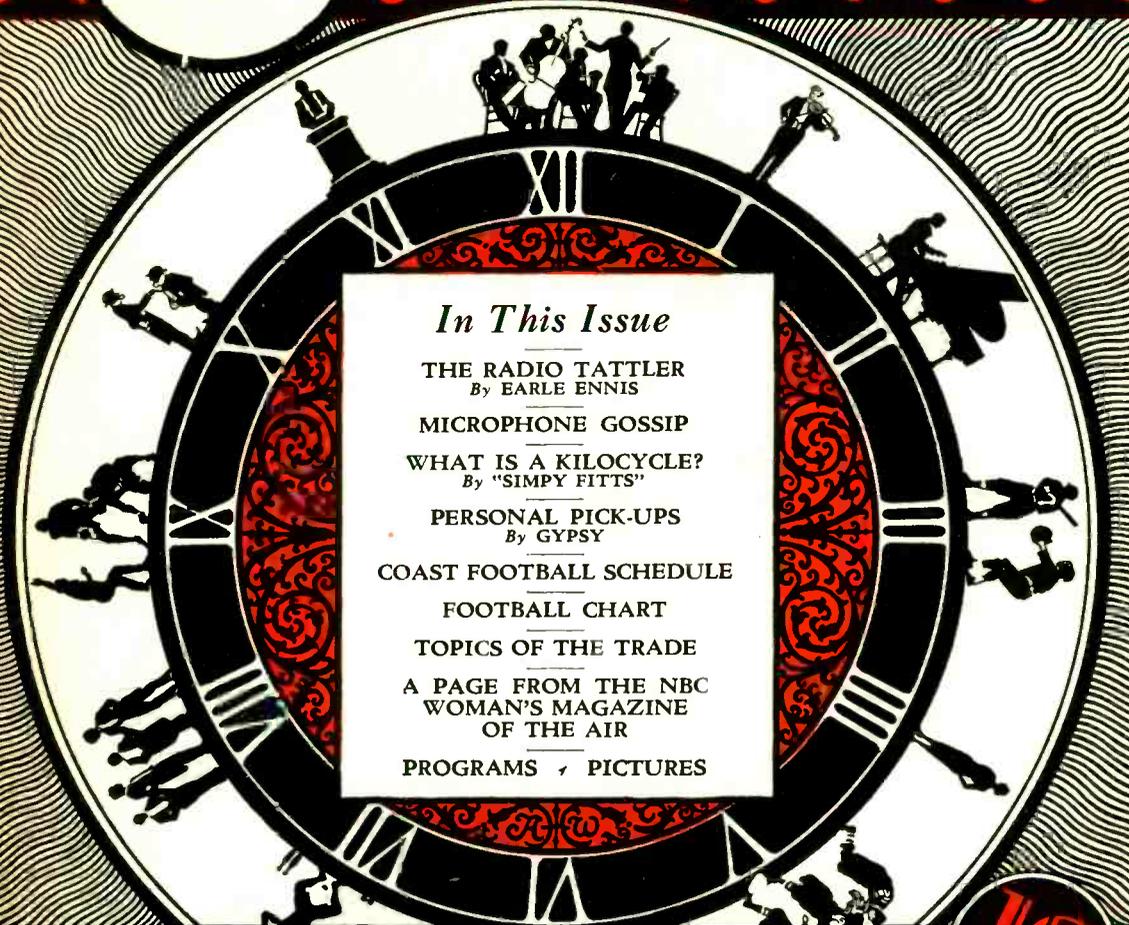


Broadcast Weekly

For
Week of
**October
6 to 12**



In This Issue

THE RADIO TATTLER
By EARLE ENNIS

MICROPHONE GOSSIP

WHAT IS A KILOCYCLE?
By "SIMPLY FITTS"

PERSONAL PICK-UPS
By GYPSY

COAST FOOTBALL SCHEDULE

FOOTBALL CHART

TOPICS OF THE TRADE

A PAGE FROM THE NBC
WOMAN'S MAGAZINE
OF THE AIR

PROGRAMS / PICTURES

" THE LEADING RADIO GUIDE OF THE PACIFIC COAST "



Clatter--Chatter! Boom and Bang!

And in the Midst of All These Superlative
Adjectives

How Are You

to know when a really superior radio is
offered the public?

AMRAD

is a radio that costs more—and it is worth it,—a radio with three stages of screen-grid in a cabinet made of East Indian laurel wood by master craftsmen. If you will see Amrad before buying you'll thank us for printing this advertisement.

Ask Your Crosley Dealer

—**—

Exclusive California Distributors



121-131
Ninth Street
San Francisco

135-139
West 17th St.
Los Angeles

“Amrad for Art's Sake”

BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

PUBLISHED ON THE FIRST DAY OF
EACH WEEK BY
**BROADCAST WEEKLY
PUBLISHING
COMPANY**
PACIFIC BUILDING,
821 MARKET STREET, SAN FRANCISCO
TELEPHONE DOUGLAS 5273



ENTERED AS 2ND CLASS
MATTER, MARCH 25, 1923, BY THE
POST OFFICE, SAN FRANCISCO, CALIFORNIA
UNDER ACT OF MARCH 3, 1879

**COPYRIGHT, 1929 BY
BROADCAST WEEKLY
PUBLISHING COMPANY**

10 CENTS THE COPY FROM ALL NEWSDEALERS
BY SUBSCRIPTION \$3.00 PER YEAR

Vol. 8

San Francisco

OCTOBER 5, 1929

Los Angeles

No. 2

THE EDITOR'S PAGE

PORTLAND, Los Angeles and several other cities, we understand, have ordinances designed to minimize radio interference. These ordinances provide that no X-ray, violet ray, Tesla coil, spark or other machines which produce high-frequency oscillations shall operate without a permit. The permits stipulate the hours between which such devices may operate. This is inadvisable legislation in every sense. It constitutes an assumption by a municipality of rights which should belong to the government. The constitutionality of such ordinances is very much in question.

Regulation of high-frequency transmission, because of its effect on communication and broadcast channels, should reside wholly within the purview of Federal control. Such transmission is, in effect, wireless or radio operated without a Federal license. There is adequate legislation to halt such practices in Federal channels, with fines and other penalties attached sufficient to control the situation. If radio supervisors were given adequate clerical and technical aid by Congress such conditions in every city in the country could be controlled overnight.

The disjointed interpretations of police courts, the ignorant enactments of city councils, the ordinances which are oftentimes based on petty politics or some concealed form of graft, all are foreign to the nationalistic considerations of radio. No municipal body, of whatever status, should be permitted to legislate in such a field.

These ordinances were undoubtedly passed with the best intention in the world, viz., to prevent interference with broadcast stations. But in their passage there must be

set up the assumption that the city authorities have power to legislate in the broadcast field, and this, the United States courts have very definitely settled in the negative. Any municipality that wishes to really co-operate to this end can do so by aiding the Government authorities already appointed for this specific purpose, namely, the radio supervisor of the particular district, but not by passing ordinances which arrogate Federal powers under an extension, most unwisely, of municipal police powers.

* * *

A BILL now before Congress purposes the substitution of a national communications commission for the present radio commission, to take in all forms of communication, wire and wireless, and the management of the power and electrical affairs of the nation. There is much to be said on both sides of the question. In general, the American public has lost faith in commissions. It is difficult to find men of sufficiently big caliber to withstand the pressure which is brought to bear on them. Also commissions go beyond the intentions of their creators into fields not contemplated in their organization. One such sterling example is our own State Railroad Commission, which has departed sadly from the original concepts of John M. Eshelman, its greatest representative. There arises, therefore, in the contemplated formation of this augmented communications body a well-founded and serious doubt as to the propriety of such a move.

Regulation of the utilities named is undoubtedly needed, yet the mere announce-

(Continued on Page 16)

Mighty Monarch
OF THE AIR



THE most powerful radio set ever built. Either radio or electric phonograph give you perfect reception at any volume.

Equipped with automatic voltage regulator and the powerful 250-type power tubes.

The MAJESTIC Combination affords you entertainment any hour of the day or night.

Hear this today at your nearest MAJESTIC dealer.

**ELECTRIC
RADIO**



CABINET of beautifully matched butt burl walnut. Three stages of tuned radio frequency amplification in the Radio and two stages audio amplification, the last stage using two 250-type power tubes. Electric phonograph with Majestic electric pick-up and electric motor-driven turntable.

MODEL 181

\$329.00

Complete with tubes

TUNE IN MAJESTIC THEATRE OF THE AIR

*Over Columbia Broadcasting System—Stations KFRC and KMJ—
every Sunday evening, 6 to 7, Pacific Standard Time.
Headliners of stage and screen.*

Wholesale Distributors

FREDERICK H. THOMPSON CO.

1131 Mission Street, San Francisco

HOLMES & CRANE

291 Fourth Street, Oakland, Calif.

KIMBALL-UPSON COMPANY

607-11 K Street, Sacramento

MICROPHONE GOSSIP



Octo J. Lindquist, baritone, who is frequently heard over KTAB radio station, is a graduate of the University of California. While in college he was soloist with the Cal. Glee Club.

* * *

Don Hunt, the tall, good-natured and modest lad who directs the children's hour at KFI, has turned the trick that all popular composers dream of all their lives. Don has just arrived in New York to supervise the plans for a production by Anne Nichols, the music for which he furnished. This means that Don is well launched on a career in musical comedy and song writing. Don is 26 years old and came to KFI more than two years ago. He had been previously connected with KMOX, St. Louis.

* * *

"Cinderella O'Reilly" is being reviewed in Hollywood this week as a prospective "talkie." The script was written by Ted Maxwell, NBC production manager, and the music by Charles H. Gabriel Jr., program director. Maxwell now is in Los Angeles for the review. The production, a musical comedy, recently was heard in "tabloid" form by the radio audience of NBC system stations.

* * *

A Voice Clinic is conducted each Thursday afternoon over KGER by David Hutton, well-known baritone and teacher of voice. This audition is for the purpose of giving ambitious musicians an opportunity to appear before the microphone and test their ability in radio broadcasting.

* * *

Those who enjoy football have a treat in store for them when C. D. Horner and "Half Dumb Dinah" come to the KTAB microphone. Mr. Horner has followed football for a quarter of a century, having been a football player, a referee and a coach. This feature is presented on Monday evenings between 7 and 7:15, and the listeners are promised real football information.

* * *

Ruth Messmer, who used to be called the "baby baritone" but who has grown up considerably in the last two years, returned to KGW last week and sang a few of her songs way down low.

* * *

Sport fans who like their football minus peanuts, crowds and chills, will be glad to know that KFI, Los Angeles, will broadcast

the most important, and some of the less important—games of the Pacific Coast conference scheduled for the Los Angeles coliseum.

The classics of the schedule, of course, will be the Oregon vs. University of Southern California, and California vs. U. S. C. This last squabble is the high point of the season, and it will be played Nov. 2.

As during past four years, Carl Haverlin will be the announcer.

* * *

Six announcers for one station is the boast of KHQ. Billy Sherwood and Larry Lantry are heard in the morning, Harvey Wixson, Willis Higley and Jack Chapman in the afternoons and Jean Paul King at night. Wixson and Higley are staff singers, Chapman, aside from his microphone duties, is commercial manager and Harry Lantry, manager.

Chapman remembers the day when he alone handled the work. Lantry was added to the staff King has been at KHQ nearly a year and the others are recent additions to the staff.

"At any rate," says Louis Wasmer, the station's owner, "KHQ listeners don't have a chance to tire of our announcers' voices."

* * *

The early risers are being entertained by "Rastus and Sambo—the Eye Openers" who are heard over KTAB between 7 and 8 a.m. daily. These boys receive a large amount of fan mail, and the listeners-in claim that Rastus and Sambo are thoroughly qualified to open the day's program over KTAB.

* * *

The famous KGW Hoot Owls have a new member on their Degree Team. He is Forrest Berg, son of Charles F. Berg, a Portland merchant, himself a Hoot Owl. Charlie was one of the founders of the organization many years ago and is now its Grand Screech, or master of ceremonies. The Owls are on the air every Friday night, from 10:30 to 12, with a group of theater stars to supplement their entertainment.

* * *

Peggy Chapman, NBC contralto, is the only feminine artist in the West whose voice is broadcast through an eastern network. Miss Chapman, known to radio enthusiasts as "Cookie—California Sunshine Girl," is heard during the transcontinental broadcast from San Francisco of the Pacific Vagabonds.

"Uncle" Tom Murray, the big bad man who played the rough and ready heavy character in Charlie Chaplin's "The Gold Rush," carries a couple of guitars, presented to him by Nick Lucas, and sings three or four times a week on the KFVD early morning breakfast program. "Uncle Tom" has a big radio following and claims to know more old-time selections, by heart, than any other singer.

* * *

Frances Minton, formerly of the NBC program department, has been attached to the staff of the Woman's Magazine of the Air and will be heard speaking during the regular morning broadcasts from NBC studios at San Francisco.

* * *

Glenhall Taylor, former program director of KTAB, is now general manager of station KTM, the Pickwick station in Los Angeles. Having been in the radio field since 1922, Mr. Taylor is well fitted for the directorship of this southern California station. Walter J. Rudolph, musical director of KTAB, will take over the program duties of the station.

* * *

On October 8, 9, 10, 11, 12, 14 and any days needed thereafter—according to the length of service—KHJ will broadcast the World Series games from the Wrigley Field in Chicago and the Phillies' ball park in Philadelphia. This broadcast is subject to change, according to eastern conditions, and will take the place of whatever is listed on the schedule at that time.

* * *

Les Poe and Jack Dean, the Gardner Twins, are two worthwhile entertainers of radioland now to be heard over KJBS each Sunday at 12 o'clock noon.

These boys have a way all their own of presenting thirty minutes of songs and smiles in a manner that leaves the listener expectantly waiting for more. Clever continuity and the very latest in popular music, combine to make this offering a very pleasant antidote for the blues.

* * *

Harry Grannatt, whose original songs amuse thousands in the Pacific Northwest over KGW, is an insurance man when he's not singing before the mike. Strange to say, the insurance on his house expired a couple of days ago and he has never owned a radio set.

* * *

Jack La Grande, program director at KXA, Seattle, takes to the air himself in acting as master of ceremonies for KXA's "Bats in the Belfry" frolic, which is a regular Thursday night feature.

Forget Aerial Troubles



A FILTERED AERIAL

Containing Gold Plated Wire

List Price \$2.50

RADIO BROADCAST RECEPTION is improved with the GOLD TEST AERIAL as it is always fully efficient.

SMALL enough to put in your vest pocket; place it where you will; set it inside the cabinet and forget aerial troubles.

INSTALLED IN ONE
MINUTE

*You Never Have to Touch it
Again!*

The old inefficient over-head aerial has always been a nuisance to install and keep up. GOLD TEST AERIAL ends this trouble.



Distributed in California by

WALTER S. GRAY CO.

835 Howard Street
SAN FRANCISCO

1040 S. Olive Street
LOS ANGELES



Western Representative

BUSHNELL & RAYNER

Chronicle Building

San Francisco

The RADIO TATTLER



By EARLE ENNIS

IN AN AGE when everything is non-stop—matrimony, alimony, income taxes, airplanes, conversation, and fleas—isn't it odd that broadcasters have never put on a non-stop marathon, with refuelling in mid-program as a special feature?

* * *

We do not have to go back far in history to recall non-stop orators who talked until the management turned off the lights. We have had the experience of non-stop friends who came to call, and went home when the first car started. There is the non-stop mother-in-law, of song and story and the non-stop rent. There is the non-stop pessimist and the non-stop fixit with his eternal remedy. But we've never had the non-stop broadcast.

* * *

Now and then a station holds an anniversary and pumps kilowatts into the air all night. The nine milkmen, the two Esquimaux, and the seven old gentlemen with insomnia who always listen to these programs, enjoy them greatly. The rest of us never know just how long the station stays open because we go to bed. Besides, a non-stop program is no different from an ordinary program save in the staying qualities of the audience.

* * *

What we really crave is a contest of non-stop artists. Take sopranos for instance: they will sing on the slightest provocation. Given any group of people around a piano, it is the soprano who breaks down first and allows herself to be coaxed into singing. It takes much more horsepower to remove the inhibitions of a contralto or a lady basso than it does to wind up a soprano. In your own experience it is always the soprano who edges around to the piano during the evening, taps a few notes, and remarks: "Oh, what a SWEET piano . . . tum-de-dum. . ." Of course you have to ask her to sing. That's what she wanted all the time.

* * *

Now why not pit a couple of dozen of these sopranos—the non-stop kind, in a contest over the air? Pack ice around the transmitter tubes, turn on the blowers, get a special permit from the government, and then give the announcer a couple of weeks off to go home and see his aged mother. The sopranos can sing on and on. As they drop,

one by one, or go into a tail spin and crack up, have an ambulance, compliments of the station, to do its stuff. Some soprano will prove tougher than the rest. The title will be her property.

* * *

Then there is the tenor who really isn't a tenor but who owns a high cat voice and doesn't know what to do with it. He lilts a sentimental ballad and some darned fool girl tells him it is wonderful. That's the end of him. Aunt Bella's kindly advice to young girls who wish to get rid of tenors is: "Tell them they are wonderful, and they will go to broadcasting." They try out first in private homes—yelling the "Desert Song" or some other worked-to-death tid-bit, until the vases walk around on the piano and the neighbors run in with hot-water bags. Then they sing for lodges and commercial luncheons. After that—kilowatts and microphones.

* * *

Let us set aside an evening for all the tenors. Put them in one room. Give them each a different song. Let each tenor pick the song he thinks is his best offering—"rendition" the announcers call it. And then, hour after hour, through the night, let them scream, wail, hoot, cry, or whatever it is they do, until the contestants drop with exhaustion. Out of the carnage will emerge a champion.

* * *

And so, let us go right down the line—vocalists, instrumentalists, lecturers, salesmen—all the great polyglot army of air entertainers—let us seek the champion in each class. We know in the field of sport who is the strongest man, who the finest golfer, who the best baseball player. We should know, to properly stabilize our broadcasting, who is the toughest soprano, the hardest tenor, the most tireless bassoon player. For this is the age, not of excellence, but of personal supremacy.

* * *

Joe McGimpus gets his picture in the newspaper, and knocks over a ten thousand dollar vaudeville contract because he sat longer on a flagpole than any other moron in the country. Just why he should sit on a flagpole is not apparent. Another gentleman wins \$500 and a trip to Havana for being the biggest hog out of several hundred other

(Continued on Page 16)

NEXT YEAR'S RADIO NOW



**FACE-TO-FACE
REALISM**



Once more Sparton has taken a long stride ahead, and presents new developments which bring to the world "Face-to-Face Realism". Radio's Richest Voice becomes really **ALIVE**, with all the warmth and charm of a human presence. You forget distance. You step right into the picture yourself . . . to **FEEL** the mood of the artist . . . to almost **SEE** as you listen. Hear these new instruments.



NEW SPARTON
EQUASONNE
Model 501

Your neighborhood SPARTON Dealer invites you to hear

SPARTON RADIO

"Radio's Richest Voice"

H. R. CURTISS, Distributors

San Francisco, 895 O'Farrell St. Oakland, 311 Tenth St.

PERSONAL PICK-UPS

By GYPSY

Sue, San Francisco, Cal.—The pearce brothers do not in the least resemble one another. "Cal" is a brunette while "Al" is a blond, and although they are each 6 feet 1, "Cal" appears to be the taller. He weighs 170 pounds and "Al" weighs 190. In disposition, too, they are direct opposites, "Cal" being the serious member of the team and "Al" furnishing the "Peck's Bad Boy" illusion. (Or isn't it an illusion?) Eddie Holden can be heard over KGO at 10 o'clock on Tuesday, Thursday and Saturday nights. June De Roche, I am told, is appearing in "After Dark," a play at one of our local theaters.



E. C., Roseville, Cal.—Merton Bories is not tall, not short, not thin, not fat, usually wears a pair of studious horn rimmed glasses and an air of having consummated a big deal. Said air might be attributable to the fact that Merton has just finished another song and is already on the trail of a new idea. He is a very likable bachelor, dark complexioned. Jack Keogh is now associated with the National Broadcasting Co. One of the programs usually announced by him is "The Musical Musketeers." Other answers next time. * * *

* * *

Holly D., Chico, Cal.—Yes, I get "loads of fun" picking up personal data. You need not feel sensitive about guessing wrong. I should hate to enumerate my incorrect guesses. Pearl King Tanner has that indescribable magnetism about her that makes one forget such details as height and weight. However, she is slender, about 5 feet 6, of fair complexion, and while I am not certain if her eyes are gray or blue, I do know they are wonderfully expressive.

* * *

S. U. E., Oakland, Cal.—Tom Hutchinson, author, director, actor is one of those charming people one reads about and seldom meets. His keen sense of humor and good nature bring plaudits even from his wife, and when a man can be interesting to his wife . . . what more can be said? He has gray eyes, dark brown hair, weighs 165 pounds and is rather tall. His portrayals of "Skipper Brown" and "Ezra" have caused many to picture him a tottering elderly gentleman with side whiskers, but Tom hasn't even a mustache and I doubt if he owns a cane. More next time.

* * *

Mrs. K. L. S., San Francisco, and R. G. L., Woodland, Wash.—James Kendrick is as friendly as his laugh. Complexion, light; eyes, blue; weight, 140; height, 5 feet 9. Everybody calls him "Jimmie" and those who know him well wonder how he can resist playing hooky to go fishing as he used to do back in his school days. He likes flying too. "Jimmie" is 28 and not married. However, our friend Dame Rumor says it won't be long now.

Sara Givens, Merced, Cal.—Alice Blue has eyes to match her name. Perhaps the eyes suggested the name. She is an attractive blonde, wears her curly hair in a long bob, weighs 124, is 5 feet 4 inches tall and was a co-ed at U. C. before going into radio. She is not married. * * *

Alice T., Portland, Ore.—The opinions and versions on Robert Olsen's general appearance and personality seem to cause many family arguments. Permit me to present this hard-working artist. He is 33 years o'd, is married and has two children, a girl 11 and a boy 10. His eyes are dark blue and his blond hair is severely brushed close to his head. He weighs 147 and is 5 feet 9. As unassuming and natural a young man as one would wish to meet. No furbellows or great I AM about "Bob." And how he does like baseball! * * *

J. K. L., Reno, Nev.—Dorothy Dukes Dimm has that refreshing sweetness about her of spring, apple blossoms and Cecil Brunner roses. A blonde with chameleon eyes, about 5 feet 4, weighing perhaps 128. Her features are softly regular and her smile would put her over without the intelligence and accomplishments that she possesses. In her social set she is known as Mrs. C. S. Dimm, charming hostess, devoted wife and mother. * * *

E. C., Stockton, Calif.—"Greta" is distinctly this year's model. Five feet five, slender, smart. Her hair is a sunset red and her eyes are a deep brown. No, she is not married. At least she was not two weeks ago. In this day of sudden changes one's answer may be quite wrong by the time it goes out into the trusting world.

Jane B., Gridley, Calif.—Of course you may come again, and I hope it will be often. The Pearce brothers are not married. That's their story and they stick to it. "Al," the blond and younger brother, is 32. "Cal" does not give his age. They are of Cornish extraction. "Al" is considered one of the Olympic Club's finest swimmers, while "Cal" is making an enviable reputation for himself as a golfer.

Mrs. I. Levy, Eugene, Ore.—Mischa Dholine came to this country from Russia in 1905, obtained his naturalization papers, and because people had such difficulty spelling his name, became Max Dolin. He is about 40 years old, interesting, slight, dapper. His eyes are blue and a bit sad. His hair is abundantly silver. (A certain young lady of my acquaintance calls him "Silver-god.") Max Dolin much prefers to discuss subjects other than himself. He is intensely interested in the welfare of his two sons, Bob, 19, and Gerald, 15, who dream of becoming the future Mayo Brothers. His hobby is collecting rare books.



San Francisco, California,
September 20, 1929.

Broadcast Weekly,
Dear Sir:

I certainly got a big drive out of P. W. T. letter in the issue of September 22 to 28.

I have only a "Crystal set" but nevertheless I have no trouble getting KSL—and what I mean he comes in as clear as a bell.

Am using a 200-foot aerial running east and west and the lead-in is taken from the west end ground four and one-half feet.

If P. W. T. thinks this is a lot of hooley, why, just tell him to write to the above named station, as they have me on their report list, for a good many years. Also have letters and cards verifying summer reception. So P. W. T. had better look his outfit over. I am

Very truly yours,
JAMES L. KING.

Piedmont, California,
September 22, 1929.

Editor, Broadcast Weekly,
San Francisco.
Dear Sir:

It was very kind of you to publish my note in your columns in an effort to help me get KSL. Shortly after writing you I succeeded in bringing in this station at 14, and every

night since we have gotten it, but always with static. Last night a lady who had read my letter phoned me and said she got KSL every night without static and she placed her loud speaker to phone and I listened to KSL, but it did have just as much static as I was then getting on my set. She has a five tube Talco with Philco battery eliminator.

Thanking you again, I remain,

Cordially yours,

P. W. T.

Leavenworth, Wash., Sept. 22, 1929.

Broadcast Weekly,
Gentlemen:

In reply to a letter from P. W. T. in the September 22 to 28 issue of Broadcast Weekly I would like to tell him how he can get KSL at 7 p. m. without static.

First he should move his radio to the opposite side of the room, then take the tube out of the northeast corner and change it with the one in the southwest corner. When this is done he should polish the antenna, being very careful to remove all rust spots. Common coal oil is very effective for this purpose. After having completed these operations, disconnect the radio, throw it in the ash can and get a good one.

All jokes aside, however, we have no trouble getting Amos 'n' Andy at 7 p. m. over KSL, and might suggest that if P. W. T. wants to get away from static he should pack up his radio and move to the Upper Wenatchee Valley in Washington.

Sincerely yours,

MISS HAZEL HANSEN.

East Oakland, California.
September 20, 1929.

Editor, Broadcast Weekly,
San Francisco, Calif.

Dear Sir:

I just read in the Broadcast Weekly (Sept. 22 to 28) the letter from P. W. T. of Piedmont saying he can't get Amos and Andy over KSL. Will you please tell him for me that we have a five-tube battery set and have never missed Amos 'n' Andy once since they have been on the National Broadcasting Co. Some nights there is a little static, but not enough to hinder us from hearing the episode and other nights KSL comes in just as loud and clear as KGO.

We get KSL all summer. What P. W. T. needs is a GOOD radio.

Sincerely,

Mrs. J. J. H.

Philadelphia Orchestra, Stokowski Directing, Will Broadcast for Philco

Internationally Famous Organization Yields to Request to Go on Air After Years of Refusals—Regular Philco Hour Continues

The Philadelphia Orchestra Association announces that it has signed a contract with the Philadelphia Storage Battery Company, sponsors of Philco Radio, for a series of three broadcasts by the orchestra, under direction of Leopold Stokowski. These will be released on Sunday afternoons of October 6, November 3 and December 8. The broadcasts will cover the entire transcontinental network of the National Broadcasting Company, and will originate from the Philadelphia Academy of Music between 5:30 and 6:30 p. m., Eastern standard time, and will be released through Pacific Coast stations from 2:30 to 3:30 p. m., Pacific time.



LEOPOLD STOKOWSKI

Announcement that this world-famous orchestra, after several years of refusals, would go on the air under the auspices of Philco followed a week's exchange of cables between the orchestra association's offices and Leopold Stokowski while in Europe. Repeatedly during recent years rumors have been circulated that Stokowski and the Philadelphia orchestra of 107 musicians, who have been heard in Philadelphia under Stokowski's direction since 1912, would permit their music to be heard over the radio. But it has been considered unwise up to the present time to broadcast the orchestra because it is only recently that radio reception has been considered sufficiently good to warrant broadcasting such a large organization.

Stokowski, always interested in broadcasting because of the enormous audiences it reaches, is said to be most enthusiastic about the programs planned under the auspices of Philco. At each broadcast a short introductory talk will be made by Edward Davis, president of Philco, and it is hoped that Stokowski also will talk.

Entrance to this organization, praised by musical critics of the nation as outstanding in its field, into radio broadcasting is being

hailed by radio men as one of the greatest triumphs of the day for those interested in promotion of broadcasting. The Philadelphia orchestra has drawn its talent from the best musicians in the world and has enjoyed the praise of music critics in practically every newspaper in the country.

The engagement of the Philadelphia orchestra, under direction of Stokowski, will not interfere with continuation of the regular Philco hour evening broadcasts, which will be heard as usual.

DAY-FAN RADIO HAS UNIQUE FINANCE PLAN

CREATING a sensation among the radio dealers throughout the country comes the announcement that with the taking over the manufacturer of Day-Fan radios by General Motors that the General Motors Acceptance Corporation will finance every sale of a Day-Fan radio on a cash basis. According to Edd N Watkins of the Electric Supply Company, Northern California distributors of Day-Fan radios, this financing of sales contracts will be a boon to the radio dealers. He said:

"With the installment buying of radios, as in other lines of business, is the attendant problem of financing sales contracts, only with the radio dealer the problem becomes more acute with the high cost of selling radio sets and the service given after the sale is made. This naturally cuts into the dealer's net profit and still further inroads are made by the financing of sales contracts.

"This financing of sales contracts in the sale of radio sets actually assumes serious proportions, when consideration is given to the vast number of sets which are sold through the smaller neighborhood stores, these stores not having the financing ability of the larger downtown dealers with whom they are in direct competition. It is no exaggeration when I say that the General Motors financing plan will be the salvation of many of the smaller dealers in selling sets.

"Under the General Motors financing plan, sales contracts will be immediately accepted for their full face value without discounts of any kind, so that an installment sale of a Day-Fan radio is—as far as the dealer is concerned—a cash sale. There is no radio dealer, large or small, who will not immediately appreciate the full significance of this announcement and our firm anticipates a tremendous impetus being given to the sale of Day-Fan radios at the present prices and proven quality performance."

DAY-FAN RADIO

A GENERAL MOTORS PRODUCT

DEALERS: Every Day-Fan sale is now a cash sale. General Motors Acceptance Corporation will give you the full cash value of every sales contract you write on a Day-Fan Radio.

9
TUBES
INCLUDING
RECTIFIER

**NO DISCOUNT
—NO DELAY**

Your money is immediately available for your use. Write today for the most liberal financing plan offered today in the radio business.

Models range from
\$125 to \$235
Less Tubes

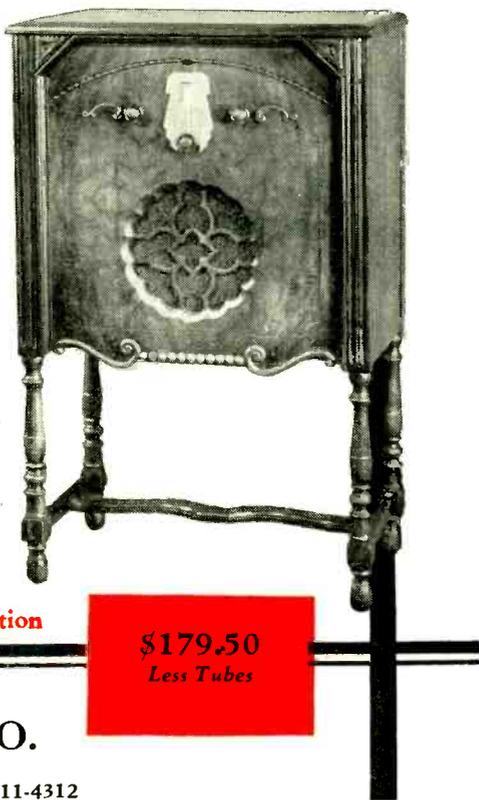
Dealers—Write for our franchise proposition

\$179.50
Less Tubes

Northern California Distributors
ELECTRIC SUPPLY CO.

EDD N. WATKINS

325-329 13th St., Oakland Phones GLencourt 4311-4312
90 Ninth St., San Francisco Phone HEmlock 1879



PACIFIC COAST FOOTBALL SCHEDULES

*Announcements of the various stations broadcasting these games will be found in the detailed program sections of
BROADCAST WEEKLY.*

October 12

At Berkeley: Washington State vs. California.
At Los Angeles: Stanford vs. U. C. L. A.
At Seattle: U. S. C. vs. Washington.
At Corvallis: Columbia University vs. Oregon State.
At Eugene: Willamette vs. Oregon.
At Moscow: Montana vs. Idaho.
At Fresno: Olympic Club vs. Fresno State.
At Portland: Chico State vs. Oregon Normal.

October 13

At Kezar Stadium: Santa Clara vs. St. Ignatius.

October 19

At Stanford: Oregon State vs. Stanford.
At Philadelphia: California vs. Pennsylvania.
At Pullman: Washington vs. Washington State.
At Los Angeles: Occidental vs. U. S. C.
At Los Angeles: Cal. Tech. vs. U. C. L. A.
At Portland: Idaho vs. Oregon.

October 20

At Kezar Stadium: Gonzaga vs. St. Mary's.

October 26

At Stanford: U. S. C. vs. Stanford.
At Berkeley: Olympic Club vs. California.
At Seattle: Oregon vs. Washington.
At Corvallis: Idaho vs. Oregon State.
At Butte: Montana vs. Montana State.

October 27

At Kezar Stadium: St. Ignatius vs. St. Mary's.

November 2

At Stanford: Cal.-Tech. vs. Stanford.
At Los Angeles: California vs. U. S. C.
At Eugene: U. C. L. A. vs. Oregon.
At Portland: Washington State vs. Oregon State.
At Kezar Stadium: Santa Clara vs. West Coast Army.

November 3

At Kezar Stadium: Olympic Club vs. St. Mary's.

November 9

At Berkeley: Montana vs. California.
At Seattle: Stanford vs. Washington.
At Kezar Stadium: Olympic Club vs. St. Ignatius.
At Pullman: Idaho vs. Washington State.
At Los Angeles: Nevada vs. U. S. C.

November 10

At Kezar Stadium: St. Mary's vs. Santa Clara.

November 11

At Kezar Stadium: West Coast Army vs. Navy.
At Sacramento: Fresno State vs. California Aggies.
At Chico: San Jose State vs. Chico State.
At Portland: Oregon State Frosh vs. Oregon Frosh.

November 16

At Stanford: Santa Clara vs. Stanford.
At Berkeley: Washington vs. California.
At Chicago: U. S. C. vs. Notre Dame.
At Los Angeles: St. Mary's vs. U. C. L. A.
At Eugene: Oregon vs. Oregon State.
At Missoula: Washington State vs. Montana.

November 17

At Kezar Stadium: Olympic Club vs. West Coast Army.

November 23

At Stanford: California vs. Stanford.
At Los Angeles: Idaho vs. U. S. C.
At Chicago: Washington vs. Chicago.
At Detroit: Oregon State vs. Detroit.
At Portland: Oregon vs. Univ. of Hawaii.
At Spokane: Washington State vs. Gonzaga.

November 28

At Kezar Stadium: Oregon vs. St. Mary's.
At Los Angeles: Montana vs. U. C. L. A.

November 30

At Los Angeles: Washington State vs. Univ. Southern California.

December 1

At Kezar Stadium: Columbia vs. St. Ignatius.

December 7

At Miami, Fla.: Oregon vs. Florida.

December 14

At Los Angeles: Carnegie Tech. vs. U. S. C.

December 28

At Stanford: Army (West Point) vs. Stanford.

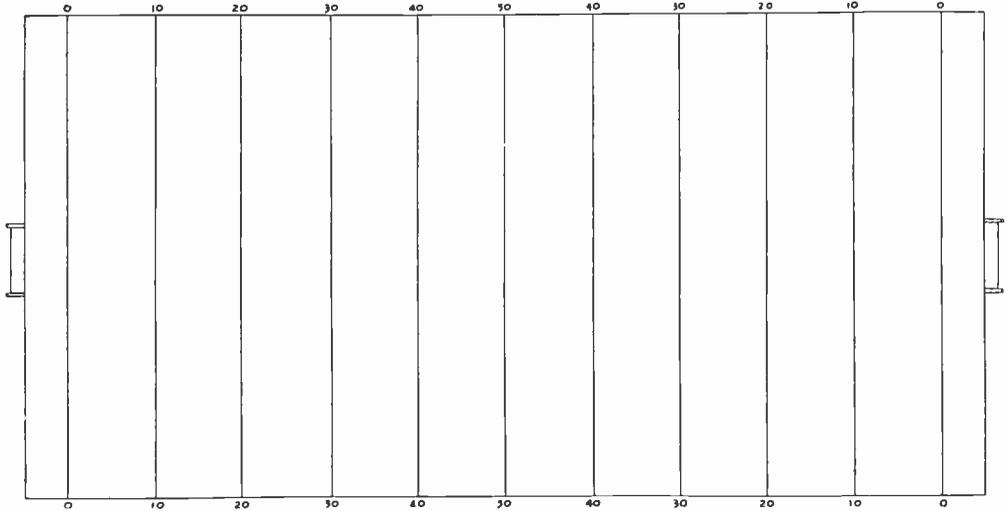
January 1

At Kezar Stadium: Shrine East vs. West.

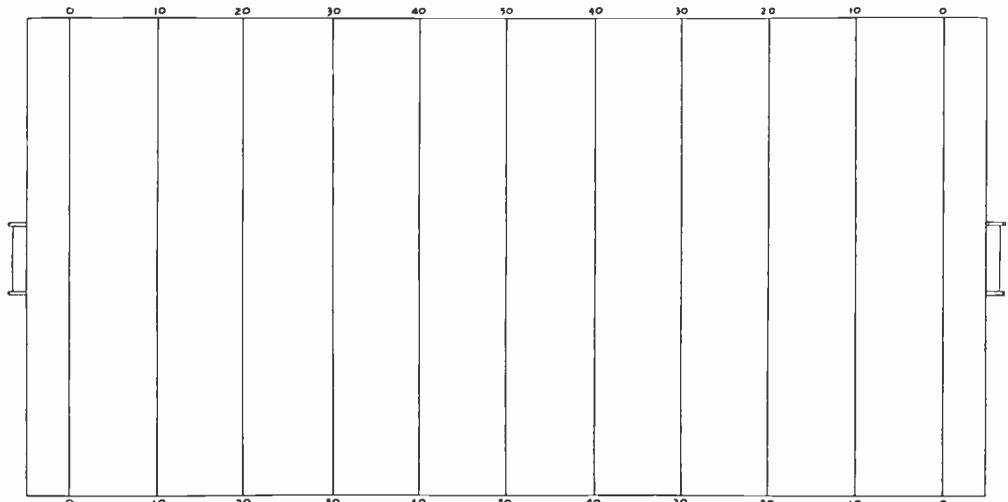
FOOTBALL CHART

Follow the game over your radio and check each play on this chart. Start at top.

FIRST HALF



SECOND HALF



Kick Run _____ Fumble ✕ Penalty - - - - -
 Forward Pass ~~~~~ Intercepted ■ Incomplete ○

SCORE	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Team				
Team				



TOPICS OF THE TRADE



A. D. Strathy, director of sales for the Cable Radio Tube Corporation, Brooklyn, New York, manufacturers of the Speed Radio Tube, was a recent visitor to San Francisco. C. M. McIntosh, coast representative for the same company, accompanied Mr. Strathy.

* * *

Gene Baldwin, representing F. A. D. Andrea Company, manufacturers of the famous Fada Radio Receivers, has been spending several weeks in the Los Angeles territory.

* * *

It has been reported to us that Lewis Bushnell experienced quite a fall recently and has had difficulty navigating since. They tell us that Lewis attempted to ride some sort of goat. Most everyone in the radio business knows Lewis Bushnell of Bushnell & Raynor, distributors of Sulmock Cabinets.

* * *

The East Bay Radio Retailers' Association, headed by Larry Quinby, held a very interesting meeting Wednesday morning, September 25. Sixty were in attendance. Frank K. Runyan, Managing Director of the Retail Furniture Association, gave a very interesting talk. He gave the members some interesting information about the operation of the Furniture Association. Mr. Runyan is also an active member of the Better Business Bureau, the organization that is so active in this territory. At this meeting the Retailers adopted a Code of Business Practices. Their next Breakfast Meeting will be held Wednesday, October 30, 8 a. m., at the Coit Hotel in Oakland.

* * *

The present Board of Directors of the Pacific Radio Trade Association, headed by W. E. Darden, President, held their last meeting on Tuesday, September 24. The next Board will be elected at the annual meeting of the Association held on Wednesday, October 16, at the roof garden of the Clift Hotel. The Nominating Committee selected to recommend members for the next Board are: C. B. Glendenen, National Carbon Company, as Chairman; L. W. Sturdevant, Brunswick-Balke-Collender Company; Harry Auger, Coast Radio Supply Company; E. A. Portal, E. A. Portal Company; W. E. Quarg, Quarg Music Company.

* * *

Fred C. Buell, Pacific Coast representative of the Zenith Radio Corporation, 2620 Iron Street, Chicago, manufacturers of the well-known Zenith Automatic Radio Receiver,

has been spending several days in the bay area. Fred reports that business is good.

* * *

It has just been announced that the Peerless Light Company, 114 Folsom Street, San Francisco, will distribute the Kennedy Radio Receiver.

THE RADIO TATTLER

(Continued from Page 8)

pie-eaters who contested. A lady claims to be the world's champion back-handspring turner and traffic halts while a parade is staged in her honor. Why not give a non-stop harp twanger equal claim on fame and front page honors?

* * *

The program directors are not taking advantage of this grand chance to stage a non-stop contest of some kind and give us another champion. We need champions. Just as every boy may some day be President, so every girl may some day be a non-stop something or other. Radio holds in the hollow of her hand the future of thousands. Let us up and at the situation before our artists become discouraged and all start singing for phonograph records.

THE EDITOR'S PAGE

(Continued from page 3)

ment that such a commission was in the offing is sufficient to bring vast corporate pressure on political push-buttons to insure "friendly" appointments or selections at Washington. Thus we see, viewing the move from one side, another incompetent, unwieldy and not altogether trustworthy political nose-bag preparing for the lucrative oats of national political consumption. On the other hand we also see possibility for much good developing out of such an arrangement.

The country has seen the ludicrous spectacle of a radio commission shorn of its coat-tails of authority, stamping around in boots too big for it, and making grown-up noises, when all the time it was a baby idea playing at make-believe in a forest of trouble. Its experiments have produced confusion, due, in the past, to the personnel which knew little of radio. The present commission is somewhat better equipped in technical experience, but is still without authority. The very agencies that need regulation by such a commission have seen to it that the commission is given no shotgun. There is no guarantee that an augmented commission would fare any better.

APEX Dealers talk facts!

A turn of the single control gives you:
Razor-edge selectivity—no difficulty in
tuning through even the nearby
powerful broadcasting stations.

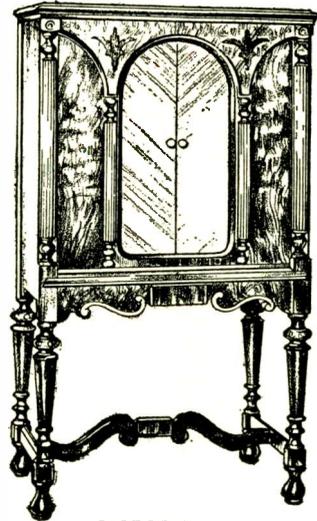
Loud, clear tones—full, resonant and
natural.

Without distortion. Lessens inter-
ference.

Simplest and sturdiest in construction.
Longer life assured.

Economical to operate—no batteries—
costs less than one cent per hour.

Style . . . Beauty . . . Simplicity . . .
Perfection of Reproduction . . . Vol-
ume . . . These are the things that you
look for in Radio and these are what
you find in the



MODEL RA-9

Complete with Dynamic
Speaker

\$109.50

Less Tubes



Northern California Wholesale Distributor

W. E. & W. H. JACKSON, INC.

255-261 Ninth Street, San Francisco
UNderhill 2900

2511 Broadway, Oakland
LAkeside 3833

WHAT'S A KILOCYCLE?

By "SIMPY" FITTS

Note: "SimpY Fitts" probably knows more about kilocycles than any other man, living or dead. Before prohibition it was his habit to race them in his bedroom at night, laying heavy wagers on the outcome.—The Editor.

THE Federal Radio Commission requires that all broadcasting stations announce, in coming on the air and in signing off, just how many kilocycles they have on hand. As these indispensable adjuncts to broadcasting are always kept under lock and key few persons have ever seen one. This article will attempt to provide an antidote for the widespread curiosity as to their appearance, structure, size, habits, etc.

I am one of the few fortunate persons living today who has actually held a kilocycle in the palm of the hand. It was back in the good old regenerative days, and it was my right hand. I remember, I was working for a dentist at the time, secreting olive seeds in the sandwiches sold by the restaurant on the ground floor of his office building, and I had just fallen in love with his daughter. Naturally, I was eager to convince the old man of my industry and worth and I began substituting hob nails, nitro glycerin capsules and other articles for the olive seeds. It was while I was looking around for an undertaker to take on the overflow business that I found my first kilocycle.

The little beggar was all tied up in what looked like a napkin and was lying in a basket on the door step at 26 California Street. The number of the house was burned indelibly on my mind at the time because it was just exactly 26 years ago today that it happened. I looked around for a radio station, but as not a soul had ever heard of a radio station I was sadly disappointed. There weren't even any aerials on the roofs—or rooves, as they called them in those days, so as to rhyme with hooves. (In these days of automobiles that is unnecessary.)

Lifting the abandoned kilocycle out of the basket with my right hand I swore by all the sea gulls above that I would care for it until the day when some smart fellow, with an eye for advertising, would come along and invent radio stations.

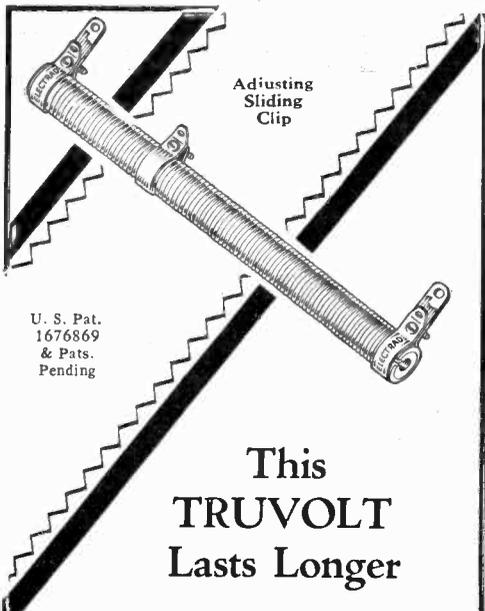
Well, sir, you know I cared for that kilocycle like a father, and by and by, by working hard and minding my own business, I saved up enough to marry the dentist's daughter. Other kilocycles came, and when the Government took over the supervision of radio broadcasting I closed out the entire lot to Uncle Sam for a sweet price in a lump

sum big enough to buy my sugār baby a fur coat and a stepladder for the pantry.

Some of my readers may be just a trifle curious as to just what a kilocycle looks like, who is responsible for the World War, how old I am and a few little items like that. I'm afraid we'll only have time for the first. (It's after four now and I don't have to go home tonight.) Now a kilocycle is—well, let's take a young one first. A year old. They're at their best then. Later on they get wild and you can't get close enough to them to tell much about how they look. I remember once I was paddling along the Orinoco River—but that's another story. Let's see, we were describing a kilocycle. Did you ever read Conrad's "Lord Jim"? That's still another story. Story after story. If we ever get to the roof we'll have a look at the aerial and see if they're any of the pesky things bounding about. It's really rather difficult for me to describe one to you because although I raised a good many they were away from home so much of the time I didn't see a great deal of them. I'll tell you, some time when you have a little spare time on your hands why don't you make up a few kilocycles? It's loads of fun and will give you a finer understanding of them than I could do in a dozen articles.

First you'll need the wake of a German Zeppelin. Irish wake won't do. Neither will the kind of a wake called insomnia. Cut yourself a large slice of Zeppelin wake, mix it with an equal slice of golf ball, sprinkle with the strains of the unpopular tune "Sonny Boy," place in pot, boil, allow to cool and mold into long, round, loose, smooth, shining, slithering shapes; shapes that can go places and do things and get back home again, turn out the light and be in bed, even before they start. If properly made they will have a rubber-tired bounce and be well under six hundred meters in height. They will be gregarious, used to traveling in bunches of several hundred or a thousand, very sensitive to switching and will have the odor of a bowl of strained lightning. At night they will coil up to sleep and their eyes will be like lamp bulbs.

With a little practice you will be able to turn out kilocycles that will make you the envy of all the neighbors. Care should be taken not to run afoul of Government agents who want all the kilocycles they can get for the radio stations and high officials. They can smell a batch of kilocycles brewing for many blocks. Some day when you have some of them made up call me over. I'll be glad to pass on them for you.



Adjusting Sliding Clip

U. S. Pat.
1676869
& Pats.
Pending

This TRUVOLT Lasts Longer

BATTERY eliminators and power packs are successful only when their resistances perform perfectly. Be sure of the BEST—Choose **ELECTRAD TRUVOLTS**—used and endorsed by radio manufacturers and engineers.

TRUVOLTS last longer and operate more satisfactorily. Their patented air-cooled winding dissipates heat quickly. The resistance wire is first wound on an insulated copper core—and this in turn is wound in a fire-clay base. Hence more wire in smaller space. **TRUVOLTS** have an *exclusive* sliding clip for quick changes in adjustment.

TRUVOLT Variable



Distinctive **TRUVOLT** construction. Knob adjustment for fine variation. One-hole mounting. Less wear owing to endwise travel of contact over wire. 22 stock sizes \$2.50.

Western Representatives
UNIVERSAL AGENCIES

905 Mission St. San Francisco, Calif.

175 Varick St., New York, N.Y.

ELECTRAD INC.

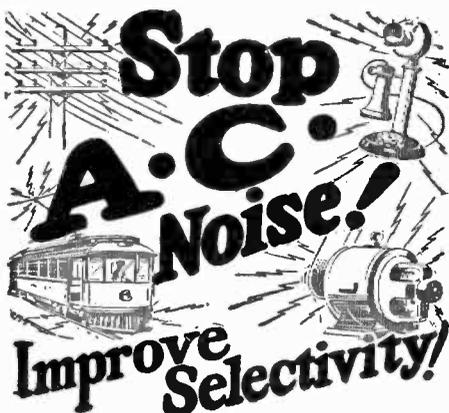
ELECTRAD, INC., Dept. BW107
175 Varick Street, New York, N. Y.

Send me more information about **TRUVOLTS**.

Name _____

Address _____

City _____



THIS is the way to get rid of that man-made "static" from motors, street cars, telephones, electrical appliances, etc. Plug in a Falck Claroceptor between your receiving set and the wall socket; it will block out those line interference noises and radio frequency disturbances. Also helps selectivity and distance amazingly! Thousands all over America are praising this splendid improvement. An absolute necessity to clear reception in some locations.

The Falck Claroceptor requires no changes in your set. Measures just $3\frac{1}{2} \times 5\frac{1}{2} \times 2\frac{1}{2}$ inches. Tested, proved. Get one right away—only equipment of its kind. At radio parts dealers, or write to factory for new descriptive folder, **FREE**.



Falck CLAROCEPTOR

Manufactured by **ADVANCE ELECTRIC CO.**
1260 W. Second St., Los Angeles

Jobbers and Dealers, Get Our Proposition

A PAGE FROM THE NBC WOMAN'S MAGAZINE OF THE AIR

By **BENNIE WALKER**

Editor

NOT long ago we all had a great laugh because somebody wrote to Bennie Walker asking for a copy of the NBC "Woman's Magazine of the Air."

Everybody wondered how anybody could catch a copy of an aerial magazine.

But here we are, and the joke's on us.

There's to be a page of the Magazine in every edition of Broadcast Weekly, and already the NBC business office has made up a "dummy" copy of the magazine so we can see ourselves as others hear us. But that's being kept right in the family for the time being, and won't be published—so don't write for one.

Aside from this page, the only "copies" of the Magazine are available through the NBC morning broadcast every weekday excepting Saturday.

Which reminds me that Marjorie Gray, our new staff member, will be introduced to the radio audience Monday morning.

Miss Gray will come before the microphone during the Brazilian American Coffee Committee's Feature and promises some ideas for really different refreshments at the bridge party.

Helen Webster follows with her "Helpful Hints" designed to solve all the problems put to her.

Elmer Crowhurst at the organ, Marian Gilbert and William Powers are the musical illustrators for Monday's page.

A generation ago salads weren't served to anyone under 21. These days children eat salads with such gusto that Ann Holden plans to talk of nothing else during the Wright Feature Tuesday morning. Then because she believes in the versatility of the vegetable kingdom, her talk on Wedgewood's chapter is titled, "The Manners of Vegetables."

Tuesday also brings the Sunset Magazine review, the "magazine of good ideas"—all Western. So, Westerners, shoulder arms!

Wednesday brings the long-suffering, eternally optimistic Magnolia, who, with Henry and Charley, presents the "Woman's Magazine of the Air Colored Supplement."

"A better and bigger husband is de aim of mah livin'," says Magnolia, "and more and



BENNIE WALKER

bigger spots cleaned with Oronite is de aim of mah broadcastin'."

Helen Webster will speak again during the Fuller Feature, on Cherry Fireplaces. New lamp shades will be described during the feature sponsored by "your own gas company."

"I have my magic violin to thank for my popularity," Don Amaizo insists to the interviewer. He and Sara Treat vie for favor Thursday mornings during the Amaizo broadcast. Ann Holden

promises non-fattening desserts during the Rubyette period. John D. Barry has the spot during the early part of the hour.

And mentioning Barry reminds me—

You know, that fellow has the most genial way of telling us how many things we do in the wrong way. And he makes us like it. Barry is a recognized speaker in the West, and during his lecture season he attracts great crowds to one of San Francisco's hotels, where he speaks on current events. He conducts a column in a metropolitan daily, offering constructive criticisms of various phases of social and economic life, the theater, arts and politics. He contributes to magazines and various other publications and still finds time to give his helpful instruction on use of the English language to the Thursday NBC audience. Barry is a Harvard graduate and was a member of the party which sailed on the famous Ford peace ship. His home is in Sausalito, where he has lived for many years.

A few tasty sandwiches, an urn of fragrant coffee and a plate of home-made fudge—that's Friday with the Kraft, M. J. B. and Alpine Features.

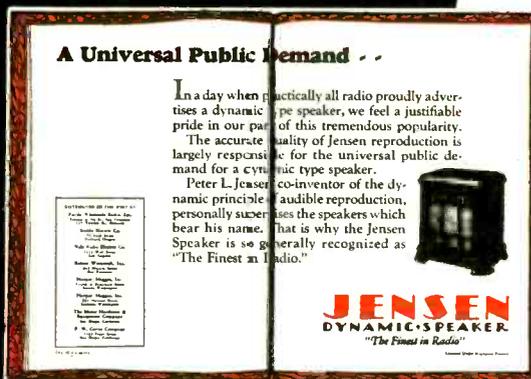
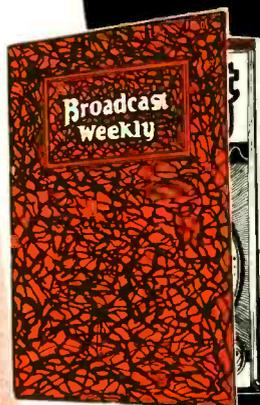
John and Ned, Myron Niesley and the Magazine Melodists, with Joseph Hornik directing, are the artists to be heard.

Notable changes in the Magazine hour will be announced during the World Series games which are to come to the Pacific Coast through the NBC coast-to-coast network. These announcements will be found elsewhere in Broadcast Weekly.

THIS BEAUTIFUL LEATHERETTE COVER

FREE

with a one year subscription to
BROADCAST WEEKLY



This cover has been designed especially for your copy of *Broadcast Weekly*. It has an elastic cord in the center, under which the copy is fitted. Made of the best grade of imitation leather, it will last for years. It is dark mahogany color with gold lettering. It will lend prestige to any radio and something that you will be proud to have on your set.

If you are a present subscriber then you can extend your subscription for one year and get this beautiful cover free.

USE THIS COUPON

BROADCAST WEEKLY,
726 Pacific Bldg., San Francisco, Calif.
Gentlemen: Here's my Three Dollars for which send me BROADCAST WEEKLY for one year and the Leatherette Cover.

Name

Address

City State

New Extension

SUNDAY Programs

NBC

National Broadcasting Company

1 to 2:30 p.m.—National Sunday Forum
 Selecting "The New Hypocrisy" for the subject of his address, Dr. Ralph W. Sockman will be heard during this weekly radio church service.

George Dilworth will direct the Oratorio Choristers in sacred musical numbers, which will include the soprano and baritone duet, "I Am the Good Shepherd," and the baritone solo, "I Beseech You, Brethren."

A portion of the 90-minute service will be devoted to Dr. Sockman's answers to questions submitted by members of his radio congregation.

Broadcast through KHQ, KOMO, KGO and KPO.

2:30 to 3:30 p.m.—Philco Hour

A special Philco Hour program will be broadcast through a nation-wide network of NBC System stations this afternoon. The presentation will be heard on the Pacific Coast through KHQ, KOMO, KGW and KGO.

3:30 to 4 p.m.—Whittall Anglo-Persians

Melodious favorites chosen from among well-known light classics will be the Whittall Anglo-Persians' contribution to the entertainment today.

"The Dream Melody," one of Victor Herbert's many tuneful compositions, is their first selection. Two Indian numbers have been grouped together to form another offering on the program—"By the Waters of Minnetonka" and "Indian Dawn." Moya's "Song of Songs" is a third selection of more than average popularity.

A hymn, "O Mother Dear, Jerusalem," marks the close of the half hour.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

4 to 5 p.m.—Sunday Afternoon Concert

Aurelio Sciacqua, young lyric tenor whose voice is familiar to radio audiences in the Pacific Northwest, will make his first appearance as an NBC guest artist today.

An Italian by birth, Sciacqua came to the Pacific Coast nine years ago. He began his vocal studies three years later, making his public debut in six months. For the past two and a half years Sciacqua has been a staff artist at station KOMO, Seattle. During that time he also made a concert tour of western Canada and sang the role of the Duke of Mantua in a performance of "Rigoletto" given by the Seattle Civic Opera Company.

One of the outstanding arias in this opera, "La Donna e Mobile," is among Sciacqua's solos during today's concert.

A second vocal feature of the program will be the songs and gospel hymns of a women's quartet, with Barbara Blanchard and Ethel Wakefield, soprano, and Margaret O'Dea and Eva Gruningier Atkinson, contraltos, as the singers.

Charles Hart, occupying the conductor's stand, will direct the National Concert Orchestra.

Broadcast through KOMO, KGO and KPO.

5:15 to 6:15 p.m.—Collier's Radio Hour

Collier's Radio Hour will be heard through a transcontinental network through KHQ, KOMO, KGW, KPO and KFI.

6:15 to 6:45 p.m.—Atwater Kent Program

The weekly Atwater Kent program will be broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

6:45 to 7:15 p.m.—Retold Tales, transcontinental program broadcast through KHQ, KOMO, KPO and KGO.

7:15 to 7:45 p.m.—Studebaker Champions

An impressive group of radio stars will be heard when the Studebaker Champions present their Sunday program of popular music.

Fred Waldner, nationally beloved tenor, will sing the choruses and Buryl Retting and Dick Platt again will be at the twin pianos. Jean Goldkette will be in the conductor's stand when the program opens with "Oh Baby" from "Rain or Shine." Among the other numbers to be heard are "Feelin' the Way I Do" and "Walkin' With Susie" from the "Fox Movietone Follies."

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7:45 to 8 p.m.—"Enna Jettick Melodies"

Myron Niesley will interpret the tenor solo featuring tonight's broadcast. "Evening Star" from the immortal Wagner opera "Tannhauser" will be Niesley's number with the ensemble and quartet augmenting.

"Unto the Hills Around" is the hymn of the broadcast, during which the following selections will be heard:

- Ensemble—Home, Sweet Home
 - Quartet and ensemble—The Sweetest Flower that Grows.....Hawley
 - Tenor solo and ensemble—Evening Star.....Wagner
 - "Tannhauser".....Wagner
 - Quartet and ensemble—Will You Remember—"Maytime".....Romberg
 - Quartet and ensemble—I Was Seeing Nellie Home
 - Quartet and ensemble—Unto the Hills Around (hymn)
 - Ensemble—Home, Sweet Home
- Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

440.9 Meters **KPO** Channel 68
 680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco

9 to 9:45 a.m.—Sabbath Hour with Theodore Strong, organist, and the Clarions

9:45 to 10:45 a.m.—Interdenominational and non-sectarian church services

10:45 a.m.—Bank of America of California

12 to 1 p.m.—KPO Salon Orchestra

1 to 2:15 p.m.—Afternoon musicale by Uda Waldrop with Mynard Jones, basso

2:15 to 5 p.m.—Football broadcast, St. Ignatius vs. West Coast Army

5 p.m.—Baseball scores
 5 to 5:15 p.m.—Talk by Elmer Robinson, "What's New in Science and Invention"

5:15 to 6:15 p.m.—Collier Hour, NBC

6:15 to 7:15 p.m.—Atwater Kent program, NBC

6:45 to 7:15 p.m.—Retold Tales, NBC

7:15 to 7:45 p.m.—Studebaker program, NBC

7:45 to 8 p.m.—Enna Jettick Melodies, NBC

8 to 8:30 p.m.—North American Building Loan Association

8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra

9 to 10 p.m.—Abas String Quartette with Austin Mosher, baritone

10 to 10:15 p.m.—Narrative organ recital, featuring Theodore Strong

236.1 Meters **KOL** Channel 127
 1270 Kcys. 1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

9:30 to 11:30 p.m.—Guy Olson's Scandinavian-American Dance Band

SUNDAY Programs

322.4 Meters **KFWI** Channel 93
930 Kcys. **500 Watts.**
 Radio Entertainments, San Francisco, Calif.
 3 to 4 p.m.—Organ recital; recordings
 4 to 5 p.m.—Ruth Pettrota, soprano; Louis Lindauer, tenor; Irene Ward, pianist and accompanist
 5 to 6 p.m.—Courtesy program
 7:50 to 9:15 p.m.—Services, Fourth Church of Christ Scientist

315.6 Meters **KFWB** Channel 95
950 Kcys. **1000 Watts**
 Warner Brothers, Hollywood, California
 8:30 to 9 a.m.—The Funny Paper Man
 9 to 10:45 a.m.—Late recordings
 12:30 to 1:30 p.m.—Late recordings
 1:30 to 5:30 p.m.—Double-header baseball game
 6:30 to 7 p.m.—Harry Jackson's entertainers
 7 to 7:30 p.m.—Hollywood Athletic Club
 7:30 to 8 p.m.—Burr McIntosh, Cheerful Philosopher
 8 to 9 p.m.—Kay Martinez's orchestra; George Gramlich, baritone
 9 to 10 p.m.—Bill's Ragtime Review

325.9 Meters **KOMO** Channel 92
920 Kcys. **1000 Watts**
 Fisher's Blend Station, Seattle, Washington
 10 a.m.—International Bible Students' Ass'n
 11 a.m.—Lucille Johnson, piano, and Dorothea Wei, contralto
 11:15 a.m.—Plymouth Congregational Church
 12:15 p.m.—Orchestra; G. Donald Gray and Dorothea Wei
 1 p.m.—National Sunday Forum, NBC
 2:30 p.m.—Philco Hour, NBC
 3:30 p.m.—Whittall Anglo Persians, NBC
 4 p.m.—Orchestra; Dorothea Wei, G. Donald Gray and mixed quartet
 5:15 p.m.—Collier's Hour, NBC
 6:15 p.m.—Atwater Kent program, NBC
 6:45 p.m.—Retold Tales, NBC
 7:15 p.m.—Studebaker Champions, NBC
 7:45 p.m.—Enna Jettick Melodies, NBC
 8 p.m.—First Church of Christ, Scientist
 9 p.m.—Studio program
 9:30 to 11 p.m.—Artistic ensemble

230.6 Meters **KTBI** Channel 130
1300 Kcys. **1000 watts**
 Bible Institute of Los Angeles, Calif.
 6 to 7 p.m.—Studio vesper service
 8 to 9:15 p.m.—Church of the Open Door
 9:15 to 10 p.m.—Dr. W. P. White

230.6 Meters **KGEF** Channel 130
1300 Kcys. **1000 Watts**
 Trinity Methodist Church, Los Angeles, Cal.
 8:30 a.m.—Morning Watch quartet
 9:20 a.m.—Story Hour
 10 a.m.—Claude L. Heskett's Bible Class
 10:45 a.m.—Trinity Methodist Church
 2 p.m.—Epworth M. E. Church
 3 p.m.—West Coast Academy of Music
 4 p.m.—Lutheran Churches of So. Calif.
 4:30 p.m.—Hired Man
 5 p.m.—Vesper Hour
 7 p.m.—Prelude questions of Bob Shuler

322.4 Meters **KFWM** Channel 93
930 Kcys. **500 Watts**
 Oakland Educational Society, Oakland, Cal.
 9:45 to 11 a.m.—Organ prelude; children's radio story; Bible lecture, "The Establishment of the Kingdom"; special vocal solos and quartette numbers by Maybelle Gleeson, soprano; Pha Fraser, contralto; William Weaver, tenor; Dr. Holdaway, bass
 11 to 12 noon—Musical program under the direction of Pha Fraser
 12 to 1 p.m.—Aeolian Trio
 1 to 1:25 p.m.—Bible questions and answers, C. R. Little
 1:25 to 2:30 p.m.—Special vocal solos and duets by Lillian Peletier, Joseph Morris, Virginia Merrill, Rosa Sprague; Ruth Crawford, accompanist; hymns by the Choral Singers; Bible lecture, "Reconciliation"
 6 to 7:45 p.m.—Congregational singing; Bible dialogue, "The Dead Not in Torment"; Bible lecture, "The Gospel of the Kingdom"; special vocal and instrumental selections
 9:15 to 10:15 p.m.—Special German musical program with discourse in German language

296.6 Meters **KQW** Channel 101
1010 Kcys. **500 Watts**
 First Baptist Church, San Jose, Calif.
 10:15 to 11 a.m.—Sunday School lessons by Fred J. Hart
 11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
 7:30 to 9 p.m.—Evening services, First Baptist Church

285.5 Meters **KNX** Channel 105
1050 Kcys. **5000 Watts**
 L. A. Evening Express, Los Angeles, Calif.
 9 to 10 a.m.—Musical program by Chet Mitten-dorf
 11 to 12:30 p.m.—First Presbyterian Church
 12:30 to 1 p.m.—Musical program
 1 to 2 p.m.—International Bible Students' Assoc.
 2 to 4 p.m.—City Park Board musical program
 4 to 4:30 p.m.—Roberts' Golden State Band
 4:30 to 5:30 p.m.—Radio Church of the Air
 6 to 6:30 p.m.—Talk by Ernest Holmes
 6:30 to 7 p.m.—Dr. Theodore Curtis Abel
 7 to 7:30 p.m.—"The Man in the Moon" program
 7:30 to 8 p.m.—Male quartet and Harry Geise in vibraphone solos
 8 to 9 p.m.—First Presbyterian Church
 9 to 10:30 p.m.—Calmon Luboviski, violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist

333.1 Meters **KHJ** Channel 90
900 Kcys. **1000 Watts**
 Don Lee, Inc., Los Angeles, California
 8 to 9 a.m.—Don Lee, Inc., program
 9 to 11 a.m.—Program from KFRC
 11 to 12:30 p.m.—First M. E. Church
 12:30 to 1:30 p.m.—Terpezone Trio
 1:30 to 2 p.m.—Program from KFRC
 2 to 3:15 p.m.—Recordings
 3:15 to 4 p.m.—Art Fadden, pianist
 4 to 4:30 p.m.—Recordings
 4:30 to 5 p.m.—Rabbi Edgar Magnin
 5 to 5:30 p.m.—Sea Time Three from KFRC
 5:30 to 6 p.m.—Sonatron program, CBS
 6 to 7 p.m.—Majestic Theater of the Air, CBS
 7 to 8 p.m.—First M. E. Church services
 8 to 11 p.m.—KFRC program
 11 to 1 a.m.—Wesley Tourtellotte, organist

SUNDAY Programs

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**
 Pickwick Broadcasting Co., Oakland, Calif.

9 to 10 a.m.—Dr. B. L. Corley
 10 to 11 a.m.—Bible class
 11 to 12:30 p.m.—Tenth Avenue Baptist Church
 12:30 to 1 p.m.—Chapel of the Chimes
 1 to 2 p.m.—Trio
 2 to 3 p.m.—Arthur Shaw, organist
 3 to 4 p.m.—Operatic recordings
 4 to 5 p.m.—Church of the Latter Day Saints
 5 to 6 p.m.—Chapel of the Chimes
 6 to 6:30 p.m.—Edison hour
 6:30 to 7 p.m.—Rev. Dr. Tindall
 7 to 7:30 p.m.—Maria Liaolo, Italian soprano;
 Jane S. Sands, pianist
 7:30 to 9:30 p.m.—Tenth Ave. Baptist Church
 of Oakland
 9:30 to 10 p.m.—Dance program
 10 to 11 p.m.—Arthur Shaw, organist; Joan Ray,
 contralto
 11 to 1 a.m.—Night Owls, with Willard W. Kim-
 ball, Esther Moran, Klotz and Morton

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
 Tribune Publishing Co., Oakland, Calif.
 5 to 6 p.m.—Chas. T. Besserer at Scottish Rite
 organ

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
 7 to 9 a.m.—Remote control, KGFJ
 9 to 10 a.m.—Orchestra and light opera (rec-
 ords)
 10 to 11 a.m.—Organ recital, Roy Medcalfe
 11 to 12:30 p.m.—St. Luke's Episcopal Church
 12:30 to 1 p.m.—Musical program
 1 to 2 p.m.—Novelty trio
 2 to 2:30 p.m.—Rebroadcast, KGFJ
 2:30 to 4 p.m.—Long Beach Municipal Band
 4 to 5 p.m.—Organ recital
 5 to 5:30 p.m.—Studio orchestra
 5:30 to 6 p.m.—Doris, Grace and Foster
 6 to 6:30 p.m.—Em and Clem
 6:30 to 7 p.m.—Studio orchestra
 7 to 8 p.m.—Hollywood Girls
 8 to 9 p.m.—First Church of Christ, Scientist
 9 to 11 p.m.—Hancock Oil Company
 11 to 3 a.m.—Watch Hospital, KGFJ

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**
 The Morning Oregonian, Portland, Oregon

10 to 11 a.m.—International Bible Students
 11 to 12:30 p.m.—Church service
 1:30 to 2:30 p.m.—Organ recital
 2:30 to 3:30 p.m.—Philco Hour, NBC
 3:30 to 4 p.m.—Whittall Anglo-Persians, NBC
 4 to 4:15 p.m.—Studio program
 5:15 to 6:15 p.m.—Collier's Radio Hour, NBC
 6:15 to 6:45 p.m.—Atwater Kent Hour, NBC
 6:45 to 7:15 p.m.—Vesper Hour
 7:15 to 7:45 p.m.—Studebaker program, NBC
 7:45 to 8 p.m.—Enna Jettick Melodies, NBC
 8 to 8:30 p.m.—Baker's Enna Jetticks
 8:30 to 9:30 p.m.—Rollickers
 9:30 to 10 p.m.—"Montag Fireside Hour"
 10 to 11 p.m.—Little Symphony Orchestra

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
 General Electric Co., San Francisco

11 a.m.—Grace Cathedral, San Francisco
 1 to 2:30 p.m.—National Sunday Forum
 2:30 to 3:30 p.m.—Special Philco program
 3:30 to 4 p.m.—Whittall Anglo-Persians
 4 to 5 p.m.—Sunday afternoon concert
 5 to 5:45 p.m.—Grace LePage, lyric soprano;
 Annabelle Jones Rose, contralto, and Carrie
 Jones Teel, concert pianist
 5:45 to 6:15 p.m.—Hudson Bay Fur program
 6:15 to 6:45 p.m.—Atwater Kent program
 6:45 to 7:15 p.m.—Retold Tales
 7:15 to 7:45 p.m.—Studebaker Champions
 7:45 to 8 p.m.—Enna Jettick Melodies
 8 to 9 p.m.—The Pilgrims in a Journey to the
 Kremlin
 9 to 9:30 p.m.—"The Reader's Guide," Joseph
 Henry Jackson
 9:30 to 10 p.m.—Stanislaus Bem's Little Sym-
 phony, Hotel Whitcomb, San Francisco

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.
 8:30 to 9:30 a.m.—Instrumental selections
 9:30 to 10 a.m.—Favorite tunes
 10 to 11 a.m.—Popular recordings
 11 to 11:30 a.m.—Sells popular program
 11:30 to 12 noon—Record varieties
 12 to 12:30 p.m.—Les Poe and Jack Dean
 12:30 to 1 p.m.—American tunes
 1 to 1:30 p.m.—Variety recordings
 1:30 to 2 p.m.—De Luxe program
 2 to 2:15 p.m.—Florence Sanger, pianist
 2:15 to 3 p.m.—Crescendo Trio
 3 to 3:30 p.m.—Mabel Payne, soprano
 3:30 to 4 p.m.—Popular recorded program
 4 to 4:30 p.m.—Chas. William Warriner, bar-
 itone
 4:30 to 5:30 p.m.—Saphire program
 5:30 to 5:45 p.m.—Records

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.
 10 to 11 a.m.—Popular Hour
 11 to 12 noon—Nash Chitwood Novelty Hour
 12 to 2 p.m.—Lloyd Peck's old-time program
 2:30 to 3:30 p.m.—Organ concert by remote con-
 trol from Balboa Park, Dr. Humphrey J.
 Stewart at the console
 8 to 8:30 p.m.—Seaboard Building and Loan
 program
 8:30 to 10 p.m.—J. Warde Hutton and his Hotel
 Del Coronado concert quartet and assisting
 artists

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**

Dalton's, Inc., Inglewood, Calif.
 1 to 2 p.m.—Recordings
 4:30 to 6:30 p.m.—Popular program

267.7 Meters **KFSG** **Channel 112**
1120 Kcys. **500 Watts**

Angelus Temple, Los Angeles, California
 8 to 9 a.m.—Sabbath Sunrise Hour
 9 to 10:30 a.m.—Symphony orchestra
 10:30 to 12:30 p.m.—Sunday morning worship
 2:30 to 4:30 p.m.—Dispensational message,
 Aimee Semple McPherson
 6:30 to 7 p.m.—Angelus Temple Silver Band
 7 to 8 a.m.—Musical hour
 8 to 10 p.m.—Revival service
 10 to 11 p.m.—Music Lovers' Hour



ATWATER KENT RADIO

A New Radio With Four Times the Power!

There have been thrills in radio—lots of them. But never such a thrill as this new power which now leaps to your fingers' touch! It's a new set—a radical set, an unheard of performer. For the first time since it was made, are stocks adequate for the unprecedented demand.

*Hear the Model 60! It's the
greatest set yet built*



ERNEST INGOLD, INC.

930 Van Ness Avenue

San Francisco



MONDAY Programs

NBC

National Broadcasting Company

- 10:30 to 11:30 a.m.—“Woman’s Magazine of the Air”
 “Bridge Party Refreshments” will be Marjorie Gray’s topic as she talks to housewives during the “Woman’s Magazine of the Air” program.
 Miss Gray will be heard during the Brazilian American Coffee Committee Feature, followed by Helen Webster in the Helpful Hints period. The program will close with an organ recital by Elmer Crowhurst, with William Powers, tenor, and Marian Gilbert, contralto, in solo offerings.
 Presented under Bennie Walker’s supervision through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 3 to 3:30 p.m.—Mormon Tabernacle Program
 Alexander Schreiner will be at the console of the great organ. He will play his own arrangement of “An Old Melody,” “Hymn of the Nuns,” a descriptive composition, and “Prelude in B Minor” by Marcel Dupre.
 The opening number for the program will be “Intermezzo” from the Mascagni opera, “Cavalleria Rusticana,” as interpreted by the gigantic Tabernacle Choir.
 Broadcast through KOMO, KGO and KPO.
- 6 to 6:30 p.m.—Edison Program
 Music which is favored by a famous person will be heard when the Edison program is broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 6:30 to 7:30 p.m.—General Motors Family Party
 John Philip Sousa, famous bandmaster, and his celebrated band will be heard by the nation-wide audience.
 “Stars and Stripes Forever” appropriately will open the program and afterward Sousa will direct the Wagner “Rienzi” overture. “Semper Fidelis,” another Sousa number, closes the one-hour broadcast.
 Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 7:30 to 8 p.m.—“The Empire Builders”
 With Harvey Hays in an important character part, the second drama in the new fall series of “Empire Builders” programs will be broadcast. Hays is well known for his portrayal of the “Old Pioneer” last year.
 Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 8 to 9 p.m.—Rudy Seiger’s Shell Symphonists
 Two requested selections will be orchestral high lights of the 60-minute program which Rudy Seiger’s Shell Symphonists will present. Lehar’s invitational “Let’s Go to the Theater” and Pryor’s amusing farm life picture, “The Whistler and His Dog,” are the numbers which Seiger will conduct in response to requests from listeners. A third number of outstanding interest will be Seiger’s own descriptive composition, “Autumn.”
 The programmed selections include a scintillating “Slavic Dance” by Dvorak, exotic in melody and rich in orchestral coloring, excerpts from Wagner’s “Tannhauser” and a medley of Scotch airs.
 Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
- 9 to 9:30 p.m.—“Voice of Firestone”
 Max Dolin will be in the conductor’s stand and Easton Kent and Marian Gilbert are the soloists whose selections will augment the

concert by the 32-piece Firestone Orchestra and the Firestone Choristers.

- Broadcast through KHQ, KOMO, KGW, KGO, KPO, KFI, KSL and KOA.
- 9:30 to 10 p.m.—“Plantation Echoes”
 Ethel Wakefield, soprano; Clarence Hayes, who is billed as “The Voice of the South”; Johnny O’Brien with his harmonica, and Sylvano Dale, the only radio tap-dancer in the West, are among the artists in the “Plantation Echoes” cast.
- 10 to 11 p.m.—Slumber Hour
 Broadcast through KPO, KSL and KOA.
 Picturing in tone the vivid life of old Babylon, the brilliant overture to “Semiramide” by Rossini will be played tonight.
 Schubert’s celebrated “Unfinished Symphony” is another noteworthy selection programmed. The selection is not eclipsed in beauty by any of the composer’s contributions to classic music.
 “Valse des Fleurs,” from Tchaikowsky’s “Nutcracker Suite,” and the “Spinning Song,” from Mendelssohn’s “Song Without Words,” are among other numbers to be given exposition by the orchestra under Dolin’s direction.
 Broadcast through KSL and KOA.
- 280.2 Meters** **KJBS** **Channel 107**
1070 Kcys. **100 Watts**
J. Brunton & Sons, San Francisco, Calif.
- 6:45 to 8 a.m.—Early Bird Hour
 8 to 9 a.m.—Favorite recordings
 9 to 9:30 a.m.—Helpful Hints to Housewives
 9:30 to 10 a.m.—Vocal and instrumental selections
 10 to 12 noon—Orthophonic records
 12 to 12:05 p.m.—Stock report
 12:05 to 1:45 p.m.—Popular records
 1:45 to 2 p.m.—Dr. Wiseman, health talk
 2 to 2:30 p.m.—Concert recordings
 2:30 to 3 p.m.—Matilda Rosenfeld educa. talk
 3 to 4 p.m.—Radio Rodeo
 4 to 4:30 p.m.—Al Sather, “Songs of the Moment”
 4:30 to 5:30 p.m.—Record varieties
- 333.1 Meters** **KHJ** **Channel 90**
900 Kcys. **1000 Watts**
Don Lee, Inc., Los Angeles, California
- 7 to 7:30 a.m.—Physical culture period
 7:30 to 8 a.m.—Don Lee, Inc., program
 8 to 8:30 a.m.—Alarm Clock, to KFRC
 8:30 to 8:40 p.m.—Stock Exchange quotations
 8:40 to 9 a.m.—Early Birds
 9 to 9:30 a.m.—Recordings
 9:30 to 10 a.m.—Julie Wintz Orchestra, CBS
 10 to 11 a.m.—Agnes White, “At Our House”
 11 to 12 noon—Patterns in Print, CBS
 12 to 12:30 p.m.—Biltmore Hotel orchestra
 12:45 to 1:30 p.m.—Leigh Harline’s organ recital
 1:30 to 2 p.m.—Charlie Wellman (to KFRC)
 2 to 3 p.m.—Fada Radio program
 3 to 3:15 p.m.—Colonial Dames Corp. program
 3:15 to 3:30 p.m.—Western Air Express
 3:30 to 3:45 p.m.—M. Murray, “Home Problems”
 3:45 to 4 p.m.—Spanish lesson, Mrs. Doherty
 4 to 5 p.m.—E. Allman’s “Surprise Package”
 5 to 5:30 p.m.—The Story Man
 5:30 to 6 p.m.—Don Lee dance band
 6 to 6:45 p.m.—Orchestra and singers
 6:45 to 7 p.m.—World-wide news
 7 to 7:30 p.m.—Charles Shepherd’s symphony
 7:30 to 8 p.m.—Silverwood’s program
 8 to 10 p.m.—Jamboree from KFRC
 10 to 11 p.m.—Mark Hopkins Hotel Dance Orch. from KFRC
 11 to 12 midnight—Biltmore Hotel Dance Orch.
 12 to 1 a.m.—Wesley Tourtellotte, organist

MONDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises; N. Y. stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:15 a.m.—Recordings
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 10:50 a.m.—Recordings
- 10:50 to 11 a.m.—Belco talk
- 11 to 12 noon—Classified Adv. hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 2:30 p.m.—Recordings
- 2:30 to 3:30 p.m.—Opportunity hour
- 3:30 to 4:30 p.m.—Recordings
- 4:30 to 5 p.m.—Gilfillan program
- 5 to 5:30 p.m.—Brother Bob
- 5:30 to 6 p.m.—Cressy Ferra, pianist
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News broadcast
- 7:30 to 8 p.m.—Edna Fischer
- 8 to 8:30 p.m.—Pacific States Savings Ensemble
- 8:30 to 9 p.m.—Amati Quartet
- 9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto; Chas. Follette, accompanist, and Elisa Madsen, violinist

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**
Warner Brothers, Hollywood, California

- 9 to 10 a.m.—Harmony Hour
- 10 to 10:30 a.m.—Home economics talk
- 10:30 to 11:15 a.m.—Radio Varieties
- 11:15 to 12:15 a.m.—Dale Imes' Harmony Trio
- 12:30 to 2:15 p.m.—Radio varieties
- 2:10 to 2:40 p.m.—Art Pabst and his banjo
- 4:30 to 6 p.m.—Radio Varieties program
- 6:20 to 6:30 p.m.—Late recordings
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—Vitaphone recording organ
- 7:30 to 7:45 p.m.—Jean Leonard, "Wizard of the Ivories"
- 7:45 to 8 p.m.—Sports talk by R. W. Shirey
- 8 to 9 p.m.—Leo Forbstein's orchestra
- 9 to 10 p.m.—KFWB Concert Orchestra; Vernon Rickard, tenor
- 10 to 11 p.m.—George Olson and his orchestra
- 11 to 12 midnight—Montmartre Cafe Orchestra

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**
First Baptist Church, San Jose, Calif.

- 10 a.m.—U. S. weather report
- 10 to 11 a.m.—Helpful Hour
- 11 to 12 noon—Santa Cruz County program
- 12 to 12:30 p.m.—Musical program
- 12:30 to 1 p.m.—Market reports, weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 2:30 p.m.—The Friendly Hour
- 2:30 to 3:30 p.m.—Musical program
- 5 to 5:30 p.m.—Children's program
- 5:30 to 6 p.m.—Musical program
- 6 to 6:10 p.m.—U. S. D. A. farm flashes
- 6:10 to 6:30 p.m.—Crop digest
- 6:30 to 6:45 p.m.—Market, weather reports
- 6:45 to 6:55 p.m.—Farm Report
- 6:55 to 7 p.m.—Farmers' Exchange
- 7 to 8 p.m.—Farm Bureau evening news
- 8 to 9 p.m.—Studio program
- 9 to 9:30 p.m.—Santa Cruz program
- 9:30 to 10 p.m.—Carl's Hawaiians

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

- 7 to 8 a.m.—Rastus and Sambo
- 8 to 9 a.m.—Recordings
- 9 to 9:30 a.m.—Tenth Avenue Baptist Church
- 9:30 to 10:30 a.m.—Recordings
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 12 noon—Barney Lewis' Tabloid of the Air
- Air**
- 12 to 1 p.m.—Sterling Cosmopolitans
- 1 to 1:30 p.m.—Chapel of the Chimes
- 1:30 to 2 p.m.—Recordings
- 2 to 3 p.m.—Organ recital
- 3 to 4 p.m.—Matinee Melodists
- 4 to 5 p.m.—Home Towners
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—Dr. Whetstone
- 6:30 to 7 p.m.—Twilight Hour
- 7 to 7:15 p.m.—Sports talk
- 7:15 to 7:30 p.m.—Recordings
- 7:30 to 8 p.m.—Don's Half Hour
- 8 to 9 p.m.—Arthur Shaw, organist; Carl Tobin, balladist
- 9 to 10 p.m.—Travelogue and Pickwick Symphonette
- 10 to 11 p.m.—Pickwick Symphonette and Joan Ray, contralto, and Jane S. Sands, pianist
- 11 to 1 a.m.—Nite Owls with Willard Kimball, Dante Barsi, Scharlin and Simmons

422.3 Meters **KFVD** **Channel 71**
710 Kcys. **250 Watts**
Auburn Fuller, Culver City, Calif.

- 7 a.m.—"Happy-Go-Lucky Trio"
- 9 a.m.—KFVD Travelogue
- 12 noon—Tom Brenneman
- 12:30 p.m.—Tom and Wash
- 1 p.m.—Hal Roach comedy gossip
- 2 p.m.—Helpful Hints to Housewives
- 3 p.m.—Auburn Concert Orchestra
- 4 p.m.—Eldorado program
- 5:05 p.m.—Timely Topics
- 8 p.m.—Happy-Go-Lucky Trio
- 9 p.m.—Gilmore Side Show
- 9:30 p.m.—Auburn Concert Orchestra
- 10:30 p.m.—KFVD Orchestra
- 11 to 1 a.m.—Sebastian's Cotton Club Orchestra

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **500 Watts**
L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Health exercises
- 8 to 8:15 a.m.—Record program
- 8:15 to 8:30 a.m.—Inspirational talk
- 8:30 to 8:55 a.m.—Record program
- 9:30 to 10 a.m.—Shopping news
- 10 to 10:30 a.m.—Town Crier's message
- 10:30 to 11 a.m.—Household economics
- 11 to 11:30 a.m.—Georgia O. George beauty talk
- 11:30 to 12 noon—"So-A-Tone" broadcast
- 12 to 12:30 p.m.—Musical program
- 12:30 to 12:45 p.m.—Travelogue
- 1:30 to 2 p.m.—The Bookworm
- 2 to 2:30 p.m.—Records and announcements
- 3:30 to 4 p.m.—Clark's Blue Monday frolic
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—Travelogue
- 5:15 to 5:45 p.m.—"Own Your Own Home"
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 7 p.m.—Organ program
- 7 to 7:30 p.m.—KNX feature artists
- 7:30 to 8 p.m.—One-act play, directed by Georgia Fifield
- 8 to 9:30 p.m.—Feature program
- 9:30 to 10 p.m.—"So-A-Tone" program
- 10 to 12 midnight—Hotel Ambassador Coconut Grove Orchestra
- 12 to 1 a.m.—Courtesy program

MONDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California

7 to 8 a.m.—Simpy Fitts; N. Y. stocks
8 to 9 a.m.—Alarm Clock, featuring Ralph Peterson, Ed Skrivanik and Gene Byrnes
9 to 9:30 a.m.—Georgia O. George
9:30 to 10 a.m.—Julie Wintz Orchestra, CBS
10 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Lewis Haines, talk
11:30 to 11:45 a.m.—Raladam program
11:45 to 12 noon—Auditions
12 to 1 p.m.—Sherman Clay noonday concert
1 to 1:30 p.m.—Leigh Harline, organist
1:30 to 2 p.m.—Charlie Wellman
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:15 p.m.—Western Air Express Aviation talk
3:15 to 3:30 p.m.—Talk by physician from U. C.
3:30 to 4 p.m.—Duke Ellington's Cotton Club Band, CBS
4 to 4:55 p.m.—E. Allman's Surprise Package
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—Storyman and his Airstacle
5:30 to 6 p.m.—Hank Howe and his music
6 to 6:45 p.m.—KHJ Orchestra and soloists
6:45 to 7 p.m.—George P. Edwards of Coast Investor
7 to 7:30 p.m.—Eskimo Pie program
7:30 to 8 p.m.—Paul Carson, pianist, and Juliet Dunn, soprano
8 to 10 p.m.—Blue Monday Jamboree
10 to 10:10 p.m.—Baron Waste and Lucius
10:10 to 11:10 p.m.—Anson Weeks Hotel Mark Hopkins Orchestra
11:10 to 12:10 a.m.—Earl Burtnett and Los Angeles Biltmore Orchestra
12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

5 to 7 a.m.—Remote control, KGFJ
7 to 7:30 a.m.—Hello Everybody
7:30 to 8 a.m.—Early news items
8:15 to 8:45 a.m.—Bright and Early Hour
8:45 to 9:20 a.m.—Novelty program
9:20 to 9:30 a.m.—Recordings
9:50 to 10 a.m.—Novelty songs
10 to 11 a.m.—Organ recital
11 to 11:10 a.m.—Beauty talk
11:10 to 11:30 a.m.—Varsity Boys
11:30 to 11:50 a.m.—Early news report
11:50 to 12 noon—Varsity Boys
12 to 2 p.m.—Records
2 to 2:15 p.m.—Health talk
2:15 to 3 p.m.—Records, sacred recordings
3 to 3:30 p.m.—Organ recital
3:30 to 4 p.m.—Recordings
4 to 4:20 p.m.—News report
4:20 to 5 p.m.—Varsity Boys
5 to 5:30 p.m.—Organ recital
5:30 to 6 p.m.—Studio orchestra
6 to 6:05 p.m.—Lost and found department
6:05 to 6:30 p.m.—Studio orchestra
6:30 to 7 p.m.—Kaal Hawaiian Trio
7 to 8 p.m.—Suydam's Buttercream School
8 to 9 p.m.—Motor Tires Quartette
9 to 9:45 p.m.—Cinderella Roof Garden Orchestra
9:45 to 10:30 p.m.—El Patio Ballroom
10:30 to 11:15 p.m.—Majestic Ballroom
11:15 to 12 midnight—Charlie Joslyn's orchestra
12 to 1 a.m.—KGFJ

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
Fisher's Blend Station, Seattle, Washington

7:55 a.m.—Inspirational services
8 a.m.—Shell Happy Time
9 a.m.—Organ recital
10 a.m.—Y. M. C. A. health exercises
10:15 a.m.—What to Prepare for Dinner
10:30 a.m.—Magazine of the Air, NBC
11:30 a.m.—So-A-Tone Broadcast
11:45 a.m.—Orchestra; Helen Hoover, G. Donald Gray and Hayden Morris
1 p.m.—Orchestra; Fred Lynch and Art Lindsay
3 p.m.—Tabernacle choir and organ recital, NBC
3:30 p.m.—Orchestra; Rhena Marshall and Hayden Morris
4 p.m.—Mining stock quotations
4:15 p.m.—Kiddies' program
4:45 p.m.—Stock, bond and grain quotations
5 p.m.—Orchestra; Greenwood Mitchell and Helen Hoover
6 p.m.—Edison Records, NBC
6:30 p.m.—General Motors, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Seiger's Shell Symphonists, NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—So-A-Tone Broadcast
10 p.m.—Longo's orchestra; G. Donald Gray, baritone
11 p.m.—News flashes
11:15 p.m.—Olympic Hotel Dance Orchestra
12 to 12:30 a.m.—Organ recital

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

8:45 to 9 a.m.—Good Cheer program
9 to 10 a.m.—Morning musicale
10 to 11 a.m.—Amy Lou
11 to 12:30 p.m.—Peck's Service Hour
5 to 6 p.m.—Nightly Musical Review
6 to 6:15 p.m.—News Items
6:15 to 7 p.m.—KFSD Concert Trio
7 to 8 p.m.—Thearle Music Co.
8 to 8:30 p.m.—Studio program
8:30 to 9 p.m.—Lena Frazee
9 to 10 p.m.—Ratliff's Dancing Academy
10 to 11 p.m.—Frollic

218.8 Meters **KGER** **Channel 137**
1370 Kcys. **100 Watts**

C. M. Dobyns, Long Beach, Calif.

8 a.m.—Up With the Sun
11 a.m.—Popular music
1 p.m.—Exchange Club
4:30 p.m.—Triolian Trio
5 p.m.—Wurlitzer organ
6 p.m.—News and music
6:45 p.m.—Sportologue
9 p.m.—Organ recital, Nixon
10 p.m.—Hungarian Gypsy Orchestra
11 p.m.—Monday Nite Frollic

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**

Dalton's, Inc., Inglewood, Calif.

8 to 10 a.m.—Rae & Her Pals, the Commandairs
12 to 2 p.m.—Records
2 to 5 p.m.—Variety program
5 to 6 p.m.—Request record program
6 to 7 p.m.—Marie Hockings, organist
7 to 7:30 p.m.—Old time numbers
7:30 to 8:30 p.m.—Country Jane
8:30 to 9:30 p.m.—City of Inglewood program
9:30 to 10 p.m.—Moscow Inn
10 to 12 midnight—Town Club Orchestra
12 to 1 a.m.—Records

When you buy your new Radio, ask your Dealer
“IS IT JENSEN EQUIPPED?”

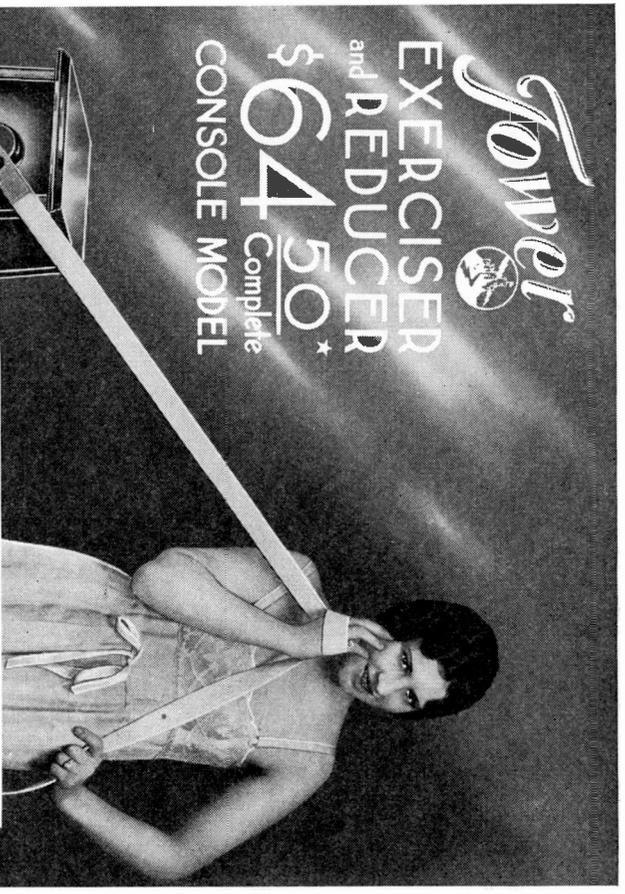
If the answer is “Yes,” you know that the maker has built into it a speaker which is unsurpassed in the entire field of reproduction.

No radio can do more than the speaker which gives it voice—and any set Jensen-equipped is better for that very reason.



Jensen
ELECTRO-DYNAMIC
SPEAKER

Reproduction . . . True as the Original



Tower
EXERCISER
and REDUCER
\$64.50*
Complete
CONSOLE MODEL

THIS PRICE \$64.50

Includes All "Extras!"

This Reducer is COMPLETE at \$64.50. Everything you require is included. The latest model—with stroke and speed adjustable to light or heavy vibration. Wide and narrow belts for complete body massage. The specially designed console which encloses this Reducer is a beautiful piece of furniture which fits harmoniously into any surrounding. No cumbersome machine-like appearance.

WEST COAST FACTORY REPRESENTATIVE
JAMES P. HERMANN'S
SAN FRANCISCO

- WEST COAST JOBBERS**
- Los Angeles:* Radio Supply Co., Reiman Wholesale Electric Co., Leo J. Meyberg Co.
 - San Francisco:* Leo J. Meyberg Co., Fobes Supply Co., United Radio Supplies Co.
 - Sacramento:* Kimball-Upton Co.
- TOWER MFG. CORP.**
97 Brookline Avenue
Boston, Mass.

* Write jobber direct for nearest dealer's name.

MONDAY Programs

- | | | | | | | |
|--|---|--|---|--|---|---|
| <p>322.4 Meters
930 Kcys.
KFWI
Channel 93
500 Watts
Radio Entertainments, San Francisco, Calif.
7 to 8 a.m.—Health exercises
8 to 9 a.m.—Popular recordings
9 to 10 a.m.—Shopping tour
10 to 10:30 a.m.—Charles Glen, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. Lihneberger, health talk
10:50 to 11 a.m.—News Items, police reports, weather
11 to 11:45 a.m.—Golden Gate Crier
11:45 to 12 noon—Talk by the S. F. Fire Dept.
12 to 1:30 p.m.—Popular recordings
1 to 1:30 p.m.—Cal King's Country Store
1:30 to 2:30 p.m.—Popular recordings
2 to 6:30 p.m.—Toyland
6:30 to 7 p.m.—Ala Maja
8:30 to 8:45 p.m.—Gloom Chasers, Truman Handy and Elgin Doane
8:45 to 9 p.m.—The Three Kellys
9 to 9:30 p.m.—The Captivators, Maxine Jolly and Henry Blank
9:30 to 9:40 p.m.—News items
9:40 to 11 p.m.—U. of C. Glee Club</p> | <p>322.4 Meters
930 Kcys.
KFWM
Channel 93
500 Watts
Oakland Educational Society, Oakland, Cal.
2:30 to 3 p.m.—Walter McCoy
3 to 3:30 p.m.—Organ recital
3:30 to 4:30 p.m.—George Otto's Columbia recording
4:30 to 5 p.m.—Tea-Time Tabloid
5 to 6 p.m.—Cy Perkins Kountny Stoare
7 to 7:30 p.m.—Doc Herrold
7:30 to 8 p.m.—Charley Pacheco
8 to 8:30 p.m.—Frank Vidal's Dixie Serenaders</p> | <p>508.2 Meters
590 Kcys.
KHQ
Channel 59
1000 Watts
Louis Wasmert, Inc., Spokane, Washington
7 to 7:30 a.m.—Sunrise Pep Period
7:30 to 8 a.m.—Model Musical Klock
8 to 9 a.m.—Shell Happy Time
9 to 10 a.m.—Home Economies
10 to 10:30 a.m.—Sunshine Liberty Organ
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 12 noon—Farmers' Service Hour
12 to 12:15 p.m.—Nat'l Savings luncheon program
12:15 to 12:30 p.m.—Musical program
12:30 to 1 p.m.—Voice of Spanton
1 to 1:30 p.m.—Crosley Musical Review
1:30 to 1:45 p.m.—Modern Shops a la Mode
1:45 to 2 p.m.—Fur Facts
2 to 3 p.m.—Washington Home Service
3 to 3:30 p.m.—Theatrical Preview
3:30 to 4 p.m.—Faint o' Mine period
4 to 5 p.m.—Studio program
5 to 6 p.m.—Triodan String Ensemble
6 to 6:30 p.m.—Thos. A. Edison Ind., NBC
6:30 to 7:30 p.m.—General Motors, NBC
7:30 to 8 p.m.—Empire Builders, NBC
8 to 9 p.m.—Selger's Shell Symphonists, NBC
9 to 9:30 p.m.—Voice of Firestone, NBC
9:30 to 10 p.m.—Ernstwick Brevities
10 to 10:15 p.m.—Marmola So-A-Tone
10:15 to 10:30 p.m.—Associated Laundries
10:30 to 11 p.m.—Dutch Dough Boys
11 to 11:30 p.m.—Melody Boys
11:30 to 12:30 a.m.—Organ concert</p> | <p>379.5 Meters
790 Kcys.
KGO
Channel 79
10,000 Watts
General Electric Co., San Francisco
9:30 to 10:30 a.m.—California Home Life
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 a.m. to 1 p.m.—Rembrandt Trio
12 noon—weather forecast
3 to 3:30 p.m.—Norman Tabernacle choir and organ recital, Salt Lake City
5:30 to 6 p.m.—Aunt Betty (Ruth Thompson) stories, KGO Kiddies' Klub
6 to 6:30 p.m.—Edison Recorders, New York
6:30 to 7:30 p.m.—General Motors, New York
7:30 to 8 p.m.—Empire Builders, New York
8 to 9 p.m.—Rudy Selger's Shell Symphonists
9 to 9:30 p.m.—The Voice of Firestone, NBC
9:30 to 10 p.m.—"Cleopatra," a Grace Sanderson Michele miniature biography
10 to 11 p.m.—Slumber Hour
11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra</p> | <p>236.1 Meters
1270 Kcys.
KOL
Channel 127
1000 Watts
Seattle Broadcasting Co., Seattle, Wash.
6:45 a.m.—Radio Time Clock
7 a.m.—Eye Opener program
8 a.m.—Program of general interest
9:45 a.m.—Talk, Seattle Cantor's Guild
10 a.m.—Chimes; studio program
12 noon—Organ recital, Frederick C. Feringer
12:30 p.m.—Maidnee Melodies
4:45 p.m.—News items; weather reports
5 p.m.—Service program
6 p.m.—Sessions' Chimes
6:30 p.m.—Ranch dance band
7 p.m.—Donald Riste, baritone, and Margaret Gray, pianist
9 p.m.—"A Little Sunshine," Ken Stuart
9:30 p.m.—Charles Keating, tenor
10 p.m.—Sessions' Chimes
10:15 p.m.—Cole McElroy's dance band</p> | <p>230.6 Meters
1300 Kcys.
KTBI
Channel 130
1000 Watts
Bible Institute of Los Angeles, Calif.
8 to 8:15 a.m.—Uncle Harry's Bible story
8:15 to 8:45 a.m.—Devotional service
8:45 to 9:15 a.m.—Announcer's Hour
9:15 to 9:45 a.m.—Radio Bible course
9:45 to 10:35 a.m.—Home-Folks request hour
10:35 to 11:30 a.m.—Bible lecture
11:30 to 12 noon—Alma K. Moss, contralto
12 to 12:15 p.m.—Chimes and Scripture reading
1 to 1:15 p.m.—Musical program
1:15 to 2 p.m.—Faculty musical hour
2 to 2:30 p.m.—Visiting pastor
7 to 7:30 p.m.—Dr. David L. Cooper
7:30 to 8 p.m.—Dr. Jamieson
8 to 9 p.m.—Dr. B. F. Fellman and choir
9 to 10 p.m.—The President's Hour</p> | <p>267.7 Meters
1120 Kcys.
KFSG
Channel 112
500 Watts
Angelus Temple, Los Angeles, California
7 to 8 a.m.—Family Altar Hour
10 to 11 a.m.—Sunshine Hour
11 to 12 noon—Old Folks Hour</p> |
|--|---|--|---|--|---|---|

BROADCAST WEEKLY devotes more space to station programs than any magazine or newspaper in the United States.

MONDAY Programs

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**
 Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Health exercises
 8 to 9 a.m.—Popular recordings
 9 to 10 a.m.—Shopping tour
 10 to 10:30 a.m.—Charlie Glen, "Songs of Yesterday"
 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
 10:50 to 11 a.m.—News items, police reports, weather
 11 to 11:45 a.m.—Golden Gate Crier
 11:45 to 12 noon—Talk by the S. F. Fire Dept.
 12 to 1 p.m.—Popular recordings
 1 to 1:30 p.m.—Cal King's Country Store
 1:30 to 2:30 p.m.—Popular recordings
 6 to 6:30 p.m.—Toyland
 6:30 to 7 p.m.—Ala Maja
 8:30 to 8:45 p.m.—Gloom Chasers, Truman Handy and Elgin Doane
 8:45 to 9 p.m.—The Three Kellys
 9 to 9:30 p.m.—The Captivators, Maxine Jolly and Henry Blank
 9:30 to 9:40 p.m.—News items
 9:40 to 11 p.m.—U. of C. Glee Club

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **500 Watts**
 Oakland Educational Society, Oakland, Cal.

2:30 to 3 p.m.—Walter McCoy
 3 to 3:30 p.m.—Organ recital
 3:30 to 4:30 p.m.—George Otto's Columbia recording Hawaiians
 4:30 to 5 p.m.—Tea-Time Tabloid
 5 to 6 p.m.—Cy Perkins Kountry Stoare
 7 to 7:30 p.m.—Doc Herrold
 7:30 to 8 p.m.—Charley Pacheco
 8 to 8:30 p.m.—Frank Vidal's Dixie Serenaders

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**
 Louis Wasmer, Inc., Spokane, Washington

7 to 7:30 a.m.—Sunrise Pep Period
 7:30 to 8 a.m.—Model Musical Klock
 8 to 9 a.m.—Shell Happy Time
 9 to 10 a.m.—Home Economics
 10 to 10:30 a.m.—Sunshine Liberty Organ
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 to 12 noon—Farmers' Service Hour
 12 to 12:15 p.m.—Nat'l Savings luncheon program
 12:15 to 12:30 p.m.—Musical program
 12:30 to 1 p.m.—Voice of Spartan
 1 to 1:30 p.m.—Crosley Musical Review
 1:30 to 1:45 p.m.—Modern Shops a la Mode
 1:45 to 2 p.m.—Fur Facts
 2 to 3 p.m.—Washington Home Service
 3 to 3:30 p.m.—Theatrical preview
 3:30 to 4 p.m.—"Paint o' Mine" period
 4 to 5 p.m.—Studio program
 5 to 6 p.m.—Triodion String Ensemble
 6 to 6:30 p.m.—Thos. A. Edison Ind., NBC
 6:30 to 7:30 p.m.—General Motors, NBC
 7:30 to 8 p.m.—Empire Builders, NBC
 8 to 9 p.m.—Seiger's Shell Symphonists, NBC
 9 to 9:30 p.m.—Voice of Firestone, NBC
 9:30 to 10 p.m.—Brunswick Brevities
 10 to 10:15 p.m.—Marmola So-A-Tone
 10:15 to 10:30 p.m.—Associated Laundries
 10:30 to 11 p.m.—Dutch Dough Boys
 11 to 11:30 p.m.—Melody Boys
 11:30 to 12:30 a.m.—Organ concert

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
 General Electric Co., San Francisco

9:30 to 10:30 a.m.—California Home Life
 10:30 to 11:30 a.m.—Woman's Magazine of the Air
 11:30 a.m. to 1 p.m.—Rembrandt Trio
 12 noon—weather forecast
 3 to 3:30 p.m.—Mormon Tabernacle choir and organ recital, Salt Lake City
 5:30 to 6 p.m.—Aunt Betty (Ruth Thompson) stories, KGO Kiddies' Klub
 6 to 6:30 p.m.—Edison Recorders, New York
 6:30 to 7:30 p.m.—General Motors, New York
 7:30 to 8 p.m.—Empire Builders, New York
 8 to 9 p.m.—Rudy Seiger's Shell Symphonists
 9 to 9:30 p.m.—The Voice of Firestone, NBC
 9:30 to 10 p.m.—"Cleopatra," a Grace Sander-son Michie miniature biography
 10 to 11 p.m.—Slumber Hour
 11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**
 Seattle Broadcasting Co., Seattle, Wash.

6:45 a.m.—Radio Time Clock
 7 a.m.—Eye Opener program
 8 a.m.—Program of general interest
 9:45 a.m.—Talk, Seattle Candoris Guild
 10 a.m.—Chimes; studio program
 12 noon—Organ recital, Frederick C. Feringer
 12:30 p.m.—Matinee Melodies
 4:45 p.m.—News items; weather reports
 5 p.m.—Service program
 6 p.m.—Sessions Chimes
 6:30 p.m.—Ranch dance band
 7 p.m.—Donald Riste, baritone, and Margaret Gray, pianist
 9 p.m.—"A Little Sunshine," Ken Stuart
 9:30 p.m.—Charles Keating, tenor
 10 p.m.—Sessions Chimes
 10:15 p.m.—Cole McElroy's dance band

230.6 Meters **KTBI** **Channel 130**
1300 Kcys. **1000 watts**
 Bible Institute of Los Angeles, Calif.

8 to 8:15 a.m.—Uncle Harry's Bible story
 8:15 to 8:45 a.m.—Devotional service
 8:45 to 9:15 a.m.—Announcer's Hour
 9:15 to 9:45 a.m.—Radio Bible course
 9:45 to 10:35 a.m.—Home-Folks request hour
 10:35 to 11:30 a.m.—Bible lecture
 11:30 to 12 noon—Alma K. Moss, contralto
 12 to 12:15 p.m.—Chimes and Scripture reading
 1 to 1:15 p.m.—Musical program
 1:15 to 2 p.m.—Faculty musical hour
 2 to 2:30 p.m.—Visiting pastor
 7 to 7:30 p.m.—Dr. David L. Cooper
 7:30 to 8 p.m.—Dr. Jamieson
 8 to 9 p.m.—Dr. B. F. Fellman and choir
 9 to 10 p.m.—The President's Hour

267.7 Meters **KFSG** **Channel 112**
1120 Kcys. **500 Watts**
 Angelus Temple, Los Angeles, California

7 to 8 a.m.—Family Altar Hour
 10 to 11 a.m.—Sunshine Hour
 11 to 12 noon—Old Folks Hour

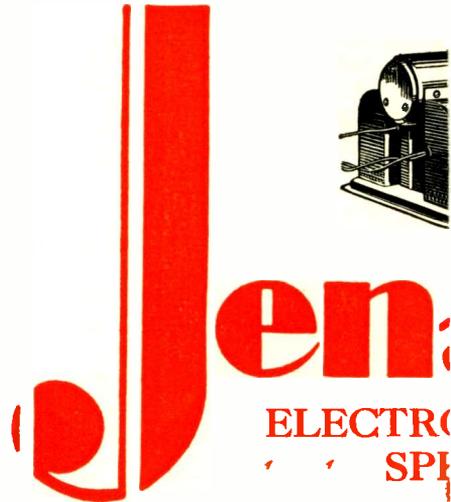
BROADCAST WEEKLY devotes more space to station programs than any magazine or newspaper in the United States.

When you buy your new Radio, a

“IS IT JENSEN EQU

If the answer is “Yes,
the maker has built i
which is unsurpassed i
of reproduction.

No radio can do more
which gives it voice—ar
equipped is better for



Reproduction . . . T

ask your Dealer

WIPPED?"

" you know that
into it a speaker
in the entire field

than the speaker
and any set Jensen-
that very reason.



Jensen

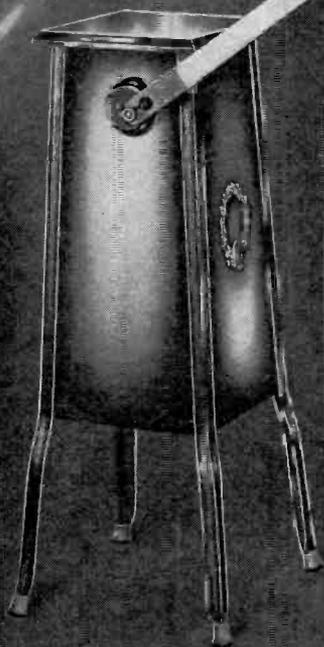
**HO-DYNAMIC
SPEAKER**

True as the Original



Tower

 EXERCISER
 and REDUCER
 \$64.50*
 Complete
 CONSOLE MODEL



*Write jobber
 direct for nearest
 dealer's name.

THIS PRICE \$64.50
 Includes All "Extras"

This Reducer is COMPLETE at \$64.50. Everything you require is included. The latest model—with stroke and speed adjustable to light or heavy vibration. Wide and narrow belts for complete body massage. The specially designed console which encloses this Reducer is a beautiful piece of furniture which fits harmoniously into any surrounding. No cumbersome machine-like appearance.

WEST COAST FACTORY REPRESENTATIVE

JAMES P. HERMANS
 SAN FRANCISCO

WEST COAST JOBBERS

<i>Los Angeles:</i>	<i>San Francisco:</i>
Radio Supply Co.	Leo J. Meyberg Co.
Reiman Wholesale	Fobes Supply Co.
Electric Co.	United Radio Supplies
Leo J. Meyberg Co.	Co.

Sacramento: Kimball-Upson Co.

TOWER MFG. CORP.

97 Brookline Avenue

Boston, Mass.

TUESDAY Programs

NBC

National Broadcasting Company

9:30 to 9:45 a.m.—Duco Decorators (tentative)
9:45 to 10 a.m.—Betty Crocker, Gold Medal Home Service Talks

Miss Crocker's topic will be "A Goldenrod and Aster Party," under which heading she will impart to housewives a number of new suggestions to help solve their domestic science problems.

Broadcast through KHQ, KOMO, KGO and KFI.

10 to 11 a.m.—"Woman's Magazine of the Air"
An intellectual cocktail will be offered the audience today when Bennie Walker and Ann Holden speak on this broadcast

Bennie will offer the Sunset Magazine revue and Miss Holden's talks will be on "Salads that Children Like" and "Vegetables—How to Get Along With Them." These will be presented during the Wright and Wedgewood Features, with vocal selections by Eileen Piggott and Harry Stanton.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

11 to 1 a.m.—World series baseball game, broadcast from Chicago through KHQ, KOMO, KPO, KGW, KGO and KFI.

2 to 3 p.m.—The Wanderers
H. C. Connette is responsible for the colorful sketches of foreign life which enhance the exciting "Wanderers." Easton Kent and Austin Mosher are the singers and the Linden Trio provides instrumental music for this serial.

Broadcast through KHQ, KOMO, KGW, KGO and KPO.

5:30 to 6 p.m.—"Around the World With Libby"
Bidding listeners from coast to coast join them on a musical cruise "Around the World with Libby," artists in the NBC's New York studios will present a half-hour musical program through KHQ, KOMO, KGW, KGO and KPO.

7 to 7:30 p.m.—Clicquot Club Eskimos
Dance tunes interpreted by the Clicquot Club Eskimos with Harry Reser conducting, will be broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 to 8 p.m.—C. A. Earl Orchestradians
Phil Spitalny, director, and his Orchestradians will interpret a diversified program. The second "Hungarian Rhapsody" by Liszt is the first selection and another tone is set by "I May Be Wrong," which follows. A medley of waltz numbers will be an unusual feature with the musicians interpreting "Dark Eyes," "Evangeline" and "Blue Hawaii."

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8 to 9 p.m.—Radio-Keith-Orpheum Hour
Broadcast from the East and the West, the stars of the stage will put on tonight's Radio-Keith-Orpheum Hour program. The opening half-hour will be a transcontinental broadcast, and after 8:30 o'clock stars now on the Pacific Coast will be heard.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

9 to 9:30 p.m.—The Parker Duofold Family
Three vocalists and an instrumental ensemble will offer musical diversion. Lady Parker Duofold is the contralto soloist, Parker Duo-

fold Sr. the baritone and Parker Duofold Jr. the tenor. They will be heard with the orchestra in a light popular and semi-classic program through KHQ, KOMO, KGW, KGO, KPO and KFI.

10 to 11 p.m.—Spotlight Review

Songs, dramatic or comic sketches, and instrumental selections, which are woven into a novel one-hour microphone presentation known as the "Spotlight Review," will be heard tonight.

This program is produced under the supervision of Ted Maxwell and presents a variety of studio artists, together with an orchestra under the direction of Charles Hart.

Broadcast through KHQ and KFI for the full hour and KGO and KPO from 10:30 to 11 p.m.

11 to 12 midnight—Musical Musketeers

Walter Beban will direct the 14-piece band. Novelty interpolations have been arranged by Charles Marshall.

Broadcast through KHQ, KOMO, KGO and KPO.

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

7 to 7:30 a.m.—Sunrise Pep Period

7:30 to 8 a.m.—Model Musical Klock

8 to 9 a.m.—Shell Happy Time

9 to 9:45 a.m.—Musical bazaar

9:45 to 10 a.m.—Betty Crocker, NBC

10 to 11 a.m.—Magazine of the Air, NBC

11 to 1 p.m.—World Series game, NBC

1 to 1:30 p.m.—Crosley Musical Review

1:30 to 1:45 p.m.—Miss Modern Shops a la Mode

1:45 to 2 p.m.—Fur Facts

2 to 3 p.m.—The Wanderers, NBC

3 to 3:30 p.m.—Theatrical Preview

3:30 to 4 p.m.—"Paint o' Mine" period

4 to 5 p.m.—Studio program

5 to 6 p.m.—Troldian string ensemble

5:30 to 6 p.m.—Libby, McNeill & Libby, NBC

6 to 7 p.m.—Studio program

7 to 7:30 p.m.—Clicquot Club Eskimos, NBC

7:30 to 8 p.m.—Orchestradians, NBC

8 to 9 p.m.—RKO program, NBC

9 to 9:30 p.m.—The Parker Family, NBC

9:30 to 10 p.m.—Camburn's Dutch Dough Boys

10 to 11 p.m.—Spotlight Review, NBC

11 to 12 midnight—Musical Musketeers, NBC

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

7:45 to 8 a.m.—Devotional services

8 to 9 a.m.—Meeting of the Portland Breakfast Club

9 to 9:10 a.m.—News

9:10 to 9:30 a.m.—Oregonian Cooking School

9:30 to 9:45 a.m.—Duco Decorators, NBC

9:45 to 10 a.m.—Betty Crocker, Home talks, NBC

10 to 11 a.m.—Magazine of the Air, NBC

11 to 1 p.m.—World Series game, NBC

1 to 1:15 p.m.—U. S. market report

1:15 to 2 p.m.—Musical entertainment

2 to 3 p.m.—The Wanderers, NBC

3 to 5 p.m.—Musical Master Works

5:30 to 6 p.m.—Libby, McNeill, Libby, NBC

6 to 7 p.m.—Studio program

7 to 7:30 p.m.—Clicquot Club Eskimos, NBC

7:30 to 8 p.m.—Orchestradians, NBC

8 to 9 p.m.—Radio-Keith-Orpheum, NBC

9 to 9:30 p.m.—The Parker Family, NBC

9:30 to 10 p.m.—Studio program

10 to 11 p.m.—Gold Shield concert, KOMO

11 to 12 midnight—Dance band

TUESDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California
7 to 8 a.m.—Simp'y Ftfts; N. Y. stocks
8 to 9 a.m.—Early Birds, featuring Don and Mart, "The Two Boys," Nell Larson and Ed Skrivanik
9 to 9:30 a.m.—Georgia O. George
9:30 to 10 a.m.—Julie Wintz Orchestra, CBS
10 to 10:30 a.m.—Morning Melodists, direction of Frank Moss
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 1 p.m.—World Series game, CBS
1 to 1:30 p.m.—U. S. Army Band, CBS
1:30 to 2 p.m.—Charlie Wellman
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:30 p.m.—"Show Ftfts," CBS
3:30 to 4 p.m.—Educational period
4 to 4:30 p.m.—F. W. Davis
4:30 to 4:35 p.m.—Something About Everything
4:35 to 4:55 p.m.—News bulletins
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—Storyman and his Aircastle
5:30 to 6 p.m.—Hank Howe and his Music
6 to 7 p.m.—Paul Whiteman's Old Gold Orch.
7 to 7:30 p.m.—U. S. Rubber program
7:30 to 8 p.m.—Remar Twins
8 to 9 p.m.—Pacific States Savings program
9 to 9:30 p.m.—"Peppy Pam and the Englishman"
9:30 to 10 p.m.—Raybestos Reliners
10 to 10:10 p.m.—Baron Waste and Lucius
10:10 to 12:10 a.m.—Val Valente and his Roof Garden Orchestra
12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
7 to 7:30 a.m.—Physical culture period
7:30 to 8 a.m.—Don Lee, Inc., program
8 to 8:30 a.m.—"Early Birds"
8:30 to 8:40 a.m.—Stock Exchange quotations
8:40 to 9 a.m.—"Early Birds"
9 to 9:30 a.m.—"Breakfast Nook Philosophy"
9:30 to 10 a.m.—Julie Wintz, CBS
10 to 11 a.m.—Agnes White, "At Our House"
11 to 11:30 a.m.—Elvia Allman, short stories
11:30 to 12 noon—U. S. C. Trojan period
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Leigh Harline's organ recital
1:30 to 2 p.m.—Charlie Wellman (to KFRC)
2 to 3 p.m.—Fada Radio program
3 to 3:15 p.m.—Safety conference
3:15 to 3:30 p.m.—Auto. Club of So. Calif.
3:30 to 3:45 p.m.—Midnight Mission
3:45 to 4 p.m.—Dr. F. McCoy, health talk
4 to 5 p.m.—Matinee Melody Masters
5 to 5:30 p.m.—The Story Man
5:30 to 6 p.m.—Dance band
6 to 7 p.m.—Old Gold program, CBS
7 to 7:30 p.m.—Hank Howe's dance band
7:30 to 8 p.m.—Pelton Motor Company program
8 to 9 p.m.—Pacific States Sav. & Loan Co. program (chain)
9 to 9:30 p.m.—Desmond's program
9:30 to 10 p.m.—Raybestos program
10 to 12 midnight—Biltmore Hotel dance orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Rastus and Sambo
8 to 9 a.m.—Barney Lewis' Tabloid of the Air
9 to 9:30 a.m.—Tenth Avenue Baptist Church
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Cal King
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1 p.m.—Sterling Cosmopolitans
1 to 1:30 p.m.—Chapel of the Chimes
1:30 to 2 p.m.—Fanchon's Style Chat
2 to 3 p.m.—Arthur Shaw, organist; Mabel Payne, mezzo-soprano
3 to 4 p.m.—Matinee Melodists
4 to 5 p.m.—Home Towners
5 to 6 p.m.—Brother Bob's Frolic
6 to 6:30 p.m.—Dr. Whetstone
6:30 to 7 p.m.—Twilight Hour
7 to 7:30 p.m.—Recordings
7:30 to 8 p.m.—Earl Caldwell, entertainer, Estelle Moran, pianist
8 to 9 p.m.—Arthur Shaw, organist; Octo Lindquist, baritone
9 to 10 p.m.—Pickwick Symphonette, Joan Ray, contralto; Jane S. Sands, pianist
10 to 11 p.m.—Pickwickians Dance Orchestra; Carl Tobin, balladist
11 to 1 a.m.—Nite Owls with Willard Kimball, Estelle Moran, Lovey Wolfe, Don

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah
4 p.m.—Roads of the Sky, NBC
5 p.m.—Novelty Instrumental and vocal program
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Eveready Hour, NBC
7 p.m.—Clicquot Club Eskimos, NBC
7:30 p.m.—Freshman Orchestrians, NBC
8 p.m.—Radio-Keith-Orpheum, NBC
8:30 p.m.—Utah Instrumental Quartet
9 p.m.—Out on the Back Porch
9:30 p.m.—Studio program
10 p.m.—Jack Stacey's dance orchestra

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Seattle, Washington
7:55 a.m.—Inspirational services
8 a.m.—Shell Happy Time
9 a.m.—Orchestra; Helen Hoover, soprano
9:30 a.m.—Duco Decorators, NBC
9:45 a.m.—Betty Crocker, Home Service talk, NBC
10 a.m.—Magazine of the Air, NBC
11 a.m.—World Series game, NBC
1 p.m.—Orchestra; Agnes Skartved and Greenwood Mitchell
2 p.m.—The Wanderers, NBC
3 p.m.—Orchestra; Hayden Morris and Helen Hoover
4 p.m.—Mining stock quotations
4:15 p.m.—Kiddies' program
4:45 p.m.—Stock, bond and grain quotations
5 p.m.—Old time program
5:30 p.m.—Libby, McNeill, Libby, NBC
6 p.m.—Studio program
7 p.m.—Clicquot Club Eskimos, NBC
7:30 p.m.—Orchestrians, NBC
8 p.m.—Radio-Keith-Orpheum program, NBC
9 p.m.—Parker Duofold program, NBC
9:30 p.m.—So-A-Tone broadcast
10 p.m.—Schwabacher's Gold Shield Hour
11 p.m.—News flashes
11:15 p.m.—Musical Musketeers, NBC
12 to 12:30 p.m.—Organ recital

TUESDAY Programs

440.9 Meters **KPO** Channel 68
680 Kcys. **5000 Watts**
Hale Bros. & The Chronicle, San Francisco
 7 to 8 a.m.—S & W Health Exercises, by Hugh Barrett Dobbs and Wm. H. Hancock
 8 to 9 a.m.—Shell Happy Time, by Hugh Barrett Dobbs, and William H. Hancock
 9 to 9:30 a.m.—Dobbs's Daily Chat
 9:30 to 10 a.m.—Helpful Hints for Housewives
 10 to 11 a.m.—Woman's Magazine of the Air, NBC
 11 to 1 p.m.—World series baseball game, NBC
 1 to 1:15 p.m.—Scripture reading; weather; special announcements
 1:15 to 1:30 p.m.—Jerry Jermaine
 1:30 to 2 p.m.—Ann Warner's Home Chats
 2 to 2:30 p.m.—Aeolian Trio
 2:30 to 2:45 p.m.—Ye Towne Cryer
 2:45 to 4:30 p.m.—Baseball broadcast
 4:30 to 4:40 p.m.—Stock market quotations
 4:40 to 5:30 p.m.—Children's Hour
 5:30 to 6 p.m.—Libby, McNeill, Libby, NBC
 6 to 7 p.m.—Studio program
 7 to 8 p.m.—Anglo Calif. Trust Co. radio hour
 8 to 9 p.m.—RKO Hour, NBC
 9 to 9:30 p.m.—The Parker Family, NBC
 9:30 to 10 p.m.—Los Angeles Steamship Co.
 10 to 10:30 p.m.—Tommy Monroe and Bob Allen
 10:30 to 11 p.m.—Spotlight Revue, NBC
 11 to 12 midnight—Musical Musketeers, NBC

236.1 Meters **KOL** Channel 127
1270 Kcys. **1000 Watts**
Seattle Broadcasting Co., Seattle, Wash.
 6:45 a.m.—Radio Time Clock
 7 a.m.—Eye Opener program
 8 a.m.—Program of general interest
 9:45 a.m.—Talk by Dr. Arthur
 10 a.m.—Sessions Chimes; studio program
 12 noon—Organ recital, F. C. Feringer
 12:30 p.m.—Kiwani's Club luncheon
 2:45 p.m.—Baseball game
 4:45 p.m.—News items and weather
 5 p.m.—Dinner Hour concert
 6 p.m.—Sessions Chimes
 7 p.m.—"Old Uncle Henry," Frank Coombs
 8 p.m.—Hal Chase and Investment program
 9 p.m.—"A Little Sunshine," Ken Stuart
 9:30 p.m.—Margaret Gray, piano
 10 p.m.—Chimes; musical program

315.6 Meters **KFWB** Channel 95
950 Kcys. **1000 Watts**
Warner Brothers, Hollywood, California
 9 to 11:15 a.m.—Radio Varieties
 11:15 to 12:15 p.m.—Dale Imes' Harmony Trio
 12:30 to 2:10 p.m.—Radio Varieties
 4:30 to 6 p.m.—Radio Varieties
 6:20 p.m.—Late recordings
 6:30 to 7 p.m.—Harry Jackson's entertainers
 7 to 7:30 p.m.—Hollywood Athletic Club orchestra
 7:30 to 8 p.m.—Don Warner's Dance Orchestra
 8 to 8:30 p.m.—Hollywood String Quintet
 8:30 to 9 p.m.—Herbert Heyes Players in 30-minute playlet
 9 to 9:30 p.m.—The Edgeworth Plantation Club
 9:30 to 10:30 p.m.—Main bout from the Olympic Auditorium
 10:30 to 11:30 p.m.—George Olson's orchestra
 11:30 to 12:30 a.m.—Prof. Moore's Montmartre Cafe orchestra

285.5 Meters **KNX** Channel 105
1050 Kcys. **5000 Watts**
L. A. Evening Express, Los Angeles, Calif.
 6:45 to 7:45 a.m.—Health exercises
 7:45 to 8:15 a.m.—Georgia O. George program
 8:15 to 8:30 a.m.—Inspirational talk
 8:30 to 8:55 a.m.—Record program
 9 to 9:30 a.m.—Georgia O. George beauty talk
 9:30 to 10 a.m.—Shopping news
 10 to 10:30 a.m.—Town Crier's message
 10:30 to 11 a.m.—Household economics
 11 to 11:15 a.m.—"So-A-Tone" broadcast
 12 to 12:30 p.m.—Musical program
 12:30 to 12:45 p.m.—Travelogue
 1:30 to 2 p.m.—The Bookworm
 2 to 2:30 p.m.—Records and announcements
 3 to 3:30 p.m.—French lessons by Edgard Leon
 3:30 p.m.—Joyce Coad
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—Travelogue
 5:15 to 5:45 p.m.—"Own Your Own Home"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 7 p.m.—Organ program
 7 to 7:30 p.m.—Talk by Dr. Mars Baumgardt
 7:30 to 8 p.m.—KNX feature artists
 8 to 9 p.m.—Tom and his mule Hercules
 9 to 9:30 p.m.—Maytag "So-A-Tone" broadcast
 9:30 to 10 p.m.—KNX feature artists
 10 to 12 midnight—Hotel Ambassador Cocoonut Grove Orchestra
 12 to 1 a.m.—Courtesy program

499.7 Meters **KFSD** Channel 60
600 Kcys. **1000 Watts**
Airfan Radio Corp., San Diego, Calif.
 8:30 to 8:45 a.m.—Spanish lesson
 8:45 to 9 a.m.—Good Cheer program
 9 to 10 a.m.—Morning musical review
 10 to 11 a.m.—Amy Lou Shopping Hour
 11 to 12 noon—Lloyd Peck's Service Hour
 2:30 to 3:30 p.m.—Balboa Park organ concert
 5 to 6 p.m.—Nightly Musical Review
 6:30 to 7:30 p.m.—KFSD Concert Trio
 7:30 to 8 p.m.—Dorothy Durham
 8 to 8:30 p.m.—Manuel Dehesa, tenor
 8:30 to 9 p.m.—Leslie Adams
 9 to 10 p.m.—Studio program
 10 to 11 p.m.—Ratcliff's Dancing Academy
 11 to 12 midnight—Hotel Del Coronado dance orchestra

280.2 Meters **KJBS** Channel 107
1070 Kcys. **100 Watts**
J. Brunton & Sons, San Francisco, Calif.
 6:45 to 8 a.m.—Early Bird Hour
 8 to 10:45 a.m.—Popular records
 10:45 to 11 a.m.—Dr. Wiseman, health talk
 11 to 12 noon—Record Varieties
 12 to 12:05 p.m.—Stock report
 12:05 to 2 p.m.—Record program
 2 to 2:30 p.m.—Dell Raymond and Harry Miles
 2:30 to 3 p.m.—Popular records
 3 to 4 p.m.—Concert records
 4 to 4:30 p.m.—Bridgite time half hour
 4:30 to 5 p.m.—Recorded organ music
 5 to 5:30 p.m.—Barnes Sunset Revue

267.7 Meters **KMIC** Channel 112
1120 Kcys. **500 Watts**
Dalton's, Inc., Inglewood, Calif.
 6 to 7 p.m.—Marie Hockings at the organ
 7 to 7:30 p.m.—Dance band
 7:30 to 8:30 p.m.—Country Jane
 8:30 to 9:30 p.m.—Studio orchestra
 9:30 to 10 p.m.—Moscow Inn
 10 to 12 midnight—Jack Walden's Orchestra
 12 to 1 a.m.—Records

TUESDAY Programs

322.4 Meters **KFWM** Channel 93
930 Kcys. **500 Watts**
 Oakland Educational Society, Oakland, Cal.
 8 to 8:30 a.m.—Select recordings
 8:30 to 9 a.m.—Health questions answered by Dr. W. W. Forrester
 11 to 12 noon—Musical program; Kingdom message
 1:30 to 2:30 p.m.—Edna's Entertainment Hour
 2:30 to 3 p.m.—Walter McCoy
 3 to 3:30 p.m.—Organ recital
 3:30 to 4:30 p.m.—George Otto's Hawaiians
 4:30 to 5 p.m.—Tea-Time Tabloid
 5 to 6 p.m.—Cy Perkins Kountry Stoare
 7 to 7:30 p.m.—Doc Herrold
 7:30 to 8 p.m.—Charley Pacheco
 8 to 9 p.m.—The Watch Tower program
 9 to 9:30 p.m.—"The Ne'er Do Well"
 9:30 to 9:45 p.m.—H. B. Hoffman
 9:45 to 10 p.m.—Specialties
 10 to 12 midnight—Dance music

322.4 Meters **KFWI** Channel 93
930 Kcys. **500 Watts**
 Radio Entertainments, San Francisco, Calif.
 7 to 8 a.m.—Health exercises
 9 to 9:30 a.m.—Cal King's Country Store
 9:30 to 10 a.m.—Shopping tour
 10 to 10:30 a.m.—Charlie Glen, "Songs of Yesterday"
 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
 10:50 to 11 a.m.—News
 12 to 1 p.m.—Popular recordings
 1 to 1:30 p.m.—Cal King's Country Store
 6 to 6:30 p.m.—Edgar Russell, the Melody Man
 6:30 to 7 p.m.—Ala Maja

239.9 Meters **KFOX** Channel 125
1250 Kcys. **1000 Watts**
 Nichols & Warinner, Long Beach, Calif.
 5 to 7 a.m.—Remote control, KGFJ
 7 to 8 a.m.—Hello Everybody; news
 8 to 9:30 a.m.—Records, novelties, organ
 9:30 to 10 a.m.—Hawaiian program; songs
 10 to 11 a.m.—Organ recital
 11 to 11:30 a.m.—Beauty talk; orchestra
 11:30 to 12 noon—Orchestra; news
 12 to 1 p.m.—Hollywood Girls
 1 to 1:30 p.m.—Kiwanis Club luncheon
 1:30 to 2 p.m.—Originality Girls
 2 to 2:30 p.m.—Health talk; records
 2:30 to 3 p.m.—Long Beach Band
 3 to 3:30 p.m.—Organ recital
 3:30 to 4 p.m.—Long Beach Band
 4 to 4:20 p.m.—News report
 4:20 to 5 p.m.—Haymakers' old time dance music
 5 to 5:30 p.m.—Organ recital
 5:30 to 6 p.m.—Hollywood Girls
 6 to 6:05 p.m.—Lost and found department
 6:05 to 6:30 p.m.—Hollywood Girls
 6:30 to 6:45 p.m.—Helene Smith, pianist
 6:45 to 7 p.m.—Dr. Williams, health specialist
 7 to 7:30 p.m.—Three Bluebirds
 7:30 to 8 p.m.—Buster Wilson's orchestra
 8 to 8:30 p.m.—Long Beach Band
 8:30 to 9 a.m.—Cecil Fry, popular songs
 9 to 9:45 p.m.—Cinderella Roof Garden Ballroom
 9:45 to 10:30 p.m.—El Patio Ballroom
 10:30 to 11:15 p.m.—Majestic Ballroom
 11:15 to 12 midnight—Charlie Joslyn's orchestra
 12 to 1 a.m.—KGFJ

296.6 Meters **KQW** Channel 101
1010 Kcys. **500 Watts**
 First Baptist Church, San Jose, Calif.
 10 a.m.—U. S. weather report
 10 to 11 a.m.—Helpful Hour
 11 to 12 noon—Los Gatos program
 12 to 12:30 p.m.—Musical program
 12:30 to 1 p.m.—Market reports, weather
 1 to 1:30 p.m.—Hart's Happy Half Hour
 1:30 to 2:30 p.m.—The Friendly Hour
 2:30 to 3:30 p.m.—Musical program
 5 to 5:30 p.m.—Children's program
 5:30 to 6 p.m.—Musical programs
 6 to 6:10 p.m.—U. S. D. A. farm flashes
 6:10 to 6:30 p.m.—Crop digest
 6:30 to 6:45 p.m.—Market, weather reports
 6:45 to 6:55 p.m.—Farm Reporter
 6:55 to 7 p.m.—Farmers' Exchange
 7 to 8 p.m.—Farm Bureau evening news
 8 to 9:30 p.m.—You Never Can Tell program
 9:30 to 10 p.m.—Carl's Hawaiians

422.3 Meters **KFVD** Channel 71
710 Kcys. **250 Watts**
 Auburn Fuller, Culver City, Calif.
 7 a.m.—"Happy-Go-Lucky Trio"
 9 a.m.—Dan Maxwell, Scotch comedian
 12 noon—Tom Brennehan
 12:30 p.m.—Tom and Wash
 12:45 p.m.—Dr. Dorosh, Diet Question Box
 1 p.m.—Hal Roach Comedy Gossip
 2 p.m.—Madame Lauro's Spanish program
 3 p.m.—Auburn Concert Orchestra
 4 p.m.—Eldorado program
 5:10 p.m.—Timely Topics
 8:30 p.m.—Happy-Go-Lucky Trio
 9 p.m.—Auburn Concert Orchestra
 10 p.m.—KFVD Orchestra
 11 to 1 a.m.—Sebastian's Cotton Club Orchestra

267.7 Meters **KFSG** Channel 112
1120 Kcys. **500 Watts**
 Angelus Temple, Los Angeles, California
 7 to 8 a.m.—Family Altar Hour
 10 to 11 a.m.—Sunshine Hour
 11 to 12 noon—Noonday musicale

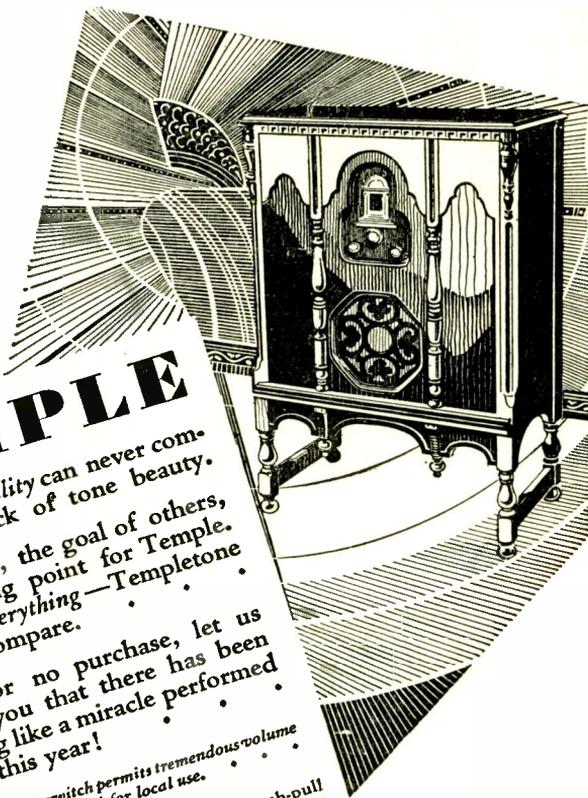
218.8 Meters **KGER** Channel 137
1370 Kcys. **100 Watts**
 C. M. Dobyns, Long Beach, Calif.
 7:30 a.m.—Breakfast Club
 9 a.m.—Up With the Sun
 11 a.m.—Rhythm Makers
 2:30 p.m.—Municipal Band
 5 p.m.—Wurlitzer organ
 6 p.m.—News and music
 6:45 p.m.—Sportologue
 7 p.m.—Triolian Trio
 7:30 p.m.—L. B. Municipal Band
 9 p.m.—Organ recital, Nixon
 10 p.m.—Harmony Three
 11 p.m.—Rhythm Makers

Three Dollars a Year

That's all that *Broadcast Weekly* costs if you subscribe. Delivered every Friday to your door. Subscribe Now!

TEMPLE RADIO

The Set of the Year!



TEMPLE

Mere Dependability can never compensate for lack of tone beauty. Dependability, the goal of others, is the starting point for Temple. **TONE is Everything**—Templetone is beyond compare.

Purchase or no purchase, let us prove to you that there has been something like a miracle performed in radio this year!

Local and distant switch permits tremendous volume of Temple to be softened for local use.

Temple is all-electric—six 227 tubes—push-pull amplification—using two new 245 power tubes—full-wave rectification. A power supply oversized in every respect in combination with the Temple Dynamic Speaker assures matchless tone for Temple Receivers. The Temple Console . . . \$159; The Temple Grand Console . . . \$179 (less tubes). The Temple Receivers are licensed by R. C. A. and Associated Companies.

Distributed by

JOHN G. RAPP CORPORATION

123 Second Street

San Francisco, Calif.

WEDNESDAY Programs

NBC

National Broadcasting Company

9:15 to 10:15 a.m.—"Woman's Magazine of the Air"

Comedy of the kitchen will come into every household when Magnolia, Henry and Charley play another Oronite sketch during today's broadcast.

Fireplaces, about which the most attractive arrangement of furniture can be completed, will be discussed by Helen Webster during the Easier Housekeeping Feature and the Fuller 20 minutes will be devoted to lamp shades.

Earbara Blanchard and Jack Deane are the day's soloists.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period

Mary Hale Martin will tell of a visit to the celebrated George Rector during her talk.

Interesting anecdotes of the restaurateur as he revealed them will be passed on to the radio audience as Miss Martin describes his historic eating houses.

Broadcast through KHQ, KOMO, KGW, KGO and KFI.

11 to 1 p.m.—World series baseball game from Chicago broadcast through KHQ, KOMO, KGW, KPO, KGO and KFI.

3 to 4 p.m.—The Cabin Door

The principals in these weekly sketches are Mandy, Willie, Ezie and Sam, a quartet of southern "darkies" whose mischievous scrapes and whimsical dialogue provide humorous entertainment. A cast of National Players and a group of vocal and instrumental artists will be heard during the hour.

Broadcast through KHQ, KOMO, KGW, KGO and KPO.

6:30 to 7:30 p.m.—Palmolive Hour

International in its musical character, the weekly Palmolive Hour program will go on the air tonight.

"In Monte Carlo," an orchestral number scheduled to be conducted by Gustave Haenschen, is the first selection to suggest a foreign land. The Revelers will return to America for their inspiration as they follow with "My Ohio Home."

Olive Palmer, soprano, contributes Rimsky-Korsakoff's Russian melody, "Hymn to the Sun" from his opera pantomime, "Le Coq D'Or." The tenor soloist, Paul Oliver, chooses a German song, "Auf Wiedersehen," for his first number.

A tango, "La Seduction," and "My Scandinavian Girl" are two other selections which enhance the foreign atmosphere of the hour.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 to 8 p.m.—Stromberg-Carlson Program

Mendelssohn's overture for the fantastic Shakespearean opera "Midsummer Night's Dream" has been chosen as the opening selection. A striking selection for string instruments, "Canzonetta," written by Sibelius, follows, while an organ, violin, violincello and harp will augment the orchestra during the rendition of "Adoration." Guy Fraser Harrison directs the instrumentalists.

Clyde Morse, pianist, will be heard in a solo.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8 to 8:30 p.m.—"Roads to Romance"

Astoria, Ore., the first American city to be founded west of the Rocky Mountains, will be visited tonight by Jack and Ethyl. Dramatization of the precarious journey overland to Astoria in 1811 will provide a high spot in the broadcast, which brings to the radio audience another important episode in the history of the early West. En route to Astoria, the Motor Mates will describe briefly the picturesque Columbia River Highway, the Oregon state fish hatchery at Young River Falls and the canning of the celebrated Royal Chinook salmon.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8:30 to 9 p.m.—The Hill Billy Boys

The weekly program devoted to melodies of by-gone days, interspersed with occasional modern numbers, will be presented by a group of artists, including Charles Marshall, Ben McLaughlin, Elmer Crowhurst, Johnny O'Brien and Johnny Toffoli.

Broadcast through KHQ.

10 to 11 p.m.—Cotton Blossom Minstrels

The old-time songs and the humorous banter of the interlocutor and the "end men" will be heard as Clarence Hayes, Harold Peary, the Southern Harmony Four, Captain William Royle, Jack Curtis, Sylvano Dale, and other minstrels contribute their share of the entertainment. Barry Hopkins as the interlocutor will complete the cast.

Broadcast through KHQ, KFI and KSL.

11 to 12 midnight—Musical Musketeers

Walter Beban, one-time orchestra leader in the world's largest dance hall at Sydney, Australia, directs the Musketeers in their capricious syncopations. Specialty numbers complete the hour, which will be broadcast through KHQ, KOMO and KPO.

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

5 to 7 a.m.—Remote control, KGFJ

7 to 7:30 a.m.—Hello Everybody

7:30 to 8:15 p.m.—News items; records

8:15 to 8:45 a.m.—Bright and Early Hour

8:45 to 9:20 a.m.—Novelty program

9:20 to 9:30 a.m.—Organ recital

9:30 to 10 a.m.—Hawaiian and novelty program

10 to 11 a.m.—Organ recital

11 to 11:10 a.m.—Mae Day beauty talk

11:10 to 11:30 a.m.—Studio orchestra

11:30 to 11:50 a.m.—Early news report

11:50 to 12 noon—Studio orchestra

12 to 1 p.m.—Hollywood Girls

1 to 1:30 p.m.—Rotary luncheon

1:30 to 2 p.m.—Originality Girls

2 to 2:30 p.m.—Health talk; records

2:30 to 3 p.m.—Long Beach Municipal Band

3 to 3:30 p.m.—Organ recital, Roy Medcalfe

3:30 to 4 p.m.—Long Beach Municipal Band

4 to 4:20 p.m.—News report

4:20 to 5 p.m.—Varsity Boys

5 to 5:30 p.m.—Organ recital

5:30 to 6 p.m.—Hollywood Girls, novelty trio

6 to 6:05 p.m.—Lost and found department

6:05 to 7 p.m.—Studio orchestra

7 to 7:30 p.m.—Hollywood Girls

7:30 to 8 p.m.—Buster Wilson's orchestra

8 to 9 p.m.—Hancock Trails Hour

9 to 9:45 p.m.—Cinderella Roof Ballroom

9:45 to 10:30 p.m.—El Patio

10:30 to 11:15 p.m.—Fights from Wilmington Bowl

11:15 to 12 midnight—Charlie Joslyn's orchestra

12 to 1 a.m.—KGFJ

WEDNESDAY Programs

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**
Hale Bros. & The Chronicle, San Francisco
 7 to 8 a.m.—S & W Health Exercises, by Hugh Barrett Dobbs and William H. Hancock
 8 to 9 a.m.—Shell Happy Time, by Hugh Barrett Dobbs and William H. Hancock
 9:15 to 10:15 a.m.—Woman's Magazine of the Air, NBC
 10:15 to 11 a.m.—Helpful Hints for Housewives
 11 to 1 p.m.—World series baseball game, NBC
 1 to 1:15 p.m.—Scripture reading; weather; announcements
 1:15 to 1:30 p.m.—Jerry Jermaine
 1:30 to 2 p.m.—Ann Warner's home chats
 2 to 2:30 p.m.—Aeolian Trio
 2:30 to 2:45 p.m.—Ye Towne Cryer
 2:45 to 4:30 p.m.—Baseball broadcast
 4:30 to 4:40 p.m.—Stock market quotations
 4:40 to 5 p.m.—Theodore Strong organ recital
 5 to 6 p.m.—Children's Hour
 6 to 6:15 p.m.—Federal Business Assoc. talk
 6:15 to 6:30 p.m.—Book review, Harold Small
 6:30 to 7:30 p.m.—Palmolive, NBC
 7:30 to 8 p.m.—Stromberg-Carlson, NBC
 8 to 8:30 p.m.—"Jack and Ethyl," NBC
 8:30 to 9 p.m.—Packard program, KPO and KFI
 9 to 9:30 p.m.—North American Building Loan Association
 9:30 to 10 p.m.—Studio program
 10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra
 11 to 12 midnight—Musical Musketeers, NBC

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**
Warner Brothers, Hollywood, California
 8 to 10 a.m.—The Breakfast Club
 10 to 10:30 a.m.—Prudence Penny
 10:30 to 11:45 a.m.—Radio Varieties
 11:45 to 12:15 p.m.—Dale Imes' Melody Trio
 12:30 to 1:15 p.m.—Radio Varieties
 1:15 to 1:45 p.m.—Prof. Moore's orchestra
 1:45 to 2:10 p.m.—Radio Varieties
 4:30 to 6 p.m.—Radio Varieties
 6:20 to 6:30 p.m.—Late recordings
 6:30 to 7 p.m.—Harry Jackson's entertainers
 7 to 7:30 p.m.—507 Boys
 7:30 to 8 p.m.—Julius Johnston, organist
 8 to 9 p.m.—Southern continuity program
 9 to 10 p.m.—Ray Martinez and his concert orchestra; Frederick Bitke, German baritone
 10 to 11 p.m.—George Olson's orchestra
 11 to 12 midnight—Prof. Moore's orchestra

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**
Airfan Radio Corp., San Diego, Calif.
 8:45 to 9 a.m.—Good Cheer program
 9 to 10 a.m.—Morning musicale
 10 to 11 a.m.—Amy Lou
 11 to 12:30 p.m.—Peck's Service Hour
 2:30 to 3:30 p.m.—Organ concert
 5 to 6 p.m.—Nightly Musical Review
 6 to 6:15 p.m.—News items
 6:15 to 6:30 p.m.—Playcasters
 6:30 to 7 p.m.—Pacific States concert
 7 to 8 p.m.—KFSD Trio and George Ballantine, tenor
 8 to 9 p.m.—Night Hawk Orchestra
 9 to 10 p.m.—Ratliff's Dancing Academy
 10 to 11 p.m.—Hotel Del Coronado Dance Orchestra

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**
Don Lee, Inc., San Francisco, California
 7 to 8 a.m.—Simp'y Fitts; N. Y. stocks
 8 to 9 a.m.—Alarm Clock, featuring Dot and Mary
 9 to 9:30 a.m.—Georgia O. George
 9:30 to 9:45 a.m.—Glidden So-A-Tone program
 9:45 to 10 a.m.—Julie Wintz Orchestra CBS
 10 to 10:30 a.m.—Morning Melodist, direction Frank Moss
 10:30 to 11 a.m.—Wyn's Daily Chats
 11 to 1 p.m.—World Series, CBS
 1 to 1:30 p.m.—Leigh Harline, organist
 1:30 to 2 p.m.—Charlie Wellman
 2 to 3 p.m.—Happy-Go-Lucky Hour
 3 to 3:30 p.m.—The "Observer" about new books, by Monroe R. Upton
 3:30 to 3:35 p.m.—Something About Everything
 3:35 to 4 p.m.—News bulletins
 4 to 4:55 p.m.—Matinee Melody Masters
 4:55 to 5 p.m.—Town Topics
 5 to 6 p.m.—Voice of Columbia, CBS
 6 to 6:45 p.m.—Joe Mendel and his Pep Band
 6:45 to 7 p.m.—"Bobs," sports authority
 7 to 7:30 p.m.—Kolster Radio Hour
 7:30 to 8 p.m.—Maytag So-A-Tone program
 8 to 9 p.m.—M-G-M Movie Club
 9 to 9:30 p.m.—Chanslor & Lyon program
 9:30 to 10 p.m.—Gilfillan program
 10 to 11 p.m.—Anson Weeks Hotel Mark Hopkins Orchestra
 11 to 12 midnight—New Mandarin Cabaret Band
 12 to 1 a.m.—Dorado Club Silver Fizz dance music

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
Fisher's Blend Station, Seattle, Washington
 7:55 a.m.—Inspirational services
 8 a.m.—Shell Happy Time
 9 a.m.—Organ recital
 9:15 a.m.—Magazine of the Air, NBC
 10:15 a.m.—Mary Hale Martin Hour, NBC
 11 a.m.—World Series, NBC
 1 p.m.—Orchestra; Agnes Skartvedt and Fred Lynch
 3 p.m.—Cabin Door, NBC
 4 p.m.—Mining stock quotations
 4:15 p.m.—Kiddies' program
 4:45 p.m.—Stock, bond and grain quotations
 5 p.m.—"A Half Hour of Fireside Favorites," by vocal ensemble
 5:30 p.m.—Orchestra; Fred Lynch, Art Lindsay
 6:30 p.m.—Palmolive Hour, NBC
 7:30 p.m.—Stromberg-Carlson program, NBC
 8 p.m.—Roads to Romance, NBC
 8:30 p.m.—Nunn Bush & Weldon program
 8:45 p.m.—A Half Hour with the Light Opera
 9:15 p.m.—News flashes
 9:30 p.m.—Veedol Vodvil
 10 p.m.—Fisher's Blend Hour
 11 p.m.—Musical Musketeers, NBC
 12 to 12:30 a.m.—Organ recital

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**
J. Brunton & Sons, San Francisco, Calif.
 6:45 to 8 a.m.—Early Bird Hour
 8 to 10:30 a.m.—Recorded program
 10:30 to 11 a.m.—Cressy Ferra, pianist
 11 to 12 noon—Instrumental recordings
 12 to 12:05 p.m.—Stock report
 12:05 to 1:45 p.m.—Variety records
 1:45 to 2 p.m.—Dr. Wiseman, health talk
 2 to 2:30 p.m.—Dell Raymond and Harry Miles
 2:30 to 3:30 p.m.—Recorded program
 3:30 to 4 p.m.—Art Fadden, pianist
 4 to 5:30 p.m.—Recorded program

WEDNESDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
 Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises; stocks
 8 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Modern Homes period
 9:30 to 10:15 a.m.—Recordings
 10:15 to 10:30 a.m.—S. F. stocks, weather
 10:30 to 10:50 a.m.—Recordings
 10:50 to 11 a.m.—Belco talk
 11 to 11:30 a.m.—Classified adv. hour
 11:30 to 1:30 p.m.—World series—Philadelphia at Chicago
 1:30 to 2:30 p.m.—Jean's Hi-Lights
 2:30 to 3:30 p.m.—Machado's KLV Hawaiians
 3:30 to 4:30 p.m.—Recordings
 4:30 to 5 p.m.—Chas. T. Besserer, organist
 5 to 5:30 p.m.—Brother Bob
 5:30 to 6 p.m.—Cressy Ferra, pianist
 6 to 7 p.m.—Hotel Oakland concert trio
 7 to 7:30 p.m.—News broadcast
 7:30 to 8 p.m.—Edna Fischer
 8 to 9 p.m.—Educational hour; world news by Ad Schuster; music talk by Roy Harrison Danforth; book reviews by The Bookworm; Attorney Milton W. Dobrzensky, law talk, and piano solos by Helen Wegman Parmelee.
 9 to 10 p.m.—Helen Wegman Parmelee, pianist; Myrth Lacy, soprano, and Fred Bounds, tenor

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**
 First Baptist Church, San Jose, Calif.

10 a.m.—U. S. weather report
 10 to 11 a.m.—Helpful Hour
 11 to 12 noon—Special program
 12 to 12:30 p.m.—Musical program
 12:30 to 1 p.m.—Market reports, weather
 1 to 1:30 p.m.—Hart's Happy Half Hour
 1:30 to 2:30 p.m.—The Friendly Hour
 2:30 to 3:30 p.m.—Musical program
 5 to 5:30 p.m.—Children's program
 5:30 to 6 p.m.—Musical program
 6 to 6:10 p.m.—U. S. D. A. farm flashes
 6:10 to 6:30 p.m.—Crop digest
 6:30 to 6:45 p.m.—Market, weather reports
 6:45 to 6:55 p.m.—Farm Reporter
 6:55 to 7 p.m.—Farmers' Exchange
 8 to 9:30 p.m.—First Baptist Church
 9:30 to 10 p.m.—Carl's Hawaiians

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**
 Louis Wasmer, Inc., Spokane, Washington

7:30 to 8 a.m.—Kronenberg's program
 8 to 9 a.m.—Shell Happy Time
 9 to 9:15 a.m.—Home Economics
 9:15 to 10:15 a.m.—Magazine of the Air, NBC
 11 to 1 p.m.—World Series, NBC
 3 to 4 p.m.—The Cabin Door, NBC
 4 to 4:30 p.m.—Voice of Spartan
 4:30 to 6 p.m.—Triodian String Ensemble
 6 to 6:30 p.m.—Dinner concert
 6:30 to 7:30 p.m.—Palmolive Hour, NBC
 7:30 to 8 p.m.—Stromberg-Carlson, NBC
 8 to 8:30 p.m.—Roads to Romance, NBC
 8:30 to 9 p.m.—Hill Billy Boys, NBC
 9 to 9:15 p.m.—Dutch Dough Boys
 9:15 to 9:30 p.m.—Associated Laundries
 9:30 to 10 p.m.—Veedol Vodvil
 10 to 11 p.m.—Cotton Blossom Minstrels, NBC
 11 to 12 midnight—Musical Musketeers, NBC

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **500 Watts**
 Oakland Educational Society, Oakland, Cal.

2:30 to 3 p.m.—Walter McCoy
 3 to 3:30 p.m.—Organ recital
 3:30 to 4:30 p.m.—George Otto's Hawaiians
 4:30 to 5 p.m.—Tea-Time Tabloid
 5 to 6 p.m.—Cy Perkins Kountry Stoare
 7 to 7:30 p.m.—Doc Herrold
 7:30 to 8 p.m.—Charley Pacheco
 8 to 8:30 p.m.—The Variety Five Jubilee Singers

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah
 5 p.m.—Informal program
 5:30 p.m.—Studio program
 6 p.m.—Program of musical novelties
 6:30 p.m.—Palmolive Hour, NBC
 7:30 p.m.—Victor Wagner's orchestra, NBC
 8 p.m.—Amos 'n' Andy, NBC
 8:15 p.m.—The Spinning Girls Trio
 8:45 p.m.—The Romance of Gems
 9 p.m.—The Sunfreze Ensemble, vocalists and instrumentalists
 9:30 p.m.—KSL artists
 10 p.m.—Cotton Blossom Minstrels, NBC

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**
 L. A. Evening Express, Los Angeles, Calif.

6:45 to 7:45 a.m.—Health exercises
 7:45 to 8:15 a.m.—Georgia O. George program
 8:15 to 8:30 a.m.—Inspirational talk
 8:30 to 8:55 a.m.—Record program
 9 to 9:30 a.m.—Talk on health and beauty
 9:30 to 10 a.m.—Shopping news
 10 to 10:30 a.m.—Town Crier's message
 10:30 to 11 a.m.—Household economics
 11 to 11:30 a.m.—KNX Clinic of the Air
 11:30 to 11:45 a.m.—First Radio Church of the Air
 12 to 12:30 p.m.—Musical program
 12:30 to 12:45 p.m.—Bell Laboratories, represented by H. F. Allen
 1:30 to 2 p.m.—The Bookworm
 2 to 2:30 p.m.—Records and announcements
 3 to 3:30 p.m.—KNX Clinic of the Air
 3:30 to 4 p.m.—Talk on "Better Speech"
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—Travelogue
 5:15 to 5:45 p.m.—"Own Your Own Home"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 7 p.m.—Organ program
 7 to 7:30 p.m.—"Mr. and Mrs." radio skit
 7:30 to 8 p.m.—Brunswick program
 8 to 8:30 p.m.—Bert Butterworth and his "Air-
 dales"
 8:30 to 9:30 p.m.—"Navigator Hour"
 9:30 to 10 p.m.—KNX feature artists
 10 to 12 midnight—Hotel Ambassador Cocoonut Grove Orchestra
 12 to 1 a.m.—Courtesy program

230.6 Meters **KGEF** **Channel 130**
1300 Kcys. **1000 Watts**
 Trinity Methodist Church, Los Angeles, Cal.

6 p.m.—C. S. DeLanos Hawaiian program
 6:15 p.m.—Elna Louise Price
 6:30 p.m.—Tom Moore
 7 p.m.—Conrey Bible Class
 7:45 p.m.—Union Rescue Mission
 8:30 p.m.—Bob Shuler's religious discussion
 9 p.m.—Old songs quartet
 10 p.m.—Volunteers of America
 10:30 p.m.—Mr. and Mrs. Huckabee

WEDNESDAY Programs

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., San Francisco
9:15 to 10:15 a.m.—Woman's Magazine of the Air
10:15 to 10:30 a.m.—Mary Hale Martin Hour, NBC
10:30 to 11 a.m.—Rembrandt Trio
11 a.m. to 1 p.m.—World Series, Chicago
3 to 4 p.m.—The Cabin Door
4 to 5 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orchestra
6 to 6:30 p.m.—Agricultural program
6:30 to 7:30 p.m.—Palmolive Hour, NBC
7:30 to 8 p.m.—Stromberg-Carlson program
8 to 8:30 p.m.—Jack and Ethyl, the Motor Mates
8:30 to 9 p.m.—Earle C. Anthony Packard program, L. A.
9 to 9:30 p.m.—Two-piano concert: Phyllida Ashley and Aileen Fealy
9:30 to 10 p.m.—The Three Boys
10 to 11 p.m.—The Cotton Blossom Minstrels
11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra, San Francisco

422.3 Meters **KFVD** **Channel 71**
710 Kcys. **250 Watts**

Auburn Fuller, Culver City, Calif.
7 a.m.—"Happy-Go-Lucky Trio"
9 a.m.—KFVD Travelogue
11 a.m.—Bess Kilmer's Helpful Hints
12 noon—Tom Brennehan
12:30 p.m.—Tom and Wash
1 p.m.—Hal Roach comedy gossip
3 p.m.—Auburn Concert Orchestra
4 p.m.—Eldorado program
5:10 p.m.—Timely Topics
8:30 p.m.—Happy-Go-Lucky Trio
9 p.m.—Auburn Concert Orchestra
10 p.m.—KFVD Orchestra
11 to 1 a.m.—Sebastian's Cotton Club Orchestra

218.8 Meters **KGER** **Channel 137**
1370 Kcys. **100 Watts**

C. M. Dobyns, Long Beach, Calif.
8 a.m.—Up With the Sun
11 a.m.—Rhythm Makers
1:30 p.m.—Organ recital, Nixon
2:30 p.m.—Municipal Band
4:30 p.m.—Triolian Trio
5 p.m.—Wurlitzer organ
6 p.m.—News and Triolian Trio
6:45 p.m.—Sportologue
7:30 p.m.—L. B. Municipal Band
9 p.m.—Organ recital, Nixon
10 p.m.—Hungarian Gypsy Orch.
11 p.m.—Cocoanut Grove Orch.

230.6 Meters **KTBI** **Channel 130**
1300 Kcys. **1000 watts**

Bible Institute of Los Angeles, Calif.
8 to 8:15 a.m.—Uncle Harry's Bible story
8:45 to 9:15 a.m.—Announcer's Hour
9:15 to 9:45 a.m.—Radio Bible course
9:45 to 10:35 a.m.—Rev. Charles Fuller
10:35 to 11:30 a.m.—Dr. John C. Page
11:30 to 12 noon—Dr. J. E. Jaderquist
12 to 12:15 p.m.—Chimes and Scripture reading
1 to 1:15 p.m.—Music
1:15 to 2 p.m.—Rev. John A. Hubbard
2 to 2:30 p.m.—Visiting pastor

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
7 to 7:30 a.m.—Physical culture period
7:30 to 8 a.m.—Don Lee, Inc., program
8 to 8:40 a.m.—Stock Exchange quotations
8:40 to 9 a.m.—"Alarm Clock"
9 to 9:30 a.m.—Columbia Noon Day Club, CBS
9:30 to 10 a.m.—Julie Wintz, CBS
10 to 11 a.m.—Agnes White, "At Our House"
11 to 12 noon—Patterns in Prints, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Kiwans Club luncheon
1:30 to 2 p.m.—Charlie Wellman (to KFRC)
2 to 3 p.m.—Fada Radio program
3 to 4 p.m.—Fred C. McNabb, "Gardens"
4 to 5 p.m.—Matinee Melody Masters
5 to 5:30 p.m.—Story Man's "Air Castle"
5:30 to 6 p.m.—Hank Howe's dance band
6 to 6:45 p.m.—Organ recital
6:45 to 7 p.m.—World-wide news
7 to 7:30 p.m.—Kolster program, CBS
7:30 to 8 p.m.—William E. Bush, Inc.
8 to 9 p.m.—Movie Club program
9 to 9:30 p.m.—Chanslor & Lyon program
9:30 to 10 p.m.—Don Lee Symphony
10 to 12 midnight—Biltmore Hotel Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
7:45 to 8 a.m.—Devotional services
8 to 9 a.m.—Shell Happy Time
9 to 9:15 a.m.—News
9:15 to 10:15 a.m.—Woman's Magazine of the Air
10:15 to 10:30 a.m.—Mary Hale Martin, NBC
11 to 1 p.m.—World Series, NBC
1 to 1:15 p.m.—U. S. market report
1:15 to 2:15 p.m.—Organ recital
2:15 to 3 p.m.—Musical entertainment
3 to 4 p.m.—Cabin Door, NBC
4 to 5 p.m.—Organ recital
5 to 5:30 p.m.—Movie talk
5:30 to 6:30 p.m.—Studio program
6:30 to 7:30 p.m.—Palmolive program, NBC
7:30 to 8 p.m.—Stromberg-Carlson, NBC
8 to 8:30 p.m.—"Roads to Romance," NBC
8:30 to 9 p.m.—Maytag Radioette
9 to 9:30 p.m.—Brunswick Hour
9:30 to 10 p.m.—KGW Players
10 to 11 p.m.—Fisher Concert Orchestra from KOMO
11 to 12 midnight—Dance band

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**

Dalton's, Inc., Inglewood, Calif.
5 to 6:30 p.m.—Request records
6:30 to 7 p.m.—Piano memory contest
7 to 7:30 p.m.—Marie Hockings organist
7:30 to 8:30 p.m.—Country Jane & KMIC Trio
8:30 to 9 p.m.—Jack Stern and Grace Hamilton
9 to 10 p.m.—Moscow Inn
10 to 12 midnight—Jack Walden's Orchestra
12 to 1 a.m.—Recordings

267.7 Meters **KFSG** **Channel 112**
1120 Kcys. **500 Watts**

Angelus Temple, Los Angeles, California
11 to 12 noon—Noonday musicale
2 to 3 p.m.—Studio recording
3 to 4 p.m.—Divine healing service
4 to 5 p.m.—Studio program

“ . . . and then they got a Philco ”

PHILCO

BALANCED-UNIT RADIO
"NEUTRODYNE-PLUS" Or SCREEN-GRID



LOWBOY MODEL
(SCREEN-GRID)

\$129.50

TUBES EXTRA

Neutrodyne-Plus Model \$139.50

Other Models Priced From

\$72 to \$215

Tune in the Philco Hour every Friday night
6:30 p. m., Pacific Standard Time
NBC Stations

PHILCO

SAN FRANCISCO

LOS ANGELES

SEATTLE

PORTLAND

THURSDAY Programs

NBC

National Broadcasting Company

9:45 to 10 a.m.—Betty Crocker, Gold Medal Home Service Talks

"Let Them Begin Early" will be Betty Crocker's suggestion when she gives her fourth semi-weekly Gold Medal Home Service Talk. Miss Crocker's advice refers to the young people, who, she believes, should learn the secrets of the kitchen as early as possible.

Broadcast through KHQ, KOMO, KGW, KGO and KFI.

10 to 11 a.m.—"Woman's Magazine of the Air"

With Frederick MacMurray, violist, the Halstead Trio and Don Amaizo, violinist, as the musical artists and John D. Barry, Ann Holden and Sara Treat as the speakers, a "Woman's Magazine of the Air" program will be heard.

Barry continues his weekly talks on the correct use of the English language. Miss Holden, during the Rubettes Feature, will discuss "Gelatin Non-Fattening Desserts." The Amaizo Feature will comprise a domestic science chat by Miss Treat and Don Amaizo's solos. This program is under the supervision of Bennie Walker.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

11 to 11:45 a.m.—Standard School Broadcast

Both elementary and advanced students following the Standard School Broadcasts will hear a discussion of the music of a symphony orchestra when the weekly music appreciation lessons are released.

The subjects for the two radio classes, however, will differ in the method of presentation and treatment. Elementary pupils, listening from 11 to 11:20 o'clock, will learn how to follow music played by a symphony orchestra. They will also be told how to distinguish the various instruments used. To make the explanations clearer, musical illustrations will intersperse the talk. For both lectures the Arion Trio and soloists of the Standard Symphony Orchestra will present the illustrations. Continuity for the courses is written by Arthur S. Garbett, NBC Educational Director.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

3 to 4 p.m.—House of Myths

Prometheus, the first of the Titans, is the central figure of this week's "House of Myths" program which will be offered today through KHQ, KOMO, KGW, KGO and KPO.

5 to 6 p.m.—Fleischmann Sunshine Hour

The Fleischmann Sunshine Hour will be presented through a nation-wide network through Pacific Coast stations KHQ, KOMO, KGW, KGO and KPO.

7 to 7:30 p.m.—Halsey, Stuart Program

Selections from several popular musical shows will be offered as the piece de resistance of the Halsey, Stuart program. The "Old Counsellor" will talk again, giving timely financial advice, and Andy Sanelia will wield the baton as the orchestra opens with the vivid "El Dorado March" by Victor Herbert. "Thou Swell" from "Connecticut Yankee" and "S Wonderful" from Gershwin's "Funny

Face" are among the other numbers scheduled.

Broadcast through KHQ, KOMO, KGW, KPO and KFI.

7:30 to 8:30 p.m.—Standard Symphony Hour

Recalling for brief moments the days of the Crusaders, Rossini's spirited overture to "Tancredi" will be the first of eleven classic selections to be played during the Standard Symphony Hour broadcast.

Complete details follow:

Overture—"Tancredi" Rossini
Liebeslied Kreisler
Intermezzo—"Jewels of the Madonna".....

..... Wolf-Ferrari

Chanson Triste Tchaikowsky

Marche Slav Tchaikowsky

Over the Hills and Far Away..... Grainger

Marche of the Little Lead Soldiers..... Plerne

A Musical Snuff-Box Ljadov

Ride of the Valkyries Wagner

Traume Wagner

Pomp and Circumstance Elgar

Broadcast through KHQ, KOMO, KGW, KGO and KFI.

8:30 to 9 p.m.—Max Dolin and His Klyectroneers

Ten selections providing diversified entertainment will be played tonight by Max Dolin and his Klyectroneers. "On Wings of Song" opens the half-hour and among the popular syncopations programmed are "Here We Are," "Miss You" and "I Lift Up My Fingers and Say Tweet Tweet," which closes the broadcast.

Broadcast through KHQ, KOMO, KGW, KGO, KPO, KFI, KSL and KOA.

9 to 9:30 p.m.—Memory Lane

"Memory Lane," the effervescent midwestern comedy played every Thursday night with Billy Page in the principal role and Eileen Piggott supporting, will be heard tonight.

H. C. Connette, NBC staff writer, is responsible for the comedy-logue which is designed to picture the life of the middle west a quarter century ago. With Master Billy and Miss Piggott, the cast numbers Olive West, heard as Mrs. Scroggins, the village gossip, Richard LeGrand and George Rand.

Broadcast through KGW and KGO.

10 to 11 p.m.—NBC Green Room

Artists on the NBC's staff will be presented as soloists during the weekly NBC Green Room program which will be broadcast through KGO and KFI; KPO from 10:30 to 11 p.m.

11 to 12 midnight—Musical Musketeers

Dance tunes by the Musical Musketeers, directed by Walter Beban, will be broadcast through KGO and KPO; KOMO from 11:15 to 12 midnight.

296.6 Meters

KQW

Channel 101

1010 Kcys.

500 Watts

First Baptist Church, San Jose, Calif.

10 to 11 a.m.—Helpful Hour

11 to 12 noon—Monterey Peninsula program

12:30 to 1:30 p.m.—Market reports, weather

1 to 1:30 p.m.—Hart's Happy Half Hour

1:30 to 2:30 p.m.—The Friendly Hour

2:30 to 3:30 p.m.—Dramatic program

5 to 5:30 p.m.—Children's program

5:30 to 6 p.m.—Musical programs

6 to 6:10 p.m.—U. S. D. A. farm flashes

6:10 to 6:30 p.m.—Crop digest

6:30 to 6:45 p.m.—Market, weather reports

6:45 to 6:55 p.m.—Farm Reporter

6:55 to 7 p.m.—Farmers' Exchange

7 to 8 p.m.—Farm Bureau evening news

8 to 9:30 p.m.—Songs of the Old Church Choir

9:30 to 10 p.m.—Carl's Hawaiians

THURSDAY Programs

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington
 7 to 7:30 a.m.—Sunrise Pep Period
 7:30 to 8 a.m.—Model Musical Klock
 8 to 9 a.m.—Shell Happy Time
 9 to 9:30 a.m.—Home Economics
 9:30 to 9:45 a.m.—Sunshine program
 9:45 to 10 a.m.—Betty Crocker, NBC
 10 to 11 a.m.—Woman's Mag. of the Air, NBC
 11 to 11:45 a.m.—Standard School broadcast, NBC
 11:45 to 12 noon—Farmers' Service Hour
 12 to 12:15 p.m.—Luncheon program
 12:15 to 12:30 p.m.—Musical program
 12:30 to 1 p.m.—Voice of Spartan
 1 to 1:30 p.m.—Crosley Musical Review
 1:30 to 1:45 p.m.—Modern Shops a la Mode
 1:45 to 2 p.m.—Fur Facts
 2 to 3 p.m.—Washington Home Service
 3 to 4 p.m.—House of Myths, NBC
 4 to 5 p.m.—Triodian String Ensemble
 5 to 6 p.m.—Fleischmann program, NBC
 7 to 7:30 p.m.—Halsey Stuart program, NBC
 7:30 to 8:30 p.m.—Standard Symphony Hour, NBC
 8:30 to 9 p.m.—Max Dolin's Kylectroneers, NBC
 9 to 9:30 p.m.—Crescents Old Time Band
 9:30 to 9:45 p.m.—Dutch Dough Boys
 9:45 to 10 p.m.—Associated Laundries
 10 to 11 p.m.—Associated Brass Band

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.
 6:45 to 8 a.m.—Early Bird Hour
 8 to 9:30 a.m.—Favorite recordings
 9:30 to 10 a.m.—Helpful Hints to Housewives
 10 to 11:45 a.m.—Popular recordings
 11:45 to 12 noon—Agnes Alwyn, Investments
 12 to 12:05 p.m.—Stock report
 12:05 to 2 p.m.—Variety records
 2 to 2:30 p.m.—Dell Raymond and Harry Miles
 2:30 to 3 p.m.—Popular records
 3 to 3:30 p.m.—The Four Musketeers
 3:30 to 4 p.m.—Blindcraft program
 4 to 4:30 p.m.—Bridge Time Half Hour
 4:30 to 5 p.m.—New record releases
 5 to 5:30 p.m.—Ben Lipston and Jerry McMillan

230.6 Meters **KGEF** **Channel 130**
1300 Kcys. **1000 Watts**

Trinity Methodist Church, Los Angeles, Cal.
 6 p.m.—Mrs. Tom Murray
 7 p.m.—Dr. Fredus Nelson Peters
 7:30 p.m.—Thomas Govan
 8 p.m.—Bob Shuler's civic message
 9 p.m.—Martha Spangler Nicholson, De Vere Nicholson
 9:30 p.m.—Dr. G. W. Hunter
 10 p.m.—Adda Weidmyer and Lois Wilhelte
 10:30 p.m.—Hired Man

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**

Dalton's, Inc., Inglewood, Calif.
 6 to 7 p.m.—Organ recital
 7 to 7:30 p.m.—Dance band
 10:30 to 12 midnight—Jack Walden's Orchestra
 12 to 1 a.m.—Recordings

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., San Francisco
 9 to 9:45 a.m.—California Home Life
 9:45 to 10 a.m.—Washburn Crosby program
 10 to 11 a.m.—Woman's Magazine
 11 to 11:45 a.m.—Standard School broadcast
 11:45 a.m. to 1 p.m.—Rembrandt Trio
 12 noon—Time; weather
 3 to 4 p.m.—House of Myths
 4 to 5 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orch., San Francisco
 5 to 6 p.m.—Fleischmann Sunshine Hour
 6 to 7 p.m.—Stanislaus Bem's Little Symphony, Hotel Whitcomb, San Francisco
 7 to 7:30 p.m.—The Olympians
 7:30 to 8:30 p.m.—Standard Symphony Hour
 8:30 to 9 p.m.—Max Dolin and his Kylectroneers
 9 to 9:30 p.m.—Memory Lane
 9:30 to 10 p.m.—Parisian Quintet
 10 to 11 p.m.—NBC Green Room
 11 to 12 midnight—Musical Musketeers

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
 6:45 to 8 a.m.—Health exercises
 8 to 8:15 a.m.—Record program
 8:15 to 8:30 a.m.—Inspirational talk
 8:30 to 8:55 a.m.—Record program
 9 to 9:30 a.m.—Georgia O. George beauty talk
 9:30 to 10 a.m.—Shopping news
 10 to 10:30 a.m.—Town Crier's message
 10:30 to 11 a.m.—Household economics
 11 to 11:15 a.m.—"So-A-Tone" broadcast
 12 to 12:30 p.m.—Musical program
 12:30 to 12:45 p.m.—Travelogue
 1:30 to 2 p.m.—The Bookworm
 2 to 2:30 p.m.—Records and announcements
 3 to 3:30 p.m.—French lessons by Edgard Leon
 3:30 to 4 p.m.—Louise Johnson, astroanalyst
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—Travelogue
 5:15 to 5:45 p.m.—"Own Your Own Home"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 7 p.m.—Organ program
 7 to 8 p.m.—KNX feature artists
 8 to 8:30 p.m.—Rebroadcast of KFWE
 8:30 to 10 p.m.—KNX feature artists
 10 to 12 midnight—Hotel Ambassador Cocomat Grove Orchestra
 12 to 1 a.m.—Courtesy program

267.7 Meters **KFSG** **Channel 112**
1120 Kcys. **500 Watts**

Angelus Temple, Los Angeles, California
 7 to 8 a.m.—Family Altar Hour
 10 to 11 a.m.—Sunshine Hour
 11 to 12 noon—Noonday musicale
 2 to 3 p.m.—Studio program
 3 to 4 p.m.—Bethesda Hour
 4 to 5 p.m.—Travelogue of Holy Land
 8 to 9:30 p.m.—Water baptismal service, Aimee Semple McPherson
 9:30 to 10:30 p.m.—Foursquare Conservatory

230.6 Meters **KTBI** **Channel 130**
1300 Kcys. **1000 Watts**

Bible Institute of Los Angeles, Calif.
 9:45 to 10:35 a.m.—News of Christian work
 10:35 to 11:30 a.m.—Dr. John C. Page
 11:30 to 12 noon—Dr. E. L. McCreery
 12 to 12:15 p.m.—Chimes and Scripture reading
 1 to 1:15 p.m.—Ernest Nichols, baritone
 1:15 to 2 p.m.—Missionary biographies
 2 to 2:30 p.m.—Visiting pastor

THURSDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California
7 to 8 a.m.—Simpv Fitts; N. Y. stocks
8 to 9 a.m.—Don and Mart, "The Two Boys," Neil Larson and Ed Skrivanik
9 to 9:30 a.m.—Georgia O. George
9:30 to 10 a.m.—Harold Stern and his Ambassador Hotel Orchestra, CBS
10 to 10:30 a.m.—Morning Melodists, dir. Frank Moss
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Amateur auditions
12 to 1 p.m.—Sherman Clay noonday concert
1 to 1:30 p.m.—Leigh Harline, organist
1:30 to 2 p.m.—Charlie Wellman
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:15 p.m.—Walter Brown Murray, Popular Psychology
3:15 to 3:30 p.m.—Beauty talks
3:30 to 4 p.m.—Recordings
4 to 4:55 p.m.—Matinee Melody Masters
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—Storyman and his Aircastle
5:30 to 6 p.m.—Hank Howe and his music
6 to 6:30 p.m.—Informal organ recital by Wesley Tourtelotte
6:30 to 7 p.m.—Walter Krausgrill El Patio Orch.
7 to 7:30 p.m.—Eskimo Pie Corporation
7:30 to 8 p.m.—Berger's dance orchestra
8 to 9 p.m.—Richfield program
9 to 9:30 p.m.—Veedol Vodvil
9:30 to 10 p.m.—Bremer Tully program
10 to 10:10 p.m.—Baron Waste and Lucius
10:10 to 11:10 p.m.—Val Valente and his Roof Garden Orchestra
11:10 to 12:10 a.m.—Anson Weeks Hotel Mark Hopkins Orchestra
12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
7 to 7:30 a.m.—Physical culture period
7:30 to 8 a.m.—Don Lee, Inc., program
8 to 8:30 a.m.—"Early Birds," to KFRC
8:30 to 8:40 a.m.—Stock Exchange quotations
8:40 to 9 a.m.—Early Birds
9 to 9:30 a.m.—"Breakfast Nook Philosophy"
9:30 to 10 a.m.—Julie Wintz Orch., CBS
10 to 11 a.m.—Agnes White, "At Our House"
11 to 12 noon—Patterns in Print, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Leigh Harline, organ recital
1:30 to 2 p.m.—Charlie Wellman (to KFRC)
2 to 3 p.m.—Fada Radio program
3 to 3:15 p.m.—Talk on Books
3:15 to 3:30 p.m.—Police Comm. W. G. Thorpe
3:30 to 3:45 p.m.—Talk on dogs
3:45 to 4 p.m.—Dr. Philip M. Lovell
4 to 5 p.m.—Matinee Melody Masters
5 to 5:30 p.m.—Story Man's "Air Castle"
5:30 to 6 p.m.—Don Lee dance band
6 to 6:45 p.m.—Organ recital, with singers
6:45 to 7 p.m.—World-wide news
7 to 8 p.m.—Sierra Symphonists
8 to 9 p.m.—Richfield Oil Company program
9 to 9:30 p.m.—Veedol program from KFRC
9:30 to 10 p.m.—Don Lee Symphony
10 to 12 midnight—Biltmore Hotel dance orch.
12 to 1 a.m.—Wesley Tourtelotte, organist

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Rastus and Sambo, the eye openers
8 to 9 a.m.—Recordings
9 to 9:30 a.m.—Tenth Avenue Baptist Church
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Recordings
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1 p.m.—Sterling Cosmopolitans
1 to 1:30 p.m.—Chapel of the Chimes
3 to 4 p.m.—Matinee Melodists
4 to 5 p.m.—Home Towners
5 to 6 p.m.—Brother Bob's Frollic
6 to 6:30 p.m.—Dr. Whetstone
6:30 to 7 p.m.—Twilight Hour
7 to 7:30 p.m.—Recordings
7:30 to 8 p.m.—Piano recital by Walter J. Rudolph
8 to 8:30 p.m.—India Wise Men
8:30 to 9 p.m.—Arthur Shaw, organist
9 to 11 p.m.—The "Cocoanuts" conducted by "BB" and featuring Estelle Moran, pianist; Dante Barsi, Armstrong, Tobin, Max Firestone, Lovey Wolfe and Pickwickians
11 to 1 a.m.—Nite Owls with Willard Kimball, Estelle Moran, Bud Armstrong and Don

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.
8:30 to 8:45 a.m.—Spanish lesson
8:45 to 9 a.m.—Good Cheer program
9 to 10 a.m.—Morning musical review
10 to 11 a.m.—Amy Lou Shopping Hour
11:15 to 11:30 a.m.—Health talk
11:30 to 12:30 p.m.—Lloyd Peck's Service Hour
2:30 to 3:30 p.m.—Balboa Park organ concert
5 to 6 p.m.—Nightly Musical Review
6 to 6:15 p.m.—News items
6:30 to 7 p.m.—Pacific States concert
7 to 8 p.m.—Cramer Trio with John Wells
8 to 9 p.m.—Studio program
9 to 10 p.m.—Royal Hawaiians with Helen Kirkham
10 to 11 p.m.—Ratliff's Dancing Academy
11 to 12 midnight—Hotel Del Coronado Dance Orchestra

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Seattle, Washington
7:55 a.m.—Inspirational services
8 a.m.—Shell Happy Time
9 a.m.—Popular orchestra
9:30 a.m.—So-A-Tone broadcast
9:45 a.m.—Betty Crocker, Home talks, NBC
10 a.m.—Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Orchestra; G. Donald Gray and Dorthea Wei
1 p.m.—Orchestra; Greenwood Mitchell, Helen Hoover
3 p.m.—House of Myths, NBC
4 p.m.—Mining stock quotations
4:15 p.m.—Kiddies' program
4:45 p.m.—Stock, bond and grain quotations
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Musical program
7 p.m.—Halsey Stuart program, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Max Dolin's Kyelectroneers, NBC
9 p.m.—Crescent Old Time Band
10 p.m.—Associated Brass Band
11 p.m.—So-A-Tone broadcast
11:15 p.m.—News flashes
11:30 p.m.—Musical Musketeers, NBC
12 to 12:30 a.m.—Organ recital

THURSDAY Programs

440.9 Meters **KPO** Channel 68
680 Kcys. **5000 Watts**
Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—S & W Health Exercises, by Hugh Barrett Dobbs, with William H. Hancock
8 to 9 a.m.—Shell Happy Time, by Hugh Barrett Dobbs and William H. Hancock
9:30 to 10 a.m.—Dobbsie's Daily Chat
10 a.m.—Bank of America of California
10 to 11 a.m.—Magazine of the Air, NBC
11 to 11:45 a.m.—Standard School Broadcast, NBC
11:45 to 12:05 p.m.—Time, Scripture, weather and announcements
12:05 to 12:30 p.m.—Elbert Bellows, tenor, and Emilie McCormick, pianist
12:30 to 1:30 p.m.—Shrine luncheon broadcast
1:30 to 2 p.m.—Jerry Jermaine
2 to 2:30 p.m.—Aeolian Trio
2:30 to 2:45 p.m.—Stock market quotations
2:45 p.m.—Baseball broadcast
4:30 to 4:40 p.m.—Stock market quotation
4:40 to 5 p.m.—Children's Hour
5 to 6 p.m.—Fleischman Hour, NBC
6 to 7 p.m.—Studio program
7 to 7:30 p.m.—Halsey Stuart, NBC
7:30 to 8 p.m.—Standard Symphony Hour, NBC
8 to 8:30 p.m.—Caswell Musical Episode
8:30 to 9 p.m.—Max Dolin Kyelectroneers, NBC
9 to 9:30 p.m.—Behlow Inc., program
9:30 to 10 p.m.—Nathan Abas violin recital
10 to 10:30 p.m.—Tommy Monroe and Bob Allen
10:30 to 11 p.m.—Green Room, NBC
11 to 12 midnight—Musical Musketeers, NBC.

239.9 Meters **KFOX** Channel 125
1250 Kcys. **1000 Watts**
Nichols & Warinner, Long Beach, Calif.

5 to 7 a.m.—Remote control, KGFJ
7 to 7:30 a.m.—Hello Everybody
7:30 to 8 a.m.—Early news items
8 to 8:15 a.m.—Records
8:15 to 8:45 a.m.—Bright and Early Hour
8:45 to 9:20 a.m.—Novelty program
9:20 to 9:30 a.m.—Organ recital
9:30 to 10 a.m.—Hawaiian program
10 to 11 a.m.—Organ recital, Roy Medcalfe
11 to 11:30 a.m.—Beauty talk; orchestra
11:30 to 12 noon—News; orchestra
12 to 1 p.m.—Hollywood Girls, novelty trio
1 to 1:15 p.m.—"Health and Efficiency"
1:15 to 2 p.m.—Originality Girls
2 to 2:15 p.m.—Health talk, Dr. Harbottle
2:15 to 2:30 p.m.—Records
2:30 to 3 p.m.—Long Beach Municipal Band
3 to 3:30 p.m.—Organ recital
3:30 to 4 p.m.—Long Beach Municipal Band
4 to 4:20 p.m.—News report
4:20 to 5 p.m.—Old time dance music
5 to 5:30 p.m.—Organ recital
5:30 to 6 p.m.—Hollywood Girls
6 to 6:05 p.m.—Lost and found department
6:05 to 6:30 p.m.—Hollywood Girls
6:30 to 7 p.m.—Doris, Grace and Foster
7 to 7:30 p.m.—Studio orchestra
7:30 to 8 p.m.—Buster Cowboy's orchestra
8 to 8:30 p.m.—Texas Cowboys, old time music
8:30 to 9 p.m.—Long Beach Municipal Band
9 to 9:45 a.m.—Cinderella Roof Ballroom
9:45 to 10:30 p.m.—El Patio
10:30 to 11:15 p.m.—Majestic Ballroom
11:15 to 12 midnight—Charlie Joslyn's orchestra
12 to 1 a.m.—KGFJ

340.7 Meters **KLX** Channel 88
880 Kcys. **500 Watts**
Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises; stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Health questions answered
10:15 to 10:30 a.m.—S. F. stocks, weather
10:30 to 10:50 a.m.—Recordings
10:50 to 11 a.m.—Belco talk
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 3 p.m.—Jackson Furniture Co. recordings
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 5:30 p.m.—Brother Bob
5:30 to 6 p.m.—Cressy Perra, pianist
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News broadcast
7:30 to 8 p.m.—Edna Fischer
8 to 8:30 p.m.—Lorelei trio
8:30 to 9 p.m.—Edgar Russell, Melody Man
9 to 9:30 p.m.—Gospel hymns—M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
9:30 to 10:30 p.m.—Machado's KLX Hawaiians

236.1 Meters **KOL** Channel 127
1270 Kcys. **1000 Watts**
Seattle Broadcasting Co., Seattle, Wash.

6:45 a.m.—Radio Time Clock
7 a.m.—Eye Opener program
8 a.m.—Program of general interest
9:45 a.m.—Talk by Dr. Arthur
10 a.m.—Sessions Chimes; studio program
12 noon—Organ recital, Frederick C. Feringer
12:30 p.m.—Matinee Melodies
1:30 p.m.—Musical program
2:45 p.m.—Baseball game
4:45 p.m.—News items and weather
5 p.m.—Service program
6 p.m.—Sessions Chimes
6:30 p.m.—Ranch dance band
7 p.m.—"Old Uncle Henry," Frank Coombs
8 p.m.—KOL Players, drama
8:30 p.m.—Stay Young program
9 p.m.—"A Little Sunshine," Ken Stuart
9:30 p.m.—Margaret Gray, piano
10 p.m.—Sessions Chimes
10:15 p.m.—Cole McElroy's dance band

483.6 Meters **KGW** Channel 62
620 Kcys. **1000 Watts**
The Morning Oregonian, Portland, Oregon

7:45 to 8 a.m.—Devotional services
8 to 9 a.m.—Shell Happy Time
9 to 9:10 a.m.—News
9:10 to 9:30 a.m.—Oregonian Cooking School
9:30 to 9:45 a.m.—Town Crier
9:45 to 10 a.m.—Betty Crocker Home talks
10 to 11 a.m.—"Magazine of the Air," NBC
11 to 11:45 a.m.—Standard School, NBC
11:45 to 12:15 p.m.—Maytag "So-A-Tone"
1 to 1:15 p.m.—Market report
1:15 to 1:30 p.m.—Business talk
1:30 to 3 p.m.—Musical entertainment
3 to 4 p.m.—House of Myths, NBC
4 to 5 p.m.—Organ recital
5 to 6 p.m.—Fleischmann, NBC
6 to 7 p.m.—Studio program
7 to 7:30 p.m.—Halsey Stuart, NBC
7:30 to 8:30 p.m.—Standard Symphony Hour, NBC
8:30 to 9 p.m.—Max Dolin's Kyelectroneers, NBC
9 to 9:30 p.m.—Memory Lane program, NBC
9:30 to 10 p.m.—Studio program
10 to 11 p.m.—Associated Brass Band from KOMO
11 to 12 midnight—Organ recital

IF
IT ISN'T A
MAGNAVOX
IT ISN'T A
DYNAMIC

(With a bow to Kodak)



Only Magnavox can build and sell DYNAMIC Speakers; by authority of the United States Patent Office. ≈ Only Magna-

vox customers and dealers can employ the selling force inherent in that word DYNAMIC. ≈ Only Magnavox owners can enjoy true-to-life dynamic REALISM, and a lifetime guarantee—made possible by the new Magnavox X-Core construction.

Models 401, 403 and 405
12½" high, 12" wide,
8¼" deep, 10½" cone

THE MAGNAVOX COMPANY

Factory and Pacific Sales:
OAKLAND, CALIF.

Factory and Sales East of the Rockies:
CHICAGO, ILL.

FRIDAY Programs

NBC

National Broadcasting Company

9 to 10 a.m.—“Woman’s Magazine of the Air”

Three informal chats on domestic science topics will be the high-lights of this broadcast.

The first talk will be heard during the Kraft Feature, when Ann Holden will offer suggestions for sandwiches and salads. Following her, the M. J. B. Chef will have a few words to say regarding beverages as an aid to successful entertaining. The third talk will be given in the Alpine Feature by Miss Holden. A fudge that is important in school curriculums will be her topic.

Music for the program will be contributed by Myron Niesley, tenor; John and Ned, and the Magazine Melodists under Joseph Hornik’s direction. Bennie Walker will direct the presentation through KHQ, KOMO (10:30 to 11:10), KGW, KGO, KPO and KFI, full hour.

10 to 10:15 a.m.—Du Barry Radio Program

With fall beauty treatments as her theme. Doris Hale will present the weekly Du Barry program.

Miss Hale, in her brief talk, will explain to her auditors how various preparations and treatments should be assembled and used.

Broadcast through KHQ, KOMO, KGW, KGO, KPO, KFI and KSL.

10:15 to 12:15 p.m.—World series baseball game broadcast from Philadelphia through KHQ, KOMO, KGW, KPO, KGO, KFI.

4:45 to 5 p.m.—“Back of the News in Washington”

With the political pot bubbling and Senate investigations winning headlines, William Hard will have interesting material to present today’s coast-to-coast audience.

Broadcast through KOMO, KGO and KPO.

6 to 6:30 p.m.—Interwoven Pair

Interspersed with two orchestral numbers, a program of vocal solos and duets will be presented as the Interwoven Pair broadcast tonight.

Besides their musical offerings, Billy Jones and Ernie Hare, who form the Interwoven Pair, will contribute their customary comedy dialogue.

The orchestra will be under Will C. Perry’s direction.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

6:30 to 7 p.m.—Philco’s Theater Memories

Carrying the soprano and tenor voices of Jessica Dragonette and Colin O’More to a nation-wide audience, Philco’s Theater Memories program will be broadcast. An orchestra under Harold Sanford’s direction will complete the cast of artists.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7 to 7:30 p.m.—Armstrong Quakers

Featured on this weekly presentation, which was heard in the West for the first time last Friday, are Lois Bennett, soprano; Mary Hopple, contralto; Andy Sanella, guitarist; a male quartet and an orchestra conducted by Victor Arden.

Broadcast through KHQ, KOMO, KGW, KGO and KFI.

7:30 to 8 p.m.—Armour Program

The Armour orchestra of 30 pieces, conducted by Joseph Koestner, and Fred Waldners tenor voice are heard during the half hour.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8 to 9 p.m.—RCA Hour

Bells chime happily as the RCA Hour opens with the “Carillon” from Bizet’s famous “L’Arlesienne” suite tonight. The RCA Orchestra will play the selection under Max Dolins direction.

Three individuals who will be heard will be Henry M. Hyde, talking on “Divisions of Time,” and Margaret O’Dea, contralto, and Harold Spaulding, tenor. Hyde’s lecture comes during the second period of the hour and will be preceded by the orchestra’s interpretation of Mendelssohn’s great descriptive overture, “Fingal’s Cave,” also known as the “Hebrides” overture.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

9 to 9:30 p.m.—Borden Program

Five male quartet arrangements of popular numbers, four orchestral selections and a bass solo will be heard tonight.

With Charles Hart conducting, the instrumentalists will open the broadcast with “My Little Honey and Me.” In the second number, the quartet joins the orchestra in an optimistic song, “Painting the Clouds With Sunshine.”

Broadcast through KHQ, KOMO, KGW, KGO, KPO, KFI, KSL and KOA.

9:30 to 10 p.m.—Union Service Station Four

Frank, Sandy, Sally and Jack, the quartet of entertainers who compose the Union Service Four, will broadcast 30 minutes of music and comedy.

In these weekly programs the quartet intersperses old-time melodies among the latest popular syncopated numbers. Other characters who participate in the presentations are Uncle Hiram, an aged mythical motorist, and Barnacle Bill, rover of the seas.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

10 to 10:30 p.m.—“In the Parlor”

Neighborhood gossip and news of the retail district will alternate with song favorites of 1895 during the half hour broadcast of “In the Parlor.”

The cast includes Bobbe Deane in the role of Mrs. Updike, Ben McLaughlin as her husband, Ted Maxwell as Toby and Charles Marshall in the part of Hiram Whoozis. H. C. Connette is author of the continuity.

Broadcast through KHQ, KFI, KSL and KOA.

10:30 to 11 p.m.—“The Nomads”

Charles Hart will abandon his customary role of conductor of “The Nomads” to offer a piano solo when this group of musicians broadcasts through NBC stations.

Chopin’s “Nocturne in F Sharp Major” has been selected by Hart for his number. A second soloist will be Lucille Kirtley, soprano, whose song will be Gounod’s widely-known “Serenade.”

Broadcast through KHQ, KFI, KSL and KOA.

11 to 12 midnight—Musical Musketeers

Jazz music provided by the NBC Musical Musketeers will be played tonight. Walter Beban directs the 14-piece band which will interpret a group of especially arranged song and dance favorites.

Broadcast through KHQ, KOMO and KPO.

FRIDAY Programs

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.
 7 to 8 a.m.—Rastus and Sambo, the eye openers
 8 to 9 a.m.—Recordings
 9 to 9:30 a.m.—Tenth Avenue Baptist Church
 9:30 to 10 a.m.—Recordings
 10 to 10:30 a.m.—Cal King
 10:30 to 11 a.m.—Dr. B. L. Corley
 11 to 12 noon—Barney Lewis' Tabloid of the Air
 12 to 1 p.m.—Sterling Cosmopolitans
 1 to 1:30 p.m.—Chapel of the Chimes
 1:30 to 2 p.m.—Fanchon Style Chat
 2 to 3 p.m.—Arthur Shaw, organist
 3 to 4 p.m.—Matinee Melodists
 4 to 5 p.m.—Home Towners
 5 to 6 p.m.—Brother Bob's Frolic
 6 to 6:30 p.m.—Dr. Whetstone
 6:30 to 7 p.m.—Twilight Hour
 7 to 7:30 p.m.—Recordings
 7:30 to 8 p.m.—Studio program
 8 to 9 p.m.—Arthur Shaw, organist; Carl Tobin
 9 to 9:30 p.m.—Pickwick Symphonette
 9:30 to 10 p.m.—Mystery story
 10 to 11 p.m.—Pickwick Symphonette, Joan Ray, contralto; Octo Lindquist, baritone; Irene Smith, Jane S. Sands
 11 to 1 a.m.—Nite Owls with Willard W. Kimball; Dante Barsi, Scharlin, Morton

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California

9 to 10 a.m.—Harmony Hour
 10 to 10:30 a.m.—Prudence Penny
 10:30 to 11:45 a.m.—Radio Varieties
 11:45 to 12:15 p.m.—Dale Imes' Melody Trio
 12:30 to 1:15 p.m.—Radio Varieties
 1:15 to 1:45 p.m.—Proff Moore's orchestra
 1:45 to 2:10 p.m.—Radio Varieties
 4:30 to 6 p.m.—Radio Varieties
 6:20 to 6:30 p.m.—Late recordings
 6:30 to 7 p.m.—Harry Jackson's entertainers
 7 to 8 p.m.—L. Scott Perkins' continuity of "Malibu La Costa"
 8 to 11 p.m.—Night football, play by play, direct from the Rose Bowl, Pasadena, Occidental College vs. University of New Mexico
 11 to 12 midnight—George Olson's orchestra
 12 to 1 a.m.—Prof. Moore's orchestra

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

7:45 to 8 a.m.—Devotional services
 8 to 9 a.m.—Shell Happy Time
 9 to 10 a.m.—Magazine of the Air, NBC
 10 to 10:15 a.m.—Du Barry program, NBC
 10:15 to 12:15 p.m.—World Series, NBC
 12:15 to 1 p.m.—Music records
 1 to 1:15 p.m.—U. S. market report
 4 to 5 p.m.—Organ recital
 5 to 6 p.m.—Studio program
 6 to 6:30 p.m.—Interwoven Pair, NBC
 6:30 to 7 p.m.—Philco's Theater, NBC
 7 to 7:30 p.m.—Armstrong Quakers
 7:30 to 8 p.m.—Armour program
 8 to 9 p.m.—"RCA Hour," NBC
 9 to 9:30 p.m.—Borden's Dairy, NBC
 9:30 to 10 p.m.—Union Service Station Four, KFI
 10 to 10:30 p.m.—Dance band
 10:30 to 12 midnight—Hoot Owls

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California

7 to 8 a.m.—Simp'y Fitts; N. Y. stocks
 8 to 9 a.m.—Alarm Clock
 9 to 9:30 a.m.—Georgia O. George
 9:30 to 10 a.m.—Julie Wintz Mayflower Orch., CBS
 10 to 11 a.m.—Wyn's Daily Chats
 11 to 1 p.m.—World series game, CBS
 1 to 1:15 p.m.—Raladam broadcast
 1:15 to 1:30 p.m.—Leigh Harline, organist
 1:30 to 2 p.m.—Charlie Wellman
 2 to 3 p.m.—Happy-Go-Lucky Hour
 3 to 3:30 p.m.—Musical record program
 3:30 to 3:35 p.m.—Something About Everything
 3:35 to 4 p.m.—News bulletin and Lost and Found
 4 to 5 p.m.—Matinee Melody Masters
 5 to 5:30 p.m.—Storyman and his Aircastle
 5:30 to 6 p.m.—Hank Howe and his music
 6 to 6:15 p.m.—Studio program
 6:15 to 6:45 p.m.—Pat Frayne, sports
 6:45 to 7 p.m.—Nunn Busch program
 7 to 7:30 p.m.—Stanley's 25-Club
 7:30 to 8 p.m.—Anna Kristina and Johnson Washer program
 8 to 8:30 p.m.—A. C. Dayton, "Navigators"
 8:30 to 9 p.m.—Brunswick Brevities
 9 to 10 p.m.—True Story Hour—Adventures of Mary and Bob with dramatized true stories
 10 to 10:10 p.m.—Baron Waste and Lucius
 10:10 to 11:10 p.m.—Anson Weeks Hotel Mark Hopkins Orchestra
 11:10 to 12:10 a.m.—Val Valente and his Roof Garden Orchestra
 12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

5 to 7 a.m.—Remote control, KGFJ
 7 to 7:30 a.m.—Hello Everybody
 7:30 to 8 a.m.—Early news items
 8 to 8:15 a.m.—Records
 8:15 to 8:45 a.m.—Bright and Early Hour
 8:45 to 9:20 a.m.—Novelty program
 9:20 to 9:30 a.m.—Organ recital
 9:30 to 10 a.m.—Hawaiian program
 10 to 11 a.m.—Organ recital
 11 to 11:10 a.m.—Mae Day beauty talk
 11:10 to 11:30 a.m.—Studio orchestra
 11:30 to 11:50 a.m.—Early news report
 11:50 to 12 noon—Studio orchestra
 12 to 1 p.m.—Hollywood Girls
 1 to 1:30 p.m.—Masonic luncheon
 1:30 to 2 p.m.—Originality Girls
 2 to 2:15 p.m.—Health talk
 2:15 to 2:30 p.m.—Records
 2:30 to 3 p.m.—Long Beach Municipal Band
 3 to 3:30 p.m.—Organ recital
 3:30 to 4 p.m.—Long Beach Municipal Band
 4 to 4:20 p.m.—News report
 4:20 to 5 p.m.—Varsity Boys
 5 to 5:30 p.m.—Organ recital
 5:30 to 6:30 p.m.—Hollywood Girls
 6 to 6:05 p.m.—Lost and Found Department
 6:05 to 6:30 p.m.—Hollywood Girls
 6:30 to 7 p.m.—Kaal Hawaiian Trio
 7 to 7:30 p.m.—Four Bluebirds
 7:30 to 8 p.m.—Buster Wilson's orchestra
 8 to 9 p.m.—Quartette, Eva Balfour and Gene Pinkston
 9 to 9:45 p.m.—Cinderella Roof Ballroom
 9:45 to 10:30 p.m.—El Patio Ballroom
 10:30 to 11:15 p.m.—Majestic Ballroom
 11:15 to 12 midnight—Charlie Joslyn's orchestra
 12 to 1 a.m.—KGFJ

FRIDAY Programs

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Health exercises
8 to 9 a.m.—Popular recordings
9 to 9:30 a.m.—Cal King's Country Store
9:30 to 10 a.m.—Shopping tour
10 to 10:30 a.m.—Charlie Glen, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—News items
11 to 12 noon—Golden Gate Crier
12 to 1 p.m.—Popular recordings
1 to 1:30 p.m.—Cal King's Country Store
1:30 to 2 p.m.—Popular recordings
2 to 2:30 p.m.—Audition records
6 to 6:30 p.m.—Studio program
6:30 to 7 p.m.—Ala Maja
8:30 to 8:45 p.m.—The Gloom Chasers
8:45 to 9 p.m.—The Three Kellys
9 to 9:30 p.m.—The Varsity Trio
9:30 to 9:40 p.m.—News items
9:40 to 10 p.m.—Studio program
10 to 11 p.m.—Dance music

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **500 Watts**
Oakland Educational Society, Oakland, Cal.

2:30 to 3 p.m.—Walter McCoy
3 to 3:30 p.m.—Organ recital
3:30 to 4:30 p.m.—George Otto's Hawaiians
4:30 to 5 p.m.—Tea-Time Tabloid
5 to 6 p.m.—Cy Perkins Country Stoare
7 to 7:30 p.m.—Doc Herrold
7:30 to 8 p.m.—Charley Pacheco
8 to 8:30 p.m.—"Romance of Oakland," by Wm. Nat Friend

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
7 to 7:30 a.m.—Physical culture period
7:30 to 8 a.m.—Don Lee, Inc., program
8 to 8:30 a.m.—Alarm Clock
8:30 to 8:40 a.m.—Stock Exchange quotations
8:40 to 9 a.m.—Alarm Clock
9 to 9:45 a.m.—Recordings
9:45 to 10 a.m.—Dr. Paul J. Dorosh
10 to 11 a.m.—Agnes White, "At Our House"
11 to 11:15 a.m.—Recordings
11:15 to 11:30 a.m.—Spanish lesson, Mrs. Doherty
11:30 to 12 noon—U. S. C. "Trojan" period
12 to 12:30 p.m.—Biltmore concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Leigh Harline's organ recital
1:30 to 2 p.m.—Charlie Wellman (to KFRC)
2 to 3 p.m.—Fada Radio program
3 to 3:15 p.m.—Shakesperean readings
3:15 to 3:30 p.m.—Dr. Herzog's school program
3:30 to 4 p.m.—Council of Int. Relations
4 to 5 p.m.—Matinee Melody Masters
5 to 5:30 p.m.—The Story Man (chain)
5:30 to 6 p.m.—Dance band (chain)
6 to 6:45 p.m.—Wesley Tourtelotte, organist
6:45 to 7 p.m.—World-wide news
7 to 7:30 p.m.—Pelton Motor program
7:30 to 8 p.m.—Hank Howe's dance band
8 to 9 p.m.—Forest Lawn Park program
9 to 10 p.m.—True Story Hour, CBS
10 to 12 midnight—Biltmore dance orchestra
12 to 1 a.m.—Wesley Tourtelotte, organist

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises; N. Y. stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Recordings
10:15 to 10:30 a.m.—Stocks, weather
10:30 to 12:30 p.m.—World series—Chicago at Philadelphia
12:30 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's HI-Lights
2 to 3 p.m.—Recordings
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 5:30 p.m.—Brother Bob
5:30 to 6 p.m.—Cressy Ferra, pianist
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News broadcast
7:30 to 8 p.m.—Edna Fischer, pianist
8 to 10 p.m.—HI-Jinks—Machado's KLX Hawaiians, Helen Wegman Parmelee, pianist; M. J. Goodman, tenor; Thelma Hall, soprano; KLX Dreamers male quartet; Fred Bounds, tenor; Amati quartet; Howard Peterson, xylophonist; Margaret Vogel, contralto; lost and found; piano duo; bill Simmons, yodeler, and Jean Scott, lady baritone
10 to 11 p.m.—Fleur-de-Lis orchestra

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—Early Bird Hour
8 to 9 a.m.—Popular recordings
9 to 9:30 a.m.—Helpful Hints to Housewives
9:30 to 10:45 a.m.—Variety recordings
10:45 to 11 a.m.—Dr. Wiseman, health talk
11 to 12 noon—Recorded program
12 to 12:05 p.m.—Stock report
12:05 to 2 p.m.—Variety records
2 to 2:30 p.m.—Dell Raymond and Harry Miles
2:30 to 3 p.m.—Record program
3 to 4 p.m.—Bridge hour records
4 to 4:30 p.m.—Red Seal records
4:30 to 5 p.m.—Popular recorded music
5 to 5:30 p.m.—Barnes Sunset Revue

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

7 to 7:30 a.m.—Sunrise Pep Period
7:30 to 8 a.m.—Model Musical Klock
8 to 9 a.m.—Shell Happy Time, NBC
9 to 9:40 a.m.—Woman's Magazine of the Air, NBC
9:40 to 10 a.m.—Sunshine Liberty organ
10 to 10:15 a.m.—Du Barry program, NBC
10:15 to 12:15 p.m.—World Series NBC
12:15 to 12:30 p.m.—Musical program
12:30 to 1 p.m.—Voice of Spartan
1 to 1:30 p.m.—Crosley Musical Review
1:30 to 1:45 p.m.—Modern Shops a la Mode
1:45 to 2 p.m.—Fur Facts
2 to 3 p.m.—Gems from Sartori
3 to 3:30 p.m.—Theatrical Preview
3:30 to 4 p.m.—"Paint o' Mine" period
4 to 5 p.m.—Triodian string ensemble
5 to 6 p.m.—Studio program
6 to 6:30 p.m.—Interwoven Pair, NBC
6:30 to 7 p.m.—Philo Theater Memories, NBC
7 to 7:30 p.m.—Armstrong Quakers, NBC
7:30 to 8 p.m.—Armour program, NBC
8 to 9 p.m.—RCA Hour, NBC
9 to 9:30 p.m.—Borden Farm, NBC
9:30 to 10 p.m.—Union Service Station Four, NBC
10 to 10:30 p.m.—"In the Parlor," NBC
10:30 to 11 p.m.—The Nomads, NBC
11 to 12 midnight—Musical Musketeers, NBC

FRIDAY Programs

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**
L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises
 7:45 to 8:15 a.m.—Georgia O. George program
 8:30 to 8:55 a.m.—Record program
 9:30 to 10 a.m.—Shopping news
 10 to 10:30 a.m.—Town Crier's message
 10:30 a.m.—Radio Church of the Air
 11 to 11:30 a.m.—Woman's Christian Temperance Union program
 12 to 12:30 p.m.—Musical program
 12:30 to 12:45 p.m.—Bell Laboratories
 1:30 to 2 p.m.—The Bookworm
 2 to 2:30 p.m.—Records and announcements
 3:30 to 4 p.m.—Federation of Women's Clubs' program
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—Travelogue
 5:15 to 5:45 p.m.—"Own Your Own Home"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 7 p.m.—Organ program
 7 to 7:30 p.m.—KNX feature artists
 7:30 to 8 p.m.—Program typical of the state of Kentucky
 8 to 9 p.m.—Royal Order of Optimistic Do-Nuts
 9 to 9:45 p.m.—"Lion Tamers"
 9:45 p.m.—Main event from the Hollywood Legion Stadium
 10 to 12 midnight—Hotel Ambassador Cocomat Grove Orchestra
 12 to 1 a.m.—Courtesy program

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**
Seattle Broadcasting Co., Seattle, Wash.

6:45 a.m.—Radio Time Clock
 7 a.m.—Eye Opener program
 8 a.m.—Program of general interest
 9:45 a.m.—Talk by Dr. Arthur
 10 a.m.—Chimes; studio program
 12 noon—Chamber of Commerce luncheon
 2:45 p.m.—Baseball game
 4:45 p.m.—News items and weather
 5 p.m.—Service program
 6 p.m.—Sessions Chimes
 7 p.m.—Eulala Dean; Margaret Gray, pianist
 8 p.m.—Hal Chase and Investment program
 9 p.m.—"A Little Sunshine," Ken Stuart
 9:15 p.m.—Tucker's Everstate Dance Band
 10 p.m.—Sessions Chimes
 10:15 p.m.—Tucker's Everstate Dance Band

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**
Airfan Radio Corp., San Diego, Calif.

8:45 to 9 a.m.—Good Cheer program
 9 to 10 a.m.—Morning musicale
 10 to 11 a.m.—Amy Lou
 11:15 to 11:30 a.m.—Health talk
 11:30 to 12:30 p.m.—Lloyd Peck's Service Hour
 2:30 to 3:30 p.m.—Organ concert
 5 to 6 p.m.—Nightly Musical Review
 6 to 6:15 p.m.—News items
 6:15 to 7 p.m.—Trio with Mildred Marini
 7 to 8 p.m.—Thearle music program
 8 to 9 p.m.—Old-time program
 9 to 10 p.m.—Studio program
 10 to 11 p.m.—Ratcliff's Dancing Academy
 11 to 12 midnight—Hotel Del Coronado Dance Orchestra

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., San Francisco

9 to 10 a.m.—Woman's Magazine of the Air
 10 to 10:15 a.m.—Du Barry Radio Talk
 10:15 to 12:15 p.m.—World Series, Philadelphia
 12:15 to 1 p.m.—Rembrandt Trio
 12:30 p.m.—Weather forecast
 3:30 to 4 p.m.—What's Happening in the World, John D. Barry
 4 to 4:45 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orchestra
 4:45 to 5 p.m.—Back of the News in Washington, William Hard
 6 to 6:30 p.m.—Interwoven Pair, NBC
 6:30 to 7 p.m.—Philco's Theater Memories, NBC
 7 to 7:30 p.m.—Armstrong Quakers, NBC
 7:30 to 8 p.m.—Armour & Co., NBC
 8 to 9 p.m.—RCA University of the Air
 9 to 9:30 p.m.—Borden Milk program
 9:30 to 10 p.m.—Union Service Station Four, Los Angeles
 10 to 10:30 p.m.—In the Parlor
 10:30 to 11 p.m.—The Nomads
 11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra, San Francisco

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Seattle, Washington

7:55 a.m.—Inspirational services
 8 a.m.—Shell Happy Time
 9 a.m.—Woman's Magazine of the Air, NBC
 10 a.m.—Dubarry Radio Talk, NBC
 10:15 a.m.—World Series, NBC
 12:15 p.m.—Orchestra; Agnes Skartvedt and Hayden Morris
 1 p.m.—Musical program
 2 p.m.—Orchestra; Art Lindsay and Fred Lynch
 3 p.m.—Orchestra; Greenwood Mitchell, baritone
 4 p.m.—Mining stock quotations
 4:15 p.m.—Stock, bond and grain quotations
 4:45 p.m.—Back of the News in Washington, NBC
 5 p.m.—Concert orchestra with varied singers
 6 p.m.—Interwoven Pair, NBC
 6:30 p.m.—Philco's Theater Memories, NBC
 7 p.m.—Armstrong Quakers, NBC
 7:30 p.m.—Armour program, NBC
 8 p.m.—R. C. A. Hour, NBC
 9 p.m.—Borden program, NBC
 9:30 p.m.—Union Service Station Four, NBC
 10 p.m.—Brunswick Brevities
 10:30 p.m.—News flashes
 10:45 p.m.—Studio program
 11 p.m.—Musical Musketeers, NBC
 12 to 12:30 a.m.—Organ recital

267.7 Meters **KFSG** **Channel 112**
1120 Kcys. **500 Watts**

Angelus Temple, Los Angeles, California

7 to 8 a.m.—Family Altar Hour
 10 to 11 a.m.—Sunshine Hour
 11 to 12 noon—Noonday musicale
 2 to 3 p.m.—Foursquare Conservatory
 3 to 4 p.m.—Bethesda Hour
 4 to 5 p.m.—Studio program

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**

Dalton's, Inc., Inglewood, Calif.

5 to 6:30 p.m.—Request records
 6:30 to 7:30 p.m.—Marie Hockings, organist
 7:30 to 8:30 p.m.—Country Jane and trio
 8:30 to 9 p.m.—Nat Winecoff, Rae and Esther
 9 to 10 p.m.—Moscow Inn
 10 to 12 midnight—Jack Walden's Orchestra
 12 to 1 a.m.—Recordings

You don't have
to be an expert

to know
that

PERRYMAN TUBES

ARE BETTER

The Patented Perryman Bridge
... holds the filament, plate and grid, top and bottom, in permanent parallel alignment.

The Spring
... allows for the expansion and contraction of the filament due to temperature changes.

District Representative
JAMES P. HERMANS
585 Mission St.
San Francisco, Calif.

All you have to do is to install a set. Listen to their clear, distinct reception. . . . Actual performance will tell you why Perryman Tubes are one of the fastest sellers in the business.

Distributed by
Wholesale Radio Supply Co.
269 Seventh St., San Francisco, Calif.

PERRYMAN
RADIO **P** TUBES

SATURDAY Programs

NBC

National Broadcasting Company

10:15 to 12:15 p.m.—World Series Baseball Game
Broadcast from Philadelphia through KHQ,
KOMO, KGW, KPO, KGO and KFI.

4 to 4:30 p.m.—Phil Spitalnys Music
Dance melodies, broadcast from the Hotel
Pennsylvania Grill in New York City will be
heard when Phil Spitalny's music goes on the
air for a half hour today through KHQ, KOMO
and KGW.

5 to 5:30 p.m.—"The Lyric Challengers"
"The Lyric Challengers," a weekly 30-min-
ute dramatic presentation augmented with
musical interludes. Based upon historic inci-
dents in the lives of great men, these pro-
grams are broadcast through KHQ, KOMO,
KGW, KGO and KFI.

6 to 7 p.m.—General Electric Hour
Inspired by the atmosphere of the Swiss
mountains, land of beauty and sudden storms,
Rossini's "William Tell" overture will intro-
duce the General Electric Hour. Nathaniel
Shilkret's baton will guide the orchestra.

Marguerite Namara, soprano, will be pre-
sented as vocal soloist. From both grand and
light opera she has chosen her selections.
Three instrumental soloists will be heard—
Frank Lapatino, harpist, and flute and 'cello
soloists. Lapatino will play "Sea Nymphs,"
a composition dedicated to him by Shilkret.
The harpist and the composer were soloists in
the same boys' orchestra when the latter
was seven years old.

Broadcast through KHQ, KOMO, KGW,
KGO, KPO and KFI.

7 to 8 p.m.—Lucky Strike Hour
Scintillating syncopations are scheduled to
attract the nation-wide audience tonight when
B. A. Rolfe and his Lucky Strike Dance Or-
chestra present their weekly jazz concert.

Broadcast through KHQ, KOMO, KGW,
KGO, KPO and KFI.

8 to 8:30 p.m.—Temple of the Air
Light classics and beloved ballads will vie
with modern popular compositions for favor
during the "Temple of the Air" program.

The male quartet will open and close the
half hour, singing "Feelin' the Way I Do" and
"Painting the Clouds With Sunshine." In be-
tween these selections will be heard two num-
bers by the piano duo, Haydn Wood's ever-
welcome "Roses of Picardy" by the orches-
tra, Mozart's charming "Romance" by the
string quintet, and four other diversified se-
lections.

Broadcast through KHQ, KOMO, KGW,
KGO, KPO and KFI.

9 to 9:30 p.m.—"Lauderndale Lyrics"
For the second time NBC System listeners
will hear "Lauderndale Lyrics," a new weekly
program. The presentation will be broadcast
through KHQ, KOMO, KGW, KGO, KPO and
KFI.

10 to 11 p.m.—"Tales Never Told"
"Broadway Rose" is the tuneful song which
will be dramatized first when the "Tales
Never Told" program is broadcast. "Bye and
Bye, Sweetheart," "My Sweetie Turned Me
Down" and the rollicking comedy song
"Where Do You Work-a, John?" are the
others.

Striking vignettes are written around these
songs by Henry de Lasaux, NBC staff writer,
for production by National Players. Bobbe
Deane, Bernice Berwin, Bert Horton, Charles
McAllister, Stewart Wilson, Harry de Lasaux
and Capt. "Bill" Royle are cast for this week's
production while a mixed quartet will inter-
pret the songs.

Broadcast through KHQ, KOMO and KGO.
11 to 12 midnight—Musical Musketeers

Walter Beban and the Musical Musketeers
will offer an hour of dance music. Special
arrangements of the latest syncopated melo-
dies will be used by this ensemble of dance
musicians.

Broadcast through KHQ, KOMO, KGO and
KPO.

508.2 Meters

590 Kcys.

KHQ

Channel 59

1000 Watts

Louis Wasmer, Inc., Spokane, Washington

7 to 7:30 a.m.—Sunrise Pep Period
7:30 to 8 a.m.—Model Musical Klock
8 to 9 a.m.—Shell Happy Time, NBC
9 to 10 a.m.—Home Economics
10:15 to 12:15 p.m.—World Series, NBC
12:15 to 12:30 p.m.—Studio program
12:30 to 1 p.m.—Voice of Spartan
1 to 1:30 p.m.—Crosley Musical Review
1:30 to 1:45 p.m.—Modern Shops a la Mode
1:45 to 2 p.m.—Fur Facts
2 to 3 p.m.—Washington Home Service
3 to 3:30 p.m.—Theatrical Review
3:30 to 4 p.m.—"Paint o' Mine" period
4 to 4:30 p.m.—Phil Spitalny's music, NBC
4:30 to 5 p.m.—Triodian String Ensemble
5 to 5:30 p.m.—The Lyric Challenger, NBC
5:30 to 6 p.m.—Triodian String Ensemble
6 to 7 p.m.—General Electric, NBC
7 to 8 p.m.—Lucky Strike Hour, NBC
8 to 8:30 p.m.—Temple of the Air, NBC
8:30 to 8:45 p.m.—Cambren's Dutch Dough Boys
8:45 to 9 p.m.—Associated Laundries
9 to 9:30 p.m.—Nat'l Laundry Owners' Assn.,
NBC
9:30 to 10 p.m.—Melodie Boys
10 to 11 p.m.—Tales Never Told, NBC
11 to 12 midnight—Musical Musketeers

333.1 Meters

900 Kcys.

KHJ

Channel 90

1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 7:30 a.m.—Physical culture period
7:30 to 8 a.m.—Don Lee, Inc., program
8 to 8:30 a.m.—Early Birds
8:30 to 8:40 a.m.—Stock Exchange quotations
8:40 to 9 a.m.—Early Birds
9 to 9:30 a.m.—"Breakfast Nook Philosophy"
9:30 to 10:15 a.m.—Julie Wintz Orch., CBS
10:15 to 11 a.m.—Harold Stern's orch., CBS
11 to 11:15 a.m.—Klein's harmonica program
11:15 to 11:30 a.m.—Recordings
11:30 to 12 noon—Leslie Brigham, basso; Mona
Content, pianist
12 to 12:30 p.m.—Biltmore concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Leigh Harline's organ recital
1:30 to 2 p.m.—Charlie Wellman (to KFRC)
2 to 5 p.m.—U. C. L. A. vs. Stanford University,
football game
5 to 5:30 p.m.—Nits Wit Hour, CBS
5:30 to 6 p.m.—Organ recital from KFRC
6 to 6:30 p.m.—Graybar Electric program, CBS
6:30 to 6:45 p.m.—Wesley Tourtelotte, organist
6:45 to 7 p.m.—World-wide news
7 to 8 p.m.—Raymond Paige and his band
8 to 9 p.m.—KHJ Night Court
9 to 10 p.m.—Charles Shepherd's Symphonishers
10 to 12 midnight—Biltmore dance orchestra

SATURDAY Programs

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., San Francisco
 10:15 to 12:15 p.m.—World Series, Philadelphia
 12:15 to 1 p.m.—Rembrandt Trio
 12:30 p.m.—Weather; time
 4 to 4:30 p.m.—Phil Spitalny's Music
 4:30 to 5 p.m.—Studio concert
 5 to 5:30 p.m.—All American Mohawk program, NBC
 6 to 7 p.m.—General Electric Hour, NBC
 7 to 8 p.m.—Lucky Strike Hour, NBC
 8 to 8:30 p.m.—Temple of the Air
 8:30 to 9 p.m.—Studio concert
 9 to 9:30 p.m.—National Laundry Owners' Association
 9:30 to 10 p.m.—KGO Ensemble
 10 to 11 p.m.—Tales Never Told
 11 to 12 midnight—Musical Musketeers, NBC
 12 to 1 a.m.—Wilt Gunzendorfer's Hotel Whitcomb Dance Band

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.
 10 a.m.—U. S. weather report
 10 to 11 a.m.—Helpful Hour
 11 to 12 noon—Audition Hour
 12 to 12:30 p.m.—Musical program
 12:30 to 1 p.m.—Market reports, weather
 1 to 1:30 p.m.—Hart's Happy Half Hour
 1:30 to 2:30 p.m.—The Friendly Hour
 2:30 to 3:30 p.m.—Musical program
 5 to 5:30 p.m.—Children's program
 5:30 to 6:55 p.m.—Musical program
 6:55 to 7 p.m.—Farmers' Exchange
 7 to 7:30 p.m.—Farm Bureau evening news
 7:30 to 8:30 p.m.—Studio program
 8:30 to 9:30 p.m.—Musical program
 9:30 to 10 p.m.—Carl's Hawaiians

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.
 6:45 a.m.—Radio Time Clock
 7 a.m.—Eye Opener program
 8 a.m.—Program of general interest
 10 a.m.—Sessions Chimes; children's hour
 12 noon—Organ recital, F. C. Feringer
 12:30 p.m.—Matinee Melodies
 2:45 p.m.—Baseball game
 4:45 p.m.—News item and weather
 5 p.m.—Dinner Hour concert
 6 p.m.—Sessions Chimes; studio program
 9 p.m.—"A Little Sunshine," Ken Stuart
 10 p.m.—Sessions Chimes
 10:15 p.m.—Tucker's Everstate Dance Band

218.8 Meters **KGER** **Channel 137**
1370 Kcys. **100 Watts**

C. M. Dobyys, Long Beach, Calif.
 2:30 p.m.—L. B. Municipal Band
 4 p.m.—Edna Bond, popular singer
 5 p.m.—Wurlitzer organ
 6 p.m.—News and Triolian Trio
 6:45 p.m.—Sportologue
 7 p.m.—Triolian Trio
 7:30 p.m.—Long Beach Municipal Band
 9 p.m.—Wurlitzer organ, Nixon
 10 p.m.—Kathryn Taylor and Margaret Underhill
 11 p.m.—Cocoanut Grove Orch.

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.
 7 to 8 a.m.—Rastus and Sambo, the eye openers
 8 to 9 a.m.—Recordings
 9 to 9:30 a.m.—Morning prayer service
 9:30 to 10:30 a.m.—Recordings
 10:30 to 11 a.m.—Dr. E. L. Corley
 11 to 12 noon—Barney Lewis' Tabloid of the Air
 12 to 1 p.m.—Sterling Cosmopolitans
 1 to 1:30 p.m.—Chapel of the Chimes
 3 to 4 p.m.—Recordings
 4 to 5 p.m.—Home Towners
 5 to 6 p.m.—Brother Bob's Frolic
 6 to 6:30 p.m.—Dr. Whetstone
 6:30 to 7 p.m.—Twilight Hour
 7 to 7:30 p.m.—Recordings
 7:30 to 8 p.m.—Piano recital by Walter J. Rudolph
 8 to 10 p.m.—Pickwick Follies with Estelle Moran, pianist; Lovey Wolfe, blue singer; Joan Ray, contralto; Jane S. Sands, pianist; Carl Tobin, balladist; Pickwickians Dance Orchestra
 10 to 11 p.m.—Pickwick Symphonette; Irene Smith, Jane S. Sands, pianist
 11 to 1 a.m.—The Night Owls with Willard W. Kimball

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
 7:45 to 8 a.m.—Devotional services
 8 to 9 a.m.—Shell Happy Time
 9 to 9:20 a.m.—Oregonian Cooking School
 9:20 to 10 a.m.—Town Crier
 10:15 to 12:15 p.m.—World Series, NBC
 1 to 1:15 p.m.—U. S. Market report
 1:15 to 2:15 p.m.—Organ recital
 2:15 to 4 p.m.—Musical Master Works
 4 to 4:30 p.m.—Phil Spitalny's music, NBC
 5 to 5:30 p.m.—The Lyric Challengers, NBC
 6 to 7 p.m.—General Electric, NBC
 7 to 8 p.m.—Lucky Strike Hour, trans., NBC
 8 to 8:30 p.m.—Temple program, NBC
 8:30 to 9 p.m.—Home Service Co.
 9 to 9:30 p.m.—Nat'l Laundry Owners, NBC
 9:30 to 10 p.m.—Studio program
 10 to 12 midnight—Dance music

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
 6:45 to 8 a.m.—Health exercises
 8 to 8:15 a.m.—Record program
 8:15 to 8:30 a.m.—Inspirational talk
 8:30 to 8:55 a.m.—Record program
 9:30 to 10 a.m.—Shopping news
 10 to 10:30 a.m.—Town Crier's message
 10:45 to 11 a.m.—Radio Church of the Air
 12 to 12:30 p.m.—Musical program
 12:30 to 12:45 p.m.—Travelogue
 1:30 to 2 p.m.—The Bookworm
 2 to 2:30 p.m.—Records and announcements
 3 to 3:30 p.m.—Radio Church of the Air
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—Travelogue
 5:15 to 5:45 p.m.—"Own Your Own Home"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 7 p.m.—Paramount-Columbia broadcast
 7 to 7:30 p.m.—Courtesy program
 7:30 to 8 p.m.—KNX feature artists
 8 to 8:05 p.m.—Announcements of the church services
 8:05 to 10 p.m.—KNX feature artists
 10 to 12 midnight—Hotel Ambassador Cocoanut Grove Orchestra
 12 to 1 a.m.—Courtesy program
 1 to 2 a.m.—The Midnight Express

SATURDAY Programs

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—S & W Health Exercises by Hugh Barrett Dobbs and William H. Hancock
8 to 9 a.m.—Shell Happy Time, by Hugh Barrett Dobbs and Will Hancock
9:30 to 9:45 a.m.—Dobbie's Daily Chat
9:45 to 10:15 a.m.—Helpful Hints for Housewives
10:15 to 12:15 p.m.—World series baseball game, NBC
12:15 to 12:30 p.m.—Scripture reading; weather; announcements
12:30 to 1 p.m.—Aeolian Trio
1 to 1:30 p.m.—Jerry Jermaine
1:30 to 2 p.m.—Ann Warner's Home Chats
2 to 2:15 p.m.—Ye Towne Cryer
2:15 to 4:30 p.m.—Football broadcast, California vs. Washington State at Berkeley
4:30 to 4:40 p.m.—Stock market quotations
4:40 to 5 p.m.—Theodore Strong, organist
5 to 5:30 p.m.—"The Lyric Challengers," NBC
5:30 to 6 p.m.—Children's Hour
6 to 7 p.m.—General Electric, NBC
7 to 8 p.m.—Lucky Strike Hour, NBC
8 to 8:30 p.m.—Temple of the Air, NBC
8:30 to 9 p.m.—Studio program
9 to 9:30 p.m.—National Laundry Owners' Association, NBC
9:30 to 10 p.m.—Tommy Monroe and Bob Allen
10 to 11 p.m.—Jesse Stafford's dance orchestra
11 to 12 midnight—Musical Musketeers, NBC

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
5 to 7 a.m.—Remote control, KGFJ
7 to 7:30 a.m.—Hello Everybody
7:30 to 8 a.m.—Early news items
8 to 8:15 a.m.—Records
8:15 to 8:45 a.m.—Bright and Early Hour
8:45 to 9:20 a.m.—Novelty program
9:20 to 9:30 a.m.—Organ recital
9:30 to 10 a.m.—Hawaiian program
10 to 11 a.m.—Organ recital
11 to 11:10 a.m.—Mae Day beauty talk
11:10 to 11:30 a.m.—Studio orchestra
11:30 to 11:50 a.m.—Early news report
11:50 to 12 noon—Studio orchestra
12 to 1 p.m.—Hollywood Girls, Novelty Trio
1 to 1:30 p.m.—Varsity Boys
1:30 to 2 p.m.—Originality Girls
2 to 2:15 p.m.—Health talk
2:15 to 2:30 p.m.—Records
2:30 to 3 p.m.—Long Beach Municipal Band
3 to 3:30 p.m.—Organ recital
3:30 to 4 p.m.—Long Beach Municipal Band
4 to 4:20 p.m.—News report
4:20 to 5 p.m.—Varsity Boys
5 to 5:30 p.m.—Organ recital
5:30 to 6:30 p.m.—Hollywood Girls
6:30 to 7 p.m.—Quartette
7 to 7:30 p.m.—Doris, Grace and Foster, popular songs
7:30 to 8 p.m.—Buster Wilson's orchestra
8 to 8:15 p.m.—Football talks
8:15 to 9 p.m.—Long Beach Municipal Band
9 to 9:45 p.m.—Cinderella Roof Ballroom
9:45 to 10:30 p.m.—El Patio Ballroom
10:30 to 11:15 p.m.—Doris and Clarence
11:15 to 12 midnight—Charlie Joslyn's orchestra
12 to 1 a.m.—KGFJ

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **500 Watts**
Oakland Educational Society, Oakland, Cal.

8 to 9 a.m.—The Shopping Hour
11 to 12 noon—Jazz band program
1:30 to 2:30 p.m.—Edna's Entertainment hour
2:30 to 3 p.m.—A Kingdom Message
3 to 3:30 p.m.—Organ recital
3:30 to 4:30 p.m.—George Otto's Hawaiians
4:30 to 5 p.m.—Tea-Time Tabloid
5 to 6 p.m.—Cy Perkins Kountry Stoare
7 to 7:30 p.m.—Doc Herrold
7:30 to 8 p.m.—Charley Pacheco
8 to 9 p.m.—The Watch Tower program
9 to 10 p.m.—Studio program
10 to 12 midnight—Dance music

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Health exercises
9 to 9:30 a.m.—Cal King's Country Store
9:30 to 10 a.m.—Shopping tour
10 to 10:30 a.m.—Charlie Glen, songs
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—News, weather, police reports
12 to 1 p.m.—Popular recordings
1 to 1:30 p.m.—Sports and recordings
6 to 6:30 p.m.—Studio program
6:30 to 7 p.m.—Ala Mala

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
Fisher's Blend Station, Seattle, Washington

7:55 a.m.—Inspirational services
8 a.m.—Shell Happy Time
9 a.m.—Organ recital
9:30 a.m.—Y. M. C. A. health exercises
9:45 a.m.—"What to Prepare for Dinner"
10:15 a.m.—World Series, NBC
12:15 p.m.—Orchestra; Art Lindsay and Fred Lynch
2 p.m.—Football game, Univ. of Washington vs. Univ. of Southern California
4 p.m.—Phil Spitalny's orchestra, NBC
4:30 p.m.—Orchestra; Rhena Marshall, soprano
5 p.m.—"The Lyric Challengers," NBC
5:30 p.m.—Vocal Ensemble
6 p.m.—General Electric Co. program, NBC
7 p.m.—Lucky Strike Dance Hour, NBC
8 p.m.—Temple of the Air, NBC
8:30 p.m.—So-A-Tone broadcast
8:45 p.m.—Artistic ensemble
9 p.m.—National Laundry Owners' Association program
9:30 p.m.—The Friars
9:45 p.m.—News flashes
10 p.m.—Tales Never Told, NBC
11 p.m.—Musical Musketeers, NBC
12 to 12:30 a.m.—Organ recital

422.3 Meters **KFVD** **Channel 71**
710 Kcys. **250 Watts**
Auburn Fuller, Culver City, Calif.

7 to 9 a.m.—"Happy-Go-Lucky Trio"
9 a.m.—Dan Maxwell, Scotch comedian
12 noon—Tom Brenneman
12:30 p.m.—Tom and Wash
1 p.m.—Hal Roach comedy gossip
2 p.m.—Madame Lauro's Spanish program
3 p.m.—Auburn Concert Orchestra
4 p.m.—Eldorado program
5:10 p.m.—Timely Topics
8:30 p.m.—Happy-Go-Lucky Trio
9 p.m.—Auburn Concert Orchestra
10 p.m.—KFVD Orchestra
11 to 1 a.m.—Sebastian's Cotton Club Orchestra

SATURDAY Programs

How to Reach the Broadcasters by Telephone

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises; N. Y. stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:15 a.m.—Health questions
- 10:15 to 11 a.m.—S. F. stocks; weather
- 10:30 to 12:30 p.m.—World series—Chicago at Philadelphia
- 12:30 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 2:30 p.m.—Recordings
- 2:30 to 4:30 p.m.—Football—Washington State at U. C.
- 4:30 to 5 p.m.—Chas. T. Besserer, organist
- 5 to 5:30 p.m.—Brother Bob
- 5:30 to 6 p.m.—Cressy Ferra, pianist
- 6 p.m.—Curtain Calls
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News broadcast
- 7:30 to 8 p.m.—Edna Fischer
- 8 to 9 p.m.—Helen Wegman Parmelee, pianist; Grace Burroughs, violinist, and Helga Brown, mezzo-soprano
- 9 to 10 p.m.—Chuck Dutton's Hotel Oakland dance band

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**
Warner Brothers, Hollywood, California

- 9 to 11:45 a.m.—Radio Varieties
- 11:45 to 12:15 p.m.—Dale Imes' Melody Trio
- 12:30 to 1:15 p.m.—Radio Varieties
- 1:15 to 1:45 p.m.—Prof. Moore's orchestra
- 1:45 to 2:15 p.m.—Radio Varieties
- 2:15 p.m.—Stanford-U. C. L. A. football game
- 4:30 to 6 p.m.—Radio Varieties
- 6:20 to 6:30 p.m.—Late recordings
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 8 p.m.—Borowsky's Royal Russians and Frank Zolt, baritone
- 8 to 9 p.m.—Mona Motor Ollers (dance band) and soloists
- 9 to 9:30 p.m.—KFWB concert orchestra
- 9:30 to 10:30 p.m.—George Olson's orchestra
- 10:30 to 11:30 p.m.—Prof. Moore's orchestra
- 11:30 to 12:15 a.m.—Vitaphone recording organ

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**
Airfan Radio Corp., San Diego, Calif.

- 8:30 to 8:45 a.m.—Spanish lesson
- 8:45 to 9 a.m.—Good Cheer program
- 9 to 10 a.m.—Morning musical
- 10 to 11 a.m.—Amy Lou
- 11:15 to 11:30 a.m.—Health talk
- 11:30 to 12:30 p.m.—Lloyd Peck's Service Hour
- 2:30 to 3:30 p.m.—Organ concert
- 5 to 6 p.m.—Nightly Musical Review
- 6 to 6:15 p.m.—Late news items
- 6:15 to 7 p.m.—Scrapbook Hour
- 7 to 8 p.m.—Trio with Kenneth Boulton
- 8 to 9 p.m.—Studio program
- 9 to 10 p.m.—Esther Rogers, Marea Rude, Speed Freeman
- 10 to 11 p.m.—Ratliff's Dancing Academy
- 11 to 12 midnight—Hotel Del Coronado Dance Orchestra

Day and Night Phones

NBC.....	Sutter 1920
KELW.....	Burbank 1601-02; Gr 3192
KEX.....	Atwater 3111-3112
KFBK.....	Main 8700
KFBL.....	Main 526
KFCR.....	Day, 6230; Night 3118-6230
KFEC.....	Br. 4411
KFI.....	Day, Westmore 0331; Night, 0337
KFJI.....	Day, 450-525; Night 450
KFJR.....	Broadway 2468
KFOX.....	67281
KFPY.....	Main 1216-17-18-19
KFQU.....	Los Gatos 458J
KFQW.....	EL 6675
KFQZ.....	West. 3001-02-03-04
KFRC.....	Prospect 0100
KFSD.....	Franklin 6353
KFSG.....	Fitz 5121
KFVD.....	Santa Monica 77115
KFWB.....	Glad. 9461-2; 2711
KFWC.....	Pomona 1147
KFWL.....	Market 1140-1141
KFWM.....	Glencourt 6774
KGA.....	Main 3434
KGB.....	Franklin 6151-6153
KGDM.....	794-795
KGEF.....	Westmore 8887
KGEM.....	1100
KGER.....	632-75
KGFH.....	Douglas 3326
KGFJ.....	Westmore 7777-7778
KGO.....	Fruitvale 5980
KGW.....	Atwater 2121
KGY.....	Olympia 1174J
KHJ.....	Tr. 8411
KHQ.....	Main 5383
KJBS.....	Ordway 4148
KJR.....	Day, Main 2495; Night, Main 2475
KKP.....	Ell. 1881
KLS.....	Lakeside 6223
KLX.....	Day, Lakeside 6000; Night, Lakeside 6015
KMED.....	Day, 305; Night, 305J-2
KMIC.....	Thorn. 1121; York 8545; Inglewood 1897
KMJ.....	Day, Fresno 3-5221; Night, 2-8817
KMO.....	Ma. 4144
KMTR.....	Ho. 3026
KNX.....	Hemp. 4101
KOAC.....	620
KOIN.....	Day, At. 4151; Night, 5262
KOL.....	Elliott 4466
KOMO.....	Elliott 5890
KPCB.....	Ma. 7997
KPLA.....	Trinity 3202
KPO.....	Kearny 0704
KPPC.....	Terrace 1163
KPQ.....	Day, El. 1433; Night, Sa. 7809
KPSN.....	Wakefield 3111
KQW.....	Col. 777
KRSC.....	Main 5494
KTAB.....	Garfield 4700
KTBI.....	Metropolitan 6701
KTBR.....	Beacon 7000; Lancaster 1700
KTM.....	Dunkirk 5154-5194
KUJ.....	352-J
KVI.....	Day, Main 1530; Night, 3960
KVL.....	Ell. 1881
KVOS.....	Day, 1627; Night, 1366-1627
KWG.....	580; 581
KWTC.....	1896
KXA.....	Elliot 1634
KXL.....	Beacon 0456; Broadway 8484
KXRO.....	Aberdeen 4098-4099
KYA.....	Prospect 3456

EVEREADY

ANNOUNCING SCREEN-GRID RADIO
"The Precision Instrument"



MODEL 52

EVEREADY SCREEN-GRID CONSOLE MODEL 52, \$167.50
(Less tubes)

*Model 53, a larger console, \$205—Model 54, the de luxe console, \$235
(less tubes), using the same perfected screen-grid chassis*

TUBES FOR EACH OF THE ABOVE MODELS, \$27

Exclusive Northern California Distributor

PACIFIC WHOLESALE RADIO, INC.
7TH AND FOLSOM STS., S.F. 127 12TH ST., OAKLAND