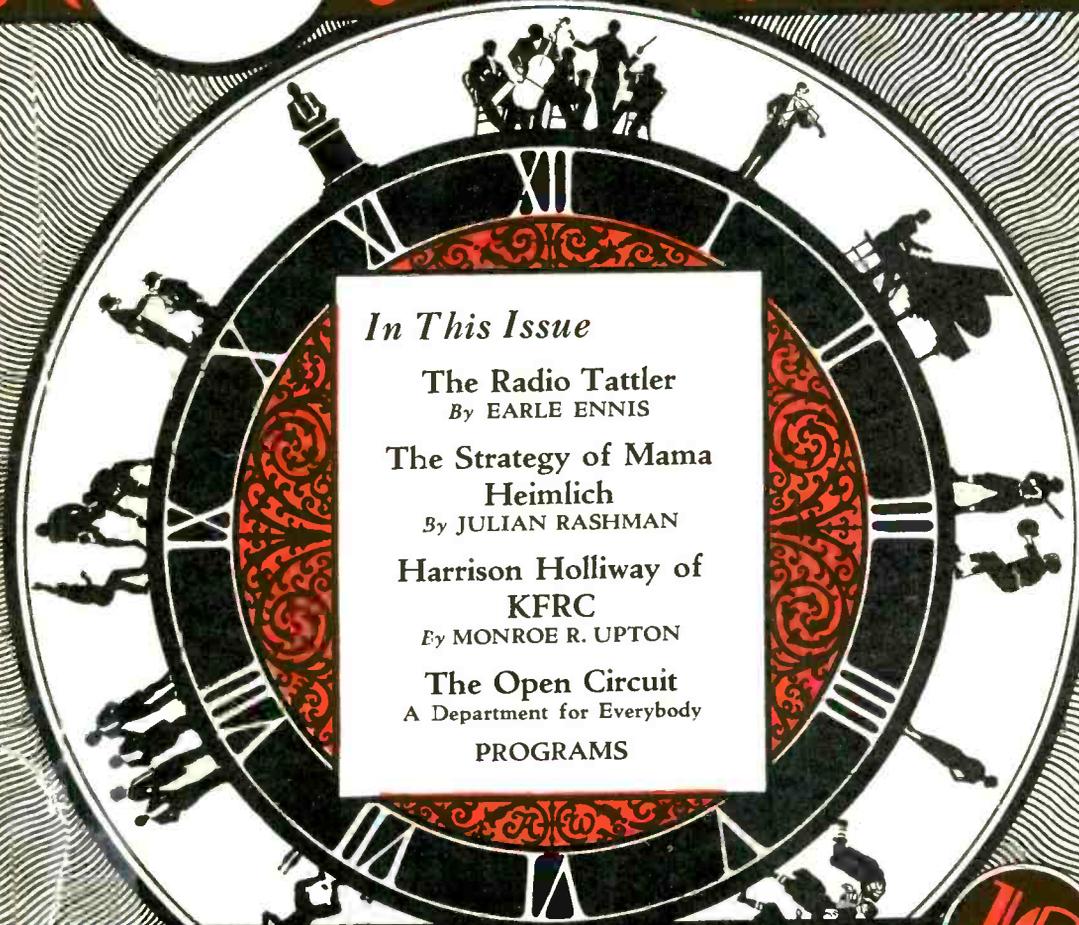


# Broadcast Weekly

For  
Week of  
**February**  
3 to 9



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By EARLE ENNIS

**The Strategy of Mama  
Heimlich**  
By JULIAN RASHMAN

**Harrison Holliday of  
KFRC**  
By MONROE R. UPTON

**The Open Circuit**  
A Department for Everybody  
PROGRAMS

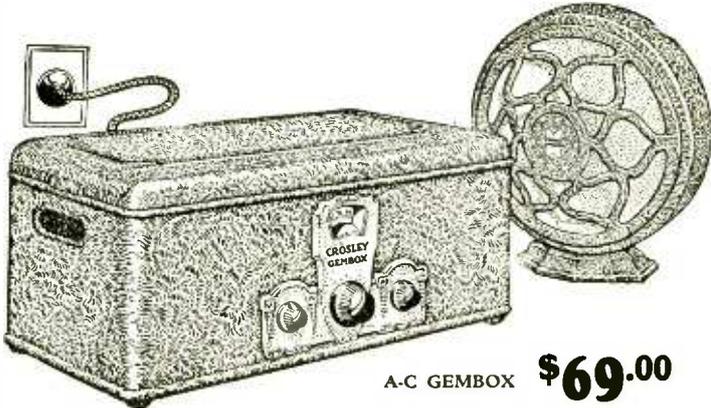
"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



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# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

PUBLISHED ON THE FIRST DAY OF  
EACH WEEK BY

**BROADCAST WEEKLY  
PUBLISHING  
COMPANY**

PACIFIC BUILDING,  
821 MARKET STREET, SAN FRANCISCO  
TELEPHONE DOUGLAS 5273



ENTERED AS 2<sup>ND</sup> CLASS  
MATTER, MARCH 25, 1923, BY THE  
POST OFFICE, SAN FRANCISCO, CALIFORNIA  
UNDER ACT OF MARCH 3, 1879

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BROADCAST WEEKLY  
PUBLISHING COMPANY**

10 CENTS THE COPY FROM ALL NEWSDEALERS  
BY SUBSCRIPTION \$300 PER YEAR

Vol. 7

San Francisco

FEBRUARY 2, 1929

Los Angeles

No. 19

## Eliminate Radio Commission, Caldwell Urges

TWO years of experience as a member of the Federal Radio Commission has convinced him that the commission form is not the method best adapted for radio administration, Commissioner O. H. Caldwell of New York, told the House Committee on merchant marine and fisheries, during its hearings on the radio situation. The Radio Commission should no longer be continued, he told the committee, but all its activities should revert to the radio division of the Department of Commerce, where, he said, there are competent radio experts and engineers to handle the subject.

"However useful a commission of five may serve as an appellate body to pass on radio controversies, acting as a sort of court or jury," he declared, "certainly it has been demonstrated that a commission organization is not suited to administer constructively, efficiently or competently a great advancing scientific art like radio."

The reallocations set up by the commission last November constituted the best way to carry out the purposes of the law as the majority of the commission interpreted it, Mr. Caldwell said, but, he added, he felt the commission had not received sufficient information regarding the short-wave situation when it granted 40 channels to the Universal Wireless Communications Company of Buffalo, on which

he voted in opposition to the majority. He explained that the main reasons for the commission's action in giving these 40 channels to the company were its independence of the Radio Corporation and the Mackay interests, the excellent mechanical equipment which it was to install and which would permit operation of five separate lines of communication on a single channel, and the fact that the company would establish general communications for the country as a whole, rather than to a few points.

The use of high power and the setting aside of 40 cleared channels were defended by Commissioner Caldwell, who declared that the rural audience of the country was not adequately served under the allocations existing prior to November 11. He again made the point that there is a general misconception of the meaning of the term "high power," explaining that a 50,000 watt station has only 62 horsepower, with less force than the average automobile. Forty exclusive channels are not enough, he told the committee, and he is ready to recommend that 50 or 60 channels be cleared in order that better service might be rendered.

Views of the radio manufacturers have been presented to the committee in the form of recommendations adopted by the board of directors of the Radio Manufacturers As-

(Continued on Page 62)



She glanced back wistfully. If only once, just once, she could finish that dance . . . just once

# The Strategy of Mama Heimlich

By JULIAN RASHMAN

ELSA was the spirit of youth. She was life incarnate. She was the essence of Spring, wafting light-footed through a sunlit dell. Because she was all of these things she danced, light-hearted, before the loud speaker, wholly unconscious of Papa Heimlich's disapproving looks. What, to Elsa, was the Sabbath if not an escape from the slavery of the week—the endless jig-jig of automatic sewing machines?

"Mein Gott!" exclaimed Papa Heimlich, and raised his newspaper so he could not see the whirling, gyrating figure in the next room. What a country! What a life! His Elsa! Bah!

Papa Heimlich was a survivor of the old school—the old continental school, which held its women as chattels and resented the growing freedoms of the age. For the things Elsa said to him she should have her ears boxed. Yet box them he dare not. Elsa

would leave home. This he knew, sensing the determination behind this new freedom. He would speak to Mama about it. Dancing on a Sunday. It offended his Lutheran soul. He'd stop it!

He settled more firmly into his chair and cocked his slippered feet at a more comfortable angle. Sundays were for rest—yes—not for capering. In the old country now . . . in the old country . . . he fell to dreaming of the old country. Presently the paper slied down, and softly slipped to the floor. Papa Heimlich folded his hands comfortably his stomach. In the old country . . . Sunday . . . Ho hum . . . but here it was 1 and warm. Papa Heimlich's clasped fingers relaxed over his round stomach and he slept.

Elsa softened down the radio with a tender smile and then snapped it off altogether. She tip-toed out to the kitchen and closed the door with a giggle. It was the same every

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Sunday afternoon. She would start the radio, and Papa Heimlich would drop off to sleep, his lips set in firm lines. Always Elsa would turn off the radio so that he would not be disturbed. She glanced back wistfully. If only once, just once, she could finish that dance . . . just once. She brushed the thought away. Poor Papa! He was tired. He needed sleep. It was his only day. Perhaps some day, when he was not so tired, she would then finish the dance. . .

Mama Heimlich glanced up as Elsa came in. Elsa laid a finger on her lips and mama nodded.

"You go out somewhere today, maybe?" she asked in a low tone.

Elsa blushed.

"Maybe—if Herman stops by for me, we go sit in the park."

Mama nodded. Herman was a nice boy. He worked for the telephone company and he saved his money. Herman was a good influence for Elsa.

"I make some jelly tarts," she said suddenly. "Herman—he likes 'em."

Elsa clapped her hands and threw her arms about her mother.

"Mutter— isn't this a happiness day? I feel just like singing!"

Mama Heimlich slapped her daughter's hands affectionately.

"Look—you muss me," she protested. "Go way with you. Spring it is—yes. Old peoples like me got noddings to do mit Spring. Such foolishness is for children. For old ladies is cooking and vorries. You should on the porch sit in the sun. See—I put a pillow out."

Elsa kissed her mother.

"You stop waiting on me, mutter," she said. "I'll get my own pillow."

She sat on the top step and let the sunlight fall on her corn yellow hair. Mama Heimlich bent over and looked at her through the curtains. What a child! Always happy and thoughtful. Her Elsa . . . her's and Papa's . . . She wiped her eyes on her apron. There—such a foolishness over a yonker, and with all that ironing to do yet. And the tarts! Himmel—she almost forgot the tarts. She began to stir about . . . her glasses pushed up on her forehead, humming softly to herself. Herman was a nice boy. . .

That night Papa Heimlich spoke to Mama about Elsa. He cleared his throat several

times, by the token of which mama knew he had something on his mind. She regarded him warily.

"Mama," he said presently. "All dis dancing—it is not goot on the Sabbath."

"So?" said Mama in simulated surprise, for it was an old subject. "Well, maybe. Anyhow her Tanta Katrina vas a goot dancer."

Papa's sister! She had not mentioned this before. It had been a family disgrace that Tanta Katrina had become a professional dancer. Papa Heimlich stiffened.

"She wass a fool!" He spoke slowly. "Rather I vould Elsa wass dead already, else she by dancing to go. Yah!"

Mama Heimlich laid down her sewing calmly.

"Papa—you gif yourself blood pressure for nothing—yes. Hören sie mal . . . Elsa should want to dance like Katrina, she shall dance! Verstehen sie?"

Papa Heimlich peered over his glasses. Not often did mama speak with such decision.

"Hum!" he said. Mama went on.

"Today is not like yesterday," she said. "Once—talent was nicht. Girls got husbands and dot vas nice. Today—girls is like men. Dey don't sit from the house down mit nadel and garn. Brains und ideas dey got like olders—yes. Maybe Elsa be somet'ing like we should see in the paper. No?"

"Bah!" said Papa Heimlich. "Dead vas better!"

Mama Heimlich knew when to drop an argument and she went back to her sewing. Elsa came in presently with Herman. They had been to a show and Elsa perched on Mama Heimlich's chair and told her all about it while Papa woke up and played pinochle with Herman. He liked Herman. Herman always let him win before the evening was over. There were many evenings like this when Elsa perched upon the chair and smiled at Herman over Papa's head. In such manner does romance sometimes th across invisible barriers.

Papa Heimlich thought he was maste his own home. Mama Heimlich, bein mistress of strategy, never disabused him this idea. She had been taught domes obedience at her mother's knee in the c country. But this was America and Fra Heimlich was a quick observer. One cannot long remain in this country without acquir-

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# ATWATER KENT RADIO

## Not Mere Sales Alone

IT IS NOT particularly the two million sets and more which have been sold by Atwater Kent—it is the method by which they have been sold and the way in which so remarkable a selling record has been achieved.

Never at any time in the company's history has there been overproduction. There has been no quick obsolescence of models—those sold a month ago, six months ago or a year ago, or in fact at any time, are always, as compared to the rest of the line, up to date.

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ing some of its customs, and Mama Heimlich was no exception. She managed Papa Heimlich by never directly opposing him unless the issue was highly important. In lesser than important issues she outflanked him.

Thus it was that Papa Heimlich could get no satisfactory answer to his question regarding Elsa's whereabouts on Thursdays afternoons. Again and again he tried for the information, only to be blocked at every angle. Elsa danced in and out, never staying long enough for him to force a reply, and Mama Heimlich never quite answered his question. Papa Heimlich had a sense of being frustrated without being able to determine just how it happened.

"Elsa is late—no?" he would ask.

Mama would glance at the clock and shrug.

"Girls is whatever," she would say. "Such gabby-gab all the time. Maybe she und that Sally Schmidt is down by the corner yet. I go see."

But Elsa, it appeared, was never down by the corner. Elsa was due home from work at 5 o'clock, but on Thursday she came in about 6. Her face was always alight and her eye a-sparkle. She would say:

"Am I late tonight?"

Papa would grunt and look at her suspiciously. Better ten boys than one girl, always late, he would think.

"Why iss—always late Thursday?" he demanded one night.

Elsa flicked a quick glance at her mother. Mama Heimlich turned from the stove.

"Und tink you Elsa could go now over to Mrs. Schafer's for a spool which was a mile maybe, und get home on time? Ha!"

"Spools?" growled Papa. "Ain't we got spools vot she don't have to go all over?"

There was no answer. Papa sniffed and went back to his paper. Women were hard to get along with—thick, like soup. And the worst of it—they stood together. All the time standing together. Like pickets on a fence. Women!

Papa's one weekly dissipation was on Saturday night when he took Mama and Elsa to a movie and a lunch at the little German restaurant on State Street. The lunch was an event. There were many old friends who gathered there. Papa heard his own tongue spoken for one evening, at least, and while the women gossiped, the men got out their

pipes and smoked in comfort. It was one thing Papa never missed—a remnant of old country hospitality which remained out of the great American chaos.

The ceremony had never been varied in years, hence Papa was quite unprepared for Mama's announcement, on a certain Saturday afternoon, that they were not this night going to a movie. Papa's paper fell completely out of his hand.

"Vas is los?" he demanded. Mama smiled.

"Someting," she replied mysteriously. "Folgen sie mir—follow me."

Papa did not get his voice back for some time. When he did he spoke emphatically.

"Nein," he said. "We go to der movies und den to Otto's."

Mama said nothing and Papa worried. He had a feeling that his statement had been completely wasted. Not go to a movie? Not go to Otto's? It was cataclysmic. Had Mama gone crazy in the head? He regarded her. No—Mama seemed quite sane. In fact Mama seemed to be happier than usual. There was something in the air. He looked about.

"Elsa—ver iss?" he demanded.

"Down by Sadie Schmidt's, yet," said Mama. "She and Sadie go somewhere."

The thing was getting more involved. Never before had Elsa been away on a Saturday night. Not since Elsa was born had he and Mama gone somewhere together—alone. Was it an anniversary of a wedding, maybe? He figured. No—that was several months off. What, then? He shook his head. In America—nothing was like the old country—even Saturday nights! Well, well. . . .

They walked down State Street together. Mama was all dressed up fancy. In her lace—yes. What was this? Max Bruler saluted them at the corner.

The big night, eh? Vell—glück auf!"

Mama smiled. Papa looked at his wife. Now why did Max Bruler wish them glück auf? What was this? The answer was—yet. Papa walked beside Mama in a turr. Presently they came to a hall into w crowds of people were going. There w big placard over the door. A musical fest was being held. It was a big affair. Th were carriages and taxicabs. Papa sigh. So this was it! Und he should be down Otto's yet smoking. Women—ach!

(Continued on Page 62)

# The New and Finer MAJESTIC Electric Radio

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1284 Market St.  
Rightway Upholstering  
& Furniture Co.  
2700 Geary St.  
Redlick-Newman Co.  
2101 Mission St.  
Ruggles & Killam  
3315 Sacramento St.  
Lee S. Roberts  
386 Post St.  
Schwabacher-Frey Sta-  
tionery Co.  
735 Market St.  
Tustin Radio Elec. Co.  
428 Sutter St.  
Union Elec. Supply Co.  
Warner Bros.  
428 Market St.  
Western Radio Supply  
2374 Mission St.  
The White House  
Sutter & Grant Ave.
- Sanger**  
B. L. Herrick
- San Gregorio**  
Peterson & Alsford
- San Joaquin**  
San Joaquin Electric &  
Plumbing Shop
- San Jose**  
Hulse Radio Service  
1026 The Alameda  
Naylor Radio Service  
104 South Second St.  
Schutte Bros.  
47 Fountain St.  
Hale Bros., Inc.  
Robinson & Sons
- San Mateo**  
Levy Bros.  
Central Book & Radio  
Store
- San Rafael**  
W. C. Hildebrand Radio  
Co.
- Santa Clara**  
University Elec. Co.  
1176 Franklin St.
- Santa Cruz**  
Herbert Coats  
H. E. Irish
- Santa Rosa**  
L. A. Drake  
Marlow Music Co.
- St. Helena**  
B. L. Taylor Co.
- Sausalito**  
C. R. Ellis
- Sebastopol**  
Star Furniture Co.
- Selma**  
Kenyon Jewelry Store
- Soledad**  
T. F. Porter
- Sierraville**  
Chas. Dubourdieu
- Sonora**  
Wolfe's Drug Store  
South San Francisco  
Progress Radio Elec. Co.
- Stockton**  
Mallet Music Co.  
John Breuner Co.  
Wilson, Schulz & Co.
- Sunnyvale**  
Sunnyvale Bazaar
- Susanville**  
Electric Supply Co.
- Tomales**  
M. J. Molseed
- Tracy**  
Wilson, Schulz & Co.
- Truckee**  
J. S. Noble
- Tudor**  
G. W. Gottwais
- Tuolumne**  
Speaker & Handy
- Tulare**  
B. F. McMurray
- Turlock**  
Gailley Service Station
- Ukiah**  
Gen. Appliance Co.
- Upper Lake**  
Upper Lake Garage
- Vacaville**  
Fred L. Nay
- Vallejo**  
Federal Supply Co.
- Visalia**  
Togni-Branch Co.  
C. C. Driskell
- Watsonville**  
Mac Farlane & Co.
- Weed**  
Mount Shasta Elec. Co.
- Westwood**  
Red River Lbr. Co.
- Wheatland**  
P. M. Reedy
- Williams**  
Christy & Shrock
- Willits**  
Little Lake Garage
- Willows**  
Johnson & Lambert
- Winters**  
Miller Electric Shop
- Woodland**  
W. L. Huston
- Yolo**  
O. L. Didion
- Yuba City**  
J. C. Harris
- Yreka**  
Electric Supply Co.

# The RADIO TATTLER



By EARLE ENNIS

NOW that the movie boys have taken over the radio and are going to show the world how high-powered whoopeemakers can really do their stuff, we can rest assured that all the tawdry blatancy which has so long characterized the Golden Cali will be now transferred to the air lanes. The change marks the advent of the cheap entertainer into a fertile field in which the public will be made to suffer for the inadequacies of the immigration laws.

"Ladies and Gentlemen:—The broadcast tonight is under direction of the Allied Movie Magnates of the Interlocking Motion Picture Producers' Association, and is presented to you through the courtesy of Celluloid, Inc., makers of 'Passion's Blossom,' 'Her Pink Pajamas,' 'The Girl that Got Her's,' and 'Petting Papas,' Supermont Productions, produced under the personal direction of Isador Gigggleheimer, Luke McLuke talking to you and now turning the microphone over to Slips Gehane, who will talk to you from the control room of Celluloid, Inc., at Lalapaloosa, Mich. Just a moment, please."

"Hello, folks, and all the little boys and girls of radioland! This is Slips Gehane talking to you over the Gelatin Network from the control room of Celluloid, Inc., at Lallapaloosa, Mich., and announcing tonight's program, which is being broadcast under direction of the Allied Movie Magnates of the Interlocking Motion Picture Producers' Association and asking you to stand by for station announcements."

"This is station WHOOP WHOOP WHOOP, the broadcasting station of the Thnitneehoo Hairlip Company, makers of portable shirt fronts, stringless neckties and baby buttonhole bandboxes. We will now return you to the studio of Celluloid, Inc., where you will hear a program broadcast by the Allied Movie Magnates of the Interlocking Motion Picture Producers' Association. Just a moment, please."

"Well, here we are back again, folks. This is Slips Gehane, talking to you from the control room of Celluloid, Inc., at Lallapaloosa,

Mich., and announcing a program broadcast by the Allied Movie Magnates of the Interlocking Motion Picture Producers' Association. Tonight we are going to take you on a journey through the Clothespin factories of Celluloid, Inc., where the famous double-jawed, single-snap Helpful Housewife clothespins used by the Supermont stars in hanging out their Monday washings are made.

"The libretto of this production has been assembled by Erna Erna Erna, the noted Supermont librettist, and typed by Hiss Ulla Lorraine, the world's fastest typist and winner of the Supermont scenario typing contest, at Ithaca, N. Y. This libretto was read to Mr. Isador Gigggleheimer, by Mr. Isaac Magee, his personal secretary at Mr. Gigggleheimer's summer home at Skibooch-on-the-Mississippi. It was annotated by Theodore Thaddeus Watts, the noted Supermont annotator, and mailed to Lallapaloosa, Mich., by Mr. Gigggleheimer's personal butler, Samuel Hosperith Hawkins, late of His Majesty's butlery.

"We wish to announce at this time that Mr. Gigggleheimer has given his personal attention to the production of this great program which comes to you tonight through the courtesy of Celluloid, Inc., through the coöperation of the Allied Movie Magnates of the Interlocking Motion Picture Producers' Association, and he hopes it will bring to you a more intimate appreciation of the productions of the Gelatine Network and its associated stations. Slips Gehane talking to you from the control room of Celluloid, Inc., and introducing a special program broadcast under the direction of the Allied Movie Magnates of the Interlocking Motion Picture Producers' Association. I will now turn back to Mr. McLuke, who will say a few words to you about this program. Stand by."

"Hello, everybody—this is Luke McLuke at the microphone. As Mr. Gehane has told you, this program tonight is broadcast under the direction of the Allied Movie Magnates of the

(Continued on Page 51)



**ONLY**  
**\$199.50**

Complete with  
8 Tubes and  
Rectifier Tube

(Less Tubes  
\$164.75)

A NEW  
SPARTON  
**EQUASONNE**



The New Sparton Console  
Model 930  
with DYNAMIC Speaker

A true Sparton *EQUASONNE* . . . with all the purity and magnificence of tone that is acknowledged as the "Richest of all Radio Voices." Now this revolutionary circuit is brought within reach of millions with this beautiful console model at an amazingly low price, complete with tubes. By all means, hear it.

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**SPARTON RADIO**

*"The Pathfinder of the Air"*

# Harrison Holliday of KFRC

By MONROE R. UPTON

SOME time in September of 1924, just home from a trip around the world, we called at the Whitcomb Hotel to see our old shipmate, Harrison Holliday. We found him in overalls helping run some conduit from a 50-watt radio transmitter on the roof down to Room 281. A few days later this room and transmitter, together with a remote control to Il Trovatore Cafe, became radio broadcasting station KFRC with Harrison Holliday as manager, announcer, technical director, program director, and director of publicity. And still his conscience bothered him! Feeling that he was not serving the station owners over a sufficiently wide field of endeavor, he began taking piano lessons! What an opportunity overlooked by his employers to provide a one-man station. They might have given him a few vocal lessons and one of those automatic orchestras of fiddles and drums that blare forth with such relentless thoroughness upon the insertion of a nickle in a handy crevice. He was spared this unique responsibility, however, because there was plenty of amateur talent anxious to appear before the microphone for the glory of the art and a whole rackful of song pluggers was just as eager to work for nothing.

Contrast this situation in 1924 with the KFRC of today. Harrison is still manager. There is a program director, a musical director, several continuity writers, half a dozen announcers, technical director with three assistants, fifteen-piece concert orchestra and a huge staff of artists, not to mention the Don Lee chain, which includes KHJ, Los Angeles, and KMJ, Fresno.

An alternating current in a conductor will induce a somewhat similar current in another conductor close by, providing the element of parallelism is present. This is hardly news and is only in this biographical sketch for reasons of comparison. In the year 1911 some parallel wires in the shape of a wireless antenna strung between two poles near

Lake Merritt, Oakland, the property of Louis Clement (who has since become one of America's foremost radio engineers), induced some rather queer oscillations in the person of a chance passer-by, one Harrison Holliday, age 11 years. Such was the potential of their fascination that the currents induced are still oscillating.

Between 1911 and 1919 Harrison's searches in the realm of fixed condensers, loose-couplers, mineral detectors, etc., were confined to receiving sets only. In 1919 he built his first transmitter and was assigned the call letters 6BN, which call letters, by the way, he still holds—all made out on government bond and certified by a notary. In the same year he obtained a commercial operator's license and shoved off to sea in the coastwise steam schooner Willamette, one of a tribe of semi-vessels which has



HARRISON HOLLIDAY

served to initiate many a nervous "ham" into the intricacies of sea-going brass-pounding. In 1920 he built an amateur radio telephone and succeeded in communicating with Vancouver, Washington, a Pacific Coast wireless telephone distance record at that time. He was associated in this work with Harold R. Shaw, now with KFWB, and Warner Brothers Vitaphone studios. The phonograph music pumped out by their 20-watt transmitter probably provoked more expressions of awe from startled "hams" than any other in this region.

He went to sea again on the transport "South Bend," journeying to Alaska and later through the canal to New York. His next trip was to the Orient and the Philippines on the transport "Edgemoore." He turned to enter Stanford in the fall of 1921 to prepare to study law. The following year there was a rise in the potential of oscillations originally induced in his system by the Clement aerial, and he joined up with Shaw again to build the broadcasting station for the Emporium, old KSL.

Shortly after he exchanged jobs with

Claire Morrison, now manager of KYA, and went to the Orient once more with the present chief engineer of the Don Lee broadcasting system, Harold Peery, and the writer. It was a happy life, spreading dots and dashes all over the Pacific with a five KW arc transmitter and a one-half KW spark, stopping at Honolulu, Yokohama, Kobe, Shanghai, Hongkong, and Manila, then back over the route again. But, of course, there had to be a pesky insect in the ointment. Usually it is the desire for conventional success and the romance that sees a halo around a young lady's head that wages warfare in a sailor's heart with the romance of living in ships that are always going some place. In this particular case it was the struggling ambition to become a lawyer that brought Harrison ashore again and back to Stanford. The next thing we heard of him he was a freight clerk on the Columbia, running to New York through the canal. And then we found him at the Whitcomb Hotel, putting in a conduit job from the roof to Room 281.

Contrary to popular belief most announcers on radio stations found their berths largely through accident. This is especially true of the early days of radio. Harrison's original interest in radio was technical—the vocal, musical and executive duties followed.

As manager of a broadcasting station that dispenses musical and other entertainment to so many thousands of persons daily, his ideas on music should prove interesting. He says: "I do not like jazz as jazz. I like it as a display of originality, and by that I mean when a number is cleverly arranged so that it demands more or less studious interest. I like the classics because they 'wear' well. They 'wear' well because they do not become old-fashioned and not, as people generally believe, because they have such a stable foundation that they are immortal regardless of the number of times they are played. It is the 'frequency of rendition that breeds contempt,' I believe, and not necessarily the ical structure. If 'Andante Cartabile' of Chaikowsky was played as many times as is 'A Rainbow 'Round My Shoulder' would turn up its toes in a few weeks, too. American public wants light, tuneful, rhythmic music. The fact that a musical y can run day in and day out, with two shows a day, and still demand a big audience, and a symphony orchestra can only draw a house but once or twice a week, is proof

of this. In addition, there are not enough genuine hearty laugh producers on the air today. Program directors have labored under the illusion that entertainment is about 99 per cent music. The best vaudeville show is the one with the most comedy. The acts that have lasted ten and fifteen years on the Orpheum Circuit are the funniest ones. Let us have bigger and better laughs!"

If we could think of a gag quick we would insert it right here, but we cannot, so we will tell of the circumstance attendant to Harrison's birth. He was born in San Francisco in 1900, an only child. (Even a person who is proud of his lack of mathematical skill can figure out his age from that without resorting to pencil and paper.) His father is an old-time San Francisco newspaperman, his father's father was a wagon-maker and wheelwright. Schooling was in Lowell High School, San Francisco, and Stanford University.

Harrison likes people who unconsciously gives him ideas. He is always on the track of ideas, and has a good time running them down. He is possessed of the rare ability to think out a problem logically and with assurance. This is salvaged from his years of experience with practical, technical radio. It is still a joy for him to fool around with a new receiver or hook-up, and he often spends a holiday or a Sunday in that manner. The *Saturday Evening Post*, *Literary Digest*, and *New Yorker* are on his reading list. He plays bridge and enjoys, most of all, the company of his wife. He married Juliette Dunn, radio artist, in June of this year. The movies do not interest him. Guy Bates Post is his favorite actor. Here are some of the things he especially likes: Golden Gate from Lincoln Park, abalone, motor-boating, the view of the Standord Quad from Palm Drive, walking in the rain, San Francisco, artichokes, Yosemite, to try to sing, and his mother-in-law. On the other hand he could very happily get along without turnips, rubbers, coon shouters, talking on the telephone, hard-boiled cops, and the people who drop gum on the sidewalk.

**BROADCAST WEEKLY** devotes more space to station programs than any magazine or newspaper west of New York City.

# The OPEN CIRCUIT



*This department will be devoted to a general exchange of ideas. Letters of constructive criticism or suggestions will be printed. Broadcast Weekly assumes no responsibility for letters printed in these columns.*

Phoenix, Arizona, January 16, 1927.

Dear Sirs,—As a regular subscriber to your snappy little publication, allow me to suggest that you include KSL, Salt Lake City, in your programs.

Some day soon we hope to have a really big broadcasting station here at Phoenix, The Gold Spot of America, and the fastest growing community (Salt River Valley) in the whole United States.

Cordially yours,  
TEMPLE EMERY.

Phoenix, Arizona.

Brigham City, Utah,  
January 15, 1929.

Gentlemen: May I suggest a change in your valuable little magazine that may add a dollar or two to the dividends and be a source of convenience to some of us?

Since becoming a radio fan I have always

taken a few minutes after dinner to make out an evening program, selecting what I thought would have the greatest appeal. This program was written on whatever paper came handiest, and that was the hardest part of the job—finding paper.

Now, my suggestion would be that you rule a blank page along with each day's program so that the reader could exercise his mental faculties in arranging a good evening's program.  
WALTER CHRYSLER.

San Francisco,  
January 18, 1929.

Gentlemen: I have had my radio for some time now and have always had good reception until a short time ago, when a family moved next door to me. Now, while I haven't any direct proof, I am sure that they are causing the interference that I now hear in my set. It is a continual buzzin' noise that usually stays on for fifteen minutes or more at a time. I don't like to tell them this, as I am not very well acquainted with them yet. Can you suggest some way that I can have this attended to without them knowing that I complained? Please don't divulge my identity.  
Mrs. A. B.

Editor's Note: Suggest that you file complaint with the Pacific Radio Trade Association, Chronicle Building.

Fresno, Calif., January 19, 1929.

Gentlemen: Why are some stations so opposed to announcing their call letters once in a while? On three different occasions tonight I had to wait from fifteen to thirty minutes to learn the call letters of the station to which I was listening. Haven't the stations any regard for the listeners' will? It certainly doesn't leave one in a friendly frame of mind to have to listen program for thirty minutes before know who it is. If the stations would only nounce their call letters after each select I believe that there are thousands of like myself that would be more than appreciative.  
JOHN B. CONATY.

ADV.		ADV.			
ADV.	PROGRAM JAN. 22 <sup>ND</sup> 1929			ADV.	
	STA	DIAL	TIME		ATTRACTION
	KGO	44	7-8 PM		EVEREADY HR.
	KYA	12	8-9 "		VOICE OF COLUMBIA
ADV.	KGW	72	9-9 <sup>30</sup>	FOOTLIGHTS	
	"	"	9 <sup>30</sup> -10	AMAZIO GITANOS	
	KNX	21	10-11 "	FEATURE PROG.	
	KSL	16	11-	DANCE	
ADV.					
ADV.		ADV.			



## A Beauty---Yes--- and Watch it Step!

There's nothing of that "tinkering look" about the S-M 720. It might be, for the neat, modest appearance of its two-tone brown moire cabinet, any one of the higher-grade "beauty" radio sets which adorn show windows. Even when you *hear* it (on some "easy-to-get" station) you may not notice at once its rare reproduction—unless a symphonic program should present some of the more difficult tonal values that show the "720" up for the finest of tone quality. But—leave for a moment the beaten paths of the air. Turn to a "vacant" channel. Or better yet—a wave-length ordinarily clogged by heavy local interference. Turn up that "distance" knob—and watch that gang of three screen-grid r.f. tubes get into action. *Listen to a voice you never heard before!* Do it again, and again, on other dial points.

Then you'll never ask again, "why people have custom-built radios"—nor be content with any performance less than that of a genuine custom-built S-M Screen-Grid Six.

If you don't wish to build, yet want your radio to be custom-made, with all the advantages that this implies, S-M will gladly refer your inquiry to an Authorized Silver-Marshall Service Station near you. If, on the other hand, you build sets professionally, and are interested in learning whether there are valuable Service Station franchises yet open in your territory, please write the factory. Our complete 24-page catalog will be sent on request.

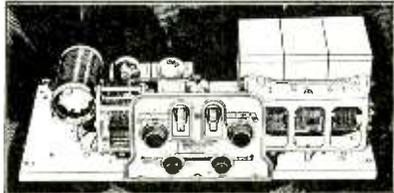
NORTHERN CALIFORNIA REPRESENTATIVES

**UNIVERSAL AGENCIES**

905 Mission St.

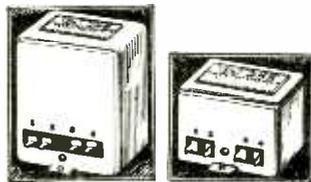
San Francisco

**SILVER-MARSHALL, Inc., 876 W. Jackson Blvd., Chicago**



### S-M Tone Quality

The moment your own ear has proved beyond a doubt the superior tone quality that all the new S-M receivers provide, you will want to know what produces it — and to know also that it can be built into any good set by using the new S-M Clough-system audio transformers. The larger models (225 first stage, 226 second stage, \$9.00 each) are very nearly ideal in their reproduction — but even the smaller ones (225 first stage, 256 second stage, \$6.00 each) are guaranteed far superior to any other audio transformers you can buy at any price.



# Notes of Interest

## KFI

Whether the experience of having eighty per cent of the outfit to which he was attached killed in action in the Argonne section during the World War was a greater ordeal than the trying experience of seeing Peggy Hopkins Joyce married six times while he was her personal manager will always remain doubtful in the mind of Kennard Hamilton, who has given up his more exciting life to conduct the Big Brother Ken Club for Children at KFI.

Before joining the staff of the Los Angeles station Hamilton was enlisted in the U. S. Cavalry and assisted in running down Villa during the Mexican outbreak prior to the World War. During this experience he had his horse shot from under him while chasing a bandit tribe of dope smugglers and miraculously escaped with his life.

At the outbreak of the World War he enlisted in the Headquarters Troop of the Cavalry of the 29th Blue and Gray Division and was sent overseas, where his outfit was transferred to motorcycles. It was here that eighty per cent of his division was killed in action.

After spending enough time to recover from his war experiences, Hamilton left his home in Baltimore to enter into publicity work in New York, where he was connected with the Schubert organization, which led to his contact with Peggy Joyce. After going through the ordeal of seeing her married several times he came to the Pacific Coast, where he entered the radio field as assistant commercial manager at KFI, as well as Big Brother Ken.

## NBC

Clarence Hayes, staff artist at the NBC San Francisco studios, literally "broke" into radio.

Hayes was vacationing with a party of friends near the Russian River in California. He had taken his guitar along and each member of the party had been doing his share toward the entertainment of all.

When Hayes' turn came, he sang several numbers and accompanied himself on his guitar. Howard Milholland, manager of

KGO Oakland, heard the voice and thought radio enthusiasts would like it.

So Milholland sought out Hayes and induced him to "try the air," which he did. Radio fans know the rest.

## KOMO

The Pacific Northwest is the haven for retired band masters, as indicated by the response letters received relative to the Associated Brass Band Concerts which are broadcasting weekly over a Northwest triangle hook-up of stations, including KGW, Portland, KHQ, Spokane, and KOMO, the originating station.

This program is unique in several ways. For one thing, it is the only regular band concert on the air in the West. The second thing, as far as known, it is the only band known in the United States that is developed around a continuity, each being theme programs. The weekly broadcasts of the Associated Brass Band have drawn in a generous amount of fan mail of which a goodly portion seems to come from former band masters and retired coronet players. Among these is a former band master in the Austrian army who is now a sheep rancher in the Northwest, a retired coronet player who is now a practicing physician in Montana, and a retired bandsman of world-wide experience who is a homesteader in Oregon. These letters have brought home the fact to the Associated Brass Band that they are playing to a very critical audience which, in itself, is an inducement for an extra effort to please its army of listening ex-bandsmen. The Associated Brass Band broadcasts each Thursday evening at 10 o'clock.

## KGO

"Jack and the Beanstalk" and such fables are considered a little too bloodthirsty for this generation, according to educators today. Although the modern trend is against such fairy tales, the children want them, Aunt Betty, who heads the KGO Kid Klub, an organization of 5000 children, that many of her radio nephews and nees are asking for them over the air. Under pen name of Ruth Thompson, Aunt Be has written a number of children's stories, books, which are being used in the schools

# SILVER-MARSHALL HEADQUARTERS

S-M 720 Screen Grid Six Kit—three stages of screen grid R.F., a super-sensitive detector and two stages Clough high-gain audio.  
List Price \$72.50.

We carry a complete line of Silver-Marshall parts, kits and sets and, whenever possible, all orders are shipped the same day as received. We specialize in mail order service to set builders and dealers. We carry a large stock of parts by the leading manufacturers. See our new catalogue.

S-M 675 ABC. Power Supply. B. Voltages—425, 135, 90, 22 and 22—90 variable. A and C voltages for 210 or 250 power tube.  
List Price \$58.00.

## ELECTRIC SUPPLY COMPANY

370 11TH STREET, OAKLAND

ELECTRIC SUPPLY CO.,  
370 Eleventh Street,  
Oakland, Calif.

You may mail me your free new  
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"Radio Set Builders"  
"Radio Experimenters"

S-M  
Products

and

"Eastern Radio Mail-Order Purchasers"



"The House of a Million Radio Parts"

1452 Market Street, San Francisco

SAYS ---

can now buy your radio parts and accessories at Eastern Mail-Order House Prices from us. Bring in your Eastern logues—we'll meet their prices.

ne in and choose your parts from 135 nationally advertised radio lines. We represent them.

Please put my name on your mailing list. I am a \_\_\_\_\_

Set Builder

Experimenter

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_

## Geo. H. Curtiss Elected New Executive Secretary of the Pacific Radio Trade Association

George H. Curtiss, for twenty-five years active in electrical and radio circles on the Pacific Coast, has assumed his new duties as Executive Secretary of the Pacific Radio Trade Association. Curtiss succeeds W. J. Aschenbrenner, who recently resigned to go with the Frederick H. Thompson Company in charge of special sales promotion work.

Starting in Sacramento as an electrician and dealer-contractor, Curtiss showed an early preference for sales and sales promotion work. Moving to San Francisco, he was first on the sales force of the Pacific States Electric Company, and then sales manager of the Electrical Railway and Manufacturers Supply Company, now the Fobes Supply Company, a Westinghouse subsidiary. Thereafter he became manager and part owner of the Universal Electric Company. He severed this connection and expanded his activities into the national field in 1926, when he went with the Remler Division of the Gray & Danielson Manufacturing Company as general sales manager. In the latter capacity he was active in the coöperative work of the Radio Manufacturers Association.

### UTAH LICENSED TO MANUFACTURE NEW BI-LATERALLY OPERATED CONDENSER SPEAKER

Utah Speaker developments show great promise for 1929-30. Improved standards for this coming year in Magnetic and Dynamic construction are assured from extensive developments made by the Utah Radio Products Company's Engineering Laboratories, it was announced here by E. S. Riedel, General Sales Manager.

Utah has been licensed by the great German inventor, Hans Vogt, to manufacture in the United States the new bi-laterally operated condenser speaker. For those who are interested in a condenser type speaker, Utah is in position to offer a greatly improved speaker, over the old type uni-lateral construction.

### GOSILCO

In a recent test by the Naval Research Laboratory, Bellevue, Anacostia, D. C., concerning tests made of GOSILCO Aerial Wire, it is interesting to note that the high frequency resistance of this wire was found to be very low, the lowest of any metals or alloys tried. This laboratory is well equipped to make such tests and their findings are universally accepted.

This wire, which has been on the market for about four years, is well known in the West. It consists of a soft copper core, surrounded by a layer of pure silver, which is protected from corrosion by a plating of 24-karat gold.

Any lowering of the resistance in the antenna circuit of a receiver produces increased signal strength and all around improves reception. It is obvious from the Navy report that the silver layer forms the main carrier for the incoming signals and furthermore the definite penetration of the currents is established, for the gold covering alone would not lower the resistance of the composite conductor.

Mr. Hermans, of the James P. Hermans Company, 585 Mission Street, San Francisco, has just returned from a four weeks trip east. Mr. Hermans paid a visit to the Tobe Deutschmann factory at Canton, Mass. He states that they have added a large new plant, wonderfully equipped, and are looking forward to one of their biggest years in business. In Boston Mr. Hermans visited the Tower Manufacturing Company, who are making the new Towerizer health machine. While in New York he visited the Pacent Electric Company, producers of the well-known Pacent Phonovox, and reports that they are enjoying an enormous business on both the Phonovox and the Pacent Phono Motors. Mr. Hermans' last stop was at Chicago, where he visited the Sentinel plant. He states that this plant is now concentrating on turning out a high-class dium-priced receiver.

The James P. Hermans Company are Pacific Coast representatives for the manufacturers mentioned above.

**BROADCAST WEEKLY** devotes more space to station programs than any magazine or newspaper west of New York City.

# DEFINITIONS

## TELEGRAMS-DOZENS OF THEM LETTERS-HUNDREDS OF THEM VERBAL QUESTIONS GALORE

And they all ask the same things: that is, "Please tell me the correct definition of the following phrases you constantly use when advertising in this book." Also, "I often wonder if I'm eligible to purchase wholesale from you." "Why, yes," we will answer to the latter question, "providing you belong under any of the classifications below:—"

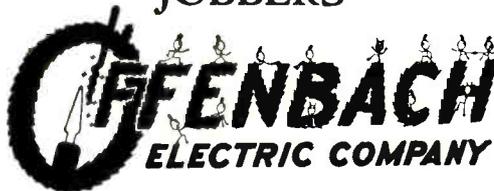
Our Phrases—	Our Definitions—
"Radio Set Builders"	Those who build radio apparatus, and sell at a profit.
"Radio Experimenters"	Those who build radio apparatus just for their own enjoyment of experimenting.
"Eastern Radio Mail Order Purchasers"	Those who do not know that we sell wholesale at Eastern prices.

### THEREFORE—

You can now buy your radio parts and accessories at Eastern Radio Mail-Order House Prices from us. Bring in your Eastern catalogues—we'll meet their prices.

*Come in and choose your parts from 135 nationally advertised radio lines.  
We represent them.*

### JOBBERS



*"The House of a Million Radio Parts"*

1452 Market Street

San Francisco

# SUNDAY Programs . . . . . February 3, 1929



Edward Randall  
NBC—1:30 p.m.



Irene H. Nicoll  
KPO—5 p.m.



Lillian Pelletier  
KFWM—1:25 p.m.



Redferne Hollinshead  
KYA—6 p.m.

379.5 Meters **KGO** Channel 79  
790 Kcys. 10,000 Watts

General Electric Co., Oakland, California

- 11 a.m.—Calvary Presbyterian Church service, San Francisco; Rev. Ezra Allen Van Nuys, D.D., pastor  
1:30 to 2 p.m.—Peerless Reproducers, NBC  
2 to 3:30 p.m.—Sunday afternoon concert, NBC  
3:30 to 4 p.m.—Whittall Anglo-Persians, NBC  
4 to 5 p.m.—Vesper service, Grace Cathedral, San Francisco  
6:15 to 7:15 p.m.—Atwater Kent program, NBC  
7:15 to 7:30 p.m.—Enna Jettick melodies, NBC  
7:30 to 9 p.m.—Calvary Presbyterian Church service, San Francisco; Rev. Ezra Allen Van Nuys, D.D., pastor

491.5 Meters **KFRC** Channel 61  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 9 to 12 noon—"Home Sweet Home" concert with Cecilians, Frank Moss and orchestra  
12 to 1:15 p.m.—Paulist Fathers' Old St. Mary's Church  
1:15 to 3:15 p.m.—Recital bringing before the microphone Lelane Rivera, soprano; Harry McKnight, tenor; Emile Ravegno, baritone, and ensemble  
3:15 to 4 p.m.—Art Fadden, pianist  
4 to 5 p.m.—Musical record program  
5 to 6 p.m.—Tea Time Three  
6 to 6:30 p.m.—Inspirational talk by Dr. Louis I. Newman  
6:30 to 7 p.m.—Sierra Trio with Marie Wallman, soprano  
7 to 8 p.m.—Bob and his zither and San Jose Teachers' College Glee Club  
8 to 9 p.m.—Charles Bulotti, tenor; Juanita Tennyson, soprano, and KFRC Concert Orchestra, directed by Frank Moss  
9 to 9:30 p.m.—Robert Olsen, song recital, and Herman Reinberg, cellist  
9:30 to 10 p.m.—Tom Gerunovich orchestra, June Douglas, Renee Chaplow and Ed Janis during intermissions  
10 to 10:10 p.m.—Amos 'n' Andy  
11:10 to 12 midnight—New Mandarin Cafe Tin Pan Alley

468.5 Meters **KFI** Channel 64  
640 Kcys. 5000 Watts

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- 11 a.m.—First Church of Christ Scientist  
1 p.m.—Margaret Ruth Kernan  
1:30 p.m.—Peerless Producers' program, NBC  
2 p.m.—Sunday afternoon concert, NBC  
3:30 p.m.—Whittall Anglo-Persians, NBC  
4 p.m.—Radio drama, NBC  
5 p.m.—L. A. Church Federation  
5:45 p.m.—W. J. Herwig, Narcotic Research Association  
5:58 p.m.—Father Ricard's weather forecast  
6 p.m.—Genevieve Behrend, "Science of Life"  
6:15 p.m.—Atwater Kent Hour, NBC  
7:15 p.m.—Enna Jettick Melodies, NBC  
7:30 p.m.—Bridge lesson by Mrs. June Snow  
8 p.m.—Packard Concert Orchestra, Pryor Moore director  
9 p.m.—Program by Paul Taylor  
10 p.m.—Wally Perrin's Packard Dance Orchestra, Jean Dunn, soloist

325.9 Meters **KOMO** Channel 92  
920 Kcys. 1000 Watts

Fisher's Blend Station, Seattle, Washington

- 10 a.m.—International Bible Students' Association  
11:15 a.m.—Plymouth Congregational Church  
12:15 p.m.—Margaret Gray, piano solos  
12:20 p.m.—Second Swedish Baptist Church  
1 p.m.—Stoneway Tabernacle  
1:30 p.m.—Peerless Reproducers, NBC  
2 p.m.—Sunday concert, NBC  
3:30 p.m.—Whittall Anglo Persians, NBC  
4 p.m.—Radio drama, NBC  
4:30 p.m.—Orchestra; Ruth Ann Donlin, tralto  
5:30 p.m.—Orchestra; Greenwood Mitchell, 1 tone  
6:15 p.m.—Atwater Kent artists, NBC  
7:15 p.m.—Enna Jettick melodies, NBC  
7:30 p.m.—Concert orchestra; Aurelio Sciaccq tenor  
8 p.m.—First Church of Christ, Scientist  
9 p.m.—Orchestra; Ruth Ann Donlin, contralto  
10 to 11 p.m.—Orchestra; Greenwood Mitchell, baritone

**SUNDAY Programs**

**NBC**

**National Broadcasting Company**

1:30 to 2 p.m.—Peerless Reproducers. Beginning with the fluent and sprightly overture to Rossini's universally popular opera, "The Barber of Seville," the Peerless Reproducers will provide a half hour of musical entertainment for listeners this afternoon.

Rachmaninoff compositions occupy an important place in the program. "Oh, Cease Thy Singing Maiden Fair," a typical Russian musical expression which is filled with a mournful beauty, is an orchestral contribution to the half-hour broadcast. Edward Randall, baritone soloist, offers "In the Silence of the Night" another lovely Rachmaninoff song.

The concluding number is also by a Russian composer. It is Tchaikovsky's "Gopak."

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.  
2 to 3:30 p.m.—Sunday Afternoon Concert. Making his initial appearance before an NBC microphone, Hans Niederhofer, German baritone, will be the featured guest artist on the Sunday Afternoon Concert.

During this program Niederhofer will sing one German song, Straus' "Heimliche Aufforderung," two English numbers, and Beethoven's "In Questa Tomba."

Arthur Schwarzman will be the second featured artist for this Sunday Afternoon Concert. He will be heard in Moszkowski's capricious "Scherzo Valse," Op. 40.

The National Concert Orchestra, under the direction of Max Dolin, will contribute a number of selections. Among these are Straus' "Wiener Blut," a gay waltz, movements from Tchaikovsky's Fifth and Sixth Symphonies, and Beethoven's "Egmont Overture," considered one of the master's greatest works.

Broadcast through KHQ, KOMO, KGW, KPO and KFI.  
6:15 to 7:15 p.m.—Atwater Kent program. Alice Mock, an Oakland, California, soprano, and Richard Bonelli, American baritone, both of whom are members of the Chicago Opera Company, will be presented in a nation-wide broadcast tonight.

Details follow:  
Orchestra—Marche Militaire.....Saint-Saens  
Soprano solo—Bell song, "Lakme".....Delibes  
Baritone solos—

a. Gypsy Love Song.....Herbert  
b. On the Road to Mandalay.....Speaks  
Vocal duet—Scene at the Oasis, "Thais".....

.....Masset  
Orchestra—Kamennoi-Ostrow.....Rubinstein  
Soprano solos—

a. Shepherd Thy Demeanor Vary.....Wilson  
b. Wings of Night.....Watts  
ritone solos—  
1. Querida.....Simon  
2. Il Gitano Re.....Paganini  
prano solos—  
1. O Del Mio Amato Ben.....Denaudy  
2. Chant Venetian.....Bemberg  
ritone solo—Prologue, "Pagliacci".....

.....Leoncavallo  
ocal duet—The Garden of Tomorrow.....Golde  
Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 to 7:30 p.m.—"Enna Jettick Melodies" will be broadcast through KHQ, KOMO, KGW, KGO and KFI.

440.9 Meters **KPO** Channel 68  
680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco  
9:45 to 10:45 p.m.—Interdenominational and Nonsectarian Church services  
1:30 to 2 p.m.—Peerless Reproducers, NBC  
2 to 3 p.m.—Sunday afternoon concert, NBC  
3:30 to 4 p.m.—Whittall Anglo-Persians, NBC  
4 to 4:30 p.m.—Radio drama, NBC  
5 to 6:15 p.m.—Afternoon musicale by Uda Waldrop and Irene Howland Nicoll  
6:15 to 7:15 p.m.—Atwater-Kent program, NBC  
7:15 to 8:15 p.m.—KPO Symphony Orchestra  
8:15 to 8:30 p.m.—Shakespearean readings by Leslie Palmer  
8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra

361.2 Meters **KOA** Channel 83  
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colorado  
9:50 a.m.—Service of First Church of Christ Scientist, Denver  
12:30 to 1 p.m.—Peerless Reproducers, NBC  
1 to 2:30 p.m.—Dr. S. Parks Cadman, NBC  
2:30 to 3 p.m.—Twilight Singers, NBC  
3 to 3:30 p.m.—Stetson Parade, NBC  
3:30 to 4 p.m.—Whittall Anglo-Persians, NBC  
4 to 4:30 p.m.—Piggly Wiggly program  
4:30 to 4:45 p.m.—Florida Citrus Fruit Exchange program  
4:45 to 5:15 p.m.—Hoff-Schroeder Crystal studio  
5:15 to 6:15 p.m.—Collier's hour, NBC  
6:15 to 7:15 p.m.—Atwater Kent hour, NBC  
7:15 to 8:15 p.m.—National Light Opera Co., NBC  
8:15 to 8:45 p.m.—Flower Time

239.9 Meters **KFOX** Channel 125  
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Calif.  
9:30 to 10 a.m.—Musical program  
10 to 11 a.m.—Egyptian Theatre organ, Dick Dixon  
11 to 12:30 p.m.—St. Luke's Episcopal Church  
12:30 to 1:30 p.m.—Musical program  
1:30 to 2:30 p.m.—Organ recital  
2:30 to 3:05 p.m.—Long Beach Municipal Band  
3:05 to 3:20 p.m.—Musical program  
3:20 to 4 p.m.—Long Beach Municipal Band  
4 to 5 p.m.—Organ recital, Dick Dixon  
5 to 6 p.m.—Hancock Oil Company orchestra  
6 to 7 p.m.—Radio Church of the Air  
7 to 8 p.m.—Bob Compton's orchestra  
8 to 9 p.m.—First Church of Christ, Scientist  
9 to 11 p.m.—"All Star Nite"  
11 to 1:30 a.m.—"Egyptian Tom Cats"

508.2 Meters **KHQ** Channel 59  
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington  
10 to 11 a.m.—Children's Bible Class, I. B. S. A., KHQ, KOMO, KTRB  
11 to 12:30 p.m.—Church services, Central Methodist Episcopal  
1:30 to 2 p.m.—Peerless Reproducers, NBC  
2 to 3:30 p.m.—Concert, NBC  
3:30 to 4 p.m.—Whittall Anglo Persians, NBC  
4 to 4:30 p.m.—Biblical drama, NBC  
4:30 to 5:15 p.m.—Bailey's concert  
5:15 to 6:15 p.m.—International Bible Students  
6:15 to 7:15 p.m.—Atwater Kent, NBC  
7:15 to 7:30 p.m.—Enna Jettick Melodies, NBC  
7:30 to 8 p.m.—Musical programs  
8 to 9 p.m.—All Saints' Cathedral  
9 to 10 p.m.—City Service Little Symphony

## SUNDAY Programs

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**  
9 to 10 a.m.—Sunday morning recorded program  
10 to 11 a.m.—Examiner funny hour  
11 to 12:30 p.m.—Temple Methodist Church services; Walter John Sherman, pastor. Prelude, "Chorale," Harriet Beecher Fish; soprano 1 solos, Jessie Murray Peterson; sermon, "A One-Man Duet"  
12:30 to 1 p.m.—Recorded program  
1 to 1:30 p.m.—Vic Meyers Orchestra, ABC  
1:30 to 2 p.m.—Woodwind Ensemble, ABC  
2 to 4 p.m.—Ice hockey game, Ernie Smith, from Iceland  
4 to 4:30 p.m.—American Salon Orchestra, ABC  
4:30 to 5 p.m.—Cathedral hour, ABC  
5 to 5:30 p.m.—Artistic ensemble, ABC  
5:30 to 6 p.m.—Dr. Frederick W. Clappett, interviews with prominent people  
6 to 7 p.m.—Majestic Theatre of the air, Columbia chain  
7 to 7:30 p.m.—Dr. Frederick W. Clappett, on world topics  
7:30 to 9 p.m.—Church services from Temple Methodist Church; Dr. Walter John Sherman, pastor. Prelude, "Song Without Words," Harriet Beecher Fish; tenor solos, Erwin Holton; sermon, "Do You Think God Snoops?"  
9 to 10 p.m.—American Salon Orchestra, ABC  
10 to 11 p.m.—Show Boat Revue, ABC

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
9 to 10 a.m.—Musical program by Chet Mitten-dorf  
10 to 11 a.m.—Courtesy program  
11 to 12 noon—First Presbyterian Church  
12:30 to 1 p.m.—Automobile Buyers' Guide  
1 to 2 p.m.—International Bible Students' As-sociation  
2 to 4 p.m.—City Park Board musical program  
5:30 to 6 p.m.—All Souls' Church, Dr. Charles F. Aked  
6 to 6:30 p.m.—Talk by Ernest Holmes  
6:30 to 7 p.m.—First Unitarian Church  
7 to 8 p.m.—Impressionistic descriptions told in word and music of forthcoming Paramount productions  
8 to 9 p.m.—First Presbyterian Church  
9 to 10:30 p.m.—Calmon Luboviski, violinist; Claire Mellonino, pianist, and Walter V. Fer-ner, cellist

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
8 to 9 a.m.—Late recordings  
9 to 11 a.m.—Concert from KFRC  
11 to 12:15 p.m.—First M. E. Church services  
12:15 to 1:15 p.m.—Late recordings  
1:15 to 2 p.m.—Program from KFRC  
2 to 3 p.m.—"Old Adobe of Verdugo Woodlands"  
3 to 5 p.m.—Late recordings  
5 to 5:30 p.m.—Tea Time Three from KFRC  
5:30 to 6 p.m.—Rabbi Newman from KFRC  
6 to 6:45 p.m.—Recordings  
6:45 to 7 p.m.—World-wide news  
8 to 11 p.m.—Program from KFRC  
7 to 8 p.m.—First M. E. Church services  
11 to 1 a.m.—Organ and variety program

**545.1 Meters** **KTAB** **Channel 55**  
**550 Kcys.** **500 Watts**  
**Pickwick Broadcasting Co., Oakland, Calif.**

9 to 10 a.m.—Animo Light hour  
10 to 11 a.m.—Bible class—Prof. Lindsley  
11 to 12:30 p.m.—Church services, Tenth Avenue Baptist Church, Dr. Phillips  
12:30 to 1 p.m.—Organ recital  
1 to 2 p.m.—Astra Quartet; Dorothy Tourneur, soprano  
2 to 3 p.m.—Millicent Benioff, contralto; Wm. Johnson, baritone  
3 to 3:30 p.m.—Symphonic recordings  
3:30 to 4:30 p.m.—Organ recital and instrument-alist  
4:30 to 5 p.m.—Symphonic recordings  
5 to 6 p.m.—KTAB concert hour—Alice Poyner, Lucy Marlow, Joan Ray, Jane Sargent Sands  
6 to 7 p.m.—The Tea Three, musical comedy selections  
7 to 7:30 p.m.—Symphonic recordings  
7:30 to 9:20 p.m.—Church services  
9:20 to 10 p.m.—Suite of light opera recordings  
10 to 11 p.m.—Sixty Minutes of Music; Morton, Carlson and Moran  
11 to 12 midnight—Pick and Wick and the Night Owls  
12 to 1 a.m.—Brother of the Night

**526 Meters** **KXA** **Channel 57**  
**570 Kcys.** **500 Watts**

**American Radio Tel. Co., Seattle, Wash.**  
9 to 9:55 a.m.—Uncle Bill and the Funnies  
9:55 to 10:55 a.m.—Services from the Bethel Temple, Rev. Offler, pastor  
10:55 to 12:30 p.m.—Services from the First M. E. Church, Dr. J. Ralph Magee, pastor  
7 to 7:15 p.m.—Concert program  
7:15 to 7:30 p.m.—Twilight organ concert  
7:30 to 8:45 p.m.—First M. E. Church services

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
9 to 10:45 a.m.—Courtesy program  
12:30 to 1:15 p.m.—Courtesy program  
7 p.m.—Harry Jackson's entertainers  
7:30 p.m.—Burr McIntosh, the Cheerful Philoso-pher  
8 p.m.—Daily news  
8:10 p.m.—Orchestra; Mary Canton, soprano.  
9 p.m.—Spanish program, presenting Xavier Cu-gat, famous Spanish violinist; Carmen Castillo, soprano, and Evelyn Kemp, concert pianist  
10 to 11 p.m.—Bill's Ragtime Review

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**  
11 to 12:30 p.m.—The Church of Our Father (Unitarian)  
1:30 to 2 p.m.—Peerless Reproducers' progr  
NBC  
2 to 3 p.m.—Studio concert  
3 to 3:30 p.m.—Sunday afternoon concert, N  
3:30 to 4 p.m.—Whittall Anglo Persians, NB  
4 to 4:30 p.m.—Radio drama, NBC  
4:30 to 5 p.m.—Studio concert  
5 to 5:15 p.m.—Talk on Modern Science  
5:15 to 6:15 p.m.—Vesper hour  
6:15 to 7:15 p.m.—Atwater Kent program, N  
7:15 to 7:30 p.m.—Enna Jettick melodies, NB  
7:30 to 8:30 p.m.—Concert music  
8:30 to 9:30 p.m.—Fireside Hour  
9:30 to 10 p.m.—Franz Fantasies  
10 to 11 p.m.—Little Symphony Orchestra

## SUNDAY Programs

**322.4 Meters**      **KFWI**      Channel 93  
**930 Kcys.**                      500 Watts  
Radio Entertainments, San Francisco, Calif.  
7:50 to 9 p.m.—Fourth Church of Christ, Scientist, services  
9 to 9:15 p.m.—Organ program

**526 Meters**      **KPLA**      Channel 57  
**570 Kcys.**                      1000 Watts  
Pacific Dev. Radio Co., Los Angeles, Calif.  
3 to 6 p.m.—Classical recordings  
6 to 7 p.m.—Columbia network program  
9 to 12 midnight—Popular request program with Billy Barron's dance orchestra, Edna McKee, Sunny Brooks, Mabel Lenahan and others

**384.4 Meters**      **KTM**      Channel 78  
**780 Kcys.**                      500 Watts  
Pickwick Broad. Corp., Santa Monica, Calif.  
6 to 9 a.m.—Popular Panatropé program  
9 to 10 a.m.—International Bible Students' Association program  
1 to 2:30 p.m.—Carol Laughner's orchestra; Craig Leitch Trio  
2:30 to 3:30 p.m.—Municipal Band concert  
3:30 to 4:30 p.m.—Studio specialties  
4:30 to 5 p.m.—Organ recital  
8 to 8:30 p.m.—Iiddell's University Six  
8:30 to 9 p.m.—El Camino String Quintet  
9 to 10 p.m.—Air Theatre Varieties  
10 to 12 midnight—Dixieland Jazz Band and "Tin Can Henry"

**499.7 Meters**      **KFSD**      Channel 60  
**600 Kcys.**                      500 Watts  
Airfan Radio Corp., San Diego, Calif.  
10 a.m.—Music box review  
12 noon—Old time program  
3:15 p.m.—Organ recital, Dr. Stewart  
8:15 p.m.—Hotel Del Coronado Concert quartette

**208.2 Meters**      **KLS**      Channel 144  
**1440 Kcys.**                      250 Watts  
Warner Bros., Oakland, California  
10 to 11 a.m.—Radio Church of America, conducted by W. R. Fairfield; Grace L. Fairfield, musical director  
11 to 12 noon—Recordings

**296.6 Meters**      **KQW**      Channel 101  
**1010 Kcys.**                      500 Watts  
First Baptist Church, San Jose, California  
10:15 to 11 a.m.—Sunday School lessons by Fred Hart  
12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralston  
7 to 9 p.m.—Evening service, First Baptist Church

**.6 Meters**      **KTBI**      Channel 130  
**10 Kcys.**                      1000 Watts  
Bible Institute of Los Angeles, California  
6 to 7 p.m.—Studio vesper service  
7 to 9 p.m.—Church of the Open Door  
9 to 10 p.m.—Old hymns hour

**322.4 Meters**      **KFWM**      Channel 93  
**930 Kcys.**                      500 Watts  
Oakland Educational Society, Oakland, Cal.  
9:45 to 11 a.m.—The Watch Tower program: Organ prelude, Helen L. Jewell; children's radio story, B. F. Holoday; discourse, O. B. Eddins, "Taking the Name of the Lord in Vain;" vocal solos, Theo. Doolittle  
12 to 1 p.m.—Musical program presented by the Aeolian Trio: Jeanette Rahut, violinist; Doris Eckler, 'cellist; Harriette Poole, pianist and organist; Bible questions and answers, C. R. Little  
1:25 to 2:30 p.m.—The Watch Tower program: Presented by I. B. S. A. of San Francisco; hymns by choral singers; instrumental selections, Charlotte Lenhart; vocal solos, Lillian Pelletier  
6 to 7:45 p.m.—The Watch Tower program: Bible triologue, "Listening in to Professor, Harry and Kenneth;" Bible discourse, I. B. S. A. speaker, "The Devil's Relationship to Man"  
9:15 to 10:30 p.m.—Vocal duets and solos, Maybelle Gleeson and William Wadman; Bible discourse, Carl Alden; "The New Heavens and New Earth;" Bible dialogue, "Raising of Lazarus"

**340.7 Meters**      **KLX**      Channel 88  
**880 Kcys.**                      500 Watts  
Tribune Publishing Co., Oakland, Calif.  
5 to 6 p.m.—Organ recital, Charles T. Besserer

**272.6 Meters**      **KJBS**      Channel 110  
**1100 Kcys.**                      100 Watts  
J. Brunton & Sons, San Francisco, Calif.  
9 to 10 a.m.—Semi-classical recordings  
10 to 11 a.m.—Variety recordings.  
11 to 12 noon—Popular record program  
12 to 1 p.m.—Dance melodies  
1 to 1:30 p.m.—Concert records  
1:30 to 2 p.m.—Edisonic program  
2 to 3 p.m.—Red Seal records  
3 to 3:30 p.m.—Vocal records  
3:30 to 4:30 p.m.—Variety records  
4:30 to 5 p.m.—Embassy popular programs  
5 to 5:30 p.m.—Dinner music

**319.0 Meters**      **KOIN**      Channel 94  
**940 Kcys.**                      1000 Watts  
The Portland News, Portland, Oregon  
12:30 to 1 p.m.—Theatre organ, George Johnson  
1:30 to 3 p.m.—Four-Square Gospel Lighthouse service and orchestra concert  
6 to 7 p.m.—Heathman Hotel pipe organ  
7 to 7:55 p.m.—The Benson Hotel orchestra, under the direction of Misha Pelz  
8 to 9 p.m.—Church services from First Church of Christ, Scientist  
9 to 10 p.m.—Orchestral concert

**211.1 Meters**      **KGFI**      Channel 142  
**1420 Kcys.**                      100 Watts  
Ben S. McGlashan, Los Angeles, Calif.  
7 to 10 a.m.—KMTR rebroadcast  
10 to 12 noon—Orchestra; Ted Rose  
12 to 1:30 p.m.—Concert trio; Rocky Bernard, baritone; Ted Rose, pianist  
1:30 to 3:30 p.m.—Hawaiian Trio; blues singer  
3:30 to 6 p.m.—Nat Winecoff, ballads; George Maves, trumpet; Rae Silverman, blues; Chas. Blanc, baritone; Esther Kahn, pianist  
6 to 7 p.m.—Dick Moder and his Bandoliers  
7 to 12 midnight—Recordings

# MONDAY Programs . . . . . February 4, 1929



Eleanor Painter  
KYA—6:30 p.m.



Harold and Leona Chase  
KXA—8 p.m.



Preston D. Allen  
KXL—Manager



Carl Tobin  
KTAB—10:30 p.m.

379.5 Meters  
790 Kcys.

**KGO**

Channel 79  
10,000 Watts

General Electric Co., Oakland, California

9:30 to 10:30 a.m.—California home life  
10:30 to 11:30 a.m.—"Woman's Magazine of the Air" NBC  
11:30 to 1 p.m.—Rembrandt Trio  
2:30 to 3:30 p.m.—California Federation of Women's Clubs program  
3:30 to 4 p.m.—"Everyday Living," Christina S. Madison  
4 to 5 p.m.—Hotel St. Francis Concert Orchestra; Edward J. Fitzpatrick, director  
5 to 5:30 p.m.—Aunt Betty (Ruth Thompson) stories, KGO Kiddies' Klub  
5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F. produce; news  
6 to 6:30 p.m.—"Paul Revere"  
6:30 to 7:30 p.m.—General Motors family party, NBC  
7:30 to 8 p.m.—"The Empire Builders," NBC  
8 to 9 p.m.—Rudy Slegler's Shell Symphonists, NBC  
9 to 9:30 p.m.—The Voice of Firestone, NBC  
9:30 to 10:30 p.m.—General Electric program  
10:30 to 10:45 p.m.—Alaskan news flashes

384.4 Meters  
780 Kcys.

**KTM**

Channel 78  
500 Watts

Pickwick Broad. Corp., Santa Monica, Calif.

6 to 7 a.m.—Panatrope program  
7 to 8 a.m.—"Morning Glories" Orchestra  
8 to 10 a.m.—Bert's request program  
1 to 1:30 p.m.—Pickwick String Trio  
1:30 to 2 p.m.—Loyce Whiteman, blues; Alice Percy, pianist  
2 to 2:30 p.m.—Lola  
2:30 to 3:20 p.m.—Studio specialties  
3:20 to 3:30 p.m.—Berlitz Spanish lesson  
3:30 to 4 p.m.—Alice Percy, organist  
4 to 5 p.m.—Merchants' Publicizing Hour  
8 to 8:30 p.m.—Liddell's University Six  
8:30 to 9 p.m.—El Camino String Quintet  
9 to 10 p.m.—Blue-Green Gas Boys; Hale Hooper, ballads; Peggy Price, blues; Jeanette Goldenberg, pianist  
10 to 11 p.m.—KTM concert orchestra  
11 to 1 a.m.—Sebastian's Cotton Club, featuring the Dixieland Jazz Band and "Tin Can Henry"

440.9 Meters  
680 Kcys.

**KPO**

Channel 68  
5000 Watts

Hale Bros. & The Chronicle, San Francisco

6:45 to 8 a.m.—S & W health exercises, by Hugh Barrett Dobbs, assisted by William H. Hancock  
8 to 9 a.m.—Shell happy time, by Hugh Barrett Dobbs, assisted by William H. Hancock, Bem's Little Symphony Orchestra and Golden State Quartet  
9:30 to 10 a.m.—Dobbsie's daily chat, assisted by Andrew Gordon Robertson  
10 to 10:15 a.m.—Art talk by Helen Gordon Barker.  
10:30 to 11:30 a.m.—Magazine of the Air, NBC  
11:30 to 12 noon—Ye Towne Cryer and organ solos  
12 to 1 p.m.—Lillian R. and her musicians, the KPO Carolers  
1 to 1:30 p.m.—Shopping hour, featuring Jerry Jermaine  
1:30 to 2 p.m.—Anne Warner's homemaking chats  
2:30 to 3:30 p.m.—Afternoon Trio  
4:30 to 5 p.m.—Ye Towne Cryer service  
5 to 5:45 p.m.—Children's hour, by Paul Pitman, Big Brother  
5:45 to 6 p.m.—Harold Small's book review  
6 to 6:30 p.m.—Mixed quartet  
6:30 to 7:30 p.m.—General Motors program, NBC  
7:30 to 8 p.m.—The Empire Builders, NBC  
8 to 9 p.m.—Seiger's Shell Symphonists, NBC  
9 to 9:30 p.m.—Voice of Firestone, NBC  
9:30 to 10:30 p.m.—Shell Happy Time review  
10:30 to 12 midnight—KPO's Variety Hour, featuring KPO's popular entertainers

352.7 Meters  
850 Kcys.

**KFQZ**

Chann  
1000 W

Taft Broadcasting Co., Hollywood, Cal

7 to 8:30 a.m.—Silver Fizz program  
9 to 9:30 a.m.—Miss Ciella Collins  
9:30 to 11 a.m.—Hawaiian Trio  
1 to 2 p.m.—Al Cajal and soloists  
2 to 5 p.m.—Popular recordings  
5 to 6 p.m.—Dinner hour program  
9 to 10 p.m.—Jerry Purcell's Purr Pull Gloop Chasers  
10 to 12 midnight—Jack Dunn's orchestra

# MONDAY Programs

## NBC

### National Broadcasting Company

10:30 to 11:30 a.m.—Adding a brand-new salad recipe to the list of household favorites, Ann Holden will explain the preparation of a novel dish this morning.

A number of appetizing and wholesome desserts will also be discussed by Miss Holden.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

6:30 to 7:30 p.m.—General Motors Family Party will feature Frank Crumit, baritone; Julia Sanderson, soprano, and an orchestra directed by Frank Black.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 to 8 p.m.—“The Empire Builders.” Discovery of the Columbia River in the Pacific Northwest in 1792 is the theme of “The Empire Builders” tonight.

This program is another in the series based upon the life of James J. Hill. The voyage of the schooner “Columbia” from Boston and the success of Captain Gray in discovering the river known to the Indians as the Oregon provide the thrills in tonight’s broadcast.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8 to 9 p.m.—Rudy Seiger’s Shell Symphonists. Two violin solos played by Rudy Seiger and a trio for flute, violin and piano will be highlights of the sixty-minute musical program to be broadcast tonight.

Martini-Kreisler’s “Andantino” will be Seiger’s first solo, while his second will be a charming French song, “Après Aux Reve,” by Faure. The instrumental trio will interpret Rimsky-Korsakoff’s wistful “The Nightingale and the Rose.”

The orchestral offerings promise additional musical delights. “Kol Nidre,” the traditional Hebrew melody, contrasts with the piquant themes of Arndt’s “Nola,” while other numbers include a gay “Gypsy Fantasie” by Tobani.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

9 to 9:30 p.m.—“Voice of Firestone.” Easton Kent, tenor; Jerry Germaine, contralto; the Firestone Choristers and the 32-piece Firestone Orchestra under the direction of Max Dolin will be heard in another “Voice of Firestone” program.

Broadcast through KHQ, KOMO, KGW, KGO, KPO, KFI, KSL and KOA.

9:30 to 10 p.m.—Plantation Echoes. Entertaining his guests with colorful music and songs of the Southland, Judge Chandler, genial old Southern gentleman, will act as host to his radio friends during the broadcast of “Plantation Echoes.”

The Judge is a gentleman of the old school, whose mansion is located “somewhere south of the Mason Dixon line.” Included in Judge Chandler’s happy group of entertainers will be Jerry’s Dixie Melodists, Rufus, Rastus, Jambo and several others, as usual.

Broadcast through KGW, KSL and KOA.

10 to 11 p.m.—Slumber Hour. Strains of restful melodies will soothe listeners who tune in the Slumber Hour tonight.

Lacome’s ingratiating Valse Boheme, “Gitanilla,” opens the program of orchestral mu-

sic, presented under the direction of Max Dolin with Gwynfi Jones, tenor, as soloist.

“All Through the Night,” an interesting Welsh example of the earliest folk songs, is Jones’ initial contribution to the program. He will be heard later in Vargas’ “Bless Yo’ Heart.”

Victor Herbert is represented twice in the hour’s orchestral offerings. His breezy “Al Fresco” and his humorous “Punchinello” are listed.

Broadcast through KSL and KOA.

468.5 Meters

## KFI

Channel 64

640 Kcys.

5000 Watts

Copyright 1929, E. C. Anthony, Inc., L. A.

8 a.m.—Shell Happy Time from KPO  
 10:30 a.m.—Woman’s Magazine, NBC  
 12 noon—Department of Agriculture talks  
 12:15 p.m.—Federal and state market reports  
 12:25 p.m.—Shirley Reid, piano and song  
 1:02 p.m.—Noreen Gamille, character sketches; Violet Diana Steinaman  
 2 p.m.—Wilfred Butterworth, English comedian, acc. by Gwendolyn Morse  
 3 p.m.—L. A. Fire Dept. Orchestra, Dorothy Green, soloist  
 4 p.m.—Hugo Escobar, Spanish lessons; Fred Skinner, jazz pianist; Ruby Berry, blues.  
 5 p.m.—Big Brother Ken  
 5:30 p.m.—Senator George W. Cartwright  
 6 p.m.—E. H. Rust, nurseryman  
 6:30 p.m.—General Motors Family Party, NBC  
 7:30 p.m.—“The Empire Builders,” NBC  
 8 p.m.—Seiger’s Shell Symphonists, NBC  
 9 p.m.—The Voice of Firestone, NBC  
 9:30 p.m.—Paul Roberts and John Schonberg’s trio  
 10 p.m.—Story Hour, with Packard Concert Orchestra; Pryor Moore, dir.; Purcell Mayer, violinist

508.2 Meters

## KHQ

Channel 59

590 Kcys.

1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 to 7 a.m.—Inspirational services  
 7 to 7:30 a.m.—Bailey’s Period of Pep  
 7:30 to 8 a.m.—Model Boot Fashions  
 8 to 9 a.m.—Happy Time Hour  
 9 to 10 a.m.—Household Service  
 10 to 10:30 a.m.—Sara Leigh’s Hour with Women  
 10:30 to 11:30 a.m.—Woman’s Magazine of the Air, NBC  
 11:30 to 12 noon—Farmers’ Service Hour  
 12 to 12:30 p.m.—Musical programs  
 12:30 to 1 p.m.—Spokane Furniture  
 1 to 1:30 p.m.—Miss Modern  
 1:30 to 2 p.m.—Fur Facts  
 2 to 3 p.m.—Washington Home Service  
 3 to 3:30 p.m.—Bailey’s concert  
 3:30 to 4 p.m.—Musical programs  
 4 to 4:30 p.m.—“Paint o’ Mine” period  
 4:30 to 5 p.m.—Kolster concert  
 5 to 6 p.m.—Service Hour  
 6 to 6:15 p.m.—Mahlon Merrick’s concert orchestra  
 6:15 to 6:30 p.m.—Alice in Launderland  
 6:30 to 7:30 p.m.—General Motors, NBC  
 7:30 to 8 p.m.—“The Empire Builders,” NBC  
 8 to 9 p.m.—Rudy Seiger’s Shell Symphonists, NBC  
 9 to 9:30 p.m.—Firestone, NBC  
 9:30 to 10 p.m.—Musical Truck Drivers  
 10 to 12 midnight—Spokane Coyotes  
 12 to 12:30 a.m.—Trues Oil  
 12:30 to 1 a.m.—Mission Orange Dry Party  
 1 to 1:30 a.m.—Desert Happy Caravan



# MONDAY Programs

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises  
8 to 9 a.m.—Classified Adv. Hour  
9 to 9:10 a.m.—Belco talk  
9:10 to 10:15 a.m.—Recordings  
10:15 to 10:30 a.m.—Opening stocks, weather  
10:30 to 11 a.m.—Home Economics Hour  
11 to 12 noon—Recordings  
12 to 1 p.m.—Studio program  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:30 p.m.—Recordings  
2:30 to 3:30 p.m.—Opportunity Hour  
3:30 to 4:30 p.m.—Recordings  
4:30 to 5 p.m.—Chas. T. Besserer, organ recital  
5 to 5:30 p.m.—Brother Bob  
5:30 to 5:50 p.m.—Cressy Ferra, jazz pianist  
5:50 to 6 p.m.—Curtain calls  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News broadcast  
7:30 to 8 p.m.—The KLX'ns  
8 to 8:30 p.m.—The Alabam orchestra  
8:30 to 10 p.m.—Helen Wegman Parmelee, pianist; Yvonne Sullivan, soprano

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

Don Lee, Inc., Los Angeles, California

7:30 to 8 a.m.—Physical culture period  
8 to 9 a.m.—"The Alarm Clock"  
9 to 9:30 a.m.—Late recordings  
9:30 to 10 a.m.—Mona Content, pianist  
10 to 10:15 a.m.—U. S. C. Chapel period  
10:15 to 11:15 a.m.—Agness White, "At Our House"  
11:15 to 11:30 a.m.—Dr. Paul Dorosh  
11:30 to 12 noon—"Two Starving Song Writers"  
12 to 12:30 p.m.—Biltmore Hotel Orchestra  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1:30 p.m.—KHJ Dance Orchestra  
1:30 to 2 p.m.—Charlie Wellman's program  
2 to 3 p.m.—KHJ soloists  
3 to 4 p.m.—"Chasin' the Blues"  
4 to 4:15 p.m.—Western Air Express  
4:15 to 4:30 p.m.—Public Relations Dept., Sheriff's Office  
4:30 to 5 p.m.—Matthew Murray, "Home Problems"  
5 to 6 p.m.—"Home Sweet Home" concert  
6 to 6:45 p.m.—Organ, Wesley Tourtellotte  
6:45 to 7 p.m.—World-wide news  
7 to 7:30 p.m.—Inglewood Park program  
7:30 to 8 p.m.—KHJ concert orchestra  
8 to 10 p.m.—Jamboree program from KFRC  
10 to 12 p.m.—Earl Burnnett's dance orchestra  
12 to 1 a.m.—Organ recital

**499.7 Meters** **KFSD** **Channel 60**  
**500 Kcys.** **500 Watts**

Airfan Radio Corp., San Diego, Calif.

9 a.m.—Morning musicale  
10 a.m.—Amy-Lou shopping hour  
11:15 a.m.—Service hour  
12 noon—Lloyd Peck's service hour  
12:30 p.m.—Organ recital, Roma Lindsay  
4:45 p.m.—Nightly musical review  
6 p.m.—Building and loan concert  
7 p.m.—Thearle Music Company hour  
8 p.m.—Salinas Mexican Serenaders  
9 p.m.—Ratliff Academy of Dancing  
10 p.m.—American Legion roundup  
11 p.m.—Plata Real Orchestra

**545.1 Meters** **KTAB** **Channel 55**  
**550 Kcys.** **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

8 to 9 a.m.—Ray Raymond's tabloid of the air  
9 to 9:30 a.m.—Prayer hour  
9:30 to 10 a.m.—Recordings  
10 to 10:15 a.m.—Dr. B. L. Corley  
10:15 to 11 a.m.—Morning classified recordings  
11 to 11:30 a.m.—Studio program  
11:30 to 12 noon—Recordings  
12 to 1 p.m.—George Otto's Hawaiians  
1 to 1:30 p.m.—Organ recital  
1:30 to 2 p.m.—Morton, Carlson and Moran  
2 to 2:30 p.m.—Studio program  
2:30 to 3 p.m.—Carey's song matinee  
3 to 4 p.m.—Pickwick Veratilians  
4 to 5 p.m.—KTAB Salon Orchestra, Leon Strashun director  
5 to 6 p.m.—Brother Bob's frolic  
6 to 6:30 p.m.—Animo Light half hour  
6:30 to 7 p.m.—Twilight hour  
7 to 7:15 p.m.—George Davis, Sport Lights  
7:15 to 7:30 p.m.—Shop in the Mission  
7:30 to 8 p.m.—Recorded program  
8 to 9 p.m.—KTAB Salon Orchestra, Leon Strashun; Lydia Sturtevant soloist  
9 to 10 p.m.—Pickwick Versatilians, Leon Strashun director  
10 to 10:30 p.m.—Irving Krick; pianist; Otto Lindquist, tenor  
10:30 to 11 p.m.—Carl Tobin, Grace Horan, Mart Grauenhorst  
11 to 12 midnight—Pick and Wick and the Night Owls  
12 to 1 a.m.—Brother of the Night

**272.6 Meters** **KJBS** **Channel 110**  
**1100 Kcys.** **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—Early Bird hour  
8 to 8:45 a.m.—Favorite recordings  
8:45 to 9 a.m.—Prof. Nier, physical culture  
9 to 9:30 a.m.—Embassy popular program  
9:30 to 11:30 a.m.—Vocal and instrumental  
11:30 to 1 p.m.—Orthophonic recordings  
1 to 1:45 p.m.—Raymond Melodists  
1:45 to 2 p.m.—Dr. Wiseman, health talk  
2 to 3 p.m.—Concert recordings  
3 to 4 p.m.—Letterman Hospital period  
4 to 5:30 p.m.—Record varieties

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**

First Baptist Church, San Jose, California

10 to 11 a.m.—The Helpful Hour  
11 to 11:15 a.m.—Belco program  
11:45 to 12 noon—Leonard & Holt program  
12:30 to 1 p.m.—Farm market and weather reports  
1 to 1:30 p.m.—Hart's store half hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Second Street musical hour  
3:30 to 4 p.m.—Fanchon's style chat  
4 to 5 p.m.—Sunshine hour with "W. K."  
5 to 5:15 p.m.—Leonard & Holt program  
5:15 to 5:30 p.m.—Fifteen minutes at Franco's  
5:30 to 6 p.m.—Pal's Big Brother hour  
6 to 6:20 p.m.—U. S. D. A. Farm School  
6:20 to 6:50 p.m.—Farm market reports and weather  
6:50 to 7 p.m.—Farmers' Exchange  
7 to 8 p.m.—California Farm Bureau news  
8 to 9 p.m.—San Jose program, direction State Teachers' College  
9 to 9:30 p.m.—Weeks Securities Corporation variety program  
9:30 to 10 p.m.—Crop digest



**MONDAY Programs**

**230.6 Meters** **KTBI** **Channel 130**  
**1300 Kcys.** **1000 Watts**

**Bible Institute of Los Angeles, California**  
 8 to 8:15 a.m.—Uncle Harry's Bible story  
 8:15 to 8:45 a.m.—Devotional service  
 9:15 to 9:45 a.m.—Radio Bible course  
 10:35 to 11:30 a.m.—Doctrinal lecture  
 11:30 to 12 noon—Studio music  
 12 to 12:15 p.m.—Chimes and Scripture reading  
 1 to 1:15 p.m.—Agnes Bridge, soprano  
 1:15 to 2 p.m.—Faculty music hour  
 2 to 2:30 p.m.—Rev. H. F. Sheerer  
 7 to 7:45 p.m.—Young people's hour  
 7:45 to 8:15 p.m.—Special features  
 8:15 to 9 p.m.—Evening school lecture  
 9 to 10 p.m.—Studio musical hour

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
 6:20 p.m.—Musical program  
 6:30 p.m.—Vitaphone jubilee hour broadcast from New York over the Columbia Broadcasting System  
 7 p.m.—Harry Jackson's entertainers  
 7:30 p.m.—Musical program  
 7:45 p.m.—Daily news  
 8 p.m.—Jean Cowan, popular songs; Don Warner's dance orchestra  
 9 p.m.—Vicenzo Pometti's concert orchestra; Emma Kimmel, soprano  
 10 to 11 p.m.—Roy Fox's orchestra

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
 6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas  
 8 a.m.—Inspirational talk and morning prayer  
 9 a.m.—Shopping news  
 10 a.m.—Town Crier of the day  
 10:30 a.m.—Household Economics  
 11 to 11:30 a.m.—Courtesy program  
 12 to 12:30 p.m.—Musical program  
 12:30 to 12:45 p.m.—W. F. Alder travelogue  
 1:30 to 2 p.m.—The Bookworm  
 2 to 2:30 p.m.—Courtesy program  
 2:30 to 3 p.m.—Musical program  
 3 to 4 p.m.—C. F. R.'s musical program  
 4 to 4:30 p.m.—Dr. Wesley M. Barrett  
 5 to 5:45 p.m.—Chet Mittendorf  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 6:30 p.m.—Organ recital, C. Minor  
 6:30 to 7 p.m.—String quintet, Paul Einstein directing  
 7 to 7:30 p.m.—Feature program  
 7:30 to 8 p.m.—One-act play under the direction of Georgia Ffild  
 8 to 10 p.m.—Feature program  
 10 to 12 midnight—Gus Arnheim's dance orchestra  
 12 to 1 a.m.—Dorado Club dance hour

**199.9 Meters** **KWTC** **Channel 150**  
**1500 Kcys.** **100 Watts**

**J. W. Hancock, Santa Ana, California**  
 6 to 6:15 p.m.—Santa Ana Register  
 6:15 to 7 p.m.—Garden Grove Free Methodist Choir  
 7 to 8 p.m.—Studio program  
 8 to 9 p.m.—The Delgado Trio  
 9 to 10 p.m.—Rebroadcast KNX

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# TUESDAY Programs

February 5, 1929



Vernon Rickard  
KFWB—8 p.m.



Paul Whiteman  
KYA—6 p.m.



Eva G. Atkinson  
KGO—9 p.m.



Cyrus Trobbe  
KPO—12 noon

243.8 Meters  
1230 Kcys. **KYA** Channel 123  
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 7 to 8 a.m.—Vini, Vigor and Vitality exercises, with orchestra, ABC
- 8 to 9 a.m.—KYA morning glories
- 9 to 10 a.m.—Sally Cooke, better homes girl
- 10 to 10:30 a.m.—Recorded program
- 10:30 to 10:40 a.m.—Dr. Buren L. Corley
- 10:40 to 11 a.m.—Recorded program
- 11 to 12 noon—California sunshine hour
- 12 to 12:15 p.m.—News items
- 12:15 to 12:30 p.m.—Tuesday Noon Club
- 12:30 to 1:30 p.m.—Golden Gate Gypsies
- 1:30 to 2 p.m.—Babbette, fashion authority
- 2 to 3 p.m.—Pacific Salon Orchestra
- 3 to 4 p.m.—Bridge party hour
- 4 to 4:15 p.m.—Newscasting
- 4:15 to 5 p.m.—Recorded
- 5 to 6 p.m.—Who's Who Travelogues
- 6 to 7 p.m.—The Old Gold program, featuring Paul Whiteman's band
- 7 to 8 p.m.—Voice of Columbia
- 8 to 9 p.m.—The Wrigley hour, with Guy Lombardo's Royal Canadians
- 9 to 9:30 p.m.—Pacific Salon Orchestra
- 9:30 to 10 p.m.—Paul Bunyan's stories, ABC
- 10 to 11 p.m.—American Philharmonic Orchestra, ABC
- 11 to 12 midnight—Who's up and why

526 Meters  
570 Kcys. **KPLA** Channel 57  
1000 Watts

Pacific Dev. Radio Co., Los Angeles, Calif.

- 9:15 to 10 a.m.—Dance Orchestra and soloist
- 10 to 10:30 a.m.—Sunny Three Hawaiian Trio
- 11 to 12 noon—Diversities with Wint Cotton, Edna McKee, Forte Four
- 12 to 12:30 p.m.—Recordings
- 3 to 4 p.m.—Popular request hour
- 4 to 4:05 p.m.—Health talk
- 4:05 to 5 p.m.—Concert Quintet with Fred Scott as soloist
- 5 to 6 p.m.—Novelty Six and Ruth Michalson, blues soloist
- 6 to 7 p.m.—Sunny Three Hawaiian Trio
- 8 to 8:30 p.m.—Auction bridge game
- 8:30 to 9 p.m.—Metropolitan Theatre Revue
- 10 to 11 p.m.—Billy Barron's Dance Orchestra with Bill Henry

## NBC

National Broadcasting Company

- 10:30 to 11:30 a.m.—Giving listening housewives a radio treat in her kitchen, Mammy Sperry will make her weekly Tuesday microphone appearance. Dialers-in will also hear Ann Holden during the hour. In this period she will continue her discussions concerning gas as a cooking fuel. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 11:30 to 11:45 a.m.—Program (details not available)
- 11:45 a.m. to 12 noon—A second Fleshmann program will be broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 3 to 4 p.m.—The Park Bench  
Two fifteen-minute dramatic sketches woven around typical characters of Central Park, New York, with two musical interludes in the same setting will provide an hour of diversified entertainment. A cast of National Players under the direction of Ted Maxwell and Richard LeGrand and an orchestra under the baton of Walter Beban will be featured in the presentation. Broadcast through KHQ, KOMO, KGW, KGO and KPO.
- 6 to 7 p.m.—Broadcast from the New York studios of the NBC, the weekly Eveready Hour will be heard through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 7 to 7:30 p.m.—Sparkling melodies, played in the Clicquot Club Eskimos' characteristic manner, will regale a nation-wide audience tonight when this popular group of instrumentalists broadcasts through NBC System stations. Directed by Harry Reser, banjo soloist, the Clicquot Club Eskimos will play dance numbers and instrumental novelties. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 7:30 to 8 p.m.—Freed-Eisemann Orchestradians Vaughn de Leath, known to millions of listeners as "the original radio girl," will be the featured soloist in the Freed-Eisemann Orchestradians' program tonight.

**TUESDAY Programs**

Miss de Leath will present two numbers—Deppen's "Comin' Home" and Wayne's "Carolina Moon." She will be accompanied by the Orchestradians under Hugo Mariani's direction.

This dance orchestra, composed of thirty-five musicians, will play Jerome's "Night of Memories," a medley of attractive Hawaiian numbers, and a group of songs about girls named Sally.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8 to 8:30 p.m.—"Jonesey and Mabel," a dramatic farce with music, makes its debut tonight from 8 to 8:30 o'clock.

Considered a new departure in sponsored programs, the farce concerns a typical young married couple and the troubles of adjustment in a new home. Next door is Rodney, a bachelor, whose specialty is giving advice at all times. He has a housekeeper, Mrs. Johnson, a supposedly capable person. The storms of Rodney's menage add to the hilarity that comes from the mishaps in the home of "Jonesey and Mabel."

In rehearsal, this new farce, played at a rapid tempo by Bert Horton as "Jonesey" and Bobbe Dean as "Mabel" with others in the cast, has brought laughs at the rate of two a minute. Woven into the farce are a few musical numbers. Charles Marshall and Frank Gage are the soloists for tonight's program.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8:30 to 9 p.m.—Don Amaizo

Heralded by a fan-fare of trumpets and the Don's theme melody, "Estrellita," tonight's program opens with the Intermezzo from Wolf-Ferrari's opera of passion and sacrilege "Jewels of the Madonna."

Don Amaizo will lay aside his baton and take up his magical fiddle and play two solos. The first is Wienlawski's bright and pompous "Polonaise Brillante." Zimbalist's "Russian Gypsy Dance" is the Don's second solo.

As the concluding orchestral number, Strauss' immortal "Blue Danube" waltz will be heard.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

10 to 12 p.m.—Dance music by the Trocaderans will be broadcast through KPO from 10 to 12, and through KFI from 10 to 11 o'clock.

**319.0 Meters Channel 94  
940 Kcys. KOIN 1000 Watts**

The Portland News, Portland, Oregon

- 9:40 to 10 a.m.—Housekeepers' chat
- 10 to 10:45 a.m.—Shoppers' guide and town topics
- 11:45 to 12 noon—Louise Palmer Webber, dietitian
- 12 to 12:15 p.m.—Farm flash on livestock
- 12:15 to 12:30 p.m.—U. S. Farm Forum
- 3 to 4 p.m.—News items and music by Harry McDaniels
- 4 to 4:30 p.m.—Spanish lesson, A. Alexander Enna
- 5:15 to 6 p.m.—Topsy Turvy Times Club
- 6 to 7 p.m.—Heathman Hotel pipe organ
- 7 to 7:30 p.m.—The Benson Hotel orchestra
- 7:30 to 9:30 p.m.—Studio program
- 9:30 to finish—Fights

**379.5 Meters Channel 79  
790 Kcys. KGO 10,000 Watts**

General Electric Co., Oakland, California

- 9:30 to 10:30 a.m.—California home life
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air" NBC
- 11:30 to 11:45 a.m.—Rembrandt Trio
- 11:45 to 12 noon—Fleischmann program, NBC
- 11:30 to 11:45 a.m.—National Broadcasting Co. program
- 3 to 4 p.m.—"The Park Bench," NBC
- 4 to 5 p.m.—Hotel St. Francis Concert Orchestra; Edward J. Fitzpatrick, director
- 5 to 5:30 p.m.—"What's Happening in the World," John D. Barry
- 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F. produce; news
- 6 to 7 p.m.—Eveready hour, NBC
- 7 to 7:30 p.m.—Clicquot Club Eskimos, NBC
- 7:30 to 8 p.m.—Freed-Eisenmann Orchestradians, NBC
- 8 to 9 p.m.—NBC program
- 9 to 10 p.m.—The Pilgrims, Chinese New Year. August Hinrichs, director; Eva Gruninger Atkinson, contralto
- Orchestra—
  - In a Chinese Temple Garden.....Ketelby
  - In Hong Kong Street.....Humphries
- Songs—A Group of Chinese Tone Poems
- On the Screen; The Adalisge
- Orchestra—
  - The Star Flower Tree (A Pagoda of Flowers).....Woodforde-Pinden
  - Dance of the Chinese Dolls.....Rebikov
  - Selection—Po Ling and Ming Toy.....Friml
- Songs—
  - Lullaby (A Chinese Mother Goose rhyme)
  - Lullaby (East is West)
- Violin Solo—Tambourin Chinois.....Kreisler
- Orchestra—
  - Chinese Serenade.....Herbert
  - Danse of the Mandarins.....Berge
  - Chinoiserie.....Swinnen
  - Reve D'Orient.....Graud
- 10 to 10:15 p.m.—"DX Flashes"

**325.9 Meters Channel 92  
920 Kcys. KOMO 1000 Watts**

Fisher's Blend Station, Seattle, Washington

- 9:45 a.m.—Inspirational services
- 9:50 a.m.—Y. M. C. A. health exercises
- 10 a.m.—"Soatone"
- 10:30 a.m.—Women's Magazine of the Air, NBC
- 11:30 a.m.—"What to Prepare for Dinner"
- 11:45 a.m.—Fleischmann Yeast program, NBC
- 12 noon—Farm flashes; grain reports
- 12:15 p.m.—Totem Gyrtators; Fred Lynch; constance Cook
- 1:30 p.m.—Concert quintet; Rhena Marshall, soprano
- 2:30 p.m.—Fred Lynch, tenor; Ve Ona Socolofsky, soprano; Joy Boys
- 3 p.m.—The Park Bench, NBC
- 4 p.m.—Orchestra; Fred Lynch and Jimmie Riddell, duets
- 5 p.m.—Kiddies' program from Storyland
- 5:30 p.m.—Stock and bond quotations
- 5:45 p.m.—News flashes
- 6 p.m.—Eveready hour, NBC
- 7 p.m.—Clicquot Club Eskimos, NBC
- 7:30 pm.—Freed-Eisemann Orchestradians, NBC
- 8 p.m.—National Broadcast Company program
- 9 p.m.—Symphony orchestra; Betty Anderson, soprano
- 10 p.m.—Dance orchestra; "Melodians"
- 11 p.m.—James Harvey, tenor; "Something"; concert orchestra
- 11:30 p.m.—Late news flashes
- 11:45 to 12:30 a.m.—Organ recital

## TUESDAY Programs

**440.9 Meters**      **KPO**      **Channel 68**  
**680 Kcys.**                      **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

6:45 to 8 a.m.—S & W health exercises, by Hugh Barrett Dobbs, assisted by William H. Hancock

8 to 9 a.m.—Shell happy time, by Hugh Barrett Dobbs, assisted by William H. Hancock, Edna May Hamilton and Edna Fisher

9:30 to 10 a.m.—Dobbsie's daily chat, assisted by Kenneth Rowley, baritone

10 to 10:15 a.m.—Art talk by Helen G. Barker

10:30 to 11:30 a.m.—Magazine of the Air, NBC

11:30 to 11:45 a.m.—Ye Towne Cryer and organ solos

11:45 to 12 noon—Fleishmann program, NBC

12 to 1 p.m.—Lillian R. and her musicians, Cy Trobbe, Albert Gillette, Elaine Tickner

1 to 1:30 p.m.—Jerry Jermaine for Hale Bros.

1:30 to 2 p.m.—Anne Warner's homemaking chats

2 to 2:30 p.m.—House of Dreams, conducted by Paul Pitman

3 to 4 p.m.—The Park Bench, NBC

4:30 to 5 p.m.—Bridge lesson

5 to 6 p.m.—Children's hour, by Big Brother of KPO

6 to 7 p.m.—Eveready hour, NBC

7 to 7:30 p.m.—Clicquot Club, NBC

7:30 to 8 p.m.—Freed-Eisemann Orchestradians, NBC

8 to 9 p.m.—National Broadcasting Company program

9 to 9:30 p.m.—Merton Bories for the Chrysler Company

9:30 to 10 p.m.—Nathan Abas, violin recital

10 to 12 midnight—Trocaderans, NBC

**239.9 Meters**      **KFOX**      **Channel 125**  
**1250 Kcys.**                      **1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

9 to 9:15 a.m.—Tadpole, the Buttercream Boy

9:15 to 9:45 a.m.—Organ recital, Dick Dixon

9:45 to 9:50 a.m.—Prizma program

9:50 to 10 a.m.—Spanish program

10 to 10:10 a.m.—Hawaiian program

10:10 to 10:20 a.m.—Popular songs

10:20 to 10:30 a.m.—Salon music

10:30 to 11 a.m.—Organ recital

11 to 11:10 a.m.—Mae Day beauty talk

11:10 to 11:20 a.m.—Banjo recordings

11:20 to 11:30 a.m.—"Clarence"

11:30 to 11:50 a.m.—Early news report

11:50 to 12 noon—Musical numbers

12 to 12:30 p.m.—Organ recital, Dick Dixon

12:30 to 1 p.m.—Stafford sisters, harmony duo, and Eva Balfour, blues; Doris Dolan

1 to 1:30 p.m.—Kiwanis Club luncheon

1:30 to 2 p.m.—Varied program

4 to 4:20 p.m.—News report

4:20 to 4:30 p.m.—"Clarence"

4:30 to 5 p.m.—Old time dance music

5 to 5:30 p.m.—Organ recital, Dick Dixon

5:30 to 6 p.m.—Hancock Oil Company orchestra

6 to 6:05 p.m.—Lost and found department

6:05 to 6:45 p.m.—Orchestra and other entertainers

6:45 to 7 p.m.—Talk, tubercular specialist

7 to 7:30 p.m.—Sunset Harmony Boys

7:30 to 8 p.m.—Pacific Coast Club orchestra

8 to 8:30 p.m.—Studio group

8:30 to 9 p.m.—Texas Cowboys

11 to 12 midnight—Organ recital, Dick Dixon

12 to 1 a.m.—Recordings

**491.5 Meters**      **KFRC**      **Channel 61**  
**610 Kcys.**                      **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—Simpzy Fitts

9 to 9:30 a.m.—Georgia O. George

10 to 11:30 a.m.—Studio program

11:30 to 12 noon—Amateur auditions

12 to 1 p.m.—Sherman, Clay noonday concert

3 to 4 p.m.—Matinee concert orchestra

4 to 4:15 p.m.—"Careers for Women"

4:15 to 4:30 p.m.—Western Air Express aviation talk

4:30 to 4:35 p.m.—Something About Everything

4:35 to 4:40 p.m.—News; lost and found

4:40 to 5 p.m.—Mac and his gang

5 to 5:30 p.m.—The Story Man

5:30 to 6 p.m.—Emporium's children's hour

6 to 6:30 p.m.—Organ recital, Theo. Strong

6:30 to 7 p.m.—"Bobs," sports authority

7 to 7:30 p.m.—KFRC concert orchestra and soloist

7:30 to 8 p.m.—Cecilians

8 to 9 p.m.—Haas sweetheart hour

9 to 10 p.m.—Program from KHJ, Los Angeles

10 to 10:10 p.m.—Amos 'n' Andy

10:10 to 11:10 p.m.—Program from KHJ

11:10 to 12:10 a.m.—Tom Gerunovich orchestra, O'Brien and Moritz during intermissions

**236.1 Meters**      **KOL**      **Channel 127**  
**1270 Kcys.**                      **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

6:45 to 8:45 a.m.—Sunset's Musical Klock

8:45 to 9:45 a.m.—An hour of general interest

9:45 to 10 a.m.—Aunt Sammy's housekeepers' chat

10 to 11 a.m.—Household topics

11 to 11:15 a.m.—Dorothy Neighbors, menu hints

11:15 to 12 noon—Musical moments

12 to 12:15 p.m.—Organ concert, F. C. Feringer

12:15 to 12:30 p.m.—Farm flashes, livestock

12:30 to 1:30 p.m.—Kiwanis Club luncheon

2 to 3 p.m.—Matinee melodies

3 to 4 p.m.—Organ concert, F. C. Feringer

4 to 4:30 p.m.—Twilight time

4:30 to 5 p.m.—News items; weather report

5 to 6 p.m.—Service hour

6 to 7:30 p.m.—Music; "Newscasting"

7:30 to 8:30 p.m.—Symphony hour

8 to 9 p.m.—Hour of old melodies

9 to 9:30 p.m.—Studio hour

9:30 to 10 p.m.—Radio auction bridge game

10 to 10:10 p.m.—Amos 'n' Andy

10:10 to 12 midnight—Dance program

**384.4 Meters**      **KTM**      **Channel 78**  
**780 Kcys.**                      **500 Watts**

**Pickwick Broad. Corp., Santa Monica, Calif.**

6 to 7 a.m.—Popular Panatrophe program

7 to 8 a.m.—"Morning Glories" Orchestra

8 to 10 a.m.—Bert's request program

1 to 1:30 p.m.—Pickwick String Trio

1:30 to 2 p.m.—Loyce Whiteman, blues; Alice Piercy, pianist

1 to 2 p.m.—Peggy Price, blues; Alice Piercy, pianist; Craig Letch, tenor

2 to 2:30 p.m.—Lola

2:30 to 3:20 p.m.—Municipal Band concert

3:20 to 3:30 p.m.—Records

3:30 to 4 p.m.—Alice Piercy, organist

4 to 5 p.m.—Merchants' publicizing hour

8 to 8:30 p.m.—Liddell's University Six

8:30 to 9 p.m.—KTM Quintet

9 to 10 p.m.—Blu-Green Gas Boys; Hooper and Whiteman

10 to 11 p.m.—KTM Concert Orchestra

11 to 1 a.m.—Sebastian's Cotton Club

## TUESDAY Programs

**545.1 Meters** **KTAB** **Channel 55**  
**550 Kcys.** **500 Watts**

**Pickwick Broadcasting Co., Oakland, Calif.**  
8 to 9 a.m.—Ray Raymond's tabloid of the air  
9 to 9:30 a.m.—Prayer hour  
9:30 to 10 a.m.—Dr. J. Douglas Thompson  
10 to 10:30 a.m.—Shop with Ruth  
10:30 to 11 a.m.—Studio program  
11 to 11:30 a.m.—Al Ryan and studio program  
11:30 to 12 noon—Popular recordings  
12 to 1 p.m.—George Otto's Hawaiians  
1 to 1:30 p.m.—Organ recital  
1:30 to 2 p.m.—Recordings  
2 to 2:30 p.m.—Studio program  
2:30 to 3 p.m.—Morton, Carlson and Moran  
3 to 4 p.m.—Pickwick Versatilians in musical hits  
4 to 5 p.m.—KTAB Salon Orchestra, Leon Strashun director  
5 to 6 p.m.—Brother Bob's frolic  
6 to 6:30 p.m.—Animo Light half hour  
6:30 to 7 p.m.—Twilight hour  
7 to 8 p.m.—States Restaurant concert orchestra  
8 to 9 p.m.—Pickwick Versatilians, Leon Strashun, director  
9 to 10 p.m.—KTAB Salon Orchestra, Leon Strashun director; Millicent Benioff, contralto  
10 to 11 p.m.—Studio program  
11 to 12 midnight—Night Owls with Pick and Wick  
12 to 1 a.m.—Brother of the Night

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**  
**First Baptist Church, San Jose, California**

10 to 11 a.m.—The Helpful Hour  
11 to 11:15 a.m.—Belco program  
11:45 to 12 noon—Leonard & Holt program  
12 to 12:30 p.m.—News items  
12:30 to 1 p.m.—Farm market and weather reports  
1 to 1:30 p.m.—Hart's store half hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Second Street musical hour  
3:30 to 4 p.m.—Fanchon's style chat  
4 to 5 p.m.—Sunshine hour with "W. K."  
5 to 5:15 p.m.—Leonard & Holt program  
5:15 to 5:30 p.m.—Fifteen minutes at Franco's  
5:30 to 6 p.m.—Pal's Big Brother hour  
6 to 6:20 p.m.—U. S. D. A. Farm School  
6:20 to 6:50 p.m.—Farm market reports and weather  
6:50 to 7 p.m.—Farmers' Exchange  
7 to 8 p.m.—California Farm Bureau news  
7:5 to 9:30 p.m.—"You Never Can Tell Program"  
9:30 to 10 p.m.—Crop digest

**272.6 Meters** **KJBS** **Channel 110**  
**1100 Kcys.** **100 Watts**  
**J. Brunton & Sons, San Francisco, Calif.**

7 to 8 a.m.—Early Bird hour  
8 to 9 a.m.—Instrumental recordings  
9 to 9:30 a.m.—Embassy popular program  
9:30 to 10:45 a.m.—Popular recordings  
10:45 to 11 a.m.—Dr. Wiseman, health talk  
11 to 12 noon—Favorite recordings  
12 noon to 1 p.m.—Record varieties  
1 to 1:30 p.m.—Raymond Melodists  
1:30 to 3 p.m.—Record program  
3 to 4 p.m.—Barbara Dailey and Doris Barclay  
4 to 5:30 p.m.—Requested records

**468.5 Meters** **KFI** **Channel 64**  
**640 Kcys.** **5000 Watts**

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8 a.m.—Shell Happy Time from KPO  
9 a.m.—Musical program by Sylvia  
10 a.m.—Sylvia's Happy Hour  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Georgia O. George, lab.  
11:45 a.m.—Fleishmann program, NBC  
12 noon—Dept. of Agriculture talks  
12:15 p.m.—Federal and state market reports  
2 p.m.—Leon Archer, Idell Moyd, Hazel Shively and Eleanor Maegle  
3 p.m.—Marie Lohkar, contralto  
3:30 p.m.—Peggy Warner, uke and song  
4 p.m.—Irene Wynn, contralto  
5 p.m.—Big Brother Ken  
5:30 p.m.—Prof. Carl S. Knopf  
5:45 p.m.—Department of Commerce talks  
6 p.m.—Eveready Hour (transcontinental), NBC  
7 p.m.—Clicquot Club program, NBC  
7:30 p.m.—Freed-Eisemann Orchestradians  
8 p.m.—National Broadcast Company program  
9 p.m.—Packard Concert Orchestra, Pryor Moore director, Robert Hurd, tenor  
10 p.m.—Dance music program, NBC

**230.6 Meters** **KTBI** **Channel 130**  
**1300 Kcys.** **1000 Watts**

**Bible Institute of Los Angeles, California**  
8 to 8:15 a.m.—Uncle Harry's Bible story  
8:15 to 8:45 a.m.—Devotional service, Rev. A. E. Kelly  
8:45 to 9:15 a.m.—Announcer's hour  
9:15 to 9:45 a.m.—Radio Bible course  
9:45 to 10:35 a.m.—Selected features  
10:35 to 11:30 a.m.—Doctrinal lecture  
11:30 to 12 noon—Dr. W. E. Edmonds  
12 to 12:15 p.m.—Chimes and Scripture reading  
1 to 1:15 p.m.—Winifred Kopp, contralto  
1:15 to 2 p.m.—Question Box  
2 to 2:30 p.m.—Rev. W. E. Tipton

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas  
8 a.m.—Inspirational talk and morning prayer  
9 a.m.—Shopping news  
10 a.m.—Town Crier of the day  
10:30 a.m.—Household Economics  
11 to 11:30 a.m.—Tom Mitchell, baritone  
11:30 to 12 noon—French lessons by E. Leon  
12 to 12:30 p.m.—Musical program  
12:30 to 12:45 p.m.—W. F. Alder travelogue  
1:30 to 2 p.m.—The Bookworm  
2 to 2:30 p.m.—Courtesy program  
2:30 to 3 p.m.—Musical program  
3 to 4 p.m.—C. F. R.'s musical program  
4 to 4:15 p.m.—Garden talk by D. R. Kruckeberg  
4:15 to 4:25 p.m.—Lost and found announcements  
4:25 to 4:30 p.m.—Stock market reports  
5 to 5:45 p.m.—Chet Mittendorf  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ recital, C. Minor  
6:30 to 7 p.m.—String quintet, Paul Finstein directing  
7 to 7:30 p.m.—Dr. Mars Baumgardt talking on popular science  
7:30 to 8 p.m.—Tom Mitchell, baritone  
8 to 9 p.m.—Hercules Gasoline Company program  
9 to 10 p.m.—Feature program  
10 to 12 midnight—Gus Arnheim's dance orchestra  
12 to 1 a.m.—Dorado Club dance hour

## TUESDAY Programs

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**  
**Radio Entertainments, San Francisco, Calif.**  
 7 to 8 a.m.—Health exercises by Cal King  
 9 to 9:30 a.m.—Country Store  
 9:30 to 10 a.m.—Musical program  
 10 to 10:30 a.m.—Charlie Glenn, News in Rhyme and Songs of Yesteryear  
 10:30 to 11 a.m.—Studio program  
 12 to 1 p.m.—Luncheon program  
 1 to 1:30 p.m.—Cal King's Country Store  
 6 to 6:55 p.m.—Dinner hour program  
 6:55 to 7 p.m.—Police reports of missing people  
 8:30 to 9 p.m.—Hank Blank, blues

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**  
**Louis Wasmer, Inc., Spokane, Washington**  
 6:45 to 7 a.m.—Inspirational services  
 7 to 7:30 a.m.—Bailey's Period of Pep  
 7:30 to 8 a.m.—Model Boot Fashions  
 8 to 8:30 a.m.—Musical Klock  
 8:30 to 9 a.m.—Kronenberg's program  
 9 to 10 a.m.—Household Service  
 10 to 10:30 a.m.—Sara Leigh's Hour with Women, Home Hints, Recipes, etc.  
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 to 11:45 a.m.—Farmers' Service Hour  
 11:45 to 12 noon—Fleischmann Yeast, NBC  
 12 to 1 p.m.—Chamber of Commerce luncheon  
 1 to 1:30 p.m.—Miss Modern  
 1:30 to 2 p.m.—Fur Facts  
 2 to 2:30 p.m.—Gems from Sartori  
 2:30 to 3 p.m.—Musical programs  
 3 to 4 p.m.—NBC release  
 4 to 4:30 p.m.—"Paint o' Mine" period  
 4:30 to 5 p.m.—Kolster concert  
 5 to 6 p.m.—Service Hour  
 6 to 7 p.m.—Eveready program, NBC  
 7 to 7:30 p.m.—Clicquot Club Eskimos, NBC  
 7:30 to 8 p.m.—Freed-Eisemann Orchestradians  
 8 to 9 p.m.—National Broadcast Co. program  
 9 to 9:15 p.m.—Alice in Lauderland  
 9:15 to 9:30 p.m.—Barnard's Boys  
 9:30 to 10 p.m.—Golconda orchestra and tenor  
 10 to 12 midnight—Mahlon Merrick's dance orchestra  
 12 to 12:30 a.m.—Mission Orange Dry Party  
 12:30 to 1 a.m.—Desert Happy Caravan

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**  
**Warner Brothers, Hollywood, California**  
 7 a.m.—Sunshine Melody Boys  
 9:30 a.m.—Harmony hour  
 12:30 p.m.—Air Journal  
 1:30 p.m.—Housekeepers' Chat  
 2 p.m.—Ann Grey and Don Warner  
 4:30 p.m.—Radio Travel Tales  
 5 p.m.—Radio review  
 5:45 p.m.—Town Tattler  
 6:20 p.m.—Musical program  
 6:45 p.m.—Harry Jackson's entertainers  
 7:15 p.m.—The KFWB concert quintet  
 7:45 p.m.—Daily news  
 8 p.m.—KFWB concert orchestra; Vernon Rickard, tenor  
 9 p.m.—Edgeworth Club program  
 9:30 p.m.—Blow by blow description of the Olympic Auditorium boxing bout  
 10:30 to 11:30 p.m.—Roy Fox's orchestra

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **500 Watts**  
**Oakland Educational Society, Oakland, Cal.**  
 8 to 9 a.m.—Max's hour of recordings  
 11 to 12 noon—Don's Grand Lake shore hour  
 1:30 to 2:30 p.m.—Edna's entertainment hour  
 2:30 to 3 p.m.—A Kingdom Message, "The New Covenant," C. R. Welch  
 3 to 4 p.m.—Organ recital, Paul Ralston  
 4 to 5 p.m.—Don's hour of happiness  
 5 to 5:50 p.m.—Big Brother Walter  
 5:50 to 6 p.m.—Kingdom of world news  
 7 to 8 p.m.—Doc Herrold  
 8 to 8:30 p.m.—The Watch Tower program; Bible lecture, C. W. Gerdes  
 9 to 10 p.m.—Musical program presented under the direction of R. A. Joy; Edna Linkowski, pianist; Wilbur Allen, saxophonist; Helen Benson and Lucille Swan, banjoists; Craig Mather and June Norveil, soloists  
 10 to 11 p.m.—Musical program

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**  
**Don Lee, Inc., Los Angeles, California**  
 7:30 to 8 a.m.—Physical culture period  
 8 to 9 a.m.—The Early Birds  
 9 to 9:30 a.m.—Late recordings  
 9:30 to 10 a.m.—Mona Content, pianist  
 10 to 12 noon—Late recordings  
 12 to 12:30 p.m.—Biltmore Hotel concert orchestra  
 12:30 to 12:45 p.m.—World-wide news  
 12:45 to 1:30 p.m.—KHJ dance orchestra  
 1:30 to 2 p.m.—Charlie Wellman's program  
 2 to 2:30 p.m.—Trojan half hour, U. of S. C.  
 2:30 to 3 p.m.—Studio program  
 3 to 4 p.m.—Matinee Melody Masters  
 4 to 4:30 p.m.—Studio program  
 4:30 to 5 p.m.—Rabbi Edgar Magnin's half hour  
 5 to 5:30 p.m.—The Story Man  
 5:30 to 6 p.m.—Late recordings  
 6 to 6:45 p.m.—Organ, Wesley B. Tourtellotte  
 6:45 to 7 p.m.—World-wide news  
 7 to 7:30 p.m.—Pacific States Savings and Loan Company program  
 7:30 to 8 p.m.—Playlet, featuring Edward Murphy  
 8 to 9 p.m.—So. Cal. Edison Co. program  
 9 to 10 p.m.—Don Lee Symphony  
 10 to 12 p.m.—Earl Burtnett's dance orchestra  
 12 to 1 a.m.—Organ and variety program

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**  
**The Morning Oregonian, Portland, Oregon**  
 8 to 9 a.m.—Portland Breakfast Club  
 9 to 9:15 a.m.—Studio music  
 9:15 to 9:30 a.m.—Women's setting-up exercises  
 9:30 to 10 a.m.—Chamber of Commerce talk  
 10 to 10:30 a.m.—The Town Crier  
 10:30 to 11:30 a.m.—"Women's Magazine of the Air," NBC  
 11:30 to 11:45 a.m.—Town Crier  
 11:45 to 12 noon—Fleishmann program, NBC  
 12 to 1 p.m.—Luncheon concert  
 2 to 2:20 p.m.—Stock market quotations  
 2:30 to 3 p.m.—Bridge game  
 3 to 4 p.m.—"Park Bench," NBC  
 6 to 7 p.m.—Eveready hour, NBC  
 7 to 7:30 p.m.—Clicquot Club program, NBC  
 7:30 to 8 p.m.—Freed-Eisemann Orchestradians  
 8 to 9 p.m.—National Broadcast Co. program  
 9 to 10 p.m.—Schwabacher studio program, KOMO  
 10 to 11 p.m.—Dance frolic from KOMO

## TUESDAY Programs

**340.7 Meters**      **KLX**      **Channel 88**  
**880 Kcys.**                      **500 Watts**  
 Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises
- 8 to 9 a.m.—Classified Adv. Hour
- 9 to 9:30 a.m.—Recordings
- 9:30 to 10 a.m.—Health questions
- 10:15 to 10:30 a.m.—Opening stocks, weather
- 10:30 to 11 a.m.—Home Economics hour
- 11 to 12 noon—Recordings
- 12 to 1 p.m.—Studio program
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 3 p.m.—Recordings
- 4:30 to 5 p.m.—Chas. T. Besserer, organ recital
- 5 to 5:30 p.m.—Brother Bob
- 5:30 to 5:50 p.m.—Cressy Ferra, jazz pianist
- 5:50 to 6 p.m.—Curtain Calls
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News broadcast
- 7:30 to 8 p.m.—The KLX's
- 8 to 9 p.m.—John Wharry Lewis Quintet
- 9 to 10 p.m.—Popular song hits, Helen and Hazel, harmony team; Betty Kelly, soprano; Frank Holiday, Jr., tenor; George Peterson, tenor; Dorothy Lightner, pianist
- 10 to 11 p.m.—Fleur de Lis Orchestra

**526 Meters**      **KXA**      **Channel 57**  
**570 Kcys.**                      **500 Watts**  
 American Radio Tel. Co., Seattle, Wash.

- 10 to 10:15 a.m.—Inspirational services
- 10:15 to 11 a.m.—Semi-classical recorded program
- 11 to 12 noon—Our Sunshine Hour
- 12 to 12:30 p.m.—Recorded program
- 12:30 to 1:30 p.m.—Seattle Advertising Club luncheon
- 4:30 to 5 p.m.—"Miss Opportunity" program of rhyme and reason
- 12 to 12:30 p.m.—Recorded program
- 6 to 7 p.m.—Northwestern Crier Hour
- 7 to 7:30 p.m.—Musical selections
- 7:30 to 7:45 p.m.—National Health Forum
- 7:45 to 8 p.m.—The Gypsies
- 8 to 9 p.m.—Hour of popular music presented by George Lewis' old-time orchestra; Marg. Fogel, saxophone; Lucille Farley, piano; Ross Farley, baritone; John Fletcher, tenor
- 9 to 10 p.m.—Hour of semi-classical music featuring Alene Zollicoffer, soprano; Florence Silverstone, violinist; Warfield Rice, tenor; Walter Weed, baritone
- 10 to 11 p.m.—George Carroll and his Merry-makers broadcasting from "The Barn," Jack Medford, intermission soloist
- 11 to 12 midnight—Organ recital by Ron and Don

**361.2 Meters**      **KOA**      **Channel 83**  
**830 Kcys.**                      **12,500 Watts**  
 General Electric Co., Denver, Colorado

- 5 to 5:30 p.m.—Stromberg-Carlson, NBC
- 5:30 to 6 p.m.—Farm Question Box
- 6 to 7 p.m.—Eveready hour, NBC
- 7 to 7:30 p.m.—Clicquot Club Eskimos, NBC
- 7:30 to 8 p.m.—Freed-Eisemann Orchestrians
- 8 to 8:05 p.m.—Answers on financial questions
- 8:05 to 9 p.m.—Ben Bernie's Hotel Roosevelt Orchestra

**GO-SIL-CO**  
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**SUPER AERIAL WIRE**

*The Golden Gate to Better Reception.*

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*San Francisco Jobbers:*  
 Coast Radio Supply Co., Radio Dealers  
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**Gosilco Radio Products Co.**  
 Huntington Park, Calif.

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## QUALITY RADIO SHOP

86 Fourth St. San Francisco

# WEDNESDAY Programs

February 6, 1929



Theodore Strong  
KFRC—6 p.m.



Fanchon  
KQW—3:30 p.m.



Helen Webster  
NBC—10:30 a.m.



Charles Beauchamp  
KFWB—8 p.m.

379.5 Meters • **KGO** Channel 79  
570 Kcys. 10,000 Watts

General Electric Co., Oakland, California

9:30 to 10:30 a.m.—California home life  
10:30 to 11:30 a.m.—"Woman's Magazine of the Air," NBC  
11:30 to 1 p.m.—Rembrandt Trio  
3 to 4 p.m.—"The Cabin Door," NBC  
4 to 5 p.m.—Hotel St. Francis concert orchestra; Edward J. Fitzpatrick, director  
5 to 5:15 p.m.—Dr. Albertine Richards Nash, consulting psychologist  
5:15 to 5:30 p.m.—Weekly financial review, Harry W. Sack  
5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F. produce  
6 to 6:30 p.m.—"Paul Revere"  
6:30 to 7:30 p.m.—Palmolive program, NBC  
7:30 to 8 p.m.—Remar program  
8 to 8:30 p.m.—Jack and Ethyl, the motor mates, NBC  
8:30 to 9 p.m.—Program by Parisian Quintet  
Quintet—Andante Cantabile.....Beethoven  
Violin solo—Danse Tsigane.....Rachmaninoff  
Quintet—Valse Bohemienne.....Taylor  
String quartet—Deep River.....Fisher  
Quintet—  
Whispering Flowers.....Von Blon  
Sheep and Goat Goin' to Pasture.....Guion  
9 to 9:30 p.m.—Poetry and music  
9:30 to 10 p.m.—"Songs and the Singer," Lorenzo Lenardo  
10 to 11 p.m.—The Trocaderans, NBC

499.7 Meters • **KFSD** Channel 60  
600 Kcys. 500 Watts

Airfan Radio Corp., San Diego, Calif.

9 a.m.—Morning musicale  
10 a.m.—Amy-Lou shopping hour  
12 noon—Lloyd Peck's service hour  
12:30 p.m.—Organ recital, Roma Lindsay  
3:15 p.m.—Balboa Park organ  
4:45 p.m.—Nightly musical review  
6 p.m.—Plata Real Orchestra  
7 p.m.—Don Lee's Lasalle Trio, Mollie Burwell  
8 p.m.—Feature program  
9 p.m.—Ratliff Academy of Dancing  
10 p.m.—Hotel Del Coronado orchestra  
11 p.m.—Bob Larson's orchestra

545.1 Meters • **KTAB** Channel 55  
550 Kcys. 500 Watts

Pickwick Broadcasting Co., Oakland, Calif.

8 to 9 a.m.—Ray Raymond's tabloid of the air  
9 to 9:30 a.m.—Prayer hour  
9:30 to 10 a.m.—Recordings  
10 to 10:15 a.m.—Dr. B. L. Corley  
10:15 to 11 a.m.—Morning classified and recordings  
11 to 11:30 a.m.—Studio program  
11:30 to 12 noon—Popular recordings  
12 to 1 p.m.—Otto's Hawaiians  
1 to 1:30 p.m.—Organ recital  
1:30 to 2 p.m.—Recordings  
2 to 2:30 p.m.—Studio program  
2:30 to 3 p.m.—Morton, Carlson and Moran  
3 to 4 p.m.—KTAB Salon Orchestra, directed by Leon Strashun  
4 to 5 p.m.—Pickwick Versatilians  
5 to 6 p.m.—Brother Bob's frolic  
6 to 6:30 p.m.—Animo Light half hour  
6:30 to 7 p.m.—Twilight hour  
7 to 7:15 p.m.—Harry S. Sack, finance editor  
7:15 to 7:30 p.m.—Shop in the Mission  
7:30 to 8 p.m.—Recordings  
8 to 9 p.m.—KTAB Salon Orchestra, Joan Ray soloist  
9 to 10 p.m.—Pickwick Versatilians, directed by Leon Strashun  
10 to 10:30 p.m.—Lullaby Girls  
10:30 to 11 p.m.—Recordings  
11 to 12 midnight—Night Owls, Pick and Wick, Harry Morton, Estelle Moran and Mart Graunhorst, banjo  
12 to 1 a.m.—Brother of the Night

352.7 Meters • **KFQZ** Channel 85  
850 Kcys. 1000 Watts

Taft Broadcasting Co., Hollywood, Calif.

7 to 8:30 a.m.—Silver Fizz program  
9 to 9:30 a.m.—Miss Ciella Collins  
9:30 to 11 a.m.—Hawaiian Trio  
12 to 1 p.m.—Bob Swan and Al Cajal  
1 to 2 p.m.—Al Cajal and soloists  
2:30 to 4:30 p.m.—Cinderella roof orchestra  
5 to 6 p.m.—Dinner hour program  
9 to 10 p.m.—Jerry Purcell's Purr Pull Gloom Chasers  
10 to 12 midnight—Jack Dunn's orchestra

## WEDNESDAY Programs

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
6:45 to 8 a.m.—S & W health exercises, by Hugh Barrett Dobbs, assisted by William H. Hancock  
8 to 9 a.m.—Shell happy time, by Hugh Barrett Dobbs, assisted by William H. Hancock, and Horace Heidts Caroling Californians  
9:30 to 10 a.m.—Dobbsie's daily chat, featuring Lew Foote's Big Three  
10 a.m.—Betty Crocker's home service talks  
10:30 to 11:30 a.m.—Magazine of the Air, NBC  
11:30 to 12 noon—Ye Towne Cryer and organ  
12 to 1 p.m.—Lillian R. and her musicians,  
1 to 1:30 p.m.—Jerry Jermaine for Hale Bros.  
1:30 to 2 p.m.—Anne Warner's Homemaking chats  
2 to 2:30 p.m.—House of Dreams, conducted by Paul Pitman  
2:30 to 3:30 p.m.—Afternoon Trio  
4 to 5 p.m.—Ye Towne Cryer service  
5 to 6 p.m.—Children's hour by Big Brother  
6 to 6:30 p.m.—Newell Chase, novelty pianist, and Harvey Orr, baritone  
6:30 to 7:30 p.m.—National Broadcasting Company program  
7:30 to 8 p.m.—Tommy Munroe and Bob Allen for Lloyd K. Hillman  
8 to 8:30 p.m.—"Roads to Romance," NBC  
8:30 to 9:30 p.m.—KPO Concert Orchestra, conducted by Cyrus Trobbe, with vocal soloist for O'Connor Moffit Co.  
9:30 to 10 p.m.—Merton Bories and assisting artists  
10 to 11 p.m.—Gordon Henderson's Palm Court Dance Band  
11 to 12 midnight—The Trocaderans, NBC

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**

**Fisher's Blend Station, Seattle, Washington**  
8 a.m.—Shell Happy Time  
9 a.m.—Organ recital  
10 a.m.—Inspirational services  
10:15 a.m.—Y. M. C. A. health exercises  
10:30 a.m.—"What to Prepare for Dinner"  
10:45 a.m.—Margaret Gray, piano solos  
11 a.m.—Women's Magazine of the Air, NBC  
11:30 a.m.—Rhena Marshall; "Harmonists";  
Ve Ona Socolofsky, Fred Lynch  
12:15 p.m.—Concert quintet; Rhena Marshall;  
Constance Cook  
1:30 p.m.—Fred Lynch, Ve Ona Socolofsky  
1:45 p.m.—Totem Gytrators; Jimmie & Bob  
2:45 p.m.—Rhena Marshall, Fred Lynch and Jimmie Riddell, duets  
3 p.m.—The Cabin Door, NBC  
4 p.m.—Concert orchestra; Ve Ona Socolofsky  
5 p.m.—Kiddies' program from Storyland  
6:30 p.m.—Stock and bond quotations  
7:45 p.m.—News flashes  
8 p.m.—Orchestra; Fred Lynch, tenor  
8:30 p.m.—Palmolive hour, NBC  
7:30 p.m.—Orchestra; Rhena Marshall and James Harvey, duets  
8 p.m.—Jack and Ethyl, NBC  
8:30 p.m.—Hill Billy Boys, NBC  
9 p.m.—Concert orchestra; male quartet  
10 p.m.—"Something About Everything"; Walter Reseburg and James Harvey, duets; orchestra; male quartet  
10:45 p.m.—Synco-Rhythmists  
11:45 to 12:30 a.m.—Organ recital

## NBC

### National Broadcasting Company

10:30 to 11:30 a.m.—John D. Barry's editorial feature of "The Woman's Magazine of the Air" will be the first of two presentations during the broadcast.

The Fuller feature will bring Helen Webster before the microphone in an interesting chat about home decoration.

Entertainment by NBC staff artists, introduced by Bennie Walker, editor, will complete the sixty-minute program.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

3 to 4 p.m.—"The Cabin Door," a picture in songs and stories of negro life in a large Southern city, will be broadcast this afternoon.

"Mandy" and her husband, "Ezie," have a new set of nonsensical troubles to argue about, but they will get along together long enough to present some interesting old negro numbers. Brother "Willie," who usually is responsible for all the difficulties and misunderstandings between "Mandy" and "Ezie" will, of course, be up to his old tricks, but in a new manner.

Broadcast through KHQ, KOMO, KGW, KGO and KPO.

6:30 to 7:30 p.m.—Palmolive Hour

Diversity characterizes the Palmolive Hour which will be broadcast through a coast-to-coast network of stations.

Paul Oliver, tenor and one of Palmolive's stellar artists, has two solos on the program.

Broadcast through KHQ, KOMO, KGW, KGW, KGO, KPO and KFI.

8 to 8:30 p.m.—"Roads to Romance"

Following the rainbow trail that for months has led them over their colorful "Roads to Romance," Jack and Ethyl, the Motormates, will be back again in historic San Diego tonight.

As a part of their evening's experiences, the radio motormates will enact a portion of that well-known Helen Hunt Jackson story, "Ramona." They will also visit the old Mission, the first built in California, pay a brief call to Coronado and pause at the top of the famous hill from which the padres in the early days watched so eagerly for the relief ship from Spain.

Reflecting the spirit of the days of the brown-robed fathers, which John Stevens McGiarty has called the most romantic in the history of the West, an evening full of unusual color and interest is expected by Jack and Ethyl.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8:30 to 9 p.m.—The Hill Billy Boys.

Frank Gage and Charles Marshall, whose instrumental selections seem to please as much as their old-time songs, are the principals in the attractive program to be offered.

Gage, with his pianologues, and Marshall, with his several stringed instruments, including his harp-guitar, promise an enjoyable half hour. The older song numbers will give way frequently to music of a more modern type. Both Gage and Marshall believe in diversified programs.

Broadcast through KHQ and KOMO.

10 to 12 midnight—Dance music by the Trocaderans, who play under the leadership of Frank Ellis, will be broadcast from 10 to 12 through KGW, from 10 to 11 o'clock through KGO, KFI, KSL and KOA, and from 11 to 12 o'clock through KPO.

## WEDNESDAY Programs

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—"Simp'y Pitts"  
8 to 9 a.m.—Musical record program  
9 to 9:30 a.m.—Georgia O. George  
10 to 11 a.m.—Wyn's daily chats  
11 to 11:30 a.m.—Mary Lewis Haines talk  
11:30 to 12 noon—Amateur auditions  
12 to 1 p.m.—Sherman, Clay noonday concert  
3 to 4 p.m.—Matinee concert  
4 to 4:30 p.m.—Educational period  
4:30 to 4:35 p.m.—Something About Everything  
4:35 to 4:40 p.m.—News; lost and found  
4:40 to 5 p.m.—Mac and his gang  
5 to 5:30 p.m.—The Story Man  
5:30 to 6 p.m.—Emporium's children's hour  
6 to 6:30 p.m.—Organ recital, Theo. Strong  
6:30 to 7 p.m.—Program featuring Henry Starr  
7 to 7:30 p.m.—Kolster program over Columbia Broadcasting System  
7:30 to 8 p.m.—Maytag So-A-Tone program  
8 to 9 p.m.—Don Lee Symphony Orchestra and KHJ singers  
9 to 10 p.m.—John Smallman A. Capella choir  
10 to 11 p.m.—Mark Hopkins orchestra, Fred Brown and June Douglas during intermissions  
11 to 12 midnight—New Mandarin Cafe, Tin Pan Alley

**384.4 Meters** **KTM** **Channel 78**  
**780 Kcys.** **500 Watts**

**Pickwick Broad. Corp., Santa Monica, Calif.**

6 to 7 a.m.—Popular Panatour program  
7 to 8 a.m.—"Morning Glories" Orchestra  
8 to 10 a.m.—Bert's request program  
1 to 1:30 p.m.—Pickwick String Trio  
1:30 to 2 p.m.—Loyce Whitman, blues; Alice Piercy, organist  
2 to 2:30 p.m.—Lola  
2:30 to 3:20 p.m.—Municipal Band concert  
3:20 to 3:30 p.m.—Berlitz Spanish lesson  
3:30 to 4 p.m.—Alice Piercy, organist  
4 to 5 p.m.—Merchants' publicizing hour  
8 to 8:30 p.m.—Liddell's University Six  
8:30 to 9 p.m.—El Camino String Quintet  
9 to 10 p.m.—Blue-Green Gas Boys; Hale Hooper, ballads; Peggy Price, blues; Jeanette Goldenberg, pianist  
10 to 11 p.m.—KTM Concert Orchestra  
11 to 1 a.m.—Sebastian's Cotton Club

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

**General Electric Co., Denver, Colorado**

5:30 to 6 p.m.—Brown Palace Hotel Orchestra  
6 to 6:30 p.m.—Ipana Troubadours, NBC  
6:30 to 7:30 p.m.—Palmolive hour, NBC  
7:30 to 8 p.m.—United States National Bank program  
8 to 8:15 p.m.—Along Broadway  
8:15 to 8:45 p.m.—Conoco Pace Setters  
8:45 to 9:15 p.m.—In the Garden—A tropical garden. Selections from "The Samoan Love Song" and Cadman's "Songs of the South Seas"  
9:15 to 9:30 p.m.—KOA Orchestra  
9:30 to 10 p.m.—KOA mixed quartet in grand opera selections. Numbers: Duet scene from Cadman's "Shanewis," garden scene from "Faust" and "Barcarolle" from "Tales of Hoffman."

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

7 to 8 a.m.—Vim, Vigor and Vitality, ABC  
8 to 9 a.m.—KYA morning glories  
9 to 10 a.m.—Sally Cooke, better homes girl  
10 to 11 a.m.—Recorded program  
11 to 11:40 a.m.—California sunshine hour  
11:40 to 11:50 a.m.—Dr. Julian R. Brandon  
11:50 to 12 noon—California sunshine hour  
12 to 12:15 p.m.—News items  
12:15 to 12:30 p.m.—Recorded program  
12:30 to 1:30 p.m.—Pacific Salon Orchestra  
1:30 to 2 p.m.—Recorded program  
2 to 2:10 p.m.—Dr. Buren Corley  
2:10 to 3 p.m.—Pacific Salon Orchestra  
3 to 4 p.m.—Bridge party hour  
4 to 4:15 p.m.—Newscasting  
4:15 to 5 p.m.—Recorded  
5 to 6 p.m.—Who's Who Travelogues  
6 to 6:15 p.m.—News items  
6:15 to 6:45 p.m.—Golden Gate Cryer period  
6:45 to 7 p.m.—Talk on crime prevention  
7 to 7:30 p.m.—Kolster hour over Columbia chain  
7:30 to 8 p.m.—The great American Applebury's dramatic skit, directed by Reginald Travers, ABC  
8 to 8:30 p.m.—Carter's Happiness program, KYA, KMTR  
8:30 to 9 p.m.—Over Land and Sea, Pacific Salon Orchestra  
9 to 9:30 p.m.—Piano duo and male quartet  
9:30 to 10 p.m.—Kenin's novelties, Golden Gate Gypsies, Herman Kenin directing  
10 to 11 p.m.—Sleepy Time, with Pacific States Salon Orchestra, ABC  
11 to 12 midnight—Golden Gate Gypsies, Herman Kenin directing

**526 Meters** **KPLA** **Channel 57**  
**570 Kcys.** **1000 Watts**

**Pacific Dev. Radio Co., Los Angeles, Calif.**

9:15 to 10 a.m.—Breakfast Frolic with KPLA Dance Orchestra  
10 to 10:30 a.m.—Prudence Penny, household talks  
10:30 to 11 a.m.—Novelty Six and soloist  
11 to 12 a.m.—Diversities with Edna McKee, Wint Cotton, Forte Four  
12 to 12:30 a.m.—Recordings  
3 to 4 a.m.—Popular request program  
4 to 4:05 p.m.—Health talk  
4:05 to 5 p.m.—Maebelle Leslie's Concert Quintet with Joe Flaxman  
5 to 6 p.m.—Novelty Six and Royal Wallace  
6 to 7 p.m.—Billy Barron and his "gang."  
9 to 10 p.m.—Dance Orchestra; Joe Graham

**272.6 Meters** **KJBS** **Channel 110**  
**1100 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**

7 to 8 a.m.—Early Bird hour  
8 to 8:45 a.m.—Favorite recordings  
8:45 to 9 a.m.—Prof. Nier, physical culture  
9 to 9:30 a.m.—Embassy popular program  
9:30 to 10:30 a.m.—Orthophonic recordings  
10:30 to 11 a.m.—Cressy Ferra, jazz pianist  
11 to 12 noon—Instrumental recordings  
12 noon to 12:30 p.m.—Variety record program  
12:30 to 1 p.m.—Talk on aviation  
1 to 1:45 p.m.—Raymond Melodists  
1:45 to 2 p.m.—Dr. Wiseman, health talk  
2 to 3 p.m.—Art Fadden, pianist  
3 to 4 p.m.—Red Seal records  
4 to 5 p.m.—Royal Californians Orchestra  
5 to 5:30 p.m.—Vocal recordings

## WEDNESDAY Programs

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.  
7 to 8 a.m.—Exercises  
8 to 9 a.m.—Classified Adv. hour  
9 to 10 a.m.—Belco talk  
9:10 to 10:15 a.m.—Recordings  
10:15 to 10:30 a.m.—Opening stocks, weather  
10:30 to 11 a.m.—Home Economics hour  
11 to 12 noon—Recordings  
12 to 1 p.m.—Studio program  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 3 p.m.—Recordings  
4:30 to 5 p.m.—Chas. T. Besserer, organ recital  
5 to 5:30 p.m.—Brother Bob  
5:30 to 5:50 p.m.—Cressy Ferra, jazz pianist  
5:50 to 6 p.m.—Curtain Calls  
6 to 7 p.m.—Hotel Oakland concert trio  
7:30 to 8 p.m.—The KLX's  
8 to 9 p.m.—Educational hour  
9 to 10 p.m.—Helen Wegman Parmelee, pianist;  
Nellie Clark Alsing and Tatyana Popova

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

Warner Brothers, Hollywood, California  
7 a.m.—Sunshine Melody Boys  
8 a.m.—The Breakfast Club  
9:30 a.m.—Harmony hour  
11 a.m.—KFWB shoppers' directory  
12:30 p.m.—Air Journal  
1:30 p.m.—Housekeepers' chat  
2 p.m.—Ann Grey and Don Warner  
4:30 p.m.—Radio travel tales  
5 p.m.—Radio review  
5:45 p.m.—Town Tattler  
6:20 p.m.—Musical program  
6:30 p.m.—Harry Jackson's entertainers  
7 p.m.—Kolster radio program over the Columbia Broadcasting System  
7:30 p.m.—Musical program  
7:45 p.m.—Daily news  
8 p.m.—Light opera program, featuring concert orchestra, assisted by Emma Kimmel, soprano, and Charles Beauchamp, tenor  
9 p.m.—Kenneth Gillum, popular songs; The Serenaders  
10 to 11 p.m.—Roy Fox's orchestra

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington  
3 to 9 a.m.—The Happy Time Hour  
9 to 9:30 a.m.—Musical recordings  
9:30 to 10:30 a.m.—Sara Leigh's Hour with Women, Home Hints, Recipes, etc.  
10:30 to 11 a.m.—Woman's Magazine of the Air, NBC  
3 to 4 p.m.—The Cabin Door, NBC  
5 to 6 p.m.—Variety Hour  
6 to 6:30 p.m.—Service Time  
6:30 to 7:30 p.m.—Palm Olive, NBC  
7:30 to 7:45 p.m.—Dinner concert, sports, news  
7:45 to 8 a.m.—Alice in Launderland  
8 to 8:30 p.m.—Jack and Ethyl, NBC  
8:30 to 9 p.m.—Hill Billy Boys, NBC  
9 to 9:30 p.m.—Barnard's Boys  
9:30 to 10:30 p.m.—Standard Stock Exchange and Sprague Avenue Investment Co.  
10:30 to 11 p.m.—Trues Oil  
11 to 11:30 p.m.—Mission Orange Dry Party  
11:30 to 12 midnight—Desert Happy Caravan

**468.5 Meters** **KFI** **Channel 64**  
**640 Kcys.** **5000 Watts**

Copyright 1929, E. C. Anthony, Inc., L. A.  
8 a.m.—Shell Happy Time from KPO  
10 a.m.—Betty Crocker, Gold Medal talks  
10:30 a.m.—Woman's Magazine of the Air, NBC  
12 noon—Dept. of Agriculture talks  
12:15 p.m.—Federal and state market reports  
12:25 p.m.—A. A. Mercy, talk on current books  
2 p.m.—Leon Archer, Margaret Weatheringham and Coral Tilton, Alfred Marion  
3 p.m.—Inez Ingram, uke and song, Cliff Glunning, tenor; Beulah Ellis, soprano  
4 p.m.—Hugo Escobar, Spanish lessons; Belle Bridewell Dansie, soprano; Bee Allen, blues.  
4:30 p.m.—Harmony trio  
5 p.m.—Big Brother Ken  
5:45 p.m.—Col. Leroy F. Smith, Better America Federation  
6 p.m.—Leon Rene and his Southern Syncopators  
6:30 p.m.—Palmolive program, NBC  
7:30 p.m.—Studio program  
8 p.m.—Roads to Romance, with Jack and Ethyl, Motormates, NBC  
8:30 p.m.—Packard Concert Orchestra, Pryor Moore, director  
10 p.m.—The Trocaderans, NBC

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**

First Baptist Church, San Jose, California  
10 to 11 a.m.—The Helpful Hour  
11 to 11:15 a.m.—Belco program  
11:45 to 12 noon—Leonard & Holt program  
12 to 12:30 p.m.—News items  
12:30 to 1 p.m.—Farm and weather reports  
1 to 1:30 p.m.—Hart's store half hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Second Street musical hour  
3:30 to 4 p.m.—Fanchon's style chat  
4 to 5 p.m.—Sunshine hour with "W. K."  
5 to 5:15 p.m.—Leonard & Holt program  
5:15 to 5:30 p.m.—Fifteen minutes at Franco's  
5:30 to 6 p.m.—Pal's Big Brother hour  
6 to 6:20 p.m.—U. S. D. A. Farm School  
6:20 to 6:50 p.m.—Farm and weather reports  
6:50 to 7 p.m.—Farmers' Exchange  
7 to 8 p.m.—California Farm Bureau news  
8 to 9:30 p.m.—First Baptist Church  
9:30 to 10 p.m.—Crop digest

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

The Morning Oregonian, Portland, Oregon  
7:15 to 7:30 a.m.—Y. M. C. A. health exercises  
8 to 9 a.m.—Shell Happy Time  
9:30 to 10 a.m.—Chamber of Commerce talk  
10 to 10:30 a.m.—Town Crier  
10:30 to 11:30 a.m.—Women's Magazine of the Air, NBC  
11:30 to 12 noon—Continuation of the Town Crier  
12 to 1 p.m.—Luncheon concert  
2 to 2:20 p.m.—Stock market quotations  
2:20 to 3 p.m.—Studio program  
3 to 4 p.m.—Cabin Door, NBC  
5:30 to 6 p.m.—Movie talk  
6 to 6:15 p.m.—Music by the concert trio  
6:15 to 6:30 p.m.—Book chat by Richard Montgomery  
6:30 to 7:30 p.m.—Palm Olive program, NBC  
7:30 to 8 p.m.—Myrrhol Melody Boys  
8 to 8:30 p.m.—"Roads to Romance," NBC  
8:30 to 9 p.m.—Historical drama  
9 to 9:30 p.m.—Davidson Bakery program  
9:30 to 10 p.m.—Studio music  
10 to 12 midnight—The Trocaderans, NBC

## WEDNESDAY Programs

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**  
7 to 8 a.m.—Health exercises by Cal King  
9 to 9:30 a.m.—Country Store  
9:30 to 10 a.m.—Musical program  
10 to 10:30 a.m.—Charlie Glenn, News in Rhyme and Songs of Yesteryear  
10:30 to 11 a.m.—Studio program  
11 to 12 noon—Morning concert  
12 to 1 p.m.—Luncheon program  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 6:55 p.m.—Dinner hour program  
6:55 to 7 p.m.—Police reports of missing people  
8:30 to 9 p.m.—Studio program  
9 to 11 p.m.—Cocoanut Club

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
7:30 to 8 a.m.—Physical culture period  
8 to 9 a.m.—"The Alarm Clock"  
9 to 9:30 a.m.—Late recordings  
9:30 to 10 a.m.—Mona Content, pianist  
10:15 to 11:15 a.m.—Agnes White, "At Our House"  
11:15 to 11:30 a.m.—Louis F. Klein's harmonica trio  
11:30 to 11:45 a.m.—Narcotic Research Association  
11:45 to 12 noon—"Two Starving Song Writers"  
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1:30 p.m.—Optimist Club luncheon  
1:30 to 2 p.m.—Charlie Wellman's program  
2 to 2:15 p.m.—Dr. Brown, health talk  
2:15 to 2:30 p.m.—"Character Sketches of Famous People"  
2:30 to 3 p.m.—Los Angeles Public Library talk  
3 to 4 p.m.—Matinee Melody Masters  
4 to 5 p.m.—Fred C. McNabb, "Gardens"  
5 to 5:30 p.m.—The Story Man  
5:30 to 6 p.m.—Late recordings  
6 to 6:45 p.m.—Organ, Wesley E. Tourtellotte  
6:45 to 7 p.m.—World-wide news  
7 to 8 p.m.—KHJ Concert Orchestra  
8 to 9 p.m.—"Home Sweet Home" concert  
9 to 10 p.m.—Richfield Oil program  
10 to 12 p.m.—Earl Burtnett's dance orchestra  
12 to 1 a.m.—Organ and variety program

**526 Meters** **KXA** **Channel 57**  
**570 Kcys.** **500 Watts**

**American Radio Tel. Co., Seattle, Wash.**  
10 to 10:15 a.m.—Inspirational services  
10:15 to 11 a.m.—Semi-classical recorded program  
11 to 12 noon—Our Sunshine Hour  
12 to 12:30 p.m.—Luncheon program  
12:30 to 1:30 p.m.—Popular recorded program  
4:30 to 5 p.m.—"Miss Opportunity" rhyme and reason  
5 to 6 p.m.—Recorded program  
6 to 7 p.m.—Northwestern Crier Hour  
7 to 7:30 p.m.—Green Nash program  
7:30 to 8 p.m.—Al Meredith's Novelty Duo  
8 to 9 p.m.—Harold and Leona Chase  
9 to 10 p.m.—Program presented by Seattle Pacific College  
10 to 11 p.m.—George Carroll's Merrymakers; Patsy Kelly, soloist  
11 to 12 midnight—Organ recital

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **500 Watts**

**Oakland Educational Society, Oakland, Cal.**  
8 to 9 a.m.—Max's hour of recordings  
2:30 to 3 p.m.—Musical program presented by Charlotte Lenhart; health talk, Anna L. Banta  
4:30 to 5 p.m.—Don's half hour of happiness  
5 to 5:50 p.m.—Big Brother Walter  
5:50 to 6 p.m.—Kingdom of world news  
7 to 8 p.m.—Doc Herold  
8 to 8:30 p.m.—The Watch Tower program: Bible dialogue, "Real Missionary Work"

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas  
8 a.m.—Inspirational talk and morning prayer  
9 a.m.—Shopping news  
10 a.m.—Town Crier of the day  
10:30 a.m.—Household Economics  
12 to 12:30 p.m.—Musical program  
12:30 to 12:45 p.m.—W. F. Alder travelogue  
1:30 to 2 p.m.—The Bookworm  
2 to 2:30 p.m.—Courtesy program  
2:30 to 3 p.m.—Musical program  
3 to 4 p.m.—C. P. R.'s musical program  
4 to 4:30 p.m.—Dr. Wesley M. Barrett  
5 to 5:45 p.m.—Chet Mittendorf  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ recital, C. Minor  
6 to 6:30 p.m.—Playgoers' Club  
6:30 to 7 p.m.—String quintet, Paul Finstein directing  
7 to 7:30 p.m.—Maytag Company  
7:30 to 8 p.m.—Tom Mitchell, baritone  
8 to 8:30 p.m.—Bert Butterworth and his "Airdales"  
8:30 to 9 p.m.—"Great Moments in Biscuitry"  
9 to 10 p.m.—Feature program  
10 to 12 midnight—Gus Arnheim's dance orchestra  
12 to 1 a.m.—Dorado Club dance hour

**230.6 Meters** **KTBI** **Channel 130**  
**1300 Kcys.** **1000 Watts**

**Bible Institute of Los Angeles, California**  
8 to 8:15 a.m.—Uncle Harry's Bible story  
8:15 to 8:45 a.m.—Devotional service  
8:45 to 9:15 a.m.—Announcer's hour  
9:15 to 9:45 a.m.—Radio Bible course, Rev. A. S. Pearce  
9:45 to 10:45 a.m.—Lecture  
10:35 to 11:30 a.m.—Doctrinal lecture  
11:30 to 12 noon—Norma Coleman and Marjorie Hoyt  
12 to 12:15 p.m.—Chimes and Scripture reading  
1 to 1:30 p.m.—Jack Wells, baritone  
1:30 to 2 p.m.—Rev. Frank Durham, Baptist Church  
2 to 2:30 p.m.—Rev. W. D. Ogg

**223.7 Meters** **KMO** **Channel 134**  
**1340 Kcys.** **500 Watts**

**KMO, Incorporated, Tacoma, Washington**  
6:45 to 8 a.m.—Daybreakers  
8 to 9:30 a.m.—KMO early birds  
10 to 10:30 a.m.—News flashes and time signals  
11 to 11:10 a.m.—Newscasting features  
5 to 5:15 p.m.—Twilight review  
5:15 to 5:30 p.m.—Sports review  
5:30 to 6 p.m.—MYCM program  
6 to 6:30 p.m.—Musical miniatures  
6:30 to 7 p.m.—Old Timers' Hour  
7 to 7:30 p.m.—Classical Navytex program  
7:30 to 8 p.m.—Musical program  
8 to 8:30 p.m.—Service hour

**WEDNESDAY Programs**

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

- 6:45 to 8:45 a.m.—Sunset's Musical Klock
- 8:45 to 9:45 a.m.—An hour of general interest
- 9:45 to 10 a.m.—Aunt Sammy's housekeepers' chat
- 10 to 11 a.m.—Household topics
- 11 to 11:15 a.m.—Dorothy Neighbors, menu hints
- 11:15 to 12 noon—Musical moments
- 12 to 12:15 p.m.—Organ concert, F. C. Feringer
- 12:15 to 12:30 p.m.—Farm flashes, fruits and vegetables
- 12:30 to 1:30 p.m.—Rotary Club luncheon
- 2 to 3 p.m.—Matinee melodies
- 3 to 4 p.m.—Organ concert by F. C. Feringer
- 4 to 4:30 p.m.—Twilight time
- 4:30 to 5 p.m.—News items; weather report
- 5 to 6 p.m.—Service hour
- 6 to 7 p.m.—Music; "Newscasting"
- 7 to 7:30 p.m.—Ken Stuart's "Thirty Minutes of Sunshine"
- 7:30 to 8 p.m.—Symphony hour
- 8 to 8:15 p.m.—Studio program
- 8:15 to 8:30 p.m.—KOL Movie Club
- 8:30 to 9:30 p.m.—Symphony hour
- 9:30 to 10 p.m.—Dance music
- 10 to 10:10 p.m.—Amos 'n' Andy
- 10:10 to 12 midnight—Your favorite request hour

**211.1 Meters** **KGFI** **Channel 142**  
**1420 Kcys.** **100 Watts**

Ben S. McGlashan, Los Angeles, Calif.

- 7 to 8:30 a.m.—Organ recordings
- 8:30 to 9:30 a.m.—Albert Keglovich, violinist; Blanche Cooper, pianist
- 9:30 to 10 a.m.—Beauty talk
- 10 to 10:15 a.m.—Dr. Brown
- 10:15 to 12 noon—Recordings
- 12 to 1 p.m.—Rae Silverman, blues; Esther Kahn, pianist
- 1 to 1:30 p.m.—Novelty numbers
- 1:30 to 2 p.m.—U. S. Marine Corps; J. Newton, baritone
- 2 to 5 p.m.—Studio program
- 5 to 6 p.m.—Nat Winecoff, ballads; George Mayes, trumpet; Margaret Hart
- 6 to 7 p.m.—Dick Moder and his Bandoliers
- 7 to 8 p.m.—Albert Keglovich, violinist; Blanche Cooper, pianist; Johnny Lindhardt, guitar; Heine Klotz, tenor
- 12 to 7 a.m.—Nite Owl program

**211.1 Meters** **KFQW** **Channel 142**  
**1420 Kcys.** **100 Watts**

KFQW, Incorporated, Seattle, Washington

- 9 to 10 a.m.—Early Birds
- 10 to 10:30 a.m.—Organ recital
- 10:30 to 11 a.m.—Betty June's home helps
- 11 to 12 noon—Concert period
- 12 to 1 p.m.—Luncheon musicale
- 1 to 2 p.m.—Piano recital
- 2 to 3 p.m.—Popular program
- 3 to 4 p.m.—Helen T. Stewart, Cellist; Elna Burgeson, pianist
- 4 to 5 p.m.—Tea hour concert
- 5 to 7 p.m.—Dinner hour concert
- 7 to 7:30 p.m.—Beauty culture talk
- 7:30 to 8:30 p.m.—Symphony hour
- 8:30 to 10 p.m.—Master works program
- 10 to 12 midnight—Dance orchestra
- 12 to 1:30 a.m.—"Sun Dodgers" fun frolic

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 9 to 9:15 a.m.—"Tadpole," the Buttercream Boy
- 9:15 to 9:45 a.m.—Organ recital, Dick Dixon
- 9:45 to 9:50 a.m.—"Prizma program"
- 9:50 to 10 a.m.—Spanish program
- 10 to 10:10 a.m.—Hawaiian program
- 10:10 to 10:20 a.m.—Popular songs
- 10:20 to 10:30 a.m.—Salon music
- 10:30 to 11 a.m.—Popular dance music
- 11 to 11:10 a.m.—Mae Day beauty talk
- 11:10 to 11:20 a.m.—Banjo recordings
- 11:20 to 11:30 a.m.—"Clarence"
- 11:30 to 11:50 a.m.—Early news
- 11:50 to 12 noon—Musical numbers
- 12 to 12:30 p.m.—Organ recital, Dick Dixon
- 12:30 to 1 p.m.—Cecil Fry
- 1 to 1:30 p.m.—Rotary luncheon
- 1:30 to 2 p.m.—Stafford Sisters, Harmony Team and Julietta Burnett, soprano
- 4 to 4:20 p.m.—News report
- 4:20 to 4:30 p.m.—"Clarence"
- 4:30 to 5 p.m.—Dick Love's orchestra
- 5 to 5:30 p.m.—Organ recital, Dick Dixon
- 5:30 to 6 p.m.—Hancock Oil Company orchestra
- 6 to 6:05 p.m.—Lost and found department
- 6:05 to 6:30 p.m.—Orchestra and other entertainers
- 6:30 to 7 p.m.—Imperial Trio
- 7 to 7:30 p.m.—Stafford Sisters, Harmony Duo and Eva Balfour, blues
- 7:30 to 8 p.m.—Pacific Coast Club orchestra
- 8 to 8:30 p.m.—Musical program
- 8:30 to 9 p.m.—Long Beach Municipal Band
- 11 to 12 midnight—Pacific Coast Club orchestra

**319.0 Meters** **KOIN** **Channel 94**  
**940 Kcys.** **1000 Watts**

The Portland News, Portland, Oregon

- 9:40 to 10 a.m.—Housekeepers' chat
- 10 to 11:45 a.m.—Shoppers' guide and town topics
- 11:45 to 12 noon—Louise Palmer Webber, dietitian
- 12 to 12:15 p.m.—Farm flash on fruits and vegetables
- 12:15 to 12:30 p.m.—U. S. Farm Forum
- 3 to 4 p.m.—News items and music
- 5:15 to 6 p.m.—Topsy Turvy Times Club
- 6 to 7 p.m.—Heathman Hotel pipe organ
- 7 to 7:30 p.m.—The Benson Hotel orchestra
- 7:30 to 8 p.m.—Studio program
- 8 to 8:30 p.m.—Webber's Junior String Orchestra
- 8:30 to 9:30 p.m.—KOIN Players, direction Edris Morrison
- 9:30 to 10 p.m.—Program featuring Barbara Jane Thorne, soprano, and Evelyn Pershin, pianist
- 10 to 11:30 p.m.—McElroy's Oregonians

**218.8 Meters** **KGER** **Channel 137**  
**1370 Kcys.** **100 Watts**

C. M. Dobyms, Long Beach, Calif.

- 4 p.m.—Home Economics, Elizabeth Munroe
- 4:20 p.m.—Studio program
- 5 p.m.—Children's program
- 5:40 p.m.—Health period, dental department
- 6 p.m.—Jolly Jesters dance orchestra
- 7 p.m.—Juvenile problems from Police Dept
- 7:30 p.m.—Municipal Band concert
- 8 p.m.—Late news bulletin
- 9 p.m.—Masque and Sandal Players
- 9:30 p.m.—Smiling Eddie Marble and Pattee Trio
- 10:30 p.m.—Dick Seay and his orchestra
- 11:30 p.m.—Dobyms Shoestrings

**THURSDAY Programs** . . . . . February 7, 1929



M. H. Aylesworth  
NBC—President



Bill Barnard's Boys—Walt McKinney and Win Coe  
KHQ—7:15 p.m.



Elsa B. Trautner  
KPO—8:30 p.m.

379.5 Meters **KGO** Channel 79  
790 Kcys. 10,000 Watts  
General Electric Co., Oakland, California

- 9:30 to 10:30 a.m.—California home life
- 11:30 to 12 noon—Standard School Broadcast
- 12 to 1 p.m.—Rembrandt Trio
- 3 to 4 p.m.—"The Wanderers," NBC
- 4 to 5 p.m.—Hotel St. Francis concert orchestra; Edward J. Fitzpatrick, director
- 5 to 5:30 p.m.—Tom King detective stories; Jack Martin's Hawaiians
- 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F. produce; news
- 6 to 6:30 p.m.—Seiberling Singers, NBC
- 6:30 to 6:45 p.m.—Bert Harwell, the bird man
- 6:45 to 7:30 p.m.—Agricultural program
- 7:30 to 8:30 p.m.—Standard Symphony hour, NBC
- 8:30 to 9:30 p.m.—Memory Lane, NBC
- 9:30 to 10 p.m.—The Melodettes
- 10 to 12 midnight—The Trocaderans, NBC

483.6 Meters **KGW** Channel 62  
620 Kcys. 1000 Watts  
The Morning Oregonian, Portland, Oregon

- 9:15 to 9:30 a.m.—Women's setting-up exercises
- 9:30 to 10 a.m.—Chamber of Commerce talk
- 10 to 11:30 a.m.—The Town Crier
- 11:30 to 12 noon—Standard school broadcast, NBC
- 12 to 1 p.m.—Luncheon concert
- 2 to 2:20 p.m.—Stock market quotations
- 2:20 to 3 p.m.—Studio program
- 3 to 4 p.m.—Wanderers, NBC
- 6 to 6:30 p.m.—Seiberling program, NBC
- 6:30 to 6:35 p.m.—Thrift talk by Geo. P. Simons
- 6:35 to 6:40 p.m.—Concert trio
- 6:40 to 6:55 p.m.—Portland's traffic problems
- 6:55 to 7 p.m.—Thrift talk by American Trust Company
- 7 to 7:15 p.m.—Tommy Luke's Flower Girls
- 7:15 to 7:30 p.m.—Sports talk by J. Richardson
- 7:30 to 8:30 p.m.—Standard Symphony hour, NBC
- 8:30 to 9:30 p.m.—Memory Lane, NBC
- 9:30 to 10 p.m.—Studio music
- 10 to 11 p.m.—Associated Oil program from KOMO
- 11 to 12 midnight—Dance frolic

**NBC**  
National Broadcasting Company

- 11:30 a.m. to 12 noon—Standard school broadcast
- Special attention will be paid to a discussion of Vienna in the time of Haydn, Mozart, Schubert and Beethoven. A selected string ensemble will present the musical selections of the lecture-concert half hour, which is prepared each week by Arthur S. Garbett.
- Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 3 to 4 p.m.—The Wanderers
- As Tom and Dick, "The Wanderers," soar over Asia in their swift airplane, listeners will experience the vicarious enjoyment of a trip to China if they tune in this afternoon.
- Through the observant eyes of "The Wanderers," dialers-in will see much of interest in the ancient Asiatic country, once an empire and now a republic. In this inimitable way, Tom and Dick will describe Chinese cities with their dense populations, the historic Great Wall of China, which is more than 2000 years old and about 2500 miles long, the old Chinese idols in their elaborate joss-houses, the rice fields which help feed China's millions, and perhaps they will tell of a quaint, weird funeral procession.
- Broadcast through KHQ, KOMO, KGW, KGO and KPO.
- 6 to 6:30 p.m.—Seiberling program
- Introducing to Pacific Coast audiences a fifty-piece orchestra with the noted Hungarian musician, Erno Rapee, as conductor, a new type of Seiberling program will be broadcast from New York.
- The program will also bring the voice of Elizabeth Lennox, contralto and featured soloist, and the popular two-piano numbers played by Phil Ohman and Victor Arden.
- Details follow:
- Orchestra—Prelude to Act 3, "Lohengrin".....Wagner
- Contralto solo—Amour viens aider—"Samson et Delila".....Saint-Saens
- Orchestra—Cavatina.....Raff
- Piano duet—Sonny Boy.....Jolson
- Five clarinets—Deep River.....Burleigh



## THURSDAY Programs

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

6:45 to 8 a.m.—S & W health exercises, by Hugh Barrett Dobbs, assisted by William H. Hancock

8 to 9 a.m.—Shell happy time, by Hugh Barrett Dobbs and William H. Hancock, featuring Helen Lowe and Dixie Marsh

9:30 to 10 a.m.—Dobbsie's daily chat, featuring Kevin Ahearn

10 a.m.—Annabelle Lee for Langendorf

11 to 11:30 a.m.—Ye Towne Cryer and organ

11:30 to 12 noon—Standard School Broadcast, NBC

12 to 12:30 p.m.—Lillian R. and her musicians,

12:30 to 1:30 p.m.—Shrine luncheon

1:30 to 2 p.m.—Jerry Jermaine for Hale Bros.

2 to 2:30 p.m.—House of Dreams, conducted by Paul Pitman

3 to 4 p.m.—The Wanderers, NBC

4:30 to 5 p.m.—Ye Towne Cryer service

5 to 5:30 p.m.—Children's hour by Big Brother

5:30 to 6 p.m.—Evelyn Trent, in world topics

6 to 6:30 p.m.—Seiberling program, NBC

6:30 to 7 p.m.—Allan Wilson, tenor; Jean Campbell, accompanist

7 to 7:15 p.m.—Federal business talks

7:15 to 7:30 p.m.—Sports-on-the-air by Harry Smith

7:30 to 8 p.m.—Tommy Munroe and Bob Allen

8 to 8:30 p.m.—Caswell Musical Travelogue

8:30 to 9 p.m.—Elsa Trautner and instrumental trio for Behlow, Inc.

9 to 9:30 p.m.—Merton Bories for Chrysler Co

9:30 to 10 p.m.—Maurice Gunsky, song recital

10 to 12 midnight—Trocaderans, NBC

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

6:45 to 7 a.m.—Inspirational services

7:30 to 8 a.m.—Model Boot Fashions

8:30 to 9 a.m.—Kronenberg's program

9 to 10 a.m.—Household Service

10 to 11 a.m.—Sara Leigh's Hour with Women, Home Hints, recipes, etc.

11 to 11:30 a.m.—Farmers' Service Hour

11:30 to 12 noon—Standard school broadcast, NBC

12 to 12:30 p.m.—Musical program

12:30 to 1 p.m.—Spokane Furniture

1 to 1:30 p.m.—Miss Modern

1:30 to 2 p.m.—Fur Facts

2 to 3 p.m.—Washington Home Service

3 to 4 p.m.—The Wanderers, NBC

4 to 4:30 p.m.—"Paint o' Mine" period

4:30 to 5 p.m.—Kolster concert

5 to 6 p.m.—Service Hour

6 to 6:30 p.m.—Seiberling program, NBC

6:30 to 7 p.m.—Mahlon Merrick's concert orchestra

7 to 7:15 p.m.—Alice in Launderland

7:15 to 7:30 p.m.—Barnard's Boys

7:30 to 8:30 p.m.—Standard Symphony, NBC

8:30 to 9:30 p.m.—Crescent's Old Favorites to KOMO

9:30 to 10 p.m.—Musical programs

10 to 11 p.m.—Associated Oil, KOMO

11 to 12 midnight—Mahlon Merrick's dance orchestra

12 to 12:30 a.m.—Mission Orange Dry Party

12:30 to 1 a.m.—Desert Happy Caravan

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—"Simp'y Fitts"

8 to 9 a.m.—Musical record program

10 to 11 a.m.—Wyn's daily chat

11 to 11:30 a.m.—Studio program

11:30 to 11:40 a.m.—Madame Marie

11:40 to 12 noon—Amateur auditions

12 to 1 p.m.—Sherman, Clay noonday concert

4 to 4:30 p.m.—"The Observer" about new books

4:30 to 4:35 p.m.—Something About Everything

4:35 to 4:40 p.m.—News; lost and found

4:40 to 5 p.m.—Mac and his gang

5 to 5:30 p.m.—The Story Man

5:30 to 6 p.m.—Emporium's children's hour

6 to 6:30 p.m.—Organ recital, Theo. Strong

6:30 to 7 p.m.—Program featuring Henry Starr

7 to 7:30 p.m.—Berger's X Y Z program

7:30 to 8 p.m.—Sir Francis Drake Hotel orchestra under the direction of George Lipschultz

8 to 9 p.m.—Reo program

9 to 10 p.m.—A Journey to Hell

10 to 10:10 p.m.—Amos 'n' Andy

10:10 to 11:10 p.m.—Val Valente's Jungletown Orchestra

11:10 to 12:10 a.m.—Midnight concert orchestra

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

9 to 9:15 a.m.—"Tadpole," the Buttercream Boy

9:15 to 9:45 a.m.—Organ recital, Dick Dixon

9:45 to 9:50 a.m.—"Prizma program"

9:50 to 10 a.m.—Spanish program

10 to 10:10 a.m.—Hawaiian program

10:10 to 10:20 a.m.—Popular songs

10:20 to 10:30 a.m.—Salon music

10:30 to 11 a.m.—Popular dance music

11 to 11:10 a.m.—Mae Day beauty talk

11:10 to 11:20 a.m.—Banjo recordings

11:20 to 11:30 a.m.—"Clarence"

11:30 to 11:50 a.m.—Early news report

11:50 to 12 noon—Musical numbers

12 to 12:30 p.m.—Organ recital, Dick Dixon

12:30 to 1 p.m.—Imperial Trio

1 to 1:15 p.m.—"Health and Efficiency"

1:15 to 2 p.m.—Imperial Trio

4 to 4:20 p.m.—News report

4:20 to 4:30 p.m.—"Clarence"

4:30 to 5 p.m.—Old time dance music

5 to 5:30 p.m.—Organ recital, Dick Dixon

5:30 to 6 p.m.—Bear Cafe orchestra

6 to 6:05 p.m.—Lost and found department

6:05 to 6:30 p.m.—Bear Cafe orchestra

6:30 to 7 p.m.—Bob Compton's orchestra

7 to 7:30 p.m.—Sunset Harmony Boys

7:30 to 8 p.m.—Pacific Coast Club orchestra

8 to 8:30 p.m.—Studio program

8:30 to 9 p.m.—Rebroadcast from KNX

11 to 12 midnight—Organ recital, Dick Dixon

12 to 1 a.m.—Recordings

**272.6 Meters** **KJBS** **Channel 110**  
**1100 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**

7 to 8 a.m.—Early Bird hour

8 to 9 a.m.—Favorite recordings

9 to 9:30 a.m.—Embassy popular program

9:30 to 11 a.m.—Vocal and instrumental recordings

11 to 12 noon—Concert music recordings

12 noon to 1 p.m.—Popular dance recordings

1 to 1:30 p.m.—Raymond Melodists

1:30 to 3 p.m.—Variety records

3 to 4 p.m.—Records for the Bridge hour

4 to 5 p.m.—Tea time tunes

5 to 5:30 p.m.—New record releases

## THURSDAY Programs

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

7 to 8 a.m.—Vim, Vigor and Vitality, ABC  
8 to 9 a.m.—KYA morning glories  
9 to 10 a.m.—Sally Cooke, better homes girl  
10 to 10:45 a.m.—Recorded program  
10:45 to 11 a.m.—Prudence Penny  
11 to 11:40 a.m.—California sunshine hour  
11:40 to 11:50 a.m.—Dr. Julian R. Brandon  
11:50 to 12 noon—California sunshine hour  
12 to 12:15 p.m.—News items  
12:15 to 12:30 p.m.—Recorded program  
12:30 to 1:30 p.m.—Golden Gate Gypsies  
1:30 to 2 p.m.—Recorded program  
2 to 2:10 p.m.—Dr. Buren L. Corley  
2:10 to 3 p.m.—Pacific Salon Orchestra  
3 to 4 p.m.—Bridge party hour  
4 to 4:15 p.m.—Newscasting  
4:15 to 5 p.m.—Recorded  
6 to 6:15 p.m.—News items  
6:15 to 6:30 p.m.—Golden Gate Cryer  
6:30 to 7 p.m.—Sonora hour, Columbia Broad-  
casting  
7 to 7:30 p.m.—The Columbians, 32-piece sym-  
phonic orchestra, over CBS, New York  
7:30 to 8 p.m.—Pacific Salon Orchestra  
8 to 8:30 p.m.—Chronicles of Katz, ABC  
8:30 to 9 p.m.—American artistic ensemble, ABC  
9 to 10 p.m.—Musical comedy and opera hour,  
ABC  
10 to 10:30 p.m.—Night Club skit, ABC  
10:30 to 10:45 p.m.—Longo and Coburn, piano  
duo, ABC  
10:45 to 11 p.m.—Saxophone quintet, ABC  
11 to 12 midnight—Vic Meyers, ABC

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**

**First Baptist Church, San Jose, California**

10 to 11 a.m.—The Helpful Hour  
11 to 11:15 a.m.—Belco program  
11:45 to 12 noon—Leonard & Holt program  
12 to 12:30 p.m.—News items  
12:30 to 1 p.m.—Farm and weather reports  
1 to 1:30 p.m.—Hart's store half hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Second Street musical hour  
3:30 to 4 p.m.—Fanchon's style chat  
4 to 5 p.m.—Sunshine hour with "W. K."  
5 to 5:15 p.m.—Leonard & Holt program  
5:15 to 5:30 p.m.—Fifteen minutes at Franco's  
5:30 to 6 p.m.—Pal's Big Brother hour  
6 to 6:20 p.m.—U. S. D. A. Farm School  
6:20 to 6:50 p.m.—Farm and weather reports  
6:50 to 7 p.m.—Farmers' Exchange  
7 to 8 p.m.—Farm Bureau news  
8 to 9:30 p.m.—Songs of the Old Church Choir  
9:30 to 10 p.m.—Crop digest

**352.7 Meters** **KFQZ** **Channel 85**  
**850 Kcys.** **1000 Watts**

**Taft Broadcasting Co., Hollywood, Calif.**

7 to 8:30 a.m.—Silver Flizz program  
9 to 9:30 a.m.—Clella Collins  
9:30 to 11 a.m.—Hawaiian Trio  
12 to 1 p.m.—Bob Swan, Al Cajal  
1 to 2 p.m.—Al Cajal and soloists  
2 to 5 p.m.—Popular recordings  
5 to 6 p.m.—Dinner hour program  
9 to 10 p.m.—Dolly MacDonald, Chas. Blanc  
10 to 12 midnight—Jack Dunn's orchestra

**545.1 Meters** **KTAB** **Channel 55**  
**550 Kcys.** **500 Watts**  
**Pickwick Broadcasting Co., Oakland, Calif.**

8 to 9 a.m.—Ray Raymond's tabloid of the air  
9 to 9:30 a.m.—Prayer hour  
9:30 to 10 a.m.—Dr. J. Douglas Thompson  
10 to 10:30 a.m.—Morning classified and record-  
ings  
10:30 to 11 a.m.—Studio program  
11 to 11:30 a.m.—Popular broadcastings  
11:30 to 12 noon—Studio program  
1 to 1:30 p.m.—Organ recital  
1:30 to 2 p.m.—Recordings  
2 to 2:30 p.m.—Studio program  
2:30 to 3 p.m.—Morton, Carlson and Moran  
3 to 4 p.m.—Pickwick Versatilians  
4 to 5 p.m.—KTAB Salon Orchestra  
5 to 6 p.m.—Brother Bob's orchestra  
6 to 6:30 p.m.—Animo Light half hour  
6:30 to 7 p.m.—Twilight hour  
7 to 8 p.m.—States Restaurant concert orchestra  
9 to 10 p.m.—KTAB Concert Orchestra, William  
Johnson, baritone, soloist  
10 to 11 p.m.—Leon Strashun, Pickwick Versa-  
tilians  
11 to 12 midnight—Night Owls, Pick and Wick,  
Morton, Carlson, Moran and Mart  
12 to 1 a.m.—Brother of the Night

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas  
8 a.m.—Inspirational talk and morning prayer  
9 a.m.—Shopping news  
10 a.m.—Town Crier of the day  
10:30 a.m.—Household Economics  
11 to 11:30 a.m.—French lessons by E. Leon  
12 to 12:30 p.m.—Musical program  
12:30 to 12:45 p.m.—W. F. Alder travelogue  
1:30 to 2 p.m.—The Bookworm  
2 to 2:30 p.m.—Courtesy program  
2:30 to 3 p.m.—Musical program  
3 to 4 p.m.—C. P. R.'s musical program  
4 p.m.—Louise Johnson, reading horoscopes  
4:15 to 4:25 p.m.—Lost and found announce-  
ments  
4:25 to 4:30 p.m.—Stock market reports  
5 to 5:45 p.m.—Chet Miffendorf  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ recital, C. Minor  
6:30 to 7 p.m.—String quintet, Paul Finstein  
directing  
7 to 7:30 p.m.—Tom Mitchell, baritone  
7:30 to 8 p.m.—Courtesy program  
8 to 9 p.m.—Platt Music Company program  
9 to 10 p.m.—Feature program  
10 to 12 midnight—Gus Arnheim's dance or-  
chestra  
12 to 1 a.m.—Dorado Club dance hour

**526 Meters** **KPLA** **Channel 57**  
**570 Kcys.** **1000 Watts**  
**Pacific Dev. Radio Co., Los Angeles, Calif.**

9:15 to 10 a.m.—Dance Orchestra and soloist  
10 to 10:30 a.m.—Sunny Three Hawaiian Trio  
10:30 to 11 a.m.—Novelty Six and soloist  
11 to 12 noon—Diversities with Wint Cotton,  
Edna McKee, Senseless Seven  
12 to 12:30 p.m.—Recordings  
3 to 4 p.m.—Popular request program  
4 to 4:05 p.m.—Health talk  
4:05 to 5 p.m.—String Quartet with Wint Cotton  
5 to 6 p.m.—Concert Quintet with Ida Schuetz  
6 to 7 p.m.—Billy Barron's "Gang"  
10 to 11 p.m.—Dance Orchestra; Royal Wallace,  
soloist

## THURSDAY Programs

**468.5 Meters** **KFI** **Channel 64**  
**640 Kcys.** **5000 Watts**

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8 a.m.—Shell Happy Time from KPO  
 9 a.m.—Musical program by Sylvia  
 9:30 a.m.—Sylvia's Happy Hour  
 10 a.m.—Sylvia's Happy Hour, Bristow & Rudin, sponsors

11 a.m.—Georgia O. George  
 11:30 a.m.—Standard school broadcast, NBC  
 12 noon—Dept. of Agriculture talks  
 12:10 p.m.—Christian Science lecture  
 2 p.m.—Smiling Eddie Marble  
 2:15 p.m.—Helen White, Aaron Gonzales, pianist  
 3 p.m.—Alma and Adele Howell; Betty Thompson, contralto and pianist  
 4 p.m.—A. Melvern Christie  
 4:30 p.m.—Kay Phillips  
 4:45 p.m.—Dr. H. Edward Myers  
 5 p.m.—Big Brother Ken  
 5:30 p.m.—Griffith Jones, attorney  
 5:45 p.m.—Stafford-Wood Tire Company  
 6 p.m.—Seiberling program, NBC  
 6:30 p.m.—Pair o' Jacks and Queen of Diamonds  
 7:30 p.m.—Standard Symphony, NBC  
 8:30 p.m.—North American Building and Loan Co. program  
 9:30 p.m.—Packard Concert Orchestra, Pryor Moore, director  
 10 p.m.—The Trocaderans, NBC

**526 Meters** **KXA** **Channel 57**  
**570 Kcys.** **500 Watts**

American Radio Tel. Co., Seattle, Wash.

10 to 10:15 a.m.—Inspirational services and prayer  
 10:15 to 11 a.m.—Semi-classical recorded program  
 11 to 12 noon—Our Sunshine Hour  
 12 to 12:30 p.m.—Variety program  
 12:30 to 1:30 p.m.—Young Men's Business Club luncheon  
 5 to 6 p.m.—Recorded program  
 6 to 7 p.m.—Northwestern Crier Hour  
 7 to 7:30 p.m.—Studio program  
 7:30 to 7:45 p.m.—National Health Forum  
 7:45 to 8 p.m.—Popular numbers by Patsy Kelly  
 8 to 9 p.m.—Program of semi-classical music presented by Grace Hoffman, pianist; Bill Thomas, tenor; Bob White, baritone; Alma W. Weber, soprano; Mildred Lovett, violinist; Edna Wilson, pianist  
 9 to 9:30 p.m.—Aloha Harmony Singers  
 9:30 to 10:30 p.m.—George Carroll's Merrymakers; George McDowell, soloist  
 10:30 to 12 midnight—"Bats in the Belfry" frolic

**499.7 Meters** **KFSD** **Channel 60**  
**600 Kcys.** **500 Watts**

Airfan Radio Corp., San Diego, Calif.

9 a.m.—Morning musicale  
 10 a.m.—Amy-Lou shopping hour  
 12 noon—Lloyd Peck's service hour  
 12:30 p.m.—Organ recital, Roma Lindsay  
 3:15 p.m.—Organ recital  
 4:45 p.m.—Nightly musical review  
 6 p.m.—Dinner program  
 7 p.m.—Cramer's Trio; Agnes Shay, soprano  
 8 p.m.—Unitarian Church program  
 9 p.m.—Police program, traffic regulations, Sergeant Mike Neely  
 10 p.m.—Jimmie Kerr's Casino Orchestra  
 11 p.m.—Plata Real Orchestra

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Health exercises by Cal King  
 10 to 10:30 a.m.—Charlie Glenn, News in Rhyme and Songs of Yesteryear  
 10:30 to 11 a.m.—Studio program  
 12 to 1 p.m.—Luncheon program  
 1 to 1:30 p.m.—Cal King's Country Store  
 6 to 6:55 p.m.—Dinner hour program  
 6:55 to 7 p.m.—Police reports of missing people  
 8:30 to 9 p.m.—Studio program

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **500 Watts**

Oakland Educational Society, Oakland, Cal.

8 to 9 a.m.—Max's hour of recordings  
 11 to 12 noon—Don's Grand Lake shore hour  
 1:30 to 2:30 p.m.—Edna's entertainment hour  
 2:30 to 3 p.m.—A Kingdom Message, O. B. Ed-dins, "The Inheritance of the Meek"  
 3 to 4 p.m.—Organ recital, Paul Ralston  
 4 to 5 p.m.—Don's hour of happiness  
 5 to 5:50 p.m.—Big Brother Walter  
 5:50 to 6 p.m.—Kingdom of world news  
 7 to 8 p.m.—Doc Herrold  
 8 to 8:30 p.m.—The Watch Tower program; Bible lecture, W. R. Fraser  
 9 to 10 p.m.—Special musical program; Travelers' big show  
 10 to 11 p.m.—The Sterling hour

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**

Fisher's Blend Station, Seattle, Washington

10 a.m.—Inspirational services  
 10:15 a.m.—Y. M. C. A. health exercises  
 10:30 a.m.—"What to Prepare for Dinner"  
 11:30 a.m.—Standard school broadcast, NBC  
 12 noon—Farm flashes; grain reports  
 12:15 p.m.—Totem Gyrotors; Fred Lynch; Con-stance Cook  
 1:30 p.m.—Rhena Marshall; "Nip & Tuck"  
 1:45 p.m.—Concert quintet; Ve Ona Socolofsky  
 2:45 p.m.—Fred Lynch and Jimmie Riddel, duets; Fred and Cal in dialogues  
 3 p.m.—The Wanderers, NBC  
 4 p.m.—Orchestra; Rhena Marshall  
 5 p.m.—Kiddies' program from Storyland  
 5:30 p.m.—Stock and grain quotations  
 5:45 p.m.—News flashes  
 6 p.m.—Seiberling program, NBC  
 6:30 p.m.—Spanish orchestra; Luz Barroso. Spanish soloist  
 7:30 p.m.—Standard Symphony hour, NBC  
 8:30 p.m.—Crescent Old Time Band, originating KHQ  
 9:30 p.m.—Novelty Trio; Rhena Marshall; "Something About Everything"  
 10 p.m.—Associated Brass Band  
 11 p.m.—Rhena Marshall and Fred Lynch, duets; Novelty Trio  
 11:30 p.m.—Late news  
 11:45 to 12:30 a.m.—Organ recital

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

General Electric Co., Denver, Colorado

5:30 to 6 p.m.—Brown Palace Hotel Orchestra  
 6 to 6:30 p.m.—Seiberling program, NBC  
 6:30 to 7 p.m.—Maxwell House Coffee hour, NBC  
 7 to 7:30 p.m.—Halsey Stuart, NBC  
 7:30 to 8 p.m.—Extension Service, Colorado Agricultural College  
 8 to 9 p.m.—Phi Mu Alpha musical fraternity

## THURSDAY Programs

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

12 to 12:15 p.m.—Organ concert, F. C. Feringer  
 2 to 3 p.m.—Matinee melodies  
 3 to 4 p.m.—Organ concert, F. C. Feringer  
 4 to 4:30 p.m.—Twilight Time  
 4:30 to 5 p.m.—News items; weather report  
 5 to 6 p.m.—Service hour  
 6 to 7 p.m.—Music; "Newscasting"  
 7 to 8 p.m.—Charmed Land hour  
 8 to 8:15 p.m.—"4-H Club Crier"  
 8:15 to 10 p.m.—Request hour  
 10 to 10:10 p.m.—Amos 'n' Andy  
 10:10 to 12 midnight—Cole McElroy's dance band

**384.4 Meters** **KTM** **Channel 78**  
**780 Kcys.** **500 Watts**

Pickwick Broad. Corp., Santa Monica, Calif.

8 to 8:30 p.m.—Liddell's University Six  
 8:30 to 8:45 p.m.—El Camino String Quintet  
 8:45 to 9 p.m.—Talk on "Crime Prevention" by Eugene Biscauliz  
 9 to 10 p.m.—Blu-Green Gas Boys; Hale Hooper, ballads; Peggy Price, blues; Jeanette Goldenberg, pianist  
 10 to 11 p.m.—KTM Concert Orchestra  
 11 to 1 a.m.—Dixieland Jazz Band and "Tin Can Henry"  
 1 to 4 a.m.—Pickwick Nite Coach program

**230.6 Meters**  
**1300 Kcys.**

**KTBI**

**Channel 130**  
**1000 Watts**

Bible Institute of Los Angeles, California

9:15 to 9:45 a.m.—Radio Bible course  
 9:45 to 10:35 a.m.—News of Christian work  
 10:35 to 11:30 a.m.—Christian evidences  
 11:30 to 12 noon—Leland and Thelma Green  
 12 to 12:15 p.m.—Chimes and Scripture reading  
 1 to 1:15 p.m.—Harold Alexander, baritone  
 1:15 to 2 p.m.—Missionary biographies  
 2 to 2:30 p.m.—Rev. S. W. Gage

## THE RADIOTATTLER

(Continued from Page 12)

Interlocking Motion Picture Producers' Association, and is presented through the courtesy of Celluloid, Inc., makers of "Passion's Blossoms," "Her Pink Pajamas," "The Girl that Got Her's," and "Petting Paps," and if the boys and girls of radioland who are listening tonight have not seen any of these Supermont productions they have certainly missed seeing the finest pictures ever produced in America.

"And now, ladies and gentlemen, this program tonight is being offered under the personal direction of Mr. Isador Gigggleheimer, the gentleman who put the cell in celluloid. It is being produced by Mr. Gigggleheimer in conjunction with Abie Gigggleheimer and Morris Gigggleheimer, and in cooperation with Jake Gigggleheimer and Mose Gigggleheimer. In fact we will let you into a secret—the great secret which we promised you last week. The program which you are to hear tonight is a Gigggleheimer production from end to end, characterized by that standard of quality which marks all Gigggleheimer products, presented to the public through Celluloid, Inc.

"I will now pause for an instant, in order that the various stations associated with the Gelatin Network may make individual announcements, after which I shall return you to the control room of Celluloid, Inc., at Lalapaloosa, Mich., where my associate, Slips Gehane, will introduce the first number on tonight's program. Just a minute, folks, while your own station comes on the air. Just a moment . . . just a moment . . ."

Yup! These nights are going to be sterling parades of everything but entertainment, when the movie boys ride the saddle behind the microphone. Think it over—and then drop Mr. Gigggleheimer a line and tell him how you feel about it!



**The LONG and SHORT of it**

Long—over 2,000 hour life  
 Short—acts in seven seconds  
 Blue—for identification  
 Your Set—needs these tubes  
 My Advice—ask your dealer for a set of BLUE tubes.

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**ARCTURUS**  
 A-C LONG LIFE TUBES

# FRIDAY Programs · · · · · February 8, 1929



Florence Waterhouse  
KHQ—Violinist



Bill Hawley and Art Thorsen  
KPO—8 a.m.



Mynard S. Jones  
KGO—10 p.m.

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**  
Radio Entertainments, San Francisco, Calif.  
7 to 8 a.m.—Health exercises by Cal King  
9 to 9:30 a.m.—Country Store  
9:30 to 10 a.m.—Musical program  
10 to 10:30 a.m.—Charlie Glenn, News in Rhyme and Songs of Yesteryear  
10:30 to 11 a.m.—Studio program  
11 to 12 noon—Morning concert  
12 to 1 p.m.—Luncheon program  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 6:55 p.m.—Dinner hour program  
6:55 to 7 p.m.—Police reports of missing people

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **500 Watts**  
Oakland Educational Society, Oakland, Cal.  
8 to 9 a.m.—Max's hour of recordings  
2:30 to 3:30 p.m.—Program arranged by Ardelle George; Jessie Lund, contralto; Benita McCulley, soprano; Irving Hillers, tenor; Alice Danielson, piano; Emmalee Whitbeck, reader; Marie Crawley, organist  
4:30 to 5 p.m.—Don's half hour of happiness  
5 to 5:50 p.m.—Big Brother Walter  
5:50 to 6 p.m.—Kingdom of world news  
7 to 8 p.m.—Doc Herrold  
8 to 8:30 p.m.—The Watch Tower program: Berean Bible study, Mr. Elder, leader; subject, "Purpose of New Creation"

**499.7 Meters** **KFSD** **Channel 60**  
**600 Kcys.** **500 Watts**  
Airfan Radio Corp., San Diego, Calif.  
9 a.m.—Morning musicale  
10 a.m.—Amy-Lou shopping hour  
11:15 a.m.—Service hour  
12 noon—Lloyd Peck's service hour  
12:30 p.m.—Organ recital, Roma Lindsay  
3:15 p.m.—Balboa Park organ  
4:45 p.m.—Nightly musical review  
6 p.m.—Qualitee Dairy Products hour  
7 p.m.—Thearle's music hour  
8 p.m.—Old-time hour, Bosworth & Carr, Glen Genone  
9 p.m.—Feature program  
10 p.m.—Kerr's Casino Orchestra

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**  
Tribune Publishing Co., Oakland, Calif.  
7 to 8 a.m.—Exercises  
8 to 9 a.m.—Classified Adv. hour  
9 to 9:10 a.m.—Bellco talk  
9:10 to 10:15 a.m.—Recordings  
10:15 to 10:30 a.m.—Opening stocks, weather  
10:30 to 11 a.m.—Home Economics hour  
11 to 12 noon—Recordings  
12 to 1 p.m.—Studio program  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 3 p.m.—Recordings  
4:30 to 5 p.m.—Chas. T. Besserer, organ recita.  
5 to 5:30 p.m.—Brother Bob  
5:30 to 5:50 p.m.—Cressy Ferra, jazz pianist  
5:50 to 6 p.m.—Curtain Calls  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News broadcast  
8 to 9 p.m.—John Wharry Lewis KLX quintet  
9 to 9:30 p.m.—Helen Wegman Parmelee, pianist  
9:30 to 10 p.m.—Studio program  
10 to 11 p.m.—Fleur de lis Orchestra

**526 Meters** **KXA** **Channel 57**  
**570 Kcys.** **500 Watts**  
American Radio Tel. Co., Seattle, Wash.  
10 to 10:15 a.m.—Inspirational services and prayer  
10:15 to 11 a.m.—Semi-classical recorded program  
11 to 12 noon—Our Sunshine Hour  
12 to 12:30 p.m.—Hawley Oil Burner program  
12:30 to 1:30 p.m.—Musical features  
4:30 to 5 p.m.—"Miss Opportunity" program  
5 to 6 p.m.—Recorded program  
6 to 7 p.m.—Northwestern Crier Hour  
7 to 7:30 p.m.—Green Nash program  
7:30 to 8 p.m.—The Gypsies  
8 to 9 p.m.—Program featuring Harold and Leona Chase  
9 to 10 p.m.—Hour of popular music presented by Mildred Meyers and Florence Totten, duo; Harold Morrison, tenor; Daisy Brunt, contralto; Gladys Anne Gaus, pianist; Boyd Stoller, baritone  
10 to 11 p.m.—George Carroll's Merrymakers; Jack Medford, soloist

**FRIDAY Programs**

**NBC**

**National Broadcasting Company**

10:30 to 11:30 a.m.—Another of Mammy Sperry's friendly and informal chats will amuse listeners when "The Woman's Magazine of the Air" is broadcast this morning.

Delicious, nourishing milk drinks will be the subject of Ann Holden's talk during the Alpine feature. Miss Holden has planned her talk to be of interest especially to those who must prepare children's meals, as well as to those who must supervise the diet of convalescent members of the family.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

1 to 2 p.m.—Pacific National Orchestra  
3:30 to 4 p.m.—Raybestos program

Combining music with mirth in another of their novel half-hour programs, the Raybestos twins will be heard in humorous dialogue, as well as in vocal solos and duets. Among the solos are Ray's "Give Your Little Baby Lots of Loving" and Bestos' "Stingo Stungo," while their duets include "Who Wouldn't Be Jealous of You?"

Assisting Ray and Bestos will be the Musical Repairmen, whose contributions include Irving Berlin's new song, "How About Me?"

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

5:35 to 5:50 p.m.—Breakfast at the Cheese Caves Country Club is the treat in store for DARRA-O's young friends of the radio this afternoon.

Broadcast through KHQ, KOMO, KGW and KGO.

6 to 6:30 p.m.—Wrigley Review

Romance of sweetheart days, suggested by the approach of Valentine's Day, will be the inspiration for the Wrigley Review which will be broadcast tonight.

"Love's Greeting," a favorite composition by Sir Edward Elgar, will be the orchestra's opening selection, played under the leadership of Harold Sanford.

Two Valentine songs are on the program, the first, "A Valentine," sung by Marjorie Horton, soprano, and the second, "An Old-Fashioned Valentine," offered by the Dalhart Trio.

The other familiar Wrigley Review participants, including William Carlino, banjoist; Charles Magnante, accordionist; Dave Grupp, xylophonist, and the irrepressible Shenanigan Duo, composed of Smalle and Robertson, will be heard in typical numbers.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

6:30 to 7 p.m.—Philco program

Beginning with the Entr'acte from Victor Herbert's "Miss Dolly Dollars," first produced twenty-four years ago, the Philco program promises auditors thirty minutes of delightful musical bits from old and new light operas.

Jessica Dragonette, soprano, and Collin O'More, tenor, are again the featured artists, singing with the Philco Orchestra under Harold Sanford's direction.

Kalman's "Sari," Herbert's "Wonderland" and Romberg's "The Student Prince," one of the most successful operettas of recent years, are among other stage works represented on the program.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7 to 7:30 p.m.—The Hudson-Essex Challengers will be on the air in a transcontinental broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8 to 9 p.m.—Another of the recently inaugurated RCA "University of the Air" programs designed to convey to listeners new thoughts, new ideas and the beauty of inspired music will be broadcast through NBC system stations tonight.

Divided into three periods, the program embraces orchestral selections, vocal solos and a brief lecture by a distinguished member of the faculty of the University of California.

Details of the program follow:

- World of Music and Letters
- Orchestra—Entr'acte—"Rosamunde".....
- .....Schubert
- Contralto solo—Hedge Roses.....Schubert
- Reading—Lines—"When Lilacs Last In the Dooryard Bloomed".....Whitman
- Orchestra—First Movement—
- "Eroica Symphony".....Beethoven
- World of Knowledge
- Baritone solo—Goin' Home.....Dvorak
- Educational Lecture
- Orchestra—Nocturne.....Schumann
- Contralto solo—Ombra mai fui—"Xerxes".....
- .....Handel

World of History and Philosophy

- Orchestra—My Native Country.....Grieg
- Reading—Gettysburg Address.....Lincoln
- Orchestra—Finale—"Fifth Symphony".....
- .....Beethoven

- Baritone solo—Absent.....Metcalf
- Orchestra—Ave Maria.....Bach-Gounod
- Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

9:30 to 10 p.m.—Radiant moonlight, casting a spell upon the air, will bring thirty minutes of enchantment to listeners during the broadcast of the Moon Magic program tonight.

Following the familiar Moon Magic procedure, the half-hour program will comprise vocal solos and string and woodwind ensemble selections introduced with descriptive poetry.

Broadcast through KOMO.

10 to 12 midnight—Dance music by the Trocaderoans will be broadcast from 10 to 11:30 through KFI, KSL and KOA, and from 11 to 12 midnight through KGO and KPO.

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**  
**Seattle Broadcasting Co., Seattle, Wash.**

6:45 to 8:45 a.m.—Sunset's Musical Klock  
8:45 to 9:45 a.m.—An hour of general interest  
9:45 to 10 a.m.—Aunt Sammy's housekeepers' chat

10 to 11 a.m.—Household topics  
11 to 11:15 a.m.—Dorothy Neighbors, menu hints  
11:15 to 11:30 a.m.—Musical moments  
11:30 to 12 noon—"Sweet Sixteen Time"  
12 to 12:15 p.m.—Organ concert, F. C. Feringer  
12:15 to 1:30 p.m.—Members Council luncheon program  
2 to 3 p.m.—Matinee melodies  
3 to 4 p.m.—Organ concert, F. C. Feringer  
4 to 4:30 p.m.—Twilight Time  
4:30 to 5 p.m.—News items; weather report  
5 to 6 p.m.—Service hour  
6 to 7 p.m.—Music; "Newscasting"  
7 to 7:30 p.m.—Ken Stuart's "Thirty Minutes of Sunshine"

7:30 to 8:30 p.m.—Oldtimers' hour  
8:30 to 10 p.m.—Studio program  
10 to 10:10 p.m.—Amos 'n' Andy  
10:10 to 12 p.m.—Dance program

## FRIDAY Programs

**379.5 Meters** **KGO** **Channel 79**  
**790 Kcys.** **10,000 Watts**

**General Electric Co., Oakland, California**

9:30 to 10:30 a.m.—California home life  
10:30 to 11:30 a.m.—"Woman's Magazine of the Air," NBC  
11:30 to 11:50 a.m.—Elmer Martin, "Home Economics"  
11:50 to 1 p.m.—Rembrandt Trio  
3:30 to 4 p.m.—Raybestos program, NBC  
4 to 5 p.m.—Hotel St. Francis concert orchestra; Edward J. Fitzpatrick, director  
5 to 5:30 p.m.—San Francisco and New York stocks; San Francisco produce; news  
5:30 to 6 p.m.—Da-Ra-O, the wise man from the Land-O-Health  
6 to 6:30 p.m.—Wrigley review, NBC  
6:30 to 7 p.m.—Philco Theatre, NBC  
7 to 7:30 p.m.—Hudson-Essex Challengers (N.Y.)  
7:30 to 8 p.m.—The Olympians  
8 to 9 p.m.—RCA hour, NBC  
9 to 10 p.m.—Skipper Brown's yarns: "Fool's Gold," Charles Keeler. Presented by the KGO Players, Wilda Wilson Church directing  
10 to 11 p.m.—Western Artist Series concert, featuring the London Singers.

London Singers—

Madrigal .....Faure

The Sea Hath Its Pearls.....Pinsuti

Soprano solos—Grace LePage

My Lovely Celia.....Old English

Pastoral.....Old English

London Singers—

The Elder Blossoms Lightly Stirred.....Kopylov

Stars in Heaven.....Rheinberger

Where Are You Going to, My Pretty Maid?.....Caldicott

Bass solos—Mynard Jones

My Love Is an Arbutus.....Old Irish

The Beggar's Song.....Old English

Piano solos—Marion Prevost

Liebstraum .....Liszt

Firefly .....Phillipe

London Singers—

Love Is a Sickness.....Parry

The Lee Shore.....Coleridge-Taylor

Contralto solos—Mary Groom

"Old Furniture," song cycle, Claude Arundale

Under the Hammer—Old Furniture

The Toby Jug—The Old Spinnet

London Singers—

In This Hour of Softened Splendor.....Pinsuti

O'er the Woodland Chace.....Waring

Good Evening.....Seymour Smithe

11 to 12 midnight—Burt King's orchestra, Hotel Claremont, Berkeley

**272.6 Meters** **KJBS** **Channel 110**  
**1100 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**

7 to 8 a.m.—Early Bird hour  
8 to 8:45 a.m.—Popular recordings  
8:45 to 9 a.m.—Prof. Nier, physical culture  
9 to 9:30 a.m.—Embassy popular program  
9:30 to 10:45 a.m.—Variety recordings  
10:45 to 11 a.m.—Dr. Wiseman, health talk  
11 to 12 noon—Instrumental records  
12 noon to 1 p.m.—Popular dance tunes  
1 to 1:30 p.m.—Raymond Melodists  
1:30 to 2 p.m.—Variety records  
2 to 3 p.m.—Red Seal recordings  
3 to 4 p.m.—Records for the Bridge hour  
4 to 5 p.m.—Royal Californians Orchestra  
5 to 5:30 p.m.—Vocal recordings

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

6:45 to 8 a.m.—S & W health exercises, by Hugh Barrett Dobbs, assisted by William H. Hancock

8 to 9 a.m.—Shell happy time, by Hugh Barrett Dobbs, assisted by William H. Hancock, "Art and Bill," comedy duo and Edward Randall

9:30 to 10 a.m.—Dobbsie's daily chat, assisted by John Risso, baritone

10 a.m.—Betty Crocker home service talks

10:30 to 11:30 a.m.—Magazine of the Air, NBC

11:30 to 12 noon—Ye Towne Cryer and organ

12 to 12:45 p.m.—Lillian R. and her musicians,

12:45 to 1:30 p.m.—Commonwealth Club luncheon at Palaeo Hotel

1:30 to 2 p.m.—Jerry Jermaine for Hale Bros.

2 to 2:30 p.m.—House of Dreams, conducted by Paul Pitman

2:30 to 3:30 p.m.—Afternoon Trio

3:30 to 4 p.m.—National Broadcasting Company program

5 to 6 p.m.—Children's hour by Big Brother

6 to 6:30 p.m.—Wrigley Review, NBC

6:30 to 7 p.m.—Philco program, NBC

7 to 7:30 p.m.—Hudson-Essex program, NBC

7:30 to 8 p.m.—Tommy Munroe and Bob Allen

8 to 9 p.m.—RCA hour, NBC

9 to 10 p.m.—Abas String Quartet; Audrey Fried, guest artist

10 to 11 p.m.—Gordon Henderson's Palm Court Dance Band

11 to 12 midnight—Trocaderans, NBC

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

**General Electric Co., Denver, Colorado**

5 to 6 p.m.—Cities Service Orchestra and Cavaliers, NBC

6 to 6:30 p.m.—Wrigley Review, NBC

6:30 to 7 p.m.—Philco hour, NBC

7 to 7:30 p.m.—Stromberg-Carlson, NBC

7:30 to 7:35 p.m.—Answers on financial questions

7:35 to 8:05 p.m.—The Solitaire Cowboys

8:05 to 9 p.m.—Vincent Lopez and his Hotel St. Regis dance orchestra, NBC

9 to 9:30 p.m.—The Music Album—Old popular songs. Numbers: "Hindustan," "The Sheik of Araby," "Across the Burning Sands," "In the Valley of the Nile," "Dardanella," "O, Play That Song of India Again" and "Behind Your Silken Veil."

9:30 to 10 p.m.—String trio

## FRIDAY Programs

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

7 to 8 a.m.—Vim, Vigor and Vitality, ABC  
8 to 9 a.m.—KYA morning glories  
9 to 10 a.m.—Sally Cooke, better homes girl  
10 to 10:30 a.m.—Recorded program  
10:30 to 10:40 a.m.—Dr. Buren L. Corley  
10:40 to 11 a.m.—Recorded program  
11 to 12 noon—California sunshine hour  
12 to 12:15 p.m.—News items  
12:15 to 12:30 p.m.—Recorded program  
12:30 to 1:30 p.m.—Pacific Salon Orchestra  
1:30 to 2 p.m.—Recorded program  
2 to 3 p.m.—Pacific Salon Orchestra  
3 to 4 p.m.—Bridge party hour  
4 to 4:15 p.m.—Newscasting  
4:15 to 5 p.m.—Recorded program  
5 to 6 p.m.—Who's Who Travelogues  
6 to 6:30 p.m.—George Taylor, Dell Perry  
6:30 to 7 p.m.—Leo Carrillo, with Golden Gate Gypsies, ABC  
7 to 7:30 p.m.—Musical marathon, Golden Gate Gypsies, Herman Kenin directing  
7:30 to 8 p.m.—Pacific artistic trio, ABC  
8 to 8:15 p.m.—Neapolitan Nights, ABC  
8:15 to 8:20 p.m.—Boy Scouts pledge, ABC  
8:20 to 9 p.m.—Neapolitan Nights, ABC  
9 to 9:30 p.m.—Stringed quartet, with male soloist  
9:30 to 10 p.m.—Kenin Capers, Golden Gate Gypsies, Herman Kenin directing ABC  
10 to 11 p.m.—Dancing Strings, Pacific Salon Orchestra, ABC  
11 to 12 midnight—Golden Gate Gypsies, Herman Kenin directing, ABC

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

6:45 to 7 a.m.—Inspirational services  
7 to 7:30 a.m.—Bailey's Period of Pep  
7:30 to 8 a.m.—Model Boot Fashions  
8 to 8:30 a.m.—Musical Kluck  
8:30 to 9 a.m.—Kronenberg's program  
9 to 9:30 a.m.—The Chocolate Girl  
9:30 to 10 a.m.—Household Service  
10 to 10:30 a.m.—Sara Leigh's Hour with Women, Home Hints, Recipes, etc.  
10:30 to 11 a.m.—Woman's Magazine of the Air, NBC  
11 to 12 noon—Farmers' Service Hour  
12 to 12:30 p.m.—Musical program  
12:30 to 1 p.m.—Spokane Furniture  
1 to 1:30 p.m.—Miss Modern  
1:30 to 2 p.m.—Fur Facts  
2 to 3 p.m.—Gems from Sartori  
3 to 3:30 p.m.—Bailey's concert  
3:30 to 4 p.m.—Raybestos program, NBC  
4 to 4:30 p.m.—"Paint o' Mine" period  
4:30 to 5 p.m.—Kolster concert  
5 to 5:30 p.m.—Service Hour  
5:35 to 5:50 p.m.—Da-Ra-O, NBC  
6 to 6:30 p.m.—Wrigley review, NBC  
6:30 to 7 p.m.—Philco Hour, NBC  
7 to 7:30 p.m.—Hudson-Essex Challengers, NBC  
7:30 to 8 p.m.—Myrrahl, KGW  
8 to 9 p.m.—RCA Hour, NBC  
9 to 9:30 p.m.—News and sports  
9:30 to 9:45 p.m.—Alice in Laundreland  
9:45 to 10 p.m.—Barnard's Boys  
10 to 10:30 p.m.—Trues Oil  
10:30 to 11 p.m.—Mission Orange Dry Party  
11 to 11:30 p.m.—Desert Happy Caravan

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—"Simp'y Fitts"  
8 to 9 a.m.—Musical record program  
9 to 9:30 a.m.—Georgia O. George  
10 to 11 a.m.—Wyn's daily chats  
11 to 11:30 a.m.—"Hints to Home Makers"  
11:30 to 12 noon—Amateur auditions  
12 to 1 p.m.—Sherman, Clay noonday concert  
1:30 to 2:30 p.m.—Matinee concert orchestra  
4 to 4:30 p.m.—Garden talk by F. W. Davis  
4:30 to 4:35 p.m.—Something About Everything  
4:35 to 4:40 p.m.—News; lost and found  
4:40 to 5 p.m.—Mac and his gang  
5 to 5:30 p.m.—The Story Man  
5:30 to 6 p.m.—Emporium's children's hour  
6 to 6:30 p.m.—Organ recital, Theo. Strong  
6:30 to 7 p.m.—Pat Frayne, sports editor  
7 to 7:30 p.m.—Studio program  
7:30 to 8 p.m.—Cecilians  
8 to 8:05 p.m.—"Boy Scouts Oath"  
8:05 to 8:30 p.m.—"Great Ladies," one of a series of programs telling the stories of the lives of some of the world's most famous women  
8:30 to 9 p.m.—Orchestra and Strollers  
9 to 10 p.m.—Concert orchestra; Juanita Tennyson, soloist  
10 to 10:10 p.m.—Amos 'n' Andy  
10:10 to 11:10 p.m.—Hotel Mark Hopkins orchestra  
11:10 to 12:10 a.m.—Tom Gerunovich orchestra

**319.0 Meters** **KOIN** **Channel 94**  
**940 Kcys.** **1000 Watts**

**The Portland News, Portland, Oregon**

9:40 to 10 a.m.—Housekeepers' chat  
10 to 11:45 a.m.—Shoppers' guide and town topics  
11:45 to 12 noon—Louise Palmer Webber, dietitian  
12 to 12:15 p.m.—Farm flash on dairy  
12:15 to 12:30 p.m.—U. S. Farm Forum  
3 to 4 p.m.—News items and music  
5:15 to 6 p.m.—Topsy Turvy Times Club  
6 to 7 p.m.—Heathman Hotel pipe organ  
7 to 7:30 p.m.—The Benson Hotel Orchestra, under the direction of Misha Pelz  
7:30 to 9 p.m.—Studio program  
8 to 9 p.m.—Services from the Congregation Beth Israel  
9 to 10 p.m.—Program, featuring Beulah Smith, soprano, and Kenneth Teeter, baritone  
10 to 11:30 p.m.—McElroy's Oregonians

**384.4 Meters** **KTM** **Channel 78**  
**780 Kcys.** **500 Watts**

**Pickwick Broad. Corp., Santa Monica, Calif.**

6 to 7 a.m.—Panatrophe program  
7 to 8 a.m.—"Morning Glories" Orchestra  
8 to 10 a.m.—Bert's request program  
1 to 1:30 p.m.—Pickwick Trio  
1:30 to 2 p.m.—Loyce Whiteman, blues; Alice Piercy, pianist  
2 to 2:30 p.m.—Lola  
2:30 to 3:20 p.m.—Municipal Band concert  
3:20 to 3:30 p.m.—Berlitz Spanish lesson  
3:30 to 4 p.m.—Alice Piercy, organist  
4 to 5 p.m.—Merchants' publicizing hour  
8 to 8:30 p.m.—Liddell's University Six  
8:30 to 9 p.m.—El Camino String Quintet  
9 to 10 p.m.—Blu-Green Gas Boys; Hale Hooper, Peggy Price, Jeanette Goldenberg  
10 to 11 p.m.—KTM Concert Orchestra  
11 to 1 a.m.—Sebastian's Cotton Club

## FRIDAY Programs

**468.5 Meters** **KFI** **Channel 64**  
**640 Kcys.** **5000 Watts**  
 Copyright 1929, E. C. Anthony, Inc., L. A.  
 8 a.m.—Shell Happy Time from KPO  
 10 a.m.—Betty Crocker, Gold Medal talks  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 12 noon—Dept. of Agriculture talks  
 12:15 p.m.—Federal and state market reports  
 12:25 p.m.—Franklin L. Graves, talk  
 2 p.m.—Nunez Lei Trio; Harold Raphael; Wm. Don, English comedian  
 3 p.m.—Dolly McDonald  
 3:30 p.m.—Raybestos program, NBC  
 4 p.m.—Hugo Escobar, Spanish lesson, Laurita Nance and Brotzie  
 5 p.m.—Big Brother Ken  
 5:30 p.m.—Glen Edmund and his Collegians  
 6 p.m.—Wrigley review, NBC  
 6:30 p.m.—Philco program, NBC  
 7 p.m.—Hudson-Essex Challengers, NBC  
 8 p.m.—RCA Hour, NBC  
 9 p.m.—Packard Concert Orchestra, Pryor Moore, director  
 10 p.m.—Dance music program, NBC

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**  
 Don Lee, Inc., Los Angeles, California  
 7:30 to 8 a.m.—Physical culture period  
 8 to 9 a.m.—Verdugo Woodlands Breakfast Club  
 9 to 9:30 a.m.—Late recordings  
 9:30 to 10:15 a.m.—Mona Content, pianist  
 10:15 to 11:15 a.m.—Agnie White "At Our House"  
 11:15 to 12 noon—"Two Starving Song Writers"  
 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra  
 12:30 to 12:45 p.m.—World-wide news  
 12:45 to 1:30 p.m.—KHJ Dance Orchestra  
 1:30 to 2 p.m.—Charlie Wellman's program  
 2 to 2:30 p.m.—Trojan half hour, U. of S. C.  
 2:30 to 3 p.m.—Talk by Florence Dobinson  
 3 to 4 p.m.—Elvia Allman's "Surprise Package"  
 4 to 4:30 p.m.—Dr. Herzog's School program  
 4:30 to 5 p.m.—Council of International Relations  
 5 to 5:30 p.m.—The Story Man  
 5:30 to 5:45 p.m.—Late recordings  
 5:45 to 6 p.m.—Automobile Club of S. California  
 6 to 6:45 p.m.—Organ, Wesley B. Tourtellotte  
 6:45 to 7 p.m.—World-wide news  
 7 to 7:30 p.m.—J. B. Roof, Inc., program  
 7:30 to 8 p.m.—Charlie Wellman's program  
 8 to 9 p.m.—Program by Van C. Newkirk  
 9 to 10 p.m.—Martin Music Company program  
 10 to 12 p.m.—Earl Burnett's dance orchestra  
 12 to 1 a.m.—Organ and variety program

**352.7 Meters** **KFQZ** **Channel 85**  
**850 Kcys.** **1000 Watts**  
 Taft Broadcasting Co., Hollywood, Calif.  
 7 to 8:30 a.m.—Silver Fizz orchestra  
 9 to 9:30 a.m.—Miss Clella Collins  
 9:30 to 11 a.m.—Hawaiian Trio  
 12 to 1 p.m.—Al Cajal, Bob Swan  
 1 to 2 p.m.—Al Cajal and soloists  
 2 to 5 p.m.—Popular recordings  
 5 to 6 p.m.—Dinner hour program  
 9 to 10 p.m.—Jerry Purcell's Purr Pull Gloom Chasers  
 10 to 12 midnight—Jack Dunn's Cinderella roof orchestra

**545.1 Meters** **KTAB** **Channel 55**  
**550 Kcys.** **500 Watts**  
 Pickwick Broadcasting Co., Oakland, Calif.  
 8 to 9 a.m.—Ray Raymond's tabloid of the air  
 9 to 9:30 a.m.—Prayer hour  
 9:30 to 10 a.m.—Morning classified and recordings  
 10 to 10:30 a.m.—Shop with Ruth  
 10:30 to 11 a.m.—Recordings  
 11 to 11:30 a.m.—Studio program  
 11:30 to 12 noon—Recordings  
 12 to 1 p.m.—Otto's Hawaiians  
 1 to 1:30 p.m.—Organ recital  
 1:30 to 2 p.m.—Recordings  
 2 to 2:30 p.m.—Studio program  
 3 to 4 p.m.—KTAB Salon Orchestra matinee  
 4 to 5 p.m.—Tea hour, Pickwick Versatillans, directed by Leon Strashun  
 5 to 6 p.m.—Brother Bob's frolic  
 6 to 6:30 p.m.—Animo Light half hour  
 6:30 to 7 p.m.—Twilight hour  
 7 to 7:30 p.m.—Shopping and recordings  
 7:30 to 8 p.m.—Mormon Church program  
 8 to 9 p.m.—Bohemian Girl, by KTAB Opera Co  
 9 to 10 p.m.—KTAB Concert Orchestra, Jean Morehouse  
 11 to 12 midnight—Night Owls, Morton, Moran and staff  
 12 to 1 a.m.—Brother of the Night

**230.6 Meters** **KTBI** **Channel 130**  
**1300 Kcys.** **1000 Watts**  
 Bible Institute of Los Angeles, California  
 8 to 8:15 a.m.—Uncle Harry's Bible story  
 8:15 to 8:45 a.m.—Devotional service  
 9:15 to 9:45 a.m.—Radio Bible course  
 9:45 to 10:35 a.m.—New Testament word studies  
 10:35 to 11:30 a.m.—Lecture  
 11:30 to 12 noon—Melba Sawyer, piano  
 12 to 12:15 p.m.—Chimes and Scripture reading  
 1 to 1:30 p.m.—Hazel Shively and Gordon Hooker  
 1:30 to 2 p.m.—Message and music  
 2 to 2:30 p.m.—Visiting Pastor's Ministry  
 7 to 8 p.m.—Sunday school lesson  
 8 to 9:15 p.m.—Dr. Stewart P. McLennon  
 9:15 to 10 p.m.—Studio musical hour

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**  
 Fisher's Blend Station, Seattle, Washington  
 10 a.m.—Inspirational services  
 10:05 a.m.—Y. M. C. A. health exercises  
 10:20 a.m.—"What to Prepare for Dinner"  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:10 a.m.—Concert trio; Rhena Marshall  
 12 noon—Farm flashes; grain reports  
 12:15 p.m.—Joy Boys; Fred Lynch, tenor  
 12:30 p.m.—Concert quintet; Ve Ona Socolofsky, Constance Cook  
 2:45 p.m.—Totem Gytrators; "Nip & Tuck"  
 3 p.m.—Rhena Marshall; Fred Lynch, tenor  
 3:30 p.m.—Raybestos program, NBC  
 4 p.m.—Totem Gytrators; Fred Lynch, tenor  
 5 p.m.—"Harmonists"; Alice MacLean and Jimmie Riddel, duets  
 5:15 p.m.—Stock and bond quotations  
 5:30 p.m.—Land of Health, NBC  
 5:52 p.m.—News flashes  
 6 p.m.—Wrigley review, NBC  
 6:30 p.m.—Philco hour, NBC  
 7 p.m.—Hudson-Essex Challengers, NBC  
 7:30 p.m.—Program originating KGW  
 8 p.m.—RCA hour, NBC  
 9 p.m.—Oriental program  
 9:30 p.m.—Moon Magic, NBC  
 10 p.m.—The Trocaderans, NBC  
 11:30 p.m.—Late news flashes  
 11:45 p.m. to 12:30 a.m.—Organ recital

## FRIDAY Programs

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

9 to 9:15 a.m.—"Tadpole," the Buttercream Boy  
9:15 to 9:45 a.m.—Organ recital, Dick Dixon  
9:45 to 9:50 a.m.—"Prizma program"  
9:50 to 10 a.m.—Spanish program  
10 to 10:10 a.m.—Hawaiian program  
10:10 to 10:20 a.m.—Popular songs  
10:20 to 10:30 a.m.—Salon music  
10:30 to 11 a.m.—Popular dance music  
11 to 11:10 a.m.—Beauty talk  
11:10 to 11:20 a.m.—Banjo recordings  
11:20 to 11:30 a.m.—"Clarence"  
11:30 to 11:50 a.m.—Early news  
11:50 to 12 noon—Musical numbers  
12 to 12:30 p.m.—Organ recital, Dick Dixon  
12:30 to 1 p.m.—Julietta Burnett, soprano; Foster Rucker, baritone; Doris Dolan, pianist  
1 to 1:30 p.m.—Masonic luncheon  
1:30 to 2 p.m.—Imperial trio  
4 to 4:20 p.m.—News report  
4:20 to 4:30 p.m.—"Clarence"  
4:30 to 5 p.m.—Dick Love's orchestra  
5 to 5:30 p.m.—Organ recital, Dick Dixon  
5:30 to 6 p.m.—Hancock Oil Company orchestra  
6 to 6:05 p.m.—Lost and found department  
6:05 to 6:30 p.m.—Orchestra and other entertainers  
6:30 to 7 p.m.—Bob Compton's orchestra  
7 to 7:30 p.m.—"Em and Clem"  
7:30 to 8 p.m.—Pacific Coast Club orchestra  
8 to 9 p.m.—Studio program  
11 to 12 midnight—Pacific Coast Club orchestra  
12 to 1 a.m.—Recordings

**526 Meters** **KPLA** **Channel 57**  
**570 Kcys.** **1000 Watts**

**Pacific Dev. Radio Co., Los Angeles, Calif.**

9:15 to 10 a.m.—Dance orchestra and soloist  
10 to 10:30 a.m.—Prudence Penny  
10:30 to 11 a.m.—Novelty Six and soloist  
11 to 12 noon—Diversities with Wint Cotton, Edna McKee, Forte Four  
12 to 12:30 a.m.—Recordings  
3 to 4 p.m.—Popular request program  
4 to 4:05 p.m.—Health talk  
4:05 to 5 p.m.—String Quartet and Trio  
5 to 6 p.m.—Dance Orchestra with Mabel Lenahan  
6 to 7 p.m.—Novelty Six and Billy Barron  
7 to 7:30 p.m.—Safety First program; Hawaiian Trio  
9 to 10 p.m.—Song Pluggers Revue  
10 to 11 p.m.—Dance Orchestra with Ruth Michalson

**223.7 Meters** **KMO** **Channel 134**  
**1340 Kcys.** **500 Watts**

**KMO, Incorporated, Tacoma, Washington**

10 to 10:30 a.m.—News flashes and time signals  
10:30 to 10:45 a.m.—Home economics  
10:45 to 11 a.m.—Town Crier and music  
11 to 11:10 a.m.—Newscasting features  
11 to 5:15 p.m.—Twilight program  
5:15 to 5:30 p.m.—Sports review  
5:30 to 6 p.m.—MYCM program  
6 to 6:30 p.m.—Thirty minutes of sunshine  
6:30 to 7 p.m.—Jane Morse, Abe Brashen and Joe Lento  
7 to 7:30 p.m.—Classical Navytex program  
7:30 to 8 p.m.—Boys' program  
8 to 8:30 p.m.—Classical studio program

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**  
**L. A. Evening Express, Los Angeles, Calif.**

6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas  
8 a.m.—Inspirational talk and morning prayer  
9 a.m.—Shopping news  
10 to 11 a.m.—Tom Mitchell, baritone  
12 to 12:30 p.m.—Musical program  
12:30 to 12:45 p.m.—W. F. Alder travelogue  
1:30 to 2 p.m.—The Bookworm  
2 to 3 p.m.—Los Angeles District Federation of Women's Clubs  
2 to 2:30 p.m.—Courtesy program  
2:30 to 3 p.m.—Musical program  
3 to 4 p.m.—C. P. R.'s musical program  
4 to 4:30 p.m.—Dr. Wesley M. Barrett  
5 to 5:45 p.m.—Chet Mittendorf  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ recital, C minor  
6:30 to 7 p.m.—String quintet, Paul Finstein directing  
7 to 7:30 p.m.—Tom Mitchell, baritone  
7:30 to 8 p.m.—Courtesy program  
8 to 9 p.m.—Royal Order of Optimistic Do-Nuts  
9 to 9:45 p.m.—Lion Tamers' program  
9:45 p.m.—Main event from Hollywood Legion Stadium  
10 to 12 midnight—Gus Arnheim's dance orchestra  
12 to 1 a.m.—Dorado Club dance hour

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**

7 a.m.—Sunshine Melody Boys  
9:30 a.m.—Harmony hour  
11 a.m.—KFWB shoppers' directory  
12:30 p.m.—Air Journal  
1:30 p.m.—Housekeepers' chat  
2 p.m.—Pacific Electric Art and his banjo  
4:30 p.m.—Radio Travel Tales  
5 p.m.—Radio review  
5:45 p.m.—Town Tattler  
6:20 p.m.—Musical program  
6:45 p.m.—Harry Jackson's entertainers  
7:15 p.m.—The KFWB concert quintet  
7:45 p.m.—Jean Leonard, "Wizard of the Ivories"  
8 p.m.—Daily news items  
8:10 p.m.—Spanish program  
9 p.m.—Vicenzo Pometti's orchestra; Arthur Langley, tenor  
10 to 11 p.m.—Roy Fox's orchestra

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**

**First Baptist Church, San Jose, California**

10 to 11 a.m.—The Helpful Hour  
11 to 11:15 a.m.—Belco program  
11:45 to 12 noon—Leonard & Holt program  
12 to 12:30 p.m.—News items  
12:30 to 1 p.m.—Farm market and weather reports  
1 to 1:30 p.m.—Hart's store half hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Second Street musical hour  
3:30 to 4 p.m.—Fanchon's style chat  
4 to 5 p.m.—Sunshine hour with "W. K."  
5 to 5:15 p.m.—Leonard & Holt program  
5:15 to 5:30 p.m.—Fifteen minutes at Franco's  
5:30 to 6 p.m.—Pal's Big Brother hour  
6 to 6:20 p.m.—U. S. D. A. Farm School  
6:20 to 6:50 p.m.—Farm and weather reports  
6:50 to 7 p.m.—Farmers' Exchange  
7 to 8 p.m.—Farm Bureau news  
8 to 9:30 p.m.—San Jose community program  
9:30 to 10 p.m.—Crop digest

# SATURDAY Programs · · · February 9, 1929



Charles Marshall  
NBC—10 p.m.



Leon Strashun  
KTAB—9 p.m.



"The Melodettes"  
KGO—9:30 p.m.



"W. K."  
KQW—4 p.m.

379.5 Meters **KGO** Channel 79  
790 Kcys. 10,000 Watts

General Electric Co., Oakland, California

9:30 to 10:30 a.m.—California Home Life  
11:30 to 1 p.m.—Rembrandt Trio  
4 to 5 p.m.—Hotel St. Francis concert orchestra;  
Edward J. Fitzpatrick, director  
6 to 7 p.m.—General Electric program, NBC  
7 to 8 p.m.—Lucky Strike hour, NBC  
8 to 8:15 p.m.—Weekly sports review, Al Santoro  
8:15 to 9 p.m.—"The Carnival," NBC  
9 to 10 p.m.—Golden Legends, NBC  
10 to 12 midnight—The New Big Show

239.9 Meters **KFOX** Channel 125  
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Calif.

9 to 9:15 a.m.—"Tadpole," the Buttercream Boy  
9:15 to 9:45 a.m.—Organ recital, Dick Dixon  
9:45 to 9:50 p.m.—Prizma program  
9:50 to 10 p.m.—Spanish program  
10:10 to 10:20 a.m.—Popular songs  
10:20 to 10:30 a.m.—Salon music  
10:30 to 11 a.m.—Popular dance music  
11 to 11:10 a.m.—Beauty talk, Mae Day Salon  
11:10 to 11:20 a.m.—Banjo recordings  
11:20 to 11:30 a.m.—"Clarence"  
11:30 to 11:50 a.m.—Early news  
11:50 to 12 noon—Musical numbers  
12 to 12:30 p.m.—Stafford Sisters, Harmony Duo  
and Eva Balfour, blues.  
12:30 to 1 p.m.—Julietta Burnett, soprano, and  
Cecil Fry  
1 to 2 p.m.—Orchestra and Clarence  
4 to 4:20 p.m.—News report  
4:20 to 4:30 p.m.—"Clarence"  
4:30 to 5 p.m.—Tavern orchestra  
5 to 5:30 p.m.—Organ recital, Dick Dixon  
5:30 to 6 p.m.—Hancock Oil Company orchestra,  
dinner dance  
6 to 6:05 p.m.—Lost and found department  
6:05 to 6:30 p.m.—Hancock Oil Company enter-  
tainers  
6:30 to 7 p.m.—Bob Compton's orchestra  
7 to 7:30 p.m.—Sunset Harmony Boys  
7:30 to 8 p.m.—Pacific Coast Club orchestra  
8 to 8:30 p.m.—Songs of long ago  
8:30 to 9 p.m.—Long Beach Municipal Band  
11 to 12 midnight—Pacific Coast Club orchestra

243.8 Meters **KYA** Channel 123  
1230 Kcys. 1000 Watts

Pacific Broadcasting Corp., San Francisco

7 to 8 a.m.—Vim, Vigor and Vitality, ABC  
8 to 9 a.m.—KYA morning glories  
9 to 10 a.m.—Sally Cooke, better homes girl  
10 to 10:30 a.m.—Recorded program  
10:30 to 10:40 a.m.—Dr. Buren L. Corley  
10:40 to 11 p.m.—Recorded program  
11 to 12 noon—California sunshine hour  
12 to 12:15 p.m.—News items  
12:15 to 12:30 p.m.—Recorded program  
12:30 to 1:30 p.m.—Golden Gate Gypsies  
1:30 to 2 p.m.—Recorded program  
2 to 3 p.m.—Pacific Salon Orchestra  
3 to 4 p.m.—Bridge party hour  
4 to 4:15 p.m.—Newscasting  
4:15 to 5 p.m.—Recorded program  
5 to 6 p.m.—Who's Who Travelogues  
6 to 6:15 p.m.—News items  
6:15 to 7 p.m.—Golden Gate Cryer period  
7 to 8 p.m.—American Salon Orchestra  
8 to 8:30 p.m.—Enchanters' male quartet, ABC  
8:30 to 9 p.m.—Pacific Salon Orchestra, ABC  
9 to 12 midnight—Union Oil Co. broadcast, fea-  
turing Burnett's Hotel Biltmore Orchestra  
and Los Angeles Union Ethyl

384.4 Meters **KTM** Channel 78  
780 Kcys. 500 Watts

Pickwick Broad. Corp., Santa Monica, Calif.

6 to 7 a.m.—Pickwick Panatrophe program  
7 to 8 a.m.—"Morning Glories" Orchestra  
8 to 10 a.m.—Bert's request program  
1 to 1:30 p.m.—Pickwick Trio  
1:30 to 2 p.m.—Polly Grant Hall, pianist; Rosa-  
lee Lane, popular songs  
2 to 2:30 p.m.—Lola  
2:30 to 3:20 p.m.—Municipal Band concert  
3:20 to 3:30 p.m.—Records  
3:30 to 4 p.m.—Alice Piercy, organist  
4 to 5 p.m.—Merchants' publicizing hour  
8 to 8:30 p.m.—Liddell's University Six  
8:30 to 9 p.m.—El Camino String Quintet  
9 to 10 p.m.—Blu-Green Gas Boys; Hale Hooper,  
Peggy Price, Jeanette Goldenberg  
10 to 11 p.m.—KTM Concert Orchestra  
11 to 1 a.m.—Sebastian's Cotton Club

## SATURDAY Programs

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

- 6:45 to 8 a.m.—S & W health exercises, by Hugh Barrett Dobbs, assisted by William H. Hancock  
8 to 9 a.m.—Shell happy time, by Hugh Barrett Dobbs, assisted by William Hancock and Cy Trobber's Orchestra  
9:30 to 10 a.m.—Dobbsie's daily chat  
10 to 10:30 a.m.—Annabelle Lee for Langendorf  
11:30 to 12 noon—Ye Town Cryer and organ  
12 to 1 p.m.—Lillian R. and her musicians, KPO Carolers  
1 to 1:30 p.m.—Jerry Jermaine for Hale Bros.  
4:30 to 5 p.m.—Ye Towne Cryer service  
5 to 6 p.m.—Big Brother  
6 to 7 p.m.—General Electric program, NBC  
7 to 8 p.m.—Lucky Strike hour, NBC  
8 to 9 p.m.—"The Carnival," NBC  
9 to 10 p.m.—Gordon Henderson's Palm Court Dance Band  
10 to 12 midnight—NBC program

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**

**Fisher's Blend Station, Seattle, Washington**

- 8 a.m.—Shell Happy Time  
9 a.m.—Organ recital  
10 a.m.—Inspirational services  
10:15 a.m.—Y. M. C. A. health exercises  
10:30 a.m.—"What to Prepare for Dinner"  
11 a.m.—Concert trio; Rhena Marshall  
12 noon—Ve Ona Socolofsky, Fred Lynch and Alice MacLean, duets  
12:30 p.m.—Totem Gytrators; Joy Boys; Constance Cook  
1:45 p.m.—Concert quintet; Rhena Marshall  
2:45 p.m.—Ve Ona Socolofsky, soprano  
3 p.m.—Totem Gytrators; Fred Lynch, tenor  
4 p.m.—Kiddies' program of Storyand  
4:30 p.m.—Stock and bond quotations  
4:45 p.m.—News flashes  
5 p.m.—Musical program  
6 p.m.—General Electric program, NBC  
7 p.m.—Lucky Strike hour, NBC  
8 p.m.—Orchestra; mixed quartet, joint with KGW  
9 p.m.—Joy Boys  
9:15 p.m.—Concert orchestra; Alice Maclean and Agnes Skartvedt, duet  
10 p.m.—The New Big Show, NBC  
12 to 12:30 a.m.—Organ recital

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**

**First Baptist Church, San Jose, California**

- 10 to 11 a.m.—The Helpful Hour  
11:45 to 12 noon—Leonard & Holt program  
12 to 12:30 p.m.—News Items  
12:30 to 1 p.m.—Farm and weather reports  
1 to 1:30 p.m.—Hart's store half hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Second Street musical hour  
3:30 to 4 p.m.—Fanchon's style chat  
4 to 5 p.m.—Sunshine hour with "W. K."  
5 to 5:15 p.m.—Leonard & Holt program  
5:15 to 5:30 p.m.—Fifteen minutes at Franco's  
6:30 to 6:50 p.m.—Music  
6:50 to 7 p.m.—Farmers' Exchange  
7 to 7:30 p.m.—California Farm Bureau news  
8 to 9:30 p.m.—Studio program

## NBC

National Broadcasting Company

6 to 7 p.m.—Broadcast throughout the United States from the New York studios of the NBC, the first of a series of General Electric programs will be heard through KHQ, KOMO, KGW, KGO, KPO and KFL.

7 to 8 p.m.—Lucky Strike program  
"Me and the Man in the Moon," one of Broadway's latest song hits, will be among the selections played when the Lucky Strike Dance Orchestra's music is broadcast.

Complete details follow:

This Is My Lucky Day, Yoo-Hoo, Rose of Washington Square, Klown Kapers, In a Little Town Called Home Sweet Home, I Loved You Then as I Love You Now (waltz), Diane (waltz), The One Girl, Let's Do It, Me and the Man in the Moon, Rhythm King, Beside a Babbling Brook, Lady Be Good, Ramona (waltz), Barcarolle from "Tales of Hoffman" (waltz), Waiting for the Robert E. Lee, Mia Bella Rosa, Song of the Vagabond, This Is My Lucky Day.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFL.

8 to 9 p.m.—Excerpts from NBC programs produced throughout the week will be featured during "The Carnival" review.

Only the week's highlights are to be heard in this new atmospheric Carnival. Hits and bits of such popular programs as "Don Amazo," "Slumber Hour," "Memory Lane" and others may be expected.

Broadcast through KPO for the full hour and through KGO from 8:15 to 9 o'clock.

9 to 10 p.m.—A radio dramatization of Ted Maxwell's play, "Abraham Lincoln," will be the "Golden Legend" feature to be presented tonight.

Maxwell, who is production manager for the NBC's Pacific Division, has prepared the version of the great American's life which is to be given tonight especially for microphone performance. A chosen cast of National Players, headed by Herbert Heyes, will enact scenes and incidents associated with the career of the immortal martyr, who rose from an humble position in life to the highest office in his country.

Broadcast through KHQ, KGW and KGO.

10 to 12 midnight—New Big Show

Frank Gage, in addition to acting as master of ceremonies, will contribute several of his original and rollicking pianologues. Others to be heard during the two-hour dance and song program are Clarence Hayes, the "Voice of the South," Frank Ellis and his syncopating Trocaderans, "Cookie," the "California Sunshine Girl," Hazel Warner, popular blues and ballad singer, Lou Pierre, baritone, Charles Marshall, guitarist and crooner of southern melodies, Irwin Wright, saxophonist, and Phil Deuel, cornetist.

Broadcast through KHQ, KOMO, KGW and KGO for the entire two hours; KPO from 10:30 to 12 o'clock.

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

General Electric Co., Denver, Colorado

6:30 to 7 p.m.—Mildred Hunt and Marimba orchestra, NBC

7 to 8 p.m.—Lucky Strike hour, NBC  
8 to 8:30 p.m.—Preview of International Sunday school lesson, Rev. William O. Rogers  
8:30 to 9:30 p.m.—Bill Grabau's Hotel Cosmopolitan dance orchestra

## SATURDAY Programs

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—"Simpy Pitts"  
8 to 9 a.m.—Studio program  
10 to 11 a.m.—Leigh Harline and Al Pearce  
11 to 11:45 a.m.—Amateur auditions  
11:45 to 12 noon—Announcements of Sunday church services  
12 to 1 p.m.—Sherman, Clay noonday concert  
3 to 4 p.m.—Melody Masters from KHJ  
4:30 to 4:45 p.m.—Something About Everything  
4:45 to 5 p.m.—News; lost and found  
5 to 5:30 p.m.—"The Story Man and His Air Castle"  
5:30 to 6 p.m.—Mac and his gang  
6 to 6:30 p.m.—Organ recital, Theo. Strong  
6:30 to 7 p.m.—Embassy Theatre program  
7 to 9 p.m.—Don Lee chain program  
9 to 10 p.m.—Hotel Mark Hopkins orchestra  
10 to 10:10 p.m.—Amos 'n' Andy  
10:10 to 12:10 a.m.—Hotel Mark Hopkins orchestra

**526 Meters** **KPLA** **Channel 57**  
**570 Kcys.** **1000 Watts**

**Pacific Dev. Radio Co., Los Angeles, Calif.**

9:15 to 10 a.m.—Dance Orchestra and soloist  
10 to 10:30 a.m.—Sunny Three Hawaiian Trio  
11 to 12 noon—Diversities with Wint Cotton, Edna McKee, Orange Grove Trio  
12 to 12:30 p.m.—Recordings  
3 to 4 p.m.—Popular request program  
4 to 4:05 p.m.—Health talk  
4:05 to 5 p.m.—String Quartet with Joe Flaxman  
5 to 6 p.m.—Salon Orchestra with Hulda Dietz  
6 to 7 p.m.—Novelty Six, Sunny Brook  
7 to 7:30 p.m.—Sunny Three Hawaiian Trio  
9 to 10 p.m.—Concert Quintet with Otto Ploetz  
10 to 11 p.m.—Billy Barron's Orchestra, Bill Henry

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

6:45 to 7 a.m.—Inspirational service  
7 to 7:30 a.m.—Bailey's Period of Pep  
7:30 to 8 a.m.—Model Boot Fashions  
8 to 9 a.m.—The Happy Time Hour  
9 to 10 a.m.—Household service  
10 to 11 a.m.—Sara Leigh's Hour with Women, Home Hints, Recipes, etc.  
11 to 12 noon—Farmers' Service Hour  
12 to 12:30 p.m.—Musical programs  
12:30 to 1 p.m.—Spokane Furniture  
1 to 1:30 p.m.—Miss Modern  
1:30 to 2 p.m.—Fur Facts  
2 to 3 p.m.—Washington Home Service  
3 to 3:30 p.m.—Bailey's concert  
3:30 to 4 p.m.—Musical program  
4 to 4:30 p.m.—"Paint o' Mine" period  
4:30 to 5 p.m.—Kolster concert  
5 to 6 p.m.—Studio program  
6 to 7 p.m.—General Electric trans., NBC  
7 to 8 p.m.—Lucky Strike hour  
8 to 8:15 p.m.—Alice in Lauderland  
8:15 to 8:30 p.m.—Musical readings  
8:30 to 9 p.m.—Barnard's Boys  
9 to 10 p.m.—Golden Legends, NBC  
10 to 12 midnight—The New Big Show, NBC  
12 to 12:30 a.m.—Mission Orange Dry Party  
12:30 to 1 a.m.—Desert Happy Caravan

**545.1 Meters** **KTAB** **Channel 55**  
**550 Kcys.** **500 Watts**  
**Pickwick Broadcasting Co., Oakland, Calif.**

8 to 9 a.m.—Ray Raymond's tabloid of the air  
9 to 9:30 a.m.—Prayer hour  
9:30 to 10 a.m.—Morning classified and recordings  
10 to 10:30 a.m.—Studio program  
10:30 to 11 a.m.—Recordings  
11 to 11:30 a.m.—Al Ryan and studio program  
11:30 to 12 noon—Recordings  
12 to 1 p.m.—George Otto's Hawaiians  
1 to 1:30 p.m.—Organ recital  
1:30 to 2 p.m.—Recordings  
2 to 2:30 p.m.—Joseph Carey's songsters  
2:30 to 3 p.m.—Morton, Mart and Moran, matinee  
3 to 4 p.m.—Pickwick Versatilians  
4 to 5 p.m.—KTAB Salon Orchestra Tea Hour  
5 to 6 p.m.—Brother Bob's frolic  
6 to 6:30 p.m.—Animo Light half hour  
6:30 to 7 p.m.—Twilight hour  
7 to 8 p.m.—States Restaurant concert orchestra  
8 to 9 p.m.—KTAB Salon Orchestra  
9 to 10 p.m.—Pickwick Versatilians, Lean Strashun director  
10 to 10:30 p.m.—KTAB Minstrels  
10:30 to 11 p.m.—Studio program  
11 to 12 midnight—Pick and Wick and the Night Owls  
12 to 1 a.m.—Brother of the Night

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**

7:30 to 8 a.m.—Physical culture period  
8 to 9 a.m.—"The Early Birds"  
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1:30 p.m.—KHJ Dance Orchestra  
1:30 to 2 p.m.—Charlie Wellman's program  
2 to 3 p.m.—KHJ concert soloists  
3 to 4 p.m.—Matinee Melody Masters  
4 to 4:30 p.m.—The Midnight Mission  
4:30 to 5 p.m.—Los Angeles Playground Department  
5 to 5:30 p.m.—The Story Man  
5:30 to 6 p.m.—Late recordings  
6 to 6:45 p.m.—Organ, Wesley Tourtellotte  
6:45 to 7 p.m.—World-wide news  
7 to 8 p.m.—KHJ Concert Orchestra  
8 to 9 p.m.—Don Lee Symphony Orchestra  
9 to 10 p.m.—Union Oil Co. program  
10 to 12 p.m.—Earl Burtnett's dance orchestra  
12 to 1 a.m.—Organ and variety program

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**

7 a.m.—Sunshine Melody Boys  
9:30 a.m.—Harmony hour  
11 a.m.—KFWB shoppers' directory  
12:30 p.m.—Air Journal  
4:30 p.m.—Radio Travel Tales  
5 p.m.—Radio review  
5:45 p.m.—Town Tattler  
6:20 p.m.—Musical program  
6:45 p.m.—Harry Jackson's entertainers  
7:15 p.m.—KFWB concert quintet  
7:45 p.m.—Don Warner in piano solos  
8 p.m.—Mona Motor Ollers; Esther White and Lucky Wilber, harmony numbers  
9 p.m.—Program in honor of the Illustrated Daily News  
10 to 11 p.m.—Roy Fox's orchestra

**SATURDAY Programs**

**340.7 Meters | Channel 88**  
**880 Kcys. | KKLX 500 Watts**

- Tribune Publishing Co., Oakland, Calif.**
- 7 to 8 a.m.—Exercises
  - 8 to 9 a.m.—Classified Adv. hour
  - 9 to 9:30 a.m.—Recordings
  - 9:30 to 10 a.m.—Health questions
  - 10 to 10:15 a.m.—Recordings
  - 10:15 to 10:30 a.m.—Opening stocks, weather
  - 10:30 to 11 a.m.—Home Economics hour
  - 11 to 12 noon—Recordings
  - 12 to 1 p.m.—Studio program
  - 1 to 2 p.m.—Jean's Hi-Lights
  - 2 to 3 p.m.—Recordings
  - 4:30 to 5 p.m.—Chas. T. Besserer, organ recital
  - 5 to 5:30 p.m.—Brother Bob
  - 5:30 to 6 p.m.—Cressy Ferra, jazz pianist
  - 6 to 7 p.m.—Hotel Oakland concert trio
  - 7 to 7:30 p.m.—News broadcast
  - 7:30 to 8 p.m.—The KKLX's
  - 8 to 8:30 p.m.—Chas. T. Besserer, organ recital
  - 8:30 to 9 p.m.—Helen Wegman Parmelee, pianist, and Graham Dexter, tenor
  - 9 to 10 p.m.—Bacchanal Trio

**285.5 Meters | Channel 105**  
**1050 Kcys. | KNX 5000 Watts**

- L. A. Evening Express, Los Angeles, Calif.**
- 6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas
  - 8 a.m.—Inspirational talk and morning prayer
  - 9 a.m.—Shopping news
  - 10 a.m.—Town Crier of the day
  - 10:30 to 11 a.m.—Madame Marie, beauty talk
  - 12 to 12:30 p.m.—Musical program
  - 12:30 to 12:45 p.m.—W. F. Alder travelogue
  - 1 to 2 p.m.—Musical program by C. P. R.
  - 2 to 5 p.m.—Saturday afternoon frolic
  - 5 to 5:45 p.m.—Chet Mittendorf
  - 5:45 to 6 p.m.—Town Crier's amusement tips
  - 6 to 6:30 p.m.—Playgoers' Club
  - 6:30 to 7 p.m.—String quintet, Paul Finstein directing
  - 7 to 7:30 p.m.—Bundy & Albright program
  - 8 to 8:05 p.m.—Announcement of church services
  - 8:05 to 9 p.m.—Feature program
  - 9 to 9:30 p.m.—"Mr. and Mrs.," radio skit
  - 9:30 to 10 p.m.—Feature program
  - 10 to 12 midnight—Gus Arnheim's dance orchestra
  - 12 to 1 a.m.—Dorado Club dance hour
  - 1 to 3 a.m.—The Midnight Express

**499.7 Meters | Channel 60**  
**600 Kcys. | KFSD 500 Watts**

- Airfan Radio Corp., San Diego, Calif.**
- 9 a.m.—Morning musicale
  - 10 a.m.—Amy-Lou shopping hour
  - 11:15 a.m.—Service hour
  - 12 noon—Lloyd Peck's service hour
  - 12:30 p.m.—Organ recital, Roma Lindsay
  - 3:15 p.m.—Organ recital
  - 4:45 p.m.—Nightly musical review
  - 6 p.m.—Dinner program
  - 7 p.m.—John P. Mills comic opera hits, George Kornhorst
  - 8 p.m.—S. D. Violin School, John Cockran
  - 8:30 p.m.—Blanche Woods, girl baritone
  - 9 p.m.—Red Wright's String Quartette
  - 10 p.m.—Jimmie Kerr's orchestra
  - 11 p.m.—Bob Parson's orchestra

**322.4 Meters | Channel 93**  
**930 Kcys. | KFVI 500 Watts**  
**Radio Entertainments, San Francisco, Calif.**

- 7 to 8 a.m.—Health exercises by Cal King
- 9 to 9:30 a.m.—Country Store
- 9:30 to 10 a.m.—Musical program
- 10 to 10:30 a.m.—Charlie Glenn, News in Rhyme and Songs of Yesteryear
- 10:30 to 11 a.m.—Studio program
- 12 to 1 p.m.—Luncheon program
- 6 to 6:55 p.m.—Dinner hour program
- 7 p.m. to 1 a.m.—Police ball from Civic Auditorium

**322.4 Meters | Channel 93**  
**930 Kcys. | KFWM 500 Watts**  
**Oakland Educational Society, Oakland, Cal.**

- 8 to 9 a.m.—Max's hour of recordings
- 11 to 12 noon—Don's Grand Lake shore hour
- 1:30 to 2:30 p.m.—Edna's entertainment hour
- 2:30 to 3 p.m.—A Kingdom Message, C. R. Welch, "The King's Highway"
- 3 to 4 p.m.—Organ recital, Paul Ralston
- 4 to 5 p.m.—Don's hour of happiness
- 5 to 6 p.m.—Kingdom talk, classical music
- 7 to 8 p.m.—Doc Herrold
- 8 to 8:30 p.m.—Bible dialogue, "The Promises of God"
- 9 to 10 p.m.—Variety hour
- 10 to 11 p.m.—Studio program

**468.5 Meters | Channel 64**  
**640 Kcys. | KFI 5000 Watts**  
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- 8 a.m.—Shell Happy Time from KPO
- 9 a.m.—Musical program by Sylvia
- 9:30 a.m.—Sylvia's Happy Hour
- 12 noon—Dept. of Agriculture talks
- 12:15 p.m.—Federal and state market reports
- 12:30 p.m.—Paris Inn Cafe Orchestra, direction of E. E. Sheetz, Jr.
- 1:30 p.m.—Dicky Thomas, acc. Berta Hill
- 2 p.m.—Ruth Haddock, contralto
- 3 p.m.—Collegiate Chorus, Mrs. Bowser, director
- 4 p.m.—Glen Edmund and his Collegians; Opal Snow, soloist
- 5 p.m.—Studio program
- 6 p.m.—General Electric program, NBC
- 7 p.m.—Lucky Strike Hour, NBC
- 8 p.m.—Security Trust and Savings Bank program
- 9 p.m.—Packard Concert Orchestra, Pryor Moore, director; Everton Stidham, baritone
- 10 p.m.—Chamber music with Virginia Flohri, Robert Hurd, Purcell Mayer trio and Zhay Clark
- 11 p.m.—KFI Midnight Frolic

**483.6 Meters | Channel 62**  
**620 Kcys. | KGW 1000 Watts**  
**The Morning Oregonian, Portland, Oregon**

- 8 to 9 a.m.—Shell Happy Time
- 9:30 to 10 a.m.—Chamber of Commerce talk
- 10 to 11:30 a.m.—Town Crier
- 12 to 1 p.m.—Luncheon concert
- 1 to 1:20 p.m.—Stock market quotations
- 1:20 to 2:20 p.m.—Farmer's hour
- 5 to 6 p.m.—Musical program
- 6 to 7 p.m.—General Electric program, NBC
- 7 to 8 p.m.—Lucky Strike hour, NBC
- 8 to 9 p.m.—Program from KOMO, Seattle
- 9 to 10 p.m.—"Golden Legends," NBC
- 10 to 12 midnight—"The Big Show," NBC

### MAMA HEIMLICH

(Continued from Page 8)

They got a seat well to the front. The place was brilliantly lighted. An usher gave them programs. Papa put his hat under his seat like Mama showed him and looked. My goodness—such a lots of people.

"Himmel—vot iss?" he demanded.

Mama held up a finger.

"Vait once," she said. "Soon."

Papa waited. The program began—musical event after musical event. It was some sort of a contest in which all manner of young people were participating for prizes. There was dancing, too—folk dances, ballet dances, fancy dances. Presently Papa sat out on the edge of his seat and clapped with the rest. He had forgotten all about Otto's place and the smoking.

"Yah—it is not bad," he confided to Mama.

But Mama seemed to be waiting for something. Presently the lights dimmed down and a white spot light flicked to the wings and waited. Mama caught her breath. The house was silent. A soft lilting strain undulated from the orchestra pit and then—light as thistledown, there wafted into view a dancing elf—an elf with corn-yellow hair, who swept lightly, gracefully across the stage, and flashed into the rim of illumination with a curtsy . . . Elsa!

Papa leaned forward suddenly and rubbed his eyes. Then he looked again and half rose from his seat. A long concentrated look and he sank back like a man stunned.

"Gott . . . in himmel!" he muttered.

The music swung into faster measure. The elfin figure seemed caught up with it, and began to whirl and pirouette. Through the intricate mazes of the danse ballet she went—a premier danseuse if ever one stepped into the moccasins of Terpsichore. She held the audience spell-bound with the exquisite piquancy of her performance, until in the final crashing climax of the music she fluttered to the footlights and took the thunderous burst of applause that rocked the auditorium.

Mama was crying softly, her eyes shut, the tears running down her cheeks unshamed. . . . Papa hesitated a moment and then, leaning over, he placed an arm around her.

"Mutter . . . mutter . . ." he whispered, "ain't she sweet . . . our Elsa, hein? Mutter . . . don't cry . . . mein gott—you got me

doing it, now. . . ."

It was next Sonntag morning—the Sabbath. Papa Heimlich had just finished reading the papers—all of them, though his hands, oddly enough, were trembling. He arose and walked over to the radio set and snapped the switch. He went around the dial numbers until he came to an orchestra, playing a fragment of a fast melody.

"Elsa!"

"Yes, Papa!"

"Come . . . for der papa—dancer like last night!"

A laughing figure with corn-yellow hair flashed across the floor of the tiny parlor—arms outstretched, eyes alight, spinning on a dainty toe—Elsa, the spirit of youth, the essence of Spring, life incarnate. Mama Heimlich thrust her head through the door.

"But on a Sabbath, papa!" Her eyes were round with reproof.

For the first time in his life, Papa Heimlich winced before a woman. Elsa, descending from one toe, held her breath for a tight moment while Papa took out his watch and put it back again. Presently Papa Heimlich drew himself up to his tallest and looked at Mama with that scorn that belonged to a woman.

"Why, for once, you can't see what iss by dancing goot oder common?" he demanded.

Mama Heimlich dropped her eyes and, closing the kitchen door very softly, pressed her ear to the crack to catch the muffled tap of rhythmic stepping.

### ELIMINATE RADIO COMMISSION, CALDWELL URGES

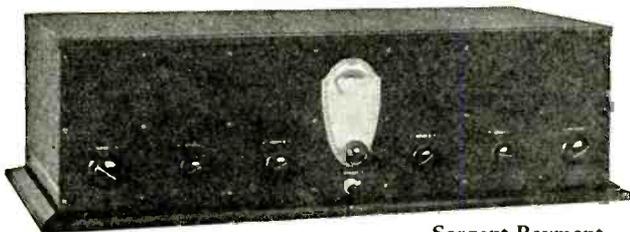
(Continued from Page 3)

sociation, in which it is urged that broadcasting licenses be issued for a longer period than 90 days, it being pointed out that three months is too short a period to encourage healthy investment and deprives the industry of a stability which is essential.

Radio reception, the board of directors believes, may be improved by the deletion of stations not performing a real service to the public, permitting stations on cleared channels to use higher power under adequate regulation, requiring stricter adherence of stations to frequency assignments and permitting the use of increased power during the daytime to such extent as will not cause interference.

# January Sales Record Broken!

10!  
K.C.●  
Selectivity



Single  
Dial  
Control  
Verniers  
for  
Long  
Distance  
Tuning

Sargent-Rayment  
Screen Grid Seven

## The Season's Best Selling Kit

The Sargent-Rayment Seven has done more than break distance records this season. It has broken sales records,—which is the best possible testimonial we can offer to show that the set really has the goods. The Sargent-Rayment Seven has everything,—tone quality that is incomparable,—ten kilocycle selectivity,—individual verniers for fine tuning on each stage,—single dial control for local and Coast tuning,—and DX getting ability that has set new records for the others to shoot at. The dial is full of stations,—big wide gaps between locals in which several Eastern stations can be heard. When you pay a good price for a radio, you are entitled to this. No need to be restricted to local reception,—you can buy a dial full of stations just as easily as you can a dial full of blanks.

## Designed on the Pacific Coast

The Sargent-Rayment Seven has the distinction of having been designed on the Pacific Coast. Like our football teams, Pacific Coast radio sets are beginning to win recognition as being of distinctly "All-American" calibre. Our receiving conditions are much more difficult to contend with than anything found in the East. It is now known that a set that will work out here on the Coast will work any where,—and a set designed under such difficult conditions certainly has many times in its favor.

## The Acid Test

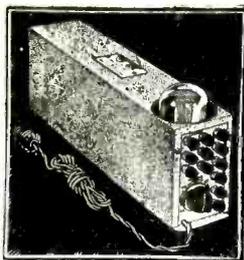
Imagine operating a tuned radio frequency receiver with its antenna less than ten feet from that of a 500 watt broadcast antenna, and tuning in several distant stations WITHOUT A TRACE OF INTERFERENCE from the nearby broadcaster! That was done recently at KEJK, where the Sargent-Rayment Seven was used for re-broadcasting. We know of no better selectivity test than this.

Distributed to the trade  
West of the Rockies  
by

RADIO  
CONSTRUCTORS  
CORPORATION  
357 Twelfth St.  
Oakland, California

## THE IDEAL COMBINATION

In the combination of the Sargent-Rayment Seven and the Silver-Marshall 675-ABC we offer what we confidently believe is the best radio installation at any price. The SM-675-ABC supplies "B" Power for the entire receiver and is built to handle the high voltage necessary to operate a 350 tube in the second audio



stage of the receiver. The tone quality is absolutely unsurpassed. There is no emphasis placed on bass notes. All notes are equally amplified. On a quiet winter night, stations as far east as Chicago and Cincinnati are brought in with both the volume and the clearness of locals. This is hard to believe because it is not done on the ordinary set. It is done on the Sargent-Rayment Seven.

The Sargent-Rayment Seven is either "all-electric" or all-battery. Take your choice,—flexibility of design permits either method of operation. Write us for further information.

## Prices

### For the Kit:

Grained aluminum finish \$130.00;  
crackle crystalline finish \$140.00.

### For the Built-Up Set:

Grained aluminum finish \$150.00;  
crackle crystalline finish \$160.00.

## Where to Buy

PACIFIC NORTHWEST  
Wedel Company  
520 Second Ave., Seattle, Wash.  
CENTRAL CALIFORNIA  
Offenbach Electric Company  
1452 Market St., San Francisco  
Electric Supply Company  
370 11th St., Oakland

SOUTHERN CALIFORNIA  
Radio Supply Company  
912 S. Broadway, Los Angeles  
Radio Manufacturers Supply Co.  
1000 S. Broadway, Los Angeles  
C. C. Lawton  
1125 Wall St., Los Angeles  
Herbert H. Horn  
1629 S. Hill St., Los Angeles

# FREED - EISEMANN

## **FREED-EISEMANN**

Programs are being listened to with interest. Thousands of congratulatory letters indicate that this new broadcasting is going over big. Tune in and enjoy the Orchestradians!

**TUESDAYS AT 7:30 P.M. (P.S.T.)**

KPO, San Francisco    KHQ, Spokane  
KFI, Los Angeles    KOMO, Seattle  
KGW, Portland    KSL, Salt Lake City

And Associated Stations on the NBC Blue Network

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*DEALERS: Cash in on this new broadcasting feature. If you already have the Freed-Eisemann franchise, display Freed-Eisemann broadcasting posters. If you are not a Freed-Eisemann dealer, get in touch with us immediately for full details on what the Freed-Eisemann franchise will mean to you in the coming radio season.*

**PACIFIC WHOLESALE RADIO, INC.**

7TH AND FOLSOM STS., S.F.

127 12TH ST., OAKLAND