

# Broadcast Weekly

For  
Week of  
**Nov. 10 to  
Nov. 16**



**EDNA FISCHER**  
KFRC—Pianist

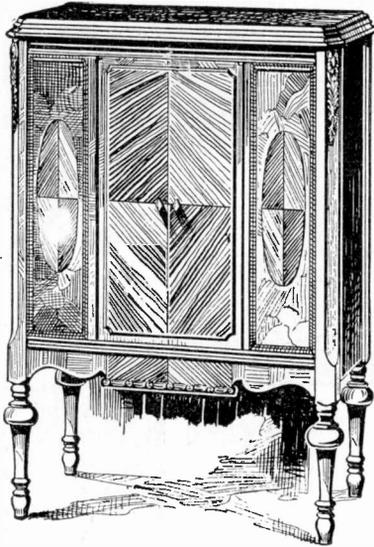
"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



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# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

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Los Angeles

No. 7

## THE EDITOR'S PAGE

**R**ADIO has found a new use for the pig's squeal. The celebrated mail of the air lines known as "heterodyne," converted into music by Professor Leon Theremin of Russia, has been purchased in instrument form by the Radio Corporation of America, and is being developed into whatever it can be developed into. It is played by waving of the hands. The right hand, waved to and fro, changes the pitch. The left hand changes the volume. By making the motions of an extensive orchestra conductor, anyone who can play a melody or hum a tune can make music with it. The harmony is pure and clear, and while somewhat similar to a musical saw, is said to have a much greater resonance.

\* \* \*

**A** GENERAL saving in freight charges on radio sets all over the United States will be effected on and after January 1 when a freight rate reduction, secured by the traffic department of the Radio Manufacturers' Association becomes operative.

The saving will aggregate \$1,500,000 annually, it is estimated, and the radio public will directly benefit because it will reduce the delivery charges of radio sets to dealers. The reductions practically secure a 10 per cent rate drop on all consoles shipped in carload lots, with a permissible car loading minimum of 16,000 instead of 20,000 pounds. From 20 to 24 per cent will be saved on chassis models and mixed carloads which include console, combination talking machine and radio sets, talking machine records and blanks.

The reduction of the minimum to 16,000 pounds permits the use of a third class rate instead of a second class rate demanded by

the 20,000 pound minimum. The rate reduction in some of the lines will be considerable, it is announced.

\* \* \*

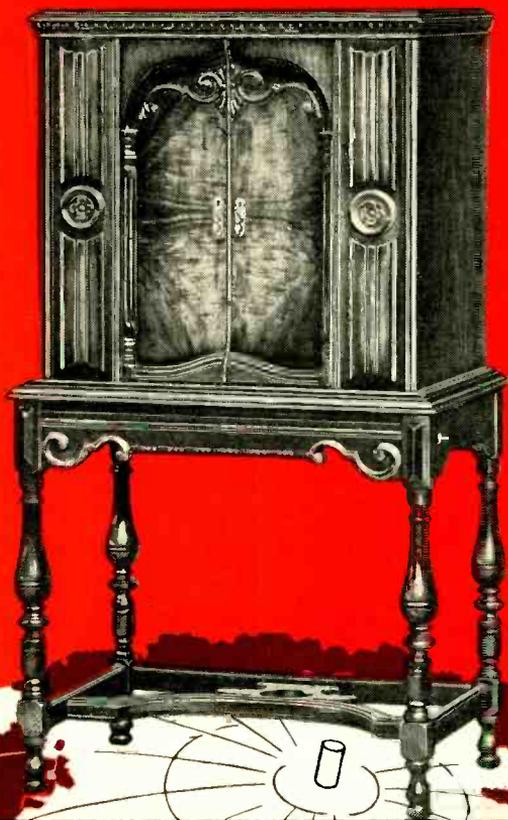
**I**F a far eastern program comes booming in on the coast during the wee sma' hours of the morning it will probably be station W2XAG, which has been granted a special experimental license to broadcast on 200,000 watts, the greatest power yet to be used in this country. The station will test between midnight and dawn and various observations will be made by government experts with a view of determining the exact value of real super-power in national reception. If the plan works out as anticipated, it will mean the death-knell of scores of stations and the substitution of a few high-powered, centralized and well handled successors. This seems advisable.

\* \* \*

**A**NOTHER unpleasantness of radio is the bellowing announcer. He seems to be primarily a New York product. We set our radio sets for a nice reception of music. In comes the announcer. His bellowing is twice as loud as the music. He makes such a din, someone has to get up and turn down the set. When he finishes and the music comes in, someone has to get up again and turn the music up. Rather than keep this "up and down" stuff going on all evening many shut off their sets until that particular program is over. Some dealers have tumbled to this and are selling a little remote control volume device which may be laid on a table anywhere and by which one may mute the radio without getting up. It could all be avoided if the announcer modulated his voice somewhere near the music level.

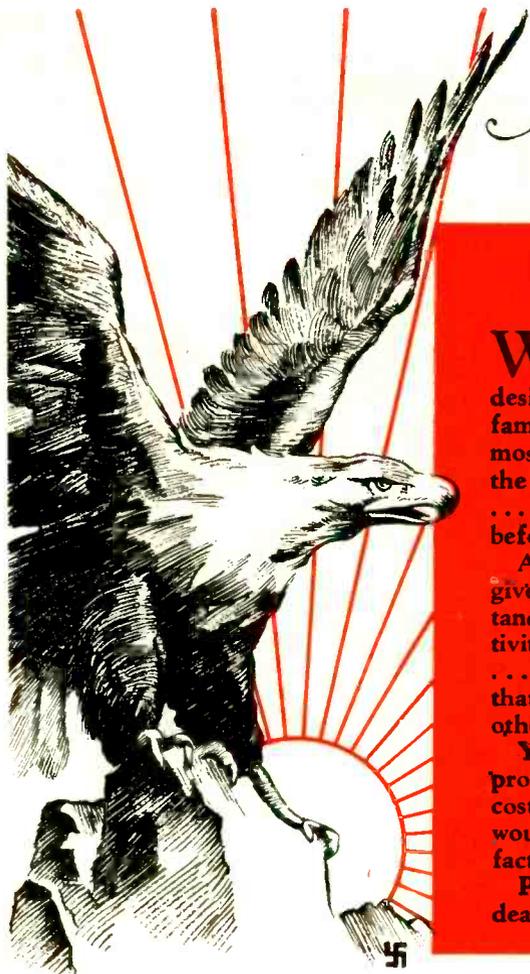
# Majestic

## RADIO



MODEL 92  
**\$167.50**  
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**"THE WORLD IN YOUR HOME"**



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Yet thanks to amazing modern production methods, MAJESTIC costs you less than half what it would cost if any other manufacturer built it.

Phone the nearest MAJESTIC dealer for a free home trial.

---

### **TUNE IN MAJESTIC THEATRE OF THE AIR**

*Over Columbia Broadcasting System—Stations KFRC and KMJ—  
every Sunday evening, 6 to 7, Pacific Standard Time.  
Headliners of stage and screen.*

---

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# The RADIO TATTLER



By EARLE ENNIS

RADIO has gone into the "period furniture" stage—the era when the little noise box is constructed to resemble a Louis Quinzy something or a Ming Yang Katorz something else. The knob, the lighted window and the funnel are still the same. But the legs! And the doors! And the gingerbread fronts! And the cathedral entrance! No one would ever know it was the same old set.

\* \* \*

The clamor for "period" stuff started during the Colonial days, when a spinning wheel settled whether the family came over on the upper deck or steerage. If all the spinning wheels credited to the Mayflower really came over on it, the ship must have resembled a furniture van. The truth is, early day furniture makers, knowing that a lot of folks had hurried off without their spinning wheels, began knocking off a few dozen "for the trade," that "absolutely could not be told from the genuine."

\* \* \*

This started a general era of household junk. The French sprang Louis chairs, Antoinette tables and Napoleon sofas. The English laid down William the Conqueror stools and fire tongs. The Dutch came forward with Delft potato mashers, and the Russians trumped with Catherine the Great pen-wipers. There was a mad scramble to get at least one of everything in the best homes. When the real stuff gave out, then came the golconda for the furniture boys.

\* \* \*

Mrs. Van Snoot would get her aristocratic clutches on a Mike the Simple piano. For a fat price, a dealer would furnish her with a stool to go with the piano—"in the same period." Side by side, no one doubted but that the two came together. Later, to carry out the ensemble, Mrs. Van Snoot would have a front door, a set of back stairs, two newell posts and a sassy-longue built in the same manner. By and by her entire home from attic to basement would be in Mike's "period" to a degree that would have startled Mike out of his grave.

\* \* \*

The furniture man was not limited to any one period. Thanks to the public libraries he was able to find pictures of anything he wanted to copy. Right now, in any of our

leading libraries, some of the picture pages are simply worn out from the frantic thumbing of rival antiqueteers. And as soon as women discovered that they could buy "period" furniture which looked like the real thing, they went in over their ears. They got full social rating with need of combing the world for a few chairs.

\* \* \*

Antique dealers who used to meet their clients in the park after sundown, began putting lights in their stores and signs on the front. The same women who later went in the back way to the five and ten cent stores now came down and openly walked in and bought Elizabethan rugs, King Arthur harps, and George Washington breadboards. And even if their menfolks preferred the stone and iron age designs, rather than the ornate bric-a-brac of the Titsy-Pootsy era, it was felt that time would change all that. A man simply must get used to the period thing.

\* \* \*

For a long time, however, the radio manufacturers fooled 'em. They screwed the sets into the cabinets and the furniture men were afraid to tamper with 'em. After a couple of yanks, the average antique dealer would shake his head and give up. But he never gave up waiting. His patience was rewarded at last. Set makers began to turn out tin machines that could be slipped into any cabinet, and this opened the door.

\* \* \*

Fifteen furniture dealers were hurt during the first hour in the rush that followed, according to hospital reports. The tin-can set slipped into a James II desk, with a crest nailed on the front, leaped into the "period" field, and once again the furniture man rubbed his hands and felt that all was well.

\* \* \*

Period radio furniture has come to stay. The way of it is simple. Just go to any second-hand store and buy the oldest chiffonier or what-not the man has in the place. Slip your radio set inside. Shut the door—and there you are, as Chick Sales says. What period? Oh, any period you care to name—General Grant, Harrison, Dr. Mary Walker, President Taft, King Lear—any of the boys. They all had their periods. . . .

# PERSONAL PICK-UPS

By GYPSY

**Mrs. L. N., Santa Maria, Cal.**—One is reminded of "The Old Music-Master" in the personality of Frank Moss. He is a dear silver-haired soul with understanding gray eyes, whom everybody adores and respects. About 44 years old, weighs approximately 130 pounds and stands 5 feet 6. His musical career has brought him in contact with many interesting situations and lands. Hobbies? Gardening chiefly, and when he is in the proper mood, cooking.



football or baseball professionally.

\* \* \*

**Betty, Oakland, Cal.**—Despite the rumors you have been hearing, "Simpy Fitts" is not married. It seems he has a difficult time concentrating . . . on one subject.

\* \* \*

**Helen M. C., Winton, Cal.**—Will R. Hill has been compelled to give up broadcasting temporarily while personal business matters claim his attention. However, he will resume air activities as soon as it is possible.

\* \* \*

**E. Rossi, San Jose, Cal.**—Nullo Caravacci was born in Rome. He is 24 years old, has black wavy hair, gray eyes, weighs 135 and is 5 feet 6½ inches tall. Recently married Sophia Obradovich, a California girl of Serbian parents, who usually accompanies him in his singing. Incidentally they are a charming bride and groom.

\* \* \*

**Margaret G., Redlands, Cal.**—Yes, Harold Dana is from your home town. His ancestry is English and Scotch. How does he look? Sunburned, bubbling over with vitality, joyous. His hair is a reddish-brown, he has desert-colored eyes, good features, a mustache to match his hair, weighs 155 and stands about 5 feet 8½. No, he is not married.

\* \* \*

**A. S. D., Eugene, Ore.**—The first dramatic actress to go on the air in California was Pearl King Tanner, according to all records, and the time dates back about seven years.

\* \* \*

**Mrs. T. N., Merced, Cal.**—Hazel Warner is 5 feet 4½ inches tall, weighs 135 pounds, has quiet gray eyes, long chestnut hair and is endowed with a cheerful, tolerance-for-human-frailities' disposition. It might interest you to know that she is a graduate nurse.

\* \* \*

**Dr. W. F., Livermore, Cal.**—Ernie Smith's athletic career began at Lowell High with rugby. Later at the University of California he played football and baseball, and as a "Cal" freshman "caught" for Dutch Reuther before the latter joined the Big League. When the war came along Ernie in his junior year left college to become Capt. Ernest Maynard Smith. He has not played

**Grace Sanderson Michie admirers.**—Please share this among you for it would require several pages to answer individually. You might try the studio for a glimpse of this intriguing lady but I warn you she is the most elusive person imaginable. Truly she possesses a "magic wand" and quoting one's brother, "the way she wields it is nobody's business." Her name was Grace Sanderson before she married Mr. Michie and her personality is as fascinating as her writing would indicate.

\* \* \*

**Mrs. T. Moore, Sacramento, Cal.**—Robert Hurd, program director of KFI, is a genial bachelor who goes in for drama, good books, piano improvisations by candle-light, singing, of course, and greatest of great assets, cooking. (No crowding and shoving girls, pa-leese.) His eyes and hair are brown, he is 5 feet 8 inches in height and weighs about 170 pounds. Another item; Mr. Hurd appears always to have just stepped into the sunlight out of the tailor shop in a perfect harmony of color and the latest cut.

\* \* \*

**"Reminiscent," Kelso, Wash.**—Curtis Benton, since leaving your northern station, has been writing dialogue material for M. G. M. and latest reports have him on Station KNX, Hollywood.

\* \* \*

**Mrs. D. B., San Francisco, Cal.**—As Chan would say "it are regrettable" that Mr. B. must lose his wager for the truth is this: . . . Gypsy and Marta are real sisters. Not Irish nor even Spanish or Russian, but native Californians of Polish and German parents.

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A General Motors Product

Important refinements by Day-Fan engineers have been incorporated in this newest receiver. Nine Tubes. Beautiful Burl Walnut Console Cabinet. Dynamic Speaker.

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Models range from \$125 to \$235  
Less Tubes

SCREEN-GRID

9  
TUBES

INCLUDING  
RECTIFIERS



\$179.50  
Less Tubes

## A CHAMPION

### SELECTIVITY-TONE-VOLUME

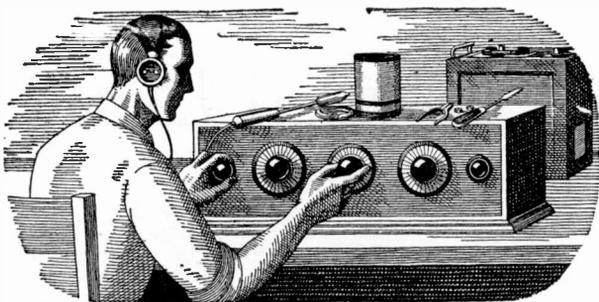
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EDD N. WATKINS

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Phone HEmlock 1879



*If all the Radio sets I've "fooled" with in my time were piled on top of each other, they'd reach about half-way to Mars. The trouble with me was that I thought I knew so much about Radio that I really didn't know the first thing. I thought radio was a plaything—that was all I could see in it for me.*

# I Thought Radio Was a Plaything

## *But Now My Eyes Are Opened, and I'm Making Over \$100 a Week!*

\$50 a week! Man alive, just one year ago a salary that big would have been the height of my ambition.

Twelve months ago I was skimping along on starvation wages, just barely making both ends meet. It was the same old story—a little job, a salary just as small as the job.

If you'd told me a year ago that in twelve months' time I would be making \$100 and more every week in the Radio business—whew! I know I'd have thought you were crazy. But that's the sort of money I'm pulling down right now—and in the future I expect even more. Why only today—

But I'm getting ahead of my story. I was hard up a year ago because I was kidding myself, that's all—not because I had to be. If you've fooled around with Radio, but never thought of it as a serious business, maybe you're in just the same boat I was. If so, you'll want to read how my eyes were opened.

When broadcasting first became the rage, I first began my dabbling with radio. I was "nuts" like many thousands of other fellows. And no wonder! There's a fascination—something that grabs hold of a fellow—about twirling a knob and suddenly listening to a voice speaking a thousand miles away. I stayed up almost the whole night trying for DX.

I never seemed to get very far with it, though. So, up to a year ago, I was just a dabbler—I thought Radio was a plaything. I never realized what an enormous, fast-growing industry Radio had come to be—employing thousands and thousands of trained men. I usually stayed home in the evenings after work, because I didn't make enough money to go out very much.

And as for the idea that a splendid Radio job might be mine, if I made a little effort to prepare for it—such an idea never entered my mind. When a friend suggested it to me one year ago I laughed at him.

"You're kidding me," I said.

"I'm not," he replied. "Take a look at this ad."

He pointed to a page ad in a magazine I'd seen many times but just passed up. This time I read the ad carefully. It told of many big opportunities for trained men to succeed in the great new Radio field. With the advertisement was a coupon. I sent the coupon in, and in a few days received a handsome 64-page book, telling about the opportunities in the Radio field and how a man can prepare quickly and easily at home to take advantage of these opportunities. Well, it was a revelation to me. I read the book carefully, and when I finished it I made my decision.

What's happened in the twelve months since that day seems almost like a dream to me now. For ten of those twelve months, I've had a Radio business of my own! At first, of course, I started it as a little proposition on the side, under the guidance of the National Radio Institute, the outfit that gave me my Radio training. It wasn't long before I was getting so much to do that I quit my measly little clerical job, and devoted my full time to my Radio business.

Since that time I've gone right on up, always under the watchful guidance of my friends at the National Radio Institute. They would have given me just as much help, too, if I had wanted to follow some other line of Radio—such as broadcasting, manufacturing, experimenting, sea operating, or any of the score of lines they prepare for you. And to think that until that day I sent for their eye-opening book, I'd been wailing "I never had a chance!"

Now I'm making, as I told you before, over \$100 a week. And I know the future holds even more, for Radio is one of the most progressive, fastest-growing businesses of the world today. And it's work that I like—work a man can get interested in.

Here's a real tip. You may not be as bad off as I was. But think it over—are you satisfied? Are you

making enough money, at work that you like? Would you sign a contract to stay where you are now for the next ten years—making the same money? If not, you'd better be doing something about it instead of drifting.

This new Radio game is a live-wire field of golden rewards. The work is fascinating, absorbing, well paid. The National Radio Institute—oldest and largest Radio home-study school in the world—will train you inexpensively in your own home to know Radio from A to Z.

Take another tip—No matter what your plans are, no matter how much or how little you know about Radio—clip the coupon below and look their free book over. It is filled with interesting facts, figures, and photos, and the information it will give you is worth a few minutes of anybody's time. You will place yourself under no obligation—the book is free, and is gladly sent to anyone who wants to know about Radio. Just address J. E. Smith, President, National Radio Institute, Dept. 9Y13, Washington, D. C.

J. E. Smith, President,  
National Radio Institute,  
Dept. 9Y13, Washington, D. C.

Dear Mr. Smith: Please send me your 64-page free book, giving all information about the opportunities in Radio and how I can learn quickly and easily at home to take advantage of them. I understand this request places me under no obligation and that no salesman will call on me.

Name.....

Address.....

Town.....

State.....

Occupation.....

# MICROPHONE GOSSIP



Fred "Rip" Caldwell and his Strollers furnish the orchestral background for KGB Frolics on Saturday nights. The personnel of five men represent ten instruments and three vocalists.

\* \* \*

Mr. Gordon Soule is program director of KTM and has to his and the station's advantage, the years of musical experience and training received when he was Recording Manager for Gennett Records in New York City, as well as his ability as a concert pianist. Mr. Soule studied in Berlin, Germany, with the famous pianist "Scharwenka." Plans are being made to present a truly varied routine of programs, which will include musical drama, a musical comedy, radio plays and many novelties.

\* \* \*

"Sing something peppy," suggested KGW's program director to an applicant at an audition. The singer obliged with "Jerusalem."

\* \* \*

KTAB's new organist is Gladys Salisbury. Miss Salisbury has been heard over various radio stations and is very prominent in theatre circles. She is replacing Arthur Shaw, KTAB's former organist, who is now staff organist at KTM, the Pickwick station in Los Angeles. An organ recital is featured over KTAB every afternoon and evening.

\* \* \*

Bobbe Deane, NBC National Player at San Francisco, made her first microphone appearance at KGO playing in "Victory," a drama written by her husband, Ted Maxwell, now NBC Producing Manager.

\* \* \*

The "Fireside Hour," featured on KTM by the Bradley Melodists, is an hour of old-time and ever popular song hits and instrumental selections. "Just a program to listen to before an open fire."

\* \* \*

Clarence Hayes, NBC tenor billed as "the Voice of the South," gave his fellow artists a thrill last week when he brought Sally, the newest member of the Hayes family, to view the San Francisco studios. Sally was born in Oakland and made her first excursion across the bay.

\* \* \*

What's rarer than a day in June?

Any day, any month, with June Pursell around. For June is the life of the party in studio life and skits produced by the Para-

mount Pictures-Los Angeles Evening Expression station KNX, Hollywood.

Miss Purcell is to radio what her near neighbor, Clara Bow of "It" fame is to movies. June's red-headed and sings blue. She's plumb full of high purposes, whether talking, singing or dancing, and her work in the Cruise of the Navigator, a fantasy directed by Loyal Underwood of KNX, met with general approval from radio fans.

\* \* \*

Fred Brown, staff tenor on KFRC, spent eighteen years in San Leandro before he joined the Marines to put in one and one-half years over seas during the war. Returning to America he first sang over WHK and WTM, Cleveland, Ohio, in 1925. He is now in his fourth year of broadcasting.

\* \* \*

James Dickie, phenomenal "boy baritone," registered a radio hit in record time. Within thirty minutes of his initial appearance on the air, a stream of telegrams and telephone messages reached the station. He engineered his own debut by appearing before Sid Levy, president of the Sidley Garter Company, and singing for him. He was immediately "signed on" as a regular feature on the Sidley program at KYA, on Tuesday and Saturday nights. Dickie is to be featured over a number of Western stations shortly.

\* \* \*

As the result of a single program lasting ninety minutes—the broadcast of the Oregon Atwater Kent audition—KGW received more than 1200 letters from listeners.

\* \* \*

Charles W. Hamp, stellar radio performer on KFRC and the Don Lee Chain, confesses that "cabinet work" is his principal hobby. At his Hollywood home he has a completely equipped shop with electrically operated saws and a vast array of carpenter's tools. When at home he occupies himself with building chairs, tables, radio cabinets and anything else in wood you might mention. Cabinet work is his hobby, though his greatest pleasure is entertaining a radio audience.

\* \* \*

Two new local radio personalities now augment The Gloom Chasers, KFWI's popular luncheon feature, that are heard Tuesday and Thursday. These include Lorraine Friend, formerly of CFCN, Vancouver, B. C., and John Chaffet, a recent "find" made by Truman Bishop Handy, pianist and director

of The Gloom Chasers. Miss Friend, who will be known to listeners-in as "Dimples", has been featured in various stage productions in San Francisco, and has recently returned from an extended vaudeville tour.

\* \* \*

William H. Wright, popularly known as Bill Wright, who is a member of the KFRC staff, is not only a singer and comedian, but is a song writer as well. His most successful song was "Jinn," a song about Aladdin's lamp.

\* \* \*

Henry C. Blank, KFWI program director and known to fans as "Pal of the Air," is master of ceremonies of the KFWI mid-week party on Wednesday evenings. Among the new artists he is introducing are the Nearing Sisters, the Commandarius dance orchestra, the Three Aces jazz trio, and the Campus Chords, banjo team, while other popular KFWI personalities who frolic before the mike on the studio's "party" include Gertrude Tracy, Truman Bishop Handy, Rose Glass, the "Sunshine Girl," Professor Itchy Scratchy, delineator of the Japanese schoolboy, and Louis Clark, Spanish tenor.

\* \* \*

Ross Gibson is another new addition to KTM's staff. Mr. Gibson will direct the dramatic and vocal productions. Mr. Gibson has attained much popularity in the recent past as the baritone lead in the musical comedy "Rose Marie"; was the original "Chocolate Soldier" in the play of that name. Mr. Gibson has also had radio experience, having been in charge of dramatic productions for KGW.

\* \* \*

KFRC has just constructed a new room to house the rapidly growing musical library. Jay Brewster is the librarian who looks after the thousands of orchestrations and songs, old and new, and lays out the music for the steady stream of programs.

\* \* \*

An automobile accident was indirectly responsible for Paramount Pictures-Los Angeles Evening Express station KNX, Hollywood, securing the services of Richard Wix, as program director.

Wix, a member of the Canadian Academy of Music, was fast building up a reputation as a violinist when the World War broke out. He joined the Royal Flying Corps and served until peacetime. Then came the automobile accident. An arm was so badly injured that Wix couldn't hold his violin up, so he turned to concert work and managed several famous artists. Next he heard the siren voice of radio and finally succumbed to the lure of Hollywood.

KFRC's daily 2 to 3 p. m. program, called the Happy Go Lucky Hour, is developing rapidly in the direction of fun and informality. Visitors to the studio help to make the party a success. Al Pearce, "Mac", Gypsy and Marta, Norman Neilsen, Pedro and others do the entertaining.

\* \* \*

The "Two Trumpeteers," Dick McCaffrey and Tom Quirk, of KFRC, who handle the trumpet work in the KFRC Concert Orchestra and are often featured in duets and duet accompaniments, first came together on KFRC after radically different training. Dick is a self-made musician who studied everything out for himself, while Tom is a graduate of the Cleveland Conservatory of Music. This fact doesn't interfere, however, with both their geniality of personalities and musicianship.

\* \* \*

Gladys Cross, day-time hostess at the NBC San Francisco studio, is at her desk once more after a seven weeks' trip to New York City.

\* \* \*

Byron Mills, KGO announcer, finds time to fill the position of a church soloist every week at Oakland. Mills is a baritone who formerly sang during the KGO luncheon concert.

\* \* \*

Charlie Cook, who sings and plays his own guitar accompaniment, has made a decided hit over KGER, the Long Beach goodwill station. He appears in a fifteen-minute program each evening at 6:15 o'clock. His style of singing is different from other popular singers in that he croons the old-fashioned melodies and ballads in a clever and likeable manner.

\* \* \*

Two old favorites of radioland appear before the microphone at KYA each Tuesday and Friday night. The are Hazel McDaniels and Jimmy Kessel. "Smiling Jimmy," they call him, and his voice is one with a smile and a sob. Hazel McDaniels, as a pianist, needs no introduction.

\* \* \*

In response to many requests for help in radio problems for the average listener-in, KFWI has started a Radio Question Box program, which is released every Tuesday, Thursday, and Saturday, at 6:30 p. m. The response has been very gratifying, and it is hoped that this educational period will be of benefit to any persons having radio trouble. Mr. Johnson of the Offenbach Electric Company conducts this period.

# UNSEEN NETWORK AIDS WAR EMERGENCY

**N**ESTLING in the Virginia hills which line the southern shore of the Potomac River, almost under the towering antenna of the naval radio station at Arlington, Va., a few miles from Washington and on the edge of the Fort Myer Military Reservation, there is a radio station which is little known to the public—the headquarters of the Army's radio system.

Located in an ancient red brick building that is hidden from the main road by a modern residence are the transmitters of Station WAR, the net control station of the Army, operated by remote control from the Munitions Building in Washington, operating twenty-four hours a day on Government business. Reception is obtained from other stations through diminutive antennae atop the Munitions Building itself. Though located three miles apart, the receiving instruments and the transmitting equipment are members of the same station.

## Covers Entire Country

Operating on frequencies ranging from 4000 to 16,000 kilocycles, this station carries on communication direct with Boston, Atlanta, Fort Leavenworth, Kans.; Chicago, Fort Hayes, Ohio; Fort Sam Houston, Tex.; San Francisco and Honolulu. Through these stations business is relayed to outside stations of their respective radio "nets."

The traffic handled consists of the Post Office, Department of Agriculture, Civil Service Commission, Department of Labor, War Department and other department radiograms. These make a volume of from 1000 to 1500 messages daily. Messages containing 200 to 300 words are ordinary everyday affairs; those of 500 to 1000 words are not extraordinary, and many that run into thousands of words are handled.

## Gives Aid in Emergencies

When the Mississippi went on a rampage, drowning many, endangering thousands and destroying generally, the personnel of the War Department's radio station felt the full effect of the flood. Traffic increased, it seemed, in direct proportion to the river's waters. Day and night the operators sat at their keys, sending and receiving, the station operating on the duplex system, two men working at each of the two sets that were in communication, with messages traveling both ways at the same time. Later, when another emergency was caused by the Florida storm, another flood of traffic was piled upon the station.

In the near future a modern transmitter station is to be erected at Fort Myer which will result in the abandonment of the present one. The five transmitting sets now used will be replaced with later and more efficient equipment.

## To Have New Station

The new station will not display a battery of towering masts as does her neighboring station, NAA of the Navy. In radio construction, high towers are no longer in vogue. High frequency sets operating on short waves will be installed, which are designed for efficient operation through synchronization of integral parts rather than by application of immense power, making towering antennae unnecessary.

## ORGANIZATION WATCHING LOCAL RADIO LEGISLATION

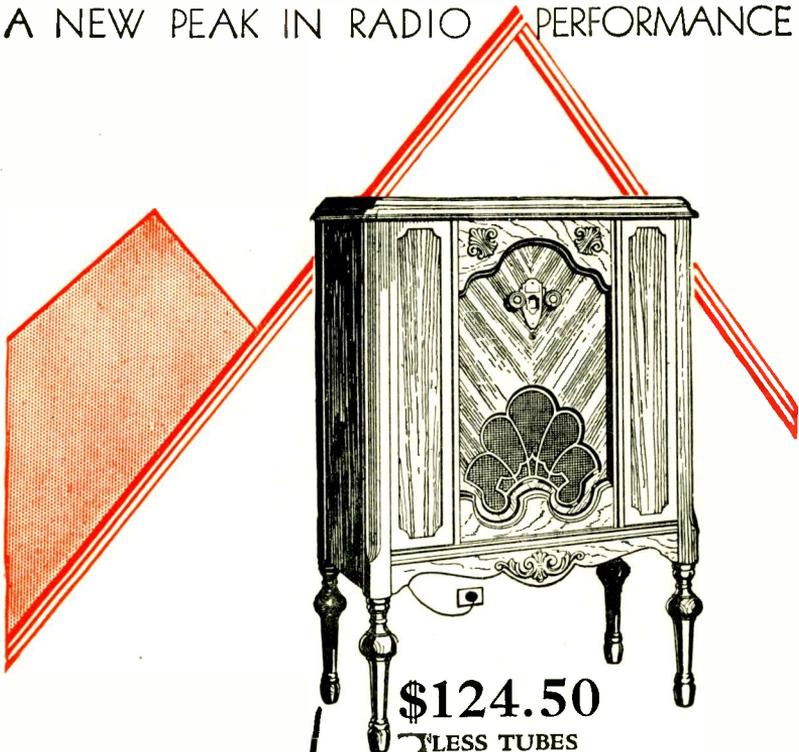
**T**O GUARD the interests of radio listeners against improper or restrictive local legislation by boards of trustees, councils and state legislatures, a special committee has been appointed by the Radio Manufacturers' Association to function in twenty-eight states as a part of a national "watch service."

Prominent radio leaders in each state are made members of this committee, being appointed state chairmen. Their job is to watch local legislation and keep the association's central office informed so that appropriate steps may be taken to protect the radio public as well as the radio industry itself against harmful legislation.

Here and there a city council or a state legislature, believing that it is equipped with power to regulate radio, inaugurates unfortunate legislation. It is the task of the association's representatives to acquaint such legislators with the fact that radio is entirely a Federal matter and where such legislation is passed over official objection to take protective steps to have the situation regulated through the necessary channels.

Similarly the American Radio Relay League at Hartford, Conn., comprising 15,000 amateur operators of the country, keeps track of legislation affecting transmission, other than broadcast, and has caused the repeal of much useless and illegal enactment, passed under misapprehension.

A NEW PEAK IN RADIO PERFORMANCE



**\$124.50**

LESS TUBES

HEAR  
IT  
*today!*

Apex Super-Screen-Grid Radio  
—Apex Multi-Phase Circuit.  
Apex Full Tone-Color Electro-  
dynamic Speaker. Only \$124.50  
(less tubes).

Other Apex Radios from \$49.50  
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venient terms. Ask your dealer.

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**A P E X**  
**R A D I O**

## SCEPTICS TO ENTHUSIASTS OVERNIGHT

By J. W. Thompson

Sales Manager, H. R. Curtiss Co.

NEVER before in the history of the industry has the public showed such genuine widespread interest in radio as it is manifesting today. Owners of the old type battery



J. W. THOMPSON

sets are burning them up or relegating them to the attic. Dealers and distributors in some lines are having difficulty getting the sets fast enough to supply the demand. People who for years looked disdainfully upon radio as a half-baked experiment or a childish toy are in the very front ranks of

those rushing to the stores today.

Yesterday I came upon a friend buying a copy of BROADCAST WEEKLY. Two weeks previous he had been a rabid radio hater. "What do you want of that publication?" I asked. "Oh, I dropped in the other day to hear some of the new sets," he said, "and I was so amazed at the remarkable transformation which has come over radio that I bought one."

What is this new quality that has come into radio, hypnotizing those confirmed hard-boiled sceptics of yore, making them spell-bound enthusiasts almost overnight? Back of it all of course, is tremendous mechanical improvement. But the quality itself, which is all you care about, can be expressed and described in four simple words—"Face-to-face-realism." As you listen to these new sets, you forget distance. You are unaware of anything mechanical. The program becomes really alive with all the warmth and charm of a human presence. The entertainers seem to appear before you in person. You step right into the picture yourself, and feel the mood of the artist almost seeing as you listen. You tingle with the same glowing sensation you experience when you find yourself wildly clapping before the footlights as the beautiful heroine responds to curtain calls, feeling that same nearness, that same face-to-face contact. Difficult to explain, and not all sets, even the new ones, have this magic quality, but some do. That is a fact. And you will recognize it the moment you hear it.

So, when you set out to select one of these modern radio "Aladdin's Lamps," don't worry about mechanical detail. Forget technical terms and descriptions. Just listen. Listen for that subtle and elusive quality which not merely brings you notes and words, but also the personality of the artists as warmly and vividly as their instruments and their voices. Such a set is more than a musical instrument, more than entertainment—it is companionship, always ready, always willing with a mood to match your own.

## "PIRATE" RADIO STATION TRAPS RUM RUNNERS

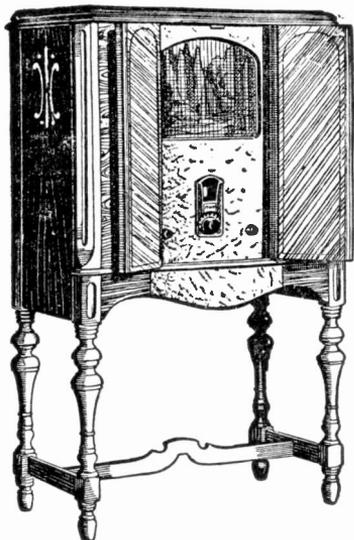
AN UNLICENSED radio station, operating on a short wavelength, contributed largely to the undoing of one of the most extensive liquor-running "rings" which the Government has encountered, it was disclosed following the making of raids along the New Jersey coast which resulted in the arrest of thirty-two men and the seizure of large quantities of liquor.

Operating in the band used largely by amateurs, it is possible the station might longer have escaped detection had it not been for the fact that it "worked" over long periods, sometimes as much as fifteen to eighteen hours at a time. Search of license records failed to show any station with the call which was being used, nor were its messages understandable, being in code.

### Radio Division Man Runs Station Down

In an effort to run down the bootleg station, Forest Redfern, formerly an engineer in the Signal Corps and now a radio engineer in the New York office of the radio division of the Department of Commerce, was given the assignment of locating the station and deciphering its code. The first was easily accomplished and although the latter was more difficult, Redfern soon had solved the fairly simple cipher used by the station and was able to turn over translations of its messages to the prohibition service.

During the course of the raids, the radio station was included and it was found that not only was the station unlicensed but the operator also had failed to acquaint the Department of Commerce with his proficiency at the key before going to work. Inasmuch as the law provides penalties running as high as \$5000 fine and five years' imprisonment for owners of unlicensed stations and for unlicensed operators, the man found at the key when the raid was made is in about as serious a predicament as those taken with the liquor in their possession.



## BALANCED-UNIT HIGHBOY

**\$159.50** is the price of the Highboy, with Neutrodyne-Plus chassis, genuine Electro-Dynamic speaker, and Acoustic Equalizers, cabinet of matched Oriental and butt walnut with bird's-eye maple panel. Price, with Screen-Grid chassis, \$149.50.

The New  
**PHILCO**  
 you've heard so much about  
 is **HERE!**

Neutrodyne Plus  
 in the Highboy Model

**\$159<sup>50</sup>**  
 Less Tubes

**RARE PURITY OF TONE**—richer, clearer, purer tone than ever before known to radio. Reproduction so lifelike it will amaze and delight you.

**MARVELOUS SELECTIVITY**—Split-hair selectivity. Now sharper than ever in its separation of stations.

**VAST DISTANCE RANGE**—Philco owners by hundreds write us that they bring in stations in Cuba, Canada, Mexico, Japan, Australia and other foreign countries. Philco's range sweeps thousands of miles in every direction.

Tune in on Philco Hour Friday evening at 6:30 p. m., Pacific Standard Time—NBC stations KFI, KGO, KPO, KGW, KOMO, KHQ, KSL.

**PHILCO**

SAN FRANCISCO  
 PORTLAND

LOS ANGELES  
 SEATTLE

# SCIENTISTS FOOL EYE IN COLOR TELEVISION

**B**BROADCASTS of current events by television, when this new branch of the radio art is perfected, may show pictures in color, it is promised by scientists of the Bell Laboratories.

Laboratory experiments in colored pictures have been successful, and it is not anticipated that any great difficulty will be encountered in making the color feature a part of the television set as finally perfected, although it will be necessary to have three channels for transmission instead of one.

The apparatus fundamentally is that used for black and white television pictures, with color-sensitive photo-electric cells added at the transmitting end and new types of tubes at the receiving end.

The photo-electric cells used in monochromatic television are sensitive only in the blue-green end of the color spectrum. A new type of cell, using sodium in place of potassium, has been developed, which has proved responsive to all of the colors of the visible spectrum, including the deep reds. In combination with the scanning apparatus, these cells pick up the picture for transmission.

## Three Sets of Cells Used

So far as the eye is concerned, it is explained by the Bell engineers, any color may be represented by the proper combination of red, green and blue. The first problem in the development of color television, therefore, was that of ranging sets of photo-electric cells in such a manner that one set would be responsive to the red values, another to the greens, and a third to the blues. This has been accomplished by the use of color filters made up of sheets of colored gelatin. Three sets of cells, each with its appropriate filters, are employed, and three series of television signals are generated, instead of one as in the case of monochromatic television. Three channels must be used for the transmission of these signals, one for each fundamental color.

At the receiving end, three lamps are used, one for each fundamental color. The red-glowing lamp is filled with neon gas and is essentially similar to those previously used in one-color television. The sources of green and blue lights are argon tubes. In order to combine the light of the three lamps so that they may be viewed through the scanning disc as if coming from the same point, two semi-transparent mirrors are interposed between them and the disc.

While it is admitted that the Bell process is prohibitive as far as the installation of

private home apparatus is concerned, the development makes possible the adaptation of the scheme to theater use in the event television becomes an actual commercial success. The present difficulties of synchronization, so far its biggest drawback in the radio field, may hold up the application of the color process some time. It is an instance of an improvement being ahead of the fundamental process and waiting for it to catch up.

## SACRAMENTO GIRL IN NATIONAL TEST

**A**LL Northern California will watch with interest the outcome of the national radio audition contest to be conducted on the night of Monday, November 18, under direction of the Atwater Kent Foundation, when entrants for the finals in the \$25,000 prize award competition from nine western states will step before the microphone.

Northern California will be represented in the contest by Miss Winifred May Fisher of Sacramento, 19-year-old college girl, one of the winners of the district audition contest of October 21. The other successful winner of the district contest who will represent Northern California in the finals with Miss Fisher is L. P. Wilson, Stockton traffic policeman, who sings tenor and trails speeders in the Mother Lode country.

Miss Fisher began her piano work when six years old and has continued through her high school and college days. Her voice showed promise in her junior year and she was given a lead role in "The Mikado." The following year she sang Gertrude in "The Chimes of Normandy," produced by the civic opera group of Sacramento and won wide approval. She is now a leading member of the junior college musical life.

Wilson is twenty-five, was born at Fortuna, Ariz., and grew up in Angels Camp, the country of Bret Hart and Mark Twain. He started to learn watchmaking and engraving but craved something more exciting and took up electrical work. This was still too slow for him and in June 1927 he was made state traffic officer for Calaveras County. He studied music with Luther B. Marchant of Mills College and later with Mrs. Dorothy Olmstead of Stockton, his present instructor.

The Northern California alternates in the contest are Miss Ester Follis, soprano of San Francisco, and William Roy Matchan, baritone of San Luis Obispo.

# ANOTHER AMAZING SPARTON DEVELOPMENT



New EQUASONNE  
Model 301  
\$294.50  
Complete with 10 tubes

You who have thrilled to "Radio's Richest Voice" in the past . . . a still more amazing radio experience awaits you. The latest Sparton *EQUASONNE* instruments introduce . . . in addition to this richness . . . a new and marvelous "something" that listeners describe as actual "FACE-TO-FACE-REALISM". You seem to MEET your entertainers; to feel their living presence; almost to SEE them! Don't miss this great advance in reception. We have the new Sparton instruments on display now . . . and we cordially invite you to call.

Hear the Remarkable New  
SPARTON EQUASONNE  
At Any Authorized  
SPARTON Dealer.

## SPARTON RADIO

*"Radio's Richest Voice"*

H. R. CURTISS CO.—Distributors

San Francisco, 895 O'Farrell Street

Oakland, 311 Tenth Street

# RADIO COMMISSION TO BE CONTINUED

WITH little probability that Senator Couzens of Michigan will be able to complete his investigation of radio matters in time to permit enactment of his bill providing for the establishment of a Federal communications commission before adjournment of the session of Congress next summer, leaders in the Senate and House of Representatives will introduce legislation indefinitely extending the life of the Federal Radio Commission. —

This action, it is declared, will eliminate the present uncertainty which prevails as a result of the necessity for annually extending the commission's tenure. Originally created for a term of one year, after which its functions were to become advisory, the life of the commission has been extended yearly. It is now to pass out of existence December 31, and it will again be necessary to make another extension if its work is not to be thrown upon the Department of Commerce until a permanent body is created.

## Opposition Anticipated

The proposal to give an indefinite lease of life to the commission is likely to meet with considerable opposition from members of Congress who have consistently opposed the present method of regulating radio, and whose antagonism last session was responsible for limiting the extension then given to the current year.

At the same time, there is some doubt whether Congress will get around to this legislation before the end of the year brings an end to the commission, but it is believed that even if radio control reverts to the Department of Commerce all matters connected therewith can be referred to the commission, which will have assumed its position as an advisory body, so that, in effect, the commission will still be in the saddle.

## Plan Law Changes

It is indicated that the legislation to extend the life of the commission will also contemplate changes in the radio law to meet objections which have been raised, which also will tend to delay enactment of the measure.

As soon as the Senate has disposed of a number of important matters which are slated to be taken up as soon as the regular session opens December 2, Senator Couzens,

it is stated, will undertake the investigation of the radio situation authorized by the Senate, which is to be made before he presses for enactment of his communications commission measure.

## UNCLE SAM TO BROADCAST

OUT of Washington, D. C., has come promise of national broadcasts by Uncle Sam himself.

The plan is to determine just what the radio listening public wants. It is a radio poll of national public preference. The plan is the outgrowth of various hearings before the Federal Radio Commission at which varied and diverse allegations were made by broadcast interests, each claiming that he alone represents public opinion.

Various great broadcast organizations are to be asked to co-operate in the presenting of test programs. These programs will include classical and popular music, educational information and other factors of superlative program material. The "cheap stuff" is to be left out entirely by common consent. At the conclusion of the government offerings, which will probably be put on the air under auspices of the commission itself, listeners are to be asked to voice an opinion.

As on the eve of a great national election, this broadcast assumes great importance. There is a lot of "crabbing" among radio listeners as to what they do or do not like. This will give them a chance to express that opinion where it will do the most good, viz., with the United States government. It is to be hoped that the electoral apathy which keeps people away from the polls will not similarly affect this straw vote, on radio, and enable the wrong class of programs to win recommendation.

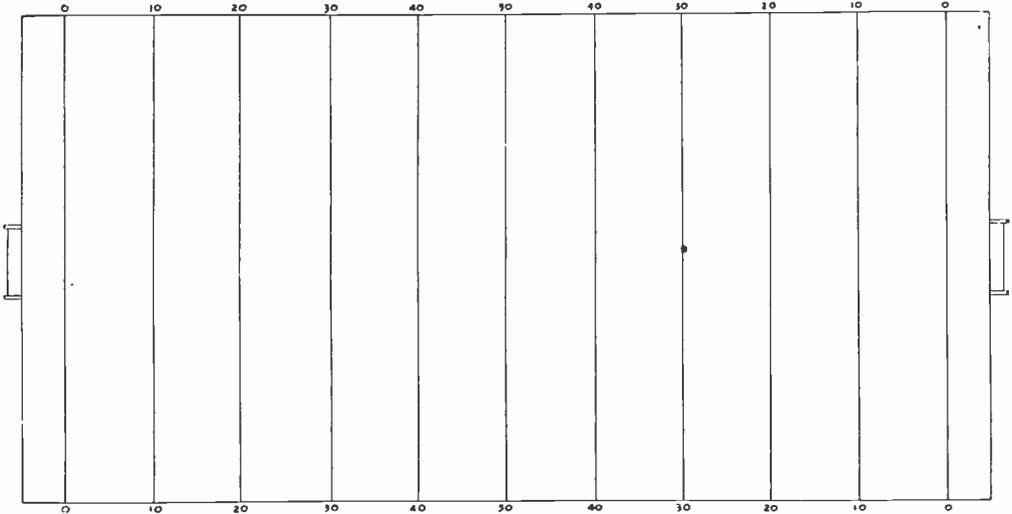
You who listen, day after day, to programs, who have money invested in your radio sets, who wish satisfactory program excellence—you have, in these forthcoming national broadcasts, a chance to tell Uncle Sam just what you like. On the total of this vote will depend much of the radio commission's action in allocating time and wave lengths to stations which give the preferred type of program.

Listen—and vote, we beg you!

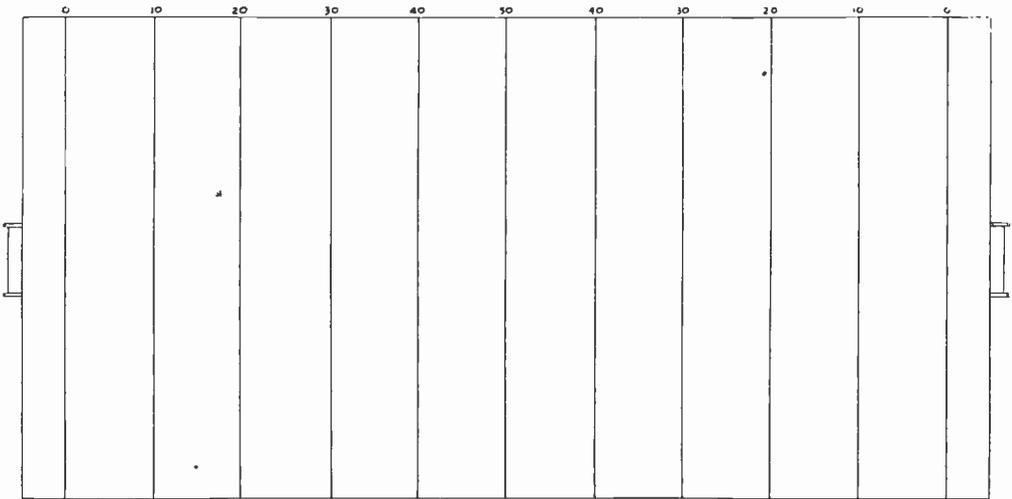
# FOOTBALL CHART

Follow the game over your radio and check each play on this chart. Start at top.

## FIRST HALF



## SECOND HALF



Kick . . . . . Run \_\_\_\_\_ Fumble × Penalty - - - - -  
 Forward Pass ~~~~~ Intercepted ■ Incomplete ○

SCORE	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Team				
Team				

# A PAGE FROM THE NBC WOMAN'S MAGAZINE OF THE AIR

By MADONNA M. TODD

“PLEASANT dreams!”

The phrase gave us great cheer not so long ago when a broadcast came to us one morning from Holland through the stations associated with the National Broadcasting Company.

At 10 o'clock a. m. the genial Hollander behind the microphone signed off with the happy phrase. It was apropos in his native land where night had come.

All of which is by way of suggesting that the NBC “Woman’s Magazine of the Air” offers a program each morning that stimulates “pleasant dreams” throughout the day. Dreams they are of tempting viands prepared with a minimum of effort; reminiscences of yesteryear inspired by the rhythmic old-fashioned songs; colorful visions of a livable home inspired by the authoritative discussions on decoration by the Magazine experts . . . a million dreams—fanciful yet sane to fill the hours of lingering day.

Bennie Walker with his contagious smile. We find him entering the NBC San Francisco studio, a fat continuity under one arm and the magic chimes hugged in the other. Bennie is starting out to weave more of the stuff from which dreams are made by thousands of home-makers all along the coast and inland.

With the holiday season at hand, Helen Webster, Ann Holden and Marjorie Gray are weaving their dreams about Thanksgiving dinner and Christmas gifts.

Ann, it is agreed by her following, is one of the very eminent authorities on salad. She devotes hardly less time to deserts, spending many of her hours off the air in effecting new combinations and testing hundreds of contributed recipes.

Miss Webster’s interest in foods is quite as vast, but she thinks even more excitedly of the comforts of home which grow out of warmth and beauty.

The last time we chatted with Helen she was preparing to discuss home heating for the radio audience. A half hour later she was to describe some more of the gay gift novelties suggested each week during the Fuller feature. We wanted to hear about them, but Helen dabbed a bit of powder on her nose and dashed into the studio just as



HELEN WEBSTER

she had launched into the description of card tables. Bennie had given the cue and the Magazine Melodists were playing “Song of Siberia” as an introduction to the feature sponsored by your own gas company.

It’s one of the facilities of radio artists that, like their “relatives” of the stage and screen, they must be on time at all costs.

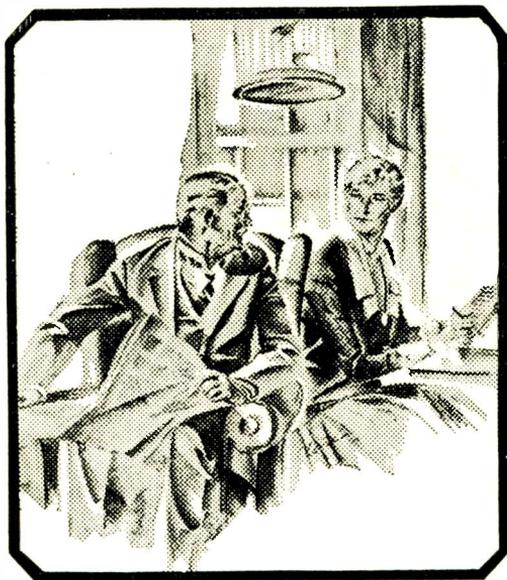
“Besides being a matter of pride, the time element is most important in radio,” the editor explains. “Just today, twenty seconds of an opening announcement were lost by one station. It was because of some technicality, for the program progressed properly in the studio, but just the same it was charged up. By the same token, it would hardly be fitting for one of us to cause a half-minute’s delay in any broadcast.”

“A new program was introduced to the Magazine audience last week and will be broadcast continuously,” Ben reminds one. “Speaking of dreams—it probably will lead my friends, the home-makers, to dream more of lovely hands.”

The introduction of Cutex to the family of Magazine products necessitated a change in the Monday program. Opening with that feature, the hour continues with the editorial twenty minutes, and closes with a sketch from Harry De Lasaux’s deft pen. Jack Deane and Bennie Walker are the artists to be heard this week.

On the other days the present regime maintains. Miss Holden speaks for Wright and Wedgewood and the staff turns-to to review Sunset Magazine each Tuesday. Wednesday brings to the microphone the Oronite Comedians headed by “Magnolia,” an Easier Housekeeping feature and a Fuller talk by Helen Webster. On Thursday Miss Holden discusses California Home Catsup and Rubyyettes, while Sara Treat offers another episode of the “Romance of Marjorie” and introduces Don Amaizo. The M. J. B. chef and Ann Holden carry-on Friday, with Miss Holden talking on the Kraft and Alpine periods.

Topics for each talk and the artists to be heard this week will be found in the BROADCAST WEEKLY program schedule.



## Truthfully . . .

With all the conflicting claims of radio manufacturers, it is difficult to select a radio without competent advice.

Kolster Retailers are selected because of their integrity and knowledge of radio.

They will truthfully tell you what you should expect from your radio investment. They will show you how to get the most radio enjoyment from the splendid programs regularly on the air.

# KOLSTER RADIO

*Distributed by*

**JOHN G. RAPP CORPORATION**

123 Second Street

San Francisco



## SUNDAY Programs

# NBC

### National Broadcasting Company

12 to 1 p.m.—National Youth Conference  
Dr. Daniel A. Poling will deliver a brief address and also answer questions from listeners. George Shackley will conduct the musical program, which will be presented by a mixed quartet and an orchestra.

Broadcast through KGO, KHQ, KGW and KOMO.

1 to 2:30 p.m.—Dr. S. Parkes Cadman Cathedral Hour

"Guidance of Life" is the title of the radio sermon to be delivered by Dr. S. Parkes Cadman during the Cathedral Hour broadcast. A musical prelude and postlude to the sermon will be given by the Cathedral studio choir under the direction of George Dilworth. Included in the choral program will be "Oft in Danger, Oft in Woe," "Let the Heavens Rejoice," "Onward Christian Soldiers," "Great and Marvelous Are Thy Works" and "Come, Kingdom of God."

Broadcast through KGO, KHQ, KOMO, and KGW (1:45 to 2:30 p.m.)

2:30 to 3 p.m.—A. C. Gilbert Co. Program

Tad Jones of Yale will inaugurate the second annual series of A. C. Gilbert's sports talks today when this program comes to the Pacific Coast for the first time.

Included in the half-hour presentation will be the favorite football song of Yale, sung by a male chorus with the Erector Buddies Football Band.

Broadcast through KGO, KHQ, KOMO, KGW and KFI.

3 to 3:30 p.m.—Sir Conan Doyle Series, KGO.

3:30 to 4 p.m.—Whittall Anglo-Persians

Armistice Day's eleventh anniversary will be celebrated by the Whittall Anglo-Persians. Although their concert comes a day in advance, it will consist entirely of selections in keeping with the spirit of the historic event which ended the World War. Four war songs, including "Keep the Home Fires Burning" and "Oh, How I Hate to Get Up," open the program under Louis Katzman's direction.

Victor Herbert's "American Fantasia," O'Hara's setting of "There Is No Death," and McHugh's "My Dream of the Big Parade" are three other numbers listed.

Broadcast through KGO, KHQ, KOMO, KGW and KFI.

4 to 4:30 p.m.—Sunday Afternoon Concert

Music listed for tonal display during the Sunday Afternoon Concert broadcast will include the fourth movement from Dvorak's "New World Symphony," selections from Offenbach's "Tales of Hoffman" and a portion of the Kenney suite entitled "In the Indian Country."

This program is presented by the National Concert Orchestra under Charles Hart's direction.

Broadcast through KGO and KOMO.

4:30 to 5 p.m.—Duo Disc Program

The Duo Disc Duo, vocal and instrumental harmonizers, and an orchestra will offer the second Duo Disc program. Music of a popular and semi-popular character will be heard during the broadcast, through KGO, KHQ, KOMO and KGW.

5 to 6:15 p.m.—Sunday concert, KGO.

5:15 to 6:15 p.m.—Collier's Radio Hour

Presenting Brigadier General William Mitchell as the guest speaker, the Collier's Radio Hour will be broadcast through a nation-wide network tonight.

Dramatized stories and music will complete this hour, which will be broadcast through KHQ, KOMO, KGW, KPO and KFI.

6:15 to 7:15 p.m.—Atwater Kent Program

Reinold Werrenrath, distinguished American baritone, returns to the microphone tonight as guest artist on the Atwater Kent program. Born of Danish ancestry in Brooklyn, N. Y., Werrenrath graduated from New York University and studied with Victor Maurel and other noted singers. His father, George Werrenrath, was himself a famous violinist.

Josef Pasternack will conduct the Atwater Kent orchestra during the concert.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

7:15 to 7:45 p.m.—Studebaker Champions

Popular music interpreted by the Studebaker Champions will fill the half hour tonight. Jean Goldkette directs the Champions.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

7:45 to 8 p.m.—"Enna Jettick Melodies"

The quartet and ensemble presenting another 15 minutes of old-fashioned lyrics and the hymn, "God of Our Fathers, Known of Old."

Barbara Blanchard, Eva Atkinson, Austin Mosher and Myron Niesley are the Enna Jettick singers, while Joseph Hornik directs the orchestra.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

8 to 9 p.m.—The Pilgrims, KGO.

9 to 9:30 p.m.—The Reader's Guide, KGO.

9:30 to 10 p.m.—Stanislas Bem's Little Symphony, KGO.

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**  
**Warner Brothers, Hollywood, California**

8:30 to 9 a.m.—The Funny Paper Man

9 to 10:45 a.m.—Late recordings

12:30 to 1:30 p.m.—Late recordings

6:30 to 7 p.m.—Harry Jackson's entertainers

7 to 7:30 p.m.—Hollywood Athletic Club Orch.

7:30 to 8 p.m.—Burr McIntosh, Cheerful Philosopher

9 to 9:15 p.m.—Program for "Screen Secrets" magazine

9:15 to 11 p.m.—Bill's Ragtime Review

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**  
**Nichols & Warinner, Long Beach, Calif.**

7 to 9 a.m.—Remote control, KGFJ

9 to 10 a.m.—Orchestra and light opera records

10 to 11 a.m.—Organ recital

11 to 12:30 p.m.—St. Luke's Episcopal Church

12:30 to 1 p.m.—Musical program

1 to 2 p.m.—Hollywood Girls

2 to 2:30 p.m.—Rebroadcast, KGFJ

2:30 to 4 p.m.—Long Beach Municipal Band

4 to 5 p.m.—Organ recital

5 to 5:30 p.m.—Sunset Harmony Boys

5:30 to 6 p.m.—Old-Time Fiddlers

6 to 6:30 p.m.—Em and Clem

6:30 to 7 p.m.—Studio orchestra

7 to 8 p.m.—Hollywood Girls

8 to 9 p.m.—First Church of Christ, Scientist

9 to 11 p.m.—Distributor's Nite

11 to 3 a.m.—Watch Hospital, KGFJ

## SUNDAY Programs

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**  
**Hale Bros. & The Chronicle, San Francisco**  
 9 to 9:45 a.m.—Sabbath Hour with Theodore Strong, organist, and the Clarions  
 9:45 to 10:45 a.m.—Interdenominational and non-sectarian church services  
 10:45 a.m.—Bank of America of California  
 12 to 1 p.m.—KPO Salon Orchestra  
 1 to 2:15 p.m.—Afternoon musicale by Uda Waldrop with Ione Pastori Rix, soprano  
 2:15 to 5 p.m.—Football broadcast, St. Mary's vs. Santa Clara, Kezar Stadium  
 5 to 5:15 p.m.—Bill Gavin  
 5:15 to 6:15 p.m.—Collier Hour, NBC  
 6:15 to 7:15 p.m.—Atwater Kent program, NBC  
 7:15 to 7:45 p.m.—Studebaker program, NBC  
 7:45 to 8 p.m.—Enna Jettick Melodies, NBC  
 8 to 8:30 p.m.—No. Amer. Building-Loan Assn  
 8:30 to 9 p.m.—Rudy Selger and his Fairmont Hotel Concert Orchestra  
 9 to 10 p.m.—Abas String Quartette, with Allan Wilson, tenor  
 10 to 10:15 p.m.—News digest, "Scotty" Mortland  
 10:15 to 10:30 p.m.—Narrative organ recital, Theodore Strong

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**  
**General Electric Co., Denver, Colorado**  
 9:50 a.m.—Services of Divine Science Church  
 12:30 to 1 p.m.—Immaculate Conception Cathedral lecture.  
 1 to 2:30 p.m.—Dr. S. Parkes Cadman, NBC  
 2:30 to 3:30 p.m.—Symphonic Hour, NBC  
 3:30 to 4 p.m.—Whittall Anglo Persians, NBC  
 4 to 4:30 p.m.—Durant Motors, NBC  
 4:30 to 5 p.m.—At the Baldwin, NBC  
 5 to 5:15 p.m.—Enna Jettick Melodies, NBC  
 5:15 to 6:15 p.m.—Collier's Radio Hour, NBC  
 6:15 to 7:15 p.m.—Atwater Kent Hour, NBC  
 7:15 to 7:45 p.m.—Studebaker Champions, NBC  
 7:45 to 8 p.m.—The Maestros, NBC  
 8 to 8:15 p.m.—Amos 'n' Andy, NBC  
 8:15 to 8:45 p.m.—The Solitaire Cowboys  
 8:45 to 9 p.m.—Sam Herman, xylophonist, NBC

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**  
**The Morning Oregonian, Portland, Oregon**  
 10 to 11 a.m.—International Bible Students  
 11 to 12:30 p.m.—Church service  
 12 to 1 p.m.—National Youth Conference, NBC  
 1 to 1:30 p.m.—Catholic Truth  
 1:45 to 2:30 p.m.—Dr. Parkes Cadman, NBC  
 2:30 to 3 p.m.—A. C. Gilbert program, NBC  
 3 to 3:30 p.m.—Fisher's Flouring Mills concert  
 3:30 to 4 p.m.—Whittall Anglo Persians, NBC  
 4 to 4:15 p.m.—Baby Boudoir  
 4:15 to 4:30 p.m.—Dental talk  
 4:30 to 5 p.m.—Duo Disc, NBC  
 5 to 5:15 p.m.—Book Chat  
 5:15 to 6:15 p.m.—Collier Hour, NBC  
 6:15 to 7:15 p.m.—Atwater Kent Hour, NBC  
 7:15 to 7:45 p.m.—Studebaker program, NBC  
 7:45 to 8 p.m.—Enna Jettick Melodies, NBC  
 8 to 8:30 p.m.—Baker's Enna Jetticks  
 8:30 to 9 p.m.—Holman & Lutz  
 9 to 9:30 p.m.—Blumauer Frank  
 9:30 to 10 p.m.—"KGW Chanters"  
 10 to 11 p.m.—Little Symphony Orchestra  
 11 to 12 midnight—Fox Hollywood organ

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**  
**Pacific Broadcasting Corp., San Francisco**  
 11 to 11:30 a.m.—Recordings  
 11:30 to 12 noon—Fox and Warfield Theater program  
 12 to 1:15 p.m.—Old St. Mary's Church services  
 1:15 to 2:15 p.m.—Classical recordings  
 2:15 to 5 p.m.—Football from Kezar Stadium, St. Mary's vs. Santa Clara  
 5 to 6 p.m.—Saphire Musical Gems  
 6 to 6:30 p.m.—Sidley Co. program  
 6:30 to 7 p.m.—Fox and Warfield program  
 7 to 8 p.m.—Pacific Artists' Trio, dir. Liborius Hauptmann; Dorothy Lewis, soloist  
 8 to 9 p.m.—Church services from Old St. Mary's  
 9 to 9:15 p.m.—Screen Secrets  
 9:15 to 10 p.m.—Pacific Artists' Trio, under the direction of Liborius Hauptmann, with Mary Atkinson, soprano  
 10 to 11 p.m.—Joe Wright's orchestra  
 11 to 12 midnight—Byington electric program  
 12 to 1 a.m.—Universal Safety Co. all request program

**340.7 Meters** **KLX** **Channel 89**  
**880 Kcys.** **500 Watts**  
**Tribune Publishing Co., Oakland, Calif.**  
 5 to 6 p.m.—Charles T. Besserer at Scottish Rite organ

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**  
**Louis Wasmer, Inc., Spokane, Washington**  
 9:30 to 10 a.m.—Uncle Billy reads the funnies  
 10 to 11 a.m.—I. B. S. A., KHQ, KOMO, KGW  
 11 to 12 noon—Central M. E. Church  
 12 to 1 p.m.—National Youth Conference, NBC  
 1 to 2:30 p.m.—Dr. S. Parkes Cadman, NBC  
 2:30 to 3 p.m.—A. C. Gilbert, NBC  
 3:30 to 4 p.m.—Whittall Anglo Persians, NBC  
 4 to 4:30 p.m.—Matched Unit Trio  
 4:30 to 5 p.m.—Duo Disc program, NBC  
 5 to 5:15 p.m.—Concert trio  
 5:15 to 6:15 p.m.—Collier Hour, NBC  
 6:15 to 7:15 p.m.—Atwater Kent, NBC  
 7:15 to 7:45 p.m.—Studebaker Champions, NBC  
 7:45 to 8 p.m.—Enna Jettick Melodies, NBC  
 8 to 9 p.m.—New Episcopal Cathedral  
 9 to 9:30 p.m.—Blumauer Frank, NWT  
 9:30 to 10:30 p.m.—Cities Service concert

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**  
**Fisher's Blend Station, Seattle, Washington**  
 10 a.m.—International Bible Students' Assoc.  
 11 a.m.—Lucille Johnson, pianist; VeOna Socolofsky, soprano  
 11:15 a.m.—Plymouth Congregational Church  
 12 to 1 p.m.—National Youth Conference, NBC  
 2:30 p.m.—A. C. Gilbert Co. program, NBC  
 3:30 p.m.—Whittall Anglo-Persians, NBC  
 4 p.m.—Sunday concert, NBC  
 4:30 p.m.—Duo Disc program, NBC  
 5 p.m.—Hayden Morris, Agnes Skartvedt and VeOna Socolofsky  
 5:15 p.m.—Collier Hour, NBC  
 6:15 p.m.—Atwater Kent program, NBC  
 7:15 p.m.—Studebaker Champions, NBC  
 7:45 p.m.—Enna Jettick Melodies, NBC  
 8 p.m.—First Church of Christ, Scientist  
 9 p.m.—Studio program  
 9:30 p.m.—Francesco Longo's Philharmonic Orchestra  
 10:30 to 11 p.m.—Artistic Ensemble

## SUNDAY Programs

**379.5 Meters** **KGO** **Channel 79**  
**790 Kcys.** **10,000 Watts**

**General Electric Co., Oakland, California**  
12 to 1 p.m.—National Youth Conference  
1 to 2:30 p.m.—Dr. S. Parkes Cadman, Cathedral Hour  
2:30 to 3 p.m.—A. C. Gilbert Co., NBC  
3 to 3:30 p.m.—Sir Conan Doyle Series  
3:30 to 4 p.m.—Whittall Anglo-Persians  
4 to 4:30 p.m.—Afternoon concert  
4:30 to 5 p.m.—Duo Disc program  
5 to 6:15 p.m.—Studio concert  
6:15 to 7:15 p.m.—Atwater Kent program  
7:15 to 7:45 p.m.—Studebaker Champions  
7:45 to 8 p.m.—Enna Jettick Melodians  
8 to 9 p.m.—The Pilgrims  
9 to 9:30 p.m.—"The Reader's Guide," Joseph Henry Jackson  
9:30 to 10 p.m.—Stanislas Bem's Little Symphony, Hotel Whitcomb, San Francisco

**468.5 Meters** **KFI** **Channel 64**  
**640 Kcys.** **5000 Watts**

**Copyright, 1929, E. C. Anthony, Inc., L. A.**  
10 a.m.—L. A. Church Federation program  
2:30 p.m.—A. C. Gilbert Co., NBC  
3:30 p.m.—Whittall Anglo Persians, NBC  
4:30 p.m.—Lella Castberg, "Advanced Thought"  
5 p.m.—Genevieve Behrend, "Science of Life"  
5:15 p.m.—Collier's Radio Hour, NBC  
6:15 p.m.—Atwater Kent program, NBC  
7:15 p.m.—Studebaker Champions, NBC  
7:45 p.m.—Enna Jettick Melodians, NBC  
8 p.m.—Concert orchestra, Pryor Moore, dir.  
9 p.m.—KFI organ ensemble  
9:30 p.m.—Studio program  
10 p.m.—Wally Perrin's dance orch.; Jean Dunn, soloist

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**

**First Baptist Church, San Jose, Calif.**  
10:15 to 11 a.m.—Sunday school lessons by Fred J. Hart  
11 to 12:30 p.m.—Morning service, First Baptist Church, conducted by Rev. Paul H. Ralstin  
7:30 to 9 p.m.—Evening services, First Baptist Church

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
8 to 9 a.m.—Don Lee, Inc., program  
9 to 11 a.m.—Pac. States Sav. & Loan, KFRC  
11 to 12:30 p.m.—First M. E. Church  
12:30 to 1:30 p.m.—Terpezone program  
1:30 to 2 p.m.—Program from KFRC  
2 to 2:30 p.m.—McKeelson and Robbins, CBS  
2:30 to 3:15 p.m.—Recordings  
3:15 to 4 p.m.—Art Fadden, pianist, KFRC  
4 to 4:15 p.m.—Colonial Dames program  
4:15 to 4:30 p.m.—Recordings  
4:30 to 5 p.m.—Rabbi Edgar Magnin  
5 to 5:30 p.m.—Tea Time Three, KFRC  
5:30 to 6 p.m.—Sonatron program, CBS  
6 to 7 p.m.—Majestic Theatre of the Air, CBS  
7 to 7:30 p.m.—First M. E. Church services  
7:30 to 8 p.m.—Royal Typewriter program, CBS  
8 to 10 p.m.—From KFRC  
10 to 10:10 p.m.—World-wide News  
10:10 to 11 p.m.—From KFRC  
11 to 1 a.m.—Wesley Tourtellotte, organist

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **500 Watts**

**Pickwick Broadcasting Co., Oakland**  
9 to 10 a.m.—Dr. Corley  
10 to 11 a.m.—Bible class  
11 to 12:30 p.m.—Tenth Avenue Baptist Church  
12:30 to 1 p.m.—Chapel of the Chimes  
1 to 2 p.m.—Church of the Latter Day Saints  
2 to 2:15 p.m.—Recordings  
2:15 to 5 p.m.—Football game, Kezar Stadium  
5 to 6 p.m.—Chapel of the Chimes  
6 to 6:30 p.m.—Edison Hour  
6:30 to 7 p.m.—Dr. Tindall  
7 to 7:30 p.m.—Mae Thompson and Jane Sands  
7:30 to 9:30 p.m.—Tenth Avenue Baptist Church  
9:30 to 10 p.m.—Brunswick Hour  
10 to 11 p.m.—Doctors of the Blues

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**  
3 to 4 p.m.—Popular recordings  
4 to 5 p.m.—Semi-Classical Hour  
5 to 6 p.m.—Courtesy program  
7:50 to 9:15 p.m.—Services, Fourth Church of Christ Scientist

**319 Meters** **KOIN** **Channel 94**  
**940 Kcys.** **1000 Watts**

**KOIN, Inc., Portland, Oregon**  
12 to 1 p.m.—Portland Theater organ  
1 to 2 p.m.—Gospel service and orch. concert  
2 to 2:30 p.m.—CBS chain program  
5 to 5:30 p.m.—String ensemble  
5:30 to 7 p.m.—CBS chain programs  
7 to 7:55 p.m.—Benson Hotel Orchestra  
8 to 9 p.m.—First Church of Christ, Scientist  
9 to 10 p.m.—Orchestral concert  
10 to 11 p.m.—Warner Stone's orchestra

**280.2 Meters** **KJBS** **Channel 107**  
**1070 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**  
8:30 to 9 a.m.—Records  
9 to 9:30 a.m.—Esrey program  
9:30 to 10 a.m.—Medicine Man melodies  
10 to 10:30 a.m.—Sunshine Half Hour  
10:30 to 11 a.m.—Recorded music  
11 to 11:30 a.m.—Selix program  
11:30 to 12 noon—Vita Varieties  
12 to 12:30 p.m.—Les Poe and Jack Dean  
12:30 to 1 p.m.—Thorobred Tunes  
1 to 1:30 p.m.—HotNKold Melodies  
1:30 to 2:30 p.m.—Popular record program  
2:30 to 3 p.m.—Chas. Warriner, baritone  
3 to 3:30 p.m.—Mabel H. Payne, soprano  
3:30 to 4 p.m.—Variety record program  
4 to 5 p.m.—Saphire program

**384.4 Meters** **KTM** **Channel 78**  
**780 Kcys.** **500 Watts**

**Pickwick Broadcasting Corp., Santa Monica**  
8 to 9 a.m.—Records  
9 to 10 a.m.—Watchtower program  
1 to 2:30 p.m.—Arthur Shaw, organist  
2:30 to 3:20 p.m.—Santa Monica Band concert  
3:20 to 4:30 p.m.—Musical Appreciation Hour  
4:30 to 5 p.m.—Christian Unity program  
8 to 9 p.m.—Santa Monica Band concert  
9 to 10 p.m.—Gala Armistice Day program; "Revelation," playlet; cast, Glenhall Taylor, Gordon Soule; Art Lovove and Ross Gibson  
10 to 11 p.m.—Lucy Day, soprano; Ann Swanson, contralto; Ross Gibson, baritone; Paul Reese, pianist; Polly Grant Hall, accompanist  
11 to 12 midnight—Arthur Shaw, organist

# REMOTE CONTROL TUNERS ADD TO LISTENER'S COMFORT

THE tuning of a radio set by remote control and without direct hand manipulation of the dials or without leaving an easy chair is the newest outstanding development of the art. The device may now be purchased either as a separate accessory or as a part of a number of standard sets that have in mind complete enjoyment and relaxation.

By remote control, it is now possible to tune stations in and out, raise and lower volume and perform all the work of direct tuning while sitting in another room from the one in which the radio set is located. A wire under the carpet, a tiny box with an indicator light and push buttons on the arm of the chair, and the set owner is just as much master of his set as if he sat in front of it.

The remote control device is equipped with an automatic station indicator and silencer. The indicator shows a small red light above the station recorder, indicating at all times the station to be heard. The silencer automatically eliminates all in-between station noises while changing the tuning from one station to another.

The remote control attachment is only 3 by 6 inches in length, and in one instance at least is made in bronze of attractive design with felt bottom. In general, the devices work in this manner: When the set is turned on by remote control, a small indicator light glows on the control box. When a station button is pressed, the red light goes off and a green light comes on, indicating that the set is being tuned, and that a control motor is rotating the dial of the set. When the motor has automatically turned the dial to the right station, the green light goes out and the red indicator comes in a second time.

There is a volume control button on the little box which regulates the exact volume of the set. The device may be linked to other similar units so that the set may be controlled from any number of rooms, upstairs or from out of doors. Some of the newer and more advanced sets are now built with special attachments for the remote control connection which is plugged into position like a loudspeaker, and carries its own cable.

The whole purpose of the remote control is to enable listeners to sit quietly before a fire, or in the depths of a comfortable chair, and have the world of radio at their elbow without continually running to turn a set

back and forth, on and off, in selection of a desired program. The remote control attachment will probably be the leading feature of next year's carefully designed radio sets.

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## PUNCH YOUR STATION LIKE TRANSFER

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AN INTERESTING innovation has been added to the new Edison tuner, one of the late type modern radio sets, in the form of an attachment by which the listener, having once located the best reception point for a station, punches a record of it on a copper sheet. Thereafter, a light automatically flashes up whenever this station is reached.

There are two windows in the set—one which carries the calibrated dial and the other a blank white dial, or window. When a station is tuned in for the first time, its call letters are registered in the window. A small set screw is then given a turn. This screw punches an impression on a copper disk against which a plunger bears. When the plunger, thereafter, encounters the screw-impression, it automatically floods the window with illumination.

In other words, when the light flashes, it indicates that the station, whose call letters show in the window, is tuned to perfect resonance. No chance of almost or approximately tuning in the station at the right spot. Owing to the fact that sets do not all tune exactly the same in different locations, the punching of the copper transfer record is left to the set owner himself.

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## NEW TELEVISIONER

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Another television outfit has joined the happy family of experimenters. Within thirty days, according to a recent announcement, the experimental station of the Freed Eisemann Company at Alwood, N. J., operating under the call letters W2CXP, will start "shooting" television waves on two bands, one from 2000 to 2100 kilocycles and the other from 2850 to 2980 kilocycles. Bands of that width are required for the work. Antenna tests and other preliminary work are already under way.



# MONDAY Programs

## NBC

### National Broadcasting Company

10:30 to 11:30 a.m.—"Woman's Magazine of the Air"

On the air for the second time, the Cutex Feature will open today's broadcast of the "Woman's Magazine of the Air." The weekly editorial feature follows with Bennie Walker, editor, reviewing the five days' program, and another of Harry De Lasaux's striking vignettes closes the hour.

Marian Gilbert, Jack Deane and Bennie Walker are the artists whose voices will be heard with the Magazine Melodists under Joseph Hornik's direction.

Broadcast through KGO, KHQ, KOMO, KGW and KPO.

11:30 to 12 noon—Organ Recital, KGO.

12 to 1:30 p.m.—Luncheon Concert, KGO.

1:30 to 2:30 p.m.—Pacific Vagabonds

Broadcast through KGO and KOMO.

3 to 3:30 p.m.—Mormon Tabernacle Program

Three hundred singers in the Mormon Tabernacle at Salt Lake City will broadcast a half hour program of classic, sacred and secular music. The choir, assisted by an organ soloist, will be heard through KGO and KOMO.

4:45 to 5 p.m.—Back of the News in Washington, KGO.

5:30 to 6:30 p.m.—American Legion Armistice Day transcontinental program. The principal speakers will be President Hoover and Major O. L. Bodenhamer, National Commander of the American Legion.

Broadcast through KGO, KPO, KGW, KOMO, KHQ and KFI.

6:30 to 7:30 p.m.—General Motors Family Party

Another family party will be staged by General Motors for the nation-wide audience tonight through KGO, KHQ, KOMO, KGW, KPO and KFI.

7:30 to 8 p.m.—"The Empire Builders"

Puffing on his pipe while he recounts a story with the Pacific Northwest for a setting, Harvey Hays will be heard through KGO, KHQ, KOMO, KGW and KFI.

8 to 9 p.m.—Rudy Seiger's Shell Symphonists

A musical tribute in celebration of Armistice Day will be paid by Rudy Seiger's Shell Symphonists. "Tipperary," "Madelon" and "Over There," three of the songs which were popular in the days of the World War, will be played in a specially arranged medley under Seiger's direction in honor of the occasion.

For the balance of the program Seiger has chosen a group of gems from Offenbach's works, selections from two famed operas—Mascagni's "Cavalleria Rusticana" and Saint-Saens' "Samson and Delilah," and several representative light classics of melodic appeal. He will also contribute a violin solo.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

9 to 9:30 p.m.—"Voice of Firestone"

Bringing to radio listeners a 30-minute presentation of light classics and popular music, two vocal soloists, a male singing ensemble of eight voices and an orchestra of 32 musicians headed by Max Dolin, will be heard tonight. Easton Kent, Marian Gilbert, Mynard Jones and the Firestone Choristers are the personalities who will contribute to

this program, which is broadcast over KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.

9:30 to 10 p.m.—"The Cigar Band"

Walter Beban will again set the tempo for "The Cigar Band" as the third weekly program by this new group of microphone dance musicians is broadcast. Clarence Hayes will add vocal choruses to "The Cigar Band's" interpretations of such popular melodies as "Evangeline" and "I'm Referrin' to Her'n Me."

Broadcast through KGO, KHQ, KOMO, KGW and KFI.

10 to 11 p.m.—Slumber Hour

"Indian Lament," a Dvorak selection reflecting the composer's visit in America, will be heard tonight during the broadcast. Lucile Kirtley and Harold Spaulding are the soloists. Miss Kirtley will contribute "Serenade" and "Twilight." Spaulding will sing "Roseen-dhu" and "Love Built a Little Garden."

Broadcast through KGO, KSL and KOA.

11 to 12 midnight—Ray West's Hotel St. Francis Dance Orchestra, KGO.

379.5 Meters **KGO** Channel 79  
790 Kcys. 10,000 Watts

General Electric Co., Oakland, California

10:30 to 11:30 a.m.—Woman's Magazine of the Air

11:30 to 12 noon—Philharmonic Organ Recital

12 to 1:30 p.m.—Luncheon concert

1:30 to 2:30 p.m.—Pacific Vagabonds

3 to 3:30 p.m.—Mormon Tabernacle choir and organ recital, Salt Lake City

4:45 to 5 p.m.—Back of the News

5:30 to 6:30 p.m.—American Legion transcontinental program

6:30 to 7:30 p.m.—General Motors

7:30 to 8 p.m.—The Empire Builders

8 to 9 p.m.—Rudy Seiger's Shell Symphonists

9 to 9:30 p.m.—The Voice of Firestone

9:30 to 10 p.m.—"The Cigar Band"

10 to 11 p.m.—Slumber Hour

11 to 12 midnight—Hotel St. Francis dance orchestra, featuring Ray West

508.2 Meters **KHQ** Channel 59  
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

7 to 8 a.m.—Making Merry with Sperry, KPO

8 to 9 a.m.—The Shell Happy Time

9 to 10 a.m.—Musical Bazaar

10 to 10:30 a.m.—Sunshine program

10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC

11:30 to 12 noon—Farmers' Service Hour

12 to 12:15 p.m.—Nat'l Sav. Luncheon program

12:15 to 12:30 p.m.—Musical program

12:30 to 1 p.m.—Gold Seal program

1 to 1:30 p.m.—Crosley Musical Review

1:30 to 1:45 p.m.—Modern Shops a la Mode

1:45 to 2 p.m.—Fur Facts

2 to 3 p.m.—Washington Home Service

3 to 3:30 p.m.—Theatrical review

3:30 to 4 p.m.—"Paint o' Mine" Period

4 to 5 p.m.—Concert orchestra

5 to 5:30 p.m.—Matched Units Hour

5:30 to 6:30 p.m.—Armistice Day program, NBC

6:30 to 7:30 p.m.—General Motors Party, NBC

7:30 to 8 p.m.—Empire Builder, NBC

8 to 9 p.m.—Seiger's Shell Symphonists, NBC

9 to 9:30 p.m.—Voice of Firestone, NBC

9:30 to 10 p.m.—The Cigar Band, NBC

10 to 10:30 p.m.—Brunswick Brevities

10:30 to 11 p.m.—Bridge lessons

11 to 11:15 p.m.—Marmola So-A-Tone

11:15 to 11:30 p.m.—Matched Units Hour

11:30 to 12:30 a.m.—Organ concert

# MONDAY Programs

**243.8 Meters**      **KYA**      **Channel 123**  
**1230 Kcys.**                      **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

9 to 9:30 a.m.—Morning request recorded program  
 9:30 to 10 a.m.—Program for Fox and Warfield Theaters  
 10 to 11 a.m.—Recorded program  
 11 to 12 noon—California Sunshine Hour, conducted by George Taylor  
 12 to 1:30 p.m.—Popular recordings  
 1:30 to 3:30 p.m.—Classical recordings  
 3:30 to 4 p.m.—Selected records  
 4 to 4:30 p.m.—Santa Claus' Emporium Air Castle  
 4:30 to 5 p.m.—Recordings  
 5 to 6 p.m.—Saphire Musical Gems  
 6 to 6:30 p.m.—Sidley Co. program  
 6:30 to 7 p.m.—Program for Fox and Warfield Theaters  
 7 to 7:15 p.m.—George Taylor  
 7:15 to 7:30 p.m.—Constance Piper and Mary Atkinson  
 7:30 to 7:40 p.m.—Cecil and Sally in "The Funniest Things"  
 7:40 to 9 p.m.—Musical parade, conducted by George Taylor  
 9 to 9:50 p.m.—Recordings  
 9:50 to 10 p.m.—Metro and Cosmo, the Politan Brothers  
 10 to 11 p.m.—Recorded program  
 11 to 12 midnight—Byington Electric program  
 12 to 1 a.m.—All request program

**333.1 Meters**      **KHJ**      **Channel 90**  
**900 Kcys.**                      **1000 Watts**

**Don Lee, Inc., Los Angeles, California**

7 to 7:30 a.m.—Physical culture period by Dr. Philip M. Lovell  
 7:30 to 7:40 a.m.—Stock Exchange reports  
 7:40 to 8 a.m.—Don Lee, Inc., program  
 8 to 9 a.m.—Alarm Clock, to KFRC  
 9 to 9:15 a.m.—Marjorie Fisher, pianist  
 9:15 to 9:30 a.m.—Mme. Jeanne Forrest, soprano  
 9:30 to 10 a.m.—Julie Wintz Orchestra, CBS  
 10 to 11 a.m.—Agnes White, "At Our House"  
 11 to 11:30 a.m.—Patterns in Prints, CBS  
 11:30 to 11:45 a.m.—Jackson Bell Radio Sales program  
 11:45 to 12 noon—Recordings  
 12 to 12:30 p.m.—Biltmore Hotel Orchestra  
 12:30 to 12:45 p.m.—World-wide News  
 12:45 to 1:30 p.m.—Leigh Harline, organ recital  
 1:30 to 2 p.m.—Charlie Wellman, to KFRC  
 2 to 3 p.m.—Fada Radio program  
 3 to 3:15 p.m.—Colonial Dames Corp. program  
 3:15 to 3:30 p.m.—Western Air Express  
 3:30 to 3:45 p.m.—M. Murray, Home Problems  
 3:45 to 4 p.m.—Spanish lesson, Mrs. A. H. Doherty  
 4 to 4:50 p.m.—Matinee Melody Masters  
 4:50 to 5 p.m.—World-wide News  
 5 to 5:30 p.m.—The Story Man  
 5:30 to 6 p.m.—Don Lee Dance Band  
 6 to 7 p.m.—Don Lee Orchestra and singers  
 7 to 7:30 p.m.—Concert orchestra  
 7:30 to 8 p.m.—Light opera  
 8 to 10 p.m.—Jamboree from KFRC  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 11 p.m.—Anson Weeks' dance orchestra  
 11 to 12 midnight—Earl Burnnett's dance orch.  
 12 to 1 a.m.—Wesley Tourtelotte, organist

**491.5 Meters**      **KFRC**      **Channel 61**  
**610 Kcys.**                      **1000 Watts**

**Don Lee, Inc., San Francisco, California**

7 to 7:30 a.m.—"Simp Fitts" from Seal Rocks  
 7:30 to 8 a.m.—Bill Wright, the "Pathfinder"  
 8 to 9 a.m.—Alarm Clock, featuring Ralph Peterson, Ed Skrivanik and Gene Byrnes, DLBS  
 9 to 9:30 a.m.—Recordings, R. T. Hughes  
 9:30 to 9:45 a.m.—Fitch Company program  
 9:45 to 10 a.m.—Yoeng's orchestra, CBS  
 10 to 11 a.m.—Wyn's Daily Chats  
 11 to 11:30 a.m.—Mary Lewis Haines  
 11:30 to 11:45 a.m.—Raladam program  
 11:45 to 12 noon—Auditions  
 12 to 1 p.m.—Sherman, Clay noonday concert  
 1 to 1:30 p.m.—Paul Carson, organist  
 1:30 to 2 p.m.—Charlie Wellman, DLBS  
 2 to 2:30 p.m.—Happy Go Lucky Hour  
 2:30 to 5 p.m.—Army vs. Navy football game  
 5 to 5:30 p.m.—U. S. Army Band from Washington, CBS  
 5:30 to 6 p.m.—Hank Howe and his music, DLBS  
 6 to 6:15 p.m.—Bobs, sports authority  
 6:15 to 6:30 p.m.—George P. Edwards of Coast Investor  
 6:30 to 7 p.m.—Thirty Minutes of Sunshine and Mellowed Melody for S & W, Charles W. Hamp  
 7 to 7:30 p.m.—Eskimo Pie program  
 7:30 to 8 p.m.—Paul Carson, pianist, and Juliet Dunn, soprano  
 8 to 10 p.m.—"Golden State Blue Monday Jamboree"  
 10 to 11 p.m.—Anson Weeks' Hotel Mark Hopkins Orchestra  
 11 to 12 midnight—Earl Burnnett's Biltmore Orchestra  
 12 to 1 a.m.—Dorado Club Silver Fizz dance music

**325.9 Meters**      **KOMO**      **Channel 92**  
**920 Kcys.**                      **1000 Watts**

**Fisher's Blend Station, Seattle, Washington**

6:57 a.m.—Inspirational services  
 7 a.m.—Making Merry with Sperry, KPO  
 8 a.m.—Shell Happy Time, KPO  
 9 a.m.—Y. M. C. A. health exercises  
 9:15 a.m.—Organ recital  
 10:15 a.m.—Dorothea Wei and Greenwood Mitchell  
 10:30 a.m.—Women's Magazine of the Air, NBC  
 11:30 a.m.—Marmola So-A-Tone broadcast  
 11:45 a.m.—Mary Blake recipe talk  
 12 noon—U. S. Dept. of Agric. talk  
 12:15 p.m.—"What to Prepare for Dinner"  
 12:30 p.m.—Orchestra; VeOna Socolofsky and Hayden Morris  
 1 p.m.—Dorothea Wei and Rhena Marshall; orchestra  
 1:30 p.m.—Pacific Vagabonds, NBC  
 3 p.m.—Tabernacle choir and organ recital, NBC  
 3:30 p.m.—Artistic Ensemble; Agnes Skartvedt, contralto  
 4 p.m.—Mining stock quotations  
 4:15 p.m.—Kiddies' program  
 4:45 p.m.—Stock, bond and grain quotations  
 5 p.m.—Orchestra, G. Donald Gray and Fred Lynch  
 5:30 p.m.—American Legion program, NBC  
 6:30 p.m.—General Motors Party, NBC  
 7:30 p.m.—Empire Builders, NBC  
 8 p.m.—Seiger's Shell Symphonists, NBC  
 9 p.m.—Voice of Firestone, NBC  
 9:30 p.m.—The Cigar Band, NBC  
 10 p.m.—University of Washington Hour  
 10:45 p.m.—News flashes  
 11 p.m.—Dance orchestra, directed by Tiny Burnnett  
 12 midnight—Organ recital

## MONDAY Programs

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.  
7 to 8 a.m.—Exercises; N. Y. stocks  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 10:15 a.m.—Health Talk  
10:15 to 10:30 a.m.—S. F. stocks; weather  
10:30 to 10:50 a.m.—Recordings  
10:50 to 11 a.m.—Belco talk  
11 to 12 noon—Classified adv. hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:30 p.m.—Recordings  
2:30 to 3:30 p.m.—Opportunity hour  
3:30 to 4 p.m.—Recordings  
4 to 4:30 p.m.—The Happy Hayseeds  
4:30 to 5 p.m.—Gilfillan program  
5 to 5:30 p.m.—Brother Bob  
5:30 to 6 p.m.—Cressy Ferra, pianist  
6 p.m.—Curtain calls  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News broadcast  
7:30 to 8 p.m.—Studio program  
8 to 9 p.m.—Amati Quartet  
9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto; Charles Follette, accompanist; Elisa Madsen, violin, and Franklin Roberts, baritone

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

General Electric Co., Denver, Colorado  
5:30 to 5:55 p.m.—Brown Palace Hotel Orch.  
5:55 to 6 p.m.—Berlin Boyd, Better Business Bureau  
6 to 6:30 p.m.—Armistice Day program  
6:30 to 7:30 p.m.—General Motors Hour, NBC  
7:30 to 8 p.m.—Empire Builders, NBC  
8 to 8:15 p.m.—Amos 'n' Andy, NBC  
8:15 to 8:45 p.m.—Supreme Serenaders  
8:45 to 9 p.m.—News of the World  
9 to 9:30 p.m.—The Voice of Firestone, NBC  
9:30 to 10 p.m.—Plantation Echoes, NBC  
10 to 11 p.m.—Slumber Hour, NBC

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

The Morning Oregonian, Portland, Oregon  
7 to 8 a.m.—"Be Merry with Sperry," KPO  
8 to 9 a.m.—Shell Happy Time  
9 to 9:10 a.m.—News  
9:10 to 9:30 a.m.—Oregonian Cooking School  
9:30 to 10:30 a.m.—The Town Crier  
10:30 to 11:30 a.m.—Magazine of the Air, NBC  
11:30 to 12 noon—Records  
12 to 1 p.m.—Hollywood luncheon concert  
1 to 1:15 p.m.—U. S. market reports  
1:15 to 3 p.m.—Masterworks  
3 to 3:30 p.m.—Mormon Tabernacle, NBC  
3:30 to 4:30 p.m.—Studio, popular records  
4:30 to 5 p.m.—Service Hour  
5 to 5:30 p.m.—Movie Club, KGW  
5:30 to 6:30 p.m.—American Legion program, NBC  
6:30 to 7:30 p.m.—General Motors Party, NBC  
7:30 to 8 p.m.—Empire Builders, NBC  
8 to 9 p.m.—Seiger's Shell Symphonists, NBC  
9 to 9:30 p.m.—Firestone program, NBC  
9:30 to 10 p.m.—"The Cigar Band," NBC  
10 to 11 p.m.—Ben Selling's Boys and Collegates  
11 to 12 midnight—Organ recital

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **500 Watts**  
Pickwick Broadcasting Co., Oakland

7 to 8 a.m.—The Eye Openers  
8 to 9 a.m.—Recordings  
9 to 9:30 a.m.—Morning Prayer Hour  
9:30 to 10:30 a.m.—Recordings  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis, Tabloid of the Air  
12 to 1 p.m.—Sterling Cosmopolitans  
1 to 1:30 p.m.—Chapel of the Chimes  
1:30 to 2 p.m.—Recordings  
2 to 3 p.m.—Organ recital; Mabel Payne, soprano  
3 to 4 p.m.—Melody Masters  
4 to 5 p.m.—Home Towners  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 6:30 p.m.—Sterling Cosmopolitans  
6:30 to 7 p.m.—Twilight Hour  
7 to 7:30 p.m.—Recordings  
7:30 to 8 p.m.—Don's Half Hour  
8 to 9 p.m.—Organ recital  
9 to 10 p.m.—Melody Masters  
10 to 11 p.m.—Dance orchestra; Scharlin and Sally Harrison  
11 to 12 midnight—The Night Owls—Three Doctors of the Blues  
12 to 1 a.m.—Slumber Chaser

**291.1 Meters** **CNRV** **Channel 103**  
**1030 Kcys.** **500 Watts**  
Canadian National Rys., Vancouver, B. C.

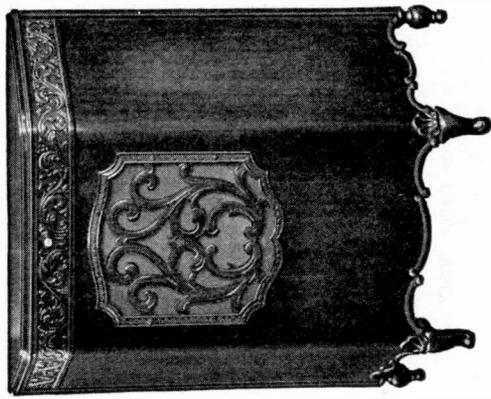
10:30 a.m.—Morning hour of music  
10 p.m.—Genesis, Chronicle, Willie and Euphonious, Four Continental Limited Porters

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**  
Radio Service Corp., Salt Lake City, Utah

3 p.m.—Salt Lake Tabernacle Choir and Organ, NBC  
3:30 p.m.—"Ye Olde Towne Cryer"  
4 p.m.—Dance orchestra  
5 p.m.—Informal studio program  
5:30 p.m.—Armistice Day program  
6:30 p.m.—General Motors, NBC  
7 p.m.—Program of diversified musical selections  
7:30 p.m.—Great Northern Ry. program, NBC  
8 p.m.—Amos 'n' Andy, NBC  
8:15 p.m.—Jewel Box  
9 p.m.—The Voice of Firestone, NBC  
9:30 p.m.—Diversified musical program  
10 p.m.—Slumber Hour, NBC

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**  
First Baptist Church, San Jose, Calif.

10 to 11 a.m.—Helpful Hour  
11 to 11:45 a.m.—Santa Cruz program  
11:45 to 12:30 p.m.—Carl's Hawaiians  
12:30 to 1 p.m.—Market reports, weather  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Musical program  
5 to 5:30 p.m.—Children's program  
5:30 to 6 p.m.—Musical programs  
6 to 6:10 p.m.—Farm Flashes  
6:10 to 6:30 p.m.—Crop Digest  
6:30 to 6:45 p.m.—Market, weather reports  
6:45 to 6:55 p.m.—Farm Reporter  
6:55 to 7 p.m.—Farmer's Exchange  
7 to 7:50 p.m.—Farm Bureau radio news  
7:50 to 8 p.m.—San Jose Chamber of Commerce  
8 to 9 p.m.—Community Chest program  
9 to 9:30 p.m.—Santa Cruz program



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### MONDAY Programs

**322.4 Meters** **KFWI** Channel 93  
**930 Kcys.** 500 Watts  
Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Health exercises  
9 to 10 a.m.—Recordings of Yesterday, Charlie Glen  
10 to 10:30 a.m.—Songs of Yesterday, Charlie Glen  
10:30 to 10:50 a.m.—Health talk, Dr. T. G. Lindebarger  
10:50 to 11 a.m.—News items  
11 to 12 noon—Crier  
12 to 1 noon—The Hooligans  
1 to 1:30 p.m.—Country Store, Cal King  
1:30 to 2:30 p.m.—Recordings  
6 to 7 p.m.—Dinner Hour program  
8:30 to 8:45 p.m.—Gertrude Tracy, songs; Truman Bishop Handy, pianist  
8:45 to 9 p.m.—The Three Kellys  
9 to 9:30 p.m.—Herbert Maas, boy baritone; Margaret Ross, accompanist  
9:30 to 11 p.m.—Armistice Day celebration

**322.4 Meters** **KFWM** Channel 93  
**930 Kcys.** 500 Watts  
Oakland Educational Society, Oakland, Cal.  
Details not available.

**280.2 Meters** **KJBS** Channel 107  
**1070 Kcys.** 100 Watts  
J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—Barry Bird Hour  
8 to 9 a.m.—Rayrite recordings  
9 to 9:30 a.m.—Helpful Hints to Housewives  
9:30 to 10 a.m.—Andy Anderson, pianist  
10 to 12 noon—Record program  
12 to 12:05 p.m.—Stock report  
12:05 to 1:45 p.m.—Popular records  
1:45 to 2 p.m.—Dr. Wiseman, health talk  
2 to 2:30 p.m.—Records and announcements  
2:30 to 2:45 p.m.—Marilda Rosenfeld, educ. talk  
2:45 to 3 p.m.—Records  
3 to 4 p.m.—Radio Radio  
4 to 4:30 p.m.—Al Sather, "Songs of the Moment"  
4:30 to 5 p.m.—Record Varieties

**315.6 Meters** **KFWB** Channel 95  
**950 Kcys.** 1000 Watts  
Warner Brothers, Hollywood, California

9 to 10 a.m.—Harmony Hour  
10 to 10:30 a.m.—Home Economics talk  
10:30 to 11:15 a.m.—Radio Varieties  
11:15 to 12:15 p.m.—KFWB Quintet  
12:30 to 2:10 p.m.—Radio Varieties  
2:10 to 2:40 p.m.—Art Pabst and his banjo  
4:15 to 6 p.m.—Radio Varieties program  
6:30 to 6:50 p.m.—Late recordings  
6:50 to 7 p.m.—Harry Jackson's Entertainers  
7 to 7:30 p.m.—Vitaphone recording, organ  
7:30 to 7:45 p.m.—Jean Leonard, of the Forties  
7:45 to 8 p.m.—Sports talk  
8 to 9 p.m.—First National Hour, Leo Forstern's orchestra; First National Stars and Players in person under direction Helen of Hollywood  
9 to 9:30 p.m.—Hollywood string quintet  
9:30 to 10 p.m.—507 Boys Orchestra  
10 to 10:30 p.m.—George Osen's orchestra  
10:30 to 11 p.m.—Jimmie Kerr and his Montmarre Gate Orchestra  
11 to 11:30 p.m.—George Osen's orchestra

**468.5 Meters** **KFI** Channel 64  
**640 Kcys.** 5000 Watts  
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7 a.m.—Sperry Flour morning exercises  
7:30 a.m.—Opening market quotations  
7:45 a.m.—Exercises from KFO  
8 a.m.—Shell Happy Time  
9 a.m.—Sadie Nathan, beauty talks  
9:15 a.m.—Bess Kilmer's Hints to Housewives  
9:45 a.m.—Sylvia's Happy Hour  
11:30 a.m.—Mental Exercises, Francis Hancock  
12 noon—U. C. & U. S. agriculture talks  
12:15 p.m.—Market reports  
2:15 p.m.—Winnie Fields Moore, Travelogue  
2:30 p.m.—Calif. School of the Air  
3 p.m.—"Phonemans"  
3:30 p.m.—Grace Miller, "English Lesson"  
4 p.m.—Better America Federation  
4:30 p.m.—Bill Butler  
5:30 p.m.—Arner, Legion Armistice Day program, NBC  
6:30 p.m.—General Motors Party, NBC  
7:30 p.m.—Empire Builders, NBC  
8 p.m.—Shell program, NBC  
8 p.m.—Voice of Preston, NBC  
9:30 p.m.—The Clear Band, NBC  
10 p.m.—Packard Concert Orch.; Pryor Moore, director

**285.5 Meters** **KNX** Channel 105  
**1050 Kcys.** 5000 Watts  
L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises  
8 to 8:15 a.m.—Record program  
8:15 to 8:30 a.m.—Inspirational talk  
8:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Town Crier's message  
10:30 to 11 a.m.—Household Economics  
11:15 to 11:30 a.m.—Mme. Marie, beauty talk  
11:30 to 12 noon—Maytag So-A-Tone broadcast  
12 to 12:30 p.m.—Musical program  
12:30 to 12:45 p.m.—Bell Laboratories  
1:30 to 2 p.m.—The Bookworm  
2 to 2:30 p.m.—Records and announcements  
3:30 to 4 p.m.—Clark's Blue Monday frolic  
4 p.m.—Announcements; stock market reports  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—Travelogue  
5:15 to 5:45 p.m.—"Own Your Own Home"  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 7 p.m.—Organ program  
7 to 7:30 p.m.—KNX feature artists  
7:30 to 8 p.m.—One-act play, dir. by Georgia Pitfield  
8 to 9 p.m.—Calnon Labovyski, master violinist; Chaire Mellonho, pianist; Walter V. Ferner, cellist  
9 to 9:30 p.m.—Feature program  
9:30 to 10 p.m.—So-A-Tone program  
10 to 12 midnight—Hotel Ambassador Cocomut Grove Orchestra  
12 to 1 a.m.—Recordings

**232.6 Meters** **KDYL** Channel 129  
**1290 Kcys.** 1000 Watts  
Intermountain Broad. Corp., Salt Lake City

4:30 p.m.—The Day's Popular Tunes  
5 p.m.—U. S. Army Band, CBS  
5:30 p.m.—Twilight Echoes  
6 p.m.—The Western Baritone  
6:30 p.m.—Radio Artists at the Studio  
7:30 p.m.—Voice of Columbia, CBS  
8 p.m.—Hotel Paramount Orchestra, CBS  
8:30 p.m.—Abe Lyman's orchestra, CBS  
9 p.m.—Musical Parade  
10 p.m.—Harmony in Dance and Song

## MONDAY Programs

**322.4 Meters** **KFWI** Channel 93  
**930 Kcys.** 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Health exercises  
9 to 10 a.m.—Recordings  
10 to 10:30 a.m.—Songs of Yesterday, Charile Glen  
10:30 to 10:50 a.m.—Health talk, Dr. T. G. Linebarger  
10:50 to 11 a.m.—News items  
11 to 12 noon—Crier  
12 to 1 noon—The Hooligans  
1 to 1:30 p.m.—Country Store, Cal King  
1:30 to 2:30 p.m.—Recordings  
6 to 7 p.m.—Dinner Hour program  
8:30 to 8:45 p.m.—Gertrude Tracy, songs; Truman Bishop Handy, pianist  
8:45 to 9 p.m.—The Three Kellys  
9 to 9:30 p.m.—Herbert Maas, boy baritone; Margaret Ross, accompanist  
9:30 to 11 p.m.—Armistice Day celebration

**322.4 Meters** **KFWM** Channel 93  
**930 Kcys.** 500 Watts

Oakland Educational Society, Oakland, Cal.  
Details not available.

**280.2 Meters** **KJBS** Channel 107  
**1070 Kcys.** 100 Watts

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—Early Bird Hour  
8 to 9 a.m.—Favorite recordings  
9 to 9:30 a.m.—Helpful Hints to Housewives  
9:30 to 10 a.m.—Andy Anderson, pianist  
10 to 12 noon—Record program  
12 to 12:05 p.m.—Stock report  
12:05 to 1:45 p.m.—Popular records  
1:45 to 2 p.m.—Dr. Wiseman, health talk  
2 to 2:30 p.m.—Records  
2:30 to 2:45 p.m.—Matilda Rosenfeld, educ. talk  
2:45 to 3 p.m.—Records  
3 to 4 p.m.—Radio Rodeo  
4 to 4:30 p.m.—Al Sather, "Songs of the Moment"  
4:30 to 5 p.m.—Record Varieties

**315.6 Meters** **KFWB** Channel 95  
**950 Kcys.** 1000 Watts

Warner Brothers, Hollywood, California

9 to 10 a.m.—Harmony Hour  
10 to 10:30 a.m.—Home Economics talk  
10:30 to 11:15 a.m.—Radio Varieties  
11:15 to 12:15 p.m.—KFWB Quintet  
12:30 to 2:10 p.m.—Radio Varieties  
2:10 to 2:40 p.m.—Art Pabst and his banjo  
4:15 to 6 p.m.—Radio Varieties program  
6:20 to 6:30 p.m.—Late recordings  
6:30 to 7 p.m.—Harry Jackson's Entertainers  
7 to 7:30 p.m.—Vitaphone recording organ  
7:30 to 7:45 p.m.—Jean Leonard, "Wizard of the Ivories"  
7:45 to 8 p.m.—Sports talk  
8 to 9 p.m.—First National Hour, Leo Forbstein's orchestra; First National stars and players in person under direction Helen of Hollywood  
9 to 9:30 p.m.—Hollywood string quintet  
9:30 to 10 p.m.—507 Boys  
10 to 10:30 p.m.—George Olsen's orchestra  
10:30 to 11 p.m.—Jimmie Kerr and his Montmartre Cafe Orchestra  
11 to 11:30 p.m.—George Olsen's orchestra

**468.5 Meters** **KFI** Channel 64  
**640 Kcys.** 5000 Watts  
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7 a.m.—Sperry Flour morning exercises  
7:30 a.m.—Opening market quotations  
7:45 a.m.—Exercises from KPO  
8 a.m.—Shell Happy Time  
9 a.m.—Sadye Nathan, beauty talks  
9:15 a.m.—Bess Kilmer's Hints to Housewives  
9:45 a.m.—Sylvia's Happy Hour  
11:30 a.m.—Mental Exercises, Francis Hancock  
12 noon—U. C. & U. S. agriculture talks  
12:15 p.m.—Market reports  
2:15 p.m.—Winnie Fields Moore, Travelogue  
2:30 p.m.—Calif. School of the Air  
3 p.m.—"Phenomena"  
3:30 p.m.—Grace Miller, "English Lesson"  
3:50 p.m.—Better America Federation  
4 p.m.—Wilfred Butterworth and Gwen. Morse  
4:30 p.m.—Big Brother  
5:30 p.m.—Amer. Legion Armistice Day program, NBC  
6:30 p.m.—General Motors Party, NBC  
7:30 p.m.—Empire Builders, NBC  
8 p.m.—Shell program, NBC  
9 p.m.—Voice of Firestone, NBC  
9:30 p.m.—The Cigar Band, NBC  
10 p.m.—Packard Concert Orch.; Pryor Moore, director

**285.5 Meters** **KNX** Channel 105  
**1050 Kcys.** 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises  
8 to 8:15 a.m.—Record program  
8:15 to 8:30 a.m.—Inspirational talk  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Town Crier's message  
10:30 to 11 a.m.—Household Economics  
11:15 to 11:30 a.m.—Mme. Marie, beauty talk  
11:30 to 12 noon—Maytag So-A-Tone broadcast  
12 to 12:30 p.m.—Musical program  
12:30 to 12:45 p.m.—Bell Laboratories  
1:30 to 2 p.m.—The Bookworm  
2 to 2:30 p.m.—Records and announcements  
3:30 to 4 p.m.—Clark's Blue Monday frolic  
4 p.m.—Announcements; stock market reports  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—Travelogue  
5:15 to 5:45 p.m.—"Own Your Own Home"  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 7 p.m.—Organ program  
7 to 7:30 p.m.—KNX feature artists  
7:30 to 8 p.m.—One-act play, dir. by Georgia Fifeild  
8 to 9 p.m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist  
9 to 9:30 p.m.—Feature program  
9:30 to 10 p.m.—So-A-Tone program  
10 to 12 midnight—Hotel Ambassador Coconut Grove Orchestra  
12 to 1 a.m.—Recordings

**232.6 Meters** **KDYL** Channel 129  
**1290 Kcys.** 1000 Watts

Intermountain Broad. Corp., Salt Lake City

4:30 p.m.—The Day's Popular Tunes  
5 p.m.—U. S. Army Band, CBS  
5:30 p.m.—Twilight Echoes  
6 p.m.—The Western Baritone  
6:30 p.m.—Radio Artists at the Studio  
7:30 p.m.—Voice of Columbia, CBS  
8 p.m.—Hotel Paramount Orchestra, CBS  
8:30 p.m.—Abe Lyman's orchestra, CBS  
9 p.m.—Musical Parade  
10 p.m.—Harmony in Dance and Song



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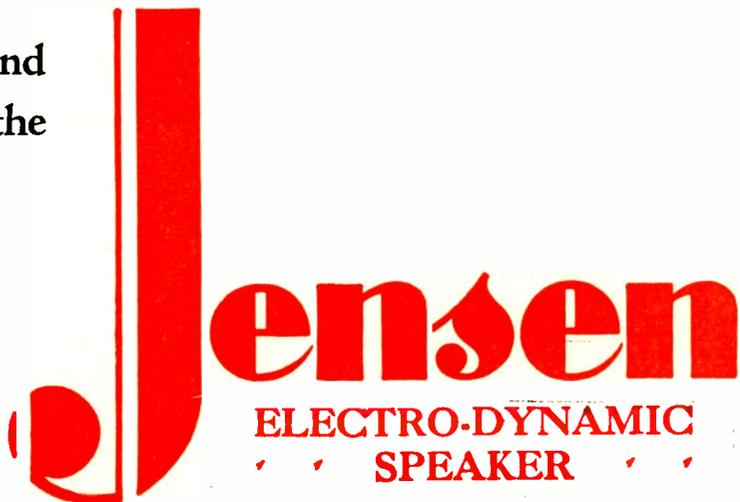
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## TUESDAY Programs

### NBC

#### National Broadcasting Company

- 9 to 9:30 a.m.—“Health in Refrigeration”  
A microphone in the Washington, D. C., office of United States Senator Royal S. Copeland, M. D., will suddenly come to life this morning so that the nation-wide audience may hear some pertinent facts from a noted authority on the subject.  
Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 9:30 to 9:45 a.m.—“The Morning Glories,” KGO.
- 9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talks  
With winter at hand and more week-ends at home, the topic is opportune for a Gold Medal Home Service Talk  
Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 10 to 10:30 a.m.—“Sunshine Rays,” KGO.
- 10:30 to 11:30 a.m.—Woman’s Magazine of the Air  
With a thought to Thanksgiving Ann Holden will discuss “Cookies for the Holiday Table” and “Avacado Coral Reef” during her talks today.  
The intriguing “Avacado Coral Reef” will be described during the Wright feature and cookies on the Wedgewood period. The entire staff will “turn-to” to present the Sunset Magazine program.  
John and Ned, the harmony duo, and Gwynf Jones, tenor, are today’s vocalists.  
Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 11:30 a. m. to 12 noon—NBC Philharmonic Recital, KGO.
- 12 to 1 p.m.—NBC Luncheon Concert, KGO.
- 2 to 3 p.m.—The Wanderers  
The cast of dramatic artists who enact H. C. Connette’s sketches includes Jacques Phipps as Tom and Bert Horton as Dick, the two American travelers, and Olive West, Bernice Berwin, Bobbe Deane and Laurence Tulloch. Vocal interludes will be contributed by Gail Taylor, soprano; Austin Mosher, baritone, and Easton Kent, tenor.  
Broadcast through KGO, KHQ, KOMO, KGW.
- 4:15 to 4:30 p.m.—Second Universal Safety Series  
Safety will be the theme of another program in the second Universal Safety Series, broadcast through KGO, KOMO and KGW.
- 4:30 to 5:30 p.m.—Hotel St. Francis Salon Orchestra, KGO.
- 5:30 to 6 p.m.—“Around the World with Libby”  
Mademoiselle Steffy Goldmer, only feminine member of the New York Philharmonic Symphony Orchestra, will play the harp accompaniment for Kitty McLaughlin, soprano, when Josef Pasternack offers an Irish program this evening.  
In this all-Irish program there will be ten typical Irish numbers. Those to be interpreted by an orchestra will include “Irish Washerwoman” and “Molly on the Shore.” Thomas Murtha, tenor, is to sing “Macushla.”  
Broadcast through KGO, KHQ, KOMO, KGW and KPO.
- 6 to 7 p.m.—Eveready Hour  
The weekly Eveready Hour presentation will be heard through Pacific Coast stations KGO, KHQ, KOMO, KGW, KPO and KFI.

- 7 to 7:30 p.m.—Clicquot Club Eskimos  
“I Wanna Play in a Band” will be the Clicquot Club Eskimos’ plea during their nation-wide broadcast. Harry Reser will also lead the capricious Eskimos in novel arrangements of “Don’t Get Collegiate,” “If I Had a Talking Picture of You” and other recent popular compositions.  
Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Freed Orchestradians  
Dainty Frances White of footlight fame will sing “The Monkey in the Zoo” and “Mississippi” when she fills a special engagement with the Freed Orchestradians tonight.  
Included in the program to be interpreted by the Freed Orchestradians under Phil Spitalny’s direction are “Here Am I” from “Sweet Adeline” and “Milenburg Joys.” In several other numbers they will be assisted by the Paul Sisters and Eddie Gale, vocalists.  
Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 8 to 9 p.m.—Radio-Keith-Orpheum Hour  
Footlight celebrities will hold full sway on the Radio-Keith-Orpheum Hour bill planned for the nation-wide audience.  
Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 9 to 9:30 p.m.—The Parker Duofold Family  
Evidently the Parker Duofold Family will all but kiss the Blarney Stone tonight, for when they come on the air it will be to present an all-Irish program.  
“My Wild Irish Rose,” to be sung by Parker Duofold, Jr., tenor, “When Irish Eyes Are Smiling,” a duet for tenor and baritone, and “The Last Rose of Summer,” a solo for contralto, are to be the vocal contributions. “It’s a Long Way to Tipperary,” a selection of Irish reels and dances, and “I’ve Got Rings on My Fingers” are listed for orchestral interpretation.  
Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 10 to 11 p.m.—Spotlight Review  
Although songsters and instrumentalists take the lead in the matter of representation, members of the National Players have prominent placement in a tabloid sketch of fifteen minutes duration.  
Broadcast through KGO, KHQ and KFI.
- 11 to 12 midnight—Musical Musketeers  
Walter Beban, wit hhis “talking saxophone,” will direct the 14-piece band. Novelty interpolations have been arranged by Charles Marshall.  
Broadcast through KGO, KHQ, KOMO and KPO.

361.2 Meters  
830 Kcys.

**KOA**

Channel 83  
12,500 Watts

General Electric Co., Denver, Colorado

- 4 to 4:15 p.m.—Roads of the Sky, NBC  
4:15 to 4:30 p.m.—National Safety Council, NBC  
4:30 p.m.—Stocks, markets, livestock, produce and news  
4:55 p.m.—Road reports  
4:58 p.m.—Westminster chimes  
5 to 5:30 p.m.—Farm question box  
5:30 to 6 p.m.—Around the World with Libby, NBC  
6 to 7 p.m.—Eveready Hour, NBC  
7 to 7:30 p.m.—Clicquot Club Eskimos, NBC  
7:30 to 8 p.m.—Orchestradians, NBC  
8 to 8:30 p.m.—Radio-Keith-Orpheum, NBC  
8:30 to 8:35 p.m.—Financial Independence  
8:35 to 9:35 p.m.—General Electric Hour; Denver concert orchestra and General Electric male quartet  
9:35 to 10:05 p.m.—KOA Koons in “Thanks for Giving”

**TUESDAY Programs**

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**  
**Pacific Broadcasting Corp., San Francisco**  
 9 to 9:30 a.m.—Morning request recorded program  
 9:30 to 10 a.m.—Program for Fox and Warfield Theaters  
 10 to 10:30 a.m.—Recorded program  
 10:30 to 11 a.m.—Oregon City Boys, Clem Kennedy and George Taylor  
 11 to 12 noon—California Sunshine Hour  
 12 to 1 p.m.—Tuesday Noon Club  
 1 to 1:30 p.m.—Recordings  
 1:30 to 2:30 p.m.—Classical recordings  
 2:30 to 4 p.m.—Selected records  
 4 to 4:30 p.m.—Santa Claus' Emporium 'Air Castle  
 4:30 to 5 p.m.—Recordings  
 5 to 6 p.m.—Saphire Musical Gems  
 6 to 6:30 p.m.—Leland Morgan and James Dickie  
 6:30 to 7 p.m.—Program for Fox and Warfield Theaters  
 7 to 7:15 p.m.—George Taylor  
 7:15 to 7:30 p.m.—Pacific Artists' Trio  
 7:30 to 7:40 p.m.—Cecil and Sally in the Funniest Things  
 7:40 to 8 p.m.—Pacific Artists' Trio, under the direction of Liborius Hauptmann, with Greta Gahler, soprano  
 8 to 8:30 p.m.—Hazel McDaniels and Jimmy Kessel  
 8:30 to 9 p.m.—Dorothy Lewis, contralto; Claire Upshur, soprano, and Constance Piper, pianist  
 9 to 10 p.m.—Pacific Artists' Trio; Nellie Wren, soprano  
 10 to 11 p.m.—Joe Wright's orchestra  
 11 to 12 midnight—Byington Electric program  
 12 to 1 a.m.—All request program

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**  
**Don Lee, Inc., Los Angeles, California**  
 7 to 7:30 a.m.—Physical culture period  
 7:30 to 7:40 a.m.—Stock Exchange reports  
 7:40 to 8 a.m.—Recordings  
 8 to 9 a.m.—Early Birds, to KFRC  
 9 to 9:30 a.m.—Breakfast Nook Philosophy  
 9:30 to 10 a.m.—Yoeng's Orchestra, CBS  
 10 to 10:30 a.m.—Agnes White  
 10:30 to 11 a.m.—The Times Mirror  
 11 to 11:30 a.m.—Elvia Allman, short stories  
 11:30 to 12 noon—Univ. of S. Cal. Trojan period  
 12 to 12:30 p.m.—Biltmore Hotel Orchestra  
 12:30 to 12:45 p.m.—World-wide News  
 12:45 to 1:30 p.m.—Adv. Club luncheon  
 1:30 to 2 p.m.—Charlie Wellman, to KFRC  
 2 to 3 p.m.—Fada Radio program  
 3 to 3:15 p.m.—Safety conference  
 3:15 to 3:30 p.m.—Auto Club of So. Calif.  
 3:30 to 3:45 p.m.—Midnight Mission  
 3:45 to 4 p.m.—Dr. Frank McCoy  
 4 to 4:50 p.m.—Matinee Melody Masters  
 4:50 to 5 p.m.—World-wide News  
 5 to 5:30 p.m.—The Story Man  
 5:30 to 6 p.m.—Don Lee Dance Band  
 6 to 7 p.m.—Old Gold program, CBS  
 7 to 7:30 p.m.—U. S. Rubber Co. program  
 7:30 to 8 p.m.—Pelton Motor program  
 8 to 9 p.m.—Pac. States Sav. & Loan program  
 9 to 9:30 p.m.—Program from KFRC  
 9:30 to 10 p.m.—Charles Shepherd's Symphonishers  
 10 to 12 midnight—Earl Burtnett's dance orch.  
 12 to 1 a.m.—Wesley Tourtellotte, organist

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**  
**Don Lee, Inc., San Francisco, California**  
 7 to 7:30 a.m.—"Simpy Fitts"  
 7:30 to 8 a.m.—Bill Wright, the "Pathfinder"  
 8 to 9 a.m.—Early Birds, featuring Don and Mart, "The Two Boys"; Nell Larson and Ed Skrivanik  
 9 to 9:30 a.m.—Recordings, R. T. Hughes  
 9:30 to 10 a.m.—Yoeng's orchestra, CBS  
 10 to 10:30 a.m.—Morning Melodists  
 10:30 to 11 a.m.—Wyn's Daily Chats  
 11 to 11:30 a.m.—Thirty Minutes of Sunshine and Mellowed Melody for S & W, Charles W. Hamp  
 11:30 to 11:45 a.m.—Fels Naptha broadcast  
 11:45 to 12 noon—Auditions  
 12 to 1 p.m.—Sherman & Clay noonday concert  
 1 to 1:45 p.m.—Columbia Symphony Orchestra, CBS  
 1:45 to 2 p.m.—Rhythm Kings, CBS  
 2 to 3 p.m.—Happy-Go-Lucky Hour  
 3 to 3:15 p.m.—Beauty talks  
 3:15 to 3:30 p.m.—Recordings  
 3:30 to 4 p.m.—Educational period  
 4 to 4:30 p.m.—F. W. Davis  
 4:30 to 4:35 p.m.—Something About Everything  
 4:35 to 4:55 p.m.—News bulletins and lost and found  
 4:55 to 5 p.m.—Town topics  
 5 to 5:30 p.m.—Children's period, featuring Uncle Harold, Ginger Bread Man, and Story Book Twins  
 5:30 to 6 p.m.—Edna Fischer, pianist  
 6 to 7 p.m.—Paul Whiteman's Old Gold Orchestra, DLBS  
 7 to 7:30 p.m.—U. S. Rubber program, DLBS  
 7:30 to 8 p.m.—Remar Twins  
 8 to 9 p.m.—Pacific States Savings program  
 9 to 10 p.m.—Orchestra and soloists  
 10 to 10:10 p.m.—Frank Watanabe  
 10:10 to 12:10 a.m.—Val Valente and his Roof Garden Orchestra  
 12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**  
**L. A. Evening Express, Los Angeles, Calif.**  
 6:45 to 7:30 a.m.—Health exercises  
 7:45 to 8:15 a.m.—Georgia O. George  
 8:15 to 8:30 a.m.—Inspirational talk  
 9 to 9:30 a.m.—Georgia O. George  
 9:30 to 10 a.m.—Radio shopping news  
 10 to 10:30 a.m.—Town Crier's message  
 10:30 to 11 a.m.—Household Economics  
 11 to 11:15 a.m.—So-A-Tone broadcast  
 11:15 to 11:45 a.m.—Mrs. David Hugh, speaking on "Better Speech"  
 11:45 to 12:30 p.m.—Firemen's orchestra  
 12:30 to 12:45 p.m.—Bell Laboratories  
 1:30 to 2 p.m.—The Bookworm  
 2 to 2:30 p.m.—Records and announcements  
 3 to 3:30 p.m.—French lessons by Edgard Leon  
 3:30 p.m.—Joyce Coad  
 4 p.m.—Announcements; stock market reports  
 4:30 to 5 p.m.—C. P. R.'s musical program  
 5 to 5:15 p.m.—Travelogue  
 5:15 to 5:45 p.m.—"Own Your Own Home"  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 7 p.m.—Organ program  
 7 to 7:30 p.m.—Talk on "Popular Science"  
 7:30 to 8 p.m.—Recordings  
 8 to 9 p.m.—Tom and his mule Hercules  
 9 to 9:30 p.m.—Maytag So-A-Tone broadcast  
 9:30 to 10 p.m.—KNX feature artists  
 10 to 12 midnight—Hotel Ambassador Coconut Grove Orchestra  
 12 to 1 a.m.—Recordings

## TUESDAY Programs

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.  
7 to 8 a.m.—Exercises; N. Y. stocks  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 10:15 a.m.—Recordings  
10:15 to 10:30 a.m.—S. F. stocks; weather  
10:30 to 11 a.m.—Recordings  
11 to 12 noon—Classified adv. hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 3 p.m.—Recordings  
3 to 3:30 p.m.—Marguerite Vogel, contralto; Helen Parmelee, pianist  
3:30 to 4 p.m.—Recordings  
4 to 4:30 p.m.—The Happy Hayseeds  
4:30 to 5 p.m.—Charles T. Besserer, organist  
5 to 5:30 p.m.—Brother Bob  
5:30 to 6 p.m.—Cressy Ferrer, pianist  
6 p.m.—Curtain calls  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News broadcast  
7:30 to 8 p.m.—Studio program  
8 to 9 p.m.—Lynn Pryor's dance orchestra  
9 to 10 p.m.—Helen Wegman Parmelee, pianist; Fred Bounds, tenor; Nerino Turchet, accordionist, and Howard Peterson, xylophone  
10 to 11 p.m.—Fleur-de-Lis dance orchestra

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

Warner Brothers, Hollywood, California  
9 to 11:15 a.m.—Radio Varieties  
11:15 to 12:15 p.m.—KFWB Quintet  
12:30 to 2:10 p.m.—Radio Varieties  
4:15 to 6 p.m.—Radio Varieties  
6:20 to 6:30 p.m.—Late recordings  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—Hollywood Athletic Club Orch.  
7:30 to 8 p.m.—Murphey Players  
8 to 8:30 p.m.—Edward Jardon, tenor; Ray Martinez and Cecil Crandall, violin duets  
8:30 to 9 p.m.—Herbert Heyes Players  
9 to 9:30 p.m.—The Edgeworth Plantation Club  
9:30 to 10:30 p.m.—Main bout from the Olympic Auditorium  
10:30 to 11:30 p.m.—Jimmie Kerr and his orch.

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

Nichols & Warinner, Long Beach, Calif.  
12 to 1 p.m.—Hollywood Girls  
1 to 1:30 p.m.—Kiwanis Club luncheon  
1:30 to 2 p.m.—Originality Girls  
2:30 to 3 p.m.—Long Beach Band  
3 to 3:30 p.m.—Organ recital  
3:30 to 4 p.m.—Long Beach Band  
4 to 5 p.m.—News report; organ recital  
5 to 5:30 p.m.—Organ recital, Vera Graham  
5:30 to 6 p.m.—Hollywood Girls  
6 to 6:05 p.m.—Lost and Found Department  
6:05 to 6:30 p.m.—Hollywood Girls  
6:30 to 6:45 p.m.—Helene Smith, pianist  
6:45 to 7 p.m.—Dr. Williams, health specialist  
7 to 7:30 p.m.—Three Bluebirds  
7:30 to 8 p.m.—Buster Wilson's orchestra  
8 to 8:30 p.m.—Long Beach Band  
8:30 to 9 p.m.—Cecil Fry, popular songs  
9 to 11 p.m.—El Patio Ballroom  
11 to 11:30 p.m.—Majestic Ballroom  
11:30 to 12 midnight—Silver Spray Ballroom  
12 to 1 a.m.—KGFJ, Apex Club

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

Radio Entertainments, San Francisco, Calif.  
7 to 8 a.m.—Health exercises  
9 to 9:30 a.m.—Country Store, Cal King  
9:30 to 10 a.m.—Recordings  
10 to 10:30 a.m.—Songs of Yesterday, Charlie Glen  
10:30 to 10:50 a.m.—Health talk, Dr. T. G. Linebarger  
10:50 to 11 a.m.—News items  
12 to 12:30 p.m.—Recordings  
12:30 to 1 p.m.—Gloom Chasers, with Truman Bishop Handy  
1 to 1:30 p.m.—Country Store, Cal King  
6 to 7 p.m.—Dinner Hour program  
11 to 12 midnight—Dance music

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

The Morning Oregonian, Portland, Oregon  
7:15 to 7:45 a.m.—Y. M. C. A. Health Exercises  
7:45 to 8 a.m.—Devotional services  
8 to 9 a.m.—Meeting of the Portland Breakfast Club  
9 to 9:30 a.m.—Health in Refrigeration, NBC  
9:30 to 9:45 a.m.—The Town Crier  
9:45 to 10 a.m.—Betty Crocker  
10 to 10:30 a.m.—Town Crier, KGW  
10:30 to 11:30 a.m.—Magazine of the Air, NBC  
11:30 to 11:45 a.m.—Fels Naptha, KGW  
11:45 to 12 noon—Records, KGW  
12 to 1 p.m.—Fox Hollywood organ recital  
1 to 1:15 p.m.—U. S. market report  
1:15 to 2 p.m.—Musical entertainment  
2 to 3 p.m.—The Wanderers, NBC  
3 to 4:15 p.m.—Musical Master Works  
4:15 to 4:30 p.m.—Universal Safety Series, NBC  
4:30 to 5 p.m.—Service Hour, KGW  
5 to 5:30 p.m.—Stewart Warner, KGW  
5:30 to 6 p.m.—Around the World with Libby, NBC  
6 to 7 p.m.—Eveready Hour, NBC  
7 to 7:30 p.m.—Clicquot Club Eskimos  
7:30 to 8 p.m.—Orchestradians, NBC  
8 to 9 p.m.—Radio-Keith-Orpheum, NBC  
9 to 9:30 p.m.—The Parker Family, NBC  
9:30 to 10 p.m.—Franz Doughboys  
10 to 11 p.m.—Gold Shield concert, KOMO  
11 to 12 midnight—Dance band

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington  
9:45 to 10 a.m.—Gold Medal talks, NBC  
10 to 10:15 a.m.—Marmola So-A-Tone  
10:15 to 10:30 a.m.—Sunshine Liberty organ  
10:30 to 11:30 a.m.—Magazine of the Air, NBC  
11:30 to 11:45 a.m.—Studio program  
11:45 to 12 noon—Farmers' Service Hour  
12 to 1 p.m.—Chamber of Commerce luncheon  
1 to 1:30 p.m.—Crosley Musical Review  
1:30 to 1:45 p.m.—Modern Shops a la Mode  
1:45 to 2 p.m.—Fur Facts  
2 to 3 p.m.—The Wanderers, NBC  
3 to 3:30 p.m.—Theatrical Review  
3:30 to 4 p.m.—"Paint o' Mine" Period  
4 to 5 p.m.—Concert orchestra  
5 to 5:30 p.m.—Matched Unit Hour  
5:30 to 6 p.m.—Around the World with Libby, NBC  
6 to 7 p.m.—Eveready Hour, NBC  
7 to 7:30 p.m.—Clicquot Club Eskimos, NBC  
7:30 to 8 p.m.—Orchestradians, NBC  
8 to 9 p.m.—RKO program, NBC  
9 to 9:30 p.m.—Parker Duofold Family, NBC  
9:30 to 10 p.m.—Dutch Dough Boys  
10 to 11 p.m.—Spotlight Review, NBC  
11 to 12 midnight—Musical Musketeers, NBC

**TUESDAY Programs**

**440.9 Meters Channel 68**  
**680 Kcys. KPO 5000 Watts**  
**Hale Bros. & The Chronicle, San Francisco**

- 7 to 8 a.m.—Health exercises by Hugh Barrett Dobbs and William H. Hancock
- 8 to 9 a.m.—Shell Happy Time by Hugh Barrett Dobbs and William H. Hancock
- 9:30 to 10 a.m.—Dobbsie's Daily Chat
- 10 to 10:30 a.m.—Helpful Hints for Housewives
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:45 to 12:05 p.m.—Time, Scripture, weather and announcements
- 12:05 to 1 p.m.—Aeolian Trio
- 1 to 1:30 p.m.—Jerry Jermaine
- 1:30 to 2 p.m.—Ann Warner's Home Chats
- 2 to 2:15 p.m.—Dept. of Commerce talk
- 2:15 to 2:30 p.m.—Calif. State Chamber of Com.
- 2:30 to 3 p.m.—School broadcast, Paul Pitman
- 3 to 4 p.m.—Studio Hour with the Toreadors
- 4 to 4:25 p.m.—Theodore Strong, organ recital
- 4:25 to 4:40 p.m.—Stock market quotations
- 4:40 to 5:20 p.m.—Children's Hour
- 5:20 to 5:30 p.m.—News digest, "Scotty" Mortland
- 5:30 to 6 p.m.—Around the World with Libby, NBC
- 6 to 7 p.m.—Eveready Hour, NBC
- 7 to 8 p.m.—Anglo-Calif. Trust Hour
- 8 to 9 p.m.—Midweek variety program
- 9 to 9:30 p.m.—The Parker Family, NBC
- 9:30 to 10 p.m.—Los Angeles Steamship Company
- 10 to 10:30 p.m.—Tommy Monroe and Bob Allen
- 10:30 to 11 p.m.—Studio program
- 11 to 12 midnight—Musical Musketeers, NBC

**325.9 Meters Channel 92**  
**920 Kcys. KOMO 1000 Watts**  
**Fisher's Blend Station, Seattle, Washington**

- 7:57 a.m.—Inspirational services
- 8 a.m.—Shell Happy Time
- 9 a.m.—Health in Refrigeration, NBC
- 9:30 a.m.—So-A-Tone broadcast
- 9:45 a.m.—Betty Corcker's talk, NBC
- 10 a.m.—Maytag So-A-Tone broadcasters
- 10:30 a.m.—Women's Magazine of the Air, NBC
- 11:30 a.m.—Orchestra; Dorothea Wei and Fred Lynch
- 11:45 a.m.—Mary Blake recipe talk
- 12 noon—Orchestra; Fred Lynch, tenor
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—VeOna Socolofsky and Agnes Skartvedt
- 1 p.m.—Orchestra; Fred Lynch, Hayden Morris and G. Donald Gray
- 2 p.m.—The Wanderers, NBC
- 3 p.m.—Ensemble; Agnes Skartvedt, contralto
- 4 p.m.—Mining stock quotations
- 4:15 p.m.—National Safety Council, NBC
- 4:30 p.m.—Kiddies' program
- 5 p.m.—Stock, bond and grain quotations
- 5:15 p.m.—Mixed quartet in vocal recital
- 5:30 p.m.—Around the World with Libby, NBC
- 6 p.m.—Eveready Hour, NBC
- 7 p.m.—Clicquot Club Eskimos, NBC
- 7:30 p.m.—Orchestradians, NBC
- 8 p.m.—Radio-Keith-Orpheum program, NBC
- 9 p.m.—Parker Duofold Family, NBC
- 9:30 p.m.—So-A-Tone broadcast
- 10 p.m.—Gold Shield Hour
- 11 p.m.—News flashes
- 11:15 p.m.—Musical Musketeers, NBC
- 12 to 12:30 a.m.—Organ recital

**468.5 Meters Channel 64**  
**640 Kcys. KFI 5000 Watts**  
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- 7:30 a.m.—Market quotations
- 8 a.m.—Shell Happy Time
- 9 a.m.—Health in Refrigeration, NBC
- 9:30 a.m.—Bess Kilmer's Helpful Hints
- 9:45 a.m.—Betty Crocker, NBC
- 10 a.m.—Bristow & Co., Ltd., Sylvia and Al
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 12 noon—Dept. of Agriculture talks
- 12:15 p.m.—Market reports
- 2 p.m.—Triolian Trio
- 2:15 p.m.—Winnie Moore, Travelogue
- 2:30 p.m.—"Phenomena"
- 3:30 p.m.—Leonard Van Berg
- 3:45 p.m.—Art Schwartz
- 4 p.m.—Dr. Miller, "Human Nature"
- 4:30 p.m.—Big Brother
- 5 p.m.—Leon Rene and his Southern Syncopators
- 5:30 p.m.—Edwin August, dramatic critic
- 5:45 p.m.—Stock market reports
- 6 p.m.—Eveready Hour, NBC
- 7 p.m.—Clicquot Club Eskimos, NBC
- 7:30 p.m.—Orchestradians, NBC
- 8 p.m.—RKO Hour, NBC
- 9 p.m.—The Parker Family, NBC
- 9:30 p.m.—L. A. Steamship Co. program
- 10 p.m.—Spotlight Review, NBC
- 11 p.m.—KFI News Bureau

**296.6 Meters Channel 101**  
**1010 Kcys. KQW 500 Watts**  
**First Baptist Church, San Jose, Calif.**

- 10 to 11 a.m.—Helpful Hour
- 11 to 11:45 a.m.—Los Gatos program
- 11:45 to 12:30 p.m.—Carl's Hawaiians
- 12:30 to 1 p.m.—Market reports, weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 2:30 p.m.—The Friendly Hour
- 2:30 to 3:30 p.m.—Musical program
- 5 to 5:30 p.m.—Children's program
- 5:30 to 6 p.m.—Musical program
- 6 to 6:10 p.m.—U. S. D. A. Farm Flashes
- 6:10 to 6:30 p.m.—Crop Digest
- 6:30 to 6:45 p.m.—Market, weather reports
- 6:45 to 6:55 p.m.—Farm Reporter
- 6:55 to 7 p.m.—Farmer's Exchange
- 7 to 8 p.m.—Farm Bureau Radio News
- 8 to 9:30 p.m.—You Never Can Tell Program

**280.2 Meters Channel 107**  
**1070 Kcys. KJBS 100 Watts**  
**J. Brunton & Sons, San Francisco, Calif.**

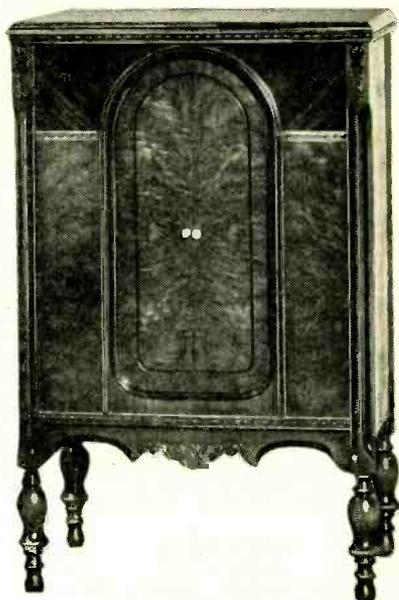
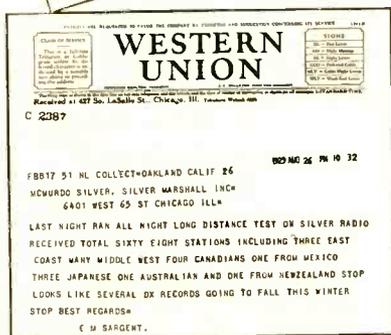
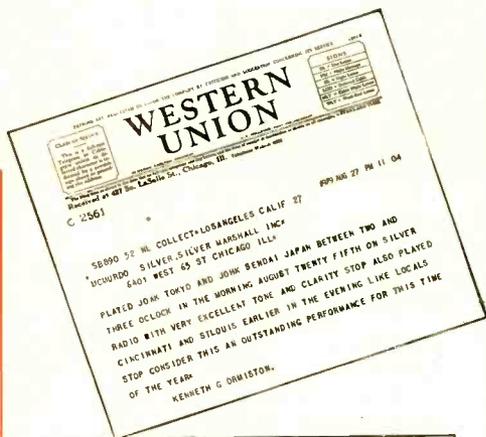
- 6:45 to 8 a.m.—Early Bird Hour
- 8 to 10:45 a.m.—Popular records
- 10:45 to 11 a.m.—Dr. Wiseman, health talk
- 11 to 12 noon—Record varieties
- 12 to 12:05 p.m.—Stock report
- 12:05 to 2 p.m.—Record program
- 2 to 2:30 p.m.—Dell Raymond and Harry Miles
- 2:30 to 3 p.m.—Popular records
- 3 to 4 p.m.—Concert records
- 4 to 4:30 p.m.—Bride Time Half Hour
- 4:30 to 5 p.m.—Records

**291.1 Meters Channel 103**  
**1030 Kcys. CNRV 500 Watts**  
**Canadian National Rys., Vancouver, B. C.**

- 10:30 a.m.—Morning hour of music
- 9 p.m.—A pianologue by Winnifred Renworth
- 9:30 p.m.—Studio program
- 10 p.m.—The Canadian National Ensemble and the Lyricist of CNRV
- 11 p.m.—Catherine McEwan, mezzo-contralto; Richard Stanton, tenor; James Todd, pianist

# Telegrams That Tell the Story!

Here Is the Set That Did It!



**SILVER**  
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**THE ELECTRIC CORPORATION**

178 Tenth Street, Oakland

145 Ninth Street, San Francisco



## WEDNESDAY Programs

### NBC

#### National Broadcasting Company

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period

A romantic touch is given cooking by Mary Hale Martin, another of whose household talks will be heard today through KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.

10:30 to 11:30 a.m.—Woman's Magazine of the Air

Merry banter of the Southland will come to auditors when the Oronite comedy is presented during today's broadcast.

After Magnolia, Henry and Charley have presented their skit there will be a bit of serious discussion by Helen Webster. Speaking during the Easier Housekeeping feature, she will interpret some hints on baking, and for the Fuller period her topic is "Painted Decorations for the Thanksgiving Table."

Bob Cruse will provide a little southern harmony on his banjo, while Harry Stanton and Eileen Piggott present the bass and soprano solos.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:30 to 12 noon—NBC Philharmonic Organ Recital, KGO.

12 to 1 p.m.—NBC Luncheon Concert, KGO.

3 to 4 p.m.—The Cabin Door

Continuing the dramatized incidents in the lives of a group of colored people somewhere in the South, the humorous sketches are enacted by Phyllis Campbell, Charles McAllister, Harold Peary and Capt. William Royle. Vocal and instrumental programs during the first and last 15-minute periods of the hour will be presented by staff artists, including William Powers, Jack Curtis and John and Ned.

Broadcast through KGO, KHQ, KOMO and KPO.

4 to 4:30 p.m.—Hotel St. Francis Salon Orchestra, KGO.

4:30 to 5 p.m.—Westinghouse "Salutes"

With a company of 125 people participating in the program, another phase of the industrial life of America will be pictured in music and drama. The 90-piece symphony orchestra, conducted by Cesare Soderro, with its 40-voice human choir augmenting the instruments, will be heard in special transcriptions of musical masterworks and in original compositions. Dramatic episodes will be presented by 20 stage stars. Pedro de Cordoba, noted actor, will narrate the story in place of the customary announcer.

Broadcast through KGO, KHQ, KOMO, KGW and KFI.

6 to 6:30 p.m.—Agricultural program, KGO.

6:30 to 7:30 p.m.—Palmolive Hour

"Ladder of Roses" leads the way for many good things on the Palmolive Hour program. This number will be sung and played by the entire Palmolive ensemble consisting of Olive Palmer, Paul Oliver, the Revelers, and an augmented orchestra. There will also be the "Prelude in G Minor" by Rachmaninoff in a special vocal transcription for the Revelers, a duet arrangement of "La Paloma" for soprano and contralto and the "Prize Song" from Wagner's "Die Meistersinger," which will enlist the services of the entire ensemble.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

7:30 to 8 p.m.—Stromberg-Carlson program

Opening with a militant summons and concluding with a brilliant ball scene, Bizets suite, "Childhood Scenes," will be heard in its entirety when Guy Fraser Harrison and the Stromberg-Carlson orchestra play tonight.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

8 to 8:30 p.m.—"Roads to Romance"

"Roads to Romance," the striking historical program of western life, will be presented a half hour tonight by Jack and Ethyl, the Associated Motor Mates, whose dramatization is heard through KGO, KHQ, KOMO, KGW, KPO and KFI.

8:30 to 9 p.m.—Hill Billy Boys

Charles Marshall, Johnny Toffoli, Ted Maxwell, Virgil Ward and Johnny O'Brien are five of the specialists in old-time music who will contribute to the program, which will be released through KGO and KHQ.

9 to 9:30 p.m.—Parisian Quintet, KGO.

9:30 to 10 p.m.—The Three Boys, KGO.

10 to 11 p.m.—Cotton Blossom Minstrels

The Cotton Blossom Minstrels will continue their black-face fun-making for listeners tonight.

Many old favorite tunes will be revived in this program, which is offered over KGO, KHQ, KFI and KSL.

11 to 12 midnight—Musical Musketeers

Walter Beban directs the Musketeers in their capricious selections. Specialty numbers complete the hour, which will be broadcast through KHQ, KOMO and KPO.

11 to 12 midnight—Ray West's Hotel St. Francis Dance Orchestra, KGO.

468.5 Meters

640 Kcys.

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## KFI

Channel 64

5000 Watts

7 a.m.—Sperry Flour Co. exercises, KPO

7:30 a.m.—Opening market quotations

7:45 a.m.—Sperry Flour Co. exercises

8 a.m.—Shell Happy Time

9 a.m.—Bess Kilmer's Hints to Housewives

9:30 a.m.—Sylvia's Happy Hour

10:15 a.m.—Mary Hale Martin, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Mental Exercises, Francis Hancock

12 noon—Dept. of Agriculture talks

2 p.m.—Triolian Trio

2:15 p.m.—Winnie Fields Moore—Travelogue

2:30 p.m.—"Phenomena"

3:30 p.m.—Grace M. Miller, "English Lesson"

4:30 p.m.—Westinghouse Salutes, NBC

5 p.m.—Big Brother

5:45 p.m.—Stock market reports

6 p.m.—Wm. Don, comedian

6:30 p.m.—Palmolive Hour, NBC

7:30 p.m.—Stromberg-Carlson Radio, NBC

8 p.m.—Jack and Ethyl, NBC

8:30 p.m.—Earle C. Anthony, Inc., program

9 p.m.—Paul Roberts and Schonberger Trio

10 p.m.—Cotton Blossom Minstrels, NBC

11 p.m.—KFI News Bureau

265.3 Meters

1130 Kcys.

Radio Service Corp., Salt Lake City, Utah

## KSL

Channel 113

5000 Watts

5 p.m.—Jack Summerhays, Utah tenor

6 p.m.—Program of musical novelties

6:30 p.m.—Palmolive Hour, NBC

7:30 p.m.—Victor Wagner's orchestra, NBC

8 p.m.—Amos 'n' Andy, NBC

8:15 p.m.—The Spinning Girls Trio

8:45 p.m.—The Romance of Gems

9 p.m.—The Sunfreze Ensemble

9:30 p.m.—Program by electrical transcription

10 p.m.—Cotton Blossom Minstrels, NBC

## WEDNESDAY Programs

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**  
 Don Lee, Inc., San Francisco, California

7:30 to 8 a.m.—"Simp'y Fltts"  
 8 to 8:30 a.m.—Bill Wright, the "Pathfinder"  
 8:30 to 9 a.m.—Recordings  
 9 to 9:30 a.m.—Columbia Noon Day Club, CBS  
 9:30 to 10 a.m.—Recorded program  
 10 to 10:30 a.m.—Morning Melodist, direction Frank Moss  
 10:30 to 11 a.m.—Wyn's Daily Chats  
 11 to 11:30 a.m.—Mary Lewis Haines  
 11:30 to 12 noon—Auditions  
 12 to 1 p.m.—Sherman & Clay, noonday concert  
 1 to 1:30 p.m.—Musical Albums, CBS  
 1:30 to 2 p.m.—Charlie Wellman, DLBS  
 2 to 3 p.m.—Happy-Go-Lucky Hour  
 3 to 3:30 p.m.—New books, Monroe R. Upton  
 3:30 to 3:35 p.m.—Something About Everything  
 3:35 to 4 p.m.—News bulletins and lost and found  
 4 to 4:50 p.m.—Matinee Melody Masters  
 4:50 to 4:55 p.m.—Recordings  
 4:55 to 5 p.m.—Town Topics  
 5 to 5:30 p.m.—Grand opera, CBS  
 5:30 to 6:30 p.m.—Joe Mendle and his Pep Band, with Mac  
 6:30 to 7 p.m.—Charles W. Hamp in Thirty Minutes of Sunshine  
 7 to 7:30 p.m.—Kolster Radio Hour, CBS  
 7:30 to 8 p.m.—Maytag So-A-Tone program  
 8 to 8:30 p.m.—Zenith program  
 8:30 to 9:30 p.m.—MGM Movie Club  
 9:30 to 10 p.m.—Orchestra and soloists  
 10 to 11 p.m.—Anson Weeks' Hotel Mark Hopkins Orchestra  
 11 to 12 midnight—Herb Meyerhink's Mandarin Band  
 12 to 1 a.m.—Dorado Club Silver Fizz dance music

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**  
 L. A. Evening Express, Los Angeles, Calif.

6:45 to 7:30 a.m.—Health exercises  
 7:45 to 8:15 a.m.—Georgia O. George  
 8:15 to 8:30 a.m.—Inspirational talk  
 9 to 9:30 a.m.—Georgia O. George  
 9:30 to 10 a.m.—Radio shopping news  
 10 to 10:30 a.m.—Town Crier's message  
 10:30 to 11 a.m.—Household Economics  
 11 to 11:30 a.m.—KNX Clinic of the Air  
 11:30 to 11:45 a.m.—Courtesy program  
 11:45 to 12 noon—So-A-Tone broadcast  
 12 to 12:30 p.m.—Musical program  
 12:30 to 12:45 p.m.—Bell Laboratories  
 1:30 to 2 p.m.—The Bookworm  
 2 to 2:30 p.m.—Records and announcements  
 3:30 to 4 p.m.—KNX Clinic of the Air  
 4 p.m.—Announcements; stock market reports  
 4:30 to 5 p.m.—C. P. R.'s musical program  
 5 to 5:15 p.m.—Travelogue  
 5:15 to 5:45 p.m.—"Own Your Own Home"  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 7 p.m.—Organ program  
 7 to 7:30 p.m.—Radio skit, featuring Georgia Fiffeld and Eddie Albricht  
 7:30 to 8 p.m.—Courtesy program  
 8 to 8:30 p.m.—Bert Butterworth's "Airdales"  
 8:30 to 9:30 p.m.—Navigator Hour  
 9:30 to 10 p.m.—KNX feature artists  
 10 to 12 midnight—Hotel Ambassador-Cocoanut Grove Orchestra  
 12 to 1 a.m.—Recordings

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

Hale Bros. & The Chronicle, San Francisco  
 7 to 8 a.m.—Health exercises by Hugh Barrett  
 Dobbs and William H. Hancock  
 8 to 9 a.m.—Shell Happy Time by Hugh Barrett  
 Dobbs and William H. Hancock  
 9:30 to 10 a.m.—Dobbsie's Daily Chat  
 10 to 10:30 a.m.—Helpful Hints for Housewives  
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
 11:45 to 12:05 p.m.—Scripture, weather and announcements  
 12:05 to 1 p.m.—Debate, U. C. vs. Oxford University, and Aeolian Trio  
 1 to 1:30 p.m.—Jerry Jermaine  
 1:30 to 2 p.m.—Ann Warner's Home Chats  
 2 to 3 p.m.—Aeolian Trio  
 3 to 4 p.m.—The Cabin Door, NBC  
 4 to 5 p.m.—Studio Hour; stock quotations  
 5 to 5:50 p.m.—Children's Hour  
 5:50 to 6 p.m.—News digest, "Scotty" Mortland  
 6 to 6:15 p.m.—Federal Business Assoc. talk  
 6:15 to 6:30 p.m.—Book review, Harold Small  
 6:30 to 7:30 p.m.—Palmolive program, NBC  
 7:30 to 8 p.m.—Stromberg-Carlson, NBC  
 8 to 8:30 p.m.—"Jack and Ethyl," NBC  
 8:30 to 9 p.m.—"Packard program," KPO and KFI  
 9 to 9:30 p.m.—No. Amer. Bldg.-Loan Assoc.  
 9:30 to 10 p.m.—Studio program  
 10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra  
 11 to 12 midnight—Musical Musketeers, NBC

**291.1 Meters** **CNRV** **Channel 103**  
**1030 Kcys.** **500 Watts**

Canadian National Rys., Vancouver, B. C.  
 10:30 a.m.—Morning hour of music  
 10 p.m.—Duke Kamiki and his Hawaiians; Arthur Tetley, accordion; Zoe Higginson, blues singer

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

Don Lee, Inc., Los Angeles, California  
 7 to 7:30 a.m.—Physical culture period  
 7:30 to 7:40 a.m.—Stock Exchange reports  
 7:40 to 8 a.m.—Don Lee, Inc., program  
 8 to 9 a.m.—Alarm Clock, to KFRC  
 9 to 9:30 a.m.—Columbia Noon-day Club, CBS  
 9:30 to 10 a.m.—Yoeng's Orchestra, CBS  
 10 to 10:30 a.m.—Agnes White, "At Our House"  
 10:30 to 11 a.m.—The Times Mirror  
 11 to 11:30 a.m.—Patterns in Prints, CBS  
 11:30 to 11:45 a.m.—Richardson's music program  
 11:45 to 12 noon—Recordings  
 12 to 12:30 p.m.—Biltmore Hotel Orch.  
 12:30 to 12:45 p.m.—World-wide News  
 12:45 to 1:30 p.m.—Kiwanis Club luncheon  
 1:30 to 2 p.m.—Charlie Wellman  
 2 to 3 p.m.—Fada Radio program  
 3 to 3:30 p.m.—Fred C. McNabb, "Gardens"  
 3:30 to 4 p.m.—Talk  
 4 to 4:30 p.m.—Matinee Melody Masters  
 4:30 to 4:50 p.m.—The Story Man  
 4:50 to 5 p.m.—World-wide News  
 5 to 6 p.m.—Voice of Columbia, CBS  
 6 to 7 p.m.—Organ and singers  
 7 to 7:30 p.m.—Kolster program, CBS  
 7:30 to 8 p.m.—Don Lee Symphony  
 8 to 8:30 p.m.—Chanslor & Lyon program  
 8:30 to 9:30 p.m.—Movie Club  
 9:30 to 10 p.m.—Giffilan program  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 12 midnight—Earl Burtnett's dance orchestra  
 12 to 1 a.m.—Wesley Tourtellotte, organist

## WEDNESDAY Programs

**243.8 Meters**      **KYA**      Channel 123  
**1230 Kcys.**                      1000 Watts  
 Pacific Broadcasting Corp., San Francisco

9 to 9:30 a.m.—Morning request recorded program  
 9:30 to 10 a.m.—Program for Fox and Warfield Theaters  
 10 to 11 a.m.—Recorded program  
 11 to 12 noon—California Sunshine Hour, conducted by George Taylor  
 12 to 1:30 p.m.—Popular recordings  
 1:30 to 3:30 p.m.—Classical recordings  
 3:30 to 4 p.m.—Selected recordings  
 4 to 4:30 p.m.—Santa Claus' Emporium Air Castle  
 4:30 to 4:45 p.m.—Recordings  
 4:45 to 5:45 p.m.—Saphire Musical Gems  
 5:45 to 6 p.m.—Talk on Crime Prevention  
 6 to 6:30 p.m.—Sidley Co. program  
 6:30 to 7 p.m.—Program for Fox and Warfield Theaters  
 7 to 7:15 p.m.—George Taylor  
 7:15 to 7:30 p.m.—Constance Piper and Mary Atkinson  
 7:30 to 7:40 p.m.—Cecil and Sally in the Funniest Things  
 7:40 to 8:30 p.m.—Pacific Artists' Trio; Mary Atkinson, soprano  
 8:30 to 9 p.m.—George Taylor, Constance Piper and Little Miss Muffet  
 9 to 9:50 p.m.—Pacific Artists' Trio; Dorothy Lewis, contralto  
 9:50 to 10 p.m.—Metro and Cosmo, the Politan Brothers  
 10 to 11 p.m.—Joe Wright's orchestra  
 11 to 12 midnight—Byington Electric program  
 12 to 1 a.m.—All request program

**325.9 Meters**      **KOMO**      Channel 92  
**920 Kcys.**                      1000 Watts  
 Fisher's Blend Station, Seattle, Washington

6:57 a.m.—Inspirational services  
 7 a.m.—Making Merry with Sperry, KPO  
 8 a.m.—Shell Happy Time, KPO  
 9 a.m.—Health exercises  
 9:15 a.m.—Theater organ recital  
 10 a.m.—Fels Naptha Audiotone broadcast  
 10:15 a.m.—Mary Hale Martin Hour, NBC  
 10:30 a.m.—Women's Magazine of the Air, NBC  
 11:30 a.m.—So-A-Tone broadcast  
 11:45 a.m.—Mary Blake recipe talk  
 12 noon—Orchestra; Dorothea Wei, contralto  
 12:15 p.m.—"What to Prepare for Dinner"  
 12:30 p.m.—Orchestra; G. Donald Gray, baritone  
 1 p.m.—Pacific Vagabonds, NBC  
 2 p.m.—Orchestra; Greenwood Mitchell, baritone  
 3 p.m.—Cabin Door, NBC  
 4 p.m.—Mining stock quotations  
 4:15 p.m.—Kiddies' program  
 4:45 p.m.—Stock, bond and grain quotations  
 5 p.m.—"Fireside Favorites" by vocal ensemble  
 5:30 p.m.—Artistic Ensemble  
 6:30 p.m.—Palmolive Hour, NBC  
 7:30 p.m.—Stromberg-Carlson program, NBC  
 8 p.m.—Roads to Romance, NBC  
 8:30 p.m.—Nunn, Bush & Weldon Co. program  
 8:45 p.m.—Vocal Ensemble  
 9:15 p.m.—News flashes  
 9:30 p.m.—Veedol Vodvil  
 10 p.m.—Fisher's Blend Hour  
 11 p.m.—Musical Musketeers, NBC  
 12 midnight—Organ recital

**535.4 Meters**      **KTAB**      Channel 56  
**560 Kcys.**                      500 Watts

Pickwick Broadcasting Co., Oakland  
 7 to 8 a.m.—Rastus and Sambo, the Eyeopeners  
 8 to 8:30 a.m.—Recordings  
 8:30 to 9 a.m.—Dr. Forrester  
 9 to 9:30 a.m.—Prayer Hour  
 9:30 to 10:30 a.m.—Recordings  
 10:30 to 11 a.m.—Dr. B. L. Corley  
 11 to 12 noon—Barney Lewis' Tabloid of the Air  
 12 to 1 p.m.—Sterling Cosmopolitans  
 1 to 1:30 p.m.—Chapel of the Chimes  
 1:30 to 2 p.m.—Recordings  
 2 to 3 p.m.—Organ recital  
 3 to 3:45 p.m.—Melody Masters  
 3:45 to 4 p.m.—Leah Kimball's Book Review  
 4 to 5 p.m.—Home Towners  
 5 to 6 p.m.—Brother Bob's Frolic Hour  
 6 to 6:30 p.m.—Sterling Cosmopolitans  
 6:30 to 7 p.m.—Twilight Hour  
 7 to 7:30 p.m.—Recordings  
 7:30 to 8 p.m.—Roland Jonson  
 8 to 9 p.m.—Organ recital  
 9 to 10 p.m.—Melody Masters  
 10 to 11 p.m.—Dance orchestra; Sally Harrison and Herb Scharlin  
 11 to 12 midnight—Night Owls, with the Three Doctors of the Blues  
 12 to 1 a.m.—Slumber Chaser

**361.2 Meters**      **KOA**      Channel 83  
**830 Kcys.**                      12,500 Watts

General Electric Co., Denver, Colorado  
 4:30 to 5 p.m.—Westinghouse Electric Hour, NBC  
 5 to 5:30 p.m.—Mobil Oil Orchestra, NBC  
 5:30 to 6 p.m.—Extension Service  
 6 to 6:30 p.m.—Ipana, Troubadours, NBC  
 6:30 to 7:30 p.m.—Palmolive Hour, NBC  
 7:30 to 8 p.m.—Stromberg-Carlsons, NBC  
 8 to 8:15 p.m.—Amos 'n' Andy, NBC  
 8:15 to 8:45 p.m.—Vassar Chocolates Girl  
 8:45 to 9 p.m.—Billiken Shoemakers  
 9 to 10 p.m.—Concert orchestra and Everett E. Foster, baritone  
 10 to 11 p.m.—Cotton Blossom Minstrels, NBC

**508.2 Meters**      **KHQ**      Channel 59  
**590 Kcys.**                      1000 Watts

Louis Wasmer, Inc., Spokane, Washington  
 7 to 8 a.m.—Morning exercise, KPO  
 8 to 9 a.m.—Shell Happy Time  
 9 to 9:30 a.m.—Musical Bazaar  
 9:30 to 9:45 a.m.—Sunshine program  
 9:45 to 10 a.m.—Fitch program  
 10 to 10:15 a.m.—Marmola So-A-Tone  
 10:15 to 10:30 a.m.—Mary Hale Martin, NBC  
 10:30 to 11:30 a.m.—Magazine of the Air, NBC  
 11:30 to 11:45 a.m.—Chips of Pleasure  
 11:45 to 12 noon—Farmers' Service Hour  
 12 to 1 p.m.—Lewiston, Idaho, program  
 1 to 1:30 p.m.—Crosley Musical Review  
 1:30 to 1:45 p.m.—Miss Modern  
 1:45 to 2 p.m.—Fur Facts  
 3 to 4 p.m.—Cabin Door, NBC  
 4 to 4:30 p.m.—To be announced  
 4:30 to 5 p.m.—Westinghouse Salute, NBC  
 5 to 5:30 p.m.—Concert orchestra  
 5:30 to 6 p.m.—Temple Tones  
 6 to 6:30 p.m.—Dutch Dough Boys  
 6:30 to 7:30 p.m.—Palmolive Hour, NBC  
 7:30 to 8 p.m.—Stromberg-Carlson, NBC  
 8 to 8:30 p.m.—Roads to Romance, NBC  
 8:30 to 9 p.m.—Hill Billy Boys, NBC  
 9 to 9:30 p.m.—Bremer Tully  
 9:30 to 10 p.m.—Veedol Vodvil, NWT  
 10 to 11 p.m.—Cotton Blossom Minstrels, NBC  
 11 to 12 midnight—Musical Musketeers, NBC

**WEDNESDAY Programs**

**379.5 Meters** **KGO** **Channel 79**  
**790 Kcys.** **10,000 Watts**  
 General Electric Co., Oakland, California

- 10:15 to 10:30 a.m.—Mary Hale Martin Hour
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air
- 11:30 to 12 noon—Philharmonic Organ
- 12 to 1 p.m.—Luncheon concert
- 3 to 4 p.m.—The Cabin Door
- 4 to 4:30 p.m.—Edw. J. Fitzpatrick and his Hotel St. Francis Salon Orchestra
- 4:30 to 5 p.m.—Westinghouse "Salutes"
- 6 to 6:30 p.m.—Agricltural program
- 6:30 to 7:30 p.m.—Palmolive Hour
- 7:30 to 8 p.m.—Stromberg-Carlson program
- 8 to 8:30 p.m.—Jack and Ethyl, the motor mates
- 8:30 to 9 p.m.—Hill Billy Boys
- 9 to 9:30 p.m.—Parisian Quintet
- 9:30 to 10 p.m.—The Three Boys
- 10 to 11 p.m.—The Cotton Blossom Minstrels
- 11 to 12 midnight—Ray West's orchestra

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**  
 First Baptist Church, San Jose, Calif.

- 10 to 11 a.m.—Helpful Hour
- 11 to 11:45 a.m.—Watsonville program
- 11:45 to 12:30 p.m.—Carl's Hawaiians
- 12:30 to 1 p.m.—Market reports, weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 2:30 p.m.—The Friendly Hour
- 2:30 to 3:30 p.m.—Musical program
- 5 to 5:30 p.m.—Children's program
- 5:30 to 6 p.m.—Musical programs
- 6 to 6:10 p.m.—U. S. D. A. Farm Flashes
- 6:10 to 6:30 p.m.—Crop Digest
- 6:30 to 6:45 p.m.—Market, weather reports
- 6:45 to 6:55 p.m.—Farm Reporter
- 6:55 to 7 p.m.—Farmer's Exchange
- 8 to 9:30 p.m.—First Baptist Church

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**  
 The Morning Oregonian, Portland, Oregon

- 7 to 8 a.m.—"Be Merry with Sperry," KPO
- 8 to 9 a.m.—Shell Happy Time
- 9 to 9:10 a.m.—News
- 9:10 to 9:30 a.m.—Oregonian Cooking School
- 9:30 to 10:15 a.m.—Town Crier
- 10:15 to 10:30 a.m.—Libby, McNeill & Libby, NBC
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 12 noon—Records, KGW
- 12 to 1 p.m.—Hollywood organ
- 1 to 1:15 p.m.—U. S. market report
- 1 to 3 p.m.—Musical entertainment
- 3 to 4 p.m.—Studio program
- 4 to 4:30 p.m.—Stewart Warner, KGW
- 4:30 to 5 p.m.—Westinghouse "Salutes," NBC
- 5 to 6 p.m.—"Franz Children's Hour
- 6 to 6:15 p.m.—Traffic talk, "Capt. Ervin"
- 6:15 to 6:30 p.m.—Studio concert, KGW
- 6:30 to 7:30 p.m.—Palmolive program, NBC
- 7:30 to 8 p.m.—Stromberg-Carlson, NBC
- 8 to 8:30 p.m.—Roads to Romance, NBC
- 8:30 to 9 p.m.—The "4" Davidson Bakers, KGW
- 9 to 9:30 p.m.—Brunswick Hour
- 9:30 to 10 p.m.—Veedol Vodvil, KOMO
- 10 to 11 p.m.—Fisher Concert Orchestra
- 11 to 12 midnight—Dance band

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**  
 Nichols & Warinner, Long Beach, Calif.

- 5 to 7 a.m.—Remote control, KGFJ
- 7 to 7:30 a.m.—Hello Everybody
- 7:30 to 8 a.m.—Early news items
- 8 to 8:30 a.m.—Records
- 8:30 to 10 p.m.—Novelty program; beauty talk
- 10 to 11 a.m.—Organ recital
- 11 to 11:30 a.m.—Beauty talk; orchestra
- 11:30 to 12 noon—Orchestra; news
- 12 to 1 p.m.—Hollywood Girls
- 1 to 1:30 p.m.—Rotary luncheon
- 1:30 to 2 p.m.—Originality Girls
- 2 to 2:30 p.m.—Health talk; records
- 2:30 to 3 p.m.—Long Beach Band
- 3 to 3:30 p.m.—Organ recital
- 3:30 to 4 p.m.—Long Beach Municipal Band
- 4 to 5:30 p.m.—News report; organ recital
- 5:30 to 6 p.m.—Hollywood Girls, novelty trio
- 6 to 6:05 p.m.—Lost and Found Department
- 6:05 to 6:30 p.m.—Sunset Harmony Boys
- 6:30 to 7 p.m.—Studio orchestra
- 7 to 7:30 p.m.—Hollywood Girls
- 7:30 to 8 p.m.—Buster Wilson's orchestra
- 8 to 9 p.m.—Hancock Golden Trails Hour
- 9 to 10:30 p.m.—El Patio Ballroom
- 10:30 to 11:15 p.m.—Fights from Wilmington
- 11:15 to 12 midnight—Silver Spray Orchestra
- 12 to 1 a.m.—KGFJ, Apex Club

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **500 Watts**  
 Oakland Educational Society, Oakland, Cal.  
 Details not available.

**280.2 Meters** **KJBS** **Channel 107**  
**1070 Kcys.** **100 Watts**  
 J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—Early Bird Hour
- 8 to 9:30 a.m.—Recorded program
- 9:30 to 10 a.m.—Andy Anderson, pianist
- 10 to 10:30 a.m.—Records
- 10:30 to 11 a.m.—Cressy Ferra, pianist
- 11 to 12 noon—Instrumental recordings
- 12 to 12:05 p.m.—Stock report
- 12:05 to 1:45 p.m.—Variety records
- 1:45 to 2 p.m.—Dr. Wiseman, health talk
- 2 to 3 p.m.—Concert music
- 3 to 3:30 p.m.—Art Fadden, pianist
- 3:30 to 4 p.m.—Organ music
- 4 to 5 p.m.—Recorded program

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**  
 Warner Brothers, Hollywood, California

- 8 to 10 a.m.—The Breakfast Club
- 10 to 10:30 a.m.—Prudence Penny
- 10:30 to 11:45 a.m.—Radio Varieties
- 11:45 to 12:15 p.m.—KFWB Quintet
- 12:30 to 1:15 p.m.—Radio Varieties
- 1:15 to 1:45 p.m.—Jimmie Kerr's orchestra
- 1:45 to 2:10 p.m.—Radio Varieties
- 4:15 to 6 p.m.—Radio Varieties
- 6:20 to 6:30 p.m.—Late recordings
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—507 Boys
- 7:30 to 8 p.m.—Julius Johnston, organist
- 8 to 9 p.m.—Don Warner's dance orchestra; Ann Grey and Buster Dees, soloists
- 9 to 10 p.m.—Ray Martinez and his concert orchestra; Vernon Rickard, tenor; Emma Kimmel, soprano
- 10 to 11 p.m.—George Olsen's orchestra
- 11 to 12 midnight—Jimmie Kerr's orchestra





## THURSDAY Programs

### NBC

#### National Broadcasting Company

- 9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talks  
 "Bath Buns"; is Betty's striking topic for today. "It's something delicious" is the only description offered.  
 Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 10 to 11 a.m.—"Woman's Magazine of the Air"  
 "California, Here I Come" introduces the Home Catsup Feature which will be heard first when the "Woman's Magazine of the Air" is broadcast.  
 Ann Holden will devote her talk to the kiddies, reading recipes for warm soups. Afterward, she will be heard in "Jewelry for Luncheon" during the Rubvette Feature.  
 Sara Treat will continue the "Romance of Margery" and the violin virtuoso, Don Amaizo, will offer the Amaizo recital which completes the Magazine program.  
 Marian Gilbert, contralto, and John Teel, baritone, are today's singers.  
 Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 11 to 11:45 a.m.—Standard School Broadcasts  
 Troubadours and meistersingers, poetsingers who influenced the course of musical development centuries ago, will be the subject for the two Standard School broadcasts this morning. Both lessons will include illustrations by the Arlon Trio. Discussions of the second violin, the viola and the double bass will conclude these music appreciation lectures.  
 Details of the broadcasts are prepared by Arthur S. Garbett.  
 Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 11:45 to 12 noon—Philharmonic Organ Recital, KGO.
- 12 to 1 p.m.—Luncheon Concert, KGO.
- 3 to 4 p.m.—House of Myths  
 "The Twelve Tasks of Hercules" will be the ancient story to be broadcast in a dramatized version for NBC System auditors. A cast of National Players will participate in the presentation, which will be a half hour in length. The balance of the 60-minute broadcast will be devoted to musical offerings by Lucile Kirtley, soprano; Margaret O'Dea, contralto, and the Linden Trio.  
 Broadcast through KGO, KHQ, KOMO, KGW and KPO.
- 4 to 5 p.m.—Hotel St. Francis Salon Orchestra, KGO.
- 5 to 6 p.m.—Fleischmann Sunshine Hour  
 Rudy Vallee and his Connecticut Yankees, Marcella Shields and Graham McNamee, will be heard by a nation-wide audience through KGO, KHQ, KOMO, KGW and KPO.
- 6 to 6:30 p.m.—Seiberling Singers  
 The Seiberling Singers, a male quartet, will open the half hour concert with a "Doughboys' Medley." James Melton, tenor, will follow with "Ich Liebe Dich," one of the loveliest of Grieg's vocal compositions. A second soloist will be Wilfred Glenn, basso.  
 Friml's "Chansonette" will be the Singing Violins' contribution to the broadcast, which closes with "Just You, Just Me," sung by the quartet.
- Frank Black will direct the program.  
 Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Stanislas Bem's Little Symphony, KGO.
- 7 to 7:30 p.m.—Halsey, Stuart Program.  
 Harry H. Culver, president of the National Association of Real Estate Boards, will be the guest speaker. "Recent Tendencies in Real Estate Financing" will be Culver's topic.  
 A musical program by the Halsey, Stuart orchestra will be directed by Andy Sannella.  
 Broadcast through KHQ, KOMO, KGW, KPO and KFI.
- 7 to 7:30 p.m.—The Olympians, KGO.
- 7:30 to 8:30 p.m.—Standard Symphony Hour  
 Musical masterpieces of German composers will predominate on the Standard Symphony Hour program which the Los Angeles Philharmonic Orchestra, conducted by Artur Rodzinski, will broadcast tonight.  
 This concert, the third to be presented exclusively for radio audiences by the Los Angeles musicians, will begin with Weber's immortal overture to his unsuccessful opera, "Euryanthe." Several of the most important themes in the opera are woven into the overture, which is richly orchestrated and highly poetic in conception.  
 Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 8:30 to 9 p.m.—The Cosmopolitans, KGO, KGW, KHQ and KOA.
- 9 to 9:30 p.m.—Memory Lane  
 Goshen Center, mythical but typical of the mid-western cities 30 years ago, is the scene of "Memory Lane." Well into its third year, this dramalogue gives the radio audience a series of intimate glimpses into the life of the "home folk" of those days. "Ma" Smithers, the town's social leader, is Eileen Piggott, who has played this role since the inaugural "Memory Lane" performance. Others in Billy Page's supporting cast are Richard Le Grand as "Pa" Smithers, Olive West and George Rand.  
 H. C. Connette, NBC staff writer, is the author of the "Memory Lane" series, which will be broadcast through KGO and KGW.
- 9:30 to 10 p.m.—Piano Pictures, KGO.
- 10 to 10:30 p.m.—Plantation Echoes  
 Judge Chandler will be the host to his southern friends at another party. Music intersperses the dialogue during this half hour, which is presented by a cast including Ethel Wakefield, Phyllis Campbell, Harold Peary, Clarence Hayes, Bobbe Deane, Georgia Simmons and Charles McAllister.  
 Broadcast through KGO.
- 10:30 to 11 p.m.—NBC Green Room  
 With Austin Mosher, baritone, and Lucile Kirtley, soprano, assisted by Elmer Crowhurst, organist, the NBC Green Room will be broadcast through KGO and KFI.
- 11 to 12 midnight—Musical Musketeers  
 Dance tunes by the Musical Musketeers, directed by Walter Beban, will be broadcast tonight through KGO, KHQ and KPO; KOMO from 11:15 to 12 o'clock.

361.2 Meters  
830 Kcys.

**KOA**

Channel 83  
12,500 Watts

General Electric Co., Denver, Colorado

- 5 to 6 p.m.—Fleischmann Sunshine Hour, NBC  
 6 to 6:30 p.m.—Seiberling Singers, NBC  
 7 to 7:30 p.m.—Halsey Stuart, NBC  
 7:30 to 8 p.m.—Victor talking machine, NBC  
 8 to 8:15 p.m.—Amos 'n' Andy, NBC  
 8:15 to 8:30 p.m.—Ralph Hansell, xylophonist  
 8:30 to 9 p.m.—The Cosmopolitans, NBC  
 9 to 9:30 p.m.—KOA String Trio

**THURSDAY Programs**

**440.9 Meters Channel 68**  
**680 Kcys. KPO 5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health exercises by Hugh Barrett Dobbs and William H. Hancock  
8 to 9 a.m.—Shell Happy Time by Hugh Barrett Dobbs and William H. Hancock  
9:30 to 10 a.m.—Dobbs's Daily Chat  
10 a.m.—Bank of America of Calif.  
10 to 11 a.m.—Woman's Magazine of the Air, NBC  
11 to 11:45 a.m.—Standard School Broadcast, NBC  
11:45 to 12:05 p.m.—Time, Scripture, weather and announcements  
12:05 to 12:30 p.m.—Elbert Bellows, tenor, and Emille McCormick, pianist  
12:30 to 1:30 p.m.—Shrine luncheon broadcast  
1:30 to 2 p.m.—Jerry Jermaine  
2 to 2:30 p.m.—Helpful Hints to Housewives, with Aeolian Trio  
2:30 to 3 p.m.—Aeolian Trio, Ye Towne Cryer  
3 to 4 p.m.—House of Myths, NBC  
4 to 5 p.m.—Children's Hour  
5 to 6 p.m.—Fleischman Hour, NBC  
6 to 7 p.m.—KPO Salon Orchestra  
7 to 7:30 p.m.—Halsey Stuart, NBC  
7:30 to 8 p.m.—Aeolian Trio  
8 to 8:30 p.m.—Caswell Musical Episode  
8:30 to 9:30 p.m.—Studio program  
9:30 to 10 p.m.—Nathan Abas violin recital  
10 to 10:30 p.m.—Tommy Monroe and Bob Allen  
10:30 to 11 p.m.—Studio program  
11 to 12 midnight—Musical Musketeers, NBC

**291.1 Meters Channel 103**  
**1030 Kcys. CNRV 500 Watts**

**Canadian National Rys., Vancouver, B. C.**  
10:30 a.m.—Morning hour of music  
10 p.m.—Calvin Winter's Salon Orchestra and Janice Bridgman, contralto

**239.9 Meters Channel 125**  
**1250 Kcys. KFOX 1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**  
5 to 7 a.m.—Remote Control KGFJ  
7 to 7:30 a.m.—Hello Everybody  
7:30 to 8:30 a.m.—Records/news items  
8:30 to 10 a.m.—Novelty program; beauty talk  
10 to 11 a.m.—Organ recital  
11 to 11:30 a.m.—Orchestra; beauty talk  
11:30 to 12 noon—Studio orchestra; news  
12 to 1 p.m.—Hollywood Girls  
1 to 1:15 p.m.—Health and Efficiency  
2 to 2:30 p.m.—Records; health talk  
2:30 to 3 p.m.—Long Beach Municipal Band  
3 to 3:30 p.m.—Organ recital  
3:30 to 4 p.m.—Long Beach Municipal Band  
4 to 5:30 p.m.—News report; organ recital  
5:30 to 6 p.m.—Hollywood Girls  
6 to 6:05 p.m.—Lost and Found Department  
6:05 to 6:30 p.m.—Hollywood Girls  
6:30 to 7 p.m.—Eva, Ed and Doris, popular songs  
7 to 7:30 p.m.—Studio orchestra  
7:30 to 8 p.m.—Buster Wilson's orchestra  
8 to 9 p.m.—Motor Tires quartet  
9 to 10 p.m.—El Patio Ballroom  
10 to 10:30 p.m.—Rev. Ethel Duncan  
10:30 to 11 p.m.—El Patio Ballroom  
11 to 11:30 p.m.—Majestic Ballroom  
11:30 to 12 midnight—Silver Spray Orchestra  
12 to 1 a.m.—KGFJ, Apex Club

**491.5 Meters Channel 61**  
**610 Kcys. KFRC 1000 Watts**

**Don Lee, Inc., San Francisco, California**  
7 to 8 a.m.—"Simp Fitts"; N. Y. stocks  
8 to 8:30 a.m.—Bill Wright, the "Pathfinder"  
8:30 to 9 a.m.—Recordings  
9 to 9:30 a.m.—Columbia Noon Day Club  
9:30 to 10 a.m.—Yoeng's Orchestra, DLBS  
10 to 10:30 a.m.—Morning Melodists  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:30 a.m.—Thirty Minutes of Sunshine by Charles W. Hamp  
11:30 to 12 noon—Maytag broadcast  
12 to 1 p.m.—Sherman Clay noon day concert  
1 to 1:30 p.m.—Leigh Harline, DLBS  
1:30 to 2 p.m.—Musical Albums, CBS  
2 to 3 p.m.—Happy-Go-Lucky Hour  
3 to 3:15 p.m.—Talk on Popular Psychology, DLBS  
3:15 to 3:30 p.m.—Beauty talks  
3:30 to 4 p.m.—Recordings  
4 to 4:50 p.m.—Pac. States Sav. & Loan Co.  
4:50 to 4:55 p.m.—Recordings  
4:55 to 5 p.m.—Town Topics  
5 to 5:30 p.m.—Story Man and His Air Castle, DLBS  
5:30 to 6 p.m.—Hank Howe and his music, DLBS  
6 to 6:30 p.m.—Edna Fischer, pianist  
6:30 to 7 p.m.—Walter Krausgrill El Patio Orchestra  
7 to 7:30 p.m.—Eskimo Pie program  
7:30 to 8 p.m.—National Forum from Washington, D. C., CBS  
8 to 9 p.m.—Orchestra and soloists, DLBS  
9 to 9:30 p.m.—Veodol Vodvil, DLBS  
9:30 to 10 p.m.—Bremer Tully program  
10 to 10:10 p.m.—Frank Watanabe  
10:10 to 11:10 p.m.—Val Valente and his Roof Garden Orchestra  
11:10 to 12:10 a.m.—Anson Weeks' Hotel Mark Hopkins Orchestra  
12:10 to 1 a.m.—Dorado Club Silver Flizz dance music

**333.1 Meters Channel 90**  
**900 Kcys. KHJ 1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
7 to 7:30 a.m.—Physical culture period  
7:30 to 7:40 a.m.—Stock Exchange reports  
7:40 to 8 a.m.—Don Lee, Inc., program  
8 to 9 a.m.—Early Birds, to KFRC  
9 to 9:30 a.m.—Columbia Noon Day Club, CBS  
9:30 to 10 a.m.—Yoeng's Orchestra, CBS  
10 to 10:30 a.m.—Agnes White  
10:30 to 11 a.m.—The Times Mirror  
11 to 11:30 a.m.—Patterns in Prints, CBS  
11:30 to 11:45 a.m.—Jackson Bell Radio Sales program  
11:45 to 12 noon—Recordings  
12 to 12:30 p.m.—Biltmore Hotel Orch.  
12:30 to 12:45 p.m.—World-wide News  
12:45 to 1:30 p.m.—Leigh Harline, organ recital  
1:30 to 2 p.m.—Charlie Wellman  
2 to 3 p.m.—Fada Radio program  
3 to 3:15 p.m.—Talk on Books  
3:15 to 3:30 p.m.—Police Com. Thorpe  
3:30 to 3:45 p.m.—Talk on Dogs  
3:45 to 4 p.m.—Dr. Philip M. Lovell  
4 to 4:50 p.m.—Matinee Melody Masters  
4:50 to 5 p.m.—World-wide News  
5 to 5:30 p.m.—The Story Man  
5:30 to 6 p.m.—Don Lee Dance Band  
6 to 7 p.m.—Organ recital, with singers  
7 to 8 p.m.—Sierra Symphonists  
8 to 9 p.m.—Continuity program  
9 to 10 p.m.—Don Lee Symphony  
10 to 10:05 p.m.—World-wide news  
10:05 to 12 midnight—Earl Burtnett's dance orchestra  
12 to 1 a.m.—Wesley Tourtellotte, organist

## THURSDAY Programs

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises; N. Y. stocks  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 10:15 a.m.—Health questions  
10:15 to 10:30 a.m.—S. F. stocks; weather  
10:30 to 11 a.m.—Recordings  
11 to 12 noon—Classified adv. hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:30 p.m.—Recordings  
3 to 3:30 p.m.—Helen Parmelee, pianist  
3:30 to 4 p.m.—Recordings  
4 to 4:30 p.m.—The Happy Hayseeds  
4:30 to 5 p.m.—Charles T. Besserer, organist  
5 to 5:30 p.m.—Brother Bob  
5:30 to 6 p.m.—Cressy Ferra, pianist  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News broadcast  
7:30 to 8 p.m.—Studio program  
8 to 8:30 p.m.—Lorelei Trio  
8:30 to 9 p.m.—Edgar Russell, Melody Man  
9 to 9:30 p.m.—Gospel hymns—M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Fleischmann program, NBC  
6 p.m.—Male quartet and assisting artists  
7 p.m.—Halsey Stuart, NBC  
7:30 p.m.—Victor Radio program, NBC  
8 p.m.—Amos 'n' Andy, NBC  
8:15 p.m.—Studio program  
8:30 p.m.—Kylectroneers, NBC  
9 p.m.—Musical program  
9:30 p.m.—Blue Blaze Miners  
10 p.m.—Snappy Syncopations

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

7 to 7:30 a.m.—Peppy Morning Exercises  
7 to 8 a.m.—Model Musical Klock  
8 to 9 a.m.—Shell Happy Time, NBC  
9 to 9:30 a.m.—Musical Bazaar  
9:30 to 9:45 a.m.—Sunshine program  
9:45 to 10 a.m.—Gold Medal program, NBC  
10 to 11 a.m.—Magazine of the Air, NBC  
11 to 11:45 a.m.—Standard School Broadcast, NBC  
11:45 to 12 noon—Farmers' Service Hour  
12 to 12:15 p.m.—Nat'l Sav. Luncheon program  
12:15 to 12:30 p.m.—Musical program  
12:30 to 1 p.m.—Gold Seal program  
1 to 2 p.m.—Musical Bus  
2 to 3 p.m.—Washington Home Service  
3 to 4 p.m.—House of Myths, NBC  
4 to 5 p.m.—Concert orchestra  
5 to 6 p.m.—Fleischmann Sunshine Hour, NBC  
6 to 6:30 p.m.—Selberling Singers, NBC  
6:30 to 7 p.m.—Allis Chalmers  
7 to 7:30 p.m.—Halsey Stuart program, NBC  
7:30 to 8:30 p.m.—Standard Symphony Hour, NBC  
8:30 to 9 p.m.—The Cosmopolitans, NBC  
9 to 10 p.m.—Crescents Old Time Band, KOMO  
10 to 11 p.m.—Associated Brass Band, KOMO  
11 to 12 midnight—Musical Musketeers, NBC

**535.4 Meters**  
**560 Kcys.**

**KTAB**

**Channel 56**  
**500 Watts**

Pickwick Broadcasting Co., Oakland

7 to 8 a.m.—The Eye Openers  
8 to 9 a.m.—Recordings  
9 to 9:30 a.m.—Morning prayer service  
9:30 to 10 a.m.—Dr. J. Douglas Thompson  
10 to 10:30 a.m.—Recordings  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 1 p.m.—Sterling Cosmopolitans  
1 to 1:30 p.m.—Chapel of the Chimes  
3 to 4 p.m.—Organ recital  
4 to 5 p.m.—Home Towners  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 6:30 p.m.—Sterling Cosmopolitans  
6:30 to 7 p.m.—Twilight Hour  
7 to 7:30 p.m.—Recordings  
7:30 to 8 p.m.—Walter J. Rudolph, piano recital  
8 to 8:30 p.m.—Pickwick Stage Boys  
8:30 to 9 p.m.—Purser Pleasure Hour  
9 to 11 p.m.—Cocoanuts program with dance orchestra, Lovey Wolfe, Herb Scharlin, Carl Tobin, Sally Harrison, Jane Sands, Dorothy Nichols  
11 to 12 midnight—Night Owls with Pickwickians dance orchestra and soloists  
12 to 1 a.m.—Slumber Chaser

**296.6 Meters**  
**1010 Kcys.**

**KQW**

**Channel 101**  
**500 Watts**

First Baptist Church, San Jose, Calif.

10 to 11 a.m.—Helpful Hour  
11 to 11:45 a.m.—Monterey Peninsula program  
11:45 to 1 p.m.—Carl's Hawaiians; market reports  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Musical program  
5 to 5:30 p.m.—Children's program  
5:30 to 6 p.m.—Musical programs  
6 to 6:10 p.m.—U. S. D. A. Farm Flashes  
6:10 to 6:30 p.m.—Crop Digest  
6:30 to 6:45 p.m.—Market, weather reports  
6:45 to 6:55 p.m.—Farm Reporter  
6:55 to 7 p.m.—Farmers' Exchange  
7 to 8 p.m.—Farm Bureau Evening Radio News  
8 to 9:30 p.m.—Songs of the Old Church Choir

**325.9 Meters**  
**920 Kcys.**

**KOMO**

**Channel 92**  
**1000 Watts**

Fisher's Blend Station, Seattle, Washington

7:57 a.m.—Inspirational services  
8 a.m.—Shell Happy Time  
9:15 a.m.—Orchestra; Agnes Skartvedt and Rhena Marshall  
9:45 a.m.—Betty Crocker's talk, NBC  
10 a.m.—Women's Magazine of the Air, NBC  
11 a.m.—Standard School Broadcast, NBC  
11:45 a.m.—Barbara Gould Audiotone broadcast  
12 noon—Farm talk  
12:15 p.m.—"What to Prepare for Dinner"  
12:30 p.m.—Orchestra; Dorothea Wei, contralto  
2 p.m.—Studio program  
3 p.m.—House of Myths, NBC  
4 p.m.—Mining stock quotations  
4:15 p.m.—Kiddies' program  
4:45 p.m.—Stock, bond and grain quotations  
5 p.m.—Fleischmann Sunshine Hour, NBC  
6 p.m.—Selberling Singers, NBC  
6:30 p.m.—"Singing Strings," directed by Kola Levienne  
7 p.m.—Halsey Stuart program, NBC  
7:30 p.m.—Standard Symphony Hour, NBC  
8:30 p.m.—Studio program  
9 p.m.—Crescent Old Time Band  
10 p.m.—Assoc. Oil Football Hour  
11 p.m.—Marmola So-A-Tone broadcast  
11:15 p.m.—Musical Musketeers, NBC  
12 to 12:30 a.m.—Organ recital

## THURSDAY Programs

**379.5 Meters** **KGO** **Channel 79**  
**790 Kcys.** **10,000 Watts**

**General Electric Co., Oakland, California**  
9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talk  
10 to 11 a.m.—Woman's Magazine of the Air  
11 to 11:45 a.m.—Standard School broadcast  
11:45 to 12 noon—Philharmonic Organ  
12 to 1 p.m.—Luncheon concert  
3 to 4 p.m.—House of Myths  
4 to 5 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orchestra, S. F.  
5 to 6 p.m.—Fleischmann Sunshine Hour  
6 to 6:30 p.m.—Seiberling Singers  
6:30 to 7 p.m.—Stanislas Bem's Little Symphony, Hotel Whitcomb, S. F.  
7 to 7:30 p.m.—The Olympians  
7:30 to 8:30 p.m.—Standard Symphony Hour  
8:30 to 9 p.m.—The Cosmopolitans  
9 to 9:30 p.m.—Memory Lane  
9:30 to 10 p.m.—Piano Pictures  
10 to 10:30 p.m.—Plantation Echoes  
10:30 to 11 p.m.—NBC Green Room  
11 to 12 midnight—Musical Musketeers

**232.6 Meters** **KDYL** **Channel 129**  
**1290 Kcys.** **1000 Watts**

**Intermountain Broad. Corp., Salt Lake City**  
5 p.m.—Dinner Hour Varieties  
6 p.m.—Program featuring "The Western Baritone"  
6:30 p.m.—KDYL feature artists  
7 p.m.—Studio Time  
7:30 p.m.—National Forum from Washington, CBS  
8 p.m.—The Dream Boat, CBS  
8:30 p.m.—Hotel Paramount Orchestra  
9 p.m.—Musical Parade  
9:30 p.m.—Semi-classical program  
10 p.m.—Dance music

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**  
7:15 to 7:45 a.m.—Y. M. C. A. Health Exercises  
7:45 to 8 a.m.—Devotional services  
8 to 9 a.m.—Shell Happy Time  
9 to 9:15 a.m.—Oregonian Cooking School  
9:15 to 9:45 a.m.—Town Crier  
9:45 to 10 a.m.—Betty Crocker  
10 to 11 a.m.—Magazine of the Air, NBC  
11 to 11:45 a.m.—Standard School, NBC  
11:45 to 12:15 p.m.—Studio records  
12:15 to 12:30 p.m.—Barbara Gould, KGW  
12:30 to 1:30 p.m.—Hollywood organ, KGW  
1:30 to 1:45 p.m.—Market news  
1:45 to 2 p.m.—Business talk, U. S. Dept. of Commerce  
2 to 3 p.m.—Musical entertainment  
3 to 4 p.m.—House of Myths, NBC  
4 to 4:30 p.m.—Stewart Warner, KGW  
4:30 to 5 p.m.—Service Hour, KGW  
5 to 6 p.m.—Fleischmann, NBC  
6 to 6:30 p.m.—Seiberling Singers, NBC  
6:30 to 7 p.m.—Optometry talk, KGW  
7 to 7:30 p.m.—Halsey Stuart, NBC  
7:30 to 8:30 p.m.—Standard Symphony, NBC  
8:30 to 9 p.m.—The Cosmopolitans, NBC  
9 to 9:30 p.m.—Memory Lane program, NBC  
9:30 to 9:45 p.m.—Tommy Luke's Flower Girls  
9:45 to 10 p.m.—Sport talk  
10 to 11 p.m.—Associated Brass Band, KOMO  
11 to 12 midnight—Organ recital

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**  
7 to 8 a.m.—Health exercises  
10 to 10:30 a.m.—Songs of Yesterday, Charlie Glen  
10:30 to 10:50 a.m.—Health talk, Dr. T. G. Linebarger  
10:50 to 11 a.m.—News items  
12 to 12:30 p.m.—Recordings  
12:30 to 1 p.m.—Gloom Chasers—Elgin Doane, Truman B. Handy  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 7 p.m.—Dinner Hour program  
11 to 12 midnight—Dance music

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
9 to 11:15 a.m.—Radio Varieties  
11:15 to 12:15 p.m.—KFWE Quintet  
12:30 to 2:10 p.m.—Radio Varieties  
4:15 to 6 p.m.—Radio Varieties  
6:20 to 6:30 p.m.—Late recordings  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—Hollywood Athletic Club Orch.  
7:30 to 7:45 p.m.—Jean Cowan  
7:45 to 8 p.m.—Sports talk  
8 to 8:30 p.m.—The Lyric Entertainers  
8:30 to 9 p.m.—Program by Bert Butterworth  
9 to 9:30 p.m.—Ninth episode of the mystery serial "Who Killed the Caretaker"  
9:30 to 10 p.m.—Hollywood string quintet; Edward Jardon, tenor  
10 to 10:30 p.m.—George Olsen's orchestra  
10:30 to 11:30 p.m.—Jimmie Kerr's orchestra

**319 Meters** **KOIN** **Channel 94**  
**940 Kcys.** **1000 Watts**

**KOIN, Inc., Portland, Oregon**  
12 to 1 p.m.—Luncheon concert  
1 to 1:30 p.m.—Billy's Hawaiians  
1:30 to 2 p.m.—Orchestra  
2 to 2:15 p.m.—Inspirational speaker  
2:15 to 3 p.m.—Orchestra and string ensemble  
3 to 5 p.m.—News items and music  
5 to 5:30 p.m.—String ensemble  
5:30 to 6 p.m.—Orchestra  
6 to 7 p.m.—Dinner concert  
7 to 7:30 p.m.—Benson Hotel Orchestra  
7:30 to 8:30 p.m.—Studio program  
8:30 to 9 p.m.—Peppy Pam and the Englishman  
9 to 10 p.m.—Popular orchestra  
10 to 10:30 p.m.—Studio program  
10:30 to 11 p.m.—Orchestra  
11 to 12 midnight—Warner Stone's orchestra

**280.2 Meters** **KJBS** **Channel 107**  
**1070 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**  
6:45 to 8 a.m.—Early Bird Hour  
8 to 9:30 a.m.—Favorite recordings  
9:30 to 10 a.m.—Helpful Hints to Housewives  
10 to 11:45 a.m.—Popular records  
11:45 to 12 noon—Agnes Alwyn, Investments  
12 to 12:05 p.m.—Stock report  
12:05 to 2 p.m.—Variety records  
2 to 2:30 p.m.—Dell Raymond and Harry Miles  
2:30 to 3 p.m.—Popular records  
3 to 3:30 p.m.—Blindcraft program  
3:30 to 4:45 p.m.—Records

**BROADCAST WEEKLY** devotes more space to station programs than any magazine or newspaper in the United States.

# THE BIG THREE OF RADIO



**227**  
 The most perfect detector made — that's why SPEED 227's cost more for us to make, but not for you to buy. Burn-out proof! Fast heating — 5 seconds flat (not by words—by test!)

**224**  
 New? Not to us. In production in 1928 when demand was only experimental. While others have been announcing, we have been improving. That's what foresight and tube-making experience were able to do.

**245**  
 Perfected and in production weeks ahead of others. Very rigidly constructed — extra bracing of the elements and special anchoring of filament in the SPEED 245 give added volume and finer tone quality.

THE SPEED Tube line is, of course, complete\*. But these are the "Big Three" now — the ones you're interested in particularly, because they're the ones your customers want. Carry the quality 227's, 224's, 245's, — SPEED — and your tube business is assured.

The SPEED proposition demands the consideration of every wide-awake jobber and dealer as a matter of good business. Work fast — write at once — franchises are going fast.

\* The SPEED line also includes the 201A, 199, X140, WD11, WD12, 200AA, 112A, 171A, 171AC, 210A, 250, 226, 280, 281.



84-90 No. Ninth St., Brooklyn, N. Y.



M. KERS OF RADIO TUBES SINCE 1924

Representatives

Speed Sales Co.  
 1321 Maple Ave.  
 Los Angeles, Calif.

Monarch Sales Co.  
 1268 Mission St.  
 San Francisco, Calif.

Arthur S. Detsch  
 Security Bldg.  
 Portland, Ore.

Arthur S. Detsch  
 Terminal Bldg.  
 Seattle, Wash.



## FRIDAY Programs

### NBC

#### National Broadcasting Company

- 10 to 10:15 a.m.—Du Barry Radio Program  
Doris Hale will tell her feminine auditors why contours of the face sag. She will explain methods of forming contours and will also discuss carriage and posture.  
Broadcast through KGO, KHQ, KOMO, KGW, KPO, KFI and KSL.
- 10:15 to 10:30 a.m.—The Recitalists, KGO.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"  
A tempting substitute for meat dishes will be described for the audiences of NBC System stations when Ann Holden speaks today. Hot dishes of velveeta will be Miss Holden's suggestion during the Kraft Feature and later she will discuss "Different Cream Soups" for the Alpine 20 minutes. The genial M. J. B. chef promises to suggest a delicious dessert for the kiddies' party and refreshments for their mothers.  
Myron Niesley, tenor; William Powers, southern tenor, and Bennie Walker, in comedy numbers, are today's singers.  
Broadcast through KGO, KGW, KPO and KFI; KHQ and KOMO from 10:30 to 11:10.
- 11:30 to 12 noon—Philharmonic Organ Recital, KGO.
- 12 to 1 p.m.—Luncheon Concert, KGO.
- 1 to 2 p.m.—Pacific Feature Hour  
Opening with the overture to "The Barber of Seville," the Pacific Feature Hour will bring a group of operatic gems to the nation-wide audience through KGO and KOMO.
- 3:30 to 4 p.m.—What's Happening in the World  
Pertinent news events, some of which have been suggested by members of the radio audience, will be discussed by John D. Barry. This editorial feature will be broadcast by KGO, KGW and KOMO.
- 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, KGO.
- 5 to 6 p.m.—Cities Service Concert  
Frank Banta, pianist, and John Seagle, tenor, will be the featured artists during the concert. Rosario Bourdon will conduct the Cities Service Concert Orchestra in a wide variety of selections, ranging from a "Gigue" from Henry K. Hadley's "Suite Ancienne" to Bourbon's arrangement of White's "I'se Gwine Back to Dixie" for quartet and orchestra.  
The Cavaliers will be heard in the old favorite, "On the Banks of the Wabash."  
Broadcast through KGO, KHQ, KOMO and KGW.
- 6 to 6:30 p.m.—Interwoven Pair  
Billy Jones and Ernie Hare are the two fun-makers who are heard with an orchestra under Will C. Perry's direction.  
Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 6:30 to 7 p.m.—Philo's Theatre Memories  
Jessica Dragone te will sing the title role in Victor Herbert's "Mlle. Modiste" as the microphone production of this favorite light opera is continued. When the imaginary curtain is drawn for the nation-wide audience, the first scene of the second act will be offered, with Colin O'More co-starring with Miss Dragone'te. "Mlle. Modiste" was first presented in New York in 1910. Fritzie Scheff sang the leading role of Fifi. She is now appearing in a revival of the light opera in

New York. Harry Sanford will conduct the orchestra.

- Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 7 to 7:30 p.m.—Armstrong Quakers  
Lois Bennett, soprano; Mary Hopple, contralto; a male quartet, and Victor Arden and his Armstrong Quakers will entertain for the nation-wide audience this evening through KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Arnoir Program  
The 30-piece orchestra conducted by Joseph Koestner, a chorus of 18 singers, Fred Waldner, tenor, and a male trio will participate in this half hour of popular and semi-classic music from the NBC Chicago studios  
Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 8 to 9 p.m.—RCA Hour  
Enacting another dramologue in the series of "Great Moments of History," members of the National Players will provide an important part of the broadcast. Preceding the historical drama, a group of selections from light operas will be presented with Harold Spaulding, tenor, singing "On Billows Floating," from Planquette's "Chimes of Normandy." Max Dolin will direct the orchestra.  
Margaret O'Dea, contralto, will be heard during the final period of the hour in "Connaiss-tu le pays?" an appealing solo from Thomas' opera, "Mignon." Other operatic numbers by the orchestra complete the program.
- Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 9 to 9:30 p.m.—Borden Program  
A musical program presented by the Borden Blue and White Band under Joseph Hornik's baton and by the Borden Quartet will be heard through KGO, KHQ, KOMO, KGW, KPO, KFI, KSL and KOA.
- 9:30 to 10 p.m.—Union Service Station Four  
A quartet of musicians will appear before the microphone tonight. Uncle Hiram and Barnacle Bill are two others who will assist Frank, Sandy, Sally and Jack in the presentation of this half hour program through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 10 to 10:30 p.m.—"In the Parlor"  
Social life as it was in the up-town flat district of any large city at the end of the last century is depicted in song and dialogue during this production, which has for its setting the parlor of Mr. and Mrs. Sylvester Updike's flat. The continuity is by H. C. Connette.  
Broadcast through KGO, KHQ and KOA.
- 10:30 to 11 p.m.—"The Nomads"  
Rest after the turmoil of the day is assured listeners in the melodic program offered by the Nomads. Two selected solos, one for violin and another for soprano, will intersperse the ensemble offerings. The soloists will be Cesare Linden and Lucile Kirtley.  
Broadcast through KGO, KHQ and KOA.
- 11 to 12 midnight—Musical Musketeers  
Walter Beban direc's the 14-piece band which will interpret a group of especially arranged song and dance favorites.  
Broadcast through KHQ, KOMO and KPO.
- 11 to 12 midnight—Laugner-Harris Hotel St. Francis Dance Orchestra, KGO.

291.1 Meters **CNRV** Channel 103  
1030 Kcys. **500 Watts**

Canadian National Rys., Vancouver, B. C.

- 9 p.m.—McLeod Sisters, vocal and violin recital  
9:30 p.m.—A violin recital by Mr. Holroyd Paul  
10 p.m.—The CNRV instrumental quintette and Janice Bridgman, contralto  
11 p.m.—Planologue by Winifred Renworth

**FRIDAY Programs**

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, California**  
 7 to 8 a.m.—"Simpv Fitts"; N. Y. stocks  
 8 to 8:30 a.m.—Bill Wright, the "Pathfinder"  
 8:30 to 9 a.m.—Recordings  
 9:30 to 10 a.m.—Yoengs' Orchestra, CBS  
 10 to 11 a.m.—Wyn's Daily Chats  
 11 to 11:30 a.m.—Mary Lewis Haines  
 11:30 to 11:45 a.m.—Raladam broadcast  
 11:45 to 12 noon—Auditions  
 12 to 1 p.m.—Sherman & Clay concert  
 1 to 1:30 p.m.—Leigh Harline, DLBS  
 1:30 to 2 p.m.—Paul Carson, organist  
 2 to 3 p.m.—Happy-Go-Lucky Hour  
 3 to 3:30 p.m.—Musical record program  
 3:30 to 3:35 p.m.—Something About Everything  
 3:35 to 4 p.m.—News bulletins, lost and found  
 4 to 4:50 p.m.—Matinee Melody Masters  
 4:50 to 4:55 p.m.—Recordings  
 4:55 to 5 p.m.—Town Topics  
 5 to 5:30 p.m.—Story Man and His Air Castle, DLBS  
 5:30 to 6 p.m.—Hank Howe and his music, DLBS  
 6 to 6:15 p.m.—Organ recital from KHJ  
 6:15 to 6:30 p.m.—Nunn Busch Shoe Company program  
 6:30 to 7 p.m.—Thirty Minutes of Sunshine by Charles W. Hamp  
 7 to 7:30 p.m.—Stanley's 25 Club  
 7:30 to 8 p.m.—Anna Kristina  
 8 to 8:30 p.m.—Captain Adams  
 8:30 to 9 p.m.—Brown Shoe Company, CBS  
 9 to 10 p.m.—True Story Hour—Adventures of Mary and Bob with dramatized true stories  
 10 to 11 p.m.—Anson Weeks' Hotel Mark Hopkins Orchestra  
 11 to 12 midnight—Val Valente and his Roof Garden Orchestra  
 12 to 1 a.m.—Dorado Club Silver Fizz dance music

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**  
**Nichols & Warinner, Long Beach, Calif.**

5 to 7 a.m.—Remote Control KGFJ  
 7 to 7:30 a.m.—Hello Everybody  
 7:30 to 8:30 a.m.—Records; news items  
 8:30 to 9 a.m.—Novelty program  
 9 to 10 a.m.—Novelties; beauty talk  
 10 to 11 a.m.—Organ recital  
 11 to 11:30 a.m.—Studio program  
 11:30 to 11:50 a.m.—Early news report  
 11:50 to 12 noon—Studio orchestra  
 12 to 1 p.m.—Hollywood Girls  
 1 to 1:30 p.m.—Masonic luncheon  
 1:30 to 2 p.m.—Originality Girls  
 2 to 2:30 p.m.—Records; health talk  
 2:30 to 3 p.m.—Long Beach Municipal Band  
 3 to 3:30 p.m.—Organ recital  
 3:30 to 4 p.m.—Long Beach Municipal Band  
 4 to 5:30 p.m.—News report; organ recital  
 5:30 to 6 p.m.—Hollywood Girls  
 6 to 6:05 p.m.—Lost and Found Department  
 6:05 to 6:30 p.m.—Hollywood Girls, novelty trio  
 6:30 to 7 p.m.—Studio Frolic  
 7 to 7:30 p.m.—Novelty vocal and instrumental trio  
 7:30 to 8 p.m.—Buster Wilson's orchestra  
 8 to 9 p.m.—Eva, Doris, Hal, Helene and Cecil  
 9 to 9:45 p.m.—Cinderella Roof Ballroom  
 9:45 to 11 p.m.—El Patio Ballroom Orchestra  
 11 to 11:30 p.m.—Majestic Ballroom Orchestra  
 11:30 to 12 midnight—Silver Spray Ballroom  
 12 to 1 a.m.—KGFJ, Apex Club

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **500 Watts**  
**Pickwick Broadcasting Co., Oakland**

7 to 8 a.m.—The Eye Openers  
 8 to 8:30 a.m.—Recordings  
 8:30 to 9 a.m.—Dr. Forrester  
 9 to 9:30 a.m.—Morning prayer service  
 9:30 to 10:30 a.m.—Recordings  
 10:30 to 11 a.m.—Dr. Corley  
 11 to 12 noon—Barney Lewis' Tabloid of the Air  
 12 to 1 p.m.—Sterling Cosmopolitans  
 1 to 1:30 p.m.—Chapel of the Chimes  
 1:30 to 2 p.m.—Fanchon's Style Chats  
 2 to 2:30 p.m.—Restful Hour  
 2:30 to 3 p.m.—Organ recital  
 3 to 4 p.m.—Dance orchestra; Dorothy Nichols, cellist  
 4 to 5 p.m.—Home Towners  
 5 to 6 p.m.—Brother Bob's Frolic Hour  
 6 to 6:30 p.m.—Sterling Cosmopolitans  
 6:30 to 7 p.m.—Twilight Hour  
 7 to 7:30 p.m.—Recordings  
 7:30 to 8 p.m.—Al Sather  
 8 to 8:30 p.m.—Organ recital  
 8:30 to 9 p.m.—Mystery play  
 9 to 10 p.m.—Melody Masters and the Dreamers Male Quartette, accompanied by Jane Sands  
 10 to 11 p.m.—Fickwickians Dance Orchestra with Sally Harrison and Herb Scharlin  
 11 to 12 midnight—Night Owls with the Three Doctors of the Blues  
 12 to 1 a.m.—Slumber Chasers

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**  
**General Electric Co., Denver, Colorado**

5 to 6 p.m.—Cities Service Orchestra and Cavaliers, NBC  
 6 to 6:30 p.m.—Interwoven Pair, NBC  
 6:30 to 7 p.m.—Philco Hour, NBC  
 7 to 7:30 p.m.—Arms:rong Quakers, NBC  
 7:30 to 8 p.m.—Armour & Co., NBC  
 8 to 8:15 p.m.—Amos 'n' Andy, NBC  
 8:15 to 8:45 p.m.—Kuner-Empsen Co.  
 8:45 to 9 p.m.—Sally Mason in "New Songs"  
 9 to 9:30 p.m.—Borden's Milk Co., NBC  
 9:30 to 10 p.m.—The Stagecoachers  
 10 to 10:30 p.m.—In the Parlor, NBC  
 10:30 to 11 p.m.—The Nomads, NBC

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**  
 7 to 8 a.m.—Be Merry with Sperry, KPO  
 8 to 9 a.m.—Shell Happy Time  
 9 to 9:10 a.m.—News  
 9:10 to 9:30 a.m.—Oregonian Cooking School  
 9:30 to 10 a.m.—The Town Crier  
 10 to 10:15 a.m.—Dubarry talk, NBC  
 10:15 to 10:30 a.m.—Town Crier  
 10:30 to 11:30 a.m.—Magazine of the Air  
 11:30 to 12 noon—Ghirardelli, KGW  
 12 to 12:45 p.m.—Organ recital  
 12:45 to 1:30 p.m.—City Club of Portland  
 1:30 to 1:45 p.m.—U. S. market report  
 1:45 to 3:30 p.m.—Studio records  
 3:30 to 4 p.m.—What's Happening in the World  
 4 to 4:30 p.m.—Stewart Warner  
 4:30 to 5 p.m.—Service Hour, KGW  
 5 to 6 p.m.—Cities Service concert, NBC  
 6 to 6:30 p.m.—Interwoven Pair, NBC  
 6:30 to 7 p.m.—Philco's Theater Memories, NBC  
 7 to 7:30 p.m.—Armstrong Quakers  
 7:30 to 8 p.m.—Armour program, NBC  
 8 to 9 p.m.—RCA Hour, NBC  
 9 to 9:30 p.m.—Borden's Dairy, NBC  
 9:30 to 10 p.m.—Union Oil program, NBC  
 10 to 10:30 p.m.—Charles F. Berg  
 10:30 to 12 midnight—Hoot Owls

## FRIDAY Programs

**440.9 Meters**      **KPO**      **Channel 68**  
**680 Kcys.**                      **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

7 to 8 a.m.—Health exercises by Hugh Barrett  
Dobbs and William H. Hancock  
8 to 9 a.m.—The Shell Happy Time by Hugh  
Barrett Dobbs and William H. Hancock  
9:30 to 10 a.m.—Dobbles's Daily Chat  
10 to 10:15 a.m.—Du Barry program, NBC  
10:30 to 11:30 a.m.—Woman's Magazine of the  
Air  
11:45 to 12:05 p.m.—Time, Scripture, weather  
and announcements  
12:05 to 12:45 p.m.—Saul Sieff and Wilbur  
Stump, piano duo  
12:45 to 1:30 p.m.—Commonwealth Club lunch-  
eon  
1:30 to 2 p.m.—Jerry Jermaine  
2 to 2:30 p.m.—Helpful Hints; Aeolian Trio  
2:30 to 3 p.m.—Aeolian Trio; stock quotations  
3 to 4 p.m.—Studio Hour  
4 to 4:30 p.m.—Theodore Strong, organ recital  
4:30 to 4:45 p.m.—Bank of Amer. of Calif.  
4:45 to 5 p.m.—Studio program  
5 to 5:50 p.m.—Children's Hour  
5:50 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 6:30 p.m.—Interwoven Pair, NBC  
6:30 to 7 p.m.—Philco's Theatre Memories, NBC  
7 to 7:30 p.m.—Studio Hour  
7:30 to 8 p.m.—Armour Hour, NBC  
8 to 9 p.m.—RCA Hour, NBC  
9 to 9:30 p.m.—"Borden Milk Program," NBC  
9:30 to 10 p.m.—Union Service Station Four,  
NBC  
10 to 11 p.m.—Jesse Stafford's Palace Hotel  
Dance Orchestra  
11 to 12 midnight—Musical Musketeers, NBC

**325.9 Meters**      **KOMO**      **Channel 92**  
**920 Kcys.**                      **1000 Watts**

**Fisher's Blend Station, Seattle, Washington**

6:57 a.m.—Inspirational services  
7 p.m.—Making Merry with Sperry  
8 a.m.—Shell Happy Time  
9 a.m.—Y. M. C. A. health exercises  
9:15 a.m.—Organ recital  
10 a.m.—Dubarry radio talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:10 a.m.—Rhena Marshall and Fred Lynch  
11:45 a.m.—Mary Blake recipe talk  
12 noon—N. W. dairymen and poultrymen  
12:15 p.m.—"What to Prepare for Dinner"  
12:30 p.m.—Orchestra with Rhena Marshall  
1 p.m.—Pacific Feature Hour, NBC  
2 p.m.—Orchestra; Greenwood Mitchell and  
G. Donald Gray  
3:30 p.m.—What's Happening in the World  
4 p.m.—Mining stock quotations  
4:15 p.m.—Studio program  
4:30 p.m.—Stock, bond and grain quotations  
4:45 p.m.—Studio program  
5 p.m.—Cities Service Co., NBC  
6 p.m.—Interwoven Pair, NBC  
6:30 p.m.—Philco's Theatre Memories, NBC  
7 p.m.—Armstrong Quakers, NBC  
7:30 p.m.—The Armour Hour, NBC  
8 p.m.—RCA Univ. of the Air, NBC  
9 p.m.—Borden Milk program, NBC  
9:30 p.m.—Union Service Station Four  
10 p.m.—Brunswick Brevities  
10:30 p.m.—Cheasty's Blues Follies  
11:30 p.m.—News flashes  
11:45 p.m.—Musical Musketeers, NBC  
12 to 12:30 a.m.—Organ recital

**468.5 Meters**      **KFI**      **Channel 64**  
**640 Kcys.**                      **5000 Watts**

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7 a.m.—Sperry Flour Co., exercises, KPO  
7:30 a.m.—Opening market quotations  
7:45 a.m.—Morning exercises from KPO  
8 a.m.—Shell Happy Time  
9 a.m.—Bess Kilmer's Hints to Housewives  
10 a.m.—Du Barry Radio Talks, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Mental Exercises, Francis Hancock  
12 noon—Agriculture talks  
12:15 p.m.—Market reports  
12:25 p.m.—Franklin L. Graves, talk  
2:15 p.m.—Winnie Moore, Travelogue  
2:30 p.m.—"Phenomena"  
3:30 p.m.—Grace Miller, "English Lesson"  
4 p.m.—E. H. Rust, nurseryman  
4:30 p.m.—Big Brother  
5:30 p.m.—Edwin August, critic  
5:45 p.m.—Stock market reports  
6 p.m.—Interwoven Pair, NBC  
6:30 p.m.—Philco's Theatre Memories, NBC  
7 p.m.—Armstrong Quakers, NBC  
7:30 p.m.—Armour & Co., NBC  
8 p.m.—RCA Hour, NBC  
9 p.m.—Borden Milk program, NBC  
9:30 p.m.—Union Service Station Four, NBC  
10 p.m.—Packard-Concert Orchestra  
11 p.m.—KFI News Bureau

**265.3 Meters**      **KSL**      **Channel 113**  
**1130 Kcys.**                      **5000 Watts**

**Radio Service Corp., Salt Lake City, Utah**

5 p.m.—Cities Service, NBC  
6 p.m.—Interwoven Pair, NBC  
6:30 p.m.—Philco Hour, NBC  
7 p.m.—Armstrong Quakers, NBC  
8 p.m.—Amos 'n' Andy, NBC  
8:15 p.m.—Brunswick recording artists  
8:45 p.m.—Informal program  
9 p.m.—Borden program, NBC  
9:30 p.m.—Studio program  
9:45 p.m.—Hawaiian duo  
10 p.m.—Radio-Keith-Orpheum Frolic

**333.1 Meters**      **KHJ**      **Channel 90**  
**900 Kcys.**                      **1000 Watts**

**Don Lee, Inc., Los Angeles, California**

7 to 7:30 a.m.—Physical culture period  
7:30 to 7:40 a.m.—Stock Exchange reports  
7:40 to 8 a.m.—Recordings  
8 to 9 a.m.—"Alarm Clock," to KFRC  
9 to 9:15 a.m.—Marjorie Fisher, pianist  
9:15 to 9:45 a.m.—Recordings  
9:45 to 10 a.m.—Dr. Paul J. Dorosh  
10 to 10:30 a.m.—A. White, "At Our House"  
10:30 to 11 a.m.—The Times Mirror  
11 to 11:15 a.m.—Recordings  
11:15 to 11:30 a.m.—Spanish lesson  
11:30 to 12 noon—U. S. C. "Trojan" period  
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1:30 p.m.—Leigh Harline, organ recital  
1:30 to 2 p.m.—Charlie Wellman  
2 to 3 p.m.—Fada Radio program  
3 to 3:15 p.m.—Shakespearean readings  
3:15 to 3:30 p.m.—Dr. Herzog's school program  
3:30 to 4 p.m.—Council of Int. Relations  
4 to 4:50 p.m.—"Surprise Package"  
4:50 to 5 p.m.—World-wide News  
5 to 5:30 p.m.—The Story Man  
5:30 to 6 p.m.—Dance band  
6 to 7 p.m.—Organ recital, with singers  
7 to 7:30 p.m.—Pelton Motor program  
7:30 to 8 p.m.—Desmond's program  
8 to 9 p.m.—Don Lee Symphony  
10 to 10:05 p.m.—World-wide news  
10:05 to 12 midnight—Biltmore Hotel dance orch.  
12 to 1 a.m.—W. Tourtellotte, organist

## FRIDAY Programs

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**  
9 to 9:30 a.m.—Morning request recorded program  
9:30 to 10 a.m.—Program for Fox and Warfield  
10 to 10:30 a.m.—Recorded program  
10:30 to 11 a.m.—Oregon City Boys, George Taylor and Clem Kennedy  
11 to 12 noon—California Sunshine Hour, conducted by George Taylor  
12 to 1:30 p.m.—Popular recordings  
1:30 to 2:15 p.m.—Classical recordings  
2:15 to 4:30 p.m.—Cogswell vs. Sacred Heart football from Kezar  
4:30 to 5 p.m.—Santa Claus' Emporium Air Castle  
5 to 5:30 p.m.—Drama of Toyland  
5:30 to 6 p.m.—Sapphire Musical Gems  
6 to 6:30 p.m.—Sidley Company program  
6:30 to 7 p.m.—Program for Fox and Warfield  
7 to 7:15 p.m.—George Taylor  
7:15 to 7:30 p.m.—Constance Piper and Mary Atkinson  
7:30 to 7:40 p.m.—Cecl and Sally in the Funniest Things  
7:40 to 8 p.m.—Pacific Artists' Trio, Liborius Hauptmann, director; George Nickson, tenor  
8 to 8:30 p.m.—Hazel McDaniels and Jimmy Kessel  
8:30 to 9 p.m.—Dorothy Lewis, contralto; Claire Upshur, soprano, and Constance Piper, pianist  
9 to 9:50 p.m.—Pacific Artists' Trio, with Nellie Wren, soprano  
9:50 to 10 p.m.—Metro and Cosmo, the Politan Brothers  
10 to 11 p.m.—Joe Wright's orchestra  
11 to 12 midnight—Byington Electric program  
12 to 1 a.m.—All request program

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**  
**Louis Wasmer, Inc., Spokane, Washington**

7 to 8 a.m.—Making Merry with Sperry, KPO  
8 to 9 a.m.—Shell Happy Time, KPO  
9 to 9:30 a.m.—Musical Bazaar  
9:30 to 10 a.m.—The Chocolate Girl  
10 to 10:15 a.m.—Du Barry Radio Talk  
10:15 to 10:30 a.m.—Sunshine program  
10:30 to 11:10 a.m.—Woman's Magazine of the Air, NBC  
11:10 to 12 noon—Farmers' Service Hour  
12 to 12:15 p.m.—Nat'l Sav. luncheon program  
12:15 to 12:30 p.m.—Musical program  
12:30 to 1 p.m.—Gold Seal  
1 to 1:30 p.m.—Crosley Musical Review  
1:30 to 1:45 p.m.—Modern Shops a la Mode  
1:45 to 2 p.m.—Fur Facts  
2 to 3 p.m.—Gems from Sartori  
3 to 3:30 p.m.—Theatrical review  
3:30 to 4 p.m.—"Paint o' Mine" period  
4 to 5 p.m.—Concert orchestra  
5 to 6 p.m.—Cities Service concert, NBC  
6 to 6:30 p.m.—Interwoven Pair, NBC  
6:30 to 7 p.m.—Philco Theater Memories, NBC  
7 to 7:30 p.m.—Armstrong Quakers, NBC  
7:30 to 8 p.m.—Armour program, NBC  
8 to 9 p.m.—RCA Hour, NBC  
9 to 9:30 p.m.—Borden Milk, NBC  
9:30 to 10 p.m.—Service Station Four, NBC  
10 to 10:30 p.m.—"In the Parlor," NBC  
10:30 to 11 p.m.—The Nomads, NBC  
11 to 12 midnight—Musical Musketeers, NBC

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**  
**Radio Entertainments, San Francisco, Calif.**

7 to 8 a.m.—Health exercises  
9 to 9:30 a.m.—Cal King's Country Store  
9:30 to 10 a.m.—Recordings  
10 to 10:30 a.m.—Songs of Yesterday, Charlie Glen  
10:30 to 10:50 a.m.—Health talk, Dr. T. G. Linebarger  
10:50 to 11 a.m.—News, weather, police report  
11 to 12 noon—Crier  
12 to 1 p.m.—The Hooligans  
1 to 1:30 p.m.—Country Store, Cal King  
1:30 to 2 p.m.—Recordings  
2 to 2:30 p.m.—Audition period  
6 to 7 p.m.—Dinner Hour program  
8:30 to 8:45 p.m.—Gertrude Tracy  
8:45 to 9 p.m.—Three Kellys  
9 to 9:30 p.m.—Shoe Mart, Inc.; prize audition  
9:30 to 10 p.m.—Read Givens, the mystery tenor  
10 to 11 p.m.—Novelty program  
11 to 12 midnight—Dance music

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
9 to 10 a.m.—Harmony Hour  
10 to 10:30 a.m.—Prudence Penny  
10:30 to 11:45 a.m.—Radio Varieties  
11:45 to 12:15 p.m.—KFWB Quintet  
12:15 to 1:15 p.m.—Radio Varieties  
1:15 to 1:45 p.m.—Jimmie Kerr's orchestra  
1:45 to 2:10 p.m.—Radio Varieties  
4:15 to 6 p.m.—Radio Varieties  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—507 Boys Dance Orchestra  
7:30 to 8 p.m.—The Rhythm Boys and soloists  
8 to 9 p.m.—KFWB concert orchestra; George Gramlich, tenor  
9 to 9:30 p.m.—The Banjo Boys; Esther White and Lucky Wilber, harmony numbers  
9:30 to 10 p.m.—Concert orchestra and soloists  
10 to 11 p.m.—George Olsen and his music  
11 to 12 midnight—Jimmie Kerr's orchestra

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
6:45 to 7:30 a.m.—Health exercises  
7:45 to 8:15 a.m.—Georgia O. George  
8 to 8:15 a.m.—Record program  
8:15 to 8:30 a.m.—Inspirational talk  
8:30 to 8:55 a.m.—A Menu for Sunday Dinner  
9:15 to 9:30 a.m.—Courtesy program  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Town Crier's message  
10:30 to 10:45 a.m.—Beauty Talk  
11 to 11:15 a.m.—So-A-Tone broadcast  
12 to 12:30 p.m.—Musical program  
12:30 to 12:45 p.m.—Bell Laboratories  
1:30 to 2 p.m.—The Bookworm  
2 to 2:30 p.m.—Records and announcements  
4 p.m.—Announcements; stock market reports  
4:30 to 5 p.m.—C. F. R.'s musical program  
5 to 5:15 p.m.—Travelogue  
5:15 to 5:45 p.m.—"Own Your Own Home"  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 7 p.m.—Organ program  
7 to 7:30 p.m.—KNX feature artists  
7:30 to 8 p.m.—A program typical of the state of Indiana  
8 to 9 p.m.—Royal Order of Optimistic Do-Nuts  
9 to 9:45 p.m.—The Lion Tamers  
9:45 p.m.—Broadcasting the main event from the Hollywood Legion Stadium  
10 to 12 midnight—Hotel Ambassador Cocomat Grove Orchestra  
12 to 1 a.m.—Recordings



HELEN WEBSTER  
*NBC*



## SATURDAY Programs

### NBC

#### National Broadcasting Company

10 to 10:45 a.m.—National Farm and Home Hour

Speakers in the Washington and Chicago studios of the NBC System will present the National Farm and Home Hour program for a coast-to-coast audience through KGO, KHQ, KOMO, KGW and KFI.

10:45 to 11:30 a.m.—Morning Melodies, KGO.

11:30 to 12 noon—Philharmonic Organ Recital, KGO.

12 to 1 p.m.—Luncheon Concert, KGO.

5 to 5:30 p.m.—Lyric Famous Challenges

Dramatizing the life of another man whose name is prominent in the history of art, music, science or other fields of achievement, Lyric Famous Challenges will be broadcast through KGO, KHQ, KOMO, KGW and KFI.

6 to 7 p.m.—General Electric Hour

Reviewing for listeners exciting episodes in scientific progress, Floyd Gibbons will make his third appearance in the General Electric Hour program. In addition to the talk by Gibbons there will be a musical program offered by Walter Damrosch and the General Electric Orchestra.

Broadcast through KGO, KHQ, KOMO, KGW and KFI.

7 to 8 p.m.—Lucky Strike Hour

Terpsichore, Muse of the Dance, will reign supreme from coast to coast tonight when B. A. Rolfe's orchestra will furnish dance music for the nation-wide audience of the NBC System.

Broadcast through KGO, KHQ, KOMO, KGW and KFI.

8 to 8:30 p.m.—Temple of the Air

In the array of talent to be used in the "Temple of the Air" program may be found a piano duo, a male quartet and an orchestra. They will worship at the "Shrine of Popular Music" during their stay in the musical temple.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

8:30 to 9 p.m.—Sierra Serenaders

Serenading radio dialers with a half-hour program of musical numbers that lend themselves well to treatment by a strong ensemble augmented by two woodwind instruments and a vocal soloist, the Sierra Serenaders will offer a program of lilting melodies when they play over station KGO.

9 to 9:30 p.m.—"Launderland Lyrics"

"Yours Sincerely" will be Alice and Ted's musical greeting to their auditors as the "Launderland Lyrics" half hour program goes on the air tonight.

Alice and Ted, who in reality are Barbara Blanchard, soprano, and Irving Kennedy, tenor, will also be heard together in "Do Ya Love Me?", from the musical comedy success, "Sunny." Both vocalists will contribute solos.

A special arrangement of Caro Roma's beloved song, "Can't You Hear Me Calling, Caroline?", will be a high-light of the orchestral numbers to be directed by Charles Hart.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

9:30 to 10 p.m.—Western Artist Series Concert

England's silvery-voiced radio tenor, Sydney Charles, will make his American debut on

the Western Artist Series Concert through the NBC System Oakland station KGO.

10 to 11 p.m.—"Tales Never Told"

Comedy and drama, suggested by four songs, will be broadcast through NBC System stations tonight as the "Tales Never Told" program goes on the air.

The vignettes which Harry De Lasaux writes for this presentation are enacted by a group of National Players directed by Ted Maxwell. The theme songs and other incidental music are offered by a mixed vocal quartet and Elmer Crowhurst, organist.

Broadcast through KGO the entire hour, and KOMO (10:30 to 11 o'clock).

11 to 12 midnight—Musical Musketeers

Walter Beban and the Musical Musketeers will offer an hour of dance music. Special arrangements of the latest syncopated melodies will be used by this ensemble of dance musicians.

Broadcast through KGO, KHQ, KOMO and KPO.

12 to 1 a.m.—Wilt Gunzendorfer's Hotel Whitcomb Dance Band, KGO.

468.5 Meters

640 Kcys.

## KFI

Channel 64

5000 Watts

Copyright, 1929, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market quotations

8 a.m.—Shell Happy Time

9 a.m.—Sylvia's Happy Time from KPO

10 a.m.—National Farm and Home Hour, NBC

11:45 a.m.—French lessons, Annette Doherty

12 noon—Dept. of Agriculture talks

2 p.m.—U. C. L. A.—St. Mary's football game

5 p.m.—The Lyric Challenges, NBC

5:30 p.m.—Police Com. W. G. Thorpe

5:45 p.m.—Stock market reports

6 p.m.—General Electric Hour, NBC

7 p.m.—Lucky Strike Hour, NBC

8 p.m.—Temple of the Air, NBC

8:30 p.m.—KFI-KPO—Earle C. Anthony, Inc., program

9 p.m.—Launderland Lyrics, NBC

10 p.m.—Concert orchestra; Pryor Moore, dir.

11:15 p.m.—KFI Midnight Frolic

508.2 Meters

590 Kcys.

## KHQ

Channel 59

1000 Watts

Louis Wasmer, Inc., Spokane, Washington

7 to 7:30 a.m.—Peppy Morning Exercises

7:30 to 8 a.m.—Model Musical Klock

8 to 9 a.m.—Shell Happy Time, NBC

9 to 10 a.m.—Musical Bazaar

10 to 10:45 a.m.—Nat'l Farm & Home Hour, NBC

10:45 to 11 a.m.—Sunshine program

11 to 11:30 a.m.—Matched Unit Trio

11:30 to 12 noon—Farmers' Luncheon Hour; news

12 to 12:15 p.m.—Nat'l Sav. luncheon program

12:30 to 1 p.m.—Gold Seal program

1 to 1:30 p.m.—Crosley Musical Review

1:30 to 1:45 p.m.—Modern Shops a la Mode

1:45 to 2 p.m.—Fur Facts

2 to 3 p.m.—Washington Home Service

3 to 3:30 p.m.—Theatrical review

3:30 to 4 p.m.—"Paint o' Mine" period

4 to 5 p.m.—Concert orchestra

5 to 5:30 p.m.—Lyric Challenges, NBC

5:30 to 6 p.m.—Concert orchestra

6 to 7 p.m.—General Electric, NBC

7 to 8 p.m.—Lucky Strike Hour, NBC

8 to 8:30 p.m.—Temple of the Air, NBC

8:30 to 9 p.m.—Temple Tones

9 to 9:30 p.m.—Launderland Lyrics, NBC

9:30 to 10 p.m.—Dutch Dough Boys

10 to 10:30 p.m.—Retail Druggists

10:30 to 11 p.m.—Studio program

11 to 12 midnight—Musical Musketeers, NBC

**SATURDAY Programs**

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**  
**Hale Bros. & The Chronicle, San Francisco**  
 7 to 8 a.m.—Health exercises by Hugh Barrett  
 Dobbs and William H. Hancock  
 8 to 9 a.m.—Shell Happy Time by Hugh Barrett  
 Dobbs and Will Hancock  
 9:30 to 10 a.m.—Dobbsie's Daily Chat  
 11:15 to 2:15 p.m.—Notre Dame vs. U. S. C.  
 football game, Chicago  
 2 to 2:15 p.m.—Ye Towne Cryer, stock market  
 quotations  
 2:15 p.m.—Football broadcast, Stanford vs.  
 Santa Clara  
 4:30 to 4:40 p.m.—Stock market quotations  
 4:40 to 5 p.m.—Theodore Strong, organist  
 5 to 5:50 p.m.—Children's Hour  
 5:50 to 6 p.m.—News digest, "Scotty" Mort-  
 land  
 6 to 7 p.m.—KPO Salon Orchestra  
 7 to 8 p.m.—Modern Melodists  
 8 to 8:30 p.m.—Temple of the Air, NBC  
 8:30 to 9 p.m.—Earl C. Anthony Packard pro-  
 gram, KPO and KFI  
 9 to 9:30 p.m.—Launderland Lyrics, NBC  
 9:30 to 10 p.m.—Tommy Monroe and Bob Allen  
 10 to 11 p.m.—Jesse Stafford's Palace Hotel Or-  
 chestra  
 11 to 12 midnight—Musical Musketeers, NBC

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**  
**Warner Brothers, Hollywood, California**  
 9 to 11:45 a.m.—Radio Varieties  
 11:45 to 12:30 p.m.—KFWB quintet  
 12:30 to 1:15 p.m.—Radio Varieties  
 1:15 to 1:45 p.m.—Jimmie Kerr's orchestra  
 1:45 to 2:15 p.m.—Radio Varieties  
 2:15 to 4:15 p.m.—Football game  
 4:15 to 6 p.m.—Radio Varieties  
 6:20 to 6:30 p.m.—Late recordings  
 6:30 to 7 p.m.—Harry Jackson's entertainers  
 7 to 7:30 p.m.—507 Boys  
 7:30 to 8 p.m.—Jean Cowan and her Rhythm  
 Boys  
 8 to 9 p.m.—Mona Motor Oilers (dance band)  
 and Vernon Rickard, tenor  
 9 to 9:30 p.m.—Ray Martinez concert orchestra  
 9:30 to 10 p.m.—Jimmie Kerr's orchestra  
 10 to 10:30 p.m.—George Olsen's orchestra  
 10:30 to 11 p.m.—Jimmie Kerr's orchestra

**319 Meters** **KOIN** **1000 Watts**  
**940 Kcys.** **Channel 94**  
**KOIN, Inc., Portland, Oregon**  
 8 to 9 a.m.—Household Twins  
 9 to 9:30 a.m.—Organ recital  
 9:30 to 9:50 a.m.—Cooking school  
 9:50 to 11:45 a.m.—Shoppers' Guide and Town  
 Topics  
 11:45 to 12 noon—Vocal program  
 12 to 1 p.m.—Luncheon concert  
 1 to 1:30 p.m.—Billy's Hawaiians  
 1:30 to 2 p.m.—Orchestra  
 2 to 5 p.m.—Game, Washington and California,  
 CBS  
 5 to 6 p.m.—Orchestra  
 6 to 6:30 p.m.—Joe and Vi, CBS  
 6:30 to 7 p.m.—Benson Hotel Orchestra  
 7 to 8 p.m.—Paramount Publix Hour, CBS  
 8 to 10 p.m.—Orchestra programs  
 10 to 11 p.m.—Syncopators  
 11 to 12 midnight—Warner Stone's orchestra

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**  
**Pacific Broadcasting Corp., San Francisco**  
 9 to 9:30 a.m.—Morning request recorded pro-  
 gram  
 9:30 to 10 a.m.—Program for Fox and Warfield  
 Theaters  
 10 to 11 a.m.—Recorded program  
 11 to 12 noon—California Sunshine Hour  
 12 to 1:30 p.m.—Popular recordings  
 1:30 to 2:30 p.m.—Classical recordings  
 2:30 to 4 p.m.—Recordings  
 4 to 4:30 p.m.—Santa Claus' Emporium Air  
 Castle  
 4:30 to 5 p.m.—Recordings  
 5 to 6 p.m.—Sapphire Musical Gems  
 6 to 6:30 p.m.—Sidley Co. program  
 6:30 to 7 p.m.—Program for Fox and Warfield  
 Theaters  
 7 to 7:15 p.m.—George Taylor and Clem Ken-  
 nedy  
 7:15 to 7:30 p.m.—Constance Piper and Mary  
 Atkinson  
 7:30 to 7:40 p.m.—Cecl and Sally in the Fun-  
 niest Things  
 7:40 to 8:30 p.m.—Pacific Artists' Trio, with  
 Claire Upshur, soprano  
 8:30 to 9 p.m.—Constance Piper, George Nick-  
 son and the Girl Friend  
 9 to 10 p.m.—Pacific Artists' Trio, with Dorothy  
 Lewis, contralto  
 10 to 11 p.m.—Dance recordings  
 11 to 12 midnight—Byington Electric program  
 12 to 2 a.m.—All request program

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**  
**First Baptist Church, San Jose, Calif.**  
 10 to 11 a.m.—Helpful Hour  
 11 to 11:45 a.m.—Audition Hour  
 11:45 to 12:30 p.m.—Carl's Hawaiians  
 12:30 to 1 p.m.—Market reports, weather  
 1 to 1:30 p.m.—Hart's Happy Half Hour  
 1:30 to 2:30 p.m.—The Friendly Hour  
 2:30 to 3:30 p.m.—Musical program  
 5 to 5:30 p.m.—Children's program  
 5:30 to 6 p.m.—Musical programs  
 6:30 to 6:55 p.m.—Musical program  
 6:55 to 7 p.m.—Farmers' Exchange  
 7 to 7:30 p.m.—Farm Bureau news  
 7:30 to 8:30 p.m.—4-H Club program  
 8:30 to 10 p.m.—Blue Diamond studio program

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**  
**L. A. Evening Express, Los Angeles, Calif.**  
 6:45 to 8 a.m.—Health exercises  
 8 to 8:15 a.m.—Record program  
 8:15 to 8:30 a.m.—Inspirational talk  
 8:30 to 8:55 a.m.—Record program  
 9:30 to 10 a.m.—Radio shopping news  
 10 to 10:30 a.m.—Town Crier's message  
 10:30 to 11 a.m.—Records  
 12 to 12:30 p.m.—Courtsey program  
 12:30 to 1 p.m.—C. F. R.'s musical program  
 1 to 1:30 p.m.—Radio Church  
 1:30 to 2 p.m.—The Bookworm  
 2 to 5 p.m.—Football game from the Los An-  
 geles Coliseum  
 5 to 5:15 p.m.—Travelogue  
 5:15 to 5:45 p.m.—"Own Your Own Home"  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 7 p.m.—Organ program  
 7 to 8 p.m.—Paramount Publix hour, CBS  
 8 p.m.—Announcements of church services  
 8:05 to 10 p.m.—KNX feature artists  
 10 to 12 midnight—Hotel Ambassador Coconut  
 Grove Orchestra  
 12 to 1 a.m.—Recordings

## SATURDAY Programs

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

**Tribune Publishing Co., Oakland, Calif.**  
7 to 8 a.m.—Exercises; N. Y. stocks  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 10:15 a.m.—Health questions  
10:15 to 10:30 a.m.—S. F. stocks; weather  
10:30 to 11 a.m.—Records  
11 to 12 noon—Classified adv. hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:30 p.m.—Recordings  
2:30 to 4:30 p.m.—Football, Washington vs. U. C.  
4:30 to 5 p.m.—Charles T. Besserer, organist  
5 to 5:30 p.m.—Brother Bob  
5:30 to 6 p.m.—Cressy Ferra, pianist  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News broadcast  
7:30 to 8 p.m.—Studio program  
8 to 9 p.m.—Pacific Slope Dairy Show program  
9 to 10 p.m.—Chuck Dutton's Hotel Oakland dance orchestra

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

**Radio Service Corp., Salt Lake City, Utah**  
5 p.m.—Dramatization of some interesting episode in the lives of figures prominent in American history, NBC  
5:30 p.m.—National Laundry Owners' program, NBC  
6 p.m.—General Electric Hour, NBC  
7 p.m.—Lucky Strike Dance Orch., NBC  
8 p.m.—Amos 'n' Andy, NBC  
8:15 p.m.—Instrumental trio and featured vocalist  
8:45 p.m.—"Mystic Hour," featuring the White Wizard  
9:15 p.m.—Jack Stacey's dance orchestra  
10:15 p.m.—Request Hour  
11:15 p.m.—"Midnite Frolic," from stage of Playhouse Theatre, directed by Roscoe Grover

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**  
7:15 to 7:45 a.m.—Y. M. C. A. Health Exercises  
7:45 to 8 a.m.—Devotional services  
8 to 9 a.m.—Shell Happy Time  
9 to 9:20 a.m.—Oregonian Cooking School  
9:20 to 10 a.m.—Town Crier  
10 to 10:45 a.m.—Nat'l Farm and Home Hour  
10:45 to 11:45 a.m.—Organ recital  
11:45 to 12 noon—Records  
12 to 12:15 p.m.—Plummer  
12:15 to 1 p.m.—Records  
1 to 1:15 p.m.—U. S. market report  
1:15 to 1:30 p.m.—Records  
1:30 to 2 p.m.—Stewart Warner, KGW  
2 to 5 p.m.—Football  
5 to 5:30 p.m.—Lyric Challengers, NBC  
5:30 to 6 p.m.—Service Hour, KGW  
6 to 7 p.m.—General Motors, NBC  
7 to 8 p.m.—Lucky Strike Hour, NBC  
8 to 8:30 p.m.—Temple program, NBC  
8:30 to 9 p.m.—Studio concert  
9 to 9:30 p.m.—Lauderland Lyrics, NBC  
9:30 to 10 p.m.—Studio  
10 to 10:30 p.m.—Blumauer Frank "Xmas Shoppers"  
10 to 12 midnight—Hi-Jinks

**379.5 Meters** **KGO** **Channel 79**  
**790 Kcys.** **10,000 Watts**  
**General Electric Co., Oakland, California**

10 to 10:45 a.m.—National Farm and Home Hour, New York  
10:45 to 11:30 a.m.—Morning Melodies  
11:30 to 12 noon—Philharmonic Organ  
12 to 1 p.m.—Luncheon concert  
5 to 5:30 p.m.—The Lyric Challenges  
6 to 7 p.m.—General Electric Hour  
7 to 8 p.m.—Lucky Strike Hour  
8 to 8:30 p.m.—Temple of the Air  
8:30 to 9 p.m.—Sierra Serenaders  
9 to 9:30 p.m.—Lauderland Lyrics  
9:30 to 10 p.m.—Western Artist Series concert  
10 to 11 p.m.—Tales Never Told  
11 to 12 midnight—Musical Musketeers  
12 to 1 a.m.—Wilt Gunzendorfer's Hotel Whitcomb Dance Band

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**  
**Nichols & Warinner, Long Beach, Calif.**

5 to 7 a.m.—Remote Control, KGFJ  
7 to 7:30 a.m.—Hello Everybody  
7:30 to 8:15 a.m.—Records; news items  
8:15 to 10 a.m.—Novelty program; beauty talk  
10 to 11 a.m.—Organ recital  
11 to 11:30 a.m.—Orchestra; beauty talk  
11:30 to 11:50 a.m.—Early news report  
11:50 to 12 noon—Studio orchestra  
12 to 1 p.m.—Hollywood Girls, novelty trio  
1 to 1:30 p.m.—Varsity Boys  
1:30 to 2 p.m.—Originality Girls  
2 to 2:30 p.m.—Records; health talk  
2:30 to 3 p.m.—Long Beach Municipal Band  
3 to 3:30 p.m.—Organ recital  
3:30 to 4 p.m.—Long Beach Municipal Band  
4 to 5:30 p.m.—News report; organ recital  
5:30 to 6 p.m.—Hollywood Girls  
6 to 6:05 p.m.—Lost and Found Department  
6:05 to 6:30 p.m.—Hollywood Girls  
6:30 to 7 p.m.—Sunset Harmony Boys  
7 to 7:30 p.m.—Popular songs, Eva, Ed and Doris  
7:30 to 8 p.m.—Buster Wilson's orchestra  
8 to 8:15 p.m.—Football talks, R. W. Shirey  
8:15 to 8:30 p.m.—Cline Chittick, harmonica solos  
8:30 to 9 p.m.—Doris and Clarence  
9 to 9:45 p.m.—Cinderella Roof Ballroom  
9:45 to 10 p.m.—El Patio Ballroom Orchestra  
10 to 10:30 p.m.—Doris and Clarence  
10:30 to 11 p.m.—El Patio Ballroom Orchestra  
11 to 11:30 p.m.—Majestic Ballroom Orchestra  
11:30 to 12 midnight—Silver Spray Ballroom Orchestra  
12 to 1 a.m.—KGFJ, Apex Club

**384.4 Meters** **KTM** **Channel 78**  
**780 Kcys.** **500 Watts**  
**Pickwick Broadcasting Corp., Santa Monica**

6 to 7 a.m.—Records  
7 to 8 a.m.—Circle Hat Ranch program  
8 to 10 a.m.—Bert's request program  
1 to 2 p.m.—Bertie Kober, organist  
2 to 2:30 p.m.—Lola  
2:30 to 3:20 p.m.—Santa Monica Band concert  
3:20 to 5 p.m.—Records  
8 to 8:30 p.m.—Santa Monica Band concert  
8:30 to 9 p.m.—Loyce Whiteman, blues; Polly Hall, pianist  
9 to 10 p.m.—Pickwick Progress, Stage by Stage, radio playlet  
10 to 11 p.m.—Pickwick Melodists; vocalists  
11 to 12 midnight—Bertie Kober, organist; B. Cooney, singing troubador  
12 to 1 a.m.—Records

**SATURDAY Programs**

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, California**  
 7 to 8 a.m.—Seal Rocks broadcast; N. Y. stocks  
 8 to 8:30 a.m.—Adventures of Helen and Mary, CBS  
 8:30 to 9 a.m.—Saturday Syncopators  
 9 to 9:30 a.m.—Columbia Noon Day Club, CBS  
 9:30 to 10:30 a.m.—Yoeng's orchestra, CBS  
 10:30 to 11 a.m.—Harry Tucker and the Barclay Orchestra, CBS  
 11 to 12 noon—Auditions  
 12 to 2 p.m.—Notre Dame vs. U. S. C. at Chicago  
 2 to 5 p.m.—Univ. of Wash. vs. U. of C.  
 5 to 5:15 p.m.—Guy Lombardo and his Royal Canadians, CBS  
 5:15 to 5:30 p.m.—Recordings  
 5:30 to 6 p.m.—Edna Fischer, pianist  
 6 to 6:30 p.m.—Clare Briggs, "Joe and Vi"  
 6:30 to 7 p.m.—Novelty program  
 7 to 8 p.m.—Paramount Publix Hour, CBS  
 8 to 9 p.m.—KHJ Night Court, DLBS  
 9 to 10 p.m.—Raymond Paige and his band, DLBS  
 10 to 10:10 p.m.—Frank Watanabe  
 10:10 to 11:10 p.m.—Anson Weeks' Hotel Mark Hopkins Orchestra  
 11:10 to 12:10 a.m.—Earl Burnett's Biltmore Orchestra  
 12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
 7 to 7:30 a.m.—Physical culture period  
 7:30 to 7:40 a.m.—Stock Exchange reports  
 7:40 to 8 a.m.—Don Lee, Inc., program  
 8 to 8:30 a.m.—Adventures of Helen and Mary, CBS  
 8:30 to 9 a.m.—Saturday Syncopators, CBS  
 9 to 9:30 a.m.—Columbia Noon Day Club, CBS  
 9:30 to 9:45 a.m.—Recordings  
 9:45 to 10 a.m.—Louis F. Klein, harmonica  
 10 to 10:30 a.m.—Marion Gay, "Smile Girl"  
 10:30 to 11 a.m.—The Times Mirror  
 11 to 12 noon—Recordings  
 12 to 2 p.m.—Notre Dame vs. U. S. C. at Chicago  
 2 to 5 p.m.—U. C. L. A. vs St Mary's  
 5 to 5:30 pm.—Columbia Broadcast System  
 5:30 to 6 p.m.—Romancers program, CBS  
 6 to 6:30 p.m.—Graybar Elec. program, CBS  
 6:30 to 7 p.m.—Organ recital with singers  
 7 to 8 p.m.—Paramount program, CBS  
 8 to 9 p.m.—KHJ Night Court  
 9 to 10 p.m.—Raymond Paige and his band  
 10 to 10:05 p.m.—World-wide News  
 10:05 to 12 midnight—Earl Burnett's dance orchestra  
 12 to 1 a.m.—Wesley Tourtellotte, organist

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

**General Electric Co., Denver, Colorado**  
 5 to 5:30 p.m.—All American Mohawk, NBC  
 5:30 to 6 p.m.—National Laundry Owners, NBC  
 6 to 7 p.m.—General Electric Hour, NBC  
 7 to 8 p.m.—Lucky Strike Hour, NBC  
 8 to 8:15 p.m.—Amos 'n' Andy, NBC  
 8:15 to 8:45 p.m.—Preview of International Sunday School Lesson  
 8:45 to 9:45 p.m.—Hotel Cosmopolitan dance orchestra

**280.2 Meters** **KJBS** **Channel 107**  
**1070 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**  
 6:45 to 7:30 a.m.—Early Bird Hour  
 7:30 to 8 a.m.—B-4 program  
 8 to 10 a.m.—Variety records  
 10 to 11 a.m.—Dance records  
 11 to 12 noon—Popular records  
 12 to 12:05 p.m.—Stock report  
 12:05 to 2 p.m.—Recorded program  
 2 to 2:30 p.m.—Recorded program  
 2:30 to 3 p.m.—Popular records  
 3 to 4 p.m.—Orchestra recordings  
 4 to 4:45 p.m.—Variety records

**422.3 Meters** **KFVD** **Channel 71**  
**710 Kcys.** **250 Watts**

**Auburn Fuller, Culver City, Calif.**  
 7 to 9 a.m.—Happy-Go-Lucky Trio  
 9:30 a.m.—Dan Maxwell, Scotch comedian  
 12 noon—Tom Brennenman  
 12:30 p.m.—Tom and Wash  
 1 p.m.—G. Allison's home program  
 2:30 p.m.—Hal Roach Comedy Gossip  
 3 p.m.—Auburn Concert Orchestra  
 4 p.m.—Eldorado program  
 4:45 p.m.—Timely Topics  
 9 p.m.—Happy-Go-Lucky Trio  
 10 p.m.—Auburn Concert Orchestra  
 11 to 1 a.m.—Sebastian's Cotton Club Orch.

**218.8 Meters** **KGER** **Channel 137**  
**1370 Kcys.** **100 Watts**

**C. M. Dobyms, Long Beach, Calif.**  
 1 p.m.—Hawaiian music  
 4:30 p.m.—Edna Bond, blues  
 5 p.m.—Wurlitzer organ  
 6 p.m.—News bulletins  
 6:15 p.m.—Charles Cook, vocal  
 6:30 p.m.—Triolian Trio  
 7 p.m.—Church announcements  
 7:30 p.m.—Long Beach Band concert  
 9 p.m.—Wurlitzer, Nixon  
 9:30 p.m.—Betty and Wanda  
 10 p.m.—Irma Jasper, violin; Margaret Underhill, pianist  
 11 p.m.—Rhythm Makers, P. C. C.

**SERVICEGRAMS**

There is no known cure for the fading or dying out of distant stations. An attachment may be placed on every set, however, which will control the volume so that the station will not "boom" in with deafening effect when it "comes back again."

\* \* \*

Many listeners complain of the fuzziness of KGO. This is due to the station's power and the location of the hearer. Most of the bay district is too close to KGO for comfortable antenna reception. Disconnecting the antenna will bring KGO in as clear as any station.

\* \* \*

A good ground connection of some kind is almost essential for long distance reception. However, by taking off the ground connection a set is made more selective for local reception.

# EVEREADY

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