

Broadcast Weekly

FOR
WEEK OF
APRIL
20-26

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"

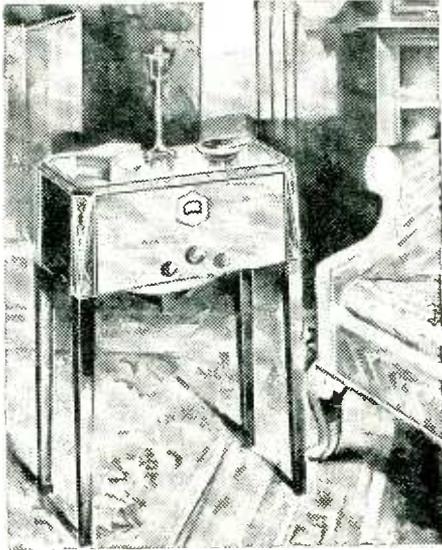


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BROADCAST WEEKLY

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ENTERED AS SECOND CLASS
MATTER, MARCH 25, 1923, BY THE
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UNDER ACT OF MARCH 3, 1879

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San Francisco

APRIL 19, 1930

Los Angeles

No. 30

The Editor's Page

THE state of Michigan has defied the government to make it take out a federal radio license to build a radio station for police purposes. It contends that under the federal constitution it has full police powers, and by this construction, the right to build a police radio station without a government permit. State defiance of the national government will never get anywhere as long as the Union holds together. A test case in the courts is one thing. Open repudiation of federal authority is another. Michigan must lose, because if the situation becomes serious, it will mean one thing—armed action by the United States. Sane residents of Michigan will never permit this because the state has no secessionists. The episode is being used by politicians to bleat about state rights which mean less today than they ever did. If Michigan can knock out the radio law before the Supreme Court, more power to her. But telling Uncle Sam to go chase himself is flying in the face of destiny. The side bets are on Uncle.

* * *

IN A world filled with high telephone bills, income taxes, stock crashes and what not, the art of making people laugh is becoming more important. Expectantly, we turn to the radio each night for relaxation and amusement. Great indeed is he who can pipe down the air-lanes a laugh of honest merriment, and how few we find. It was thought, early in the game, that the slapstick comedian could step before the microphone and make us laugh. But we had outgrown his

clown humor. We had learned to listen—and think, and the entertainer who, today, wins a smile, a chuckle or a grin must really have something to say. A lot of them haven't found this out and what they think is mighty funny, is just a cold flop. We need more and better laugh-makers on the air who really have something funny to say or do. We'd listen to them every night—if they were there. It's harder to laugh these days than it used to be and the boys and girls who make the laughs for us have to put more head work into their stuff. Real humor is what we want—not musical hall comedy.

* * *

THE recent remark of a prominent statesman that he disliked the microphone because "there is nobody's face there to shake a fist at," reflects the strange nervousness which most folks feel when confronted by the "mike" for the first time. Even stage trained actors get all "fussed" when they have to broadcast. They know people are listening, yet they see no one and the familiar glare of the footlights is absent. Human nerves are queer institutions and only the very great have that poise which weathers all emergencies. It is not to be wondered that a word is mispronounced or a statement twisted by even the best speakers, when the cold, fishy eye of the microphone yawns unsympathetically in their faces, ready to hurl every mistake from the North Pole to the tropics. As one Senator remarked: "If the darned thing had only blinked its eyes, I would have felt better, and made a much better talk."

The RADIO TATTLER



By EARLE ENNIS

FIGURES out of Washington this week show that the stork has a ten second handicap on Old Man Death, and that crooners, sopranos and harmonica players are on the increase. Just as it seems as though the country was going wet again, along comes this calamity. No reason is given, but it may be the water.

* * *

The figures were taken from a clock in the census office. By means of flashing lights, the clock indicates the status of the 122,186,893 persons who are believed to comprise the national population. Every time the light flashes, something has happened. One birth occurs ever thirteen seconds and one death every twenty-three seconds. If automobiles killed twice as many as they do now, they would still only be neck and neck with the stork.

* * *

This is a blow to undertakers. They were almost caught up with their business, when the stork spurted. Now it looks as if they would never catch up. And after all the expense they have gone to, to put flood lights on their front porches, and motorize their equipment, too. It shows that no matter how far ahead a business man looks, he can never tell what is going to hit him. Or where. Who would have thought that the younger generation was more romantic than the last one? There you are!

* * *

Another thing the clock shows is that one immigrant arrives every $1\frac{1}{2}$ minutes, and one departs every $5\frac{1}{2}$ minutes. It may be the same immigrant. Four minutes is a long time to stay in any country. It may be three minutes too long, at that. People "do" Europe in a couple of weeks, and a good intelligent immigrant ought to be able to see all of America, on a New York dock, in a couple of minutes. Of course, he may not see a Congressman, or Mayor Rolph in a plug hat, but he'll have to live through that.

* * *

An immigrant every minute and a half is a lot of immigrants. Just think of the number of bankers, business men, politicians and other successful Americans, who arrive every hour. No wonder they have to teach seventeen languages in the schools in this country. How else could

foreigners learn American slang? And after that, they have to study bootlegging, income tax evasion, jury fixing, stock manipulation, back-talk and police repartee. It is no cinch being an immigrant.

* * *

Figures show that every 2-1/10 immigrants have ambition. The others go to work and become useful. Musicians rank very low in the import figures, less than 1 per cent being able to get through Ellis Island. This is due to the fact that most immigration inspectors have radio sets. They figure conditions are bad enough as it is now without letting in a lot more violinists, piano-players and operatic stars. The government is considering making Americans who go abroad to study music promise not to sing or play over the radio when they come back. Folks tune out so many of them, it is wearing out the bearings on the receiving sets, and we won't be able to hear Al Smith next time he runs for office.

* * *

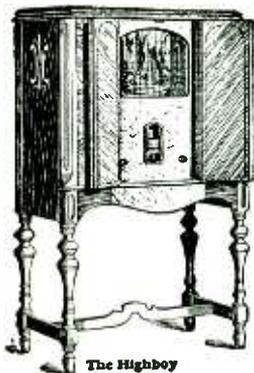
The sudden increase in the birth rate, due to popular songs about love, and moonlight, and sweeties and such things, added to the horde of immigrants that are clogging our front gate, is a serious problem for this country—especially for radio fans. Of the infants born every thirteen seconds, three are saxophone players, two like to croon, one is a drummer, five expect to loaf on their folks, and two are sopranos. Historians say anyone can be President in this country, rich or poor, so there is a wonderful future ahead for some crooner or sax artist, when Herbert Hoover gets tired of the job and decides to write a book, at \$10 a word.

* * *

And the clock still ticks away at Washington. It has to be regulated mighty carefully, too. For if it ran a bit fast we'd have babies piled to the eves, and the immigrants would be packed around Ellis Island like women around a white sale. The census man is watching the clock all the time, and when he thinks there are enough folks here he'll reach out his hand and stop the pendulum. The day he does that, a marriage license will sell for 8 cents, and we can shoot crooners for six months out of every year, beginning the first of April.

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E. PAUL J., SAN FRANCISCO, CAL.—If you want to hear the "Three Boys" you'll have to get up 'way early, 7:45, with the "Chanticleers" and tune to KGO. They appear also Wednesday evenings from 5 to 5:30.

* * *

J. A. W., SPARTA, ORE.—Jessica Dragoinette (WEAF) uses her own name in broadcasting. She is in her early twenties, a graduate of a convent school in Lakewood, N. J., is not married, was born in Calcutta, India, has long, golden hair, hazel eyes (she calls them plaid), is 5 feet, 1½ inches tall and weighs 100 pounds. Her hobbies are horseback riding, swimming and fencing. She writes lovely, whimsical verse and makes attractive miniature Japanese gardens.

* * *

J. S. G., SACRAMENTO, CAL.—A picture of John and Ned was published in BROADCAST WEEKLY, February 2 to 8 issue. Announcers for KGO alternate so I do not know which one you mean. Can you be more explicit?

* * *

VIOLA F.—Charles Hamp does permit visitors in the studio while he broadcasts. Write him for an invitation. Is he married? I wish I might tell you. He won't say "Yes" and he won't say "No." (Come now, Charles, this isn't leap year.) Beth K.—Demand a picture. That always works. Mrs. A. D. M.—Mr. Hamp is about 35 years old.

* * *

MRS. R. B. P., DEER LODGE, MONT.—"Big Brother Ken" is J. Kennard Hamilton, 33 years old, married, father of one child and head of an organization with twenty-five branches in different cities, is big brother to some 20,000 children. He has been connected with stations WEAF, WJZ, KFWB, KFI, and is on a return engagement at KNX. Mr. Hamilton is of Scotch and English origin. His eyes are blue, his hair is brown, he weighs 165 pounds, is 5 feet, 11 inches tall, and affects a wicked-looking mustache. Before going radio he served as publicity

director for a motion picture concern and acted for a time as manager and press agent for Peggy Hopkins Joyce. 'Wot say?

* * *

L. T., MARYSVILLE, CAL.—Rolfe Metcalf (KFWI) is not married. He is of English extraction, was born in Nebraska, lived in Los Angeles fifteen years, graduated from the University of Southern California in 1924, and has been connected with radio for four or five years as announcer, pianist and continuity writer. You'd like him tremendously. A reticent, trustworthy chap with a wide-open mind and an obliging disposition.

* * *

MRS. C. G., SAN FRANCISCO, CAL.—Thank you for the kindly letter. I sincerely appreciate your interest in sending that data. And now as to the gentleman with the "false teeth." They aren't really. They just protrude. At least the upper row does. That must account for those peculiar "inhalations" you hear when he becomes careless.

* * *

A. L., SAN FRANCISCO, CAL.—Yes, Fredric Bittke (KPO) is an American citizen. He is about 32 years old, has blue eyes, light hair, is 6 feet tall and weighs 175 pounds. He was born in Germany, came to America with his parents, spent his boyhood in Chicago, won first prize at an Art Institute when he was 14 years of age, and later gained quite a reputation as a swimmer at the Illinois Athletic Club. He has played in the movies, made records, sung over radio both here and abroad, and speaks as well as sings English, German, French and Italian. His present home is in Burlingame. He is married and has a small daughter.

* * *

V. R., SAN JOSE, CALIF.—George Taylor (KYA) is 5 feet 10½ inches tall, weighs 170 pounds, has greenish-gray eyes, a brown mustache, deeper brown, wavy hair and a ready smile. He is refreshingly normal, considerate of the other fellow, sincere and generous. Unattached, about 28 years old; enjoys sports of all kinds; likes to dance, and admires girls who do not smoke incessantly. A few cigarettes an evening are alright, but a succession of them—one lighted from the other makes him feel . . . well, paternal, and goodness knows, no man likes to feel that way.

MICROPHONE GOSSIP



An enterprising newsie hid himself in a harp case to hear Paul Whiteman's Old Gold orchestra broadcast from KHJ studios, recently. Paul Whiteman locks all doors when he goes on the air every Tuesday night. The newsboy secreted himself in the upright coffin belonging to Helen Bliss' harp during the afternoon and sat tight on a folding camp chair until the Old Gold Hour was over. Mr. Whiteman, frankly jealous, said he wished he could get into a harp case.

* * *

Scotty Mortland, KPO's philosophizing and versifying columnist, has at last blossomed out as an author. There has been so great a letter demand for copies of verses, Scotch and near-Scotch, and otherwise, written by Scotty and read over KPO on the Fireside, Back Home and other programs that he has compiled about one hundred and forty of them into a book of one hundred pages. Listeners of his programs who wish a copy of the book can obtain same by writing to KPO enclosing a dollar bill, the cost of publishing the book.

* * *

Even radio announcers have been known to have hobbies. Byron Mills of the NBC's Pacific Division announcing staff dotes on drawing plans for the homes of his friends. Some years back he sent in one of his prize plans for a bungalow in the suburbs to a house and garden magazine and came off with one of the awards.

* * *

Every Friday afternoon at 2 o'clock, KJBS presents the Lucille Gordon Players, in plays especially adapted to the radio. These players have had long experience on the stage, and their radio work has elicited a great deal of favorable comment among listeners.

* * *

Jimmie Currie and his ukelele, one of the hits on KTAB programs, has been in vaudeville for a number of years and his winning personality adds a zest to his songs. The "Pepper Box" program is always a little peppier when Jimmie appears. He and his ukelele have made many radio friends.

* * *

Mary Groom came to America from Wales on a concert tour and was so delighted with the reception accorded her that she remained. She is now one of the contraltos heard frequently on

programs broadcast from the San Francisco studios of NBC.

* * *

One blustery afternoon last week, a big red kite was entangled in the antenna of KECA, which extends between two towers on the roof of the Beaux Arts building in Los Angeles at a height of 225 feet.

While the frail contraption of tissue paper, paste and twine was whirling about in the air, a timid knock sounded on the door of the transmitter room.

Outside was a little boy, about seven years old. "Mister," he said to Technicians Mason and Blatterman, "will it be all right with you if I go up after my kite?"

"I should say not," replied the paternal technicians. "You'd get killed."

"Well, can't one of you go up and get it, then?"

* * *

Tom Wallace, the big boy from Arizona who began life in the humble role of a baritone singer, served three years as a soloist at KNX. His voice was so good that Naylor Rogers, general manager of the station, spotted Tom as an announcer. And, by heck, he's now "Town Crier of the Night Watch."

* * *

Harry Stanton boasts of being one of the few bachelor singers signed with the National Broadcasting Company's Pacific Division.

* * *

Kenneth Niles, KHJ announcer imported from Seattle and Puget Sound region at great expense, had his first swim in the Pacific last week. Lindsay MacHarrie, Chief Announcer, who mothers the lads under him, took Kenneth to the beach, pointed the ocean out to him and disabused him of the peculiar idea that people shrink if they get wet. Kenneth waded out almost up to his waist before turning back.

* * *

Bernice Berwin, heard leading many NBC dramatic productions in the San Francisco studios, receives her fan mail literally by the yard. The latest of these unique epistles measured twenty yards. It came on a ribbon bolt measuring ten yards and covered both sides of the paper. The writer is a 21-year-old Seattle, Wash., admirer.

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Only a King Gets Network Honors In Europe

THE public man—the diplomatist, the politician, the apostle of non-standardized thought—can express himself over the radio only in America. But not in Europe. This is the conclusion of William Hard, well known American newspaperman, who “covered” the London naval conference for American interests.

The strangling of public utterances over European radio stations, is due to governmental control, according to Hard. For instance, the chief delegates to all the five powers, addressed audiences in this country by radio. France and Japan permitted addresses from their own delegates to reach their people, while England listened to the King, Secretary of State Stinson being the only foreign delegate who spoke to the British public.

All countries heard the King, but this, says Hard aptly enough, was because he was King. In short, nothing less than a King can get network honors. The American custom of listening to everybody is viewed with horror in Europe, where governmental agencies carefully sort out what they think is best for the people to hear. The situation was strained and unnatural, to the American representatives.

Much of the restriction of programs across the water is due to a desire, it is said, to keep utterances contrary to the policy of the party in power, off the air. If the party in power broadcasts an utterance in its own favor, there is a howl from the opposition, and talk of an immediate revolution. If the party not in power gets across an utterance of its own, there is a yell of “sedition” from the party in power.

In the United States, on the contrary, the public enjoys listening to one party leap at the throats of the other party—of hearing candidates pitted against each other. The “outs” can excoriate the government—and the radio fans will grin with delight. And when the administration comes back, and blasts a few critics, the grin deepens to a chuckle. The difference being, it is alleged, that Americans view politics as a game rather than a serious business.

More especially, there is a desire in this country to hear both sides of every question and an intelligent critic is just as much enjoyed as a loyal adherent. But Europe, whose governments sit perpetually, over a volcano of uncertainty,

dares not let public men express themselves over the radio, and as for tying in with other countries on network broadcasts—it is disloyal to even think of it.

Americans at the naval conference were much amused by this provincial attitude of Europeans and somewhat amazed at the little discussion of public topics and politics which the radio listeners get across the water. In America, lots of folks got up to hear the King. But millions more stayed in bed and read his speech in the papers. But in Europe—every man, woman and child who had a radio set heard the King. It became an event to be talked about for weeks afterward.

Telephone conversation is similarly filtered in Europe. In this country we may pick up our telephones and call the Senator or Representative from our district a dumbbell, if we feel that way about it. And when the Congressman comes sobbing out of a telephone booth in Washington, D. C., nobody gets excited about it. It is known right away that some of the constituents have been “taking him into camp.” But in Europe—an intelligent officer listens when a cabinet officer or a government official is called, and at the first criticism, up comes a squad of soldiers, and the wheels of justice begin to creak.

Furthermore, telephone conversations, overseas, must not be mysterious. In this country a man can ring a number and inquire:

“How’s the rat poison?”

Another individual replies:

“One twenty—in pints.”

Nobody cares. But in Europe—the same conversation would result in the inquirer being taken to the police station, and asked what rats he intended to kill, and why, who he was talking to, where he met him, where he was born, and asked to bring two good citizens to certify that he was not a spy, trying to blow up the town arsenal.

Thus between governmental strangulation of radio and official censorship of telephone and telegraph activities, Europeans know little of what is going on in official circles through public agencies, except from the administration point of view. America heard more of the naval conference in one day than Europe heard during its entire session—an amazing commentary on the freedom of expression current in this country.

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The 712 requires separate power supply (2½ volts A, 180 volts B) if used with 692 amplifier. Or S-M 677 amplifier ('45 push-pull, 2-stage) supplies all ABC power required; price \$58.50 net.

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The first all-electric short-wave set on the American market, the S-M 735 is easily the "bearcat" of them all. Four plug-in coils cover a wave-length range including both amateur and American and foreign short-wave broadcasting (16.6 to 200 meters). Two extra coils extend the wave-length range to cover all American broadcasting. The 735 presents astonishing quality in a remarkably inexpensive receiver.

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Michigan Defies Uncle Sam To Regulate Station

WHAT threatens to be the most important battle over state rights since the Civil War is shaping up in Michigan, where the state is proceeding with the construction of a short-wave broadcasting station, to be used for police work, despite the threat of the Federal Radio Commission to prosecute if the station operates without a license.

Michigan has been planning a state-wide radio police network, similar to that which has worked so successfully in Detroit. The central station is to be located at Lansing, Mich., with receiving sets in every sheriff's office in the state. The state went ahead with its plans for the erection of a transmitter without first obtaining a construction permit from the government, as required by federal law.

When this was called to the attention of the Michigan authorities, viz., that a federal license was required, Governor Fred W. Green announced that work was going ahead on the station and that when it is completed it will be put into operation whether the commission issues a license or not. Thereupon, the federal commission instructed the Department of Justice to detail operatives to watch the situation, and if it is found that the Michigan authorities are violating the radio law, drastic steps, if necessary, will be taken to quash what is held tantamount to a rebellion against federal authority.

Unless some compromise is effected and Michigan conforms to the federal law, either by abandoning the construction work or by applying for the proper federal permit, direct federal action may result. There is some talk of carrying the matter to the United States Supreme Court to determine just how far the government may interfere with the alleged police activities of a state.

The clash between Michigan and the Federal Radio Commission is based on the commission's objection to the use of 5000 watts of power by the state station. The commission, it is explained, has no objection to the establishment of a radio police link in Michigan or any other state. But it is felt that 500 watts of power is adequate for police work and the commission has limited police installations to that wattage.

The commission contends that states using only 500 watts of power can operate their police sys-

tems on the same wave channels without interference, whereas if 5000 watts is allotted to Michigan, other states will want the same power equipment, which will render one an interference to another, and thereby nullify the efficacy of the whole situation. Furthermore, the commission insists that its requirement that a construction permit be taken out by station erectors must be respected and the refusal of Michigan to so apply challenges the commission's entire authority.

Michigan, on its side of the controversy, takes the position that the United States Constitution reserves to the states full police power, and that the installation of a radio station to aid police activities is in line with that delegated police power. In building such a station, they maintain they are strictly within their constitutional rights.

Although there has been a tendency in recent years for the federal government to invade the field of the states, often at the request of the states themselves, there are certain well-defined limitations to the federal authority. It is Governor Green's contention that these limits preclude governmental interference with police activities in the state and that the radio commission's demands are an invasion of the state's constitutional rights.

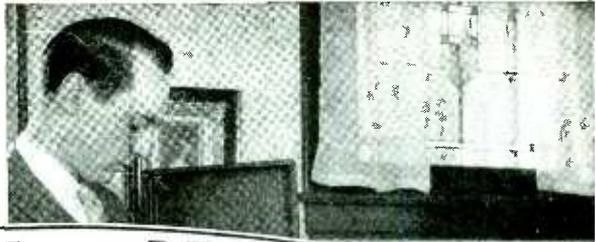
In the event that the Michigan action brings the question of the state's police rights under litigation, it is held that the United States Supreme Court may have to settle once and for all just how far the central government can step into state police activities where those clash with federal functions. It is believed that the government's right to control radio is paramount, under the Congressional enactments, now laws, which vest full control with Uncle Sam.

If the high court sustains this law, in its right to override state police rights, Michigan will lose the battle. Further attempts, after that, to operate the station, will constitute open rebellion to national authority. It is not believed that the state will carry the issue that far.

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Radio Service Work gives you the basic experience you need to qualify for the big \$8,000, \$10,000 to \$25,000 a year Radio positions. Once you get this experience the whole range of rich opportunities in Radio lies open before you. Training in the Association, starting as Radio Service Man, is one of the quickest, most profitable ways of qualifying for rapid advancement. ¶ If you want to get out of small-pay, monotonous work and cash in on Radio quick, investigate this R.T.A. training and the rich money-making opportunities it opens up. No special education or electrical experience necessary. The will to succeed is all you need.

Mail Coupon for No-Cost Training Offer

Cash in on Radio's latest opportunity! Enroll in the Association. For a limited time we will give to the ambitious man a No-Cost Membership which need not . . . should not . . . cost you a cent. But you must act quickly. Filling out coupon can enable you to cash in on Radio within 30 days, lift you out of the small-pay, no-opportunity rut, into a field where phenomenal earnings await the ambitious. You owe it to yourself to investigate. Fill out coupon NOW for details of No-Cost Membership.

The Radio Training Association of America
4513 Ravenswood Ave., Dept. BWA-3, Chicago, Ill.

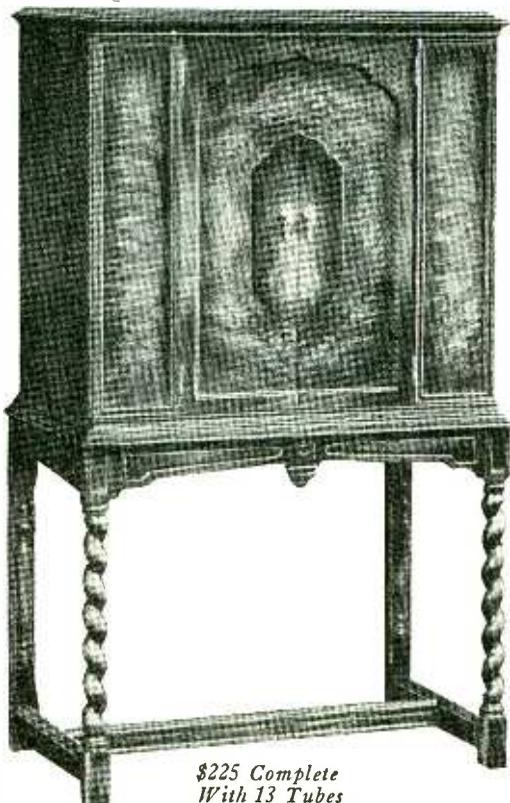
The Radio Training Association of America
4513 Ravenswood Ave., Dept. BWA-3 Chicago

Gentlemen: Please send me details of your No-Cost training offer by which I can qualify for Radio Service Work within 30 days. This does not obligate me in any way.

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AMERICA'S FINEST RADIO

THE NEW STAR-RAIDER RADIO



*\$225 Complete
With 13 Tubes*

Licensed under patents of The Technidyne Corporation and patents owned or controlled by Radio Corporation of America.

*Built to Defy Tradition, to
Meet the Most Exacting
Requirements of All Times*

THE beauty of this Star-Raider cabinet in the Jacobean Period is unusual. Imported English Pollard Oak and American Stripe and Burl Walnuts have been carved and fashioned to an instrument of richness and charm.

The R-20 Star-Raider has a phonograph pick-up connection that permits recorded music on any phonograph to be amplified to tone qualities never equaled in ordinary reproduction.

The exclusive new Technidyne Circuit gives new sweetness and clarity of tone. Has 14-inch matched Dynamic Speaker. Operates on 110 volt, 60 cycle, A. C. A smooth, positive volume control, and a station selector in ten kilocycle calibration make its operation a real pleasure because of exceptional simplicity.

Swing out to the star land of laughter and melody at a touch of your finger to Star-Raider's selector. Hear the true, undistorted tones of song and speech.

EVERY NIGHT IS DX NIGHT WITH THIS CONTINENTAL STAR-RAIDER

*Phone or write us for the name of the dealer nearest
you where you can see and hear this marvel of the air.*

CONTINENTAL RADIO CORP.

171 SECOND STREET

SAN FRANCISCO

Phone Davenport 3344

Farm Radio Ranks Bossy as Money Maker

THE gentle cow gives milk and butter, but the gentle radio with its dusty batteries and sagging antenna, gives the farmer a line on the market. And between the two—the farmer now values his radio the most.

This is the conclusion of government officials after studying the actual value of radio in rural communities where the little magic box on the parlor table is the only tap with the outside world. Especially during the next six or seven months will the radio set pay for its keep and range alongside of the plow in order of farm importance.

Prior to radio, the farmer was a gambler. He did all his work in the dark, as far as knowing what was going to happen was concerned. A storm, a frost, a crop blight—all struck him unawares, and if he was successful in growing a crop, market conditions shifted around so that he never knew where to sell his goods, except by guesswork. If he was a good guesser he was a successful farmer.

Radio has changed all that. He now knows his hazards. For instance—insect pests are one of his most dangerous enemies. The department of agriculture gives him direct information over the radio now, which enables him to combat these. In a five-minute talk he can get as much information as a whole evening's reading of written matter, and a farmer has little time to sit down and read.

The weather from day to day is of prime importance. He does not now cock an eye at the sky and "calc'late" it is going to freeze. He snaps a button—and finds out for sure. He knows when it is going to rain, not by guesswork, but by scientific observation a thousand miles away from him. Mark Twain's complaint that nobody ever did anything about the weather is being answered today. Uncle Sam is doing a lot about it—and keeping the farmer informed of his activities.

When crops mature, the farmer seeks the radio for weather reports which will give him a line on a good harvesting time. Many people say: "Aw rats—the farmer doesn't bother with all that monkey business—he just grows his stuff and sells it as he used to." But he doesn't. Once he learns the value of radio—and a neighbor will tell him sooner than anyone else—he installs

one, and thereafter it is invaluable to him. In town we listen to music, entertainment, educational talks and what not. But on the farm there is little of that and much of farm information which the farmer can use. The big stations that never give the farmer anything he wants are scratched off the list, as far as he is concerned.

Weather reports mean money—the fruit grower. Crop reports mean much to the crop grower. Prices mean much to the stock raiser. Market conditions means something to them all. And all this drifts in over farm radio sets. We hear of SOS signals that save lives and property, or advance warnings broadcast by radio, regarding floods that save millions. But we hear little of frost warnings that save whole fortunes.

Sitting beside his dining room table, with his radio set at his elbow, the farmer comes suddenly to attention when a certain broadcast reaches his ears.

"Low temperature coming. Get out your smudge pots."

His evening of rest and relaxation is over. He and his sons, his hired men, light lanterns and go out into the long light, setting the pots that save the fruit crop and guarantee the farmer's income for the balance of the year. Nothing but the radio can bring him this frost warning and that alone places radio in front rank as a farm asset.

Ask the modern farmer, trained to the value of air reception, which he would prefer to lose—his best cow or his worst radio set—and he'll give up the cow in a minute. Cows give milk and butter but a radio set gives insurance, and even though a cow needs no B batteries, it is no argument in her favor in the farmer's eyes.

In addition to weather crop and market information the farmer tunes in to farm bureau stations all over the country and learns much about his soil, tree pruning, fruit drying, and the thousand and one details of animal husbandry, poultry raising and cultivation. Universities are giving advance courses in these subjects over the radio in rural communities—courses that are worth their weight in gold.

When all is said and done, the farmer gets the most direct value out of the radio of any class of listener.

A Page From the NBC Woman's Magazine of the Air

By MARIE C. ELBS

ANN HOLDEN leaned back in her swivel chair with a six-inch pile of "copy" in her hands.

The Domestic Science Editor of NBC's "Woman's Magazine of the Air" was glancing over some of the many recipes she has given Pacific Coast housewives in her radio talks. Almost every other minute she paused to make some enthusiastic comment about this recipe or that.

"Now that the Lenten season is over," we suggested, "housewives are going to start looking for interesting new meat dishes. Have you anything for them?"

"Have I?" Miss Holden exclaimed, holding out a sheaf of recipes. "Take your pick."

So here's one of Miss Holden's favorites, a recipe for which she had numerous requests after she gave it over the air in a Wedgewood talk not so many weeks ago. It's for neck slices of lamb, en casserole. Miss Holden says it's delicious. In her own words:

"Have your butcher cut neck slices an inch thick, and bone them and fasten them into a chop-like shape with a skewer. Rub the surface with salt and pepper, dip the slices in beaten eggs and in crumbs, and sear on both sides in your favorite fat, using a Dutch oven or any deep pan. Add one cup of tomato puree, cover tightly and simmer for an hour and a half slowly. On top of your Wedgewood is a perfect place, or on the closed top. Make a gravy of the fat in the pan, and flavor it with a dash of Worcestershire sauce. You will love this dish, and congratulate yourself on the economy of it."

It does sound good, doesn't it?

Miss Webster, the WMA Home Economics authority, has made countless helpful suggestions for lightening housework in which her women auditors have evinced great interest. She made a simple one just recently in a Clorox Feature talk. In case you didn't hear it, here it is.

When clear glass vases become clouded after flowers have stood in them, pour a little Clorox into the vase and let it stand for a while. The grime on the inside will come off without any trouble.

Another use for this product is pointed out by Miss Webster. Many housewives, she declares,

wash and clean everything but their clothespins. They use soiled clothespins and wonder where the marks on their otherwise white washing come from. Soak the clothespins in a little Clorox and they'll be cleaned in a few moments.

Did you hear Miss Webster tell what she thought of this modern idea of "hardening children" the other day during the gas company's Easier Housekeeping period? Miss Webster, you know, doesn't believe in it. No, sirree, not one bit. For a long time, she confesses, she has wanted to present her viewpoint on this matter to her listeners.

"The body temperature of children," Miss Webster said, "is naturally high. When they are unduly exposed to the cold, as so many modern mothers seem to feel is necessary, they use too much body energy to keep warm. They need this energy for digesting food and for other important body functions. It is not fair to the child thus to lower its vitality and its normal resistance to disease."

That many mothers agreed with Miss Webster was shown by the letters she received following this talk.

To get back where we started—that is, to Ann Holden, another recipe of hers that has proved exceedingly popular in these spring weeks is one for a dessert for 100 people. She intended the recipe especially for women who must plan meals for lodge or church society events. It is called rhubarb whip.

"Cut 60 pounds of rhubarb into small pieces," says Miss Holden, "place in a kettle and pour a little water on it. Bring it rapidly to a boil and let it simmer until tender. At this point add five pounds of sugar.

"Dissolve one pound of cornstarch in as little water as possible and add to the rhubarb, stirring constantly. Cook until the cornstarch is cooked and the rhubarb is at the desired thickness. When it is partly cooled, add two pounds of milk and place in baking dishes. Spread the beaten whites of two dozen eggs over the rhubarb in the pans and bake in a hot oven until brown."

Both Miss Webster and Miss Holden will be glad to answer questions through the medium of this BROADCAST WEEKLY page. You are invited to write to them in care of this magazine.

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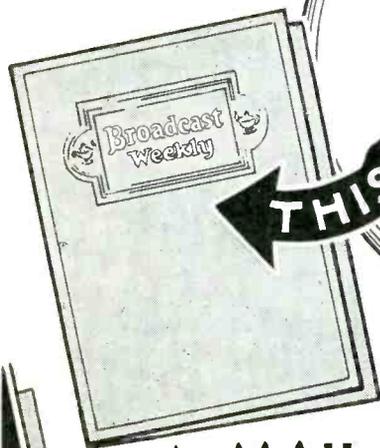
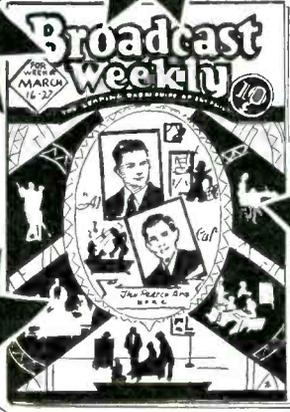


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Tinware Makes Modern Music Possible

By "E. E."

SINCE the modern music epidemic has struck the radio, the household stores are doing a land office business. It is the first time they have been able to get kitchenware nationally before the public. Now they can advertise "Stradivarius washboards" and "Rudy Vallee skillets," secure in the knowledge that the music-loving public will rush in and buy.

* * *

Modern music represents superlative suffering. Only a neurasthenic with an ulcerated tooth can appreciate it. A man who has just been indicted by the grand jury, or a woman who has had a fight with her husband, thoroughly enjoys it. But honest, hard-working folks, with a budget book in the drawer, and a first mortgage just look at each other and shake their heads.

* * *

Another thing about modern music—you don't just sit and listen to it. You have to close your eyes. You MUST clench your hands. If you can wear a red necktie, or a purple kimono when hearing it, so much the better. The lights in the room should be olive-maroon, or Chinese puce, there should be a gob of incense burning in a samovar—or what have you. Sigh a couple of times—and then let the din soak in. Then only will you get the pure, ethereal juxtaposition of the something or other.

* * *

But if you don't understand it, modern music resembles a comedy act of the early Orpheum days when the leading man fell off the top shelf and pulled down the store with him. Musicians say modern music is revolutionary. If that is true, then the machine gun squads have it. The riveter on the skyscraper, ninety floors up, is Josef Hofmann, and the village blacksmith, had he lived, would have been another Bach.

* * *

Dyspepsia is a great aid in the understanding of modern music. The hissing bubble of stomach gas, finds its reflex in the lief motif of the split-canvas era of modern syncopation. There used to be a piano which had a sliding keyboard. Throw the gears in the middle of any piece—and you have the modern music idea. Modern music

makes a slide trombone out of every instrument in the orchestra from the wash-boiler to the stove-lids. It is the only thing that found out that brass knuckles have a pentonic scale.

* * *

Anyone who has no ear for music and can't carry a tune to save his or her life, is a natural born modern musician. If you accidentally hit a harmony or a chord, you have to go back and do it over. The game is to miss all the correct notes and hit the ones in between. We heard a maniac play a harmonica once in an insane asylum, and he put it all over Gershwin forty ways for Sunday. But in those days, everybody thought the poor devil was just crazy.

* * *

Today he would be a great orchestra leader, with red, green and orange spotlights shining on his pots and pans, and a row of sweet boys, in fancy make-up, crooning sappy malharmonies to a padded payroll. The girls would write him mash notes, and he'd get out a book of his impressions of life. Anyone today can rise to stew-kettle fame, on a few crashes of kitchenware, if he can sing or play just a little farther off key than the next guy.

* * *

There is one advantage to modern music, however—you can play it backwards, and it sounds just the same. That means that you get just twice the value when you buy a phonograph record. Instead of two sides, it has four pieces on it—two forwards and two backwards. You really get more for your money than you used to.

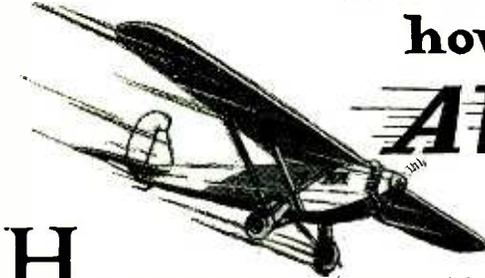
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Modern music does make us think. It makes us think that nothing matters. We don't even wear cuffs any more and we let a barber put perfume on our hair. Bang, bang, bang! Let's all be feeble-minded and beat on tin pans. The female impersonator is greater than the statesman, so why go to school? Get into the dance macabre while the clattering is good. A one-string fiddle hits all the notes. Viva el din! On with the dance—let the boys be unconfined. They are all modern musicians!

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AVIATION



HERE is the book that tells you straight from the shoulder what Aviation offers YOU. You've been wondering how to break into the field—wanting all the facts, all the information. Here it is! A story more exciting, more thrilling, more inspiring than fiction—yet a man-to-man message of FACTS from cover to cover. Walter Hinton—hero of history-making flights—gives you the truth about Aviation Today. He shows you exactly *where* your opportunities lie—exactly *what* to do to make the most of them—exactly *how* to fit yourself for them. Here is a book for men with too much backbone to stay chained to a small-pay job—too much adventure in their blood for a humdrum grind—too much good sound business sense in their heads to let this opportunity of a lifetime outgrow them!

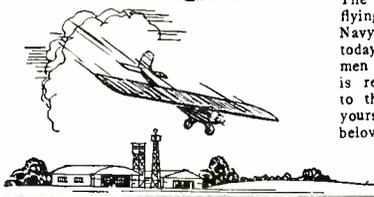
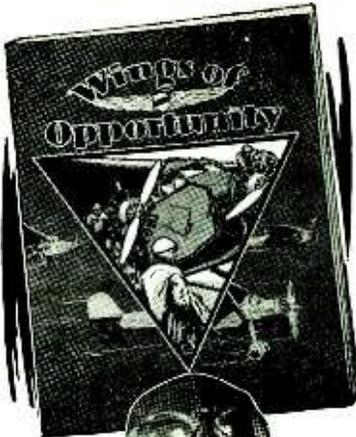
The Richest Fastest Growing Industry the World Has Ever Known

You haven't heard anything about this being a "bad year" for Aviation! Men like Ford, DuPont — millionaires — are investing fortunes in the field. Cities everywhere are building more airports, 24-hour shifts are racing construction on new plane and equipment plants. Air lines, air service of every kind is doubling and re-doubling itself almost while you watch! There's no doubt about there being BIG PAY plus a real future for YOU in Aviation. Your one sure move is to get the right training — QUICK!

You Must Be 18 or Over
To take an active part in Aviation you must be at least 18 years of age. If you are under 18, please do not ask for Lieut. Hinton's Book because it will not interest you.

Aviation Is Ready, Hinton Is Ready— Now It's Up to YOU

Right at home in sparetime Hinton will teach you all the essential facts about plane construction, rigging, repairs, motors, instruments, theory of flight, navigation, commercial Aviation. Whether you plan to fly, or to cash-in on one of the more than forty Big-pay ground jobs, you *must* have this ground-work to land the job you want at the pay you expect. Learn just where you stand and what first steps to take. This Free Book tells how. Clip the coupon and send it TODAY. Hinton will rush your book by return mail.



40

Jobs on the Ground for Each One in the Air

Fliers are in demand—certainly! But for every man in the air, trained men are needed in over 40 highly-paid jobs on the ground. Hinton's training gives you your ground-work to earn real money as one of these:

- Engineers, Designers and Draughtsmen, Pilots, Engine and Plane Mechanics, Riggers, Electricians, Welders, Instrument Makers, Wood and Metal Workers, Plane and Motor Inspectors, Airport Operators, Radio Experts, Assemblymen, Aerial Surveyors and Photographers, Aerial Transport Managers, Salesmen.

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States Legislate Against Automobile Radios

STRONG opposition to the equipment of automobiles with radio receiving sets, as antagonistic to the principles of road safety has impelled a burst of legislation in a number of states to halt the equipment of machines with entertainment devices which, it is alleged, take the motorist's attention off of the road.

Massachusetts, always ahead in "blue law" legislation designed to prohibit something, is the first to take action against the "motor-radio" set. It has now an enactment that radios must not be operated on machines driven within the boundaries of the state. The regulation has been appealed by radio and automobile manufacturers and a hard legal battle is shaping up in consequence. New Hampshire has also forbidden radios on machines and New Jersey is considering the prohibition.

The entire opposition is designed as a safety first protection to both motorist and pedestrian, it being held that anything that takes the driver's mind off of the road, while he is driving, is a traffic menace. This new angle on the dashboard set has caused automobile set makers considerable worry. In actual operation, it is not thought by the set makers that much actual traffic danger exists.

The appealed case will bring the first legal decision in the matter and the outcome is being anxiously awaited by set makers who see the possibility of a severe setback to their hopes if an adverse decision is given by the courts. It is generally conceded that traffic conditions and the list of accidents are bad enough without further complication being added in the nature of a radio set to distract a driver's attention.

However, various suggestions have been made to meet the objections. One, that the set be so installed that it cannot be operated by the driver at the wheel. Another, that it be so arranged that it cannot be operated while the car is in motion. Of course, this will detract from the general enjoyment of the set, but it is thought better to make some compromise with legislators than to have the sets banned entirely.

There is some doubt as to whether the individual states can ban motor radio equipment, under interstate commerce regulations, and this also is to be threshed out in the courts.

New Equipment for KYA

Negotiations have been concluded for the installation of complete new transmitting equipment at KYA, making it San Francisco's newest and finest broadcasting station. The transmitter to be installed will be a 1000-watt RCA transmitter, the first of its kind to be installed on the Pacific Coast, and one which embodies all the latest improvements in broadcasting equipment. Furthering this plan of expansion, KYA announces the removal of their station to the Whitcomb Hotel, a spot which has been selected by radio engineers as being an ideal location for transmitting purposes. Self-supporting steel towers will be erected on the roof of the Whitcomb, and the entire plant will be one of the outstanding mechanical perfections that can be devised. No change will be made in the location of the studios and offices from the Warfield Theatre building, but the plans of the Pacific Broadcasting Corporation call for new equipment in these. Many new features will be added to the KYA programs after this new equipment is placed in operation. The date for the opening has not been definitely set, awaiting the arrival of the transmitter from the East.



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Your Dealer Has It
Coil Spring Aerial comprising 50 ft. 12 gauge
GOSILCO mounted on frame adjustable to 6 ft.,
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1930 1931 1932 1933 1934 1935 1936 1937 1938 1939



1939

Will You Be Clerk or Manager Ten Years from Now?

SURELY, this could never happen to *me*," you say—"that I should be sitting at the same desk—be doing the same work, *for ten straight years!*"

But wait a minute—
Exactly the same thing is happening to thousands upon thousands of men throuout the country. It has probably happened to men right in the company you now are working for. *And—unless you deliberately fit yourself for a better job—there is a very good chance that it will happen to you!*

Unthinkable? That's what R. M. Whitney, of Rochester, N. Y., said to himself. Yet lack of training kept him slaving away at low wages for more than twenty years . . .

Trebled His Salary in Three Years

—For more than twenty years, till finally, at the age of 47, and still receiving only thirty dollars a week, R. M. Whitney resolved to be a bookkeeper no longer. He enrolled with LaSalle for training in Higher Accountancy, and completed the course. Almost immediately came the offer of a bigger job.

Less than three years later, the Davenport Machine Tool Company—the very company he had worked for as a clerk—invited him to come back. He returned as Auditor, at a salary-increase of better than 300 per cent.

Today, he is Treasurer of this great company; and in a letter to LaSalle, after commenting on the opportunities LaSalle affords to men in their forties or early fifties, he adds, "And for the young man, who is just getting a foothold in the business world, LaSalle Extension University training is the most profitable investment he could make."

Says Good-bye to Clerkship—Now Heads Successful Firm

We have told you about a man who *wanted*—at a cost to himself of probably not less than \$100,000. Now consider the experience of a younger man—G. Roy Eshelman, of Decatur, Illinois—

Eshelman was occupying a subordinate position in the purchasing department of a manufacturing concern—salary \$16 a week. Visualizing the opportunities for skilled accountants, he enrolled with LaSalle for training in Higher Accountancy.

"Thru this training," writes Mr. Eshelman, "I became interested in the Auditing Department and often remained after working hours watching the Auditor at his work. Observing my interest, he soon placed me in his department at a 50% increase in pay, and as I progressed with my LaSalle work, I was shortly rewarded with an additional 40% increase.

"My studies rapidly equipped me to strike out for myself, and at present I have an extensive practice as a Public Accountant, employing four accountants. It is sufficient to say that my present income is *many, many times greater than when I enrolled.*"

Send For These Two Books and Start Toward Real Success

Need you hear more before you investigate the opportunities in Accountancy? Shall we tell you about Pentland—or Gray—or McDuffie—all of them commanding incomes better than \$10,000 a year and *all of them still in their thirties?*

Or will you face the problem of your future NOW—and send to LaSalle and get further facts and particulars?

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| <input type="checkbox"/> Railway Station Mgmt. | <input type="checkbox"/> Business English |
| <input type="checkbox"/> Law: Degree of LL. B. | <input type="checkbox"/> Commercial Spanish |
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- 9t o 12 noon—"Home Sweet Home" concert presented by the Pacific States Savings and Loan Co., DLBS
- 12 to 1 p.m.—Sherman & Clay concert
- 1 to 2 p.m.—Jean Wakefield, "Jean and Her Shadows"
- 2 to 2:30 p.m.—McKesson & Robbins, CBS
- 2:30 to 3 p.m.—Song recital featuring male quartette and organ, DLBS
- 3 to 4 p.m.—Scottish Rite Cathedral Choir, DLBS
- 4 to 4:30 p.m.—Globe Trotter, CBS
- 4:30 to 5 p.m.—Inspirational talk
- 5 to 5:30 p.m.—Lucille Atherton Harger, contralto; Marjorie Coletti with violin and harp, and piano
- 5:30 to 6 p.m.—Around the Samovar, CBS
- 6 to 7 p.m.—Majestic Theatre of the Air, CBS
- 7 to 7:30 p.m.—Squibb's program, featuring Will Rogers, CBS
- 7:30 to 8:30 p.m.—Charles Bulotti, tenor; Juanita Tenynson, soprano, and orchestra under direction of Meredith Willson, DLBS
- 8:30 to 9 p.m.—"Melody Hour": Robert Olsen, Modern Melodists, DLBS
- 9 to 11 p.m.—Val Valente and his Roof Garden Orchestra, DLBS
- 11 to 12 midnight—Organ recital, DLBS

**285.5 Meters
1050 Kcys.**

KNX

**Channel 105
5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

- 9 to 11 a.m.—Musical program of recordings
- 11 to 12:30 p.m.—First Presbyterian Church
- 12:30 to 1 p.m.—Louise Johnson, astroanalyst
- 1 to 2 p.m.—International Bible Students
- 2 to 4 p.m.—City Park Board musical program
- 4 to 5 p.m.—First Radio Church of the Air
- 5 to 6 p.m.—Guaranty Bldg. & Loan Assoc. program
- 6 to 6:30 p.m.—Talk by Dr. Ernest Holmes
- 6:30 to 7 p.m.—Hollywood Humanist Society
- 7 to 7:30 p.m.—Scriptural Research Bureau
- 7:30 to 8 p.m.—KNX artists
- 8 to 9 p.m.—First Presbyterian Church
- 9 to 10:30 p.m.—Calmon Lubovisky, master violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist

**309.1 Meters
970 Kcys.**

KJR

**Channel 97
5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

- 12 noon—Classical concert; Y. M. C. A.
- 2 p.m.—Emanuel Tabernacle
- 3 p.m.—Elmore Vincent and Marjorie Robillard
- 4:30 p.m.—Lyric Trio; Stephanie Lewis, contralto; Eugene Castellarin, basso
- 5:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 6 p.m.—Broadway Quintet; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 7 p.m.—Hometowners; Glen Eaton, tenor; Ragnar Salldin, accordion
- 8 p.m.—Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
- 9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Elmore Vincent, tenor
- 10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Temple Anderson, contralto
- 11 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor

**204 Meters
1470 Kcys.**

KGA

**Channel 147
5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

- 10 a.m.—Revellers; organ; songs
- 12 noon—Singing Strings; Classical Hour
- 2 p.m.—Hour of Favorite Steppers
- 3 p.m.—Masterworks; popular favorites
- 5 p.m.—Artistic Ensemble
- 6 p.m.—Broadway Quintet; Agatha Turley, soprano; Jean Kantner, baritone; Sydney Dixon, tenor
- 8 p.m.—Damski Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
- 9 p.m.—Elmore Vincent, tenor; Zac Kalbach, saxophone; Request program

NBC

National Broadcasting Company

- 5 to 6 a.m.—Easter Sunrise Services from Mount Davidson, KGO, KPO.
- 12 noon to 1 p.m.—National Youth Conference. KGO, KGW; KOMO 12:15 to 1 p.m.

Dr. Daniel A. Poling is the day's speaker, whose appearance will be augmented by musical selections by a male octet and an orchestra.

- 1 to 2 p.m.—Dr. S. Parkes Cadman. KGO, KHQ, KOMO; KGW 1:30 to 2 p.m.

With Dr. S. Parkes Cadman as the speaker, the Oratorio Choristers, directed by George Dilworth, will provide the musical portion of the service.

- 2 to 3 p.m.—Sunday Concert. KGO, KOMO, KPO; KHQ 2:30 to 3 p.m., KGW 2 to 2:45 p.m.

"Tannhauser," one of the most popular of Wagner's many great operas, is represented in the Sunday Concert by Charles Hart's orchestra and an assisting soloist.

- 3 to 4 p.m.—Catholic Religious Hour. KGO, KHQ, KOMO, KGW, KPO, KECA.

"Dying and Behold We Live" will be Rev. Fulton J. Sheen's Easter Sunday topic. Music for the program will be contributed by the Paulist Choristers under the direction of Father Finn.

- 4 to 4:30 p.m.—Western Artists' Series. KGO, KHQ, KOMO, KPO.

Artists and the instruments on which they will play during this concert are Anthony Linden, flute; Harold B. Randall, clarinet; Caesar Addimando, oboe; Ernest Kubitschek, bassoon, and Walter Hornig, French horn.

- 4:30 to 5 p.m.—Duo Disc program. KGO, KHQ, KGW, KOMO, KECA.

"Hymn to the Sun," from "Le Coq d'Or," a satirical opera, is one of seven numbers to be played by a salon ensemble under the direction of Max Dolin. John and Ned have two popular numbers

- 5 to 5:15 p.m.—Enna Jettick Melodies. KHQ, KOMO, KGW, KPO, KFI.

5:15 to 6:15 p.m.—Collier's Radio Hour. KHQ, KOMO, KGW, KPO, KFI.

Ray Lyman Wilbur, Secretary of the Interior, will be introduced to the Collier's Radio Hour audience as the speaker during the broadcast tonight.

- 6:15 to 7:15 p.m.—Atwater Kent Hour. KHQ, KOMO, KGW, KPO, KFI.

Senorita Bori, soprano, prima donna of the Metropolitan Opera Company, will be heard in several of the Spanish songs which she loves. An orchestra conducted by Josef Pasternack will present a part of the program.

- 7:15 to 7:45 p.m.—Studebaker Champions. KGO, KHQ, KOMO, KGW, KFI.

Jean Goldkette's Studebaker Champions will play a program of waltzes, fox-trots and salon arrangements. Four of the programmed offerings are selections from current motion pictures, two are from Broadway musical shows and the balance are independent from any connection with stage or screen.

- 9 to 9:30 p.m.—Borden program. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.

Dance melodies selected from the latest numbers off the press, together with some old favorites, will be played by the Blue and White Band. A male vocal quartet, Barbara Blanchard, soprano, and Joseph Hornik, musical director, will also be heard.

- 9:30 to 10 p.m.—The Reader's Guide. KGO, KHQ, KOMO, KOA.

Joseph Henry Jackson will prescribe a literary menu for those listening to his Reader's Guide period tonight.

- 10 to 11 p.m.—The Gay Classics. KGO, KHQ, KOMO, KECA, KOA.

A musical excursion into fields of Gay Classics will be made by Max Dolin's concert orchestra and a vocal soloist.

**220.4 Meters
1360 Kcys.**

KGER

**Channel 136
250 Watts**

C. M. Dobyns, Long Beach, Calif.

- 11:15 a.m.—First Presbyterian Church
- 2:30 p.m.—Long Beach Band
- 4 p.m.—Cathedral Hour
- 6:45 p.m.—Aristocrat of the Supper Table
- 7 p.m.—Music Lovers' Hour
- 7:30 p.m.—Triolian Trio; Reverle Hour
- 10 p.m.—Sunday night frolic

SUNDAY Programs

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program
10 to 10:45 a.m.—Air Circus from Mills Field
10:45 to 12 noon—Old St. Mary's Church services
12 to 1 p.m.—Program of Musical Vagabondages
1 to 2:30 p.m.—Recorded program
2:30 to 4:30 p.m.—Air maneuvers from Mills Field, Tex Frolich, special announcer
4:30 to 5:45 p.m.—Sunset Hour; records
5:45 to 6 p.m.—National Kanteens program
6 to 7 p.m.—Popular recordings
7 to 8 p.m.—Pacific Artists Trio; Nona Campbell, soloist; Gems from Grand Opera
8 to 9 p.m.—Old St. Mary's Church services
9 to 10 p.m.—Calendar of the Air, with Pacific Artists Trio and Nellie Wren, soloist; stories of Easter, Frederick Froebel, founder of Kindergartens; Charlotte Bronte, John Muir, the founding of Rome, and San Jacinto Bay
10 to 1 a.m.—Dance and request recordings

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

9 a.m.—Theater organ
10 a.m.—International Bible Students' Assn.
11 p.m.—Vocal recital
11:15 a.m.—Plymouth Congregational Church
12:15 to 7:45 p.m.—NBC programs
7:45 p.m.—Vocal recital
8 p.m.—First Church of Christ, Scientist
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Reader's Guide, NBC
10 p.m.—Gay Classics, NBC

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

8 to 9 a.m.—Recordings; Calif. Home Extension
9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC
11 to 12:30 p.m.—First M. E. Church of Los Angeles
12:30 to 1 p.m.—Conclave of Nations, CBS
1 to 2 p.m.—Terpezone, musical quintet
2 to 2:30 p.m.—McKesson and Robbins, CBS
2:30 to 3 p.m.—Prof. Chas. Lindley and organ
3 to 4 p.m.—Scottish Rite Cathedral Choir, CBS
4 to 4:30 p.m.—Ott. Finance; recordings
4:30 to 5 p.m.—Rabbi Edgar Magnin
5 to 5:15 p.m.—Colonial Dames
5:15 to 5:30 p.m.—Tea Time Three, from KFRC
5:30 to 6 p.m.—Around the Samovar, CBS
6 to 7 p.m.—Majestic Theater of the Air, CBS
7 to 7:30 p.m.—Squibb, featuring Will Rogers, CBS
7:30 to 8:30 p.m.—Cadillac La Salle Concert Orch.
8:30 to 9 p.m.—Melody Hour, featuring Robert Olson
9 to 10 p.m.—Val Valente's orchestra, KFRC
10 to 10:10 p.m.—World-wide news
10:10 to 11 p.m.—Val Valente's orchestra, KFRC
11 to 12 midnight—Wesley Tourtellotte, organist

232.6 Meters
1290 Kcys.

KDYL

Channel 129
1000 Watts

Intermountain Broad. Corp., Salt Lake City

4 p.m.—Moments of Melody
4:30 p.m.—Vocal varieties
4:45 p.m.—"The World's Business," CBS
5 p.m.—Musical Shower
5:30 p.m.—Around the Samovar, CBS
6 p.m.—"Majestic Theatre of the Air," CBS
7 p.m.—Squibbs program, CBS
7:30 p.m.—A modern "Thousand and One Nights," featuring Frank Knight, Yolande Langworthy, Georgia Bachus and David Ross, CBS
8 p.m.—Lauren W. Gibbs Orchestra
8:30 p.m.—Wynken, Blynken and Nod, vocal trio
9 p.m.—Concert orchestra, Alice Anderson, director
9:30 p.m.—Old and new song hits
10 p.m.—Terpsichorean Rhapsodies
10:30 p.m.—Midnight Dance Parade

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

9 to 11 a.m.—Dr. B. L. Corley; Bible Class
11 to 12:30 p.m.—Church services from Tenth Avenue Baptist Church
12:30 to 1 p.m.—Chapel of Chimes
1 to 1:30 p.m.—Church of Latter Day Saints
1:30 to 3 p.m.—Masters Album; novelty records
3 to 3:30 p.m.—Organ Echoes, with Alice Blue
3:30 to 4 p.m.—Pianistic Pictures in Blue
4 to 5 p.m.—Musical Appreciation Hour
5 to 6:30 p.m.—Chapel of Chimes; studio program
6:30 to 7 p.m.—Tindall lecture
7 to 7:45 p.m.—Joan Ray, contralto; Jane Sands, pianist; Chapel of Chimes
7:45 to 9:15 p.m.—Church Services from Tenth Avenue Baptist Church
9:15 to 9:30 p.m.—Chapel of Chimes
9:30 to 10 p.m.—Elbert Bellows, tenor; Jane Sargent Sands, pianist

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

10 a.m.—L. A. Church Federation program
10:30 a.m.—Temple Baptist Church
12 noon—Purcell Mayer, popular violin melodies
12:30 p.m.—"Temple of the Golden Hour"
1:30 p.m.—Sylvia's Happy Hour
3 p.m.—Francis Sullivan, "Books I Kept"
3:30 p.m.—Kealoha Trio
4 p.m.—Genevieve Behrend, "Science of Life"
4:15 p.m.—Margaret Ruth Kernan, soprano
4:30 p.m.—Leila Castberg talk
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater-Kent, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Modeste Altschuler and symphony orchestra
8:45 p.m.—Earl Cass, baritone
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Violin recital, Purcell Mayer
10 p.m.—Wally Perrin's Packard Dance Orchestra with Mart and Lill

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—Variety Hour; I. B. S. A.
11 a.m.—Central Methodist Episcopal Church
12 noon—Gold Seal concert
1 p.m.—Dr. S. Parkes Cadman, NBC
2 p.m.—KHQ Novelty Trio
2:30 to 7:45 p.m.—National Broadcasting Co. programs
7:45 p.m.—Marian Boyle, pianist
8 p.m.—New Episcopal Cathedral
9 p.m.—Borden Milk, NBC
9:30 p.m.—The Reader's Guide, NBC
10 p.m.—"The Gay Classics," NBC

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

5 to 5:15 p.m.—Enna Jettick Melodies
5:15 to 6:15 p.m.—Collier's Radio Hour
6:15 to 7:15 p.m.—Atwater Kent Hour
7:15 to 7:45 p.m.—Studebaker Champions
7:45 to 8:15 p.m.—Sunday at Seth Parker's
8:15 to 8:45 p.m.—The Solitaire Cowboys
8:45 to 9 p.m.—Everett E. Foster, baritone
9 to 9:30 p.m.—Borden program
9:30 to 10 p.m.—The Reader's Guide
10 to 11 p.m.—The Gay Classics

299.8 Meters
1000 Kcys.

KFVD

Channel 100
250 Watts

Auburn Fuller, Culver City, Calif.

9 a.m.—Selected recordings
10 a.m.—Theme songs
11 a.m.—Hawaiian Trio
1 p.m.—"Inspiration," the Magazine of the Air
2 p.m.—J. Newton Yates, organ recital
3 p.m.—Sacred Half Hour
4:30 p.m.—Community program
11 p.m.—Pipe organ, Peggy Price

SUNDAY Programs

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.

- 9 a.m.—Osborne Pearson, tenor; Mary Bibby, organist
- 10 a.m.—Children's radio story; Bible lecture; musical selections
- 11 a.m.—"Surphonoprise" program
- 12 noon—The Aeolian Trio: Jeanette Rauhut, violinist; Doris Eckler, 'cellist; Roslyn Rost, pianist
- 1 p.m.—Bible Questions and Answers, C. R. Little
- 1:30 p.m.—Vocal solos by Lillian Pelletier; duets by Virginia Merrill and Rosa Sprague; sacred hymns and anthems by the Choral Singers
- 2 p.m.—Bible lecture, "Prophecy"
- 6 p.m.—Community singing; Bible dialogue; musical selections
- 7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist
- 7:30 p.m.—Bible lecture, "God's Message of Comfort and Hope"
- 9 p.m.—Program of Italian vocal and instrumental music; Bible lecture in the Italian language
- 10 p.m.—"Westward Ho" program, presenting special vocal and instrumental selections; civic talks by local speakers
- 11 p.m.—Kinch's variety program, presenting Voyle Gilmore's band; Earl Miller, tenor; Ed Sutherland, blues singer; Red and Lee Minehart, harmony; Roy Kincheloe, announcer and master of ceremonies

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 2:30 to 4 p.m.—Variety
- 4 to 5 p.m.—Semi-classical program
- 5 to 6 p.m.—Popular Hour
- 7:50 to 9:15 p.m.—Services Fifth Church of Christ, Scientist

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California

- 8:30 to 9 a.m.—The Funny Paper Man
- 9 to 10 a.m.—Program, courtesy of the Mutual Building & Loan Association
- 10 to 1:30 p.m.—Courtesy programs
- 1:30 p.m.—Double-header baseball game
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:30 p.m.—Hollywood Revelers; Buster Dees, tenor
- 7:30 to 8 p.m.—Burr McIntosh, Cheerful Philosopher
- 8 to 9 p.m.—Leo Forbstein's Orchestra; First National stars and players in person
- 9 to 10 p.m.—Yucatan Quintet; Luis Alvarez, Spanish tenor

296.6 Meters **KOW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.

- 10:15 to 11 a.m.—Sunday school lessons by Fred J. Hart
- 11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
- 7:30 to 9 p.m.—Evening services, First Baptist Church

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

- 3 p.m.—Catholic religious services, NBC
- 4 p.m.—Helen Guest, ballads; Duo Disc, NBC
- 5 p.m.—Alex. Giglo, tenor
- 5:30 p.m.—Noreen Gammill, monologue
- 6 p.m.—Ralph Romer and his Peplanders orchestra
- 7 p.m.—Margaret Ruth Kernan, soprano
- 7:30 p.m.—Kealoha Trio
- 8 p.m.—Grace Hamilton and Jack Stern, duets
- 8:30 p.m.—Capital B's Trio
- 9 p.m.—KECA String Ensemble with Lenore Killian
- 10 p.m.—The Gay Classics, NBC

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

5 to 6 p.m.—Chas. T. Besserer at Scottish Rite organ

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 8:30 to 9:30 a.m.—Popular records; Esrey program
- 9:30 to 10 a.m.—Popular half-hour
- 10 to 10:30 a.m.—Sunshine half-hour
- 10:30 to 11:30 a.m.—Recorded music; Selix program
- 11:30 to 12:30 p.m.—Musical Sparklings; records
- 12:30 to 1 p.m.—U. S. popular half-hour
- 1 to 3 p.m.—Record program; California program
- 3 to 4 p.m.—Mabel Payne, soprano; records
- 4 to 4:30 p.m.—Saphire program
- 4:30 to 6:30 p.m.—Vocal solos; recordings

291.1 Meters **CNRV** **Channel 103**
1030 Kcys. **500 Watts**

Canadian National Railways, Vancouver, B. C.

7 p.m.—Imperial Oil Hour of fine music

230.6 Meters **KTBI** **Channel 130**
1300 Kcys. **1000 Watts**

Bible Institute of Los Angeles, Calif.

- 6 to 7 p.m.—Studio vesper service, Rev. John H. Hunter
- 8 to 9 p.m.—Church of the Open Door, Dr. P. W. Philpott
- 9 to 10 p.m.—Bible Institute after-church service

Radio Device for Accurate Timing of Races

A SPECIAL arrangement of radio and photo-electric apparatus has been designed by George Lewis, vacuum tube engineer and Vice-President of the Arcturus Radio Tube Company, Newark, N. J., for use in all timed sporting events that, according to the claims of the inventor, provides an automatic and accurate photograph of the finish, an imperishable record of the time, and indisputable evidence as to place in close events. A light ray is focused across the track at the finish point on a special photo-electric device that acts as a relay the moment a figure—runner, horse or cyclist— passes across the line. The impulse caused by the fleeting shadow is amplified and within one thousandth of a second actuates a camera which takes a picture of the scene, including the dial of a stop watch set in motion at the beginning of the race. In the case of the races where fast contestants lap the slower ones, the device acts as an "electronic gate" or "tape," and can be held open by means of a switch, until the probable winner approaches the "line."

The apparatus functions unflinchingly under all light conditions. It is light and portable, and is readily set up on any track.

MONDAY Programs

April 21, 1930



Edna O'Keefe
KFRC—8 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Leah McMahon
KFSD—Program Dir.

491.5 Meters
610 Kcys.

KFRC

Channel 61
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 9 a.m.—Georgia O. George; records
- 9 to 9:30 a.m.—Columbia Revue, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Haines, Domestic Science talk
- 11:30 to 11:45 a.m.—Norman Nielson and Edna Fischer
- 11:45 to 12 noon—Auditions
- 12 to 1 p.m.—Sherman and Clay concert
- 1 to 2 p.m.—U. S. Navy Band, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:25 p.m.—Aviation talk; records
- 3:25 to 3:30 p.m.—Something About Everything
- 3:30 to 4 p.m.—Yoeng's Orchestra, CBS
- 4 to 4:30 p.m.—Current Events, CBS
- 4:30 to 5 p.m.—Raymond Paige and his band, CBS
- 5 to 5:30 p.m.—Wellman & Larsen, DLBS
- 5:30 to 6 p.m.—Don Lee concert, DLBS
- 6 to 6:15 p.m.—Bobs, sports authority
- 6:15 to 6:30 p.m.—"Your Financial Problems"
- 6:30 to 7 p.m.—Charles W. Hamp for S. & W.
- 7 to 7:30 p.m.—Melodies of Broadway, DLBS
- 7:30 to 8 p.m.—"Gold Strand" American Fabrics, CBS
- 8 to 10 p.m.—"Golden State Blue Monday Jamboree"
- 10 to 10:10 p.m.—John Moss, "Musical Forget-Me-Nots"
- 10:10 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
- 11 to 12 midnight—Los Angeles Biltmore Orchestra
- 12 to 1 a.m.—Dance music

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 9 a.m.—Classical records; Towne Cryer
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. W. G. Keys
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 2:30 p.m.—Recordings; Dr. Forrester
- 2:30 to 3 p.m.—Musical Appreciation Hour
- 3 to 3:30 p.m.—Alice Blue, organist; Mabel Payne, soloist
- 3:30 to 5 p.m.—Novelty records; studio program
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—"Date Book"; studio program
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:30 p.m.—"The Two Franks"; records
- 7:30 to 8 p.m.—Alice Blue, piano; Olive Thorton, soprano
- 8 to 9 p.m.—"Poem Pictures," John Teel, Melody Quintette, Sam Hayes
- 9 to 10 p.m.—Quintette with Elbert Bellows, Jaue Sands, soloists
- 10 to 1 a.m.—Dance records

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and Feature Trio
- 10 to 10:30 a.m.—Home Economics talk
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12 noon—Billy Van
- 12 to 12:30 p.m.—Orchestra; Nelson Case, soloist
- 12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters and Bernard Cooney, popular songs
- 2 to 2:30 p.m.—Art Pabst and his banjo
- 2:30 to 3 p.m.—Ann Grey, accompanied by Don Warner
- 3 to 3:30 p.m.—Art and Artie in popular songs
- 3:30 to 4 p.m.—Musical program
- 4 to 6 p.m.—Johnny T. Green's ensemble with Gus Mack, soloist
- 6 to 6:30 p.m.—Pacific Salon Orchestra
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:10 p.m.—Cecil and Sally
- 7:10 to 7:30 p.m.—Don Warner and Ron Wilson in two-piano numbers
- 7:30 to 7:45 p.m.—Jean Leonard, "Wizard of the Ivories"
- 7:45 to 8 p.m.—The Three Co-eds
- 8 to 8:30 p.m.—"Evening in Paris"
- 8:30 to 9 p.m.—The Southlanders; Emma Kimmel
- 9 to 10 p.m.—Spanish program
- 10 to 10:30 p.m.—Irving Aaronson's Commanders
- 10:30 to 11:30 p.m.—Ben Bernie and his orchestra
- 11:30 to 12:30 a.m.—Irving Aaronson's Commanders

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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- 7:30 a.m.—Opening market reports
- 7:45 a.m.—Chester Foster Rand, tenor
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Sylvia's Happy Hour
- 10:15 a.m.—Josephine Gibson talk, NBC
- 11:30 a.m.—"Care of the Hair," The Lovalon Lady
- 11:45 a.m.—Spanish lesson, Annette Doherty
- 12 noon—Dept. of Agriculture talks
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Pacific Coast School of the Air, NBC
- 3 p.m.—L. A. Public Library, "Book Review"
- 3:30 p.m.—Bess Kilmer's Helpful Hints
- 4 p.m.—Eddie Armstrong, ballads
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5:30 p.m.—California Home Extension talk
- 5:45 p.m.—Stock market reports
- 6 p.m.—Kalanl Hawaiian Trio
- 6:30 to 10 p.m.—National Broadcasting Co. programs
- 10 p.m.—Virginia Flohri, songs
- 10:30 p.m.—Cafe Max Fisher

291.1 Meters
1030 Kcys.

CNRV

Channel 103
500 Watts

Canadian National Railways, Vancouver, B. C.

- 10:30 a.m.—Morning Hour of Music
- 10 p.m.—Genesis, Chronicle, Willie and Euphonious, Four Continental Limited Porters

MONDAY Programs

NBC

National Broadcasting Company

10:15 to 10:30 a.m.—Josephine Gibson Food Talk. KGO, KHQ, KOMO, KGW, KFI.

10:30 to 11:30 a.m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA 10:50 to 11:10 a.m.

11:45 a.m. to 12 noon—The Hour of the Canny Cook. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA.

1 to 2 p.m.—Pacific Vagabonds. KGO, KOA.

With Walter Behan directing, a program of popular dance tunes with Myron Niesley, tenor, and Peggy Chapman, contralto, as soloists. The Coquettes, a vocal trio comprising Annette Hastings, Imelda Montagne and Marjorie Primley, will also be heard.

2:30 to 3 p.m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW, KFI.

3 to 3:30 p.m.—Mormon Tabernacle Choir and Organ. KGO, KOMO, KGW, KPO.

3:30 to 3:45 p.m.—Studio Personalities. KGO, KGW.

A novel offering for those tuned to NBC System stations is Studio Personalities scheduled today, with Harry Anderson, sales manager of NBC's Pacific Division, coming before the microphone, just to prove his talents are not confined to salesmanship.

3:45 to 4:15 p.m.—California Federation of Women's Clubs. KGO, KECA.

4:15 to 4:45 p.m.—Evening Reveries. KGO, KGW.

5 to 5:30 p.m.—The Hot Spot of Radio. KGO, KOMO.

6 to 6:30 p.m.—Ted Florito and his Maytag Orchestra. KGO, KHQ, KOMO, KGW, KECA.

Ted Florito and his symphonic dance orchestra: Retting and Platt, piano duo, and Tom, Dick and Harry, vocal trio, will give listeners the gay melodies of a number of tunes in this half-hour program.

6:30 to 7 p.m.—General Motors Family Party. KGO, KHQ, KOMO, KGW, KFI.

Evelyn Laye, petite singing star from the English stage and star of Noel Coward's current New York operetta success, "Bitter Sweet," will make her radio debut as the guest of honor.

7 to 7:30 p.m.—Stromberg-Carlson program. KGO, KHQ, KOMO, KGW, KFI.

"I Know that My Redeemer Liveth" will be Lula Gates Bootes' solo in the program of Easter music offered tonight. In addition to this solo there will be other religious offerings by the Festival Chorus conducted by Richard Halliley, the Rochester Civic Orchestra, headed by Guy Fraser Harrison, and Alexander Leventon, violinist.

7:30 to 8 p.m.—Empire Builders. KGO, KHQ, KOMO, KGW, KFI.

Virginia Gardiner and Harvey Hays, the "Old-timer," will have prominent roles in the Empire Builders' sketch. Andy Sannella will conduct the orchestra which will provide musical interludes.

8 to 8:15 p.m.—William Don. KGO, KECA.

8:15 to 8:30 p.m.—Song of the Harp. KGO

Barbara Merkle will be the soloist when the "Song of the Harp" program is heard.

8 to 9 p.m.—Rudy Seiger's Shell Symphonists. KPO, KFI; KHQ, KOMO, KGW 8 to 8:30 p.m.

In a program of classical and lighter compositions arranged especially for their interpretation, Rudy Seiger's Shell Symphonists again will be on the air tonight.

8:30 to 8:45 p.m.—Amos 'n' Andy—KGO, KHQ, KOMO, KGW, KECA.

8:45 to 9 p.m.—Ole and the Girls. KGO, KHQ, KOMO, KGW.

Ole and the Girls arrive in Los Angeles tonight and their skit will bring to light their trip to the Hollywood motion picture studios.

9 to 9:30 p.m.—Voice of Firestone. KGO, KHQ, KGW, KOMO, KFI, KSL, KOA.

Easton Kent and Marian Gilbert will be presented with Max Dolin's orchestra and the Firestone Choristers.

9:30 to 10 p.m.—The Cigar Band. KGO, KHQ, KOMO, KGW, KFI.

Walter Behan directs the band. Clarence Hayes will present the vocal refrains.

10 to 10:15 p.m.—Literary Digest Prohibition Poll. KGO, KHQ, KOMO, KGW, KECA.

10 to 10:30 p.m.—The Music Box. KOA; KGO, KHQ, KECA 10:15 to 10:30 p.m.

Compositions by MacDowell, Guion, Rimsky-Korsakoff and Kreisler will be interpreted in typical music box style by a special orchestra directed by Charles Hart.

10:30 to 11 p.m.—House of Myths. KGO, KECA, KSL, KOA and KHQ.

Writing after the fashion of John Erskine Carlton, Morse offers another episode in the life-story of Perseus, whose ambition it was to slay the snake-headed Medusa. George Rand produces the play and appears as Perseus with Bernice Berwin playing opposite as Nera. Charles McAllister as Jupiter and Barbara Lee as Juno are the other leading characters.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra. KGO, KOMO.

44.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock

8 to 9 a.m.—Shell Happytime, Hugh Barrett Dohbs

9:30 to 10 a.m.—Walter W. Cribbins

10 to 10:30 a.m.—Julia Hayes in "Helpful Hints"

10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC

11:30 to 11:55 a.m.—Ye Towne Cryer

11:55 to 12:05 p.m.—Time signals, Scripture reading

12:05 to 1 p.m.—Snapshots, programs in miniature

1:30 to 2 p.m.—Ann Warner's Homemaking Chats

2 to 2:10 p.m.—E. A. Pierce stock reports

2:10 to 2:30 p.m.—Book review, Harold Small

2:30 to 3 p.m.—Pacific Coast School of the Air, NBC

3 to 3:30 p.m.—Mormon Tabernacle, NBC

3:30 to 3:45 p.m.—Dept. of Commerce talk

3:45 to 4 p.m.—California State Chamber of Commerce

4:50 to 5 p.m.—E. A. Pierce stock reports

5 to 5:50 p.m.—Children's Hour

5:50 to 6 p.m.—News digest with "Scotty" Mortland

6 to 7 p.m.—Reo Masters of Music

7 to 8 p.m.—North Americans

8 to 9 p.m.—Shell Symphonists program, NBC

9 to 9:10 p.m.—Cecil and Sally

9:10 to 10 p.m.—The Toreadors

10 to 11 p.m.—Jesse Stafford's dance orchestra

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

5 to 5:25 p.m.—Brown Palace Hotel orchestra

5:25 to 5:30 p.m.—Denver Better Business Bureau

5:30 to 6 p.m.—Ipana Troubadours

6 to 6:30 p.m.—Ted Florito and His Maytag Orchestra

6:30 to 7 p.m.—General Motors Family Party

7 to 7:30 p.m.—Stromberg-Carlson program

7:30 to 8 p.m.—Empire Builders

8 to 8:30 p.m.—Supreme Serenaders

8:30 to 8:45 p.m.—Amos 'n' Andy

8:45 to 9 p.m.—Lamb Mixed Quartet

9 to 9:30 p.m.—Voice of Firestone

9:30 to 10 p.m.—KOA String Trio

10 to 11 p.m.—The Music Box; House of Myths

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service

8 a.m.—Shell Happytime, from KPO

9 a.m.—Walt, Winn and Harvey

9:30 a.m.—"Hints to Hostesses"

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Winifred Rhoades, organist

11:45 a.m.—The Hour of Canny Cook

12 noon—National Savings luncheon program

12:15 p.m.—"Studio Affairs"; Gold Seal program

1 p.m.—"By the Way"; "Headliners"

1:30 p.m.—"Hawaiian Echoes"; "Comedy Capers"

2 p.m.—"The Old Days"

2:30 p.m.—Pacific Coast School of the Air, NBC

3 p.m.—Album Symphonies; "Cecil and Sally"

3:30 p.m.—"Paint o' Mine" period

4 p.m.—Happy Harmonies

5 p.m.—Melodies We Love; Sport Talk

6 to 11 p.m.—National Broadcasting Co., programs

11 p.m.—Just Another Hour; "Ask for It"

MONDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program
10 to 10:15 a.m.—Mrs. Floyd W. Elliott of the Parent-Teachers Association; subject, The Department of Organization
10:15 to 11 a.m.—Popular recordings
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Popular and classic recordings
2 to 3 p.m.—Bridge Party Hour
3 to 3:30 p.m.—Cabbages and Kings
3:30 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 6:15 p.m.—Stock quotations; records
6:15 to 7 p.m.—Metro and Cosmo; records
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 8 p.m.—Tommy Monroe and Bob Allen
8 to 9 p.m.—The Musical Parade, conducted by George Taylor, and presenting a revue of KYA artists
9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
10 to 1 a.m.—Dance and request recordings

309.1 Meters **KJR** **Channel 97**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services
10 a.m.—Elmore Vincent, tenor, and Marjorie Robillard, piano
12 noon—World in Review; musical program
3 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
5:25 p.m.—Market reports; Orchestra; Glen Eaton
6 p.m.—Hometowners Orchestra; Glen Eaton, tenor
6:30 p.m.—Hometowners Orchestra; Spencer Adams, xylophone
7 p.m.—Sydney Dixon, tenor; Eugene Castellari, basso
7:30 p.m.—Wash. Fire & Marine Ins. Aces
8 p.m.—Mission Orange Aces; Bob Munson; Elmore Vincent, tenor
8:30 p.m.—Harmony Aces; Elmore Vincent, tenor; Marjorie Robillard, piano
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Wrestling match, Ken Stuart
10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Elmore Vincent, tenor; Bob Munson
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnite Revellers

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports
8 to 8:45 a.m.—Georgia O. George; records
8:45 to 9:15 a.m.—Franklin Bldg. & Loan Assn.
9:15 to 9:30 a.m.—Richardson's Music Lovers' Shop
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
10:30 to 11 a.m.—Harold Stern's Ambassador Orch.
11 to 11:15 a.m.—Schaefer Hat Works
11:15 to 11:30 a.m.—Scientific Laboratories
11:30 to 11:45 a.m.—American Dye Works
11:45 to 12 noon—Normalizer recordings
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Organ and vocalists
1 to 2 p.m.—U. S. Navy Band; Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:15 p.m.—Recordings; Colonial Dames
3:15 to 3:30 p.m.—Girl Scouts of America
3:30 to 3:45 p.m.—Talk on home problems
3:45 to 4 p.m.—Auto Club of Southern California
4 to 4:40 p.m.—Viennese Quintet
4:40 to 4:45 p.m.—Better Business Bureau
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Charlie Wellman and Nell Larson
5:30 to 6:30 p.m.—Don Lee Concert Orchestra
6:30 to 7 p.m.—Chas. Hamp in Thirty Minutes of Sunshine, presented by S. & W. Company
7 to 7:30 p.m.—Melodies of Broadway
7:30 to 8 p.m.—American Wire Fabrics Corp., CBS
8 to 10 p.m.—Golden State Milk Products Jamboree
10 to 10:05 p.m.—World-wide news
10:05 to 11 p.m.—Anson Weeks Dance Orch., KFRC
11 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

340.7 Meters
880 Kcys.

KLX

Channel 88
500 Watts

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:30 p.m.—Jean's Hi-Lights; records
2:30 to 3:30 p.m.—Opportunity Hour; stocks
3:30 to 4:50 p.m.—Recordings; Lena and Lillie
4:50 to 5 p.m.—Humane Education talk
5 to 6 p.m.—Brother Bob Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 a.m.—News items
7:30 to 8 p.m.—Jack Delaney's orchestra
8 to 9 p.m.—Amati Quartet
9 to 10 p.m.—Helen Parmelee, pianist; Edith Newcomb, contralto, and Chas. Follette, accompanist
10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth
10:10 to 11 p.m.—Dance program

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services
7:45 a.m.—Y. M. C. A. Health Exercises
8 a.m.—Shell Happytime, KPO
9 a.m.—Julia Hayes Hints to Housewives
9:30 a.m.—Organ recital
10:15 a.m.—Josephine Gibson Talk, NBC
10:30 a.m.—Woman's Magazine of the Air
11:30 a.m.—Orchestra, vocalists
11:45 a.m.—The Hour of Canny Cook, NBC
12 noon—U. S. Farm Talk
12:15 p.m.—Prudence Penny
12:30 p.m.—Grain, fruit and vegetable reports; orch.
1 p.m.—Orchestra, vocalists
2:30 p.m.—Pacific Coast School of the Air
3 p.m.—Tabernacle Choir, NBC
3:30 p.m.—Artistic Ensemble
4 p.m.—Stock quotations, vocal ensemble
4:30 p.m.—Garden Patch children's program
5 p.m.—Hot Spot of Radio, NBC
5:30 p.m.—Artistic Ensemble vocalists
6 to 10 p.m.—NBC programs
10 p.m.—U. of W. Educational Hour
10:45 p.m.—News flashes
11 p.m.—Tiny Burnett's Olympic Hotel Dance Orch.
12 midnight—Organ recital

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9 to 9:30 a.m.—Courtesy program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Kate Vaughn, Household Economics
11:15 to 11:30 a.m.—Madame Marie beauty secrets
11:30 to 12 noon—Radio Church of the Air
12 to 12:30 p.m.—Noonday Little Symphony
12:30 to 1 p.m.—C. P. R.'s musical program
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—Matinee Symphony program
3 to 3:30 p.m.—Organ program, Lucie Lee
3:30 to 3:35 p.m.—Announcements; stock reports
3:45 to 4 p.m.—Dr. Hugo Escobar, Spanish lessons
4 to 4:30 p.m.—Little Symphony program
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organ program, Lucie Lee
6:30 to 7 p.m.—KNX Little Symphony
7 to 7:30 p.m.—Program presenting KNX artists
7:30 to 8 p.m.—One-act play, Georgia Fifield, director
8 to 9 p.m.—Luboviski Musical Trio
9 to 9:30 p.m.—Rio Grande Oil program
9:30 to 10 p.m.—KNX feature program
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
12 to 1 a.m.—Dance hour of records

MONDAY Programs

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Musical "Pep" Hour
- 9 to 9:30 a.m.—Cal King
- 9:30 to 10:30 a.m.—Recordings and announcements
- 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 11 to 11:30 a.m.—Happy Ray Batz, pianologue
- 11:30 to 12 noon—Semi-classical program
- 12 to 12:45 p.m.—"Greetings"; recordings
- 12:45 to 1 p.m.—Chamber of Commerce Boosters
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour Variety
- 7 to 7:30 p.m.—Rolf Metcalf, pianist; records
- 8:30 to 9:30 p.m.—All Request Hour
- 9:30 to 10 p.m.—Musical Travel Tales
- 10 to 12 midnight—"The Hooligans," with Henry C. Blank master of ceremonies; Hooligan Band; Folan Sisters, harmony team; Campus Chords, banjo duo; Bud Bentley, Hillbilly songs; Isabel Henion, ballads; Rolf Metcalf, Ray Batz, pianists; Hooligan Piano Duo, and others
- 12 to 1 a.m.—Midnight Hour

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Organ Reverie, Lillian Boyd
- 2 p.m.—The Tryco program, recordings
- 2:15 p.m.—Detective story by Tom King
- 2:30 p.m.—Richmond Stringed Duo; William Higuera, mandolin; Charlie Soto, guitar
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Musical program
- 4 p.m.—The Mystery Co-ed's Orchestra
- 4:30 p.m.—Popular recordings
- 5 p.m.—Request program; "Charlie," pianist; Wade Forrester's Tropical Trio; Harriett Pool, organist; Beth Chase, vocalist; Wade Forrester, vocalist
- 7:30 p.m.—The Imperial program, recordings
- 7:45 p.m.—Bob and Monte program, recordings
- 8 p.m.—Musical program

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 6 to 10 p.m.—National Broadcasting Co. programs
- 10 p.m.—Organ recital; violin presentations
- 10:30 p.m.—"House of Myths," NBC
- 11 p.m.—"Vagabond of the Air"

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Popular music; exercises
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Cryer
- 10:15 a.m.—Josephine Gibson, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Musical Masterworks
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Powers' Pled Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Organ recital
- 2 p.m.—Among Ourselves
- 2:30 p.m.—Pacific Coast School of the Air, NBC
- 3 p.m.—Mormon Tabernacle, NBC
- 3:30 p.m.—Studio Personalities, NBC
- 3:45 p.m.—Traffic talk; the Spotlight
- 4:15 p.m.—Evening Reveries, NBC
- 5 p.m.—Vocal and instrumental; Movie Club
- 5:50 p.m.—Talk by Charles F. Walker
- 6 to 10 p.m.—National Broadcasting Co. programs
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—Ben Selling's Boys
- 11 p.m.—Olympic Hotel Dance Orchestra

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 10:15 a.m.—Radio Ramblings
- 10:15 to 10:30 a.m.—Josephine Gibson, food talk
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 11:45 a.m.—Philharmonic organ recital
- 11:45 to 12 noon—Canny Cook program
- 12 to 1 p.m.—Rembrandt Trio
- 1 to 2 p.m.—Pacific Vagabonds
- 2 to 2:30 p.m.—NBC Debut Hour
- 2:30 to 3 p.m.—Pacific Coast School of the Air, NBC
- 3 to 3:30 p.m.—Mormon Tabernacle choir and organ
- 3:30 to 3:45 p.m.—Studio personalities
- 3:45 to 4:15 p.m.—Calif. Federation of Women's Clubs
- 4:15 to 4:45 p.m.—Evening Reveries
- 5 to 5:30 p.m.—The Hot Spot of Radio
- 5:30 to 6 p.m.—Afternoon Musicale; news service
- 6 to 6:30 p.m.—Ted Fiorito's Maytag Orchestra
- 6:30 to 7 p.m.—General Motors Family Party
- 7 to 7:30 p.m.—Stromberg-Carlson program
- 7:30 to 8 p.m.—The Empire Builders
- 8 to 8:30 p.m.—William Don; Song of the Harp
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Ole and the Girls
- 9 to 9:30 p.m.—The Voice of Firestone
- 9:30 to 10 p.m.—"The Cigar Band"
- 10 to 10:15 p.m.—Prohibition Poll
- 10:15 to 11 p.m.—Music Box; House of Myths
- 11 to 12 midnight—Laughner-Harris dance orchestra

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

- 5 p.m.—Herbie Scharlin, blues and ballads
- 5:30 p.m.—Dr. Myers, "Human Nature Around the World"
- 5:45 p.m.—Clinton D. Wardrop, tenor
- 6 p.m.—Ted Fiorito and his Maytag Orchestra, NBC
- 6:30 p.m.—Elton Hey's Virginia Ballroom Orchestra
- 7:30 p.m.—Felipe Delgado, Spanish baritone
- 8 to 11 p.m.—National Broadcasting Co. programs

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 1 p.m.—Recordings; The Bookworm
- 3 p.m.—The Bitter with the Sweet
- 5 p.m.—KEX Bulletin
- 6 p.m.—Hometowners; Glen Eaton, tenor
- 6:45 p.m.—The Musical Musketeers
- 7 p.m.—Melvin & Merciful
- 9 p.m.—Jewel Box program; Agatha Turley, soprano
- 9:30 p.m.—Wrestling match, Ken Stuart
- 10 p.m.—KEX Concert Hour recordings
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time, police and weather reports
- 11:40 p.m.—KEX Midnite Matinee

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

- 5 p.m.—World Bookman, Uncle Andy
- 6 p.m.—Hometowners Orchestra; Glen Eaton, tenor
- 7 p.m.—Dream Melodies Orchestra; Agatha Turley, soprano; Eugene Castellarin, basso; Sydney Dixon, tenor; Mabel Mohrman, piano
- 9 p.m.—Jewel Box program; Agatha Turley, soprano
- 9:30 p.m.—Neapolitans; Sydney Dixon, tenor
- 10 p.m.—Request program

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 7 p.m.—Studio program
- 7 to 8 p.m.—Program from Hearle Music Hall
- 8 to 9 p.m.—Feature program
- 9 to 10 p.m.—Program featuring KFSD artists
- 10 to 11 p.m.—Sleepy-time Reveries
- 11 to 12 midnight—Douglas Night Club program
- 12 to 2 a.m.—DX Party

TUESDAY Programs

April 22, 1930



Dr. Buren Corley
K'TAB—10:30 a.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Mildred Joyce
K'PWM—2 p.m.

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Recordings; Dr. Bowring
- 11 to 12:15 p.m.—California Sunshine Hour; news
- 12:15 to 1 p.m.—Tuesday Noon Club
- 1 to 2 p.m.—Classical recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 5:30 p.m.—Recordings; Sunset Hour
- 5:30 to 5:35 p.m.—Mining stock quotations
- 5:35 to 6 p.m.—National Kanteens, recordings
- 6 to 6:30 p.m.—Song recital with Nona Campbell and Claire Upshur
- 6:30 to 7 p.m.—Popular recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—"College Daze" with Toby and Babs
- 7:45 to 8 p.m.—News, Pop Questions, Harmonettes
- 8 to 9 p.m.—Calendar of the Air, Pacific Artists Trio, with George Nickson, Nellie Wren, soloists; stories of Queen Isabelle I, Henry Fielding, Immanuel Kant and Madame de Staël
- 9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
- 10 to 11 p.m.—Pacific Artists Trio; Gene Sullivan, soloist
- 11 to 1 p.m.—Dance and request recordings

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

- 3 p.m.—Radio Matinee
- 3:30 p.m.—Tea Hour concert; Gift program
- 5 p.m.—World Bookman, Uncle Andy
- 5:30 p.m.—Dinner Hour; market reports
- 6 p.m.—Ed Sheldon, mandolin; Elmore Vincent, tenor
- 7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone

309.1 Meters
970 Kcys.

KJR

Channel 97
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—News and music; devotional services
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 11 a.m.—Classical program
- 12 noon—World In Review; music
- 3 p.m.—Elmore Vincent, tenor; Marjorie Robillard, piano; Joy Boys
- 4 p.m.—The Gondoliers; Zac Kalbach, clarinet; Glen Eaton, tenor
- 5:25 p.m.—Market report
- 6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor
- 7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone
- 8 p.m.—Gold and Silver Ensemble
- 9 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 10 p.m.—Ken Stuart Sunshine program
- 10:30 p.m.—Tilton's 25'ers, Song Birds
- 11 p.m.—Vic Mever's Club Victor Club Orchestra
- 12 midnight—Midnight Revellers

340.7 Meters
880 Kcys.

KLX

Channel 88
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9:30 a.m.—Jean Kent; Modern Homes
- 9:30 to 10:30 a.m.—Blue Jeans; records
- 10:30 to 11 a.m.—John Breuner's Radiola program
- 11 to 12 noon—Classified Adv. hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 2:40 p.m.—Recordings; stocks
- 2:40 to 4:30 p.m.—Baseball, Oaks vs. San Francisco
- 4:30 to 5 p.m.—Chas. T. Besserer, organist
- 5 to 6 p.m.—Brother Bob's Club; Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News items
- 7:30 to 8 p.m.—Remar program
- 8 to 9 p.m.—Fleur de Lis dance orchestra
- 9 to 9:15 p.m.—Oakland School Department talk
- 9:15 to 10 p.m.—Helen Parmelee, pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano
- 10 to 11 p.m.—Dance program

209.7 Meters
1430 Kcys.

KECA

Channel 143
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 11:45 a.m.—Hour of the Canny Cook, NBC
- 3 p.m.—Billy Burton, violinist
- 3:30 p.m.—Frederick Bowers, ballads
- 4 p.m.—Sol Bright and his Hollywoodians
- 4:30 p.m.—Burton Sisters, novelty band
- 5 p.m.—Cyprian Paulette, tenor
- 5:30 p.m.—Around the World with Libby, NBC
- 6 p.m.—Buster Wilson's Orchestra
- 6:30 to 8:45 p.m.—National Broadcasting Co. programs
- 8:45 p.m.—Anna and Oscar; Nick Harris
- 9:30 p.m.—Florsheim Frolic, NBC
- 10:15 p.m.—Down Through the Years, NBC

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
- 10:30 to 11:30 a.m.—Jean Cowan; Dixieland Syncopators
- 11:30 to 12:30 p.m.—String orchestra and Nelson Case
- 12:30 to 2 p.m.—Variety Serenaders; Three Boswell Sisters and Bernard Cooney, popular songs
- 2:15 p.m.—Baseball game; Johnny TeGroen's Band
- 4 to 6 p.m.—Radio Varieties
- 6 p.m.—Pacific Salon Orchestra
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:10 p.m.—Cecil and Sally
- 7:10 to 7:30 p.m.—Emma Kimmel, soprano
- 7:30 to 8 p.m.—Hollywood Revelers; Buster Dees, tenor
- 8 to 9 p.m.—The Southlanders; Vernon Rickard, tenor
- 9 to 9:30 p.m.—The Edgeworth Plantation Club
- 9:30 to 10:30 p.m.—Main bout from Olympic Auditorium
- 10:30 to 11 p.m.—Irving Aaronson's Commanders
- 11 to 12 midnight—Ben Bernie's orchestra

TUESDAY Programs

NBC

National Broadcasting Company

- 9 to 9:30 a.m.—Meet the Folks. KGO, KOMO 9:15 to 9:30 a.m.
- 9:30 to 9:45 a.m.—John D. Barry. KGO, KOMO.
- 9:45 to 10:15 a.m.—The Entertainers. KGO, KOMO.
- 10:15 to 10:30 a.m.—Color Harmony program. KGO, KHQ, KOMO, KGW, KFI.
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI; KSL 11:10 to 11:30 a.m.
- 11:45 a.m. to 12 noon—The Hour of the Canny Cook. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA.
- 1:30 to 2 p.m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW, KPO.
- 2 to 2:30 p.m.—The Lady Next Door. KGO, KOMO, KPO, KOA.
- 4 to 4:30 p.m.—Voters' Service. KGO, KHQ, KOMO.
- 5:30 to 6 p.m.—Around the World with Libby. KGO, KHQ, KOMO, KGW, KECA.

Making a musical pilgrimage to France with Renee Chemet, distinguished French violinist, as soloist, Josef Pasternack and a concert orchestra will be heard in another "Around the World with Libby" presentation.

- 6 to 6:30 p.m.—Eveready program. KGO, KHQ, KGW, KOMO, KFI.
- 6:30 to 7 p.m.—Happy Wonder Bakers. KGO, KHQ, KOMO, KGW, KECA.

Sigmund Romberg, universally loved for his "Maytime," "Blossom Time," "The Student Prince" and other equally beautiful musical creations, will be the guest artist with the Happy Wonder Bakers tonight.

- 7 to 7:30 p.m.—Westinghouse Salute. KGO, KOMO, KHQ, KGW, KECA.

During the half-hour presentation Cesare Soderos's baton will direct a symphonic orchestra and a large chorus in especially chosen musical numbers. Among these will be Spross' vigorous "Song of Steel" and Coleridge-Taylor's spirited "Viking Song."

- 7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour. KGO, KHQ, KOMO, KGW, KECA.
- Margaret Schilling, soprano; Peter Higgins, tenor; Milton Schwarzwald's R-K-Olians; Tom Kennedy, tenor, and Graham McNamee, master of ceremonies, regular standbys on the Radio-Keith-Orpheum Hours, will be assisted by a group of visiting stars.
- 8:30 to 8:45 p.m.—Amos 'n' Andy—KGO, KHQ, KOMO, KGW, KECA.
- 9:30 to 10 p.m.—Florsheim Frolic. KGO, KHQ, KGW, KOMO, KECA, KSL, KOA.

Medleys of tangos and old favorites and three popular songs from stage and screen successes will be played and sung during the Florsheim Frolic.

- 10 to 10:15 p.m.—Literary Digest Prohibition Poll. KGO, KHQ, KOMO, KGW, KECA.
- 10 to 11 p.m.—Down Through the Years. KOA; KGO, KHQ, KECA 10:15 to 11 p.m.

The theme of these "Down Through the Years" presentations centers about the music and customs of the American people of a decade ago. Divided into four sections, the first and second 15-minute portions are devoted to music of a certain period. The ensuing period is given over to a vignette in the color of the time depicted by the preceding music. Dance music popular within the last 25 years completes the hour.

- 11 to 12 midnight—Laugner-Harris Hotel St. Francis Dance Orchestra. KGO; KOMO 11:15 to 12 midnight.

291.1 Meters Channel 103 1030 Kcys. CNRV 500 Watts

- 10:30 a.m.—Morning Hour of Music
- 7 p.m.—Canadian National Railways Hour
- 8 p.m.—Educational Feature
- 8:45 p.m.—Safety Topics by Percy Abell
- 9 p.m.—Helene Ainsworth's Singing Violins
- 9:30 p.m.—Richard Stanton, tenor; Catherine McEwan, mezzo-contralto; Jas. Todd, pianist
- 10 p.m.—Canadian National Ensemble and the Lyricist of CNRV

379.5 Meters Channel 79 790 Kcys. KGO 10,000 Watts

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—John D. Barry
- 9:45 to 10:15 a.m.—The Entertainers
- 10:15 to 10:30 a.m.—Color Harmony program
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 11:45 a.m.—Philharmonic organ
- 11:45 to 12 noon—The Hour of Canny Cook
- 12 to 1:30 p.m.—Novelty Five; Matinee Gems
- 1:30 to 2 p.m.—Pacific Coast School of the Air
- 2 to 2:30 p.m.—The Lady Next Door
- 2:30 to 3 p.m.—Matinee Time
- 3 to 4 p.m.—Musical Musketeers
- 4 to 4:30 p.m.—Voters' Service
- 4:30 to 5:15 p.m.—Hotel St. Francis Orchestra
- 5:15 to 5:30 p.m.—News service
- 5:30 to 6 p.m.—Around the World with Libby
- 6 to 6:30 p.m.—Eveready Hour
- 6:30 to 7 p.m.—Happy Wonder Bakers
- 7 to 7:30 p.m.—Westinghouse Salute
- 7:30 to 8:30 p.m.—RKO Hour
- 8:30 to 9 p.m.—Amos 'n' Andy; John and Ned
- 9 to 9:30 p.m.—Concert Album
- 9:30 to 10 p.m.—Florsheim Frolic
- 10 to 10:15 p.m.—Prohibition Poll
- 10:15 to 11 p.m.—Down Through the Years
- 11 to 12 midnight—Laugner-Harris Dance Orchestra

483.6 Meters Channel 62 620 Kcys. KGW 1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Y. M. C. A. health exercises
- 7:45 a.m.—Devotional exercises
- 8 a.m.—Portland Breakfast Club; Town Cryer
- 10:15 a.m.—Color Harmony program, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Musical Masterworks
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 1 p.m.—Among Ourselves
- 1:30 p.m.—Pacific Coast School of the Air, NBC
- 3:30 p.m.—Studio program
- 4 p.m.—Voters' Service, NBC
- 4:30 p.m.—The Spotlight
- 5 p.m.—KGW Dance Band
- 5:30 to 8:45 p.m.—National Broadcasting Co. programs
- 8:45 p.m.—Studio program; Don Amaizo
- 9:30 p.m.—Florsheim Frolic, NBC
- 10 p.m.—Cecil and Sally; Prohibition Poll, NBC
- 10:15 p.m.—Gold Shield Symphony
- 11 to 12 midnight—Hollywood Theater organ

285.5 Meters Channel 105 1050 Kcys. KNX 5000 Watts

L. A. Evening Express, Los Angeles, Calif

- 6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
- 8 to 8:15 a.m.—Musical program of recordings
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
- 9 to 9:30 a.m.—Beauty talk, Georgia O. George
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
- 10:30 to 11 a.m.—Kate Vaughn, Household Economics
- 11 to 12 noon—Concert hour of symphonic numbers
- 12 to 12:30 p.m.—Noonday Little Symphony
- 12:30 to 1 p.m.—C. P. R.'s musical program
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Records and announcements
- 2:30 to 3:23 p.m.—Los Angeles Firemen's orchestra
- 3:30 to 3:35 p.m.—Announcements; stock reports
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
- 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:30 p.m.—Organ program, Lucie Lee
- 6:30 to 7 p.m.—KNX Little Symphony
- 7 to 7:30 p.m.—Talk by Dr. Mars Baumgardt
- 7:30 to 8 p.m.—Program presenting KNX artists
- 8 to 9 p.m.—Tom and his mule Hercules
- 9 to 9:30 p.m.—KNX feature program
- 9:30 to 10 p.m.—Puritan Malt courtesy program
- 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
- 12 to 1 a.m.—Dance hour of records

TUESDAY Programs

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Cal.

8 a.m.—The Retail Grocers' Association of Alameda
8:30 a.m.—Dr. Wade Forrester
11 a.m.—Classical recordings
1:30 p.m.—Organ Reverie, Helen Jewell
2 p.m.—Hodge-Podge of Melody, Mildred Joyce
2:30 p.m.—Richmond Stringed Trio
3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist
3:30 p.m.—Musical program
4 p.m.—Orchestra and novelty features
4:30 p.m.—Popular recordings
5 p.m.—Request program, featuring: "Charlie," pianist; Wade Forrester's Tropical Trio; Harriett Pool, organist; Beth Chase, Wade Forrester, vocalists
7:30 p.m.—Soldier Joe Peslin, guitar, harmonica, vocal and comics
7:45 p.m.—Dr. Newman's health talk
8 p.m.—Inauguration of radio study class, discussing topics of keen interest to everyone
8:15 p.m.—The "Ne'er Do Well"
9:15 p.m.—Detective story by Tom King
9:30 p.m.—Organ harmony, E. J. Thomas
10 p.m.—Union Mutual Life program
10:05 p.m.—Andy Wallace Dance Orchestra

322.4 Meters **KFWI** **Channel 93**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Musical "Pep" program
9 to 10:30 a.m.—Cal King; records and announcements
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 12:15 p.m.—Items of interest; "Greetings"
12:15 to 12:45 p.m.—Popular recordings
12:45 to 1 p.m.—Chamber of Commerce Boosters
1 to 1:30 p.m.—Cal King's Country Store
1 to 7 p.m.—Dinner Hour Variety
6 to 7:15 p.m.—Dorothy Churchill, lyric soprano; Elsie Campbell, pianist
7:15 to 7:30 p.m.—Recordings
11 to 1 a.m.—Dance music; Midnight Hour

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

5 to 6 p.m.—Nightly musical review
6 to 6:30 p.m.—Late news; sponsored program
6:30 to 8 p.m.—Feature program; KFSD artists
8 to 9:30 p.m.—Manuel Dehesa; studio program
9:30 to 10 p.m.—Yogi Alpha, the Mystery Man
10 to 11 p.m.—Sleepy-time Revelries
11 to 12 midnight—Douglas Night Club program

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service; Varieties; Headliners
8 a.m.—Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—"Hints to Hostesses"
10 a.m.—Home Service Hour
10:15 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital
12 noon—Chamber of Commerce luncheon
1 p.m.—"By the Way"; "Headliners"
1:30 p.m.—Pacific Coast School of the Air, NBC
2:30 p.m.—Gems from Sartori and Wolff
3 p.m.—Album Symphonies; "Ceel and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—Voters' Service, NBC
4:30 p.m.—Happy Harmonies
5:30 to 8:45 p.m.—National Broadcasting Co. programs
8:45 p.m.—Hawaiian Duo
9 p.m.—Don Amalzo, the Wizard
9:30 p.m.—"Florsheim Frolic," NBC
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—"Down Through the Years," NBC
11 p.m.—Just Another Hour; "Ask for It"

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:15 a.m.—Helen Barker, Art talk
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 1 p.m.—Snapshots, programs in miniature
1:30 to 2 p.m.—Pacific Coast School of the Air, NBC
2 to 2:30 p.m.—The Lady Next Door, NBC
2:30 to 2:45 p.m.—E. A. Pierce stock reports
2:45 to 4:50 p.m.—Baseball game
4:50 to 5 p.m.—Stock market quotations
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Cy Trobbe's Scrap Book
8:30 to 9 p.m.—KPO Players and Salon Orchestra
9 to 9:15 p.m.—Ceel and Sally
9:15 to 9:30 p.m.—Meeting in the Tavern
9:30 to 10 p.m.—California Crooners
10 to 11 p.m.—Joe Wright's dance orchestra

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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7:30 a.m.—Opening market reports
7:45 a.m.—Gertrude Gussell, ballads
8 a.m.—Shell Happytime, from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Public Health Service talk
10:15 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Care of the Hair," The Lovelorn Lady
11:45 a.m.—English lesson, Ayrta Drew
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:30 p.m.—Grace Hamilton and Jack Stern, duets
3 p.m.—Jack Parker, ballads
3:30 p.m.—Wedgwood Nowel, "Playgoers' Memories"
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother; The Story Man
5:30 p.m.—American Chiropractic Association
5:45 p.m.—Stock market reports
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Two Shades of Blue, Mart and Lill
7 p.m.—Arthur Lang and concert ensemble
7:30 p.m.—Ray West Cafe program
8 p.m.—Wm. Kalani, Hawaiian songs with Hawaiian Trio
8:30 p.m.—Eva Olivotti, James Burroughs, orchestra
9:30 p.m.—Variety Hour; Helen Guest, ballads; Anna Christina and Micky Conte
10:30 p.m.—Cafe Max Fisher program

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services
7:45 a.m.—Y. M. C. A. Health Exercises
8 a.m.—Shell Happytime, KPO
9 a.m.—Gordon and Mary
9:15 to 10:30 a.m.—NBC programs
11:30 a.m.—Vocal recital
11:45 a.m.—The Hour of Canny Cook, NBC
12 noon—U. S. Farm Talk
12:15 p.m.—Prudence Penny
12:30 p.m.—Grain, fruit and vegetable reports; orch.
1 p.m.—Matinee Gems, NBC
1:30 p.m.—Pacific School of the Air, NBC
2 p.m.—Artistic Ensemble
2:30 p.m.—Orchestra, vocalists; stock quotations
4 p.m.—Voters' Service, NBC
4:30 p.m.—Garden Patch children's program
5 p.m.—Fisher Flouring Mills, Artistic Ensemble
5:30 to 8:45 p.m.—NBC programs
8:45 p.m.—"Orientalog" by Clifton Pease
9 p.m.—Don Amalzo, the Wizard
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Literary Digest Prohi Poll, NBC
10:15 p.m.—Gold Shield Little Symphony Hour
11:15 p.m.—News flashes
11:30 p.m.—Laughner-Harris Merry-makers
12 midnight—Fox Theater organ recital

TUESDAY Programs

**491.5 Meters
610 Kcys.**

KFRC

**Channel 61
1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 9 a.m.—KFRC Dance Band, DLBS
- 9 to 9:30 a.m.—Columbia Revue, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Charles W. Hamp for S. & W.
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 1 p.m.—Sherman and Clay noonday concert
- 1 to 2 p.m.—U. S. Army Band, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:30 p.m.—Beauty talks; financial hints
- 3:30 to 4 p.m.—Charles Dorenberger's Orchestra, CBS
- 4 to 4:45 p.m.—Don Lee Concert Orchestra, DLBS
- 4:45 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Wellman & Peppers, DLBS
- 5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
- 6 to 7 p.m.—Paul Whiteman's Old Gold Orchestra, CBS
- 7 to 7:30 p.m.—Joe and Vi, CBS
- 7:30 to 8 p.m.—Thompson's Malted Milk, CBS
- 8 to 8:30 p.m.—Ice Carnival, Calif. Ice Assoc., DLBS
- 8:30 to 9 p.m.—Studio program
- 9 to 9:30 p.m.—Don Lee Symphony, DLBS
- 9:30 to 10 p.m.—Specialty program, DLBS
- 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
- 10:10 to 12 midnight—Val Valente's Orchestra
- 12 to 1 a.m.—Dance music

**265.3 Meters
1130 Kcys.**

KSL

**Channel 113
5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 6 p.m.—Eveready Hour, NBC
- 6:30 p.m.—"Happy Wonder Bakers," NBC
- 7 p.m.—Westinghouse Salute, NBC
- 7:30 p.m.—Radio-Keith-Orpheum, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9 p.m.—Brunswick Brevities
- 9:30 p.m.—Florsheim Frolic, NBC
- 10:15 p.m.—Claude Kiff's Tavern Band
- 11 p.m.—"Vagabond of the Air"

**361.2 Meters
830 Kcys.**

KOA

**Channel 83
12,500 Watts**

General Electric Co., Denver, Colorado

- 4:30 p.m.—Stocks, markets, livestock, produce, news bulletins and road reports
- 5 to 5:30 p.m.—Farm Question Box, G. C. Wheeler
- 5:30 to 6 p.m.—Around the World with Libby
- 6 to 6:30 p.m.—Eveready Hour
- 6:30 to 7 p.m.—Happy Wonder Bakers
- 7 to 7:30 p.m.—Westinghouse Salute
- 7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Literary Digest Prohibition Poll
- 9 to 9:30 p.m.—The Old Stagecoachers
- 9:30 to 10 p.m.—Florsheim Frolic
- 10 to 11 p.m.—Down Through the Ages

**220.4 Meters
1360 Kcys.**

KGER

**Channel 136
250 Watts**

C. M. Dobyns, Long Beach, Calif.

- 8 a.m.—Devotional services
- 8:20 a.m.—Foot Comfort talks
- 9 a.m.—Home Makers Hour
- 10:45 a.m.—Beauty talk
- 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
- 12:45 p.m.—Lost and Found
- 1 p.m.—Dolly Day Dreams
- 1:30 p.m.—Popular programs
- 2 p.m.—Siesta Period
- 2:30 p.m.—Long Beach Band
- 5 p.m.—Wurlitzer organ
- 6:30 p.m.—Betty and Wanda; Murray and Harris
- 7:30 p.m.—Long Beach Band
- 9:15 p.m.—Penry Selby, Dick Dixon, Earl Judy
- 10 p.m.—Triolian Trio
- 10:30 p.m.—Harmony Trio; Marion Sevier
- 11 p.m.—Quiet Time Tunes

**535.4 Meters
560 Kcys.**

KTAB

**Channel 56
1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 8 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 9 a.m.—Masters Album; Towne Cryer
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. J. Douglas Thompson
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 11 a.m.—Dr. E. L. Corley
- 11 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 1:45 p.m.—"Fashionette"
- 1:45 to 2:40 p.m.—Dr. Forrester; recordings
- 2:40 to 4:45 p.m.—Baseball from Recreation Park
- 4:45 to 5 p.m.—Program of recordings
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—"Date Book"; studio program
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:30 p.m.—Blue Label program
- 7:30 to 7:45 p.m.—Jack Riley, ukelele and songs
- 7:45 to 8 p.m.—Alice Blue, organ and piano
- 8 to 9 p.m.—"Flashlights of Yesterday"
- 9 to 10 p.m.—"Highway Highlights"
- 10 to 11 a.m.—Dance records

**254.1 Meters
1180 Kcys.**

KEX

**Channel 118
5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Serenaders; farm flashes; news
- 9 a.m.—Better Homes Hour
- 9:45 a.m.—Devotional services
- 10 a.m.—Shopping service; Ronald Buck, pianist
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Recordings; The Bookman
- 3 p.m.—The Bitter with the Sweet
- 3:15 p.m.—Afternoon Classique
- 5 p.m.—KEX Bulletin
- 6 p.m.—Ed Sheldon, mandolin; Elmore Vincent, tenor
- 8 p.m.—Novelty Recording Hour
- 9 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time; weather; police reports
- 11:40 p.m.—KEX Midnight Matinee

**333.1 Meters
900 Kcys.**

KHJ

**Channel 90
1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; Stock Exchange reports
- 8 to 8:30 a.m.—Salon orchestra, CBS
- 8:30 to 8:45 a.m.—Party House, CBS
- 8:45 to 9:30 a.m.—Franklin Bldg. & Loan; records
- 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 11 a.m.—Recordings; Home Economics
- 11 to 11:30 a.m.—Chas. Hamp, presented by S & W
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—L. A. Advertising Club luncheon
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
- 2:30 to 3:40 p.m.—Recordings and talks
- 3:45 to 4 p.m.—U. S. C. Trojan period
- 4 to 4:55 p.m.—Melody Masters; news
- 4:55 to 5 p.m.—Town Topics
- 5 to 5:30 p.m.—Charlie Wellman and Nell Larson
- 5:30 to 6 p.m.—Sunset Ensemble
- 6 to 7 p.m.—Paul Whiteman and orchestra, CBS
- 7 to 7:30 p.m.—"Jo and Vi," CBS
- 7:30 to 8 p.m.—Thompson's Malted Milk, CBS
- 8 to 9 p.m.—Pac. States Sav. & Loan Co. program
- 9 to 9:30 p.m.—Don Lee Concert Orchestra
- 9:30 to 10:05 p.m.—Newkirk Continuity; news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orch.
- 12 to 1 a.m.—Wesley Tourtellotte, organist

**280.2 Meters
1070 Kcys.**

KJBS

**Channel 107
100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 10 a.m.—Popular records; orchestra music
- 10 to 11 a.m.—Tales of the Sea; records
- 11 to 12:30 p.m.—Concert music; records
- 12:30 to 1:30 p.m.—Program; Thompson's Guitar Trio
- 1:30 to 3 p.m.—Jack and Jill; records
- 3 to 4:30 p.m.—Restful Period; Shirley Dale
- 4:30 to 6:45 p.m.—Records; Barnes Sunset Revue

WEDNESDAY Programs

**491.5 Meters
610 Kcys.**

KFRC

**Channel 61
1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 8:30 a.m.—Program of recordings
- 8:30 to 9 a.m.—Three Dainty Misses, DLBS
- 9 to 9:15 a.m.—Columbia Revue, CBS
- 9:15 to 9:30 a.m.—Ovaltine, electrical transcription
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:15 a.m.—Mary Haines, Domestic Science talk
- 11:15 to 11:30 a.m.—Dorothy Chase and Charis Players
- 11:30 to 11:45 a.m.—Glidden So-a-tone
- 11:45 to 12 noon—Barbara Gould broadcast
- 12 to 1 p.m.—Sherman & Clay concert
- 1 to 2 p.m.—Musical Albums, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:30 p.m.—About New Books, Monroe Upton
- 3:30 to 3:35 p.m.—Something About Everything
- 3:35 to 4 p.m.—Ingraham's Paramount Orchestra, CBS
- 4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS
- 4:30 to 4:45 p.m.—Adventures of Colonel Purcell, CBS
- 4:45 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Wellman & Peppers, DLBS
- 5:30 to 6:10 p.m.—KFRC Dance Band, DLBS
- 6:10 to 6:15 p.m.—Seth Thomas Clock program
- 6:15 to 6:30 p.m.—Shaler Company program
- 6:30 to 7 p.m.—Charles W. Hamp for S. & W.
- 7 to 7:45 p.m.—Don Lee Symphony Orchestra and singers, DLBS
- 7:45 to 8 p.m.—National Retail Shoe, DLBS
- 8 to 8:30 p.m.—"Romantic Forty-Niners," DLBS
- 8:30 to 9 p.m.—Studio program, DLBS
- 9 to 9:30 p.m.—General Mills Fast Freight, CBS
- 9:30 to 10 p.m.—Novelty program, KHJ, DLBS
- 10 to 10:30 p.m.—Bourjois Perfume, recordings
- 10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
- 11 to 12 midnight—Los Angeles Biltmore Orchestra
- 12 to 1 a.m.—Dance music

**209.7 Meters
1430 Kcys.**

KECA

**Channel 143
1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

- 11:45 a.m.—Hour of the Canny Cook, NBC
- 3 p.m.—Jerome Powers, pianist
- 3:15 p.m.—German lesson, Annette Doherty
- 3:30 p.m.—Musical Appreciation, Jose Rodriguez
- 4 p.m.—Geo. Rhodes, baritone
- 4:30 p.m.—Back of the News in Washington, NBC
- 5 p.m.—Kaai Hawaiian Trio
- 5:30 p.m.—Ken Treanor, guitar and vocal
- 5:45 p.m.—Calif. Home Extension talk
- 6 p.m.—Bustmore, Wilson's Orchestra
- 7 p.m.—Kenmorent String Trio
- 7:30 p.m.—Coca Cola program, NBC
- 8 p.m.—Cliff Gunning, tenor
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Winnie Fields Moore, travelogue
- 9 p.m.—KECA String Ensemble, Three Skippers
- 10:15 p.m.—Cotton Blossom Minstrels, NBC

**309.1 Meters
970 Kcys.**

KJR

**Channel 97
5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—News and music; devotional services
- 10 a.m.—Elmore Vincent, tenor; Marjorie Robillard, piano
- 12 noon—World in Review; music
- 3 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Joy Boys
- 5 p.m.—Dinner concert; market report
- 5:45 p.m.—American Institute of Banking
- 6 p.m.—Blue Streaks; Elmore Vincent, tenor; Song Birds
- 7:30 p.m.—Ringlette Captivators and Eulala Dean, blues; Spanish Knights Orchestra; Elmore Vincent, tenor
- 9 p.m.—Orchestra; Harold Strong, piano
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Stonewall Jackson; Glen Eaton, tenor; Marjorie Robillard, piano; Bob Munson, ukelele; Eulala Dean, blues
- 11 p.m.—Vic Meyer's Club Victor Orchestra
- 12 midnight—Midnight Revellers

NBC

National Broadcasting Company

- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks. KGO, KHQ, KOMO, KGW, KFI.
- 9:45 to 10 a.m.—Betty Kelly. KGO, KOMO.
- 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 11:45 a.m. to 12 noon—The Hour of the Canny Cook. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA.
- 12:30 to 1 p.m.—Evening Stars. KGO, KOMO.
- 1 to 2 p.m.—Radio Guild. KGO, KOMO.
- "Mrs. Dane's Defense," a dramatic four-act play by Henry Arthur Jones, will be enacted by the Radio Guild under the supervision of Vernon Radcliffe.
- 2 to 2:15 p.m.—National Woman's Party. KGO, KHQ, KOMO.
- 4:30 to 4:45 p.m.—Back of the News in Washington. KGO, KECA.
- 6 to 6:30 p.m.—Halsey Stuart Program. KGO, KHQ, KOMO, KGW, KFI.
- The Old Counsellor will make another excursion into investment fields when he offers a short talk tonight. George Dasch's Chicago Little Symphony Orchestra will contribute musical offerings to the half-hour's entertainment.
- 6:30 to 7:30 p.m.—Palmolive Hour. KGO, KHQ, KGW, KOMO, KFI.

Besides the usual solo contributions by Paul Oliver, tenor; duet offerings by Miss Palmer and Oliver and Miss Palmer and Elizabeth Lennox, there will be four-part harmony songs by the Revelers, instrumental numbers featuring Gustave Haenschen's orchestra.

- 7:30 to 8 p.m.—Coca Cola program. KGO, KHQ, KGW, KOMO, KECA.
- Presenting Grantland Rice in his weekly review of the sports world and Leonard Joy's unique 31-piece string dance orchestra in popular selections.
- 8 to 8:30 p.m.—Let's Get Associated. KHQ, KOMO, KGW, KPO, KFI.

Carlton E. Morse is the author of the current series of dramas of great western characters which Jack and Ethyl will bring to NBC System listeners.

- 8:30 to 8:45 p.m.—Amos 'n' Andy—KGO, KHQ, KOMO, KGW, KECA.
- 8:45 to 9:15 p.m.—Sunkist Serenaders. KGO, KHQ, KOMO, KGW, KFI.

Vocal and instrumental specialties chosen from American and Spanish music of a light, popular type will be offered tonight.

- 9:15 to 9:30 p.m.—Montag Melodians. KHQ, KOMO, KGW, KSL.
- Reese Campbell, Lon Protteau and Charles Linn will gather before the microphone in the roles of the Montag Melodians. Each member of this trio plays several instruments and also sings.
- 10 to 10:15 p.m.—Literary Digest Prohibition Poll. KGO, KHQ, KOMO, KGW, KECA.
- 10:15 to 11 p.m.—Cotton Blossom Minstrels. KGO, KHQ, KECA, KOA.

As the aerial curtain parts on this troupe of fun-makers they will be found before microphones in a circle, with end men, orchestra and interlocutor all set for a good old-fashioned minstrel show.

**254.1 Meters
1180 Kcys.**

KEX

**Channel 118
5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Serenaders; farm flashes; news
- 9 a.m.—Better Homes Hour; records
- 10 a.m.—Shopping service; Billy's Hawaiians
- 12 noon—Time; weather reports; World Bookman
- 12:05 p.m.—Happy Hour Girls; records
- 2:30 p.m.—The Bookworm
- 3 p.m.—The Bitter with the Sweet
- 3:15 p.m.—Afternoon Classique
- 5 p.m.—KEX Bulletin
- 6 p.m.—Blue Streaks; Glen Eaton, tenor; Ragnar Sellidin, accordion
- 7 p.m.—Melvin & Merciful
- 9 p.m.—Orchestra; Harold Strong, piano; Agatha Turley, soprano; Jean Kantner, baritone
- 10 p.m.—KEX Concert Hour of recordings
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time, weather and police reports
- 11:40 p.m.—KEX Midnight Matinee

WEDNESDAY Programs

379.5 Meters
790 Kcys.

KGO

Channel 79
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8:30 a.m.—The Chanticleers; Financial Service
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker, talk
9:45 to 10 a.m.—Betty Kelly
10 to 10:15 a.m.—The Recitalists
10:15 to 10:30 a.m.—Mary Hale Martin
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ
11:45 to 12 noon—Canny Cook program
12 to 1 p.m.—Rembrandt Trio; Evening Stars
1 to 2 p.m.—Radio Guild
2 to 2:15 p.m.—National Women's Party
2:15 to 3:30 p.m.—Matinee Time; The Amphions
3:30 to 4 p.m.—Piano Capers
4 to 4:30 p.m.—St. Francis Hotel Orchestra
4:30 to 4:45 p.m.—Back of the News in Washington
4:45 to 5 p.m.—Vincent Lopez St. Regis Orchestra
5 to 5:45 p.m.—The Three Boys; news service
5:45 to 6 p.m.—Agricultural program
6 to 6:30 p.m.—Halsey Stuart program
6:30 to 7:30 p.m.—Palmolive Hour
7:30 to 8 p.m.—Coca Cola Topnotchers
8 to 8:30 p.m.—Parisian Quintet
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9:15 p.m.—Sunkist Serenaders
9:15 to 9:30 p.m.—Max Dolin and his violin
9:30 to 10 p.m.—Miniature Biographies
10 to 10:15 p.m.—Prohibition Poll
10:15 to 11 p.m.—The Cotton Blossom Minstrels
11 to 12 midnight—Laughner-Harris dance orchestra

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Informal musical program
6 p.m.—"The Old Counsellor," NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Coca-Cola Topnotchers, NBC
8 p.m.—Instrumental and vocal ensemble
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—"Romance of Gems"
9:15 p.m.—Montag Melodians, NBC
10:15 p.m.—Harmony Night Hawks, popular orchestra
11 p.m.—"Vagabond of the Air"

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services
7:45 a.m.—Y. M. C. A. Health Exercises
8 a.m.—Shell Happytime, KPO
9 a.m.—Julia Hayes Hints to Housewives
9:30 a.m.—Betty Crocker's Home Talk, NBC
9:45 a.m.—Betty Kelly, NBC
10 a.m.—Ovaltine program
10:15 a.m.—Mary Hale Martin Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Dorothy Chase and Charis Players
11:45 a.m.—The Hour of Canny Cook, NBC
12 noon—U. S. Farm Talk
12:15 p.m.—Prudence Penny
12:30 to 2:15 p.m.—NBC programs
2:15 p.m.—Orchestra, vocalists
3:30 p.m.—Artistic Ensemble
4 p.m.—Stock quotations
4:30 p.m.—Garden Patch children's programs
5 p.m.—Artistic Ensemble with vocalists
6 to 9:30 p.m.—NBC programs
9:30 p.m.—Veedol Vodvil, NWT
10 p.m.—Literary Digest Prohi Poll, NBC
10:15 p.m.—Fisher's Blend Hour, NWT
11:15 p.m.—Uncle Hank; news flashes
11:45 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, NBC
12 midnight—Theater organ recital

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program
7:30 to 8 a.m.—Red Hat program
8 to 9 a.m.—Towne Cryer; Dr. Forrester
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 12 noon—Dr. Corley; studio program
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:40 p.m.—Recordings; Dr. Forrester
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 6 p.m.—Records; Brother Bob's Frolic
6 to 6:30 p.m.—"Date Book"; studio program
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—"The Two Franks"; records
7:30 to 8:30 p.m.—"Memory Bouquet" with Alice Blue, Dorothy Nichols, Joan Ray, Harry McKnight
8:30 to 10:30 p.m.—"Pepper Box Program"
10:30 to 1 a.m.—Broadway Tunes; records

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

8 to 10 a.m.—The Breakfast Club
10 to 10:30 a.m.—Prudence Penny of the Examiner
10:30 to 11:30 a.m.—Orpheus Sextet and Feature Trio
11:30 to 12 noon—Billy Van
12 to 12:30 p.m.—Orchestra; Nelson Case, soloist
12:30 to 1:30 p.m.—Jean Cowan; Dixieland Syncopators
1:30 to 2:15 p.m.—Ben Bernie's orchestra
2:15 p.m.—Baseball game; Johnny TeGroen's Ensemble
6 to 6:30 p.m.—Pacific Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 8 p.m.—The Southlanders
8 to 8:30 p.m.—"Pest of the Rancho," a serial, by Johnston McCulley
8:30 to 9 p.m.—507 Orchestra
9 to 9:30 p.m.—Pacific Salon Orchestra and soloists
9:30 to 10 p.m.—Ted Dahl's Band
10 to 11 p.m.—Irving Aaronson's Commanders
11 to 12 midnight—Ben Bernie's orchestra

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Blue Streaks; Elmore Vincent, tenor
6:30 p.m.—Glen Eaton, tenor; Ragner Selldin, accordion
7 p.m.—Ringlettes Captivators; Eulala Dean, blues
8 p.m.—Orchestra; Stonewall Jackson, guitar; Elmore Vincent, tenor
9 p.m.—Neapolitans; Agatha Turley, Jean Kantner
10 p.m.—Request program

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
8 a.m.—Shell Happytime from KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—Betty Crocker, talk, NBC
9:45 a.m.—"Ovaltine Dramatic Moments"
10 a.m.—"Home Service"
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital
11:45 a.m.—The Hour of Canny Cook, NBC
12 noon—"Down Memory Lane"
12:15 p.m.—"Studio Affairs"
12:30 p.m.—Violin and piano studios
1 p.m.—"By the Way"; "Headliners"; organ
2 p.m.—National Woman's Party, NBC
2:15 p.m.—"Danceomania"
3 p.m.—Album Symphonies; "Cecil and Sally"
3:30 p.m.—"Paint o' Mine"; Happy Harmonies
5 p.m.—"With the Classics"; sport talk
6 to 9:15 p.m.—National Broadcasting Co. programs
9:15 p.m.—Montag Melodians, NBC; Veedol Vodvil
10 p.m.—The Prohibition Poll, NBC
10:15 p.m.—Cotton Blossom Minstrels, NBC
11 p.m.—Just Another Hour; "Ask for It"

WEDNESDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Recorded program
- 11 to 12:15 p.m.—California Sunshine Hour; news
- 12:15 to 2 p.m.—Popular and classical recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 3:30 p.m.—Short story course
- 3:30 to 5:30 p.m.—Recordings; Sunset Hour
- 5:30 to 6 p.m.—Stock quotations; records
- 6 to 6:15 p.m.—Talk on crime prevention
- 6:15 to 7 p.m.—Metro and Cosmo; records
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 8:30 p.m.—Midweek Jubilee of the 1640 Boys, Tommy Monroe and Bob Allen, with Jack Lee, George Bowers and Larry Smith, guest announcer
- 8:30 to 9:30 p.m.—Calendar of the Air, Pacific Artists Trio, with Gene Sullivan and Nona Campbell, soloists; stories of St. George, Wm. Shakespeare, Cervantes, Joseph Turner, James Buchanan and Sir Edmund Allenby
- 9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward and Dud Williamson
- 10 to 11 p.m.—Pacific Artists Trio, with Nellie Wren, soloist, sponsored light opera hits
- 11 to 1 a.m.—Dance and request recordings

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Popular music; devotional services
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Cryer
- 9:30 a.m.—Betty Crocker, NBC
- 10:15 a.m.—Mary Hale Martin, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Dorothy Chase and Charis Players
- 11:45 a.m.—Canny Cook program, NBC
- 12 noon—Powers' Pied Piper
- 12:30 p.m.—Stewart-Warner organ
- 2 p.m.—Among Ourselves; Masterworks
- 3:30 p.m.—Studio program
- 5 p.m.—Franz Children's Hour
- 6 to 9:30 p.m.—National Broadcasting Co. programs
- 9:30 p.m.—Veedol Vodvil, from KOMO
- 10 p.m.—Cecil and Sally; Prohibition Poll, NBC
- 10:10 p.m.—Fisher Flouring Mills concert, KOMO
- 11 to 12 midnight—KGW Dance Band

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock reports
- 8 to 8:30 a.m.—Salon orchestra, CBS
- 8:30 to 9:30 a.m.—Recordings; Franklin Bldg. & Loan
- 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 11 a.m.—Recordings; Agnes White
- 11 to 11:30 a.m.—Georgia O. George, piano recital
- 11:30 to 12 noon—Richardson's Music Store; recordings
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Kiwanis Club luncheon
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
- 2:30 to 3:30 p.m.—Recordings; talk on gardens
- 3:30 to 4 p.m.—L. A. Public Library book review
- 4 to 4:30 p.m.—Levitow's Commodore Orchestra, CBS
- 4:30 to 4:45 p.m.—Adventures of Colonel Powell, CBS
- 4:45 to 5 p.m.—World-wide news Town Topics
- 5 to 5:30 p.m.—Charlie Wellman and his Peppers
- 5:30 to 5:45 p.m.—Nell Larson, organist
- 5:45 to 6 p.m.—Police Commissioner Thorpe
- 6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton
- 6:30 to 7 p.m.—Chas. Hamp, presented by S & W
- 7 to 7:45 p.m.—Don Lee Symphony
- 7:45 to 8 p.m.—National Shoe Retailers' Ass'n, CBS
- 8 to 8:30 p.m.—"Romantic Days of '49
- 8:30 to 9 p.m.—Ice Association program, DLBS
- 9 to 9:30 p.m.—Gold Medal Fast Freight, CBS
- 9:30 to 10 p.m.—Musical Suggestions
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Hotel Biltmore Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte's organ recital

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9:30 a.m.—Jean Kent; Modern Homes
- 9:30 to 10 a.m.—Sunset Magazine garden talk
- 10 to 10:30 a.m.—Records; stocks; weather
- 10:30 to 11 a.m.—Henderson's Radiola program
- 11 to 12 noon—Classified Adv. hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 2:40 p.m.—Records; stocks
- 2:40 to 4:30 p.m.—Baseball, Oaks vs. San Francisco
- 4:30 to 5 p.m.—Chas. T. Besserer, organist
- 5 to 6 p.m.—Brother Bob Club; Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News items
- 7:30 to 8 p.m.—Rhinarad and Scott
- 8 to 9 p.m.—Signor Rinaldo and his orchestra
- 9 to 9:15 p.m.—The Bookworm
- 9:15 to 10 p.m.—Helen Parmelee, pianist; George Barnes, tenor; Iva Vanni, soprano
- 10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth
- 10:10 to 11 p.m.—Herb Rosine's dance orchestra
- 11 to 12 midnight—Dance program

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

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- 7:30 a.m.—Opening market reports
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—Betty Crocker Home Service talk, NBC
- 10:15 a.m.—Mary Hale Martin talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Care of the Hair," The Lovalon Lady
- 11:45 a.m.—French lesson, Annette Doherty
- 12 noon—Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market report
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Sylvia's Happy Hour
- 3:30 p.m.—Noreen Gammill, character sketches
- 3:45 p.m.—Eddie Armstrong, ballads
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5:30 p.m.—Leonard Van Berg, ballads
- 5:45 p.m.—Stock market reports
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Ray West Cafe Orchestra
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Mart and Lill, Two Shades of Blue
- 8:45 p.m.—Sunkist Serenaders, NBC
- 9:15 p.m.—Glen Edmunds, Three Strings
- 9:30 p.m.—Slumber Hour, Packard Orchestra with Maurine Dyer, soloist
- 10:30 p.m.—Cafe Max Fisher program

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:20 p.m.—Late news; Your English
- 6:20 to 7 p.m.—Captain Carter; feature program
- 7 to 7:45 p.m.—Royal Brown, organist
- 7:45 to 8 p.m.—KFSD artists
- 8 to 9 p.m.—North American String Ensemble
- 9 to 10 p.m.—Studio program
- 10 to 11 p.m.—Sleepy-time Revelries
- 11 to 12 midnight—Douglas Night Club program

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.

- 9 to 11:45 a.m.—California Market; Helpful Hour
- 11 to 12:15 p.m.—Bank Credits program; records
- 12:15 to 1 p.m.—Tom and Wash; market reports
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 3:30 p.m.—The Friendly Hour; audition
- 3:30 to 5:30 p.m.—Musical program; children's program
- 5:30 to 6 p.m.—San Jose Radionics Health Talk
- 6 to 6:10 p.m.—U. S. D. A. Farm Flashes
- 6:10 to 6:20 p.m.—Farm topics discussion
- 6:20 to 6:30 p.m.—Border Quarantine Inspector
- 6:30 to 6:55 p.m.—Market reports; farm reporter
- 6:55 to 7 p.m.—KQW market place
- 7 to 8 p.m.—Farm Bureau news; Tom and Wash
- 8 to 9:30 p.m.—First Baptist Church

THURSDAY Programs

NBC

National Broadcasting Company

9:30 to 10 a.m.—Morning Glories. KGO; KHQ 9:45 to 10 a.m.

10 to 11 a.m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI.

11 to 11:45 a.m.—Standard School Broadcasts. KGO, KHQ, KOMO, KGW, KPO, KFI.

Further important facts concerning descriptive music will be pointed out to both elementary and advanced followers of the Standard School Broadcasts. In giving the musical examples which Arthur S. Garbett has selected for his lectures the Arion Trio will be assisted by clarinet and trombone soloists.

11:45 a.m. to 12 noon—The Hour of the Canny Cook. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA.

1 to 2 p.m.—U. S. Army Band. KGO, KOMO; KGW 1:30 to 1:45 p.m.

2 to 2:15 p.m.—A Series of Talks. KGO, KGW.

2:15 to 2:30 p.m.—Melody Musketeers. KGO, KGW.

3 to 3:30 p.m.—Black and Gold Room Orchestra. KGO; KGW 3 to 3:15 p.m.

4:30 to 5 p.m.—A Half Hour in the Nation's Capital. KGO, KECA.

5 to 6 p.m.—Fleischmann Hour. KGO, KHQ, KOMO, KGW, KECA.

Baby Rose Marie, the five-year-old "Sophie Tucker of tomorrow," vaudeville headliner, and the youngest singer under contract to the NBC Artists' Service, is guest artist with Rudy Valee and his Connecticut Yankees today.

6 to 6:30 p.m.—Harbor Lights. KGO, KHQ.

Another dramatic tale of an old sea captain. Edwin M. Whitney is the leading character in this sketch.

6:30 to 7 p.m.—Maxwell House Melodies. KGO, KHQ, KOMO, KGW, KECA.

Harold Sanford with his orchestra and Muriel Wilson, soprano, present this week's program of musical memories.

7 to 7:30 p.m.—RCA Hour. KGO, KHQ, KOMO, KGW, KFI.

Appearing in a joint recital before an invisible audience, Renee Chemet, French violinist, and Rudolph Ganz, Swiss-American pianist, conductor and composer, will be heard.

7:30 to 8:30 p.m.—Standard Symphony Hour. KGO, KHQ, KOMO, KGW, KFI.

One hundred youthful musicians of high school age who compose the Portland Junior Symphony Orchestra will play tonight. Organized a little more than five years ago with Jacques Gershkovitch as conductor, this unique symphonic organization is now bringing its sixth season to a close under the sponsorship of the Portland Junior Symphony Orchestra Association.

8:30 to 8:45 p.m.—Amos 'n' Andy—KGO, KHQ, KOMO, KGW, KECA.

9 to 9:30 p.m.—Memory Lane. KGO, KHQ, KGW, KECA.

Rosemary Smithers, "Pa" Smithers, Billy Smithers, Jerusha Scroggins, Abner Slocum and Muriel La Salle are some of the familiar characters who will reappear as the pages of time are turned back thirty years or more to the period of the "Memory Lane" plays.

Among the National Players to be heard in this production are Billy Page, Eileen Piggott, Richard LeGrand, Olive West, George Rand and Bernice Berwin.

9:30 to 10 p.m.—The Olympians. KGO, KOA.

One of the most popular numbers in the repertoire of the Olympians, "The Bells of St. Mary's," will be sung at the request of radio listeners during their half hour of harmony.

10 to 10:15 p.m.—Literary Digest Prohibition Poll. KGO, KHQ, KOMO, KGW, KECA.

10 to 11 p.m.—The National Concert Orchestra. KOA; KGO 10:15 to 11 p.m.

Max Dolin will direct the National Concert Orchestra in this program, in which he will be assisted by two vocal soloists.

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program
7:30 to 8 a.m.—Red Hat program
8 to 9 a.m.—Masters Album; Towne Cryer
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 12 noon—Dr. Corley; records
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 1:45 p.m.—"Fashionette"
1:45 to 2:40 p.m.—Jr. Wade Forrester; records
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 6 p.m.—Records; Brother Bob's Frolic
6 to 6:30 p.m.—Date Book program; studio
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—Blue Label program
7:30 to 8:30 p.m.—Melody Quintet
8:30 to 9 p.m.—Walter Rudolph, concert pianist; Dorothy Nichols, cellist
9 to 1 a.m.—Melody Quintet; dance records

254.1 Meters
1180 Kcys.

KEX

Channel 118
5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Serenaders; farm flashes; news
9 a.m.—Better Homes Hour; records
9:45 a.m.—Devotional services
10 a.m.—Shopping services; Ronald Buck, pianist
12 noon—Time; weather; World Bookman; records
2:30 p.m.—The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin; Concert Hour
8 p.m.—Novelty program
9 p.m.—Eugene Castellarin, basso; Song Birds
9:30 p.m.—An Evening in Paris
10 p.m.—Thomas & Tessie; Concert Tour
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time, weather, police reports
11:40 p.m.—KEX Midnight Matinee

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises
8 a.m.—Shell Happytime, from KPO
9 a.m.—Town Cryer
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Canny Cook program, NBC
12:30 p.m.—Stewart-Warner organ recital
1:30 p.m.—U. S. Army Band, NBC; organ
2 p.m.—A series of talks; Melody Musketeers, NBC
3 p.m.—Black and Gold Room Orchestra
4 p.m.—The Spotlight
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Musical program
6:30 to 9:30 p.m.—National Broadcasting Co. programs
9:30 p.m.—Tommy Luke's Flower Girls
9:45 p.m.—Boyer, the Society Parfumeur
10 p.m.—Cecil and Sally; Prohibition Poll
10:15 p.m.—Associated Dance Band, KOMO
11 to 12 midnight—Fox Hollywood organ recital

309.1 Meters
970 Kcys.

KJR

Channel 97
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music
9:30 a.m.—Morning devotional services
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
12 noon—World news; music
3 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano
5:25 p.m.—Market report
6 p.m.—Harry Reed, organist; Jean Kantner, baritone
6:30 p.m.—Dream Melodies; Agatha Turley, soprano; Sydney Dixon, tenor
7 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor
8 p.m.—Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor
9 p.m.—Eugene Castellarin, basso; Song Birds
9:30 p.m.—An Evening in Paris
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Tilton's 25's, Song Birds
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

THURSDAY Programs

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Recorded program; Dr. Bowring
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Popular and classic recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 5:45 p.m.—Stock quotations; records
5:45 to 6 p.m.—National Kanteens, recordings
6 to 6:30 p.m.—“What’s in the Sky”
6:30 to 7 p.m.—Popular recorded program
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—“College Daze” with Toby and Babs
7:45 to 8 p.m.—Harmonettes; Helen, Greta and Yvonne
8 to 9 p.m.—Calendar of the Air
9 to 10 p.m.—Paul Kelli’s Lido Cafe Orchestra
10 to 11 p.m.—Artists Trio; Nellie Wren and Gene Sullivan, soloists
11 to 1 a.m.—Dance and request recordings

468.5 Meters
640 Kcys.

KFI

Channel 64
5000 Watts

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7:30 a.m.—Stock market reports
7:45 a.m.—Gertrude Gussell, ballads
8 a.m.—Shell Happytime, from KPO
9 a.m.—Herbie Scharlin, song and patter
10 a.m.—Woman’s Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—“Care of the Hair,” The Lovalon Lady
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market
2:15 p.m.—Winnie Moore, travelogue
2:30 p.m.—L. A. Fire Department orchestra
3:30 p.m.—Sylvia’s Happy Time
4:15 p.m.—News Bureau; Big Brother
5 p.m.—Baron Keys, the Story Man
5:30 p.m.—Dr. H. Edw. Myers, dentistry
5:45 p.m.—Stock market reports
6 p.m.—Jack Parker, ballads; Nick Harris
7 p.m.—RCA Hour
7:30 p.m.—Standard Symphony, NBC
8:30 p.m.—Arthur Lang and concert ensemble
9 p.m.—Tom Terris, vagabond movie director
9:30 p.m.—Packard Orchestra, Pryor Moore, director
10:30 p.m.—Cafe Max Fisher program

361.2 Meters
830 Kcys.

KOA

Channel 83
12,500 Watts

General Electric Co., Denver, Colorado

5 to 6 p.m.—Fleischmann Hour
6 to 6:30 p.m.—Harbor Lights
6:30 to 7 p.m.—Maxwell House Melodies
7 to 8 p.m.—RCA-Victor Hour
8 to 8:30 p.m.—Conoco Adventurers
8:30 to 8:45 p.m.—Amos ‘n’ Andy
8:45 to 9 p.m.—Literary Digest Prohibition Poll
9:30 to 10 p.m.—The Olympians
10 to 11 p.m.—National Concert Orchestra

315.6 Meters
950 Kcys.

KFWB

Channel 95
1000 Watts

Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
10 to 10:30 a.m.—Ted Dahl’s Orchestra
10:30 to 11:30 a.m.—Jean Cowan and Syncopators
11:30 to 12:30 p.m.—Orchestra; Nelson Case, soloist
12:30 to 2 p.m.—Variety Srenaders; Boswell Sisters
2 p.m.—Baseball game; Radio Varieties
6 to 6:30 p.m.—Pacific Salon Orchestra
6:30 to 7 p.m.—Harry Jackson’s Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 8 p.m.—“The Daffodils” with “Daffy” Duke Atterbury as master of ceremonies
8 to 8:30 p.m.—507 Orchestra
8:30 to 9 p.m.—Program by Bert Butterworth
9 to 9:30 p.m.—“Etchings in Jazz”
9:30 to 10 p.m.—The Southlanders; Vernon Rickard, tenor
10 to 10:30 p.m.—Irving Aaronson’s Commanders
10:30 to 12 midnight—Ben Bernie’s orchestra

340.7 Meters
880 Kcys.

KLX

Channel 88
500 Watts

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—S. F. stocks and weather
10:30 to 11 a.m.—Breuner’s Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado’s KLX Hawaiians
1 to 2 p.m.—Jean’s Hi-Lights
2 to 2:35 p.m.—Records and stocks
2:40 to 4:30 p.m.—Baseball, Oaks vs. San Francisco
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob’s Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 8:30 p.m.—Burke S. Calfee and his Banjo-liers
8:30 to 9 p.m.—“The Melody Man”
9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
9:30 to 10 p.m.—Will R. Hill, old home poet, in ‘Neath the Old Hanging Lamp
10 to 11 p.m.—Machado’s KLX Hawaiians
11 to 12 midnight—Dance program

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service; “Town Cryer”
8 a.m.—Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—“Hints to Hostesses”; Home Service
9:45 a.m.—Morning Glories
10 a.m.—Woman’s Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—The Hour of Canny Cook
12 noon—National Savings luncheon program
12:15 p.m.—“Studio Affairs”; business talk
12:30 p.m.—“Ballads We Remember”
1 p.m.—“By the Way”; “Headliners”
1:30 p.m.—Hawaiian Echoes; folk music
2 p.m.—“With the Classics”
3 p.m.—Album Symphonies; “Cecil and Sally”
3:30 p.m.—“Paint o’ Mine”; Happy Harmonies
5 to 8:45 p.m.—National Broadcasting Co. programs
8:45 p.m.—“Red, White and Blue Boys”
9 p.m.—“Memory Lane,” NBC
9:30 p.m.—“A Night in Paris”
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Associated Dance Band, KOMO
11 p.m.—Just Another Hour; “Ask for It”

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock exchange reports
8 to 8:45 a.m.—Sewing Circle, CBS; records
8:45 to 9:15 a.m.—Franklin Bldg. & Loan Ass’n
9:15 to 10:45 a.m.—Recordings; Feminine Fancies
10:45 to 11 a.m.—Agnes White, Home Economics
11 to 11:30 a.m.—Chas. Hamp, presented by S & W
11:30 to 12 noon—American School of the Air, CBS
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Normalizer recordings
1 to 2 p.m.—U. S. Navy Band, CBS; Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:15 p.m.—Recordings; talk on books, to KFRC
3:15 to 3:30 p.m.—U. S. C. Trojan period
3:30 to 4 p.m.—Civic Repertory Theater, CBS
4 to 4:30 p.m.—Organ recital
4:30 to 4:45 p.m.—Elvia Allman and Nell Larson
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:15 p.m.—Vagabonds, CBS
5:15 to 5:30 p.m.—Talk on National Politics, CBS
5:30 to 6 p.m.—Recordings; Coast Investor
6 to 6:30 p.m.—Paramount Song Writers
6:30 to 7 p.m.—J. S. Bushey, Inc.
7 to 7:30 p.m.—Don Lee Symphony Orchestra
7:30 to 8 p.m.—Prof. Charles Lindsley, drama
8 to 9 p.m.—Violet Ray Merry Makers
9 to 9:30 p.m.—Eastman Kodak, CBS
9:30 to 10:05 p.m.—Mood Pictures; news
10:05 to 12 midnight—Biltmore Hotel and Dance Orch.
12 to 1 a.m.—Wesley Tourtelotte, organist

THURSDAY Programs

**440.9 Meters
680 Kcys.**

KPO

**Channel 68
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 11 a.m.—Woman's Magazine of the Air, NBC
- 11 to 11:45 a.m.—Standard School broadcast, NBC
- 11:45 to 12:05 p.m.—Scripture reading, announcements
- 12:05 to 12:30 p.m.—Snapshots, programs in miniature
- 12:30 to 1:30 p.m.—Shrine luncheon broadcast
- 1:30 to 2 p.m.—Ann Warner, Home-Making Chat
- 2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"
- 2:30 to 2:45 p.m.—Emily Kneiss, book review
- 2:45 to 4:50 p.m.—Baseball game
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—Federal Business Association talk
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Caswell Musical Episode
- 8:30 to 9 p.m.—Salon Orchestra with G. Donald Gray
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 9:30 p.m.—Meeting in the Tavern
- 9:30 to 10 p.m.—Nathan Abas violin recital
- 10 to 11 p.m.—Joe Wright's dance orchestra

**265.3 Meters
1130 Kcys.**

KSL

**Channel 113
5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 5 p.m.—Fleischmann "Sunshine" program, NBC
- 6 p.m.—Vico Light Opera Company
- 6:30 p.m.—Maxwell House program, NBC
- 7 p.m.—Victor Radio program, NBC
- 8 p.m.—Conoco Adventurers, NBC
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9 p.m.—Musical Varieties
- 9:30 p.m.—"Blue Blaze Fireside Entertainers"
- 10 p.m.—Informal musical program
- 10:15 p.m.—Milt Taggart's Odeon Orchestra
- 11 p.m.—"Vagabond of the Air"

**209.7 Meters
1430 Kcys.**

KECA

**Channel 143
1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

- 11:45 a.m.—Hour of the Canny Cook, NBC
- 3 p.m.—Jerome Powers, pianist
- 3:15 p.m.—Marcella Burke, "Hollywood Chatterer"
- 4 p.m.—Bess Kilmer's Helpful Hints
- 4:30 p.m.—Half Hour in the National Capital, NBC
- 5 p.m.—Fleischmann Sunshine Hour, NBC
- 6 p.m.—Buster Wilson's Orchestra
- 6:30 p.m.—Maxwell House Melodies, NBC
- 7 p.m.—Wedgewood Nowell, "Playgoers' Memories"
- 7:30 p.m.—Aeolian organ recital
- 8:30 p.m.—Amos 'n' Andy, NBC
- 9 p.m.—Memory Lane, NBC
- 9:30 p.m.—Eddie Armstrong, ballads
- 10:15 p.m.—The Blue Bells
- 10:30 p.m.—Capital B's, Bonny, Betty and Bill

**291.1 Meters
1030 Kcys.**

CNRV

**Channel 103
500 Watts**

Canadian National Railways, Vancouver, B. C.

- 10:30 a.m.—Morning Hour of Music
- 7 p.m.—Canadian National Railways Hour

**204 Meters
1470 Kcys.**

KGA

**Channel 147
5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

- 5 p.m.—World Bookman, Uncle Andy
- 5:30 p.m.—Dinner; market report; Melody Aces
- 6:30 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor
- 7 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor
- 8 p.m.—Hour with the Operas
- 9 p.m.—Eugene Castellari, basso; Song Birds
- 9:30 p.m.—An Evening in Paris
- 10 p.m.—Request program

**322.4 Meters
930 Kcys.**

KFWM

**Channel 93
1000 Watts**

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—The Retail Grocers' Association of Alameda
- 8:30 a.m.—Dr. Wade Forrester
- 11 a.m.—Classical recordings
- 1:30 p.m.—Organ Reverie, Helen Jewell
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Richmond Stringed Trio
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Musical program
- 4 p.m.—The Mystery Co-ed's orchestra
- 4:30 p.m.—Popular recordings
- 5 p.m.—Wade Forrester's Hour of Sunshine
- 7:30 p.m.—The Imperial program, recordings
- 7:45 p.m.—Dr. Newman's Health talk
- 8 p.m.—Bible lecture, "The Coming Prince"
- 8:15 p.m.—The "Ne'er Do Well"
- 8:45 p.m.—Tony and Chauncey
- 9 p.m.—Jackie's Novelty Trio
- 9:30 p.m.—Organ harmony, Lillian Boyd
- 10 p.m.—Union Mutual Life program
- 10:05 p.m.—Elmer Keeton's Brown Favorites

**322.4 Meters
930 Kcys.**

KFWI

**Channel 93
500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Musical "Pep" Hour
- 9 to 10:30 a.m.—Cal King; records and announcements
- 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
- 10:50 to 12:15 p.m.—Items of interest; "Greetings"
- 12:15 to 12:45 p.m.—Popular recordings
- 12:45 to 1 p.m.—Chamber of Commerce Boosters
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour Variety
- 7 to 7:30 p.m.—Norma Lee, contralto; Louise Gilbert, pianist
- 11 to 1 a.m.—Dance music; Midnight Hour

**499.7 Meters
600 Kcys.**

KFSD

**Channel 60
1000 Watts**

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 7 p.m.—Manuel Dehesa
- 7 to 8 p.m.—Cramer's Trio with John Wells
- 8 to 8:30 p.m.—Charles Hamp
- 8:30 to 10 p.m.—KFSD artists; Don Amaizo
- 10 to 11 p.m.—Sleepy-time Revelries
- 11 to 12 midnight—Douglas Night Club program

**220.4 Meters
1360 Kcys.**

KGER

**Channel 136
250 Watts**

C. M. Dobyns, Long Beach, Calif.

- 8 a.m.—Devotional services
- 9 a.m.—Home Makers Hour
- 10:45 a.m.—Beauty talk
- 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
- 12:45 p.m.—Lost and Found; popular program
- 1:30 p.m.—Audition Clinic; Siesta Period
- 2:30 p.m.—Long Beach Band
- 4 p.m.—De Lano and James Orchestra
- 5 p.m.—Wurlitzer organ
- 6:30 p.m.—Patty Jean, Murray & Harris
- 7 p.m.—Rhythm Makers
- 7:30 p.m.—Melodies of Bygone Days
- 8 p.m.—The Captivators
- 9 p.m.—News bulletin, Long Beach Sun
- 9:15 p.m.—P. C. C. musicale
- 10 p.m.—Pearl Davis, George Strange
- 10:30 p.m.—Diamond Trio
- 11 p.m.—Quiet Time Tunes

**280.2 Meters
1070 Kcys.**

KJBS

**Channel 107
100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 10 a.m.—Favorite recordings
- 10 to 10:30 a.m.—Infico program
- 10:30 to 11:45 a.m.—Popular recorded selections
- 11:45 to 12 noon—Agnes Alwyn, investments
- 12 to 12:30 p.m.—U. S. popular half-hour
- 12:30 to 2:30 p.m.—Variety records; stock report
- 2:30 to 3 p.m.—Jack and Jill
- 3 to 3:30 p.m.—Blindcraft Ensemble
- 3:30 to 4:10 p.m.—Records; Shirley Dale, news
- 4:10 to 6:45 p.m.—Popular recordings

FRIDAY Programs April 25, 1930



Cora Scott
KLX—8 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Harry Stanton
NBC—9:15 p.m.

243.8 Meters
1230 Kcys.

KYA

Channel 123
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Program of recordings
- 11 to 12:15 p.m.—California Sunshine Hour; news
- 12:15 to 2 p.m.—Popular and classic recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 3:30 p.m.—Cabbages and Kings
- 3:30 to 5:35 p.m.—Recordings; Sunset Hour; stocks
- 5:35 to 5:45 p.m.—Hillman Auto Loan program
- 5:45 to 6 p.m.—National Kanteens program
- 6 to 7 p.m.—Recordings; Metro and Cosmo
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 8 p.m.—Tommy Monroe and Bob Allen
- 8 to 9 p.m.—Pacific Artists Trio, with Nellie Wren and Gene Sullivan, soloists; stories of St. Mark's Day, Oliver Cromwell and Marconi
- 9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
- 10 to 11 p.m.—Pacific Artists Trio with George Nickson and Greta Gahler
- 11 to 1 a.m.—Dance and request recordings

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 5 to 8:45 p.m.—National Broadcasting Co. programs
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9 p.m.—Chamber Music
- 9:15 p.m.—Eastman Kodak program, NBC
- 10 p.m.—Brief feature
- 10:15 p.m.—Radio-Keith-Orpheum Frolie
- 11 p.m.—"Vagabond of the Air"

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Popular music; devotional services
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Crier
- 9:30 a.m.—Betty Crocker, NBC
- 10 a.m.—Dubarry talk, NBC
- 10:15 a.m.—Heinz Food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Ghirardelli program
- 12 noon—Powers' Pied Piper; organ
- 12:45 p.m.—City Club of Portland
- 1:30 p.m.—Stewart organ recital; Among Ourselves
- 2:30 p.m.—Matinee Time, NBC
- 3 p.m.—Plantation Echoes
- 3:30 p.m.—"What's Happening in the World," NBC
- 4 p.m.—Musical program
- 4:30 p.m.—The Spotlight
- 5 to 8:15 p.m.—National Broadcasting Co. programs
- 8:15 p.m.—Gill's Garden talk
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Tone Pictures, NBC
- 9:15 p.m.—Eastman Kodak program, NBC
- 10 p.m.—Cecil and Sally; Chas. F. Berg
- 10:40 to 12 midnight—Hoot Owls

535.4 Meters
560 Kcys.

KTAB

Channel 56
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 9 a.m.—Towne Cryer; Dr. Forrester
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. W. G. Keys
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 12 noon—Dr. Corley; records
- 12 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 2:40 p.m.—Recordings; Dr. Forrester
- 2:40 to 4:45 p.m.—Baseball from Recreation Park
- 4:45 to 6 p.m.—Records; Brother Bob's Frolic
- 6 to 6:30 p.m.—"Date Book"; studio program
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:30 p.m.—"The Two Franks"; records
- 7:30 to 7:45 p.m.—Jack Riley, ukelele
- 7:45 to 8 p.m.—Alice Blue, piano
- 8 to 9 p.m.—"Miniatures"
- 9 to 10 p.m.—"Highway Highlights"
- 10 to 11 p.m.—"Variety Hour" with Alice Blue, Carl Tobin, Jimmie Currie
- 11 to 1 a.m.—Dance records

204 Meters
1470 Kcys.

KGA

Channel 147
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

- 5 p.m.—World Bookman, Uncle Andy
- 6 p.m.—Elmore Vincent, tenor; Eulala Dean, blues
- 7 p.m.—Damski's concert; orchestra; soloists
- 7:30 p.m.—Orchestra; Ellen Reep, contralto
- 8 p.m.—KGA Ensemble; Dwight Heter, baritone
- 9 p.m.—Jewel Box program; Agatha Turley, soprano
- 9:30 p.m.—A Night in India with White Wizard
- 10 p.m.—Request program

508.2 Meters
590 Kcys.

KHQ

Channel 59
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service; "The Town Crier"
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—Betty Crocker, talk, NBC
- 10 a.m.—Dubarry program, NBC
- 10:15 a.m.—Josephine Gibson talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:45 a.m.—Organ recital
- 12 noon—"For the Love of the Scotch and Irish"
- 12:15 p.m.—"Studio Affairs"; Gold Seal program
- 1 p.m.—"By the Way"; "Headliners"
- 1:30 p.m.—Organ compositions; dance tunes
- 2 p.m.—Gems from Sartori and Wolff comic opera
- 3 p.m.—Album Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Happy Harmonies
- 5 to 8:15 p.m.—National Broadcasting Co. programs
- 8:15 p.m.—Sports news
- 8:30 to 11 p.m.—National Broadcasting Co. programs
- 11 p.m.—Just Another Hour; "Ask for It"

FRIDAY Programs

NBC

National Broadcasting Company

9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks. KGO, KHQ, KOMO, KGW, KFI.
 9:45 to 10 a.m.—Parks Sisters. KGO, KOMO.
 10 to 10:15 a.m.—Du Barry Radio Program. KGO, KHQ, KOMO, KGW, KFI, KSL.
 10:15 to 10:30 a.m.—Josephine Gibson Food Talk. KGO, KHQ, KOMO, KGW, KFI.
 10:30 to 11:30 a.m.—Woman's Magazine of the Air. KGO, KGW, KPO, KFI; KHQ, KOMO 10:30 to 11:10 a.m.; KSL 10:50 to 11:10 a.m.
 1 to 2 p.m.—Pacific Feature Hour. KGO, KOMO.
 Max Dolin's concert orchestra, together with Barbara Blanchard, soprano, will bring the works of eight composers to the nation-wide audience.
 2 to 3 p.m.—Matinee Time. KGO; KGW 2:30 to 3 p.m.
 3 to 3:30 p.m.—Plantation Echoes. KGO, KGW.
 3:30 to 4 p.m.—What's Happening in the World. KGO, KOMO.
 4:15 to 4:30 p.m.—Universal Safety Series. KGO, KOMO, KECA.
 5 to 6 p.m.—Cities Service Concert Orchestra, Jessica Dragonette and the Cavaliers. KGO, KHQ, KOMO, KGW, KECA.
 6 to 6:30 p.m.—Interwoven Pair. KGO, KHQ, KOMO, KGW, KFI.
 Billy Jones and Ernie Hare will both share the spotlight in tonight's broadcast. Besides the comedy and the singing of the Interwoven Pair there will be a good measure of musical offerings by an orchestral unit.
 6:30 to 7 p.m.—Armour Program. KGO, KHQ, KOMO, KGW, KFI.
 A concert orchestra and a mixed chorus conducted by Joseph Koestner will be heard on this program.
 7 to 7:30 p.m.—Armstrong Quakers. KGO, KHQ, KOMO, KGW, KFI.
 Lois Bennett, soprano, as the Quaker Girl will be the featured personality. A male quartet and an orchestral unit headed by Don Voorhees will furnish the other numbers on the program.
 7:30 to 8 p.m.—Raleigh Revue. KGO, KHQ, KOMO, KGW, KECA.
 William Merrigan Daly will be in the conductor's stand and the Rovers. Lewis James, tenor, and Phil Ohman and Victor Arden, pianists, are among the artists scheduled to entertain with the genial Alfred Shirley as Sir Walter Raleigh.
 8 to 8:15 p.m.—Hamilton-Brown Sketch Book. KGO, KHQ, KOMO, KGW, KECA.
 8:30 to 8:45 p.m.—Amos 'n' Andy—KGO, KHQ, KOMO, KGW, KECA.
 8:45 to 9:15 p.m.—Tone Pictures. KGO, KHQ, KOMO, KGW, KFI.
 Dudley Chambers is director of this male quintet, which sings in NBC's Los Angeles studios.
 9:15 to 9:45 p.m.—Kodak Week End Hour. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA.
 Gail Taylor, soprano, a male quartet and an orchestra under Max Dolin's direction will present this program.
 9:45 to 10 p.m.—Piano Pictures. KGO, KHQ, KOA.
 Seated in front of two piano keyboards, the Misses Ashley and Fealy will give special interpretations of several well-known compositions.
 10 to 10:15 p.m.—Literary Digest Prohibition Poll. KGO, KHQ, KOMO, KECA.
 10 to 10:30 p.m.—The Aces of Harmony. KOA; KGO, KHQ 10:15 to 10:30 p.m.
 10:30 to 11 p.m.—Pacific Nomads. KGO, KHQ, KOA.
 Charles Hart will be heard both as director of the Pacific Nomads, a string ensemble, and as piano soloist.

291.1 Meters
1030 Kcys.

CNRV

Channel 103
500 Watts

Canadian National Railways, Vancouver, B. C.

10:30 a.m.—Morning Hour of Music
 9 p.m.—CNRV Players
 10:30 p.m.—Studio program

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
 9:30 to 10 a.m.—Walter W. Cribbins
 10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 to 11:55 a.m.—Ye Towne Cryer
 11:55 to 12:05 p.m.—Time signals, Scripture reading
 12:05 to 12:45 p.m.—Snapshots, programs in miniature
 12:45 to 1:30 p.m.—Commonwealth Club luncheon
 1:30 to 2 p.m.—California Crooners
 2 to 2:10 p.m.—Stock market quotations
 2:10 to 2:45 p.m.—R. U. McIntosh in "Plane Journeys"
 2:45 to 4:50 p.m.—Baseball game
 4:50 to 5 p.m.—E. A. Pierce stock reports
 5 to 5:50 p.m.—Children's Hour
 5:50 to 6 p.m.—News Digest, "Scotty" Mortland
 6:15 to 7 p.m.—Reo Masters of Music
 7 to 8 p.m.—North Americans
 8 to 9 p.m.—KPO Salon Orchestra, with George Heid, baritone
 9 to 9:15 p.m.—Cecil and Sally
 9:15 to 10 p.m.—Out West
 10 to 11 p.m.—Jesse Stafford's dance orchestra
 11 to 12 midnight—Joe Wright's dance orchestra

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
 8 to 8:15 a.m.—Talk on "Belco"
 8:15 to 8:30 a.m.—Inspirational talk and prayer
 8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
 9 to 9:30 a.m.—"A Menu for Sunday Dinner"
 9:30 to 10 a.m.—Radio shopping news
 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
 10:30 to 10:45 a.m.—The "Ovaltine" Ensemble
 12 to 12:30 p.m.—Noonday Little Symphony
 1:30 to 2 p.m.—Reading interesting books
 2 to 2:30 p.m.—Records and announcements
 2:30 to 3 p.m.—Musical program, Matinee Symphony
 3 to 3:10 p.m.—Joyce Coad, little movie star
 3:30 to 4 p.m.—Federation of Women's Clubs
 4 to 4:30 p.m.—Musical program
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 6:30 p.m.—Organ program, Lucie Lee
 6:30 to 7 p.m.—KNX Little Symphony
 7 to 8 p.m.—Forrest Stove Works program
 8 to 9 p.m.—Royal Order of Optimistic Do-Nuts
 9 to 9:45 p.m.—The "Lion Tamers"
 9:45 p.m.—Main event, Hollywood Legion Stadium
 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
 12 to 1 a.m.—Dance hour of records

325.9 Meters
920 Kcys.

KOMO

Channel 92
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services
 7:45 a.m.—Y. M. C. A. Health Exercises
 8 a.m.—Shell Happytime, KPO
 9 a.m.—Julia Hayes Hints to Housewives
 9:30 to 11:10 a.m.—NBC programs
 11:10 a.m.—Associated Oil Co., vocalists
 11:45 a.m.—Barbara Gould
 12 noon—Visits to Dairymen and Poultrymen
 12:15 p.m.—Prudence Penny
 12:30 p.m.—Grain, fruit and vegetable reports
 12:35 p.m.—Orchestra, singers
 1 p.m.—Pacific Feature Hour, NBC
 2 p.m.—Orchestra, vocalists
 3:30 p.m.—What's Happening in the World, NBC
 4 p.m.—Stock quotations
 4:15 p.m.—Universal Safety Series, NBC
 4:30 p.m.—Garden Patch children's program
 5 to 8:15 p.m.—NBC programs
 8:15 p.m.—McAleer Mfg. Co., Mac and Al
 8:30 to 9:45 p.m.—NBC programs
 9:45 p.m.—News flashes
 10 p.m.—Literary Digest Prohi Poll, NBC
 10:15 p.m.—News Theater of the Air
 11 p.m.—Tiny Burnett's Olympic Hotel Orchestra
 12 midnight—Fox Theater organ recital

FRIDAY Programs

340.7 Meters
880 Kcys.

KLX

Channel 88
500 Watts

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
7:35 a.m.—Opening N. Y. stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes Period
9:30 to 10:15 a.m.—Records; Educational talk
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:35 p.m.—Jean's Hi-Lights; records
2:35 p.m.—Closing San Francisco stocks
2:40 to 4:30 p.m.—Baseball, Oaks vs. San Francisco
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News items; Melody Man
8 to 10 p.m.—Hi-Jinks—Machado's Hawaiians; Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Togo and Fugii, two Japanese gentlemen; Dell Sisters, harmony team; Elsbeth Frellesen, guitar girl; orchestra; Lena Genster, the dumb janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico; Nerino Turchet, accordionist; Two Happy Hayseeds—Fred and Ivan Laam
10 to 10:10 p.m.—Dr. Jelope—Anything but the Truth
10:10 to 11 p.m.—Fleur de Lis dance orchestra
11 to 12 midnight—Dance program

254.1 Meters
1180 Kcys.

KEX

Channel 118
500 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Serenaders; farm flashes; news
9 a.m.—Better Homes Hour; novelties
9:45 a.m.—Devotional service
10 a.m.—Shopping service; Billy's Hawaiians
12 noon—Time; weather; World Bookman
12:05 p.m.—Happy Hour Girls
2:05 p.m.—Recordings; Bookworm
3 p.m.—The Bitter with the Sweet
5 p.m.—KEX Bulletin
6 p.m.—Harmony Aces; Elmore Vincent, tenor; Eulala Dean, blues
7 p.m.—Melvin & Merciful; Ellen Reep, contralto
9:30 p.m.—A Night in India with White Wizard
10 p.m.—KEX Concert Hour
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time, weather and police reports
11:40 p.m.—KEX Midnight Matinee

333.1 Meters
900 Kcys.

KHJ

Channel 90
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Stock reports
8 to 8:45 a.m.—Piano recital; Recordings
8:45 to 9 a.m.—Health talk, Dr. Dorosh
9 to 9:30 a.m.—Franklin Bldg. & Loan Association
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
10:30 to 11 a.m.—Recordings
11 to 11:30 a.m.—The Gauchos, CBS
11:30 to 12 noon—Richardson's music program; records
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 1 p.m.—News; organ and vocalist
1 to 1:30 p.m.—Light operatic gems, CBS
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:15 p.m.—Recordings; Boy Scouts of America
3:15 to 3:30 p.m.—Dr. Hertzog's School program
3:30 to 4 p.m.—Council of International Relations
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
4:30 to 4:45 p.m.—Charlie Wellman and Nell Larson
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 6:30 p.m.—Organ recital; Viennese Quintet
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.
7 to 7:30 p.m.—Quaker State Oil, CBS
7:30 to 8 p.m.—Desmond's light opera program
8 to 8:30 p.m.—Veedol Vodvil, from KFRC
8:30 to 9 p.m.—Bekins Van and Storage, DLBS
9 to 10 p.m.—True Story Hour, CBS
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

322.4 Meters
930 Kcys.

KFWI

Channel 93
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Morning "Pep" Hour
9 to 10:30 a.m.—Cal King; records and announcements
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, pianologue
11:30 to 12 noon—Semi-classical program
12 to 12:45 p.m.—"Greetings"; popular recordings
12:45 to 1 p.m.—Chamber of Commerce Boosters
1 to 1:30 p.m.—Cal King's Country Store
6 to 7:15 p.m.—Dinner Hour Variety; studio program
7:15 to 7:30 p.m.—Bob and Monte for Renton Co.
8:30 to 9 p.m.—Johnny Oliver's Hawaiians
9 to 9:30 p.m.—Novelty program
9:30 to 9:45 p.m.—Isabel Henion, ballads; Nadine Chriss, pianist
9:45 to 10 p.m.—Radio skit, "Ambrose and Mandy"
10 to 10:30 p.m.—Philip Steinman, violinist; Clyde Dibble, tenor; Le Morgan, concert pianist
10:30 to 1 a.m.—Recordings; Midnight Hour

322.4 Meters
930 Kcys.

KFWM

Channel 93
1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Richmond Quality Market program
2:30 p.m.—A Watch Tower talk
2:45 p.m.—The Tryco program, recordings
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—Musical program
4 p.m.—The Mystery Co-ed's orchestra
4:30 p.m.—Popular recordings
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Doc Herrold's shopping program
8 p.m.—Wm. Friend, "Oakland Pioneers' Hour"

309.1 Meters
970 Kcys.

KJR

Channel 97
500 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services
8 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
12 noon—World in Review; music
3 p.m.—Elmore Vincent and Marjorie Robillard
5:15 p.m.—Joy Boys; market reports
5:45 p.m.—Radio Nature Club
6 p.m.—Harmony Aces; Vincent Elmore, tenor; Eulala Dean, blues
7 p.m.—Damski's Concert Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
7:30 p.m.—Orchestra; Ellen Reep, contralto
8 p.m.—Gold and Silver Ensemble
9 p.m.—A Night in India with the White Wizard
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Tilton's 25'ers; Lyric Trio; Eugene Castellin, basso
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

468.5 Meters
640 Kcys.

KFI

Channel 64
500 Watts

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7:30 a.m.—Opening market reports
8 a.m.—Shell Happytime, from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker Home Service talk, NBC
10 a.m.—Dubarry Radio talk, NBC
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Care of the Hair," The Lovalon Lady
12 noon—Federal and state market reports
2:15 p.m.—Winnie Moore, travelogue
2:30 p.m.—Grace Hamilton and Jack Stern, duets
3 p.m.—Joe Charles and his guitar
3:15 p.m.—Wedgewood Nowell, "Playgoers' Memories"
4 p.m.—Mother's Legion of the Air
4:15 p.m.—News Bureau; Big Brother
5 p.m.—The Story Man
5:30 p.m.—E. H. Rust, nurseryman
5:45 p.m.—Stock market reports
6 to 7:30 p.m.—National Broadcasting Co. programs
7:30 p.m.—Paul Roberts and Schonberger Trio
8 p.m.—Ray West Cafe program
8:45 p.m.—Tone Pictures, NBC
10 p.m.—Prokhanoff Russian Quartet
10:30 p.m.—Cafe Max Fisher

FRIDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 8:30 a.m.—Georgia O. George, DLBS
- 8:30 to 9 a.m.—Program of recordings
- 9 to 9:30 a.m.—Columbia Revue, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Haines, Domestic Science talk
- 11:30 to 11:45 a.m.—Hollywood gossip (recordings)
- 11:45 to 12 noon—Auditions
- 12 to 1 p.m.—Sherman & Clay concert
- 1 to 1:30 p.m.—Light opera gems, CBS
- 1:30 to 2 p.m.—Club Plaza Orchestra, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:15 p.m.—The Musical Foursome, CBS
- 3:15 to 3:30 p.m.—Musical record program
- 3:30 to 3:35 p.m.—Something About Everything
- 3:35 to 4 p.m.—Yoeng's Orchestra, CBS
- 4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
- 4:30 to 4:55 p.m.—KFRC Dance Band, DLBS
- 4:55 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Organ recital, DLBS
- 5:30 to 6 p.m.—Custo program
- 6 to 6:15 p.m.—Al Santoro, sports
- 6:15 to 6:30 p.m.—C. H. McAleer program
- 6:30 to 7 p.m.—Charles W. Hamp for S. & W., DLBS
- 7 to 7:30 p.m.—Quaker State Oil, CBS
- 7:30 to 8 p.m.—Light Opera, DLBS
- 8 to 8:30 p.m.—Veedol Vodvil, DLBS
- 8:30 to 9 p.m.—Stanley's, novelty program
- 9 to 10 p.m.—True Story Hour, CBS
- 10 to 10:15 p.m.—Novelty program
- 10:15 to 11 p.m.—Anson Weeks' Orchestra, DLBS
- 11 to 12 midnight—Val Valente's Orchestra, DLBS
- 12 to 1 a.m.—Dance music

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 7 p.m.—Feature program
- 7 to 8 p.m.—Program from Thearle's Music Hall
- 8 to 9 p.m.—Old Time program
- 9 to 10 p.m.—Sponsored program
- 10 to 11 p.m.—Bradley-Woolman Chapel of the Chimes

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 9 a.m.—Popular recordings
- 9 to 9:30 a.m.—Associated Grocers' program
- 9:30 to 12 noon—Records; health talk
- 12 to 12:30 p.m.—U. S. popular half-hour
- 1:05 to 2 p.m.—Stock report; concert music
- 2 to 3:30 p.m.—Lucille Gordon Players; records
- 3:30 to 4:10 p.m.—Restful Period; news
- 4:10 to 4:45 p.m.—Records; Barnes Sunset Revue

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

- 3 p.m.—Cyprian Paulette, popular tenor
- 3:30 p.m.—Musical Appreciation, Jose Rodriguez
- 3:45 p.m.—Raquel Lopez, Spanish songs
- 4 p.m.—Ballads on Approval
- 5 p.m.—Cities Service Hour, NBC
- 6:15 p.m.—Buster Wilson's Orchestra
- 6:30 p.m.—Molly Wilbur, ballads
- 7 p.m.—Winslow Allen's Six Clouds of Joy
- 7:30 p.m.—Raleigh Review, NBC
- 8 p.m.—Hamilton Brown Sketch Book, NBC
- 8:15 p.m.—Mrs. June Snow, bridge lesson
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Anna and Oscar
- 9 p.m.—Winifred Donaldson, contralto
- 9:15 p.m.—Eastman Kodak program, NBC
- 10:15 p.m.—Harmony Hour, Three Minor Keys Three Minstrellets

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal talk
- 9:45 to 10 a.m.—Parks Sisters
- 10 to 10:15 a.m.—Du Barry Radio talk
- 10:15 to 10:30 a.m.—Josephine Gibson, talk
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 12 noon—Philharmonic organ recital
- 12 to 1 p.m.—Rembrandt Trio
- 1 to 2 p.m.—Pacific Feature Hour
- 2 to 3 p.m.—Matinee Time
- 3 to 3:30 p.m.—Plantation Echoes
- 3:30 to 4 p.m.—What's Happening in the World
- 4 to 4:15 p.m.—Hotel St. Francis orchestra
- 4:15 to 4:30 p.m.—Universal Safety Series
- 4:45 to 5 p.m.—News service
- 5 to 6 p.m.—Cities Service concert
- 6 to 7 p.m.—Interwoven Pair; Armour program
- 7 to 7:30 p.m.—Armstrong Quakers
- 7:30 to 8 p.m.—Raleigh Revue
- 8 to 8:15 p.m.—Hamilton Brown Sketch Book
- 8:15 to 8:30 p.m.—Fiddlers Three
- 8:30 to 9:15 p.m.—Amos 'n' Andy; Tone Pictures
- 9:15 to 9:45 p.m.—Eastman Kodak program
- 9:45 to 10 p.m.—Piano Pictures
- 10 to 10:15 p.m.—Prohibition Poll
- 10:15 to 10:30 p.m.—Aces of Harmony
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 midnight—Laughner-Harris Dance Orchestra

315.6 Meters **KFWB** **Channel 95**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet; Feature Trio
- 10 to 10:30 a.m.—Prudence Penny of the Examiner
- 10:30 to 11:30 a.m.—Jean Cowan; Dixieland Syncopators
- 11:30 to 12 noon—Billy Van
- 11:30 to 12:30 p.m.—String orchestra and Nelson Case
- 12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters
- 2 p.m.—Baseball game; Radio Varieties
- 6 to 6:30 p.m.—Pacific Salon Orchestra
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:10 p.m.—Cecil and Sally
- 7:10 to 7:45 p.m.—Rainbow Trail to Colorland
- 7:45 to 8:30 p.m.—Mac and Al; Billy Van
- 8:30 to 9 p.m.—National Life Dance Orchestra
- 9 to 9:30 p.m.—Sports interview by Mark Kelly
- 9:30 to 10 p.m.—Hollywood Revelers
- 10 to 10:30 p.m.—Irving Aaronson's Commanders
- 10:30 to 12 midnight—Ben Bernie's orchestra

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

- 5 to 6 p.m.—Cities Service Concert Orchestra, Jessica Dragonette and the Cavaliers
- 6 to 6:30 p.m.—Interwoven Pair
- 6:30 to 7 p.m.—Armour program
- 7 to 7:30 p.m.—Armstrong Quakers
- 7:30 to 8 p.m.—Raleigh Revue
- 8 to 8:15 p.m.—Hamilton Brown Sketch Book
- 8:15 to 8:30 p.m.—Barteldes Piano Twins
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Literary Digest Prohibition Poll
- 9 to 9:15 p.m.—Sally Mason, crooner
- 9:15 to 9:45 p.m.—Network program
- 9:45 to 10 p.m.—Piano Pictures
- 10 to 10:30 p.m.—Aces of Harmony
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 p.m.—Henry Halstead's Orchestra

220.4 Meters **KGER** **250 Watts**
1360 Kcys. **Channel 136**

C. M. Dobyms, Long Beach, Calif.

- 4 p.m.—Gordon James Orchestra
- 5 p.m.—California Revelers
- 7 p.m.—Shell Concert Trio
- 8:30 p.m.—KGER Players
- 9 p.m.—News bulletin, Long Beach Sun
- 9:15 p.m.—Ole and His Gang
- 9:45 p.m.—Chas. Cook; Rhythm Makers
- 11 p.m.—Quiet Time Tunes

SATURDAY Programs

NBC

National Broadcasting Company

- 9:45 to 10:30 a.m.—National Farm and Home Hour. KGO, KHQ, KGW, KFI; KPO 10 to 10:30 a.m.
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KPO, KFI; KGW 10:45 to 11:30 a.m.
- 1 to 1:30 p.m.—Dixie Dandies. KGO, KOMO
- 1:30 to 2 p.m.—The Entertainers. KGO; KGW 1:30 to 1:45 p.m.
- 2:30 to 3 p.m.—Novelettes. KGO; KOMO 2:30 to 3 p.m.
- 3 to 4 p.m.—Black and Gold Room Orchestra. KGO; KOMO 3:30 to 4 p.m.
- 4:30 to 5 p.m.—The Fuller Man. KGO, KHQ, KOMO, KGW, KECA.

Three of Irving Berlin's early song "hits" will be recalled as a male quartet offers them during the Fuller Man's entertainment. Earle Spicer, baritone, will contribute two solos.

- 5 to 5:30 p.m.—The New Business World. KGO, KHQ, KOMO, KGW, KECA.
 - 5:30 to 6 p.m.—"Song of the Flame," Mernice Claire and Alexander Gray. KSL, KOA.
 - 6 to 7 p.m.—General Electric Hour. KGO, KHQ, KOMO, KGW, KFI.
- Walter Damrosch and his symphony orchestra. Floyd Gibbons, noted war correspondent and radio speaker will be heard on this program.
- 7 to 8 p.m.—B. A. Rolfe and his Lucky Strike Orchestra. KGO, KHQ, KOMO, KGW, KFI.

- 8 to 8:30 p.m.—Pacific Serenaders, KGO.
- Strings and woodwind instruments make up the orchestral portion of the Pacific Serenaders. Their offerings consist entirely of ballads and are interpreted as solos, duets, trios and in other combinations within the group.
- 9 to 8:30 p.m.—Gilmore Circus. KOMO, KGW, KPO, KFI.

Suggesting all the excitement, thrills and merriment of a circus day, another performance by the Gilmore Circus will be released tonight.

- 8:30 to 8:45 p.m.—Amos 'n' Andy—KGO, KHQ, KOMO, KGW, KECA.
- 9 to 9:30 p.m.—Alexander Gray and Bernice Claire in "Song of the Flame." KGO, KHQ, KOMO, KGW, KFI.
- 9:30 to 10 p.m.—Penrod. KGO, KHQ, KOA.

How Penrod's birthday party was turned into a riot and how sex appeal got him into the good graces of his elders will be told in the episode of "Penrod," which radio listeners will hear tonight. Wilda Wilson Church directs this adaptation of Booth Tarkington's novel. Julian Street, Jr., is responsible for the script. Billy Page as Penrod heads a large cast of juvenile players.

- 10 to 10:15 p.m.—Literary Digest Prohibition Poll. KGO, KHQ, KOMO, KGW, KECA.
- 10:15 to 12 midnight—Spotlight Review. KGO; KHQ, KECA 10:15 to 11 p.m.; KOMO 10:15 to 11:15 p.m.

To induce the spirit of liveness into the Spotlight Review program, Ted Maxwell, the master of ceremonies, will call upon the services of Peggy Chapman, crooner; Walter Beban's Musical Musketees; Harold Peary and Captain "Bill" Royle, comedians; Bennie Walker, singing comedian; Irving Kennedy, tenor balladist; the Coquettes; the Hill Billy Boys; Jack Deane, and a host of others. This big show has 25 numbers in all with the "School Days" sketch, conducted by Dick Le Grand as Professor Knicklebine.

499.7 Meters Channel 60
600 Kcys. KFSD 1000 Watts
Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 9:30 p.m.—Featured program; studio program
- 9:30 to 10 p.m.—Easley Players
- 10 to 11 p.m.—Bradley-Woolman Chapel of the Chimes
- 11 to 12 midnight—Hotel Del Coronado program

379.5 Meters Channel 79
790 Kcys. KGO 10,000 Watts
General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet-the Folks
- 9:30 to 9:45 a.m.—Grace Adams East, cornetist
- 9:45 to 10:30 a.m.—Farm and Home Hour
- 10:30 to 11:30 a.m.—Magazine of the Air, NBC
- 11:30 to 12 noon—Philharmonic organ
- 12 to 1:30 p.m.—Novelty Five; Dixie Dandies
- 1:30 to 2 p.m.—The Entertainers
- 2 to 3 p.m.—Matinee Time; Novelettes
- 3 to 4 p.m.—Black and Gold Room Orchestra
- 4 to 5 p.m.—Sunshine Rays; Fuller Man
- 5 to 5:30 p.m.—"The New Business World"
- 5:30 to 6 p.m.—Singing Strings
- 6 to 7 p.m.—General Electric Hour
- 7 to 8 p.m.—Lucky Strike Hour
- 8 to 8:30 p.m.—Pacific Serenaders
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9 p.m.—Parks Sisters
- 9 to 10 p.m.—NBC program; Penrod
- 10 to 10:15 p.m.—Prohibition Poll
- 10:15 to 12 midnight—Spotlight Review

468.5 Meters Channel 64
640 Kcys. KFI 5000 Watts
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- 7:30 a.m.—Opening market reports
- 7:45 a.m.—Gertrude Gussell, ballads
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Mental exercises, Frances Hancock
- 9:45 a.m.—National Farm and Home Hour, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Care of the Hair," The Lovalon Lady
- 11:45 a.m.—French lesson, Annette Doherty
- 12 noon—U. C. & U. S. Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Alma and Adele Howell, ballads
- 2:45 p.m.—Jack Baldwin, jazz pianist
- 3:15 p.m.—Shirley Reid, novelty ballads
- 3:30 p.m.—The Masked Minstrels Hour
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Glen Edmunds, Three Strings
- 5:15 p.m.—Don Abbot, popular tenor
- 5:30 p.m.—Two Shades of Blue
- 5:45 p.m.—Stock market reports
- 6 to 8:30 p.m.—National Broadcasting Co. programs
- 8:30 p.m.—Robert Hurd, Packard Orchestra
- 9 p.m.—NBC program
- 9:30 p.m.—Mixed quartet with James Burroughs
- 10:30 p.m.—Cafe Max Fisher
- 12 midnight—Midnight Frolic

333.1 Meters Channel 90
900 Kcys. KHJ 1000 Watts
Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock reports
- 8 to 9 a.m.—U. S. Army Band, CBS
- 9 to 9:30 a.m.—Adventures of Helen and Mary, CBS
- 9:30 to 10 a.m.—Studio program
- 10 to 11 a.m.—Song recital, DLBS
- 11 to 11:30 a.m.—Ann Leaf at the organ
- 11:30 to 12 noon—Dominion Male Quartet, CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 1 p.m.—World-wide news; recordings
- 1 to 1:30 p.m.—Manlius School Cadet Band, CBS
- 1:30 to 2 p.m.—Club Plaza Orchestra, CBS
- 2 to 2:30 p.m.—French Trio and soloist, CBS
- 2:30 to 2:45 p.m.—Quiet Harmonies, CBS
- 2:45 to 3 p.m.—French lesson, CBS
- 3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
- 3:30 to 4 p.m.—Ted Husing's Sportsclants, CBS
- 4 to 4:45 p.m.—Bernhard Levitow and Commodore Orchestra, CBS
- 4:45 to 5 p.m.—World-wide news; Town Topics
- 5 to 5:30 p.m.—Sense & Nonsense, CBS; records
- 5:30 to 6 p.m.—Dixie Echoes, CBS
- 6 to 7 p.m.—Show Boat, CBS
- 7 to 8 p.m.—Paramount Hour, CBS
- 8 to 8:30 p.m.—Williams Oil-O-Matic Heater concert, DLBS
- 8:30 to 9 p.m.—Raymond Paige's Musical Cocktail
- 9 to 10 p.m.—"Chasin' the Blues"
- 10 to 10:10 p.m.—World-wide news
- 10:10 to 11:10 p.m.—Anson Weeks' Orch., DLBS
- 11:10 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte's organ recital

SATURDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 9 a.m.—U. S. Army Band, CBS
9 to 9:30 a.m.—Adventures of Helen and Mary, CBS
9:30 to 10 a.m.—Program of recordings
10 to 11 a.m.—Song recital from KFLJ, DLBS
11 to 12 noon—Auditions and church announcements
12 to 1 p.m.—Sherman & Clay concert
1 to 1:30 p.m.—Manlius School Cadet Band
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 2:30 p.m.—French Trio with Kenyon Congdon, CBS
2:30 to 2:45 p.m.—Quiet Harmonies, CBS
2:45 to 3 p.m.—“Three Dainty Misses,” Girls’ Trio
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Norman Nielsen, tenor; Edna Fischer, pianist
4 to 5 p.m.—Levitov’s Commodore Ensemble, CBS
5 to 5:15 p.m.—“Exploring the Jungles for Science,” CBS
5:15 to 5:30 p.m.—“Three Dainty Misses”
5:30 to 6 p.m.—Edna Fischer, “Piano Moods”
6 to 7 p.m.—Hank Simmons Showboat
7 to 8 p.m.—Paramount Public Radio Hour, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
8:30 to 9 p.m.—Musical Cocktails, DLBS
9 to 10 p.m.—Chasin’ the Blues, DLBS
10 to 10:10 p.m.—“Frank Watanabe,” Eddie Holden
10:10 to 11:10 p.m.—Anson Weeks’ Orchestra, DLBS
11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orchestra, DLBS
12:10 to 1 a.m.—Dance music

254.1 Meters **KEX** **Channel 118**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders; news
9 a.m.—Better Homes Hour; records
9:30 a.m.—Recordings; devotional services
10 a.m.—Shopping service; Ronald Buck, pianist
12 noon—Time, weather, World Bookman
12:05 p.m.—Happy Hour Girls; records
2:30 p.m.—Bookman; Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor
8 p.m.—Novelty program; Northwest Hour
10 p.m.—Thomas & Tessie; records
10:30 p.m.—Time, weather, police reports
11:40 p.m.—KEX Midnight Matinee

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher’s Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services
7:45 a.m.—Y. M. C. A. Health Exercises
8 a.m.—Shell Happytime, KPO
9 a.m.—Sands Motor Co., Gordon and Mary
9:15 a.m.—Fox Theater organ recital
10:15 a.m.—Pac. Fruit & Produce Co., vocal recital
10:30 a.m.—Woman’s Magazine of the Air, NBC
11:30 a.m.—Orchestra and vocalists
12 noon—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra, vocalists
1 p.m.—Dixie Dandies and Sunshine Rays, NBC
2 p.m.—Orchestra, vocalists
3:30 p.m.—NBC program
4 p.m.—Stock quotations; vocal recital
4:30 p.m.—Fuller Man, NBC
5 p.m.—New Business World, NBC
5:30 p.m.—News Theater of the Air
6 to 8:45 p.m.—NBC programs
8:45 p.m.—Nunn Bush program
9 p.m.—NBC program
9:30 p.m.—Famous Composers’ Concert
10 p.m.—Literary Digest Prohi Poll, NBC
10:15 p.m.—Spotlight Revue, NBC
11:15 p.m.—News flashes
11:30 p.m.—RKO Theatrical Frolic
12 midnight—Fox Theater organ recital

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and “Wee Willie” Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—National Home and Farm Hour, NBC
10:30 to 11:30 a.m.—Woman’s Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Scripture reading and time signals
12:05 to 1 p.m.—Snapshots, programs in miniature
1 to 2:10 p.m.—E. A. Pierce stock reports
2:10 to 2:45 p.m.—Saturday Matinee
2:45 to 4:50 p.m.—Baseball game
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:30 p.m.—Children’s Hour
5:50 to 6 p.m.—News digest, “Scotty” Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—The Gilmore Circus, NBC
8:30 to 9 p.m.—Packard program, KPO and KFI
9 to 9:15 p.m.—Cecil and Sally
9:15 to 10 p.m.—Salon Orchestra with Sequoians
10 to 11 p.m.—Jesse Stafford’s Palace Hotel Orchestra
11 to 12 midnight—Joe Wright’s dance orchestra

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8:15 to 8:30 a.m.—Inspirational talk and prayer
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright’s 10 o’clock family
10:30 to 11 a.m.—Recordings and announcements
11 to 12 noon—KNX Little Symphony
12 to 12:30 p.m.—Noonday Little Symphony
12:30 to 1 p.m.—First Radio Church of the Air
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Program of recordings
2:30 to 5 p.m.—Presenting an opera (recorded)
5 to 5:15 p.m.—E. C. Griffith’s talk on “Travel”
5:45 to 6 p.m.—Town Crier’s amusement tips
6 to 6:25 p.m.—Organ program, Lucie Lee
6:25 p.m.—Services of Los Angeles churches
6:30 to 7 p.m.—KNX Little Symphony
7 to 8 p.m.—Paramount Public Hour
8 to 9 p.m.—Feature program presenting KNX artists
9 to 9:45 p.m.—Broadcasting from the Russian American Art Club
9:45 to 10 p.m.—Program of musical contrasts (recordings)
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
12 to 1 a.m.—Dance hour of records

204 Meters **KGA** **Channel 147**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano
7:30 p.m.—Saturday Knights; Elmore Vincent, tenor; Bob Munson, ukelele
8:30 p.m.—Rickey Quartet; Eulala Dean, blues
9 p.m.—KGA Ensemble; Dwight Heter, baritone
10 p.m.—Musical Potpourri; Request recordings

209.7 Meters **KECA** **Channel 143**
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

3 p.m.—Jerome Powers, pianist
3:30 p.m.—Clinton Wardrop, tenor
4 p.m.—Charley & Charley, vocal and instrumental
4:30 p.m.—Fuller Man, NBC
5 p.m.—New Business World, NBC
5:30 p.m.—Max Mellinger, ballads
6 p.m.—L. A. Fire Dept. orchestra
7 p.m.—Jack Parker, tenor
7:30 p.m.—Elton Hey’s Virginia Ballroom orchestra
8 p.m.—Helen Guest, ballads
8:30 p.m.—Amos ‘n’ Andy, NBC
8:45 p.m.—KECA String Ensemble
9:30 p.m.—Eddie Armstrong, ballads
10:15 p.m.—Spotlight Review, NBC

SATURDAY Programs

535.4 Meters **KTAB** **Channel 56**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program
7:30 to 8 a.m.—Red Hat program
8 to 9 a.m.—Masters Album; Towne Cryer
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. W. G. Keys
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1 p.m.—Records; studio program
1 to 1:30 p.m.—Chapel of Chimes
1:30 to 1:45 p.m.—Broadway Tunes
1:45 to 2:40 p.m.—Dr. Forrester; records
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 6 p.m.—Records; Brother Bob's Frolic Hour
6 to 6:30 p.m.—"Date Book"; studio program
6:30 to 7:30 p.m.—Chapel of Chimes; studio program
7:30 to 8 p.m.—Piano recital by Walter J. Rudolph
8 to 8:30 p.m.—Dorothy Nichols, cellist, and Alice Blue, organist
8:30 to 9:30 p.m.—Melody Quintette and Carl Tobin, tenor
9:30 to 10:30 p.m.—Melody Makers and Alice Blue
10:30 to 11 p.m.—Organ Echoes with Alice Blue
11 to 1 a.m.—Dance recordings

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises
7:45 a.m.—Devotional service
8 a.m.—Shell Happytime, from KPO
9 a.m.—Town Cryer
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Talk by O. M. Plummer
10:45 a.m.—Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ
1:30 p.m.—The Entertainers
2 p.m.—Among Ourselves; Musical Masterworks
4:30 p.m.—The Fuller Man
5 p.m.—The New Business World, NBC
5:30 p.m.—The Spotlight
6 to 8:45 p.m.—National Broadcasting Co. programs
8:45 p.m.—Book chat
9 p.m.—NBC program
9:30 p.m.—Studio; Yellow Cab Trio
10 p.m.—Cecil and Sally; Hi Jinx
12 to 1 a.m.—Oyster Loaf program

296.6 Meters **KQW** **Channel 101**
1010 Kcys. **500 Watts**

First Baptist Church, San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 12:15 p.m.—Bank Credits program; records
12:15 to 12:30 p.m.—Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 5:30 p.m.—Musical program; children's program
5:30 to 6 p.m.—San Jose Radionics Health Talk
6 to 7 p.m.—Music; Farmers' Exchange
7 to 7:30 p.m.—Farm Bureau radio news
7:30 to 7:45 p.m.—Tom and Wash
7:45 to 8:30 p.m.—4-H Club program
8:30 to 9:30 p.m.—Italian program

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—KJBS Alarm Klok Klub
8 to 11 a.m.—Variety and dance records
11 to 12 noon—Concert music
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 1:30 p.m.—Stock report; records
1:30 to 2:30 p.m.—Salon Orchestra
2:30 to 4 p.m.—Jack and Jill; records
4 to 6:45 p.m.—Jerry McMillan, pianist; records

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Program of recordings
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Popular and classical recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Popular recordings; Sunset Hour
5:30 to 5:45 p.m.—Stock quotations; records
5:45 to 6 p.m.—National Kanteens recordings
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell
6:30 to 7 p.m.—Recorded program
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—"College Daze" with Toby and Babs
7:45 to 8 p.m.—News, Pop Questions, Harmonettes
8 to 9 p.m.—Pacific Artists Trio, with Nellie Wren and Nona Campbell, soloists; stories of Daniel De Foe, Daryl Hume and Alexander Duff
9 to 10 p.m.—Marvelous Marin Entertainers
10 to 11 p.m.—Pacific Artists Trio with Gene Sullivan and Claire Upshur, soloists
11 to 1 a.m.—Dance and request recordings

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service; "Town Cryer"
7 a.m.—"Sweet and Low"
8 a.m.—Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—"Hints to Hostesses"
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—RKO organ recital
12 noon—National Savings Luncheon program
12:15 p.m.—"Studio Affairs"; Gold Seal program
1 p.m.—"By the Way"; "Headliners"; "Trail Blazing"
1:45 p.m.—Fifteen Minutes with the Violin
2 p.m.—"With the Classics"; "Cecil and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—"Hits and Bits"
4:30 p.m.—"The Fuller Man," NBC
5 p.m.—The New Business World, NBC
5:30 p.m.—School Band Contest
6 p.m.—General Electric Hour, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Sport page; "Idaho Cowboy Four"
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—"Red, White and Blue Boys"
9 to 11 p.m.—National Broadcasting Co. programs
11 p.m.—"Ask for It"; RKO Frolic

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—The Fuller Man
5 to 5:30 p.m.—The New Business World
5:30 to 6 p.m.—NBC program
6 to 7 p.m.—General Electric Hour
7 to 8 p.m.—B. A. Rolfe and his Lucky Strike Orch.
8 to 8:30 p.m.—Preview of Sunday School lesson
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Literary Digest Prohibition Poll
9 to 9:30 p.m.—Marimba Ensemble
9:30 to 10 p.m.—Penrod Stories
10 to 11 p.m.—Henry Halstead and his orchestra

220.4 Meters **KGER** **Channel 136**
1360 Kcys. **250 Watts**

C. M. Dobyms, Long Beach, Calif.

8 a.m.—Devotional services
8:20 a.m.—Foot Comfort talks
9 a.m.—Home Makers Hour
10:45 a.m.—Beauty talk
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
12:45 p.m.—Lost and Found
1 p.m.—Popular music
2:30 p.m.—Long Beach Band
4 p.m.—De Lano and James Orchestra
5 p.m.—Wurlitzer organ
7 p.m.—Harmony Trio, Marion Sevier
7:30 p.m.—Pearl Davis, George Strange
8 p.m.—Breakers Hotel Orchestra
8:30 p.m.—Spotlight Review
9 p.m.—News bulletin, Long Beach Sun
10 p.m.—Rhythm Makers
11 p.m.—Quiet Time Tunes

STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

"BROADCAST WEEKLY," published weekly at San Francisco, Calif., for April 1, 1930. State of California, County of San Francisco ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared A. J. Urbain, who, having been duly sworn according to law, deposes and says that he is the Business Manager of "BROADCAST WEEKLY," and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Broadcast Weekly Publishing Co., 726 Pacific Building, San Francisco; Editor, Managing Editor and Business Manager, A. J. Urbain, 726 Pacific Building.

2. That the owner is:

Broadcast Weekly Publishing Co., Pacific Building, San Francisco; Arthur J. Urbain, Pacific Building, San Francisco; Arthur H. Halloran, Pacific Building, San Francisco; Vera M. Urbain, Pacific Building, San Francisco; E. R. Ryfkoegol, 516 Sutter Street, San Francisco; Graphic Arts Engraving Co., 345 Battery Street, San Francisco; Trade Publishing Co., 619 California Street, San Francisco; W. Butler, 20 Manor Drive, San Francisco; R. Matli, 1114 Mission Street, San Francisco.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

ARTHUR J. URBAIN,
Business Manager.

Sworn to and subscribed before me this 25th day of March, 1930.

(SEAL)

JOHN L. MURPHY,

Notary Public in and for the City and County of San Francisco, State of California. My commission expires May 20, 1933.

Price, Not Tone, Makes Radio Sales

AN INTERESTING survey of radio conditions throughout the country, just completed by the Department of Commerce, indicates that more radio sets are bought because of a reasonable price than because of tone or quality. The finding constitutes an answer to a much-mooted question among radio dealers.

"On what basis does the average buyer pick his radio set?" was the gist of the question to which Uncle Sam sought an official answer, in a poll of industrial activities. The general answer indicated that it was the pocket-book which governed the purchasing enthusiasm.

For instance, the government found out that where there was decided difference in the price of competing sets, between which there was only a slight difference of tone or appearance, the sale went to the cheaper product in the great majority of cases. Customers who had some knowledge of music went after the sets with tonal excellence, and in the case of others, the appearance cut considerable figure. But the bulk of sets bought, according to the survey, were on price considerations alone.

Various dealers were asked to contribute their own impressions, based on actual sales. Out of forty-four who presented replies, twenty-one found that price influenced the majority of set sales, seven held out for tone consideration as the big thing, and five insisted that it was the cabinet and general appearance of the set that did the trick.

Interesting data was collected during the same survey as to the hours of the day when sales were best. In the East, for instance most of the sales were made after 6 p. m.—when the man of the house got through with his work. In other sections of the country this situation did not hold true.

It was also discovered that men, visiting stores alone, bought more radio sets than women, or men accompanied by women. No retailer, however, was able to suggest a reason for this. With the men buyers, the matter of price was the most important consideration, the women being more influenced, the retailers said, by appearance or by tonal quality of the set.

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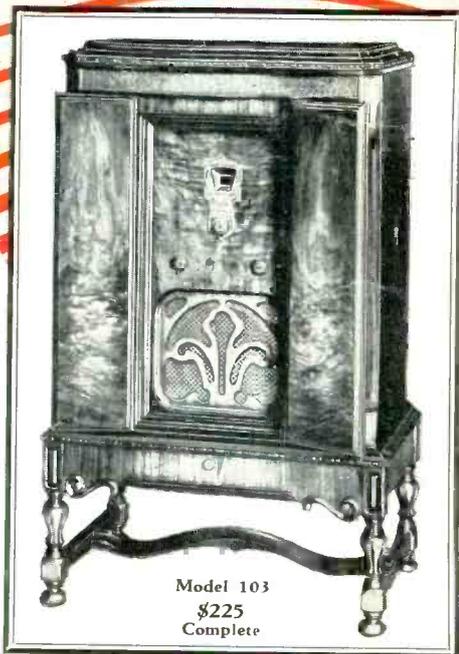
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