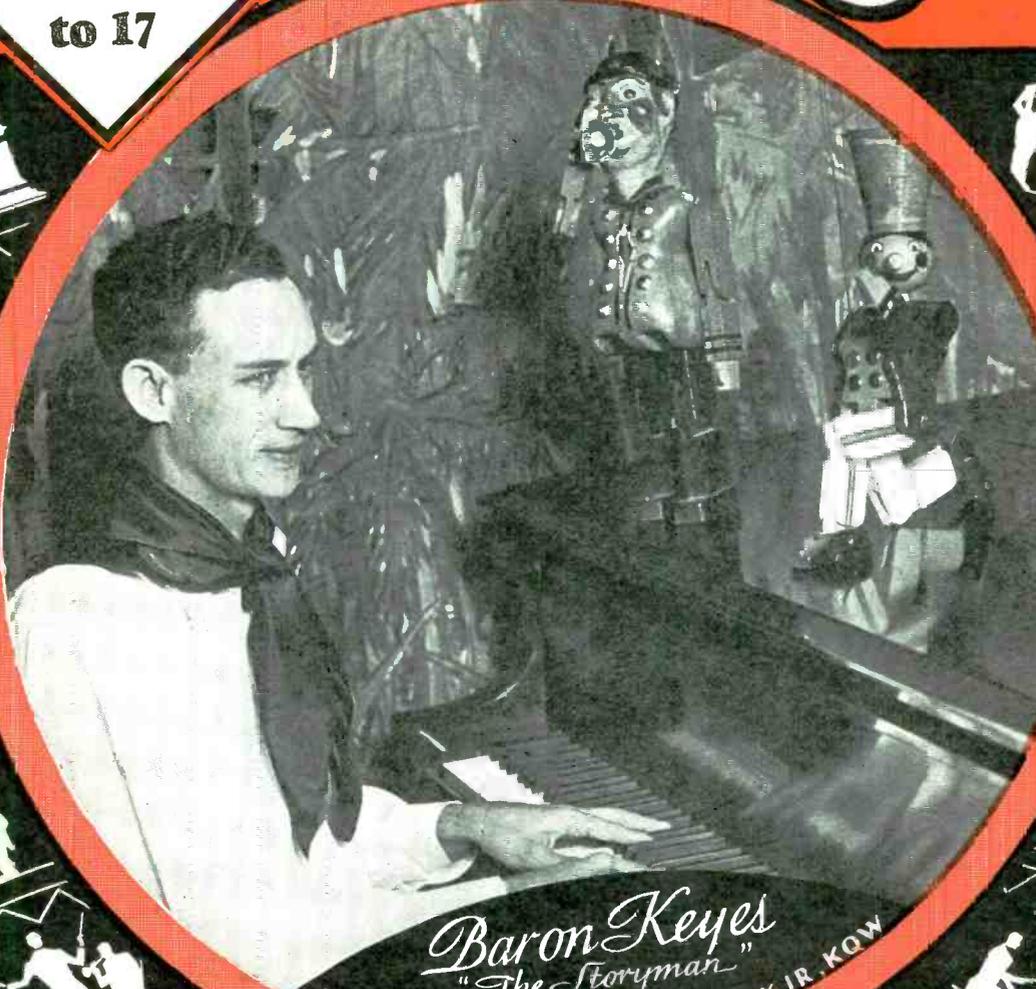


Broadcast Weekly

FOR
WEEK OF
MAY 11
to 17



Baron Keyes
"The Storyman"

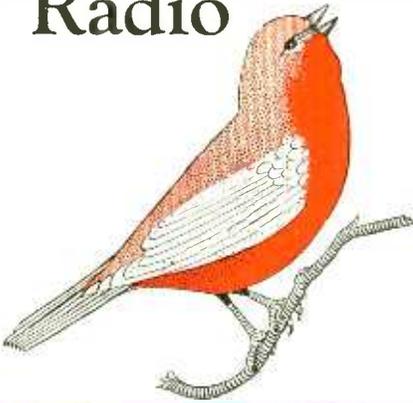
KFI
KTAR, KGB, KMJ, KFBK, KTAB, KEX, KGA, KJR, KQW

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



NEW
Model 62

The
"CANARY"
of
modern
Radio



SO MANY *additional* times, places, and ways you can enjoy this marvelous new *miniature* radio. In the bedroom, guest room, or breakfast room. In hotel, apartment, or on a trip. Only 8" x 11½" x 15", scarcely takes up more room than a football and a sure touchdown for sheer musical thrill every time you turn the dial. A *Canary* in size and musical excellence, an *Eagle* in power and range. 4 screen grid tubes, tone control, illuminated dial, electro-dynamic speaker, beautiful 2-tone walnut cabinet. \$59.50 complete, all ready to plug in. Long Fall and Winter nights are coming. Say JACKSON BELL to your radio dealer today. Also a low-boy model, \$89.50 complete.

JACKSON BELL CO., Manufacturers

H. R. CURTISS CO. - - California Distributor
San Francisco, 895 O'Farrell St. Oakland, 311 Tenth St.

JACKSON

BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

PUBLISHED ON THE FIRST DAY OF
EACH WEEK BY

**BROADCAST WEEKLY
PUBLISHING
COMPANY**

PACIFIC BUILDING,
821 MARKET STREET, SAN FRANCISCO
TELEPHONE DOUGLAS 5273



ENTERED AS 2ND CLASS
MATTER, MARCH 25, 1923, BY THE
POST OFFICE, SAN FRANCISCO, CALIFORNIA
UNDER ACT OF MARCH 3, 1879

**COPYRIGHT, 1930 BY
BROADCAST WEEKLY
PUBLISHING COMPANY**

10 CENTS THE COPY FROM ALL NEWSDEALERS
BY SUBSCRIPTION \$3.00 PER YEAR

Vol. 8

San Francisco

SEPTEMBER 20, 1930

Los Angeles

No. 52

National Radio Week, Sept. 22-28

THE Radio Revolution has been won. What was a schoolboy fad ten years ago is today a vital permanent factor in American life.

Now the entire radio industry is celebrating National Radio Week. During these seven days broadcasters will concentrate on programs of unique originality and interest.

Manufacturers and distributors have put their shoulders to the wheel. Dealers are playing an all important part in the nation-wide coöperative movement by carrying radio's message direct to the public.

The Pacific Radio Trade Association has authorized an advertising campaign which will blanket Northern California. This advertising stresses the stability and economy of 1930 radio, and emphasizes the importance of radio as a foundation-stone of our civilization.

The changes wrought by radio in a single decade are startling. In 1920 home was just a place to eat and sleep. For fun and relaxation, the younger generation rushed out to dance halls, movies, and amusement parks. The smaller children counted the months till they, too, could "cut loose" and join in the excitement. The parents remained at home, read a little, talked a little, and drifted off to bed.

In 1930 home is again the focus of family life. When the youngsters can dance to the best orchestras in the country, via radio, there's not much sense in going out. The infinite variety of broadcasting provides for every age and every taste. In many homes one receiver is not enough, so you find a second set to meet the needs of the entire group. Thanks to radio, home is far more interesting than "out."

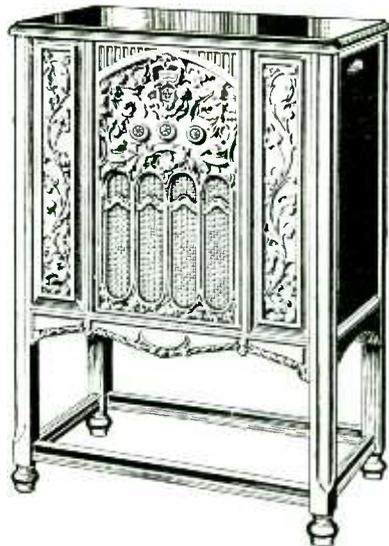
Those of us who live in cities or towns where amusements and social contacts abound, do not realize the value of radio to men and women who live in isolation. Snug within narrow fog-shrouded walls, music mellows the ceaseless monotony of the waves, bringing warmth and human fellowship to the lonely lighthouse keeper. At the twist of a tiny knob he is transported at will to a box in the opera—to a ringside seat in the world of sport—to the blaring gaiety of a night club.

A modern miracle, this romance of radio! It is repeated ten thousand times—ten hundred thousand times—each night, not only for those in lonely places, but for the multitude of Americans who are finding profitable and pleasant relaxation in this versatile fireside companion—the RADIO.

Crosley Offers You an Amazing Radio Value

A Magnificent Radio Receiving Set That Serves Many Useful Purposes in the Home

THE Mate is 27 inches high and can be made to serve many useful purposes in the home—as an end, bedside, or occasional table, or out in the room as a magazine stand. The Pal uses three Screen Grid tubes type-24, one type-45 and one type-80. This is indeed an astonishing value.



The Crosley MATE \$75.00
LESS TUBES

This magnificently beautiful instrument has been acclaimed by thousands the most marvelous radio receiving set yet produced. The exquisitely designed front panel is genuine Crosley Repwood and is an exact reproduction of a delightful, original, hand carving. The performance of The Mate is remarkable. Your favorite programs will come in clear, distinct and colorful.

California Distributors

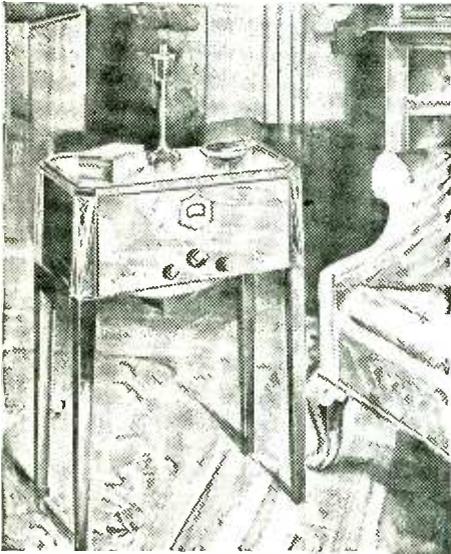
121-131
Ninth Street
SAN FRANCISCO

KIERULFF & RAVENSCROFT
INCORPORATED
RADIO EQUIPMENT

135-139
West 17th Street
LOS ANGELES

THE CROSLY COMPANIONSHIP SERIES

RADIO within the reach of ALL



The "Buddy": Complete radio outfit, as shown above. Powerful Screen Grid, Neutrodyne receiver in handsome metal case with slim, graceful legs. Especially developed Dynacone electro-magnetic speaker suspended below the set. Beautifully finished in walnut burl effect with modernistic white metal trim. Complete at the amazingly low price of **\$57.50** Less Tubes

THERE is no need to pay more for the finest modern radio! Here is everything you could ask for: Power, Sensitivity and Tone in a case of modernistic beauty and charm. This beautiful model, with slim, graceful legs, is finished in burl walnut effect with white metal trim. The famous Crosley Dynacone electro-magnetic speaker is attached below the set and is included in the price. The Crosley "Buddy" has a powerful 6-tube, Screen Grid, Neutrodyne instrument incorporating the very latest engineering developments and refinements.

California Distributors

KIERULFF & RAVENSCROFT
INCORPORATED
RADIO EQUIPMENT



SAN FRANCISCO
CALIFORNIA

Have you seen the ROAMIO? If not, see it today. It's the last word in an Automobile Radio. Usual Crosley performance and prices prevail.

YOU'RE THERE WITH A
CROSLY

THE JAMES H. BARRY CO., SAN FRANCISCO

BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

PUBLISHED ON THE FIRST DAY OF
EACH WEEK BY

**BROADCAST WEEKLY
PUBLISHING
COMPANY**

PACIFIC BUILDING,
821 MARKET STREET, SAN FRANCISCO
TELEPHONE DOUGLAS 5273



ENTERED AS SECOND CLASS
MATTER, MARCH 25, 1923, BY THE
POST OFFICE, SAN FRANCISCO, CALIFORNIA
UNDER ACT OF MARCH 3, 1879

**COPYRIGHT, 1930 BY
BROADCAST WEEKLY
PUBLISHING COMPANY**

10 CENTS THE COPY FROM ALL NEWSDEALERS
BY SUBSCRIPTION \$3.00 PER YEAR

Vol. 8

San Francisco

MAY 10, 1930

Los Angeles

No. 33

The Editor's Page

RADIO needs its programs stabilized. It needs advance publicity, properly arranged, so that the general public can be notified in advance of what events to expect. It needs to have the programs that it advertises given at the times and places it promises. It needs, in effect, a hard-boiled egg, to run things, instead of overlapping interests playing poker with each other. It needs somebody with backbone enough to tell a sponsor what he can and cannot put on the air. When this is done radio will be worth while and will have found itself. Until then it will continue to be run like a side show.

* * *

THE auto dealers are now going to market radio sets. The time has come to sell radio on mileage. No longer miles to gallon, but miles to the tube, or the battery. Service stations on every corner where you can get a grid leak, or a C battery. A man to wipe the dust off your cabinet, and grease your antenna. Books of tickets, which give you a reduced rate on loudspeakers. Well, it was bound to come. But we sure will hate to be run over by a superheterodyne that is exceeding the speed limit.

* * *

AMOS AND ANDY are going into the movies. Their talking picture is to be "Check and Double Check," so that now they start making their second million. But it remains to be seen whether or not they will win the same popularity on celluloid that they have over the air. Radio stars do not always screen into popularity, and

it is generally conceded that if the picture success of the two comedians goes over big they have accomplished the impossible. At least, the producers are sure of one thing, viz., nine out of ten fans who listen to the two Darktown kidders will go to see them on the screen—just to see if they look as funny as they sound.

* * *

IT is with regret that radioland sees the close of the Standard Symphony hours, which have brought joy to literal millions. This "hour" has represented, for many months, the best in music. Amid the tawdry offerings of many other programs—the barrage of cheap vaudeville, inadequate instrumentation, second and third rate artists, and all the other program claptrap which is on the air, good music stands out like a lighthouse. The Standard Oil Company has given concerts worth while to the general public, and it has brought statewide appreciation. The only possibility of its continuance is that the public so expresses its appreciation that it may be known that the concerts have sounded a responsive note. It is to be hoped that the listeners will not keep silent, as they do with many things they like, but this once, voice their approval, for upon such approvals are appropriations made which guarantee the continuance of the programs. If we are too lazy or indifferent to express our liking, we shall lose one of the best musical features on the air, for no company will continue such an extensive offering when radio fans remain silent.

The RADIO TATTLER



By EARLE ENNIS

THE radio announcer was to be married. But at the last moment, his bride became mislaid. Married another man, or went to see Paul Whiteman, or something of the kind. There was a flurry at the altar of the fashionable church, as ushers looked under pews and in the vestry for the missing helpmate. It was a situation that would have paralyzed the ordinary bridegroom. But the announcer was used to emergencies. Thrusting his wedding ring into his pocket he turned and faced the crowd.

* * *

"Ladies and gentlemen," he said in clear, well-modulated accents, "there will be a slight delay owing to some mechanical difficulty. With your permission your bridegroom will sing a vocal selection entitled 'Waiting at the Church.' Just a moment, please!" And turning to the dazed organist he called, softly: "C major, please!" A boy with that amount of poise, as one flibberty-jibbet audibly remarked to another, would be "a comfort to have around the house." But not all of 'em have it.

* * *

We heard an announcer the other night, signing off after a hard day. His little playmates were shutting up with him. We heard them folding up chairs and moving the rain storm over beside the Overland Limited. Said the announcer: "We will be back again on the air tomorrow at . . . for cat's sake get your foot out of my hat, will you . . . at nine o'clock . . . Pacific . . . all right . . . Standard Time . . . no, the other one . . . goodnight, everybody. . . . Say, when I'm on the air . . . blurrp . . .!"

* * *

One of the neat little things announcers have to do—one that sooner or later entitles them to a soft berth in a mad house, is to go on the air and fill in "sides," while a star runs home and gets her piano, or the harmonica player sends to Germany for his music. The performers seem to think the air belongs to the announcer. They wave a hand and say: "Just go on the air for a minute until I find my accompanist . . . she was around here a moment ago." The poor announcer has to hop up to the mike, and without rehearsal, sell a couple of face massages, a quart of motor oil, and a cook book, as if he knew what he was talking about.

Howard Milholland, who used to announce at KGO, always carried a cork in his pocket for just such an emergency. If an artist failed to appear at the last moment, Milholland, without losing a word, would hold the cork over a lighted match, burn it, blacken his face, and come in on top of his own announcement with a "Down South" act that was a pip. They used to call him "the chameleon of the air-lanes" because he changed color so rapidly. But he filled in many a hole in the program, even if the janitor did try to put him out now and then, by mistake.

* * *

Another announcer—in Los Angeles, this was—used to always keep a copy of a newspaper in his pocket. When anything went wrong with the program he would cut in with: "News Flash!" And then he would read about gnats eating the prime minister of Ultruria alive, or the best way to clean copper kettles—and save the day.

* * *

Remote controlling an orchestra gives an announcer the willies. A conductor switches his program. A fiddle will get hot in the bearings or a bassoon will have a blowout. To give time for repairs, the leader will yank a number out of its place on the program and play it for an encore. The announcer never knows anything about this. The next piece, says he, will be "Pretty Kitty Bellair" and the orchestra plays "The Pieplate Rag." Right away the phone begins to ring, and 3,456,567 people call up and inquire: "Say—was that funny? Yuh big stiff—whazz'idea?" Things like that. It all helps to make a day pleasant.

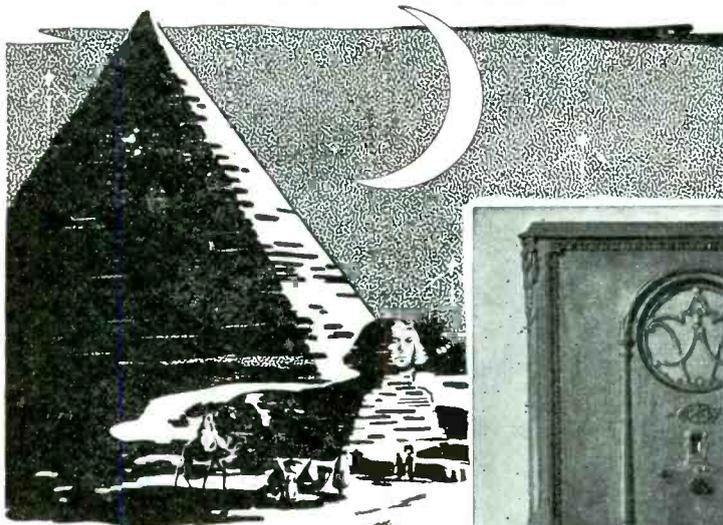
* * *

One announcer won immortal fame for himself. He had done the "kiddies hour" so long, the very thought of it made him seasick. One memorable night—he pulled down the switch and shut off the generator—and it didn't lock. Nay more, it flew back. And this is what the kiddies heard: "And now good night, children—click—and that will be all for you little blinkety-blanks tonight!" And north and south, whole flocks of startled little darlings went to bed with their vocabularies greatly strengthened and enlarged.

SPARTON



Choose Sparton as Your Radio
FOR ALWAYS



NOT for today . . . not just for next year . . . but as the radio you will look upon as **PERMANENT**. For Sparton reception has reached that stage where it may be truthfully described as genuinely faithful to the original, and you will never ask more of musical reproduction.

Then think of this. Back of the permanence of Sparton there is an organization just as dependable. Your investment will be just as permanent as your satisfaction. By all means . . . **HEAR** the newest Spartons, at any authorized Sparton Dealer.

H. R. CURTISS CO.—Distributor
San Francisco - 895 O'Farrell Street
Oakland - - - 311 Tenth Street

Model 589 SPARTON
\$174.85
Complete with 10 Tubes

“Radio’s Richest Voice”

SUBSCRIBE NOW and get One of these premiums



Motion Picture Classic and Broadcast Weekly, both for one year for only \$3.25. (Canada, \$3.75)

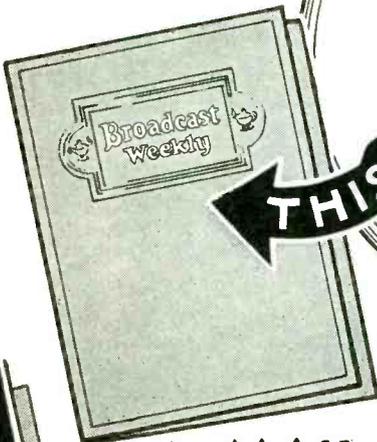
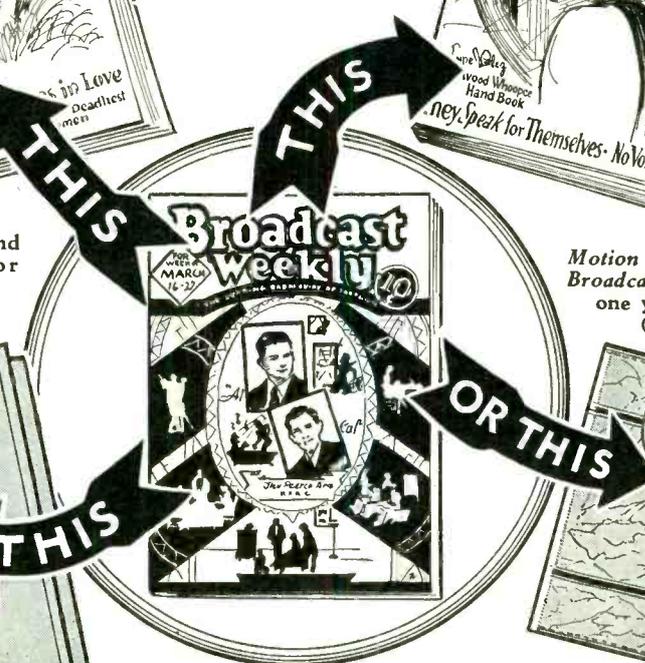


Motion Picture Magazine and Broadcast Weekly, both for one year for only \$3.25. (Canada, \$3.75)

FOR ONLY \$3.25

You Can Get BROADCAST WEEKLY

for one year and any one of these four premiums.



This Beautiful Leatherette Cover and Broadcast Weekly for one year for only \$3.25.



This Genuine Leather Card Case and Broadcast Weekly for one year for only \$3.25.

★ MAIL THIS COUPON NOW ★

BROADCAST WEEKLY PUB. CO.,
726 Pacific Bldg., San Francisco.

Gentlemen: For the enclosed \$3.25, please send me BROADCAST WEEKLY for one year and _____

Your choice of the four premiums

Name _____

Address _____

City _____ State _____

Personal Pickups By GYPSY



"CAPTAIN ADAMS" FANS.—No, he hasn't been shipwrecked or met with foul play. I saw him only a few days ago and he looked hale and hearty as ever. The sea tales are not being broadcast at the present time, however. Harold Dana ("Captain Adams") has gone

over to the National Broadcasting Company and is devoting his energies to music. You will find his appearances under the NBC schedules of the program department in this issue.

* * *

S. J., SAN JOSE, CAL.—Yes, "Wee Willie" (William Hancock) has left the Shell Happy-time. He now appears with Professor Bob. See program section under KPO. On Thursday mornings he is heard with Walter Cribbins and he occasionally broadcasts on Wednesday evenings, but no advance schedule is given for these programs. Cotton Bond is reported living in Los Angeles. Bernice Berwin has no children. More answers next time.

* * *

SOUTHERN GENTLEMAN, SACRAMENTO, CAL. "Magnolia" is Georgia Simmons. Her birthplace is Zebulon, Georgia. She was educated at Columbia University. Became a teacher and, feeling adventurous and very independent, decided to travel westward. But poor Georgia. What did she find? Not Indians nor even wildcats, but a bold, bad Colorado school board who said she was leading the younger generation astray with her accent. Can you imagine? Well, Georgia struggled and strove and struggled some more and just simply couldn't shed the dog-goned accent and at the precise moment when all looked too black for words, came the dawn, as the old-fashioned movies had it, and behold! there was the radio with outstretched arms eager to embrace her. "Ain' it jus' won'e'ful, honey?"

* * *

LILLIAN, FRESNO, CAL.—The announcer and reader whom you admire so much on KTAB is Sam Hayes, another minister's son who went theatre. He remembers, as a youngster of nine, reading his father's Sunday sermon to his invalid grandmother, who was unable to attend services.

The family rather hoped Sam would take up his father's chosen work, but after winning a scholarship to Stanford he suddenly found himself deeply enmeshed in dramatics. There followed several successful plays and the inevitable radio in which he finds himself more and more engrossed. Sam Hayes is 6 feet 2 inches tall, weighs 170 pounds, has deep set, wide, gray eyes and auburn hair. He is married to a pretty little brunette and has a small son.

* * *

I. O. C., LOS ANGELES, CAL.—Yes, ma'am, Paul Roberts IS Robert Hurd.

* * *

MRS. E. B. P., MADERA, CAL.—Jerry Jermaine and Don Thompson (KPO) are not marital partners. Jerry is in private life Mrs. Henry Cheeseman. Don Thompson is not married. Dave left Horace Heidt's organization about a year ago. Many thanks for your kindly message.

* * *

B. H., BREMERTON, WASH.—Bennie Walker (NBC) weighs 230 pounds or thereabouts, stands 5 feet 11 inches, has blue eyes, light brown hair and laughs without effort. In "Little Bennie" you have the key to his boyhood. He says he was freckled-faced and red-headed. His home town is Blatington, Pa. He learned to bake in his father's bakery, yearned to be an actor and to see the world. Both wishes came true. He is happily married, too. Married his brother's widow and has made a wonderful home for her and her two children. Just looking at Bennie's cheerful countenance puts one in a healthy mood. He is a tonic for the blues if there ever was one.

* * *

B. T. R., PORTLAD, ORE.—"Jerusha Scroggins" (Olive West, NBC) is among the most interesting women of my acquaintance. She began her dramatic career in San Francisco at the old Baldwin Theatre, has traveled extensively, written a book of beautiful poems and her dissertation on all subjects is truly remarkable. Drama has dominated her whole life. To her the most trivial part is a characterization and must be treated with utmost respect. She is very fond of "Mrs. Scroggins," says "Jerushy" is sadly misunderstood, dear soul. Miss West's natural speaking voice is like music, and while she talks her hands move continuously. Not flutteringly, not in a meaningless way, but eloquently, enabling one to visualize every slightest detail of a narration. It is fascinating. Compelling.

MICROPHONE GOSSIP



Baron Keyes, long known to all the junior radio fans for his wonderful children's feature of Clickety-Clack, broadcast over KFI, has been made available to other stations through the medium of electrical reproductions. KQW, San Jose, has been selected by the Union Oil Company as the medium for presenting Clickety-Clack to this area, much to the delight of the little folks.

* * *

Henry C. Blank, better known as "Pal-of-the-Air," who has been with KFWI for the past three years as staff artist and program director, and who also wrote the comedy skit, "The Oakleys," recently heard as a weekly feature, has left KFWI to join the staff of KGW, Portland

* * *

Harry Wickersham owns the voice that holds forth on the midnight till dawn broadcasts from KJBS. A veteran announcer and operator, he has only lately returned to the microphone after an absence of several years. His old friends will remember him for his pioneer work with KFDB on Telegraph Hill. Voices are changed Wednesday nights, when Ted Berlin holds down the weekly relief shift.

* * *

Russia, which gave Chaliapin, Raisa, Rachmaninoff and other great artists to the musical world, was the birthplace of Theodore E. Kittay, who appears regularly on station KNX.

Kittay began his musical studies as a youth and continued his work with famous Russian masters. He has appeared as leading tenor in many European opera houses. Now he is devoting his time to concert radio work.

Kittay enjoyed the distinction of an intimate friendship with the late Giacomo Puccini, famous composer.

* * *

A department for the training of talent in preparatory radio work has been added to the Bob Allen School of Music in the Kress Building, according to Bob Allen, who for the past five years has been one of the most consistent radio performers over leading stations in San Francisco.

According to Mr. Allen, who has recognized that radio broadcasting is rapidly developing its own distinct type of entertainment, this department of his school will be given over to those who want to be able to meet the exacting requirements of technique before a microphone. Bonnie Carol Jacks, well versed in the art of radio production

and a thorough student of vocal training, has been appointed as head of the "radio preparatory" department.

In keeping with the natural growth of radio entertainment, this marks the opening of one of the first schools of its kind.

* * *

Anson Weeks has gone to New York to take Guy Lombardo's place while he is in Chicago. He is also under contract while there to make some records and fill some broadcasting dates. He will return to Peacock Court on June 23 and will open the summer and fall season of the Mark Hopkins on Friday night, June 27. During his absence the Mark Hopkins Hotel is bringing Ted Fiorito's orchestra from Chicago. For three years Fiorito was at the Edgewater Beach Hotel and was co-director of the famous Oriole Orchestra. He just finished the Congress Hotel and will return there again in the fall.

* * *

KFWI is now located in its new and up-to-date studios in the Bellevue Hotel. As rapidly as new innovations and equipment prove effective, they will be added to the present Western Electric transmitter which will remain located on Twin Peaks as in the past. KFWI has been on the air for over five years and has built up a tremendous following with its sincere understanding of the public's desires, and with its meritorious coöperation with all civic and fraternal organizations of San Francisco. Rolph Metcalf, chief announcer for the past six months, succeeds Henry C. Blank as program director.

* * *

Libraries about the state report that following the weekly book review on Wednesday afternoon at 3 o'clock over KFRC by Monroe Upton there is usually a heavy demand for the book discussed. Newbegins Book Store, 358 Post Street, San Francisco, which sponsors the feature, will send free to anyone requesting it, two monthly booklets, one listing all of the late books and the other containing a number of reviews of outstanding books by prominent critics.

* * *

In answer as to: who is in charge of sound-effects and noise-traps in the studios of KYA, we learn that the cat-calls, neighing horses, barking dogs and general zoölogical effects are the fruit of Freddie Heward and his trained violin.

ON PARADE!

PARAMOUNT
ON THE SCREEN

PHILCO

ON THE AIR!



NANCY CARROLL

When Nancy Carroll dances before your eyes in the great Paramount screen revue, "Paramount on Parade," her every gesture registers.

So with Philco Balanced-Unit Radio on the air, you catch with absolute fidelity every note from the ever-changing parade of radio stars.

Philco's new values are the sensation of the radio world. Such power and distance! That marvelous Philco tone—rich, true and clear, always. The greatest value in radio history, made possible because the world is turning to Philco.



ONLY \$119⁵⁰

NEW PHILCO CONSOLE

This exquisite console model in genuine butt walnut and bird's-eye maple panels; Screen Grid; 7 tubes; All-Electric; Genuine Electro-Dynamic Speaker built-in; Single Dial Control; Balanced to take two of the wonderful new 245 power tubes, push-pull.

PHILCO

BALANCED-UNIT RADIO

5,000

Radio Service Men Needed Now!

The replacing of the old battery operated receivers with all-electric Radios has created a tremendous country-wide demand for expert Radio Service Men. Thousands of trained men are needed quick!



30 Days of R. T. A. Home Training

enables you to cash in on this latest opportunity in Radio

\$40 to \$100
a week
Full Time
\$3.00 an hour
Spare Time

Ever on the alert for new ways of helping our members make more money out of Radio, the Radio Training Association of America now offers ambitious men an intensified training course in Radio Service Work. By taking this training you can qualify for Radio Service Work in 30 days, earn \$3.00 an hour and up, spare time; prepare yourself for full-time work paying \$40 to \$100 a week.

More Positions Open Than There Are Trained Men to Fill Them

If you were qualified for Radio Service Work today, we could place you. We can't begin to fill the requests that pour in from great Radio organizations and dealers. Members wanting full time positions are being placed as soon as they qualify. 5,000 more men are needed *quick!* If you want to get into Radio, earn \$3.00 an hour spare time or \$40 to \$100

We furnish you with all the equipment you need to become a RADIO Service Man!

a week full time, this R.T.A. training offers you the opportunity of a lifetime.

Radio Service Work a Quick Route to the Big-Pay Radio Positions

Radio Service Work gives you the basic experience you need to qualify for the big \$8,000, \$10,000 to \$25,000 a year Radio positions. Once you get this experience the whole range of rich opportunities in Radio lies open before you. Training in the Association, starting as Radio Service Man, is one of the quickest, most profitable ways of qualifying for rapid advancement. ¶ If you want to get out of small-pay, monotonous work and cash in on Radio quick, investigate this R.T.A. training and the rich money-making opportunities it opens up. No special education or electrical experience necessary. The will to succeed is all you need.

Mail Coupon for No-Cost Training Offer

Cash in on Radio's latest opportunity! Enroll in the Association. For a limited time we will give to the ambitious man a No-Cost Membership which need not . . . should not . . . cost you a cent. But you must act quickly. Filling out coupon can enable you to cash in on Radio within 30 days, lift you out of the small-pay, no-opportunity rut, into a field where phenomenal earnings await the ambitious. You owe it to yourself to investigate. Fill out coupon NOW for details of No-Cost Membership.

The Radio Training Association of America
4513 Ravenswood Ave., Dept. BWA-3, Chicago, Ill.

The Radio Training Association of America
4513 Ravenswood Ave., Dept. BWA-3, Chicago

Gentlemen: Please send me details of your No-Cost training offer by which I can qualify for Radio Service Work within 30 days. This does not obligate me in any way.

Name

Address

City State

Giant Amusement Merger Rumored in East

PERSISTENT rumors are current in New York this week that the most tremendous merger of amusement activities ever contemplated in the country is now in the making, and will be announced shortly. The purposed merger includes motion pictures, theaters, music publishers, talkies, radio and television interests.

Behind the purposed combination is said to be some of the largest banking houses in the world, lured by the possibilities of the vast plan, which has for its major objective the complete control of all motion picture, stage, music and radio entertainment in America. The move is viewed in musical and dramatic circles as the most menacing attempt to strangle and commercialize art ever attempted.

The plans include the formation of a gigantic holding company with a capital of millions of dollars, to achieve the desired end. The elimination of present competition, the development of certain economic factors, and the centralization of distribution control, both of the movie products and those of the theatrical and radio world, is included in the preliminary outlines of the project.

One of the important things to be attempted by the great centralized organization is the development and control of home movies, and radio entertainment, which is to be so controlled and regulated, that they will not compete with the theaters, except under such conditions as would be of financial benefit, in one direction or another, to the controlling body. In other words, a nickel is getting away now and then and it is planned to stop this leak by intensive consolidation.

That the plan is perfectly possible is admitted in a number of circles where fear of this very thing has been growing for some time. Unnoticed by the general public, tremendous changes have been taking place in the amusement field in the last year or so. The advent of the talking picture, with its omnipresent and wearisome song theme, put the music publishing industry in the most important position it has ever held. Film companies have been acquiring, right and left, music publishing houses, so that they might reap the benefits of the profits from the sales of songs made popular by their pictures.

These same songs have been "plugged" over the radio, night after night, paging the air lanes for "suckers" who would buy the music and roll up the profits. This brought the radio into dual contact with the music field. The Radio-Keith-Orpheum circuit producing and exhibiting motion pictures, and the Radio Corporation went into the phonograph and record production game, and a number of the major electrical companies took up the manufacture of talking-picture equipment.

There has been thereby developed a veritable maze of interlocking relations and interests between the various branches of the amusement world. Now comes the purposed Napoleonic amalgamation of all these various interests into a giant amusement trust, to dictate the stuff we will see, hear and buy, the price we will pay for it, and the hours it can be used.

Somewhere, buried under the dust and grime of national enactments, there is a law called the Sherman Act—an anti-trust measure designed to prevent just such combinations of capital as is contemplated in the formation of this giant amusement combination. Certain government officials, stirring restlessly in high places, plan to invoke the provisions of this act against the forthcoming amusement trust, even in the process of its formation. But there is an open wager along the financial lane, that the trust will buy off the prosecution before it starts.

Musicians, theatrical agencies, and all the great army of theater-goers and radio fans, are openly and in many cases bitterly against the projected merger. In its formation they see the complete strangulation of all forms of high art, to be replaced by the scissored censored, cut to order mechanisms of trust economy. A view of the motion picture industry, which has become cheap, tawdry, blatant and of a low order of entertainment, because of the low mental caliber of the managing personnel, gives some idea of what centralized entertainment means.

There have been several conferences in New York, during the past few weeks, as preliminary negotiations toward the formation of the new amusement trust, take place. What the outcome of these conferences has not been revealed. But there is no doubt but that "rubber stamp entertainment" is on its way to realization because of

the immense profits that will accrue to the organizers.

One angle in this purposed combination is the projected acquisition by the Radio Corporation of America of the radio activities of the General Electric Company and the Westinghouse Electric and Manufacturing organization, which has stirred Washington more than any event since the announcement of the naval parley at London.

As explained by David Sarnoff, president of the Radio Corporation, the combination has been planned for the purpose of securing increased efficiency and economy in the manufacture and merchandising of radio receiving equipment.

"Ultimately," he predicted, "this will bring down the cost of radio sets and tubes to the general public."

Immediately following the announcement of the projected merger, the Department of Justice inaugurated an investigation to determine whether or not a monopoly which would operate as a combination in restraint of trade, was being set up in violation of the Sherman Anti-trust Act. The Department will make a report on this, in the near future, to the Senate Committee, headed by Senator Couzens, which has the whole radio situation under investigation.

The three companies involved own thousands of patents. Whether or not the government could proceed with an anti-trust prosecution remains extremely doubtful in the minds of many lawyers because patent monopolies have been invariably held legal by the courts when the matter was brought before them for a decision. A number of important anti-trust proceedings, brought under this contention, have invariably resulted in a defeat of the government in the higher courts.

One of the possible effects of the merger is upon legislation now pending before the Senate. In a bitter attack on the purposed merger, Senator Dill of Washington, charged that it was merely a move in the establishment of a world-wide trust, to control radio.

"If the Department of Justice needed anything to demonstrate intent, they have it now," he declared. "There has never been anything like it in the history of mankind. The worst feature of it is that it deals not only with present-day radio rights and conditions, but includes all future developments."

The Radio Protective Association has attacked the combination as a "challenge to the Department of Justice, the Federal Radio Commission and Congress."

Baron Keyes

"The Story Man"

BARON KEYES, a young man who wanted to tell stories to children over the radio, has proven in the three years he has been on the air over Los Angeles stations with his stories of the Air Castle Family and their adventures in the Land of Make Believe, that an audience composed of youngsters between the ages of four and ten, is the most enthusiastic and responsive of any single group of radio listeners.

So popular have Keyes stories proven, and so insistent has become the demand for localized programs from all parts of the Pacific Coast, that the Union Oil Company, sponsors of the program since the first of the year, have found it necessary to supplement the daily, except Saturday and Sunday, broadcast over KFI with electrical recordings which since April 7 have been released over stations KTAR, Phoenix; KGB, San Diego; KMJ, Fresno; KFBK, Sacramento; KTAB, Oakland; KEX, Portland; KGA, Spokane, KJR, Seattle, and KQW, San Jose. In addition, KGV, Honolulu, is also programming the electrical recordings of Keyes' stories.

To appreciate the scope of Keyes' radio following, one has only to read his fan mail. Letters from all parts of the Coast are piled high on his desk each day. The illformed words and scrawly lines easily identify the ages of the writers, and the contents of the friendly little messages reveal the eagerness with which the children look forward to the programs. Frequently the letters are addressed to one of the characters of the Land of Make Believe, disclosing that in this super mechanical age, with the airplane and fast automobile, the child mind still delights in the lore of fairyland.

Creation of the Air Castle Family began twenty years ago, when Keyes, as the oldest member of a large family, was called upon by his mother to amuse younger brothers and sisters. He found that he could best hold their attention by appealing to childish imagination with stories of tiny people, who, regardless of how fierce of mien they might appear to be, could only amuse them. In those stories, told twenty years ago, Keyes laid the foundation for evolving little creatures whose personalities, then established for the edification of Keyes' brothers and sisters, have since grown into the people of the Air Castle Family.

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Both are gifts to radio by the world's largest manufacturers of complete electric radio receivers—The Grigsby-Grunow Company.

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RADIO
BACK TO**

LIFE.

Enjoy new tone, new distance, new power with sturdy, guaranteed

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Nor can a listing of mechanical details convey an idea of the excellence of the STAR-RAIDER Radio. Thirteen tubes . . . Technidyne Circuit . . . kilocycles . . . what are they, except the facts behind the magic of melody?

What is important is that the STAR-RAIDER has a depth and fidelity of tone that you must hear to appreciate. Adjectives are outmoded . . . mechanical details are confusing . . . to know a STAR-RAIDER you must hear it . . . and let the evidence of your ear be your description.

EVERY NIGHT IS DX NIGHT WITH THIS CONTINENTAL STAR-RAIDER

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CONTINENTAL RADIO CORP.
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San Francisco Branch
171 Second Street, San Francisco

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OAKLAND
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Two Hundred New Stations Try to Crash Gates

WITH more than 600 radio stations in operation in the broadcast field in the United States, the Federal Radio Commission has, on its desk, applications for 200 more that urge this and that so-called important reason for being allowed to build a broadcast station. The applications range from individuals to corporations—some of the latter being national in scope.

Despite the fact that the commission has repeatedly announced that no more licenses are to be issued, the applications keep pouring in, in a steady stream. While there are many points in the United States where a station could be operated to advantage, the commission, strangely enough, receives no applications from such points. Nearly all of the applications, without exception, come from points already "saturated" with stations.

In an effort to get space for some of these stations the commission has tightened all restrictions on broadcasting station owners. In all cases, where violations of government regulations are proved, no licenses are issued until the stations conform to federal requirements. Despite the fact that Uncle Sam is making it extremely difficult to keep a station license, there are 200 more ready to dash in and have a try at it.

The present congestion is due to the fact that the reallocation of last November did not cure the difficulties it was designed to cure. Stations still overlap and many of them cannot be heard without a disagreeable whistle in the background, this whistle coming from a heterodyne with another station from 1000 to 2000 miles away which is almost on the same wave. The commission has endeavored to get them all to "move over in bed" sufficient to clear up this whistle—and it cannot be done satisfactorily under the present allocation spectrum which is too narrow for the stations already licensed.

As a part of the program to clear the air, the commission has just ordered a transfer of twenty-six stations, seventeen of them on "cleared channels" and the shifting of ten cleared channels to other zones. The rearrangement will increase the average separation between stations on adjoining frequencies from 522 to 1117 miles. Under the original allocation there were eight

instances where the separation was only 600 miles.

Stripped of technicalities, this means that stations operating practically on the same wave length were supposed to have no whistles between them, if they were separated 600 miles. But increased power at some of the stations changed all this and the commission must now put them farther apart in order to get rid of the peanut wagon effect, and avoid "cross-talk" of the background muttering which ruins many concerts.

In the case of high-powered stations, their waves tangle at distances up to 4000 miles so that nothing can be put on the same wave band with them, and they go into "preferred channels" where they operate without interference. This is the basis of a hot fight at Washington, where other stations, not so favored, allege that unfair discrimination has been shown the preferred stations.

Without going into the details of the station changes as to kilocycle, wave length and zone location, the following is the list of stations changed, with their new wave lengths:

WHAS, Louisville, Ky., to 1020 kilocycles (294.1). KYW, Chicago, Ill., to 1140 kilocycles (263.2). KTHS, Hot Springs, Ark., to 1070 kilocycles (280.4). KRLD, Dallas, Tex., to 1070 kilocycles (280.4). KTAM, Cleveland, Ohio, to 1080 kilocycles (277.8). WBT, Charlotte, N. C., to 1040 kilocycles (288.5). KMOX, St. Louis, Mo., to 1110 kilocycles (270.3). WRVA, Richmond, Va., to 1150 kilocycles (260.9). KSL, Salt Lake City, Utah, to 1090 kilocycles (275.2). WAPI, Birmingham, Ala., to 1130 kilocycles (265.5). KVOO, Tulsa, Okla., to 1130 kilocycles (265.5). WHAM, Rochester, N. Y., to 1160 kilocycles (258.6). WOWO, Fort Wayne, Ind., to 1180 kilocycles (254.2). WWVA, Wheeling, W. Va., to 1180 kilocycles (254.2). WCAU, Philadelphia, Pa., to 820 kilocycles (366). KOB, State College, N. Mex., to 1170 kilocycles (256.4). KEX, Portland, Ore., to 1170 kilocycles (256.4). WMBI, Chicago, Ill., to 1040 kilocycles (256.4). WCBF, Zion, Ill., to 1040 kilocycles (288.5). WJJD, Mooseheart, Ill., to 1090 kilocycles (275.2). WHDI, Minneapolis, Minn., to 1170 kilocycles (256.4). WDGY, Minneapolis, Minn., to 1170 kilocycles (256.4). WKEN, Buffalo, N. Y., to 1060 kilocycles (283). WKAR, East Lansing, Mich., to 830 kilocycles (361). KSOO, Sioux Falls, S. Dak., to 1100 kilocycles (272.7). KTNT, Muscatine, Iowa, to 1160 kilocycles (258.6).

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A Page From the NBC Woman's Magazine of the Air

By MARIE C. ELBS

“OH, WHAT delicious looking food you're serving us!”

Is there a hostess anywhere who doesn't look forward to hearing her guests' exclamations of delight and surprise at the sight of an unusual repast to follow the ever-popular bridge party?

Of course there isn't, and the M. J. B. Chef, whose voice is familiar to all who follow the Friday editions of the NBC's "Woman's Magazine of the Air," recently prepared a most novel dish to serve for just such occasions. It's proven to be one of the most popular he has offered. Perhaps you heard him give his recipe for an artichoke ring over the air. Here it is in the Chef's own words:

"To make this delicately flavored ring, you will need to cook eight good-sized artichokes. Cook them thoroughly, longer than if you were cooking them to be eaten at the table as a vegetable. Then take the hearts, the bottoms and the scrapings from the soft end of the peals of the artichokes and rub through a sieve. There should be two cups of this pulp.

"Add to this the beaten yolks of four eggs, one-half pint of cream, one-third cup of cracker crumbs, one teaspoon salt, one-fourth teaspoon of pepper and just half a clove of garlic, minced very fine. Lastly, fold in the whites of four eggs beaten stiff. Put into a buttered quart ring mold and bake for 35 minutes. When you are ready to serve, place creamed chicken and mushrooms inside this mold. Sweetbreads might be added if you desire.

"It will be a simple matter for the woman who has no maid to excuse herself for a moment to put the ring in the oven to bake and to reheat the previously prepared cream filling. I am sure any of you who try this will be delighted with the subtle and delicious flavor of the artichoke ring."

Everybody loves a chuckle, and the folk in the studio during a recent Bon Ami Radio Matinee enjoyed a hearty one at the expense of Bennie Walker, Bonnie and Amy. This is how it happened: Bennie was acting as "property man" and "sound technician" during the Bon Ami skit. With two buckets of water, he was standing

beside the microphone ready to pour the liquid from one bucket into the other when little Bonnie, in the play, decided to turn on the water in the bathtub. That part was passed without mishap, but when Bonnie started to turn on the shower, Bennie showed signs of dismay. He suddenly realized that he needed another bucket with holes in it to achieve the proper effect. The moment approached for the spray of water. Bennie, in haste, grabbed one of his buckets and began pouring its contents out. He missed the other bucket and gave Amy, the microphone and the surrounding floor an impromptu ducking. Bonnie's shower was a silent, noiseless one so far as the radio audience was concerned, and Amy had to continue playing her part while the Magazine Melodists and other witnesses expressed their amusement at the scene in grins and smothered laughter.

To close our page this week, let's have another recipe from Miss Holden. This one is for a chicken tamale casserole. She gave it recently during a California Home Catsup period.

Left-over chicken is just the thing to use for this chicken tamale casserole, Miss Holden says. You should have two cups of the chicken, diced. The other ingredients are:

- ¾ cup white cornmeal,
- 2 level teaspoons chili powder,
- 1 teaspoon salt,
- 2 cups chicken broth,
- ½ cup California Home Catsup,
- ½ cup ripe olives, pitted and cut up,
- 2 tablespoons of grated cheese.

Bring the chicken broth to a boil. Mix the cornmeal, salt and chili powder and stir into the broth. Add the catsup and cook for ten minutes. Add the diced chicken and olives. Put into a casserole and sprinkle with the cheese which has been blended with about one tablespoon more of the catsup. Cover the casserole and bake for thirty minutes. Then remove the cover and brown the top. This will take about five minutes longer. Serve hot. With a lettuce salad dressed with a sharp dressing, some delicious fresh asparagus and a light dessert and coffee, this makes an excellent Sunday night supper dish.

KJBS

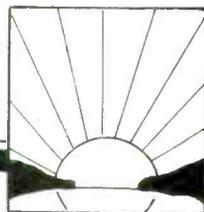


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KJBS

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San Francisco

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SUNDAY Programs

May 11, 1930



Mme. Frances Alda
NBC—5:15 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Fredric Bittke
KPO—9 p.m.

440.9 Meters
680 Kcys.

KPO

Kearny 0704
5000 Watts

Hale Bros. & The Chronicle, San Francisco
8 to 8:15 a.m.—Chronicle Comics of the Air
9:30 to 10:30 a.m.—Floyd Wright, organ recital
10:30 to 11:30 a.m.—Interdenominational and nonsec-
tarian church services, Dr. Newton Moats, pastor
Grace Trinity Center United Church
12 to 12:30 p.m.—Cathedral Hour, NBC
12:30 to 1:30 p.m.—Temple of the Golden Hour
1:30 to 2 p.m.—Sunday concert, NBC
2 to 3 p.m.—Catholic services, NBC
3 to 4 p.m.—Musical Musketeers
4 to 4:15 p.m.—Enna Jettick, NBC
4:15 to 5:15 p.m.—Collier Hour, NBC
5:15 to 6:15 p.m.—Atwater-Kent program, NBC
6:15 to 6:30 p.m.—Talk, "Science and Invention," by
Elmer Robinson
6:30 to 7:30 p.m.—Katheryn Julye Trio with KPO
Mixed Quartet
7:30 to 8:30 p.m.—Palace Hotel Concert Orchestra
8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel
Concert Orchestra
9 to 10 p.m.—Abas String Quartette, with Fredric
Bittke, baritone
10 to 10:30 p.m.—News digest, "Scotty" Mortland
10:30 to 11:30 p.m.—Joe Wright's Silver Slipper Dance
Orchestra

296.6 Meters
1010 Kcys.

KQW

Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.
10:15 to 11 a.m.—Sunday School lessons by Fred J.
Hart
11 to 12:30 p.m.—Morning services, First Baptist
Church, conducted by Rev. Paul H. Ralstin
7:30 to 9 p.m.—Evening services, First Baptist Church

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broadcasting System, Spokane, Wash.
10 a.m.—Musical comedy favorites
10:30 a.m.—Lecture, "Ten Greatest Men of all Times"
11 a.m.—Organ and song recital
12 noon—Popular favorites; Classic Hour
2 p.m.—Hour of favorite steppers
3 p.m.—Masterworks; Good News Magazine
4:30 p.m.—Waikiki harmony
5 p.m.—Rev. Cora Kincannon Smith
6 p.m.—Broadway Quintet; Agatha Turley, soprano;
Sydney Dixon, tenor; Jean Kantner baritone
7 p.m.—Orchestra; Glen Eaton, tenor; Ragnar Salldin,
accordion; Captivators Male Quartet
8 p.m.—Orchestra; Henri Damski, director; Agatha
Turley, soprano; Jean Kantner, baritone; Harold
Strong, piano
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mando-
lin; Elmore Vincent, tenor; NBS
10 p.m.—Request program

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.
9 to 11 a.m.—Bible stories; Arion Trio
11 to 12 noon—National Youth Conference
12 to 1 p.m.—Dr. S. Parkes Cadman
1 to 3 p.m.—Sunday concert; Catholic hour
3 to 4 p.m.—Musical Musketeers
4 to 5:15 p.m.—Gems of the Drama; news
5:15 to 5:45 p.m.—Candle-Light Silhouettes
5:45 to 6:15 p.m.—The Olympians
6:15 to 6:45 p.m.—Studebaker Champions
6:45 to 7:15 p.m.—Sunday at Seth Parker's
7:15 to 8 p.m.—Stanislas Bem's Little Symphony
8 to 8:30 p.m.—World Wanderings
8:30 to 9 p.m.—Western Artists Series
9 to 10 p.m.—Borden program; Reader's Guide
10 to 11 p.m.—Concert Jewels
11 to 12 midnight—Musical Musketeers

384.4 Meters
780 Kcys.

KTM

Exposition 1341
500 Watts

Pickwick Broadcasting Corp., Los Angeles, Calif.
8 to 9 a.m.—The Eye Opener
9 to 10 a.m.—I. B. S. A. Watchtower
1 to 2 p.m.—Popular melodies; L. B. Hair Oil
2 to 3 p.m.—Concert Masters Album
3 to 4 p.m.—Santa Monica Symphony
4 to 4:30 p.m.—Bair & Shaw, sacred program
4:30 to 5 p.m.—Christian Unity by Walter Raymond
8 to 9 p.m.—Moments with Great Masters
9 to 10 p.m.—Killian Sisters; Concert Masters
10 to 12 midnight—Paris Inn; Readers' Hour
12 to 1 a.m.—Spizzerinctum Club

309.1 Meters
970 Kcys.

KJR

Main 2495-2475
5000 Watts

Northwest Broadcasting System, Seattle, Wash.
12 noon—Classical program
2 p.m.—Emanuel Tabernacle
3 p.m.—Chet Cathers, baritone; Marjorie Robillard,
piano
4:30 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer,
violin; Stephanie Lewis, contralto; Eugene Castel-
larin, tenor
5:30 p.m.—Bits of Harmony
6 p.m.—Hour on Broadway; Broadway Quintet; Aga-
tha Turley, soprano; Sydney Dixon, tenor; Jean
Kantner, baritone
7 p.m.—Orchestra; Glen Eaton, tenor; Ragnar Salldin,
accordion; Captivators Male Quartet
8 p.m.—Damski's Imperial Grand Orchestra; Aga-
tha Turley, soprano; Jean Kantner, baritone; Harold
Strong, piano
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mando-
lin; Elmore Vincent, tenor
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hu-
bert Graf, harp; Temple Anderson, contralto
11 p.m.—Harmony Aces; Eulala Dean, blues singer;
Bob Monsen, ukelele

SUNDAY Programs

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 9 to 12 noon—"Home Sweet Home" concert presented by the Pacific States Savings and Loan Company
- 12 to 1 p.m.—Sherman & Clay noonday concert
- 1 to 2 p.m.—Jean Wakefield, "Jean and Her Shadows"
- 2 to 2:30 p.m.—"The Blenders," male quartet with Gilbert Hyde Chick, Fred Brown, John Moss and Everett Williams, DLBS
- 2:30 to 3 p.m.—The Gauchos, CBS
- 3 to 3:45 p.m.—Classical concert featuring Frank Moss, pianist, and Herman Reinberg, cellist, DLBS
- 3:45 to 4 p.m.—"The World's Business," CBS
- 4 to 4:30 p.m.—Lucille Atherton Harger, contralto; Marjorie Coletti with violin and harp, and piano, DLBS
- 4:30 to 5 p.m.—Inspirational talk, Dr. Newman
- 5 to 6 p.m.—Majestic Theatre of the Air, CBS
- 6 to 6:30 p.m.—Squibbs program, featuring Will Rogers, CBS
- 6:30 to 7 p.m.—Orchestra and soloists, DLBS
- 7 to 8 p.m.—Back Home Hour from Buffalo, CBS
- 8 to 9 p.m.—Cadillac-La Salle concert featuring Charles Bulotti, tenor; Juanita Tennyson, soprano, and KFRC Concert Orchestra under direction of Meredith Willson, DLBS
- 9 to 9:30 p.m.—Robert Olsen, tenor, and Modern Melodists under direction of Mahlon Merrick, DLBS
- 9:30 to 11 p.m.—Val Valente and his Roof Garden Orchestra, DLBS
- 11 to 12 midnight—Organ recital, DLBS

340.7 Meters
880 Kcys.

KLX

Lake 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 5 to 6 p.m.—Chas. Besserer, organist

361.2 Meters
830 Kcys.

KOA

York 5090
12,500 Watts

General Electric Co., Denver, Colorado

- 10 to 11:15 a.m.—Services of Central Presbyterian Church
- 11:15 to 12 noon—Henry Halstead and his orchestra
- 12 to 1 p.m.—Dr. S. Parkes Cadman
- 1 to 2 p.m.—National Religious Service
- 2 to 3 p.m.—Catholic Religious Hour
- 3 to 3:30 p.m.—Los Argentinos
- 3:30 to 4 p.m.—Williams Orlomatics
- 4 to 4:15 p.m.—Enna Jettick Melodies
- 4:15 to 5:15 p.m.—Collier's Radio Hour
- 5:15 to 6:15 p.m.—Atwater-Kent Hour
- 6:15 to 6:45 p.m.—Studebaker Champions
- 6:45 to 7:15 p.m.—Sunday at Seth Parker's
- 8:15 to 8:45 p.m.—The Solitaire Cowboys
- 8:45 to 9 p.m.—Everett E. Foster, baritone
- 9 to 9:30 p.m.—Borden program
- 9:30 to 10 p.m.—The Reader's Guide
- 10 to 11 p.m.—The Gay Classics

325.9 Meters
920 Kcys.

KOMO

Elliot 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 9 a.m.—Organ recital
- 10 a.m.—International Bible Students' Association
- 11 a.m.—Vocal recital
- 11:15 a.m.—Plymouth Congregational Church service
- 12:15 p.m.—Dr. Cadman Cathedral Hour, NBC
- 1 p.m.—Sunday afternoon concert, NBC
- 2 p.m.—Catholic Hour, NBC
- 3 p.m.—Artistic Ensemble
- 4 p.m.—Enna Jettick Melodies, NBC
- 4:15 p.m.—Collier's Hour, NBC
- 5:15 p.m.—Atwater-Kent program, NBC
- 6:15 p.m.—Studebaker Champions, NBC
- 6:45 p.m.—Sunday at Seth Parker's, NBC
- 7:15 p.m.—Garden Patch children's program
- 7:45 p.m.—Studio ensemble
- 8 p.m.—First Church of Christ, Scientist
- 9 p.m.—Borden Milk program, NBC
- 9:30 p.m.—Studio programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 11 to 12 noon—National Youth Conference, KGO, KGW
"When Shall I Stop?" is Dr. Poling's topic. He also will conduct a question and answer period. Musical features of the program include vocal selections by a male quartet directed by George Shackley.
- 12 to 1 p.m.—Dr. S. Parkes Cadman, KGO; KMO, 12:15 to 1 p.m.; KPO, 12 to 12:30 p.m.
Dr. S. Parkes Cadman will speak on "Doubt and Progress." "Lo, Earth Is Risen Again" is the selection chosen by the Oratorio Choristers to open the sacred recital which will augment Dr. Cadman's address.
- 1 to 2 p.m.—Sunday Concert, KGO, KOMO; KPO, 1:30 to 2 p.m.
The Sunday Concert has its chief appeal in Charles Hart's orchestra with added interest in a guest artist to be heard in occasional solos.
- 2 to 3 p.m.—Catholic Hour, KGO, KOMO, KPO
Defining the freedom of will, the Reverend Dr. George Johnson will be heard in a brief talk during the Catholic Hour. Dr. Johnson is an associate professor of education at the Catholic University of America. Religious music by the Paulist Choristers under the direction of Father Finn will complete the program.
- 3 to 4 p.m.—Musical Musketeers, KGO, KPO; KGW, 3 to 3:15 p.m.
- 4 to 4:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI
Marking a distinct departure in the customary set-up of the Enna Jettick Melodies presentation, the various artists who compose the personnel of the mixed quartet so long heard on this program as a group will be heard individually during the course of the broadcast.
- 4 to 5 p.m.—Gems of the Drama, KGO, KECA
"Like Unto Gods," sixth episode of Carlton E. Morse's "Adventures in Life" plays, will be given today. Four characters carry this hour's program, with Wilda Wilson Church and Charles McAllister cast as a couple celebrating their fortieth anniversary and Bert Horton and Bernice Berwin as a young couple bound for the divorce court.
- 4:15 to 5:15 p.m.—Collier's Radio Hour, KHQ, KGW, KPO, KFI
Music, dramatized stories and guest speakers will be heard during Collier's Radio Hour.
- 5:15 to 6:15 p.m.—Atwater-Kent Hour, KHQ, KOMO, KGW, KPO, KFI
A constellation of operatic and concert stars of international fame will appear in a gala Atwater-Kent Hour presentation. Mme. Louise Homer, contralto of the Metropolitan Opera Company; Frances Alda and Martha Atwood, sopranos, both formerly of the Metropolitan; Mme. Maria Kurenko, soprano, Russian concert artist; Kathryn Meisle, contralto of the Chicago Civic Opera Company; Frederick Jagel, tenor of the Metropolitan; Richard Bonelli, baritone of the Chicago Civic Opera; Reinald Werenrath, concert baritone, and Toscha Seidel, violinist, will be the soloists.
- 6:15 to 6:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI
Jean Goldkette's Studebaker Champions, playing in NBC's Chicago studios, will be heard in a half-hour of popular music.
- 6:45 to 7:15 p.m.—Sunday at Seth Parker's, KGO, KOMO, KGW
Seth Parker and his neighbors will be joined by the radio audience in their weekly Sabbath semi-religious "gathering."
- 7:15 to 8 p.m.—Stanislas Bem's Little Symphony, KGO; KOMO, 7:15 to 7:45 p.m.
- 9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
Variety plays a dominant note in the Borden program offered by Joseph Hornik's Blue and White Band, Barbara Blanchard, soprano, and a male quartet.
- 9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOA
- 10 to 11 p.m.—Concert Jewels, KGO, KECA, KOA
George Eldredge, baritone, and Max Dollin's orchestra will be heard in this program.

SUNDAY Programs

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 10:45 a.m.—Recorded program
10:45 to 12 noon—Old St. Mary's Church services
12 to 1 p.m.—Program of Musical Vagabondages
1 to 5:30 p.m.—Recorded program; Sunset Hour
5:30 to 5:45 p.m.—Hillman Auto Loan program
5:45 to 6 p.m.—National Kanteen program
6 to 7 p.m.—Popular recordings
7 to 8 p.m.—Pacific Artists Trio; Nona Campbell, soloist
8 to 9 p.m.—Old St. Mary's Church services
9 to 10 p.m.—Calendar of the Air, with Pacific Artists Trio and stories of Mother's Day, Baron Munchausen, Florence Nightingale, Gustave I, Baron von Liebig, Rossetti and Jules Massenat
10 to 1 a.m.—Dance recordings; Kanteen program

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

10 a.m.—Los Angeles Church Federation
11:30 a.m.—Helen Guest, ballads
2 p.m.—Purcell Mayer, violinist
2:30 p.m.—Max Mellinger, ballads
2:45 p.m.—Yantis vocal trio
3 p.m.—Francis Sullivan, "Books I Kept"
3:30 p.m.—Kealoha Trio
4 p.m.—Enna Jettick Melodies, NBC
4:15 p.m.—Collier's Radio Hour, NBC
5:15 p.m.—Atwater-Kent Hour, NBC
6:15 p.m.—Studebaker Champions, NBC
6:45 p.m.—Big Bear Land & Water Co. program
7:45 p.m.—Modeste Altschuler Symphony
8:45 p.m.—Earl Kass, baritone
9 p.m.—Borden milk, NBC
9:30 p.m.—Violin recital by Purcell Mayer
10 p.m.—Packard Concert Orchestra, Pryor Moore, director

483.6 Meters
620 Kcys.

KGW

Atwater 2121
1000 Watts

The Morning Oregonian, Portland, Oregon

8:30 a.m.—Organ recital
9:30 a.m.—American Legion program
10 a.m.—International Bible students
11 to 12 noon—Church services
12 noon—Dr. Cadman's hour, NBC
1 p.m.—Sunday concert, NBC
1:45 p.m.—Book chat
2 p.m.—Catholic Hour; organ recital
3:30 to 7:45 p.m.—National Broadcasting Co. programs
7:45 p.m.—Baker's Enna Jetticks
8 p.m.—Cecil and Sally
8:15 p.m.—Baby's Boudoir program
8:30 p.m.—Edwards Home Furnisher
9 p.m.—Borden Milk program, NBC
9:30 p.m.—First National Bank orchestra
10 to 11 p.m.—Little Symphony Hour
11 to 12 midnight—Organ recital

508.2 Meters
590 Kcys.

KHQ

Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—"Variety Hour"
10 a.m.—I. B. S. A.—KHQ, KOMO, KGW
11 a.m.—Central Methodist Episcopal Church
12 noon—Dr. S. Parkes Cadman, NBC
1 p.m.—Studio program
2 p.m.—Catholic religious service, NBC
3 p.m.—KHQ concert program
4 p.m.—Enna Jettick Melodies, NBC
4:15 p.m.—Collier Hour, NBC
5:15 p.m.—Atwater-Kent, NBC
6:15 p.m.—Studebaker Champions, NBC
6:45 p.m.—Sunday at Seth Parker's, NBC
7:15 p.m.—Proarte Salon Quartette
8 p.m.—New Episcopal Cathedral
9 p.m.—Borden Milk, NBC
9:30 p.m.—The Reader's Guide, NBC
10 p.m.—Concert Jewels, NBC

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

9 to 11 a.m.—Dr. B. L. Corley; Bible Class
11 to 1 p.m.—Church services; Chapel of Chimes
1 to 1:30 p.m.—Church of Latter Day Saints
1:30 to 3 p.m.—Masters Album; novelty records
3 to 3:30 p.m.—Alice Blue, "Organ Echoes"
3:30 to 4 p.m.—Alice Blue, pianist, and Jack Riley with his guitar
4 to 5 p.m.—Musical Appreciation Hour
5 to 6 p.m.—Chapel of Chimes
6 to 7 p.m.—"Brunswick Hour"; Tindall lecture
7 to 7:30 p.m.—Joan Ray, contralto; Jane Sargent Sand, pianist
7:30 to 9:30 p.m.—Organ program; church services
9:30 to 10 p.m.—Elbert Bellows, tenor; Jane S. Sands, accompanist
10 to 10:30 p.m.—Studio program
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Ore.

12 noon—Organ recital; popular concert
5:30 p.m.—Bits of Harmony, NBS
6 p.m.—Hour on Broadway; Broadway Quintet; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone; NBS
7 p.m.—Hometowners Orchestra; Glen Eaton, tenor; Ragnar Salldin, accordion; Captivators Male Quartet
8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Harold Strong, piano; Jean Kantner, baritone; NBS
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Elmore Vincent, tenor; NBS
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Tempic Anderson, contralto; NBS
11 p.m.—Harmony Aces; Eulala Dean, blues singer; Rob Monsen, ukelele; NBS
12 midnight—Time; Oregon Journal News

526 Meters
570 Kcys.

KMTR

Hollywood 3026
500 Watts

KMTR Radio Corp., Hollywood, California

7 to 9 a.m.—Wholesome Food Breakfast Club and New Idea Man
9 to 12 noon—John Driscoll's Musicland Review
12 to 1 p.m.—Marek Weber's orchestra selections
1 to 3 p.m.—Overtures; popular tunes
3 to 4 p.m.—Hilly-Billies Review
4 to 5 p.m.—Victor Salon Group
5 to 6 p.m.—Irish and Scotch melodies
6 to 7 p.m.—"Dot and Mary"; popular program
7 to 7:30 p.m.—"Popular Composers Series"
7:30 to 8 p.m.—Popular hits
8 to 9 p.m.—KMTR Orchestra under the direction of Ray Bailey; vocalist
9 to 9:30 p.m.—"Vibrant Melodies"
9:30 to 10 p.m.—Harry Geisse requests, piano and songs
10 to 11 p.m.—Dance orchestra

299.8 Meters
1000 Kcys.

KFVD

Empire 5127
250 Watts

Auburn Fuller, Culver City, Calif.

8 a.m.—Selected recordings
10 a.m.—Songs That Never Grow Old
11 a.m.—Harmony Hawaiians; string trio
1 p.m.—"Inspiration," the Magazine of the Air
2 p.m.—Sacred Half Hour
3 p.m.—J. Newton Yates, organ recital
4:30 p.m.—Selected program
9:15 p.m.—Community program
11 p.m.—Organ; Peggy Price, soloist

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., San Diego, Calif.

9:30 to 11 a.m.—Sponsored program; records
11 to 11:30 a.m.—Yogi Alpha
11:30 to 2:30 p.m.—Studio program; music
2:30 to 3:30 p.m.—Organ concert, Dr. Stewart
8 to 8:30 p.m.—Summer McKnight, accordion; Virgilio Rosado, violin
8:30 to 10 p.m.—J. Warde Hutton's Concert Quartet and assisting artists

SUNDAY Programs

**322.4 Meters
930 Kcys.**

KFWI

**Franklin 0200
500 Watts**

Radio Entertainments, San Francisco, Calif.

- 2:30 to 2:45 p.m.—Popular program
- 2:45 to 3 p.m.—Noxache "Spa" program
- 3 to 3:30 p.m.—Florence Lorraine and Nadine Chriss
- 3:30 to 4 p.m.—Variety program
- 4 to 4:15 p.m.—Norma Lee, contralto
- 4:15 to 5 p.m.—Sherman Clay Company concert
- 5 to 5:30 p.m.—Popular program
- 5:30 to 6 p.m.—Selix Company program
- 7:50 to 9 p.m.—Services, Fifth Church of Christ, Scientist

**322.4 Meters
930 Kcys.**

KFWM

**Glencourt 6774
1000 Watts**

Oakland Educational Society, Oakland, Calif.

- 9 a.m.—Osborne Pearson, tenor; Mary Baker Bibby, organist
- 10 a.m.—Children's radio story; Bible lecture; musical selections
- 11 a.m.—"Surphonoprise" program, recordings
- 12 noon—Organ Reverie, Lillian Boyd
- 1 p.m.—Bible questions and answers
- 1:30 p.m.—Vocal and instrumental music
- 2 p.m.—Bible lecture, "True Christians"
- 6 p.m.—Community singing; Bible dialogue; musical selections
- 7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist
- 7:30 p.m.—Bible lecture, I. B. S. A. representative
- 9 p.m.—Musical selections; I. B. S. A. speaker
- 10 p.m.—Kinch's variety program

**265.3 Meters
1130 Kcys.**

KSL

**Wasatch 3901
5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 7 a.m.—Informal program; "Sunny Side Up"
- 9:30 a.m.—National Light Opera Company, NBC
- 10 a.m.—Metropolitan Echoes, NBC
- 10:30 p.m.—NBC concert
- 11 a.m.—"The Friendly Hour," NBC
- 1 p.m.—L. D. S. services from the Tabernacle
- 2:30 p.m.—Vocal and instrumental ensemble
- 3 p.m.—Studio program
- 3:30 p.m.—William's Oilomacies, NBC
- 4 p.m.—"Enna Jettick Melodies," NBC
- 4:15 p.m.—Collier's Hour, NBC
- 5:15 p.m.—Atwater-Kent Hour, NBC
- 7 p.m.—First Presbyterian Church services
- 7:30 p.m.—Mons. Hunt, Roman Catholic discourse
- 8 p.m.—L. D. S. Church services from the studio
- 8:45 p.m.—"Television" concert
- 9 p.m.—Borden's Concert Hour, NBC
- 9:30 p.m.—Utah Hour
- 10:30 p.m.—"Vagabond of the Air"

**285.5 Meters
1050 Kcys.**

KNX

**Hempstead 4101
5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

- 9 to 11 a.m.—Program of popular recordings
- 11 to 12:30 p.m.—First Presbyterian Church
- 12:30 to 1 p.m.—Louise Johnson, astroanalyst
- 1 to 2 p.m.—International Bible Students' Association
- 2 to 4 p.m.—City Park Board musical program
- 4 to 5 p.m.—First Radio Church of the Air
- 5 to 6 p.m.—Guaranty Bldg. & Loan Assoc. program
- 6 to 6:30 p.m.—Talk by Dr. Ernest Holmes
- 6:30 to 7 p.m.—Dr. Theodore Curtis Abel
- 7 to 7:30 p.m.—Scriptural Research Bureau talk
- 7:30 to 8 p.m.—KNX artists
- 8 to 9 p.m.—First Presbyterian Church
- 9 to 10:30 p.m.—Luboviski Trio

**230.6 Meters
1300 Kcys.**

KTBI

**Metropolitan 6701
1000 Watts**

Bible Institute of Los Angeles, Calif.

- 6 to 7 p.m.—Studio vesper service
- 8 to 9 p.m.—Church of the Open Door
- 9 to 10 p.m.—Bible Institute after-church service

**333.1 Meters
900 Kcys.**

KHJ

**Vandike 7111
1000 Watts**

Don Lee, Inc., Los Angeles, California

- 8 to 9 a.m.—Terpezzone Quintet
- 9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC
- 11 to 12:30 p.m.—First M. E. Church of Los Angeles
- 12:30 to 1 p.m.—Cathedral Half Hour, CBS
- 1 to 1:30 p.m.—Quiet Harmonies, CBS
- 1:30 to 2 p.m.—Prof. Lindsley
- 2 to 2:30 p.m.—The Blenders, KFRC
- 2:30 to 3 p.m.—The Gauchos, CBS
- 3 to 3:30 p.m.—Globe Trotters, CBS
- 3:30 to 4 p.m.—Colonial Dames; Julius Klein
- 4 to 4:30 p.m.—Rabbi Edgar Magnin
- 4:30 to 5 p.m.—Tea Time Three, KFRC
- 5 to 6 p.m.—Majestic Theatre of the Air, CBS
- 6 to 6:30 p.m.—Squibb, featuring Will Rogers, CBS
- 6:30 to 7 p.m.—L. A. Brewing Company
- 7 to 8 p.m.—Back Home Hour, CBS
- 8 to 8:30 p.m.—Coral Islanders, CBS
- 8:30 to 9 p.m.—Melody Hour, featuring Robt. Olson, from KFRC
- 9 to 10 p.m.—Val Valente's Roof Garden Orchestra
- 10 to 10:10 p.m.—World-wide news
- 10:10 to 11 p.m.—Val Valente's Orchestra, KFRC
- 11 to 12 midnight—Wesley Tourtellotte, organist

**280.2 Meters
1070 Kcys.**

KJBS

**Ord 4148-49
100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 8:30 to 9:30 a.m.—Kresteller program; Esrey program
- 9:30 to 10 a.m.—U. S. popular half-hour
- 10 to 10:30 a.m.—Sunshine half-hour
- 10:30 to 11:30 a.m.—Recorded music; Selix program
- 11:30 to 12:30 p.m.—Musical Sparklings; records
- 12:30 to 2 p.m.—Popular half-hour; records
- 2 to 4 p.m.—Polo game from Presidio
- 4 to 5:30 p.m.—Records; Sapphire program
- 5:30 to 7 p.m.—Wiseman program; records
- 12:01 to 7 a.m.—Continuous all-night broadcast

**232.6 Meters
1290 Kcys.**

KDYL

**Wasatch 7180
1000 Watts**

Intermountain Broad. Corp., Salt Lake City

- 5 p.m.—Majestic Theatre of the Air, CBS
- 6 p.m.—Squibbs program, presenting Will Rogers
- 6:30 p.m.—Thirty Minutes with the Great Masters
- 7 p.m.—Lauren W. Gibbs' Orchestra
- 7:30 p.m.—Around the World with Sam and Bill's International Orchestra
- 8 p.m.—CBS Coral Islanders—Walter Kolomoku, director, presenting his famous Honoluluans Group; poetic readings by David Ross
- 8:30 p.m.—CBS Midnight Melodies
- 9 p.m.—Concert orchestra with Alice Anderson, dir.
- 9:30 p.m.—Song hits; varieties
- 10:30 p.m.—Dance parade

Imelda Montagne, heard with the Coquettes during NBC's transcontinental broadcast from San Francisco by the Pacific Vagabonds, probably is the smallest of the western stars—juveniles excepted. "Milly" weighs 91 pounds and wears a number three shoe.

* * *

Bert Horton, of the National Players in San Francisco, probably holds the honors for the largest number of radio performances of any dramatic artist in the West. He has been on the air since the Argonaut Mine disaster seven years ago when he made a plea for funds for the wives of entombed miners. The microphone gave him a thrill and he realized the possibilities of radio as an outlet for dramatic talent. Previously, Horton spent years on the legitimate stage.

The Daily Cruise of the Shell "Ship of Joy"

SHELL HAPPYTIMERS—thousands of them. Some are shut-ins; some are just the human sort like the rest of us—who get a bit of inspiration from the inimitable Dobbie.

Every week day morning from 8 to 9 (Pacific Time) the Shell "Ship of Joy" sets sail from KOMO, KHQ, KGW, KSL, KPO and KFI.

Join a morning cruise. It is as bracing as a real voyage—a tonic of kindness and good will.

Shell programs are worth your radio time.

On Monday nights tune in Rudy Seiger and the Shell Symphonists. A lovely concert over KPO, KFI, KGW, KOMO, KHQ.



MONDAY Programs

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap dancing lesson
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:30 a.m.—Financial Service; Chanticleers
8:30 to 9 a.m.—Cross-Cuts of the Day
9 to 10:15 a.m.—Meet the Folks; Radio Ramblings
10:15 to 10:30 a.m.—Josephine B. Gibson, food talk
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:45 a.m.—NBC Philharmonic organ recital
11:45 to 12 noon—The Canny Cook
12 to 2 p.m.—Pacific Vagabonds; Rembrandt Trio
2 to 2:30 p.m.—Mormon Tabernacle choir and organ
2:30 to 3 p.m.—Pacific Coast School of the Air
3 to 3:15 p.m.—Rosalie Wolfe
3:15 to 3:30 p.m.—The World Today, J. G. McDonald
3:30 to 4 p.m.—Roxy and His Gang
4 to 5 p.m.—Matinee Time; news service
5 to 5:30 p.m.—Maytag Orchestra
5:30 to 6 p.m.—General Motors Family Party
6 to 6:30 p.m.—Stromberg-Carlson program
6:30 to 7 p.m.—Empire Builders
7 to 7:30 p.m.—Hotel Governor Clinton Orchestra
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Literary Digest Prohibition Poll and latest world news flashes by Floyd Gibbons
8 to 9 p.m.—Piano Capers; Harp Harmony
9 to 9:30 p.m.—Voice of Firestone
9:30 to 10 p.m.—Musical Musketeers
10 to 11 p.m.—House of Myths; Hot Spot of Radio
11 to 12 midnight—Laugher-Harris Hotel St. Francis Dance Orchestra

309.1 Meters
570 Kcys.

KJR

Main 2495-2475
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

7 a.m.—Music; news; devotional services
9:40 a.m.—Sally Jo Walker and Grant Merrill
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
10:15 a.m.—Beauty talk, Helen Andrews
12 noon—World in review; music
2:15 p.m.—Beatrice Nelson, soprano; Song Birds
5:15 p.m.—Shell Oil Co.; Land of Make Believe
5:30 p.m.—Market reports; lost and found articles
5:50 p.m.—Garden talk by Cecil Solty
6 p.m.—Harpers Corners; Burton James and Company
6:30 p.m.—Hometowners Orchestra; Glen Eaton, tenor
7 p.m.—Kelpine Pair; Washington Fireman
8 p.m.—Mission Mixer's Aces; Ukelele Bob
8:30 p.m.—Harmony Aces; Chet Cathers, baritone
9 p.m.—Damski's Neapolitans; Agatha Turley, soprano; Sydney Dixon, tenor
9:30 p.m.—Wrestling match, Ken Stuart, announcer
10:30 p.m.—Marjorie Robillard, piano; Bob Monsen, tenor; Elmore Vincent, tenor
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders
8 a.m.—The Clock; Oregon Journal News
9 a.m.—Novelty recording concert
9:45 a.m.—Devotional service; organ concert
10:30 a.m.—Shopping service, featuring Allen Daniels
11:30 a.m.—Billy's Hawaiians; Happy Hour Girls
1:05 p.m.—Piano recital; organ concert
2 p.m.—Dental lecture; band concert
4:30 p.m.—Popular song recital
5:15 p.m.—Children's Hour; KEX Bulletin
6 p.m.—Around the world with Captain Salisbury
6:15 p.m.—Musical Musketeers
6:30 p.m.—Hometowners Orchestra; song contest
9 p.m.—Damski's Neapolitans; Agatha Turley, soprano; Sydney Dixon, tenor
9:30 p.m.—Neapolitans Orchestra, NBS
10 p.m.—Melvin and Merciful
10:15 p.m.—Novelty recording orchestra
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather; police reports; news
11:40 p.m.—Midnight Matinee

San Francisco

NBC

Sutter 1920

National Broadcasting Company

7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL
10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:30 to 11:10 a.m.
11:30 to 11:45 a.m.—NBC Philharmonic Organ Recital, KGO, KOA
11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
12 to 1 p.m.—Pacific Vagabonds, KGO, KOA
Depending entirely upon popular music for their fare, the Pacific Vagabonds will play and sing an hour's program. As far as personnel goes, the program has its appeal in Walter Behan's Musical Musketeers, the Coquettes, a singing trio, and Myron Neisley, tenor.
2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KGW, KPO
2:30 to 3 p.m.—Pacific Coast School of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI
Speaking on the subject of agriculture, Robert Condee will be heard by NBC System auditors when the weekly vocational guidance course of the Pacific Coast School of the Air is broadcast.
3:30 to 4 p.m.—Roxy and His Gang, KGO, KOMO
Ruth Durrell, soprano, will be the featured artist when Roxy and His Gang go on the air from New York City with another of their weekly presentations.
4 to 4:45 p.m.—Matinee Time, KGO; KGW, 4:15 to 4:30 p.m.
5 to 5:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA
Victor Young's baton will direct the Maytag Orchestra. Retting and Platt, piano duo, and Tom, Dick and Harry, vocal trio, will also contribute to the broadcast.
5:30 to 6 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KFI
Richard Bonelli, baritone of the Chicago Opera Company, will sing for the NBC System radio audience today.
6 to 6:30 p.m.—Stromberg-Carlson Program, KGO, KHQ, KOMO, KGW, KFI
Kenneth Loysen, baritone, as the guest artist of the 50-piece Rochester Civic Orchestra.
6:30 to 7 p.m.—Empire Builders, KGO, KHQ, KOMO, KGW, KFI
Harvey Hays, better known to listeners as the "Old Timer," and Virginia Gardiner will head the cast in another dramatic presentation.
7 to 7:30 p.m.—Hotel Governor Clinton Orchestra, KGO; KGW, 7 to 7:15 p.m.
7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA
8 to 9 p.m.—Rudy Seiger's Shell Symphonists, KHQ, KOMO, KGW, KPO, KFI; KSL, 8:15 to 9 p.m.
Bringing his Shell Symphonists to the microphone again, Rudy Seiger will conduct another hour of classical music for those tuned to NBC System stations tonight.
8 to 8:30 p.m.—Piano Capers, KGO, KECA
8:30 to 9 p.m.—Harp Harmony, KGO, KECA
9 to 9:30 p.m.—Voice of Firestone, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
Easton Kent, tenor; a male vocal quartet headed by Mynard Jones and including in its ranks four well-known radio soloists and a full concert orchestra directed by Max Dolin, furnish music of a semi-classical and popular nature.
9:30 to 10 p.m.—Musical Musketeers, KGO, KGW, KOA
10 to 10:30 p.m.—House of Myths, KGO, KHQ, KOA
With George Rand in the Perseus characterization, the vivid myth of his life will be taken up where it closed with last week's presentation. Each of the dramatizations offers a complete episode from the pen of Carlton E. Morse. With Perseus, the radio audience will hear Bernice Berwin, Barbara Lee, Charles McAllister and a cast of National Players.
10:30 to 11 p.m.—Hot Spot of Radio, KGO, KOA; KOMO, 10:30 to 10:45 p.m.

MONDAY Programs

**535.4 Meters
560 Kcys.**

KTAB

**Garfield 4700
1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7 a.m.—Studio program; health exercises
7 to 8 a.m.—Studio program; "Red Hat" program
8 to 9 a.m.—Classical records; Towne Cryer
9 to 10 a.m.—Dr. W. G. Keys; Prayer Hour
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 1 p.m.—Dr. B. L. Corley; studio program
1 to 1:45 p.m.—Chapel of Chimes; records
1:45 to 2:30 p.m.—Dr. Wade Forrester, health talk
2:30 to 3 p.m.—Musical Appreciation Hour
3 to 3:30 p.m.—Alice Blue, with Mabel Payne, soprano
3:30 to 5 p.m.—Novelty records; studio program
5 to 5:15 p.m.—The Story Man and His Air Castle
5:15 to 6 p.m.—Brother Bob's Frolic Hour
6 to 6:30 p.m.—Date Book program; studio program
6:30 to 7 p.m.—Organ program
7 to 7:30 p.m.—Hall of Fame program; records
7:30 to 8 p.m.—"Organ Echoes"; Madeline O'Brien, soprano
8 to 9 p.m.—John Teel, baritone; Jane Sargent Sands, pianist
9 to 10 p.m.—"Highway Highlights"
10 to 10:30 p.m.—Alice Blue, "Organ Echoes"
10:30 to 1 a.m.—Dance records

**468.5 Meters
640 Kcys.**

KFI

**Westmore 0337
5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Stock market reports
7:45 a.m.—Chester Foster Rand, ballads
8 a.m.—Shell Happytime from KPO
9 a.m.—Herb Scharlin, ballads
9:30 a.m.—Sylvia's Happy Hour
10:15 a.m.—Josephine Gibson food talk, NIB
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—Spanish lesson, Annette Doherty
12 noon—U. C. and U. S. Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—Pacific Coast School of the Air, NBC
3 p.m.—Los Angeles Public Library, book review
3:30 p.m.—Bess Kilmer's Helpful Hints to Housewives
4 p.m.—Better American Federation
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother; The Story Man
5:30 p.m.—Wilfred Butterworth, tenor; stock reports
6 p.m.—Stromberg-Carlson, NBC
6:30 p.m.—Empire Builders, NBC
7 p.m.—KFI Symphonet
8 p.m.—Shell program, NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—Packard Concert Orchestra
10 p.m.—Virginia Flohri, program of songs
10:30 p.m.—Remote control from Cafe Max Fisher

**204 Meters
1470 Kcys.**

KGA

**Main 3434
5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

8 a.m.—Popular music; news
9 a.m.—Central market program
9:30 a.m.—Organ recital; Friendly Hour
11 a.m.—Crescent Manufacturing Co. program
12 noon—Riegel Bros. concert
1 p.m.—Gold Seal program; dental clinic
2 p.m.—Herb and his guitar
2:15 p.m.—Popular Melange; bargain matinee
3:30 p.m.—Andy Bernice, popular songs and ballads
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the kiddies
5:15 p.m.—Union Oil Air Castles
5:30 p.m.—Newton's banjo program; music
6 p.m.—Hometowners Orchestra; Spencer Adams, xylophone; Glen Eaton, tenor
7 p.m.—Orchestra; Sydney Dixon, tenor; Eugene Castellarin, basso; Agatha Turley, soprano
7:30 p.m.—Dream Melodies
8 p.m.—Mission Mixer Aces; Ukelele Bob
8:30 p.m.—Harmony Aces; Chet Cathers, crooning baritone
9 p.m.—Neapolitans; Henri Damski, director
10 p.m.—Request program

**340.7 Meters
880 Kcys.**

KLX

**Lake 6000-6015
500 Watts**

Tribune Publishing Co., Oakland, Calif.

6:30 to 8 a.m.—Records; stocks; exercises
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—San Francisco stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:30 p.m.—Jean's Hi-Lights; records
2:30 to 3:30 p.m.—Opportunity Hour; stocks
3:30 to 4:50 p.m.—Recordings; Lena and Lillie
4:50 to 5 p.m.—Humane Education talk
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Jack Delaney's Alabam Cafe Orchestra
8 to 9 p.m.—Amati Quartet
9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto; Chas. Pollette, accompanist, and Spanish Srenaders
10 to 10:15 p.m.—Mama and Benny Cohen
10:15 to 11 p.m.—Dance program

**526 Meters
570 Kcys.**

KMTR

**Hollywood 3026
500 Watts**

KMTR Radio Corp., Hollywood, California

6 to 6:30 a.m.—Discovery Hour
6:30 to 7 a.m.—Charlotte Burgess, psychologist
7 to 9 a.m.—Wholesome Food Breakfast Club and New Idea Man
9:15 to 10 a.m.—Popular tunes
10 to 10:30 a.m.—Louise Howatt, Happiness Girl
10:30 to 11 a.m.—Ralph Little's Orchestra
11 to 11:30 a.m.—Westlake String Ensemble
11:30 to 12:15 p.m.—Organ recital; "World in Review"
12:15 to 2:15 p.m.—Prosperity Hour; Banjo Boys
2:15 to 3 p.m.—Recordings; Spanish program
3 to 4 p.m.—Palais Ballroom Orchestra
4 to 5:45 p.m.—Records; Trading Post program
5:45 to 6 p.m.—"Reporter of the Air"
6 to 7 p.m.—Organ recital; KMTR Orchestra
7 to 7:15 p.m.—"Chamber of Commerce talk"
7:15 to 8 p.m.—"Pianoland"; KMTR Orchestra
8 to 8:30 p.m.—"From Classic to Jazz"
8:30 to 9 p.m.—Popular song fest; "Jean and Jane"—Rocky Bernard, baritone
9 to 9:30 p.m.—"The Srenaders"
9:30 to 10 p.m.—"Happy Harry" and Rusco Pete
10 to 11 p.m.—Dance orchestra
11 to 12 midnight—"The 11th Hour Musicland Review"
12 to 1 a.m.—"8 Ball and Charlie Lung"

**333.1 Meters
900 Kcys.**

KHJ

**Vandike 7111
1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 7:40 a.m.—Recordings; stock reports
7:40 to 8 a.m.—Brace Finance Co., coal and coke
8 to 8:30 a.m.—Yoeng's Orchestra, CBS
8:30 to 9 a.m.—Harold Stern Orchestra, CBS
9 to 10:30 a.m.—Records; Feminine Fancies, KFRC
10:30 to 11 a.m.—Ann Leaf, CBS
11 to 11:15 a.m.—Columbia Ensemble, CBS
11:15 to 12 noon—Scientific Laboratories; records
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 1 p.m.—News; organ and vocalists
1 to 1:15 p.m.—National Student Federation, CBS
1:15 to 2 p.m.—Aunt Zelena, CBS; Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, KFRC
2:30 to 3:15 p.m.—Recordings; Colonial Dames
3:15 to 3:30 p.m.—Girl Scouts of America
3:30 to 3:45 p.m.—Matthew Murray's home talks
3:45 to 4 p.m.—Boy Scouts of America
4 to 4:40 p.m.—Viennese Quintet
4:40 to 4:45 p.m.—Better Business Bureau
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Charlie Wellman and Nell Larson
5:30 to 6:30 p.m.—Don Lee Concert Orchestra
6:30 to 7 p.m.—Jesse Crawford, organ, CBS
7 to 7:30 p.m.—Inglewood Park Orchestra
7:30 to 8 p.m.—S. & W. Company program
8 to 10 p.m.—Golden State Milk Products Jamboree, KFRC
10 to 10:05 p.m.—World-wide news
10:05 to 11 p.m.—Mark Hopkins Hotel Dance Orchestra, from KFRC
11 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

MONDAY Programs

322.4 Meters **KFWM** **Glencourt 6774**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Organ Reverie, Lillian Boyd
2 p.m.—Popular recordings
2:30 p.m.—Richmond Stringed Duo
3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist
3:30 p.m.—Ev and Roy, harmony, vocal solos and instrumental; recordings
4:30 p.m.—The Four-Thirty Girls, Beth and Harriett
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Sports review by Al Centoro
7:45 p.m.—"The Ne'er Do Well"
8 p.m.—Charlie Addington in novelty and comic songs
8:15 p.m.—Detective story by Tom King

322.4 Meters **KFWI** **Franklin 0200**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting up exercises
9 to 10:30 a.m.—Popular recordings; variety program
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz at the piano
11:30 to 1 p.m.—Recordings; dance music
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour
7 to 7:30 p.m.—Phillip Steinman, violinist; Clyde Dibble, tenor; Lee Morgan, pianist
8:30 to 10 p.m.—Popular and concert programs
10 to 12 midnight—Variety program
12 to 1 a.m.—Sherman Clay midnight classics

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

5:30 to 6 p.m.—General Motors Family Party
6 to 6:30 p.m.—Stromberg-Carlson program
6:30 to 7 p.m.—Empire Builders
7 to 7:30 p.m.—Hotel Governor Clinton Orchestra
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Literary Digest Prohibition Poll and latest world news flashes by Floyd Gibbons
8 to 8:30 p.m.—Supreme Serenaders
8:30 to 9 p.m.—KOA String Trio
9:30 to 10 p.m.—Musical Musketeers
10 to 10:30 p.m.—Hot Spot of Radio
10:30 to 11 p.m.—House of Myths

325.9 Meters **KOMO** **Elliot 5890**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational services
7:45 a.m.—Aunt Jemima Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Julia Hayes, Hints to Housewives
9:30 a.m.—Organ recital; Cooking School
10:15 a.m.—Heinz Food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Associated Oil Co., vocal trio
11:45 a.m.—Hour of Canny Cook, NBC
12 noon—Farm talk; fruit & veg. and grain reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Orchestra and vocalists
2 p.m.—Tabernacle Choir, NBC
2:30 p.m.—Pacific Coast School of the Air, NBC
3 p.m.—Schwabacher Bros. Orchestra
3:30 p.m.—Roxey and His Gang, NBC
4 p.m.—Orchestra and vocalists
4:15 p.m.—Stock quotations; Artistic Ensemble
5 to 7 p.m.—NBC programs
7 p.m.—Garden Patch children's program
7:30 to 9 p.m.—NBC programs
9:30 p.m.—P. S. Power & Light Co. Orchestra
10 p.m.—University of Washington Hour
10:30 p.m.—Hot Spot of Radio, NBC
10:45 p.m.—Totem Broadcasters, news flashes
11 p.m.—Olympic Hotel Dance Orchestra
12 midnight—Fox Theatre organ recital

440.9 Meters
680 Kcys.

KPO

Kearny 0704
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—The Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—Ann Warner's Home Chat
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 1 p.m.—Snapshots—programs in miniature
1 to 1:20 p.m.—Harold Small, Book Review
1:20 to 1:30 p.m.—E. A. Pierce stock reports
2 to 2:30 p.m.—Mormon Tabernacle, NBC
2:30 to 3 p.m.—Pacific Coast School broadcast, NBC
3 to 3:15 p.m.—Helen Gordon Barker Art talk
3:45 to 4 p.m.—California State Chamber of Commerce
4 to 4:30 p.m.—Julia Hayes, "Helpful Hints"
4:30 to 4:50 p.m.—Doug Richardson, guitarist
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest with "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 9 p.m.—Shell Symphonists program, NBC
9 to 10 p.m.—Cecil and Sally; The Toreadors
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra

285.5 Meters **KNX** **Hempstead 4101**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 9 a.m.—Interesting information
9 to 10 a.m.—Courtesy program; shopping news
10 to 10:30 a.m.—"Be Young, Be Happy," Eddie Al-
11 to 11:15 a.m.—Adams Lab. program, "Bandits"
11:15 to 11:30 a.m.—Beauty secrets, Georgie Fifield
11:30 to 12 noon—First Radio Church of the Air
12 to 12:30 p.m.—Noonday Little Symphony
12:30 to 1 p.m.—C. P. R.'s musical program
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified
2:30 to 3:30 p.m.—Matinee Symphony
3:30 to 4 p.m.—Organ program by Lucie Lee
4 to 4:30 p.m.—"Home Builders' Hour"
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Cryer's timely amusement tips
6 to 6:15 p.m.—Organ program given by Lucie Lee
6:30 to 7:30 p.m.—KNX Symphony
7:30 to 8 p.m.—One-act play
8 to 9 p.m.—KNX musical program
9 to 9:30 p.m.—Rio Grande Oil courtesy program
9:30 to 10 p.m.—The "Radio Detective"
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
12 to 1 a.m.—Dance hour of records

499.7 Meters **KFSD** **Franklin 6353**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

5 to 6 p.m.—Nightly musical review
6:15 to 7 p.m.—Your English; studio program
7 to 8 p.m.—Program from Thearle Music Hall
8 to 9 p.m.—Feature program presenting Eekay Hawaiians
9 to 10 p.m.—KFSD Concert Trio with Janet Stanley
10 to 11 p.m.—Sleepytime Reveries
11 to 12 midnight—Claude Kennedy and his band

280.2 Meters **KJBS** **Ord 4148-49**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub
8 to 9 a.m.—Favorite recordings
9 to 9:30 a.m.—Associated Food Stores program
9:30 to 1:05 p.m.—Record program; popular program
1:05 to 1:45 p.m.—Stock reports; records
1:45 to 2 p.m.—Dr. Wiseman, health talk
2 to 4:30 p.m.—Record varieties; city news
4:30 to 5 p.m.—Al Sather, "Songs of the Moment"
5 to 7 p.m.—Popular recordings
12:01 to 7 a.m.—All night broadcast

**THE
GREATER
KYA**

*San Francisco's newest and most modern
Broadcasting Station*
RCA SCREEN GRID TRANSMISSION

**HUNDREDS OF PRIZES
TO LISTENERS IN**

**WATCH THIS SPACE
FOR RULES OF CONTEST!**

**WATCH FOR THE
DEDICATION DATE**

THE list of valuable prizes which will be awarded on the Greater KYA's opening night is daily growing more impressive. Listen in to KYA each day for full particulars. The rules of the contest will soon be told.

TUESDAY Programs

May 13, 1930



"Bob"
KFI—6:30 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



"Monte"
KFI—6:30 p.m.

322.4 Meters
930 Kcys.

KFWM

Glencourt 6774
1000 Watts

Oakland Educational Society, Oakland, Calif.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:30 a.m.—Dr. Forrester, answering health questions
- 11 a.m.—Classical recordings
- 11:30 a.m.—Retail Grocers' Association
- 1:30 p.m.—Organ Reverie, Helen Jewell
- 2 p.m.—Popular recordings; stringed duo
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Ev & Roy, harmony; recordings
- 4:30 p.m.—The Four-Thirty Girls, Beth and Harriett
- 5 p.m.—Wade Forrester's Hour of Sunshine
- 7:30 p.m.—Complete baseball results
- 7:45 p.m.—"The Ne'er Do Well"
- 8 p.m.—Radio Bible study class
- 8:15 p.m.—The Imperial program
- 8:30 p.m.—The Campfire program
- 10 p.m.—Union Mutual Life program
- 10:05 p.m.—Andy Wallace Dance Orchestra

322.4 Meters
930 Kcys.

KFWI

Franklin 0200
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting up exercises
- 9 to 10 a.m.—Cal King; records and announcements
- 10 to 10:30 a.m.—Bill Sinmons, "Yodeling Cowboy," and his Boy Friends
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 12 to 12:45 p.m.—Dance program
- 12:45 to 1 p.m.—Dr. E. Allan Wiseman, dietitian
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour program
- 7 to 7:30 p.m.—Coast Auto Company program
- 11 to 1 a.m.—Dance music; Midnight Classics

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

- 8 a.m.—Popular music; news
- 9 a.m.—Central market program
- 9:30 a.m.—Miss Spokane musicale; Friendly Hour
- 11 a.m.—Crescent Manufacturing Co. program
- 11:15 a.m.—Commercial Creamery's luncheon concert
- 12 noon—Riegel Bros. concert
- 1 p.m.—Gold Seal program; dental clinic
- 2 p.m.—Hillyard Shopping Guide
- 2:30 p.m.—Popular Melange; bargain matinee
- 3:30 p.m.—Concert; Good News Magazine
- 4:30 p.m.—Uncle Andy and the kiddies
- 5 p.m.—Musical novelties; Air Castles, Barron Keyes
- 6 p.m.—Digo Dittrich, mandolin; Glen Eaton, tenor
- 7 p.m.—Orpheus Ensemble; Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone
- 8 p.m.—Popular concert orchestra
- 8:45 p.m.—The Story Behind the Song
- 9 p.m.—Sydney Dixon, tenor; Jean Kantner, baritone; Betty Harding, Vance Gerber, duo
- 10 p.m.—Request program

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7 a.m.—Studio program; health exercises
- 7 to 8 a.m.—Studio program; "Red Hat" program
- 8 to 8:30 a.m.—Masters Album
- 8:30 to 9 a.m.—Towne Cryer; dance selections
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. J. Douglas Thompson
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 1 p.m.—Dr. B. L. Corley; studio program
- 1 to 1:45 p.m.—Chapel of Chimes; records
- 1:45 to 2:40 p.m.—Dr. Forrester; recordings
- 2:40 to 4:45 p.m.—Baseball from Recreation Park
- 4:45 to 5 p.m.—Studio program
- 5 to 5:15 p.m.—The Story Man and His Air Castle
- 5:15 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—"Date Book" program; studio program
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:30 p.m.—Louis Margie's Hawaiians
- 7:30 to 7:45 p.m.—"Pianistic Pictures in Blue"
- 7:45 to 8 p.m.—"Would You Believe It" program
- 8 to 9 p.m.—"Flashlights of Yesterday"
- 9 to 10 p.m.—Musical program with Joan Ray, contralto; Carl Tobin, tenor, and Jane S. Sands, pianist
- 10 to 10:30 p.m.—"Organ Echoes," with Alice Blue
- 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
- 11:30 to 1 a.m.—Dance records

285.5 Meters
1050 Kcys.

KNX

Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas
- 8 to 8:15 a.m.—Musical program of recordings
- 9 to 9:30 p.m.—Beauty talk, Georgia O. George
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—"Be Young, Be Happy," Eddie Albright's "family"
- 10:30 to 11 a.m.—Household economics
- 11 to 12 noon—Concert hour of symphonic numbers
- 12 to 12:30 p.m.—Noonday Little Symphony
- 12:30 to 1 p.m.—C. P. R.'s musical program
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified
- 2:30 to 3:23 p.m.—Los Angeles Firemen's Orchestra
- 3:30 to 4 p.m.—Organ program by Lucie Lee
- 4 to 4:30 p.m.—KNX musical program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
- 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Cryer's timely amusement tips
- 6 to 6:30 p.m.—Organ program given by Lucie Lee
- 6:30 to 7 p.m.—KNX Little Symphony
- 7 to 7:30 p.m.—Talk by Dr. Mars Baumgardt
- 7:30 to 8 p.m.—"The Old Cedar Chest"
- 8 to 8:30 p.m.—"Han and Sap," the royal vagabonds
- 8:30 to 9 p.m.—KNX feature musical program
- 9 to 9:30 p.m.—"The Adventurers"
- 9:30 to 10 p.m.—Puritan Malt Company program
- 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
- 12 to 1 a.m.—Dance hour of records

TUESDAY Programs

**440.9 Meters
680 Kcys.**

KPO

**Kearny 0704
5000 Watts**

- Hale Bros. & The Chronicle, San Francisco**
 7 to 8 a.m.—Health exercises, with Professor Bob and "Wee Willie" Hancock
 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
 9:30 to 10 a.m.—Walter W. Cribbins
 10 to 10:30 a.m.—Ann Warner's Home Making Chat
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 to 11:55 a.m.—Ye Towne Cryer
 11:55 to 12:05 p.m.—Time signals, Scripture reading
 12:05 to 1 p.m.—Snapshots—programs in miniature
 1 to 1:30 p.m.—The Lady Next Door, NBC
 1:30 to 2 p.m.—Pacific Coast School broadcast, NBC
 2 to 2:10 p.m.—E. A. Pierce stock reports
 2:10 to 2:30 p.m.—California Crooners
 2:30 to 2:45 p.m.—The Auburn Girl
 2:45 to 4:50 p.m.—Get Associated with Baseball
 4:50 to 5 p.m.—Stock market quotations
 5 to 5:50 p.m.—Children's Hour
 5:50 to 6 p.m.—News digest, "Scotty" Mortland
 6 to 7 p.m.—Reo Masters of Music
 7 to 8 p.m.—North Americans
 8 to 8:30 p.m.—Cy Trobber's Scrap Book with Fredric Bittke, baritone
 8:30 to 9 p.m.—Allan Wilson, tenor
 9 to 9:15 p.m.—Cecil and Sally
 9:15 to 9:30 p.m.—Meeting in the Tavern
 9:30 to 10 p.m.—"Packard Program," KPO and KFI
 10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orchestra

**254.1 Meters
1180 Kcys.**

KEX

**Atwater 3111
5000 Watts**

- Western Broadcasting Co., Portland, Ore.**
 7 a.m.—Morning Serenaders
 8 a.m.—The Clock; Oregon Journal news
 9 a.m.—Piano concert by Ronald Buck
 10 a.m.—Castle organ concert
 10:30 a.m.—Shopping service featuring Allen Daniels
 12 noon—Time; weather reports; World Bookman
 12:05 p.m.—Happy Hour Girls
 1:05 p.m.—Newscasting; Alice Allison, banjoist
 1:30 p.m.—Castle organ concert
 2 p.m.—Dental lecture; The Bookworm
 3 p.m.—Afternoon matinee of recordings
 4:30 p.m.—Negro melodies; Children's Hour; Bulletin
 6 p.m.—Around the world with Captain Salisbury
 6:15 p.m.—Popular orchestra; Motor Playmates
 8 p.m.—Popular dance concert
 9 p.m.—Musical Comedy Hour; Betty Anderson, soprano; Sydney Dixon, tenor; Jean Kantner, baritone; Betty Harding, Vance Gerber, duo; NBS
 10 p.m.—Thomas and Tessie; records
 10:30 p.m.—Jack and Jill Tavern Orchestra
 11:30 p.m.—Time; weather; police reports; news
 11:40 p.m.—Midnight Matinee

**508.2 Meters
590 Kcys.**

KHQ

**Main 5383
1000 Watts**

- Louis Wasmer, Inc., Spokane, Washington**
 6:45 a.m.—Inspirational service; "Town Cryer"
 7:45 a.m.—"Aunt Jemima's Boy," NBC
 8 a.m.—The Shell Happytime, KPO
 9 a.m.—Walt, Winn and Harvey
 9:30 a.m.—"Hints to Hostesses"
 10 a.m.—Home Service Hour
 10:15 a.m.—Color Harmony, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Organ recital; Canny Cook, NBC
 12 noon—Chamber of Commerce Luncheon
 1 p.m.—"Dutch Maid"; "Headliners"
 1:30 p.m.—Pacific Coast School of the Air, NBC
 2:30 p.m.—Gems from musical comedy
 3 p.m.—Light music; "Cecil and Sally"
 3:30 p.m.—"Paint o' Mine" period
 4 p.m.—Service Hour
 5 to 8 p.m.—NBC programs
 8 p.m.—Tenor, contralto and piano
 8:30 p.m.—Pacific National Singers, NBC
 9 p.m.—"The Magic Crystal," NBC
 9:30 p.m.—NBC programs
 11 p.m.—"Just Another Hour"; "Ask for It"

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL
 9 to 9:30 a.m.—Meet the Folks, KGO; KOMO, 9:15 to 9:30 a.m.
 9:30 to 9:45 a.m.—William Don, KGO, KOMO
 9:45 to 10:15 a.m.—The Entertainers, KGO; KOMO, 10 to 10:15 a.m.
 10:15 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, 11:10 to 11:30 a.m.
 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
 1 to 1:30 p.m.—The Lady Next Door, KGO, KPO
 1:30 to 2 p.m.—Pacific Coast School of the Air, KGO, KHQ, KGW, KPO
 Personal finances will be the subject of another lecture in the Pacific Coast School of the Air. The speaker will be presented by Paul M. Pitman, who will conduct the program.
 3 to 3:30 p.m.—Voters' Service, KGO, KOMO
 Felix Frankfurter, professor of law at the Harvard University, will speak during today's broadcast.
 4 to 4:30 p.m.—Downtown Glee Club Concert, KGO, KOMO

Two hundred men who compose the Downtown Glee Club in New York City will sing for the NBC System nation-wide audience in a special concert
 5 to 5:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW, KFI
 5:30 to 6 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA

Jack Parker, tenor, will contribute the only solo to the half-hour's program. Instrumentally, the program attracts with four orchestral numbers of a popular nature.
 6 to 6:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA

Symphonic music and vocal masterpieces will aid in honoring a great American industry. Cesare Sodero will conduct the orchestra and the chorus.
 6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour, KGO, KHQ, KOMO, KGW, KECA

Of the regular standbys on this program there will be heard Peter Higgins, tenor; Margaret Schilling, soprano; Graham McNamee, master of ceremonies, and Milton Schwarzwald's R-K-Olians.
 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA
 8 to 8:15 p.m.—Parks Sisters, KGO, KGW
 8:15 to 8:30 p.m.—John and Ned, KGO, KGW
 8:30 to 9 p.m.—Pacific National Singers, KGO, KHQ, KOMO, KOA; KGW, 8:30 to 8:45 p.m.

An arrangement for eight voices of Mendelssohn's "On Wings of Song" has been made for the Pacific National Singers by Emil Polak and will be sung by this male octet under his direction tonight.
 9 to 9:30 p.m.—The Magic Crystal, KGO, KHQ, KOA

H. D. Sousa, noted mystic, will reveal the secret of some of the tricks with which he has baffled the public for years when he speaks for ten minutes during the Magic Crystal period.
 9:30 to 10 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA

Jazz music will prevail the ether lanes when Walter Beban and his Musical Musketeers "make whoopee" during the Florsheim Frolic.
 10 to 11 p.m.—Down Through the Years, KGO, KHQ, KOA, KGW
 H. C. Connette will take dialers "Down Through the Years" in three dramatic vehicles which he has written for the National Players to interpret.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO; KOMO, 11:30 to 12 p.m.

**499.7 Meters
600 Kcys.**

KFSD

**Franklin 6353
1000 Watts**

- Airfan Radio Corp., San Diego, Calif.**
 6:15 to 7 p.m.—Your English; studio program
 7 to 8 p.m.—Claude Kennedy's orchestra
 8 to 9 p.m.—Manuel Dehesa; Leslie Adams
 9 to 10 p.m.—Feature program; Yogi Alpha
 10 to 11 p.m.—Sleeptime Reveries
 11 to 12 midnight—Program from Douglas Night Club

TUESDAY Programs

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap dancing lesson
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:30 a.m.—Financial Service; Chanticleers
8:30 to 9 a.m.—Cross-Cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 10:15 a.m.—William Don; The Entertainers
10:15 to 10:30 a.m.—Color Harmony program
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ recital
11:45 to 12 noon—The Canny Cook
12 to 1 p.m.—The Novelty Five
1 to 1:30 p.m.—The Lady Next Door
1:30 to 2 p.m.—Pacific Coast School of the Air
2 to 2:30 p.m.—Black and Gold Room Orchestra
2:30 to 3 p.m.—Bennie Cummins and his Hotel New Yorker Orchestra
3 to 3:30 p.m.—Voters' Service
3:30 to 4 p.m.—Lew White organ recital
4 to 4:30 p.m.—Downtown Glee Club concert
4:30 to 4:45 p.m.—Hotel St. Francis Salon Orchestra
4:45 to 5:30 p.m.—News Service; Eveready program
5:30 to 6 p.m.—Happy Wonder Bakers
6 to 6:30 p.m.—Westinghouse Salute
6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Literary Digest Prohibition Poll
8 to 8:30 p.m.—Parks Sisters; John and Ned
8:30 to 9 p.m.—Pacific National Singers
9 to 9:30 p.m.—The Magic Crystal
9:30 to 10 p.m.—Florsheim Frolic
10 to 11 p.m.—Down Through the Years

526 Meters
570 Kcys.

KMTR

Hollywood 3026
500 Watts

KMTR Radio Corp., Hollywood, California

6 to 6:30 a.m.—The Discovery Hour
6:30 to 7 a.m.—Charlotte Burgess, psychologist
7 to 9 a.m.—Wholesome Food Breakfast Club
9 to 9:15 p.m.—Mildred Kitchen, Economics
9:15 to 10:30 a.m.—Popular records; Louise Howatt
10:30 to 11:30 a.m.—Ralph Little; Westlake String Ensemble
11:30 to 12:15 p.m.—Organ recital; "World in Review"
12:15 to 2:15 p.m.—Prosperity Hour; Banjo Boys
2:15 to 3 p.m.—Popular records; Spanish program
3 to 4 p.m.—Palais Ballroom Orchestra
4 to 5:45 p.m.—Late recordings; Trading Post
5:45 to 6 p.m.—"Reporter of the Air"
6 to 6:05 p.m.—"Talk on Traffic," Judge Valentine
6:05 to 6:30 p.m.—Organ recital
6:30 to 7 p.m.—M. R. Haigh, violinist; Dorothy Comp-ton, pianist
7 to 7:15 p.m.—Travel Bureau vacation talk
7:15 to 7:30 p.m.—Dare Sisters
7:30 to 8 p.m.—Miniature Salon Orchestra and Ray Rockwood
8 to 8:30 p.m.—"Light and Comic Opera"
8:30 to 9 p.m.—Harry Geise, piano and songs
9 to 9:30 p.m.—"Moss Covered Melodies"
9:30 to 10 p.m.—Novelty Players; popular ballads
10 to 11 p.m.—Dance orchestra
11 to 12 midnight—"The 11th Hour Musical Review"
12 to 1 a.m.—"8 Ball and Charlie Lung"

384.4 Meters
780 Kcys.

KTM

Exposition 1341
500 Watts

Pickwick Broadcasting Corp., Los Angeles, Calif.

6 to 8 a.m.—Eye Opener; KTM Ranch
8 to 9 a.m.—Danceland melodies; Household topics
9 to 10 a.m.—Bert's Best Sets
1 to 1:45 p.m.—Organ Echoes; Household Hints
1:45 to 2:30 p.m.—Organ Echoes; records
2:30 to 3 p.m.—The Health Man; danceland melodies
3 to 4 p.m.—Food for Thought
4 to 4:45 p.m.—Danceland melodies
4:45 to 5 p.m.—Solving Your Problems
8 to 9 p.m.—Five Freshmen; organ recital
9 to 10 p.m.—Pickwick Securities
10 to 12 midnight—Readers' Hour; El Patio; Paris Inn
12 to 1 a.m.—Spizzerinctum Club

340.7 Meters
880 Kcys.

KLX

Lake 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; N. Y. stocks
7 to 8 a.m.—Exercises and entertainment
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:15 a.m.—Blue Jeans; records
10:15 to 10:30 a.m.—San Francisco stocks; weather
10:30 to 11 a.m.—Breuner's Radiola program
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:35 p.m.—Jean's Hi-Lights; records
2:40 to 4:30 p.m.—Baseball: Oaks vs. Los Angeles
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News items; Remar program
8 to 9 p.m.—Fleur de Lis Dance Orchestra
9 to 9:15 p.m.—Oakland School Department talk
9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano
10 to 11 p.m.—Dance program

333.1 Meters
900 Kcys.

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 7:40 a.m.—Recordings; stock reports
8:30 to 9:15 a.m.—Yoeng's Orchestra, CBS
9:15 to 10:45 a.m.—Records; Feminine Fancies, KFRC
10:45 to 11 a.m.—Agnes White, Home Economics
11 to 11:30 a.m.—American School of the Air
11:30 to 12 noon—S. & W. Company program
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—L. A. Advertising Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:45 p.m.—Recordings and talks
3:45 to 4 p.m.—U. S. C. Trojan period
4 to 4:45 p.m.—Organ recital, Wesley Tourtellotte
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 6 p.m.—The Roustabouts, CBS
6 to 6:30 p.m.—"Jo and Vi," CBS
6:30 to 7 p.m.—Thompson's Malted Milk, CBS
7 to 8 p.m.—Don Lee Symphony
8 to 8:30 p.m.—Ice Carnival, KFRC
8:30 to 9 p.m.—Sierra Symphonists
9 to 9:30 p.m.—Don Lee Concert Orchestra
9:30 to 10:05 p.m.—Ballad Crooners; news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

309.1 Meters
970 Kcys.

KJR

Main 2495-2475
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

12 noon—World in review; musical program
2 p.m.—Marjorie Robillard and Chet Cathers
3 p.m.—Baseball game; Ken Stuart, announcer
5:15 p.m.—The Land of Make Believe, Barron Keyes
5:30 p.m.—Market reports; lost and found
5:50 p.m.—Garden talk by Cecil Solly
6 p.m.—Diggo Dittrich, mandolin; Glen Eaton, tenor; Elmore Vincent, tenor
7 p.m.—Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone
8 p.m.—Gold and Silver Ensemble
8 p.m.—Betty Anderson, soprano; Sydney Dixon, tenor; Jean Kantner, baritone; Betty Harding, Vance Gerber, duo
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Song Birds; Stonewall Jackson, guitar
11 p.m.—Vic Meyers' Club Victroler Orchestra
12 midnight—Midnight Revelers

280.2 Meters
1070 Kcys.

KJBS

Ord 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub
8 to 10 a.m.—Popular records; orchestra music
10 to 12 noon—Infico program; popular records
12 to 1 p.m.—Popular half-hour; records
1 to 1:30 p.m.—Stocks; Thompson's Guitar Trio
1:30 to 3:30 p.m.—Records; Jack and Jill
3:30 to 4:30 p.m.—Restful period; city news
4:30 to 5:30 p.m.—Concert music; Sunset Revue
5:30 to 7 p.m.—Popular recordings
12:01 to 7 a.m.—All night broadcast

TUESDAY Programs

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 10:45 a.m.—Recordings; Erna Hall
 10:45 to 12 noon—Dr. Bowring; Calif. Sunshine Hour
 12 to 1 p.m.—Newscasting; Tuesday Noon Club
 1 to 2 p.m.—Classical recordings
 2 to 3 p.m.—Bridge Party Hour
 3 to 5:30 p.m.—Popular recordings; Sunset Hour
 5:30 to 5:35 p.m.—Mining stock quotations
 5:35 to 6 p.m.—Recorded and Kanteens programs
 6 to 6:30 p.m.—Song recital, with Nona Campbell and Claire Upshur
 6:30 to 7 p.m.—Popular recorded program
 7 to 7:30 p.m.—George Taylor and the Boys
 7:30 to 7:45 p.m.—News; Harmonettes; Pop Questions
 7:45 to 8 p.m.—“College Daze,” with Toby and Babs
 8 to 9 p.m.—Aviation Round Table
 9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
 10 to 11 p.m.—Calendar of the Air
 11 to 12 midnight—National Kanteen program; records
 12 to 1 a.m.—Request recordings

483.6 Meters **KGW** **Atwater 2121**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; Bagdad Theater organ
 7:45 a.m.—Aunt Jemima, NBC
 8 a.m.—Portland Breakfast Club
 9 a.m.—Columbia National Bank; Town Cryer
 10 a.m.—Ovaltine program
 10:15 a.m.—Bass-Hueter program, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Masterworks
 11:45 a.m.—The Canny Cook, NBC
 12 noon—Powers Pied Piper
 12:30 p.m.—Grand Central Marketeers
 1:30 p.m.—School of the Air, NBC
 2 p.m.—Among Ourselves
 2:30 p.m.—Black and Gold Room, NBC
 3 p.m.—Voters' Service, NBC
 3:30 p.m.—Musical Musketeers; Marian Miller
 4:15 p.m.—Hotel St. Francis Orchestra
 4:30 p.m.—Palace Laundry features
 5 to 8:15 p.m.—National Broadcasting Co. programs
 8:15 p.m.—John and Ned, NBC
 8:45 p.m.—Nunn-Bush program
 9 p.m.—Don Amalzo, the Wizard
 9:30 p.m.—Florsheim Frolic, NBC
 10 p.m.—Cecil and Sally
 10:15 p.m.—Gold Shield Symphony, KOMO
 11 to 12 midnight—Puget Sound Navigation Company

325.9 Meters **KOMO** **Elliot 5890**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational services
 7:45 a.m.—Aunt Jemima Boy, NBC
 8 a.m.—Shell Happytime, KPO
 9 a.m.—Gordon and Mary
 9:15 a.m.—Meet the Folks, NBC
 9:30 a.m.—Talk by John D. Barry, NBC
 9:45 a.m.—The Entertainers, NBC; K. Clifford
 10:15 a.m.—Bass-Hueter Paint program, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—P. S. Navigation Co. Orchestra
 11:45 a.m.—The Hour of Canny Cook, NBC
 12 noon—U. S. farm talk; Prudence Penny
 12:30 p.m.—Orchestra and vocalists
 1:30 p.m.—Pacific Coast School of the Air, KPO
 2 p.m.—Artistic Ensemble; orchestra
 3 p.m.—Voters' Service, NBC; music
 4 p.m.—Downtown Glee Club concert, NBC
 4:15 p.m.—Totem Broadcasters; stock quotations
 4:30 p.m.—Artistic Ensemble
 5 to 8 p.m.—NBC programs
 8 p.m.—G. F. Willis Co., Sargan program
 8:30 p.m.—Totem Broadcasters; news flashes
 9 p.m.—Don Amalzo, the Wizard
 9:30 p.m.—Florsheim Frolic, NBC
 10 p.m.—Gold Shield Little Symphony Hour
 11 p.m.—Popular orchestra
 12 midnight—Theater organ recital

491.5 Meters **KFRC** **Prospect 0100**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast
 8 to 8:30 a.m.—Columbia Revue, CBS; stocks
 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS; news
 9:30 to 10:30 a.m.—Feminine Fancies
 10:30 to 11 a.m.—Wyn's Daily Chats
 11 to 11:30 a.m.—American School of the Air, CBS
 11:30 to 12 noon—30 Minutes of Sunshine for S. & W.
 12 to 1 p.m.—Sherman & Clay noonday concert
 1 to 1:30 p.m.—Rhythm Kings Dance Orchestra, CBS
 1:30 to 2 p.m.—Bert Low'n's Biltmore Orchestra, CBS
 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
 3 to 3:25 p.m.—Beauty talks; recordings
 3:25 to 3:30 p.m.—Something About Everything
 3:30 to 3:45 p.m.—“Heroines of Fiction”
 3:45 to 4 p.m.—Bernhard Levitow's Commodore Ensemble, CBS
 4 to 4:45 p.m.—Lindsey MacHarrie, Elvia Allman, novelty program, DLBS
 4:45 to 5 p.m.—News items; Town Topics
 5 to 6 p.m.—Mardi Gras, CBS
 6 to 6:30 p.m.—“Joe and Vi,” CBS
 6:30 to 7 p.m.—Thompson's Malted Milk, CBS
 7 to 7:15 p.m.—Edna Fischer, “Piano Moods”
 7:15 to 7:30 p.m.—The Joy Boys—Art Fadden and Frank Galvin
 7:30 to 8 p.m.—KFRC Dance Band
 8 to 9 p.m.—Ice Carnival; song recital, DLBS
 9 to 9:30 p.m.—Sierra Symphonists, DLBS
 9:30 to 10 p.m.—Ballad Crooners, DLBS
 10 to 10:10 p.m.—“Frank Watanabe,” Eddie Holden
 10:10 to 12:10 a.m.—Val Valente's Orchestra, DLBS
 12:10 to 1 a.m.—Dance music

468.5 Meters **KFI** **Westmore 0337**
640 Kcys. **5000 Watts**

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7:45 a.m.—Gertrude Gussell, ballads
 8 a.m.—Shell Happytime from KPO
 9 a.m.—Bess Kilmer's Helpful Hints to Housewives
 9:30 a.m.—Public health service talk
 10:15 a.m.—Bass-Hueter Paint Co., NBC
 11:30 a.m.—“Care of the Hair,” Lovalon Lady
 11:45 a.m.—English lesson, Ayrta Drew
 12 noon—U. C. and U. S. Dept. of Agriculture talk
 2 p.m.—Winnie Fields Moore, travelogue
 2:30 p.m.—Grace Hamilton and Jack Stern, duets
 3 p.m.—Jack Parker, ballads
 3:30 p.m.—Wedgewood Nowell, ballads
 4:15 p.m.—KFI News Bureau
 4:30 p.m.—Big Brother; The Story Man
 5:30 p.m.—American Chiropractic Association
 5:45 p.m.—Stock market reports
 6 p.m.—Earl Kass, baritone; Bob and Monte
 7 p.m.—Arthur Land and concert ensemble
 7:30 p.m.—Remote control from Ray West Cafe
 8 p.m.—“Opera of the Air”
 10:30 p.m.—Remote control from Cafe Max Fisher

265.3 Meters **KSL** **Wasatch 3901**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 to 7:30 p.m.—NBC programs
 7:30 p.m.—Amos 'n' Andy, NBC
 8:45 p.m.—Floyd Gibbons on Prohibition
 9:30 p.m.—Florsheim Frolic, NBC
 10:15 p.m.—Drama period, under direction of Kathryn Howard
 11 p.m.—“Vagabond of the Air”

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

12:15 to 1 p.m.—Tom and Wash; market reports
 1 to 1:30 p.m.—Hart's Happy Half Hour
 1:30 to 3:30 p.m.—Friendly Hour; musical program
 3:30 to 5 p.m.—Musical program; children's program
 5 to 5:30 p.m.—Baron Keyes' Air Castle; music
 5:30 to 6 p.m.—San Jose Radionics health talk
 6 to 6:10 p.m.—U. S. D. A. farm flashes
 6:10 to 6:20 p.m.—Farm topic discussions
 6:20 to 6:30 p.m.—U. S. grades for fruit & vegetables
 6:30 to 6:55 p.m.—Market reports; farm reporter
 6:55 to 7 p.m.—KQW Market Place
 7 to 8 p.m.—Farm Bureau news; Tom and Wash
 8 to 10 p.m.—“You Never Can Tell” program

WEDNESDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL
 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
 9:45 to 10 a.m.—Betty Kelly, KGO, KOMO
 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI
 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
 1 to 1:15 p.m.—Series of Talks, KGO, KHQ, KOMO
 2:30 to 3:45 p.m.—Back of the News in Washington, KGO, KOMO, KECA

William Hard's review of current events will be broadcast from the national capital.

3:45 to 4 p.m.—Vincent Lopez and His Hotel St. Regis Orchestra, KGO, KOMO
 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, KGO, KGW, 4:15 to 4:30 p.m.
 5 to 5:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KFI

The Old Counsellor has been watching the stock ticker again and the results of his investigations will be found in his talk today. For good measure, in addition to the investment talk there will be the music of George Dasch's Chicago Little Symphony Orchestra.

5:30 to 6:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KFI

Music of the gay 'nineties sung and played by a big company of singers and instrumentalists.
 6:30 to 7 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA

Another celebrity in the world of sports will be introduced by Grantland Rice, Frank Luther, vocalist, is another headliner of the half-hour which opens with Leonard Joy, director, and his 31-piece string orchestra in "My Future Past."

7 to 7:30 p.m.—Phil Spitalny's Music, KGO, KOMO
 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA
 8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI

Marcus Whitman and his comrades who blazed the Oregon trail will be eulogized by Carlton E. Morse in the play which he has written for Jack and Ethyl and others to enact tonight.

8 to 8:30 p.m.—Parisian Quintet, KGO, KECA
 8:30 to 9 p.m.—Hill Billy Boys, KGO, KOA

Charles Marshall directs the group of singers and instrumentalists, among whom are Johnny O'Brien, Ted Maxwell, Johnny Toffoli, Virgil Ward and Jimmy Mosley, a new member.

9 to 9:15 p.m.—NBC Concert Favorites, KGO, KOMO
 9:15 to 9:30 p.m.—Montag Melodians, KHQ, KOMO, KGW, KSL

Included in the ranks of the Melodians are Lon Protteau, Charles Linn and Reese Campbell. Piano, banjo and clarinet is the instrumentation.
 10 to 11 p.m.—Cotton Blossom Minstrels, KGO, KHQ, KGW, KOA

The Cotton Blossom Minstrels will seek to upset the equilibrium of listeners with their black-faced comedy tonight.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO; KOMO, 11:45 to 12 p.m.

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., San Diego, Calif.

6 to 6:30 p.m.—Late news items; Your English
 6:30 to 7 p.m.—Graham Stevenson's orchestra
 7 to 7:45 p.m.—Union-Tribune safety program
 7:45 to 8 p.m.—Leah McMahon
 8 to 9 p.m.—North American Ensemble
 9 to 10 p.m.—The Story Behind the Song
 10 to 11 p.m.—Sleepytme Reveries
 11 to 12 midnight—Program from Douglas Night Club

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap dancing lesson
 7:45 to 8 a.m.—The Aunt Jemima Boy
 8 to 8:30 a.m.—Financial Service; Chanticleers
 8:30 to 9 a.m.—Cross-Cuts of the Day
 9 to 9:30 a.m.—Meet the Folks
 9:30 to 9:45 a.m.—Betty Crocker Home Service talk
 9:45 to 10:15 a.m.—Betty Kelly; The Recitalists
 10:15 to 10:30 a.m.—Mary Martin's Household Period
 10:30 to 11:30 a.m.—Woman's Magazine of the Air
 11:30 to 11:45 a.m.—NBC Philharmonic organ recital
 11:45 to 1 p.m.—The Canny Cook; Rembrandt Trio
 1 to 1:15 p.m.—Series of Talks
 1:15 to 2 p.m.—Breen and De Rose; Tea Timers
 2 to 2:30 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra
 2:30 to 2:35 p.m.—John B. Kennedy talk
 2:35 to 2:45 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra
 2:45 to 3 p.m.—The Entertainers
 3 to 3:30 p.m.—The Voice of Pan
 3:30 to 3:45 p.m.—Back of the News in Washington
 3:45 to 4 p.m.—Vincent Lopez and his Hotel St. Regis Orchestra
 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra
 4:45 to 5 p.m.—News Service
 5 to 5:30 p.m.—Halsey, Stuart program
 5:30 to 6:30 p.m.—Palmolive Hour
 6:30 to 7 p.m.—Coca Cola program
 7 to 7:30 p.m.—Phil Spitalny's Music
 7:30 to 8 p.m.—Amos 'n' Andy; Literary Digest
 8 to 9 p.m.—Parisian Quintet; Hill Billy Boys
 9 to 9:15 p.m.—NBC Concert Favorites
 9:15 to 9:30 p.m.—Violin recital
 9:30 to 10 p.m.—Miniature Biographies
 10 to 11 p.m.—Cotton Blossom Minstrels
 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

325.9 Meters
920 Kcys.

KOMO

Elliot 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational services
 7:45 a.m.—Aunt Jemima Boy, NBC
 8 a.m.—Shell Happytime, KPO
 9 a.m.—Julia Hayes, Hints to Housewives
 9:30 a.m.—Betty Crocker's Home talk, NBC
 9:45 a.m.—Cooking School; Ovaltine program
 10:15 a.m.—Mary Hale Martin Hour, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Dorothy Chase and Charis Players
 11:45 a.m.—Hour of Canny Cook, NBC
 12 noon—Farm talk; fruit and veg. and grain reports
 12:15 p.m.—Totem Broadcasters, Prudence Penny
 12:30 p.m.—P. S. Power & Light Co. Orchestra
 1 p.m.—Series of talks; orchestra and vocalists
 2 p.m.—Artistic Ensemble; popular orchestra
 3:30 p.m.—Back of the News in Washington, NBC
 3:45 p.m.—Vincent Lopez Orchestra, NBC
 4 p.m.—Orchestra and vocalists
 4:15 p.m.—Totem Broadcasters; stock quotations
 4:30 p.m.—Artistic Ensemble
 5 to 7 p.m.—NBC programs
 7 p.m.—Garden Patch children's program
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Literary Digest Prohibition Poll, NBC
 8 p.m.—Let's Get Associated, NBC
 8:30 p.m.—Lesson in contract bridge
 9 p.m.—Concert Favorites, NBC
 9:15 p.m.—Montag Melodians, NBC
 9:30 p.m.—Fisher Flouring Mills program
 10 p.m.—Fisher Blend Hour
 11 p.m.—Uncle Hank; news flashes
 11:30 p.m.—Laughner-Harris Orchestra, NBC
 12 noon—Organ recital

384.4 Meters
780 Kcys.

KTM

Exposition 1341
500 Watts

Pickwick Broadcasting Corp., Los Angeles, Calif.

4:45 to 5 p.m.—Late melodies
 8 to 8:30 p.m.—Pastel Trio
 8:30 to 9 p.m.—Blue Ridge Mountain Duo
 9 to 9:30 p.m.—Loyce Whiteman, Gladys Johnson, Dorothy Dee
 9:30 to 10 p.m.—Little Reader's Hour
 10 to 12 midnight—El Patio Ballroom; Paris Inn
 12 to 1 a.m.—Spizzerinctum Club

WEDNESDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast
8 to 8:30 a.m.—Columbia Revue, CBS; stocks
8:30 to 9 a.m.—Yoeng's Orchestra, CBS
9 to 9:30 a.m.—News items; Ovaltine program
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Mary Haines, Domestic Science talk
11:15 to 11:30 a.m.—Dorothy Chase and Charis Players
11:30 to 11:45 a.m.—Glidden So-a-tone
11:45 to 12 noon—Barbara Gould, beauty talk
12 to 1 p.m.—Sherman & Clay noonday concert
1 to 1:15 p.m.—Columbia Grenadiers, CBS
1:15 to 1:45 p.m.—Footnotes, CBS
1:45 to 2 p.m.—Three Dainty Misses, DLBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—About new books, Monroe Upton
3:30 to 3:35 p.m.—Something about everything; records
3:55 to 4 p.m.—"Your English," electrical transcription
4 to 4:30 p.m.—In a Russian Village, CBS
4:30 to 4:45 p.m.—Studio program, DLBS
4:45 to 5 p.m.—News items; Town Topics
5 to 6:10 p.m.—KFRC Dance Band, DLBS
6:10 to 6:15 p.m.—Seth Thomas Clock program
6:15 to 6:30 p.m.—Shaler Company program
6:30 to 7 p.m.—Novelty program from KHJ, DLBS
7 to 7:45 p.m.—Symphony orchestra and singers, DLBS
7:45 to 8 p.m.—Studio program from KHJ, DLBS
8 to 8:30 p.m.—"Romantic Forty-Niners," DLBS
8:30 to 9 p.m.—Stanley program
9 to 9:30 p.m.—Lights and Shadows, DLBS
9:30 to 10 p.m.—"Musical Suggestions," DLBS
10 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Los Angeles Biltmore Orchestra
12 to 1 a.m.—Dance music

322.4 Meters **KFWM** Glencourt 6774
930 Kcys. 1000 Watts

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Piano Recreation, Jean Ardath
2 p.m.—Organ Reverie, Helen Jewell
2:30 p.m.—Bible talk, "The Spirit of Man"
2:45 p.m.—Classical recordings
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—Ev and Roy, harmony
4 p.m.—Piano Reflections, Lillian Boyd
4:30 p.m.—The Four-Thirty Girls
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Complete baseball results
7:45 p.m.—"The Ne'er Do Well"
8 p.m.—Wade Forrester presenting Harmony & Health

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

7 a.m.—Music; news; devotional services
9:40 a.m.—Sally Jo Walker and Grant Merrill
10 a.m.—Elmore Vincent, tenor; Marjorie Robillard, piano
2 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2:15 p.m.—Beatrice Nelson, soprano; baseball game
5:15 p.m.—Air Castles in the Land of Make Believe
5:50 p.m.—Garden talk by Cecil Solly
6 p.m.—American Institute of Banking
6:15 p.m.—Blue Streaks; Eulala Dean, blues singer; Elmore Vincent, tenor
6:30 p.m.—Seaboard Oil's Hometowners
7 p.m.—Harmony Aces; Song Birds
7:30 p.m.—Ringleto's Captivators; Eulala Dean, blues singer
8 p.m.—Harpers Corners; Burton James and Company
8:30 p.m.—Spanish Kings Orchestra; Stonewall Jackson, guitar
9 p.m.—Orchestra; Agatha Turley, soprano; Jan Russell, violin
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Marjorie Robillard, piano; Ukelele Bob
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Recorded program; Erna Hall
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 12:30 p.m.—Community Chest talk
12:30 to 2 p.m.—Program of recordings
2 to 3 p.m.—Bridge Party Hour
3 to 3:30 p.m.—Short story course, by Sam. B. Dickson
3:30 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 5:35 p.m.—S. F. stock quotations
5:35 to 6 p.m.—Recorded program
6 to 6:15 p.m.—Talk of Crime Prevention
6:15 to 7 p.m.—Metro and Cosmo; records
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 8:30 p.m.—1640 Boys, Midweek Jubilee
8:30 to 9:30 p.m.—Calendar of the Air
9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Freddie Heward and Dud Williamson
10 to 11 p.m.—Pacific Artists Trio
11 to 1 a.m.—Dance and request recordings

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; Bagdad Theater organ
7:45 a.m.—Aunt Jemima, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Columbia National Bank; Town Cryer
9:30 a.m.—Betty Crocker, NBC
9:45 a.m.—Town Cryer
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Dorothy Chase and Charis Players
11:45 a.m.—The Canny Cook, NBC
12 noon—Powers Pied Piper
12:30 p.m.—Grand Central Marketeers
1:30 p.m.—Department of Commerce talk
1:45 p.m.—Tea Timers, NBC
2 p.m.—Among Ourselves
2:30 p.m.—Masterworks; Movie Club
3:30 p.m.—Back of the news, NBC
3:45 p.m.—Vincent Lopez Orchestra, NBC
4 p.m.—Marian Miller
4:15 p.m.—Hotel St. Francis Orchestra, NBC
4:30 p.m.—Palace Laundry features
5 to 7 p.m.—NBC programs
7 to 7:30 p.m.—Studio program
7:30 to 9:30 p.m.—National Broadcasting Co. programs
9:30 p.m.—Fisher's Blend Hour, KOMO
10 p.m.—Cecil and Sally
10:15 p.m.—Fisher Mills program, KOMO
11 to 12 midnight—Multnomah Club dance

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City, Utah

7 p.m.—"Memories of Days Gone By"
7:05 p.m.—Instrumental and vocal ensemble
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Floyd Gibbons on Prohibition
8 p.m.—Variety Ensemble
9 p.m.—"Romance of Gems"
9:15 p.m.—Montag Melodians, NBC
9:30 p.m.—Dramatization of current news events
9:45 p.m.—Review of books by well-known authors
10:15 p.m.—Harmony Night Hawks, popular orchestra
11 p.m.—"Vagabond of the Air"

296.6 Meters **KQW** Columbia 777
1010 Kcys. 5000 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 11:50 a.m.—Bank Credits program
11:50 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—The Friendly Hour; audition
3:30 to 5 p.m.—Musical program; children's program
5 to 5:30 p.m.—Baron Keyes' Air Castle; music
5:30 to 6 p.m.—San Jose Radionics health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—Why Bees Are Inspected, F. E. Todd
6:30 to 6:55 p.m.—Market reports; farm reporter
6:55 to 7 p.m.—KQW Market Place
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9:30 p.m.—First Baptist Church

WEDNESDAY Programs

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.
 6:30 to 7:30 a.m.—Studio program; health exercises
 7:30 to 8 a.m.—Frank Wright and Barney Lewis, pianist
 8 to 8:30 a.m.—Towne Cryer; dance records
 8:30 to 9 a.m.—Dr. Wade Forrester
 9 to 9:30 a.m.—Morning Prayer Hour
 9:30 to 10 a.m.—Dr. J. Douglas Thompson
 10 to 10:30 a.m.—Household Hour with Alma La Marr
 10:30 to 1 p.m.—Dr. B. L. Corley; studio program
 1 to 1:45 p.m.—Chapel of Chimes; records
 1:45 to 2:40 p.m.—Dr. Wade Forrester; records
 2:40 to 4:45 p.m.—Baseball from Recreation Park
 4:45 to 5 p.m.—Program of records
 5 to 5:15 p.m.—"The Story Man and His Air Castle"
 5:15 to 6 p.m.—Brother Bob's Frolic
 6 to 6:30 p.m.—"Date Book" program; studio program
 6:30 to 7 p.m.—Organ program
 7 to 7:30 p.m.—"Hall of Fame" program; records
 7:30 to 8:30 p.m.—"Memory Bouquet"
 8:30 to 10:30 p.m.—"Pepper Box" program
 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
 11:30 to 1 a.m.—Dance records

254.1 Meters **KEX** **Atwater 3111**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.
 7 a.m.—Morning Serenaders
 8 a.m.—The Clock; Oregon Journal news
 9:45 a.m.—Devotional service; organ concert
 10:30 a.m.—Shopping service featuring Allen Daniels
 11:30 a.m.—Billy's Hawaiians
 12 noon—Time; weather reports; World Bookman
 12:05 p.m.—Happy Hour Girls
 1:05 p.m.—Newscasting; Salon hour of recordings
 1:30 p.m.—Organ concert; dental lecture
 3 p.m.—Afternoon matinee of recordings
 4:30 p.m.—Hill Billy song recital
 5:15 p.m.—Children's Hour; KEX Bulletin
 6 p.m.—Around the world with Captain Salisbury
 6:15 p.m.—Blue Streaks; Eulala Dean, blues singer; NBS
 6:30 p.m.—Hometowners' Orchestra, NBS
 7 p.m.—Harmony Aces; Song Birds; NBS
 9 p.m.—Damski's Neapolitans Orchestra; Agatha Turley, soprano; Jan Russell, violin
 10 p.m.—Melvin and Merciful
 10:30 p.m.—Jack and Jill Tavern Orchestra
 11:30 p.m.—Time; weather; police reports; news
 11:40 p.m.—Midnight Matinee

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
 7 to 7:40 a.m.—Recordings; stock reports
 7:40 to 8:30 a.m.—Coal and coke; CBS Review
 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS
 9:30 to 10:45 a.m.—Feminine Fancies, KFRC; records
 10:45 to 11 a.m.—Log Cabin Bread, Agnes White
 11 to 11:30 a.m.—Columbia Ensemble, CBS
 11:30 to 12 noon—Richardson's Music Store; records
 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
 12:30 to 12:45 p.m.—World-wide news
 12:45 to 2 p.m.—Optimistic Club lunch; Times Forum
 2 to 2:30 p.m.—Happy Go Lucky Hour, KFRC
 2:30 to 3:30 p.m.—Recordings; talk on gardens
 3:30 to 4 p.m.—L. A. Public Library, book review
 4 to 4:30 p.m.—In a Russian Village, CBS
 4:30 to 4:55 p.m.—Recordings; world-wide news
 4:55 to 5:15 p.m.—Town Topics; Nell Larson, organist
 5:15 to 5:30 p.m.—Police Commissioner Thorpe
 5:30 to 6 p.m.—Charlie Wellman and Nell Larson
 6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton
 6:30 to 7 p.m.—Prof. Lindsley and organ
 7 to 7:45 p.m.—Don Lee Symphony
 7:45 to 8 p.m.—National Shoe Retailers' Assoc., CBS
 8 to 8:30 p.m.—"Romantic Days of '49"
 8:30 to 9 p.m.—KFRC Dance Band and soloists
 9 to 9:30 p.m.—A Raymond Paige presentation
 9:30 to 10:05 p.m.—Musical Suggestions; news
 10:05 to 12 midnight—Hotel Biltmore Dance Orchestra
 12 to 1 a.m.—Wesley Tourtellotte, organ recital

322.4 Meters **KFWI** **Franklin 0200**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.
 7 to 8 a.m.—Frank Roefer's setting up exercises
 9 to 10:30 a.m.—Cal King; records and announcements
 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
 10:50 to 11 a.m.—Items of interest
 11 to 11:30 a.m.—Happy Ray Batz at the piano
 11:30 to 1 p.m.—Recordings; dance program
 1 to 1:30 p.m.—Cal King's Country Store
 6 to 7 p.m.—Dinner Hour program
 7 to 7:15 p.m.—Dr. Linebarger, health talk
 7:15 to 7:30 p.m.—Musical program
 8:30 to 9 p.m.—Semi-classical music
 9 to 9:30 p.m.—Arthur Bergner, baritone; Mercedes Pittsworth, accompanist
 9:30 to 9:45 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist
 10 to 1 a.m.—Dance music; Midnight Classics

285.5 Meters **KNX** **Hempstead 4101**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
 6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas
 8 to 8:15 a.m.—Talk on "Belco"
 8:15 to 8:30 a.m.—Inspirational talk and prayer
 8:30 to 9 a.m.—30 minutes of interesting information
 9 to 9:30 a.m.—Organ program by Lucie Lee
 9:30 to 10 a.m.—Radio shopping news
 10 to 10:30 a.m.—"Be Young, Be Happy," Eddie Albright's "family"
 10:30 to 11 a.m.—Household economics
 11 to 11:30 a.m.—KNX Clinic of the Air
 11:30 to 11:45 a.m.—Dorothy Chase and Charis Players
 11:45 to 12 noon—Beauty secrets by Georgia Fifield
 12 to 12:30 p.m.—Noonday Little Symphony
 1:30 to 2 p.m.—Reading interesting books
 2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified
 2:30 to 3:30 p.m.—Matinee Symphony
 3:30 to 3:35 p.m.—Announcements, stock mkt reports
 3:35 to 4 p.m.—KNX Clinic of the Air
 4 to 4:30 p.m.—"Home Builders' Hour"
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
 5:45 to 6 p.m.—Town Cryer's timely amusement tips
 6:15 to 6:30 p.m.—Music with Topsy Sackett
 6:30 to 7 p.m.—Feature program featuring KNX artists
 7 to 7:30 p.m.—"Mr. and Mrs." radio skit
 7:30 to 8 p.m.—Pac. States Sav. & Loan Asso. program
 8 to 8:30 p.m.—"The Airdales" and Bert Butterworth
 8:30 to 9 p.m.—KNX musical program
 9 to 9:30 p.m.—Feature program
 9:30 to 10 p.m.—Paramount previews
 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
 12 to 1 a.m.—Dance hour of records

508.2 Meters **KHQ** **Main 5383**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington
 6:45 a.m.—Inspirational service; "The Town Cryer"
 7:45 a.m.—"Aunt Jemima's Boy," NBC
 8 a.m.—The Shell Happytime, KPO
 9 a.m.—Walt, Winn and Harvey
 9:30 a.m.—Betty Crocker, NBC
 9:45 a.m.—"Ovaltine Dramatic Moments"
 10 a.m.—"Home Service"
 10:15 a.m.—Mary Hale Martin, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Organ recital; Canny Cook, NBC
 12 noon—"Down Memory Lane"; "Studio Affairs"
 12:30 p.m.—Violin and piano studies
 1 p.m.—Series of talks, NBC
 1:15 p.m.—"Dutch Maid"; "Headliners"; organ
 1:45 p.m.—Popular love songs
 2:30 p.m.—Album Symphonies
 3:25 p.m.—"Ceecil and Sally"
 3:35 p.m.—"Paint o' Mine"; Service Hour
 5 to 7 p.m.—NBC programs
 7 p.m.—Electric transcription program
 7:30 to 9 p.m.—NBC programs
 9 p.m.—True Hawaiians
 9:15 p.m.—Montag Melodians, NBC
 9:30 p.m.—KHQ Novelty Trio and featured contralto
 10 p.m.—Cotton Blossom Minstrels, NBC
 11 p.m.—Just Another Hour; "Ask for It"

THURSDAY Programs

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **5000 Watts**

Pacific Broadcasting Corp., San Francisco

- 9 to 10:45 a.m.—Recorded program; Erna Hall
- 10:45 to 11 a.m.—Dr. May C. Crichton
- 11 to 12 noon—California Sunshine Hour
- 12 to 2 p.m.—Newscasting; recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 5:30 p.m.—Recordings; Sunset Hour
- 5:30 to 5:35 p.m.—Mining stock quotations
- 5:35 to 6 p.m.—Recorded program
- 6 to 6:30 p.m.—“What’s in the Sky”; music by Fred Heward, Mary Atkinson and Virginia Spencer
- 6:30 to 7 p.m.—Popular recordings
- 7 to 7:30 p.m.—George Taylor and the Reys
- 7:30 to 7:45 p.m.—Harmonettes; Greta, Helen, Yvonne
- 7:45 to 8 p.m.—“College Daze,” with Toby and Babs
- 8 to 9 p.m.—Pacific Artists Trio
- 9 to 10 p.m.—Paul Kelli’s Lido Cafe Orchestra
- 10 to 11 p.m.—Pacific Artists Trio; Gene Sullivan, soloist
- 11 to 1 a.m.—Dance and request recordings

309.1 Meters **KJR** **Main 2495-2475**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

- 7 a.m.—Music; news; devotional services
- 9:40 a.m.—Sally Jo Walker and Grant Merrill
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 10:15 a.m.—Beauty talk; world in review; music
- 2:15 p.m.—Areweld Entertainers; Beatrice Nelson, soprano
- 3 p.m.—Baseball game; Ken Stuart, announcer
- 5:15 p.m.—The Land of Make Believe, Barron Keyes
- 5:30 p.m.—Market report; lost and found articles
- 5:50 p.m.—Garden talk by Cecil Solly
- 6 p.m.—Harry Reed, organist; Jean Kantner, baritone
- 6:30 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Jan Naylor, cello; Kelpine Pair
- 7:30 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor
- 8 p.m.—Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor; Betty Harding, Vance Gerber, duo
- 9 p.m.—Eugene Castellari, basso; Song Birds; Stonewall Jackson, guitar
- 9:30 p.m.—An Evening in Paris
- 10 p.m.—Ken Stuart’s Sunshine program
- 10:30 p.m.—Song Birds; Pearle Dempsey, piano
- 11 p.m.—Vic Meyer’s Club Victor Orchestra
- 12 midnight—Midnight Revellers

285.5 Meters **KNX** **Hempstead 4101**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas
- 8 to 8:15 a.m.—Adams Lab. program, “Bandits”
- 8:15 to 9:15 a.m.—Hollywood Breakfast Club
- 9:15 to 9:30 a.m.—Georgia O. George courtesy program
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—“Be Young, Be Happy,” Eddie Al-bright’s “family”
- 10:30 to 11 a.m.—Household economics
- 11 to 12 noon—KNX Symphony
- 12 to 12:30 p.m.—Noonday Little Symphony
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified
- 2:30 to 3 p.m.—French lessons by Edgard Leon
- 3:30 to 3:35 p.m.—Announcements, stock mkt reports
- 3:35 to 4 p.m.—Louise Johnson, astroanalyst
- 4 to 4:30 p.m.—Feature program
- 4:30 to 5 p.m.—C. P. R.’s musical program
- 5 to 5:15 p.m.—E. C. Griffith’s talk on “Travel”
- 5:15 to 5:45 p.m.—Big Brother Ken’s Kiddie Hour
- 5:45 to 6 p.m.—Town Cryer’s timely amusement tips
- 6 to 7 p.m.—Forrest Stove, presenting Country Jane
- 7 to 7:30 p.m.—Musical program, KNX Symphony
- 7:30 to 8 p.m.—Organ program given by Lucie Lee
- 8 to 9 p.m.—The Luboviski Trio
- 9 to 9:15 p.m.—Program of electrical transcription
- 9:15 to 9:45 p.m.—“Don Amaizo” (recordings)
- 9:45 to 10 p.m.—Boyer, the Society Performer
- 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
- 12 to 1 a.m.—Dance hour of records

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemina Boy, KGO, KHQ, KOMO, KGW, KECA, KSL
- 10 to 11 a.m.—Woman’s Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFT; KSL, KOA, 10:20 to 10:40 a.m.
- 11 to 11:45 a.m.—Standard School Broadcasts, KGO, KHQ, KOMO, KGW, KPO, KFT
- 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 2 to 2:30 p.m.—Black and Gold Room Orchestra, KGO; KOMO, 2 to 2:15 p.m.
- 2:30 to 3 p.m.—Phil Spitalny’s Orchestra, KGO; KGW, 2:45 to 3 p.m.
- 3:30 to 4 p.m.—“A Half Hour in the Nation’s Capital,” KGO, KECA
- 4 to 5 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA
- Rudy Vallee and his Connecticut Yankees have dedicated their Fleischmann Hour to Canadian universities at McGill, Montreal and Toronto. For this special occasion Lieutenant Gitz Rice and his six Canadian Mounties will be with Vallee and the Yankees on this program. Rice is world famous as a war hero and as the composer of “Dear Old Pal of Mine” and “Hinkey Dinkey Parlez Vous,” which numbers he and the Mounties will be heard singing.
- 5 to 5:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA
- Mario Chamlee, American tenor of the Metropolitan Opera Company, will be the soloist and further music will be provided by male and string quartets. A trio of trumpets will also participate in the party.
- 5:30 to 6 p.m.—Maxwell House Melodies, KGO, KHQ, KOMO, KGW, KECA
- Maxwell House Melodies will be broadcast again today by Harold Sanford’s orchestra and Muriel Wilson, soprano.
- 6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO
- Friml compositions, chosen from several of his most successful light operas will be the high lights of the RCA concert. Lewis James, tenor, and Lou Raderman, violinist, will be the soloists. Messrs. Gershunoff and Langenus, flutist and clarinetist, will be heard in a duet. Nathaniel Shilkret will conduct the orchestra.
- 7:30 to 7:45 p.m.—Amos ‘n’ Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8:45 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFT
- Two movements of one of the 49 symphonies composed by Mozart—that in C Minor—will be interpreted by the Standard Symphony Orchestra under Mishel Piastro’s direction.
- 8:45 to 9 p.m.—Parks Sisters, KGO, KHQ, KOA
- 9 to 9:30 p.m.—Memory Lane, KGO, KHQ, KGW, KECA
- Billy Page, Eileen Piggott, George Rand, Bernice Berwin and Dick Le Grand will step into their “Memory Lane” parts for another Goshen Center playlet. H. C. Connette is the author of this chapter play of rural life.
- 9:30 to 10 p.m.—The Olympians, KGO, KOA
- With Mynard Jones conducting, these male singers present distinctive vocalizations especially arranged for them.
- 10 to 11 p.m.—The National Concert Orchestra, KGO, KOA
- Music which should strike the fancy of those liking the classics will be sung by a vocal soloist and played by the National Concert Orchestra under the direction of Max Dolin.

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

- 4 to 5 p.m.—Fleischmann Hour
- 5 to 5:30 p.m.—American Radiator program
- 5:30 to 6 p.m.—Maxwell House Melodies
- 6 to 7 p.m.—RCA Hour
- 7 to 7:30 p.m.—Conoco Adventurers
- 7:30 to 7:45 p.m.—Amos ‘n’ Andy
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll and latest world news flashes by Floyd Gibbons
- 8 to 9 p.m.—Denver Civic Symphony Orchestra
- 9 to 9:30 p.m.—The Cellar Mystery
- 9:30 to 10 p.m.—The Olympians
- 10 to 11 p.m.—National Concert Orchestra

THURSDAY Programs

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Studio program; health exercises
7:30 to 8 a.m.—Frank Wright and Barney Lewis
8 to 9 a.m.—Masters Album; Towne Cryer
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 1 p.m.—Dr. B. L. Corley; studio program
1 to 1:45 p.m.—Chapel of Chimes; records
1:45 to 2:40 p.m.—Dr. Wade Forrester; records
2:40 to 5 p.m.—Baseball; recordings
5 to 5:15 p.m.—The Story Man and His Air Castle
5:15 to 6 p.m.—Brother Bob's Frolic Hour
6 to 6:15 p.m.—"Date Book" program
6:15 to 7 p.m.—Studio program; organ recital
7 to 7:30 p.m.—Louis Margi's Hawaiians
7:30 to 7:45 p.m.—Walter J. Rudolph, pianist; Dorothy Nichols, cellist
7:45 to 8 p.m.—"Medieval" program
8 to 9 p.m.—"Highway Highlights"
9 to 10 p.m.—Harry McKnight and Jane Sands, solos
10 to 10:30 p.m.—Studio program
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—Dance records

254.1 Meters **KEX** **Atwater 3111**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders
8 a.m.—The Clock; Oregon Journal news
9 a.m.—Piano concert by Ronald Buck
10 a.m.—Castle organ concert
10:30 a.m.—Shopping service featuring Allen Daniels
12 noon—Time; weather; World Bookman
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Newscasting; Alice Allison, banjoist
1:30 p.m.—Castle organ concert
2 p.m.—Dental lecture; Bookworm; afternoon matinee
5:15 p.m.—Children's Hour; Bulletin; song contest
8 p.m.—Popular dance concert
9 p.m.—Eugene Castellarin, basso; Song Birds; NBS
9:30 p.m.—Hometowners' Orchestra, NBS
10 p.m.—Thomas and Tessie; records
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather, police reports; news
11:40 p.m.—Midnight Matinee

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 7:40 a.m.—Recordings; Stock Exchange reports
7:40 to 8:30 a.m.—Coal and Coke; Tropical Tramps, CBS
8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS
9:30 to 10:30 a.m.—Femine Fancies, from KFRC
10:30 to 11 a.m.—Recordings; Agnes White, Home Economics
11 to 11:30 a.m.—American School of the Air, CBS
11:30 to 12 noon—S. & W. Company program
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 2 p.m.—Junior Chamber of Commerce; Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, KFRC
2:30 to 3:15 p.m.—Recordings; talk on books
3:15 to 3:45 p.m.—U. S. C. Trojan period; Y. M. C. A.
3:45 to 4:15 p.m.—Univ. of the West; records
4:15 to 4:30 p.m.—Frederick William Wile, CBS
4:30 to 4:45 p.m.—U. S. Marine Band, CBS
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Major K's Mementoes, CBS
5:30 to 5:45 p.m.—Charlie Wellman and Nell Larson
5:45 to 6 p.m.—Coast Investor, speaker
6 to 6:30 p.m.—Organ recital, Wesley Tourtellotte
6:30 to 7 p.m.—J. S. Bushey, Inc.
7 to 8 p.m.—Forest Lawn Memorial Park
8 to 9 p.m.—Violet Ray Merry Makers
9 to 9:30 p.m.—Eastman Kodak, CBS
9:30 to 10 p.m.—Organ and KHJ singers
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte's organ recital

322.4 Meters **KFWM** **Glencourt 6774**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning," Doc Herrold
8:30 a.m.—Dr. Forrester, answering health questions
11 a.m.—Classical recordings
11:30 a.m.—Retail Grocers' Association
1:30 p.m.—Organ Reverie, Helen Jewell
2 p.m.—Popular recordings; music
3 p.m.—Brother Walter and Luella Cooper
3:30 p.m.—Ev and Roy, harmony
4 p.m.—Buck and the Peppy Hayseeds
4:30 p.m.—The Four-Thirty Girls
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Complete baseball results
7:45 p.m.—"The Ne'er Do Well"
8 p.m.—Bible lecture, "Immortality vs. Everlasting Life on Earth"
8:30 p.m.—Lillian Boyd, organist and pianist; Ted Swift, vocalist
9 p.m.—Jackie's Novelty Trio
9:30 p.m.—Half-hour of organ harmony
10 p.m.—Union Mutual Life program
10:05 p.m.—Elmer Keeton's Brown-Favorites

322.4 Meters **KFWI** **Franklin 0200**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting up exercises
9 to 10 a.m.—Cal King; records and announcements
10 to 10:30 a.m.—Bill Simmons, "Yodeling Cowboy," and his Boy Friends
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
12 to 1 p.m.—Records; Dr. Wiseman, dietitian
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour program
7 to 7:30 p.m.—Coast Auto Company program
11 to 1 a.m.—Dance Hour; Classics

265.3 Meters **KSL** **Wasatch 3901**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

4 to 7:45 p.m.—NBC programs
7:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—Organ recital
9:30 p.m.—"Blue Blaze Fireside Entertainers"
10 p.m.—Informal musical program
10:15 p.m.—Milt Taggart's Odeon Orchestra
11 p.m.—"Vagabond of the Air"

280.2 Meters **KJBS** **Ord 4148-49**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub
8 to 11:45 a.m.—Recordings; Infco program
11:45 to 12 noon—Agnes Alwyn, Investments
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 2:30 p.m.—Variety records; stock report
2:30 to 3 p.m.—Jack and Jill
3 to 4 p.m.—Blindcraft Ensemble; records
4 to 4:30 p.m.—City news and records
4:30 to 5 p.m.—Clyde Dibble, tenor; Lee Morgan, accompanist
5 to 7 p.m.—Recordings; dinner concert
12:01 to 7 a.m.—All night broadcast

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 11:50 a.m.—Bank Credits program
11:50 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—Friendly Hour; musical program
3:30 to 5 p.m.—Musical program; children's program
5 to 5:30 p.m.—Baron Keyes' Air Castle; music
5:30 to 6 p.m.—San Jose Radionics health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:30 to 6:55 p.m.—Market reports; farm reporter
6:55 to 7 p.m.—KQW Market Place
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9 p.m.—Songs of the Old Church Choir
9 to 9:15 p.m.—Legends of King Arthur
9:15 to 9:45 p.m.—Little Symphony

THURSDAY Programs

440.9 Meters **KPO** **Kearny 0704**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—The Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 11 a.m.—Woman's Magazine of the Air, NBC
- 11 to 11:45 a.m.—Standard School broadcast, NBC
- 11:45 to 12:05 p.m.—Scripture reading, weather, announcements
- 12:05 to 12:30 p.m.—Snapshots—programs in miniature
- 12:30 to 1:30 p.m.—Shrine luncheon broadcast from Palace Hotel
- 1:30 to 2 p.m.—Julia Hayes, "Helpful Hints"
- 2 to 2:10 p.m.—E. A. Pierce stock reports
- 2:10 to 2:30 p.m.—Dee and Dee
- 2:30 to 2:45 p.m.—The Auburn Girl
- 2:45 to 4:50 p.m.—Get Associated with Baseball
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—Federal Business Association talk
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Caswell Musical Episode
- 8:30 to 9:15 p.m.—Musical Capers; Cecil and Sally
- 9:15 to 9:30 p.m.—Meeting in the Tavern
- 9:30 to 10 p.m.—"Packard Program," KPO and KFI
- 10 to 11 p.m.—Joe Wright's Dance Orchestra

468.5 Meters **KFI** **Westmore 0337**
640 Kcys. **5000 Watts**

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- 7:30 a.m.—Stock market reports
- 7:45 a.m.—Gertrude Gussell, ballads
- 8 a.m.—Shell Happytime from KPO
- 9 a.m.—Herb Scharlin, ballads; studio program
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 12 noon—U. C. and U. S. Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Winnie Fields Moore
- 2:30 p.m.—Los Angeles Fire Department Orchestra
- 3:30 p.m.—Sylvia's Happy Hour
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5:30 p.m.—Dr. H. Edw. Myers; stock reports
- 6 p.m.—R. C. A. Hour, NBC
- 7 p.m.—Max Mellinger, ballads
- 7:45 p.m.—Standard Symphony Hour, NBC
- 8:45 p.m.—Arthur Lang and concert ensemble
- 9:15 p.m.—The Jolly Leighton Chefs
- 9:45 p.m.—Packard Concert Orchestra; Harold Spaulding, tenor
- 10:30 p.m.—Cafe Max Fisher

325.9 Meters **KOMO** **Elliot 5890**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:40 a.m.—Inspirational services
- 7:45 a.m.—Aunt Jemima Boy, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Gordon and Mary
- 9:30 a.m.—Glidden Paint Co. program
- 9:45 a.m.—Cooking School
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—Hour of Canny Cook, NBC
- 12 noon—Farm talk; fruit and veg. and grain reports
- 12:15 p.m.—Prudence Penny
- 12:30 p.m.—Orchestra and vocalists; ensemble
- 2 p.m.—Black and Gold Room Orchestra, NBC
- 2:15 p.m.—Concert orchestra
- 3 p.m.—Julia Hayes, Hints to Housewives
- 3:45 p.m.—Totem Broadcasters; stock quotations
- 4 to 7 p.m.—NBC programs
- 7 p.m.—Garden Patch children's program
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Standard Symphony Hour, NBC
- 9 p.m.—Mozart Concert Hour; news
- 10 p.m.—Associated Dance Hour
- 11 p.m.—Herman Kenin's Dance Orchestra
- 12 midnight—Organ recital

340.7 Meters **KLX** **Lake 6000-6015**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 6:30 to 8 a.m.—Records; stocks; exercises
- 8 to 9:30 a.m.—Jean Kent; Modern Homes
- 9:30 to 10:15 a.m.—Clinic of the Air
- 10:15 to 10:30 a.m.—San Francisco stocks; weather
- 10:30 to 11 a.m.—Breuner's Radiola program
- 11 to 12 noon—Classified Adv. Hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2:30 p.m.—Jean's Hi-Lights; records
- 2:35 p.m.—Closing San Francisco stocks
- 2:40 to 4:30 p.m.—Baseball: Oaks vs. Los Angeles
- 4:30 to 5 p.m.—Chas. T. Besserer, organist
- 5 to 6 p.m.—Brother Bob's Club; Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News items
- 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Burke S. Calfee and his Banjoliers; Melody Man
- 9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
- 9:30 to 10 p.m.—Will R. Hill, old home poet, in 'Neath the Old Hanging Lamp
- 10 to 11 p.m.—Machado's KLX Hawaiians
- 11 to 12 midnight—Dance program

204 Meters **KGA** **Main 3434**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

- 8 a.m.—Popular music; news
- 9 a.m.—Central Market program
- 9:30 a.m.—Musical; Friendly Hour
- 11 a.m.—Crescent Manufacturing Co. program
- 12 noon—Riegel Bros. concert
- 12:30 p.m.—Music; news; market reports
- 1 p.m.—Gold Seal program; dental clinic
- 2 p.m.—Hillyard Shopping Guide
- 2:30 p.m.—Popular Melange; bargain matinee
- 3:30 p.m.—Tea Hour concert; Good News Magazine
- 4:30 p.m.—Uncle Andy and the kiddies
- 5:15 p.m.—Union Oil Air Castles
- 5:30 p.m.—Dinner music; KGA Old Timers
- 6:15 p.m.—Lake's Memory Album
- 6:30 p.m.—Dream Melodies; Agatha Turley, soprano; Sydney Dixon, tenor; Jan Naylor, 'Cello; NBS
- 7 p.m.—Hits of Yesterday; Zac Kalbach, saxophone; Glen Eaton, tenor; NBS
- 8 p.m.—Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor; Betty Harding, Vance Gerber, duo; NBS
- 9 p.m.—Eugene Castellarin, basso; Song Birds; Stone-wall Jackson, guitar; NBS
- 9:30 p.m.—Zac Kalbach's Hometowners Orchestra, NBS
- 10 p.m.—Request program

526 Meters **KMTR** **Hollywood 3026**
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

- 6 to 6:30 a.m.—Discovery Hour
- 6:30 to 7 a.m.—Charlotte Burgess, psychologist
- 7 to 9 a.m.—Breakfast Club and New Idea Man
- 9 to 9:15 a.m.—Mildred Kitchen, Economics
- 9:15 to 10 a.m.—Late recordings
- 10 to 10:30 a.m.—Louise Howatt, Happiness Girl
- 10:30 to 11 a.m.—Ralph Little's Orchestra
- 11 to 11:30 a.m.—Westlake String Ensemble
- 11:30 to 12:15 p.m.—Records; "World in Review"
- 12:15 to 1:15 p.m.—Prosperity Hour
- 1:15 to 2:30 p.m.—Banjo Boys; late records
- 2:30 to 3 p.m.—Spanish program
- 3 to 4 p.m.—Palais Ballroom Orchestra
- 4 to 5:15 p.m.—Records; Trading Post program
- 5:15 to 5:45 p.m.—Selected records
- 5:45 to 6 p.m.—"Reporter of the Air"
- 6 to 6:30 p.m.—Organ, Harold Curtis
- 6:30 to 7 p.m.—Roy Rockwood, baritone; Dorothy Compton, pianist
- 7 to 7:15 p.m.—Travel Bureau vacation talk
- 7:15 to 7:45 p.m.—Civic Repertory Theatre Players under the direction of Paul Irving
- 7:45 to 8 p.m.—"Fishing TALK," Jack Boaz
- 8 to 8:30 p.m.—"Dot and Mary"
- 8:30 to 9 p.m.—Egyptian Theater of the Air
- 9 to 9:30 p.m.—Palais Ballroom Orchestra
- 9:30 to 10 p.m.—Recreated prizefight
- 10 to 11 p.m.—Dance orchestra
- 11 to 12 midnight—"The 11th Hour Musical Review"
- 12 to 1 a.m.—"8 Ball" and Charlie Lung

FRIDAY Programs

379.5 Meters **KGO** **Sutter 1920**
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap dancing lesson
- 7:45 to 8 a.m.—The Aunt Jemima Boy
- 8 to 8:30 a.m.—Financial Service; Chanticleers
- 8:30 to 9 a.m.—Cross-Cuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—Betty Crocker Home Service talks
- 9:45 to 10 a.m.—Parks Sisters
- 10 to 10:15 a.m.—Du Barry Radio program
- 10:15 to 10:30 a.m.—Josephine B. Gibson, food talk
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air
- 11:30 to 12 noon—NBC Philharmonic organ recital
- 12 to 1 p.m.—Pacific Feature Hour
- 1 to 2 p.m.—St. Francis Hotel Orchestra
- 2 to 2:15 p.m.—Black and Gold Room Orchestra
- 2:15 to 2:30 p.m.—The World in Music
- 2:30 to 3 p.m.—Don Bigelow and his Hotel Park Central Orchestra
- 3 to 3:15 p.m.—Genia Zielinska
- 3:15 to 3:30 p.m.—Universal Safety Series
- 3:30 to 4 p.m.—Grace Adams East; news
- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
- 5 to 6 p.m.—Interwoven Pair; Armour program
- 6 to 7 p.m.—Armstrong Quakers; Raleigh Revue
- 7 to 7:15 p.m.—The Elgin program
- 7:15 to 7:45 p.m.—Three Violins; Amos 'n' Andy
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll
- 8 to 8:15 p.m.—Ole and the Girl
- 8:15 to 9:15 p.m.—Piano Paintings; Tone Pictures
- 9:15 to 9:45 p.m.—Kodak Week-End Hour
- 9:45 to 10:30 p.m.—John and Ned; Mystery serial
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

508.2 Meters **KHQ** **Main 5383**
590 Kcys. **1000 Watts**

Lois Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service; "The Town Cryer"
- 7:45 a.m.—"Aunt Jemima's Boy," NBC
- 8 a.m.—The Shell Happytime, KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 to 11:30 a.m.—NBC programs
- 11:45 a.m.—Organ recital
- 12 noon—"For the Love of the Scotch and Irish"
- 1 p.m.—"The Dutch Maids"; "Headliners"
- 1:30 p.m.—Organ compositions; dance tunes
- 2 p.m.—Gems from comic opera
- 3:20 p.m.—"Cecil and Sally"; Service Hour
- 4 to 7:15 p.m.—NBC programs
- 7:15 p.m.—Bert Price sport talk
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Literary Digest Poll, NBC
- 8 p.m.—"Ole and the Girls," NBC
- 8:15 p.m.—Winn Coe, popular pianist
- 8:45 p.m.—"Tone Pictures," NBC
- 9:15 p.m.—Kodak Week-end, NBC
- 9:45 p.m.—John and Ned, NBC
- 10 p.m.—"The Slumber Hour"
- 11 p.m.—"Just Another Hour"; "Ask for It"

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
- 5 to 6 p.m.—Interwoven Pair; Armour program
- 6 to 7 p.m.—Armstrong Quakers; Raleigh Revue
- 7 to 7:15 p.m.—Network program
- 7:15 to 7:30 p.m.—String trio
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll
- 8 to 8:15 p.m.—Sally Mason, crooner
- 8:15 to 8:30 p.m.—Ralph Hansell, xylophonist
- 8:30 to 8:45 p.m.—Colorado Sunshiners
- 8:45 to 9:15 p.m.—The Old Stagecoachers
- 9:15 to 9:45 p.m.—Kodak week-end program
- 9:45 to 10 p.m.—Aces of Harmony
- 10 to 11 p.m.—Mystery serial; Pacific Nomads
- 11 to 12 midnight—Henry Halstead and his orchestra

San Francisco **NBC** Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
- 10 to 10:15 a.m.—Du Barry Radio Program, KGO, KHQ, KOMO, KGW, KFI, KSL
- 10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KGW, KPO, KFI; KHQ, KOMO, 10:30 to 11:10 a.m.; KSL, 10:50 to 11:10 a.m.
- 12 to 1 p.m.—Pacific Feature Hour, KGO, KOA; KOMO, 12:30 to 1 p.m.

Classics from the musical literature of many nations will be played under Max Dolin's direction. Presented in NBC's San Francisco studios for an eastern audience, the concert will introduce Harold Dana, baritone, as soloist with the orchestra.

2:30 to 3 p.m.—Don Bigelow and His Hotel Park Central Orchestra, KGO; KOMO, 2:30 to 2:45 p.m.

3:15 to 3:30 p.m.—Universal Safety Series, KGO, KOMO

With the prevention of accidents and deaths as the principal consideration, another Universal Safety Series program will be broadcast today.

4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers, KGO, KHQ, KOMO, KGW, KECA

Sixteen numbers in all will be played and sung by the Cities Service Concert Orchestra, Jessica Dragonette, the Cavaliers, Leo O'Rourke, Lucien Schmid and John Seagle.

5 to 5:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KFI

5:30 to 6 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KFI

Alternating orchestral selections with choral numbers, a half-hour program will be broadcast. Josef Koestner will conduct the concert.

6 to 6:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI

Lois Bennett as the Quaker girl will hold open house for the Armstrong Quakers. It will be more or less of a musical evening at home, with the guests as well as the hostess participating in the evening's entertainment.

6:30 to 7 p.m.—Raleigh Revue, KGO, KHQ, KOMO, KGW, KECA

The Rovers, Phil Ohman and Victor Arden at their two pianos, and Elliott Shaw, baritone, are among the stars of the revue and William Merrigan Daly again will be in the conductor's stand.

7 to 7:15 p.m.—The Elgin Program, KGO, KHQ, KOMO, KGW, KECA

7:15 to 7:30 p.m.—Three Violins, KGO, KOMO
 Max Dolin, Alexander Law and Caesar Linden will be heard in a three-violin recital.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA

8 to 8:15 p.m.—Ole and the Girls, KGO, KHQ; KGW, 8:05 to 8:15 p.m.

Dick Le Grand has the part of the Swede comedian in this skit with Marjorie Primley and Imelda Montagne cast as the Apple Sisters, vaudeville troupers.

8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI

Colorful music presented by the Rounders in special five-part vocal arrangements. Donald Novis, Atwater-Kent audition winner, is the featured soloist in these presentations which Dudley Chambers directs.

9:15 to 9:45 p.m.—Kodak Week-end Hour, KGO, KHQ, KOMO, KGW, KECA, KOA, KSL

Gail Taylor and Irving Kennedy are the soloists and Max Dolin directs the orchestra.

9:45 to 10 p.m.—John and Ned, KGO, KHQ, KOA

10 to 10:30 p.m.—Mystery Serial, KGO, KOA
 A new romance buds in the third episode of Ted Maxwell's mystery serial, "The Cross-Eyed Parrot."

10:30 to 11 p.m.—Pacific Nomads, KGO, KOA
 Caesar Linden will play Alfred Arriola's "Fantasia" as a violin solo during the 30-minute program. Arriola is solo trumpeter with the National Concert Orchestra and has a number of compositions to his credit.

FRIDAY Programs

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. 500 Watts

Tribune Publishing Co., Oakland, Calif.

6:30 a.m.—Records; stocks; exercises
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:30 a.m.—Records and talk; stocks
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:40 p.m.—Jean's Hi-Lights; records; stocks
2:40 to 4:30 p.m.—Baseball: Oaks vs. Los Angeles
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—"The Melody Man"
8 to 10 p.m.—Hi-Jinks—Machado's KLX Hawaiians; Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Togo and Fugli, two Japanese gentlemen; Dell Sisters, harmony team; Elisabeth Frellesen, guitar girls; KLX orchestra; Lena Genster, the dumb KLX janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico; Johnnie Cerruti, accordionist; Two Happy Hayseeds, Fred and Ivan Laam, and Spanish Serenaders
10 to 10:15 p.m.—Mama and Benny Cohen
10:15 to 11 p.m.—Fleur de Lis Orchestra
11 to 12 midnight—Classical recordings

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders
8 a.m.—The Clock; Oregon Journal news
9:45 a.m.—Devotional service; organ concert
10:30 a.m.—Shopping service featuring Allen Daniels
11:30 a.m.—Billy's Hawaiians
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Piano recital; organ concert
2 p.m.—Dental lecture
4:30 p.m.—Musical comedy song recital
5:15 p.m.—Children's Hour; Bulletin
6 p.m.—Around the world with Captain Salisbury
6:15 p.m.—Popular concert; Motor Playmates
7 p.m.—Dance music
7:30 p.m.—Crescent Manufacturing Company's Crescent Moon; orchestra; Ellen Reep, contralto; NBS
8 to 9 p.m.—Damski's Neapolitans; Agatha Turley, soprano; Sydney Dixon, tenor; Signor Morigglioli, flute
9:30 p.m.—A Night in India with the White Wizard
10 p.m.—Melvin and Merciful; records
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather, police reports; news
11:40 p.m.—Midnight Matinee

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

7 a.m.—Music; news
9:40 a.m.—United team: Sally Jo Walker and Grant Merrill
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Robert Monsen, tenor; Marjorie Robillard, piano
2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
3 p.m.—Baseball game; Ken Stuart, announcer
3:15 p.m.—Union Oil Co., Air Castles
3:30 p.m.—Market reports; lost and found articles
3:50 p.m.—Garden talk by Cecil Solly
4 p.m.—Eulala Dean, blues singer; Chet Cathers, baritone; Elmore Vincent, tenor
7 p.m.—Harpers Corners; Burton James and Co.
7:30 p.m.—Orchestra; Ellen Reep, contralto
8 p.m.—Gold and Silver Ensemble
9 p.m.—Damski's Neapolitans; Agatha Turley, soprano; Sydney Dixon, tenor; Signor Merigglioli, flute
9:30 p.m.—A Night in India, with the White Wizard
10 p.m.—Ken Stuart in Thirty Minutes of Sunshine
10:30 p.m.—Ukelele Bob; Elmore Vincent, tenor
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting up exercises
9 to 10:30 a.m.—Cal King; records and announcements
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Ray Batz at the piano
11:30 to 1 p.m.—Recordings; Dance Hour
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour program
7 to 7:30 p.m.—Variety Half Hour
8:30 to 9:30 p.m.—Johnny Oliver's Hawaiians; program
9:30 to 9:45 p.m.—Isabel Henion, balladist, and Nadine Chriss, accompanist
9:45 to 1 a.m.—Feature; dance music; classics

322.4 Meters **KFWM** Glencourt 6774
930 Kcys. 1000 Watts

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Vocal solos and duets, instrumental selections
2:30 p.m.—Bible lecture, "The Lord Looketh on the Heart"
2:45 p.m.—Classical recordings
3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist
3:30 p.m.—Ev and Roy, harmony
4 p.m.—Piano Reflections, Lillian Boyd
4:30 p.m.—The Four-Thirty Girls
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Complete baseball results
7:45 p.m.—"The Ne'er Do Well"
8 p.m.—Wm. Nat Friend, "Romance of Oakland"

325.9 Meters **KOMO** Elliot 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational services
7:45 a.m.—Aunt Jemima Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Julia Hayes, Hints to Housewives
9:30 a.m.—Betty Crocker's Home Service talk, NBC
9:45 a.m.—Cooking School
10 a.m.—DuBarry Radio talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:10 a.m.—Orchestra and vocalists
11:45 a.m.—Barbara Gould
12:15 p.m.—Prudence Penny
12:30 p.m.—Pacific Feature Hour, NBC
1 p.m.—Associated Oil Co. Orchestra
1:30 p.m.—Popular orchestra; Artistic Ensemble
2:30 p.m.—Hotel Parks Orchestra, NBC
2:45 p.m.—Pacific Fruit & Produce Co. Orchestra
3:15 p.m.—Universal Safety Series, NBC
3:30 p.m.—Male quartet; stock quotations
4 p.m.—Cities Service Concert, NBC
5 to 7 p.m.—NBC programs
7 p.m.—Garden Patch children's program
7:30 p.m.—Amos n' Andy, NBC
7:45 p.m.—Prohibition Poll, NBC
8 p.m.—Orchestra and vocalists
8:30 p.m.—"Mac and Al"
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Kodak Week-end program, NBC
9:45 p.m.—News flashes; Latin Nights
11 p.m.—Olympic Hotel Dance Orchestra
12 midnight—Theater organ recital

296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 4:30 p.m.—The Friendly Hour; music
4:30 to 5 p.m.—Children's program
5 to 5:30 p.m.—Baron Keyes' Air Castle; music
5:30 to 6 p.m.—San Jose Radionics health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—The Produce Dealers' Act
6:30 to 6:55 p.m.—Market reports; sport review
6:55 to 7 p.m.—KQW Market Place
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9 p.m.—KQW Minstrels
9 to 9:30 p.m.—Leda Gregory Jackson program

FRIDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast
- 8 to 8:30 a.m.—Columbia Revue, CBS; stocks
- 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS; news
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Lewis Haines, talk
- 11:30 to 12 noon—Hollywood Gossip; auditions
- 12 to 1 p.m.—Sherman & Clay noonday concert
- 1 to 1:45 p.m.—Don Bigelow and his orchestra
- 1:45 to 2 p.m.—Three Dainty Misses
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:30 p.m.—Bernhard Levitow's Commodore Ensemble, CBS
- 3:30 to 3:35 p.m.—Something about everything; records
- 3:45 to 4 p.m.—Hotel Paramount Orchestra, CBS
- 4 to 4:30 p.m.—Nit Wit Hour, CBS
- 4:30 to 4:45 p.m.—U. S. Army Band, CBS
- 4:45 to 5 p.m.—News items; Town Topics
- 5 to 6 p.m.—Organ recital; Custo program
- 6 to 6:30 p.m.—Quaker State Oil, CBS
- 6:30 to 7 p.m.—Gold Medal Fast Freight, CBS
- 7 to 7:30 a.m.—30 Minutes of Sunshine for S. & W., DLBS
- 7:30 to 7:45 p.m.—C. H. McAleer Mfg. Co.
- 7:45 to 8 p.m.—Walter Kelsey, violin recital
- 8 to 8:30 p.m.—Veedol Vodvil, DLBS
- 8:30 to 9 p.m.—Bekins Californians, novelty program, DLBS
- 9 to 10 p.m.—True Story Hour, Mary and Bob, CBS
- 10 to 10:15 p.m.—Cecil Wright, "Little Poison Oak Himself"
- 10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
- 11 to 12 midnight—Val Valente's Roof Garden Orchestra, DLBS
- 12 to 1 a.m.—Dance music

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California

- 11:30 to 12 noon—Program of recordings
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1 p.m.—Organ and vocalist
- 1 to 1:30 p.m.—Dan Bigelow and orchestra, CBS
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
- 2:30 to 3 p.m.—Program of recordings
- 3 to 3:15 p.m.—Robertson, talk on dogs
- 3:15 to 3:30 p.m.—Dr. Hertzog's School program
- 3:30 to 4 p.m.—Council of International Relations
- 4 to 4:30 p.m.—Nit Wit Hour, CBS
- 4:30 to 4:45 p.m.—Charlie Wellman and Nell Larson
- 4:45 to 5 p.m.—World-wide news; Town Topics
- 5 to 6 p.m.—Organ recital; Viennese Quintet
- 6 to 6:30 p.m.—Quaker State Oil, CBS
- 6:30 to 7 p.m.—General Mills Fast Freight, CBS
- 7 to 7:30 p.m.—Don Lee Symphony
- 7:30 to 8 p.m.—S. & W. Company program
- 8 to 8:30 p.m.—Veedol Vodvil, from KFRC
- 8:30 to 9 p.m.—Bekins Van & Storage, DLBS
- 9 to 10 p.m.—True Story Hour, CBS
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orch.
- 12 to 1 a.m.—Wesley Tourtellotte's organ recital

280.2 Meters **KJBS** Ord 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 10:45 a.m.—Popular recordings
- 10:45 to 11 a.m.—Dr. Wiseman, health talk
- 11 to 12 noon—Recorded program
- 12 to 1:05 p.m.—Popular half-hour; records
- 1:05 to 2 p.m.—Stock report; concert music
- 2 to 2:30 p.m.—Lucille Gordon Players
- 2:30 to 4 p.m.—Records; Restful Period
- 4 to 4:30 p.m.—City news and records
- 4:30 to 5:30 p.m.—Buddy's half-hour; Sunset Revue
- 5:30 to 7 p.m.—Concert music; popular records
- 12:01 to 7 a.m.—All night broadcast

440.9 Meters **KPO** Kearny 0704
680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—Ann Warner's Home Making Chats
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 12:45 p.m.—Snapshots—programs in miniature
- 12:45 to 1:30 p.m.—Commonwealth Club luncheon
- 2 to 2:10 p.m.—Stock market quotations
- 2:10 to 2:30 p.m.—California Crooners
- 2:30 to 2:45 p.m.—The Auburn Girl
- 2:45 to 4:30 p.m.—Get Associated with Baseball
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8:30 p.m.—North Americans; Out West
- 8:30 to 9 p.m.—KPO Salom Orchestra
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 9:30 p.m.—Roland U. McIntosh in "Plane Journeys"
- 9:30 to 10 p.m.—"Packard Program," KPO and KFI
- 10 to 11 p.m.—Jesse Stafford's Dance Orchestra
- 11 to 12 midnight—Silver Slipper Dance Orchestra

468.5 Meters **KFI** Westmore 0337
640 Kcys. 5000 Watts

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- 7:30 a.m.—Stock market reports
- 7:45 a.m.—Chester Foster Rand, tenor
- 8 a.m.—Shell Happytime from KPO
- 9 a.m.—Bess Kilmer's Helpful Hints to Housewives
- 9:30 a.m.—Betty Crocker Gold Medal Home Service talk, NBC
- 10 a.m.—DuBarry Radio talks, NBC
- 10:15 a.m.—Josephine Gibson food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:45 a.m.—English lesson, Ayrta Drew
- 12 noon—U. C. and U. S. Dept. of Agriculture talk
- 12:10 p.m.—Christian Science lecture
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Grace Hamilton and Jack Stern, ballads
- 3 p.m.—Joe Charles and his guitar
- 3:15 p.m.—Wedgwood Nowell, "Playgoers' Memories"
- 4 p.m.—Mothers' Legion of the Air
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5:30 p.m.—Talk on gardening; stock reports
- 6 p.m.—Armstrong Quakers, NBC
- 7:30 p.m.—Paul Robert, Schonberger Trio
- 8 p.m.—Remote control from Ray West Cafe
- 8:45 p.m.—Tone Picture, KFI origin, NBC
- 9:30 p.m.—Ray Van Dyne's orchestra; Helen Guest, soloist
- 10:30 p.m.—Cafe Max Fisher program

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

- 6:45 a.m.—Devotional services; organ
- 7:45 a.m.—Aunt Jemima, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Columbia National Bank; Town Cryer
- 9:30 a.m.—Betty Crocker, NBC; Town Cryer
- 10 a.m.—DuBarry talk, NBC
- 10:15 a.m.—Heinz Food talk, NBC
- 11:30 a.m.—Masterworks
- 12 noon—Powers Pied Piper
- 12:30 p.m.—Grand Central Marketeers
- 1:30 p.m.—Air Transport talk
- 2 p.m.—Among Ourselves
- 2:30 p.m.—Masterworks; Marian Miller
- 3:30 p.m.—Palace Laundry features
- 4 to 7:15 p.m.—NBC programs
- 7:15 p.m.—Benefit Savings & Loan
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Literary Digest, NBC
- 8 p.m.—Seth Thomas Clock program
- 8:05 p.m.—Gill Seed talk
- 8:15 p.m.—Walk-Over Stroller
- 8:45 p.m.—Tone Pictures, NBC
- 9:15 p.m.—Kodak Week-end program, NBC
- 9:45 p.m.—Froskist Ice Cream Co.
- 10 p.m.—Cecil and Sally; Hoot Owls

SATURDAY Programs **May 17, 1930**



Ted Berlin
KJBS—Announcer

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Graham McNamee
NBC—2:30 p.m.

340.7 Meters
880 Kcys.

KLX

Lake 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

6:30 to 8 a.m.—Records; stocks; exercises
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—San Francisco stocks; weather
10:30 to 11 a.m.—Breuner's Radiola program
11 to 12 noon—Classified Adv. Hour; stocks
12:05 to 1 p.m.—Machado's KLX Hawaiians
1 to 3 p.m.—Jean's Hi-Lights; recordings
3 to 4:30 p.m.—Helen Parmelee, pianist; records
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 9 p.m.—Helen Wegman Parmelee, pianist; Franklin Roberts, baritone, and Myrth Lacy, soprano
9 to 10 p.m.—Chuck Dutton's Hotel Oakland dance orchestra
10 to 11 p.m.—Dance program

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., San Diego, Calif.

5 to 6 p.m.—Nightly musical review
6 to 6:30 p.m.—News items; Your English
6:30 to 7:30 p.m.—Orpheus Male Quartet
7:30 to 8:30 p.m.—Bailey Warren, tenor; Richard Tetley, piano; Mildred Marini, soprano
8:30 to 9:30 p.m.—Blanche Wood; Easy Players
9:30 to 11 p.m.—Feature program; Sleepytime Reveries
11 to 12 midnight—Program from Douglas Night Club

309.1 Meters
970 Kcys.

KJR

Main 2495-2475
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

7 a.m.—Music; news; devotional services
9:40 a.m.—Sally Jo Walker and Grant Merrill
10 a.m.—Elmore Vincent, tenor; Grant Merrill, piano
1:15 p.m.—Uncle Frank's Kiddies' program
2:15 p.m.—Beatrice Nelson, soprano; music
3 p.m.—Baseball game; Ken Stuart, announcer
5:30 p.m.—Dinner concert; market reports
5:50 p.m.—Garden talk by Cecil Solly
6 p.m.—Eulala Dean, blues singer; Chet Cathers, baritone; Happy Harris, banjo; Elmore Vincent, tenor
7 p.m.—Pearle Dempsey, piano; Robert Monsen, tenor; A. Pease, accordion
8 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano
8:30 p.m.—Captivators Male Quartet; Eulala Dean, blues singer
9 p.m.—The Gondoliers; Zac Kalbach, saxophone; Stonewall Jackson, guitar
10 p.m.—Ken Stuart in Thirty Minutes of Sunshine
10:30 p.m.—Whirlwinds; Song Birds
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

322.4 Meters
930 Kcys.

KFWI

Franklin 0200
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefler's setting up exercises
9 to 10 a.m.—Cal King; records and announcements
10 to 10:30 a.m.—Bill Simmons, "Yodeling Cowboy," and his Boy Friends
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
12 to 1 p.m.—Recordings; Dr. E. Wiseman
1 to 1:30 p.m.—Studio program
6 to 7 p.m.—Dinner Hour program
7 to 7:30 p.m.—Studio concert
11 to 1 a.m.—Dance music; Midnight Classics

322.4 Meters
930 Kcys.

KFWM

Glencourt 6774
1000 Watts

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
11 a.m.—Classical recordings
11:30 a.m.—Retail Grocers' Association
1:30 p.m.—Orchestra and novelty features
2 p.m.—Recordings; musical program
3 p.m.—Detective story by Tom King
3:15 p.m.—Prof. Cassius, accordionist
3:30 p.m.—Ev and Roy, vocal and instrumental
4 p.m.—Buck and the Happy Hayseeds
4:30 p.m.—The Four-Thirty Girls
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Baseball scores
7:35 p.m.—Westward Ho program—special vocal and instrumental selections, civic talks by local speakers
8:15 p.m.—The Imperial program; music
9 p.m.—Gustave Hoffman's Orchestra Supreme
10 p.m.—Union Mutual Life program
10:05 p.m.—Wade Forrester's Whoopee program

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders
8 a.m.—The Clock; Oregon Journal news
9 a.m.—Ronald Buck, piano recital
9:45 a.m.—Devotional service; organ concert
10:30 a.m.—Shopping service featuring Allen Daniels
12 noon—Time ;weather report; World Bookman
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Varied Salon recordings
1:30 p.m.—Organ concert; song recital
2:30 p.m.—The Bookworm; afternoon matinee; Bulletin
6 p.m.—Blue Streaks; Eulala Dean, blues singer; Chet Cathers, baritone; Spencer Adams, xylophone; Happy Harris, banjo; Elmore Vincent, tenor; NBS
8 p.m.—Dance concert; Old-Timers
10 p.m.—Thomas and Tessie; records
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather; police reports; news
11:40 p.m.—Midnight Matinee

SATURDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL
- 9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI; KPO, 10 to 10:30 a. m.
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KPO, KFI; KGW, 10:45 to 11:30 a.m.
- 11:30 to 12 noon—Philharmonic Organ Recital, KGO, KOMO
- 1 to 1:30 p.m.—Dixie Dandies, KGO, KOMO
- 1:45 to 2 p.m.—Matinee Time, KGO, KGW
- 2:30 to 3:30 p.m.—The Kentucky Derby from Churchill Downs, Louisville, KGO, KOMO; KGW, 2:30 to 3 p.m.

Word pictures of the most colorful racing event in America, the annual Kentucky Derby, will be brought to NBC System listeners by Graham McNamee, noted NBC announcer, and Clem McCarthy, sports writer and turf authority. During the broadcast Lord Derby, fifth Earl or Derby, will be introduced to listeners in a brief talk. He is a descendant of the man after whom the Kentucky Derby was named.

- 3:30 to 4 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA
- 4 to 4:30 p.m.—The New Business World, KGO, KHQ, KOMO, KGW, KECA

Merle Thorpe, editor of Nation's Business, will forsake his editorial duties to conduct another program in the "New Business World" series.

- 5 to 6 p.m.—General Electric Hour, KGO, KHQ, KOMO, KGW, KFI

A series of musical portraits of his friends composes the famed "Enigma Variations" by Elgar which will be played by a symphonic orchestra under the direction of Walter Damrosch. Besides the musical numbers there will be a talk by Floyd Gibbons on "Adventures in Science."

- 6 to 7 p.m.—B. A. Rolfe and His Lucky Strike Orchestra, KGO, KHQ, KOMO, KGW, KFI

New arrangements of old favorites and special editions of new numbers just off the press are listed for the hour of dance tunes to be played by B. A. Rolfe and his Lucky Strike Orchestra.

- 7 to 7:30 p.m.—Bernie Cummins and His New Yorker Hotel Orchestra, KGO, KGW

- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

- 7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA

- 8 to 8:30 p.m.—Gilmore Circus, KOMO, KGW, KPO, KFI

The voice of the barker in front of the "big top" will announce the start of the Gilmore Circus' weekly performance.

- 8:30 to 9 p.m.—Melody Memories, KGO; KGW, KOMO, 8:30 to 8:45 p.m.

Favorite old songs which enjoyed a wide vogue in past decades will be revived in the half-hour of Melody Memories. Mart Grauenhorst will conduct the instrumental ensemble and Gail Taylor, soprano, will be the soloist during these musical presentations.

- 9 to 9:30 p.m.—Del Monte Coffee Program, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA

Del Monte Coffee presents John Boles in a radio version of his latest singing picture, "Captain of the Guard" (suggested by "La Marseillaise"). In securing Boles for this broadcast, Del Monte offers to the radio public a screen star who is now riding on the crest of a tremendous wave of popularity following recent successes in "Rio Rita" and "The Desert Song." Boles came into motion pictures with a rich baritone voice which previously had been heard to excellent advantage in Broadway musical comedies. Charles Wakefield Cadman, one of America's foremost composers, wrote the music especially for this picture and the six songs which are sung as its plot unfolds will be heard in the radio production.

- 9:30 to 10 p.m.—Penrod, KGO, KHQ, KOA
- The initiation of an unwelcome member into "The Innappent Order of Infadelaty" will take place to-

night. Penrod, Sam, Herman and Verman construct a shack in the Williams back yard which becomes the inspiration and headquarters of a secret society, the emblem of which is a white flag with the mysterious letters "In-Or-In." Roddy Bitts and Maurice Levy are accepted as members, but George Bassett, the best little boy in town, is not invited to join. Georgie complains to his mother, who in turn speaks to Mrs. Williams, with the result that the boys are ordered to admit George or suffer their shack to be torn down. The boys console themselves with planning an initiation that Georgie will not quickly forget.

- 10 to 12 midnight—Spotlight Review, KGO, KHQ; KOMO, 10 to 11:30 p.m.; KOA, 10 to 11 p.m.; KGW, 10:15 to 10:30 p.m.

The response has been so great for plenty of comedy in the Saturday night Spotlight Reviews that Ted Maxwell has seen to it that a generous amount of fun is included in the show tonight. Some of the comedians who will be on hand to help in the matter of laughs are Dick Le Grand, and all those taking part in his mirthful "School Days" skit—Bennie Walker, Captain "Bill" Royle, Bobbe Deane, the Hill Billy Boys, Harold Peary and Irving Kennedy. Besides this array of talent there will be musical contributions from Peggy Chapman, the Coquettes—Annette Hastings, Imelda Montagne and Marjorie Primley, Johnnie O'Brien and the Musical Musketeers headed by Walter Beban.

**440.9 Meters
680 Kcys.**

KPO

**Kearny 0704
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—The Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—National Home and Farm Hour, NBC
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Scripture reading; time signals
- 12:05 to 1 p.m.—Snapshots—programs in miniature
- 2 to 2:10 p.m.—E. A. Pierce, stock reports
- 2:10 to 2:30 p.m.—The Sequoians
- 2:30 to 2:45 p.m.—The Auburn Girl
- 2:45 to 4:50 p.m.—Get Associated with Baseball
- 4:50 to 5 p.m.—E. A. Pierce, stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—The Gilmore Circus, NBC
- 8:30 to 9 p.m.—KPO Salon Orchestra
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 9:30 p.m.—Roland U. McIntosh in "Plane Journeys"
- 9:30 to 10 p.m.—"Packard Program," KPO and KFI
- 10 to 11 p.m.—Jesse Stafford's Palace Hotel Orchestra
- 11 to 12 midnight—Joe Wright's Dance Orchestra

**204 Meters
1470 Kcys.**

KGA

**Main 3434
5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

- 8 a.m.—Popular music; news
- 9 a.m.—Central Market program
- 9:30 a.m.—Musicales; Friendly Hour
- 11 a.m.—Crescent Manufacturing Co. program
- 11:15 a.m.—Commercial Creamery's luncheon concert
- 12 noon—Riegel Bros. concert
- 12:30 p.m.—Music; news; market reports
- 1 p.m.—Gold Seal program; Concert Classique
- 2 p.m.—Shopping Guide; Popular Melange
- 3 p.m.—Radio bargain matinee
- 3:30 p.m.—Andy and Bernice, popular songs & ballads
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the kiddies
- 5 p.m.—Dinner music
- 6 p.m.—Eulala Dean, blues singer; Bob Munsen, ukelele; Chet Cathers, baritone; Happy Harris, banjo
- 6:45 p.m.—Forum, Frank Funkhauser
- 7 p.m.—Pearle Dempsey, piano; Robert Munsen, tenor; A. Pease, accordion; NBS
- 8 p.m.—Song recital; Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrmann, piano; NBS
- 8:30 p.m.—Captivators Male Quartet; Eulala Dean, blues singer; NBS
- 9 p.m.—KGA Popular Concert Orchestra; Carrie Andrew, tenor
- 10 p.m.—Request program

SATURDAY Programs

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast
8 to 8:30 a.m.—Adventures of Helen and Mary, CBS
8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS; news
9:30 to 10 a.m.—Program of recordings
10 to 11 a.m.—Song recital from KHJ, DLBS
11 to 12 noon—Auditions and church announcements
12 to 1 p.m.—Sherman & Clay noonday concert
1 to 1:45 p.m.—Paul Specht's Manhattan Towers, CBS
1:45 to 2 p.m.—Program of recordings
2 to 3 p.m.—Kentucky Derby, CBS
3 to 4 p.m.—The Captivators, CBS
4 to 4:15 p.m.—Exploring the Jungle for Science, CBS
4:15 to 4:30 p.m.—Romance of American Industry, CBS
4:30 to 4:45 p.m.—Dixie Echoes, CBS
4:45 to 5 p.m.—News items; Town Topics
5 to 6 p.m.—Hank Simmon's Show Boat, CBS
6 to 7 p.m.—Paramount Public Radio Hour, CBS
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"
7:15 to 7:30 p.m.—Hotel Paramount Orchestra, CBS
7:30 to 8 p.m.—Anson Weeks' Hotel Roosevelt Or-
chestra, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
8:30 to 9 p.m.—Musical Cocktails, DLBS
9 to 10 p.m.—Chasin' the Blues, DLBS
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
Orchestra, DLBS
10:10 to 11:10 p.m.—Ted Florito's Hotel Mark Hopkins
Orchestra, DLBS
11:10 to 12:10 a.m.—Earl Burnett's Biltmore Hotel
Orchestra, DLBS
12:10 to 1 a.m.—Dance music

296.6 Meters
1010 Kcys.

KQW

Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—California Market; Helpful Hour
11 to 11:50 a.m.—Bank Credits program
11:50 to 12:30 p.m.—Recordings; Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 4:30 p.m.—The Friendly Hour; music
4:30 to 5:30 p.m.—Children's program; music
5:30 to 6:50 p.m.—Radionics health talk; music
6:50 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—Farm Bureau evening radio news
7:15 to 7:30 p.m.—San Jose Better Business Bureau
7:30 to 7:45 p.m.—Tom and Wash
7:45 to 8:45 p.m.—Future Farmers of America
8:45 to 10 p.m.—Italian program

483.6 Meters
620 Kcys.

KGW

Atwater 2121
1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; theater organ
7:45 a.m.—Aunt Jemima, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Columbia National Bank
9:06 a.m.—Town Cryer; O. M. Plummer, talk
9:45 a.m.—National Farm and Home Hour
10:45 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Masterworks; Powers Pied Piper
12:30 p.m.—Grand Central Marketeers
1:30 p.m.—Tea Timers, NBC
2 p.m.—Among Ourselves
2:30 p.m.—Kentucky Derby, NBC
3 p.m.—Masterworks; Marian Miller
3:30 p.m.—The Fuller Man, NBC
4 p.m.—New Business World, NBC
4:30 p.m.—Palace Laundry Tea Timers
5 p.m.—General Electric, NBC
6 p.m.—Lucky Strike Hour, NBC
7 p.m.—Bernie Cummins Orchestra, NBC
7:30 p.m.—Amos 'n' Andy
7:45 p.m.—Literary Digest, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Melody Memories, NBC
8:45 p.m.—Yellow Cab program
9 p.m.—Del Monte Coffee, NBC
9:30 p.m.—An Evening in Paris; Cecil and Sally
10:15 p.m.—Old Fashion Mill
10:45 to 12 midnight—Hi Jinks

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap dancing lesson
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:30 a.m.—Financial Service; Chanticleers
8:30 to 9 a.m.—Cross-Cuts of the Day
9 to 9:45 a.m.—Meet the Folks; Eddie Bernard
9:45 to 10:30 a.m.—National Farm and Home Hour
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 12 noon—NBC Philharmonic organ recital
12 to 1 p.m.—The Novelty Five
1 to 1:45 p.m.—Dixie Dandies; Tea Timers
1:45 to 2 p.m.—Matinee Time
2 to 2:30 p.m.—Black and Gold Room Orchestra
2:30 to 3:30 p.m.—The Kentucky Derby from Churchill
Downs, Louisville
3 to 4 p.m.—William Don; The Fuller Man
4 to 4:30 p.m.—The New Business World
4:30 to 5 p.m.—Captain "Bill" Royle; news
5 to 6 p.m.—General Electric Hour
6 to 7 p.m.—B. A. Rolfe's Lucky Strike Orchestra
7 to 7:30 p.m.—Bernie Cummins and his New Yorker
Hotel Orchestra
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Literary Digest Prohibition Poll
8 to 8:30 p.m.—Pacific Sergeaders
8:30 to 9 p.m.—Melody Memories, NBC
9 to 9:30 p.m.—Del Monte Coffee program
9:30 to 12 midnight—Penrod; Spotlight Review

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

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7:30 a.m.—Stock market reports
7:45 a.m.—Gertrude Gussell, ballads
8 a.m.—Shell Happytime from KPO
9:30 a.m.—Spanish lesson, Annette Doherty
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—French lesson, Annette Doherty
12 noon—U. C. and U. S. Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:15 p.m.—Alma and Adele Howell, duets
2:45 p.m.—Kelley Alexander, tenor; Masked Minstrels
3:45 p.m.—Max Mellinger, ballads; news
4:30 p.m.—Glen Edmunds String Trio
5:15 p.m.—Don Abbott, tenor; Two Shades of Blue
5:45 p.m.—Stock market reports; closing N. Y. Ex-
change
6 p.m.—Lucky Strike Hour, NBC
7 p.m.—KFI Symphonet
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Robert Hurd, tenor, with concert orchestra
9 p.m.—Del Monte Coffee, NBC
9:30 p.m.—Mixed quartet with James Burroughs, tenor
10:30 p.m.—Remote control from Ray West Cafe
12 midnight—Midnight Frolic

325.9 Meters
920 Kcys.

KOMO

Elliot 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational services
7:45 a.m.—Aunt Jemima Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Gordon and Mary
9:15 a.m.—Organ; vocal recital
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital, NBC
12 noon—Farm talk; fruit and vegetable reports
12:15 p.m.—Prudence Penny; orchestra
1 p.m.—Dixie Dandies, NBC
1:30 p.m.—P. S. Navigation Co. program
1:45 p.m.—Orchestra and vocalists
2:30 p.m.—Kentucky Derby, NBC
3:30 p.m.—Fuller Man, NBC
4 p.m.—New Business World, NBC
4:30 p.m.—Popular orchestra
5 p.m.—General Electric Hour, NBC
6 p.m.—Lucky Strike Dance Hour, NBC
7 p.m.—Newsreel Theatre of the Air
7:30 p.m.—Amos 'n' Andy, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Melody Memories, NBC
8:45 p.m.—Nunn-Bush program
9 p.m.—Del Monte Coffee program, NBC
9:30 p.m.—Famous Composers' Concert
10 p.m.—Spotlight Revue, NBC
11:15 p.m.—News flashes
11:30 p.m.—RKO Theatrical Frolic
12 midnight—Theater organ recital

SATURDAY Programs

243.8 Meters Prospect 3456
1230 Kcys. **KYA** 1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Recordings; Erna Hall
- 11 to 12 noon—California Sunshine Hour
- 12 to 2 p.m.—Newscasting; recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 5:30 p.m.—Recordings; Sunset Hour
- 5:30 to 5:45 p.m.—Mining stock quotations
- 5:45 to 6 p.m.—Recorded program
- 6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell
- 6:30 to 7 p.m.—Recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—News; Pop Questions; Harmonettes
- 7:45 to 8 p.m.—"College Daze," with Toby and Babs
- 8 to 9 p.m.—Calendar of the Air
- 9 to 10 p.m.—Marvelous Marin Entertainers
- 10 to 11 p.m.—Pacific Artists Trio, with Gene Sullivan and Claire Upshur, soloists
- 11 to 1 a.m.—Dance and request recordings

285.5 Meters Hempstead 4101
1050 Kcys. **KNX** 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas
- 8 to 8:15 a.m.—Recorded program
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 8:30 to 9 a.m.—Bundy & Albright courtesy program
- 9 to 9:30 a.m.—Organ program, Lucie Lee
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—"Be Young, Be Happy," Eddie Albright's "family"
- 10:30 to 10:45 a.m.—Adams Lab. program, "Bandits"
- 10:45 to 11:15 a.m.—Records and announcements
- 11:15 to 12 noon—KNX Little Symphony and Marjorie Healy
- 12 to 12:30 p.m.—Bundy & Albright musical program
- 12:30 to 1 p.m.—Musical program presented by C.P.R.
- 1 to 1:30 p.m.—First Radio Church of the Air
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 5 p.m.—Presenting an opera (recorded)
- 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
- 5:15 to 5:45 p.m.—Musical program
- 5:45 to 6 p.m.—Town Cryer's timely amusement tips
- 6 p.m.—Announcements of L. A. church services
- 6 to 7 p.m.—Paramount Publix Hour, Columbia chain
- 7 to 8 p.m.—KNX String Quintet
- 8 to 9 p.m.—"Musical Comedy Hour"
- 9 to 9:45 p.m.—Broadcasting from the Russian American Art Club
- 9:45 to 10 p.m.—Program of recordings
- 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
- 12 to 1 a.m.—Dance hour of records

508.2 Meters Main 5383
590 Kcys. **KHQ** 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service; "Town Cryer"
- 7:45 a.m.—"Aunt Jemima's Boy," NBC
- 8 a.m.—The Shell Happytime, KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—"Hints to Hostesses"
- 9:45 a.m.—National Farm and Home Hour, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Organ recital
- 12 noon—Program of band music
- 12:15 p.m.—"Studio Affairs"; Gold Seal program
- 1 p.m.—"The Dutch Maids"; "Headliners"
- 1:30 p.m.—"Trail Blazing"
- 2 p.m.—"Varieties"; "Musical Gems"
- 3:20 p.m.—"Cecil and Sally"
- 3:30 p.m.—"The Fuller Man," NBC
- 4 p.m.—New Business World
- 4:30 p.m.—School band contest
- 5 to 8 p.m.—NBC programs
- 8 p.m.—Idaho Cowboy Four and the Rapp Duo
- 8:30 p.m.—Melody Memories, NBC
- 9 p.m.—Del Monte Coffee program, NBC
- 9:30 p.m.—"The New Penrod Stories," NBC
- 10 p.m.—KHQ Collegians; "Ask for It"
- 11:30 p.m.—RKO Frolic

535.4 Meters Garfield 4700
560 Kcys. **KTAB** 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Studio program; health exercises
- 7:30 to 8 a.m.—"Red Hat" program
- 8 to 9 a.m.—Masters Album; Towne Cryer
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. W. G. Keys
- 10 to 10:30 a.m.—Household Hour with Alma La Mar
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 1:45 p.m.—Broadway Tunes
- 1:45 to 2:40 p.m.—Dr. Forrester; records
- 2:40 to 5 p.m.—Baseball; recordings
- 5 to 5:15 p.m.—The Story Man and His Air Castle
- 5:15 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:15 p.m.—Date Book program
- 6:15 to 7 p.m.—Studio program; Chapel of Chimes
- 7 to 7:30 p.m.—Blue Label program
- 7:30 to 8 p.m.—Walter J. Rudolph, pianist
- 8 to 8:30 p.m.—Dorothy Nichols, cellist; Alice Blue, organist
- 8:30 to 9:30 p.m.—Melody Quintette, Carl Tobin, tenor
- 9:30 to 10:30 p.m.—Melody Makers and Alice Blue
- 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
- 11:30 to 1 a.m.—Dance records

265.3 Meters Wasatch 3901
1130 Kcys. **KSL** 5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 4 p.m.—"Merle Thorpe," NBC
- 4:30 p.m.—Del Monte Coffee, NBC
- 5 p.m.—General Electric Hour, NBC
- 6 p.m.—Lucky Strike Dance Orchestra, NBC
- 7 p.m.—Male quartette and ensemble
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Floyd Gibbons on Prohibition
- 8 p.m.—Jack Frost Boy
- 9:15 p.m.—Organ recital
- 10:15 p.m.—Dance music, featuring popular Granadians
- 11 p.m.—"Vagabond of the Air"

333.1 Meters Vandike 7111
900 Kcys. **KHJ** 1000 Watts

Don Lee, Inc., Los Angeles, California

- 7 to 7:40 a.m.—Recordings; stock reports
- 7:40 to 8 a.m.—Coal and Coke
- 8 to 8:30 a.m.—Adventures of Helen and Mary, CBS
- 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS
- 9:30 to 9:45 a.m.—Harry Tucker's Orchestra, CBS
- 9:45 to 11:15 a.m.—Recordings; song recital
- 11:15 to 11:30 a.m.—Columbia Ensemble, CBS
- 11:30 to 12 noon—"For Your Information," CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:45 to 2 p.m.—French Trio, CBS; Times Forum
- 2 to 3 p.m.—Kentucky Derby, CBS
- 3 to 4 p.m.—The Captivators, CBS
- 4 to 4:15 p.m.—Exploring the Jungle, CBS
- 4:15 to 4:30 p.m.—Industrial America, CBS
- 4:30 to 4:55 p.m.—Recordings; world-wide news
- 4:55 to 6 p.m.—Town Topics; Show Boat, CBS
- 6 to 7 p.m.—Paramount Hour, CBS
- 7 to 7:30 p.m.—Don Lee Symphony
- 7:30 to 8 p.m.—Anson Weeks' Hotel Roosevelt Orchestra, CBS
- 8 to 8:30 p.m.—Williams Oil-O-Matic Heater concert, DLBS
- 8:30 to 9 p.m.—Raymond Paige's Musical Cocktail
- 9 to 10 p.m.—"Chasin' the Blues"
- 10 to 10:05 p.m.—World-wide news
- 10:10 to 11 p.m.—Ted Florito's Mark Hopkins Hotel Orchestra, DLBS
- 11 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte's organ recital

280.2 Meters Ord 4148-49
1070 Kcys. **KJBS** 100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 12 noon—Variety records; concert music
- 12 to 12:30 p.m.—U. S. popular half-hour
- 12:30 to 1:30 p.m.—Stock report; records
- 1:30 to 3 p.m.—Salon Orchestra; Jack and Jill
- 3 to 4 p.m.—Popular recordings
- 4 to 4:30 p.m.—Jerry McMillan, pianist
- 4:30 to 6 p.m.—Recordings; dinner concert
- 6 to 7 p.m.—Popular music
- 12:01 to 7 a.m.—All night broadcast

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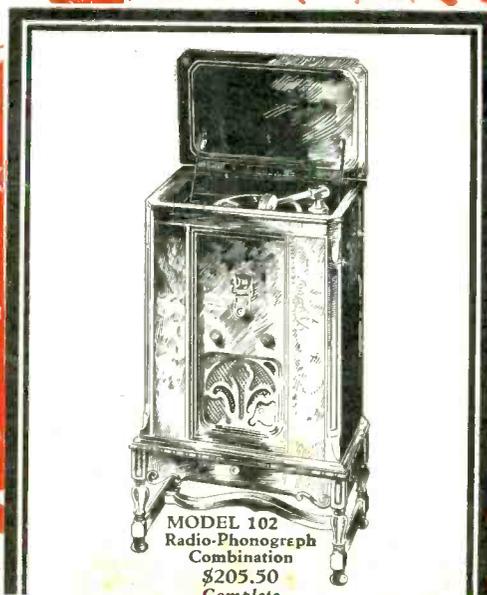
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