa on Blood Curdlers

NEW YORK, Feb. 7.—The kiddies say: The vast majority of parents do not object to the brats' listening to mystery programs. A survey just completed by Metropolitan Youth Survey Company (MYSC) for General Foods's *House of Mystery* airtabbed answers from 300 boys and girls between 10 and 18 in New York public and private schools. It found 94.4 per cent saying pa and ma didn't try to get 'em off the bloodcurdlers. The other 5.6 per cent of the moppets said they listen anyway, despite parental disapproval.

The study, titled "Listening Habits of Metropolitan Youth on Mystery Programs," revealed further that 278 answering the question, 88.5 per cent said they listened to mysteries, while 11.5 per cent did not. Among mystery fans, 56.8 per cent said they heard their favorite show at least every other broadcast, and 43.2 per cent that they listened at least to every third or fourth outing.

Suspense was voted the major element in mysteries by 72.6 per cent of the kid listeners, with adventure getting the nod from 53.2 per cent, blood and thunder from 37.9 per cent, and helpful information, narration, humor, romance and cheap language tailing, in that order. Definite ideas about how the programs should wind

up also were expressed, with 28 per cent wanting the criminal to be reformed, 20.7 per cent wanting him punished, the same percentage voting to let the audience draw its own conclusions, 17.8 per cent yapping for a miracle or phenomenon, and 12.7 per cent saying let the criminal die.

The survey was made under supervision of the Crowell-Collier Publishing Company. A second part, relating entirely to *House of Mystery*, is being tabulated now.

WEAM Sale for 67G Is Put Up to FCC

WASHINGTON, Feb. 7.—The newest standard station in the Washington area, WEAM, Arlington, Va., is awaiting Federal Communications Commission (FCC) approval of its sale to Harold Thomas for \$67,000. The 1-kw. daytime station is now owned by Arlington-Fairfax Broadcasting Company, whose bid to transfer the station was received by the FCC this week.

Purchaser Harold Thomas owns and operates WHHT, Durham, N. C., and operates WISE, Asheville, N. C. He is also applicant for a television station in Waterbury, Conn.

"Family Theater" Milwaukee's Fave In Journal Poll

MILWAUKEE, Feb. 7.—Altho it is not aired by any Milwaukee station, *Family Theater*, Father Patrick Peyton's non-sectarian program, polled six times as many votes as its closest rival, *Radio Theater*, to win the favorite program honors in *The Milwaukee Journal's* 18th annual radio poll. *Radio Theater* was last year's winner.

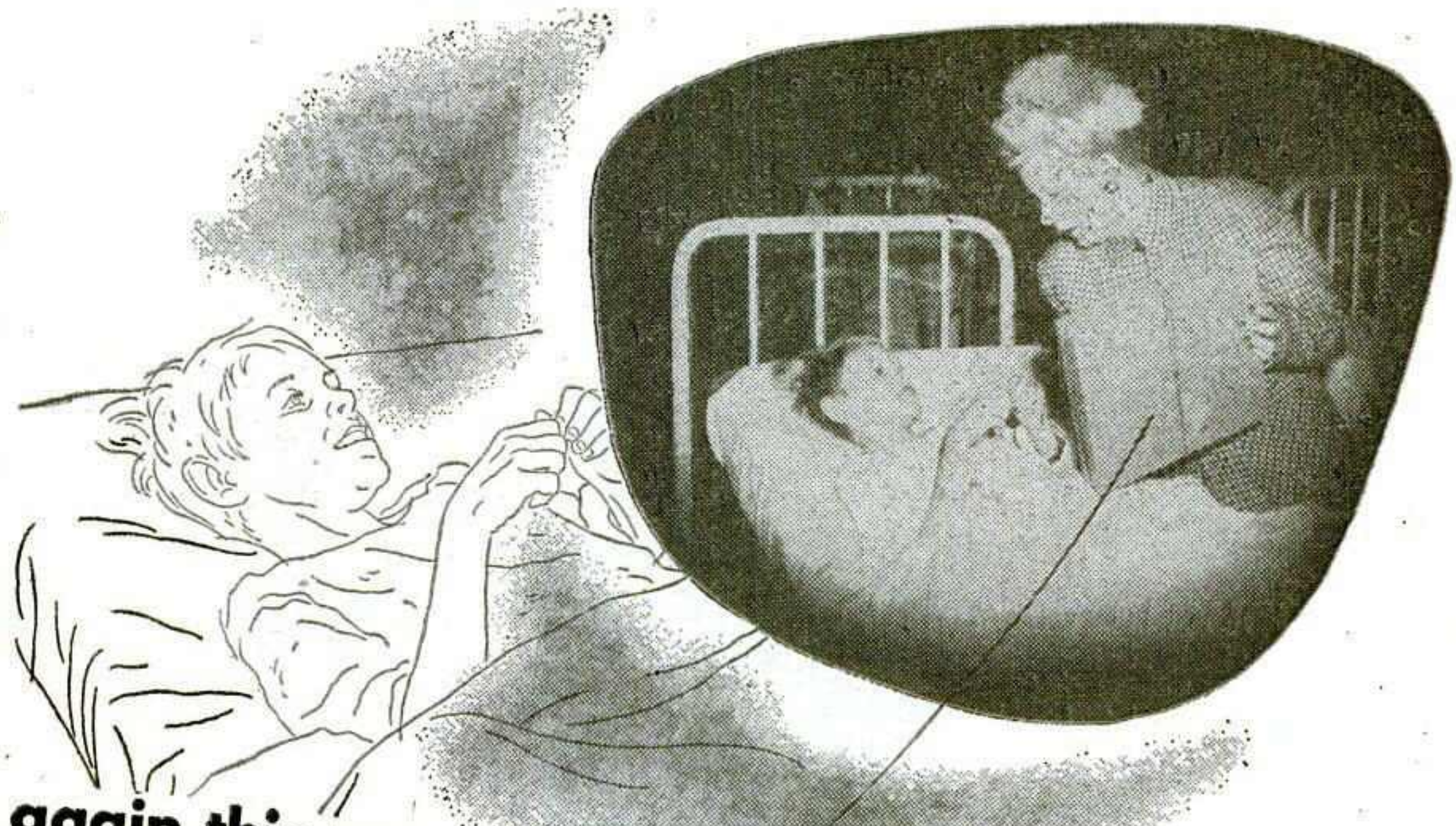
The results, announced Sunday (1), (See "Family Theater" on page 17)

CBS Reports '47 Net Profit of \$5,920,100

NEW YORK, Feb. 7.—Net consolidated profit for the Columbia Broadcasting System (CBS) for 1947 will be around \$5,920,100, almost \$125,000 over 1946, according to a preliminary report issued this week. This is \$3.45 per share against \$3.75 for 1946.

Broadcast revenues increased almost \$600,000 in 1947, radio income accounting for \$4,504,300 of the total and recording subsidiary income, the balance. In 1946 broadcast revenue was \$3,915,700.

It is believed that sale of package shows to CBS sponsors figured considerably in the 1947 improvement, since the network has 21 house-built shows now on the air commercially.



again this year... hundreds of sick children think *Santa is a Blonde*



It's small wonder that hundreds of sick children in the WLW-WINS area become confused about Santa Claus.

For again this year, it was Ruth Lyons who visited their hospitals to preside over the gala Christmas party made possible by the loyalty, generosity and charity of her "Morning Matinee" listeners.

Even after four years, it's still a heart-warming thrill to witness the eager, whole-hearted response to Ruth's annual campaign to raise Christmas funds for the five Children's Hospitals in Cincinnati, Louisville, Indianapolis and New York.

Early in November, Ruth began her appeal for contributions to alleviate the pain and suffering of the small patients in those hospitals. She promised to send a colorful "Morning Matinee" calendar to each listener contributing \$1.00 or more. Here's what happened:

Long before the calendars were off the

press, contributions were rolling into Crosley Square—and they continued coming long into January. Thirty-five thousand calendars were distributed and nearly \$40,000 was received—over \$5,000 more than last year. And, as usual, every cent above the nominal cost of the calendars was used to provide the huge Christmas parties and much-needed equipment for the five hospitals.

"Morning Matinee" is but one of the many WLW-originated programs designed to provide top entertainment for the thousands of listeners who depend upon our clear channel facilities. To serve an area in which 9.5% of all the people in the United States live, makes satisfactory programming a serious and difficult responsibility... one which we have dedicated our resources and efforts to fulfil.

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QUANTITIES



CROSLY BROADCASTING CORPORATION

Barbara Welles Show

Reviewed February 3

Co-operatively sponsored via WOR,
New York

MTWTF, 4-4:30 p.m.

Estimated Talent Cost: \$2,000; producer, Jack Barry; emcees: Florence Pritchett (Barbara Welles), Dan McCullough. Guest, this program, Victor Borge.

A fast-moving audience participation show, emceed by WOR's Barbara Welles (Florence Pritchett), made its bow this week from a mid-town theater. The opus is a conglomeration of many parts and many sponsors. And on the rare occasions when the plugs for the sponsors seem to come a mite slowly, there's always a product on hand to be given away, along with a lavish description.

So much was crammed into the 30 minutes that the pace and interest were sustained despite the plethora of pitches. The first 10 minutes had Miss Welles answer the glamour problems of four audience members, including one bald male who broke up the show by asking what to do about his high hairline. The answer was to do nothing; it's what's inside one's head that's important, La Welles homilized, not what's on top.

In rapid succession then came a food quiz, in which neither participant knew a thing (one, in fact, guessed that the sandwich's origin was Horn & Hardart); a visit from a guest star, in this case Victor Borge, who delighted the audience by making absolutely no reply to any of the questions propounded from the floor via a portable mike; another contest to identify a screen star of the past, and a final contest in which two men attempted to recall and describe the costume of a model who made a brief appearance. Miss Welles proved to be a deft, if somewhat chilly mistress of ceremonies. What warmth was lacking in her approach was amply present in the voice of announcer Dan McCullough, who seemed to love romping thru one plug after another.

Sam Chase.

The Passing Parade

Reviewed February 3

Participating via WOR, New York

MTWTF, 9:15-9:30 a.m.

Producer-narrator, John Nesbitt.

The return of yarn-spinner John Nesbitt via the platter route finds everything much the same as in previous years. The style is unchanged, the voice sounds as persuasive as ever, and even the stories have a familiar ring. They may be new, but all of Nesbitt's tales seem to have been pressed from the same "aren't people amazing?" mold. The transcribed series will have Nesbitt telling a different type of anecdote each day of the week.

The program caught Tuesday (3) was devoted to but one yarn, about the aged barrister, Andrew Hamilton, who at 80 defended one John P. Zenger, charged in 1734 with lese majeste for reporting in his paper that the king's governor was on the payola. Winning the case meant setting the precedent in this country for freedom of the press. Nesbitt, as expected, wrung every bit of suspense, drama and moralizing from the story, and in interesting fashion. It's likely that he'll go on forever.

The program has three open periods for commercials, in this case spots for Doan's pills, Alexander Smith rugs and Scotch tape. Quality of the waxer was on the tinny side.

Sam Chase.

Part I



NETWORK-LOCAL PROGRAM REVIEWS

Point Sublime

Reviewed February 2

John Hancock Mutual Life Ins. Co.
Robert P. Kelsey, Adv. Mgr.
Thru McCann-Erickson, Inc.
Watson Gordon, Acct. Exec.
Via ABC

Mondays, 8-8:30 p.m.

Estimated Talent Cost: \$4,000. Writer-producer, Robert L. Redd; announcer, Art Gilmore; music, Charles Dant and orchestra. Cast: Cliff Arquette (Ben Willet), Mel Blanc (August [Moony] Moon), Jane Morgan, Earle Ross, Verna Felton.

Current Hooperating of the program (started February 2).....None

Average Hooperating for shows of this type (Dramatic).....11.7

Current Hooperating of show preceding ("Lone Ranger").....8.5

Current Hooperating of show following (Sustaining).....None

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

CBS: "Inner Sanctum".....15.0

MBS: Sustaining.....None

NBC: "Cavalcade of America".....9.7

ABOUT THE ADVERTISER

Aside from sponsorship of the Boston Symphony over the American Broadcasting Company (ABC) last year, "Point Sublime" marks the sponsor's first national radio effort. The John Hancock Mutual Life Insurance Company first hired out "Point Sublime" in 1947, using various advertising themes on a test basis over stations in Texas and California. The show did well during the try-out period, which led the sponsor to bankroll the program over a full web.

In 1947 John Hancock spent about \$215,000 in radio advertising, compared with \$260,000 in magazines. Newspapers and trade papers were also used last year, but the outlay in each of these media was small—\$20,000 to \$25,000. In years past magazines have been allocated the bulk of the John Hancock advertising expenditures, the annual figure exceeding over \$300,000 in 1945 and 1946.

"Point Sublime" is a comedy drama of small-town life. It was previously tried out by the bankroller on the West Coast and on the basis of good local ratings moved to the full web. The program Monday (2) showed just a hint of a potentially strong series, with Cliff Arquette portraying a storekeeper and Mel Blanc a stuttering clerk who performs yeoman service in advancing Arquette's romantic leanings.

That was the core of the story, and frankly, the situations failed to develop into good comedy material. Arquette was presented as a sort of easy-going village merchant, full of amiability and philosophy, but the script failed to deliver an interesting sequence of events. The story line presented a villainous rival for the favors of the hero's girl friend, and the denouement—in which the suitors staged a horse race—seemed a contrived piece of plotting.

Mel Blanc's version of the stuttering clerk was good for some laughs, altho his mutilation of the English language was sometimes painfully overdone.

Plugs for John Hancock were based on the security theme, and pointed up Hancock insurance as a source of additional income and a bulwark of family protection. They were straightforward and in good taste.

Bud Dant did a capable job arranging and conducting the music.

Paul Ackerman.

Hollywood Headlines

Reviewed January 31

SEEMAN BROTHERS, INC.
John J. Erlich, Adv. Mgr.,
Air-Wick Div.

Thru Wm. H. Weintraub & Co., Inc.

John D. Scheuer, Acct. Exec.

Via ABC

Saturdays, 10:30-10:45 a.m.

Estimated Talent Cost: \$1,000; producer, Theo Gannon; writers, Photoplay Magazine staff; director, Wiley Adams; announcer, Cy Harrice; cast: Cal York, Adele Fletcher, Les Tremayne.

Current Hooperating of the program (Started Jan. 31).....None

Average Hooperatings for shows of this type (News).....7.4

Current Hooperatings of shows preceding and following (Sustaining).....None

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

CBS: "Mary Lee Taylor".....2.5

MBS: Sustaining.....None

NBC: "Archie Andrews".....4.6

ABOUT THE ADVERTISER

Manufacturer of Air-wick, atmosphere freshener and deodorizer, Seeman Brothers, Inc., is expanding its network air time with this, the second program it is sponsoring over the American Broadcasting Company (ABC). The sponsor, who also bankrolls "Monday Morning Headlines," is a relatively new national advertiser, having spent only \$1,000 for its combined magazine-radio advertising in all of 1943. By 1946, however, the outfit was at the quarter-million mark in radio expenditures alone, and now, it is estimated, is more than doubling that sum.

Latest of the film fan shows to hit the airwaves offers a potpourri which sounds like the composite of Walter Winchell and Louella Parsons, with a sprinkling of Tony Wons to garnish the mixture. Prepared by Photoplay Magazine, the show features two of the publication's staff, editor Adele Fletcher and reporter Cal York, as well as radio thesp Les Tremayne. York trundles out the latest under-the-blanket gossip, Miss Fletcher is a name-dropper par excellence in reporting her lunchings and cocktailings, and Tremayne delivers a tear-jerking feature yarn about some flicker luminary.

Apart from the material, which is the usual corn dispensed on such shows, York tried hard, and with fair success, to impersonate Winchell's nasal tone and barked delivery, while Miss Fletcher's mike nervousness on the initial outing obscured virtually every line she read. Tremayne alone had the ring of the pro in his presentation of a yarn that sounded fresh from a press agent's typewriter, telling how Mark Stevens, wearing bum's make-up during shooting on Skidrow, was saved from a trip to the pokey by a nameless ex-star who is now a real flophouse character.

Best feature of the show was the pacing, handled adeptly by director Wiley Adams, who shuffled the personnel to and from the mike at a brisk clip, before the material they offered had a chance to pall. Thus, York came on three times and Miss Fletcher twice. Commercials, rendered by Cy Harrice, were bright and punchy, emphasizing the 15 million bottles sold, economy and ease of use. The magazine and its "full color photos" also came in for

It's Your Move Next

Reviewed by Transcription

Sustaining over WCOP, Boston
5,000 Watts
(ABC Affiliate)

Sundays, 7:30 to 8 p.m.

Producer, Henry W. Lundquist; writer, M. Bernard Fox; regular moderator, M. Bernard Fox; guest moderator this program, Harold Putnam, Boston Globe; panel members this program: Erwin Canham, Christian Science Monitor; John Crider, Boston Herald; Mrs. John Scully, Australian war bride.

This panel discussion show, presented as a public service in cooperation with the Boston United Nations Association, discusses world problems and their possible solutions. The program reviewed, however, did not tend to bring closer that international understanding which might help prevent another world war. Instead, the panel, in reviewing the current economic crisis in Britain, urged policies which cannot but further divide the world's two major camps. In addition, in wandering into this aspect of international affairs, the panel members did not even adequately cover the what and why of the British economic problem, and clung almost entirely to the tired theme of saving Western civilization.

The initiative of WCOP in presenting such an ailer, however, must be lauded. Stations have a great responsibility in bringing world affairs down to a local level, utilizing well-known community figures and where possible, relating the topic to community conditions and activities. Particularly is there a need in these times for more programs hewing to the United Nations (UN) ideal. That the particular show reviewed did not measure up to its opportunity is therefore doubly unfortunate.

Bernard Fox Missed

One reason for the defect may have been the absence of regular moderator, M. Bernard Fox. His substitute was Harold Putnam, of *The Boston Globe*, who proved unable to keep the guests on the right track. It should certainly be considered the function of the moderator on a program dedicated to the UN to stymie the bellicose talk sampled on the outing caught.

John Crider, editor of *The Boston Herald*, was a consistent offender, forsaking completely the UN's one-world theme to talk about building "a real world, outside of Russia's make-believe world behind the iron curtain" and one which "ultimately will challenge the Russian way of life." Crider even found the British too radical for his tastes. Slamming their "momentary addiction to socialism," he opined that for them to "substitute coercion for voluntary action, even in an emergency and by consent" is a blow to "our" side in the current worldwide ideological contest.

Erwin Canham of *The Christian Science Monitor* was more moderate in his viewpoint, but the best suggestion he could offer was the junking of Prime Minister Clement Attlee for a "strong man" like Ernest Bevin, Herbert Morrison or Hugh Dalton. The third panel member was an Australian war bride, Mrs. John Scully, described as very lovely. Her appearance was her major contribution to the program and that, unfortunately, was of little comfort to the listener.

Sam Chase.

a couple of plugs. It's likely an interesting show for the housewife, who can spend the rest of the afternoon worrying about how Lana Turner must drop an unbelievable number of pounds for her next film.

Sam Chase.

Long Mayflower Hearings Due

(Continued from page 8)
by the American Council of Christian Churches. American Veterans of World War II and the American Veterans' Committee will also appear, but have not indicated their views to the FCC.

The Congress of Industrial Organizations and the American Federation of Labor are expected to join the other labor groups in opposing any change in Mayflower policy.

Iowa radio news editors have filed their intentions to favor editorializing as a development of off-stage maneuvering at the recent conference of the Radio News Editors' Association, following which the parent body shelved an anti-editorializing resolution.

Radio Workers' Groups

The Iowa editors represent the chief break in the solid lines of radio employees opposed to a change in the FCC policy. The ABUG, which is against air editorializing, is made up of such radio workers' groups as the American Federation of Radio Artists, the Radio Writers' Guild, the Radio Directors' Guild, the American Federation of Musicians, the Association of Theatrical Press Agents and Managers and the National Association of Broadcast Engineers. In addition to general ABUG testimony, each of the above groups will present independent viewpoints.

A strong likelihood appears that broadcast operators will be bulwarked in their views by spokesmen from newspaper publishers and other communications media interests, including the Motion Picture Association of America (MPA). Eric Johnston, president of MPA, has signified his intention to appear at the hearing.

EIGES COUNTERS

(Continued from page 5)
American tradition of a free press. That radio logs are news and have a high readership is pointed out by Eiges with reference to practices of New York's Times, Herald-Tribune, the Daily News and the continuing readership studies. In Chicago, where papers are operating under strike conditions he notes, logs are considered important enough to justify their inclusion.

Pointing to practice in Great Britain, where radio is a government monopoly, and where the British Broadcasting Corporation publishes the logs, Eiges poses the question of what newspaper reaction in America might be if the American radio industry adopted a similar practice.

The radio industry spends thousands of dollars to deliver to newspapers accurate log listings in the confident belief that they constitute a guaranteed high interest and readership, which papers can use for their own special advantage, states Eiges, who says this practice will be maintained.

MUCH ADO

(Continued from page 13)
author of Menagerie in F Sharp, winner of \$10 worth of wax, and Kenneth Allen and May Jane Hogan, respectively, a "reclaimed" musician now functioning as secretary-treasurer of the Valley Oil Company, and an usherette at Carnegie Hall. Latter two won \$5 worth of recordings.

The questions on this quiz were selected from those sent in by listeners—usable questions meriting \$5, plus an additional \$5 if the question stumped the experts.

The program clicked as an adult-level quiz, one which is entertaining, educational and in line with WQXR's programming slant.

Paul Ackerman.

AFRA and WOWO In Crucial Test

(Continued from page 5)
templates, it is reported, one of three moves. One is a strike; the second a publicity campaign; the third is invoking the "unfair station" clause. There is considerable skepticism about the last, which, under the network AFRA contract (WOWO is ABC affiliate), permits AFRA to cancel all network contracts and then reinstate them, but specify that no network programs be fed to a station involved in a labor dispute.

This procedure, however, is questioned as possibly qualifying as a secondary boycott under Taft-Hartley. This would leave the union open for an injunction. A similar tactic heretofore employed by the musicians' union was abandoned this year when the networks advised the union they could not meet, under T-H, any such demand.

Also complicating the WOWO situation is Westinghouse ownership of other stations, including WBZ, Boston; KYW, Philadelphia; KDKA, Pittsburgh, and KEX, Portland, Ore. These stations now have AFRA contracts but developments following expiration may mean further conflict.

LUX TOPS GALLUP

(Continued from page 10)
be more complete, with additional percentage figures to document the standings. The first study queried 853 people in 35 selected communities. Of these, 7 per cent mentioned a daytime program, but no significant daytime standings were compiled for this study. Future surveys will investigate the daytime picture more intensively.

Samuel Northcross, ARI radio research chief, pointed out, however, that since this first survey is in the nature of an exploratory effort, a relatively small sample was used, permitting a margin of error of about 2 per cent. The possibility exists, therefore, that some changes in rank would occur had the sample been larger. Future surveys of "most enjoyed" programs will utilize considerably enlarged samples, but Northcross indicated that further research would be utilized before the survey becomes a regular standard measurement.

Following, for the week ending January 24, 1948, are the top 20 shows in order:

- "Lux Radio Theater," Bob Hope, Jack Benny, Red Skelton, Arthur Godfrey's "Talent Scouts," Bing Crosby, "Fibber McGee and Molly," "Hit Parade," Fred Allen, Theater Guild, "Truth or Consequences," "Amos 'n' Andy," "Mr. District Attorney," "Lone Ranger," "Music Hall," "My Friend, Irma," Edgar Bergen, "Telephone Hour," "Sam Spade" and "Life of Riley."

U. S. Radio Men Leave U. S. S. R.

NEW YORK, Feb. 7.—A complete cessation of radio correspondents' activity in Russia is anticipated within the next six months or so, it was stated here this week. The only radio newsman now in the U. S. S. R. is Robert Magidoff, of National Broadcasting Company. Richard Hottelot, the Columbia Broadcasting System's rep, left last year when the Russians made it virtually impossible to function thru deprivation of facilities. Magidoff has remained there since, however.

Reports in New York are that the departure of all correspondents from Russia, other than two or three wire service men, is a distinct possibility, as well. The reasons center mainly around the censorship problem, coupled with the recent devaluation of the ruble.

Handwriting on AM's Wall?

(Continued from page 5)
daytime or limited hours. "As a result," said the commish, "there has been an extensive increase in the number of such temporary authorizations, with a consequent degradation of nighttime service in many areas."

Altho the FCC in specifying this change in policy avoided mention of economic factors, industry observers here are convinced that the commission based its proposed ruling on economic considerations. Viewed as all the more significant is the fact that latest developments have occurred hardly a week after the National Association of Broadcasters (NAB) gave recognition to the economic problem in an avowed determination by the NAB's Small Markets Committee to work out ways to reduce operating costs and increase operating efficiency (The Billboard, February 7).

Two of the prospective AM station owners who were given permission to drop their bids this week were unusually candid about the reason. The Tri-County Broadcasting Company, which had applied for a 250-watter in Luling, Tex., told the FCC it felt that "operation of a station in Luling would be economically unsound." Kaw Broadcasting, Inc., holder of a construction permit for a 500-watter in Topeka, Kan., was granted a cancellation after FCC was informed by the broadcaster that "it is economically unsound to attempt to operate another station in Topeka where five stations already are in operation."

Several of the other bidders who got permission to withdraw remarked simply that they were no longer interested in obtaining a station. All application withdrawal authorizations were granted by the FCC "without prejudice." In this week's batch Richard H. Balch, of WFRB, Utica, N. Y., was granted authority to cancel a CP and "delete all records relative thereto" for a 250-watter daytime station. Albert Alvin Almada was granted a petition to dismiss application for a CP in Sacramento, and the San Gabriel Valley Broadcasting Company got permission to dismiss its application in Monrovia, Calif.

May Be Start of Trend

In view of the FCC's recent "lemon book" report and the increasing pace of withdrawal requests, commission insiders indicate they will not be surprised to see a stepping-up of the trend. The count of AM stations is now 1,997, compared with 1,520 January 1, 1947, and 1,004 January 1, 1946.

A closely related factor is the soaring number of television and FM stations competing for the advertising dollar. When the approximately 1,000 FM authorizations and 90 video grants are added to the number of standard stations, the grand total of all broadcast stations vying for the advertising market will be over 3,000.

"FAMILY THEATER"

(Continued from page 11)
showed more than 7,000 ballots cast—a new record. Five 1947 winners who repeated were the McGees, favorite comedian; Bing Crosby, favorite male singer; Fred Waring, favorite daytime show; Bob Heiss (WTMJ staff announcer) favorite announcer, and Walter Winchell, favorite news commentator.

Dinah Shore, 1947 winner, was edged out by Jo Stafford for favorite girl singer honors, and Jack Paar topped the list for favorite newcomer laurels, a new classification in the poll. Arthur Godfrey, ninth in 1947, rose to second for favorite daytime show honors—dropping WTMJ's Grenadiers, local favorites for years, to third place.

TV Bids Nearly On Par With FA's

(Continued from page 8)
mercial video leaping in greatest density in the States where AM and FM are operating. There are video bids pending or grants authorized for nearly three-fourths of the States in the union, with 87 commercial TV's authorized and 107 applications pending. FM's numerical count shows good headway, with 397 stations on the air and another 650 authorized.

The neck-and-neck race between video and FM, despite the fact that video has a far lower ceiling for the number of potential stations, is stirring unusual interest within FCC in the future of both media, which are now viewed as rivals even tho there is no competition currently for audiences. The race is expected to have a vital effect on production of transmitter equipment and receivers. J. N. (Bill) Bailey, executive director of FM Association, insists that the lifting of the ban on music duplication, if made permanent, will be a boom to FM. He discounted the possibility that duplication of AM programs heard on FM will attract greater listening audiences to FM. He added that FM will get even greater impetus as FM networks grow.

In television, meanwhile, unusual emphasis is being placed on original programing, as outlined by current applicants. Telecasters, who figure that the novelty of sight-sound programs is in itself an attraction, are showing signs of adding myriad novel ideas to their live-show programing. A survey of programing plans of current TV applicants shows various new pioneering techniques. A San Francisco bidder plans to run a program called *The Dirt Farmer*, utilizing an elaborate roof garden to be maintained as "an experimental agriculture station." Another applicant told FCC that his station will encourage amateur photographers to make their own movies for subsequent telecasting over the station. Another outlined plans for a show to be called *Fun With the Funnies*, with the format following continuities of comic strips and the actors appearing in appropriate costumes to act out the adventures.

The big burst of action on the TV front this week brought FCC approvals to eight applicants, while the Commission announced receipt of 11 new bids. Construction permits granted brought the total TV authorizations to a record number of 85.

Chi "Trib" Station Woos Edwin Mills

CHICAGO, Feb. 7.—The television outlet of *The Chicago Tribune*, WGN-TV, was reported this week to be negotiating with Edwin Mills to take over the post of program manager about March 1, before the station goes on the air.

Mills now is a director at WNBT, New York.

U. S. A.'s LARGEST REPRODUCTION HOUSE

GENUINE GLOSSY PHOTOS 5 1/2" x 8" EA.

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.73	MOUNTED ENLARGEMENTS
1000, 8"x10", \$55.00	30"x40" \$3.85 EA.
Fan Mail Photos	20"x30" \$2.50 EA.
1000, 5"x7", \$34.00	
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"WE DELIVER WHAT WE ADVERTISE"

ASCAP-Exhibits' 10-Year Peace

Seat-Tax Plan Restored at Up-20% Level

But Small Theaters Spared

NEW YORK, Feb. 7.—After five months of tussle and negotiation, the American Society of Composers, Authors and Publishers (ASCAP) appears to have drawn a 10-year peace treaty with the important bulk of motion picture exhibitors in this country. The joint announcement between ASCAP and the Theater Owners of America (TOA)—the latter representing in its huddles with the Society more than 11,000 of the estimated 17,000 film exhibitors in the nation—this week set the detailed basis for peace.

The compromise tosses out ASCAP's 1947 scheme to institute a theater-licensing formula based on a maximum daily box-office gross and returns the org to its regular seat-tax system, but at rates revised upward some 20 per cent for theaters over 499-seat capacity. With TOA confident that its recommendations will be accepted by its members as well as other exhibitors represented at the talks, it was predicted here that bill to be introduced in Washington, March 1 by Rep. Earl R. Lewis would pass quietly into demise. The Lewis bill (*The Billboard*, January 31) was to propose that ASCAP be restrained from licensing theater owners for music use, thus compelling the Society to negotiate for such fees with motion picture producers direct.

ASCAP-TOA Terms

Terms of the ASCAP-TOA accord are: Effective March 15 or at the expiration of any current contract after that date, the following annual scale of fees will be levied: 499-seat theaters and under—10 cents per seat (old rate had been 10 cents) 500 to 799 seats—12½ cents per seat (old rate, 10 cents) 800 to 1,599 seats—19 cents per seat (old rate, 15 cents) 1,600 seats and up—25 cents per seat (old rate, 20 cents) Length of the agreement to run for 10 years. ASCAP reserves the right to set special scales (See *ASCAP-Exhibits' Peace*, page 30)

Courtney Heads WM Ork Dept.

NEW YORK, Feb. 7.—Cress Courtney this week was named head of the William Morris Agency's band department. Courtney, who formerly was in charge of ork sales for the agency, becomes chieftain over the entire national ork picture for William Morris.

Nat Kalheim, in relinquishing titular leadership of the band department, will become the over-all supervisor of talent, including orks. Kalheim retains his supervision of the agency's act department, which embraces servicing of theaters, hotels and niteries.

ROMM PRODUCES PIX

NEW YORK, Feb. 7.—Veteran theater booker, Harry Romm, will divide his time between here and the Coast from now on in his new capacity, as motion picture producer. Romm, who recently signed a two-picture-a-year deal with Columbia, plans to have his first film *Ladies of the Chorus*, comedy-drama with music, in production by April 15. The flicker will be made on Columbia lot in Hollywood under the Harry Romm, Inc., banner.

British Music Men Make Yank Pubber Deals Despite \$ Lack

NEW YORK, Feb. 7.—England's economic plight and pressing need for intake of more American bucks hasn't dissuaded top English music men from continuing song deals under reciprocal arrangements with Yank publishers as well as setting up occasional new independent thrusts. The latest in a fairly steady stream of British visitors have been Louis Dreyfus, mentor of Chappell & Company, Ltd., and producer of the current London showings of *Oklahoma* and *Annie, Get Your Gun*, and Reg Connelly, director of Campbell-Connelly and Company, Ltd., and Cinephonic Music, Ltd. Other recent biz tourists have included Irwin Dash, of the Dash English firm, and Colin Campbell, who recently established his own British pubbery.

Catalog Deals

Dreyfus, accompanied on his visit here by Teddy Holmes, who directs Edwin H. Morris, Ltd., activities in England, is understood to be paring some of his independent catalog deals here while shopping around for a few new additions to a "tighter" representation list. With Chappell's deal with Mickey Goldsen's Capitol Songs terminated, Dreyfus reportedly has been talking shop with Redd Evans for the English rights to Jefferson-Valiant copyrights. No deal has been closed as yet, with the latter holding out for a minimum annual guarantee which Chappell so far has held too high.

Meanwhile, Campbell - Connelly (C-C) has renewed its contract to present Mood Music in England, with some of the Shapiro-Bernstein's affiliate's output reserved for Irwin Dash. Also a deal for the American firm of Campbell-Connelly, Inc., to publish (and Shapiro-Bernstein to act as sole selling agents) all future C-C and Cinephonic copyrights was extended, as was C-C's English rep- (See *British Make Deals on page 33*)

Archer Building Dancery in Iowa

CEDAR RAPIDS, Ia., Feb. 7.—Archer Ballroom Company has started construction of a new ballroom, midway between Marion, Ia., and this city, which will be the sixth city in which the company will have spots.

Tom Archer, head of the company, said that present plans call for completion of the new ballroom by mid-summer but construction difficulties might delay the opening.

The ballroom will be 250 feet long and 130 feet wide and will have seating capacity of tables and booths for 1,600 people. It will be completely modernistic.

Sears To Issue Damone Platters

CHICAGO, Feb. 7.—In a move apparently calculated to cash in on Vic Damone's current popularity as a recording artist, the Sears-Roebuck Company is releasing 12 sides that the young crooner recorded for Sears' Silvertone label prior to signing with Mercury Records over a year ago.

Beginning May 3, over 200 Sears-Roebuck stores thruout the country will observe Vic Damone Week in conjunction with the release of the records. The 10-inch vinylite platters, which will retail at \$1.25, are all standards, including such ditties as *Lady Be Good*, *Blue Skies* and *Embraceable You*.

Columbia Net Tops a Million, 2d Yr. in Row

But Profits Are Off a Bit

NEW YORK, Feb. 7.—Net income of Columbia Records, Inc., in 1947, according to the annual report of the Columbia Broadcasting System (CBS) to its stockholders, passed the million-dollar mark for the second straight year, the dipping from \$1,880,200 to \$1,415,800. Of the total CBS net income of \$5,920,000, the waxery branch's contribution represented 24.1 per cent, a drop of 8.3 from last year's figure of 32.4 per cent.

Despite the falling off of diskery earnings, the parent organization's over-all net figure rose from the 1946 figure of \$5,795,900 and common share stock earnings moved to \$3.45 from \$3.37.

Tho the diskery income tapered off some \$464,000, the \$1,415,800 net still represented tremendous strides over the anemic \$196,899 figure of 1945. The drop in income, moreover, probably can be charged to the extra-heavy investment in masters during the pre-Petrillo-ban recording sprint.

BMI and BMIC Hold First Joint Board Session

NEW YORK, Feb. 7.—The first meeting between the director boards of Broadcast Music, Inc. (BMI), and its Canadian counterpart, BMI Canada, Ltd. (BMIC), disclosed the resignation of Frank K. White from the BMI board and the appointment of Herbert V. Akerberg as his replacement. White, a member of the board of the Columbia Broadcasting System, recently became prexy of Columbia Records, Inc. Akerberg is vice-prexy in the station relations branch of the Columbia Broadcasting System.

The meeting also covered reports of BMI activities here and in Canada. Robert Burton, vice-prexy of BMI publisher relations here, reported that 1,600 BMI licensed tunes were released on disks during the last five months of 1947, with more than half on major labels. Several thousand more titles are due for disk release this year, according to Burton.

The status of BMI Canada has improved to the extent of licensing all Canadian stations for BMI tunes and the affiliation with 10 top Canadian music pubbers, according to BMIC Vice-Prexy Harry Sedgewick.

N. Y. Disk Dealers Plan Teen-Agers Platter Parties

NEW YORK, Feb. 7.—National Retail Record Dealers' Association (NRRD), which claims 100 members in its New York local, will attempt to stage a regular platter party for high school youngsters here akin to the Frank Palumbo Click dancery gimmick in Philly.

According to local treasurer, Charlie Rozelle, the NRRD has worked out a weekly Saturday morning affair with "tentative verbal plans" discussed with Nicky Blair, of the Carnival nitery here. While the Philly Click Tune of the Month promotion is staged and paid for by disk distribs, juke box ops and Palumbo, the retail org here is thinking in terms of pure retail tie-ups with distribs and a nitery owner.

Two Schools Per Week

Rozelle told *The Billboard* that students of two local high schools will be invited weekly to attend the proposed Saturday morning sessions (tentatively entitled Recordathon), at which time all new pop disk releases of the week will be played. The retailers expect the diskeries to cooperate by donating the disks. The kids will serve as jury to determine the top three disks. In addition, plans call for three or four unannounced classical platters to be played during the session, with the two schools competing to name the selection. The school that has the most students giving the correct answers will win a grand prize, probably a radio-phonograph combination to be donated by one of the diskeries. The association intends also to give away free gifts donated by the members and is trying to line up a refreshment deal with soft drink concerns.

Rozelle hopes to start the Recordathon during the latter part of March.

Col. Plant Set For March Bow

HOLLYWOOD, Feb. 7.—Columbia Records' new \$1,500,000 Hollywood plant will go into operation early in March according to plattery Veepee Andy Schrade, in charge of West Coast operations. Plant will have monthly pressing capacity of 1,500,000 disks, featuring 68 presses, and completely automatic operation. Plant personnel will be increased to 200 when in full operation.

In addition to pressing and compounding plants, diskery's artists' and rep department, headed by Joe Higgins, will move to new quarters. Room for recording studios, to be built later, is provided in physical layout, totaling more than 80,000 square feet.

Bard Buys Out Univ Partner

NEW YORK, Feb. 7.—Ben Bard and Harry Lenetzka, partners in the Universal Attractions Agency, broke it up this week. Bard bought out partner Lenetzka's holdings for an undisclosed sum.

Universal originally was formed when the pair grabbed the Ink Spots from the Gale Agency a couple of years ago. The Spots vamped back to Gale some weeks ago.

In retaining Universal Attractions, Bard will keep the management control of Earl Bostic, Eddie Vinson, Dinah Washington, Cootie Williams, the Ravens, Gatemouth Moore, George Hudson's ork and other Negro talent, plus several cocktail units.

20G Offer for Barton Catalog If Debts Reduced

NEW YORK, Feb. 7.—Latest wrinkle in the attempted orderly liquidation of Barton Music properties is an offer submitted by Herb Levine, of Encore-Jewel music firm, to pay \$20,000 to take over the catalog. It is understood, however, that a proviso stipulates that all creditors agree to accept partial payment on debts before the 20G would be lumped with other assets.

Meanwhile, it is reported creditors have stalled action on this proposal by Levine, pending word from Frank Sinatra, whose representatives will report whether the crooner, who maintained an original interest in Barton holdings, will submit an offer to better the 20G.

If the Levine proposal isn't topped, principal question remaining will be whether the Songwriters' Protective Association (SPA) will accept less than the actual royalties due cleffers, whom SPA is representing in the Barton creditors' meetings. Lawyers for the creditors held their latest meeting early this week.

Decca Back in Original-Cast Field: 'Look, Ma'

NEW YORK, Feb. 7.—Return to the original-cast-album field by Decca Records was confirmed by the Jumbo label's Prexy Jack Kapp, who indicated that the firm would release a *Look, Ma, I'm Dancing* package about March 15. O-c recordings of the George Abbott-produced musical were made prior to the Petrillo recording ban.

Release of the Decca package marks the return of the Jumbo label to prominence in the o-c field after abandoning that phase of the disk biz in 1947. At that time, when Decca turned down a new trend among Broadway producers to demand an advance against royalties for themselves as well as principals, Columbia and Victor moved in on such shows as *Brigadoon* and *Allegro* and concluded unique pacts which granted heavy advances to producers against royalties from album sales. With the producers in turn having guaranteed to foot the o-c recording bill, both labels currently claim they were getting as good a deal as Decca now has secured.

Kapp, commenting on the *Look, Ma* deal with Abbott, pointed out that Decca will pay a royalty to Abbott as well as to the principals, but that Abbott gets his only after the recording nut has been absorbed by a sufficient number of album sales (presumably at about the 50,000 mark). Decca paid its own recording-costs bill, including chorus, cast and principals and Abbott's take doesn't start until Decca "gets its own money back."

During the time that Victor and Columbia moved into Decca's once-exclusive o-c domain, Kapp had maintained that he would never pay royalties to a producer from the sale of the first album. The Abbott deal hasn't swerved that philosophy.

Berson, Apollo Hook-Up

NEW YORK, Feb. 7.—Ralph Berson hooked up with Apollo diskery this week as "sales and promotional" director.

Berson's last post was with the *Music Business* mag; before that he had been with various diskeries, including Cosmo, National and Con-

Careful of That Campus Biz!

G. Howe Heads Tower's Coast Office Set-Up

HOLLYWOOD, Feb. 7. — Tower Records Prexy Dick Bradley leaves Hollywood Sunday (8) after setting up a Coast office to represent the plattery. Bradley named George Howe to head new set-up, working with nine Tower distribs in 11 Western States. Bradley will open a Hollywood office and arrange for increased pressing facilities to cover the Western market. Plattery topper disclosed also that he would shortly enter music pubbery field, probably under Tower Songs banner. While on the Coast, Bradley added Jan Garber to Tower stable, in a deal worked out with Leeds Music topper, Lou Levy, who financed a batch of Garber masters recorded before Petrillo ban became effective. Altho Garber masters went to Capitol (*The Billboard*, February 7), Tower snagged Garber etching of *Teresa*, Leeds current plug tune.

Bradley is due in New York next week to establish offices similar to Hollywood set-up. Should activity warrant move, Bradley may transfer plattery's headquarters to the Coast, retaining other active business interests in Chicago.

Reichman To Sub At Coconut Grove

HOLLYWOOD, Feb. 7.—Joe Reichman will take over Freddy Martin's podium at the Ambassador's Coconut Grove March 9, when the latter goes on vacation. Martin, who has held the Grove for the seventh year, takes a four-week vacation starting March 7, after which he opens at San Francisco's St. Francis Hotel April 6.

Reichman is booked into the Grove for five weeks, after which comes Guy Lombardo for four weeks.

MERCURY 'BILL AND COO'

HOLLYWOOD, Feb. 7. — Masters for a four-sided album based on the upcoming Ken Murray pic, *Bill and Co*, were bought yesterday by Mercury Records. Murray cut the masters at his own expense prior to the disk ban, using music off the film's sound track as background for narration by Betty Walters.

Feature-length technicolor film will bow Easter week in 300 cities with Republic Pictures, distributor of the film, currently prepping promotional ties for the album. The deal was closed by William Morris's Charley Wick, representing Murray in the Mercury transaction.

Majestic Granted More Time To Pay Debts; To Operate Under Court's Supervision

Creditor Committee Okays Extension Plan

CHICAGO, Feb. 7. — Majestic Radio & Television Corporation, and Majestic Records this week filed petition in U. S. Federal Court here, under Chapter 11 of the Chandler Act, asking an extension of time in which to pay their debts. Judge Phillip L. Sullivan, who heard the petition Friday (6), granted the request (after hearing a recommendation from a committee of seven, elected by an assemblage of 70 major creditors of Majestic's radio and platter divisions) and ordered that Majestic may continue under court supervision. The committee of seven was composed mainly of radio parts and equipment suppliers, with S. G. Bart, who operates a stamper manufacturing concern, the only record company creditor on the committee. A spokesman for Majestic said that the record company creditors, including music publishers, had been invited to the creditors' meeting held here Wednesday (4), but he could not ascertain who attended from among publisher ranks.

Attorney A. L. Shapiro, representing Majestic, told the court that all debts could be paid in full if the extra time were granted. Company spokesman emphasized that the court petition was not a bankruptcy action and contended that company production will continue as usual, with the pressing plant in Newark, N. J., which closed down late this week, reopening Monday (9).

\$5,000,000 Assets

In the Majestic petition, assets of \$5,000,000 were claimed for the radio and television division, including a three-year-old plant at Elgin, Ill., while the platter wing claimed assets of \$1,000,000 including the leased plant in Newark. A complete schedule of assets and debts was not filed, but Majestic said that this information will be given to the court within a month, after an accurate accounting can be made. The petition was signed (See *Majestic Gets Time* on page 36)

Tracey, Others Must Kick Back 608G to APC

NEW YORK, Feb. 7.—Eugene A. (Gene) Tracey and other directors of the Automatic Products Corporation (which holds 225,000 shares of stock in the Majestic Radio & Television Corporation and Majestic Records, Inc.) were jointly and severally assessed a total of \$608,887.50 in connection with the triple-derivative stockholders suit instituted by the estate of George A. Upson and intervenors George A. Miller and Lillian Smigel for the benefit of Automatic (*The Billboard*, November 29, 1947). Tracey is chairman of the board of Majestic.

Federal Judge J. Foster Symes ordered in the conclusion of law, that Automatic Products recover from the defendants, Edward V. Otis, Curtis Franklin, William Hutchinson, Byron D. Kuth, William R. Harrison, Eugene A. Tracey and Marie L. Tracey, jointly and severally, \$608,887.50, with interest computed at 6% per annum on \$31,500 from April, 1943, (See *Tracey, Others To Pay*, page 36)

Colleges Carp At High Tabs And High Hats

Bookers Warn the Bands

(Continued from page 3)

buyers' position is that they are unable to put up the deposits because of previous prom losses absorbed because of too high prices which drained reserves. This inability to put up advance dough is not restricted to small colleges; instances involving Yale University and Wake Forest have been reported.

Others Demand Slash

Other consistent band-buying colleges, including Virginia Military Institute and University of Virginia, individually have been hitting the agencies with lower-the-price-or-else demands. Colleges in more remote sections of the country (such as the University of Florida, Miami University and Georgia Tech) are clamoring about getting stung with extra high band tariffs because of agents' claim that ork traveling costs and inability to get filling-in dates force prices up. These remote schools now are trying to work out dance skeds and band selections co-operatively. The objective is to set up a short tour which could be worked into standard promotion routes, thereby eliminating the traveling cost excuse and presumably knocking down bands' prices. These off-the-track colleges are known to pay \$6,000 to \$8,000 for two-day dates using mediocre names.

Too Much Swing

Along with their price gripes, college prom committees and faculty advisers have been squawking about band appearance and performance. It is known that Syracuse University's faculty adviser took offense at a recent top-flight ork's one-nighter, claiming the band showed up in sloppy uniforms, then didn't play requests and generally made the affair totally unenjoyable for the student body. Students at Brown University who bought a long-time swing orkster, asked him to play a reasonable amount of dance music and then got nothing but swing. They raised a long, loud howl. Such incidents led Colgate University (and a number of others) to demand inclusion of a three-ballads-out-of-four clause in a recently completed contract for a prom. Cornell University, in addition to asking for the slow dance music proviso, forced an agency to include a clause which would prohibit the ork from smoking on the bandstand.

Hauteur Assailed

Topping the "slovenly dress, fluffed requests, poor bandstand manners," complaints are the student groups' groan about "haughty" treatment from leaders. A number of colleges have written agents that they are discontinuing the name orks and reverting to local bands solely because they wouldn't stomach name leaders' "I'm doing you a favor playing here" attitude. The kids feel that for their dough they are entitled to more genial attention. Agents maintain that leaders putting on brush-off airs are merely cutting off their noses to spite their faces, since one out of every four bread-and-butter one-nighters (*Careful of Campus Biz!* on page 36)

MEL TORMÉ



IS TWICE AS GOOD
ON MUSICRAFT #538

TWO TOP SIDES ON A SINGLE RECORD

Day and Night ... a terrific be-bop
treatment of the
great standard

... a top plug for
—the great new
ballad from
"Road to Rio"

and
But Beautiful



THE BEST
IN MUSIC ON RECORDS

IMC Calls Huddle on Threat Of Rift in Anti-AFM Front

(Continued from page 3)
Musicians (AFM) chief and the
broadcasters on AM-FM music du-
plication has left record manufac-
turers with a peculiar problem of
their own in dealing with Petrillo,
even tho radio broadcast arrange-
ments with the AFM are far from
settled.

Significantly related to IMC's fu-
ture is the fact that the IMC will dis-
cuss, among other things, whether to
extend its contract with Verne Bur-
nett as IMC's public relations counsel.
Burnett was engaged for a 10-week
period at \$4,000 a month. Also likely
to be discussed is the IMC legal coun-
sel retainer held by Sydney Kaye.
While it is considered probable that
Kaye's role may stay unchanged,
some record manufacturers are talk-
ing about having a legal counsel of
their own to handle their special
problems on the Petrillo issue.

Copyright Issue

One issue on which there is known
to be sharp division among segments
of IMC is the question of copyright
legislation under which increased
costs would be exacted from radio
stations for use of "commercial" plat-
ters. The National Association of
Broadcasters (NAB) is cool to the
idea, while some of the major record
manufacturers favor the scheme as a
means of ending the impasse between
Petrillo and disk makers. Under
legislation being sponsored by Rep.
Carroll D. Kearns (R., Pa.), records
for commercial use would require a
higher tariff at the source, to be
passed along to commercial users,
with the extra fee presumably to be
made available to the performing
musicians in the form of royalties.
James W. Murray, vice-president of
Radio Corporation of America in
charge of Victor Records, during
cross-questioning at the recent House
Education and Labor Committee
hearing on Petrillo's activities, in-
dicated he did not oppose the idea of
imposing higher prices on commercial
records. Bigwigs of Decca Records,
Inc., are reported to be sharing this
view, but there is considerable talk
here that top-ranking officials of Co-
lumbia Records are not at all en-
thusiastic over the proposal.

NAB has been maintaining an offi-
cial silence on the proposal, but there
is some likelihood that network rep-
resentatives and NAB spokesmen may
be sounded out on their views at
Tuesday's meeting.

Challenge to Solidarity

That the issue is emerging as a
challenge to industry-wide solidarity
became increasingly apparent this
week as talk was heard for the first
time of a possible compromise solu-
tion. The compromise idea is at-
tributed to a spokesman for broadcast
interests who has suggested that, in-
asmuch as record manufacturers
profit promotion-wise by radio's use
of disks, radio broadcasters might be
willing to work out an arrangement
with disk makers whereby radio sta-
tions get a "return" from the manu-
facturers for mentioning the disk
maker each time a record is used. In
this way, it is argued, radio broad-
casters would be enabled to meet in-

creased costs of disks. Where wax-
eries decline to agree on compensat-
ing stations for plugs, there would be
no mention of the disk maker on the
air, according to the compromise
plan.

A public showdown on the issue
will develop when the House Judi-
ciary Committee stages a hearing
on the Kearns bill, which has been in
the throes of congressional bill draft-
ing for more than two weeks.

The IMC's meeting Tuesday will be
its fourth since the group was organ-
ized last October, and the first since
the House hearing on Petrillo.

"Stude Prince" Theft Alleged In 50G Action

(Continued from page 3)

the operators of the Harem nitery,
where the infringement is alleged to
have occurred between December 28
and January 24.

The *Student Prince* musical score
was composed by Sigmund Romberg
and Dorothy Donnelly and produced
in 1925 by the Shuberts. The music
was published by Harms, Inc. Altho
the Shubert attorney refused to com-
ment, it is believed that the suit is
based on the Shubert's contention
that April controls the "grand" rights
to the musical and that the nature of
the public performance of a medley
of five *Student Prince* tunes by Yost
in the Harem was in infringement of
these "grand" rights for public per-
formance. "Small" rights such as
performance rights are normally
cleared by cafes thru their licensing
agreements with American Society
of Composers, Authors and Publishers
and Broadcast Music, Inc.

In addition to the \$50,000 damages,
the Shuberts' action seeks an injunc-
tion and an accounting of profits de-
rived from the alleged infringement.
Tunes mentioned in the papers were
Golden Days, *Drinking Song*, *To the
Inn We March*; *Deep in My Heart*,
and *Serenade*.

Pubberies Buzz; Ditty Pluggers Ankle All Over

NEW YORK, Feb. 7.—Publisher
row this week buzzed with a flock
of song-plugger shifts and additions.
Mutual Music, setting for activity on
the newly acquired *Fool That I Am*
ditty (*The Billboard*, February 7),
hired Pete Cameron as its West Coast
rep and Wally Schuster for New
York. Meanwhile, Mack Martin this
week joined the Robbins Music pro-
fessional staff.

Several changes occurred in the
Warner pubbing group, with Johnny
Green replacing Frank Kelton as pro-
fessional manager at Witmark. In
addition, Harms' Harry Garfield is
going to Chicago to add a contact
man there for his firm and will add
a New York man when he gets back.

The Santly-Joy firms this week
hired Johnny Farrow and George
Schottler to handle Oxford Music's
plugs, meanwhile, shifting Eddie Joy
in from Oxford to become pro man-
ager of Santly-Joy. Farrow left
Duchess Music and Schottler left
Martin Music to take the new posts.
Teddy Black was added to the Bourne
Music staff to replace the departing
George Gilbert.

KENTON HUNTS HOUSES

(Continued from page 3)

Kenton figures on doing four weeks
here, two in Chi, one in Philly and
two in L. A.

Meanwhile Kenton's initial one-
nighter cracks at the concert field,
prior to his current Click nitery run,
proved successful, with the orkster
pulling out with percentage money on
all his dates. His local Carnegie Hall
concert, skedded for February 14, is
reported already a sellout.

Stellar

BREAKS RECORDS EVERYWHERE!

Hum and Strum Harmonize

"Heart Of My Heart" SR-1001-A

"Steve O'Donnell's Wake"
SR-1003-A

"Wedding Bells" SR-1005-A

"A Little Street Where Old Friends
Meet" SR-1005-B

"Mary Lou" SR-1010-A



Sizzling Vocals by Judy Tremainé

"Things You Left In My Heart" SR-1007-A

"Maybe I Love You" SR-1007-B



Brother Bill Hickock Sings

"Charmaine" SR-1008-A

"What More Is There To Say" SR-1008-B



WATCH FOR OUR ST. PATRICK'S DAY ALBUM

On sale everywhere or write

STELLAR RECORDS INC.

178 TREMONT STREET — BOSTON, MASSACHUSETTS

Some territories open for top-notch distributors



An OPEN LETTER from Frank Palumbo...

Click
PHILADELPHIA

February 7, 1948

Dear Stan,

I want to thank you for breaking up your concert tour in order to play the CLICK last week as a personal favor to me.

I'm deeply appreciative. You can be sure that you'll always be welcome back at the CLICK, — and not alone because your stay here resulted in terrific overflow crowds every single night of the week.

All of us here are confident that your ambition to bring your progressive music to the young people of the country through your concerts will be a great success.

The best of luck from all of us.

Cordially,

Frank
Frank Palumbo



...to STAN KENTON



The HOTTEST Record in America . . .

PIANISSIMO

**MINDY
CARSON**

with
GLEN OSSER'S ORCHESTRA

backed by
**WHAT DO YOU WANT TO
MAKE THOSE EYES AT ME FOR
Musicraft #527**



THE BEST IN MUSIC ON RECORDS

Secret Accord? Waxeries, AFM Cry: 'Fantastic'

NEW YORK, Feb. 7.—A wild but swelling rumor that James C. Petrillo and the recording companies had reached "secret, oral" accord, with announcement withheld until April or June, was discounted by major recording executives here this week. Terming the reports "absolutely fantastic," diskery brass shrugged them off as Broadway chatter and reiterated that there could be no solution to the Petrillo problem that wasn't cleared thru congressional action.

Diamond's Disavowal

HOLLYWOOD, Feb. 7. — Milton Diamond, chief counsel for American Federation of Musicians (AFM), disclaimed any knowledge of a reported peace formula said to have been reached by James C. Petrillo and major record firm execs. Rumor had it that terms had been agreed upon verbally by top disk execs, with effective date still some weeks away. Contacted in Palm Springs where he was resting from recent Washington hearings, Diamond told *The Billboard* that no agreement had been reached or pending beyond proposals advanced at Washington confabs.

Further check of local music trade toppers, including Capitol topper, Glenn Wallichs, failed to bring confirmation of report. In response to direct query, Diamond doubted that AFM would settle with diskers unless union can use disk royalties for "make work" projects, a provision currently outlawed by the Taft-Hartley Act. Proposal advanced by Rep. Carroll Kearns (R., Pa.) for creation of specially labeled (and priced) disks for commercial use, was not the final solution to the fight,

Rocking Horse Rocks, But Good; 2 1/2 Million Disks!

NEW YORK, Feb. 7.—One of the more recent entries in the kiddisk field, the Rocking Horse label here, appears to be toddling along nicely with its seven-inch vinylite disks. Diskery sales manager, Marvin Adler, claims to have sold 2 1/4 to 2 1/2 million disks (on just six releases) since first hitting the market in late October of 1947. The platters retail for 36 cents apiece, or are sold in a box of three for \$1.19.

A division of Synthetic Plastics Sales Corporation, which also makes buttons and toys, the diskery has its own pressing plant in Newark, N. J., where it claims production potential of close to 75,000 disks a day. Recordings, made in the WOR broadcasting studios in New York, feature Jack Arthur and Peggy Marshall, with songs and stories for the tot trade.

Firm recently released another six sides and expects to market a three-disk album soon to retail for \$1.04.

since royalties thus accrued were earmarked to talent making the disks, rather than to unemployed orksters.

Meanwhile, at Local 47, it was learned that the union will receive its share of 1947 disk royalties by March 15, which will be used for music in vets' hospitals, civic affairs, etc. Breakdown of 1946 recording divvy (\$63,116) revealed that Local 47 used disk dough to give employment to 1,488 local AFM members between May and December, 1947. Over \$15,000 was spent on park concerts, the rest of dough going for music in veterans' hospitals.

They all have top billing!

689
PAN AMERICAN

693
WALTZ OF THE WIND

694
I'M MY OWN GRANDPA

695
TELL A WOMAN

4189
ALL MY LOVE BELONGS TO YOU

4201
TOMORROW NIGHT

4202
ROSE GET YOUR CLOTHES

4203
TWO LOVES HAVE I

4204
HOT SAUCE! BOSS

4205
HONEY, HONEY, HONEY

680
MOBILE BOOGIE

Records
KING

EXECUTIVE OFFICES
1540 BREWSTER AVE.,
CINTI. 7, OHIO - PLAZA 2211

CHARLOTTE, N.C. - 819 W. MOREHEAD
CHICAGO, ILL. - 2001 S. HALSTEAD
DALLAS, TEXAS - 911 CAMP STREET

PHONE 4-8409
MONROE 7748
RIVERSIDE 2756

LOS ANGELES, CAL. - 845 S. GRANDVIEW - FAIRFAX 7572
NEW YORK CITY (CINCY RECORDS) - 762 TENTH AVE - COLUMBUS 5-7758
OKLAHOMA CITY - 1317 N. BROADWAY - PHONE 3-9913

DBDA, Minus Huddles, Warns BCC Walkout

LONDON, Feb. 7.—Crowning a series of incidents involving tootler broadcasters via the British Broadcasting Corporation (BBC), the British Dance Band Directors' Association (DBDA) last week delivered an unprecedented ultimatum to the government-owned and only British air outlet, threatening to stop all ork broadcasting after March 31 unless the BBC satisfactorily resumes wage and policy negotiations before that date.

DBDA for the past 10 months has been attempting to conduct negotiations with the BBC, seeking wage increases, an increase in the number of dance ork programs and leader responsibility for musical interpretation, but the org claims that the corporation hasn't even made a counterproposal, thereby creating a deadlock between the two parties.

Shortly after the DBDA delivered its ultimatum, the BBC stated that the reason for its delay in negotiations with the orkster org was due to "excessive" wage proposals. The corporation further said that when it met with the DBDA sometime ago the situation was not clarified and, therefore, it has been a problem for the corporation to make any proposals or state any views. The statement ends with a remark that the BBC expects to make a proposal and state views in the near future. This is interpreted to mean that the corporation may be prepared to reopen negotiations within a week or two. However, if negotiations are not satisfactorily developed by March 31, the DBDA will pull all dance orks off the BBC air waves.

Several weeks ago still another tootler-BBC ruckus developed in-

Spinner - Plugged 1-Nighters Pay Off For Ella - Jacquet

NEW YORK, Feb. 7.—The one-night spinner-plugged concert series set by Promoter Ernie Anderson thru the Gale Agency featuring Ella Fitzgerald and Illinois Jacquet's small jazz ork has been burning up the hinterlands barrelheads.

With a top take of \$11,200 in Detroit Sunday (25), the combo has drawn \$3,965 at Bushnell Auditorium, Hartford, Conn. (16); \$4,250 in a matinee at Philadelphia's Town Hall (17), \$7,700 at Carnegie Hall here in the evening (17), \$5,600 at Boston's Symphony Hall (18), \$3,700 at Turner's Arena, Washington (22); \$5,100 at Masonic Auditorium, Cleveland (23); \$4,400 at Kleinhans Music Hall, Buffalo (24), and \$4,800 at Syria Mosque, Pittsburgh (26). On the 18th at a matinee in Providence, the concert laid its only egg, losing about \$200 on the date.

The Jacquet-Fitzgerald package works at \$1,500 guarantee, with the chirp drawing \$500 per night while the ork takes the remainder. In addition, Jacquet gets 50 per cent of the take over \$3,000, the singer 20 per cent. On all dates, the local disk jockeys involved draw a small percentage.

volving theater and music hall band broadcasts. This debate involved the British Musicians' Union (BMU) which sought an increase in theater and music hall broadcast fees for tootlers and resulted in the BMU members' refusal to do such airers after the first of the year. This ban was supported by DBDA and has not yet been resolved.

MEMO: TO ARTISTS, DISK JOCKEYS, RETAILERS AND OPERATORS

Put this down *Big* on your '48 Calendar of Record Hits...

1948

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

S A T U R D A Y

"Saturday Date"

A RHYTHM SONG WITH THAT LIFT

Recordings...

Kay Kyser.....Columbia

Tex Beneke.....RCA Victor

S A T U R D A Y

The Disk Jockeys and Retailers pick it as one of tomorrow's hits—according to The Billboard (Feb. 7)

PEER INTERNATIONAL CORP.

Sole Selling Agent

NORTHERN MUSIC PUBLISHING CO., INC., 1619 B'WAY, NEW YORK, N. Y.

CELEBRITY RECORDS

presents

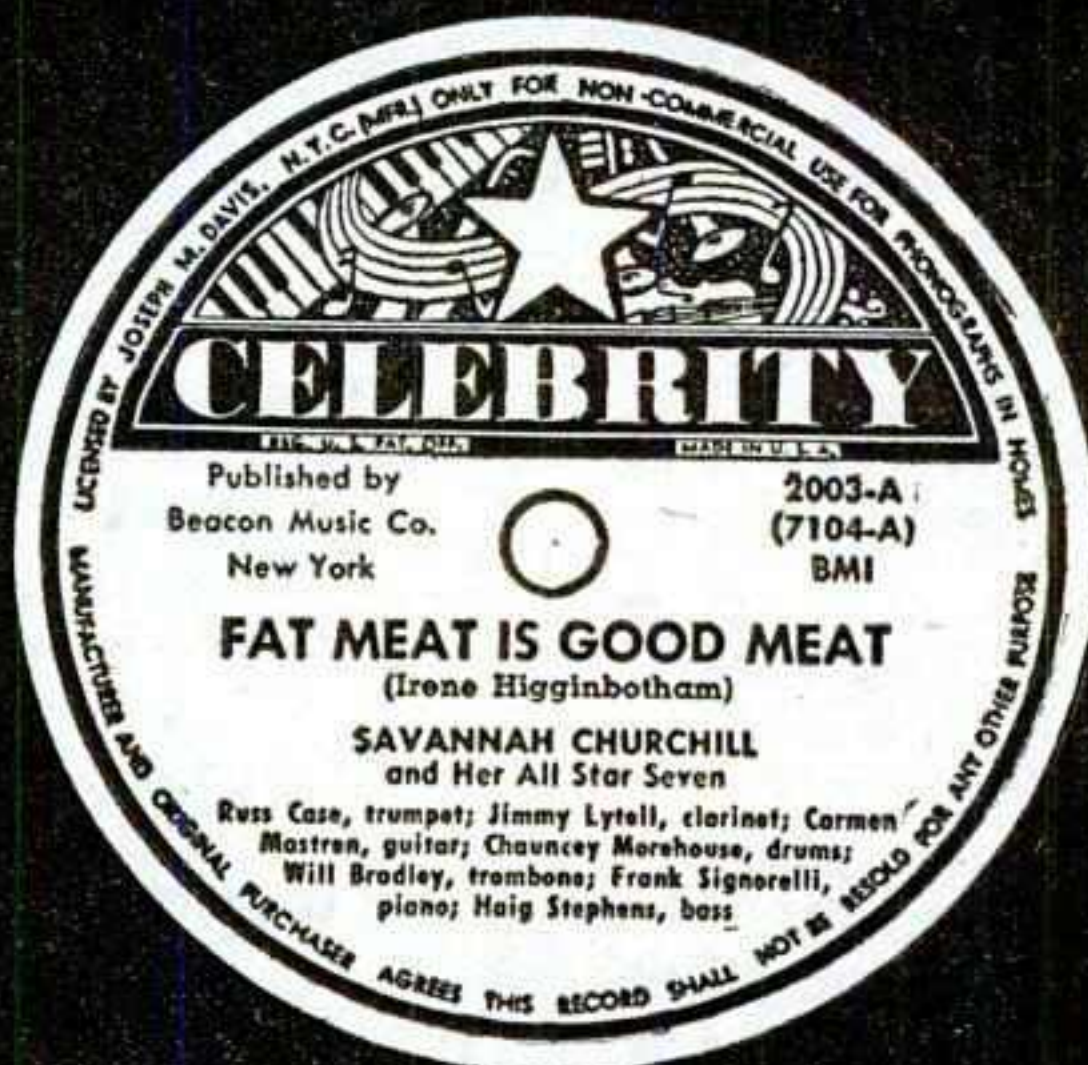
SAVANNAH CHURCHILL'S SENSATIONAL RECORD HIT FAT MEAT IS GOOD MEAT

SUNG BY

SAVANNAH CHURCHILL

Accompanied By

- | | |
|--------------------|----------|
| RUSS CASE | TRUMPET |
| WILL BRADLEY | TROMBONE |
| CARMEN MASTREN | GUITAR |
| CHAUNCEY MOREHOUSE | DRUMS |
| JIMMY LYTELL | CLARINET |
| HAIG STEPHENS | BASS |
| FRANK SIGNORELLI | PIANO |



CELEBRITY RECORD NO. 2003

WHOLESALE PRICE

49c NET

RETAIL PRICE

75c PLUS TAX

ALL ORDERS SENT POST-PAID WITHOUT EXTRA COST

LIVE-WIRE GOOD-PAYING DISTRIBUTORS WANTED

ORDER FROM

JOE DAVIS

331 W. 51st ST., NEW YORK 19, N. Y.

HOP ON THE M-G-M BAND WAGON

BUDDY KAYE
QUINTET
and TUNE TIMERS

RAYMOND SCOTT
and his Orchestra

THOUGHTLESS
CARNIVAL IN VENICE
Vocal by Artie Malvin
M-G-M 10137

I LOVE YOU,
YES I DO
Vocal by Dorothy Collins
M-G-M 10132

AND 6 MORE NEW M-G-M HITS

ART MOONEY
and his Orchestra
YOU WERE MEANT FOR ME
(Featured in the 20th Century-Fox Picture "You Were Meant For Me")
Vocal by Bud Brees
BEG YOUR PARDON
Vocal by Dolly Galli
M-G-M 10140

BLUE BARRON
and his Orchestra
THE DICKEY-BIRD SONG
(From M-G-M's "Three Daring Daughters")
Vocal by Charlie Fisher & Ensemble
MY COUSIN LOUELLA
Vocal by Charlie Fisher & The Blue Notes
M-G-M 10138

THE KORN KOBBLERS
I'M MY OWN GRANDPAW
THE THOUSAND ISLANDS SONG
(From "Angel In The Wings")
Both vocals by Stanley Fritts
M-G-M 10136

ART LUND
Orchestra conducted by Johnny Thompson
I'LL ALWAYS BE IN LOVE WITH YOU
WHAT'LL I DO
(From M-G-M's "Big City")
M-G-M 10142

JIMMY DORSEY
and his Orchestra
IF I ONLY HAD A MATCH
Vocal by Bill Lawrence
THREE O'CLOCK IN THE MORNING
Vocals by Bill Lawrence, Dee Parker & The Skylarks
M-G-M 10143

SAM NICHOLS
with The Melody Rangers
HONKY TONK BABY
SOWS, COWS, PLOWS
M-G-M 10134

The Billboard **MUSIC POPULARITY CHARTS**

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending February 6

HONOR ROLL OF HITS
(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week Last Week

- 1. BALLERINA** By Bob Russell and Carl Sigman
Published by Jefferson (ASCAP) 1

Records available: Jimmy Dorsey, MGM 10035; Vaughn Monroe, Victor 20-2433; Jerry Shelton Trio, Mercury 5075; Mel Torme, Musicraft 15116; Buddy Clark, Columbia 38040; Enric Madriguera, Decca 24265; Bing Crosby, Decca 24278; B. Clement Ork, Orpheus 255; Glenn Davis, Skating Rhythms SR-273; Phil Reed, Dance-Tone 162.
Electrical transcription libraries: Lenny Herman, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jan Garber, Standard; Shep Fields, Lang-Worth; Charlie Spivak, World.
- 2. I'M LOOKING OVER A FOUR LEAF CLOVER** By Mort Dixon and Harry Wood
Published by Remick (ASCAP) 2

Records available: Ray Bloch Ork, Signature 15177; Frankie Laine, Mercury 5105; Art Mooney, MGM 10119; Russ Morgan-Milt Herth, Decca 24319; Alvino Rey, Capitol 491; Three Suns, Victor 20-2688; Uptown String Band, Mercury 5100; Perko String Band, Palda 110; Bert Henry String Band, Dot; Arthur Godfrey, Columbia 38081; King Odom Quartet-The Polka Dots, Musicraft 543; C. Fox and His Yellow Jackets, Columbia 38082; Alexander's Jazz Band, Trilon 220; the Harmonicats, Universal U-47; Tiny Hill, Columbia 38100; Jimmy Saunders, Rainbow 10043; Arthur (Guitar Boogie) Smith, Super Discs 1054.
(No information on electrical transcription libraries available as The Billboard goes to press).
- 3. NOW IS THE HOUR** By Maewa Kaihau, Clement Scott and Dorothy Stewart
Published by Leeds (ASCAP) 8

Records available: Ray Bloch Ork, Signature 15178; Shep Fields Ork, Musicraft 532; Bing Crosby, Decca 24279; Gracie Fields, London 110; Horace Heldt, Columbia 38061; Eddie Howard, Majestic 1191; L. Paul Trio-C. Hayes, Mercury 5103; Kate Smith, MGM 10125; Margaret Whiting, Capitol 15024; Charlie Spivak, Victor 20-2704.
Electrical transcription libraries: Nat Brandwynne, World.
- 4. HOW SOON** By Jack Owens and Carroll Lucas
Published by Supreme (ASCAP) 3

Records available: Bing Crosby-Carmen Cavallaro, Decca 24101; John Laurenz, Mercury 5069; Vaughn Monroe, Victor 20-2523; Jack Owens, Tower 1258; Dinah Shore, Columbia 37952; D. Farney, Majestic 1179; B. Andrew-E. Bleck, Hollywood Rhythms 1651; Jimmy Atkins, Continental C-11004; Guy Chorney-Dick Foy Ork, Trilon 195; Glenn Davis, Skating Rhythms SR-276; Phil Reed-Frank Picher, Dance-Tone 160.
Electrical transcription libraries: Eddy Howard, World; Lenny Herman, Lang-Worth.
- 5. GOLDEN EARRINGS** By Jay Livingston, Ray Evans and Victor Young
Published by Paramount (ASCAP) 5

From the Paramount Film "Golden Earrings."
Records available: Anita Ellis, Mercury 3072; Jack Pina Ork, MGM 10085; Peggy Lee, Capitol 15009; Dinah Shore, Columbia 37932; Charlie Spivak, Victor 20-2585; Guy Lombardo, Decca 24270; Bing Crosby, Decca 24278; Victor Young Ork, Decca 24277; Glenn Davis, Skating Rhythms SR-276.
Electrical transcription libraries: Sweetwood Serenaders, NBC Thesaurus; Nat Brandwynne, World; Lenny Herman, Lang-Worth; Jack Pina, Standard; Leighton Noble, Standard.
- 6. SERENADE OF THE BELLS** By Kay Twomey, Al Goodhart and Urbane
Published by Melrose (ASCAP) 4

Records available: Bob Houston, MGM 10091; Sammy Kaye, Victor 20-2372; Kay Kyser, Columbia 37956; Guy Lombardo, Decca 24258; Jo Stafford, Capitol 15007; Vic Damone, Mercury 5090; Dick Haymes, Decca 24305; Glenn Davis, Skating Rhythms SR-277; Gene Autry, Columbia 38076.
Electrical transcription libraries: Nat Brandwynne, World; George Towne Associated; Novatime Trio, NBC Thesaurus.
- 7. I'LL DANCE AT YOUR WEDDING** By Herb Magidson and Ben Oakland
Published by George Simon (ASCAP) 6

Records available: Vic Damone, Mercury 5090; Helen Forrest, MGM 10095; Peggy Lee, Capitol 15009; Jeanie Leitt, Decca 24266; Tony Martin, Victor 20-2512; Ray Noble-Buddy Clark, Columbia 37967; B. Clement Ork, Orpheus 256; Guy Lombardo, Decca 24318; Flash and Whistler, Universal U-41.
Electrical transcription libraries: Nat Brandwynne, World; Guy Lombardo, Ziv; Mindy Carson, Associated; Sunset Trio, Capitol; Lenny Herman, Lang-Worth.
- 8. BEG YOUR PARDON** By Francis Craig and Beasley Smith
Published by Robbins (ASCAP) 9

Records available: Frankie Carle, Columbia 38036; Francis Craig, Bullet 1012; Dinning Sisters, Capitol 490; Larry Green Ork, Victor 20-2647; Art Mooney, MGM 10140; Snooky Lanson, Mercury 5109; Eddy Howard, Majestic 1220; Russ Morgan, Decca 24339.
Electrical transcription libraries: Vincent Lopez, NBC Thesaurus; Art Mooney, Associated.
- 9. TOO FAT POLKA** By Rose MacLean and Arthur Richardson
Published by Shapiro-Bernstein (ASCAP) 7

Records available: Blue Barron, MGM 10106; Arthur Godfrey, Columbia 37921; Dick (Two Ton) Baker and His Music Makers, Mercury 5079; Slim Bryant and His Wildcats, Majestic 6022; Accordion Masters, Standard T-135; Andrews Sisters, Decca 24268; Jerry Butler, Harmonia H-1127; Louis Prima, Victor 20-2609; The Starlighters, Capitol 480; Seva All Stars Ork, Seva 2004; J. Dale and His Prides of the Prairie, Continental C-1220; Glenn Davis, Skating Rhythms SR-283.
Electrical transcription libraries: Dick Jurgens, Standard; The Song Spinners, World; Slim Bryant and His Wildcats, NBC Thesaurus.
- 10. MANANA** By Dave Barbour and Peggy Lee
Published by Capitol Songs (ASCAP) 10

Records available: Peggy Lee, Capitol 15022; Mills Brothers, Decca 24333.
(No information on electrical transcription libraries available as The Billboard goes to press.)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

THIS WEEK'S RCA VICTOR RELEASE

SAMMY KAYE
The Dream Peddler

Reminds you of Sammy's famous "Old Lamp-lighter." Don Cornell, The Kaydets, and Choir deliver the lulling lyrics.

I Can't Afford to Send You Roses

Instant dance and hum appeal. Don Cornell's vocal.
RCA Victor 20-2652



THE THREE SUNS

Worry, Worry, Worry

The Sun Maids and Artie Dunn blend voices in this gay new tune. It's a sure click!

That's A Plenty

Oldie with a sparkling new treatment!
RCA Victor 20-2675



WATCH THESE "CLIMBERS"!

LOUIS PRIMA

The Thousand Islands Song

Got "93" rating by Op's in Billboard!

RCA Victor 20-2619

THE THREE SUNS

I'm Looking Over a Four Leaf Clover

RCA Victor 20-2688

COUNT BASIE

Robin's Nest

Waxed especially for Fred Robbin's jam-up WOY disk show...a sure bet for juke business.

Your Red Wagon

Here's the Count's version of a number that's really soaring. Jimmy Rushing on the vocal.
RCA Victor 20-2677



BUDDY MORENO

Carolyn

Buddy's first RCA Victor disk is a swell showpiece for his rich easy-to-take tenor.

I Love

Buddy romances with his gal vocalist, Perry Mitchell, in some sly lyrics you can take two ways.

RCA Victor 20-2676



ANOTHER NEW RCA VICTOR STAR!

CHARLIE SPIVAK

Now Is the Hour

RCA Victor 20-2704

LOUIS PRIMA

Tutti Tutti Pizzicato

Philly Coin Op's "Click Tune of the Month"!

RCA Victor 20-2711

LONZO & OSCAR

I'm My Own Grandpa

RCA Victor 20-2563

DEEP RIVER BOYS

Swing Low Sweet Clarinet

Breezy novelty, with their vocal blending at its best.

Purgatory

Full of humor, rhythm... and personality!
RCA Victor 20-2622



PEE WEE KING

and his Golden West Cowboys

Rootie Tootie

Lots of bounce and sparkle. Pee Wee vocals, backed by rustic guitar and strings.

Tennessee Waltz

Strong invite to rural hoe-downs in this lilting 3/4-time coupling.

RCA Victor 20-2680



PATSY MONTANA

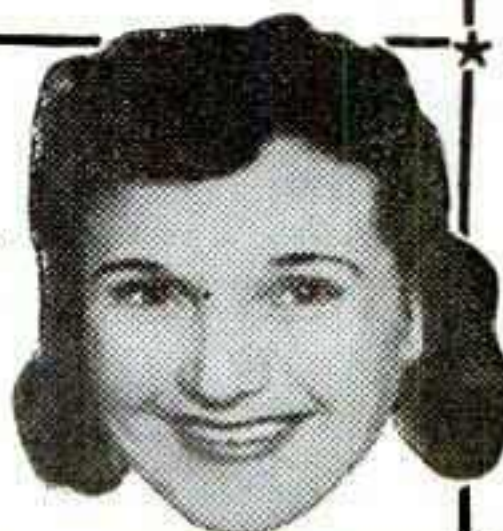
and her Buckaroos

Here's RCA Victor's new singing, yodeling cowgirl. Watch her take over the hillbilly loc's!

If I Could Only Learn to Yodel
and

Slap 'Er Down Agin', Paw

RCA Victor 20-2686



ANOTHER NEW RCA VICTOR STAR!

ALL-TIME HITS RE-ISSUED!

GLENN MILLER

In the Mood

RCA Victor 20-1753

TOMMY DORSEY

Indian Summer

RCA Victor 20-2446

GLAHE MUNETTE

Beer Barrel Polka

RCA Victor 20-1009

STILL AT LOW PRICES!

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

DECCA BUYERS GUIDE

WEEK ENDING
FEBRUARY 11

A special listing of Decca records based on actual sales... your guide to the sure-fire hits of today and tomorrow.

UP and COMING

- THE TREASURE OF SIERRA MADRE DICK HAYMES
LITTLE WHITE LIES No. 24280
- I'LL MAKE UP FOR EVERYTHING INK SPOTS
IT'S ALL OVER BUT THE CRYING No. 24286
- AT THE CANDLELIGHT CAFE DICK HAYMES
WHEN A GYPSY MAKES HIS VIOLIN CRY No. 24284

BEST SELLERS

- 1 NOW IS THE HOUR BING CROSBY
Silver Threads Among The Gold No. 24279
- 2 I'M MY OWN GRANDPAW GUY LOMBARDO
Frankie & Johnny No. 24288
- 3 I'M LOOKING OVER A FOUR LEAF CLOVER RUSS MORGAN with MILT HERTH
BYE BYE BLACKBIRD No. 24319
- 4 GOLDEN EARRINGS BING CROSBY
BALLERINA No. 24278
- 5 WHIFFENPOOF SONG BING CROSBY with FRED WARING
Kentucky Babe No. 23990
- 6 YOU DO BING CROSBY with CARMEN CAVALLARO
HOW SOON No. 24101
- 7 YOU DON'T HAVE TO KNOW THE LANGUAGE BING CROSBY with ANDREW'S SISTERS
Apalachicola, Fla. No. 24282
- 8 BUT BEAUTIFUL BING CROSBY
The One I Love No. 24283
- 9 BARNYARD BOOGIE LOUIS JORDAN
How Long Must I Wait For You No. 24300
- 10 IF I ONLY HAD A MATCH AL JOLSON
Let Me Sing And I'm Happy No. 24296

COUNTRY

- 1 A WOMAN WRECKED MANY A GOOD MAN ERNEST TUBB
A LONELY HEART KNOWS No. 46113
- 2 CAN'T YOU TAKE IT BACK AND CHANGE IT FOR A BOY DICK THOMAS
ROSALINDA No. 46114
- 3 EVERYBODY'S GONNA HAVE A WONDERFUL TIME UP THERE RED FOLEY
RIDE ON KING JESUS No. 46115
- 4 RAINBOW AT MIDNIGHT ERNEST TUBB
I DON'T BLAME YOU No. 46018
- 5 EASY TO PLEASE RED FOLEY
BACK TO TENNESSEE No. 46081

SEPIA

- 1 EVERYBODY'S GONNA HAVE A WONDERFUL TIME UP THERE SISTER ROSETTA THARPE
MY LORD & I No. 48071
- 2 BEAMS OF HEAVEN SISTER ROSETTA THARPE—MARIE KNIGHT
PRECIOUS MEMORIES No. 48070
- 3 DIDN'T IT RAIN SISTER ROSETTA THARPE—MARIE KNIGHT
STRETCH OUT No. 48054
- 4 SERVES ME RIGHT BUDDY JOHNSON
YOU CAN'T TELL WHO'S LOVIN' WHO No. 48060
- 5 YOU'LL GET THEM BLUES BUDDY JOHNSON
I WONDER WHERE OUR LOVE HAS GONE No. 48040

These Decca records are today's greatest money-makers in coin machines and over the counters. Use this authoritative list with confidence when ordering from your regular Decca branch.

All Records Listed \$.75 Each, Exclusive of Taxes

The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending February 6

TRADE SERVICE FEATURE

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION	Last Week	This Week		Publisher
13	1	1	1	SERENADE OF THE BELLS (R)	Melrose
10	3	2	2	GOLDEN EARRINGS (F) (R)	Paramount
4	6	3	3	NOW IS THE HOUR (R)	Leeds
4	8	4	4	I'M LOOKING OVER A FOUR LEAF CLOVER (R)	Remick
14	2	5	5	BALLERINA (R)	Jefferson
9	7	6	6	I'LL DANCE AT YOUR WEDDING (R)	George Simon
4	9	7	7	THE BEST THINGS IN LIFE ARE FREE (F) (R)	Crawford
12	5	8	8	TOO FAT POLKA (R)	Shapiro-Bernstein
16	4	9	9	HOW SOON? (R)	Supreme
4	11	10	10	BEG YOUR PARDON (R)	Robbins
24	10	11	11	NEAR YOU (R)	Supreme
9	12	12	12	THE STARS WILL REMEMBER (R)	Harms, Inc.
15	13	13	13	CIVILIZATION (M) (R)	E. H. Morris
1	—	14	14	I'M MY OWN GRANDPAW (R)	General
2	15	15	15	MANANA (R)	Capitol Songs

ENGLAND'S TOP TWENTY

Weeks to date	POSITION	Last Week	This Week		English	American
6	3	1	1	A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein
15	1	2	2	AN APPLE BLOSSOM WEDDING	Campbell-Connelly	Shapiro-Bernstein
4	2	2	2	NEAR YOU	Bradbury Wood	Supreme
13	2	3	3	PEG O' MY HEART	Ascherberg	Robbins
6	5	3	3	I WONDER WHO'S KISSING HER NOW	Feldman	E. B. Marks
26	4	4	4	THE LITTLE OLD MILL	Irwin Dash	Mood
17	6	4	4	I'LL MAKE UP FOR EVERYTHING	Peter Maurice	Peter Maurice
8	6	5	5	THE COFFEE SONG	Southern	Vallant
8	7	5	5	MY OWN DARBY AND JOAN	Box and Cox	*
2	10	6	6	SHOEMAKER'S SERENADE	Kassner	*
8	8	7	7	—AND MIMI	Campbell-Connelly	Shapiro-Bernstein
35	13	8	8	COME BACK TO SORRENTO	Ricordi	Public Domain
5	12	9	9	HAPPY-GO-LUCKY YOU AND BROKEN HEARTED ME	Irwin Dash	Mills
8	11	10	10	SOUTH AMERICA, TAKE IT AWAY	Feldman	Witmark
3	18	11	11	I AM HAPPY RIGHT HERE	Unit Publishing Co.	*
9	15	12	12	THE GIRL THAT I MARRY	Berlin	Berlin
9	16	13	13	HOW ARE THINGS IN GLOCCA MORRA?	Chappell	Crawford
22	17	14	14	A GARDEN IN THE RAIN	Campbell-Connelly	Melrose
18	14	15	15	MY FIRST LOVE, LAST LOVE AND ALWAYS	Irwin Dash	*
11	19	16	16	BOW BELLS	Kassner	*

* Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesalers in the dominion, Canada Music Sales and Gordon V. Thompson. Since both firms are also American publishers' representatives and publish songs themselves (and consequently push different songs), The Billboard presents the song titles and the sales rank order in which each of the two firms rate the song. In other words, while the No. 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

SONG	Rank Order According to CMSG		SONG	Rank Order According to GVT	
	CMSG	GVT		CMSG	GVT
SERENADE OF THE BELLS	1	5	THE LITTLE OLD MILL	16	16
GOLDEN EARRINGS	2	7	PASS THAT PEACE PIPE	17	17
CIVILIZATION	3	4	A FELLOW NEEDS A GIRL	18	18
I'M LOOKING OVER A FOUR LEAF CLOVER	4	—	MADE FOR EACH OTHER	19	19
NOW IS THE HOUR	5	—	IF I ONLY HAD A MATCH	20	—
BALLERINA	6	14	HOW SOON	—	3
NEAR YOU	7	2	I'M MY OWN GRANDPAW	—	8
THE STARS WILL REMEMBER	8	—	I NEVER LOVED ANYONE	—	9
TOO FAT POLKA	9	6	BEG YOUR PARDON	—	10
AN APPLE BLOSSOM WEDDING	10	—	YA SHURE YOU BETCHA	—	11
I STILL GET JEALOUS	11	—	YOU DO	—	12
PAPA, WON'T YOU DANCE WITH ME?	12	—	DON'T YOU LOVE ME ANYMORE?	—	13
THE BEST THINGS IN LIFE ARE FREE	13	—	THE SECRETARY SONG	—	15
I WONDER WHO'S KISSING HER NOW	14	—	PEGGY O'NEIL	—	17
I'LL DANCE AT YOUR WEDDING	15	1	WITH A HEY AND A HI AND A HO HO HO	—	18
			GONNA GET A GIRL	—	19
			I'M A-COMIN' A-COURTIN'	—	20
			CORABELLE	—	20

The Billboard MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Week Ending February 6

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 30, 8 a.m., and ending Friday, February 6, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's A.C.I. by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

- A Fellow Needs a Girl (M) (R).....Williamson—ASCAP
- All Dressed Up With a Broken Heart (R).....E. B. Marks—BMI
- Ballerina (R).....Jefferson—ASCAP
- Beg Your Pardon (R).....Robbins—ASCAP
- But Beautiful (F) (R).....Burke-Van Heusen—ASCAP
- But None Like You (R).....Sinatra Songs—ASCAP
- Civilization (M) (R).....E. H. Morris—ASCAP
- Golden Earrings (F) (R).....Paramount—ASCAP
- How Lucky You Are (R).....Peter Maurice—ASCAP
- How Soon? (R).....Supreme—ASCAP
- I'll Dance at Your Wedding (R).....George Simon—ASCAP
- I'm A-Comin' A-Courtin', Corabelle (R).....Dreyer—ASCAP
- I'm Looking Over a Four Leaf Clover (R).....Remick—ASCAP
- I've Got a Feeling I'm Falling (R).....Santly-Joy—ASCAP
- Let's Be Sweethearts Again (R).....Campbell-Porgie—BMI
- Lone Star Moon (R).....Advanced—ASCAP
- Love Is So Terrific (R).....Mellin—BMI
- Mary Lou (R).....Mills—ASCAP
- Now Is the Hour (R).....Leeds—ASCAP
- Papa, Won't You Dance With Me? (M) (R).....E. H. Morris—ASCAP
- Serenade of the Bells.....Melrose—ASCAP
- Tell Me a Story (R).....Laurel—ASCAP
- The Dickey-Bird Song (F) (R).....Robbins—ASCAP
- The Secretary Song (R).....Feist—ASCAP
- The Stars Will Remember (R).....Harris, Inc.—ASCAP
- Thoughtless (R).....Feist—ASCAP
- Two Loves Have I (R).....Miller—ASCAP
- What'll I Do? (R).....Berlin—ASCAP
- With a Hey and a Hi and a Ho Ho Ho (R).....Bourne—ASCAP
- You Do (F) (R).....Bregman-Vocco-Conn—ASCAP

The Remaining 21 Songs of the Week

- An Old Sombrero (R).....Shapiro-Bernstein—ASCAP
- Don't You Love Me Anymore? (R).....Oxford—ASCAP
- I Still Get Jealous (M) (R).....E. H. Morris—ASCAP
- I'm My Own Grandpaw (R).....General—ASCAP
- Melancholy (R).....Shapiro-Bernstein—ASCAP
- My Cousin Louella (R).....Shapiro-Bernstein—ASCAP
- Oooh! Look-a There, Ain't She Pretty? (R).....Leeds—ASCAP
- Pass That Peace Pipe (F) (R).....Crawford—ASCAP
- Pianissimo (R).....Santly-Joy—ASCAP
- Shaunty O'Shay (M) (R).....Chappell—ASCAP
- Teresa (R).....Duchess—BMI
- They're Mine, They're Mine, They're Mine (R).....Sinatra Songs—ASCAP
- The Best Things in Life Are Free (F) (R).....Crawford—ASCAP
- The Little Old Mill (R).....Mood—ASCAP
- The Treasure of Sierra Madre (F) (R).....Remick—ASCAP
- The Whiffenpoof Song (R).....Miller—ASCAP
- Too Fat Polka (R).....Shapiro-Bernstein—ASCAP
- You Were Meant for Me (F) (R).....Robbins—ASCAP
- You're Gonna Get My Letter (R).....London—BMI
- You've Changed (R).....Melody Lane—BMI
- Your Red Wagon (F) (R).....Leeds—ASCAP

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,300 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	Last Week	This Week	Tune	Artist	Label	Lic. By
15	1	1	1	BALLERINA	Vaughn Monroe (Vaughn Monroe)	Victor 20-2433	ASCAP
4	2	2	2	I'M LOOKING OVER A FOUR LEAF CLOVER	Art Mooney	MGM 10119	ASCAP
4	3	3	3	MANANA	Peggy Lee	Capitol 15022	ASCAP
14	5	4	4	GOLDEN EARRINGS (F)	Peggy Lee (Dave Barbour Ork)	Capitol 15009	ASCAP
16	4	5	5	TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me)	Arthur Godfrey (Archie Bleyer Ork)	Columbia 37921	ASCAP
11	6	6	6	I'LL DANCE AT YOUR WEDDING	Buddy Clark-Ray Noble	Columbia 37967	ASCAP
5	9	7	7	BEG YOUR PARDON	Francis Craig	Bullet 1012	ASCAP
3	12	8	8	NOW IS THE HOUR	Gracie Fields	London 110	ASCAP
9	6	9	9	SERENADE OF THE BELLS	Jo Stafford (Paul Weston Ork)	Capitol 15007	ASCAP
8	8	10	10	HOW SOON (Will I Be Seeing You)?	Dinah Shore (Sonny Burke Ork)	Columbia 37952	ASCAP
2	14	11	11	BEG YOUR PARDON	Frankie Carle	Columbia 38036	ASCAP
18	11	12	12	HOW SOON (Will I Be Seeing You)?	Jack Owens (Eddie Ballantine Ork)	Tower 1258	ASCAP
8	13	13	13	HOW SOON (Will I Be Seeing You)?	Vaughn Monroe (Vaughn Monroe-Moon Maids)	Victor 20-2523	ASCAP
6	10	14	14	BALLERINA	Buddy Clark	Columbia 38040	ASCAP
1	—	15	15	NOW IS THE HOUR	Margaret Whiting	Capitol 15024	ASCAP

SAM BROWNE "THOUGHTLESS"

Vocal with Bert Thompson and his orch.

"FEATHERY FEELIN'"

Vocal—Sam Browne with Bert Thompson and his orch.

NO. 143

List Price 75c plus tax.

THE SQUADRONAIRES

"YOU DON'T HAVE TO KNOW THE LANGUAGE"

Vocal Chorus—The Quads

"MY BLUE HEAVEN"

Instrumental The Squadronaires

NO. 124

List Price 75c plus tax.

JOY NICHOLLS HARRY ROY

"THERE OUGHT TO BE A SOCIETY"

Vocal—Joy Nicholls Harry Roy and his Band

"SITTING ON EDGE"

Instrumental Harry Roy and his Band

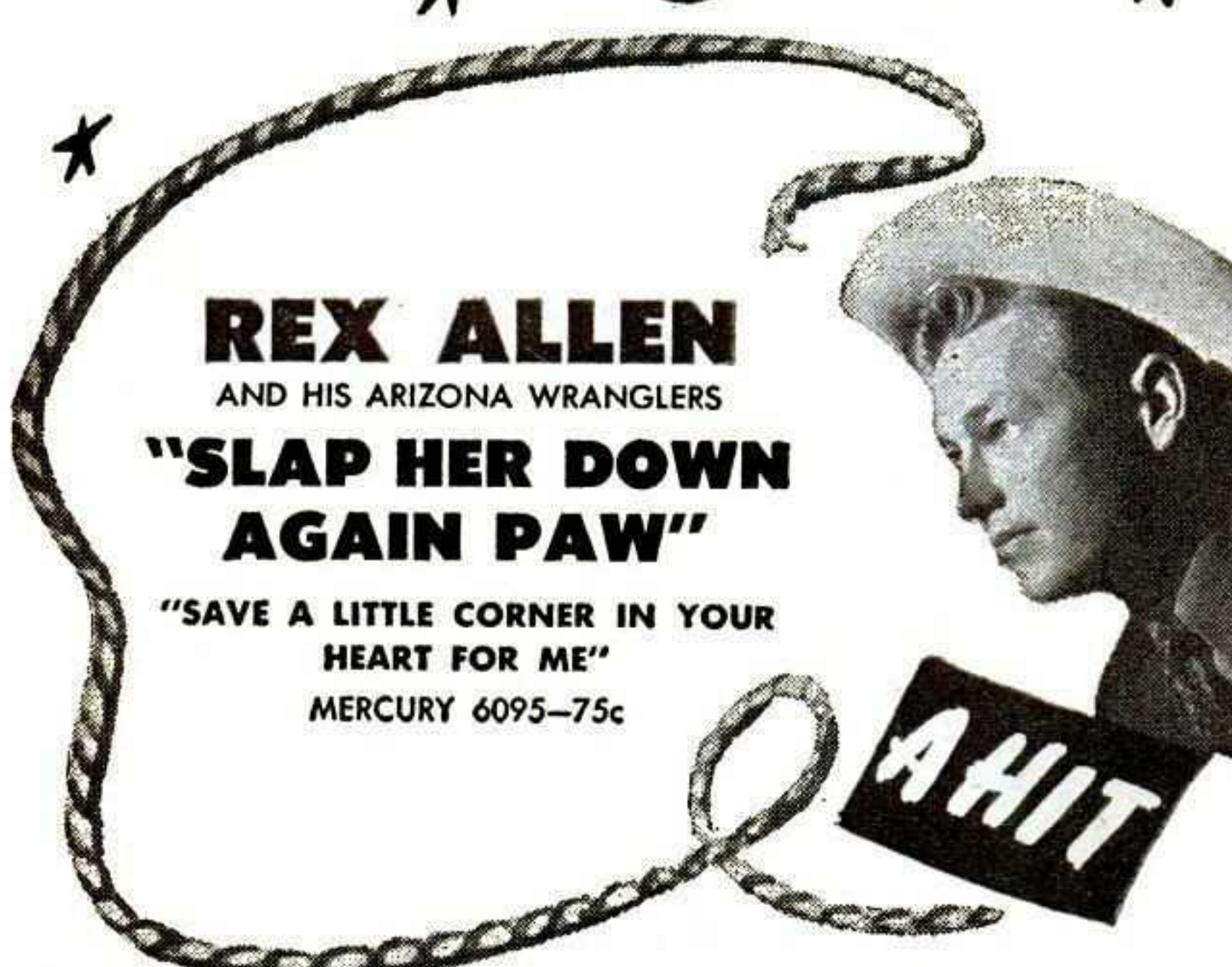
NO. 140

List Price 75c plus tax.

IMPORTED LONDON RECORDS



THE LONDON GRAMOPHONE CORP., 16 W. 22nd ST., NEW YORK 10, N. Y.



REX ALLEN
AND HIS ARIZONA WRANGLERS
"SLAP HER DOWN AGAIN PAW"

"SAVE A LITTLE CORNER IN YOUR HEART FOR ME"
MERCURY 6095-75c

Back again Greater than ever



A HIT

ROSE MARIE
"CHIDABEE, CHIDABEE, CHIDABEE"

"ROMO, THE ROMEO OF ROME"
With Van Alexander Sextet
MERCURY 5102-75c

Walter Winchell says:
"Orchids to the RED CAPS for their Mercury Recording of 'Wedding Bells'."

STEVE GIBSON
RED CAPS
"WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"
"I'VE LIVED A LIFETIME"
MERCURY 8069-75c



MERCURY RECORDS CORPORATION
839 S. WABASH • CHICAGO 5, ILL.

The **Billboard** MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending February 6

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
15	1	1	BALLERINA Vaughn Monroe	Victor 20-2433
4	2	2	<i>The Stars Will Remember</i> I'M LOOKING OVER A FOUR LEAF CLOVER..... Art Mooney	MGM 10119
		3	<i>The Big Brass Band From Brazil (M)</i> MANANA Peggy Lee	Capitol 15022
12	3	4	<i>All Dressed Up With a Broken Heart</i> GOLDEN EARRINGS (F).... Peggy Lee (Dave Barbour Ork)...	Capitol 15009
		5	<i>I'll Dance At Your Wedding</i> TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat For Me). For Me and My Gal	Columbia 37921
13	7	6	SERENADE OF THE BELLS Sammy Kaye (Don Cornell-Choir)	Victor 20-2372
		7	<i>That's What Every Girl Should Know</i> NOW IS THE HOUR..... Bing Crosby	Decca 24279
4	8	8	<i>Silver Threads Among the Gold</i> BEG YOUR PARDON..... Francis Craig	Bullet 1012
		9	<i>I'm Looking for a Sweet-heart</i> NOW IS THE HOUR..... Gracie Fields	London 110
3	11	10	<i>Come Back to Sorrento</i> I'M MY OWN GRANDPAW. Guy Lombardo	Decca 24288
		11	<i>Frankie and Johnny</i> BALLERINA Bing Crosby	Decca 24278
5	15	12	<i>Golden Earrings (F)</i> HOW SOON (Will I Be Seeing You)? Vaughn Monroe (Vaughn Monroe-Moon Maids)	Victor 20-2523
		13	<i>True</i> I'LL DANCE AT YOUR WEDDING Buddy Clark-Ray Noble	Columbia 37967
13	13	14	<i>Those Things Money Can't Buy</i> NOW IS THE HOUR..... Eddy Howard	Majestic 1191
		1	<i>True</i> BALLERINA Buddy Clark	Columbia 38040
1	—	15	<i>It Had To Be You</i>	

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
14	1	1	Glenn Miller Masterpieces (Volume 2) Glenn Miller	Victor P-189
2	—	2	Good News Album June Allyson, Peter Lawford, Joan McCracken, Patricia Marshall	MGM 17
		3	Al Jolson Souvenir Album Al Jolson	Decca 575
1	—	3	A Sentimental Date with Perry Como Perry Como	Victor P-187
13	—	3	Dorothy Shay (The Park Avenue Hillbilly) Goes to Town Dorothy Shay	Columbia C-155

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
123	1	1	Clair De Lune Jose Iturbi	Victor 11-8851
137	2	2	Chopin's Polonaise Jose Iturbi	Victor 11-8848
		3	Jalousie Boston Pops; Arthur Fiedler, conductor	Victor 12160
111	4	4	Warsaw Concerto Boston Pops; Arthur Fiedler, conductor; Leo Litwin, pianist	Victor 11-8863
		—	5	Bluebird of Happiness Jan Peerce

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
12	—	1	Khactaturian; Gayne-Ballet Suite New York Symphony Ork; Efen Kurtz, conductor	Columbia MM-664
129	2	2	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
		3	Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor, Philadelphia Ork	Victor DM-1020
74	3	4	Rachmaninoff Concerto No. 2 in C Minor Artur Rubinstein, pianist; NBC Ork; Vladimir Golschmann, conductor	Victor 1075
		3	5	Tchaikowsky Nutcracker Suite Andre Kostelanetz and His Ork

The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending February 6



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION	Last Week	This Week	Record	Label
15	1	1	1	BALLERINA	Vaughn Monroe (Vaughn Monroe) Victor 20-2433
3	2	2	2	I'M LOOKING OVER A FOUR LEAF CLOVER	Art Mooney...MGM 10119
5	3	3	3	BEG YOUR PARDON	Francis Craig...Bullet 1012
7	4	4	4	GOLDEN EARRINGS (F)	Peggy Lee (Dave Barbour Ork) Capitol 15009
8	5	5	5	I'LL DANCE AT YOUR WEDDING	Ray Noble-Buddy Clark...Columbia 37967
13	10	6	6	HOW SOON (Will I Be Seeing You?)	Bing Crosby-Carmen Cavallaro...Decca 24101
2	15	7	7	MANANA	Peggy Lee...Capitol 15022
12	6	8	8	HOW SOON (Will I Be Seeing You?)	Vaughn Monroe (Vaughn Monroe-Moon Maids)...Victor 20-2523
15	8	9	9	TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me)	Arthur Godfrey (Archie Bleyer Ork)...Columbia 37921
15	7	10	10	HOW SOON (Will I Be Seeing You?)	Jack Owens (Eddie Ballantine Ork)...Tower 1258
8	9	11	11	SERENADE OF THE BELLS	Sammy Kaye (Don Cornell-Choir)...Victor 20-2372
1	—	12	12	NOW IS THE HOUR	Gracie Fields...London 110
2	15	13	13	BEG YOUR PARDON	Frankie Carle...Columbia 38036
3	12	14	14	I'LL DANCE AT YOUR WEDDING	Peggy Lee (Dave Barbour Ork)...Capitol 15009
4	14	15	15	BALLERINA	Bing Crosby...Decca 24278

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators

Weeks to date	POSITION	Last Week	This Week	Record	Label
26	1	1	1	I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms)	Eddy Arnold and His Tennessee Plowboys...Victor 20-2332
10	2	2	2	NEVER TRUST A WOMAN	Tex Williams and the Western Caravan (Tex Williams)...Capitol Americana 40054
4	3	3	3	SIGNED, SEALED AND DELIVERED	Cowboy Copas...King 658
3	8	4	4	HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys...Capitol Americana 40065
3	7	5	5	BUBBLES IN MY BEER	Bob Wills and His Texas Playboys...MGM 10116
2	—	6	6	SIGNED, SEALED AND DELIVERED	Bob Atcher...Columbia 37991
14	5	6	6	TO MY SORROW	Eddy Arnold and His Tennessee Plowboys...Victor 20-2481
3	6	8	8	I'M MY OWN GRANDPAW	Lonzo and Oscar (Winston County Pea Pickers)...Victor 20-2563
1	—	9	9	DON'T TELEPHONE, DON'T TELEGRAPH, TELL A WOMAN	Tex Williams...Capitol Americana 40081
12	3	10	10	NEVER TRUST A WOMAN	Red Foley (The Cumberland Valley Boys)...Decca 46074

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION	Last Week	This Week	Record	Label
19	1	1	1	SNATCH AND GRAB IT	Julia Lee and Her Boy Friends (Julia Lee)...Capitol Americana 40028
9	2	2	2	I LOVE YOU, YES I DO	Bull Moose Jackson...King 4181
3	9	3	3	I CAN'T GIVE YOU ANYTHING BUT LOVE	Rose Murphy...Majestic 1204
1	—	4	4	BARNYARD BOOGIE	Louis Jordan...Decca 24300
23	6	5	5	BOOGIE WOOGIE BLUE PLATE	Louis Jordan...Decca 24104
3	—	5	5	WRITE ME A LETTER	The Ravens...National 9038
19	5	7	7	HE'S A REAL GONE GUY	Nellie Lutcher...Capitol Americana 40017
1	—	8	8	35-30	Paul Williams...Savoy 661
3	7	9	9	CALL IT STORMY MONDAY BUT TUESDAY IS JUST AS BAD	T-Bone Walker...Black & White 122
2	—	10	10	DO YOU OR DON'T YOU LOVE ME?	Nellie Lutcher...Capitol Americana 40063
1	—	10	10	KING SIZE PAPA	Julia Lee and Her Boy Friends...Capitol Americana 40082
1	—	10	10	LONG SKIRT BABY BLUES	T-Bone Walker...Black & White 123
3	10	10	10	THOSE THINGS MONEY CAN'T BUY	King Cole Trio...Capitol 15011
1	—	10	10	WHEN I GROW TOO OLD TO DREAM	Rose Murphy...Majestic 1204

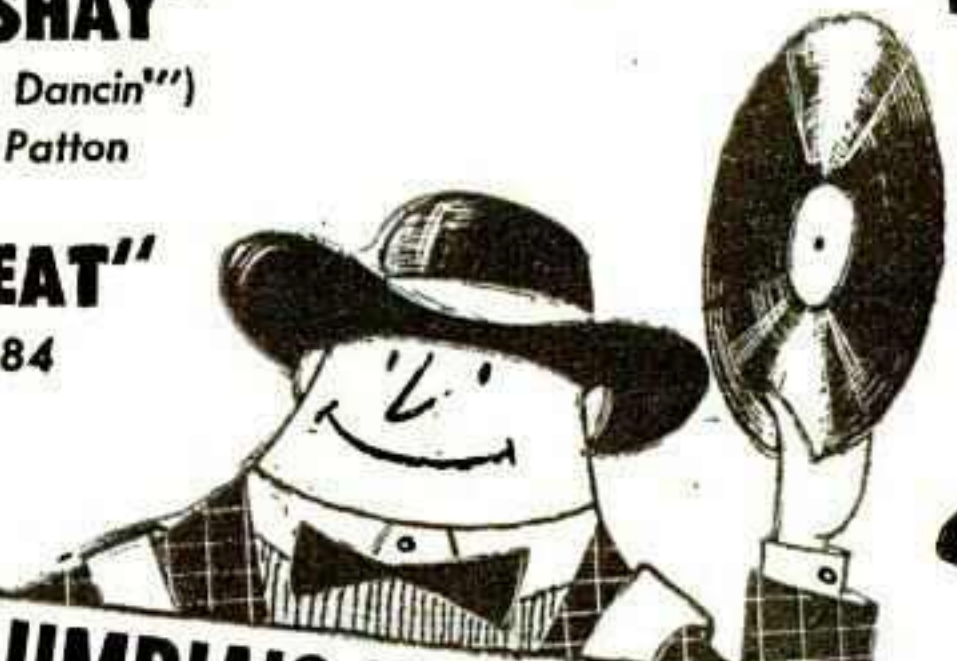


EASY MONEY!

ELLIOT LAWRENCE and his orchestra playing

"SHAUNY O'SHAY" (from "Look Ma, I'm Dancin'") Vocal by Rosalind Patton

"SUGAR BEAT" Columbia 38084



COLUMBIA'S TUNE TIPSTER

BEST BETS

Frankie Carle and his Orchestra	SURE FIRE! "Beg Your Pardon" Vocal by Marjorie Hughes
	"The Dream Peddler" Vocal by Gregg Lawrence Columbia 38036
Dinah Shore	COMING UP FAST! "The Gentleman Is a Dope" (from "Allegro")
	"Golden Earrings" (from "Golden Earrings") Orchestra under the direction of Sonny Burke Columbia 37932
Frank Sinatra	WATCH THIS ONE! "If I Only Had a Match"
	"But Beautiful" (from "Road to Rio") Orchestra under the direction of Axel Stordahl Columbia 38053

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and Reg. U. S. Pat. Off.



The Billboard MUSIC POPULARITY CHARTS
PART VI
 Week Ending January 30
Record Possibilities

THE BILLBOARD PICKS:
 In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

JUNGLE FANTASY Esy Morales Rainbow 10050
 Capturing Esy Morales' flute run wild in an echo chamber, this novel rumba production seems to be spreading after a solid New York start.

GOSPEL BOOGIE Perry Como with Russ Case Orchestra
 An original jive spiritual by Abernathy which caused enough stir in the Demo South to draw big diskery recordings from Mercury (Wally Fowler's Folk Range Quartet and Decca (which did it two ways—with Sister Rosetta Tharpe on one and Red Foley on the other).

BECAUSE Freddy Martin and Orchestra Victor 20-2653
 Not in years since Deanna Durbin tapped the market for a little "Because" disk potential has a pop version of this stature come along. Don't ask why this will boom, just say "Because." Plattermate, "If You Had All the World and Its Gold," may ring up coin in the "Sweet Sixteen" tradition as well.

SABRE DANCE BOOGIE Freddy Martin and Orchestra Victor 20-2721
 There's a rash of sabre dance disks based on the familiar excerpts from Aram Khachaturian's "Gayne Ballet Suite" but this sounds like the most commercial variation. For more authentic, less commercial renditions, there's Don Henry Trio on Regent, Woody Herman on Columbia, Macklin Marrow on MGM and Victor Young on Decca. Martin's should really score until someone comes along with a recorded lyric.

THE DICKEY-BIRD SONG Rosetta Howard, With Big Three Trio Columbia 37573
 This may have a g-r-r-awful lyric for the cosmopolitan but the melody grows on you. It's just possible that it'll happen. Martin's choral treatment seems extra-retentive.

EBONY RHAPSODY Rosetta Howard, With Big Three Trio Columbia 37573
 Here's a race item that is showing signs of busting open in the Midwest. Rosetta Howard's vocal quality is much like Nellie Lutcher's tho her delivery bears none of the Lutcher delivery tricks. Trio backing sets a back room atmosphere.

Thank you, Disk Jockeys of America
 Jungle Fantasy is now sweeping the country

FOUR OF THE LEADING MUSICIANS AND BANDLEADERS OF THE COUNTRY HAVE THIS TO SAY ABOUT...



JUNGLE FANTASY
 By ESY MORALES
 Rainbow #10050

- STAN KENTON** says:
 "Esy Morales' JUNGLE FANTASY greatest, hottest jazz flute I ever heard."
- TOMMY DORSEY** says:
 "JUNGLE FANTASY eminently distinctive performance . . . unusual record."
- PAUL WHITEMAN** says:
 "Never heard anyone make the flute sound the way Esy Morales does."
- DUKE ELLINGTON** says:
 "JUNGLE FANTASY hits you like a triple zombie. A real gone record."

Order from your nearest Distributor or direct

RAINBOW RECORDS
 156 West 44th Street New York, N. Y.

The Billboard MUSIC POPULARITY CHARTS
PART VI
 Week Ending February 6
Record Possibilities

THE BILLBOARD PICKS:
 In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

FOR EVERY MAN THERE'S A WOMAN Frank Sinatra with Axel Stordahl Ork Columbia 38089
 Lovely bluesy tune from the "Casbah" flick by Harold Arlen and Leo Robin is treated to a magnificent Stordahl scoring and some of the better grade Sinatra lyricizing. Another good record on this tune out on Capitol by Benny Goodman, with Peggy Lee on vocals. This Arlen-Robin pic score, incidentally, is an all-around superior job.

TOOLIE OOLIE DOOLIE (The Yodel Polka) Andrews Sisters Decca 24380
 Vaughn Horton and Polka Debs Continental 1223
 Here's a Swiss polka which is both corny and catchy—just infectious enough to set up the nickels. Andrews' have one of their best recordings in long time. Ditto Continental.

CECILIA Rose Murphy Majestic 1213
 Follow-up to "I Can't Give You Anything But Love" should establish the "chichi" chirp-pianist as more than a flash-in-the-pan item. Coy delivery and thumping beat on the umpteenth revival of this Ruby-Dreyer oldie gives it a solid send-off.

THE DISK JOCKEYS PICK:
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. SLAP HER DOWN AGAIN, PAW Arthur Godfrey Columbia 38066
2. SATURDAY DATE Kay Kyser Columbia 38049
3. MATINEE Vaughn Monroe Victor 20-2671
4. HAUNTED HEART Jo Stafford Capitol 15023
5. PASSING FANCY Vaughn Monroe Victor 20-2573

THE RETAILERS PICK:
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. SLAP HER DOWN AGAIN, PAW Arthur Godfrey Columbia 38066
2. EBONY RHAPSODY Rosita Howard (Big Three Trio) Columbia 37573
3. MATINEE Vaughn Monroe Victor 20-2671
4. TREASURE OF THE SIERRA MADRE Buddy Clark-Ray Noble Columbia 38026
5. THE DICKEY-BIRD SONG Freddy Martin Victor 20-2617
6. THE THOUSAND ISLANDS SONG Louis Prima Victor 20-2619

THE OPERATORS PICK:
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. SLAP HER DOWN AGAIN, PAW Arthur Godfrey Columbia 38066
2. MATINEE Vaughn Monroe Victor 20-2671

ASCAP-EXHIBS' PEACE
 (Continued from page 18)

for theaters featuring continuous live-talent policies. For theaters operating three days or less per week, only 50 per cent of the above rates will apply.

Gamble Lauds ASCAP

In his statement commenting on the compromise, Ted R. Gamble, prexy of TOA, lauded ASCAP's revision of its licensing plans for being "realistic and fair in view of decreasing box office" and pointed out that exhibits were willing to recognize, however, that changing conditions and higher costs justified some increase in rates. Gamble stressed that there was no "deal" in the legal sense, since TOA was without authority to commit its members, but he was confident that general acceptances would be registered.

Quieting any suggestion that big-money exhibits were squeezing smaller theater owners, TOA claimed, was

the fact that no increase in ASCAP's rate for theaters under 500-seat capacity had developed.

From ASCAP's position, the new agreement represents a genuine financial peace despite the possibility that some independent exhibitor groups might continue to balk at the Society's rates. The TOA huddles, it was estimated, would account for a vast majority of the high-income theaters in the U. S., thus assuring the Society that its new rates will bring in an improved annual melon.

Representing ASCAP in the exhibit negotiations was Herman Greenberg, manager of the Society's licensing activities. For TOA, reps included Elmer C. Rhoden, Roy Cooper, S. H. Fabian, Dan Michelow, Fred Wehrenberg, C. E. Cook, Sol Hyman, Maury Miller, Paul Williams, R. R. Livingston, Leonard Goldenson, Herman N. Levy, Ted R. Gamble, Robert W. Coyne, Myron Blank and A. J. Braylawski.

The Billboard MUSIC POPULARITY CHARTS

PART VII



Record Reviews

With Ratings for Disk Jockeys, Dealers and Juke Box Operators

Week Ending February 6

How Ratings Are Determined

Records are reviewed three times [(1) for retailers (2) for operators (3) for disk jockeys], each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N.S. indicates a record is not suitable for appraisal within the market.

1. Song Calibre	15
2. Interpretation	15
3. Arrangement	15
4. "Name" Value	15
5. Record Quality (surface, etc.)	5
6. Music Publisher's Air Performance Potential	10
7. Exploitation (Record adv'tg-promotion; film, legit and other "plug" aids)	10
8. Manufacturer's Distribution Power	10
9. Manufacturer's Production Efficiency	5

THE RATINGS

(100 points—the maximum)

90-100	tops
80-89	excellent
70-79	good
40-69	satisfactory
0-39	poor

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
POPULAR				
THE DELL TRIO JERRY WAYNE (Columbia 38083) <i>The Dickey-Bird Song</i> Organ-accordion trios all back in Three Suns style. Wayne fits material.	75	75	70	80
<i>Encore, Cherie</i> Beaucoup French flavor with Wayne vocal tres charmant. Ditty pretty even if cloying.	73	75	75	70
ELLIOT LAWRENCE (Columbia 38084) <i>Shaunty O'Shay</i> (Rosalind Patton) Pseudo-Irish show tune from "Look, Ma." Patton piping pleases.	78	79	77	80
<i>Sugar Beat</i> Swing instrumental in big band brass tradition. Clean, tasty, but demand is small.	58	65	50	60
BUDDY CLARK (Mitchell Ayres Ork) (Columbia 38083) <i>Matinee</i> Lovely song. Buddy in top voice, but spoils pathos by over-weeping.	82	88	82	78
<i>Haunted Heart</i> "Inside USA" ballad. Melodic construction superior, altho plane may be lofty for mass appeal.	75	85	75	65
DICK KUHN ORK (Top 1161) <i>I Want a Girl</i> The ever-popular community sing item gets a good tavern-simple play.	63	60	50	80
<i>Blue Sunrise</i> Kuhn original holds promise if natter, sharper recording and arrangement would come along.	66	65	60	75
EDDY HOWARD (Majestic 1214) <i>But Beautiful</i> (Eddy Howard) No discredit to vocal handling, but Eddy's bucking better arrangements and chirpings on this.	70	70	65	75
<i>My Cousin Louella</i> (Eddy Howard-Trio) Good material for Howard but net effect not exemplary.	80	80	75	85
GEORGE OLSEN (Majestic 1234) <i>Thoughtless</i> (Ray Adams - Betty Norman-Eddie Stewart) Routine schmaltz orking with trip chirping adequate.	70	75	60	75
<i>The Dickey-Bird Song</i> (Ray Adams-Trio) Acceptable ork - choral treatment. If song goes this can go too.	70	75	60	75
JIMMY ZITO ORK (Coast 8030) <i>Never Make Eyes (At the Gals With the Guys Who Are Bigger Than You)</i> (Jimmy) First Zito disk garbles Prima-Pastor style. Material doesn't rate. Trumpet showcasing better.	50	50	45	55
<i>Heien O'Connell-Jimmy Zito Ork</i> <i>Hold Me</i> O'Connell right for song on come back. Zito trumpet fine; band brass tone needs polish.	70	75	65	70

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
POPULAR				
CURT MASSEY (Rafael Mendez Ork) (Coast 8039) <i>Thoughtless</i> Another on this plug. Coast outfit is making top-drawer disks, technically speaking.	73	73	70	76
<i>Love for Love</i> Massey's recording voice comes over fine. Song's late.	71	71	71	71
MONICA LEWIS-BOB EBERLY-RUSS MORGAN (Decca 24325) <i>When Your Hair Has Turned to Silver</i> A standard showcase item but it bows to the flip for entertainment.	72	75	70	70
<i>While We Dance at the Mardi Gras</i> Decca's tripling-up its talent. Eberly's voice getting back to great form. Lewis gal duetting thin but able.	75	80	75	70
DICK HAYMES (Gordon Jenkins Ork) (Decca 24326) <i>It Was Written in the Stars</i> Arlen - Robin song - another from "Casbah" - this one too arty to take hold.	65	80	65	50
<i>What's Good About Goodbye?</i> Song potential high. Beguine version here registers ok, as does Haymes. Bad surface, tho.	83	88	82	80
TEDDY PHILLIPS ORK (National 7020) <i>Blooming Apple Tree</i> (Lynn Hoyt-Lane Adams) "Tree" done in Lombardo style without Guy's compensating danceable beat. Luke-warm vocal.	39	42	35	40
<i>Yes, Sir, That's My Baby</i> (Lane Adams) Mickey mouse treatment of oldie with drums setting tempo as dreamy as a machine gun.	41	45	38	40
BARBARA CAMERON (King 4203) <i>Two Loves Have I</i> Release too late to ride on tune's popularity. Babs' vocal tricks annoy.	39	39	35	42
<i>I Love You, Yes, I Do</i> Gal has better control here, but disk still nothing to shout about.	49	50	44	53
ZIGGY LANE (Mac Ceppos Ork) (De Luxe 1137) <i>I Remember Mama</i> Ziggy does good vocal job on pic tune but offers only slight competition to other waxings of ditty.	65	68	59	69
<i>Then I'll Be Happy</i> Vocal and ork both lack vitality for oldie that demands sprightly treatment.	59	66	50	60
VAL-TINO (David Lambert Choir) (Lee 1003) <i>How Could So Many People Be So Wrong?</i> Disk intro's new label and warbler crooning with a cappella backing. Piping strong on pretty ditty.	73	77	72	70
<i>It's Gotta Come Out</i> Big Val-Tino vocal on infectious torch ballad. Vocal chorus smoother here than on flip.	76	79	74	75

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
POPULAR				
JERRY COOPER (Ted Monroe Ork) (Diamond 2090) <i>With All My Heart</i> Sincere Cooper tonally ably caress sentimental lyric over competent orking.	75	77	73	75
<i>All Dressed Up With a Broken Heart</i> (Ted Monroe Ork-The Larkin Sisters) Larkin Sisters chirping poor, dragging down fine Cooper effort on current pop.	64	64	63	65
JOE SANDERS ORK (Joe Sanders) (Universal U-45) <i>Loaded Pistols, Loaded Dice</i> A "poor man's Phil Harris" in a brash rendition of novelty. Ork blares.	54	54	50	57
<i>Over the Rim of the Sun</i> Great fade-out music for a horse opera. Pleasant if ordinary for the "left hander."	67	68	62	70
THE BOB CARTER TRIO (Bob Carter) (Universal U-82) <i>Don't Believe Nobody But Me</i> Nothing unusual as trios go but vocal is pleasant and guitar work is good.	57	60	44	66
<i>The Petrillo Blues</i> The "Boss" may consider this a dubious honor. Sounds like Taft had a hand with lyrics.	40	42	40	38
JOE SANDERS ORK (Jean Terry) (Universal U-55) <i>You Know What I Mean</i> Cute lyrics with cuddle-up vocal. Ork backing helps keep tempo up.	67	69	63	70
<i>The Secretary Song (Bidibi Bot Bot)</i> Terry sells well but waxing has too little and is probably too late to cash in on song's rep.	67	65	59	67
MILDRED BAILEY (Ellis Larkins Trio) (Majestic 1209) <i>Can't We Be Friends?</i> Bailey imparts that "certain something" to oldie. Relaxed and soothing.	82	82	80	85
<i>You Started Something</i> A trifle contrived but still smooth and silky in vocal department.	75	76	73	76
BENNY BELL (Bell 507) <i>Down by the Old Mill Stream</i> Out and out corn with a rick-i-tick backing. If it's for fun it's great.	70	72	64	75
<i>Oh, That Dumb-Bell</i> Too many bells make for ordinary waxing. Lacks spontaneity.	43	45	40	43
EDDY HOWARD (Eddy Howard-Trio) (Majestic 1220) <i>Beg Your Pardon</i> A little late but tune is right up Howard's alley.	85	85	82	87
<i>An Old Sombra (And an Old Spanish Shawl)</i> Tempo lags on tune due for push. Not the best version of ditty.	67	68	64	70

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
POPULAR				
SAMMY KAYE (Victor 20-2679) <i>Hand in Hand</i> (Laura Leslie-Don Cornell) Re-issued with new backing, this has pleasant hit. Cornell takes vocal honors in duo.	83	85	80	83
<i>We Just Couldn't Say Goodbye</i> (Don Cornell-The Three Kaydets) Danceable oldie with listenable vocal work. Ork tempo particularly good.	81	82	76	85
SAMMY KAYE (Victor 20-2652) <i>The Dream Peddler</i> (Duena De Mi Corazon) (Don Cornell-The Kaydets-Choir) Old D. P. joins his pals ("Old Lamplighter," "Umbrella Man," etc.). Cornell vocal livens up tired lyric.	74	77	70	75
<i>I Can't Afford To Send You Roses</i> (Don Cornell) Vocal pleases while Sammy swings and sways in the same old way.	71	71	69	74
FREDDY MARTIN (Victor 20-2666) <i>You're Too Dangerous, Cherie</i> (Stuart Wade) Stock Martin arrangement of unexciting oldie. Wade sings well.	68	68	66	70
<i>No Longer</i> (The Martin Men) Ditty by Three Tobias boys has verve and charm as done by Martin. Ork work above average.	78	77	75	80
THE EDDIE HEY-WOOD TRIO (Victor 20-2664) <i>Heywood's Boogie</i> Standard Boogie number with fancy trimmings but lack luster.	71	71	66	75
<i>The Continental</i> Close to Heywood's "Beguine" for appeal. Piano work, as ever, facile with repetitive tricks.	82	83	81	83
DEEP RIVER BOYS (Victor 20-2622) <i>Purgatory</i> Boys sing spiritual with lots of feeling. Voicing superior.	71	72	67	74
<i>Swing Low, Sweet Clarinet</i> Sultry vocal and pretty clarinet solo work makes unusually effective blend. Good.	82	82	77	87
TEX BENEKE (Victor 20-2667) <i>Moonlight Whispers</i> Frankie Carle instrumental done up in old Miller manner, sans niceties that marked band in master's day.	77	79	70	82
<i>Dream Girl</i> (Garry Stevens) Stevens' vocal is straight and sincere but pic song lacks something. Ork backing adequate.	74	76	69	76

(Continued on page 120)

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You-Ke-Lee, You-Ke-Lah
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| T-2030 Cuckoo Waltz
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Rene Musette Orchestra | T-2050 Come Closer—Polka
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Happy Pappy—Polka
Rene Musette Orchestra | T-125 Don't Do It, Stella—Polka
Punch & Judy—Polka
Espe Musette Orchestra |
| T-2052 Grandpa Waltz
Welcome to the Party—Schottish
Scandinavian Ambassadors | T-115 One More
Pot Luck Polka
Espe Musette Orchestra |
| F-3035 Zatlusta (Too Fat Polka)
Roztargniony—Walc (Lonesome Lover)
Joe Lazars Orchestra | F-5013 Balen I Karlstad—Schottish
En Boljesang—Waltz
Franzen & Eriksson |

14 NEW RELEASES!

- | | |
|---|--|
| F-5014 HAN SKULDE GA UT EFTER OL
(He Should Go Out and Fetch Beer)
LYCKAN (Luck)
Scandinavian
sung by Freddy Albeck
w/W. Eriksson Orchestra | F-7010 ANICKA-POLKA
(Little Anna)
VITAN VAS-Valcik
(I Welcome You)
Czech-Bohemian
by the Standard Ceska Hudba |
| F-9063 YIANENA YIANKENA-Kalam.
LEMONIA-Tsamcio
Greek
by the Dimodis Orchestra | F-7011 KRASNA PRAHA-Valcik
(Beautiful Praga)
POMENKY-Valcik
(Forget Me Not)
Czech-Bohemian
by the Colonial Ceska Hudba |
| F-9064 TANGO TON RODON
POS SE LAHTARO-Vals
Greek
sung by Fofa Valli
w/Orchestra | F-11015 LIEBESGRUSSE-Walzer
(Love Greetings)
KORNBLUMEN-Walzer
(Cornflowers)
German
by the Standard Orchester |
| F-9065 DIO KARDIES
THANARGA
Greek
sung by M. Thomakos
w/Cuban Orchestra | F-11016 KARLINCHEN-Polka
(Little Caroline)
WINZERLUST-Walzer
(Vintner's Joy)
German
by the Colonial Orchester |
| F-2006 RED SARAFAN
1. OLD WALTZ
2. MOTHER OF MINE
Russian
by the Russian Gypsy Orchestra | F-15001 LEHULLOTT A ROZSA LEVEL
(When the Rose Leaves Have
Fallen)
DE SZERETNEK ASSZONY
LENNI
(I'd Love To Get Married)
Hungarian
sung by Kedves Ilonka
w/K. Kedes-E. Hack Gypsy
Orchestra |
| F-6040 ADORACIONE—Rumba
(Adoration)
RUMBA BAMBU
Italian
Sung by Tommy Martino
w/Cuban Orchestra | F-16001 VZPOMENKY NA SLOVENSKO
I dil
VZPOMENKY NA SLOVENSKO
II dil
Slovak
(Memories of Slovakia—
Parts I and 2)
by the Slovenska Cikanska Hudba |
| F-6038 TRA VEGLIA E SONNO-Mazurka
QUADRIGLIA SICILIANA
Italian
by the Quartetto Eccelsior | |
| F-6039 WHERE DO YOU WORK, JOHN?
TARANTELLA SICILIANA
Italian
by De Russo-Sampieri
and the Orchestra Coloniale | |

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The Billboard MUSIC POPULARITY CHARTS

Advance Information

Week Ending February 6

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- Afraid**
J. Gardner Quintet (Easy Mood) Rich 250
- All Dressed Up With a Broken Heart**
R. Morgan (Beg Your) Decca 24339
- An Old Sombbrero**
E. Howard (Beg Your) Majestic 1220
- Ave Maria (Schubert)**
D. Durbin (Because) Decca 25295
- Back Home Again in Indiana**
K. Thompson (Jubilee) Columbia 38101
- Ballroom Disc Slow Waltzes Album (3-10")**
Disc 413
- Because**
D. Durbin (Ave Maria) Decca 25295
- Beg Your Pardon**
E. Howard (An Old) Majestic 1220
- Beg Your Pardon**
R. Morgan (All Dressed) Decca 24339
- Begin the Beguine**
Don Pablo Ork (San Jose) Vargo 29001
- Beryl by Candlelight Album**
B. Davis . . . Victor P-201
All Alone . . . Victor 20-2706
Alone Together . . . Victor 20-2706
Auld Lang Syne—H. Carroll-The Satisfiers . . . Victor 20-2705
Mad About the Boy . . . Victor 20-2705
Please Be Kind . . . Victor 20-2707
Tea for Two . . . Victor 20-2708
The Touch of Your Lips . . . Victor 20-2708
They Didn't Believe Me . . . Victor 20-2707
- Big Brass Band From Brazil**
H. Carroll-The Satisfiers (The Secretary) Victor 20-2710
- Blue Hawaiian Rose**
F. Martin (The Feathery) Victor 20-2709
- Bonita**
Don Pablo Ork (Star Dust) Vargo 29003
- But Beautiful**
M. Torme (Night and) Musicraft 538
- But None Like You**
A. Clark (You've Changed) Decca 24352
- Can't We Be Friends**
M. Bailey (You Started) Majestic 1209
- Carolina Moon**
P. Como (Haunted Heart) Victor 20-2713
- Cincinnati**
M. Davis (Honey, Honey) Decca 24335
- Clarinet Polka**
Don Pablo Ork (Helena Polka) Vargo 29005
- Completely Yours**
V. Monroe (The Loveliness) Victor 20-2712
- Corn Belt Symphony**
N. Simons (12th Street) Rego 1016
- Do You Need Money?**
D. Rogers Ork (There's Only) Apollo 1094
- Domino**
R. Henry Ork-The Serenaders (Rain, Rain) Dana 2010
- Down By the Old Mill Stream**
B. Bell (Oh That) Bell 507
- Dream Girl**
P. Brito (I Have) Musicraft 540
- Dream Girl**
C. Cavallaro (Encore, Cherie) Decca 24330
- Easter Parade**
A. Russell (I Cried) Capitol 15034
- Easy Mood**
J. Gardner Quintet (Afraid) Rich 250
- Eight, Nine and Ten**
Don Pablo Ork (Smoke Gets) Vargo 29004
- Encore, Cherie**
C. Cavallaro (Dream Girl) Decca 24330
- Evening Bells**
D. Rodney-J. Carroll Ork (My Irish) Dana 2003
- Every Day Is Just a Holiday**
N. Simons (Olivia From) Rego 1015
- Everybody Loves My Baby**
The Four Musettes (Oh What) Musicraft 542
- For Every Man There's a Woman**
H. Carmichael (Ok'l Baby) Decca 24331
- For Whom the Bell Tolls**
V. Young Concert Ork (Sabre Dance) Decca 24338
- Haunted Heart**
P. Como (Carolina Moon) Victor 20-2713
- Helena Polka**
Don Pablo Ork (Clarinet Polka) Vargo 29005
- Hey-Goomba (Whatta Ya Play)**
L. Herman Ork (Pin-Up Polka) Manor 1119
- Honey, Honey, Honey**
M. Davis (Cincinnati) Decca 24335
- Hooray for Love**
D. Shore (What's Good) Columbia 38094
- How Could So Many People Be So Wrong?**
Val-Tino (It's Gotta) Lee 1003
- I Can't Give You Anything But Love, Baby**
C. Boswell (You Were) Decca 25313
- I Cried for You**
A. Russell-The Pied Pipers (Easter Parade) Capitol 15034
- I Love Julia**
F. Wojnarowski Ork-The Serenaders (Toledo) Dana 2014
- I Have Only Myself To Blame**
P. Brito (Dream Girl) Musicraft 540
- I'll Dance At Your Wedding**
Flash & Whistler (You Do) Universal U-41
- I'll See You in My Dreams**
The Pied Pipers (Ok'l Baby) Capitol 495
- I'm Goin' To Be a Bad Girl**
B. Baker (I've Been) Universal U-53
- It's Gotta Come Out**
Val-Tino (How Could) Lee 1002
- I've Been Waitin' For Your 'Phone Call For Eighteen Years**
B. Baker (I'm Goin') Universal U-53
- Jubilee**
K. Thompson (Back Home) Columbia 38101
- Jungle Rhumba**
X. Cugat (Ok'l Baby) Capitol 38095
- Keys to Romance Album**
B. Cole . . . Capitol BD-63
Cheek to Cheek . . . Capitol 20135
It's Easy To Remember . . . Capitol 20137
I've Got the World on a String . . . Capitol 20138
Orchids in the Moonlight . . . Capitol 20136
Sophisticated Lady . . . Capitol 20135
S'posin' . . . Capitol 20137
The Moon Was Yellow (and the Night Was Young) Capitol 20136
This Is Romance . . . Capitol 20138
- Let's Pick Up Where We Left Off**
A. Wayne (The Loveliness) Hucksters 1009
- Loaded Pistols, Loaded Dice**
J. Sanders Ork (Over the) Universal U-45
- Make Believe**
Don Pablo Ork (Nothing But) Vargo 29002
- Mem'ries of Mine**
B. Stewart (The Girl) Headline HL 113
- Mercy, Mercy, Mercy**
K. Starr (You've Got) Capitol 497
- My Gal Sal**
The Sportsmen (Tutti Tuttit) Capitol 496
- My Irish Colleen**
D. Rodney-J. Carroll Ork (Evening Bells) Dana 2003
- Night and Day**
M. Torme (But Beautiful) Musicraft 538
- No Money (Is a Very Sorry Thing)**
M. Amsterdam (Yuk-a-Puk) Apollo 1095
- Nothing But a Dream**
Don Pablo Ork (Make Believe) Vargo 29002
- Oh That Dumb-Bell**
B. Bell (Down By) Bell 507
- Oh What I Know About You**
The Four Musettes (Everybody Loves) Musicraft 542
- Ok'l Baby, Dok'l**
X. Cugat (Jungle Rhumba) Columbia 38095
- Ok'l Baby, Dok'l**
The Pied Pipers (I'll See) Capitol 495
- Ok'l Baby, Dok'l**
H. Carmichael (For Every) Decca 24331
- Olivia From Bolivia**
N. Simons (Every Day) Rego 1015
- Over the Rim of the Sun**
J. Sanders Ork (Loaded Pistols) Universal U-45
- Paradise**
C. Thornhill (You Were) Columbia 36298
- Pin-Up Polka**
L. Herman Ork (Hey - Goomba) Manor 1119
- Rain, Rain**
R. Henry Ork (Domino) Dana 4002
- Sabre Dance**
W. Herman Ork (Swing Low) Columbia 38102
- Sabre Dance**
V. Young Concert Ork (For Whom) Decca 24338
- San Jose**
Don Pablo Ork (Begin the) Vargo 29001
- Smoke Gets in Your Eyes**
Don Pablo (Eight, Nine) Vargo 29004
- Star Dust**
Don Pablo Ork (Bonita) Vargo 29003
- Strollin'**
F. Slack Ork (Two Left) Capitol 15035
- Swing Low, Sweet Clarinet**
W. Herman Ork (Sabre Dance) Columbia 38102
- The Balalaika Serenade (12")**
J. Handzlik-Chorus (I. While There's) Columbia 55040
- The Bee Song (He-Bee and She-Bee)**
L. Prima (Tutti Tutti) Victor 20-2711
- The Feathery Feelin'**
F. Martin (Blue Hawaiian) Victor 20-2709
- The Girl With the Little Red Cross**
B. Stewart (Mem'ries of) Headline HL 113
- The Loveliness of You**
V. Monroe (Completely Yours) Victor 20-2712
- The Loveliness of You**
A. Wayne (Let's Pick) Hucksters 1009

(Continued on page 123)

The **Billboard** MUSIC POPULARITY CHARTS

PART IX
 Week Ending February 6

Album Reviews

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted.

Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS
 (100 points—the maximum)

90-100tops
80-89excellent
70-79good
40-69satisfactory
0-39poor

THE CATEGORIES

1. Production Idea15	Max. Pts.
(grouping of selections continuity)		
2. "Name" Value15	
3. Callber of Material15	
4. Manufacturer's Distribution Power10	
5. Exploitation Aids10	
(Record company and other adv'tg-promotion, film, legit and other plugs)		
6. Interpretation15	
7. Record Quality5	
8. Manufacturers' Production Efficiency5	
9. Packaging10	
(art-work, binding, wrapping)		

ART TATUM PIANO SOLOS, VOL. 1 **68**
 (Art Tatum) (Decca 585)
 Elegie; Humoresque; Sweet Lorraine; Get Happy; Lullaby of the Leaves; Tiger Rag; Cocktails for Two; Emaline.
 This is a reissued album with two additional sides selected too from old masters. 10 fingers on the keyboard in septa-tones on the cover set the picture neatly for this package. It shows off the shimmering and flashy technique of the blind star, Art Tatum, with all its fertile imagination shining. Jazz lovers and admirers of piano technique should want this one for their collections.

JUKES Not very suitable, yet a class location could use any side.

JOCKS Certainly excellent fare for change of pace programing.

BACH: MAGNIFICAT (5-10") **70**
 (RCA Victor Chorale and Ork, Robert Shaw, Dir.; Blanche Thebom. (Victor DM 1182))
 Music listeners who shy away from the classical religious works, fearing boredom, are in for a pleasant surprise. For Robert Shaw's direction of Bach's score packs true dramatic punch. In this waxing of the Virgin Mary's Hymn of Praise, soloists, chorus and ork keep interest at a high pitch. Suzanne Frell, soprano; Ernice Lawrence, tenor, and Paul Matthen, bass, aid Thebom in the solo chores.

JUKES Not suitable.

JOCKS Not suitable.

TCHAIKOVSKY: ROMEO AND JULIET (Overture-Fantasia) **81**
 (3-12") (Arturo Toscanini-NBC Symphony Ork) (Victor DM 1178)
 Familiar program music this. Popular for its "Our Love" theme. This is not a terribly stirring rendition of the love tragedy as conceived by Tchaikovsky. But the Toscanini touch is evident in the shimmering strings and dynamic tympani. Sixth side is taken up with a rousing piece of Kabalevsky modern Russian orchestration.

JUKES Not suitable.

JOCKS "Romeo" always a fave, recommend the Kabalevsky for a fine filler on longhair shows.

ST. VALENTINE'S DAY **87**
 Bing Crosby (John Scott Trotter Ork) (Decca 621)
 I Love You Truly; Just a-Wearyin' for You; Mighty Lak' a Rose (The Song Spinners-Ethel Smith-Lehman Engel Ork); The Sweetest Story Ever Told (The Song Spinners-Ethel Smith-Lehman Engel Ork); You and I; Miss You; I'll Be Seeing You; I Love You.
 As fine a reissued collection of der Bingle's crooning as Decca has ever made—and the firm's made many. Titled and timed for St. Valentine's Day gift-giving, it would be a good idea for retailers to grab this one fast. This album's contents should be good for a solid annual whirl over the counter. No need to mention the performance—it's Bing, thass all. Cover,

BRITISH MAKE DEALS
 (Continued from page 18)
 representation of Broadcast Music, Inc. (the pubbery, not the licensing org). Connelly also secured British repping of E. B. Marks material, notably all of Ernesto Lecuona's material including the score of the latter's upcoming musical.

British Rep for Leeds
 Connelly also worked out British repping for some material in Leeds Music catalog, altho the latter has its own English firm worked out reciprocally with Peter Maurice. An arrangement with Leeds derives from a writer contract Connelly holds with Jimmy Kennedy, with C-C handling

with red heart, embracing couple, and disk is good.

JUKES All sides 'love lyrics,' still could draw.

JOCKS Fine for sentiment, for tunes and for Bing.

SONGS FROM THE VELD, VOL. 2 **60**
 (Josef Marais and His Bushveld Band) (Decca 302)
 Marching to Pretoria; My Heart Is So Sad; There's the Cape-Cart; Meisiesfontein; (1) Siembamba, (2) "Al Al," the Pied Crow Cry; As the Sun Goes Down; Jan Pieriewiet; (1) There Comes Albama, (2) Train to Kimberley.
 Reissued album of delightful South African folk songs has a limited commercial prospect. It's mainly for the collector of the curious, the literati, etc. Translated into English (by Marais, who sings them), some of the songs' original Afrikaans appears on some sides. Picturesque end papers. Incidentally much of this is not unlike some of our own folk music.

JUKES Not suitable.

JOCKS For folk spinners. Some of this should be great.

SONGS OF THE SOUTH AFRICAN VELD **60**
 (Josef Marais and His Bushveld Band) (Decca 113)
 (1) Stellenbosch Boys, (2) Tante Koba; Stay, Polly, Stay; (1) Pack Your Things and Trek, Perelra; (2) Brandy, Leave Me Alone; Here I Am; Sarie Marais; Henrietta's Wedding.
 An interesting album for folk music lovers. Shows that South African folk music (from the Boer country) is much like some of our own. Sung in English, the tunes are plaintively delivered by Josef Marais with the aid of a small band, which also doubles as vocal chorus at times. Album's notes are full and informative; contain lyrics for album's eight tunes which are squeezed into six sides. This is a reissued album incidentally.

JUKES Not suitable.

JOCKS Folk spinners should latch on to these. Also for a neat change-of-pacer.

LONESOME GAL **62**
 Lonesome Gal (Ralph Lane Ork) (King K-6)
 Don't Blame Me; Why Shouldn't I; If I Loved You; I Could Write a Book; Speak Low; But Not for Me.
 Radio chirp, "Lonesome Gal," uses publicity gimmick of keeping name a secret. Delivery is in the soft, sultry vein, mixing sexy-intimate patter with her piping. Choice of ditties here o. k. for the most part, with "Don't Blame Me" and "But Not for Me" her best efforts. Ralph Lane piano and rhythm backing could be stronger. Package attractive, showing gal with mask behind mike on cover. Inside flap gives brief history of thrush and Lane.

JUKES May be one or two here for the real schmaltzy spots.

JOCKS Different from run-of-the-mill platters. May rate a whirl or two.

some Kennedy copyrights for Leeds in England. Thru Cinephonic, Connelly has set up Leeds to handle *The Green Cockatoo*, now a hot English ditty.

C-C's current top-selling tune is *A Tree in the Meadow* by Billy Reid, writer of *The Gypsy*. Shapiro-Bernstein is setting exploitations on the ditty here, altho the current American Federation of Musicians' disk ban figures to make the tune's path somewhat hardy.

Colin Campbell in his recent visit here set up a reciprocal pubbing deal with Dave Dreyer's firm, Dreyer Music, as well as with the affiliated Dreyer-Bullet firm which holds copyrights on Bullet disk originals.

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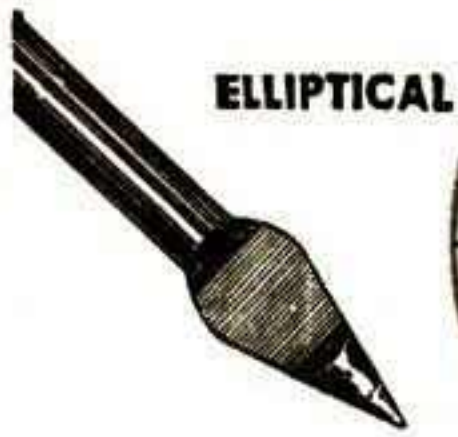


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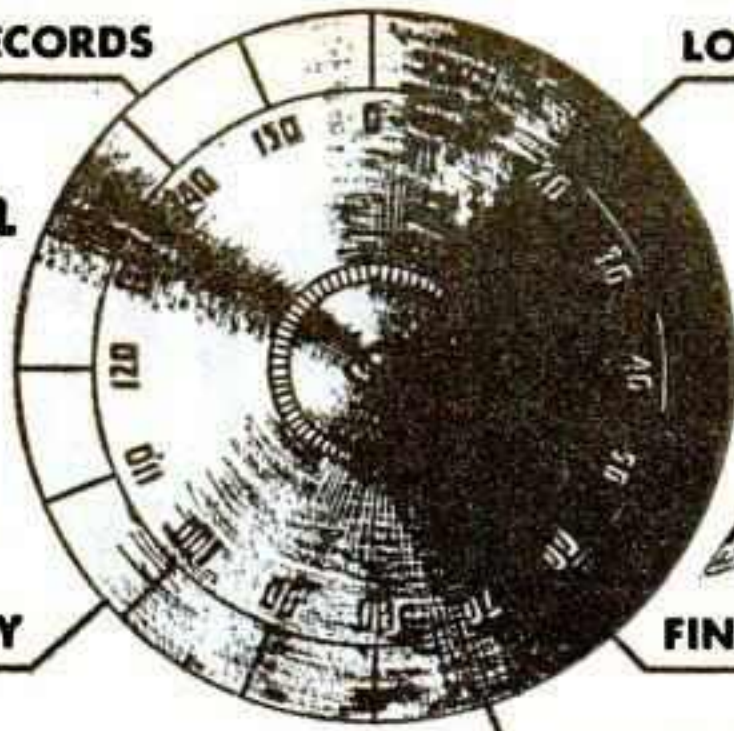
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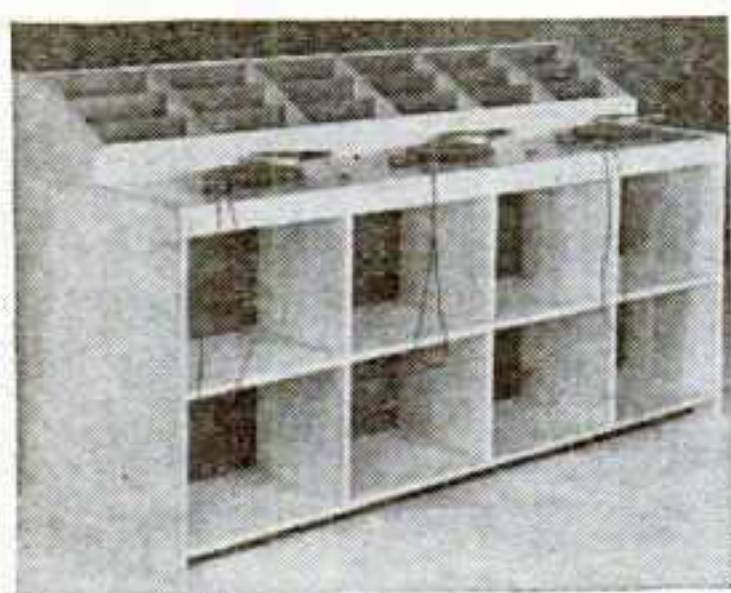
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hollywood

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Music—As Written

New York:

Here's the latest in dipsies caused by the mad pre-January rush to record before the Petrillo ban. Capitol now turns up with three recorded versions of Mills Music firm's *When You're Smiling*, revival plug from Columbia pic. The platters: Benny Goodman, Skitch Henderson, Julia Lee. The reason: East and West Coast offices of Cap didn't co-ordinate completely during pre-deadline days. . . . Jack Hallstrom, RCA Victor general merchandise manager, married Alice Ehle Saturday (7). . . Dave Dreyer chortling over rack order for *Corabelle*.

Eddie Lane resigned exploitation post with Columbia Records in Bridgeport, Conn. . . . In error, *The Billboard* last week reported Columbia as having cut a capella sides of *Now Is the Hour* paired with *Passing Fancy*. Actually the tunes were *Hour*, with Buddy Clark and Charlotears, and a ditty titled *I Don't Need Your Sympathy*.

DeLuxe Records has appointed Bargelt Supply Company, Portland, Ore., as their distributor in that State. According to Jules Braun, DeLuxe prexy, the switch in distribs is part of a new decentralization program. . . . To facilitate salesman's handling of window display material, Exclusive Records has devised a portable jig-saw-puzzle-type package for distributors and retailers.

Shorty Sherock, an old Horace Heidt sideman, starts his first New York stand February 12 at the Arcadia Ballroom on the same day that Heidt debuts his new crew at the Capitol Theater. . . . Tunesmiths Alex Kramer and Joan Whitney are changing the name of their music pubbery from *Beaux Arts* to *Kramer-Whitney, Inc.* . . . Ida James, one-time Erskine Hawkins thrush, is now being booked by the Joe Marsolais office. The chirp goes into the Club *Ebony* next month.

A planned Spike Jones six-week date for the Palladium Theater in London has been called off because of objections from the British musicians' union. . . . Following his vacation, which begins February 22, Tommy Dorsey figures to return to activity with a string of one-nighters thru the Southeast; TD is trying to have it arranged for his dates to be worked no further inland than 50 or 75 miles so that he can travel north via his yacht, which will serve as headquarters for the orkster's holiday.

Famous Funnies Publications putting out a new comic mag, *Juke Box*, which is built around a dozen or so top disk-artist blogs in cartoon form. . . . Herb Zobrist, of Seattle, appointed regional distrib of Vox Records for the States of Washington, Idaho, Montana and the territory of Alaska. . . . Vic Damone repeats at the Adams Theater, Newark, N. J., for a week beginning March 25, three months after his first date at the theater. . . . Robbins Music pubbing *To a Lonesome Heart*, by Duke Leonard and Paul Specht with proceeds of sheet sales going to National Cancer Foundation.

Be-bopper Thelonious Monk skedded to open at Minton's Playhouse February 21 with a five-piece ork. . . . Following his March 1 Capitol Theater date here, which may go eight to 10 weeks, Tex Beneke and band have commitments with Keiths in Boston and the State Theater in Hartford, Conn. . . . Harry Fox off to the Coast last week. . . . J. Parker Prescott, Exclusive Records' Eastern manager, to Washington last week for confab with Harry Schwartz, diskery's distributor there. . . . Dana Records acquired two new distributors this month, Coast Distribs in Los Angeles and Schwartz Bros. in Washington, D. C. . . . Jim Bray, London label's sales manager, scouting for new distributors in Deep South.

Harriette Smith, wife of Majestic's Lee Savin and one of the few fem songpluggers, left Robbins Music on maternity leave. . . . Bibletone diskery's follow-up to its *Messiah* album will be a condensed 10-sided album of Mendelssohn's *Elijah*, skedded for the retail market March 1.

Quaint Wrinkle: Francis Craig plays piano (unbilled) on the Red Foley Decca folk disk, *Back to Tennessee*. . . . Buddy Greco, now being booked thru William Morris Agency, goes into the Brunswick Theater, Brunswick, N. J., February 17; the Capitol Theater in Trenton February 18, and Hartford's RKO-State Theater, February 20-22. . . . James Myers, prexy of the Philly Cowboy diskery, plans to record hillbilly toolsters with non-AFM instruments to cover new tunes not set in his estimates.

Chicago:

Joe Gumin, Chord recording band, has inked a pact with the Morin-Schwartz Agency, Milwaukee, which also handles Lawrence Duchow, the Victor International series artist. Duchow tours the East this spring. . . . George Tasker, Universal platter artists and repertoire chief and p.m., became father of a boy, George III, Tuesday (3). . . . Bill Samuels, the Mercury race artist, has dropped his trio and is entertaining in his lounge, the Cats 'n' Jammer Club, Western Chi spot. . . . George Hofer, the jazz critic, heads the new record department of Concord Radio's retail outlet.

The *Valentine Song*, which was recorded only by Vitacoustic, has been taken over by Bourne Music from its penner, Jack Fulton. . . . Bill Harris, who fathered a son Tuesday (3), comes in February 13 as a single to Jumptown, South Side lounge, fronting the Eddie Wiggins house band. . . . San Antonio got its first Negro disk jockey last week, with Jim Obey doing a platter shot over KITE. . . . Jimmy Wakely, the Western recording artist and screen star, set to do a folk disk show from a Los Angeles radio station. . . . John Kirby's Sextet and a rumba crew, the Barbarossas, into the Sherman February 14, following Freddie Slack.

Cincinnati:

Barney Rapp's New Englanders set indefinitely for Sunday matinee dance sessions at Castle Farm. . . . Sid Ten Eyck, former disk jock at WLW and WCKY here, is doodle-socking it at San Francisco's KSAN. . . . Vaughn Monroe slated for concert and show at Music Hall February 18, set by the Barney Rapp agency, which also pacted Sylvia, keyboardersongstress, for an indefinite stay at the La Normandie Restaurant. . . . Spike Jones one-nighter at Taft Theater Tuesday (3) played to a sell-out, the local dailies noting an improvement in the quality of the show which appeared at the same spot six weeks ago.

802 Groups To Mold Blue Ticket Bloc?

Unity Calls Huddles

NEW YORK, Feb. 7.—Following the recent resignation of Henry A. Maccaro and Herman Tivin, two key members of the American Federation of Musicians (AFM) Local 802's executive board, from the Blue ticket (*The Billboard*, February 7), further opposition to the present administration materialized this week in the form of an apparent move to bring about a coalition of all factors opposing the Blue.

Executive board members Max Arons and Al Manuti elected on the Unity ticket, spearheaded the move by calling two meetings last Thursday (5) and Friday (6) at the fraternal clubhouse in New York for symphony, opera, radio and legit theater musicians.

Members in attendance (about 1,000) were given a report purporting to outline failures and mistakes made by the Blue during the past year.

Pamphlets Distributed

The two gatherings were preceded by the distribution of pamphlets challenging Blue administration execs to refute supposed facts to be disclosed at meetings.

Thursday's meeting was devoted to facts pertaining to radio, theater, symphony and opera, while Friday's discussion concerned a review of the situation in the catering and dance biz.

The program included discussions on present radio negotiations, more employment, the desirability of spreading work in the catering field, how to break monopolies in that field and how to hold on to past gains in the music business.

Further indications that the Blue ticket will meet strong opposition in the coming 1948 elections for probably the first time in their long reign, were manifested in an open letter 802 members received from Maccaro during the week. Altho the letter allegedly set forth reasons for Maccaro's divorce from the party and declared his determination to still discharge his board duties faithfully, many members considered the leaflet to be advance election propaganda for factions opposing the Blue.

In addition to serving on the executive board, Manuti is also assistant supervisor of Local 802's theater and tax department, which is headed by Maccaro.

All factions involved declined to comment on the possible outcome of the situation. However, speaking for the Blue administration, Charles R. Iucci, secretary of the local, said, "We are entirely too busy working for the good of the members to take any interest in politics. The Blue party was never in a healthier position and we are very happy about recent events."

H'wood Org Buys Terrace Ballroom

HOLLYWOOD, Feb. 7.—The new Terrace Ballroom at the Hermosa Biltmore here was purchased last week by Joe Zucca in association with Harold Lewin and Harry Schooler. The location (capacity, 2,000) covers a full city block.

The Zucca-Lewin-Schooler group now controls Culver City's Mardi Gras (formerly the Meadowbrook) and the Majestic Ballroom, Long Beach. The new management opens the Terrace tonight with the Glenn Thornton band. The ork recently played at the Majestic.

Coast's Tempo Pays \$5-Per-Share Divvy To Its Stockholders

HOLLYWOOD, Feb. 7.—With many indie diskeries singing the blues, Tempo, Coast indie label, announced that its board of directors had voted to pay a cash dividend of \$5 per share, payable to all stockholders as of February 1. According to Irving B. Fogel, Tempo prexy, diskery's cash reserve is at an all-time high, with the ratio of accounts receivable to accounts payable approximately six to one. Firm maintains large and fluid inventories on both the East and West coasts, Fogel added.

Tempo claims 50 distributors in the U. S., and representation in England, France, Italy, South America, Canada and the Philippines, according to Fogel. In his opinion, Tempo's currently healthy financial condition is due to two factors: (1) Operational policy which does not set a sales quota on its distributors, which in turn, does not result in pressure on the dealer; (2) quality of product. To substantiate the latter claim, Tempo points to its deals with phonograph manufacturers (Philco, Admiral, Packard-Bell) whereby its disks are used exclusively as demonstration platters. Also, manufacturers buy Tempo albums under their own label and send them along with phonographs sold. Ten-pocket Tempo albums (under the radio-phonograph manufacturers' names) go along with all Philco, Admiral and Packard-Bell sets sold.

Tempo's artists include Ben Light, Kern and Sloop (Hammond-novachord team), Galla-Rini (concert accordionist) and Rita Georg.

Sid Fisher Seeks An Accounting of Cats' Royalties

CHICAGO, Feb. 7.—Sid Fisher, electric guitarist on the now-famous *Peg o' My Heart* recording with Jerry Murad's Harmonicats, this week served formal notice thru Attorney John Sembower demanding an immediate accounting of all the Cats' royalties from the over-a-million platter sales and a one-fourth share of the royalties for himself. According to Sembower, Fisher is giving the Cats until Tuesday (10) to begin negotiations, and if no word is heard he plans to bring suit in Superior Court for sums in excess of \$100,000.

Negotiations Out

Dave Alswang, attorney for J. J. (Bookie) Levin, of Mutual Entertainment Agency, which handles the Cats, said that he has conferred with the trio and Levin and has recommended that no negotiations take place.

Fisher says he will ask that Murad give him an accounting of the Cats' receipts from personal appearances since *Peg* hit the top, stating he was a party to an agreement with the Harmonicats to make stage appearances with them. He alleges that his relations with the trio started in December, 1946, and that he and the Harmonicats, while working at Helmsing's Vodvil Lounge, worked out the *Peg* scoring. Fisher charges that he was included in all negotiations concerning the master record, which was originally given to Bill Putnam, of Universal Records, who in turn switched the cutting rights to Vitacoustic, up until the record began to hit in May.

No Partner

Alswang said that Harmonicats never figured Fisher as a partner to share in the royalties or personal appearances which would result from the platter and that he has a

Phone Meets Aid RCA Mfr., Distrib Set-Up

CAMDEN, N. J., Feb. 7.—In an attempt to facilitate manufacturer-distributor co-operation, RCA Victor this week revealed its new system of Saturday morning telephone web shows, which are piped to 39 Eastern and Midwestern distributors from headquarters here.

In order to eliminate lengthy detail, such as involved correspondence and mailing of printed matter containing information and mailing pre-releases, Dave Finn, Victor platter sales manager, inaugurated the 9:30 a.m. (CTS) talk, which is piped via telephone wires at a cost of \$21 per week. During the telephone conference, salesman and distributors gather in front of mikes and hear reps of Victor's pop, folk, race and international catalogs discuss their new releases three weeks ahead of actual issue, with comments on the strong points of each platter.

In addition, for the first time, the telephone conferences enable salesmen as well as distributor biggies to get first hand dope, direct from the front office, on matters such as release skeds on Red Seal platters, and special promotions for juke ops. In addition, R. M. Fielding, in charge of advertising and sales promotion, is given time to impart the latest sales gimmicks to the distributors. Since the weekly conferences have begun, Victor Camden brass has started a "Hot Box" feature, in which distributors are given six numbers to plug during the next week.

In the Chicago Victor distrib office, George Koch, manager, has utilized a wire-recorder to wax the hour-long conferences, utilizing the wire to play back the pre-releases for customers. Koch reports that other distributors are recording the conference on wire and making dubs of the releases which are then given to salesmen for their routes.

ASCAP Okays B&H Classic Copyrights

NEW YORK, Feb. 7.—Performance rights to the extensive standard catalogs of the Boosey & Hawkes Music firm, which include outstanding classical copyrights by both European and American cleffers, are now licensed thru the American Society of Composers, Authors and Publishers (ASCAP). The B&H pubbery, long an active ASCAP affiliate in the pop field, previously had administered performance rights to their classics thru other agencies, since ASCAP had been inactive in the serious field until it recently augmented its symphonic and concert activities.

Among the Boosey & Hawkes classical copyrights added to the ASCAP listings are works of Bela Bartok, Arthur Benjamin, Ernest Bloch, Benjamin Britten, Aaron Copland, Frederick Delius, Edward Elgar, Handel-Beecham, Hamilton Harty, John Ireland, Zoltan Kodaly, Gustav Mahler, Bohuslav Martinu, Darius Milhaud, Edmund Rubbra and William Schuman.

signed receipt for \$82 which the Cats paid Fisher for his work on the platters and which they considered the end of the affiliation. Alswang said that Fisher took the case to the executive board of Local 10, American Federation of Musicians (AFM), about five months ago, with the union board ruling that the Harmonicats were not liable to make further payments to Fisher after he had been paid union scale for his recording work.



NEW RELEASES FEB. 17

BILLY ECKSTINE
 "ALL OF ME"
 "SHE'S GOT BLUES FOR SALE"
 ★ NAT 9041

"SCARS UPON MY HEART"
 "SUNDOWN and SORROW"
 BLUE MOUNTAIN BOYS
 ★ NAT 5015

"WHEN MY DAY ROLLS AROUND"
 "REMEMBER ME"
 RAY SMITH FOLK MUSIC
 ★ NAT 5016

Current Releases
THE RAVENS
 "SUMMERTIME"
 "WRITE ME A LETTER"
 ★ NAT 9038

"FOOL THAT I AM"
 "BE I BUMBLE BEE OR NOT"
 ★ NAT 9040

"OL' MAN RIVER"
 "WOULD YOU BELIEVE ME"
 ★ NAT 9035

TEDDY PHILLIPS
 AND HIS ORCHESTRA
 "YES, SIR, THAT'S MY BABY"
 "BLOOMING APPLE TREE"
 ★ NAT 7020

"JUNGLE RHUMBA"
 "LOVE ME"
 ALAN LOGIN NAT 7018

"ALL DRESSED UP WITH A BROKEN HEART"
 "IF I DIDN'T HAVE YOU"
 ALAN GERARD
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MEMO

from Dick Bradley

To All Tower Record Distributors:

Here's the way they're running at Tower: Jack Owens' *Melancholy* and *All Dressed Up With a Broken Heart* closing in to share top honors with *How Soon*—with Benny Strong's *Mary Lou* and *Sweet Georgia Brown* and Darwin Dane's *The Things You Left in My Heart* moving up fast. Better get on 'em, boys—they're all in the money. Dick Bradley sends regards from Hollywood.

Sincerely,

His Girl Friday

TOWER RECORDS

Talmadge Plugs Disk Talent Via Mercury Caravan

CHICAGO, Feb. 7.—In a new kind of artist promotion, Art Talmadge, of Mercury platters, this week announced formation of the first Mercury Caravan, a group of Mercury artists, who will start an Eastern and Midwestern 12-day concert tour April 1. Headed by Frankie Laine, the group will include Jan August and his trio and Harry Cool's ork. The Mercury troupe will travel in a special railroad car, which will carry special plattery insignias. While a definite route has not yet been set up, the caravan will play cities such as Syracuse, Buffalo; Grand Rapids, Mich.; Detroit; Lancaster, Pa.; Fort Wayne, Ind., and Indianapolis.

In each city a local promoter will assist disk jockey reps to set the promotion rolling, with the jockey acting as emcee the night of the concert. The Mercury distributor in the area will be in charge of ducat sales, with pasteboards being peddled to about 10 leading platter retailers in the area, who will sell the tickets on a percentage deal. Because Mercury is covering the complete travel and advertising placard expense of the junket, the concert ducats will range from \$2.50 top to \$1.00, instead of the usual \$3.60 top. In addition, Mercury will run co-op ads with local retailers, pointing out the concert date.

If the first caravan proves a promotional success, Mercury intends to route as many as three separate concert packages this coming fall, tentatively selecting a top folk, race and pop star to headline three shows made up of Mercury artists who fall into those classifications.

TRACEY, OTHERS TO PAY

(Continued from page 19)

and on \$577,387.50 from February 1945.

The court further ordered that it retains jurisdiction for the purpose of receiving applications by the plaintiff's attorneys for allowances and awards out of the recovery of Automatic.

In his findings Judge Symes held the individual defendants guilty of "gross abuse" of their trust, acting in bad faith and also, in the transaction involved, violating their fiduciary obligations as directors of Automatic.

Abraham Marcus and Lewis A. Dreyer, of the law firm of Zissu & Marcus, represented the Upson Estate and the intervenors. The plaintiffs owned stock in British Type Investors, which controls the Allied International Investing Corporation and Automatic.

Sonora Shunts Special Wax to Single Siding

NEW YORK, Feb. 7.—Belief that the Sonora diskery might be re-entering the pop music, single-disk field with its release of a Ted Straeter platter of the oldie, *The Most Beautiful Girl in the World*, was dispelled this week by Marie Reuben, of the diskery. Miss Reubens claims that Sonora's pop single-record activities will consist only of issuing special sides that the plattery feels may click. The Straeter disk, part of an unreleased album cut by the orkster for the label a while back, has got some edge in Philadelphia, where Elliot Wexler's Kayler firm claims more than 1,000 disks of original stock has been sold within two weeks.

ASCAP Cracks Down on Perf. Date Violations

NEW YORK, Feb. 7.—American Society of Composers, Authors and Publishers (ASCAP) is thinking of taking drastic legal action against a few minor radio stations who have been breaking music publisher performance date restrictions. This was revealed following a meeting of the ASCAP board of directors late this week.

A number of recent restriction-date violations on indie station record shows has caused much concern among pubbers who are battling to maintain a steadfast plugging sked despite the uncertainties raised in the industry by the Petrillo disk-making ban and the pre-deadline backlog race.

In the past when a small station or two inadvertently broke a restriction it was passed off lightly. But since public performance of material now must be carefully timed with precious disk releases the ASCAP board has decided to stiffen action to prevent any further restriction date infringements. The board reportedly is ready to slap the law down at the first new provocation.

Should the Society take action, strategy probably will call for breach of contract suits against infringing stations. This would entitle the Society to ask damages without specific limitations, whereas if it sued under provisions of the Copyright Act, ASCAP could collect only a maximum of \$250 for every unauthorized performance.

Also taken up at the board meeting was the new theater licensing trade accord (see other story this section) and a light review of television matters.

Wash., D. C., Distribs OK 'Dirty Disk' Ban

WASHINGTON, Feb. 7.—Naughty disks will be kept out of Washington, it was agreed by record distributors and retail outlets this week following a hearing in the U. S. attorney's office.

Police arrested the owner of a music shop earlier in the week and charged him with selling obscene records after the juvenile bureau had received complaints from several parents that their children had purchased "dirty" records.

No charges were filed against the distributors or other disk store owners, but they were called into the general hearing. According to the U. S. attorney, all concerned pledged that no more such disks would be sold in the nation's capital.

Spike's Golden Grosses at Peak Level

NEW YORK, Feb. 7.—Biz may slump and bands may fold but Spike Jones goes on forever, piling up top gross after gross with his musical depreciation review vaude unit-ork package.

With a \$26,000 gross for his final week at the Studebaker Theater in Chicago, Jones and his company of 40 are currently playing to capacity legit house audiences in the Midwest.

One-nighter concert grosses so far include Des Moines, \$14,800; Springfield, Ill., \$14,205; Davenport, Ia., \$7,400; Decatur, Ill., \$9,776; Peoria, Ill., \$10,942; Grand Rapids, Mich., \$9,100; Indianapolis, \$7,500; Minneapolis, \$14,000; Rockford, Ill., \$7,200; Flint, Mich., \$8,096; Lansing, Mich., \$9,725; Saginaw, Mich., \$8,292, and Toledo, \$14,388.

In Milwaukee, Ralph Wonders, general manager for the tour, reports that for the second time Jones outdrew the Boston Symphony Orchestra and the Chicago Opera Company there with a \$13,657.80 capacity gross and an estimated 3,000 turnaway at the box office. Corn maestro drew \$13,400 in tiny Waterloo, Ia., with the local paper running an editorial demanding a third show to accommodate would-be spectators.

The Jones outfit is coining equally impressive grosses in theaters of less seating capacity, with small towns like Quincy, Ill., reporting \$6,800; Sioux Falls, Ia., \$5,700; Sioux City, \$6,400, and Terre Haute, Ind., \$6,900. In Great Lakes, Ill., the guarantee for Spike's share alone totaled \$4,000.

FOX PUSHES "TABLES"

NEW YORK, Feb. 7.—The Sam Fox pubbery contributes to the past two years' trend toward revivals by going to work this week on the 15-year-old ditty, *You Turned the Tables on Me*, to be released under Fox's Movietone Music tag.

Pubbery is well covered in the record field with new diskings of the tune either on the market or ready for release, including Ella Fitzgerald (Decca), Gene Krupa (Columbia), Herbie Fields (Victor), Merry Macs (Majestic), Jimmy Dorsey (MGM), Jerry Cooper (Diamond) and a new Benny Goodman (Capitol) platter.

Back in the '30's Goodman's Victor waxing of the ditty was responsible for its initial success. Emma Lou Welch handles the vocal on Goodman's new Capitol *Tables*.

MAJESTIC GETS TIME

(Continued from page 19)

by Parker Erickson, chief of the record division, and E. A. Tracey, chairman of the board of Majestic Radio and Television.

NEW YORK, Feb. 7.—Recent unofficial audits of Majestic Records' financial picture by Music Publishers Mechanical collection agent, Harry Fox, had estimated the waxery's total debts at about \$800,000 with about one-third of the assets accounted for in cash and accounts receivable and the remainder in physical equipment, masters, etc.

CAREFUL OF CAMPUS BIZ!

(Continued from page 19)

today is being played for a student organization.

Worried agents and wise orksters, up to their ears trying to figure angles to beat current biz slump, are hoping that blow-top leaders are straightened out before they do dirt to the school band market, which currently stacks up as the healthiest and most consistent source of revenue in band biz.

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Goerner, McCool Set International Disk Jock Deal

CHICAGO, Feb. 7.—International co-operation among disk jocks was disclosed last week by Bob Goerner, who celebrates his first anniversary as a jock over KQW, San Francisco, next week. Goerner has worked out a deal with Bill McColl, of 2KY, Sydney, whereby they exchange e. t.'s containing music gossip, interviews and music done by artists and composers of each country.

Goerner has worked out some plugs for his *Curfew Club* shows by working closely with retailers and distributors in the bay area. Each week he compiles his own Top Ten platters, sending copies to 500 retailers in a 100-mile radius. Gimmick has won him considerable attention, for retailers utilize his Top Ten printed lists in their stores and also work out tie-in newspaper ads. He also makes listing of distribs in the area every three months, sending it to retailers so they may get platters he uses. Goerner also uses an Album of the Week gimmick in which he gives away 10 albums to listeners.

AFM OK's Tune-Disk Part Pay

NEW YORK, Feb. 7.—The Tune-Disk waxery reached agreement this week with the American Federation of Musicians (AFM) on a part-payment plan for wages due the Ray Anthony, Sonny Dunham and Ray Eberle orks for recording dates (*The Billboard*, February 7).

According to Sid Berman, who says he has "business connections" with Tune-Disk but is not actually a member of the firm's board of directors as reported in last week's issue of *The Billboard*, the diskery will pay 25 per cent of the money owed now, with the remainder to be paid soon. The diskery has averred that it will pay off the debt as the disks hit the market.

Reprieve for Tune-Disk was granted by the union, it is understood, on grounds that \$25,000 in fresh money was reportedly ready to be invested in the waxery by an undisclosed investor.

BERLIN BIZ BOOMS

(Continued from page 4)

tainment are Kabarett Eulenspiegel, with its current show, *Black Fair* (referring to the black market), gaining mitts from the crix, and Kabarett Der Komiker, where *Melody of the Street* has been packing them in since November. The Frischer Wind is presenting a popular political theme show.

"German Fred Astaire"

Of the smaller cabarets, the Schweizer Garten (Swiss Gardens), the Victoria Luise and the Boheme are presenting top vaude entertainment. Eddie Grothe, called the German Fred Astaire, is featured on the Boheme (seating capacity 75) vaude bill.

Night club ops have been bucking shortages of wine and liquor and have cut them from the menus. Ops, therefore, have been putting strong emphasis on good acts and top names to pull them in. Tho profits are not as high as after World War I, the niteries are doing good biz.

A LONG WAY

(Continued from page 4)

so that its theme would have been clearer.

Home, a mood piece, tells of the efforts of a wandering preacher to rejuvenate a group of shiftless Negroes on their last legs. He works on them giving a new hope of a better life, but when he leaves and even that crumb is taken, one commits suicide, another is trapped into an accidental killing and the others revert to their original state. The play being primarily atmospheric, with very little plot, attention to detail is one of its most vital needs. This is lacking.

The key figure in this pitiless picture is the preacher, and while Alonzo Bosan gives the part a good try, he fails. He must project a timeless quality and work on the audience as well as the actors to make the play succeed. Nothing of this is evident. Josh White as the thief, Joe Buck, is another who is merely adequate where superior thesping is needed. Tho Catherine Ayers, in the part of Four-Eyes, a petulant Negress, found favor with the customers, she gives the part a vaudeville quality, much of the laughter coming from her delivery.

Maurice Ellis registers strongly as a gambler and Augustus Smith makes a hypocritical landlord come to life. Ruby Dee walks away with female acting honors as a girl who is the object of her sister's jealousy. In the part of the sister, Fredi Washington is competent enough except in one bit where she overacts completely. Among the others, Harry Bolden, James Wright, Earl Sydnor and Wil-

N. Y. Court Okays Alber Arbitration Ruling Vs. O'Neil

NEW YORK, Feb. 7.—A move to confirm an arbitration award was won by David O. Alber Associates, Inc., against Danny O'Neil, singer, in New York Supreme Court. Alber Associates sought to confirm a unanimous finding by an arbitration board which rendered a decision in July over an alleged breach of contract.

Alber and O'Neil signed a contract in 1945 for Alber Associates to be publicity agents for O'Neil for 10 years. Under the agreement, in the event of any dispute, it was to be submitted to an American Arbitration Association (AAA) board for determination. On July 17, the AAA completed its investigation and hearings and ruled that Alber Associates did not breach the contract, and that the contract was in full force. They disallowed O'Neil's claim that the contract be canceled. The confirmation was granted on O'Neil's attorney's default.

Gulf Deals 4,000 Albums to Schools

NEW YORK, Feb. 7.—Use of disks for industrial promotion advanced another notch last week when the Gulf Oil & Sulphur Company of Texas distributed 4,000 albums of classical music, free, to schools and civic groups. The package, which contains 10 sides, features the Houston Symphony Ork. The entire bill was footed by the Gulf firm.

A growing tendency for industrial firms to make use of wax packages has already been registered by large railroads, including the Union Pacific and Monon lines, big steel outfits and motors.

BULLET MOVES UP

NASHVILLE, Feb. 7.—With Francis Craig's waxings of *Near You* and *Beg Your Pardon* solidly entrenched in the hit class, Bullet records move into new quarters this week and plan to have the South's first record pressing plant in operation by the end of the month, according to Prexy Jim Bulliet. New Bullet headquarters will be located at Berry Field on the Municipal Airport grounds.

MARTIN BLOCK IN PIC

NEW YORK, Feb. 7.—Metro-Goldwyn-Mayer will world-preem disk jock Martin Block's first film short February 13 at the Earle Theater in Philadelphia. The pic, first in a series titled *Martin Block's Musical Merry-Go-Round*, features Freddy Martin's ork with intermittent dialog supplied by thesp Keenan Wynn and Block.

Carlo New Detroit Booker

DETROIT, Feb. 7.—A new band booking office is being opened in the Park Avenue Building by Johnny Carlo, formerly with the Larry Lawrence agency. Sally Fields, once an independent booker here, is associated with Carlo, while her son, ork leader Artie Fields, handles the school and college jobbing department for the new office.

liam Marshall handle their stints well.

Alan Schneider has directed very superficially. His staging is very loose in a script where tightness and pointing up would have helped considerably. Leo Kerz's set is unusually functional and handsome, showing a basement lodging house in North Carolina. **Leon Morse.**

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Europe's Jumpin' as G.I. Radio Plugs 'Near You,' 'Too Fat Polka'

MUNICH, Feb. 7.—American pop disks now have it all over the State Department for arousing European enthusiasm for things American. Thanks to the concentrated disk jockey plugging of Sgt. Ralph Moffat via the armed forces radio station in Munich, Germany, two established U. S. hits, *Too Fat Polka* and *Near You*, have won thousands of continental fans, even tho Moffat is just about the only lad on the continent to have copies of the Arthur Godfrey and Frances Craig disks which scored so big back here. Moffat has lately seized on the Godfrey *Too Fat* Columbia platter for thrice-nightly plugging just after picking up on Craig's *Near You* Bullet disk. Moffat's airer, titled *Midnight in Munich*, is heard in England as well as the continent, due to the immense power of the station's twin 100,000-watt transmitters.

The Godfrey disk was picked up by the jockey during an American trip in October. After his plugging, Moffat claims, even the non-English-speaking Bavarians took to the phrase "—she's too fat for me," with most of the German combos and solo 88-ers banging out the tune.

With the *Near You* platter, Moffat recently added a cute switch to disk jockey bravado, when he held an auction offering harassed listeners a chance to bid for the right to break the disk over his head, with proceeds of the auction going to the American March of Dimes appeal. Last week, after adding \$150 to the fund's coffers, Moffat was whacked with the waxing, but as the pieces hit the floor he was already wiring for another.

Four Jocks on One Vaude Show

CHICAGO, Feb. 7.—The State-Lake theater, Balaban & Katz Loop vaude house, will stage the biggest disk jockey stagershow on record the week of March 12, when Chi's four top platter pilots headline the bill. Linn Burton, free lance; Dave Garro-way, WMAQ; Eddie Hubbard, WIND, and Ernie Simon, WJJD, will be co-featured as emcees, introing as yet unselected rising record talent. Jocks have submitted to Al Borde, who is lining up the show, a list of talent whom they have been plugging, so that Borde may choose one of the musickers they name to appear on the show with them. In addition, Nate Platt, B&K house booker, is expected to add a pair of supporting novelty acts to pace the bill.

—If the first week goes well, it's expected that the revue may be run frequently during the year, whenever sufficient platter talent is available. The four jocks are currently lining up a schedule of e.t.'s and replacements for the theater week, when they will have to forego some of their shows.

Miami Coconut Is Over-Sized

(Continued from page 4)

lack of gambling, and those that do come cannot be depended upon to run up the fabulous tabs which could cut a sizable chunk off the nut.

Gambling, which is technically as illegal in neighboring Broward as it is in Dade (it's a State law), is tolerated in Broward, where the Colonial Inn and Green Acres do a thriving trade.

One reason given for the failure of the spots in Dade County to open is that inasmuch as this is election year, treasuries of the casinos would be drained by contributions to various campaign funds.

An indication of the slump in business generally can be gleaned from the fact that two Saturdays ago was the first million-dollar day in 46 days of racing at Hialeah.

Whether the price situation will change drastically within the next six weeks is unknown at the moment, but rents are already beginning to come down in certain sections of the city.

Officials are also looking into the railway reservation situation which kept many people away because they couldn't get reservations which were reportedly block-booked and in the hands of speculators.

The top niteries still have contracts with many name performers and they are hoping biz will perk up so they can make a comeback.

Walter Jacobs, operator of the Lord Tarleton Hotel, has declared that next year things will have to be different and operators of all types of business will have to bring their prices down.

There's no longer any doubt that the lush days are over in Miami. Night club acts as well as rentals will have to be slimmed. There seems to be no alternative; the only way for things to get back on an even keel again is for vacation pleasures to come within the pocket of the little guy. And by vacation pleasures is meant hot dogs to hotel rooms to \$5,000 night club acts. The opinion is again rampant that there are enough little guys available to get the territory off the nut.

Aragon May Get Landlord Reprieve On March 1 Fold

HOLLYWOOD, Feb. 7.—Originally slated to shutter March 1, Aragon Ballroom in Ocean Park took a tentative new lease on life this week when Charles J. Lick, owner of the beach property, granted the dancery's ops permission to operate without lease until biz conditions settled or a new management took over the location.

Terms of the present lease (which expires March 1) require the ballroom to remain open every night. This, the ops say, makes operation cost prohibitive in view of poor biz conditions. The new set-up will enable the nitery to stay dark two nights a week.

Aragon's present op trio comprises Joseph Jordan, Howard Dunn and Gordon Saderup. Pop Saderup has been with the beach ballroom since the 1920's, when it operated as a dime-a-dance terperery called the Bon Ton.

TD'S CAMPUS AIRERS

NEW YORK, Feb. 7.—Tommy Dorsey and his orchestra will get three half-hour network shots over the American Broadcasting Company (ABC) via remotes from T.D.'s college dance dates in the Midwest this month. ABC program department officials report that this is first time the network has set up special remote broadcasts of this type, which may be indicative of the growing trend for remotes to air from sticks. Remotes (which occupy ABC's 11:30 to midnight coast-to-coast time slot) are skedded to emanate from Michigan University (7), Michigan State College (14) and University of Virginia (20). Lines will be run directly to the college campuses.

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Shelvey in Losing Campaign To Retain L. A. Labor Council

HOLLYWOOD, Feb. 8.—Matt Shelvey, deposed head of American Guild of Variety Artists (AGVA), took another licking locally in his fight to retain control of the union when Los Angeles Central Labor Council (CLC) refused to recognize Anthony Nucci, Shelvey's recent "appointee" named to replace Florine Bale as head of West Coast operations. Nucci attempted to get CLC backing by presenting credentials signed by Shelvey.

According to CLC Prexy Thomas Ranford, Nucci was told council would recognize only persons authorized by the Four A's, and would continue to support Florine Bale. Ranford added that CLC would not enter into AGVA's internal hassle unless Four A's requests local aid.

Roxy Gets Ed Wynn At 10G; Pickens and Maybe Remys, Too

NEW YORK, Feb. 7.—Ed Wynn will open at the Roxy March 31, reportedly for \$10,000. This will be Wynn's first vaude appearance in many years. He's currently at the Carnival nitery.

Jane Pickens and the Remys may be on the show with him at the theater (they're with him at the Carnival). The Pickens date probably will be okayed, but there's some difficulty about the Remys. They open at the Paramount February 18 and even tho Roxy will play them, the Paramount has a contract provision forbidding its acts to play any other house on the street for 30 days after the Paramount.

Hollywood Nitery Ops'

Assn. in Fast Demise

HOLLYWOOD, Feb. 7.—Embryo Hollywood Nitery Ops Association, set up as a self-policing org by local bistro owners, died quickly last week when ops refused to take the group seriously (*The Billboard*, February 7). Formed to combat pressure from civic and State authorities, association was supposed to adopt a code of ethics which would prevent criticism of nitery biz. Strong moral support, and offers of financial aid, was given club owners by local unions, including American Guild of Variety Artists (AGVA) and Central Labor Council (CLC). Labor groups have declared themselves out insofar as giving ops further co-operation.

Meanwhile, the State Assembly's Committee on Public Morals this week recommended that license revocation action be taken against eight local bistros, on the grounds that spots were hangouts for undesirable characters. Included on the list was Billy Berg's, famed Vine Street swing spot. State group also recommended additions to regulations governing spots, including legal changes to permit action by local district attorney on future violations.

Lowest of Loew

NEW YORK, Feb. 7.—Loew's State dropped \$12,400 more in its sixth non-vaude week and is now \$108,400 below the gross of the first half dozen flesh-flicker sessions of 1947. The \$108,000 of this year, against the \$216,400 of last, represent more than a 50 per cent drop, an average of \$18,000 per week.

Valentina! Valentina! Maurice Out of Miami Before Feb. 14

MIAMI, Feb. 7.—The hot story along nitery row this week is the decision to cut down Maurice Chevalier's playing time at the Copacabana from two weeks to eight days.

Murray Weinger, the Copa's op, said that the cut in playing time was made upon request of Chevalier, and that Chevalier's salary was still \$10,000 and percentage, and not straight salary as stated by Arthur Lesser, Chevalier's manager. The whole controversy between Lesser and Weinger stemmed, the Copa op stated, from the fact that Lesser wanted the money to be put up before Chevalier opened, while Weinger stated that the Frenchman's moo was insured thru the bond with the American Guild of Variety Artists (AGVA). Weinger said that the AGVA bond was unacceptable to Lesser, since Chevalier was not an AGVA member.

Lesser claims that he would not have let Chevalier open if the money had not been forthcoming before the show. He claims that the money was put up in check form just before Chevalier went on.

There was also a report, which could not be confirmed, of disagreement between Weinger and Ben Slutsky, Weinger's backer, over the Chevalier deal, with Slutsky refusing to recognize the straight salary deal since he had understood that it was a percentage pact.

There are various versions of the events that led to this move. Confabs between Lesser and Weinger a few days before the opening Tuesday (3), gave the cue that something was up, but it could not be learned until Monday that Chevalier would only play eight days and would not open unless \$22,500, which Lesser said was the contracted salary, was in his hands before the show.

Atlanta Jury Indicts Shelvey and Kaye on 20G Rap

NEW YORK, Feb. 7.—Matt Shelvey, ex-topper of the American Guild of Variety Artists (AGVA), indicted by an Atlanta Grand Jury, together with Arthur Kaye, a former AGVA rep, on charges of larceny, had his bail reduced to \$7,500 by Paul Webb, solicitor general of Fulton County. Shelvey and Kaye are charged with collecting \$20,000 from the Henry Grady Hotel for the AGVA welfare fund and using the money for their own purposes.

The bail was originally set at \$20,000, but in phone conversations between Arthur Cowan, Shelvey's lawyer and Webb, it was agreed to reduce it to the lesser amount.

Originally Shelvey was to appear before Webb Wednesday (4). However, when it was insisted that the \$7,500 bail be in cash or negotiable securities, Cowan refused to surrender his client.

Cowan said, "Shelvey is innocent of the charge but will surrender if permitted to leave Georgia on his own recognizance and on my (Cowan's) and Ernst's (Morris L. Ernst) promise to deliver him at the proper time.

"We are not evading the due processes of the law of the sovereign State of Georgia. But we cannot surrender Shelvey to have him go to jail."

Meanwhile Shelvey has retained Louis Regensteine Jr., an Atlanta attorney, to act for him in that State.

(Sources close to the Copa said his salary was \$20,000.)

Planted Hoots?

On Milton Berle's closing show Sunday (1), Berle announced Chevalier's opening, and boos and hisses were heard from the crowd. Some said that the hooter was planted by a competitor of the Copa and others said he was planted by Weinger himself because the op had got cold feet about Chevalier and wanted an excuse to get out.

This is Lesser's version as told to *The Billboard*:

When Chevalier arrived, he asked Lesser how business conditions were generally. Lesser told him they were bad, and Chevalier said he didn't want to take "poor money" and would just as soon cut down his playing time. Lesser got in touch with Weinger and after much argument it was agreed that Chevalier would work eight days, pro rata, payable in advance. Lesser got an official clearance from Weinger in the form of a letter. The money wasn't in Lesser's hands until 10 minutes before show time.

Diosa Package Set for Dates

NEW YORK, Feb. 7.—Diosa Costello and her husband, Pupi Campo, are forming their own package and will break it in February 13 at the Hispano Theater, a Harlem Spanish language house.

The package, in for one week and a one-week option, will carry the Campo band (15); Roberto and Alicia, dance team; Chito Izar, boy singer, and Miss Costello. The unit, playing the theater for \$5,000, will be submitted to niteries and other theaters at higher prices, depending on capacity.

Martinique Sets Next Show; No Baker Deal

NEW YORK, Feb. 7.—La Martinique's next show, due in Friday (13), will have Menashe Skulnik, Jack Carter and Miguelito Veldez.

There's a deal pending for Josephine Baker but the hitch is the salary (there's a \$2,000 difference) and whether or not to use a cover charge. Miss Baker wants a guarantee plus half the covers. The club is afraid of covers.

Lid's Off! Brook, Sunny Isles Get Gambling Okay in Miami

MIAMI, Feb. 7.—The Brook Club, which started the season with its usual big names—but no gambling—finally got the okay Thursday (5), together with Sunny Isles.

The Brook was bought this year by a group headed by Arthur Clark. Last year it was run by McCloud and Myers.

Sunny Isles has no show. It operates with two bands.

Gordon, Hartford, Booking For Terrace, New London

HARTFORD, Conn., Feb. 7.—Gordon's Entertainment Bureau, local booking office, has resumed bookings for the London Terrace, New London. The spot is using talent Tuesdays thru Saturdays, two shows a night. The number of acts varies from week to week.

Bob Sherman, ex-performer, has joined the Gordon office.

4A's, AGVA Plan Huddles For Good Will

Explain Shelvey Situation

NEW YORK, Feb. 7.—First of a series of membership meetings for American Guild of Variety Artists (AGVA) card holders will begin in New York, February 16, and will end in St. Louis, February 21.

The meetings arranged by the Associated Actors and Artistes of America (Four A's) will be primarily to acquaint AGVA members with the story of the Four A's and the events leading up to Matt Shelvey's discharge. Nominating meetings at which delegates will be chosen will start about mid-March.

The meetings will be run by the Four A's committee based on an agenda which will consist of a report by the Four A's, discussion and good and welfare. Under good and welfare it is expected that members will introduce resolutions to be voted on at the meeting.

The New York meeting, February 16, held in the Oak Room, Capitol Hotel, from 2-6 p.m., will be addressed by Hyman Faine, American Guild of Musical Artists (AGMA) acting topper, as chairman of the five-man Four A's committee running AGVA.

George Heller, head of American Federation of Radio Artists (AFRA), also part of the Four A's committee, will address AGVA huddles in Chicago, February 16; Hollywood, February 19, and San Francisco, February 20.

Frank Reel (AFRA) will talk to meetings at Philadelphia's Hotel Essex, February 17 and in Boston, February 16.

Other meetings skedded are St. Louis, February 21, Mark Twain Hotel; Detroit, February 20, Hotel Detroit; Pittsburgh, February 19; Cleveland, February 18, Olmstead Hotel; Cincinnati, February 17, Gibson Hotel. All meetings will start at 3 p.m., except in New York.

Elsewhere on the talent union front, papers were served by Max Freund, of Four A's counsel, on Morris Ernst, representing Shelvey, asking for a preliminary injunction against Shelvey and his appointees to prevent them from holding themselves out as representing AGVA or using the property of AGVA. The hearing on this application will be heard in the New York Supreme Court Tuesday (10) coincidental with a similar action brought against the Four A's by Shelvey.

Powelton, W. Philly, Goes to Negro Names

PHILADELPHIA, Feb. 7.—Powelton Cafe, West Philly cocktailery, is the latest of the musical bars to switch to a Negro name policy. Booking exclusively thru the Jolly Joyce Agency here, Powelton Cafe ushers in its new policy February 20 with the Ravens, following on March 5 with Dinah Washington. Emphasis will be on the waxing names.

Joyce agency also has grabbed off an exclusive on Mercur's Musical Bar, Pittsburgh, with a parade of Negro musical attractions starting off with Billy Duke's Five Dukes and Roy Branker, current, followed by the Five Blue Dots with Lillian Fitzgerald, Richard Cannon and the Bert Payne Trio, and, for a February 16 opening, the Four Caldwells.

Adams, Newark, N. J.

(Thursday, February 5)

Capacity, 2,000. Price policy, 50 cents-\$1. Number of shows, five daily, six on week-ends. House bookers, Eddie Sherman office. Show played by band on bill.

Freddie Stewart, slotted third in a package featuring Robert Alda and Herbie Fields' ork, romped home via a personable bary voice with first honors in the mitt department by belting out *You Can't Pull the Wool Over My Eyes*, a medley of love ballads and a jam version of *Tea for Two*. The lad caught on from the first note and held them until he begged off. An *I Cover the Waterfront* encore dented what might have been a show-stopper; tempo of this song is not slated for his delivery. Stewart is also starred in the pic on the bill, *Smart Politics*.

Robert Alda, with George Lewis straightening, did a good job in 15 minutes of repartee, topped by a *Ballerina solo*. The chatter, some of which was new, at least showed effort to prepare an act—not sole reliance on his film rep. Alda was in fine voice and went off to a good mitt.

Ork Novelty

The Fields ork (16), recently reviewed at the New York Strand Theater, added an Italian novelty to its standard numbers, *Jealousy* and a special arrangement of *Rhapsody in Blue*, both naturals in any company. The new tune must have been a pip, because it got howls from those who understood the lingo. The band wound up with *Flying Home*.

Lowe, Hite and Stanley had them roaring with every move. The over-large, the peewee and the normal size gents came on before and after Alda, opening with a tux precision routine, then doing a cowboy number. They wound up with one of the most effective motions-to-a-record bits seen so far.

The Dewey Sisters did their standard rhythm-contortion routine, which included a no-hand front and side turnovers and specialty stunts against each other. The girls were flashed properly and won deserving hands. Buxom Carol Kay, band vocalist, in low-necked satin gown, followed Stewart with two pop tunes. She got adequate response.

There wasn't a sag spot in the lengthy (hour-and-a-half) bill.

Jack Tell.

VAUDEVILLE REVIEWS

Oriental, Chicago

(Thursday, February 5)

Capacity: 3,200. Prices: 95 cents straight. Number of shows: five on week-days, six on week-ends. House booker: Charley Hogan. Shows played by Carl Sands's house band.

Current show is packed with top-notch entertainment and it took considerable time after first show to readjust the line-up so as to give the various acts the proper presentation.

Carl Sands, house leader, utilized a clever gypsy medley to work into *Golden Earrings*, the climax of the overture number, with his fiddle foursome getting a well-deserved mitt. Perry Franks and Janyce have spruced up their standard acro and ballet tapping turn since last caught. Their routines, done mostly to an up-tempo rhythm background, feature more whirls and leaps to increase the act's effectiveness.

Ming and Ling stick closely to their standard hokeying ditties of various nationalities, with the robust-voiced Ling registering consistently on the mitt meter with his flexible vocal stylings and imitations. Diminutive accordionist Ming paced the stint solidly with some fresh comedy asides. Had to return twice.

Each of the show's two headliners, the Pied Pipers and Jerry Lester, is strong enough to hold the marquee alone. The Pipers scored heavily, mainly because of prudent tune selection, working such red-hots as *Four Leaf Clover* and *How Soon*, together with chuckle nabbers like *Yes, We Have No Bananas*, done with up-to-date lyrics, and a specialty, *Herman*, which packed a double punch because of extra animation by the foursome.

Both Loop houses have shied away from using bistro tumult comics, but Jerry Lester's terrific yock response should encourage more such bookings. Lester lad is good for vaude. He carries a good line of material and punches it across with zany gestures and trick whistles. After 10 minutes of covering most every subject in the book, he went into his standard cornet take-off that broke up even the stage band. Time limit cut him off with only a single call-back.

Johnny Sippel.

Olympia, Miami

(Wednesday, February 4)

Capacity 2,100. Price policy, 74 cents to \$1. Number of shows, four daily. House booker, Harry Levine. Show played by house ork (10).

Alan Carney tops a layout that's satisfying and balanced in most respects. Carney's sojourn in Hollywood hasn't affected his ability to sell, and his timing and pacing register from start to finish. The guy has a neat way of underselling a punch line, and the delayed action brought screams at show caught. Stock flicker personality take-offs go well here, tho the Laughton and Barrymore thumbnails are a little too far back. Some of the material, okay for niteries, is a bit too rough as theater fare. The union meeting routine drew screams.

Del Casino

Tenor Del Casino, doubling from the Famous Door, does okay. The thing he still has to develop is a swoon type of delivery. The guy's *Cecelia*, *Near You* and *How Soon* are clicks, but as soon as he has them he loses something by going back to the inevitable *Begin the Beguine* and *Temptation*.

Magico Haskell does a great job with his wife as helper. The delivery is sock and Haskell has an affable and ingratiating personality. His flying cane trick is a great bit of business that should kill 'em in cafes.

Iris Karyl

Tapster Iris Karyl, teeing off, gets a nice mitt with average routines. Pacing of the act is off, but once that's fixed her pertness and delivery should make her a good bet for theater dates.

Apparently this is the type of house where seal acts should go great, and they do. Capt. John Teibor has a gang of flipper fish whose cavorting shows a solid sense of showmanship. It's not exactly an act for a class room, but it's great for vauders patronized by the moppets. Horn blowing and juggling bits get great reaction.

Les Rhodes wields an experienced stick for the sidemen and the show is cut on the button.

Pic, *Unfinished Dance*.

Charles J. Lazarus.

Hippodrome, Baltimore

(Thursday, February 5)

Capacity, 2,200. Price policy, 40 to 70 cents. Number of shows, four daily. House booker, Mickey Aldeick. Show played by Jo Lombardi house band (12).

Jo Lombardi and house band teed off with a *Dixieland* kick, spotting various ork members, and paving the way for a well-balanced, laugh-filled layout.

Kathy Moore opened with a high caliber brand of tapping. The gal, good looking and tastefully clad in blue, showed a couple of smooth numbers, winding up with a nice hand.

With all acts having usual opening day heckler trouble, Artie Dann came out on top. Working to a hep crowd, he was right at home and mowed them under in short order. The comic made the most of his natural gift, a huge schnozz, winding it up with a yock-filled ditty; but his biggest asset was his ad libs. He ran thru his usual stuff and closed with his parody on *Smiles*. He worked hard, punched fast, and deserved the big mitt he got.

Eddie Manson, in the No. 2 slot, assisted by Margery Wells, started slow but wound up with some good harmonica work. His *Roumanian Rhapsody* was outstanding.

Plenty of credit goes to the Watson Sisters, Kitty and Fanny, who, tho piling corn on corn, pulled thru to a huge hand, with Fanny playing straight all the way. Incidentally, the gals are celebrating their 35th year in showbiz this week.

Pic: T-Men.

Jimmy Carter.

Gayety, Montreal

(Tuesday, February 3)

Capacity, 1,550. Price policy, 30 cents to \$1.50. Number of shows, two daily, three Saturday, none Sunday. Booker-house manager, Tom Conway, thru A. & B. Dow, New York. Show played by Len Howard's ork in the pit.

Show stopper at current parlay is Derby Wilson, whose terping is neat, rhythmic and smooth. Best bit is a smart impress of Bill Robinson.

Olson and Joy, fresh looking comic acro duo, combine clever dancing with cute comedy. Had to beg off.

Grisha and Brona (two gals), do synchronized dancing and an effective Oriental number, using an all-over gilt make-up. Henry Lamar, baritone, warbles *Song of Love*, *Road to Mandalay* and Negro spirituals in a robust manner that gets a good hand.

Fem magico, Lady Francis, uses standard tricks, works smoothly.

Al Verdi and Company, comedy team, have cute gimmick in their intro. Verdi is a funny guy who registers okay.

Charles Senna, billed as "Comedy Music Maker," doesn't do much. Works with props, is a good show opener.

Danny Shaw, emcee, clean looking, does some trick dancing and begs off with a funny skit on "bus trip" that gets laughs.

Specialty dancer Joan Meller is billed as "the Original Radium Girl." Ruth Lazarus.

Detroit L. Q. Gets Artie Fields Band, Maybe Hooch Next

DETROIT, Feb. 7.—The setting of Artie Fields and his recording band into the Latin Quarter, opening Friday (6) in an expanded show policy, may be the curtain-raiser for the return of liquor to this once top swank spot.

The club is now operating as a liquorless supper room with music, but is unofficially slated to get its license back and if so will resume big-scale operation. The spot was taken over and reopened about six weeks ago by a syndicate headed by William Ritter.

Carman, Shamaly Buy Las Vegas Spot

DETROIT, Feb. 7.—The Club Monterey at Las Vegas, Nev., changed hands this week. The new owners are Jerry Carman, emcee formerly with the Gus Sun booking office here, and Joseph Shamaly, former owner of the 402 Club at Port Huron, Mich. They bought the place from Sol Krim, owner of the Krim Theater in Highland Park, Mich.

Carman, who will be active manager, plans to specialize in Latin shows, both acts and bands, with a weekly talent budget of about \$1,800. The gambling concessions at the Monterey will be leased to other interests.

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NEW YORK, Feb. 7.—The Capitol, which grossed a poor \$46,000 for the second week of Sammy Kaye, was the only Stem vaude-pic house to fall below its par in the session just ended. The Strand, Roxy, Radio City Music Hall and Paramount, registering top-drawer figures, zoomed the all-over gross to \$437,000, an increase of \$42,500 over the previous period's \$394,500.

The thermometer hit zero over the week-end. Mayor O'Dwyer's ban on oil deliveries to nonessential places coupled with weather stories headlining the newspapers, discouraged commuters from coming to mid-town. These factors hindered the grosses from soaring to even higher levels.

The Roxy (6,000 seats; average \$89,000) teed off for a sock \$117,000 with the Louis Armstrong ork, Fred Robbins, Robert Lamouret and *You Were Meant for Me*.

The Strand (2,700 seats; average \$40,000) continued its picnic with \$68,000 in the second session after preeming at \$70,000. Credited for the \$138,000 pile-up in the first two weeks are the Lionel Hampton ork and Red and Curly. Pic, *Treasure of Sierra Madre*.

The Music Hall (6,200 seats; average \$115,000) hit \$126,000 for the fourth session, after opening at \$142,000 and splitting with two \$130,000 periods. The four week total was \$528,000 with Ernie and Marquita, Ronalde, The Fredarrys Trio, Margaret Sande, George Tater and *The Paradine Case*.

The Paramount (3,654 seats; aver-

age \$76,000) bolstered a \$90,000 opening week by a good \$80,000 follow-up for a total so far of \$170,000 with Andy Russell, Helen Forrest, Jerry Wald's ork, Dick Wesson, Mack and Desmond and *I Walk Alone*.

The Capitol (4,627 seats; average \$66,000) got \$46,000 after opening at a slow \$52,500 for a \$98,500 two-weeker with Sammy Kaye and his ork, Florence Desmond, Dr. I. Q. (Monday nights) and *If Winter Comes*.

Martin and Lewis Booked Solid Right Thru May 20

NEW YORK, Feb. 7.—When Dean Martin and Jerry Lewis end their 13-week run at the Chez Paree, Chicago, February 14, they will have another 13 weeks lined up, without a layoff until they terminate a month-and-a-half date at the Copa, New York, May 20.

In between the team plays the Latin Casino, Philadelphia, and the Carousel, Pittsburgh, prior to opening at the Capitol Theater, New York, on the same bill with Tex Beneke's ork.

Barclay, Toronto, Hikes Budget: Sol Tepper Books

NEW YORK, Feb. 7.—The Barclay Hotel, Toronto, has upped its budget and has given the booking to Sol Tepper: The spot's first show under the Tepper banner opens February 9.

It has Judy Lynn, Harry and Nancy Ross and the Harmonokings.

Berling Pernt

MIAMI, Feb. 7. — Murray Weinger, Copacabana op, said last night that Milton Berle, who played a four-day date here last week, would return for a five-day run next week, to follow Maurice Chevalier. Kay Thompson will follow Berle.

The gagsters around the Lord Tarleton are commenting now that things must really be tough:

"Even Berle has gone back to playing split weeks!"

Coast TV Flops At Nitery Draw

HOLLYWOOD, Feb. 7. — Pulling power of television in niteries got its first local test and flopped miserably, convincing Starlit Room operator, Marty Brachfeld, that video is no substitute for live talent. After 12 days of operating as The Video Room, during which Brachfeld promoted his large screen set, op threw in the sponge and went back to straight nitery policy. Brachfeld said tele drew no response, except for a few persons directly in tele industry and handful of curiosity seekers.

Experiment was watched by nitery bookers and talent, all of whom breathed a collective sigh when gimmick failed. Bookers were aware that success of promotion could mushroom into a crippling threat. Brachfeld blamed failure on poor tele programing, claiming that good local offerings were too meager to satisfy entertainment-minded bistro patrons.

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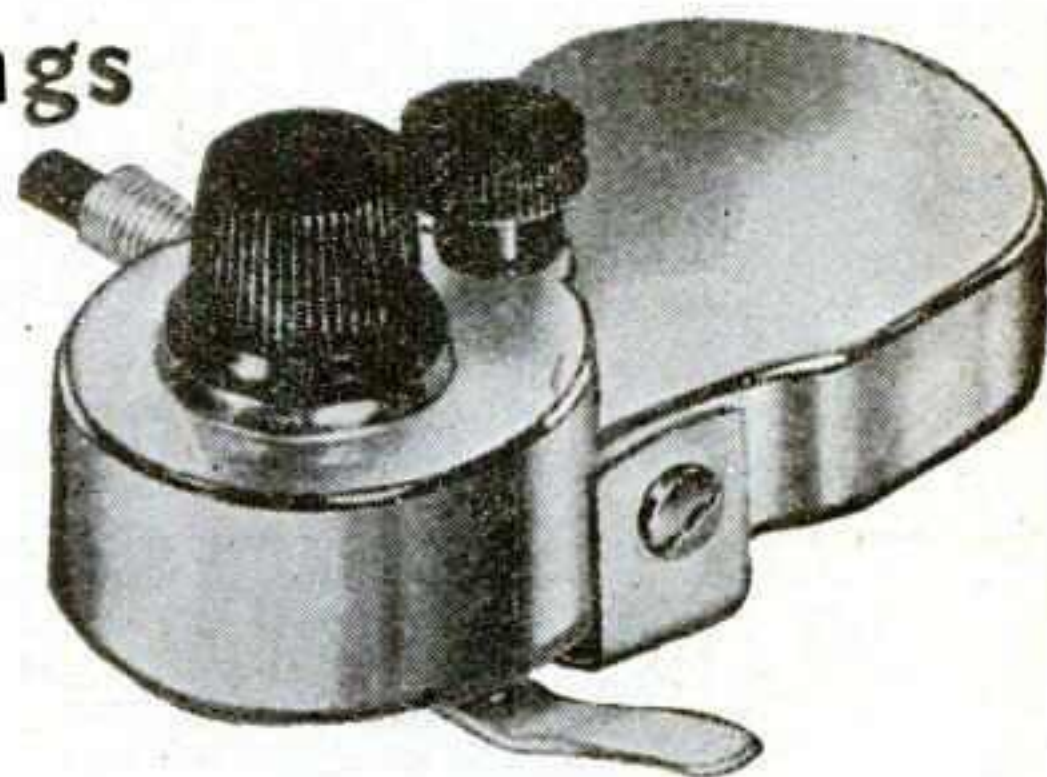
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Copacabana, Miami

(Tuesday, February 3)

Capacity, 550. Operators, Murray Weinger and Ben Slutsky. Publicity, Irving Mandell. Booking, Al Beckman-John Pransky. Estimated budget this show, \$23,000, including line and band. Estimated budget last show, \$18,000.

On the basis of attendance at the two opening night shows of Maurice Chevalier, the Frenchman showed smart strategy in cutting down his playing time from two weeks to eight days. Joint was packed for the dinner show but there were empty tables for the late stanza, which means that if opening night biz was weak, what could he expect for the next 13 days? And how would it look for a guy like Chevalier not to be able to pack them in at his first U. S. cafe appearance?

Chevalier cannot be judged on the basis of applause alone. There was plenty of palm whacking on the night caught, but it's hard to say what percentage of the crowd dug his French stuff. There was a big carriage trade turnout which disregarded dignity and yelled for more and more. For others, however, it was quite a switch from Milton Berle to Chevalier.

Not Unlike Al Jolson

Considering that this was a new medium for Chevalier, he did a sock job. He loses none of his charm in the intimacy of a cafe and it is obvious that perhaps with one or two more shows under his belt he can be likened to one other performer who has that charm personality and super-salesmanship—Al Jolson.

Chevalier sells from the heart and not merely by using little faked up gimmicks. He is completely affable and he has the crowd in his palm even before he opens his mouth to sing or explain, in that charming English dialect, what his numbers are about. He uses half dozen mikes strung up across the floor, a fact which tends to detract somewhat, but after he gets into his stint you don't mind them.

45-Minute Act

Chevalier's act takes about 45 minutes and is nicely packed and balanced. He tees off with *Vingt Ans* (20 Years) and does a slew of great songs, the toppers of which were *Mimi*, the inevitable *Louise*, *Valentina*, *Barcelona*, *Arthur*, *I'm a Bum* (in costume) and his own *Pigalle* (which, he gags, Americans call pig alley). Chevalier is at his best when he portrays the suave top-hatted boulevardier and there's no one else who can wear a topper or a straw with his jauntiness.

Two line numbers featuring Betty Jane Smith open and close the show.

Charles J. Lazarus.

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NIGHT CLUB REVIEWS

Copacabana, New York

(Thursday, February 5)

Capacity, 610. Prices \$3-\$4 minimum. Shows 8:30, 12:30 and 2:30. Operator, Monte Proser. Booking policy, non-exclusive. Publicity, George Evans. Estimated budget this show \$5,000. Estimated budget last show, \$7,250.

The threesome of standard acts current at the Copa makes up into a well-balanced, evenly paced, entertainment-loaded package. Henny Youngman piles up the laughs, Carl Ravazza takes the fem clientele on a vicarious boudoir binge, and Jane and Adam DiGitano again prove themselves among the business's able terp teams. Because the previous show didn't have too long a run, several of the production numbers (*Theresa*, *It Happened in Havana*, etc.) are held over, with changes in draping and routing to mold them into the new attractions line-up. They're strictly up to Copa standards.

The line, to a girl, is still as easy to look at as any collection of lasses to be found outside Walter Thornton's office. And they're clothed to match. Customers (considering current conditions) may not bust down the doors, but those that come in will know they've seen a show.

It's no secret by this time that Youngman can tell and time a gag routine with any of them, that he's fast and knows how to pocket an audience. Here, however, he's introducing a new act to the Stem mob, and it's his best to date. Danny Shapiro has cooked up a batch of material containing a sprinkling of topical items (the Kinsey book, Rose's *Violins Over Broadway* idea, etc.), and has spiced these with some fresh twists on standard routines like radio shows and commercials, pop song satire, etc. Shapiro has also taken the cream of Youngman's old stuff and whipped it into a tight *Life of Henny Youngman* bit, which the comic uses for an effective blow-off. Whole dish is served up by Youngman in his w.-k. brash, machine-gun style. When a few of the gags which failed to register are strained out and the routine is tightened, Youngman should be able to take it around top levels of the cafe circuit with good results.

Ravazza still sings like he ought to be dressed in pajamas and kneeling beside a penthouse bed, which is to say he puts more capital S-E-X into a romantic ballad than Freud and Kinsey do in their combined works. And with all his libidinal vocal trickery, he still hits every note true. Ravazza would probably be a stronger act with broader appeal if he didn't work quite so hard to look like a toothpaste ad and used a little more restraint in mugging. Makes a mistake, too, in using considerable of the romantic technique on items which can't take it, like *Civilization*, in show caught. And he's much too good a performer on straight ballads and standards to resort to uncles, unfunny dirty songs like *Princess Papuli* and *Bessie Couldn't Help It*, even if Copa-type payees do request them.

There is probably no dance duo in which the male half throws the act so heavily to the distaffer as does Adam to Jayne DiGitano. And with solid effect. It gives the routine a unique appeal and Jayne is accomplished enough dancer to carry it well. Adam still executes, however, a few lifts and spins with the effortless grace which has made the team a standard attraction.

Jeffrey Clay and Susan Graves give voice, and good, to the production numbers, tho Miss Graves is a little too stiff-faced for real warmth. Mike Durso ork cuts the show with fine precision, as usual. Joe Csida.

The Biltmore Bowl, Biltmore Hotel, Los Angeles

(Wednesday, January 28)

Capacity, 850. Price policy, \$1 cover weekdays, \$1.50 Saturdays. Owner-operator, Biltmore Hotel. Manager, Joseph Faber. Booking policy, non-exclusive. Publicity, Maury Foladare. Estimated budget this show, \$1,800. Estimated budget last show, \$1,500.

Bowl Manager Joe Faber rings the bell with a smart, well-rounded four-act bill, with heavy emphasis on novelty. Show is short but satisfying, acts earning heavy hand from ringsiders.

Opener is puppeteer Bob Bromley, whose storehouse of stringed performers includes familiar skater, Breakaway Skelton, a Chinese puppet which breaks into five separate dolls, and a clown whose antics include blowing up balloons and some near-human gestures. Clincher is trapeze puppet working on a parallel bar suspended from ceiling. With Bromley guiding doll from the floor, he is able to simulate perfectly standard acro stunts.

Magician Nardoni proved to be a sly sleight-of-hander, with a folksy line of patter. Trickster mystified ringsiders with a novel switch on the old guess-a-card routine. His uncanny knack of getting out of knots was trigger fast and his guillotine stunt, in which he uses an audience stooge and simulates the head chopping act, was riotous. Smoothness, class and polish mark the act all the way.

Terp chores fall easily to the top team of Toy and Wing, long standard vaude and nitery faves. Twosome offers familiar jitterbug routine acroballet number, topping it off with series of spins and whirls for a big pay-off.

In tail spot, Dewaynes (four guys, one girl) register with precision work on teeterboard. Acro-tumblers displayed split-second timing and top co-ordination.

Ork leader Jan Garber, holding down ork chores and emseing the show, ties the package neatly together. Bill is free from flaws or frills, and is the nearest thing to straight vaude currently playing the local nitery belt. Alan Fischler.

Zamboanga, Los Angeles

(Wednesday, February 4)

Capacity, 400. Price policy: No cover or minimum. Shows at 10 p.m. and midnight. Owner-operator, Lou Nasif. Booking policy, non-exclusive. Estimated budget, this show, \$900. Estimated budget last show, \$900.

Spot caters primarily to the neighborhood patronage of the Crenshaw district. Best on the bill is Senor Roberto and His Latin American Revue, act consisting of dancing puppets. Dolls are colorfully garbed, lending flash and sparkle to an otherwise dull show. Roberto deftly puts the manequins thru their paces, doing hula dances, rumbas, etc.

The other saving factor on the bill is the Dick Peterson ork (7 pieces) which carefully stresses voicing in its arrangements to give it a big-band sound. Peterson, former drummer with the Spike Jones band, handles vibes and hides. Eddie Robertson, bass man in the group, doubles as vocalist, proving himself particularly capable in ballads.

Emsee, billing himself as Elmer the Great, appears to remain a neighborhood fave despite his mildewed corny material. Customers are apparently won over by his hayseed style of delivery. Comic Dick Kimball, who looks like Danny Kaye, shows plenty of promise in his ability to hold an audience. Lad, however, suffers from lack of solid material. With a good writer, this kid could go places fast. His impersonations are particularly convincing, altho he sticks to the usual run-of-the-mill subjects found in every im-

Cotillion Room, Hotel Pierre, New York

(Tuesday, February 3)

Capacity, 365. Price policy, \$3-\$4 minimum. Shows at 9:15 and 12:15. Operator, Hotel Pierre. Booking policy, non-exclusive. Charles Reader buying. Publicity, Madeline Riordan. Estimated budget this show, \$730. Estimated budget last show, \$1,000.

The new show is strictly Continental with a Polish ballerina and a mathematical genius holding down the show slot.

Ballet dancer Nina Nova, an attractive brunette who is said to have been the premier ballerina of the Warsaw Kopinski National Ballet, has plenty of commercial know-how superimposed on an ability to pirouette with a flair that pulls some substantial mitting. The well stacked gal also has a flair for comedy which she demonstrated in a polka with a folk dance quality that gave it a touch of simplicity and naivete that was quite charming. The dancer worked in two spots, the opener and closer, doing costume changes in both while on the floor. Her wardrobe consisted of flashy peasant and Grecian ballet outfits, all of which set her off quite well.

The mathematical wizard, Olgo, working in the deuce, a slightly built professorial looking gent, showed a remarkable ability to remember and call back involved digits. He opened with a request for six-figure numbers from the audience which were copied on a blackboard behind him by Charles Reader. Then after a bit of chatter in a soft Viennese-accented English, he identified each person who gave him the number and called off each number (without looking at the blackboard). The same stunt was repeated with phone numbers, except that in latter case the chatter was longer and called for giving the day of the week as the audience called out various dates. When that was completed Olgo called back phone numbers. The act wound up with a repetition of the six-digit call-back with deliberate fluffs for added audience interest.

There is little doubt that Olgo has an unusual talent. But the difficulty is making it commercially entertaining. As caught, the act has too many lulls and not enough showbiz savvy about it really to bring out the oohs and ahs. The man has an idea in the phone number stunt that can build for laughs. It would involve interchange of phone exchanges (not the real ones, for obvious reasons) and phone numbers between the patrons and could make for some hilarious results and take the act out of the gee-the-guy-is-smart category into the man-is-a-showman class.

Charlie Reader's band cut the show with skill and deftness. Van Smith's (he's on piano) Latin stuff has enough bounce to attract the society dancers as well as the more adept rumba fans. Bill Smith.

personator's repertoire: Lionel Barrymore, Humphrey Bogart, Peter Lorre, etc.

Bill Derry, featured vocalist, is not up to the level of the band vocalist, Edide Robertson. Lad tries hard but neither his quality of voice or phrasing offers anything outstanding. Lee Zhito.

Danny Ferguson
AND HIS
SOCIETY ORCHESTRA
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Equity Ends Stage Mgrs. Association

NEW YORK, Feb. 7.—Actors' Equity has ordered the dissolution of the Stage Managers' Association (SMA) and as a concession recognizing the different duties of the backstage supervisors is appointing a standing committee of nine stage managers and three council members to advise the council on all matters relevant to the work of stage managers. The ban was laid down because Equity was afraid the SMA might, at some further time, conflict with it in economic purpose or policy.

The council of the SMA feels that the stage managers have achieved a tremendous advance because Equity now admits that the backstage pilots have different problems and because a committee is now created to handle all problems of stage managers at Equity. The present constitution of the SMA will be dissolved and a social and educational club formed with a new constitution and the present membership. All matters of employment and economic problems now go to the stage managers' committee of Actors' Equity. The new name of the org will be Stage Managers' Club, and a clubhouse is being obtained. Ralph Bellamy, Jack Kennedy, Raymond Massey, Phil Ober, Angus Duncan and Rebecca Brownstein are appearing Monday (9) to explain the advantages of the new procedure to the membership.

Angels To Cut In on Scriptor Royalties?

NEW YORK, Feb. 7.—The Dramatists' Guild is considering a new contract drafted by James Herd that will make it possible for him or any other legit investor to hire playwrights and put them to work turning out scripts and then cut himself in on the writers' royalties. The old contract which was offered to the Guild last year was turned down, one of the objections being the use of the word "subsidize" in the pact.

Now Herd, aided by his attorney, John Wharton, and by Sidney Fleischer, attorney for the Guild, have designed a new agreement. The old contract gave playwrights a three-month option, with six-month options thereafter for a period of five years, with 25 per cent of the authors' royalties in all writing fields going to Herd. In view of the fact that a new administration is in office at the Guild, Moss Hart being the new prexy, the legit investor has hopes that his plan will be okayed. Joseph Hayes, the first scriptor who was to be signed by Herd under his former suggested arrangement with the Guild, has his play, *Leaf and Bough*, now on the boards at Margo Jones' Dallas Theater.

Stem Grips Fail To Achieve Pact

NEW YORK, Feb. 7.—The last negotiation session between the stagehands and the League of New York Theaters Friday (6) produced a small wage increase which was offered the grips but which was immediately turned down.

The League also asked that the status quo be kept on demands for changes of other conditions, but the stagehands, it is learned, want a much higher offer before they are willing to do business. The meeting closed without even another confab being scheduled.

New York Drama Critics' Accuracy Averages

May 1, 1947, to February 7, 1948

	Shows Caught	Right	Wrong or No Opinion	Accuracy Percentage
Ward Morehouse (<i>Sun</i>)	31	28	3	90.3
Richard Watts Jr. (<i>Post</i>)	32	28	4	87.5
Robert Garland (<i>Journal-American</i>)	33	28	5	84.8
Howard Barnes (<i>Herald Tribune</i>)	32	27	5	84.4
Louis Kronenberger (<i>PM</i>)	31	26	5	83.9
Robert Coleman (<i>Mirror</i>)	33	27	6	81.8
Brooks Atkinson (<i>Times</i>)	33	26	7	78.8
William Hawkins (<i>World-Telegram</i>)	33	26	7	78.8
John Chapman (<i>News</i>)	32	22	10	68.8

(Note: Not included in this tabulation are productions with fixed or limited runs of fewer than 100 performances. Also not included are eight shows which have preemed too recently to be included in either success or failure category.

All Is Anything But Quiet On Stem's Arbitration Front

NEW YORK, Feb. 7.—The arbitration front was busy in legit this week. Carol Raye's claim for \$1,500 against the producers of *Bonanza Bound* for three weeks' salary was heard Thursday and Friday (6-7), with the hearing continuing early next week.

Mary Hunter's claim against Monte Proser and Joseph Kipness, producers of *High Button Shoes*, for substituting George Abbott after she alleges she was engaged as director of the show, was adjourned until February 20. Today's hearing was spent judging testimony from Jerome Robbins, Jo Mielziner, Lynn Riggs and John O'Shaughnessy as to Miss Hunter's high ability as a megger. The fem stager has been offered a substantial settlement but refused it.

The claim of Harry Thurschwell and Alfred Golden, scriptors of *Young Man's Fancy*, against Henry

Adrian, its producer, was postponed until Wednesday (11). The playwrights claim that they haven't received royalties for 21 weeks since September 14 and that changes were made in the script and cast without their approval, a privilege guaranteed them by their Dramatist Guild contract.

T-H Act Suit Vs. AFM Over Mr. Strawhat

DETROIT, Feb. 7.—David T. Nederlander, owner of the Shubert-Lafayette Theater, filed a suit for 10G Thursday (6) in Federal Court against the Detroit local of the American Federation of Musicians (AFM) because of the cancellation of Maurice Chevalier's one-week appearance in his one-man show at the theater. Suit invokes the Taft-Hartley Act. It alleges a secondary boycott in that the union applied pressure on Chevalier not to play there.

The theater has had no musicians since September because of a dispute with the union but it continued to present dramatic shows. Nederlander contends that the Chevalier's accompanist was being paid double scale to play the house, the ivory tickler was notified by the union not to play the Shubert-Lafayette Theater.

Nederlander has been battling for a long time with the musicians, contending that his theater did not need music for dramatic shows. His listing by the union on its "unfair" list followed.

'Roberts,' 350G; Tops Season's Advances

NEW YORK, Feb. 7.—With an approximate advance sale of 350G calculated, *Mr. Roberts* will have rolled up the top pre-selling stint of the season for a straight play, when the show opens February 18. The preem is a week and a half away and already \$250,000 is in the till, 150G of which is from 31 theater parties scheduled. The rest is from b.-o. and mail-order advance.

Most of the seats for the first 12 weeks of the show's run have been sold, and pews for the next 12 have been ordered. *Roberts* cost about 114G to produce and received exceptional critical notices out of town. The first theater party will be held by the Association of Theatrical Press Agents and Managers Saturday (21) as a benefit for the union's welfare fund.

Jim Crow Chase Lags at Capital

NEW YORK, Feb. 7.—With the deadline less than six months away, the possibility that the National Theater in Washington may be closed to legit next season is indicated in a report made to the Actors' Equity Council by Edith Atwater, head of the union's committee on racial discrimination. No substantial progress is reported in attempts to work out a method of eliminating Jim Crow in the nation's capital. Stipulation in the last contract between Equity and the League of New York Theaters prohibits actors from playing the house after August 1, 1948, so long as segregation is practiced there.

The Equity committee, which also includes a League exec, was set up to find a solution. It considered lobbying in Congress for a law to prohibit discrimination in Washington, but abandoned the idea as impractical in view of the large Southern vote in both the House of Representatives and the Senate.

Washington's Uline Arena has changed its segregation policy, but its owner has admitted that the move was made only because of slumping b.-o. receipts, in the hope of luring more customers.

Francis Clarke Injured

NEW YORK, Feb. 7.—Francis Clarke, exec at Actors' Equity Association (AEA) in charge of agents and contracts, tripped over a phone cord at union headquarters here and dislocated his shoulder. Clarke is now resting comfortably at the Fifth Avenue Hospital. Alfred Harding, assistant to Paul Dullzell, Equity prexy, has been bedded for the past week with virus X.

Up Morehouse! Ward Leading In the Stretch

Stem Crix in Hot Race

(Continued from page 3)

bune) are neck-and-neck for third slot, with *The Journal's* expert leading by a nose. Garland has guessed wrong five times out of 33 tries, for an average of 84.8. Barnes has five errors chalked against him out of 32 chances, for a score of 84.4. *PM's* viewer, Louis Kronenberger, is running solidly in fifth place with an average of 83.9 per cent. Kronenberger has sized up 31 offerings and been off the commercial beam only five times. Also over the 80 per cent mark is *The Mirror's* Coleman, who slipped back to sixth slot after last year's win. He has caught all but one of the 34 entries and six bad guesses give him an 81.8 average.

Atkinson Downstairs

Brooks Atkinson (*Times*) and William Hawkins (*World-Telegram*) are battling it out for seventh position with a 78.8 point tie. Both have looked at 33 shows and each has seven error mark-ups. John Chapman, *The News'* top judge of matters theatrical, trails the field with a current 68.8 score. Chapman has been wrong 10 times out of 32.

As a matter of memory refreshment, *The Billboard's* annual tabulation of Stem drama critics' accuracy percentages is based on right or wrong individual opinions as to the success-failure potentials of each production. *The Billboard's* yardstick for measuring Broadway success is 100 performances. If a flop, in a critic's opinion, turns out a success, an error is charged against him, and vice versa. A "no opinion" review is always a black mark against the expert, since it is *The Billboard's* contention that it is his job to have an opinion one way or the other. Plays with fixed or limited runs of fewer than the required performances are obviously not included in the scoring.

Not Over, Yet

With half a dozen of the aisle-squatters bunched within 10 points of the top man, anything can happen between now and April 30. Such current items as *A Streetcar Named Desire*, *Antony and Cleopatra*, *Angel in the Wings*, *Strange Bedfellows*, *The Cradle Will Rock*, *Make Mine Manhattan*, *Look Ma, I'm Dancin'* and *Skipper Next to God* have not been rapped up, since none has had time to prove itself in either the success or failure column. In addition, there are another dozen skedded to have Broadway preems before the season's shuttering. There is still ample opportunity for slips and stumbles.

ANTA Sets Disabled Vets' "Victory Revue"; Plans Tour

NEW YORK, Feb. 7.—Nat Karson has been selected by the American National Theater and Academy to produce a *Victory Revue* in which both the skits and the performances will be contributed exclusively by disabled veterans. The show is slated to tour civilian and veteran hospitals this summer, with the possibility of hitting the Stem for a short engagement if it clicks.

Not only will the revue be a factor in increasing disabled vet morale by its display of what they can do, but those ex-GI's who have enough on the ball in the show will have a chance to get into showbiz.

BROADWAY OPENINGS

KATHLEEN

(Opened Tuesday, February 3, 1948)

MANSFIELD THEATER

Comedy by Michael Sayers. Staged by Coby Ruskin. Setting, Charles Elson. Costumes, Rose Bogdanoff. General manager, Jesse Long. Staged manager, Bernard Gersten. Press representatives, Karl Bernstein and Henry Senber. Presented by Bea Lawrence.

The Housekeeper: Lily.....Anita Bolster
The Priest: Father Keogh.....Whitford Kane
The Poor Man's Son:
Christy Hanafey.....James McCallion
The Doctor:
Dr. Horatio Houhlihan.....Frank Merlin
The Father:
Professor Jasper Fogarty.....Jack Sheehan
The Daughter:
Kathleen Fogarty.....Andree Wallace
The Rich Man's Son:
Seamus MacGonigal.....Henry Jones
The Soldier:
Lieut. Aengus MacOque.....Whitfield Connor
The Rich Boy's Father:
Jaimy MacGonigal.....Morton L. Stevens

Kathleen is gifted to the stem by young Michael Sayers, an Irish short story writer of some repute, as a "romantic comedy." A reporter wouldn't quibble about the "romantic," for surely the lass of its title has such notions to the nth degree. But unfortunately young Mr. Sayers can't quite seem to make up his mind whether he is writing comedy or farce. At all events, *Kathleen* is one of the flimsiest, manufactured, unbelievable items to come along this season. And just to be sure that no angles have been omitted, the author gives his hero an Act III message to mouth—a blasting of Irish citizenry as it is and a plea for what it ought to be—in true Robert Emmetian tradition. It is a very bad play.

However, it must be faithfully reported that Sayers has a facility for a certain wry wit and an occasional droll situation. *Kathleen* gets its laughs, but they stem more from acting than from script. Briefly, this yarn of modern Eire concerns a tempestuous, dreamy daughter of a widowed professor, who is also the apple of the eye of the local priest and medico. On the premise that a gent in love must accept everything and anything from the object of his affections, the gal suddenly announces that she is pregnant—to the consternation of everybody, including her three suitors. And so the fun begins—if fun it is—with an irascible father, a horrified priest and a medico trying to make sense out of the whole thing. The rich man's son, under the thumb of his grasping father, confesses his guilt in order to make a dowry marriage. Ditto for a poor lad, who is a bit of a schemer with an eye to a pay-off. But the gallant officer lad she really loves finally accepts the blame just because he loves her. Which is the way one may expect with a "romantic comedy." Of course, being the high-minded lad he is, he walks out on her when she confesses it has all been a hoax. But there's really no worry, because any customer knows he's coming back for the curtain clinch, which obviously he does.

Andree Wallace's Debut

Roughly, that is *Kathleen*, but there is somewhat more fun in it than the description indicates. Some shrewd players have been assembled for its projection. Young Andree Wallace, ex-radio and television, makes a pleasant stem debut as the trigger-tempered, demanding miss of the title role. It is not an easy stint, since the character is scripted in one key and tends to become monotonous. It is nevertheless an exceptionally creditable start. Comedy honors go

YEOMAN OF THE GUARD

(Opened Monday, February 2, 1948)

CENTURY THEATER

Operetta by W. S. Gilbert and Arthur Sullivan. Staged by Anna Bethell. Business manager, R. Hugh Jones. Stage manager, Robert A. Gibson. Musical director, Isidore Godfrey. Press representatives, Leo Freedman and June Greenwall. Presented by the D'Oyly Carte Opera Company.

Sir Richard Cholmondeley.....Richard Watson
Colonel Fairfax.....Leonard Osborn
Sergeant Meryll.....Radley Flynn
Leonard Meryll.....Thomas Hancock
Jack Point.....Martyn Green
Wilfred Shadbolt.....Richard Walker
First Yeoman.....Rhys Thomas
Second Yeoman.....Richard Dunn
First Citizen.....C. William Morgan
Second Citizen.....Peter Pratt
Elsie Maynard.....Helen Roberts
Phoebe Meryll.....Denise Findlay
Dame Carruthers.....Ella Halman
Kate (Her Niece).....Gwyneth Cullimore
Chorus of Yeomen of the Guard, Gentlemen, Citizens, etc.

The D'Oyly Carters have at last got around to this reporter's favorite item in their rep. Descending for once from their nonsense tower, the maestros of musical and phonetic didoes apparently wanted to prove that they could be more or less serious on occasion. *Yeoman of the Guard* is their answer—and a good one—containing as it does some of the best music Sullivan ever put on paper and a book that combines a real story in terms of both comedy and pathos. Operatically, also, it is a little masterpiece of construction.

Yeoman, of course, is another triumph for Martyn Green and it gives him an opportunity to prove himself an actor of distinction as well as the foremost current Savoyard clown. His Jack Point is a G. and S. portrait to be cherished. He tosses overboard most of his familiar buffoonery and makes his strolling jester something that could have stepped out of Shakespeare rather than a Gilbert script. Which is doubtless what Gilbert had in mind. From his *I Have a Song To Sing*, O entrance to his final heart-break at the loss of his "ladye" he is a Point who never misses a point. It should be his favorite role.

The rest of the troupe back him up splendidly. Richard Walker is excellent as the somewhat macabre assistant torturer who craves to wear a jester's motley. Leonard Osborn does properly right by the redoubtable Colonel Fairfax who escapes the Tower headman's ax to snatch away Point's lady-love and Helen Roberts is vocally charming as the latter. Denise Findlay is roguishly satisfactory as the sergeant's conniving daughter and Ella Halman gets one of her best opportunities in the rep to score as the stately housekeeper of the royal calaboose.

The production is all top drawer, with a handsome set designed by Peter Goffin. Goffin is also responsible for the costumes, which are colorful to match. *Yeoman* is one of the Savoyards' slickest offerings.

Bob Francis.

hands down to Henry Jones for his caricature of the unwilling swain. He is much funnier than the lines provided him—and the fun is of his own making. Such excellent actors as Whitford Kane, Jack Sheehan and Frank Merlin work themselves to the bone as the three oldsters who try to control the love-life of the willful Kathleen. Morton Stevens contributes a peppery bit as a conniving, blustering father. James McCallion does all right by the schemer from the wrong side of the tracks, except that Coby Ruskin's direction has him strutting about as if on the verge of going into a "Comeallyez." Whitfield Connor makes a handsome and adequate hero.

It is not likely that *Kathleen* will go far or long. A good cast works hard and snares considerable chuckles. A super variety of brogues make it interesting too. Bob Francis.

FOUR ONE-ACT PLAYS

(Opened Thursday, February 5, 1948)

CITY CENTER

One-act comedies by Anton Chekhov. Staged by Jose Ferrer and Richard Barr. Sets and lighting by Herbert Brodtkin. Costumes by Emeline Roche. Company manager, Ben Ketcham. Stage manager, Robert F. Simon. Press representatives, Jean Dalrymple and Marian Graham. Presented by the New York City Theater Company.

A TRAGEDIAN IN SPIE OF HIMSELF

Ivan Ivanovitch Tolkachov.....Richard Whorf
Alexey Alexeyevitch Murashkin.....Robert Carroll

THE BEAR

Elena Ivanovna Popova.....Frances Reid
Luka.....Francis Letton
Grigory Stepanovitch Smirnov.....Jose Ferrer

ON THE HARMFULNESS OF USING TOBACCO

Ivan Ivanovitch Nyughin.....Jose Ferrer

THE WEDDING

Anna Martynovna Zimeyukin.....Paula Laurence
Ivan Mihalovitch Yat.....Francis Letton
The Best Man.....Leonardo Cimino
Nastasya Timofeyevna.....Grace Coppin
Epanimond Maximovitch Aplombov.....Robert Carroll
Yevdokim Zaharovitch Zhigalov.....Victor Thorley
Harlampy Spiridonovitch Dymba.....Will Kuluva
Dashaenka.....Phyllis Hill
Dmitry Stepanovitch Mozgovoy.....Ralph Roberts
Andrey Andreyevitch Nyunin.....John Carradine
Fyodor Yakovlevitch Revunov-Karaulov.....Richard Whorf
First Waiter.....Bobby Busch
Second Waiter.....Richard McMurray
Third Waiter.....Frank Campanella

GUESTS: Alex Berko, Susan Center, David Clive, Ellis Daniels, William LeMessena, Jacqueline Soans and Carol Whipple.

The action takes place in one of the private dining rooms of a second-class restaurant.

For the third and last bill of their midwinter season, the New York City Theater Company (Jose Ferrer, Richard Whorf, et al.) presents four of Chekhov's one-act comedies. Inasmuch as the players go at their stints with a gusto that completely routs any curse of artiness connected with the Russian maestro's name, this evening of Chekhov is 90 per cent rowdy good fun.

The four items give Messrs. Ferrer and Whorf a 50-50 break for character acting honors. Most amusing of the lot is *The Bear*, a sketch which has Ferrer in his top comedy form as a boorish, furious debtor who finally succumbs to the charms of a pretty widow. Frances Reid is excellent as the lady who wants to fight a duel with him, and Richard Barr's direction carries the farce at a headlong clip. Francis Letton, too, makes the most of a comical decrepit servant. Ferrer also solos with monolog as a stoop-shouldered, whippy little lecturer who gets off his topic on the harmfulness of tobacco to discuss his shrew of a wife and the general deadly dullness of his existence. It is a shrewd little lampoon, and Ferrer turns it into a small triumph of comic pathos.

The bill's opener *A Tragedian in Spite of Himself*, features Whorf as a frenzied commuter, who is an errand-slave to his family and neighbors, in a two-character stint with Robert Carroll. Whorf gets a handsome allotment of chuckles out of the antics of a distracted government clerk whose life is one long round of bundle-carrying.

The Wedding

The Wedding, the more elaborate farcical nonsense which winds up the evening, also has Whorf in the spotlight as a garrulous, ancient sea captain who gets invited to the party because they think he's a general. He makes an amusing character sketch out of the windy old boy, and there are other good performances from Will Kuluva, Francis Letton and Grace Coppin. Ferrer has staged it as a raucous romp, and there is considerable heavy-handed fun in it. However, the latter wears a bit thin and is repetitious. It is the least attractive item on the menu.

Herbert Brodtkin has devised simple, effective backgrounds to set off the items, and Emeline Roche has done equally well by the costuming. This troupe at the City Center has

Off-Broadway

THE CORN IS GREEN

(Opened Wednesday, February 4, 1948)

GREENWICH MEWS PLAYHOUSE

Drama by Emylyn Williams. Staged by Ted Post. Stage manager, Eddy Strum. Setting, Robert Rowe Paddock. Costumes, Veronica. Supervised by Diana Hunt. Presented by Equity Library Theater.

John Goronwy.....Tom Emylyn Williams
Miss Ronberry.....Betty Morrissey
Idwal Morris.....David Garden
Sarah Pugh.....Ruth Rochdale
Groom.....George Bleasdale
Squire.....Howard Wendell
Mrs. Watty.....Jean Stapleton
Bessie Watty.....Elizabeth Dillon
Miss Moffat.....Cherry Hardy
Robbatt Robbatt.....Richard Kiley
Morgan Evans.....Thomas Rogers
Glyn Thomas.....Edwin Breen
John Owen.....Walter Thomson
Will Hughes.....Allyn Finch
Old Tom.....George Bleasdale
Students: Bob Shawley, Mel Glantz, Evelin Leisner, Leah Portnoy, Barbara Cooperman, Ralph Johnson and Eddie Dane.

In *The Corn Is Green*, the Equity Library Theater (ELT) hits a new high for dramatic fare this season. While the ELT generally does well in its production of comedy, the same cannot be said of its standard when it is handling heavier dishes. However, this production sets everything to rights.

The well-known script tells of the difficulties encountered by a spinster in Wales who sets out to bring education to backward Welsh miners and to see that a protege of hers among the coal gatherers wins a scholarship. It is a good play and it creates theatrical magic in several scenes. The excellence of the production can be seen in the fact that the smallest roles were superlatively done, something rare for an ELT show. Cherry Hardy as the dynamic Miss Moffat, the spinster, gives a very adequate interpretation. However, she fails by just a shade to give Miss Moffat the stamp of her personality. In the role of Morgan Evans, the scholarship-bound Welsh miner, Thomas Rogers gives a performance that will create plenty of interest among legit agents and producers. Young actors like Rogers are living answers to carping critics of thesping talent in this country. He is a vital performer and should go far.

Another notable contribution is registered by Elizabeth Dillon in the Bessie Watty part. While Miss Dillon's interpretation is off at moments when she becomes a bit too moronic, the actress has a definite stage personality and gets the most out of her big scenes. Betty Morrissey, Jean Stapleton and Howard Wendell, in small supporting roles, handle themselves like the excellent veteran troupers they are. Wendell, especially, is an effective type cast. Tom Emylyn Williams also adds to the show as a fussy old villager.

Ted Post's staging is professional all the way. Both his pacing and interpretation leave nothing to be desired. The set of the living room of a small cottage in Wales, by Robert Rowe Paddock, is more than adequate. Not only is the production a natural for touring the various city high schools, but, in addition it may help the students there learn the value of education by virtue of its theme. Leon Morse.

Scenic Picture Improves

NEW YORK, Feb. 7.—Possibility that the League of New York Theaters would enter the scenic studio business because of high scenery costs was dispelled this week when Lawrence Langner, after studying legit costs for the League, stated that the studios were now co-operating in keeping the production expenses down. Langner will issue a report to the League within the next two weeks stating the findings of his survey.

made an impressive bow-in which calls for a return invitation.

Bob Francis

For review of *Long Way From Home*, produced by the Experimental Theater in New York, see Page 4 of this issue.

Out-of-Town Opening

THE LINDEN TREE

(Opened Wednesday, February 4)

SHUBERT THEATER,
NEW HAVEN, CONN.

A new play by J. B. Priestley. Staged by George Schaefer. Designed by Peter Wolfe. Costumes, Frank Thompson. Supervised by Maurice Evans. General manager, Robert Rapport. Company manager, George Ashley. Production manager, Walter Williams. Press representatives, Sol Jacobson and Robert Hector. Stage manager, Morton DaCosta. Presented by Maurice Evans Productions, Inc.

Mrs. Cotton.....Una O'Conner
Alfred Lockhart.....Noel Leslie
Mrs. Linden.....Barbara Everest
Rex Linden.....Halliwell Hobbes Jr.
Jean Linden.....Viola Keats
Marion Linden.....Cathleen Cordell
Edith Westmore.....Mary Kimber
Dinah Linden.....Marilyn Erskine
Prof. Linden.....Boris Karloff
Bernard Fawcett.....Emmett Rogers

Maurice Evans, who has piled up an impressive batting average both as player and manager, finally went down without taking his bat off his shoulder, when he offered J. B. Priestley's *The Linden Tree* to an American audience. Whatever made it the great success it was in London certainly wasn't apparent to the bow-in audience which braved a raging blizzard to view the debut and left, for the most part, before the final curtain. *The Linden Tree* is a wordy, very slow moving, dull piece with no saving grace. But there's a fine characterization by Boris Karloff, its star.

The plot, which concerns the inevitable Mr. Chips, an aged, but well-loved, typical professor, and the efforts of his family to get him to lay down his torch and retire, is almost as old as the ivy-covered walls the action is centered in. And Priestley certainly gave it no new treatment—beyond making it much wordier and certainly much slower, if a play of this type can get any slower. It appeared as tho the characters just waited on the stage until it was their turn, and then, for no apparent reason launched themselves into long tirades concerning every subject from catholicism all the way down to the "younger generation" and "whither are we drifting?"

No Orchids for Schaefer

Certainly no wreaths can be laid at the feet of George Schaefer for his staging of this piece. While his *Hamlet* and *Man and Superman* were things of beauty, he certainly treated *The Linden Tree* like a dog. The performers moved about the stage and made entrances and exits, exactly as tho walking a chalk line. The audience was extremely conscious, every moment, that it was watching a play and that actors and actresses were saying words and moving about exactly as they had been rehearsed. There was certainly no action in the play, and the pace was slow, and pointedly aimed at long foreseen climaxes, that several scenes drew laughs altho designed to be touching.

Karloff, alone of all in the cast, gave a sincere reading. His characterization of the kindly, understanding old prof was a good job, altho below the standard set by Leo Carroll in a similar role in *The Druid Circle*. He underplayed the role to perfection, and stood out significantly because of silent movie interpretations by the others. Of these, Marilyn Erskine, as the youngest of the Lindens, made the only other attempt to bring any realism to the play, and for the most part the author had made her job truly herculean.

Peter Wolfe's setting of the professor's study was a nice job, and he managed to get the entire philosophy of the old gent, as the author hoped he'd be discovered, into the setting.

In sum, *Linden Tree* never should have been transplanted. If English audiences loved it, they are welcome to it!

Sydney Golly.

New Hayloft Scale Official; \$20 Set for Week Rehearsal

NEW YORK, Feb. 7.—Actors' Equity has completed its action on the report presented by the summer stock committee of the labor org to the Equity Council. Actors will now get \$20 a week for the one week of rehearsal they put in for the barn theaters. Operators of haylofts that book exclusively package or unit shows won't have to hire a minimum resident company, but will need only a stage manager. This is expected to prove a great impetus for the growing package shows circuit, which made great strides last summer. If a package show is guaranteed three successive engagements, it can rehearse two weeks instead of one.

The legal staff of the actors' union has okayed the plan to make it mandatory that stock managers hire three-quarters of their company from among union members. The rest can be non-Equity but they are not eligible for membership that season, a rule that is expected to decrease substantially the number of apprentices working in haylofts. If the non-Equity actors have enough on the ball to get stock jobs the next season, they will then qualify for Equity membership.

From now on company bonds will not be returnable until withholding statements have been supplied all members of the troupe. Managers must supply Equity a list of the room-and-board locations in the vicinity of the theater, can't charge more than \$25 a week for room and board if they provide it, and if there are no living accommodations within a half mile of the stock company, the manager must make transportation available to the playhouse. Barn theater troupes, including rotary stock companies, will be able to have only eight performances each week.

A. C. Deal Cooking For Hayloft Season

ATLANTIC CITY, Feb. 7.—This resort may be added to the Strawhat Circuit this summer if present negotiations for the use of the Chelsea Playhouse in the beach front Chelsea Hotel are successful. T. C. Upham, who for 10 years has operated summer stock at the Cape Theater in nearby Cape May, is the party interested in adding Atlantic City to his circuit of "Theaters of the Jersey Shore." Upham plans on a 10-week season here starting at the end of June, playing six nights each week, with bills changed weekly.

In addition to his Cape May playhouse, the producer will be back for a second summer at Ocean City with his Beach Theater Players. He has received permission from the Ocean City Board of Education to use the high school auditorium as a playhouse. George Hoxie again will manage the Ocean City playhouse, which is set to kick off June 29. Upham also brings in summer legit shows for spot bookings at the Crest Pier Theater in Wildwood Crest, adjoining Cape May. Closing the Atlantic City deal would give him a clean legit sweep of the South Jersey resort area.

Huston in Musical in '49

NEW YORK, Feb. 7. — Walter Huston will play the lead in *Stars On My Shoulders*, the musical to be produced by Richard Rodgers and Oscar Hammerstein II next season. Book is by Norman Krasna and music by Irving Berlin. Huston has agreed to star in the show providing it is produced during 1948-'49 and the probability is that the script will be done then.

Foreign Opening

NOCES DE SANG (Blood Wedding)

(February 2, 1948)

BELGIAN NATIONAL THEATER,
BRUSSELS

Tragedy by Federico Garcia Lorca. Translated from Spanish by Marcelle Auclair and Jean Prevost. Music, G. Warnant. Sets and costumes, Freddy Michiels. Directed by Jacques Huisman.

The Mother.....Madeleine Barres
The Groom.....Marcel Berteau
The Neighbor.....Paule Radelet
The Mother-in-Law.....Ida DeBecker
The Wife.....Jacqueline Huisman
Leonardo.....Rene Mainaux
The Young Girl.....Suzy Falk
The Servant.....Mona Sem
The Bride.....Marina Gardenine
Young Girls:

J. Hedo, Joseph Marx, S. Falk, C. Marlier
Boys:
J. P. Reuter, L. Didier, G. Warnant, G. Regnier
Woodcutters:

J. P. Reuter, L. Didier, G. Warnant
The Moon.....Luc Andre
The Beggar.....Suzy Falk

The young acting troupe that constitutes the government-sponsored National Theater of Belgium has selected Federico Garcia Lorca's *Noces De Sang (Blood Wedding)*, considered his best, for this presentation. The torrid passion play which opens with a well-to-do peasant woman about to marry off her second son. Her first, as well as her husband, had been killed in a feud with Leonardo's family. The day of the wedding, Leonardo, who is madly in love, carries off the bride. The bridegroom tracks them down and both young men are killed in a duel.

Lorca does with playwrighting what Goya does with painting. Here is an evening of stark emotion, full-blooded dialog, richness of characterization, rigid morals, hot tempers—life and pride to the last, abiding by a strict code. Its sheer brutality is terribly human and in Lorca's hands this is not only properly proportioned but poetic.

The actors are not up to the stature of the play, possibly because of their youth and inexperience. Madeleine Barres, playing the mother, is forceful and effective, but she lacks depth and comprehension. Of the others, Marcel Berteau as the bridegroom, Jacqueline Huisman as the wife and Rene Mainaux as the villain Leonardo create definite characterizations but do not dig deep enough. Suzy Falk as the comic relief deserves particular mention.

Jacques Huisman has directed a good production, but like his actors is not penetrating or profound enough for his text. G. Warnant has composed pleasant musical accompaniment and Freddy Michiele adequate decor.

Jean White.

ROUTES

Dramatic and Musical

Annie Get Your Gun (Shubert) Chicago.
Ballet Theater (Curran) San Francisco.
Blossom Time (National) Washington.
Burlesque, with Bert Lahr (Nixon) Pittsburgh.
Carousel (Shubert) Philadelphia.
Chocolate Soldier (Forrest) Philadelphia.
Dunham, Katherine (Studebaker) Chicago.
Glass Menagerie (Bushnell Aud.) Hartford, Conn., 11-12; (Auditorium) Worcester, Mass., 13; (Academy of Music) Northampton 14.
Harvey, with Joe E. Brown (Colonial) Akron, O., 9-11; (Park) Youngstown 12-14.
Hallam Wives (Hanna) Cleveland.
Inspector Calls, An (Davidson) Milwaukee.
I Remember Mama (Shubert Lafayette) Detroit.
John Loves Mary (Harris) Chicago.
Linden Tree (Walnut) Philadelphia.
Lady Windemere's Fan (Erlanger) Chicago.
Mary Had a Little (Mayfair) Portland, Ore., 11; (Orpheum) Spokane, Wash., 12; (Wilma) Missoula, Mont., 13; (Fox) Butte 14.
Mr. Roberts (Ford) Baltimore.
Me and Molly (Locust St.) Philadelphia.
Oklahoma (Robinson Aud.) Little Rock, Ark.
O Mistress Mine, with Lunt and Fontanne (Selwyn) Chicago.
Private Lives, with Tallulah Bankhead (Shrine Mosque) Peoria, Ill., 11; (Palace) Rockford 12; (Parkway) Madison, Wis., 13-14.
Pick Up Girl (Lyric) Bridgeport, Conn., 14.
Romance (Shubert) New Haven, Conn., 12-14.
San Carlo Opera Co. (Temple) Tacoma, Wash., 11; (Moore) Seattle 12-15; (Strand) Vancouver, B. C., Can., 16-18; (City Aud.) Portland, Ore., 19-22.

BROADWAY SHOWLOG

Performances Thru
February 7, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12-3-'47	77
A Young Man's Fancy (Cort Theater)	4-29-'47	327
Antony and Cleopatra (Martin Beck)	11-26-'47	85
Born Yesterday (Lyceum)	2-4-'46	848
Command Decision (Fulton)	10-1-'47	149
Crime and Punishment (National)	12-22-'47	56
For Love or Money (Henry Miller)	11-4-'47	111
Happy Birthday (Plymouth)	10-31-'46	528
Harvey (48th Street)	11-1-'44	1,382
Heiress, The (Biltmore)	9-29-'47	153
Man and Superman (Alvin)	10-8-'47	141
Medea (Royale)	10-20-'47	123
Skipper Next to God (Playhouse)	1-30-'48	11
Strange Bedfellows (Morosco)	1-14-'48	29
Winslow Boy, The (Empire)	10-29-'47	117

Musicals

Allegro (Majestic)	10-10-'47	139
Angel in the Wings (Coronet)	12-11-'47	68
Annie, Get Your Gun (Imperial)	5-16-'46	724
Brigadoon (Ziegfeld)	3-13-'47	380
D'Oyly Carte Opera Company (Century Theater)	12-29-'47	48
Finian's Rainbow (46th Street Theater)	1-10-'47	469
High Button Shoes (Century)	10-9-'47	140
Look, Ma, I'm Dancing (Adelphi)	1-29-'48	12
Make Mine Manhattan (Broadhurst)	1-15-'48	28
Oklahoma (St. James)	3-13-'43	2,196

ICE SHOWS

Ice-time of 1948 (Center)	5-23-'47	293
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OPENED

Kathleen (Mansfield)	2-3-'48	3
Chekhov Bill of Four One-Actors (City Center)	2-5-'48	4

CLOSED

Cradle Will Rock, The (Broadway)	12-26-'47	32
Angel Street (City Center)	1-22-'48	12
John Loves Mary (Music Box)	2-4-'47	423
Kathleen (Mansfield)	2-3-'48	3
Power Without Glory (Booth)	1-3-'48	31

COMING UP

(Week of February 9, 1948)		
John Bull's Other Island (Mansfield)	2-10-'48	
Doctor Social (Booth)	2-11-'48	

Anti-Discrimination Bill in Mass. House

BOSTON, Feb. 7.—House of Representatives of Massachusetts has introduced a bill which would make it unlawful for owners of amusement establishments to refuse admission to anyone because of his "race, color, creed or national origin." Bill was introduced by Representative Schoenberg.

Legislation is similar to a measure recently introduced in New York. The New York bill has been referred to the Assembly's committee on ways and means.

Student Prince (Strand) Elmira, N. Y., 11; (Strand) Ithaca 12; (Auditorium) Rochester 13-14.
Showboat (Paramount) Toledo, O., 9-11; (English) Indianapolis, Ind., 12-14.
Sleep It Off (Auditorium) Oakland, Calif., 13.
Sweethearts, with Bobby Clark (American) St. Louis.
Song of Norway (Lyceum) Minneapolis; (American) St. Louis 16-21.
Tonight at 8:30, with Gertrude Lawrence (Biltmore) Los Angeles.

City Center Legit Boff; Rep for May

NEW YORK, Feb. 7.—The six-week stay of the New York City Theater Company at the City Center here has been successful, and the same company, headed by Jose Ferrer and Richard Whorf, has been invited back in May for an eight-week stay. However, altho Whorf will not be able to appear then because of movie commitments, and Ferrer may have a film on his schedule at that time, the City Center will definitely have a group playing legit in May.

Startlingly enough, biz for the two classical programs—*Volpone* and the Chekhov one-acters—has been good, but *Angel Street*, which has been counted on as sure b. o., fizzled out because too many legit patrons had seen either the play or the movie. During the eight-week season the *Angel Street* type script will be dropped. A bill of Eugene O'Neill's one-acters and an adaptation of a Shakespearean drama are up for consideration as part of the next repertory.

St. Paul Voters Balloting March 9 on 5% Gate Tax

ST. PAUL, Feb. 7.—St. Paul City Council has set March 9 as the date for city-wide balloting on a referendum whether the 5 per cent amusement tax enacted by the council shall become effective. The voting date was set after city attorney Bruce Broady issued a legal opinion clearing the way for submitting the matter.

The proposal is being submitted because of a public petition. If it is approved by the voters, the city will collect a special levy of 5 per cent on most types of admission charges in the city.

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Magic

By Bill Sachs

DANTE has taken his *Sim Sala Bim* magical extravaganza from England to the Continent. . . . Delmar and Marlene are current at Club Como, Buffalo. . . . Robert Harbin is at the Strand Theater, London, in *The Wizard of Oz*. . . . Ben Pardo (The Great Lorenzo) recently arrived in Honolulu to present his mental turn with Pete Kortess's Side Show with the E.K. Fernandez Circus. This is Pardo's 18th year with Kortess. . . . Al Page is fooling the patrons of Dutch Mill in his hometown of Norwood, O. . . . Charles Rubens recently did his strait-jacket escape for the television audiences over Station KTLA, Los Angeles. . . . Arthur Dowdler is playing London's Westminster Theater with Jasper Maskelyne's magic show. . . . Hawaiian Magicians' Society, Honolulu, staged a benefit show at the 1,000-seat Roosevelt High School Carter Hall there January 24, the affair pulling a sell-out crowd, with prices pegged at \$1.20 and \$1.80. Entire proceeds went to the polio fund. *The Star Bulletin*, Honolulu evening paper, sponsored the show and gave it reams of free publicity. Appearing on the bill were Andrew Park, Victor Koehler, Charles E. Penton, Vernon Kuhns, Bill Murata, Harry Okamoto, Dick Kaneshiro, George E. Lake Sr. and Tenkai and Okinu. Emsees were Dick Madden and Jack DeMello, and Nick Lucas, currently showing a Waikiki nitery, appeared as guest artist. . . . Dr. Harlan Tarbell is slated to appear in Honolulu for the Kiwanis late in February. . . . George Armstrong is printing British editions of Milbourne Christopher's *Tips* books. . . . Joe Hanley has followed Kardyo into Belli's, Springfield, Mass. . . . Paul Hubbard, who has been working schools in and around Warren, O., since January 1, winds up in the territory this week. Hubbard will have charge of the side show on the Mills Bros.' Circus this season, opening April 17 at Circleville, O.

LU BRENT, on tour in Pennsylvania for Billy Klinger, Philly agent, playing Moose clubs on two and three-day stands, winds up the trek in Huntington, Pa., this week and returns to Philly where more dates await him. "People in this section go great guns for magic," scribbles LuBrent from Williamsport, Pa., "but one must adapt himself to conditions, forget he's a city slicker, and play up to the small-town folks. They like you better that way." . . . Bill Frazee, of Squawks fame and for years a writer for *Sphinx* magazine, is still with Mike Kanter's magic shop in Philadelphia. . . . Gloria Jerome and Al Sharpe! The writer is in possession of information of interest to both of you. Please send in your address to the Magic Desk. . . . Burling Hull (Volta), magician, author of numerous magic books and manager of Stage Magic Factory, Woodside, N. Y., and his assistant, Mlle. Marcelline, were injured and Hull's car was badly damaged when a skidding truck hit them from the rear near Linden, N. J., January 18, while en route to Philadelphia to play a show. Swathed in bandages, Volta was unable to present his magic but he made the date nevertheless, keeping the audience occupied for two hours relating the experiences of a traveling magician. . . . Tommy Windsor, magic dealer and magician, reports that he was made an honorary member of the Indian Magicians' Club of Calcutta during the All-India Magicians' Conference in Calcutta December 28 last. Windsor says that Howard Thurston was awarded the same honor in 1909 and that only 10 other magicians, besides he and

Rio Decks Self Out For 4-Day Carnival, Brightest in Years

RIO DE JANEIRO, Feb. 7.—The 1948 carnival celebration, running from today (7) thru Tuesday (10), has taken on some of its pre-war glitter, due primarily to the stimulated interest taken by the present city administration. The mayor, in setting up this year's carnival commission, expressed a desire to make the annual event a top-notch affair, restoring much of the glamour notably missing during recent years.

Appropriations have been made which should insure a gala celebration, weather permitting, and will give Rio and the tourists their first real carnival since the war. Returning after an absence of two years will be the gala carnival ball in the Municipal Theater Monday (9) which highlights the four-day celebration.

Along the Avenida Rio Branco, center of activities, loud speakers will blare out the new carnival music. Prizes will be awarded composers turning out the top tunes.

There will be much indoor gayety, too. Every available spot in town is ready. The ex-Casino Atlantico will give four evening balls plus three matinees for children. The High Life Club, Automobile Club, Copacabana, Night and Day Room in the Hotel Seerador and every club with a sizable dance floor are set for the four days of merrymaking. The summer spots, Hotel Quintandinha near Petropolis, Sao Laurencio and Poucos De Caldas, are set for the gun. Prices range from 20 cruzeiros (\$1) to 200 cruzeiros (\$10), those in the higher brackets including supper.

The Recreio, Joao Cateano and Carlos Gomes have dropped their shows for the four days, turning over their facilities to King Momo festivities. Several flicker theaters are doing likewise.

The sale of hard liquors is prohibited during the four-day celebration.

10% Pay Hike Ups Aussie Showbiz Cost

SYDNEY, Feb. 7. — Conciliation Commissioner A. Blakeley has issued a new award for members of theatrical employees, which hikes wages an average 10 per cent and reduces hours to 40 per week. The award became operative January 1 under a new Australia-wide decision of the arbitration court. Vacations with full pay are increased from two to three weeks annually.

Hike will add considerably to costs of running theaters. Admission prices have not been altered since pre-war days, except for added amusement tax, and there is sure to be a strong move by showbiz for an increase now to cover the extra costs.

Thurston, have been elected honorary members of the club from 1882 to 1948. . . . Jack Randall, comedy magicker, began a two-weeker February 2 at the Lookout House, Covington, Ky., set by Frank Sennes, Cleveland. The Cincinnati dailies heaped considerable praise upon his work. . . . Roy Hall's magic school was the subject of a four-page picture spread, by Robert Lund, in *The Detroit Free Press* of February 1. Among those pictured in the 12 photos which made up the spread were Al Zink, Bob McCleary, Howard N. Bosworth, Richard Stahl, Roy Hall, Roy Hall Jr., Roy Haag, John H. McConnell, Lady Drances, Dr. Zina Bennett, Clare Cummings, Del Raymond, and Victor Dowiat, all members of the Detroit magic fraternity.

Burlesque

By UNO

MICKEY OWENS set Georgia Sothern, Kathryn Lee and Ryan and Matthews starting February 2 for four weeks at the Samoa, Manhattan, replacing Crystal Ames and Carol Lord, who closed after three weeks of booking. Also Renee Scott, strip, and Bobby Bell, comic, at the Melody Club, Union City, N. J. . . . Tirza is at the Colony Club, Dallas. . . . Tommy Brice switched from the Roxy, Cleveland, to Norma Khoury's new Orchid Room, formerly Greenwich Cafe, same town. . . . Yolanda, tapster; Don Lynn, juvenile, and Mickey (Ginger) Jones opened at the Burbank, Los Angeles. Recent closings were Don Lamont, singer, and Peggy Bond, who moved to the Follies. . . . Marie Voe and Billy (Bumps) Mack are at the Colony Club, Los Angeles. . . . Paul Williams is the new house singer at the Empress, Milwaukee. . . . Hank Henry returned after three months of tour with the *Firefly*, which folded because of bum biz. . . . Una Chadwick, former front-liner in Hurtig and Seamon's shows, is living in retirement in Dallas. Her co-workers were Patsy Lynford, now Mrs. Tom Byrne, Alma Doll, Etta Pillard, Primrose Semon, Pee Wee Gilmore, Bertie Woods, Mae Brandon, Madeline Worth and Babe Burnett.

BOB CARNEY and Jean Carroll, heading a Hirst unit, plan a double celebration May 4, their marriage and Jean's birthday. . . . Eddie Innis, comic, on the Hirst wheel, back East after two years in one nitery, the Blue Turban, Long Beach, Calif., is skedded for a six-week vaude engagement starting late this month with Danny Kaye at the Paladium, London. . . . Hudson, Union City, N. J., stagehands, part of Local 59, International Alliance of Theatrical Employees (IATSE), will hold their annual benefit show at Sam Cohn's theater at midnight March 19. . . . Jack Montgomery, producer, has been returned to the Hudson, Union City, N. J., for an indefinite stay. Just closed five weeks at the Troc, Philadelphia, where the chorus total is seven. . . . Jack Coyle, straight man, and wife, Anita, talking strip, are completing 12 weeks of a Hirst circuit tour after another 12 on the Midwest. . . . Dusti O'Connor, character dancer; Elise Monte, Spanish dancer; Charleyne Baker, strip; Carl Kilroy, emcee; Charlotte Lafgren and Wally Grandpre's ork (comprising Joe Aarons, Morrey Goldman and Billy Malseck) are at Club 26, Milwaukee. . . . Billy Ainslee was called back to the Hudson, Union City the week of February 1 to make it a triple comedian strengthener for the unit, the rest of which has Hinda Wassau, feature; I. B. Hamp, Eddie Lloyd, Walt Collins, Gertie Beck and Margo. . . . Billy (Zoot) Reed was partied and gifted with a silver cigarette lighter by the International Association of Showmen at the Grand, St. Louis, recently. Later Reed performed for the members at another affair at the Russo nitery, where Bill Snyder, Euby Cobb, Happy Raye and Jack Murray eulogized their guest for his efforts in behalf of the org.

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THE FINAL CURTAIN

ANDERSON—Charles, 70, veteran showman, recently in Copenhagen, Denmark. He came to America in the 1890's and joined the Buffalo Bill Wild West Show and went to Europe with the show in 1900. At the end of the tour he settled in Copenhagen.

BELLEW—Cosmo Kyrle, 62, legit and film actor January 25 in Hollywood.

BIRCHMAN—Gus, former concessionaire at Coney Island, New York, and Savin Rock Park, New Haven, Conn., January 28 in the latter city.

BRENNAN—J. Keirn, 74, pop song lyricist, February 4 in Hollywood. A charter member of the American Society of Composers, Authors and Publishers (ASCAP), Brennan, over a period of 25 years, was associated with the Shuberts, Oscar Hammerstein and Chauncey Olcott. For years he collaborated with Ernest Ball, turning out such songs as *Empty Saddles*, *A Little Bit of Heaven*, *Let the Rest of the World Go By* and some 300 others. He contributed many lyrics for the Broadway shows *Artists and Models*, *Night in Paris*, *Night in Spain*, *Under the Red Robe* and *White Lilacs*, and also created the musical comedies *Luana*, *The Lottery Bride*, *Music in May*, *Boom-Boom*, *Oh, Johnny* and *A Night in Venice*. After Ball died in 1933, Brennan teamed with Jerry Rule in vaudeville. He last worked for Warner Bros.' Pictures. His daughter, Mrs. Thomas Messick, and a brother, Charles, survive.

BURNS—Herbert S., former stage manager for Ziegfeld's and Dillingham's productions, January 8 in Brookline, Mass. His widow, the former musical comedy actress, Blanche Morrison, survives.

CASSASA — Charles H., 89, nationally known bandmaster, February 2 in San Francisco. He organized that city's first concert band and directed it thru seven seasons of the old Mechanics' Fair. Cassasa led the official bands of the Midwinter Fair of 1894 and the 1915 Panama Pacific International Exposition. He was director of the Golden Gate Park Band until his retirement in 1925. Surviving are his widow, Ethel, and three sons, Stanley, Louis and Charles Jr.

CHALIF—Verna, former dancer, January 31 in Hollywood. She and her husband, Selmer (Sonny) Chalif, were once a dance team. Survived by her husband and a son.

ENDRES—Hubert, 57, principal second violinist with the Detroit Symphony Orchestra and formerly with the Cincinnati Symphony, January 1 in Detroit of a heart attack. Endres was stricken during a broadcast of the Detroit orchestra at the Detroit Music Hall. He had been with the orchestra over 30 years.

JILINSKY-OLEKA—Andrius, 56, actor and drama teacher at the Gel-

endre Rehearsal Studio, New York, February 3 in that city. He was formerly with the Moscow Art Theater and was state director of theaters in Lithuania. In 1939 he produced and directed *The Bridal Crown* at the Vanderbilt Theater, New York. His widow survives.

KING—Abel, 77, former aerialist with the Ringling circus, January 29 in Philadelphia General Hospital. At the turn of the century he was with the LaRue Brothers act as a bareback rider and aerialist. King, at various times was with the old Walter L. Main and Forepaugh shows and the Lowande Mexican shows. He was also a singer and dancer in minstrel and vaude on the Keith circuit. In later years he was a newspaper carrier for *The Philadelphia Bulletin*. Surviving are his widow, Mary, and a daughter, Mrs. Mary Fouco. Burial in North Cedar Hills Cemetery, Philadelphia, February 3.

LEEDHAM—J. Arthur, 76, property man, January 25 in Grand Canton, O. He was formerly an advance man for stock companies and road shows.

LEHR—Clarence E. (King), 62, chairman of the Detroit Racing Association, which operates the race track at the Michigan State Fairgrounds, January 31 in Highland Park General Hospital, Detroit. Survived by his widow and two daughters.

LINN—Charles, former concessionaire, recently in Twin City Hospital, Dennison, O., of a cerebral hemorrhage. Survived by his widow, Inez, and a foster daughter, Maxine. Burial in Union Cemetery, Dennison.

MARTTENE—Michael, 80, former singer, January 29 in Fort Wayne, Ind.

MASINO—Frank, 70, flutist, February 1 in Akron. He formerly played with Louis Rich's band and with the Spitalny brothers.

McCHARLES—Robert J., 46, former vaude entertainer, January 17 in Sydney, N. S. Survived by six brothers and three sisters.

McCHESNEY—Frank V., 81, stage carpenter at the Grand Theater, Terre Haute, Ind., over 30 years, and father of Lester Mack, actor and magician, January 19 in St. Anthony's Hospital, Terre Haute.

NANGLE—Owen P., 42, district sales manager for Zenith Radio Corporation, January 31 in Chicago. His widow and four children survive.

OLSON—Gordon, 30, nitery pianist, January 24 in Chicago.

PURDY—Charles K., 60, former baritone in musical comedies, January 31 in Yonkers, N. Y. His sister, Mildred, survives.

RAY—Robert E., 53, recently at his home in Galesburg, Ill., after a brief illness. Last season he was a ticket seller on Cole Bros.' Circus Side Show under Arthur Hoffman. As a youth, Ray played high school football in Cincinnati and later played professional football. He also was a member of the Masonic Lodge. Burial in Galesburg December 22.

ROSENTHAL—Ralph J., 56, radio account executive with Ruthrauff & Ryan Agency, January 26 in Chicago.

SCHWARTZ—Horatio G., operator of Queensland (N. S.) Beach Park for several years, recently in that city of a stroke.

SHEA—Mrs. Nellie, theater operator and civic leader, in Eastport, Me., recently. Mrs. Shea and her husband, Wilbur, operated the Imperial and Shea's, in Eastport.

SIMPSON—Wilfred (Jimmie), 60,

former clarinetist, recently at his home in Buffalo.

SOREL—George S., 46, film character actor, in Hollywood January 19. Survived by his widow and four sisters. Burial in Glendale, Calif., January 23.

TREHARNE — Dr. Bryceson, 68, composer of over 200 songs, February 4 in Woodside, N. Y. He had been music director of the Boston Music Company, a branch of G. Shirmer, Inc. He also composed three cantatas, *A Song of Spring, England, My Mother* and *The Banshee*. His widow and son survive.

WITHERS—Walter E., 47, father of screen actress Jane Withers, in Hollywood January 27 of a heart attack. Survived by his widow, daughter, three brothers and two sisters. Burial in Glendale, Calif.

Marriages

BURKE-DEL MOURE — Eddie Burke, of Eddie Burke Attractions, San Francisco, and Marie Del Moure, dancer and ex-director of camp shows in the Pacific war theater, December 31 in Reno, Nev.

CODY-HOPKINS—Melvin W. Cody and Betty Ann Hopkins, both of Station KMPC, January 31 in Las Vegas, Nev.

CRESPI-O'CONNOR — Count Rodolfo Crespi and Consuelo O'Connor, legit actress, January 22 in New York.

D'ANDREA-PENDER—Tom d'Andrea, film actor, and Helen Claire Pender, model, in Los Angeles January 26.

DAY-ALMQUIST — Dennis Day, singer, and Margaret Ellen Almquist, January 29 in San Juan Capistrano, Calif.

DE LEO-LONG—Emile De Leo and Leslie Long, former vocalist with the Carmen Cavallaro and Eddie Stone bands, January 22 in New York.

FAIRLY-SIMPSON—Paul A. Fairly, son of Mr. and Mrs. Noble C. Fairly, outdoor show people, and Hazel Simpson, New York, January 15 in St. Luke's Episcopal Church, Hot Springs. Bridegroom's father is associated with the Hennies Bros.' Shows.

GIRAO-SHANAHAN — Miguel Girao and Florence Shanahan, assistant casting director for the Columbia Broadcasting System, February 1 in New York.

McCALLUM-WITHERS—John McCallum and Googie Withers, legit and film actors, January 24 in London.

MERRIAM-HALSTEDT—Richard Merriam, Middleton, Conn., and Virginia Halstedt, of the staff of WTIC, Hartford, Conn., in the former city January 17.

O'DONNELL - PORTER — Joe O'Donnell, of Polack Bros.' Western Unit promotional staff, and Avis Porter, non-pro, of Saginaw, Mich., January 24 at Crown Point, Ind.

KERBY-HUBBARD—Keith Kerby, program director of Station KSFO, San Francisco, and Emily Hubbard, January 25 in Las Vegas, Nev.

PIROSH-WILSON—Robert Pirosh, screen writer, and Nancy Wilson, non-pro, in Hollywood January 25.

RITTENHOUSE - SCHLANGER — Michael Rittenhouse, night supervisor of Station WIP, Philadelphia, and formerly road manager for singer Josh White, and Marilyn Schlanger, non-pro, in Philadelphia February 1.

SPIER-HAVOC — William Spier, radio producer, and June Havoc, actress, January 25 in Hollywood.

TENNYSON-OLSON—Alfred Tennyson, production man at Station WHN, New York and Jeanne Olson, January 25 in that city.

Births

A daughter to Mr. and Mrs. Carmen Dragon January 17 in Los Angeles. Father is musical director for Columbia Broadcasting System's Old Gold and Baby Snooks shows.

A son, Freddie, to Mr. and Mrs.

Fred Freeman Jr., in Detroit January 27. Father is a former circus rider and son of Freddie Freeman, circus clown.

A daughter to Mr. and Mrs. Kay Kyser January 21 in Santa Monica, Calif. Father is the band leader, and mother is the former Georgia Carroll, singer.

A son to Mr. and Mrs. Stan Woods January 19 in Pittsburgh. Father is a band leader.

A daughter to Mr. and Mrs. Jack Miller January 12 in New York. Father is a radio orchestra leader.

A son, Albert Lewis, to Mr. and Mrs. Al Loudenslager, January 25 in Philadelphia. Mother was formerly with the World of Mirth Shows.

A son, Bruce Edward, to Mr. and Mrs. Fuzz Plunkett January 21 in Corpus Christi, Tex. Parents are members of the Plunkett Family Show, tent rep organization.

A son to Mr. and Mrs. Lawrence Anderson at Pottsville, Pa. Father is a clown on Polack Bros.' Western Unit.

A daughter, Deborah Anne, to Mr. and Mrs. John Shelly January 26 in Missouri Baptist Hospital, St. Louis. Father is outdoor concessionaire.

A son, Steven Bruce, to Mr. and Mrs. Alan Fischler at Queen of the Angels' Hospital, Los Angeles, January 25. Father is staffer at *The Billboard's* Hollywood office.

A daughter to Shirley Temple and John Agar January 30 in Hollywood. Mother is the movie star; father, a film actor.

A son, Ralph Edward, to Mr. and Mrs. George Sweet January 26 in Paragould, Ark. Father is a mechanic on Roger Bros.' Circus.

A son, James Vincent, to Dorothy and Silver Raley, concessionaires, January 27 in St. Anthony's Hospital, Louisville. Parents were with Blue Grass Shows last season.

A daughter to Mr. and Mrs. Walt Strouse January 17 in Daytona Beach, Fla. Father is staff engineer at Station WMFJ there.

A daughter to Mr. and Mrs. Tommy Stillwagon January 24 in New Castle, Pa. Father is an announcer at Station WMCK, McKeesport, Pa.

A son to Mr. and Mrs. Sam Monroe February 2 in New York. Father is in the National Broadcasting Company's sound department there.

A daughter to Mr. and Mrs. S. S. Spencer January 29 in Hollywood. Father is assistant manager of Foote, Cone & Belding there.

A son to Mr. and Mrs. John Gart January 30 in New York. Father is a radio composer, arranger and organist.

A son, Kenneth Stuart, to Mr. and Mrs. Hank Lazar January 24 in Brooklyn. Father is road manager for the Erskine Hawkins ork.

A daughter to Mr. and Mrs. Russ Grant in New York recently. Father, formerly assistant manager at Loew's Poli Palace Theater, Hartford, Conn., is home office publicist for Loew's theaters in New York.

A son, David, to Mr. and Mrs. Edward Fedeli in Worcester, Mass., recently. Father is associated with the Rialto Theater, that city.

Divorces

Monica Lewis, radio singer, from Robert Thiele, New York, president of Signature Records, Inc., in Chicago January 14.

Mrs. Mary Mobilio Gatti, former singer, from Harry Gatti, band leader, January 23 in Bridgeport, Conn.

Grace Marie Leonhart, model, known professionally as Barbara Bordeaux, from Larry Allen, band leader, in Los Angeles January 26.

Annabella Power, screen actress, from Tyrone Power, film star, in Los Angeles January 26.

Reese Llewellyn Milner, non-pro, from Ann Miller, dancer-actress, in Los Angeles January 28.

In Loving Memory

Of My Darling Husband

**BOB
HANCOCK**

Who Passed Away Feb. 9, 1945.

Your love and your laughter
I shall never forget.

VERA

WEATHER HELPS TAMPA DRAW

184,759 Out First 3 Days

Gasparilla Day will hike attendance—auto races and thrill show draw big

TAMPA, Feb. 7.—Aided by ideal weather, the Florida State Fair, which opened here Tuesday (3), got away to a flying start and at the end of first three days there was a total of 184,759 admissions, both paid and free, according to Jim Malone, fair's press agent. This was 59,935 ahead of the corresponding period a year ago, Malone said.

Opening day attendance, as reported by Malone, was 7,000. Auto races (National Speedways) were featured Tuesday afternoon, with night attendance estimated at 1,200.

P. T. (Pa) Strieder, fair's general manager, in announcing that more than 120,000 admissions passed thru the turnstiles the first two days said that exceeded by 35,000 the number for the same period a year ago.

Over 500,000 persons are expected to jam Tampa Monday (9) for Gasparilla Day to witness the gala pirate invasion and visit the 55-acre tract of fairgrounds here.

Selden, the Stratosphere Man, showing twice daily, is proving a big drawing card. Emmanuel Zacchini, cannonball act, suffered a knee injury opening night and had to cancel. He was replaced by the Great Arturo, aerialist, who took over the Zacchini spot for the remainder of the fair. Arturo uses his entire family, including his six-year-old son in the act.

Exhibitors outdid themselves this year in adding the "new look" to their displays, one show getting plenty of attention in the Westinghouse electrical exposition. Commercial displays are crammed into every nook and corner, with 13 counties being represented by exhibits.

The grandstand show is enjoying a strong pull, as are the auto races and Joie Chitwood's Thrill Show. More than 3,000, according to Bill McGaw, Chitwood's press agent, caught the opening thrill show.

Opening day feature auto race was won by Deb Snyder, followed by Frank Luptow, Speed Wynn, Red Redmond and Harry King.

Polack Western Organizes Club

HAMMOND, Ind., Feb. 7.—Members of Polack Bros.' Western Unit organized the NPLSP (No People Like Show People) Club during the org's engagement here.

Fifty-four showfolk signed up as charter members. Membership is restricted to those taking part in the actual performance. Ernie Wiswell was elected the first president. Other officers named were Paul Jerome, vice-president; Josephine Madison, secretary, and Harold Barnes, treasurer.

The first club banquet has been tentatively set for Chicago during the show's 17-day engagement there.

A.D. Grant Revives Talk of Proposed Det. World's Fair

DETROIT, Feb. 7.—Plans for the projected World's Fair for Detroit, discussed sporadically for the past two years, received a boost from the release of a 7,500-word report on prospects for the fair by A. D. Grant, Toledo. Grant is a showman who has been connected with numerous fairs since the Omaha Exposition of 1898 and now heads the "Greater Detroit World's Fair Planners," an unofficial body.

In his report Grant proposes Tunis (Eddie) Stinson, manager of the Shrine Circus, as a candidate for general manager of the project. Following up his original report, issued two years ago, he has condensed results of a large research project on the history of past major fairs to serve as a guide for the present.

Objective of a permanent exposition "containing one of everything mechanical, electrical or engineering-wise made in the United States" should be the goal, according to Grant. Advertising appropriations should not be cut for the second and successive years, and the fair should include a large number of new attractions for the second year, Grant maintained.

His report stressed the importance of keeping prices of attractions, meals and incidentals down, and pointed out the fate of several previous fairs as closely tied in with adequate publicity of low price tours of the expositions.

Fairfield Dads Talk Tax Bite on Midway Concessions, Rides

FAIRFIELD, Conn., Feb. 7.—Increases in fees charged for vendors' permits and fee charges for all rides and stands on carnivals are planned by the police commission here in regulations being drawn up by the town counsel.

At present the town charges \$10 for all types of licenses. Under the new rules, no charge will be made to veterans.

Proposed fees for stands and rides on carnivals are new, no charge having formerly been made. Regulations are expected to be presented Wednesday (11) at a meeting of the police commission, after which it is planned to call a public hearing before settlement.

Zeiter Speedways Again To Operate Akron Races

AKRON, Feb. 7. — Midget auto racing at Akron's Rubber Bowl will be operated again next season by Zeiter Speedways Association of Bedford, O. The city board of control granted Zeiter a lease after considering offers from five companies.

Zeiter will pay the city 15 per cent of gross receipts, less taxes. Last year the city received \$28,659.03 from the races. The races provided the largest annual income for the stadium. Zeiter grossed \$191,751 from 202,753 paid admissions.

St. Paul Winter Carnival Pans Out a Huge Success

ST. PAUL, Feb. 7.—St. Paul's Annual Winter Carnival, which opened here with parade last Saturday (31) and closes Sunday (8) with the dethroning of King Boreas XI, probably will prove the most successful in the festival's long history dating back to the 1880's.

Nearly a million spectators, it is estimated, will have viewed the carnival's numerous events by the time Vulcan, the Fire King, drives Boreas from his throne.

Edward C. Hampe, crowned King Boreas in special ceremonies, headed the 90-minute parade which wound its way thru St. Paul's loop opening day. Glittering floats, 36 queen candidates and innumerable Fire Queen contestants provided color to the spectacle. The feature was re-enacted during the night parade Thursday (5).

In addition to the 200,000 estimated onlookers lining the parade route at each parade, nearly 9,000 persons paid their way into the St. Paul Auditorium, where the long lines of march ended.

Maxine Emerson, 21-year-old

blonde, was picked Queen of the Snows at the formal coronation ball Tuesday night (3), witnessed by some 7,800 ducat-buying spectators in the auditorium. A department store clerk, Queen Maxine, will reign until the 1949 queen is selected.

The Star of Boreas ball Wednesday night (4) in the St. Paul Auditorium, with Madeline Carroll, film actress, and Lanny Ross, songster, starring, drew another 3,000 ticket purchasers.

An estimated 100,000 persons visited the Carnival Ice Palace in Como Park where large audiences also were drawn for the numerous sports contests conducted there. Nearly 2,000 persons participated in the world's original ice fishing contest conducted on Lake Como last Sunday morning.

Sponsored by Saintpaulites, Inc., the winter carnival has drawn thousands of spectators from all over the Northwest, as well as visiting queens from as far south as Memphis and Miami, and as far West as Seattle.

Sask. Compulsory Insurance Law Hits Outdoor Showbiz

REGINA, Sask., Feb. 7. — Motor vehicles entering Saskatchewan this year to transport passengers or equipment to provide midway entertainment for Class "B" fairs will be required to have the province's compulsory automobile accident insurance coverage during their stay here.

Regulations stipulate that for every vehicle entering the province to provide midway entertainment, owners must pay a basic premium rate. Owners must first obtain permit from the highway traffic board to enter the province.

Basic premium rate for a private car for each two-month period it is operated in Saskatchewan is \$2. Commercial vehicles, not exceeding two tons, must pay a \$3 rate for a two-month period. The fee for those over two tons, also for a two-month period, is \$5.

Archie Gayer Withdraws From Gayer-Lewiston Org

DETROIT, Feb. 7 — The Gayer & Lewiston Enterprises, established here about three years ago, has been broken up by the withdrawal of Archie Gayer, leaving Harry Lewiston as sole owner of the successor, Lewiston Enterprises.

The firm will continue to operate freak and other shows as in the past season, as well as the Playland Amusement Center, a downtown Penny Arcade, and the Monroe Theater here. Gayer left for San Francisco.

Bliz Biz

BRUSSELS, Feb. 7.—A mid-winter street fair is operating in the heart of the city, with rides, shows and concessions set up in the principal downtown square of the Belgian capital. Despite snow and chilly breezes 10 major rides, eight tent shows and 21 games and concessions are doing good business.

North Scouts Swiss Nat'l Circus; Top European Talent

BRUSSELS, Feb. 7.—John Ringling North, scouting Europe in search of new acts for the Ringling circus, was a recent spectator at the Knie Bros.' Swiss National Circus which is playing a three-months' winter season at the big Cirque Royal indoor arena.

Knie brothers possess the largest and best assortment of animal acts in Europe. During the Brussels run, program is changed monthly, with top-notch European circus acts alternating with the circus acts and animal numbers in the show's regular line-up of acts. Knie's big animal acts are in great demand and are farmed out to indoor circuses in England and on the continent during the winter months.

Line-up of acts currently appearing at the Cirque Royal includes a mixed group of elephants, camels, zebras and horses, presented by Fredy Ruesch; Wyma, equilibrist; group of Arabian horses, presented by Alphonse Steffin; Alfredo, musical novelty; Siberian carrels, presented by Jules Haenni; Gabriella and Octave, roller skaters; Huguette Loyal's trained pigeons; four Chocolate Boys (the Rastellis), clown gags; Tryxa, contortionist; big group of polar bears, presented by Joseph Schauer; five Rastellis, trampoline; Liberty horses, presented by Alphonse Steffin; the Cuibas, acrobats; Baby, rope-walking elephant, presented by Rolf Knie; two Grecos, aerialists; horse number by Jules Haenni.

Associated with Rolf and Fredy Knie at the Cirque Royal is Frans Mikkenie, Dutch circus operator. Ringmaster is Alphonse Steffin and band leader is V. O. Ursmar. The Knie circus will, as usual, return to Switzerland for its summer season under canvas.

BEATTY TO SPRING MARCH 11

Polack Western Gross Builds at Louisville Date

LOUISVILLE, Feb. 7. — Starting with a gross ahead of last year's, steady mid-week business gains for Polack Bros.' Western Unit indicated that the 8,000-seat Armory here would be housing sellouts before tomorrow's close of the seven-day ninth annual engagement under Shrine auspices, reports press agent Justus Edwards.

Closing a successful engagement Sunday night (1) at Hammond, Ind., where the sponsoring Orak Shrine Temple recorded a 30 per cent increase over its 1947 take, the show made the 300-mile jump here with time to spare, owing to the sacrifice of much sleep and close co-ordination between the advance and the show. Wednesday night, January 28, at Hammond, there was a capacity house, while many were turned away Friday night. A banner crowd turned out for the Sunday matinee.

Mr. and Mrs. Zack Terrell and Mr. and Mrs. Noyelles Burkhart, of Cole Bros.' Circus, visited the show here Tuesday night (3) and other Cole personnel dropped in during the week.

Excellent co-operation was received from local radio stations and *The Times* and *Courier-Journal*, the latter springing Wednesday morning with a Page 1 feature yarn with two-column art. Stations WINN, WGRC, WKYW and WAVE gave publicity, with WKYW doing a good tape-recording job of a dramatic narrative of the Berosini high-wire act for rebroadcast.

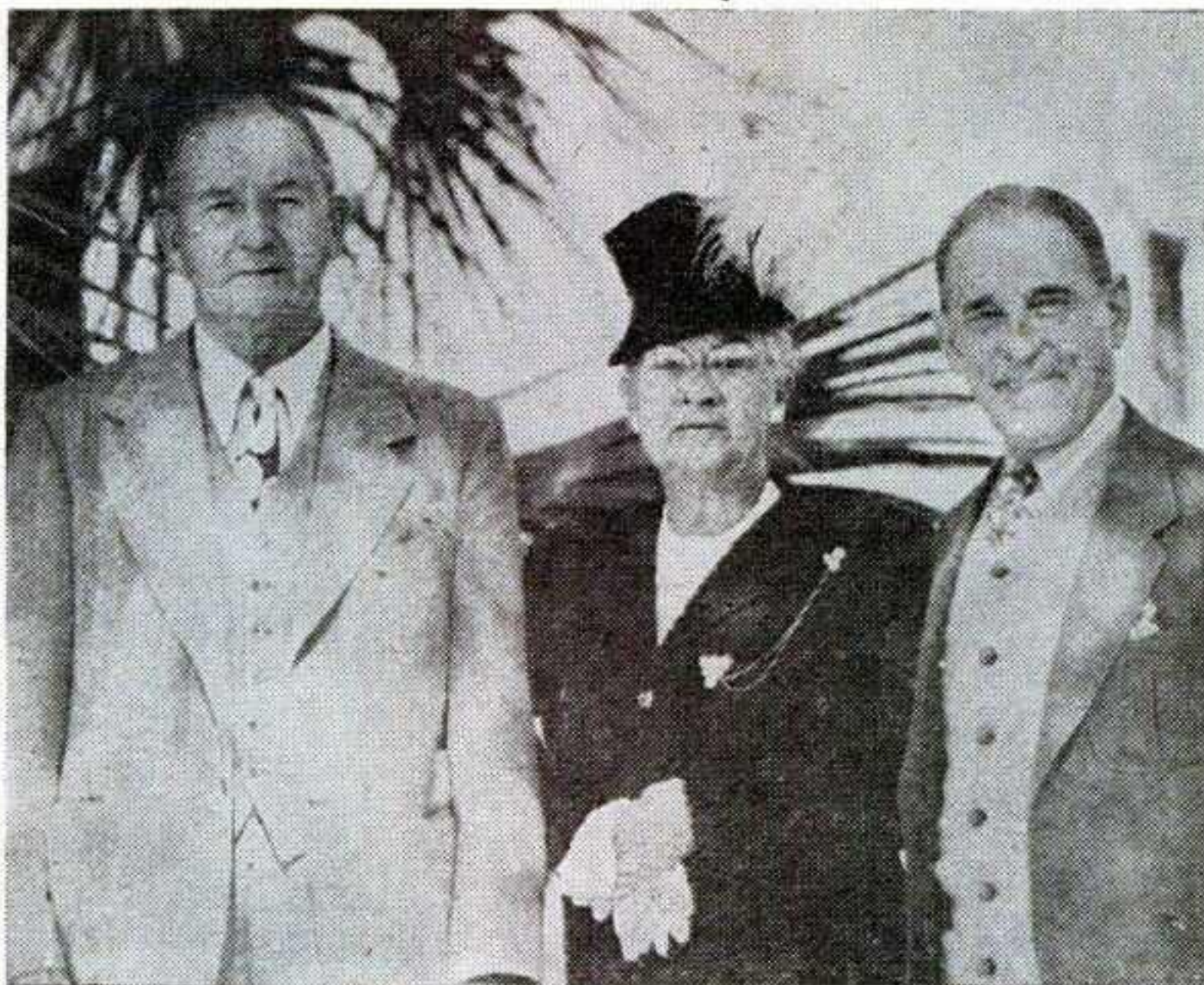
Jimmy Rison, who has done advance promotional work on this date for years, was commissioned a Kentucky colonel during the engagement. Most of his staff planned to go to Sacramento by way of the New Orleans Mardi Gras, while Rison said he and Mrs. Rison would spend some time in Hot Springs before going to the Coast.

Rock Island's Show Is Rated Success

ROCK ISLAND, Ill., Feb. 7.—First annual Firemen's Circus, staged in the Armory here January 30-February 1, was rated a success by officials. Acts, secured thru the Charles Zemater agency, Chicago, included the Three Jesters, comedy acrobats; Hill's Dogs and Ponies; Tom and Betty Waters, perch; Jimmy Mark and Lucille, comedy cyclists; the Great Knoll, high trapeze; Rollini, Roly Poly; Eric Philmore, juggler; the Gretona Family, high wire; the Erving Troupe, teeterboard, and the Flying LaMars. Roy Barrett was producing clown. Others in clown alley were Happy Maxwell and the Snell Brothers.

Morton's Circus Draws Big

BRISBANE, Feb. 7.—Tex Morton's Circus and Rodeo opened in Brisbane domain January 17 with a near-capacity attendance of 2,500 in the big top despite the opposition from the near-by midget auto race track. Morton, a comparative newcomer in the Australian circus field, is constantly gaining in popularity in the Queensland area and expects a very profitable season.



MIAMI GUESTS of the veteran showman, Bobbie Brollier, extreme right, manager of a trailer park in Bradenton, Fla., recently were Mr. and Mrs. William Ketrow, former operators of Kay Bros.' Circus and for the last five years exhibitors of a Renfro Valley Folks tent show. The Ketrows reside in Miami, where their daughter, Mary Ellen, operates a trailer park, presented to her by her father, and where the Ketrows' son, Frank, has his Animal Oddities Show.

Davenport Draw in Detroit Expected To Hit New High

DETROIT, Feb. 7. — Attendance at the annual Orrin Davenport Shrine Circus at the State Fair Coliseum hit an estimated 225,000 for the first 10 days, thru Wednesday (4), with a gross of \$325,000. Total gross for the two-week stand, closing Sunday (8), was expected to go well over \$400,000, according to Tunis (Eddie) Stinson, general manager. The circus figures were expected to go over the all-time records set in 1946 and 1947—the latter being the only three-week show for the local Shrine. Turnaways for the first week-end were in excess of 10,000, according to Harry Thomas.

Daily attendance has been running about 25,000 since the third day, with packed houses every night and some capacity matinees. About 3,000 additional seats were provided by park benches placed on the straw in the arena, and night shows have been steadily running 2,000 or more standees.

To take care of the heavy crowds a third show has been booked for Sunday (8), the second time in the history of the Shrine that an extra show has been staged.

The show, which originally ran about three and one half hours, with a profusion of acts, was later streamlined with few, if any, acts going thru their entire regular routine, so that it now runs an even three hours.

Curt Oranto, perch, who fell in the first Wednesday show, will be confined to Highland Park General Hospital here for about two months. He suffered a compound fracture of the left ankle and a broken heel bone on the right foot. His wife, Hilda, who also fell, suffered a cracked pelvis, and is now in a wheel chair but is expected to be released from the hospital in about two weeks.

Lee Wallenda, of Les Kimris' aerial act, was sent to the Highland Park Hospital for treatment Wednesday night (4) for a suspected chicken bone lodged in her throat.

Visitors during the week included Ben Greenwald, Toledo.

Frank Goodman, last season with Orrin Davenport, is wintering in Seattle.

Haley Granted Another Extension

WILMINGTON, Del., Feb. 7.—James A. Haley and the Fidelity & Casualty Company of New York have been granted a further extension to and including March 31, 1948, to "answer or otherwise move" to the petition of Robert Ringling (*The Billboard*, October 4, 1947) asking that they be ordered to pay him \$15,000 "as damages for the unlawful usurpation by the said James A. Haley of petitioner's office as president of Ringling Bros. and Barnum & Bailey Combined Shows, Inc.," between December 4, 1946 and June 4, 1947.

As noted in *The Billboard*, December 13, 1947, Vice Chancellor Collins J. Seitz November 28 granted Haley and the Fidelity & Casualty Company an extension to and including February 2, 1948, "to plead, answer or demur or otherwise move" to the petition.

A stipulation and agreement between the petitioner and the solicitor for the respondents providing for the new extension was filed in the Court of Chancery January 29.

Patterson for Sandusky, O.

SANDUSKY, O., Feb. 7.—Patterson Bros. makes its annual appearance here under CIO auspices April 1 in the Junior High gym. It will be the show's seventh booking here under the same sponsor.

Org To Play For Sponsor

Shreveport Shrine contracts for four-day show — street parade to feature opening

SHREVEPORT, La., Feb. 7.—Clyde Beatty Circus will bow for the season here March 11 under sponsorship of El Karubah Temple, Murray Werner, chairman of the Shrine circus committee, announced.

The four-day show will open with a street parade, the first to be held in Shreveport for a number of years. Eight performances are scheduled, with both matinee and night shows, beginning Thursday, March 11, and continuing thru Sunday, March 14. Special arrangements will be made for matinee shows to begin after school hours, Werner said.

Beatty said the show will boast 30 acts and will have new costumes and properties.

Success of the show this year will, in a large measure, determine whether the Beatty show will open its annual tour each year with performances in Shreveport.

R-B Asks FCC Okay for 15 Mobile Broadcasting Units

WASHINGTON, Feb. 7.—Ringling Bros. and Barnum & Bailey Shows, Inc., is asking Federal Communications Commission (FCC) to authorize use of 15 mobile radio broadcasting units in circus railroad cars, automobiles and wagons. Application for Class 2 experimental stations was received by FCC this week.

The circus emphasized that these broadcast units are not intended for any use directly connected with entertainment, "but solely for the purpose of transmitting and receiving orders and information in connection with business."

Installation of such equipment, said the Ringling application, "will be of invaluable assistance in the herculean task of loading and unloading and transporting our equipment to and from the railroad cars to the exhibition site." The circus also pointed (See R-B Asks FCC on page 91)

Year-Round Circus Biz Big in Belgium

BRUSSELS, Feb. 7.—Circus business is booming in Belgium which always was circus-minded. In addition to the big indoor arena, Cirque Royal, which operates all winter in Brussels, the country boasts a large number of good tent shows.

Last summer there were 10 important circuses out under canvas and at present 12 tent shows are getting set to hit the road. Among the better known Belgian circuses are De-Jonghe, Semay and Tondeur.

Cabarets and vaude spots in Brussels also favor circus acts. Current bill at city's top night spot, Ancienne Belgique, features two circus acts, Rivoli, wire-walker, and the Lai Fous, Chinese acrobats.

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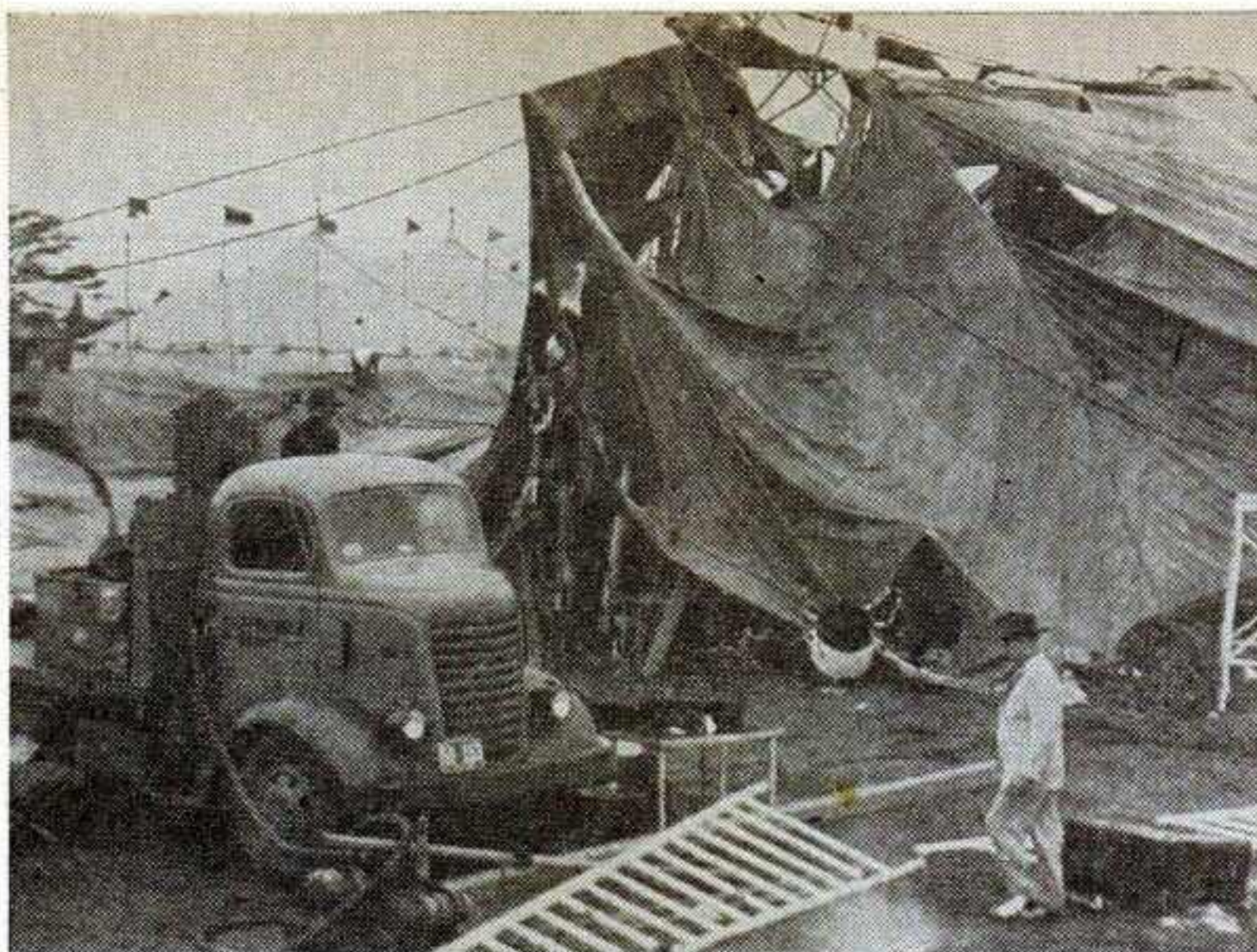
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La Tosca Trailer Park Sarasota, Florida

PHONEMEN

Book, U. P. C., Tickets, Banners, Vet, Labor and
Police Deals.FRANK B. HILDEBRAND
V. F. W., 110 Wabash Ave., Evansville, Ind.

THIS PICTURE WAS SNAPPED shortly after the big windstorm leveled the E. K. Fernandez Circus on the island of Kauai, Hawaiian Islands. The storm ripped canvas to shreds and most riggings were smashed. Two men were injured. Pete Reeh, formerly boss property man with the Big One and now with the Wallendas, suffered head injuries when a pulley block fell on his head. A groom was hit by a flying pole.

WINTER QUARTERS

King Bros.

MACON, Ga., Feb. 7.—Favored with spring-like weather, things are humming here in quarters. L. D. Hall, superintendent, arrived from Sarasota after a vacation. Enoch Brafford is boss canvasman and Ben Pierce is in charge of the wagon shops. Walter Rogers, chief mechanic, is expected soon from his home in York, S. C., to supervise the work on the motorized fleet.

Charles Poplin, equestrian director, is playing rodeos in Southern Florida and will report here around April 1. He and his wife, Jewel, will direct the Wild West concert.

Capt. Joe Cook, lion trainer, and Steve Fanning, assistant boss canvasman, who were injured when attacked by a lion recently, are still in Macon General Hospital. They expect to be released within three weeks.

A truckload of elephants and ponies arrived here after playing the police circus in Shreveport, La. The unit was in charge of Franco Richards, Capt. Joe Peet and Gladys Fox.

Gene Autry visited quarters during his one-day engagement here. He was accompanied by Bill McGough, Bill Hunt, Curly Hayes and Rufe Davis. Other visitors included Bernie Mendelson, O. Henry Tent & Awning Company, Chicago, and Mr. and Mrs. George Penney.

The free zoo continues to attract large crowds every Sunday—WALTER D. NEALAND.

Bailey Bros.

LOS ANGELES, Feb. 7.—Francis Kitzman will be in charge of the billing crew in 1948. Dan Pyne will handle press in advance, with George Myers back with the show. Syd Stevenson and Ben Thomas will have charge of special billing and heralds. Arthur Hockwald is general agent.

Babe, the elephant featured with Ken Murray's *Blackouts of 1948*, will remain with the Murray show this summer and be replaced by Shirley, the young 51-inch elephant that has been broken by Mac MacDonald to do an act on rolling globes, milk bottles and a pedestal. An elephant, llama, zebra and six clowns were loaned for the parade which opens the Hollywood March of Dimes drive. The (See BAILEY BROS. on page 92)

Mills Bros.

CIRCLEVILLE, O., Feb. 7.—After a motor tour of the South which took him to Ringling-Barnum quarters in Sarasota, Fla., and to Macon, Ga., for a visit with Floyd King, Owner Jack Mills returned here to quarters.

A colt was born recently to one of the performing Shetland ponies and in honor of Circleville's most illustrious native, Ted Lewis, circus officials named the youngster after the orchestra leader.

The story was carried in the local paper and picked up by International News Service. Columbus papers sent men here to cover the story. One paper will do a story with photographs showing the pony wearing a hat, getting its first lesson from Burt Wallace, equestrian director.—C. B. SCHULER.

Clyde Beatty

SHREVEPORT, La., Feb. 7.—Quarters work is on schedule despite much inclement weather. Owner Clyde Beatty is playing indoor dates and has added new cats to his act. Dutch Givler, head porter, is getting the coaches in shape.

George Werner is the big top canvas boss. John Staley has the cookhouse. Jack Gibson, ring stock boss, has the harness in top shape, and the writer manages to train horses when weather permits. Practicing here are Helen Scott, Christine Johnson and Ann Russell. Spencer is in charge of the elephants.

Buddy Richards, trainmaster, is playing dates with owner Beatty. Harry Hammond is in charge of the office.—JOHN (SPENDER) CLINE.

Dailey Bros.

GONZALES, Tex., Feb. 7.—Activity took an upturn with the arrival of the India shipment, which consisted of nine elephants, five camels, three zebras, some snakes and numerous long-tailed monkeys. The baby bull of the herd is the smallest we've ever seen. It has been ensconced in a specially built stall in the sun room of Ben Davenport's home and is fed pabulum and cooked rice. There is a mahout in constant attendance.

Louis Reid, foreign agent who arrived in Boston with the shipment, went directly to his home near Waverly, N. Y., for a much needed rest. (See DAILEY BROS. on page 92)

Dressing Room Gossip

Polack Bros.' Western

Overflowing crowds the latter part of the Hammond, Ind., seven-dayer made it difficult for even the clown walkarounds. Practically all exits were blocked. Colds among personnel were much in evidence. Josephine Madison was hit hardest. She was in bed three days, returning to the program in Louisville. Suffering a badly twisted ankle but still in the show was Nino Sambiasi, of the Ivanov Troupe.

To cope with Hammond's acute hotel situation, several bids were made for the clown fire house. . . . Justus Edwards did another bang-up job in the dailies despite the local printers' strike. . . . Morris (Shorty) Gebhart still is looking for the culprit who unpacks his suitcase on getaway nights. . . . Francisco dazzled the on-lookers with his new metallic wardrobe. . . . The building's heated swimming pool, handball and ping-pong courts received many workouts.

Shades of John Robinson were noticeable the last performance in Hammond in preparation for the overnight jump into Louisville. The show was set in ample time but a sleepy-eyed crew gave the opening show.

Hammond visitors included Sam Polack, Mickey Blue, Ethel Robinson; Mr. and Mrs. Charles Zemater and son, Jack; Dr. David E. Reid, CFA, Lebanon, Ore.; Mel Hall, Otto and Enrico Gretona, Willi Lamberti, Mrs. Francisco Heinzman, Secundo, Horatio and Francesco Zoppe, Billy Griffin; Earl Reynolds, Mr. and Mrs. Walter C. King (Helen Reynolds), Bridget and Rose Vaiana, Hubert and Frances Stiles, formerly of the Reynolds skaters; Jack Simmons, Mr. and Mrs. Al Sweeney, Viola McLeod; Wilfred Ryan, visiting Charley Raimier; Herb Taylor Jr. and Mr. and Mrs. Whitey Wilbur and Michele.—HAROLD BARNES.

Circo Atayde

Business has kept up but the temperature manages to stay down. The Caudilla Sisters certainly are a big help in the interpretation department. Ordering food in Spanish sometimes brings a surprise.

George Hanneford and Hubert Castle recently had a "tale of woe" session on working conditions. Hubert won hands down. He claims to have been carried into the ring in a bathtub because the ring was under water. George is still trying to think up a better one.

We had a big christening party. The principals were Araceli, daughter of Juan and Patricia Ibarra, and Eduardo, son of Zavier and Elena Ibarra.

Dick Miller flew back to Florida.—BOB BEHEE.

Clyde Bros.

Jimmie Armstrong is singing with the band before the performance. Charles Culbert is in charge of the band. Mr. and Mrs. West are back, West acting as assistant manager.

Hopp Green, who had been presenting his one-man baseball game during the come-ins, is presenting it in the performance. Max Craig's sister, May, has joined and is doing web and assisting Hap Henry with his wire turn. Henry is working out his new dog and pony act. Max Craig has a new cotton candy machine. Shorty Lynn has returned and is handling props.

Recent visitors were Mr. and Mrs. Buckley and family, Jackson, Miss., and Happy Oakley, Hattiesburg, Miss., circus fans. Happy Kellems, Green, and the writer were entertained by the Buckleys at the Rotiserial Club, Jackson.—VAN WEI

UNDER THE MARQUEE

Frenchy Hailey will be with Cole Bros. this season.

An old-timer makes a good teacher because he really learned his lesson.

Al Clarkson, former circus-carnival agent, is vacationing in Florida.

Mrs. Emil Pallenberg is visiting friends in Sarasota, Fla.

Mrs. P. N. Branson, wife of the late general agent on Cole Bros., is residing at 2500 Durant Avenue, Berkley 4, Calif.

George Duvall, who suffered several broken ribs when hit by a car, is at the President Hotel, Kansas City, Mo.

Early openings will be heaven for the trouper who loves rain, cold and mud.

Jackie and Bill Wilcox, who plan to be on Cole Bros.' advance this year, recently spent a week-end in Joplin, Mo.

Bailey Bros. probably will open March 6. Laura Anderson and Frank Ellis will have the stands on the show this year.

Buzzy Potts, who last year did some clowning on the Ringling-Barnum show, is playing indoor dates with Clyde Bros.

A. Hymes will have the novelties and programs at the Hartford (Conn.) Shrine Circus the week beginning February 22.

Routing circuses is a gamble in which managers bet their dough on general agents.

The Great Leroy, high-wire walker,

is a patient in a Dallas sanitarium. His address is 2410 N. Haskell Street, that city.

The sixth annual indoor circus, sponsored by the Madison (Wis.) YMCA will be held April 30-May 1. Robert C. Zimmerman, CFA, will be ringmaster.

Jersey Foster, for years with R-B, is making his home in Joplin, Mo., and F. A. (Dutch) Loeber, 24-hour man with Cole Bros. last year, is making his home in Fort Dodge, Ia.

Of all the things a trouper learns around circuses, the first to be forgotten is to keep one's shins clear of tent stakes.

A. Lee Hinckley, bandmaster with King Bros. last season, said in Hugo Okla., recently that so far he had not been contracted for the 1948 season with King.

Felix Adler, Ringling-Barnum clown, signed a contract for his 37th year with the Big One Tuesday (3) in Detroit, where he was playing the Shrine Circus.

Walter D. Nealand, press agent for King Bros., has been released from the Middle Georgia Hospital, Macon, where he was under treatment for pneumonia.

No tribute is too strong for the circus mailman who accurately delivers letters addressed to "Shorty, c/o Big Top," and "Blackie, train hand."

Luke Anderson, who has had the stands on the 101 Ranch and Yankee-Patterson shows in recent years, will have the stands on the James M. Cole show. His assistant will be Joe B. Webb.

Clarence Eugene Rogers Bigelow, 83-year-old circus fan from Grand Rapids, Mich., was in Detroit for the annual Shrine Circus, doing a clown assist in his red wig fireman-baseball specialty.

Jack Hamilton, billed as the Great Knoll, high act, suffered a broken leg in Fort Madison, Ia., Monday (2) when he slipped and fell on the ice. He is in Sacred Heart Hospital, Fort Madison.

The really talented agent is one who retires in a compartment of a crack streamliner, and still makes people think he's undergoing the hardships of circus life.

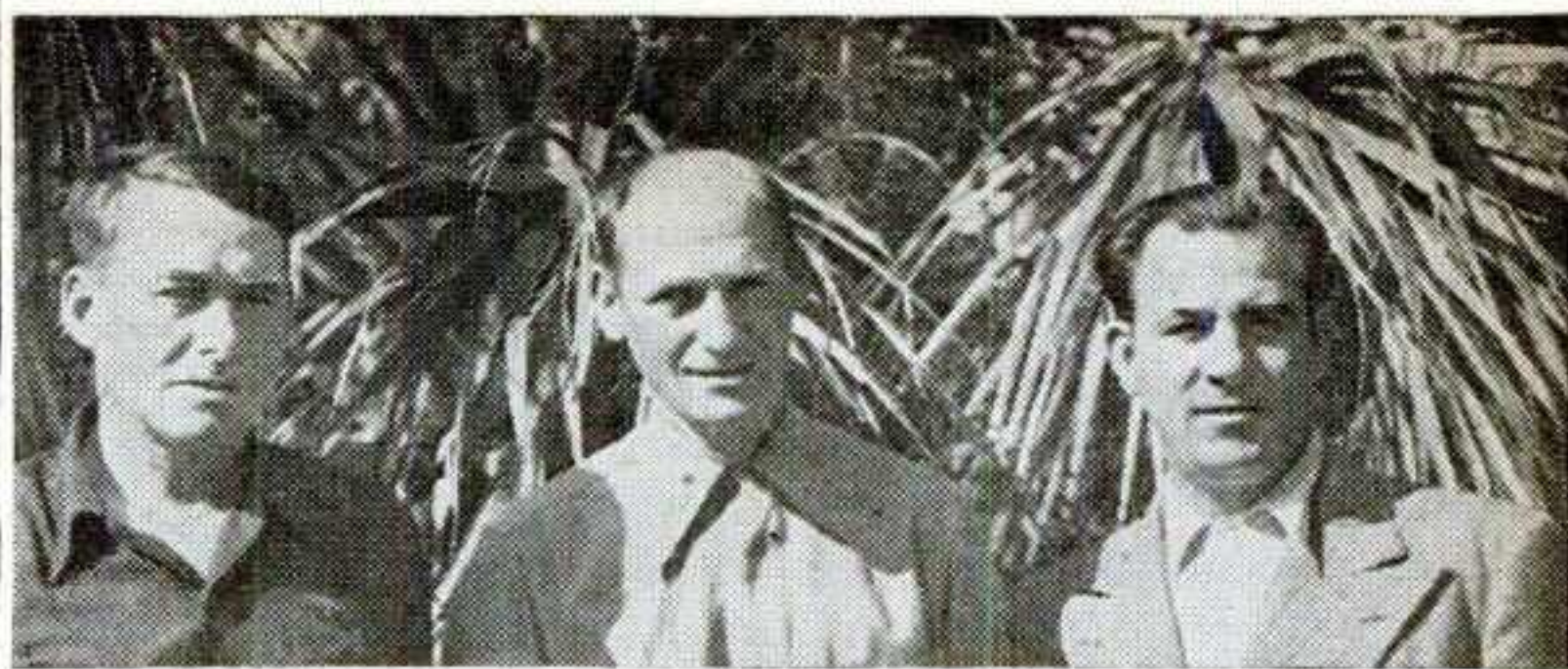
The Farargil Galleries in New York are exhibiting a group of circus paintings by Rosella Hartman (Mrs. Paul Fiene). Included in the exhibit are several poses of Damoo Dhotre, Ringling cat trainer, and his leopards.

Bill Powell, globe-trotting circus kibitzer, caught the Swiss Circus Knie at the Cirque Royal in Brussels, Belgium. Powell is heading for Luxembourg after looking over circuses in England, the Scandinavian countries, Holland and Belgium.

Clyde Beatty appointments include Curly Stewart, 24-hour man, and John J. Brassill, advertising car manager. Harry N. Brown, last season with Sparks and Dailey Bros., has signed as ticket seller. His wife, Dorothy, also will be with the org.

Ray Harris, for many years with various shows, reports he has the Garvey Theater near El Monte, Calif. During the summer of 1947, he says, he organized a traveling outdoor show and played thru the San Joaquin Valley.

Ralph (Specs) Cauton, of Rogers Bros.' Circus, who is ill in St. Joseph (See Under the Marquee on page 92)



RECENT VISITORS AT THE HOME of Larry Davis in Bradenton, Fla., were David McIntosh, left, and Mickey Dales, right, co-owners of the new Dales Bros.' three-ring trained animal circus. Davis is in the center. The show, according to McIntosh and Dales, is being built in winter quarters in Union, S. C., and will take to the road in the spring with 16 trucks. Davis is a former circus elephant superintendent. Dales was a concessionaire on King Bros. last season. —Photo by Gene Christian.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Timber, Ga.
February 7, 1948.

Dear Editor:

After a subconscious tour of cowsheds in New England, the Won, Horse & Upp Circus closed its indoor season and headed south for lumber sheds here. Regardless of rumors that we would continue to play under amateur dramatic clubs with our auspices presenting the concert, Manager Upp stated that from now on his show would be strictly circus.

We have a maiden winter quarters here. No other show ever barned under these roofs and the contacts have never been ravished. A banker who foreclosed a mortgage held on a lumber company agreed to let the show hibernate under some vacant lumber sheds and the almost empty cement house, rent free, providing we showmen act as caretakers and watchman to protect the lumber on hand. As the amount of stock on

hand was unknown to the banker, it was further agreed that the show's office staff make an inventory and report the results before or on the day the show left for its tour.

Well, you know how it is. Show lumber could get mixed up with company lumber, and unless some arrangement was made to designate one from the other, either the show or the banker could lose. It was finally agreed that all painted lumber, including green, would be considered show property. Lumber in its natural state would be considered bank property. To protect the bank's interests, we placed expert lumbermen as guards—men who have had years of experience at knocking on wood and known as "sticks" and "timber." In one sense the set-up is bad, because it forces the building crew to paint before sawing, which our carpenters claim is working in reverse. (See Won, Horse & Upp on page 80)

BAILEY BROS.' CIRCUS

WANTS

FOR 1948 SEASON

USEFUL PEOPLE IN ALL LINES. Steve Kumcliez and Hank Carlyle, wire me at once.

BOB STEVENS, Mgr.
Bailey Bros.' Circus

1645 Golden Gate Ave.
LOS ANGELES, CALIF.

RHINESTONE SETTING PUNCHES

New improved model. Sets 20 and 30 size stones—\$4.50 postpaid. Crystal and colored stones, 20 size with settings, \$1.85 gross, 30 size, \$3.75 gross.



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346 W. 45th St.
New York 19, N. Y.
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CI-rcle 6-4137

CLOWN SHOES

16" long, 4 or 8 inches wide. Made to order. Ten-day delivery, \$30 pair. State color wanted.



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ELASTIC NET OPERA HOSE

Black, Suntan and White, \$4.95. Elastic Net Tights, \$7.50. Rhinestones and Settings, Metal Spangles, all sizes and colors. Chainette Fringes. Other items. Folder? Yes.



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Take 'em away. Quick. One or both at \$1,750.00 each. Formerly priced at \$2,000.00 each. Built by Harlan Hollingsworth. 68' long, 10' wide, 14 1/2' high. Wrought steel wheels. Standard gauge, four-wheel trucks. Wood construction. Each seats 72 people. Now on our siding at Lancaster.

Ask for
Geo. L. Eggert at
ALTEMS FOUNDRY & MACHINE WORKS, INC.
P. O. BOX 426, Phone L.D. 944, LANCASTER, OHIO

WANTED FOR DAILEY BROS.' CIRCUS

Butchers for Popcorn, Peanuts, Snow, Ice Cream; Ray Morrison, Concession Mgr. Floss and Candy Apples; Jean Allen, Concession Mgr. Novelties; Cecil (Beef Neck) Stapelton, Mgr.
CAR PORTERS AND PIE CAR HELP
One Cook; salary and commission. Counter men, five Pullman Porters. Write
E. J. RUMBELL
DAILEY BROS.' CIRCUS BOX 54, CONZALES, TEX.

WANTED

Cole Bros.' Circus wants first class chef. Harry Shingle, write or wire George Davis.

COLE BROS.' CIRCUS

State Fair Grounds Louisville, Kentucky

STOCK TICKETS
One Roll \$ 1.00
Five Rolls 4.00
Ten Rolls 6.00
Fifty Rolls 20.00
100 Rolls 35.00

ROLLS 2,000 EACH.
Double Coupons.
Double Prices.

No C. O. D. Orders.
Size: Single Tkt. 1x2".

Maybe There's Just as Good Fish Left in the Sea, But Are You Sure They'll Bite?

MANUFACTURERS OF TICKETS OF EVERY DESCRIPTION
THE TOLEDO TICKET COMPANY
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED Cash With Order. Prices:
2,000 \$ 6.60
4,000 7.45
6,000 8.30
8,000 9.15
10,000 10.00
30,000 14.00
50,000 18.00
100,000 23.00
500,000 108.00
1,000,000 208.00
Double coupons, Double prices.

Weather Hits West Coast Biz

Aragon and Casino Gardens, danceries, are operating on reduced sked

OCEAN PARK, Calif., Feb. 7.—Cold weather and an epidemic of heavy colds, together with the second interurban bus and streetcar rate raise in a year, have combined to keep attendance at a relatively low level in the amusement zone here. Biz is reported 35 per cent below last year.

The Aragon Ballroom and Casino Gardens, danceries, which usually help to pull amusement seekers to the area, are operating on a somewhat reduced schedule. Aragon is open five nights a week, with the Casino Gardens limping along on a week-end policy. Name bands are featured in both spots.

In spite of the current doldrums, however, park men here are optimistic about the spring and summer prospects and several are redecorating their places of business and one or two are in the process of conservative expansion. The Penny Arcade, operated for years by the late Barney Fishman, is one of these.

Adds New Equipment

Now operating under the same manager as during the Fishman re- (See West Coast Biz on page 92)

TO LEASE 2 BUILDINGS

Approximately 39'x43' and 36'x65'
For Arcade, Fascination, Skee Ball Alleys or any group games not conflicting.

SEASIDE AMUSEMENT PARK CO.
103rd Street and Ocean
Rockaway Beach, Long Island, N. Y.

ACRES OF CONCESSION SPACE

For Rides, etc., available at Northern New York's finest and most popular bathing beach, Ballston Lake, N. Y. Address:

THE WHITE BEACH, Inc.
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SARATOGA SPRINGS, N. Y.

FOR SALE ROLL-O-PLANE

Used four and a half months in park. Guaranteed as good as new. Price, \$6,600.00.

ARNOLDS PARK AMUSEMENT CORP.
Arnolds Park, Iowa

WANT

Carousel and Kiddie Rides
GRENOCH PARK, INC.
Wm. Daugherty, Sec.
Box 95, Route #42, Grenloch, N. J.

Sitting 'Round the Table

(Editor's Note: The current question, "Are you in favor of giving industrial plants the exclusive on your park for a day in the event they stage a picnic, thereby excluding regular patrons?" is running out and a new question will be released soon. If you want to set forth your views regarding picnics and haven't done so yet, better hurry. Write your views on the subject and mail them to Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, and they will be printed in this column. Too, if you have a question you'd like parkmen to discuss in this column, send it along.)

Too Large

Mission Beach Amusement Center is too large to turn over to one organization. We do, however, reserve the picnic grounds for special parties and give special rates on rides, the skating rink and plunge.

Mission Beach will be open only eight months of 1948 instead of the usual 12, closing during January and February. The winter opening is set for February 28 with a name band in the ballroom. The summer opening is set for May 30, with a name band in the ballroom, and fireworks. The park closes October 31.—MISSION BEACH AMUSEMENT CENTER, San Diego, Calif.

He's Opposed

We are definitely opposed to the practice. We feel it is unfair to regular patrons and, while it takes a little convincing, we honestly can say that we have not lost any picnics over this matter.—A. J. KOLLER, Spring Lake Park, Fenton, Mo.

Another No Vote

We wish to go on record as definitely opposing the exclusive reservation of all picnic facilities for any special group, regardless of size. We feel we have a definite obligation to

New Wilmington Funspot Plans Comedy Revues

WILMINGTON, Del., Feb. 7.—New Funland Park, formerly Radio Park, operated by Arley B. (Cousin Lee) Ellsworth, and later known as Rodeo Park, plans to present musical comedy revues on Sundays this season.

The park, recently acquired by Eddie Jones, Baltimore concessionaire, will be managed by Ralph H. Brown, former manager of Augustine Beach Park and associated with carnivals in the East for the last 25 years. It will open for the season April 18.

Park will have two rides and 25 concessions, plus a picnic grove. A reduction in the admission price is planned, Jones said, with adults paying 35 cents.

Mrs. Anna Dudley Placed On Probation by Judge

NORFOLK, Va., Feb. 7.—A jury's recommendation for mercy in the case of Mrs. Anna E. Dudley, former cashier at Ocean View Park here, convicted of embezzling \$13,002, was headed by Corporation Court Judge J. Hume Taylor. He placed the woman, mother of eight children, on three years' probation. The jury had fixed her punishment at two years' imprisonment.

regular patrons to keep our park open to them at all times during the regular season which, in our case, is from Decoration Day to Labor Day.—T. E. SPACKMAN, Ideal Beach Resort, Monticello, Ind.

More Opposition

I am not in favor of industrial plants getting the exclusive for picnics. In the first place they want reduced rates and second they always want your best days—Saturday and Sunday. You can't turn away regular customers just for them and expect them (the regulars) to come back again.—E. A. BUCHMAN, Dyne's Resort, Hortonville, Wis.

L. I. Ops Active Despite Weather

All resorts have projects in planning stage—Boardwalk redecking is begun

NEW YORK, Feb. 7.—Despite the rigors of the roughest winter this area has known in many years, preliminary plans are under way by Long Island amusement purveyors in preparation for the 1948 season.

Virtually all the principal beach resorts in this territory, which includes the Rockaways, Long Beach, Jones Beach and Atlantic Beach, have ambitious projects which but for the weather would have been well in motion by this time.

The Rockaways hope to surpass the number of summer visitors of last year when more than 25,000,000 persons, according to figures of the local Chamber of Commerce, visited the resort.

Geist Optimistic

A. Joseph Geist, owner of Rockaways' Playland, largest of the pe- (See L. I. Ops Active on page 92)

Four New Rides For Motor City

DETROIT, Feb. 7.—Construction of four new rides for Motor City Park has been authorized by Owner-Manager Vic Horowitz, in addition to six new concession buildings and a refreshment stand. The latter structure will be built of aluminum. The additions will bring the number of rides in the miniature park to 12.

New rides will include National Amusement Device's Miniature Train, Trotting Buggy and Boat Ride.

Property adjoining the park is taken over for a parking lot, Horowitz said, solving one difficulty this spot has faced during its surprising growth in the past four years.

Opening date will be around April 1, depending upon the weather. All construction is slated to be completed by April 1.

Snow Levels Conn. Pavilion

ANSONIA, Conn., Feb. 7.—Roof of the pavilion in Warsaw Park here collapsed under the weight of an eight-foot snow. The 15-year-old pavilion located in the center of the park was 100 feet long. Remainder of park facilities were undamaged.

Luxury Taxes Go for A. C. Improvements

Program To Cost \$1,500,000

ATLANTIC CITY, Feb. 7.—This resort will be given that new look in time for the coming season as a result of 22 capital improvements announced by Mayor Joseph Altman, utilizing the anticipated 1948 collections from the luxury tax. The improvement program, fixed at \$1,544,000, includes \$500,000 to combat beach erosion, the erection of a 10,000-seat concrete stadium at Bader Field, a new comfort station in front of Convention Hall and the construction of new boardwalk pavilions, along with many other general improvements.

While the program provides for spending the 1948 luxury tax, it does not include monies collected in 1947 and carried over into the 1948 budget as cash surplus. The resort's 3 per cent luxury tax, which went into (See A. C. Luxury Taxes on page 91)

Butlin's Deal for Deep Brook Property Held Up by Govt.

DEEP BROOK, N. S., Feb. 7.—Completion of a deal between the War Assets Corporation and William H. Butlin, park operator, for the sale of the Deep Brook Navy Training Base to Butlin for conversion into a recreational center has been retarded by Butlin's inability to get the approval of the British Government to take the purchase price out of England.

Butlin has made an offer of \$500,000 for the buildings and land, and the War Assets Corporation, which originally asked \$1,000,000, is reported as favoring the halving. The Canadian Government paid out about \$15,000,000 in building the naval base in 1941-43. The navy is entirely out of the property but several of the 150 buildings are used for hospitalizing war veterans. It is planned to use the center for winter sports. In the summer it would provide a zoo, theater, rides, etc.

Bob-Lo Island Opening Set for June 5 or 12

DETROIT, Feb. 7.—Opening of Bob-Lo Island Park, at the mouth of the Detroit River, tentatively has been set for June 5 or 12, according to Robert E. Devereaux. Policy will be the same as last year, with access to the island only by steamer from Detroit. The boats will be in operation a few weeks earlier than opening day for chartered parties.

Local bands will be booked, with Detroit supplying orchestras on the boats, while the band in the park ballroom will be from Windsor, Ont.

5 New Cincy Zoo Directors

CINCINNATI, Feb. 7.—Marking the first time city council has exercised its right to name five zoo board members under an agreement by which the park was turned over to the zoo society by the traction company in 1932, Mayor Albert D. Cash, Wednesday (4), announced the appointment of Albert H. Huneke, suburban newspaper publisher, to a term of one year; Irwin M. Krohn, civic leader, who has been a board member, two years; Mrs. Burt Weil, local sportswoman, three years; Arthur L. Riesenberger, former manager of Coney Island here, four years, and Leo J. Moelder, business man and Charter party leader, five years.

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THE ONE AND ONLY
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ZONIA

RECENTLY OVER, AND ENGLISH
SOCIETY PALMIST AND
CLAIRVOYANTE

Name Registered

At liberty to accept offers. First class. Permanent or seasonal amusement park, or what have you? No encumbrances, no objection to distance. Rental preferred. Would consider shares, 50/50 basis. Smart appearance, quick reader, exceptionally good money taker. Used to fast, busy trade; always queues. References can be furnished; authentic. Left position rented for 12 years, needed change. Photo, etc., supplied on request. Please note: Definitely NOT a GYPSY and genuine. Replies: PARK AVE. HOTEL, 623 S. W. PARK AVE., PORTLAND, OREGON.

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PLEASURELAND "THE JOY SPOT
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FREE GATE

MANAGEMENT AND LAYOUT SIMILAR TO FAIR AND EXHIBIT BUILDINGS

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The **newest, first** and only building of its kind in the entire resort, right in the heart of the amusement area and but a few steps from the only R.R. Terminal . . . a **100% proven location**. Building has frontage on the two most important and world famous amusement arteries—Surf Avenue and the Bowery—with a 23 ft. wide walk and entrance on the two frontages. Walk runs right through building, with concession space fronting on each side of the walk.

Choice locations available with opportunity to obtain a long-term lease. Have the best spot (bar none) open for Frozen Custard. Also Pokerino, Skee Ball, Souvenirs, Photos, Demonstrators, Jewelry, Ball Games, etc. Concession frontage from 10 ft. to 100 ft. with a depth of from 12 ft. to 14 ft. **BETTER THAN THE BEST FAIR**. Six months' season (April to September). One spot. No jumps. And, most important of all, people galore. World's greatest attendance, 40,000,000 visitors every season (official figure).

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GROSS, LOW MAINTENANCE**

BEST OF ALL

The Public Likes To Play It

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IS LOOKING FOR A HOT SPOT PARK LOCATION OR WILL CONSIDER A-1 CARNIVAL.



NEW, ULTRA-MODERN TRAIN—5 ft. high,
1000 ft. track, 40 in. between rails, block
signals, switches, station. Smartest train
set-up yet.

WRITE OR WIRE YOUR PROPOSITION

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A subsidiary of TINKER TOWN AMUSEMENT COMPANY. Showed
net profit first experimental year, 1947, of \$10,000.00 with seven
kiddie rides.

CONSISTS OF:

12-passenger Auto Ride, 24-passenger cage type Ferris Wheel, 16-passenger
Double Deck Bus (miniature), 8-passenger Kiddie Airplane, 16-passenger Kiddie
Chairplane, 60-passenger Miniature Train, 16 or 60-passenger Miniature Fire
Engine (optional), 1947 Jeep Semi-Truck and 28-foot Trailer, new 10 Kw. Kohler
Generator; 1940 Mack-Land Yacht, 35', 6 cylinder.

Entire show can be set up on any level lot, lighted and ready for
operation in 30 minutes by five men. No time for correspondence.
Will accept first reasonable offer, principals dissolving partnership. Sale
will include all 1948 S. Calif. bookings. Possible \$50,000 gross business.

CONTACT:

3640 SO. CRENSHAW BVLD., LOS ANGELES, CALIF.

17 blocks south of Wilshire, between Western Avenue and La Brea.
Phone: AX 9781 any day 12 noon to 6:00 p.m., Mr. Austin.

Strolling Thru the Park

Mr. and Mrs. John Coleman, River-
side Park, Indianapolis, are vacation-
ing near Fort Lauderdale, Fla.

St. Petersburg, Fla., visitors are
Mr. and Mrs. Roy Staton, Spring
Lake Park, Oklahoma City.

Gerald Nierman, Lakeside Park,
Dayton, O., plans to attend the Mardi
Gras in New Orleans.

George Long, Dreamland Park,
Rochester, N. Y., is vacationing in
Florida.

William Muar, Roseland Park,
Canandaigua, N. Y., and family, are
vacationing at Miami Beach, Fla.,
and plan to take in the Tampa Fair.

Mr. and Mrs. Fred McFalls are on
a trip to the West Coast. McFalls is
a concessionaire at State Fair Park,
Dallas.

Ralph Rocco, of Bisch-Rocco
Amusement Company, recently re-
turned to his Chicago headquarters
from a trip to Indianapolis.

William de L'horbe Jr., sales man-
ager of the National Amusement De-
vice Company, Dayton, O., and his
family, were Tampa fair visitors.

Henry Wagner and Max B. Ker-
ner, co-owners of Eastwood Park,
Detroit, are expected back from their
Florida vacation about March 10.

Bill Beasley, popular Toronto con-
cessionaire, and his secretary, Eileen
Terry, visited Doug Wiser at Pacific
Electro Products Company in Los
Angeles and looked over his new
Derby group game. Wiser is now
making these games in 24-ft. alum-

inum trailers. Miss Terry and Beasley
left here for New Orleans to attend
the Mardi Gras festivities and then
to Toronto via New York. They are
making the trip by automobile.

Harry J. Batt, Ponchartrain Beach
Park, New Orleans, will pass up trips
to California and Florida this year in
order to supervise the completion of
the new apartment he is building over
his office. Those who have seen the
Batt's new home say it's really some-
thing to see.

WANTED

RIDES AND CONCESSIONS

For new permanent park in Central New
York State on large lake. Write

MILTON TOTMAN

c/o Gen. Del. Tampa, Fla.
Permanent address: Sylvan Beach, N. Y.

WANTED

Rides — on Concession and any
type of amusement.

LOG CABIN BEACH

May 15th to Sept. 15th.

M. T. WHITING

316 York St.

Williamsburg, Va.

FOR SALE

"SILVER STREAK"

Excellent condition. Priced right for
immediate sale.

Custer Specialty Co.

Dayton, Ohio

FOR RENT

Ideal location for Kiddie Park with Auto
Parking. Properly zoned. Only 2 miles from
Chicago Northwest limits. Property bounded
by 3 main highways.

P. BISCHOFF

6101 Dakin St. CHICAGO 34, ILL.

POOL MGR. WANTED

Strict References Required.
Must Know Filter Operations.

Abner C. Rosenzweig

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WANT LOCATION

in Park for

LONG RANGE SHOOTING GALLERY

State details.

J. McGRAW

P. O. Box 365, Covington, La.

MINIATURE RAILROADS

Have yours custom-built-to-order at mass production
prices. Steam, Diesel or Electric types (all gas
driven), any gauge to 24". Up to 150 passenger cap.
21 Pass. Portable Streamliner, \$2,750.00. Order
now for guaranteed spring delivery. 8x10 photos and
details, \$1.00 bill, no checks.

IRON HORSE LINES

442 Arcadia Ave. Toledo, Ohio

DROME RIDERS

Male and Female, for long season in world's largest
Amusement Park. Top wages—No tear-downs. Write

BOX 154, c/o Billboard

155 N. Clark St. Chicago 1, Ill.

RESORT FOR SALE

Popular Resort in historic and scenic land of
Evangeline, includes Hotel, Cabins, Amusement
Buildings, etc., etc. Excellent proposition. For
information write to

A. A. TURNER

Grand Pre, Kings Co., Nova Scotia, Can.

Beatty Warned To Clean Up Zoo at Fort Lauderdale

FORT LAUDERDALE, Fla., Feb. 7.
—Clyde Beatty, believed to be in
Shreveport, La., the winter quarters
of his circus, has been notified by
City Manager Roberts, acting on in-
structions of the city commissioners,
to repair and clean up his lion farm
zoo at the entrance of the 10th Street
causeway.

The zoo, once a showplace, has not
been used by Beatty for two years.
Buildings have fallen down, fences
and other structures were blown
down by the hurricanes and the place
is an "eyesore," commissioners said.

The commissioners warned Beatty
to clean up the property before the
city has the work done at Beatty's
expense.

Alma Plans National Park

ALMA, N. B., Feb. 7. — Provincial
government has appropriated 80,000
acres, chiefly in Albert County, for a
national park under administration of
the Dominion Government. To be
provided at the expense of the Do-
minion are a number of open-air
swim pools, a golf course, zoo, facili-
ties for skiing, tobogganing, skating,
etc., trout and salmon pools, motor
roads, horseback trails and a large
hotel for summer and winter seasons'
operations. The work will take about
three years to complete and will start
this spring. A Miniature Train is be-
ing considered, as are several scenic
rides.

Salee Leaves 120G Estate

LONG BEACH, Calif., Feb. 7. —
The estate of Louis H. Salee, veteran
arcade operator and park man, has
been appraised at \$120,000 by his
attorney who filed the will for pro-
bate here. Salee, who died January
13, was an arcade operator and con-
cessionaire on Long Beach Pike for
more than 20 years.

WE HAVE HIT THE NAIL on the HEAD



THE RACES

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See it played by the public every Friday, Saturday and Sunday at 1315 Surf Avenue, in Coney Island, New York. Then every day during early spring until November.

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★ Perfect Games Will Supervise Installation To Guarantee Mechanical Perfection.

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TO MAKE ROOM FOR THE PRODUCTION OF THE RACES, WE ARE CLOSING OUT 200 BRAND NEW POKERINO TABLES. WRITE FOR OUR LOW PRICE, PICTURE AND LITERATURE.
MONEY BACK GUARANTEE

ALL TERRITORIES OPEN EXCEPT
CONEY ISLAND.....NEW YORK
ROCKAWAY.....NEW YORK
LONG BEACH.....NEW YORK
KEANSBURG.....NEW JERSEY

Dallas Starts on New Bldg.; To Modernize Cotton Bowl

DALLAS, Feb. 7.—Construction of a new exhibit-recreation building and improvements to the Cotton Bowl at a total cost of approximately \$1,890,000 are planned by State Fair of Texas in preparation for the '48 annual here. Construction already has begun on a new automobile, aviation and recreation building. The 113 by 750-foot structure will cost about \$800,000, be of modern design and equipped for usage by trade shows and conventions in the off-fair season. Site of the building is near the front entrance and parallel to the General Exhibits Building, with an esplanade separating it from the latter. A \$390,000 contract has been awarded for modernization of the Cotton Bowl and another contract calling for an expenditure of about \$700,000 is to be awarded soon for further improvements to the stadium. The contract already awarded provides for replacement of the present 45,500 seats with a like number of concrete seats and for modernization of the press box and other facilities.

To Add 16,000 Seats

Bids for construction of a double-deck, reinforced concrete addition to the Cotton Bowl are to be considered within a few days. The proposed addition would give the stadium an added 16,000 seats, together with additional rest rooms and concession facilities.

A building to house working press, photographers and radio will be mounted atop the upper deck. A new lighting system for night games also will be installed.

New Kids' Fun Zone

A Kiddie Town will be completed before the fairgrounds opens for the park season, according to present plans. The area for this feature will be about one and a half acres. It will offer a children's Roller Coaster, steam train, Boat Ride, Merry-Go-Round, Ferris Wheel and other devices. The area will be fronted by an eye-catching entrance and will be part of the general amusement zone. New features for the midway will include lighting and decorative effects.

Among other plant improvements planned are installation of more rest rooms, reroofing of several buildings and installation of additional lighting thruout the grounds.

The State fair staff is headed by W. H. Hitzelberger, executive vice-president and general manager; S. B. Cox, secretary-auditor; D. A. McMinn, sales promotion manager; Charles R. Meeker, auditorium-operetta manager; F. E. Tennant Sr., superintendent of exhibits; Fred E. Tennant Jr., superintendent of concessions; W. E. Sneed, superintendent of buildings and grounds, and Ray W. Wilson, manager, livestock department.

Largo, Fla., Annual Hits New High Gate

LARGO, Fla., Feb. 7.—The 28th annual Pinellas County Fair closed here January 31, with unofficial estimates putting attendance at over 80,000, the previous peak recorded last year.

A horse show, the first in the history of the event, helped attract thousands. Weather, according to officials, was the best in years despite fogs several nights and a light rain closing day. More exhibits than ever before were on display. A new, large arena was used for the first time to house horses, and tents were pressed into use to house the overflow of other exhibits.

"Our fairs have grown larger than we had ever dreamed they would," commented Manager John Henry Logan, "and we have to start planning now for a much larger fair in 1949."

Snow, Rain Cut Ft. Worth Stock Show Crowds

FORT WORTH, Feb. 7.—Inclement weather here took its toll on attendance at the Southwestern Exposition and Fat Stock Show and Rodeo in the first two-thirds of its run. Up to Thursday (5) each day was marred either by snow or rain, and attendance to that point was placed at 160,000, a drop of about 20 per cent from last year. Grounds admission is 50 cents.

The rodeo has been doing near-sellout or sellout biz at practically all matinee and night performances. Tickets for this attraction sell at \$3. The Will Rogers Coliseum, site of the rodeo, seats 6,400, is expected to play to capacity biz thru Sunday night (8), close of the show.

The drop in the ground attendance has cut deeply into carnival business. The gross of the Bill Hames Shows was reported 40 per cent under last year's business for the first two-thirds of the stand. Cold weather forecast for the balance of the week dimmed chances of the midway business to narrow the breach with that of last year's take.

Attendance at the Olsen and Johnson's *Hellzapoppin'*, off from expectations at the outset, has been increasing daily. Show, presented in the Will Rogers Auditorium, carries a \$3.40 ticket price. *Screamline*, another Olsen and Johnson attraction, offered each night at the Pioneer Palace, nitery on the grounds, has been pulling about 800 persons daily. Admission to this is \$3.70, tax included.

Moyer Heads New Fair Flack Firm

READING, Pa., Feb. 7.—Russ Moyer, Reading Fair tub-thumper for the past 11 years, heads up the newly formed Publicity Associates, Inc., which has been organized to sell packaged publicity to fairs which do not have a full-time press agent or are in need of supplemental help. The group made its first bid for business, with reported good results, last week at the Pennsylvania State Association of County Fairs meeting here.

Associated with Moyer are Larry McDermott, Sunday editor; Jerry Kobrin, sports editor and Walter Romanski, photographer of *The Reading Eagle*, and Irwin Kims, local attorney.

Services offered will be molded to fit existing budgets, Moyer said. Besides turning out general press copy the firm will arrange promotional stunts, prepare and place advertising, order and post paper, solicit advertising for and publish the premium book, publish a brochure or special fair newspaper and handle the program concession.

Moyer, who will continue to handle publicity for the Reading Fair on a year-around basis, was recently appointed publicity director for the Reading Bicentennial.

Top Execs in Big Turnout at Tampa

TAMPA, Feb. 7.—Florida State Fair here this week resembled a convention of fair executives. Key men of many of the major expos were on hand to view the event, the first big fair of 1948.

Registered, according to fair officials, were:

Lloyd Cunningham, general manager of Iowa State Fair, Des Moines; Raymond Lee, manager, and R. S. Thornton, board member, Minnesota State Fair, St. Paul; Charles Nash, general manager, Eastern States Exposition, Springfield, Mass.; Frank Kingman, manager of Brockton Fair, Brockton, Mass.; W. H. Hitzelberger, executive vice-president and general manager, Texas State Fair, Dallas; Paul Moore, manager of the South Carolina State Fair, Columbia, and two members of his executive board; Elwood A. Hughes, general manager, Canadian National Exhibition, Toronto.

Jake Ward, manager, Illinois State Fair, Springfield; Rose Sarlow, secretary, Ionia, Mich., Free Fair; Phil C. Travis, manager, Tennessee State Fair, Nashville; Dr. J. S. Dorton, manager, North Carolina State Fair, Raleigh; W. R. Hirsch, manager, Louisiana State Fair, Shreveport; Mike Benton, manager, Southern World's Fair, Atlanta; Orval C. Pratt, manager, Indiana State Fair; C. W. Taylor, manager, Kentucky State Fair; Donald T. Crowell, manager, Alabama State Fair; Hazen L. Funk, Michigan State Fair; Roger L. Hershey, vice-president, Hagerstown Fair, Hagerstown, Md.; W. M. Frampton, Charleston Agricultural Exposition, Charleston, S. C. and Julius Cahn, former secretary of Luxemburg Fair, Luxemburg, Wis.

Rules Against Lease By Anoka Annual For Midget Races

ST. PAUL, Feb. 7.—Attempt to lease the Anoka County fairgrounds in nearby Anoka for a five-year period to the operator of midget auto races was declared illegal here Wednesday (4) by Minnesota Attorney-General J. A. A. Burnquist.

The grounds are owned by the Anoka County Board of Commissioners and rented to the Anoka County Agricultural Society each year. To the county board came several proposals, one from Yale Watson, Minneapolis, to lease the grounds on a five-year period, with a five-year option.

In payment for first five years, Watson proposed to erect a new grandstand for the fair. Second five years, if Watson would take up option, county board would receive percentage of gross receipts. Proposed lease would enable Anoka County Fair to have access to grounds for approximately two weeks during annual fair time in preparation, running and clean-up of annual.

"I recognize no power, specified or elsewhere in the statutes, which expressly grants to the county board the power to make this lease," Burnquist wrote to L. D. Cutter, Anoka County attorney who asked for the opinion, "and I see no authority which may be fairly implied as necessary to the exercise of those powers which are expressly granted which indicate that the board has the power to make the proposed lease."

Gordon Shull Named Indiana Press Chief

INDIANAPOLIS, Feb. 7.—George C. Shull, former Winamac, Ind., editor, has been named publicity director of the Indiana State Fair. A veteran newsman, Shull published *The Winamac Republican* for the last four years.

Arnold Gemmer and Associates, of Fort Wayne, Ind., again received the appointment to direct radio operators for the fair. Other recent action by the State fair board included the awarding of the grandstand attraction contract to Barnes-Carruthers Theatrical Enterprises, Chicago, and the fireworks contract to the Federal Fireworks Company, of this city and Helmsburg, Ind.

N. Yorkers Mull Race Problems

Western N. Y. managers see need of better co-operation with horsemen, promoters

BUFFALO, Feb. 7.—Problems of fairs in trying to compete with pari-mutuel racing promoters held the attention of the Western New York Fair Managers' Association meeting here Wednesday (4) at the Hotel Lafayette.

Delegates were emphatic in expressing the need for better co-operation between horse owner, promoters of pari-mutuel tracks and fair race secretaries. The need for this, it was stressed, is vital due to the short supply of good horses available for fair dates.

Committee To Draft Proposals

A special committee was named to draft proposals and resolutions to be presented at the annual meeting of New York State fairs. Dr. Ralph Knight, Little Valley; Milton McConell, Batavia; Clarence Carey, Bath; Robert Turner, Elmira, were named to this committee.

Harrison V. Baker was elected president of the Western New York Fair Race Circuit, with Art Toomey as secretary.

Thorn New Secretary

Glenn W. Grinnell, secretary of the Genesee County Fair, Batavia, who for 12 years served as secretary of the WNYFA, resigned and Ralph Thorn, publicist for the Erie County Fair, Hamburg, was elected to that post. J. Victor Faucett, secretary of the Steuben County Fair, was re-elected president, and Herman K. Leworthy, Chautauqua, was elected vice-president.

Attraction representatives, carnival reps and suppliers who attended the one-day session included George A. Hamid, of the New York booking agency of that name; James E. Strates and W. C. Fleming, of the James E. Strates Shows; Lloyd Serfass, Penn Premier Shows; Lear Tarbox, Regalia Manufacturing Company; Sam Nunis, auto race promoter, and Eddie Collins.

Horsemen Re-Elect Correll, Swoyer

READING, Pa., Feb. 7.—Harry B. Correll, Bloomsburg, was re-elected president of the Central Fair Circuit at the annual meeting held January 28 at the Abraham Lincoln Hotel. Charles W. Swoyer, Reading Fair secretary, was re-elected for another three-year term as director of District No. 8 of the United States Trotting Association (USTA).

Four Pennsylvania fairs, Washington, Indiana, Meyersdale and Lehigh-ton, were approved as members of the Central Circuit. The circuit also includes member fairs in New Jersey and Delaware.

President Henry Knauf, of the USTA, pledged his association's support in the fight against the continuance of the federal government's 20 per cent admission tax at county fairs.

Earl Ramsay Named Manager Of Kearney, Neb., Annual

KEARNEY, Neb., Feb. 7.—Earl Ramsay, of Kearney, has been named manager of the 1948 Buffalo Fair succeeding Harvey Cole. Ramsay was picked at the annual meeting of the Buffalo County Agricultural Association.

Fred Knobel was re-elected association president.

48 Exhibitors At Fairman's Fair Feb. 11

Novel Feature for Banquet

SACRAMENTO, Feb. 7.—Novelty feature of the Fairman's Fair, four-day conclave of Western Fairs Association members which gets underway here Wednesday (11), will be a banquet cavalcade of products of the Far West, according to Louis S. Merrill, WFA general manager. Merrill disclosed that many areas, industries and Chambers of Commerce will contribute souvenir food products to enliven the banquet Saturday night (14), closing day of the convention.

Much of the banquet menu of the 400 representatives from 91 fairs and businesses allied with the fair industry will consist of such contributions, and table decorations will be done up in many gift packages for those attending the Fairman's Fair, on the State fairgrounds here.

As dates of the Unique College of Fairs approach, 48 commercial exhibitors have signed up for display space, it is reported.

Gimmicks to improve fair management, exhibits, motivation, animation, entertainment, art work, dioramas, insecticides, fireworks, posters, badges and buttons, blue ribbons and scores of other items will be displayed. Contests in publicity and advertising, with hundreds of entries, will be held.

The 10-page program folder, put out by the WFA, lists many meetings and government officials who will be present at the Fairman's Fair.

Ft. Worth Fat Stock Show Gets Centennial Buildings

FORT WORTH, Feb. 7. — The city has leased the centennial grounds and buildings to the Southwestern Exposition and Fat Stock Show for the next 20 years for \$17,500 a year. In addition, the city will receive \$200,000 in improvements on the grounds, to be paid for by the exposition.

Buildings include the Will Rogers Memorial Auditorium and the Will Rogers Memorial Coliseum, as well as Pioneer Palace, which was built by Billy Rose for the Texas Centennial Celebration in 1936.

Joe Hayes Named President Of Corning, Ia., Annual

CORNING, Ia., Feb. 7. — Joe Hayes, Corning, was elected president of the Adams County Fair Association, succeeding Earl F. McClelland, also of Corning. Others named were Lee R. Watts and E. L. Humbert, vice-presidents; E. W. Mullin, treasurer, and A. L. Gauthier, secretary.

Improvements planned include the razing of the horse barns and hog barns. The 1948 dates are August 2-6.

Lockport Preps for 1948

LOCKPORT, N. Y., Feb. 7.—Plans for the holding of a fair at the new Niagara County Fairgrounds next fall were announced at an organization meeting of the new association here.

New association was incorporated after the old group was dissolved several months ago. John K. Silsby, Gasport, was elected president; John A. Hall, vice-president; George Ferris, secretary, and Edward C. Gruen, treasurer. Board of directors include the officers and Joseph Volker and Anthony L. Pusateri.

Bren Changes Title, Intros New Twists

HOLLYWOOD, Feb. 7.—Joe Bren Agency Talent Company will be the title used by Joe Bren and his associates in the future with innovations claimed in the fair booking field.

Bren's organization, which will be represented by a booth at the Fairman's Fair in Sacramento at the meeting of the Western Fairs Association, will offer secretary-managers attractions as pictured in a 32-minute Kodachrome 16mm. reel. According to Max Laney, firm president, 10 acts have been filmed and these will make up the reel used to sell talent.

Firm, which handles fairs, conventions, banquets and industrial shows, has, in addition to selling via films, added a free consultation service. Laney believes that the service along with the film will enable secretary-managers to buy talent more efficiently.

Officers of Talent Company in addition to Laney and Bren, producer, are Neal Abel, Bert Nelson, Fred Scherer, account executives; Lill Lechner, Davvy Rouser, assistant producers; Maxine Laney, Vivian Gibbs, talent secretaries, and Ted Phillips, SSC., staff cameraman for still and motion pictures.

To carry out this expanded program, firm recently took over enlarged quarters on Hollywood Boulevard here.

Mound City Group Negotiating for Combination Site

ST. LOUIS, Feb. 7.—Vernon M. Huff, manager of Greater St. Louis Fair Association, said the organization plans a combination amusement park-fairgrounds here. Negotiations, he disclosed, are under way for acquisition of a 100-acre tract, believed to be east of Lindbergh Highway, within easy access of downtown St. Louis.

Plans call for half-mile and midget auto race tracks. Enlargement of the half-mile track to a mile is envisioned should pari-mutuels be legalized in Missouri. Other features under consideration include a drive-in theater, Huff said.

He pointed out that St. Louis, with 2,500,000 persons in its area, affords an excellent opportunity for outdoor amusements.

Last year the fair was held at Jefferson Barracks. That location is unavailable this year. Tentative dates for the '48 fair have been set for September 5-12.

Cheney Awards Total 3G; Brodbeck Gets Midway

WICHITA, Kan., Feb. 7. — Prizes totaling \$3,000 will be offered at the fourth annual Sedgwick County Fair, at Cheney, Kan., August 30-31. Departments handing out the prize money will include livestock, horses, horse show, garden and farm products, domestic science and art and 4-H clubs.

Entertainment features will include a horse show, dancing and a revue. Brodbeck Shows will provide the midway.

Conklins Sign Five-Year Contract With Renfrew, Ont.

CHICAGO, Feb. 7. — Frank R. Conklin announced here this week that the Conklin Shows had signed a five-year contract to furnish midway attractions for the Renfrew (Ont.) Fair beginning in 1948.

Contract calls for a permanent-type midway to be built by the Conklins this year.

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California Reports:

Roseville Plans for Buildings; Arabian Nights Motiff at Indio

ROSEVILLE, Calif., Feb. 7.—Thomas J. Pugh, secretary of Placer County Fair Association, announces that an architect is now preparing plans for an exhibit building and auditorium. Plans will be presented at the March meeting of the fair board.

Proposed structure is to be of concrete, 70 by 176 feet, and will be faced with tile and other materials produced in the county. A site near the present temporary exhibit building has been selected and work is expected to start as soon as plans are approved.

Also on the agenda are plans for a new entrance to the fairgrounds with four cashier booths and five turn-

stiles. Entrance will be located 50 feet west of the present gate. Pugh said the building plans are in the hands of the grounds committee which consists of Hanford A. Crookard, association president; Al B. Broyer, Ray E. Taylor, Earl Barber, Charles W. Aluppe, C. C. Lee, Pugh and Edward M. Vorous.

Roseville has been granted permission to use a 600-square-foot tract on the fairgrounds for a ball field in connection with the community's recreation program.

Camel Races at Indio

INDIO, Calif., Feb. 7.—Circus acts, camel races and horse shows will be

featured at this year's five-day Riverside County Fair and National Date Festival. Event opens February 11.

Fairgrounds buildings have been reconstructed in Arab-type architecture for the nightly presentation of an Arabian Nights pageant, directed by Roy Randolph and Don Blanchard. Exhibits of dates, citrus fruits and other agricultural products will be featured.

Arena shows will be presented during the afternoons of the last four days of the event, which closes February 15.

H. O. Davis Resigns

SACRAMENTO, Feb. 7.—H. O. Davis, chairman of the 1947 State fair's commercial exhibits and concessions committee, has resigned, according to E. P. (Ned) Green, secretary-manager of the annual.

The committee had been under fire because of alleged high prices charged by concessions at the exposition. Green, however, said Davis gave no reason for his resignation, which was handed to directors at a recent meeting. He resigned after Fred H. Bixby, Long Beach, chairman of the board, reported to the board that he had received numerous complaints regarding prices at last year's fair.

Davis will remain a member of the board, Green said. He also announced appointment of Ralph Bell, Berkeley, as public information officer on a year-round basis. Green said Bell will resign as chief of the press and radio branch of the War Assets Administration in San Francisco to take the post.

Bell is a graduate of Montana State University and has been engaged in newspaper and public relations work, mostly in the San Francisco Bay area, since 1923. He was a member of the publicity staff of Golden Gate International Exposition in 1939.

New Orland Secretary

ORLAND, Calif., Feb. 7.—Jesse W. Requette, Yreka, Calif., has been named secretary-manager of Glenn County Fair Association, it was announced here by the fair board. Requette, part-time secretary of the local Chamber of Commerce, formerly was secretary-manager of the McArthur fair.

John C. Dunkin Elected

BELLFLOWER, Calif., Feb. 7.—Election of John C. Dunkin as president of the county spring fair, was announced. Other officers are Carroll Weber, first vice-president; Everett Crabb, second vice-president, and John Thompson, treasurer. Event is slated to be held June 16-20.

Permanent Grounds Okayed For San Fernando Annual

SAN FERNANDO, Calif., Feb. 7.—Location of permanent grounds for San Fernando Valley's Agricultural District Fair Association has been approved by the county board of supervisors. The board has agreed to deed the northwest corner of San Fernando Road and Osborne Avenue here for a nominal sum. Tract is situated in what is now Roger Jessup Valley Park and consists of 39¾ acres.

Transfer of the property was proposed by Supervisor Roger Jessup, for whom the park is named, in a move to give the Valley agricultural group a permanent home for its annual. The fair has hitherto been held in San Fernando City Park.

Nick Strelloff Prexy

CANORA, Sask., Feb. 7.—Nick W. Strelloff has been chosen president of the Canora Agricultural Society. Vice-presidents are J. Prodanchuk and J. Ehrlich. The society will advertise for a secretary to replace Peter Keith, who has moved to Assiniboia, Sask. The financial statement showed a balance of \$231.

Entries Announced In WFA Flack-Adv., Prize Book Contest

SACRAMENTO, Feb. 7.—Western Fairs' Association announces the following members have entered the publicity-advertising and premium book contests at the association's "Fairman's Fair," which gets under way at the State fairgrounds here Wednesday (11) for a four-day run:

Publicity-advertising: Grand National Livestock show, Carl Garrison, secretary; Siskyou County Fair, Stuart Waite; Peach Bowl Festival, Roy L. Welch; Santa Cruz County Fair, E. P. Johnson; 25th District Agricultural Association, Lowell Edington; Tehama County Fair, George Blake; Ventura County Fair, Bob Stuart; Merced County Fair, W. C. Woxberg; Calaveras County Fair, Carl Mills; Colusa County Harvest Festival and Horse Show, William Randall; Farmers' Fair and Festival, Fred Bruderlin; Placer County Fair, Tom J. Pugh; Plumas County Fair, Martin Sword; Lodi Grape and Wine Festival, Frank Van Arsdale; San Mateo County Fair, Morvell Gillespie; Santa Clara County Fair, Russell E. Pettit, and Kern County Fair and Livestock Show, Lee Clark.

Premium book: Ninth District Agricultural Association, R. H. Barnes; Peach Bowl Festival, Roy L. Welch; Santa Cruz County Fair, E. P. Johnson; 25th District Napa County Fair, Lowell Edington; Santa Barbara County Fair, J. H. Chambers; Stanislaus District Fair, George Dahlgren; Lassen County Fair and Livestock Show, A. A. Jensen; Mendocino County Fair and Apple Show, H. J. June; Merced County Fair, W. C. Woxberg; Calaveras County Fair, Carl T. Mills; Colusa County Harvest Festival and Horse Show, William S. Randall; El Dorado County Fair, Robert K. Woodward; Farmers' Fair and Festival, Fred M. Bruderlin; Placer County Fair, Tom J. Pugh; Lodi Grape and Wine Festival, Frank Van Arsdale; Sacramento County Fair, Eugene Kenefick; Inter-Mountain Fair of Eureka County, George Ingram; Santa Clara County Fair, Russell E. Pettit; Mother Lode Fair, C. B. Mathews; Modoc County Fair, John Smith; Glenn County Fair, G. F. Cantwell; Central Washington Fair, J. Hugh King; Pacific National Exhibition, V. Ben Williams; Utah State Fair Association, Sheldon B. Brewster, and Western Washington Fair Association, J. H. McMurray.

Mack Higdon Renamed Prez at Medicine Hat

MEDICINE HAT, Alta., Feb. 7.—Mack Higdon has been re-elected president of the Medicine Hat Exhibition and Stampede Company. Also re-elected were D. A. Scholten and Eugene Burton, vice-presidents, and Lorne Thompson, managing director. With the resignation of Alex Stewart as treasurer and Joe Marsh as secretary, it was decided to combine the two offices and a secretary-treasurer will be chosen by the directors.

Treasurer Stewart reported that last year's two-day stampede, the first in the city for several years, netted a profit of \$8,194. Stands, corrals and buildings at the stampede grounds were valued at over \$19,000.

A livestock sale put on by the company, the first of its kind in Medicine Hat, showed a profit of \$1,100.

Shareholders approved a plan to enlarge the bleachers and add a roof to one section. Seating capacity will be 6,000. Because of the cost, \$7,000, it was decided to not build a race track this year.

The company, a non-profit organization, will put on a three-day stampede in July. In conjunction with the event it is planned to hold an agricultural fair.

Aussie Fair Receives 300G Army War Rent

SYDNEY, Feb. 7.—Royal Agricultural Society (RAS) of New South Wales has received \$300,000 compensation from the army for use of and damage to the fairgrounds and buildings during the war. A further claim for \$75,000 for damages to other buildings is awaiting settlement.

RAS is negotiating for purchase from the army of 14½ acres of ground which has been leased by RAS for a number of years. The Manufacture Hall Building, costing \$250,000, extends six feet onto the army ground, so RAS desires a secure title to the site. The old lease has expired, and no new agreement with the army has been made.

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Gold Discovery Theme Feature At Sacramento

SACRAMENTO, Feb. 7.—The Gold Rush Centennial will be the keynote of the 1948 California State Fair.

The county exhibitors, during a recent meeting at the fairgrounds here, voted to emphasize the 100th anniversary of the discovery of gold in California in all arrangements and themes of their displays.

E. P. (Ned) Green, secretary-manager of the fair, said the budget for this year's event may be reduced from the approximate \$1,500,000 allocated last year, tho the horse race purses will be increased and the fair will be 11 full days instead of the 11 nights and 10 days arranged last year.

Less Work on Grounds

"We will have little rehabilitation work to do this year at the fairgrounds," Green said, "compared with all we had to do last year to get the buildings and grounds in shape. We need more livestock barns and more commercial exhibitor space but the directors feel it would not be practical to undertake any major expansion at the present site, since the Legislature has appropriated funds for a new home for the fair."

Directors will soon discuss increasing the race purses 10 to 15 per cent and the proposal to add an extra race each day, plus the additional day of racing. This would make 11 instead of 10 races each day, and an 11-day racing program.

Sees Lower Kid Ride Prices

Green also declared, "numerous complaints and suggestions regarding the concession policies also will be discussed. Undoubtedly the prices of children's rides in the carnival area will be cut and it may be that the prices at the eating places will be reduced."

Also on the agenda for action is the mapping of premium classifications and the premium budget and select the 100 judges needed for the competition. Green said the directors hope to have the 1948 premium books ready for distribution within a month or six weeks.

Forty counties have already indicated they will exhibit and a total of nearly 50 is expected, it is reported.

No increases in the premium lists or budget were recommended by the exhibitors tho several changes were made in the classifications to permit displays of new crops and those of greatest volume of production for each section of the State.

It was announced that county exhibits again will occupy all available space in the county building.

Comanche County Okays IIG Contractor Claim

LAWTON, Okla., Feb. 7.—Comanche County commissioners have authorized payment of an \$11,975 claim of M. A. Smith, contractor, for the construction of a stock barn at the County Free Fairgrounds. Building was approved by the fair board and commissioners then allowed the claim, which was long delayed by the possibility of a utility company protest against the one-mill Free Fair fund levy set up in the current county budget.

The levy, voted on a five-year basis and expected to yield \$14,000 annually, was contested by firms who charged that the one mill was in excess of the legal 15-mill limit. The fair board and the commissioners assured the firms the levy would not be included in the future budgets if this year's budget was unopposed. The compromise was agreed upon.

Calif. Drivers Switch to BCRA

SACRAMENTO, Feb. 7.—Local drivers and owners, representing 10 midget auto race cars announce they have bolted the United Racing Association (URA) in favor of the Bay Cities Racing Association (BCRA). Spokesman for the group is Ray Lewis, who said the local racers joined with the Fresno speedsters who recently affiliated with the URA. Sacramento thunderbug drivers joining BCRA include Bill Johnson, Charles Orr, George Ameral, Del Greenleaf and Carl Taylor.

Norwalk, Calif., Results

NORWALK, Calif.—Bill Patrick carried off first place in the 25-lap main event of the hot-rod races at the Firestone Boulevard Motordrome before 1,500 fans Sunday (1). Bruce McClaire was second and Grant Lambert third. Semi-main went to Bob Rozzano and Lambert nabbed the trophy dash.

Kretz Cycle Winner

LOS ANGELES—Ed Kretz scored three wins at the motorcycle races in Lincoln Park Stadium here Sunday (1) before an audience of 4,000. He won the 30-lap main event, the trophy dash, and then outsped Ray Turner in a four-lap match race. Floyd Emde was second in the feature contest with Win Young placing third. Lee Potter nabbed the consolation race.

McCurk Gardena Winner

GARDENA, Calif.—Frank McGurk annexed the 30-lap feature contest at the big car races in Carrell Stadium here Sunday (1) before 7,500 fans. McGurk nosed out his stiffest competitor, Troy Ruttman, by six lengths. One spin and one near-spin marked the feature and there was a spectacular crash in one of the qualifying heats. Running in front, Jack Habermehl blew a front tire, throwing his car into a crash wall. He was not injured. Ruttman finished second in the big race with Mac Hellings third. Semi-main went to Bill Steves, and Kenny Palmer won the trophy dash.

Brisbane Draws 30,000

BRISBANE.—Brisbane Speedway opened January 17 with fine weather bringing out a record crowd estimated at 30,000. Crack American, Australian and English speed car drivers put on a good show with plenty of thrills.

28,000 at Sydney

SYDNEY.—Vic Duggan won the Australian championship race January 17 before a crowd of 28,000. American star, Wilbur Lamcreuax, finished fifth from the bottom in the points table. Andy McGavin was hospitalized with severe burns when his car overturned and caught fire. Jack Chignell also went to the hospital as a result of a spill when he lost a rear wheel.

Lakeland, Fla., VFW To Sponsor Annual

LAKELAND, Fla., Feb. 7.—Lakeland's Veterans of Foreign Wars will sponsor a Polk County Fair March 18-27 at the fairgrounds on North Florida Avenue opposite Bryant Stadium, Carl Linton, committee chairman, announced. The Royal Exposition Shows have been booked to furnish midway attractions. "This is the first of what we hope to make an annual event," Linton said. "After this year we plan to buy property for a suitable fair-ground and to erect exhibit buildings."



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Around the Grounds:

Ralph Ammon Gets 10G Increase; New Mgrs. for Tulsa, Memphis

Ralph Ammon, manager, Wisconsin State Fair, Milwaukee, Monday (2) was granted a salary increase of \$10,000 to direct the 1948 Wisconsin Centennial Exposition. Increase, together with his \$5,400 annual salary as manager of the fair, which this year will be held as part of the Centennial, makes him Wisconsin's highest paid State employee.

Ammon reaffirmed his previous decision to resign as fair manager after the Centennial event with the announcement, also made Monday (2), that he and Byron Heal, another division of fairs employee, had acquired controlling interest in *The Dairyland News* published at Lake Mills, Wis., and that he will assume an active part in its management at the conclusion of the Centennial Exposition. Heal is to take over *The News* management March 1.

L. B. Herring Jr., Thursday (5), assumed the duties of secretary manager of the Mid-South Fair and Livestock Exposition, Memphis. He succeeds G. W. Wynne. A veteran fair exec, Herring for 22 years was secretary-manager of the South Texas Fair, Beaumont, and last year held that post at the Tri-State Fair, Amarillo, Tex.

Joseph H. Hughes, field representative for George A. Hamid, Inc., was a column subject for William H. Moiles Jr., in *The Worcester (Mass.) Daily Telegram* following the recent meeting of the Massachusetts Fair Association. The erudite Joe opined for print and posterity that "no depression in the world will worry the people in outdoor show business." He based his prediction on 45 years' experience covering most phases of the business.

Kerr Scott, North Carolina's commissioner of agriculture who has been closely allied with the operation of the State fair, Raleigh, has announced that he will not seek re-election. As a result many friends are urging him to run for governor.

Chet Hagan, WRAW announcer, was busy with a wire recorder thru-out the meeting of the Pennsylvania State Association of County Fairs at Reading. Bob Pryor, WCAU, Philadelphia, attended to scout the possibilities of his station extending its coverage of Pennsylvania annuals this year.

Mrs. Letitia Dabney, assistant secretary of the Tulsa (Okla.) State Fair since 1926 when it was founded, is the new secretary-manager of that event. She was named recently in a surprise action by the State fair board to succeed W. K. (Bill) Gray. Mrs. Dabney was brought to Tulsa from Muskogee, Okla., originally by Mrs. Ethel Murray Simonds, the fair's first secretary, who subsequently returned to Muskogee as fair secretary.

Jim O'Kane, secretary, Maine State Fair, Lewiston, takes typewriter in hand to correct a recent story which gave the wrong percentage Maine annuals derive from pari-mutuels. The State receives 3½ per cent, whereas the fairs get 6½ per cent, O'Kane

points out by way of setting the record straight. He adds that he, John J. Bourisk and Sam Mitchell, president and vice-president, respectively, of the Lewiston annual, attended the recent convention of the Maine Agricultural Association of Fairs at Portland.

Jack Duffield, of the Thearle-Duffield Fireworks Company, Chicago, is confined to his home base as a result of a fractured ankle sustained when he slipped and fell on ice.

Jimmie Van Cise and Earl Newberry, purveyors of the Jimmie Lynch Death Dodgers, have supplemented their usual sales efforts with a lengthy, professionally produced flicker of the show in action, made by the Dodge Motor Company and distributed among its dealers. Action scenes were shot last fall at the Louisiana State Fairgrounds in Shreveport.

A story on California fairs and how their efficient operation safeguards the future of horse racing and wagering currently appears in *The Thoroughbred* magazine. First article appeared in January and others will follow in the February and March issues.

At the annual meeting of the Will County Fair Association, Peotone, Ill., Henry F. Schroeder, Walter Carstens and Carl Lawrence were elected to serve on the board of directors for three-year terms. George Fritz was elected president; Clarence Cann, vice-president; C. M. Ginter, secretary, and Louis Schroeder, treasurer. Dates are August 31-September 2.

Jake Flickes, superintendent of concessions at the York (Pa.) Fair, announces that he did considerable business while attending the annual meeting of the Pennsylvania Fairs Association in Reading. Jack McCormick, concessions superintendent of the New Jersey State Fair, Trenton, also attended.

Organize Society To Stage Drumheller, Alta., Annual

DRUMHELLER, Alta., Feb. 7.—A district agricultural society has been formed here and, pending approval of the minister of agriculture, pro tem officers have been set up as follows: President, A. C. B. Grenville; vice-presidents, P. J. Rock, C. Borwick; secretary, H. F. Irwin; treasurer, W. H. Acton.

Named to Fair Board

MOUNT MORRIS, N. Y., Feb. 7.—R. B. Ace, Livingston County 4-H leader of Mount Morris, has been elected to the board of directors of the Caledonia Fair Association. Other directors are Frank J. O'Brien, F. M. Skivington, James F. Ball, R. T. Skivington, H. M. Brown, Louis Purvis, Arthur Johnson and Herbert Kingsburg.

Hume Heads Sask. Group

SASKATOON, Sask., Feb. 7.—Plans for the Travelers' Day Parade, an annual event in conjunction with the summer fair, are under way. Newly elected president of the Travelers' association is George Hume. Other officers are E. Bruce Gordon, vice-president; A. Fowler, treasurer, and A. W. Stewart, secretary.

Dallas Meeting Pulls Fair Execs Despite Snow

DALLAS, Feb. 7.—Despite unprecedented snow and ice, which made highways treacherous, representatives of 72 fairs checked in at the convention of the Texas Association of Fairs at the Baker Hotel here before the three-day session closed Saturday, January 31.

L. B. Herring Jr., for many years a Texas fair executive and only recently named the new secretary-manager of the Mid-South Fair, Memphis, called upon fair execs to give more consideration to the carnival representatives at their fair. He maintained that fair execs, in most instances, are insistent that carnivals live up to the letter of their contracts, whereas not a few fairs themselves usually fall down on some of the things they promise. He said that fairs sometimes misinform about the size of crowds, the importance of special days and the features they will present as crowd-lures.

Sees Good Years Ahead

Bryan Blaylock, one-time Texas fair executive and currently a public relations official of the Borden Company, predicted that fairs were entering a new era, comparable to the years between 1920 and 1930 and maintained that they would enjoy good fortune for the next eight or 10 years. Blaylock blasted the 20 per cent amusement tax and urged delegates to make an organized effort to have the tax repealed.

Other convention speakers included Edgar Deen, manager of the Fort Worth Fat Stock Show, and mayor of Fort Worth, whose subject was *Live-stock as an Aid to Fairs and Expositions*; an open forum with Oscar Jones, Marshall; Roy Rupard, Dallas; M. D. Fanning, Lubbock, and Rex Baster, Amarillo, handling the program was another feature of the program.

Jones New President

Oscar Jones, Marshall, was elected president to succeed Joe Mock, who presided over the convention session. Other officers elected for 1948 were M. D. Fanning, Lubbock, vice-president, and Mrs. Neely Huffhines, Richardson, secretary. Directors elected were Carl Blasig, Mercedes; Herman Brown, Corsicana; Frank Cleveland, Abilene, and E. O. Wedgeworth, Pampa.

Carnival and attraction people noted were:

Sunny Bernet, Bernet & Keough Agency and White Horse Troupe; Jack Ruback and J. A. (Jim) Schneck, Alamo Exposition Shows; E. Paul Jones, E. Paul Jones Press and Public Relations Agency; George W. Flint, Boyle Woolfolk Agency; Ned Torti, Wisconsin DeLuxe Corporation; Bernie Mendelson, O. Henry Tent & Awning Co.; E. G. Campbell, E. G. Campbell Tent & Awning Co.; Jimmy Morrissey, All States Tent & Awning Co.; John R. Ward, Robert Kline and Cash Wiltsee, John R. Ward Shows; William T. Collins, William T. Collins and State Fair Shows; Kelley Abbott, Charles E. Lenz Insurance Agency; W. A. Schafer, Mel Vaught, J. C. Wrigley and Archie Hensley, Schafer's Just For Fun Shows; Mr. and Mrs. J. George Loos, Greater United Shows; Mr. and Mrs. Harold (Whitey) Elliott, Feld Chevrolet Co., and Mr. and Mrs. Tobe McFarland, Stewart-Stevenson Co.

Mr. and Mrs. H. (Pop) Hale, Pop Hale's Portable Park; Harold Braucht and Robert Curran, Colorcraft Corporation; C. A. Vernon, and Billie Collins, United Exposition Shows; Charles S. Noell, Victory Exposition Shows; Frank Sharp, Regalia Manufacturing Co.; Richard Lang and George Flanagan, Peerless Fireworks Co.; J. O. Green, Snapp Greater Shows; Mr. and Mrs. Ira Burdick and Hank Carlisle, Burdick Greater Shows; Don Brashear and Tom Wentworth, American Midway Shows; Noble C. Fairly, Hennies Bros.' Shows, and Phil Little and Floyd Shankie, Little Concessions.

Denny Pugh, Jack Lindsey and Joe Murphy, P-L-M Concession Co.; Frank Weaver, Weaver Badge & Novelty Co.; Fred Herrin Jr., Paramount Fireworks Co.; Mr. and Mrs. Ervin Skie, Atomic Shows; Mr. and Mrs. Chuck Moss, World of Today Shows; Mr. and Mrs. T. J. Tidwell, Tidwell's Modern Midway; E. S. (Ted) Webb, Webb Concessions; Cecil A. Gorée, Sunflower State Shows; J. Starr, Starlight Amusement Co.; Jack Edwards, Fitzie Brown, Ed Yagle, Mr. and Mrs. Eddie Vaughn, H. N. (Foots) Reeves, Mr. and Mrs. Chuck Moss, Mr. and Mrs. Frank Ryan, Jimmie Giacherra and Ray Alexander.

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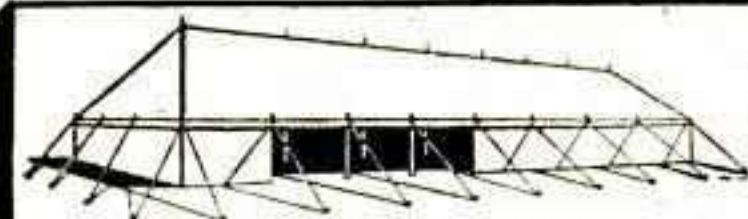
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320 N. GRAND, ROOM 401, ST. LOUIS 3, MO.

Arkansas Meet Termed Success

First convention clicks, but weather cuts attendance—Autrey named prexy

LITTLE ROCK, Feb. 7.—Despite sleet which held down attendance, the first annual convention of the Arkansas Association of Fairs, held Monday and Tuesday (2-3) in the Marion Hotel here, was a success.

Keynote of the meeting was the address opening day by L. H. Autrey, Blytheville, who outlined the benefits obtainable by development of the association and the continuation of the convention.

Hold Open Forum

Other opening day speakers were M. W. Muldrow, State livestock specialist; W. S. Pollard, State poultry specialist; Leon Holly, State dairy specialist, and Bill Bilbory, county agent of Blytheville.

An open forum featured the second day's program, with Leonard T. Barnes Jr., treating *Commercial Exhibits at the State Show*; Robert Blaylock, Blytheville, *Admission Statistics*, and State Sen. Clyde Byrd, Little Rock, *Points in General*.

Autrey was elected president for '48. Other officers named were Art Murphy, Fort Smith, vice-president, and Senator Byrd, secretary-treasurer.

Set Membership Fees

Membership fees were set at \$10 for county fairs, \$15 for district fairs and \$5 for associate members. It was voted to hold the convention here again in '49.

One of the features of the two-day session was the banquet Monday night. Radio talent, headed by Uncle Mack and His Gospel Singers, was presented and scored big.

Fair men, attraction peddlers, carnival reps and suppliers noted included:

A. D. Murphy, manager, Fort Smith Livestock Show; Harvey Welshans, president, Cross County Fair, Wynne; Walter Paul, president, and John Bell, secretary, Perry County Fair and Livestock Show, Perry; Elton Patterson, Mississippi County Fair, Jonesboro; Richard H. Lee, Drew County Fair, Monticello; A. L. Waddle, president, Polk County Fair, Harrisburg; Ray Owen, secretary, Hot Springs Fair; G. O. Davenport, president, Van Buren County Livestock Show, Clintonville; Earl G. Fisk, president, North Logan County Fair, Paris; R. S. Ligon, president, Clark County Fair, Arkadelphia; Wes W. Godley, president, Columbia County Fair, Magnolia; Fred Adams and Kenneth Hamilton, Third District Fair, Hope; L. H. Autrey, president, and Robert Blaylock, secretary, First District Fair, Blytheville; J. H. Miller, Woodruff County Livestock Show, McCrory, and Sen. Clyde E. Byrd, Leonard T. Barnes Jr., and Pat Ford, Arkansas State Livestock Show, Little Rock.

Billy Senior, Barnes-Carruthers Theatrical Enterprises; George Flint, Boyle Woolfolk Agency; J. C. Michaels Sr., and Jr., Michaels Agency; George Rixner and George Barr, Frank Wirth Agency; Clyde Miller, Miller Rodeo; Mr. and Mrs. Paul Long, Paul Long Rodeo; Mr. and Mrs. Orla Lashbrook, Lashbrook & Sons Tent Company; W. A. Mahaffey, Mahaffey Bros. Tent Company; Frank Sharp, Regalia Manufacturing Company; Dick Lang and George Flannigan, Peerless Fireworks Company, and H. T. Braught, Colorcraft Poster Company.

S. O. Crase, Pike Amusement Company; B. E. Miller, McCown Midway Shows; Mr. and Mrs. Jack Downs and W. E. Snyder, Gem City Shows; Thomas Fuzzell, Fuzzell Shows; Joe Jack Moore, Moore's Modern Shows; Joe Green, Snapp Greater Shows; Frank Sutton Sr., Gulf State Shows; Billy Collins, United Exposition Shows; Jack Robinson, Robinson's Model Shows; Eddie Moran and Marty Michills, Southern Valley Shows; Sam Fidler, Fidler's United Shows; Charles E. Noell, Victory Exposition Shows, and John Callagan, concessionaire.

Sydney Ups Easter Purses

SYDNEY, Feb. 7.—Royal Agricultural Society of New South Wales has announced that the amount of prize money for the Easter Show, March 20-21, has been increased by \$1,000 over last year to a total of \$57,200. Elimination of some ring events will, in addition, provide more money for other categories. Main ring events suffering the ax are trotting races.

Calif. Cent. Gal Is Snafued; Politicos, Papers in Dither

LOS ANGELES, Feb. 7.—The "California Centennial Girl" mix-up, which has been keeping State politicians in a dither and local dailies in news for several weeks, continues with the muddle getting thicker than the famous Los Angeles smog.

As far as the California State Fair Commission is concerned, the pretty celebration queen is still the California Centennial Girl. The tangled situation, however, continues to give headaches to assorted State politicians and celebration officials.

Green Speaks Piece

Reports persist that the 22-year-old former co-ed had been "dethroned" by the centennial commission manager but State fair commission manager, E. P. (Ned) Green, spoke his piece: "The centennial commission had nothing to do with it. Miss Doyle won the contest conducted by the State fair and received the title 'Centennial Girl.'" He reiterated that she was promised a trip and the itinerary was all arranged to start November 7. "We are now prepared to make good the obligation," Green declared.

Blond Toni, ex-honor student at the Los Angeles branch of the University of California, complained that the centennial commission had left her in the lurch with nothing but a loving cup and an empty title.

Raymond V. Darby, chairman of the Los Angeles County Board of Supervisors, dashed to help her by sending off a letter to Gov. Earl Warren.

Claims Limitation

But up in Sacramento Green tried to clarify the situation by claiming that she was offered only a part in

publicizing the fair and that the offer still stands. He said Miss Doyle was not chosen queen of the entire three-year centennial celebration but only "California State Fair Centennial Girl."

"We offered her a three-week trip to Eastern cities and would pay her expenses and \$100 a week," Green said. "There probably would be other trips."

"The first trip was scheduled for November but she said she couldn't go at that time. We are prepared to make the offer again for later this year."

Claims Three-Year Pact

Miss Doyle complained that she has not received a dime and so far had to pay her own expenses while attending a half dozen centennial celebrations. She wasn't even invited to the big blowout at Coloma to get the three-year-Statewide party off to an official start, she said. Vowing a never-give-up fight, Miss Doyle produced documents and clippings which, she declared, prove that as "California State Fair Centennial Girl," she is entitled to a full three-year contract, a salary and expenses.

She indignantly challenged Green's statement that she had refused to go on a trip he proposed in November. "I'm ready and have been ready," as soon as the State makes satisfactory financial arrangements," declaring that she couldn't afford the November trip on the money offered.

One document the comely queen is said to have produced was an entry blank she signed last summer which declares: "If chosen at Sacramento, 'Centennial Girl' will travel thruout the United States in '48, '49 and '50 with salary and expenses paid to extend invitations to important people to visit California."

Miss Doyle won the title at Sacramento, August 31.

Produces Clippings

In addition to this purported evidence, she produced a voluminous scrapbook with many clippings to support her claim and showed a copy of the contract offered for the November trip. She and her mother, as chaperon, were expected to travel by air for 40 days (November 1 to December 10) from California to New York and back, with \$1,750 as full payment of all salary, expenses and other charges incidental to the trip, she said.

"We figured it up," she continued, "and we would have had to add our money to pay for the trip."

She further disclosed that expecting a contract with the State, she has, to date, turned down \$4,000 in offers to indorse a cigarette, a beer and a wine, and has rejected an offer to exploit a clothing item. It has

Matlick To Stay As Ky. Manager

FRANKFORT, Ky., Feb. 7.—Jack O. Matlick will continue as manager of the Kentucky State Fair here thru the 1948 event, but will withdraw from that position effective November 1.

Matlick, who recently announced his desire to retire from the position, was persuaded to stay on, and was reappointed Monday (2) by the State fair board. In its action, the board reduced his \$5,000-a-year salary to \$300 a month in conformance with a request by Matlick.

The board also adopted a resolution thanking *The Kentucky Farmer* magazine for permitting Matlick, its editor and general manager, to continue serving the fair.

J. C. Wehrley, Louisville, will continue to aid Matlick, it was announced. Tom Clore, Eminence, will manage the horse show until the expiration of his contract November 1.

The 1947 fair was termed the biggest financial success in its history, profit being reported at \$51,000.

Freak Gale Halts Inverness Event; Ruins Tent, Gate

INVERNESS, Fla., Feb. 7.—A freak twister the morning of closing day caused premature closing of the first annual Citrus County Fair and cut down attendance so much that sponsors announced a deficit.

A 60-mile-an-hour wind slammed into the tent housing the community and industrial exhibits and laid it low, with damage estimated between \$,000 and \$1,500. O. M. Maines, fair secretary, said the event lost about \$650, as final day attendance diminished after the squall. A curious feature of the storm was that the tent that sheltered the livestock exhibits was not hit.

The fair drew praise from those who attended and brought particular commendation from University of Florida officials who served as judges. Sponsors immediately began planning for the 1949 fair.

also cost her a number of prospective modeling jobs because the clients expected her to pose for "nothing or next to nothing" because she already supposedly was being paid by the State and, therefore, should be glad of the publicity.

The centennials commission, however, which came into being after the "Centennial Girl" contest, is sticking to its guns. They declare they have no "Centennial Girl" and what's more, they don't intend to pick one.

Sebring, Fla., Pushes

Dates Up to March 2-6

SEBRING, Fla., Feb. 7.—The annual Highlands County Fair will be staged in Fireman's Field, March 2-6, J. P. Lighthiser, president, announced. The date was advanced one week since a previous announcement. Louis Alsmeyer has been appointed fair manager.

No professional carnivals will be on the midway this year, Lighthiser said, as local civic groups will provide the entertainment.

Aussie Snow To Cut Midway

SYDNEY, Feb. 7.—Royal Agricultural Society (RAS), of New South Wales, is drastically cutting space allocated to amusements at the Easter Royal Show, March 20-31, a blow to showmen who rate it a top date. The midway will be cut 60 per cent, and RAS will select particular shows to occupy available space. At last year's exhibition unexpected crowds caused such congestion on the midway that women fainted and children were endangered.

Symonds N. Battleford Boss

NORTH BATTLEFORD, Sask., Feb. 7.—N. W. Symonds is the new secretary-manager of the North Battleford Agricultural Society, succeeding Frank Wright, who held the position for more than 30 years. Wright resigned because of overwork in the various secretarial positions he was holding.

Marshman Inks Bayard Fair

BAYARD, Ia., Feb. 7.—Howard (Mulie) Marshman has been awarded the contract to supply the free acts at the Bayard Horse Fair here. Al (Curly) Young will operate the midway concessions, with Andrew (Fingers) Castle in charge of percentage stands and bingo.

ATTRACTIONS MEETING

MINNESOTA STATE FAIR

LOWRY HOTEL IN ST. PAUL

FRIDAY, FEBRUARY 20, 7:00 P. M.—The Board will consider applications for use of Grandstand and Race Track for summer still dates by promoters of automobile and motorcycle races and other events.

SATURDAY, FEBRUARY 21, 9:00 A. M.—The Board will entertain proposals for the following: Advertising Material, Night Grandstand Production, Races, Thrill Shows, Feature Acts, Fireworks.

DAILY AFTERNOON GRANDSTAND SCHEDULE—Automobile Races, August 28, 29, September 5, 6; Horse Races, August 30, 31, September 1, 2; Thrill Show, September 3, 4.

1948 FAIR DATES—AUG. 28 TO SEPT. 6—TEN DAYS

RAYMOND A. LEE, Secretary, St. Paul 1, Minn.

TAMPA BIZ, WEATHER PLEASE

RAS Running Ahead of 1947

First four days indicate org may approach, possibly surpass peak gross of 1946

TAMPA, Feb. 7.—Royal American Shows thru Friday (6), four days after it opened its 11-day run at the Florida State Fair, appeared on its way to not only top its good 1947 gross but of approaching, if not surpassing, its peak take recorded in 1946.

Ideal weather, a sharp contrast with last year, marked the first four days of the annual, and the folks came out in huge numbers, toting money and a disposition to spend it on the midway.

"Way Ahead," Sedlmayr

Carl J. Sedlmayr Sr., owner of Royal American Shows, was not the only show owner happy at the sight of the huge crowds and the realization of the midway spending. He described business as "way ahead of last year" and let it go at that, but his smile indicated that he was, indeed, happy.

So, too, were the carnival owners and other outdoor showmen, pulled here on combination pleasure-business trips to attend the fair, the first major annual of the year, and regarded by many as in indication of what the year ahead holds.

Sign Cotton Carnival

One mishap marred the early days of the fair, when motorcyclists Raoul Casal and Fernando Rivero were injured while performing in the Steel Globe.

Co-incident with Royal American's opening here it was announced that the shows had been signed to play the Memphis Cotton Carnival this spring.

Sedlmayr disclosed that he has received delivery of nine of the 15 all-steel Pullmans he purchased recently. With the arrival of the remaining six Pullmans, RAS will have an all-steel train.

Kirkwood Inks 9 Southern Fairs

NEW YORK, Feb. 7.—Fairs booked for the Joseph J. Kirkwood Shows, as announced by Ralph Decker, general manager, are Lynchburg and Tappahannock, Va.; Burlington, Mt. Airy, Tarboro, Cherokee and Asheville, N. C., and Newberry and Page-land, S. C. Fairs extend thru the week of October 13. Show will open March 1.

Staff includes William M. Breese, general agent; A. C. Grey, special agent; Al C. Beck, assistant manager and treasurer; Roy Allen, business manager; Clyde Wilson, concession manager; J. M. Deal, lot superintendent, and Cy Perkins, billposter.

Murray Inks Six Fairs For Virginia Greater

SUFFOLK, Va., Feb. 7.—W. C. (Bill) Murray, general agent, recently completed contracting the following fairs for the Virginia Greater Shows. Warsaw, West Point, Keller and Waverly, Va., and Wadesboro and Clinton, N. C.

Quarters were recently opened here at the Tidewater fairgrounds.



MAYOR L. H. BRANNON, of Delray Beach, Fla., cutting the gladiola tape at the opening of the South Florida Gladioli Festival and Fair at Delray Beach February 2, with the Royal Exposition Shows on the midway with 12 rides, 3 shows and 64 concessions. Left to right: Edward Kelley, booking agent; Leo M. Bistany, Royal Exposition manager; Paul Gringle, festival vice-president; Mayor Brannon; R. C. Lawson, president and general manager of the festival; Mike Machek, flower grower and president of the Delray Beach Junior Chamber of Commerce; A. G. Pruyser, president of the Flower Growers' Association, and A. G. Phillips, of the Nurserymen's Association.

Arthur, McCaffery, Bye Set Imperial Exposition Plans

Mainland show to open in Missouri in April—Arthur says ex-Goodman org will get 150G refurbishing — small Hawaiian unit continues—to be enlarged in fall

LOS ANGELES, Feb. 7. — Plans for Imperial Exposition Shows, both the United States and Hawaiian units, were made this week when J. C. McCaffery and H. W. Bye arrived here from Chicago to confer with Martin E. Arthur. One of the important points considered, and about which no decision was made, was whether the shows should operate as a corporation or as a three-way partnership. Arthur, speaking for the organization, told *The Billboard* that the mainland unit would open near Caruthersville, Mo., in April and would move west. Several fairs have been approached for dates for the 30-car rail show, which Arthur described as "the former Goodman show completely refurbished for about \$150,000."

Arthur said the petition to recover \$7,684.52 damages for alleged breach of contract filed in Third Circuit Court by Matons Navigation Company, Ltd., against the Imperial Exposition and Royal Hawaiian shows, and in which Maxie Herman, Sam Kaplan and Robert William Holt, of Royal Hawaiian, had been named defendants, had nothing to do with the Imperial Exposition Shows set-up. Arthur said the set-up was similar to one in which rides are leased to a carnival.

Cut Down for Summer

Plans for the Hawaiian unit, which includes 10 major rides, 4 kiddie rides, 40 concessions and 9 shows, call for a small unit of about 3 major and 2 kiddie rides, 10 concessions and 2 shows for the summer. Remainder of equipment will be stored until the big Hawaiian season opens in the fall. Season for the big unit will end February 20.

The Hawaiian unit is moving from island to island on barges with the personnel flying in chartered planes. Business in Honolulu the first two and one half weeks was good and the show pulled satisfactorily, despite rain, during the three weeks in Hilo, getting good weather in Kahului, (See Main Unit of Imperial, page 72)

Angleton, Tex., Set For Franklin Opener

DALLAS, Feb. 7.—Don Franklin Shows will open the season at Angleton, Tex., March 13. First celebration has been skedded for Georgetown, Tex., May 1-8, when the org plays the Williamson County Centennial.

All Texas fairs played in '47 again have been contracted and two have been added, Brazoria County Fair, Angleton, and Refugio County Fair, Refugio.

Annals booked for repeat stands are Kendall County Fair, Boerne, starting August 21; Gillespie County Fair, Fredericksburg; Floresville Peanut Festival; Trinity Valley Exposition, Liberty; Wharton County Fair, Wharton; Fort Bend County Fair, Richmond-Rosenberg, and Fayette County Fair, La Grange.

Mich. Showmen's Legion Post Sets Annual Charity Dance

DETROIT, Feb. 7. — Michigan Showmen's Joey Moss Post of the American Legion will hold its annual pre-Easter dance Saturday (21) at the Michigan Showmen's hall, according to Arthur Grzann, post commander.

Perry To Tour Under His Name

ASHEBORO, N. C., Feb. 7.—Jack Perry, who moved into the owner ranks last summer with Leo Bistany to present the Mighty Van Dyke Shows, announced that he will take out a show this year under his own name. Org is wintering here on grounds of the Asheboro fair, of which Perry is president and half owner.

Shows' fair route, according to Perry, includes Asheboro, Albemarle, Leaksville, Shelby (colored), High Point and Laurinburg, N. C., and Tasley (colored) and Martinsville, Va. Show will open in Rock Hill, S. C., April 5.

Staff includes Charlie Powell, general agent; Fred Landers, secretary, and Ben Braunstein, business manager.

Perry said he will carry a Ferris Wheel, three kiddie rides, a Chair-plane, Merry-Go-Round, Ridee-o, Octopus, Spitfire and Caterpillar. Other equipment includes three telescope light towers manufactured by Downey, one searchlight and light plants.

Brownie the Clown has again been contracted to work schools and streets.

Stan Reid Signed As Harrison Agent

COLUMBIA, S. C., Feb. 7.—Owner Frank Harrison, of the Harrison Greater Shows, has announced the inking of Stanley Reid as general agent. Other staff members are Mrs. Francis Harrison, secretary-treasurer; Tony Poperino, business manager; Earl Tilgham, electrician; Al Parmer, billposter; Al Roman, lot superintendent, and Freddie Martin, transportation chief.

Winter quarters opened here Monday (2) with about 15 men on hand. On the building schedule are new show fronts for the side show, Girl Show and *Crime Does Not Pay*. New canvas has already been received and a new Merry-Go-Round is expected by March 1.

C. W. Davis has booked his bingo, guess-your-age and novelties. H. C. Carter has booked popcorn, candy apples and guess-your-weight. Billy Winslow placed four hanky panks.

Bill (Diamond Tooth) Arnte, is playing theater dates with his *Carolina Follies*.

Chas. Goss To Operate Rides on Hennies Bros.

TAMPA, Feb. 7.—Charles T. Goss, operator of rides and the Funhouse on the John R. Ward Shows the last two years and prior to that with Dodson World Fair Shows, will operate two rides and a Glass House and Funhouse on Hennies Bros.' Shows this season, he announced here at Florida State Fair, where he and his wife are visitors.

Before becoming a ride owner, Goss for many years was with Standard Chevrolet Company, East St. Louis, Ill., as a salesman of trucks and automobiles to outdoor show people.

From here, Goss said, he and Mrs. Goss will go to Savannah, Ga., to visit Guy and Mel Dodson. Later they will go to Laredo, Tex., to visit Mr. and Mrs. George Loos.

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Kiddie Ride



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FLUID DRIVE!

Safe, foolproof, rugged and easy to operate. New fluid drive mechanism firmly mounted on center base; platform-supports quickly lock to center and to jackstands. Platform edged with angle iron. Cars are sturdy cast aluminum; wheels have Alemite fittings, puncture-proof tires. New circular cornice of angle iron and masonite styled like major Allan Herschell rides. Brilliant, sparkling illumination, combining fluorescent lights and stainless steel

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FULL SPEED SMOOTHLY IN 8 SECONDS

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RIDES SHOWS CONCESSIONS FREE ACTS

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Playing 30 weeks of proven spots and fairs in Tennessee, Georgia, Kentucky and Virginia. RIDES—Will book Tilt-a-Whirl, Octopus or Roll-o-Plane. SHOWS—Will book Shows of merit with own outfit. Want Illusion, Monkey Speedway, Mechanical or any Show not conflicting with our own four. CONCESSIONS—Will book Hoop-La, Jewelry, Fish Pond, Bumper, String Game, Darts, Pitch-Till-U-Win, Ball Games, Bowling Alley. Will give X for the season on Novelties, Frozen Custard, Lead Gallery and Jewelry. HELP—Want experienced Ride Help that drive semis. Want Man to handle Light Towers and Ground Cable. Want Sound Truck Driver and Announcer. Want People for 5-in-1. Want Clown to bally on Fun House. Want Front Gate Man. Like to hear from Arthur Carroll and Chuck Howington. All replies and wires to

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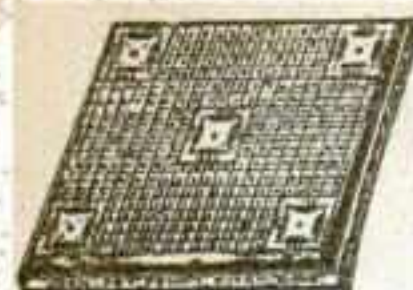
Miami, Florida, week of February 9th.
Sarasota Pageant, week of February 16th.
Homestead Redlands County Fair, week of February 22d.
Dania Tomato Festival, week of March 1st.
Belle Glade Bean Festival, week of March 8th.
Lakeland Fair, nine days, beginning March 18th.

ALL PEOPLE JOINING NOW WILL HAVE PREFERENCE AS WE ARE GOING NORTH IMMEDIATELY FOLLOWING OUR FLORIDA DATES.

WANT.

SHOWS: Fat Show, Fun House, Motordrome, Midget Show, or any money getting show with their own outfits; we will give liberal percentage for the season's booking.
RIDES: Tilt-a-Whirl, Spitfire, Comet, Caterpillar, also Kiddie Rides. What have you?
CONCESSIONS: Exclusive is sold on Bingo, Cookhouse, Popcorn, Apples and Photos. (No exclusive on any Legitimate Concessions except Bingo and Cookhouse in the Florida dates). Will book for all season all Legitimate Concessions, and will sell exclusive on Scales and Age and two Merchandise Straight Wheels. No racket.
HELP: Can use Ride Help that is sober and can drive Semis. Long season's work.

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120 Pages, 2 Sets Numbers, Clearing and Polloy. 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample 20¢

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Indorsed and used by Ringling Brothers, Barnum & Bailey Circus, our New Super Model #111 is extremely easy to operate. Single Spinnerhead \$227.50; Double Spinnerhead \$245.00; Single Bands and Ribbons \$5.00 each; Double Bands \$15.00 each. We repair all makes of machines. Orders shipped on 25% deposit, balance on delivery.

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Biggest money maker on any Midway for labor required, space needed and money invested. Prices—Three Cars, 18 passenger, \$1800.00; Four Cars, 24 passenger, \$1955.00; Five Cars, 30 passenger, \$2100.00; all F. O. B. Tampa, Fla. Fast truck delivery and set up for 15 cents mile one way. Send dollar for large photo and complete description.



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POPCORN AND CANDY APPLE TRAILER

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(Phone: 48-1609)

MIDWAY CONFAB

H. R. Ditzler has booked his miniature train and pony ride with Pioneer Shows.

Newest money-saving things on midways will be neon signs in shorthand.

Jack Rodgers will have the side show and annex attraction on Caravella Amusements the coming season. He will carry 10 acts.

Peggy Ewell, Jean Nadjam, Jimmy Fay, Bobby Kork and the Bonga Bonga orchestra recently gave a performance at Camp Dix, N. J.

Jack Noakes cards from his home at Fredonia, Kan., that he has recovered from a recent illness and expects to hit the road April 1.

Florida always has better winter weather for midways—but apparently this isn't the one.

After wintering in San Antonio, Bruce J. Duffy left Friday (6) for Waynesboro, Miss., to join Wonder City Shows, skedded to open Saturday (14).

Anthony J., and Mae Chunas and daughter, Barbara, who are wintering in Jacksonville Beach, Fla., are making plans to head for the Middle West soon.

Frederick Smith, Wayne Griffin, Barbara Longdon and Bobby Hayes were recent guests of the Great Wilma at her home near Terre Haute, Ind.

Time was—and the time was about a year ago—when all of us thought the boom was good for two more seasons.

Charles Stapleton, Detroit supply man, and Bill Postlewaitte, general agent of Down River Amusement Company, are in Tampa for a month of fishing.

Mr. and Mrs. Tony Spring left their winter quarters in Phoenix, Ariz., for Tucson, Ariz., to join Folks Celebration Shows with their concessions.

Mr. and Mrs. Teddy Burk, members of the Arizona Showmen's Association, left Phoenix, Ariz., last week for Tucson, Ariz., where they will spend the rest of the winter.

Having spent most of his life putting his shows' earnings back into the shows—the retired old-time manager ponders, "Why?"

Arthur Sharp, secretary of Max Goodman's Wonder Shows of America for a number of years, has joined Endy Bros.' Shows in a similar capacity.

Since closing their outdoor season, James M. White and daughter, Georgia, have been wintering in Kansas City, Mo., where Georgia is playing the Follies Theater.

Ed Seeney reports from Lakeland, Fla., that he's handling publicity for the 40 and 8 Fair there, where the Barney Tassell Unit Shows have the midway.

Hot Springs Showmen's Club came in for some complimentary remarks in *The Sentinel-Record's* January 31 edition, which pointed out that the club's \$1,200 contribution to the Boys' Club campaign fund made it the fourth Hot Springs agency to con-

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Can place a few more Slum Concessions, also Agents that can drive Truck. Good opening for Popcorn and Grab. Want experienced Mixup Foreman, must drive Truck. Want to buy good small Transformer, 2300 A.C., 120-240. Carl Stevens, contact me.

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General Delivery Patterson, Ga.

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We Trade and Handle our own Finance.

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First Year Purdue Hybrid 31-32.
From 100 Lb. Bags to Carloads.

COCOANUT and PEANUT OIL
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HOME ON WHEELS
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Beautifully decorated inside with Genuine Philippine Mahogany.
2-Tank Butane Stove, Ice or Electric Refrigeration, Sleeps Five, Ample Closet Space, with Radio. Custom built all-steel Body by Union City Body Co., new Mercury motor (mechanically perfect); actual mileage, 17,124; air brakes, 40-gallon air pressure water tank, 40-gallon Marine toilet, all new 10-ply General tires, 12-volt generator for own lighting.

Priced To Sell!!
\$6,500 (terms)
(originally cost \$16,000 to build)

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Hauls a big load of kids or adults on every trip.

Attracts CROWDS in any amusement park or recreation center

You can't beat steam for appeal and repeat rides; it will outdraw any other type of train. Walter Foster, Concession Operator, says: "Crossed from \$75.00 to \$300.00 per day with M. A. Srader Shows."

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Mfrs. Steam Trains and Kiddie Auto Rides
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1948 MODEL INCLUDES MANY NEW INNOVATIONS INTRODUCED AT CONEY ISLAND 1947



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U. S. RIDING DEVICES CORP.
HARRY WITT
298 Junius St., Brooklyn, N. Y.

FLY-O-PLANE
FOR SALE

Excellent condition. Can be seen in operation on location week Feb. 16 to 21 at Citrus Fair, Winter Haven, Fla. Contact

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WANTED
For the SEASON, April thru Labor Day, 3 or 4 Rides on percentage for

BEN FICKLIN PARK
SAN ANGELO, TEXAS
For Sale—10 Diggers with amplified music, mounted on 4-Wheel Trailer.

H. F. MOLLENKOPF
1307 Tyler St. San Angelo, Texas

tribute to the \$65,000 building fund to provide recreational activities at Jaycee Park for the city's youth.

Paying an office \$40 per week is an all-time high for emptying a waste basket and imagining he is next to the manager.

The Great Lorenzo arrived in Honolulu recently to present his mental act with Pete Kortez' Side Show on the Fernandez circus. This year marks Lorenzo's 18th with Kortez.

J. M. Byrd is confined in Battey Hospital, Ward 22-A, Rome, Ga., with a lung ailment and would like to hear from friends. He expects to be there for some time.

E. H. Rucker has recovered from a recent illness and is playing a limited engagement in the Streamliner Hotel's Ebony Room, Daytona Beach, Fla.

Mr. and Mrs. A. E. Hunt (Gretchen and Art) have returned to their home in Scottsville, Ky., after spending the holidays with their son and daughter in Richmond, Va.

Curley Cain, Ferris Wheel operator with Morris Hannum Shows last season, is shop mechanic for the Berry & Decker Truck Line at Hildebran, N. C., but will rejoin the Hannum org April 1.

Mabel and Lew Hamilton are heralding the birth of their second grandchild, a boy, to their daughter, Mrs. Dorothy Loudenslager and husband, Al. Lew is press agent for Cavalcade of Amusements.

Those who believe that show brass is outmoded and will never return, must admit that there was nothing better for propping up a short leg on a cookhouse table.

Eddie and Jessie Miller have returned to Columbia, S. C., after visiting their daughter, Sharon, who appeared at the Fraternal Order of Police Thrill Circus, Jacksonville, Fla.

Mr. and Mrs. Charles Jaynes, old-time troupers, who purchased a gasoline station in St. Joseph, Mo., recently, will return to the road in the spring. Their son will operate the station in their absence.

Mr. and Mrs. C. H. Krug, who have been visiting his parents in Los Angeles, have returned to Whistler, Ala., where they are readying their concessions for the opening of Wallace Bros.' Shows.

Jack (Tex) Hamilton, carnival trouper, has been living on his Pocahontas, Ark., farm since leaving his work at his Rock Island Arsenal, where he worked for six years. He reports that he plans to set up headquarters at Aransas Pass, Tex., soon.

Carl Prell, son of Mr. and Mrs. Joseph Prell and grandson of Mr. and Mrs. Samuel E. Prell, of Prell's Broadway Shows, was given a bar mitzvah at Temple Adath Israel, New York, January 31. A reception and dinner were held at the Grand Concourse Hotel. Carl's mother, Beatrice Prell, sang several songs, accompanied by Stanley Forbes. After the reception, an open house, lasting far into the night, was held at the Prell home. Among those attending were Mr. and Mrs. Samuel E. Prell, Bennett Prell, Mr. and Mrs. Murray Max, Mr. and Mrs. Julian Ross and daughter, Diane; Dr. and Mrs. Irving Schneider, Dorothy Prell, Betty Max, Max Prell, Mrs. Bertha Jablin, Irving Jablin, Robert Jablin, Meno Jablin, Meyer Max, Mr. and Mrs. Cy Goodman, Dolores and Carol Goodman, Mr. and Mrs. Carl Max, Mr. and Mrs. Charles Max, Mr. and Mrs. Jack Safer, Mr. and Mrs. Bert Perry, Mr. (See Midway Confab on page 66)

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CANDY PULLING MACHINE
★ for 5 pound batch!



For more sanitary, customer appealing candy, start your 1948 season with the new Concession #5 Candy Pulling Machine. Stand it on a table or hang it on the wall where your customers can see your candy in the making, and watch your profits grow. Machine is rigidly built with enclosed worm gear drive . . . runs all day for an electrical cost of only 10¢ . . . Rugged . . . Clean . . . Compact (22x15x24") . . . Durable . . . Very quiet and smooth running . . . Built for 5 pound batch . . . Just plug it into any 110 volt, 60 cycle AC receptacle. ORDER NOW to assure first quarter delivery. Complete with motor, \$150.00. 25% with order, balance on delivery. Hurry! They're going fast!

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5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.
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FOR SALE

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Fiesta Colored Lamps

These long-life, colored lamps are available in various sizes, shapes and permanent glass-on-glass colors—red, blue, green, yellow and white.

Midway Confab

(Continued from page 65)

and Mrs. Jess Carver, Mr. and Mrs. Julian Jablin, Mr. and Mrs. Herman Prell and son, Simon; Mrs. Ross Harris, Mr. and Mrs. Mike Harris and Carl Prell's sister, Marion.

P. L. Patterson, of Harlingen, Tex., reports that Rice A. Greenwell, who last season handled novelties for Patterson's concessions on Catlett's Shows, is in Bolivar, Mo., working wheel chair benefits for disabled veterans.

Diamond-Tooth Billy Arnte has booked his *Carolina Follies* with the Harrison Greater Shows. The revue will have 25 people, a new front and tent seating 1,200. The troupe is playing the Carolinas until time for opening.

Leo La Salle, carnival concessionaire, is laid up with the flu at his headquarters in the Rutledge Hotel, Newark, N. J. Larry Bens, Charles M. Enjeian and Sid Young are pinch-hitting in lining up contracts for the summer until La Salle recuperates.

Any ride that carries first, second, third, fourth and fifth men instead of workmen should organize a corporation with five vice-presidents.

Verna and Benny Rogers, formerly with the T. J. Tidwell Shows and with the Lorow Bros.' Side Show on Hennies Bros.' Shows for three years, are wintering on their farm near Plainview, Tex. Rogers operated his own Unborn Show for the last five years.

Mr. and Mrs. William Picozzi, the latter known as Ginger Latlip, who had been in Biloxi, Miss., six weeks, fishing and visiting Mrs. Marion Latlip, are vacationing in New Orleans. Mrs. Latlip has her wheel booked at Biloxi (Miss.) Park. The Picozzis will soon return to West Virginia and open in April.

Harry Wendelone, sales representative for the M. J. Leahy Company, escaped serious injury last week when his car skidded and overturned near Reading, Mass., while he was en route to visit the Continental and Merit shows. After receiving treatment at a Reading hospital, he was removed to his home.

Pat Cooke, wife of Harry J. Cooke, of World of Mirth Shows, is in Forsyth County Tuberculosis Sanitarium, Route 1, Winston-Salem, N. C. She danced and did emcee work while on the road with World of Mirth. Her husband, who is in the org's electrical department, is at their home in Kernersville, N. C.

James Quinn represented O. C. Buck Shows at the meeting of the Pennsylvania State Association of County Fairs. Owner Buck will return from Florida where he has been vacationing with his family in time to attend the meeting of the New York Association of Agricultural Fair Societies in Albany, Sunday thru Tuesday (8-10).

FREE!!

\$100.00 WORTH OF POPCORN SUPPLIES

FOR A LIMITED TIME ONLY!

With the purchase of a NEW 1948 VIKING DE LUXE POPCORN MACHINE

You receive **ABSOLUTELY FREE:**
4 100-lb. bags Hybrid Corn
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48 lbs. Popcorn Salt

THIS IS OVER \$400.00 AT RETAIL! WHAT A SAVINGS!!



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Watch-La Blocks, 6" Rings; Pitch-Till-You-Win Blocks, 6" Rings; Bear Blocks, 4" Rings; Heart Pitch Blocks, 6" Rings; Hoop-La Boxes, 7" Rings; Lamp Hoop-La Blocks, 7" Rings. **HOOPS FOR ALL SIZES OF BLOCKS.**

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Home of the World's Finest Zoo.

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Look—TWIN-CITY SHOWS—Look

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RIDE HELP—Foremen for new Octopus, Chairplane and Ferris Wheel. Help that I have contacted, please answer. All must be able to drive. No drunks. No wires collect. **SHOWS**—All Shows open with own equipment—Monkey Shows, Athletic Shows, Mechanical Shows (Girl Shows, clean workers), or what have you? Will book 2 nice Kiddie Rides. **CONCESSIONS**—Everything open EXCEPT Corn Game, Popcorn, Diggers, Custard, Mug, Candy Floss, Grab, P.C., Pan Games, No racket. Show opens early April. Notice Fair and Celebration Committees—Have open dates for Nebraska and Missouri. We have six office-owned Rides. All answers to

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SHORT RANGE GALLERY, \$450.00

3 nice Rifles, several thousand Rounds Ammunition, several thousand Cards. Located at Salem, Illinois.

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PASTIME A. C. for either JUNE, JULY OR AUGUST

Write

Anthony Galletta

402 E. 141st St. Manhattan, New York

first reunion since they were partners 25 years ago.

Ken Davis pens from Havana, where he and his wife are vacationing, that he will have his bingo on the Don Franklin Shows which open March 13 in Angleton, Tex.

After a two-month vacation in Southern California, Ruth Saunders, percentage dealer with the Alamo Shows for several years, has returned to San Antonio to rejoin the show.

Bunny Venus, Girl Show owner and operator, reports that while playing Fayetteville, N. C., she was visited by her brother, Gene, Philadelphia motorcycle race promoter, who was en route to Miami. While in New Bern, N. C., Bunny met Larry Rapp.

Johnny Shelly, concessionaire, is proud to inform Fizzie Brown, Harry Red Wingfield and Edgar Red Heart that he, too, is the father of a girl, Deborah Anne, born January 26. He reports mother and baby doing fine in Missouri Baptist Hospital, St. Louis.

Mr. and Mrs. M. J. Doolan, of Chicago, are at their winter home in Altadena, Calif., where they have been visited recently by many show-folk, among them Mr. and Mrs. Harry Mamsch, Charles and Richard Miller and their wives, N. S. Dispensa and family, Mr. and Mrs. Juhl Mahl and son, Mel Harris, Oliver Barnes, J. C. McCaffery, Pearl McGlynn, Ann Stege, J. W. (Patty) Conklin and family, Mazie Stokes, Mr. and Mrs. S. L. Cronin, Mr. and Mrs. J. Ed Brown, Ned Torti, Pat Purcell and L. H. Corzine Jr.

Holding choice locations in the lobby of the Abraham Lincoln Hotel, Reading, during the recent meeting of the Pennsylvania Fairs Association were Edward K. Johnson, contracting agent, Cetlin & Wilson Shows; William (Bill) Owens, who recently signed to do billing for the Johnny J. Jones Exposition; Sol Kane; Herbert Dixon, French fry concessionaire; Bill Kerr, Matthew J. Riley Shows; Harry Byes; Claude Sechrest, George Harms Concessions; Harry Kleban; Mr. and Mrs. Louis J. and Ray Kane; George W. Spieker; Joseph De Leo; Dick Gilsdorf; Mr. and Mrs. William Goss; Jerry Gerard; Sam Green; Norman Shapiro and George Ingram.

Webster Was a Sucker, the midway dictionary penned by Starr DeBelle, chronicler of Ballyhoo Bros.' Circulating Exposition and Won Horse and Upp and drum beater for the James E. Strates Shows, was the subject of E. B. Radcliffe's Theater column in the February 4 issue of The Cincinnati Enquirer. Radcliffe, The Enquirer's dramatic critic, says of the pamphlet: "It's fascinating and ticklesome reading. And weather you're interested in adding some potent words to your vocabulary or just in having chuckles and laughs, DeBelle's book gives you what you're after." Wintering in Cincinnati, the veteran DeBelle is currently on the ticket sales staff of the Syrian Shrine Circus to be staged in Cincinnati February 11-21.

A. J. BUDD WANTS

FOR WEST COAST SHOWS

OPENING MARCH 5TH.

Long Season on Pacific Coast.

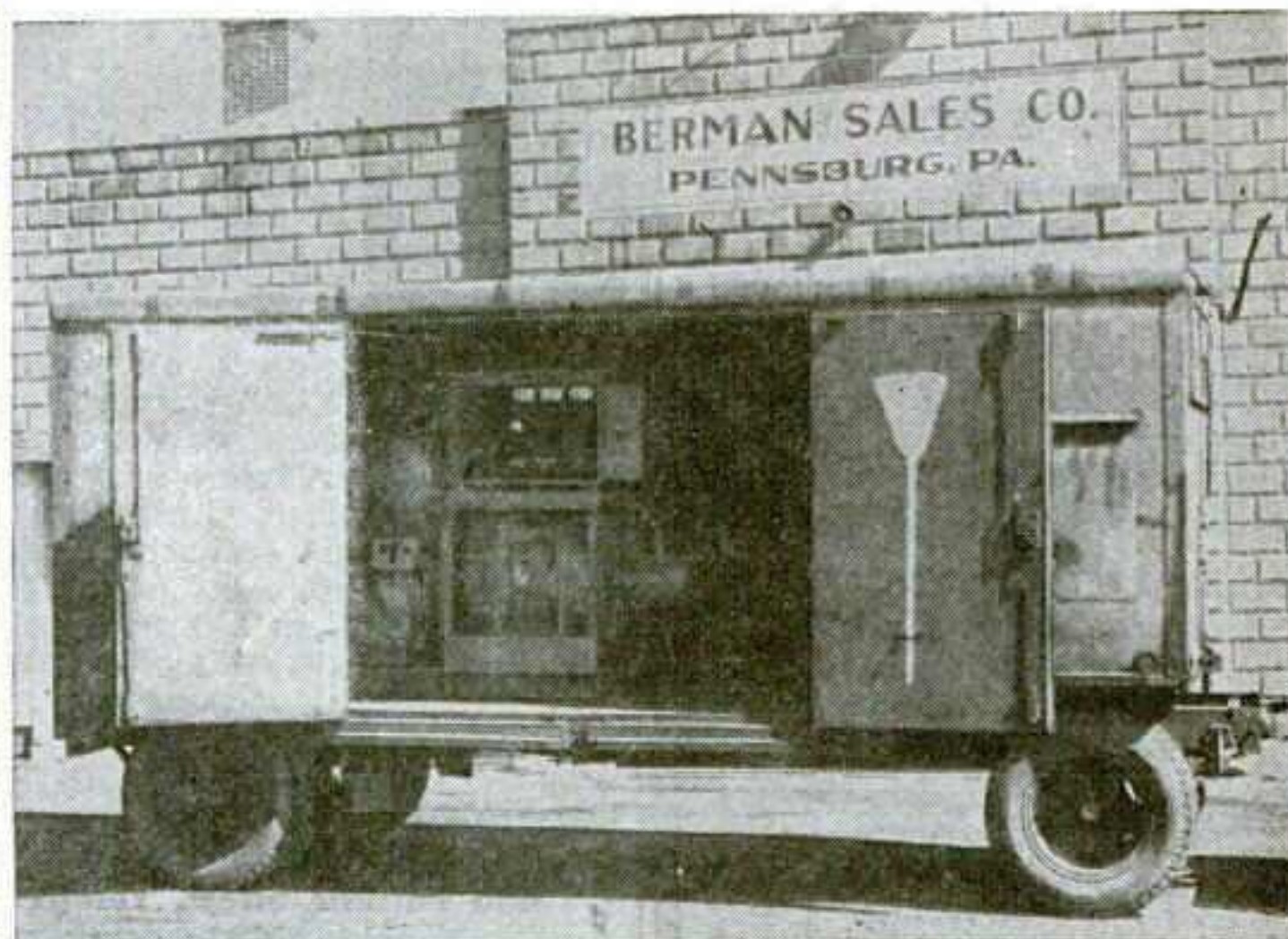
Talker, Girls for Illusions, Working Acts that pitch, good Bally Attractions, Congo Maizie, White or Colored Dwarfs. Write A. J. BUDD, 1815 Powell St., San Francisco, Calif.

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Opens in St. Louis early. Want Concessions, Ride Foremen, Useful Carnival People, Family Free Act. Will book one more Ride. This is our 37th year. Address HAROLD BARLOW, Mgr. 529 N. 52nd St. Eat St. - Louisville, Ky.

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25 KVA WESTINGHOUSE ELECTRIC GENERATOR UNITS **\$750**

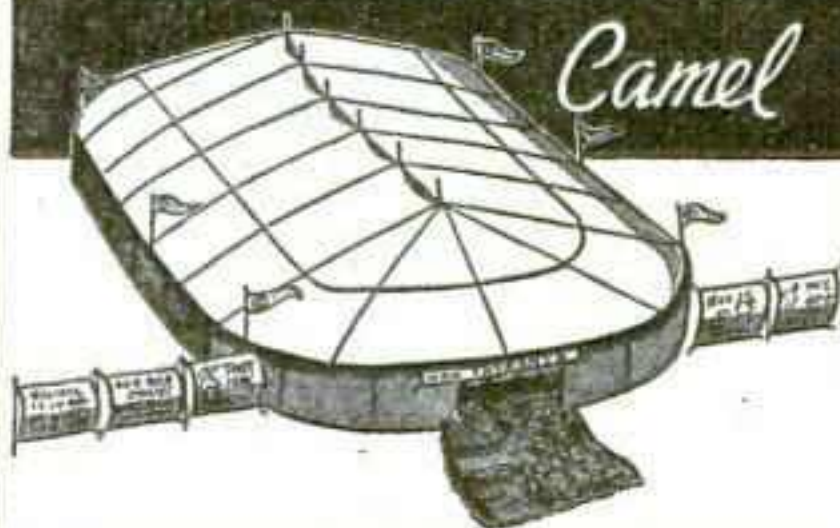
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Opening in April, River Rouge, Ecorse, Monroe, Mich.

BOOKED SOLID FOR SEASON

Including Blue Water Festival on Streets of downtown Port Huron.

WANT RIDES that don't conflict. LEGITIMATE CONCESSIONS—Must work for stock. Can place one or two more GRIND SHOWS. RIDE HELP—Must be sober, able to drive semis.

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Opening Last of March—Opening Date To Be Announced Later.

Want legitimate Concessions of all kinds. Will buy or book Ferris Wheel for entire season; have transportation for Ferris Wheel. Also will buy Kiddie Aero-Plane, must be in good condition. Bob Mahan wants Pan Game Agents and Stock Store Agents for entire season. Howard J. Yambura and Russel Green, contact. Address all wires and mail:

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Prompt delivery any type tents to order.

Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.

S. T. JESSOP at
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Hoopers Flameproofing Compound

UNITED STATES TENT & AWNING CO.

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Chicago's Big Tent House Since 1870

SIDEWALL NEW WATERPROOF FLAMEPROOF

Following finished sizes, complete with Grommets. Made of double filled duck or twill.

6'x100' ... \$54.56 9'x100' ... \$80.00
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Made in any length at the above rate per running foot.

• Satisfaction Guaranteed. Prompt Delivery.
"If It's Made of Canvas, We Make It."
25% Deposit—Balance C. O. D.

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NOW CONTRACTING FOR 1948 SEASON

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W. G. WADE SHOWS

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RIDE FOR SALE, \$2,500.00

Come and get it. \$3,000.00 to ship to you. I'm now painting it. In A-1 condition. Ready to operate.

JIM FOREST

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CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Feb. 7.—First Vice-President Lou Keller, who has been on the job steadily in the absence of President Bob Lohmar, presided at the regular session Thursday (5).

Jack Duffield is hobbling around on crutches with a broken ankle, the result of a fall. Frank Berry is reported improving and George Crowder is up and around again. W. C. Deneke, Pete Kling, H. D. Wilson and Tom Vollmer are still confined.

The membership applications of John Timaj and Col. Harry Thomas, credited to Charles C. Jones, have been received. A letter was received from Ralph Decker. Rudy Singer is off for California. Charles Zemater and Dave Malcolm are sending out mail on the Buffalo Bill party, scheduled February 28. The final report (See SLA on page 30)

Greater Tampa Showmen's Association

406 Fortune Street, Tampa

TAMPA, Feb. 7.—The temporary officers elected at the organization meeting have been named to serve the remainder of the year.

It was voted to establish permanent quarters at 406 Fortune Street here, where a meeting room and lounge are furnished.

The newly elected board of governors met following the general meeting and elected a board of trustees of five members. They are Carl J. Sedlmayr Sr., R. W. (Dick) Harris, George Golden, Eddie Young and Earl Maddox.

Other members of the board of governors are Slim Kelly, Eddie Lowe, Bill Kane, Joe Sciotino, George Ringlin, Sam Gordon, Lloyd Serfass, Abe Wise, Harry Gaughn, Eddie Hunter, Hal Lorow, Ray Myers, Charles Vogel, Eddie Taylor and Andy Markham.

Herb Pickard, Royal American Shows press agent, was named chairman of the publicity committee.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 7.—Bill Wilcox, third vice-president, presided, with Treasurer George Carpenter and Al C. Wilson, pro-teming for Secretary Homer Pennington, also on the rostrum.

George Howk reported that flowers were sent to George Du Vall, who was injured in an automobile accident.

National

Showmen's Association

1564 Broadway, New York

NEW YORK, Feb. 7.—Membership drive is off to a good start with several members working hard to win gold life cards. New applicants to be acted upon by the eligibility committee at next meeting are Frank A. Lambo, sponsored by Joseph Prell; George Fitel, by L. James Quinn; Louis Peregoff, by Joseph McKee; and Rocco Fanelli, by David Brown.

Past-President David B. Endy was up here on a hurried trip. Art Lewis, who has added fight promoting to his many enterprises, spent a few days in town. Other visitors were Paul Miller, Jack Hornfeld, Bill Jones, Jack Short, Michael Ferrone, Sol Wahnish, Murray Spitzer, Louis Victor, Irving Reichenthaler, Ben Mer- (See NSA on page 80)

Michigan's Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Feb. 7.—Harry Stahl, president, was in the chair at the Monday (2) meeting. Also on the rostrum were Ben Morrison, first vice-president; Roscoe T. Wade, second vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary; Jack Dickstein, past president, and Leonard Simons, club attorney.

The sick committee reported Bob Gould, George H. Tompkins and Sam Fishman ill.

Dr. Louis Firestone was present after an absence.

The membership committee has been authorized to hold a 90-day drive for members delinquent in their dues. Any former member will receive a card upon payment.

A buffet luncheon, served by Mike Balog, Ed Horwitz and Louis Maltin, followed the meeting.

Arizona Showmen's Association, Inc.

317 W. Washington, Phoenix

PHOENIX, Feb. 7.—Regular meeting was called to order by President Denny, with 40 members in attendance. Elected to membership were Mrs. Carr and Bill Homak.

Francis W. Wilson, club's attorney, on hand. Mrs. Oattie Bell, widow of Cannon Ball Bell, killed in a plane accident here, was voted a life membership.

Bill Bishop is confined in Crowen Hospital, Pueblo. Babe Gallimore, down with the flu, and Third Vice-President Norman Prather are recovering. Weekly award went to President Charles Denny.

TENTS

All Sizes—NEW AND USED—All Styles.

BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

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"AMERICA'S FINEST SHOW CANVAS"

We use 1st Grade MANILA ROPE exclusively in our tents.

ORDER NOW FOR 1948

Tents—Side Show Banners

The Best Flameproofed Fabric Available.

• Forest Green
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TENTS FOR SALE

80x200, 1 year old. Priced right, \$4,800.00. Other sizes available.

R. LAACKE COMPANY
1025 W. Walnut St. Milwaukee 5, Wis.
Tents for Rent.

30 SEAT GLIDER

(Chairplane). gasoline motor, Stringer, ticket booth, arch and fence; 10-Car Kiddie Auto Ride, new platforms, 1 H. P. 110 or 220 motor, 37 1/2 K. V. A. Transformer mounted on 2-wheel trailer, new tires, complete with switch box, panel and primaries, 1936 Ford truck with new motor, 20-ft. trailer, good rubber all around. This is not junk and needs no repairs; all this equipment is in good shape and ready to operate. Priced for a quick cash sale, \$2,250.00. Plenty of ground cable. All or any part. Come and get it. Next to Carr's Service Station, Highway 70 East in Brinkley, Ark. W. C. ARMSTRONG.

FOR SALE

Nu-Way Frozen Custard Machine and Trailer, \$2,900.00; Kohr Custard, \$1,100.00; Counter Freezer, \$900.00; large Root Beer Barrel, \$110.00.

W. S. MYERS

Dupont, Ohio

FOR SALE

'41 International Truck, two speed rear end, 28 ft. Nabors Trailer; '40 Chev. Truck with 20 ft. Tulsa Trailer, been used to haul Tilt. Ready to go, cheap.

H. W. STECK

Plainview, Minn.

GOOD RELIABLE MAN

Looking for a good position with a good Carnival as a Concession Man. Not a drinker or gambler.

JOHN LEIBOWITZ

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WANTED RIDES

FOR ANNUAL CELEBRATION

JULY 3, 4, 5, BOONVILLE, MO. Contact

C. & W. MUSIC CO.

723 Morgan St., Boonville, Mo.

HENRY'S GREATER SHOWS

Want to book or lease No. 5 Wheel, Concessions of all kinds, nice Bingo. Starting out around first of March at Union, S. C. Write:

General Delivery, Union, S. C.

M. A. SRADER SHOWS

Booking for 1948; good proposition for Penny Arcade or Crazy House. Few Concessions open. This show will play 12 Fairs and Celebrations. Will open in April. Address:

Box 1895, Wichita, Kansas.

NOTICE!

BILL HARTMAN

or anyone knowing his present whereabouts, please get in touch with

J. M. JACKSON

Phone 4654, Raleigh, N. C.

DEL-MAR SHOWS

Now booking Rides, Shows and Concessions for '48. Florence and Clyde McDaniels, please get in touch with me.

AL DEL FLORE
1955 Shaw Ave., Youngstown, Ohio

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Feb. 7.—Lights were dimmed at the January 29 meeting in memory of the late Minerva Boyd.

Margaret and Gladstone Atkinson and Frank and Mabelle Bennett were present after absences. Babe and Mike Herman came up from San Diego.

A memorial plaque was presented to the club by Mush Ellison. Virginia Kline won the alligator handbag donated by Inez Allton. Lucille King, house committee chairman, served refreshments.

Lillabelle Williams' poem on "Dinging," will be posted in the club-rooms.

Estelle Hanscome donated a linen tablecloth and napkins. Members' names will be embroidered on the tablecloth and it will be sold later in the year.

A Valentine party will be held Thursday (12). John Castle underwent a throat operation.

JIMMIE DUPREE SHOWS

WANTED WANTED
FOR 1948 SEASON

OPENING IN OLD MESILLA, NEW MEXICO,
MONDAY, MARCH 1

Account of disappointment, can place Ferris Wheel. Want Concessions of all kinds; also Agents, Ride Help. Jack Potter, let me hear from you. Address all mail to

239 S. MUSQUITE, LAS CRUCES, N. M.

J. E. MARTIN SHOWS

NOW BOOKING FOR 1948 SEASON

Rides, Shows, Legitimate Concessions.

Opening in April, vicinity Washington, D. C.

Want Ride Foremen for Merry-Go-Round, Ferris Wheel, Chairplane and Roll-o-Plane. Also Electrician.

J. F. MARTIN

3170 S. W. 8th St., Miami, Fla.

WANT TO BUY FOR CASH

Ferris Wheel, Eli, #5

Or any other equivalent make. 24-passenger Chairplane, any make. Kiddie Auto Ride.

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1608 Franklin St. TAMPA 2, FLA.
(Phone: M63562)

L. J. HETH SHOWS

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Shows, Rides, Concessions, Acts.

WINTER QUARTERS

North Birmingham, Ala.

HARRY CRAIG'S HEART OF TEXAS SHOWS

Now contracting for season of 1948. Shows, Man for Live Pony Ride and Concessions.

HARRY CRAIG

BOX 158 BROWNWOOD, TEXAS

CONCESSIONS WANTED

Fish or Duck Ponds, String Game, Bowling Alley, Photo. Want to buy or book small Bingo.

MIKE ZIEGLER

Hotel Milner, 33rd & Chestnut Sts., Philadelphia, Pa.

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries. EST. 1927. WRITE FOR CIRCULAR.

H. W. TERPENING

187-189 Marine St. OCEAN PARK, CALIF.

Pacific Coast Showmen's Association

1106 S. Broadway, Los Angeles 15

Ladies' Auxiliary

Meeting was called to order by President Marge Buckley. Present after absences were Rosemary Yaegler, Eliza Berry, Dora Carlson and Nancy Myers. Donations toward drapes and furniture were made by Mora Bagby and Estelle Hanscome. The bank award was won by Babe Miller and the door prizes, donated by Daisey Marion and Rose Rosard, were won by Lee Sturm and Eliza Berry.

There was no meeting Monday (2), a party for the ladies' and men's orgs being held instead. More than 300 members of the two organizations, plus guests, attended. Serving the lunch were President Buckley, Mary Taylor, Charlotte Cohn, Ann Wasserman, Marie Rhodes, Doreen Dykes, Doodles De Mars and Margaret Atkinson. Bingo was handled by Nina Rogers, Gladys Mackey, Lill Schue, Vivian Jacobi and Grace Merkle. The bank award, divided into four parts, was won by Leo Haggarty, John Cardwell, Blackie Ford and Red Crawford.

A clock, donated by President Buckley, was won by Norman Schue. A box of ladies' handkerchiefs, donated by Margaret Farmer, was won by Lillabelle Williams, and two cakes, made and donated by Doreen Dykes, were purchased by Hunter Farmer and Fat Alton. Joe Lamont made a donation to the furniture fund and Rex Boyd donated to the auxiliary cemetery fund.

Ann Doolan's guests for the evening were Cathryn Doolan, Pearl McGlynn and Ann Stege. Other guests included Alera Bradshaw, Irene Olson, Mr. and Mrs. Herb Wilson and Patricia Gilligan.

Everyone was grieved to hear of the death of Minerva Boyd. Burial was in the auxiliary cemetery plot.

Show Folks of America
San Francisco

SAN FRANCISCO, Feb. 7.—President Whitey Monette was in the chair at the January 26 meeting.

Letters were read from Maude Malloy, of Coos Bay, Ore.; Frank Ward, Portland, Ore.; Sam Haberman, Sunshine Jackson, Lillian Coles, Harry Dilbrek and Nellie Baker.

May Jackson and Charles Sabella were elected to membership. Introduced besides Miss Jackson and Sabella were William H. Hall, Al Thorne, H. Jeffers, Albert Porter and Wild Horse Mesa. C. D. Ramsey and Victor Knight visited from Salem, Ore.

Betty Monette, vice-chairman of the sick and relief committee, visited Oscar Olsen and Joe Litchelle at San Francisco Hospital, and Mrs. Lillian Coles. She reported that Dave and Estelle Rosenthal are improving and that Mrs. Irma Galliana is well enough to have visitors. Ralph Deer- (See SFA on page 30)

Missouri Show Women's Club
415A Chestnut St., St. Louis

ST. LOUIS, Feb. 7.—Installation of officers in the Steamboat Room of the Mark Twain Hotel was a gay occasion. Those installed were Lotis Frances, president; Ida McCoy, first vice-president; Goldie Fischer, second vice-president, who was unable to attend; Estelle Regan, third vice-president; Ada Miller, secretary; Norma Lang, treasurer; Ethel Hesse, sergeant-at-arms; Daisy Davis, chaplain, and Peggy Grimm, social secretary.

Mrs. Lee Belmont, outgoing president, was gifted with a lizard bag. She presented her officers and usherettes with gifts. Usherettes included Mary Frances, Arlene Sidenberg, Dolores Maher and Mildred Laird. (See MSWC on page 80)

1948 SEASON OPENS MARCH 15

PRELL'S BROADWAY SHOWS

"BROADWAY AT YOUR DOOR"

WILL PLACE Posing Show that will work up to standard of this organization.

WILL PLACE a good Novel Show. What have you?

WILL PLACE Penny Arcade, Mug Joint, Hoop-la, Rotaries.

WILL PLACE Merchandise Wheels that can work for stock.

Carl Lee wants Agents

WANTED — WANTED — WANTED

Ride Foremen, top salaries to right people; Second Men, Truck Drivers, man to handle canvas, also man to handle front marquee. Long season. Winter quarters now open. Show will close late November, 1948.

WRITE, WIRE OR PHONE

SAM E. PRELL

HOTEL CHARLESTON CHARLESTON, S. C.

FLORIDA'S BIGGEST EVENT

DADE COUNTY FAIR

MIAMI

MARCH 5 TO 14 INCLUSIVE

Can place for this big date and our 1948 season, including 11 big Fairs. Will book or buy Skooter, Dark Ride, Glass or Fun House. We will finance any new attractions. All Hanky Pank Concessions open, Ball Games, etc. Will sell Scale and Age for entire season. Any Circus Acts in this vicinity, write. All answer

ENDY BROS.' SHOWS

743 SEYBOLD BLDG. MIAMI, FLA.

CALL FIRST AND LAST CALL

#2 UNIT GREAT SUTTON SHOWS

OPENING DOWNTOWN, MERIDIAN, MISS., MONDAY, FEB. 16, FOR BIG SPRING FESTIVAL

Can place Fish Pond, Diggers, Penny Pitch, Cork Gallery, Hoop-La, Candy Apples, Candy Floss, Popcorn, Custard, Ball Racks, or any Legitimate Stock Concessions. Can also place small Bingo. Wire, don't write—Only Limited Space Available.

CAN STILL PLACE A FEW MORE LEGITIMATE CONCESSIONS FOR #1 UNIT, OPENING EARLY IN MARCH.

Eddie Patterson wants Experienced Agents for Show Concessions.

WANT TO BUY: 20x40 Bingo, complete, with or without transportation. Must be cheap for cash.

Address: **F. M. SUTTON JR.**
c/o WESTERN UNION, MERIDIAN, MISS.

HARRISON GREATER SHOWS, INC.

Opening March 27 to April 3 Near Columbia, S. C.

Concessions of all kind open except Bingo, Cookhouse, Popcorn, Candy Apples and Diggers. All Show Concessions and Percentage open. Also Frozen Custard. A few choice Concessions open. Want A-1 Lot Man that can move show on and off lots. Due to disappointment, have Top and Banners for Side Show. Want capable party to take over that has something to go inside. Good opening for Wild Animal or any Grind Show. Want Motordrome or Penny Arcade with or without transportation. Have two complete Girl Shows for right parties with two or more Girls for each Show. Want Foreman and Second Men for Ferris Wheels, Merry-Go-Round, Chairplane, Caterpillar, Octopus, Spitfire and Kiddie Rides. Will book Roll-o-Plane, good proposition. Winterquarters now open. Plenty of parking space and lights. Plenty of tools for buildings. All wires to

FRANK HARRISON
COLUMBIA, S. C. All Mail to RT. 4, BOX 87, LEXINGTON, S. C.

F. M. SUTTON SR. PRESENTS

GULF COAST SHOWS

OPENS OSCEOLA, ARK., SAT., APRIL 3

Will furnish new Blue Tents and Fronts for Girl Show, Snake Show, Monkey Show. Will book Fun House, Roll-o-Plane, Octopus, Tilt-a-Whirl. Will sell Exclusive on Bingo. Can always use Ball Racks and Stock Concessions.

Winter Quarters will open Feb. 19, Fairgrounds, Blytheville, Ark. Address: **F. M. SUTTON SR.**
BOX 304, OSCEOLA, ARK.

JOHN F. REID PRESENTS

Happyland Shows

THE BEST IN OUTDOOR AMUSEMENTS

NOW BOOKING FOR OUR 20TH SEASON—1948—RIDES, SHOWS, CONCESSIONS

Opening vicinity of Detroit, Mich., in April.

3635 SEYBURN, DETROIT 14, MICH. PHONE: PLaza 7924

HIGH STRIKER

Double Mount
36 Ft. High
ALL METAL (Exc. Rockers)

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HAMMERS Now in Stock
Limited Production—
Write Now for Early
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PHILLIPS MACHINE
PRODUCTS

P. O. Box 136
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Phone: Center Line 2273W

S. W. FLORIDA FREE FAIR
FT. MYERS, FLA., FEB. 16-21

Florida Amusement Company can place Rides not conflicting. Merchandise Concessions of all kinds. Address

HOWARD INGRAM OR
SAM GOLDSTEIN
Ft. Pierce, Florida, this week.

FACTORY BUILT
OFFICE TRAILER

Dual wheels, 700x20 tires, electric brakes, spun glass insulation, 22-ft. body, special door and entrance to check in. Must sell; best offer.

BELL-VINSON SHOWS
Weslaco, Texas

Tex Beeson's Amusements

NOW BOOKING
SHOWS—CONCESSIONS.
OPEN IN APRIL.
WRITE: WEBB CITY, MO.

EDWARD BAKER

Formerly of Peppers All States Shows, please contact immediately
SAPP & MOORE, Attorneys
Greensboro, North Carolina. Urgent.

WINTER QUARTERS**Jolly**

WASHINGTON, Feb. 7.—Plans for the '48 season are practically complete. Co-owners William Enfante and Jack Robinson recently returned from an extended booking trip. The shows will play spots in Virginia, Maryland, Pennsylvania and North and South Carolina.

All rides have been repainted and overhauled. Lawrence Wright will be in charge of rides. Charlie Masters will have charge of office-owned concessions and also will be lot man. John Milano will be in charge of trucks and traffic.

A new office trailer is expected in March. Abe Blum again will have the dart store; Ethel Swicegood, pitch 'til you win; Izzy Blum, scales and age, and Mr. and Mrs. Johnny Denham, popcorn and candy apples.

Shows will work with a free gate and will carry a free act on occasions. Org will feature kiddie matinees and will use plenty of radio advertising this year. Opening date will be early in April. A new public address system has been purchased.

Majestic Greater

OKECHEBEE, Fla., Feb. 7.—Altho combined with the Florida Amusement Company, playing eight Florida fairs, much work is being done in preparation for the regular opening, which will be on March 15 at a spot to be announced later.

Under chief mechanic Lloyd Seules, 17 men are busy daily, repairing, building and painting and, while it is still early, rides and show fronts are beginning to take on a "fair time" look.

Owner Sam Goldstein and General Agent Bob Halleck report success on recent business trips. Goldstein is planning to purchase a new Looper, which will give shows eight major rides and two kiddie rides. In addition to the rides, org plans seven shows, plus a free act and fireworks.—HARRY E. WILSON.

Anthracite

KINGSTON, Pa., Feb. 7.—Anthracite Shows, in quarters here, will open late in April with 5 rides, 30 concessions and a free act, using a free gate. Superintendent John Casey has everything in tip-top shape. Org bought two new semis and trailers to transport two new rides and one to transport the new 30 by 50 bingo. Meyer Levenson, business manager, and Ray Everett, general agent, are on a booking trip thru New York and New England States.

A new sound truck and office is under construction. Signed with the show are Doc Cook, two ball games; Frank Tennis, three concessions; Norris Covert, two; John Wotash, three; Ruth Worth, two; George Getz, four; Ducky Miller, two; Ike Williams, one; Jim Daley, two; John Casey, two; Meyer Levenson, four; Ray Everett, two; Mrs. Davis, two.—C. W. (CY) DAVIS.

Dixie Land

WILLACOCHEE, Ga., Feb. 7.—Shows wind up a satisfactory 14-week winter tour this week and after repainting move to Fitzgerald, Ga., next week for spring opening.

Org's line-up includes Captain Glidden's Wild Animal Circus, a Monkey Show, 5-in-1, two rides and 16 concessions.

Among those joining are Howard Gillette, with two rides and three concessions; Ruth Addy and husband, with two concessions; Charles Moses, with short-range shooting gallery, and B. Stover, with four concessions. Howard Cooper has added a concession to his line-up and Bill Bulter is joining next week with six concessions.—R. W. WOOLEY.

Johnny T. Tinsley

GREENVILLE, S. C., Feb. 7.—Continuous cold weather and snow have hampered work since January 1. However, two trailers are thru the paint shop, three fronts have been completed, except for painting, and another has gone to the electric shop.

Owner Tinsley recently purchased a Motordrone from Curtiss Prosser, San Francisco. Prosser will manage it this season. Clyde Howey advises from Ruskin, Fla., that he and Mrs. Howey will be on hand for the opening with their big snake and concessions. Wade Franklin has contracted for his War Show. He is currently playing storerooms thru Pennsylvania and Ohio. H. S. (Tommy) Thompson recently returned from a booking tour.

Margaret and Curley Crandall are back from New Brunswick, N. J., and Robert Brockaway returned from Brooklyn with his family. Mr. and Mrs. Tinsley are living at the Carolina Hotel, owned by Tinsley.

Recent visitors were Bennie Wolfe, Wolfe Amusement Company; Milton McNeece, Bill Reid, Lou Carpenter and Duke Pittman, of the Palmetto Shows; Mr. and Mrs. Homer Scott, Georgia Amusement Company; I. V. Hulme, secretary of Anderson (S. C.) Fair, and Mr. and Mrs. O. F. Fox, Majestic Shows.

Mrs. Tinsley is driving a new Chrysler, a Christmas gift from her husband. Kate and Myra Ann Thompson, wife and daughter respectively, of Business Manager Tommy Thompson, are on the sick list. Artist Bennie Martin, a recent arrival, started work on the new Harlem Revue front.—H. SAWYER.

Bright Lights Exposition

PITTSBURGH, Feb. 7.—John Gecoma, general manager, attended the Pennsylvania fairs meeting and reported satisfactory results. Work is expected to get under way soon at the org's Lynchburg, Va., winter quarters. Lew Heck, assistant manager, will soon return from Florida to take charge. F. C. Norton, electrician, is already at work.

Gecoma expects to hit the road with 8 major and 3 kiddie rides, 8 shows and about 40 concessions. Negotiations are now under way for the contracting of a side show manager and a free act. Already set are *Follies of 1948* and *Bagdad*, as well as a Monkey Show. A Snake Show and another pit show are also expected to be added.—CARL RANKIN.

Ohio Valley

FINDLAY, O., Feb. 7. — Work is progressing and everything will be ready in plenty of time for the early spring opening. Plans are being made for the addition of two rides.

So far, this section of Ohio has escaped any severe snow storms and the crew has been able to do some work outside. General Agent Bill Harris, on a booking trip, wires he will be in quarters shortly. Ray (Cricket) Teeble visited here several days and then returned to Warsaw, Ind., for some ice fishing.

Wonder

SACRAMENTO, Feb. 7. — Back from the Coloma (Calif.) Centennial Celebration, G. L. Patrice reports signing for rides, shows and concessions at the Mokelumne Hills (Calif.) centennial celebration. On his trip he visited Redwood Empire Shows and Owner Tony Masseth.

Ed Hurlburt, of Napa, Calif., will have his kiddie rides with the shows this year. Mrs. L. Dreshler has signed.

Work in quarters will be stepped up soon when a full crew joins.

NEW RIDES

For Sale and **READY** for
Immediate DELIVERY!

- ★ 30 FT. MERRY-GO-ROUND
Improved Design, Precision Engineered
- ★ 6 CAGE—24 PASSENGER KIDDIE
FERRIS WHEEL
- ★ 10 PASSENGER KIDDIE AIRPLANE
RIDE
- ★ 14 PASSENGER KIDDIE STREET
CAR
- ★ 20 CAST ALUMINUM MERRY-
GO-ROUND HORSES
Rebuild "eye-appeal" in your Merry-
Go-Round with these beautiful in-
destructible horses.

Slightly Used Rides at Bargain Prices

- ★ NATIONAL TRAIN WITH THREE
COACHES
24" gauge track for adults and
children.
- ★ 10 PASSENGER KIDDIE WATER
BOAT RIDE
- ★ 3 14' 4 WHEEL ALL STEEL
CONCESSION TRAILERS
Complete with shelves, 2 beverage
coolers, electric wiring. Write for
information. Rides may be seen at
1200 S. VICTORY BLVD.
BURBANK, CALIF.

H. E. EWART CO.

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**WILL BOOK,
BUY OR LEASE**
Wheel & Merry-Go-Round

TWO - ABREAST PREFERRED;
with or without transportation.

BOX D-228
c/o The Billboard, Cincinnati 22, O.

WANTED

Ferris Wheel or any Major Ride not conflicting with Chairplane or Merry-Go-Round for 18 weeks throughout New England. Will consider leasing same.

HARRY J. MAYNARD
33 Wendell Pl. Springfield 5, Mass.

D. D. HALE WANTS

Agents for Buckets, Skillos, Rolldowns and Tip-Ups, all well flashed. All with me last year answer. Whitey Marcum, Jimmy Spears and Snyder, contact me at once. Open early in March in Alabama. Four good weeks, good territory to follow.
All replies:

BOX 576, VALLEYHEAD, ALA.

**RIDE FOREMEN AND
RIDE HELP**

WANTED FOR ALL RIDES
EXCEPT WHEEL—WRITE
CRAFTS 20 BIG SHOWS
7283 BELLAIRE NO. HOLLYWOOD, CAL.

Attention, Mr. Showman

We build and ship to any point in the world. Concession Frames or Show Equipment built to your specifications. Ex Showman and understand your needs.

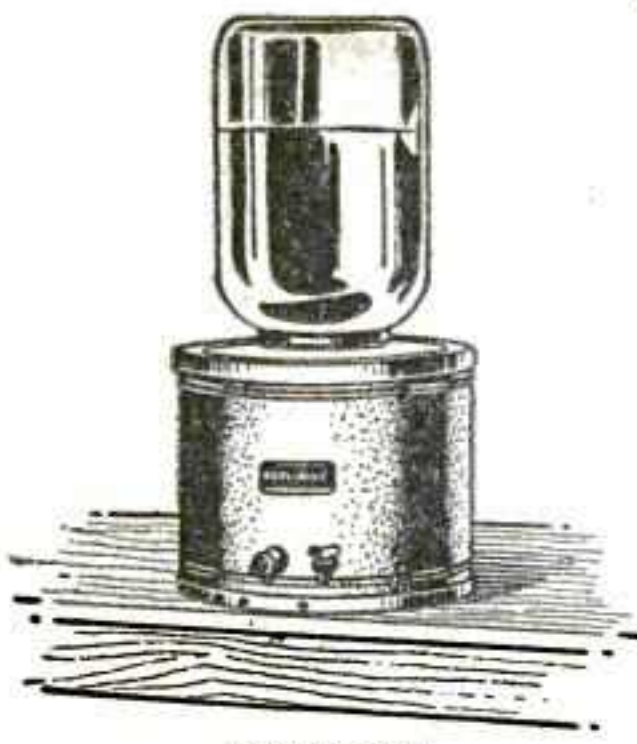
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CARNIVAL BUILDER
18A West St., Newport, N. H. Phone: 177-W

WILL BUY FOR CASH

Any used Merry Go-Rounds, Ferris Wheels, or Odd Parts for any Ride, large or small.
FRED ALLEN
1400 Brewerton Rd. Syracuse 8, N. Y.
Phone 25332

ORANGE BLOSSOM SHOWS WANT

FIRST CALL. All people contracted for this show answer this ad. Only two weeks until opening, come in and get ready. Few more choice Stock Concessions open. We do not need any more Rides, Popcorn, Candy Floss or Cook House. All answer to
A. P. HINNANT, BILL MYERS, c/o Shows,
Valdosta, Ga.



**"KOOL-ADE" COOLER
FOR NON-CARBONATED
BEVERAGES**

Silver plated on brass fittings. Uses 1, 2, 3, and 5 gallon bottles. One piece aluminum ice chamber. Non-rusting. 25 lb. ice capacity. Rock Wool insulation—will not sweat. Vitreous crock chills 1 gallon constantly. Shipping weight, 21 lbs.

NO BOTTLE INCLUDED

● IMMEDIATE DELIVERY ●
WRITE FOR PRICES

Steel City Company

190 N. Meridian Road
YOUNGSTOWN 9, OHIO

MODEL 247

SCOOP

Brand New Popcorn Machines To Settle Close-Out Inventory

List Price - \$750.00 Each

OUR PRICE—\$199.50

Floor Model, Kettle Type. Specifications: 54" high, 44" long, 29" deep. Chrome trimmed exterior. Shipping weight 560 lbs. each.

Terms: \$50.00 with order, balance C. O. D.

First come, first served. Guaranteed satisfaction. Wire for circular.

P. K. SALES CO.

507-509 WHEELING AVE. Phone: 3-2941 CAMBRIDGE, OHIO

**THOMAS Land
Goy AMUSEMENTS**

OPENING 1948 SEASON ON APRIL 1

PLAYING A PROVEN ROUTE OF STILL DATES, CELEBRATIONS AND FAIRS, including the following Fairs: Anderson, Lawrenceburg, Franklin, Shelbyville; Marion County Fair, Indianapolis; Crown Point, Kentland, Goshen and Hartford City, all Indiana; Parsons, Elkins and Kingwood, all West Virginia, and others.

WANT SHOWS OF MERIT: Glass House, Life Show, Snake Show, Monkey Show, Animal Show, Fat Show, Working World, Grind Shows and Penny Arcade.

CONCESSION AGENTS for Huckly Buck, Age, Scales, Milk Bottles, Cat Rack, Hoop-La, Penny Pitch. Married Couples preferred, but will also place Single Men and Women. WILL BOOK PHOTOS AND JEWELRY EXCLUSIVELY.

RIDE HELP: Foremen and Second Men for 10 Major Rides. All Rides are office owned. Married Men: We will use Wives on Concessions and as Ticket Sellers.

All Ride Help Contact **JIM WILLMAN**, 222 E. Kickapoo St., Hartford City, Ind.

All Others Address:

L. I. THOMAS

BOX 24, RIVERSIDE STATION, MIAMI 35, FLA.

WANT WANT WANT
BOHN & SONS UNITED SHOWS

Now booking Shows, Rides and Concessions. Hanky Panks of all kinds, no X on anything. Want Corn Game, Rat Games, Jingle Board, Fish Pond, Dart Balloon, Slum Bowling Alley; in fact, all Hanky Panks open that work for stock. Want Agents for Ball Games, Count Stores and Slum Skillo. Have Top and Front for Girl Show, need Operator with at least three girls that can stay sober. Any Show not conflicting, any worth-while Show that can show the office a profit. Want to book Two-Abreast Merry-Go-Rounds and one Flat Ride, Tilt-a-Whirl or Octopus, Kiddie Train and Pony Ride. Need Ferris Wheel Man that can stay sober and do something else besides stand around and watch the other man work. Have for Sale—Mixup, in good shape. Will book on show or will trade for good Kiddie Ride. Can use Banner Man with car and extra Help in general.

CARL BOHN

BOHN & SONS SHOWS, PLEASANT HILL, LA.

PINE STATE SHOWS

BOOKING FOR 1948 SEASON

Opening a small unit Feb. 13th, Warner Robins Airbase and thousands defense workers. Can place Concessions that work for ten cents. Sell exclusive Cookhouse, Bingo, Custard, Eating and Drinking Stands, American Palmistry, Percentage. SHOWS—Fun House, Side Show, Motor-drome or any Show not conflicting. RIDES—Roll-o-Plane, Tilt, Fly-o-Plane, Pony Ride, Caterpillar. Boston Bull Martin wants six Dancing Girls, Boxers, Wrestlers, Ticket Sellers, Canvas Man and General Help. Kelly, contact Bull. Billie Allen, contact Jimmy Shipman. Have for Sale—Kiddy Chair-o-Plane, ready to go, \$250.00. Fifteen Wild Animals, twenty Cages, \$300.00. All replies: **MANAGER, PINE STATE SHOWS, WARNER ROBINS, GA.**

WANT WANT WANT
RIDE HELP—Foremen and Second Men for new Octopus and Chair-o-Plane; top wages and bonus to sober, reliable men. Semi Drivers with license given preference. If married, can use wife as Ticket Sellers or Agents.
SHOWS—Glass House and Penny Arcade. Ticket Seller that can and will grind, also Arcade Manager; liberal percentage proposition on both.

J. C. DUNCAN JR., % Johnny J. Denton Shows

2213 LAKE AVE. KNOXVILLE, TENN.
P.S.: Winter Quarters now open.

SOUTHERN VALLEY SHOWS
Fastest Growing Show in South

WANT

WANT

Opening the 1948 season on February 25th at Natchitoches, La., folowed by DeRidder, Mansfield, and Delhi, La. Stock Shows, with a route of 12 outstanding Fairs, 4 Downtown Celebrations, with one of the best July 4th spots in the Middle West.

CONCESSIONS—Several openings for Stock Concessions that do not conflict with what we already have. Marty Michils wants Skillo, Roll-Down, Razzle Dazzle, Pin Store Agents. Must be sober and reliable or you will not last.

CLIFF MATTER WANTS Cookhouse Help in all departments. Want Counter People for office Corn Game. Want Man to take charge of Front Gate.

SHOWS—Monkey, Snake, Girl, Animal, Fun House, Minstrel, 10-in-1, with own outfits and transportation.

RIDES—Want to book Spitfire and Chairplane for season. Can use good, sober and reliable Ride Men. Truck Drivers given preference. Also man to take charge of Kiddie Land Rides.

This Show carries 12 Rides, 6 Shows, 50 Concessions, Free Acts, Light Towers, Diesel Light Plants. All those interested, write, wire, phone No. 503.

P.S.: Eddie Kuhn Wild Animal Act, please contact me.

EDDIE MORAN, Southern Valley Shows, Monroe, La.

UNIT ★ BARNEY TASSELL ★ SHOW

The Show Your Proud To Be With

WANT Tilt, Caterpillar, Funhouse, Glasshouse, Motor Drome
Also any other Rides not conflicting

Any good clean Shows of merit

Concessions of all kinds open

**GET ON THE BARNEY TASSELL BAND WAGON
AND BE IN MIAMI, FLORIDA**

Pinewood Community Association Festival, week February 16th, N. W. 103rd St. and 7th Ave. Then Morningside School, sponsored by the Daddies Club Festival, week February 23rd, N. E. 2nd Ave. at 75th St. Then do not miss the big ten-day spot, Sunday included, Lake Worth, Fla., starting March 4th. Sanford, Fla., March 14th.

Wire this week, Lakeland, Fla., Polk County Fair

18 FAIRS—L. B. LAMB SHOWS—18 FAIRS

WANT FOR OPENING MARCH 8

● **SOUTHEAST MISS. STOCK SHOW** ●
FOREST, MISS.

FOLLOWED BY BEST ROUTE OF STILL DATES AND FAIRS
SHOWS—Will give special proposition to Motordrome and Minstrel Show with own equipment, others not conflicting.

RIDES—Tilt, Spitfire or Rolloplane, with or without transportation.

CONCESSIONS—That work for Stock, Cookhouse, Diggers, Popcorn, Bingo, Photos and Custard sold.

HELP—Ride Men that drive semi.

L. B. LAMB, c/o L. B. Lamb Shows, Rt. 1, Hattiesburg, Miss.

Wanted—C. A. STEPHENS SHOWS—Wanted

OPENING MARCH 1, SOUTH GEORGIA. HEADING INTO THE KENTUCKY, VIRGINIA AND WEST VIRGINIA COAL FIELDS. LONG SEASON, CLOSING IN NOVEMBER

CONCESSIONS—Sell "X" on two Camps, Scale-Age, Cork Gallery, Duck Pond, Floss, Apples, Snow, Pop Corn, Peanuts, Ball Games, Hoop-La, Glass Pitch, Novelties, Jewelry, Rotaries, Custard. Can always use 10¢ Stores. Bingo, Cook House, Lead Gallery, Fish Pond, Photos, Cat and P.C. Sold. Johnny Greene wants Agents. Peruni, get in touch.

SHOWS—Want man to take complete charge of Mirror Maze, good proposition. Have Side Show, Snake and Girl Show. Want others not conflicting.

RIDES—Foremen for Wheel and Jenny, Second Men on all rides. Welden, come on, can place you. Will book Roll-o-Plane, Spitfire or Octopus, Kiddie Train, others not conflicting with what we have.

All replies to Winter Quarters, Box 817, Crystal River, Fla.

EXPOSITION
at HOME SHOWS

High Class Attractions for Fairs and Celebrations

NOW BOOKING FOR 1948

Open in the city of Savannah, Ga., March 1st. Can place first class Cookhouse, Bingo, Concessions of all kinds.

SHOWS—Want complete Side Show. Have complete outfit for Minstrel Show. RIDES—Will book any Flat Rides.

HELP—Ferris Wheel Foreman and Second Man. Loop and Chairplane Foremen. (Posey, Ogle, come on.) Electrician. Sound Truck.

BOB GATTO, Mgr., Savannah Hotel, Savannah, Ga.



★ For every conceivable purpose . . . each designed to meet the exacting needs of the industry served.

Phone, wire or write for additional information.

Electric Power Units Portable or Stationary Made to Order

60 Kw. General Motors Diesel Powered generator set designed especially for R. G. Wolff Studios, Hollywood, California, by STEWART & STEVENSON SERVICES. Unit furnishes electric power for "on location" sets in the production of motion pictures.



Anywhere SERVICE • PARTS Anytime

G. M. Diesel Engines
Continental Red Seal Engines

4516 Harrisburg Blvd. Houston 11, Texas

Main Unit of Imperial Expo Opens in Missouri in April; Smaller Unit Stays in Hawaii

McCaffery, Bye and Arthur Set Plans

(Continued from page 62)

Maui, business was again okay. Show is now back on Oahu and will close on Waihaw Waihawa, with a unit playing small spots. Concessions are limited to games of skill, and bingo is out.

Arthur, who leaves here next week for Tampa to meet McCaffery, said he plans to look in on the show this fall when he flies to the Orient. Dates in the Philippines are being mullied.

Personnel of the Hawaiian unit includes E. W. (Slim) Wells, general agent; Betty Girard, secretary; Manfred Stewart, lot superintendent; Richard Sammond, electrician; Todd Henry, mechanic; Robert Payne, transportation master, and Herb Usher, concession manager.

Concessions: Ball game, Peggy Shannon; chip pitch, Billie Usher; swinger, Morris Friedenheim, Means and Rosson; pan game, Isabelle Friedenheim; blower, Art Anderson, Barney Correy and George Sillman; roll-down, Charlie Walpert; diggers, Ruth and Frank Dyke and Clara and Walter Connor; grind store, Jack Orshell and Millard Ackles; rolldown, Eddie Anderson and Eli Weber; groceries, Johnnie Hill; derby, Mr. and Mrs. Jack Schue and Hal Williamson; glass pitch, nickel pitch, balloons, bumper, sling shot and cigarette gal-

lery, Jack and Oril Kent, Jim Wright, Bill Frost, Al Wideman and Louie Barta; rolldown, Al Cohen; toy wheel, Beckman; basketball and tunnels, Irene and Ray Wilson and Jim Butler; candy floss and grab, H. An-thorne and Eunice and Bert Murray; watchla, Jack Cantrell and Eddie Stone, and mitt camp, Sam and Min-nie George.

Rides and shows: Merry-Go-Round and kiddie ride, Thomas E. Johns, foreman; Ferris Wheel, Joseph O. Hanson, foreman; Octopus, Leon Freethy, foreman; Flyoplane, Michael Pupuhi, foreman; Rolloplane, Jonith Van Buren, foreman; Catterpillar, Vance Horton, foreman; Kawaba and Midget shows, Topsy and Clyde Good-ing; Wild Life, Jack Joyce and Ralph and Vi Virgils; French Follies, Francis Lindley and Esther Amasiu. Jeannie Show, Tommy Williams, front; Mildred Payne, inside. Side Show, Pat Berry, manager; Allan Wood, Max and Mildred Williams, Frances Murphy, Rosita Moreno, Steve Brody, Rosindo Edal, Dick Man-ley, Sally Perry, Fred Legassey, John Ritchie and Mary Hunter; Glass House, Rose McLennon, and Fun-house, Anthony Estrella.

Slim Wells, general agent, is expected to arrive in Los Angeles about April 1, Arthur said.

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/2. No duplicate cards. These sets complete with Calling Numbers, Tally Card; 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50c; Wood Calling Numbers, \$1; Printed Tally Card, 15c. Colored Heavy Cards, #3, same weight as #1 in Green, Red, Yellow @ \$6 per 100. DOUBLE CARDS, No. 1 size, 5 1/2 x 14 1/2. 10¢ each.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Ping-Pong Balls, printed 2 sides . . . \$30.00
Replacements, Numbered Balls, Ea. . . .58
3,000 Jack Pot Slips (strips of 7 num-bers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets 5 colors, loose only, no pads. Size 4x5, M 1.50
3,000 Featherweight Bingo Sheets, large size 5 1/2 x 3; 5 colors; loose no pads. M 1.75
Adv. Display Posters, Size 24x36. Each .10
Cardboard Strip Markers, 10 M for75
Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3 piece layout for 15.00
Thin Transp. Plastic Markers, Bwn., 1/4 M 1.00
Red or Green Plastic Markers, 1/4, Square, Round or Scalloped, \$2.50 M; 1/2 the Size \$2.00 M

All above prices are transportation extra. Catalog and sample cards free. No personal check accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON BLVD., Chicago 4, Illinois

CAN PLACE BILLPOSTER for JOHNNY J. JONES EXPOSITION

Good opening for reliable union Biller. Must furnish references. Long season. We have new truck. Can also use young man as Student or Apprentice Lithographer.

RALPH G. LOCKETT
GENERAL AGENT
Blue Horizon Hotel Miami Beach, Fla.

GRADE A COACHES

Vagabond, Peerless, Dixie Queen, Royal, Superior, M System, Cabana, Invader, Mar-ville Dwyer, Whirlabout and many others, 12 ft. to 33 ft. Prices to fit any pocketbook.

ERNIE JORDAN
SALES & SERVICE TERMS & TRADE
Satisfaction Guaranteed
505 N. E. 23rd Oklahoma City, Okla.
Oklahoma's Trailer Boy

SUPER ROLL-O-PLANE FOR SALE

1946 model, like new. Used one season. Also 1946 G.M.C. TRUCK and 25-FT. SEMI-TRAILER. Ready to go for \$7,000.00. Can be seen in Covington, La. All replies to BOX 833, COVINGTON, LA.

BRIGHT LIGHTS EXPOSITION SHOWS NOW CONTRACTING for SEASON 1948

SHOWS—RIDES—FREE ACTS
AND CONCESSIONS
722 EMPIRE BLDG. PITTSBURGH, PA.

FOR SALE

With or without transportation, No. 5 ELI WHEEL, 2-abreast Parker Merry-Go-Round, 24-seat Chair-o-Plane or Mix-Up. A bargain. Can be seen running near Phoenix, Arizona.

Address:
CHARLES DENNY
4142 N. 20th St. Phoenix, Ariz.

FOR SALE SHOW EQUIPMENT LEFT ON HAND LIGHTING EQUIPMENT

1 New LeRoI 25 Kw.
1 12 1/2 Kw., mounted on 22-ft. Fruehauf Van. (All equipped with switches, ready to run.)

RODEO

Arena, Bucking Chutes and Catch Pens. TENTS

1 Used 4x89, Poles and Stakes.
1 New 30x60.

TRAILERS

3 22-ft. Fruehauf Flat Bottom.
1 22-ft. Fruehauf Van.
1 26-ft. Fruehauf Stock.
Come, look the equipment over and make me a cash offer.

R. C. GROOMS

1039 Western Ave. South Bend, Indiana
Ph.: 2-1222

Turner Bros.' Shows

OPENING APRIL 19
SPRINGFIELD, ILLINOIS

CAN PLACE

A few more legitimate Stock Concessions (Custard, Bingo, Photos, Popcorn booked). SHOWS: Ten-in-One, Mechanical, Girl Re-veue, Hawaiian, Monkey Show and other Shows of merit.

Experienced Man and Wife to operate office-owned Cookhouse. Must have car. Do not misrepresent.

Have contracted some of the largest and best Fairs, Celebrations and Still Dates in Illinois, Indiana, Tennessee and Mississippi. Complete fair list will be published at a later date.

TURNER BROS.' SHOWS

Petersburg, Illinois

Frozen Custard Machines CONCESSION TRAILERS

Order now for sure spring delivery.
Write for latest free catalogue.

Frank Thomas

GENERAL EQUIPMENT SALES, INC.
814-824 South West Street
Indianapolis 2, Indiana

WANT TO CONTRACT

Four or five Rides for July 4th and 5th. Must be clean and modern. Prefer Merry-Go-Round, Ferris Wheel, Mix-Up and Caterpillar. No Kiddie Rides needed. Location, Corning, Arkansas. Annual picnic. Rides should gross \$800.00 each for two days.

CORNING YOUNG MEN'S CIVIC CLUB

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALY PRINTED
CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00
Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
1 ROLL \$1.00
5 ROLLS @ 75c
10 ROLLS @ 60c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

The TLT-A-WHIRL Ride

A Man That Owns One Says:

"We appreciate very much your honorable way of dealing."

Manufactured by

SELLNER MFG. CO. Faribault, Minnesota

MODERN IMPROVED
CHAIRPLANE AND KIDDIE AIRPLANE RIDE
WRITE FOR CATALOGUE.
Immediate delivery on Chairplanes. Also on Gears and Clutch Parts.
SMITH & SMITH, SPRINGVILLE, N. Y.

WANT FAT PEOPLE WANT

STATE WEIGHT, AGE AND SALARY EXPECTED.
LONG SEASON.

Address:

CLIFFORD S. KARN, Route 1, Jacksonville, Ark.

THE NEW 1948

JET PLANE

Owners report. Consistently in 1947, the Jet Planes out-grossed everything in its class. Now 30% more capacity, faster, lighter. The profit ride of the show. Write for details.

AUSTIN ENG. & AMUSEMENT CORP.

NEW UNIQUE MODERN

KIDDIE JET ROCKET RIDE

6-2 SEATER ROCKETS

THERE IS NONE OTHER LIKE IT

PRICE **\$1390.00** F.O.B.

10 CAR JEEP STYLE KIDDIE AUTO RIDE COMPLETE WITH CANVAS CANOPY AND LIGHTS

PRICE—\$1590.00 F. O. B.

INDIVIDUAL ROCKET SHIPS—\$125.00

INDIVIDUAL JEEP CARS—\$50.00

THESE 1947 PRICES WILL PREVAIL UNTIL MARCH 15, THEREAFTER SUBJECT TO CHANGE.

Write or Wire

IMPERIAL KIDDIE RIDES

211 W. 13th St.

PH. 3189

Lorain, Ohio

WANT

For Following Florida Fairs

Florida Citrus Exposition, Winter Haven, February 16

Monatee County Fair, Palmetto, February 23

Highlands County Fair, Sebring, March 1

Lake County Fair and Sportsmen's Exposition, March 15

With Three Others To Follow

CONCESSIONS—Food Concessions, Jewelry, High Striker, Ball Games, Fish Ponds, or any Hanky Pank.

SHOWS—Monkey Show, or any outstanding, well-framed Show not conflicting.

RIDES—Will book Roll-o-Plane or Looper for season. All replies to

E. L. YOUNG, MGR.

ROYAL CROWN SHOWS

WINTER HAVEN, FLA.

13 RIDES

ROGERS GREATER SHOWS

OPENING APRIL 12TH, 1948, AT UNION CITY, TENNESSEE

8 SHOWS

WANT—Ride Help and Truck Drivers. All Rides open. WANT—Shows of merit. Sailor Katzy, Mark Williams, Bill Collier, Whitie Nolte, Joe Teska and others, write.

WANT—Concessions. Sell exclusive Scales, Candy Floss, Jewelry, Frozen Custard, American Palmistry, Novelties, Country Store, Over and Under, and others. All Legitimate Concessions, such as Fish Pond, Hoop-La, Huckley Buck, Ball Games, Auto Bumper, Balloon Darts, Pitch-Till-Win, others for sale not exclusive. Write

H. V. ROGERS

P. O. BOX 647, JACKSON, TENNESSEE

B. & H. AMUSEMENT CO.

Open March 1, Sumter, S. C.

All people contracted, please get in touch at once. Top salary for Tilt-a-Whirl Foreman and other Ride Help. If you drink, don't answer. Photo open. Will place all Concessions operating for 10¢ that do not conflict. Also, Agents for Ball Games, Shooting Gallery and Penny Pitch. Mitt Camp "X" sold. All wires and letters to

JOHNNIE HOBBS

RT. 1, BOX 50

SUMTER, S. C.

EVANS UNITED SHOWS

NOW BOOKING SHOWS AND CONCESSIONS

FOR 1948 SEASON

Can place Bingo, Cook or Grab, Stock Ball Games, High Striker, Fish Pond, Novelties, Penny Pitch and Glass Pitch, Cork and Lead Galleries, Diggers, Hoop-La, Candy Floss, Scales, or any other Legitimate Concessions. Cannot use Popcorn, Photos, Hit and Miss Ball Games or Percentage. Will book American Palmistry, also Arcade or any Show of merit with own transportation. Can use Percentage and Ball Game Agents. No gate, no racket, no gypsies. This show plays Missouri, Kansas and Iowa. Open in April. We carry #5 Eli. Merry-Go-Round, Chair-o-Plane and Train. Write or wire: **CLAY M. EVANS, 3417 Wash, Kansas City, Missouri**

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

SEASON OPENS MONDAY, MARCH 29

Want for ACE Still Dates Along the Eastern Seaboard and for Our BIGGEST FAIR ROUTE, Starting Last Week in July.

RIDES: Will book or buy #5 Ferris Wheel and Octopus.

RIDE HELP: Foremen for Ferris Wheels, Ridee-O, Chairplane and Roll-o-Plane. Second Men all rides.

HELP, ALL DEPARTMENTS: Electrician who can handle Caterpillar Diesels, Truck Mechanic for International Trucks, Man for Neon Front and Light Towers, Painter and Letterer, Show Builder, Canvasmen and General Utility Man—if married, will place your wife on tickets or concessions. Treatment, the best.

SHOWS: Motordrome, Monkey Show, Glass House, Life and Jungle Land, or will listen to operators of any new and novel shows that can entertain and get money.

CONCESSIONS: Arcade, Candy Floss, Snow Cones, Photos, Guess-Your-Age and Weight, American (only) Palmistry, Balloon Pitch, Ball Games, Long and Short Range Gallery, Cork Gallery, Fish and Duck Ponds, Hoop-La and any and all kinds of Stock Concessions. All above concessions write

SAM LEVY — Winter Quarters, Kingtree, S. C.

Other Concessions Write

TOMMY CARSON, 1921 N. W. 79th St., Miami, Fla.

Have for Sale 12 Car Ridee-O and Smith & Smith Chairplane. Reason for selling—replacing with new Rides. Will also sell two 100 Kw. Transformers mounted on two ton International Truck.

Useful Show People, all Departments, contact us now—
WINTER QUARTERS

OPEN FEBRUARY 15TH AT KINGTREE, S. C.

ALL REPLIES TO OUR EXECUTIVE OFFICE

Suite 7-J, 333 West 57th Street, New York City
Until February 22d.

AFTER THAT DATE—KINGTREE, S. C. (WINTER QUARTERS)

JOHN R. WARD SHOWS

JOHN R. WARD **ROBERT KLINE** **CASH WITSE** **GRANT CHANDLER**
Sole Owner & Mgr. General Agent Asst. Mgr. Superintendent

15 - - FAIRS - - 15

2 - - OUTSTANDING CELEBRATIONS - - 2

— OPENING OUR 1948 SEASON ON APRIL 1 —

WILL BOOK ANY NEW MAJOR RIDES

(Especially interested in Fly-o-Plane and Scooter)

WILL BOOK A FEW MORE OUTSTANDING SHOWS

(Monkey Show, Glass House, Fat Show, or any Show of Merit)

WANT NOW FOR WINTER QUARTERS: 2 more Carpenters, Scenic Artist and Letterer. (Jack Schultz, wire.)

CAN PLACE FOR SEASON: Sober, reliable Foremen and Second Men on Rides, Boss Canvasman for Faith Bacon Show, Talker and Boss Canvasman for Midget Show.

JOHN R. WARD SHOWS, Box 28, Galveston, Texas

GOLDEN WEST SHOWS

★ "THE Best IN THE WEST" ★

NOW BOOKING FOR 1948

RIDES:

Can place Roll-o-Plane, Octopus, Tilt, Caterpillar or Scooter with own transportation.

CONCESSIONS:

Want Photos, High Striker, Stock Wheels, Long Range Gallery, Dart Games, String Games, Scales, Guess Age, Penny Arcade, Slum Stores, Basket Ball, Pan Mouse, Jewelry, Novelties, Fish Pond or any other LEGITIMATE Concessions.

SHOWS:

Can place Side Show, Octopus Show, Snakes, Wild Life, Motordrome, Iron Lung, Illusions, Life, or any other CLEAN Show with own transportation.

Want Ride Men who drive Semis. First and Second Men. Good pay.

HARRY POLISH FISHER, 1865 Oak Street, San Francisco, Calif.

"RUSH HOUR" POPCORN

The dependable popcorn. Ask the man who pops it.

JUMBO PEANUTS

Raw or Roasted. Also peanut bags.

PEANUT ROASTERS

With warmers. Electric. Literature upon request.

STAR POPCORN MACHINESImmediate shipment on all models.
Literature upon request.**CARTONS, CONES, ETC.**

Attractive cartons in four sizes, Glassine Cones, 25 kinds Popcorn Bags, Salt, Coloring and Seasoning Oils. Price list upon request.

Prunty Seed & Grain Co.— Popcorn Processors —
820 North 2nd St. St. Louis 2, Mo.
— In our 74th year —**Carnival Routes**

Send to

2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Midway: Eagle Pass, Tex., 14-22.
Big State Am. Co.: Harlingen, Tex., thru Feb. 23.
Bohn & Sons United: Pleasant Hill, La.
Brady's Rides: Perrine, Fla.
Cable & Sons Am.: Port Sulphur, La.
Crafts 20 Big: Calexico, Calif.
D. & H.: Ludowici, Ga., 16-21.
Dixieland: Fitzgerald, Ga.; Alpharetta 16-21.
Florida Am. Co.: (Fair) Fort Pierce, Fla.; (Fair) Fort Myers 16-21.
Folk's Celebration: (Fair) Tucson, Ariz.
Frierson & Garrison: Baxter, Ga.
Greater United: Laredo, Tex., 14-29.
Hames, Bill: (Stock Show) Houston, Tex.
Magic Valley Am. Co.: Natalla, Tex.
Majestic Greater: Fort Pierce, Fla.
McKee: Yazoo City, Miss.
Midwest: Blythe, Calif.; Niland 18-21.
Palmetto Expo.: Greenville, S. C., 9-21.
Pine State: Warner Robins, Ga.
Pleasureland: Morven, Ga., 14-21.
Royal American: (Fair) Tampa, Fla.
Royal Crown: Largo, Fla.; Winter Haven 16-21.
Royal Expo.: Coral Gables, Fla.
Tassell, Barney: Lakeland, Fla.; Miami 16-28.
Wonder City: Waynesboro, Miss.
W. E. Attrs.: Patterson, Ga., 14-21.

Circus Routes

Send to

2160 Patterson St., Cincinnati 22, O.

Clyde Bros.: Galveston, Tex., 9-11; Beaumont 13-15; Dallas 17-21; Oklahoma City, Okla., 23-25.
Davenport, Orrin: Cleveland, O., 9-23.
Hamid-Morton: Memphis, Tenn., 14-20.
Polack Bros. (Eastern): (Auditorium) Camden, N. J., 17-20.
Polack Bros. (Western): (Taft Theater) Cincinnati, O., 11-21.

Omaha Shrine Dates Set

OMAHA, Feb. 7. — Tangier Temple of the Shrine will stage its 19th annual circus in the Omaha Auditorium here April 5-10. Rink Wright again will produce the show.

Groves Greater Shows

AMERICA'S CLEANEST MIDWAY

OPENING MARCH 15, LAKE CHARLES, LA.

Can place a few legitimate Concessions, Photos, Frozen Custard. Want Agents for office-owned Concessions; Bill Kirschman, E. A. Kelly, answer. Blacky Cottrell wants Bingo Help. Don Lewis wants Cook House Help. Want Man for Pop-Corn Trailer. Can place Shows with or without own equipment, Mechanical, Animal Show, Illusion, Fun House or Monkey Show. Will book Roll-o-Plane or Octopus. Want Ride Help, Foreman and Second Men for Merry-Go-Round, Ferris Wheel, Tilt and Chairplane. Man to take charge of Kiddie Auto Ride and Kiddie Train Ride. Want Man to help with Light Towers and Light Plants. All replies:

ED GROVES**P. O. Box 2032, Sulphur, La.****ANDERSON'S GREATER SHOWS****FIRST CALL—1948**

All people contacted acknowledge. All Concessions open. Will sell "X" on Bingo, Cookhouse, Diggers, Candy Apples, Snow Cones, Floss, Novelty, Age, Scales, Popcorn, Peanuts and Carmel Corn. Want responsible Operator for four Stores, "X," 50-50 with office. H. Kermit Sumner, legal adjuster. P.C. open, must have other Concessions. Show carries five Rides, four Shows and big army searchlight. Playing Alabama, Tennessee, Kentucky, Virginia and West Virginia. Want Snake Show, Girl Show and good Pit Show Operators or will book Shows. Have A-#1 outfits, Mary and Bud, Doc Carter and Sandy, answer. Want Foremen for Wheel, Octopus, Ginny and Chair Swing; also Kid Ride Operator and good Electrician. Bert Edwards, ride superintendent. Address: **ANDERSON'S GREATER SHOWS, "Grand Old Show, Fine Old Name," 2700 Jefferson Ave., Knoxville 15, Tenn.**

WANTED FOR TROPICAL AMUSEMENT CO.

Merry-Go-Round and Ferris Wheel, also Tilt-a-Whirl or Octopus. Also two or three Kiddie Rides not conflicting. Will book a high-class Show with their own outfit and two Platform Shows. Can place Foreman for Dual Loop-o-Plane and Second Man. Can place Ride Help that can drive semis, must be sober and reliable. Can place Truck Mechanic. Can place Advance Agent and Second Man. **WANTED—Merchandise Concessions of all kinds. This show is heading north. Bainbridge, Ga., week of March 1st. Address:**

K. G. BARKOOT, Gen. Mgr.; GLEN WYBLE, Business Mgr., Bainbridge, Ga.**D. & H. SHOWS**

Announcing change of opening date on account of our winterquarters under heavy snow in North Carolina, causing a week's delay. Official opening Ludowici, Ga., Feb. 23-28, with Lumber City to follow. Both American Legion celebrations, then watch for the big one. Everybody working here. Plenty money. We have five office-owned Rides. Will book two more Flat Rides and Shows that do not conflict. This Show will play proven route

FRANK E. DICKERSON**GENERAL DELIVERY****LUDOWICI, GEORGIA****Misc. Routes**

Send to

2160 Patterson St., Cincinnati 22, O.

Bradley & Benson Hillbilly Jamboree: Buffalo, Wyo., 13.
Holiday on Ice (Auditorium) Atlanta, Ga., 9-15; (Auditorium) Chattanooga, Tenn., 16-22.
Ice Capades: Hershey, Pa., 9-21.
Plunkett's Stage Show: Taft, Tex., 12-14; Sinton 16-18; Robstown 19-21.
Skating Vanities (Auditorium) Fresno, Calif., 11-16.

250 Cowboys Expected To Enter Phoenix Rodeo

PHOENIX, Ariz., Feb. 7.—About 250 cowboys will participate in the Phoenix Junior Chamber of Commerce championship rodeo, April 9-11, at the State fairgrounds here. Prize money will total approximately \$23,000.

Bud Linderman, 1947 champion, heads the contestants, Roger Hagel, Chamber president, said.

Purse planned by the Chamber will amount to \$9,600 and will be the largest ever offered. Remainder of prize money will come from entry fees.

Port Huron, Mich., Fete Contracts Down River Org

DETROIT, Feb. 7.—Down River Amusement Company has been contracted by the Blue Water Festival, Port Huron, Mich., for the second week in July, according to Severin Hilo, show owner. Event will be held on the streets with strong civic backing.

The Down River shows are to open in April, playing Southeastern Michigan the first few weeks. Hilo reported repeats of all sponsored dates booked last year, with additional dates being added for the org's third season on the road.

NEW DISCOVERY

In Wyoming
Clean up next season — be the first. People 20 inches high found in caves in Wyoming. This mummy about 60 years old. Science claims over million years since they lived. Write

E. W. RITTER,
Explorer
266 S. Michigan Av.
Pasadena, Cal.

**FOR SALE**

One 25 Kw. Light Plant in perfect condition, \$475.00; one High Striker, like new, \$75.00, crated ready to ship; 90 dozen pair of 2 1/2 x 2 1/2 Loose Pin Butt Hinges, \$2.50 dozen pair; also 3/16 Stove Bolts, cheap. Want to buy Big Six Wheel.

MIKE PRUDENT
124 Cedar Ave. Patchogue, N. Y.

SUNFLOWER STATE SHOWS

Opening
SAN ANGELO, TEX., MARCH 3
Annual Stock Show Rodeo
WANT ALL CONCESSIONS except Diggers, Candy Floss, Popcorn, Bingo. All other open. SHOWS and SHOW PEOPLE. Duke, wire. Good opening for Girl Show Manager. RIDE FOREMEN for Octopus, Mix-Up, Roll-o-Plane, Second Men on all Rides. Man to handle Sound Car.
FOR SALE—BARREL FUN HOUSE. Cost new \$1200.00 to build. Has solid panel front. Will take \$750.00.
WILL BUY OR BOOK 2 nice Kid Rides.
C. A. GOREE, Mgr.
HASKELL, TEXAS

FOR SALE

10-CAR ALLAN HERSHELL AUTO RIDE

Can be seen on Endy Shows, Miami, Florida.
Contact
DEL CROUCH

NEW IMPROVED CHAIR PLANE SWINGS

V Belt Drives. Steel Cut Pinions. Disk Clutches. Le Roi Power Units. Steel Tubing Fences. Split Towers.

RIDE-HI MFG. CO.
Pinckneyville, Ill.

WANTED

INDEPENDENT CONCESSIONS. GOOD LOCATIONS INSIDE BUILDING. FOR **14TH ANNUAL NORTHWEST OKLAHOMA JUNIOR LIVESTOCK SHOW, MARCH 2, 3, 4, 5, 6**
P. O. BOX 907, ENID, OKLAHOMA

43RD ANNUAL OLD SOLDIERS' REUNION

Hymera, Ind.—June 24-25-26.
For Concessions Write
WM. SARGENT, Chmn.

WILL SPONSOR three ring CIRCUS

For 2-day stand this season. Contact:
J. M. HEAFNER, Sec., Policemen's Protective & Benevolent Assn., Unit #14, Alton, Ill.

EVERGLADES FAIR

BELLE GLADE, FLORIDA
Auspices American Legion
Wants Rides, Shows, Concessions (No Grift).
Last Week of March or Early April.
J. FRIEDHEIM, Box 295, Belle Glade, Fla.
Phone 272

WANTED CARNIVAL

Three Days and Nights
MONROE COUNTY FAIR
Aug. 31, Sept. 1, 2

WANTED RIDES . . CONCESSIONS . . FREE ACTS

5 BIG DAYS

FOURTH OF JULY CELEBRATION

JULY 1, 2, 3, 4, 5, 1948

at

MONTICELLO, ILLINOIS

COUNTY SEAT

Sponsored by

Roy Hamm Post of the American Legion.
CHAIRMAN, F. A. BOWMAN
Monticello, Ill.
Phone: 474 Day—358R2 Nite

CARNIVAL WANTED

For the Largest Celebration in
Northeastern Iowa

JULY 2-3-4-5, 1948

Want Carnival of 6 to 8 Rides, 4 to 8 Shows,
about 30 to 35 Concessions.

Wire immediately to

E. F. SEIFERT, Secretary
ELKADER, IOWA

Lions' Annual Celebration

June—2nd or 3d week—1948
CHARLESTOWN, INDIANA

WANTED

RIDES—CONCESSIONS

Write **R. S. CARTWRIGHT, Chairman**
Box 355, Charlestown, Ind.

GIGANTIC FIELD DAYS

13 BIG DAYS, MAY 19 THROUGH 31, AT
Third Ward Men's Club of Salina, Inc.
EIGHT ACRES PARK

Concessioners, Show Owners, write 316 Brook-
field Rd., Syracuse 8, N. Y.
Opening for Carnival for later date.

CARNIVAL WANTED

For OLD HOME WEEK, July 3 to 10

Auspices Vol. Fire Dept.
Must have Ferris Wheel, Merry-Go-Round
and some smaller Rides. Also clean Con-
cessions.

S. R. MORTON

Sandy Lake, Pa.

RIDES—RIDES—RIDES

At liberty for FAIRS AND CELEBRATIONS
for Pennsylvania territory. Have a few
open dates. Write

THOMPSON BROS.
2906 4th Ave. ALTOONA, PA.

CARNIVAL WANTED

For "Cowboy's Reunion" Rodeo, Sept. 4-5-6, 1948.
City of 2000 population.

25 Miles From U. S. Garrison Dam Project. Write
DR. ARNOLD LERAAS, SEC.

LAST — CALL — LAST

WANT

RIDES—Tilt, Octopus, Roll-o-Plane, Spitfire, Pony Track.

HELP — Foreman for new Mix-Up, Special Agent with car who will Post Cards, Agents for office-owned Concessions.



WANT

SHOWS—Minstrel, 5-in-1, Drome, Man to operate Animal Show, Fun House.

CONCESSIONS — Bingo, Palmistry, Snow Cones, Floss, Photos, Arcade, Glass Pitch, Fish or Duck Ponds, String, Wheel, Skillo, Roll-Down, Swinger.

NOTE—Due to inclement weather, opening postponed until February 23, Downtown Lake Charles, 8 Big Days and Nights, 8. Our itinerary: Louisiana, Arkansas, Missouri, Iowa, Nebraska, Kansas, Oklahoma and Texas. Long season of 42 weeks. Committees and Fair Associations: Still have some open time left thru your territory. This route to competent Showmen: 12 Fairs and 16 Celebrations now booked, more pending. 1947, "Good"; 1948, "Excellent." **WARNING:** This show will not tolerate agitators, bad habits, "First of Mays," Tickets or Collect Wires. "We pay our way." All wires and correspondence to

GEORGE HANLON
Public Relations

MID-WESTERN EXPOSITION
"AMERICA'S SHOW BEAUTIFUL"

TED WOODWARD
Owner-Gen. Mgr.

BOX 1555, LAKE CHARLES, LA.
Winter Quarters now open—Foot of Nichols Street, next to Naval Base.
FREE LIGHTS, WATER AND SPACE. COME ON.
"A MIDWAY OF FUN FOR EVERYONE"

TRIANGLE SHOWS

WANT FOR ONE OF THE BEST ROUTES IN EAST AND 12 BONA FIDE FAIRS IN VIRGINIA, NORTH CAROLINA AND SOUTH CAROLINA

All kinds of Concessions—Ball Games, Water Games, Scale and Age, Long and Short Range Lead Galleries, Six Cats, Swinging Ball, Devil's Bowling Alley, Clothes Pin Pitch, Nail Outfit, Stock Stores, etc. **WILLIE LEWIS**, Business Manager.

SHOWS WANTED 10-in-1 Show, we have top and transportation; Fat Show, Snake Show, Talker for Fun House.

NEED A-1 AUTO MECHANIC—HAVE FLEET FEDERAL TRACTORS.

Reliable Ride Help, preference given to Semi Drivers.

Following Rides for sale or will consider leasing:

ROCKET, LOOPER and CENTURY FLYER TRAIN.

FOR SALE 2 100 Kw. TRANSFORMERS WITH WORKSHOP TRAILER.

IRON LUNG—COMPLETE CRIME SHOW.

PHONE, WRITE or WIRE

TRIANGLE SHOWS, WILSON, N. C. P. O. BOX 87 PHONE 4789

WANT—INTERNATIONAL SHOWS—WANT

SHOWS: Someone to operate completely framed Girl Show, not less than 3 girls. Operator for Monkey and Snake Show. Will book Fun House or any Grind Show not conflicting.

RIDES: Will book Octopus and Roll-o-Plane. Foreman for Twin Wheels (Jack Shannon, get in touch with us). Foreman for Spitfire. Second Men for all Rides, must drive Trucks.

CONCESSIONS: Will book Slum Concessions of all kinds. Want Agents for Roll-down, Razzle Dazzle, Clothes Pins and Slum Skillos. Also Agents for Slum Stores.

FOR SALE: One Travers Mix-Up, 24-seat, in perfect condition. 2 Set Scales. 2 Light Plants, one factory job, 37 1/2 KVA powered with International Diesel; one 50 KVA with Buick motor, home constructed.

Winter Quarters now open at Hope, Arkansas, Fairgrounds. **ALL REPLY:**

COLEMAN LEE Box 171, Hope, Ark.

REDWOOD EMPIRE SHOWS

PLAYING THE GREAT NORTHWEST

CAN PLACE FOR SEASON OF 1948

PLENTY OF FAIRS AND CELEBRATIONS

RIDES—Merry-Go-Round or Flying Jenny, Kiddie Auto Ride. **SHOWS**—Shows of all kinds, must be first-class. Will furnish tops for worth-while attractions. **CONCESSIONS**—Legitimate Concessions that do not conflict. **HELP**—Can use reliable Help on Wheel and Octopus who can drive semis. Can place Free Act. Opening March 1st.

ANTHONY MASSETH, Mgr. & Owner

P. O. BOX 391, SAN LEANDRO, CALIF.

P.S.: Will buy or lease small Merry-Go-Round or Flying Jenny.

JOHNNY'S UNITED SHOWS

NOW BOOKING FOR 1948 SEASON

OPEN MARCH 20, NEW ORLEANS, LA., AREA

CONCESSIONS—All open except Bingo, P.C., Popcorn, Cotton Candy. Good proposition for small Cookhouse. Last year's Concessionaires, contact.

RIDES—We have five Major and two Kiddie Rides. Good opportunity for Octopus.

SHOWS—Any Show merit. We have Tops. What have you to go in it?

RIDE HELP in all departments; must be drivers.

Reply **JOHN PORTEMONT, Mgr.**, Lincoln Beach, RR#4, New Orleans, La.

WANT TO BUY

MERRY-GO-ROUND, FERRIS WHEEL, TILT AND ROLL-O-PLANE

With or without transportation. In answering, give full details, age of Merry-Go-Round, condition of canvas, woodwork, mechanical condition, organ, paint and kind of power. Wheel age, number and serial number, kind of power and condition in general. **TILT:** Age, mechanical condition, woodwork, kind of power, etc. **ROLL-O-PLANE:** Age and a detailed statement as to the mechanical condition. **Transportation:** A full statement as to type, age and general condition. All of the above equipment must be in good condition and priced right for cash. Address:

WILLIAM PINK, Bliss Hotel, Tulsa, Okla.

HILL'S GREATER SHOWS

ANNOUNCES A STAR-STUDED ROUTE OF FAIRS AND CELEBRATIONS

STARTING AT:

Scottsbluff, Nebr., Rodeo, June 7-12

Chadron, Nebr., Rodeo, June 14-19

Alliance, Nebr., Rodeo, June 22-27

Belle Fourche, So. Dak., 4th of July Celebration, July 3-4-5

Hot Springs, So. Dak., Race Meet, July 6-11

Rapid City, So. Dak., Rodeo, July 13-18

Lead, So. Dak., Miners' Celebration, July 19-23

Custer, So. Dak., Gold Discovery Celebration, July 25-27

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Skate Biggies Sound Off On Biz, Equipment, Javes

CHICAGO, Feb. 7.—Altho they believe the current box-office slump attributable directly to economic conditions and that the cries of "flexible skate" and "adult market" are gropings for a "pat cure-all or scapegoat for the temporary slump," officials of Chicago Roller Skate Company are of the opinion that views expressed in recent issues of *The Billboard* on these subjects indicate a healthy realization by operators that the roller skating industry must fight and plan in order to maintain its position as the second greatest participation sport, according to Walter Ware, company president.

In pointing out that his firm has no desire to enter an argument on the subjects, Ware emphasizes that the chief desire of his firm is to work with the rink operator because "together we can sell roller skating to our mutual advantage." According to Ware, there is nothing in particular wrong with roller skating or the roller rink business. "We feel that the present slump in box-office is due to inflation and the consequent scarcity of the extra 'entertainment dollar,'" he said, pointing out that film theaters, night clubs and other branches of the amusement business are also feeling the slump. "There-

fore," Ware said, "we feel that skating will revive as the entertainment dollar again becomes plentiful."

Skates and Kids Okay

According to the Chicagoan, there is no reason to criticize the modern skate or the juvenile market to which skating appeals. He emphasizes that during the past 10 years when roller rinks prospered and skating became more popular there was no criticism of skates or the juvenile market, especially during the past year when rinks did an unprecedented business.

It is pointed out by Ware that present-day skates can be adjusted to a great degree of flexibility for the expert or nonflexibility for the beginner. He also maintains that the skate cannot be blamed for lack of attendance by adults. The adult, Ware said, stays away from roller rinks because he does not have the physical stamina, the idle time and the capacity for play that belongs to the teen-ager. "There are too many other forms of entertainment available to adults," he said, in pointing out that this is no weakness in roller skating. The teen-age market is a vast one, and skating, Ware believes, is a perfect sport for these youngsters—a sport combining skill, artistry and

(See *Skate Biggies* on page 79)

Reese & Colborn Remodel Playland

DANVILLE, Ill., Feb. 7.—Playland Roller Rink here has been closed for large-scale remodeling, according to its operators, J. R. Reese and J. E. Colborn. When completed the rink will have a new roof, additional doors and windows, a 62 by 128-foot floor, a lobby of 1,460 square feet, an oil-burning heating plant and seating facilities the full length of one side of the rink.

Reese and Colborn report the rink has shown steady increases in business since they took it over 13 years ago. In the past the operators have catered to private party bookings and also promote many public parties, offering such door prizes as shoe skates and wrist watches.

Death Takes Lou Camardella

BROOKLYN, Feb. 7.—Louis Camardella, 62, co-owner of Empire Rollerdrome here, died recently. He had been in the roller rink business for years as owner of the old Brooklyn Rink, now closed, and was a member of the Roller Skating Rink Operators' Association of the United States. Requiem mass was held at St. Ignatius Church here.

ARSA Adds 3 Gold Medalists

ELIZABETH, N. J., Feb. 7.—Three gold medal skate dancers were added to the roster of the United States Amateur Roller Skating Association at Twin City Arena here January 18 when Eddie O'Neill, America on Wheels pro, and amateurs Patricia McIlwain, of Boulevard Arena, Bayonne, N. J., and Charlotte Perkins, of St. Nicholas Arena, New York, passed the tests.

Ludwig Plans Set For Annual Revue

CARROLL, Ia., Feb. 7.—Carroll Skating Club, of Parkview Roller Palace here, is rehearsing its fifth annual show, according to Owner-Operator Charles C. Ludwig, who reports that following two presentations at Parkview, the show will make its usual tour of rinks in surrounding territory.

As in the past, no charge will be made for the show, which is regarded as a skating promotion. Ludwig, a former showman, is directing the production, which will be composed of about 20 acts, elaborate settings and costumes.

Ludwig reports that business remains good in the farm belt. He recently engaged two professionals to give instruction and handle the floor.

School Promotion Of Skating Would Aid Sport--Warner

TAMPA, Feb. 7.—"It is my opinion that roller skating would benefit considerably if the sport were given a boost by schools, especially since the teen-ager has an excess of energy," writes Harry J. Warner, manager of Coliseum Skating Rink here. "Back in the days when I went to school we did not have the well-managed, clean rinks of today. Nowadays our rinks offer five types of skating—figure, dance, hockey, speed and free style—to please individual tastes, and if properly presented by schools, I believe practically every teen-ager would become interested in at least one phase of skating.

"Few people know that the world record for speed skating on rollers is faster than the record on ice. The amateur record for the mile is 2:34.4 and for the professional it is 2:32. These records, set in 1909, and other phases of roller skating would be a challenge to any red blooded boy if intramural programs were set up in schools, and in time competition between schools could be put into action. If roller rinks were not available, these programs could be conducted in school gymnasiums.

"One big point in favor of roller skating is that the most timid person is happy doing some kind of skating. Many parents wonder how to raise their children, yet they never seem to do more than just wonder. I don't think many parents realize that if they donated \$5 or \$10 toward a community rink that they could raise \$100,000 among 10,000 or 15,000 families. This sum would build a rink large enough to accommodate 2,000 skaters at a time. The money would soon be returned thru the admission charge for evening sessions and during the day the rink could be occupied by school children.

"I have always found that when a child skates a session, he is tired and has no time for mischief. It is usually the people with idle time who think of ways of getting into mischief."

Medford Benefit Postponed

MEDFORD, Mass., Feb. 7.—Because of heavy snows that disrupted scheduled rehearsals, Fred H. Freeman's Bal-a-Roue Rollerway here has postponed its 1948 RSROA Roller Revue which was slated to be held January 28-29 to raise funds for amateur activities of the Roller Skating Rink Operators' Association of the United States. New dates are February 18 and 19. Tickets were placed on sale January 18 at the regular price of 60 cents. Extra unreserved seats will be installed for the show.

New Group Set To Handle N. E. Dance Contests

BRIDGEPORT, Conn., Feb. 7.—At a recent meeting here delegates from New England clubs of the United States Amateur Roller Skating Association formed the New England Amateur Roller Skating Association, reports Phyllis M. Decker, of Holland Skating Club here, who was named publicity chairman of the new organization.

Delegates attending the meeting were Jack Phipps and Bob Calcagni, Dance and Figure Skating Club, Worcester, Mass.; Stephen Yankum and Ruth Harding, Shore's Dance and Figure Club, Boston; Arthur Forcier and Juliet Barreau, Skating Club of Hartford, Conn.; Donald Decker and George Kelleher, Holland Skating Club, Milford, Conn.; Vivian Decker and Louis Fazekas, Holland Skating Club of Bridgeport, and Donald Scranton and James Angel, Skating Club of Milford, Conn. Other clubs from Waterbury, Conn.; Massachusetts and Rhode Island were unable to send delegates.

Officers of the new association are Jack Phipps, president; Louis Fazekas, vice-president, and Vivian Decker, secretary-treasurer.

Promotion of the annual New England inter-club competitions was chosen as the first undertaking of the association, which named a committee composed of Don and Vivian Decker to handle details of the contests. Two of the contests have already been held, the first in Hartford January 3 and the second in Worcester January 24.

There will be contests for juvenile, novice and junior skaters. Dances to be skated by juveniles (skaters under 15) are the straight waltz and collegiate. Novice skaters, those who have never placed in a dance competition, will be judged on the barn dance, two-step promenade, collegiate and Style B waltz, one dance to be judged at each meet. Junior skaters (those who have placed in previous competitions) have already executed the continental waltz and 14 step. There remains the Keats fox trot and Harris tango.


At conclusion of the contests the club having the greatest number of points in each division will be awarded a challenge trophy. Medals will be awarded at the finals to those placing at each meeting and to winners of the finals.

Pla-Mor Roller Rink in Memorial Hall, Comfrey, Minn., continues to draw well, reports Operator Harold Dingfelder, who has scheduled a number of special events to be held during the Lenten season.

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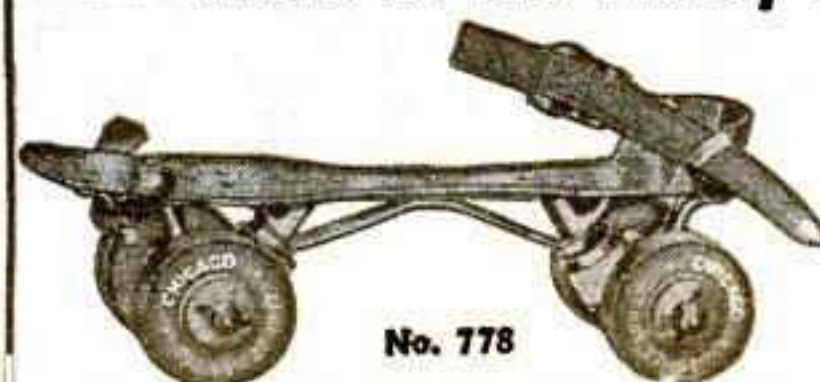
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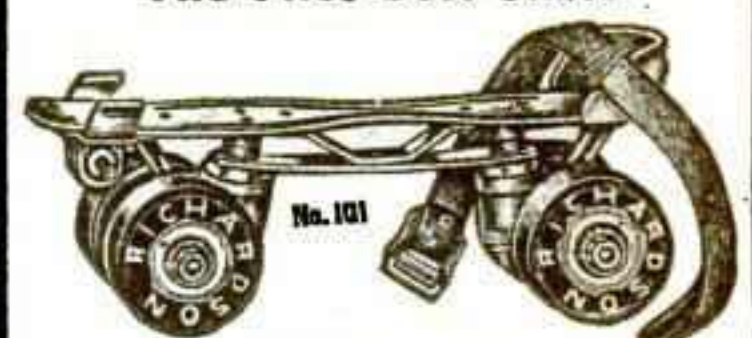
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"Dimes" Night Big At Brett Skatery

DETROIT, Feb. 7.—A substantial sum of money, representing one night's admissions at Rouge Park Rollerrome here, has been turned over to the Wayne County chapter of the March of Dimes, according to Mr. and Mrs. George Brett, Rollerrome operators.

Of help in drawing a good crowd were door prizes donated by several neighborhood merchants and a skating show staged by members of the Rouge Park Junior Dance Club.

The presentation included a Western tap number by Betty Lou Walter and a baton spinning act by Joyce Kennedy, the girls later teaming up to present a pair routine; a solo number by Garnet Crochell, and Bob Osler and Pat and Bill Kite, who did blindfolded spins and finished with a comedy horse act.

Ballet Knocking At Rollery Door

DETROIT, Feb. 7.—Appointment of probably the first ballet master in roller skating was announced this week by Vivian Heard, president of the Detroit School for Roller Skating Teachers. Appointee is Frederick E. Williams, formerly of Boston, who is a member of the Boston Civic Guild and the Boston Dancing Teachers' Club.

According to Williams, the ballet technique, in which he will specialize, will exercise an important influence upon roller skating in helping it achieve "a high standard which will enable it to be classified as a fine art."

The trend of today's roller skating is toward achieving fine artistic skating, said Williams. "Ballet will bring out the artistic body movements, body control and poise which perfects the roller skater in becoming an artist who possesses the attributes of beautiful lines and gracefulness."

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Philly Biz in Winter Skid

PHILADELPHIA, Feb. 7. — With the exception of week-end business, roller rinks in this area have been operating to poor returns this season, partly attributable to unusually severe weather, according to E. M. Mooar, of Carman Roller Rink here. Mooar, who has been ill most of the winter, reports he is up and about again, tho he still walks with difficulty. He celebrated his 81st birthday Thursday (5).

Ill. RSROA Benefit Draws

McHENRY, Ill., Feb. 7.—A good crowd turned out for a recent show of champions staged at Mr. and Mrs. Robert A. Hirschmugl's Just-for-Fun Roller Rink here for the benefit of the Roller Skating Rink Operators' Association of the United States. Talent was supplied by skaters from Arcadia Roller Rink, Chicago. Fred Wickman, Arcadia pro, conducted a class here before the evening skating session.

Arcadia Plans "Dimes" Show

DETROIT, Feb. 7.—Arcadia Roller Rink here will stage a show March 4 as a benefit for the March of Dimes. It has been sanctioned by the Roller Skating Rink Operators' Association of the United States. The show, directed by Vivian Heard, head of the Detroit School for Roller Skating Teachers, will be televised by Station WWJ-TV here.

Allen Operating Skateland

HARTLAND, Me., Feb. 7. — Frank B. Allen Jr., former manager of his father's Riverside Roller Rink, Skowhegan, Me. (now closed), is now on his own, having opened Skateland here in June of 1947. He reports that his mother and father, now operating Rainbow Roller Rink, Ellsworth, Me., are currently vacationing in California.

Sweeney, Kephart To Build

BILLINGS, Mont., Feb. 7.—Lola Sweeney and Dorothy Kephart, who sold their Airdome Roller Rink here in 1946, returned recently from an 8,000-mile inspection trip of roller rinks in 13 States Purpose of the trip, said Miss Kephart, was to obtain new ideas for a rink they expect to build. During the trip they visited some 70 rinks.

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#172—My Wild Irish Rose (OGP*)	It Happened in Hawaii	Waltz	108
#173—I Have But One Heart	Serenade in the Night	Tango	100
#174—How Come You Do Me Like You Do? (OGP*)	Mad About Him Blues	Blues	92
NON-ASCAP			
#175—Why Does It Have To Rain on Sunday (OGP*)	I've Got My Heart Set on You	Fox Trot	92
#176—All Dressed Up With a Broken Heart (OGP*)	Dear Old Dixie Moon	Fox Trot	92
#177—Lover Take All	Too Tired	Fox Trot	92
#178—My Log Fire Girl (OGP*)	Farewell Waltz (OGP*)	Waltz	108
#179—So It Goes (OGP*—Organ & Piano)	Lolita Lopez	Two-Step	92

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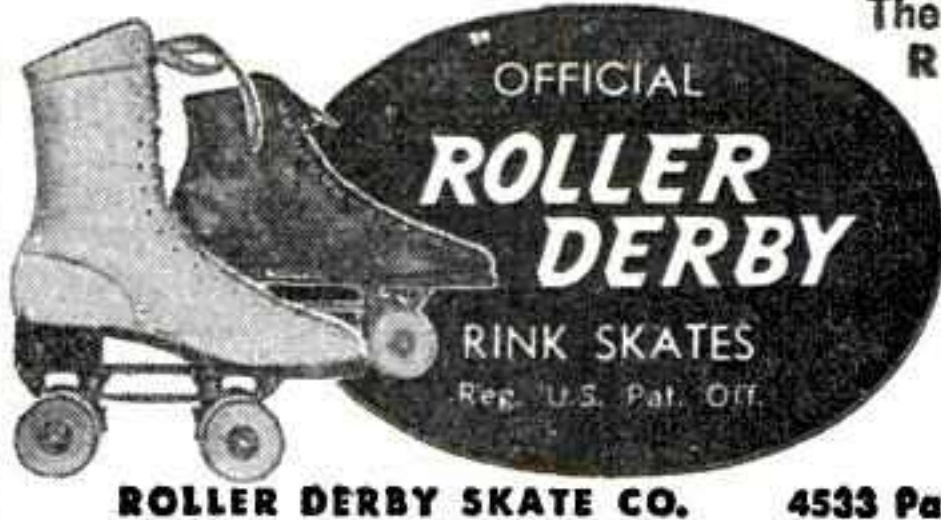
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Rinaldo Recalls Sock Stock Combines of Yore; Williams Family Among First Tenters

Prominence Results From Branching Out Process

SHELBY, O., Feb. 7.—Bruce Rinaldo, veteran rep and tent show performer, who is making his home here, has been reading with considerable interest the remembrances of old-timers in both fields regarding tent organizations presenting theatrical entertainment. His interest in the business impelled him to pen the following observations on some of the tent operas with which he had pleasant associations in by-gone years.

Rinaldo's first stint was with the Beach & Bowers (Bobby and Otis) Minstrel, which dates back a half century. About 45 years ago Rinaldo tramped with the Vrooman Rip Van Winkle company, which featured Walter Jefferson. And in the following years, altho not in consecutive order, he was a member of tent dramatic companies which included Spedden-Paige, Hawthorne Sisters, Crescent Comedy Company, John Jennings Company, William F. Lewis Stock Company, Jack King Company, Earl Woltz Company, Ona Demorest Stock Company, John J. Williams Company, Walter Savidge Company, Edna Park Company, Al Lewis' *Smiling Through* Company, William Franklin Company, H. D. (Doc) Rucker Medicine Show, Marguerite Bryant Stock, Buddy Players and Kadell-Kritchfield Show.

"I believe," says Rinaldo, "that the Williams Family Company was one

of the first, if not the first, tent shows on record. Tom Williams came to the United States from England in 1882 and the following year his wife and their children came on to join him.

"Shortly after their arrival the Williams family started out with a small tent show and toured the Eastern and Southern states. In the years to follow the Williams family numbered six daughters and four sons, Ina, Fannie, Marie, Ona, Katie, May Blossom, Tom, Joe, Al and Johnny.

Branch Out

"With the marriage of each, there was a branching out of smaller companies such as the Ina and Billy Lehr Company, Mason-Williams (Dick and Fannie) Company, Johnny J. and Betty Williams Company, Robert and Ona Demorest Company, Harry and Katie Keene Company, Marie DeGafferly Company, Joe Williams Stock Company, Tom Williams Stock Company, Al Williams Company and Elmer and Marie Lazone's Original Williams Stock Company.

"From the casts of these companies there have been a number of members who have risen to prominence in the theatrical world. Readers of the foregoing mention of the Williams family and the several shows which branched from it will doubtless have personal acquaintance with members of the varied tented attractions."

Book Review

Harry Birdoff's *The World's Greatest Hit*, S. F. Vanni, New York, \$5, proves an interesting chronology on the history of Tommers, with a solid research job on the part of the writer tossed in to give readers an important chapter in the history of the American stage.

Illustrated with old-time play bills, daguerreotypes, vignettes, music sheets and cartoons, it's an easy-to-follow account of the inception of the play, *Uncle Tom's Cabin*, its subsequent effect in crystallizing feeling against slavery, both in the United States and in Europe, and finally, of its going to the film industry.

Tome also reveals how the play rose above a period when all play-acting was anathema and theaters were condemned as citadels of hell by breaking down the severe puritan straight-laces. Recommended by the Book-of-the-Month Club, book vividly reveals how the Tommers formed a curious guild among the hundreds of Tom show companies and the intense rivalry centered among the troupers. It relates their colorful personalities and pictures their pioneering in the nation's backyards, pointing out that from the rise of the curtain until the final tableau, anything could have happened and usually did.

Crockett's Summer Spot at Rockland

ROCKLAND, Me., Feb. 7.—Ernest E. Crockett, currently operating a 16mm. show in Knox County, Maine, has leased quarters here for a summer theater, it was announced this week.

Current plans call for Crockett to utilize a local cast for the new set-up.

Nat'l Jamboree Tour Is Winner

MARSHFIELD, Wis., Feb. 7.—National Radio Jamboree, with a line-up that includes the Oklahoma Cowboys, Murphy Sisters, Spark Plug Hughes, Jack Pierce and Irving Siegel, has been playing to good houses and business on its current tour, jamboree officials said here this week.

Pierce, who emceeds the show, is a former repster, while Siegel appeared with the Crago Players tent show years ago.

Current tour has taken the unit thru Virginia, West Virginia, Tennessee, Ohio, Kentucky, Maryland, Pennsylvania, Delaware, New York, New Jersey, the Dakotas, Montana and Nebraska.

Oklahoma Cowboys, one of the feature acts, recently appeared with the American Legion Carnival in Tennessee and have been heard over a number of radio stations.

Thompson Unit Hits In Georgia; March Of Dimes Dates Set

SWAINSBORO, Ga., Feb. 7.—A. L. (Tommy) Thompson, agent for the Georgia Minstrel Show last season, and his wife, Sylvia, main street lithographer, have been presenting their Thompson & Lytell Show in Southern Georgia since closing the season at Alexander, La. Unit features Sylvia, with her talking dog, Buddy, and has been playing school, theater and club dates.

Line-up also includes Sad Sack, the dog of Coast Guard note; Sandy, flag saluting raccoon, and Polly, the parrot. Comedy is provided by Hobo and his dog, Birdo. Unit has been packed to work the March of Dimes Fund show here, with the first local engagement set for February 12.

Colored Performers and Musicians Wanted

Max Gelfman wants for the All-Star Minstrels, good Novelty Act, also Specialty Act. Want Chorus Girls that can cut it, good Comic, fast-stepping Tap Dancer and high-class Blues Singer. Musicians all instruments for Ten-Piece Band. Show opens March 29 with full season's work. Top salaries for top people. Write. Address:

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CHICK BOYES PLAYERS
HEBRON, NEBR.

Embers From Wichita's Hot - Stove Jack - Potters

WICHITA, Kan., Feb. 7.—This city is proving a literal haven for repertoire folk, among them being John Justus, who is managing the local Fox theaters. He formerly operated the Justus-Romaine Show, which played Nebraska for many years.

King and Marie MacDonald, who were last with Aulger Bros.' *Gay '90's* show, have retired from the business. King, who is employed at the local YMCA, has a *Gay '90's* quartet playing dates in and around this city. Marie is with *The Wichita Beacon* and has just returned from New York, where she covered a fashion show for the paper.

John and Connie Spalding settled here during the war. John sold his business a few months ago and he is on a Western tour, with visits scheduled at Denver and Albuquerque, N. M. Connie has been playing night club dates in Denver.

The Ted North Show is well represented here, with Ethel Reagan installed as cashier and hostess in the Lassen Hotel Coffee Shop. Barney Wolfe is residing at the Masonic Home, and Virginia Cullen is with

the Kansas State Employment Service.

An old-time rep manager, Arthur Ford, is managing the Dunbar Theater here. Mabel Angelo and Zema Lawrence, former leading women, are in commercial lines locally.

Charley Brunk, last year agent for the Harley Sadler Show, and wife, who were married during the holidays are spending the winter here.

Wallace Bruce, former owner of the Wallace Bruce Players, has been making his home in Lyons, Kan., for some time. He's managing the Fox-Lyons Theater there.

Jack Campbell, son of Ila Fern and Jack Campbell, is attending the University of Wichita and is a staff announcer at Station KFH. He recently appeared in the school's *Blythe Spirit* show. Dave Wilson, a former leading man, is on the announcing staff at Station KFH.

Dale Easton, juvenile with Brunk's Comedians last season, is attending Washburn College in Topeka, Kan., where he is also working in a number of college productions.

Hal Price, former rep show manager and actor, recently played this city with the Red Mill Show. During his engagement he was a dinner guest at the home of the Henry Brunks.

Tex Ella Preps '48 Trek

DUBLIN, Ga., Feb. 7.—Tex Ella Show, with winter quarters here, is being shaped up for the 1948 tour, which is expected to get under way soon.

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Underwood Leaving Roadshow Business

LEXINGTON, Ky., Feb. 7.—Howard G. Underwood, of National Roadshows Distributing Company, and for 23 years connected with roadshow attractions, has announced his retirement from the business and plans for disposal of his films, including his latest attraction, *Lonesome Road*.

Underwood entered the business with Albert Dezel, of Detroit, when the latter bought the holdings and film rights of Leon Getz. After several successful seasons with Dezel, Underwood produced his own film, *Sinful*, and later *Forbidden*. In later years he interested himself in helping others start in the roadshow business.

In 1942 Underwood bought 240 acres of land near Lexington and established Blue Acres farm to raise thoroughbred horses. He has owned Hadagal, sire of horses that have won a reported \$800,000, and Sweeping Light and Big Brand, other well-known sires.

Brunks Make Ready For Tex., Colo., Trek

WICHITA, Kan., Feb. 7. — Henry and Mercedes Brunk, owner-operators of Brunk's Comedians, have been wintering here and preparing for the unit's 1948 opening, which is scheduled for late in March.

They plan to play a few weeks in Texas before jumping into their established Colorado territory for the summer.

INDIANAPOLIS, Feb. 7. — The Crowell players have been playing spots in this territory to reported successful business.

Rep Ripples

ANTON PLAYERS, three people, using E. F. Hannan's *Ah, There, Professor*, are in Jefferson County, Colorado. . . . Arthur F. Warner has a vaude-pic unit around Miller, S. D., area. . . . D. G. Bradstreet is promoting minstrels in Wichita, Kan. . . . E. F. Becker is readying a 16mm. pic show at Thomasville, Ga., to play Alabama. . . . Kirstead Minstrels have been playing Lakeland, Fla. . . . Nate Kennedy, currently in the Baltimore sector, is on his 15th minstrel promotion. . . . Henry Lucey, writing from Brockville, Ont., says: "Have been laying up here because of cold weather but will move along when it breaks. Have added small animals and Hal Bedford, juggler and vent. . . . Leon Long has been pacted to advance the Al Gaines *Smart Set* Show, slated for a Brunswick, Ga., bow February 23.

PENN PLAYERS have been around Albany, N. Y. . . . Writing from Troy, N. Y., Howard Gleason, old-time trouper, now a traveling salesman, wants to read a line in this column from the McNallys that he used to meet in his Vermont travels. . . . Tyler and Fanning have combined their vaude-pic outfit and added short-cast bills in Clackamas County, Oregon.

Bishop in Biz at Gardner

GARDNER, Mass., Feb. 7.—George Bishop, who has been making his home here since retiring from the rep and tent show field, is employed in a commercial line locally.

Skate Biggies Sound Off On Biz, Equipment, Juves

(Continued from page 76)
the important boy-meets-girl motif.

Promote Your Market

This market, Ware maintains, responds readily to advertising and promotion. For this reason he urges rink operators to advertise and promote locally. For the same reason the Chicago firm has started a national program to advertise its products and the sport. "Today," Ware revealed, "Chicago ads are appearing in *Life*, *Seventeen* and a host of other publications." The firm also supplies rink men below cost with a line of promotional material including stickers, match books, posters, etc., believing such gimmicks to be good material in maintaining and building the popularity of skating among teen-agers.

Constant improvement in its skates is claimed by the Chicago company "in order to bring maximum safety and enjoyment to skaters." Today the firm offers a precision skate built for the professional and top amateur and a sturdy, inexpensive type for the beginner. It is also pointed out that standards of workmanship and materials have never been lowered, even when supplies were shut off.

Production Costs Soar

"It has been stated that rink skates have become too expensive," said Ware, "yet average prices have increased only 33 per cent while labor costs have doubled and the price of material has, in some cases, quadrupled. "Today, when all items are still increasing in cost," he said, "we have lowered prices 8 to 12 per cent to help stop the inflationary spiral and keep skates within reach of all badly stretched purses. We have been

able to reduce prices today because of better facilities. At the same time we have lowered prices of sidewalk skates and are pushing their sale with the sure knowledge that the sidewalk skater of today is the rink skater of tomorrow." There are no longer any shortages of materials. Ware said, and equipment is now available for immediate delivery. However, with costs still rising, he sees no further drastic price reductions in the near future.

The Chicago company pledges itself to continued effort in its program of experimentation, said Ware, and thru its promotional campaigns and work with the rink operator hopes to maintain and increase the popularity of the sport.

Endorses Critical Views

CLEVELAND, Feb. 7.—S. C. Asad, general manager of the Cleveland Skate Company, is in agreement with some of the criticism leveled recently at the skate manufacturing industry, charging that some designs and materials have not changed in years. The Cleveland firm, according to Asad, believes the answer to the sport's future lies in a free-action, lightweight skate to fit every need and every purse. It states that its models have been designed to meet those requirements.

The Cleveland firm has overcome all production difficulties. It reports that immediate deliveries are being made and that every effort is being made to maintain present prices, altho improvements are planned. The company looks forward with optimism to better business in years to come.

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Ronnie Constantine Injured in Accident

KEECHOBEE, Fla., Feb. 9.—Ronnie Constantine, fem member of the Parroff Trio, free act with the Florida Amusement Company, sustained a compound fracture of the leg late Saturday night when, during the shows' teardown, a section from the cage housing Captain Engerer's lion act fell on her.

She was treated in Okeechobee and then rushed to the hospital at Fort Pierce, Fla.

Jones Org Is Awarded Hendersonville, N. C., Fair

DE LAND, Fla., Feb. 7.—Western North Carolina Fair, Hendersonville, has contracted the Johnny J. Jones Exposition to furnish midway attractions and concessions at this year's fair, September 13-18, Ralph G. Lockett, Jones general agent, announced here.

H. B. Kelly, secretary-manager of the WNC Fair, also has arranged with George A. Hamid to furnish the grandstand features. Joie Chitwood's Thrill Show and fireworks also will have added features.

Chandler, Ariz., To Again Sponsor Rodeo March 6-7

CHANDLER, Ariz., Feb. 7.—Harry Knight, veteran arena director, will manage and direct the annual Chandler Spring Rodeo, March 6 and 7, Lucian Stewart, president of the Chandler Chamber of Commerce, announced.

No rodeo was staged last year. This year's rodeo, as were those held previously, will be underwritten by Chandler business men, with the Chamber of Commerce president handling publicity.

Kline Inks North Dakota Fair for John R. Ward

CHICAGO, Feb. 7.—Robert A. Kline, general agent for the John R. Ward Shows, currently on a booking trip in Texas, announced Friday (6) in a wire to *The Billboard* that he had signed to furnish the Ward show for the midway at the North Dakota State Fair, Grand Forks, the week of June 21, and also for the American Legion State Convention in Devils Lake, N. D., in July.

Big Show Train Album

NEW YORK, Feb. 7.—An Album featuring the Ringling Bros.' circus train was put out in Milwaukee recently by the Kalmbach Publishing Company to coincide with the 75th anniversary of circus travel by rail. The 48 photographs and text, compiled by C. P. Fox, are presented in 20 pages measuring 10 by 14 inches. The album sells for \$1.50.

SFA

(Continued from page 65) ing reported that Mrs. Compton and George Blondell are recovering. Dan Meggs visited Nick Kachur. William Nichols reported that Robert Noval is ill at his home.

Mrs. Euna Mack, chairman, reported on plans for the annual St. Patrick's corned beef and cabbage dinner and entertainment March 22. Tickets will be \$1. Proceeds go to the general fund.

It was voted to allow the San Francisco Theatrical Club, The Thespians and the Oakland Old Time Vaudeville and Theatrical Club the use of the clubrooms for rehearsal purposes on nights that will not conflict with the club's activities.

President's march to the Clown's Head netted \$9.25 for the Christmas Dinner fund. Mrs. Ann Coles won the \$19 pot of gold.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Feb. 7.—We attended the Virginia and Pennsylvania fair meetings and membership applications were received from Poster, Inc., and the Jack J. Perry Shows, bringing the membership roll up to the 223 mark. Personnel memberships were issued to Cetlin & Wilson and W. G. Wade shows.

Contributions to the public relations fund are acknowledged from Caravella Shows, J. J. Kirkwood Shows and Lawrence Greater Shows. Each org contributed \$50.

Two tax bills have been introduced in the House of Representatives. Both of these bills, altho worded differently, propose to end the war tax rate on admissions and to substitute a pre-war rate: in other words, to reduce the rate from 20 per cent to 10 per cent.

Preparations are being made for the issuance of 1948 membership certificates. Members who have made changes in show titles since last season should notify us.

The War Assets Administration advises that it has available for resale quantities of stainless steel, engine parts, aluminum and paint components. It also advises that several changes have been made in its regulations with reference to the disposal of surplus goods and of surplus real estate. A change in the rules is likewise announced, to the effect that surplus machine tools can now be released for sale upon the request of an industry.

Latest information from Washington indicates that there will be some action on the subject of excise taxes some time before the adjournment of Congress in July. Attention is called to the fact that notwithstanding a likely reduction in tax rates, 1948 estimates required to be filed by March 15 will have to be computed on the basis of 1947 rates. If and when the rates are reduced, an amended estimate can be filed to take advantage of the reduction.

MSWC

(Continued from page 69) Mrs. Jane Buntin, club toastmistress, was given a miniature elephant.

Out-of-town members present included Mrs. May Oakes, Chicago; Mrs. Tom Allen, Waynesville, Mo.; Mrs. Esther Speroni and Mrs. Lloyd Johnston, Trenton, Ill., and Mrs. Kay Gaule, Joplin, Mo., former secretary. Others present were Lee, Alice and Lorraine Belmont; Mary Forster, Nell Allen, Clella Jacobson, Ruth Eppes, Harriet Maher, Gertrude Lang, Florella Chaney, Irene Burke, Mrs. S. Katz, Alma LaRose, Peggy Dunne, Henriette Lee, Iloma Kamm, Sophie Pride, Elsie Wear, Loretta Stark, Beatrice Gulianni, D. G. Johnston, Dora Prospero, Elene Taddeucci, Minnie Gulianni, Mary Frances Grimm, Anna Maczewski, Maxine Finn, Janet Schmidt, Vera Jensen, M. C. Chernum and Iris Kamen.

Mrs. John J. Hanley, Marie Conroy Miller, Rose Brown, Florence Sheehan, Ruth Degnan, Ann Elert, Loretto Smith, Teresa Sidenberg, Sally Prevost, Fay Summer, June Pope, Georgie Ellis, Lelah Graber, Evelyn Lewis, Florence Guth, Bea Dawson, Jackie Stewart, Bert Lockwood, Lucille Donahue, Clara Campbell, Rose Dank, Margaret Bitzen, Doris Hayes, Nora Gydnie, Jane Muncil, Harriet Wave, Lillian Storm, Fern Storm, Dorothy Stock, Josie Wood, Verna Schantz, Mrs. Rip Van Winkel; Irene, May and Margie Schantz; Marguerite Donnelly and Rowena Eberhart. Music was in charge of Jeanette Schmidt.

Mrs. Florence Parker is ill in St. Luke's Hospital.

Paul A. Fairly Married In Hot Springs Ceremony

HOT SPRINGS, Feb. 7.—Paul A. Fairly, son of Mr. and Mrs. Noble C. Fairly, well-known outdoor show people who make their home here, and Hazel Simpson, New York, were married here January 15 in St. Luke Episcopal Church.

Following the wedding a reception was held in the home of Mr. and Mrs. Harry W. Hennies. Hennies is owner of Hennies Bros. Shows, with which the bridegroom's father is associated.

Other show people at the wedding included Mr. and Mrs. Max Goodman and Mr. and Mrs. Mike Barnes.

The bridegroom is a graduate of Munich University in Germany. After a few days here the couple flew to Caracas, Venezuela.

Aussie Show Blows Dough Bucking Rain and Cold

BRISBANE, Feb. 7.—Luna Park, long-established carnival organization playing the Queensland section of Australia, is winding up its season with a record of slim attendances which left the show with a big loss.

Rain and the most unseasonably cold weather experienced in Queensland in a quarter century killed attendance at practically all spots played.

WON, HORSE & UPP

(Continued from page 51)

Naturally they wouldn't know, as none of them are smart enough to clean timber on the outside of a spindle.

As we needed an animal barn quickly, an inventory of the stock in the cement shed was made on our arrival and the report turned in to the bank. Our promptness and honesty so pleased the banker that he hinted that a loan at 10 per cent could be arranged, providing the loan didn't put him in showbiz. Yes, it's maiden. Where else could one winter with barns, lights and water furnished without the manager getting his arm wrung each week until he hollers, "If we haven't got it in the wagon, I know where I can get it."

Work in quarters is now going on at a fever-heat. We've shingled and tar-papered all roofs of wagons and redecked the flats with green lumber. All activities point toward an early opening. Our elephant, Crumbwell, has been oiled and the boss hostler finished clipping the horses and his men. General Agent Les Boroughs arrived in quarters with permits and contracts for 30 towns and is waiting for the boss to set the contracts to music. The boss claims that we are here for several more weeks, as Boroughs stepped out to book in defense of his job by starting before the bell and swinging with the water bucket. It can't be long now. The bosses placed burning candles in berthear windows to light the way for the return of wandering workmen. How lush is your pasture? How green is your timber? "T-i-m-m-ber!"

SLA

(Continued from page 68)

on the banquet and ball shows an increase in profits.

Callers at the rooms included James Peluso, Chick Schloss, Dave Malcolm, Jack Levine, Petev Pivor, Jack Benjamin, Charles H. Hall, Larry O'Keefe, Sam Pers, Max Jaffe, Cecil and William Meyers, George Brooks and Dave (Foxy) Goldfen.

Past President F. E. Gooding, chairman of the Mustering Out Fund, requests that Pete Andrish, Morris and Ralph Lipsky, John Littau, James H. Owens, John Mattel and Jack Tavlin get in touch with Secretary Joe Streibich so that the committee may close up the affairs on the fund.

Showfolk Mourn

Passing of R. E. Ray

GREENWOOD, S. C., Feb. 7.—News of the recent passing of Robert E. Ray proved a shock not only to the personnel of Cole Bros.' Circus, but to circus folks everywhere, Arthur Hoffman said here this week. "He was everything the name showman implies" Hoffman said. "Ray was a showman of the old school, who sought no publicity whatever and the only time in late years that his name appeared was when mentioned in personnel line-ups. Yet, showmen knew him far and wide. His passing leaves a blank space in the long list of names of showmen of the old school."

"The personable Ray took the good and bad breaks of the road in the cheery manner. Never one to complain about his own misfortunes, he was always willing to come to the aid of brother showmen when their breaks were bad. With Ray gone there will always be a feeling that someone and something is missing from the realm of circusdom."

NSA

(Continued from page 68)

son, Joe Prell, Frank Hopkins (guest of Ward Graves) and Daniel Schnair, just returned from Miami.

Letters received from Roy B. Jones, of the Strates Shows in Jacksonville; Al Katzen and Phil Isser, wintering in Miami; Frank Schillizzi, who is busy getting new members, and Bill Powell, who is in Brussels en route to Luxembourg.

Jack McCormick and wife have left for a six-week vacation in Hot Springs; Jack has been doing a swell job as head of the club's house committee. Sam Rothstein and frau are motoring to Tucson, Ariz., and California, to be gone for about two months. Frank Blatsky has gone to Miami for two months.

Word has just been received that Richard Neugent is ill at his home in Syracuse. Also that George W. Nichols has been laid up at his home in Belleville, N. J., for the past six weeks. Both would like to hear from the members.

In spite of the bad weather the club was well represented at the funeral of Jack Carr, at Great Neck, L. I., January 30. Chaplain Fred Murray made a special trip from Reading, Pa., to conduct the services. Among those present were Mr. and Mrs. Nick Anniello, Mr. and Mrs. Billy Giroud, Sam Solomon, Frank Blatsky, Matty Burns, Nathan and Ike Weinberg, Lew Lewis, Joseph Agule, Harry Rosen, Sam Walker and Ethel Weinberg.

A generous contribution for the cemetery fund has been received from Paul H. Huedepohl, secretary of the National Association of Amusement Parks, Pools and Beaches.

Letters are being held here thru neglect of members who fail to advise us of change of address. Drop a line and give your present address.

Did you forget to send in your dues? Did you write to a sick brother? Next regular meeting Wednesday (11).

Greater United Inks Eight Fairs; To Open February 14

DALLAS, Feb. 7.—Eight Texas fairs were contracted by Greater United Shows here during the recent convention of the Texas Association of Fairs, Owner-General Manager J. George Loos announced. They are Mount Pleasant, Corsicana, Temple, New Braunfels, Seguin, Beeville, Caldwell and Yorktown (Diamond Jubilee).

The Loos organization will open February 14 with a 16-day stand at the George Washington's Birthday Celebration, Laredo. Copyrighted material

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Anderson, stand six feet high, six months old,
hand raised, perfect condition, \$250 F. O. B. St.
Augustine, Fla. Four feet, pen-fed Alligator, \$20;
have all sizes up to 12 feet, several thousand.
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FOR SALE—THREE-LEGGED CALF, FINE,
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dle. Ross Allen, Silver Springs, Fla. fe14

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A Large List of Second-Hand Coin Machine
Bargains will be found on page 93 of this issue.

COSTUMES, UNIFORMS, WARDROBES

BALLYHOO CAPES, \$8—RED BAND CAPS,
Coats, Cellophane Hulas, Striptease Outfits,
Orchestra Coast, Wigs, Gowns, \$5. Tuxedos, Wal-
lace, 2416 N. Halsted, Chicago. mh6

ALL-BRAIDED CELLOPHANE WAISTBAND
Hula Skirts with Leis, \$7.50. Net Panties and
Bras, \$1.75 set. Elastic Net Opera Hose, \$4.95.
Tights, \$7.50. Rhinestone Punches, \$4.50.
Rhinestones, \$1.85 gross. Spangles, etc. Folder?
Yes! C. Guyette, 348 W. 45th St., New York 18,
Tel. Circle 6-4137.

BUNDLES OF CHORUS COSTUMES AND
Gowns, \$5. Also other Costumes and Gowns,
\$2.50 up. State wants. No catalog. C. Conley,
308 W. 47th St., New York.

FANCY MOCCASINS—ESKIMO, ALASKAN IN-
dian, Canadian (Carrier) Indian. Retail. Stamp
for price list. Northwest Indian Novelties, 2180
N. W. Glisan, Portland 10, Ore. fe21

MINSTREL MEN—FULL LINE OF MINSTREL
needs and accessories for sale, new goods. The
Costumer, 238 State St., Schenectady, N. Y. mh20

SINCE 1869—COSTUME BARGAINS, CHORUS,
dollar up; principals, three up. No catalogue.
State wants. Guttenberg, 9 W. 18th, New York
11, N. Y. ma27

FOR SALE SECONDHAND GOODS

ALUMINUM GEARED POPPING KETTLES—
All electric Popping Units, Peanut Roasters, Cop-
per Carmel, Candy Kettles, Display Cases. North-
side Co., Indianola, Iowa. ma20

COLEMAN HANDY GAS PLANTS, BURNERS,
Tanks, Tubing, 20% discount. Bottled Gas
Burners, Regulators. Northside Sales Co., Indian-
ola, Iowa. fe14

FOR SALE—250 VULCANIZED FIBRE SAM-
ple or Theater Trunks, 36x26x19 at 1/4 of
original cost. Will sell any amount while they
last. Uncle Max, 675 N. Clark, Del. 2578, at
Huron St., opposite Wacker Hotel, Chicago. fe21

FOR SALE—12" AMERICAN FLOOR SAND-
ing Machine, \$150; 30 pairs, new, Chicago Shoe
Skates, \$400. Sylvan Gardens Rink, Rt. No. 1,
Onsted, Mich. fe14

900 GALLONS BLACK NAVY PAINT—50c
gallon. Robert Parsons, Townsend, Va. mh6

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ABOUT ALL MAKES POPPERS AVAILABLE—
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Portable Metal Tank 18x37 ft. On year round
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thorne, Calif. mh6

CANDY FLOSS MACHINE—NATIONAL WIZ-
ard, double spinner head, used four weeks. Quick
sale, \$250. R. D. Lawson, Box 581, Knoxville,
Tenn. mh6

CLOSING OUT 35MM. WESTERNS, \$33. TWO-
reel Comedies, \$10. One-reel Shorts, \$3. Pair
Holmes Projectors. W. M. Finley, Norfolk, Ark. mh6

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Co., 1318 Wabash Ave., Chicago. fe21

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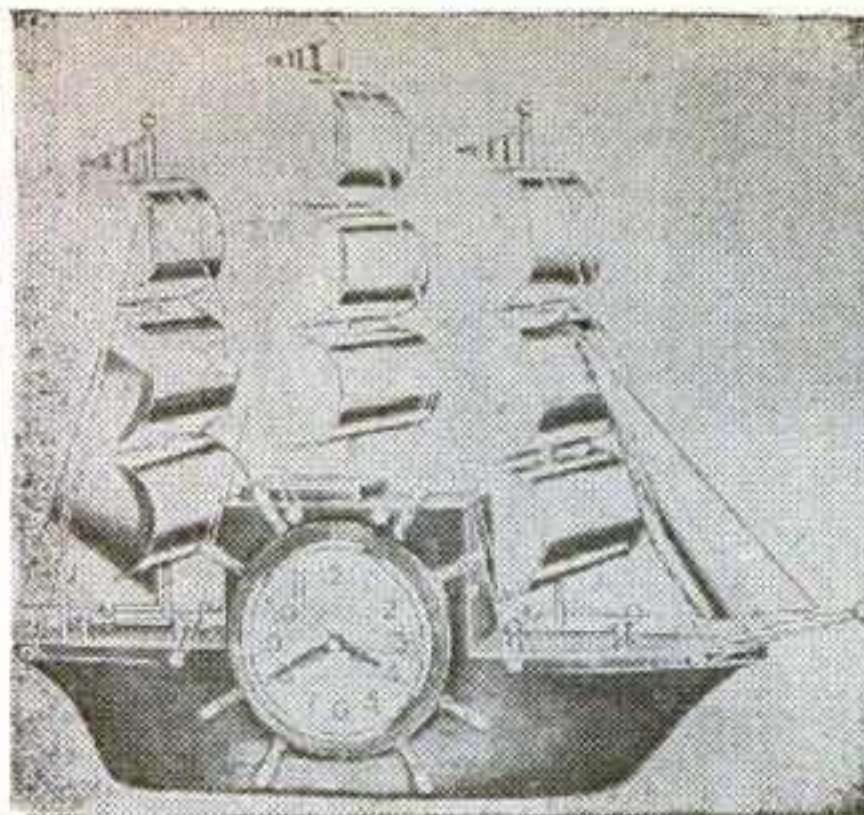
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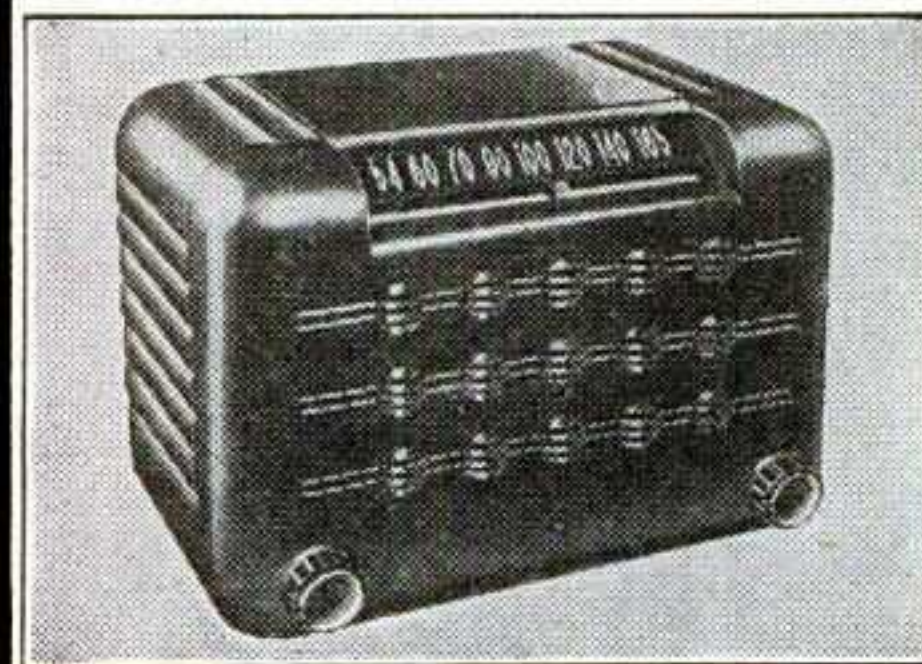
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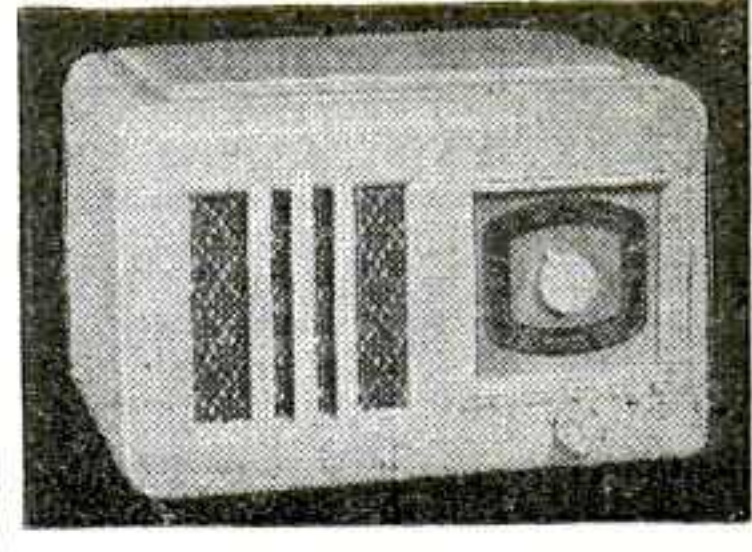
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 Stutzman, James F.
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 White, Martain
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 McSparran, W. P.
 Maddox, Ralph B.
 Malone, J. H. (Tex)

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 Pierson, Orville L.
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 Santos, Joe
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 Schemel, Anna
 Scott, Fred Jerome
 Sevant, Jack
 Sheperton, Lucky
 Shifelt, Fred
 Slayton, Goldie
 Slayton, Wm. C.
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 Townsend, Jack
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 Turov, Julius
 Turner, Leonard D.
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 Walsh, Earl
 Walsh, Gene
 Walsh, Dewey
 Walsh, Whitcomb Riley
 Waits, George Wheeler
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 Conway, Rose
 Coppello, John
 Crump, Clifford
 Dahlstead, Arvid
 Herrickson, George
 Dickens, Fred
 Doherty, Joe
 Dorrell, Duke
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 Ferguson, Bruce
 Ferry, Mrs. Hattie
 Fontez, Louise
 Forsythe, George
 Franks, Jessie
 Goley, Larry
 Herman, Prof.
 Harris, Terry C.
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 Johnson, Claude
 Anderson
 Junedes, Tommy (Greek God)
 Katzy, Sailor
 Kensel, Ken E.

Kershon, George
 King, Nell
 King, Mrs. Ethel
 LaBrie, Lloyd
 Lenz, A. (Gen-Sen Co.)
 Lewis, Stan
 Limusey, Fred
 Livermore, Norman
 Lush, Edgar Burr
 Martin, Leslie O. Sr.
 Massucci, Ruby
 Mac Aleer, Norman
 Moore, Patti
 Murphy, Edward P.
 Murray, Harry (Doc)
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 Pierce, Jack
 Provencher, Lucian
 Reid, Billy
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 Schubert, Erwin
 Sheek, Gene
 Sheldon, Scotty
 Smitzen, Olva Garnett
 Sylow, Hank
 Townes, Freddy
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 Williams, D. G.
 Williams, V.
 Wolfe, T. A.
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 Bailey, Jake
 Baker, E. L.
 Baker, John
 Bales, Pete J.
 Bazaar Equipment Corp.
 Beagles, Harry S.
 Beckner, Cecil E.
 Bell, Bill
 Berg, Carl
 Boatman, Henry
 Boswell, Wm. T.
 Boyd, W. D.
 Bowman, Theo.
 Briggs, Leonard
 Brant, Scott X.
 Brown, Irvin F.
 Bryant, James
 Bunde, Gus Edward
 Bunch, Francis
 Burns, William J.
 Burto, Leon H.
 Caldwell, E. S.
 Carpenter, Clifford
 Carroll, Dave
 Sylvester
 Chezem, Jack
 Clark, James R.
 Clarkson, Alfred
 Clay, W. N.
 Cleland, Miss
 Clotfelter, Leon

Cohoon, George W.
 Coleman, Austin
 Cornuck, James
 Courtwright, Edith
 Davenport, Mr. & Mrs. Carl
 Davies, Clara B.
 Davis, Pearl E.
 Deal, James E.
 Dillow, Charles
 Drake, Joseph
 Duffy, Roy T.
 Eckles, George
 Edwards, G. R.
 Evans, Frank "Diggers"
 Evans, Joe
 Ferry, Kathryn A.
 Fiebis, Jack
 Finkle, Mr. & Mrs. Wm. H.
 Finley, Evelyn
 Fortune, George E.
 Foss, John D.
 Fox, Thomas Jr.
 Fulton, Gale
 Fulton, L.
 Geiger, Rudolph
 Gowdy, Pamela
 Gibbs, Henry Clay
 Gibson, Don
 Greenway, Wm. Lee
 Griffin, James W.
 Grimes, Miss Rosie Marie
 Hale, Billie B.
 Hale, Walter
 Hall, Edward L.
 Hall, Mrs. Louise

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 Anderson, Harry
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 Barnett, Carl
 Barton, Charles
 Beagles, Harry
 Benner, Harry
 Benson, B. W.
 Berry, Mrs. Frank
 Blais, Fannie
 Blanton, Boyda
 Bourgeois, Camille
 Brady, Paul
 Bremner, Audrey
 Brewer, Ilene
 Cox, Charles
 Fescenbek, Fred
 Florie, Monty
 Gelda, Madame
 Grauman, Saul
 Green, Hop
 Grimes, Lewis
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 Hale, Walter
 Haley, George W.
 Hall, Nancy Grace
 Harris, Whitey
 Hogan, Daniel C.
 James, Carol
 Jenkins, Browni
 Kamaka, Dossie
 Kaplan, Jack
 Kelly, T. W.
 Kent, Marilyn
 Lahey, William
 Mack, John
 Madison, Pink
 March, Mark
 Martin, Doris
 Martin, Helen

Marty, Kenneth A.
 Morss, Geo. B. (M.D.)
 Noe, Leo Charles
 Norman, Al
 O'Dea, Shannon
 Pepper, Tue
 Plahn, Eugene G.
 Presson, Philip
 Queen, Joe L. L.
 Rarey, F. L. (Tex)
 Rearick, Wm.
 Reid, Billy
 Rennick, Mel
 Rishell, Elk
 Riskle, Marion D.
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 Rogers, Red
 Rouse, Smokey
 Scholfer, Frank
 Schvartz, Herman
 Shipley, Earl
 Skeene, Lloyd G.
 Smith, Henrietta R.
 Surface, Charles W.
 Starr, Hedy Jo & Troupe
 Tatham, Jewell
 Taylor, Geo.
 Tiney, Prince
 Tollman, Bill
 Tommy, Texas
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1	19	32	49	72
13	27	41	51	62
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Attractive

WHITE FUR BUNNY

Stuffed soft and cuddly. Made of highly processed white rabbit skins.

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GUARANTEED!

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UNITED STATES NAVY MAGAZINE

Suite 808, 12 S. 12th St. Philadelphia, Pa.

Pipes for Pitchmen

By Bill Baker

RAY SMITH... reports that he plans to open his med show about March 1 in Texas.

H. H. DAWSON... has recovered from a recent illness and is working socks in Little Rock to fair takes.

And whatever became of Count Seldom Scoff and Doc Lushwell, his illustrious side kick?

BILL BARING... has closed his Dial-o-Matic grater demonstration in the down town Los Angeles Newberry store but he plans to open at another location soon.

Fancy Freddie says: "It's mostly the telling that does the selling."

FOLLOWING... a sock stand in Milwaukee, Al Young has headed for Chicago to peddle his wares.

HENRY SUMMER... ace pitcher, is working the H. L. Green store in New York to tremendous business, according to word hitting the pipes desk from the big metropolis.

Who is working the stock shows at Houston and Fort Worth?

NATE MARKS... is working the Rio Grande Valley, with the assistance of five agents of Mexican extraction, to good business, he reports.

THE WAYNE GARRISONS... are in Elmira, N. Y., after a successful engagement in the H. L. Green store, Columbus, O., during the holidays.

It's easy to make a fool of yourself. There's no law to prevent it.

DOC GEORGE M. REED... the old perennial, letters from his Columbus, O., headquarters that he received with deep regret the news

of the passing of Murray Hines. Reed and Hines played the same fairs in the early '20's and Reed points out that Murray was one of the hardest and cleanest workers he ever knew. "I was pleased to note," continues Reed, "that Paul Houck is back in the pipes panel. Paul knows what it's all about. He and Roy Crandall were charter members of the orgs I helped start many years ago."

You don't have to ride a guy just because he has horse sense.

DOC MEDBURY... vet pitchman who has worked most of the top spots in the country, was among recent visitors to Bea Louis's yuke oil layout in the F. W. Grand store, Milwaukee.

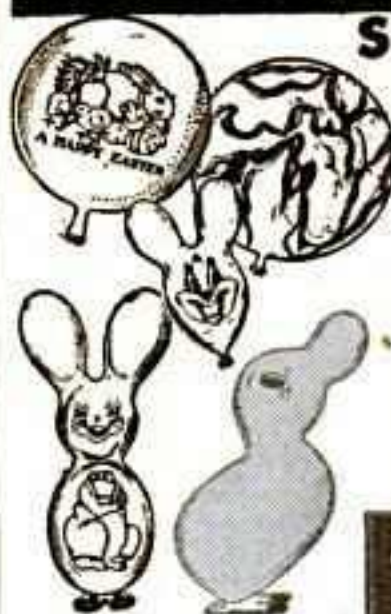
BERT KINNEY... is reported to be getting plenty of lucre with his demonstration which he has set up in a Youngstown, O., spot.

RITA THOMPSON... former rad worker of note, is vacationing and visiting friends in Milwaukee.

Are they talking fable or fact when they quip: "Next week will be a red one."

HENRY H. VARNER... culled the following from the January 28 edition of The Cleveland Plain Dealer and passes it along with the thought that it might be interesting to members of the tripes and keister fraternity: "I never get nothin', I never get much; never get what I want when I want it. But I'd rather be me than the poor such-and-such who gets what he wants—and don't want it." Varner says that he visited the Hygiene Exhibit operated in the Ohio city by Madaline Ragan and, altho the set-up was an extremely good one, he felt that it could have been much improved by the use of irregular lines instead of the conventional white background. He added,

OAK-HYTEX BALLOONS



See Your JOBBER for EASTER BALLOONS

- No. 9 - Easter Prints.
No. 9 - Easter Egg Balloon.
No. 6 - Bugs Bunny Head.
No. 615 - Easter Toss-ups.

The OAK RUBBER CO. Ravenna, Ohio.

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SOME ITEMS RETAIL UP TO 25% EACH.

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ASSORTED NOVELTIES OF ALL KINDS \$4.50 Gr. Boxes

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H. L. BLAKE

Broker-Factory Distributor Little Rock, Ark.

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National Engraving, 214-J Summer, Boston, Mass.

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Get Your Winter Bankroll

- #548 Knobby Balloons, Gr. \$ 7.00
#428 Knobby Balloons, Gr. 3.50
#548 Spiral Balloons, Gr. 7.00
#327 Spiral Balloons, Gr. 3.50
Knobby and Spiral Workers, Ea. .80
#9 Two Side Print Balloons, Gr. 5.50
#14 Cat Balloons, Gr. 8.50
24" Reed Balloon Sticks, Gr. .75
60L St. Patrick's Buttons, Per 100 2.00
Per 1,000 17.50
Lancaster R. W. B. Bell Batons, Gr. 14.50
Heavy Maple Walking Canes, Gr. 48.00
Crew Hats for Sewing Machine Operators Doz. 5.50
60L Freedom Train Buttons, Per 1,000 17.50
70L Freedom Train Buttons, Per 1,000 35.00
Freedom Train Pennants, Per 100 13.00
Plastic Pinwheels, Gr. 4.50
Jumbo Rabbit Feet, Per 100 3.50
Keychain, Spunky the Pup, Gr. 13.50
Chinese Paper Snakes, Gr. 8.00

Headquarters for Rodeo & Circus Merchandise We Take Orders for Special Buttons & Pennants. KIM & CIOFFI 812 Arch St. MA-7-2283 Philadelphia 7, Pa.

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96 pages of gal snapshots, cartoons and amusing situations. Regular Magazine sized 5 inches by 8 inches. Colored Cover. 25 cent price on cover. Swell for resale, carnival trade, shows, etc. Get on the bandwagon and be one of our first distributors. Up to 300% mark-up. Must be seen to be appreciated. Will go like hotcakes.

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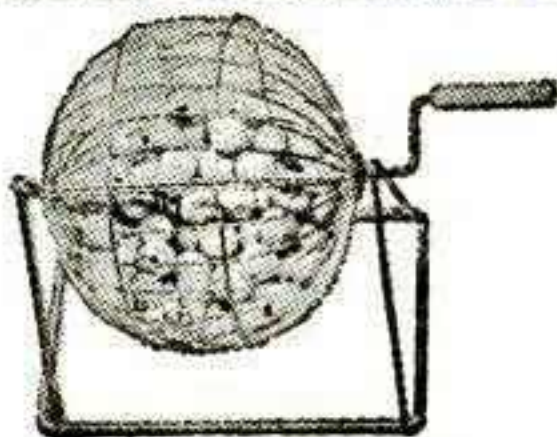
No. B-8142 \$19.50 Doz.

America's Exclusive Ring House HARRY MAHREN RING CO. 118 W. 34th St., Room 257, Herald Square Hotel Bldg., New York 1, N. Y.



MEDICINE MEN!

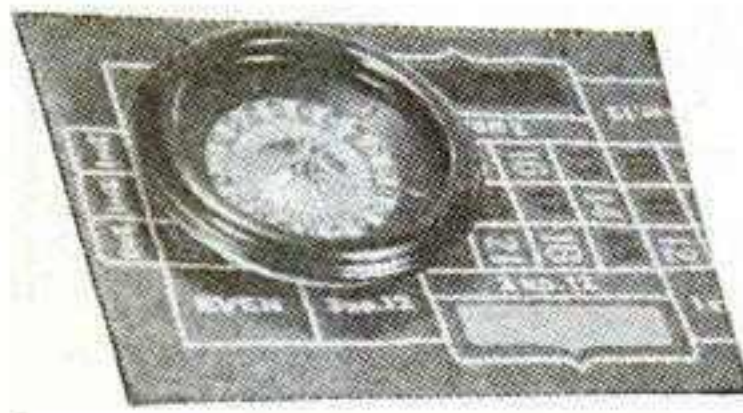
WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. LOW PRICES - RAPID SERVICE! (Products Liability Insurance Carried) We are MANUFACTURERS PHARMACEUTISTS established 1934. GENERAL PRODUCTS LABORATORIES, INC. 137 E. SPRING ST. Dept. X COLUMBUS 15, OHIO



BINGO!!

Heavy Wire Cage—Set of engraved maple balls, Masterboard, markers and cards for 100 Players.

COMPLETE FOR ONLY.. \$15.



ROULETTE!!

Professional type, four-post wheel, bakelite bowl, nickel-plated heavy cast center, three-color regulation layout, ball award chart.

COMPLETE FOR ONLY..... \$7.50

SPECIAL: BOTH DEALS FOR ONLY \$19.75 THESE ARE NOT TOYS—BUT REAL LIVE GAMES!!! 25% DEPOSIT WITH ORDER, BALANCE C.O.D., F.O.B. N. Y.

Philkay Products

30 IRVING PLACE - N. Y. 3, N. Y. GRAMERCY 3-0340

SENSATIONAL NOVELTY AT A SENSATIONAL PRICE



#5029K TURTLES AND ARMADILLOS with wagging heads and tails. Made of pottery in beautiful colors, true to nature. Wag at slightest vibration. Can be hung up, or will stand. 3 inches long, 1 1/2 inches wide, 1 1/4 inch high.

\$1.50 PER DOZEN Packed 2 Doz. in Box \$16.20 PER GROSS

Salesmen wanted to sell to storekeepers. Liberal commission on orders and re-orders. Sample on receipt of 25 cents.

JOBBERS

Write for jobbers' set-up!

LEO KAUL

IMPORTING AGENCY, Inc.

333 and 335 K South Market St. CHICAGO 6, ILL.

BIG PROFITS!

With **JOSEPH BROS. WATCHES**

- Gruon
- Benrus
- Elgin
- Bulova
- Waltham
- Rensie
- Octo
- Illinois

New and Reconditioned. Write Dept. B-14 for New 1948 Catalog Featuring Fast Sellers on In-Demand Watches and Jewelry. **WHOLESALE ONLY**

JOSEPH BROS.
59 E. Madison St. Chicago 3, Ill. Member Jeweler's Board of Trade



however, that Miss Ragan displayed her usual great amount of sales ability and received big audience reaction.

KID CARRIGAN . . . who has reached El Paso, Tex., in his cross-country heel-and-toe marathon, cards that he has encountered the worst weather in history on his current trek. "Made the trip here from Los Angeles in 30 days," pens the Kid, "and celebrated my 63d birthday in Lordsburg, N. M. I don't think pitchmen can get anything out of organizing but they can be of great help to each other by giving facts on open and closed towns."

Your eagerness to give a square deal usually results in your getting a square deal.

JIMMY COLLINS . . . has his ball-point pen set-up clicking off good takes in the F. W. Grand store, Milwaukee.

MORRIS KAHNTROFF . . . is sober as a judge, but seeing more and better snakes than he ever saw before in Rattlesnake, Fla., where he's operating Harry's Drive-In.

THEY TELL US . . . that Walter Friedman, who worked Milwaukee recently, has added Chinese to his linguistic accomplishments and does a commendable job of chatting in a Shanghai dialect.

"He'll never have much trouble turning 'em. His talk is long enough, yet short enough to be interesting."—Jerry the Jammer.

M. B. DUTROW . . . has sharpener layouts in Newberry stores in Los Angeles and San Diego, Calif., with both spots turning in impressive long-green counts.

MARGE V. KELLEY . . . widely-known Coast pitchwoman, is vacationing at Catalina Islands before returning to Los Angeles, where she will resume her duties as secretary of the Circus Clown Club of America.

THE GREEN BROTHERS . . . are collecting plenty of long-green with kitchen gadgets in the Los Angeles Kress store.

Best way to end up in the red is to open your spot and take in the business that comes your way.

DAVE KLINE . . . and Jack David escaped serious injury recently when their car overturned while en route south. After two days in a hospital, they were permitted to continue their journey.

LIBBY SCHUELER . . . jewelry worker, is reported to be corraling top geedus with her layout in the Newberry store in Los Angeles.

C. B. MOGRIDGE . . . is in Macon, Ga., framing a Chinese horn nut layout which he plans to spring soon.

It's good to cut 'em up but putting 'em over is what counts.

HARRY MAIERS . . . former Mayor of Park Row, New York, is still working socks in Cullman, Ala., where he will remain until Washington's Birthday when he plans to head for Louisville for a visit with Bill Danker. He reports that he heard a recent radio report flash to the effect that Gil Brooks, bible worker, was killed in an auto accident in Missis- (See PIPES on page 90)

BORDER NOVELTY COMPANY MANUFACTURED RIGHT HERE IN DETROIT

Brass Flat Top, 4 nickels to dime (Retail \$2.50)	\$ 9.00 doz.	Laugh Station, brings in \$3.60, per cards, Ea.	1.25
Glub Glub Drinking Ducks (Retail \$1.98)	14.40 doz.	Fortune Telling Cards	1.50
Jobbers, Write for Special Prices in Gross Lots. Per Doz.			
BALLOONS	Gross	Per Doz.	
12 Kat	\$ 8.50	Electric Razors, Double Head	\$36.00
548 Nobby	8.00	Electric Razors, Single Head	27.00
428 Nobby	4.50	Sport Binoculars	15.00
8 Circus	5.00	Kutmaster Hunting Knives	9.00
8 Oak	3.60	Zippo Lighters	18.00
1030 Airship	10.00	Berkley Lighters, free cabinet	14.40
16 Round	8.95	Flashlights, metal, best	7.20
B Asst.	1.50	Imported Brass Reed Harmonicas	12.00
7 Kat, Plain	3.00	Ball Pens, Windsor, Gold Color	7.20
10 Latex	1.25	Boker Scout Knives	18.00
5 Round	1.50	Squirt Chocolates	1.50
6 Round	2.00	Squirt Rings, best	2.00
8 Round	3.00	Poo Poo Cushions	2.00
Nobby Workers, Ea.	.75	Voice Tester	1.20
Sticks, 24"	1.00	Betty Bubbles	1.20
Sticks, 36"	1.44	Scripto Pencils	1.50
Sticks, 48"x 1/2"	4.32	Dime Banks, hold \$5.	1.50
Sticks, 20" Alum.	1.50	Soap De Jour	2.50
Per Gross			
Pencil Sharpeners (10c)	\$7.20	How to Raise a Dog	4.00
Letter Openers, Magnifying Glass	9.00	Sir Wobby	7.20
Pocket Combs, Clip	4.80	Elmo, the Clown	7.20
Lighter Fluid, kits	9.00	Glub Glub Drinking Bird	14.40
Lighter Fluid, cans	12.00	Silent Flame Lighters	48.00
Novelty Decals, pictures	6.00	Schrade Spring Knives, #6000 Candy Stick	30.00
Man in Barrel	28.80	Schrade Spring Knives, #610 Office	24.00
Dog Puzzle Key Chains	15.00	Schrade Spring Knives, Reg.	24.00
Mystery Key Rings	21.00	Bank Book with Keys	7.20
Wire Watch Bands, S. S., best	24.00	Mail Box, Bank with Keys	7.20
Spiffy Color Stays	15.00	Magie Photo Race (20)	6.00
Squirt Guns, lead	18.00	Hold-a-Pak Cig. Cases	3.60
Blow Outs	5.00	Giant Gaiter Table Lighters	36.00
Rakes, Hoes, Shovels (Slum)	1.00	Finger Nail Clippers	1.50
Basket Ball Key Chain	7.20	Finger Nail File	1.50
8-Ball Key Chain	7.20	Rubber Daggers, boxed	3.00
Miniature Knives on Key Chain	48.00	Take-It-Apart Puzzle	1.50
Charm Bracelets, Gold Color	24.00	4 Nickels to Dime Trick	7.20
Cig. Loads (5 Gross Lots) Per Gross	3.00	No Orders Filled Without a Deposit, Balance Shipped C. O. D.	
Beer Bottle Cig. Lighter	28.00	BORDER NOVELTY COMPANY	
Bugle Boy Bugles	15.00	405 WOODWARD AVE. DETROIT 26, MICHIGAN	
Razzers, all rubber	7.20		

FLUORESCENT FIXTURES
Offer Tremendous Profits for Dealers, Distributors, Concessionaires.
FLUORESCENTS FOR EVERY PURPOSE
Direct From Manufacturer at Lowest Possible Prices. **AS LOW AS \$2.10 EACH**
Write for Catalogue and Price Lists

ABRAMS LIGHTING
MANUFACTURERS - FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 6, Pa.
Phone Walnut 2-6787

WESTERN BRONZE HORSES
Jobbers—Salesboard Operators—Dealers.
Our first ad appeared here 8 months ago—still going strong! Our Bronze Horses are fast sellers, not plastic, wood or chalk, all bronze finish. Have assorted sizes. Send \$5.00 check or money order for 3 assorted Samples. Satisfaction or money back in 10 days. Be convinced. You deal direct with the manufacturers. Don't pass these by. We sell for less. All year round seller. Also have the Large Western Saddle Horses at real Low Price which beats them all. Send for photo and prices. More new numbers due shortly. No post cards.
C. GAMEISER
250 West 88th St. New York City 24

BINGO
Heavy Weight Cards, Specials, Cages, Blowers, Transparent Markets.
Write for bulletin.
AMUSEMENT INDUSTRIES, Box 2, Dayton 1, Ohio

CHEWING GUM
WHOLESALE ONLY
Fine quality. Popular flavors. 5-stick packs — also 4 multi-color "BUBBLINGUMS."
AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave., NEWARK 4, N. J.

Merchandise You Have Been Looking For
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hosssocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.
Catalog Now Ready — Write for Copy Today
IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.
ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

DEMONSTRATORS—JEWELRY WORKERS—ATTENTION!

No. 3R239 Per Doz., \$5.25
No. 3R180 Per Doz., \$4.50
No. 4R279 Per Doz., \$27.00
No. 4R269 Per Doz., \$12.00

WE CARRY THE MOST COMPLETE LINE OF ENGRAVING JEWELRY!

No. 4X3—Gold Finish \$2.10 Dozen
No. 1X7 \$12.00 Per Gross

NO. 4X14—GOLD FINISH . . . \$2.65 DOZ. | NO. 4X15—WHITE FINISH . . . \$2.65 DOZ.

Over 1001 different ring numbers in stock!!!
WRITE FOR CATALOG—STATE YOUR BUSINESS
BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.

NEW 1948 FOBETTES, AND WE DO MEAN NEW!

No. 501-1 Football
No. 503-1 Basketball
No. 505-1 Boxing Glove
No. 502-1 Baseball
No. 504-1 Bowling Ball
No. 506-1 Roller Skate
No. 507-1 Ice Skate

PER DOZEN [ALL MERCHANDISE] PER GROSS
\$1.85 [INDIVIDUALLY CARDED] **\$21.00**
[AND CELLOPHANED]

ORDER YOUR SAMPLES FROM THIS AD — 25% DEPOSIT REQUIRED ON ALL C. O. D. SHIPMENTS — STATE YOUR BUSINESS. WATCH THE BILLBOARD FOR OTHER NEW ITEMS.

Frisco Pete Enterprises, Inc. 604 W. LAKE STREET CHICAGO 6, ILL.
MANUFACTURERS OF ENGRAVING JEWELRY

BALL PENS!

REAL MONEYMAKERS—LOOK AT THESE PRICES!

#500 "WINDSOR" All Gold-Color Ball Pen 1 Dz. to Display Card \$8.25 Dz.
#B50 "WINDSOR" Gold Cap Ball Pen 1 Dz. to Display Card \$4.25 Dz.
#507 "MASTER"—All Gold Novelty Key Chain Ball Pen 1 Dz. to Card \$4.00 Dz.

PRINTED GUARANTEES WITH EACH PEN!
REFILLS FOR ABOVE PENS—On Display Cards \$2.00 Dz.

SPECIAL OFFER: With each money order for \$25.00 or more, we will prepay postage, and include 1 Dz. Pocket Combs in Cases for your personal use, absolutely FREE.

25% Deposit required on all C. O. D.'s.
O. FAUST CO., 223 N. 8th St., Philadelphia 6, Pa.

ELECTRIC EYE TOYS

Beautifully made of 100% Rayon Silk Plush in assorted colors—Cotton Stuffed.

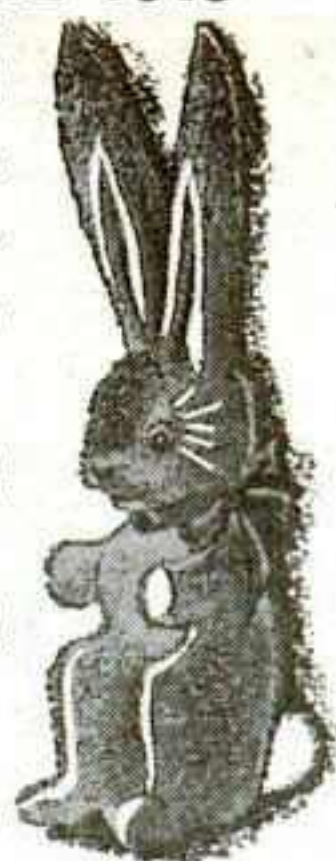
- The eyes light up as you touch it
- Uses standard flashlight batteries
- Eyes replaced in a jiffy

UPRIGHT BUNNIES
14" high, \$18.00 per dz.
Samples — \$2.00 each

STANDING CUDDLE BUNNIES
12" high, \$18.00 per dz.
Samples — \$2.00 each

"BLINKIE THE DOG"
8" high, 6" long
\$18.00 per dz.
Samples — \$2.00 each

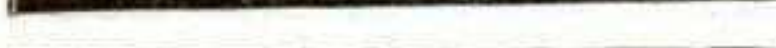
ORDER NOW
25% Deposit With Order—
Balance C. O. D.



Joe End & Co.
INCORPORATED
435 W. B'WAY, N. Y. 12, N. Y., WA 5-8280

FOLDING CHAIRS AND TABLES

IN STEEL OR WOOD
WRITE FOR CATALOG
J. P. REDINGTON & CO.
DEPT. 28 SCRANTON 2, PENNA.



PIPES

(Continued from page 89)

sippi January 29. Maiers says Brook's death will be a big loss to Pitchdom, as he was a clean worker and among the best in his field.

RICHARD ARCAND . . .
is still struggling along in the W. T. Grant store, Los Angeles, from which point he reports that business has been way below par for January.

It's not too late for you to begin taking advantage of all the big money-making days in February. Take your best hold!

FRANK TART . . .
vet needle worker, came thru with his first pipe in a long time from High Point, N. C. Says Frank: "It looks to me that while we pitchmen were away during the war defending our country and civil rights, our draft boards or some one overlooked a certain group, leaving them back here to tear up things for us. I realize that our Uncle Sam has been good to us under the G.I. Bill of Rights, but I would still like to have those little spots and doorways that I formerly worked before the war reopened. I recently contacted the city tax collector in Ashboro, N. C., for a day's permit and he informed me that ever since World War I the city had had trouble with veterans coming into the city bothering them for a permit for a day's stand. In order to rid itself of this difficulty and veterans of World War II, the city passed a tax bill of \$50 per year if anyone cared to work. Greensboro, N. C., has pegged its

permit for all veterans or non-veterans at \$10 per day. Reports from Greenville, S. C., indicate that the nut there is the same as at Greensboro. All of these towns could be worked for as little as \$1 per day and up to \$10 per year before the war. It looks as tho the tax birds have put everything on a yearly basis. North Carolina's State licenses have been and still are \$10 per year."

VIOLET McNEAL . . .
old-time pitchwoman of note and author of her biography, *Four White Horses and a Brass Band*, is living in retirement at her home in Mountain View, Calif. She was the subject of numerous articles about the time of the release of her book by Doubleday, with *The San Francisco News* and *The Los Angeles Times*, which cities were the scenes of much of her early-day pitch operations, carrying lengthy commentaries. In the releases she recalled what one was to expect and the method of a pitchman at the turn of the century. She made personal appearances at Nash's, Pasadena, Calif., to autograph the book, which noted the gusty experiences of her travels up and down the Pacific Coast and elsewhere over the country.

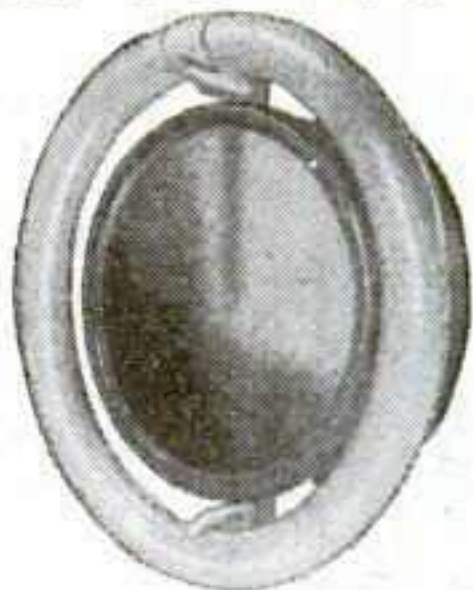
ARTHUR PEARSON . . .
who will be remembered by many as "Semi-Detached," of *The World's Fair*, English publication, offers the following on what transpires with brother pitchmen in England after having gleaned the varied reactions to the forming of an organization among pitchmen in this country. "Going back 10 years," pens Pearson, "grafters (pitchmen to you) were not too well thought of here. We were fighting for existence as grafters and, altho there was a Market Traders Federation of national standing, grafters thought they were independent of everyone except themselves. What a mistake. We are inter-dependent and most of us are learning that fast. About 10 years ago, an old-timer died in straightened circumstances. His family had no money with which to bury him and it looked like he would get a pauper's grave until a few of the lads got together. They raised enough to give him a proper burial and had a balance of eight pounds (\$40). They decided the eight pounds should be used for the foundation of a benevolent fund. Market Traders Federation took over the job and a few grafters got busy. As in your country, grafters here are ex-music hall artists and concerts and shows were arranged, bringing in money for the Benevolent Fund. From that fund, large numbers of market traders, including grafters, have been helped with gifts and loans. A loan has always been repaid. The fund has been one of the means of welding grafters, demonstrators and all market traders into one family. We know we all are dependent upon each other. The National Market Traders Federation also knew it and our late President Jack Turner went all out to get traveling grafters into the federation with considerable success. Believe me, we grafters have plenty to be thankful for to the federation. We also give in return, as we help swell the numbers, but also a lot of us are ambassadors for the federation. We carry a banner and organize. We are strictly non-political. Creeds and religions don't mean a thing to us. We are business men and want everyone else to know that. We pay one shilling (25 cents) per week, with the Benevolent Fund strictly voluntary sans levies. That fund has well over a thousand pounds on hand, and that's dough in any language when built from nothing. From the federation indirectly we get places on markets where we can work, and if the federation had not been lively, those places would have been closed and a closed market means the loss of a living to many. Many other markets are charging rents that would have been much larger if the federation had not fought the case or got around

a table to chat things over. It has in several cases saved tenants of markets at least a pound a week, and that means 52 pounds a year. That will buy quite a bit of food—if we can get it. Anyway, it is a good investment to pay a shilling a week and save 20 times that amount every week. Among many other benefits—not including the psychological ones—is that of petrol. As you may have heard, we lost our basic. That means we lost a supply of petrol varying from 10 gallons a month to about 30 a month, depending upon the size of the car. A 10-horsepower car got 10 gallons a month, and that meant that we had enough to take up 250 miles a month. That's little enough when our business depends on petrol. In addition, if we were lucky enough to get some civil servant to know that we really ought to be allowed to live, we got what we call a supplementary allowance. That varied according to what the said authority thought, and my allowance for wanted journeys of 250 miles a week was enough to cut my traveling down considerably and also cut my business to pieces. I am explaining this at length to show the value of an organization. The National Market Traders' Federation started to issue a card to us grafters, stating that we were traveling salesmen in the true sense of the word, and these primarily were intended to show to market superintendents and others of a like job. Those cards got us in markets as we were members of a body, nationally represented and apparently of good standing. None of us ever abused those privileges. It's a costly job to organize any body of men as independent as pitchmen. Somebody has to be the secretary and that means time and money. Someone has to be president and plenty more have to be executive members.

Sensational New Fluorescents with "Miracle" CIRCULAR TUBES!

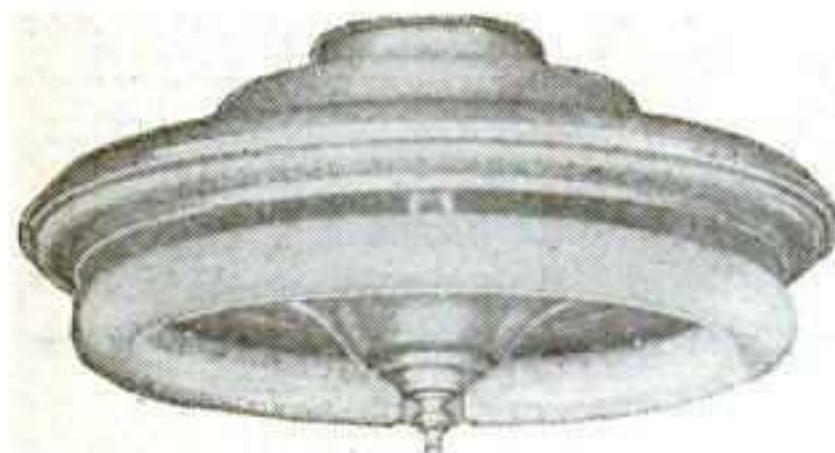
22 Big Money-Makers in Single, Fast-Selling Line!

AGENTS! Just like having "exclusive" when you sell sensational new CIRCLINE Fluorescents. First to utilize circular tubes in fixtures for kitchens, dinettes, halls, bedrooms, and play rooms. Also in beautiful Floor Lamps, Table Lamps for living rooms and Pin-ups, for Shaving and Vanity Tables. New Streamline Designs never before offered in Fluorescents. A walk-away for quick, big-money sales. Enormous demand in homes, stores, offices, public buildings—everywhere. Be first in your territory to cash in on latest Fluorescent "Gold Mine".



FREE! Send Name for FREE SALES OUTFIT

Don't send a penny. Sample Outfit is FREE. Rush name on penny post card for money-making facts about most sensational line of Fluorescents ever offered to agents. Also immediate delivery on all sizes and types of standard Fluorescents. All fixtures complete with Tubes! Don't miss these big, quick profits. Rush name on post card this very minute for Free Sales Outfit.



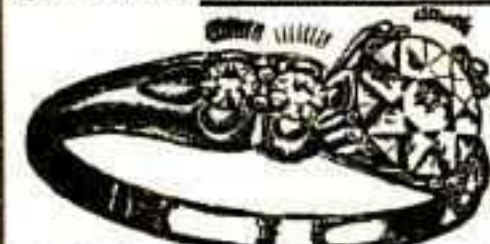
MAXILUME COMPANY 125 W. Hubbard, Dept. 132-B
CHICAGO 10, ILLINOIS

RINGS FROM STERLING PAY!



No. 018
\$6.75
per doz.

Available in either Sterling Silver or 14 Kt. Gold Plate over Sterling base. This is a beautiful and authentic reproduction of a genuine "Tiffany" ring. Same ring in gold filled. **\$10.80 Per Doz.**



No. 588
\$6.75
per doz.

Ladies' exquisite 5-Set Whitestone Ring. Available in either Sterling Silver or 14 Kt. Gold Plate over Sterling Silver base. Same ring, 14 Kt. Rolled gold. **\$8.75 Per Doz.**



No. 018B
\$6.00
per doz.

Sterling Silver wedding band with baguette side stones to match solitaire No. 018. A Perfect Combination.



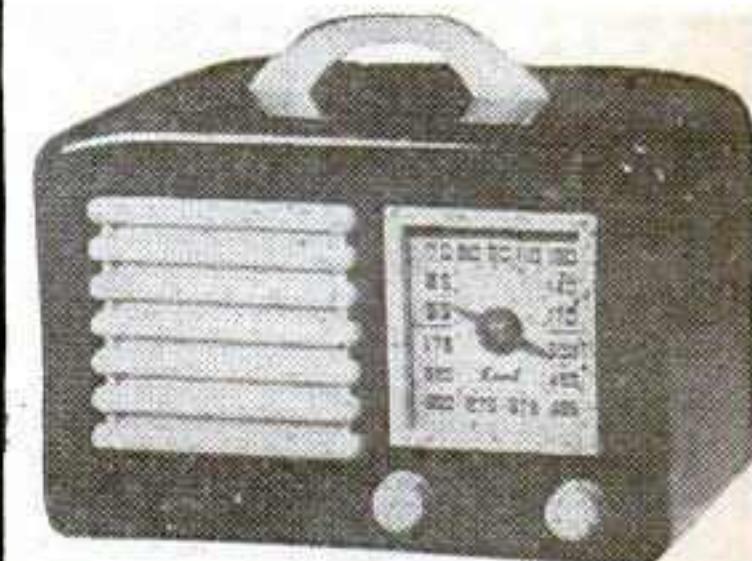
No. 872
Men's very classy, dazzling Whitestone. Set in heavy Sterling Silver mounting with solid gold inlaid sides.
\$21.00 Per Doz.

WRITE TODAY FOR FREE CATALOG! STERLING OFFERS OVER 100 STYLES OF POPULAR RINGS. SAMPLE ASSORTMENT SENT FOR \$10.00.

STERLING JEWELERS 85 East Gay Street Columbus 15, Ohio

KENT RADIO

Only **\$10.95**



Fully guaranteed, RCA licensed, AC-DC radio in smartly designed dark plastic cabinet with contrasting ivory or red trimming.

SYLVAN CO.

154 E. ERIE CHICAGO 11, ILL.

HEY, IRISH!!

Look This Way For St. Pat's Day

- Plain Shamrocks. Gross. \$1.85
- Shamrocks with Pipe. Gross. 2.40
- Shamrocks with Hat. Gross. 2.40
- Irish Flags. Gross. 1.25
- Green Snakes. Dozen80
- Gross 9.00
- #7 Green Balloons. Gross. 3.50
- #5 Green Ribbon. 50-yd. roll. 1.85
- #9 Green Ribbon. 50-yd. roll. 2.15
- Evergreen Pencils. Gross. 2.15
- Green Cellophane Carnations. Per 100 5.00
- Green Crepe Party Hats. Gross 2.00
- Green Cardboard Party Horns. Gross 2.25

KIPP BROTHERS

Wholesale Distributors Since 1880
117-19 South Meridian Street
Indianapolis 4, Indiana

Communications to 155 No. Clark St., Chicago 1, Ill.

SALESBOARD SIDELIGHTS

Charles B. Leedy, sales manager of Gardner & Company, Chicago, returned from his West Coast trip early last week and is covering the Midwest on another tour which will take about a week. Charles says indications point to good board business for 1948. Charles is the subject of one of those caricatures drawn during the Chicago salesboard show in the Sheraton last month. Titled "Punch-board Charley," the sketch is in Charles's office.

Gardner's California territory is now being covered by Dee Parsons. He took over February 2. New representative for the Intermountain territory is Dan Patch. John E. Rife, Gardner official, is now traveling this area with Patch. Firm's sales representative, Sam Harris, has discontinued all sales activities while he takes in the Mardi Gras in New Orleans. Word comes from Jack O'Brien, Providence, Gardner man for that area, that the most practical thing he could have now is a snowplow.

Another wish for a snowplow comes from Dave Rice, Empire Press vice-president. Dave called the Chicago headquarters last week to explain his delay in returning from his Pennsylvania trip. He became snowbound after leaving Pittsburgh. Micky Ellyne, Empire manager, and his gal, Ruth, have plans for an April wedding. Empire's new catalog is now in the mail. It's a 9 by 12-inch three-color job which may be had on request. Firm's Evelyn Zimmerman says one entire wall of the office is now covered by board il-

lustrations taken from firm's leading boards.

P. J. McNamara, head of McNamara Company, Chicago, reports that firm's series of Color-Ado pellet boards are going out fast. Walter and Philip McNamara, P. J.'s sons, are active in the company. Recent change from glass to plexiglass for backing the aluminum board stands was made to eliminate danger of breakage.

Joseph Berkowitz, president of a quartet of salesboard and ticket firms, is busy making plans for an extensive trip thru St. Louis, Florida, Georgia, Tennessee, Kentucky, Ohio and Illinois. Heading three firms formerly (Bee-Jay Products, Inc., Chicago; Triangle Manufacturing Company, Minneapolis; Universal Manufacturing Company, Kansas City, Mo.), Berkowitz recently added Pyramid Products, Cleveland, to his group. New company is now getting into a higher production gear each week, with some play-pulling ideas of its own that should please the field. In order to make a more complete coverage of the industry, Berkowitz states that he is making definite plans to reorganize his firms' sales organization.

Harlich Manufacturing Company, Chicago, reports thru Sales-Manager Sam Feldman a steady uptrend in board business of all types. Because of their appeal to deluxe-minded players, firm's Black Gold and Gold Gusher boards are hitting the high spots in sales. Sam says shipments on both boards are going out steadily. Manny Gutterman, sales director, returned Saturday (7) from his Eastern trip and lost no time in setting up plans for another journey.

Harold Boex, Pioneer Manufacturing Company vice-president, left Chicago last week for a two or three-week business jaunt thruout the East. Firm's sales manager, William T. Wollpert, will keep close to the home office during Harold's absence. . . . Bernard Kite, Peerless Products' (Chicago) sales manager, is the father of a son, Davis Lawrence, born Monday (2). His wife, Rivian, is doing fine. Marty Frankel, production manager, is convalescing from his recent illness. Boys at Peerless are all admiring Marty's svelt figure and claim he has the "new look."

"PICK A FIN"
1200 Holes, 5¢—Avr. Profit . . . \$33.05

"TEN SPOTS"
1200 Holes, 5¢—Avr. Profit . . . \$31.19

"WIN 'N' GRIN"
1200 Holes, 5¢—Avr. Profit . . . \$32.84

"E Z CARTONS"
1200 Holes, 5¢—Avr. Profit . . . \$33.96

"PICK A TEN"
1200 Holes, 10¢—Avr. Profit . . . \$59.40

"\$25 SPECIAL"
1200 Holes, 25¢—Avr. Profit . . . \$137.07

"SUPER CHARLEY"
1200 Holes, 25¢—Avr. Profit . . . \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

Perfect Items for SALESBOARDS HAND PAINTED

COSTUME JEWELRY SETS **\$12 Dozen**

Beautiful HAND-PAINTED Earrings and Pin combinations—with plenty of "eye appeal". No Slum—this is QUALITY merchandise.

Sample Set—\$1.25 Prepaid

★ 2 HOT SPECIALS ★ FULL OF FIVES

Holes	Play	Max. Profit	Net Price
200	25c	\$23.75	\$3.00
YOUR ACE			
Holes	Play	Max. Profit	Net Price
240	25c	\$31.80	\$3.25

CALVERT NOVELTY COMPANY
708 N. Howard St.
Baltimore 1, Md. Vernon 3034

SALESBOARDS

IMMEDIATE DELIVERIES — 20% DEPOSIT

Holes	Name	Profit	Price
400	5¢ Board, Thick		\$.59
1000	25¢ Charley	Def. \$50.00	.89
1440	5¢ Cig. Barrel	Def. 22.00	1.10
1440	10¢ Barrel, X Tk.	Def. 36.00	1.39
1800	5¢ Lulu, X Tk.	Def. 18.00	1.49
1000	25¢ J.P. Charley, X Tk.	Avr. \$52.08	\$1.20
1200	25¢ Texas Charley Seal	Avr. 102.28	1.89
1200	25¢ Cheerful Charley	Avr. 77.04	1.98
600	25¢ Q.T. Jumbo, X Tk.	Avr. 65.30	2.10
1000	25¢ Action, X Thick	Avr. 66.80	2.28
1184	5¢ Win-A-Fin-J.	Avr. 34.40	2.49
1200	5¢ Big Forty-Seal	Avr. 34.25	2.39
1000	5¢ J.P. Asst. Boards	Avr. 27.00	2.69

NEW! 6 Tickets Per Hole Boards

200	25¢ Kwik Fin	Max. Avr. \$39.50	\$2.50
200	\$1.00 J.P. Charley	Def. 50.00	2.50
2170	5¢ Rd. Wh. Bl. Tickets	\$38.00	\$1.29
2170	5¢ Rd. Wh. Bl. 5-fold	38.00	1.39
120	Tip Ticket Books	Gr. \$18.75; Doz. 1.89	
120	Tip 5-fold Books	Gr. 20.75; Doz. 1.98	

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SALESBOARD SPECIALS

Hole	Description	Our Price	Profit	Cost to You
200	25¢ Special—5 Nos. in a Hole	Avg. \$37.00	\$2.16	\$1.13
400	5¢ Cig., 1/2 Free, 27 P.O.		.62	.39
500	5¢ Rosie O'Grady	Def. 14.25	2.01	1.60
570	5¢ Single Grady, Prize	Avg. 15.19	1.85	1.00
600	3¢ Cig., 65 P.O.		.70	.40
700	5¢ More Smokes	Def. 11.90	1.64	1.00
1000	10¢ Bingo Jumbo, Thin	Def. 24.00	1.14	.75

25% Deposit, Balance C. O. D.

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WRITE FOR OUR PRICE LIST.
TIC TOC MANUFACTURING COMPANY
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For State of California. Salesboards—Good opportunity for right man. Experienced preferred.
BOX A-56, c/o The Billboard, 6000 Sunset Blvd., H-H-1-99 9-11K

A. C. LUXURY TAX

(Continued from page 52)
effect last June 15, brought in a total of \$1,136,632 last year. The tax, imposed on liquor, tobacco, hotel rooms and amusements, netted \$63,661 during December, of which amount \$14,656 came from the two-cent-a-pack levy on cigarettes.

Winter Biz Good

Mayor Altman added that the resort has already spent \$600,000 for beach erosion and other projects during the past year. The move to give Atlantic City the new look is in keeping with efforts to make the resort all the more attractive for visitors during the coming season.

Meanwhile, out-of-season business continues good here, largely because of a bumper crop of conventions. The past week found four large industrial organizations holding meetings here. It was also announced that the American Bottlers of Carbonated Beverages, which last November completed one of its most successful national conventions here, will return in the fall for its annual meeting. To get the coming season off to a big start the resort is already pointing to the annual convention of Shriners, returning here for a second consecutive year early in June.

R-B ASKS FCC

(Continued from page 49)
out that the broadcast units would provide the necessary means of communications between the railroad office car and various parts of the circus organization. The application stated that because of the short stays usually spent in one location, land-line telephone facilities are out of the question, while radio common carriers cannot be used "as this type of service is not available in the majority of the cities."

Ringling officials asserted that broadcast service "would be of invaluable aid should any emergency arise. From a safety angle alone, the installation of these units would be in the public interest."

ZIRCON RINGS
No. 205
Equipped For Beautiful Full Cut Simulated ZIRCON RING
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ZIRCON CLUSTER RING
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Straight numbers 10 to 200—Holes Girl Names. Also 1-29 to 1-99 in 12 to 66—Holes Girl Names, or All Winners. Others from 10 to 600 Holes. In Stock.

FREE Order Guide. Write
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The Hottest NEW Merchandise Salesboard Deal on the Market.
Excellent Value for your customers—Big Profits for You!

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- Men's Imported Full-Cut Brilliant simulated ZIRCON RING set in Massive, Highly Styled, Gold Filled Mounting.
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- 1/2-Lb. Gra-maur Cashew Nougat Rolls.
- 1-Lb. Gra-maur Cashew Nougat Rolls.

This candy guaranteed to stay fresh in all climatic conditions.

ORDER NOW
Send \$5 for each deal—Bal. C. O. D. Jobbers—Write for Quantity Prices.
PLEASE SPECIFY DEAL #R800 WHEN ORDERING

UNDER THE MARQUEE

(Continued from page 51)

Hospital, Memphis, plans to go to Pine Bluff, N. C., to convalesce after three more weeks of hospitalization. He would like to read letters from friends.

Management of the Tableau & Chariot Circus are going to investigate the alleged poor cookhouse in their quarters. A report containing all the facts should be available around May 15.

Eddie C. (Bozey) Grady and Roy (Nozey) Sucher have been signed to work the benefit show for the Goodwill Industries for Handicapped Employees in Dayton, O., February 27-28. Event is sponsored by the Dayton Coin and Hobby Clubs.

Ellen A. Disch, Cudahy, Wis., daughter of Jake J. Disch, known in show business as Corrigan the Cop, received her master's degree in education from Marquette University, Milwaukee, February 4. Miss Disch holds a bachelor of science degree from St. Clare College.

Roy Vincent, who was in the Circleville, O., hospital from September to November, writes from Jackson, Mich., that he has been placed in charge of stock with the Lewis Bros.' Circus. When the season opens Vincent will add his roping act to his present duties.

Anyone who thinks that dividing up territory among circuses would avoid opposition is merely a lover of new-fangled ideas. Yesteryear's governors never went for that kind of stuff.

Orange Avenue Trailer Park, Sarasota, Fla., is proving a mecca for circus folk, with Doc Hall and family, Ira Millette and family, the Hartzell Troupe and the Flying Robins, all headquartering there this winter.

The Hartzells, Robins, and Millettes all have their riggings and go thru daily rehearsals.

G. W. McIntosh pens that several new animals have been added to the McIntosh Monkey Show, in quarters at Andalusia, Ala. Frank LeeRoy is the new animal man. Glenn and Bess McIntosh will visit in Florida next month, and Capt. Gene McIntosh will rejoin soon after being away for some time.

A group, titled the BB Bridge Club, has been formed in Sarasota, Fla., with meetings, which are held three or four times weekly, being staged in the home of Chickie Powell, who has been named honorary president. Members include Doc Hall, president; Scott Hall, master instructor; Ira Millette, Paul Hall, Phil Hall and Albert Powell Jr.

Harry and Billie Shell card from Mexico City, where they are vacationing, that they caught the Gran Circo Argentino there recently. Org shows at 5:30 and 8:30 p.m. daily. The Shells visited with Manuel Barragon and Porgiro, who last year were with Bailey Bros.' Circus, and now make their home in the Mexican capital.

Henry W. (The Duchess) Mason, who wound up his clown stint for the Fraternal Order of Police at Jacksonville, Fla., January 25, has been contracted by Florida Theaters, Inc., Tampa, to handle the street advertising of the pic, *If Winter Comes*. Mason says he also has been signed to play the Jaycees Indoor Circus at the Hot Springs Armory February 20-21. Mason celebrated his 67th birthday at a dinner tendered him in the Mayflower Hotel, Jacksonville, by the Police Thrill Circus management.

West Coast Biz Hit by Weather

(Continued from page 52)

gime, the Arcade is adding 50 pieces of equipment. The huge building, housing what is said to be the largest Arcade on the Coast, recently has been renovated and painted. Much new equipment has been brought in to replace obsolete machines. Manager is Joe Rose, well known in the Arcade field. A large staff of cashiers, service men and attendants are employed.

Hudson brothers are putting up a large Kentucky Derby on the ocean front adjoining the pier. Merry-Go-Round, operated by Rudolf Dillion, is getting a good play. Spot has plenty of flash and is kept painted and exceptionally clean.

A construction program to build motels at the site of the defunct Pleasure Island is under way. Situated at the land end of Lick Pier, the area formerly given over to an independent amusement zone is a commercial and housing section.

Weisman Sells Out

Al Weisman, formerly a concession operator on the pier, has sold his business and is in real estate. Fenton and Gardner are not operating their excursion concession this winter but are preparing to open when the weather is warmer. The pier company is getting a good play with its new boat ride which occupies the area formerly taken up by the Chute-the-Chutes on the end of the pier. Herman Appelman, concessionaire for many years on the pier, is in the clothing business. He has two dress shops, one in Santa Monica and one in Venice, it is reported. Mrs. Roland Starks, formerly with the Clyde Smith Shows, is operating a guess-your-State concession here. Roland Starks will be on the road again this year while she will look after the family's park concession.

L. I. Ops Active Despite Weather

(Continued from page 52)

ninsula's parks, is optimistic over prospects for the new season and is making plans accordingly.

The Drambour brothers, operators of Seaside Park in Rockaway Beach, also are readying their spot for an early opening. Principal addition envisaged for this season is a new Scooter building.

The Rockaway Boardwalk from Beach 33d to Beach 56th Street is being newly replanked. Other segments of the six-mile walk will get the same treatment later on. Crews will start readying the beach and equipment late in April. There will be 200 lifeguards on the beaches in the Rockaways, and about 400 cleaners and maintenance men.

Game Ops Await Ruling

Long Beach concessionaires are awaiting rulings by county authorities as to what constitutes an illegal game and what does not. Several in the group operating along the Boardwalk were caught in the net last season when local officials lunched legal proceedings against them. Some of the cases are still in litigation. Until the situation is clarified, game operators will not take steps to reopen their spots. This, however, has not curbed the rise in rentals in the amusement section, where prices are in many cases higher than in previous years. Nevertheless, very few spots are vacant.

Prime amusement development at Long Beach this season will be the new amusement park which Max Gruberg will install along the Boardwalk.

Hopes for UN Play

Out at Jones Beach, where pre-season projects usually get under way around the first of April, work may get going at an earlier date in order to take care of the large number of improvements contemplated for that spot. Jones Beach is angling for the patronage of the delegates and personnel of the United Nations installed at nearby Lake Success. Its location and the caliber of its recreational features and attractions make it a natural for the inhabitants of the United Nations colony.

BAILEY BROS.

(Continued from page 50)

show also erected 4,000 seats on the lawn of the Ambassador Hotel from which the orphans viewed the procession.

Equipment has been put into shape for the 1948 tour, which opens March 5. Swede Johnson has horses, ponies and mules broken for new routines. The Joe Hodgini riding act has been added, as well as the Frazier and Miller families. Skinny Goe will again be band leader. MacDonald and Pete Sadowski are building a 30 by 60-foot animal and bird pit show. Smiley Burnette, Hollywood Western comic, who will be with the show, has bought a new trailer and Dodge. Frank Ellis and Mrs. Laura Anderson have built a line-up of concessions and will also have a 35-foot diner. Louis Stone will replace C. G. Smith in the office. The latter is taking out an animal show.—BOB STEVENS.

dles in berthcar windows to light the way for the return of wandering workmen. How lush is your pasture? How green is your timber? "T-i-m-m-m-ber!"

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Three Tickets in Each Hole!

TWO \$5.00 WINNERS
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27 Winners From 25c to \$5.00

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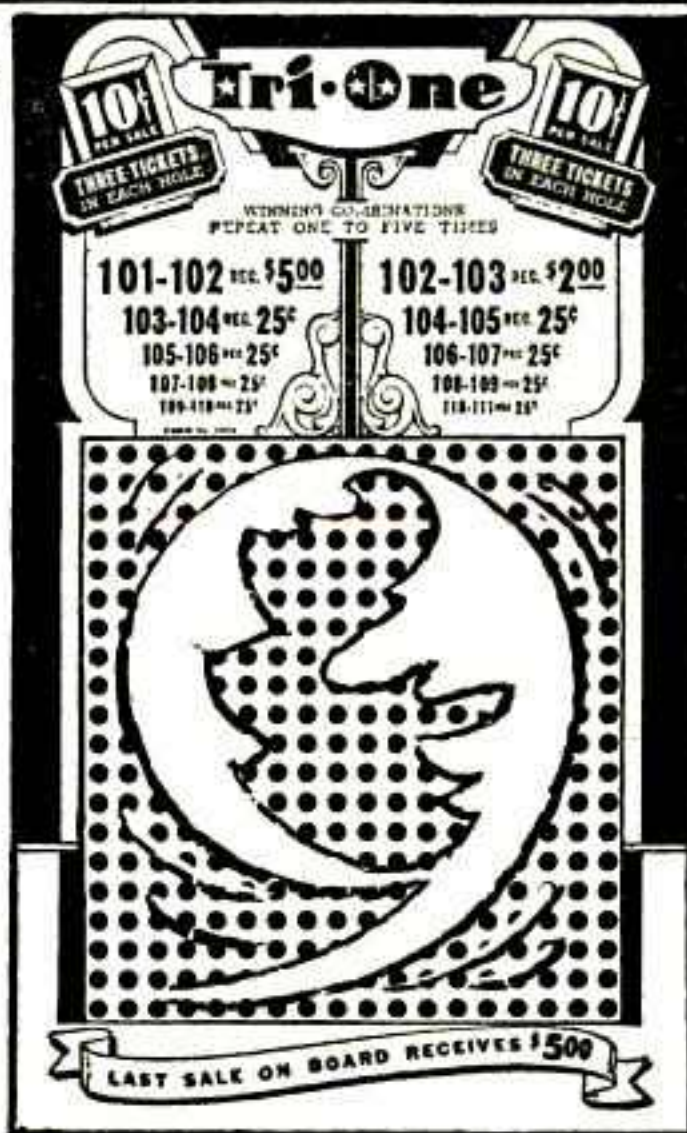
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Kansas City, Mo.

DAILEY BROS.

(Continued from page 50)

In the next few days, Streamline Fizzell will start training the new bulls.

Photographer Coleman, of *The San Antonio News*, took many shots of quarters' work and as a result there was a full-page spread of pictures in *The News*.

Fred Brad returned from a six-week sojourn in El Paso. Jean Allen is back from Louisville with a new car. She was accompanied here by Mrs. Mays. Ernie Burch is spending the winter in Gonzales and will be with it next spring.

Visitors: Mr. and Mrs. Gerald Smith and son, Ronnie, of Rogers Bros.; Slayman Ali, Slim (Farley Red) Maynard, Cecil Stapleton, Stewart Hughes, Bill, Al and Peter Lindemann and Terrell Jacobs.

Paul Pyle and family, accompanied by the writer, drove to the La Grange winter quarters to visit Rogers Bros. Charlie Smith, manager, and Paul Pyle, being 16mm. movie fans, showed their collection of movies.

Norma Plunkett gave a dinner party on her birthday and a few days later Marguerite O'Brien celebrated her birthday with the traditional birthday cake, coffee, candy, etc.

Building of new wagons is progressing satisfactorily in the gas-heated machine shop.

Jean Allen returned from a visit to Harry Hamil's ranch near Austin, Tex. Owner Ben Davenport returned from Mexico City where he reports being royally entertained by the Atayde Circus owners.—HAZEL KING.

Bob Stevens, owner of Bailey Bros.' Circus, writes from Los Angeles that his org has signed the Pete Kortess Side Show for 1948. Kortess currently is with E. K. Fernandez Circus in Hawaii. Stevens plans to open the season March 5.

TICKETS

BASEBALL — TIP — TAKES

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LUCKY Seven Jars

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Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word . . . Minimum \$2.00.
Remittance in full must accompany all ads for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postal, 6416 N. Newgard Ave., Chicago. ma13

A-1 BUYS—CANDY, GUM, PEANUT, POPCORN, Sanitary, Scales, Cent-a-Mint, Stamp Machines, Folders, U.S.P., 100 Grand, Waterbury 5, Conn. mh13

BARGAINS!—6 SILVER MOONS AT \$35: 15 Vest Pockets at \$40. All in No. 1 shape, ready to use. Fred Bathke, 605 S. 6th Ave., Sioux Falls, S. D.

BEVERAGE MACHINES—5 BALLY CUP Vendors, 350-cup capacity. Guaranteed condition. \$1,495 the lot. McGuire, 15607 Lakewood, Hynes, Calif. np

ESTABLISHED DISTRIBUTION—WORTH INVESTIGATING. Phonograph routes, rebuilt slots, phonographs, consoles, closeouts, parts. Request list. Coleman Novelty, Rockford, Ill. mh6

FACTORY PERFECT ADVANCE, COLUMBUS, Northwestern, Silver King Peanut Machines with 5 lbs. peanuts, \$7. 1,000 Balls Gum, \$9. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. ma27

FIVE 5c CANDY VENDING MACHINES—1947 Model Vendors with base, 150 bar capacity, \$100 each. Illinois Mechanical Candy Sales, 1148 W. Van Buren St., Chicago 7, Ill. mh6

FOR SALE—COIN-OPERATED ROUTE CONSISTING OF 60 units: music, wall boxes, pin games, payouts, records, shop equipment, good lease, located in high, dry, healthy Western State. Box C-435, c/o Billboard, Cincinnati, O. fe14

FOR SALE—ACE COIN COUNTING MACHINE, like new. Counts, wraps pennies, nickels, dimes, quarters. Bargain, Box 277, Billboard, N. Y. City. fe28

FREE BOOKLET—"DOLLARS FROM PENNIES" gives the "know how" of bulk vending. State whether you now operate bulk vendors or are interested in beginning. Becker Vendors, 105-5 Lewey, Brillion, Wis. fe14

JENNINGS JR. SCALES \$50—LOTS OF FIVE \$45 each. Kirk Gnesser Scales, \$110 each. Full cash with order. Sullivan Sales Company, Salem, Indiana.

MAKE ME AN OFFER—FIFTY COLUMBUS Penny Vendors. Complete one or all. C. Trifallis, 218 S. Gov. Ave., Dover, Del.

RAY GUN OPERATORS!—WRITE FOR INFORMATION on extra moving target conversion units. Amplifiers, motors and rifles repaired. Coin Amusement Games, Inc., 1023 E. 47th St., Chicago 15, Ill. mh6

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. fe28

SCALES WANTED—PREFER WATLING OR Kirk. State price and condition. Will also consider established route in or near Chicago. Reply Box C-113, c/o Billboard, Chicago, Ill.

SCALES—5 SHEFFLERS LOBOY, \$35; \$160 for all. 1 Sea Junior, \$30. 2 Pace Bantam, \$50 each. 1 Ideal, \$45. 15 deposit. H. E. Crommet, 3860 East Blvd., Culver City, Calif.

WANTED—ERIE DIGGERS, ALL HAND OPERATED. Will take them in any condition or any quantity. J. W. Landi, 323 Sanford Rd., Upper Darby, Pa.

5" BALL GUM—25 LB. CASE, 1-4 CASES, \$7.75. 5 or more cases, \$7.50. Cash with order. Merchandise shipped same day order received. Wm. R. Harris, 1731 Broadway, Paducah, Ky. fe14

10 ASCO HOT NUT VENDERS—ON LOCATION short time. \$22.50 each. J. B. Caver, 851 Columbia, Shreveport, La.

10 DIGGERS WITH AMPLIFIED MUSIC, mounted of (4) wheel trailer. Also (8) individual Diggers. Write H. F. Mollenkopf, 1307 Tyler St., San Angelo, Tex.

10 POP CORN SEZ MACHINES FOR SALE—\$700 cash F.O.B. Marion, Triangle Sale Co., 101 S. Wash. St., Marion Ind.

12 MITSUBISHI DIGGERS—8 IRON CLAWS, 8 Junior Diggers, all hand operated. 4 Rotary Merchandisers. National, 4243 Sansom, Philadelphia, Pa.

21 WEIGHING SCALES—MODERN ATTRACTIVE Scale with illuminated dial. Will also dispense gum. Completely refinished, \$25 each or make me offer for lot. Worth looking at. Sowerby, 1629 Meadow Street, Frankfort, Phila.

SALESBOARDS

Immediate Delivery—Wholesale Prices

Holes	Play	Profit	Price
1000	25¢ J. P. Charley	\$52.00	\$1.50
1800	5¢ Lulu Board	18.00	1.60
484	25¢ Pot Luck	62.65	1.60
484	25¢ Gertie Best	41.00	1.50
484	25¢ Patsy	41.00	1.50
484	25¢ Buddy	41.00	1.50
484	25¢ Sweetheart	41.00	1.50
624	25¢ Brown Gold	51.16	3.40
200	6-25¢ Glamour Girl	31.55	3.05
240	6-25¢ Giant Grab a Fin	30.98	3.70
300	6-25¢ Fin & Sawbuck	31.10	2.90
240	6-25¢ Calif. B. Beauty	33.05	3.15
1360	5¢ Enticing	37.30	4.00
768	5¢ Just for Fun	20.38	3.05
840	5¢ Wanna Play	22.73	2.50
840	5¢ OOOH	23.50	2.80
1200	5¢ Nice Curve	32.80	3.20
1200	5¢ Lana	33.48	3.20
800	5¢ Help Wanted	21.01	2.95
1200	5¢ Nice Form	33.60	3.15

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A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

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1 Watch to the seller and 1 Watch to the winning seat.
Push Card Takes in \$21.
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EXTRA PUSH CARDS 16c EA.

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SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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Holes	Play	Description	Profit	Price
400	5¢	Dollar Game, Ex. Thick	\$ 9.00	\$.60
1000	25¢	J.P. Charley, Thick	51.85	1.20
1000	25¢	J. P. Charley, Thin	51.85	1.00
1000	25¢	Charlie, Thick	50.00	1.00
1000	1¢	Cigarette Boards, 30 P.O.	4.60	.65
1200	25¢	Texas Charley, Thick	102.98	1.85
600	3¢	Cigarette Bd., 15 Nos. to Ticket	8.00	.85
2400	5¢	E. Z. Pickin	48.60	2.50
2170	5¢	R. W. B. Tickets	36.50	1.10
1000	5 for 25¢	PAD Ticket Deals	28.50	1.25

1,000-1,300 Girlie Boards, Jack-Pot & Def. from \$27 to \$35 \$2.20
25% WITH ORDER; BALANCE C. O. D.

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15 Asst. Nos.
6 for 25¢
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SALESBOARDS & TICKETS

Holes	Play	Name	Profit	Price	Holes	Play	Name	Profit	Price
1000	25¢	J.P. Charley, XX Th.	Avg. \$52.	\$1.15	1000	Plain or Section			\$.62
1200	25¢	Texas Chas., XX Prt.	Avg. 102.	1.75	1000	25¢ Grab-A-Fin (5 Tickets 25¢)			\$24. 1.40
2028	10¢	Jar-Jack, XX Th., Prot.	Avg. 58.	2.45	1260	Bingo Tickets on Sticks			.84
260	25¢	Big T. Special, X th.	Avg. 25.	1.50	2280	Combination Tickets (Per Doz. Bags)			18.80
200	25¢	Kwik Fin (6 In. Hole)	Avg. 23.	2.45	2280	Combination Tickets (Per Doz. Bags)			18.80
120	25¢	E. Z. Pickins Jr., X Th.	12.	1.20	2170	R. W. B. Tickets			17.10

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Name	Holes	Per Sale	Profit	Price
Ace High	400	5	\$10.84	\$1.18
J.P. Charley, Th.	1000	25	52.00	1.20
Draw-a-Card	600	25	42.00	2.08
Dollar Game	400	5	7.00	.77
E-Z Pickin'	2400	5	44.44	2.72
E-Z Pickin' Jr.	120	25	12.00	1.22
Gold Top Vendor	168	25	16.82	1.48
Push Cards	1-28			.04
Push Cards	1-38			.04
Bingo Tickets	1000			.72
Bingo Tickets	1260			1.05

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Canadian Ban Causes Drop In November Coin Machine Exports to Foreign Buyers

Japan Enters List for First Time Since War

WASHINGTON, Feb. 7.—Reflecting the Canadian ban on nonessential imports which became effective November 17, coin machine exports during November totaled \$288,546 for 1,930 machines of all types, according to latest figures released by the Department of Commerce. Average for the previous 10 months exceeded \$400,000.

Despite the ban on coin machines in the middle of the month, Canada remained the No. 1 importer of coin machine exports during November, the falling far below its average of almost \$200,000 per month in the previous 10 months of 1947. In all, Canada payed out a total of \$97,429 for its 1,198 coin machines. Second heaviest importer was Colombia with \$53,550 for 95 machines, all juke boxes. One of the leaders in the export trade since the war's end, Colombia had not been on the export list since June, 1947. A possible reason for the return of this country to the coin machine list is that beginning in June Colombia's ports were so overstocked with ships that it became a problem to deliver goods, and many firms canceled shipments until such time as nonessential goods could be delivered without priority ratings. Recent information reveals that Colombian ports have been operating smoothly since late October.

Other leading importers during November include Cuba with \$39,941 for 105 machines and the Union of South Africa with \$24,141 for 53 machines.

Canada Still Leads

Canada was the biggest customer in all types of machines, but only the amusement game segment showed anything resembling normal figures. This total was \$45,362 for 568 machines. Canada's vander trade amounted to \$10,529 for 166 automatic merchandisers, far below Canada's usual dollar total for venders.

Surprise entry on November export list is Japan, a nation that imported 18 venders worth \$4,505. This is the first time that this Far Eastern country has been on the list since the war. First impression of Japan's entry as a coin machine importer might suggest that these venders were imported by the U. S. armed forces for

use on various bases. However, since the armed forces would not be listed as an exporter, it seems likely that (See Canadian Ban on page 116)

Phoenix Op Files Suit To Delay Pin Law Enforcement

PHOENIX, Ariz., Feb. 7.—When court action on his request to have the city's new pinball ordinance declared unconstitutional was delayed until May 1, Ben J. Spaulding, local operator, filed a new suit which would restrain enforcement of the ordinance.

The ordinance, adopted unanimously by the city commission December 23, set an annual fee of \$1,000 for the operators, in addition to the \$100 fee for each machine.

City officials were given until February 24 to show cause why the municipality should not be restrained from enforcing the ordinance. The action is before Superior Court Judge Walter J. Thalheimer.

Court hearing on the constitutionality of the ordinance was delayed

Vends Strikeouts

SALT LAKE CITY, Feb. 7.—Herman Franks, of the Utah-Idaho Distributing Company, is rushing home from work these nights, and neighbors are getting a preview of things to come as the coin machine expert tosses around a baseball with some of the kids. Herman will shortly pack his bags and take a hiatus from his business here to travel to Philadelphia, where he will play with the Phillies this summer.

NAAMO Gets New Machines From 20 Mfrs.

Will Be Used in Schools

ATLANTIC CITY, Feb. 7.—Over 20 coin machine manufacturers promised this week to co-operate with the 13 veterans' coin machine mechanic training schools to be sponsored by the National Association of Automatic Machine Owners (NAAMO). Prexy F. McKim Smith told *The Billboard*. The schools will be conducted by boards of education in various cities to be selected by the association, under the G.I. Bill of Rights.

Manufacturers joining in the program include: Amusematic Corp., A. B. T. Manufacturing Co., Bally Manufacturing Co. and Mills Industries, Inc., all of Chicago; National Rejector Co., St. Louis; Rock-Ola Manufacturing Co., Chicago Coin Machine Co., H. B. Evans & Co., Genco Manufacturing Co. Exhibit Manufacturing Co., also of Chicago; Drinko-Mat Corp., Lawrence, Mass.; J. H. Keeney & Co. and George Ponsler Co., Chicago; Edelman Amusement Devices, Detroit; International Mutoscope Corp., Long Island City, Spacarb, Inc., and Imperial Co., New York; Packard Manufacturing Co., Indianapolis, and American Grip-meter Co., Forest Hills, N. Y.

No Refusals

"Before our program is completed," Smith stated, "our association believes almost every manufacturer connected with the coin machine field will be co-operating with the schools. To date, every manufacturer who has been approached by a member of NAAMO for help in one way or another has been more than eager to lend a hand."

Among the new coin machines that will be sent to the New York City school, now being held in the Manhattan Trades Center, will be two cover girl roll-downs from J. H. Keeney & Co., 2 Constellation music machines and 2 Sono-Vision (Panarams) from Mills Industries, 2 Goalee games from Chicago Coin Machine Co., 2 Rio-Rita machines from Amuse-

Biz Slows Down in East; Cold Weather Continued

NEW YORK, Feb. 7.—With the blizzard of '88 now considered a mere snow flurry, traders here and thruout the weather-beaten East are resigned to the toughest winter in memory. The effect has been felt everywhere from the manufacturers' production lines down to the locations, where the weather has for days at a time kept customers at a mini-

mum. Servicing of equipment has sometimes been impossible from one week thru the next.

The abnormal weather has extended as far south as the Carolinas, storms early this week blanketing some parts of the two States with as much as 17 inches of snow. Moving north, the snow continued to fall in (See Biz Slows Down on page 116)

COIN MACHINE EXPORTS

NOVEMBER, 1947

COUNTRY	TOTALS		PHONOGRAPHS			VENDERS		AMUSEMENT GAMES			
	No.	Value	No.	Value	Av. Price	No.	Value	Av. Price	No.	Value	Av. Price
Canada	1,198	\$97,429	464	\$41,538	\$ 79	166	\$10,529	\$ 64	568	\$45,362	\$ 80
Colombia	95	53,550	95	53,550	563	—	—	—	—	—	—
Cuba	105	39,941	95	38,341	404	—	—	—	10	1,600	160
Union of South Africa	53	24,141	35	21,481	614	—	—	—	18	2,660	148
Philippines	58	19,083	45	13,952	310	—	—	—	13	5,131	395
Venezuela	25	14,833	25	14,833	593	—	—	—	—	—	—
United Kingdom	25	13,920	25	13,920	557	—	—	—	—	—	—
Salvador	20	9,348	20	9,348	467	—	—	—	—	—	—
Japan	18	4,505	—	—	—	18	4,505	250	—	—	—
Canal Zone	10	2,463	—	—	—	4	860	215	6	1,603	267
Mexico	16	2,200	5	780	156	—	—	—	11	1,420	129
Guatemala	6	1,516	6	1,516	253	—	—	—	—	—	—
Newfoundland	4	1,188	1	630	630	—	—	—	3	556	185
Panama	2	1,166	2	1,166	583	—	—	—	—	—	—
Chile	5	850	5	170	170	—	—	—	—	—	—
Syria	4	570	—	—	—	—	—	—	4	570	142
Other Countries	226	1,845	2	282	141	221	995	4.5	3	568	189
TOTALS	1,930	\$288,546	825	\$212,187	\$269	409	\$16,889	\$ 41	696	\$59,470	\$ 85

Orders Seized Pins Returned

DES MOINES, Feb. 7.—Eight pin games, which were seized here November 4, were ordered turned back to the locations Wednesday (4) by Justice of the Peace George Bidwell. Pin games, both one and five-ball, were ruled to be "non gaming devices" by Bidwell.

Bidwell said that the deputies who took the machines from locations had not actually observed anyone gaming on them. Clyde Herring, assistant county attorney, argued that the pin games had a replay device which made them gaming devices, but counsel for the locations maintained no proof was offered that the pinballs were gaming devices.

Bally Digger OK, Declares Minn. Court

Ruled Game of Skill

ST. PAUL, Feb. 7.—Bally's Hollycrane, coin-operated type diggers, has been declared legal and not in violation of Minnesota gambling laws in an opinion written by Attorney-General J. A. A. Burnquist.

The ruling was prepared at the request of Ramsey County Attorney James F. Lynch, St. Paul. Burnquist declared the machine is so devised that its operation is a matter of skill.

"We may anticipate that a person who has not before attempted to operate such a machine might find difficulty in succeeding to operate it," Burnquist wrote. "But it would appear that a person skilled in its operation would be able to achieve the goal for which he strives in playing. That being assumed to be true, it does not appear to me that it is a gambling machine.

"The mere fact that a person unskilled in the operation will be unsuccessful in achieving his purpose in operating it does not appear to me to be the test. Therefore, I conclude that the operation of this machine is not prohibited by law."

Coinmen here said the device is an arcade piece and that there are none in operation in the State at present.

New London Council Votes Annual \$5 Fee For Phono Licenses

NEW LONDON, Conn., Feb. 7.—City council has voted here to set up a licensing system for juke boxes. Under the new law, a \$5 yearly licensing fee will be charged. At the same time, annual licenses for pinball games have been raised from \$10 to \$15.

The new ordinance had been batted around in council sessions for several months with several amendments being made to it before it finally obtained the three readings necessary before a vote could be taken on it.

Only one member of the council, Councilor Selleck, voted against the ordinance. Selleck declared it illegal to tax juke boxes for revenue. He claimed that they might be taxed only for purposes of regulation. He also pointed out to other council members that, far from being revenue producing, as is the intention of the new ordinance, it would probably cost far more to administer than it would bring in.

Selleck also claimed that if juke boxes and pin games are to be licensed, so also should be vending machines. City Manager Edward R. Henkle pointed out, however, that merchandise vending machines "are not of a nature to need regulation."

Milton Glover Appointed Veeder-Root Board Member

HARTFORD, Conn., Feb. 7.—Milton H. Glover has been appointed to fill the unexpired term of the late Frederick S. Chase on the board of directors of Veeder-Root, Inc., Graham H. Anthony, chairman of the board, announced last week.

Glover is senior vice-president of the Hartford National Bank & Trust Company, a director of the Connecticut General Life Insurance Company and Capewell Manufacturing Company, a trustee of Guardian Investment Trust and the W. T. Grant Foundation, and president of the Hartford YMCA and the Connecticut Bankers' Association.

Al Meyers Resigns From Games Co.

SAN FRANCISCO, Feb. 7.—Al Meyers, for six years sales manager for Advance Automatic Games Company, has resigned his post and will vacation for 30 days in Los Angeles and Palm Springs. Meyers' resignation was effective Monday (2).

Meyers is well known in the coin machine field, having been with the Gardner Salesboard Company and Wolf Sales Company, the latter company here before its headquarters were moved to Denver.

Meyers intends to return to the bay area following his sojourn in Southern California and "will get back into action."

Start Shipping Rio Rita Games

CHICAGO, Feb. 7.—Amusematic Corporation has begun shipping the first production models of its new rolldown game, Rio Rita, says Ted Kruse, who with Vince Connors, heads the firm. Game was first shown in the Amusematic booth at the recent Coin Machine Industries' convention in the Sherman Hotel here in January.

Rio Rita features flipper action bumpers, uses five steel balls that are the same size as pin balls. In addition new game has roll-over switches and kick-out pockets that help add to player interest.

Kruse reports that inquiries as a result of the display at the convention indicate the game may have an unusual production run.

Traveling Showroom Takes Machines to Ops' Doorsteps

NEW YORK, Feb. 7.—Plans for a traveling showroom to acquaint out-of-town operators with the coin machine line carried by Modern Music Sales Corporation were announced this week by Nat Cohn, president. The promotional scheme will make use of a truck stocked with a variety of coin equipment and staffed by Wally Merila, veteran coinman.

With the campaign scheduled to take in up-State New York and Connecticut, two General Motors one-ton trucks, with remodeled interiors, will bring the latest in coin machines to out-of-town operators right in the scene of their operations, according to Cohn. Campaign will get under way Monday (9) when the first truck leaves the city for up-State New York. Second truck, earmarked for Connecticut, will not be in operation for two or three months.

According to the campaign blueprint outlined by Merila, the "showroom on wheels" will drive to operator headquarters in small communities and demonstrate the coin equipment in the truck interior. A 250-foot electric cable will be carried.

In larger towns and cities, serviced by six or more operators, Merila will rent a hotel suite to display the modern merchandise. Operators will be informed of the showings via ads in local papers. This should also attract operators new to the coin machine field, Merila predicts.

To supplement this direct contact with operators, Merila will spend part of his time promoting coin equipment to location owners. "Instead of selling thru descriptive leaflets and verbal sales talks," he said, "I am going to let the location owners see and hear our merchandise." Good contracts obtained in this manner will

Mangan Resigns Post With CMI; Ruttenberg New Head

CHICAGO, Feb. 7.—James T. Mangan, director of public relations for Coin Machine Industries, Inc. (CMI), for the past 15 months, announced this week that he had resigned that post. Dave Gottlieb, CMI president, said that Dudley Ruttenberg, recently retained as counsel for the association, would become director of public relations when Mangan's resignation becomes effective February 16.

Actually, Mangan tendered his resignation in a letter to Gottlieb dated October 12, 1947, requesting that the resignation be effective on the February date. At a CMI board of directors' meeting Tuesday (3) the directors were notified of the move.

Reasons for Resigning

At the directors' meeting Mangan told CMI officials: "I formally wrote Dave Gottlieb October 12 last asking that my resignation become effective February 16 after the Damon Runyon cancer fund drive and the annual show were over. I found the public relations job so big and so exacting that it monopolized my complete time, and I felt I could no longer neglect my other activities in the public relations, advertising, design and coin machine consulting fields. I was drafted for the work in the first place and in my 15 months' service consider that I have made a definite contribution to the welfare of our industry."

In his concluding remarks Mangan told the directors, "I sincerely thank all CMI members and every operator and distributor in the industry for the personal support and co-operation

given to all CMI public relations projects. You have been wonderful!"

Mangan's resignation left two vacancies in the public relations bureau, since Gwen Desplenter, assistant director of the bureau, resigned last week (*The Billboard*, February 7). Dorothy Ellis, who has been with the bureau since it was started 15 months ago, was appointed to replace Desplenter. Mrs. Ellis has been in public relations for the past seven years and spent four of those years in New York working on wartime industrial promotions.

Staff Intact

Ruttenberg told *The Billboard* that the bureau's staff will remain intact. In addition to Mrs. Ellis, Marilyn Roble and Donald Currie are employed in the public relations department. Ruttenberg said that he intends to "act as an advisor" to the bureau staff and added that he contemplates no immediate change in the bureau's



JAMES T. MANGAN

activities but that some new projects would be announced shortly after he officially assumes the position. Ruttenberg will continue to direct CMI's legal and tax department.

During Mangan's tenure, the bureau handled CMI's quarter-of-a-million drive to aid the Damon Runyon Memorial Fund for Cancer Research and Gottlieb said that the association might continue to support the Runyon fund informally.

Following his retirement Mangan will devote full-time energies to the firm Mangan & Eckland in which he is a partner. The firm specializes in public relations, design and advertising.

Monarch Bell Div. In Full Operation; Carl Huppert Head

CHICAGO, Feb. 7.—Monarch Bell Division, newly formed department of Monarch Coin Machine Company here, is in full operation, Carl Huppert, division head, announced this week. Handling new and rebuilt bells, the division also serves as a service and parts center for repairs and furnishing of replacement parts for bells.

Huppert, as head of the Bell Division, has a wide knowledge of the bell field. He was associated with two Chicago firms in this field over a period of 14 years. With Races, Inc., from 1935 to 1938, he later joined Baker Novelty Company. His work with Baker, from August, 1938, to October, 1947, was interrupted by service in the armed forces.

be turned over to local operators, he added.

Merchandise now being distributed by Modern Music and to be displayed in the "showroom on wheels" include the new Aireon juke box, Linco's Ever Fresh popcorn vender, the Meck radio line, Daval's stamp machine, Signature, Gem and Coast records, and the Vendit candy machine.

Arizona City Sets \$50 Quarterly Fee On Pinball Games

GLOBE, Ariz., Feb. 7.—Councilmen here have passed an ordinance establishing a \$50-per-quarter license fee for pinball games.

The council had earlier tried to rush thru the ordinance as an "emergency" measure calling for the \$50 tax on pin games and "similar devices." (*The Billboard*, January 17.) Only a single negative vote cast by Councilman John A. Bracco held up the ordinance at that time.

At the same council session at which the pin game licensing law was passed, a per-machine tax on vending machines of \$2.50 per quarter was instituted.

Issue Last License Call For Philadelphia Games

PHILADELPHIA, Feb. 7.—Last call to operators of music and pinball machines to renew licenses for the new year was sounded this week by City Treasurer Ralph W. Pitman. The license fee exacted by the city for the operation of such machines is \$20 a year for each machine.

Delinquents are subject to a fine of \$100 for each machine in the operator's possession.

CANDY PICTURE BRIGHTER

More Large-Count Packs Available; Lower Price

Candy bar manufacturers strive to improve relations with vending machine operators thru introduction of quantity packaging which lowers individual bar price

By Fred Amann

CHICAGO, Feb. 7.—The candy bar vending picture has improved, price-wise and in availability of larger count packs, following a trend which began to show strength last December. Instead of the 80-cent level which prevailed for 70 per cent of all bars—whether in 24-count or large-count packs—now only about 10 per cent of all bar goods in special vender packs (48 to 100 count) is pegged at what would amount to an 80-cent price per 24 bars. While lowering of price by some manufacturers accounts partially for the better price picture, main reason is said to be the increased number of new or reissued lower price bar brands which have come on the market.

Price Spiral Halted

Operator opinion is that the candy price spiral has been halted. From the manufacturer's viewpoint, however, the price question still is in a state of flux, with some indication of future increases when the high cost of cocoa beans catches up with current production.

Majority of candy makers discount present lowered prices to vender operators as being in the nature of a co-operative measure rather than an out-and-out price reduction. In many instances the store retailer pays the 80-cent per 24-count pack price while the larger packs go at the lower figure. Confirming the statement that the lower price is being offered as a service, a representative of Walter H. Johnson Candy Company stated that the firm's 100-count pack does not result in a saving to the firm. He said that in making up the larger packs they save only one-quarter of a cent on the entire pack. This firm reduced the price of its two fudge bars from 80 cents per 24-count to 72 cents within the last two weeks.

Another instance which points up the wider field of merchandise from which the independent candy operator now has to select at a below-80-cent figure is the recent action on the part of Williamson Candy Company. Firm's O Henry bar, altho made up in a 72-count vender pack for many months, recently became

Faulty Scales Hit by Press

CHICAGO, Feb. 7.—Faulty coin-operated scales came in for adverse publicity here this week when a reporter for a local evening daily noticed a pound and a half difference in his weight between two scales in the City Hall.

On the first scale in the lobby of the City Hall, the reporter weighed 178 pounds. An elevator ride later, he weighed in on the scales in the office of Irvine Levy, city sealer, and gained one and a half pounds.

Further checks were made and similar discrepancies were noted. One explanation advanced was that the lobby scale, which bore a 1947 city tag, needed re-inspection. Levy's scale has the 1948 seal.

Penny scales here have come in for criticism several times during the past year with newspapers carrying reports of as much as 30 pounds difference between scales (*The Billboard*, August 23).

Atlantic City Gets 1948 ABCB Confab

ATLANTIC CITY, Feb. 7.—American Bottlers of Carbonated Beverages (ABCB), which last November completed one of its most successful national conventions here, will return here again in the fall for its 1948 meeting. Word to this effect was received this week by Benjamin Kramer, head of the local Kramer Beverage Company, from Joseph W. Milner, chairman of the convention committee in Washington. Plans to stage the annual convention in a Midwest or more centrally located city were dropped because of insufficient hotel accommodations and exhibit space.

The 1948 meeting will include the second post-war International Beverage Exposition, which is expected to attract an attendance greater than the 10,000 persons who saw it last year. Dates for the beverage show have been set for November 15 to 19 inclusive.

available to the operator in the larger pack. Formerly this pack went only to a national operating corporation. It is now tagged at a price that would (See *CANDY PICTURE* on page 98)

Spacarb Holds First Meet For Ops, Route Managers

NEW YORK, Feb. 7.—With over 50 cup vender operators and route managers in attendance, Spacarb, Inc., held the first of a projected series of annual conventions at the Hotel Lexington here last week. To implement the convention theme, "Pull Together for Profits," the participants, representing all but one of the 40 franchise operations in the national Spacarb network, engaged in a free exchange of experience, emphasizing methods of reducing operating costs.

In addition, the convention saw the formation of five committees, chaired by operators, to draw information from the field and recommend policies for increasing profit-

able operation for the benefit of all Spacarb operators. Spacarb headquarters in New York, thru the office of Jack Pero, sales and advertising director, will serve as the clearing house of information gathered, with occasional meetings of committee chairmen scheduled. The parent corp any will then disseminate the data to all its franchise operators.

Of special interest to those in attendance at the three-day meet were discussions of venders suitable for installation on locations already having supplementary machines. Operators whose routes presently have supplementary venders detailed their experiences and answered questions (See *SPACARB HOLDS*, page 104)

Blumenthal Calls for Tie-In Plugs To Spur Vender Sales

PHILADELPHIA, Feb. 7.—Call for showmanship to promote extra profits for candy machines on locations was sounded this week by Joseph Blumenthal, treasurer of Blumenthal Bros., local manufacturers of coca and chocolate products. Blumenthal is in charge of the firm's wholesale and automatic merchandising sales departments. He urged that operators and location owners work closer together to capitalize on the tremendous profit possibilities of candy machines. His firm manufactures BB Sno-Caps, Good-bers and Malties which are distributed thru venders.

"There should be no reason why the promotion techniques successful in putting over the films shown in a theater could not be applied to candy sales," said Blumenthal. "Conventional counter display, streamers, etc., might be effective, but certainly a slide or film short plugging the candy counter or machines could be flashed on the screen. One suggestion which these ideas give is the tying in of particular candies with the feature film or one of the short subjects being shown. Remember the picture *The Egg and I*? To plug BB's competitive

product, the candy bar, Chicken Dinner, should have sold well at that showing. Or our own Sno-Caps could be featured along with a show having a winter setting. Other possibilities along these lines are numerous."

Aside from promotion, Blumenthal said that candy sales in theaters call for a study of the products which can be offered. Many people resent having to make a selection from a limited collection and would like to buy the confections they are accustomed to purchasing at outside candy counters. And while consumer surveys show that many people would almost rather do without than purchase unknown brands of bar goods, little known brands which are of high quality and unique appeal can be featured as specials for which patrons will look when visiting a particular theater.

The actual location of the candy machine should also receive close attention, he added. If it is impossible to locate the machines where incoming patrons can't miss it, Blumenthal suggested that signs or arrows might be employed to catch the eye of the prospective customer.

Virginia Bill Classes Ops As Retailers

May Vote Wednesday

RICHMOND, Va., Feb. 7.—Vending machine operators here were encouraged yesterday (6), when the Senate Finance Committee reported out Senate Bill 122 with a favorable recommendation. The measure would amend the State's tax code to classify each vending machine operator as a retail merchant and impose a \$20 yearly merchants' license.

At the present time, due to exorbitant per machine fees, there are no candy vending machines, other than those in industrial spots, on location in the State since the fees are prohibitive.

The Senate measure has been placed on the Senate calendar, should receive first reading Monday morning and may possibly come up for a vote Wednesday.

Okays Local Taxes

The measure would likewise enable the governing body of every city, town and county in the State to impose local license taxes on vending machine operators and to classify the operators as retail merchants. In no instance are the vending machine taxes to exceed those imposed on retail merchants.

The proposed law defines a vending machine as "only such machines as vend goods, wares and merchandise and give to the customer on every purchase his money's worth in goods, wares or merchandise. The term does not include any machine the operation of which is prohibited by law, nor any machines which have any gambling or amusement feature whatsoever."

Under terms of the proposal, every vending machine would be plainly marked by the owner, with the name and address of the owner.

Section imposing the new license tax reads:

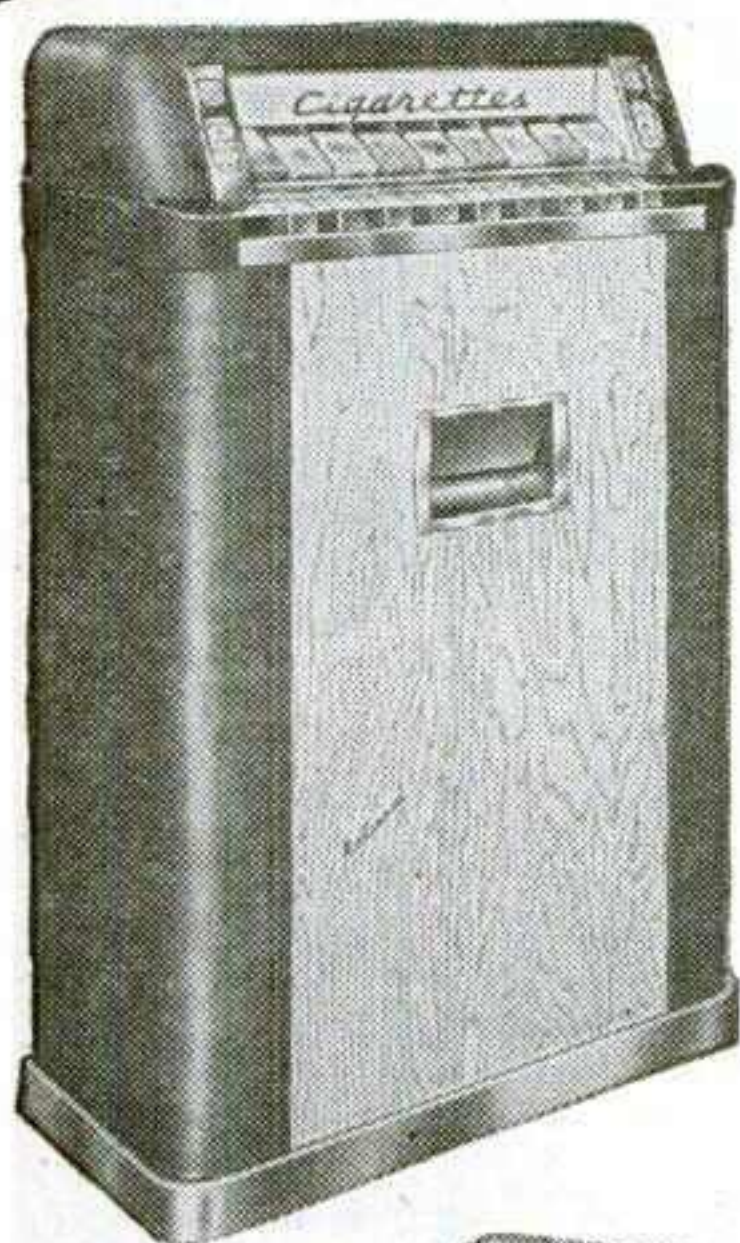
"Every person, firm and corporation engaged in the business of selling goods, wares and merchandise thru the use of coin-operated vending machines shall be classified as a retail merchant and shall pay an annual State license tax for the privilege of doing business in this State of \$20; provided, however, that if any such person, firm or corporation has more than one definite place in this State at which goods, wares or merchandise are stores, kept or assembled for supplying such vending machines, the annual State license tax hereby imposed shall be \$20 additional for each such definite place in excess of one. The license taxes aforesaid shall not be subject to proration."

J. F. Frantz Names Nat'l Scale Distrib

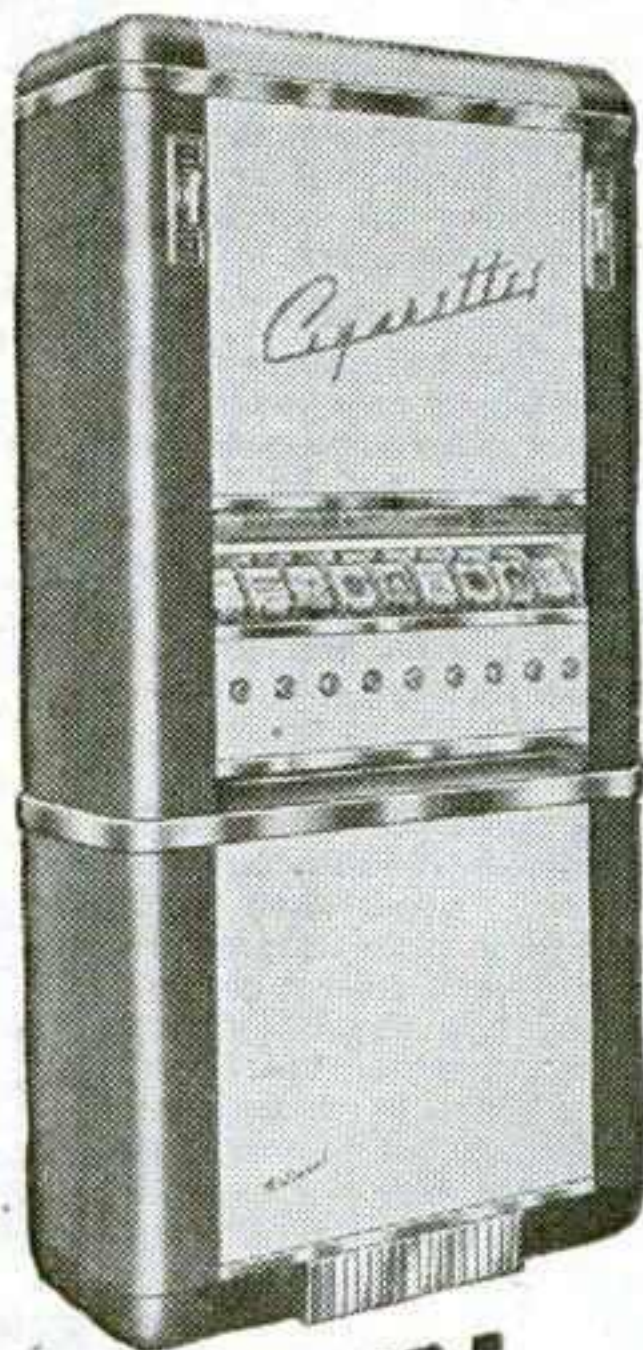
CHICAGO, Feb. 7.—J. F. Frantz, head of J. F. Frantz Manufacturing Company here, has announced appointment of Jack Rosenfeld, St. Louis, as national distributor of the firm's scales.

Rosenfeld will work thru regional distributors as did Frantz when firm acted as its own national distributor.

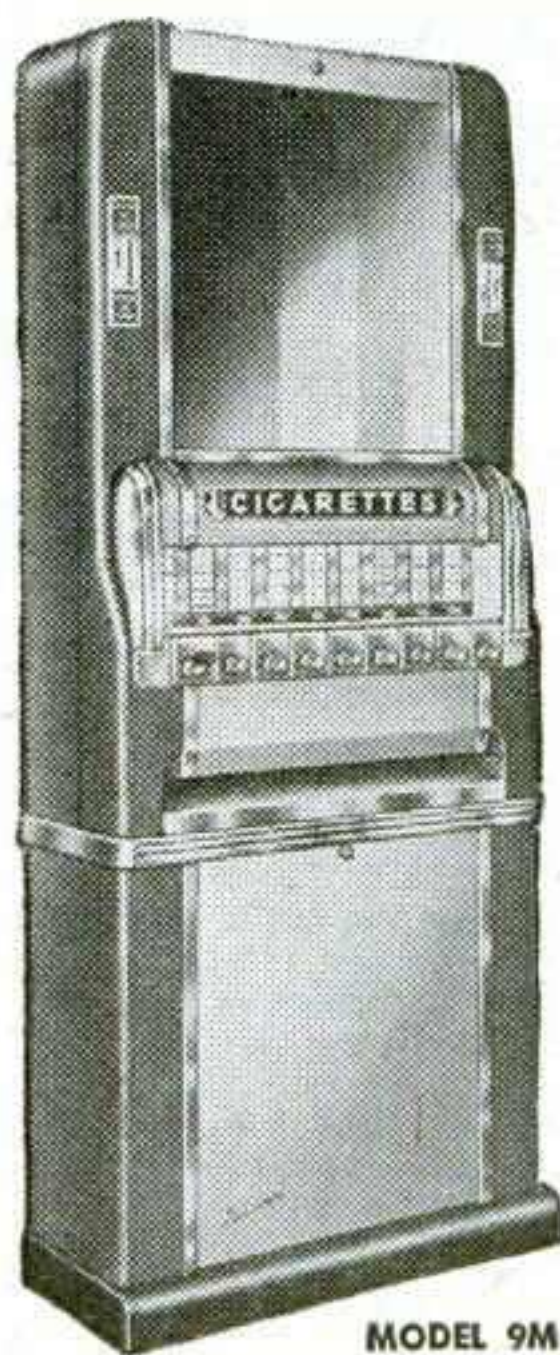
Look at them all
-then you'll operate
NATIONAL



MODEL 9EC
 America's only modern, electrically-operated Console Type Cigarette Merchandiser.



MODEL 9E
 The finest electrically-operated Conventional Type Cigarette Merchandiser.



MODEL 9M
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MODEL 8CE
 The only electrically-operated, Console Type Automatic Merchandiser, for Candy, Cigarettes and other items.

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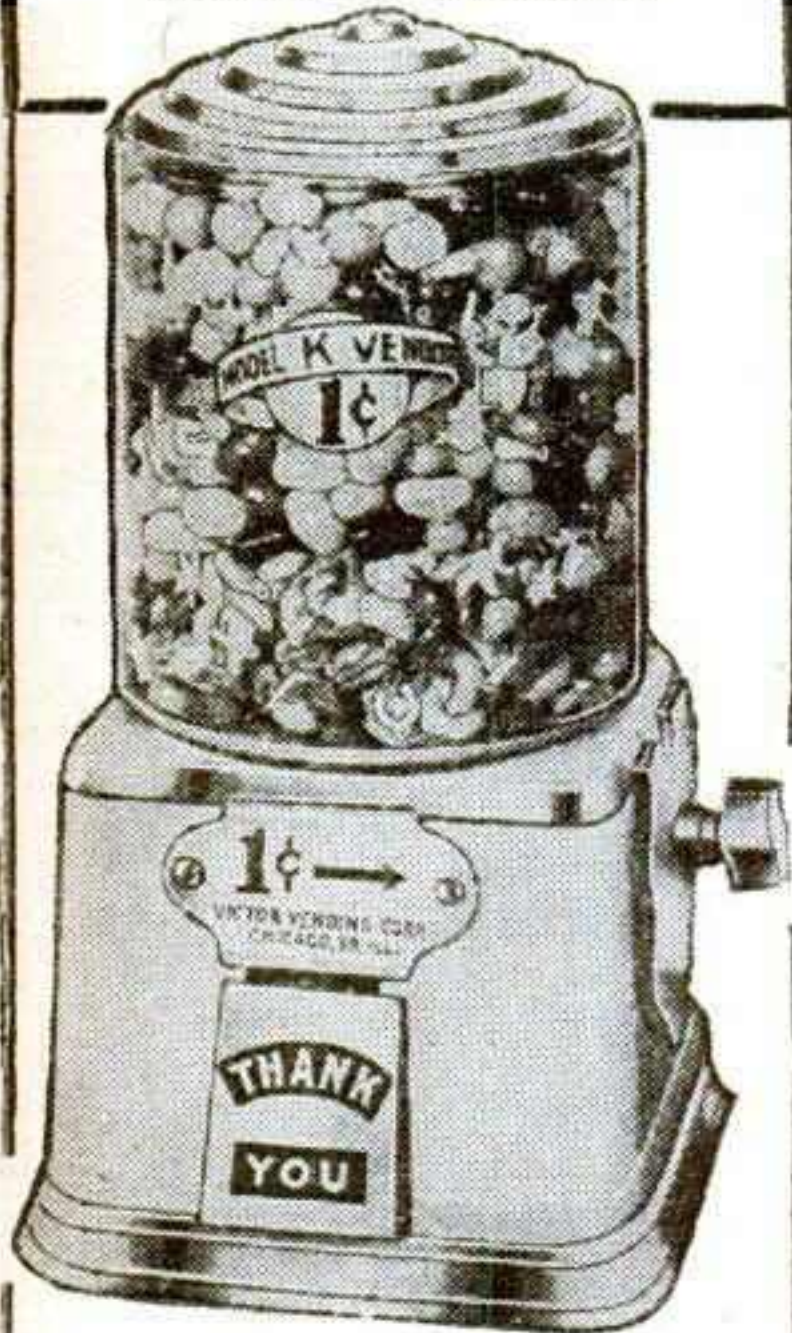
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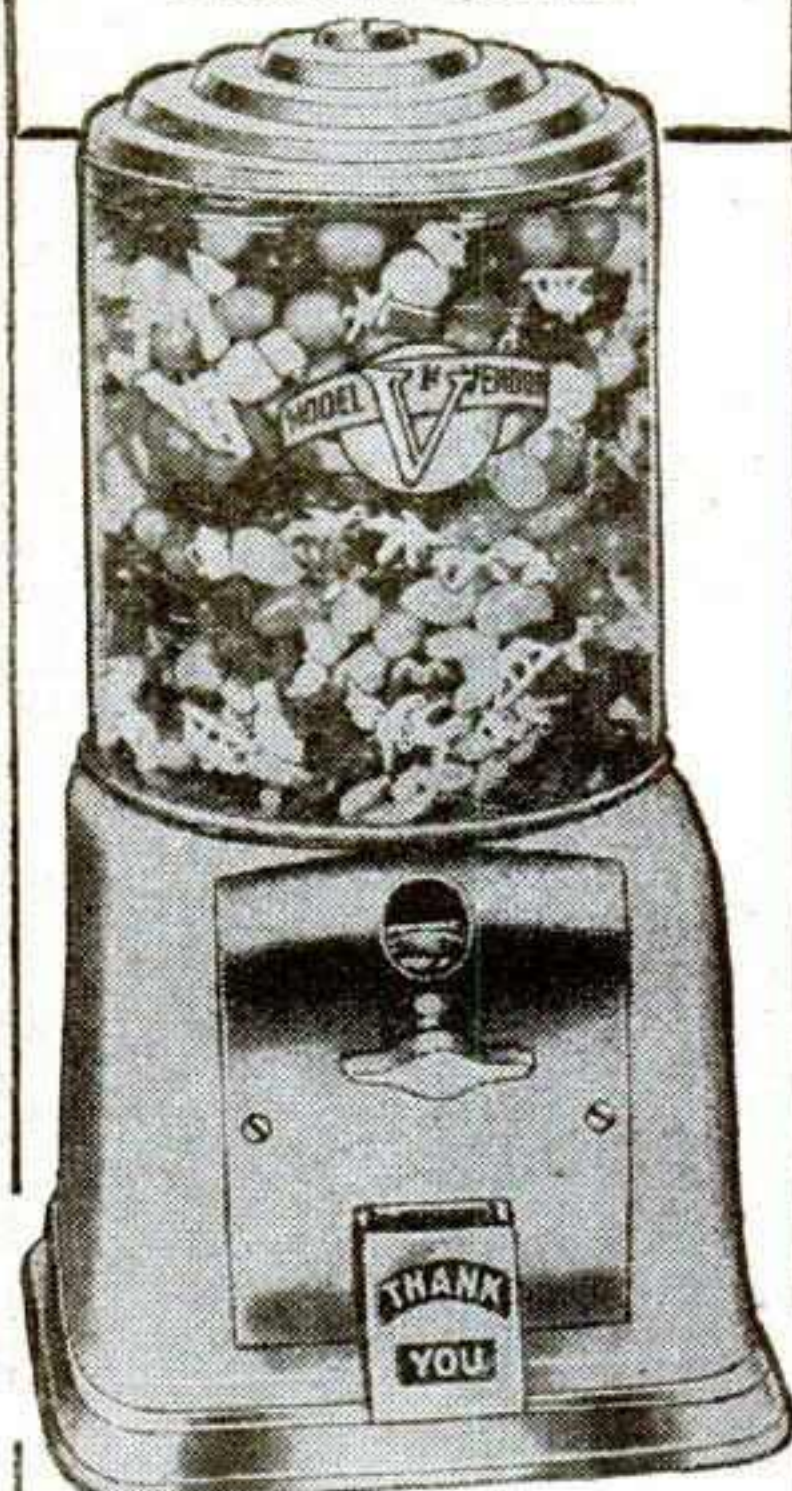
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**Candy Picture Brighter;
More Large-Packs Available**

(Continued from page 96)

figure out to 72 cents for a 24-count pack. Then, too, the special smaller vender bar which was used in these larger packs has, due to operator and vender-customer demand, been discontinued.

John Horne Candy Manufacturing Company, Evanston, Ill., is another firm stressing vender retailing. Its coconut bar, now made up in a vender pack of 48 bars, is priced at what would be 77 cents for the 24-count pack. Holding the 80-cent line, however, are Mars, Inc.; E. J. Brach & Sons and Schutter Candy Company, among other firms. These companies still retain a quota system.

In the solid chocolate bar field there are conflicting reports on the availability of this type of candy. While some manufacturers state that their product is going out to both retailers and vender operators on a satisfactory scale, several operators declared this week that a noticeable tightening up of supply was apparent the latter part of January. Walter Baker Chocolate Company, Dorchester, Mass., is said by several operators to have stopped vender sales of its bar. Rockwood and Wilbur-Suchard Chocolate Company were said to have tightened up on bar deliveries. W. H. Winter, of Lamont Corliss, said that while the chocolate picture is not too promising, from the price and not the supply angle.

**Ariz. Bottlers
Elect Wallace
Head of Assn.**

PHOENIX, Ariz., Feb. 7.—Floyd Wallace, president of the Coca-Cola Bottling Company, Douglas, was elected president of the Arizona State Bottlers' Association at the group's 19th annual convention here.

Elected vice-president and secretary-treasurer respectively were W. P. Ritter, Nehi-Royal Crown Bottling Company, and W. R. Hood, Seven-Up Bottling Company, Phoenix. Named directors were R. H. Payne, Coca-Cola, W. J. Mitchell, Double Cola, and J. O. Dodson, Barq Bottling Company, all of Phoenix, and Mike Purcell, Coca-Cola, Flagstaff, the retiring president.

Hear Sugar Report

During the convention Frank Willis, Los Angeles, representative of Holly Sugar Company, stated the sugar supply in the United States is "excessively long" and further price drops are expected.

"We are recommending that you buy from hand-to-mouth because there is no reason at all to worry about supply," Willis declared.

Other speakers included Thomas J. Mansfield, Newark, N. J., president, American Bottlers of Carbonated Beverages, and Bert Van Cleve, San Francisco, sales promotion manager for Pacific Coast division of Owens-Illinois Glass Company.

**American Tobacco Votes
First Quarter Dividends**

NEW YORK, Feb. 7. — Board of directors of the American Tobacco Company voted the regular first quarter dividend of 75 cents per share at its recent meeting. An extra dividend of 75 cents per share, made available out of 1947 earnings, was also voted. Both dividends, which total \$1.50 for the first quarter, will be payable March 1 on the common and common B stock to stockholders of record February 10.

his firm still manages to supply orders from operators from their monthly quotas. Lamont Corliss has a 200 pack for venders; its 24 pack is priced at 95 cents.

Competitive Picture

Commenting on the over-all bar outlook, Perry Rose, Robot Sales, Maywood, Ill., stated that while the recent reduction in many bar prices was a help, it still was not the answer to the price problem of the vender operator who had routes in highly competitive territories. He explained that because many of the bars which now bear the under 80-cent price tag are not leading vender items, he still finds it necessary to stock 80-cent bars in his machine to meet competition.

Altho the lower priced bars are high quality items, competition and management in many industrial locations demand the higher priced merchandise which, being nationally advertised and known, is thought to be superior. For an operation where competition is not so sharp, the wider use of the 72 and 77-cent merchandise is proving to be a real answer to the price question.

Chicago operator Bernard Kaden, Kandy Kit Company; Sam Kogen, Illinois Mechanical Candy Sales, and Bert Riel, Vendall Service Corporation, are in agreement on the value of the lower price, larger count trend. Kaden stated that both are indicative of the recognition the manufacturer is now giving the vending machine. Because each vender operator is in actuality a multiple-store outlet for their product and a top means of advertising their candy, the real value of the vender is becoming apparent to the candymakers.

Stop 6-Cent Experiment

Bert Riel, of Vendall, feels that candy prices have now reached their peak, and for this reason he sees no "real reason for extending the firm's recent test operation of a 6-cent candy bar price (*The Billboard*, November 27, 1947). If bar prices were to go over the 80-cent figure, the 6-cent vender would be a necessity, but from present indications there is no reason to believe this will happen."

Of the 6-cent operation, Riel said, "The three-and-a-half month test showed that 6-cent candy bar sales are possible and profitable thru venders. We used a 6-cent coin mechanism developed by the Vendall Company, Chicago vender manufacturer. This machine, placed in a railroad yard location, showed an 11 per cent drop in sales volume, but at the same time offset this drop with a 6 per cent gain in dollar volume because of the added penny."

Riel added that while the company's original plans called for extensive use of the 6-cent bar price, provided the public reception of test units proved their acceptance, the entire plan has been shelved because of the brighter price picture in the bar field.

**Wilmington Theaters
Get Berlo Venders**

PHILADELPHIA, Feb. 7.—Expanding its operation of soft drink venders in movie houses, Berlo Vending Company here announced negotiations are under way for the placement of such machines in all the Warner Bros.' theaters in near-by Wilmington, Del.

The circuit operates six movie houses in Wilmington, and arrangements for the machine placement are being made with Lewis S. Black, city manager for Warners. Machines to be installed will include Coca-Cola and root beer venders.

Immediate Delivery
in the East From
Our Large Warehouse

Genuine Leaf

RAIN-BLO

BALL BUBBLE GUM

NO WAITING

ORDERS SHIPPED SAME DAY PREPAID

100 to 999 Lbs. 34¢ Lb.
1000 Lbs. and up 33¢ Lb.

Full Cash With Order.
Packed in 25 Lb. Cartons.
Minimum Shipment Prepaid 100 Lbs.
Less Than 100 Lbs. Freight Collect.

**CARD
VENDOR**

MONEY MAKER

A route of these Card
venders will earn a
steady income for
you. Tax free.

List Price, \$29.50.

\$7.50
EA.

Cards at \$4.25 Per M



**COLUMBIA
BELLS**

Twin
Jackpot
1948
Models

List Price,
\$745.00.

\$99.50
EA.

While They
Last.

Changeable
to 1¢, 5¢,
10¢, 25¢
Play



LARGE DE LUXE MODEL . . . \$159.50

**BRAND
NEW
IMPS**

EITHER 1¢ OR 5¢ PLAY

Cig. or Fruit Reels

\$12.95 ea.

LOTS OF 12
OR MORE

5 or More, Ea. . . . \$13.75

Sample 14.50

QUANTITY PRICES TO WHOLESALE
BUYERS



**MILLS VEST
POCKET BELL**

SIZE 8"x8"x8", 5¢

OPERATOR'S PRICE

\$65.00

Rebuilt, \$49.50.

A pocket-size slot with auto-
matic payout system. Awards
from 3 to 20 nickels.



WRITE FOR COMPLETE LIST!
1/3 Deposit Must Accompany All Orders.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN ST., PHILA. 23, PA.
LOmbard 3-2676

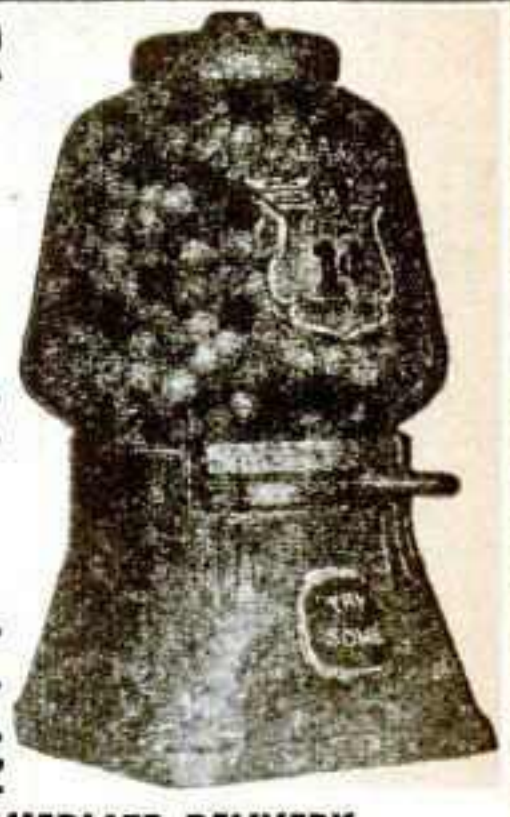
**SILVER
KING**

Bulk
Venders,
1¢ or 5¢

Ball Gum
Venders,
2 for 1¢ or
Straight 1¢.
Sample

\$13.95

2 to 5.
Ea. \$12.50.
6 to 11.
Ea. \$11.55.
12 to 49.
Ea. \$11.05.
50 or More,
Ea. \$10.55.



IMMEDIATE DELIVERY
FROM STOCK ON ALL MODELS
Send for Free Catalog and Quantity Prices on
All Machines.
1/3 Deposit Required With Orders.

FRANK DISTRIBUTING CO.

605 SPRING GARDEN ST., PHILA. 23, PA.
(Market 7-5181)

Match Price Rise Hits Cig Ops

Lucky Strike Leads Tax Paid Production Survey But Camel Shows Biggest Gain Over '46

American Tobacco and R. J. Reynolds Lead Mfrs. Survey

WASHINGTON, Feb. 7.—Lucky Strike, cigarette manufactured by American Tobacco Company, maintained its lead in cigarette tax paid production in 1947 with 103 billion units the declining from its 1946 mark by almost 9 per cent, according to a domestic brand consumer survey prepared by Harry A. Wootten, prominent statistician and economist, who prepared the information for *Printer's Ink*. However, of considerable importance is the fact that Camel cigarettes, a product of R. J. Reynolds, increased its tax paid production by 12.8 per cent to challenge Lucky Strike with 101 billion tax paid units.

According to Wootten, Lucky Strike accounted for 30.4 of all the cigarette tax paid output by brands, with Camel second with 30.1 per cent. Chesterfield, made by Liggett & Myers, was third with 20.7 per cent. Latter firm accounted for 69.5 billion tax paid units, a gain of 2.2 per cent over the previous year. Fourth place in the survey was occupied by Philip Morris with Old Gold rounding out the big five.

PM and OG Next

Between them Philip Morris and Old Gold totaled 37 billion cigarette tax paid units, with the former accounting for 22 billion and Old Gold 15 billion units. Philip Morris' figure, which accounted 6.5 of production, was approximately the same as it was a year ago but Old Gold gained 3.4 per cent in all and accounted for 4.4 per cent.

Following the first five in the brand preference consumer survey were Pall Mall, Kools, Herbert Tareyton, Raleigh, Rameses & Marvel, Wings and Avalon, Regents, Alligator and Domino, Parliament and Virginia Rounds, and Marlboro in that order, which brands had an aggregate total of 7.3 per cent of all tax paid production. In this group Kools, Pall Mall, Herbert Tareyton, Regents and Parliament and Virginia Rounds made substantial gains in production while the remainder showed varying tax paid production declines.

Leaders according to manufacturing firms in another survey prepared

Develop New Vacuum Pack for Bulk Nuts

NEW YORK, Feb. 7.—Bulk vender operators, seeking a means of maintaining higher taste appeal of peanuts at the purchase point, have evidenced interest in a new vacuum pack bag being used by Farmers Nut Corporation here which is designed to keep bulk peanuts cooker fresh.

New vacuum package, which is at this time available only in a 30-pound size, reduces entrance of oxygen to one-tenth of 1 per cent. The bag, which is laminated with thermoplastic and lined with aluminum foil, admits inert nitrogen instead of oxygen.

The new wrapping is licensed for use by Farmers Nut Corporation only, and is said to be suitable for all types and kinds of nuts.

by Wootten for *Printer's Ink* shows that American Tobacco was tops with 121.5 billions or 33 per cent of total cigarette output by companies. R. J. Reynolds was next with 104 billion units or 28.3 per cent, and Liggett & Myers was in third place with 78 billion units, accounting for 21.2 per cent. Fourth and fifth positions went to Philip Morris, with 25.3 billion units, or 6.9 per cent; and Brown & Williamson, 18.5 billion units or 5 per cent. First three firms on the list showed gains over 1946 output but fourth and fifth manufacturers showed small declines in output.

Following Brown & Williamson, the manufacturers were listed as follows: P. Lorillard, 16 billion units or 4.4 per cent; Stephano Bros., 2.1 billion units for .6 per cent total output; Larus Bros., 1.2 billion units for .3 per cent of all output; Riggio Tobacco, .6 billion units or .2 per cent, and Benson & Hedges, .5 billion units or .1 per cent of all manufacturing production.

Pretzel Tells Details of Two Chicago Firms

CHICAGO, Feb. 7.—Howard Pretzel, one of the principals of both Commodity Vendors and "Pop" Corn Sez, Chicago firms, this week disclosed additional details of the set-up of both concerns.

Pretzel stated that Ken Wilson is president of both firms, while he holds the title of vice-president of Commodity and the popcorn firm, which was purchased by Pretzel and Wilson in December. Both firms have sales offices at 130 North Wells, this city.

Commodity has distribution of the Lewel aspirin vender thruout more than half of the 48 States, appoints State distributors in heavily populated States and area distributors for groups of less populated States. Vender is made for Commodity by the Lewel aspirin machine company, Fort Worth, sells three-to-a-pocket aspirin for a nickel. Commodity also distributes aspirins sold thru the venders.

Illinois, Wisconsin Distrib

"Pop" Corn Sez firm, Pretzel pointed out, distributes "Pop" Corn Sez venders in Illinois and parts of Wisconsin, as well as the popcorn sold thru the venders. Vender is made by Auto Vend, Inc., Dallas, a firm formerly known as T & C Company. Wilson and Pretzel have a warehouse for the firm located in the western part of Chicago.

"Pop" Corn Sez firm formerly operated several hundred venders, but Pretzel pointed out that some of the popcorn routes have already been sold and the remainder are about to be sold. Pretzel said that he and Wilson will concentrate on being distributors of the popcorn vender and popcorn sold thru it and will do no operating whatsoever.

Vender Firm Names Abelson for Award

MORRIS, Ill., Feb. 7.—W. R. Greiner, sales manager of the Northwestern Corporation, announced this week that Meyer Abelson, of American Distributors, Pittsburgh, has been named as Northwestern's number one distributor for 1948.

Abelson's award followed a year of outstanding sales for the Pittsburgh firm which handles the Northwestern vender line in Western Pennsylvania.

Naming of the firm's top distributor has been an annual event with the Morris firm for the past 10 years. It was Abelson's first time in the role.

As an award for the outstanding sales record, American Distributors was given the additional territory of Eastern Ohio for the Northwestern line.

Costs Climb 13 Per Cent

Massachusetts association polls members on dropping match giveaways in venders

By Tom McDonough

CHICAGO, Feb. 7.—Recent jump in the wholesale price of matches amounting to almost 13 per cent is currently posing a problem for cigarette vending machine operators, with at least one vender association making a concerted attempt to have its operator members pass the added price along to the customer.

Effective in mid-January, the per (See MATCH PRICE on page 103)

Destined to revolutionize CIGARETTE SALES everywhere in America!

THE Keeney ELECTRIC CIGARETTE VENDOR



- ★ SENSATIONAL
- ★ EASY TO SERVICE
- ★ STREAMLINED BEAUTY
- ★ YEARS AHEAD OF ALL OTHERS

If you missed it at show-time—write for details

J. H. Keeney & CO., INC.
"THE HOUSE THAT JACK BUILT"
3400 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

SALES RECORDS PROVE PAN'S "HARD SHELL" CANDIES

Sell fast as counter goods or bulk venders.

If you are not on our mailing list, write us today.

PAN CONFECTIONS

DIVISION OF CHASE CANDY COMPANY

311 WEST SUPERIOR STREET • CHICAGO 10, ILLINOIS

THE ACME ELECTRIC SHOCK



Price of Machine.....\$22.50
 2 to 11 Machines..... 18.75
 Bracket (if desired)..... .50
 Floorstand (if desired)..... 4.00

ORDER TODAY

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH

Distributor of Advance Vending Machines

1647 Bedford Ave. Brooklyn 25, N. Y.

Silver-King's New 2 for 1c BALL GUM VENDOR



Sensational new 2 for 1c ball gum vendor. Bigger play and bigger profits for all types of locations. The most sensational ball gum vendor ever developed!

(Patent Pending)

AT ALL BEST DEALERS OR WRITE

SILVER-KING CORP.

622 DIVERSEY PARKWAY, CHICAGO 14, ILL.

FEBRUARY SALE!

NEW

200 5¢ Cash Tray Vendors	.. \$ 5.00
50 5¢ Advance Nut Vendors	.. 11.00
25 1¢ Advance Ball Gum	.. 11.00
4 1¢ Kicker and Catchers	.. 24.50
25 1¢ Gottlieb Grippers	.. 29.50
10 1¢ Pop-Ups	.. 12.50
500 Silver Kings, Nut or Ball Gum. Lots of 25 or more	10.50

USED

3 5¢ U-Need-A-Pak Candy Vendors	.. \$50.00
69-Col. National Cigarette Vendors	.. 75.00
20 1¢ Post Card Vendors	.. 7.00
5 1¢ Kicker and Catchers	.. 15.00
50 1¢ A. B. T. Challengers (1947 Model)	.. 32.50

1/3 Deposit with order, bal. C. O. D.

CAMEO VENDING SERVICE

432 W. 42nd St., New York 18, N. Y.
 Phone: Medallion 3-1334

FTC Hearing March 2 on Candy Industry Fair Practices Code

WASHINGTON, Feb. 7.—Federal Trade Commission (FTC) will hold a hearing March 2 on a proposed code for the candy industry which was released by FTC this week. Final action on the code is expected to be taken some time in the spring.

The code, which has been drafted by FTC trade practice experts and leaders of the candy industry, contains 21 separate rules which would have the force of law after the code is formally adopted. FTC lists four other rules considered to be "good practices" but not having the force of law.

Among the prohibited activities in confectionery wholesaling under the proposed code are: Misrepresentation and deception in the sale of products; tie-in sales; defamation of competitors or their products; use of lottery schemes or games of chance; selling below cost "where the intent is to lessen competition"; payment of brokerage fees or commissions "except for services rendered in connection with the sale or purchase of goods"; payments of advertising or promotional allowance to preferred customers unless such payments are made to all purchasers, and inducing or receiving price discriminations not justified by a difference in costs.

List Four Rules

The four supplementary "rules" record industry approval of compilation of lawful statistics, lawful cooperation among industry members, and use of "open-form" contracts which allow for subsequent negotiations. In addition, the candy wholesalers are to agree that all contracts—written or oral—are obligations "which should be followed in letter and in spirit."

Unless strong protests are received by FTC either in writing or at the March 2 hearings, the commission is expected to adopt the proposed code in virtually its present form.

Lay Production Plans for New Dual Nut Mach.

MORRIS, Ill., Feb. 7.—The Northwestern Corporation, manufacturers of bulk merchandise vending machines, announced here this week that production on its new Dual Nut vender will begin early in March.

New vender was displayed publicly for the first time at the National Automatic Merchandising Association (NAMA) convention in Chicago in December (*The Billboard*, December 27). It features a dual merchandise compartment divided by a lucite partition. Each half of the compartment holds four pounds of merchandise.

Dual Delivery

Dual Nut has two coin and delivery chutes and vends a penny portion with one turn of a handle and a nickel portion with five turns when the proper coins are deposited. Coin mechanism is complete with a slug rejector.

Vender is approximately 14 inches high, 12 inches wide and five inches deep. One of its unique features is that a customer can obtain merchandise from each of the two compartments for the same nickel, changing his selection after each penny portion of the nickel sale has been delivered.

Non-Corrosive Partition

Merchandise in the machine comes in contact only with glass, the lucite partition which separates the two compartments and stainless steel, which is non-corrosive.

Dual Nut is composed of four separate units—coin mechanism, which is attached to the door; vending mechanism, merchandise compartment, and the case. Parts are easily removable for servicing and are interchangeable. Units may be switched between machines without the use of tools or fitting.

Pilot models of the new vender will be ready for shipment to all Northwestern distributors next week.

Ohioans Up Smoking During 1947 Tax Report Indicates

CLEVELAND, Feb. 7.—Ohio Department of Taxation disclosed here recently that smokers in the State paid a total of \$16,425,441 in cigarette taxes during 1947, topping the 1946 collection by \$963,841 or 6.23 per cent.

William D. Bailey, supervisor of the department's excise section, pointed out that the total cigarette tax receipts indicated that about \$140,000,000 was spent by Ohio citizens for cigarettes last year.

Per capita consumption of cigarettes during 1947 amounted to 147 packs compared with the traditional leader, Vermont, whose smokers averaged 194 during the same period.

Philadelphians Get First Taste of New Nutri-Cola Beverage

PHILADELPHIA, Feb. 7.—Distribution of a new cola drink—Nutri-Cola—was launched this week in the Philadelphia area. The new drink is a product of the Nutri-Cola International Corporation, which is sponsored by one of the most influential groups of business men ever to enter the soft drink field. It is bottled by a division of Booth Bottling Company, Inc.

Bulk of the distribution here will be handled by the 116 members of the Nutri-Cola Distributors' Association of Philadelphia. Lionel Marks, president of the corporation, told a meeting of distributors here: "Nutri-Cola was pretested for five years thru picked fountain outlets. More than 100,000,000 samples were consumed in these tests and this beverage enters your city as a product with assured consumer acceptance."

As yet, all the bottles are being sold over the counter with no special plans announced for vending machines.

Minnesota Cig Wholesalers Report on Gross Business

ST. PAUL, Feb. 7.—Minnesota wholesalers bought 46,538,338 packages of cigarettes for resale purposes in the State from July 1 thru December 31, 1947.

This was disclosed here with the report that \$1,396,150 was being distributed to 87 counties and 771 incorporated cities, villages and boros from the State's new 3-cents-per-package cigarette levy. The municipalities receive one-third the total levy collection, with payments to be made by State Auditor Stafford King by February 15.

Meanwhile, State Tax Commissioner G. H. Spaeth reported that cigarette tax collections in January totaled \$623,750, bringing to \$4,883,390 the total revenue from the cigarette levy which became effective last July 1. Clark said January collections indicated that the anticipated post-Christmas slump did not materialize.

L. A. Coin Mach. Distrib Formed By Monsky-Kean

LOS ANGELES, Feb. 7.—Phil Monsky and Barney B. Kean have established the Products Merchandising Company to distribute nationally known lines of coin machine equipment, they announced here this week. Offices have been taken at 7551 Melrose.

First account to be handled by the new concern is Shine-O-Mat shoe shine and brushing machine, manufactured in Milwaukee. Monsky and Kean will distribute the product in California, Colorado, Arizona, Nevada and Utah thru their Los Angeles and Colorado Springs offices.

Shine-O-Mat both buffs and brushes shoes. A 5-cent coin slot is used. Machine is said to be simple to operate, and is guaranteed against defective parts for one year. Finished in two-tone light walnut veneer, only service elements required are replacement of brushes and buffers approximately once a year. The machines have been location tested since 1944.

Products Merchandising Company will only distribute and will sell to operators and sub-distributors. Shine-O-Mat is now in production and deliveries are being made in 10 days, say company officials.

Atlas

5c BANTAM TRAY VENDOR

Immediate Delivery!

- Vends Almonds
- Nuts—Candy
- Pistachios

Write for Circular Jobber Inquiries Invited

Atlas Mfg. & Sales Corp.
 12220 TRISKETT RD. • CLEVELAND 11, OHIO
 ESTABLISHED 1920

WRITE FOR OUR CATALOG

VENDORS' SPECIALS

Mdse. Stands, Solid Steel—Weight 35 Lbs.	\$4.50
Double Plates for Two Machines	1.15
BUBBLE GUM—140 Count and 170 Count—25 Lb. Cartons, Per Lb.35

1/3 Deposit, Balance C. O. D. Fast Delivery.

VEEDCO SALES CO.

2113 Market St. Philadelphia 3, Pa.

FOR BEST RESULTS USE **BRAND NEW 1948 SILVER KINGS**

1¢ Ball Gum—1¢ Peanuts
 —5¢ Almond Candy—5¢ Hot Nut, etc. Write for special quantity prices.

Bubble Ball Gum—Any Size, Any Quantity. Stands, Cement Filled.

35c PER LB. \$3.50 EACH

DEVICES NOVELTY SALES CO.
 467 N. Milwaukee Ave. CHICAGO 10, ILL.
 Exclusive Silver-King Distributors Chicago and Suburbs

Hoosiers Find Tax Free Cigs Are No Bargain

INDIANAPOLIS, Feb. 7.—An Illinois firm selling cigarettes tax free has been flooding Indianapolis and some other parts of the State with post-card offers. They sell cigarettes at \$1.39 a carton—three cartons minimum—with 12 cents per order for postage. But the cigarettes might not turn out to be as big bargains as they seem, according to Henry L. Myers, director of the Indiana Cigarette Tax Division of the ABC.

The Illinois firm, according to Myers, pays the Illinois tax, then periodically submits the names of its customers to the Illinois Cigarette Tax Division and gets a rebate on the tax. The Illinois division is "playing ball" with the Indiana division by passing along names and addresses of Hoosier cigarette tax dodgers.

Myers said his office already has received a list of names of purchasers in Vincennes and West Lafayette during November and December, and preparations are being made to collect the Indiana tax of 3 cents per package plus penalties. The Indiana law makes evasion of the tax a misdemeanor, with penalties ranging up to 90 days in jail and \$200 fine.

Grapette Magazine Suggests Laundry Vender Locations

CAMDEN, Ark., Feb. 7.—Grapette, monthly house organ of the Grapette Company, Inc., here had a handy location suggestion for its vender operator-readers in its February issue. Said the magazine:

"There are more than 2,000 Laundrettes and Laundromats in 700 American cities and communities with an average of over 1,200 patrons each per week. Each patron is required to wait several minutes while laundry is being washed.

"Grapette bottlers should immediately capitalize on this splendid opportunity by making Grapette available to patrons while they wait, thru the medium of Grapette coolers and Grapette venders. Investigate in your own territory and be sure Grapette is available in every place where people congregate. It's not only good service—it's good sense!"

Grapette is one of the many parent bottling firms which has constantly recognized the important role played in their business by venders.

Diamond Match Declares Regular, Extra Dividends

NEW YORK, Feb. 7.—Diamond Match Company declared a regular quarterly dividend of 37½ cents and an extra dividend of 50 cents a share this week, both payable March 1 to stockholders of record February 6.

Firm also voted regular half yearly dividends of 75 cents and an extra 50 cents per share dividend on the participating preferred stock. The semi-annual dividend payments are payable September 1 to stockholders of record August 10 and March 1, 1948, and to stockholders of record February 7, 1948. Extra dividend is payable March 1 to holders of record February 6.

Edwin J. Brach Succeeds Father as Firm's Prexy

CHICAGO, Feb. 7.—Edwin J. Brach has been elected president of E. J. Brach & Sons, succeeding his father, the late Emil J. Brach, who died last October.

Others elected during a special meeting included Frank V. Brach, executive vice-president; A. C. Schrier, plant director; William A. Melody, factory manager, and Carl O. Rummeloff, director of purchases, both of whom were elected vice-presidents.

Reed Candy Co. Re-Elects Officers at Board Meeting

CHICAGO, Feb. 7.—Reed Candy Company here at a recent board of directors meeting re-elected three officers and installed two new officers as firm officials.

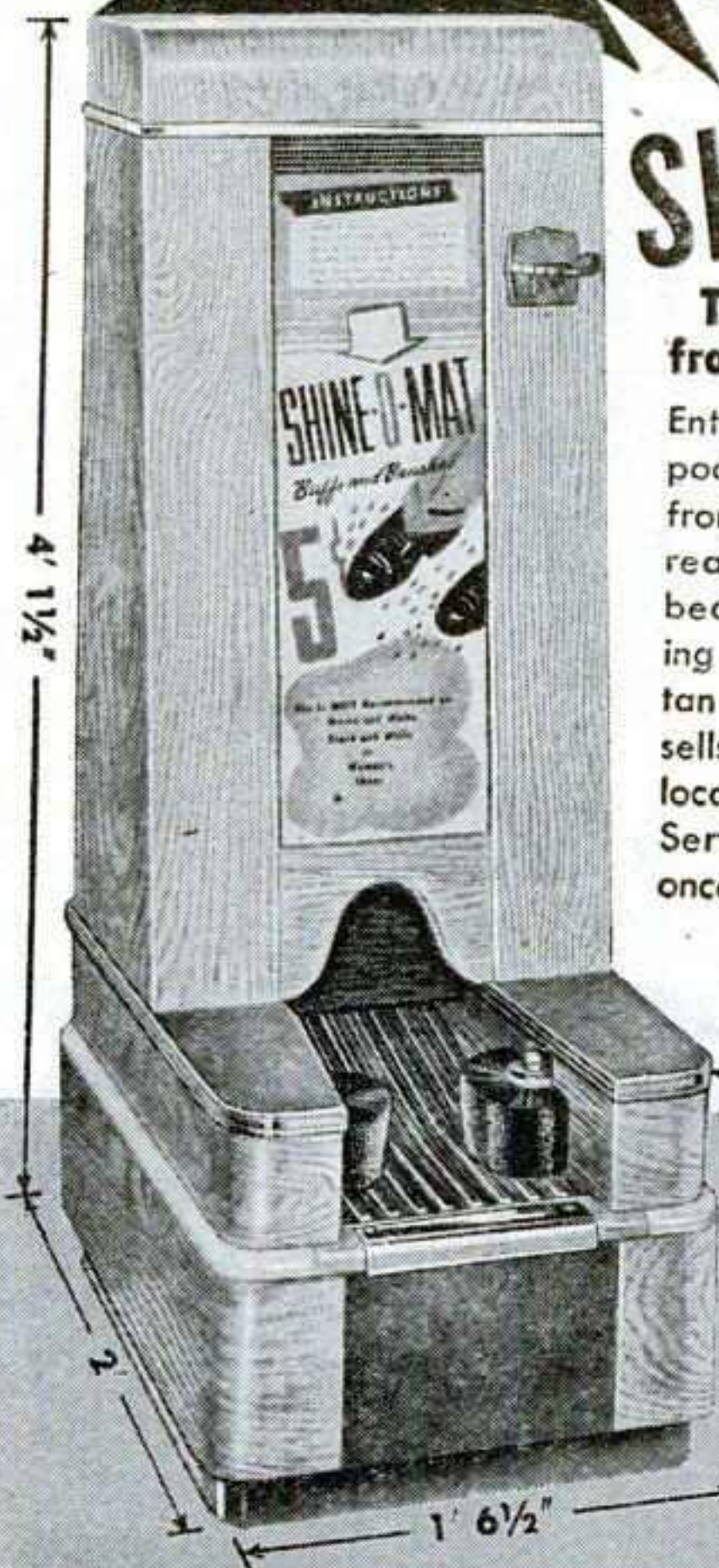
Re-elected were William T. Reed, president; C. D. Reed, vice-president, and John H. Walker, secretary-treasurer. W. H. Shape, vice-president-director of sales and advertising, and L. J. Moore, assistant secretary-treasurer, were elected for the first time.

Benson & Hedges To Plug Parliament Cig in 1948

NEW YORK, Feb. 7.—Benson & Hedges, tobacco products manufacturer, will begin extensive advertising of their Parliament cigarette this year, firm officials said this week.

A series of ads running in New York newspapers this month will feature the cigarette's built-in mouth piece.

SMASH HIT
FOR '48
Don't Miss Out on



Popular Priced
SHINE-O-MAT

TERRIFIC RESPONSE
from Operators Everywhere

Enthusiastic action is lining the pockets of wide-awake operators from coast to coast who have already spotted Shine-O-Mat—the beautiful new buffing and brushing machine for men's black or tan shoes. This practical service sells itself, builds profits, opens locations never before entered. Service practically nil except for once-a-month collecting.

Step Into This **PROFITABLE** New Field!

Hurry if you want best locations for big take. Price to operators: \$275.00 f.o.b. Milwaukee. Write, wire or phone us for details and name of your distributor.

NO WAITING . . . SHIPMENTS BEING MADE NOW!
BRUNER CORPORATION
2318 N. 30th St., Milwaukee 10, Wis. • Telephone Kilbourn 9100

ATTENTION, OPERATORS
Opportunity to secure several hundred display gum venders of proven quality for operation in the following cities on a liberal lease arrangement:
SCRANTON, BUFFALO, ALBANY, BALTIMORE; WASHINGTON, D. C.; CINCINNATI, LOUISVILLE, INDIANAPOLIS, ST. LOUIS, HOUSTON AND MILWAUKEE
Lease includes franchise agreement covering both equipment and nationally advertised brands of gum. Address all inquiries to:
BOX D-209, % THE BILLBOARD CINCINNATI 22, O.

CIGARETTE MACHINES
TO OPERATORS ONLY
NATIONAL 930\$49.50 | NATIONAL 750\$57.50
NATIONAL 950 82.50 | NATIONAL 9A 79.50
We have a quantity of each model—All in A-1 condition—ready for location.
Immediate Shipment—Satisfaction Guaranteed
1/3 Deposit With Order—Balance C. O. D.

Coin Machine Sales Co.
3804 TRAVIS STREET HOUSTON 6, TEXAS

5/8" BALL GUM
25 lb. Case
1-4 CASES\$7.75
5 OR MORE CASES..... 7.50
Cash With Order
Merchandise shipped same day order received.
WM. R. HARRIS
1731 Broadway Paducah, Ky.

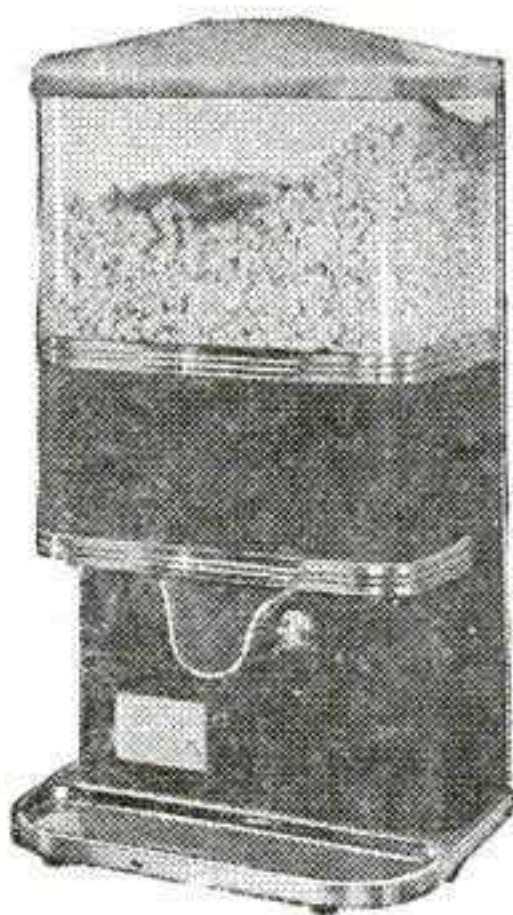
NEW .. 104 ASSORTED CHARMS .. NEW METAL PLATED CHARMS
In bright gold and silver finish
Per M
Metal Plated Charms, Series #1 ...\$6.00
Metal Plated Charms, Series #2 ... 7.50
Plastic Charms, Famous Series #1 .. 3.50
Plastic Charms, Big Series #2 4.50
SAMUEL EPPY & CO., INC.
WORLD'S LARGEST CHARM MANUFACTURER
113-08 101st Ave. RICHMOND HILL 19, L. I., N. Y.

WHY COUNT 'EM BY HAND?
Save time, avoid mistakes by counting your coins by machine. Counts pennies, nickels, dimes or quarters with just one adjustment. Complete with 4 aluminum stacking tubes, reserve tray, and bagging attachment. **ONE YEAR GUARANTEE!**
Model DE (motor driven) \$300.00
Model D (hand operated) \$185.00
R. H. ADAIR CO.
6924-26 W. Roosevelt Rd. Oak Park, Ill.

BRAND NEW ADVANCE BALL GUM VENDORS, \$11.95 EA.
10 or More—\$11.50 Each.
F. O. B. Chicago—1/2 with order, balance C. O. D. or cash with order.
MERRILL SALES
3925 W. 16th St. Chicago 23, Ill.

The "Little Giant" HOT POPCORN DISPENSER

8 gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for information.



ON PURCHASE OF FIVE DISPENSERS \$57.50 Each

If the purchaser is dissatisfied for any reason within a period of 30 days, a full refund will be made upon the return of the dispensers in good condition.

Manufactured by **ABC POPCORN CO.**

Wholesale and Supplies
3441 W. North Ave., Chicago 47
DICKENS 3375

Also Suppliers of
● Raw Corn ● Seasoning
● Boxes ● Bags
● Pre-Popped Corn ●

NAMA Lays Initial Plans For 1948 Regional Meets

CHICAGO, Feb. 7.—The National Automatic Merchandising Association (NAMA) will launch its 1948 regional council meetings next month with meetings tentatively scheduled for New Orleans and Boston. Dates for the two meetings and locations have not yet been decided upon.

Region IV, however, has definitely decided to meet April 23-24 at the Grace Park Inn, Asheville, N. C. J.

Herman Saxon is chairman of the region. The two-day meeting will probably follow the pattern established at last year's "resort" gatherings, first of which was held in Hershey, Pa., in the spring of 1947.

A meeting of the NAMA board of directors has been scheduled tentatively for April 2-3 in Kansas City, Mo., marking the first time the directors have met in that city.

Definite dates for March and April regional meetings will be announced within the next two weeks.

Philadelphia Coin Laundries Hit by Vandals

PHILADELPHIA, Feb. 7.—Automatic laundry operators here came in for rough treatment recently when vandals hit three laundries in South Philadelphia with paint throwing attacks.

Operators said that they knew no reason for the attacks which caused damage totaling \$700. The attacks took place inside of 12 minutes as three or four unknown men sped between the self-service laundries hurling bottles of paint thru the windows of each.

First attack was against Samuel Molotsky's Launderest where the attackers broke a plate glass window and spattered the wall and fixtures with bright green paint. Paint was in a milk bottle and was thrown from a speeding car. Damage was estimated at \$200.

Second Attack

Second attack was made on Morris Blank's Community Laundry six minutes later when two whisky bottles full of the green paint were heaved thru the window, splattering the walls and Blank's 21 machines. Damages amounted to \$300.

Six minutes later a third attack took place as the vandals struck at the Washerette store operated by Jack Lopez. Another milk bottle filled with paint was hurled thru the window and covered the walls and fixtures inside the store. Lopez said damage was close to \$200.

Police cars patrolled the entire area for an hour after the outbreak, which occurred between 2:10 and 2:22 a.m., but no trace of the paint tossers was found. One police squad car sighted a blue sedan believed to be driven by the vandals, but it sped away before it could be stopped.

The three owners said that they could not account for the attacks, but said that there had been similar incidents on coin-operated laundries in North Philadelphia in the last several weeks. They said that the vandals were apparently trying to intimidate them and force them out of business.

PIONEER DEAL SPECIALS!

VICTOR MODEL V



DEAL #1
5 Globe-Type Victor Model V, \$62.50, plus 45 lbs. 5/8" Bubble Ball Gum, all for **\$74.90**

DEAL #2
5 Globe-Type Victor Model V, \$62.50, plus 40 lbs. of Boston Baked Beans or Rainbow Peanuts, all for **\$70.90**

DEAL #3
5 Globe-Type Victor Model V, \$62.50, plus 60 lbs. Spanish Peanuts, all for **\$74.50**

Prices quoted on above merchandise are subject to change without notice and hold only for complete deals.

Virginia Peanuts, 30-lb. ctns. 28¢ lb.
Spanish Peanuts, 30-lb. ctns. 22¢ lb.
Licorice Lozenges, 38-lb. ctns. 30¢ lb.
M & M's, 25-lb. ctns. 42¢ lb.

BUBBLE BALL GUM

5/8", 45-lb. ctns. 32¢
Full Cash With Order

Rainbow Peanuts, 40-lb. ctns. 25¢ lb.
Boston Baked Beans, 40-lb. ctns. 25¢ lb.
Write for quantity prices on Rainbow Peanuts, 5/8" Bubble Ball Gum, Boston Baked Beans and Burt Peanuts.

FREIGHT PREPAID ON THE FOLLOWING:

Orders for 3 or more cartons of Rainbow Peanuts or Boston Baked Beans or 5/8" Bubble Ball Gum.
1/3 Deposit, F. O. B. Brooklyn, N. Y.; Balance C. O. D.
Send Money in Full and Save C.O.D. Charges.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 SACKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7992

CIGARETTE MACHINES

Uneeda Model 500, 15 Cols., 425 Pack Cap.	\$100.00
Uneeda Model E, 15 Cols., 350 Pack Cap.	62.50
Uneeda Model E, 12 Cols., 300 Pack Cap.	60.00
Uneeda Model E, 8 Cols., 240 Pack Cap.	57.50
Rowe Royal, 10 Cols., 400 Pack Cap.	100.00
Rowe, 6 Cols., 150 Pack Capacity	32.50
National 9-50, 350 Pack Capacity	100.00
National 9-30, 270 Pack Capacity	75.00
Stewart-McGuire, 8 Cols.	35.00
DuGrenier, 4 Cols., 100 Pack Capacity	25.00
NEW Rowe Crusader, 8 Columns	210.00
Lehigh PX, 10 Columns	160.00
NEW Uneeda, 8 Columns, 510 Pack Capacity ..	159.50
NEW Uneeda, 6 Columns, 380 Pack Capacity ...	149.50
NEW DuGrenier Challenger, 7 Columns	125.00



CANDY MACHINES

DuGrenier Candyman	\$ 87.50
National 9-18, 9 Columns	110.00
Rowe Candy, 8 Columns	100.00
Uneeda, 5 Columns, 102 Bar Capacity	75.00

SPECIAL, \$75.00
DuGrenier Champion, 9 Columns, 420 Pack Capacity.

5c GUM AND MINT MACHINES

9 Column, Capacity 250\$22.50

10c CIGAR MACHINES

7 Column, Capacity 175\$32.50 | Single Column, Capacity 50\$22.50

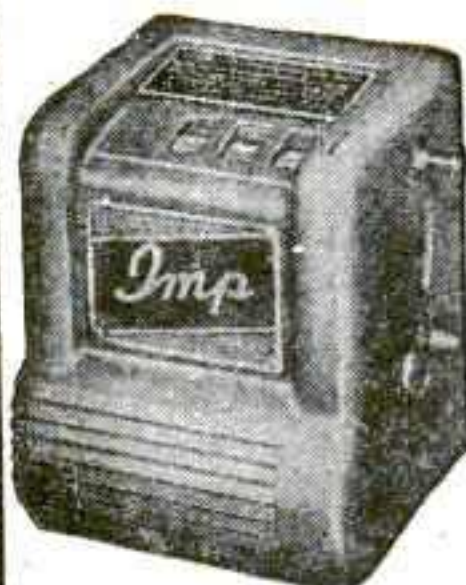
TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.

Parts and Mirrors available, including the 25c vending changeover parts for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK



1948 IMPS

1¢ or 5¢
Cigarette or Fruit
\$12.95

\$13.75, Lots of 5. Sample, \$14.50. Here's the tiniest Bell in the world. A brand new Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

SHIPMAN TRIPLEX STAMP MACHINE

STAMP FOLDERS
For Shipman, Scherneck, Victory.
10,000 ... \$ 5.75
25,000 ... 13.95

Distributors interested in selling our advertised machines, write for details.

Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.

Sluggproof, compact, foolproof.

Immediate Delivery.

Operator's Price **\$39.50**



Two Va. Tax Bills Affect Tobacco Men

RICHMOND, Va., Feb. 7.—Two bills recently introduced in the Virginia General Assembly propose a general 3 per cent State sales tax and selective sales levy on tobacco products.

Latter measure, which would place a 3-cent tax on each pack of cigarettes, is expected to cause the most controversy. Delegate Robert L. Whitehead, who introduced the measure, estimates that the tax would return about \$7,750,000 a year. General sales tax proposal, introduced by Delegate Jack W. Witten, would also apply to tobacco products at the retail level.

HARD CANDY VENDORS



for Charms, Lifesavers, Gum and similar sized products.

ALKUNO & CO.

408 Concord Ave., New York 54, N.Y.
MEIrose 5-7757
Mechanical Manufacturing Laboratories

ATTENTION, DISTRIBUTORS!

Territory Available for the Following States on the New

Kayem Aspirin Vendor

Alabama	Maine	Tennessee
Arizona	Mississippi	Texas
Arkansas	Montana	Utah
Florida	Nebraska	Virginia
Kansas	North Carolina	Vermont
Louisiana	Oklahoma	West Virginia

Contact us immediately and be first in your territory with this attractive money maker.

McCLURE DISTRIBUTING CORP.

703 N. Vandeventer St. St. Louis, Mo. 3423 Main St. Kansas City, Mo.

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE., DEPT. B Phone: Madison 1447 BALTIMORE 17, MD.

**Write today for
ROCK BOTTOM PRICES**

on the following:

- BALL BUBBLE GUM
- RAIN-BLO BUBBLE GUM
- PRIZE BALL GUM

Priced as low as
31¢ per lb.

Freight paid to your door on gum orders. "Does your jobber do this?"

**ORDER TODAY!
NEW GROETCHEN
CAMERA CHIEF**

A PENNY WINNER
On insertion of penny child sees 9 three-dimensional pictures of famous comic strip characters, such as Flash Gordon, Captain Marvel, etc. Camera Chief is small counter size, 9" wide, 12" deep, 9" high, and will take the pennies quickly.

\$19.95
Ea.
Including 3 Sets of 9 Pictures each.

Immediate Shipment.
Send 1/3 Deposit; Balance C. O. D.

Can be bought on weekly payment plan in lots of 10 or more.

Can now supply Candy-Coated chewing gum—Chicklet Style. Assorted Colors and Flavors.

960 count to pound.
Packed 30 lb. to carton

180 pounds — **\$68.40**
LESS THAN 180 LBS. 40¢ PER LB.

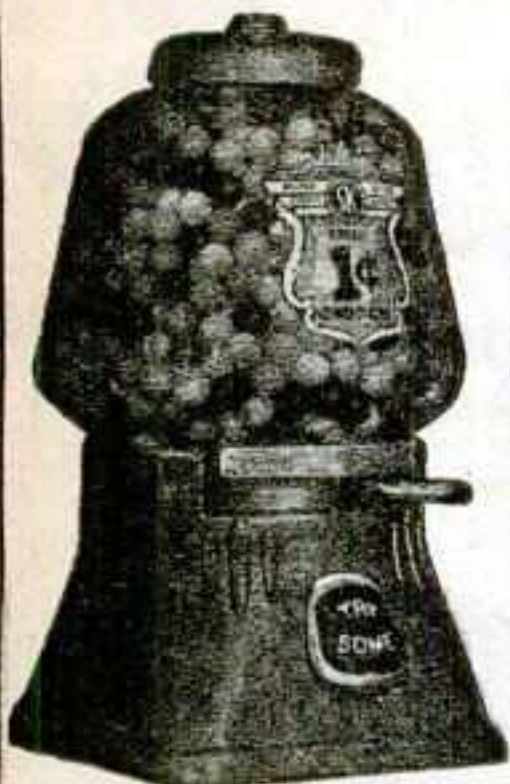
Full Cash With Order.
F. O. B. Factory.

**VICTOR VENDING CORP.
MACHINES**

Can be bought on
Time Payment.
16 weeks to pay for same.

ROY TORR LANSDOWNE PENNA.

**"Don't Gamble," Use
'48 "SILVER KING"
BALL GUM VENDOR**



(PATENTS PENDING)

No missing—no adjustments

Handles 140, 170, 210 count gum, no breakage, and positive delivery.

If you want the best trouble-free ball gum vendor, try the new improved '48 "Silver King."

Nut and Ball Gum Vendors, 14-5¢. U. S. and Foreign Coins

AT ALL THE BEST DEALERS OR WRITE

SILVER-KING CORP.
622 Diversey Parkway CHICAGO, ILL.

ALL SILVER KINGS

Can be bought on
TORR TIME PAYMENT PLAN
16 weekly payments. Write for details.

ROY TORR
Lansdowne, Pa.

**FOR VENDING MACHINES
and SUPPLIES write
RUSS THOMAS CO.**

2189 Central Ave., Memphis 4, Tenn.
Telephone: 2-6410

Match Price Rise Hits Cig Operators; Costs Climb 13%

(Continued from page 99)

case price of match books was raised 60 cents from \$4.65 to \$5.25 for sales east of the Rocky Mountains and from \$4.80 to \$5.40 for West Coast sales. According to the leading match book manufacturers the price was necessitated by the increased costs in production. They pointed out that match makers have raised, their price only once since before the war.

Operators Fear Charge

As the situation stands now, most operators who are giving free matches with each pack of cigarettes sold thru their vender state that they would like to discontinue this practice or charge the customer extra for this service. However, they quickly point out they are afraid to follow thru on either tack because of the possibilities of losing customers.

"We are still competing with over-the-counter sales and unless all cigarette retailers start charging for matches we will have to continue giving away free matches to meet their competition," seems to be the consensus of operators queried on the match book price hike.

One of the major contributing problems to the cost of match books is the \$1 per case federal tax. This makes the actual per case cost to operators \$6.25 under the new price set-up or one fourth of a cent for each match book and slightly more for West Coast operators who now pay \$6.40. Since many operators are already working on a profit margin that approximates one fourth of a cent per pack, the cost of buying matches may prove the difference between a slight profit and no profit at all.

Massachusetts Pall

The new price hike for matches proved serious enough for the Massachusetts Cigarette Merchandisers' Association to poll its membership, who operate more than 10,000 cigarette venders, on the possibility of dropping the practice of giving free matches with cigarette sales. L. F. Foster, an official of the association, pointed out that the higher match price is going to cost the group's operators about \$1.82 per machine annually or a total of \$1,820 for its 10,000 machines.

Foster said that the price increase puts another "squeeze on the operator because there is no way that he can absorb the increase." He also pointed out that he had been in contact with other vending machine associations with the resulting information that little can be done about the new price. Foster advised every cigarette operator to write both his senator and congressman urging repeal of the \$1 per case excise tax.

Foster revealed that most of the 100 operators in the Massachusetts' association fear that they will lose business if they stop giving free matches with each cigarette pack sale. However, with the new price of match books they see no other alternative. One suggestion made by a member—that the location be furnished matches for giveaways in case of complaints by customers—has already been voted down by the membership.

To further investigate the situation, the Massachusetts association plans to have a special meeting February 11 at the Hotel Kenmore, Boston.

Midwest Attitude

In the Midwest the attitude seems to be that the operator can do nothing about the increased price but absorb it. Joseph J. Kaden, who has the Kandy Kit Company, a large cigarette and candy operating firm with locations in industrial plants surrounding the Chicago area, says that he knew the price hike was coming

but was hoping the increase would be 50 instead of 13 per cent. "If the rise had been 50 per cent," he explained, "all retailers of cigarettes would have to charge for matches and we could safely pass the added price along to the customer without fear of losing patronage. As it is now we have to absorb the added price because we know that over-the-counter stores that sell cigarettes as a convenience will continue to give matches away, and we vender operators will have to meet this competition."

Jack Kelner, head of Kelner Venders, who also operates in the Midwest area, said that he could not see any way out at this time but to absorb the 60 cents per case hike.

Ace Shoe Shine Signs Contract For Production

HOLLYWOOD, Feb. 7.—The Ace Shoe Shine Company held its first local showing of its machine, following the unveiling at the CMI show in Chicago, Monday (2) at the Hotel Knickerbocker. During their stay here, George Rudolf, part owner of the firm, with Gene Thielen, the inventor, and R. E. (Bob) Fletcher, general and sales manager, made arrangements with the Electrical Products Company to manufacture the machines. The contract gives Ace three manufacturing points—Sacramento; Saginaw, Mich., and here.

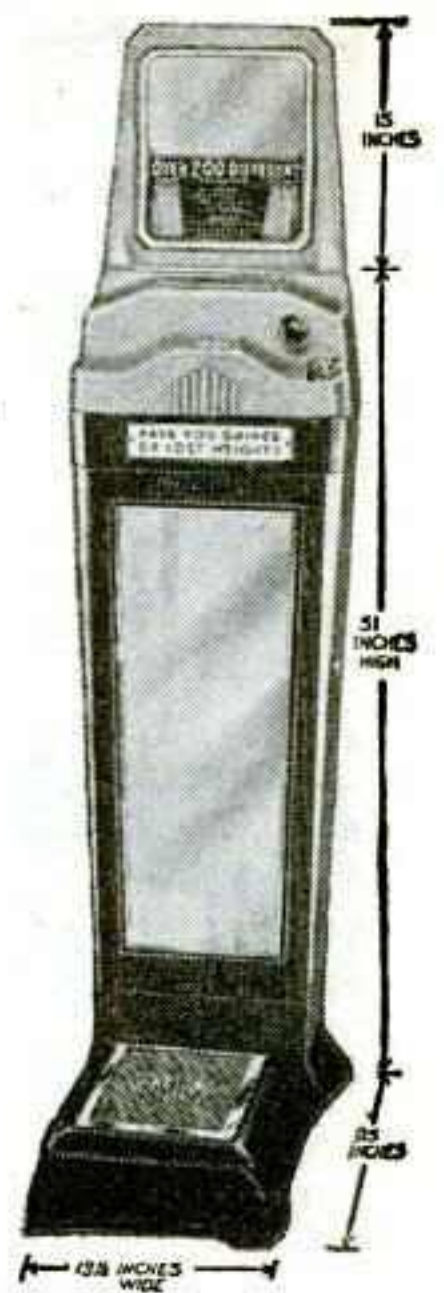
Following the showing, the machine was turned over to Electrical Products Company to guide them in their manufacturing. Rudolf and Fletcher left by plane for Sacramento, with the sales manager leaving later in the week for New York.

No definite figures on production were available. Fletcher is setting up distributors for the machines.

Distributors Named

Distributors already appointed include Arthur Grau, Racine; Dominick J. Bruno, Canastota, N. Y.; H. C. Landry, East Troy, Wis.; Jack Parr, East Orange, N. J.; Nat Cutler, New Haven; R. & S. Sales Co., Marietta, O.; DeLuxe Novelty Co., Little Rock; George J. Young Distributing Co., Norfolk; Southland Novelty Co., Columbia, Tenn.; Mid-Continent Sales Co., Des Moines; Sam Spurrier, Harrisburg, Pa.; Supreme Amusement & Novelty Co., Cumberland, Md.; Herbert S. Glenn, Charlotte, N. C.; Solon-Lewis Corporation, Baltimore; Danley Concession Co., Scottsvalle, Ark.; G. R. Crandall, Fayetteville, Ark.; Acme Sales Co., New York City; A. E. Condon Sales Co., Lewiston, Idaho; C. E. Ballard, Denver; Carl S. Bender, Denver; Queen City Novelty Co., Cumberland, Md.; Willie N. Knox, Inc., Baton Rouge, La.; Paul T. Robertson, Indianapolis; D. A. Ballard, South Bend, Ind.; Fidelity Sales Corp., Knoxville; Automatic Music Systems, Richmond.

Markepp Sales Co., Cleveland; Dave Stern, Seawash Distributing Co., Newark; Novelty Coin Machines, San Luis Potosi, Mex.; Mafio Corp., Ltd., Montreal; Stept Sales Co., Johnstown, Pa.; Harry J. Miele, Williamsport, Pa.; A. A. Vendergriff Co., Xenia, O.; Lewis & Burt, Inc., Wichita, Kan.; Mathaney Vending Co., Wichita, Kan.; Ben DeFazio, Moosic, Pa.; Mike's Musical Service, Yankton, S. D.; Charles H. Winters, Rochester; M. W. Vending Co., Brooklyn; Alfred Sales, Inc., Buffalo; Gopher Distributing Co., St. Paul; Paster Distributing Co., St. Paul; Davis Novelty Co., St. Louis, and Automatic Coin Machine Co., Kansas City, Mo.



199% PROFIT

Not a Novelty

But an Investment

**200 FORTUNE TELLING
NO SPRINGS SCALE**

The only coin-controlled
Fortune Telling No Spring
Scale in the World.

Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 2770.
Cable Address: WATLINGITE, Chicago.

**BUILT for
OPERATORS**



Northwestern

**WORLD'S BEST
BULK VENDERS**

Designed and built to meet the demands of experienced operators, Northwestern bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment—insist upon Northwestern. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION
87 EAST ARMSTRONG ST.—MORRIS, ILLINOIS

CIGARETTE MACHINES

REAL LOW PRICES
READY FOR LOCATION

National 9-30	\$ 47.50
Rowe 7-Col. Mint & Gum, Ea.	10.00
DuGrenier W's, 9 Col.	40.00
DuGrenier 7-Col. Mod. S. Ea.	27.50
DuGrenier Champs, 9 & 11 Col.	55.00
National 9-A	85.00
National 9-50	75.00
UNEDA MODEL 500, 9	80.00
UNEDA MODEL A, 8	50.00
Rowe Aristocrat, 8 Col., operates on all combinations of 20 or 25 cents	22.50
Penny Inserting Mach., foot model	47.50
Half Deposit.	Phone: BA 9-0806

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

Spacarb Holds First Meet For Ops, Route Managers

(Continued from page 96)

from the floor.

It was pointed out by one operator, who uses the Statler vender, that biscuit machines could be a valuable addition to a drink vender route. He said both machines in one location bring in a larger revenue than the combined totals of each on separate stops. Another operator claimed the same results with popcorn venders. On the other hand, discussions of candy machines as supplements to drink machine routes disclosed little correlation between sales. Candy customers are not necessarily drink consumers, it was pointed out.

The scope of the convention agenda was not limited to drink venders. Since most holders of Spacarb franchises also operate other type machines on their routes, convention sessions covered coffee, cigarette and ice cream operation. Spokesmen for theater chains told of company policies with regard to manually operated refreshment stands as against coin-operated venders. At present two national movie chains are testing both types of operation in an effort to develop standards for member theaters.

Policy Committee Set

Of the five committees appointed by the Spacarb management to continue their investigations until next year's convention, the policy commit-

tee will have the important job of gathering data useful for decisions on a policy level. Under the chairmanship of Bill Tower, of Detroit, the committee will delve into the complicated matter of location commissions. Recommendations will be flexible enough to allow for different types of locations and varying local standards.

With James D. Croom, of North Carolina, serving as chairman, the sales, advertising and merchandising committee will tackle merchandising problems at the local level and submit recommendations to the parent company for national campaigns. Public relations will also come within the province of this body.

The operating committee will study collection methods, personnel reports and procedures for cutting operating costs. The most economical operation methods consistent with sound business practices will be its field of study. Dick Hatfield, New Jersey franchise holder, is the chairman.

Locations, With Finneran

A locations committee, headed by Frank Finneran, of New York, and a service and maintenance committee, with Fred Ruroede, of Trenton, N. J., as chairman, round out the group. These committees will investigate different kinds of locations with an eye toward their profit potential, and attempt to set up standardized preventive maintenance procedures. The latter committee may, from time to time, suggest that the parent company modify the Spacarb drink vender to increase its service efficiency.

Spacarb, which presently has most of its franchise operators concentrated in the East and along the West Coast, is now expanding into Midwest and Southern territories, according to Pero. With its vender being manufactured in quantity by the Bath Iron Works, the firm now promises immediate delivery. The Spacarb New York plant is primarily a development laboratory, I. H. Houston, president, pointed out.

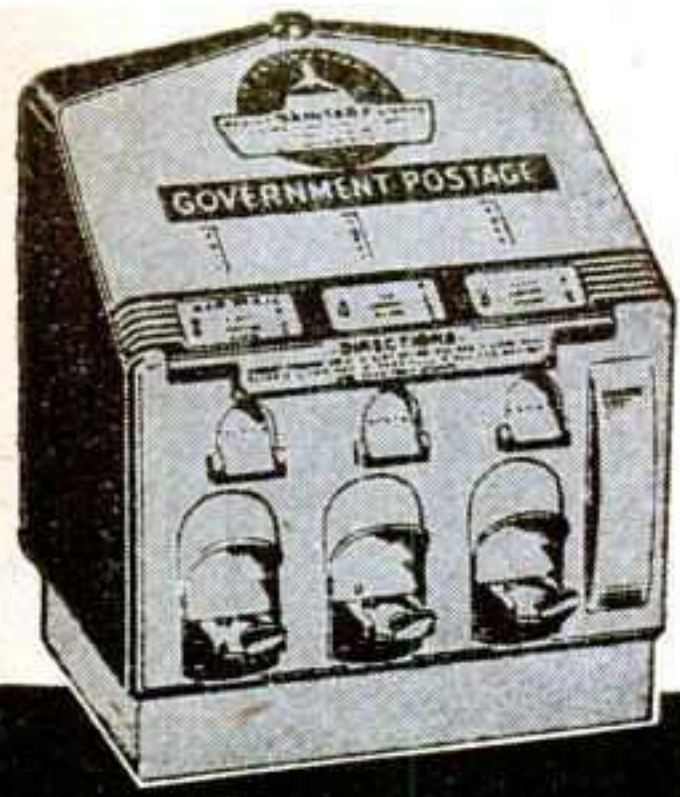
A banquet at the hotel brought the convention to an end. Featured was the three-drink Spacarb cup machine which, on this occasion, served mixed drinks—Scotch, rye and bourbon. Convention expenses were borne by the parent company.

List NCA Council on Candy P-R Subscriptions for '47

CHICAGO, Feb. 7.—Council on Candy of the National Confectioners' Association (NCA) received \$310,346 in subscriptions from wholesale and retail manufacturers during 1947, an increase from the \$307,722 received in 1946. W. C. Dickmeyer, 1947 council chairman, reported recently. Over-all total, however, for 1947 was \$350,715 compared to \$412,159 received in 1946; difference was due to a decline in salesmen and jobber subscriptions and a temporary withdrawal of support of the chocolate industry. Latter withdrew support because of the large sums needed to finance its efforts to build up a more adequate supply of cocoa beans.

During 1947, the funds to finance the industry's sales promotion, national advertising and educational program were subscribed by 1,400 donations. These came from 274 wholesale manufacturers, 138 manufacturing retailers, 84 suppliers, 601 vending machine operators and wholesalers, 277 salesmen and brokers and 26 miscellaneous subscriptions.

The 1948 campaign is now being organized under the direction of Oscar G. Trudeau, council chairman for 1948, and Irvin C. Shaffer, vice-chairman.

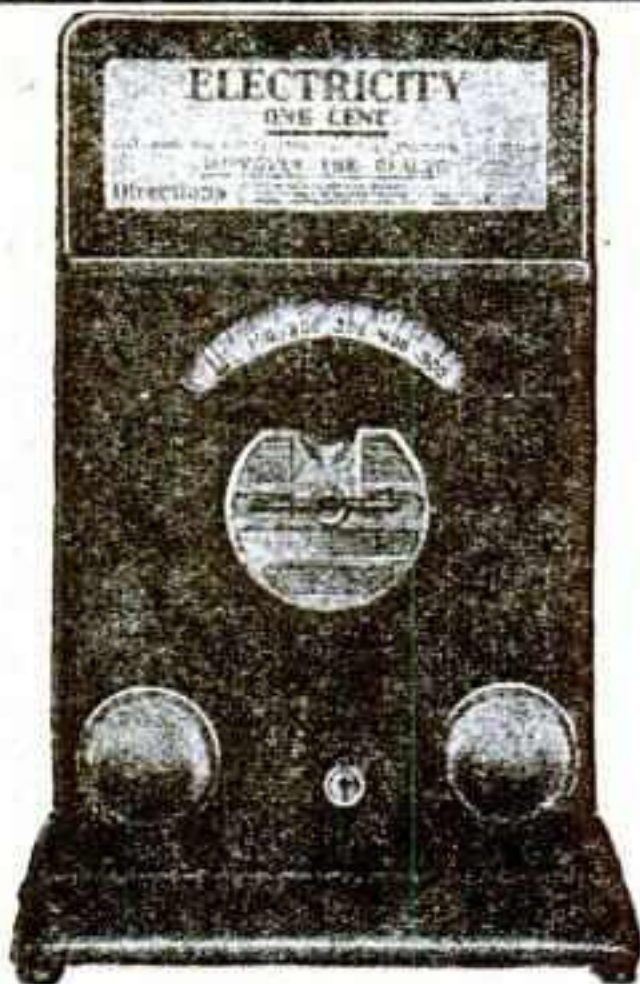


New! 1948 POSTMASTER STAMP VENDER

Vends direct from THREE Government rolls... no folder expense! Efficient! Guaranteed! Outstanding!

Write for Circular

DAVAL PRODUCTS CORP. 1512 N. FREMONT ST., CHICAGO 22, ILL.



BIG PROFITS BY A "TWIST OF THE WRIST"

← ACME SHOCKER

Sample \$22.50; 2 thru 11, \$18.75. Bracket (If Desired), 50c. Floorstand (If Desired), \$4.00.

Terms: 1/3 Deposit, Bal. C. O. D.

We have an ADVANCE machine to fill the bill whether it's to vend—

- Stamps ● Sanitary Napkins
- Hershey ● Stick or Package Gum
- Aspirin ● Razor Blades ● Ball Gum
- Bulk Nuts or Candy

WRITE TODAY!!

NOW—The "VENDIT" Super-Selective Candy Vender! 50 bars in clear view at all times! 150 bar capacity! Vends any size! Write for literature and prices!

T. O. THOMAS CO.

1572 JEFFERSON

PHONE: 2131

PADUCAH, KY.

The Original AUTOMATIC VOICE RECORDER

Popularity Voice Records

IT'S NOT COMING—IT IS HERE NOW!
Cash In Today!

Don't experiment—get tried and tested equipment

- Units are trouble free ● Easily serviced
- Highest quality ● Fully automatic
- 200 record capacity ● Attractive cabinets

REAL MONEY MAKERS

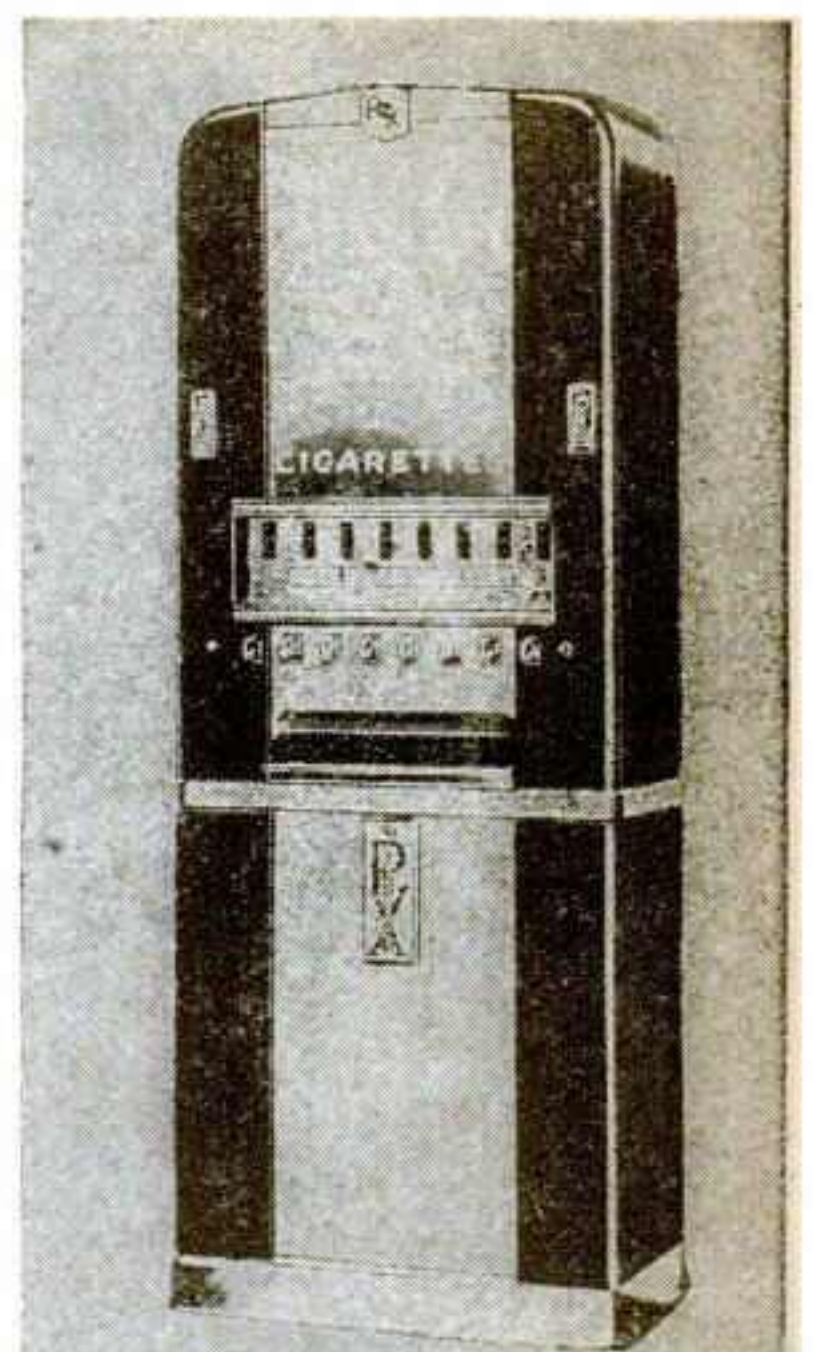
Made in BOOTH MODEL.....\$750.00
2 Sizes COUNTER MODEL..... 550.00

The Designers of WARNER AUTOMATIC VOICE RECORDER have over 25 years' experience in the recording field.

WARNER & SONS

300 NO. LAKE ST.

PASADENA 4, CALIF.



Lehigh
PX
MANUAL or ELECTRIC

—the cigarette vending machine that stands ace high with the smart operator—backed by Lehigh Foundries, Inc., the company that has the talent, the experience, and the wherewithal to do the job right!

Your Inquiry Is Invited

Standard Vendors Division

Lehigh Foundries, Inc.
EASTON, PENNA.

THE "CHALLENGER"

THREE MACHINES IN ONE

The Most Attractive Three Unit Hot Nut Machine Produced.

TROPICAL TRADING CO.

716 W. Madison St. Chicago 6, Illinois

WRITE FOR PRICES

Roasted and Salted Nuts of all types. Confectionery Items.

SPECIALISTS TO THE VENDING TRADE

San Filippo and Company

Nut and Confectionery Importers and Wholesalers.
104-14 37th Ave., Corona, L. I., N. Y.
Telephone: Havemeyer 9-8948

Alabama Juke Prospects Brighten

Juke Box Round Table

The Juke Box Roundtable is intended to offer the automatic phonograph trade an opportunity to exchange ideas on the problems currently facing the industry. The Roundtable's purpose is to focus attention on these problems in an attempt to find practical answers. Letters intended for publication in this column should be addressed to Coin Machine Editor, The Billboard, 155 North Clark Street, Chicago 1. Only letters including name and address of the writer will be considered for publication. Signature will be withheld upon the writer's request.

Would Buy More

I would buy more new machines if they were at a lower price, because I find in this part of the country that returns have decreased quite a lot to what they were a year ago, about one third less, and operating costs are higher.

It is almost impossible to increase an operator's commission, because other operators will operate at the same percentage or less, or some operator will sell them a machine. So I think the operators should work together, and the distributors should have closer relationships to see that the operators don't sell machines.—ARTHUR DAUSEY, Munising, Mich.

No Mystery

There is absolutely no mystery about why operators are not buying new juke boxes. I operate 60 boxes at present and my average weekly take is \$5.00 gross per machine. How can I afford to pay today's prices? Front money? My locations would not think of such arrangements. They realize they are not entitled to a new box when I tell them the prices and about operating cost in general, labor,

Biltmore Distributing Holds Showing for Ops at Open House

CHICAGO, Feb. 7.—Biltmore Distributing Company, newly formed local distributing outlet for Aireon manufacturing corporation, held open house at its Chicago Avenue showrooms this week to present the new Aireon Coronet 400 juke box to operators in this vicinity.

On hand to welcome guests were Harry LaVine and Vic Comforte. Many local operators, as well as those from the surrounding territory attended the showing. Guests were served a buffet luncheon.

Featured with the new Coronet 400 at the showing was the Aireon Blonde Bombshell. Also displayed were the new Linco ever-fresh popcorn vender and the Record Miser juke box pick-up replacement kit.

Biltmore Distributing, which was organized recently to handle the new Aireon products, is headed by Lou Koren (The Billboard, January 31). It is a sister firm to Koren's Distributing Company of Illinois.

Tradio Video Screen Gets Chi Showing

CHICAGO, Feb. 7.—Morris Nozette, head of Bradley Associates here, announced this week that he will schedule the first Midwestern showing of Tradio's new theater-size television screen. Screen was first shown in Asbury Park, N. J., at the Paddock Bar and Grill (The Billboard, January 31).

Nozette left Chicago Friday (6) for the Tradio factory in Asbury Park, and said he would announce the time, date and place of the showing on his return.

etc. In this county there are 160 juke boxes on location, every one, except three, pre-war models.—I. VANDERWERF, N. J.

(See Juke Box on page 118)

Michigan Phono Ops Hold Annual Convention; Elect Morris Goldman President

Members, Industry Leaders Present for Detroit Meeting

DETROIT, Feb. 7.—Members of the Michigan Automatic Phonograph Owners' Association (MAPOA), during their 1948 convention here, Monday (2), at the Book-Cadillac Hotel re-elected Morris A. Goldman to the group's presidency for a second term and laid plans for launching a hit-tune-of-the-month party similar to parties held by the Cleveland and Philadelphia music operators' associations.

Day-long convention got underway at 10 a.m., with a closed business meeting presided over by Goldman. On hand were large delegations from MAPOA's Detroit, Saginaw and Grand Rapids chapters. At that meeting, delegates elected officers for the year, picked Jack Hickson as vice-president and returned Jack Baynes to the post of secretary-treasurer.

Public Relations Report

Roy Clason, MAPOA director of public relations, told delegates that the association's good-will building program, including participation in civic activities, will be brought down to the chapters during the coming year. Clason said that the association plans to sponsor hit-tune parties starting, if possible, in March. Parties are scheduled for the Latin Quarter, Detroit night spot.

At noon, approximately 100 members of the association met in the Crystal Ballroom for a luncheon meeting. Principal speaker was Rev. Joseph Q. Mayne, executive secretary

of the Detroit Roundtable of Catholics, Jews and Protestants. Reverend Mayne is also one of the leaders on the National Conference of Christians and Jews. Following his address, in which he urged association members to be leaders in the fight against intolerance, a series of three 45-second special recordings, made to promote National Brotherhood Week, were played.

Aid Cancer Drive

Two officials of the American Cancer Society spoke briefly in praise of the association's drive to aid the Damon Runyon fund. Jim Gilmore and Jim Mangan, of Coin Machine Industries, were introduced and made brief talks outlining the national association's work. In the evening, with Mangan, Coin Machine Industries (CMI) public relations director as auctioneer, the MAPOA auctioned off a new Mercury sedan for \$2,375. Proceeds go to the CMI fund to aid the Damon Runyon drive.

Factory personnel of three juke box manufacturing companies—Packard, AMI and Mills—were on hand for the lunch, as were distributors for other phonographs. Bill Bolles, advertising manager for Packard; Charley Schlicht, sales manager for the music division of Mills; Pat Yeo, of AMI, Grand Rapids, and Gene Steffens, of Permo, Inc., were introduced.

In the evening an enthusiastic (See Mich. Phono Ops on page 108)

Beverage Board Expected To Restore Tavern Jukes

Two meetings scheduled between operators and board — if returned, juke to be confined to places selling only light wines, beer — board outlines program

MONTGOMERY, Ala., Feb. 7.—Prospects for the return of juke boxes to Alabama establishments selling beer and wine loomed brighter on the horizon here today.

The new Alabama Alcoholic Bever-

age Control Board announced it would hold two hearings at the Capitol next week to determine what action will be taken. First session will be a preliminary get-together for industry spokesmen at 10 a.m. Tuesday (10). A second hearing will be held Wednesday (11). The two hearings were arranged, board members said, to "avoid confusion."

Operators meanwhile will plan their course of action at a meeting here Monday (9) night. Col. R. E. L. Choate, executive secretary of the Alabama Music Operators' Association (AMOA), said the session was called by Claude Hall, of Jasper, AMOA president.

Limit Locations

If returned, juke boxes will be confined to places selling light wines and beer, the ABC board said as it outlined a proposed six-point program of regulation. Phonographs would not be allowed in places where whisky is sold.

Another point in the program says that all application blanks for juke box permits, already on file with the board, will be processed without operators making out a second application.

A third point in the program would, in effect, set up a kind of fair-trade code for the Alabama music industry. "Any licensee," the third point reads, "accepting a music permit must make a sworn affidavit that no commitment or payment has been made to anyone" (See Beverage Board on page 108)

Coin Radios, Video Exempt In Miss. Bill

House Scans Measure

BILOXI, Miss., Feb. 7.—Coin-operated radios and coin controlled television sets are expressly exempt from taxes under a legislative measure which is now being considered by the House. The measure, now in the hands of the Ways and Means Committee, would amend Mississippi's 1944 coin machine tax law to exempt coin radios and television sets, but would keep other license fees at current rates.

The proposal would also exempt all types of coin machines in storage—such as those in distributors' showrooms and operators' workshops—from any tax until they are actually placed in operation.

(Editor's note: This marks the first time a State Legislature has considered a measure directly relating to coin-operated television sets. But the proposal follows the current trend not to place taxes on coin-operated radios. Florida's Legislature, meeting in session last year, likewise made coin radios exempt from a general coin machine tax measure.)

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

MAJESTIC ASKS EXTENSION ON DEBTS. Firm files in U. S. Federal Court in Chicago under Chapter XI of Chandler Act.

COLUMBIA RECORDS NETTED \$1,415,800 IN 1947. Latest statement from Columbia Broadcasting System shows record branch down about \$464,000 from '46 net income.

INDUSTRY MUSIC COMMITTEE REVIEWS RECORD COMPANY STATUS. Meeting skedded for disk confab now that radio has effected temporary settlement with Petrillo.

And other informative news stories as well as the Honor Roll of Hits and pop charts.

AMI Ends Reorganization; Trustee Now General Mgr.

GRAND RAPIDS, Mich., Feb. 7.—AMI, Inc., announced this week that due to its successful operation under a trusteeship since April 7, 1947, the firm was able to negotiate a satisfactory arrangement which has been duly accepted by its creditors and confirmed in the Grand Rapids District Court, effective January 20, 1948.

Actually, according to a letter sent to all creditors signed by the AMI creditors' committee, with the acceptance of the plan arrangement, AMI was "restored to possession of all its property, assets and effects," and the operation of the business is currently under the supervision and control of Frank G. Deane, the former trustee, who is now general manager and is in complete charge of the operations of the property "in the same manner and with the same powers as he has had as trustee under Chapter X proceedings."

No Protest

As the plan was set up, all creditors were notified of the arrangement on or about December 19, 1947, and were advised to appear at the district court hearing here January 20, if any of them felt that the plan was unsatisfactory. On the day of the hearing, no creditors appeared in court to contest the plan of arrangement. The court, therefore, confirmed the acceptance of the plan of arrangement, automatically releasing AMI from its operation under a trusteeship and returned possession of the firm's property and assets.

According to a report made by Seidman & Seidman, an independent auditing firm appointed by the court, AMI operations from April 8, 1947,

to September 30, 1947, showed a profit of approximately \$170,000 "after giving effect to estimated trustee expenses." Report also pointed out that the trustee at all times since the effective date of his appointment maintained substantial cash balances, promptly paid for all supplies and materials purchased and effected reductions in the general and overhead expenses of approximately \$24,000 per month.

Cite Plan

Some of the pertinent clauses included in the plan of arrangement were as follows:

"All costs and expenses of administration and all claims entitled to priority of payment under the law will be paid in full in cash, or with the consent of the parties affected will remain a liability of the debtor and paid in a manner to be agreed upon subject to the approval of the court.

"All creditors of the debtor whose claims are \$500 or less are to be paid in full in cash after confirmation of the plan."

All other creditors were to be paid 10 per cent in cash within 20 days after the date of confirmation and the balance of 90 per cent in promissory notes of AMI maturing over periods specified in the plan of arrangement, except B. E. Smith, who is interested in AMI as a stockholder and "who is also a creditor in the sum of \$300,000 evidenced by a note of the debtor dated December 31, 1946, and due November 14, 1948, is to receive promissory note of the debtor for 100 per cent of said claim which note shall mature four years after the date of confirmation."

Cincinnati Juke Operators Confident of Trade Future

CINCINNATI, Feb. 7.—Two meetings of the local Automatic Phonograph Owners' Association (APOA) have been scheduled for February 10. The APOA executive board will meet in the afternoon at the association offices, while the regular monthly meeting of association members will be held in the evening at Hotel Gibson.

Along with the announcement of the Tuesday meetings, the secretary of APOA, Charles Kanter, released a report on the association's activities during 1947 and the outlook for 1948. The report said:

"We face 1948 with confidence in our industry and its future. That confidence is not born of mere wishfulness. It is based upon a successful year just past.

"Within our group there was evidence of progress. Our membership, both in number and in percentage of eligible operators, is at an all-time high. The by-laws of the association have been re-drafted to give flexibility to our operations and, at the same time, to give legal and practical strength to our plan of organization.

"Our part in the Damon Runyon Cancer Fund drive led our work in charitable and civic undertakings which also included work on behalf of needy families and youth groups.

"Our relationship with our distributors has been vastly improved. By working closely with them we have brought about a more thorough understanding of our mutual problems.

"Our one social function of the year was hailed by all who attended as a tremendous success. Never before has our annual banquet been attended by so many members and guests, and never before did any

committee present such a fine program of entertainment, as we all witnessed at our December banquet. We feel that their participation in the banquet was another step in building up a better understanding of our industry and its problems.

"What has been done represents the combined efforts of all of the members of the association. The program was planned by the officers and trustees. Frequently this program represented the thinking of a member who is not included among the officers. In all respects the execution of the program represented the work of the association as a whole.

"What we did in 1947 bids well for the future."

Bronx and Colonial Tele Plan Showing

NEW YORK, Feb. 17.—Bronx Chamber of Commerce and Colonial Television Corporation jointly will sponsor the first showing of the latter's new Vision Master television receiver at the Concourse Plaza Hotel February 12, it was announced this week by Ira Becker, Colonial veepee.

Taking over the hotel's Grand Ballroom, the Chamber of Commerce together with Colonial will present "the biggest show on earth," featuring the 7 by 9-foot image which is obtainable with the Vision Master. Special arrangements have been completed whereby guests at the preem can witness various television shows, including fights from a Bronx arena.

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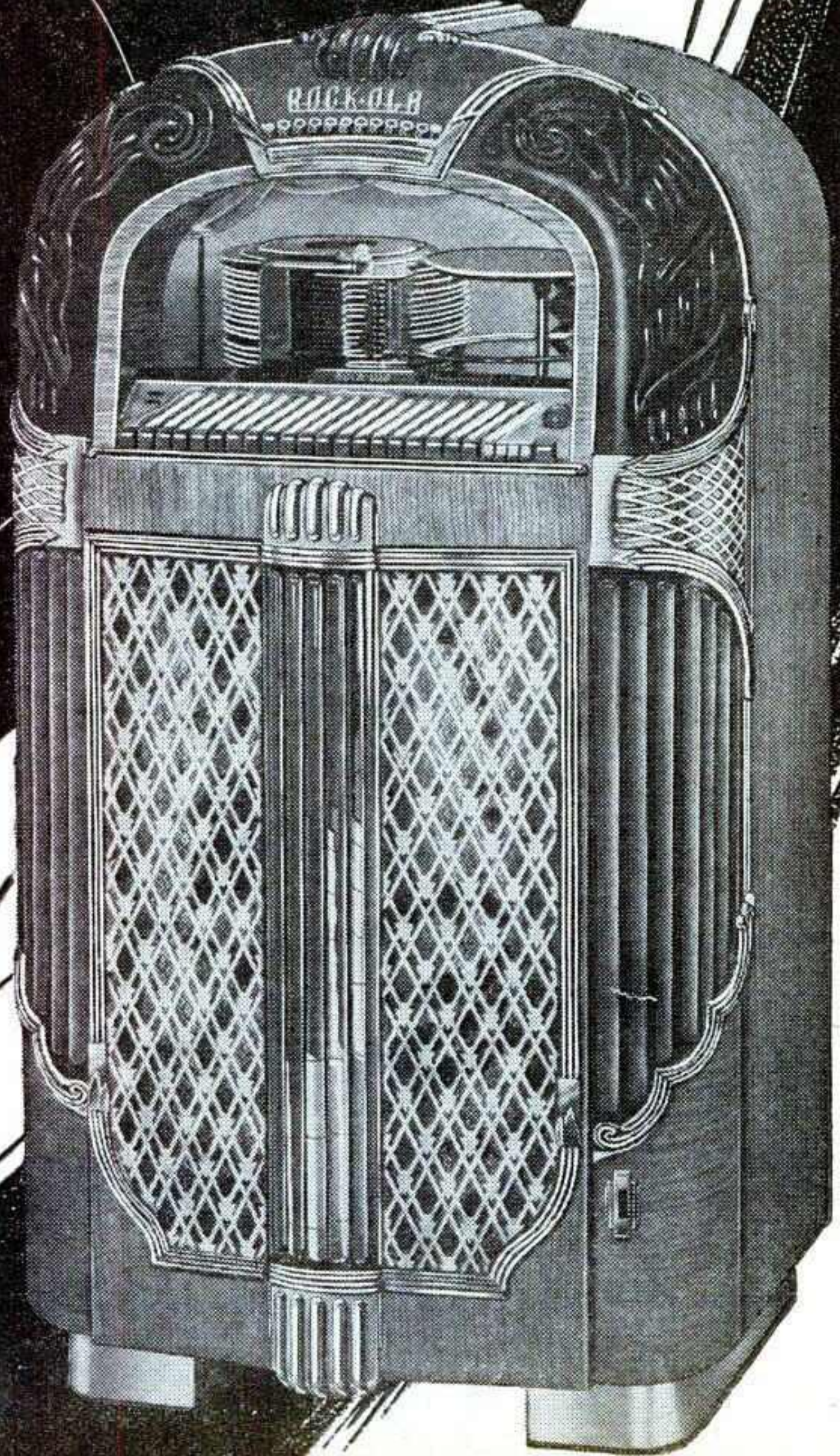
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Beverage Board Expected
To Restore Tavern Jukes

(Continued from page 105)

in order to obtain it; licensee understands he is free to buy or rent any make or model of machine from anyone he chooses; that he will not take part in any activity which tends to 'stifle competition' or 'create a monopoly in the music machine business.'

Must Respect Law

In addition, all locations having music machine permits must conform to all State laws with respect to gaming and gaming devices. The board promised "more active" inspection of licensed places and promised that all rules and regulations on music, as well as every other policy, will be handled on a democratic basis."

The board also "suggested" that couples only be admitted to locations having music machine permits during hours when dancing is permitted and that all persons wear "clean clothes." Same suggestion added that square dancing should be encouraged each Tuesday night.

The board's action came after a closed-door session in the office of Gov. James E. Folsom, who has long advocated returning music to beer licensees. In a prepared statement on the juke box question, the board

said that it intended to pick up where the former board left off.

The old board had issued an order approving juke boxes effective January 15, but later revoked it on the complaint that some music operators had "jumped the gun" and installed machines without the board's approval.

It was rumored that when the old board members handed in their resignations January 23, that they had been asked to do so by Folsom because of their handling of the juke box situation. Chairman Lowell Gregory of the new board later denied this.

N. B. Ball, Union Springs, was named chairman of a temporary committee to represent music machine operators at the Tuesday and Wednesday hearings. The ABC board suggested that spokesmen be chosen to represent the various groups which include licensees, beer and liquor industry, churches, hotels and the public.

In the future there will be no preferential treatment for club licensees, the board said, adding, "We see no reason why clubs in early years should not have been given privileges granted to others—it is not possible to tell what is a club and what is a trick arrangement to get around the rules and regulations of the board."

Jukes are currently operating in numerous private clubs thruout the States and the clubs sell beer and liquor.

Michigan Phono Ops
Elect Goldman Prez
At Annual Meeting

(Continued from page 105)

crowd of approximately 800 gathered in the Latin Quarter for the biennial banquet which concluded the convention. With all speeches barred, the evening was entirely social in nature.

Following dinner, President Morris Goldman introduced a number of leading industry figures present, including Joseph Brilliant, MAPOA past president; Wally Smith, RCA Victor; Fred Atol, Wurlitzer distributor; Carl Angott, Packard sales agent; Mack McKinley, Capitol Music; Barney Greenberg, Atlas Music Company; Merle Schneider, Apollo Records; Russell Patterson, Decca Records; Roy Clason, public relations director for the association; James Kalemis, MAPOA public relations department; Morrie Kaplan, Kaplan Music Sales, and Eugene C. James, business agent for the Teamsters' Union local.

Detroit's Mayor Present

Irving Ackerman, MAPOA counsel, then took over to introduce Federal Judge Frank A. Picard, who acted as toastmaster to introduce a host of civic officials headed by Mayor Eugene Van Antwerp, of Detroit, local judges, suburban mayors and other dignitaries.

Following these introductions, the association auctioned off the Mercury, with F. P. McHugh, Detroit, getting the car after spirited bidding, including a close race against Fred Mann, Midwestern regional manager of Aireon Manufacturing Corporation.

Entertainment during dinner was furnished by the Ted Weems Orchestra which also played for the lengthy floorshow which followed. Acts on the bill included Rocky Collucio Trio; Carlos Cortez, pianist; Russell Swann and Company, magic; Todd Rhodes orchestra; Pattie-LaVerne Dancers (8); Lorraine Kask, dancer; Four Dukes, comedy; Skitch Henderson, piano, with Andy Roberts, vocalist; Gail Meredith, vocalist, and the Martells and Mignon, adagio quartet. Dale Rhodes was master of ceremonies.

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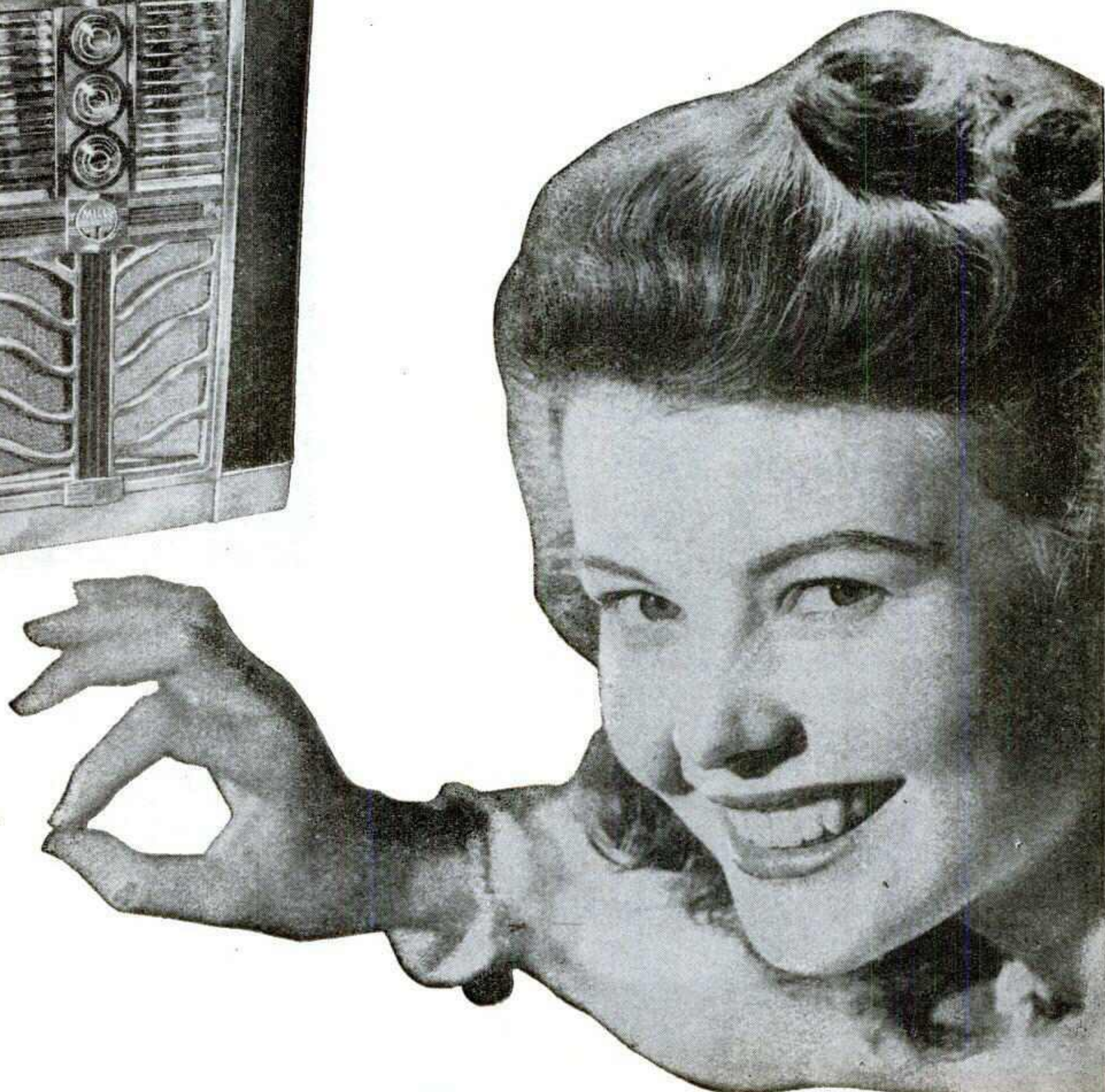
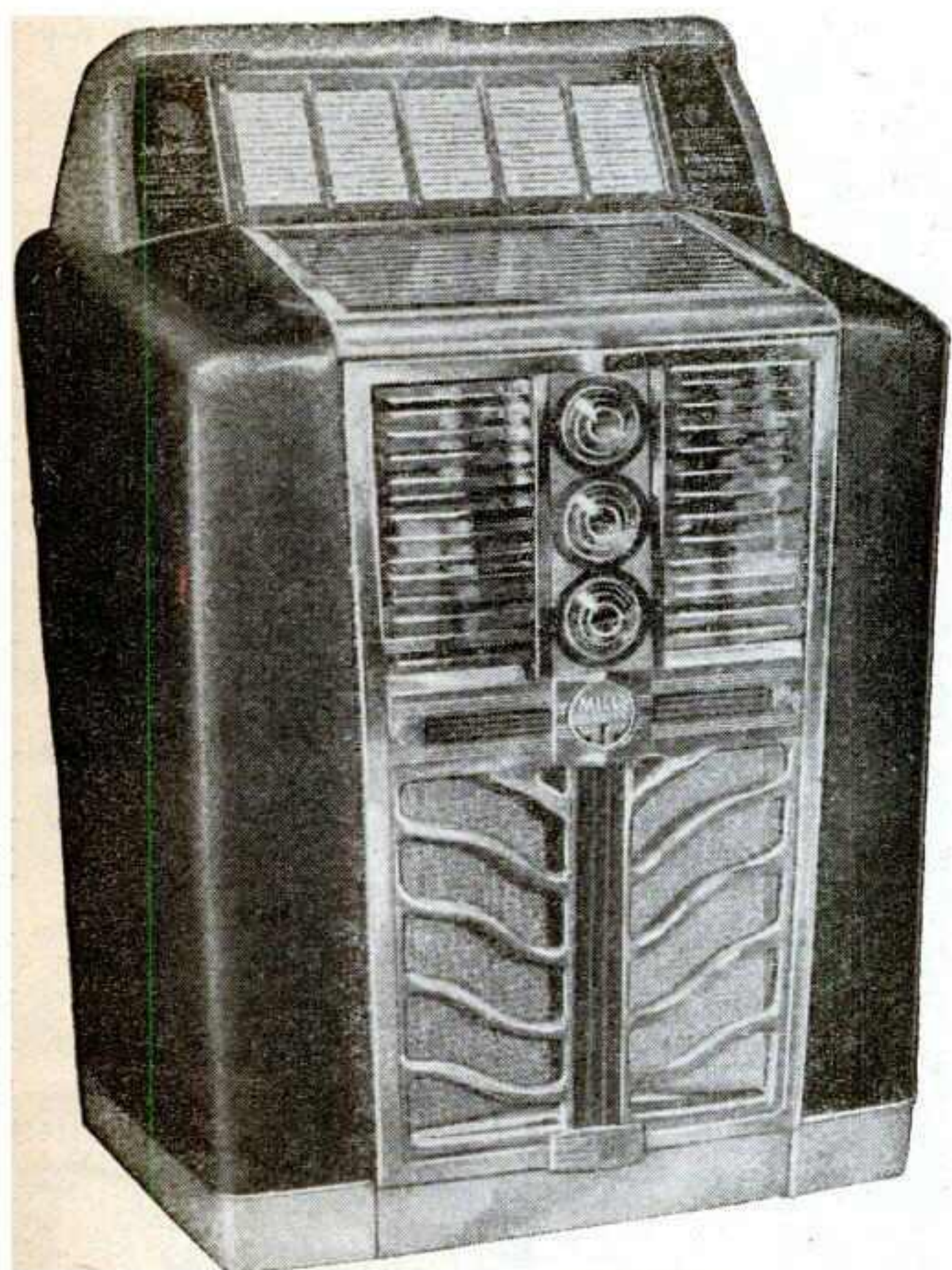
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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Acuff Signs Up

Roy Acuff, the *Grand Ole Opry* (WSM, Nashville) singer, signed contracts for four new Columbia flickers to be shot within the next two years. Acuff, guaranteed a starring role in each, will work with four of his Smoky Mountain Boys, Lonnie Wilson, Pete Kirby, Jimmy Riddle and Joe Zinkans.

Songwriter Lee Penny, associated with Fairway Music, Hollywood, reports that Gene Autry's revue, currently touring the South, is loaded with comedy, with the cast spotting Rufe Davis, Johnny Bond and Pat Buttram, plus the Cass County Boys and the Pinafors, among others. . . . Larry Cassidy, the Singing Cop, started a new show on KFVD, Los Angeles, last week. Larry, a policeman in real life, has been promoted to the public relations section of the Los Angeles

police force, and is slated to appear on many big radio shows in the near future.

Ken Curtis is currently working in two flickers, both for different studios. Ken is due for a build-up by A. & S. Lyons Agency. . . . Victor Records will utilize Zeke Manners' newest release, *Television*, with their campaign to sell video sets. Gimmick will be a break for writer Julian Kay and Valleydale Music, new firm publishing the tune.

Weigh Offer

Tom, Dick and Harry are now in Hollywood and may take an offer to accompany Merle Travis on a forthcoming tour, if a radio show offer doesn't come thru. They are working out of the Berle Adams office, with the new Folk and Western department of the office handled by Lee Penny and Fred Stryker. . . . T. Tex Tyler is over his recent illness and back in action. Right after getting over the pneumonia attack his wife had a baby.

A three-cornered battle is developing over the song, *Texarkana Baby*, with Fred Rose, Hill and Range Songs, Inc., and Fairway Music, the contenders. The words were originally written by Cottonseed Clark, while under contract to Fairway, it's claimed, while music was done by Foy Willing. Willing assigned his rights to the Acuff-Rose firm.

Tex Williams looms with another big disking in his *Don't Telephone, Don't Telegraph (Tell a Woman)*. Williams and his Western Caravan start another tour thru the East and South May 1. They're working one night in San Diego, in addition to their regular stints at the Palace Barn, Los Angeles. The Caravan will be featured in a Universal pic. The group, incidentally, is a co-operative organization, with Tex Williams, Duece Spriggs and Smokey Rogers heading the combo as officers, with profits shared equally.

Cotton's New Show

Caroline Cotton, who just finished a picture with Ken Curtis on location in Colorado, has started a disk jockey show over KGER, Long Beach. . . . Cindy Walker, who records for Universal, has written a number of new tunes, including *New Broom*

Boogie, Texas Waltz, Cowboy Blues and How Can It Be Wrong?

Smokey Rogers and Andy Parker and the Plainsmen were inked by Capitol shortly after the ban. The Plainsmen cut 30 sides before January 1. . . . Merle Travis got a real welcome when he played his hometown, Drakesboro, Ky., where they paraded him and his troupe and threw a town-wide reception. Merle has acquired a new manager, Dick Wiley.

Smiley Burnette recently constructed an up-to-date recording and broadcasting studio at his home. . . . Art West and Ken Curtis headline an e. t. series, *Chuck Wagon Jamboree*, which will be peddled by Lou Cowan. The series is composed of 131 disks, enough for 26 weeks at five shows per week, with an extra Christmas show thrown in. Report is that Curtis and West will be guaranteed \$50,000 as minimum for the first year of the series.

Four-a-Day

Zig Dillon and His Ozark Cavalcade are airing over KGBX, Springfield, Mo., where they do four shows daily. The Cavalcade includes Ozark Red, Neal Burris, Burl King, Luke McNeely and the King Trio. . . . Ted Browne, Midwest rep for Southern Music, writes that Pee Wee King is now at WAVE, Louisville, with his original Golden West Cowboys. . . . Charlie Monroe is still at WVOK, Birmingham.

Clyde Moody has left WSM, Nashville, for a spell for Washington, where he will plug his King platters. . . . Bob Atcher, the Columbia recorder, currently on WBBM, Chicago, has been hospitalized for the past week and may undergo surgery.

Sis Patt Marr, the trick yodeler who dropped out of show business a year ago because of serious illness, has fully recovered and has left the East for Spokane. Until her departure, she was with Carl Russell's Arizona Ramblers out of Bridgeport, Pa. Previous to her illness she worked with Zeke Manners and Curly Clements.

New Folk Location

Newest indoor location for folk artists is the weekly *Western Jamboree* staged by Fred Stair at his West Side Park, Berwick, Pa. Booking exclusively thru Jolly Joyce, Philadelphia, Stair has played the Sleepy Hollow Gang and Dick Thomas and Rusty Keefer's Tumbleweeds, Patsy Montana, and Charlie Starett and His Gang from Hollywood. Regular musickers on the show are Fred Stone and his combo from Bloomsberg, Pa.

Cowboy platters waxed Polly Jenkins and Her Music Pals shortly before the ban. . . . The new Baltimore Food Market, of Camden, N. J., used the Sleepy Hollow Gang to attract customers at the store's opening. . . . So-Easy Flour, milled by a St. Louis firm, is utilizing Curly Coldiron's foursome for a year's promotional tour in the South. . . . Curly and his boys are heard on live radio and e.t. shows, as well as on personal appearances thru Alabama, Georgia and Mississippi.

Rusty Keefer and his Tumbleweeds mark the first Western unit to play the Twin Bars, Gloucester, N. J., lounge which has used swing units previously. The Sons of the Range, WDAS, Philadelphia, are working at the Lynnewood Musical Bar, Philadelphia.

Jimmie Osborne, Kentucky folk singer, last week inked a 52-week pact with Station WLEX, Lexington, Ky., making four sponsored solo shows the King Record artist is doing daily. . . . Brother Bill Bowman and Shorty Henderson are making their *Hillbilly Hit Parade* on WJBK, Detroit, a home-town mailbox, by featuring request numbers from local residents, dedicated to the folks back home in the South, where a sizable percentage of Detroiters originated. A card is then sent to the folks and they are invited to send in a return request, which is dedicated to Motor City listeners.

D. C. Op Group Plans Meeting To Select Mgr.

WASHINGTON, Feb. 7.—Appointment of a business manager for the newly formed Music Guild of Washington (MGW) will be made at a meeting of the capital city juke box operators' association to be held February 17 in the Blue Room of the Hamilton Hotel here.

Also scheduled for the meeting next week is the naming of a nominating committee to elect permanent officers. They will select members as president, vice-president, secretary and treasurer, all to hold office for one year. Two directors will be elected to serve two years and three directors to serve one year.

Purpose of Unit

The association was recently formed to provide integration of the juke box operators in the nation's capital. In addition to providing a clearing house for juke box information, the Guild is prepared to battle any move detrimental to the industry, with particular emphasis on fighting any new attempt to levy a local license fee on juke boxes—a thought which has been kicking around the license commissioner's office for some time.

Under present plans, MGW will work independently of the long established Washington Coin Machine Association (WCMA), which MGW officials feels is primarily set up to aid pinball operators.

Hirsh de LaViez, Hirsh Coin Machine Company, is presently serving as acting president and chairman. Members of MGW's executive committee are Harold S. Klein, Silent Sales Company; John H. Phillips, Phillips Novelty Company; Charles Bowles, East Coast Music Company, and Simon Davis, Washington Music Company.

Install New Members

Sixteen members were installed at a meeting held in the Hamilton Hotel last week. They are Teddy Crawford and M. F. Schravessande, Virginia Music Company; P. R. Chapman, Chapman Music Company; E. H. Renner, Northern Music Company; Mack Lesnick, Musical Sales Company; E. Keefe, Keefe Coin Machine Company; Evan Griffith, Pioneer Novelty Company; E. B. MacMannes, Automatic Music Devices, Inc.; S. M. Davis, Washington Music (See D. C. Op Group on page 115)

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New York:

The continuing campaign of Old Man Winter against New York led off with a new assault this week. Following the record cold wave, which kept a good deal of December and January snow still firm under foot, the town was once again hit by a snowstorm. Ops experienced the usual difficulty in properly servicing their far-flung locations—an old story by now—while activity along coin row slowed to a new low.

Bennie Meltzer, of the Ace Music Service, is joined by his many friends in mourning the loss of his brother, Morris, who died Monday (2) at the age of 55. . . . Arthur Herman, Boro Automatic Music Company, escaping with his family from the wintry New York weather. The Hermans will spend a month vacationing in St. Petersburg, Fla.

Ben Becker, regional Bally representative, is now making his headquarters at 655 10th Avenue, the home of H. Rosenberg & Company. . . . Dorothy Wolk, secretarial assistant of the Automatic Music Operators' Association, is away from her desk, victim of a cold.

Photomatic and Voice-o-Graph machines are being shown in the Photography on Parade Show at the Museum of Science and Industry. The interior workings of the Photomatic are open to view thru a glass panel showing the completely automatic developing, printing and mounting process. The show runs thru February.

Mack Levin, Canadian distributor and operator, a visitor to coin row last week. . . . Herb Kradin is no longer associated with Nat Cohn's Modern Music Sales Corporation. . . . A bronze tablet has been erected in the Henry Heide plant in memory of William F. Heide, deceased president of the candy firm. Heide was an organizer of the Association of Manufacturers of Confectionery and Chocolate.

The recently-formed jobbers' co-operative is not planning any quantity purchases in the immediate future. Altho most jobbers in town have signed up, large-scale buying will await the settling down of the coin-operated game situation locally. . . . Steve Quinn, sales representative of Cole Enterprises, Poughkeepsie, in town last week.

Ben Horowitz, of Albena Sales, continues to get mail from prospective purchasers of music machines (See NEW YORK on page 113)

Indianapolis:

Mrs. Blanche Janes, of the Janes Music Company; her sister, Mrs. Ethel Van Eten, and Mr. and Mrs. Smith, of the Smith Music Company, went by plane to Miami for a two weeks' vacation. . . . Ralph Root is the new service manager at P. J. Distributing Company, Inc.

Peter Stone, of the Indiana Automatic Sales Company, Rock-Ola distributors, visited Louisville Monday on business. . . . Robert Jones, Jones Novelty Company, Terre Haute, Ind., called on distributors on coin row, buying parts and looking at new equipment. . . . Dale Wiley, operator of Columbus, Ind., was a coin row visitor, buying parts.

William (Bill) Bolles, Packard Manufacturing Company advertising manager, returned after attending the Michigan Automatic Phonograph Owners' Association meeting in Detroit. In Detroit he was the guest of Carl Angott, of the Angott Sales Company. . . . S. T. Fowler, Fowler Automatic Music Company, Cambridge City, Ind.; Howard Daily, operator at Richmond, Ind.; George Morgan, Peru; Tom Burch, and C. L. Medsker, Muncie, Ind., all visited coin row buying new equipment and parts during the week.

COINMEN YOU KNOW**Twin Cities:**

Vacationers are returning to their home roosts, with a few other coinmen going out in search of some of the hot sun in resort areas. Back from a six-week vacation in California is Harold Lieberman, Twin City Novelty Company. Hy Greenstein, head of Hy G Music Company, has returned from a Miami jaunt.

Oscar (Ozzie) Truppman, Bush Distributing Company executive, left Wednesday (4) by motor for California and is expected back late this month. Jonas Bessler, late of Hy G Music Company, has gone to Miami for the remainder of the winter.

Harry Lerner, H & L Novelty Company, Minneapolis, had the opportunity recently to see the first television broadcast attempted here and is singing high praise for video. Lerner, who also operates North Side Appliance Center, is anxious to get a few television sets on his sales floor in time for the expected start of regular video broadcasting in the spring by KSTP here.

North Dakota State Operators' Association met at Minot, N. D., Saturday and Sunday (7-8), with the session called by Bob Westrum, Bismarck arcade operator and association secretary. Hy-G Music, Seeburg distributors, sent its service chief, Nels Nelson, to the meeting. . . . Don Carter, D. K. Carter Sales, Minneapolis, also operates a coin laundry in Minneapolis Southtown. Cold weather reportedly hampers business, but Carter looks for a pick-up with warmer temperatures.

Sid Levin, Hy-G Music Company, reports that Gottlieb's Lady Robin Hood game is in demand and that despite rush orders for more, the distributor firm is filling requests on a priority basis. . . . Baird-Goren-Peterson, the three partners in Cub Products Company, Huron, S. D., were here last week looking for music and pin games. . . . Music was the chief interest of Norman Geffke, Sioux Falls, S. D., coinman. . . . A. K. Brevick, Watertown, S. D., operator, was after music and pin games.

Baltimore:

Maurice Sykes, head of Mar-Matic Sales Company, has announced that he will go on a flying tour thru Puerto Rico, Central America and islands in that vicinity soon to make a survey of the coin machine needs in that area. In addition to its coin machine activities, Sykes' firm is engaging in the manufacture of light novelty equipment. A showing of their new bingo blower equipment will be held soon.

Roy McGinnis, of Roy McGinnis Corporation, on a business trip thru Florida. He plans to return to Baltimore next week. . . . Peter Mongelli, head of Jacham Enterprises, says that he feels his firm has been partially (See BALTIMORE on page 113)

Dallas:

C. C. MacDonald, of Ligonier Park, left for his winter ranch in San Antonio. . . . F. M. Eagan, local op, was prevented from attending the recent coin machine show in Chicago due to pressing local business.

F. M. McFalls, Texas regional director for the National Association of Automatic Machine Owners, has closed his arcade and concessions on the midway of the Texas State Fairgrounds for the winter. . . . A. J. Flake, of Arthur Flake Distributing Company, is one of the most active coinmen in local association work. Group usually uses his offices as their meeting place.

Los Angeles:

Amusement Operators' Association, newly formed Southern California music machine operators' association, will hold its first open meeting February 9, according to A. Stephen LaBarba, director of public relations. . . . C. A. Robinson reports that C. A. Robinson & Company has received its first shipment of O. D. Jennings's new automatic, called Tic-Tac-Toe. Walter Gerke, Automatic Machines, Inc., will soon announce a new two-column candy bar machine.

J. R. Giesler, of J. R. Giesler & Associates, busy with orders for the Landis Aristocrat, popcorn vender. . . . Bob Bard says the Bard Manufacturing Company is now in production with the firm's new animated mirrors for cigarette venders and coin machines. . . . Products Merchandising Company will distribute the Shine-O-Mat shoeshine machine in five Western States. They are exclusive distributors for Colorado, California, Arizona, Nevada and Utah. Barney Kean heads the firm.

Kwik-Kafe of California, Inc., are expanding their territory to include seven Western States, according to Bill Aldridge, president. . . . SCAMOA, headed by Duane Thompson, has moved into new offices at 924½ South Barendo Street. . . . Mike Hobart, sales manager for Minthorne Music Company, off to San Diego to call on music ops in that area. . . . R. E. Smith, Automatic Enterprises, is rapidly recovering from a recent major operation. He is expected back in his office within a few days. . . . George Klor, veepee of Interstate Associates, busily conferring with prospective distributors for the Interstate cup vender called Revelation.

Recent showing of the new Ace Shoe Shine machine at the Hotel Knickerbocker in Hollywood was a huge success. Bob Fletcher, general and sales manager, and George Rudorf were on hand from Sacramento for the event. . . . I. Webb, Webb Distributing Company, Rock-Ola representative from the Chicago area, is vacationing at Palm Springs, swank winter resort patronized by movie stars and other celebs. He has been visiting his friend, W. E. Happel Jr., of Badger Sales Company. . . . Recent visitors at Badger Sales were S. J. Burris, Montebello; Ivan Wilcox, Visalia; Ray Reynolds, Big Bear Lake; Frank Lamb, Inglewood; Wally Walls, South Gate; L. D. Smith and M. V. Connor, both of Downey.

Detroit:

Floyd Joyce, operating the Joyce Vending Company, and Ray Meeuwenberg, pioneer vending operator, have taken over the Detroit operations of the Merchandise Vending Service, including candy venders, taking the West and East Side routes respectively. Reynolds St. Onge continues to operate his candy and cigarette route in the Saint Clair River territory.

William Emig, of Variety Vendors, is back for a trip to Central Ohio, where he had a number of business conferences. . . . Fred W. Moellman is establishing the Dearborn Laundrette at 14220 Michigan Avenue in suburban Dearborn. . . . Marie R. Calcaterra is forming the Pik-Ups Vending Company, with offices at 600 Michigan Theater Building.

Charles Andrews, sales manager of Angott Sales Company, had a huge truck back up and smash the front end of his car. Then Carl Angott came out to find his parked car all smashed up on the side by an unidentified driver. . . . Marty Rice, of (See DETROIT on page 114)

Chicago:

Joseph Goldberg, Ex-Cell Products Manufacturing Corporation, states that firm's Ex-Cell cup vender is currently going out to operators direct, but that setting up of a number of distributors will be effected soon. Ex-Cell is acting as its own national distributor. Final touches are now being put on the new modern plant which is turning out the venders, Joseph says, and upped production will soon be possible.

Harold Fagerson, in charge of Borden Company's milk vender operations, is still on the hunt for a machine that will handle carton milk to his satisfaction. Borden has agreed to supply its ice cream bars to operators of the new Berco Company's ice cream bar vender. Machine will handle chocolate coated bars in their regular paper sack wrapping, dispensing with the "bar in box" method.

Sol Gottlieb, of the D. Gottlieb Company, is still in New York looking over the situation there. His brother, Nate, reports that Morrie Gottlieb is still having a hard time shaking that heavy cold that he caught while in the Windy City for the CMI show. Morrie, who lives in Dallas, phoned Nate the good news during the week that Morrie's son, Ritchie, is now doing sportscasts for a Houston radio station. Nate did a little office decorating during the week, consisting of hanging a series of pictures of famous sports figures with stories depicting great moments in each of the sport stars' lives.

Dave Simon, who heads Simon Sales-New York, was among the host of business callers at Exhibit Supply Company last week. Perc Smith is doing a fine job in developing the firm's new arcade machine catalog, which includes photos of the complete Exhibit supply line as well as an interesting history of the firm. Frank Mencer reports good response to the firm equipment displayed during the CMI show, including Make 'Em Kiss, the arcade piece that gives the customer an electrical sensation; Crystal Gazer and Egyptian Seeress, both fortune telling machines, and the new pinball, Treasure Chest, that features the magnetized button player control idea.

Monte West, AMI's service engineer, reports that Lindy Force and Joe Caldron did a lot of traveling last week. Joe is somewhere in Tennessee, while Lindy has returned from trips to Detroit and other cities in the Midwest. John Haddock, president of AMI, is on a trip toward the (See CHICAGO on page 112)

New Orleans:

Coin machine operators back from the Chicago show have been faced with some of the coldest local weather in years and slow business. Things had already begun picking up, however, as the annual Mardi Gras crowds filled the city.

New Orleans was well represented at the CMI show, and most of those who went liked what they saw. The Southern boys were unanimous in the opinion that the event should be held in April or May when the weather is not so harsh.

Among those present were Mr. and Mrs. J. H. Peres, F. A. Blalock, Dan Cohen, Bennie Robinson, Ed Roberson, Music Sales; Les Griffin and Joe Boyle, Griffin Distributing Company; Henry Fox, Mike Gambino, Eugene Gore, Tom Welch; Admiral Vaughan and a delegation from New Orleans Novelty including Louis Boasberg, Joseph Isaacson, Aruns Callery, Ray Bosworth and Hilliard Bach. . . . Andrew Monte, ill with the flu, spent much of his time in his hotel. . . . The big gripe from local coinmen attending was that they had to wait in line for hours to obtain registration badges. They want CMI to per- (See NEW ORLEANS on page 114)

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NOW DELIVERING . . . **GOTTLIEB'S NEW LADY ROBIN HOOD**
And Other Newest 5-Balls

RECONDITIONED CONSOLES

At sharply reduced prices for quick clearance!

Mills Four Bells	\$ 89.50	Lucky Lucre, Walnut Cabinet . . .	\$ 99.50
Big Top (Animal Reels, P.O.) . .	39.50	Pastime	150.00
Galloping Dominoes, 1940		1938 Skill Time	79.50
Walnut cabinet, clean	99.50	Super Track Time	150.00
Jumbo Parade, F.P.	39.50	Triple Entry	89.50
Jumbo Parade, P.O.	39.50	Pace Reels, Jr. Rails, 5c P.O. . .	69.50
		Bally Club Bells, comb.	79.50
		High Hand	79.50
		Silver Moon, F.P.	49.50
		Silver Moon, comb.,	
		escalator head	89.50

1 BALL FREE PLAY

1945 DERBY	\$65.00
DUSTWHIRLS	65.00
PIMLICO	75.00
THOROUGHBREDS	89.50

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Wurlitzer 412	39.50	Seeburg Casino	69.50
Wurlitzer 616 Lite Up	59.50	Seeburg Plaza or Regal	79.50
Wurlitzer 24	75.00	Seeburg S200 Conversion	79.50
Wurlitzer 800	95.00	Seeburg Gem	89.50
Wurlitzer 500	100.00	Seeburg Vogue	95.00
Wurlitzer 700	245.00	Seeburg Classic	99.50
Wurlitzer 750	259.50	Seeburg Cadet, ES	119.50
Wurlitzer 42/24 Victory	75.00	Seeburg Cadet, ESRO	139.50
Wurlitzer 41 Counter Model	79.50	Seeburg Envoy, ESRO	179.50
Wurlitzer 61 Counter Model	89.50	Seeburg Hi-Tone, ES	149.50
Wurlitzer 71 Counter Model	89.50	Seeburg Hi-Tone, ESRO	169.50
WURLITZER MODEL #1015	495.00		
Wurlitzer Twin 12 Cellar Job	89.50	ROCK-OLA	
Wurlitzer 24 Cellar Job	89.50	Rock-Ola Windsor-Monarch	\$ 59.50
Wurlitzer 850	219.50	Rock-Ola Standard	79.50
		Rock-Ola DeLuxe	99.50
		Rock-Ola Master	109.50
		Rock-Ola Imperial	49.50
		Rock-Ola 1946, Like New	395.00

MILLS		ARCADE AND ROLL-DOWNS	
Mills Throne	\$ 89.50	Western Baseball	\$ 79.50
Mills Empress	89.50	Western Baseball, Major League	89.50
		Evans Ten Strike	49.50
		Total Roll, With Sumpers	125.00
		Super Triangle	49.50
		One World, Roll Down	125.00
		Sportsman—Blue Cabinet	135.00
		Tally Rolls	59.50
		Buccaneer, Like New	199.50
		RACE HORSE GLASS FOR AD.	
		VANCE ROLL	12.50

Send 1/3 Deposit, Balance C. O. D.

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ALL OF THE FOLLOWING FIVE BALL FREE PLAY GAMES ARE THOROUGHLY CHECKED, RAILS SCRAPED AND READY TO BE PLACED ON LOCATION

Williams Suspense . . . \$ 49.50	Exhibit Mam'selle . . . \$135.00	Genco State Fair . . . \$ 60.00
Keeney Hi Ride . . . 179.50	Exhibit Ranger . . . 115.00	Genco Whizz . . . 20.00
Gottlieb Flying League 140.00	Exhibit Star Lite . . . 179.50	Chi-Coin Baseball . . . 130.00
Gottlieb Flying Trapeze 155.00	Exhibit Tallyho . . . 159.50	Chi-Coin Kilroy . . . 79.50
Gottlieb Lucky Star . . . 115.00	Exhibit Vanities . . . 89.50	Chi-Coin Playboy . . . 104.50
Gottlieb Marjorie . . . 115.00	Williams Flamingo . . . 140.00	Chi-Coin Sea Isle . . . 169.50
Gottlieb Maisie . . . 125.00	Bally Big League . . . 35.00	Chi-Coin Spellbound . . . 50.00
Gottlieb Superliner . . . 59.50	Bally Nudgy . . . 98.50	United Hawaii . . . 150.00
Exhibit Big Hit . . . 35.00	Bally Rocket . . . 79.50	United Havana . . . 85.00
Exhibit Co-Ed . . . 140.00	Genco Broncho . . . 139.50	United Mexico . . . 139.50
Exhibit Crossfire . . . 115.00	Genco Honey . . . 125.00	United Nevada . . . 160.00
Exhibit Fiesta . . . 75.00	Genco Step-Up . . . 55.00	United Rio . . . 90.00
Exhibit Fastball . . . 45.00		

Flat Top, Grand Canyon, Hi-Hat, Keep 'Em Flying, Streamliner, Sun Valley, Shangri-La @ \$17.50 Ea. Immediate delivery on Genco's "Triple Action," Gottlieb "Lady Robinhood," Keeney's "Cover Girl," United "Tropicana," Bally "Melody" and all other new games. Write for prices.

Kindly include one-third deposit in cash, cashier's check or money order and state method of shipment preferred. Wire! Write! Phone!

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COINMEN YOU KNOW

Chicago:

(Continued from page 111)

West Coast. Monte reports that initial reception of the firm's 40-selection wall box is extremely favorable.

Inez Kepner, switchboard operator at Illinois Simplex Distributing Company for the past year and a half, will be married here February 18. Replacement will be Lois Lipshutz Phillips, who held the job a couple of years ago but left to be married. "Seems to be a vicious circle," Inez comments. Gordon Sutton reports that his new distributing firm in Louisville is going great.

Construction workers have started to put the walls up for United Manufacturing Company's new plant. Billy DeSelm reports that the United crew has been making frequent trips to the building site to check on progress. Present plans are to make the move to the new building in June. Meanwhile, production goes on at a fast pace at the present Broadway Avenue headquarters. DeSelm reports that both the Tropicana pin and roll-down games are going strong.

Fred Mann, regional sales director for Aireon Manufacturing Corporation, is back in town without the Mercury sedan auctioned off at the juke box operators' convention in Detroit. Mann bid heavily for the car but was finally beaten by F. P. McHugh, of Detroit, who upped Mann's final \$2,350 bid to \$2,375. To keep with the spirit of the auction, the proceeds of which went to boost CMI's donation to the Damon Runyon cancer fund, Mann donated \$100 to the fund at the Detroit meeting.

Mike Spagnola, Automatic Phonograph Distributing Company, reports that juke box buying has taken a healthy rise the past couple of weeks. Previous to the recent coin machine show, phono buying was in a slump, Spagnola said, with operators waiting to see what the industry was to introduce at the show. But now that 1948 plans of manufacturers are known, operators are making up for lost time. Mike, who is also secretary of the Illinois Phonograph Owners, Inc. (IPO), reports that juke box play in Chicago is on the upswing, with the cold weather encouraging patrons to stay in taverns and put their nickels in the music machines.

Ralph Sheffield, Empire Coin Machine Exchange, reports that business continues strong, with a steady flow of coin machines leaving their Milwaukee Avenue headquarters for Midwest operators. . . . Another indication that Chi coin machine business is far from dead is the record month for sales of the Popcorn Maid popcorn vender reported by Jack Nelson & Company for January. Jack Nelson Jr. says that sales continue strong, with a special effort being shown by A & B Candy Company of Portland, distributor for the vender in Oregon and Washington.

Bruno Kosek, mid-State Company, was laid up most of last week with a cold, but is back into the swing helping his partner, Phil Rubey, handle a flood of orders which came in following the coin machine show. Bruno reports that Marvel's Gold Mine, introduced for the first time at the show, is going strong, with operators' orders attesting to its popularity.

Den Wilson, president of both "Pop" Corn Sez, of Chicago, and Commodity Vendors, spent the week in down-State Illinois checking the vending business in that area. His partner in both firms, Howard Pretzel, is over a heavy cold and in good shape again. Wilson and Pretzel handle the business end of both concerns from their offices at 130 North Wells, this city. Their pop-

corn business gives them distribution in Illinois and parts of Wisconsin. They have a large warehouse for the "Pop" Corn Sez firm on Ogden Avenue. Included among their many recent inquiries concerning the Lewel aspirin vender distributed by Commodity, are several from overseas coinmen, including one from B. A. Duffey, Port of Lisbon, Union of South Africa.

National Match Book Advertising, a firm that was established toward the end of 1947 to sell ads for match books, has completed several interesting surveys as to cigarette consumers in major cities. . . . Recent rise in price of match books has caused a number of Midwest cigarette operators to wonder just how tough the price squeeze can get. One of the more annoying to ponder about concerning match books is the \$1 per case excise tax. Considering the fact that cigarettes are already heavily taxed, the tax on matches to light the cigarettes hits doubly hard.

Ted Rubenstein, head of Marvel Manufacturing Company, reports that Gold Mine, the firm's new game in both pinball and roll-down models, is living up to its name among operators who have the game on location. D. A. Wallach, firm sales manager, claims the out-hole feature that holds player interest even after the last ball drops, is one of the prime reasons for the good reception of the game. Wallach is hard at work setting up a live distributor organization for Marvel. One of the more interesting outdoor locations for venders is at the southwest corner of Chicago and Kedzie avenues. On this corner, adjacent to a vacant lot, is a combination of three salted nut venders, with one or more glass tops on the venders broken off every week. Why the operator keeps replacing the tops is a mystery.

Charlie Schlicht, manager of Mills' music division, returned from his swing thru some Michigan cities including Detroit, Pontiac and Grand Rapids. While in Detroit he attended the Michigan Automatic Phonograph Owners' Association. Since the weather was exceptionally bad when on the way back, Schlicht put his car on the Muskegon Ferry and returned to Chicago via Milwaukee. Schlicht reports that Mills' new wall box will be ready by the end of March.

J. Raymond Bacon, vice-president and general manager for O. D. Jennings, is due back at the office Monday (9) from a trip to Arizona. Fred Andersen, who will become the Jennings distributor for Northern Indiana in March, formerly represented Jennings in New York and Illinois. Bill Lipscomb, Jennings' Eastern sales manager, will resign his post effective February 13. He has been with the firm about two years.

Ted Kruse, of Amusement Corporation, announced that first shipments of the Rio Rita, a new roll-down that includes flipper action, will begin leaving the plant this week. He claims that many inquiries as a result of the show are beginning to materialize.

Grant Shay, Bell-o-Matic vice president and newly crowned editor of Spining Reels, reports that the first edition is now in the mails. He also states that business is looking up as a result of the showing of new equipment held at the Morrison Hotel during the last week in January.

Joseph J. Kaden, partner in the Kandy Kit operating firm with his brother, Bernard, says that the new price hike on match books is pretty hard to swallow, but that since the operator is competing with over-the-counter sales of cigarettes, the op-

erator will have to continue giving free matches or else take the risk of losing some customers. . . . Pat Wilson, office head for Kelner Vendors, also says that the new match book price is hard to take, but her boss, Jack Kelner, says that the operators will have to absorb it.

Clayton Nemeroff, Monarch Coin Machine Company, is still engaged in servicing foreign accounts. While orders from Lebanon are now proving to be a regular link in the chain of oversea shipments, Clayton says latest inquiries reaching his desk are from Marseille, France, and Tel-Aviv, in Palestine. Visitors at Monarch headquarters last week included Doc Huntington, Freeport Music, Freeport, Ill., and Bob MacLean, Kenosha, Wis. Coinmen who visited the Monarch booth at the recent CMI convention are continuing to write in orders, Clayton reports.

Chicago Coin Machine Company is continuing to roll out the Bermuda pin game at a high pace, according to firm's sales manager, Charles E. Levin. . . . Leon Segal, Kandy Korner, is a busy candy bar operator these days. Leon looks for an upward curve in bar business in months ahead.

Edward Hanson, vice-president of Groetchen Tool & Manufacturing Company, returned February 2 from a week's honeymoon spent in New Orleans. Edward and his bride, Florence, were married January 24 and left immediately for the South. Meanwhile Richard Groetchen, firm head, is lamenting the loss of an efficient office girl. Firm's new Camera Chief penny viewing machine, introduced at the CMI show, is proving a big find for the juvenile customers. Machine's three dimensional cartoon pictures are a big reason for the unit's popularity.

A Mardi Gras visitor is Adolph Raymond, head of A & M Music Company. Ray left Friday (6) for New Orleans and will be gone about a week. Ray says he has something up his sleeve which will be good public relations for the automatic music industry and should prove of value for location owners. Something along the line of point of purchase advertising, the idea should prove a play incentive. Ray promises more details after the New Orleans trip.

Arthur Eichholz, Central Stamping & Manufacturing Company, has received some complimentary comments on firm's line of metal carrying cases for coin machines. Several standard sizes are made for various small units, such as postage stamp venders, coin changers, etc. Eichholz says while full production has not as yet been undertaken on the cases, coinmen's approval of them has placed them on the must list of the firm's products.

Nate Feinstein, Atlas Novelty Company, altho not having been exposed to print during recent weeks, is still a leading figure over at Atlas. Many of Nate's friends in the coin machine industry have commented on the absence of his name from these columns and have expressed the wish that they be kept informed about his activities. Wish granted. Joe Kline is still out covering Illinois contacting his friends in the trade, and is expected back at headquarters in a week.

One of the more optimistic visitors at the recent CMI show was Whitey Larson, of East Grand Forks, Minn. Larson spent considerable time visiting coin row following the show and left the impression that he expects play on all types of equipment to pick up in the near future. Larson made the trip to the Windy City to look over new equipment likely to accommodate the whims of pleasure-loving tourists who invade his area during the summer.

Herb Jones, vice-president of Bally

Manufacturing Company, left last week-end for a business trip to New York. Firm's Big Inning game is a favorite of the ball-and-bat-minded citizens these days, according to reports from the field.

New York:

(Continued from page 111)

overseas. They're anxious to buy equipment, Ben says, but have difficulty getting their governments to okay dollar purchases abroad. Meanwhile, Ben is keeping busy with the domestic trade. . . . Jules Olshin, of Albany, in town last week on a buying trip.

Al Bloom's Speedway Products plant is now hitting its full production stride on the firm's new tele-juke. Al says the combination coin set excited much interest at the recent Coin Machine Industries show in Chicago, and he returned to New York with enough orders to start the production line rolling.

Albert L. Gorner, public relations director of the Coin-Metered Washing Machine Operators' Association (CMWMOA), reports the group's membership drive is being stepped up. A new service that CMWMOA is supplying to its members, says Gorner, is a weekly news bulletin.

Ralph Hotkins, president of Capitol Projector Corporation, is busy making sample models of his new sound-equipped midget movies. He promises deliveries of the device in about 30 days. . . . Hirsh De La Viez, of the Hirsh Coin Machine Exchange, Washington, in town for a few days last week.

Stephen Marony, Washington arcade owner, is now in Fort Lauderdale, Fla., for the remainder of the winter season. . . . Bob Jacobs reports the remodeling of his Coney Island arcade has been completed, with the location now sporting a modernistic exterior.

Al Blendow, who recently resigned as sales manager of International Mutoscope Corporation, is mulling plans to open his own distributing firm here. Al attended the CMI show to look over the new equipment. . . . Sam Holzman stayed over in Chicago after the show to await the arrival of his daughter, who was on her way to the West Coast. After several additional days in Chicago, Sam returned to New York.

Robert Steinman, a member of the first graduating class of the NAAMO mechanics' school, is now a member of Bernard Katz's staff at the latter's Coney Island location. . . . F. McKim Smith, Miss E. Vaughn and Al Schwarz back at NAAMO headquarters in Atlantic City after a two-week stay in Chicago on association business.

Baltimore:

(Continued from page 111)

successful in its battle against unjust tax legislation on coin machines in Baltimore. Last week city council announced that local coinmen will be able to pay recently enacted license fees on a quarterly basis instead of a lump sum and they indicated that the taxes on machines may be cut somewhat in the coming years.

Recently elected officers of the Baltimore Coin Machine Association are laying plans for the future of the organization. Operator Irving Rosenthal heads the as yet unnamed group, with Lou Wilmer, of Hub Enterprise, as secretary, and Harry Rosenberg, of Evans Sales & Service, treasurer. Other local coinmen make up the legal committee of the new association. They are Peter Mongelli, Jacham Enterprise; Bunny Levenson, Bunny's Coin Machines; Harry Rosenberg, Evans Sales & Service; Sol Silverstein, Hub Enterprise; Irving Blumenfeld, General Vending Sales & Service, and Nick Brouse and Irving Rosenthal, local operators.

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- 1) You Have No Records To Change.
 - 2) No Merchandise To Buy.
 - 3) No Overhead.
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PIN BALLS FOR SALE

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Tornado . . . \$ 90.00	Gold Ball . . \$125.00
Cyclone . . . 110.00	Maizie . . . 125.00
Torchy . . . 120.00	Marjorie . . . 125.00
Flamingo . . 140.00	Lucky Star . 125.00
Ginger . . . 150.00	Lightning . . 85.00
Super Score . 69.50	Bowl. League 135.00
Kilroy . . . 79.50	Ballyhoo . . . 100.00

1/2 Dep., Bal. C. O. D.

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Mills Brown Fronts, 5¢	\$ 80.00
Mills Brown Fronts, 10¢	85.00
Mills Brown Fronts, 25¢	90.00
Silver Chrome, Hand Load, 5¢	85.00
Bonus Bell, 10¢	85.00
New Mills Q.T.	150.00
New Black Cherry Bells	Write
New Jewel Bells	Write

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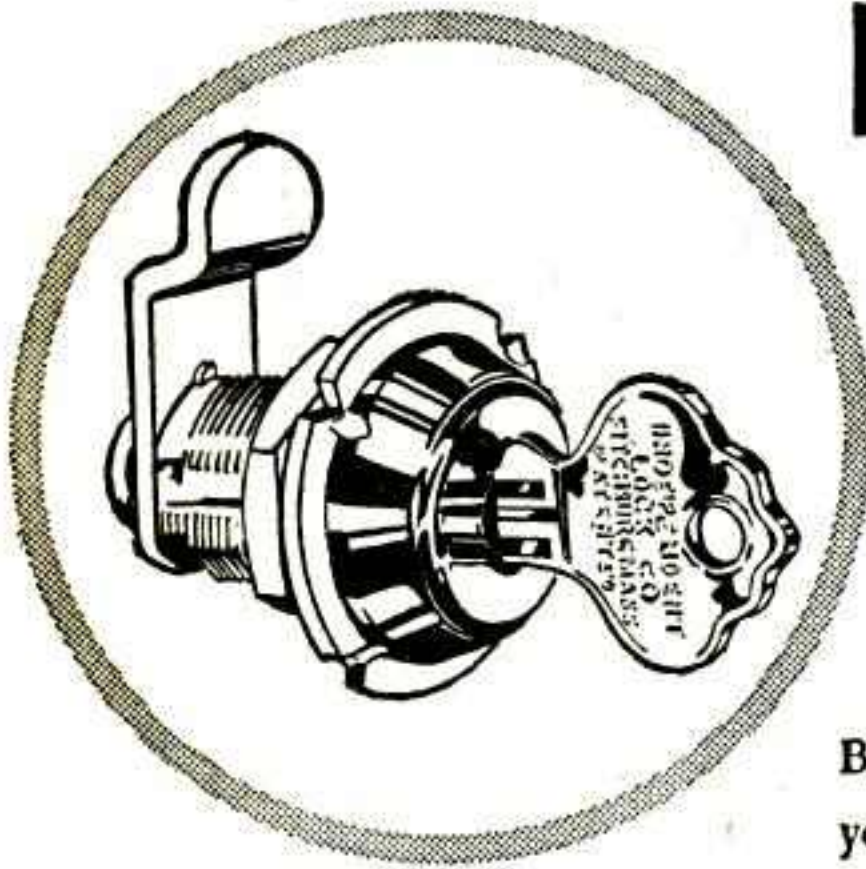
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SAN FRANCISCO, 121 Second St.
LOS ANGELES, 406 Wall St.
SEATTLE, 568 First Avenue, South

COINMEN YOU KNOW

New Orleans:

(Continued from page 111)

mit advance registration in the future.

John Bosch has stepped up as president of the New Orleans Pinball Operators' Association, succeeding the late Julius Pace. Quieter than the aggressive former president, he is nevertheless popular with ops.

Longhairs were lined up two deep in front of a drink vender the other night at a performance of *Joan of Lorraine* at the new Poche Theater.

Some operators think they should have a krewe (carnival organization), a Mardi Gras parade and a ball. Louis Boasberg says they could call it the krewe of the ops. Floats could depict evolution of the pinball table from early Ballyhoos, the double tables, Big Broadcast, etc., up to the current games, he says. New Orleans Novelty received formal thanks from a civic group for support of a Mardi Gras stand on Canal Street for veterans. . . . Lou Wolcher, San Francisco, was a recent visitor, calling on Bennie Robinson and Louis Boasberg.

Eddie Centa, owner of the Pennyland Arcade, was scheduled to ride one of the floats in the Cynthus Carnival parade.

Griffin Distributing Company is now located at 829 Poydras, having moved from 931 Poydras and 3604 Tulane Avenue. Les Griffin is spending more time in the city. . . . Bill Graham, a newcomer with Griffin, and E. B. Steward are traveling Louisiana and the Mississippi Gulf Coast. . . . Griffin expects to have the new AMI wall-boxes on the market soon. . . . Carl Simpson, former manager here for the company, is now managing the Houston office. . . . Star serviceman W. E. Travis is still with the firm. . . . Mrs. Mazetta Deidrich, formerly with Villars Sales, is secretary at the Griffin office.

J. H. Peres is busy getting his remodeling plans under way. Among visitors at his offices recently were Ed Heath, Heath Distributing Company, Macon, Ga., and J. O. Weaver, Jackson, Miss. O. C. Marshall was snowbound in North Louisiana recently.

Four-Way Phonograph Company has offices at 932 Poydras. . . . W. B. (Bill) Guardia and E. S. Montgomery are partners, doing primarily repairs, remodeling and refinishing. They are working on a solid pintable base they expect to market nationally. . . . Manny Lansberg is operating the Vieux Carre Amusement Company.

F. A. Blalock, F. A. B. Distributing, recently completed a trip thru Atlanta, Birmingham and Chicago. . . . Visiting F. A. B. was A. M. Mendez, regional manager in Dallas. Dorothy Collins, Dob Dupuy's secretary, recently married a local newspaper reporter.

Admiral Vaughan at Service Coin says business has been off due to cold weather but is picking up. William McDowell is a new mechanic at Service Coin. Frank Romaguera, Southern Music Sales, could not make the CMI show but Durel Black attended from his office. . . . Pete Rowland, a Rock-Ola mechanic at Southern Music, has become the father of a girl, his first. . . . W. E. Hall, sales representative for Rock-Ola, was here for the showing recently. . . . Frank E. Beavers is running the pinball and bell parts department for the company.

Howard Buncher, who has been running H. B. Enterprises since fall, now has the Aireon distributorship in the Louisiana, Mississippi and Ala-

bama territory. He is mailing announcements of the preview showing of the Aireon Coronet 400 at the Roosevelt Hotel February 21 and 22. . . . Ed Stern, factory representative, is expected for the event. Buncher, located at 619 Poydras, former location of Villars Sales, also handles Apollo records for the three States. He makes a weekly canvass of best race records. Buncher jumped into the coin game from the shipbreaking business in Mobile, Ala., Philadelphia, and Pittsburgh last October. He's a native of Pittsburgh but has lived here for some time, after marrying a New Orleans girl. He also operates pintables and music boxes. Joe Villars is still with the business.

Detroit:

(Continued from page 111)

the Rice Music Company, had a collision with a woman driver as he turned a corner near his home. . . . Michael and Leo Weinberger are moving the S and W Coin Machine Exchange to another location as soon as new quarters are available.

Mrs. Mary Long, pioneer woman operator at the Marlong Music Company, is coming from Florida, where she makes her home, in a couple of weeks for a vacation. Her business is being run by her son-in-law, John C. McCarty, husband of her daughter, Emily, who literally grew up in the business.

Irving Ackerman, counsel for the juke operators, nearly proved the victim of the famed Russell Swann's decapitation trick. . . . Gerhard (Gay) Wobermin, of Gay Coin Sales, is back on the job after a siege in Harper Hospital for corneal retinitis. . . . James A. Passanante has returned to his other home at Miami after a visit to look over his interests here. . . . John Lotus has joined the Detroit office of King Pin Distributing Company to handle promotion of the Cash-Tray vender. He comes here from the parent King-Pin firm at Kalamazoo. . . . Bill Oliver, George Leslie and Bill Honchell, Pontiac, were in town on a buying trip. . . . Vincent Crinzi, of the Melody Music Company at Saginaw, was another visitor along coin row.

Peter Athens, who was formerly located in Providence, has established a route of some 40-odd juke boxes in the Detroit area under the name of the Athens Music Company. He operates on the East Side. . . . Harry Earnstein, of the Northway Tobacco Company, vending machine firm, is a partner in the new Bowling Green, rated as one of the major new Detroit night spots in combination with a West Side bowling alley.

David Matz, who recently established the Automatic Coin Sales Company here, has taken over distribution of the Beacon coin changer for Southeastern Michigan, specializing in sales to machine operators, arcades and larger locations where several types of coin machines are located. . . . Lester Doulerakis, formerly a bartender, and Jim C. Marinos, a machinist, have formed a partnership as the Dou Mar Amusement Company, to operate a route of skeeballs. They plan to add other types of amusement machines later to their operation.

William R. Bernard, sales manager of the Detroit Coca-Cola Bottling Company, has been promoted to vice-president in charge of sales. . . . Henry Weltz has been named general manager of the new Lynco Coin Machine Company, just incorporated with a \$60,000 capitalization, to manufacture a new type of game. . . . Mrs. Leo Weinberger is out of the hospital after recovering from an appendectomy.

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Czechoslovakia Not Ready for Vender Trade

WASHINGTON, Feb. 7.—According to a report recently released by the Department of Commerce, Czechoslovakia will not be ripe as an outlet for American-made coin machines until after the duration of that country's two-year plan which expires December 31, 1948. However, the report pointed out that the country had been a big importer of coin machines prior to World War II and is expected to be an important market again.

Currently there is no trade being carried on in coin-operated machines in Czechoslovakia either of domestic or foreign origin. Most items formerly sold thru vending machines are still on the country's ration list and therefore the sales of items of this classification thru venders is prohibited. Prior to the war most venders on location in Czechoslovakia came from Germany, according to the Commerce Department, because the German imports were so low in price that even Czechoslovakian firms could not meet the competition except on special orders (usually manufactured by Jaroslav Havicek of Praha and the Skoda Works) for vending such items as candies, soap and similar packaged items.

Under the two-year plan Czechoslovakia's Ministry of Foreign Trade will not grant import licenses for venders since they are not classified as imports necessary for the country's national economy. Even if venders were on the preferred list there is little chance that the coin machines would be imported from the U. S. in view of Czechoslovakia's shortage of dollars. Since raw materials needed in the manufacturing of venders must also be imported if the country is to make its own venders, there is no chance of local manufacturing.

No Juke Market

Czechoslovakia prior to the war had not been considered a good outlet for coin phonographs. At that time native production of both coin-operated music machines and coin pianos was discontinued. Major reason for this move was that the country's people have always prided themselves as a nation of musicians and therefore never adequately supported coin phonographs on location. Another obstacle that will have to be solved before American firms start sending coin machines to Czechoslovakia is the fact that the nation's coins change in size frequently. One example of this is most elevators in Praha are operated by the insertion of a 50 haler piece in the elevator's coin lock. A newly minted 50 haler piece, now in general circulation, fits into the coin chute but does not release the elevator lock.

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Tax Calendar

Alabama
February 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due.

February 20: Jasper occupation tax return and payment due. Sales tax report and payment due.

Arizona
February 15: Gross income report and payment due.

Arkansas
February 20: Gross receipts tax report and payment due.

California
February 28: Los Angeles gross receipts tax statement and tax due.

Colorado
February 14: Sales tax report and payment due.

Georgia
February 10: Cigar and cigarette wholesale dealers' reports due.

Idaho
February 15: Cigarette wholesalers' drop shipment reports due.

Illinois
February 15: Cigarette tax return due.

Indiana
February 10: Cigarette distributors' interstate business reports due.

February 15: Cigarette distributors' drop shipment reports due.

Kansas
February 20: Sales tax report and payment due.

Kentucky
February 20: Cigarette wholesalers' reports due.

Louisiana
February 1: Tobacco wholesalers' reports due.

February 15: Income tax information return due. Soft drink wholesalers' reports due. Tobacco wholesalers' report due.

Maryland
February 15: Income tax information return due. Sales and use tax reports and payments due.

Massachusetts
February 20: Cigarette tax report and payment due.

Michigan
February 15: Sales tax report and payment due.

Mississippi
February 15: Sales tax report and payment due.

Missouri
February 28: Soft drink manufacturers' reports and payments due.

New Mexico
February 15: Occupational gross income tax report and payment due.

North Carolina
February 15: Sales tax report and payment due.

North Dakota
February 10: Cigarette distributors' reports due.

Ohio
February 10: Cigarette wholesalers' reports due.
February 15: Cigarette use tax and report due.

Oklahoma
February 10: Cigarette wholesalers', retailers' and vending machine owners' reports due.

February 15: Information return under income tax due. Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.

Tennessee
February 20: Sales and use tax report and payment due.

Utah
February 15: Income tax information return due.

West Virginia
February 15: Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
February 10: Cigarette wholesalers' and manufacturers' reports due.

February 28: Personal property tax and real property tax (if paid in single installment) due.

Wyoming
February 15: Sales tax report and payment due.

Detroit Music Ops Plan Tune Parties For Teen-Age Set

DETROIT, Feb. 7.—Plans for a Monthly Hit Tune selection tied-in with the youth of Detroit are being completed by the Michigan Automatic Phonograph Owners' Association (MAPOA), following extensive preparations for this event. While following essentially along the lines of similar tie-ups already worked out in Philadelphia and Cleveland, the Detroit operators will have some individual features of their own.

Plans call for holding the hit party once a month, probably on a Saturday afternoon, at the Latin Quarter, a leading liquorless supper club, or alternately at various high schools in the city area. Admission will be by ticket only, restricted to about 1,000 selected youths. Distribution of the tickets will be handled thru a number of leading record retailers in the city, with details to be worked out individually by each distributor. Contests may be used in some cases, and straight giveaways or other methods used in others.

The new records of all manufacturers will be played over a juke box, and ice cream and cakes will be served to the guests. They will then be asked to vote for their preferences, and the top tune for the month, as picked by the youngsters, will be placed on the No. 1 spot on all juke boxes in town operated by MAPOA members. Suitable title strip indicating that this is the selection of "teen-age Detroit" will be used on each box to direct special attention to the number.

Music, possibly with dancing, plus personal appearances by various recording artists who may be in town, will be major features of entertainment. Autographs of visiting stars and gifts of record albums donated by distributors will also be used as extra attractions.

All arrangements for the hit tune program are being handled by Roy Clason.

New Delays on San Francisco Pin Ordinance

Order "Teeth" Into Law

SAN FRANCISCO, Feb. 7.—Proposed pinball ordinance got bounced around again Tuesday (3) at a board of supervisors' police committee hearing on legislation to outlaw certain types of the devices. After much wrangling, the committee decided to put more "teeth" in the new ordinance.

The committee heard spokesmen from the Parent-Teacher Association assail the games as "gambling devices," a remark which provoked Tom Lynch, chief deputy district attorney, to declare that "his office and the police department have determined that the five-ball machine is a game of skill." Both the district attorney's office and the police department are trying to ban the one-ball game as gaming.

Requests New Ordinance

Next, the committee ordered Lynch to submit a new ordinance next week making it mandatory that the police chief order machines withdrawn if an operator is convicted of violating any part of the ordinance. It was previously stipulated that such action was discretionary. New ordinance also would prohibit minors from playing the games. The original ordinance provided that any one under 18 years old would be prohibited from playing unless accompanied by a parent or guardian.

Indications were that the police committee would approve the amended ordinance at its meeting next Tuesday (10). It would then go to the entire board of supervisors for action.

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10 LATE PHONOGRAPHS FOR ONE-BALLS OR CONSOLES OR FIVE-BALLS

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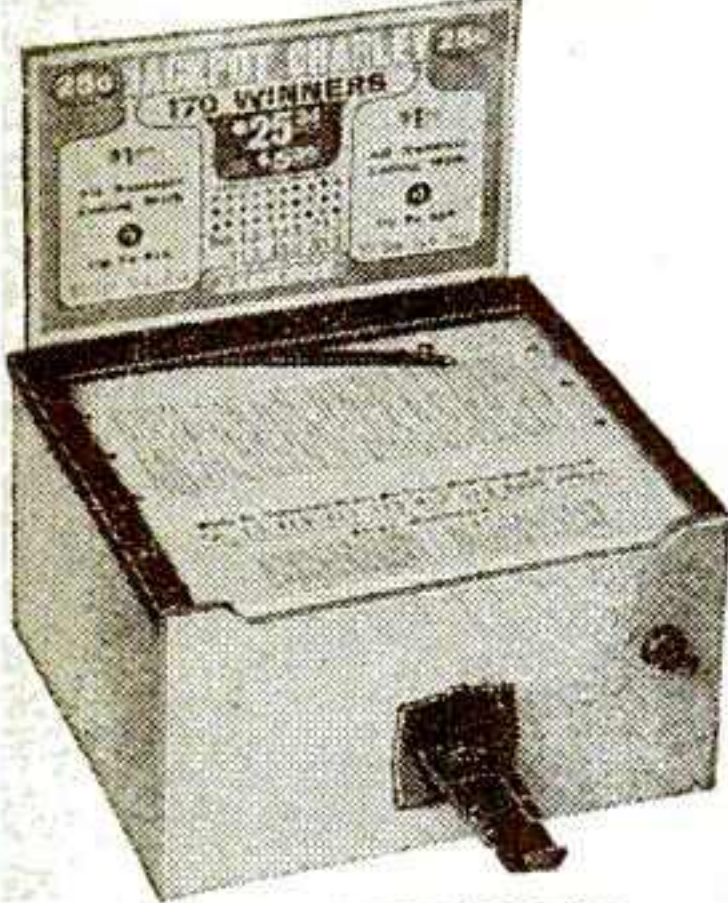
(Continued from page 110)

Company; J. H. Phillips, Phillips Novelty Company; C. W. Hendrix, Hendrix Novelty Company; Charles W. Bowles, East Coast Music Company; Harry Vilas, Vilas Machine Company; Samuel Cisenfeld, General Amusement Company; Robert Burner, Hub Enterprises, and Bernard Lichtman, Kay Koin Machine Company.

At the meeting next week six additional members will be installed. These are George Price, A & G Novelty Company; Al Lockhart, Alco Music Company; Harry L. Kaplan, Music Supply Company; Ira T. Byrum and Harold S. Klein, Silent Sales System, and Horace Biedeman, Liberty Music Company.

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Canadian Ban Causes Drop In Coin Machine Exports

(Continued from page 94)
the venders were consigned to Japanese firms. Another newcomer during November was Syria. This nation spent \$570 for four amusement games.

U. K. Quantity Buyer

Marking the first time they had done so during 1947, music machine men in the United Kingdom were quantity buyers of coin machines during November, paying \$13,920 for 25 juke boxes. In previous months the United Kingdom had limited its purchases to a single vender (apparently a combination of venders) worth \$10,000 and an amusement machine costing \$1,880. Whether this notable purchase of coin phonographs

indicates that the United Kingdom may continue to be a quantity buyer of coin music machines was not clear at this time. Since that country has a shortage of American dollars, there is little reason to believe that she will buy in quantity regularly.

Average prices for all phonographs imported by foreign nations for the month was \$269 or \$40 less than the average price for the 10 previous months of the year. Canada paid the lowest average price, \$79 for each of its 464 music machines, while Newfoundland paid the highest average price, \$630 for its sole juke box. Second highest paid for juke boxes was made by South African coinmen who paid out \$614 for each of the 35 juke boxes they imported in November. Indications were that Canada was either getting in some really old machines or that the low figure it paid per machine meant that it was buying phonograph units to be assembled there. On the other hand the price paid by South African coinmen showed that newer machines were in good demand in that British Commonwealth.

Vender prices averaged \$41 per machine for 409 units, with the Canadian per unit price the lowest at \$64 for each of 166 automatic merchandisers. Japan paid the top price for its 18 venders, \$250 each.

The amusement machine field turned in an average price of \$85 for each of the 696 games exported. Highest price per unit was paid by Philippine coinmen, \$395 for each of 13 machines. Canada, as it had done with music machines and venders, paid the lowest average price on games—\$80 for each of 568 games imported.

Bally Pin Game Used as Play Prop

CHICAGO, Feb. 7.—A pinball game will be one of the major props in the Roosevelt College theater group's performances of *Time of Your Life* here next month. Game which will be used in the William Saroyan play is being supplied by Bally Manufacturing Company and will be one of its new Melody pin games.

Play, which will be held February 25-29 in the Eleventh Street Theater here, requires a number of games to be played on a pin game during each performance. During the final act, script calls for player to hit a high score with resulting flashing lights focusing audience attention on the pin game.

BIZ SLOWS DOWN

(Continued from page 94)

Maryland. In areas between Baltimore and Washington ops reported that as much as 50 per cent of their equipment could not be serviced over a two-week period. In Baltimore, where the weather bureau reported 5,582,370 tons of snow had fallen last week-end, operators found the main streets open, but many side streets were impassable a week after the storm.

Here in New York, ops hit by still another storm this week when 5.1 inches of snow fell, reported that in some outlying areas they had been unable to service equipment for two to three weeks after the December 26 snowfall, and that since then the two big snowstorms had brought their operations in these smaller, but in some cases highly profitable locations, to a standstill.

NAAMO Gets New Machs. From 20 Ops

(Continued from page 94)

matic Corp., a 10-Strike bowling game from H. C. Evans & Co., 2 Bing-a-Roll machines from Genco Manufacturing Co., arcade machines from Exhibit Supply Co., 2 grip testers from American Gripmeter Co., and 2 Big Inning machines from Bally Manufacturing Co.

Each school will have from 30 to 48 new machines in an exhibit room to help train the veterans, all donated by the various branches of the industry.

Engineers' Advice Sought

As a result of the technical conference held the day following the second annual NAAMO luncheon in Chicago recently, a course outline for the schools will be submitted to engineers and service managers of some of the coin machine manufacturers for their opinions on what should be considered the ideal course of study for the one-year program. Corrections will be incorporated in the final course outline that will be used—with a few variations depending on local conditions—in the 13 schools to be sponsored by NAAMO.

William Lanzy, NAAMO technical advisor; Mel J. Binks, chief engineer of J. H. Keeney & Co., representing the amusement machine manufacturers; J. J. Pero III, of Spacarb, Inc., representing the vending machine manufacturers; L. G. Stewart, service manager of Packard Manufacturing Co., representing the music machine manufacturers, and A. P. Henry, head of the Manhattan Trades Center, representing the educators, will, together with Smith, make up a special technical committee to consider course changes suggested by the various engineers and service managers.

Atlas Novelty Issues Feb. Hit Parade; Prints 3,000

CHICAGO, Feb. 7.—Atlas Novelty Company's February *Hit Parade of Coin Machines*, now in the mail, reaches a circulation of 3,000 this month, Harold Schwartz, the *Parade's* originator, stated this week. Current mailing contains four games.

First monthly bulletin, which was presented on the back of large business-size blotters, came out in October, 1947. Distribution has increased by 50 per cent from the first mailings of 2,000 reports. Schwartz states that the idea has been so well received by coinmen that even wider circulation is anticipated in future releases.

Information which is compiled to make up the reports is gathered by firm's field men and technicians and points up those games which they find attract the most play each month.

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 - 12—Mills Empress
 - 2—Mills Thrones
 - 20—Auxiliary Speakers
 - 38—1947 Wurlitzer 30-Wire Boxes
 - 4—1947 Wurlitzer 3-Wire Boxes
 - 6—1948 Seeburg 3-Wire Boxes
 - 1—New Universal Auxiliary Amplifier
 - 1—New Wurlitzer Amplifier for 1015's
 - 1—New Wurlitzer Motor for 1015
 - 1—New Wurlitzer Junction Box for 1015
 - 1—New Wurlitzer Coin Chute for 1015
 - 1—New Wurlitzer Motor Drive for 1015
 - 1—New Wurlitzer Stepper for 1015
 - 2—Mills Amplifiers
 - 2—Mills Speakers
 - 2—Mills Changeover Motors
- Miscellaneous Victrola parts—2-way volume controls, cable, money boxes, gears and lots of small parts.
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- 1 Chico Hockey 35.00
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President Truman Talks to Minn. Op

MINNEAPOLIS, Feb. 7.—Fred Gates, Minneapolis juke box-arcade-record shop operator, lays claim to being the only Twin Cities coinman, and one of the few nationally, to have met President Truman at the White House.

The memorable meeting occurred Friday, January 30. Gates was with Minneapolis's Mayor Hubert H. Humphrey Jr., and the mayor's secretary, William Simms. Present was Gael Sullivan, executive director of the Democratic national committee. The mayoralty party was given an audience with Mr. Truman to discuss Minneapolis politics and the possibility of carrying this State for the Democratic party next November.

Modern Music Features New Machines; 2-Day Show Draws

NEW YORK, Feb. 7.—Despite occasional snow flurries and poor traveling weather, several hundred coinmen visited Nat Cohn's Modern Music Sales Corporation this week during his two-day showing of coin equipment, much of which was on view for the first time in this area. Focal point of interest was the new Aireon juke box, selling at \$495, in an exhibit which also featured the Linco Ever Fresh popcorn vender, Automatic Devices' new Target Master, the Vendit candy vender, Daval's stamp machine, and the Vendo coin changer.

Marked by the sharp interest of operators in the mechanical features

of the Aireon music machine, as well as in its low payment plan (\$4 a week), the showing kept strictly to business.

Low-Price Machines

Four of Aireon's low-priced machines were displayed, with one unit broken down to demonstrate its mechanical operation. On hand to explain the features of the new music machine were Rudy Greenbaum, Aireon's sales manager, and Ben Palastrant, Eastern sales representative, as well as Tony (Rex) Di Renzo, Modern's sales director in charge of coin machines. Immediate delivery of the new unit, known as the Coronet-400, can be made, according to Palastrant.

In addition to the coin-operated Coronet, a similar model, minus the coin mechanism, was displayed. With a built-in radio receiver feature, sales of this unit will be aimed at operators who rent music equipment for private affairs. Its price is \$495.

An Aireon Blonde Bombshell and a Fiesta rounded out the music machine exhibit.

The Ever Fresh popcorn vender, manufactured by the Linco Tool & Machine Co., claimed the attention of vender operators. Its operation was explained by Nat Jones, Linco's Eastern representative. Deliveries of the unit will begin in about 30 days. The machine exhibited at Modern Music was a hand-built model.

Target Master

With most of the visiting coinmen trying their aim, Automatic Devices' Target Master was a feature attraction in Nat Cohn's rear showroom. The unit, sporting a regulation-weight automatic pistol, will be promoted for tavern locations. Executives of the manufacturing firm present included Fred Hunter, president; Robert G. Page, vice-president in charge of promotion, and F. E. (Frosty) Crain, vice-president in charge of sales.

They declared that production of the amusement device would begin in 90 days. A production schedule of 200 a week for a start is the present plan of the firm, with a top ca-

Business Bureau Warns Hawaiians On Stolen Jukes

HONOLULU, Feb. 7.—Honolulu's Better Business Bureau last week issued a warning to potential juke box buyers of Hawaii.

Said the bureau: "Persons buying or having late model juke boxes installed are warned to be on the lookout for machines which have been stolen. They should make sure that serial numbers and ownership of the boxes are bonafide."

Bureau officials stated that they had been informed by the Coin Machine Operators of Oahu (CMOO) that they have been advised by mainland distributors that a number of juke boxes have been reported stolen in the Chicago and New York areas and that they may have been shipped to Hawaii.

capacity of 1,000 units weekly anticipated.

Recording personalities who put in an appearance at the show to wish Nat Cohn luck with his new coin machine line included Connie Haines, Ray Bloch, Alan Dale, the Beale Street Boys and Clyde McCoy.

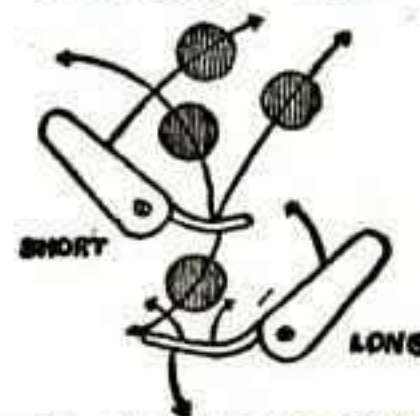


MORRIS A. GOLDMAN, president of the Michigan Automatic Phonograph Owners' Association (MAPOA) (right), confers with Dr. William L. Simpson, scientific director for the Detroit Institute of Cancer Research. Picture was taken during MAPOA's annual convention at Detroit's Book-Cadillac Hotel Monday (2). Simpson was a guest speaker at the luncheon. (See story on page 105.)



HIGHEST BIDDER for the Mercury auctioned off by MAPOA during its convention was F. P. McHugh, Detroit, whose \$2,375 bid was turned over to the Damon Runyon Memorial Fund for Cancer Research. McHugh receives keys to the car from Gail Meredith, radio and recording artist. Left to right: McHugh; Jim Mangan, CMI public relations chief; Gail Meredith and Frank A. Picard, United States District Judge, who was toastmaster at the association's annual banquet. (See story on page 105.)

BUY YOUR "PIGGY FLIPPERS" FROM US



Pigtails can be adjusted or removed. They are chrome plated and will fit any flipper game. Price 15¢ each, sold only in lots of 10 or more.

For non-flipper games we have a set of six flipper bumpers, bearings, rods, wire, bakelite control buttons, instructions, etc. Price \$9.50.

Immediate delivery.

If not satisfactory money will be refunded.

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THE BEST!

Steel Ball Rolldown Games
BALLY NUDGY
Brand new, original crates with base. 100 available. \$225

SPECIAL WILLIAMS BONANZA
Five Ball, F.P. brand new, small quantity. \$195

KEENEY'S HOT TIP
Guaranteed as New
One-Ball Free Play—4-Coin Multi-Play—Jack Pot—Automatic Shuffle-board, "The Smoothest One-Ball Ever Made!" Player appeal galore! While small quantity \$295

WURLITZER 1015
Brand new—Original crates. SPECIAL PRICE ON REQUEST!
WILLIAMS ALL STARS
Latest Model—Brand New. Original Crates. \$375

AND ONLY THE BEST!

CONSOLES

Keeney Single Bonus Super Bell
Keeney Twin Bonus Super Bell
Keeney Three Way Bonus Super Bell
Bally Triple Bell, 5-10¢, 5-20¢ \$375
Bally Draw Bell 550
Bally Deluxe Draw Bell 745
Evans '47 Dominoes, F.P. & P.O. 650
Evans Winter Book 285
315
395
675

NEW FIVE BALLS

Keeney Cover Girl
Williams Stormy
Genco Triple Action
United Tropicana
Chicago Coin Bermuda
Exhibit Treasure Chest
Bally Melody

SLOTS

Mills Original Chrome, 50¢, 1 Cherry P.O. \$175
Mills Original Chrome, 10¢ 125
Mills Blue Front, Single J.P., 5¢ or 10¢ 75
Jennings '41 Victory Chief, 5¢, 10¢ or 25¢ 75

ONE-BALLS

Victory Derby, Auto. Shuffle, P.O. \$180
Big Parlay, P.O. 200
Turf King, P.O. 100
Jockey Club, P.O. 100
Special Entry, F.P. 100
Victory Special, F.P. 345
Blue Grass, F.P. 175
Jockey Special, F.P. 50

WILL SELL AS ONE LOT ONLY

10 Seeburg 1947 Model 1-47 Phonographs, Remote Control, Used 6 months only \$5500

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Stormy

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7 MILLION HIGH SCORE FOR A SENSATIONAL LOW PRICE

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Juke Box Round Table

(Continued from page 105)

Fly-By-Nights

The automatic phonograph industry can strengthen at the operator-location level by selling machines to only recognized phono operators, men of high enough caliber to do business with other men, or fully training those men to whom they do sell, thereby cutting out the fly-by-nights and novices with the get-rich-quick ideas who hurt any business.

The novices never buy more than a very few machines, place first class equipment in fourth and fifth rate locations, leave them until they, the fly-by-nights, find themselves bankrupt or in the wrong business and get out either by selling or foreclosure. This fifth rate location, where we would all like to use our older equipment, is never again satisfied with anything but first-rate equipment and a sizable commission and this type location certainly doesn't warrant new equipment at any price. —MAX E. RUST, Muskogee, Okla.

Get Bugs Out, Price Down

I am an average operator. This is my eleventh year in owning and operating phonographs exclusively. For nine long years I used one make of phonograph only. This factory then came out with a policy which they believed would put their competitors out of business. It was their phonograph and all of their products exclusively and they dictated just how much of my equipment I should replace.

Needless to say I found another phonograph manufacturer who sold me only what I needed and wished to buy. And what I could afford to buy!

When the war was over, all of the manufacturers rushed to get out the first post-war model. None cared how many bugs there were in it, and likewise a "who-cares-about-the-price" attitude. It was a nationwide controversy as to the merits of putting 10-cent slots on all phonos for a single piece of music. Three for a quarter is the operator's friend. It was probably the thought of this manufacturer that the public could be educated to pay double the price for their music and the sky would be the limit on the costs of new juke boxes. Just a few years too late! During the war this thought might have meant something.

Out of Proportion

Now, as anyone in the industry knows, the price of phonos has been all out of proportion to the ability of the operator to "receive and invest." By this I mean that a spot that is just fair as far as collections go, cannot be given a phono costing close to a thousand dollars. The location owner calls the attention to his operator that he'd like to have a new machine like Joe Bloke has around the corner. The operator remembers that Joe Bloke has averaged a better-than-average gross and well deserves a new one but thinks to himself he'd give this guy one here also if it wouldn't take him two years to pay for it (or longer). The operator then thinks to himself that there should be some good, mechanically excellent box that should sell for less than \$500.00 and he'd give one to most of his customers.

To go back to the first post-war models. It is quite evident that there wasn't one manufacturer that really knew what his market was for new juke boxes. He had only a fair idea. They all thought that ops would gobble up all models regardless of cost. For a while it looked like a race to see who could make the most expensive (but not worth the price) model.

They soon found out that the operators couldn't buy and operate on

enough margin to warrant the many thousands of dollars necessary for a thoro going over of their locations.

Now the manufacturers woo their prospective customers with all kinds of "a few bucks down and a few bucks a month," forgetting the record service, the repair service and the many other items that go to make a successful operation. In order to keep your customer you have to keep him happy and satisfied.

If your customer is worth having, he's entitled to a good phonograph. In order to give him a good phonograph, you have to be able to buy one at a sane price.

In order to buy a phonograph at a fair price, the manufacturer has to really see the operator's problems and not try to bamboozle him by a lot of flossy statements that sidestep the main issue—PRICE!

Measure the Market

In order not to bamboozle him, the manufacturer has to weigh and measure his own market. Not by the desire to keep his production line running, but by the total number of juke boxes in the U. S. A. (and those for export) and by figures which show him just what his own potential share should be.

I have bought several new machines from one manufacturer to find out with dismay that the price on them has been slashed better than 30 per cent since I made my purchases. Why do I have to take this loss? It isn't a new model.

It's because there is a bottleneck in the sales end. No foresight some place in the brain department. This bottleneck causes the distributor to yell bloody murder when he figures up his own rent and expenses to floor phonographs that don't sell on account of the high prices. He has to pay his own mechanics just as long as he has the agency or distributorship.

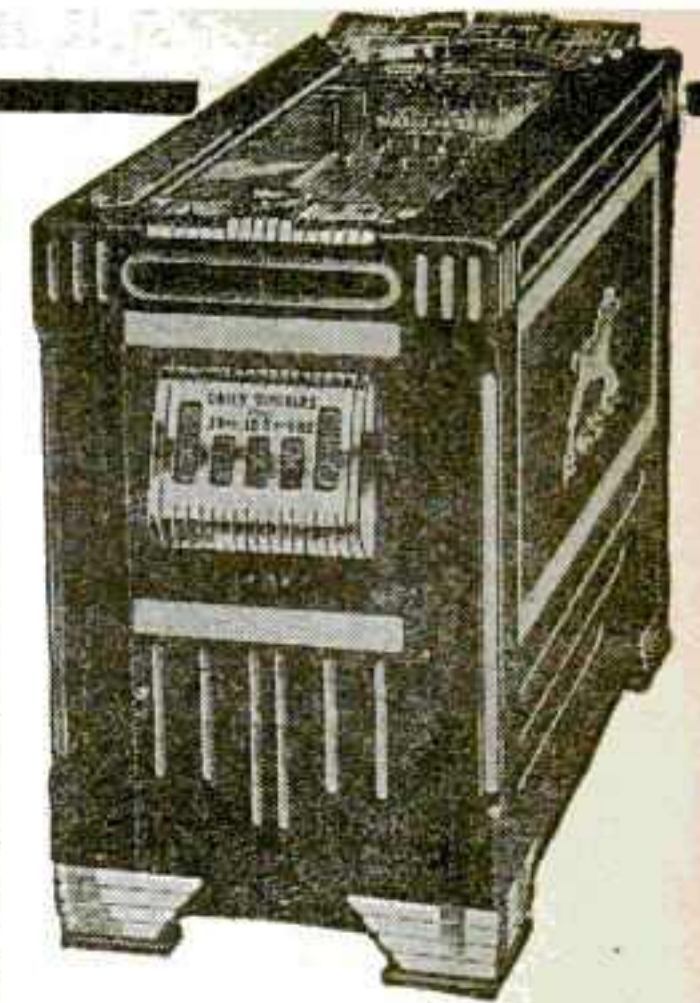
I, for one, believe in competition, but I cannot for the life of me see how all the juke box manufacturers are going to survive '48 and '49 with the present inflated but lush market ahead of them. They should certainly all get together (which they never will) and determine the number of phonos that will be needed and use past records on just what their own production would or should be. It's nice to keep production lines running, but they are making something numbering a few hundred thousand and not millions like automobiles. They are making something that an operator buys to make a living with. A commercial juke box is not a luxury. It's the lifeblood of the operator-location set-up and as such it must be priced to make this combination profitable to the both of them.

As an operator I have paid thru the nose. From now on I'm going to be choosy. Get the bugs out and prices down, boys, and you'll do business just like old times.—WICKES E. GLASS, Piedmont, Calif.

Wants Co-Operation

The distributor and manufacturer should work out an agreement whereby the distributor will not have to compete with the operator. During the war, it was quite customary for the jobbers in Nashville to compete with us in every phase of the game. We, of course, were handicapped in the fact that we could not have the same opportunity to obtain any new or factory reconditioned equipment. They took all they wanted and left the balance for us. The fact that they were our source of supply as well as our competitor was in itself drastically unfair.

The new machines coming on the market now are so high in price, inferior in quality and workmanship as to render them unprofitable from every standpoint. Something must be done now to enable the operator



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USED GAMES—IMMEDIATE DELIVERY

- Bally Victory Specials (chrome rails) \$159.50
- Bally Triple Bells..... 565.00
- Bally Special Entry..... 375.00
- Bally Deluxe Draw Bells, 5c.... 310.00
- Bally Regular Draw Bells, 5c... 210.00
- Bally Deluxe Draw Bell, 25c (like new)..... 335.00
- Keeney Single Bonus Bell (brand new)..... 395.00
- Keeney Single Bonus Bell, 5c.. 310.00
- Keeney Twin Bonus Bell (5c-25c), (5c-5c)..... 499.50
- Keeney Twin Super Bell, 5c-5c, P.O. 49.50
- Mills Four Bells, 5c-5c-5c-5c.... 69.50
- Bally High Hands..... 45.00
- Bally Big League..... 49.50
- Bally Ballyhoo..... 89.50
- Kilroy..... 89.50

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50 ONE BALLS

Late Serial

- 30 Bally Special Entry.....\$349.50
- 20 Bally Victory Special..... 159.50

One-third deposit, balance C. O. D. sight draft.

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- CHAMPION TOTAL ROLL, BUTTON TYPE 125.00
- TOTAL ROLL 75.00
- SPORTSMAN ROLL 60.00
- SPORTSMAN ROLL, BRAND NEW 175.00
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ROLL DOWNS SALE

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- Chicago Roll Down 219.00
- Firestone Tally Roll, With Buttons .. 110.00
- Firestone Bowlaway, With Buttons . 120.00
- Cenco Bing-a-Roll Write
- Bally's Hy-Roll Write
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MECHANICS

Experienced on repairing Pin Balls. Only top men wanted. Salary, \$100.00 per week.

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FOR SALE

- 50 GOTTLIEB GRIPPERS ... @ \$22.50 Ea. Almost New
- 40 Gripper Stands @ 2.00 Ea.
- 1 Ace Coin Counter @ 75.00 Practically New

WILL TAKE \$1.125 FOR ENTIRE LOT
Send 1/3 Deposit with order.
SCOTT AMUSEMENT COMPANY
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NEW METAL TYPER MACHINES

REPAIR SERVICE
PARTS AND SUPPLIES

We Rebuild Old Groetchen Typer Machines to Look and Operate like new.



FINEST ALUMINUM DISCS

Plain or Colored
Write for Samples and Prices

FOR TOPS IN QUALITY
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FROM THE MANUFACTURER

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THANKS, OPERATORS

FOR YOUR WONDERFUL
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**UNIVERSAL FLIPPER
BUMPERS**

New Price, \$12.50

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Installed at the C.M.I. convention in 50 minutes.

Send your games and we will install **UNIVERSAL FLIPPER BUMPERS** for \$20.00 in lots of five.

1/3 deposit required on all orders.

ROYAL MUSIC CO.

76 Main St. Webster, Mass.

OPERATORS

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BANK BALLS, 8 FL. \$179.50
BANK BALLS, 12 FL. 199.50
STRIKES 'N' SPARES 495.00
All Reconditioned and Refinished.

NEW BEST HANDS, Special ... \$ 22.50
NEW SKILL THRILLS, Special. 27.50

50% OFF ON ALL RECONDITIONED SLOTS!

ALL LATEST PIN TABLES AVAILABLE.

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SPEAKERS, WALLBOXES.

U. S. VENDING REFRIGERATED
CANDY MACHINES.

TWIN PORTS SALES CO.

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That **NEW LOOK**
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**FLIPPER BUMPER
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COIN MACHINE SERVICE CO.
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to get his investment back much less a profit on his money and time.

The suggestion of one for a dime and three for a quarter plays on jukes in this community met with a vote of "thumbs down." It has been tried, but the operators will not co-operate. I know from experience how they do here. We are blessed with more fair and honest operators than the other kind, but that small percentage keeps the balance constantly on guard for an expected low blow. It usually comes. The practice they continue to keep alive by unfair dealings with their fellow operators will eventually spell their doom. But can we live long enough to combat that?

With the high prices we pay, and the value of the nickel dropping down, my suggestion is to give the location owner a smaller percentage. Say one third instead of the customary 50-50. That was the original proposition here until a low element offered 50 per cent. We should use the sliding scale until a definite amount is collected, after which establish a definite percentage. For example, the first \$10 should go to the operator, with the balance to be divided on a percentage basis—E. I. ELDER, Lawrenceburg, Tenn.

Music and Games

In the case of combination music and amusement routes it is now an accepted fact that music is only handled as a service, and not as a profitable business as was the case pre-war.

The reasons, of course, are very obvious to the operator. He is paying 100 per cent more for jukes, parts and labor, 60 per cent more for records, while at the same time the take has gone down due primarily to the removal of music machines from the novelty or gadget class to accepted dispensers of music. This change occurred during the war years. The time is past when you can see a customer drop a coin in a machine and marvel at how it works.

The nickel-a-tune and 50-50 commission are here to stay because they are established.

The average operator will not purchase new equipment unless he is forced to do so. In too many cases an operator is forced to use new music equipment in locations where only pin balls do good.

Always Held True

This has always held true but with the increased costs of music it becomes much more apparent.

The operator understands his problems and cannot be blamed on any count. He purchased the best records, gave the best service available and yet, did well to meet expenses pertaining to music.

"We, as operators, understand that the distributors and manufacturers have their problems, but we realize also that we are the sole outlet for their merchandise and unless money can be realized thru its operation, this outlet will gradually dry up.

The problem, therefore, rests primarily with the manufacturer and the problem of unit cash. If direct sale is the answer then the operator would welcome it.

Price reduction is imperative to the operator regardless of how it is arrived at. The survival and rejuvenation of the industry depends on the item of operator cash.—P. G. SHEPPARD, Ellenboro, W. Va.

Trade Snow for Sunshine!

Old established route of 31 pins and jukes on location in America's fastest growing city (in the Valley of the Sun); all new games, grossing \$600.00 per week; room to expand; 1 experienced man can handle.

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GUARANTEED SLOTS RECONDITIONED, REFINISHED, REPAINTED

Mills Blue Front, 5c	\$ 89.50
Mills Blue Front, 10c	94.50
Mills Blue Front, 25c	99.50
Mills Brown Front, 5c	89.50
Mills Brown Front, 10c	94.50
Mills Brown Front, 25c	99.50
Mills Bonus Bell, 5c	119.50
Mills Silver Chrome, 5c, 2/5 or 3/5	119.50
Mills Silver Chrome, 10c, 2/5 or 3/5	124.50
Mills Silver Chrome, 25c, 2/5 or 3/5	129.50
Mills Gold Chrome, 5c, 2/5 or 3/5	119.50
Mills Gold Chrome, 10c, 2/5 or 3/5	124.50
Mills Gold Chrome, 25c, 2/5 or 3/5	129.50
Jennings Chief, 5c	59.50

CONSOLES

Mills 4-Bells, late head	\$139.50
Keeney 3-Way Bonus Super Bell	750.00
Mills Jumbo, cash payout	69.50
Pace Twin Reels, 5c & 25c	89.50
Buckley Track Odds (without Daily Double Feature)	250.00
Mills 3 Bells	179.50

NOW DELIVERING—BRAND NEW 5-BALL FREE PLAY GAMES

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EXHIBIT TREASURE CHEST
WILLIAMS SUNNY
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WRITE FOR COMPLETE LIST: GAMES, PHONOGRAPHS, PARTS, ETC.

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Exclusive Distributors for MILLS SLOTS

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BRAND NEW 1947

MILLS
5c Q. T. **\$115.00**

Reconditioned Post-War Pin Games
Havana \$139.50
Kilroy 99.50
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Exhibit Big Hit 89.50
Superliner 79.50
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CLOSEOUT SPECIALS! BRAND NEW

Exhibit Tally-Ho \$179.50
Chicago Coin Baseball 159.50

Terms: 1/3 Deposit, Balance C. O. D.

there is no substitute

For **TROPICANA** Pin Game or Roll-Down

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Manufactured from Precision Dies from Finest Quality Aluminum. Standard Thickness. Satin Finish.

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1/3 With Order, Balance C. O. D.

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SHOWBOAT SPOT POOL MAJORS DIXIE STAR ATTRACTION SEVEN UP A.B.C. BOWLER SNAPPY, '41 JUNGLE DEFENSE VICTORY BOLAWAY

TEN SPOT BELLE HOP DOUBLE PLAY SLUGGER WILD FIRE SCHOOL DAYS MIAMI BEACH ALL AMERICAN SECOND FRONT PURSUIT FLICKER CHAMP

ON DECK SPORTS PARADE PARADISE GOLD STAR TWIN SIX SHORT STOP MARINES AT PLAY HOROSCOPE LIBERTY (Bally) G.I. JOE STRATOLINER

1/3 Deposit With Order, Balance C. O. D.

Mid-State Co.

2369 MILWAUKEE AVE., CHICAGO 47, ILL. Phone: Everglade 2545

May Continue CMI Aid for Cancer Fund

Winchell Given Check

CHICAGO, Feb. 7.—There is a possibility that Coin Machine Industries, Inc. (CMI), may continue to aid the Damon Runyon Memorial Fund for Cancer Research despite the fact that the association's \$250,000 goal has been reached and passed.

Gottlieb flew to New York yesterday (6) with Ray Maloney, national chairman of CMI's cancer drive. There they will meet with Walter Winchell to present Winchell with a check for \$130,000—bringing the association's total contribution to date to \$250,000.

List New Donations

Additional contributions sent to CMI as donations for the Runyon fund during the past week follow: Bally Manufacturing Co., Chicago, \$5,000; Genco Manufacturing & Sales Co., Chicago, \$5,000; Michigan Automatic Phonograph Owners' Association, Detroit, \$2,375; Bell-o-Matic Corp., Chicago, \$1,200; ABT Manufacturing Corp., Chicago, \$1,000; J. H. Keeney & Co., Chicago, \$1,000; United Amusement Co., Kansas City, Mo., \$250; Seaboard New York Corp., New York, \$150; Atlas Music Co., Chicago, \$125; Atlas Music Co., Pittsburgh, \$125.

Atlas Music Co., Des Moines, \$125; Latin Quarter Catering, Inc., Detroit, \$105; Active Amusement Co., Philadelphia, \$100; American Vending Co., Miami Beach, Fla., \$100; California Music Operators' Association, Oakland, \$100; E. R. Green, Wausau, Wis., \$100; Hart, Leese & Co., Everett, Wash., \$100; Kertman Sales Corp., Rochester, N. Y., \$100; Fred A. Mann, Chicago, \$100; E. W. Pace, Chicago, \$100; R. Warncke Co., San Antonio, \$100; R. C. Curtis, Grosse Isle, Mich., \$35; Stanley O. Shephard, Fullerton, Calif., \$20, and Arthur L. Silknitter, Lansing, Mich., \$125.

Ready Ala. Coin Laundry

PIEDMONT, Ala., Feb. 7.—J. C. Adkinson, of Anniston, Ala., will open Piedmont's first coin laundry this month. Installation will start off with 12 machines, with space to add more later if desired.

RECORD REVIEWS

(Continued from page 31)

ARTIST TUNES LABEL AND NO. COMMENT

RATINGS: OVER-ALL, DISK JOCKEY, DEALER, OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT

RATINGS: OVER-ALL, DISK JOCKEY, DEALER, OPERATOR

POPULAR

Table of record reviews for popular records, including Jack Curtis, Gladys Stevens, Artie Wayne, Frank Sinatra, Billy Eckstine, and Ray Noble-Buddy Clark.

POPULAR

Table of record reviews for popular records, including Freddie Slack Ork, Kay Starr, Ted Straeter, Nev Simons and His Ambassadors of Note, and Bonnie Baker-George Albright.

RECORD REVIEWS

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

POPULAR

JIMMY ATKINS (Don Baker) (Continental C-11005) <i>Engagement Waltz</i> Here's an odd combo. Rustic vocal and a church-style organ. Depressing.	42	44	38	44
<i>One Raindrop Doesn't Make a Shower</i> Pop song at hymn pace doesn't make for pleasant listening.	39	41	35	40
THE FOUR MUSETTES (Musiercraft 542) <i>Oh, What I Know About You</i> Pleasant but unimportant. Nice voicing.	68	69	65	70
<i>Everybody Loves My Baby</i> Pretty blend on ordinary item.	57	59	54	59
PHIL BRITO (Ted Dale Ork) (Musiercraft 540) <i>I Have Only Myself To Blame</i> Pretty orking helps ordinary romantic bary warbling of coming plug.	75	77	72	75
<i>Dream Girl</i> Fair new ditty gets competent piping over dreamy backing.	66	72	63	64
TEDDY PHILLIPS ORK (National 7020) <i>Blooming Apple Tree</i> (Lynn Hoyt-Lane Adams) "Tree" done in Lombardo style without Guy's compensating danceable beat. Luke-warm vocal.	39	42	35	40
<i>Yes Sir, That's My Baby</i> (Lane Adams) This is as bad as a punchboard. A pot-pourri of musical styles.	60	65	40	75

FOLK

FLASH & WHISTLER (Universal U-41) <i>Pll Dance at Your Wedding</i> Red Ingle on the square. A pop hit translated in straight hillbilly vein.	65	64	62	69
<i>You Do</i> They may be kidding but few "down yonder" will know or care. Pic tune retouched by hillbilly lads.	77	76	74	80
MEL TORME (Musiercraft 538) <i>Night and Day</i> Velvet Fog apes Fitzgerald in scat version of Cole Porter oldie. Different.	63	75	55	60
<i>But Beautiful</i> This disk's got plenty of competition but Torme should account for some action.	79	82	74	80
SAM NICHOLS (The Melody Rangers) (MGM 10134) <i>Sows, Cows, Plows</i> Intriguing title is fully developed via clever lyric. Nichols sings them well.	74	74	70	79
<i>Honky Tonk Baby</i> Run of the mill Western done up in acceptable style.	65	67	60	69
JOHNNY TYLER AND THE RIDERS OF THE RIO GRANDE (Victor 20-2656) <i>Tell a Woman</i> Gossip lament with amusing sound effects. Tune of the "Martins and the Coy's" variety.	67	67	62	72
<i>Can't Get My Foot Off the Rail</i> Barroom bounce number with hillbilly vocal and good string work.	70	71	65	73

FOLK

JIMMY WAKELY (Capitol Americana 40088) <i>Signed, Sealed and Delivered</i> Western hit drawled out in pleasing style. Strings and harmonica lend plaintive notes.	80	82	76	84
<i>Easy To Please</i> Swingly little ditty with clever lyrics. Fine guitar backing.	70	74	60	75
LUTHER HIGGIN-BOTHAM-THE FOGGY RIVER BOYS (Manor 1114) <i>The Same Old Rut</i> Here's a hillbilly blues item that really rocks. Infectious rhythm.	79	78	74	84
<i>Goodbye Little Girl</i> (Smiley Smith-The Foggy River Boys) Unexciting and unoriginal. Hillbilly ballad.	55	56	50	58
CECIL GILL (Silver Star 101) <i>Tear Drops in the Rain</i> Gill's tremulous vocal and quivering guitar makes for dull disk.	51	50	44	60
<i>Say Goodbye</i> Western ballad in melogroove. Guitar stars. Cecil is adequate.	49	48	40	58
SLIM BRYANT AND HIS WILDCATS (Majestic 6024) <i>Penny Ante</i> Nothing special about tune with polka flavor. Instrumental.	51	50	44	60
<i>Please, Mr. Bartender</i> Commercial Western item with "Smoke, Smoke" type vocal. Amusing hiccup effect.	68	70	57	76
RED RIVER DAVE-THE TEXAS TOP HANDS (Continental C-8033) <i>A Rocky Mountain Lullaby</i> Fiddles saw away in best Western tradition behind tearful, throaty vocal.	67	67	64	70
<i>Bottle Talk</i> Barroom chit chat faithfully reported by nasal-toned Dave. Good bouncier ork work.	72	70	69	78
CHARLIE MONROE & HIS KENTUCKY PARTNERS (Victor 20-2657) <i>Shenandoah Waltz</i> Kentucky corn in best hill style. Monroe's twangy vocal in good form.	70	70	67	74
<i>Walking With You in My Dreams</i> Monroe and twanging guitar make unique combination and perfect blend of their kind.	65	65	61	70
JUDY CANOVA (Bud Dant Ork) (Majestic 1215) <i>No Letter Today</i> Tune has had its day but Judy's straight waxing with familiar vocal tricks may revive it.	69	69	65	73
<i>Never Trust a Man</i> A little late but Canova's version is so raucous and alive it could easily take top honors. Gal really sells.	81	85	72	87
FLOYD TILLMAN (Columbia 38086) <i>Westphalia Waltz</i> Straight sweet instrumental handling of traditional hill country waltz.	69	69	72	66
<i>Houston Waltz</i> (Floyd Tillman) Sugary Tillman piping of another traditional folk waltz on the fairish side. Ork weak.	68	67	70	67

3 Coin Firms Get Charter Change in Pa.

ABC Moves Into State

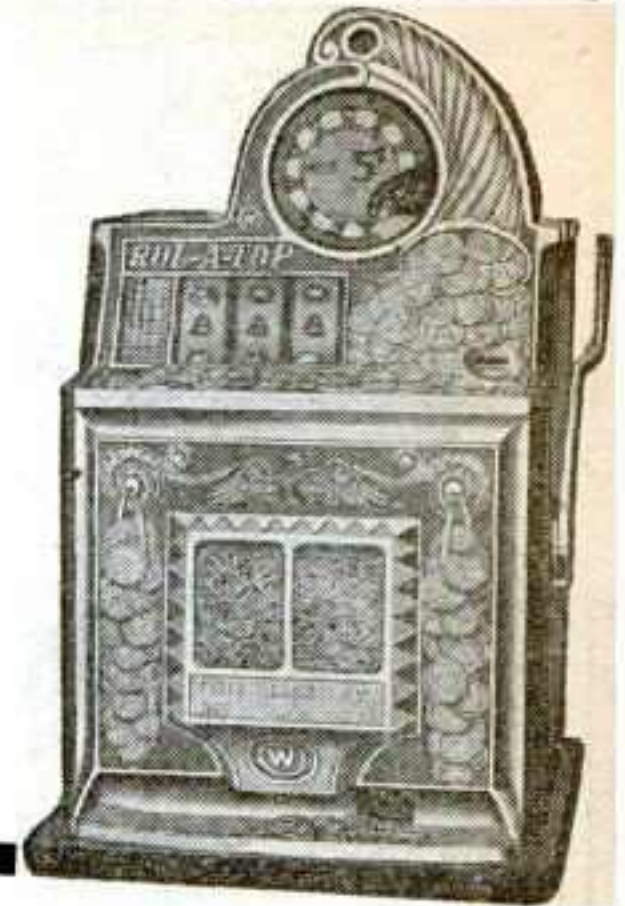
PHILADELPHIA, Feb. 7. — Court records this week showed activity on the organizational front with three large coin machine companies changing their corporate set-up. The A. B. C. Vending Corporation for the first time applied for a charter of incorporation to conduct its business in Pennsylvania. The character and nature of its business, according to the application for a Pennsylvania charter "is vending of confections, tobacco products and similar merchandise; performing services for companies engaged in such business."

Kwik-Kafe of Philadelphia, Inc., manufacturers and operators of coffee vending machines, filed application to amend its corporate charter to provide for 250 shares of preferred stock, par value of \$100 each; 500 shares of Class A common stock, with a fixed par value, and 50 shares of Class B common stock without par value, and fixing the terms and conditions of the respective classes of stock.

Emby Distributing Company, Inc., music machine distributors, filed application showing that a certificate of election by its shareholders to dissolve its corporation set-up and that the board of directors is now engaged in settling its affairs as a corporation.

Philadelphia Coin Machine Exchange reorganized its structure as a corporate set-up. In its application for a corporation charter, the firm stated that the corporation was organized "to buy, sell, at retail or wholesale, trade and deal in coin operated machines or similar devices, and to engage in the operation or maintenance of such machines or devices for itself or for others."

Court records also showed the formation of a music machine operating firm here under the name of Melody Music Service.



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1 Hawaii	155.00
2 Kilroy	99.50
3 Lightning	79.50
1 Maisie	125.00
1 Nudge	119.50
1 Oscar	125.00
1 Rio	100.00
1 Sea Breeze	85.00
1 Show Girl	95.00
3 Smarty	85.00
4 Spellbound	59.50
1 Stage Door Canteen	54.50
1 Step Up	69.50
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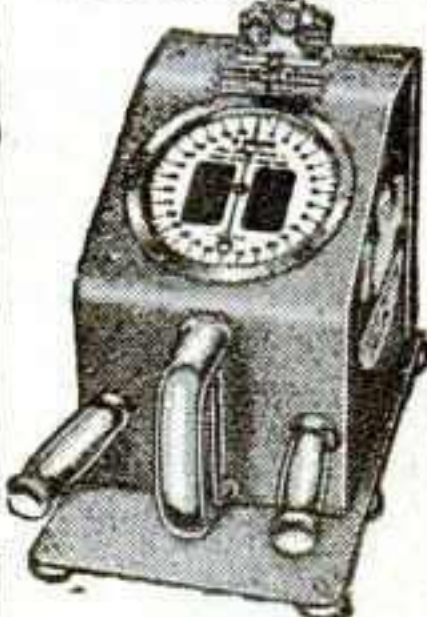
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ADVANCE RECORD RELEASES

POPULAR

(Continued from page 32)

The Most Beautiful Girl in the World
T. Straeter (You Do) Sonora 1207
The Secretary Song (Bidibi Bot Bot)
J. Sanders Ork (You Know) Universal U-55
The Secretary Song
H. Carroll-The Satisfiers (Big Brass) Victor 20-2710
There Ought To Be a Society (For the Prevention of Cruelty to Poor Unfortunate Lovers)
J. Davis (They Can't) Columbia 38096
There's Only One Mathilda
D. Rogers Ork (Do You) Apollo 1094
They Can't Make a Lady Out of Me
J. Davis (There Ought) Columbia 38096
Toledo
F. Wojnarowski Ork (I Love) Dana 2014
(A Corner Table Down At) Tony's Place
A. Wayne (Two Things) Hucksters 1004
Tutti Tutti Pizzicato
L. Prima (The Bee) Victor 20-2711
Tutti Tutti Pizzicato
The Sportsmen (My Gal) Capitol 496
12th Street Rag
N. Simons (Corn Belt) Rego 1016
Two Left Hands
F. Slack Ork (Strollin') Capitol 15035
Two Things To Worry About
A. Wayne (Tony's Place) Hucksters 1004

What's Good About Goodbye
D. Shore (Hooray for) Columbia 38094
1. While There's a Song To Sing; 2. Song of the Troika (12")
M. Wright-C. Fredericks-Chorus (The Balalaika) Columbia 55040
You Do
Flash & Whistler (I'll Dance) Universal U-41
You Do Something To Me
T. Straeter (The Most) Sonora 1207
You Know What I Mean
J. Sanders Ork (The Secretary) Universal U-55
You Started Something
M. Bailey (Can't We) Majestic 1209
***You Were Meant For Me**
C. Boswell (I Can't) Decca 25313
You Were Meant For Me
C. Thornhill (Paradise) Columbia 36298
You've Changed
A. Clark (But None) Decca 24352
You've Got To See Mama Ev'ry Night (or You Can't See Mama at All)
K. Starr (Mercy, Mercy) Capitol 497
Yuk-a-Puk
M. Amsterdam (No Money) Apollo 1095

RACE

Bad Weather Blues
Manhattan Paul-P. Bascomb Combo (Boppin' the) Manor 1118
Boppin' the Blues
Manhattan Paul-P. Bascomb Combo (Bad Weather) Manor 1118
***Cheating and Lying Blues**
Doctor Clayton (Doctor Clayton) Victor 20-2799
***Death Valley Blues**
A. (Big Boy) Crudup (If I) Victor 20-2798
***Doctor Clayton Blues**
Doctor Clayton (Cheating and) Victor 20-2799
***Don't Deal With the Devil**
Tampa Red-Big Maceo (Don't You) Victor 20-2791
***Don't You Lie to Me**
Tampa Red (Don't Deal) Victor 20-2791
88 Boogie
Big Three Trio (You Sure) Columbia 38093
***He's a Jelly-Roll Baker**
L. Johnson (When You) Victor 20-2792
Hey, Hey, Hey, Baby
R. Tarrant (I'll Be) Apollo 395
Honey, Honey, Honey
The Cats and the Fiddle (I'm Afraid) Manor 1112
I'll Be True
R. Tarrant (Hey, Hey) Apollo 395

***I Have Got To Go**
Sonny Boy Williamson (My Black) Victor 20-2796
***If I Get Lucky**
A. (Big Boy) Crudup (Death Valley) Victor 20-2798
I'm Afraid of You
The Cats and the Fiddle (Honey, Honey) Manor 1112
I'm in Love With You
L. Johnson (Tell Me) Disc 5060
Mad About You
S. Syms (Porgy) DeLuxe 1139
Money, Money, Money
The Hall Sisters (Teach Me) Victor 20-2728
***My Black Name Blues**
Sonny Boy Williamson (I Have) Victor 20-2796
Porgy
S. Syms (Mad About) DeLuxe 1139
Teach Me, Teach Me, Baby
The Hall Sisters (Money, Money) Victor 20-2728
Tell Me Why
L. Johnson (I'm in) Disc 5060
***When You Feel Low Down**
L. Johnson (He's a) Victor 20-2792
You Sure Look Good To Me
Big Three Trio (88 Boogie) Columbia 38093

FOLK

Eury Me Deep
T. Daffan's Texans (The Straight) Columbia 38092
Calico Apron and a Gingham Gown
Sons of the Pioneers (Happy Birthday) Victor 20-2725
Cornhuskers Polka
W. Wooddell-Ridin' Rangers (If You) Dome 1001
Crime Doesn't Pay
B. Harter and His Ranch Boys (T.E.X. for) Dana 4002
Defense Blues
Leadbelly (Diggin' My) Disc 5085
Diggin' My Potatoes
Leadbelly (Defense Blues) Disc 5085
Easy To Please
J. Wakely (Signed, Sealed) Capitol Americana 40088
Gonna Climb Those Golden Stairs
Golden West Quartet (Gospel Boogie) Victor 20-2727
Goodbye Little Girl
Smiley Smith-The Foggy River Boys (The Same) Manor 1114
Gospel Boogie
Golden West Quartet (Gonna Climb) Victor 20-2727
Happy Birthday Polka
Sons of the Pioneers (Calico Apron) Victor 20-2725
John Henry
Salty Holmes and His Brown County Boys (Mama Blues) Decca 46116
I Can't Win for Losin'
Karl and Harty (Reno Bound) Capitol Americana 40089
If You Don't Love Me Now (You'll Love Me Never)
W. Wooddell-Ridin' Rangers (Cornhuskers Polka) Dome 1001

I'm Waltzing With a Broken Heart
D. Denney (Part of) Victor 20-2726
***Just Because You're in Deep Elem**
E. Britt (Weep No) Victor 20-2801
Mama Blues
Salty Holmes and His Brown County Boys (John Henry) Decca 46116
Part of My Heart is Missing
D. Denney (I'm Waltzing) Victor 20-2726
Penny Ante
S. Bryant and His Wildcats (Please Mr.) Majestic 6024
Please Mr. Bartender
S. Bryant and His Wildcats (Penny Ante) Majestic 6024
Reno Bound
Karl and Harty (I Can't) Capitol Americana 40089
Say Goodbye
C. Gill (Tear Drops) Silver Star 101
Signed, Sealed and Delivered
J. Wakely (Easy To) Capitol Americana 40088
T.E.X. for Texas
B. Harter and His Ranch Boys (Crime Doesn't) Dana 4002
Tear Drops in the Rain
C. Gill (Say Goodbye) Silver Star 101
The Same Old Hat
L. Higginbotham-The Foggy River Boys (Goodbye Little) Manor 1114
The Straight and Narrow Way
T. Daffan's Texans (Bury Me) Columbia 38092
***The Train Song**
B. Boyd and His Cowboy Ramblers ("Way Out) Victor 20-2800
***Way Out There**
B. Boyd and His Cowboy Ramblers (The Train) Victor 20-2800
***Weep No More, My Darlin'**
E. Britt (Just Because) Victor 20-2801

INTERNATIONAL

Adoracione (Adoration)
T. Martino (Rumba Bambu) Standard F-6040
Anicka (Little Anna)
Standard Ceska Hudba (Vitam Vas) Standard F-7017
Balen I Karlstad (Ball in Karlstad)
Franzen & Eriksson (En Boljesang) Standard F-5013
Barbara
H. Rene Musette Ork (Helen) Victor 25-1109
De Szeretnek Asszony Lenni (I'd Love To Get Married)
K. Ilonka (Lehullott a) Standard F-15001
Dio Kardies
M. Thomakos (Thanarga) Standard F-9065
Drum Colliber
The McNulty Family (Hills of) Decca 12270

En Boljesang (Song of the Waves)
Franzen & Eriksson (Balén I) Standard F-5013
Fifai O Batís
G. Kopolou-Stellakis (O. Trellos) Victor 26-8196
Han Skulde Ga Ut Efter Ol (He Should Go Out and Fetch Beer)
F. Albeck (Lyckan) Standard F-5014
Helen
H. Rene Musette Ork (Barbara) Victor 25-1109
Helen Polka
Polka Debs (Vitamin Polka) Continental C-1222
Hills of Genswilly
The McNulty Family (Drum Colliber) Decca 12270
In the Cellar
Espe Musette Ork (You-Ke-Lee, You-Ke-Lah, Standard T-132

1947 Cig Output At All-Time High

WASHINGTON, Feb. 7.—Tax paid production of popular priced cigarettes reached an all-time high in 1947, according to latest figures released by the Bureau of Internal Revenue. All other tobacco products showed decreases during the same period.

Total tax paid cigarette production amounted to nearly 336,000,000,000 units, an increase of 4.51 per cent over the slightly more than 321,000,000,000 unit tax paid output for the full year ended December 31, 1946. In December alone tax paid production was 24,750,000,000 cigarettes exceeding the December, 1946, totals by more than 2,000,000,000 units, or a gain of more than 9 per cent.

Production on tax paid cigars of all classes during December, 1947, was 446,719,226 units, or 4.09 per cent under the December, 1946, figures. Tax paid production for the full 1947 year was nearly 5,625,000,000 units, a drop of 3.63 from the 1946 calendar year.

First Frozen Orange Juice Shipped From California to East

BREA, Calif., Feb. 7.—Shipment of a carload of frozen orange juice left here January 28 en route east in the first effort of California processors to meet Florida competition in canned orange juice so far as Atlantic Coast markets are concerned. Harts Fruit Products Company, which is initiating the move, feel that relatively fresh West Coast juice in frozen form may be welcomed by Eastern Seaboard consumers in preference to the canned product.

The decision to enter the new market is in line with a recent resolution of orange growers to ask the California Fruit Growers' Exchange to establish research projects looking to the delivery of fresh juice to Eastern customers.

Frozen juice, in repeated tests, has established close kinship to fresh juice upon sampling palates, it is declared. The Hart shipment will go to a New Jersey dairy to be distributed on its milk route.

The Hart company plans to locate other distributors in the East and forecasts the shipment of as much as a carload a day this summer. In addition to dairies, sale of the frozen juice in Eastern vending machines is expected.

Juke Box "Heroes" In New Comic Book

NEW YORK, Feb. 7.—A new comic magazine made its debut on the newsstands this week. Titled *Juke Box*, it features stories of band leader, songwriter and singer favorites of the turntables. Published by Famous Funnies, Inc., the new magazine will appear bi-monthly on newsstands.

In the initial issue were stories about Spike Jones, Tex Beneke, Johnny Mercer, Woody Herman, Ted Husing, Perry Como, Benny Goodman, Sammy Kaye, Duke Ellington, Buddy Rich, Al Jolson and Guy Lom-

bardo. Only one of the strips, titled *Jivey and Groovey*, features straight cartoon characters, but it uses a music background.

The front cover included a picture of Spike Jones, a bandstand view and a listing of the issue's features, while the back cover had a picture of Jo Stafford, captioned "Sweetheart of the Juke Box." A brief biography was included.

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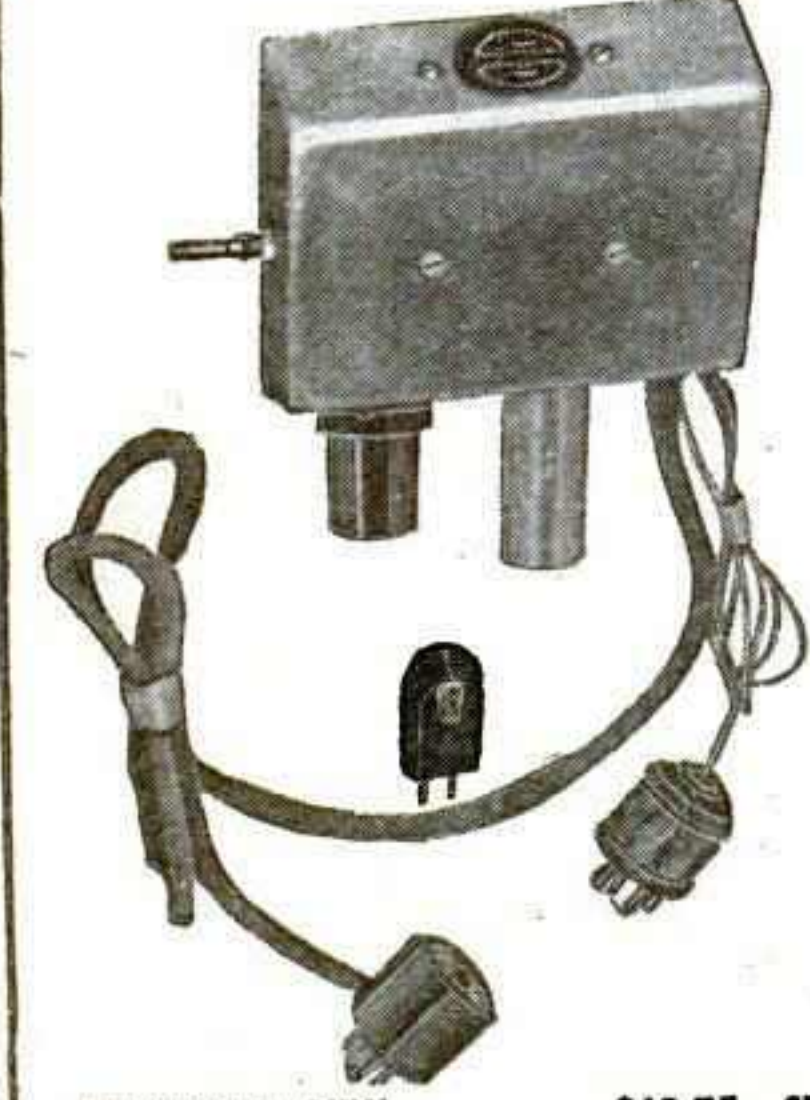


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Patent Office Lists Two New Coin Machines

Relay Rights for Sale

WASHINGTON, Feb. 7.—Two new patents—one for a popcorn dispenser, the other for a multiple-compartment merchandising machine—were published officially this week by the U. S. Patent Office. A third patent, for a coin relay assembly, was listed by the patent office as available for licensing or sale.

Patent for the multiple compartment vender was granted William D. Young and William Andrew Harris, of Greenville, S. C., who in turn assigned 20 per cent of the patent to each of five Greenville residents. The patent was applied for August 14, 1944, and lists five claims. Vender works on the gravity-feed principle and would seem to be adaptable for vending bottled soft drinks, altho the description accompanying publication of the patent makes no reference to any specific commodity.

Manual Dispenser

Popcorn machine patent was granted Ernest F. Zideck, Detroit, who assigned one-half to Joseph Hagler, of Ortonville, Mich. Application for the patent was made October 31, 1944, and lists a total of 17 claims. The popcorn machine, as patented, would be manually operated.

Coin contact and release relay assembly, patented November 4, 1947, is offered for licensing or sale by its owner, City Vending Equipment Corporation, 58-64 Maurice Avenue, Maspeth, N. Y. Patent number is 2,430,408.

For the technically minded, mechanical descriptions of the coin contact and multiple vender patents, as released by the patent office, follow:

Mechanical Descriptions

Coin Contact and Release Relay Assembly. Patent 2,430,408. A coin-controlled switch and release unit for operating the circuits of vending machines, phonographs and various other machines. An insulated pocket has two or more contact blades which, when bridged by insertion of a coin, close the circuit. A release device consists of an electromagnetic relay with a pivoted armature having an insulated plate fixed thereto which forms a release door for coin pocket and is urged by a spring to normally closed position. When coin is inserted, a circuit is closed, energizing the relay, and the pole of the magnet moves the armature to open the pocket and permit the coin to pass from the pocket, breaking the circuit and resetting the mechanism.

Multiple Compartment Vending Machine. Patent 2,435,526. In a vending machine, a pair of side by side compartments for holding a plurality of articles to be vended, said machine having a delivery opening, oscillatable means having upper and lower radially projecting supports for supporting the articles against downward movement in the compartments. The lower supports having a greater radius than the upper supports, releasable locking means for preventing movement of the oscillatable means under the weight of the article supported by the lower supports. Means for moving the locking means to allow the lower supports to move from beneath one column of articles and to a position beneath the column from whence an article has been released to thus allow the lowermost article in the first column to pass thru the delivery opening.

Florida Papers Hail Machines As Solution to Citrus Surplus

TAMPA, Feb. 7.—Florida newspapers are praising John A. Snively Jr., of Winter Haven, for his development of the citrus fruit juice vending machine, hailing the vender as a contribution to the State's major problem—how to dispose of its big citrus crop.

In an editorial recently, *The Lakeland Ledger* commented: "Floridians read with interest each bit of news about the citrus juice vending machine which John A. Snively Jr., of Winter Haven, has become sufficiently interested in to spend a lot of money on with the expectation that it will be a good way of helping to cope with increasing citrus production."

Report on Tests

"Convinced that the machines will prove effective, Snively and his associates are having enough of them manufactured to place them at strategic spots over the nation. Tried out in an Ohio city for three months, one of the machines took in an average of \$15 a day, and many members of the citrus industry who have seen it in operation believe it will be consistently effective."

The editorial concluded that, "The important thing is to make millions of Americans thirst often for a cup of chilled juice. Vending machines placed in such public places as railroad stations and on sidewalks should help to get a lot of people into the habit of drinking citrus juice regularly. And, of course, the whole citrus industry will be cheering for the success of the machine."

Stabilize Market

Said the editorial writer for *The Fort Myers News Press*, commenting on the feasibility of vending fruit juice: "By making it easy and attractive for people to drink fruit juice, Snively hopes the machine will help stabilize the citrus market, provide a reasonable profit for growers and take care of the annual increase in the crop."

Snively showed his vender in December during the National Automatic Merchandising Association's annual convention in Chicago. At that time he said that he would be in production by March 1. The Snively vender dispenses juice in a paper cup from 46-ounce cans.

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<p>ROLL DOWN GAMES</p> <p>GOLD MINE ..\$375.00 BING-A-ROLL .. 499.50 CHI. ROLL DOWN .. 395.00 BALLY HY-ROLL .. 499.50 BUCCANEER .. 499.50 ESSO ARROWS .. 499.50 PRO-SCORE .. 499.50</p>	<p>SLOT SAFES, STANDS</p> <p>CHICAGO METAL REVOLVING SAFES — DE LUXE Single ..\$119.50 • Double ..\$174.25 • Triple ..\$262.00 BOX STANDS\$27.50 • FOLDING STANDS.. 12.50</p> <p>P & S "KICKER" TOM TOM\$309.50</p> <p>SHIPMAN ART SHOW, 1c, 5c or 10c.....\$49.50</p>	<p>NEW BAT-A-BALL UPRIGHT MODEL \$84.50</p> <p>NEW BAT-A-BALL JR., WITH STAND 29.50</p>
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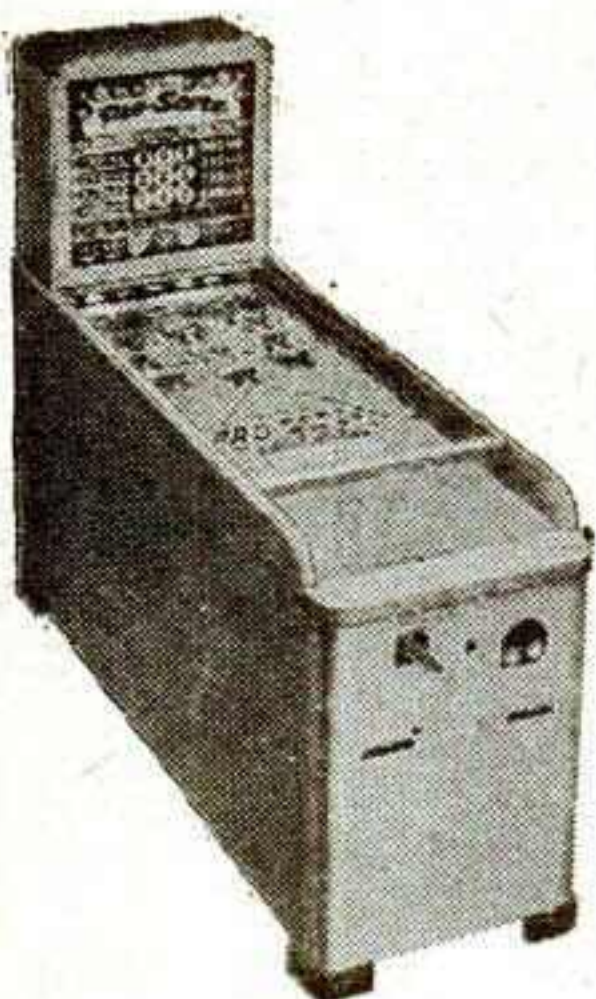
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"GOLD MINE"

EXTRA!

AS HOT AS A STRING OF CHINESE FIRECRACKERS!

Featuring:

- ✓ PROGRESSIVE BONUS SCORING
10 to 50,000
- ✓ OUT-HOLE SCORING
Progressive and Accumulative.
5,000 to 250,000 on One Ball.
- ✓ FLIPPER BUTTONS
One Button—Either Side Controls
All Flippers.
- ✓ KNOCK OUT POCKETS
- ✓ NEW TYPE BALL TRAY
(Balls Cannot Fall Out)
- ✓ FOOLPROOF BALL LIFT
(Nothing To Get Out of Order)
- ✓ LIVE ACTION
On Playing Field and Out-Hole.
- ✓ BUILT FOR HEAVY DUTY



THE NEW FIVE BALL FREE PLAY GAME THAT STOLE THE SHOW

Buy One Today and Reserve Ten for Tomorrow — You'll Take Them All.
 They Will Mean More "GOLD NUGGETS" to You.

WRITE FOR NAME OF NEAREST DISTRIBUTOR

MARVEL MANUFACTURING CO.

Discoverers of "GOLD MINE"

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 Chicago, Ill.
 Phone: DICKENS 2424

ROCK BOTTOM PRICES!
REBUILT PHONOGRAPHS!

UNCONDITIONALLY GUARANTEED

THE FOLLOWING LOW PRICES ARE FOR MACHINES COMPLETE AND IN WORKING ORDER BUT NOT REBUILT

WURLITZER	SEEBURG	ROCK-OLA
850-850-800\$225.00	Hitone, RC\$149.50	Commando\$129.50
780E 239.50	Hitone, ES 139.50	Super & Master 229.50
780 224.50	Commander, Cadet, Envoy, Major, etc. . 149.50	DeLuxe 119.50
500 119.50	Classio, Vogue 109.50	Standard 109.50
600 99.50	Plaza 89.50	Twin Twelve 69.50
24 Victory 79.50	Casino 89.50	5-Wire Cellar Job 69.50
616, Ill. 59.50	Regal, Gem 89.50	Rock-Ola Spectravox rebuilt and equipped with Seeburg Wireless Wallbox—to be used with Seeburg phonographs as remote console\$99.50
616, Plain 49.50	Royal 89.50	
61 64.50	Rex 30-Wire Cellar Job 59.50	
50 39.50	1941 Factory RC Special 159.50	
	Seeburg Lotones, Professionally Rebuilt and Guaranteed\$250.00	

IF YOU WANT THESE PHONOGRAPHS PROFESSIONALLY REBUILT AND UNCONDITIONALLY GUARANTEED, ADD \$35 PER MACHINE

- CHECK THESE POINTS**
- ✓ PROFESSIONALLY REFINISHED
 - ✓ MECHANISM OVERHAULED
 - ✓ WORN PARTS REPLACED
 - ✓ AMPLIFIER RECONDITIONED
 - ✓ TONE HEAD RENEWED
 - ✓ TALKING GOLD GRILL

ALL WORK DONE BY SKILLED FACTORY TRAINED TECHNICIANS

POSTWAR PHONOGRAPHS WALL BOXES	LIKE NEW	Wurlitzer	Price
		Wurlitzer\$550.00	
		Rock-Ola 399.50	
		Aireon (with now accumulator and coin chute) 295.00	
		Seeburg Write	
		Seeburg, 1946 Wireless and 3-Wire Wallboxes Write	

WALL BOXES	Price	MISC. EQUIPMENT	Price
Seeburg Post War (used) Write		Needles Write	
Seeburg 8-24-1Z \$ 3.95		10,000 Title Strips \$3.75	
Seeburg 8-20-1Z 3.95		Talking Gold 75¢ per 100 sq. inches	
Seeburg 8-Wire Baromatic 22.50		Solitone Personalized Music System, Mechanism and 10 boxes Write	
W8-2Z Wireless\$19.50			
DS-20-1Z 8-Wire 15.00			
Wurlitzer 120 5.00			
Rock-Ola Dial-a-Tune .. 3.50			

Tubes and Miniature Bulbs, 40% Disc. Terms: 1/3 Deposit with order, bal. C. O. D.

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SEEBURG FACTORY DISTRIBUTORS

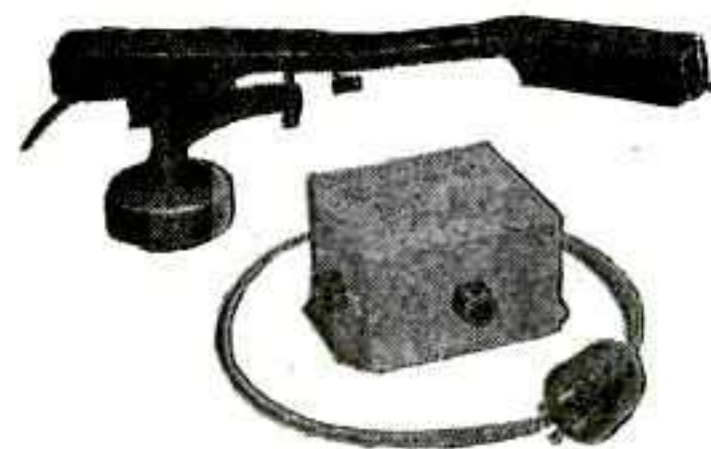
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"South Wind" TONE ARM

Light as a Feather

- No Record Wear
- No Scratch
- Better Tone
- Light Weight



ONLY \$11.95

Complete With Volume and Tone Control Assembly.

THE PERFECT TONE ARM
NO CHANGES NECESSARY
 IN YOUR
PHONOGRAPH OR AMPLIFIER

Perfect Reproduction—Simple to Install!
 Just take off old tone arm, replace with SOUTH WIND—That's all!

FITS ALL WURLITZER PHONOGRAPHS
 FULLY GUARANTEED—ORDER TODAY

SPECIAL DISCOUNT TO DISTRIBUTORS—
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Silent Sales Company
 SILENT SALES BLDG., MINNEAPOLIS 15, MINN.
 Mpls. Phone GENEVA 3645. St. Paul Phone NESTOR 5720



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CHICAGO COIN'S

BERMUDA

PLAYERS
OPERATOR'S
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The Greatest
5-BALL
of ALL TIME!

See for Yourself



FLIP UP THOSE
FLIPPERS

ORDER NOW FOR PROMPT DELIVERY



CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

IMMEDIATE SHIPMENT ON ALL
NEW ONE BALL AND FIVE BALL
MACHINES ON THE MARKET. WRITE.



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FIVE BALLS (Used)

Double Barrel (Bally)	\$ 32.50
Idaho (United)	21.50
Marjorie (Gottlieb)	132.50
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Sea Isle	151.50
Spellbound	51.50
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Exhibit: Smoky	90.00
William: Smarty	54.50

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Bally: '41 Deeb, F.P.	\$ 39.50
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Pimlico, F.P.	47.50
Bally: Victory Special, F.P.	198.50
Keeney: Big Parlay, Cash and F.P. Conv.	138.50
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Amusement Lite League	\$ 40.00
A.B.T. Big Game Hunter	13.50
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Widgit Movie	250.00
New Franz Scale	85.00
Zingo	36.50

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Evans LUCKY LUCRE, Cash P.O.	49.50
Evans JUNGLE CAMP, Cash and F.P.	34.50

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10¢ Chrome Fronts	70.00
5¢ Brown Fronts	75.00
10¢ Brown Fronts	80.00
5¢ Blue Fronts	65.00
5¢ Smoker Bell, F.P.	23.00
5¢ Vest Pocket Bells	31.50
** 5¢, 10¢, 25¢ Black Cherry Bell	150.00
** 5¢ and 25¢ Golden Falls	165.00
(** Used thirty days)	
Jennings: 10¢ Silver Chief	70.00

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#616	50.00
#1015	515.00
#81	55.00
#850	240.00
#800	224.50
Seeburg: Model 146	525.00
Royal, 20-Record	87.50
12-Record Phono	39.50
Packard: Model #7	465.00
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SPECIAL!

Wurlitzer Twin 12's in Metal Cabinets.
How much? Only \$39.50 each.

One-Third Deposit Required on All Orders
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5c Coin
Operated
Pool Table

NEW

10c Coin
Operated
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IN STOCK AT FAYETTEVILLE READY FOR INSTANT SHIPMENT

A sound buy. Will be
worth 1/2 price in 1952.
Write for details and
prices.

The **VENDING**
MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
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If your location wants
something **NEW** and not
all over your territory—
try

"KICKER"
TOM TOM
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We Will Buy
Your Postwar
PIN GAMES
FOR CASH

SEND LIST AND
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TERRIFIC ACTION!

7 PLAYER CONTROLLED FLIPPERS!

ADVANCING BONUS SCORES!

BE FIRST IN YOUR TERRITORY TO CAPTURE CHOICE LOCATIONS WITH THESE KEENEY WINNERS!

SPECIAL SCORING!
NOVELTY AND FREE GAMES

Also Available as a 5-ball straight novelty roll down game with console cabinet

FLIPPER ACTION is from center and bottom, as well as from both sides. It's FAST!



BIG MONEY IS WAITING FOR *you!*

- ★ Sensational FLIPPER and bumper action!
- ★ Big ADVANCING BONUS SCORES!
- ★ SPECIAL SCORES of 50,000!
- ★ TOP HIGH SCORE: 950,000!

Keeney's "Cover Girl" is a riot of FAST high-scoring action. A BIG MONEY WINNER!



Keeney's 2-Way Bonus Super Bell a perfect team mate with Gold Nugget

KEENEY GAMES GET AND HOLD YOUR LOCATIONS AGAINST ALL COMPETITION

Order from your Keeney Distributor



THE LATEST AND GREATEST OF CONSOLES

NEW! Keeney's "GOLD NUGGET"

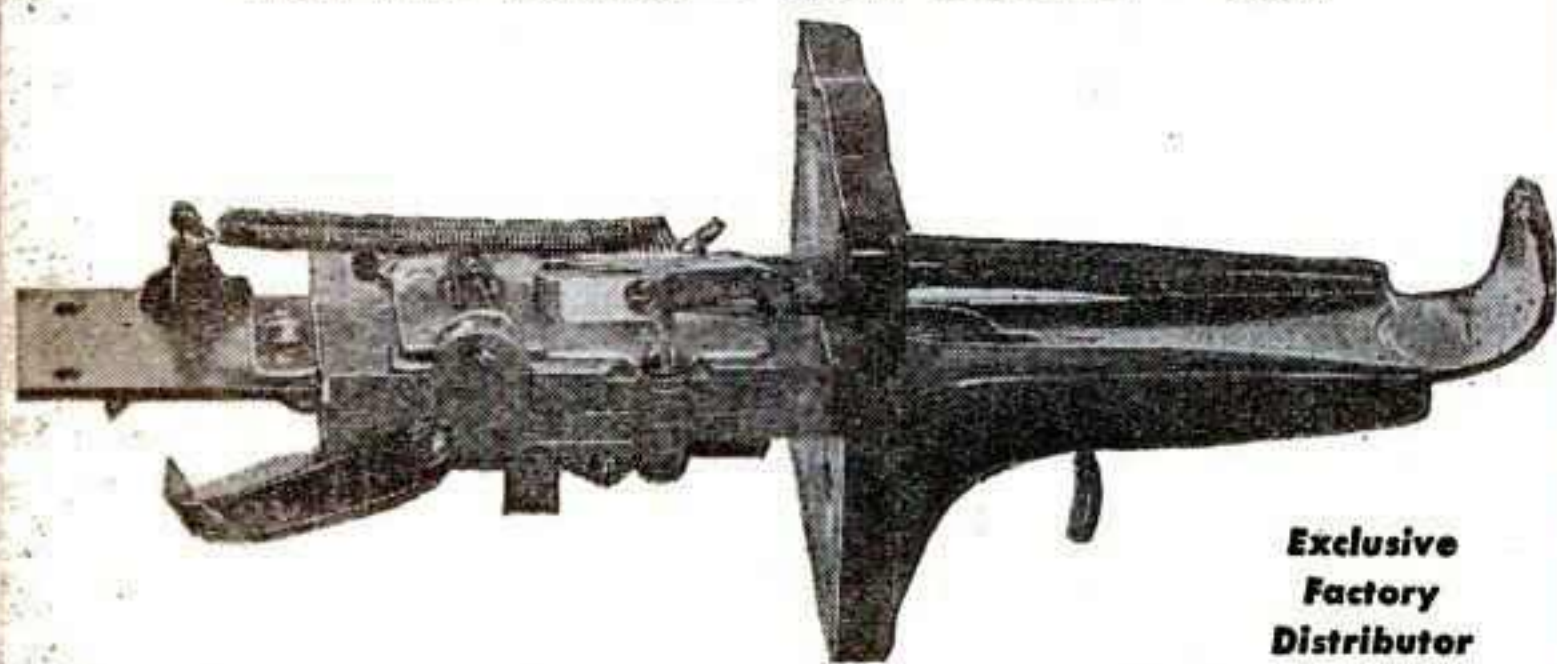
Bell fruit reels! 2 coin play! Multiple Scoring! New High Awards! See it! Play it! Standard models equipped 5c-25c chutes. Any combination of 5c-10c-25c chutes.

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"THE HOUSE THAT JACK BUILT"
2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

HEATH'S "Feather Touch"

COIN CHUTES

For Pin Games • Roll Downs • etc.



Exclusive Factory Distributor

Sensation of the Coin Machine World. FEATHER TOUCH—now featured on Exhibit's latest hits and Gottlieb's Lady Robin Hood. Beautiful red plastic guard on solid metal face plate, plus shiny chrome feather-touch slide, makes FEATHER TOUCH most beautiful coin chute ever made. Highest quality materials assure long, trouble-free operation. Quit cussing slugs and pennies—FEATHER TOUCH won't take 'em. Guaranteed almost 100% slug proof. If you have a slug problem contact us at once. See your distributor today for FEATHER TOUCH chutes, or order direct from us.

Free Play Model \$3.95 Each
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Yes ... WE'RE NUTS!

By Offering Crazy Low Prices on the Items Listed Below. We Bought Too Many! We Paid Too Much! We're Stuck! We'll Take Our Loss NOW. If You Want Anything Listed Here

WRITE, WIRE OR PHONE — COLLECT

- STRIKES-N-SPARES \$479.50
Floor Samples Only (Sold new for \$975.00)
- 100—Brand New Personal Music Boxes and 5 Amplifiers. Entire Lot \$1195.00
(Original Value \$5,000.00)
- BRAND NEW—1946 PACE CHROME BELLS 1/2 LIST PRICE!
4 only 5c \$145.00
4 only 25c 165.00
- BRAND NEW—ONLY 21 DAVAL FREE PLAYS IN ORIGINAL CARTONS \$19.50
(Reg. \$75.00)
- 4 Voice-O-Graphs (1947), New (was \$1495.00) \$495.00
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- 5—FRANTZ MIRO-SCALES, New \$92.50
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A few reconditioned games and consoles at ridiculously low prices. Because the prices are so low, the machines may appeal to you. They're in good shape and work swell. Order your supply of these games and consoles NOW!

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Mills 1947—3 Bells, Like New	\$395.00	TURF KINGS	\$ 49.50
KEENEY SUPER BELLS, Like New, 5 & 25, FP & PO Convert.	\$179.50	JOCKEY CLUBS	49.50
KEENEY SUPER BELL, 5 & 5, PO	\$139.50	KENTUCKY	39.50
Mills 4 Bells, 5-5-5-25	\$125.00	'44 JUMBOS	39.50
Mills 4 Bells, 5-5-5-5	99.50	LONGSHOTS	39.50
Mills 3 Bells	149.50	AMERICAN DERBIES	39.50
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Jennings Silver Moon	49.50	GRAND NATIONAL	25.00
Jennings Bob Tails	49.50	SPORT PAGE	25.00
		WINNING TICKETS	25.00

Order your Xtalyte Lightweight Tone Arm now. Fits all Wurlitzers, Hundreds of extra plays per record only \$12.45

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**TOP QUALITY!
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\$139.50 EACH BRONCHO GOLD BALL

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\$59.50 EACH SPELLBOUND SUPERLINER SEA BREEZE

\$79.50 EACH SHOW GIRL STEP UP

\$99.50 EACH BAFFLE CARD MYSTERY

\$129.50 EACH MARJORIE

\$19.50 EACH ACTION—AIR CIRCUS—FOUR ACES — FOREIGN COLORS — GRAND CANYON — LIBERTY — KEEP 'EM FLYING — MONICKER — NEW CHAMP — SUN VALLEY — VICTORY

\$39.50 EACH BIG HIT SURF QUEEN

\$49.50 EACH DOUBLE BARREL SUSPENSE

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SPORT SPECIAL \$ 29.50	THOROBRED \$89.50
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'41 DERBY \$59.50	

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\$89.50 EACH CAROUSEL

\$69.50 EACH FAST BALL SMARTY SUPER SCORE

WRITE FOR COMPLETE LIST OF OTHER GAMES OF ALL TYPES, MUSIC, ETC.

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NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

TOP BUYS OF THE WEEK!!

PIN GAMES
Surf Queen \$ 44.50
Stage Door Canteen 49.50
Midget Racer 69.50
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Wurlitzer 616 \$ 59.50
Wurlitzer 600 89.50
Wurlitzer Victory 99.50
Wurlitzer Colonial 249.50
Seeburg Regal 99.50
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Rock-Ola Standard 119.50
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We Carry Full Line Equipment & Supplies.

Terms: 1/2 Certified Deposit.

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COVEN'S COIN CORNER

LOOK AT THESE PRICES!!!

\$19.50 EACH

EAGLE SQUADRON, FLAT TOP.

\$29.50 EACH

BIG HIT, BIG PARADE, KNOCKOUT, LAURA, LIBERTY, SURF QUEENS, STAGE DOOR CANTEEN.

\$39.50 EACH

SUPERLINER, SUSPENSE.

\$49.50 EACH

BAFFLE CARD.

ROCKET \$79.50

BALLYHOO \$99.50

WHILE THEY LAST: NUDGY, NEW \$99.50

SILVER STREAK, NEW . . . \$129.50

WE OFFER BEST DEALS ON ALL EQUIPMENT

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COVEN distributing Co.

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Which Simply Means You May Return Any Of This Equipment Within 30 Days If Not Satisfied.

WURLITZER 1015 \$525.00	ROCK-OLA DE LUXES \$109.50
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WURLITZER 600 125.00	ROCK-OLA MASTER 129.50
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WURLITZER 500 119.50	AIREON (LIKE NEW) WITH NEW MECHANISMS \$199.50
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LO-TONE

SEEN AT THE SHOW! LIKED! BOUGHT!

Those of you who couldn't get to Chicago will want this "answer" to your prayers.

IMMEDIATE DELIVERY! \$335.00



WRITE, WIRE, PHONE TODAY!

WE CARRY THE LARGEST STOCK OF USED EQUIPMENT IN THE NATION — ALL TYPES, MAKES AND MODELS. WRITE TODAY FOR COMPLETE LIST.

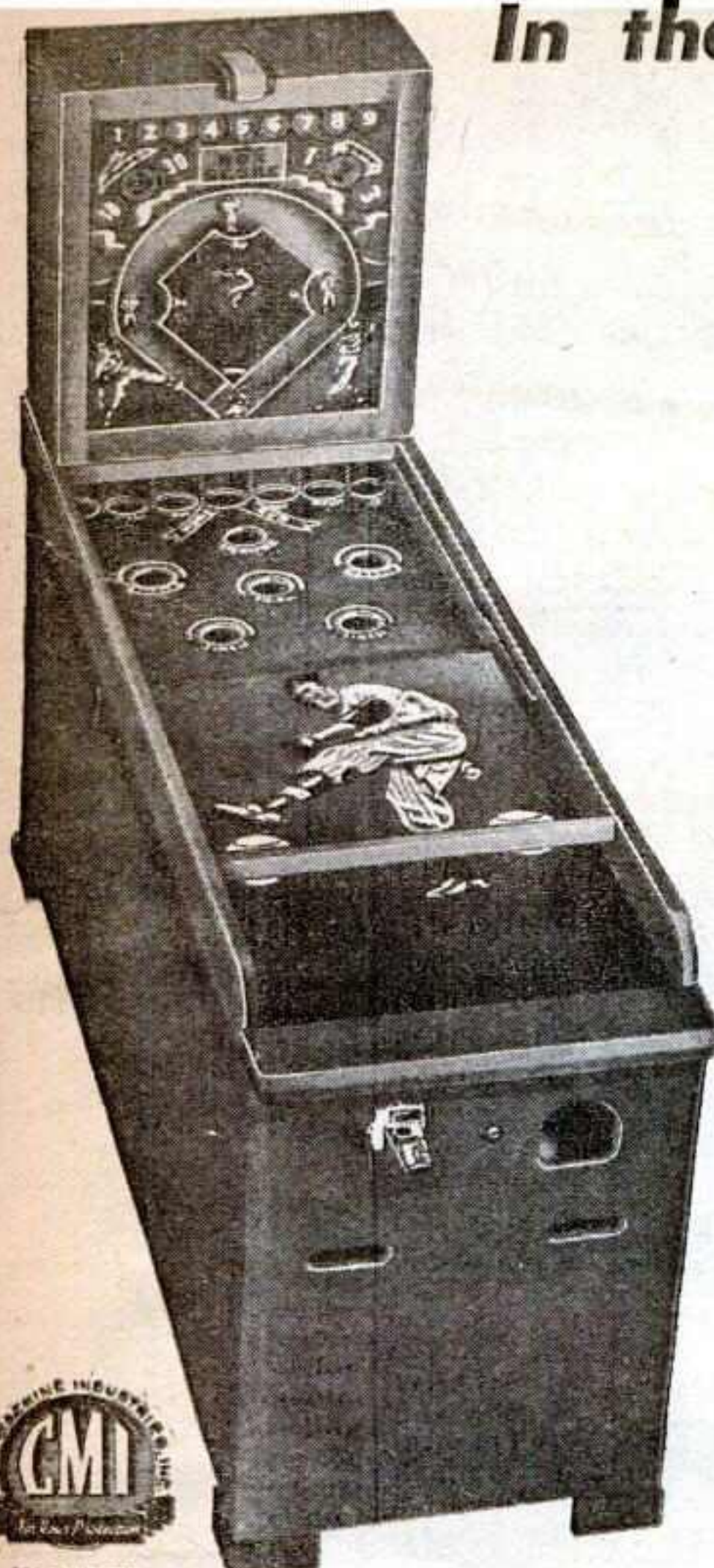
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Williams

BOX SCORE

**SUPER DELUXE ROLL DOWN
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Scout its "big-time" performance at your distributor now! See for yourself why **BOX SCORE** commands big play and consistently high earnings!

Williams

MANUFACTURING COMPANY

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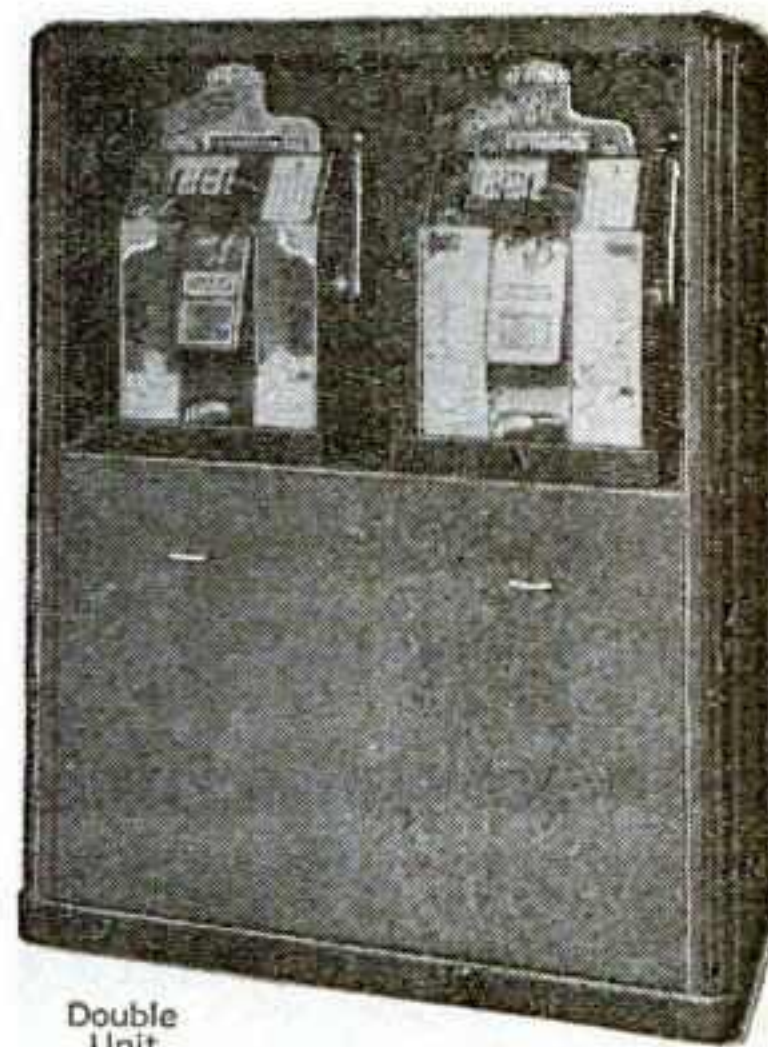
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1500 N. HALSTED ST. • CHICAGO 22, ILL.



IMMEDIATE DELIVERY
De Luxe & Universal REVOLV-A-ROUND Safes and Stands
Protected by U. S. Patents

These streamlined units are equipped with the latest and best exclusive safety and convenience features. They hold all machines with a vise-like grip that prevents movement in any direction. De Luxe Safes and Stands and Universal Safes are equipped with Revolv-A-Round feature that permits operator to turn machine on revolving base to empty coin box. Available in single, double and triple units.



Double Unit

BADGER'S Bargains
"Often a few dollars less - Seldom a penny more"

LOS ANGELES see Bill Hoppel
MILWAUKEE see Carl Hoppel

GUARANTEED RECONDITIONED CONSOLES

NEW KEENEY GOLD NUGGET ... WRITE	BALLY WILD LEMON ... WRITE
NEW BALLY TRIPLE BELLS ... WRITE	BALLY DOUBLE UP ... WRITE
BALLY TRIPLE BELLS \$595.00	KEENEY BONUS, 3-WAY \$695.00
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KEENEY SUPER SINGLE, F.P., P.O. 59.50	BALLY DE LUXE DRAW BELLS 325.00
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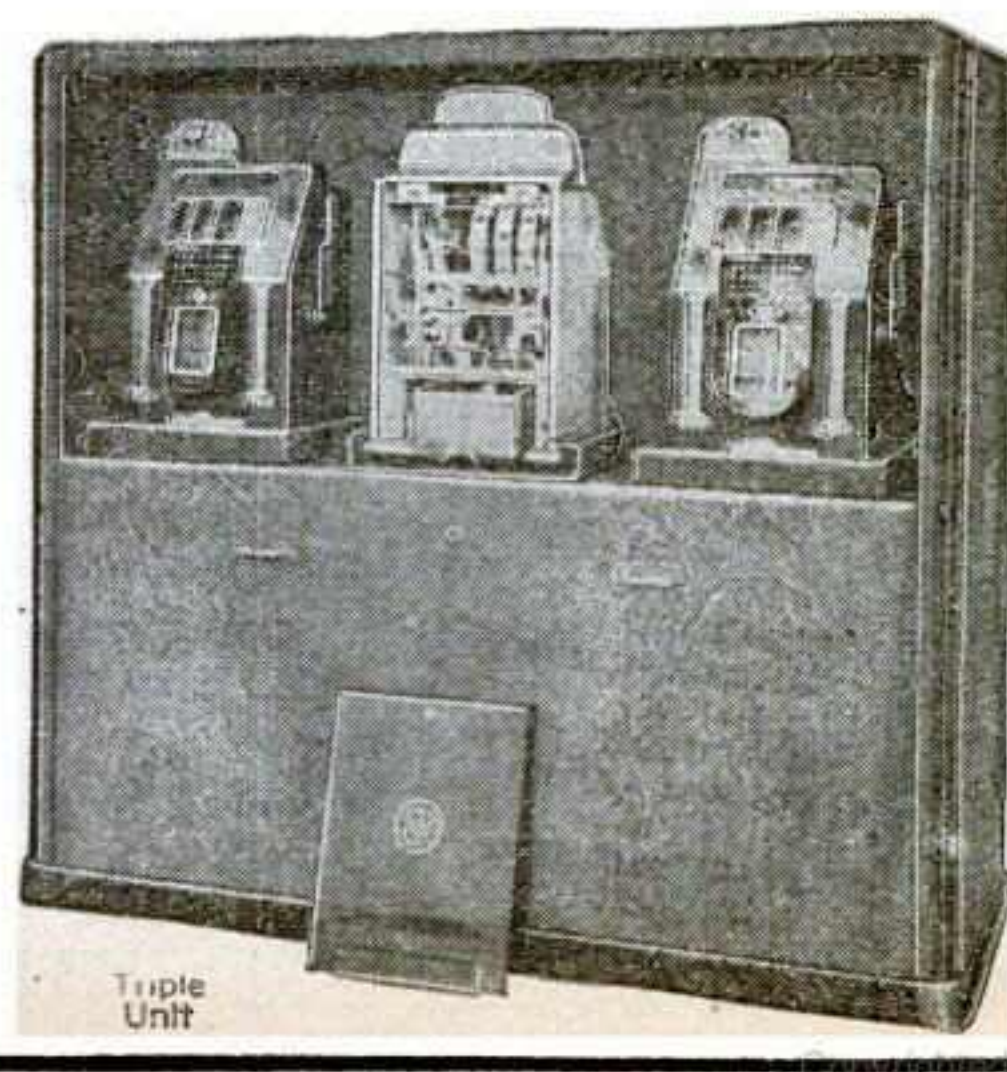
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ALL PHONE DR. 4326.

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ALL PHONE KIL. 3030.

Write for Name of Nearest Distributor.

ORDER YOURS TODAY!
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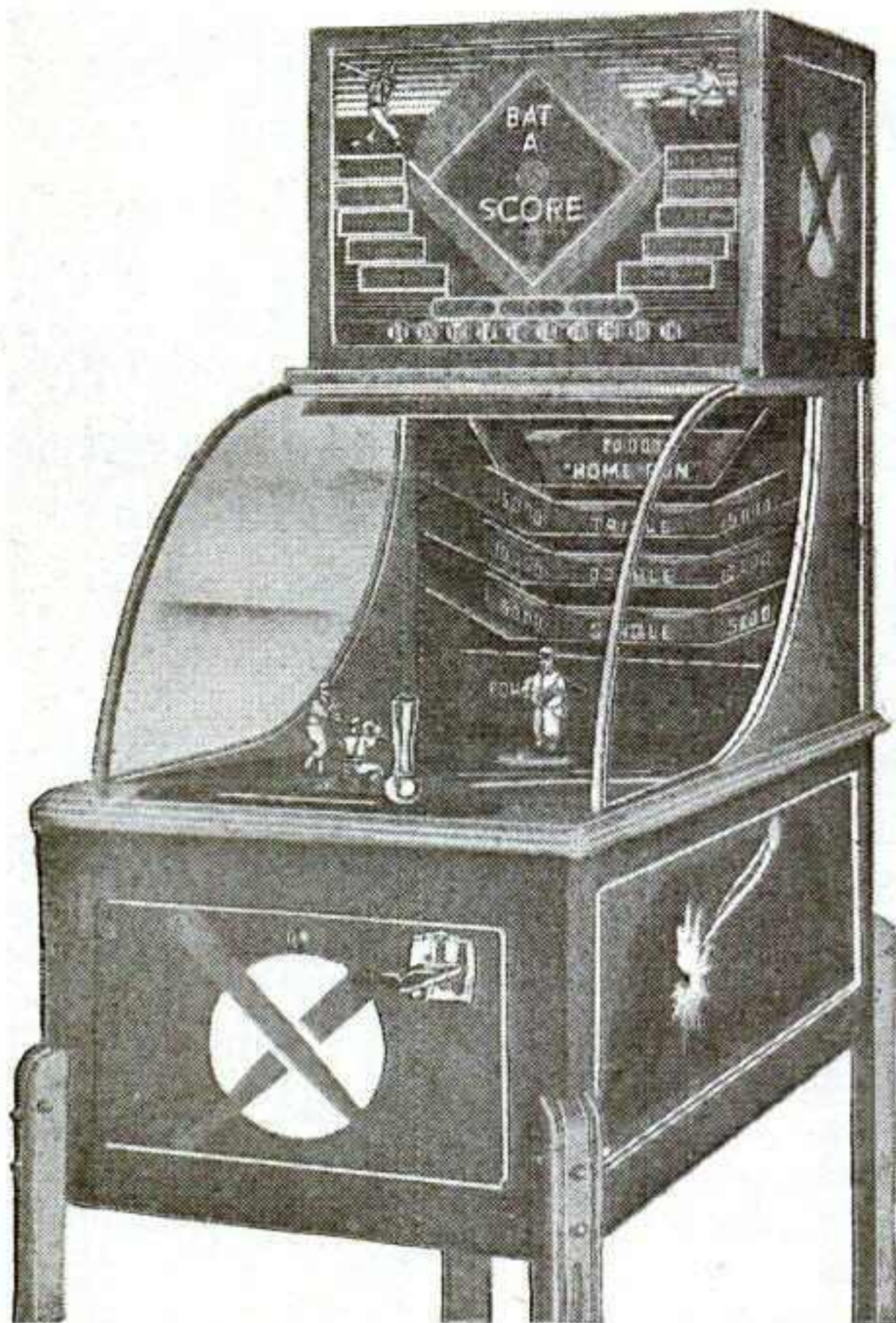
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EVANS'

BAT A SCORE

10 BALLS

5¢ PLAY



ANIMATED MANIKIN-ACTION HIGH SCORE BASEBALL GAME
PLAYER CONTROLLED!

BALL PITCHED AND HIT Through the Air!
(NOT ROLLED)

ANIMATED MANIKIN PITCHER—Actually picks up and pitches ball through the air!

ANIMATED MANIKIN BATTER—Swings and hit flies, grounders. Under player control.

MANIKIN CATCHER catches the ball on strikes, balls, fouls.

BAT - A - SCORE puts your locations up among the leading "scorers"! Irresistible appeal, LIFE - LIKE baseball action and "ninth-inning-bases-loaded" thrills! BAT - A - SCORE keeps players in there swinging . . . pays off in champion collections all the year 'round!

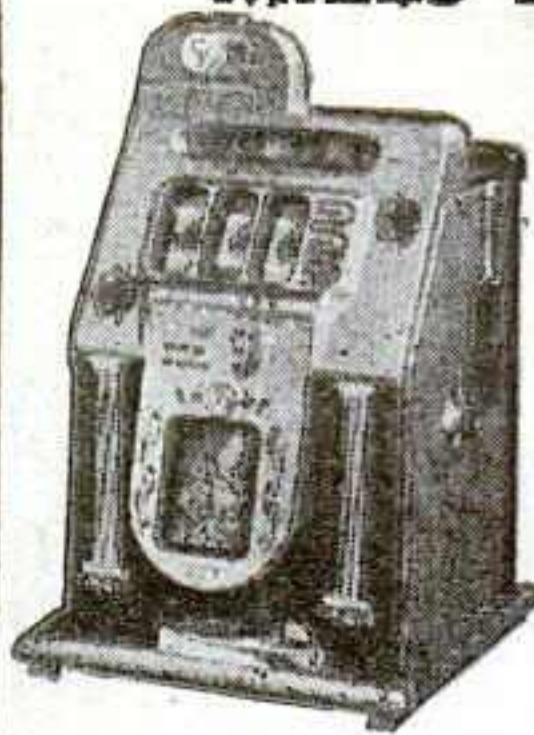
ORDER FROM YOUR DISTRIBUTOR OR DIRECT

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1528 W. ADAMS STREET
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IT'S BASEBALL UNDER LIGHTS!
TERRIFIC BACKBOARD FLASH!
HIGH SCORE SKILL CHALLENGE!
MODERN DESIGN—CONSOLE STYLE.
EVANS PRECISION ENGINEERED!

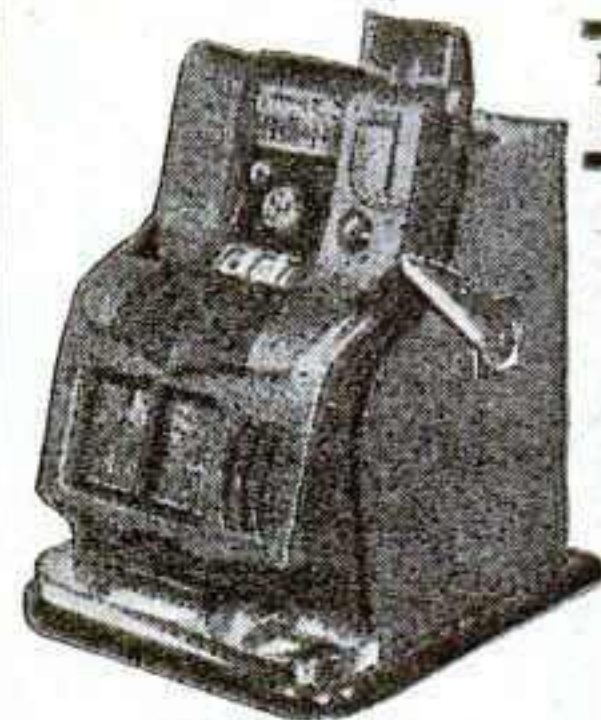
MILLS LATEST MACHINES



← GOLDEN FALLS
You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play. **WRITE FOR PRICES**



JEWEL BELL →
If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play. **WRITE FOR PRICES**



MILLS Q T
A "Pony-Size" Bell. Weighs only 85 lbs. The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

\$115.00 1/8 Deposit.

New Box Stands, Single, Double and Triple Safes

SICKING, INC.



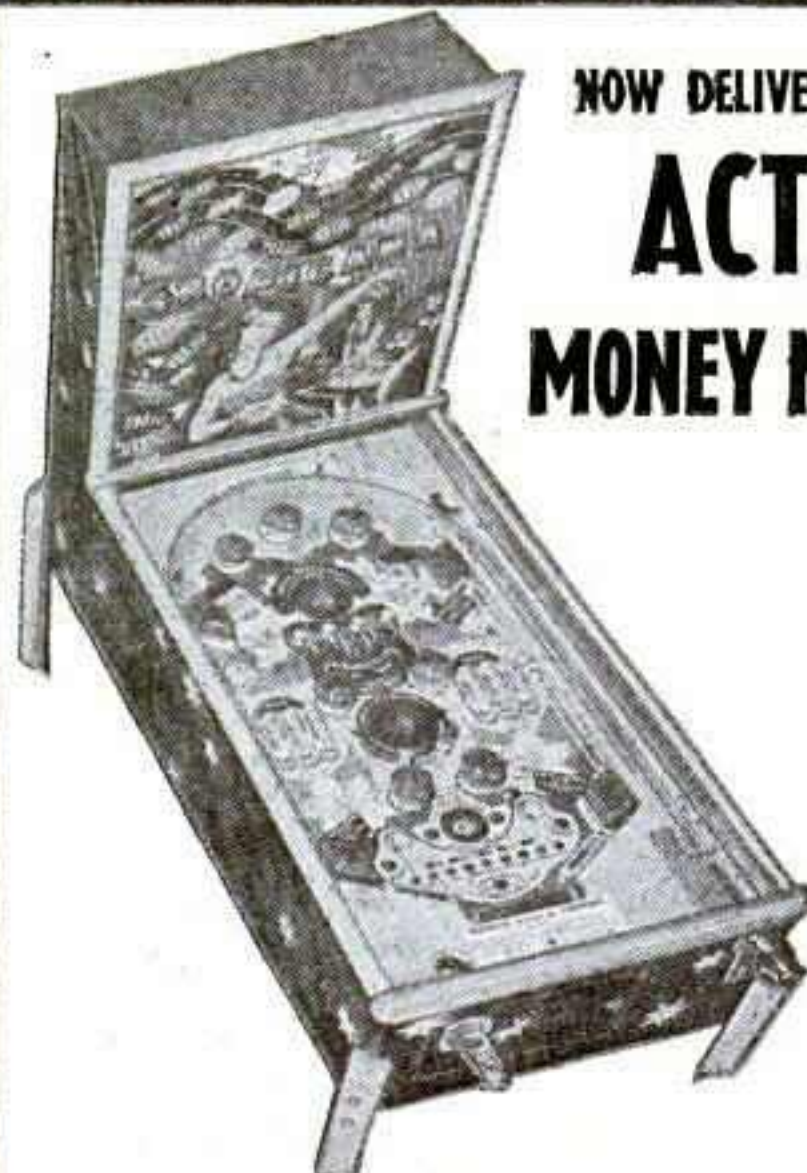
NEW VEST POCKET BELL
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

NOW DELIVERING THESE
ACTIVE MONEY MAKERS



JOE ASH



UNITED'S TROPICANA
GREATER THAN SINGAPORE

WRITE, WIRE, PHONE

GOTTLIEB'S
Lady Robin Hood



With the Original FLIPPER BUMPERS

ACTIVE AMUSEMENT MACHINES CO.

666 N. Broad St. Philadelphia 30, Pa. Fremont 7-4495

98 Clinton Ave. Newark 5, N. J. Mitchell 2-8527

1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE-- ALL WAYS"

MILLS

Black

Gold

Bell



Featuring a large and more dominant Jackpot!

Jackpot kicks automatically—then registers inside machine!

Colors: Black, Gold, Red and Chrome—It's handsome!

Revenue: Reports on Black Gold Bell now in location—Terrific!

Bell-O-Matic Corporation

NEW 1948 PACE BELL CONSOLES

No. 1 Triplay (Cash Play), 3 Coinheads, 5c-10c-25c-50c.
 Any Combination 3 Coinheads Desired.
 No. 2 Triplay (Free Play), Any 3 Coins Desired—
 Convertible to All Out Cash Play.
 No. 3 Pace Free Play, 5c Convertible to Cash.
 No. 4 Pace Console—Straight Cash, 5c-10c-25c-50c.
ORDER BY NUMBER AND AVOID MISUNDERSTANDINGS

All Models Have Standard Pace Bell Mechanisms and Payouts or Any Reels and Payout Desired.

- Triplay Models—3 Coinheads—3 Jakpots—One Handle—One License—(Save \$200.00).
- Free Play Models—Convertible to Cash Play by Turning Switch and Installing Screw.
- All Models Available in All Real Combinations. 3-5 or 2-5 Payout.
- OR IN "CRISS-CROSS—BIG JAKPOT" (See Below).
- SCORES OF DISTRIBUTORS, JOBBERS, OPERATORS AT LATE SHOW DECLARED THIS TO BE THE "MOST MAGNIFICENT COIN MACHINE EVER BUILT."



**WRITE FOR
 NEW REDUCED PRICES ON ALL MACHINES NOW!!!**

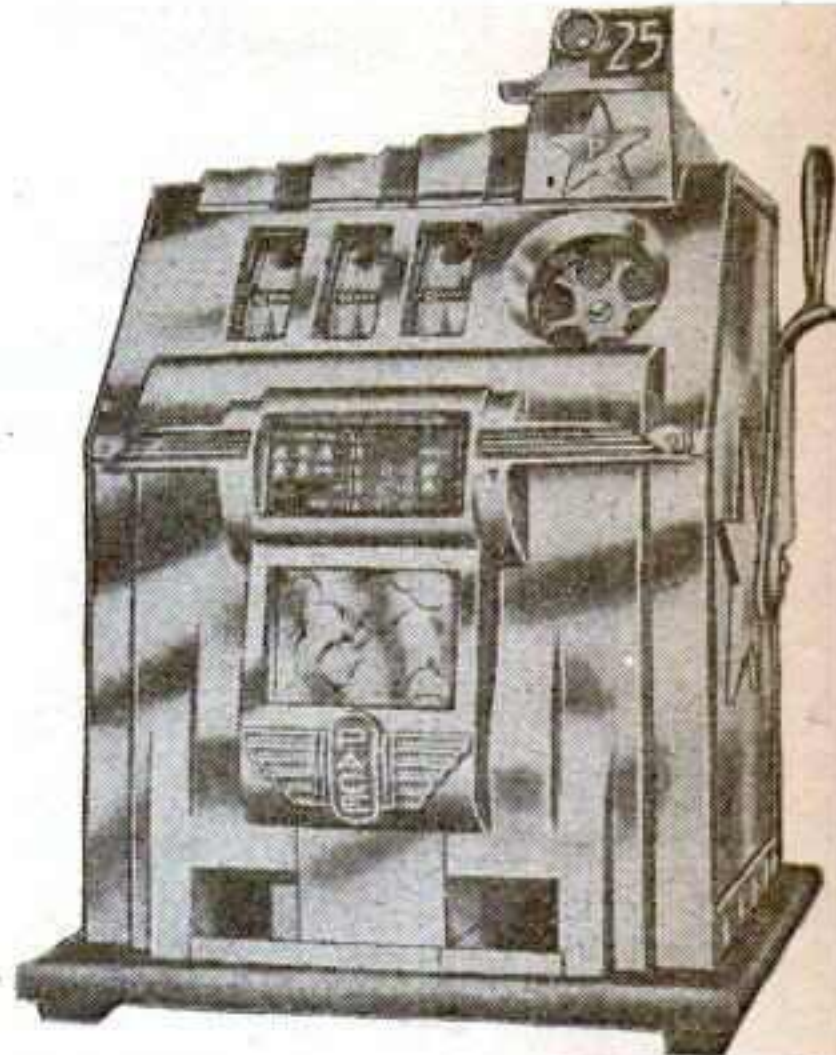
1948 PACE DELUXE CHROME BELLS

1c 5c 10c 25c 50c \$1.00
 ALL REEL COMBINATIONS—3-5 OR 2-5, ALSO CRISS-CROSS OR TIC-TAC-TOE OR WHATEVER YOU CALL IT—REELS OR PAYOUT

WARNING: Criss-Cross or Tic-Tac-Toe Payouts will lose a fortune for you. Try it yourself. A 20,000 test play showed net loss of over 10%. Nothing for the operator—nothing for the location. They will lose your shirt for you. We can and will supply exact duplicate in reels and payoff including adjustable up to 150 coin jakpot.

BUT They Cannot and Will Not Make Good—So We Will Subsequently Convert to Standard or One Cherry Reels—at Low Cost

- ALL PACE BELLS GUARANTEED.
- YOUR MONEY REFUNDED IF NOT SATISFIED AFTER TEN DAY TRIAL



NOTE — Huge Double Jakpot Hand Load Up to 150 Coins. "Adjustable" Automatic Load on Request.

• PACE MFG. CO., INC. • 2909 INDIANA AVENUE CHICAGO 16, ILLINOIS •

BUILD UP



A Fast
Playing
Game
by Exhibit

**RESERVE and DOUBLE
RESERVE BUILD UP**

with

**50,000 and 25,000 (reserve)
SPECIAL and EXTRA SPECIAL
LANES—Flipper-Action Too!**

GET IT! from your
nearest **DISTRIBUTOR**

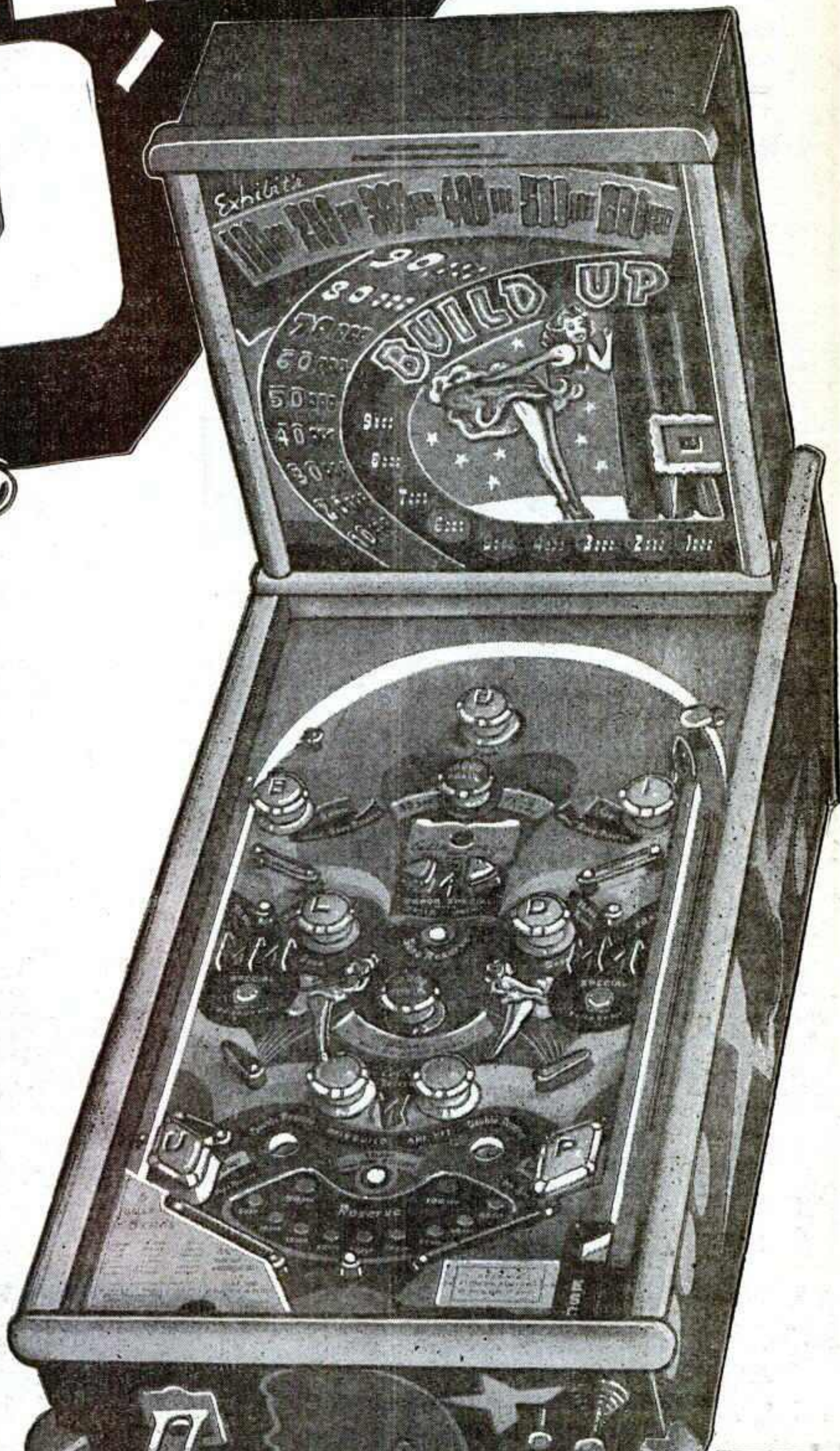


EXHIBIT SUPPLY COMPANY (ESTABLISHED 1901)

4218-4230 W. LAKE STREET • CHICAGO 24, ILL.



OUTSTANDING

If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5-ball game at the show. You were RIGHT according to the orders received by distributors thruout the country. We believe TRIPLE ACTION to be the FINEST game in GENCO'S history! Get into ACTION at once with TRIPLE ACTION and watch those profits TRIPLE!

TRIPLE ACTION

FLIPPER ACTION
TO THE TOP OF THE BOARD

ADVANCING BONUS SCORES
SPECIAL "BONUS FEATURE"
TRIPLE BONUS FEATURE

*Triple Action!
Triple Profit!*



ORDER FROM YOUR NEAREST DISTRIBUTOR

Genco MANUFACTURING and SALES CO.
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.

Bally Regional Distributor of NEW BASEBALL SENSATION HEAVY HITTER

**REAL BASEBALL THRILLS
BALL AUTOMATICALLY PITCHED
TO PLAYER**

Simply deposit a nickel and . . . play ball! Automatic "pitcher" hurls ball from mound in realistic baseball diamond. Flip finger-lever to swing bat . . . hitting singles, doubles, triples, home-runs or outs. Scoreball "runs bases" on back-glass. Runs and outs register on scoreboard. Play ends after 3 outs or 4 exciting minutes of play . . . and in goes another coin . . . and another and another . . . repeat-play by the hour.

\$99⁵⁰



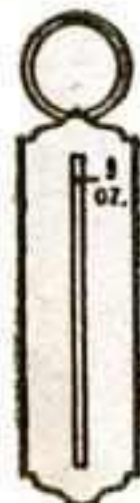
OPERATE AS COUNTER GAME OR WITH ATTRACTIVE FLOOR STAND

ORDER NOW—

ALL ORDERS SUBJECT TO PRIOR SALE

IMPROVED FOR SIMPLE CONVERSION — BETTER TONE

New Record SAVER!



NEEDLE PRESSURE 3/4 OZ.

Old Record BUTCHER!



ADAPTABLE TO ALL WURLITZER PHONOGRAPHS (Excepting 12-Record Model)

THIS PREAMP INPUT UNIT ELIMINATES ANY WIRING CHANGES.

SIMPLY PLUG INTO EXISTING UNITS.

- LIGHT WEIGHT
- POSITIVE ACTION
- PERFECT TONE

10,000 Plays per Needle

Immediate Delivery Complete With Preamp Unit

NEW DESIGN ● EXTRA LONG LIFE ● MEDIUM PRICED ● NEEDLE RECORD WEAR DEPENDS ON WEIGHT OF ARM AS WELL AS NEEDLE PRESSURE **\$15.00**

SOLE DISTRIBUTOR FOR ENTIRE U. S. A.

Bally Bowler

\$539.50



ADJ. FROM 10 FT. TO 15 FT.

New nine-ball game featuring a "white pocket". Special pocket has constantly changing value, from 40 to 80, indicated by lighted numbers on backboard. Other pockets range from 10 to 50. Special acoustic materials make it almost silent in operation. Features adjustable playing surface. Besides projecting the score per game on the backboard, previous highest score is also registered as a competitive play factor for succeeding players.

LOCATION TESTED — AMAZING PLAYER APPEAL
GET YOUR BALLY BOWLER NOW!

Mayflower Distributing Co.

Mayflower Distributing Co.

218 UNIVERSITY AVENUE

ST. PAUL 4, MINN.

2218 UNIVERSITY AVENUE

ST. PAUL 4, MINN.

AN OPERATOR'S LETTER . .

S. H. LYNCH & CO.

Exclusive Southwest **Seeburg** *Distributors*
MUSIC SYSTEMS

- ★ Dallas, Pacific at Olive
- ★ San Antonio, 241 Broadway
- ★ New Orleans, 832 Baronne
- ★ Houston, 910 Calhoun
- ★ Memphis, 1049 Union Avenue
- ★ Oklahoma City, 900 N. Western

Panther Distributing Company

1010 MONROE STREET
Fort Worth, Texas

November 19, 1947.

S. H. Lynch & Co.,
2101 Pacific Ave.,
Dallas, 1 Texas.

Gentlemen:

We believe we owe you as Distributor, and the Seeburg Company as manufacturers, a letter of appreciation for the wonderful results we have obtained from our exclusive Seeburg operation.

From an operator's viewpoint, the most important thing in an operation is location and customer satisfaction. Since we started installing Seeburg equipment exclusively, we find it easier than ever before to get and hold really good locations. We have also received more compliments on our music systems from customers, who put nickels in the slot, than we ever imagined possible.

From an investment standpoint, the Seeburg policy of building their cabinets so that a 1946 or 1947 model machine can be made into a 1948 model at a very nominal figure, is unsurpassed. In the big post-war job of financing modern equipment for our locations, this will save us thousands of dollars in investment and will enable us to keep our locations satisfied with the latest models.

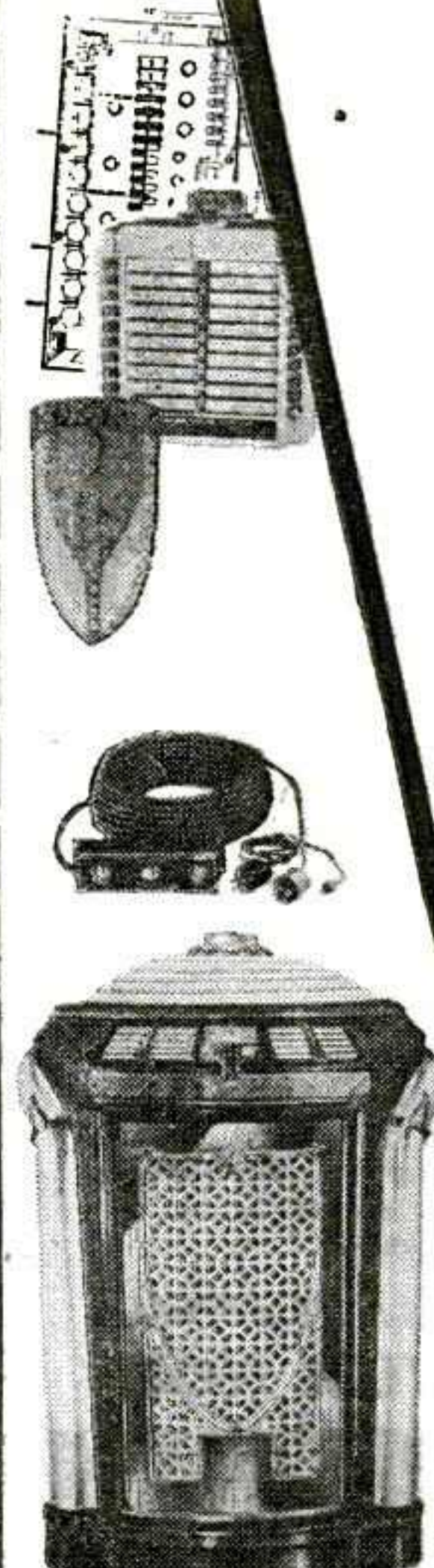
A big slice of every operator's income goes for service. Since standardizing on Seeburg equipment, our service calls have been cut 60%. This not only makes us happy but it also keeps our locations happy and as a result makes for greater net profits.

And speaking of service; we pride ourselves on having a Service Department second to none. However, we do sometimes run into things that stump our best men. When this occurs, all we have to do is phone your office and if the matter cannot be straightened out over the phone, we know you will have an expert on the job within a very few hours.

Suming it all up, since we have gone 100% Seeburg, we are more than satisfied with the equipment, your cooperation, and with the increased volume we have obtained through using complete Seeburg Music.

Yours very truly,

PANTHER DISTRIBUTING COMPANY
Jack Maloney
Jack Maloney



ONE LOOK AT GOTTLIEB'S LADY ROBIN HOOD GIVES 'EM ALL THAT

NEW LOOK!



Yes, Lady Robin Hood has everything! This terrific sensation hits everyone RIGHT! More life and enthusiasm in the location . . . more fun and action for the players . . . and more earnings for the operator!

Start wearing that shining NEW LOOK! Get touch with your LADY ROBIN HOOD DISTRIBUTOR NOW for a NEW LOOK AT PROFITS!

**The Original
FLIPPER
BUMPERS**

**COMPLETE
SEQUENCE!**

FLASHING
STEP-UP TARGET
BUMPER for Extra
High Score and Free
Play BONUS!

**COMBINATION FREE
PLAY AND HIGH
SCORE POCKET!**

Super-Colorful, Super-
Flashy Light-Up
Backboard!

**SUPER-SENSITIVE
CONTROL BUTTONS
ON BOTH SIDES**

**TWENTY-ONE
YEARS OF
LEADERSHIP**

There Is No Substitute for Quality

D. Gottlieb & Co.

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



UNITED'S
TROPICANA

Greater Than Singapore!

**FIVE-BALL
 NOVELTY
 REPLAY**

**Also Built as a Five-Ball
 Straight Novelty Roll-Down
 Game . . . Console Cabinet**

**SEE
 YOUR
 DISTRIBUTOR
 NOW!**



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

What Automatic Phonograph
Has the

NEW LOOK?

**EVERYBODY
KNOWS THAT**

**Aireon's new
Coronet
MODEL 400**

CORONET, of course! Because Aireon realizes the dollars-and-cents value of distinctive styling in automatic phonographs. CORONET'S striking "P.A."* design is setting the fashion pace with the "New Look" lines that command attention in any location. Aireon's long research in phonograph design has produced a cabinet of extraordinary beauty that means *extra* money to you. And remember CORONET'S simple arithmetic: Lower initial cost + lower down payment + lower weekly payments add up to greater operator profits every time.

*Play Appeal

The World's Finest Phonograph Equipment...at the World's Lowest Prices

Join The 400 CLUB
20% DOWN PAYMENT on
phonographs, wall boxes, speak-
ers, etc. Only \$4.00 WEEKLY
PAYMENTS on phonographs,
including all finance charges.
Up to 110 weeks to pay.

Aireon

MANUFACTURING CORP.

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
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HAPPY DAYS ARE HERE AGAIN WITH

Bally MELODY

KICKER-BUMPERS
CONTROLLED BY PLAYER
FOR NEW SKILL THRILLS

7 WAYS
TO SET UP
BONUS
5,000 and 25,000

AMAZING NEW ACTION!
PRESS BUTTONS
ON SIDE OF CABINET
IT'S BUILT-IN 'BODY-ENGLISH'

KICK-BACK POCKET
AT BOTTOM OF BOARD
INSURES LAST MINUTE SUSPENSE

5 KICK-OUT HOLES

NEW
EXCITING
BONUS
HOLD-OVER

3 SAUCER HOLES

BONUS SCORES

HIGH SCORES

SEQUENCE SCORES

ROLL-OVER SCORES

GUARANTEED
MECHANICALLY
RIGHT

ORDER FROM YOUR DISTRIBUTOR TODAY



ELECTRIC OPERATED
KICKER-BUMPER
BUTTONS
ON EACH SIDE OF CABINET

OTHER BALLY HITS
JOCKEY CLUB • JOCKEY SPECIAL • HEAVY HITTER
EUREKA • BIG INNING • HY-ROLL • BOWLER
WILD LEMON • DOUBLE-UP • HI-BOY • TRIPLE BELL