

# Broadcast Weekly

For  
Week of  
July 27 to  
Aug. 2

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



*Hon. Gov. C. C. Young*

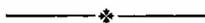
will be presented on  
**S and W FORUM OF THE AIR**  
KFRC · KHJ AND KMJ  
July 29 at 8:30 P.M.



# NEW

## CROSLEY-AMRAD RADIOS

*are NEW in every respect ↗ NEW chassis ↗  
NEW cabinet designs ↗ NEW power speaker ↗  
NEW cabinet construction ↗ NEW low prices  
for the values offered and the super-performance  
delivered.*



### This Amazing New Line

*offers a greater, more striking and instantly  
appealing EYE VALUE than you've ever seen  
↗ better BUYS for the money than have ever  
been offered ↗ breath-taking BEAUTY, out-  
standing ORIGINALITY, distinct INDIVID-  
UALITY never before seen in radio ↗ a quality  
of PERFORMANCE never equalled at the  
price ↗ a set to appeal to EVERY POCKET-  
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# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY • ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

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TELEPHONE DOUGLAS 5273



ENTERED AS 2<sup>ND</sup> CLASS  
MATTER, MARCH 25, 1923, BY THE  
POST OFFICE, SAN FRANCISCO, CALIFORNIA  
UNDER ACT OF MARCH 3, 1879

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San Francisco

JULY 26, 1930

Los Angeles

No. 44

## The Editor's Page

THE first intimation that "sap" pictures, those feature productions of massed girls, no plot, and poor music, with which the talkies seem to be affected, are dying, comes out of Hollywood this week. Gentlemen with worried brows are running around looking for something new. They think radio is it, but they can't quite figure how they are going to use it except by television. We expected that. The movies have crawled into the radio field through certain alliances and when theater goers refuse to buy their claptrap at the box office, they'll couple it with radio and sell it again—the same six plots. And they will guarantee it not to have more than the usual one per cent of benzoate of hoey. And we'll buy it all over again—this time in a box with a light.

\* \* \*

MARK P. CAMPBELL, president of the Music Industries Chamber of Commerce, expressed the fear recently that Americans were becoming "loudspeaker-minded." He meant by that that they were getting their music too easy and were not inclined to take up musical studies. He is all wrong. More people are studying music in this country today than ever before. More composers of merit are springing up. The country is becoming music conscious for the first time in its history. Thanks to the loudspeaker, it is teaching us to be discriminating and don't the program directors know it!

Another year or two and an air program will have to have real merit or nobody will listen to it.

\* \* \*

COLLEGES are waking up to the value of radio. The latest is the University of Florida which is now distributing a book on musical appreciation in connection with a course to be broadcast to schools, while Swathmore has added a course on the operation of electron tubes to its curriculum. There are various angles to the educative side of radio and once universities realize this, radio will step into more normal channels.

\* \* \*

DESPITE radio's growth, the United States Army refuses to depend entirely on it. At Fort Monmouth, N. J., it has a pigeon-training corps for carriers, to be used in communication work when radio fails. Just as in the World War when a Ford broke down, the General borrowed a horse. This is an idea for ocean liners. Why not carrier pigeons when the radio fails to work? Why not for planes, lost in some isolated section of the country? The pigeon is ahead of radio in one respect—it knows its way home.

\* \* \*

Since Americans have taken over broadcasting in Greece under a concession, a man who is a Phi Beta Kappa may be just a broadcaster.

# The RADIO TATTLER

By EARLE ENNIS

THADDEUS S. CASNER of Plainfield, N. J., has decided that we ought to make our clocks keep time. So he has perfected a device by which he sets clocks by radio. If a clock is an hour or two off, when Thaddeus sends out his impulse, the clock simply jumps to attention, skips the missing hours and starts all over again.

\* \* \*

It sure is funny how many folks are worrying about other folks having their clocks and watches set right. A man will let his neighbor grow any kind of grass in his lawn, drive any kind of car, raise any kind of children, and eat any kind of food—and yet complain about his clock being off five or ten minutes. He'll pull out his watch and insist on seeing the other fellow's watch, just to start an argument with him.

\* \* \*

It seems to be a disease with a lot of people to go around setting clocks and watches. One man got a whole ferry boat-load of folks agitated the other day by asking them how many dials there were on the ferry tower clock. They even bet on it, a lot of them. They all said four. As a matter of fact the fool clock has eight faces or dials on it—four for daytime and four for night. The crowd argued and jawed until the boat got close enough that they could count 'em. And after all—what of it?

\* \* \*

Another bozo agitated a lot of Oaklanders by insisting that their city hall clock had no figures of any kind on it at all. He put the question this way: "Are they Roman or Arabic numerals on the city hall clock?" Some said one; some said another. How he leaped with glee when they discovered the clock had no figures at all—just black lines and that they had never really been telling time by it, but had been guessing at the time by the position of the hands. Again—what of it?

\* \* \*

Now comes Thaddeus who intends to set our clocks, whether we want them set or not, by radio. Imagine sitting down to dinner at eight o'clock, in the bosom of a

happy family, and suddenly have the clock leap forward or backward an hour, or start striking midnight. What confusion and excitement and argument would begin. Everyone would blame everyone else for having the wrong time in the house. In ten seconds that radio wave would ruin the peace and quiet of that entire household.

\* \* \*

Are we going to read in the newspapers that federal agents shot down Henry Smith because he was trying to get into his house with a watch that was five minutes off standard time? Will machines be searched on the highway for alarm clocks that are more than one-tenth of one per cent off the hour? Will we have to go to Canada and Mexico in order to let our chronometers run down—legally? Will jewelers be hi-jacked for watch-crystals, and dare a housewife use an hour-glass to cook eggs without a government permit?

\* \* \*

It appears to us that Thaddeus has started another prohibition movement without realizing it. Or perhaps he is working for Dr. Briggs! Time by radio. Click—and she's set—right. Who cares anyhow? What's the use of a clock if you miss the fun of shoving the regulator forward or backward once in a while. If all the clocks in the country kept the same time, what would we have to argue about, besides the weather? Down with Thaddeus. He's just another nuisance.

Write for Free Illustrated Catalog



Pathé Home Movies

offers you the cheapest and best amateur outfit. As easy as snapshots and better.

This new model, clock-work movie camera, built-in lens finder, f 3.5 lens, \$45.00. Films \$1.75 per roll. Pictures on screen 3 ft. by 4 ft.

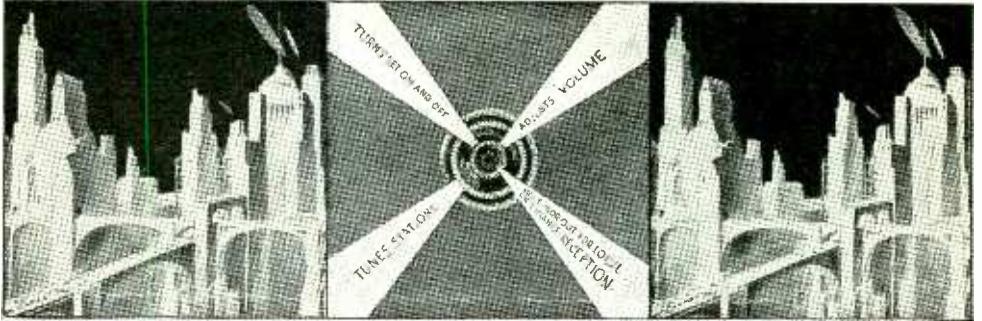
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# THE RADIO OF THE FUTURE

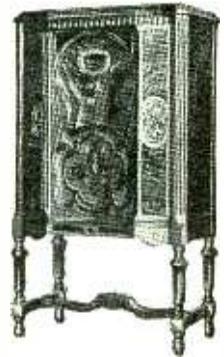
**K**EEPING ahead of the game—to foresee what’s coming and be there with it before anyone else—has been the secret that has built some of the greatest successes in American business. The Warner Brothers did it with the Vitaphone. Now they are doing it with Brunswick’s new radio line for 1931! The Radio of the Future—here now! Ready to give your customers the best in radio reception for years to come!

A new, completely armored chassis, simple and effective; a masterpiece of engineering design and scientific manufacture, with every production unit cadmium plated and brought to a high finish like a show model . . . A new feature; the Uni-Selector, which places every operation of the set under the fingers of one hand . . . Illuminated Horizontal Tuning Scale . . . Tone Control, permitting the listener to emphasize bass or treble notes without sacrificing or obscuring any other part of the entire musical range . . . 4 screen-grid tubes, two '45's resistance-coupled in parallel. . . . Provision made for attaching a remote control unit . . . A combination model, giving Panatropé record reproduction plus radio reception, and an automatic combination that plays 20 records by a simplified mechanism that needs no attention.

Act now for a franchise! There’s going to be active bidding for the chance to handle this line. **GET YOUR BID IN NOW!**

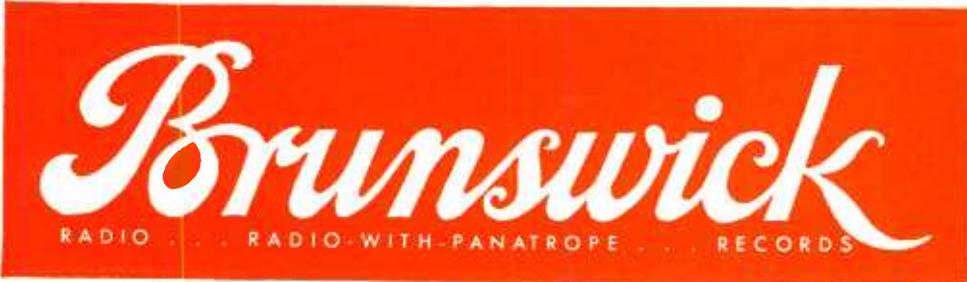
### COAST RADIO SUPPLY CO.

*Exclusive Distributors Northern California and Nevada*  
 123 Tenth Street San Francisco HEmlock 4242



**BRUNSWICK LOWBOY MODEL 15:** Armored chassis with 4 screen-grid tubes and two '45's in parallel. Uni-Selector and illuminated Horizontal Tuning Scale. Tone control. 10-inch full Dynamic Speaker. Cabinet of seasoned and selected butt Walnut with carved front panel and curved corners. Price: less tubes

**\$139.50**



# MICROPHONE GOSSIP



Curtis Dale Peck, KPO's operating manager, is perhaps the first to ever have the privilege of announcing to the world two weeks prior to his wedding, that "you are about to hear our wedding march, played upon the huge specially built KPO studio organ, by Floyd Wright." In a recording made by MacGregor and Ingraham, two weeks prior to the happy event, Peck smilingly and gladly, with a wish that Father Time would speed the days, told that he was to marry pretty and talented Bernice Coleman of Oakland. As this item goes to press Peck and his bride are seeing the sights of Chicago, where they have gone for their honeymoon.

\* \* \*

Not a few of the members of KFRC's concert orchestra have beaten their golf clubs into fishing poles and may be found out at the beach hot in pursuit of twenty-five pounders. Rudy Logar, flutist, has a picture of himself taken with a huge fish as proof of his prowess. Others who may be found out there regularly are Tom Quirk, who plays the trumpet, and incidentally, made a low score of seventy-two in the recent KFRC-NBC golf tournament; Charley Ruud, clarinetist, and John Hix, trombonist. George Davis, who conducts the Sherman Clay Hour of Music over the station daily, is also revealing a long repressed desire for deep sea fishing.

\* \* \*

The other day we learned some interesting bits of biography about Joan Ray, KTAB contralto. She was born in Paris, France, next door to the Cafe Jardine, but most of her life was spent in Australia. Miss Ray's hobby, aside from singing, is painting landscapes and tooling leather, but she is interested in all kinds of art.

In Australia, she says, one is constantly learning, as soon as one course is finished another is begun. At one time she was given a nurse's training, which she has well retained, for she is always first to assist anyone who may need it, at the studio.

Miss Ray is also an accomplished cook, and frequently members of KTAB are present at her "grand feasts."

\* \* \*

Betty Kelly, youthful NBC star of the Camel Pleasure Hour, remembers the days when she sang through radio just for the joy of performing before a microphone.

Those were the days before radio stars were thought of and incidentally, while Betty was going to school.

\* \* \*

Professor Herman Schnitzel, famous pedagogue from "der ooniversity of Cincinnapolis, O-ho-ho," is now a regular feature at KNX, Hollywood.

He hadn't been broadcasting but three nights when a German ex-aviator accosted him at his hotel and started a rapid-fire conversation in German. Come to find out the former flyer was down and out and was approaching the professor for a loan in the delusion that Schnitzel was a fellow countryman.

\* \* \*

Jeanette Mae Smith is just eight years old. But when you listen to Big Brother Don's hour over KFI, Los Angeles, you will never guess Jeanette's age until you hear Big Brother Don announce it—as he sometimes does.

The little girl's playing is as accurate, as confident and as brilliant as that of the average professional. Together with Micky Conti, the sloe-eyed little Italian accordionist, she provides two spots of music in the children's hour as bright as any on a grown-up program.

\* \* \*

Announcing studio programs immediately after a recorded program may prove embarrassing to even the most nonchalant of announcers when, from force of habit, he precedes the artists selection with the announcement, "This is a phonograph record," as is required by law when broadcasting records. Out of kindness to one of the KJBS announcers, we refrain from mentioning any names!

\* \* \*

The radio studio is the scene of many a happy reunion as musicians, singers and actors from dozens of localities arrive to make microphone appearances.

One of the interesting reunions at the San Francisco NBC studios came with the arrival of Jeannette Loff, motion picture star, who sang during a performance of "Show Boat," broadcast through the coast-to-coast network. Miss Loff and George Nelson, program announcer, recognized in one another schoolmates of the days "way back home" in Oregon.

Charles J. La Gue, transmission supervisor at KOA, Denver, has been promoted to captain in the 120th observation squadron, 45th division, U. S. National Guard. La Gue's rise in the flying service has been rapid. He holds the rating of airplane pilot in the U. S. Army and of transport pilot with the department of commerce. He is rated one of the foremost authorities on radio communication in the west.

\* \* \*

Captain Thomas Perry, 101-year-old veteran, who commanded a United States gunboat during the Civil War, celebrated his birthday, Friday, July 11, by talking to his friends over KPO during "Dobbsie's" Shell Happytime. Perry, who speaks with authority, declares in the truth of the old adage, "The first hundred years are the hardest." He attests to the fact that since his radio debut a year ago, when he reached his one hundredth year, he has improved in health and is able to get about with greater alacrity.

\* \* \*

Bob Roberts, genial manager of KTAB, has a perfect excuse for every turn of his disposition—for the golf bug has found him. He rises now at the crack of dawn of every morning and the game is over by 7:30 a. m. Bob says his only difficulty is keeping in his own fairway.

\* \* \*

Cal Pearce, of KFRC, is back from several weeks in the hospital as the result of an auto smashup is more cheerful than ever—if that could be possible. On the way to the hospital he was threshing it out with the ambulance driver: "I had the right of way," said Cal. "Well," said the driver, "even a pedestrian hasn't the right of way—until after the ambulance has picked him up."

\* \* \*

\* \* \*

Jack Carter, genial "Boy from London" of the artists' staff of KNX, Hollywood, has been re-engaged for the summer season of entertainments provided for its guests by the famous Hotel Del Coronado, Coronado, Calif.

Carter was an instantaneous success last year at the hotel theatre and after numerous single engagements during the past winter and spring he again takes over the reins for a period extending into September.

\* \* \*

Jack Gray, basso profundo of the KJBS announcing staff, left for a two-weeks' vacation in the "evergreen playground of the Northwest." Jack will have all the chance in the world to exercise his pet hobby—amateur movies—on this scenic trip.

Fresh from acquisition of new honors in Chicago, where he is solo cornetist of the Chicago Grand Opera Company, Matteo Manna has returned to Denver to fill his eleventh annual summer engagement with the Denver Municipal Band. This 40-piece organization, among the best in the country, broadcasts twice weekly over KOA and on Monday afternoons over the NBC WJZ network. Manna recently was selected as solo cornetist with the band that is to make a world tour on behalf of the forthcoming Chicago World's Fair. He will start on the tour shortly after completing his Denver engagement.

\* \* \*

Hulda Helen Edwards, director of matinees at KOA, Denver, has left for a two-weeks' vacation that will take her to one of the few remaining parts of the United States she has not visited. Like most persons, she has done most of her vacationing in places far from home. This year, however, she is going to visit Glacier National Park, Banff, Lake Louise and Yellowstone National Park, all of them at Denver's back door.

\* \* \*

Kenneth Carpenter has been added to the announcing staff of KFI-KECA, Los Angeles.

Mr. Carpenter will be remembered in Peoria, Ill., as advertising manager of department stores. Further back he will be remembered by Lombard College, Galesburg, Ill., as one of the particularly bright lights in campus dramatics.

The new announcer at the Anthony station is married and is 29 years old.

\* \* \*

The San Francisco Chamber of Commerce is again sponsoring the local audition of the Atwater Kent Foundation's National Radio Audition, in the San Francisco district. All San Franciscans who wish to participate in the generous awards of \$25,000 and two and one year's tuition in leading American musical conservatories, which will go to the winners, can get full particulars and information by addressing or communicating with Martin Mitau, chairman, at the Junior Chamber of Commerce, 465 California Street, San Francisco.

\* \* \*

Bob Olsen, of KFRC, spent his vacation at his cabin on the Russian River. Bob says he will have to get a bigger house. "You know, there are forty-two in my family," he says. You are just upon the point of shaking his hand when he explains that this includes mother-in-laws, uncles, cousins and aunts. Bob only has two children of his own.

# Personal Pickups

By GYPSY



G. W., Spokane, Wash.—Your friend is mistaken. Richard Jose who sings on the KPO Shell Happytime programs is NOT blind.

\* \* \*

MRS. M. H., San Francisco, Cal.—The Pearce Brothers (KFRC) live in San Francisco with their

widowed mother. They have one sister, who, incidentally, is a feminine replica of Al. She teaches school and is Cal's partner in all travelogue plans. They avidly read up on far distant places and store away interesting information concerning the various countries they expect to visit—some day. The Pearce family is of Cornish extraction. Al says he is not married. He is the younger of the brothers.

\* \* \*

MISS N. C., Berkeley, Cal.—Your "different, mysterious, haunting-voiced" master of ceremonies appearing with Walter Beban's Blue Boys (NBC) is Rollon Parker. Not unusually tall and languid with a sad past as you'd pictured, but a lithesome young man of twenty-four, bubbling over with imagination and enthusiasm. He is 5 feet 9 inches in height and weighs 150 pounds. His eyes are not soulfully brown but blue. Sort of a midnite blue with—I was going to say a naughty glint in them but I guess I won't. His nose is just right. Chin—uh-huh. Mouth—absolutely! Mustache—pilot type. All in all, excellent hero material for an Elinor Glyn.

\* \* \*

MRS. H. C., Oakland, Cal.—I have not seen Refa Miller since she left KPO but am informed by a mutual acquaintance that Refa is up in the mountains with her palette and brushes adding to her already large collection, some new paintings. As soon as I hear of her return to radio I shall be glad to advise you through Personal Pickups when and where to listen for her songs.

\* \* \*

J. S., San Francisco, Cal.—George Davis (KFRC) is of medium height and weight, gray-eyed, dark-haired. A natural born scholar, irresistibly attracted to ologies and isms. Lecturer, composer, teacher of music, English and business methods. He is single,

30 years old, and makes his home with his mother. Mr. Davis is an entertaining host, is always scouting around for unexploited genius and is untiring in his efforts to advance the education and possibilities of struggling artists. With all of his pedagogical instincts he is not lacking in a fine sense of humor and love of fun. He enjoys dancing, hunting and fishing. Caught a twelve-pound bass on his latest expedition. Cross his heart.

\* \* \*

W. M., Santa Rosa, Cal.—Joe Wright's orchestral personnel is as follows: Walter Smith, Al Griyala, De Witt Montgomery, Eddie McLane, Norman Wihi, Wayne Hany, Peyton Legare, Phil Bodley, George Pude and Rod Welborn. Mr. Wright plays violin and marimba. This broadcast is announced by Don Thompson.

\* \* \*

M. A. H., Los Angeles, Cal.—Paul Lanning, the whistler whom you admire so greatly on KFRC's Jamboree is a former Chicago resident. He is 5 feet 11 inches tall, weighs 140 pounds, has brown eyes, almost black hair and wears one of those small indescribable mustaches. Mr. Lanning left college in his junior year to tour in vaudeville. After several years of "big time" he located in San Francisco. Broadcasting is a hobby rather than a vocation with him. His regular business has to do with tires and brakes. Principally he loves birds but he studies all animal life and his imitations of their various cries are positively uncanny.

\* \* \*

J. A. M., Spokane, Wash.—When you listen to Annie Louise David (NBC) next Monday night, picture to yourself a delightfully naive person with violet eyes, long hair, piled high, and the tiniest hands you ever saw. Then visualize the setting. A setting of purple and gold. Miss David is passionately fond of lavender and all its relative shades. Each gown she wears, the decorations in her studio, from the drape on the piano to the various book covers, all tend toward lavender; beautifully, carefully blended with gold. She owns five harps and—yes, one is lavender. Not garishly painted but dyed a heavenly, exquisite shade of her favorite color and inlaid with gold (real gold) iris. It was built especially for her, took a year to complete and cost a cool \$10,000. This precious instrument she uses in all of her concerts at NBC.



# SMALL—YES

but not a compromise

Many small radios are now on the market. They look very much alike. But in performance and in reliability there are startling and significant differences.

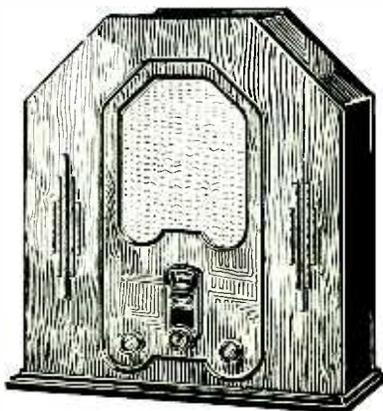
Only one of the small receivers bears a name with eighteen years of radio research and production to its credit. It is sponsored by a pioneer radio manufacturing company, one of the two oldest in the industry.

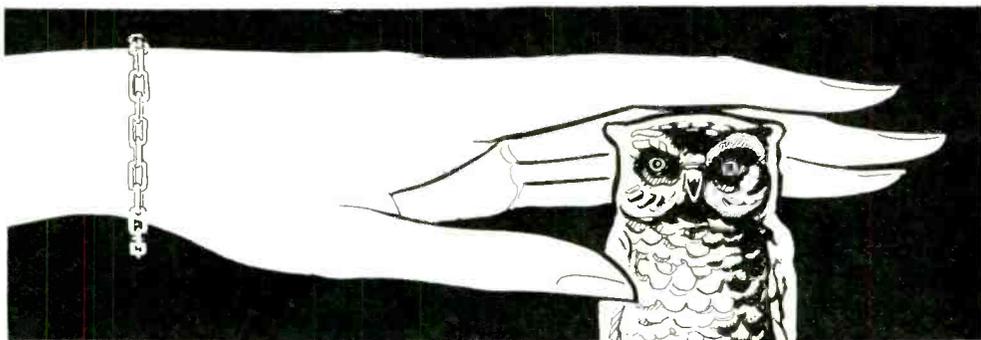
It is not assembled and therefore is not a compromise. It is a perfect and complete receiver—a small radio that gives utmost satisfaction in return for a modest investment.

IT IS . . .

## THE REMLER CAMEO

Made by the  
Gray & Danielson Mfg. Co.  
2101 Bryant Street, San Francisco





Simply Push Owl's Head to Set Desired Time

Actual Size  
4 1/4" High x  
2 1/2" Diameter

THIS MAGIC DEVICE

# Turns off your radio, automatically

*(for household appliances only)*

Forget worry of leaving your radio playing needlessly. Radio Owl turns it off silently, automatically.

Also turns off irons, heaters, pads and other electric household appliances at any desired time.

At night, listen to your favorite orchestra from bed. Radio Owl silences the set after you're asleep—saving it from useless wear. Quickly pays for its small cost by reducing light bills—conserving life of every working part of

**SIMPLY PLUG IN LIGHT SOCKET  
SHUTS OFF ANY DESIRED TIME  
TO 2 HOURS**

radio or electric equipment.

Simply plug Radio Owl into light socket, start current and set desired shut-off

time with one motion. At specified time up to 2 hours Radio Owl silently turns off current.

Operates on any make radio, battery or A.C. Sturdy construction of metal—practically indestructible. Nothing to get out of order, will last for years. Attractively finished in bronze with red eyes or antique bronze with green eyes—a small handsome ornament for the home.

Your nearest dealer has the new improved Radio Owl. See it TODAY.

If dealer is out of stock, mail check for \$5.00. We ship postpaid.

**\$5.00**  
Complete  
\$5.50 East of  
Rockies

# RADIO OWL

## RADIO OWL

Manufactured by  
Taylor-Travers Corporation, Ltd.  
2269 E. 51st Street  
LOS ANGELES, CALIF.  
Lafayette 9866

# Unlimited Broadcasting Power Foreseen

**B**ROADCASTING on unlimited power is contemplated by experimenters, it is indicated by an application filed with the Federal Radio Commission by the Westinghouse Electric and Manufacturing Company for authority to erect a transmitter having a power of 400,000 watts, eight times the strength regularly used by any broadcasting station now operating in the United States.

Plans of the company provide for erection of the transmitter on the same site as the new station for KDKA, near Saxonburg, Pa., and its operation during the early morning hours for experimental purposes.

A 200,000 watt station has been operated experimentally by the General Electric Company at Schenectady, N. Y., for several months for the purpose of solving a number of the problems which still defy research. Regular operation on 100,000 watts is being

carried on by a station in Italy, credited with being the highest powered station in the world, and Russia is understood to be planning the building of stations with about the same power. In the United States, however, the top limit for regular broadcasting is 25,000 watts, with an additional 25,000 watts on an experimental basis.

Operation of the proposed 400,000 watt station, the commission was told in the company's application for a construction permit, would enable study of the design and operation of antennae to reduce or eliminate blanketing effects; aid in the development of high-power vacuum tubes and frequency control apparatus; permit a study of fading conditions over the country when two stations of considerable power are automatically synchronized on the same frequency, and provide data on receiving conditions over a wide area.

## England Produces First Television Play

**C**REDIT for producing the first play to be staged especially for a television audience will go to England, where it is planned this month to produce an adaption of a well-known stage presentation for radio transmission.

The equipment used will be that developed by John L. Baird, who has been broadcasting pictures for some time and is operating a company engaged in the business of handling television programs. The Baird equipment uses the scanning disc method, and a large receiver is required, costing approximately \$125 and necessitating in addition a regular three-tube receiving set.

The Baird television receiver is about three feet long and thirty inches in height. It is claimed to be simple of operation, only two adjustments being necessary after syn-

chronization with the transmitter has been effected, one properly to "frame" the picture in the aperture through which it is viewed and the other to control the speed of the scanning disc.

While regular programs have been broadcast for a half-hour daily for some time, the presentation of the play will mark the first effort in England to put living characters on the air direct. Although this will be the first play to be presented by television, Dr. E. F. W. Alexander, of the General Electric Company at Schenectady, some weeks ago transmitted pictures and music of an orchestra for reproduction in a theatre a mile away. Like the Alexanderson broadcast, the play to be produced in London will show only the heads and shoulders of the characters.

# "Think Machine" Next From Vacuum Tube

By O. H. CALDWELL

*Former Member of the Federal Radio Commission*

IN recent experiments in Germany, the brains of living men and animals have been gently heated internally, above normal, by radio currents derived from high-frequency vacuum tubes. The results were to stimulate nervous reactions and thought processes and to cause improved mental speed and efficiency.

While results are not yet conclusive, it appears that extension of this method of electrically heating the brains of ordinary mortals may in future indeed "make men like gods!"

And it is not beyond conjecture that, by 1940, big business offices may have special radio-frequency "thinking chambers," into which high-powered executives may retire when faced with particularly puzzling problems. Here for a few minutes they would undergo polarity reversals at the rate of one hundred million cycles per second, guaranteed to induce super-cogitation!

This latest German achievement of the electrical tube for diathermically heating the brain, follows upon the heels of similar American experiments in internally heating the whole human body and creating artificial fevers as high as 106 degrees Fahrenheit. Under such "fevers," physiological reactions are brought about, and specific germs, which die just above normal blood temperature, are completely eradicated.

The methods used in these experiments on the human body parallel the principle of the electric induction furnace which heats precious metals without contact with any flame or gas. In such furnaces, currents are induced directly in the metals themselves. A similar principle permits the "bombarding"—or heating to a cherry red—of the metal parts inside the ordinary radio tube, after the parts have been sealed up in the vacuum inside the glass envelope.

Many other present uses of electronic tubes in electro-chemistry and chemistry may be cited. Cathode-ray tubes produce both molecular decomposition and polymerization. The Braun oscillograph tube permits photographing high-speed electrochemical reactions. Neon tubes create definite frequencies for studying photoelectric effects.

Crooke's or X-Ray tubes permit the analysis of structure of crystals and materials, and the detection of foreign matter.

Many automatic chemical processes are now controlled by vacuum tubes, definite valve operations being made accurately when conditions are right, without human aid. Color meter devices analyze oils and other products by color of transmitted or reflected light, at each point on the spectrum, revealing unsuspected adulterants. Paper, sheet rubber and other continuous-flow products are controlled for thickness, moisture and other properties. Indeed, almost limitless seem the uses of the tube in electrochemical and industrial applications.

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## More Speed for "Clarion"

W. H. Jackson, secretary-treasurer of W. E. & W. H. Jackson, Inc., Northern California wholesale distributors for Clarion radios, with stores in San Francisco and Oakland, left Oakland on the Boeing aeroplane Friday night, July 18, at 8:00 P. M., and arrived in Chicago at 6:00 P. M. Saturday, to attend a conference with the Trans-former Corporation of America officials Saturday evening and Sunday.

Mr. Jackson's mission was to secure more Clarion radios for the Northern California territory for the months of August and September. The quota, as set by the factory, will not take care of the dealer requirements the way dealers are signing up the Clarion franchise. The repeat orders from samples shipped to Clarion dealers is beyond the fondest expectations of the wholesale distributors and the factory officials. Production is being stepped up weekly in the huge plant at Chicago, but not in the same degree in which orders are pressing the factory to greater efforts. Every part of the Clarion radio is manufactured by TCA.

Mr. Jackson's flight surpassed his former air trips East by being back in San Francisco Monday afternoon, July 21, with a loss of only one and one-half business days from his office, a trip of twenty hours each way.



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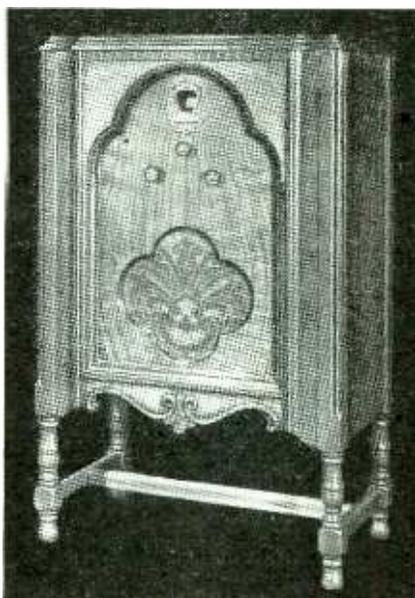


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# Educating Symphony Conductors for Radio Work

By ARTHUR S. GARBETT

*Educational Director, NBC Pacific Division*

EDUCATING symphony conductors for radio work is not the least of the tasks which fall to the lot of the radio program-builder. In connection with the Standard Symphony Hour broadcast through the NBC network, I have had the honor of initiating several famous Pacific Coast conductors into the mysteries of chain-broadcasting. Among them are Alfred Hertz, former conductor of the San Francisco Symphony Orchestra, Dr. Artur Rodzinski of the Los Angeles Philharmonic, Jaques Gershkowitz of the Portland Junior Symphony Orchestra, and now Mishel Piastro, whose brilliant leadership of the Standard Symphony Orchestra is equalled only by his brilliance as a violin soloist.

Modern conductors are quite used to "pick-up" concerts broadcast from the auditorium while the audience is present. It is another matter, however, to broadcast exclusively for radio listeners from a broadcasting studio. Alfred Hertz confessed that his first Standard broadcast for NBC network dialers was among the most nerve-wracking experiences of his life.

The symphony conductor may not rap the desk while broadcasting. Nor may he drop his used score with a thud on the platform after he has finished. He is not permitted to speak to his men, and certainly may not shout at them in the manner of the excitable Molinari, whose vocal exhortations were heard recently above the trombones in Brahms' Fourth Symphony.

The symphony conductor must get used to having a man with a stop watch standing over him, timing his numbers. A radio symphony hour means sixty minutes, neither more nor less, and the last fifteen minutes of the hour usually produce panic conditions amounting to hysteria. "Shall we come out on time?" is a question that brings the heart to the mouth; and the answer is up to the conductor, who must preserve his equilib-

rium though tubes burst and the heavens fall.

There must be no delay between numbers in a radio program. A few lines of continuity between one piece and the next provide the only relaxation. Lengthier continuities after certain exacting works, however, were a necessity with Alfred Hertz, who pleaded passionately for time to wipe his glasses. The conductor's attention, and that of the orchestra players, must be maintained from start to last, especially last. Players instinctively rise from their seats after the final note, forgetful of the concluding announcement which contains merely the most important announcement of all from the practical viewpoint—the name of the commercial sponsor whose generosity provides the entertainment, and helps to keep the symphony orchestra employed. The result is a silent but wildly gestulating conductor pleading for quiet with every known contortion of which the human body is capable. Most conductors take an alcohol rub after the concert.

And then, the conductor may not smoke even at rehearsals. This is a peculiar hardship on Mishel Piastro, who is one of the few living violinists who can play an exacting violin concerto divinely with a cigar between his teeth—and still burning when the music is over.

All the conductors I have dealt with so far have submitted with touching self-sacrifice to these exacting conditions. Mishel Piastro is conspicuously generous in this respect. He is above all a "temperamental" conductor to whom music is the very essence of feeling. Yet his emotional fervor is confined exclusively to the music. Apart from that he is all smiling good nature, and his placid equability goes far in quelling the panicky hysteria which can at times assail the best regulated symphony orchestra playing intense, highly-charged music under the most exacting conditions known, those imposed in a broadcasting studio.

# A Page from the NBC Woman's Magazine of the Air

By MADONNA M. TODD

**W**HEN do we eat?  
You'll hear the cry at almost any hour if you are wandering about the corridors at the NBC San Francisco studios.

Not that radio artists eat all the time. Just that they eat at most amazing hours.

The exacting demands of the microphone are responsible. An artist must be content to eat when the opportunity presents itself.

And what do we eat?

That question is heard as often. Everyone is weary of the "sandwich and coffee" menu which constitutes a good percentage of the meals served in the neighborhood of the studios.

"Oh for a real, honest-to-goodness home-cooked meal!"

Irving Kennedy is speaking. A bachelor, Irving must depend upon dinner invitations for his home-cooked meals.

"But not if I'm out in the great open spaces," he insists. "After all, I can cook a bit myself."

Which brings one around to the week's topic:

"Favorite Recipes of your Favorite Stars."

Tuesday morning, while you hear Irving singing, think of him crouched by a campfire, frying fresh mountain trout. The trout has been cleaned, split, stripped with bacon and placed on a grate over the glowing coals.

Peggy Chapman, who will be heard Monday morning, also offers a fish recipe as her favorite. Incidentally, Peggy's hobby is cooking. "Any kind of fish will do," says Peggy, "but I prefer stripped bass."

"Slit the bass and take out the bone. Place the fish meat-side up in a baking dish, dredge lightly with flour, season and dot with substantial squares of butter.

"Have sliced several tomatoes, an onion and a green pepper. Place these on top of the fish and add a small quantity of water—just enough to prevent the fish sticking. Bake until tender, the time, of course, depending upon the size of the fish. Garnish with parsley, lemon and paprika."

The Parks Sisters, June and Francis, offer two recipes for dishes long-famed in the South.

"We learned to prepare them from our mother," the girls chorus. "They're good—and not too difficult."

The first is a distinctly different chicken dressing:

Four cups white corn meal  
1 Cup cooked rice (cold)  
2 Heaping tsps. baking powder  
 $\frac{1}{4}$  Cup crisco  
2 Large onions  
1 Button garlic  
Heaping tsp. salt  
 $\frac{1}{2}$  Cup hot water  
1 Pint sweet milk

Beat this together and bake in a hot oven. After it has cooled crumble in a bowl and pour over it two teacups of essence from the chicken. Stuff the chicken and bake as usual.

The other recipe is Robert E. Lee soufflé.

Beat six eggs, add half a cup of sweet milk, a half teaspoon of baking powder, a half teaspoon full of salt, and a half-pound of Eastern cheese cut into small cubes. Roll eight small saltines as fine as possible and add to the above ingredients. Pour into a tin and bake in a hot oven. Serve immediately.

Harold Dana and Harry Stanton are in Irving Kennedy's class. They're bachelors, and what would life be to a bachelor if he couldn't cook?

Dana declares he has a "never satiated passion" for good old-fashioned pot-roast, so if you're having him to dinner, make that your piece de resistance. Harold likes a piece of rump with a little fat, to give it flavor. It should be seared well and then cooked slowly with a very small quantity of water. Part of a button of garlic, half an onion—or a whole small onion if the roast is large—and a green pepper add to the flavor. Don't overlook the browned potatoes baked with the roast during the last 20 minutes—and the rich brown gravy.

Now we did intend to give you the favorite recipes—or the favorite dishes—of the other artists heard this week. We'll try to offer them next week. Incidentally, Bennie Walker, the genial magazine editor will present Harry Stanton on Monday with Peggy Chapman, and the Parks Sisters and Irving Kennedy, Tuesday. The others programmed are Eileen Piggott, Barbara Blanchard, Harold Dana, Gail Taylor, Austin Mosher, and Mary Groom.

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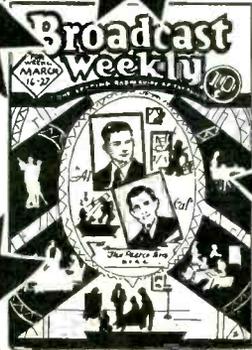
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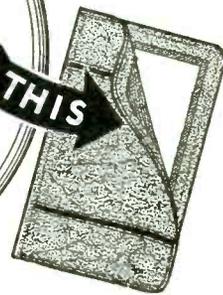
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# NBC Programs For This Week

## Pacific Coast Network

### NBC Sunday Program

11 to 12 noon—The Friendly Hour, KGO, KGW, KFSB

George Shackley will direct a male quartet in the musical numbers. The singers are John Keating and George O'Brien, tenors; George Miller, baritone; John Oakley, bass, with George Vause as organist.

12 to 1 p.m.—National Sunday Forum, KGO, KHQ, KOMO, KGW, KPO

"Morals in the Machine Age" will be the topic of Dr. Ralph W. Sockman's address. George Dilworth will direct the Oratorio Choristers.

1 to 2 p.m.—Sabbath Reveries, KGO, KHQ, KOMO, KGW, KTAR

The speaker will be Dr. Charles L. Goodell. A mixed textet directed by George Shackley will provide musical numbers.

2 to 3 p.m.—Catholic Hour, KGO, KOMO, KPO, KECA, KTAR

Rev. Dr. Francis L. Keenan will speak. "Fostering the Mother of Holy Scripture" will be the subject of his talk.

Musical numbers by the Mediaevalists, a mixed octet directed by Father Finn, will be heard during the hour.

3 to 4 p.m.—Sunday Concert, KGO, KOMO, KGW, KPO, KFSB (3:30 to 4), KTAR

Austin Mosher, baritone, as vocalist, will be heard in company with a concert orchestra and a violin quartet directed by Joseph Hornik.

4 to 5 p.m.—The Blue Boys, KGO, KECA, KPO, KGW, KPO, KFI, KFSB, KTAR

One of the most popular child songs of the nineties, "I Don't Want to Play in Your Yard," opens the 15-minute of Enna Jettick Melodies. It will be sung by a mixed quartet to the accompaniment of a special orchestral ensemble headed by George Dilworth.

4:15 to 4:30 p.m.—Hacienda Melodies, KGW, KPO

Languorous strains of Spanish music will be heard again when Hacienda Melodies go on the air. "Rosita," one of the most popular tangos in recent years, is among the four selections Vincenzo Paladino will direct. A six-piece instrumental ensemble will interpret them.

4:30 to 5:15 p.m.—Goldman Band Concert, KPO, KOMO, KGW

Conducted by the nationally famous Edwin Franko Goldman, a concert by the Goldman Band will be broadcast from the Central Park Hall, New York City.

5:15 to 5:45 p.m.—Atwater Kent Program, KHQ, KOMO, KGW, KPO, KFI

Musical comedy melodies that are known from coast to coast will be sung and played during the Atwater Kent program.

Lewis James, tenor, will be the soloist. The orchestra will be conducted by Josef Pasternack.

5:45 to 6:15 p.m.—In the Time of Roses, KGW, KPO, KTAR

Poetry and music will be heard over the air as the fanciful In the Time of Roses program is broadcast.

George Dilworth, director of the orchestra and the women's vocal octet featured on this program, has selected the numbers to be offered. These include such appropriate songs as "Love's Garden of Roses," and "The Rose in the Garden," "We Two," by Kramer, is to be sung by a tenor soloist.

6:15 to 6:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI

With Abbie Mitchell as vocal soloist, the Studebaker Champions will broadcast from Chicago. Jean Goldkete conducts this orchestra.

6:45 to 7:15 p.m.—Sunday at Seth Parker's, KGO, KOMO, KGW, KFSB, KTAR

Another "gathering" will be held in the cozy parlor of the Parker home at Jonesport, Me., tonight.

This semi-religious presentation introduces Seth Parker, who conducts the meetings, Mother Parker, Lizzie, Jane, the Captain, and other familiar personalities.

7:15 to 8 p.m.—Hotel St. Francis Salon Orchestra, KGO, KHQ, KGW, KTAR

8 to 8:15 p.m.—Enna Jettick Melodies, KGO, KGW, KECA, KFSB, KTAR

Songs that were at the height of their popularity years ago will be recalled. A mixed quartet and an instrumental ensemble will participate in the program.

8:15 to 8:30 p.m.—The Entertainers, KGO, KTAR

8:30 to 9 p.m.—Gunnar Johansen, Pianist, KGO, KFSB, KTAR

Rachmaninoff's "Prelude in C Sharp Minor" will be heard in addition to two other preludes by the famous Russian composer. Earlier in the program Johansen will play one of his own compositions entitled "Nocturno."

9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA

Seven songs from De Koven's "Robin Hood" including the beloved "Oh, Promise Me," will be sung by Barbara Blanchard, soprano, a male quartet, and played by the Blue and White Band, Joseph Hornik directing, during the Borden program.

9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOMO, KOA

Besides conducting the question and answer box as part of his Reader's Guide service, Joseph Henry Jackson will give his customary chat about new books and magazine articles of special interest.

10 to 11 p.m.—Concert Jewels, KGO, KOMO, KPO, KECA, KOA

An orchestra under Charles Hart's direction will be heard playing "Marche Lorraine," which was banned in Lorraine at the time of the German occupation in 1870. The Allied Army under Marshal Foch, many years later, marched into Metz singing the "Marche Lorraine."

Grace Le Page, guest artist on this program, will be heard singing four numbers, the first of which will be the brilliant "Polonaise" from Thomas' opera, "Mignon."

11 to 12 midnight—The Blue Boys, KGO, KFI

Walter Beban and the Blue Boys, assisted by the Blue Harmonians, will occupy the closing position on the NBC System Sunday schedule tonight, the final hour being given over to dance tunes played by this group.

### NBC Monday Program

10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI

10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KTAR (10:50 to 11:10), KSL, KOA (10:30 to 11:10)

Peggy Chapman and Harry Stanton are the soloists. Bennie Walker will preside as master of ceremonies and Helen Webster, Ann Holden and Helen Chase are to give the Magazine talks during the Clorox, Best Foods, Inc., and Camay Features.

11:30 to 12 noon—NBC Philharmonic Organ Recital, KGO; KTAR 11:30 to 11:45 a.m.

12 to 1 p.m.—Denver Municipal Band, KGO, KOA; KGW, KFSB 12:30 to 1 p.m.

1 to 2 p.m.—The Blue Boys, KGO, KFSB; KTAR; KGW 1:15 to 2 p.m.

2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KGW (2:15 to 2:30), KPO, KFSB, KTAR

2:30 to 3:15 p.m.—Matinee Time, KGO, KPO; KGW 3 to 3:15 p.m.

3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

3:45 to 4 p.m.—Roxy and His Gang, KGO, KGW 4 to 4:30 p.m.—A Half Hour in the Nation's Capital, KGO, KOMO, KGW, KECA, KFSD 4:30 to 5 p.m.—Crime Prevention Program, KGO, KOMO

Another detective drama in which Thurlow Wade provides the solution will be heard.

5 to 5:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA, KFSD

The voice of Tom, Dick and Harry, popular singers, the playing of the Retting and Platt piano duet and the syncopation of the Maytag Orchestra under the direction of Ted Fiorito will be heard today.

5:30 to 6 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KECA

6 to 6:30 p.m.—Stromberg Carlson Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

A half-hour concert of classical music devoted to the works of Balfe, Tchaikovsky, Boccherini, Strauss and Delibes will be given by the Rochester Civic Orchestra, Paul White directing.

6:30 to 7 p.m.—Piano Capers, KGO, KGW, KFSD

Dell Perry and Oscar Young will present another half-hour of Piano Capers.

7 to 7:30 p.m.—Governor Young Campaign Program, KGO, KFI, KFSD

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8 p.m.—John and Ned, KHQ, KGW

7:45 to 8 p.m.—Senator Tubbs Campaign Program, KGO, KFI

8 to 9 p.m.—Rudy Seiger's Shell Symphonists, KHQ, KOMO, KGW, KPO, KFI, KSL (8:15 to 9)

A concert by Rudy Seiger's Shell Symphonists, preceded and followed by numbers by the Singing Shells introduced by Dobbie, will be broadcast through an NBC network tonight.

8 to 9 p.m.—Cotton Blossom Minstrels, KGO, KECA

Another of the new Monday night series of shows by the Cotton Blossom Minstrels finds its way over the NBC System tonight.

9 to 9:30 p.m.—Pacific Serenaders, KGO, KFSD, KOA, KHQ, 9:15 to 9:30

Choosing music especially adaptable to interpretation by a small ensemble of strings and woodwinds, the Pacific Serenaders will be heard. Philip Ashcraft, tenor, is to be the guest vocal soloist.

9:30 to 10 p.m.—House of Myths, KGO, KGW, KTAR, KSL, KOA

Continuing the series of satirical dramas entitled "How the World Began," another House of Myths presentation will be heard.

Carlton E. Morse is the author of the plays, in which Barbara Lee, Bernice Berwin, Charles McAllister and other National Players appear.

10 to 10:30 p.m.—Harp Harmony, KGO, KHQ

Two contrasting dance melodies, one by the German composer, Brahms, and the other by the Spaniard, Granados, will be played as harp solos by Annie Louise David during the Harp Harmony concert.

Other solos will be offered by Eva Gruninger Atkinson, contralto.

10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO, KOA

10:45 to 11 p.m.—Hot Spot of Radio, KGO, KOA 11 to 12 midnight—Laughner-Harris Hotel St.

Francis Dance Orchestra, KGO, KFI, KFSD

## NBC Tuesday Program

9 to 9:30 a.m.—Meet the Folks, KGO; KOMO 9:15 to 9:30 a.m.

9:30 to 9:45 a.m.—William Don, KGO, KOMO

10:15 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI

10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL (11:10 to 11:30)

Blackberry Roly-Poly is the appetizing tid-bit for which Ann Holden will offer a recipe.

The other talk of the day relates to beauty and will be offered by Jean Carroll.

11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KSL, KOA

12 to 1 p.m.—Pacific Vagabonds, KGO, KOA, KGW (12:30 to 1), KFSD (12:30 to 1)

The Coquettes, a singing trio, Irving Kennedy, tenor, and a dance orchestra headed by Walter Beban will provide the program.

1 to 2 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KFSD, KTAR; KGW 1:15 to 2 p.m.

2 to 2:30 p.m.—Black and Gold Room Orchestra, KGO, KTAR

3 to 3:15 p.m.—Erva Giles, Soprano, KGO, KOMO, KGW

3:15 to 3:30 p.m.—Laws That Safeguard Society, KGO, KHQ, KOMO, KGW, KECA, KTAR

3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

5 to 5:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW

John Goss, English concert singer, will be featured.

The Guardsman Quartet and an orchestra conducted by Nathaniel Shilkret will also be heard.

Robust songs of the sea have been chosen for the presentation.

5:30 to 6 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA

6 to 6:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

Music and narrative dedicated to Baltimore, Md., will be heard as the Westinghouse Salute is released.

Compositions by two Baltimore musicians, Emma Hemberger and Gustave Strube, will be features of the program.

Victor Saudek and T. J. Vastine will conduct the KDKA Little Symphony Orchestra, the Westinghouse Band and a double male quartet.

6:30 to 7 p.m.—Radio-Keith-Orpheum Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

Theatre-goers will have an opportunity to hear some of their favorite vaudeville headliners tonight.

7 to 7:30 p.m.—Evening Reveries, KGO, KGW

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8 p.m.—Sperry Sweethearts, KGO, KHQ, KOMO, KGW, KECA

Imelda Montagne and Marjorie Primley, the Sweethearts, will contribute two duets.

Charles Marshall, the Harvester, will also be heard.

8 to 8:30 p.m.—The Cosmopolitans, KGO, KHQ, KFSD and KTAR

Joseph Hornik is the conductor of the orchestra featured during this weekly presentation of colorful light classic music.

8:30 to 9 p.m.—Pacific National Singers, KGO, KHQ, KGW (8:20 to 8:45), KTAR

The Pacific National Singers will offer a half-hour program of solo and ensemble numbers to those who like the better class of music.

9 to 9:30 p.m.—Piano Paintings, KGO, KTAR

"Carmen Fantasy," a brilliant two-piano arrangement of favorite airs from Bizet's opera, will be played by Aileen Fealy and Phyllida Ashley during their concert of Piano Paintings.

10 to 11 p.m.—Gems of the Drama, KGO, KOA

George Rand of the National Players will direct the drama, which will be an adaptation of a play of many year's standing.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

## NBC Wednesday Program

6 to 6:45 a.m.—Announcing Edison Scholarship Award from West Orange, N. J., KGO, KGW, KPO, KFI, KTAR

9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI

10:15 to 10:30 a.m.—Male Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA

10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD (10:50 to 11:10), KTAR (11:10 to 11:30)

11:30 to 12 noon—Evening Stars, KGO, KOMO, KGW

Vocal and instrumental artists familiar to night-time audiences will participate in this production.

1 to 1:15 p.m.—Series of Talks, KGO, KHQ, KOMO, KFSD

1:15 to 1:30 p.m.—Breen and De Rose, KGO, KGW, KFSD, KTAR

1:30 to 2 p.m.—Tea Timers, KGO, KGW, KPO, KFSD, KTAR

2 to 2:30 p.m.—Whyte's Orchestra, KGO, KTAR

2:30 to 2:35 p.m.—John B. Kennedy Talk, KGO, KTAR

2:35 to 2:45 p.m.—Whyte's Orchestra, KGO, KTAR

3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

3:45 to 4 p.m.—Back of the News in Washington, KGO, KOMO, KGW, KECA, KFSD

4 to 4:30 p.m.—East of Cairo, KGO, KOMO, KGW  
Mysteries of Calcutta, India, are investigated by four American travelers headed by Bruce Lytton in the twenty-second episode of "East of Cairo."

5 to 5:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KECA

A bit of financial advice is offered to listeners by the Old Counsellor.

5:30 to 6:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KECA

6:30 to 7 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA, KFSD

Johnny Weismuller, world's speediest human fish, will give some advice to swimmers in an interview with Grantland Rice. Leonard Joy's all-string orchestra will contribute dance music to the program.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8 p.m.—Governor Young Campaign Program, KGO, KFI

8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI

A touch of irony marks the closing chapter in the life of Lola Montez, the woman who kicked over a throne. Jack and Ethyl have the leading roles in this historic tale of the West, in which Ethyl portrays the character of the fiery little dancer who would be Empress of California.

8 to 8:30 p.m.—Parisian Quintet, KGO, KECA

Eva Garcia, pianist and director of the quintet, will be heard with two violinists in a charming little waltz by Bachman. The soloists during the concert will be Antonio de Grassi, violinist.

9 to 9:30 p.m.—Miniature Biographies, KGO, KFSD

Sidney Lanier, American poet, is the subject of the Grace Sanderson Michie Miniature biography which Howard Milholland will read.

An appropriate musical background scored by Eva Garcia and played by an orchestra under the direction of Charles Hart will accompany the reading of the biography.

9:30 to 10:30 p.m.—Camel Pleasure Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA

A musical extravaganza starring Betty Kelly will be heard. Irving Kennedy, tenor soloist, the 35-piece orchestra conducted by Mahlon Merrick, the Glee Club, the male quartet, and the Camel Trio will also contribute to the 60-minute presentation of popular melodies.

10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO, KHQ, KOA

10:45 to 11 p.m.—Sarah Kreindler, Violinist, KGO, KHQ, KOA

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI

## NBC Thursday Program

9:45 to 10 a.m.—Safeguarding the Nation's Food and Drug Supply, KGO, KHQ

10 to 11 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA (10:20 to 11 a.m.)

11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KSL, KOA

12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO; KGW 12:30 to 1 p.m.

1 to 1:15 p.m.—Series of Talks, KGO, KFSD, KTAR

1:15 to 1:30 p.m.—Breen and De Rose, KGO, KGW, KFSD, KTAR

1:30 to 1:45 p.m.—Ballads, KGO, KFSD, KTAR

1:45 to 2 p.m.—Tea Timers, KGO, KGW, KFSD, KTAR

2 to 2:30 p.m.—Black and Gold Room Orchestra, KGO, KTAR

2:30 to 3:30 p.m.—Matinee Time, KGO; KGW 2:45 to 3:30 p.m.; KTAR 3 to 3:30 p.m.

3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

4 to 5 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR

Rudy Vallee and his Connecticut Yankees are due to make another appearance on the Fleischmann Hour.

5 to 5:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA

John Moncrieff, American Opera Company basso, will be the featured artist. An orchestra and the Rondoliers quartet will also take part in the musical program.

5:30 to 6 p.m.—Maxwell House Ensembles, KGO, KHQ, KOMO, KGW, KECA

6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI

Rosario Bourdon will direct the first 15-minute period, devoted to light, semi-popular music. Johnson's orchestra will present a 30-minute dance program, including new popular hits and a review of old favorites. During the final quarter of an hour Nathaniel Shilkret will occupy the conductor's stand, leading a concert orchestra in compositions by Anton Rubinstein. Elliott Shaw, baritone, will be heard as soloist with Bourdon and Shilkret.

7 to 7:30 p.m.—The Speedway to Happiness, KGO, KFI

Harold Dana, baritone, and Dell Perry and Oscar Young, pianists, will be the artists participating on this program.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8:45 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI

Ladies and gentlemen of music will be introduced by Mishel Piastro and the Standard Symphony Orchestra during this concert.

8 to 9 p.m.—R. A. Rolfe and His Lucky Strike Dance Orchestra, KPO, KECA, KFSD, KTAR

9 to 9:30 p.m.—Memory Lane, KGO, KHQ, KGW, KECA, KFSD, KTAR

Eileen Piggott, Olive West, Richard Le Grand, Bernice Berwin, Jack Cowden, George Rand and Ben McLaughlin will assume their customary Memory Lane characters in tonight's episode.

9:30 to 10 p.m.—Olympians, KGO, KFSD, KOA (9:45 to 10)

The Olympians intend to leave listeners in a happy frame of mind with their songs. "Italian Salad," "Wake, Miss Lindy," and "Thank Your Father," all of which will be heard when this male quartet sings tonight.

10 to 11 p.m.—National Concert Orchestra, KGO, KOA

11 to 12 midnight—Laughner-Harris Hotel St. Francis Orchestra, KGO, KFI, KFSD

## NBC Friday Program

- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
- 10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA (10:50 to 11:10)
- 12 to 1 p.m.—Pacific Feature Hour, KGO, KOA and KOMO, KGW, KFSD from 12:30 to 1 p.m. An orchestra directed by Joseph Hornik will be heard in addition to Mme. Baret.
- 1 to 1:30 p.m.—Rembrandt Trio, KGO, KGW (1:15 to 1:30 p.m.), KFSD, KTAR
- 1:30 to 2 p.m.—Hotel St. Francis Salon Orchestra, KGO, KFSD, KTAR; KGW 1:45 to 2 p.m.
- 3:15 to 3:30 p.m.—Universal Safety Series, KGO, KOMO, KGW, KECA, KTAR
- 3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 4 to 5 p.m.—Cities Service Concert, KGO, KHQ, KOMO, KGW, KECA
- 5 to 5:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KECA, KFSD  
Billy Jones and Ernie Hare will do everything within their power to send listeners into gales of laughter with the patter which will precede the musical numbers on the Interwoven Pair program.
- 5:30 to 6 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KECA  
A half-hour concert with an orchestra conducted by Josef Koestner and an 18-voice chorus as artists.
- 6 to 6:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI  
With the exception of Lois Bennett's solo, all of the numbers by the Armstrong Quakers will be offered as duets, quartets, or in concerted arrangements.
- 6:30 to 7 p.m.—Raleigh Revue, KGO, KHQ, KOMO, KGW, KECA  
A medley of Southern numbers will be sung by the Rovers, a male quartet. There will also be contributions by Elliott Shaw, baritone, a piano duo, William Merrigan Daly's orchestra and Alfred Shirley, master of ceremonies.
- 7 to 7:15 p.m.—Elgin Program, KGO, KHQ, KOMO, KGW, KECA, KFSD  
Artists appearing on this brief presentation include Godfrey Ludlow, violinist, a male quartet and William S. Rainey, narrator.
- 7:15 to 7:30 p.m.—Mayor Rolph Campaign Program, KGO, KFI, KFSD
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
- 7:45 to 8 p.m.—NBC Concert Favorites, KGO, KHQ
- 8 to 8:15 p.m.—Ole and the Girls, KGO, KHQ and KGW (8:05 to 8:15)  
Dick Le Grand, Marjorie Primley, and Imelda Montagne are the stellar lights featured during the Ole and the Girls musical comedy offering.
- 8:15 to 8:45 p.m.—The Magic Crystal, KGO, KGW  
Continuity suggestive of the Orient will accompany the orchestral selections heard during this half-hour program.
- 8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI, KTAR  
This male quartet will be assisted by Donald Novis, Atwater Kent Foundation prize winner.
- 9:45 to 10 p.m.—John and Ned, KGO, KHQ, KGW, KOA
- 10 to 10:30 p.m.—The Dragon in the Sun, KGO, KOA  
A forgotten city, lost in the tropic jungles of Mexico, is the locale of "The Dragon in the Sun," the third episode of which will be presented by the National Players tonight.  
In this episode a group of scientists are about to be sacrificed to a Mexican rain god. They were captured while attempting to outwit

the mad priest of the jungle city, who has the power to break or make civilization.

10:30 to 11 p.m.—Pacific Nomads, KGO, KGW, KOA  
Charles Hart is the director of the string orchestra which is featured with a vocal soloist on the weekly concerts of the Pacific Nomads.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

## NBC Saturday Program

- 8 to 8:15 a.m.—Financial Service Program, KGO, KHQ, KOMO, KGW, KPO, KSL
- 8:15 to 8:30 a.m.—Morning Melodies, KGO, KHQ, KOMO, KGW, KPO, KSL
- 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO, KHQ, KOMO, KGW, KPO, KSL
- 9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KOMO, KGW, KFI; KPO 10 to 10:30 a.m.
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI
- 11:30 to 12 noon—Chicago Serenade, KGO, KTAR
- 12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KTAR; KGW 12:30 to 1 p.m.
- 1 to 1:30 p.m.—Dixie Dandies, KGO, KGW (1:15 to 1:30 p.m.) and KTAR
- 1:30 to 1:45 p.m.—Tea Timers, KGO, KTAR
- 1:45 to 2 p.m.—Captain "Bill" Royle, KGO, KTAR
- 2 to 2:45 p.m.—Rebroadcast of Program of Dance Music from London, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR
- 3 to 3:30 p.m.—Whyte's Orchestra, KGO; KGW 3:15 to 3:30 p.m.
- 3:30 to 4 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA
- 4 to 4:30 p.m.—Pop Concert, KGO, KGW
- 4:30 to 5:30 p.m.—Goldman Band Concert, KGO, KOMO (4:30 to 5) and KGW (5 to 5:30)
- 5:30 to 6 p.m.—General Electric Band, KGO, KHQ, KOMO, KGW, KECA
- 6 to 7 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 7 to 7:30 p.m.—The Voice of Pan, KGO, KHQ, KOMO, KGW, KTAR  
Flute solos by Anthony Linden, interspersed by a piano solo by Emily Linden, will be offered NBC auditors when the Voice of Pan is released tonight.
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
- 7:45 to 8 p.m.—Sperry Hotcakes, KGO, KHQ, KOMO, KGW, KECA  
Instrumental numbers will be featured, with Johnny Toffoli, accordionist; Johnnie O'Brien, harmonica player, and Marshall, guitarist, as the artists.
- 8 to 8:30 p.m.—Nights in Spain, KGO, KECA  
Virginia Treadwell, contralto, and an orchestra headed by Mahlon Merrick will unite in this presentation.
- 8 to 8:30 p.m.—Gilmore Circus, KHQ, KOMO, KGW, KPO, KFI
- 8:30 to 10:15 p.m.—Hollywood Bowl Symphony Concert, KHQ, KOMO, KGW, KPO, KFI  
For the second time this season Bernardino Molinari of Rome will conduct during a broadcast of a Hollywood Bowl symphony concert.
- 8:30 to 9 p.m.—Melody Memories, KGO  
Tunes that were popular in years gone by and others in vogue a little more recently are to be introduced by Gail Taylor, soprano; Mart Grauenhorst, banjoist, and an orchestra.
- 9 to 9:30 p.m.—Rainbow Harmonies, KGO, KECA, KFSD, KTAR, KOA  
This program will be presented by an orchestra under the direction of Joseph Hornik.
- 9:30 to 10 p.m.—Golden Legends, KGO, KFSD  
Turning back the pages of Scott's beloved "Marimon," the National Players will be heard in a 30-minute adaptation of this famous classic.
- 10 to 12 midnight—Spotlight Review, KGO, KFSD, KOMO (10 to 11:15) and KECA, KOA (10 to 11)



## SUNDAY Programs

**440.9 Meters** **KPO** **Garfield 8300**  
**580 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
9 to 9:30 a.m.—Chronicle Comics of the Air  
9:30 to 10:30 a.m.—Floyd Wright, organ recital  
10:30 to 11:30 a.m.—Interdenominational and non-sectarian church services; Dr. Norman W. Pendleton, pastor Grace Trinity Center United Church  
12 to 1 p.m.—National Forum, NBC  
1 to 2 p.m.—Temple of Inspiration, NBC  
2 to 3 p.m.—Catholic services, with Paulist Choir of New York, NBC  
3 to 4 p.m.—Sunday concert, NBC  
4 to 4:15 p.m.—Enna Jettick, NBC  
4:15 to 4:30 p.m.—Hacienda Melodies, NBC  
4:30 to 5:15 p.m.—Goldman's Band, NBC  
5:15 to 5:45 p.m.—Atwater Kent program, NBC  
5:45 to 6:15 p.m.—Time of Roses, NBC  
6:15 to 6:30 p.m.—Al Mason's Hawaiian Trio  
6:30 to 7:30 p.m.—Kathryn Julye Trio and KPO Mixed Quartet  
7:30 to 8:30 p.m.—Palace Hotel Concert Orch.  
8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra  
9 to 10 p.m.—Abas String Quartette, with Allan Wilson, tenor  
10 to 11 p.m.—Concert Jewels, NBC

**468.5 Meters** **KFI** **Westmore 0337**  
**640 Kcys.** **5000 Watts**  
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9:45 a.m.—Grace Mead and Mabel Lewis  
10 a.m.—The Lure of India, Annette Doherty  
10:15 a.m.—Grace Mead, ballads  
10:35 a.m.—Realty talk  
10:50 a.m.—Third Church of Christ Scientist  
12:30 p.m.—National Thrift Golden Hour  
1:30 p.m.—Sylvia's Happy Hour  
3 p.m.—Karl Brandenberg  
3:30 p.m.—"Advanced Thought," Leila Castberg  
4 p.m.—Enna Jettick Melodies, NBC  
4:15 p.m.—Acolian organ recital  
5:15 p.m.—Atwater Kent, NBC  
5:45 p.m.—Melody Makers String Ensemble  
6:15 p.m.—Studebaker Champions, NBC  
6:45 p.m.—Virginia Flohri soprano; Louis Alvarez, tenor  
7:15 p.m.—Furck Mayer, violin recital  
7:45 p.m.—Frank Kneeland, baritone  
8 p.m.—Evelyn Snow  
8:15 p.m.—Sarah Padden Players  
9 p.m.—Borden Milk program, NBC  
9:30 p.m.—Jane Green, Ron Wilson, vaudeville headlines  
10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue  
11 p.m.—Blue Boys, NBC

**508.2 Meters** **KHQ** **Main 5383**  
**590 Kcys.** **1000 Watts**  
**Louis Wasmer, Inc., Spokane, Washington**

9 a.m.—"Variety Hour"  
10 a.m.—IBSA, KHQ, KOMO, KGW  
11 a.m.—Central Methodist Episcopal Church  
12 noon—National Sunday Forum, NBC  
1 p.m.—"Twilight Reveries," NBC  
2 p.m.—Catholic religious service, NBC  
3 p.m.—KHQ concert program  
4 p.m.—Enna Jettick Melodies, NBC  
4:15 p.m.—Organ recital  
5:15 p.m.—Atwater Kent, NBC  
5:45 p.m.—In the Time of Roses  
6:15 p.m.—Studebaker Champions, NBC  
6:45 p.m.—Sunday at Seth Parker's, NBC  
7:15 p.m.—St. Francis Salon Orchestra, NBC  
8 p.m.—New Episcopal Cathedral  
9 p.m.—Borden milk program, NBC  
9:30 p.m.—The Reader's Guide, NBC  
10 p.m.—Concert Jewels, NBC

**243.8 Meters** **KYA** **Prospect 3456**  
**1230 Kcys.** **1000 Watts**  
**Pacific Broadcasting Corp., San Francisco**

9 to 9:30 a.m.—Charles J. Dean, Inc.  
9:30 to 10 a.m.—Fox and Warfield program  
10 to 10:15 a.m.—Charles Beauty Shop  
10:15 to 10:45 a.m.—Recorded program  
10:45 to 12 noon—Old St. Mary's Church services  
12 to 1 p.m.—Musical Vagabondages  
1 to 5 p.m.—Recorded program  
5 to 6 p.m.—Gregory Golubeff and his Russian Gypsy Orchestra  
6 to 6:15 p.m.—Recorded program  
6:15 to 6:45 p.m.—Fox and Warfield program  
6:45 to 7 p.m.—Recorded program  
7 to 8 p.m.—Debussy Trio; Kevin Ahearn, tenor, and Thomas Glynn, baritone  
8 to 9 p.m.—Church services from Old St. Mary's  
9 to 9:30 p.m.—Harp and song recital, Kathryn Thompson and Marion Dozier  
9:30 to 9:50 p.m.—Dudley Ayers Players in one-act drama  
9:50 to 11 p.m.—Rhythmic Ripples, featuring Helen Stone and the Musical Pebbles; Chuck Thode and Tiny Silvero, piano duo; Melvin Dunne, Emanuel Tapia and Leao Catalano  
11 to 11:30 p.m.—Records

**309.1 Meters** **KJR** **Main 2495-2475**  
**970 Kcys.** **5000 Watts**  
**Northwest Broad. System, Seattle, Wash.**

8 a.m.—Musical program  
10 a.m.—Whispering Strings  
12 noon—Classical program  
2 p.m.—Emmanuel Tabernacle  
2:30 p.m.—Music a la carte, Francis La Pine, soprano  
3 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; Stephanie Lewis, soprano  
4 p.m.—Seattle Park band concert  
5 p.m.—Songs of today  
6 p.m.—George and Gus in Topics of the Day  
7 p.m.—Homesteaders Orch.; Glen Eaton, tenor; Art Pease, accordion; Captivators Male Quartet  
8 p.m.—Damski's Imperial Grand Orch.; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano  
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Stephanie Lewis, soprano  
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano  
11 p.m.—Tucker's Everstate Band

**254.1 Meters** **KEX** **Atwater 3111**  
**1180 Kcys.** **5000 Watts**  
**Western Broadcasting Co., Portland, Oregon**

8 a.m.—Concert recordings  
9 a.m.—Tillie the Toiler; Nan Livingston's Funny Paper Review  
9:30 a.m.—Concert recordings  
11 a.m.—Castle organ concert  
1 p.m.—Neapolitan concert  
2 p.m.—Gladiators Orchestra  
3 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; Stephanie Lewis, soprano  
4 p.m.—Warner Stone's Orchestra  
5 p.m.—Songs of Today  
5:30 p.m.—Radio Gospel Hour  
6 p.m.—Hour on Broadway  
8 p.m.—Imperial Grand Orch.; Henri Damski, director; Betty Andersen, soprano; Harold Strong, piano; Jean Kantner, baritone  
9 p.m.—Portland Community Chest program  
9:30 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Stephanie Lewis, soprano  
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano  
11 p.m.—Warner Stone's dance orchestra  
12 midnight—Castle organ concert

## SUNDAY Programs

**322.4 Meters** **KROW** Glencourt 6774  
**930 Kcys.** **1000 Watts**  
Oakland Educational Society, Oakland, Calif.

- 9 a.m.—Music Lovers program presenting: Osborn Pearson, tenor; Mary Baker Bibby, organist and pianist
- 10 a.m.—Watch Tower program; select sacred songs by well-known artists with organ accompaniment; Bible lecture: "Is the Bible Inspired." W. T. representative; musical selections by Henry Edson, tenor; Austin Black, bass; Helen Louise Jewell, organist
- 11 a.m.—KROW Variety program, presenting: Three Krows; Nola Starr, vocalist; Jean Ardath, pianist; Margarita Bernae, vocalist; Lillian Boyd, organist
- 12 p.m.—The Aeolian Trio and Ted Galindo, tenor
- 1 p.m.—Watch Tower program, Biblical questions and answers, C. R. Little; musical program arranged and presented by The Jubilantes of San Francisco; consisting of vocal solos, duets and choruses, and violin and organ selections; Bible talk, "Prophecy," W. T. representative
- 6 p.m.—Watch Tower program, Congregational singing; request numbers; Bible dialogue, "What About Hell?"
- 7 p.m.—Songs and music you love to hear, featuring: Warren Guthrie, baritone; Hazel Fish, pianist
- 9 p.m.—Watch Tower program, an interesting program arranged and sponsored by the I. B. S. A. Greek Ecclesia, vocal and instrumental selections; Bible lecture given in Greek
- 10 p.m.—Melody Lane Ballroom, dance music

**322.4 Meters** **KFWI** Franklin 0200  
**930 Kcys.** **500 Watts**  
Radio Entertainments, San Francisco, Calif.

- 2:30 to 2:45 p.m.—Helen Bingham, pianist
- 2:45 to 3 p.m.—Recordings
- 3 to 3:30 p.m.—Florence Lorraine, vocalist, and Nadine Chriss, pianist
- 3:30 to 4 p.m.—Classical records
- 4 to 4:30 p.m.—Norma Lee, contralto, and Lewis Beck, baritone
- 4:30 to 5:30 p.m.—Pepsonian Dance Orchestra
- 5:30 to 6 p.m.—Selix popular program
- 7:50 to 9:15 p.m.—Service, First Church of Christ Scientist

**394.5 Meters** **KVI** Broadway 4211  
**760 Kcys.** **1000 Watts**  
Puget Sound Broad. Co., Tacoma, Wash.

- 8:30 to 8:45 a.m.—International broadcast
- 8:45 to 9:45 a.m.—Organ recital
- 9:45 to 10 a.m.—The Aztecs, CBS
- 10 to 10:30 a.m.—Ann Leaf, organist, CBS
- 10:30 to 11 a.m.—Ballad Hour, CBS
- 11 to 11:30 a.m.—Paul Tremaine's orch., CBS
- 11:30 to 12 noon—Conclave of Nations, CBS
- 12 to 12:45 p.m.—Reading of the Funnies
- 1 to 1:30 p.m.—The Gauchos, CBS
- 1:30 to 2 p.m.—The Crockett Mountaineers
- 2:30 to 3 p.m.—The Globe Trotter, CBS
- 3 to 3:30 p.m.—Columbia String Symphony
- 3:30 to 3:45 p.m.—The Round Towners, CBS
- 4 to 4:30 p.m.—Jesse Crawford, organist, CBS
- 4:30 to 5 p.m.—Tea Time recital, DLBS
- 5 to 6 p.m.—Majestic Theatre of the Air, CBS
- 6 to 6:30 p.m.—Mayhew Lake's band, CBS
- 6:30 to 7 p.m.—DLBS program
- 7 to 8 p.m.—Back Home Hour from Buffalo,
- 8 to 8:30 p.m.—Coral Islanders, CBS
- 8:30 to 9 p.m.—Nocturne, CBS
- 9 to 10 p.m.—Cole McElroy's orchestra
- 10 to 11 p.m.—Val Valente's orchestra, DLBS
- 11 to 12 midnight—Cole McElroy's orchestra
- 12 to 1 a.m.—Organ recital, Geo. Youst

**535.4 Meters** **KTAB** Garfield 4700  
**560 Kcys.** **1000 Watts**  
Pickwick Broadcasting Co., Oakland, Calif.

- 9 to 10 a.m.—Dr. B. L. Corley
- 10 to 11 a.m.—Bible class from Tenth Avenue Baptist Church
- 11 to 12:30 p.m.—Church services from Tenth Avenue Baptist Church
- 12:30 to 1 p.m.—Chapel of Chimes
- 1:30 to 2:30 p.m.—Masters album
- 2:30 to 3 p.m.—Novelty recordings
- 3 to 4 p.m.—Studio program
- 4 to 4:30 p.m.—Marina Team Room program
- 4:30 to 5 p.m.—Musical Appreciation Hour
- 5 to 6 p.m.—Chapel of Chimes
- 6 to 6:30 p.m.—Brunswick Hour
- 6:30 to 7 p.m.—Tindall lecture
- 7 to 7:30 p.m.—Joan Ray, contralto; Jane Sargent Sands, accompanist
- 7:30 to 7:45 p.m.—Chapel of Chimes
- 7:45 to 9:15 p.m.—Church services from Tenth Avenue Baptist Church
- 9:15 to 9:30 p.m.—Chapel of Chimes
- 9:30 to 10 p.m.—Madelaine O'Brien, soprano; Jane Sargent Sands, accompanist
- 10 to 10:30 p.m.—Studio program
- 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra

**296.6 Meters** **KQW** Columbia 777  
**1010 Kcys.** **500 Watts**  
Pac. Agric. Foundation, Ltd., San Jose, Calif.

- 10:15 to 11 a.m.—Sunday School lessons by Fred J. Hart
- 11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
- 7:30 to 9 p.m.—Evening services, First Baptist Church

**204 Meters** **KGA** Main 3434  
**1470 Kcys.** **5000 Watts**  
Northwest Broad. System, Spokane, Wash.

- 9:30 a.m.—Miller's Musical Moments
- 10 a.m.—Barton's Brevities
- 10:30 a.m.—Organ recital
- 11 a.m.—Song recital; band concert
- 12 noon—Popular favorites
- 1 p.m.—Bailey's Classical Hour
- 2 p.m.—Hour of Favorite Steppers
- 3 p.m.—Masterworks
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Waikiki Harmony
- 5 p.m.—Cora Smith, Psychic Hour
- 6 p.m.—Gus and George, Topics of the Day
- 7 p.m.—Hometowners Orch.; Glen Eaton, tenor; Art Pease, accordion; Captivators Male Quartet
- 8 p.m.—Imperial Grand Orch., Henri Damski, director; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano
- 9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Stephanie Lewis, soprano
- 10 p.m.—Request program

**209.7 Meters** **KECA** Westmore 0337  
**1430 Kcys.** **1000 Watts**  
Earle C. Anthony, Inc., Los Angeles, Calif.

- 2 p.m.—Catholic services, NBC
- 3 p.m.—Three Minstrellets and Three Skippers
- 3:30 p.m.—Helen Clare Dudley, concert pianist
- 4 p.m.—The Blue Boys, NBC
- 5 p.m.—Manly P. Hall, "Psychology"
- 5:30 p.m.—Dr. Walter Raymond, Unity Christian Church
- 5:45 p.m.—William Lemarr, popular violinist
- 6 p.m.—Jimmie West and his Campus Eight
- 7 p.m.—Margaret Ruth Kernan, popular ballads
- 7:30 p.m.—Noreen Gammill, original character sketches
- 8 p.m.—KECA Symphonet with Raine Bennett, "Poet of the Air"
- 9 p.m.—KECA String Ensemble, with Lenore Killian, soloist
- 10 p.m.—Concert Jewels, NBC

## SUNDAY Programs

**285.5 Meters** **KNX** Hempstead 4101  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

10 to 10:15 a.m.—"Home Remedy Hour"  
10:15 to 10:30 a.m.—Musical program  
10:30 to 11 a.m.—U. S. Bldg. & Loan Assoc. program  
11 to 12:30 p.m.—First Presbyterian Church  
12:30 to 1 p.m.—Louise Johnson, astroanalyst  
1 to 2 p.m.—International Bible Students' Assoc.  
2 to 4 p.m.—City Park Board musical program  
4 to 4:30 p.m.—Musical program  
4:30 to 5:30 p.m.—First Radio Church of the Air  
5:30 to 6 p.m.—Scriptural Research Bureau  
6 to 6:30 p.m.—Dr. Ernest Holmes  
6:30 to 7 p.m.—Hollywood Humanist Society  
7 to 8 p.m.—Pyrol Symphony of twenty musicians, Pyrol tenor and Pyrol soprano  
8 to 9 p.m.—Services First Presbyterian Church  
9 to 10:30 p.m.—Luboviski Trio and Theodore Kittay, tenor

**315.6 Meters** **KFWB** Hollywood 0315  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, Calif.**

8:30 a.m.—The Funny Paper Man  
9 a.m.—Late recordings  
1:30 p.m.—Baseball game, Sacramento vs. Los Angeles  
6:30 p.m.—Harry Jackson and his entertainers  
7 p.m.—Burr McIntosh, the Cheerful Philosopher  
7:30 p.m.—Dale Imes' Hollywood Revelers; Buster Dees, popular songs  
8 p.m.—First National Hour, Leo Forbstein and his Vitaphone Recording Orchestra; First National stars and players in person  
9 p.m.—Billy Van, "The Hollywood Playboy"  
9:30 p.m.—George Olsen and his music  
10 p.m.—Courtesy program

**483.6 Meters** **KGW** Atwater 2121  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**

8:30 a.m.—Organ recital  
9:30 a.m.—American Legion program  
10 a.m.—International Bible students  
11 a.m.—Friendly Hour, NBC  
12 noon—National Sunday Forum, NBC  
1 p.m.—Sabbath Reveries, NBC  
2 p.m.—Catholic Hour, NBC  
3 p.m.—Sunday concert, NBC  
4 p.m.—Enna Jettick Melodies, NBC  
4:15 p.m.—Hacienda Melodies, NBC  
4:30 p.m.—Goldman band, NBC  
5:15 p.m.—Atwater Kent Hour, NBC  
5:45 p.m.—In the Time of Roses, NBC  
6:15 p.m.—Studebaker Champions, NBC  
6:45 p.m.—Sunday at Seth Parker's, NBC  
7:15 p.m.—St. Francis Salon Orchestra, NBC  
8 p.m.—Rollickers  
9 p.m.—Borden Milk program, NBC  
9:30 p.m.—Lotus Isle broadcast  
10 to 11 p.m.—Little Symphony Hour  
11 to 12 midnight—Organ recital

**526 Meters** **KXA** Seneca 1000  
**570 Kcys.** **500 Watts**

**American Radio Tel. Co., Seattle, Wash.**

9 a.m.—Concert music  
11 a.m.—First Methodist Episcopal Church services  
5 p.m.—Concert music  
6 p.m.—Popular  
7 p.m.—Concert  
8 p.m.—First Methodist Episcopal Church services  
9:30 p.m.—Concert music  
10 p.m.—Recording band

**325.9 Meters** **KOMO** Elliot 5890  
**920 Kcys.** **1000 Watts**

**Fisher's Blend Station, Inc., Seattle, Wash.**

9 a.m.—Fox 5th Ave. Theatre organ recital  
10 a.m.—International Bible Students' Ass'n  
11 a.m.—Fisher Flouring Mills Co., vocal recital  
11:15 a.m.—Plymouth Congregational Church service  
12:15 p.m.—National Sunday Forum, NBC  
1 p.m.—Sabbath Reveries, NBC  
2 p.m.—Catholic religious hour, NBC  
3 p.m.—Sunday afternoon concert, NBC  
4 p.m.—Enna Jettick Melodies, NBC  
4:15 p.m.—Artistic Ensemble  
4:30 p.m.—Goldman Band, NBC  
5:15 p.m.—Atwater Kent program, NBC  
5:45 p.m.—Artistic Ensemble  
6:15 p.m.—Studebaker Champions, NBC  
6:45 p.m.—Sunday at Seth Parker's, NBC  
7:15 p.m.—Garden Patch program  
7:45 p.m.—Artistic Ensemble  
8 p.m.—First Church of Christ Scientist  
9 p.m.—Borden Milk program, NBC  
9:30 p.m.—Readers' Guide, NBC  
10 to 11 p.m.—Concert Jewels, NBC

**239.9 Meters** **KFOX** Phone: 672-81  
**1250 Kcys.** **1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

5 to 8 a.m.—The Early Bird; music  
8 to 8:30 a.m.—Family Circle Hour  
8:30 to 9 a.m.—Clover Leaf program  
9 to 10 a.m.—Old Time Music  
10 to 11 a.m.—Angeles Abbey organ recital  
11 to 12:30 p.m.—St. Luke's Episcopal Church  
12:30 to 1 p.m.—Musical program  
1 to 2 p.m.—Hollywood Girls, Novelty Trio  
2 to 3 p.m.—Seth Parker; sacred songs  
3 to 4 p.m.—On With the Show  
4:15 to 5 p.m.—Organ recital, Vera Graham  
5 to 5:30 p.m.—Everett Hoagland Troubadours  
5:30 to 6 p.m.—Hollywood Girls  
6 to 6:15 p.m.—"Em & Clem"  
6:15 to 6:45 p.m.—Doris, Foster & Gene  
6:45 to 7 p.m.—Foster and Doris  
7 to 7:30 p.m.—Sunset Harmony Boys  
7:30 to 8 p.m.—Hollywood Girls  
8 to 9 p.m.—First Church of Christ Scientist  
9 to 1 a.m.—KFOX Capers; records  
1 to 3 a.m.—The Knight Fox

**280.2 Meters** **KJBS** Ord 4148-49  
**1070 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**

8 to 8:15 a.m.—Musical Shades  
8:15 to 8:30 a.m.—Acme program  
8:30 to 9 a.m.—Kresteller program  
9 to 9:30 a.m.—Esrey program  
9:30 to 10 a.m.—U. S. popular half-hour  
10 to 10:30 a.m.—Sunshine half-hour  
10:30 to 11 a.m.—Recorded music  
11 to 11:30 a.m.—Selix program  
11:30 to 12 noon—Lemorax program  
12 to 12:30 p.m.—Recordings  
12:30 to 1 p.m.—U. S. popular half-hour  
1 to 1:30 p.m.—Ford Dealers' program  
1:30 to 2 p.m.—Popular records  
2 to 3 p.m.—Musical comedy selections  
3 to 4 p.m.—Concert music  
4 to 4:30 p.m.—Novelty records  
4:30 to 5 p.m.—Hamilton's program  
5 to 5:30 p.m.—Saphire musical gems  
5:30 to 6 p.m.—R. H. Seward & Co. half-hour  
6 to 6:30 p.m.—Popular records  
6:30 to 7:30 p.m.—Variety dinner music  
12 p.m. to 7 a.m.—KJBS Owl program

**236.1 Meters** **KOL** Elliott 4466  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

5 to 6 p.m.—Majestic Theatre of the Air, CBS  
6 to 6:30 p.m.—Mayhew Lake and his band, CBS  
10 to 11 p.m.—Val Valente, DLBS  
11 to 12 midnight—Organ recital, DLBS

# Television Still Purely Experimental

TELEVISION today is purely experimental and there is no certainty that efficient sets or operation will be offered the public for some time to come, in the opinion of engineers of the Federal Radio Commission. All television transmitting licenses will continue to be on an experimental basis, and no authority will be granted for joint picture and sound transmission until the commission is satisfied that all major problems have been solved.

This policy on the part of the commission was made known with the filing in the District of Columbia Court of Appeals of an answer to the suit brought by the Short Wave and Television Laboratory of Boston to set aside a decision denying it authority to build a station for sound broadcasts to be made simultaneously with the picture programs sent out from its television station.

Not only is visual broadcasting still highly experimental, the commission pointed out, but the manufacture of visual receiving sets is in the same status. "All regulations touching this subject up to the present time have regarded visual broadcasting as experimental only," the court was told. "For this reason the commission felt that the time had not yet come for the adoption of a policy or regulations whereby 'sound tracks' should be provided to accompany television or visual broadcasting.

"Due to the experimental nature of visual broadcasting and due to the fact that the manufacture of radio visual receiving sets is still highly experimental, and due further to the fact that only a limited number of such receiving sets are on the market and few, if any, of them are of practical worth other than as a curiosity or novelty, public interest at this time does not require the adoption of regulations providing for sound accompaniment for visual broadcasting.

"Television is not yet ready to offer to the public as a whole. It is not yet possible to foresee exactly or with any degree of certainty just what engineering developments will take place in this highly technical field of radio activity."

There will be no handicaps placed in the way of orderly development of television, but the commission is reluctant to permit the construction of facilities which might

lead the public to believe that television has been perfected, inducing the purchase of equipment which might prove impractical or obsolete in the near future. All television licenses are issued for experimental purposes only, and the commission is now having an investigation made of allegations that certain television stations have forfeited their experimental status by selling time.

## Lindsay MacHarrie KHJ

LINDSAY MacHARRIE, KHJ announcer, continuity writer and entertainer, is one of the few western announcers whose voice is familiar to eastern ears. He announced "Voices From Film-land," a nation-wide series, originating recently at KHJ, the Don Lee station in Los Angeles; and is now ballyhooing "California Melodies," which reaches a coast-to-coast audience over the Columbia Broadcasting System every Wednesday, 7:30 p. m., (P. S. T.) Lindsay was born in Fargo, North Dakota, 1900 (A. D.). Negotiations are now under way with Fargo Brass band in preparation for a suitable homecoming of the home boy who made very good.



Lindsay MacHarrie

Our bass-voiced youth graduated from the University of Washington and for two years was Assistant Graduate Manager at the well-rained on institution where men grow mighty like pines and eat huge gobs of raw beef between meals. The Hollywood open collar pose of the accompanying photograph is merely a photographer's idea of something nifty. The size of the collar is  $1\frac{3}{4}$ . Repeat that girls! MacHarrie is tall, dark, handsome after the manner of Spanish osteopaths and had his first lungfull of radio at KHJ, 1928. His brief but meteoric stage career—do meteors shoot up or down?—is closely linked in the memory of natives with the Bellingham, Washington, Plymouth Players.



## MONDAY Programs

**243.8 Meters** **KYA** Prospect 3456  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

9 to 9:30 a.m.—Charles J. Dean, Inc. (records)  
9:30 to 10 a.m.—Fox and Warfield program  
10 to 11 a.m.—George Taylor and his gang, Helen Stone, Virginia Spencer, Fred Heward, Greta Gahler, Tom Smith  
11 to 11:15 a.m.—Dudley Ayers, Chatalogues  
11:15 to 11:30 a.m.—Reduceoid program  
11:30 to 11:45 a.m.—Dr. Bond  
11:45 to 12 noon—Parent Teachers  
12 to 12:15 p.m.—Brickbats and Bouquets  
12:15 to 1:15 p.m.—Records  
1:15 to 1:30 p.m.—Charles Beauty Shop  
1:30 to 2 p.m.—Newscasting; pop questions  
2 to 3 p.m.—Organ recital, Geo. Tickson  
3 to 3:15 p.m.—Virginia Spencer, Piano Moods  
3:15 to 6:15 p.m.—Recorded program  
6:15 to 6:45 p.m.—Fox and Warfield program  
6:45 to 7 p.m.—Clem Kennedy, Nita Mitchell, Dud Williamson  
7 to 7:30 p.m.—KYA Trio, Gene Sullivan  
7:30 to 7:45 p.m.—Harmonettes and Melvin Dunne for Dr. Campbell  
7:45 to 8 p.m.—Virginia Spencer, Helen Stone, Greta Gahler  
8 to 8:30 p.m.—1640 Boys and Adele Burien  
8:30 to 9 p.m.—The 5 Seniors from the College of Hard Knocks; Tom, Jack, Dud, Don, Clem  
9 to 10 p.m.—Parnassus Trio; Gene Sullivan, baritone  
10 to 11 p.m.—Paul Kelli's orchestra  
11 to 12 midnight—Fred Heward's Quintet; Greta Gahler, Geo. Tickson  
12 to 12:30 a.m.—Organ recital  
12:30 to 1 a.m.—Program

**280.2 Meters** **KJBS** Ord 4148-49  
**1070 Kcys.** **1000 Watts**

**J. Brunton & Sons, San Francisco, Calif.**

7 to 8 a.m.—KJBS Alarm Klok Klub  
8 to 9 a.m.—Favorite recordings  
9 to 9:30 a.m.—Assoc. Food Stores' program  
9:30 to 11 a.m.—Variety record program  
11:30 to 12 noon—Ford Dealers' program  
12 to 12:30 p.m.—U. S. popular program  
12:30 to 1:05 p.m.—Recordings  
1:05 to 2 p.m.—Stock report; records  
2 to 2:30 p.m.—Record varieties  
2:30 to 3 p.m.—Organ recital  
3 to 3:30 p.m.—Salon orchestra  
3:30 to 4 p.m.—Band music  
4 to 4:30 p.m.—Popular records  
4:30 to 5 p.m.—Al Sather, "Songs of the Moment"  
5 to 5:30 p.m.—Marina piano duo  
5:30 to 5:45 p.m.—Records  
5:45 to 6 p.m.—Happenings of Helen and Henry  
6 to 7:15 p.m.—Popular recordings  
12 p.m. to 7 a.m.—KJBS Owl program

**209.7 Meters** **KECA** Westmore 0337  
**1430 Kcys.** **1000 Watts**

**Earle C. Anthony, Inc., Los Angeles, Calif.**

3:30 p.m.—Phil Cook, Quaker Man, NBC  
3:45 p.m.—Leonard Van Berg, ballads  
4 p.m.—Half hour in the Nation's Capitol, NBC  
4:30 p.m.—Dr. Hirsch, talk on good health  
5 p.m.—The Maytag Orchestra, NBC  
5:30 p.m.—General Motors Family Party, NBC  
6 p.m.—Buster Wilson's Six Clouds of Joy  
6:30 p.m.—Elton Hey's Virginia Ballroom Orch.  
7:15 p.m.—Yellow Cab Quartette  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Jack and Jill  
8 p.m.—The Blue Boys, NBC  
9 p.m.—Ray Van Dyne Orchestra with Jean Dunn, soloist  
10:30 p.m.—Health exercises, Louis Rueb

**340.7 Meters** **KLX** Lake 6000-6015  
**880 Kcys.** **500 Watts**

**Tribune Publishing Co., Oakland, Calif.**

6:30 to 7 a.m.—Records  
7 to 8 a.m.—Exercises and entertainment  
8 to 8:30 a.m.—The Morning Bugle  
8:30 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern homes period  
9:30 to 10:15 a.m.—Clinic of the Air  
10:15 to 10:30 a.m.—Stocks; weather  
10:30 to 11 a.m.—Records  
11 to 12 noon—Classified Adv. hour  
12 to 1 p.m.—Jack Delaney and his band  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:30 p.m.—Records  
2:30 to 3:30 p.m.—Opportunity Hour  
3:30 to 5 p.m.—Recordings  
5 to 5:30 p.m.—Brother Bob's Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News items  
7:30 to 7:45 p.m.—Sports news  
7:45 to 8:15 p.m.—Jack Delaney's orchestra  
8:15 to 9:15 p.m.—Studio program  
9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto; Chas. Follette, accompanist  
10 to 10:15 p.m.—Mama and Benny Cohen  
10:15 to 11 p.m.—Dance program

**236.1 Meters** **KOL** Elliott 4466  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**

12 to 12:30 p.m.—The Merry-makers, CBS  
12:30 to 1 p.m.—The Aztecs, CBS  
1 to 1:45 p.m.—Dancing Troubadours, CBS  
1:45 to 2 p.m.—Recordings  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:30 p.m.—Current events, CBS  
3:30 to 3:45 p.m.—Studio program  
3:45 to 4 p.m.—Bernhard Levitow's orch., CBS  
4 to 4:15 p.m.—Long Beach program  
4:15 to 4:30 p.m.—Studio program  
4:30 to 4:45 p.m.—U. S. Navy Band, CBS  
4:45 to 5 p.m.—Times news flashes  
5 to 5:45 p.m.—Service period; records  
5:45 to 6 p.m.—Studio program  
6 to 6:30 p.m.—Mardi Gras, CBS  
6:30 to 7 p.m.—Jesse Crawford, organist, CBS  
7 to 7:15 p.m.—Bert Lown's orchestra, CBS  
7:15 to 7:30 p.m.—Heywood Brown's Radio Column, CBS  
7:30 to 8 p.m.—Bert Lown's orchestra, CBS  
8 to 8:30 p.m.—Paul Tremaine's orchestra, CBS  
8:30 to 9 p.m.—Washington Homemakers  
9 to 10 p.m.—Blue Monday Jamboree, DLBS  
10:01 to 11:05 p.m.—Anson Weeks, DLBS  
11:05 to 12 midnight—Earl Burnett, DLBS  
12 to 3 a.m.—KOL Party

**508.2 Meters** **KHQ** Main 5383  
**590 Kcys.** **1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Organ recital  
12 noon—National Savings luncheon program  
12:15 p.m.—"Studio Affairs"; "Album Airs"  
1 p.m.—"Dutch Maid"; "Headliners"  
1:30 p.m.—"Hawaiian Echoes"; Eatsum Period  
2 p.m.—"The Old Days"; "Musical Gems"  
3 p.m.—Album Airs; Fur Facts  
3:30 p.m.—Phil Cook, NBC  
4 p.m.—Service Hour  
5 p.m.—The Maytag Orchestra, NBC  
5:30 p.m.—General Motors Family Party, NBC  
6 p.m.—Rochester Symphony Orchestra, NBC  
6:30 p.m.—NBC feature  
7 p.m.—Davenport Hotel Orchestra  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Sport news  
8 p.m.—Rudy Seiger's Shell Symphonists, NBC  
9 p.m.—Pacific Serenaders, NBC  
10 p.m.—Harp Harmonies, NBC  
10:30 p.m.—Hartley Trio  
11 p.m.—"The Best Steppers"

# MONDAY Programs

**379.5 Meters**  
**790 Kcys.**

**KGO**

**Sutter 1920**  
**10,000 Watts**

**General Electric Co., Oakland, Calif.**

7:30 to 7:45 a.m.—Sunrise Serenaders, NBC  
7:45 to 8 a.m.—Serenaders, NBC  
8 to 8:15 a.m.—Financial Service program, NBC  
8:15 to 8:30 a.m.—Morning Melodies, NBC  
8:30 to 9 a.m.—Cross-Cuts of the Day, NBC  
9 to 9:30 a.m.—Meet the Folks, NBC  
9:30 to 10:15 a.m.—Radio Ramblings, NBC  
10:15 to 10:30 a.m.—Josephine B. Gibson, food talk, NBC  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 12 noon—Philharmonic organ recital, NBC  
12 to 1 p.m.—Denver Municipal Band, NBC  
1 to 2 p.m.—The Blue Boys, NBC  
2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, NBC  
2:30 to 3:15 p.m.—Matinee Time, NBC  
3:15 to 3:30 p.m.—The World Today, NBC  
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 to 4 p.m.—Roxy and His Gang, NBC  
4 to 4:30 p.m.—A Half Hour in the Nation's Capital, NBC  
4:30 to 5 p.m.—Crime Prevention program, NBC  
5 to 5:30 p.m.—Maytag Orchestra, NBC  
5:30 to 6 p.m.—General Motors Family Party, NBC  
6 to 6:30 p.m.—Stromberg Carlson program, NBC  
6:30 to 7 p.m.—Piano Capers, NBC  
7 to 7:30 p.m.—Governor Young campaign program, NBC  
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC  
7:45 to 8 p.m.—Senator Tubbs campaign program, NBC  
8 to 9 p.m.—Cotton Blossom Minstrels, NBC  
9 to 9:30 p.m.—Pacific Serenaders, NBC  
9:30 to 10 p.m.—House of Myths, NBC  
10 to 10:30 p.m.—Harp Harmony, NBC  
10:30 to 10:45 p.m.—Yir Frien' Scotty, NBC  
10:45 to 11 p.m.—Hot Spot of Radio, NBC  
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, NBC

**239.9 Meters**  
**1250 Kcys.**

**KFOX**

**Phone: 672-81**  
**1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

5 a.m. to 12 noon—Music; news; talks  
12 to 12:45 p.m.—Sunset Harmony Boys  
12:45 to 1 p.m.—Musical Moments  
1 to 1:50 p.m.—Bill and Co.; Cherrrio Boys  
1:50 to 2:20 p.m.—Doris & Clarence  
2:20 to 3 p.m.—Rolly Wray; Sunset Boys  
3 to 3:15 p.m.—Campus Sweeties  
3:15 to 3:30 p.m.—Today in History  
3:30 to 4 p.m.—Organ recital, Vera Graham  
4 to 4:15 p.m.—Late news reports  
4:15 to 4:30 p.m.—Rolly and Gene  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 5 p.m.—Dick Love and his accordion  
5 to 6 p.m.—Organ recital; Sunset Boys  
6 to 6:15 p.m.—"Em & Clem"  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 6:45 p.m.—Campus Sweeties  
6:45 to 7 p.m.—Three Vagabonds  
7 to 8 p.m.—Suydam's Buttercream School  
8 to 8:30 p.m.—Texas Cowboys  
8:30 to 9 p.m.—"Harmonious Suggestions"  
9 to 9:15 p.m.—Foster and Doris  
9:15 to 9:30 p.m.—Organ, Vera Graham  
9:30 to 10 p.m.—Everett Hoagland's Troubadours  
10 to 10:30 p.m.—Rolly, Gene & Cline  
10:30 to 10:45 p.m.—KFOX Comedy Kompany  
10:45 to 11 p.m.—Campus Sweeties  
11 to 12 midnight—Majestic Ballroom  
12 to 1 a.m.—Studio program  
1 to 3 a.m.—The Knight Fox

**322.4 Meters**  
**930 Kcys.**

**KFWI**

**Franklin 0200**  
**500 Watts**

**Radio Entertainments, San Francisco, Calif.**

7 to 7:45 a.m.—Eye-opener program  
7:45 to 8 a.m.—Bell life exercises  
9 to 10:30 a.m.—Records and announcements  
10:30 to 10:50 a.m.—Dr. T. G. Lineberger, health talk  
10:50 to 11 a.m.—Items of interest  
11 to 11:30 a.m.—Schwabacher Frey program  
11:30 to 12 noon—Sherman Clay classics  
12 to 1:30 p.m.—Slogan contest  
6 to 7 p.m.—Dinner Dance Hour  
7 to 7:15 p.m.—Weights and Measures talk  
7:15 to 7:30 p.m.—Studio novelty  
8:30 to 8:35 p.m.—Chamb. of Commerce speaker  
8:35 to 9:05 p.m.—Phillip Steinman, violinist; Daniel Murphy, tenor, and Lee Morgan, pianist  
9:05 to 9:30 p.m.—Dorothy Churchill, lyric soprano  
9:30 to 10 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist  
10 to 10:30 p.m.—"The Old Home Town Hotel"  
10:30 to 11 p.m.—Slogan contest  
11 to 12 midnight—Bit of Melody Boys  
12 to 12:45 a.m.—Sherman Clay Midnite Classics  
12:45 to 1 a.m.—Dean Metcalf at the organ

**322.4 Meters**  
**930 Kcys.**

**KROW**

**Glencourt 6774**  
**1000 Watts**

**Oakland Educational Society, Oakland, Calif.**

8 a.m.—Charlie Pacheco, The Black-Key Boy  
1:30 p.m.—Music Memories, Lillian Boyd  
2 p.m.—Louie Margie and the Three Krows  
2:30 p.m.—Betty the Shopper  
5:30 p.m.—California Cowboys, Bill Simmons "Yodeling Cowboy"; Eddie McCarty, harmonica and saw; Chuck Darling., harmonica  
4 p.m.—Piano recreation, Jean Ardath  
4:15 p.m.—Radio calendar  
4:30 p.m.—Fox West Coast Theatres Frolic  
5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness, presenting: Tropical Trio; Gloom Chasers Orchestra; Madeline Siver, violinist; Wade Forrester, vocalist  
7:30 p.m.—Complete baseball results  
7:45 p.m.—The Ne'er Do Well  
8 p.m.—Bob and Monte  
8:15 p.m.—Detective story by Tom King

**468.5 Meters**  
**640 Kcys.**

**KFI**

**Westmore 0337**  
**5000 Watts**

**Copyright, 1930, E. C. Anthony, Inc., L. A.**

6:30 a.m.—Opening market reports  
6:45 a.m.—Health exercises, Louis Rueb  
7:30 p.m.—Leslie Brigham, bass  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Herbie Scharlin  
9:30 a.m.—Sound Magazine, Mme. Brehani and Clella Collins  
9:45 a.m.—Prof. Miller, solo guitarist  
10 a.m.—Wall Street Journal  
10:15 a.m.—Josephine Gibson, speaker, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—W. Jules Garrison, The Passer By  
11:45 a.m.—Spanish lesson, Annette Doherty  
12 noon—Dept. of Agriculture talk  
12:15 p.m.—Federal and state market reports  
2 p.m.—Winnie Fields Moore, travelogue  
2:30 p.m.—Eddie Armstrong, crooning tenor  
3 p.m.—Los Angeles Public Library book review  
3:30 p.m.—Ballads on approval  
4:15 p.m.—News Bureau; Big Brother  
5 p.m.—The Story Man  
5:30 p.m.—Beauty talk, Sadye Nathan  
5:45 p.m.—Stock market reports  
6 p.m.—Stromberg Carlson, NBC  
6:30 p.m.—KFI Symphonette, Blanche Crossman, soloist  
7:45 p.m.—Political talk, Sen. Tubbs, NBC  
8 p.m.—Shell program, NBC  
9 p.m.—Soiree Intime  
11 p.m.—Laughner-Harris Hotel St. Francis Orchestra, NBC

## MONDAY Programs

**491.5 Meters** **KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—Seal Rocks broadcast  
8 to 8:30 a.m.—Columbia Revue, CBS  
8:30 to 9 a.m.—Manhattan Towers orch., CBS  
9 to 9:15 a.m.—News Items  
9:15 to 9:30 a.m.—Manhattan Towers orch., CBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11:30 a.m.—Wyn's Daily Chats  
11 to 11:15 a.m.—Studio program  
11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
11:30 to 12 noon—Auditions  
12 to 1 p.m.—Sherman Clay noonday concert  
1 to 1:30 p.m.—Cal King's Country Store  
1:30 to 1:45 p.m.—Dancing by the Sea, CBS  
1:45 to 2 p.m.—Aunt Zelena, CBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:30 p.m.—Current events, CBS  
3:30 to 3:45 p.m.—Aviation talk  
3:45 to 4 p.m.—Bernhard Levitow and his Commodore Ensemble, CBS  
4 to 4:30 p.m.—Burbig's Syncopated History, CBS  
4:30 to 4:45 p.m.—U. S. Navy Band, CBS  
4:45 to 4:55 p.m.—News items  
4:55 to 5 p.m.—Town Topics  
5 to 5:30 p.m.—Program featuring "Mac," DLBS  
5:30 to 6 p.m.—Mardi Gras, CBS  
6 to 6:15 p.m.—Bobs, noted sports authority  
6:15 to 6:30 p.m.—"Your Financial Problems"  
6:30 to 7 p.m.—Jesse Crawford, organist, CBS  
7 to 7:15 p.m.—Bert Lown and his orch., CBS  
7:15 to 7:30 p.m.—Heywood Broun's Radio Column, CBS  
7:30 to 8 p.m.—Political talk, Mayor Rolph, DLBS  
8 to 10 p.m.—Golden State Blue Monday Jamboree  
10 to 10:15 p.m.—"Schwartz Ginger Band"  
10:15 to 10:20 p.m.—Gruen news flashes  
10:20 to 11 p.m.—Anson Weeks' orch., DLBS  
11 to 12 midnight—Earl Burnett's orch., DLBS  
12 to 1 a.m.—Dance music

**315.6 Meters** **KFWB** Hollywood 0315  
**950 Kcys.** 1000 Watts

**Warner Brothers, Hollywood, Calif.**

8:30 a.m.—Dorothy Burnham, pianist; Rae and her Pals  
10 a.m.—Home Economics, by Prudence Penny  
10:30 a.m.—The Serenaders  
11:30 a.m.—Billy Van  
12 noon—KFWB Concert Orchestra  
12:30 p.m.—Harold Howard's dance band; Jean Cowan, popular songs  
2 p.m.—Art Pabst and his banjo in old time numbers  
2:30 p.m.—Ann Grey, popular songs  
3 p.m.—Art and Artie in popular songs  
3:30 p.m.—Don Warner and Ron Wilson, two pianos  
4 p.m.—Rae and her Pals  
6 p.m.—Wade Hamilton, organist; Buster Dees, tenor  
6:30 p.m.—Harry Jackson and his entertainers  
7 p.m.—Cecil and Sally  
7:10 p.m.—Ted Dahl's Band  
7:30 p.m.—Courtesy program  
7:45 p.m.—Talk on dogs by Douglas Hertz  
8 p.m.—"Musical Portrait," KFWB Concert Orchestra, direction of Ray Martinez; Emma Kimmel, soprano  
8:30 p.m.—Boswell Sisters, Martha, Connie and Vet, vocal and instrumental trio  
9 p.m.—Emma Kimmel, soprano; Cecil Cran-dall's Concert Ensemble  
9:30 p.m.—Novelty program  
10 p.m.—Ben Bernie and his orchestra  
10:30 p.m.—George Olsen and his music  
11 p.m.—Dance music from the Montmartre Cafe  
11:30 to 1 a.m.—Ben Bernie and his orchestra

**333.1 Meters**  
**900 Kcys.**

**KHJ**

Vandike 7111  
1000 Watts

**Don Lee, Inc., Los Angeles, California**

7 to 7:45 a.m.—Recordings; Anthony Euwer  
7:45 to 8 a.m.—Program of recordings  
8 to 8:30 a.m.—Columbia Revue, CBS  
8:30 to 8:40 a.m.—Stock Exchange report  
8:40 to 9:15 a.m.—Manhattan Towers Orch., CBS  
9:15 to 9:30 a.m.—Music Lovers Shop  
9:30 to 10 a.m.—Leigh Harline, organist, and Ted White, singer  
10 to 10:30 a.m.—Feminine Fancies, from KFRC  
10:30 to 10:45 a.m.—American Institute of Food Products  
10:45 to 11:30 a.m.—Program of recordings  
11:30 to 11:45 a.m.—Folger's Coffee program  
11:45 to 12 noon—Program of recordings  
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1 p.m.—Recordings  
1 to 1:30 p.m.—Dancing Troubadours, CBS  
1:30 to 2 p.m.—Times Forum  
2 to 3 p.m.—Happy Go Lucky Hour, KFRC  
3 to 3:15 p.m.—Colonial Dames program  
3:15 to 3:30 p.m.—Girl Scouts of America  
3:30 to 3:45 p.m.—Talk on home problems  
3:45 to 4 p.m.—Talk on dogs  
4 to 4:30 p.m.—Charlie Wellman, vocalist  
4:30 to 4:40 p.m.—Nell Larson, organist  
4:40 to 4:45 p.m.—Investment and Examining Service  
4:45 to 5 p.m.—News; Town Topics  
5 to 5:30 p.m.—California Dairy Council, KFRC  
5:30 to 6 p.m.—Program of recordings  
6 to 6:30 p.m.—Don Lee Symphony  
6:30 to 7 p.m.—Jesse Crawford, organist, CBS  
7 to 7:30 p.m.—Inglewood Park Orchestra  
7:30 to 8 p.m.—Mayor Rolph, political speech, from KFRC  
8 to 10 p.m.—Blue Monday Jamboree, from KFRC  
10 to 10:05 p.m.—World-wide news  
10:05 to 11:05 p.m.—Anson Weeks Orchestra, KFRC  
11:05 to 12 midnight—Biltmore Hotel Dance Orchestra  
12 to 1 a.m.—W. Tourtellotte's organ recital

**325.9 Meters**  
**920 Kcys.**

**KOMO**

Elliot 5890  
1000 Watts

**Fisher's Blend Station, Inc., Seattle, Wash.**

7:40 a.m.—Inspirational service  
7:45 a.m.—Aunt Jemima Pancake Boy, NBC  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Banjo duo  
9:15 a.m.—Helpful Hints to Housewives  
9:30 a.m.—Fox 5th Ave. Theatre organ recital  
10 a.m.—"Way to a Man's Heart"  
10:15 p.m.—Josephine Gibson food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Artistic Ensemble  
12 noon—Farm talk; grain, fruit & veg. reports  
12:15 p.m.—Prudence Penny  
12:30 p.m.—Popular orchestra and vocalists  
1 p.m.—Concert orchestra and vocalists  
1:30 p.m.—Blue Boys, NBC  
2 p.m.—Tabernacle Choir & Organ recital, NBC  
2:30 p.m.—Popular orchestra and vocalists  
3 p.m.—Old Time Orchestra  
3:30 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 p.m.—Artistic Ensemble  
4 p.m.—Half hour in the Nation's Capital, NBC  
4:30 p.m.—Crime Prevention Hour, NBC  
4:45 p.m.—Stock quotations  
5 p.m.—Maytag Orchestra, NBC  
5:30 p.m.—Gen. Motors Family Party, NBC  
6 p.m.—Stromberg-Carlson concert, NBC  
6:30 p.m.—Artistic Ensemble and vocalists  
7 p.m.—Garden Patch  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Mixed quartet  
8 p.m.—Shell Symphonists, NBC  
9 p.m.—Concert orchestra and vocalists  
9:30 p.m.—Concert orch. and vocal ensemble  
10 p.m.—Singing Strings  
10:45 p.m.—News flashes  
11 p.m.—Tiny Burnett's dance orchestra  
12 to 12:30 a.m.—Fox 5th Ave. Theatre organ

## MONDAY Programs

**204 Meters** **KGA** **Main 3434**  
**1470 Kcys.** **5000 Watts**

**Northwest Broad. System, Spokane, Wash.**  
12:30 p.m.—Time; weather; market reports; novelties  
1 p.m.—Popular concert  
1:30 p.m.—Concert Classique  
2 p.m.—Popular Melange; Bargain Matinee  
3:30 p.m.—Tea Hour Concert  
4 p.m.—Good News Magazine  
4:30 p.m.—Uncle Andy and the Kiddies  
5 p.m.—Novelties  
5:15 p.m.—Baron Keyes' Air Castles  
5:30 p.m.—Dinner music  
6 p.m.—Harpers Corners  
6:30 p.m.—Hometowners Orch.; Glen Eaton, tenor; Al and Happy, duo  
7 p.m.—Northwest Salon Orch.; Sydney Dixon, tenor; Betty Andersen, soprano  
7:30 p.m.—Dream Melodies  
8 p.m.—Whirlwinds Orchestra; "Dud" and Duane, saxophone; Ukulele Bob; Elmore Vincent, tenor; Chet Cathers, baritone; Eulala Dean, blues singer  
9 p.m.—Neapolitans, Henri Damski, director; Betty Andersen, soprano; Sydney Dixon, tenor  
10 p.m.—Request program

**285.5 Meters** **KNX** **Hempstead 4101**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
12 to 12:30 p.m.—Musical program presenting Tom Wallace and the Piano Twins  
12:30 to 1 p.m.—Silver Slipper Cafe program  
1:30 to 2 p.m.—Eddie Albright, late fiction  
2 to 2:30 p.m.—Records & "Jay," the Jingle Man  
2:30 to 3:30 p.m.—Matinee Symphony  
3:30 to 3:35 p.m.—Lost and found; stock reports  
3:35 to 4 p.m.—Organ program, Lucie Lee  
4 to 4:30 p.m.—"Home Builders' Hour"  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—Talk on "Travel"  
5:15 to 5:45 p.m.—"Big Brother Ken's Kiddie Hour"  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ program, Lucie Lee  
6:30 to 7 p.m.—Bill Hatch's Quartet  
7 to 8 p.m.—Musical program  
8 to 8:30 p.m.—One-act playlet directed by Georgia Fifield  
8:30 to 9 p.m.—Luboviski violin choir and Claire Mellonino, pianist  
9 to 9:30 p.m.—Rio Grande male quartet, the Piano Twins, Marie Golden and Ethel Kay  
9:30 to 10 p.m.—The "Radio Detective"  
10 to 12 midnight—Hotel Ambassador Dance Orchestra  
12 to 1 a.m.—Madame Zucca's Cafe

**394.5 Meters** **KVI** **Broadway 4211**  
**760 Kcys.** **1000 Watts**

**Puget Sound Broad. Co., Tacoma, Wash.**  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:15 p.m.—Permas, the Man Who Knows  
3:15 to 3:30 p.m.—Current events, CBS  
3:30 to 3:45 p.m.—Recordings  
3:45 to 4 p.m.—Bernhard Levitov's orch., CBS  
4 to 4:30 p.m.—Romany Patteran, CBS  
4:30 to 5:30 p.m.—To be announced  
5:30 to 6:30 p.m.—Mardi Gras, CBS  
6:30 to 7 p.m.—Jesse Crawford, organist, CBS  
7 to 7:15 p.m.—Bert Lown's orchestra, CBS  
7:15 to 7:30 p.m.—Broun's Radio Column, CBS  
7:30 to 8 p.m.—Bert Lown's orchestra  
8 to 8:30 p.m.—Paul Tremaine's orchestra  
8:30 to 9 p.m.—Washington Home Towners  
9 to 10 p.m.—Blue Monday Jamboree  
10 to 11 p.m.—Anson Weeks' Orchestra, CBS  
11 to 12 midnight—Earl Burtnett's orch., CBS  
12 to 1 a.m.—Organ recital, Geo. Yount

**309.1 Meters** **KJR** **Main 2495-2475**  
**970 Kcys.** **5000 Watts**

**Northwest Broad. System, Seattle, Wash.**  
12 noon—World in Review  
12:45 p.m.—Unity Society of the Northwest  
1 p.m.—Musical program  
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano  
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
3:15 p.m.—Stonewall Jackson, guitar  
5:15 p.m.—Baron Keyes' Air Castles  
5:30 p.m.—Market reports; Lost and found  
5:50 p.m.—Garden talk, Cecil Solly  
6 p.m.—Harpers Corners  
6:30 p.m.—Hometowners Orch.; Glen Eaton, tenor; Al and Happy, duo  
7 p.m.—Kelpine Products Co., Kelpine Twins  
7:30 p.m.—Dream Melodies  
8 p.m.—Whirlwinds Orchestra; Ukulele Bob; Chet Cathers, baritone; Elmore Vincent, tenor; Eulala Dean, blues singer  
9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor  
10 p.m.—Ken Stuart's Sunshine program  
11 p.m.—Bob Newell's Plantation Orchestra  
12 midnight—Midnight Revellers

**254.1 Meters** **KEX** **Atwater 3111**  
**1180 Kcys.** **5000 Watts**

**Western Broadcasting Co., Portland, Oregon**  
12 noon—Time; weather report; World Bookman  
12:05 p.m.—Happy Hour Girls  
1:05 p.m.—Ron's Rhythm Revue  
1:30 p.m.—Castle organ concert  
2 p.m.—Dental lecture, Painless Parker  
2:30 p.m.—Vagabonds news reel  
4:30 p.m.—Warner Stone's orchestra  
5 p.m.—Male quartet concert  
5:30 p.m.—Baron Keyes' Air Castles  
5:45 p.m.—Old Timer  
6 p.m.—Harpers Corners  
6:30 p.m.—Hometowners Orch.; Glen Eaton, tenor; Fashion Bootery  
8 p.m.—Dance recordings  
8:15 p.m.—Farmers Radio Service Club  
8:30 p.m.—Ukulele Bob; Chet Cathers, baritone; Elmore Vincent, tenor  
9 p.m.—Neapolitans, Henri Damski, director; Betty Andersen, soprano; Sydney Dixon, tenor  
10 p.m.—Ken Stuart's Sunshine program  
10:30 p.m.—Jack and Jill Tavern Orchestra  
11:30 p.m.—Time; weather; police reports  
11:40 p.m.—Midnight Revellers  
12 midnight—White Wizard

**483.6 Meters** **KGW** **Atwater 2121**  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Musical Masterworks  
11:45 a.m.—The Canny Cook, NBC  
12 noon—Powers' Pied Piper  
12:30 p.m.—Pacific Vagabonds, NBC  
1:15 p.m.—Blue Boys, NBC  
1:45 p.m.—Julia Hayes, organ recital  
2:15 p.m.—Mormon Tabernacle, NBC  
2:30 p.m.—Movie Club; Masterworks  
3:30 p.m.—Phil Cook, Quaker Man, NBC  
3:45 p.m.—Roxy and his gang, NBC  
4 p.m.—Half Hour in Capital, NBC  
4:30 p.m.—Palace Laundry Tea Timers  
5 p.m.—The Maytag Orchestra, NBC  
5:30 p.m.—General Motors, NBC  
6 p.m.—Stromberg Carlson, NBC  
6:30 p.m.—Piano Capers, NBC  
7 p.m.—S. S. Georgiana, program  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—John and Ned, NBC  
8 p.m.—Shell Review, NBC  
9 p.m.—Cecil and Sally  
9:15 p.m.—Studio program  
9:30 p.m.—House of Myths, NBC  
10 p.m.—Ben Selling's Boys  
11 to 12 midnight—KGW dance band



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*New Model 63 JACKSON BELL Console*—in genuine walnut cabinet, complete with 4 screen grid tubes, 1-245 power tube, 1-280 tube, and genuine *Magnavox* dynamic Speaker—

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# TUESDAY NIGHT JULY 29th

**S and W**  
FORUM  
OF THE AIR



*by invitation*

*presents*

## GOV. C. C. YOUNG

IN A BRIEF DISCUSSION

**"WHY I SHOULD BE  
RE-ELECTED GOVERNOR"**

during an hour of music and entertainment over

**KHJ**

**KFRC**

**KMJ**

**KWG**

8:30 to 9:30 P. M.



**the mellow'd COFFEE**



## TUESDAY Programs

**340.7 Meters** **KLX** Lake 6000-6015  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records  
7 to 8 a.m.—Exercises and entertainment  
8 to 8:30 a.m.—The Morning Bugle  
8:30 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern homes period  
9:30 to 10 a.m.—Blue Jeans  
10 to 10:15 a.m.—Records  
10:15 to 10:30 a.m.—Stocks, weather  
10:30 to 11 a.m.—Records  
11 to 12 noon—Classified Adv. hour  
12 to 1 p.m.—Jack Delaney and his band  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:15 p.m.—Records; stocks  
2:15 to 4:15 p.m.—Baseball: Oakland vs. Los Angeles at Los Angeles  
4:15 to 5 p.m.—Records  
5 to 5:30 p.m.—Brother Bob's Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News items  
7:30 to 8 p.m.—Remar program  
8 to 9 p.m.—Fleur-de-Lis dance orchestra  
9 to 9:30 p.m.—Helen Wegman Paramelee, pianist  
9:30 to 10 p.m.—Potpourri  
10 to 11 p.m.—Dance program

**280.2 Meters** **KJBS** Ord 4148-49  
**1070 Kcys.** **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

7 to 7:45 a.m.—KJBS Alarm Klok Klub  
7:45 to 8 a.m.—Lemorax program  
8 to 9 a.m.—Popular records  
9 to 9:30 a.m.—Salon orchestra  
9:30 to 10 a.m.—Band concert  
10 to 10:30 a.m.—Infico program  
10:30 to 11 a.m.—Popular records  
11 to 12 noon—Concert music  
12 to 12:30 p.m.—U. S. popular half-hour  
12:30 to 1 p.m.—Ford Dealers' program  
1 to 2:30 p.m.—Stock reports; records  
2:30 to 3 p.m.—Dell Raymond and Jack Childes  
3 to 3:30 p.m.—Organ program  
3:30 to 3:45 p.m.—Marjorie Lee, pianist  
3:45 to 4:30 p.m.—Popular records  
4:30 to 5 p.m.—Concert music  
5 to 5:45 p.m.—Popular records  
5:45 to 6 p.m.—Happenings of Helen and Henry  
6 to 7:15 p.m.—Variety recordings  
12 p.m. to 7 a.m.—KJBS Owl program

**315.6 Meters** **KFWB** Hollywood 0315  
**950 Kcys.** **1000 Watts**

Warner Brothers, Hollywood, Calif.

8:30 a.m.—Dorothy Burnham, pianist; Rae and her Pals with Billy Van  
10 a.m.—Wade Hamilton, organist  
10:15 a.m.—Kathleen Clifford  
10:30 a.m.—The Serenaders  
11:30 a.m.—KFWB String Orchestra; Nelson Case, soloist  
12:30 p.m.—Harold Howard's dance band; Jean Cowan, popular songs  
2:10 p.m.—Baseball game, Oakland vs. Los Angeles; after game, Rae and her Pals  
6 p.m.—Julius K. Johnson, organist  
6:30 p.m.—Harry Jackson and his entertainers  
7 p.m.—Cecil and Sally  
7:10 p.m.—Courtesy program  
7:30 p.m.—Continuity program  
8 a.m.—Ben Bernie and his orchestra  
8:30 p.m.—Strings and Bows; Maxine Castle, soprano  
9 p.m.—The Edgeworth Plantation Club  
9:30 p.m.—Main bout from the Olympic Auditorium  
10:30 p.m.—Ben Bernie and his orchestra  
11 to 11:30 p.m.—Dance music from the Montmartre Cafe

**379.5 Meters** **KGO** Sutter 1920  
**790 Kcys.** **10,000 Watts**

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Sunrise Serenaders, NBC  
7:45 to 8 a.m.—Serenaders, NBC  
8 to 8:15 a.m.—Financial Service program, NBC  
8:15 to 8:30 a.m.—Morning Melodies, NBC  
8:30 to 9 a.m.—Cross-Cuts of the Day, NBC  
9 to 9:30 a.m.—Meet the Folks, NBC  
9:30 to 9:45 a.m.—William Don  
9:45 to 10:15 a.m.—The Entertainers, NBC  
10:15 to 10:30 a.m.—Color Harmony program, NBC  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:45 a.m.—Philharmonic organ recital, NBC  
11:45 to 12 noon—The Canny Cook, NBC  
12 to 1 p.m.—Pacific Vagabonds, NBC  
1 to 2 p.m.—Hotel Sir Francis Drake Orchestra, NBC  
2 to 2:30 p.m.—Black and Gold Room Orchestra, NBC  
2:30 to 2:45 p.m.—Hindermyer and Tuckerman, NBC  
2:45 to 3 p.m.—Matinee Time, NBC  
3 to 3:15 p.m.—Erva Giles, soprano, NBC  
3:15 to 3:30 p.m.—Laws that Safeguard Society, NBC  
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 to 4 p.m.—Philharmonic organ recital, NBC  
4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, NBC  
4:45 to 5 p.m.—News service, NBC  
5 to 5:30 p.m.—Eveready program, NBC  
5:30 to 6 p.m.—Happy Wonder Bakers, NBC  
6 to 6:30 p.m.—Westinghouse Salute, NBC  
6:30 to 7 p.m.—Radio - Keith - Orpheum Hour, NBC  
7 to 7:30 p.m.—Evening Reveries, NBC  
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC  
7:45 to 8 p.m.—Sperry Sweethearts, NBC  
8 to 8:30 p.m.—The Cosmopolitans, NBC  
8:30 to 9 p.m.—Pacific National Singers, NBC  
9 to 9:30 p.m.—Piano Paintings, NBC  
9:30 to 10 p.m.—The Blue Boys, NBC  
10 to 11 p.m.—Gems of the Drama, NBC  
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, NBC

**239.9 Meters** **KFOX** Phone: 672-81  
**1250 Kcys.** **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

5 a.m. to 12:45 p.m.—Music; news; talks  
12:45 to 1 p.m.—Musical Moments  
1 to 1:30 p.m.—Kiwanis luncheon  
1:30 to 1:50 p.m.—Cherrio Boys  
1:50 to 2:20 p.m.—Doris & Clarence  
2:20 to 2:30 p.m.—Rolly Wray  
2:30 to 3 p.m.—Sunset Harmony Boys  
3:15 to 3:30 p.m.—Today in History  
3:30 to 4 p.m.—Organ recital, Vera Graham  
4 to 4:15 p.m.—Late news report  
4:15 to 4:30 p.m.—Rolly & Gene  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
5 to 6 p.m.—Hollywood Girls  
6 to 6:15 p.m.—"Em & Clem"  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—Dr. Robert Williams  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:30 p.m.—Ezra and Abie  
7:30 to 7:45 p.m.—Vest Pocket Minstrels  
7:45 to 8:45 p.m.—Cherrio Boys; The Gossipers  
8:45 to 9 p.m.—Texas Cowboys  
9 to 9:15 p.m.—Foster and Doris  
9:15 to 9:30 p.m.—Organ, Vera Graham  
9:30 to 10 p.m.—Everett Hoagland's Troubadours  
10 to 10:30 p.m.—Bill & Co; Gene & Cline  
10:30 to 10:45 p.m.—Weekly song story  
10:45 to 11 p.m.—Campus Sweeties  
11 to 11:30 p.m.—Majestic Ballroom Orchestra  
11:30 to 12 midnight—Everett Hoagland Troubadours  
12 to 3 a.m.—The Knight Fox

## TUESDAY Programs

**491.5 Meters**      **KFRC**      Prospect 0100  
**610 Kcys.**                              **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—Seal Rocks broadcast  
8 to 8:30 a.m.—Columbia Revue, CBS  
8:30 to 9 a.m.—Manhattan Towers orch., CBS  
9 to 9:15 a.m.—News items  
9:15 to 9:30 a.m.—Georgia O. George, DLBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:15 a.m.—Studio program  
11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
11:30 to 12 noon—Columbia educational features, CBS  
12 to 1 p.m.—Sherman Clay noonday concert  
1 to 1:30 p.m.—Cal King's Country Store  
1:30 to 2 p.m.—Dancing by the Sea, CBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:15 p.m.—Beauty talks  
3:15 to 3:30 p.m.—International Sidelights, CBS  
3:30 to 4 p.m.—Guy Lombardo and his Royal Canadians, CBS  
4 to 4:45 p.m.—Siesta Hour, DLBS  
4:45 to 4:55 p.m.—News items  
4:55 to 5 p.m.—Town Topics  
5 to 5:30 p.m.—KFRC Dance Band  
5:30 to 6 p.m.—Savine Tone Pictures, CBS  
6 to 6:15 p.m.—"Joe and Vi," CBS  
6:15 to 6:30 p.m.—Grand Opera Miniature, CBS  
6:30 to 6:45 p.m.—Edna Fischer and Norman Neilsen  
6:45 to 7 p.m.—Grand Opera Miniature, CBS  
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"  
7:15 to 7:30 p.m.—"Musical Forget-Me-Nots"  
7:30 to 8 p.m.—Chicago variety program, Waring's Pennsylvanians; Al and Pete; Tom Gerund; Charlie Straight, CBS  
8 to 8:30 p.m.—Masquerade Party, DLBS  
8:30 to 9:30 p.m.—"S. & W. Forum of the Air," courtesy of Sussman & Wormser, DLBS  
9:30 to 10 p.m.—Drama from KHJ  
10 to 10:10 p.m.—Frank Watanabe  
10:10 to 10:15 p.m.—Dance music  
10:15 to 10:20 p.m.—Gruen news flashes  
10:20 to 12 midnight—Val Valente's orch., DLBS  
12 to 1 a.m.—Dance music

**483.6 Meters**      **KGW**      Atwater 2121  
**620 Kcys.**                              **1000 Watts**

**The Morning Oregonian, Portland, Oregon**

6:45 a.m.—Devotions; organ recital  
7:45 a.m.—Aunt Jemima, NBC  
8 a.m.—Portland Breakfast Club  
9 a.m.—Columbia National Bank  
9:06 a.m.—Town Crier  
10:15 a.m.—Bass-Heuter program, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Julia Hayes  
11:45 a.m.—The Canny Cook, NBC  
12 noon—Powers' Pied Piper  
12:30 p.m.—Pacific Vagabonds, NBC  
1 p.m.—Sir Francis Drake Orchestra, NBC  
2 p.m.—Baby's Boudoir organ  
2:15 p.m.—Among Ourselves  
2:45 p.m.—Hotel Paramount Orchestra, NBC  
3 p.m.—Voters' Service, NBC  
3:30 p.m.—Phil Cook, Quaker Man, NBC  
3:45 p.m.—Musical Masterworks  
4 p.m.—Hotel St. Francis Orchestra, NBC  
4:30 p.m.—Palace Laundry features  
5 p.m.—Eveready Hour, NBC  
5:30 p.m.—Happy Wonder Bakers, NBC  
6 p.m.—Westinghouse Salute, NBC  
6:30 p.m.—Radio-Keith-Orpheum, NBC  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Sperry Flour Company, NBC  
8 p.m.—Lotus Isle broadcast  
8:30 p.m.—Pacific National Singers, NBC  
9 p.m.—Cecil and Sally  
9:15 p.m.—Fisher's Blend Hour, KOMO  
10:15 p.m.—KGW Slumber Hour  
11:15 to 12 midnight—Organ

**440.9 Meters**      **KPO**      Garfield 8300  
**680 Kcys.**                              **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs  
9:30 to 10:30 a.m.—Walter W. Cribbins  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints for Housewives"  
11:45 to 11:55 a.m.—Helen Gordon Barker, art talk  
11:55 to 12:05 p.m.—Time signals, Scripture reading  
12:05 to 1 p.m.—Snapshots, programs in miniature  
1 to 2 p.m.—Market week luncheon broadcast from Palace Hotel  
2 to 2:10 p.m.—Ye Towne Cryer  
2:10 to 2:45 p.m.—California Crooners  
2:45 to 4:30 p.m.—Get Associated with Baseball  
4:30 to 5 p.m.—KPO Salon Orchestra  
5 to 5:15 p.m.—Old Trusty Dog stories  
5:15 to 5:30 p.m.—Federal Business Association talk  
5:30 to 5:45 p.m.—The Date Book, edited by Stuart Strong  
5:45 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 6:45 p.m.—KPO Masters of Music  
6:45 to 7 p.m.—Cecil and Sally  
7 to 8 p.m.—North Americans  
8 to 8:30 p.m.—Allan Wilson, tenor  
8:30 to 10 p.m.—Fifth Summer Symphony concert, directed by Artur Rodzinski  
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra  
11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

**361.2 Meters**      **KOA**      York 5090  
**830 Kcys.**                              **12,500 Watts**

**General Electric Co., Denver, Colorado**

5:30 to 6 p.m.—Happy Wonder Bakers  
6 to 6:30 p.m.—Westinghouse Salute  
6:30 to 7 p.m.—Radio-Keith-Orpheum Hour  
7 to 7:15 p.m.—Golden Gems  
7:15 to 7:30 p.m.—Sally Mason in "New Songs"  
7:30 to 7:45 p.m.—Amos 'n' Andy  
7:45 to 8 p.m.—Golden Gems  
8 to 9 p.m.—Denver Municipal Band  
9 to 9:30 p.m.—The Magic Crystal  
9:30 to 10 p.m.—The Blue Boys  
10 to 11 p.m.—Gems of the Drama

**254.1 Meters**      **KEX**      Atwater 3111  
**1180 Kcys.**                              **5000 Watts**

**Western Broadcasting Co., Portland, Oregon**

7 a.m.—Morning Serenaders  
8 a.m.—The Clock; Oregon news  
9 a.m.—Classified; Town Topics  
12 noon—Time; weather; World Bookman  
12:05 p.m.—Happy Hour Girls  
1:05 p.m.—Ron's Rhythm Revue  
1:30 p.m.—Castle organ concert  
2 p.m.—Dental lecture  
2:30 p.m.—Vagabond's news reel  
4:30 p.m.—Warner Stone's orchestra  
5 p.m.—Negro melodies  
5:30 p.m.—Baron Keyes' Air Castles  
5:45 p.m.—Old Timers  
6 p.m.—Vancouver Playmates  
6:30 p.m.—The Six o'Clock Steppers  
8 p.m.—Dance concert  
8:15 p.m.—Farmers Radio Service Club  
8:30 p.m.—Kelpine Twins  
9 p.m.—Musical Comedy Hour; Betty Andersen and George Maddox, duets; Sydney Dixon, tenor  
10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano  
10:30 p.m.—Jack and Jill Tavern Orchestra  
11:30 p.m.—Time; weather, police reports  
11:40 p.m.—Midnight Revellers  
12 midnight—White Wizard

## TUESDAY Programs

**535.4 Meters**  
**560 Kcys.**  
**KTAB** Garfield 4700  
1000 Watts  
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Studio program  
8 to 8:30 a.m.—Dr. Heady, psychologist  
8:30 to 9 a.m.—Recordings  
9 to 9:30 a.m.—Morning Prayer Hour  
9:30 to 10 a.m.—Studio program  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 1 p.m.—Studio program  
1 to 1:30 p.m.—Chapel of Chimes  
1:30 to 1:45 p.m.—Julia Hayes  
1:45 to 2:40 p.m.—Recordings  
2:40 to 4:45 p.m.—Baseball from Recreation Park  
4:45 to 5 p.m.—Studio program  
5 to 5:15 p.m.—The Story Man and His Air Castle  
5:15 to 5:30 p.m.—Studio program  
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour  
6:30 to 7 p.m.—Chapel of Chimes  
7 to 7:30 p.m.—Records  
7:30 to 7:45 p.m.—Alice Blue at the organ  
7:45 to 8 p.m.—Aplets program with Alice Blue and Carl Tobin, tenor  
8 to 9 p.m.—"Highway Highlights," Elbert Bel-lows, tenor; Joan Ray, contralto, and Jane S. Sands, accompanist  
9 to 10 p.m.—Orchestra with Madelaine O'Brien, soprano; John Teel, baritone, and Alice Blue, organ and piano  
10 to 10:30 p.m.—"Organ Echoes" with Alice Blue  
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra  
11:30 to 1 a.m.—Recordings

**333.1 Meters**  
**900 Kcys.**  
**KHJ** Vandike 7111  
1000 Watts  
Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Anthony Euwer  
8 to 8:30 a.m.—CBS Review  
8:30 to 8:40 a.m.—Stock exchange reports  
8:40 to 9 a.m.—Manhattan Towers Orch., CBS  
9 to 9:15 a.m.—Scientific Lab. of America  
9:15 to 9:30 a.m.—Georgia O. George, to KFRC and KMJ  
9:30 to 10 a.m.—Leigh Harline, organist  
10 to 10:30 a.m.—Feminine Fancies, from KFRC  
10:30 to 10:45 a.m.—Program of recordings  
10:45 to 11 a.m.—June, Elvia and Nell  
11 to 11:15 a.m.—Agnès White  
11:15 to 11:30 a.m.—Weaver-Jackson, recordings  
11:30 to 11:45 a.m.—Folger's Coffee, recordings  
11:45 to 12 noon—Normalizer, recordings  
12 to 12:30 p.m.—Biltmore Concert Orchestra  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1 p.m.—Ann Leaf, organist, CBS  
1 to 1:30 p.m.—Rhythm King Dance Orch., CBS  
2 to 3 p.m.—Happy Go Lucky Hour, KFRC  
3 to 3:15 p.m.—Crockett Mountaineers, CBS  
3:15 to 3:30 p.m.—Safety Conference, talk  
3:30 to 3:45 p.m.—Midnight Mission, talk  
3:45 to 4 p.m.—U. S. C. Trojan period  
4 to 4:30 p.m.—Charlie Wellman  
4:30 to 4:45 p.m.—Western Air Express  
4:45 to 5 p.m.—News; Town Topics  
5 to 5:15 p.m.—Commissioner Thorpe, talk  
5:15 to 6 p.m.—Ted White; recordings  
6 to 6:15 p.m.—"Jo and Vi," CBS  
6:15 to 6:30 p.m.—Political talk, Mr. Tubbs, from KFRC  
6:30 to 7 p.m.—Grand Opera Miniature, CBS  
7 to 7:30 p.m.—Don Lee Symphony  
7:30 to 8 p.m.—Warrings Pennsylvanians, CBS  
8 to 8:30 p.m.—Raymond Paige presentation  
8:30 to 9:30 p.m.—S. & W. Forum of the Air  
9:30 to 10:05 p.m.—Drama; world-wide news  
10:05 to 12 midnight—Biltmore Hotel Dance Or-chestra  
12 to 1 a.m.—W. Tourbellotte, organist

**468.5 Meters**  
**640 Kcys.**  
**KFI** Westmore 0337  
5000 Watts  
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6:30 a.m.—Opening market reports  
6:45 a.m.—Health exercises, Louis Rueb  
7:30 a.m.—Leslie Brigham, bass  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Bess Kilmer's Helpful Hints  
9:15 a.m.—Jack Miller and his guitar  
9:30 a.m.—Beatrice Mable beauty talk  
10 a.m.—Wall Street Journal  
10:15 a.m.—Bass Hueter Paint Co., NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Prof. Miller and his guitar  
12 noon—Dept. of Agriculture talk  
12:15 p.m.—Federal and state market reports  
12:30 p.m.—Seeing Southern California  
2:15 p.m.—Winnie Fields Moore, travelogue  
2:30 p.m.—Grace Hamilton and Jack Sterns, bal-lads  
3 p.m.—Jack Parker, ballads  
3:30 p.m.—Wedgewood Nowell, Playgoers' Club  
4:15 p.m.—KFI News Bureau  
4:30 p.m.—Dr. John T. Miller  
4:30 p.m.—Big Brother; The Story Man  
5:30 p.m.—Schonberger Trio  
5:45 p.m.—Stock market reports  
6 p.m.—Earl Kass, baritone  
6:15 p.m.—Anna and Oscar  
6:30 p.m.—Winifred Donaldson, soprano  
7 p.m.—Arthur Lang, baritone; conc. ensemble  
8 p.m.—Adohr Opera of the Air  
10:30 p.m.—Aeolian organ recital  
11 p.m.—Laughner-Harris Hotel St. Francis Or-chestra, NBC

**325.9 Meters**  
**920 Kcys.**  
**KOMO** Elliot 5890  
1000 Watts  
Fisher's Blend Station, Inc., Seattle, Wash.

9:15 a.m.—Helpful Hints to Housewives  
9:30 a.m.—William Don, NBC  
9:45 a.m.—Old Witch Company  
10 a.m.—"Way to a Man's Heart"  
10:15 a.m.—Color Harmony program, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Harmony Kings  
11:45 a.m.—The Canny Cook, NBC  
12 noon—Farm talks; grain, fruit & veg. reports  
12:15 p.m.—Prudence Penny  
12:30 p.m.—Pacific Vagabonds, NBC  
1 p.m.—Artistic Ensemble  
1:30 p.m.—Hotel St. Francis Orchestra, NBC  
2 p.m.—Orchestra and vocalists  
2:30 p.m.—Concert orchestra  
3:15 p.m.—"Laws that Safeguard Society"  
3:30 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 p.m.—Concert orchestra  
4:45 p.m.—Stock quotations  
5 p.m.—Eveready Hour, NBC  
5:30 p.m.—Happy Wonder Bakers, NBC  
6 p.m.—Westinghouse Salute, NBC  
6:30 p.m.—Radio-Keith-Orpheum Hour, NBC  
7 p.m.—Artistic Ensemble  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Sperry Sweethearts, NBC  
8 p.m.—Gold Shield Little Symphony Hour  
9 p.m.—News flashes  
9:15 p.m.—Fisher's Blend Hour, NWT-KOMO  
10:15 p.m.—Dance orchestra and vocalists  
11:15 p.m.—St. Francis Hotel Dance Orch., NBC  
12 to 12:30 a.m.—Fox 5th Ave. Theatre organ

**209.7 Meters**  
**1430 Kcys.**  
**KECA** Westmore 0337  
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

5:30 p.m.—Happy Wonder Bakers, NBC  
6 p.m.—Westinghouse Salute, NBC  
6:30 p.m.—RKO Hour, NBC  
7 p.m.—Leonard Van Berg, tenor  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Sperry Sweethearts, NBC  
8 p.m.—Aeolian organ recital  
8:45 p.m.—Nick Harris  
9 p.m.—Ray Van Dyne and Jean Dunn  
10 p.m.—Geo. Smith Saxophone Quartette  
10:30 p.m.—Health exercises, Louis Rueb

## TUESDAY Programs

**285.5 Meters** **KNX** **Hempstead 4101**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

6:45 to 8 a.m.—Setting-up exercises  
8 to 8:15 a.m.—Inspirational talk and prayer  
8:15 to 8:30 a.m.—Program of late recordings  
8:30 to 9 a.m.—Clinic of the Air  
9 to 9:10 a.m.—Records  
9:10 to 9:20 a.m.—“Seeing Southern California”  
9:20 to 9:30 a.m.—Popular recordings  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family  
10:30 to 11 a.m.—Home economics talk  
11 to 11:15 a.m.—Kate Brew Vaughn  
11:15 to 11:30 a.m.—Popular songs & food facts  
11:30 to 12 noon—Clinic of the Air  
12 to 12:15 p.m.—“Home Remedy Hour”  
12:15 to 12:30 p.m.—Talk on Belco  
12:30 to 1 p.m.—Silver Slipper Cafe  
1:30 to 2 p.m.—Eddie Albright, late fiction  
2 to 2:30 p.m.—Records & “Jay,” the Jingle Man  
2:30 to 2:45 p.m.—Talk by Maj. Lawrence Mott  
2:45 to 3:23 p.m.—L. A. Firemen's Orchestra  
3:23 to 3:30 p.m.—Lost and found and stock market reports  
3:30 to 4 p.m.—Musical program  
4 to 4:30 p.m.—Hiram and Simpson at Yapp's Crossing  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—Talk on “Travel”  
5:15 to 5:45 p.m.—“Big Brother Ken's Kiddie Hour”  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 7 p.m.—Organ program, Lucie Lee  
7 to 7:30 p.m.—“Popular Science,” Dr. Baumgardt  
7:30 to 8 p.m.—KNX feature artists  
8 to 9 p.m.—Pyrol Orchestra; Piano Twins  
9 to 9:30 p.m.—“The Nomads,” program  
9:30 to 10 p.m.—Feature program presenting Laf-O-Grafs  
10 to 12 midnight—Hotel Ambassador Dance Orchestra  
12 to 1 a.m.—Madame Zucca's Cafe

**508.2 Meters** **KHQ** **Main 5383**  
**590 Kcys.** **1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

6:45 a.m.—Inspirational service  
7 a.m.—“Town Crier”  
7:45 a.m.—“Aunt Jemima's Boy,” NBC  
8 a.m.—The Shell Happy Time, KPO  
9 a.m.—Walt and Winn  
9:30 a.m.—“Hints to Hostesses”  
9:45 a.m.—Betty Crocker Gold Medal talks, NBC  
10 a.m.—“Old Witch Ammonia,” program  
10:15 a.m.—Color Harmony, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Organ recital  
11:45 a.m.—Nat'l Cannery's Assn., NBC  
1 p.m.—“Dutch Maid”; “Headliners”  
1:30 p.m.—Hawaiian Echoes; Eatsum Period  
2 p.m.—Early American music  
2:30 p.m.—Gems from musical comedy  
3 p.m.—Feature orchestra  
3:15 p.m.—Laws that Safeguard Society, NBC  
3:30 p.m.—Phil Cook, NBC  
3:45 p.m.—“Paint o' Mine”; Service Hour  
5 p.m.—Eveready Hour, NBC  
5:30 p.m.—Happy Wonder Bakers, NBC  
6 p.m.—Westinghouse “Salutes,” NBC  
6:30 p.m.—RKO program, NBC  
7 p.m.—Davenport Hotel Orchestra  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—“The Two Sweet-Hearts”  
8 p.m.—Walt and Marian  
8:30 p.m.—Pacific National Singers, NBC  
9 p.m.—Piano Paintings  
10 p.m.—“Gems of the Drama,” NBC  
11 p.m.—“Just Another Hour”

**204 Meters** **KGA** **Main 3434**  
**1470 Kcys.** **5000 Watts**  
**Northwest Broad. System, Spokane, Wash.**

6:45 a.m.—Early Birds; news  
8 a.m.—Sunshine Hour  
9 a.m.—Popular hits  
9:30 a.m.—Miss Spokane Musicale  
10 a.m.—Friendly Hour  
10:30 a.m.—Organ recital  
11 a.m.—Warn and Warn  
11:15 a.m.—Luncheon concert  
11:30 a.m.—Popular concert  
12 noon—Barton's Brevities  
12:30 p.m.—Time; weather; market reports; novelties  
1 p.m.—Concert recordings  
2 p.m.—Popular Melange  
3 p.m.—Radio Bargain Matinee  
3:30 p.m.—Tea Hour concert  
4 p.m.—Good News Magazine  
4:30 p.m.—Uncle Andy and the Kiddies  
5 p.m.—Novelties  
5:15 p.m.—Baron Keyes' Air Castles  
5:30 p.m.—Dinner Hour music  
6 p.m.—The Six o'Clock Steppers  
7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp; Sydney Dixon, tenor  
8 p.m.—Studio concert  
8:30 p.m.—The Story Behind the Song  
9 p.m.—Betty Andersen and George Maddox, duet; Sydney Dixon, tenor  
10 p.m.—Request program

**309.1 Meters** **KJR** **Main 2495-2475**  
**970 Kcys.** **5000 Watts**

**Northwest Broad. System, Seattle, Wash.**

7 a.m.—Music; news  
8:30 a.m.—Thrift Home of the Air  
9 a.m.—Morning devotional services  
9:40 a.m.—Sally Jo Walker and Grant Merrill  
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano  
10:15 a.m.—Beauty talk, Helen Andrews  
11 a.m.—Classical program  
12:45 p.m.—Unity Society of the Northwest  
1 p.m.—Musical program  
1:45 p.m.—Chet Cathers, baritone; Marjorie Robillard, piano  
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
2:45 p.m.—Baseball game, Ken Stuart, announcer  
5:15 p.m.—Baron Keyes' Air Castles  
5:30 p.m.—Market reports; Lost and found  
5:50 p.m.—Garden talk, Cecil Solly  
6 p.m.—The Six o'Clock Steppers  
7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp; Sydney Dixon, tenor  
8 p.m.—Gold and Silver Ensemble  
9 p.m.—Betty Andersen and George Maddox, duets; Sydney Dixon, tenor  
9:30 p.m.—Musical Comedy Hour  
10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano  
10:30 p.m.—Song Birds; Stonewall Jackson, guitar; Elmore Vincent, tenor  
11 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Midnight Revellers

**526 Meters** **KMTR** **Hollywood 3026**  
**570 Kcys.** **500 Watts**

**KMTR Radio Corp., Hollywood, California**

5:55 to 6 p.m.—“Talk on Traffic,” Judge Valentic  
6 to 6:30 p.m.—Records  
6:30 to 7 p.m.—Galloping Gophers  
7 to 7:15 p.m.—Lucille Scott, pianist  
7:15 to 7:30 p.m.—All Colored Marathon  
7:30 to 8 p.m.—Salon Ensemble  
8 to 9 p.m.—New Idea Man and gang  
9 to 9:30 p.m.—“Moss Covered Melodies”  
9:30 to 10 p.m.—Banjo Boys  
10 to 11 p.m.—KMTR Orchestra  
11 to 11:30 p.m.—All Colored Marathon  
11:30 to 12 midnight—Ocean Park Walkathon  
12 to 1 a.m.—“8 Ball” and Charley Lung



**WEDNESDAY Programs**

**236.1 Meters** **KOL** **Elliott 4466**  
**1270 Kcys.** **1000 Watts**  
**Seattle Broadcasting Co., Seattle, Wash.**

- 6 to 7 p.m.—Voice of Columbia, CBS
- 7 to 7:30 p.m.—Washington Hometowners
- 7:30 to 8 p.m.—California Melodies, CBS
- 8 to 8:30 p.m.—Studio program
- 8:30 to 9 p.m.—Demi Tasse Review, DLBS
- 9 to 9:30 p.m.—Mood Pictures, DLBS
- 9:30 to 10 p.m.—Ted White's Night Club, DLBS
- 10 to 11 p.m.—Bill Darby's dance band
- 11 to 12 midnight—Earl Burnnett, DLBS
- 12 to 3 a.m.—KOL Party
- 6:45 to 7:45 a.m.—Bill Ross' Alarm Clock Hour
- 7:45 to 8:30 a.m.—Records; Columbia Revue, CBS
- 8:30 to 9:30 a.m.—Manhattan Towers Orch., CBS
- 9:30 to 11 a.m.—Program of recordings
- 11 to 11:15 a.m.—Red Cross Shoe program, DLBS
- 11:15 to 12:15 p.m.—"The Carnival Hour"
- 12:15 to 12:30 p.m.—Musical Album, CBS
- 12:30 to 1:30 p.m.—Rotary Club luncheon
- 1:30 to 2 p.m.—Footnotes, CBS; records
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:15 p.m.—The Crockett Mountaineers, CBS
- 3:15 to 3:30 p.m.—Ann Leaf at the organ, CBS
- 3:30 to 3:45 p.m.—Studio program
- 3:45 to 4 p.m.—The Aztecs, CBS
- 4 to 4:30 p.m.—Manhattan Moods, CBS
- 4:30 to 5 p.m.—Studio program; news
- 5 to 5:45 p.m.—Service period; records
- 5:45 to 6 p.m.—Studio program

**526 Meters** **KXA** **Seneca 1000**  
**570 Kcys.** **500 Watts**  
**American Radio Tel. Co., Seattle, Wash.**

- 7 a.m.—Morning Alarm
- 8 a.m.—Devotional services
- 8:45 a.m.—Novelty program
- 9 a.m.—Better Homes Hour
- 9:30 a.m.—Harry Foley, piano
- 10:30 a.m.—Sunshine Hour
- 11:30 a.m.—Hawaiian program
- 12 noon—Time, weather reports
- 1 p.m.—Popular
- 2 p.m.—Organ
- 3 p.m.—Red Seal Hour
- 4 p.m.—Yogi Alpha
- 5 p.m.—Town Crier Hour
- 6 p.m.—All Request Hour
- 6:45 p.m.—Yogi Alpha
- 7:30 p.m.—Dick Sharp, sports round-up
- 7:45 p.m.—Harry Foley
- 8 p.m.—Cecil & Sally
- 8:30 p.m.—Harold Ford
- 9 p.m.—Popular music
- 9:30 p.m.—Red Toppers
- 10 p.m.—Dance program
- 10:30 p.m.—Harry Foley

**361.2 Meters** **KOA** **York 5090**  
**830 Kcys.** **12,500 Watts**  
**General Electric Co., Denver, Colorado**

- 5 to 5:30 p.m.—Halsey, Stuart program
- 5:30 to 6:30 p.m.—Palmolive Hour
- 6:30 to 7 p.m.—Coca Cola program
- 7 to 7:30 p.m.—Extension Service, Colorado Agricultural College
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Don Bigelow's orchestra
- 8 to 8:30 p.m.—Jack Albin's orchestra
- 8:30 to 9:30 p.m.—General Electric Hour, Denver Concert Orchestra; male quartet
- 9:30 to 10:30 p.m.—Camel Pleasure Hour
- 10:30 to 10:45 p.m.—Yir Frieri' Scotty
- 10:45 to 11 p.m.—Sarah Kreindler, violinist

**325.9 Meters** **KOMO** **Elliot 5890**  
**920 Kcys.** **1000 Watts**  
**Fisher's Blend Station, Inc., Seattle, Wash.**

- 7:40 a.m.—Inspirational service
- 7:45 a.m.—Aunt Jemima Pancake Boy, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Banjo duo
- 9:15 a.m.—Helpful Hints to Housewives
- 9:45 a.m.—"Way to a Man's Heart"
- 10 a.m.—Harmony Kings
- 10:15 a.m.—Mary Hale Martin Hour, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Evening Star, NBC
- 12 noon—Farm talk; grain, fruit & veg. reports
- 12:15 p.m.—Prudence Penny
- 12:30 p.m.—Popular orchestra and vocalists
- 1 p.m.—Talk, NBC
- 1:15 p.m.—Concert orchestra and vocal trio
- 1:30 p.m.—Tea Timers, NBC
- 2 p.m.—Concert orchestra
- 2:30 p.m.—Popular orchestra
- 3:30 p.m.—Phil Cook, the Quaker Man, NBC
- 3:45 p.m.—"Back of the News in Wash.," NBC
- 4 p.m.—East of Cairo, NBC
- 4:30 p.m.—St. Francis Salon Orchestra, NBC
- 4:45 p.m.—Stock quotations
- 5 p.m.—Halsey, Stuart & Co., NBC
- 5:30 p.m.—Palmolive Hour, NBC
- 6:30 p.m.—Coca Cola program, NBC
- 7 p.m.—Garden Patch program
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Male quartet in "Sea Chantys"
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Sargon Cycle of Song
- 9 p.m.—Chrysler program
- 9:15 p.m.—Violin and piano solos
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 p.m.—Dance orchestra and vocalists
- 11:30 p.m.—News flashes
- 11:45 p.m.—St. Francis Hotel Dance Orch., NBC
- 12 to 12:30 a.m.—Fox 5th Ave. Theatre organ

**209.7 Meters** **KECA** **Westmore 0337**  
**1430 Kcys.** **1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles, Calif.**

- 11:45 a.m.—Mabel Lewis, musical memories
- 12 noon—Seeing Southern California
- 3 p.m.—Hendricks Music Makers Orchestra
- 3:30 p.m.—Phil Cook, Quaker Oats Man, NBC
- 3:45 p.m.—Back of the News in Wash., NBC
- 4 p.m.—"Armand," popular songs
- 4:15 p.m.—Gwen Evans, popular soprano
- 4:30 p.m.—Winslow Allen's Six Clouds of Joy
- 5 p.m.—Halsey-Stuart, NBC
- 5:30 p.m.—Palmolive Hour, NBC
- 6:30 p.m.—Coca Cola program, NBC
- 7 p.m.—Noreen Gammill, Original Char. Sketches
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Jack and Jill
- 8 p.m.—Parisian Quintet, NBC
- 8:30 p.m.—Julie Kellar, harpist
- 8:45 p.m.—Winnie Fields Moore, travelogue
- 9 p.m.—Will Rounds Ensemble
- 9:30 p.m.—Camels Pleasure Hour, NBC
- 10:30 p.m.—Health exercises, Louis Rueb

**299.8 Meters** **KFVD** **Empire 5127**  
**1000 Kcys.** **250 Watts**  
**Auburn Fuller, Culver City, Calif.**

- 6 a.m.—Spanish program
- 7 a.m.—Happy-Go-Lucky Trio
- 9:30 a.m.—Zandra's Mystic Hour
- 11 a.m.—Beauty Hour
- 12 noon—The Lonely Troubadour
- 12:45 p.m.—Waves of Happiness
- 1 p.m.—G. Allison's Home program
- 2:30 p.m.—Merchants' Slogan Contest
- 3 p.m.—Auburn Half Hour
- 4 p.m.—Merchants' Slogan Contest
- 5:45 p.m.—Timely Topics; health talk
- 9:15 p.m.—Happy-Go-Lucky Trio
- 10 p.m.—J. Newton Yates, organist
- 11 p.m.—Selected recordings
- 12 to 1 a.m.—J. Newton Yates, organist

## WEDNESDAY Programs

**491.5 Meters** **KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—Seal Rocks broadcast  
8 to 8:30 a.m.—Columbia Revue, CBS  
8:30 to 9 a.m.—Manhattan Towers orch., CBS  
9 to 9:15 a.m.—News items  
9:15 to 9:30 a.m.—Manhattan Towers orch., CBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's Daily Chats  
11 to 11:15 a.m.—Red Cross Shoe program, DLBS  
11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
11:30 to 12 noon—Columbia educational features  
12 to 1 p.m.—Sherman Clay noonday concert  
1 to 1:30 p.m.—Cal King's Country Store  
1:30 to 1:45 p.m.—Footnotes, CBS  
1:45 to 2 p.m.—Aunt Zelena, CBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:30 p.m.—"About New Books," Monroe Upton  
3:30 to 3:35 p.m.—Something About Everything  
3:35 to 3:45 p.m.—Your English  
3:45 to 4 p.m.—The Aztecs, CBS  
4 to 4:30 p.m.—Manhattan Moods, CBS  
4:30 to 4:45 p.m.—Fifteen Hot Minutes  
4:45 to 4:55 p.m.—News items  
4:55 to 5 p.m.—Town Topics  
5 to 5:30 p.m.—U. S. Marine Band, CBS  
5:30 to 6:30 p.m.—Dinner Hour concert, DLBS  
6:30 to 7 p.m.—Prof. Linsley, play, DLBS  
7 to 7:30 p.m.—Political talk, Baron Pitts, DLBS  
7:30 to 8 p.m.—California Melodies, DLBS  
8 to 8:30 p.m.—Standard Oil Company's "Romantic Forty-Niners," DLBS  
8:30 to 9 p.m.—Demi Tasse Revue, with George Olsen's orchestra, DLBS  
9 to 9:30 p.m.—Mood Pictures, DLBS  
9:30 to 10 p.m.—Ted White and his Top o' the World Nite Club, DLBS  
10 to 10:05 p.m.—Green news flashes  
10:05 to 11 p.m.—Anson Weeks' orch., DLBS  
11 to 12 midnight—Earl Burnett's orch., DLBS  
12 to 1 a.m.—Dance music

**239.9 Meters** **KFOX** Phone: 672-81  
**1250 Kcys.** 1000 Watts

**Nichols & Warinner, Long Beach, Calif.**

5 a.m. to 12:45 p.m.—Music; news; talks  
12:45 to 1 p.m.—Musical Moments  
1 to 1:30 p.m.—Rotary luncheon  
1:30 to 1:50 p.m.—Cherrio Boys  
1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence  
2:20 to 2:30 p.m.—Rolly Wray  
2:30 to 3 p.m.—Sunset Harmony Boys  
3 to 3:15 p.m.—Campus Sweeties  
3:15 to 3:30 p.m.—Today in History  
3:30 to 4 p.m.—Organ recital, Vera Graham  
4 to 4:15 p.m.—Late news reports  
4:15 to 4:30 p.m.—Rolly & Gene  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 5 p.m.—Dick Love and his accordion  
5 to 6 p.m.—Hollywood Girls  
6 to 6:15 p.m.—"Em & Clem"  
6:15 to 6:30 p.m.—Percy at the Telephone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—The Three Vagabonds  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:30 p.m.—Ezra and Abie  
7:30 to 7:45 p.m.—Vest Pocket Minstrels  
7:45 to 8 p.m.—Cherrio Boys  
8 to 8:30 p.m.—Seth Parker Singing School  
8:30 to 9 p.m.—Studio group  
9 to 9:30 p.m.—Foster, Doris and Gene  
9:30 to 10 p.m.—Everett Hoagland Troubadours  
10 to 10:30 p.m.—Bill & Co.; Gene & Cline  
10:30 to 10:45 p.m.—Ted & Anna  
10:45 to 11 p.m.—Campus Sweeties  
11 to 11:30 p.m.—Majestic Ballroom Orchestra  
11:30 to 12 midnight—Everett Hoagland Troubadours  
12 to 3 a.m.—The Knight Fox

**379.5 Meters** **KGO** Sutter 1920  
**790 Kcys.** 10,000 Watts

**General Electric Co., Oakland, Calif.**

6 to 6:45 a.m.—Announcing Edison Scholarship Award from West Orange, N. J.  
7:30 to 7:45 a.m.—Sunrise Serenaders, NBC  
7:45 to 8 a.m.—Serenaders, NBC  
8 to 8:15 a.m.—Financial Service program, NBC  
8:15 to 8:30 p.m.—Morning Melodies, NBC  
8:30 to 9 a.m.—Cross-Cuts of the Day, NBC  
9 to 9:30 a.m.—Meet the Folks, NBC  
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service talks, NBC  
9:45 to 10:15 a.m.—Morning Glories, NBC  
10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, NBC  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 12 noon—Evening Stars, NBC  
12 to 1 p.m.—Radio Guild, NBC  
1 to 1:15 p.m.—Series of talks, NBC  
1:15 to 1:30 p.m.—Breen and De Rose, NBC  
1:30 to 2 p.m.—Tea Timers, NBC  
2 to 2:30 p.m.—Whyte's Orchestra, NBC  
2:30 to 2:35 p.m.—John E. Kennedy talk, NBC  
2:35 to 2:45 p.m.—Whyte's Orchestra, NBC  
2:45 to 3:30 p.m.—The Blue Boys, NBC  
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 to 4 p.m.—Back of the News in Washington, NBC  
4 to 4:30 p.m.—East of Cairo, NBC  
4:30 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, NBC  
4:45 to 5 p.m.—News Service, NBC  
5 to 5:30 p.m.—Halsey, Stuart program, NBC  
5:30 to 6:30 p.m.—Palmolive Hour, NBC  
6:30 to 7 p.m.—Coca Cola program, NBC  
7 to 7:15 p.m.—Parks Sisters, NBC  
7:15 to 7:30 p.m.—The Hot Spot of Radio, NBC  
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC  
7:45 to 8 p.m.—Governor Young campaign program, NBC  
8 to 8:30 p.m.—Parisian Quintet, NBC  
8:30 to 9 p.m.—Hill Billy Boys, NBC  
9 to 9:30 p.m.—Miniature Biographies, NBC  
9:30 to 10:30 p.m.—Camel Pleasure Hour  
10:30 to 10:45 p.m.—Yir Frien' Scotty, NBC  
10:45 to 11 p.m.—Sarah Kreindler, violinist, NBC  
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, NBC

**483.6 Meters** **KGW** Atwater 2121  
**620 Kcys.** 1000 Watts

**The Morning Oregonian, Portland, Oregon**

6 to 6:45 a.m.—Announcing Edison Scholarship Award from West Orange, N. J.  
9:30 a.m.—Betty Crocker, NBC  
9:45 a.m.—Town Crier  
10:15 a.m.—Mary Hale Martin, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Evening Stars, NBC  
11:45 a.m.—Masterworks  
12 noon—Powers' Pied Piper  
12:30 p.m.—Bagdad Theater organ  
1:15 p.m.—Breen and De Rose, NBC  
1:45 p.m.—Tea Timers, NBC  
2 p.m.—Baby's Boudoir organ  
2:15 p.m.—Among Ourselves  
2:45 p.m.—Masterworks  
3:30 p.m.—Phil Cook, Quaker Man, NBC  
3:45 p.m.—Back of the News, NBC  
4 p.m.—East of Cairo, NBC  
4:30 p.m.—Palace Laundry features  
5 p.m.—Halsey Stuart, NBC  
5:30 p.m.—Palmolive program, NBC  
6:30 p.m.—Coca Cola program, NBC  
7 p.m.—Franz children's hour  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Bradley Pie Man  
8 p.m.—Let's Get Associated, NBC  
9 p.m.—Cecil and Sally  
9:15 p.m.—Montag Melodians  
9:30 p.m.—Camel Pleasure Hour, NBC  
10:30 p.m.—Lotus Isle broadcast  
11 to 12 midnight—Hotel St. Francis Orch., NBC

**WEDNESDAY Programs****309.1 Meters  
970 Kcys.****KJR****Main 2495-2475  
5000 Watts****Northwest Broad. System, Seattle, Wash.**

7 a.m.—Music; news  
8:30 a.m.—Thrift Home of the Air  
9:40 a.m.—Sally Jo Walker and Grant Merrill  
10 a.m.—Elmore Vincent, tenor; Marjorie Robillard, piano  
10:15 a.m.—Beauty talk, Helen Andrews  
12 noon—World in Review  
12:45 p.m.—Unity Society of the Northwest  
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
2:45 p.m.—Baseball game; Ken Stuart, announcer  
5:15 p.m.—Baron Keyes' Air Castles  
5:30 p.m.—Market reports; Lost and found  
5:50 p.m.—Garden talk, Cecil Solly  
6 p.m.—Harpers Corners  
6:30 p.m.—Seaboard Oil's Hometowners; Ragnar Sallidin, accordion  
7 p.m.—Old Songs for New  
8 p.m.—Harmony Aces; Eulala Dean, blues singer; Ukulele Bob  
8:30 p.m.—Harmony Aces  
9 p.m.—Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone  
10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano  
10:30 p.m.—Music a la carte  
11 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Midnight Revellers

**468.5 Meters  
640 Kcys.****KFI****Westmore 0337  
5000 Watts****Copyright, 1930, E. C. Anthony, Inc., L. A.**

6 to 6:45 a.m.—Announcing Edison Scholarship Award from West Orange, N. J.  
9:15 a.m.—German lesson, Annette Doherty  
9:30 a.m.—Betty Crocker, Home talk, NBC  
9:45 a.m.—Prof. Miller and his guitar  
10 a.m.—Wall Street Journal  
10:15 a.m.—Mary Hale Martin talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—W. Jules Garrison, "The Passer By"  
11:45 a.m.—French lesson, Annette Doherty  
12 noon—Dept. of Agriculture talk  
12:15 p.m.—Federal and state market reports  
12:30 p.m.—Seeing Southern California  
2:30 p.m.—Sylvia's Happy Time  
3:30 p.m.—Noreen Gammill, monologues  
3:45 p.m.—Eddie Armstrong, ballads  
4 p.m.—Eddie Geldmacher, pianist  
4:15 p.m.—News Bureau; Big Brother  
5 p.m.—The Story Man  
5:30 p.m.—Beauty talk, Sadye Nathan  
6 p.m.—Nick Harris  
6:30 p.m.—Sierra Male Quintet  
7 p.m.—Bob and Monte  
7:30 p.m.—Elkins Cotton Pickers' Orchestra  
8 p.m.—Let's Get Associated, NBC  
8:30 p.m.—Tom Terriss, vagabond movie director  
9 p.m.—KFI Symphonette  
9:30 p.m.—Eva Olivotti and James Burroughs  
10:30 p.m.—Wm. Kalani, Hawaiian baritone  
11 p.m.—Laughner-Harris Hotel St. Francis Orchestra, NBC

**265.3 Meters  
1130 Kcys.****KSL****Wasatch 3901  
5000 Watts****Radio Service Corp., Salt Lake City, Utah**

6 p.m.—Blue Blaze Fireside Entertainers  
6:30 p.m.—Coca Cola Sportscasts, NBC  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—"Romance of Gems"  
8 p.m.—Variety Ensemble, William Peterson  
8:30 p.m.—Popular dance orchestra  
9 p.m.—Musical  
9:15 p.m.—Slumber Tunes  
9:30 p.m.—Camel Pleasure Hour, NBC  
10:30 p.m.—Milt Taggart's 11 Vagabonds  
11 to 12 midnight—"Vagabond of the Air"

**535.4 Meters  
560 Kcys.****KTAB****Garfield 4700  
1000 Watts****Pickwick Broadcasting Co., Oakland, Calif.**

7 to 8 a.m.—Studio program  
8 to 8:30 a.m.—Recordings  
8:30 to 9 a.m.—Studio program  
9 to 9:30 p.m.—Morning Prayer Hour  
9:30 to 10 a.m.—Recordings  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 1 p.m.—Studio program  
1 to 1:30 p.m.—Chapel of Chimes  
1:30 to 1:45 p.m.—Julia Hayes  
1:45 to 2:40 p.m.—Records  
2:40 to 4:15 p.m.—Baseball from Recreation Park  
4:45 to 5 p.m.—Studio program  
5 to 5:15 p.m.—The Story Man and His Air Castle  
5:15 to 5:30 p.m.—Studio program  
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour  
6:30 to 7 p.m.—Chapel of Chimes  
7 to 7:30 p.m.—Dr. Heady, psychologist  
7:30 to 7:45 p.m.—Alice Blue, "Organ Echoes"  
7:45 to 8:30 p.m.—Memory Bouquet with Harry McKnight, tenor; Joan Ray, contralto; Jane S. Sands, accompanist; Dorothy Nichols, cellist; Alice Blue, pianist, and also organist  
8:30 to 10:30 p.m.—Pepper Box program  
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra  
11:30 to 1 a.m.—Recordings

**296.6 Meters  
1010 Kcys.****KQW****Columbia 777  
5000 Watts****Pac. Agric. Foundation, Ltd., San Jose, Calif.**

9 to 11 a.m.—Music; Helpful Hour  
11 to 12 noon—Bank Credits program  
12 to 12:30 p.m.—Variety recordings  
12:30 to 1 p.m.—Market reports; weather  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Concert recordings  
4:30 to 5 p.m.—Children's program  
5 to 5:15 p.m.—Baron Keyes' Air Castle  
5:30 to 6 p.m.—San Jose Radionics health talk  
6 to 6:10 p.m.—U. S. D. A. farm flashes  
6:10 to 6:20 p.m.—Farm topics discussion  
6:20 to 6:30 p.m.—Special department broadcast  
6:30 to 7 p.m.—Market reports; Farm Reporter  
7 to 8 p.m.—Farm Bureau Evening News  
8 to 9 p.m.—Studio program  
9 to 9:30 p.m.—The Two Guitars  
9:30 to 10 p.m.—How-do-you-do?

**254.1 Meters  
1180 Kcys.****KEX****Atwater 3111  
5000 Watts****Western Broadcasting Co., Portland, Oregon**

7 a.m.—Morning Serenaders  
8 a.m.—The Clock; Oregon news  
9 a.m.—Classified; Town Topics  
12 noon—Time; weather; World Bookman  
12:05 p.m.—Happy Hour Girls  
1:05 p.m.—Ron's Rhythm Revue  
1:30 p.m.—Castle organ concert  
2 p.m.—Dental lecture  
2:30 p.m.—Vagabond's news reel  
4:30 p.m.—Warner Stone's orchestra  
5 p.m.—Band concert  
5:30 p.m.—Baron Keyes' Air Castles  
5:45 p.m.—Old Timers' concert  
6 p.m.—Harpers Corners  
6:30 p.m.—Hometowners' Orchestra; Ragnar Sallidin, accordion  
8 p.m.—Dance concert  
8:15 p.m.—Farmers Radio Service Club  
8:30 p.m.—Harmony Aces  
9 p.m.—Damski's Neapolitans Orch.; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone  
10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano  
10:30 p.m.—Slack and Jill Tavern Orchestra  
11:30 p.m.—Time; weather; police reports  
11:40 p.m.—Midnight Revellers  
12 midnight—White Wizard

## WEDNESDAY Programs

**322.4 Meters** **KFWI** Franklin 0200  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**

7 to 7:45 a.m.—Eye-opener program  
7:45 to 8 a.m.—Bell life exercises  
9 to 10:30 a.m.—Records and announcements  
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, talk  
10:50 to 11 a.m.—Items of interest  
11 to 11:30 a.m.—Schwabacher Frey program  
11:30 to 12 noon—Sherman Clay concert  
12 to 1:30 p.m.—Slogan contest  
6 to 7 p.m.—Dinner Dance Hour  
7 to 7:15 p.m.—Dr. T. G. Linbarger, talk  
7:15 to 7:30 p.m.—Rita Murray's investment chat  
8:30 to 8:35 p.m.—Chamber of Commerce talk  
8:35 to 9:05 p.m.—Studio feature  
9:05 to 9:30 p.m.—Arthur Bergner, baritone  
9:30 to 10 p.m.—Isabel Henion, balladist, and Nadine Chriss  
10 to 10:30 p.m.—Sally Lewis, pianologues  
10:30 to 11 p.m.—Slogan contest  
11 to 12 midnight—Gene Dotson and his Royal Californians  
12 to 12:45 a.m.—Midnight Classics  
12:45 to 1 a.m.—Dean Metcalf at the organ

**322.4 Meters** **KROW** Glencourt 6774  
**930 Kcys.** **1000 Watts**

**Oakland Educational Society, Oakland, Calif.**

8 a.m.—Popular recordings  
8 a.m.—Charlie Pacheco, The Black-Key Boy  
8:30 a.m.—Schrader Furniture Co. program  
1:30 p.m.—Music Memories, Lillian Boyd  
2 p.m.—Louie Margie and the Three Krows  
2:30 p.m.—Watch Tower program, Bible lecture: "Mountains of God: Sinai", W. T. representative  
2:45 p.m.—Betty the Shopper  
3:30 p.m.—California Cowboys, Bill Simmons, "Yodeling Cowboy;" Eddie McCarty, harmonica and saw; Chuck Darling, harmonica  
4 p.m.—Piano recreation, Jean Ardath  
4:15 p.m.—Radio calendar  
4:30 p.m.—Fox West Coast Theatres Frolic  
5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness, presenting: Tropical Trio; Gloom Chasers Orchestra; Madeline Sivy, violinist; Wade Forrester, vocalist  
7:30 p.m.—Complete baseball results  
7:45 p.m.—The Ne'er Do Well  
8 p.m.—Wade Forrester presenting Harmony and Health; Tropical Trio; Gloom Chasers Orchestra; Madeline Sivy, violinist; Wade Forrester, vocalist

**315.6 Meters** **KFWB** Hollywood 0315  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, Calif.**

8 a.m.—The Los Angeles Breakfast Club  
10 a.m.—Prudence Penny  
10:30 a.m.—The Serenaders  
11:30 a.m.—Billy Van  
12 noon—KFWB String Orchestra; Nelson Case, soloist  
12:30 p.m.—Harold Howard's dance band  
2:10 p.m.—Baseball game, Oakland vs. Los Angeles; after game, Rae and her Pals  
6 p.m.—KFWB Salon Orchestra  
6:30 p.m.—Harry Jackson and his entertainers  
7 p.m.—Cecil and Sally  
7:10 p.m.—Ted Dahl's band; Buster Dees, tenor  
7:30 p.m.—Jean Leonard, "Wizard of the Ivories"  
7:45 p.m.—Sierra Male Quintet  
8 p.m.—Carmelita, soprano; Saldana's Castilians in a Spanish program  
8:30 p.m.—George Olsen and his music  
9 p.m.—Jack Joy Continuity  
10 p.m.—Ben Bernie and his orchestra  
10:30 p.m.—George Olsen and his music  
11 to 11:30 p.m.—Dance music from the Montmartre Cafe

**243.8 Meters** **KYA** Prospect 3456  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

9 to 9:30 a.m.—Charles J. Dean, Inc.  
9:30 to 10 a.m.—Fox and Warfield program  
10 to 11 a.m.—George Taylor and his Gang—Helen Stone, Greta Gahler, Virginia Spencer, Fred Heward, Tom Smith  
11 to 11:15 a.m.—Dudley Ayers—Catalogues  
11:15 to 11:30 a.m.—Reduceoid program  
11:30 to 11:45 a.m.—Community Chest  
11:45 to 12 noon—Recorded program  
12 to 12:15 p.m.—Brickbats and Bouquets  
12:15 to 1:15 p.m.—Records  
1:15 to 1:30 p.m.—Charles Beauty Shop  
1:30 to 1:45 p.m.—Newscasting  
1:45 to 2 p.m.—Records  
2 to 3 p.m.—Organ recital, George Nickson  
3 to 3:15 p.m.—Virginia Spencer, Piano Moods  
3:15 to 4 p.m.—Records  
4 to 5 p.m.—Clem Kennedy, Yvonne Petersen, Jack Deane, Tom Smith and "The Boys"  
5 to 5:45 p.m.—Records  
5:45 to 6 p.m.—Judge Matthew W. Brady on "Crime Prevention"  
6 to 6:15 p.m.—Records  
6:15 to 6:45 p.m.—Fox and Warfield program  
6:45 to 7 p.m.—Nita Mitchell, Dud Williamson, Clem Kennedy  
7 to 7:30 p.m.—KYA Trio, Gene Sullivan  
7:30 to 7:45 p.m.—Harmonettes and Melvin Dunne  
7:45 to 8 p.m.—Virginia Spencer, Helen Stone, Don Foree, Dud Williamson  
8 to 9 p.m.—1640 Boys and Adele Burien  
9 to 10 p.m.—Parnassus Trio, Greta Gahler, soprano and Kevin Ahearn, tenor  
10 to 11 p.m.—Paul Kelli's Dance Orchestra  
11 to 12 midnight—Fred Heward's Quintet, Gene Sullivan  
12 to 12:30 a.m.—Organ recital  
12:30 to 1 a.m.—Records

**285.5 Meters** **KNX** Hempstead 4101  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

6:45 to 8 a.m.—Setting-up exercises  
8 to 8:15 a.m.—Inspirational talk and prayer  
8:15 to 8:30 a.m.—Late recordings  
8:30 to 9 a.m.—Interesting information by Dr. J. Dean  
9 to 9:15 a.m.—"Home Remedy Hour"  
9:15 to 9:30 a.m.—Popular recordings  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family  
10:30 to 11 a.m.—Home economics talk  
11:15 to 11:30 a.m.—Popular songs & food facts  
11:30 to 12 noon—Musical program  
12 to 12:15 p.m.—"Home Remedy Hour"  
12:15 to 12:30 p.m.—Talk on Belco  
12:30 to 1 p.m.—Silver Slipper Cafe  
1:30 to 2 p.m.—Eddie Albright, late fiction  
2 to 3 p.m.—Records and "Jay," the Jingle Man  
3 to 4 p.m.—Organ program, Lucie Lee and string trio  
4 to 4:30 p.m.—"The Home Builders' Hour"  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—Talk on "Travel"  
5:15 to 5:45 p.m.—"Big Brother Ken's Kiddie Hour"  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ program, Lucie Lee  
6:30 to 7 p.m.—Program presenting KNX artists  
7 to 7:30 p.m.—Mr. and Mrs. radio skit, featuring Georgia Fifield and Eddie Albright  
7:30 to 8 p.m.—Courtesy program  
8 to 8:30 p.m.—"The Airdales" and Bert Butterworth  
8:30 to 9 p.m.—AMORC College  
9 to 9:30 p.m.—The Escapades of "Hap and Sap," the Royal Vagabonds  
9:30 to 10 p.m.—Feature program  
10 to 12 midnight—Hotel Ambassador Dance Orchestra  
12 to 1 a.m.—Madame Zucca's Cafe

**WEDNESDAY Programs**

**333.1 Meters  
900 Kcys.**

**KHJ**

**Vandike 7111  
1000 Watts**

**Don Lee, Inc., Los Angeles, California**

- 7 to 8 a.m.—Recordings; Anthony Euwer
- 8 to 8:30 a.m.—CBS Review
- 8:30 to 8:40 a.m.—Stock exchange reports
- 8:40 to 9:15 a.m.—Manhattana Towers Orchestra, CBS
- 9:15 to 9:30 a.m.—Music Lovers Shop
- 9:30 to 10 a.m.—Nell Larson, organ, and June Parker
- 10 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 10:45 a.m.—American Institute of Food Products
- 10:45 to 11 a.m.—Agnes White program
- 11 to 11:15 a.m.—Red Cross Shoes, CBS from KHJ
- 11:15 to 11:30 a.m.—Columbia Ensemble, CBS
- 11:30 to 11:45 a.m.—Folger's Coffee program
- 11:45 to 12 noon—Normalizer Sales, recordings
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orch.
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Kiwanis Club luncheon
- 1:30 to 2 p.m.—Times Forum
- 2 to 3 p.m.—Happy Go Lucky Hour, KFRC
- 3 to 3:30 p.m.—Talk on gardens
- 3:30 to 3:45 p.m.—Elvia Allman
- 3:45 to 4 p.m.—L. A. Library, book review
- 4 to 4:30 p.m.—Charlie Wellman
- 4:30 to 4:45 p.m.—Nell Larson, organist
- 4:45 to 5 p.m.—News; Town Topics
- 5 to 5:15 p.m.—City prosecutor, Lloyd Nix
- 5:15 to 5:30 p.m.—U. S. Marine Band, CBS
- 5:30 to 6 p.m.—Recordings
- 6 to 6:30 p.m.—Peggy Hamilton, "Fashions"
- 6:30 to 7 p.m.—Prof. Lindsley and organ
- 7 to 7:30 p.m.—Ballad Crooners
- 7:30 to 8 p.m.—California Melodies, to CBS
- 8 to 8:30 p.m.—"Romantic Days of '49"
- 8:30 to 9 p.m.—Demi Tasse Revue
- 9 to 9:30 p.m.—Mood Pictures
- 9:30 to 10 p.m.—Top o' the World Night Club, Ted White
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellote, organist

**204 Meters  
1470 Kcys.**

**KGA**

**Main 3434  
5000 Watts**

**Northwest Broad. System, Spokane, Wash.**

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Sunshine Hour; popular hits
- 9:30 a.m.—That Reminds Me
- 10 a.m.—Friendly Hour
- 10:30 a.m.—Organ recital
- 11 a.m.—Warn and Warn
- 11:15 a.m.—Luncheon concert
- 11:30 a.m.—Popular concert
- 12 noon—Barton's Brevities
- 12:30 p.m.—Time; weather; market reports; novelties
- 1 p.m.—Concert recordings
- 2 p.m.—Popular Melange
- 3 p.m.—Radio Bargain Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the Kiddies
- 4:55 p.m.—World Bookman
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Pacific Transfer Co. program
- 5:45 p.m.—Dinner music
- 6 p.m.—Harpers Corners
- 6:30 p.m.—Hometowners Orch.; Ragnar Salldin, accordion
- 7 p.m.—Old Songs for New
- 8 p.m.—Harmony Aces; Eulala Dean, blues singer; Ukulele Bob
- 9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
- 10 p.m.—Request program

**508.2 Meters  
590 Kcys.**

**KHQ**

**Main 5383  
1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

- 9 a.m.—Walt and Winn
- 9:30 a.m.—Betty Crocker, NBC
- 10:15 a.m.—Mary Hale Martin, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Organ recital
- 12 noon—"Down Memory Lane"
- 12:15 p.m.—"Studio Affairs"; "Album Airs"
- 1 p.m.—"Dutch Maid"; "Headliners"
- 1:30 p.m.—Organ recital; Batsum Period
- 2 p.m.—Everybody Sing
- 2:30 p.m.—Album Symphonies
- 3 p.m.—Feature Singer; Fur Facts
- 3:30 p.m.—Phil Cook, NBC
- 3:45 p.m.—Paint o' Mine Period
- 4 p.m.—Service Hour
- 5 p.m.—Halsey Stuart, NBC
- 5:30 p.m.—Palmolive Hour, NBC
- 6:30 p.m.—Coca Cola program, NBC
- 7 p.m.—Electrical transcription program
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Three Jacks
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—The Hill-Billy Boys, NBC
- 9 p.m.—Walt and Marion
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 p.m.—Cotton Blossom Minstrels, NBC
- 11:30 p.m.—"The Best Steppers"

**526 Meters  
570 Kcys.**

**KMTR**

**Hollywood 3026  
500 Watts**

**KMTR Radio Corp., Hollywood, California**

- 6 to 7 a.m.—Top of the Morning program
- 7 to 9 a.m.—Wholesome Food Breakfast Club
- 9 to 9:15 a.m.—Mildred Kitchen, Home Economics
- 9:15 to 9:30 a.m.—Health Man
- 9:30 to 10 a.m.—Two Black Keys
- 10 to 10:15 a.m.—All Colored Marathon
- 10:15 to 10:30 a.m.—Louise Howatt, Happiness Girl
- 10:30 to 11 a.m.—Records
- 11 to 11:45 a.m.—Westlake String Ensemble
- 11:45 to 12 noon—Public and civic officials
- 12 to 12:15 p.m.—"World in Review"
- 12:15 to 1:15 p.m.—The Skipper and Crew
- 1:15 to 2:30 p.m.—Records
- 2:30 to 3 p.m.—Spanish program
- 3 to 4 p.m.—The Serenaders
- 4 to 4:30 p.m.—Records
- 4:30 to 5:15 p.m.—Trading Post program
- 5:15 to 5:45 p.m.—Selected records
- 5:45 to 6 p.m.—"Reporter of the Air"
- 6 to 6:30 p.m.—Records
- 6:30 to 7 p.m.—"Composer's program"
- 7 to 7:15 p.m.—Hollycrofter's Book Review
- 7:15 to 7:30 p.m.—All Colored Marathon
- 7:30 to 8 p.m.—"Tone Poems"
- 8 to 8:30 p.m.—Talking Picture Song Hits
- 8:30 to 9 p.m.—Star Reporter, playlette
- 9 to 9:30 p.m.—Male chorus
- 9:30 to 10 p.m.—Banjo Boys
- 10 to 11 p.m.—"The Old and the New"
- 11 to 11:30 p.m.—All Colored Marathon
- 11:30 to 12 midnight—Ocean Park Walkathon
- 12 to 1 a.m.—"8 Ball" and Charley Lung

**267.7 Meters  
1120 Kcys.**

**KMIC**

**Thorn. 1121  
500 Watts**

**Dalton's Inc., Inglewood, California**

- 6 to 6:30 p.m.—Ocean Park Walkathon
- 6:30 to 7 p.m.—Cinema Suggestions
- 7 to 7:15 p.m.—"Old Time Ballads" with Rocky Bernard, tenor
- 7:15 to 7:30 p.m.—"Piano-Moods"
- 7:30 to 8 p.m.—Half hour of pep
- 8 to 9 p.m.—Lani McIntyre and Hawaiians
- 9 to 9:30 p.m.—"Dot and Dash" Duo
- 9:30 to 10:30 p.m.—Fred Rose and his orchestra
- 10:30 to 11 p.m.—Rocky Bernard, tenor, and Dot and Dash Duo
- 11 to 11:30 p.m.—Ocean Park Walkathon
- 11:30 to 12:30 a.m.—1930 Super Marathon
- 12:30 to 6 a.m.—Jack the Bellboy



**THURSDAY Programs**

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**

- The Morning Oregonian, Portland, Oregon**  
 9:06 a.m.—Town Crier  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11 a.m.—Organ recital, NBC  
 11:45 a.m.—The Canny Cook, NBC  
 12 noon—Powers' Pied Piper  
 12:30 p.m.—Sir Francis Drake Orchestra  
 1:15 p.m.—Breen and De Rose, NBC  
 1:30 p.m.—Julia Hayes  
 2 p.m.—Baby's Boudoir organ  
 2:15 p.m.—Among Ourselves  
 3 p.m.—Matinee Time, NBC  
 3:30 p.m.—Phil Cook, Quaker Man, NBC  
 3:45 p.m.—Palace Teatimers  
 4 p.m.—Fleischmann Sunshine Hour, NBC  
 5 p.m.—Palace Laundry features  
 5:30 p.m.—Maxwell House Melodies, NBC  
 6 p.m.—RCA Hour, NBC  
 7 p.m.—NBC program  
 7:30 p.m.—Amos 'n' Andy, NBC  
 7:45 p.m.—Standard Symphony Hour, NBC  
 8:45 p.m.—Mac and Al  
 9 p.m.—Memory Lane, NBC  
 9:30 p.m.—Tommy Luke's Flower Girls  
 9:45 p.m.—Boyer, the Society Perfumer  
 10 p.m.—Cecil and Sally  
 10:15 p.m.—Associated Dance Band, KOMO  
 11 to 12 midnight—Organ recital

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**

- Northwest Broad. System, Spokane, Wash.**  
 1 p.m.—Recordings; Popular Melange  
 3 p.m.—Radio Bargain Matinee  
 3:30 p.m.—Tea Hour concert  
 4 p.m.—Good News Magazine  
 4:30 p.m.—Uncle Andy and the Kiddies  
 5 p.m.—Novelties  
 5:15 p.m.—Baron Keyes' Air Castles  
 5:30 p.m.—Pacific Transfer Co. program  
 5:45 p.m.—Dinner Music  
 6 p.m.—Hometowners Orch.; Ed Sheldon, banjo  
 7 p.m.—Northwest Salon Orch.; Jan Russell, violin  
 7:30 p.m.—Dream Melodies; Grant Merrill and Stephanie Lewis, songalogue  
 8 p.m.—Frank Horsfall, saxophone; Captivators Male Quartet; Glen Eaton, tenor; Robert Monsen, tenor  
 9 p.m.—Hour with the opera; Jean Kantner, baritone; Betty Andersen, soprano; Sydney Dixon, tenor  
 10 p.m.—Request program

**239.9 Meters KFOX Phone: 672-81**  
**1250 Kcys. 1000 Watts**

- Nichols & Warinner, Long Beach, Calif.**  
 4:45 to 5 p.m.—Dick Love and his accordion  
 5 to 6 p.m.—Hollywood Girls  
 6 to 6:15 p.m.—"Em & Clem"  
 6:15 to 6:30 p.m.—Percy at the Phone  
 6:30 to 6:45 p.m.—Sunset Harmony Boys  
 6:45 to 7 p.m.—The Three Vagabonds  
 7 to 7:15 p.m.—Buttercream School Kids  
 7:15 to 7:30 p.m.—Ezra and Abie  
 7:30 to 7:45 p.m.—Vest Pocket Minstrels  
 7:45 to 8 p.m.—Cherrio Boys  
 8 to 9 p.m.—Bennie Light and Mark Cook  
 9 to 9:15 p.m.—Poster and Doris  
 9:15 to 9:30 p.m.—Organ, Vera Graham  
 9:30 to 10 p.m.—Everett Hoagland Troubadours  
 10 to 10:30 p.m.—Bill & Coo; Gene & Cline  
 10:30 to 10:45 p.m.—Minstrel Girls  
 10:45 to 11 p.m.—Campus Sweeties  
 11 to 11:30 p.m.—Majestic Ballroom Orchestra  
 11:30 to 12 midnight—Everett Hoagland Troubadours  
 12 to 3 a.m.—The Knight Fox

**315.6 Meters KFVB Hollywood 0315**  
**950 Kcys. 1000 Watts**

- Warner Brothers, Hollywood, Calif.**  
 8:30 a.m.—Dorothy Burnham, pianist; Rae and her Pals  
 10 a.m.—Wade Hamilton, organist  
 10:15 a.m.—Kathleen Clifford  
 10:30 a.m.—The Serenaders  
 11:30 a.m.—KFVB String Orchestra; Nelson Case, soloist  
 12:30 p.m.—Harold Howard's dance band; Jean Cowan, popular songs  
 2:10 p.m.—Baseball game, Oakland vs. Los Angeles; after game, Rae and her Pals  
 6 p.m.—Wade Hamilton, organist  
 6:15 p.m.—Courtesy program  
 6:30 p.m.—Harry Jackson and his entertainers  
 7 p.m.—Cecil and Sally  
 7:10 p.m.—Courtesy program  
 7:30 p.m.—Julius K. Johnson, organist  
 8 p.m.—Ben Bernie and his orchestra  
 8:30 p.m.—A detective story  
 9 p.m.—George Gramlich, tenor; KFVB Concert Orchestra  
 9:30 p.m.—"An Old Tintype," continuity by Jack Joy  
 10 p.m.—Ben Bernie and his orchestra  
 10:30 p.m.—George Olsen and his music  
 11 to 11:30 p.m.—Dance music from Montmartre Cafe

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 5000 Watts**

- Copyright, 1930, E. C. Anthony, Inc., L. A.**  
 6:30 a.m.—Opening market reports  
 6:45 a.m.—Health exercises, Louis Rueb  
 8 a.m.—Shell Happytime, KPO  
 9 a.m.—Herbie Scharlin  
 9:45 a.m.—Wall Street Journal  
 10 a.m.—Woman's Magazine of the Air, NBC  
 11 a.m.—Sylvia's Happy Hour  
 11:45 a.m.—Talk on preventive dentistry  
 12 noon—Dept. of Agriculture talk  
 12:15 p.m.—Federal and state market reports  
 2:15 p.m.—Winnie Fields Moore, travelogue  
 2:30 p.m.—Grace Hamilton and Jack Stern  
 3 p.m.—Better American Federation  
 3:15 p.m.—L. A. Fire Dept. Orchestra  
 4:15 p.m.—News Bureau; Big Brother  
 5 p.m.—Baron Keyes, The Story Man  
 5:30 p.m.—Old Trusty Dog  
 5:45 p.m.—Stock market reports  
 6 p.m.—RCA Hour, NBC  
 7 p.m.—The Speedway to Happiness, NBC  
 7:30 p.m.—Gwen Evans, popular soprano  
 7:45 p.m.—Standard Symphony Hour, NBC  
 8:45 p.m.—Arthur Lang, baritone; concert orch.  
 9:15 p.m.—Three Co-eds  
 9:30 p.m.—Packard Concert Orchestra with Robert Hurd  
 10:30 p.m.—Orchestral Hour  
 11 p.m.—Laughner-Harris Hotel St. Francis Orchestra, NBC

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**

- Seattle Broadcasting Co., Seattle, Wash.**  
 1:45 to 2 p.m.—Recordings  
 2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
 3 to 3:30 p.m.—Studio program  
 3:30 to 4 p.m.—KFRC musical, DLBS  
 4 to 4:15 p.m.—Symphonic Interlude, CBS  
 4:15 to 4:30 p.m.—"The Political Situation," CBS  
 4:30 to 5 p.m.—Studio program; news  
 5 to 5:45 p.m.—Service period; records  
 5:45 to 6 p.m.—Studio program  
 6 to 7 p.m.—William Coburn's orchestra  
 7 to 7:30 p.m.—Washington Hometowners  
 7:30 to 8 p.m.—Studio program  
 8 to 9 p.m.—Violet Ray Merrymakers, DLBS  
 9 to 10 p.m.—DLBS program  
 10 to 11 p.m.—Bill Darby's dance band  
 11 to 11:11 p.m.—Studio program  
 11:11 to 12 midnight—Anson Weeks' orchestra, DLBS  
 12 to 3 a.m.—KOL Party

## THURSDAY Programs

**340.7 Meters** **KLX** Lake 6000-6015  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records  
7 to 8 a.m.—Exercises and entertainment  
8 to 8:30 a.m.—The Morning Bugle  
8:30 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern homes period  
9:30 to 10:15 a.m.—Clinic of the Air  
10:15 to 10:30 a.m.—Stocks, weather  
10:30 to 11 a.m.—Records  
11 to 12 noon—Classified Adv. hour  
12 to 1 p.m.—Jack Delaney and his band  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:15 p.m.—Records; stocks  
2:15 to 4:15 p.m.—Baseball: Oakland vs. Los Angeles at Los Angeles  
4:15 to 5 p.m.—Records  
5 to 5:30 p.m.—Brother Bob's Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News items  
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott  
8 to 8:30 p.m.—1640 Boys  
8:30 to 9 p.m.—"The Melody Man"  
9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist  
9:30 to 10 p.m.—Will R. Hill, old home poet, in "Neath the Old Hanging Lamp"  
10 to 11 p.m.—Dance program

**325.9 Meters** **KOMO** Elliot 5890  
**920 Kcys.** **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational service  
7:45 a.m.—Aunt Jemima Pancake Boy, NBC  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Gordon and Mary  
9:15 a.m.—Helpful Hints to Housewives  
9:30 a.m.—"Safeguarding the Nation's Food and Drug Supply" by A. W. Hanson  
9:45 a.m.—"Way to a Man's Heart"  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Drama of Music  
11:45 a.m.—The Canny Cook, NBC  
12 noon—Farm talk; grain, fruit & veg. reports  
12:15 p.m.—Prudence Penny  
12:30 p.m.—Popular orchestra and vocalists  
1 p.m.—Popular orchestra and singers  
2 p.m.—"Out of a Clear Sky"  
2:30 p.m.—Popular orchestra  
3 p.m.—Concert orchestra and vocalists  
3:30 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 p.m.—Stock quotations  
4 p.m.—Fleischmann Sunshine Hour, NBC  
5 p.m.—Arco Birthday Party, NBC  
5:30 p.m.—Maxwell House Melodies, NBC  
6 p.m.—RCA Hour, NBC  
7 p.m.—Garden Patch program  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Standard Symphony Hour, NBC  
8:45 p.m.—Mozart Concert Hour  
9:45 p.m.—News flashes  
10 p.m.—Associated Equi-fractionated Dance Hour  
11 p.m.—St. Francis Hotel Dance Orch., NBC  
12 to 12:30 a.m.—Fox 5th Ave. Theatre organ recital

**267.7 Meters** **KMIC** Thorn. 1121  
**1120 Kcys.** **500 Watts**

Dalton's Inc., Inglewood, California

6 to 6:30 p.m.—Ocean Park Walkathon  
6:30 to 7 p.m.—Musical Comedy Highlights  
7 to 7:30 p.m.—"Land of Memories"  
11 to 11:30 p.m.—Ocean Park Walkathon  
11:30 to 12:30 a.m.—1930 Super Marathon  
12:30 to 6 a.m.—Jack the Bellboy

**322.4 Meters** **KROW** Glencourt 6774  
**930 Kcys.** **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—Charlie Pacheco, The Black-Key Boy  
8:30 a.m.—Health questions answered  
11 a.m.—Select recordings  
11:30 a.m.—Retail Grocers' Association  
1:30 p.m.—Music Memories, Lillian Boyd  
2 p.m.—Louie Margie and the Three Krows  
2:30 p.m.—Betty the Shopper  
3:30 p.m.—California Cowboys, Bill Simmons, "Yodeling Cowboy;" Eddie McCarty, harmonica and saw; Chuck Darling, harmonica  
4 p.m.—Nola Starr, vocalist  
4:15 p.m.—Radio calendar  
4:30 p.m.—Fox West Coast Theatres Frolic  
5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness, presenting: Tropical Trio; Gloom Chasers Orchestra; Madeline Silver, violinist; Wade Forrester, vocalist  
7:30 p.m.—Baseball results  
7:45 p.m.—The Ne'er Do Well  
8 p.m.—Watch Tower program, Bible lecture: "The Bible's Greatest Text," W. T. representative  
8:15 p.m.—Detective story by Tom King  
8:30 p.m.—Weekly sports review by Al Santoro  
8:45 p.m.—Margarita Bernae, vocalist  
9 p.m.—Studio program

**322.4 Meters** **KFWI** Franklin 0200  
**930 Kcys.** **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 7:45 a.m.—Eye-opener program  
7:45 to 8 a.m.—Bell life exercises  
9 to 10 a.m.—Records and announcements  
10 to 10:30 a.m.—Bellevue Hotel program  
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, talk  
10:50 to 11 a.m.—Items of interest  
12 to 1:30 p.m.—Slogan contest  
6 to 7 p.m.—Dinner Dance Hour  
7 to 7:15 p.m.—Ed Stirm and Ed Haynes, harmony duo  
7:15 to 7:30 p.m.—Lovey Wolf, blues singer, and Nadine Chriss, pianist  
11 to 12 midnight—Slogan contest  
12 to 12:45 a.m.—Sherman Clay Midnite Classics  
12:45 to 1 a.m.—Dean Metcalf at the organ

**309.1 Meters** **KJR** Main 2495-2475  
**970 Kcys.** **5000 Watts**

Northwest Broad. System, Seattle, Wash.

7 a.m.—Music; news  
8:30 a.m.—Thrift Home of the Air  
9 a.m.—Morning devotional services  
9:40 a.m.—Sally Jo Walker and Grant Merrill  
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano  
10:15 a.m.—Beauty talk, Helen Andrews  
12 noon—World in Review  
12:45 p.m.—Unity Society of the Northwest  
1 p.m.—Musical program  
1:45 p.m.—Robert Monsen, tenor  
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
2:45 p.m.—Baseball game; Ken Stuart, announcer  
5:15 p.m.—Baron Keyes' Air Castles  
5:50 p.m.—Garden talk, Cecil Solly  
6 p.m.—American Institute of Banking  
6:15 p.m.—Hometowns Orch.; Ed Sheldon, banjo  
7 p.m.—Kelpine Twins  
7:30 p.m.—Dream Melodies; Betty Andersen, soprano; Sydney Dixon, tenor; Jan Naylor, cello; Stephanie Lewis and Grant Merrill, songalogue  
8 p.m.—Frank Horsfal, saxophone; Captivators Male Quartet; Glen Eaton, tenor; Robert Monsen, tenor  
9 p.m.—Jean Kantner, baritone; Betty Andersen, soprano; Sydney Dixon, tenor  
10 p.m.—Ken Stuart's Sunshine program; Ivan Diltmars, piano  
10:30 p.m.—Song Birds; Pearle Dempsey, piano  
11 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Midnight Revellers

**THURSDAY Programs**

**243.8 Meters** **KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts

**Pacific Broadcasting Corp., San Francisco**  
9 to 9:30 a.m.—Charles J. Dean, Inc.  
9:30 to 10 a.m.—Fox and Warfield program  
10 to 11 a.m.—George Taylor and His Gang—Jack, Melvin, Leo, Emmanuel, Virginia  
11 to 11:15 a.m.—Dudley Ayers—Chatalogues  
11:15 to 11:30 a.m.—Reduceoid program  
11:30 to 11:45 a.m.—Dr. May C. Crichton  
11:45 to 12 noon—Records  
12 to 12:15 p.m.—Brickbats and Bouquets  
12:15 to 1:15 p.m.—Records  
1:15 to 1:30 p.m.—Charles Beauty Shop  
1:30 to 1:45 p.m.—News casting  
1:45 to 2 p.m.—Records  
2 to 3 p.m.—Organ recital, Mary Atkinson  
3 to 3:15 p.m.—Virginia Spencer, Piano Moods  
3:15 to 5:45 p.m.—Records  
5:45 to 6 p.m.—Schindler's Dining Room  
6 to 6:15 p.m.—Records  
6:15 to 6:45 p.m.—Fox and Warfield program  
6:45 to 7 p.m.—Helen Stone, Clem Kennedy, Jack Deane  
7 to 7:30 p.m.—KYA Trio, Gene Sullivan  
7:30 to 8:30 p.m.—Parnassus Trio, Greta Gahler  
8:30 to 9 p.m.—Sargon Song Cycle  
9 to 10 p.m.—Dud Williamson, Jack Deane, Tom Smith, Clem Kennedy and "The Boys"  
10 to 11 p.m.—Paul Kelli's Dance Orchestra  
11 to 12 midnight—Fred Heward's Quintet, Gene Sullivan, George Nickson  
12 to 12:30 p.m.—Organ recital  
12:30 to 1 a.m.—Records

**333.1 Meters** **KHJ** Vandike 7111  
**900 Kcys.** 1000 Watts  
**Don Lee, Inc., Los Angeles, California**

7 to 8 a.m.—Recordings; Anthony Euwer  
8 to 8:30 a.m.—Columbia Review, CBS  
8:30 to 8:40 a.m.—Stock exchange reports  
8:40 to 9:15 a.m.—Manhattan Towers Orch., CBS  
9:15 to 9:30 a.m.—Georgia O. George, to DLBS  
9:30 to 10 a.m.—Leigh Harline, organist  
10 to 10:30 a.m.—Feminine Fancies, from KFRC  
10:30 to 10:45 a.m.—Program of recordings  
10:45 to 11 a.m.—June, Elvia and Nell  
11 to 11:15 a.m.—Agnes White, soprano  
11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
11:30 to 12 noon—Folger's Coffee, recordings  
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1 p.m.—U. S. Navy Band, CBS  
1 to 1:15 p.m.—Book Parade, CBS  
1:15 to 1:30 p.m.—Dancing by the Sea, CBS  
1:30 to 2 p.m.—Times Forum  
2 to 3 p.m.—Happy Go Lucky Hour, from KFRC  
3 to 3:15 p.m.—Ted White, vocalist  
3:15 to 3:30 p.m.—U. S. C. Trojan period  
3:30 to 3:45 p.m.—Y. M. C. A.  
3:45 to 4 p.m.—Auto. Club of So. Calif.  
4 to 4:15 p.m.—Charlie Wellman  
4:15 to 4:30 p.m.—Frederick William Wile, CBS  
4:30 to 4:45 p.m.—Charlie Wellman  
4:45 to 5 p.m.—News; Town Topics  
5 to 5:30 p.m.—Pac. States Sav. & Loan, organ  
5:30 to 6 p.m.—Bob Swan; Coast Investor, speaker  
6 to 6:30 p.m.—Pianoville program  
6:30 to 7 p.m.—Arrowhead Springs Dance Orch.  
7 to 7:30 p.m.—Robin Hood program  
7:30 to 8 p.m.—Guy Lombardo's Royal Canadians, CBS  
8 to 9 p.m.—Violet Ray Merrymakers  
9 to 9:30 p.m.—Don Lee Symphony  
9:30 to 10 p.m.—Singing Strings  
10 to 10:05 p.m.—World-wide news  
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra  
12 to 1 a.m.—Wesley Tourtellotte, organist

**535.4 Meters** **KTAB** Garfield 4700  
**560 Kcys.** 1000 Watts  
**Pickwick Broadcasting Co., Oakland, Calif.**

7 to 8 a.m.—Studio program  
8 to 8:30 a.m.—Dr. Heady, psychologist  
8:30 to 9 a.m.—Recordings  
9 to 9:30 a.m.—Morning Prayer Hour  
9:30 to 10 a.m.—Recordings  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 1 p.m.—Studio program  
1 to 1:30 p.m.—Chapel of Chimes  
1:30 to 1:45 p.m.—Julia Hayes  
1:45 to 2:40 p.m.—Recordings  
2:40 to 4:45 p.m.—Baseball from Recreation Park  
4:45 to 5 p.m.—Studio program  
5 to 5:15 p.m.—The Story Man and His Air Castle  
5:15 to 5:30 p.m.—Studio program  
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour  
6:30 to 7 p.m.—Chapel of Chimes  
7 to 7:30 p.m.—Recordings  
7:30 to 7:45 p.m.—Walter J. Rudolph, concert pianist; Dorothy Nichols, cellist  
7:45 to 8 p.m.—Alice Blue, "Organ Echoes"  
8 to 9 p.m.—Miniatures with Joan Ray, contralto, and Elbert Bellows, tenor  
9 to 10 p.m.—Orchestra with Harry McKnight, tenor, and Jane Sargent Sands, accompanist  
10 to 10:15 p.m.—Current events and book review  
10:15 to 10:30 p.m.—"Organ Echoes" with Alice Blue  
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra  
11:30 to 1 a.m.—Recordings

**296.6 Meters** **KQW** Columbia 777  
**1010 Kcys.** 500 Watts  
**Pac. Agric. Foundation, Ltd., San Jose, Calif.**

9 to 11 a.m.—Music; Helpful Hour  
11 to 12 noon—Bank Credits program  
12 to 12:30 p.m.—Concert recordings  
12:30 to 1 p.m.—Market reports; weather  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—Variety recordings  
4:30 to 5 p.m.—Children's program  
5 to 5:15 p.m.—Baron Keyes' Air Castle  
5:15 to 5:30 p.m.—Vesper music  
5:30 to 6 p.m.—San Jose Radionics health talk  
6 to 6:10 p.m.—U. S. D. A. farm flashes  
6:10 to 6:20 p.m.—Farm topics discussion  
6:20 to 6:30 p.m.—Fruit & Vegetable Inspection  
6:30 to 7 p.m.—Market reports; Farm Reporter  
7 to 8 p.m.—Farm Bureau Evening News  
8 to 9 p.m.—Songs of the Old Church Choir  
9 to 9:15 p.m.—In Days of Olde  
9:15 to 9:45 p.m.—The Five Pretzels  
9:45 to 10 p.m.—San Jose Accordion Club

**280.2 Meters** **KJBS** Ord 4148-49  
**1070 Kcys.** 100 Watts  
**J. Brunton & Sons, San Francisco, Calif.**

7 to 7:45 a.m.—KJBS Alarm Klok Klub  
7:45 to 8 a.m.—Lemorax program  
8 to 9 a.m.—Favorite recordings  
9 to 9:30 a.m.—Ford Dealers' program  
9:30 to 10 a.m.—Variety records  
10 to 10:30 a.m.—Infico program  
10:30 to 11:45 a.m.—Popular recorded selections  
11:45 to 12 noon—Agnes Alwyn, investments  
12 to 12:30 p.m.—U. S. popular half-hour  
12:30 to 1:05 p.m.—Variety records  
1:05 to 2:30 p.m.—Stock report; variety records  
2:30 to 3 p.m.—Dell Raymond and Jack Childes  
3 to 3:30 p.m.—Recorded program  
3:30 to 3:45 p.m.—Marjorie Lee, pianist  
3:45 to 4:30 p.m.—Popular records  
4:30 to 5 p.m.—Concert music  
5 to 5:45 p.m.—Popular records  
5:45 to 6 p.m.—Happenings of Helen and Henry  
6 to 7:15 p.m.—Popular records  
12 p.m. to 7 a.m.—KJBS Owl program

## THURSDAY Programs

**440.9 Meters** **KPO** **Garfield 8300**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
8 to 9 a.m.—The Shell Happytime, Hugh Barrett Dobbs  
9:30 to 10 a.m.—Walter W. Cribbins  
10 to 11 a.m.—Woman's Magazine of the Air, NBC  
11 to 11:55 a.m.—Floyd Wright, organ recital  
11:55 to 12:05 p.m.—Time signals, Scripture reading, weather forecast  
12:05 to 1 p.m.—Snapshots, programs in miniature  
1 to 1:30 p.m.—Shrine luncheon broadcast from Palace Hotel  
1:30 to 2 p.m.—Jerry Jermaine, balladist  
2 to 2:10 p.m.—Ye Towne Cryer  
2:10 to 2:45 p.m.—Paul Alexandroff, Russian baritone  
2:45 to 4:30 p.m.—Get Associated with Baseball  
5:30 to 5:45 p.m.—The Date Book, edited by Stuart Strong  
5:45 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 6:45 p.m.—KPO Masters of Music  
6:45 to 7 p.m.—Cecil and Sally  
7 to 8 p.m.—North Americans  
8 to 9 p.m.—Lucky Strike Dance Orchestra, NBC  
9 to 9:30 p.m.—Cy Trobber's Scrap Book  
9:30 to 10 p.m.—Earle C. Anthony "Packard program," NBC  
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra  
11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

**285.5 Meters** **KNX** **Hempstead 4101**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
6:45 to 8 a.m.—Setting-up exercises  
8 to 8:15 a.m.—Inspirational talk and prayer  
8:15 to 9:15 a.m.—Hollywood Breakfast Club  
9:15 to 9:30 a.m.—"Home Remedy Hour"  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albright's 10 o'Clock Family  
10:30 to 11 a.m.—Home economics talk  
11 to 11:15 a.m.—Kate Brew Vaughn  
11:15 to 11:30 a.m.—Popular songs & food facts  
11:45 to 12 noon—Health information on "Belco"  
12 to 12:30 p.m.—"The Musical Lunchbox"  
12:30 to 1 p.m.—Silver Slipper Cafe  
1:30 to 2 p.m.—Eddie Albright, late fiction  
2 to 2:30 p.m.—Records & "Jay," the Jingle Man  
2:30 to 3 p.m.—Edgard Leon, French lessons  
3 to 3:30 p.m.—Orgard program by Lucie Lee  
3:30 to 3:35 p.m.—Lost and found; stock reports  
3:35 to 4 p.m.—Louise Johnson, astroanalyst  
4 to 4:30 p.m.—"The Nutcracker," assisted by the Piano Twins  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—Talk on "Travel"  
5:15 to 5:45 p.m.—"Big Brother Ken's Kiddie Hour"  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Organ program by Lucie Lee  
6:30 to 7 p.m.—Musical program  
7 to 7:30 p.m.—Program presenting Paramount Previews  
7:30 to 8 p.m.—Musical program  
8 to 9 p.m.—Pyrol Symphony, tenor, and soprano soloists  
9 to 9:15 p.m.—"Five-Minute Men and the Musical Musketeers"  
9:15 to 9:45 p.m.—Musical program  
9:45 to 10 p.m.—Music-drama of the Knights of the Round Table  
10 to 12 midnight—Hotel Ambassador Dance Orchestra  
12 to 1 a.m.—Madame Zucca's Cafe

**254.1 Meters** **KEX** **Atwater 3111**  
**1180 Kcys.** **5000 Watts**  
**Western Broadcasting Co., Portland, Oregon**

7 a.m.—Morning Serenaders; White Wizard  
8 a.m.—The Clock; news  
9 a.m.—Classified; Town Topics  
11 a.m.—Old Witch program  
11:15 a.m.—Town Topics  
12 noon—Time; weather; World Bookman  
12:05 p.m.—Happy Hour Girls  
1:05 p.m.—Ron's Rhythm Revue  
1:30 p.m.—Castle organ concert  
2 p.m.—Dental lecture, Painless Parker  
2:30 p.m.—Vagabond's news reel  
4:30 p.m.—Warner Stone's orchestra  
5 p.m.—Novelty recordings  
5:30 p.m.—Baron Keyes' Air Castles  
6 p.m.—Hometowners Orch.; Ed Sheldon, banjo  
6:15 p.m.—Old Timers  
8 p.m.—Dance program  
8:15 p.m.—Farmers Radio Service Club  
8:30 p.m.—In Days of Old  
9 p.m.—Jean Kantner, baritone; Betty Andersen, soprano; Sydney Dixon, tenor  
10 p.m.—Ken Stuart's Sunshine program  
10:30 p.m.—Jack and Jill Tavern Orchestra  
11:30 p.m.—Time; weather; police reports  
11:40 p.m.—Night Club of the Air  
12:30 a.m.—Midnight Revellers

**209.7 Meters** **KECA** **Westmore 0337**  
**1430 Kcys.** **1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles, Calif.**

3 p.m.—Leonard Van Berg, ballads  
3:30 p.m.—Phil Cook, Quaker Oats Man, NBC  
3:45 p.m.—Jack Miller and his guitar  
4 p.m.—Fleischmann Sunshine Hour, NBC  
5 p.m.—Arco Birthday Party, NBC  
5:30 p.m.—Maxwell House Melodies, NBC  
6 p.m.—Buster Wilson's Orchestra  
6:30 p.m.—Lydia Aldrich, soprano, and "Armand," ballads  
6:45 p.m.—Katherine McDonald, beauty talk; Wedgwood Nowell, musical program  
7 p.m.—Wedgwood Nowell, Playgoers Memories  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Bob and Monte  
8 p.m.—Lucky Strike, NBC  
9 p.m.—Memory Lane, NBC  
9:30 p.m.—Eddie Armstrong, ballads  
10 p.m.—Wm. Kalani, Hawaiian baritone  
10:30 p.m.—Health exercises, Louis Rueb

**508.2 Meters** **KHQ** **Main 5383**  
**590 Kcys.** **1000 Watts**  
**Louis Wasmer, Inc., Spokane, Washington**

6:45 a.m.—Inspirational service  
7 a.m.—"The Town Crier"  
7:45 a.m.—"Aunt Jenima's Roy," NBC  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Walt and Winn  
9:45 a.m.—Dept. of Agriculture talk, NBC  
10 a.m.—Woman's Magazine of the Air, NBC  
11:45 a.m.—"The Canny Cook," NBC  
12 noon—National Sav. luncheon program  
12:15 p.m.—"Studio Affairs"; business talk  
12:30 p.m.—"Album Airs"; "Dutch Maid"  
1:15 p.m.—"Headliners"; Hawaiian Echoes  
1:45 p.m.—Eatsum Period  
2 p.m.—Dance Melodies; Fur Facts  
2:30 p.m.—"With the Classics"  
3 p.m.—Service Hour  
3:30 p.m.—Phil Cook, NBC  
4 p.m.—Fleischmann program, NBC  
5 p.m.—Arco Birthday Party, NBC  
5:30 p.m.—Maxwell House Melodies, NBC  
6 p.m.—RCA Hour, NBC  
7 p.m.—Davenport Hotel Orchestra  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Standard Symphony Hour, NBC  
8:45 p.m.—The Parks Sisters, NBC  
9 p.m.—"Memory Lane," NBC  
9:30 p.m.—"The Olympians," NBC  
10 p.m.—Associated Dance Band  
11 p.m.—Best Steppers

## THURSDAY Programs

**526 Meters** **KMTR** Hollywood 3026  
**570 Kcys.** **500 Watts**

**KMTR Radio Corp., Hollywood, California**

6 to 7 a.m.—Top of the Morning program  
7 to 9 a.m.—Wholesome Food Breakfast Club  
9 to 9:15 a.m.—Mildred Kitchen, Home Economics

9:15 to 9:30 a.m.—Health Man  
9:30 to 10 a.m.—Two Black Keys  
10 to 10:15 a.m.—All Colored Marathon  
10:15 to 10:30 a.m.—Louise Howatt, Happiness Girl

10:30 to 11 a.m.—The Morning Glories Orchestra  
11 to 11:45 a.m.—Westlake String Ensemble  
11:45 to 12 noon—Public and civic officials  
12 to 12:15 p.m.—"World in Review"  
12:15 to 1:15 p.m.—Skipper and Crew

1:15 to 2:30 p.m.—Records  
2:30 to 3 p.m.—Spanish program  
3 to 4:30 p.m.—Records  
4:30 to 5:15 p.m.—Trading Post program  
5:45 to 6 p.m.—Reporter of the Air  
6 to 6:30 p.m.—Records

6:30 to 7 p.m.—S. C. Collegians Quartette  
7 to 7:15 p.m.—Studio program  
7:15 to 7:30 p.m.—All Colored Marathon  
7:30 to 7:45 p.m.—"Fifteen Minutes of Pep"

7:45 to 8 p.m.—"Fishing News," Jack Boaz  
8 to 8:30 p.m.—"Musical Pictures"  
8:30 to 9:30 p.m.—Fred Ross and orchestra  
9:30 to 10 p.m.—Banjo Boys  
10 to 10:30 p.m.—"The Old and the New"

10:30 to 11 p.m.—Special continuity program  
11 to 11:30 p.m.—All Colored Marathon  
11:30 to 12 midnight—Ocean Park Walkathon  
12 to 1 a.m.—"8 Ball" and Charley Laug

**299.8 Meters** **KFVD** Empire 5127  
**1000 Kcys.** **250 Watts**  
**Auburn Fuller, Culver City, Calif.**

6 a.m.—Spanish program  
7 a.m.—Happy-Go-Lucky Trio  
11 a.m.—Harmony Hawaiians  
12 noon—The Lonely Troubadour  
12:45 p.m.—Diet Question Box  
1 p.m.—G. Allison's Radio Home  
2:30 p.m.—Merchants' Slogan Contest  
3 p.m.—Auburn Half Hour  
4 p.m.—Slogan contest No. 2  
5:45 p.m.—Timely Topics  
10 p.m.—J. Newton Yates, organist  
11 p.m.—Studio program  
12 to 1 a.m.—J. Newton Yates, organist

**526 Meters** **KXA** Seneca 1000  
**570 Kcys.** **500 Watts**

**American Radio Tel. Co., Seattle, Wash.**

7 a.m.—Morning Alarm; Request Hour  
8 a.m.—Devotional services  
8:45 a.m.—Novelty program  
9 a.m.—Better Homes Hour  
9:30 a.m.—Harry Foley

10:30 a.m.—Sunshine Hour  
11:30 a.m.—Hawaiian program  
12:30 p.m.—Young Men's Business Club luncheon program

1:30 p.m.—Organ records  
2 p.m.—Song and piano recital  
3 p.m.—Red Seal Hour  
4 p.m.—Yogi Alpha  
5 p.m.—Town Crier

6 p.m.—All Request Hour  
6:45 p.m.—Yogi Alpha  
7 p.m.—NBS program  
7:30 p.m.—Novelty program  
7:45 p.m.—Harry Foley, piano

8 p.m.—Cecil & Sally  
8:30 p.m.—Harold Ford  
9:15 p.m.—Novelty program  
9:30 p.m.—Red Toppers  
10 p.m.—Dance program

**394.5 Meters** **KVI** Broadway 4211  
**760 Kcys.** **1000 Watts**

**Puget Sound Broad. Co., Tacoma, Wash.**

7 to 9:30 a.m.—Recordings; CBS programs  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11:15 a.m.—Recordings; announcements  
11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
11:30 to 12 noon—For Your Information, CBS

12 to 1 p.m.—U. S. Navy Band, CBS  
1 to 1:15 p.m.—The Book Parade, CBS  
1:15 to 1:45 p.m.—Dancing by the Sea, CBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS

3 to 3:15 p.m.—Permas, the Man Who Knows  
3:15 to 3:30 p.m.—Recordings  
3:30 to 4 p.m.—KFRC Musical, DLBS  
4 to 4:15 p.m.—Symphonic Interlude, CBS  
4:15 to 4:30 p.m.—Frederic Wm. Wile, CBS  
4:30 to 4:45 p.m.—Recordings

4:45 to 5:30 p.m.—Rhythm Kings; Arabesque, CBS  
5:30 to 6 p.m.—WNAI Eighth Anniversary program, CBS  
6 to 6:30 p.m.—Recordings

6:30 to 7 p.m.—National Radio Forum, CBS  
7 to 7:30 p.m.—Washington Home Towners  
7:30 to 7:45 p.m.—Guy Lombardo's Canadians  
8 to 9 p.m.—Violet Ray Merry-makers  
9 to 10 p.m.—DLBS studio program

10 to 11 p.m.—Val Valente's orchestra, DLBS  
11 to 12 midnight—Anson Weeks' orch., DLBS  
12 to 1 a.m.—Organ recital

## Most Dealers In Small Towns

**N**EARLY two-thirds of the radio dealers of the country are located in communities with a population of less than 10,000, it is indicated by a survey just completed by the Department of Commerce, but they do only slightly more than one-fourth of the total business and the annual sales of the average dealer are less than one-tenth as much as those of the dealer in a city of 3,000,000 people.

If the department's survey is indicative of conditions generally, the average dealer in the small community does an annual business of \$5,388, while if he is located in a com-

munity with between 10,000 and 15,000 people his sales average \$11,921, and in a city of 3,000,000 they run as high as \$54,416.

The department's figures show some curious curves. The average annual sales of a dealer in a city of 100,000 to 150,000 are \$30,807, but in the next class, 150,000 to 200,000, they drop to \$23,329, jumping in the next class, 200,000 to 300,000, to \$41,155, dropping back to \$37,073 in cities between 300,000 and 400,000, increasing to \$53,844 in cities of 400,000 to 500,000, and then declining to \$26,621 in cities of 500,000 to 600,000.



**FRIDAY Programs**

**394.5 Meters**  
**760 Kcys.**  
**KVI** Broadway 4211  
1000 Watts  
Puget Sound Broad. Co., Tacoma, Wash.

- 7 to 9:30 a.m.—Recordings; CBS programs
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11:15 a.m.—Recordings; announcements
- 11:15 to 11:30 a.m.—Columbia Ensemble, CBS
- 11:30 to 11:45 a.m.—Columbia educa. features, CBS
- 11:45 to 12 noon—Dr. Charles P. Oliver, CBS
- 12 to 12:30 p.m.—Light Opera Gems, CBS
- 12:30 to 1 p.m.—Thirty Minute Men, CBS
- 1 to 1:45 p.m.—Carl Rupp's Captivators, CBS
- 1:45 to 2 p.m.—Program of recordings
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:15 p.m.—Permas, the Man Who Knows
- 3:15 to 3:45 p.m.—The Vagabonds, CBS
- 3:45 to 4 p.m.—Bernhard Levitow's orch., CBS
- 4 to 4:30 p.m.—Nit Wit Hour
- 4:30 to 5 p.m.—U. S. Army Band, CBS
- 5 to 6 p.m.—Program of recordings
- 6 to 6:30 p.m.—Columbia Male Chorus, CBS
- 6:30 to 7 p.m.—Gold Medal Fast Freight
- 7 to 7:15 p.m.—Bert Lown's orchestra, CBS
- 7:15 to 7:30 p.m.—Broun's Radio Column, CBS
- 7:30 to 7:43 p.m.—Will Osborne's orchestra, CBS
- 8 to 8:30 p.m.—Veedel Vodvil, DLBS
- 8:30 to 9 p.m.—KOIN program, DLBS
- 9 to 9:30 p.m.—Mission Isle of Golden Dreams, DLBS
- 9:30 to 10 p.m.—KOIN program, DLBS
- 10 to 11 p.m.—Hotel Mark Hopkins orchestra
- 11 to 12 midnight—Val Valente
- 12 to 1 a.m.—Organ recital

**526 Meters**  
**570 Kcys.**  
**KXA** Seneca 1000  
500 Watts  
American Radio Tel. Co., Seattle, Wash.

- 7 a.m.—Morning Alarm; Request Hour
- 8 a.m.—Devotional services
- 8:45 a.m.—Novelty program
- 9 a.m.—Better Homes Hour
- 9:30 a.m.—Harry Foley
- 10:30 a.m.—Sunshine Hour
- 11:30 a.m.—Hawaiian program
- 12 noon—Concert music
- 1 p.m.—Organ concert
- 2 p.m.—Song and piano recital
- 3 p.m.—Red Seal Hour
- 4 p.m.—Yogi Alpha
- 5 p.m.—Town Crier
- 6 p.m.—All Request Hour
- 6:45 p.m.—Yogi Alpha
- 7 p.m.—Concert music
- 7:45 p.m.—Harry Foley, piano
- 8 p.m.—Cecil & Sally
- 8:30 p.m.—Harold Ford
- 9:15 p.m.—Novelty program
- 9:30 p.m.—Red Toppers
- 10 p.m.—Dance program
- 10:30 p.m.—Harry Foley, piano
- 11 p.m.—Popular music

**265.3 Meters**  
**1130 Kcys.**  
**KSL** Wasatch 3901  
5000 Watts  
Radio Service Corp., Salt Lake City, Utah

- 5 p.m.—Interwoven Pair, NBC
- 5:30 p.m.—Armour Ensembles, NBC
- 6 p.m.—Armstrong Quakers, NBC
- 6:30 p.m.—Raleigh Revue, NBC
- 7 p.m.—"Elgin Hour," NBC
- 7:15 p.m.—Keeley Ensemble
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Musical; Utah Hour
- 8:45 p.m.—Snowcroft Hour
- 9 p.m.—Eastman Kodak, NBC
- 10 p.m.—Milt Taggart's 11 Vagabonds
- 11 to 12 midnight—"Vagabond of the Air"

**239.9 Meters**  
**1250 Kcys.**  
**KFOX** Phone: 672-81  
1000 Watts  
Nichols & Warinner, Long Beach, Calif.

- 5 a.m. to 12:45 p.m.—Music; news; talks
- 12:45 to 1 p.m.—Musical Moments
- 1 to 1:30 p.m.—Masonic luncheon
- 1:30 to 1:50 p.m.—Cherrio Boys
- 1:50 to 2:20 p.m.—Dr. Harbottle, Clarence & Doris
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—Campus Sweeties
- 3:15 to 3:30 p.m.—Today in History
- 3:30 to 4 p.m.—Organ recital, Vera Graham
- 4 to 4:15 p.m.—Late news report
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Dick Love and his accordion
- 5 to 6 p.m.—Hollywood Girls
- 6 to 6:15 p.m.—"Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Ezra and Abie
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8:30 p.m.—Cherrio Boys; song story
- 8:30 to 9 p.m.—Treatments of "Harmonious Suggestions"
- 9 to 9:15 p.m.—Foster and Doris
- 9:15 to 9:30 p.m.—Organ, Vera Graham
- 9:30 to 10 p.m.—Everett Hoagland Troubadours
- 10 to 10:30 a.m.—Bill & Co., Gene & Cline
- 10:30 to 10:45 p.m.—KFOX Comedy Kompany
- 10:45 to 11 p.m.—Campus Sweeties
- 11 to 11:30 p.m.—Majestic Ballroom Orchestra
- 11:30 to 12 midnight—Everett Hoagland Troubadours
- 12 to 3 a.m.—The Knight Fox

**209.7 Meters**  
**1430 Kcys.**  
**KECA** Westmore 0337  
1000 Watts  
Earle C. Anthony, Inc., Los Angeles, Calif.

- 11:45 a.m.—Karl Brandenburg and Mabel Lewis, "Musical Memories"
- 12 noon—Seeing Southern California
- 3 p.m.—Armand, baritone
- 3:15 p.m.—Universal Safety Series, NBC
- 3:30 p.m.—Calif. Cotton Pickers' Orchestra
- 4 p.m.—Cities Service Hour, NBC
- 5 p.m.—Interwoven Pair, NBC
- 5:30 p.m.—Armour Hour, NBC
- 6 p.m.—Nick Harris program, NBC
- 6:30 p.m.—Raleigh Revue, NBC
- 7 p.m.—Elgin program, NBC
- 7:15 p.m.—Otto Platz, dialect songs
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Jack and Jill
- 8 p.m.—Mrs. June Snow, bridge lesson
- 8:15 p.m.—Happy Chappies; L. Van Berg
- 8:45 p.m.—Anna and Oscar
- 9 p.m.—Winifred Donaldson, contralto
- 9:15 p.m.—Eastman Kodak program, NBC
- 9:45 p.m.—Catherine C. Dixon, concert pianist
- 10 p.m.—Three Minstrellets and Tim Garrett
- 10:30 p.m.—Health exercises, Louis Rueb

**361.2 Meters**  
**830 Kcys.**  
**KOA** York 5090  
12,500 Watts  
General Electric Co., Denver, Colorado

- 5 to 5:30 p.m.—Interwoven Pair
- 5:30 to 6 p.m.—Armour program
- 6 to 6:30 p.m.—Armstrong Quakers
- 6:30 to 7 p.m.—Raleigh Revue
- 7 to 7:15 p.m.—Elgin program
- 7:15 to 7:30 p.m.—Slumber music
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Vincent Lopez and his orchestra
- 8 to 9 p.m.—George Hall and his orchestra
- 9 to 9:15 p.m.—Ralph Hansell, xylophonist
- 9:15 to 9:45 p.m.—Network program
- 9:45 to 10 p.m.—John and Ned
- 10 to 10:30 p.m.—Mystery serial
- 10:30 to 11 p.m.—Pacific Nomads

## FRIDAY Programs

**440.9 Meters** **KPO** **Garfield 8300**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs  
9:30 to 10:30 a.m.—Walter W. Cribbins  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints for Housewives"  
11:55 to 12:05 p.m.—Scripture reading and time signals  
12:05 to 12:45 p.m.—Snapshots, programs in miniature  
12:45 to 1:30 p.m.—Commonwealth Club luncheon at Palace Hotel  
1:30 to 2:30 p.m.—Paul Lingle piano duo with KPO Male Trio  
2:30 to 2:35 p.m.—Ye Towne Cryer  
2:35 to 2:45 p.m.—California Crooners  
2:45 to 4:30 p.m.—Get Associated with Baseball  
5:30 to 5:45 p.m.—The Date Book, edited by Stuart Strong  
5:45 to 6 p.m.—News digest, "Scotty" Morthland  
6 to 6:15 p.m.—KPO Masters of Music  
6:15 to 6:30 p.m.—El Portal Serenader  
6:30 to 6:45 p.m.—KPO Masters of Music  
6:45 to 7 p.m.—Cecil and Sally  
7 to 8 p.m.—North Americans  
8 to 8:30 p.m.—Caswell Musical Episode  
8:30 to 9 p.m.—Nathan Abas, violin recital  
9 to 9:15 p.m.—Meeting in The Tavern  
9:15 to 9:30 p.m.—G. Donald Gray, dramatic reader  
9:30 to 10 p.m.—Earle C. Anthony "Packard program," NBC  
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra

**325.9 Meters** **KOMO** **Elliot 5890**  
**920 Kcys.** **1000 Watts**

**Fisher's Blend Station, Inc., Seattle, Wash.**  
7:40 a.m.—Inspirational service  
7:45 a.m.—Aunt Jemima Pancake Boy, NBC  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Blues Chasers  
9:15 a.m.—Helpful Hints to Housewives  
9:30 a.m.—Betty Crocker's Home Service talk, NBC  
9:45 a.m.—"Way to a Man's Heart"  
10 a.m.—Blues Chasers  
10:15 a.m.—Josephine Gibson food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Artistic Ensemble  
12 noon—Grain, fruit & veg. reports  
12:15 p.m.—Prudence Penny  
12:30 p.m.—Pacific Feature Hour, NBC  
1 p.m.—Popular orchestra and vocalists  
1:30 p.m.—Concert orchestra and vocalists  
2:30 p.m.—Artistic Ensemble  
3:15 p.m.—Universal Safety Series, NBC  
3:30 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 p.m.—Stock quotations  
4 p.m.—Cities Service concert, NBC  
5 p.m.—Interwoven Pair, NBC  
5:30 p.m.—Armour Hour, NBC  
6 p.m.—Armstrong Quakers, NBC  
6:30 p.m.—Raleigh Revue, NBC  
7 p.m.—Elgin Watch Co., NBC  
7:15 p.m.—Garden Patch program  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Vocalists  
8 p.m.—News Reel Theatre of the Air  
8:30 p.m.—Mac & Al  
8:45 p.m.—Tone Pictures, NBC  
9:15 p.m.—Eastman Kodak program, NBC  
9:45 p.m.—Latin Nights  
10:45 p.m.—News flashes  
11 p.m.—Tiny Burnett's dance orchestra  
12 to 12:30 a.m.—Fox 5th Ave. Theatre organ

**322.4 Meters** **KFWI** **Franklin 0200**  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**  
7 to 7:45 a.m.—Eye-opener program  
7:45 to 8 a.m.—Bell life exercises  
9 to 10:30 a.m.—Records and announcements  
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, talk  
10:50 to 11 a.m.—Items of interest  
11 to 11:30 a.m.—Schwabacher Frey program  
11:30 to 12 noon—Sherman Clay concert  
12 to 1:30 p.m.—Slogan contest  
6 to 7 p.m.—Dinner Dance Hour  
7 to 7:15 p.m.—"Kelly 'n' Clancy"  
7:15 to 7:30 p.m.—Bob and Monty  
8:30 to 8:35 p.m.—Chamber of Commerce talk  
8:35 to 9:05 p.m.—Feature program  
9:05 to 9:30 p.m.—Ed Stirm and Howard Garner  
9:30 to 10 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist  
10 to 10:30 p.m.—"The Old Home Town Hotel"  
10:30 to 11 p.m.—Slogan contest  
11 to 12 midnight—Dance program  
12 to 12:45 a.m.—Sherman Clay Midnight Classics  
12:45 to 1 a.m.—Dean Metcalf at the organ

**322.4 Meters** **KROW** **Glencourt 6774**  
**930 Kcys.** **1000 Watts**

**Oakland Educational Society, Oakland, Calif.**  
8 a.m.—Resorts program  
8:30 a.m.—Schrader Furniture program  
1:30 p.m.—Kipo Memories, Lillian Boyd  
2 p.m.—Louie Margie and the Three Krows  
2:30 p.m.—Watch Tower program, Bible lecture: "Poverty and Prosperity," W. T. representative  
2:45 p.m.—Betty the Shopper  
3:30 p.m.—California Cowboys, Bill Simmons, "Yodeling Cowboy;" Eddie McCarty, harmonica and saw; Chuck Darling, harmonica  
4 p.m.—Piano recreation, Jean Ardath  
4:15 p.m.—Radio calendar  
4:30 p.m.—Fox West Coast Theatres Frolic  
5 p.m.—Wade Forrester's Hour of Sunshine—Health and Happiness, presenting: Tropical Trio; Gloom Chasers Orchestra; Madeline Siver, violinist; Wade Forrester, vocalist  
7:30 p.m.—Complete baseball results  
7:45 p.m.—The Ne'er Do Well  
8 p.m.—"Romance of Oakland"

**236.1 Meters** **KOL** **Elliott 4466**  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**  
6:45 to 7:45 a.m.—Bill Ross' Alarm Clock Hour  
7:45 to 8:30 a.m.—Records; Columbia Revue, CBS  
8:30 to 9:30 a.m.—Manhattan Towers Orch., CBS  
9:30 to 9:45 a.m.—Recordings  
9:45 to 10 a.m.—Feminine Fancies, DLBS  
10 to 11 a.m.—Recordings; Jo'Cur  
11 to 12 noon—"The Carnival Hour"  
12 to 12:30 p.m.—Light Opera Gems, CBS  
12:30 to 1:30 p.m.—Chamber of Commerce lunch  
1:30 to 1:45 p.m.—Carl Rupp's Captivators, CBS  
1:45 to 2 p.m.—Recordings  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:15 p.m.—The Crockett Mountaineers, CBS  
3:15 to 3:45 p.m.—The Vagabonds, CBS  
3:45 to 4 p.m.—Bernhard Levitow's Orch., CBS  
4 to 4:30 p.m.—Nit Wit Hour, CBS  
4:30 to 4:45 p.m.—U. S. Army Band, CBS  
4:45 to 5:30 p.m.—News; service period  
5:30 to 6 p.m.—Records; studio program  
6 to 6:30 p.m.—Columbia Male Chorus, CBS  
6:30 to 7 p.m.—Gold Medal Past Freight, CBS  
7 to 7:15 p.m.—Bert Lown's orchestra, CBS  
7:15 to 7:30 p.m.—"Would You Believe It"  
7:30 to 8 p.m.—Will Osborne's orchestra, CBS  
8 to 8:30 p.m.—Vedol Vodvil, DLBS  
8:30 to 9 p.m.—KOIN program, DLBS  
9 to 9:30 p.m.—"Mission Isle of Golden Dreams," DLBS  
9:30 to 10 p.m.—Koin program, DLBS  
10 to 11 p.m.—Bill Darby's dance band  
11 to 12 midnight—Val Valente's orch., DLBS  
12 to 3 a.m.—KOL Party

## FRIDAY Programs

**340.7 Meters** **KLX** Lake 6000-6015  
**880 Kcys.** 500 Watts  
Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records  
7 to 8 a.m.—Exercises and entertainment  
8 to 8:30 a.m.—The Morning Bugle  
8:30 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern homes period  
9:30 to 10:15 a.m.—Records  
10:15 to 10:30 a.m.—Stocks; weather  
10:30 to 11 p.m.—Records  
11 to 12 noon—Classified Adv. hour  
12 to 1 p.m.—Jack Delaney and his band  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 2:15 p.m.—Recordings; stocks  
2:15 to 4:15 p.m.—Baseball: Oakland vs. Los Angeles at Los Angeles  
4:15 to 5 p.m.—Records  
5 to 5:30 p.m.—Brother Bob's Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7 p.m.—Hotel Oakland concert trio  
7 to 7:30 p.m.—News items  
7:30 to 8 p.m.—"The Melody Man"  
8 to 10 p.m.—Hi-Jinks—Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Dell Sisters, harmony team; KLX Orchestra; Lena Genter, the dumb KLX janitress; Fred and Morris; Nerino Turchet, accordionist, and Three Happy Hayseeds  
10 to 10:15 p.m.—Mama and Benny Cohen  
10:15 to 11 p.m.—Fleur-de-Lis dance orchestra  
11 to 12 midnight—Classical program

**280.2 Meters** **KJBS** Ord 4148-49  
**1070 Kcys.** 100 Watts  
J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub  
8 to 9 a.m.—Popular recordings  
9 to 9:30 a.m.—Assoc. Food Stores' program  
9:30 to 11 a.m.—Variety records  
11 to 12 noon—Concert music  
12 to 12:30 p.m.—U. S. popular half-hour  
12:30 to 1 p.m.—Ford Dealers' program  
1 to 2 p.m.—Stock report; concert music  
2 to 4:30 p.m.—Variety records  
4:30 to 5 p.m.—Budde's half-hour  
5 to 5:30 p.m.—Marina piano duo  
5:30 to 5:45 p.m.—Popular music  
5:45 to 6 p.m.—Happenings of Helen and Henry  
6 to 7 p.m.—Musical Sparklings  
7 to 7:15 p.m.—Records  
12 p.m. to 7 a.m.—KJBS Owl program

**254.1 Meters** **KEX** Atwater 3111  
**1180 Kcys.** 5000 Watts  
Western Broadcasting Co., Portland, Oregon

7 a.m.—Morning Serenaders; White Wizard  
8 a.m.—The Clock; Oregon news  
9 a.m.—Classified; Town Topics  
12:05 p.m.—Happy Hour Girls  
1:05 p.m.—Ron's Rhythm Revue  
1:30 p.m.—Castle organ concert  
2 p.m.—Dental lectures  
2:30 p.m.—Vagabond's news reel  
4:30 p.m.—Warner Stone's orchestra  
5 p.m.—Hawaiian concert  
5:30 p.m.—Baron Keyes' Air Castles  
5:45 p.m.—Old Timers  
6 p.m.—Harpers Corners  
6:30 p.m.—Vic Meyers' recording orchestra  
8 p.m.—Dance program  
8:15 p.m.—Farmers Radio Service Club  
9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Merigioli, flute; Sam Meyer, violin  
10:30 p.m.—Jack and Jill Tavern Orchestra  
11:30 p.m.—Time; weather; police reports  
11:40 p.m.—Midnight Revellers  
12 midnight—White Wizard

**491.5 Meters** **KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast  
8 to 8:30 a.m.—Columbia Revue, CBS  
8:30 to 9 a.m.—Manhattan Towers orch., CBS  
9 to 9:15 a.m.—News items  
9:15 to 9:30 a.m.—Manhattan Towers orch., CBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's Daily Chat  
11 to 11:15 a.m.—Studio program  
11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
11:30 to 12 noon—Auditions  
12 to 1 p.m.—Sherman Clay noonday concert  
1 to 1:30 p.m.—Cal King's Country Store  
1:30 to 1:45 p.m.—Carl Rupp and his Captivators, CBS  
1:45 to 2 p.m.—Aunt Zelena, CBS  
2 to 3 p.m.—Happy Go Lucky Hour, DLBS  
3 to 3:15 p.m.—Crockett Mountaineers, CBS  
3:15 to 3:30 p.m.—The Vagabonds, CBS  
3:30 to 3:45 p.m.—Something About Everything  
3:45 to 4 p.m.—Bernhard Levitow and his Commodore Orchestra, CBS  
4 to 4:30 p.m.—Nit Wit Hour, CBS  
4:30 to 4:45 p.m.—U. S. Army Band, CBS  
4:45 to 4:55 p.m.—News items  
4:55 to 5 p.m.—Town Topics  
5 to 5:30 p.m.—Custo Revue, DLBS  
5:30 to 6 p.m.—Joe Mendel and his Pep Band, DLBS  
6 to 6:30 p.m.—Columbia Male Chorus, CBS  
6:30 to 7 p.m.—Gold Medal Fast Freight, CBS  
7 to 7:15 p.m.—"Mac and Al"  
7:15 to 7:30 p.m.—Heywood Broun's Radio Column, CBS  
7:30 to 7:45 p.m.—Silver Strings  
7:45 to 8 p.m.—"Musical Forget-Me-Nots"  
8 to 8:30 p.m.—Veedol Vodvil, Dangers of Desdemona, courtesy Associated Oil Co., DLBS  
8:30 to 9 p.m.—Studio program  
9 to 9:30 p.m.—"The Mission Isle of Golden Dreams," DLBS  
9:30 to 10 p.m.—Don Lee Symphony, DLBS  
10 to 10:15 p.m.—"Schwartz Ginger Band"  
10:15 to 10:20 p.m.—Gruen news flashes  
10:20 to 11 p.m.—Anson Weeks' orch., DLBS  
11 to 12 midnight—Val Valente's orch., DLBS  
12 to 1 a.m.—Dance music

**526 Meters** **KMTR** Hollywood 3026  
**570 Kcys.** 500 Watts  
KMTR Radio Corp., Hollywood, California

6 to 7 a.m.—Top of the Morning program  
7 to 9 a.m.—Wholesome Food Breakfast Club  
9 to 9:15 a.m.—Mildred Kitchen, Home Economics  
9:15 to 9:30 a.m.—Health Man  
9:30 to 10 a.m.—Two Black Keys  
10 to 10:15 a.m.—All Colored Marathon  
10:15 to 10:30 a.m.—Louise Howatt, Happiness Girl  
10:30 to 11 a.m.—Records  
11 to 11:45 a.m.—Westlake String Ensemble  
11:45 to 12 noon—Public and civic officials  
12 to 12:15 p.m.—"World in Review"  
12:15 to 1:15 p.m.—Skipper and Crew  
1:15 to 2:30 p.m.—Records  
2:30 to 3 p.m.—Spanish program  
3 to 4 p.m.—The Serenaders and Lucile Scott  
4:30 to 5:15 p.m.—Trading Post program  
5:15 to 5:45 p.m.—Selected records  
5:45 to 6 p.m.—"Reporter of the Air"  
6 to 6:30 p.m.—Records  
6:30 to 7 p.m.—Studio program  
7 to 7:15 p.m.—"Piano Moods" with Lucile Scott  
7:15 to 7:30 p.m.—All Colored Marathon  
7:30 to 8 p.m.—Salon Trio  
8 to 8:30 p.m.—Metropolitan Sky-Hawks  
8:30 to 9 p.m.—Fireside Reveries  
9 to 9:30 p.m.—Musical Comedy Highlights  
9:30 to 10 p.m.—Banjo Boys  
10 to 11 p.m.—KMTR Orchestra  
11 to 11:30 p.m.—All Colored Marathon  
11:30 to 12 midnight—Ocean Park Walkathon  
12 to 1 a.m.—"8 Ball" and Charley Lung

## FRIDAY Programs

**468.5 Meters**  
**640 Kcys.**

**KFI** Westmore 0337  
5000 Watts

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6:30 a.m.—Opening market reports  
6:45 a.m.—Health exercises, Louis Rueb  
7:30 a.m.—Gertrude Gusselle and Karl Brandenburg, ballads  
8 a.m.—Shell Happytime, KPO  
9 a.m.—Bess Kilmer's Helpful Hints  
9:15 a.m.—Kaai Hawaiian Trio  
9:30 a.m.—Betty Crocker, talks, NBC  
10 a.m.—Wall Street Journal  
10:15 a.m.—Josephine Gibson, food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Dorothy Raymond, piano oddities  
11:45 a.m.—English lesson, Ayra Drew  
12 noon—Dept. of Agriculture talk  
12:15 p.m.—Federal and state market reports  
12:30 p.m.—Seeing Southern California  
2:15 p.m.—Winnie Fields Moore, travelogue  
2:30 p.m.—Grace Hamilton and Jack Sterns, ballads  
3:15 p.m.—Wedgwood Nowell, Playgoers Club  
4:15 p.m.—News Bureau; Big Brother  
5 p.m.—The Story Man  
5:30 p.m.—E. H. Rust, nurseryman  
5:45 p.m.—Stock market reports  
6 p.m.—Armstrong Quakers, NBC  
6:30 p.m.—Slavick Saxophonists  
7 p.m.—Dinner Time music  
7:30 p.m.—Paul Roberts and Schonberger Trio  
8 p.m.—Wm. Kalani Hawaiian Trio  
8:30 p.m.—Two Shades of Blue, Mart and Lill  
8:45 p.m.—Tone Pictures, NBC  
9:15 p.m.—Three Co-eds  
9:30 p.m.—Packard Symphonette with Everton Stidham, baritone  
10:30 p.m.—Dance orchestra  
11 p.m.—Laughner-Harris Hotel St. Francis Orchestra, NBC

**483.6 Meters**  
**620 Kcys.**

**KGW** Atwater 2121  
1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotional services; organ  
7:45 a.m.—Aunt Jemima  
8 a.m.—Shell Happytime, NBC  
9 a.m.—Columbia National Bank  
9:30 a.m.—Betty Crocker, NBC  
9:45 a.m.—Town Crier  
10:15 a.m.—Heinz Food talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Masterworks  
12 noon—Powers' Pied Piper  
12:30 p.m.—Pacific Feature Hour, NBC  
1 p.m.—Rembrandt Trio, NBC  
1:30 p.m.—Air Transport talk  
1:45 p.m.—Hotel St. Francis Orchestra, NBC  
2 p.m.—Baby's Boudoir organ  
2:15 p.m.—Among Ourselves  
2:45 p.m.—Masterworks  
3:15 p.m.—Universal Safety series, NBC  
3:30 p.m.—Quaker Oats, NBC  
3:45 p.m.—Palace Laundry features  
4 p.m.—Cities Service, NBC  
5 p.m.—Interwoven Pair, NBC  
5:30 p.m.—Armour Hour, NBC  
6 p.m.—Armstrong Quakers, NBC  
6:30 p.m.—Raleigh Review, NBC  
7 p.m.—Elgin Watch program, NBC  
7:15 p.m.—"On to Oregon" program  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Studio, violin recital  
8 p.m.—Ole and the Girls, NBC  
8:15 p.m.—Piano Paintings, NBC  
8:45 p.m.—Tone Pictures, NBC  
9:15 p.m.—Kodak Week—End program, NBC  
9:45 p.m.—John and Ned, NBC  
10 p.m.—Cecil and Sally  
10:15 p.m.—Organ Ramblers  
10:30 p.m.—Pacific Nomads, NBC  
11 to 12 midnight—Lotus Isle broadcast

**379.5 Meters**  
**790 Kcys.**

**KGO**

Sutter 1920  
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Sunrise Serenaders, NBC  
7:45 to 8 a.m.—Serenaders, NBC  
8 to 8:15 a.m.—Financial Service program, NBC  
8:15 to 8:30 a.m.—Morning Melodies, NBC  
8:30 to 9 a.m.—Cross-Cuts of the Day, NBC  
9 to 9:30 a.m.—Meet the Folks, NBC  
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service talks, NBC  
9:45 to 10 a.m.—Morning Glories, NBC  
10 to 10:15 a.m.—The Recitalists, NBC  
10:15 to 10:30 a.m.—Josephine B. Gibson, food talk, NBC  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 12 noon—Philharmonic organ recital, NBC  
12 to 1 p.m.—Pacific Feature Hour, NBC  
1 to 1:30 p.m.—Rembrandt Trio, NBC  
1:30 to 2 p.m.—Hotel St. Francis Salon Orchestra, NBC  
2 to 2:30 p.m.—Black and Gold Room Orchestra, NBC  
2:30 to 3 p.m.—The Blue Boys, NBC  
3 to 3:15 p.m.—Genia Zielinska, NBC  
3:15 to 3:30 p.m.—Universal Safety Series, NBC  
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, NBC  
3:45 to 4 p.m.—News Service, NBC  
4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers, NBC  
5 to 5:30 p.m.—Interwoven Pair, NBC  
5:30 to 6 p.m.—Armour program, NBC  
6 to 6:30 p.m.—Armstrong Quakers, NBC  
6:30 to 7 p.m.—Raleigh Revue, NBC  
7 to 7:15 p.m.—Elgin program, NBC  
7:15 to 7:30 p.m.—Mayor Rolph campaign program, NBC  
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC  
7:45 to 8 p.m.—Concert Favorites, NBC  
8 to 8:15 p.m.—Ole and the Girls, NBC  
8:15 to 8:45 p.m.—The Magic Crystal, NBC  
8:45 to 9:15 p.m.—Tone Pictures, NBC  
9:15 to 9:45 p.m.—Modern Melodists, NBC  
9:45 to 10 p.m.—John and Ned, NBC  
10 to 10:30 p.m.—The Dragon in the Sun, NBC  
10:30 to 11 p.m.—Pacific Nomads, NBC  
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, NBC

**508.2 Meters**  
**590 Kcys.**

**KHQ**

Main 5383  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service  
7 a.m.—"The Town Crier"  
7:45 a.m.—"Aunt Jemima's Boy," NBC  
8 a.m.—The Shell Happytime, KPO  
9 a.m.—Walt and Winn  
9:30 a.m.—Betty Crocker, NBC  
10 a.m.—Electrical transcription program  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:45 a.m.—Organ recital  
12 noon—"For the Love of the Scotch and Irish"  
12:15 p.m.—"Studio Affairs"; "Album Airs"  
1 p.m.—"Dutch Maid"; "Headliners"  
1:30 p.m.—Popular organ compositions  
1:45 p.m.—Eatsum Period; folk music  
2:15 p.m.—Fur Facts; Musical Gems  
3 p.m.—Service Hour  
3:30 p.m.—Phil Cook, NBC  
4 p.m.—Jessica Dragonette and Cavaliers, NBC  
5 p.m.—Interwoven Pair, NBC  
5:30 p.m.—Armour program, NBC  
6 p.m.—Armstrong Quakers, NBC  
6:30 p.m.—"Raleigh Revue," NBC  
7 p.m.—Elgin Watch Co. program, NBC  
7:15 p.m.—Bert Price sport talk  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—"Concert Reveries," NBC  
8 p.m.—"Ole and the Girls," NBC  
8:15 p.m.—"Kelly-Springfield Dance Memories"  
8:45 p.m.—"Tone Pictures," NBC  
9:15 p.m.—Kodak Week—End, NBC  
9:45 p.m.—Song story, KHQ  
10 p.m.—Davenport Hotel Orchestra

## FRIDAY Programs

**285.5 Meters** **KNX** Hempstead 4101  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

6:45 to 8 a.m.—Setting-up exercises  
8 to 8:15 a.m.—Inspirational talk and prayer  
8:15 to 8:30 a.m.—Late recordings  
8:30 to 9 a.m.—Interesting information  
9 to 9:10 a.m.—Musical program of records  
9:10 to 9:20 a.m.—“Seeing Southern California”  
9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albright’s 10 o’Clock Family  
10:30 to 10:45 a.m.—Musical program of records  
10:45 to 11 a.m.—“Home Remedy Hour”  
11 to 11:30 a.m.—Radio Church of the Air  
11:30 to 11:45 a.m.—Recordings  
11:45 to 12 noon—“Musical Contrasts”  
12 to 12:30 p.m.—KNX Symphonette  
12:30 to 1 p.m.—Silver Slipper Cafe  
1:30 to 2 p.m.—Eddie Albright, late fiction  
2 to 3:15 p.m.—Records & “Jay,” the Jingle Man  
3:15 to 3:25 p.m.—Joyce Coad, little movie star  
3:25 to 3:30 p.m.—Lost and found; stock reports  
3:35 to 4 p.m.—Federation of Women’s Clubs  
4 to 4:30 p.m.—“Home Builders’ Hour”  
4:30 to 5 p.m.—C. P. R.’s musical program  
5 to 5:15 p.m.—Talk on “Travel”  
5:15 to 5:45 p.m.—“Big Brother Ken’s Kiddie Hour”  
5:45 to 6 p.m.—Town Crier’s amusement tips  
6 to 6:30 p.m.—Organ program, Lucie Lee  
6:30 to 7 p.m.—KNX Symphonette  
7 to 8 p.m.—Country Jane, vocalist; Stove Pocker Ensemble  
8 to 9 p.m.—Royal Order of Optimistic Donuts  
9 to 9:45 p.m.—“Lion Tamers”  
9:45 p.m.—Broadcasting the main event from the Hollywood Legion Stadium  
11:45 to 12 midnight—Hotel Ambassador Dance Orchestra  
12 to 1 a.m.—Madame Zucca’s Cafe

**333.1 Meters** **KHJ** Vandike 7111  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**

7 to 8 a.m.—Recordings; Anthony Euwer  
8 to 8:30 a.m.—Columbia Review, CBS  
8:30 to 8:40 a.m.—Stock exchange reports  
8:40 to 9:15 a.m.—Manhattan Towers Orch., CBS  
9:15 to 9:30 a.m.—Music Lovers Shop  
9:30 to 10 a.m.—Elvia Allman, June Parker and Nell Larson  
10 to 10:30 a.m.—Feminine Fancies, from KFRC  
10:30 to 10:45 a.m.—American Institute of Food Products  
10:45 to 11:15 a.m.—Ted White; recordings  
11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
11:30 to 12 noon—Folger’s Coffee, recordings  
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1 p.m.—California Home Extension  
1 to 1:30 p.m.—Captivators, CBS  
1:30 to 2 p.m.—Times Forum  
2 to 3 p.m.—Happy Go Lucky Hour, KFRC  
3 to 3:15 p.m.—Crockett Mountaineers, CBS  
3:15 to 3:30 p.m.—Dr. Hertzog’s School program  
3:30 to 4 p.m.—Council of Interna. Relations  
4 to 4:30 p.m.—Nit Wit Hour, CBS  
4:30 to 4:45 p.m.—Charlie Wellman  
4:45 to 5 p.m.—News; Town Topics  
5 to 6 p.m.—Orchestra, KFRC; records  
6 to 6:30 p.m.—Columbia Male Chorus, CBS  
6:30 to 7 p.m.—Gold Medal Fast Freight, CBS  
7 to 7:30 p.m.—Orchestra and singer  
7:30 to 8 p.m.—Dance orchestra  
8 to 8:30 p.m.—Vedol Vodvil, from KFRC  
8:30 to 9:30 p.m.—Don Lee Symphony  
9:30 to 10 p.m.—Organ and singers  
10 to 10:05 p.m.—World-wide news  
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra  
12 to 1 a.m.—Wesley Tourtellotte, organist

**309.1 Meters** **KJR** Main 2495-2475  
**970 Kcys.** **5000 Watts**  
**Northwest Broad. System, Seattle, Wash.**

7 a.m.—Music; news  
8:30 a.m.—Thrift Home of the Air  
9:40 a.m.—Sally Jo Walker and Grant Merrill  
10 a.m.—Robert Monsen, tenor; Marjorie Robillard, piano  
10:15 a.m.—Beauty talk, Helen Andrews  
12 noon—World In Review  
12:45 p.m.—Unity Society of the Northwest  
1 p.m.—Musical program  
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano  
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
2:45 p.m.—Baseball game; Ken Stuart announcer  
5:15 p.m.—Baron Keyes’ Air Castles  
5:30 p.m.—Market reports; Lost and found  
5:50 p.m.—Garden talk, Cecil Solly  
6 p.m.—Harpers Corners  
6:30 p.m.—Vic Meyers’ Recording Orchestra  
7:30 p.m.—Thirty Minutes with the Masters; Harold Strong, piano; Sydney Dixon, tenor  
8 p.m.—Gold and Silver Ensemble; Ernest Gill, violin  
9 p.m.—Damski’s Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Meriglioli, flute; Sam Meyer, violin  
10 p.m.—Ken Stuart’s Sunshine program; Ivan Ditmars, piano  
10:30 p.m.—Bits of Harmony  
11 p.m.—Vic Meyers’ Club Victor Orchestra  
12 midnight—Midnight Revellers

**204 Meters** **KGa** Main 3434  
**1470 Kcys.** **5000 Watts**  
**Northwest Broad. System, Spokane, Wash.**

6:45 a.m.—Early Birds; news  
8 a.m.—Sunshine Hour; popular hits  
9:30 a.m.—That Reminds Me  
10 a.m.—Friendly Hour; organ recital  
11 a.m.—Warn and Warn  
11:15 a.m.—Luncheon concert  
11:30 a.m.—Popular concert  
12 noon—Barton’s Brevities  
1 p.m.—Concert recordings  
2 p.m.—Popular Melange  
3 p.m.—Radio Bargain Matinee  
3:30 p.m.—Tea Hour concert  
4 p.m.—Good News Magazine  
4:30 p.m.—Uncle Andy and the Kiddies  
5 p.m.—Musical novelties  
5:15 p.m.—Baron Keyes’ Air Castles  
5:30 p.m.—Dinner Music  
6 p.m.—Harpers Corners  
6:30 p.m.—Vic Meyers’ Orchestra  
7:30 p.m.—Harold Strong, piano; Sydney Dixon, tenor  
8 p.m.—Studio concert; poem stories  
8:45 p.m.—Song recital; Carrie Andrew, tenor  
9 p.m.—Damski’s Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Meriglioli, flute; Sam Meyer, violin  
10 p.m.—Request program

**299.8 Meters** **KFVD** Empire 5127  
**1000 Kcys.** **250 Watts**  
**Auburn Fuller, Culver City, Calif.**

6 a.m.—Spanish program  
7 a.m.—Happy-Go-Lucky Trio  
9:30 a.m.—Zandra’s Mystic Hour  
11 a.m.—Beauty Hour  
12 noon—The Lonely Troubadour  
12:45 p.m.—Waves of Happiness  
1 p.m.—G. Allison’s Home program  
2:30 p.m.—Merchants’ Slogan Contest  
3 p.m.—Auburn Half Hour  
4 p.m.—Slogan contest No. 2  
5:45 p.m.—Timely Topics; health talk  
9:15 p.m.—Happy-Go-Lucky Trio  
10 p.m.—J. Newton Yates, organist  
11 p.m.—Studio program  
12 to 1 a.m.—J. Newton Yates, organist

# Theodore Strong—KPO

IN establishing a record of 1000 radio organ recitals in the San Francisco Bay District during the past five years, Theodore Strong has played nearly 4000 different compositions. In 1925 he gave the first radio performance on the Pacific Coast of an organ and piano composition, and three years ago organized the Tea Time Three, the first combination of its kind to feature pipe organ, piano and voice.



**THEODORE STRONG**

Born in New York City, Strong first appeared in public at the age of eight at a church entertainment in Mount Vernon, playing a piano duet with his teacher. After years of admiration for the pipe organ the opportunity came for study and at 19 he started up the ladder of church positions, leaving Greenwich Presbyterian Church in New York City for his first transcontinental tour as recitalist and accompanist. He first appeared on radio programs in 1922 on Stations WEAf, WJZ and WOR, pioneer broadcasters in the East. It was about this time that he was first heard on the Pacific Coast, playing at several Southern California stations and presenting the Treble Clef quartet.

Returning to New York he organized the Metropolitan Mixed Quartet, prominently identified with radio and concert activities on the Atlantic Coast. He was appointed organist and choir director of Grace Methodist Church and from that position went to Aeolian Hall. Upon completion of the organ at Town Hall he was appointed organist there for the Ninth Church of Christ, Scientist. Association with the music editor of

the New York Evening Mail and concert management activities brought about acquaintanceship with the leading musicians of America and Europe. Another five years of business training in the New York executive offices of the Atlantic, Gulf and West Indies Steamship Lines made a happy balance to his professional engagements.

Since coming to San Francisco, Strong has been heard on the Municipal Organ; Stanford University Chapel; Davis Community Church; St. Johns Church, Woodland; Christian Churches at Pacific Grove and Watsonville; Fremont Presbyterian Church, Sacramento; St. John's Chapel, Mare Island; St. Leo's and the L. D. S. Churches in Oakland; Lutheran Churches in Woodland and San Jose; First M. E., San Mateo; Holy Ghost R. C. Church, Centreville; First Baptist at Petaluma; Calvary Presbyterian, First Congregational, Epworth and Asbury Methodist Churches in San Francisco; and the Christian Science Churches in the Bay District. He is at present organist at the Fifth Church of Christ, Scientist, in San Francisco.

Two years ago Strong visited New York and while at Aeolian Hall recorded for the Aeolian Duo-Art Reproducing Pipe Organ. He has made two concert trips through the Northwest playing at Portland, Tacoma, Seattle, Arlington and Spokane. A third tour is being booked for this fall.

The first radio performance of the Narrative Tone Poem, "Pilgrims Progress" for the organ, by Ernest Austin, was given in its entirety on twelve consecutive Sunday Evenings last fall over KPO, by Mr. Strong. More recently he organized "The Celestians," a unique combination of pipe organ, harp, violin and cello, appearing on the Shell Happytime Hour.



**SM**

# SILVER

-MARSHALL



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## SATURDAY Programs

**379.5 Meters** **KGO** **Sutter 1920**  
**790 Kcys.** **10,000 Watts**

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Sunrise Serenaders, NBC  
7:45 to 8 a.m.—Serenaders, NBC  
8 to 8:15 a.m.—Financial Service program, NBC  
8:15 to 8:30 a.m.—Morning Melodies, NBC  
8:30 to 9 a.m.—Cross-Cuts of the Day, NBC  
9 to 9:30 a.m.—Meet the Folks, NBC  
9:30 to 9:45 a.m.—The Entertainers, NBC  
9:45 to 10:30 a.m.—National Farm and Home Hour, NBC  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 12 noon—Chicago Serenade, NBC  
12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, NBC  
1 to 1:30 p.m.—Dixie Dandies, NBC  
1:30 to 1:45 p.m.—Tea Timers, NBC  
1:45 to 2 p.m.—Captain "Bill" Royle, NBC  
2 to 2:45 p.m.—Rebroadcast of program of dance music from London, NBC  
2:45 to 3 p.m.—William Don, NBC  
3 to 3:30 p.m.—Whyte's Orchestra, NBC  
3:30 to 4 p.m.—The Fuller Man, NBC  
4 to 4:30 p.m.—Pop concert, NBC  
4:30 to 5:30 p.m.—Goldman band concert, NBC  
5:30 to 6 p.m.—General Electric Band, NBC  
6 to 7 p.m.—B. A. Rolfe and his Lucky Strike Dance Orchestra, NBC  
7 to 7:30 p.m.—Voice of Pan, NBC  
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC  
7:45 to 8 p.m.—Sperry Hotcakes, NBC  
8 to 8:30 p.m.—Nights in Spain, NBC  
8:30 to 9 p.m.—Melody Memories, NBC  
9 to 9:30 p.m.—Rainbow Harmonies, NBC  
9:30 to 10 p.m.—Golden Legends, NBC  
10 to 12 midnight—Spotlight Review, NBC

**361.2 Meters** **KOA** **York 5090**  
**830 Kcys.** **12,500 Watts**

General Electric Co., Denver, Colorado

5:30 to 6 p.m.—General Electric Hour  
6 to 7 p.m.—B. A. Rolfe and his Lucky Strike Orchestra  
7 to 7:30 p.m.—Slumber music  
7:30 to 7:45 p.m.—Amos 'n' Andy  
7:45 to 8 p.m.—Phil Spitalny's music from Hotel Pennsylvania Grill  
8 to 8:30 p.m.—Rudy Vallee and his Connecticut Yankees  
8:30 to 9 p.m.—Preview of International Sunday School lesson; the Rev. William O. Rogers; subject, "Naoma and Ruth"  
9 to 9:30 p.m.—Rainbow Harmonies  
9:30 to 10 p.m.—Golden Legends  
10 to 11 p.m.—Spotlight Review

**280.2 Meters** **KJBS** **Ord 4148-49**  
**1070 Kcys.** **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub  
8 to 9 a.m.—Variety records  
9 to 9:30 a.m.—Assoc. Food Stores' program  
9:30 to 10 a.m.—Records  
10 to 10:30 a.m.—Sunshine program  
10:30 to 11 a.m.—Variety records  
11 to 12 noon—Concert music  
12 to 12:30 p.m.—U. S. popular half-hour  
12:30 to 1 p.m.—Stock report; records  
1 to 1:30 p.m.—Popular records  
1:30 to 2:30 p.m.—Salon orchestra  
2:30 to 3 p.m.—Dell Raymond and Jack Childes  
3 to 4 p.m.—Popular recordings  
4 to 4:30 p.m.—Jerry McMillan, pianist  
4:30 to 5 p.m.—Recordings  
5 to 5:30 p.m.—Ford Dealers' program  
5:30 to 6 p.m.—R. H. Seward & Co. half-hour  
6 to 7:15 p.m.—Popular music  
12 p.m. to 8 a.m.—KJBS Owl program

**491.5 Meters** **KFRC** **Prospect 0100**  
**610 Kcys.** **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 7:30 a.m.—Seal Rocks broadcast  
7:30 to 8 a.m.—Capt. Vacation, Santa Cruz  
8 to 8:30 a.m.—Adventures of Helen and Mary, CBS  
8:30 to 9 a.m.—Manhattan Towers orch., CBS  
9 to 9:15 a.m.—News items  
9:15 to 9:30 a.m.—Georgia O. George, DLBS  
9:30 to 10 a.m.—Junior Artists program  
10 to 11 a.m.—Song recital from KHJ, DLBS  
11 to 12 noon—Auditions and church announcements  
12 to 1 p.m.—Sherman Clay noonday concert  
1 to 1:45 p.m.—Ozzie Nelson's Glen Islanders, CBS  
1:45 to 2 p.m.—Edna Fischer, pianist  
2 to 2:15 p.m.—Tom, Dick and Harry, CBS  
2:15 to 2:45 p.m.—Edna Fischer and Norman Neilsen  
2:45 to 3 p.m.—The Couple Next Door, CBS  
3 to 3:15 p.m.—Crockett Mountaineers, CBS  
3:15 to 4 p.m.—Melo Maniacs, CBS  
4 to 4:15 p.m.—Exploring the Jungle for Science, CBS  
4:15 to 4:30 p.m.—Romance of American Industry, CBS  
4:30 to 4:45 p.m.—Dixie Echoes, CBS  
4:45 to 4:55 p.m.—News items  
4:55 to 5 p.m.—Town Topics  
5 to 6 p.m.—Hank Simmons' Show Boat, CBS  
6 to 7 p.m.—Paramount Publix Radio Hour, CBS  
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"  
7:15 to 7:30 p.m.—Will Osborne and his orchestra, CBS  
7:30 to 8 p.m.—Guy Lombardo and his Royal Canadians, CBS  
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS  
8:30 to 9 p.m.—Musical Cocktails, DLBS  
9 to 10 p.m.—Auto races from Ascot Speedway, DLBS  
10 to 10:10 p.m.—Frank Watanabe  
10:10 to 10:15 p.m.—Dance music  
10:15 to 10:20 p.m.—Gruen news flashes  
10:20 to 11:10 p.m.—Anson Weeks' orch., DLBS  
11:10 to 12:10 a.m.—Earl Burtnett's orch., DLBS  
12:10 to 1 a.m.—Dance music

**236.1 Meters** **KOL** **Elliott 4466**  
**1270 Kcys.** **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

6:45 to 7:45 a.m.—Bill Ross's Alarm Clock Hour  
7:45 to 8 a.m.—Recordings  
8 to 8:30 a.m.—Adventures of Helen and Mary, CBS  
8:30 to 9:30 a.m.—Manhattan Towers Orch., CBS  
9:30 to 10:30 a.m.—Recordings  
10:30 to 11 a.m.—Novelty program, DLBS  
11 to 12 noon—"The Carnival Hour"  
12 to 12:30 p.m.—The Aztecs, CBS  
12:30 to 1 p.m.—French Trio, CBS  
1 to 1:45 p.m.—Ozzie Nelson's Glen Islanders, CBS  
1:45 to 2 p.m.—Recordings  
2 to 2:15 p.m.—Tom, Dick and Harry, CBS  
2:15 to 2:45 p.m.—Ted Husing's "Sportslants," CBS  
2:45 to 3 p.m.—The Couple Next Door, CBS  
3 to 3:15 p.m.—The Crockett Mountaineers, CBS  
3:15 to 4 p.m.—Melo Mainacs, CBS  
4 to 4:15 p.m.—"Exploring the Jungle for Science," CBS  
4:15 to 4:30 p.m.—"Romance of American Industry," CBS  
4:30 to 4:45 p.m.—Dixie Echoes, CBS  
4:45 to 5:30 p.m.—News flashes; service period  
5:30 to 6 p.m.—Records; studio program  
6 to 7 p.m.—Paramount-Publix Hour, CBS  
7 to 7:30 p.m.—Will Osborne, CBS  
7:30 to 8 p.m.—Guy Lombardo's Canadians, CBS  
8 to 8:30 p.m.—Earl Burtnett's orchestra, CBS  
8:30 to 9 p.m.—Nocturne, CBS  
9 to 10 p.m.—DLBS program  
10 to 11 p.m.—Bill Darby's dance band  
11 to 12 midnight—Earl Burtnett, DLBS  
12 to 3 a.m.—KOL Party

## SATURDAY Programs

**440.9 Meters** **KPO** **Garfield 8300**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**  
7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock  
8 to 8:15 a.m.—Financial service, NBC  
8:15 to 8:30 a.m.—Morning Melodies, NBC  
8:30 to 9 a.m.—Cross-Cuts from the Log of the Day, NBC  
9 to 10 a.m.—Walter W. Cribbins  
10 to 10:30 a.m.—National Home and Farm Hour, NBC  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:45 a.m.—Helen Gordon Barker, art talk  
11:55 to 12:05 p.m.—Scripture reading and time signals  
12:05 to 1 p.m.—Snapshots, programs in miniature  
1 to 2 p.m.—KPO Salon Orchestra with KPO Sequoians  
2 to 2:45 p.m.—Dance music from London, NBC  
2:45 to 4:30 p.m.—Get Associated with Baseball  
5:30 to 5:45 p.m.—The Date Book, edited by Stuart Strong  
5:45 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 6:45 p.m.—KPO Masters of Music  
6:45 to 7 p.m.—Cecil and Sally  
7 to 8 p.m.—North Americans  
8 to 8:30 p.m.—The Gilmore Circus, NBC  
8:30 to 10:15 p.m.—Hollywood Bowl Symphony Orchestra, NBC  
10:15 to 11:15 p.m.—Jesse Stafford's Palace Hotel Orchestra

**315.6 Meters** **KFWB** **Hollywood 0315**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, Calif.**

8:30 a.m.—Dorothy Burnham, pianist; Rae and her Pals  
10 a.m.—Wade Hamilton, organist  
10:15 a.m.—Kathleen Clifford  
10:30 a.m.—The Serenaders  
11:30 a.m.—KFWB String Orchestra; Nelson Case, soloist  
12:30 p.m.—Variety Serenaders  
2:10 p.m.—Baseball game, Oakland vs. Los Angeles; after game, Rae and her Pals  
6 p.m.—Julius K. Johnson, organist  
6:30 p.m.—Harry Jackson and his entertainers  
7 p.m.—Cecil and Sally  
7:10 p.m.—KFWB Concert Orchestra  
7:30 p.m.—Ted Dahl's band and Loyce White-man  
8 p.m.—Mona Motor Oilers; Lewis Meehan, tenor; Boswell Sisters  
9 p.m.—KFWB Salon Orchestra; Emma Kimmel, soprano; Buster Dees, tenor; Hobart Kennedy, banjo  
10 p.m.—Ben Bernie and his orchestra  
10:30 p.m.—George Olsen and his music  
11 to 11:30 p.m.—Dance music from Montmartre Cafe

**209.7 Meters** **KECA** **Westmore 0337**  
**1430 Kcys.** **1000 Watts**

**Earle C. Anthony, Inc., Los Angeles, Calif.**

3:30 p.m.—The Fuller Man, NBC  
4 p.m.—Hendricks Music Makers  
5 p.m.—Manny Stein and orchestra  
5:30 p.m.—General Electric, NBC  
6 p.m.—L. A. Fire Dept. Orchestra  
7 p.m.—Jack Parker, tenor  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Sperry Hotcakes, NBC  
8:30 p.m.—Eddie Armstrong, popular tenor  
9 p.m.—Will Rounds String Ensemble and Arthur Lang  
10 p.m.—Spotlight Revue, NBC

**243.8 Meters** **KYA** **Prospect 3456**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

9 to 9:30 a.m.—Charles J. Deane, Inc.  
9:30 to 10 a.m.—Fox and Warfield program  
10 to 11 a.m.—George Taylor and His Gang—Virginia Spencer and the Boys, Jack Deane  
11 to 11:15 a.m.—Dudley Ayers, Chatalogues  
11:15 to 11:30 a.m.—Reduceoid program  
11:30 to 12 noon—Records  
12 to 12:15 p.m.—Brickbats and Bouquets  
12:15 to 1:15 p.m.—Records  
1:15 to 1:30 p.m.—Charles Beauty Shop  
1:30 to 1:45 p.m.—Newscasting  
1:45 to 2 p.m.—Records  
2 to 3 p.m.—Organ, Mary Atkinson  
3 to 3:15 p.m.—Virginia Spencer, Piano Moods  
3:15 to 6:45 p.m.—Records  
6:45 to 7 p.m.—Helen Stone, Clem Kennedy, Jack Deane  
7 to 7:30 p.m.—KYA Trio, Gene Sullivan  
7:30 to 8 p.m.—Studio program  
8 to 9 p.m.—Farnassus Trio, Greta Gahler  
9 to 10 Dud Williamson, Tom Smith, Jack Deane, Don Force and The Boys  
10 to 11 p.m.—Fred Heward's Quintet, Kevin Ahern  
11 to 12 midnight—Cy Collins Dance Band from The Whitcomb Hotel  
12 to 12:30 a.m.—Records

**483.6 Meters** **KGW** **Atwater 2121**  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**

6:45 a.m.—Devotions; organ recital  
7:45 a.m.—Aunt Jemima, NBC  
8 a.m.—Shell Happytime, NBC  
9 a.m.—Columbia National Bank  
9:06 a.m.—Town Crier  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Masterworks  
11:45 a.m.—O. M. Plummer  
12 noon—Powers' Pied Piper  
12:30 p.m.—Sir Francis Drake Hotel Orch., NBC  
1:45 p.m.—Captain Bill Royle, NBC  
2 p.m.—Baby's Boudoir organ  
2:15 p.m.—Among Ourselves  
2:45 p.m.—Masterworks  
3:15 p.m.—William Don, NBC  
3:30 p.m.—The Fuller Man, NBC  
4 p.m.—New Business World, NBC  
4:30 p.m.—Palace Laundry Tea Timers  
5 p.m.—Bagdad organ  
5:30 p.m.—General Electric, NBC  
6 p.m.—Lucky Strike Hour, NBC  
7 p.m.—First National Bank  
7:30 p.m.—Amos 'n' Andy, NBC  
7:45 p.m.—Sperry Hot Cakes, NBC  
8 p.m.—Gilmore Circus, NBC  
8:30 p.m.—Hollywood Symphony  
9:30 p.m.—Golden Legends, NBC  
10 p.m.—Cecil and Sally  
10:15 p.m.—Lotus Isle broadcast  
11 to 12 midnight—RKO Orpheum artists

**296.6 Meters** **KQW** **Columbia 777**  
**1010 Kcys.** **500 Watts**

**Pac. Agric. Foundation, Ltd., San Jose, Calif.**

9 to 11 a.m.—Music; Helpful Hour  
11 to 12 noon—Bank Credits program  
12 to 12:30 p.m.—Band recordings  
12:30 to 1 p.m.—Market reports; weather  
1 to 1:30 p.m.—Hart's Happy Half Hour  
1:30 to 2:30 p.m.—The Friendly Hour  
2:30 to 3:30 p.m.—New record releases  
4:30 to 5:15 p.m.—Children's program  
5:15 to 5:30 p.m.—Vesper music  
5:30 to 6 p.m.—San Jose Radionics health talk  
6 to 6:50 p.m.—United Conservatory program  
6:50 to 7 p.m.—KQW Market Place  
7 to 7:15 p.m.—Farm Bureau Evening News  
7:15 to 7:30 p.m.—San Jose Better Business Bureau  
7:30 to 7:45 p.m.—Musical program  
7:45 to 8:45 p.m.—Studio program  
8:45 to 10 p.m.—Italian program

## SATURDAY Programs

**325.9 Meters** **KOMO** **Elliot 5890**  
**920 Kcys.** **1000 Watts**

**Fisher's Blend Station, Inc., Seattle, Wash.**

7:40 a.m.—Inspirational service  
 7:45 a.m.—Aunt Jemima Pancake Boy, NBC  
 8 a.m.—Shell Happytime, KPO  
 9 a.m.—Gordon and Mary  
 9:15 a.m.—Fox 5th Ave. Theatre organ recital  
 10:15 a.m.—Vocal recital  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Popular orchestra and soloists  
 12 noon—Farm talk; grain, fruit & veg. report  
 12:15 p.m.—Prudence Penny  
 12:30 p.m.—Popular orchestra and vocalists  
 1 p.m.—Orchestra and vocalists  
 1:30 p.m.—Tea Timers, NBC  
 2 p.m.—Concert orchestra and vocalists  
 2:30 p.m.—Popular orchestra and vocalists  
 3 p.m.—Concert orchestra and vocalists  
 3:30 p.m.—Fuller Man, NBC  
 4 p.m.—Stock quotations  
 4:15 p.m.—Vocal recital  
 4:30 p.m.—Goldman Band, NBC  
 5:30 p.m.—General Electric program, NBC  
 6 p.m.—Lucky Strike Dance Hour, NBC  
 7 p.m.—Voice of Pan, NBC  
 7:30 p.m.—Amos 'n' Andy, NBC  
 7:45 p.m.—Sperry Hotcakes, NBC  
 8 p.m.—Gilmore Circus, NBC  
 8:30 p.m.—Symphony from Hollywood Bowl, NBC  
 10:15 p.m.—News flashes  
 10:30 p.m.—Spotlight Revue, NBC  
 11:30 p.m.—RKO Frolic  
 12 to 12:30 a.m.—Fox 5th Ave. Theatre organ

**309.1 Meters** **KJR** **Main 2495-2475**  
**970 Kcys.** **5000 Watts**

**Northwest Broad. System, Seattle, Wash.**

7 a.m.—Music; news  
 8:30 a.m.—Thrift Home of the Air  
 9 a.m.—Morning devotional services  
 9:40 a.m.—Sally Jo Walker and Grant Merrill  
 10:15 a.m.—Beauty talk, Helen Andrews  
 12 noon—World in Review  
 12:45 p.m.—Unity Society of the Northwest  
 1 p.m.—Musical program  
 1:15 p.m.—Uncle Frank's Kiddies program  
 2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano  
 2:30 p.m.—Matinee program  
 2:45 p.m.—Baseball game; Ken Stuart, announcer  
 5:05 p.m.—Labor talk  
 5:15 p.m.—West Coast Air Transport talk  
 5:30 p.m.—Market reports; Lost and found  
 5:50 p.m.—Garden talk, Cecil Solly  
 6 p.m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion  
 7 p.m.—All Artists Trio; Mabel Mohrman, piano; Ernest Gill, violin; Fred Scheld, cello; Sydney Dixon, tenor  
 8 p.m.—The Gondoliers; Elmore Vincent, tenor  
 9 p.m.—Tucker's Everstate Band  
 10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano  
 10:30 p.m.—Song Birds; Spencer Adams, xylophone  
 11 p.m.—Tucker's Everstate Band  
 12 midnight—Midnight Revellers

**267.7 Meters** **KMIC** **Thorn. 1121**  
**1120 Kcys.** **500 Watts**

**Dalton's Inc., Inglewood, California**

6 to 6:30 p.m.—Ocean Park Walkathon  
 6:30 to 7 p.m.—Salon orchestra  
 7 to 7:30 p.m.—Cinema Suggestions  
 10:30 to 11 p.m.—Records  
 11 to 11:30 p.m.—Ocean Park Walkathon  
 11:30 to 12:30 a.m.—1930 Super Marathon  
 12:30 to 6 a.m.—Jack the Bellboy

**535.4 Meters** **KTAB** **Garfield 4700**  
**560 Kcys.** **1000 Watts**

**Pickwick Broadcasting Co., Oakland, Calif.**

7 to 8 a.m.—Studio program  
 8 to 8:30 a.m.—Dr. Heady, psychologist  
 8:30 to 9 a.m.—Studio program  
 9 to 9:30 a.m.—Morning Prayer Hour  
 9:30 to 10 a.m.—Dr. W. G. Keys  
 10 to 10:30 a.m.—Household Hour with Alma La Marr  
 10:30 to 11 a.m.—Dr. B. L. Corley  
 11 to 1 p.m.—Studio program  
 1 to 1:30 p.m.—Chapel of Chimes  
 1:30 to 1:45 p.m.—Recordings  
 1:45 to 2:30 p.m.—Studio program  
 2:30 to 2:40 p.m.—Recordings  
 2:40 to 4:45 p.m.—Baseball from Recreation Park  
 4:45 to 5:30 p.m.—Studio program  
 5:30 to 6:30 p.m.—Brother Bob's Frolic Hour  
 6:30 to 7 p.m.—Chapel of Chimes  
 7 to 7:30 p.m.—Recordings  
 7:30 to 7:45 p.m.—Vacation program  
 7:45 to 8 p.m.—Dorothy Nichols, cellist; Alice Blue, pianist  
 8 to 8:30 p.m.—Walter J. Rudolph, concert pianist  
 8:30 to 9:30 p.m.—Orchestra with Carl Tobin, tenor, and Jane S. Sands, accompanist  
 9:30 to 10:30 p.m.—Orchestra with Lou Emmel, popular singer and Alice Blue, pianist  
 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra  
 11:30 to 1 a.m.—Recordings

**254.1 Meters** **KEX** **Atwater 3111**  
**1180 Kcys.** **5000 Watts**

**Western Broadcasting Co., Portland, Oregon**

7 a.m.—Morning Serenaders  
 8 a.m.—The Clock; news  
 9 a.m.—Classified; Town Topics  
 12 noon—Time; weather reports  
 12:05 p.m.—Happy Hour Girls  
 1:05 p.m.—Ron's Rhythm Revue  
 1:30 p.m.—Castle organ concert  
 2 p.m.—Newscasting  
 2:30 p.m.—Vagabond's news reel  
 4:30 p.m.—Afternoon classic  
 5:15 p.m.—Warner Stone's orchestra  
 5:45 p.m.—Old Timers  
 6 p.m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor  
 8 p.m.—Dance program  
 8:15 p.m.—Farmers Radio Service Club  
 8:30 p.m.—Dance program  
 8:45 p.m.—Bob and Monte  
 9 p.m.—KEX program  
 10 p.m.—Ken Stuart's Sunshine program  
 10:30 p.m.—Jack and Jill Tavern Orchestra  
 11:30 p.m.—Time; weather; police reports  
 11:40 p.m.—Midnight Revellers  
 12 midnight—White Wizard

**508.2 Meters** **KHQ** **Main 5383**  
**590 Kcys.** **1000 Watts**

**Louis Wasmer, Inc., Spokane, Washington**

9:45 a.m.—National Farm and Home Hour, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Organ recital  
 12 noon—National Sav. luncheon program  
 12:15 p.m.—"Studio Affairs"; "Album Airs"  
 1 p.m.—"Dutch Maid"; "Headliners"  
 1:30 p.m.—"Trail Blazing"  
 1:45 p.m.—"Eatsum Period"  
 2 p.m.—"Varieties"; "Musical Gems"  
 3 p.m.—Concert Gems; Fur Facts  
 3:30 p.m.—"The Fuller Man," NBC  
 4 p.m.—Service Hour  
 5 p.m.—The Children's Hour  
 5:30 p.m.—General Electric Co. program, NBC  
 6 p.m.—Lucky Strike Hour, NBC  
 7 p.m.—"The Voice of Pan," NBC  
 7:30 p.m.—Amos 'n' Andy, NBC  
 7:45 p.m.—"The Harvester," NBC  
 8 p.m.—Idaho Cowboy Four  
 8:30 p.m.—Hollywood Bowl Symphony, NBC  
 10:15 p.m.—Davenport Hotel Orchestra

## SATURDAY Programs

**468.5 Meters****640 Kcys.****KFI****Westmore 0337****5000 Watts****Copyright, 1930, E. C. Anthony, Inc., L. A.**

6:30 a.m.—Opening market reports  
 6:45 a.m.—Health exercises, Louis Rueb  
 7:30 a.m.—Gertrude Gusselle and Karl Brandenburg  
 9 a.m.—Jack Miller and his guitar  
 9:15 a.m.—Wall Street Journal  
 9:30 a.m.—Frances Hancock, mental exercises  
 9:45 a.m.—National Farm and Home Hour, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Spanish lesson, Annette Doherty  
 11:45 a.m.—French lesson, Annette Doherty  
 12 noon—Dept. of Agriculture talk  
 12:15 p.m.—Federal and state market reports  
 2:15 p.m.—Alma and Adele Howell, duets  
 2:45 p.m.—Kelly Alexander, ballads  
 3:15 p.m.—Masked Minstrels Hour  
 4:15 p.m.—KFI News Bureau  
 4:30 p.m.—Don Abbott, tenor  
 5 p.m.—Two Shades of Blue, Mart and Lill  
 5 p.m.—Will E. Wing, Hollywood  
 5:45 p.m.—Stock market reports  
 6 p.m.—Lucky Strike Hour, NBC  
 7 p.m.—Forest Lawn. "Memories of the Theater," Eva Olivotti, Mildred Laughlin, Jas. Burrough, Leslie Brigham and orchestra  
 8 p.m.—Gilmore Circus, NBC  
 8:30 p.m.—Robert Hurd and Pryor Moore, orch.  
 9 p.m.—Mischa Lhevinne, pianist  
 9:30 p.m.—Variety Hour  
 10:30 p.m.—Irl Hunsaker, tenor  
 11 p.m.—KFI Midnight Frolic

**204 Meters****1470 Kcys.****KGA****Main 3434****5000 Watts****Northwest Broad. System, Spokane, Wash.**

12 noon—Barton's Brevities  
 12:30 p.m.—Music; market reports; weather; time  
 1 p.m.—Recordings; Popular Melange  
 3 p.m.—Radio Bargain Matinee  
 3:30 p.m.—Tea Hour concert  
 4 p.m.—Good News Magazine  
 4:30 p.m.—Uncle Andy and the Kiddies  
 5 p.m.—Novelties  
 6 p.m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; A. Pease, accordion  
 7 p.m.—Cecil Baron, piano; Ernest Gill, violin; Fred Scheid, cello; Sydney Dixon, tenor  
 8 p.m.—The Gondoliers; Elmore Vincent, tenor  
 9 p.m.—KGA program  
 10 p.m.—Request program

**239.9 Meters****1250 Kcys.****KFOX****Phone: 672-81****1000 Watts****Nichols & Warinner, Long Beach, Calif.**

5 a.m. to 12:45 p.m.—Music; news; talks  
 5 to 6 p.m.—Hollywood Girls  
 6 to 6:15 p.m.—"Em & Clem"  
 6:15 to 6:30 p.m.—Percy at the Telephone  
 6:30 to 6:45 p.m.—Sunset Harmony Boys  
 6:45 to 7 p.m.—The Three Vagabonds  
 7 to 7:15 p.m.—Buttercream School Kids  
 7:15 to 7:30 p.m.—Ezra and Abie  
 7:30 to 7:45 p.m.—Vest Pocket Minstrels  
 7:45 to 8:30 p.m.—Cherry Boys; studio group  
 8:30 to 9 p.m.—Three Vagabonds  
 9 to 9:15 p.m.—Foster and Doris  
 9:15 to 9:30 p.m.—Organ, Vera Graham  
 9:30 to 10 p.m.—Everett Hoagland Troubadours  
 10 to 10:15 p.m.—Doris & Harry  
 10:15 to 10:45 p.m.—Gene & Cline; The Gossipers  
 10:45 to 11 p.m.—Doris & Foster  
 11 to 11:30 p.m.—Majestic Ballroom Orchestra  
 11:30 to 12 midnight—Everett Hoagland Troubadours  
 12 to 3 a.m.—The Knight Fox

**333.1 Meters****900 Kcys.****KHJ****Vandike 7111****1000 Watts****Don Lee, Inc., Los Angeles, California**

7 to 8 a.m.—Recordings; Anthony Euwer  
 8 to 8:30 a.m.—Adventures of Helen & Mary, CBS  
 8:30 to 8:40 a.m.—Stock exchange reports  
 8:40 to 9:15 a.m.—Terpezone, recordings  
 9:15 to 9:30 a.m.—Georgia O. George, DLBS  
 9:30 to 10 a.m.—Program of recordings  
 10 to 11 a.m.—Novelty program, to KFRC  
 11:15 to 11:30 a.m.—Columbia Ensemble, CBS  
 11:30 to 12 noon—Folger's Coffee; recordings  
 12 to 12:30 p.m.—Biltmore Concert Orchestra  
 12:30 to 12:45 p.m.—World-wide news  
 12:45 to 1 p.m.—French Trio, CBS  
 1:30 to 2 p.m.—Times Forum  
 2 to 2:15 p.m.—Tom, Dick and Harry, CBS  
 2:15 to 2:45 p.m.—Ted Husing's Sportslants, CBS  
 2:45 to 3 p.m.—The Couple Next Door, CBS  
 3 to 3:15 p.m.—The Crockett Mountaineers, CBS  
 3:15 to 4 p.m.—Melo Maniacs, CBS  
 4 to 4:15 p.m.—Exploring the Jungle, CBS  
 4:15 to 4:30 p.m.—Industrial America, CBS  
 4:30 to 4:45 p.m.—Dixie Echoes, CBS  
 4:45 to 5 p.m.—News; Town Topics  
 5 to 6 p.m.—Show Boat, CBS  
 6 to 7 p.m.—Paramount Hour, CBS  
 7 to 7:30 p.m.—Will Osborne Orchestra, CBS  
 7:30 to 8 p.m.—Guy Lombardo's Canadians, CBS  
 8 to 8:30 p.m.—Williams Oil-O-Matic Concert, DLBS  
 8:30 to 9 p.m.—Music Cocktail  
 9 to 10 p.m.—Night auto races, DLBS  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra  
 12 to 1 a.m.—Wesley Tourtellotte, organist

**285.5 Meters****1050 Kcys.****KNX****Hempstead 4101****5000 Watts****L. A. Evening Express, Los Angeles, Calif.**

6:45 to 8 a.m.—Setting-up exercises  
 8 to 8:15 a.m.—Inspirational talk and prayer  
 8:15 to 8:30 a.m.—Late recordings  
 8:30 to 9 a.m.—Courtesy program  
 9 to 9:30 a.m.—Organ program, Lucie Lee  
 9:30 to 10 a.m.—Radio shopping news  
 11 to 11:15 a.m.—"Home Remedy Hour"  
 11:15 to 12 noon—The KNX Little Symphony and Marjorie Healy, soprano  
 12 to 12:30 p.m.—Musical program  
 12:30 to 1 p.m.—Silver Slipper Cafe  
 1 to 1:30 p.m.—First Radio Church of the Air  
 1:30 to 2 p.m.—Eddie Albright, late fiction  
 2 to 2:30 p.m.—Organ program, Lucie Lee  
 2:30 to 5 p.m.—Presenting an opera (recorded)  
 5 to 5:15 p.m.—Talk on "Travel"  
 5:15 to 5:45 p.m.—Recordings  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 7 p.m.—Paramount-Public Hour  
 7 to 8 p.m.—Feature program with KNX artists  
 8 to 9 p.m.—Musical Comedy Hour  
 9 to 9:05 p.m.—Announcements of church services  
 9:05 to 9:45 p.m.—Lubivoski Trio  
 9:45 to 10 p.m.—Marmola musicians presenting a program of "Musical Contrasts"  
 10 to 12 midnight—Hotel Ambassador Dance Orchestra  
 12 to 1 a.m.—Madame Zucca's Cafe

**526 Meters**  
**570 Kcys.**

**KXA** **Seneca 1000**  
**500 Watts**

**American Radio Tel. Co., Seattle, Wash.**

4 p.m.—Yogi Alpha  
 5 p.m.—Town Crier  
 6 p.m.—All Request Hour  
 6:45 p.m.—Yogi Alpha  
 7 p.m.—Musical concert  
 7:30 p.m.—Dick Sharp, sports round-up  
 8 p.m.—Cecil & Sally  
 8:30 p.m.—Harold Ford  
 9 p.m.—Organ program  
 9:30 p.m.—Red Toppers  
 10 p.m.—Dance program

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