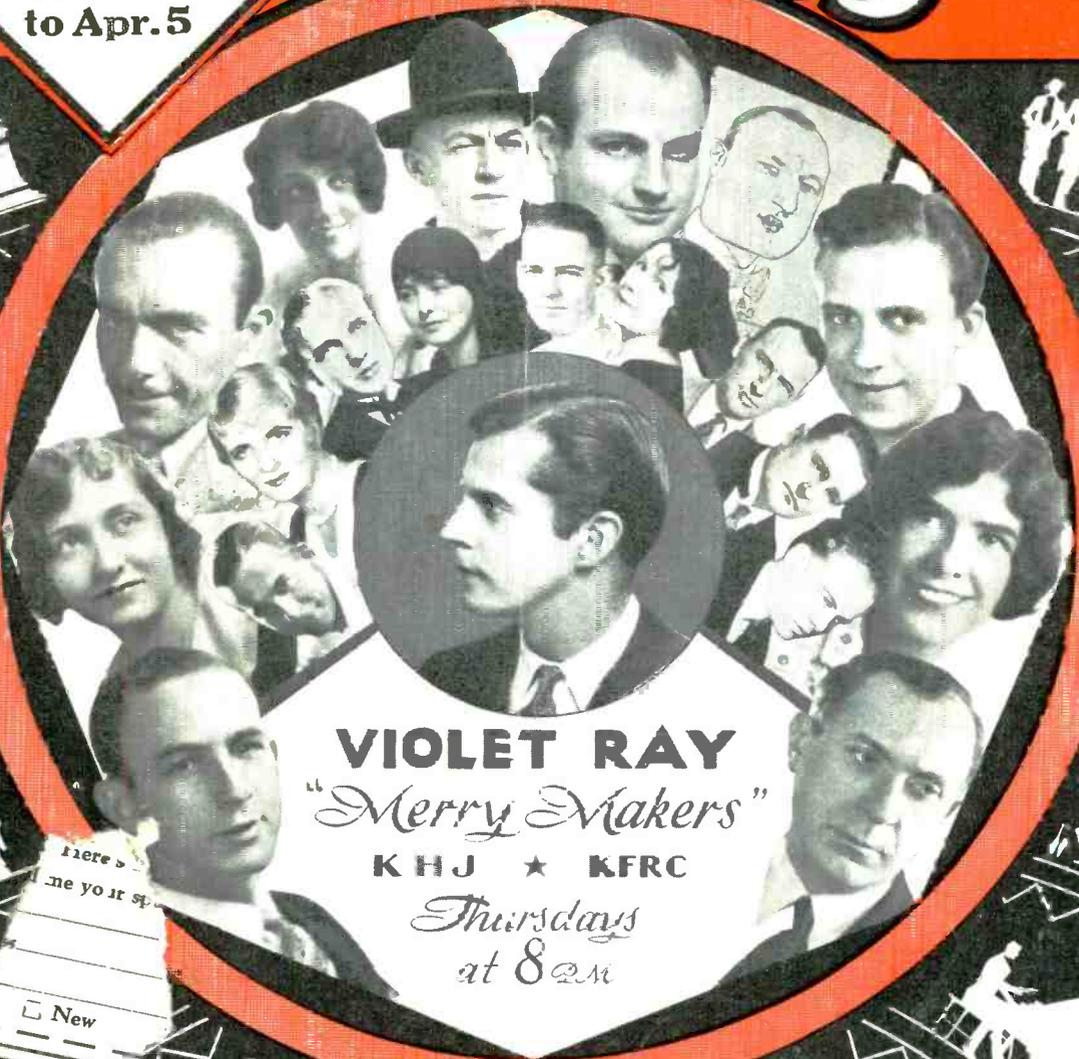


Broadcast Weekly

FOR
WEEK OF
Mar. 30
to Apr. 5



VIOLET RAY
"Merry Makers"
KHJ ★ KFRC
Thursdays
at 8am

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"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



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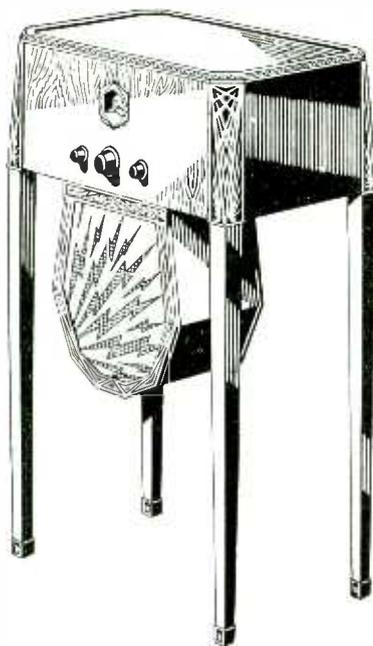
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BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

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ENTERED AS SECOND CLASS
MATTER, MARCH 25, 1923, BY THE
POST OFFICE, SAN FRANCISCO, CALIFORNIA
UNDER ACT OF MARCH 3, 1879

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Vol. 8

San Francisco

MARCH 29, 1930

Los Angeles

No. 27

The Editor's Page

IT is worthy of consideration that in a recent poll of program desires, 50 per cent of the radio fans who wrote in wanted more radio dramas. The lure of the radio drama is growing. It is the play tabloid and it has one advantage—if we don't like it we can turn to something else. We haven't spent any money for it, and we don't feel we have to sit through it. If, on the other hand, we do like it, we spend a pleasant evening by our own fireside, running the gamut of tragedy, romance, pity—all the great human emotions epitomized into a few moments of tense interest. It stimulates the imagination and since childhood we have loved to imagine things. Freed of personality, stripped of background, and cleared of stagecraft, the radio drama is a subtle sharpener of human perception. And it brings joy to many who never venture among crowds. It is one of radio's greatest gifts and should be made more of.

* * *

THE astounding popularity of Amos and Andy grows. Night after night folks tune them in, following them through their odd complications from one "busienss propolition" to another. It is cutting into the theater business all over the country. How often do you hear this: "We wanted to see that picture, but we couldn't miss Amos and Andy." The lure lies in the simple everyday idiosyncrasies which the two colored comedians portray—the daily complications of their own, which are ours, too. We all buy gold bricks with Andy—and moan with Amos. They

are us. That's why we laugh with them, and at them. We are laughing at ourselves—and getting a kick out of it. If they will help us to understand ourselves they have done a great work, those two.

* * *

THE radio motor set is under fire in the East. Already two states have attempted to legislate against it as a safety measure. It would appear that the traffic interests maintain that a radio set adds to accident hazards by taking a driver's mind off his work. They are quite correct when driving in tight traffic. But on an empty road, or parked in some out of the way spot, the radio set is not dangerous. It appears to us that a driver who, in a critical moment, was diverted by a radio set on his dashboard would just as easily be diverted by a pretty girl on the sidewalk, or some other minor attraction. East and West huge, highly colored, decorative billboards have been erected—to take the motorist's eye off his driving, yet there has never been a claim that they caused an accident. A radio set is tuned mostly by ear and not by sight and no driver need take his eyes off the road to reach a switch or a tuning dial. The legislation savors of that form of stupidity which is the background of all "blue law" regulation—a desire to prohibit a thing because it is new. An automobile radio is no more dangerous than any other attachment on the dashboard if the driver has sense. If he hasn't the danger does not lie with the radio set but with the driver himself.

The RADIO TATTLER



By EARLE ENNIS

MORE worries ahead in the radio world. At the University of California there is an automobile that runs by radio. It giddaps and backs, and sideswipes, all on kilocycles. A mamma or control machine hangs around in the vicinity, and squirts electrical thought waves at little Oswald, who goes through his evolutions like any other well-trained child.

* * *

This is all right in theory. In practice the radio-bossed auto is going to put a lot of excitement into life. Imagine a dignified old dowager, on the back seat of a driverless limousine, shooting up a back alley behind a garbage wagon—wedded to it, as it were, because the limousine's controls get out of order. Or the bridal taxi that annexes a Japanese picnic bus, and goes eight miles into the country, instead of to church.

* * *

Controlling an auto by radio might work out if anybody knew where radio waves went. Imagine a stormy night, with lots of static. A young man takes his best girl for a ride. He leaves instructions at the control station to steer his car out to a good necking post on the Great Highway. The operator gets the instructions mixed and runs the runabout into the Ingleside police station. Embarrassing, what?

* * *

Think of the opportunity for dirty work, when autos are handled by radio. A man's wife goes downtown shopping in the family car. Her husband toddles along behind pushing control buttons and she ends up at Stow Lake in Golden Gate Park, instead of making the white sale on time. Think of the fun of "picking up" a bootlegger's car, and hijacking it up a dark alley by hurling a powerful thirst wave at it.

* * *

A radio controlled automobile needs no driver. It goes wherever it is sent, like a letter. A man can drive downtown, push a button and send the car home alone by itself. The streets will be filled with empties. A speeder can make forty miles an hour right in traffic, and never leave his office, and a grocer can deliver eight tons of

foodstuffs and never take his eyes off his cash register.

* * *

Many years ago Professor Tyndall used to control horses by radio. He would stand up in a hack, with his hair flying, and his eyes blindfolded. The mayor of the city sat alongside of him, with his hand on Tyndall's head, and Tyndall would drive the team in and out of traffic at a gallop, and never hit more than his share of old ladies or school children. He told the world he did it by mental waves. Now, with the radio controlled auto, we can do without the mayor, and drive forty or eighty horses just as easily.

* * *

"Your honor, I don't know what my car was racing with a coal wagon for. I sent it home, but its power pack must have blown a fuse." The new police court alibi. Bill collectors will love the radio controlled auto. All they will have to do is sit down beside a transmitter and feel around for the receiving instruments of all their installment customers, and the machines will begin to pull up by the dozen, in front of the door.

* * *

When a wife thinks her husband has been out long enough she will throw a switch, and he'll come home—or walk. Picture the embarrassment of a politician, in a downtown parade, when his wife wants the car and squirts a radio wave after it. No matter who is in the machine with him, the car will turn right around and start for home. And if it's a screen grid auto, how she'll cut through the traffic interference.

* * *

We ask each other now about DX—distance mileage. But when the radio-auto becomes common it will be KX—miles per kilowatt. And auto dealers will then start selling radio-wave-proof machines, wrapped in tin foil to keep out the amperes, "for the motorist who likes to drive his own" car. One thing—it will cut down the work of the traffic squad. With empty cars running around here and there a cop can't argue with the drivers unless he is connected by remote control with a broadcasting station.

In Your Auto, Boat or Plane

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SUBSCRIBE NOW *and get* *One of these premiums*

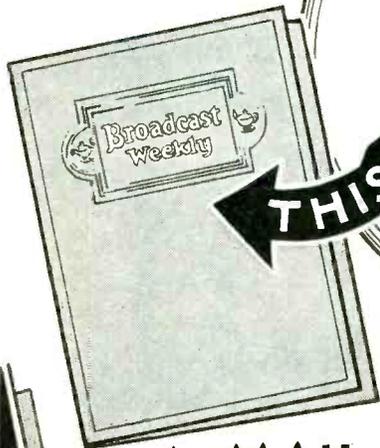


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Personal Pickups

By GYPSY



CHARLOTTE AND JANE, SAN FRANCISCO, CAL.—Yvonne La Rue is a former University of Washington co-ed and the daughter of a college professor, so getting into character for “Babs” just isn’t any effort at all. I mean it just absolutely isn’t, my dears. Yes,

Yvonne also answers to the name of Peterson. Her Yvonne Peterson self is the serious, creative side of her make-up. And “Toby”! Well, he’s simply too good-looking for words with that fascinating cleft of his and . . . but you must have seen for yourselves with the March 16 issue. His name is Charles Concannon. These “College Daze” episodes are written by Samuel Dickson, who has an interesting lot of stories to his credit aside from the continuity he does for KYA.

* * *

MRS. M. H. G., FREEWATER, ORE.—No, “Amos ’n’ Andy” are not colored boys. “Amos” is decidedly blond with blue eyes and “Andy” is a brunet. Their names are, respectively, Freeman F. Gosden and Charles J. Corell. Jack Riley has promised to return to radio in the near future, so do not despair.

* * *

L. H., SAN JOSE, CAL.—Walter Kelsey plays and sings with the KFRC orchestra, directed by Mahlon Merrick. The “North Americans” at KPO are under the leadership of Jesse Norman. Your other question was answered in the March 23 issue.

* * *

A. P., SACRAMENTO, CAL.—Cotton Bond says he has never been called by any other name. “Ain’t no use sayin’ I have,” he drawls. Carl Ravazza is an American-born lad whose parents are Italian and German.

* * *

L. T., RENO, NEV.—Eva Garcia was born in California, not Spain, but her ancestry is Spanish and she is a delightful “throw-back.” Her eyes are deep brown, almost black. Her soft, olive-toned features are expressive, even to her little nose and a certain vivaciousness keeps bobbing

up to offset the conventional reserve of her convent training. When she finds herself with a day to spare, which is not often but does occasionally happen, she digs in her garden with those pianistic hands of hers and calls it wonderful fun. Whatever her recreation, it must always be intensely interesting and efficacious.

* * *

M. P., SEBASTOPOL, CAL.—The programs in which Robert Olsen participates regularly are as follows: Sunday night, 8:30. Monday night between the hours of 8 and 19. Every second Sunday morning the “Home Sweet Home” broadcast between 9 and 11 o’clock. I shall make every effort to get those pictures for you.

* * *

MRS. A. B., SAN FRANCISCO, CAL.—Elsa Behlow Trautner has not forsaken radio, but it is possible you have missed her programs due to their irregular occurrences. Miss Trautner is stately, gracious. Her complexion is fair, clear, fresh. Her features, classic. She is 5 feet 7 inches tall, weighs 135 pounds, has blue eyes and reddish-blond hair. A charming, attractive, intelligent personality. Very real and human.

* * *

“FROM MISSOURI,” SEATTLE, WASH.—Goodness! Gracious me! Page eighteen, column five of the best-seller-mauve-decorated-book-of-eddy-cat informs one it is not polite to dispute the word of a lady. And this lady is ever so careful and painstaking in making investigations before broadcasting them to her trusting readers. Please do believe I have more than the unscrupulous cards to go by and as the old song advises, “Have a Little Faith in Me.” “Amos” of the famous “Amos ’n’ Andy” team portrays the following characters: Kingfish, Lightning, Sylvester, the Prince, the Baby and the Dog. “Andy” plays Pat Pending and Pop Johnson.

* * *

MRS. F. F., SACRAMENTO, CAL.—Yes, Mildred Joyce, whom you hear from Station KFWM is the same girl who played at the Wilkes Theatre in Sacramento several years ago under the name of Mildred Murray. She has married since that time and has dropped her maiden name for that of her husband’s. Occasionally Mildred takes a theatrical engagement, but her enthusiasm for radio is such that prying her away from the microphone is not an easy task.

MICROPHONE GOSSIP



"It's twin girls," said the nurse to the nervous, frightened husband, pacing up and down in the hallway outside the hospital door. "Thank God," said the husband, who was a vaudeville impresario, "a sister act at last." KFRC has achieved a sister act, plus a little more, in the three sisters, Dolores, Daphne and Nina Pavon, who will be heard regularly hereafter over KFRC's 610 kilocycles. They not only sing delightful harmony, but perform skillfully on guitars and ukeleles as well. The latter they learned from their brothers. * * *

Elbert Bellows, lyric tenor, is now appearing on KTAB. Mr. Bellows has appeared over many bay region stations, and prior to his radio activities he met with great success while on concert tours in the East and European countries, filling a long engagement in Paris with the Champs Elysian Theatre Company. While in Italy and Germany, his rendition of American ballads won him large audiences and countless friends. * * *

KHJ says that Gene Byrnes' latest sonny boy number is "My Boy." Charlie Wellman sings it to his son and the audience dabs its eyes. Young Chuck Wellman weighs 175 pounds and has a bass voice. Sonny Boy! The song was an instant hit, Wellman getting 46 telephone cheers the first time he sang it. * * *

Blonde Florence Grebe, the Aunt Edith of KGW's child audience, has gone to KTAB to write continuities. If KTAB starts broadcasting television they will have something good to show. * * *

The adage about good food winning the way to a man's heart is a truism, says Josephine Gibson, the youthful head of H. J. Heinz Company's home economics department and author of a series of food talks being broadcast every Monday and Friday morning through NBC System stations on the Pacific Coast.

Miss Gibson instituted the Heinz home economics department three years ago and has lectured before more than 60,000 in the Heinz plant at Pittsburgh. It wasn't until last spring that she was heard through the air, however. Her first talk for the western audience was released by the NBC stations March 3.

Hal Chambers, announcer and tenor, who has become known through his work over seven Pacific Northwest radio stations, has joined the KVI staff. He is announcing and fills in on programs. * * *

Urban Hartman, tenor of the KPO Carolers, the KPO Clarions, a member of the Toreadors and various other singing ensembles, has just returned from a concert tour of Los Angeles valley. The KPO star went south to rejoin the original Clarions, an organization with which he toured the Pacific Coast some years ago in vaudeville. Success attended their appearances. * * *

The continuity and announcing staff of KJBS has been augmented with the recent addition of Frank N. Cope, formerly technician at KSL, Salt Lake.

For the past year, Mr. Cope has been associated with KLO in Ogden, Utah, in the capacity of manager. He brings with him a wealth of material which he intends to incorporate in the programs he writes and announces.

Frank is twenty-eight years old, six feet four inches tall and weighs 165 pounds. Yes, girls, he's married. * * *

Billie Van, otherwise known as "Paul Revere," the chap who croons ballads of the latest mode, playing his own accompaniment "on the run," as it were, has been signed by KFVB as an exclusive staff artist. * * *

A fish, a genuine eight-inch fish hangs on the KFRC bulletin board, with an accompanying invitation to Mr. Fred Pabst, manager of Don Lee in San Francisco, to eat it raw, with only a little salt. It happens that when Fred learned that "Cap" Holliway, Harrison Holliway's father, was starting on a fishing trip, he recklessly dropped the remark that he would "eat raw all the fish 'Cap' caught." With such a challenge Cap would have snared a fish if he had had to do it with his bare hands. Betting is 146 to 1 that the fish will not be eaten raw. * * *

Ted Berlin, who takes the part of Jimmy in the "Tales of the Sea" programs on KJBS every Tuesday morning, has recently been appointed director of publicity for that station.

Philco's Success is measured by actual sales —in the last six months Philco led the field!

ONLY by building a radio of outstanding quality could Philco achieve the phenomenal success it has this season.

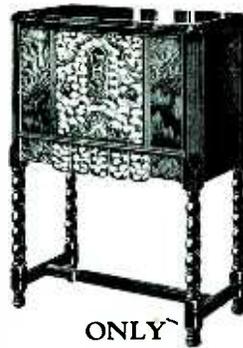
Radio buyers everywhere have chosen Philco because:

- True undistorted tone, clear, no blur!
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- Wide range of models—from the Console to the De Luxe.
- Low prices, from \$119.50 to \$235.00, less tubes.

Now, Philco offers more radio for the money than ever offered before!

It is so easy to buy a Philco Balanced-Unit radio on the easy payment plan. Philco dealers are in every neighborhood.

PHILCO CONSOLE



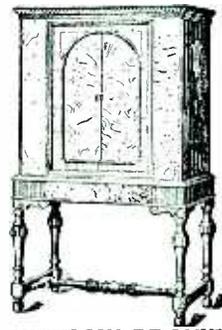
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Simply
Push Owl's head to
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RADIO LULLS YOU TO SLEEP

Then Radio Owl Automatically turns it off!

At night, enjoy your favorite music when you're in bed. After you've been lulled to sleep, Radio Owl silences the radio—saving it from useless wear. Quickly pays for itself by saving light bills, batteries, tubes. Operates on any make set, either battery or A.C.

Radio Owl also turns off any electric household appliance. Simply plug in any light socket and gently push down Owl's head to set desired shut-off time from a few minutes up to 2 hours.

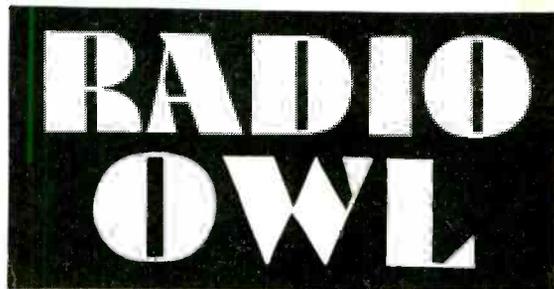
Sturdily constructed of metal, this small radio sentinel is practically indestructible. Will outlast your radio—nothing to get out of order. Finished in bronze with red eyes and antique bronze with green eyes, Radio Owl is attractive in any home.

All the best dealers have Radio Owl. See it TODAY. If your nearest dealer is out of stock, send \$5.00; \$5.50 East of Rockies. We ship post-paid.

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Please send me your dealers' and set builders' Radio Catalog.

Mark (X) I am a dealer..... Set Builder..... I have a store.....

Signed.....

Address.....

KHJ Merrymakers Over DLBS

By MONROE R. UPTON

“HEY, fer the love o’ peace, shut off that darned radio; it’s been goin’ ever since I come home!”

“But Pa—”

“No buts! Shut it off I—”

“Doggone you, Bill; why don’t you put some gas in the car once in a while. You had it last night, I ran out up here and—”

“There’s no law against lookin’ at the gauge—”

“Pipe down, you two! What did I say about shutting off that radio?”

(At this point baby starts crying.)

“But, Pa, the Merry Makers are on!”

“Oh, the Merry Makers. Why didn’t you say so? Ma, look after the baby; we want to listen to the radio.”

Although the above may sound like the opening of a skit by Elvia Allman it’s merely our guess as to the unofficial reception tendered the KHJ Thursday night Merry Makers in thousands of Great American Homes up and down the coast. If you haven’t heard it, (the Lord forbid), don’t forget to stay home next Thursday night. Meanwhile, peep with us for a few minutes back of the scenes in this laugh-provoking program.

Lindsay MacHarrie is the *young* gentlemen whose smooth, nicely modulated voice cements the program together. His title is “Master of Ceremonies,” and although he is always master of the situation he sometimes forgets to be ceremonious, especially when he becomes J. Worthington Sloop, the slightly hilarious Englishman whose mentality has a decided list to port—or any kind of strong drink. Lindsay was born in Fargo, North Dakota, in 1900 and as soon as the town gets big enough to support a brass band he will return, for a visit. At the University of Washington he sang in the glee club for four years and was Assistant Graduate Manager for two. After college he played in stock with the Plymouth Players, in Bellingham, Washington, for a spell. With this background he came to KHJ in 1928, where he makes himself useful as Chief Announcer and continuity writer. He is tall, dark, handsome, collegiate, unmarried and fond of Floyd Dell’s novels.

Speaking of books reminds us of Gene Byrnes, KHJ baritone, staff composer, arranger and announcer. He is especially fond of telephone directories, although he expresses his affection

for them in rather an odd manner. He tears them in two with his bare hands. Dick Creedon, the station’s publicity and feature director, who is very active behind the scenes of the Merry Makers, says of him: “Gene used to have a gymnasium in New York. He was a professional strong man and composer. He has written 400 songs and torn 5000 telephone directories and five radio announcers in twain. Lately he has turned to heart rending verse. He wrote “Lolita.” Gene has also written and produced his own musical shows. He says he plays six different musical instruments and can prove it.

As a side line Gene plays Standard McWebster, whose erudition is often (too often) slightly off color and Count De Tour, companion nut to J. Worthington Sloop. His straight informal announcing has the tang of an original wit in it that moves even a glum man to chuckles.

Sh-h-h-h, here comes Professor Dope with lurid details of strange goings on. Very strange. He has just discovered a new kind of animal that never leaves its bed except to sleep and lives entirely on the cousins of little red ants. Or, maybe it’s a vegetable. The professor hasn’t quite decided.

Professor Dope’s real name is Lew Kelly. He’s an old Orpheum star, now clicking in the talkies. But just try and keep him out of the KHJ studios on Thursday nights.

Robert Wildhack, radio cartoonist, began radio work over KHJ about two years ago, illness interrupted after a year of it, and he has only just joined the Merry Makers. Considerable disturbance along the coast with a lowering pressure in the valleys has been caused by his recent exhaustive researches into the nature of snores and sneezes. It is for no fanciful reason Robert Wildhack calls himself the radio cartoonist. He has been active in the art and humor of America for nearly thirty years. There is hardly a magazine in the country that hasn’t had its pages graced or enlivened or both by Wildhack’s cover designs, illustrations, decorations, cartoons, etc., from the humorous weeklies like *Life* and *Judge* to monthlies like *Scribner’s* and *Century* magazine. He has always been an amateur entertainer and made Victor records as far back as 1916. In New York he was a member of The Players, Dutch Treat Club, Salmagundi Club and Society of Illustrators and Authors League. Even if his efforts *shouldn’t* amuse you, you’ll

have to laugh, now that you know what a distinguished gent Mr. Wildhack is.

There are two ambitious lads on the KHJ staff whose originality has won them a place on this Don Lee midweek frolic. They are Bob Swan and Kenneth Niles. It is said of Bob that he spends hours at night reading aloud to himself, much to the distress of the family cat. His determination has brought him from an assistant auditor for a meat market to piano player with a dance band, and then into radio via the small stations to an announcer's berth on KHJ. With Kenneth he hokes up skits and blackouts for the Merry Makers.

We have left the feminine characters on the Merry Makers' funny section, Elvia Allman and June Parker, 'til the last, for hardly any reason at all. Ever since Elvia was a little girl she has believed that only by being an actress could she gain the greatest good from life. After being born in Spencer, North Carolina, educated at the Academy of Mary The Immaculate, and the University of Chicago, Elvia plunged into dramatic work with stock and road companies and burlesque shows. Later she taught dramatic art. Regarding her four years on KHJ, Dick Creedon sums her up when he says: "KHJ's Surprise Package Girl, Elvia Allman, reigns supreme over the microphone in the realm of dramatic interpretations of popular melodies and favorite ballads. She is an actress who has found radio a successful medium for expressing a volatile personality, a super-active imagination and a sincere respect for dramatic art." Elvia realizes that the only way to make radio work convincing and enjoyable, whether it be a song, a reading or a dramatic part, is to put genuine feeling into it.

June Parker was born in San Francisco and educated in Boston. She, too, was early inoculated with the histrionic virus, and as a school girl ran away from home to go on the stage so often her parents gained an intimate knowledge of American points of interest bringing her back gain. She finally landed in a Los Angeles cabaret, where she made quite a hit as the "Silver-Throated Soprano." She made her radio debut under Charlie Hamp at the old KHJ and he urged her to try singing lower for the air. She did, and her crooning tenor tones have won her fame.

The two girls are heard on the Merry Makers in comedy songs and skits, both singly and together.

Other KHJ vocalists who appear on the bill with them are Leigh Harline, Claire Van Nostrand, Eleanor Rennie, Leslie Brigham, Eloise

Kirkpatrick, Carl Omeron, Charlie Wellman, Bob Bradford, Roy Ringwald, Bob Cheatham and Hulda Dietz.

Leigh Harline is a self-effacing young man with enough talent for ten. He hails from Salt Lake City, where he learned to play the organ at the great Mormon Tabernacle. He not only sings, but he plays the piano and organ with the same quality of feeling that a sculptor puts into his chiseling. His orchestral arrangements are a feature of the station. And watch his new song: "Valley of Broken Dreams."

Claire Van Nostrand, contralto, comes to radio from the stage. She had important roles in "Topsy and Eva," "Hit the Deck" and the "Mission Play." She is a New York girl, and studied in Europe under Kammersinger Franz Steiner.

Eleanor Rennie is KHJ's staff contralto. She made her vocal debut in church, in the city of Toronto, Canada. She has done concert, light opera, radio, church and grand opera work in Canada and on the West Coast. She is married.

Leslie Brigham, basso-cantante, is one of the few people now living who can claim Los Angeles as his birth place. When he was born the city claimed less than a million people resident there. He was educated at the University of California and on the Mojave desert, where his father was interested in the search for gold. He supervised large agricultural and engineering projects for the United States Reclamation Service and during the war saw service on several fronts. After the war he made his operatic debut in Europe. Several years ago he went in for ranching and only resumed his singing at the earnest urgings of his wife.

Eloise Kirkpatrick is KHJ's young, beautiful but not dumb staff coloratura soprano. She was born in Nashville, Tennessee. After considerable grand opera and concert work she joined KHJ in 1925. Her hobbies are painting, her husband and home making.

Dr. Carle Omeron, KHJ's brilliant tenor, hotly denies the rumor, no doubt spread by jealous Irish tenors, that he is a Swede, even though he has concertized extensively in Scandinavian countries. No, sir, the singing dentist is of American extraction, and so have been his progenitors for four generations. It is related that his father rode a horse from Texas and Iowa, and back, twice. And then, one afternoon, because he didn't have anything else to do, galloped out to Los Angeles.

Dr. Omeron's robust, exquisite tenor voice has received it's training during the past ten years

under the tutelage of his wife, who is a voice teacher, and several of America and Europe's finest coaches. He was offered a five-year opera contract, but chose to practice dentistry and sing over the radio instead.

Here we are almost to the end of our story on the Merry Makers, but "don't go away, folks"; Charlie Wellman must be attended to first. From the real estate business, the steel business, and quite a few years in vaudeville and musical comedy, Charlie came to radio work. He was born in Iowa and raised in Chicago. His initial broadcast was over WDAP in Chicago in 1922. He felt like thousands of people were listening and nobody liked it. He usually adds the leaven of his high spirits to the Merry Makers' Thursday night hour.

How about the orchestra which gives all the artists a free ride to fame and glory? Raymond Paige, musical director of KHJ, was for years musical director of leading picture houses in San Francisco and Los Angeles. There is the piano stunting by the demure, pretty Nell Larsen and the genial Wesley Tourtellotte; selections from the 1400-piece, old-time repertoire of The Two Cowhands; the 49ers of Grub Gulch, led by Louis Klein; and Walter Hausen, the blind newsboy, who blows fire into a harmonica.

A new voice to radio which threatens to carry its owner to stellar heights of comedy belongs to Ray Foley, who is often heard on the Merry Makers. Ray, in very dignified and deliberate manner, explains the intricacies of the technical end of radio in a manner that is irresistible, whether you are interested or not. Send your technical questions to Ray Foley of KHJ.

Uncle Sam Gives Up Trying To Probe Public Wishes

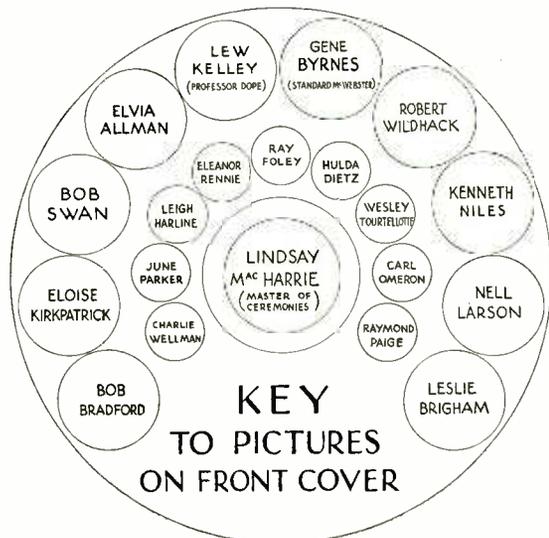
UNCLE SAM, who inquires into many things, has just finished a strenuous effort to determine what Mr. and Mrs. Public want in the way of a radio program. And Uncle, after mulling it all over, has come to this decision: Nobody knows!

The government's inquiry included investigations in various parts of the country to get the public reaction to the various types of entertainment offered. It discovered that there are three groups of radio listeners—the group that writes to either stations or artists, the group that writes to its favorite newspaper, and the group that just listens, and doesn't write to anybody.

The latter group has nothing at all to say on the subject. Just how far this is true is shown by the fact that out of 35,000 questionnaire blanks sent out, only 7000 were returned. The rest were never filled out or mailed back by the fans. And, the government points out, the 35,000 blanks did not begin to represent but the smallest percentage of the actual number of listeners.

The government does not believe that the meager 20 per cent who answered the questionnaires can be taken as representative of the whole. If it does, the figures show some interesting things, viz., that only one person in three listens to radio talks; five out of six are fed up with popular "tunes" and slapstick harmony; 50 per cent want more radio dramas—an immense percentage when all things are considered; and still more amazing—76 per cent want more educational and informative programs. Children's hours and book reviews are very popular among the replies.

The value of inquiries of this nature is seriously doubted by those who were interested in securing results of a practical nature. It is the government's opinion that those who oppose things generally write in and complain about it while those who approve do not write at all. Broadcast stations are able to determine whether the public wants a thing or not, but cutting it off for a time, and watching the reaction. But this is no line on what constitutes the most popular feature. The conclusion seems to be in official circles that all schemes tried to find out what the radio fan wants are just so much waste time, and that guesswork will have to rule as heretofore until some better form of conducting an accurate poll is worked out.



World's Greatest Station Tests On the Air

ON THE morning of March 9, the world's greatest broadcast station hit the air for the first time—WGY, the new General Electric station in the Mohawk Valley, N. Y., with 200,000 watts of power.

The station was heard by many early morning listeners when it made its first tests, at 4 a. m., under the call letters of W2XAG, operating under a special license of the Federal Radio Commission. Tests at the station continued for a week, during which time many engineering problems were studied. The final results have not been given out by the company.

One of the problems which the new station is expected to remedy is that of fading. WGY has always faded badly, and no reason has ever been adequately assigned for it. The immense power used at the new Mohawk Valley station is expected to overcome this condition, and enable listeners to have constant reception at great distances.

The power equipment of the station is of giant nature. The transmitting tubes—six tubes of 100-kilowatt rating, stand almost as high as the ordinary man, being five feet and some inches in length. The tubes are kept cool by running water which circulates through a water jacket on each of them.

While only 200 kilowatts is pulled from these tubes they are actually capable, under full load, of delivering almost double this power or 400,000 watts of energy. The station is controlled by a 790-kilocycle Piezo-electric quartz crystal which keeps it within a few cycles of its standard frequency all the time. In other words, it will also be found at exactly the same spot on the dial of any accurately calibrated receiving set.

To keep the giant tubes properly cooled, fifteen gallons of water per minute must circulate through the water jackets. The water, after leaving the tubes, goes through a cooling device where a blower drops the temperature to that required for re-use. An entire power house is required to operate the tubes and special protective devices to throw off the power if a tube "blows" have been installed.

On the first tests of the giant station, signals reported on the Pacific Coast with unusual loudness and clarity. In Hawaii the station was said to have been received as loud as any of the Pacific

Coast stations, which are 3000 miles nearer. Reports from various other parts of the world are being awaited with interest.

The experiment of giant power is being watched by radio engineers all over the world. So far, the 200,000 watts used by WGY is the greatest power ever used by a broadcast station, although considerably more than this amount is habitually used in trans-oceanic telegraphic work. The problem of handling this power for broadcast purposes, however, brings up problems of modulation, voice control and matters of that kind which complicate engineering activities to a great degree.

If the experimental tests which are being conducted at WGY sustain the belief of engineers that excessive high power—in effect "super power"—is practicable, WGY will be licensed to use its giant transmitter under certain conditions and at certain times, it is understood. It has been moved to a 52-acre lot far down the Mohawk Valley, where it is believed it will not blanket any of the other stations in New York.

The government and the broadcasters have been conducting experiments with certain "cleared channels"—a term which has aroused the wrath of certain Senators who claim it stands for special privilege—in which they have stabled certain high-powered transmitters. These are thereby, given a clear path in which to work, unconnected with other channels where interferences might occur. In general the experiment is said to have been a success.

The present plan, if the WGY experiments are successful is to arrange a super-powered channel in which there will operate one or two giant-powered transmitters, which will practically serve the entire world with American programs of all kinds. The government hopes to arrange an allocation of channels so that working channels will be differentiated into super-powered, high-powered, medium-powered and low-powered channels, thereby clearing up much of the national congestion which exists.

WGY has announced no regular schedule for its new unit and it can be heard only by chance, when the engineers "cut it in" during the early morning hours. It is plainly audible on this coast with any ordinary set, capable of fair DX reception.

A Page From the NBC Woman's Magazine of the Air

By MADONNA M. TODD

HOME-MAKERS tuned to the NBC broadcast, "Woman's Magazine of the Air," will hear a trio of interesting new programs this week with the introduction by Bennie Walker of features devoted to Best Foods, Inc., Ivory Soap Flakes and Packer's products.

Bennie, as the editor, presents the new features which will bring before the microphone all of the popular personnel of the "Woman's Magazine of the Air."

Best Foods, Inc., will be introduced Monday, March 31, with the Packer's products following on Tuesday, April 1, and Ivory Flakes, April 4. Just who will chat about these soaps and shampoos isn't announced as yet. Ann Holden is scheduled to present the salad dressings and nucoa produced by Best Foods, Inc., and Marjorie Gray and Helen Webster have been chosen for the Ivory Flakes talks.

A coterie of NBC's brightest stars will contribute the vocal portion of the three features and Joseph Hornik's Magazine Melodists make up the instrumental ensemble.

With these additions to the long list of WMA Features, milady will receive advice on almost every function in the operation of the home. Time now will be given to—well, listing the features probably reveals the Magazine's usefulness most:

Monday—Clorox (dealing mostly with keeping the home neat).

Best Foods, Inc. (recipes).

Camay (beauty advice).

Tuesday—Packer's Tar Soap (beauty talk).

Lady Pepperell (beautifying the bedroom).

Wedgewood (recipes).

Wednesday—Oronite (comedy skit).

Easier Housekeeping Feature (heating and the bringing up of Baby Burns).

W. P. Fuller (interior decorations).

Thursday—California Home Catsup (recipes).

Bon Ami (comedy skit). Crisco (recipes).

Friday—Ivory Flakes (their use).

M. J. B. (the M. J. B. Chef).

Alpine Milk (recipes).



Mrs. Richard Piehl, Los Angeles, is credited with naming Baby Burns, you learned last Wednesday when Helen Webster presented the Easier Housekeeping Feature. The chubby red-head will be known now as Clayton Murdock Burns—admittedly a big name for a small baby. But there's a reason!

Dr. Clayton (whose given name we don't know) was the scientist who discovered the existence in coal of inflammable gas. William Murdock came along a century later and harnessed the gas for general consumption.

Mrs. Piehl showed great care in her choice of a name for the radio baby, it's conceded generally. Incidentally, Mrs. L. A. Richter of Gresham, Ore., wins honorable mention with her suggestion, William Murdock Burns.

Meanwhile, Clayton Murdock is about two months old now and Helen Webster is promising that we may photograph him soon. This first of radio babies will "Live on the Air" until he is a year old—maybe longer, Helen tells us.

Clayton Murdock Burns—for the benefit of those who didn't hear his introduction to the radio audience a month or more ago—is the chubby little boychild whose health is concerning Helen Webster. Each week, during the Wednesday morning "Easier Housekeeping Feature," Miss Webster devotes time to the care of a little one. Clayton is not a myth. He's a real baby, and so far as anyone can remember, he's the first real radio baby. His presentation to the NBC audience was sponsored by your own gas company, which presents the weekly Easier Housekeeping Feature.

Hundreds of names were offered for the Burns baby and Bennie Walker and Helen Webster were complimented consistently by the demand that he be called "Bennie Walker Burns" or "Bennie Webster Burns."

The "Woman's Magazine of the Air" is broadcast through NBC System stations KGO, Oakland; KHQ, Spokane; KOMO, Seattle. KGW, Portland; KPO, San Francisco; KFI, Los Angeles.

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PACIFIC WHOLESALE RADIO, Inc.

Seventh and Folsom Streets, San Francisco

SUNDAY Programs

NBC

National Broadcasting Company

- 12 to 1 p.m.—National Youth Conference
 Dr. Daniel A. Poling will discuss "Absolute Necessity" in a talk he is scheduled to give today. A male octet and an orchestra under the direction of George Shackley will present the musical portion of the program. KGO, KOMO (12:15 to 1 p.m.), KGW.
- 1 to 2 p.m.—Dr. S. Parkes Cadman
 Dr. Cadman's address will be preceded and followed by sacred music presented by a choral group under the direction of George Dilworth. He will also devote a part of the hour to answering questions on both religious and secular matters. KGO, KHQ, KOMO and KGW (1:30 to 2 p.m.).
- 2 to 3 p.m.—Sunday Concert
 Opening with a trumpet call which signalizes the revolt of the people, Wagner's overture to his opera "Rienzi" will be heard as the first number in the Sunday concert program today with Charles Hart's concert orchestra and Easton Kent, tenor. KGO, KHQ (2:30 to 3 p.m.), KOMO (2:45 to 3 p.m.), KPO.
- 3 to 4 p.m.—Catholic Religious Hour
 Dr. Sheen, professor of the philosophy of religion at the Catholic University of America in Washington, D. C., is speaking for the fourth time on this program. Father Finn will direct the noted Paulist Choristers in sacred music during the hour. KGO, KHQ, KOMO, KGW, KPO and KECA.
- 4 to 4:30 p.m.—Western Artists Series, KGO, KHQ, KOMO and KPO.
- 4:30 to 5 p.m.—Duo Disc Program
 An instrumental salon orchestra under the direction of Max Dolin and vocalists will greet listeners with "I Want to Be Happy," the musical salutations of the Duo Disc program. Assisting Dolin in the presentation of this harmonious hour of light classics will be Ned Tollinger and John Wolf, vocal duo. KGO, KHQ, KOMO, KGW and KECA.
- 5 to 5:15 p.m.—Enna Jettick Melodies
 Will Rogers will be the special attraction on this program. Speaking in Los Angeles, the world-famous cowboy humorist will be heard discussing topics of the day. Although no definite announcement is made, it is likely that Rogers will refer to the naval conference which he attended as unofficial spokesman for America. Rogers declares he later left the London naval parley because "nothing was happening." In addition to the contribution by Rogers, this program also offers musical numbers by a mixed quartet, including Betsy Ayres, soprano; Mary Hopple, contralto; Steele Jamison, tenor, and Leon Salathiel, bass, with George Dilworth as director. KHQ, KOMO, KGW, KPO and KFI.
- 5 to 6 p.m.—Gems of the Drama
 Aerial curtains will part on another microphone play during the Gems of the Drama hour over KGO.
- 5:15 to 6:15 p.m.—Collier's Radio Hour
 Guest speakers, music and dramatized stories will be heard when another Collier's Radio Hour is broadcast through KHQ, KOMO, KGW, KPO, KFI.
- 6:15 to 7:15 p.m.—Atwater-Kent Hour
 Sweden's most noted contralto of the present generation, Sigrid Onegin, will be heard in a concert of classic music to be broadcast. With Josef Paster-nack conducting the orchestra, Mme. Onegin will interpret such art songs as "Die Lorelei" and three spring songs, two of which are chosen from the music of her native land. Operatic arias include the "Seguidilla" from Bizet's "Carmen." KHQ, KOMO, KGW, KPO and KFI.
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes
 Seated at the console of a philharmonic organ, Paul Carson will present another group of Candle-light Silhouettes. Barry Hopkins will introduce Carson's solos, which will be heard through KGO.
- 6:45 to 7:15 p.m.—Stanislas Bem's Little Symphony
 Some of the most representative works of classic composers will be offered by this symphonic quintet, whose concert will be released by KGO.

- 7:15 to 7:45 p.m.—Studebaker Champions
 Figuratively speaking, the Studebaker Champions have made a raid on New York musical comedy shows, both on stage and screen. Most of the numbers to be played by this orchestra, which is headed by Jean Goldkette, may be traced back to some show or other that has had or is having a Broadway run. KGO, KHQ, KOMO, KGW and KFI.
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's
 Sunday at Seth Parker's, Phillips H. Lord's rural sketch depicting a "Down East" meeting of a semi-religious type, will be on the air again through KGO.
- 8:15 to 9 p.m.—The Pilgrims
 "Snake Charmers in India" is the title of the travel continuity written by Grace Sanderson Michie for the Pilgrims' little journey over the NBC System tonight. George Rand will read the word pictures of this journey to a musical background especially scored by Eva Garcia. KGO.
- 9 to 9:30 p.m.—Borden Program
 "H. M. S. Pinafore," another of the Gilbert and Sullivan comic opera creations, is represented on the Borden program to the extent of four selections which will be sung and played in ensemble fashion by Barbara Blanchard, soprano; a male quartet and Joseph Hornik's Blue and White Band. KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—Readers' Guide, KGO, KHQ, KOMO and KOA.
- 10 to 11 p.m.—Gay Classics
 "The Harmonious Blacksmith," one of the best known short works of Handel, is one of 14 tripping, happy melodies to be played by Max Dolin's orchestra and sung by Eva Gruninger Atkinson, contralto. KGO, KHQ, KOMO, KECA and KOA.
- 11 to 12 midnight—Musical Musketeers, KGO.

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco
 9 to 10:45 a.m.—Recorded program
 10:45 to 12 noon—Old St. Mary's Church services
 12 to 7 p.m.—Recordings; Sunset Hour
 7 to 8 p.m.—Pacific Artists' Trio, with Nona Campbell
 8 to 9 p.m.—Old St. Mary's Church services
 9 to 10 p.m.—Pacific Artists' Trio; Nellie Wren
 10 to 1 a.m.—Dance and request recordings

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**
Nichols & Warinner, Long Beach, Calif.
 5 to 8 a.m.—The Early Bird; music
 8 to 8:30 a.m.—Family Circle Hour
 8:30 to 9 a.m.—Clover Leaf program
 9 to 10 a.m.—Old time music
 10 to 11 a.m.—Angeles Abbey organ recital
 11 to 12:30 p.m.—St. Luke's Episcopal Church
 12:30 to 1 p.m.—Musical program
 1 to 2 p.m.—Hollywood Girls, novelty trio
 2 to 3 p.m.—Seth Parker; Kaai Hawaiians
 3 to 3:30 p.m.—Pianistic Fanny
 3:30 to 4 p.m.—Long Beach Municipal Band
 4 to 6 p.m.—Organ recital; Hollywood Girls
 6 to 6:30 p.m.—"Em and Clem"
 6:30 to 6:45 p.m.—Zadah Stoker and her Kiddies
 6:45 to 7 p.m.—Jess Farmer and Helene Smith
 7 to 8 p.m.—The Coquettes
 8 to 9 p.m.—First Church of Christ, Scientist
 9 to 11:15 p.m.—Kilpatrick Purity Bread program
 11:15 to 12 midnight—Ethel Duncan
 12 to 3 a.m.—The Knight Fox

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**
Warner Brothers, Hollywood, California
 8:30 to 9 a.m.—The Funny Paper Man
 9 to 2:10 p.m.—Courtesy program; records
 2:10 p.m.—Exhibition baseball game
 6:30 to 7 p.m.—Harry Jackson's entertainers
 7 to 7:30 p.m.—Emma Kimmel, soprano; Pacific Salon Orchestra
 7:30 to 8 p.m.—Burr McIntosh, Cheerful Philosopher
 8 to 9 p.m.—First National Hour, stars and players in person
 9 to 10 p.m.—Broadcast conducted by Rheba Crawford
 10 to 11 p.m.—The Southlanders; Boswell Sisters

SUNDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 9 to 12 noon—"Home Sweet Home" concert, DLBS
12 to 1 p.m.—Sherman and Clay concert
1 to 2 p.m.—Jean and Her Shadows, DLBS
2 to 2:30 p.m.—McKesson and Robbins, CBS
2:30 to 3 p.m.—Gilbert Chick, tenor, and Eleanor Allen, organist
3 to 4 p.m.—Classical concert featuring Frank Moss, pianist, assisted by Herman Reinberg, cellist, and Harold Dana, baritone, DLBS
4 to 4:30 p.m.—Globe Trotter, CBS
4:30 to 5 p.m.—Talk by Dr. Louis I. Newman
5 to 5:30 p.m.—Lucille Harger, contralto; Marjorie Coletti with violins and harp, and pianist, DLBS
5:30 to 6 p.m.—In a Russian Village, CBS
6 to 7 p.m.—Majestic Theater of the Air, CBS
7 to 7:30 p.m.—Jesse Crawford, organist, CBS
7:30 to 8:30 p.m.—Charles Bulotti, tenor; Juanita Tenyson, soprano, and KFRC concert orchestra, directed by Meredith Willson, DLBS
8:30 to 9 p.m.—"Melody Hour," Robert Olsen, Modern Melodists
9 to 11 p.m.—Val Valente's orchestra & soloists, DLBS
11 to 12 midnight—Organ recital, DLBS

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 2:30 to 4 p.m.—Variety Hour with Moonlight Melodists Orchestra; Florence Lorraine, balladist; Nadine Chriss and Rolf Metcalf, pianists; Charlie Glenn, Old Times; Henry Blank, blues, and others
4 to 5 p.m.—Sherman Clay Hour with the Masters
5 to 6 p.m.—Popular program
7:50 to 9:15 p.m.—Fifth Church of Christ, Scientist

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 12 noon—Sacred prelude
1 p.m.—Starkel's Russian entertainers
1:30 p.m.—Neapolitan recording concert
5:30 p.m.—Twilight recording concert
6 p.m.—"Hour on Broadway"; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone; Broadway Trio
7 p.m.—Hometowners; Glen Eaton, tenor; Paul Karlson, accordion
8 p.m.—Damski's Imperial Grand Orchestra; soloists
9 p.m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp
11 p.m.—Harmony Aces Dance; Eulala Dean, blues; Elmore Vincent, tenor

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

- 9 a.m.—Organ recital by Betty Shilton
10 a.m.—International Bible Students' Association
11 a.m.—Ethel Parks and VeOna Socolofsky
11:15 a.m.—Plymouth Congregational Church
12:15 p.m.—National Youth Conference, NBC
1 p.m.—Dr. S. Cadman Cathedral Hour, NBC
2 p.m.—Sunday concert, NBC
3 p.m.—Catholic Hour, NBC
4 p.m.—Western Artist Series, NBC
4:30 p.m.—Duo Disc program, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater Kent program, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Ethel Parks and VeOna Socolofsky
8 p.m.—First Church of Christ, Scientist
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Reader's Guide, NBC
10 p.m.—Gay Classics, NBC

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

- 9 to 11 a.m.—Dr. B. L. Corley; Bible class
11 to 12:30 p.m.—Tenth Ave. Baptist Church services
12:30 to 1 p.m.—Chapel of Chimes
1 to 1:30 p.m.—Church of Latter Day Saints
1:30 to 2:30 p.m.—Masters Album
2:30 to 3:30 p.m.—Studio program; "Planistic Pictures"
3:30 to 4 p.m.—"Organ Echoes" with Alice Blue
4 to 5 p.m.—Musical Appreciation Hour
5 to 6 p.m.—Chapel of Chimes
6 to 7 p.m.—Art Fadden, pianist; Tindall lecture
7 to 7:30 p.m.—Joan Ray, contralto; Jane S. Sands, pianist
7:30 to 7:45 p.m.—Chapel of Chimes
7:45 to 9:15 p.m.—Church services from Tenth Ave. Baptist Church
9:15 to 9:30 p.m.—Chapel of Chimes
9:30 to 10 p.m.—Elbert Bellows, tenor; Jane Sands, accompanist
10 to 11 p.m.—Brunswick Hour

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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- 10 a.m.—L. A. Church Federation program
12:30 p.m.—KFI-KPO Nat'l Thrift Corporation program; "Temple of the Golden Hour," "A Treasure House of Poetry and Song" with Virginia Flohri, James Burroughs and Pryor Moore Orchestra
3 p.m.—Frances Sullivan, "Books I Kept"
3:30 p.m.—Kealoha Trio
4 p.m.—Genevieve Behrend, "Science of Life"
4:15 p.m.—Margaret Ruth Kernan
4:30 p.m.—Leila Castberg, "Advanced Thought"
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater Kent program, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Modest Altschuler and concert orchestra
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Purcell Mayer, violin recital
10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

- 9:50 a.m.—Trinity Methodist Episcopal Church
11:15 to 12:15 p.m.—Henry Halstead and his orchestra
12:15 to 12:30 p.m.—String trio
12:30 to 1 p.m.—Automatic Washers
1 to 2 p.m.—Dr. S. Parkes Cadman
2 to 3 p.m.—National religious service
3 to 3:30 p.m.—Catholic Hour
4 to 4:30 p.m.—Durant Heroes of the World
4:30 to 5 p.m.—Williams Ollomatics
5 to 5:15 p.m.—Enna Jettick Melodies
5:15 to 6:15 p.m.—Collier's Radio Hour
6:15 to 7:15 p.m.—Atwater Kent Hour
7:15 to 7:45 p.m.—Studebaker Champions
7:45 to 8:15 p.m.—Sunday at Seth Parker's
8:15 to 8:45 p.m.—The Solitaire Cowboys
8:45 to 9 p.m.—Everett E. Foster, baritone
9 to 9:30 p.m.—Borden program
9:30 to 10 p.m.—The Reader's Guide
10 to 11 p.m.—The Gay Classics

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

- 3 p.m.—The Minstreltles
3:30 p.m.—Helen Clare Dudley, concert pianist
4:30 p.m.—Duo Disc, NBC
5 p.m.—Fred V. Bowers, ballads
5:30 p.m.—Noreen Gammill, monologue
6 p.m.—Ralph Romer and his Peplanders Orchestra
7 p.m.—Margaret Ruth Kernan soprano
7:30 p.m.—Grace Hamilton and Jack Stern
8 p.m.—Lenore Killian, contralto
8:30 p.m.—Three Minor Keys, vocal trio
9 p.m.—Capital B's, Betty, Bonny and Bill
9:30 p.m.—Wilfred Butterworth, tenor
10 p.m.—The Gay Classics, NBC

SUNDAY Programs

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.
9 a.m.—Music Lovers' program, featuring Osborne Pearson, tenor; Mary Baker Bibby, organist and accompanist
10 a.m.—Children's radio story; Bible lecture, "Why God Permits Evil"; musical selections
11 a.m.—"Surphonoprise" program
12 noon—Jeanette Rauhut, violinist; Doris Eckler, cellist; Roslyn Rost, pianist
1 p.m.—Bible questions and answers; musical program
2 p.m.—Bible lecture, "Prophecy"
6 p.m.—Community singing; Bible dialogue; musical selections
7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist
7:30 p.m.—Bible lecture, "The True Church"
9:15 p.m.—French broadcast under direction of J. Goursau
10:15 p.m.—Kinch's Variety Program: Voyle Gilmore's Band; Marguerite Hall, whistler; Helen Smith, soprano; Earl Miller, tenor; Ed Sutherland, blues singer; Red and Lee Minehart, harmony; Roy Kincheloe, announcer and master of ceremonies

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
8 to 9 a.m.—Program of recordings
9 to 11 a.m.—Fac. States Sav. & Loan concert
11 to 12:30 p.m.—First M. E. Church
12:30 to 1:30 p.m.—Terpezone string trio and vocalist
1:30 to 2 p.m.—Program from KFRC
2 to 2:30 p.m.—McKesson and Robbins, CBS
2:30 to 3 p.m.—Prof. Chas. Lindsley and organ
3 to 4 p.m.—Program from KFRC
4 to 4:30 p.m.—Program of recordings
4:30 to 5:15 p.m.—Rabbi Edgar Magnin; records
5:15 to 5:30 p.m.—Tea Time Three, from KFRC
5:30 to 6 p.m.—In a Russian Village, CBS
6 to 7 p.m.—Majestic Theatre of the Air, CBS
7 to 8 p.m.—Cadillac-La Salle Concert Orchestra
8 to 8:30 p.m.—Concert orchestra and soloist, KFRC
8:30 to 9 p.m.—Melody Hour, featuring Robt. Olson, KFRC
9 to 11 p.m.—Val Valente's orchestra, KFRC
11 to 12 midnight—Wesley Tourtellotte, organist

291.1 Meters **CNRV** **Channel 103**
1030 Kcys. **500 Watts**

Canadian National Railways, Vancouver, B. C.
2 p.m.—All-Canada Symphony Hour
7 p.m.—Imperial Oil Hour of fine music

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
8:30 a.m.—Organ concert
9:30 a.m.—American Legion program
10 a.m.—International Bible Students' program
11 a.m.—Church service
12 noon—National Youth Conference
1:30 p.m.—Dr. Cadman's service, NBC
2 p.m.—Organ concert; garden talk
2:45 p.m.—Sunday concert, NBC
3 p.m.—Catholic religious service, NBC
4 p.m.—Holman & Lutz; optometry talk
4:30 p.m.—Duo Disc, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater Kent Hour, NBC
7:15 p.m.—Studebaker program, NBC
7:45 p.m.—Studio program; Cecil and Sally
8:15 p.m.—Baby's Boudoir program
8:30 p.m.—Edwards Furniture
9 p.m.—Borden Milk program, NBC
9:30 p.m.—First National Bank orchestra
10 p.m.—Little Symphony concert
11 to 12 midnight—Fox Hollywood theater organ

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington
9 a.m.—"Variety Hour"; I. B. S. A.
11 a.m.—Central Methodist Episcopal Church
12 noon—Gold Seal concert
1 p.m.—Dr. S. Parkes Cadman, NBC
2 p.m.—KHQ Novelty Trio
2:30 p.m.—Sunday afternoon concert, NBC
3 p.m.—Catholic Religious Service, NBC
4 p.m.—Western Artist Series, NBC
4:30 p.m.—Duo Disc Duo, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater-Kent, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Marlan Boyle, pianist
8 p.m.—New Episcopal Cathedral
9 p.m.—Borden Milk, NBC
9:30 p.m.—The Reader's Guide, NBC
10 p.m.—"The Gay Classics," NBC

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **500 Watts**

Radio Service Corp., Salt Lake City, Utah
7 a.m.—Informal program; "Sunny Side Up"
10 a.m.—Utah Educational Department
10:30 a.m.—National Light Opera Company, NBC
11 a.m.—Russian Balalaika Orchestra, NBC
11:30 a.m.—Concert, NBC
12 noon—"The Friendly Hour," NBC
1 p.m.—L. D. S. services from the Tabernacle
2:30 p.m.—Vocal and instrumental ensemble
3:30 p.m.—Studio program; Standard concert
4:30 p.m.—Baldwin Piano Company program, NBC
5 p.m.—"Enna Jettick Melodies," NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater Kent Hour, NBC
7 p.m.—First Presbyterian Church services
7:30 p.m.—Mons. Hunt, Roman Catholic discourse
8 p.m.—L. D. S. Church services
8:45 p.m.—"Television" concert
9 p.m.—Borden's Concert Hour, NBC
9:30 p.m.—Utah Hour; "Vagabond of the Air"

220.4 Meters **KGER** **Channel 136**
1360 Kcys. **250 Watts**

C. M. Dobyns, Long Beach, Calif.
8:30 a.m.—Comrades of the Air
9:30 a.m.—Taubman Men's Bible Class
11:15 a.m.—First Presbyterian Church
12:30 p.m.—Novelty program
2:30 p.m.—Long Beach Band
4 p.m.—Cathedral Hour
5 p.m.—Varied musical programs
6:45 p.m.—Aristocrat of the Supper Table
7 p.m.—Music Lovers' Hour
9 p.m.—Reverle Hour
10 p.m.—Sunday Night Frolic

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.
5 p.m.—Artistic Ensemble; "Hour on Broadway"
7 p.m.—Miller's Hometowners Orchestra; Glen Eaton, tenor; Zac Kalbach, saxophone
8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
9 p.m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone
10 p.m.—Request program

384.4 Meters **KTM** **Channel 78**
780 Kcys. **500 Watts**

Pickwick Co., Santa Monica, Calif.
8 to 8:30 p.m.—Lyric Moods—Lucy Day, soprano; Paul Reese, pianist and accompanist
8:30 to 9 p.m.—Harrison Good Luck Syncopators
9 to 9:30 p.m.—Dramalogue, Marillah Olney, director
9:30 to 10:30 p.m.—Arthur Shaw, organ; Lou Gordon, tenor
10:30 to 11 p.m.—Concert Master's Album
11 to 12 midnight—Reader's Hour of organ music

MONDAY Programs

NBC

National Broadcasting Company

- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk
Louise Miller, Miss Gibson's special representative, will read the suggestions and advice of the noted home economics authority, whose semi-weekly household period is a recent addition to Pacific Coast radio programs. KGO, KHQ, KOMO, KGW, KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"
With Bennie Walker before the microphone, Best Foods, Inc., makes its debut to the Magazine audience. Ann Holden will talk during the feature which follows Helen Webster's weekly chat in the Clorox period. The morning will close with beauty advice by Helen Chase. Joseph Hornik's Magazine Melodists with a group of NBC vocalists will provide music for the broadcast through KGO, KHQ, KOMO, KGW, KPO, KFI, and KSL and KOA from 10:30 to 10:50 a.m.
- 11:45 to 12 noon—National Cannery Association Program. KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.
- 1 to 2 p.m.—Pacific Vagabonds
Myron Niesley, tenor with the Pacific Vagabonds, will be with this musical aggregation again for a 60-minute program of popular music which has for other contributors Walter Beban's Musical Musket-ers and the Coquettes, a singing trio. KGO, KGW 1 to 1:45 p.m.), and KOA.
- 2:30 to 3 p.m.—Pacific Coast School of the Air
With 40 years of service in the San Francisco Public Library to his credit, Robert Rea, City Librarian, will talk to students in secondary educational institutions throughout the West on library work as a career. KGO, KHQ, KOMO, KGW, KPO and KFI.
- 3 to 3:30 p.m.—Mormon Tabernacle Program
Springtime is suggested in the words and music of "Welcome, Pretty Primrose," the opening selection on this half-hour program, with Frank W. Asper as organ soloist and George H. Durham as choral director. KGO, KOMO, KGW and KPO.
- 3:30 to 3:45 p.m.—Studio Personalities
"H. M." as Howard Miholland is familiarly known to radio listeners in the West, will be heard today. KGO and KGW.
- 3:45 to 4:15 p.m.—California Federation of Women's Clubs. KGO and KECA.
- 4:45 to 5 p.m.—Back of the News in Washington, KGO and KGW.
- 6 to 6:30 p.m.—Ted Fiorito and His Maytag Orchestra
Modern dance hits and master compositions will be interpreted by Ted Fiorito and his Maytag Orchestra, played by Retting and Platt, pianists, and sung by Tom, Dick and Harry, singing trio. KGO, KHQ, KOMO, KGW and KECA.
- 6:30 to 7 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Stromberg-Carlson Program
Appropriately opening their concert with an overture, the Rochester Civic orchestra of 50 pieces headed by Guv Fraser Harrison will be heard playing one Von Weber wrote for "Euryanthe" as the Stromberg-Carlson program is broadcast over KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Empire Builders
The "Old Timer" will tell another episode in the romantic history of the West. Harvey Hays has the part of the "Old Timer," while Virginia Gardner will have a leading role in the dramatic sketch. KGO, KHQ, KOMO, KGW and KFI.
- 8 to 8:15 p.m.—William Don. KGO and KECA.
- 8:15 to 8:30 p.m.—Song of the Harp. KGO
- 8 to 9 p.m.—Rudy Seiger's Shell Symphonists
Three requested orchestral selections and a flute, cello and piano trio will be high lights of the concert. The trio number will be a novel version of Arndt's ever-delightful "Nola." Excerpts from "The Shogun" by Luders are among the requested offerings. Another feature of the program will be one of Seiger's own compositions, "Diablo," inspired by the mount which rises to majestic heights in view

- of the Golden Gate. KPO and KFI for the entire hour and KHQ, KOMO and KGW from 8 to 8:30 o'clock.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW and KECA.
- 8:45 to 9 p.m.—Ole and the Girls
Further efforts of the Apple Sisters to exploit the comedy possibilities of their Swede friend, Ole, on the stage will be revealed. Imelda Montagne and Marjorie Primley have the parts of Cora and Seeda. Dick Le Grand is Ole. KGO, KHQ, KOMO, KGW and KECA.
- 9 to 9:30 p.m.—"Voice of Firestone"
"The Flatterer," a charming little tone poem written expressly for the piano by France's greatest woman composer, Cecile Chaminade, has been arranged for orchestra and will be played by Max Dolin's concert orchestra. Easton Kent, tenor; Marian Gilbert, contralto, and the Choristers, headed by Mynard Jones, will also be presented. KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—"The Cigar Band"
Walter Beban will conduct the group and Jack Deane, tenor, will offer vocal interludes during the program. KGO, KHQ, KOMO, KGW and KFI.
- 10 to 10:30 p.m.—Music Box
An old-time Music Box with its exquisitely delicate tinkling tones will be recalled by the orchestral selections played by Charles Hart's orchestra over KGO, KHQ, KECA, KSL and KOA.
- 10:30 to 11 p.m.—House of Myths
"Juno Takes a Hand" is the title Carleton E. Morse has given to the "House of Myths" drama to be released over KGO, KECA, KSL and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO and KOMO.

265.3 Meters KSL Channel 113 1130 Kcys. 5000 Watts

- Radio Service Corp., Salt Lake City, Utah
- 5 p.m.—Studio program dance orchestra
5:30 p.m.—Vocal and instrumental selections
5:45 p.m.—Educational program
6 p.m.—Ted Florito's Orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Program of diversified musical selections
7:30 p.m.—Great Northern Railway program, NBC
8 p.m.—"The Jewel Box"
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Program for men
9 p.m.—"The Voice of Firestone," NBC
10 p.m.—The Music Box
10:30 p.m.—House of Myths, NBC
11 p.m.—"Vagabond of the Air"

394.5 Meters KVI Channel 76 760 Kcys. 1000 Watts

- Puget Sound Broadcasting Co., Tacoma, Wash.
- 7 to 8 a.m.—Recordings
8 to 8:15 a.m.—National Radio Homemakers' Club, CBS
8:15 to 8:30 a.m.—Weekly political talk, CBS
8:30 to 8:45 a.m.—The Children's Corner, CBS
8:45 to 9 a.m.—Your Diet, CBS
9 to 9:30 a.m.—Thrift Home of the Air
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—Ann Leaf, organist, CBS
12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 1 p.m.—For Your Information, CBS
1 to 2 p.m.—U. S. Navy Band, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Jan Garber's Orchestra, CBS
3:30 to 4 p.m.—Yoeng's Restaurant Orchestra, CBS
4 to 4:30 p.m.—Current events, CBS
4:30 to 5 p.m.—Voices from Filmiland, CBS
5 to 5:30 p.m.—Curtain Calls, CBS
5:30 to 6:37 p.m.—Programs to be announced
7:30 to 8 p.m.—American Wire Fabric Corp., CBS; re-leased through KOL
8 to 8:30 p.m.—The Columbians, released through KOL
8:30 to 9 p.m.—Ingraham's Paramount Orchestra through KOL
9 to 10 p.m.—Blue Monday Jamboree, DLBS
10 to 11:05 p.m.—Anson Weeks' Mark Hopkins Or-chestra, DLBS
11:05 to 12 midnight—Earl Burtnett's Biltmore Or-chestra, DLBS
12 to 1 a.m.—Slumberbusters organ recital

MONDAY Programs

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; records
8:30 to 9 a.m.—Towne Cryer
9 to 10 a.m.—Morning prayer; Dr. Keyes
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—Musical Appreciation Hour
2:30 to 3 p.m.—Organ recital, Alice Blue; Mabel Payne, soloist
3 to 5 p.m.—Novelty records; Dr. Forrester
5 to 6 p.m.—Brother Bob's Frolic Hour
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—"Song Writers from Melody Land"
7:30 to 8:30 p.m.—Melody Quintet; John Teel, soloist
8:30 to 10 p.m.—Ice hockey game, Ernie Smith
10 to 11 p.m.—Melody Quintette; Carl Tobin, soloist
11 to 1 a.m.—Dance records

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

7 a.m.—Organ concert, Henri Le Bel
8 a.m.—News and music
9:30 a.m.—Morning devotional services
10 a.m.—Elmore Vincent, tenor, and Marje Robillard, piano
12 noon—World in review
12:30 p.m.—Opera selections (records)
1 p.m.—Musical program
3 p.m.—Glen Eaton, tenor; Marje Robillard, piano
3:15 p.m.—Joy Boys
5:25 p.m.—Market report; Raymond Holmes
6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Spencer Adams, xylophone
7 p.m.—Dream Melodies; Sydney Dixon, tenor; Agatha Turley, soprano; Mabel Mohrman, piano
8 p.m.—Harmony Aces; Bob Munson; Elmore Vincent, tenor; Marjorie Robillard, piano
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Wrestling match, Ken Stuart
10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Elmore Vincent, tenor; Bob Munson
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Request program

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 9:30 a.m.—Recordings; stocks; talks
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
10:30 to 11:15 a.m.—Program of recordings
11 to 11:15 a.m.—Schaefer Hat Works
11:15 to 11:30 a.m.—Honoluluans, CBS
11:30 to 12 noon—Ann Leaf, organist, CBS; records
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Organ and vocalists
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy-Go-Lucky Hour, from KFRC
2:30 to 3:45 p.m.—Records; talk
3:15 to 3:30 p.m.—Girl Scouts of America
3:30 to 3:45 p.m.—M. Murray's talk on home problems
3:45 to 4 p.m.—Auto Club of Southern California
4 to 4:05 p.m.—Town Topics
4:05 to 4:20 p.m.—Better Business Bureau; records
4:20 to 4:30 p.m.—World-wide news
4:30 to 5 p.m.—"Voices from Filmland," to CBS
5 to 5:30 p.m.—Charlie Wellman and Nell Larson
5:30 to 6:30 p.m.—Don Lee Concert Orchestra
6:30 to 7 p.m.—Chas. Hamp, presented by S.&W., DLBS
7 to 7:30 p.m.—Silverwood's program
7:30 to 8 p.m.—American Wire Fabrics Corp., CBS
8 to 10 p.m.—Golden State Milk Products Jamboree
10 to 10:05 p.m.—World-wide news
10:05 to 11 p.m.—Anson Weeks' Dance Orch., KFRC
11 to 12 midnight—Earl Burtlett's dance orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:30 p.m.—Recordings and stocks
2:30 to 3:30 p.m.—Opportunity Hour
3:30 to 4 p.m.—Recordings
4 to 4:50 p.m.—Lena and Lillie; records
4:50 to 5 p.m.—Humane Education talk
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7:30 p.m.—Hotel Oakland concert trio; news items
7:30 to 8 p.m.—Jack Delaney's Alabama Cafe orchestra
8 to 9 p.m.—Amati Quartet
9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Charles Follette ac-companist
10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth
10:10 to 11 p.m.—Dance program

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

8 a.m.—Shell Happytime; Town Crier
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
11:45 a.m.—National Cannery's Association, NBC
12:30 p.m.—Stewart-Warner organ
1 p.m.—Pacific Vagabonds, NBC
2 p.m.—Among Ourselves
2:30 p.m.—Pacific School of the Air, NBC
3 p.m.—Mormon Tabernacle, NBC
3:30 p.m.—Studio Personalities, NBC
3:45 p.m.—Traffic talk; the Spotlight
4:30 p.m.—Evening Reveries, NBC
4:45 p.m.—Back of the News in Washington, NBC
5 p.m.—Vocal and Instrumental; Movie Club
5:50 p.m.—Talk by Charles F. Walker
6 p.m.—Ted Florita and his orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson Symphony, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Rudy Seiger's Shell Symphony, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Ole and the Girls, NBC
9 p.m.—The Voice of Firestone, NBC
9:30 p.m.—The "Cigar Band," NBC
10 p.m.—Ben Selling's Boys
11 p.m.—Olympic Hotel Dance Orchestra

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—"Hints to Hostesses"
10:15 a.m.—Josephine Gibson talk, NBC
11:30 a.m.—Winifred Rhoades, organist
11:45 a.m.—National Cannery's Association, NBC
12 noon—Nat'l Savings luncheon program
12:30 p.m.—Gold Seal program; "By the Way"
1:15 p.m.—"Hawaiian Echoes"; "Studio Affairs"
1:45 p.m.—"Comedy Capers"; "The Old Days"
2:30 p.m.—Pacific Coast School of the Air, NBC
3 p.m.—Album Symphonies; "Cecl and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—Happy Harmonies
5 p.m.—"Melodies We Love"; sport talk
6 p.m.—Ted Florita and his orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—"Ole and the Girls," NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—The Cigar Band, NBC
10 p.m.—"Music Box," NBC; bridge lessons
11 p.m.—Just Another Hour; "Ask for It"

MONDAY Programs

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and Walter W. Cribbins
- 8 to 9 a.m.—The Shell Happytime by Hugh Barrett Dobbs, assisted by William H. Hancock
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—Julia Hayes in "Helpful Hints"
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 1 p.m.—Snap shots, programs in miniature
- 1:30 to 2 p.m.—Ann Warner's Home Chats
- 2 to 2:10 p.m.—E. A. Pierce stock reports
- 2:10 to 2:30 p.m.—Book review, Harold Small
- 2:30 to 3 p.m.—Pacific Coast School broadcast, NBC
- 3 to 3:30 p.m.—Mormon Tabernacle, NBC
- 3:30 to 3:45 p.m.—Dept. of Commerce talk
- 3:45 to 4 p.m.—Calif. State Chamber of Commerce
- 4 to 4:50 p.m.—S. F. Branch American Penwomen
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest with "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—Shell Symphonists program, NBC
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—The Toreadors
- 10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

- 5 p.m.—World Bookman, Uncle Andy
- 6 p.m.—Hometowners Orchestra; Glen Eaton, tenor
- 7 p.m.—Dream Melodies Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
- 8 p.m.—Harmony Aces; Glen Eaton, tenor; Bob Munson, blues
- 9 p.m.—Jewel Box program; Agatha Turley, soprano
- 9:30 p.m.—Neapolitans; Sydney Dixon, tenor
- 10 p.m.—Request program

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

- 5 to 5:25 p.m.—Brown Palace Hotel orchestra
- 5:30 to 6 p.m.—Ipana Troubadours
- 6 to 6:30 p.m.—Ted Florito and his orchestra
- 6:30 to 7 p.m.—General Motors Family Party
- 7 to 7:30 p.m.—Stromberg-Carlson program
- 7:30 to 8 p.m.—Empire Builders
- 8 to 8:30 p.m.—Supreme Serenaders
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Lamb Mixed Quartet
- 9 to 9:30 p.m.—Voice of Firestone
- 9:30 to 10 p.m.—KOA String Trio
- 10 to 10:30 p.m.—The Music Box
- 10:30 to 11 p.m.—House of Myths

296.6 Meters
1010 Kcys.

KQW

Channel 101
500 Watts

First Baptist Church, San Jose, Calif.

- 9 to 11 a.m.—California Market; Helpful Hour
- 11 to 12:15 p.m.—Bank Credits program; records
- 12:15 to 12:30 p.m.—Tom and Wash
- 12:30 to 1 p.m.—Market reports, weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 2:30 p.m.—The Friendly Hour
- 2:30 to 3 p.m.—Julia Hayes, Helpful Hints
- 3 to 4:45 p.m.—Musical program
- 4:45 to 5:30 p.m.—Children's program; music
- 5:30 to 6 p.m.—San Jose Radionics, health talk
- 6:10 to 6:45 p.m.—Crop digest; market reports
- 6:45 to 7 p.m.—Farm Reporter; Farmers' Exchange
- 7 to 7:45 p.m.—Farm Bureau news; Tom and Wash
- 7:50 to 8 p.m.—San Jose Chamber of Commerce
- 8 to 9:30 p.m.—Studio programs

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, Calif.

- 8 to 9:30 a.m.—Reveille; Meet the Folks
- 9:30 to 10:15 a.m.—Radio Ramblings
- 10:15 to 10:30 a.m.—Josephine Gibson, food talk
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 11:45 a.m.—Philharmonic organ recital
- 11:45 to 12 noon—National Canners' Association
- 2 to 2:30 p.m.—NBC Debut Hour
- 2:30 to 3 p.m.—Pacific Coast School of the Air
- 3 to 3:30 p.m.—Mormon Tabernacle choir and organ
- 3:30 to 3:45 p.m.—Studio personalities
- 3:45 to 4:15 p.m.—Calif. Federation of Women's Clubs
- 4:15 to 4:45 p.m.—Evening Reveries
- 4:45 to 5 p.m.—Back of the News in Washington, D. C.
- 5 to 5:30 p.m.—The Hot Spot of Radio
- 5:30 to 6 p.m.—Afternoon Musicale; news service
- 6 to 6:30 p.m.—Ted Florita's Maytag Orchestra
- 6:30 to 7 p.m.—General Motors Family Party
- 7 to 7:30 p.m.—Stromberg-Carlson program
- 7:30 to 8 p.m.—The Empire Builders
- 8 to 8:30 p.m.—William Don; Song of the Harp
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Ole and the Girls
- 9 to 9:30 p.m.—The Voice of Firestone
- 9:30 to 10 p.m.—"The Cigar Band"
- 10 to 11 p.m.—Music Box; House of Myths
- 11 to 12 midnight—Hotel St. Francis dance orchestra

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and Feature Trio
- 10 to 10:30 a.m.—Home Economics talk
- 10:30 to 11:30 a.m.—Jean Cowan; Dixie Syncopators
- 11:30 to 12:30 p.m.—Dale Imes' Hollywood Revelers; Nelson Case, soloist; "Cecil and Sally" at 12 noon
- 12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters and Bernard Cooney, popular songs
- 2 to 2:30 p.m.—Art Pabst and his banjo
- 2:30 to 3 p.m.—Ann Grey, popular songs
- 3 to 3:30 p.m.—Song Pluggers
- 3:30 to 4 p.m.—Billy Van, popular songs
- 4 to 6 p.m.—Hoagland's Ensemble, with Gus Mack
- 6 to 6:30 p.m.—Hoagland's Trio; Cliff and Lolly, "The Nuts of Harmony"
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—Julius K. Johnson, organist
- 7:30 to 7:45 p.m.—Jean Leonard, "Wizard of Ivories"
- 7:45 to 8 p.m.—The Three Co-eds
- 8 to 8:30 p.m.—Bourjois "Evening in Paris"
- 8:30 to 9 p.m.—"Spice of the Air" with Jimmie Mack
- 9 to 10 p.m.—"The Old Timer's Hour"
- 10 to 10:30 p.m.—Irving Aaronson's Commanders
- 10:30 to 11:30 p.m.—Gus Arnheim's orchestra
- 11:30 to 12 midnight—Irving Aaronson's Commanders

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 to 7:30 a.m.—The Early Bird; Hello Everybody
- 7:30 to 7:45 a.m.—Early news items—Press Telegram
- 7:45 to 7:50 a.m.—Novelty musical numbers
- 7:50 to 8:20 a.m.—Bright and Early Hour
- 8:20 to 9 a.m.—Music; Health and Efficiency
- 9 to 10:30 a.m.—Beauty talk; music
- 10:30 to 11:45 a.m.—Organ recital; news reports
- 11:45 to 12 noon—Steinway Duo-Art
- 12 to 1:30 p.m.—The Crooners; Pianistic Pansy
- 1:30 to 2:20 p.m.—Cecil Fry; Clarence and Doris
- 2:30 to 3 p.m.—Happy Helmi's Singing Birds
- 3 to 3:30 p.m.—The Coquettes; Radio Calendar
- 3:30 to 4:30 p.m.—Organ recital; news; Pianistic Pansy
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6:15 p.m.—Organ recital; Em and Clem
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—The Kaal Hawaiian Trio
- 6:45 to 7 p.m.—The Cherro Boys
- 7 to 8 p.m.—Suydam's Buttercream School
- 8 to 8:30 p.m.—Rolly Wray and Gene Pinkston
- 8:30 to 9 p.m.—Texas Cowboys
- 9 to 10 p.m.—Majestic Ballroom Orchestra
- 10 to 11 p.m.—The Coquettes
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—The Knight Fox

MONDAY Programs

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting-up exercises
9 to 9:30 a.m.—Popular program
9:30 to 9:40 a.m.—Anne Murray, "Special Dishes"
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, pianologue
11:30 to 12:15 p.m.—Sherman Clay classics
12:15 to 12:45 p.m.—Nearing Sisters, harmony team;
Ramona Saxe, pianist
12:45 to 1 p.m.—Program of recordings
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour program
7 to 7:15 p.m.—Radio skit, "The Oakleys," with Lucille Gordon and Henry Blank
7:15 to 7:30 p.m.—Rolf Metcalf, pianist
8:30 to 9 p.m.—"Studio Speciality"
9 to 9:30 p.m.—Bertha Elliot and Ethel Terrill, pianists
9:30 to 10 p.m.—"Travelin'," with the Travel Trio
10 to 12 midnight—"The Hooligans"
12 to 1 a.m.—Midnight Hour

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders and farm flashes
8 a.m.—The Clock and news
9 a.m.—Better Homes Hour
9:45 a.m.—Devotional service
10 a.m.—KEX shopping service
12 noon—Time, weather report, World Bookman
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Salon Hour of recordings
2:30 p.m.—The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—The Hometowners; Glen Eaton, tenor
6:45 p.m.—The Musical Musketeers
7 p.m.—Melvin & Merciful
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Wrestling match, Ken Stuart
10 p.m.—Concert Hour of recordings
10:30 p.m.—Jack & Jill Tavern Orchestra
11:30 p.m.—Time; police and weather reports
11:40 p.m.—KEX Midnight Matinee

291.1 Meters
1030 Kcys.

CNRV

Channel 103
500 Watts

Canadian National Railways, Vancouver, B. C.

10:30 a.m.—Morning Hour of Music
10 p.m.—Genesis, Chronicle, Willie and Euphonious,
four Continental Limited porters

220.4 Meters
1360 Kcys.

KGER

Channel 136
250 Watts

C. M. Dobyns, Long Beach, Calif.

8 a.m.—Devotional services
8:20 a.m.—Foot Comfort talks
9 a.m.—Home Makers' Hour
9:30 a.m.—Varied musical programs
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
1 p.m.—Popular music
3 p.m.—Lost and Found
4 p.m.—Nature study
5 p.m.—Wurlitzer organ
6:30 p.m.—The Captivators
7:30 p.m.—Rev. Ethel Duncan
8:30 p.m.—Women's Music Club
9 p.m.—News bulletin
9:15 p.m.—Pianistic Moods
9:45 p.m.—Songs of the Islands
10 p.m.—Novelty Hour
10:30 p.m.—Penry Selby; Margaret Trainer
11 p.m.—Quiet Time Tunes

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Louis Gonick, baritone; Robert Trevers,
tenor; Frank Clark, pianist; Helen Jewell, organist;
Fred Seebe, announcer
2 p.m.—The Tryco program
2:15 p.m.—Detective story by Tom King
2:30 p.m.—Richmond Stringed Quartette
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—The Happy Hayseeds: Fred Laam, banjo-
ist; Ivan Laam, violinist; Bill Simmons, "Yodeling
Cowboy"
4 p.m.—The Co-ed's Orchestra; George Otto's Hawaii-
ans; Phyllis Hodkins, pianist; Ted and Louise, duets;
David Kay, tenor
5 p.m.—Dr. Forrester's Hour
7:30 p.m.—Doc Herrold's shopping program
8 p.m.—Musical program

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises, Dr. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic," who
sees beyond
9 to 9:30 a.m.—Bundy & Albright courtesy program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Household Economics, Kate Vaughn
11 to 11:15 a.m.—Musical program of recordings
11:15 to 11:30 a.m.—Madame Marie, beauty talk
11:30 to 12 noon—First Radio Church of the Air
12 to 12:30 p.m.—Program of recordings
12:30 to 1 p.m.—C. P. R.'s musical program
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3:30 p.m.—String Ensemble; organ program
3:30 to 3:35 p.m.—Stock market reports
3:45 to 4 p.m.—Dr. Hugo Escobar, Spanish lessons
4 to 4:30 p.m.—Program of popular recordings
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organ program, Lucie Lee
6:30 to 7 p.m.—KNX String Ensemble
7 to 7:30 p.m.—Program presenting KNX artists
7:30 to 8 p.m.—One-act play, directed by Georgia Fifield
8 to 9 p.m.—Luboviski Musical Trio
9 to 9:30 p.m.—Rio Grande Oil courtesy program
9:30 to 10 p.m.—KNX feature program
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.
12 to 1 a.m.—Dance Hour of records

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

5 p.m.—Health Cafeteria; Herbia Harlay, ballads
5:30 p.m.—Dr. H. Ed. Myers, talk on dentistry
6 p.m.—Ted Florito's Maytag Orchestra, NBC
7 p.m.—Elton Key's Virginia Ball Room Orchestra
7:30 p.m.—Medio Hora Espanole, Felipe Delgado
8 p.m.—Milton Harris, concert pianist
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Ole and the Girls, NBC
9 p.m.—Aeolian organ recital
10 p.m.—Music Box, NBC
10:30 p.m.—House of Myths, NBC

384.4 Meters
780 Kcys.

KTM

Channel 78
500 Watts

Pickwick Co., Santa Monica, Calif.

8 to 8:30 p.m.—Don and Jack
8:30 to 9 p.m.—The Adventures of Tom and Patsy
9 to 10 p.m.—Highway Highlights; orchestra & tenor
10 to 10:30 p.m.—Instrumental trio
10:30 to 11 p.m.—The Hottentots
11 to 12 midnight—The Readers' Hour
12 to 1 a.m.—Spizerinctum Club

TUESDAY Programs

NBC

National Broadcasting Company

- 10:15 to 10:30 a.m.—Color Harmony Program
Music by a violin, cello and piano trio will also be heard, with Andrew Lawrence's suggestions on the use of color in the home as the feature of the 15-minute period. KGO, KHQ, KOMO, KGW, KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"
Packer's Tar Soap will be introduced to the Magazine audience as the hour's broadcast opens and afterward Helen Webster will speak as Lady Pepperell on the bedroom for the country house. Ann Holden follows her to the microphone to offer a recipe for lima bean Feriere during the Wedgewood period. KGO, KHQ, KOMO, KGW, KPO, KFI, and KSL from 11:10 to 11:30 a.m.
- 11:45 to 12 noon—National Cannery Association Program, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA.
- 1:30 to 2 p.m.—Pacific Coast School of the Air
Paul M. Pitman will introduce another speaker to secondary school students when a Pacific Coast School of the Air program is broadcast through KGO, KHQ, KOMO, KGW and KPO.
- 2:15 to 2:30 p.m.—Flag Talks for Children
School children throughout the country will listen to another flag talk broadcast over KGO, KHQ, KOMO, KGW, KPO and KFI.
- 2 to 2:15 and 2:30 to 3 p.m.—Matinee Time
Excerpts from Rimsky-Korsakoff's greatest orchestral work, the "Scheherazade Suite" will be played by Joseph Hornik's orchestra over KGO, KOMO (2 to 2:15 p.m.), and KGW (2:30 to 3 p.m.).
- 4 to 4:30 p.m.—Voters' Service, KGO, KHQ, KOMO and KGW.
- 5:30 to 6 p.m.—Around the World with Libby
With Josef Pasternack directing the musical cruise, another foreign port will be touched by the Ship of Melody tonight. Pasternack's regular crew, his orchestra, will be assisted by Merle Alcock, American contralto of the Metropolitan Opera Company, in the presentation of this tuneful fantasy.
- 6 to 6:30 p.m.—Eveready Program
With New York City as its point of origination, an Eveready program will be broadcast over KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Happy Wonder Bakers
A string ensemble under the direction of Frank Black will offer a fantastic arrangement of the "Missouri Waltz," while that old perennial favorite, "A Bicycle Built for Two," will be sung by Jack Parker, tenor. The entire group of Happy Wonder Bakers will conclude the program with a special conception of "waiting for the Robert E. Lee." KGO, KHQ, KOMO, KGW and KECA.
- 7 to 7:30 p.m.—Westinghouse Salute
A Westinghouse Salute dedicated to one of America's greatest industries will be released tonight. Cesare Sodero will conduct a symphonic orchestra and a choral group in musical classics during the program. KGO, KHQ, KOMO, KGW and KECA.
- 7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour
Rushing from theatres to the New York studios of the National Broadcasting Company, a number of favorite vaudeville stars will be heard over KGO, KHQ, KOMO, KGW and KECA.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KGW, KHQ and KECA.
- 8:45 to 9 p.m.—John and Ned
Blending their voices in the harmonies of popular songs and ballads, John and Ned will present a 15-minute program over KGO, KHQ, KOMO, KGW and KECA.
- 9 to 9:30 p.m.—Concert Album, KGO.
- 9:30 to 10 p.m.—Florsheim Frolic
Seven of the nine numbers scheduled will feature the orchestra with singers being heard during the refrains. For solos there will be one for trombone, "If I'm Dreaming," and another for voice, "The Last Dance." Novelty arrangements and a "sweet"

style of interpretation mark the Florsheim Frolic. KGO, KHQ, KOMO, KGW, KECA, KSL and KOA 10 to 11 p.m.—Down Through the Years

- The songs and music of a century or so ago will be sung with an orchestral backing as prologue and epilogue to a dramatic story of the period depicted in "Down Through the Years" over KGO, KHQ, KECA and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO and KOMO (11:15 to 12 p.m.).

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

- 7 to 9:30 a.m.—Recordings; stocks
9:30 to 10:45 a.m.—Feminine Fancies, KFRC; records
10:45 to 11 a.m.—Agnes White, Home Economics
11 to 11:30 a.m.—Chas. Hamp, presented by S. & W.
11:30 to 12 noon—American School of the Air, CBS
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—L. A. Advertising Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
2:30 to 3:40 p.m.—Recordings and talks
3:45 to 4 p.m.—U. S. C. Trojan period
4 to 4:45 p.m.—Melody Masters
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Charlie Wellman and his Peppers
5:30 to 6 p.m.—Organ recital
6 to 7 p.m.—Paul Whiteman and orchestra, CBS
7 to 7:30 p.m.—Graybar program, "Jo and Vi," CBS
7:30 to 8 p.m.—Thompson's Malted Milk, CBS
8 to 9 p.m.—Pac. States Sav. & Loan program, KFRC
9 to 9:30 p.m.—Van C. Newkirk continuity
9:30 to 10:05 p.m.—Don Lee Symphony; news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

- Northwest Broadcasting System, Spokane, Wash.
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Ed Sheldon, mandolin; Elmore Vincent, tenor
7 p.m.—Orpheus Quintet; Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone; Dorothy Garbovitzky, piano
8 p.m.—KGA Ensemble; Dwight Heter, baritone, soloist
9 p.m.—Musical Comedy Hour; Sydney Dixon, tenor; Jean Kantner, baritone; Betty Andersen, soprano
10 p.m.—Request program

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime
9 a.m.—Y. M. C. A. health exercises
9:15 a.m.—Meet the Folks, NBC
9:30 a.m.—Talk by John D. Barry, NBC
9:45 a.m.—The Entertainers, NBC
10:15 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Orchestra; Agnes Skartvedt, contralto
11:45 a.m.—National Cannery Association, NBC
12 noon—Agriculture farm talk
12:15 p.m.—"What to Prepare for Dinner"
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra and soloists
1:30 p.m.—Pacific Coast School of the Air, NBC
2 p.m.—Matinee Time; Flag talk, NBC
2:30 p.m.—Orchestra; Hayden Morris, basso
3:45 p.m.—Mining stock quotations
4 p.m.—Voters' Service, NBC
5 p.m.—Kiddies' program
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Union Oil Co. program, NBC
9 p.m.—Don Amazo, the Wizard
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Gold Shield Little Symphony Hour
11:15 p.m.—Dance orchestra
12 midnight—Organ recital by Betty Shilton

TUESDAY Programs

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health exercises with Professor Bob and Walter W. Cribbins
8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:15 a.m.—Helen G. Barker, art talk
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 1 p.m.—Snap Shots—Programs in Miniature
1 to 1:30 p.m.—Jerry Jermaine, balladist
1:30 to 2 p.m.—Pacific Coast School broadcast, NBC
2 to 2:15 p.m.—E. A. Pierce stock reports
2:15 to 2:30 p.m.—Flag talk, NBC
4 to 4:30 p.m.—Bridge lesson
4:50 to 5 p.m.—Stock market quotations
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—The KPO Sequoians and Eva De Vol
8:30 to 9 p.m.—"Packard program," KPO and KFI
9 to 9:15 p.m.—Cecil and Sally
9:15 to 9:30 p.m.—Meeting in the Tavern
9:30 to 10 p.m.—Musical Capers
10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orchestra

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.
9 to 10:30 a.m.—California Market; Helpful Hour
10:30 to 11 a.m.—Julia Hayes, Helpful Hints
11 to 11:45 a.m.—Bank Credits program
11:45 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—Friendly Hour; musical program
3:30 to 5:30 p.m.—Music; children's program
5:30 to 6 p.m.—San Jose Radionics, health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:30 p.m.—Cooperative market reports
6:30 to 6:55 p.m.—Market reports; farm reporter
7 to 8 p.m.—Farm Bureau News; Tom and Wash
8 to 9:30 p.m.—"You Never Can Tell" program

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
7:15 a.m.—Y. M. C. A. health exercises
7:45 a.m.—Devotional exercises
8 a.m.—Portland Breakfast Club; Town Crier
10 a.m.—Ovaltine program
10:15 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
11:45 a.m.—National Cannners' Association, NBC
12 noon—Powers' Pled Piper
12:30 p.m.—Stewart-Warner organ
1 p.m.—Songland, NBC
1:15 p.m.—Among Ourselves, KGW
1:30 p.m.—Pacific School of the Air, NBC
2 p.m.—Matinee Time, NBC; auction bridge
3:30 p.m.—Musical Musketeers, NBC
4 p.m.—Voters' Service, NBC
4:30 p.m.—The Spotlight
5 p.m.—KGW Dance Band
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—John and Ned, NBC
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Cecil and Sally
10:15 p.m.—Gold Shield Symphony
11 to 12 midnight—Hollywood Theater organ

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—John D. Barry
9:45 to 10:15 a.m.—The Entertainers
10:15 to 10:30 a.m.—Color Harmony program
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ
11:45 to 12 noon—National Cannners' Association
12 to 1:30 p.m.—Novelty Five; Songland
1:30 to 2 p.m.—Pacific Coast School of the Air
2 to 3 p.m.—Matinee Time; flag talk
3 to 4 p.m.—Musical Musketeers
4 to 4:30 p.m.—Voters' Service
4:30 to 5:15 p.m.—Hotel St. Francis Orchestra
5:15 to 5:30 p.m.—News service
5:30 to 6 p.m.—Around the World with Libby
6 to 6:30 p.m.—Eveready Hour
6:30 to 7 p.m.—Happy Wonder Bakers
7 to 7:30 p.m.—Westinghouse Salute
7:30 to 8:30 p.m.—RKO Hour
8:30 to 9 p.m.—Amos 'n' Andy; John and Ned
9 to 9:30 p.m.—Concert Album
9:30 to 10 p.m.—Florsheim Shoe Co. program
10 to 11 p.m.—Down Through the Years
11 to 12 midnight—Laughner-Harris Dance Orchestra

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**
L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises, Dr. Seixas
8 to 8:15 a.m.—Musical program of recordings
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
8:55 to 9 a.m.—Ovaltine program
9 to 9:30 a.m.—Georgia O. George courtesy program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Household Economics, Kate Vaughn
11 to 12 noon—Forrest Stove Works, Country Jane
12 to 12:30 p.m.—Program of recordings
12:30 to 1 p.m.—C. P. R.'s musical program
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3:30 p.m.—L. A. Firemen's Orchestra
3:30 to 3:35 p.m.—Stock market reports
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organist, Lucie Lee
6:30 to 7 p.m.—KNX String Ensemble
7 to 7:30 p.m.—Dr. Baumgardt on "Popular Science"
7:30 to 8 p.m.—Program presenting KNX artists
8 to 9 p.m.—Tom and his mule Hercules
9 to 9:30 p.m.—KNX feature program
9:30 to 10 p.m.—Puritan Malt Co. courtesy program
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.
12 to 1 a.m.—Dance Hour of records

299.8 Meters **KFVD** **Channel 100**
1000 Kcys. **250 Watts**
Auburn Fuller, Culver City, Calif.

5:45 p.m.—Timely topics
10 p.m.—Tom and Wash; pipe organ
11 p.m.—Bob Murphy; pipe organ
11:30 p.m.—Selected recordings
12 to 1 a.m.—J. Newton Yates, organist

384.4 Meters **KTM** **Channel 78**
780 Kcys. **500 Watts**
Pickwick Co., Santa Monica, Calif.

8 to 8:30 p.m.—Musical reading; Marillah Olney and Arthur G. Shaw
8:30 to 9 p.m.—The Five Freshmen
9 to 10 p.m.—KTM Little Symphony Hour
10 to 11 p.m.—Cooney Conrad's Orchestra from El Patio Ballroom
11 to 11:30 p.m.—Frankie and Johnnie
11:30 to 12 midnight—Reader's Hour organ music
12 to 1 a.m.—Spizerinctum program

TUESDAY Programs

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—Musical record program
8:30 to 9 a.m.—The Party House, CBS
9 to 9:15 a.m.—Columbia Revue, CBS
9:15 to 9:30 a.m.—The Home Rostaire
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's daily chats
11 to 11:30 a.m.—Thirty Minutes of Sunshine and Mellow'd Melody for S. & W., Chas. W. Hamp, DLBS
11:30 to 12 noon—American School of the Air, CBS
12 to 1 p.m.—Sherman and Clay noonday concert
1 to 2 p.m.—U. S. Army Band, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:15 p.m.—Colonial Dames beauty talk
3:15 to 3:30 p.m.—Rita Murray, Financial Hints
3:30 to 3:35 p.m.—Something About Everything
3:35 to 3:45 p.m.—Chas. Dorenberger's Orchestra, CBS
3:45 to 4 p.m.—National Security League Series, CBS
4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS
4:30 to 4:55 p.m.—Manhattan Moods, CBS
4:55 to 5 p.m.—Recordings and Town Topics
5 to 5:30 p.m.—Wellman & Peppers, DLBS
5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
6 to 7 p.m.—Paul Whiteman's Old Gold Orchestra, CBS
7 to 7:30 p.m.—Graybar Elec. Co., Joe and Vi, CBS
7:30 to 8 p.m.—Thompson's Malted Milk, CBS
8 to 9 p.m.—Pacific States Savings program
9 to 9:30 p.m.—Remar Twins
9:30 to 10 p.m.—Captain Adams program
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
10:10 to 12 midnight—Val Valente's orchestra, soloists
12 to 1 a.m.—Dance music

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Dinner Hour Melodies
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute
7:30 p.m.—RKO Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Union Oil Service Station Boys, NBC
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Down Through the Years, NBC

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—Morning Varieties; Headliners
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—"Hints to Hostesses"
10 a.m.—Home Service Hour
10:15 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Winifred Rhoades, RKO organ
11:45 a.m.—National Cannery Association, NBC
12 noon—Chamber of Commerce luncheon
1 p.m.—"By the Way"; Chamber Music
1:30 p.m.—Pacific Coast School of the Air, NBC
2:30 p.m.—Gems from Sartori & Wolf
3 p.m.—Album Symphonies; "Cecil and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—Voters' Service, NBC
4:30 p.m.—Happy Harmonies
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse "Salutes," NBC
7:30 p.m.—RKO program, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—John and Ned, NBC
9 p.m.—Don Amalzo, the Wizard
9:30 p.m.—"Florsheim Frolic," NBC
10 p.m.—Down Through the Years, NBC
11 p.m.—Just Another Hour; Ask for It

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Recordings; Dr. Bowring
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 1 p.m.—Tuesday Noon Club
1 to 2 p.m.—Classical recordings
2 to 3 p.m.—Bridge Party Hour, conducted by Dud Williamson
3 to 5:45 p.m.—Recordings; Sunset Hour; stocks
5:45 to 6 p.m.—National Kanteens, recordings
6 to 6:25 p.m.—Song recital, Nona Campbell and Claire Upshur
6:25 to 6:30 p.m.—Census talk
6:30 to 7 p.m.—Recorded program
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—"College Daze," Toby and Babs
7:30 to 8 p.m.—Pop Question Game—Harmonettes
8 to 9 p.m.—Aviation Round Table meeting
9 to 10 p.m.—Paul Kell's orchestra
10 to 11 p.m.—Pacific Artists Trio, Gene Sullivan and Nellie Wren, soloists
11 to 1 a.m.—Dance and request recordings

394.5 Meters
760 Kcys.

KVI

Channel 76
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

7 to 8:30 a.m.—Recordings
8:30 to 9 a.m.—National Radio Homemakers' Club, CBS
9 to 9:30 a.m.—Thrift Home of the Air
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 10:40 a.m.—Books in Brief
10:40 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—American School of the Air, CBS
12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 1 p.m.—KVI staff artists
1 to 2 p.m.—U. S. Army Band, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Dinner Symphony, CBS
3:30 to 3:45 p.m.—Chas. Dorenberger's Orchestra, CBS
3:45 to 4 p.m.—Studio program
4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS
4:30 to 5 p.m.—Manhattan Moods, CBS
5 to 5:15 p.m.—Major and Minor in two-piano recital
5:15 to 5:30 p.m.—KVI studio program
5:30 to 6 p.m.—Romany Patteran, CBS
6 to 7 p.m.—Paul Whiteman's orchestra, CBS; released through KOL
7 to 7:30 p.m.—Joe and Vi, CBS
7:30 to 8 p.m.—Thompson's Malted Milk program, CBS; released through KOL
9 to 9:15 p.m.—Studio program
9:15 to 9:30 p.m.—Helene Hill in piano recital
9:30 to 10 p.m.—Captain Adams program, DLBS
10 to 11 p.m.—Open house program
11 to 12 midnight—Val Valente's orchestra, DLBS
12 to 1 a.m.—Slumberbusters organ recital

309.1 Meters
970 Kcys.

KJR

Channel 97
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

7 a.m.—Organ concert, Henri LeBel
8 a.m.—News and music
9:30 a.m.—Morning devotional services
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
11 a.m.—Classical program; world in review
1 p.m.—Musical program
3 p.m.—Elmore Vincent, tenor; Marjorie Robillard, piano, and the Joy Boys
4 p.m.—The Gondoliers; Zac Kalbach, clarinet; Glen Eaton, tenor
5 p.m.—Dinner concert; market report
5:45 p.m.—Radio Nature Club
6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor
7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone; Dorothy Garbovitzky, piano
8 p.m.—Gold and Silver Ensemble
9 p.m.—Musical Comedy Hour; Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Bob Munson; Eaton & Robillard, duo; Elmore Vincent, tenor
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Request program

TUESDAY Programs

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.
 8 a.m.—"Top o' the Morning," Doc Herrold
 8:30 a.m.—Dr. Forrester, answering health questions
 11 a.m.—Classical recordings
 1:30 p.m.—Organ reverie, Helen Jewell
 2 p.m.—Hodge Podge of Melody, Mildred Joyce
 2:30 p.m.—William Higuera, first mandolin; Pat Juarez, second mandolin; Charlie Soto, guitar; William Soto, tenor guitar
 3 p.m.—Brother Walter and Luella Cooper
 3:30 p.m.—The Happy Hayseeds: Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
 4 p.m.—The Co-ed's Orchestra George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor
 5 p.m.—Dr. Wade Forrester's Hour
 7:30 p.m.—Doc Herrold's shopping program; music
 8 p.m.—Elsie Mann, soprano and contralto; Effie Lee, girl baritone; Helen Louise Jewell, organist
 8:30 p.m.—Bible lecture, "The Devil's Organization"
 8:45 p.m.—San Francisco Minstrels, directed by C. W. Gerdes
 9 p.m.—The "Ne'er Do Well"; musical program
 10 p.m.—Union Mutual Life program
 10:05 p.m.—Andy Wallace Dance Orchestra

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.
 7 to 8 a.m.—Frank Roefer's setting-up exercises
 9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
 9:40 to 10 a.m.—Recordings and announcements
 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
 10:50 to 11 a.m.—Items of interest
 12 to 1 p.m.—Dance music
 1 to 1:30 p.m.—Cal King's Country Store
 6 to 7 p.m.—Dinner Hour program
 7 to 7:15 p.m.—Dorothy Churchill, lyric soprano; Elsie Campbell, pianist
 7:15 to 7:30 p.m.—Variety
 11 to 12 midnight—New Shanghai Orchestra
 12 to 1 a.m.—Midnight Hour

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
 5 to 7:30 a.m.—The Early Bird; Hello Everybody
 7:30 to 7:45 a.m.—Early news items—Press Telegram
 7:45 to 7:50 a.m.—Novelty musical numbers
 7:50 to 8:30 a.m.—Bright and Early Hour; music
 8:30 to 9 a.m.—Health and Efficiency; music
 9 to 10:30 a.m.—Beauty talk; music
 10:30 to 11:45 a.m.—Organ recital; news
 11:45 to 12 noon—Helene Smith and the Steinway
 12 to 1 p.m.—Hollywood Girls
 1 to 1:30 p.m.—Kiwanis Luncheon. Club
 1:30 to 1:50 p.m.—Rolly, Gene and Cline
 1:50 to 2:20 p.m.—Dr. Harbottle—Clarence and Doris
 2:20 to 2:30 p.m.—Rolly Wray
 2:20 to 3 p.m.—Rolly Wray; Singing Birds
 3 to 3:30 p.m.—The Coquettes; Radio Calendar
 3:30 to 4:30 p.m.—Organ recital; news; Pianistic Pansy
 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
 4:45 to 5 p.m.—Jones Harmony Four
 5 to 6:15 p.m.—Hollywood Girls; Em and Clem
 6:15 to 6:30 p.m.—Percy at the Phone
 6:30 to 6:45 p.m.—Sunset Harmony Boys
 6:45 to 7 p.m.—Dr. Robert T. Williams
 7 to 7:15 p.m.—Buttercream School Kids
 7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels
 7:45 to 8 p.m.—Knights of the Air
 8 to 9 p.m.—The Gossipers; Texas Cowboys
 9 to 10 p.m.—Zandra's Mystic Hour
 10 to 10:30 p.m.—Fights from Olympic Auditorium
 10:30 to 11 p.m.—The Coquettes
 11 to 12 midnight—Majestic Ballroom Orchestra
 12 to 3 a.m.—The Knight Fox

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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7:30 a.m.—Opening market quotations
 7:45 a.m.—Gertrude Gusselle, ballads
 8 a.m.—Shell Happytime from KPO
 9 a.m.—Bess Kilmer's Helpful Hints
 10 a.m.—Sylvia's Happy Time
 10:15 a.m.—Color Harmony program
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—"Care of the Hair," Frances Hancock
 11:45 a.m.—English lesson by Annette Doherty
 12 noon—U. C. and U. S. agriculture talks
 12:15 p.m.—Federal and state market reports
 2:15 p.m.—Flag talk for children, NBC
 2:30 p.m.—Grace Hamilton and Jack Stern
 3:30 p.m.—Wedgwood Nowell, Playgoers' Club
 4:15 p.m.—"Human Nature," by Dr. Miller
 4:30 p.m.—Big Brother
 5 p.m.—Baron Keyes, "The Story Man" (Union Oil Co.)
 5:30 p.m.—American Chiropractors program
 5:45 p.m.—Stock market reports
 6 p.m.—Eveready Hour, NBC
 7 p.m.—Arthur Lang and Concert Ensemble
 8:30 p.m.—Eva Olivotti and Pryor Moore Orchestra
 11 p.m.—KFI News Bureau

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders and farm flashes
 8 a.m.—The Clock and Oregon Journal news
 9 a.m.—Better Homes Hour
 9:30 a.m.—Novelty recording concert
 9:45 a.m.—Devotional services
 10 a.m.—Shopping service; Ronald Buck, pianist
 12 noon—Time; weather report; World Bookman
 12:05 p.m.—Happy Hour Girls
 1:05 p.m.—Salon Hour of recordings
 2:30 p.m.—The Bookworm
 3 p.m.—The Bitter with the Sweet
 3:15 p.m.—Afternoon Classique
 5 p.m.—KEX Bulletin
 6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor
 8 p.m.—Novelty Recording Hour
 9 p.m.—Musical Comedy Hour; Betty Anderson, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
 10 p.m.—Thomas & Tessie
 10:15 p.m.—KEX Concert Hour
 10:30 p.m.—Jack & Jill Tavern Orchestra
 11:30 p.m.—Time; weather and police reports
 11:40 p.m.—KEX Midnight Matinee

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Novelty instrumental and vocal program
 5:30 p.m.—"Around the World with Libby," NBC
 6 p.m.—Eveready Hour, NBC
 6:30 p.m.—"Happy Wonder Bakers," NBC
 7 p.m.—Westinghouse Salute, NBC
 7:30 p.m.—Radio-Keith-Orpheum, NBC
 8:30 p.m.—Amos 'n' Andy, NBC
 8:45 p.m.—Floyd Gibbons on Prohibition
 9 p.m.—Brunswick Brevities, Special Brevity
 9:30 p.m.—Florsheim Frolic, NBC
 10:15 p.m.—Claude Kiff's Tavern Band
 11 p.m.—"Vagabond of the Air"

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—KJBS Alarm Klok Klub
 8 to 10 a.m.—Popular records; salon orchestra
 10 to 11 a.m.—Tales of the Sea; records
 11 to 12 noon—Concert music; popular half-hour
 12 to 12:30 p.m.—Stock report; records
 12:30 to 2 p.m.—Al Kelli and Ernie Lohrman; records
 1 to 2:30 p.m.—Stock reports; records
 2:30 to 3 p.m.—Dell Raymond and Oscar Young
 3 to 4 p.m.—Popular records; Restful Period
 4 to 4:30 p.m.—Shirley Dale, news; records
 4:30 to 5 p.m.—Barnes Sunset Revue
 5 to 6:30 p.m.—Popular recordings

WEDNESDAY Programs

NBC

National Broadcasting Company

9:30 to 9:45 a.m.—Betty Crocker's Gold Medal Home Service Talks
 Betty Crocker makes a bid for new listeners when she changes the time of her Gold Medal Home Service Talks commencing today. KGO, KHQ, KOMO, KGW and KFI.

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period
 Mary Hale Martin will have some new suggestions for the housewives who follow her weekly Household Periods when she talks over KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.

10:30 to 11:30 a.m.—"Woman's Magazine of the Air"
 Magnolia, Henry and Charley will provide the comedy and Helen Webster the talks. Bennie Walker will conduct the broadcast and Joseph Hornik the orchestra, heard through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:45 a.m. to 12 noon—National Canners' Association Program. KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.

12:30 to 1 p.m.—Evening Stars
 Presenting a story of municipal rivalry resulting in the digging of an artificial harbor at Buffalo, New York, an Evening Stars program dedicated to station WGR, Buffalo, will be released over KGO and KOMO.

1 to 2 p.m.—Radio Guild
 "The Melting Pot," a noted four-act drama by Israel Zangwill, will be enacted by the Radio Guild for the audiences of KGO, KOMO and KGW.

2 to 2:15 p.m.—National Woman's Party. KGO, KHQ and KOMO.

4:30 to 5 p.m.—Floyd Gibbons
 Floyd Gibbons, the Headline Hunter, will return to the air in the West when he talks over KGO, KOMO and KGW.

6 to 6:30 p.m.—Halsey-Stuart Program
 For those seeking advice on investments, the Halsey-Stuart program should be interesting, for, besides the music played by the Chicago Little Symphony Orchestra, there will be an investment talk by the Old Counsellor. KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7:30 p.m.—Palmolive Hour
 "Sons' o' Guns" will be offered in miniature form by Olive Palmer, soprano; Paul Oliver, tenor; Elizabeth Lennox, contralto; the Revelers and Gustave Haenschen's orchestra. KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8 p.m.—Coca Cola Topnotchers
 James J. Corbett, former world's champion heavyweight boxer, will be interviewed by Grantland Rice when the third Coca Cola Topnotchers is released. Leonard Joy's unique 31-piece string dance orchestra will be heard in a number of selections, with Frank Luther as tenor soloist. KGO, KHQ, KOMO, KGW and KECA.

8 to 8:30 p.m.—Parisian Quintet. KGO.

8 to 8:30 p.m.—Let's Get Associated
 Don Thompson, one of the West's favorite baseball announcers, will be the central figure of the timely baseball yarn which Jack and Ethyl will spin in the "Let's Get Associated" musical drama over KHQ, KOMO, KGW, KPO and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy. KGO, KOMO, KHQ, KGW and KECA.

8:45 to 9:15 p.m.—Sunkist Serenaders
 Singing "A Little White Dove," one of the "hit" melodies from Lawrence Tibbett's first picture, "The Rogue Song," James Burroughs will be heard as tenor soloist with the Sunkist Serenaders over KGO, KHQ, KOMO, KGW and KFI.

9:15 to 9:30 p.m.—Max Dolin and his Violin. KGO.

9:15 to 9:30 p.m.—Montag Melodians
 Special arrangements of a number of popular "talkie" song hits will be played and sung by the Montag Melodians. Charles Linn, guitar; Reese Campbell, clarinet, and Lon Protteau, piano, compose the personnel and the instrumental combina-

tion mostly featured in the Montag Melodians' program. KHQ, KOMO, KGW and KSL.
 9:30 to 10 p.m.—Miniature Biographies. KGO.
 10:15 to 11 p.m.—Cotton Blossom Minstrels
 In keeping with the tradition of the minstrel show, the Cotton Blossom boys have divided their 45 minutes into three parts, the first calling for repartee, the second consisting of vocal and instrumental specialties by leading members of the company, and the third presenting the afterpiece. KGO, KHQ, KECA and KOA.
 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra. KGO.

361.2 Meters Channel 83
830 Kcys. KOA 12,500 Watts
General Electric Co., Denver, Colorado

5 to 5:30 p.m.—Extension Service, Colorado Agricultural College
 5:30 to 6 p.m.—Mobiloil concert
 6 to 6:30 p.m.—Halsey, Stuart program
 6:30 to 7:30 p.m.—Palmolive Hour
 7:30 to 8 p.m.—Coca Cola Topnotchers, NBC
 8 to 8:15 p.m.—Slumber music
 8:30 to 8:45 p.m.—Amos 'n' Andy
 8:45 to 9 p.m.—Lucile Fowler, Contralto
 9 to 10 p.m.—General Electric Hour—Denver Concert Orchestra; male quartet
 10:15 to 11 p.m.—Cotton Blossom Minstrels

299.8 Meters Channel 100
1000 Kcys. KFVD 250 Watts
Auburn Fuller, Culver City, Calif.

5:45 p.m.—Timely topics
 9:15 p.m.—Happy-Go-Lucky Trio
 10 p.m.—Tom and Wash
 10:30 p.m.—Pipe organ and Bob Murphy
 11:30 p.m.—Selected recordings
 12 to 1 a.m.—J. Newton Yates, organist

384.4 Meters Channel 78
780 Kcys. KTM 500 Watts
Pickwick Co., Santa Monica, Calif.

8 to 9 p.m.—Arthur Shaw, organ; Lou Gordon, tenor
 9 to 9:30 p.m.—Ira Van, juvenile reader; Miss Frieda D'Andrea, soloist
 9:30 to 10 p.m.—Killiam Sisters
 10 to 11 p.m.—El Patio Ballroom Orchestra
 11 to 12 midnight—Readers' Hour
 12 to 1 a.m.—Spizerinctum Club

239.9 Meters Channel 125
1250 Kcys. KFOX 1000 Watts
Nichols & Warinner, Long Beach, Calif.

5 to 7:30 a.m.—The Early Bird: Hello Everybody
 7:30 to 7:45 a.m.—Early news items
 7:45 to 7:50 a.m.—Novelty musical numbers
 7:50 to 8:30 a.m.—Bright and Early Hour; music
 8:30 to 9 a.m.—Health and Efficiency; music
 9 to 10:30 a.m.—Beauty talk; music
 10:30 to 11:45 a.m.—Organ recital; news reports
 11:45 to 12 noon—Helene Smith and the Steinway
 12 to 1 p.m.—Hollywood Girls
 1 to 1:30 p.m.—Rotary Luncheon Club
 1:30 to 1:50 p.m.—Rolly, Gene and Cline
 1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
 2:30 to 3:15 p.m.—Singing Birds; The Coquettes
 3:15 to 4 p.m.—Radio Calendar; organ recital
 4 to 4:30 p.m.—News report; Planistic Pansy
 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
 4:45 to 5 p.m.—Jones Harmony Four
 5 to 6:15 p.m.—Hollywood Girls; Em and Clem
 6:15 to 6:30 p.m.—Percy at the Phone
 6:30 to 6:45 p.m.—Sunset Harmony Boys
 6:45 to 7 p.m.—The Cherrio Boys
 7 to 7:15 p.m.—Buttercream School Kids
 7:15 to 7:30 p.m.—Seth Parker
 7:30 to 7:45 p.m.—Vest Pocket Minstrels
 7:45 to 8 p.m.—Knights of the Air
 8 to 8:30 p.m.—Seth Parker Singing School
 8:30 to 9:30 p.m.—The Crooners; Sky Boat
 9:30 to 10 p.m.—Organ recital
 10 to 10:30 p.m.—Rolly Wray and Gene Pinkston
 10:30 to 11 p.m.—The Coquettes
 11 to 12 midnight—Majestic Ballroom Orchestra
 12 to 3 a.m.—The Knight Fox

WEDNESDAY Programs

449.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health exercises with Professor Bob and Walter W. Cribbins
8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Scripture reading, time signals
12:05 to 1 p.m.—Snap shots, programs in miniature
1:30 to 2 p.m.—Ann Warner's Home Chat
2 to 2:10 p.m.—Stock market reports
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Let's Get Associated
8:30 to 9 p.m.—KPO Players
9 to 9:15 p.m.—Cecil and Sally
9:15 to 10 p.m.—Midweek Variety Hour
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra
11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

220.4 Meters **KGER** **Channel 136**
1360 Kcys. **250 Watts**

C. M. Dobyys, Long Beach, Calif.

8 a.m.—Devotional services
8:20 a.m.—Foot Comfort talks
9 a.m.—Home Makers' Hour
9:30 a.m.—Varied musical programs
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
1 p.m.—Novelties; Pearl Davies
2:30 p.m.—Long Beach Band; Lost and Found
4 p.m.—Eye & James Orchestra
5 p.m.—California Revelers
6:45 p.m.—Aristocrat of the Supper Table
7:30 p.m.—Betty & Wanda
8:15 p.m.—Long Beach Band
9 p.m.—News bulletin
9:30 p.m.—Rev. Ethel Duncan
10 p.m.—Rhythm Makers
11 p.m.—Quiet Time Tunes

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—Walt, Winn and Harvey
9:30 a.m.—Betty Crocker talk, NBC
9:45 a.m.—"Hints to Hostesses"
10 a.m.—"Home Service"
10:15 a.m.—Mary Hale Martin's Household Period, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Winifred Rhoades, organist
11:45 a.m.—National Cannery's Association, NBC
12 noon—"Down Memory Lane"
12:15 p.m.—"Brick Bats and Bouquets"
12:30 p.m.—Violin and Piano Studies
1 p.m.—"By the Way"; "Studio Affairs"
1:45 p.m.—Hawaiian Echoes
2 p.m.—National Woman's Party, NBC
2:15 p.m.—"Danceomania"; Album Symphonies
3:25 p.m.—"Cecil and Sally"
3:30 p.m.—"Paint o' Mine"; Happy Harmonies
5 p.m.—"With the Classics"
6 p.m.—Halsey Stuart, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Coca Cola Topnotchers, NBC
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sunkist Serenaders, NBC
9:15 p.m.—Montag Melodians, NBC
9:30 p.m.—Veodol Vodvil, NWT
10 p.m.—Sports Talk, NBC
10:15 p.m.—Cotton Blossom Minstrels, NBC
11 p.m.—Just Another Hour; "Ask for It"

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—"Simp' Fitts"; stocks
8 to 8:30 a.m.—Recordings; R. S. V. P., CBS
8:30 to 8:45 a.m.—The Traveling Tinker, CBS
8:45 to 9 a.m.—Program of recordings
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's daily chats
11 to 11:30 a.m.—Mary Haines, Domestic Science talk
11:30 to 11:45 a.m.—Dorothy Chase & Charis Players
11:45 to 12 noon—Barbara Gould broadcast
12 to 1 p.m.—Sherman & Clay noonday concert
1 to 2 p.m.—Musical Albums, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:30 p.m.—The Observer About New Books
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—Ingram's Paramount Orchestra, CBS
4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS
4:30 to 4:45 p.m.—Adventures of Colonel Purcell, CBS
4:45 to 5 p.m.—National Retail Shoe, CBS
5 to 5:30 p.m.—Wellman & Peppers, DLBS
5:30 to 6 p.m.—KFRC Dance Band
6 to 6:15 p.m.—Seth Thomas Clock Co. program
6:15 to 6:30 p.m.—Shaler Company program
6:30 to 7 p.m.—Charles W. Hamp for S. & W.
7 to 7:30 p.m.—Philco Hour, CBS
7:30 to 7:45 p.m.—Leonard School, piano recital
7:45 to 8 p.m.—National Retail Shoe, CBS
8 to 8:30 p.m.—"The Romantic Forty-niners," DLBS
8:30 to 9 p.m.—Studio program
9 to 9:30 p.m.—General Mills Fast Freight, CBS
9:30 to 10 p.m.—Novelty program, KHJ
10 to 10:30 p.m.—Bourjois Perfume record program
10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra
11 to 12 midnight—Los Angeles Biltmore Orch., DLBS
12 to 1 a.m.—Dance music

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 9:30 a.m.—Recordings; stocks
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 12 noon—Recordings; piano recital
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Kiwanis Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
2:30 to 3 p.m.—Program of recordings
3 to 3:30 p.m.—Fred C. McNabb, garden talk
3:30 to 4 p.m.—Public Library, book review
4 to 4:30 p.m.—Levitow's Commodore Hotel Orch., CBS
4:30 to 4:45 p.m.—Adventures of Colonel Powell, CBS
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Charlie Wellman and his Peppers
5:45 to 6 p.m.—Police Commissioner Thorpe
6 to 6:30 p.m.—Don Lee Symphony
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.
7 to 7:30 p.m.—Philco Hour, CBS
7:30 to 7:45 p.m.—Carl Omeron, tenor, and organ
7:45 to 8 p.m.—National Retail Shoe Assoc., CBS
8 to 8:30 p.m.—Standard Oil Co. program
8:30 to 9 p.m.—Sierra Symphonists Novelty program
9 to 9:30 p.m.—Gold Medal Fast Freight, CBS
9:30 to 10 p.m.—Elvia Allman's Surprise Package
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Hotel Biltmore Dance Orch.
12 to 1 a.m.—Wesley Tourtellotte, organist

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Abie Brashen's Trio
6:30 p.m.—Hometowns; Glen Eaton, tenor; Paul Karlson, accordion
7 p.m.—Harmony Aces; Elmore Vincent, tenor
7:30 p.m.—Concert Ensemble; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin
8 p.m.—Kalbach's Spanish Knights Orchestra; Stone-wall Jackson, guitar; Elmore Vincent, tenor
9 p.m.—Neapolitans; Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—Request program

WEDNESDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Recorded program
- 11 to 12 noon—California Sunshine Hour
- 12 to 2 p.m.—Newscasting; recordings
- 2 to 3:30 p.m.—Bridge Party Hour; short story course
- 3:30 to 6 p.m.—Recordings; Sunset Hour; stocks
- 6 to 6:15 p.m.—Talk on Crime Prevention
- 6:15 to 7 p.m.—Metro and Cosmo; records
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 8:30 p.m.—The Midwest Jubilee of the 1640 Boys, Tommy Monroe and Bob Allen, Jack Lee, George Bowers and Larry Smith, guest announcer
- 8:30 to 9:30 p.m.—Pacific Artists Trio, Gene Sullivan and Nona Campbell, soloists
- 9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward and Dud Williamson
- 10 to 1 a.m.—Pacific Artists Trio; Nellie Wren, soloist; dance recordings

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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- 7:30 a.m.—Opening market quotations
- 8 a.m.—Shell Happytime from KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—Betty Crocker talk, NBC
- 9:45 a.m.—Herbie Harlay, ballads
- 10:15 a.m.—Mary Hale Martin's talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Care of the Hair," Frances Hancock
- 12 noon—Agriculture talks and market reports
- 12:10 p.m.—Federal and state market reports
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Grace Hamilton and Jack Stern
- 3:30 p.m.—Noreen Gammill
- 3:45 p.m.—Eddie Armstrong, ballads
- 4:15 p.m.—Winfield Scott "Trees"; Big Brother
- 5 p.m.—Baron Keyes, "The Story Man" (Union Oil Co.)
- 5:30 p.m.—Southwest Museum program
- 5:45 p.m.—Stock market reports
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—California Crushed Fruit
- 8 p.m.—"Let's Get Associated," NBC
- 8:30 p.m.—Felipe Delgado, Spanish baritone
- 8:45 p.m.—Sunkist Serenaders, NBC
- 10 p.m.—Packard Concert Orchestra
- 11 p.m.—KFI News Bureau

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.

- 7 to 8:15 a.m.—Recordings
- 8:15 to 8:30 a.m.—National Homemakers' Club, CBS
- 8:30 to 8:45 a.m.—Traveling Tinker, CBS
- 8:45 to 9 a.m.—Ida Bailey Allen's editorial page, CBS
- 9 to 9:30 a.m.—Thrift Home of the Air
- 9:30 to 10 a.m.—Feminine Fancies, DLBS
- 10 to 10:30 a.m.—Organ recital
- 10:30 to 11:30 a.m.—Recordings; announcements
- 11:30 to 12 noon—Syncopated Silhouettes, CBS
- 12 to 12:30 p.m.—Columbia Ensemble, CBS
- 12:30 to 1 p.m.—KVI studio program
- 1 to 2 p.m.—Musical Album, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3:15 to 3:30 p.m.—Bill Schudt's "Going to Press," CBS
- 3:30 to 4 p.m.—Ingraham's Paramount Orch., CBS
- 4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS
- 4:30 to 4:45 p.m.—Adventures of Colonel Powell, CBS
- 4:45 to 6:40 p.m.—Programs to be announced
- 7:45 to 8 p.m.—National Retail Shoe Assoc., CBS, through KOL
- 8 to 9 p.m.—Program to be announced
- 9 to 9:30 p.m.—Gold Medal Fast Freight, CBS, through KOL
- 9:30 to 10 p.m.—Program to be announced
- 10 to 10:30 p.m.—College of Puget Sound educ. program
- 10:30 to 12 midnight—Earl Burtnett's Biltmore Orchestra, DLBS

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10 a.m.—Sunset Magazine garden talk
- 10 to 10:30 a.m.—Records and stocks
- 10:30 to 11 a.m.—Henderson's Radiola program
- 11 to 12 noon—Classified Adv. Hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2:40 p.m.—Jean's Hi-Lights; records; stocks
- 2:40 to 4 p.m.—Recordings; Ethel Rhinard, pianist
- 4 to 4:30 p.m.—Mme. Sterkoff Ryder, pianist
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 6 p.m.—Brother Bob Club and Edgar Russell
- 6 to 7:30 p.m.—Hotel Oakland concert trio; news
- 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Signor Rinaldo and his orchestra
- 9 to 9:15 p.m.—Bookworm
- 9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; George Barnes, tenor; Iva Vanni, soprano
- 10 to 10:10 p.m.—Dr. Jelope. Anything but the Truth
- 10:10 to 11 p.m.—Herb Rosine's dance orchestra
- 11 to 12 midnight—Dance program

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

- 7 a.m.—Organ recital, Henri LeBel
- 8 a.m.—News and music; devotional services
- 10 a.m.—Elmore Vincent, tenor; Marj. Robillard, piano
- 12 noon—World in Review; musical program
- 3 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 3:15 p.m.—Joy Boys
- 5 p.m.—Dinner concert; market report
- 5:45 p.m.—American Institute of Banking talk
- 6 p.m.—Abie Brasher's Trio
- 6:30 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Paul Karlsen, accordion
- 7 p.m.—Harmony Aces; Elmore Vincent, tenor
- 7:30 p.m.—Damski's Concert Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin
- 8 p.m.—Spanish Knights, orchestra; Elmore Vincent, tenor; Ed. Shelden, mandolin; Stonewall Jackson, guitar
- 9 p.m.—Neapolitans; Harold Strong, piano; Agatha Turley, soprano; Jean Kantner, baritone
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Stonewall Jackson; Glen Eaton, tenor; Marjorie Robillard, piano; Bob Munson, ukulele
- 11 p.m.—Vic Meyers' Club Victor Orchestra
- 12 midnight—Request program

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:55 a.m.—Inspirational services
- 8 a.m.—Shell Happytime from KPO
- 9 a.m.—Julia Hayes, Helpful Hints
- 9:30 a.m.—Betty Crocker talk, NBC
- 9:45 a.m.—Organ recital by Betty Shilton
- 10 a.m.—Ovaltine program
- 10:15 a.m.—Mary Hale Martin Hour, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Orchestra; Fred Lynch, tenor
- 11:45 a.m.—National Cannery Association, NBC
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Evening Stars and Radio Guild, NBC
- 2 p.m.—National Women's Party, NBC
- 2:15 p.m.—Orchestra; Fred Lynch & Agnes Skartvedt
- 3:30 p.m.—Artistic Ensemble; Marye Burns, coloratura
- 4 p.m.—Mining stock quotations
- 4:30 p.m.—Floyd Gibbons, NBC; kiddies' program
- 5:30 p.m.—Artistic Ensemble with VeOna Socolofsky
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Coca Cola Topnotchers, NBC
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Sunkist Serenaders, NBC
- 9:15 p.m.—Montag Melodians, NBC
- 9:30 p.m.—Veodol Vodvil
- 10 p.m.—Fisher's Blend Hour; news
- 11 p.m.—Dance orchestra
- 12 midnight—Organ recital by Betty Shilton

WEDNESDAY Programs

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; Towne Cryer
8:30 to 9 a.m.—Dr. Wade Forrester
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—Musical Appreciation Hour
2:30 to 3 p.m.—"Pianistic Pictures in Blue"
3 to 3:30 p.m.—"Organ Echoes" with Alice Blue
3:30 to 4 p.m.—"Broadway Tunes"
4 to 5 p.m.—Dr. Forrester; records
5 to 6 p.m.—Brother Bob's Frolic Hour
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—"Song Writers from Melody Land"
7:30 to 8:30 p.m.—"Memory Bouquet" with Alice Blue,
Dorothy Nichols, Joan Ray, Harry McKnight
8:30 to 10:30 p.m.—"Pepper Box" program
10:30 to 1 a.m.—Studio program; records

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 11:45 a.m.—Bank Credits program
11:45 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—The Friendly Hour; audition
3:30 to 5:30 p.m.—Music; children's program
5:30 to 6 p.m.—San Jose Radionics, health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:55 p.m.—Market reports; Farm Reporter
6:55 to 7 p.m.—Farmers' Exchange; weather
7 to 8 p.m.—Farm news; Tom and Wash
8 to 9:30 p.m.—First Baptist Church

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 9 a.m.—KJBS Alarm Klok Klub; records
9 to 9:30 a.m.—Associated Grocers' program
9:30 to 12 noon—Salon music; records
12 to 1:45 p.m.—Stock report; records
1:45 to 2 p.m.—Dr. Wiseman, health talk
2 to 3 p.m.—Concert music
3 to 3:30 p.m.—Art Fadden and Fred Dittmar
3:30 to 4 p.m.—Recorded program
4 to 6:30 p.m.—Popular recordings; news

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California

8 to 10 a.m.—The Breakfast Club
10 to 10:30 a.m.—Prudence Penny of the Examiner
10:30 to 11:30 a.m.—Orpheus Sextet and Feature Trio
11:30 to 12 noon—Orchestra; Nelson Case, soloist
12 to 12:10 p.m.—"Cecil and Sally"
12:10 to 12:30 p.m.—Orchestra and soloists
12:30 to 1:15 p.m.—Jean Cowan and Syncopators
1:15 to 1:45 p.m.—Gus Arnheim's Orchestra
1:45 to 2 p.m.—Radio Varieties
2 p.m.—Exhibition baseball game
4 to 6 p.m.—Everett Hoagland's Ensemble
6 to 6:30 p.m.—The Southlanders, Arthur Moranz, dir.
6:30 to 7 p.m.—Harry Jackson's entertainers
7 to 7:30 p.m.—507 Orchestra
7:30 to 8 p.m.—Julius K. Johnson, organist
8 to 8:30 p.m.—"Pest of the Rancho," a serial
8:30 to 9 p.m.—Serenaders Dance Band; Ann Grey
and Buster Dees, soloists
9:30 to 10 p.m.—Program by Rhea Crawford
10 to 11 p.m.—Irving Aaronson's Commanders
11 to 12 midnight—Gus Arnheim's orchestra

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises, Dr. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9 to 9:30 a.m.—Musical program of recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Allbright's 10 o'clock family
10:30 to 11 a.m.—Household Economics, Kate Vaughn
11 to 11:30 a.m.—KNX Clinic of the Air
11:45 to 12 noon—Beauty secrets by Georgia Fifield
12 to 12:30 p.m.—Program of recordings
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—String ensemble
3:30 to 4 p.m.—KNX Clinic of the Air
4 to 4:30 p.m.—Bundy & Albright courtesy program
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Wright Whitlock, organist
6:30 to 7 p.m.—KNX String Ensemble
7 to 7:30 p.m.—"Mr. and Mrs." radio skit
7:30 to 8 p.m.—Feature program by KNX artists
8 to 8:30 p.m.—"The Airdales" and Bert Butterworth
8:30 to 10 p.m.—Feature program; Roy Sergeant,
bridge talk
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.
12 to 1 a.m.—Dance Hour of records

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders and farm flashes
8 a.m.—The Clock and news
9 a.m.—Better Homes Hour
9:30 a.m.—Novelty recording concert
9:45 a.m.—Devotional services
10 a.m.—Shopping service; Billy's Hawaiians
12 noon—Time; weather reports; World Bookman
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Salon Hour of recordings
2:30 p.m.—The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—The Hometowners' Orchestra; Glen Eaton,
tenor; Paul Karlsen, accordion
7 p.m.—Melvin & Merciful
9 p.m.—Neapolitans Orchestra; Harold Strong, piano;
Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—Concert Hour of recordings
10:30 p.m.—Jack and Jill Dance Band
11:30 p.m.—Time, weather and police reports
11:40 p.m.—KEX Midnight Matinee

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Informal musical program
5:30 p.m.—Musical program
6 p.m.—"The Old Counsellor," NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Popular concert group
8 p.m.—Instrumental and vocal ensemble
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—Utah Woolen Mills
9:15 p.m.—Montag Melodians, NBC
10:15 p.m.—Harmony Night Hawks, popular orchestra
11 p.m.—"Vagabond of the Air"

232.6 Meters **KDYL** **Channel 129**
1290 Kcys. **1000 Watts**

Intermountain Broad. Corp., Salt Lake City

6:30 p.m.—"Union Bus Drivers"
7 p.m.—Popular entertainers
7:30 p.m.—Nunn-Bush program
8 p.m.—Hank Simmon's Showboat, CBS
9 p.m.—Gold Medal Fast Freight, CBS
9:30 p.m.—The Utah Trio
10 p.m.—Dick Forscutt's Orchestra
11 p.m.—Dance novelties

THURSDAY Programs

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 10:45 a.m.—Recorded program
- 10:45 to 11 a.m.—Dr. A. E. Bowring
- 11 to 12 noon—California Sunshine Hour
- 12 to 2 p.m.—Newscasting; records
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 4:30 p.m.—Popular recordings
- 4:30 to 5:30 p.m.—Sunset Hour
- 5:30 to 6 p.m.—Stock quotations; records
- 6 to 6:30 p.m.—"What's in the Sky"
- 6:30 to 7 p.m.—Popular recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—Toby and Babs in "College Daze"
- 7:45 to 8 p.m.—Harmonettes; Helen, Yvonne and Greta
- 8 to 9 p.m.—Pacific Artists Trio, with George Nickson and Claire Upshur, soloists
- 9 to 9:05 p.m.—Census talk
- 9:05 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
- 10 to 11 p.m.—Pacific Artists Trio with Gene Sullivan and Nellie Wren
- 11 to 1 a.m.—Dance and request recordings

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Health exercises, Dr. Seixas
- 8 to 8:15 a.m.—Program or recordings
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
- 9 to 9:30 a.m.—Georgia O. George courtesy program
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
- 10:30 to 11 a.m.—Household Economics, Kate Vaughn
- 11 to 12 noon—Presenting the Country Jane
- 12 to 12:30 p.m.—Program of recordings
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Records and announcements
- 2:30 to 3 p.m.—French lessons by Edgard Leon
- 3 to 3:30 p.m.—Organ program by Lucie Lee
- 3:30 to 4 p.m.—Louise Johnson, student of astrology
- 4 to 4:30 p.m.—Bundy & Albright courtesy program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
- 5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 7 p.m.—Forrest Stove Works, Country Jane
- 7 to 8 p.m.—Feature program presenting KNX artists
- 8 to 9 p.m.—KNX musical program
- 9:15 to 9:45 p.m.—American Maize courtesy program
- 9:45 to 10 p.m.—Boyer Chemical Laboratories program
- 10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.
- 12 to 1 a.m.—Dance Hour of records

309.1 Meters
970 Kcys.

KJR

Channel 97
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 7 a.m.—Organ concert, Henri LeBel
- 8 a.m.—News and music
- 9:30 a.m.—Morning devotional services
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 12 noon—World in Review; musical program
- 3 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano
- 5:25 p.m.—Market report; Raymond Holmes
- 6 p.m.—Organ concert; Harry Reed, organist; Jean Kantner, baritone
- 6:30 p.m.—Dream Melodies; Agatha Turley, soprano; Sydney Dixon, tenor
- 7 p.m.—Hits of Yesterday; Zac Kalbach, saxophone; Glen Eaton, tenor
- 8 p.m.—Hour at the Opera; Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor
- 9 p.m.—Mr. R. Clam, program; Jean Kantner, baritone; Joy Boys
- 9:30 p.m.—Hometowners; Stonewall Jackson
- 10 p.m.—Ken Stuart in 30 Minutes of Sunshine
- 10:30 p.m.—Lyric Trio; Jean Kantner, baritone
- 11 p.m.—Vic Meyers' Club Victor Orchestra
- 12 midnight—Request program

NBC'

National Broadcasting Company

10 to 11 a.m.—"Woman's Magazine of the Air"

Prize-winning recipes will be offered by Ann Holden when she speaks today during the California Home Catsup Feature. The comedy for the hour is offered by Bon Ami, while Bennie Walker with a group of vocalists and Joseph Hornik and his Magazine Melodists will present musical interpolations. KGO, KHQ, KOMO, KPO and KFI.

11 to 11:45 a.m.—Standard School Broadcasts

The topic for both elementary and advanced students this morning will be descriptive music. Illustrations will be played by the Arion Trio and flute and clarinet soloists. Arthur S. Garbett prepares both lectures in this radio course in music appreciation. KGO, KHQ, KOMO, KGW, KPO and KFI.

11:45 a.m. to 12 noon—National Canners' Association Program. KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.

1 to 2 p.m.—U. S. Army Band. KGO, KOMO and KGW (1 to 1:45 p.m.).

3 to 3:30 p.m.—Black and Gold Room Orchestra. KGO and KGW.

4:30 to 5 p.m.—"A Half Hour in the Nation's Capital." KGO, KHQ, KOMO, KGW and KECA.

5 to 6 p.m.—Fleischmann Hour

A group of Victor Herbert waltzes will be played along with a number of other popular compositions by the Connecticut Yankees and sung by Rudy Valee during the Fleischmann Hour over KGO, KHQ, KOMO, KGW and KECA.

6:30 to 7 p.m.—Maxwell House Melodies

Muriel Wilson, soprano, will be the soloist. A concert orchestra will be conducted by Harold Sanford through KGO, KHQ, KOMO, KGW and KECA.

7 to 7:30 p.m.—RCA-Victor Hour

Thirty minutes of music originating in New York City will be brought to NBC System listeners over KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8:30 p.m.—Standard Symphony Hour

Described by Tchaikovsky as "a colossal masterpiece of instrumentation," Rimsky-Korsakoff's "Capriccio Espagnole" will be the concluding selection of the Standard Symphony Hour concert to be presented by the Los Angeles Philharmonic Orchestra over KGO, KHQ, KOMO, KGW and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy. KGO, KOMO, KHQ, KGW and KECA.

8:45 to 9 p.m.—John and Ned

Besides their original two-part vocal arrangements of the latest popular songs and more familiar ballads, John and Ned present comic dialogue which they interpolate between their musical numbers. KGO, KHQ, KOMO, KGW and KECA.

9 to 9:30 p.m.—Memory Lane

In the old days before the radio and the phonograph had a very wide popularity people used to gather at one another's house to give a "singin'" in order to have a musical evening. Such is the central idea of the "Memory Lane" play.

One of the incidents of the play will be Billy Smithers' unfortunate experience with his father's chewing tobacco. KGO, KHQ, KGW and KECA.

9:30 to 10 p.m.—The Olympians

Music of every description is included in the repertoire of these male harmonists. Mynard Jones is the director of the group. KGO and KOA.

10 to 11 p.m.—National Concert Orchestra

From the works of Von Suppe, Waldteufel, Schubert, Donizetti, Friml, Rubinstein, Moussorgsky and Gounod may be traced the compositions which the National Concert Orchestra under the direction of Max Dolin will offer over KGO and KOA.

299.8 Meters
1000 Kcys.

KFVD

Channel 100
250 Watts

Auburn Fuller, Culver City, Calif.

- 5:45 p.m.—Timely topics
- 10 p.m.—Tom and Wash
- 10:30 p.m.—Pipe organ; Bob Murphy
- 11:30 p.m.—Recordings
- 12 to 1 a.m.—J. Newton Yates, organist

THURSDAY Programs

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 10 a.m.—Morning Glories, NBC
10 to 11 a.m.—Woman's Magazine of the Air
11 to 11:45 a.m.—Standard School broadcast
11:45 to 12 noon—Philharmonic organ
12 to 2 p.m.—Novelty Five; U. S. Army Band
2 to 2:15 p.m.—A Series of Talks
2:15 to 2:30 p.m.—Melody Musketeers
2:30 to 3 p.m.—The Vignettes
3 to 3:30 p.m.—Black and Gold Room Orchestra
3:30 to 4 p.m.—The Hot Spot of Radio
4 to 4:30 p.m.—St. Francis Hotel Orchestra
4:30 to 5 p.m.—"Half Hour in the Nation's Capital"
5 to 6 p.m.—Fleischmann Hour
6 to 6:30 p.m.—Studio program
6:30 to 7 p.m.—Maxwell House Melodies
7 to 7:30 p.m.—RCA Victor Hour
7:30 to 8:30 p.m.—Standard Symphony Hour
8:30 to 9 p.m.—Amos 'n' Andy; John and Ned
9 to 9:30 p.m.—Memory Lane
9:30 to 10 p.m.—The Olympians
10 to 11 p.m.—National Concert Orchestra
11 to 12 midnight—Laughner-Harris Dance Orchestra

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Fleischmann "Sunshine" program, NBC
6 p.m.—Vico Light Opera Company
6:30 p.m.—Maxwell House Coffee Co. program, NBC
7 p.m.—Victor Radio program, NBC
8 p.m.—Conoco Adventures, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—Musical Varieties
9:30 p.m.—"Blue Blaze Fireside Entertainers"
10 p.m.—Informal musical program
10:15 p.m.—Milt Taggart's Odeon Orchestra
11 p.m.—"Vagabond of the Air"

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Buster Wilson's Orchestra
6:30 p.m.—Maxwell House Melodies
7 p.m.—Wedgwood Nowell's Playgoers' Club
7:30 p.m.—Gertrude Gussell ballads
8 p.m.—Studio program
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—John and Ned, NBC
9 p.m.—Memory Lane, NBC
9:30 p.m.—Eddie Armstrong
10 p.m.—The Blue Belles, ballads
10:30 p.m.—The Capital "B's, Bonny, Betty and Bill

296.6 Meters
1010 Kcys.

KQW

Channel 101
500 Watts

First Baptist Church, San Jose, Calif.

9 to 10:30 a.m.—California Market; Helpful Hour
10:30 to 11 a.m.—Julia Hayes, Helpful Hints
11 to 11:45 a.m.—Bank Credits program
11:45 to 12:30 p.m.—Tom and Wash; records
12:30 to 1 p.m.—Market reports; weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 5:30 p.m.—Music; children's program
5:30 to 6 p.m.—San Jose Radionics, health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:30 p.m.—Cooperative market reports
6:30 to 6:55 p.m.—Market reports; Farm Reporter
6:55 to 7 p.m.—Farmers' Exchange; weather
7 to 8 p.m.—Farm news; Tom and Wash
8 to 9 p.m.—Songs of the Old Church Choir
9 to 9:30 p.m.—San Jose Little Symphony

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:30 a.m.—Dr. Forrester, answering health questions
11 a.m.—Classical recordings
1:30 p.m.—Organ reverie, Helen Louise Jewell
2 p.m.—Hodge-Podge of Melody, Mildred Joyce
2:30 p.m.—Richmond Stringed Quartette
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor
5 p.m.—Dr. Wade Forrester's Hour
7:30 p.m.—Doc Herrold's shopping program
8 p.m.—Jackie's Novelty Trio
8:30 p.m.—Bible lecture
8:45 p.m.—Tony and Chauncey
9 p.m.—The "Ne'er Do Well"
9:30 p.m.—Lillian Boyd, organist
10 p.m.—Union Mutual Life program
10:05 p.m.—Elmer Keeton's Brown Favorites

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting-up exercises
9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
9:40 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. Lineberger, health talk
10:50 to 11 a.m.—Items of interest
12 to 1 p.m.—Dance music
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour program
7 to 7:30 p.m.—Norma Lee, contralto; Louise Gilbert, concert pianist
11 to 12 midnight—New Shanghai Orchestra
12 to 1 a.m.—Midnight Hour

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—Half Hour in the Nation's Capital
5 to 6 p.m.—Fleischmann Hour
6 to 6:30 p.m.—Musical program
6:30 to 7 p.m.—Maxwell House Melodies
7 to 8 p.m.—RCA Victor Hour
8 to 8:30 p.m.—Conoco Adventurers
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Ralph Hansell, Xylophonist
9:30 to 10 p.m.—The Olympians
10 to 11 p.m.—National Concert Orchestra

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—Popular waltz melodies; Musical Headliners
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
9:45 a.m.—Betty Crocker Gold Medal talks, NBC
11 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—National Cannery Association, NBC
12 noon—National Savings luncheon program
12:15 p.m.—"Brick Bats and Bouquets"
12:30 p.m.—"Ballads We Remember"; "By the Way"
1:30 p.m.—"Studio Affairs" & Better Business Bureau
1:45 p.m.—Fur Facts; "With the Classics"
3 p.m.—Album Symphonies; "Cecil and Sally"
3:30 p.m.—"Paint o' Mine"; Happy Harmonies
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Studio program
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Radio Victor Hour, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—"John and Ned," NBC
9 p.m.—"Memory Lane," NBC
9:30 p.m.—"Night in Paris"
10:15 p.m.—Associated Dance Band, KOMO
11 p.m.—Just Another Hour; "Ask for It"

THURSDAY Programs

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock reports
- 8 to 8:30 a.m.—Sewing Circle, CBS
- 8:30 to 9:30 a.m.—Program of recordings
- 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 11 a.m.—Recordings; Home Economics
- 11 to 11:30 a.m.—Chas. Hamp, presented by S. & W.
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Jr. Chamber of Commerce meeting
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
- 2:30 to 3:15 p.m.—Recordings; talk on books
- 3:15 to 3:30 p.m.—U. S. C. Trojan period
- 3:30 to 4 p.m.—Civic Repertory Theatre, CBS
- 4 to 4:30 p.m.—Commodore Hotel Orchestra, CBS
- 4:30 to 4:45 p.m.—Elvia Allman and Nell Larson
- 4:45 to 4:55 p.m.—World-wide news
- 4:55 to 5:15 p.m.—Town Topics; Vagabonds, CBS
- 5:15 to 5:30 p.m.—Talk on National Politics, CBS
- 5:30 to 6 p.m.—Recordings; talk
- 6 to 6:30 p.m.—Charlie Wellman and his Peppers
- 6:30 to 7 p.m.—Prof. Charles Lindsley, drama
- 7 to 7:30 p.m.—Mood Pictures
- 7:30 to 8 p.m.—Organ and singers
- 8 to 9 p.m.—Violet Ray Merry Makers
- 9 to 9:30 p.m.—Veedol Vodvil, from KFRC
- 9:30 to 10 p.m.—Don Lee Symphony
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte, organist

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

- 6 p.m.—Melody Aces
- 6:30 p.m.—Agatha Turley and Sydney Dixon
- 7 p.m.—Hits of Yesterday—Zac Kalbach, saxophone; Glen Eaton, tenor
- 8 p.m.—Hour at the Opera: Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor
- 9 p.m.—Mr. R. Clam program; Jean Kantner, baritone; the Joy Boys
- 9:30 p.m.—Hometownner's Stonewall Jackson
- 10 p.m.—Request program

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—Devotional service
- 8 a.m.—Shell Happytime; Town Crier
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—National Cannery's Association, NBC
- 12 noon—Powers' Pled Piper
- 12:30 p.m.—Stewart-Warner organ recital
- 1 p.m.—U. S. Army Band, NBC
- 2 p.m.—A series of talks, NBC
- 2:15 p.m.—Melody Musketees, NBC
- 2:30 p.m.—Among Ourselves
- 3 p.m.—Black and Gold Room, NBC
- 3:30 p.m.—Hot Spot of Radio, NBC
- 4 p.m.—The Spotlight
- 4:30 p.m.—Half Hour in Nation's Capital, NBC
- 5 p.m.—Fleischmann Sunshine Hour, NBC
- 6 p.m.—Studio program
- 6:30 p.m.—Maxwell House Melodies, NBC
- 7 p.m.—RCA-Victor Hour, NBC
- 7:30 p.m.—Standard Symphony Hour, NBC
- 8:30 p.m.—Amos 'n' Andy
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Memory Lane, NBC
- 9:30 p.m.—Tommy Luke's Flower Girls
- 9:45 p.m.—Boyer, the Society Parfumeur
- 10 p.m.—Cecil and Sally
- 10:15 p.m.—Associated Dance Band, KOMO
- 11 to 12 midnight—Fox Hollywood organ recital

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:55 a.m.—Inspirational services
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Y. M. C. A. health exercises
- 9:15 a.m.—Artistic Ensemble; VeOna Socolofsky
- 9:45 a.m.—Morning Glories, NBC
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—National Cannery's Association, NBC
- 12 noon—Agriculture farm talk
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra with Hayden Morris, basso
- 1 p.m.—United States Army Band, NBC
- 2 p.m.—Orchestra with tenor soloist
- 3 p.m.—Helpful Hints for Housewives
- 3:30 p.m.—Artistic Ensemble and soloist
- 4 p.m.—Resumé of programs mining stock quotations
- 4:15 p.m.—Concert orchestra
- 4:30 p.m.—Half Hour in Nation's Capital, NBC
- 5 p.m.—Fleischmann Sunshine Hour, NBC
- 6 p.m.—Studio program
- 6:30 p.m.—Maxwell House Melodies, NBC
- 7 p.m.—Radio-Victor program, NBC
- 7:30 p.m.—Standard Symphony Hour, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Lowe Bros. Paint program
- 9:30 p.m.—Bourjois Co. program
- 10 p.m.—Associated Dance Hour
- 11 p.m.—News flashes
- 11:15 p.m.—Olympic Hotel Dance Orchestra
- 12 midnight—Organ recital by Betty Shilton

384.4 Meters **KTM** **Channel 78**
780 Kcys. **500 Watts**

Pickwick Co., Santa Monica, Calif.

- 8 to 9 p.m.—Highway Highlights
- 9 to 9:30 p.m.—KTM Little Theatre—Marillah Olney, director
- 9:30 to 10 p.m.—The Hottentots, instrumental trio; Loyce Whiteman the Sweetheart of the Blues
- 10 to 11 p.m.—Coonie Conrad's Dance Orchestra from El Patio Ballroom
- 11 to 12 midnight—Reader's Hour; organ music
- 12 to 1 a.m.—Spizerinctum Club

220.4 Meters **KGER** **Channel 136**
1360 Kcys. **250 Watts**

C. M. Dobyns, Long Beach, Calif.

- 8 a.m.—Devotional services
- 8:20 a.m.—Foot Comfort talks
- 9 a.m.—Home Makers' Hour
- 9:30 a.m.—Varied musical programs
- 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
- 1 p.m.—Popular program
- 1:30 p.m.—Audition Clinic; Siesta Period
- 2:30 p.m.—Long Beach Band; Lost and Found
- 4 p.m.—Fye & James Orchestra
- 5 p.m.—Wurlitzer organ
- 6:30 p.m.—The Captivators; Pearl Davis
- 7:45 p.m.—Melodies of Bygone Days
- 8:15 p.m.—Long Beach Band; news
- 9:15 p.m.—P. C. C. musicale
- 10 p.m.—Martin-Underhill
- 11 p.m.—Quiet Time Tunes

232.6 Meters **KDYL** **Channel 129**
1290 Kcys. **1000 Watts**

Intermountain Broad. Corp., Salt Lake City

- 5 p.m.—Stocks; Dinner Hour varieties
- 5:15 p.m.—Five Power Naval Conference
- 5:30 p.m.—Dance orchestra and soloists
- 6 p.m.—The Western Baritone
- 6:30 p.m.—Feature artists; Dance Gaiety
- 7:30 p.m.—National Forum from Washington, CBS
- 8 p.m.—Dream Boat, CBS
- 8:30 p.m.—Will Osborne's Orchestra, CBS
- 9 p.m.—Johnny Rosell's Orchestra
- 9:30 p.m.—Celeste Trio and vocalists
- 10 p.m.—Favorite recordings
- 10:30 p.m.—Organ Tone Pictures
- 11 p.m.—Musical hits of the day

FRIDAY Programs

NBC

National Broadcasting Company

- 10 to 10:15 a.m.—Du Barry Radio Program
A common skin blemish, blackheads, will be the subject of Doris Hale's beauty talk. She will show how enlarged pores cause these unsightly blemishes and will describe treatments. KGO, KHQ, KOMO, KGW, KFI and KSL.
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk
Advising home-makers on the preparation of meals for their families, a Josephine Gibson Food Talk will be broadcast over KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"
Ivory Soap Flakes is the title of a new feature which Marjorie Gray and Helen Webster will present. The M. J. B. chef will offer another recipe and Ann Holden promises to reveal the secret of good sauce mornay during the Alpine period.
Musical selections by soloists and the instrumental ensemble will complete the hour's program. KGO, KGW, KPO and KFI KHQ and KOHO 10:30 to 11:10 a.m., and KSL from 10:50 to 11:10 o'clock.
- 1 to 2 p.m.—Pacific Feature Hour, KGO and KOMO.
- 3 to 3:30 p.m.—Plantation Echoes, KGO and KGW.
- 3:30 to 4 p.m.—What's Happening in the World. KGO, KOMO and KGW.
- 5 to 6 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
Among the familiar names on tonight's program may be found those of Jessica Dragonette, soprano; the Cavaliers, male quartet; Rosario Bourdon, conductor; Lee O'Rourke, tenor, and John Seagle, baritone. KGO, KHQ, KOMO KGW and KECA.
- 6 to 6:30 p.m.—Interwoven Pair
Billy Jones and Ernie Hare, the Interwoven Pair, will be heard in a broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Armour Program
Josef Koestner's orchestra will be heard, together with a mixed chorus and soloists. KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Armstrong Quakers
In this half hour listeners will find the same type of musical ingredients which have composed these programs in the past. Lois Bennett, soprano; Mary Hopple, contralto; a male quartet and Victor Arden's orchestra will be on hand. KGO KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Raleigh Revue
Alfred Shirley is cast as Sir Walter Raleigh. Artists who will be heard in musical numbers include Phil Ohman and Victor Arden, noted two-piano team; the Rovers, a quartet consisting of James Melton and Lewis James, tenors; Elliott Shaw, baritone, and Wilfred Glenn, bass; Edna Kellogg, soprano, and an orchestra conducted by William Merigan Daly. KGO, KHQ, KOMO, KGW and KECA.
- 8 to 8:15 p.m.—Hamilton-Brown Sketch Book
The plays enacted weekly in this 15-minute period come to a close without any solution having been suggested for the dilemma in which the principal characters are involved. KGO, KHQ, KOMO, KGW and KECA.
- 8:30 to 8:45 p.m.—Amos 'n' Andy. KGO, KOMO, KHQ, KGW and KECA.
- 8:45 to 9 p.m.—John and Ned
Vocal harmony will be heard and comedy will play a prominent part in this program by the Union Service Station Team. KGO, KHQ, KOMO, KGW and KECA.
- 9 to 9:30 p.m.—Piano Pictures. KGO and KHQ.
- 9:30 to 10 p.m.—Hill Billy Boys. KGO, KHQ and KOA.
- 10 to 10:30 p.m.—Aces of Harmony
Jack Deane, Norman Link and Clarence Hayes are the vocalists spotted in this program. Their work will be supplemented by the playing of Emilio Bonsilan, guitarist. KGO, KHQ and KOA.
- 10:30 to 11:30 p.m.—Pacific Nomads, a string ensemble headed by Charles Hart and Lucile Kirtley, soprano present another 30-minute program. KGO, KHQ and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

**340.7 Meters
880 Kcys.**

KLX

**Channel 88
500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:30 a.m.—Records; stocks
- 10:30 to 11 a.m.—Henderson's Radiola program
- 11 to 12 noon—Classified Adv. Hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 4:30 p.m.—Records and stocks
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 5:30 p.m.—Brother Bob's Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7:30 p.m.—Hotel Oakland concert trio; news
- 7:30 to 8 p.m.—"The Melody Man"
- 8 to 10 p.m.—Hi-Jinks—Machado's Hawaiians; Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Togo and Fugil, two Japanese gentlemen; Dell Sisters, harmony team; Elsbeth Frellesen, guitar girl; orchestra; Lena Genster, the dumb janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico; Nerino Turchet, accordionist, and Larry Stewart.
- 10 to 10:10 p.m.—Dr. Jelople—Anything but the Truth
- 10:10 to 11 p.m.—Fleur de Lis Dance Orchestra
- 11 to 12 midnight—Summerville Union High School

**254.1 Meters
1180 Kcys.**

KEX

**Channel 118
5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—The Morning Serenaders and farm flashes
- 8 a.m.—The Clock and Oregon Journal news
- 9 a.m.—Better Homes Hour
- 9:30 a.m.—The novelty program
- 9:45 a.m.—Devotional service
- 10 a.m.—Shopping service; Billy's Hawaiians
- 12 noon—Time; weather reports; World Bookman
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Salon Hour of recordings
- 2:30 p.m.—The Bookworm
- 3 p.m.—The Bitter with the Sweet
- 3:15 p.m.—Afternoon Classique
- 5 p.m.—KEX Bulletin
- 7 p.m.—Melvin & Merciful
- 7:30 p.m.—Crescent program; Ellen Reep, contralto
- 9 p.m.—The Jewel Box; Agatha Turley, soprano
- 9:30 p.m.—Neapolitan Orchestra; Sydney Dixon, tenor
- 10 p.m.—KEX Concert Hour
- 10:30 p.m.—Jack and Jill program
- 11:30 p.m.—Time, weather and police reports
- 11:40 p.m.—KEX Midnight Matinee

**508.2 Meters
590 Kcys.**

KHQ

**Channel 59
1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
- 8 a.m.—The Shell Happytime, KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—Betty Crocker talk, NBC
- 9:45 a.m.—The Chocolate Girl
- 10 a.m.—Du Barry program, NBC
- 10:15 a.m.—Josephine Gibson talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:45 a.m.—Organ recital
- 12 noon—"For the Love of the Scotch and Irish"
- 12:30 p.m.—Gold Seal program; "By the Way"
- 1:30 p.m.—"Studio Affairs"; Fur Facts
- 2 p.m.—Sartori & Wolf comic opera gems
- 3 p.m.—Album Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Happy Harmonies
- 5 p.m.—Cities Service Hour, NBC
- 6 p.m.—Interwoven Pair, NBC
- 6:30 p.m.—Armour program, NBC
- 7 p.m.—Armstrong Quakers
- 7:30 p.m.—"Raleigh Cigarettes," NBC
- 8 p.m.—Hamilton Brown Sketch Book, NBC
- 8:15 p.m.—Sports news
- 8:30 p.m.—Amos 'n' Andy; John and Ned, NBC
- 9 p.m.—"Hawaiian Rainbows"; studio program
- 9:30 p.m.—"Hill Billy Boys," NBC
- 10 p.m.—"Aces of Harmony," NBC
- 10:30 p.m.—Pacific Nomads, NBC
- 11 p.m.—Just Another Hour; "Ask for It"

FRIDAY Programs

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—Georgia O. George, DLBS
8:30 to 9 a.m.—The Week Enders, CBS
9 to 9:15 a.m.—Columbia Revue, CBS
9:15 to 9:30 a.m.—Home Roastaire
9:30 to 10:30 a.m.—Feminine Fancies
10:30 to 11 a.m.—Wyn's daily chats
11 to 11:30 a.m.—Mary Haines, Domestic Science talk
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman and Clay concert
1 to 1:30 p.m.—Light opera gems, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:15 p.m.—The Musical Foursome, CBS
3:15 to 3:30 p.m.—Musical record program
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—Don Bigelow and his orchestra, CBS
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
4:30 to 4:55 p.m.—KFRC Dance Band
4:55 to 5 p.m.—Recordings and Town Topics
5 to 5:30 p.m.—Organ recital, DLBS
5:30 to 6 p.m.—Custo program
6 to 6:15 p.m.—Al Santoro, sports editor
6:15 to 6:30 p.m.—Program by electric transcription
6:30 to 7 p.m.—Charles W. Hamp for S. & W.
7 to 7:30 p.m.—Quaker State Oil, CBS
7:30 to 8 p.m.—Light opera, DLBS
8 to 8:30 p.m.—Don Lee Symphony, DLBS
8:30 to 9 p.m.—Stanley's novelty program
9 to 10 p.m.—True Story Hour
10 to 10:15 p.m.—Novelities
10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra
11 to 12 midnight—Val Valente's orchestra, soloists
12 to 1 a.m.—Dance music

291.1 Meters
1030 Kcys.

CNRV

Channel 103
500 Watts

Canadian National Railways, Vancouver, B. C.

10:30 a.m.—Morning Hour of Music
9 p.m.—Apollo Quartette
9:30 p.m.—Kathleen Macdonald, contralto; Iris Lockwood, soprano; Leonard Hayman, tenor; James Todd, pianist.
10 p.m.—Calvin Winter's Salon Orchestra

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8:45 a.m.—Recordings; stocks; piano recital
8:45 to 9 a.m.—Health talk, Dr. Paul J. Dorosh
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:45 a.m.—Feminine Fancies, KFRC; records
11 to 11:30 a.m.—The Gauchos, CBS
11:30 to 12 noon—Richardson's program; records
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Organ and vocalist
1 to 1:30 p.m.—Light opera gems, CBS
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy-Go-Lucky Hour, from KFRC
2:30 to 2:45 p.m.—Program of recordings
2:45 to 3 p.m.—Ken-L-Rations program
3 to 3:15 p.m.—H. M. Robertson, talk on dogs
3:15 to 3:30 p.m.—Dr. Herzog's school program
3:30 to 4 p.m.—Council of International Relations
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
4:30 to 4:45 p.m.—Charlie Wellman and Nell Larsen
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Organ recital
5:30 to 6:30 p.m.—Orchestra; Sunset Ensemble
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W. Co.
7 to 7:30 p.m.—Quaker State Oil, CBS
7:30 to 8 p.m.—Desmond's light opera program
8 to 9 p.m.—Ballad Crooners; Don Lee Symphony
9 to 10 p.m.—True Story Hour, CBS
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtelotte, organist

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting-up exercises
9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
9:40 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, pianologue
11:30 to 12:15 p.m.—Sherman Clay classics
12:15 to 12:45 p.m.—Nearing Sisters, harmony team; Ramona Saxe, pianist
12:45 to 1 p.m.—Program of recordings
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour program
7 to 7:15 p.m.—"The Oakleys," radio skit, with Lucille Gordon and Henry Blank
7:15 to 7:30 p.m.—Rolf Metcalf, pianist
8:30 to 9:30 p.m.—Records; Oliver's Hawaiians
9:30 to 9:45 p.m.—Isabel Henion, balladist
9:45 to 10 p.m.—Radio skit, "Ambrose & Andy"
10 to 10:30 p.m.—Gertrude Tracy and Nadine Chriss
10:30 to 11 p.m.—Recordings
11 to 12 midnight—New Shanghai Orchestra
12 to 1 a.m.—Midnight Hour

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Musical program
2:30 p.m.—A Watch Tower talk
2:45 p.m.—The Tryco program
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor
5 p.m.—Dr. Wade Forrester's Hour
7:30 p.m.—Doc Herrold's shopping program
8 p.m.—"Oakland Pioneer's Hour," William Friend

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—"Cities Service," NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour Ensembles, NBC
7 p.m.—Armstrong Quakers; studio program
8 p.m.—Hamilton Brown Sketch Book, NBC
8:30 p.m.—Amos 'n' Andy, NBC
9 p.m.—Chamber Music; Brief Feature
10:15 p.m.—Radio-Keith-Orpheum Frolic
11 p.m.—"Vagabond of the Air"

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

8 a.m.—Shell Happytime; Town Crier
9:30 a.m.—Betty Crocker talk, NBC
10 a.m.—Dubarry talk, NBC
10:30 a.m.—Woman's Magazine of Air, NBC
11:30 a.m.—Ghirardelli program
12 noon—Powers' Pled Piper; business talk
12:45 p.m.—City Club of Portland
1:30 p.m.—Stewart organ recital; Among Ourselves
2:30 p.m.—Matinee Time, NBC
3 p.m.—Plantation Echoes
3:30 p.m.—"What's Happening in the World," NBC
4 p.m.—Hotel St. Francis Orchestra, NBC
4:30 p.m.—The Spotlight
5 p.m.—Cities Service program, NBC
6 p.m.—The Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Raleigh Cigarette program, NBC
8 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Gill's Garden talk
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—John and Ned, NBC
9 p.m.—Evening in Paris; Melody Troupers
10 p.m.—Cecil and Sally; Chas. F. Berg
10:40 to 12 midnight—Hoot Owls

FRIDAY Programs

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
6:45 to 8 a.m.—Health exercises, Dr. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9 to 9:30 a.m.—"A Menu for Sunday Dinner"
10:30 to 10:45 a.m.—Program of recordings
10:45 to 11 a.m.—Helpful hint for your health
11:25 to 11:30 a.m.—Better Business Bureau talk
11 to 11:25 a.m.—First Radio Church of the Air
11:25 to 11:30 a.m.—Better Business Bureau talk
11:30 to 11:45 a.m.—Musical program of recordings
11:45 to 12 noon—Program of musical contrasts
12 to 12:30 p.m.—Noonday String Quintet
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—Matinee String Ensemble
3 to 3:10 p.m.—Joyce Coad, little movie star
3:30 to 4 p.m.—Federation of Women's Clubs' program
4 to 4:30 p.m.—Musical program
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
5:15 to 5:45 p.m.—Brother Ken's Kiddle Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—KNX Ensemble, Margit Hegedus
7 to 8 p.m.—Forrest Stove Works program
8 to 9 p.m.—Royal Order of Optimistic Do-Nuts
9 to 9:45 p.m.—"Lion Tamers'" program
9:45 p.m.—Main event, Hollywood Legion Stadium
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.
12 to 1 a.m.—Dance Hour of records

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado
5 to 6 p.m.—Cities Service Concert Orchestra
6 to 6:30 p.m.—Interwoven Pair
6:30 to 7 p.m.—Armour program
7 to 7:30 p.m.—Armstrong Quakers
7:30 to 8 p.m.—Raleigh Revue
8 to 8:15 p.m.—Hamilton Brown Sketch Book
8:15 to 8:30 p.m.—Sally Mason, Crooner
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:30 p.m.—KOA Concert Orchestra
9:30 to 10 p.m.—The Hill Billies
10 to 10:30 p.m.—Aces of Harmony
10:30 to 11 p.m.—Pacific Nomads
11 to 12 midnight—Henry Halstead and his orchestra

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.
9 to 11 a.m.—California Market; Helpful Hour
11 to 11:45 a.m.—Bank Credits program
11:45 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 5:30 p.m.—Music; children's program
5:30 to 6 p.m.—San Jose Radionics, health talk
6:10 to 6:45 p.m.—Crop digest; market reports
6:45 to 6:55 p.m.—Mercury-Herald sport review
6:55 to 7 p.m.—Farmers' Exchange; weather
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9 p.m.—KQW Minstrels
9 to 9:30 p.m.—Leda Gregory Jackson program

384.4 Meters **KTM** **Channel 78**
780 Kcys. **500 Watts**

Pickwick Co., Santa Monica, Calif.
8 to 9 p.m.—Evening at the Ranch
9 to 9:30 p.m.—Harrison Finance Syncopators
9:30 to 10 p.m.—Arthur G. Shaw, organist; Lou Gordon, tenor
10 to 11 p.m.—Coonie Conrad and his orchestra at El Patio Ballroom
11 to 12 midnight—Reader's Hour; organ recital
12 to 1 a.m.—Spizerinctum Club

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health exercises with Professor Bob and Walter W. Cribbins
8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 12:45 p.m.—Snap shots, programs in miniature
12:45 to 1:30 p.m.—Commonwealth Club luncheon
1:30 to 1:40 p.m.—Stock market quotations
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 9 p.m.—Cy Trobbe's Scrap Book with Eva De Vol, soprano
9 to 9:15 p.m.—Cecil and Sally
9:15 to 10 p.m.—Out West
10 to 11 p.m.—Jesse Stafford's Dance Orchestra
11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.
7 a.m.—Organ concert; news and music
9:30 a.m.—Morning devotional services
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
12 noon—World in Review; musical program
3 p.m.—Elmore Vincent, tenor; Marj. Robillard, piano
3:15 p.m.—Joy Boys; Radio Nature Club
5:25 p.m.—Market reports; Radio Nature Club
6 p.m.—Harmony Aces; Elmore Vincent, tenor; Eulala Dean, blues
7 p.m.—Thirty Minutes with the Masters; Damski's concert; Agatha Turley, soprano; Sydney Dixon, tenor
7:30 p.m.—Crescent Orchestra; Ellen Reep, contralto
8 p.m.—Gold and Silver Trio
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Neapolitan's Orchestra; Sydney Dixon, tenor
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Elmore Vincent, tenor; Bob Munson, ukelele; Stonewall Jackson; Eaton & Robillard
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Request program

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.
7 to 8 a.m.—Recordings
8 to 8:30 a.m.—Columbia Salon Orchestra, CBS
8:30 to 9 a.m.—The Week Enders, CBS
9 to 9:30 a.m.—Thrift Home of the Air
9:30 to 10 a.m.—Feminine Fancies, DLBS
10 to 11 a.m.—Organ recital; Ghirardelli talk
11 to 12 noon—Recordings; announcements
12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 12:32 p.m.—Today in History, CBS
12:32 to 12:45 p.m.—Columbia Educational Feature
1 to 1:30 p.m.—Light Opera Gems, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—The Musical Foursome, CBS
3:15 to 3:30 p.m.—Studio Programs
3:30 to 4 p.m.—Don Bigelow and his orchestra, CBS
4 to 4:30 p.m.—Ingraham's Paramount Orchestra, CBS
4:30 to 5 p.m.—Program to be announced
5 to 5:30 p.m.—U. S. Navy Band, CBS
5:30 to 6 p.m.—The Roustabouts, CBS
6 to 6:43 p.m.—Program to be announced
7 to 7:30 p.m.—Quaker State Oil Co., CBS; released through KOL
8:30 to 9 p.m.—Jan Garber and his Hollywood orchestra, CBS, through KOL
9 to 11 p.m.—True Story Hour, CBS; The Co-Eds
11 to 12 midnight—Val Valente's Roof Garden Orchestra, DLBS
12 to 1 a.m.—Organ recital by George Yount

FRIDAY Programs

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker Gold Medal talk
9:45 to 10 a.m.—Parks Sisters
10 to 10:15 a.m.—Du Barry Radio talk
10:15 to 10:30 a.m.—Josephine Gibson, talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Philharmonic organ recital
12 to 1 p.m.—Rembrandt Trio
1 to 2 p.m.—Pacific Feature Hour
2 to 3:30 p.m.—Matinee Time; Piano Capers
3:30 to 4 p.m.—What's Happening in the World
4 to 4:45 p.m.—Hotel St. Francis orchestra
4:45 to 5 p.m.—News service
5 to 6 p.m.—Cities Service concert
6 to 6:30 p.m.—Interwoven Pair
6:30 to 7 p.m.—Armour program
7 to 7:30 p.m.—Armstrong Quakers
7:30 to 8 p.m.—Raleigh Revue
8 to 8:15 p.m.—Hamilton Brown Sketch Book
8:15 to 8:30 p.m.—Fiddlers Three
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:30 p.m.—John and Ned; Piano Pictures
9:30 to 10 p.m.—Hill Billy Boys
10 to 10:30 p.m.—Aces of Harmony
10:30 to 11 p.m.—Pacific Nomads
7:30 to 8 p.m.—Raleigh Revue

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

5 p.m.—Cities Service Hour, NBC
6 p.m.—Buster Wilson's Dance Orchestra
6:30 p.m.—Three Minor Keys, vocal harmony
7 p.m.—Grace Hamilton and Jack Stern
7:30 p.m.—Kealoha Trio
8 p.m.—Hamilton Brown Sketchbook, NBC
8:15 p.m.—Mrs. June Snow, bridge lesson
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Union Oil, NBC
9 p.m.—Wm. McDougal, Scotch comedian
9:30 p.m.—Winfred Donaldson, contralto

220.4 Meters
1360 Kcys.

KGER

Channel 136
250 Watts

C. M. Dobyms, Long Beach, Calif.

8 a.m.—Devotional services
8:20 a.m.—Foot Comfort talks
9 a.m.—Home Makers' Hour
9:30 a.m.—Varied musical programs
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
1 p.m.—Dolly Day Dreams
1:30 p.m.—Novelties
2:30 p.m.—Long Beach Band; Lost and Found
4 p.m.—Fye & James Orchestra
5 p.m.—California Revelers
7 p.m.—Shell Concert Trio
8:30 p.m.—KGER Players
9 p.m.—News bulletin
9:15 p.m.—Ole and His Gang
9:45 p.m.—Charles Cook
10 p.m.—Rhythm Makers
11 p.m.—Quiet Time Tunes

232.6 Meters
1290 Kcys.

KDYL

Channel 129
1000 Watts

Intermountain Broad. Corp., Salt Lake City

6 p.m.—Musical selections and song hits from stage and screen
7 p.m.—The Quaker State Four and orchestra, CBS
7:30 p.m.—Vesper Hour
8 p.m.—Will Osborne's Band, CBS
8:30 p.m.—Bert Lown and his Biltmore Orchestra, CBS
9 p.m.—True Story Hour, CBS
10 p.m.—Echoes of the Organ
10:30 p.m.—Dick Forscutt's Orchestra
11 p.m.—All request program

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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7:30 a.m.—Opening market quotations
8 a.m.—Shell Happytime from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker talk, NBC
9:45 a.m.—Herbie Harlay, ballads
10:15 a.m.—Josephine Gibson Food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Care of the Hair," Frances Hancock
11:45 a.m.—English lesson, Ayrta Dres
12 noon—Federal and state market reports
2:15 p.m.—Winnie Field Moore, travelogue
2:30 p.m.—Grace Hamilton and Jack Stern
3:15 p.m.—Wedgwood Nowell, Playgoers' Club
4:15 p.m.—Winfield Scott, "Trees"
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man"
5:30 p.m.—E. H. Rust, nurseryman
5:45 p.m.—Stock market reports
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—The Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Paul Roberts and Schonberger Trio
8:30 p.m.—KFI Symphonet, Helen Guest, soloist
11 p.m.—KFI News Bureau

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and Feature Trio
10 to 10:30 a.m.—Prudence Penny
10:30 to 11:30 a.m.—Jean Cowan and Syncopators
11:30 to 12 noon—String orchestra; Nelson Case, soloist
12 to 12:10 p.m.—"Cecil and Sally"
12:30 to 2 p.m.—Serenaders and Boswell Sisters
2 p.m.—Exhibition baseball game
6 to 6:30 p.m.—The Southlanders
6:30 to 7 p.m.—Harry Jackson's entertainers
7 to 7:30 p.m.—The Varsity Boys
7:30 to 8 p.m.—"Journeys of a Jilted Girl"
8 to 8:30 p.m.—Billy Van
8:30 to 9 p.m.—National Life Dance Orchestra
9 to 9:30 p.m.—Sports interview by Mark Kelly
9:30 to 10 p.m.—Pacific Salon Orchestra
10 to 11 p.m.—Irving Aaronson's Commanders
11 to 12 midnight—Gus Arnheim's orchestra

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
6 p.m.—Harmony Aces; Elmore Vincent, tenor; Eulala Dean, blues
7 p.m.—Damski's Concert Orchestra and soloists
7:30 p.m.—Crescent Orchestra; Ellen Reep, contralto
8 p.m.—KGA Ensemble; Dwight Heter, baritone
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Damski's Neapolitans; Sydney Dixon, tenor
10 p.m.—Request program

280.2 Meters
1070 Kcys.

KJBS

Channel 107
100 Watts

J. Brunton & Sons, San Francisco, Calif.

6:45 to 9 a.m.—KJBS Alarm Klok Klub; records
9 to 10:45 a.m.—Assoc. Grocers' program; records
10:45 to 12 noon—Dr. Wiseman, health talk; records
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 2 p.m.—Variety records; stocks
2 to 2:30 p.m.—Lucille Gordon Players
2:30 to 4 p.m.—Records; Restful Period
4 to 4:30 p.m.—Shirley Dale, news; records
4:30 to 5 p.m.—Barnes Sunset Revue
5 to 6:15 p.m.—Popular records

299.8 Meters
1000 Kcys.

KFVD

Channel 100
250 Watts

Auburn Fuller, Culver City, Calif.

5:45 p.m.—Timely topics
10 p.m.—Tom and Wash
10:15 p.m.—J. Newton Yates, organist
11 p.m.—Bob Murphy
11:30 p.m.—Selected recordings
12 to 1 a.m.—J. Newton Yates, organist

SATURDAY Programs April 5, 1930



Carmen Castillo
KFWB—7:00 p.m.

| ★ BEST BETS TODAY ★ | | |
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| TIME | STATION | PROGRAM |
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Virginia Spencer
KYA—9:00 p.m.

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:15 a.m.—Clinic of the Air
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 11 a.m.—John Breuner's Radiola program
- 11 to 12:05 p.m.—Classified Adv. Hour; stocks
- 12:05 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 3 p.m.—Jean's Hi-Lights; records
- 3 to 3:30 p.m.—Helen Parmelee, pianist
- 3:30 to 4:30 p.m.—Records
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 5:30 p.m.—Brother Bob's Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7:30 p.m.—Hotel Oakland concert trio; news items
- 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Helen Parmelee, pianist; Myrth Lacy, soprano, and Franklin Roberts, baritone
- 9 to 10 p.m.—Chuck Dutton's dance orchestra
- 10 to 11 p.m.—Dance program

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:30 a.m.—The Mystery Period
- 11 a.m.—Classical recordings
- 1:30 p.m.—Piano recreation, Jean Ardath
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Richmond String Quartette
- 3 p.m.—Detective story by Tom King
- 3:15 p.m.—Popular recordings
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
- 4 p.m.—The Co'ed's Orchestra; George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor
- 5 p.m.—Dr. Wade Forrester's Hour
- 7:30 p.m.—Doc Herrold's shopping program
- 8 p.m.—Professor Schonherr, violinist; Evelyn Stewart, 'cellist; Henrietta Jacoby, pianist
- 8:45 p.m.—Annette Clark, vocalist, and Mary Baker Bibby, organist
- 9 p.m.—Gustave Hoffman's Orchestra Supreme
- 10 p.m.—Union Mutual Life program
- 10:05 p.m.—Musical variety program

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

- 4:30 to 5 p.m.—The Fuller Man
- 5 to 5:30 p.m.—NBC program
- 6 to 7 p.m.—General Electric Hour
- 7 to 8 p.m.—B. A. Rolfe and Lucky Strike Orchestra
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9:15 p.m.—Preview of Sunday School lesson
- 9:30 to 10 p.m.—Penrod stories
- 10 to 11 p.m.—Henry Halstead and his orchestra

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

- 11 to 12 noon—KNX String Ensemble
- 12 to 12:30 p.m.—Program of recordings
- 12:30 to 1 p.m.—First Radio Church of the Air
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Program of recordings
- 2:30 to 5 p.m.—Presenting an opera (recorded)
- 5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
- 5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:25 p.m.—Wright Whitlock, organist
- 6:25 p.m.—Announcements of services
- 6:30 to 7 p.m.—KNX String Ensemble
- 7 to 8 p.m.—Paramount Publix Hour, CBS
- 8 to 9 p.m.—Program presenting KNX artists
- 9 to 9:45 p.m.—Broadcasting from the Russian American Art Club
- 9:45 to 10 p.m.—Program of musical contrasts
- 10 to 12 p.m.—Hotel Ambassador Cocoanut Grove Orch.
- 12 to 1 a.m.—Dance Hour of records

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
- 9:40 to 10 a.m.—Records and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:50 to 11 a.m.—Items of interest
- 12 to 12:30 p.m.—Variety program
- 12:30 to 1:30 p.m.—New Shanghai Orchestra
- 6 to 7 p.m.—Dinner Hour program
- 7 to 7:30 p.m.—Studio program
- 11 to 12 midnight—New Shanghai Orchestra
- 12 to 1 a.m.—Midnight Hour

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 12 noon—Time; weather report; World Bookman
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Salon Hour of recordings
- 2:30 p.m.—The Bookworm
- 3 p.m.—The Bitter with the Sweet
- 3:15 p.m.—Afternoon Classique
- 5 p.m.—KEX Bulletin
- 6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor
- 8 p.m.—Novelty program; Northwest Hour
- 10 p.m.—Thomas & Tessie
- 10:15 p.m.—Concert Hour of recordings
- 10:30 p.m.—Jack and Jill Dance Band
- 11:30 p.m.—Time, weather and police reports
- 11:40 p.m.—KEX Midnight Matinee

SATURDAY Programs

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health exercises with Professor Bob and Walter W. Cribbins
8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs, assisted by Will Hancock
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—National Home and Farm Hour, NBC
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Scripture reading and time signals
12:05 to 1 p.m.—Snap shots, programs in miniature
1 to 1:10 p.m.—E. A. Pierce, stock reports
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—The Gilmore Circus, NBC
8:30 to 9 p.m.—Earle C. Anthony Packard program
9 to 9:15 p.m.—Cecil and Sally
9:15 to 10 p.m.—KPO Salon Orchestra, with Refa Miller, soprano
10 to 11 p.m.—Jesse Stafford's Palace Hotel Orchestra
11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 1 p.m.—World-wide news; records
1 to 1:30 p.m.—Lighthouse for the Blind
1:30 to 2:30 p.m.—Times Forum; French Trio, CBS
2:45 to 3 p.m.—French lesson, CBS
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4:45 p.m.—Ted Husing's Sportsclants, CBS
4 to 4:45 p.m.—Levitow's Commodore Orchestra, CBS
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:15 p.m.—Exploring the Jungle for Science, CBS
5:15 to 5:30 p.m.—Program of recordings
5:30 to 6 p.m.—Warner Patterson and Las Stick
6 to 6:30 p.m.—Nit Wit Hour, CBS
6:30 to 7 p.m.—Around the Samovar, CBS
7 to 8 p.m.—Paramount Hour, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic concert, DLES
8:30 to 9 p.m.—Raymond Paige's Musical Cocktail
9 to 10 p.m.—"Chasin' the Blues"
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon
7:15 a.m.—Y. M. C. A. health exercises
7:45 a.m.—Devotional service
8 a.m.—Shell Happytime; Town Crier
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Talk by O. M. Plummer
10:45 a.m.—Morning Melodies
11:30 a.m.—Musical Masterworks
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ
1 p.m.—Dixie Dandies, NBC
1:30 p.m.—Sunshine Rays, NBC
2 p.m.—Among Ourselves; Musical Masterworks
4 p.m.—The Entertainers, NBC
4:30 p.m.—The Fuller Man, NBC
5 p.m.—The New Business World, NBC
5:30 p.m.—The Spotlight
6 p.m.—General Electric Hour, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Book chat
9 to 9:30 p.m.—Calif. Packing Corp. program, NBC
9:30 p.m.—Studio; Yellow Cab Trio
10 p.m.—Cecil and Sally
12 to 1 a.m.—Oyster Loaf program

NBC

National Broadcasting Company

9:45 to 10:30 a.m.—National Farm and Home Hour. KGO, KHQ, KOMO, KGW, KPO (10 to 10:30 a.m.) and KFI.
10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KPO, KFI, KHQ and KOMO.
1 to 1:30 p.m.—Dixie Dandies
In the group of colored entertainers will be found Thelma Brown, contralto; William Powers, tenor, and Basil Wilson with the Southern Harmony Four. KGO, KOMO and KGW (1 to 1:15 p. m.).
1:30 to 2 p.m.—Sunshine Rays
Dell Perry and Oscar Young, piano duo, and Myron Niesley tenor soloist, are the three artists who appear during this musical presentation, which will be heard through KGO, KOMO and KGW (1:30 to 1:45 p.m.).
3 to 4 p.m.—Black and Gold Room Orchestra
Ludwig Laurier will lead the Black and Gold Room Orchestra in a one-hour concert of light classical music over KGO and KOMO (3:30 to 4 p.m.).
4 to 4:30 p.m.—The Entertainers
Hawaiian melodies, popular songs and novelty numbers will be offered listeners by the Entertainers. KGO, KOMO and KGW.
4:30 to 5 p.m.—The Fuller Man
Earle Spicer, baritone, male quartet and an orchestra conducted by Don Voorhees will participate in the Fuller Man's program to be broadcast over KGO, KHQ, KOMO, KGW and KECA.
5 to 5:30 p.m.—The New Business World
A radio service for business men known as "The New Business World" will be released over KGO, KHQ, KOMO, KGW and KECA.
6 to 7 p.m.—General Electric Hour
Walter Damrosch's symphonic orchestra and Floyd Gibbons, noted war correspondent will be the combination of talent on this program. KGO, KHQ, KOMO, KGW and KFI.
7 to 8 p.m.—B. A. Rolfe and his Lucky Strike Dance Orchestra. KGO, KHQ, KOMO, KGW and KFI.
8 to 8:30 p.m.—Pacific Serenaders
Irving Kennedy, the singing comedian, will be featured in several serious numbers during his appearance as guest artist. Surrounding the offerings by Kennedy will be an instrumental program of particular interest. KGO.
8 to 8:30 p.m.—Gilmore Circus
Replete with all the attractions offered by an actual performance, another Gilmore Circus broadcast will be released. A jocular master of ceremonies introduces each week a different group of circus people and animals. Vocal and instrumental soloists and ensembles contribute music. KOMO, KGW, KPO and KFI.
8:30 to 8:45 p.m.—Amos 'n' Andy. KOMO, KGO KHQ, KGW and KECA.
9 to 9:30 p.m.—California Packing Corporation Program. "Rio Rita," with Bebe Daniels singing the leading role, will be the first of a series of musical comedy and light operas to be presented weekly at this time. KGO, KHQ, KOMO, KGW and KFI.
9:30 to 10 p.m.—Penrod
Herman and Verman expose the cowardly heart which lies behind the bragart's boasting in the fifth episode of "Penrod." Penrod, fascinated by the novel vocabulary, hoarse laughter and prowess of the young bully, Rupe Collins, his new-found friend, tries out Rupe's strength on Sam Williams and the two colored brothers, Herman and Verman. Billy Page has the title role in the radio adaptation of Booth Tarkington's "Penrod" which is written by Julian Street, Jr., and directed by Wilda Wilson Church. KGO, KHQ and KOA.
10 to 12 midnight—Spotlight Review
Thirty-eight contributions in all will be made by the score of artists to pass in review before the microphone during this Spotlight presentation the cast of which includes Captain Bill Royle, Harold Peary, Irving Kennedy, the Coquettes, Bobbe Deane, Bennie Walker, Ted Maxwell, the Hill Billies, Dick Le Grand, Johnnie Toffoli, Walter Beban, Peggy Chapman, Johnnie O'Brien, William Powers and the Musical Musketeers. KGO KHQ and KECA from 10 to 11 and KOMO from 11 to 11:30 p.m.

SATURDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 9 a.m.—U. S. Army Band, CBS
9 to 9:30 a.m.—Adventures of Helen and Mary, CBS
9:30 to 10 p.m.—Yoeng's Orchestra, CBS
10 to 10:30 a.m.—Song recital, featuring Norman Nelson and Edna Fischer
10:30 to 11 p.m.—Hotel Barclay Orchestra, CBS
11 to 12 noon—Auditions and church announcements
12 to 1 p.m.—Sherman and Clay
1 to 1:30 p.m.—The Aztecs, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 2:30 p.m.—French Trio with Kenyon Congdon, baritone, CBS
2:30 to 3 p.m.—Quiet Harmonies, CBS; records
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Studio program
4 to 5 p.m.—Levitov's Commodore Ensemble, CBS
5 to 5:15 p.m.—"Exploring the Jungles," CBS
5:15 to 5:30 p.m.—Studio program
5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
6 to 6:30 p.m.—The Darling Little Nit Wits, CBS
6:30 to 6:45 p.m.—Boyer, the Society Parfumer
6:45 to 7 p.m.—"Grand Daughters," novelty program
7 to 8 p.m.—Paramount Public Radio Hour, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
8:30 to 9 p.m.—Musical Cocktails, DLBS
9 to 10 p.m.—Chasin' the Blues, DLBS
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden.
10:10 to 11:10 p.m.—Hotel Mark Hopkins Orchestra
11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orchestra, DLBS
12:10 to 1 a.m.—Dance music

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

4:30 p.m.—"The Fuller Man," NBC
5 p.m.—NBC program
6 p.m.—General Electric Hour, NBC
7 p.m.—"Lucky Strike" dance orchestra, NBC
8 p.m.—Sugarhouse Business League
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Floyd Gibbons on Prohibition
9:15 p.m.—Organ recital
10:15 p.m.—"Vagabond of the Air"
11:15 p.m.—Midnite Review, directed by Roscoe Grover

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—"Sweet and Low"; Musical Headliners
8 a.m.—The Shell Happy Time, KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—"Hints to Hostesses"
9:45 a.m.—National Farm and Home Hour, NBC
10:30 to 11:30 a.m.—Magazine of the Air, NBC
12 noon—National Savings luncheon program
12:30 p.m.—Gold Seal program
1 p.m.—"By the Way"; "Studio Affairs"
1:45 p.m.—Fifteen minutes with the violin
2 p.m.—"With the Classics"
3 p.m.—Classical Symphonies; "Cecil and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—Happy Harmonies
4:30 p.m.—The Fuller Man, NBC
5 p.m.—The New Business World, NBC
5:30 p.m.—School Band Contest
6 p.m.—General Electric, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Sport page; "Walt and Marian"
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—"Red, White and Blue Boys"
9 to 9:30 p.m.—Calif. Packing Corp. program, NBC
9:30 p.m.—"The New Pending Stories," NBC
10 p.m.—"Spotlight Revue," NBC
11 p.m.—"Ask for It"
11:30 p.m.—RKO Frolic

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Grace Adams East, cornetist
9:45 to 10:30 a.m.—Farm and Home Hour
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:30 to 12 noon—Philharmonic organ
12 to 1:30 p.m.—Novelty Five; Dixie Dandies
1:30 to 2 p.m.—Sunshine Rays
2 to 3 p.m.—Matinee Time; Novelettes
3 to 4 p.m.—Black and Gold Room Orchestra
4 to 4:30 p.m.—The Entertainers
4:30 to 5 p.m.—The Fuller Man
5 to 5:30 p.m.—"The New Business World"
5:30 to 6 p.m.—Rhythmic Ripples
6 to 7 p.m.—General Electric Hour
7 to 8 p.m.—Lucky Strike Hour
8 to 8:30 p.m.—Pacific Serenaders
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Parks Sisters
9 to 9:30 p.m.—Calif. Packing Corp. program, NBC
9:30 to 10 p.m.—Penrod
10 to 12 midnight—Spotlight Review

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

5 p.m.—New Business World, NBC
6 p.m.—Los Angeles Fire Department Orchestra
7 p.m.—Jack Parker, ballads
7:30 p.m.—Better Business Bureau
8:30 p.m.—Amos 'n' Andy, NBC
9:30 p.m.—Eddie Armstrong, ballads
10 p.m.—Spotlight Review, NBC

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

12 noon—World in Review; musical program
2:30 p.m.—Matinee melodies
5:30 p.m.—Dinner concert; market report
6 p.m.—Harmony Aces; Eulala Dean, blues; Bob Munson, ukelele; Elmore Vincent, tenor; Spencer Adams, xylophone
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano
7:30 p.m.—Saturday Knights; Elmore Vincent, tenor; Pearle Dempsey, piano; Bob Munson, ukelele
8:30 p.m.—Rickey Quartet; Eulala Dean, blues
9 p.m.—Northwest Hour
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Request program

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime
9 a.m.—Y. M. C. A. health exercises
9:15 a.m.—Organ recital by Betty Shilton
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Morning Melodies, NBC
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:30 a.m.—Orchestra; VeOna Socolofsky, coloratura
12:15 p.m.—"What to Prepare for Dinner"
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra, Perdin Korsmo, tenor
1 p.m.—Dixie Dandies, NBC
1:30 p.m.—Sunshine Rays, NBC
2 p.m.—Orchestra; Hayden Morris, basso
3:30 p.m.—Black and Gold Orchestra, NBC
4 p.m.—The Entertainers, NBC
4:30 p.m.—The Fuller Man, NBC
5 p.m.—New Business World, NBC
5:30 p.m.—Rhythmic Ripples, NBC
6 p.m.—General Electric program, NBC
7 p.m.—Lucky Strike Dance Hour, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Amos 'n' Andy; news flashes
9 to 9:30 p.m.—Calif. Packing Corp. program, NBC
9:30 p.m.—Studio program
11 p.m.—Spotlight Review, NBC
11:30 p.m.—Radio-Keith-Orpheum Frolic
12 midnight—Organ recital by Betty Shilton

SATURDAY Programs

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Popular recordings
11 to 12 noon—California Sunshine Hour
12 to 2 p.m.—Newscasting; recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 6 p.m.—Stock quotations; records
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell
6:30 to 7 p.m.—Popular recordings
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—“College Daze,” Toby and Babs
7:45 to 8 p.m.—Pop questions; Harmonettes
8 to 9 p.m.—Pacific Artists’ Trio with Nellie Wren
9 to 9:30 p.m.—The Tru-Jo Duo, Virginia Spencer, George Nickson, Dud Williamson and Helen Stone
9:30 to 10:30 p.m.—Pacific Artists Trio, with Gene Sullivan, soloist
10:30 to 1 a.m.—Dance and request recordings

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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7:30 a.m.—Opening market quotations
8 a.m.—Shell Happytime from KFO
9 a.m.—Sylvia’s Happy Hour
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:45 a.m.—French lessons by Annette Doherty
12 noon—U. C. and U. S. agriculture talks
12:15 p.m.—Federal and state market reports
3 p.m.—Studio program
3:30 p.m.—Masked Minstrels Hour
4 p.m.—Studio program
5:45 p.m.—Stock market reports
6 p.m.—General Electric Hour, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Earle C. Anthony, Inc., program
9 to 9:30 p.m.—Calif. Packing Corp. program, NBC
9:30 p.m.—Forest Lawn Memorial Park program
10 p.m.—Prokhanoff Russian String Quartette
11 p.m.—KFI Midnight Frolic

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

12 to 1 p.m.—Hollywood Girls
1 to 1:30 p.m.—Pianistic Pansy
1:30 to 1:50 p.m.—Rolly, Gene and Cline
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
2:30 to 3:15 p.m.—Singing Birds; The Coquettes
3:15 to 4 p.m.—Radio Calendar; organ recital
4 to 4:30 p.m.—Late news; Pianistic Pansy
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Jones Harmony Four
5 to 6:15 p.m.—Hollywood Girls; Em and Clem
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7 p.m.—The Cherrio Boys
7 to 7:15 p.m.—Buttercream School Kids
7:15 to 7:30 p.m.—Seth Parker
7:30 to 7:45 p.m.—Vest Pocket Minstrels
7:45 to 8:15 p.m.—Knights of the Air; Cline Chittick
8:15 to 9 p.m.—Rolly Wray; The Coquettes
9 to 9:30 p.m.—The Crooners
9:30 to 10 p.m.—West Coast Theatre
10 to 10:30 p.m.—Rev. Ethel Duncan
10:30 to 11 p.m.—The Coquettes
11 to 12 midnight—Majestic Ballroom Orchestra
12 to 3 a.m.—The Knight Fox

299.8 Meters
1000 Kcys.

KFVD

Channel 100
250 Watts

Auburn Fuller, Culver City, Calif.

5:45 p.m.—Timely topics
10 p.m.—Tom and Wash
10:30 p.m.—Pipe organ and Bob Murphy
11:30 p.m.—Selected recordings
12 to 1 a.m.—J. Newton Yates, organist

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; Masters Album
8:30 to 9:30 a.m.—Towne Cryer; morning prayer
9:30 to 10 a.m.—Dr. Keyes
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis’ Tabloid of the Air
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—Dance recordings
2:30 to 3 p.m.—Alice in Wonderland
3 to 3:30 p.m.—“Organ Echoes” with Alice Blue
3:30 to 4 p.m.—“Broadway Tunes”
4 to 5 p.m.—Dr. Wade Forrester; records
5 to 6 p.m.—Brother Bob’s Frolic Hour
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—Melody Masters, John Teel, Jane Sands
7:30 to 8 p.m.—Walter J. Rudolph, concert pianist
8 to 8:30 p.m.—Alice Blue; Dorothy Nichols, cello
8:30 to 9:30 p.m.—Melody Masters; John Teel, soloist
9:30 to 10:30 p.m.—Melody Quintette
10:30 to 1 a.m.—Dance records

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and Feature Trio
10 to 10:30 a.m.—Musical program
10:30 to 11:30 a.m.—Jean Cowan and Syncopators
11:30 to 12 noon—String orchestra; Nelson Case, soloist
12 to 12:10 p.m.—“Cecil and Sally”
12:10 to 12:30 p.m.—String orchestra and soloist
12:30 to 1 p.m.—Rheba Crawford, “Angel of Broadway”
1 to 1:30 p.m.—Variety Serenaders; Boswell Sisters
2:10 p.m.—Exhibition baseball game
6 to 6:30 p.m.—The Southlanders
6:30 to 7 p.m.—Harry Jackson’s entertainers
7 to 7:30 p.m.—Spanish program presenting Xavier Cugat, violinist, and Carmen Castillo, soprano
7:30 to 8 p.m.—Pac. Salon Orchestra and soloist
8 to 9 p.m.—Mona Motor Oilers and soloist
9 to 9:30 p.m.—Boswell Sisters and the Kelley Aristocrats
9:30 to 10 p.m.—Gus Arnheim’s orchestra
10 to 10:30 p.m.—Irving Aaronson’s Commanders
10:30 to 11 p.m.—Gus Arnheim’s orchestra

394.5 Meters
760 Kcys.

KVI

Channel 76
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 1:30 p.m.—The Serenaders
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 2:30 p.m.—French trio, CBS
2:30 to 2:45 p.m.—Quiet Harmonies, CBS
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Ted Husing’s “Sportslants” CBS
4 to 5 p.m.—Levitow’s Commodore Ensemble, CBS
5 to 5:15 p.m.—Dr. Arthur Torrance, CBS
5:30 to 6 p.m.—Dixie Echoes, CBS
6 to 6:30 p.m.—Nit Wit Hour, CBS
6:30 to 6:45 p.m.—Around the Samovar, CBS
7 to 8 p.m.—Paramount-Publix Radio Hour, CBS; released through KOL
8 to 8:30 p.m.—Ingraham’s Paramount Orchestra, CBS
8:30 to 9 p.m.—Guy Lombardo’s Royal Canadians, through KOL
9 to 10 p.m.—Chasin’ the Blues program, DLBS
10 to 10:12 p.m.—Studio program
10:12 to 11:12 p.m.—Anson Weeks’ Mark Hopkins Orchestra
11:12 to 12 midnight—Earl Burtnett’s Biltmore Orchestra, DLBS
12 to 1 a.m.—RKO midnight vaudeville frolic

384.4 Meters
780 Kcys.

KTM

Channel 78
500 Watts

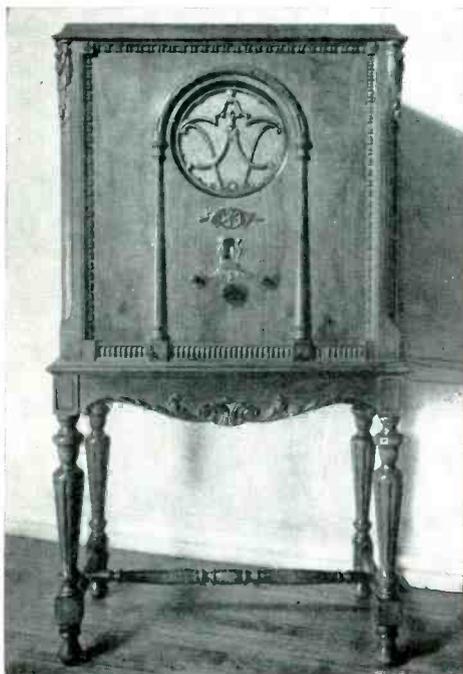
Pickwick Co., Santa Monica, Calif.

8 to 9:30 p.m.—Frank Gage and his Gang
9:30 to 10 p.m.—Folk music
10 to 11 p.m.—Coonie Conrad and his orchestra
11 to 12 midnight—Bertie Kober, “Sweetheart of the Console”
12 to 1 a.m.—Spizerinctum Club



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