

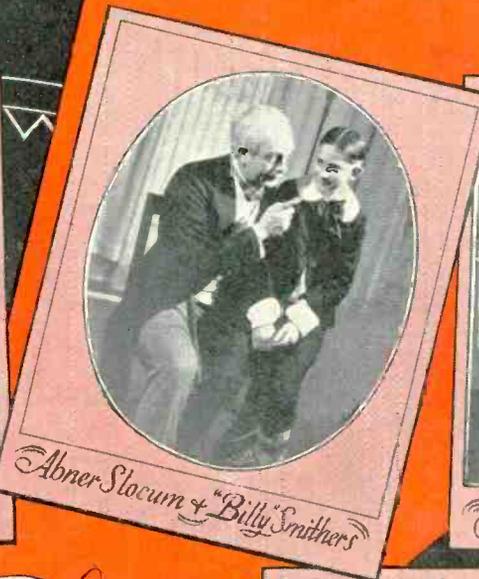
Broadcast Weekly

FOR
WEEK OF
MARCH
2 TO 8

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



"Pa" Smithers



Abner Slocum & "Billy" Smithers



"Jerusha Scroggins"



"Lucindy Higgins"



"Ma" Smithers



H. C. Connette
AUTHOR OF
"Memory Lane"

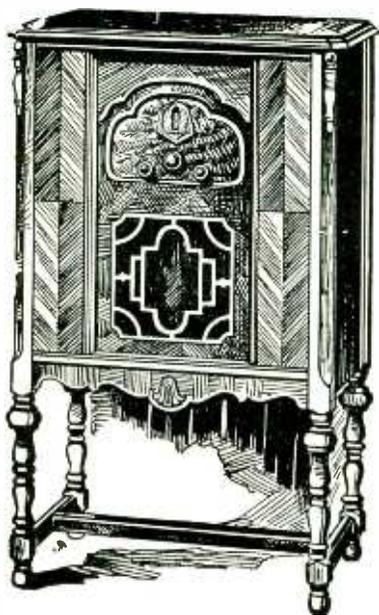
"Memory Lane"
NBC

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BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

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San Francisco

MARCH 1, 1930

Los Angeles

No. 23

The Editor's Page

UP IN the state of Washington radio is being used to fight insects in orchards. No—they are lulled to sleep with soft music. A 5-kilowatt transmitter is hooked to a low antenna which crosses the orchard about three feet above the trees. Powerful radio waves are sent out. These, it is claimed, kill the larvæ and drive the grown bugs away. One orchard reports a 20 per cent reduction in worms in consequence of the treatment. By order of the Radio Commission the worm-chasing broadcast operates only early in the morning. Radio fans who hear a noise at that hour can remain complacent. Just as the apple keeps away the medico, the radio keeps away the worm. Which makes it unanimous.

* * *

OUT of Shanghai comes the announcement that China is to run her own radio and shipping business hereafter, and has under consideration the floating of a \$10,000,000 loan for the construction of radio stations for world communication purposes. This has come on the heels of an announcement that the Nanking government will not renew present cable contracts.

Whether or not the Chinese government intends to purchase or confiscate the cable offices and equipment has not been announced. The cable contracts all expire at the end of 1930, and unless renewed or replaced by Chinese connections, China will be completely isolated from the rest of the world as far as wire connections are concerned.

The Ministry of Communications at Nanking has long planned an extensive radio service to cover the whole of China with certain giant

major stations for communication with national capitals all over the world. The Chinese radio business has been a desirable plum and a wild scramble has ensued between British and American radio interests to garner the crop.

The determination of the Chinese government constitutes a distinct setback for the plans of the British Marconi company which had hoped to include China in its chain of world stations. The Mackay interests and the Radio Corporation of America have likewise been after Chinese radio concessions with a view of establishing a vastly important Oriental radio link in their respective world networks.

The whole matter of China taking over its own radio management depends upon whether or not the government can borrow \$10,000,000 somewhere. If they cannot negotiate the loan, then some compromise will have to be effected whereby concessions will be granted to certain companies.

* * *

STATIONS WNAC and WEAN are trying out the experiment of selling the same program to two different clients. The stations broadcast in Boston and Providence. "Clients" in each city buy time on the two stations. The announcers have stop watches. They are given a minute and a half to make commercial announcements, between pieces, for each client. When the local publicity is given, the orchestra starts up, at each stations simultaneously, "sponsored" in each city by a different client. It must be confusing to the musicians. They never know who they are working for.

MEREDITH WILLSON

Concert Director, KFRC

By MONROE R. UPTON

A LITTLE girl with her dolls, pretending she is a dignified wife with children; a small boy splashing delightedly in the bend of a river under the shadow of a yellow clay bank: these are artists. Most children are artists. It is only when they grow up and their lives are stright-jacketed with rules, conventions, dogmatism, inhibition, dignity, conceit and caution that joyous living is relegated to the past and they become like lumps of clay. Those few who are fortunate enough to retain some degree of their youthful spontaneity and abandon (quite often regarded as eccentric by their less fortunate brethren) usually seek to express themselves in the arts. They become the good poets, painters and musicians. Their more sensitive natures shrink from the dull, solid matter-of-fact way of looking at things. They need to live more deeply and variously, with a larger love for life.

When Meredith Willson, concert director for KFRC, stands in front of his orchestra, baton in hand, he makes you feel that each note the orchestra plays passes through him. Anticipating every sound, his heart receives it, and trained motions of arms and body express his feelings for the musicians. Contrast this capacity for feeling with that of the person who requires the insistent thud, thud, thud of a jazz band to realize there is something going on in his vicinity.

Meredith is an exception to the rule that good American musicians are all born in central Europe. He was born in central United States, right in the heart of the corn belt and American rusticity, Mason City, Iowa, in the year 1902. His father's people had contributed to Hollywood's raw products by crossing the plains and rivers from New York in a covered wagon. They were Americans of English extraction. His mother's forebears came from Germany, her grandfather having been flutist in the Stuttgart Symphony.

About the same time that Meredith was big enough to see the corn stalks waving their tassels at the summer heat he became conscious of a certain independence in his make-up. Later on he became ambitious, and discovered he had talent and imagination. The imagination made him susceptible to ideas and kept his mind from being shut up tight after one brief, youthful look at the universe, like the lens of a camera is dark-

ened by its shutter. He read books, and learned to play the piano by himself. Then, for some inexplicable reason, he decided he would learn to perform upon the flute. He chose one from a mail order catalogue, and when it arrived, was immeasurably disappointed because it stuck out to the side when played, not straight out in front, as he had fondly imagined. However, he accustomed himself to this unfortunate peculiarity of the instrument and, with the aid of the local professors, mastered it during his grammar and high school days. He even earned money with it, which he invested in courting activities. She was a very comely lass named "Peggy" Wilson. Meredith's father was a lawyer. "Peggy's" was the city's engineer, and the two men were bitter political enemies. Their opposition to the youthful romance (it began when they were both thirteen) was just the sort of violet ray it needed to keep it healthy and vigorous. When he was eighteen, after two years of study in New York, Meredith returned to Mason City and they were married. Their early devotion to each other has persisted during nine years of married life and they have enjoyed as much happiness as the world allows any well-mated couple. Thus Meredith has violated two good canons of American artistic life. He was born here, and he has been happily married for more than one year.

In New York he studied under Barrere, the world's greatest flutist, and attended the Damosch Institute of Musical Art. He studied composition under Wagenaar, and Dr. Henry Hadley, America's outstanding composer.

After his marriage he returned to New York and was associated successively with Dr. Hugo Riesenfeld during the early days of classical jazz, with Sousa's band, and with the New York Philharmonic Symphony. At nineteen he was solo flutist with the symphony, which position he held until he left in 1929, five years later, to go into radio work. He had conducted for network programs while still with the symphony. Toscanini is his favorite conductor. He regards the man's genius with something akin to worship.

His activities since leaving New York include conducting the summer symphony concerts in Seattle last year and the scoring of a number of talking pictures in Hollywood, prominent among

(Continued on Page 50)

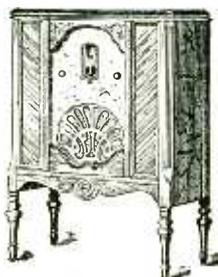
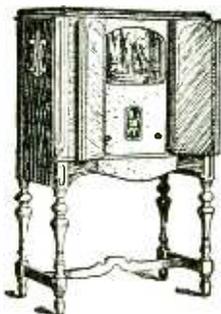
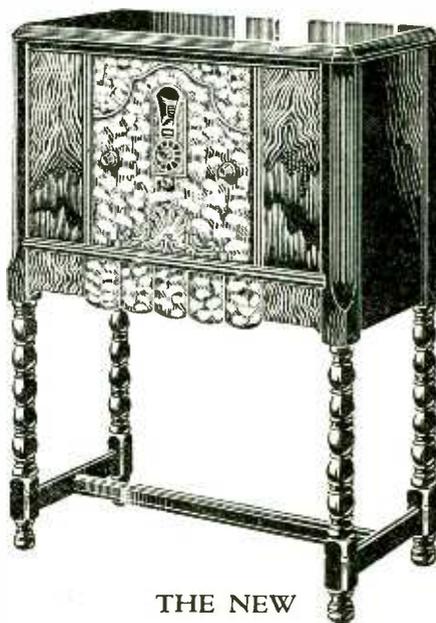
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TUNE IN ON THE PHILCO HOUR WEDNESDAYS, 7 P. M.—COLUMBIA STATIONS

Wandering Back Along Memory Lane

By H. C. CONNETT, *NBC Dramatic Writer*

WHEN the Pacific Division of the National Broadcasting Company began functioning in April, 1927, one of the programs in its first week was "Memory Lane." The continuity was by Arthur S. Garbett, now Educational Director for the NBC. Having a program which would appeal to persons who had passed from the fifties into the sixties was his idea, for he argued that radio, to have widespread appeal, must interest persons of all sorts and of all ages. The program, which was heard at an early evening hour, was almost wholly musical. The announcements aimed only to give the title of the song and the date of its publication. That it filled a need was soon shown. The audience mail was large and the handwriting showed that the old-timers appreciated Garbett's effort. And the interest was not shown wholly by letters. Copies of old songs were sent in and bound volumes of the ballads of the sixties were brought to Mr. Garbett.

One of these, a book with the name "Mary Pennie" printed in gold on the cover, has been a godsend to many directors seeking old songs.

It was in December, 1927, that I came to the San Francisco studios of the NBC after two years of radio and newspaper work in China. Garbett, whose work had grown to proportions where he had to have assistance, asked me how much I knew about old songs. I told him of several I had heard in my boyhood, forty odd years ago. It was this memory of childhood that won me the job. I took over "Memory Lane" and for a few months wrote the continuity along the lines of what we call "straight announcing," as differentiated from "character announcing," and dialog.

When "Memory Lane's" first birthday drew near, I talked with Mr. Garbett over a plan to introduce two characters to do the announcing in a dialog way. The plan met his approval and so "Pa Smithers" and "Rosemary Jenkins Smithers" came into radioland. From the first performance of this "new-fangled" "Memory Lane" until this week, "Rosemary" has always been played by Miss Eileen Piggott. In two years she has never missed a performance. The original "Pa" was Ted Maxwell, who had to step out

of the part when his work in the production department claimed all his time. For several weeks "Pa" and "Rosemary" did all the talking and the program had eighteen musical numbers. But from time to time "Pa" and his wife talked of their son "Billy," and from the "fans" came demands that "Billy" appear. To get the right boy was a problem. He would have to speak the Hoosier dialect and to find a genuine Hoosier boy on the Pacific Coast seemed impossible. One Sunday afternoon I happened to tune in on a "Great Moments of History" program. A boy was talking. He had no Hoosier accent, but now and then there was a pronunciation that had a faint coloring of the early Indiana dialect. Inquiring at the studio I found that the boy, Billy Page, was the son of Indianapolis parents, both of whom knew Hoosier dialect. So Billy Page became "Billy Smithers" to the joy of a legion of "fans." Last summer when NBC offered the lad's photographs to those who asked for them, there were 7,000 given in answer to requests and the letters showed that "Billy Smithers" held a warm place in hearts from Vancouver on the north to San Diego in the south. If space permitted, it would be pleasant to tell of the boy's development, but—well, that's another story.

Little by little other characters came into the continuity. Dialog began to crowd out songs. This met with the approval of the radio audience. In fact many auditors clamored for elimination of songs entirely. The demand for more dialog was insistent. The continuities by this time had reached the proportions of tabloid comedies. The turning point came when a Hallowe'en party in "Goshen Center," the Memory Lane town, had as its dramatic suspense the secret of "Queen Elizabeth's" identity. This was not disclosed until the end of the playlet. There were twelve musical numbers before the audience learned the secret.irate listeners got on their individual "high horses" and demanded the elimination of songs. Each time the "Queen's" identity was about to be disclosed there was a song and the radio audience rebelled. So "Memory Lane" entered into the third phase of its existence. The playlet, lasting half an hour, was confined to

dialog only. It was preceded and followed by fifteen-minute recitals of old songs. This met with approval which was almost unanimous. The original audience of old-timers was still listening but the following had assumed broader aspects. Children, it was learned, liked it because "Billy Smithers" is such a genuine, every-day boy. Persons of all ages who have lived in a small town, especially those of the middle-west, joined the "Memory Lane" audience. After a while letters failed to mention the old songs. The play seemed to be the thing, and eventually the recitals were dropped. For almost a year now the program has been straight comedy with songs used only where they fit in naturally. An orchestra is never used. At dances only an old-time fiddler appears.

Many characters have appeared before the microphone to delineate the small-town types. Charles Marshall, now assistant production manager in the San Francisco studios, made a hit as "John Preston" who keeps Goshen Center's "General Store." Margaret O'Dea was for a time the "Lizzie Featherstone" of the comedy. Eva Gruninger Atkinson, the operatic contralto, was the first "Muriel LaSalle," the part now played so successfully by Bernice Berwin. Howard Milholland, program manager, scored with his faithful playing of "Elder Firestone." The characters which have appeared from week to week and apparently found favor with the audience, are "Pa" Smithers, played for the last year by Dick LaGrande; Rosemary, Eileen Piggott; Billy Smithers, Billy Page; Abner Slocum, George Rand; Ezra Higgins, Ben MacLaughlin; Mrs. Jerusha Scroggins, Olive West; Josephine Conway, Floy Margaret Hughes; Hank Conway, Bert Horton.

Miss Bobbe Deane has appeared in several characters. She has been Lucinda Higgins, Eva May Scroggins, Pearl Perry, Melissa Foster, Mrs. Ethel Crane, the minister's wife, and Amelia Scroggins. Miss Deane, the most versatile girl in radio, so I think, has played girls of all ages. Eva May is eight; the minister's wife is 35.

Wilda Wilson Church, pioneer in West Coast radio drama, has given several delightful "Memory Lane" characterizations. She has been the genial "Grandma" Jenkins, the pathetic "Grandma" Conway, and the sweet old spinster, Miss Malviny.

I have often been asked how I manage to keep on writing this play after two years of doing a new play each and every week. I have two

sources of material. The first is my subconscious mind. I was born in Indiana and had a host of relatives who lived in small towns. I spent my summers going from one relative to another. The things that happened then gradually became a part of my subconsciousness. Dormant, apparently forgotten, the incidents, the talk, the atmosphere of those early years remained with me in all my wanderings. When the time came to write "Memory Lane," this mind of the subconscious was opened and the memories imprisoned so many long years, came trooping out. The second source is the plan of adapting scenarios sent in. Sometimes these scenarios are only fifty or a hundred words, but they have in them the suggestion which can easily be adapted into a half-hour playlet. Others, notably those from Dr. Earl R. Abbott, A. John Preston and Clyde Empfield, all Portland followers of "Memory Lane," are so complete that the only thing needed is to translate the stories they send from narratives into dialogs. "Memory Lane" is building up its own crops of volunteer scenario writers whose efforts are rewarded only by the acknowledgment which follows each program.

"Memory Lane" has not had a path of roses. It has been considerably battered about. The hour of performance has been changed many times. Each time such a change occurred it meant winning back the audience. Station schedules have made cancellations of the program unavoidable at times. But it has weathered all the storms. That it has lived to almost celebrate its third birthday is due, in large measure, to the friendliness of Don E. Gilman, vice-president of the National Broadcasting Company in charge of the Pacific Division, who had always championed the program's cause. Gilman is an Indiana man, son of one of the pioneer newspapermen of Indianapolis, and so it is easy to understand his affection for this series of home-spun comedies.

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The RADIO TATTLER



By EARLE ENNIS

A SCIENTIST will try anything—like a non-practicing “dry.” He’ll cross a monkey with a buzz saw and let posterity worry about results. He’ll develop a new ray, give it to a maniac, and go back to sleep, letting the rest of the world curb the maniac—if it can. He’ll invent a reducing diet, and whole armies of dowagers will change overnight into svelt flappers. He should worry—he’s a scientist. But—now and again—one goes too far and then trouble really begins.

* * *

We have certain information out of Washington, this week, that impels us to find a large gopher hole somewhere up in the Sierra Nevadas and crawl in. They are going to start bouncing radio waves off of the moon’s face! Fact! The Naval Research Laboratory is going to try that. Why? Just to see what happens. Just to see if the moon is as dead as they think it is. Going to poke up the tiger and see if he will growl! Nice idea, isn’t it?

* * *

They figured out some time ago that a radio signal traveled mighty fast—almost as fast as a Northwestern Pacific train going back to the stable. Just how fast it traveled could only be told by bouncing the waves against something. “Let’s bounce ’em on the moon,” suggested a gent with whiskers and eyeglasses. His associates looked at him in admiration. Now that was something!

* * *

The moon! If so, why not? It brought up a technical point. Who owned the moon? Could anybody that wanted to bounce waves against it without starting international complications? How could we bounce waves against our part of the moon, and not put dents in England’s portion? Prominent officials counselled that the thing be kept secret—at least until the disarmament conference was over. “Don’t start anything,” they said. “It may change the submarine plans.”

* * *

So the experiment was deferred a little while. But it is going to be done. It is felt that the time has arrived in national affairs when the

moon should be made to declare itself, on either the Democratic or Republican platform. So they are going to bounce Republican waves against the moon’s face. If a cataclysm follows it will be blamed on the Democratic party. If nothing happens, it will be designated “party apathy” and charged to Wilson’s administration.

* * *

The experts have figured out that a radio wave can hop off from the U. S. A., travel intervening space, a matter of 250,000 miles, smack the moon in the face, and be back in its own front yard in 2.8 seconds. This is amazing because it is faster than a politician can change his mind, an act that so far holds the world’s speed record. If the moon ducks, and the wave misses, it is liable to keep going out in space for years. No one has ever been able to figure a fly into the outfield of cosmos—not even Babe Ruth.

* * *

We are going to watch the date of that experiment. When they press the key at Washington that starts the moon-smacking wave out into space, we are going to start for the Rocky Mountains. By the time that wave gets back, 2.8 seconds later, we’ll be two hundred feet into the side of the thickest mountain—hand-dug. We are going to stay there until we find out what happens. Nobody has slapped the moon’s face yet and we don’t intend to be around when it happens.

* * *

The scientists plan to use a high frequency wave—between 20,000 and 30,000 kilocycles—to bore through the earth’s atmospheric rind. It will be squirted right at the moon from a reflector, made of a network of wires. The boys are going to press the key and then run. We don’t know what will happen after that. We do know that the wave is coming back. We hope it comes back and kills all the sappy crooners on the airlines—mows ’em down in rows. We’ll be for the moon a million if that happens. We’ll forgive the moon for getting us married.

* * *

The date of this hideous experiment will be announced in these columns if we can find it out.

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SAN FRANCISCO

Personal Pickups

By GYPSY



VELDA B., SAN FRANCISCO, CAL.—Gerda Lundberg looks just as sweet, as unspoiled and young as you have pictured her. She has blue eyes, a clear, fair complexion, softly rounded features, brown boyish bob, is 5 feet 2 inches tall and weighs 115 pounds. Her an-

cestry is Swedish and Scotch, although both parents were born in America. In California, to be exact, and Gerda is a Berkeley girl. As a child she appeared in the Pearl Hickman Kiddies' revues and with Mme. Carita. Her microphone debut was made four years ago and recently she won a trip to Honolulu in a radio popularity contest. She is 18 years old, a thoughtful, charming, delightful girl.

* * *

MRS. JOHN L., BAKERSFIELD, CAL.—No, Eileen Piggott does not come from Indiana. She was born in Santa Cruz and has always lived on the Pacific Coast. Her present home is in Berkeley. I cannot give the address, but a letter sent to the National Broadcasting Company, San Francisco, will reach her.

* * *

MRS. G. W. L., SUISUN, CAL.—The "Ne'er-Do-Well" (KFWM) was born in Minneapolis some thirty years ago. Like many another adventurous boy, he left home at an extremely youthful age, saw many phases of life, served in the World War, gained a musical education somehow, somewhere, in his wanderings, became a member of the American Society of Composers and has written numerous song successes, among them being the well-known "Funny Waltz," "I Wish I Knew" and "Ne'er-Do-Well." He is 5 feet 11 inches tall, weighs 150 pounds, has pleasingly regular features, blue eyes, medium brown hair and a mustache that matches his hair.

* * *

M. R., SANTA CRUZ, CAL.—No, the ranch on the State Highway bearing the sign "KFRC, Japanese Frank Watanabe, Happy Almond Blossoms For Sale Here" does not belong to the famous impersonator, but is owned by one Mr. Oaki, an ardent admirer, who obtained permis-

sion to use the name through a mutual American friend. The Japanese of Santa Clara County fairly worship their "countryman" and are much concerned over the welfare of his wife and fourteen children.

* * *

MRS. GRACE H., LOS ANGELES, CAL.—Irene Smith is now broadcasting over Station KFRC each Thursday at noon on the Sherman-Clay program.

* * *

D. C., MONTEREY, CAL.—Helen Stone has recently come from Hollywood, where she was engaged in motion picture work at the M. G. M. studios. She is a Mills College graduate, was born in Holland, came to America at the age of fifteen, speaks four or five languages, won a scholarship to the Damrosch Conservatory of Music, is an excellent cellist, and conducted several famous orchestras and is one of the most dynamic, interesting personalities I have ever met. Her real name is Jozenia Vander Ende.

* * *

MRS. W. E., SACRAMENTO, CAL.—Cyrus Trobbe's hobbies? Well, his scrap books, collected for many years, probably come first, and after that amateur football with the boys in the neighborhood. Mrs. Trobbe told this on "Cy": She was summoned to the door to find there a group of boys who, when they saw her, appeared more or less embarrassed, shifting from one foot to the other until finally one of the older boys asked rather awkwardly, "Is Mr. Trobbe in?" She answered in the negative, and seeing their disappointed expressions, asked if there was anything she could do. "No, ma'am," replied the boy, "we only wanted to know if he could come out and play."

* * *

G. C., PORTLAND, ORE.—Yes, Cecil Underwood is married and is the father of three children, the eldest being six years old. Wilda Wilson Church is in her eighth year of radio work. No, Harold Dana is not married. Graham McNamee is married to a former radio and concert singer.

* * *

JAMES KENDRICK FANS.—"Jimmie" is at present devoting his energies to radio continuity. Everybody misses his voice on the air and his friends are trying to induce him to return. He promised "Personal Pick-ups" advance notice, should he do so.

MICROPHONE GOSSIP



Joe Wright, conductor of the Cinderella orchestra of the Silver Slipper Cafe, recently returned to the KPO air lanes after an absence of five years. Eight years ago, this musical personality made his debut to radio listeners of the Hale-Chronicle station, when KPO first came on the air back in 1922. Joe is well known throughout the east bay as a director and violinist of ability.

* * *

Gene Byrnes, KHJ announcer and creator of the air-famous comedy character, Stanard Mc-Webster, wrote 400 songs before putting one over in a large, fancy way. His latest, "Lolita, My Dove," was played by Paul Whiteman last week and heard over the NBC on the following night. Sales of the sheet music are booming. Several famous recording organizations are putting it on discs.

* * *

From low-brow sax appeal to high-brow symphony appeal! That's the progress recently made by the saxophone owned and operated by Micky Gillette, saxophone tooter supreme on KFRC. Micky and his instrument have joined the San Francisco Symphony Orchestra. First appearances on the 6th and 9th of March. It is reported many flappers have already made reservations.

* * *

Annabelle Jones Rose, NBC contralto, is the mother of two attractive children, Sydney who is 10, and Carl, 6. Mrs. Rose makes her home in Berkeley, Calif.

* * *

Ray Martinez, diminutive director of KFWR's concert orchestra and a master of the strings, has had Cecil Crandall, his first violinist, with him during the past twelve years. When the two team up in a violin duet, there's a harmony that echoes more than a decade of unbroken comradeship.

* * *

Every person in the State House at Denver can vouch that Dr. B. O. Aylesworth, director of the Colorado Bureau of Markets, has the best radio set in the world. His old set had been good enough for anybody until his son, Merlin H. Aylesworth, president of the National Broadcasting Company, presented him with the new

one. The new set, which state officials assert is as important as a new-born son, will reach easily from coast to coast, but Dr. Aylesworth keeps it tuned usually to KOA in Denver, where he can hear best the programs of his son's company.

* * *

One good song deserves another! So believes Edna Fischer, KFRC's popular, popular pianist, who wrote the hit "Some Day Soon," and now has another one on the music stands called "Sorry."

It must not be supposed, however, that Edna is sorry the day of her marriage finally arrived. Edna stoutly maintains the connection between the two titles is misleading, a coincidence, and furthermore there isn't any connection. So there!

* * *

Among the latest additions to the staff of KPO is Ellis Fred Rehn, former champion all-city center football player.

Rehn was a star of the Polytechnic High School team and played brilliant football during his high school career. He is now devoting equal effort to become a radio "star"—his ambitions trend toward announcing—but to date he has confined his activities to continuity writing and assistant office man.

* * *

When a menagerie is needed at NBC's San Francisco studios, it will only be necessary to summon Irving Kennedy to the microphone and sit back and listen.

Kennedy, whose chief aim in radio is to sing tenor solos, has a penchant for imitating animals. On various occasions he has been heard on the air in the roles of sheep, a donkey, dogs of miscellaneous breeds, a seal, and most recently as a cat. He is ready to give further imitations upon request.

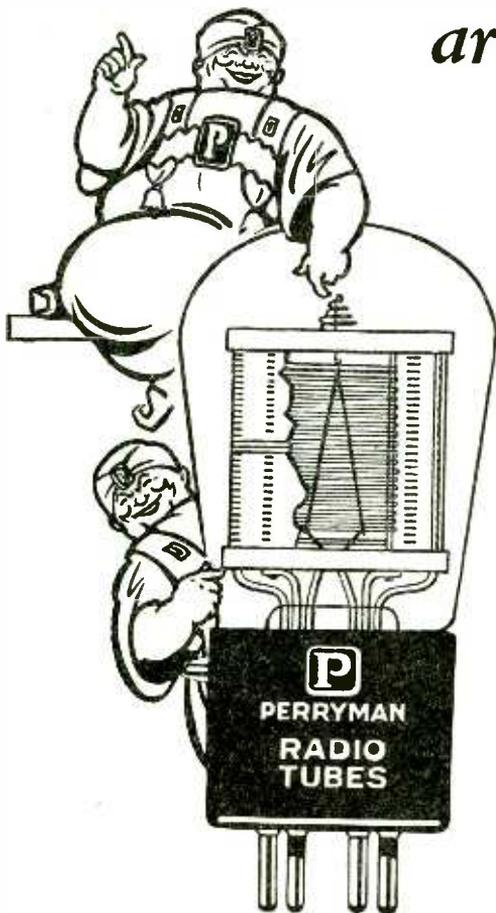
* * *

Charles Carter, a San Francisco boy still in his middle teens, is the young man who has startled KFRC's feminine listeners by causing them to think Maurice Chevalier was singing over the station.

The youthful impersonator came to KFRC over the audition route and was given his first chance to exhibit his wares to the public. Impersonating just seems to come natural to him. Al Jolson is also one of his impersonatees.



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WHO'S WHO?



The "GOLDEN STATE" Blue *Monday Jamboree* **ISSUE**

Help! Help! Hold everything . . . Covers, letters and all. We'll gladly give you the key to the Jamboree puzzle. It was not intended as a crossword puzzle. That's a fact.

Here it is: *Starting with Harrison Holliday* which everybody knows is the man in the center of the front row and continuing clockwise on an outer circle; Eugene Hawes (Pedro), Tommy Monroe (Lem), Mahlon Merrick, Edna O'Keefe, Harold Dana, Abe Bloom, Frank Moss, Juanita Tennyson, Micky Gillette, Mac, Jean Wakefield, Gilbert Chick, Edna Fisher, Monroe Upton (Simp Fitts), Lucile Harger, Cotton Bond, Marta, Al Pearce.

Starting with Gypsy, who is immediately above Tommy Monroe, Gypsy, Margaret O'Dea, Hazel Warner, Eddie Holden (Frank Watanabe), Norman Neilson, William Wright (Herr von Hamburg), Robert Olsen, Frederick Brown, Mickey Maguire (Lafe), Meredith Willson, Cal Pearce.

A Page From the NBC Woman's Magazine of the Air

By MADONNA M. TODD

Now I ask you . . . when a young woman can interpret a half-dozen roles in one radio dramalogue, isn't that something about which to write?

Bobbe Deane, of the National Players, thinks nothing of it. She has been doing that for a long time. We've heard her through the air, but a performance during the Woman's Magazine of the Air was the first we'd seen.

Bobbe played a very young matron and her first baby during the M. J. B. Feature. Bennie Walker appeared as the youthful husband. To watch these two versatile performers added much to the amusement which their sketch afforded as it was heard.

But two characterizations are as nothing to Bobbe Deane!

The following day, during the presentation of "Meet the Folks," Bobbe interpreted five distinctly different personalities. In fact she was introduced as the "Bobbe Deane Stock Company."

She makes us all want to go home and learn to cry like a baby . . . for she makes one believe that there's music in a baby's cry! Though many of her characterizations are comic, Bobbe is exceedingly serious about her performances. That must be the keynote of her success . . . first as a legitimate stage actress and more recently in radio.

Besides the amusing sketch by Miss Deane and Bennie Walker, the Magazine program on that day offered some sound advice on various subjects. Ann Holden had promised a new pineapple and cheese salad recipe. Being dubious—like everyone else—we went in to hear it. Ann won, as she talked during the Kraft Feature. Afterward she offered recipes incorporating Alpine milk.

Joseph Hornik was there with his Magazine Melodists and Barbara Blanchard was the soprano soloist. Bennie Walker sang a song, too. It was one of those comics which he has many requests to sing.

While we're thinking of Bennie—



BOBBE DEANE

The genial magazine editor spends much time "in conference" with Enie, Menie, Minie and Moe, the "Canary Quartet." Enie probably is the most affectionate of the quartet and with a bit of encouragement from Bennie the happy little bird will reach out through the bars of its crimson cage and (as Bennie says) "make love."

While Ann or Helen are speaking to you, Bennie spends his time in that merry fashion.

During the last three weeks, Ann Holden has been offering an interesting series of talks on clams. There will be a few more of these, so it's fitting that your attention be directed to them.

Miss Holden's talks are during "The Pioneer Clam Feature," which will continue until March 13, inclusive. After that, Helen Webster has something interesting to offer instead of the Impromptu Feature. Helen, however, is secretive. We can't explain her promised feature yet.

Ann Holden's experiments with a can of crab undoubtedly have proved helpful to many a home-maker.

"And at our house we've eaten thousands of clams these last few weeks," Miss Holden muses. "I've experimented with recipes given to me and I've developed some interesting combinations. Here's the easiest one of them all—

"A seven ounce can of crab, a cup of cracker crumbs, a little butter and some seasoning. Just moisten the cracker crumbs with the clam juice, add the minced clams, butter and seasoning and fry."

"Sounds good, Ann," says Bennie.

Ann offers only tested recipes incorporating the various products which she advocates. It's easy to imagine just what is served very regularly in her home. You need only to listen to her many talks each week.

Besides Ann Holden and Helen Webster, Bennie Walker introduces Helen Chase and, usually, the M. J. B. Chef, though "Deane-Walker" sketches sometimes fill the M. J. B. period. The complete program can be found in the BROADCAST WEEKLY program schedule.

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<p>WRIGHT-De COSTER SPEAKERS</p> <p>A superior speaker for home, theater, large hall and outdoor use.</p>	<p>WELLSTON AERIALS</p> <p>Eliminates the outdoor aerial—does not plug in the light socket—an aerial that really works.</p>
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Changes In Broadcasting Allocations

REALLOCATION of a number of high-powered stations operating on wavelengths above 1300 kilocycles has been ordered by the Federal Radio Commission, effective March 2, for the purpose of improving service. The changes to be made are as follows, in kilocycles, with the equivalent in meters in parentheses:

- WFBL—Syracuse, N. Y., from 1490 (201.3) to 1360 (220.6).
 WTNT—Nashville, Tenn., from 1490 (201.3) to 1470 (204.1).
 WLAC—Nashville, Tenn., from 1490 (201.3) to 1470 (204.1).
 WCKY—Covington, Ky., from 1480 (202.7) to 1490 (201.3).
 WORD—Batavia, Ill., from 1480 (202.7) to 1490 (201.3).
 WJAZ—Mt. Prospect, Ill., from 1480 (202.7) to 1490 (201.3).
 WSOA—Deerfield, Ill., from 1480 (202.7) to 1490 (201.3).
 WKBW—Buffalo, N. Y., from 1470 (204.1) to 1480 (202.7).
 KFJF—Oklahoma City, Okla., from 1470 (204.1) to 1480 (202.7).
 WLEY—Lexington, Mass., from 1420 (211.3) to 1370 (219).
 WMBO—Auburn, N. Y., from 1370 (219) to 1310 (229).
 WLEX—Lexington, Mass., from 1360 (220.6) to 1410 (212.8).
 WSSH—Boston, Mass., from 1360 (220.6) to 1410 (212.8).
 WMAF—So. Dartmouth, Mass., from 1360 (220.6) to 1410 (212.8).
- WHEC—Rochester, N. Y., owner, Hickson Electric & Radio Corporation.
 WJAY—Cleveland, Ohio, frequency, 610 kilocycles (492).
 WJAZ—Mt. Prospect, Ill., power, 2500 watts.
 WJBO—New Orleans, La., frequency, 1420 kilocycles (211.3).
 WKRC—Cincinnati, Ohio, owner, WKRC, Inc.
 WLBI—Stevens Point, Wis., owner, Dept. of Agriculture and Markets.
 WLBW—Oil City, Pa., power, 500 watts night, 1000 watts day.
 WMES—Boston, Mass., owner, Boston Broadcasting Company.
 WRBJ—Hattiesburg, Miss., frequency, 1370 kilocycles (219).
 WTFI—Toccoa, Ga., power, 500 watts.
 WFBJ—Collegeville, Minn., deleted.
 KGMP—Elk City, Okla., new; owner, Bryant Radio & Electric Co.; frequency, 1210 kilocycles (247.9); power, 100 watts.
 WCSC—Charleston, S. C., new; owner, Fred Jordan and Lewis Burk; frequency, 1310 kilocycles (229); power, 100 watts night, 250 watts day.
 WQDM—St. Albans, Vt., new; owner, A. J. St. Antoine; frequency, 1370 kilocycles (219); power, 5 watts.
 WRDA—Orchard Park, N. Y., new; owner, Buffalo Evening News; frequency, 900 kilocycles (333); power, 1000 watts; studio at Buffalo, N. Y.
 WSPA—Spartanburg, S. C., new; owner, The Voice of South Carolina (Virgil V. Evans); frequency, 1420 kilocycles (211.3); power, 100 watts night, 250 watts day.
 WODX—Springhill, Ala., new; owner, Mobile Broadcasting Corporation; frequency, 1410 kilocycles (212.8); power, 500 watts.
 WEPS—Gloucester, Mass., license assigned to Alfred F. Kleindienst.
 WCDA—New York, N. Y., power, 1000 watts.

The following changes in allocations have been announced by the radio division of the Department of Commerce:

- KFXR—Oklahoma City, Okla., power, 100 watts night, 250 watts day.
 KGBX—St. Joseph, Mo., frequency, 1310 kilocycles (229).
 KGHF—Pueblo, Colo., power, 250 watts night, 500 watts day.
 KGIW—Trinidad, Colo., owner, Leonard E. Wilson.
 KGRC—San Antonio, Texas, call changed to KONO.
 KIT—Yakima, Wash., frequency, 1310 kilocycles (229).
 KJR—Seattle, Wash., frequency, 970 kilocycles (309).
 KOOS—Marshfield, Ore., power, 100 watts.
 KPCB—Seattle, Wash., power, 100 watts.
 KPQ—Seattle, Wash., location changed to Wenatchee; power 50 watts.
 KTLC—Richmond, Texas, location changed to Houston; power 100 watts.
 KVI—Des Moines, Wash., frequency, 920 kilocycles (326).
 KWJJ—Portland, Ore., owner, KWJJ Broadcast Company, Inc.
 WBAX—Wilkes Barre, Pa., location changed to Plains Township.
 WBMS—Fort Lee, N. J., location changed to Hackensack.
 WCBM—Baltimore, Md., power, 100 watts night, 250 watts day.
 WCGU—Coney Island, N. Y., location changed to Brooklyn.
 WGTB—Columbia, S. C., call changed to WIS.

Radio Music for City Parks

THE East is going in for radio music for its city parks. This is a good idea. In one city all the municipal parks are tied together by a private wire system, with loudspeakers and power amplifiers connected. When a band concert is broadcast in one park it is heard in all. Thousands of folks, who have no radio or other musical device, or who enjoy music out of doors, gather there to listen. It is making available music to a whole city in an intelligent manner. When the politicians in some of our western cities can find time, from their personal manipulations, to do something for the public, it might be well to look over this idea. It would be particularly popular in San Francisco.

Commission to Shift Cleared-Channel Stations

BROADCASTING stations on cleared channels have been asked by the Federal Radio Commission to agree to changes in frequency in order to eliminate interference. If the stations will agree to accept the proposed assignments, there will be no necessity for public hearings, which would have to be held if opposition was offered.

Stations on thirteen channels will be involved in the proposed reorganization, and in addition to shifting the stations themselves it is proposed to exchange several channels among the zones. This calls for the moving of the frequency of 1070 kilocycles from the second to third zones; 1080 kilocycles from the third to second zones; 1090 kilocycles from the fourth to fifth zones; 1110 kilocycles from the second to fourth zones; 1130 kilocycles from the fifth to third zones; 1140 kilocycles from the third to fourth zones; 1150 kilocycles from the first to second zones; 1160 kilocycles from the fourth to first zones; 1170 kilocycles from the second to fifth zones, and 1180 kilocycles from the fifth to second zones.

TROUBLE DUE TO LACK OF SUFFICIENT SEPARATION

Much of the interference complained of is due to the small separation between stations on adjacent wavelengths. In four instances among the stations which are to be shifted, there is less than 400 miles separation, and in eight cases less than 600 miles. Under the reallocation, while there will be one instance where the separation is only 400 miles and one where it is 580 miles, all others will exceed these distances and the average separation between the cleared channels involved will be 1117 miles as compared with 522 miles at present.

The commission makes it clear that none of the interference is due to any of the stations involved, all of which are operating in strict accordance with the regulations. In the majority of instances it is due to the insufficient separation between stations; in others the situation has been aggravated by one station installing more modern equipment and thus extending its service area, while the stations on adjacent channels made no change in equipment. The stations cannot be

moved, it is pointed out, and so there is no alternative but to revise the allocations.

DATE FOR CHANGE NOT YET SET

The changes proposed by the commission will be put into effect at a date to be determined by agreement with the broadcastings, with due consideration to the time that will be required for them to change their equipment over. The changes to be ordered will be as follows, in kilocycles, followed by the equivalent meters in parenthesis:

- WHAS—Louisville, Ky., from 820 (366) to 1020 (294.1).
- KYW—Chicago, Ill., from 1020 (294.1) to 1140 (263.2).
- KTSH—Hot Springs, Ark., from 1040 (288.5) to 1070 (280.4).
- KRLD—Dallas, Texas, from 1040 (288.5) to 1070 (280.4).
- WTAM—Cleveland, Ohio, from 1070 (280.4) to 1080 (277.8).
- WBT—Charlotte, N. C., from 1080 (277.8) to 1040 (288.5).
- KMOX—St. Louis, Mo., from 1090 (275.2) to 1110 (270.3).
- WRVA—Richmond, Va., from 1110 (270.3) to 1150 (260.9).
- KSI—Salt Lake City, Utah, from 1130 (265.5) to 1090 (275.2).
- WAPI—Birmingham, Ala., from 1140 (263.2) to 1130 (265.5).
- KVOO—Tulsa, Okla., from 1140 (263.2) to 1130 (265.5).
- WHAM—Rochester, N. Y., from 1150 (260.9) to 1160 (258.6).
- WOWO—Ft. Wayne, Ind., from 1160 (258.6) to 1180 (254.2).
- WWVA—Wheeling, W. Va., from 1160 (258.6) to 1180 (254.2).
- WCAU—Philadelphia, Pa., from 1170 (256.4) to 820 (366).
- KOB—State College, N. M., from 1180 (254.2) to 1170 (256.4).
- KEX—Portland, Ore., from 1180 (254.2) to 1170 (256.4).
- WMBI—Addison, Ill., from 1080 (277.8) to 1040 (288.5).
- WCBD—Zion, Ill., from 1080 (277.8) to 1040 (288.5).
- WJJD—Mooseheart, Ill., from 1130 (265.5) to 1090 (275.2).
- WHDI—Minneapolis, Minn., from 1180 (254.2) to 1170 (256.4).
- WDGY—Minneapolis, Minn., from 1180 (254.2) to 1170 (256.4).
- WKEN—Grand Island, N. Y., from 1040 (288.5) to 1050 (283).
- WKAR—East Lansing, Mich., from 1040 (288.5) to 830 (361).
- KSOO—Sioux Falls, S. D., from 1110 (270.3) to 1100 (272.7).
- KTNT—Muscatine, Iowa, from 1170 (256.4) to 1160 (258.6).

SUNDAY Programs

March 2, 1930



Henry C. Blank
KFVI-5 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Dorothy Sullivan
KOL—Cellist

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 9:45 to 10:45 a.m.—Interdenominational and nonsectarian church services. Rev. Walter John Sherman, Temple Methodist Episcopal Church
- 2 to 3 p.m.—Sunday concert, NBC
- 3 to 4 p.m.—Catholic services, NBC
- 4 to 4:30 p.m.—Western Artists Series, NBC
- 4:30 to 5 p.m.—KPO guest artists
- 5 to 5:15 p.m.—Enna Jettick, NBC
- 5:15 to 6:15 p.m.—Collier Hour, NBC
- 6:15 to 7:15 p.m.—Atwater Kent program, NBC
- 7:15 to 7:30 p.m.—Talk, "Science and Invention"
- 7:30 to 8:30 p.m.—Palace Hotel Concert Orchestra
- 8:30 to 9 p.m.—Rudy Selger and his Fairmont Hotel Concert Orchestra
- 9 to 10 p.m.—Abas String Quartet, with Fredric Bittke, baritone
- 10 to 10:30 p.m.—News Digest, "Scotty" Mortland
- 10:30 to 11:30 p.m.—Joe Wright's Silver Slipper Dance Orchestra

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, California

- 10 to 11 a.m.—Arion Trio
- 11 to 12 noon—Grace Cathedral services
- 12 to 1 p.m.—National Youth Conference
- 1 to 3 p.m.—Dr. S. Parkes Cadman; concert
- 3 to 4 p.m.—Catholic religious service
- 4 to 4:30 p.m.—Western Artists Series
- 4:30 to 5 p.m.—Duo Disc program
- 5 to 6:15 p.m.—Gems of the Drama; news service
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes
- 6:45 to 7:15 p.m.—Stanislas Bem's Little Symphony
- 7:15 to 7:45 p.m.—Studebaker Champions
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's
- 8:15 to 9 p.m.—The Pilgrims
- 9 to 9:30 p.m.—Borden program
- 9:30 to 10 p.m.—"The Reader's Guide"
- 10 to 11 p.m.—The Gay Classics
- 11 to 12 midnight—Musical Musketeers

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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- 10 a.m.—L. A. Church Federation program
- 2 p.m.—Salvation Army Band
- 3 p.m.—Frances Sullivan, "Books I Kept"
- 3:30 p.m.—Kealoha Trio
- 4 p.m.—Genevieve Behrend, "Science of Life"
- 4:15 p.m.—Margaret Ruth Kernan
- 4:30 p.m.—Leila Castberg, "Advanced Thought"
- 5 p.m.—Enna Jettick Melodies, NBC
- 5:15 p.m.—Collier Hour, NBC
- 6:15 p.m.—Atwater Kent program, NBC
- 7:15 p.m.—Studebaker Champions, NBC
- 7:45 p.m.—Aeolian organ recital
- 9 p.m.—Borden Milk program, NBC
- 9:30 p.m.—Purcell Mayer, violin recital
- 10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 9 to 11 a.m.—Program of recordings
- 11 to 12:30 p.m.—First Presbyterian Church
- 1 to 2 p.m.—International Bible Students' Association
- 2 to 4 p.m.—City Park Board musical program
- 4 to 5 p.m.—Radio Church of the Air
- 5 to 6 p.m.—Guaranty Bldg. and Loan Association
- 6 to 6:30 p.m.—Talk by Dr. Ernest Holmes
- 6:30 to 7 p.m.—Hollywood Humanist Society
- 7 to 7:30 p.m.—Scriptural Research by Dr. Hallinan
- 7:30 to 8 p.m.—KNX artists
- 8 to 9 p.m.—First Presbyterian Church
- 9 to 10:30 p.m.—Calmon Luboviski, violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 6 p.m.—Hour on Broadway
- 7 p.m.—Miller's Hometowners' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Zac Kalbach, saxophone
- 8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Henri Damski, saxophone
- 9 p.m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone
- 10 p.m.—Angelus Ensemble; Ellen Reep, contralto
- 11 p.m.—Harmony Aces dance; Eulala Dean, blues; Elmore Vincent, tenor

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 7 a.m.—Informal program; Sunny Side Up
- 10 a.m.—Utah Educational Department
- 10:30 a.m.—National Light Opera Company, NBC
- 11 a.m.—Russian Balalaika Orchestra, NBC
- 11:30 a.m.—NBC concert
- 12 noon—"The Friendly Hour," NBC
- 1 p.m.—L. D. S. services from the Tabernacle
- 2:30 p.m.—Vocal and instrumental ensemble
- 3:30 p.m.—Studio program; Standard concert
- 4:30 p.m.—Baldwin Piano Company program, NBC
- 5 p.m.—"Enna Jettick Melodies," NBC
- 5:15 p.m.—Collier's Hour, NBC
- 6:15 p.m.—Atwater Kent Hour, NBC
- 7 p.m.—First Presbyterian Church services
- 7:30 p.m.—Mons. Hunt, Roman Catholic discourse
- 8 p.m.—L. D. S. Church services
- 8:45 p.m.—"Television" concert
- 9 p.m.—Borden's Concert Hour, NBC
- 9:30 p.m.—Utah Hour; requests

SUNDAY Programs

NBC

National Broadcasting Company

- 12 to 1 p.m.—National Youth Conference
- Dr. Poling will deliver an address on the subject, "The Great Conclusion." He will also answer a number of questions during the hour.
- George Shackley will direct the musical program, which will be given by an orchestra and a mixed quartet comprising Muriel Wilson, soprano; Helen Janke, contralto; Richard Maxwell, tenor, and Earl Waldo, bass. KGO, KOMO (12:15 to 1 p.m.) & KGW.
- 1 to 2 p.m.—Dr. S. Parkes Cadman
- With the approach of the Lenten season, Dr. S. Parkes Cadman has chosen to speak on "The Meaning of Lent" during the service to be broadcast through KGO, KHQ, KOMO and KGW (1:30 to 2).
- 2 to 3 p.m.—Sunday Concert
- Granados, the talented Spanish composer who lost his life on a torpedoed ship during the World War, is the composer of "Romanza," one of six classical compositions to be played by an orchestra under the direction of Charles Hart. Harry Stanton, bass, is the soloist. KGO, KOMO, KGW and KPO (KHQ 2:30 to 3).
- 3 to 4 p.m.—Catholic Religious Service, KGO, KHQ, KOMO, KGW and KPO.
- 4 to 4:30 p.m.—Western Artist Series
- Artists and the instruments which they will play during this concert are Anthony Linden, flute; Harold B. Randall, clarinet; Caesar Addimando, oboe; Ernest Kubitschek, bassoon, and Walter Hornig, French horn. KGO, KOMO, KHQ and KPO.
- 4:30 to 5 p.m.—Duo Disc Program
- "Anitra's Dance" is one of six numbers to be played by a salon orchestral ensemble under the direction of Max Dolin. KGO, KHQ, KOMO, KGW and KECA.
- 5 to 5:15 p.m.—Enna Jettick Melodies
- With George Dilworth for director, this 15-minute musicale presents Bessie Wynn, soprano soloist; a mixed quartet and an ensemble of strings. KHQ, KOMO, KGW, KPO and KFI.
- 5 to 6 p.m.—Gems of the Drama, KGO.
- 5:15 to 6:15 p.m.—Collier's Radio Hour
- Guest speakers, dramatized stories and music will be heard from NBC's New York studios. KHQ, KOMO, KGW, KPO and KFI.
- 6:15 to 7:15 p.m.—Atwater Kent Hour
- Andres Segovia, considered by many the world's greatest guitarist, will be guest soloist tonight. With Segovia will be heard a male quartet consisting of Victor Edmunds and George Rasely, tenors; Erwyn Mutch, baritone, and James Davies, basso, accompanied by Royal Andrews Merwin, pianist, and the Atwater Kent Orchestra conducted by Josef Pasternack. KHQ, KOMO, KGW, KPO and KFI.
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes, KGO.
- 6:45 to 7:15 p.m.—Bem's Little Symphony, KGO.
- 7:15 to 7:45 p.m.—Studebaker Champions
- Three theme songs from current motion pictures and four hits from Broadway musical comedy shows form the high lights of the instrumental program to be given by Jean Goldkette's Studebaker Champions. KGO, KHQ, KOMO, KGW and KFI.
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's, KGO.
- 8:15 to 9 p.m.—The Pilgrims, KGO.
- 9 to 9:30 p.m.—Borden Program
- Four selections from the musical comedy success, "Oh, Look," will be offered by Barbara Blanchard, soprano, a male quartet and Joseph Hornik's Blue and White Band over KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOMO and KOA.
- 10 to 11 p.m.—Gay Classics
- "Menuett" from "Don Giovanni" is one of two numbers by Mozart in the program of Gay Classics to be played by Max Dolin's concert orchestra and sung by Eva Gruninger Atkinson, contralto, over KGO, KHQ, KOMO, KECA and KOA.
- 11 to 12 midnight—Musical Musketeers, KGO.

535.4 Meters
560 Kcys.

KTAB

Channel 56
500 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 9 to 11 a.m.—Dr. B. L. Corley, Bible class
- 11 to 12:30 p.m.—Church services from Tenth Avenue Baptist Church
- 12:30 to 1 p.m.—Chapel of Chimes
- 1 to 1:30 p.m.—Church of Latter Day Saints
- 1:30 to 2:30 p.m.—Masters Album
- 2:30 to 3 p.m.—"Organ Echoes" with Alice Blue
- 3 to 3:30 p.m.—"Pianistic Pictures in Blue"
- 3:30 to 4 p.m.—Violin recital with Emmet Dorman
- 4 to 5 p.m.—Musical Appreciation Hour
- 5 to 6 p.m.—Chapel of Chimes
- 6 to 7 p.m.—Art Fadden, pianist; Tindall lecture
- 7 to 7:45 p.m.—Joan Ray, contralto; Jane S. Sands, pianist; Chapel of Chimes
- 7:45 to 9:15 p.m.—Church services from Tenth Avenue Baptist Church
- 9:15 to 9:30 p.m.—Chapel of Chimes; studio program
- 9:30 to 10 p.m.—Recital with Read Givens and Jane Sargent Sands, pianist
- 10 to 11 p.m.—Brunswick Hour

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 12:30 to 1 p.m.—Musical program
- 1 to 2 p.m.—Hollywood Girls, novelty trio
- 2 to 3 p.m.—Memory Hour; Kaai Hawaiians
- 3 to 3:30 p.m.—Pianistic Pansy
- 3:30 to 4 p.m.—Long Beach Municipal Band
- 4 to 6 p.m.—Organ recital; Hollywood Girls
- 6 to 6:30 p.m.—Em and Clem
- 6:30 to 6:45 p.m.—Zadah Stoker and her kiddies
- 6:45 to 8 p.m.—Rolly Wray; the Co-eds
- 8 to 9 p.m.—Services from First Church of Christ, Scientist
- 9 to 11:15 p.m.—Hancock Oil Co. variety program
- 11:15 to 3 a.m.—Ethel Duncan; the Knight Fox

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 9 a.m.—"Sweet and Low"; operatic interlude
- 10 a.m.—I. B. S. A., KHQ, KOMO, KGW
- 11 a.m.—Central Methodist Episcopal Church
- 12 noon—Gold Seal concert
- 1 p.m.—Dr. S. Parkes Cadman, NBC
- 2 p.m.—"With the Music Masters"
- 2:30 p.m.—Sunday Concert, NBC
- 3 p.m.—Catholic religious service, NBC
- 4 p.m.—Western Artists Series Duo Disc, NBC
- 5 p.m.—Enna Jettick Melodies, NBC
- 5:15 p.m.—Collier Hour, NBC
- 6:15 p.m.—Atwater-Kent, NBC
- 7:15 p.m.—Studebaker Champions, NBC
- 7:45 p.m.—Marian Boyle, pianist
- 8 p.m.—New Episcopal Cathedral
- 9 p.m.—Borden Milk, NBC
- 9:30 p.m.—The Reader's Guide, NBC
- 10 p.m.—The Gay Classics, NBC

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

- 9:50 a.m.—Services of Immaculate Conception Cathedral
- 11:15 to 12 noon—The Seven Aces; string trio
- 12 to 12:30 p.m.—Davis and Shaw Home Builders
- 12:30 to 1 p.m.—Catholic Radio Society
- 1 to 2 p.m.—Dr. S. Parkes Cadman
- 2 to 3 p.m.—National Religious Service
- 3 to 3:30 p.m.—Automatic washers
- 4 to 4:30 p.m.—Durant Heroes of the World
- 4:30 to 5 p.m.—Williams Oilomaties
- 5 to 5:15 p.m.—Enna Jettick Melodies
- 5:15 to 6:15 p.m.—Collier's Radio Hour
- 6:15 to 7:15 p.m.—Atwater Kent Hour
- 7:15 to 7:45 p.m.—Studebaker Champions
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's
- 8:15 to 8:45 p.m.—The Solitaire Cowboys
- 8:45 to 9 p.m.—Everett E. Foster, baritone
- 9 to 9:30 p.m.—Borden program
- 9:30 to 10 p.m.—The Reader's Guide
- 10 to 11 p.m.—The Gay Classics

SUNDAY Programs

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 12 noon—Recorded program
12 to 1:15 p.m.—Old St. Mary's Church services
1:15 to 7 p.m.—Recordings
7 to 8 p.m.—Pacific Artists' Trio, with Nona Campbell
8 to 9 p.m.—Old St. Mary's Church services
9 to 10 p.m.—Pacific Artists' Trio; Nellie Wren
10 to 12 midnight—Recordings

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

9 a.m.—Organ recital, Betty Shilton
10 a.m.—International Bible Students' Assoc.
11 a.m.—Lucile Johnson and Rhena Marshall
11:15 a.m.—Plymouth Congregational Church
12:15 p.m.—National Youth Conference, NBC
1 p.m.—Dr. Cadman Cathedral Hour, NBC
2 p.m.—Sunday concert, NBC
3:30 p.m.—Orchestra; Perdin Korsmo, tenor
4 p.m.—Western Artists Series, NBC
4:30 p.m.—Duo Disc program, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater Kent program, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Perdin Korsmo and Rhena Marshall
8 p.m.—First Church of Christ, Scientist
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Reader's Guide, NBC
10 to 11 p.m.—Gay Classics, NBC

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

8 to 9 a.m.—Program of recordings
9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC
11 to 12:30 p.m.—First M. E. Church of L. A. services
12:30 to 1:30 p.m.—Terpezone string trio and vocalist
1:30 to 2 p.m.—Nu-Sight Optical Company, recordings
2 to 2:30 p.m.—McKesson and Robbins, CBS
2:30 to 3 p.m.—Prof. Chas. Lindsley and organ
3 to 3:30 p.m.—Frank Moss & Herman Reinberg, KFRC
3:30 to 4 p.m.—Program from KFRC
4 to 4:30 p.m.—Program of recordings
4:30 to 5 p.m.—Talk by Rabbi Edgar Magnin
5 to 5:15 p.m.—Colonial Dames, recordings
5:15 to 6 p.m.—Tea Time Three, from KFRC
6 to 7 p.m.—Majestic Theatre of the Air, CBS
7 to 7:30 p.m.—Jesse Crawford, organist, CBS
7:30 to 8:30 p.m.—Concert program from KFRC
8:30 to 9 p.m.—J. W. Miller concert, from KFRC
9 to 10 p.m.—Val Valente and his orchestra, KFRC
10 to 10:10 p.m.—World-wide news, courtesy Times
10:10 to 11 p.m.—Val Valente and his orchestra, KFRC
11 to 12 midnight—Herb Meyerinck's Band from KFRC
12 to 1 a.m.—Wesley Tourtellotte's organ recital

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broad. System, Spokane, Wash.

10 a.m.—Morning Revellers
11 a.m.—Organ concert; song recital
12 noon—Singing Strings
1 p.m.—Balley's Classical Hour
2 p.m.—Hour of Favorite Steppers
3 p.m.—Masterworks; popular favorites; ensemble
5 p.m.—Artistic Ensemble
6 p.m.—Broadway Trio; Agatha Turley, soprano; Jean Kantner, baritone; Ellen Reep, contralto; Sydney Dixon, tenor
7 p.m.—Miller's Hometowners' Orchestra; Glen Eaton, tenor; Zac Kalbach, saxophone
8 p.m.—KGA Concert Band
9 p.m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone
10 p.m.—Request program

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

9 to 12 noon—Home Sweet Home concert, DLBS
12 to 1 p.m.—Sherman-Clay concert
1 to 2 p.m.—Jean and Her Shadows, DLBS
2 to 2:30 p.m.—McKesson and Robbins, CBS
2:30 to 3 p.m.—Gilbert Chick, tenor, and Eleanor Allen, organist
3 to 4 p.m.—Frank Moss, pianist; Herman Reinberg, cellist, and Harold Dana, baritone, DLBS
4 to 4:30 p.m.—Our Romantic Ancestors, CBS
4:30 to 5 p.m.—Talk by Dr. Louis I. Newman
5 to 5:30 p.m.—Lucille Harger, contralto; Marjorie Colette, with violins and harp and pianist, DLBS
5:30 to 6 p.m.—Art Kahn and his Sonotrons, CBS
6 to 7 p.m.—Majestic Theater of the Air, CBS
7 to 7:30 p.m.—Jesse Crawford, organist, CBS
7:30 to 8:30 p.m.—Charles Bulotti, tenor; Juanita Tenner, soprano, and concert orchestra, directed by Meredith Willson, DLBS
8:30 to 9 p.m.—Robert Olsen and Harold Dana
9 to 11 p.m.—Val Valente's Roof Garden Orchestra
11 to 12 midnight—Organ recital, DLBS

299.8 Meters
1000 Kcys.

KFVD

Channel 100
250 Watts

Auburn Fuller, Culver City, Calif.

10 a.m.—Theme songs
11 a.m.—Madame Zollars Beauty Hour
12:30 p.m.—Tom and Wash
1 p.m.—"Inspiration," Magazine of the Air
2 p.m.—Sacred half hour
4 p.m.—De Witt Hagar's program
8:45 p.m.—Tom and Wash
9 p.m.—Community program

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

8:30 a.m.—Organ concert
9:30 a.m.—American Legion program
10 a.m.—International Bible Students' program
11 a.m.—Church service
12 noon—National Youth Conference, NBC
1:30 p.m.—Dr. Cadman's Cathedral service, NBC
2 p.m.—Catholic Truth Society
2:30 p.m.—Sunday concert, NBC
3 p.m.—Catholic religious service, NBC
3:30 p.m.—Melody Troupers, piano and violin
4:30 p.m.—Duo Disc program, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater Kent Hour, NBC
7:15 p.m.—Studebaker program, NBC
7:45 p.m.—Baker's Enna Jetticks; Cecil & Sally
8:15 p.m.—Baby's Boudoir program
8:30 p.m.—KGW Dance Band
9 p.m.—Borden Milk program, NBC
9:30 p.m.—First National Bank concert orchestra
10 p.m.—Little Symphony concert
11 to 12 midnight—Fox Hollywood theater organ

309.1 Meters
970 Kcys.

KJR

Channel 97
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—Organ recital, Henri LeBel
10 a.m.—Glen Eaton and Marjorie Robillard
12 noon—Classical concert; Y. M. C. A. program
2 p.m.—Emanuel Tabernacle
3 p.m.—Elmore Vincent and Marjorie Robillard
3:45 p.m.—Lutheran Church program
5:30 p.m.—Glen Eaton, tenor, and Marjorie Robillard
6 p.m.—Broadway Trio; Agatha Turley, soprano; Ellen Reep, contralto; Sydney Dixon, tenor; Jean Kantner, baritone
7 p.m.—Miller's Hometowners; Glen Eaton, tenor; Captivators' Quartet; Paul Karlsen, accordion
8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin; Harold Strong, piano
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Elmore Vincent, tenor
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp
11 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor

SUNDAY Programs

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.
 9 a.m.—Select classical recordings
 9:45 a.m.—Organ prelude; children's radio story; Bible lecture; musical selections
 11 a.m.—Popular recordings
 12 noon—The Aeolian Trio—Jeanette Rauhut, violinist; Doris Eckler, 'cellist; Roslyn Rost, pianist
 1 p.m.—Bible questions and answers
 1:25 p.m.—The Watch Tower program
 2 p.m.—Bible lecture, I. B. S. A. representative
 6 p.m.—Community singing; Bible dialogue; musical selections
 7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist
 7:30 p.m.—Bible lecture, "Paradise—Lost and Found"
 9:15 p.m.—The Watch Tower program
 10:15 p.m.—Musical program

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.
 2:30 to 4 p.m.—Popular recordings
 4 to 5 p.m.—Sherman Clay Hour of Music
 5 to 6 p.m.—Variety Hour, with Florence Lorraine, balladist; Nadine Chriss, pianist; Bill Thompson, ukulele king; Henry Blank, vocalist; Rolf Metcalf, pianist
 7:50 to 9:15 p.m.—Services, Fifth Church of Christ, Scientist

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.
 8:30 to 10 a.m.—Recordings
 10 to 10:30 a.m.—Sunshine Half-Hour
 10:30 to 11:30 a.m.—Recorded music; Selix program
 11:30 to 12:30 p.m.—Salon orchestra; records
 12:30 to 1 p.m.—U. S. popular half-hour
 1 to 2:30 p.m.—Mission Melodies; records
 2:30 to 3 p.m.—Calif. program
 3 to 3:30 p.m.—Mabel Payne, soprano
 3:30 to 4 p.m.—Variety record program
 4 to 4:30 p.m.—Saphire program
 4:30 to 6 p.m.—Chas. Warriner, baritone; records

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.
 4 to 4:30 p.m.—Our Romantic Ancestors, CBS
 4:30 to 4:45 p.m.—Studio program
 4:45 to 5 p.m.—The World's Business, CBS
 5 to 5:54 p.m.—Margaret Yost, violinist; Aubrey Knoff, piano
 9 to 9:30 p.m.—Val Valente's orchestra, DLBS
 9:30 to 10:30 p.m.—The Treasure Chest
 10:30 to 11 p.m.—Val Valente's orchestra, DLBS
 11 to 12 midnight—Herb Meyerinck's orchestra, DLBS
 12 to 1 a.m.—Organ recital by George Yount

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.
 10:15 to 11 a.m.—Sunday School lessons by Fred J Hart
 11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
 7:30 to 9 p.m.—Evening services, First Baptist Church

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.
 4 to 4:30 p.m.—Semi-classical recorded program
 4:30 to 6:30 p.m.—Concert program
 9:30 to 11:30 p.m.—Everstate Scandinavian American Dance Band

How to Reach the Broadcasters by Telephone

	Day and Night Phones
NBC.....	Sutter 1920
KELW.....	Burbank 1601-02; Gr. 3192
KEX.....	Atwater 3111-3112
KFBK.....	Main 8700
KFBL.....	Main 526
KFCR.....	Day 6230; Night 3118-6230
KFEC.....	Broadway 4411
KFI.....	Day Westmore 0331; Night 0337
KFJL.....	Day 450-525; Night 450
KFJR.....	Broadway 2468
KFOX.....	672-81
KFPY.....	Main 1216-17-18-19
KFQU.....	Los Gatos 458J
KFQW.....	Elliott 6675
KFQZ.....	West 3001-02-03-04
KFRC.....	Prospect 0100
KFSD.....	Franklin 6353
KFSG.....	Fitz 5121
KFVD.....	Santa Monica 7715
KFWB.....	Glad. 9461-2; 2711
KFWC.....	Pomona 1147
KFWI.....	Market 1140-1141
KFWM.....	Glencourt 6774
KGA.....	Main 3434
KGB.....	Franklin 6151-6153
KGDM.....	794-795
KGEF.....	Westmore 8887
KGEN.....	1100
KGER.....	632-75
KGFH.....	Douglas 3326
KGFJ.....	Westmore 7777-7778
KGO.....	Sutter 1920
KGW.....	Atwater 2121
KGY.....	Olympia 1174J
KHJ.....	Trinidad 8411
KHQ.....	Main 5383
KJBS.....	Orday 4148
KJR.....	Day, Main 2495; Night, Main 2475
KKP.....	Elliott 1881
KLS.....	Lakeside 6223
KLX.....	Day, Lakeside 6000; Night, Lakeside 6015
KMED.....	Day, 305; Night, 305J-2
KMIC.....	Thorn. 1121; York 8545; Inglewood 1897
KMJ.....	Day, Fresno 3-5221; Night, 2-8817
KMO.....	Ma. 4144
KMTR.....	Ho. 3026
KNX.....	Hemp. 4101
KOAC.....	620
KOIN.....	Day, At. 4151; Night, 5262
KOL.....	Elliott 4466
KOMO.....	Elliott 5890
KPCB.....	Ma. 7997
KPLA.....	Trinity 3202
KPO.....	Kearny 0704
KPPC.....	Terrace 1163
KPQ.....	Day, El. 1433; Night, Sa. 7809
KPSN.....	Wakefield 3111
KQW.....	Columbia 777
KRSC.....	Main 5494
KTAB.....	Garfield 4700
KTBL.....	Metropolitan 6701
KTBR.....	Beacon 7000; Lancaster 1700
KTM.....	Dunkirk 5154-5194
KUJ.....	352-J
KVI.....	Day, Main 1530; Night, 3960
KVL.....	Elliott 1881
KVOS.....	Day, 1627; Night, 1366-1627
KWG.....	580; 581
KWTC.....	1896
KXA.....	Elliott 1634
KXL.....	Beacon 0456; Broadway 8484
KXRO.....	Aberdeen 4098-4099
KYA.....	Prospect 3456



“Mac”

(as Harry McClintock is known to Golden State Jamboreeadors) is one of radio's most popular and best known stars. For more than five years this troubador from the country's mining camps, has been strumming his guitar and singing his homely songs over KFRC. That's just about a record. And concerning records—"Mac" has made more "Victor" records than any other West Coast Artist.

Of course "Mac" is a Jamboree artist. Always ready with a new song of the mining camps or the woods—or an old favorite like "Casey Jones"—sung as only "Mac" could sing it.

Just turn your dial to KFRC, KMJ or KHJ every Monday night at 8 o'clock and let "Mac" and all the other Golden State Jamboree artists chase your Blue Monday Blues away.

But you needn't wait 'til Monday to call your local Golden State plant to begin their *dependable* delivery service of rich, pure, *safe* Golden State Milk. Why not call them *today*.

GOLDEN STATE MILK PRODUCTS COMPANY

San Francisco.....	DAvenport 8600
Merced	Merced 112
San Luis Obispo.....	
	San Luis Obispo 181
Santa Barbara.....	Santa Barbara 5154
Ventura	Ventura 3682
Oxnard	Oxnard 11
Van Nuys.....	Van Nuys 10
Burbank.....	{ Kenwood 171
Glendale.....	{ Douglas 421
Pasadena.....	Terrace 6670
Los Angeles.....	WEstmore 9331
San Pedro.....	San Pedro 194
El Monte.....	El Monte 401
Riverside.....	Riverside 2400
Santa Monica.....	Santa Monica 24599

CENTRAL SHUEY CREAMERY	
East Bay.....	Olympic 3000
Richmond.....	Richmond 1938

PARKSIDE DAIRY	
Fresno.....	3-5174

BLAKE'S DAIRY	
Sacramento.....	Main 6418

STOCKTON MILK COMPANY	
Stockton.....	Stockton 2527

THE HOME DAIRY	
Palo Alto.....	Palo Alto 6116

GOLD MEDAL CREAMERY	
Long Beach.....	Long Beach 33961

Golden State

MILK PRODUCTS COMPANY

MONDAY Programs

March 3, 1930



Virginia Flohri
KFI-10:30 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM
8 p.m.	DLBS	Blue Monday Jamboree



Lloyd Yoder
NBC-3:30 p.m.

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 7:30 a.m.—Seal Rocks broadcast; stocks
7:30 to 8 a.m.—Bill Wright, "The Laughfinder"
8 to 8:30 a.m.—Georgia O. George, DLBS
8:30 to 9 a.m.—"Home Products," recordings
9 to 9:15 a.m.—"Return of Youth," by Mary Coughlan
9:15 to 9:30 a.m.—Recordings
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Lewis Haines, domestic talk
11:30 to 1 p.m.—Auditions; Sherman & Clay concert
1 to 2 p.m.—U. S. Navy Band, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:15 p.m.—Western Air Express, talk
3:15 to 3:25 p.m.—Talk on Good-will Trip to Mexico
3:25 to 3:30 p.m.—Something About Everything
3:30 to 4 p.m.—Yoeng's Orchestra, CBS
4 to 4:30 p.m.—H. Kaltenborn, Current Events, CBS
4:30 to 5 p.m.—Voices from Filmland, CBS
5 to 5:30 p.m.—Wellman & Nell, DLBS
5:30 to 6 p.m.—Melody Masters, DLBS
6 to 6:15 p.m.—Bobs, sports authority
6:15 to 6:30 p.m.—"Your Financial Problems"
6:30 to 7 p.m.—Charles Hamp for S & W
7 to 7:30 p.m.—Don Lee Symphony, DLBS
7:30 to 8 p.m.—American Fabrics, CBS
8 to 10 p.m.—"Golden State Blue Monday Jamboree"
10 to 10:15 p.m.—Gypsy and Marta
10:15 to 11 p.m.—Hotel Mark Hopkins Orch., DLBS
11 to 12 midnight—Los Angeles Biltmore Orch., DLBS
12 to 1 a.m.—Dance music

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

6 p.m.—Hometowns' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano
7 p.m.—Dream Melodies; Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano
9 p.m.—Studio program and dance music
9:30 p.m.—Concert hour
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time, weather and police reports

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

5 to 5:55 p.m.—Brown Palace Hotel Orchestra
6 to 6:30 p.m.—Ted Florita's Orchestra
6:30 to 7 p.m.—General Motors Family Party
7 to 7:30 p.m.—Stromberg-Carlson program
7:30 to 8 p.m.—Empire Builders
8 to 8:30 p.m.—Supreme Serenaders
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Lamb Mixed Quartet
9 to 10 p.m.—Voice of Firestone; string trio
10 to 11 p.m.—House of Myths; the Music Box

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program
10 to 10:30 a.m.—Cooking, by Belle de Graf
10:30 to 11 a.m.—Popular recordings
11 to 12 noon—California Sunshine Hour
12 to 2 p.m.—Newscasting; recordings
2 to 3 p.m.—Bride Party Hour
3 to 3:30 p.m.—Cabbages and Kings
3:30 to 5:15 p.m.—Popular recordings; Sunset Hour
5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger
5:45 to 6:15 p.m.—National Kanteens program; records
6:15 to 6:30 p.m.—Metro and Cosmo
6:30 to 7 p.m.—Popular recordings
7 to 7:30 p.m.—George Taylor and the boys
7:30 to 8 p.m.—Tommy Monroe and Bob Allen
8 to 9 p.m.—Calendar of the Air
9 to 10:30 p.m.—Revue of KYA artists
10:30 to 1 a.m.—Recordings and requests

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

3 p.m.—Salt Lake Tabernacle choir and organ, NBC
3:30 p.m.—"Ye Olde Towne Cryer"
5 p.m.—Studio program dance orchestra
5:30 p.m.—Vocal and instrumental selections
5:45 p.m.—Educational program
6:30 p.m.—General Motors "Family Party," NBC
7 p.m.—Program of diversified musical selections
7:30 p.m.—Great Northern Railroad program, NBC
8 p.m.—"The Jewel Box"
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Program for men
9 p.m.—"The Voice of Firestone," NBC
9:30 p.m.—Diversified drama program
10 p.m.—"The Music Box," NBC
10:30 p.m.—House of Myths, NBC
11 p.m.—Midnight Hour

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broad. System, Spokane, Wash.

8 a.m.—News and popular music
11 a.m.—Luncheon concert; news and music
1 p.m.—Gold Seal program; Concert Classique
2 p.m.—Popular Melange; Radio Matinee
4 p.m.—Gift program; Tea Hour concert
5 p.m.—World Bookman; Uncle Andy
6 p.m.—Hometowns' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; NBC, Seattle
7 p.m.—Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
8 p.m.—Harmony Aces; Glen Eaton, tenor; Eulala Dean, blues
9 p.m.—Jewel Box program; Agatha Turley, soprano; Sydney Dixon, tenor
9:30 p.m.—Neapolitans; request program

MONDAY Programs

NBC

National Broadcasting Company

- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk
Miss Gibson is the director of the Home Economics Department of the H. J. Heinz Company, Pittsburgh, Pa. A graduate of the Carnegie Institute of Technology with a degree in Home Economics, Miss Gibson established the department three years ago following an extensive experience in food research and in food lecturing work.
- 10:30 to 11:30 a.m.—“Woman’s Magazine of the Air”
Miss Webster’s topic will be “Care of the Bathroom,” heard during the Clorox Feature, and Miss Chase will speak in the Camay period on “Candlelight Complexions.” Joseph Hornik and his Magazine Melodists, with a group of NBC soloists, will provide musical entertainment, and Bennie Walker will be in his role of Magazine editor, conducting the program. KGO, KHQ, KOMO, KGW, KPO and KFI; KSL and KOA from 10:30 to 10:50 o’clock.
- 1 to 2 p.m.—Pacific Vagabonds
Jack Deane and the Co-eds will represent the vocal contingent with Paul Carson and Walter Beban’s Musical Musketeers providing the instrumental numbers. KGO and KGW.
- 2:30 to 3 p.m.—Pacific Coast School of the Air
A builder of skyscrapers, Alfred B. Swinerton of San Francisco will talk to school students on building as a vocation when he is introduced to the Pacific Coast School of the Air audience. KGO, KHQ, KOMO, KGW, KPO and KFI.
- 3 to 3:30 p.m.—Mormon Tabernacle Choir and Organ
Three hundred singers and an organ soloist will be heard through KGO, KOMO, KGW and KPO.
- 3:30 to 3:45 p.m.—Studio Personalities
Lloyd E. Yoder, manager of the Press Relations Department of the National Broadcasting Company’s Pacific Division, will be the speaker on the Studio Personalities program broadcast through KGO and KGW.
- 3:45 to 4:15 p.m.—California Federation of Women’s Clubs, KGO and KECA.
- 4:45 to 5 p.m.—Back of the News in Washington, KGO and KGW.
- 6 to 6:30 p.m.—Ted Florito and His Maytag Orchestra
Ted Florito and his Maytag Orchestra will present their second program of popular music from Chicago through KGO, KHQ, KOMO, KGW and KECA.
- 6:30 to 7 p.m.—General Motors Family Party
Listeners will be taken on a fantastic theater party to Broadway during the General Motors Family Party over KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Stromberg-Carlson Program
Compositions by Luigini, Chadwick, Massenet and Tchaikowsky are introduced in the Stromberg-Carlson program to be played by the 50-piece Rochester Civic Orchestra under the direction of Guy Fraser Harrison and broadcast over KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Empire Builders
A modern fictional romance woven around steamboat days on the Mississippi. Andy Sanelia’s orchestra, Bob MacGimsey, harmony whistler, and negro ensembles will furnish music typical of the period. Harvey Hays as the Old Timer and Virginia Gardiner will figure prominently in the play. KGO, KHQ, KOMO, KGW and KFI.
- 8 to 8:30 p.m.—“Out of the West,” KGO.
- 8:30 to 8:45 p.m.—Amos ‘n’ Andy, KGO, KOMO, KHQ, KGW and KECA.
- 8 to 9 p.m.—Rudy Seiger’s Shell Symphonists
A concert of light classical music, interspersed with occasional classical or semi-popular selections, will be presented by Rudy Seiger’s Shell Symphonists through KPO and KFI, KOMO and KGW from 8 to 8:30 o’clock.
- 8:45 to 9 p.m.—Ole and the Girls
Last week Ole had his trouble. He was “pinched” just a few hours before “curtain” time and it was with much difficulty that Cora and Seeda, the Apple Sisters, got their fellow artist out of jail. KGO, KHQ, KOMO, KGW and KECA.

- 9 to 9:30 p.m.—“Voice of Firestone”
With catchy vocal and instrumental music interpreted by two vocal soloists, a male harmony octet and a 32-piece concert orchestra. KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—“The Cigar Band”
Vocal refrains sung by Jack Deane, tenor. Walter Beban will conduct the musicians in six popular melodies. KGO, KHQ, KOMO, KGW and KFI.
- 10 to 10:15 p.m.—Literary Digest Program, KGO, KOMO, KHQ, KGW, KECA.
- 10 to 10:30 p.m.—Music Box
This program has been fashioned out of musical compositions by Herbert, Wagner, Schuett, Grieg, Rimsky-Korsakoff and Mouton and the poetic works of an equal number of master bards. KGO, KECA, (10:15 to 10:30 p.m.), KSL and KOA.
- 10:30 to 11 p.m.—House of Myths
Beginning a series of dramatized versions of love tales of ancient mythology, the story of Atalanta will be enacted tonight. KGO, KHQ, KECA, KSL and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO and KOMO.

468.5 Meters

640 Kcys.

KFI

Channel 64

5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

- 7 a.m.—“Making Merry with Sperry”
7:30 a.m.—Opening market quotations
7:45 a.m.—“Making Merry with Sperry”
8 a.m.—Shell Happytime from KPO
9:45 a.m.—Sylvia’s Happy Hour
10:15 a.m.—Josephine Gibson, food talks, NBC
10:30 a.m.—Woman’s Magazine of the Air, NBC
11:30 a.m.—“Mental Exercises,” Francis Hancock
12 noon—U. C. and U. S. agriculture talks
12:15 p.m.—Federal and state market reports
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—Pacific Coast School of the Air
3:30 p.m.—Bess Kilmer’s Helpful Hints to Housewives
4 p.m.—“Books I Kept,” Francis Sullivan
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, “The Story Man”
5:30 p.m.—Wilfred Butterworth, tenor
5:45 p.m.—Stock market reports
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson program, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Shell Symphonists, NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—The Cigar Band, NBC
10:30 p.m.—Purcell Mayer Quartet, Virginia Flohri, soloist
11 p.m.—KFI news bureau

508.2 Meters

590 Kcys.

KHQ

Channel 59

1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
7 a.m.—Making Merry with Sperry, KPO
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
10:15 a.m.—Josephine Gibson, food talk, NBC
10:30 a.m.—Woman’s Magazine of the Air, NBC
11:30 a.m.—Winifred Rhoades, RKO organist
12 noon—National Savings luncheon program
12:15 p.m.—Brick Bats and Bouquets
12:30 p.m.—Gold Seal program; Hawaiian Echoes
1:30 p.m.—“Studio Affairs”; comedy capers
2 p.m.—“The Old Days”
2:30 p.m.—Pacific Coast School of the Air, NBC
3 p.m.—Album Symphonies
3:30 p.m.—“Paint o’ Mine” period
4 p.m.—Happy Harmonies; Matched Unit Hour
5:30 p.m.—“Hits and Bits”
6 p.m.—Ted Florito’s Orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Rudy Seiger’s Shell Symph., NBC
8:30 p.m.—Amos ‘n’ Andy, NBC
8:45 p.m.—Ole and the Girls, NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—The Cigar Band, NBC
10 p.m.—Literary Digest Program, NBC
10:15 p.m.—Novelty program; bridge lessons
10:30 p.m.—House of Myths, NBC
11 p.m.—Just Another Hour; “Ask for It”

MONDAY Programs

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

7 to 9 a.m.—Studio program; recordings
 9 to 9:30 a.m.—Morning Prayer Hour
 9:30 to 10 a.m.—"Broadway Tunes"
 10 to 10:30 a.m.—Household Hour with Alma La Marr
 10:30 to 11 a.m.—Dr. B. L. Corley
 11 to 12 noon—Barney Lewis' Tabloid of the Air
 12 to 1:30 p.m.—Studio program; Chapel of Chimes
 1:30 to 3 p.m.—Dr. Keyes; studio program
 3 to 3:30 p.m.—Organ, Alice Blue; Mabel Payne, soloist
 3:30 to 5 p.m.—"Broadway Tunes"; Dr. Forrester
 5 to 6 p.m.—Brother Bob's Frolic Hour
 6 to 7 p.m.—Studio program; Chapel of Chimes
 7 to 7:30 p.m.—"The Two Song Writers from Melody Land"
 7:30 to 8 p.m.—"Pep and Personality" program
 8 to 10 p.m.—Studio program; organ recital
 10 to 12 p.m.—String ensemble; semi-classical program
 12 to 1 a.m.—"Slumber Chaser"

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

6:45 to 7 a.m.—Radio Time Clock
 7 to 9:30 a.m.—Eye Opener program; records
 9:30 to 10 a.m.—Home Economics and Cynthia Gray
 10 to 12 noon—Musical program; "The Carnival"
 12 to 2:30 p.m.—Popular melodies
 2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella; Inez Z. Morrison; Alice Blomquist; Ralph Clayton
 3:30 to 4:15 p.m.—"Musical Side Show"
 4:15 to 5 p.m.—Newscasting; Mr. Fixit
 5 to 6 p.m.—Service Hour
 6 to 6:15 p.m.—Ivan Ditmars with Show News
 6:15 to 7 p.m.—Cecll and Sally; Friendship
 7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
 8 to 9 p.m.—Semi-classical program
 9 to 9:30 p.m.—Wheeler's Old Time Band
 9:30 to 10:30 p.m.—Melody Boys; Ruby Veatch; George McCulloch; Goldie Opolsky; Rhythmette Twins
 10:30 to 12 midnight—Dance music

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock exchange reports
 8 to 9 a.m.—Radio Home Makers, CBS
 8 to 8:30 a.m.—Georgia O. George
 8:30 to 8:45 a.m.—Princess Helaine Lab.
 8:45 to 9:15 a.m.—McMannis Bldg. & Loan program
 9:15 to 10:30 a.m.—Records; Feminine Fancies, KFRC
 10:30 to 11:15 a.m.—Times Forum; records
 11:15 to 11:30 a.m.—Honoluluans, CBS
 11:30 to 11:45 a.m.—Ann Leaf, CBS
 11:45 to 12 noon—Program of recordings
 12 to 12:30 p.m.—Biltmore Hotel concert orchestra
 12:30 to 12:45 p.m.—World-wide news
 12:45 to 1 p.m.—Organ recital and vocalist
 1 to 1:30 p.m.—Wesley Tourtellotte's organ recital
 1:30 to 2 p.m.—U. S. Navy Band, CBS
 2 to 3 p.m.—Happy Go Lucky Hour, from KFRC
 3 to 3:15 p.m.—Colonial Dames, talk
 3:15 to 3:30 p.m.—Helene Selby, talk on dogs
 3:30 to 3:45 p.m.—M. Murray's talk on home problems
 3:45 to 4 p.m.—Automobile Club of So. Calif.
 4 to 4:05 p.m.—Better Business Bureau talk
 4:05 to 4:30 p.m.—Recordings; world news
 4:30 to 5 p.m.—"Voices from Filmland," to CBS
 5 to 5:30 p.m.—Charlie Wellman and Nell Larson
 5:30 to 6:30 p.m.—Matinee Melody Masters
 6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.
 7 to 7:30 p.m.—Don Lee Concert Orchestra
 7:30 to 8 p.m.—American Wire Fabrics Corp, CBS
 8 to 10 p.m.—Golden State Milk Products Jamboree
 10 to 10:05 p.m.—World-wide news
 10:05 to 11 p.m.—Mark Hopkins Hotel dance orchestra
 11 to 12 midnight—Biltmore Hotel dance orchestra
 12 to 1 a.m.—Wesley Tourtellotte's organ recital

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
 Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
 8 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Modern Homes period
 9:30 to 10:15 a.m.—Health questions answered
 10:15 to 10:30 a.m.—S. F. stocks; weather
 10:30 to 12 noon—Records; classified adv.
 12 to 1 p.m.—Machado's KLX Hawaiians
 1 to 2 p.m.—Jean's Hi-Lights
 2 to 2:30 p.m.—Recordings
 2:30 to 3:30 p.m.—Opportunity hour; stocks
 3:30 to 5 p.m.—Recordings
 5 to 5:30 p.m.—Brother Bob Club
 5:30 to 6 p.m.—Edgar Russell
 6 to 7 p.m.—Hotel Oakland concert trio
 7 to 7:30 p.m.—News items
 7:30 to 8 p.m.—Jack Delaney's Alabam Cafe orchestra
 8 to 9 p.m.—Amati Quartet
 9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Chas. Follette, acc.
 10 to 10:10 p.m.—Dr. Jelopie—Anything but the truth
 10:10 to 11 p.m.—Dance program

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**
 Northwest Broadcasting System, Seattle, Wash.

7 a.m.—Organ concert, Henri LeBel
 8 a.m.—News and music
 9:30 a.m.—Morning devotional services
 10 a.m.—Elmore Vincent and Marjorie Robillard
 11 a.m.—Classical program; world review
 12:30 p.m.—Opera selections (recordings)
 1 p.m.—Musical program
 3 p.m.—Glen Eaton, tenor, & Marjorie Robillard, piano
 5:40 p.m.—Market report; Raymond Holmes, lecture
 6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Spencer Adams, xylophone
 7 p.m.—Dream Melodies; Sydney Dixon, tenor; Agatha Turley, soprano; Mabel Mohrman, piano
 8 p.m.—Harmony Aces—Eulala Dean, blues; Glen Eaton, tenor
 9 p.m.—Jewel Box program
 9:30 p.m.—Wrestling match broadcast by Ken Stuart
 10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Elmore Vincent, tenor
 11 p.m.—Vic Meyer's Club Victor Orchestra
 12 midnight—Request program

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
 Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational services
 7 a.m.—Making Merry with Sperry
 8 a.m.—Shell Happytime
 9 a.m.—Y. M. C. A. health exercises
 9:15 a.m.—Organ recital, Betty Shilton
 10:15 a.m.—Josephine Gibson food talk, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Orchestra; Hayden Morris, basso
 12 noon—Agriculture farm talk
 12:15 p.m.—"What to Prepare for Dinner"
 12:30 p.m.—Grain, fruit and vegetable reports
 12:35 p.m.—Orchestra; Fred Lynch, Agnes Skartvedt and Greenwood Mitchell
 2:30 p.m.—Pacific Coast School of the Air
 3 p.m.—Tabernacle choir and organ recital
 3:30 p.m.—Vocal ensemble, Greenwood Mitchell, dir.
 4 p.m.—Resumé of programs; mining stock quotations
 4:15 p.m.—Greenwood Mitchell and VeOna Socolofsky
 4:30 p.m.—Kiddies' program
 5 p.m.—Artistic ensemble with Hayden Morris, basso
 6 p.m.—Ted Florita's Orchestra, NBC
 6:30 p.m.—General Motors Family Party, NBC
 7 p.m.—Stromberg Carlson concert, NBC
 7:30 p.m.—Empire Builders, NBC
 8 p.m.—Rudy Selger's Shell Symphonists, NBC
 8:30 p.m.—Amos 'n' Andy; Ole and the Girls, NBC
 9 p.m.—Voice of Firestone, NBC
 9:30 p.m.—The Cigar Band, NBC
 10 p.m.—University of Washington Educational Hour
 10:15 p.m.—Literary Digest Program, NBC
 10:45 p.m.—News flashes
 11 p.m.—Olympic Hotel Dance Orchestra
 12 midnight—Organ recital by Betty Shilton

MONDAY Programs

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, California

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 10:15 a.m.—Radio Ramblings
10:15 to 10:30 a.m.—Josephine Gibson, food talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Philharmonic organ recital
12 to 1 p.m.—Rembrandt Trio
1 to 2 p.m.—Pacific Vagabonds
2 to 2:30 p.m.—NBC Debut Hour
2:30 to 3 p.m.—Pacific Coast School of the Air
3 to 3:30 p.m.—Mormon Tabernacle choir and organ recital, Salt Lake City
3:30 to 3:45 p.m.—Studio personalities
3:45 to 4:15 p.m.—Calif. Federation of Women's Clubs
4:15 to 4:45 p.m.—Evening Reveries
4:45 to 5 p.m.—Back of the News in Washington, D. C.
5 to 5:30 p.m.—The Hot Spot of Radio
5:30 to 5:45 p.m.—Afternoon Musicales
5:45 to 6 p.m.—News service
6 to 6:30 p.m.—Ted Florida's Maytag Orchestra
6:30 to 7 p.m.—General Motors Family Party
7 to 7:30 p.m.—Stromberg-Carlson program
7:30 to 8 p.m.—The Empire Builders
8 to 8:30 p.m.—"Out of the West"
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Ole and the Girls
9 to 9:30 p.m.—The Voice of Firestone
9:30 to 10 p.m.—"The Cigar Band"
10 to 10:15 p.m.—Literary Digest program
10:15 to 11 p.m.—House of Myths; the Music Box
11 to 12 midnight—Hotel St. Francis dance orchestra

394.5 Meters
760 Kcys.

KVI

Channel 76
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

4 to 4:30 p.m.—Willis Higley, tenor; Dorothy Grodvis, soprano; Margaret Yost, violin; Helene Hill, piano
4:30 to 5 p.m.—Voices from Filmland, CBS
5 to 5:56 p.m.—Studio program
9 to 10 p.m.—Blue Monday Jamboree, DLBS
10 to 11:07 p.m.—The Serenaders; studio vocalists
11:07 to 12 midnight—Earl Burtnett's Biltmore Orch.
12 to 1 a.m.—Organ recital

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas
8 to 8:15 a.m.—Record program
8:15 to 8:30 a.m.—Inspirational talk and prayer
9 to 9:30 a.m.—Bundy & Albright program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Town Crier's morning message
10:30 to 11 a.m.—Kate Vaughn, Household Economics
11 to 11:15 a.m.—Soda-Lax courtesy program
11:15 to 11:30 a.m.—Madame Marie, beauty talk
12 to 12:30 p.m.—KNX String Ensemble
12:30 to 12:45 p.m.—Bell Laboratories
12:45 to 1 p.m.—C. P. R.'s program
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—KNX String Ensemble
3 to 3:30 p.m.—Organ program
3:30 to 3:35 p.m.—Lost and found announcements
3:45 to 4 p.m.—Dr. Hugo Escobar, Spanish lessons
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Travelogue
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's timely amusement tips
6 to 6:30 p.m.—Organ program
6:30 to 7:30 p.m.—Feature program, KNX artists
7:30 to 8 p.m.—One-act play by Georgia Fildfield
8 to 9 p.m.—Luboviski Musical Trio
9 to 9:30 p.m.—Rio Grande Oil program
9:30 to 10 p.m.—KNX feature program
10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove
12 to 1 a.m.—Dance hour of records

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefler's setting-up exercises
9 to 10 a.m.—Gems from the classics
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. T. Linebarger, health talk
10:50 to 11 a.m.—News, weather, police reports
11 to 11:30 a.m.—Happy Ray Batz, pianologue
11:30 to 12:15 p.m.—Program of recordings
12:15 to 12:45 p.m.—Nearing Sisters and Ramona Saxe
12:45 to 1 p.m.—Variety program
1 to 1:30 p.m.—Cal King's Country Store
6 to 6:30 p.m.—Popular recordings
6:30 to 7 p.m.—Johnny Oliver's Hawaiian Trio
7 to 7:15 p.m.—Radio skit, "The Oakleys"
7:15 to 7:30 p.m.—Edna Baron on the keys
8:30 to 8:45 p.m.—Variety recordings
8:45 to 9 p.m.—Kelly's Tavern program
9 to 9:30 p.m.—Bertha Elliot & Ethel Terrell, piano duo
9:30 to 10 p.m.—Recordings; Arthur Bergner, baritone
10 to 11 p.m.—Paul Kelli and his orchestra
11 to 1 a.m.—"The Hoiligans"

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Organ reverie, Helen Louise Jewell
2:15 p.m.—Detective story by Tom King
2:30 p.m.—Louie Margie and his Boy Friends
3 p.m.—Brother Walter; vocalist and Luella Cooper, pianist
3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"
4 p.m.—The Travelairs
5 p.m.—Dr. Forrester's request program; Harriett Pool, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Forrester, vocalist
7:30 p.m.—Doc Herrold's shopping program
7:45 p.m.—Painless Parker's health talk
8 p.m.—Musical program

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

12 to 1 p.m.—Mart and Heini
1 to 1:50 p.m.—The Old-timers' Hour
1:50 to 2:20 p.m.—Dr. Harbottle; Clarence and Doris
2:20 to 2:30 p.m.—Rolly Wray
2:30 to 3 p.m.—Happy Heinie's Singing Birds
3 to 4 p.m.—Dream Faces; Radio Calendar; organ
4 to 4:30 p.m.—Late news; Mart, Dougherty
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 6 p.m.—Funny Faces; organ recital
6 to 6:30 p.m.—Em and Clem; Percy at the Phone
6:30 to 6:45 p.m.—The Kaai Hawaiian Trio
6:45 to 7 p.m.—The Cheerio Boys
7 to 8 p.m.—Suydam's Buttercream School
8 to 11 p.m.—Texas Cowboys; classical program
11 to 12:30 a.m.—Majestic Orchestra; organ recital
12:30 to 3 a.m.—The Knight Fox

296.6 Meters
1010 Kcys.

KQW

Channel 101
500 Watts

First Baptist Church, San Jose, Calif.

9:30 to 11 a.m.—Helpful Hints; weather reports
11 to 11:45 a.m.—Bancredits Service program
11:45 to 12:30 p.m.—Recordings; organ recital
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3 p.m.—Helpful Hints to Housewives
3 to 3:30 p.m.—Musical program
4:45 to 5:15 p.m.—Children's program
5:15 to 5:30 p.m.—Painless Parker
5:30 to 6 p.m.—San Jose Radionics Institute
6 to 6:10 p.m.—U. S. D. A. Farm flashes
6:10 to 6:30 p.m.—Crop digest from S. F. studio
6:30 to 6:45 p.m.—Market reports, S. F. studio
6:45 to 6:55 p.m.—Farm reporter
6:55 to 7 p.m.—Farmers' Exchange; weather report
7 to 7:50 p.m.—Farm Bureau evening radio news
7:50 to 8 p.m.—San Jose Chamber of Commerce
8 to 9:30 p.m.—Studio programs

MONDAY Programs

**440.9 Meters
680 Kcys.**

KPO

**Channel 68
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William Hancock
- 8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs and William H. Hancock
- 9:30 to 10 a.m.—Dobbsie's Daily Chat
- 10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
- 10:30 to 11:30 a.m.—Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time, Scripture, announcements
- 12:05 to 1 p.m.—Snap Shots, programs in miniature
- 1 to 1:05 p.m.—Dean Gresham, Community Chest
- 1:30 to 2 p.m.—Ann Warner's Home Chats
- 2 to 2:10 p.m.—E. A. Pierce stock reports
- 2:10 to 2:30 p.m.—Book Review, Harold Small
- 2:30 to 3 p.m.—Pacific Coast School broadcast, NBC
- 3 to 3:30 p.m.—Mormon Tabernacle, NBC
- 3:30 to 3:45 p.m.—Dept. of Commerce talk
- 3:45 to 4 p.m.—Calif. State Chamber of Commerce
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—Shell Symphonists program, NBC
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—The Toreadors
- 10 to 11 p.m.—Jesse Stafford's dance orchestra

**483.6 Meters
620 Kcys.**

KGW

**Channel 62
1000 Watts**

The Morning Oregonian, Portland, Oregon

- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Popular music; Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Pacific Vagabonds, NBC
- 2:30 p.m.—Pacific School of the Air, NBC
- 3 p.m.—Mormon Tabernacle, NBC
- 3:30 p.m.—Studio Personalities, NBC
- 3:45 p.m.—Did You Know?; popular music
- 4:30 p.m.—Evening Reveries, NBC
- 4:15 p.m.—The Spotlight
- 4:45 p.m.—Back of News in Washington, NBC
- 5 p.m.—Movie Club; vocal and instrumental
- 5:50 p.m.—Talk by Charles F. Walker
- 6 p.m.—Ted Florida's Orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson symphony, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Rudy Seiger's Shell Symphony, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Ole and the Girls, NBC
- 9 p.m.—The Voice of Firestone, NBC
- 9:30 p.m.—The "Cigar Band," NBC
- 10 p.m.—Literary Digest Program, NBC
- 10:15 p.m.—Ben Selling's Boys
- 11 to 12 midnight—Olympic Hotel dance orchestra

**280.2 Meters
1070 Kcys.**

KJBS

**Channel 107
100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 8:30 a.m.—Marshall & Stearns program
- 8:30 to 9 a.m.—Favorite recordings
- 9 to 9:30 a.m.—Associated Grocers' program
- 9:30 to 1:45 p.m.—Record program; stock reports
- 1:45 to 2 p.m.—Dr. Wiseman, health talk
- 2 to 2:40 p.m.—Records; insurance talk
- 2:40 to 4:30 p.m.—Record varieties; Shirley Dale
- 4:30 to 5 p.m.—Al Sather, "Songs of the Moment"
- 5 to 6 p.m.—Popular recordings

**299.8 Meters
1000 Kcys.**

KFVD

**Channel 100
250 Watts**

Auburn Fuller, Culver City, Calif.

- 5 p.m.—Timely topics
- 8:45 p.m.—Tom and Wash
- 9 p.m.—Happy-Go-Lucky Trio
- 11 to 1 a.m.—Sebastian's Cotton Club Orchestra

Set Makers Are Trying Pentodes

SINCE the announcement that the pentode or five-element tube was being developed in this country, a wild squabble has developed among various self-styled tube authorities as to the relative merits of the tube as against the ordinary tube. The one outstanding fact is that engineers here have done little experimenting with the tube and don't know anything about it.

Some claim it will replace present tubes, and when properly used will cause a redesign of all present sets. Others, notably set manufacturers, claim this is not a fact. In sober truth manufacturers are somewhat nervous for fear the tube, already a success in Europe, will be developed here into a revolutionary product, which will upset all standardized sets.

In Europe the pentode tube has been used chiefly as an audio tube. In this country efforts are being made to adapt it to radio-frequency circuits. Tests show that the pentode tube, working directly from the output of the detector tube, will give as much undistorted volume as two 245s in push-pull, with slightly less voltage on the pentode. This means two tubes less, with a reduction in distortion and hum. It also simplifies the power supply apparatus.

The pentode is a form of screen-grid tube. Despite the fact that screen-grid tubes are used in many sets, there are other sets performing advantageously and satisfactorily which do not use screen-grid tubes at all. There are undoubtedly manufacturers who will use, shortly, the pentode tube in their sets when the listening public will have ample opportunity for comparison.

Among the concerns that are experimenting with the new pentode tubes are the Zenith Radio Corporation, the Arcturus Radio Tube Company and the Ceco Tube Company. All have announced that they see possibilities in the new tube and expect it to be in use in new type sets within the year.

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TUESDAY Programs

NBC

National Broadcasting Company

9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talks

Food customs in the matter of luncheons in Russia will be revealed by Betty Crocker in her Gold Medal Home Service Talk over KGO, KHQ, KOMO, KGW and KFI.

10:15 to 10:30 a.m.—Color Harmony Program

Andrew Lawrence, for many years a specialist in color harmony and interior decorating for the Bass-Hueter Paint Company, will be heard in discussions pertaining to the use of color in the home, KGO, KHQ, KOMO, KGW and KFI.

10:30 to 11:30 a.m.—"Woman's Magazine of the Air"

Helen Webster and Ann Holden will speak during the Kraft, Lady Pepperell and Wedgewood Features. Miss Holden's topics are "Inaugural" and "Casserole Dishes of Vegetables," with Miss Webster's "A Room that is a Bouquet." Selections by the Magazine Melodists complete the program. KGO, KHQ, KOMO, KGW, KPO and KFI.

1:30 to 2 p.m.—Pacific Coast School of the Air, KGO, KHQ, KOMO, KGW and KPO.

2:15 to 2:30 p.m.—Flag Talks for Children

General John J. Pershing, Commander of the American armies during the World War, will speak on "The Anthem of the Flag" during the broadcast of another flag talk for children through KGO, KHQ, KOMO, KGW, KPO and KFI.

2:30 to 3 p.m.—Matinee Time, KGO, KGW.

4 to 4:30 p.m.—Voters' Service

Two well-known political figures will be heard during the Voters' Service period over KGO, KHQ, KOMO and KGW.

5:30 to 6 p.m.—"Around the World with Libby"

One of Ziegfeld's former beauties who is now one of radio's most sought-after sopranos, Lois Bennett, will appear with Josef Pasternack's orchestra during this program over KGO, KHQ, KOMO, KGW and KECA.

6 to 6:30 p.m.—Eveready Hour

Originating in NBC's New York studios, an Eveready Hour presentation will be released through KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7 p.m.—Happy Wonder Bakers

"That Wonderful Something Is Love" will be sung as a tenor solo by Phil Dewey during the transcontinental program by the Happy Wonder Bakers over KGO, KHQ, KOMO, KGW and KECA.

7 to 7:30 p.m.—Westinghouse Salute

Cesare Sodero will conduct the 50-piece symphonic orchestra in compositions by Delibes, Mascagni and Goldmark, while the chorus of 40 vocalists will be heard in Tosti's "Good-bye" perhaps his best-known song, and numbers by Faure and Gounod. KGO, KHQ, KOMO, KGW and KECA.

7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour

A galaxy of vaudeville headliners seldom encountered on the same theater bill will be found in the Radio-Keith-Orpheum Hour to be broadcast over KGO, KHQ, KOMO, KGW and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KGW, KHQ and KECA.

8:45 to 9:30 p.m.—John and Ned, KGO, KHQ, KOMO, KGW and KECA.

9:30 to 10 p.m.—Florsheim Frolic

Waltzes, fox-trots and one-steps will pervade the music chosen for the Florsheim Frolic. KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.

10 to 10:15 p.m.—Literary Digest Program, KGO, KOMO, KHQ, KGW, KECA.

10:15 to 11 p.m.—Spotlight Review

Included in the line-up of those to be heard may be found such familiar artists as Irving Kennedy, Bobbe Deane, Peggy Chapman, Bennie Walker, Johnnie Toffoli, Charles Marshall, the Hill Billy Boys, William Powers, Harold Peary, Captain William Royle, Johnny O'Brien and Walter Beban's Musical Musketeers. KGO, KHQ and KECA.

11 to 12 midnight—Musical Musketeers, KGO (KOMO 11:15 to 12).

**440.9 Meters
680 Kcys.**

KPO

**Channel 68
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock

8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock

9:30 to 10 a.m.—Dobbsie's Daily Chat

10 to 10:15 a.m.—Helen G. Barker, art talk

10:30 to 11:30 a.m.—Woman's Magazine of the Air

11:30 to 11:55 a.m.—Ye Towne Cryer

11:55 to 12:05 p.m.—Time signals, Scripture reading

12:05 to 1 p.m.—Snap Shots, programs in miniature

1:30 to 2 p.m.—Pac. Coast School broadcast, NBC

2 to 2:15 p.m.—E. A. Pierce, stock reports

2:15 to 2:30 p.m.—Flag talk, NBC

4 to 4:30 p.m.—Bridge lesson

4:50 to 5 p.m.—Stock Market quotations

5 to 5:50 p.m.—Children's Hour

5:50 to 6 p.m.—News Digest, "Scotty" Mortland

6 to 7 p.m.—Reo Masters of Music

7 to 8:30 p.m.—North Americans; the Sequoians

8:30 to 9 p.m.—Packard program, KPO and KFI

9 to 10 p.m.—Cecil and Sally; Musical Capers

10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orch.

**508.2 Meters
590 Kcys.**

KHQ

**Channel 59
1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service

7 a.m.—Peppy Morning Varieties; Headliners

8 a.m.—The Shell Happy Time, KPO

9 a.m.—Walt, Winn and Harvey

9:45 a.m.—Betty Crocker Gold Medal talks, NBC

10 a.m.—Home Service Hour

10:15 a.m.—Color Harmony, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Winifred Rhoades, RKO organist

12 noon—Chamber of Commerce luncheon

1 p.m.—"Just In Fun"; chamber music

1:30 p.m.—Pacific Coast School of the Air, NBC

2 p.m.—Gems from Sartori & Wolff

2:15 p.m.—Flag talks for children, NBC

3 p.m.—Album Symphonies; Paint o' Mine

4 p.m.—Voters' Service, NBC

4:30 p.m.—Happy Harmonies

5:30 p.m.—Around the World with Libby, NBC

6 p.m.—Eveready Hour, NBC

6:30 p.m.—Happy Wonder Bakers, NBC

7 p.m.—Westinghouse "Salutes," NBC

7:30 p.m.—RKO program, NBC

8:30 p.m.—Amos 'n' Andy, NBC

8:45 p.m.—John and Ned, NBC

9 p.m.—Don Amalzo, the Wizard

9:30 p.m.—"Florsheim Revue," NBC

10 p.m.—Literary Digest Program, NBC

10:15 p.m.—Spotlight Review, NBC

11 p.m.—Just Another Hour; "Ask for It"

**285.5 Meters
1050 Kcys.**

KNX

**Channel 105
5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas

8:15 to 8:30 a.m.—Inspirational talk and prayer

9 to 9:30 a.m.—Georgia O. George program

9:30 to 10 a.m.—Radio shopping news

10 to 10:30 a.m.—Town Crier's morning message

10:30 to 11 a.m.—Kate Vaughn, Household Economics

11 to 12 noon—The Country Jane

12 to 12:30 p.m.—KNX String Ensemble

1:30 to 2 p.m.—Reading interesting books

2 to 2:30 p.m.—Records and announcements

2:30 to 3:30 p.m.—L. A. Firemen's Orchestra

3:30 to 4 p.m.—Organ program

4 to 4:30 p.m.—Bundy & Albright program

4:30 to 5 p.m.—C. F. R.'s musical program

5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour

5:45 to 6 p.m.—Town Crier's timely amusement tips

6 to 6:30 p.m.—Organ program

6:30 to 7 p.m.—KNX String Ensemble

7 to 7:30 p.m.—Dr. Baumgardt, "Popular Science"

8 to 9 p.m.—Tom and his mule Hercules

9 to 9:30 p.m.—KNX feature program

9:30 to 10 p.m.—Puritan Malt courtesy program

10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove

12 to 1 a.m.—Dance hour of records

TUESDAY Programs

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, California

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—John D. Barry
9:45 to 10 a.m.—Betty Crocker Gold Medal talks
10:15 to 10:30 a.m.—Color Harmony program
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Philharmonic organ
12 to 1:30 p.m.—Novelty Five; Songland
1:30 to 2 p.m.—Pacific Coast School of the Air
2 to 2:15 p.m.—Matinee Time
2:15 to 2:30 p.m.—Flag talk for children
2:30 to 3 p.m.—Matinee Time, NBC
3 to 4 p.m.—Musical Musketees
4 to 4:30 p.m.—Voters' Service
4:30 to 5:15 p.m.—Hotel St. Francis Salon Orchestra
5:15 to 5:30 p.m.—News service
5:30 to 6 p.m.—Around the World with Libby
6 to 6:30 p.m.—Eveready Hour
6:30 to 7 p.m.—Happy Wonder Bakers
7 to 7:30 p.m.—Westinghouse Salutes
7:30 to 8:30 p.m.—RKO Hour
8:30 to 9:30 p.m.—Amos 'n' Andy; John and Ned
9:30 to 10 p.m.—Florsheim Shoe Co. program
10 to 10:15 p.m.—Literary Digest program
10:15 to 11 p.m.—Spotlight Review
11 to 12 midnight—Musical Musketees

236.1 Meters
1270 Kcys.

KOL

Channel 127
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

7 to 8 a.m.—Eye Opener program
8 to 9:30 a.m.—Recorded program
9:30 to 10 a.m.—Home Economics and Cynthia Gray
10 to 11 a.m.—Musical program
11 to 12 noon—"The Carnival" with Ivan Ditmars; Bertram Smith; Rhythmette Twins; Carnival Band and Billy Sherwood
12 to 12:30 p.m.—Popular melodies
12:30 to 2:30 p.m.—Kiwanis luncheon; popular program
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella; Inez Z. Morrison; Alice Blomquist Ralph Clayton
3:30 to 4:30 p.m.—"Musical Side Show"; news
4:30 to 5 p.m.—Mr. Fixit and news items
5 to 6 p.m.—Service Hour
6 to 6:15 p.m.—Ivan Ditmars with Show News
6:15 to 7:00 p.m.—Cecil and Sally; Friendship
7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
8 to 10:30 p.m.—Baxter's Boys; boxing broadcast
10:30 to 12 midnight—Dance music

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

12 to 1 p.m.—Hollywood Girls, novelty trio
1 to 1:30 p.m.—Kiwanis Club luncheon
1:30 to 1:50 p.m.—Mart and Heinie
1:50 to 2:20 p.m.—Dr. Harbottle, Clarence and Doris
2:20 to 2:30 p.m.—Rolly Wray
2:30 to 3 p.m.—Happy Heinie's Singing Birds
3 to 4 p.m.—Dream Faces; Radio Calendar; organ
4 to 4:15 p.m.—Late news report
4:15 to 4:30 p.m.—Mart. Dougherty
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Funny Faces
5 to 6 p.m.—Hollywood Girls, novelty trio
6 to 6:15 p.m.—Em and Clem
6:15 to 6:30 p.m.—Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7:15 p.m.—Radio Parade; the Cherrio Boys
7:15 to 7:30 p.m.—Buttercream School Kids
7:30 to 7:45 p.m.—Vest Pocket Minstrels
7:45 to 8:30 p.m.—The Co-eds; the Gossipers
8:30 to 9 p.m.—Texas Cowboys
9 to 9:45 p.m.—Zandra's Mystic Hour
9:45 to 10:30 p.m.—Fights from Olympic Auditorium
10:30 to 11 p.m.—Over at Mart's Home
11 to 11:30 p.m.—Majestic Orchestra
11:30 to 3 a.m.—Organ recital; the Knight Fox

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

5 a.m.—Night Watchman's bedtime story
8 a.m.—"Top o' the Morning," Doc Herrold
8:30 a.m.—Dr. Wade Forrester, chiropractor
11 a.m.—Musical program
1:30 p.m.—Helen Louise Jewell, organist
2 p.m.—Hodge-Podge of Melody, Mildred Joyce
2:30 p.m.—Louie Margie and his Boy Friends
3 p.m.—Brother Walter vocalist and Luella Cooper, pianist
3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"
4 p.m.—The Travelairs
5 p.m.—Dr. Wade Forester's Hour
7:30 p.m.—Doc Herrold's Shopping Hour
7:45 p.m.—Painless Parker's health talk
8 p.m.—Bible drama; musical selections
9 p.m.—The "Ne'er Do Well"
9:30 p.m.—Paul Heinsen, vocalist; Charlie Buischke, pianist
10 p.m.—The Campfire program, presenting Warren Guthrie, June Gilman, Maybelle Gleeson, O. B. Edkins, Arthur Miller, Russel Allison, Soldier Joe with guitar; The Happy Hayseeds

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting-up exercises
9 to 9:30 a.m.—Cal King's Country Store
9:30 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—News, weather, police reports
12 to 1 p.m.—Dance music
1 to 1:30 p.m.—Cal King's Country Store
6 to 7:30 p.m.—Piano instruction; records
11 to 12 midnight—New Shanghai Orchestra
12 to 1 a.m.—Midnight Classics

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Novelty instrumental and vocal program
5:30 p.m.—"Around the World with Libby," NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—"Happy Wonder Bakers," NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum, NBC
8:30 p.m.—Amos 'n' Andy, NBC; studio program
9 p.m.—Mixed quartet and instrumentalists
9:30 p.m.—Brunswick Brevities
10:15 a.m.—Claude Kiff's Tavern Band
11 p.m.—Midnight Hour

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

5 to 5:30 p.m.—Farm question box, Geo. Wheeler
5:30 to 6 p.m.—Around the World with Libby
6 to 6:30 p.m.—Eveready Hour
6:30 to 7:30 p.m.—Happy Wonder Bakers
7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:30 p.m.—General Electric Hour; Denver Concert Orchestra and General Electric Male Quartet
9:30 to 10 p.m.—Florsheim program
10 to 11 p.m.—Spotlight Review

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broad. System, Spokane, Wash.

5 p.m.—World Bookman; Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Melody Aces
7 p.m.—Orpheus Quintet; Betty Anderson, soprano; Sydney Dixon, tenor
8 p.m.—Ensemble; Dwight Heter, baritone, soloist
9 p.m.—Sydney Dixon, tenor; Jean Kantner, baritone; Ellen Reep, contralto; Betty Anderson, soprano
10 p.m.—Request program

TUESDAY Programs

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 7:30 a.m.—Seal Rocks broadcast; stocks
- 7:30 to 8 a.m.—Bill Wright, "The Laughfinder"
- 8 to 8:30 a.m.—Musical record program
- 8:30 to 9 a.m.—"Home Products," recordings
- 9 to 9:15 a.m.—Columbia Revue, CBS
- 9:15 to 9:30 a.m.—The Home Rotisserie
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Charles W. Hamp for S & W
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 1 p.m.—Sherman-Clay noonday concert
- 1 to 2 p.m.—U. S. Army Band, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:15 p.m.—Colonial Dames beauty talks
- 3:15 to 3:30 p.m.—Rita Murray, financial hints
- 3:30 to 3:35 p.m.—Something About Everything
- 3:35 to 4 p.m.—Yoeng's Orchestra, CBS
- 4 to 4:50 p.m.—Organ and singers, DLBS
- 4:50 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Wellman & Peppers
- 5:30 to 6 p.m.—Edna Fischer, pianist
- 6 to 7 p.m.—Paul Whiteman's Old Gold Orch., CBS
- 7 to 7:30 p.m.—Joe and Vi, CBS
- 7:30 to 8 p.m.—Remar Twins
- 8 to 9 p.m.—Pac. States Savings program
- 9 to 9:30 p.m.—Mahlon Merrick's Modern Melodists
- 9:30 to 10 p.m.—Captain Adams program
- 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
- 10:10 to 12 midnight—Val Valente's Roof Garden Orchestra; soloists
- 12 to 1 a.m.—Dance music

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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- 7:30 a.m.—Opening market quotations
- 7:45 a.m.—Gertrude Gusselle, ballads
- 8 a.m.—Shell Happy Time from KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—U. S. Public Health Service talk No. 356
- 9:45 a.m.—"Betty Crocker Gold Medal Talks," NBC
- 10 a.m.—Sylvia and Al, Bristow & Co.
- 10:15 a.m.—Color Harmony, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Spanish lesson by Annette Doherty
- 11:45 a.m.—English lesson by Annette Doherty
- 12 noon—U. C. and U. S. agriculture talks
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Flag talk for children, NBC
- 2:30 p.m.—Grace Hamilton and Jack Stern
- 3:30 p.m.—Wedgwood Nowell, Playgoers' Club
- 4:15 p.m.—"Human Nature" by Dr. Miller
- 4:30 p.m.—Big Brother
- 5 p.m.—Baron Keyes (Union Oil Co.)
- 5:45 p.m.—Stock market reports
- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Bob and Monte
- 7 p.m.—Arthur Lang and concert ensemble
- 7:30 p.m.—RKO Hour, NBC
- 8:30 p.m.—Eva Olivotti and Pryor Moore Orchestra
- 11 p.m.—KFI news bureau

280.2 Meters
1070 Kcys.

KJBS

Channel 107
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 8:30 a.m.—Marshall & Stearns program
- 8:30 to 9:30 a.m.—Popular records; concert music
- 9:30 to 10 a.m.—States Restaurant program
- 10 to 10:45 a.m.—Tales of the Sea; records
- 10:45 to 11 a.m.—Dr. Wiseman, health talk
- 11 to 11:30 a.m.—Record varieties
- 11:30 to 12 noon—Maude E. White, soprano
- 12 to 12:30 p.m.—Stock report; records
- 12:30 to 2 p.m.—Al Kelli and Ernie Lohrman; records
- 2 to 2:30 p.m.—Dell Raymond and Oscar Young
- 2:30 to 4 p.m.—Popular records; Restful Hour
- 4 to 4:30 p.m.—Shirley Dale; records
- 4:30 to 6 p.m.—Barnes Sunset Revue; records

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 10 a.m.—Recorded program
- 10 to 10:30 a.m.—Cooking, by Belle de Graf
- 10:30 to 11 a.m.—Recordings
- 11 to 12:15 p.m.—California Sunshine Hour; records
- 12:15 to 1 p.m.—Tuesday Noon Club
- 1 to 2 p.m.—Classical recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 5 p.m.—Fashion show; recordings
- 5 to 5:15 p.m.—Lloyd Wilson, Community Chest
- 5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger
- 5:45 to 7 p.m.—National Kanteens program; records
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—College Daze, Toby and Babs
- 7:45 to 8 p.m.—Greta, Yvonne and Helen Stone
- 8 to 9 p.m.—Aviation Round Table
- 9 to 12 midnight—Calendar of the Air; records

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 5 p.m.—Popular program
- 8:30 p.m.—Troubles of Thomas
- 8:45 p.m.—Novelty program; dance music
- 10:30 p.m.—Jack and Jill Dance Band
- 11:30 p.m.—Weather and police news

309.1 Meters
970 Kcys.

KJR

Channel 97
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 3 p.m.—Elmore Vincent, tenor; Marjorie Robillard, piano
- 4 p.m.—The Gondoliers—Zac Kalbach; Elmore Vincent, tenor; Pearl Dempsey, piano
- 5 p.m.—Dinner concert; market reports
- 5:45 p.m.—Radio Nature Club
- 6 p.m.—Mandolin Club; Ed Sheldon, mandolin; Elmore Vincent, tenor
- 7 p.m.—Orpheus Quintet; Betty Andersen, soprano
- 8 p.m.—Gold and Silver Ensemble
- 9 p.m.—Musical Comedy Hour; Betty Andersen, soprano; Jean Kantner, baritone; Ellen Reep, contralto; Herbert Graf, harp
- 10 p.m.—Little Sunshine Hour; Ken Stuart
- 11 p.m.—Vic Meyer's Club Victor Orchestra
- 12 midnight—Request program

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

- 2 to 2:30 p.m.—Program of recordings
- 2:30 to 3 p.m.—Happy Go Lucky Hour, KFRC
- 3 to 3:15 p.m.—Western Air Express, talk
- 3:15 to 3:30 p.m.—Safety Conference, talk
- 3:30 to 3:45 p.m.—Midnight Mission, talk
- 3:45 to 4 p.m.—U. S. C. Trojan period
- 4 to 4:50 p.m.—Organ and singers
- 4:50 to 5 p.m.—World-wide news
- 5 to 5:30 p.m.—Charlie Wellman and his six peppers
- 5:30 to 6 p.m.—Sunset Ensemble
- 6 to 7 p.m.—Paul Whiteman and orchestra, CBS
- 7 to 7:30 p.m.—Graybar program, Joe and Vi, CBS
- 7:30 to 8 p.m.—Musical suggestions
- 8 to 9 p.m.—Pacific States Sav. & Loan program
- 9 to 9:30 p.m.—Southern Californians
- 9:30 to 10 p.m.—Don Lee Symphony
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orch.
- 12 to 1 a.m.—Wesley Tourtelotte, organ recital

394.5 Meters
760 Kcys.

KVI

Channel 76
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

- 4 to 5 p.m.—The Serenaders, Monique Thomas, director; Billy Landers, blues singer
- 5 to 5:15 p.m.—Aubrey Knoff and Helene Hill, pianists
- 5:15 to 5:57 p.m.—Studio program
- 9 to 9:30 p.m.—Mahlon Merrick's Melodists, DLBS
- 9:30 to 10 p.m.—Capt. Adams program, DLBS
- 10 to 10:11 p.m.—Dorothy Grodvg, soprano; Willis Higley, tenor; Aubrey Knoff, piano
- 10:11 to 12 midnight—Val Valente's Roof Garden Orchestra, DLBS
- 12 to 1 a.m.—Organ recital by George Yount

WEDNESDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

- 9 to 10 a.m.—Recorded program
- 10 to 10:30 a.m.—Cooking, by Belle de Graf
- 10:30 to 11 a.m.—Popular recordings
- 11 to 12 noon—California Sunshine Hour
- 12 to 2 p.m.—Newscasting; recordings
- 2 to 3:30 p.m.—Bridge Party Hour; short story course
- 3:30 to 5:15 p.m.—Popular and classic recordings
- 5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger
- 5:45 to 6 p.m.—National Kanteens program
- 6 to 6:30 p.m.—Mathew W. Brady; Metro & Cosmo
- 6:30 to 7 p.m.—Recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 8:30 p.m.—Tommy Monroe and Bob Allen
- 8:30 to 9:30 p.m.—Calendar of the Air
- 9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward and Dud Williamson
- 10 to 11 p.m.—Pacific Artists' Trio; soloist
- 11 to 1 a.m.—Request recordings

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

- 7 a.m.—Making Merry with Sperry
- 8 a.m.—Shell Happytime; Town Crier
- 10:15 a.m.—Mary Hale Martin, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Popular music; Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Radio Guild, NBC
- 2 p.m.—Half Hour of Sunshine
- 2:30 p.m.—Popular music
- 3 p.m.—Amphions, NBC
- 3:30 p.m.—Plantation Echoes, NBC
- 4 p.m.—Hotel St. Francis Orchestra
- 4:30 p.m.—The Spotlight; popular music
- 5 p.m.—Franz Children's Hour
- 6 p.m.—Halsey, Stuart & Co. program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Amos 'n' Andy
- 8:45 p.m.—Sunkist Serenaders, NBC
- 9:15 p.m.—Four Davidson Bakers
- 9:30 p.m.—Veedol Vodvil from KOMO
- 10 p.m.—Cecil and Sally
- 10:10 p.m.—Fisher Flouring Mills concert
- 11 to 12 midnight—KGW Dance Band

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.—Inspirational services
- 7 a.m.—Making Merry with Sperry
- 8 a.m.—Shell Happytime
- 9 a.m.—Y. M. C. A. health exercises
- 10:15 a.m.—Greenwood Mitchell; VeOna Socolofsky
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Orchestra; Perdin Korsmo, tenor
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Evening Star, NBC
- 1 p.m.—Radio Guild, NBC
- 2 p.m.—National Woman's Party, NBC
- 2:15 p.m.—Orchestra with Marys Burns
- 3:30 p.m.—Plantation Echoes, NBC
- 4 p.m.—Resumé of programs; mining stock quotations
- 4:30 p.m.—The Choristers, NBC
- 5 p.m.—Kiddies' program; vocal ensemble recital
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Floyd Gibbons, Headline Hunter
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Sunkist Serenaders, NBC
- 9:15 p.m.—Nunn-Bush program
- 9:30 p.m.—Veedol Vodvil
- 10 p.m.—Fisher's Blend Hour
- 11 p.m.—News flashes
- 11:15 p.m.—Laughner-Harris Dance Orchestra
- 12 midnight—Organ recital by Betty Shilton

NBC

National Broadcasting Company

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period

Discussing in an informal manner subjects of interest to the housewife, Mary Hale Martin will be heard over KGO, KHQ, KOMO, KGW, KFI, KSL and KOA. 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"

With Bennie Walker, editor, conducting, Helen Webster will talk again of Baby Burns. This time, she will discuss his washing during the Easier Housekeeping Feature. The Oronite Colored Supplement offers Magnolia, Henry and Charley at the opening of the hour. An interior decorating lesson will fill the Fuller Feature, Miss Webster talking again. NBC vocalists and Joseph Hornik with his Magazine Melodists are programmed for musical selections. KGO, KHQ, KOMO, KGW, KPO and KFI. 12:30 to 1 p.m.—Evening Stars

Well known NBC staff artists and guest artists from the station in whose honor the presentation is broadcast will be heard through KGO, KOMO & KPO. 1 to 2 p.m.—Radio Guild, KGO, KOMO and KGW.

2 to 2:15 p.m.—National Woman's Party, KGO, KHQ and KOMO.

3 to 3:30 p.m.—The Amphions
 Max Dolin will conduct the Amphions, a string and woodwind ensemble, in a half-hour program of light music as they broadcast through KGO and KPO.

3:30 to 4 p.m.—Plantation Echoes.
 Georgia Simmons is responsible for the continuity of this program, which has for its setting the plantation of Judge Chandler, a typical old southern gentleman. KGO, KGW and KPO.

4:30 to 5 p.m.—The Choristers
 An ensemble of eight male vocalists directed by George Dilworth. Henry Shope, Steele Jamison, Harold Branch and Maurice Tyler, tenors; Earl Waldo and Earl Bethmann, baritones, and Edward Wolter and Leon Salathiel, bassos, are the singers. KGO and KOMO.

6 to 6:30 p.m.—Halsey, Steuart Program
 Robert C. Clark, president of the National Association of Securities Commissioners, is to discuss how the state seeks to protect investors. KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7:30 p.m.—Palmolive Hour
 An inviting program of musical numbers, the greater percentage of which are of a popular nature, will be sung by Olive Palmer, Paul Oliver, Elizabeth Lennox and the Revelers, and played by an orchestra under the direction of Gustave Haenschen. KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8 p.m.—Floyd Gibbons
 Gibbons, famed as the "Headline Hunter," will talk for a half hour over KGO, KHQ and KOMO.

8 to 8:30 p.m.—Parisian Quintet, KGO.

8 to 8:30 p.m.—Let's Get Associated
 Jack and Ethyl will be the central figures again in the "Let's Get Associated" musical dramologue. Although dialogue is an important feature of this series of programs, the abundance of song and melody in the playlets makes the program an interesting one from the musical standpoint alone.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KGW, KOMO, KHQ and KECA.

8:45 to 9:15 p.m.—Sunkist Serenaders
 Two novelty selections are listed. "Rhythm of the Waves" is the first. It will be played in an arrangement for saxophone, banjo, violin and orchestra. The other novelty, "Dance Away the Night," will be heard as a saxophone solo with vocal chorus. James Burroughs, tenor, will sing three solos. KGO, KHQ, KOMO, KGW and KFI.

9:15 to 9:30 p.m.—Max Dolin and his Violin, KGO.

9:30 to 10 p.m.—Miniature Biographies, KGO.

10 to 10:15 p.m.—Literary Digest Program, KGO, KOMO, KGW, KHQ.

10:15 to 11 p.m.—Cotton Blossom Minstrels
 Barry Hopkins will be heard as the interlocutor when the Cotton Blossom Minstrels stage an old-fashioned black-face show through KGO, KHQ, KECA, KSL and KOA.

11 to 12 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

WEDNESDAY Programs

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, California

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 10:15 a.m.—The Entertainers; Betty Kelly
10:15 to 10:30 a.m.—Mary Hale Martin
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 12 noon—Philharmonic organ
12 to 1 p.m.—Rembrandt Trio; Evening Stars
1 to 2 p.m.—Radio Guild
2 to 2:15 p.m.—National Women's Party
2:15 to 3:30 p.m.—Matinee Time; the Amphious
3:30 to 4 p.m.—Plantation Echoes
4 to 4:30 p.m.—St. Francis Hotel orchestra
4:30 to 5 p.m.—The Choristers
5 to 5:45 p.m.—The Three Boys; news service
5:45 to 6 p.m.—Agricultural program
6 to 6:30 p.m.—Halsey Stuart program
6:30 to 7:30 p.m.—Palmolive Hour
7:30 to 8:30 p.m.—Floyd Gibbons; Parisian Quintet
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:15 p.m.—Sunkist Serenaders
9:15 to 9:30 p.m.—Max Dolin and his violin
9:30 to 10 p.m.—Miniature Biographies
10 to 10:15 p.m.—Klawn's sport review
10:15 to 11 p.m.—The Cotton Blossom Minstrels
11 to 12 midnight—St. Francis Hotel dance orchestra

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broad. System, Spokane, Wash.

8 a.m.—News and records
9 a.m.—Popular music; Friendly Hour
11 a.m.—Luncheon concert
12 noon—Grain news and music
1 p.m.—Gold Seal program
1:30 p.m.—Concert Classique
2 p.m.—Popular Melange; Radio Matinee
3:30 p.m.—Tea Hour concert; gift program
5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner hour; market reports; Hometowners
7 p.m.—Concert ensemble; Agatha Turley, soprano; Jean Kantner, baritone
8 p.m.—Kalbach's orchestra
9 p.m.—Neapolitans; Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—Request program

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—"The Sunshine Girls"
5:30 p.m.—Musical program
6 p.m.—"The Old Counsellor," NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Floyd Gibbons, NBC
8 p.m.—Instrumental and vocal ensemble
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—"The Romance of Gems"
9 p.m.—Utah Woolen Mills
10 p.m.—Grover production
10:15 p.m.—Cotton Blossom Minstrels, NBC
11 p.m.—Midnight Hour

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—The Choristers
5 to 5:30 p.m.—Extension service, Colorado Agricultural College
5:30 to 6 p.m.—Mobiloil concert
6 to 6:30 p.m.—Halsey, Stuart program
6:30 to 7:30 p.m.—Palmolive Hour
7:30 to 8:30 p.m.—Floyd Gibbons; slumber music
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Billiken Shoemakers
9 to 9:30 p.m.—KOA Concert Orchestra
9:30 to 10:15 p.m.—Studio program
10:15 to 11 p.m.—Cotton Blossom Minstrels

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—"Simp' Fitts," stocks
8 to 8:30 a.m.—Bill Wright, "The Laughfinder"
8:30 to 9 a.m.—Home Products; recordings
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Dally Chats
11 to 11:30 a.m.—Mary Lewis Haines, talk
11:30 to 11:45 a.m.—Recorded program
11:45 to 12 noon—Barbara Gould broadcast
12 to 1 p.m.—Sherman-Clay concert
1 to 1:30 p.m.—Musical Albums, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:30 p.m.—The Observer About New Books
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—News items and Lost and Found
4 to 4:50 p.m.—Bernhard Levitow's Commodore Ensemble, CBS
4:50 to 5 p.m.—Recordings and Town Topics
5 to 5:30 p.m.—General Mills Fast Freight, CBS
5:30 to 6 p.m.—KFRC Dance Band
6 to 6:15 p.m.—Musical Forget-Me-Nots, DLBS
6:15 to 6:30 p.m.—So-A-Tone program
6:30 to 7 p.m.—Charles W. Hamp for S & W
7 to 7:30 p.m.—Philo Hour, CBS
7:30 to 8 p.m.—Conclave of Nations, CBS
8 to 9 p.m.—Hank Simmons Show Boat
9 to 9:30 p.m.—General Mills Fast Freight, CBS
9:30 to 10 p.m.—Studio program, KHJ
10 to 10:30 p.m.—Program by electrical transcription
10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra
11 to 1 a.m.—Dance music

508.2 Meters
590 Kcys.

KHO

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—Making Merry with Sperry, KPO
8 a.m.—The Shell Happy Time, KPO
9 a.m.—Walt, Winn and Harvey
10 a.m.—Sunshine program
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Winifred Rhoades, RKO organist
12 noon—"Down Memory Lane"
12:15 p.m.—"Brick Bats and Bouquets"
12:30 p.m.—Violin and piano studies
1:30 p.m.—"Studio Affairs"; Hawaiian Echoes
2 p.m.—National Woman's Party, NBC
2:15 p.m.—"Danceomania"
3 p.m.—Album Symphonies; Paint o' Mine
4 p.m.—Happy Harmonies; With the Classics
6 p.m.—Halsey Stuart, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Floyd Gibbons, NBC
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sunkist Serenaders, NBC
9:30 p.m.—Veelod Vodvil, NWT
10 p.m.—Literary Digest program
10:15 p.m.—Cotton Blossom Minstrels, NBC
11 p.m.—Just Another Hour; "Ask for It"

236.1 Meters
1270 Kcys.

KOL

Channel 127
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

12 to 12:30 p.m.—Musical melodies
12:30 to 1:30 p.m.—Rotary Club luncheon
1:30 to 2:30 p.m.—Popular program
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella.
Inez Z. Morrison, Alice Blomquist, Ralph Clayton
3:30 to 4:30 p.m.—Bridge game; news
4:30 to 5 p.m.—Mr. Fixit and news items
5 to 6 p.m.—Service Hour
6 to 6:15 p.m.—Ivan Ditmars with Show News
6:15 to 7 p.m.—Cecil and Sally; Friendship
7 to 8 p.m.—Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
8 to 8:30 p.m.—Studio program
8:30 to 9 p.m.—Henry and the Boss with Frank Coombs and Ward Ireland
9 to 10 p.m.—Alice Blomquist; Christina Tate; Victor Brewbaker; August Prosper; Marie Storm
10 to 12 midnight—Dance music

WEDNESDAY Programs

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.
7 to 8:30 a.m.—Studio program; Masters' Album
8:30 to 9 a.m.—Dr. Wade Forrester
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 3 p.m.—Dr. Keyes, studio program
3 to 3:30 p.m.—"Pianistic Pictures in Blue"
3:30 to 4:45 p.m.—Studio program; Dr. Forrester
4:45 to 5 p.m.—Recordings
5 to 6 p.m.—Brother Bob's Frolic Hour
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—Two Song Writers from Melody Land
7:30 to 9 p.m.—Studio program; string ensemble
9 to 9:30 p.m.—"Organ Echoes" with Alice Blue
9:30 to 10 p.m.—Dorothy Nichols, cellist; Alice Blue, organ
10 to 12 p.m.—String ensemble; semi-classic program
12 to 1 a.m.—"Slumber Chaser"

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.
12 noon—Agriculture talks and market reports
12:10 p.m.—Federal and state market reports
12:15 p.m.—Sheriff's office talk
2:15 p.m.—Winnie Fields Moore, travelogue
3:30 p.m.—Noreen Gammill
3:45 p.m.—Eddie Armstrong, ballads
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man"
5:30 p.m.—Talk on anthropology, Southwest Museum
5:45 p.m.—Stock market reports
6 p.m.—Halsey-Stuart program, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Gene Johnson's trio
8 p.m.—"Let's Get Associated," NBC
8:45 p.m.—Sunkist Serenaders, NBC
9:30 p.m.—Tom Terriss, vagabond movie director
10 p.m.—Concert orchestra, Pryor Moore, director
11 p.m.—KFI news bureau

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.
5 p.m.—Dinner concert; market reports
5:30 p.m.—American Institute of Banking talk
6 p.m.—Homesteaders' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Paul Karlsen, accordion
7 p.m.—Damski's Concert Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin
8 p.m.—Spanish Knights, orchestra; Elmore Vincent, tenor; Ed Shelden, mandolin
9 p.m.—Puget Sound Orchestra; Jan Russell, violin; Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—"Little Sunshine Hour"; Ken Stuart
10:30 p.m.—Variety Hour; Captivators' Quartet; Stone-wall Jackson; Glen Eaton, tenor; Marjorie Robillard, piano
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Request program

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.
3:30 to 4 p.m.—Ingraham's Paramount Orch., CBS
4 to 5 p.m.—Levitov's Commodore Ensemble, CBS
5 to 5:59 p.m.—Studio program
9 to 9:30 p.m.—General Mills Fast Freight, CBS
9:30 to 10 p.m.—Program from Los Angeles, DLBS
10 to 10:30 p.m.—Puget Sound educational program
10:30 to 11:30 p.m.—The Serenaders, Monique Thomas, director; Billy Landers, blues singer
11:30 to 12 midnight—Earl Burntett's Biltmore Orchestra, DLBS

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.
7 to 8 a.m.—Exercises and entertainment
7:35 a.m.—Opening N. Y. stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 3 p.m.—Recordings; stocks
3 to 3:30 p.m.—Ethel Rhinard, pianist
3:30 to 5 p.m.—Records; organ recital
5 to 5:30 p.m.—Brother Bob Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News; Ethel Rhinard and Cora Scott
8 to 9 p.m.—Signor Rinaldo and his orchestra
9 to 9:15 p.m.—Bookworm
9:15 to 10 p.m.—Helen Parmelee, pianist; George Barnes, tenor; Myrth Lacy, soprano
10 to 10:10 p.m.—Dr. Jelopie—Anything but the truth
10:10 to 11 p.m.—Herb Rosine's dance orchestra
11 to 12 midnight—Dance program

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 2:15 p.m.—Program of recordings
2:15 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:30 p.m.—Fred McNabb, talk on gardens
3:30 to 4 p.m.—Public library "book reviews"
4 to 4:50 p.m.—Bernard Levitov's orchestra, CBS
4:50 to 5 p.m.—World-wide news
5 to 5:30 p.m.—General Mills, Inc., CBS
5:30 to 5:45 p.m.—Charlie Wellman & his Six Peppers
5:45 to 6 p.m.—Police Commissioner Thorpe
6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.
7 to 7:30 p.m.—Philco Hour, CBS
7:30 to 8 p.m.—Don Lee Symphony
8 to 9 p.m.—Show Boat, CBS
9 to 10 p.m.—Metro-Goldwyn-Mayer Movie Club
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel dance orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
1:30 to 1:50 p.m.—Mart and Heini
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
2:30 to 3 p.m.—Happy Heini's Singing Birds
3 to 4 p.m.—Dream Faces; Calendar; organ
4 to 4:15 p.m.—Late news report
4:15 to 4:30 p.m.—Mart, Dougherty
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Funny Faces
5 to 6 p.m.—Hollywood Girls, novelty trio
6 to 6:15 p.m.—Em and Clem
6:15 to 6:30 p.m.—Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7:15 p.m.—Cherrio Boys; Radio Parade
7:15 to 7:30 p.m.—Buttercream School Kids
7:30 to 8 p.m.—Vest Pocket Minstrels; the Co-eds
8 to 8:30 p.m.—Seth Parker's Singing School
8:30 to 9 p.m.—Goodyear Crooners
9 to 10 p.m.—An Hour with the Poets
10 to 10:30 p.m.—Rolly Wray's Bachelor Hour
10:30 to 11 p.m.—Over at Mart's Home
11 to 12 p.m.—Majestic Orchestra; organ recital
12:30 to 3 a.m.—The Knight Fox

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.
6:45 to 8 a.m.—KJBS Alarm Klok Klub
8 to 8:30 a.m.—Marshall & Stearns program
8:30 to 9 a.m.—Recorded program
9 to 9:30 a.m.—Associated Grocers' program
9:30 to 1:45 p.m.—Saphire program; records; stocks
1:45 to 2 p.m.—Dr. Wiseman, health talk
2 to 3 p.m.—Concert music; Renton program
3 to 3:30 p.m.—Art Fadden and Ben Lipston
3:30 to 6 p.m.—Recorded program; Shirley Dale, news

THURSDAY Programs

NBC

National Broadcasting Company

9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talks

Betty Crocker will take the pupils of her vast radio cooking school to Sweden, where they will learn something about making the rye bread for which Swedish housewives are famous. KGO, KHQ, KOMO, KGW and KFI.

10 to 11 a.m.—Woman's Magazine of the Air

With Ann Holden continuing her contest and the reading of recipes in which catsup is used during the California Home Catsup period. Clams "in new company" and ham croquettes are other vlands which Miss Holden will describe during the Pioneer Clams and Crisco Features.

Bennie Walker will be at the microphone to conduct. The additional features of the program will include vocal and instrumental music by NBC soloists and Joseph Hornik's Magazine Melodists. KGO, KHQ, KOMO, KGW, KPO and KFI.

11 to 11:45 a.m.—Standard School Broadcast

Russian music will be studied in the first of a series of lectures dealing with the history of music. Arthur S. Garbett, NBC educational director, has prepared different treatments of the same subject for the elementary and advanced student audiences. KGO, KHQ, KOMO, KGW, KPO and KFI.

1 to 2 p.m.—U. S. Army Band

Under the leadership of Captain William J. Stannard, the U. S. Army Band will broadcast a concert from Washington, D. C., through KGO, KOMO and KGW.

2 to 2:20 p.m.—Rebroadcast from London (subject to change), KGO, KHQ, KOMO, KGW, KPO and KFI.

3 to 3:30 p.m.—Black and Gold Room Orchestra, KGO, KGW and KPO.

3:30 to 4 p.m.—The Hot Spot of Radio, KGO and KGW.

4:30 to 5 p.m.—"A Half Hour in the Nation's Capitol," KGO, KHQ, KOMO, KGW, KPO and KECA.

5 to 6 p.m.—Fleischmann Hour

The Men About Town Trio, consisting of Jack Parker and Frank Luther, tenors, and Phil Dewey, baritone, accompanied by Will Donaldson, pianist, will assist Rudy Valee's Connecticut Yankees and Graham McNamee in this presentation. KGO, KHQ, KOMO, KGW and KECA.

6 to 6:30 p.m.—Seiberling Silngers

"The Snowball Man," from "Let's Go Places," is the song with which the male quartet begins the half hour. James Melton's tenor solo, the "Flower Song" from "Carmen," is a high light of the concert, with Wilfred Glenn's bass solo, "O'er the Bilowly Sea," as another interesting offering. KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7 p.m.—Maxwell House Melodies, KGO, KHQ, KOMO, KGW and KECA.

7 to 7:30 p.m.—RCA-Victor Hour

Nathaniel Shilkret will conduct a salon orchestra during this broadcast over KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8:30 p.m.—Standard Symphony Hour

Musical moods ranging from the happy one reflected in Mendelssohn's "Wedding March" to that of suffering depicted in Sibelius' tone poem "Finlandia," will be found in the program of the Los Angeles Philharmonic Orchestra to be broadcast through KGO, KHQ, KOMO, KGW and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW and KECA.

8:45 to 9 p.m.—John and Ned

The two entertainers, known as the Union Service Station Team, will also engage in humorous dialogue, with "Little Mary" to assist them. KGO, KHQ, KOMO, KGW and KECA.

9 to 9:30 p.m.—Memory Lane

Tonight's episode will center on the selection of a new school teacher.

The school board has received various photographs from applicants along with the customary creden-

tials. Most of the men favor a good-looking teacher with the feminine sex putting in a strong vote for the wall-flower type.

In tonight's broadcast this entire situation will be discussed, for a pretty teacher from the city is apt to provide too much competition for the Goshen Center girls.

The scenario suggestion for this program came from Hazel Sills of Palo Alto, Calif. H. C. Connette is responsible for the continuity, which will call for all of the leading "Memory Lane" players, including Billy Page, Eileen Piggott, Dick Le Grand and Bernice Berwin. KGO, KHQ, KGW and KECA.

9:30 to 10 p.m.—The Olympians, KGO and KOA.

10 to 10:15 p.m.—Literary Digest program, KGO, KHQ, KOMO, KGW, KECA.

10 to 11 p.m.—National Concert Orchestra, KOA.

11 to 12 p.m.—Musical Musketees, KGO.

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock

8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs and William H. Hancock

9:30 to 10 a.m.—Dobbie's Daily Chat

10 to 11 a.m.—Woman's Magazine of the Air

11 to 11:45 a.m.—Standard School broadcast, NBC

11:45 to 12:05 p.m.—Time, Scripture announcements

12:05 to 12:30 p.m.—Snap Shots, programs in miniature

12:30 to 1:30 p.m.—Shrine luncheon broadcast

1:30 to 2 p.m.—Ann Warner, Home Chat; stocks

2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"

3 to 3:30 p.m.—Black and Gold Room Orch., NBC

4:15 to 4:20 p.m.—Book review, Emily Kneiss

4:20 to 4:30 p.m.—E. A. Pierce stock reports

4:30 to 5 p.m.—Half Hour in the Nation's Capital

5 to 5:50 p.m.—Children's Hour

5:50 to 6 p.m.—Federal Business Ass'n talk

6 to 7 p.m.—Reo Masters of Music

7 to 8 p.m.—North Americans

8 to 8:30 p.m.—Caswell Musical Episode

8:30 to 9 p.m.—KPO Salon Orchestra

9 to 9:10 p.m.—Cecil and Sally

9:10 to 10 p.m.—Nathan Abas, violin recital

10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orch.

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

4 p.m.—Classical program; book review

5 p.m.—Popular program; studio program

9 p.m.—"Clam Diggers"; dance program

10:30 p.m.—Jack and Jill Dance Band

11:30 p.m.—Weather and police news

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service

7 a.m.—Popular waltz melodies; Headliners

8 a.m.—Shell Happytime, KPO

9 a.m.—Walt, Winn and Harvey

9:45 a.m.—Betty Crocker Gold Medal talks, NBC

10 a.m.—Woman's Magazine of the Air, NBC

11 a.m.—Standard School Broadcast, NBC

11:45 a.m.—RKO organ recital

12 noon.—National Savings luncheon program

12:15 p.m.—Brick Bats and Bouquets

12:30 p.m.—"Ballads We Remember"

1 p.m.—"Down Memory Lane"

1:30 p.m.—"Studio Affairs"; Fur Facts

2 p.m.—Rebroadcast from London, NBC

3 p.m.—Album Symphonies; Paint o' Mine

4 p.m.—Happy Harmonies

4:30 p.m.—Half Hour in Nation's Capital

5 p.m.—Fleischmann Sunshine Hour, NBC

6 p.m.—Seiberling Singers, NBC

6:30 p.m.—Maxwell House Melodies, NBC

7 p.m.—Radio Victor Hour, NBC

7:30 p.m.—Standard Symphony Hour, NBC

8:30 p.m.—Amos 'n' Andy, NBC

8:45 p.m.—John and Ned, NBC

9 p.m.—Memory Lane, NBC

9:30 p.m.—Night in Paris, So-A-Tone

10 p.m.—Associated Dance Band, KOMO

11 p.m.—Just Another Hour; "Ask for It"

THURSDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Health questions answered
10:15 to 10:30 a.m.—S. F. stocks and weather
10:30 to 11 a.m.—Recordings
11 to 12 noon—Classified adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 3 p.m.—Recordings; stocks
3 to 3:30 p.m.—Helen Parmelee, pianist
3:30 to 4:30 p.m.—Records; humane educa. talk
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News; Ethel Rhinard and Cora Scott
8 to 9 p.m.—Studio program; "Melody Man"
9 to 9:30 p.m.—Gospel hymns by J. Goodman, tenor,
and Helen Wegman Parmelee, accompanist
9:30 to 10:30 p.m.—Machado's KLX Hawaiians
10:30 to 12 midnight—Dance records

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises
7:45 a.m.—Devotional service
8 a.m.—Shell Happytime; Town Crier
9:45 a.m.—Betty Crocker, NBC
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Barbara Gould; Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ recital
1 p.m.—U. S. Army Band, NBC
2 p.m.—Broadcast from London
2:20 p.m.—Melody Musketeers, NBC
2:30 p.m.—Half Hour of Sunshine, KGW
3 p.m.—Black and Gold Room, NBC
3:30 p.m.—Hot Spot of Radio, NBC
4 p.m.—Aircraft talk; popular music
4:30 p.m.—Half Hour in Nation's Capital, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—The Seiberling Singers, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—RCA-Victor Hour, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Amos 'n' Andy; John and Ned, NBC
9 p.m.—Memory Lane, NBC
9:30 p.m.—Tommy Luke's Flower Girls
9:45 p.m.—Boyer, the Society Perfumer
10 p.m.—Cecil and Sally
10:10 p.m.—Associated Dance Band, KOMO
11 to 12 midnight—Fox Hollywood organ recital

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

12 to 1 p.m.—Hollywood Girls, novelty trio
1 to 1:30 p.m.—"Health and Efficiency"
1:30 to 1:50 p.m.—Mart and Heini
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
2:30 to 3 p.m.—Happy Heinie's Singing Birds
3 to 4 p.m.—Dream Faces; Daily Calendar; organ
4 to 4:30 p.m.—Late news report; Mart Dougherty
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Funny Faces
5 to 6 p.m.—Hollywood Girls, novelty trio
6 to 6:30 p.m.—Em and Clem; Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7:30 p.m.—The Cherrio Boys; Radio Parade
7:15 to 7:30 p.m.—Buttercream School Kids
7:30 to 8 p.m.—West Pocket Minstrels; Rolly Wray
8 to 10 p.m.—Goodyear Crooners; the Co-eds
10 to 10:30 p.m.—Rev. Ethel Duncan
10:30 to 11:30 p.m.—Over at Mart's House; orchestra
11:30 to 3 a.m.—Organ recital; the Knight Fox

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; Masters Album
8:30 to 9 a.m.—Ye Towne Cryer
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour; Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—"Fashlonette," studio program
2:40 to 4 p.m.—Symphony concert program
4 to 5 p.m.—Dr. Wade Forrester; records
5 to 6 p.m.—Brother Bob's Frolic Hour
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—Art Fadden, pianist
7:30 to 8:30 p.m.—"Fireside Interlude"
8:30 to 10 p.m.—Ice hockey game with Ernie Smith at
the mike
10 to 12 p.m.—String ensemble; semi-classical
12 to 1 a.m.—"Slumber Chaser"

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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12 noon—U. C. and U. S. agriculture talks
12:15 p.m.—Federal and state market reports
2 p.m.—Rebroadcast from London, NBC
2:20 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—L. A. Fire Department Orchestra
3:45 p.m.—Alma and Adele Howell
4 p.m.—Joseph Toljck, tenor; Big Brother
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man"
5:30 p.m.—Dental talk, Dr. H. Myers
5:45 p.m.—Stock market reports
6 p.m.—Seiberling Singers, NBC
6:45 p.m.—Christensen School of the Air
7 p.m.—Radio Victor, NBC
7:30 p.m.—Standard Symphony, NBC
8:30 p.m.—Arthur Lang and North American Ensemble
9:30 p.m.—Tom Terriss, vagabond movie director
10 p.m.—KFI Symphony, NBC
11 p.m.—KFI news bureau

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:45 to 1:30 p.m.—Jr. Chamber of Commerce luncheon
1:30 to 2 p.m.—U. S. Navy Band, CBS
2 to 2:15 p.m.—Program of recordings
2:15 to 3 p.m.—Happy Go Lucky Hour, KFRC
3:15 to 3:30 p.m.—U. S. C. Trojan period
3:30 to 4 p.m.—Civic Repertory Theatre, CBS
4 to 4:30 p.m.—Bernard Levitov's orchestra, CBS
4:30 to 5 p.m.—Recordings; world news
5 to 5:15 p.m.—Vagabonds, CBS
5:15 to 5:30 p.m.—Talk on National Politics, CBS
5:30 to 5:45 p.m.—Manhattan Moods, CBS
5:45 to 6 p.m.—Coast Investor, speaker
6 to 6:30 p.m.—Charlie Wellman's six peppers
6:30 to 7 p.m.—Drama and organ
7 to 7:30 p.m.—Mood Pictures, CBS
7:30 to 8 p.m.—Organ and singers
8 to 9 p.m.—Violet Ray Merry Makers
9 to 9:30 p.m.—Veodol Vaudeville, from KFRC
9:30 to 10 p.m.—Don Lee Symphony
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel dance orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—KJBS Alarm Klok Klub
8 to 8:30 a.m.—Marshall & Stearns program
8:30 to 11 a.m.—Recordings; sea songs
11 to 11:45 a.m.—Popular recorded selections
11:45 to 12 noon—Agnes Alwyn, investments
12 to 2 p.m.—Variety records; stocks
2 to 2:30 p.m.—Dell Raymond and Oscar Young
2:30 to 3 p.m.—Popular records
3 to 4 p.m.—Blindcraft program; records
4 to 6 p.m.—Shirley Dale; recordings

THURSDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program
10 to 10:30 a.m.—Cooking, by Belle de Graf
10:30 to 11 a.m.—Popular recordings
11 to 12 noon—California Sunshine Hour
12 to 2 p.m.—Newscasting; recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:15 p.m.—Popular and classic recordings
5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger
5:45 to 7 p.m.—National Kanteens program; records
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—College Daze, Toby and Babs
7:45 to 8 p.m.—Harmonettes, Yvonne, Greta and Helen
8 to 9 p.m.—Calendar of the Air
9 to 9:30 p.m.—Celestial Travelogue—"What's in the Sky," with Virginia Spencer, Fred Heward and Tru-Jo Duo
9:30 to 10:30 p.m.—Pacific Artists' Trio with George Nickson, soloist
10:30 to 1 a.m.—Dance recordings

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Rudy Vallee's Connecticut Yankees, NBC
6 p.m.—Vico Light Opera Company
6:30 p.m.—Maxwell House Coffee, NBC
7 p.m.—Victor Radio program, NBC
8 p.m.—Conoco Adventurers, NBC
8:30 p.m.—Amos 'n' Andy, NBC
9 p.m.—Musical Varieties
9:30 p.m.—"Blue Blaze Fireside Entertainers"
10 p.m.—Surprise program
10:15 p.m.—Milt Taggart's Odeon Orchestra
11 p.m.—Midnight Hour

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.

5 to 5:15 p.m.—Two-piano recital; Aubrey Knoff and Helene Hill
5:15 to 5:30 p.m.—Frederic William Wile, CBS
5:30 to 6 p.m.—Manhattan Moods, CBS
9 to 10:11 p.m.—Studio program
10:11 to 11:11 p.m.—Val Valente's orchestra, DLBS
11:11 to 12 p.m.—Hotel Mark Hopkins Orch., DLBS
12 to 1 a.m.—Organ recital

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas
8 to 8:15 a.m.—Record program
8:15 to 8:30 a.m.—Inspirational talk and prayer
9 to 9:30 a.m.—Georgia O. George program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Town Crier's morning message
10:30 to 11 a.m.—Kate Vaughn, Household Economics
11 to 12 noon—The Country Jane
12 to 12:30 p.m.—KNX String Ensemble
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—French lessons by Edgard Leon
3:30 to 4 p.m.—Organ program
4 to 4:30 p.m.—Bundy & Albright program
4:30 to 5 p.m.—C. P. R.'s musical program
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's timely amusement tips
6 to 7 p.m.—Country Jane
7 to 8:30 p.m.—KNX feature program
8:30 to 9 p.m.—AMORC College courtesy program
9 to 9:15 p.m.—Shaler Co. courtesy program
9:15 to 9:45 p.m.—American Maize Co. program
9:45 to 10 p.m.—Boyer Chemical Lab. program
10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Cocoanut Grove
12 to 1 a.m.—Dance hour of records

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
1:30 p.m.—Helen Louise Jewell, organist
2 p.m.—Hodge-Podge of Melody, Mildred Joyce
2:30 p.m.—Louie Margie and his Boy Friends
3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist
3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"; Travelairs
5 p.m.—Harriett Pool, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Wade Forrester, vocalist
7:30 p.m.—Doc Herrold's shopping program
7:45 p.m.—Painless Parker's health talk
8 p.m.—Bible dialogue; musical selections
9 p.m.—The "Ne'er Do Well"
9:30 p.m.—Paul Heinsen, vocalist; Charlie Biuschke, pianist
10 p.m.—Andy Wallace Dance Band

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefler's setting-up exercises
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. Linebarger's health talk
10:50 to 11 a.m.—Interesting items
12 to 1 p.m.—Dance music
1 to 1:30 p.m.—Cal King's Country Store
6 to 6:30 p.m.—Norma Lee, contralto; Louise Gilbert, pianist
6:30 to 6:45 p.m.—Radio question box
6:45 to 7:15 p.m.—Mabel H. Payne, mezzo-soprano; Leland Morgan, acc.
7:15 to 7:30 p.m.—Recordings
11 to 12 midnight—New Shanghai Orchestra
12 to 1 a.m.—Midnight Classics

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—Half hour in the Nation's Capitol
5 to 6 p.m.—Fleischmann Hour
6 to 6:30 p.m.—Seiberling Singers
6:30 to 7 p.m.—Maxwell House Melodies
7 to 8 p.m.—RCA-Victor Hour
8 to 8:30 p.m.—Conoco Adventurers
8:30 to 8:45 p.m.—Amos 'n' Andy; Lucile Fowler, contralto
9 to 9:30 p.m.—The Black Fear
9:30 to 10 p.m.—The Olympians
10 to 11 p.m.—National Concert Orchestra

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

12 to 12:30 p.m.—Popular program
12:30 to 2:30 p.m.—Shrine luncheon; popular melodies
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella, Inez Z. Morrison, Alice Blomquist, Ralph Clayton
3:30 to 4:30 p.m.—"Musical Side Show"; news
4:30 to 5 p.m.—Mr. Fixit and news items
5 to 6 p.m.—Service Hour
6 to 6:15 p.m.—Ivan Ditmars with show news
6:15 to 7 p.m.—Cecl and Sally; Friendship
7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
8 to 9 p.m.—Louise Schroeder; Helen Enger; Bob Dawson; Donald Ballantyne; Ralph Clayton
9 to 12 midnight—Happiness Hour; dance music

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner hour; market reports; Melody Aces
7 p.m.—Orchestra; Ellen Reep, contralto; Sydney Dixon, tenor; John Pearson, reader
8 p.m.—KGA Ensemble; Carrie Andrew, tenor
9 p.m.—Clam Diggers Orchestra
9:30 p.m.—Orpheus Quintet; Betty Anderson, soprano; Jean Kantner, baritone
10 p.m.—Request program

FRIDAY Programs

NBC

National Broadcasting Company

- 10 to 10:15 a.m.—Du Barry Radio Talk
Doris Hale will speak especially to feminine listeners through KGO, KHQ, KOMO, KGW, KFI and KSL.
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk
Miss Gibson, director of the home economics department of the H. J. Heinz Company at Pittsburgh, Pa., prepares the talks which are read before the microphone at NBC's San Francisco studios by Louise Miller, special representative of the department. KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air
The Kraft Feature will open the hour and offers Miss Holden in the discussion of holiday sandwiches. Bennie Walker, editor, and Bobbe Deane will follow in a skit during the M. J. B. period and Miss Holden will talk again during the Alpine Feature an "Escalloped Oysters." KGO, KGW, KPO and KFI for the full hour; KHQ and KOMO from 10:30 to 11:10, and KSL from 10:50 to 11:10 a.m.
- 1 to 2 p.m.—Pacific Feature Hour, KGO and KOMO.
- 3:30 to 4 p.m.—What's Happening in the World
"What's Happening in the World" is the title of the talk to be given by John D. Barry, noted newspaper writer, lecturer and dramatist. KGO, KOMO and KGW.
- 5 to 6 p.m.—Cities Service Concert Orchestra
A march written by Rosario Bourdon, director of the Cities Service Concert Orchestra, will be played by this organization as the introductory number in a diversified program which features Jessica Dragonette, soprano, and the Cavaliers. KGO, KHQ, KOMO, KGW and KECA.
- 6 to 6:30 p.m.—Interwoven Pair
Billy Jones and Ernie Hare have a date with the microphone to sing, talk and cut up generally as the Interwoven Pair in the coast-to-coast broadcast tonight from KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Armour program
Josef Koestner will conduct a 30-piece orchestra during the broadcast. KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Armstrong Quakers
It will be the Quaker Girl's evening at home tonight, during which time she and her friends, the Armstrong Quakers, will entertain the coast-to-coast audience with a program consisting of vocal and instrumental music. KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Smith Ballew and his Club Richman Orchestra
Modern dance music played in distinctive arrangements with occasional vocal refrains will be offered through KGO and KHQ.
- 8 to 8:15 p.m.—Hamilton-Brown Sketch Book
Based upon a perplexing real-life problem, another dramatic episode will be heard through KGO, KHQ, KOMO, KGW and KECA.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW and KECA.
- 8:45 to 9 p.m.—John and Ned and "Little Mary," their juvenile friend, will be heard during the 15-minute period over KGO, KHQ, KOMO, KGW and KECA.
- 9 to 9:30 p.m.—Piano Pictures, KGO and KHQ.
- 9:30 to 10 p.m.—NBC Green Room
Liszt's famous piano solo, a "Hungarian Rhapsody," has been arranged for a combination of violin, cello and piano, and will be played by the Arion Trio as part of this program over KGO, KHQ and KECA.
- 10:15 to 10:30 p.m.—Literary Digest Program, KGO, KHQ, KOMO, KGW, KECA.
- 10 to 10:30 p.m.—Aces of Harmony, KOA and KSL; KGO and KHQ from 10:15 to 10:30.
- 10:30 to 11 p.m.—Pacific Nomads
Lucile Kirtley, whose limpid soprano voice is in keeping with the beauty of the string ensemble which supports her on this program, will sing "Spain" and "Jurame." One of the high lights will be the playing of "Mighty Lak a Rose" by a violin quartet. KGO, KHQ and KOA.
- 11 to 12 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

**322.4 Meters
930 Kcys.**

KFWI

**Channel 93
500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:30 a.m.—Cal King's Country Store
- 9:30 to 10 a.m.—Recordings and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—News, weather, police reports
- 11 to 11:30 a.m.—Happy Ray Batz, planologue
- 11:30 to 12:15 p.m.—Semi-classical recordings
- 12:15 to 12:45 p.m.—Nearing Sisters and Ramona Saxe
- 12:45 to 1:30 p.m.—Records; Cal King's Country Store
- 6 to 6:45 p.m.—Piano instruction
- 6:45 to 7 p.m.—Johnny Oliver's Hawaiian Trio
- 7 to 7:15 p.m.—Radio skit, "The Oakleys"
- 7:15 to 7:30 p.m.—Johnny Oliver's Hawaiian Trio
- 8:30 to 8:45 p.m.—Variety recordings
- 8:45 to 9 p.m.—Kelly's Tavern program
- 9 to 9:30 p.m.—Del Monte Creamery program
- 9:30 to 10 p.m.—Studio program
- 10 to 11 p.m.—Paul Kelli and his orchestra; Int.: Gertrude Tracy-Edna Baron
- 11 to 12 midnight—New Shanghai Orchestra
- 12 to 1 a.m.—Midnight Classics

**322.4 Meters
930 Kcys.**

KFWM

**Channel 93
1000 Watts**

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Musical program
- 2:30 p.m.—Louie Margie and his Boy Friends
- 3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "yodeling cowboy"; Travelairs
- 5 p.m.—Harriett Pool, organist; Charlie of the "Squirrels"; Beth Chase, vocalist; Dr. Forrester, vocalist
- 7:30 p.m.—Doc Herrold's shopping program
- 7:45 p.m.—Painless Parker's health talk
- 8 p.m.—Wm. Nat Friend, "Oakland 'Pioneers' Hour"

**254.1 Meters
1180 Kcys.**

KEX

**Channel 118
5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 4 p.m.—Classical program; Children's Hour
- 6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano
- 7 p.m.—Orchestra; Sydney Dixon, tenor; Agatha Turley, soprano; Jan Naylor, 'cello; Ernest Gill, violin
- 7:30 p.m.—Crescent program
- 9 p.m.—Studio and dance program
- 10:30 p.m.—Jack and Jill Tavern Orchestra

**483.6 Meters
620 Kcys.**

KGW

**Channel 62
1000 Watts**

The Morning Oregonian, Portland, Oregon

- 7 a.m.—Making Merry with Sperry, NBC
- 8 a.m.—Shell Happytime; Town Crier
- 10 a.m.—Dubarry talk, NBC
- 10:15 a.m.—Josephine Gibson food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Ghirardelli program
- 12 noon—Powers' Pled Piper; business talk
- 12:45 p.m.—City Club of Portland
- 1:30 p.m.—Stewart-Warner organ recital
- 2 p.m.—Half Hour of Sunshine
- 2:30 p.m.—Matinee Time, NBC
- 3 p.m.—Piano Capers, NBC
- 3:30 p.m.—"What's Happening in the World," NBC
- 4 p.m.—Hotel St. Francis orchestra, NBC
- 4:30 p.m.—The Spotlight
- 5 p.m.—Cities Service program, NBC
- 6 p.m.—The Interwoven Pair, NBC
- 6:30 p.m.—Armour Hour, NBC
- 7 p.m.—Armstrong Quakers, NBC
- 7:30 p.m.—Old Fashion Mill program
- 8 p.m.—Hamilton Brown Sketch Book, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Melody Troupers
- 10 p.m.—Cecil and Sally; studio organ
- 10:40 to 12 midnight—Hoot Owls, KGW to KFJL

FRIDAY Programs

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, California

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 10 a.m.—Morning Glories
10 to 10:15 a.m.—Du Barry Radio talk
10:15 to 10:30 a.m.—Josephine Gibson, talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Philharmonic organ recital
12 to 1 p.m.—Rembrandt Trio
1 to 2 p.m.—Pacific Feature Hour
2 to 3:30 p.m.—Matinee Time; Piano Capers
3:30 to 4 p.m.—What's Happening in the World
4 to 4:45 p.m.—Hotel St. Francis orchestra
4:45 to 5 p.m.—News service
5 to 6 p.m.—Cities Service concert
6 to 6:30 p.m.—Interwoven Pair
6:30 to 7 p.m.—Armour program
7 to 7:30 p.m.—Armstrong Quakers
7:30 to 8 p.m.—Club Richman Orchestra, NBC
8 to 8:15 p.m.—Hamilton Brown Sketch Book
8:15 to 8:30 p.m.—Fiddlers Three
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:30 p.m.—John and Ned; Piano Pictures
9:30 to 10 p.m.—NBC Green Room
10 to 10:15 p.m.—Literary Digest program
10:15 to 10:30 p.m.—Aces of Harmony
10:30 to 11 p.m.—Pacific Nomads
11 to 12 midnight—Hotel St. Francis dance orchestra

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

12 to 1:30 p.m.—Chamber of Commerce luncheon
1:30 to 2:30 p.m.—Popular melodies
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella, Inez Z. Morrison, Alice Blomquist, Ralph Clayton
3:30 to 5 p.m.—"Musical Side Show"; news items
5 to 6 p.m.—Service Hour
6 to 6:15 p.m.—Ivan Ditmars with Show News
6:15 to 7 p.m.—Cecil and Sally; Friendship
7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
8 to 8:30 p.m.—Hugh Barbour; Helen Raemer; Kenton Eggleston
8:30 to 12 midnight—Studio program; dance music

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—Making Merry with Sperry, KPO
8 a.m.—The Shell Happytime
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—The Chocolate Girl
10 a.m.—Dubarry program, NBC
10:15 a.m.—Josephine Gibson food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—Organ recital
12 noon—"For the Love of the Scotch and Irish"
12:15 p.m.—"Brick Bats and Bouquets"
12:30 p.m.—Gold Seal program
1 p.m.—"Down Memory Lane"
1:30 p.m.—Studio affairs; fur facts
2 p.m.—Gems from Sartori & Wolff
3 p.m.—Album Symphonies; Paint o' Mine
4 p.m.—Happy Harmonies
5 p.m.—Cities Service Hour, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour program, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Club Richman Orchestra, NBC
8 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Sports news
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—John and Ned; Piano Pictures, NBC
9:30 p.m.—Green Room, NBC
10 p.m.—Literary Digest Program, NBC
10:15 p.m.—Aces of Harmony
10:30 p.m.—Radio-Keith-Orpheum Frolic
10:30 p.m.—Pacific Nomads, NBC
11 p.m.—Just Another Hour; "Ask for It"

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 3 p.m.—Recordings; stocks
3 to 3:30 p.m.—Ethel Rhinard, pianist
3:30 to 5 p.m.—Records; organ recital
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News Items; Melody Man
8 to 10 p.m.—Hi-Jinks—Machado's Hawaiians; lost & found; piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Togo and Fugli, two Japanese gentlemen; Dell sisters, harmony team; Elsbeth Prelesen, guitar girl; KLX Orchestra; Lena Genster, the dumb KLX janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico
10 to 10:10 p.m.—Dr. Jelopie, anything but the truth
10:10 to 11 p.m.—Fleur-de-Lis dance orchestra
11 to 12 midnight—Dance program

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.

12 noon—Grain news and music
1 p.m.—Gold Seal program; Concert Classique
2 p.m.—Popular Melange; Radio Matinee
3:30 p.m.—Concert; gift program
5 p.m.—World Bookman, Uncle Andy
6 p.m.—Hometowners' Orchestra; Marjorie Robillard, piano; Glen Eaton, tenor
7 p.m.—Orpheus Quintet
7:30 p.m.—Crescent program; Damski's Orchestra
8 p.m.—Ensemble; Dwight Heter, baritone
9 p.m.—Jewel Box program; Damski's Neapolitans
10 p.m.—Request program

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Zac Kalbach, clarinet; Paul Karlsen, accordion
7 p.m.—Thirty Minutes with the Masters; Damski's Concert Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
7:30 p.m.—Crescent Orchestra; Ellen Reep, contralto
8 p.m.—Gold and Silver Trio; Jewel Box program
9:30 p.m.—Neapolitans' Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
10 p.m.—"Little Sunshine Hour," Ken Stuart
10:15 p.m.—Glen Eaton, tenor, and Marjorie Robillard, piano
10:30 p.m.—Trickey Trio; Elmore Vincent, tenor; Bob Munson, Stonewall Jackson; Eulala Dean, blues
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Request program

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.

9 to 10 p.m.—True Story Hour, CBS
10 to 11 p.m.—The Co-Eds
11 to 11:16 p.m.—Hotel Mark Hopkins Orch., DLBS
11:16 to 12 midnight—Val Valente's orch., DLBS
12 to 1 a.m.—Organ recital

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—KJBS Alarm Klok Klub
8 to 8:30 a.m.—Marshall & Stearns program
8:30 to 9 a.m.—Popular recordings
9 to 9:30 a.m.—Associated Grocers' program
9:30 to 11:30 a.m.—Records; health talk
11:30 to 12 noon—States Restaurant program
12 to 2 p.m.—Variety records; stocks
2 to 2:30 p.m.—Studio, Kent-Lorenz players
2:30 to 4:30 p.m.—Records; Restful Hour; news
4:30 to 6 p.m.—Barnes Sunset Revue; records

FRIDAY Programs

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock
8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock
9:30 to 10 a.m.—Dobbsie's Daily Chat
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 12:45 p.m.—Snap Shots, programs in miniature
12:45 to 1:30 p.m.—Commonwealth Club luncheon
1:30 to 1:50 p.m.—Jerry Jermaine, contralto
1:50 to 2 p.m.—Stock market quotations
2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"
4:50 to 5 p.m.—E. A. Pierce, stock reports
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 9 p.m.—Cy Trobbe's Scrap Book with Allan Wilson, tenor
9 to 9:10 p.m.—Cecil and Sally
9:10 to 10 p.m.—Fireside Hour with "Scotty"
10 to 11 p.m.—Palace Hotel Dance Orchestra
11 to 12 midnight—Silver Slipper Dance Orchestra

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.
10 a.m.—Du Barry Radio talks, NBC
10:15 a.m.—Josephine Gibson food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Mental Exercises," Francis Hancock
12 noon—Federal and state market reports
12:10 p.m.—Christian Science lecture
2:15 p.m.—Winnie Fields Moore, travlogue
2:30 p.m.—Grace Hamilton and Jack Stern
3:15 p.m.—Wedgwood Nowell, Playgoers' Club
4:15 p.m.—Winfield Scott, "Trees"
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man"
5:30 p.m.—E. H. Rust, nurseryman
5:45 p.m.—Stock market reports
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—The Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Paul Roberts and Schonberger Trio
8 p.m.—Nick Harris
10 p.m.—KFI Symphonette; Jean Dunn, soloist
11 p.m.—KFI news bureau

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Town Crier's morning message
10:30 to 10:45 a.m.—Madame Marie, beauty talk
10:45 to 11 a.m.—Soda-Lax Co. program
11 to 11:15 a.m.—Dr. John Matthews, speaking
11:15 a.m.—Better Business Bureau talk
12 to 12:30 p.m.—Marjorie Healy, soprano; Maebelle Leslie, accompanist
12:30 to 12:45 p.m.—Bell Laboratories, H. F. Allen
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
3 to 3:10 p.m.—Joyce Coad, little movie star
3:30 to 4 p.m.—Federation of Women's Clubs' program
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Travelogue
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's timely amusement tips
6 to 7 p.m.—KNX Ensemble, under direction of Margit Hegedus
7:30 to 8 p.m.—Bundy & Albright program
8 to 9 p.m.—The Royal Order of Optimistic Do-Nuts
9 to 9:45 p.m.—"Lion Tamers" program
9:45 p.m.—Hollywood Legion Stadium, main event
10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Cocoanut Grove
12 to 1 a.m.—Dance hour of records

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.
7 to 7:30 a.m.—Seal Rocks broadcast; stocks
7:30 to 8 a.m.—Bill Wright, "The Laughfinder"
8 to 8:30 a.m.—Georgia O. George, DLBS
8:30 to 9 a.m.—The Week Enders, CBS
9 to 9:15 a.m.—Columbia Salon Orchestra, CBS
9:15 to 9:30 a.m.—Home Rotisserie
9:30 to 10:30 a.m.—Feminine Fancies
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Lewis Haines, talk
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman-Clay concert
1 to 2 p.m.—U. S. Navy Band, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:15 p.m.—The Musical Foursome, CBS
3:15 to 3:30 p.m.—Musical record program
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—News items, Lost and Found
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
4:30 to 4:55 p.m.—KFRC Dance Band
4:55 to 5 p.m.—Recording and town topics
5 to 5:30 p.m.—Organ recital, DLBS
5:30 to 6 p.m.—Custo program
6 to 6:15 p.m.—Al Santoro, sports editor
6:15 to 6:30 p.m.—Cecil Wright's Specialties
6:30 to 7 p.m.—Charles W. Hamp for S & W
7 to 7:30 p.m.—Ballad Crooners, DLBS
7:30 to 8 p.m.—Light opera, DLBS
8 to 8:30 p.m.—Studio program, KHJ
8:30 to 9 p.m.—Lights and Shadows
9 to 10 p.m.—True Story Hour, CBS
10 to 10:15 p.m.—Gypsy and Marta
10:15 to 11 p.m.—Hotel Mark Hopkins Orch.
11 to 12 midnight—Val Valente's orchestra; Gypsy and Marta, soloists
12 to 1 a.m.—Dance music

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.
12 noon—Dairymen and poultrymen visits
12:15 p.m.—"What to Prepare for Dinner"
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra, Fred Lynch, VeOna Socolofsky
1 p.m.—Pacific Feature Hour, NBC
3:30 p.m.—What's Happening in the World, NBC
4 p.m.—Mining stock quotations
4:30 p.m.—Kiddies' program
5 p.m.—Cities Service concert, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—The Armour program, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Artistic Ensemble with Marye Burns
8 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Mixed quartet, Greenwood Mitchell, dir.
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—John and Ned, NBC
9 p.m.—Concert Hour, Walter Henningsen, dir.
10 p.m.—Sixth Engineers U. S. Army Band
11 p.m.—News flashes
11:15 p.m.—Laughner-Harris Dance Orchestra
12 midnight—Organ recital by Barney Barnes

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Organ and vocalist
1:30 to 2 p.m.—Charlie Wellman and Nell Larson
2 to 3 p.m.—Happy Go Lucky Hour, from KFRC
3 to 3:15 p.m.—H. Robertson, talk on dogs
3:15 to 3:30 p.m.—Dr. Herzog's school program
3:30 to 4 p.m.—Council of International Relations
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
4:30 to 5 p.m.—Recordings; news
5 to 6 p.m.—Organ recital; dance band
6 to 6:30 p.m.—Elvia Allman's Surprise Package
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.
7 to 7:30 p.m.—"Ballad Crooners"
7:30 to 8 p.m.—Desmond's light opera program
8 to 9 p.m.—Don Lee Symphony
9 to 10 p.m.—True Story Hour, CBS
10 to 10:05 p.m.—World-wide news
10:05 to 12 p.m.—Biltmore Hotel dance orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

SATURDAY Programs

NBC

National Broadcasting Company

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health Exercises by Hugh Barrett Dobbs and William H. Hancock
- 8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by Will Hancock
- 9:30 to 10 a.m.—Dobbsie's Daily Chat
- 10 to 10:30 a.m.—National Home and Farm Hour, NBC
- 11:30 to 11:55 a.m.—Ye Towne Crier
- 11:55 to 12:05 p.m.—Scripture reading and time signals
- 12:05 to 1 p.m.—Snap Shots, programs in miniature
- 1:30 to 2 p.m.—Ann Warner's Home-making Chats
- 2 to 2:10 p.m.—E. A. Pierce, stock reports
- 4:50 to 5:50 p.m.—Stock reports; Children's Hour
- 5:50 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—The Gilmore Circus, NBC
- 8:30 to 9 p.m.—Packard program, KPO and KFI
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—KPO Salon Orchestra, with Eva De Vol, soprano
- 10 to 11 p.m.—Palace Hotel Orchestra
- 11 to 12 midnight—Silver Slipper Dance Orchestra

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—Devotional service
- 8 a.m.—Shell Happytime; Town Crier
- 9:45 a.m.—National Farm and Home Hour, NBC
- 10:30 a.m.—Talk by O. M. Plummer
- 10:45 a.m.—Morning Melodies; popular music
- 12 noon—Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Dixie Dandies, NBC
- 2 p.m.—Half Hour of Sunshine
- 2:30 p.m.—Musical Masterworks
- 3:30 p.m.—Woman's Peace League, NBC
- 4 p.m.—The Entertainers, NBC
- 4:30 p.m.—Billy and the Gang, NBC
- 5 p.m.—The New Business World, NBC
- 5:30 p.m.—The Spotlight
- 6 p.m.—General Electric symphony, NBC
- 7 p.m.—Lucky Strike Hour, NBC
- 8 p.m.—Gilmore Circus, KFI
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Vocal and instrumental
- 9 p.m.—Lauderland Lyrics, NBC
- 9:30 p.m.—Studio program; Cecil and Sally
- 10:10 p.m.—Hi Jinx
- 12 to 1 a.m.—Oyster Loaf program

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Exercises by Dr. P. M. Seixas
- 8 to 8:15 a.m.—Record program
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Town Crier's morning message
- 10:30 to 11 a.m.—Recordings and announcements
- 11 to 12 noon—KNX String Ensemble
- 12 to 12:30 p.m.—Bundy & Albright program
- 12:30 to 1 p.m.—C. P. R.'s musical program
- 1 to 1:30 p.m.—Radio Church of the Air
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 5 p.m.—An opera program of recordings
- 5 to 5:15 p.m.—Travelogue
- 5:45 to 6 p.m.—Town Crier's timely amusement tips
- 6 to 6:30 p.m.—Organ program
- 6:30 to 7 p.m.—KNX String Ensemble
- 7 to 8 p.m.—Paramount Publix Hour, CBS
- 8 to 8:05 p.m.—Church service announcements
- 8:05 to 9 p.m.—KNX feature artists
- 9 to 10 p.m.—Russian American Art Club
- 10 to 12 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders in the Coconut Grove
- 12 to 1 a.m.—Dance hour of records

9:45 to 10:30 a.m.—National Farm and Home Hour
President Howard Edwards of the Rhode Island State College will discuss the nature of the land grant college. Dean A. R. Mann of the College of Agriculture of Cornell University will have as his topic, "Where Science and Practice Meet in Agriculture." KGO, KHQ, KOMO, KGW, KPO (10 to 10:30 a.m.) and KFI.

1 to 2 p.m.—Dixie Dandies
With Thelma Brown, contralto; William Powers, tenor, and the Southern Harmony Four as the artists, an hour of southern music will be offered. KGO, KOMO and KGW.

3:30 to 4 p.m.—Women's International League for Peace and Freedom.

Rosalie Jones Dill will introduce the speakers. KGO, KHQ, KOMO and KGW.

5 to 5:30 p.m.—"The New Business World"
Presented in the interests of business men throughout the United States, another "New Business World" broadcast conducted by Merle Thorpe will be released through KGO, KHQ, KOMO, KGW and KECA.

6 to 7 p.m.—General Electric Hour
The most direct musical message any composer has ever given to the world is to be found in the Symphony No. 5 by Beethoven, the four movements of which will be played by an orchestra under the direction of Walter Damrosch. Floyd Gibbons will supplement this and other musical offerings on the program with a talk on "Adventures in Science." KGO, KHQ, KOMO, KGW and KFI.

7 to 8 p.m.—Lucky Strike Dance Orchestra
Playing "tunes that made Broadway Broadway," B. A. Rolfe and his Lucky Strike Dance Orchestra will be heard over KGO, KHQ, KOMO, KGW and KFI.

8 to 8:30 p.m.—Pacific Serenaders
Austin Mosher, baritone, is to be the soloist with the Pacific Serenaders, a string and woodwind ensemble. "Tell Me Why" by Tchaikowsky and "The Blind Ploughman" by Clark are the numbers to be sung by Mosher. KGO.

8 to 8:30 p.m.—Gilmore Circus
Reproducing the principal features of an actual performance, another Gilmore Circus will be broadcast. Familiar people associated with the "big tent" will be heard when the circus goes on the air through KOMO, KGW, KPO and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW and KECA.

8:45 to 9 p.m.—A Pair of Queens, KGO and KGW.
9 to 9:30 p.m.—"Lauderland Lyrics"

Nine orchestral selections to be interpreted under Walter Beban's direction will be offered listeners through KGO, KHQ, KOMO, KGW and KFI.
9:30 to 10 p.m.—Penrod
Billy Page will bring to life the Hoosier author's finely drawn character of an average American boy, Penrod, who has already been immortalized on the stage and screen. Young Page was selected for the part by Julian Street, Jr., son of the author-playwright who collaborated with Tarkington in writing the stage play, "The Country Cousin." Street Jr. is doing the radio adaptation of the Penrod stories.

KGO, KHQ and KOA.
10 to 10:15 p.m.—Literary Digest Program, KGO, KHQ, KOMO, KGW, KECA.

10:15 to 10:45 p.m.—"Tales Never Told"
Two "Tales Never Told" will be revealed by Harry De Lasaux, author of these brief sketches. A group of National Players appear in the plays. Mary Groom, contralto, and Irving Kenedy, tenor, sing the selections which suggest the drama. KGO, KHQ, KOMO, KECA.

280.2 Meters
1070 Kcys.

KJBS

Channel 107
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 11:30 a.m.—Variety records; dance records
- 11:30 to 12 noon—Maude E. White, soprano
- 12 to 1 p.m.—Stock report; recordings
- 1 to 1:30 p.m.—Al Kelli and Ernie Lohrman
- 2 to 2:30 p.m.—Dell Raymond and Oscar Young
- 2:30 to 4 p.m.—Popular recordings
- 4 to 6 p.m.—Jerry McMillan, pianist; records

SATURDAY Programs

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 9 a.m.—U. S. Army Band, CBS
9 to 9:30 a.m.—Adventures of Helen and Mary, CBS
9:30 to 10 a.m.—Recordings
10 to 10:30 a.m.—Norman Nellsen and Edna Fischer
10:30 to 11 a.m.—Recordings
11 to 12 noon—Auditions and church announcements
12 to 1 p.m.—Sherman & Clay
1 to 1:30 p.m.—The Aztecs, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 2:30 p.m.—Women's Aviation Hour, CBS
2:30 to 2:45 p.m.—Quiet Harmonies, CBS
2:45 to 3 p.m.—Recordings
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Studio program
4 to 5 p.m.—Bernhard Levitov's Commodore Ensemble, CBS
5 to 5:15 p.m.—Dr. Torrance, "Exploring," CBS
5:15 to 5:30 p.m.—Studio program
5:30 to 6 p.m.—Edna Fischer, pianist
6 to 6:30 p.m.—Nit Wit Hour, CBS
6:30 to 6:45 p.m.—Program by elec. transcription
6:45 to 7 p.m.—"Grand-Daughters," novelty program
7 to 8 p.m.—Paramount Publix Radio Hour, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
8:30 to 9 p.m.—Musical Cocktails, DLBS
9 to 10 p.m.—Chasin' the Blues, DLBS
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
10:10 to 11:10 p.m.—Hotel Mark Hopkins Orch.
11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orch.
12:10 to 1 a.m.—Dance music

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—"Merle Thorpe," NBC
5:30 p.m.—"Laundryland Lyrics," NBC
6 p.m.—General Electric Hour, NBC
7 p.m.—"Lucky Strike" dance orchestra, NBC
8 p.m.—Sugarhouse Business League
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Brimley Brothers Male Quartet
9:15 p.m.—Organ recital; Midnight Hour
11:15 p.m.—Shell Midnite Review, directed by Roseow Grover

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—"Sweet and Low"; Headlines
8 a.m.—The Shell Happytime
9 a.m.—Walt, Winn and Harvey
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Program of waltzes
11 a.m.—"The RKO Debut"
11:30 a.m.—RKO organ recital
12 noon—National Savings luncheon program
12:15 p.m.—Brick Bats and Bouquets
12:30 p.m.—Gold Seal program
1 p.m.—"Down Memory Lane"; "Studio Affairs"
1:45 p.m.—Fifteen minutes with the violin
2 p.m.—"With the Classics"; Unit Trio
3 p.m.—"Paint o' Mine" period; orchestra
3:30 p.m.—"Paint o' Mine" period; concert orchestra
5 p.m.—The New Business World, NBC
5:30 p.m.—Matched Units Hour
6 p.m.—General Electric, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—"The Melody Three"
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sports news, Bert Price
9 p.m.—Lauderland Lyrics, NBC
9:30 p.m.—"Penrod" drama; sports talk, NBC
10:15 p.m.—Tales Never Told, NBC
10:45 p.m.—Prof. Herman Schnitzel, NBC
11 p.m.—RKO frolic
12 midnight—Just Another Hour; "Ask for It"

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, California

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Grace Adams East, cornetist
9:45 to 10:30 a.m.—Farm and Home Hour
10:30 to 11:30 a.m.—Morning Melodies
11:30 to 12 noon—Philharmonic organ
12 to 2 p.m.—Novelty Five; Dixie Dandies
2 to 2:30 p.m.—Matinee Time; Novelettes
3:30 to 4 p.m.—Women's League for Peace
4 to 4:30 p.m.—The Entertainers
4:30 to 5 p.m.—Billy and the Gang
5 to 5:30 p.m.—"The New Business World"
5:30 to 6 p.m.—Sunset Syncopators
6 to 7 p.m.—General Electric Hour
7 to 8 p.m.—Lucky Strike Hour
8 to 8:30 p.m.—Pacific Serenaders
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—A Pair of Queens
9 to 9:30 p.m.—Lauderland Lyrics
9:30 to 10:15 p.m.—Penrod; sport review
10:15 to 10:45 p.m.—Tales Never Told
10:45 to 11 p.m.—Prof. Herman Schnitzel
11 to 12 midnight—Musical Musketeers

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime
9 a.m.—Y. M. C. A. health exercises
9:15 a.m.—Organ recital by Betty Shilton
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Morning Melodies, NBC
11:30 a.m.—Orchestra; Greenwood Mitchell, baritone
12:15 p.m.—"What to Prepare for Dinner"
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra; Hayden Morris, basso
1 p.m.—Dixie Dandies, NBC
2 p.m.—Orchestra; Agnes Skartvedt, contralto
3 p.m.—Orchestra with Fred Lynch, tenor
3:30 p.m.—Women's International League, NBC
4 p.m.—Stock, bond and grain quotations
4:15 p.m.—Artistic Ensemble with Marye Burns
5 p.m.—The New Business World, NBC
5:30 p.m.—Artistic Ensemble; Hayden Morris, basso
6 p.m.—General Electric program, NBC
7 p.m.—Lucky Strike Dance Hour, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—News flashes
9 p.m.—Lauderland Lyrics, NBC
10 p.m.—Sports talk, NBC
10:15 p.m.—Tales Never Told, NBC
10:45 p.m.—Professor Schnitzel, NBC
11 p.m.—Musical Musketeers, NBC
11:30 p.m.—Orpheum theatrical frolic
12 midnight—Organ recital by Betty Shilton

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports
8 to 9 a.m.—U. S. Army Band, CBS
9 to 9:30 a.m.—Adventures of Helen and Mary, CBS
9:30 to 10:30 a.m.—Young's Orchestra, CBS
10:30 to 11:15 a.m.—Times Forum; harmonica program
11:15 to 12 noon—Patterns in Print, CBS
12 to 12:30 p.m.—Biltmore Concert Orchestra
1 to 2 p.m.—The Aztecs; Ann Leaf, CBS
2 to 2:30 p.m.—Club Plaza Orchestra, CBS
2:30 to 2:45 p.m.—Quiet Harmonies, CBS
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Ted Husing Sport Slants, CBS
4 to 4:50 p.m.—Bernhard Levitov's orchestra, CBS
4:50 to 5 p.m.—World-wide news
5 to 5:15 p.m.—Exploring the Jungle for Science, CBS
5:15 to 6 p.m.—Recordings; Dixie Echoes, CBS
6 to 6:30 p.m.—Nit Wit Hour, CBS
6:30 to 7 p.m.—Around the Samovar, CBS
7 to 8 p.m.—Paramount Hour, CBS
8 to 8:30 p.m.—Oil-O-Matic concert orchestra, DLBS
8:30 to 9 p.m.—Raymond Paige's Musical Cocktail
9 to 10 p.m.—"Chasin' the Blues"
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel dance orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

SATURDAY Programs

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; Masters Album
8:30 to 9 a.m.—Ye Towne Cryer
9 to 10 a.m.—Morning prayer hour; studio program
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 3:30 p.m.—Recordings; studio program
3:30 to 5 p.m.—"Broadway Tunes"; Dr. Forrester
5 to 6 p.m.—Brother Bob's Frolic Hour
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—Two Song Writers from Melody Land
7:30 to 8 p.m.—Walter J. Rudolph, master pianist
8 to 9 p.m.—Studio program
9 to 11 p.m.—"What Have You" program
11 to 12 midnight—Semi-classic program
12 to 1 a.m.—"Slumber Chaser"

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—The Skellodians
5 to 5:30 p.m.—The New Business World
5:30 to 6 p.m.—Lauderland Lyrics
6 to 7 p.m.—General Electric Hour
7 to 8 p.m.—Lucky Strike Orchestra
8 to 8:30 p.m.—Olinger Male Quartet
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:15 p.m.—Preview of International Sunday School lesson
9:30 to 10 p.m.—Penrod, NBC
10 to 11 p.m.—The Seven Aces—All Eleven of 'Em

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

12 to 2:30 p.m.—Popular melodies
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella, Inez Z. Morrison, Alice Blomquist, Ralph Clayton
3:30 to 4:15 p.m.—"Musical Side Show"
4:15 to 5 p.m.—Newscasting; Mr. Fixit
5 to 6 p.m.—Service Hour
6 to 6:15 p.m.—Ivan Ditmars with Show News
6:15 to 7 p.m.—Cecil and Sally; Friendship
7 to 8 p.m.—"The Midway" with Ivan Ditmars; Three Little Girls; Midway Band and Pinkerton Day
8 to 9 p.m.—"Old Timer's Hour" with Farmsteaders; Don and Farrell; Ward Ireland
9 to 12 midnight—Everstate Dance Band

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

12 to 1 p.m.—Hollywood Girls, Novelty Trio
1 to 1:10 p.m.—Harbor Medical Society
1:10 to 1:50 p.m.—Mart and Heini
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
2:30 to 3 p.m.—Happy Heinie's Singing Birds
3 to 4 p.m.—Dream Faces; Radio Calendar; organ
4 to 4:15 p.m.—Late news report
4:15 to 4:30 p.m.—Mart, Dougherty
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 6 p.m.—Funny Faces; Hollywood Girls
6 to 6:30 p.m.—Em and Clem; Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7:15 p.m.—The Cherrio Boys; Radio Parade
7:15 to 7:30 p.m.—Buttercream School Kids
7:30 to 8 p.m.—Vest Pocket Minstrels; Rolly Wray
8 to 8:15 p.m.—Football talks, R. W. Shirey
8:15 to 8:30 p.m.—Cline Chittick, harmonica solos
8:30 to 10 p.m.—Imperial Entertainers; the Co-eds
10 to 10:30 p.m.—Rev. Ethel Duncan
10:30 to 11 p.m.—Over at Mart's House
11 to 11:30 p.m.—Majestic Orchestra
11:30 to 3 a.m.—Organ recital; Knight Fox

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Popular recordings
11 to 12 noon—California Sunshine Hour
12 to 2 p.m.—Newscasting; recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:15 p.m.—Popular and classic recordings
5:15 to 5:45 p.m.—Reduce-old Twins, Joan and Ginger
5:45 to 7 p.m.—National Kanteens program; records
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—College Daze, Toby and Babs
7:45 to 8 p.m.—Harmonettes, Yvonne, Greta and Helen
8 to 9 p.m.—Calendar of the Air
9 to 9:30 p.m.—George Nickson, Freddie Heward, Dud Williamson, George Hepburn, Virginia Spencer and Tru-Jo Duo
9:30 to 10:30 p.m.—Pacific Artists' Trio with Nona Campbell
10:30 to 1 a.m.—Dance recordings; requests

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

5 p.m.—Popular program
5:30 p.m.—Children's Hour; studio program
7 p.m.—Musical program
9 p.m.—Studio and dance program
10:30 p.m.—Jack and Jill Dance Band

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.

5 to 5:15 p.m.—Dr. Arthur Torrance, CBS
5:15 to 5:30 p.m.—Billy Landers, blues singer; Aubrey Knoff, piano; Willis Higley, tenor; Helena Casey, soprano
5:30 to 6 p.m.—Dixie Echoes, CBS
9 to 10 p.m.—Chasin' the Blues, DLBS
10 to 10:12 p.m.—Billy Landers, blues singer; Helene Hill, piano
10:12 to 11:12 p.m.—Hotel Mark Hopkins Orchestra, DLBS
11:12 to 12 midnight—Earl Burtnett's Biltmore Orch., DLBS

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.

9:30 to 11:30 a.m.—Helpful Hints; weather report
11 to 11:45 a.m.—Bancredits Service program
11:45 to 12:30 p.m.—Recordings; organ recital
12:30 to 1 p.m.—Market reports, weather, S. F. studio
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Musical program
4:45 to 5:30 p.m.—Children's program; talk
5:30 to 6 p.m.—San Jose Radionics Institute
6 to 6:45 p.m.—Music; health talk
6:55 to 7 p.m.—Farmers' Exchange; weather reports
7 to 7:30 p.m.—Farm Bureau evening radio news
7:30 to 8:30 p.m.—San Jose Council P. T. A.
8:30 to 9:30 p.m.—Italian program

299.8 Meters **KFVD** **Channel 100**
1000 Kcys. **250 Watts**

Auburn Fuller, Culver City, Calif.

5 p.m.—Timely topics
8 p.m.—Peggy Price, blues
8:45 p.m.—Tom and Wash
9 p.m.—Happy-Go-Lucky Trio
11 to 1 a.m.—Sebastian's Cotton Club Orchestra

SUBSCRIBE NOW

BROADCAST WEEKLY will be delivered to your door every week for one full year for only \$3.00.

Meredith Willson

Concert Director, KFRC

(Continued from Page 4)

them being "Peacock Alley," "Painted Faces" and the Zeppelin picture. He contributed original music to Douglas Fairbanks' "The Iron Mask."

Another of the ways in which Meredith Willson has injected new life into KFRC's musical presentations lies in his treatment of jazz. He takes the simple, popular tunes and builds them up into solid, colorful compositions. This sort of thing provides a link between the melodious but thin popular selections and the more deeply satisfying classics. It is the only way in which those who scoff at the classics can be taught to appreciate them. On the other hand it may help those who scoff at jazz to see some good in it.

It is fortunate for all concerned that Meredith is a hard worker. There is always a need for new arrangements. If a program requires an entirely new composition, he composes it, just as if he were scoring a picture. About thirty-five of his compositions have been published, though most of them he hasn't bothered to send to a publisher. For relaxation from conducting, arranging and composing he patronizes the picture houses and plays some bridge. He has read widely and among his favorite authors are Jacob Wasserman, Conrad and P. G. Wodehouse. His intense seriousness, as manifest in his music, doesn't prevent him from indulging a rakish sense of humor which appreciates most everything that's dumbly or sophisticatedly funny, from Laurel and Hardy to Robert Benchley. Another example of a serious mind and a sense of humor going together. The other day his humor crept into his music when he composed a theme song for KFRC which is a delicious burlesque on popular songs of a wishy-washy sentiment.

We can't close this little sketch of Meredith Willson's life without a word more about his wife and something about his illustrious sister. His wife is very sweet, charming and pretty, but this would not have sufficed to keep their marriage fresh and happy had she not also possessed a sense of humor and kept up with him intellectually. His sister, Dixie Willson, is a successful writer whose stories, poems and moving pictures have been read or seen by almost every good American in the land.



TOPICS OF THE TRADE



The Triad Manufacturing Co. of Pawtucket, R. I., announced their advertising plans for 1930. As in 1929, the appropriation will be handled by the Harry M. Frost Co. of Boston Mass. In actual figures, the money to be spent by the Triad Company amounts to double that spent last year. Trade journals, newspapers, and other mediums will be used in an even more extensive scale in carrying the Triad message to the country at large.

* * *

The 1929 business far exceeded the most optimistic hopes of Triad officials, and last year's sales records would alone justify the added expenditure. Added to that, however, there has been a tremendous increase in the company's sales records, since the news has been made public that Triad tubes are now licensed under all R. C. A., General Electric and Westinghouse Electric patents. This fact, coupled with the recently announced improvements in Triad T-24 and T-27 tubes which are now protected against burn-outs and rendered completely non-microphonic, has resulted in an even greater increase in the monthly sales, an increase that bids fair to establish an extremely gratifying sales volume for Triad tubes during 1930.

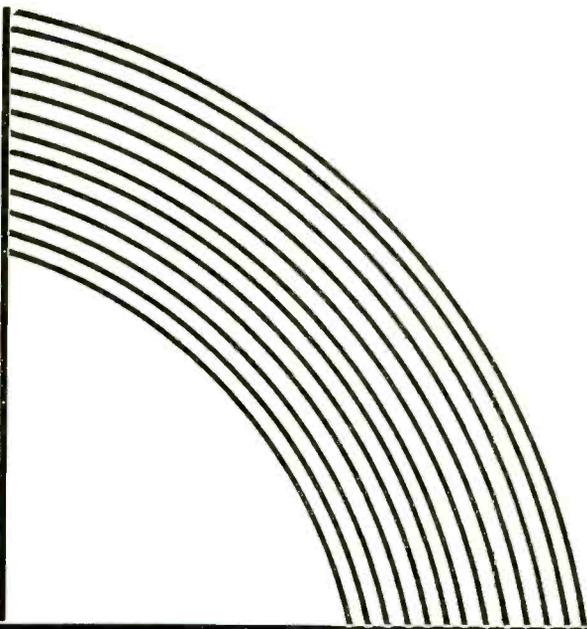
* * *

Captain Roy N. Francis, well known in the radio field, and former partner of the Golden Gate Electric and Radio Company, San Francisco, has been named Chief of Mills Field. Captain Francis is a native of San Francisco. He has been flying since 1907 and has had wide aviation experience during the World War. He led seventy-five flying fields for the Federal Government, and prepared the Code of Regulations and Rules for army flying fields. In 1919 he was selected by the United States Army for a flight across the ocean. Captain Francis is a mechanical and electrical engineer and a member of the Floyd Bennett Post of the American. He was chosen from forty-one applicants.

* * *

The National Federation of Radio Associations met in Cleveland, Ohio, February 10 and 11, with some 900 radio wholesalers on hand to discuss the various trade problems. Efforts to further stabilize the industry and prevent disastrous "wildcatting" was the keynote of this meeting. The Ohio Trade Association was the official host.

*The "BABY GRAND"
of Radio*



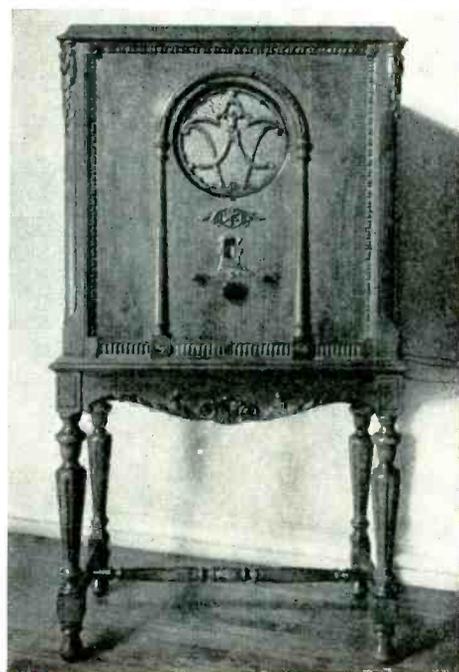
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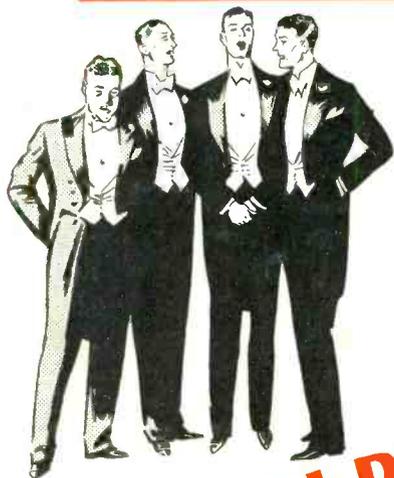
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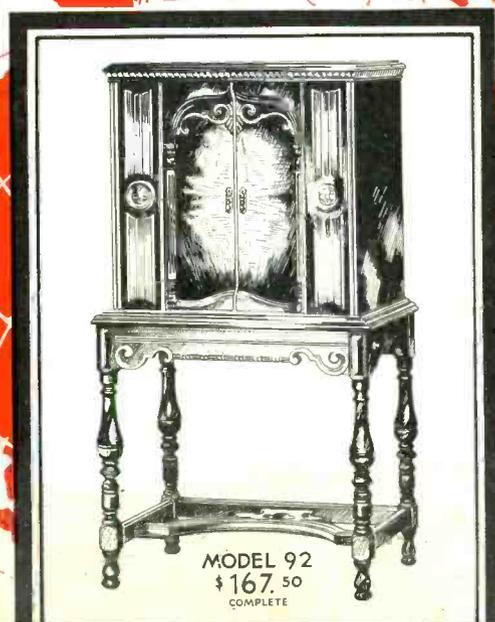
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