

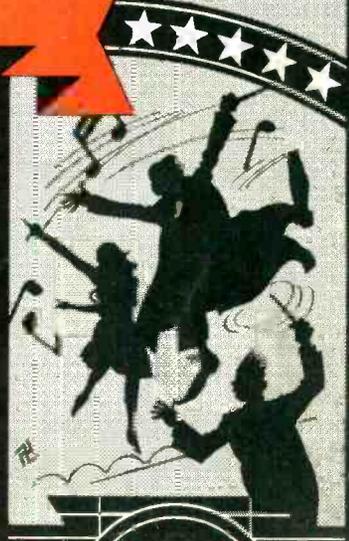
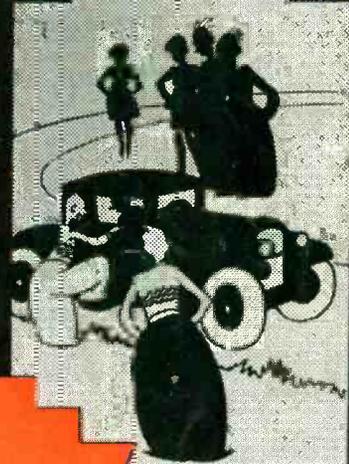
Broadcast Weekly

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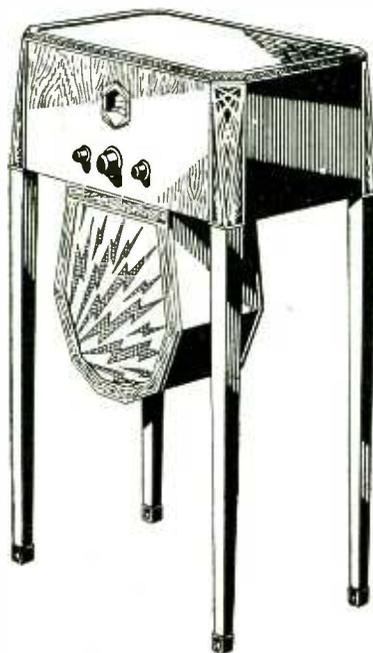
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BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

PUBLISHED ON THE FIRST DAY OF
EACH WEEK BY
**BROADCAST WEEKLY
PUBLISHING
COMPANY**
PACIFIC BUILDING,
821 MARKET STREET, SAN FRANCISCO
TELEPHONE DOUGLAS 5273



ENTERED AS SECOND CLASS
MATTER, MARCH 25, 1923, BY THE
POST OFFICE, SAN FRANCISCO, CALIFORNIA
UNDER ACT OF MARCH 3, 1879

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**BROADCAST WEEKLY
PUBLISHING COMPANY**

10 CENTS THE COPY FROM ALL NEWSDEALERS
BY SUBSCRIPTION \$3.00 PER YEAR

Vol. 8

San Francisco

APRIL 5, 1930

Los Angeles

No. 28

The Editor's Page

THE forthcoming war evolutions of combat planes at Sacramento this month will bring radio listeners a real thrill. Elaborate preparations are being made by the networks to "pick up" the back and forth radio battle talk between army planes as they conduct actual battles in the air. These will be broadcast to listening receivers so that we may sit at home and hear an aerial battle taking place in the clouds miles away. That is one nice way to go to war—very much of an improvement over the way it was done the last time.

* * *

THE government effort to determine, for federal information, the public preference in the matter of programs, and its failure to do so, is not surprising. Straw votes do not determine anything any time. The average person has too many things of personal importance to fill out blanks and questionnaires, unless the subject matter of the questionnaires is of vital importance to him personally. Trying to determine his wishes in the matter of radio programs is one of the things he will not take the trouble to answer. He listens—and if he does not like the program he turns it out, or goes to another. Plays fail for the same reason, and the backers sometimes never learn why. Men run for office, with apparently solid public sanction—and never win out. The answer lies in popular apathy. A thing must be superlatively good or supremely rotten before folks will speak their minds. The radio public is tolerant to an amazing degree without complaining. Even Uncle Sam is unable to determine what it is thinking, one way or another.

THE air is about to be reft by politics. Another great Congressional election is to be held in the fall, and the glad-handers who used to pass out the cigars, and provide beer for the picnics, are signing contracts to use the radio. We hope station directors will control their impulse to sell all they have. Nothing is more tiresome than to hear some self-satisfied politician spouting verbal inanities into a microphone, filling the air with promises he never expects to keep. Intelligent discussion of national issues interests everyone. But local mud-slinging, backed by 1000 to 5000 watts and hurled into another state—that is poor stuff. It is not necessary to wash political linen in the middle of the street. It is all up to the program directors whether or not this fall is to be interesting—or deadly nauseating.

* * *

SECRETARY WILBUR's committee, which has been investigating the use of radio for educational purposes, has discovered that one-sixth of the "air time" has been turned over to educational activities. This is both interesting and encouraging. However, some supervision must be exercised. Radio is a great weapon for propaganda. Much propaganda is adroit—so adroit that its true import does not at once become apparent. There should be in every community a committee of citizens whose task it is to check educational broadcasts, not already under national supervision, to see that the wrong stuff is not slipped over. And station directors should carefully guard against using "Educational Hour" where it isn't.

The RADIO TATTLER



By EARLE ENNIS

RADIO is making the human race nutty. Intelligent people are getting to the point where they imagine they hear things all the time. Now and then someone will stop in the middle of a conversation, cock his head and listen.

"What's the matter?" you will ask.
"I thought I heard music," he'll say.

* * *

There are thousands like that. We saw a woman standing on a corner waiting for a street car the other day. Suddenly she waved her arms, and executed a dance step. A policeman went over and asked her what was wrong. She was greatly embarrassed.

"I thought I heard jazz," she said.

"Is that so?" said the cop. "Now that's funny. I thought I heard a guy singing yesterday, myself."

* * *

Right in your own home. Any night in the week:

"Is that somebody at the door?"

You look. Nobody. The telephone bell? No—it didn't ring. Someone calling? Wrong again. Day and night. A friend confessed that he spends half of his nights, resting on one elbow in bed—listening.

"I'm always thinking I hear things," he says.

* * *

Fifty years ago, when a woman began to hear things, she put on a kimono with stars and moons on it, called herself Madame Astra or La Futura, and went into the fortune-telling business. If she was too old for that, she made a will, got herself a lot of cats, and became "peculiar." Today, it is perfectly all right to hear things. Everyone is doing it. Thus do times change.

* * *

Along with this form of mental obsession, is "mikrosis," a new disease. It comes out of broadcast studios. It is common among folks who broadcast in front of a "mike." You can tell it in walk, in talk, in gesture and mannerism. For instance, a victim of "mikrosis" will never walk up to you, clutch your hand as in the good old days, and say cheerily "Hello, old man—how are you?" None such.

Instead, he will stop about three feet from you, stand perfectly still, and modulating his voice to about 210 vocalcycles, he will say, softly: "Good evening, everybody!" That's "mikrosis." The victim simply can't get any closer than three feet. He's been psychologized in some studio until it terrifies him to get any closer. He figures you are going to blow a tube or shoot a control board, or melt a panel.

* * *

We saw a "mikrosis" victim in an argument with a conductor, the other day. The victim was boiling with wrath. An ordinary citizen would have smacked the conductor with a switch iron. But not the victim of this new disease. He stepped back, to the proper position, glared at the conductor, and in perfect English said: "My time is up now, but tomorrow, at this time, I'll be back and tell you more about what a thus-and-such I think you are." The conductor fainted.

* * *

To a "mikrosis" victim, everything looks like a microphone. We were talking to a well-known broadcaster the other day when he happened to note that we were standing beside a potted plant. "Gosh," he said. "It's a wonder the control room didn't give us the devil. There's a mike behind that fern."

We saw one man tip-toe past a fire engine that was busy pumping water, with finger on his lips. "What's the big idea?" asked the woman with him.

"Sh-h!" said the man. "The carrier's on the air."

* * *

These victims of "mikrosis" are hearing things, seeing things and imagining things. You recall the three little monkeys on the tree limb. Congenital "mikrosis," in each case. Just like the rest of us. The longer we listen to radio the more we will hear. After a bit, we will just stick the old radio set down in the basement, and pull down the wires. We won't need 'em. We'll hear it all without tubes, batteries, dials or loud speakers.

* * *

Right now, we know a man who has become so sensitive that he can hear his wife change her mind. We ask you, "ain't that somethin'."

A MAGNAVOX DYNAMIC SPEAKER

is your assurance that your set's output in tone and volume is at its finest and most glorious. Why be content with less?



Look for the set equipped with a Magnavox Dynamic Speaker . . . or instruct your dealer to install one in your present set.

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Motion Picture Classic and Broadcast Weekly, both for one year for only \$3.25.

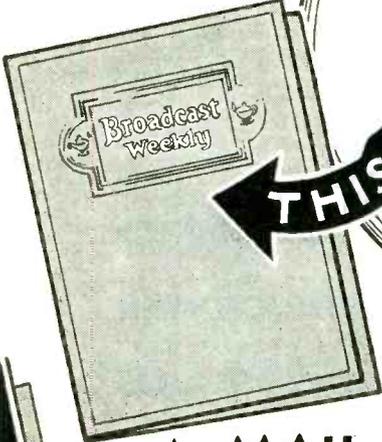
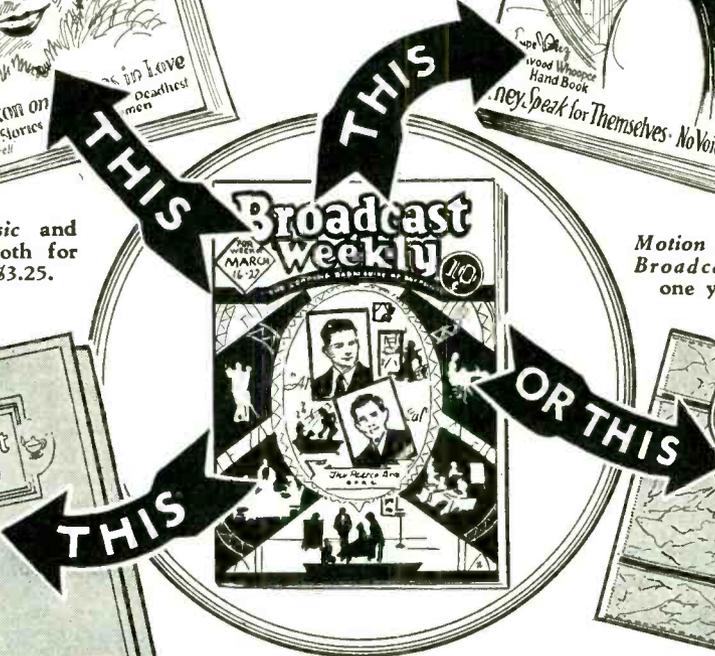


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This Beautiful Leatherette Cover and Broadcast Weekly for one year for only \$3.25.



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Gentlemen: For the enclosed \$3.25, please send me BROADCAST WEEKLY for one year and _____
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Personal Pickups

By GYPSY



MRS. J. L., YAK-IMA, WASH.—The girl who recently married Merton Bories (KPO) was “Billie” Delzell, not related, even remotely, to radio or professionalism. You’ll be hearing a lot of “happy” songs from Merton’s pen now. Wait and see.

* * *

MISS L., VENTURA, CAL.—Leslie Adams (KFSD) is 5 feet 10 inches tall, weighs 155 pounds, has dark brown hair, hazel eyes, an alert mind, interesting features, wore a mustache until it was “razzed” off, was born in Minneapolis in 1900, attended the University of Minnesota, came to California in 1919 and has been connected with radio for five or six years. He has no quarrel with blondes or brunettes, yet is not married. His hobby is collecting first editions. His pet aversion? Honestly, I wouldn’t dare—He plays piano, whistles like a bird and flirts with Dame Ether (and pneumonia) in enthusiastic DXian style at all hours of the night.

* * *

M. T., LOS ANGELES, CAL.—Hazel Warner (KFRC) is always a surprise. Nothing about her would indicate the “popular song” singer. She is a picture of tranquility with her long, amber-colored hair, blue-gray eyes, peaceful features and dignified manner. She is well versed in current events, has a keen sense of humor, an unlimited vocabulary, a poetic and idealistic mind. Like the still waters that flow deep, serene and unruffled unless . . . someone is unjustly stepped upon. Then verily does she go to battle for the injured one in true goddess fury and her three syllable words get a real hearing in court. No mistake!

* * *

MRS. A. F., STOCKTON, and M. A. J., SAN FRANCISCO, CAL.—The saxophonist you so greatly admire is Erwin Wright, 21, who hails from Stockton, where he directed his own orchestra while a student at high school. He has been with NBC for nearly three years playing saxophone, clarinet, a Chinese instrument called the musette, and writing orchestral arrangements. Erwin has gray eyes, light brown hair, is 5

6 inches tall, weighs 130 pounds and is an amiable, normal boy with no definite aversions. He has taught his mother to play clarinet and she is a member of the Western Women’s Club band.

* * *

L. H., SAN JOSE, CAL.—The Nearing Sisters (KFWD) radiate a delightful naïveté. Rose, who is 19, 5 feet 3 inches tall and gracefully slender, has eyes and hair the shade of rich copper. Margaret, slightly smaller and younger, has long, golden curls, eyes of bluest blue and still clings to an adorable “yes ma’am.” They sing, dance, play and swim, and it is all a joyous daily routine without which they would be wholly lost and unhappy. Walter Kelsey (KFRC) is 6 feet tall and weighs 195 pounds. Yes, Edna Fisher and Mr. Kelsey are cousins. He is the elder. More another time.

* * *

MISS K., SANTA BARBARA, CAL.—Why do the boys call Jack Keough (NBC) “The answer-to-the-maiden’s-prayer”? Because he is tall, dark and handsome. Because he is the “Prince Charming” type endowed with a rare quality for divining a woman’s wish before she expresses it and granting it in courtly manner. He is always tactful and kind. A young man respected and admired by men, worshipped by women, yet utterly unaffected and genuine. No, he is not married. He lives with his mother in San Francisco and has a sister who writes exotic poetry.

* * *

D. A. F., TACOMA, WASH.—Wilda Wilson Church is 5 feet 9 inches tall, weighs 175 pounds, has deep blue eyes and beautiful, white hair. She is a courageous, constructive personality, a pioneer at heart, a lover of poetry and beauty. A woman of depth, with a keen understanding and sympathy for the present generation. She is the mother of two illustrious young people, the girl, a U. C. student, recently married; the boy a graduate of one European and two American universities. Mrs. Church has been in radio work for more than seven years and “discovered” many of radio’s best-known dramatic artists of today. For diversion she drives her own car or swims. This latter recreation she took up a year or so ago to overcome her fear for the water (Mrs. Church just will not permit fear to enter into her life’s program) and now she truly enjoys it.

MICROPHONE GOSSIP



Baseball fans up and down the Pacific Coast have expressed keen satisfaction that Don Thompson, KPO's popular sports announcer, will again be on the air with his vivid, graphic and interesting word pictures of the games when the season opens April 8. Thompson, who prior to entering the radio field was one of the country's stellar athletes and this, coupled with his experience as a newspaperman, makes his reports of brilliant and exceptional character. As in past years, the Associated Oil Company is sponsoring the baseball broadcasts. This marks KPO's sixth consecutive year of sports broadcasts.

* * *

Ray Winters, the KFI-KECA announcer whose charming baritone delighted listeners and whose handsome visage troubled fair visitors of the station, is recovering from a painful and irksome siege of illness.

Ray maintains an apartment near the studios. Since he has been sick, his landlady declares that his doorbell has worn out twice and that she is tired of sweeping out flowers and shooing away flappers.

* * *

In a pinch hit job for a vocalist who failed to arrive in the NBC System studios in time for a recent program, Bernice Berwin surprised the radio audience and her co-artists with a pleasing soprano voice. For the past six years Miss Berwin has been so busy devoting her time to radio dramatics that she has never made use of her voice for singing purposes.

* * *

"Big Brother Ken," tenor and pianist who conducts the Children's Hour over KNX, studied at Damrosch School of Music, New York, and Peabody Conservatory, Baltimore. He felt an urge to broadcast and combine his tenor with commercial sales ability, so he entered the radio field and has proven successful.

* * *

Augmenting the staff of continuity writers and announcers, Harry Horton Wickersham comes to KJBS with a wealth of experience gained from many years of travel and pioneering work in broadcasting. Mr. Wickersham was formerly identified with KFDB, one of San Francisco's first and most powerful stations and which was picturesquely located on Telegraph Hill.

Lindsay MacHarrie's sudden change of residence to Venice, Los Angeles beach suburb, was a mystery to the KHJ staff until it became known that this very chief announcer was acting on doctors' orders. It seems that MacHarrie's canary had gone into a pitiful decline and that leading bird doctors, called into hurried consultation, discovered that the canary was full of bird seed and needed an immediate change of climate. Lindsay and the canary can now be seen most any morning romping on the beach in sun-suits, breathing big handfuls of life-giving ozone.

* * *

Great applause! Micky Gillette, KFRC's saxophone player supreme, with saxophone in his hands, bowing again and again. No, it wasn't on the Jamboree. It was at the Curran Theatre, and Micky had just played a solo part with the San Francisco Symphony Orchestra. Humorists, beware! The saxophone is traveling beyond your reach.

* * *

Ken Stuart of KJR has earned a reputation as a versatile announcer when it comes to sport events such as football games, hockey matches, wrestling bouts and baseball. He will be heard announcing the games each afternoon when the Pacific Coast League gets into action on the diamond April 8.

* * *

Walter Beban, director of NBC's Musical Musketeers, is a native of San Francisco. His uncle was the famous George Beban, character actor.

* * *

Tom Wallace, the big boy from Arizona who began life in the humble role of a baritone singer, served three years as a soloist at KNX. His voice was so good that Naylor Rogers, general manager of the station, spotted Tom as an announcer. And, by heck, he's now "Town Crier of the Night Watch."

* * *

An envelope addressed "Sho, sho—Check and Double Check—I's regusted—Chicago, Illinois" was delivered promptly to Amos 'n' Andy at the NBC studios in Chicago recently. The letter, mailed in Portland, Ore., was delivered within four days of the date of mailing, according to the postmark.

Billy Page Chosen by Street to Play "Penrod"

BILLY PAGE, who won radio stardom as Billy in "Memory Lane," now is striding toward wider popularity as Penrod, the favorite Booth Tarkington character, as it is portrayed every Saturday night between 9:30 and 10 o'clock (PST) for the audience of the NBC System stations KGO, Oakland; KHQ, Spokane, and KOA, Denver.

Billy Page was chosen by Julian Street Jr., as Penrod when the Tarkington novel of boyhood became available for radio dramatization at Street's request. The first of the Penrod episodes was broadcast March 8 with a supporting cast well known to radio. Pearl King Tanner plays the mother role, Charles McAllister is heard as Penrod Schofield's father, and Bert Horton, a veteran radio actor, weaves the thread of the entertaining narrative. Sam, Penrod's playmate, will be played each week by Jack Cowden, a lad not unknown to the NBC audience.

Penrod is produced by NBC exclusively, by special permission of Doubleday Doran & Co., the publishers, and Booth Tarkington. It was dramatized for radio interpretation by Julian Street Jr., who has retained for the radio audience the same dramatic and amusing episodes of boyhood which have endeared the novel to thousands.

Third National Chain Planned

ESTABLISHMENT of a third broadcasting network, eventually to cover the entire country, is planned by New York interests, it is disclosed by information just laid before the Federal Radio Commission.

The "key" station of the new chain would be WGBS, New York, and the network would be extended gradually, first into New England, then the South, and finally through the Middle West to the Pacific Coast.

A large number of stations throughout the country have indicated their interest in the proposal, the commission is told, and no difficulty

is anticipated in securing the affiliation of enough broadcasters to link the chain up.

While the two established networks have approximately seventy stations each regularly affiliated with them, there are, among the remaining five hundred or more broadcasting stations throughout the country, a large number of broadcasters who would welcome the establishment of a new chain from which they could augment their own programs. Many of these stations are of considerable power, but, as a matter of fact, high power is not a requisite for chain affiliation, since both of the networks have small stations on their lists, WLAP, Louisville, Ky., which is affiliated with the Columbia Broadcasting System, being a 30-watt station.

Efforts have been made in the past to establish a third network, but they have failed for lack of adequate financing. Backers of the proposed chain, however, assert that they will be able to finance the project and can put it through if the radio commission will give Station WGBS, the key station, the frequency for which it has applied, 600 kilocycles (500 meters).

SILVER vs CADMIUM

In view of incorrect and misleading claims appearing in ads of an aerial device employing cadmium plating over metallic screen, wherein it is claimed that Cadmium is the lowest resistor of radio frequency currents, we feel called upon to enlighten the public.

Silver stands highest in conductivity. Cadmium has over four times the resistance of Silver, more than Zinc or Brass and almost as much as Nickel. It is very evident that Cadmium Plating is very detrimental rather than beneficial from a radio aerial standpoint. Cadmium when exposed to moist air collects a coating of high resistance oxide.

GO-SIL-CO SUPER AERIAL WIRE GOLD OVER SILVER ON COPPER

Makes a remarkable improvement in Tone, Selectivity and DX. Saves current and tubes because of increased volume. Non-corrosive. 14 Gauge.

100 ft., \$4.00; 75 ft., \$3.25; 50 ft., \$2.50. Your dealer has it. GOSILCO Coil Spring Aerial for quick installation on short mast. Comprising 50 ft. 12 gauge GOSILCO Frame adjustable to 6 ft., \$6.00.

Gosilco Radio Products Co.

HUNTINGTON PARK, CALIF.

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We Carry the Largest and Most Complete Stock of
Kits and Parts on the Pacific Coast

S-M 712—The Ideal Tuner

Just the radio tuner you've been looking for as a feed for that power installation. And what a tuner! All-electric, single-dial (no verniers), pre-selector, power detector, battleship shielding cabinet, individually shielded r.f. coils, and all r.f. circuits individually by-passed and isolated—making the 712 absolutely stable and free from oscillation. And it's absolutely guaranteed to out-distance and out-perform all competition regardless of price.

Tubes required: 3—'24, 1—'27.
Wired, less tubes, \$64.90 net. Parts total \$40.90.

The 712 requires separate power supply (2½ volts A, 180 volts B) if used with 692 amplifier. Or S-M 677 amplifier ('45 push-pull, 2-stage) supplies all ABC power required; price \$58.50 net.

**The S-M 735—Short Wave
"Bearcat"**

The first all-electric short-wave set on the American market, the S-M 735 is easily the "bearcat" of them all. Four plug-in coils cover a wave-length range including both amateur and American and foreign short-wave broadcasting (16-6 to 200 meters). Two extra coils extend the wave-length range to cover all American broadcasting. The 735 presents astonishing quality in a remarkably inexpensive receiver.

Price, wired, less tubes, \$64.90. Parts total \$44.90. Tubes required: 1—'24, 2—'27, 2—'45, 1—'80.

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Please send me your dealers' and set builders' Radio Catalog.

Mark (X) I am a dealer..... Set Builder..... I have a store.....

Signed.....

Address.....

Radio Spy May Guard Frontiers of Nations

"Out of the North—
Came a Voice—whispering. . ."—(*Tima*).

A REMARKABLE radio development, which scientific men believe forecasts the coming Age of Automaton, is being tried out in Europe as an adjunct to meteorological observations. But in the peaceful development is seen one of the greatest of future battle aids—the "automatic spy," and because of this, the device is attracting international attention.

The new development is, in effect, an automatic self-operating radio transmitter stationed in bleak, polar areas, which, by means of radio signals, keeps a central weather bureau informed of storms and important weather changes in uninhabitable portions of the north. Extensive expansion of the weather gathering facilities of a number of governments may follow the experiments.

The equipment for the mechanical weather bureaus weighs about 3000 pounds and present plans include the installation of a number of such units by dirigible or plane in ice packs and other ordinarily inaccessible spots. Automatically, these units will broadcast as many times a day and night as desired, temperature, wind and general weather information. At the central station, receivers permanently tuned to the unit waves will pick up the signals.

The plants as developed in Europe will run for a year without servicing, guaranteeing a 365-day report system from points where human beings could not live without tremendous hardship. Half buried in snow and ice, unattended by hands, these mechanical "spotters" will maintain their ceaseless vigil of storms and hurricanes their waves unaffected by the winds that sweep over them.

And therein lies, it is believed, their future use as a system of national protection. With slight changes, the same devices can be altered to broadcast warnings of the approach of a hostile air fleet, or marching troops, of rolling clouds of smoke or gas. There is, in truth, no limit to the possible applications of these automatic announcers. They require little or no antenna. They may be buried in the ground, or on a hillside. They may even be fitted with mechanical eyes that will telegraph by radio, the actual move-

ments of men and vehicles in concrete pictures on the screen of a central bureau.

In these far sentinels of the weather system, the nations of the world see a potential army of protection—mechanical spies that will safeguard a frontier with greater precision than human intelligence agents. There are certain mechanical problems to be worked out—a simplifying of the apparatus itself, and its arrangement so that it will operate automatically. This has been done with the weather announcers already under test.

In this country the United States government is investigating the new devices not only with a view of placing them in the far North as "weather voices," but also for installation along the great transcontinental air routes where long stretches exist between airports. Most of the airports are already equipped with radio stations and telephone units by which announcements can be sent direct to planes in flight.

But there are long spans where there is nothing to warn a plane of an approaching storm, or low pressure area. Here an automatic weather unit could be installed, to give hourly warning of such conditions. Augmented by hourly reports from central weather points, such a service would make transcontinental flying as safe as ground devices could accomplish.

Another important use to which these units could be put is in forest fire protection. Owing to the fact that they can operate for long periods without attention, it is thought possible that many of them could be installed in valuable timber areas, annually swept by devastating forest fires, to give immediate warning of such blazes. It is admitted that much of the fire damage, which runs annually into millions of dollars, could be averted if an early warning of a fire could reach rangers and forestry headquarters. The radio "spy units" would be the answer to this situation.

A somewhat similar system has been in use for years up and down both coasts of this country in the automatic beacon signals of the department of commerce. These signals, attached to isolated rocks and reefs, operated by gas-driven generators, and left unattended for weeks at a time, broadcast certain letters every thirty seconds. Any radio fan who can tune his set to the

(Continued on Next Page)

Radio Fans to Hear Army Air Battle

IN ONE of the elaborate aerial combat evolutions of the year which is to be held at the Air Corps field at Sacramento, the War Department, in April, intends to give a thorough test to airplane radio equipment as a battle asset, so fans can hear it.

Much has been written and said as to the potential value of radio equipment in time of war. Certain tests were given it in the World War, which more than justified hopes of army men, that it would become, in truth, the eyes of the army. Intensive development has been under way since, and now a stiff test under actual war conditions is to be given it.

The aerial evolutions at Sacramento will simulate, as far as possible, actual warfare conditions, bombing and scout planes, photographic planes, communication planes, observation and map-making planes—every known type and variety, all handled from a general headquarters will perform day and night services, as under actual battlefield conditions.

The radio tests will include plane to plane communication by voice, and telegraph key, at distances of from 15 to 35 miles, reporting to general headquarters of troop movements, gun emplacements, and other observation data, the control of entire fleets of air craft by a flight commander speaking into a microphone high in air, and a thousand other ramifications of the art.

The tryout of the radiophone equipment is to be particularly severe. The scientific feat of issuing verbal orders to pursuit planes rushing through space at the speed of three miles a minute, talking to giant bombers rolling through the clouds at 125 miles an hour, and at the same time receiving reports from observation planes, high in air, are but a few of the many stunts to be tried.

"We expect some interesting results from these tests," said Assistant Secretary of War, F. Trubee Davidson, commenting on the forthcoming maneuvers. "This method of aerial communication is still highly experimental, but it is a long step forward from the day when pilots dropped messages in tubes, and received their own instructions from signal panels on the ground.

"Much that we will learn from these tests will be of value not alone in warfare but in commercial air navigation, which is more and

more coming to the appreciation of the value of radio in safe flying."

Much of the Army's tests will be conducted on wavelengths audible to the ordinary radio fan, so that people living in the San Francisco Bay district, the Sacramento Valley and vicinity will be able to hear the battle planes in combat activities as the Army defense and offense programs are carried out."

The two big national networks are planning pick-ups of some of the air evolutions so that people all over the country may hear the planes in the air and the communications which pass from one to another up in cloudland. The experiments promise to be one of the most dramatic radio presentations ever attempted.

Radio Spy to Guard Frontiers

(Continued from Preceding Page)

900-meter band can hear them—the letters P, M and O of different reef beacons being clearly heard.

Navigators use them as compass points, turning the loops of their radio compasses on them in a fog for bearings. A ship may go the entire length of either coast in dense fog, guided as to position only by the letter signals of these wireless beacons, the ship's radio compass not only picking up the signals, but giving their direction so that a triangulated calculation will give the ship's exact position at all times.

The far North weather units, which are now being tried out in Europe and which are to be put to work in the wastes of ice and desolation, as, in fact, nothing but developed radio beacons capable of transmitting not only signals, but valuable information. In each listening post, thermometers, anemometers and hydrometers, coupled electrically to the transmitter, each furnish their individual quota of information for relay to headquarters. The device becomes a beacon with a speaking voice.

The United States government has been given full information of the work of these European automatic observers, and the Bureau of Standards at Washington is now engaged in certain experimentation of its own to determine just what the ultimate possibilities of such a device may be, both for war and peace purposes.

Court Recognizes Value of Good Programs

AFTER fifteen months of battling in the courts, a radio station WENR, at Chicago, through a decision of the United States Court of Appeals at Washington, D. C., has had a portion of its "lost time" restored to it. The station is rated at 50,000 watts and operates in the 870 kilocycle band.

In November, 1928, the Federal Radio Commission cut the station's time from full operating period to two-sevenths. The court decision raises this two-seventh to one-half, sharing the time equally between WENR and WLS. The opinion, in the case, which was handed down by Chief Justice Martin, is interesting, in that it takes into consideration the class of public service rendered by the station.

In his opinion, Justice Martin said:

"We are of the opinion that the operating time of WENR should be shared equally with WLS. We base this opinion upon a consideration of the excellent service heretofore rendered to the public by WENR and by its capacity for increased service; also upon its large expenditures for meritorious programs for public instruction and entertainment and the popularity of the station and also its ability, by means of its 50,000 watt transmitter to cover a large area, and the assured financial responsibility behind it.

"It is manifest that a license of only two-seventh time for broadcasting is totally inadequate for the economical operation of such a station as WENR. Under these circumstances it is contrary to justice and against public convenience, interest and necessity to apportion the operating time in the proportion of two-sevenths to WENR and five-sevenths to WLS."

It is felt in radio-legal circles that the decision is of far-reaching effect. It places a direct legal value on public service and in future controversies between stations for the use of definite broadcasting time, that station which gives the most adequate public service and shows the most promising possibility of a continuation of such a service will receive actual court protection in its claims.

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Radio Service Men Needed Now!

The replacing of the old battery operated receivers with all-electric Radios has created a tremendous country-wide demand for expert Radio Service Men. Thousands of trained men are needed quick!



30 Days of R. T. A. Home Training

enables you to cash in on this latest opportunity in Radio

\$40 to \$100
a week
Full Time
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Spare Time

Ever on the alert for new ways of helping our members make more money out of Radio, the Radio Training Association of America now offers ambitious men an intensified training course in Radio Service Work. By taking this training you can qualify for Radio Service Work in 30 days, earn \$3.00 an hour and up, spare time; prepare yourself for full-time work paying \$40 to \$100 a week.

More Positions Open Than There Are Trained Men to Fill Them

If you were qualified for Radio Service Work today, we could place you. We can't begin to fill the requests that pour in from great Radio organizations and dealers. Members wanting full time positions are being placed as soon as they qualify. 5,000 more men are needed *quick!* If you want to get into Radio, earn \$3.00 an hour spare time or \$40 to \$100

We furnish you with all the equipment you need to become a RADIO Service Man!

a week full time, this R.T.A. training offers you the opportunity of a lifetime.

Radio Service Work a Quick Route to the Big-Pay Radio Positions

Radio Service Work gives you the basic experience you need to qualify for the big \$8,000, \$10,000 to \$25,000 a year Radio positions. Once you get this experience the whole range of rich opportunities in Radio lies open before you. Training in the Association, starting as Radio Service Man, is one of the quickest, most profitable ways of qualifying for rapid advancement. ¶ If you want to get out of small-pay, monotonous work and

cash in on Radio quick, investigate this R.T.A. training and the rich money-making opportunities it opens up. No special education or electrical experience necessary. The will to succeed is all you need.

Mail Coupon for No-Cost Training Offer

Cash in on Radio's latest opportunity! Enroll in the Association. For a limited time we will give to the ambitious man a No-Cost Membership which need not . . . should not . . . cost you a cent. But you must act quickly. Filling out coupon can enable you to cash in on Radio within 30 days, lift you out of the small-pay, no-opportunity rut, into a field where phenomenal earnings await the ambitious. You owe it to yourself to investigate. Fill out coupon NOW for details of No-Cost Membership.

The Radio Training Association of America
4513 Ravenswood Ave., Dept. BWA-3, Chicago, Ill.

The Radio Training Association of America
4513 Ravenswood Ave., Dept. BWA-3 Chicago

Gentlemen: Please send me details of your No-Cost training offer by which I can qualify for Radio Service Work within 30 days. This does not obligate me in any way.

Name _____

Address _____

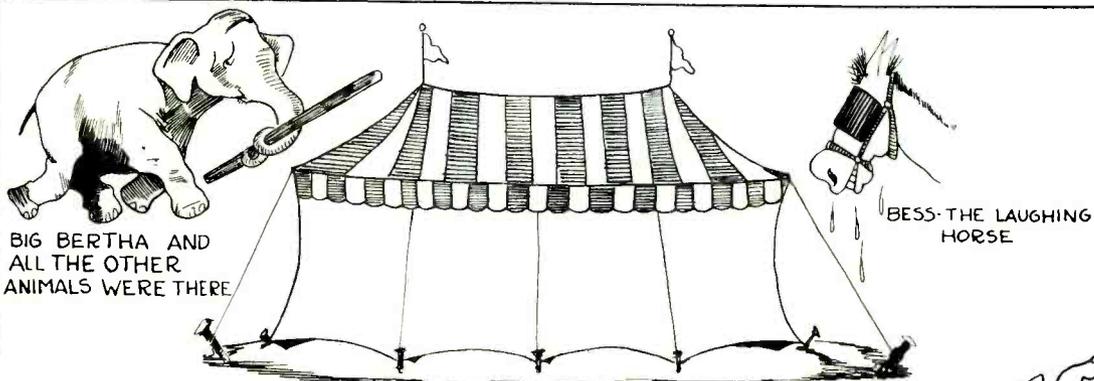
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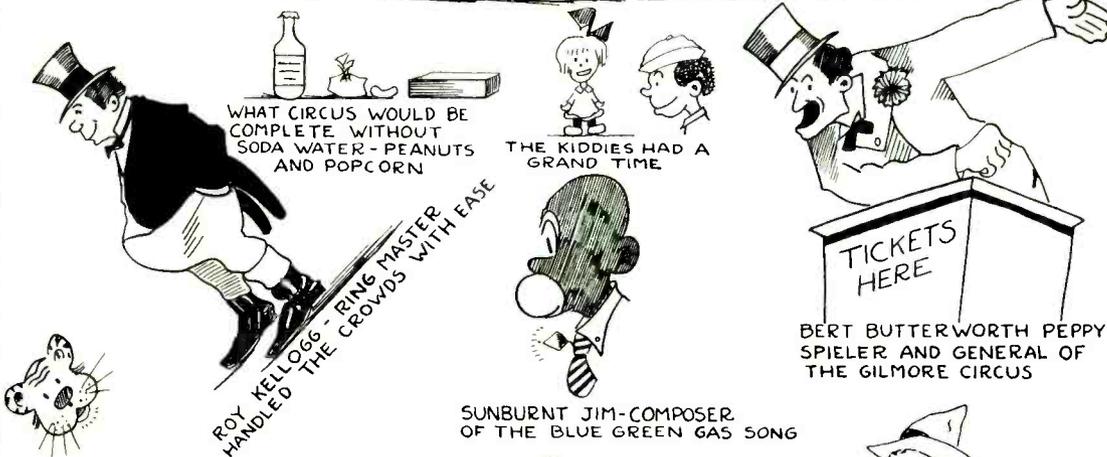
GILMORE CIRCUS NBC

ORIGINATING AT KFI



BIG BERTHA AND ALL THE OTHER ANIMALS WERE THERE

BESS- THE LAUGHING HORSE



WHAT CIRCUS WOULD BE COMPLETE WITHOUT SODA WATER - PEANUTS AND POPCORN

THE KIDDIES HAD A GRAND TIME

BERT BUTTERWORTH PEPPY SPIELER AND GENERAL OF THE GILMORE CIRCUS

ROY KELLOGG - RING MASTER HANDLED THE CROWDS WITH EASE

SUNBURNT JIM - COMPOSER OF THE BLUE GREEN GAS SONG



MADAM URMA WORMA SNAKE CHARMER IF IT CRAWLS - SHE HAS IT -



THE GILMORE CLOWNS HAD THE STANDS IN AN UPROAR



JOSEPHINE - THE FAMOUS MOVIE MONKEY WAS THERE

JAMES DICKIE

A Page From the NBC Woman's Magazine of the Air

By MADONNA M. TODD

OF ALL the exciting things which have happened since the inauguration of the "Woman's Magazine of the Air," the extension of the program to Saturday release probably is among the most important."

The statement comes from Bennie Walker, editor of this morning broadcast, heard through the National Broadcasting Company's Pacific Network.

"We have received requests for a Saturday broadcast for many months," Bennie continued—we had him cornered in the studio lobby about five minutes on one of his busy days. "Oftentimes, we have believed we were on the verge of opening the magazine's Saturday page, but something occurred always to forbid it."

Probably the vital need filled by Saturday's program was recognized first because of letters expressing the desire of youth to hear the WMA broadcast.

"Would it be possible, Mr. Walker, to give us a Magazine of the Air on Saturdays? I've two daughters going to High School and they are eager to hear programs similar to those we more fortunate folk hear through the days that they are in school."

That is a typical paragraph from a typical letter, taken from one among the hundreds of letters which came to the NBC San Francisco studios to ask for a Saturday broadcast.

The first broadcast of the Saturday page was arranged for April 5 with Bennie leading his staff to the microphone. Little Bennie entertained the juveniles, and other features were arranged specially to appeal to boys and girls who are at home on Saturday morning.

Besides our interview with Ben Walker, we had an interesting chat with Ann Holden, just after she'd returned from a visit to Best Foods, Incorporated.

"The San Francisco plant is on Bryant Street," Ann began. "I was extremely impressed—Helen Webster went along with me—and we came home literally inundated with jars and packages



ANN HOLDEN

of the most delicious products to test out."

Just what impressed the WMA experts most, it is difficult to find. White-garbed men who break 10,000 eggs each day, gave them something to think about.

"I've never seen anything like the way those men worked," Ann explained. "They take a half-dozen eggs in one hand, tap them along a sharp bit of metal set up for the purpose, and spill the white and yoke in one bucket and the

shells in another almost before you can say boo!"

"And speaking of 10,000 eggs. I've never seen so many eggs at one time in my life . . . and every egg carefully inspected. It's easy to imagine what would happen if a single 'bad egg' found its way into a vat of mayonnaise."

The comparatively small quantities in which the mayonnaise and other dressing are made interested the NBC home economics experts, too.

"Of course, the factory presented another picture of the wonders of machinery," Ann continued. "And, I just thought about all of us who beat three or four eggs with a little dover beater. That takes us more time than the machines require to beat eggs and oil for five or ten gallons of dressing."

The making of nucoa also proved interesting to Ann.

"Nucoa is a vegetable oil," she explained. "Cocoanut oil provides the basis. A cultured milk combined with other tested ingredients also go into the making of the butter substitute. White when it is ready for distribution, the nucoa is accompanied by a bit of coloring which can be worked into it if one desires."

The "Best Foods" mostly are made by men, Ann and Helen learned. Women employed at the San Francisco factory busy themselves with the packaging of the products.

Next week, we're going to ask Ann and Helen to supply us with some tempting recipes to give you on this page. Meanwhile, they will offer many during the daily morning broadcast through NBC System stations.

1930 1931 1932 1933 1934 1935 1936 1937 1938 1939



Will You Be Clerk or Manager Ten Years from Now?

SURELY, this could never happen to *me*," you say—"that I should be sitting at the same desk—be doing the same work, *for ten straight years!*" But wait a minute—

Exactly the same thing is happening to thousands upon thousands of men thruout the country. It has probably happened to men right in the company you now are working for. *And—unless you deliberately fit yourself for a better job—there is a very good chance that it will happen to you!*

Unthinkable? That's what R. M. Whitney, of Rochester, N. Y., said to himself. Yet lack of training kept him slaving away at low wages for more than twenty years . . .

Trebled His Salary in Three Years

—For more than twenty years, till finally, at the age of 47, and still receiving only thirty dollars a week, R. M. Whitney resolved to be a bookkeeper no longer. He enrolled with LaSalle for training in Higher Accountancy, and completed the course. Almost immediately came the offer of a bigger job.

Less than three years later, the Davenport Machine Tool Company—the very company he had worked for as a clerk—invited him to come back. He returned as Auditor, at a salary-increase of better than 300 per cent.

Today, he is Treasurer of this great company; and in a letter to LaSalle, after commenting on the opportunities LaSalle affords to men in their forties or early fifties, he adds, "And for the young man, who is just getting a foothold in the business world, LaSalle Extension University training is the most profitable investment he could make."

Says Good-bye to Clerkship— Now Heads Successful Firm

We have told you about a man who *waited*—at a cost to himself of probably not less than \$100,000. Now consider the experience of a younger man—G. Roy Eshelman, of Decatur, Illinois—

Eshelman was occupying a subordinate position in the purchasing department of a manufacturing concern—salary \$16 a week. Visualizing the opportunities for skilled accountants, he enrolled with LaSalle for training in Higher Accountancy.

"Thru this training," writes Mr. Eshelman, "I became interested in the Auditing Department and often remained after working hours watching the Auditor at his work. Observing my interest, he soon placed me in his department at a 50% increase in pay, and as I progressed with my LaSalle work, I was shortly rewarded with an additional 40% increase.

"My studies rapidly equipped me to strike out for myself, and at present I have an extensive practice as a Public Accountant, employing four accountants. It is sufficient to say that my present income is many, many times greater than when I enrolled."

Send For These Two Books and Start Toward Real Success

Need you hear more before you investigate the opportunities in Accountancy? Shall we tell you about Pentland—or Gray—or McDuffie—all of them commanding incomes better than \$10,000 a year and all of them still in their thirties?

Or will you face the problem of your future NOW—and send to LaSalle and get further facts and particulars?

Without cost or obligation, the coupon will bring you two books—one a 64-page book entitled, *Accountancy, the Profession that Pays*; the other, *Ten Years' Promotion in One*.

How about those next ten years—will you wait, or will you START TODAY to realize the opportunities that lie ahead of you thru sound and practical home-study business training?

Measure your grit and ambition by what you do with this coupon—NOW.

— Find Yourself Through LaSalle —

LaSalle Extension University

The World's Largest Business Training Institution

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Opportunities in Accountancy—Check below and we will send you copy of "Accountancy, the Profession that Pays," also copy of "Ten Years' Promotion in One," all without obligation.



Higher Accountancy:

Other LaSalle Opportunities: If more interested in one of the other fields of business indicated below, check here:

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| <input type="checkbox"/> Modern Salesmanship | <input type="checkbox"/> Expert Bookkeeping |
| <input type="checkbox"/> Traffic Management | <input type="checkbox"/> C. P. A. Coaching |
| <input type="checkbox"/> Railway Station Mgmt. | <input type="checkbox"/> Business English |
| <input type="checkbox"/> Law: Degree of LL. B. | <input type="checkbox"/> Commercial Spanish |
| <input type="checkbox"/> Commercial Law | <input type="checkbox"/> Effective Speaking |
| <input type="checkbox"/> Industrial Management | <input type="checkbox"/> Telegraphy |
| <input type="checkbox"/> Business Correspondence | <input type="checkbox"/> Stenotypy-Stenography |
| <input type="checkbox"/> Credit and Collection Correspondence | <input type="checkbox"/> Railway Accounting |
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| <input type="checkbox"/> Modern Foremanship | |

Name.....

Present Position.....

Address.....

SUNDAY Programs

NBC

National Broadcasting Company

- 12 to 1 p.m.—National Youth Conference
Dr. Daniel A. Poling is the speaker and a male octet and an orchestra provide sacred music. "Culturing Conscience" will be the subject of Dr. Poling's address. A question and answer period conducted by him will also be heard. George Shackley will direct the musical numbers. KGO, KOMO (12:15 to 1 p.m.) and KGW.
- 1 to 2 p.m.—Dr. S. Parkes Cadman
Conducted by Dr. S. Parkes Cadman, a non-denominational church service will be broadcast. Dr. Cadman's sermon and the music by the Oratorio Choristers under George Dilworth's direction will be released through KGO, KHQ, KOMO and KGW (1:30 to 2 p.m.).
- 2 to 3 p.m.—Sunday Concert
Another Sunday concert will be brought to listeners by Charles Hart's orchestra, this time with Eva Gruninger Atkinson, contralto, as the assisting vocalist. KGO, KHQ (2:30 to 3 p.m.), KOMO, KGW (2:45 to 3 p.m.) and KPO
- 3 to 4 p.m.—Catholic Hour
Discussing "The Divine Equation," the Rev. Dr. J. Fulton Sheen will be heard in an address. Sacred music by the most noted composers of past centuries and by contemporary musicians will be sung by the Paulist Choristers under the direction of Father Finn. KGO, KHQ, KOMO, KGW, KPO and KECA.
- 4 to 4:30 p.m.—Western Artists Series Concert, KGO, KHQ, KOMO and KPO.
- 4:30 to 5 p.m.—Duo Disc Program
A half-hour of quiet music will be offered to listeners when Max Dolin's salon ensemble and a male vocal duo present semi-classical and ballad compositions. KGO, KHQ, KOMO, KGW and KECA.
- 5 to 5:15 p.m.—Enna Jettick Melodies
In observance of the thirteenth anniversary of America's entrance into the World War, a mixed quartet, accompanied by a special instrumental ensemble, will sing patriotic songs of Canada, France, England and the United States. Betsy Ayres, soprano; Mary Hoppole, contralto; Steele Jamison, tenor, and Leon Salathiel, bass, are the singers. George Dilworth is the director. KHQ, KOMO, KGW, KPO and KFI.
- 5 to 6 p.m.—Gems of the Drama
"Adventures in Life" is the title of a new series of radio plays by Carlton E. Morse, the first of which is to be given today under the direction of Wilda Wilson Church, pioneer director of radio dramas in the West. KGO.
- 5:15 to 6:15 p.m.—Collier's Radio Hour
Guest speakers, dramatized stories and music are features of this presentation, which is released over KHQ, KOMO, KGW, KPO and KFI.
- 6:15 to 7:15 p.m.—Atwater-Kent Hour
John Charles Thomas, world-renowned American baritone, will be presented tonight. The son of a Methodist minister and a native of Myersdale, Pennsylvania, Thomas' early life was spent in traveling about the state with his father. After winning a scholarship at the Peabody Conservatory of Music in Baltimore, he dedicated himself to a musical career. Thomas was only 18 years old when he became director of a Baltimore choral society. KHQ, KOMO, KGW, KPO and KFI.
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes, KGO.
- 6:45 to 7:15 p.m.—Stanislas Bem's Little Symphony, KGO.
- 7:15 to 7:45 p.m.—Studebaker Champions
Jean Goldkette and his Studebaker Champions have looked to four motion pictures and three musical shows for the major portion of their 30-minute orchestral program over KGO, KHQ, KOMO, KGW and KFI.
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's
Radio listeners will join a little group of Jonesport people in a half-hour semi-religious meeting when

Sunday at Seth Parker's goes on the air through KGO.

- 8:15 to 9 p.m.—The Pilgrims, KGO
- 9 to 9:30 p.m.—Borden Program
Four hits from Friml's "White Eagle" will be sung by Barbara Blanchard, soprano, and a male quartet to the accompaniment of Joseph Hornik's Blue and White Band. For the most part the balance of this 30-minute presentation will be given over to popular numbers for interpretation by solo and concerted voices. There will also be the usual contributions by the Blue and White Band. KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—Reader's Guide
Books and magazine articles of special importance will be chatted about in an intimate manner by Joseph Henry Jackson. KGO, KHQ, KOMO, KOA.
- 10 to 11 p.m.—Gay Classics
Easton Kent makes his initial appearance on the spirited program of Gay Classics. "Come and Trip" by Handel and "Come, Sweet Morning," a folk song of old France, are two of three numbers to be sung by Kent. "Amaryllis," another old French number, one which follows the outline of the dance form, will be played by an orchestra under the direction of Max Dolin. KGO, KHQ, KOMO, KECA and KOA.
- 11 to 12 midnight—Musical Musketees, KGO.

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

- 10 to 11 a.m.—Arion Trio
- 11 to 12 noon—Grace Cathedral services
- 12 to 1 p.m.—National Youth Conference
- 1 to 3 p.m.—Dr. S. Parkes Cadman; concert
- 3 to 4 p.m.—Catholic Hour
- 4 to 4:30 p.m.—Western Artists Series
- 4:30 to 5 p.m.—Duo Disc program
- 5 to 6:15 p.m.—Gems of the drama; news service
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes
- 6:45 to 7:15 p.m.—Stanislas Bem's Little Symphony
- 7:15 to 7:45 p.m.—Studebaker Champions
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's
- 8:15 to 9:30 p.m.—The Pilgrims; Borden program
- 9:30 to 10 p.m.—"The Reader's Guide"
- 10 to 11 p.m.—The Gay Classics
- 11 to 12 midnight—Musical Musketees

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**
Earle C. Anthony, Inc., Los Angeles, Calif.

- 3 p.m.—Catholic religious service, NBC
- 4 p.m.—Helen Clare Dudley, concert pianist
- 4:30 p.m.—Duo Disc, NBC
- 5 p.m.—Studio program reserved
- 5:30 p.m.—Noreen Gammill, monologue
- 6 p.m.—Ralph Romer and his Peplanders Orchestra
- 7 p.m.—Margaret Ruth Kernan soprano
- 7:30 p.m.—Grace Hamilton and Jack Stern
- 8 p.m.—Lenore Killian, contralto
- 8:30 p.m.—Three Minor Keys, vocal trio
- 9 p.m.—Capital B's, Betty, Bonny and Bill
- 9:30 p.m.—Wilfred Butterworth, tenor
- 10 p.m.—The Gay Classics, NBC

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
Fisher's Blend Station, Inc., Seattle, Wash.

- 9 a.m.—Organ recital by Betty Shilton
- 10 a.m.—International Bible Students' Association
- 11 a.m.—Perdin Korsmo, tenor; Ethel Parks, contralto
- 11:15 a.m.—Plymouth Congregational Church
- 12:15 p.m.—National Youth Conference, NBC
- 1 p.m.—Dr. S. Cadman Cathedral Hour, NBC
- 2 p.m.—Sunday concert, NBC
- 3 p.m.—Catholic Hour, NBC
- 4 p.m.—Western Artist Series, NBC
- 4:30 p.m.—Duo Disc program, NBC
- 5 p.m.—Enna Jettick Melodies, NBC
- 5:15 p.m.—Collier's Hour, NBC
- 6:15 p.m.—Atwater Kent program, NBC
- 7:15 p.m.—Studebaker Champions, NBC
- 7:45 p.m.—Perdin Korsmo and Ethel Parks
- 8 p.m.—First Church of Christ, Scientist
- 9 p.m.—Borden Milk program, NBC
- 9:30 p.m.—Reader's Guide, NBC
- 10 p.m.—Gay Classics, NBC

SUNDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco
 9 to 10:45 a.m.—Recorded program
 10:45 to 12 noon—Old St. Mary's Church services
 12 to 7 p.m.—Recordings; Sunset Hour
 7 to 8 p.m.—Pacific Artists' Trio, with Nona Campbell
 8 to 9 p.m.—Old St. Mary's Church services
 9 to 10 p.m.—Pacific Artists' Trio; Nellie Wren
 10 to 1 a.m.—Dance and request recordings

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
Tribune Publishing Co., Oakland, Calif.
 5 to 6 p.m.—Charles T. Besserer at Scottish Rite organ

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**
Copyright, 1930, E. C. Anthony, Inc., L. A.
 10 a.m.—L. A. Church Federation program
 10:50 a.m.—Christian Science Church program
 12:30 p.m.—KFI-KPO Nat'l Thrift Corporation program; "Temple of the Golden Hour," "A Treasure House of Poetry and Song" with Virginia Flohri, James Burroughs and Pryor Moore Orchestra
 2:30 p.m.—Max Mellinger, ballads
 3 p.m.—Frances Sullivan, "Books I Kept"
 3:30 p.m.—Kealoha Trio
 4 p.m.—Genevieve Behrend, "Science of Life"
 4:15 p.m.—Margaret Ruth Kernan
 4:30 p.m.—Leila Castberg, "Advanced Thought"
 5 p.m.—Enna Jettick Melodies, NBC
 5:15 p.m.—Collier Hour, NBC
 6:15 p.m.—Atwater Kent program, NBC
 7:15 p.m.—Studebaker Champions, NBC
 7:45 p.m.—Modest Altshuler and concert orchestra
 9 p.m.—Borden Milk program, NBC
 9:30 p.m.—Purcell Mayer, violin recital
 10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**
Radio Service Corp., Salt Lake City, Utah
 7 a.m.—Informal program; "Sunny Side Up"
 10 a.m.—Utah Educational Department
 10:30 a.m.—National Light Opera Company, NBC
 11 a.m.—Russian Balalaika Orchestra, NBC
 11:30 a.m.—Concert, NBC
 12 noon—"The Friendly Hour," NBC
 1 p.m.—L. D. S. services from the Tabernacle
 2:30 p.m.—Vocal and instrumental ensemble
 3:30 p.m.—Studio program; Standard concert
 4 p.m.—Pipe organ concert
 4:30 p.m.—Baldwin Piano Company program, NBC
 5 p.m.—"Enna Jettick Melodies," NBC
 5:15 p.m.—Collier's Hour, NBC
 6:15 p.m.—Atwater Kent Hour, NBC
 7 p.m.—First Presbyterian Church services
 7:30 p.m.—Mons. Hunt, Roman Catholic discourse
 8 p.m.—L. D. S. Church services
 8:45 p.m.—"Television" concert
 9 p.m.—Borden's Concert Hour, NBC
 9:30 p.m.—Utah Hour; "Vagabond of the Air"

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**
J. Brunton & Sons, San Francisco, Calif.
 8:30 to 10 a.m.—Recordings; Esrey program
 10 to 11 a.m.—Sunshine Half-Hour; records
 11 to 11:30 a.m.—Selix program
 11:30 to 12:30 p.m.—Musical Sparklings; records
 12:30 to 2:30 p.m.—U. S. popular half-hour; records
 2:30 to 3 p.m.—Calif. program
 3 to 3:30 p.m.—Mabel Payne, soprano
 3:30 to 4 p.m.—Variety record program
 4 to 6:30 p.m.—Saphire program; records

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **1000 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

9 to 11 a.m.—Dr. B. L. Corley; Bible class
 11 to 12:30 p.m.—Tenth Ave. Baptist Church services
 12:30 to 1 p.m.—Chapel of Chimes
 1 to 1:30 p.m.—Church of Latter Day Saints
 1:30 to 3 p.m.—Masters' Album; novelty records
 3 to 3:30 p.m.—Alice Blue, piano; Jack Riley, ukulele
 3:30 to 4 p.m.—"Organ Echoes" with Alice Blue
 4 to 5 p.m.—Musical Appreciation Hour
 5 to 6 p.m.—Chapel of Chimes
 6 to 7 p.m.—Art Padden, pianist; Tindall lecture
 7 to 7:30 p.m.—Joan Ray, contralto; Jane Sands, piano
 7:30 to 7:45 p.m.—Chapel of Chimes
 7:45 to 9:15 p.m.—Church services from Tenth Ave. Baptist Church
 9:15 to 9:30 p.m.—Chapel of Chimes
 9:30 to 10 p.m.—Elbert Bellows, tenor; Jane Sands, accompanist
 10 to 11 p.m.—Brunswick Hour

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**
Don Lee, Inc., Los Angeles, California

8 to 9 a.m.—Program of recordings
 9 to 11 a.m.—Pac. States Sav. & Loan concert
 11 to 12:30 p.m.—First M. E. Church
 12:30 to 1:30 p.m.—Terpezone string trio and vocalist
 1:30 to 2 p.m.—Program of recordings
 2 to 2:30 p.m.—McKesson and Robbins, CBS
 2:30 to 3 p.m.—Prof. Chas. Lindsley and organ
 3 to 4 p.m.—Program from KFRC
 4 to 4:30 p.m.—Program of recordings
 4:30 to 5:15 p.m.—Rabbi Edgar Magnin; records
 5:15 to 5:30 p.m.—Tea Time Three, from KFRC
 5:30 to 6 p.m.—In a Russian Village, CBS
 6 to 7 p.m.—Majestic Theatre of the Air, CBS
 7 to 7:30 p.m.—Squibb program, CBS
 7:30 to 8:30 p.m.—Cadillac-La Salle Concert Orchestra
 8:30 to 9 p.m.—Melody Hour, featuring Robt. Olson, KFRC
 9 to 11 p.m.—Val Valente's orchestra, KFRC
 11 to 12 midnight—Wesley Tourtellotte, organist

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**
Northwest Broadcasting System, Seattle, Wash.

12 noon—Classical concert; Y. M. C. A. program
 2 p.m.—Emmanuel Tabernacle
 3 p.m.—Elmore Vincent, tenor; Marj. Robillard, piano
 3:45 p.m.—Lutheran Church program; Lyric Trio
 5:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
 6 p.m.—Broadway Quintet; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
 7 p.m.—Hometowners; Glen Eaton, tenor; Ragnar Sallidin, accordion
 8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
 9 p.m.—Los Gauchos Argentine; Ed. Sheldon, mandolin; Elmore Vincent, tenor
 10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Temple Anderson, contralto
 11 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**
Western Broadcasting Co., Portland, Ore.

12 noon—Sacred prelude
 1 p.m.—Starkel's Russian entertainers
 1:30 p.m.—Neapolitan recording concert
 5:30 p.m.—Twilight recording concert
 6 p.m.—Broadway Quintet; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
 7 p.m.—Hometowners; Glen Eaton, tenor; Regnar Sallidin, accordion
 8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
 9 p.m.—Los Gauchos Argentine; Ed. Sheldon, mandolin; Elmore Vincent, tenor
 10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp
 11 p.m.—Harmony Aces Dance; Eulala Dean, blues; Elmore Vincent, tenor

SUNDAY Programs

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

- Oakland Educational Society, Oakland, Cal.
9 a.m.—Music Lovers' program, featuring Osborne Pearson, tenor; Mary Baker Bibby, organist and accompanist
10 a.m.—Children's radio story; Bible lecture, "Jehovah and His Servant"; musical selections
11 a.m.—"Surphonprise" program
12 noon—Jeanette Rauhut, violinist; Doris Eckler, cellist; Roslyn Rost, pianist
1 p.m.—Bible questions and answers; musical program
2 p.m.—Bible lecture, "Prophecy"
6 p.m.—Community singing; Bible dialogue; music
7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist
7:30 p.m.—Bible lecture, "The New Heavens and New Earth"
9 p.m.—Musical numbers featuring the Branch Trio of Berkeley, California; Bible lecture, "A Righteous Government Foreshadowed"
10:15 p.m.—"Westward Ho" program, presenting Golden State Quartette; "Blossoms and Business in California," W. E. Wallace; "California Home Town Speech," Winne; Arthur W. Morgan, baritone; "The Chamber of Commerce and the Community," Hollis Thompson; Marguerite Hall, whistler
11 p.m.—Kinch's variety program

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

- Radio Entertainments, San Francisco, Calif.
2:30 to 4 p.m.—Variety Hour with Moonlight Melodists Orchestra; Florence Lorraine, balladist; Nadine Chriss and Rolf Metcalf, pianists; Charlie Glenn, Old Times; Henry Blank, blues, and others
4 to 5 p.m.—Sherman Clay Hour with the Masters
5 to 6 p.m.—Popular program
7:50 to 9:15 p.m.—Fifth Church of Christ, Scientist

394.5 Meters
760 Kcys.

KVI

Channel 76
1000 Watts

- Puget Sound Broadcasting Co., Tacoma, Wash.
8:30 to 9:30 a.m.—Organ recital
9:30 to 10:30 a.m.—Reading the Funny Papers
10:30 to 11 a.m.—Ballad Hour, CBS
11 to 12 noon—La Presse Symphony Orchestra, CBS
12 to 12:30 p.m.—Columbia Male Chorus, CBS
12:30 to 1 p.m.—Conclave of Nations—Germany, CBS
1 to 2 p.m.—Cathedral Hour, CBS
2 to 2:30 p.m.—News Reel of the Air, CBS
2:30 to 3 p.m.—All Nations Language Bureau
3 to 4 p.m.—Program to be announced
4 to 4:30 p.m.—The Globe Trotter, CBS
4:45 to 5 p.m.—The World's Business, CBS
5:30 to 6 p.m.—In a Russian Village, CBS
6 to 7 p.m.—Majestic Theatre of the Air, CBS; released through KOL
7 to 7:30 p.m.—Will Rogers, comedian, CBS, Hollywood, released through KOL
9 to 10 p.m.—Val Valente's Orchestra, DLBS
10 to 11 p.m.—Monique Thomas' Trio; soloists
11 to 12 midnight—Wesley Tourtellotte, organist, DLBS
12 to 1 a.m.—George Yount, organist

220.4 Meters
1360 Kcys.

KGER

Channel 136
250 Watts

- C. M. Dobyms, Long Beach, Calif.
8:30 a.m.—Comrades of the Air
9:30 a.m.—Taubman Men's Bible Class
11:15 a.m.—First Presbyterian Church
12:30 p.m.—Novelty program
2:30 p.m.—Long Beach Band
4 p.m.—Cathedral Hour
6:45 p.m.—Aristocrat of the Supper Table
7 p.m.—Music Lovers' Hour
7:30 p.m.—Triolian Trio
9 p.m.—Reverie Hour
10 p.m.—Sunday Night Frolic

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

- The Morning Oregonian, Portland, Oregon
8:30 a.m.—Organ concert
9:30 a.m.—American Legion program
10 a.m.—International Bible Students' program
11 a.m.—Church service
12 noon—National Youth Conference
1:30 p.m.—Dr. Cadman's service, NBC
2 p.m.—Organ concert; garden talk
2:45 p.m.—Sunday concert, NBC
3 p.m.—Catholic religious service, NBC
4 p.m.—Holman & Lutz; optometry talk
4:30 p.m.—Duo Disc, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater Kent Hour, NBC
7:15 p.m.—Studebaker program, NBC
7:45 p.m.—Baker rhythm boys
8:15 p.m.—Baby's Bouidori program
8:30 p.m.—Edwards Furniture
9 p.m.—Borden Milk program, NBC
9:30 p.m.—First National Bank orchestra
10 p.m.—Little Symphony concert
11 to 12 midnight—Fox Hollywood theater organ

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

- Nichols & Warinner, Long Beach, Calif.
5 to 8 a.m.—The Early Bird; music
8 to 8:30 a.m.—Family Circle Hour
8:30 to 9 a.m.—Clover Leaf program
9 to 10 a.m.—Old time music
10 to 11 a.m.—Angeles Abbey organ recital
11 to 12:30 p.m.—St. Luke's Episcopal Church
12:30 to 1 p.m.—Musical program
1 to 2 p.m.—Hollywood Girls, novelty trio
2 to 3 p.m.—Seth Parker; Kaai Hawaiians
3 to 3:30 p.m.—Pianistic Pansy
3:30 to 4 p.m.—Long Beach Municipal Band
4 to 6 p.m.—Organ recital; Hollywood Girls
6 to 6:30 p.m.—"Em and Clem"
6:30 to 6:45 p.m.—Zadah Stoker and her Kiddies
6:45 to 7 p.m.—Foster Rucker and Helene Smith
7 to 8 p.m.—The Coquettes
8 to 9 p.m.—First Church of Christ, Scientist
9 to 11:15 p.m.—Kilpatrick Purity Bread program
11:15 to 12 midnight—Rev. Ethel Duncan
12 to 3 a.m.—Organ recital: The Knight Fox

299.8 Meters
1000 Kcys.

KFVD

Channel 100
250 Watts

- Auburn Fuller, Culver City, Calif.
9 a.m.—Selected recordings
10 a.m.—Theme songs; Hawaiian Trio
11 a.m.—Madame Zollers Beauty Hour
1 p.m.—"Inspiration," Magazine of the Air
2 p.m.—Pipe organ; sacred half hour
4:30 p.m.—Community program
11 p.m.—Pipe organ, Peggy Price
299.6 Meters
1010 Kcys.
KQW
Channel 101
500 Watts
First Baptist Church, San Jose, Calif.
10:15 to 11 a.m.—Sunday School lessons, Fred J. Hart
11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
7:30 to 9 p.m.—Evening services, First Baptist Church

291.1 Meters
1030 Kcys.

CNRV

Channel 103
500 Watts

- Canadian National Railways, Vancouver, B. C.
7 p.m.—Imperial Oil Hour of fine music
230.6 Meters
1300 Kcys.
KTBI
Channel 130
1000 Watts
Bible Institute of Los Angeles, Calif.
6 to 7 p.m.—Studio vesper service
8 to 9 p.m.—Church of the Open Door
9 to 10 p.m.—After-church service

MONDAY Programs

NBC

National Broadcasting Company

- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk
Hints to housewives on ways of preparing meals will be offered by Louise Miller, Miss Gibson's representative. KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"
With instrumental and vocal interpolations providing diversity Helen Webster will speak first during the Clorox Feature, offering comments from letters which she has received. "Nucoa in Your Cooking" is the topic chosen by Ann Holden, and Helen Chase will close the hour offering beauty advice during the Camay Feature. KGO, KHQ, KOMO, KGW, KGO and KFI, and through KSL and KOA from 10:30 to 10:50 a.m.
- 11:45 to 12 noon—Canny Cook Program
The Canny Cook and Tom Kelly will be heard in the 15-minute program to be released over KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.
- 1 to 2 p.m.—Pacific Vagabonds, directed by Walter Beban, Myron Niesley, tenor; the Coquettes and the Musical Musketeers, will again be featured in this presentation. KGO, KGW (1:30 to 1:45 p.m.) and KOA.
- 2:30 to 3 p.m.—Pacific School of the Air
The canning industry will be the subject of a vocational guidance lecture C. E. Hume will give during the Pacific Coast School of the Air program. KGO, KHQ, KOMO, KGW, KPO and KFI.
- 3 to 3:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KGW and KPO.
- 3:30 to 3:45 p.m.—Studio Personalities
Presenting Jennings Pierce, chief announcer and assistant program director of the National Broadcasting Company's Pacific Division, as the speaker, another program in the series featuring Studio Personalities will be broadcast through KGO and KGW.
- 3:45 to 4:15 p.m.—California Federation of Women's Clubs
Sponsored by the California Federation of Women's Clubs, a half-hour educational program will be broadcast over KGO and KECA.
- 4:45 to 5 p.m.—Talks by Outstanding Speakers, KGO, KGW, KPO and KECA.
- 6 to 6:30 p.m.—Ted Florito and His Maytag Orchestra
Ted Florito and his Maytag Orchestra, Tom, Dick and Harry, singers, and Retting and Platt, pianists, will present popular music played in symphonic fashion. KGO, KHQ, KOMO, KGW and KECA.
- 6:30 to 7 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Stromberg-Carlson Program
Arthur Foreman, oboist, will give his conception of Handel's "Concerto for Oboe in G Minor" during the Stromberg-Carlson program over KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Empire Builders
Harvey Hays, in his familiar role of the Old Timer, will hold the center of the ether stage tonight. Supplementing the dramatic fare, a musical program will be heard, the feature of which is to be Bob MacGimsey, harmony whistler. KGO, KHQ, KOMO, KGW and KFI.
- 8 to 8:15 p.m.—William Don. KGO and KECA.
- 8 to 9 p.m.—Rudy Seiger's Shell Symphonists
Playing an intermezzo from Joseph D. Redding's modern oriental opera, "Fay-Yen-Fah," Rudy Seiger will be heard as violin soloist during the concert his Shell Symphonists will present over KPO and KFI for a full hour and KHQ, KOMO and KGW from 8 to 8:30 o'clock.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA, KSL, KOA.
- 8:45 to 9 p.m.—Ole and the Girls
Dick Le Grande appears as Ole in a Swede dialect characterization. Cast opposite him are Imelda Montagne and Marjorie Primley. These two girls have worked together as a vocal team and in the roles of the Apple Sisters, Cora and Seeda, they have ample opportunity to sing. KGO, KHQ, KOMO, KGW and KECA.

- 9 to 9:30 p.m.—"Voice of Firestone"
Heading the array of talent participating in this program is Easton Kent, tenor. Others prominently cast include Marian Gilbert, contralto, the Firestone Choristers and a concert orchestra headed by Max Dolin. KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 9:30 to 10 p.m.—Cigar Band
Every conceivable type of tempo will be set by Walter Beban as "The Cigar Band" plays under his direction over KGO, KHQ, KOMO, KGW and KFI.
- 10 to 10:30 p.m.—Music Box
Pictures of dancers in the grace and abandon of the dance of love will emanate from the Music Box when Charles Hart's salon orchestra plays "Tango Amoroso," and other fantastic musical creations over KGO, KHQ, and KECA from 10:15 to 10:30 p.m. and KOA for a full hour.
- 10:30 to 11 p.m.—House of Myths
Introducing a new series of "House of Myths" dramas based on the story of Perseus, "A Strange Beginning" will be enacted. Betty Lee as Juno, Charles McAllister as Jupiter and Bernice Berwin and George Rand will appear in the cast. Carlton E. Morse is author of the series. KGO, KECA, KSL and KOA.
- 11 to 12 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO and KOMO.

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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- 7:30 a.m.—Opening market quotations
8 a.m.—Shell Happytime, from KPO
10:15 a.m.—Josephine Gibson talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
12 noon—U. C. and U. S. agriculture talks
12:15 p.m.—Federal and state market reports
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—Pacific Coast School of the Air
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man" (Union Oil Co.)
5:30 p.m.—Wilfred Butterworth, tenor
5:45 p.m.—Stock reports, E. A. Pierce & Co.
6 p.m.—Wm. Don, Dr. Oofah, comedian
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson Radio program, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Shell Symphonists, NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—The Cigar Band, NBC
10 p.m.—Purcell Mayer Quartet, Virginia Flohr!

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Popular music; exercises
8 a.m.—Shell Happytime, from KPO
9 a.m.—Town Crier
10:15 a.m.—Heinz Food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
11:45 a.m.—Canny Cook program, NBC
12 noon—Powers' Pled Piper
12:30 p.m.—Stewart-Warner organ
1 p.m.—Pacific Vagabonds, NBC; organ
2 p.m.—Among Ourselves
2:30 p.m.—Pacific School of the Air, NBC
3 p.m.—Mormon Tabernacle, NBC
3:30 p.m.—Studio Personalities, NBC
3:45 p.m.—Traffic talk; the Spotlight
4:30 p.m.—Evening Reveries, NBC
4:45 p.m.—Talks by outstanding speakers, NBC
5 p.m.—Vocal and Instrumental; Movie Club
5:50 p.m.—Talk by Charles F. Walker
6 p.m.—Ted Florita and his orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson Symphony, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Ole and the Girls, NBC
9 p.m.—The Voice of Firestone, NBC
9:30 p.m.—The "Cigar Band," NBC
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Ben Selling's Boys
11 p.m.—Olympic Hotel Dance Orchestra

MONDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 4 p.m.—Records; Opportunity Hour; stocks
4 to 4:50 p.m.—Lena and Lillie; records
4:50 to 5 p.m.—Humane Education talk
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7:30 p.m.—Hotel Oakland concert trio; news items
7:30 to 8 p.m.—Jack Delaney's Alabama Cafe orchestra
8 to 8:30 p.m.—Instrumental ensemble
8:30 to 9 p.m.—Amati Quartet
9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Charles Follette accompanist
10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth
10:10 to 11 p.m.—Dance program

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Studio program dance orchestra
5:30 p.m.—Vocal and instrumental selections
5:45 p.m.—Educational program
6 p.m.—Ted Florito's Orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Program of diversified musical selections
7:30 p.m.—Great Northern Railway program, NBC
8 p.m.—"The Jewel Box"
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Program for men
9 p.m.—"The Voice of Firestone," NBC
10 p.m.—Organ recital; violin presentations
10:30 p.m.—House of Myths, NBC
11 p.m.—"Vagabond of the Air"

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Julia Hayes' Helpful Hints
9:30 a.m.—Organ recital by Betty Shilton
10:15 a.m.—Food talk, Josephine Gibson
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Concert orchestra; Hayden Morris, basso
11:45 a.m.—Canny Cook program, NBC
12 noon—Agriculture farm talk
12:15 p.m.—"What to Prepare for Dinner"
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra; Agnes Skartvedt & Fred Lynch
2:30 p.m.—Pacific Coast School of the Air
3 p.m.—Tabernacle choir and organ recital, NBC
3:30 p.m.—Artistic Ensemble; Greenwood Mitchell, baritone
4 p.m.—Mining stock quotations
4:15 p.m.—Vocal Ensemble, Greenwood Mitchell, dir.
4:30 p.m.—Garden Patch children's program
5 p.m.—Henry Starr, Hot Spot of Radio, NBC
5:30 p.m.—Artistic Ensemble with VeOna Socolofsky
6 p.m.—Ted Florito and his Maytag Orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson concert, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Ole and the Girls, NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—The Cigar Band, NBC
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—University of Wash. Educational Hour
10:45 p.m.—News flashes; dance orchestra
12 midnight—Organ recital by Betty Shilton

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Recorded program
11 to 12 noon—California Sunshine Hour
12 to 2 p.m.—Newscasting; records
2 to 3 p.m.—Bridge party hour, conducted by Dud Williamson
3 to 3:30 p.m.—Cabbages and Kings
3:30 to 5:30 p.m.—Popular recordings; Sunset Hour
5:30 to 5:35 p.m.—Mining Stock Quotations
5:35 to 6 p.m.—Tansey Crowe program; records
6 to 6:15 p.m.—Vocal guidance, Benj. E. Mallary
6:15 to 7 p.m.—Metro and Cosmo; records
7 to 7:30 p.m.—George Taylor and the boys
7:30 to 8 p.m.—Tommy Monroe and Bob Allen
8 to 9 p.m.—Musical Parade, a revue of the KYA artists, with George Taylor, Master of Ceremonies
9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
10 to 1 a.m.—Dance and request recordings

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music
9:30 a.m.—Morning devotional services
10 a.m.—Elmore Vincent, tenor, and Marje Robillard
12 noon—World in review
12:30 p.m.—Opera selections (records)
1 p.m.—Musical program
3 p.m.—Glen Eaton, tenor; Marje Robillard, piano
3:15 p.m.—Song Birds
5:25 p.m.—Market report; Raymond Holmes
6 p.m.—Hometowners' Orchestra; Glen Eaton, tenor; Spencer Adams, xylophone
7 p.m.—Dream Melodies; Sydney Dixon, tenor; Agatha Turley, soprano; Mabel Mohrman, piano
7:30 p.m.—Wash. Fire & Marine Ins. Co. Aces
8 p.m.—Mission Orange Aces; Bob Munson; Elmore Vincent, tenor; Marje Robillard, piano
8:30 p.m.—Harmony Aces
9 p.m.—Ben Tipp's Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Wrestling match, Ken Stuart
10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Elmore Vincent, tenor; Bob Munson
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stocks
8 to 8:30 a.m.—Georgia O. George
8:30 to 8:45 a.m.—Children's Corner, CBS
8:45 to 9:15 a.m.—Franklin Bldg. & Loan Assoc.
9:15 to 9:30 a.m.—Richardson's Music Lovers' Shop
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
10:30 to 11 a.m.—Program of recordings
11 to 11:15 a.m.—Schaefer Hat Works
11:15 to 11:30 a.m.—Scientific Laboratories
11:30 to 11:45 a.m.—Ann Leaf, organist, CBS
11:45 to 12 noon—Normalizer recordings
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Organ and vocalists
1 to 1:30 p.m.—U. S. Navy Band
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy-Go-Lucky Hour, from KFRC
2:30 to 3:15 p.m.—Recordings; talk
3:15 to 3:30 p.m.—Girl Scouts of America
3:30 to 3:45 p.m.—M. Murray's talk on home problems
3:45 to 4 p.m.—Auto Club of Southern California
4 to 4:05 p.m.—Town Topics
4:05 to 4:20 p.m.—Better Business Bureau; records
4:20 to 4:30 p.m.—World-wide news
4:30 to 5 p.m.—"Voices from Filmland," to CBS
5 to 5:30 p.m.—Charlie Weilman and Nell Larson
5:30 to 6:30 p.m.—Don Lee Concert Orchestra
6:30 to 7 p.m.—Chas. Hamp, presented by S.&W., DLBS
7 to 7:30 p.m.—Silverwood's program
7:30 to 8 p.m.—American Wire Fabrics Corp., CBS
8 to 10 p.m.—Golden State Milk Products Jamboree
10 to 10:05 p.m.—World-wide news
10:05 to 11 p.m.—Anson Weeks' Dance Orch., KFRC
11 to 12 midnight—Earl Burnett's dance orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

MONDAY Programs

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health Exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—Julia Hayes in "Helpful Hints"
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 1 p.m.—Snap shots, programs in miniature
- 1:30 to 2 p.m.—Ann Warner's Home Chats
- 2 to 2:10 p.m.—E. A. Pierce stock reports
- 2:10 to 2:30 p.m.—Book review, Harold Small
- 2:30 to 3 p.m.—Pacific Coast School broadcast, NBC
- 3 to 3:30 p.m.—Mormon Tabernacle, NBC
- 3:30 to 3:45 p.m.—Dept. of Commerce talk
- 3:45 to 4 p.m.—Calif. State Chamber of Commerce
- 4 to 4:45 p.m.—S. F. Branch American Penwomen
- 4:45 to 5 p.m.—Talks by outstanding speakers, NBC
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest with "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—Shell Symphonists program, NBC
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—The Toreadors
- 10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:30 a.m.—Popular program
- 9:30 to 9:40 a.m.—Anne Murray, "Special Dishes"
- 9:40 to 10 a.m.—Recordings and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 11 a.m.—Dr. Linebarger, health talk; news
- 11 to 11:30 a.m.—Happy Ray Batz, pianologue
- 11:30 to 12:30 p.m.—Sherman Clay Hour
- 12:30 to 1 p.m.—Nearing Sisters and Ramona Saxe
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour program
- 7 to 7:15 p.m.—Radio skit, "The Oakleys," with Lucille Gordon and Henry Blank
- 7:15 to 7:30 p.m.—Rolf Metcalf, pianist
- 8:30 to 9:30 p.m.—"Studio Specialties"
- 9:30 to 10 p.m.—"Travelin'," with the Travel Trio
- 10 to 12 midnight—"The Hooligans"
- 12 to 1 a.m.—Midnight Hour

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Musical program; Tryco program
- 2:15 p.m.—Detective story by Tom King
- 2:30 p.m.—Richmond Stringed Trio
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—The Happy Hayseeds: Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
- 4 p.m.—The Travelairs, featuring Ted and Louise, duets; David Kay, tenor
- 4:30 p.m.—Ex-Cel-Cis beauty program; beauty talks; name analysis
- 5 p.m.—Dr. Forrester's Hour
- 7:30 p.m.—The Imperial program, Renton program
- 8 p.m.—Musical program

291.1 Meters
1030 Kcys.

CNRV

Channel 103
500 Watts

Canadian National Railways, Vancouver, B. C.

- 10:30 a.m.—Morning Hour of Music
- 10 p.m.—Genesis, Chronicle, Willie and Euphonious, four Continental Limited porters

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 to 7:30 a.m.—The Early Bird; Hello Everybody
- 7:30 to 7:45 a.m.—Early news items—Press Telegram
- 7:45 to 7:50 a.m.—Novelty musical numbers
- 7:50 to 8:20 a.m.—Bright and Early Hour
- 8:20 to 9 a.m.—Music; Health and Efficiency
- 9 to 10 a.m.—Beauty talk; music
- 10 to 11:30 a.m.—Organ recital; Harmony Boys
- 11:30 to 11:45 a.m.—News reports
- 11:45 to 12 noon—Steinway Duo-Art
- 12 to 12:45 p.m.—Sunset Harmony Boys
- 12:45 to 1:50 p.m.—Cherrio Boys; Bill and Co
- 1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray
- 2:30 to 3:15 p.m.—Sunset Boys; The Coquettes
- 3:15 to 3:30 p.m.—Knights of the Air
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly and Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6 p.m.—Organ recital; Sunset Boys
- 6 to 6:30 p.m.—"Em and Clem"; Percy at the Phone
- 6:30 to 6:45 p.m.—The Kaal Hawaiian Trio
- 6:45 to 7 p.m.—The Cherrio Boys
- 7 to 8 p.m.—Suydam's Buttercream School
- 8 to 9 p.m.—Rolly and Gene; Texas Cowboys
- 9 to 10 p.m.—Majestic Ballroom Orchestra
- 10 to 11 p.m.—The Coquettes
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; The Knight Fox

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 3 p.m.—Jerome Powers, pianist
- 3:15 p.m.—German lesson by Annette Doherty
- 3:30 p.m.—Musical Appreciation by Jose Rodriguez
- 3:45 p.m.—California Women's Club, NBC
- 4:15 p.m.—Bess Kilmner's Helpful Hints to Housewives
- 4:45 p.m.—Talks by outstanding speakers, NBC
- 5 p.m.—Herbie Scharlin, song and patter
- 5:30 p.m.—Dr. H. Ed. Myers, talk on dentistry
- 6 p.m.—Ted Florito's Maytag Orchestra, NBC
- 6:30 p.m.—Paul Howard's Blackbirds
- 7:30 p.m.—Felipe Delgado, Spanish baritone
- 8 p.m.—William Don, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Ole and the Girls, NBC
- 9 p.m.—Aeolian organ recital
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—Music Box, NBC
- 10:30 p.m.—House of Myths, NBC

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—"Hints to Hostesses"
- 10:15 a.m.—Josephine Gibson talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Winifred Rhoades, organist
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Nat'l Savings luncheon program
- 12:15 p.m.—"Studio Affairs"
- 12:30 p.m.—Gold Seal program; "By the Way"
- 1:30 p.m.—"Hawaiian Echoes"; "Comedy Capers"
- 2 p.m.—"The Old Days"
- 2:30 p.m.—Pacific Coast School of the Air, NBC
- 3 p.m.—Album Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Happy Harmonies
- 5 p.m.—"Melodies We Love"; sport talk
- 6 p.m.—Ted Florita and his orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Rudy Selger's Shell Symphonists, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—"Ole and the Girls," NBC
- 9 p.m.—Voice of Firestone, NBC
- 9:30 p.m.—The Cigar Band, NBC
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—"Music Box," NBC; bridge lessons
- 11 p.m.—Just Another Hour; "Ask for It"

MONDAY Programs

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—Georgia O. George, DLBS
8:30 to 8:45 a.m.—Children's Corner broadcast, CBS
8:45 to 9 a.m.—Program of recordings
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's daily chats
11 to 11:30 a.m.—Mary Haines, Domestic Science talk
11:30 to 11:45 a.m.—Montague Range & Furnace Co.
11:45 to 12 noon—Auditions
12 to 1 p.m.—Sherman and Clay concert
1 to 2 p.m.—U. S. Navy Band, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:25 p.m.—Aviation talk; records
3:25 to 3:30 p.m.—Something About Everything
3:30 to 4 p.m.—Yoeng's Orchestra, CBS
4 to 4:30 p.m.—H. Kaitenborn, current events, CBS
4:30 to 5 p.m.—Voices from Filmland, CBS
5 to 5:30 p.m.—Wellman & Larsen, DLBS
5:30 to 6 p.m.—Don Lee concert, DLBS
6 to 6:15 p.m.—Bobs, sports authority
6:15 to 6:30 p.m.—"Your Financial Problems"
6:30 to 7 p.m.—Charles Hamp, for S. & W., DLBS
7 to 7:30 p.m.—Melodies of Broadway, DLBS
7:30 to 8 p.m.—"Gold Strand," CBS
8 to 10 p.m.—"Golden State Blue Monday Jamboree"
10 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Los Angeles Biltmore Orch., DLBS
12 to 1 a.m.—Dance music

394.5 Meters
760 Kcys.

KVI

Channel 76
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

7 to 8 a.m.—Program of recordings
8 to 8:15 a.m.—National Radio Homemakers' Club, CBS
8:30 to 8:45 a.m.—The Children's Corner, CBS
8:45 to 9 a.m.—Your Diet, CBS
9 to 9:30 a.m.—Thrift Home of the Air
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—Ann Leaf, organist, CBS
12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 1 p.m.—Women's Forum, CBS
1 to 2 p.m.—U. S. Navy Band, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Harry Tucker's orchestra, CBS
3:30 to 4 p.m.—Yoeng's Restaurant Orchestra, CBS
4 to 4:30 p.m.—Current events, CBS
4:30 to 5 p.m.—Voices from Filmland, CBS
5 to 6:47 p.m.—Programs to be announced
7:30 to 8 p.m.—American Wire Fabric Corp., CBS; re-
leased through KOL
8 to 8:30 p.m.—The Columblans, released through KOL
8:30 to 9 p.m.—Ingraham's Paramount Orchestra
through KOL
9 to 10 p.m.—Blue Monday Jamboree, DLBS
10 to 10:15 p.m.—Varsity Quartet
10:15 to 11:05 p.m.—Anson Weeks' Orchestra, DLBS
11:05 to 11:07 p.m.—Studio program
11:07 to 12 midnight—Earl Burnett's Orchestra, DLBS
12 to 1 a.m.—Slumberbusters organ recital

220.4 Meters
1360 Kcys.

KGER

Channel 136
250 Watts

C. M. Dobyns, Long Beach, Calif.

12:45 p.m.—Lost and Found
1 p.m.—Popular music
2:30 p.m.—Long Beach Band
3 p.m.—Lost and Found
4 p.m.—Nature study; organ
6:30 p.m.—The Captivators
7:30 p.m.—Rev. Ethel Duncan
8:30 p.m.—Women's Music Club; piano Moods
9 p.m.—News bulletin
9:30 p.m.—Songs of the Islands
10 p.m.—Novelty Hour
10:30 p.m.—Penry Selby; Margaret Trainer
11 p.m.—Quiet Time Tunes

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders and farm flashes
8 a.m.—The Clock and news
9 a.m.—Better Homes Hour
9:30 a.m.—Novelty recording concert
9:45 a.m.—Devotional service
10 a.m.—Billy's Hawaiians
12 noon—Time, weather report, World Bookman
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Salon Hour of recordings
2:30 p.m.—The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—The Hometowners; Glen Eaton, tenor
6:45 p.m.—The Musical Musketeers
7 p.m.—Melvin & Merciful
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Wrestling match, Ken Stuart
10 p.m.—Concert Hour of recordings
10:30 p.m.—Jack & Jill Tavern Orchestra
11:30 p.m.—Time; police and weather reports
11:40 p.m.—KEX Midnight Matinee

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
6 p.m.—Hometowners Orchestra; Glen Eaton, tenor
7 p.m.—Dream Melodies Orchestra; Agatha Turley,
soprano; Sydney Dixon, tenor
8 p.m.—Harmony Aces; Glen Eaton, tenor; Bob Mun-
son, blues
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Neapolitans; Sydney Dixon, tenor
10 p.m.—Request program

384.4 Meters
780 Kcys.

KTM

Channel 78
500 Watts

Pickwick Co., Santa Monica, Calif.

8 to 8:30 p.m.—Arkansas Johnny and Al Hull
8:30 to 9 p.m.—The Adventures of Tom and Patsy
9 to 10 p.m.—Highway Highlights
10 to 11 p.m.—Coonie Conrad's St. Patrick's program
11 to 12 midnight—Reader's Hour of organ music
12 to 1 a.m.—Spizerinctum program

296.6 Meters
1010 Kcys.

KQW

Channel 101
500 Watts

First Baptist Church, San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 12:15 p.m.—Bank Credits program; records
12:15 to 12:30 p.m.—Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3 p.m.—Julia Hayes, Helpful Hints
3 to 4:45 p.m.—Musical program
4:45 to 5:30 p.m.—Children's program; music
5:30 to 6 p.m.—San Jose Radionics, health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:45 p.m.—Crop digest; market reports
6:45 to 7 p.m.—Farm Reporter; Farmers' Exchange
7 to 7:45 p.m.—Farm Bureau news; Tom and Wash
7:50 to 8 p.m.—San Jose Chamber of Commerce
8 to 9:30 p.m.—Studio programs

280.2 Meters
1070 Kcys.

KJBS

Channel 107
100 Watts

J. Brunton & Sons, San Francisco, Calif.

6:45 to 9 a.m.—KJBS Alarm Klok Klub; records
9 to 9:30 a.m.—Associated Grocers' program
9:30 to 12 noon—Record program
12 to 1:45 p.m.—Popular program; stocks
1:45 to 2 p.m.—Dr. Wiseman, health talk
2 to 4 p.m.—Record varieties
4 to 4:30 p.m.—Shirley Dale, news; records
4:30 to 5 p.m.—Al Sather, "Songs of the Moment"
5 to 6:30 p.m.—Popular recordings

TUESDAY Programs

April 8, 1930



Eva Olivotti
KFI—8:30 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Don Thompson
KPO—2:45 p.m.

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Recordings; Dr. Bowring
- 11 to 12:15 p.m.—California Sunshine Hour; news
- 12:15 to 1 p.m.—Tuesday Noon Club
- 1 to 2 p.m.—Classical recordings
- 2 to 3 p.m.—Bridge Party Hour, conducted by Dud Williamson
- 3 to 5:45 p.m.—Recordings; Sunset Hour; stocks
- 5:45 to 6 p.m.—National Kanteens, recordings
- 6 to 6:25 p.m.—Song recital, Nona Campbell and Claire Upshur
- 6:25 to 6:30 p.m.—Census talk
- 6:30 to 7 p.m.—Recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—"College Daze," Toby and Babs
- 7:45 to 8 p.m.—News; Pop Questions; Harmonettes
- 8 to 9 p.m.—Calendar of the Air, Pacific Artists Trio, with Gene Sullivan and Nellie Wren, soloists. Stories of King Albert of Belgium, and Lorenzo de Medici.
- 9 to 10 p.m.—Paul Kelli's orchestra
- 10 to 11 p.m.—Pacific Artists Trio, with George Nickson, soloist
- 11 to 1 a.m.—Dance and request recordings

340.7 Meters
880 Kcys.

KLX

Channel 88
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:30 a.m.—Records; stocks
- 10:30 to 11 a.m.—John Breuner's Radiola program
- 11 to 12 noon—Classified Adv. Hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 2:40 p.m.—Recordings; stocks
- 2:40 to 4:30 p.m.—Baseball, Hollywood vs. the Oaks
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 6 p.m.—Brother Bob's Club; Edgar Russell
- 6 to 7:30 p.m.—Hotel Oakland concert trio; news items
- 7:30 to 8 p.m.—Remar program
- 8 to 9 p.m.—Fleur de Lis Dance Orchestra
- 9 to 9:15 p.m.—Oakland School Department talk
- 9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano
- 10 to 11 p.m.—Dance program

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
- 7 a.m.—Morning Varieties; Headliners
- 8 a.m.—The Shell Happytime, KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—"Hints to Hostesses"
- 10 a.m.—Home Service Hour
- 10:15 a.m.—Color Harmony, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Winifred Rhoades, RKO organ
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Chamber of Commerce luncheon
- 1 p.m.—"By the Way"; Chamber Music
- 1:30 p.m.—Pacific Coast School of the Air, NBC
- 2:30 p.m.—Gems from Sartori & Wolff
- 3 p.m.—Album Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Voters' Service, NBC
- 4:30 p.m.—Happy Harmonies
- 5:30 p.m.—Around the World with Libby, NBC
- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Happy Wonder Bakers, NBC
- 7 p.m.—Westinghouse "Salutes," NBC
- 7:30 p.m.—RKO program, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Hawaiian Duo
- 9 p.m.—Don Amalzo, the Wizard
- 9:30 p.m.—"Florsheim Frolic," NBC
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—"Down Through the Years," NBC
- 11 p.m.—Just Another Hour; Ask for It

291.1 Meters
1030 Kcys.

CNRV

Channel 103
500 Watts

Canadian National Railways, Vancouver, B. C.

- 10:30 a.m.—Morning Hour of Music
- 7 p.m.—Canadian National Railways
- 8 p.m.—Educational Feature
- 8:45 p.m.—Safety topics by Mr. Percy Abell
- 9 p.m.—Helene Ainsworth's Singing Violin
- 9:30 p.m.—Richard Stanton, tenor; Catherine McEwan, mezzo-contralto; James Todd, pianist
- 10 p.m.—Canadian National Ensemble and the Lyricist

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and Feature Trio
- 10 to 10:30 a.m.—Ted Dahl's Orchestra
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12:30 p.m.—String orchestra; Nelson Case, soloist
- 12:30 to 2 p.m.—Three Boswell Sisters
- 2 p.m.—Baseball game from Wrigley Field
- 4 to 6 p.m.—Radio Varieties
- 6 to 6:30 p.m.—The Southlanders, Arthur Moranz, dir.
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:15 p.m.—Cecil and Sally
- 7:15 to 7:30 p.m.—Emma Kimmel, soprano
- 7:30 to 8 p.m.—Murphey Players presenting a playlet
- 8 to 9 p.m.—Kelley Aristocrats; bridge by radio
- 9 to 9:30 p.m.—The Edgeworth Plantation Club
- 9:30 to 10:30 p.m.—Olympic Auditorium main bout
- 10:30 to 11:30 p.m.—Irving Aaronson's Commanders
- 11:30 to 12:30 p.m.—Gus Arnheim's Orchestra

TUESDAY Programs

NBC

National Broadcasting Company

- 10:15 to 10:30 a.m.—Color Harmony Program
Andrew Lawrence, a recognized authority on the subject of color harmony, will talk following a brief musical introduction by a violin, cello and piano trio. KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—“Woman’s Magazine of the Air”
Jean Carroll, Helen Webster and Ann Holden will be heard speaking during the Packer’s Tar Soap, Lady Pepperell and Wedgewood features of the hour which Bennie Walker conducts daily. “Care of the Hair,” “A Room for Amber Eyes” and “Pork Chops de Luxe” are the topics. KGO, KHQ, KOMO, KGW, KPO and KFI, KSL from 11:00 to 11:30 a.m.
- 11:45 a.m. to 12 noon—Canny Cook Program
Appearing in two roles, the Canny Cook will participate in a brief skit when her program is broadcast over KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.
- 1:30 to 2 p.m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW and KPO.
- 2 to 2:30 p.m.—The Lady Next Door
“The Lady Next Door,” a children’s program conducted by Madge Tucker, will be broadcast from New York City over KGO, KPO, KOMO and KOA.
- 4 to 4:30 p.m.—Voters’ Service. KGO, KHQ, KOMO and KGW.
- 5:30 to 6 p.m.—Around the World With Libby
Because of his Italian descent and his musical accomplishments, Mario Chamlee, tenor, has been invited to participate in the all-Italian musical program during the “Around the World with Libby” period. KGO, KHQ, KOMO, KGW and KECA.
- 6 to 6:30 p.m.—Eveready Program
An Eveready program originating in NBC’s New York studios will be presented over the NBC coast-to-coast system tonight. KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Happy Wonder Bakers
Bert Kalmar and Harry Ruby, popular residents of New York’s famous “Tin Pan Alley” and universally known for their co-authorship of scores of well-known songs, will participate with the Happy Wonder Bakers in the presentation of a Kalmar-Ruby program over
- 7 to 7:30 p.m.—Westinghouse Salute
Forty vocalists and a symphonic orchestra will participate in the Westinghouse Salute to a great American industry. Cesare Sodero will conduct the musical selections. KGO, KHQ, KOMO, KGW and KECA.
- 7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour
Margaret Schilling, soprano; Peter Higgins, tenor; Milton Schwartzwald’s orchestra; Tom Kennedy, entertainer, and Graham McNamee, master of ceremonies, will be presented during the Radio-Keith-Orpheum Hour. KGO, KHQ, KOMO, KGW, KECA.
- 8:30 to 8:45 p.m.—Amos ‘n’ Andy, KGO, KOMO, KHQ, KGW, KECA, KSL and KOA.
- 9 to 9:30 p.m.—Concert Album
Charles Hart’s orchestra will be featured in the orchestra numbers and Barbara Blanchard, soprano, in the vocal offerings. KGO.
- 9:30 to 10 p.m.—Florsheim Frolie
Playing and singing novel arrangements of the latest in musical offerings will be the major occupations of those featured in the Florsheim Frolie over KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.
- 10 to 11 p.m.—Down Through the Years
Tonight’s vignette will be in the color of the period between 1860 and 1870. The first 15 minutes of this program will be devoted to dance music of that period. Ballads and characteristic music of the same decade will be offered during the next quarter of an hour. The third part of the program is to be occupied by the dramatic vehicle, while the fourth period will be given over to dance music popular within the last 25 years. KOA for the entire hour and KGO, KHQ and KECA from 10:15 to 11 o’clock.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO and KOMO (11:15 to 12 p.m.).

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—“Top o’ the Morning,” Doc Herrold
8:30 a.m.—Dr. Forrester, answering health questions
11 a.m.—Classical recordings
1:30 p.m.—Organ reverie, Helen Jewell
2 p.m.—Hodge Podge of Melody, Mildred Joyce
2:30 p.m.—Richmond Stringed Trio: William Higuera, mandolin; Charlie Soto, guitar; William Soto, tenor guitar
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—The Happy Hayseeds: Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, “Yodeling Cowboy”
4 p.m.—The Travelairs, featuring Ted and Louise, duets; David Kay, tenor
4:30 p.m.—EX-Cel-Cis beauty program; beauty talks; name analysis
5 p.m.—Dr. Wade Forrester’s Hour
7:30 p.m.—Doc Herrold’s shopping program; music
8 p.m.—Bible lecture, “They Shall Not Labor in Vain”
8:15 p.m.—The “Ne’er Do Well”
8:45 p.m.—San Francisco Minstrels, directed by C. W. Gerdes
9 p.m.—Gestures of song and melody
9:30 p.m.—E. J. Thomas, organist
10 p.m.—Union Mutual Life program
10:05 p.m.—Andy Wallace Dance Orchestra

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer’s setting-up exercises
9 to 9:40 a.m.—Cal King; Anne Murray, “Special Dishes”
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, “Songs of Yesterday”
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
12 to 1 p.m.—Dance music
1 to 1:30 p.m.—Cal King’s Country Store
6 to 7 p.m.—Dinner Hour program
7 to 7:15 p.m.—Dorothy Churchill, lyric soprano; Elsie Campbell, pianist
7:15 to 7:30 p.m.—Variety program
11 to 1 a.m.—Dance music; Midnite Hour

384.4 Meters
780 Kcys.

KTM

Channel 78
500 Watts

Pickwick Co., Santa Monica, Calif.

- 8 to 8:30 p.m.—Musical recordings
8:30 to 9 p.m.—The Five Freshmen
9 to 10 p.m.—KTM Little Symphony Hour
10 to 11 p.m.—Coonie Conrad and orchestra
11 to 11:30 p.m.—Frankie and Johnnie
11:30 to 12 p.m.—Reader’s Hour
12 to 1 a.m.—Spizerinktum Club

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 to 7:30 a.m.—The Early Bird; Hello Everybody
7:50 to 8:30 a.m.—Bright and Early Hour; music
8:30 to 9 a.m.—Health and Efficiency; music
9 to 10 a.m.—Beauty talk; music
10 to 11:30 a.m.—Organ recital; Harmony Boys
11:30 to 12:45 p.m.—News reports; Hollywood Girls
12:45 to 1:30 p.m.—Cherrio Boys; Kiwanis luncheon
1:30 to 2:20 p.m.—Cherrio Boys; Doris & Clarence
2:20 to 3 p.m.—Rolly Wray; Harmony Boys
3 to 3:30 p.m.—The Coquettes; Knights of the Air
3:30 to 4:30 p.m.—Organ recital; news; Rolly & Gene
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
5 to 6:15 p.m.—Hollywood Girls; Em and Clem
6:15 to 6:30 p.m.—Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7 p.m.—Dr. Robert T. Williams
7 to 7:15 p.m.—Buttercream School Kids
7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels
7:45 to 8:30 p.m.—Bill & Co; The Gossipers
8:30 to 9 p.m.—Texas Cowboys
9 to 10 p.m.—Zandra’s Mystic Hour
10 to 10:30 p.m.—Fights from Olympic Auditorium
10:30 to 11 p.m.—The Coquettes
11 to 12 midnight—Majestic Ballroom Orchestra
12 to 3 a.m.—The Knight Fox

TUESDAY Programs

**491.5 Meters
610 Kcys.**

KFRC

**Channel 61
1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 9 a.m.—KFRC Dance Band
- 9 to 9:30 a.m.—Columbia Revue, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's daily chats
- 11 to 11:30 a.m.—Thirty Minutes of Sunshine and Mellow'd Melody for S. & W., Chas. W. Hamp, DLBS
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 1 p.m.—Sherman and Clay noonday concert
- 1 to 2 p.m.—U. S. Army Band, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:15 p.m.—Colonial Dames beauty talk
- 3:15 to 3:30 p.m.—Rita Murray, Financial Hints
- 3:30 to 4 p.m.—Chas. Dorenberger's Orchestra, CBS
- 4 to 4:45 p.m.—Don Lee Concert Orchestra, DLBS
- 4:45 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Wellman & Peppers, DLBS
- 5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
- 6 to 7 p.m.—Paul Whiteman's Old Gold Orchestra, CBS
- 7 to 7:30 p.m.—Graybar Elec. Co., Joe and Vi, CBS
- 7:30 to 8 p.m.—Thompson's Malted Milk, CBS
- 8 to 9 p.m.—Pacific States Savings program
- 9 to 9:30 p.m.—Remar Twins
- 9:30 to 10 p.m.—Captain Adams program
- 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
- 10:10 to 12 midnight—Val Valente's orchestra, soloists
- 12 to 1 a.m.—Dance music

**296.6 Meters
1010 Kcys.**

KQW

**Channel 101
500 Watts**

First Baptist Church, San Jose, Calif.

- 9 to 10:30 a.m.—California Market; Helpful Hour
- 10:30 to 11 a.m.—Julia Hayes, Helpful Hints
- 11 to 11:45 a.m.—Bank Credits program
- 11:45 to 12:30 p.m.—Recordings; Tom and Wash
- 12:30 to 1 p.m.—Market reports, weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 3:30 p.m.—Friendly Hour; musical program
- 3:30 to 5:30 p.m.—Music; children's program
- 5:30 to 6 p.m.—San Jose Radionics, health talk
- 6 to 6:10 p.m.—U. S. D. A. farm flashes
- 6:10 to 6:30 p.m.—Cooperative market reports
- 6:30 to 6:55 p.m.—Market reports; farm reporter
- 7 to 8 p.m.—Farm Bureau News; Tom and Wash
- 8 to 9:30 p.m.—"You Never Can Tell" program

**285.5 Meters
1050 Kcys.**

KNX

**Channel 105
5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Health exercises, Dr. Seixas
- 8 to 8:15 a.m.—Musical program of recordings
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
- 8:55 to 9 a.m.—Ovaltine program
- 9 to 9:30 a.m.—Georgia O. George courtesy program
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
- 10:30 to 11 a.m.—Household Economics, Kate Vaughn
- 11 to 12 noon—Forrest Stove Works, Country Jane
- 12 to 12:30 p.m.—Noon Day String Ensemble.
- 12:30 to 1 p.m.—C. P. R.'s musical program
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Records and announcements
- 2:30 to 3:30 p.m.—L. A. Firemen's Orchestra
- 3:30 to 3:35 p.m.—Stock market reports
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
- 5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:30 p.m.—Organist, Lucie Lee
- 6:30 to 7 p.m.—KNX String Ensemble
- 7 to 7:30 p.m.—Dr. Baumgardt on "Popular Science"
- 7:30 to 8 p.m.—Program presenting KNX artists
- 8 to 9 p.m.—Tom and his mule Hercules
- 9 to 9:30 p.m.—KNX feature program
- 9:30 to 10 p.m.—Puritan Malt Co. courtesy program
- 10 to 12 p.m.—Hotel Ambassador Cocoman Grove Orch.
- 12 to 1 a.m.—Dance Hour of records

**440.9 Meters
680 Kcys.**

KPO

**Channel 68
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health Exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:15 a.m.—Helen G. Barker, art talk
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 1 p.m.—Snap Shots—Programs in Miniature
- 1:30 to 2 p.m.—Pacific Coast School broadcast, NBC
- 2 to 2:30 p.m.—The Lady Next Door, NBC
- 2:30 to 2:45 p.m.—E. A. Pierce stock reports
- 2:45 to 4:50 p.m.—Baseball game, Don Thompson at the microphone
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Cy Trobber's Scrap Book
- 8:30 to 9 p.m.—KPO Players and Salon Orchestra
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 9:30 p.m.—Meeting in the Tavern
- 9:30 to 10 p.m.—California Crooners
- 10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orchestra

**254.1 Meters
1180 Kcys.**

KEX

**Channel 118
5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders and farm flashes
- 8 a.m.—The Clock and Oregon Journal news
- 9 a.m.—Better Homes Hour
- 9:30 a.m.—Novelty recording concert
- 9:45 a.m.—Devotional services
- 10 a.m.—Shopping service; Ronald Buck, pianist
- 12 noon—Time; weather report; World Bookman
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Salon Hour of recordings
- 2:30 p.m.—The Bookworm
- 3 p.m.—The Bitter with the Sweet
- 3:15 p.m.—Afternoon Classique
- 5 p.m.—KEX Bulletin
- 6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor
- 8 p.m.—Novelty Recording Hour
- 9 p.m.—Musical Comedy Hour; Betty Anderson, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 10 p.m.—Thomas & Tessie
- 10:15 p.m.—KEX Concert Hour
- 10:30 p.m.—Jack & Jill Tavern Orchestra
- 11:30 p.m.—Time; weather and police reports
- 11:40 p.m.—KEX Midnight Matinee

**333.1 Meters
900 Kcys.**

KHJ

**Channel 90
1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock reports
- 8 to 8:45 a.m.—Salon Orchestra and Party House, CBS
- 8:45 to 9:15 a.m.—Franklin Bldg. & Loan
- 9:15 to 9:30 a.m.—Program of recordings
- 9:30 to 10:45 a.m.—Feminine Fancies, KFRC; records
- 10:45 to 11 a.m.—Agnes White, Home Economics
- 11 to 11:30 a.m.—Chas. Hamp, presented by S. & W.
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—L. A. Advertising Club luncheon
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
- 2:30 to 3:40 p.m.—Recordings and talks
- 3:45 to 4 p.m.—U. S. C. Trojan period
- 4 to 4:45 p.m.—Melody Masters
- 4:45 to 5 p.m.—World-wide news; Town Topics
- 5 to 5:30 p.m.—Charlie Wellman and his Peppers
- 5:30 to 6 p.m.—Organ recital
- 6 to 7 p.m.—Paul Whiteman and orchestra, CBS
- 7 to 7:30 p.m.—Graybar program, "Jo and Vi," CBS
- 7:30 to 8 p.m.—Thompson's Malted Milk, CBS
- 8 to 9 p.m.—Pac. States Sav. & Loan program, KFRC
- 9 to 9:30 p.m.—Van C. Newkirk continuity
- 9:30 to 10:05 p.m.—Don Lee Symphony; news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte, organist

TUESDAY Programs

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 8 a.m.—Health Exercises; studio program
8 to 9 a.m.—Masters' Album; Towne Crier
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1 p.m.—Records; studio program
1 to 1:45 p.m.—Chapel of Chimes; Fashionette
1:45 to 2:40 p.m.—Dr. Wade Forrester; records
2:40 to 4:45 p.m.—Baseball; Ernie Smith at the mike
4:45 to 5 p.m.—Recordings
5 to 6 p.m.—Brother Bob's Frolic Hour
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—Art Fadden, pianist
7:30 to 8 p.m.—Alice Blue, organ; Dorothy Nichols, cellist
8 to 9 p.m.—"Flashlights of Yesterday," with Melody Quintet, Jane Sands, Joan Ray, Harry McKnight, Earl Townner, Elbert Bellows, John Teel, Georgette Schiller
9 to 10 p.m.—"Highway Highlights," Melody Quintet, John Ray, Jane Sands, Alice Blue
10 to 1 a.m.—Dance records

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Novelty instrumental and vocal program
5:30 p.m.—"Around the World with Libby," NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—"Happy Wonder Bakers," NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—Brunswick Brevities, Special Brevity
9:30 p.m.—Florsheim Frolic, NBC
10:15 p.m.—Claude Kiff's Tavern Band
11 p.m.—"Vagabond of the Air"

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Y. M. C. A. health exercises
9:15 a.m.—Meet the Folks, NBC
9:30 a.m.—Talk by John D. Barry, NBC
9:45 a.m.—Orchestra; Ferdin Korsmo & Hayden Morris
10:15 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Agnes Skartvedt and Ferdin Korsmo
11:45 a.m.—Canny Cook program, NBC
12 noon—Agriculture farm talk
12:15 p.m.—"What to Prepare for Dinner"
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Concert orchestra with Hayden Morris
1:30 p.m.—Pacific Coast School of the Air, NBC
2 p.m.—The Lady Next Door, NBC
2:30 p.m.—Orchestra; Greenwood Mitchell, baritone
3:45 p.m.—Mining stock quotations
4 p.m.—Voters' Service, NBC
4:30 p.m.—Garden Patch children's program
5 p.m.—Ensemble; VeOna Socolofsky, soprano
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Union Oil Co. program, NBC
9 p.m.—Don Amalzo, the Wizard
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Gold Shield Little Symphony Hour
11 p.m.—News flashes
11:15 p.m.—Laughner-Harris St. Francis Dance Orch.
12 midnight—Organ recital by Betty Shilton

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—John D. Barry
9:45 to 10:15 a.m.—The Entertainers
10:15 to 10:30 a.m.—Color Harmony program
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ
11:45 to 12 noon—Canny Cook program
12 to 1:30 p.m.—Novelty Five; Songland
1:30 to 2 p.m.—Pacific Coast School of the Air
2 to 2:30 p.m.—The Lady Next Door
2:30 to 3 p.m.—Matinee Time
3 to 4 p.m.—Musical Musketeers
4 to 4:30 p.m.—Voters' Service
4:30 to 5:15 p.m.—Hotel St. Francis Orchestra
5:15 to 5:30 p.m.—News service
5:30 to 6 p.m.—Around the World with Libby
6 to 6:30 p.m.—Eveready Hour
6:30 to 7 p.m.—Happy Wonder Bakers
7 to 7:30 p.m.—Westinghouse Salute
7:30 to 8:30 p.m.—RKO Hour
8:30 to 9 p.m.—Amos 'n' Andy; John and Ned
9 to 9:30 p.m.—Concert Album
9:30 to 10 p.m.—Florsheim Shoe Co. program
10 to 10:15 a.m.—Prohibition Poll
10:15 to 11 p.m.—Down Through the Years
11 to 12 midnight—Laughner-Harris Dance Orchestra

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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7:30 a.m.—Opening market quotations
7:45 a.m.—Gertrude Gusselle, ballads
8 a.m.—Shell Happytime, from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—U. S. Public Health Hints to Housewives
10 a.m.—Sylvia's Happy Time
10:15 a.m.—Color Harmony program
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Care of the Hair," Frances Hancock
11:45 a.m.—English lesson by Annette Doherty
12 noon—U. C. and U. S. agriculture talks
12:15 p.m.—Federal and state market reports
2:15 p.m.—Flag talk for children, NBC
2:30 p.m.—Grace Hamilton and Jack Stern
3:30 p.m.—Wedgwood Nowell, Playgoers' Club
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man" (Union Oil Co.)
5:30 p.m.—American Chiropractors program
5:45 p.m.—Stock market reports
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Bob and Monte
7 p.m.—Arthur Lang and Concert Ensemble
8:30 p.m.—Eva Olivotti and Pryor Moore Orchestra
10 p.m.—Variety Hour

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Ed Shelden, mandolin; Elmore Vincent, tenor
7 p.m.—Orpheus Quintet; Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone
7:30 p.m.—Ringletos Captivators, Eulala Dean, blues
8 p.m.—KGA Ensemble; Dwight Heter, baritone, soloist
9 p.m.—Musical Comedy Hour; Sydney Dixon, tenor; Jean Kantner, baritone; Betty Andersen, soprano
10 p.m.—Request program

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Dinner Hour Melodies
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute
7:30 p.m.—RKO Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Union Oil Service Station Boys, NBC
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Down Through the Years, NBC

TUESDAY Programs

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—Devotional exercises
- 8 a.m.—Portland Breakfast Club; Town Crier
- 10:15 a.m.—Color Harmony program, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Musical Masterworks
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Among Ourselves
- 1:30 p.m.—Pacific School of the Air, NBC
- 2 p.m.—Matinee Time, NBC; auction bridge
- 3:30 p.m.—Musical Musketeers, NBC
- 4 p.m.—Voters' Service, NBC
- 4:30 p.m.—The Spotlight
- 5 p.m.—KGW Dance Band
- 5:30 p.m.—Around the World with Libby, NBC
- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Happy Wonder Bakers, NBC
- 7 p.m.—Westinghouse Salute, NBC
- 7:30 p.m.—Radio-Keith-Orpheum, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Don Amalzo
- 9:30 p.m.—Florsheim Frolic, NBC
- 10 p.m.—Cecil and Sally; Prohibition Poll, NBC
- 10:15 p.m.—Gold Shield Symphony
- 11 to 12 midnight—Hollywood Theater organ

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—News and music
- 9:30 a.m.—Morning devotional services
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 11 a.m.—Classical program; world in review
- 1 p.m.—Musical program
- 3 p.m.—Elmore Vincent, tenor; Marje Robillard, piano; Song Birds
- 4 p.m.—The Gondoliers; Zac Kalbach, clarinet; Glen Eaton, tenor
- 5 p.m.—Dinner concert; market report
- 5:45 p.m.—Radio Nature Club
- 6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor
- 7 p.m.—Orpheus Quintet; Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone
- 7:30 p.m.—Ringletto Captivators and Dean, blues
- 8 p.m.—Blue Streaks
- 9 p.m.—Musical Comedy Hour; Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Bob Munson; Eaton & Robillard, duo; Elmore Vincent, tenor
- 11 p.m.—Vic Meyers' Club Victor Orchestra

299.8 Meters **KFVD** **Channel 100**
1000 Kcys. **250 Watts**

Auburn Fuller, Culver City, Calif.

- 5:45 p.m.—Timely topics
- 10 p.m.—Tom and Wash; pipe organ
- 11 p.m.—Bob Murphy; records
- 12 to 1 a.m.—J. Newton Yates, organist

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 10 a.m.—Popular records; salon orchestra
- 10 to 11 a.m.—Tales of the Sea; records
- 11 to 12:30 p.m.—Concert and popular music
- 12:30 to 1 p.m.—Al Kelli and Ernie Lohrman
- 1 to 2:30 p.m.—Stock report; records
- 2:30 to 3:30 p.m.—Jack and Jill; records
- 3:30 to 4:30 p.m.—Restful period; news; records
- 4:30 to 5 p.m.—Barnes Sunset Revue
- 5 to 6:30 p.m.—Popular recordings

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.

- 7 to 8 a.m.—Program of recordings
- 8 to 8:30 a.m.—Columbia Salon Orchestra, CBS
- 8:30 to 9 a.m.—National Radio Homemakers' Club, CBS
- 9 to 9:30 a.m.—Thrift Home of the Air
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11:30 a.m.—Recordings; announcements
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 12:30 p.m.—Columbia Ensemble, CBS
- 12:30 to 1 p.m.—Columbia Educational Feature, CBS
- 1 to 2 p.m.—U. S. Army Band, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:30 p.m.—Dinner Symphony, CBS
- 3:30 to 4 p.m.—Charles Dorenberger's Orchestra, CBS
- 4 to 4:30 p.m.—Levitov's Commodore Ensemble, CBS
- 4:30 to 5 p.m.—Manhattan Moods, CBS
- 5 to 5:15 p.m.—Major and Minor in two-piano recital
- 5:15 to 5:30 p.m.—KVI studio program
- 5:30 to 6 p.m.—Romany Patteran, CBS
- 6 to 7 p.m.—Paul Whiteman's orchestra, CBS; released through KOL
- 7 to 7:30 p.m.—Joe and Vi, CBS
- 7:30 to 8 p.m.—Thompson's Malted Milk program, CBS; released through KOL
- 9 to 9:30 p.m.—Program to be announced
- 9:30 to 10 p.m.—Captain Adams program, DLBS
- 10 to 11 p.m.—Open house program
- 11 to 12 midnight—Val Valente's orchestra, DLBS
- 12 to 1 a.m.—Slumberbusters organ recital

220.4 Meters **KGER** **250 Watts**
1360 Kcys. **Channel 136**

C. M. Dobyms, Long Beach, Calif.

- 8:20 a.m.—Foot Comfort talks
- 9 a.m.—Home Makers' Hour
- 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
- 12:45 p.m.—Lost and Found
- 1 p.m.—Dolly Day Dreams
- 1:30 p.m.—Popular program; Siesta Period
- 2:30 p.m.—Long Beach Band
- 3 p.m.—Lost and Found
- 3:15 p.m.—Long Beach Band
- 4 p.m.—Fye & James Orchestra
- 5 p.m.—Wurlitzer organ
- 6:30 p.m.—Edna Bond, Murray & Harris
- 7:30 p.m.—Long Beach Band
- 9 p.m.—News bulletin
- 9:15 p.m.—Penry Selby; Diamond Trio
- 10:30 p.m.—Fritz & Margie
- 11 p.m.—Quiet Time Tunes

232.6 Meters **KDYL** **Channel 129**
1290 Kcys. **1000 Watts**

Intermountain Broad. Corp., Salt Lake City

- 5 p.m.—Dinner Hour Varieties
- 5:30 p.m.—Harmony Nighthawks Dance Orchestra
- 6 p.m.—Paul Whiteman's Orchestra, CBS
- 7 p.m.—"Mr. and Mrs." (Jo and Vi), CBS
- 7:30 p.m.—"Musical Comedy Memories," CBS
- 8 p.m.—Ted Weems and his orchestra from Chicago
- 8:30 p.m.—Bert Lown and his Biltmore Orchestra
- 9 p.m.—Studio program; dance novelties
- 10 p.m.—Bits of modern music
- 10:30 p.m.—Organ Tone Pictures with Ethel Hogan
- 11 p.m.—All request program

230.6 Meters **KTBI** **Channel 130**
1300 Kcys. **1000 Watts**

Bible Institute of Los Angeles, Calif.

- 8 to 8:15 a.m.—Uncle Harry's Bible story
- 8:15 to 8:45 a.m.—Devotional service
- 8:45 to 9:15 a.m.—News of Christian work
- 9:15 to 9:45 a.m.—Radio Bible course
- 9:45 to 10:35 a.m.—Bible question box
- 10:35 to 11:30 a.m.—Dr. John C. Page
- 11:30 to 12 noon—Dr. W. E. Edmonds
- 12 to 12:15 p.m.—Chimes and Scripture reading
- 1 to 1:30 p.m.—Hazel Shively and Gordon Hooker
- 1:30 to 2 p.m.—Messages from the best books
- 2 to 2:30 p.m.—Visiting pastor

WEDNESDAY Programs April 9, 1930



Monique Thomas
KVI—10 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Eileen Piggott
KGO—8 p.m.

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
- 9:40 to 10 a.m.—Recordings and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 11 to 11:30 a.m.—Happy Ray Batz, pianologue
- 11:30 to 12 noon—Sherman Clay program
- 12 to 12:45 p.m.—"Greetings"; Variety
- 12:45 to 1 p.m.—Chamber of Commerce Boosters
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour program
- 7 to 7:15 p.m.—Dr. Linebarger, health talk
- 7:15 to 7:30 p.m.—Variety
- 8:30 to 9 p.m.—Popular program
- 9 to 9:30 p.m.—Arthur F. Bergner, bass baritone, with assisting artists
- 9:30 to 9:45 p.m.—Isabel Henion, ballads
- 9:45 to 10 p.m.—"Ambrose & Mandy," radio skit
- 10 to 10:30 p.m.—Gertrude Tracy and Edna Baron
- 10:30 to 12 midnight—Organ concert; dance music
- 12 to 1 a.m.—Midnight Hour

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Musical program
- 2 p.m.—Organ reverie, Helen Louise Jewell
- 2:15 p.m.—The Tryco program
- 2:30 p.m.—A Watch Tower talk; musical program
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
- 4 p.m.—The Travelairs, featuring Ted and Louise, duets; David Kay, tenor
- 4:30 p.m.—Ex-Cel-Cis beauty program; beauty talks; name analysis
- 5 p.m.—Dr. Wade Forrester's Hour
- 7:30 p.m.—Doc Herold's shopping program
- 8 p.m.—Dr. Forrester's request program

280.2 Meters
1070 Kcys.

KJBS

Channel 107
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 9 a.m.—KJBS Alarm Klok Klub; records
- 9 to 9:30 a.m.—Associated Grocers' program
- 9:30 to 12 noon—Salon music; records
- 12 to 1:45 p.m.—Stock report; records
- 1:45 to 2 p.m.—Dr. Wiseman, health talk
- 2 to 3 p.m.—Concert music
- 3 to 3:30 p.m.—Art Fadden and Fred Dittmar
- 3:30 to 4 p.m.—Recorded program
- 4 to 6:30 p.m.—Popular recordings; news

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health Exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Scripture reading, time signals
- 12:05 to 1 p.m.—Snap shots, programs in miniature
- 1:30 to 2 p.m.—Ann Warner's Home Chat
- 2 to 2:10 p.m.—Stock market reports
- 2:10 to 2:45 p.m.—Jerry Jermaine, balladist
- 2:45 to 4:50 p.m.—Play by play report of baseball game
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Let's Get Associated
- 8:30 to 9 p.m.—Musical Capers
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 9:45 p.m.—Earl C. Anthony Packard program, KPO and KFI
- 9:45 to 10 p.m.—Maurice Gunsky, popular balladist
- 10 to 11 p.m.—Palace Hotel Dance Orchestra
- 11 to 12 midnight—Silver Slipper Dance Orchestra

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Popular music; devotional services
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Crier
- 9:30 a.m.—Betty Crocker, NBC
- 10:15 a.m.—Mary Hale Martin, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Dorothy Chase and Charis Players
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 2 p.m.—Among Ourselves; Masterworks
- 3:30 p.m.—Piano Capers, NBC
- 4 p.m.—Studio program
- 5 p.m.—Franz Children's Hour
- 6 p.m.—Halsey, Stuart & Co. program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Coca Cola Topnotchers, NBC
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Amos 'n' Andy
- 8:45 p.m.—Sunkist Serenaders, NBC
- 9:15 p.m.—Montag Melodians, NBC
- 9:30 p.m.—Veedol Vodvil from KOMO
- 10 p.m.—Cecil and Sally; Prohibition Poll, NBC
- 10:10 p.m.—Fisher Flouring Mills concert, KOMO
- 11 to 12 midnight—KGW Dance Band

WEDNESDAY Programs

NBC

National Broadcasting Company

9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks

Now that Betty Crocker has decided to stay with the radio audience during the spring and summer months, she will give the vast army of housewives some more of her recipes. KGO, KHQ, KOMO, KGW and KFI.

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period

Speaking to the housewives of the West, Mary Hale Martin will present her weekly Household Period over KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.

10:30 to 11:30 a.m.—"Woman's Magazine of the Air"

Magnolia, Henry and Charley offer the "colored" feature in the Oronite comedy, which is followed today by Helen Webster's "Easier Housekeeping" feature and her talk on interior decoration for the W. P. Fuller Company. "Individual Room Heating" is Miss Webster's topic for the first period. Musical selections will be heard during the hour, which will be conducted by Bennie Walker, Magazine editor, through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:45 to 12 noon—Canny Cook Program

This is another in a new series of household programs of a type different from the usual broadcasts for home-makers. Guest speakers are presented occasionally during the 15-minute periods. KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.

12:30 to 1 p.m.—Evening Stars

Thirty minutes of music and drama dedicated to an associated NBC station will be broadcast over KGO and KOMO.

1 to 2 p.m.—Radio Guild

"Monna Vanna," a three-act play which took place in the fifteenth century, will be enacted today. KGO and KOMO.

2 to 2:15 p.m.—National Woman's Party

A topic of wide interest will be discussed by a speaker to be introduced over KGO, KHQ, KOMO

6 to 6:30 p.m.—Halsey, Stuart Program

Investment advice and music compose this program. The Old Counsellor will be on hand to take care of the financial end of things with the Chicago Little Symphony billed to provide the musical contributions. KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7:30 p.m.—Palmolive Hour

Franz Lehár's "Gypsy Love" with Olive Palmer and Paul Oliver in the leading roles and Gustave Haenschen as musical director, will be presented as the next miniature edition of a famous light opera work. Only the most popular arias in this romantic opera will be offered by the Palmolive ensemble, for there will be 15 other numbers on the program, which also features the Revelers quartet and Elizabeth Lennox, contralto. KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8 p.m.—Coca Cola Program

With Grantland Rice offering a sports commentary and Leonard Joy conducting his 31-piece string dance orchestra in popular selections, a Coca Cola program will be broadcast over KGO, KHQ, KOMO, KGW and KECA.

8 to 8:30 p.m.—Parisian Quintet, KGO.

8 to 8:30 p.m.—Let's Get Associated.

Another "Let's Get Associated" program of music and drama will be winged out into the ether lanes by KHQ, KOMO, KGW, KPO and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA, KSL and KOA.

8:45 to 9:15 p.m.—Sunkist Serenaders

Playing and singing in NBC's Los Angeles studios, the Sunkist Serenaders will offer a half-hour of light Spanish and popular American music in a broadcast over KGO, KHQ, KOMO, KGW and KFI.

9:15 to 9:30 p.m.—Max Dolin and His Violin, KGO.

9:15 to 9:30 p.m.—Montag Melodians

Lon Proteau, Reese Campbell and Charles Linn are the three musicians to be heard individually as

well as collectively during this program. KHQ, KOMO, KGW and KSL.

9:30 to 10 p.m.—Miniature Biographies, KGO.

10:15 to 11 p.m.—Cotton Blossom Minstrels

The minstrel show of the past was divided into three parts, and as it is the aim of the Cotton Blossom Minstrels to cling as closely as possible to the traditions of old-time minstrels, the first section will be devoted to jokes, the second to music and the third to a short sketch. KGO, KHQ, KECA and KOA.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

**491.5 Meters
610 Kcys.**

KFRC

**Channel 61
1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—"Simp' Pitts"; stocks
- 8 to 8:30 a.m.—Recordings; R. S. V. P., CBS
- 8:30 to 8:45 a.m.—The Traveling Tinker, CBS
- 8:45 to 9 a.m.—Program of recordings
- 9 to 9:30 a.m.—Columbia Revue; Ovaltine program
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's daily chats
- 11 to 11:15 a.m.—Mary Haines, Domestic Science talk
- 11:15 to 11:30 a.m.—Dorothy Chase and Charis Players
- 11:30 to 11:45 a.m.—Glidden So-a-Tone
- 11:45 to 12 noon—Barbara Gould broadcast
- 12 to 1 p.m.—Sherman & Clay noonday concert
- 1 to 2 p.m.—Musical Albums, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:30 p.m.—The Observer About New Books
- 3:30 to 3:35 p.m.—Something About Everything
- 3:35 to 4 p.m.—Ingram's Paramount Orchestra, CBS
- 4 to 4:30 p.m.—Levitov's Commodore Ensemble, CBS
- 4:30 to 4:45 p.m.—Adventures of Colonel Purcell, CBS
- 4:45 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Wellman & Peppers, DLBS
- 5:30 to 6:10 p.m.—KFRC Dance Band
- 6:10 to 6:15 p.m.—Seth Thomas Clock Co. program
- 6:15 to 6:30 p.m.—Shaler Company program
- 6:30 to 7 p.m.—Charles W. Hamp for S. & W.
- 7 to 7:30 p.m.—Philco Hour, CBS
- 7:30 to 7:45 p.m.—John Moss "Novelties"
- 7:45 to 8 p.m.—National Retail Shoe, CBS
- 8 to 8:30 p.m.—"The Romantic Forty-niners," DLBS
- 8:30 to 9 p.m.—Studio program
- 9 to 9:30 p.m.—General Mills Fast Freight, CBS
- 9:30 to 10 p.m.—Novelty program, KHJ
- 10 to 10:30 p.m.—Bourgeois Perfume record program
- 10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra
- 11 to 12 midnight—Los Angeles Biltmore Orch., DLBS
- 12 to 1 a.m.—Dance music

**325.9 Meters
920 Kcys.**

KOMO

**Channel 92
1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:55 a.m.—Inspirational services
- 8 a.m.—Shell Happytime from KPO
- 9 a.m.—Julia Hayes, Helpful Hints
- 9:30 a.m.—Betty Crocker talk, NBC
- 9:45 a.m.—Organ recital by Betty Shilton
- 10 a.m.—Ovaltine program
- 10:15 a.m.—Mary Hale Martin Hour, NBC
- 11:45 a.m.—Canny Cook program, NBC
- 11:30 a.m.—Orchestra; Fred Lynch, tenor
- 11:45 a.m.—National Cannery Association, NBC
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Evening Stars and Radio Guild, NBC
- 2 p.m.—National Women's Party, NBC
- 2:15 p.m.—Orchestra; Greenwood Mitchell, baritone
- 3:30 p.m.—Artistic Ensemble; VeOna Socolofsky, soprano
- 4 p.m.—Mining stock quotations; Kiddies' program
- 5:30 p.m.—Artistic Ensemble; Fred Lynch, tenor
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Coca Cola Topnotchers, NBC
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Sunkist Serenaders, NBC
- 9:15 p.m.—Montag Melodians, NBC
- 9:30 p.m.—Veedol Vodvil
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—Fisher's Blend Hour
- 11:15 p.m.—Laughner-Harris Dance Orchestra
- 12 midnight—Organ recital by Betty Shilton

WEDNESDAY Programs

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 8 a.m.—Health Exercises; studio program
8 to 9 a.m.—Towne Cryer; Dr. Forrester
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Broadway Tunes
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1 p.m.—Recordings; studio program
1 to 1:45 p.m.—Chapel of Chimes; records
1:45 to 2:30 p.m.—Dr. Wade Forrester
2:30 to 4:45 p.m.—Baseball, with Ernie Smith at the microphone
4:45 to 5 p.m.—Program of records
6 to 7 p.m.—Studio program; Chapel of Chimes
7 to 8:30 p.m.—Recordings; "Memory Bouquet"
8:30 to 10:30 p.m.—Pepper Box program
10:30 to 1 a.m.—Broadway Tunes; dance recordings

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
8 a.m.—Shell Happytime, from KPO
9:30 a.m.—Betty Crocker talk. NBC
9:45 a.m.—"Ovaltine Dramatic Moments"
10 a.m.—"Home Service"
10:15 a.m.—Mary Hale Martin's Household Period, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Winifred Rhoades, organist
11:45 a.m.—Canny Cook program, NBC
12 noon—"Down Memory Lane"; "Studio Affairs"
12:30 p.m.—Violin and Piano Studies
1 p.m.—"By the Way"; organ recital
2 p.m.—National Woman's Party, NBC
2:15 p.m.—"Danceomania"; Album Symphonies
3:25 p.m.—"Cecil and Sally"
3:30 p.m.—"Paint o' Mine"; Happy Harmonies
5 p.m.—"With the Classics"; sport talk
6 p.m.—Halsey Stuart, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Coca Cola Topnotchers, NBC
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sunkist Serenaders, NBC
9:15 p.m.—Montag Melodians, NBC
9:30 p.m.—Veodol Vodvil, NWT
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Cotton Blossom Minstrels, NBC
11 p.m.—Just Another Hour; "Ask for It"

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.

7 to 8 a.m.—Program of recordings
8 to 8:15 a.m.—Columbia Salon Orchestra, CBS
8:15 to 8:30 a.m.—National Homemakers' Club, CBS
8:30 to 9 a.m.—Ida Allen's Editorial Page, CBS
9 to 9:30 a.m.—Thrift Home of the Air
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—Syncopated Silhouettes, CBS
12 to 12:30 p.m.—Columbia Ensemble, CBS
1 to 2 p.m.—Columbia Symphony Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Studio artists
3:15 to 3:30 p.m.—Bill Schuddt's "Going to Press." CBS
3:30 to 4 p.m.—Ingraham's Paramount Orch., CBS
4 to 4:30 p.m.—Levitov's Commodore Ensemble, CBS
4:30 to 4:45 p.m.—Adventures of Colonel Powell, CBS
4:45 to 6:50 p.m.—Programs to be announced
7 to 7:45 p.m.—Voice of Columbia, CBS, through KOL
7:45 to 8 p.m.—National Retail Shoe Assoc., CBS, through KOL
8 to 9 p.m.—Program to be announced
9 to 9:30 p.m.—Gold Medal Fast Freight, CBS
9:30 to 10 p.m.—KHJ Specialty Program, DLBS
10 to 10:15 p.m.—Monique Thomas' Serenaders
10:15 to 10:30 p.m.—Program to be announced
10:30 to 12 midnight—Earl Burtnett's Orchestra, DLBS

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker, talk
9:45 to 10 a.m.—Betty Kelly
10 to 10:15 a.m.—The Recitalists
10:15 to 10:30 a.m.—Mary Hale Martin
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ
11:45 to 12 noon—Canny Cook program
12 to 1 p.m.—Rembrandt Trio; Evening Stars
1 to 2 p.m.—Radio Guild
2 to 2:15 p.m.—National Women's Party
2:15 to 3:30 p.m.—Matinee Time; the Amphions
3:30 to 4 p.m.—Piano Capers
4 to 4:30 p.m.—St. Francis Hotel orchestra
4:30 to 4:45 p.m.—Back of the News in Washington
4:45 to 5 p.m.—Rhythmic Ripples
5 to 5:45 p.m.—The Three Boys; news service
5:45 to 6 p.m.—Agricultural program
6 to 6:30 p.m.—Halsey Stuart program
6:30 to 7:30 p.m.—Palmolive Hour
7:30 to 8 p.m.—Coca Cola Topnotchers
8 to 8:30 p.m.—Parisian Quintet
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:15 p.m.—Sunkist Serenaders
9:15 to 9:30 p.m.—Max Dolin and his violin
9:30 to 10 p.m.—Miniature Biographies
10 to 10:15 p.m.—Prohibition Poll
10:15 to 11 p.m.—The Cotton Blossom Minstrels
11 to 12 midnight—St. Francis Hotel dance orchestra

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders and farm flashes
8 a.m.—The Clock and news
9 a.m.—Better Homes Hour
9:30 a.m.—Novelty recording concert
9:45 a.m.—Devotional services
10 a.m.—Shopping service; Billy's Hawaiians
12 noon—Time; weather reports; World Bookman
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Salon Hour of recordings
2:30 p.m.—The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin; Tricky Trio
6:30 p.m.—The Hometowners' Orchestra; Glen Eaton, tenor; Regnar Seldin, accordion
7 p.m.—Melvin & Merciful
9 p.m.—Neapolitans Orchestra; Harold Strong, piano; Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—Concert Hour of recordings
10:30 p.m.—Jack and Jill Dance Band
11:30 p.m.—Time, weather and police reports
11:40 p.m.—KEX Midnight Matinee

309.1 Meters **KJR** **Channel 97**
370 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services
10 a.m.—Elmore Vincent, tenor; Marj. Robillard, piano
12 noon—World in Review; musical program
3 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
3:15 p.m.—Song Birds
5 p.m.—Dinner concert; market report
5:45 p.m.—American Institute of Banking talk
6 p.m.—Tricky Trio
6:30 p.m.—Hometowners' Orchestra; Glen Eaton, tenor
7 p.m.—Elmore Vincent, tenor; Song Birds
7:30 p.m.—Daniski's Concert Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin
8 p.m.—Spanish Knights, orchestra; Elmore Vincent, tenor; Ed. Shelden, mandolin; Stonewall Jackson, guitar
9 p.m.—Neapolitans; Harold Strong, piano; Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Tilton 25rs; Stonewall Jackson; Glen Eaton, tenor; Marjorie Robillard, piano; Bob Munson, ukelele
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Revellers

WEDNESDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10 a.m.—Sunset Magazine garden talk
- 10 to 10:30 a.m.—Records and stocks
- 10:30 to 11 a.m.—Henderson's Radiola program
- 11 to 12 noon—Classified Adv. Hour
- 12 to 1:30 p.m.—New Industries luncheon, sponsored by Oakland Chamber of Commerce; Leroy Goodrich, speaker; Amati Trio
- 1:30 to 2:40 p.m.—Jean's Hi-Lights; stocks
- 2:40 to 4:30 p.m.—Baseball, Hollywood vs. the Oaks, at Oakland
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 6 p.m.—Brother Bob Club and Edgar Russell
- 6 to 7:30 p.m.—Hotel Oakland concert trio; news
- 7:30 to 8 p.m.—Pacific States Savings instrumental ensemble
- 8 to 9 p.m.—Signor Rinaldo and his orchestra
- 9 to 9:15 p.m.—Bookworm
- 9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; George Barnes, tenor; Iva Vanni, soprano
- 10 to 10:10 p.m.—Dr. Jelopie, Anything but the Truth
- 10:10 to 11 p.m.—Herb Rosine's dance orchestra
- 11 to 12 midnight—Dance program

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 5 p.m.—Informal musical program
- 5:30 p.m.—Musical program
- 6 p.m.—"The Old Counsellor," NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Popular concert group
- 8 p.m.—Instrumental and vocal ensemble
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9 p.m.—Utah Woolen Mills
- 9:15 p.m.—Montag Melodians, NBC
- 10:15 p.m.—Harmony Night Hawks, popular orchestra
- 11 p.m.—"Vagabond of the Air"

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 5 to 7:30 a.m.—The Early Bird; Hello Everybody
- 7:30 to 7:45 a.m.—Early news items
- 7:45 to 7:50 a.m.—Novelty musical numbers
- 7:50 to 8:30 a.m.—Bright and Early Hour; music
- 8:30 to 9 a.m.—Health and Efficiency; music
- 9 to 10 a.m.—Beauty talk; music
- 10 to 11:30 a.m.—Organ recital; Harmony Boys
- 11:30 to 12:45 p.m.—News reports; Hollywood Girls
- 12:45 to 1:30 p.m.—Cherrio Boys; Rotary luncheon
- 1:30 to 1:50 p.m.—Rolly, Gene and Cline
- 1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
- 2:30 to 3:15 p.m.—Harmony Boys; The Coquettes
- 3:15 to 4 p.m.—Knights of the Air; organ recital
- 4 to 4:30 p.m.—News; Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6:15 p.m.—Hollywood Girls; Em and Clem
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—Knights of the Air
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8 p.m.—Cherrio Boys
- 8 to 8:30 p.m.—Seth Parker Singing School
- 8:30 to 9 p.m.—Bill & Co; Cline Chittick
- 9 to 9:30 p.m.—Foster Rucker and Doris Dolan
- 9:30 to 10 p.m.—Rolly, Gene & Cline
- 10 to 11 p.m.—The Coquettes
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; Knight Fox

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Recorded program
- 11 to 12 noon—California Sunshine Hour
- 12 to 2 p.m.—Newscasting; recordings
- 2 to 3:30 p.m.—Bridge Party Hour; short story course
- 3:30 to 6 p.m.—Recordings; Sunset Hour; stocks
- 6 to 6:15 p.m.—Talk on Crime Prevention
- 6:15 to 7 p.m.—Metro and Cosmo; records
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 8:30 p.m.—The Midweek Jubilee of the 1640 Boys, Tommy Monroe and Bob Allen, Jack Lee, George Bowers and Larry Smith, guest announcer
- 8:30 to 9:30 p.m.—Calendar of the Air, Pacific Artists Trio, with Gene Sullivan and Nona Campbell, soloists
- 9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward and Dud Williamson
- 10 to 1 a.m.—Pacific Artists Trio; Nellie Wren, soloist; dance recordings

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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- 7:30 a.m.—Opening market quotations
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—Betty Crocker talk, NBC
- 9:45 a.m.—Herbie Harlay, ballads
- 10:15 a.m.—Mary Hale Martin's talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Care of the Hair," Frances Hancock
- 11:45 a.m.—French lesson, Annette Doherty
- 12 noon—Agriculture talks and market reports
- 12:10 p.m.—Federal and state market reports
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Grace Hamilton and Jack Stern
- 3:30 p.m.—Noreen Gammill
- 3:45 p.m.—Eddie Armstrong, ballads
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother
- 5 p.m.—Baron Keyes, "The Story Man" (Union Oil Co.)
- 5:45 p.m.—Stock market reports
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Benny Runin
- 8 p.m.—"Let's Get Associated," NBC
- 8:30 p.m.—Felipe Delgado, Spanish baritone
- 8:45 p.m.—Sunkist Serenaders, NBC
- 10 p.m.—Packard Concert Orchestra; Maurine Dyer, soloist

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock reports
- 8 to 8:45 a.m.—Salon Orchestra, CBS; records
- 8:45 to 9:15 a.m.—Franklin Bldg. & Loan Assoc.
- 9:15 to 9:30 a.m.—Program of recordings
- 9:30 to 10:30 a.m.—Feminine Fancies, KFRC
- 10:30 to 12 noon—Recordings; piano recital
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Kiwanis Club luncheon
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
- 2:30 to 3 p.m.—Program of recordings
- 3 to 3:30 p.m.—Fred C. McNabb, garden talk
- 3:30 to 4 p.m.—Public Library, book review
- 4 to 4:30 p.m.—Levitow's Commodore Hotel Orch., CBS
- 4:30 to 4:45 p.m.—Adventures of Colonel Powell, CBS
- 5 to 5:30 p.m.—Charlie Wellman and his Peppers
- 5:30 to 5:45 p.m.—Nell Larson, organist
- 5:45 to 6 p.m.—Police Commissioner Thorpe
- 6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton
- 6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.
- 7 to 7:30 p.m.—Don Lee Symphony
- 7:30 to 7:45 p.m.—Carl Omeron, tenor, and organ
- 7:45 to 8 p.m.—National Retail Shoe Assoc., CBS
- 8 to 8:30 p.m.—"Romantic Days of '49," DLBS
- 8:30 to 9 p.m.—Ice Association program, DLBS
- 9 to 9:30 p.m.—Gold Medal Fast Freight, CBS
- 9:30 to 10 p.m.—Elvia Allman's Surprise Package
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Hotel Biltmore Dance Orch.
- 12 to 1 a.m.—Wesley Tourtellotte, organist

WEDNESDAY Programs

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises, Dr. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9 to 9:30 a.m.—Musical program of recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Allbright's 10 o'clock family
10:30 to 11 a.m.—Household Economics, Kate Vaughn
11 to 11:30 a.m.—KNX Clinic of the Air
11:30 to 11:45 a.m.—Program of recordings
11:45 to 12 noon—Beauty secrets by Georgia Fifield
12 to 12:30 p.m.—Noon Day String Ensemble.
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—Matinee String Ensemble
3:15 to 3:30 p.m.—Instruction in Spanish, Dr. Escobar
3:30 to 4 p.m.—KNX Clinic of the Air
4 to 4:30 p.m.—Bundy & Albright courtesy program
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
5:15 to 5:45 p.m.—Brother Ken's Kiddle Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Wright Whitlock, organist
6:30 to 7 p.m.—KNX String Ensemble
7 to 7:30 p.m.—"Mr. and Mrs." radio skit
7:30 to 8 p.m.—Feature program by KNX artists
8 to 8:30 p.m.—"The Airdales" and Bert Butterworth
8:30 to 10 p.m.—Feature program; Roy Sergeant, bridge talk
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.
12 to 1 a.m.—Dance Hour of records

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

6 p.m.—Buster Wilson's dance orchestra
7 p.m.—Studio program reserved
7:30 p.m.—Coca Cola Topnotchers, NBC
8 p.m.—Cliff Gunning
8:30 p.m.—Amos 'n' Andy, NBC
9:30 p.m.—Three Skippers
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Cotton Blossom Minstrels, NBC

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Tricky Trio
6:30 p.m.—Hometowners; Glen Eaton, tenor; Regner Sellidin, accordion
7 p.m.—Elmore Vincent, tenor; Song Birds
7:30 p.m.—Concert Ensemble; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin
8 p.m.—Kalbach's Spanish Knights Orchestra; Stone-wall Jackson, guitar; Elmore Vincent, tenor
9 p.m.—Neapolitans; Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—Request program

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 11:45 a.m.—Bank Credits program
11:45 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—The Friendly Hour; audition
3:30 to 5:30 p.m.—Music; children's program
5:30 to 6 p.m.—San Jose Radionics, health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:55 p.m.—Market reports; Farm Reporter
6:55 to 7 p.m.—Farmers' Exchange; weather
7 to 8 p.m.—Farm news; Tom and Wash
8 to 9:30 p.m.—First Baptist Church

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California

8 to 10 a.m.—The Breakfast Club
10 to 10:30 a.m.—Prudence Penny of the Examiner
10:30 to 11:30 a.m.—Orpheus Sextet and Feature Trio
11:30 to 12:30 p.m.—String orchestra; Nelson Case, soloist
12:30 to 1:15 p.m.—Jean Cowan and Syncopators
1:15 to 1:45 p.m.—Gus Arnheim's Orchestra
1:45 to 2 p.m.—Radio Varieties
2 p.m.—Baseball game from Wrigley Field
4 to 6 p.m.—Everett Hoagland's Ensemble and the Boswell Sisters
6 to 6:30 p.m.—The Southlanders, Arthur Moranz, dir.
6:30 to 7 p.m.—Harry Jackson's entertainers
7 to 7:15 p.m.—Cecil and Sally
7:15 to 7:45 p.m.—Julius K. Johnson, organist
7:45 to 8 p.m.—The Three Co-Eds
8 to 8:30 p.m.—"Pest of the Rancho," a serial
8:30 to 9 p.m.—507 Orchestra
9 to 9:30 p.m.—Pacific Salon Orchestra and soloists
9:30 to 10 p.m.—Program by Rhea Crawford
10 to 11 p.m.—Irving Aaronson's Commanders
11 to 12 midnight—Gus Arnheim's orchestra

384.4 Meters **KTM** **Channel 78**
780 Kcys. **500 Watts**

Pickwick Co., Santa Monica, Calif.

8 to 9 p.m.—Arthur Shaw, organ; Lou Gordon, tenor
9 to 9:30 p.m.—Musical Moments
9:30 to 10 p.m.—The Hottentots and Loyce Whitman
10 to 11 p.m.—Coonie Conrad and orchestra
11 to 12 midnight—Readers' Hour
12 to 1 a.m.—Spizerinctum Club

291.1 Meters **CNRV** **Channel 103**
1030 Kcys. **500 Watts**

Canadian National Railways, Vancouver, B. C.

10:30 a.m.—Morning Hour of Music
10 p.m.—Variety program

299.8 Meters **KFVD** **Channel 100**
1000 Kcys. **250 Watts**

Auburn Fuller, Culver City, Calif.

5:45 p.m.—Timely topics
9:15 p.m.—Happy-Go-Lucky Trio
10 p.m.—Tom and Wash
10:30 p.m.—Pipe organ and Bob Murphy
11:30 p.m.—Selected recordings
12 to 1 a.m.—J. Newton Yates, organist

220.4 Meters **KGER** **Channel 136**
1360 Kcys. **250 Watts**

C. M. Dobyns, Long Beach, Calif.

8 a.m.—Devotional services
8:20 a.m.—Foot Comfort talks
9 a.m.—Home Makers' Hour
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
12:45 p.m.—Lost and Found
1 p.m.—Novelties; Pearl Davies
2:30 p.m.—Long Beach Band; Lost and Found
4 p.m.—Fye & James Orchestra
5 p.m.—California Revelers
6:45 p.m.—Aristocrat of the Supper Table
7:30 p.m.—Betty & Wanda
8:15 p.m.—Long Beach Band
9 p.m.—News bulletin
9:30 p.m.—Rev. Ethel Duncan
10 p.m.—Rhythm Makers
11 p.m.—Quiet Time Tunes

230.6 Meters **KTBI** **Channel 130**
1300 Kcys. **1000 Watts**

Bible Institute of Los Angeles, Calif.

9:15 to 9:45 a.m.—Radio Bible course
9:45 to 10:35 a.m.—Prof. H. W. Kellogg
10:35 to 11:30 a.m.—Dr. John C. Page
11:30 to 12 noon—Dr. J. E. Jaderquist
12 to 12:15 p.m.—Chimes and Scripture reading
1 to 1:30 p.m.—Musical half-hour
1:30 to 2 p.m.—Rev. John A. Hubbard
2 to 2:30 p.m.—Visiting pastor

THURSDAY Programs April 10, 1930



Harvey Orr
KPO—Staff Artist

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Wyn Louthain
KFRC—10:30 a.m.

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 7:30 a.m.—"Simpy Pitts"; stocks
- 7:30 to 8 a.m.—"Simpy Pitts and Pedro"
- 8 to 8:30 a.m.—The Sewing Circle, CBS
- 8:30 to 8:45 a.m.—Program of recordings
- 8:45 to 9:15 a.m.—Columbia Noonday Club, CBS
- 9:15 to 9:30 a.m.—Montague Range & Furnace
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's daily chats
- 11 to 11:30 a.m.—Charles W. Hamp for S. & W.
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 1 p.m.—Sherman & Clay noonday concert
- 1 to 2 p.m.—U. S. Navy Band, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:15 p.m.—Walter Murray, "Popular Psychology"
- 3:15 to 3:30 p.m.—Beauty talks
- 3:30 to 4 p.m.—Civic Repertory Plays, CBS
- 4 to 4:30 p.m.—Program of recordings
- 4:30 to 5 p.m.—KFRC Dance Band; Town Topics
- 5 to 5:15 p.m.—The Vagabonds, CBS
- 5:15 to 5:30 p.m.—Frederick William Wile, CBS
- 5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
- 6 to 7 p.m.—KFRC Dance Band
- 7 to 7:30 p.m.—Grand opera concert, CBS
- 7:30 to 8 p.m.—National Forum from Washington, CBS
- 8 to 9 p.m.—Violet Ray Merry-makers
- 9 to 9:30 p.m.—Veedol Vodvil, DLBS
- 9:30 to 10 p.m.—American Maize Products Company
- 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
- 10:10 to 11:10 p.m.—Val Valente's Orchestra
- 11:10 to 12:10 a.m.—Hotel Mark Hopkins Orchestra
- 12:10 to 1 a.m.—Dance music

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders and farm flashes
- 8 a.m.—The Clock and Oregon Journal news
- 9 a.m.—Better Homes Hour
- 9:30 a.m.—Novelty recording concert
- 9:45 a.m.—Devotional services
- 10 a.m.—Shopping service; Donald Buck, pianist
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Salon Hour of recordings
- 2:30 p.m.—The Bookworm
- 3 p.m.—The Bitter with the Sweet
- 3:15 p.m.—Afternoon Classique
- 5 p.m.—KEX Bulletin
- 6 p.m.—Dinner Concert Hour
- 8 p.m.—Novelty program
- 9 p.m.—Mr. Clam program; Jean Kantner, baritone; Song Birds
- 9:30 p.m.—Hometowners; Stonewall Jackson
- 10 p.m.—Thomas & Tessie
- 10:15 p.m.—KEX Concert Hour
- 10:30 p.m.—Jack & Jill Tavern Orchestra
- 11:30 p.m.—Time, weather and police reports
- 11:40 p.m.—KEX Midnight Matinee

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, Calif.

- 8 to 9:30 a.m.—Reveille; Meet the Folks
- 9:30 to 10 a.m.—Morning Glories, NBC
- 10 to 11 a.m.—Woman's Magazine of the Air
- 11 to 11:45 a.m.—Standard School broadcast
- 11:45 to 12 noon—Canny Cook program
- 12 to 2 p.m.—Novelty Five; U. S. Army Band
- 2 to 2:15 p.m.—A Series of Talks
- 2:15 to 2:30 p.m.—Melody Musketees
- 2:30 to 3 p.m.—The Vignettes
- 3 to 3:30 p.m.—Black and Gold Room Orchestra
- 3:30 to 4 p.m.—The Hot Spot of Radio
- 4 to 4:30 p.m.—St. Francis Hotel Orchestra
- 4:30 to 5 p.m.—"Half Hour in the Nation's Capital"
- 5 to 6 p.m.—Fleischmann Hour
- 6 to 6:30 p.m.—Harbor Lights
- 6:30 to 7 p.m.—Maxwell House Melodies
- 7 to 7:30 p.m.—RCA Victor Hour
- 7:30 to 8:30 p.m.—Standard Symphony Hour
- 8:30 to 9 p.m.—Amos 'n' Andy; John and Ned
- 9 to 9:30 p.m.—Memory Lane
- 9:30 to 10 p.m.—The Olympians
- 10 to 10:15 p.m.—Prohibition Poll
- 10:15 to 11 p.m.—National Concert Orchestra
- 11 to 12 midnight—Laughner-Harris Dance Orchestra

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—Devotional service
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Crier
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ recital
- 1:30 p.m.—U. S. Army Band, NBC; organ
- 2 p.m.—A series of talks, NBC
- 2:15 p.m.—Melody Musketees, NBC
- 2:30 p.m.—Among Ourselves
- 3:30 p.m.—Hot Spot of Radio, NBC
- 4 p.m.—The Spotlight
- 4:30 p.m.—Half Hour in Nation's Capital, NBC
- 5 p.m.—Fleischmann Sunshine Hour, NBC
- 6 p.m.—NBC program
- 6:30 p.m.—Maxwell House Melodies, NBC
- 7 p.m.—RCA-Victor Hour, NBC
- 7:30 p.m.—Standard Symphony Hour, NBC
- 8:30 p.m.—Amos 'n' Andy
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Memory Lane, NBC
- 9:30 p.m.—Tommy Luke's Flower Girls
- 9:45 p.m.—Boyer, the Society Parfumeur
- 10 p.m.—Cecil and Sally
- 10:15 p.m.—Associated Dance Band, KOMO
- 11 to 12 midnight—Fox Hollywood organ recital

THURSDAY Programs

NBC

National Broadcasting Company

- 10 to 11 a.m.—"Woman's Magazine of the Air"
Diversity will be found in the presentation of another Bon Ami sketch and in an especially arranged musical program which Joseph Hornik will direct. Ann Holden's talks will afford more prize-winning recipes and hints on cooking when she presents the California Home Catsup and Crisco features. KGO, KHQ, KOMO, KGW, KPO and KFI.
- 11 to 11:45 a.m.—Standard School Broadcasts
Pure and descriptive music will be studied by elementary and advanced pupils when the weekly Standard School Broadcasts are released this morning. Musical examples by the Arion Trio and French horn and trombone soloists will complete the lessons, which are written by Arthur S. Garbett. KGO, KHQ, KOMO, KGW, KPO and KFI.
- 11:45 to 12 noon—Canny Cook Program
This household presentation will be released by KGO, KHQ, KOMO, KGW, KECA, KSL & KOA.
- 1 to 2 p.m.—U. S. Army Band
A concert played by the U. S. Army Band in Washington, D. C., and conducted by William J. Stannard will be broadcast over KGO, KOMO and KGW (1:30 to 1:45 p.m.).
- 4:30 to 5 p.m.—"A Half Hour in the Nation's Capital,"
KGO, KOMO, KGW and KECA.
- 5 to 6 p.m.—Fleischmann Hour
Marian Harris, well known in vaudeville for years as a variety entertainer and more recently for her singing on the screen opposite Ramon Navarro in "Devil May Care," will appear with Rudy Vallee and his Connecticut Yankees during the broadcast through KGO, KHQ, KOMO, KGW and KECA.
- 6 to 6:30 p.m.—Harbor Lights
A dramatic tale of an old sea captain is offered weekly in this series of programs, which will be heard through KGO and KHQ.
- 6:30 to 7 p.m.—Maxwell House Melodies
Harold Sanford will conduct the orchestra and Muriel Wilson will be the soprano soloist during the program, which is released through KGO, KHQ, KOMO, KGW and KECA.
- 7 to 7:30 p.m.—RCA Victor Hour
Rosa Ponselle, soprano of the Metropolitan Opera Company, will be presented as guest soloist in the RCA Victor Hour. Nathaniel Shilkret will conduct the orchestra during the program. One of Miss Ponselle's solos will be the inspired "Ave Maria" from Verdi's "Othello." She is also to sing the ever-popular Victor Herbert composition, "Kiss Me Again." KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8:30 p.m.—Standard Symphony Hour
Two of the most beloved of Fritz Kreisler's shorter works, "Liebesleid" and "Liebesfreud," will form a part of the Standard Symphony Hour concert which the San Francisco Symphony Orchestra will present over KGO, KHQ, KOMO, KGW and KFI.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA, KSL and KOA.
- 9 to 9:30 p.m.—Memory Lane
In his play tonight H. C. Connette opens the scene with Aunt Matty Aubrey debating with Muriel La Salle the serious problem of the elderly widow's wedding day. There seems to be a dark cloud hovering over the marriage with talk going on about the bride being deserted at the altar. Rosemary Smithers is optimistic about the outcome of things and in a tender love scene with her husband she declares there is always a "silver lining," which expression gives the play its title, "Silver Lining." The usual cast will support Billy Page, the star of the program, as Billy Smithers, with the exception of Murle Lee, a newcomer who makes her "Memory Lane" debut in the character part of Aunt Matty Aubrey, the blushing bride. KGO, KHQ, KGW and KECA.
- 9:30 to 10 p.m.—The Olympians
Seated at the piano, from where he will also direct these male singers, will be Mynard Jones, founder of the Olympians. KGO and KOA.

- 10 to 11 p.m.—National Concert Orchestra
A march, a waltz, a suite of descriptive pieces, a polka, an overture, a ballet, and a collection of Hebrew melodies will be played by the National Concert Orchestra under the direction of Max Dolin. KOA and KGO (10:15 to 11 p.m.).
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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- 7:30 a.m.—E. A. Pierce market quotations
7:45 a.m.—Gertrude Gusselle
8 a.m.—Shell Happytime, from KPO
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Care of the Hair, Frances Hancock
12 noon—U. C. and U. S. agriculture talks
2:15 p.m.—Federal and state market reports
2:20 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—L. A. Fire Dept. Orchestra
3:30 p.m.—Studio program reserved
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man"
5:30 p.m.—Dental talk, Dr. H. Edward Myers
5:45 p.m.—Stock market reports
6 p.m.—NBC program
7 p.m.—Radio Victor, NBC
7:30 p.m.—Standard Symphony, NBC
8:30 p.m.—Arthur Lang and North American Ensemble
9 p.m.—Studio program reserved
9:30 p.m.—Tom Terriss, Vagabond Movie Director
10 p.m.—Packard Orchestra, Pryor Moore, director

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Y. M. C. A. health exercises
9:15 a.m.—Artistic Ensemble; Fred Lynch, tenor
9:30 a.m.—Glidden Paint Co.
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Canny Cook program, NBC
12 noon—Agriculture farm talk
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra; Perdin Korsmo, tenor
1 p.m.—United States Army Band, NBC
2 p.m.—Orchestra; Agnes Skartvedt, contralto
3 p.m.—Helpful Hints for Housewives
3:30 p.m.—Ensemble; Hayden Morris, basso
4 p.m.—Resumé of programs mining stock quotations
4:15 p.m.—Vocal ensemble recital
4:30 p.m.—Half Hour in Nation's Capital, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—NBC program
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Radio-Victor program, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—John and Ned, NBC
9 p.m.—Lowe Bros. Paint program
9:30 p.m.—Bourjois Co. program
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Associated Dance Hour
11:15 p.m.—News flashes
11:30 p.m.—Olympic Hotel Dance Orchestra
12 midnight—Organ recital by Betty Shilton

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Buster Wilson's Orchestra
6:30 p.m.—Maxwell House Melodies
7 p.m.—Wedgwood Nowell's Playgoers' Club
7:30 p.m.—Gertrude Gussell ballads
8 p.m.—Studio program
8:30 p.m.—Amos 'n' Andy, NBC
9 p.m.—Memory Lane, NBC
9:30 p.m.—Eddie Armstrong
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—The Blue Belles, ballads
10:30 p.m.—The Capital "B"s, Bonny, Betty and Bill

THURSDAY Programs

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 10:45 a.m.—Recorded program
- 10:45 to 11 a.m.—Dr. A. E. Bowring
- 11 to 12:15 p.m.—California Sunshine Hour; News
- 12:15 to 2 p.m.—Popular and classical records
- 2 to 3 p.m.—Bridge party hour, conducted by Dud Williamson
- 3 to 5:30 p.m.—Popular recordings; Sunset hour
- 5:30 to 6 p.m.—Stock quotations; records
- 6 to 6:30 p.m.—"What's in the Sky"
- 6:30 to 7 p.m.—Popular recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—Toby and Babs in "College Daze"
- 7:45 to 8 p.m.—Harmonettes; Helen, Yvonne and Greta
- 8 to 9 p.m.—Pacific Artists Trio, with George Nickson and Claire Upshur, soloists
- 9 to 9:05 p.m.—Census talk
- 9:05 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
- 10 to 11 p.m.—Pacific Artists Trio with Gene Sullivan and Nellie Wren

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
- 10 to 10:30 a.m.—Ted Dahl's orchestra
- 10:30 to 11:30 a.m.—Jean Cowan and the Dixieland Syncopators
- 11:30 to 12:30 p.m.—String orchestra; Nelson Case, soloist
- 12:30 to 2 p.m.—Variety Serenaders and the Three Boswell Sisters
- 2 p.m.—Baseball game from Wrigley Field
- 6 p.m.—The Southlanders
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:15 p.m.—Cecil and Sally
- 7:15 to 8 p.m.—"The Daffodils" with "Daffy" Duke Atterbury as master of ceremonies
- 8 to 8:30 p.m.—507 Orchestra
- 8:30 to 9 p.m.—Program by Bert Butterworth
- 9 to 10 p.m.—The Southlanders; Emma Kimmel, soprano; Vernon Rickard, tenor
- 10 to 11 p.m.—Irving Aaronson's Commanders
- 11 to 12 midnight—Gus Arnheim's orchestra

384.4 Meters
780 Kcys.

KTM

Channel 78
500 Watts

Pickwick Co., Santa Monica, Calif.

- 8 to 9 p.m.—Highway Highlights
- 9 to 10 p.m.—KTM Little Theatre—Marillah Olney, director; The Hottentots
- 10 to 11 p.m.—Coonle Conrad and orchestra
- 11 to 11:15 p.m.—Garcias program
- 11:15 to 12 midnight—Readers' Hour
- 12 to 1 a.m.—Spizzerintum Club

296.6 Meters
1010 Kcys.

KQW

Channel 101
500 Watts

First Baptist Church, San Jose, Calif.

- 9 to 10:30 a.m.—California Market; Helpful Hour
- 10:30 to 11 a.m.—Julia Hayes, Helpful Hints
- 11 to 11:45 a.m.—Bank Credits program
- 11:45 to 12:30 p.m.—Tom and Wash; records
- 12:30 to 1 p.m.—Market reports; weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 2:30 p.m.—The Friendly Hour
- 2:30 to 5:30 p.m.—Music; children's program
- 5:30 to 6 p.m.—San Jose Radionics, health talk
- 6 to 6:10 p.m.—U. S. D. A. farm flashes
- 6:10 to 6:30 p.m.—Cooperative market reports
- 6:30 to 6:55 p.m.—Market reports; Farm Reporter
- 6:55 to 7 p.m.—Farmers' Exchange; weather
- 7 to 8 p.m.—Farm news; Tom and Wash
- 8 to 9 p.m.—Songs of the Old Church Choir
- 9 to 9:30 p.m.—San Jose Little Symphony
- 9:30 to 9:45 p.m.—The Five Pretzels

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7 a.m.—Health Exercises
- 7:30 to 8:30 a.m.—Studio program; Master Album
- 8:30 to 9:30 a.m.—Towne Cryer; Prayer Hour
- 9:30 to 10 a.m.—Dr. J. Douglas Thompson
- 10 to 10:30 a.m.—Household Hour, Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 1 p.m.—Recordings; studio program
- 1 to 1:45 p.m.—Chapel of Chimes; "Fashionette"
- 1:45 to 2:30 p.m.—Dr. Wade Forrester
- 2:30 to 4:45 p.m.—Baseball from Recreation Park
- 4:45 to 5 p.m.—Program of recordings
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 7 p.m.—Studio program; Chapel of Chimes
- 7 to 7:30 p.m.—Art Fadden, pianist
- 7:30 to 8:30 p.m.—"Fireside Interlude," Melody Masters, Carl Tobin, Joan Ray, Jane Sands
- 8:30 to 10 p.m.—Studio program; Melody Masters
- 10 to 1 a.m.—Dance records

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Health exercises, Dr. Seixas
- 8 to 8:15 a.m.—Program or recordings
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
- 9 to 9:30 a.m.—Georgia O. George courtesy program
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
- 10:30 to 11 a.m.—Household Economics, Kate Vaughn
- 11 to 12 noon—Presenting the Country Jane
- 12 to 12:30 p.m.—Noon Day String Ensemble.
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Records and announcements
- 2:30 to 3 p.m.—French lessons by Edgard Leon
- 3 to 3:30 p.m.—Organ program by Lucie Lee
- 3:30 to 4 p.m.—Louise Johnson, astroanalyst
- 4 to 4:30 p.m.—Bundy & Albright courtesy program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
- 5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 7 p.m.—Forrest Stove Works, Country Jane
- 7 to 8 p.m.—Feature program presenting KNX artists
- 8 to 9 p.m.—KNX musical program
- 9 to 9:15 p.m.—Program of electrical transcription
- 9:15 to 9:45 p.m.—American Maize courtesy program
- 9:45 to 10 p.m.—Boyer Chemical Laboratories program
- 10 to 12 p.m.—Hotel Ambassador Coccoanut Grove Orch.
- 12 to 1 a.m.—Dance Hour of records

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 to 7:30 a.m.—The Early Bird; Hello Everybody
- 7:30 to 7:45 a.m.—Early news items
- 7:45 to 7:50 a.m.—Novelty musical numbers
- 7:50 to 8:20 a.m.—Bright and Early Hour
- 8:20 to 9 a.m.—Music; Health and Efficiency
- 9 to 10 a.m.—Beauty talk; music
- 10 to 11:30 a.m.—Organ recital; Harmony Boys
- 11:30 to 12:45 p.m.—News reports; Hollywood Girls
- 12:45 to 1:50 p.m.—Cherrio Boys; Health & Efficiency
- 1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
- 2:30 to 3:15 p.m.—Sunset Harmony Boys; Coquettes
- 3:15 to 4 p.m.—Radio Calendar; organ recital
- 4 to 4:30 p.m.—Late news; Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6:15 p.m.—Hollywood Girls; Em and Clem
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—Knights of the Air
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8 p.m.—Cherrio Boys
- 8 to 9 p.m.—Bennie Light and Mark Cook
- 9 to 10 p.m.—The Coquettes
- 10 to 10:30 p.m.—Rev. Ethel Duncan
- 10:30 to 11 p.m.—The Coquettes
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; Knight Fox

THURSDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—S. F. stocks and weather
10:30 to 11 a.m.—John Breuner's Radiola program
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:40 p.m.—Records; stocks
2:40 to 4:30 p.m.—Baseball, Hollywood vs. the Oaks
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7:30 p.m.—Hotel Oakland concert trio; news
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 8:30 p.m.—Burke S. Calfee and his Ban-Jolliers
8:30 to 9 p.m.—"The Melody Man"
9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
9:30 to 10 p.m.—Will R. Hill, Old Home Poet, in "Neath the Old Hanging Lamp"
10 to 11 p.m.—Machado's KLX Hawaiians
11 to 12 midnight—Dance program

291.1 Meters **CNRV** **Channel 103**
1030 Kcys. **500 Watts**

Canadian National Railways, Vancouver, B. C.

10 p.m.—Morning Hour of Music
7 p.m.—Canadian National Ry. (Trans. Hour)

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Melody Aces
6:30 p.m.—Agatha Turley and Sydney Dixon
7 p.m.—Hits of Yesterday—Zac Kalbach, saxophone; Glen Eaton, tenor
8 p.m.—Hour at the Opera; Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor
9 p.m.—Jean Kantner, baritone; Song Birds
9:30 p.m.—Hometown's Stonewall Jackson
10 p.m.—Request program

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—Popular waltz melodies; Musical Headliners
8 a.m.—Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:45 a.m.—Morning Glories, NBC
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Canny Cook program, NBC
12 noon—National Savings luncheon program
12:15 p.m.—"Studio Affairs"; Better Business talk
12:30 p.m.—"Ballads We Remember"; "By the Way"
1:30 p.m.—Hawaiian Echoes; Fur Facts
2 p.m.—"With the Classics"; Album Symphonies
3:25 p.m.—"Cecil and Sally"
3:30 p.m.—"Paint o' Mine"; Happy Harmonies
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Harbor Lights, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Radio Victor Hour, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—"John and Ned," NBC
9 p.m.—"Memory Lane," NBC
9:30 p.m.—"Night in Paris"
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Associated Dance Band, KOMO
11 p.m.—Just Another Hour; "Ask for It"

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health Exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 11 a.m.—Woman's Magazine of the Air, NBC
11 to 11:45 a.m.—Standard School broadcast, NBC
11:45 to 12:05 p.m.—Scripture and announcements
12:05 to 12:30 p.m.—Snap shots, programs in miniature
12:30 to 1:30 p.m.—Shrine luncheon broadcast
1:30 to 1:50 p.m.—Ann Warner, Home Chat
1:50 to 2 p.m.—E. A. Pierce stock reports
2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"
2:30 to 2:45 p.m.—Emily Kneiss, book review
2:45 to 4:50 p.m.—Baseball game
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—Federal Business Association talk
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Caswell Musical Episode
8:30 to 9 p.m.—Salon Orchestra; G. Donald Gray
9 to 9:15 p.m.—Cecil and Sally
9:15 to 9:30 p.m.—Meeting in the Tavern
9:30 to 10 p.m.—Nathan Abas violin recital
10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orchestra

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music
9:30 a.m.—Morning devotional services
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
12 noon—World in Review; musical program
3 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano
5:25 p.m.—Market report; Raymond Holmes
6 p.m.—Organ concert; Harry Reed, Jean Kantner
6:30 p.m.—Dream Melodies; Agatha Turley, soprano; Sydney Dixon, tenor
7 p.m.—Hits of Yesterday; Zac Kalbach, saxophone; Glen Eaton, tenor
8 p.m.—Hour at the Opera; Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor
9 p.m.—Jean Kantner, baritone; Song Birds
9:30 p.m.—Hometowners; Stonewall Jackson
10 p.m.—Tilton's 25rs; Jean Kantner, baritone
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—Half Hour in the Nation's Capital
5 to 6 p.m.—Fleischmann Hour
6 to 6:30 p.m.—Musical program
6:30 to 7 p.m.—Maxwell House Melodies
7 to 8 p.m.—RCA Victor Hour
8 to 8:30 p.m.—Conoco Adventurers
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Ralph Hansell, Xylophonist
9:30 to 10 p.m.—The Olympians
10 to 11 p.m.—National Concert Orchestra

220.4 Meters **KGER** **Channel 136**
1360 Kcys. **250 Watts**

C. M. Dohbys, Long Beach, Calif.

8 a.m.—Devotional services
8:20 a.m.—Foot Comfort talks
9 a.m.—Home Makers' Hour
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
12:45 p.m.—Lost and Found
1 p.m.—Popular program
1:30 p.m.—Audition Clinic; Siesta Period
2:30 p.m.—Long Beach Band; Lost and Found
4 p.m.—Fye & James Orchestra
5 p.m.—Wurlitzer organ
6:30 p.m.—The Captivators; Pearl Davis
7:45 p.m.—Melodies of Bygone Days
8:15 p.m.—Long Beach Band; news
9:15 p.m.—P. C. C. muscacle
10 p.m.—Martin-Underhill
11 p.m.—Quiet Time Tunes

THURSDAY Programs

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock reports
- 8 to 8:30 a.m.—Sewing Circle, CBS
- 8:30 to 9:30 a.m.—Program of recordings
- 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 11 a.m.—Recordings; Home Economics
- 11 to 11:30 a.m.—Chas. Hamp, presented by S. & W.
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1 p.m.—Normalizer recordings
- 1 to 2 p.m.—U. S. Navy Band; Times Forum
- 2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
- 2:30 to 3:15 p.m.—Recordings; talk on books
- 3:15 to 3:30 p.m.—U. S. C. Trojan period
- 3:30 to 4 p.m.—Civic Repertory Theatre, CBS
- 4 to 4:30 p.m.—Organ recital
- 4:30 to 4:45 p.m.—Elvia Allman and Nell Larson
- 4:45 to 4:55 p.m.—World-wide news
- 4:55 to 5:15 p.m.—Town Topics; Vagabonds, CBS
- 5:15 to 5:30 p.m.—Talk on National Politics, CBS
- 5:30 to 6 p.m.—Recordings; talk
- 6 to 6:30 p.m.—Charlie Wellman and his Peppers
- 6:30 to 7 p.m.—J. S. Bushey, Inc.
- 7 to 7:30 p.m.—Mood Pictures
- 7:30 to 8 p.m.—Prof. Charles Lindsley, drama
- 8 to 9 p.m.—Violet Ray Merry Makers
- 9 to 9:30 p.m.—Eastman Kodak, CBS
- 9:30 to 10 p.m.—Don Lee Symphony
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte, organist

280.2 Meters
1070 Kcys.

KJBS

Channel 107
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 10:30 a.m.—Recordings; Infico program
- 10:30 to 11:45 a.m.—Popular recorded selections
- 11:45 to 12 noon—Agnes Alwyn, investments
- 12 to 12:30 p.m.—U. S. popular half-hour
- 12:30 to 2:30 p.m.—Variety records; stocks
- 2:30 to 3 p.m.—Dell Raymond and Oscar Young
- 3 to 4 p.m.—Blindcraft Ensemble; records
- 4 to 4:10 p.m.—Shirley Dale, news
- 4:10 to 6:30 p.m.—Popular recordings

394.5 Meters
760 Kcys.

KVI

Channel 76
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

- 7 to 8:15 a.m.—Program of recordings
- 8:15 to 8:30 a.m.—National Homemakers' Club, CBS
- 8:30 to 9 a.m.—Program of recordings
- 9 to 9:30 a.m.—Thrift Home of the Air
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11:30 a.m.—Recordings; announcements
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 12:30 p.m.—Columbia Ensemble, CBS
- 12:30 to 1 p.m.—For Your Information, CBS
- 1 to 2 p.m.—U. S. Navy Band, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
- 3:30 to 4 p.m.—Civic Repertory Theatre, CBS
- 4 to 5 p.m.—Programs to be announced
- 5 to 5:15 p.m.—Major and Minor in two-piano recital
- 5:15 to 5:30 p.m.—Frederic Willam Wile, CBS
- 5:30 to 6:52 p.m.—Programs to be announced
- 7 to 7:30 p.m.—Grand opera concert, through KOL
- 7:30 to 8 p.m.—National Radio Forum, CBS, through KOL
- 8 to 9 p.m.—Violet Ray Merrymakers, DLBS, through KOL
- 9 to 9:30 p.m.—Eastman Kodak Co. program, CBS
- 9:30 to 10:30 p.m.—Programs to be announced
- 10:30 to 11:11 p.m.—Val Valente's Orchestra, DLBS
- 11:11 to 12 midnight—Anson Weeks' Mark Hopkins Orchestra DLBS
- 12 to 1 a.m.—Organ recital by George Yount

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:30 a.m.—Dr. Forrester, answering health questions
- 11 a.m.—Classical recordings
- 1:30 p.m.—Organ reverie, Helen Louise Jewell
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Richmond Stringed Quartette
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
- 4 p.m.—The Travelairs, featuring Ted and Louise, duets; David Kay, tenor
- 4:30 p.m.—Beauty talks; name analysis
- 5 p.m.—Dr. Wade Forrester's Hour
- 7:30 p.m.—The Imperial program
- 8 p.m.—Bible lecture, "Why Do the Nations Rage?"
- 8:15 p.m.—The "Ne'er Do Well"
- 8:45 p.m.—Tony and Chauncey
- 9 p.m.—Jackie's Novelty Trio
- 9:30 p.m.—Lillian Boyd, organist
- 10 p.m.—Union Mutual Life program
- 10:05 p.m.—Elmer Keeton's Brown Favorites

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
- 9:40 to 10 a.m.—Records and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 12 to 12:45 p.m.—"Greetings"; dance music
- 12:45 to 1 p.m.—Chamber of Commerce Boosters
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour program
- 7 to 7:30 p.m.—Norma Lee, contralto; Louise Gilbert, concert pianist
- 11 to 1 a.m.—Dance music; Midnight Hour

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 5 p.m.—Fleischmann "Sunshine" program, NBC
- 6 p.m.—Vico Light Opera Company
- 6:30 p.m.—Maxwell House Coffee Co. program, NBC
- 7 p.m.—Victor Radio program, NBC
- 8 p.m.—Conoco Adventures, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9 p.m.—Musical Varieties
- 9:30 p.m.—"Blue Blaze Fireside Entertainers"
- 10 p.m.—Informal musical program
- 10:15 p.m.—Milt Taggart's Odeon Orchestra
- 11 p.m.—"Vagabond of the Air"

299.8 Meters
1000 Kcys.

KFVD

Channel 100
250 Watts

Auburn Fuller, Culver City, Calif.

- 5:45 p.m.—Timely topics
- 10 p.m.—Tom and Wash
- 10:30 p.m.—Pipe organ; Bob Murphy
- 11:30 p.m.—Recordings
- 12 to 1 a.m.—J. Newton Yates, organist

232.6 Meters
1290 Kcys.

KDYL

Channel 129
1000 Watts

Intermountain Broad. Corp., Salt Lake City

- 5 p.m.—Stocks; Dinner Hour varieties
- 5:15 p.m.—The Political Situation, CBS
- 5:30 p.m.—Dance orchestra and soloists
- 6 p.m.—Studio program; Dance Galety
- 7:30 p.m.—National Forum from Washington, CBS
- 8 p.m.—Dream Boat, CBS
- 8:30 p.m.—Will Osborne's Orchestra, CBS
- 9 p.m.—Eastman Kodak program, CBS
- 9:30 p.m.—Celeste Trio and vocalists
- 10 p.m.—Favorite recordings
- 10:30 p.m.—Organ Tone Pictures
- 11 p.m.—Musical hits of the day

FRIDAY Programs

NBC

National Broadcasting Company

- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Hour
Betty Crocker will tell her feminine listeners how to make hot-cross buns at home when she speaks today from KGO, KHQ, KOMO, KGW and KFI.
- 10 to 10:15 a.m.—Du Barry Radio Program
How to use perfume will be explained by Doris Hale. She will also make suggestions for Easter gifts and will speak of the use of sachets and other aids to personal charm. KGO, KHQ, KOMO, KGW, KFI and KSL.
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk
Foods and their preparation will be the topic of a talk prepared by Josephine Gibson. KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"
Bennie Walker, editor, will present Miss Gray and the M. J. B. Chef. They will be followed by Ann Holden, whose talk during the Alpine feature long has attracted attention. Miss Gray speaks on style during the Ivory Flakes Feature and the Chef offers recipes as does Miss Holden. KGO, KGW, KPO and KFI for the full hour, KHQ and KOMO from 10:30 to 11:10, and KSL from 10:50 to 11:10 a. m.
- 1 to 2 p.m.—Pacific Feature Hour, KGO and KOMO.
3:30 to 4 p.m.—"What's Happening in the World," KGO, KOMO, KGW.
- 5 to 6 p.m.—Cities Service Concert Orchestra
Gems from "The Fortune Teller," the musical play by Victor Herbert, will be sung by Jessica Drag-onette, soprano; the Cavaliers Quartet and played by the Cities Service Concert Orchestra under the direction of Rosario Bourdon. KGO, KHQ, KOMO, KGW and KECA.
- 6 to 6:30 p.m.—Interwoven Pair
"Wise cracks" and popular songs are the special forte of this comedy team, Billy Jones and Ernie Hare. Besides their fun-making, the program offers orchestral attractions conducted by Will C. Perry. KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Armour Program
A half-hour Armour program of vocal and instrumental music will be released from Chicago. Josef Koestner will direct the orchestra and a mixed chorus during the presentation, which will be heard through KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Armstrong Quakers
Lois Bennett, the Quaker Girl, will sing one solo and two duets with a tenor and a contralto during the half-hour. A male quartet will sing a four-part transcription of "Liebestraum," Liszt's romantic tonal portrait of dreams of love. KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Raleigh Revue
Alfred Shirley will assume the role of the gallant Sir Walter. He will be surrounded by Phil Ohman and Victor Arden, popular piano duo; the Rovers Quartet, headed by James Melton, tenor, and an orchestra under the direction of William Merrigan Daly. KGO, KHQ, KOMO, KGW and KECA.
- 8 to 8:15 p.m.—Hamilton Brown Sketch Book
Auditors will be asked to suggest solutions for the predicament in which the characters in a dramatic sketch will be found at the conclusion of this program. KGO, KHQ, KOMO, KGW and KECA.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA, KSL and KOA.
- 8:45 to 9:15 p.m.—Tone Pictures
"The Pictures" will be suggested by the Rounders in their program of vocal harmony broadcast from Los Angeles over the NBC System. The Rounders are a male quartet directed by Dudley Chambers. Their songs range from the semi-classic to the popular. KGO, KOMO, KGW and KFI.
- 9:15 to 9:45 p.m.—Eastman Kodak Program, KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.
- 9:45 to 10 p.m.—Piano Pictures, KGO.
- 10 to 10:30 p.m.—Aces of Harmony
Jack Deane, Norman Link and Clarence Hayes, a trio of tenors, are scheduled to perform over KOA

- for the entire period and KGO and KHQ from 10:15 to 10:30 o'clock.
- 10:30 to 11 p.m.—Pacific Nomads
"On Wings of Song," one of the most appealing of Mendelssohn's vocal compositions, will be sung by Lucile Kirtley, soprano, and Chopin's famous little cradle song, "Berceuse," will be played by Charles Hart, pianist, as the two solo offerings in the program to be given by the Pacific Nomads over KGO, KHQ and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

**468.5 Meters
640 Kcys.**

KFI

**Channel 64
5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.

- 7:30 a.m.—Opening market quotations
8 a.m.—Shell Happytime, from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker talk, NBC
9:45 p.m.—English lesson
10 a.m.—Dubarry Radio program, NBC
10:15 a.m.—Josephine Gibson Food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Care of the Hair," Frances Hancock
12 noon—Federal and state market reports
2:15 p.m.—Winnie Field Moore, travelogue
2:30 p.m.—Grace Hamilton and Jack Stern
3:15 p.m.—Wedgwood Nowell, Playgoers' Club
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, "The Story Man"
5:30 p.m.—E. H. Rust, nurseryman
5:45 p.m.—Stock market reports
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—The Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Paul Roberts and Schonberger Trio
8:30 p.m.—KFI Symphonet, Helen Guest, soloist
8:45 p.m.—Tone Pictures

**265.3 Meters
1130 Kcys.**

KSL

**Channel 113
5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour Ensembles, NBC
7 p.m.—Armstrong Quakers; studio program
7:30 p.m.—Studio program
8 p.m.—Hamilton Brown Sketch Book, NBC
8:30 p.m.—Amos 'n' Andy, NBC
9 p.m.—Chamber Music; Brief Feature
9:15 p.m.—Eastman Kodak program, NBC
10:15 p.m.—Radio-Keith-Orpheum Frolic
11 p.m.—"Vagabond of the Air"

**508.2 Meters
590 Kcys.**

KHQ

**Channel 59
1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
8 a.m.—The Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—Betty Crocker talk, NBC
9:45 a.m.—The Chocolate Girl
10 a.m.—Du Barry program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—Organ recital
12 noon—"For the Love of the Scotch and Irish"
12:15 p.m.—"Studio Affairs"; Gold Seal program
1 p.m.—"By the Way"; organ music
1:45 p.m.—Fur Facts
2 p.m.—Sartori & Wolf comic opera gems
3 p.m.—Album Symphonies; "Cecil and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—Happy Harmonies
5 p.m.—Cities Service Hour, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour program, NBC
7 p.m.—Armstrong Quakers
7:30 p.m.—"Raleigh Revue," NBC
8 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Sports news
8:30 p.m.—Amos 'n' Andy; Tone Pictures, NBC
9:15 p.m.—Eastman Kodak Co., NBC
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—"Aces of Harmony," NBC
10:30 p.m.—Pacific Nomads, NBC
11 p.m.—Just Another Hour; "Ask for It"

FRIDAY Programs

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health Exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 12:45 p.m.—Snap shots, programs in miniature
12:45 to 1:30 p.m.—Commonwealth Club luncheon
1:30 to 1:45 p.m.—Stock market quotations
1:45 to 2:45 p.m.—R. U. McIntosh in "Plane Journeys" and California Crooners
2:45 to 4:50 p.m.—Baseball game, Recreation Park, Don Thompson announcing
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 9 p.m.—KPO Variety Hour
9 to 9:15 p.m.—Cecil and Sally
9:15 to 10 p.m.—Out West
10 to 11 p.m.—Jesse Stafford's Dance Orchestra
11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

5 to 6 p.m.—Cities Service Concert Orchestra
6 to 6:30 p.m.—Interwoven Pair
6:30 to 7 p.m.—Armour program
7 to 7:30 p.m.—Armstrong Quakers
7:30 to 8 p.m.—Raleigh Revue
8 to 8:15 p.m.—Hamilton Brown Sketch Book
8:15 to 8:30 p.m.—Sally Mason, Crooner
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:15 p.m.—KOA Koons
9:15 to 9:45 p.m.—Eastman Kodak program
9:45 to 10 p.m.—Hill Billy Boys
10 to 10:30 p.m.—Aces of Harmony
10:30 to 11 p.m.—Pacific Nomads
11 to 12 midnight—Henry Halstead and his orchestra

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

Puget Sound Broadcasting Co., Tacoma, Wash.

7 to 8:30 a.m.—Program of recordings
8:30 to 9 a.m.—The Week Enders, CBS
9 to 9:30 a.m.—Thrift Home of the Air
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Ghirardelli talk
11 to 12 noon—Recordings; announcements
12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 12:32 p.m.—Today in History, CBS
12:32 to 12:45 p.m.—Columbia Educational Feature
12:45 to 1 p.m.—"The Ancestry of Our Times," CBS
1 to 1:30 p.m.—Light Opera Gems, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—The Musical Foursome, CBS
3:15 to 3:30 p.m.—Studio program
3:30 to 4 p.m.—Don Bigelow and his orchestra, CBS
4 to 4:30 p.m.—Ingraham's Paramount Orchestra, CBS
4:30 to 5 p.m.—Program to be announced
5 to 5:30 p.m.—U. S. Navy Band, CBS
5:30 to 6 p.m.—The Roustabouts, CBS
6 to 6:53 p.m.—Programs to be announced
7 to 7:30 p.m.—Quaker State Oil Co., CBS; released through KOL
8:30 to 9 p.m.—Bert Lown and his Biltmore orchestra, CBS, through KOL
9 to 10 p.m.—Mary and Bob drama, CBS
10 to 10:15 p.m.—Varsity Quartet
10:15 to 11:16 p.m.—Anson Weeks' Orchestra, DLBS
11:16 to 12 midnight—Val Valente's Orchestra, DLBS
12 to 1 a.m.—Slumberbusters organ recital

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefler's setting-up exercises
9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
9:40 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, pianologue
11:30 to 12 noon—Sherman Clay program
12 to 12:45 p.m.—"Greetings"; Variety
12:45 to 1 p.m.—Chamber of Commerce Boosters
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour program
7 to 7:15 p.m.—"The Oakleys," radio skit, with Lucille Gordon and Henry Blank
7:15 to 7:30 p.m.—Bob & Monte program
8:30 to 9:30 p.m.—Popular Hour
9:30 to 9:45 p.m.—Isabel Henion, balladist; Nadine Chriss, accompanist
9:45 to 10 p.m.—Radio skit, "Ambrose & Andy"
10 to 10:30 p.m.—Philip Steinman, violinist; Clyde Dibble, tenor
10:30 to 11 p.m.—Variety recordings
11 to 1 a.m.—Dance music; Midnite Hour

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Richmond Quality Market program
2:30 p.m.—A Watch Tower talk
2:45 p.m.—The Tryco program
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
4 p.m.—The Travelairs, featuring Ted and Louise, duets; David Kay, tenor
4:30 p.m.—Ex-Cel-Cis beauty program
5 p.m.—Dr. Wade Forrester's Hour
7:30 p.m.—Doc Herrold's shopping program
8 p.m.—"Oakland Pioneer's Hour," William Friend

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

5 p.m.—Cities Service Hour, NBC
6 p.m.—Buster Wilson's Dance Orchestra
6:30 p.m.—Three Minor Keyes, vocal harmony
7 p.m.—Grace Hamilton and Jack Stern
7:30 p.m.—Raleigh Revue, NBC
8 p.m.—Hamilton Brown Sketchbook, NBC
8:15 p.m.—Mrs. June Snow, bridge lesson
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Union Oil, NBC
9:15 p.m.—Eastman Kodak program, NBC
9:45 p.m.—Winfred Donaldson, contralto
10 p.m.—Prohibition Poll, NBC

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
12 noon—World in Review; musical program
3 p.m.—Elmore Vincent, tenor; Marj. Robillard, piano
3:15 p.m.—Song Birds; Radio Nature Club
5:25 p.m.—Market reports; Radio Nature Club
6 p.m.—Harmony Aces; Elmore Vincent, tenor; Eulala Dean, blues
7 p.m.—Thirty Minutes with the Masters; Damski's concert; Agatha Turley, soprano; Sydney Dixon, tenor
7:30 p.m.—Crescent Orchestra: Ellen Reep, contralto
8 p.m.—J. E. Drain & Co. Blue Streaks
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Neapolitan's Orchestra; Sydney Dixon, tenor
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Tilton's 25rs; Elmore Vincent; Bob Munson, ukelele; Stonewall Jackson; Eaton & Robillard
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

FRIDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.
 7 to 8 a.m.—Exercises and entertainment; stocks
 8 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Modern Homes period
 9:30 to 10:15 a.m.—Records; educational talk
 10:15 to 10:30 a.m.—S. F. stocks; weather
 10:30 to 11 a.m.—Henderson's Radiola program
 11 to 12 noon—Classified Adv. Hour
 12 to 1 p.m.—Machado's KLX Hawaiians
 1 to 2 p.m.—Jean's Hi-Lights
 2 to 2:40 p.m.—Recordings; stocks
 2:40 to 4:30 p.m.—Baseball, Hollywood vs. the Oaks
 4:30 to 5 p.m.—Charles T. Besserer, organist
 5 to 5:30 p.m.—Brother Bob's Club
 5:30 to 6 p.m.—Edgar Russell
 6 to 7:30 p.m.—Hotel Oakland concert trio; news
 7:30 to 8 p.m.—"The Melody Man"
 8 to 10 p.m.—Hi-Jinks—Machado's Hawaiians; Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Togo and Fugii, two Japanese gentlemen; Dell Sisters, harmony team; Elsbeth Frellesen, guitar girl; orchestra; Lena Genster, the dumb janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico; Nerino Turchet, accordionist, and Larry Stewart.
 10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth
 10:10 to 11 p.m.—Fleur de Lis Dance Orchestra
 11 to 12 midnight—Dance program

384.4 Meters **KTM** **Channel 78**
780 Kcys. **500 Watts**

Pickwick Co., Santa Monica, Calif.
 8 to 9 p.m.—Evening at the Ranch
 9 to 9:30 p.m.—Harrisons Good Luck Entertainers
 9:30 to 10 p.m.—Five Freshman
 10 to 11 p.m.—Coonie Conrad and orchestra
 11 to 12 midnight—The Readers' Hour
 12 to 1 a.m.—Spizzerintkum Club

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.
 7:55 a.m.—Inspirational services
 8 a.m.—Shell Happytime
 9 a.m.—Y. M. C. A. health exercises
 9:15 a.m.—Organ recital by Barney Barnes
 9:30 a.m.—Betty Crocker talk, NBC
 9:45 a.m.—Park Sisters, NBC
 10 a.m.—Dubarry Radio talk, NBC
 10:15 a.m.—Food talk by Josephine Gibson, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:10 a.m.—Orchestra; Agnes Skartvedt, contralto
 11:45 a.m.—Canny Cook program, NBC
 12 noon—Radio visit to Dairymen and Poultrymen
 12:15 p.m.—"What to Prepare for Dinner"
 12:30 p.m.—Grain, fruit and vegetable reports
 12:35 p.m.—Orchestra; VeOna Socolofsky & Fred Lynch
 1 p.m.—Pacific Feature Hour, NBC
 3 p.m.—Artistic Ensemble with Greenwood Mitchell, baritone
 3:30 p.m.—What's Happening in the World, NBC
 4 p.m.—Mining stock quotations
 4:30 p.m.—Kiddies' program
 5 p.m.—Cities Service concert, NBC
 6 p.m.—Interwoven Pair, NBC
 6:30 p.m.—The Armour program, NBC
 7 p.m.—Armstrong Quakers, NBC
 7:30 p.m.—Raleigh Revue, NBC
 8 p.m.—Hamilton Brown Sketch Book, NBC
 8:15 p.m.—C. H. McAleer Co. program
 8:30 p.m.—Amos 'n' Andy, NBC
 8:45 p.m.—Tone Pictures, NBC
 9:15 p.m.—Eastman Kodak Co., NBC
 9:45 p.m.—News flashes
 10 p.m.—Prohibition Poll, NBC
 10:15 p.m.—Sixth Engineers U. S. Army Band
 11 p.m.—Dance orchestra
 12 midnight—Organ recital by Barney Barnes

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Polks
 9:30 to 9:45 a.m.—Betty Crocker Gold Medal talk
 9:45 to 10 a.m.—Parks Sisters
 10 to 10:15 a.m.—Du Barry Radio talk
 10:15 to 10:30 a.m.—Josephine Gibson, talk
 10:30 to 11:30 a.m.—Magazine of the Air
 11:30 to 12 noon—Philharmonic organ recital
 12 to 1 p.m.—Rembrandt Trio
 1 to 2 p.m.—Pacific Feature Hour
 2 to 3 p.m.—Matinee Time
 3 to 3:30 p.m.—Plantation Echoes
 3:30 to 4 p.m.—What's Happening in the World
 4 to 4:45 p.m.—Hotel St. Francis orchestra
 4:45 to 5 p.m.—News service
 5 to 6 p.m.—Cities Service concert
 6 to 6:30 p.m.—Interwoven Pair
 6:30 to 7 p.m.—Armour program
 7 to 7:30 p.m.—Armstrong Quakers
 7:30 to 8 p.m.—Raleigh Revue
 8 to 8:15 p.m.—Hamilton Brown Sketch Book
 8:15 to 8:30 p.m.—Fiddlers Three
 8:30 to 8:45 p.m.—Amos 'n' Andy
 8:45 to 9:15 p.m.—Tone Pictures
 9:15 to 9:45 p.m.—Eastman Kodak program
 9:45 to 10 p.m.—Piano Pictures
 10 to 10:15 p.m.—Prohibition Poll
 10:15 to 10:30 p.m.—Aces of Harmony
 10:30 to 11 p.m.—Pacific Nomads
 11 to 12 p.m.—Laughner-Harris Dance Orchestra

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
 7 to 8 a.m.—Recordings; stock reports
 8 to 9 a.m.—Piano recital: records; talk
 9 to 9:30 a.m.—Franklin Bldg. & Loan Assoc.
 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
 10:30 to 10:45 a.m.—Nu-Sight Optical Company
 10:45 to 11:30 a.m.—The Gauchos, CBS
 11:30 to 12 noon—Richardson's program; records
 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
 12:30 to 12:45 p.m.—World-wide news
 12:45 to 1 p.m.—Organ and vocalist
 1 to 1:30 p.m.—Light opera gems, CBS
 1:30 to 2 p.m.—Times Forum
 2 to 2:30 p.m.—Happy-Go-Lucky Hour, from KFRC
 2:30 to 3:15 p.m.—Recordings; talk on dogs
 3:15 to 3:30 p.m.—Dr. Herzog's school program
 3:30 to 4 p.m.—Council of International Relations
 4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
 4:30 to 4:45 p.m.—Charlie Wellman and Nell Larsen
 4:45 to 5 p.m.—World-wide news; Town Topics
 5 to 5:30 p.m.—Organ recital
 5:30 to 6:30 p.m.—Orchestra; Sunset Ensemble
 6:30 to 7 p.m.—Chas. Hamp, presented by S. & W. Co.
 7 to 7:30 p.m.—Quaker State Oil, CBS
 7:30 to 8 p.m.—Desmond's light opera program
 8 to 8:30 p.m.—Veedol Vodvil, from KFRC
 8:30 to 9 p.m.—Don Lee Symphony
 9 to 10 p.m.—True Story Hour, CBS
 10 to 10:05 p.m.—World-wide news
 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
 12 to 1 a.m.—Wesley Tourtellotte, organist

220.4 Meters **KGER** **Channel 136**
1360 Kcys. **250 Watts**

C. M. Dobyms, Long Beach, Calif.
 8 a.m.—Devotional services
 8:20 a.m.—Foot Comfort talks
 9 a.m.—Home Makers' Hour
 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
 12:45 p.m.—Lost and Found
 1 p.m.—Dolly Day Dreams
 1:30 p.m.—Novelties
 2:30 p.m.—Long Beach Band
 4 p.m.—Fye & James Orchestra
 5 p.m.—California Revelers
 7 p.m.—Shell Concert Trio
 8:30 p.m.—KGER Players
 9 p.m.—News bulletin
 9:15 p.m.—Ole and His Gang
 9:45 p.m.—Chas. Cook; Rhythm Makers
 11 p.m.—Quiet Time Tunes

FRIDAY Programs

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—Georgia O. George, DLBS
8:30 to 9 a.m.—The Week Enders, CBS
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies
10:30 to 11 a.m.—Wyn's daily chats
11 to 11:30 a.m.—Mary Haines, Domestic Science talk
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman and Clay concert
1 to 1:30 p.m.—Light opera gems, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:15 p.m.—The Musical Foursome, CBS
3:15 to 3:30 p.m.—Musical record program
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—Don Bigelow and his orchestra, CBS
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
4:30 to 4:55 p.m.—KFRC Dance Band
4:55 to 5 p.m.—Recordings and Town Topics
5 to 5:30 p.m.—Organ recital, DLBS
5:30 to 6 p.m.—Custo program
6 to 6:15 p.m.—Al Santoro, sports editor
6:15 to 6:30 p.m.—Program by electric transcription
6:30 to 7 p.m.—Charles W. Hamp for S. & W.
7 to 7:30 p.m.—Quaker State Oil, CBS
7:30 to 8 p.m.—Light opera, DLBS
8 to 8:30 p.m.—Veedol Vodvil, DLBS
8:30 to 9 p.m.—Stanley's novelty program
9 to 10 p.m.—True Story Hour
10 to 11 p.m.—Anson Weeks' Hotel Mark Hopkins Or-
chestra
11 to 12 midnight—Val Valente's orchestra, soloists
12 to 1 a.m.—Dance music

280.2 Meters
1070 Kcys.

KJBS

Channel 107
100 Watts

J. Brunton & Sons, San Francisco, Calif.

6:45 to 9 a.m.—KJBS Alarm Klok Klub; records
9 to 10:45 a.m.—Assoc. Grocers' program; records
10:45 to 12 noon—Dr. Wiseman, health talk; records
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 2 p.m.—Variety records; stocks
2 to 2:30 p.m.—Lucille Gordon Players
2:30 to 4 p.m.—Records; Restful Period
4 to 4:30 p.m.—Shirley Dale, news; records
4:30 to 5 p.m.—Barnes Sunset Revue
5 to 6:30 p.m.—Popular records

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises, Dr. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9 to 9:30 a.m.—"A Menu for Sunday Dinner"
9:30 to 10:45 a.m.—Program of recordings
10:45 to 11 a.m.—Helpful hint for your health
11 to 11:25 a.m.—First Radio Church of the Air
11:25 to 11:30 a.m.—Better Business Bureau talk
11:45 to 12 noon—Program of musical contrasts
12 to 12:30 p.m.—Noon Day String Ensemble.
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—Matinee String Ensemble
3 to 3:10 p.m.—Joyce Coad, little movie star
3:30 to 4 p.m.—Federation of Women's Clubs' program
4 to 4:30 p.m.—Musical program
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk
5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—KNX Ensemble, Margit Hegedus
7 to 8 p.m.—Forrest Stove Works program
8 to 9 p.m.—Royal Order of Optimistic Do-Nuts
9 to 9:45 p.m.—"Lion Tamers" program
9:45 p.m.—Main event, Hollywood Legion Stadium
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.
12 to 1 a.m.—Dance Hour of records

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Popular music; devotional services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Town Crier
9:30 p.m.—Betty Crocker, NBC
10 a.m.—Dubarry talk, NBC
10:15 a.m.—Heinz Food talk, NBC
10:30 a.m.—Woman's Magazine of Air, NBC
11:30 a.m.—Ghirardelli program
12 noon—Powers' Pied Piper; organ
12:45 p.m.—City Club of Portland
1:30 p.m.—Stewart organ recital; Among Ourselves
2:30 p.m.—Matinee Time, NBC
3 p.m.—Plantation Echoes
3:30 p.m.—"What's Happening in the World," NBC
4 p.m.—Hotel St. Francis Orchestra, NBC
4:30 p.m.—The Spotlight
5 p.m.—Cities Service program, NBC
6 p.m.—The Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Raleigh Cigarette program, NBC
8 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Gill's Garden talk
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Eastman Kodak program, NBC
10 p.m.—Cecil and Sally; Chas. F. Berg
10:40 to 12 midnight—Hoot Owls

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

5 to 7:30 a.m.—Early Bird; Hello Everybody
7:30 to 7:45 a.m.—Early news items
7:45 to 7:50 a.m.—Novelty musical numbers
7:50 to 8:20 a.m.—Bright and Early Hour
8:20 to 9 a.m.—Music; Health and Efficiency
9 to 10 a.m.—Beauty talk; music
10 to 11 a.m.—Organ recital
11 to 11:30 a.m.—Sunset Harmony Boys
11:30 to 12:45 p.m.—News reports Hollywood Girls
12:45 to 1:50 p.m.—Cherrio Boys; Masonic luncheon
1:50 to 2:30 p.m.—Clarence & Doris; Rolly Wray
2:30 to 3 p.m.—Sunset Harmony Boys
3 to 3:30 p.m.—Coquettes; Knights of the Air
3:30 to 4:15 p.m.—Organ recital; news
4:15 to 4:30 p.m.—Rolly & Gene
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Jones Harmony Four
5 to 6:15 p.m.—Hollywood Girls; Em and Clem
6:15 to 6:30 p.m.—Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7 p.m.—Knights of the Air
7 to 7:15 p.m.—Buttercream School Kids
7:15 to 7:30 p.m.—Seth Parker
7:30 to 7:45 p.m.—Vest Pocket Minstrels
7:45 to 8:30 p.m.—Cherrio Boys; The Song Story
8:30 to 9 p.m.—The Coquettes; Bill & Coo
9 to 10 p.m.—Zandra's Mystic Hour
10 to 11 p.m.—Rolly & Gene; The Coquettes
11 to 12 midnight—Majestic Ballroom Orchestra
12 to 3 a.m.—Organ recital; The Knight Fox

296.6 Meters
1010 Kcys.

KQW

Channel 101
500 Watts

First Baptist Church, San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 11:45 a.m.—Bank Credits program
11:45 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 5:30 p.m.—Music; children's program
5:30 to 6 p.m.—San Jose Radionics, health talk
6 to 6:10 p.m.—U. S. D. a farm flashes
6:10 to 6:45 p.m.—Crop digest; market reports
6:45 to 6:55 p.m.—Mercury-Herald sport review
6:55 to 7 p.m.—Farmers' Exchange; weather
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9 p.m.—KQW Minstrels
9 to 9:30 p.m.—Leda Gregory Jackson program

SATURDAY Programs *April 12, 1930*



Vernon Rickard
KFWB—8 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



"Doc Herrold"
KFWM—8 a.m.

340.7 Meters
880 Kcys.

KLX

Channel 88
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:15 a.m.—Clinic of the Air
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 11 a.m.—John Breuner's Radiola program
- 11 to 12:05 p.m.—Classified Adv. Hour; stocks
- 12:05 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 3 p.m.—Jean's Hi-Lights; records
- 3 to 3:30 p.m.—Helen Parmelee, pianist
- 3:30 to 4:30 p.m.—Records
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 5:30 p.m.—Brother Bob's Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7:30 p.m.—Hotel Oakland concert trio; news items
- 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Helen Parmelee, pianist; Myrth Lacy, soprano, and Franklin Roberts, baritone
- 9 to 10 p.m.—Chuck Dutton's dance orchestra
- 10 to 11 p.m.—Dance program

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 11 a.m.—Classical recordings
- 1:30 p.m.—Piano recreation, Jean Ardath
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Richmond String Quartette
- 3 p.m.—Detective story by Tom King
- 3:15 p.m.—Popular recordings
- 3:30 p.m.—Fred Laam, banjoist; Ivan Laam, violinist; Bill Simmons, "Yodeling Cowboy"
- 4 p.m.—The Travelairs, featuring Ted and Louise, duets; David Kay, tenor
- 4:30 p.m.—Ex-Cel-Cis beauty program
- 5 p.m.—Dr. Wade Forrester's Hour
- 7:30 p.m.—Doc Herrold's shopping program
- 8 p.m.—Annette Clark, vocalist, and Mary Baker Bibby, organist
- 8:15 p.m.—The "Ne'er Do Well"
- 9 p.m.—Gustave Hoffman's Orchestra Supreme
- 10 p.m.—Union Mutual Life program

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:40 a.m.—Cal King; Anne Murray, "Special Dishes"
- 9:40 to 10 a.m.—Records and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 11 a.m.—Dr. Linebarger, health talk; news
- 12 to 12:45 p.m.—"Greetings"; Variety
- 12:45 to 1 p.m.—Chamber of Commerce Boosters
- 1 to 1:30 p.m.—Sherman Clay program
- 6 to 7 p.m.—Dinner Hour program
- 7 to 7:30 p.m.—"Studio Specialty"
- 11 to 1 a.m.—Dance music; Midnight Hour

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 5 p.m.—New Business World, NBC
- 6 p.m.—Los Angeles Fire Department Orchestra
- 7 p.m.—Jack Parker, ballads
- 7:30 p.m.—Better Business Bureau
- 8:30 p.m.—Amos 'n' Andy, NBC
- 9:30 p.m.—Eddie Armstrong, ballads
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—Spotlight Review, NBC

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—Knights of the Air
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8 p.m.—Knights of the Air
- 8 to 8:15 p.m.—The Coquettes
- 8:15 to 8:45 p.m.—Rolly & Gene Cline Chittick
- 8:45 to 9 p.m.—Bill & Coe
- 9 to 9:30 p.m.—Knights of the Air
- 9:30 to 10 p.m.—West Coast Theatre
- 10 to 10:30 p.m.—Rev. Ethel Duncan
- 10:30 to 11 p.m.—The Coquettes
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; The Knight Fox

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and Feature Trio
- 10 to 10:30 a.m.—Musical program
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12:30 p.m.—KFWB String Orchestra; Nelson Case, soloist
- 12:30 to 1:30 p.m.—Varsity Serenaders and the Three Boswell Sisters
- 1:30 to 2:10 p.m.—Gus Arnheim's Orchestra
- 2:10 p.m.—Baseball game from Wrigley Field
- 6 to 6:30 p.m.—The Southlanders
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:15 p.m.—Cecil and Sally
- 7:15 to 8 p.m.—Spanish program presenting Xavier Cugat, concert violinist, and Carmen Castillo, soprano
- 8 to 9 p.m.—Mona Motor Oilers and Vernon Rickard
- 9 to 9:30 p.m.—Boswell Sisters; Kelly Aristocrats
- 9:30 to 10 p.m.—Gus Arnheim's orchestra
- 10 to 11 p.m.—Irving Aaronson's Commanders
- 11 to 11:30 p.m.—Gus Arnheim's Orchestra

SATURDAY Programs

NBC

National Broadcasting Company

9:45 to 10:30 a.m.—National Farm and Home Hour
Addresses of interest to agriculturists throughout the country and special music will be heard through KGO, KHQ, KGW, KPO (10 to 10:30 a.m.) and KFI.
10:30 to 11:30 a.m.—“Woman’s Magazine of the Air”
“Little Bennie,” Bennie Walker, the editor, and the entire staff of the magazine will assemble again for the informal and helpful hour which the new magazine period affords. With music by NBC soloists and Joseph Hornik’s Magazine Melodists over KGO, KHQ, KOMO, KGW (10:45 to 11:30 a.m.) KPO and KFI.

4 to 4:30 p.m.—The Entertainers

Appearing again in the roles of the Entertainers, members of the Al Mason Trio will play. The trio consists of two guitarists and a ukulele player who specialize in Hawaiian music and novelty numbers. KGO, KOMO and KGW.

4:30 to 5 p.m.—The Fuller Man

Two baritone solos by Earle Spicer will be high lights of the Fuller Man’s entertainment. “Sergeant of Lines” and the romantic “Out of the Dusk to You” are Spicer’s numbers. A quartet and an orchestra conducted by Don Voorhees will also participate in the program. KGO, KHQ, KOMO, KGW and KECA.

5 to 5:30 p.m.—The Business World.

Merle Thorpe will conduct a “New Business World” program for business men over KGO, KHQ, KOMO, KGW and KECA.

6 to 7 p.m.—General Electric Hour

One of the most beautiful works in symphonic literature, Mozart’s “Symphony in G Minor,” is on the program to be played by Walter Damrosch’s orchestra during the General Electric Hour over KGO, KHQ, KOMO, KGW and KFI.

7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Orchestra

A full hour of popular dance tunes will be sent out over the ether roads by B. A. Rolfe and his orchestra. KGO, KHQ, KOMO, KGW and KFI.

8 to 8:30 p.m.—Pacific Serenaders

Harry Stanton is the guest artist with the Pacific Serenaders. “Bedouin Love Song” and “Ten Thousand Years from Now” will be Stanton’s solos. KGO.

8 to 8:30 p.m.—Gilmore Circus

The ring master will introduce another group of characteristic “big top” people and animals, and various vocal and instrumental ensembles will provide music. KOMO, KGW, KPO and KFI.

8:30 to 8:45 p.m.—Amos ‘n’ Andy. KGO, KOMO, KHQ, KGW, KECA, KSL and KOA.

9 to 9:30 p.m.—Polly Walker in “Hit the Deck”

San Francisco will be the point of origination for the program which will be heard over Pacific Coast stations, KGO, KHQ, KOMO, KGW and KFI.

9:30 to 10 p.m.—Penrod

What Penrod Schofield thinks of the descriptive phrase, “little gentleman,” is clearly illustrated in the episode of “Penrod” which will be broadcast over the NBC System tonight. Penrod’s threat to bring dire punishment to anyone who called him by such a name moves the village barger to pass on the information to Marjorie Jones. On the way home with Mitch-Mitch, she meets Penrod and calls him “little gentleman.” Penrod heaves a rock into a barrel of tar, thoroughly splashing Marjorie. Billy Page has the title role in the radio version of this Booth Tarkington story which Wilda Wilson Church directs. The adaption was made by Julian Street, Jr. KGO, KHQ, and KOA.

10:15 to 12 midnight—Spotlight Review

Three sketches will be introduced. Harold Peary, Captain “Bill” Royle and Bobbe Deane will take part in the first skit, which will be a blackface farce. “The Kentucky Derby,” the second sketch, is a burlesque. “School Days” is the third offering. This presents a combination of comedy and music. Thirty-one numbers in all will be featured in the Spotlight Review which is captained by Ted Maxwell KGO (10:15 to 12), KHQ, and KECA from 10:15 to 11 o’clock, and KOMO, 10:15 to 11:15 p.m.

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health Exercises with Professor Bob and “Wee Willie” Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—National Home and Farm Hour, NBC
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Scripture reading and time signals
12:05 to 1 p.m.—Snap shots, programs in miniature
1 to 1:10 p.m.—E. A. Pierce, stock reports
1:45 to 2:45 p.m.—KPO Salon Orchestra with Eva De Vol, soprano
2:45 to 4:50 p.m.—Baseball game
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:50 p.m.—Children’s Hour
5:50 to 6 p.m.—News digest, “Scotty” Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—The Gilmore Circus, NBC
8:30 to 9 p.m.—Earle C. Anthony Packard program
9 to 9:15 p.m.—Cecil and Sally
9:15 to 10 p.m.—Humboldt County State Teachers’ College program
10 to 11 p.m.—Jesse Stafford’s Palace Hotel Orchestra
11 to 12 midnight—Joe Wright’s Silver Slipper Dance Orchestra

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders and farm flashes
8 a.m.—The Clock and news
9 a.m.—Better Homes Hour
9:30 a.m.—Novelty recording concert
9:45 a.m.—Devotional services
10 a.m.—Shopping service; Ronald Buck, pianist
12 noon—Time; weather report; World Bookman
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Salon Hour of recordings
2:30 p.m.—The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor
8 p.m.—Novelty program; Northwest Hour
10 p.m.—Thomas & Tessie
10:15 p.m.—Concert Hour of recordings
10:30 p.m.—Time, weather and police reports
11:40 p.m.—KEX Midnight Matinee

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stocks
8 to 9 a.m.—U. S. Army Band, CBS
9 to 9:30 a.m.—Adventures of Helen and Mary, CBS
9:30 to 10:30 a.m.—Young’s Orchestra, CBS
10:30 to 11 a.m.—Harry Tucker’s Orchestra, CBS
11 to 11:30 a.m.—Ann Leaf, organist
11:30 to 12 noon—Dominion Male Quartet, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 1 p.m.—World-wide news; records
1 to 1:30 p.m.—Manlius School Cadet Band, CBS
1:30 to 2:30 p.m.—Times Forum; French Trio, CBS
2:30 to 2:45 p.m.—Quiet Harmonies, CBS
2:45 to 3 p.m.—French lesson, CBS
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Ted Husing’s Sportslants, CBS
4 to 4:45 p.m.—Levitow’s Commodore Orchestra, CBS
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:15 p.m.—Exploring the Jungle for Science, CBS
5:15 to 5:30 p.m.—Program of recordings
5:30 to 6:30 p.m.—Dixie Echoes, CBS; organ recital
6:30 to 7 p.m.—Around the Samovar, CBS
7 to 8 p.m.—Paramount Hour, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic concert, DLBS
8:30 to 9 p.m.—Raymond Paige’s Musical Cocktail
9 to 10 p.m.—“Chasin’ the Blues”
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

SATURDAY Programs

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 9 a.m.—U. S. Army Band, CBS
- 9 to 9:30 a.m.—Adventures of Helen and Mary, CBS
- 9:30 to 10:30 a.m.—Yoeng's Orchestra, CBS
- 10:30 to 11 a.m.—Hotel Barclay Orchestra, CBS
- 11 to 12 noon—Auditions and church announcements
- 12 to 1 p.m.—Sherman and Clay
- 1 to 1:30 p.m.—The Aztecs, CBS
- 1:30 to 2 p.m.—Club Plaza Orchestra, CBS
- 2 to 2:30 p.m.—French Trio with Kenyon Congdon, baritone, CBS
- 2:30 to 2:45 p.m.—Quiet Harmonies, CBS
- 2:45 to 3 p.m.—"Three Dainty Misses," girls' trio
- 3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
- 3:30 to 4 p.m.—Norman Neilsen and Edna Fischer
- 4 to 5 p.m.—Levitow's Commodore Ensemble, CBS
- 5 to 5:15 p.m.—"Exploring the Jungles," CBS
- 5:15 to 5:30 p.m.—Montague Range & Furnace
- 5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
- 6 to 6:30 p.m.—The Darling Little Nit Wits, CBS
- 6:30 to 6:45 p.m.—Boyer, the Society Parfumer
- 6:45 to 7 p.m.—"Grand Daughters," novelty program
- 7 to 8 p.m.—Paramount Public Radio Hour, CBS
- 8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
- 8:30 to 9 p.m.—Musical Cocktails, DLBS
- 9 to 10 p.m.—Chasin' the Blues, DLBS
- 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden,
- 10:10 to 11:10 p.m.—Hotel Mark Hopkins Orchestra
- 11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orchestra, DLBS
- 12:10 to 1 a.m.—Dance music

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 4:30 p.m.—"The Fuller Man," NBC
- 5:30 p.m.—NBC program
- 6 p.m.—General Electric Hour, NBC
- 7 p.m.—"Lucky Strike" dance orchestra, NBC
- 8 p.m.—Sugarhouse Business League
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9:15 p.m.—Organ recital
- 10:15 p.m.—"Vagabond of the Air"
- 11:15 p.m.—Midnite Review, directed by Roscoe Grover

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
- 7 a.m.—"Sweet and Low"; Musical Headliners
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—"Hints to Hostesses"
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—RKO organ recital
- 12 noon—National Savings luncheon program
- 12:15 p.m.—"Studio Affairs"; Gold Seal program
- 1 p.m.—"By the Way"; "Trail Blazing"
- 1:45 p.m.—Fifteen minutes with the violin
- 2 p.m.—"With the Classics"
- 3 p.m.—Classical Symphonies; "Cecl and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Happy Harmonies
- 4:30 p.m.—The Fuller Man, NBC
- 5 p.m.—The New Business World, NBC
- 5:30 p.m.—School Band Contest
- 6 p.m.—General Electric, NBC
- 7 p.m.—Lucky Strike Hour, NBC
- 8 p.m.—Sport page; "Walt and Marian"
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—"Red, White and Blue Boys"
- 9 p.m.—NBC program
- 9:30 p.m.—"The New Penrod Stories," NBC
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—"Spotlight Revue," NBC
- 11 p.m.—"Ask for It"
- 11:30 p.m.—RKO Frolic

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, Calif.

- 8 to 9:30 a.m.—Reveille; Meet the Folks
- 9:30 to 9:45 a.m.—Grace Adams East, cornetist
- 9:45 to 10:30 a.m.—Farm and Home Hour
- 10:30 to 11:30 a.m.—Magazine of the Air, NBC
- 11:30 to 12 noon—Philharmonic organ
- 12 to 1:30 p.m.—Novelty Five; Dixie Dandies
- 1:30 to 2 p.m.—Sunshine Rays
- 2 to 3 p.m.—Matinee Time; Novelettes
- 3 to 4 p.m.—Black and Gold Room Orchestra
- 4 to 4:30 p.m.—The Entertainers
- 4:30 to 5 p.m.—The Fuller Man
- 5 to 5:30 p.m.—"The New Business World"
- 5:30 to 6 p.m.—Singing Strings
- 6 to 7 p.m.—General Electric Hour
- 7 to 8 p.m.—Lucky Strike Hour
- 8 to 8:30 p.m.—Pacific Serenaders
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Parks Sisters
- 9 to 9:30 p.m.—NBC program
- 9:30 to 10 p.m.—Penrod
- 10 to 10:15 p.m.—Prohibition Poll
- 10:15 to 12 midnight—Spotlight Review

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—Devotional service
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Crier
- 9:45 a.m.—National Farm and Home Hour, NBC
- 10:30 a.m.—Talk by O. M. Plummer
- 10:45 a.m.—Magazine of the Air, NBC
- 11:30 a.m.—Musical Masterworks
- 12 noon—Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Dixie Dandies, NBC; organ recital
- 2 p.m.—Among Ourselves; Musical Masterworks
- 4 p.m.—The Entertainers, NBC
- 4:30 p.m.—The Fuller Man, NBC
- 5 p.m.—The New Business World, NBC
- 5:30 p.m.—The Spotlight
- 6 p.m.—General Electric Hour, NBC
- 7 p.m.—Lucky Strike Hour, NBC
- 8 p.m.—Gilmore Circus, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Book chat
- 9 p.m.—NBC program
- 9:30 p.m.—Studio; Yellow Cab Trio
- 10 p.m.—Cecl and Sally
- 10:10 p.m.—Hi Jinx
- 12 to 1 a.m.—Oyster Loaf program

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:55 a.m.—Inspirational services
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Y. M. C. A. health exercises
- 9:15 a.m.—Organ recital by Betty Shilton
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Orchestra; VeOna Socolofsky, coloratura
- 12:15 p.m.—"What to Prepare for Dinner"
- 12:30 p.m.—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra, Perdin Korsmo, tenor
- 1 p.m.—Dixie Dandies, NBC
- 1:30 p.m.—Sunshine Rays, NBC
- 2 p.m.—Orchestra; Hayden Morris, basso
- 2:30 p.m.—Novelettes, NBC
- 3:30 p.m.—Black and Gold Orchestra, NBC
- 4 p.m.—The Entertainers, NBC
- 4:30 p.m.—The Fuller Man, NBC
- 5 p.m.—New Business World, NBC
- 6 p.m.—General Electric program, NBC
- 7 p.m.—Lucky Strike Dance Hour, NBC
- 8 p.m.—Gilmore Circus, NBC
- 8:30 p.m.—Amos 'n' Andy; news flashes
- 9 p.m.—NBC program
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—Spotlight Revue, NBC
- 11:30 p.m.—Radio-Keith-Orpheum Frolic
- 12 midnight—Organ recital by Betty Shilton

SATURDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Popular recordings
11 to 12 noon—California Sunshine Hour
12 to 2 p.m.—Newscasting; recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 6 p.m.—Stock quotations; records
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell
6:30 to 7 p.m.—Popular recordings
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—“College Daze,” Toby and Babs
7:45 to 8 p.m.—Pop questions; Harmonettes
8 to 9 p.m.—Pacific Artists’ Trio with Nellie Wren
9 to 9:30 p.m.—Virginia Spencer, George Nickson, Dud Williamson, Freddie Heward and the Tru-Jo Duo.
9:30 to 10:30 p.m.—Pacific Artists Trio, with Gene Sullivan, soloist
10:30 to 1 a.m.—Dance and request recordings

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 8 a.m.—Health Exercises; Eye Openers
8 to 9 a.m.—Masters’ Album; Towne Cryer
9 to 10 a.m.—Prayer Hour; Dr. Keys
10 to 10:30 a.m.—Household Hour
10:30 to 1 p.m.—Dr. B. L. Corley; studio program
1 to 1:45 p.m.—Chapel of Chimes; records
1:45 to 2:30 p.m.—Dr. Wade W. Forrester
2:30 to 2:40 p.m.—Program of recordings
2:40 to 5 p.m.—Baseball games; records
5 to 6 p.m.—Brother Bob’s Frolic Hour
6 to 7:30 p.m.—Studio program; Chapel of Chimes
7:30 to 8 p.m.—Walter J. Rudolph, concert pianist
8 to 8:30 p.m.—Alice Blue; Dorothy Nichols, cello
8:30 to 10:30 p.m.—Melody Quintet, John Teel, soloist, and Jane Sargent Sands, pianist
10:30 to 11 p.m.—Semi-classical program
11 to 12 midnight—Dance program
12 to 1 a.m.—Popular recordings

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

5:30 p.m.—Dinner Hour; market reports
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano
7:30 p.m.—Saturday Knights; Elmore Vincent, tenor; Bob Munson, ukelele
8:30 p.m.—Rickey Quartet; Eulala Dean, blues
9 p.m.—KGA Ensemble; Dwight Heter, baritone
10 p.m.—Musical Potpourri; recordings

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music
9:30 a.m.—Morning devotional services
10:30 a.m.—Elmore Vincent, tenor; Pearle Dempsey, piano
12 noon—World in Review; musical program
2:30 p.m.—Matinee melodies
2:30 p.m.—Dinner concert; market report
6 p.m.—Harmony Aces; Eulala Dean, blues; Bob Munson, ukelele; Elmore Vincent, tenor; Spencer Adams, xylophone
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano
7:30 p.m.—Saturday Knights; Elmore Vincent, tenor; Pearle Dempsey, piano; Bob Munson, ukelele
8:30 p.m.—Rickey Quartet; Eulala Dean, blues
9 p.m.—Northwest Hour
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Midnight Revellers
11 p.m.—Vic Meyers’ Orchestra

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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7:30 a.m.—Opening market quotations
7:45 a.m.—Gertrude Gusselle
8 a.m.—Shell Happytime, from KPO
9:15 a.m.—Herbie Scharlin, song and patter
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman’s Magazine of the Air, NBC
11:30 a.m.—Care of the Hair, Frances Hancock
11:45 a.m.—French lessons by Annette Doherty
12 noon—U. C. and U. S. agriculture talks
12:15 p.m.—Federal and state market reports
3 p.m.—Studio program
4:15 p.m.—KFI News Bureau
5 p.m.—Studio program
5:45 p.m.—Stock market reports
6 p.m.—General Electric Hour, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Earle C. Anthony, Inc., program
9 p.m.—NBC program
9:30 p.m.—Forest Lawn Memorial Park program
10 p.m.—Prokhanoff Russian String Quartette
11 p.m.—KFI Midnight Frolic

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises, Dr. Selxas
8 to 8:15 a.m.—Program or recordings
8:15 to 8:30 a.m.—Inspirational talk and prayer
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albricht’s 10 o’clock family
10:30 to 11 a.m.—Recordings and announcements
11 to 12 noon—KNX String Ensemble
12 to 12:30 p.m.—Noon Day String Ensemble.
12:30 to 1 p.m.—First Radio Church of the Air
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Program of recordings
2:30 to 5 p.m.—Presenting an opera (recorded)
5 to 5:15 p.m.—E. C. Griffith’s “Travel” talk
5:15 to 5:45 p.m.—Brother Ken’s Kiddie Hour
5:45 to 6 p.m.—Town Crier’s amusement tips
6 to 6:25 p.m.—Wright Whitlock, organist
6:25 p.m.—Announcements of services
6:30 to 7 p.m.—KNX String Ensemble
7 to 8 p.m.—Paramount Publix Hour, CBS
8 to 9 p.m.—Program presenting KNX artists
9 to 9:45 p.m.—Broadcasting from the Russian American Art Club
9:45 to 10 p.m.—Program of musical contrasts
10 to 12 p.m.—Hotel Ambassador Cocomat Grove Orch.
12 to 1 a.m.—Dance Hour of records

394.5 Meters **KVI** **Channel 76**
760 Kcys. **1000 Watts**

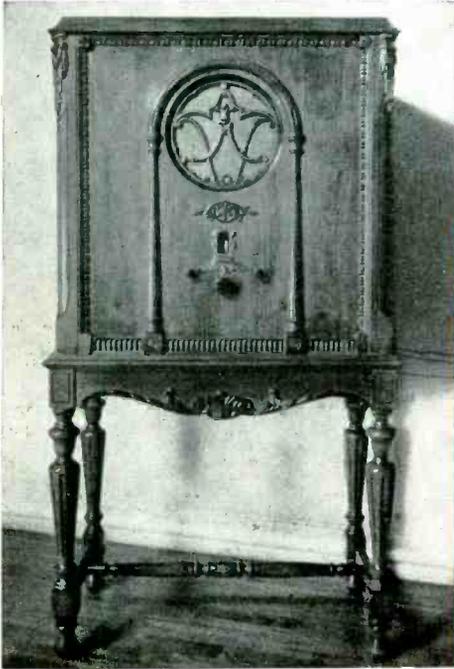
Puget Sound Broadcasting Co., Tacoma, Wash.

10 to 10:30 a.m.—Song recital, DLBS
10:30 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—Dominion Male Quartet, CBS
12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 1 p.m.—Columbia Educational Feature, CBS
1 to 1:30 p.m.—Manlius School Cadet Band, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 2:30 p.m.—French Trio; Kenyon Congdon, soloist, CBS
2:30 to 2:45 p.m.—Quiet Harmonies, CBS
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Ted Husing’s “Sportslants,” CBS
4 to 5 p.m.—Levitow’s Commodore Ensemble, CBS
5 to 5:15 p.m.—Dr. Arthur Torrance, CBS
5:15 to 6 p.m.—Studio program; Dixie Echoes, CBS
6 to 6:30 p.m.—Nit Wit Hour, CBS
6:30 to 6:54 p.m.—Around the Samovar, CBS
7 to 8 p.m.—Paramount-Publix Radio Hour, CBS; released through KOL
8 to 8:30 p.m.—Ingraham’s Paramount Orchestra, CBS
8:30 to 9 p.m.—Guy Lombardo’s Royal Canadians, through KOL
9 to 10 p.m.—Chasin’ the Blues program, DLBS
10 to 10:12 p.m.—Studio program
10:12 to 11:12 p.m.—Anson Weeks’ Mark Hopkins Orchestra
11:12 to 12 midnight—Earl Burtnett’s Biltmore Orchestra, DLBS
12 to 1 a.m.—RKO midnight vaudeville frolic



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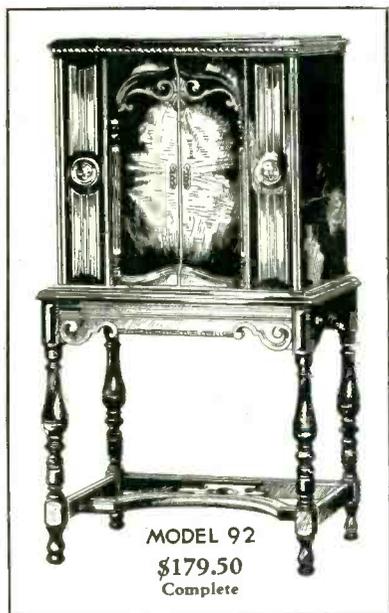
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