

Broadcast Weekly

FOR
WEEK OF
Oct. 26 to
Nov. 1

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



Artur Rodzinski

CONDUCTOR LOS ANGELES
PHILHARMONIC ORCHESTRA

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BROADCAST WEEKLY

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The Editor's Page

LOTS of radio station owners have done their share of trembling since the American Society of Composers, Authors and Publishers began to draw chalk lines a few years ago. There have been times when the crusaders for the Society might not have been able to explain the why's and wherefore's of certain prohibitory instructions, but this has never embarrassed them because no one has ever had a right to demand a reason or an excuse for their actions in defending the property of their members. The latest outburst is in the form of a suit against a hotel in Kansas City. It seems that while the management of the hotel was carelessly allowing its guests to listen to the radio in the hotel parlor the station to which the receiver was tuned, KWKC, played the engaging ditty, "Just Imagine," from "Good News." The management of the hotel had not been informed of the fact that "Just Imagine" was taboo for performance purposes. However, while ignorance may be bliss, it is no excuse before "His Honor."

Contending, therefore, that playing the radio for hotel guests is equivalent to inveigling unsuspecting prospective customers into his parlors (and up to his desk), the President of the Society sued the owner of the hotel as an infringer of the copyright. It was maintained that the service to the hotel guests constituted a performance; virtually a performance for profit, although the gate receipts were camouflaged. But the court didn't have the vision to see it in that

light so now the question is before the United States Supreme Court. If the Society wins its suit there is going to be a nice lot of opportunities open up for tired "flatfeet" who prefer the soft cushions of a hotel lounge to traipsing up dark alleys in search of bootleggers.

SPURRED on by the fact that the other eight states of the West, which are part of the fifth district of the Atwater Kent Foundation's National Radio Audition, are sending better voices than ever to the Audition this year, every community in northern California is searching for the boy and girl who can qualify as "The Best in the West." Singers who qualified in other states last year to sing in the district audition have failed to place in their local auditions, which argues well for those who defeated them and have earned the right to come here on November 17 and sing over KPO for the privilege of being sent to New York.

Undaunted by the advance press notices of the splendid vocalists who will oppose the California singers, each community is leaving no stone unturned to find the boy and girl whose voices can match the best in the nation.

The competition is open to all amateur singers of both sexes, between the ages of 18 and 25 years. Twenty-five thousand dollars in cash awards, and one and two years' tuition in leading American musical conservatories are the prizes to be given those who reach the national finals.

BEHIND the MIKE with DOBBSIE



WISE theatrical producers, advertising men and broadcast officials predicted an early "flop" for any attempt to present a so-called radio personality on a southern California stage.

"In the first place," they said, "the southern California fans are immune to 'personal appearance' thrills. Why, almost any night they can step into their neighborhood theatre and see one or more world-famous movie stars in person. Certainly a mere radio 'celeb' isn't going to cause them to rush to a theatre to see him."

But theatrical producers, advertising men and broadcast officials didn't know Dobbsie's 1,250,000 Shell Happytime listeners and they didn't know Dobbs nor his tremendous popularity with his audience.

And so when Dobbs accepted the invitation of Clifford Work, Pacific Coast Manager of the Radio-Keith-Orpheum theatres, to come with his Happytime stars for a personal appearance at the RKO theatre in Los Angeles, the wisecracs shook their heads. But glance over the results. For six consecutive days and for four shows daily Dobbs completely shattered all previous attendance records at the theatre!

At almost every show crowds were standing in line an hour to two hours before the doors opened so as to be sure of a seat!

At the invitation of the Southern California Fair Association, the Happytime crew left for the southland two days early so that they might appear at the Riverside Fair, October 27 and 28. According to reports,

more than 90,000 persons jammed the fair grounds to capacity those two days, paying one of the grandest tributes to a radio personality the Pacific Coast has ever seen.

The Shell Happytimers arrived in Los Angeles aboard a specially chartered Western Air Express tri-motored airplane. First indications of the tremendous ovation that awaited the visitors were discovered when over 6000 wildly cheering Shell Happytime fans thronged the barriers at Alhambra Airport to catch a glimpse of "their Captain Dobbsie."

The following morning, after broadcasting the Happytime program over its regular network of stations, via KFI, Dobbs and his artists were escorted by a cordon of Los Angeles motorcycle police to Riverside, where the visiting radio stars were met by an additional escort of fifteen "coppers," who led the way to the city hall. There they were greeted by the mayor, chief of police, chamber of commerce heads and other city dignitaries, who officially welcomed them to Riverside. Following their appearances at the fair, the Shell Oil Company's radio



Everybody stands as Captain Dobbsie leads them in the famous Shell Happytime "Wishing Well"

celebrities returned to Los Angeles, where they began the stage appearances which broke all records and shattered so many dire predictions.

So great was their popularity that Dobbs prevailed upon to repeat the performances in the RKO Theatre in Salt Lake City. At every show "Standing Room Only" signs were posted and in many cases the theatre was so crowded that throngs were turned away from the box office! There the tremendous ovations of Los Angeles and Riverside were met with even greater volume and enthusiasm, if such a thing were possible.

The climax of the entire journey came when the bishops of the beautiful, world-famous

Mormon pioneers—the hardships and suffering they endured, the tremendous obstacles they overcame, their faith and finally the marvelous results of their work.



Above: Some of the throng which greeted the Happytimers in Salt Lake City. Left: "All aboard for Los Angeles!" A group of the Shell artists ready to take off from Oakland Airport.

I—I don't remember what I said into that microphone."

But more than a million radio listeners on that morning remember, nor will they soon forget one of the most beautiful and dramatic stories of the settlement of Utah ever told. Neither will they forget the inspiring music played on the giant organ by Theodore Strong, the sweet tones of Max Dolin's violin and the musical efforts of the other artists. By special request, Strong gave two other recitals from the temple, which were broadcast only over station KSL.

Mormon Tabernacle invited Dobbs and his artists to broadcast from the great church. The invitation was accepted, resulting in the broadcast of one of the year's most impressive and beautiful radio programs. Those who heard the Shell Happytime on that morning will long remember it.

"The atmosphere and surroundings of that great temple seemed to instill in the artists a sublime genius which instantly transmitted itself over the microphone," declared Dobbs. "For myself, I know that when I got up there that morning it was one of the big thrills of my life. For a moment I was awed, then suddenly a great power seemed to lift me. I saw those sturdy

Extensive personal appearances, such as the tour just completed by Dobbs, have spelled quick oblivion for scores of radio stars. The illusion they have created about themselves is dissolved when they appear before their audience. Not so with Dobbsie. His personality, his genial manner, his very appearance wins him the heart of his stage audience. Personal appearances have not hurt him. On the contrary, they have won him new friends and fans in untold numbers. We hope, for the good of radio, that the Shell Oil Company will extend this practice of sending Captain Dobbsie and the Happytimers to other localities for occasional personal appearances. He is a real treat.

MICROPHONE GOSSIP



"What to Do Till the Doctor Comes," containing the literary efforts of "Simpj Fitts" and Pedro Gonzales, of the Golden State Blue Monday Jamboree and the Happy Go Lucky Hour over KFRC, is on the newsstands this week, or may be had by writing to KFRC and enclosing a quarter. Lord Bilgewater, who is also heard regularly over those two programs, has some contributions in the book, too.

* * *

So realistic have been the broadcasts of "Sambo and Ed" in conducting their mythical gas station that many listeners have phoned in to KPO and have asked where the filling station of the "Vagabonds of the Air" could be located. They wanted to buy their gas and oil from Sambo and Ed. A fitting tribute to the cleverness of the pair in their air presentation—yet they did not aim to deceive, only to portray in a realistic manner their clever little episode.

* * *

Horse Fly, of the famous "Horse Fly and His Wranglers" of KNX, Hollywood, is worried these days. Before he and his boys came up to Hollywood from Arizona, Horse Fly had entered the lists in the race for sheriff of the county in which his ranch is located. At this writing it looks as if Horse Fly would be elected, and now he's made such a decided hit at KNX that it looks as if it'll be a tough decision as to whether to accept the sheriff's job or go on to greater and greater radio fame.

* * *

The gay childish voice you've been hearing on the KTAB Pepper Box is that of Gerda Lundberg, newest artist at KTAB. She sings child songs and popular songs with equal versatility.

* * *

The Clark sisters, KFRC harmony team, are veterans on the air. They broadcast over Los Angeles stations five years ago.

* * *

The real reason why Marjorie Lee, popular pianist heard on KJBS Tuesday and Thursday afternoons, gave up a class of 250 pupils in Los Angeles and came to San Francisco, is out at last! Marjorie was married here just a short while ago.

The technical staff of KJBS is anticipating a great number of reports from distant points this winter. A listener in Brooklyn, N. Y., reported reception of the Owl program at 4:30 a. m., Eastern time, Sunday. He heard the entire broadcast of "The Birthday Murder Mystery" by KJBS from 12:30 to 1 a. m., Pacific time.

* * *

Eugene Anderson, Alvin Nurse and Willard Barber, colored entertainers who make up three-fourths of the Southern Harmony Four, heard through the NBC network Thursday mornings when Dr. Laurance Cross presents his "Cross-Cuts from the Log o' the Day," are rapidly becoming capitalists. The money they earn at NBC is invested in a miniature golf course which they operate in Berkeley. The "Tiddle-de-Winks Course" is the name it bears, and a great log, hewn into cross-sections, is part of its decoration. Not long ago they added a radio receiving set, and since then business has picked up amazingly. The most popular period of the day is between 8:30 and 8:45 p. m., when the midget golfers can hear Amos 'n' Andy while they putt.

* * *

If Pop Warner or Knute Rockne ever find themselves running short of football material they'll find plenty in the San Francisco studios of the National Broadcasting Company.

The NBC Eleven, organized the other day, and reported to be in practice on the roof of the Hunter-Dulin Building, contains 2,340 pounds of manpower. The team issued a challenge to every other radio station on the Coast as soon as it discovered that all its members are six feet or more in height, and more than 200 pounds in weight.

Lloyd Yoder, All-American football star of a few years ago, and now chief of the press relations department, is captain. Other members are C. L. McCarthy, NBC traffic manager; Mynard Jones, basso; Edward J. Fitzpatrick, conductor; Howard Milholland, program director; Bill Andrews, announcer; Joseph Baker, technician; Charles Marshall, guitarist; Bob Nichols, announcer; Harry Stanton, basso, and Bennie Walker, editor of the Woman's Magazine of the Air.

PERSONAL PICKUPS

BY GYPSY

V. M., The Dalles, Ore.—The identity of "Don Amaizo" must be kept secret until the Columbia Broadcasting System chooses to release the name of this famous violinist. So sorry to disappoint you.

* * *

MRS. L. W., Sacramento, Cal.—Emily and Anthony Linden have been married about ten years. They are a delightful contrast; Emily with her bright gold hair, alert eyes and air of practicability, and Anthony with his smoky main and dreamy violet eyes. Emily is a born organizer, seemingly rushed to death. She is beautifully unselfish, creative and versatile. Never so happy as when her husband is adored. Anthony is equally unselfish and refreshingly modest with a reserve bordering on shyness. He adheres conscientiously to rigid rules of exercise, is even tempered, finds relaxation in painting the porch or making a new stone path in the garden and gets a tremendous thrill out of prizefights. The Lindens have been broadcasting since the beginning of radio and this marks Mr. Linden's eleventh season with the San Francisco Symphony.

* * *

D. L., Healdsburg, Cal.—What is that old proverb—if at first you don't succeed, try another trail or something like that—? Well, anyway, your little Jack Little has been tracked to Cincinnati, where he broadcasts at Station WLW.

* * *

M. R. S., Sacramento, Cal.—Harold Horton (KFRC) is 5 feet 11 inches tall, weighs 155 pounds, has blue, rather deeply set eyes, a finely molded nose and a determined chin. A dynamic individual, quick to sense the mood of an audience, swift to respond. He was born in New Jersey, attended grade schools there, was sent to a military academy in the District of Columbia, joined the Navy, studied electrical engineering and then went into "show business" embracing it wholeheartedly. He has learned every angle of it from circus life to opera. His keenest gratification is derived from dramatic situations, real and theatrical. If by any chance you saw "White Cargo" when it played the Coast, you will remember him

for his unforgettable portrayal of the doctor in that play.

* * *

S., Piedmont, Cal.—Bob Nichols (NBC) is an out-doorsy, virile sort, over six feet tall, weighing 200 pounds. Loves the mountains, trees, the country, sports. Anything that is strenuous and—elemental. A bachelor, Sally, about 30 years old, with an engaging, slow, infectious smile, strong white teeth, good-natured, agreeable features and oh! such nice blue eyes. He has sung in opera, in concert, won the highest honors in a voice contest in Washington State, pioneered in radio and has experienced every possible phase and thrill pertaining to radio.

* * *

D. J., San Francisco, Cal.—The Biltmore Trio (KHJ) is composed of Eddie Bush, Paul Gibbons and Bill Seekler. The singularly high voice belongs to Eddie Bush, whose nativity is Hawaii. He it is whom you hear playing steel guitar. Paul Gibbons is generally heard singing lead. His instrument is the straight guitar. Bill Seekler comes in with the low voice and strums his ukelele.

* * *

J. C. B., San Francisco.—Back issues may be obtained by communicating with BROADCAST WEEKLY. Detailed answers to your questions will be found in the numbers released July 27 and Septemebr 14.

* * *

Mrs. F. J., South Bellingham, Wash.—Jerry Wilford (KSL) is 6 feet 1½ inches in height, weighs 185 pounds, has brown eyes, brown hair, and is about 38 years old. Characteristically good-natured is this "Vagabond-of-the-air" who wears a conspicuous grin and a huge Buffalo Bill hat. Adventurous, too; he has operated mines, directed the construction of buildings, carried on in the capacity of writer, rancher and inventor, and is at present engaged in the advertising business when not before the microphone. Address him at KSL in requesting the picture you so desire. Many thanks for the clipping. Your "guess" is correct. Programs go over NBC, Sunday night at 8:15.

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Bernice Berwin (Ethel)	Ted Husing	Bennie Walker	Al Pearce
Ted Maxwell (Jack)	Wm. Hancock	(Mac) Harry McClintock	Billy Page
Cecil and Sally	Jo and Vi	Graham McNamee	Rudy Seiger
Harold Dana	Richard Le Grand	Norman Nielsen	Ernie Smith
Bobbe Deane	(Pa Smithers)	Robert Olsen	Don Thompson
Hugh Barrett Dobbs	Eileen Piggott	Johnnie O'Brien	Rudy Vallee
Simpy Fitts	(Ma Smithers)	Edna O'Keefe	Charles Cartier
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An Interview with Walter Damrosch

By ARTHUR S. GARBETT

VISITING New York after many years' absence has brought many thrilling experiences, but none more so than that of meeting Walter Damrosch, whose music appreciation lessons have done so much for musical education by radio during the past few years.

Mr. Damrosch was very much interested in the work being done on the Pacific Coast through the Standard School Broadcast and the Standard Symphony Hour. One of the first questions he asked was, "Have you a good orchestra?"

"For the Standard Symphony Hour in the evening," he was told, "we have the San Francisco Symphony and Los Angeles Philharmonic orchestras broadcasting alternately week by week. For the elementary and advanced lessons of the Standard School Broadcast, preparatory to the Symphony Hour, we have a smaller group of instrumentalists."

This information naturally interested the eminent conductor very much, and when asked if he had a message for Pacific Coast workers in radio music, who are familiar with his Saturday night concerts, Mr. Damrosch had much to say that was vividly illuminating.

"I try to interest the children emotionally," he explained. "Music is above all things the language of emotions, and as they listen they become gradually more and more aware of the immense range of feeling which music can express: love, tenderness, sadness, joy, humor—perhaps above all humor. There are so many compositions of the great masters which express gaiety. There are scherzos of Beethoven, the charming fairy-like grace of Mendelssohn's "Midsummer Night's Dream" music; the delicate fancy displayed by Tchaikowsky's "Nutcracker Suite," the "Carnival of the Animals" of Saint-Saens. Children are quick to grasp the essential beauty of such works and gradually come to learn how music reaches into broader and deeper fields, until the whole language of music becomes to them as their mother tongue, and they find

in its beautiful nuances an echo of their own feelings and an inspiration that will be life-long and of infinite variety."

"Do you find that teachers in the schools are quick to grasp the spirit of these broadcasts?"

"Indeed they are," replied Mr. Damrosch enthusiastically. "And this is the more remarkable because in many schools, especially in remote country districts, teachers themselves have had little or no opportunity of hearing good music before the coming of radio."

"This is really a great help because so much depends on the support and encouragement that teachers can give to the little people entrusted to their care.

"When I was in France during the war, General Pershing asked me to do what I could to develop the military bands. 'Many of these bands,' he said, 'are in need of improvement.'"

"'How good are the bandmasters?' I asked.

"Not very good, I am afraid," laughed General Pershing.

"'Ah, then,' I told him, 'we must begin with the bandmasters.'"

"And so it is with the schools—or would be if the teachers themselves were not so well equipped to carry on the very necessary work of preparation. No doubt, many teachers find themselves getting as much from the broadcasts as their young students, and I hope that they and their charges derive mutual pleasure in listening to the music and discussing its qualities.

"I call my orchestra 'my musical family,' and it is pleasant to think that in every school we reach there is a teacher with a 'musical family' of his own to receive our visits 'on the wings of the ether.' Radio has made the whole world 'neighborly,' and when I speak of 'my musical family' I wonder if this does not include the children who listen as well as the orchestra that plays. What an immense family it is that radio has brought together!"

(Continued on Page 24)

SUNDAY Programs

379.5 Mtrs. **NBC-KGO** Sutter 1920
950 Kcys. 10,000 Watts

National Broadcasting Co., San Francisco

8:30 to 9:30 a.m.—NBC Organ recital, KGO
8:30 to 9:30 a.m.—Breakfast with Sperry, KHQ,
KOMO, KGW, KPO, KFI, KFSD

Aside from the homelike atmosphere and dramatic interest of this program, the hour boasts of the presence of Lee S. Roberts and Anna Kristina, along with two juvenile players and several guest artists of repute. Roberts is cast as Uncle Ler, with Anna Kristina as a "wise-cracking" swedish house-keeper.

9:30 to 10:15 a.m.—Works of Great Composers, KGO

10:15 to 10:30 a.m.—Piano Capers, KGO
10:30 to 11 a.m.—Neapolitan Nights, KGO, KFSD

11 to 12 noon—Bible Stories, KGO, KGW
"A Pot of Gold" is the title of the Bible story to be dramatized by the National Players, with Bernice Berwin and Billy Page in the leading roles.

12 to 1 p.m.—National Youth Conference, KGO, KHQ, KOMO, KGW, KPO

Dr. Poling will conduct a radio question box and there will be musical contributions of a special and appropriate nature.

1 to 2 p.m.—Dr. S. Parkes Cadman Religious Services, KGO, KHQ, KOMO, KGW

Dr. S. Parkes Cadman will conduct his weekly radio religious service. There will be sacred music directed by George Dilworth.

2 to 3 p.m.—National Religious Service, KGO, KHQ, KOMO, KGW, KTAR

Dr. Harry Emerson Fosdick is to be heard as the presiding minister on the National Religious Service presentation.

3 to 4 p.m.—Catholic Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR

Rev. John McClorey, S. J., will continue his series of talks in the weekly Catholic Hour presentation. Father William J. Finn will direct the Paulist Choristers and the Mediaevalists in a musical program, with Jack Kearney, boy soprano, as the featured soloist.

4 to 5 p.m.—Sunday Concert, KGO, KOMO, KGW, KFSD

Charles Hart will conduct a concert orchestra during the hour in instrumental gems of recognized appeal. Austin Mosher, baritone, will be the soloist.

5 to 5:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR

One of the most beloved of all lullabies, composed by the great German master, Johannes Brahms, will be sung by Madame Ernestine Schumann-Heink. Besides the world-renowned contralto soloist, the program will bring the Enna Jettick mixed quartet in four familiar songs.

5 to 6 p.m.—The Vagabonds, KGO, KECA

5:15 to 6:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI

Guest speakers will be introduced to listeners. Dramatized stories, musical interludes and comedy will also be heard.

6 to 6:15 p.m.—News Service, KGO
6:15 to 7:15 p.m.—Atwater Kent Program, KHQ, KOMO, KGW, KPO, KFI

A concert by another renowned singer will be presented in the Atwater Kent Hour to be broadcast through a nation-wide network. Josef Pasternack will conduct the orchestra.

6:15 to 6:45 p.m.—Evening Reveries, KGO
6:45 to 7:15 p.m.—The Olympians, KGO, KTAR

7:15 to 7:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI

Well-known airs ranging from the semi-classic to modern popular songs will be offered by the Studebaker Champions. Jean Goldkette is the director of the 18-piece orchestra, and Abbie Mitchell is the vocal soloist.

7:45 to 8:15 p.m.—Sunday at Seth Parker's, KGO, KGW, KFSD, KTAR

Surrounded by a group of his neighbors, Seth Parker will conduct his weekly Sabbath evening semi-religious meeting in the parlor of his home.

8:15 to 8:30 p.m.—The Entertainers, KGO, KFSD, KTAR

"A Seasonal Pastorale" is the title Gypsy and Marta, tonight's entertainers, have given to the program they will broadcast over the NBC network. An original number by Gypsy and Marta is one of three summer melodies. Two selections for autumn and two for winter complete the pasturale.

8:30 to 9 p.m.—Gunnar Johansen, Pianist, KGO, KFSD, KTAR; KGW 8:45 to 9 p.m.

9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA

A banjo chorus version of the new popular song, "Roamin' Through the Roses," will be a high light in the Borden program. Irving Kennedy, tenor; Ben Klassen, tenor; Austin Mosher, baritone, and Harry Stanton, bass, together with Barbara Blanchard, soprano, will be the vocal soloists.

9:30 to 9:45 p.m.—Enna Jettick Melodies, KGO, KHQ, KOMO, KGW, KECA, KTAR

Familiar old songs which will carry many a radio listener back to his youth will be released this evening. Gail Taylor, soprano; Annabelle Jones Rose, contralto; Harold Dana, baritone, and Gwynfi Jones, tenor, are the artists whose voices will blend in quartet numbers.

9:45 to 10:15 p.m.—The Reader's Guide, KGO

10:15 to 11 p.m.—Concert Jewels, KGO, KECA, KOA

Gwynfi Jones, NBC tenor, will be the soloist in the Concert Jewels program to be heard tonight.

11 to 12 midnight—The Vagabonds, KGO, KFI

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Washington

9 a.m.—RKO organ recital

10 a.m.—I. B. S. A. services

11 a.m.—Central Methodist Episcopal Church

12 noon—Stewart-Warner

1 p.m.—Dr. Parkes Cadman, NBC

2 p.m.—National Religious Service, NBC

3 p.m.—Catholic Hour, NBC

5 p.m.—Enna Jettick Melodies

5:15 p.m.—Colliers Hour, NBC

6:15 p.m.—Atwater-Kent, NBC

7:15 p.m.—Studebaker Champions, NBC

7:45 p.m.—Rainbow Isles, KHQ

8 p.m.—New Episcopal Cathedral

9 p.m.—Borden Milk program, NBC

9:30 p.m.—Enna Jettick Melodies, NBC

9:45 p.m.—Hartley's Trio

10:30 p.m.—Concert Jewels, NBC

296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose, Cal.

10:15 to 11 a.m.—Sunday School Lessons by Fred J. Hart

11 to 12:30 p.m.—Morning Services, First Baptist Church, conducted by Rev. Paul H. Ralstin

7:30 to 9 p.m.—Evening Services, First Baptist Church

SUNDAY Programs

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**
Hale Bros. & The Chronicle, San Francisco

8 to 8:30 a.m.—Sperry informal organ recital
 8:30 to 9:30 a.m.—Breakfast with Sperry, NBC
 9:30 to 10 a.m.—Chronicle Comics of the Air
 10 to 10:30 a.m.—Organ recital
 10:30 to 11:30 a.m.—Interdenominational and nonsectarian church services, Dr. Norman W. Pendleton, pastor Grace Trinity Center United Church
 12 to 1 p.m.—National Youth Conference, NBC
 1 to 2 p.m.—Temple of the Golden Hour
 2 to 2:15 p.m.—The Harmonizers
 2:15 to 5 p.m.—Football broadcast, Gonzaga vs. St. Mary's, from Kezar Stadium, for Associated Oil Company with Don Thompson announcing
 5 to 5:15 p.m.—Enna Jettick, NBC
 5:15 to 6:15 p.m.—Collier Hour, NBC
 6:15 to 7:15 p.m.—Atwater Kent program, NBC
 7:15 to 7:30 p.m.—Sydney Rosenbloom, pianist
 7:30 to 8 p.m.—Nathan Abas, violin recital
 8 to 8:30 p.m.—Radio feature
 8:30 to 9 p.m.—Rudy Seiger's concert orchestra
 9 to 10 p.m.—Abas String Quartette, with Allan Wilson, tenor
 10 to 11 p.m.—Aeolian Trio with Beatrice Bowman, soprano

340.7 Meters **KLX** **Lake 6000-6015**
880 Kcys. **500 Watts**
Tribune Publishing Co., Oakland, Calif.
 5 to 6 p.m.—Charles Besserer, organist, from Scottish Rite Auditorium

280.2 Meters **KJBS** **Ord 4148-49**
1070 Kcys. **100 Watts**
J. Brunton & Sons, San Francisco, Calif.
 8 to 8:15 a.m.—Musical Shades
 8:15 to 9 a.m.—Acme program; records
 9 to 9:30 a.m.—Zinke program, band music
 9:30 to 10 a.m.—Popular half hour
 10 to 10:30 a.m.—Sunshine half hour
 10:30 to 11 a.m.—Recorded music
 11 to 11:30 a.m.—Selix program
 11:30 to 12:30 p.m.—Steinberg program; records
 12:30 to 1 p.m.—Popular half hour
 1 to 1:30 p.m.—Cord Travel Diary
 1:30 to 2:30 p.m.—College Tunes; popular records
 2:30 to 3 p.m.—Musical comedy selections
 3 to 3:45 p.m.—Concert music
 3:45 to 4:15 p.m.—Saphire musical program
 4:15 to 5:15 p.m.—Organ recital; records
 12 to 7 a.m.—KJBS Owl program

315.6 Meters **KFWB** **Hollywood 0315**
950 Kcys. **1000 Watts**
Warner Brothers, Hollywood, Calif.

8:30 a.m.—The Funny Paper Man
 9 a.m.—Recordings; courtesy program
 5:30 p.m.—Late recordings
 6 p.m.—Harry Jackson's entertainers
 6:30 p.m.—Ted Dahl's orchestra and soloists
 7 p.m.—Burr McIntosh, Cheerful Philosopher
 7:30 p.m.—The "Mirth Quakers"
 8 p.m.—"Hearts Around the World," continuity program
 8:30 p.m.—Ted Weems and his orchestra
 9 p.m.—So-A-Tone String Quartet
 9:30 p.m.—"Forget-Me-Not" program
 10 p.m.—George Olsen's music

468.5 Meters **KFI** **Westmore 0337**
640 Kcys. **5000 Watts**
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8:30 a.m.—Breakfast with Sperry, NBC
 9:30 a.m.—Pietro Salvatore, violinist
 9:50 a.m.—Pryor Moore Orchestra, with Everton Stidham and male quartet
 10:50 a.m.—Third Church of Christ Scientist
 12:10 p.m.—Karl Brandenburg, tenor
 12:30 p.m.—Helen Guest, ballads
 1 p.m.—National Thrift Golden Hour with Virginia Flohri, James Burroughs and orchestra
 2 p.m.—Sylvia's Happy Hour
 3:30 p.m.—Melody Makers string ensemble
 4:30 p.m.—"Advanced Thought," Leila Castberg
 5 p.m.—Enna Jettick Melodies, NBC
 5:15 p.m.—Collier Hour, NBC
 6:15 p.m.—Atwater Kent, NBC
 7:15 p.m.—Studebaker Champions, NBC
 7:45 p.m.—Frank Kneeland, baritone
 8 p.m.—Evelyn Snow, contralto
 8:15 p.m.—Civic Repertory Theater program
 8:45 p.m.—P. Mayer, violin recital
 9 p.m.—Borden Milk program, NBC
 9:30 p.m.—Jane Green, Ron Wilson, vaudeville headliners
 10 p.m.—Pryor Moore orchestra
 10:30 p.m.—Wally Perrin's Packard dance orchestra with Three Co-eds
 11 p.m.—The Vagabonds, NBC

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**
General Electric Co., Denver, Colorado

4 to 4:15 p.m.—Rosalie Wolfe
 4:15 to 4:30 p.m.—The World Today
 5 to 5:15 p.m.—Enna Jettick Melodies
 5:15 to 6:15 p.m.—Collier's Radio Hour
 6:15 to 7:15 p.m.—Atwater Kent Hour
 7:15 to 7:45 p.m.—Studebaker Champions
 7:45 to 8:15 p.m.—Sunday evening at Seth Parker's
 8:15 to 8:45 p.m.—The Solitaire Cowboys
 8:45 to 9 p.m.—Russian Cathedral Choir
 9 to 9:15 p.m.—Political talk
 9:15 to 9:30 p.m.—The Nightcappers
 9:30 to 10 p.m.—Kaffee Hag Slumber Music
 10 to 10:15 p.m.—Ralph Freese, tenor
 10:15 to 11 p.m.—Concert Jewels

499.7 Meters **KFSD** **Franklin 6353**
600 Kcys. **1000 Watts**
Airfan Radio Corp. Ltd., San Diego, Calif.

4 to 5 p.m.—Sunday concert, NBC
 5 to 5:15 p.m.—Enna Jettick Melodies, NBC
 5:15 to 6:15 p.m.—East San Diego Little Symphony
 6:15 to 6:45 p.m.—Easley Players
 6:45 to 7:45 p.m.—North American Ensemble
 7:45 to 8:15 p.m.—Sunday evening at Seth Parker's, NBC
 8:15 to 8:30 p.m.—The Entertainers, NBC
 8:30 to 9 p.m.—Gunnar Johansen, NBC
 9 to 10 p.m.—Hotel Del Coronado, presenting J. Warde Hutton's concert quartet and assisting artists
 10 to 11 p.m.—Kennedy's Cafe program
 11 to 12 midnight—Douglas Night Club

236.1 Meters **KOL** **Elliott 4466**
1270 Kcys. **1000 Watts**
Seattle Broadcasting Co., Seattle, Wash.

5 to 5:15 p.m.—The World's Business, CBS
 5:15 to 5:45 p.m.—Studio program
 5:45 to 6 p.m.—Jesse Crawford, organist, CBS
 6 to 6:30 p.m.—Majestic Theater of the Air, CBS
 6:30 to 7 p.m.—Mayhew Lake and his band, CBS
 10 to 11 p.m.—Barney's jazz band
 11 to 12 midnight—Organ recital, DLBS

SUNDAY Programs

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Educational Broad. Corp., Oakland, Calif.

- 8 a.m.—Sleepy-time program
- 9 a.m.—Beth and Harriett, Harmony team
- 9:30 a.m.—Ted Galindo, tenor; Lillian Boyd, pianist
- 10 a.m.—Bible talk, "Hypocrisy"
- 11 a.m.—Mid-Pacific trio; Nola Starr, vocalist; George Rogers, baritone; Lillian Boyd, organist and pianist
- 12 noon—Organ recital, Elmer Keeton with Lillian Boyd, pianist; and Pete King, tenor
- 1 p.m.—Bible questions and answers; Bible talk, "Prophecy"
- 6 p.m.—Old-fashioned community sing-song; Bible lecture
- 7 p.m.—Bill Simmons' California Cowboys
- 9 p.m.—Greek artists with lecture in Greek
- 10 p.m.—The Nut Hour, presenting: Slim and Jim, vocalists; Charlie Pacheco, Black-Key Boy; Frank Killinger, announcer
- 11 p.m.—The Distant Hounds program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 2:30 to 3 p.m.—Helen Bingham and Nelle Callahan, pianist, and Al Dupont, vocalist
- 3 to 3:30 p.m.—Crowell Beard, banjoist, and assisting artists
- 3:30 to 4 p.m.—Crowell Beard, banjoist
- 4 to 4:30 p.m.—Norma Lee, contralto
- 4:30 to 5:30 p.m.—Sherman Clay concert
- 5:30 to 6 p.m.—Selix Company program
- 8 to 9:10 p.m.—Second Church of Christ, Scientist

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Oregon

- 8 a.m.—Records; Tillie the Toiler
- 10:30 a.m.—Oregon Ramblers; organ concert
- 12 noon—Sonora Ensemble
- 1 p.m.—Beulah Smith and Helen Jackson
- 1:30 p.m.—The Song Bag
- 2:30 p.m.—Violin recital, Elz Uhles
- 3 p.m.—Organ concert, NBS
- 4 p.m.—Lyric Trio, NBS
- 8 p.m.—Imperial Grand Orchestra, NBS
- 9 p.m.—Studio ensemble
- 9:30 p.m.—Walter Bacon, Violin Concert
- 10 p.m.—Lyric Trio, NBS
- 11 p.m.—Organ recital

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**

Puget Sound Broad. Co., Tacoma, Wash.

- 8 to 8:30 a.m.—Organ recital, DLBS
- 8:30 to 9 a.m.—"Come Into the Garden," DLBS
- 9 to 10 a.m.—Organ recital
- 10 to 10:30 a.m.—Jewish Art program, CBS
- 10:30 to 11 a.m.—Conclave of Nations, CBS
- 11 to 12 noon—Cathedral Hour, CBS
- 12 to 2 p.m.—New York Philharmonic Symphony, CBS
- 2 to 2:30 p.m.—DLBS program
- 2:30 to 3 p.m.—French trio, CBS
- 3 to 5 p.m.—To be announced
- 5 to 5:04 p.m.—Resume of evening's program
- 9 to 11 p.m.—Val Valente's orchestra, DLBS
- 11 to 12 midnight—Organ recital from DLBS
- 12 to 1 a.m.—Organ recital
- 1 to 2 a.m.—Record requests

535.4 Meters **KTAB** Garfield 4700
560 Kcys. **1000 Watts**

Associated Broadcasters, Oakland, Calif.

- 9 to 10 a.m.—Dr. B. L. Corley
- 10 to 11 a.m.—Tenth Avenue Baptist Church Bible Class
- 11 to 12:30 p.m.—Church services
- 12:30 to 1 p.m.—Chapel of Chimes Organ
- 1 to 1:30 p.m.—Church of Latter Day Saints
- 1:30 to 2:30 p.m.—Masters Album
- 2:30 to 4:45 p.m.—Football from Kezar Stadium, St. Mary's vs. Gonzaga
- 4:45 to 5 p.m.—Studio program
- 5 to 6:30 p.m.—Organ; recordings
- 6:30 to 7 p.m.—Studio program
- 7 to 7:30 p.m.—Jack Riley, songs and guitar
- 7:30 to 7:45 p.m.—Chapel of Chimes Organ
- 7:45 to 9:15 p.m.—Baptist Church services
- 9:15 to 9:30 p.m.—Chapel of Chimes Organ
- 9:30 to 10 p.m.—Joan Ray, contralto; Jane Sargent Sands, accompanist
- 10 to 10:30 p.m.—Studio program
- 10:30 to 11:30 p.m.—Sweet's Ballroom orchestra

333.1 Meters **KHJ** Vandike 7111
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

- 8 to 8:30 a.m.—Program of recordings
- 8:30 to 9 a.m.—Come Into the Garden
- 9 to 9:30 a.m.—Pacific States Sav. & Loan Co. concert from KFRC
- 9:30 to 9:45 a.m.—London broadcast, CBS, Viscount Astor
- 9:45 to 11 a.m.—Concert from KFRC
- 11 to 12 noon—First M. E. Church
- 12 to 2 p.m.—N. Y. Philharmonic Symphony Orchestra
- 2 to 3 p.m.—Organ, violin and harp
- 3 to 4:45 p.m.—KFRC studio program
- 4:45 to 5 p.m.—Colonial Dames, recordings
- 5 to 5:15 p.m.—The World's Business, CBS
- 5:15 to 5:30 p.m.—Studio program, KFRC
- 5:30 to 6 p.m.—Rabbi Magnin, talk
- 6 to 6:30 p.m.—Majestic Theater of the Air, CBS
- 6:30 to 7 p.m.—Melody Hour, KFRC
- 7 to 7:30 p.m.—Dr. Strasska Laboratories
- 7:30 to 8 p.m.—Prof. Lindsley and organ
- 8 to 8:30 p.m.—Citizens' Water & Power Commission program
- 8:30 to 9 p.m.—"Out of the Scrapbook"
- 9 to 9:30 p.m.—Chevrolet Chronicles
- 9:30 to 10 p.m.—Val Valente's orchestra
- 10 to 10:10 p.m.—World-wide news
- 10:10 to 11 p.m.—Val Valente's orchestra
- 11 to 12 midnight—Wesley Tourtellotte, organ recital

526 Meters **KMTR** Hollywood 3026
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

- 6 to 7 a.m.—Vernon Dance Marathon
- 7 to 9 a.m.—Recorded program
- 9 to 12 noon—Recorded program
- 12 to 2:30 p.m.—Popular and new records
- 2:30 to 3 p.m.—Spanish selections (records)
- 3 to 3:30 p.m.—Marimba orchestra (records)
- 3:30 to 4 p.m.—Russian orchestra (records)
- 4 to 6 p.m.—Recorded program
- 6 to 6:30 p.m.—Banjo Boys
- 6:30 to 7:15 p.m.—Symphonic jazz
- 7:15 to 7:30 p.m.—Hollywood Sweepstakes
- 7:30 to 8 p.m.—S. C. Collegians
- 8 to 8:30 p.m.—The Old Music Chest
- 8:30 to 9 p.m.—A Musical Mixture
- 9 to 9:30 p.m.—Musical Nit Wits
- 9:30 to 10:30 p.m.—"Toe Teasers"
- 10:30 to 11 p.m.—Happy Harry Geise, requests
- 11 to 12 midnight—Vernon Dance Marathon
- 12 to 1 a.m.—"8 Ball" and Charley Lung
- 1 to 6 a.m.—Jack the Bell Boy

SUNDAY Programs

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
9 to 10:15 a.m.—Records; "Home Remedy Hour"
10:15 to 11 a.m.—Musical program; records
11 to 12:30 p.m.—First Presbyterian Church
12:30 to 1 p.m.—Louise Johnson, astroanalyst
1 to 2 p.m.—International Bible Students program
2 to 4 p.m.—City Park Board musical program
4 to 4:30 p.m.—Musical program
4:30 to 5:30 p.m.—First Radio Church of the Air
5:30 to 6 p.m.—Scriptural Research Bureau
6 to 6:30 p.m.—Dr. Ernest Holmes
6:30 to 7 p.m.—Hollywood Humanist Society
7 to 8 p.m.—Musical program presenting Arizona Wranglers
8 to 9 p.m.—Services First Presbyterian Church
9 to 10:30 p.m.—Luboviski Trio and Rosalie Baker Frye, contralto
10:30 to 11:30 p.m.—Pantages Hollywood Theater

309.1 Meters **KJR** Seneca 1515
970 Kcys. **5000 Watts**

Northwest Broad. System, Seattle, Wash.
8:30 a.m.—"Joe Comic" and the funny papers
9:15 a.m.—Mary from Proctor's
10 a.m.—"Whispering Strings"; organ
12 noon—Fiji Hour; Homer Sweetman, tenor
1 p.m.—Gypsy Duo; Bursett Bros. Quartet
2 p.m.—Emmanuel Tabernacle
2:30 p.m.—Music a la Carte; organ
4 p.m.—Manhattan Musical Moods
5 p.m.—Songs of today
6 p.m.—Angelus Ensemble, Twilight Hour
7 p.m.—Hometowners Orchestra; Glen Eaton, tenor; Art Pease, accordion
8 p.m.—Damski's Imperial Grand Orchestra; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano
9 p.m.—Tucker's Everstate Band
10 p.m.—Light classic program
11 p.m.—Warren Wright, organ concert

220.4 Meters **KGER** Phone: 632-75
1360 Kcys. **1000 Watts**

C. M. Dobyns, Long Beach, Calif.
1 p.m.—Helene Smith, piano requests
2 p.m.—Organ requests, Dick Dixon
2:30 p.m.—Long Beach Municipal Band
4 p.m.—Charles K. Lindsey's orchestra
5 p.m.—Everett Hoagland's Troubadors
5:30 p.m.—Catholic services
6 p.m.—Masters' Music Shelf
6:30 p.m.—Cavaller's dance orchestra
7 p.m.—Calvary Church, Placentia
9 p.m.—Everett Hoagland's Troubadors
10 p.m.—Ho-Hum Frolic and revue
11 p.m.—Everett Hoagland's Troubadors
11:30 p.m.—Dick Dixon, organ memories

232.6 Meters **KDYL** Wasatch 7180
1290 Kcys. **1000 Watts**

Intermountain Broad. Corp., Salt Lake City
7 p.m.—Arabesque, CBS
7:30 p.m.—Sketches of the music masters
8 p.m.—Sam and Bill's Little Theater
8:30 p.m.—Johnny Rosell and his KDYL broadcasting orchestra
9 p.m.—Melodies the world remembers
9:30 p.m.—The Dansante
10 p.m.—Featured artists
10:30 p.m.—Terpsichorean Tunes

204 Meters **KGa** Main 3434
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.
9:30 a.m.—Musical Moments
10 a.m.—Barton's Brevities
10:30 a.m.—Organ recital; band concert
12 noon—Popular favorites
1 p.m.—Bailey's Classical Hour
2 p.m.—Hour of Favorite Steppers
3 p.m.—Memories of Yesterday
3:30 p.m.—Svenska Hambo
4 p.m.—Waikiki Harmony
4:30 p.m.—La Espanita; Sunday musicale
5:30 p.m.—Male Quartet; Angelus Ensemble
6 p.m.—Angelus Ensemble, NBS
7 p.m.—Hometowners Orchestra; Glen Eaton, tenor; Art Pease, accordion
8 p.m.—Henri Damski's orchestra; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano
9 p.m.—Request program

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
5 a.m.—The Early Bird; music
8 a.m.—Family Circle Hour
8:30 a.m.—Clover Leaf program
9 a.m.—Old time music
10 a.m.—Angeles Abbey organ recital
11 a.m.—St. Luke's Episcopal Church
12:30 p.m.—Musical program for Birkel Music Co.
1 p.m.—Hollywood Girls; Mother's Hour
2:30 p.m.—Football game
5 p.m.—Hollywood Girls; "Em & Clem"
6:15 p.m.—Doris & Clarence
6:30 p.m.—Rolly, Gene and Bill
7 p.m.—Vera Graham and Harry Morton
8 p.m.—First Church of Christ Scientist
9 p.m.—Cambria Pines Frolic
11 to 3 a.m.—The Knight Hawk

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah
4 p.m.—Popular selections
4:15 p.m.—Dramatization of well-known classic
4:30 p.m.—Diversified musical program
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater Kent Jubilee program
7:15 p.m.—First Presbyterian Church
7:45 p.m.—Instrumental ensemble with featured vocalists in program of musical paintings.
8 p.m.—Twilight Meditations
8:15 p.m.—L. D. S. services
8:45 p.m.—Spick and Span in song and dialogue
9 p.m.—Borden program
9:30 p.m.—Distinctive musical program
10 p.m.—KSL chamber music
11 p.m.—Midnite Hour

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The OPEN CIRCUIT

This department is open to all. Send in your letters. All letters of general interest will be published.

No Relief for Mothers

Watsonville, Calif.,
October 7, 1930.

Dear Sir:

It does seem too dreadful that Bennie Walker should so far forget of what his audience is composed that he insists on inflicting a very naughty, whining boy on mothers who turn on the radio to tune out their own ditto children.

The Woman's Magazine of the Air is one of the bright spots on the air as far as I'm concerned, and I rarely miss it, Bennie Walker's chuckle being worth many artificial laughs. But, oh! please, can't Ann Holden's child die a natural death?

MRS. A. N. R.

Rudy Will Like This

Burlingame, Calif.
October 10, 1930.

Dear Editor:

Why can't we have more Harry Stanton? His voice is the most satisfactory radio voice, yet it is heard so very seldom.

What is the great appeal of Rudy Vallee? To me his voice is just like potatoes without salt; and yet he is heard in person or on records on every station at least once during the day.
E. C.

Not All Struggling Brides

San Francisco, Calif.
October 6, 1930.

Mr. Editor:

It's hard for me to believe that the average listening housewife is as juvenile as most of the cooking experts seem to think. Why doesn't one of the many different programs of this type put on an advanced class?—one in which the recipe is given **once**? If the listener does not get it she can send for it. Also it is not necessary to give **detailed** directions for mixing unless there is an **unusual** element; every cook knows the procedure for mixing cake.

What's the trouble? Has the announcer so little to say that she needs that unnecessary material to fill her half hour? That's too bad, because thousands of listeners want

more, and unless so-called "experts" quit the kindergarten stuff they are going to wake up some day audienceless.

The infancy of radio broadcasting, when listeners were enthralled with anything coming out of the loudspeaker, is over, me-thinks.
MRS. L. F. B.

Organ's Popularity No Pipe Dream

San Francisco, Calif.
October 13, 1930.

Sir:

There's one thing KTAB has on the rest of the stations, and that is that they make better use of the pipe organ. Practically all the larger stations are equipped with organs that must have cost in the neighborhood of \$20,000 apiece, and I defy anyone to find an organ program on the dial more than once out of every dozen searches. Instead, there will usually be a myriad of little three or four-piece orchestras trying to play good jazz or classical music that was written for orchestras composed of from twenty to a hundred pieces.

People like organ music. Some like it jazzed; some like it theater style; some like it classical. An organ is a versatile instrument, and there ought to be at least one organ program from some station at any time during the day. I suppose it's too much to expect the stations to get together and plan the avoidance of duplication.

Critically yours,
FRANCES EDMUNDS.

We Don't Agree with M. A.

Vallejo, Calif.

Dear Sir: October 14, 1930.

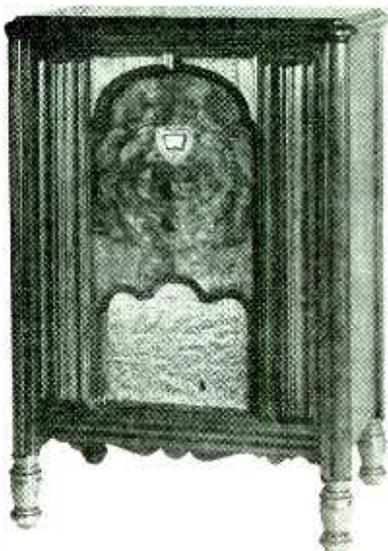
What's become of Frank Watanabe? He used to be the life of the Blue Monday Jamboree, and we never hear him any more.

The Jamboree is still good, although it could do without quite so much Abe Bloom and Cecil Wright. Madeline What's-Her-Name and her accordion, or pleated piano, as Harrison calls it, always gets a curtain call at our house. Is it Al Pearce who whistles his S's? He's a clever boy.
M. A.

(Answer, yes.)

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DOUGLAS 6700

MONDAY Programs

379.5 Mtrs. NBC-KGO Sutter 1920
950 Kcys. 10,000 Watts

National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
- 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
- 8 to 8:15 a.m.—Financial Service Program, KGO
- 8:15 to 8:30 a.m.—Morning Melodies, KGO
- 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
- 9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
- 9:15 to 9:30 a.m.—Meet the Folks, KGO
- 9:30 to 10:15 a.m.—Radio Ramblings, KGO
- 10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD; KSL, KOA 10:30 to 11:10 a.m.; KTAR 10:50 to 11:10 a.m.

With "A Country Store at Clorox Corners," the Magazine will open an hour of humor and helpful services for home-makers. Bennie Walker will be the storekeeper, and Harold Peary and Gwynfi Jones, vocalists for the morning, will portray some of his customers. Ann Holden will give some delicious and seasonal salad recipes during the Best Foods program. Helen Chase will appear on the Camay program, offering beauty suggestions.

- 11:30 to 12 noon—California Federation of Women's Glubs, KGO, KECA, KFSD
- 12 to 12:30 p.m.—Luncheon Concert, KGO
- 12:30 to 1 p.m.—Hotel St. Francis Salon Orchestra, KGO, KFSD
- 1 to 1:30 p.m.—Hotel Cosmopolitan Dance Orchestra, KGO, KFSD, KTAR
- 1:30 to 2 p.m.—Piano Capers, KGO, KGW, KFSD, KTAR
- 2 to 3 p.m.—Metropolitans, KGO; KTAR 2 to 2:30 p.m.
- 3 to 3:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KGW, KPO, KFSD, KTAR

The famous 300-voice choir of the Mormon Tabernacle in Salt Lake City will be heard in an impressive program. Alexander Schreiner, organist, will play the selections in which the tabernacle organ will be heard alone.

- 3:30 to 4:15 p.m.—Matinee Time, KGO, KPO
- 4:15 to 4:30 p.m.—The World Today, KGO, KECA, KFSD
- 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 4:45 to 5 p.m.—Roxy and His Gang, KGO
- 5 to 5:30 p.m.—A Half Hour in the Nation's Capital, KGO, KHQ, KOMO, KECA, KFSD
- 5:30 to 6 p.m.—The Olympians, KGO, KGW
- 6 to 6:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA

Assisted by vocal artists, the Maytag Orchestra, Victor Young directing, will be heard in a half hour program of popular music.

- 6:30 to 7 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KFI

The voices in the quartet are those of James Melton, Lewis James, Elliott Shaw and Wilfred Glenn. Frank Black accompanies the group on the piano and also directs the instrumental ensemble heard in the orchestral portion of the half hour.

- 7 to 7:30 p.m.—Stromberg Carlson Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- Introducing as soloist Lucile Johnson Bigelow, harpist, a half hour concert by the Rochester Civic Orchestra, under the direction of Gny Fraser Harrison, will be heard during the broadcast.

- 7:30 to 8 p.m.—Empire Builders, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

Another romantic yarn will be revealed by Harvey Hays, "the Old Timer," during the Empire Builders' program.

- 8 to 8:15 p.m.—Popular Tunes, KGO
- 8:15 to 8:30 p.m.—Jack Keough's Sport Talks, KGO

- 8 to 9 p.m.—Rudy Seiger's Shell Symphonists, KPO, KFI, KHQ, KOMO, KGW 8:30 to 8:45 p.m.

Light opera and selections from popular music and recent musical comedies will be heard tonight when Rudy Seiger's Shell Symphonists' program is presented through the NBC network.

- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 8:45 to 9 p.m.—Southern Harmony Four, KGO
- 9 to 9:30 p.m.—World Wanderings, KGO, KFSD, KTAR

Guided by the words of Grace Sanderson Michie as they are read by George Rand, NBC listeners will explore ancient Greece. Descriptive music played by Paul Carson, organist, will accompany the continuity.

- 9:30 to 10 p.m.—Pacific National Singers, KGO, KOA

- 10 to 10:30 p.m.—Musical Echoes, KGO, KHQ, KECA, KOA

A selection of favorite tunes from "The Fortune Teller" by Victor Herbert heads the list of musical compositions to be revived by Gail Taylor, soprano, and an orchestra led by Joseph Hornik.

- 10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO, KOA

- 10:45 to 11 p.m.—Walter Ferner, KGO, KOA
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI

285.5 Meters KNX Hempstead 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Setting-up exercises
- 8:15 to 9:30 a.m.—Late recordings
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—"Be Young and Be Happy"
- 10:30 to 11 a.m.—Home economics talk
- 11 to 11:30 a.m.—Gene Byrnes, Scraps from the Waste Basket

- 11:30 to 11:45 a.m.—Radio Church of the Air
- 11:45 to 12 noon—Musical program
- 12 to 12:30 p.m.—KNX Symphony
- 12:30 to 1 p.m.—Silver Slipper Cafe
- 1:30 to 2 p.m.—Eddie Albricht, late fiction
- 2 to 2:30 p.m.—Records & "Jay," the Jingle Man
- 2:30 to 2:55 p.m.—Musical program
- 2:55 to 3 p.m.—Lost and found; stock reports
- 3 to 3:15 p.m.—Word-O-Graphs, Jack Feeney
- 3:15 to 3:30 p.m.—Musical program
- 3:30 to 4 p.m.—Excerpts from plays
- 4 to 4:30 p.m.—Gene Byrnes, organist
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—Talk on "Travel"
- 5:15 to 5:45 p.m.—Brother Ken's kiddie hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:15 p.m.—KNX Trio
- 6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy

- 6:30 to 7 p.m.—Musical program
- 7 to 7:30 p.m.—Peggy Wynne and Ambrose

Barker in a potpourri of melody and comedy

- 7:30 to 8 p.m.—American Maize program, CBS
- 8 to 8:30 p.m.—Musical program
- 8:30 to 9 p.m.—One-act playlet directed by Georgia Fifeild
- 9 to 9:30 p.m.—Rio Grande male singers, the Piano Twins, Marie Golden and Ethel Kay
- 9:30 to 10 p.m.—Rev. Ethel Duncan, question and answer lady
- 10 to 12 midnight—Gus Arnheim and his orch.

MONDAY Programs

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**

Associated Broadcasters, Oakland, Calif.

7 to 9 a.m.—Cuckoo Club; Towne Cryer
9 to 10 a.m.—Prayer Hour; records
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:15 a.m.—Artists Vignettes
11:15 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Mid-day musical notes with Frank Wright, Alice Blue, organist, and Jane Sargent Sands, pianist
1 to 1:45 p.m.—Organ; studio program
1:45 to 2:30 p.m.—Classical program
2:30 to 3 p.m.—Alice Blue, organist; Mabel Payne, soprano
3 to 3:30 p.m.—Pianistic Pictures, Alice Blue
3:30 to 4 p.m.—Elizabeth Gerberding, Current Events
4 to 4:30 p.m.—Studio program
4:30 to 5 p.m.—Short story course by Samuel Dickson
5 to 5:15 p.m.—The Story Man
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7:30 p.m.—Organ; studio program
7:30 to 8 p.m.—Alice Blue, organ recital
8 to 9 p.m.—"Poem Pictures" with John Teel, baritone; Jane Sargent Sands, accompanist
9 to 10 p.m.—"Flashlights of Yesterday" with ensemble of seven voices under the direction of Earl Towner
10 to 10:30 p.m.—Alice Blue, "Organ Echoes"
10:30 to 11:30 p.m.—Studio program
11:30 to 1 a.m.—Night Owls with Willard Kimball and artists

325.9 Meters **KOMO** **Elliott 5890**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Fox Theater organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Helpful Hints to Housewives
9:30 a.m.—Concert trio; Way to a Man's Heart
10:15 a.m.—Josephine Gibson food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—L. T. Piver Co. program
11:45 a.m.—Tuneful Two
12 noon—Farin talk, grain, fruit & veg. reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Popular orchestra and vocalists
1:15 p.m.—Teacup Philosopher
1:30 p.m.—Piano Capers, NBC
2 p.m.—Concert orchestra and vocalists
2:30 p.m.—Metropolitans, NBC
3 p.m.—Tabernacle Choir & organ recital, NBC
3:30 p.m.—Popular orchestra and vocalists
4 p.m.—Concert orchestra and vocalists
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Stock quotations
5 p.m.—Half hour in the Nation's Capital, NBC
5:30 p.m.—Garden Patch program
6 p.m.—Maytag Orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson concert, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Shell Symphonists, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Shell Symphonists, NBC
9 p.m.—Mozart Concert Hour
10 p.m.—RKO Theatrical Frolic
11 p.m.—Olympic Hotel Varsity Vagabonds
12 midnight—Organ recital

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco

7 a.m.—"Drury's Daily Dozen"
7:30 a.m.—Foster Clock; Word of Cheer
8 a.m.—Standard concert selections
8:15 a.m.—Russell; organ music
9 a.m.—Mahlon T. Dolman
9:30 a.m.—Fox and Warfield Theaters Revue
10 a.m.—Sunshine Hour, George Taylor
11 a.m.—Popular hits; Reduceoid program
11:30 a.m.—Health talk, Dr. Bond
11:45 a.m.—Charles Beauty Salon
12 noon—La Vida program
12:15 p.m.—Parent-Teachers' Association
12:30 p.m.—Opera Airs; coming events
1 p.m.—Cal King's Country Store
1:30 p.m.—Newscasting and pop questions
2 p.m.—Gustavus Smith, organist
3 p.m.—Baldwin Melody Girl
3:15 p.m.—Health talk, Dr. Corley
3:30 p.m.—George Nickson, tenor
3:45 p.m.—Popular hits; salon music
4:15 p.m.—Dex program; "Russell"
5:15 p.m.—Late releases
5:30 p.m.—Simon and Isaacs, Inc.
5:45 p.m.—"The Law and Its Aspects"
6 p.m.—Police talk, Amendment 31
6:05 p.m.—Popular hits
6:15 p.m.—Fox and Warfield Theaters Revue
6:45 p.m.—Stock yard prices and quotations
6:50 p.m.—Novelties; "The Whitney Letter"
7 p.m.—Henry Starr, "Hot Spot of Radio"
7:15 p.m.—"The Law and Its Aspects"
7:30 p.m.—Tom Smith and Clem Kennedy
7:45 p.m.—Mechanics Bldg. & Loan program
8 p.m.—The Home Counsellors
8:30 p.m.—Greta Gahler, George Nickson and Clem Kennedy
9 p.m.—"Louie's Hungry Five"
9:15 p.m.—Harpers Corners
9:30 p.m.—The California Sunshine Boys—Jay Hurley and Glen Putnam—Frank DuBord and Billy Small
10 p.m.—Gustavus H. Smith, organist; Jack Deane, tenor
11 p.m.—Paul Kelli's dance orchestra

508.2 Meters **KHQ** **Main 5383**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

7 a.m.—"Town Crier"
7:30 a.m.—Start O' Day, NBC
8 a.m.—The Shell Happy Time, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Walt and Norman
9:45 a.m.—Kronenberg Shoe Hospital
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital
12 noon—Nat'l Savings Luncheon program
12:15 p.m.—C. R. C. program
12:30 p.m.—Luncheon concert; Travelaide
1 p.m.—Studio feature
1:30 p.m.—"Hawaiian Echoes"; Eatsum Period
2 p.m.—"The Old Days"; Fur Facts
2:30 p.m.—"Musical Gems"; Album Airs
3:15 p.m.—Studio feature; Paint O' Mine; Service Hour
4:30 p.m.—Phil Cook, NBC
4:45 p.m.—Service Hour
5 p.m.—Studio feature; Arzen program
6 p.m.—The Maytag Orchestra, NBC
6:30 p.m.—General Motors, NBC
7 p.m.—Rochester Symphony Orchestra, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Rudy Seiger's Concert, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Rudy Seiger continued, NBC
9 p.m.—Recorded program
9:30 p.m.—National Radio Advertising
10 p.m.—Studio parade; Sarah Kreindler
11 p.m.—"The Best Steppers"

MONDAY Programs

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10:30 a.m.—Records and announcements
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of Interest
11 to 11:15 a.m.—Selma Miller
11:15 to 12 noon—Schwabacher-Frey program
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Judge Brady, crime prevention
7:15 to 7:30 p.m.—Ed Sturm and Howard Garner
8:30 to 8:35 p.m.—Chamber of Commerce
8:35 to 9 p.m.—Kincaid Dramatic Players
9 to 9:30 p.m.—Daniel Murphy, tenor; Galena Zagor, pianist
9:30 to 10 p.m.—Helen Tourjee, soprano; Paul Burton, pianist
10 to 10:30 p.m.—Hotel Bellevue program
10:30 to 11:15 p.m.—Slogan contest
11:15 to 12 midnight—Dance orchestra
12 to 1 a.m.—Midnight classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Educational Broad. Corp., Oakland, Calif.

6:30 a.m.—Radio Time Clock
8 a.m.—Thirty Minutes of Melody with Maud Nickerson and Ted Lane
8:30 a.m.—Charlie Pacheco, The Black-Key Boy
1:30 p.m.—Health program presented by Dr. R. M. McLain
1:45 p.m.—The Carnival with the Carnival Band; Maud Nickerson, Dan McLoone and Lee Buckley
2:30 p.m.—Nola Starr, vocalist, and Lillian Boyd, pianist
3 p.m.—Betty the Shopper, presenting Dolores Ferguson, vocalist; Madeline Sivyer, violinist
3:30 p.m.—California Cowboys: Bill Simmons, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—Slogan contest
4:30 p.m.—Jean Wakefield and her radio artists
5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness
7:30 p.m.—Baseball results and news items
7:45 p.m.—La Vida Mineral Water program
8 p.m.—The Ne'er Do Well

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Oregon

6:45 a.m.—Farm Flashes; Morning Serenaders
8 a.m.—KEX Clock and Oregon News
9 a.m.—Julia Hayes; classified news
10 a.m.—Town Topics
12 noon—Time; weather report
12:05 p.m.—Happy Hour Girls Orchestra
1:05 p.m.—Ron's Rhythm Revue
1:30 p.m.—Castle organ concert
2 p.m.—Dental lecture
2:30 p.m.—Vagabond's News Reel
4:30 p.m.—Dance records
8 p.m.—Northwest Salon Orchestra, NBS
8:30 p.m.—Songs of Yesterday, NBS
9 p.m.—Concert Ensemble
9:30 p.m.—Romance of Aeronautics
9:45 p.m.—Concert Ensemble, NBS
10 p.m.—The Angelus
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—The White Wizard
11:45 p.m.—Police and weather reports
12 midnight—The Revellers

491.5 Meters **KFRC** Prospect 0100
610 Kcys. **1000 Watts**
Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:45 a.m.—Hallelujah Hour, DLBS
8:45 to 9 a.m.—La Vida Water Co. program
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 11 a.m.—Wyn's Daily Chat
11 to 11:30 a.m.—Mary Lewis Haines
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 1 p.m.—Sherman Clay concert
1 to 1:15 p.m.—Stock quotations; news items
1:15 to 1:30 p.m.—Ballad Hour, CBS
1:30 to 2 p.m.—National Student Federation, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:30 p.m.—Manhattan Towers Orch., CBS
3:30 to 3:45 p.m.—The Vagabonds, CBS
3:45 to 4 p.m.—Tony's Scrapbook, CBS
4 to 4:15 p.m.—Current Events, CBS
4:15 to 4:30 p.m.—Crockett Mountaineers, CBS
4:30 to 4:55 p.m.—"Dream Melodies," Eleanor Allen and Gilbert Hyde Chick
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—"Mac" and his Mountain Cabin, DLBS
5:30 to 5:50 p.m.—Mardi Gras, CBS
5:50 to 6 p.m.—News items
6 to 6:15 p.m.—"Your Financial Problems," CDLBS
6:15 to 6:30 p.m.—Political talk
6:30 to 7 p.m.—Bourjois program, CBS
7 to 7:30 p.m.—Robert Burns Panatela program, CBS
7:30 to 8 p.m.—Adventures of Don Amalzo
8 to 10 p.m.—Golden State Blue Monday Jam-boree, DLBS
10 to 10:15 p.m.—"Schwartz Ginger Band"
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' orchestra, DLBS
11 to 12 midnight—Earl Burnett's orch., DLBS
12 to 1 a.m.—Dance music

333.1 Meters **KHJ** Vandike 7111
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 7:45 a.m.—Recordings; stock reports
7:45 to 9:15 a.m.—Hallelujah; Kathleen Clifford
9:15 to 9:30 a.m.—Music Lovers Shop
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 10:45 a.m.—Am. Inst. of Food Products
10:45 to 11:15 a.m.—Ted and Nell
11:15 to 11:30 a.m.—Homer Griffith
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 12:30 p.m.—Biltmore concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Normalizer program
1 to 1:30 p.m.—Ballad Hour, CBS
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:30 p.m.—Colonial Dames; Girl Scouts
3:30 to 3:45 p.m.—Talk on Home Problems
3:45 to 4 p.m.—Talk on Dogs
4 to 4:30 p.m.—Sierra Symphonists
4:30 to 4:35 p.m.—J. E. Harrington, "Termites"
4:35 to 4:40 p.m.—Program of recordings
4:40 to 4:45 p.m.—Investment and examining service
4:45 to 5 p.m.—World news; Town Topics
5 to 5:30 p.m.—California Dairy Council
5:30 to 6 p.m.—Program of recordings
6 to 6:15 p.m.—Coast Investor, KFRC
6:15 to 6:30 p.m.—Major Mott, Sport-o-log
6:30 to 7 p.m.—Bourjois program, CBS
7 to 7:30 p.m.—General Cigar Co. program, CBS
7:30 to 8 p.m.—American Maize program, CBS
8 to 10 p.m.—Blue Monday Jamboree, KFRC
10 to 10:05 p.m.—World-wide news
10:05 to 10:22 p.m.—Earl Burnett's dance orch.
10:22 to 11 p.m.—Anson Weeks' orchestra, KFRC
11 to 12 midnight—Earl Burnett's dance orch.
12 to 1 a.m.—Wesley Tourtellotte, organ recital

MONDAY Programs

526 Meters **KMTR** Hollywood 3026
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

12 to 12:15 p.m.—"World in Review"
12:15 to 1:15 p.m.—Prosperity Hour
1:15 to 2:15 p.m.—Andy and His Lumber Jacks
2:15 to 3 p.m.—Spanish program
3 to 3:15 p.m.—Vernon Dance Marathon
3:15 to 4:30 p.m.—The Three Handy Men
4:30 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Organ recital
5:45 to 6 p.m.—Reporter of the Air
6 to 6:30 p.m.—Banjo Boys
6:30 to 6:45 p.m.—Billy Markowitz and his Jazz-maniacs
6:45 to 7 p.m.—Junior Chamber of Commerce
7 to 7:15 p.m.—Musical novelties
7:15 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 7:45 p.m.—Radiography "Talk on Football"
7:45 to 8 p.m.—S. C. Collegians
9 to 9:30 p.m.—"Star Reporter"
9:30 to 10 p.m.—Dr. Haigh's String Quintette
10 to 10:30 p.m.—"Do You Remember?"
10:30 to 11 p.m.—Happy Harry with Billy and Al
11 to 12 midnight—Vernon Dance Marathon
12 to 1 a.m.—"8 Ball" and Charley Lung
1 to 6 a.m.—Jack the Bell Boy

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

3 p.m.—Salt Lake Tabernacle Choir, NBC
4:30 p.m.—Quaker Man, NBC
5 p.m.—Criterion Male Quartet
5:30 p.m.—Dramatic readings
5:45 p.m.—Federation of Labor
6 p.m.—Maytag Orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Western Concert Hour
7:30 p.m.—Empire Builders, NBC
8 p.m.—"The Jewel Box"
8:30 p.m.—"Amos 'n' Andy," NBC
8:45 p.m.—Fireside entertainments
9:15 p.m.—Utah advertisers
9:30 p.m.—The Arm of the Law
10 p.m.—News highlights of the day
11 p.m.—Midnight Hour

220.4 Meters **KGER** Phone: 632-75
1360 Kcys. **1000 Watts**

C. M. Dobyms, Long Beach, Calif.

6 a.m.—Musical clock; news flashes
8:30 a.m.—Earl Judy and Paul O'Berg, piano, organ and songs
9 a.m.—Edna Bond, blues songs and piano
9:30 a.m.—Evelyn Gaylord, songs and tap dance lessons
10 a.m.—Judy, Bond and studio artists
11:15 a.m.—Charles K. Lindsey's orchestra
12:30 p.m.—Peggy and Jerry skit
12:45 p.m.—Billy Van, bad boy of radio
1:15 p.m.—Helen Smith, piano requests
2 p.m.—Dick Dixon, organ requests
3 p.m.—Studio diversities
4 p.m.—Record news brevities
4:05 p.m.—Allay Oop studio frolic
5 p.m.—Bob Landier's orchestra
6:15 p.m.—Studio program
6:30 p.m.—Everett Hoagland's Troubadours
7:30 p.m.—Melodies of Bygone Days
8 p.m.—Cavaliers dance orchestra
9 p.m.—Three Co-eds, voice
9:30 p.m.—Mariner's concert orchestra
10:30 p.m.—Senoritas string trio
11 p.m.—Dick Dixon, organ reveries

309.1 Meters
970 Kcys.

KJR

Seneca 1515
5000 Watts

Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Reveiller; news
7:30 a.m.—Organ concert
8:30 a.m.—Thrift Home of the Air
9 a.m.—Morning devotional program
9:15 a.m.—Mary from Proctor's
9:45 a.m.—Elmore Vincent, Billie Landers
10 a.m.—Glen Eaton, tenor
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Songs You Like to Hear
11 a.m.—Organ program
11:30 a.m.—Julia Hayes program; organ
12 noon—World Book Man; World in Review
12:30 p.m.—Mid-day musicale
1 p.m.—Betty Anderson, soprano; George Maddox, tenor
1:15 p.m.—Dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature
2:30 p.m.—Stephanie Lewis, soprano; organ
3 p.m.—The Three Girls
3:15 p.m.—Stonewall Jackson, novelties; news
3:45 p.m.—Mary's Tea Time tales
4 p.m.—Organ concert, Ivan Ditmars
5 p.m.—Chet Cathers, crooning baritone
5:10 p.m.—Lost and found
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; orchestra
6:30 p.m.—Dancing Feet
7 p.m.—Dream Melodies; song story
7:30 p.m.—Whirlwinds; dance music
8 p.m.—Northwest Salon Orchestra
8:30 p.m.—Songs of Yesterday
9 p.m.—Concert ensemble
9:30 p.m.—Wrestling match; Ken Stuart, announcer
10:30 p.m.—Bits of Harmony
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

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7:30 a.m.—Opening market reports
7:45 a.m.—Quaker Oats Start of the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Helpful Hints to Housewives
9:15 a.m.—Cal. Rice Growers program
9:30 a.m.—Helen Guest, ballads
10 a.m.—Wall Street Journal
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Reduceoid Rhythm Boys
11:45 a.m.—French lesson
12 noon—U. S. and U. S. Dept. of Agric. talk
12:15 p.m.—Federal and state market reports
2:30 p.m.—Winnie Fields Moore, travelogue
2:45 p.m.—Leonard Van Berg, tenor
3 p.m.—Los Angeles Public Library book review
3:30 p.m.—Bob Thompson orchestra and Carol Johnson, soloist
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother
5 p.m.—The Story Man
5:30 p.m.—Willard G. Thorpe, speaker
5:45 p.m.—Stock market reports
6 p.m.—Bob and Jimmy, popular songs
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson, NBC
7:30 p.m.—Jeannie Lang, America's personality girl
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
9 p.m.—Virginia Flohri, program of songs
9:15 p.m.—Jas. Carden and cast: "Emperor of Crime"
9:30 p.m.—Forest Lawn Memorial program
10:30 p.m.—Blanche Crossman, contralto
11 p.m.—Hotel St. Francis dance orch., NBC

MONDAY Programs

315.6 Meters **KFVB** Hollywood 0315
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, Calif.

8:30 a.m.—Dorothy Burnham, pianist; "The Ivory Twins"; Jean Cowan, popular songs
10 a.m.—Prudence Penny, "Home Economics"
10:30 a.m.—Courtesy program
10:45 a.m.—Melody Boys' dance band; Virginia Miller, pianist
11:30 a.m.—Organ recital by Wade Hamilton
12 noon—The Adventures of Tom and Wash
12:15 p.m.—Late recordings
12:30 p.m.—Rose Valerie's concert ensemble
2 p.m.—Art Pabst and his banjo
2:30 p.m.—Ann Grey, songs; Don Warner, pianist
3 p.m.—Art and Artie
3:30 p.m.—Nip and Tuck, two-piano numbers
4 p.m.—Harold Howard's dance band; Jean Cowan, popular songs
6 p.m.—Harry Jackson's entertainers
6:30 p.m.—KFVB string orchestra
6:45 p.m.—Cecil and Sally in "The Funniest Things"
7 p.m.—The Hillman orchestra
7:15 p.m.—KFVB Salon Orchestra
7:30 p.m.—Sport talk, R. W. Shirey
7:45 p.m.—Courtesy program
8 p.m.—Ted Weems and his orchestra
8:30 p.m.—"Musical Portrait," by Kay Van Riper
9 p.m.—Popular dance music
9:15 p.m.—Radio Romeos, a male quartet
9:30 p.m.—Tom Brenneman's "Radio Periscope"
10 p.m.—Ted Weems' orchestra
10:30 p.m.—George Olsen's music
11 p.m.—Murray Smith and his orchestra
11:30 to 1 a.m.—Celebrity Night from the Blossom Room of the Roosevelt Hotel in Hollywood

236.1 Meters **KOL** Elliott 4466
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

6:45 to 8 a.m.—Alarm Clock Hour; records
8 to 9 a.m.—Hallelujah Hour, DLBS
9 to 9:15 a.m.—Charms of Old Spain
9:15 to 9:30 a.m.—Columbia Revue, CBS; rec-
10:30 to 11:30 a.m.—Carnival Hour
11:30 to 12 noon—American School of the Air, CBS
12 to 12:05 p.m.—Observing Seattle
12:05 to 12:30 p.m.—Columbia Salon Orch., CBS
12:30 to 1 p.m.—Ann Leaf, organist, CBS
1 to 1:30 p.m.—Ballad Hour, CBS
1:30 to 2 p.m.—Studio; Rhyme and Reason
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Manhattan Towers Orch., CBS
3:30 to 3:45 p.m.—Studio program
3:45 to 4 p.m.—Tony's Scrap Book, CBS
4 to 4:15 p.m.—Current Events, CBS
4:15 to 5 p.m.—Program; news flashes
5 to 5:15 p.m.—Seatlight, Joe Roberts
5:15 to 6 p.m.—Records; studio program
6 to 6:15 p.m.—For Your Information, DLBS
6:15 to 6:30 p.m.—To be announced
6:30 to 7 p.m.—"An Evening in Paris," CBS
7 to 7:30 p.m.—Robert Burns Panatella program, CBS
7:30 to 8 p.m.—Adventures of Don Amazio, CBS
8 to 8:15 p.m.—Will Osborn's orchestra, CBS
8:15 to 8:30 p.m.—Columbia's Radio Column, CBS
8:30 to 9 p.m.—Sammy Watkins' orchestra, CBS
9 to 10 p.m.—Blue Monday Jamboree, DLBS
10 to 10:22 p.m.—Studio program
10:22 to 11 p.m.—Anson Weeks, DLBS
11:01 to 12 midnight—Earl Burnett, DLBS
12 to 12:30 a.m.—Chinese Garden Orchestra
12:30 to 3 a.m.—Chuck Pearson, request records

204 Meters **KGA** Main 3434
1470 Kcys. **5000 Watts**
Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
8 a.m.—Around the Clock; Sunshine Hour
9 a.m.—Favorites of the Day
9:30 a.m.—Home Harmony; Concert Artists
10 a.m.—Potlatch Lumber Co.
10:15 a.m.—The Friendly Hour
10:30 a.m.—Liberty organ recital
11 a.m.—Stepping Along
11:15 a.m.—To the Colors; Silver Strings
11:45 a.m.—Dental talk; Brevities
12:30 p.m.—Time, weather, market reports
1 p.m.—Hits of Yesteryear
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Masterworks
2:30 p.m.—The Golden Isle; Espanola
3 p.m.—Songs We All Should Know
3:30 p.m.—Twinkling Toes
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the kiddies
5 p.m.—World Bookman, novelties
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Variety Bits; orchestra
6:30 p.m.—Dancing Feet; Dream Melodies
7:30 p.m.—Whirlwinds, orchestra
8 p.m.—Northwest Salon Orchestra
8:30 p.m.—Songs of Yesterday
9 p.m.—Concert ensemble
10 p.m.—Request program

499.7 Meters **KFSD** Franklin 6353
600 Kcys. **1000 Watts**

Airfan Radio Corp. Ltd., San Diego, Calif.

4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, NBC
4:45 to 5 p.m.—Feature program
5 to 5:30 p.m.—Half hour in the nation's capital, NBC
5:30 to 6 p.m.—Studio; late news items
6 to 7 p.m.—Florentine Trio with Mildred Marini
7 to 7:30 p.m.—Stromberg Carlson program, NBC
7:30 to 8 p.m.—Empire Builders, NBC
8 to 8:30 p.m.—Sponsored program
8:30 to 8:45 p.m.—Amos 'n' Andy, NBC
8:45 to 9 p.m.—Feature program
9 to 9:30 p.m.—Political talks; Leslie Adams
9:30 to 9:45 p.m.—Sponsored program
9:45 to 10 p.m.—McAleer Melodists
10 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Douglas Night Club

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Cal.

9 to 11 a.m.—Morning music; Helpful Hour
11 to 12:30 p.m.—Music; variety program
12:30 to 1 p.m.—Market reports; weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Blue Diamond Studio program
3:30 to 4:45 p.m.—Story time
4:45 to 5 p.m.—Baron Keyes Air Castle
5 to 5:30 p.m.—Vesper music
5:30 to 6 p.m.—San Jose Radionics Health talk
6:10 to 6:20 p.m.—Farm Topic Discussions
6:20 to 6:30 p.m.—Proper Maturity of Citrus Fruits
6:30 to 6:45 p.m.—Market reports
6:45 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—News dispatches
7:15 to 7:30 p.m.—Silas and Susie
7:30 to 7:45 p.m.—Mail Bag and announcements
7:45 to 8 p.m.—Editorial
8 to 9 p.m.—Studio program
9 to 9:15 p.m.—Winifred Lewis in This 'n' That
9:15 to 9:30 p.m.—Studio feature
9:30 to 10 p.m.—Melody Masters

Dr. Omeron, KHJ

DR. CARL OMERON, the brilliant tenor of KHJ, the Don Lee station in Los Angeles, is not a big Swede. He is a dentist. Jealous Irish radio tenors who infest Hollywood are accused of spreading this Scandinavian rumor. The fact that Dr. Omeron has concertized considerably in the Scandinavian countries and Germany within the past few years—and that he is more or less of a newcomer to Far West radio—may



DR. CARL OMERON

also have something to do with the belief among listeners that he is imported like sardines. But let us repeat, even more firmly, that Dr. Omeron is a dentist of American extraction. Although, he has done advanced work in dental surgery in Berlin clinics. Moreover, he is fourth generation Yankee and the son of a cowboy. His father rode a horse from Texas to Iowa and back twice. Then, one time, just for a side jaunt, rode out to Los Angeles. When the horse broke a leg the elder Omeron rode a steer. But he got there.

Dr. Omeron is a very large man with a high, robust, exquisite tenor voice backed by the right temperament and fine artistic understanding. Los Angeles thinks he is as fine a tenor as radio can boast. He has sung with several of the world's great orchestras. Yet, when Dr. Omeron tried out for the college glee club, he was told to stop shouting and go back to his restaurant. He earned his way through Minnesota College by running a gorge emporium. In fact Dr. Omeron never sang what anyone would admit was a note until he married a voice teacher. She and several of America's and Europe's finest coaches have accomplished marvels in ten years. They made him what he is today. When Dr. Omeron was doing highly specialized dental work in Berlin several years ago, he coached under Caruso's tutor and accompanist. A five-year grand opera contract was offered him. But he thought of all the decadent molars waiting for him across the seas and refused to toss aside his accumulated professional experience for a new career.

Peggy Chapman, NBC

PEGGY CHAPMAN sang through the air first as "Cookie-California Sunshine Girl" back in the earliest days of radio. Since then she was starred on Radio's Broadway with Major Bowe's Capitol Theatre family and Roxy's Gang, in New York City, broadcasting through the NBC system stations there about four years.

Peggy's voice is natural. Her only instruction coming during her stay in New York when she coached at the Metropolitan.

The singer is a native San Franciscan.

Besides singing, Peggy is a clever arranger and won no little success as a song writer last year when "I'll

Only Remember Your Love" was

published. Peggy wrote the music and Bennie Walker, editor of the NBC "Woman's Magazine of the Air," contributed the lyric.

Peggy's husband is Henry Cohn, writer of many popular melodies, among them "Why Dear," which Peggy sang during her first radio broadcast.

The artist's hobby is cooking—and she's good at it.

Besides singing through the air, Peggy has many phonograph records to her credit, among them Columbia's "I Can't Give You Anything But Love, Baby," "I Must Have That Man," and "Forgive Me."



PEGGY CHAPMAN

Walter Damrosch

(Continued from Page 10)

It is some years since I last saw Walter Damrosch. His hair is white now, and white are the eyebrows from under which his bright, kindly eyes gleam with enthusiasm. But he is the picture of health, sturdy and upstanding, with the old quick gestures that concert-goers know so well. Apart from his enthusiasm for broadcasting, his main pleasure at the moment is being back in America after a summer abroad.

A NEW, AMAZING PHONOGRAPH RECORD

BY DURIMUM PRODUCTS, INCORPORATED

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161 TEHAMA STREET

SAN FRANCISCO

TUESDAY Programs

379.5 Mtrs. NBC-KGO Sutter 1920
950 Kcys. 10,000 Watts

National Broadcasting Co., San Francisco

7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
8 to 8:15 a.m.—Financial Service Program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 9:45 a.m.—William Don, KGO
9:45 to 10 a.m.—The Entertainers, KGO
10 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI

10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD, KTAR, KSL, KOA 11:10 to 11:30 a.m.

Two soloists, Harold Dana, baritone, and Lucile Kirtley, soprano, will offer the musical program. Jean Carroll will be the speaker on the Packer's Hair Beauty program, and Ann Holden will come to the microphone during the Bre'r Rabbit feature. Hallowe'en goodies will be her topic.

11:30 to 12 noon—NBC Philharmonic Organ Recital, KGO

12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO; KFSD 12:30 to 1 p.m.

1 to 2 p.m.—Pacific Vagabonds, KGO, KFSD, KTAR, KOA; KGW 1:30 to 2 p.m.

Mahlon Merrick is director of the band. Vocal embellishments are provided by the Coquettes, a singing trio, and a guest artist.

2 to 3 p.m.—Matinee Time, KGO; KTAR 2 to 2:30 p.m.

3 to 3:45 p.m.—Black and Gold Room Orchestra, KGO; KGW 3 to 3:30 p.m.

3:45 to 4 p.m.—Parks Sisters, KGO, KECA

4 to 4:15 p.m.—Le Trio Morgan, KGO

4:15 to 4:30 p.m.—Laws that Safeguard Society, KGO, KHQ, KOMO, KGW, KECA

Dean Gleason L. Archer will discuss a law that is now agitating the nation and particularly New York State during the Laws that Safeguard Society period.

4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

4:45 to 5 p.m.—Hotel St. Francis Salon Orchestra, KGO

5 to 5:30 p.m.—Brazilian American Program, KGO, KHQ, KOMO, KGW, KECA

"Fado Da Creada" and "Fado La Goya," two Portuguese folk songs, will be offered during the Brazilian-American program. Berna Frechette, gifted young prima donna from vaudeville, and a marimba band augmented with strings and led by J. Harry Lewis, will be heard during this half hour.

5:30 to 5:45 p.m.—Bits of Melody, KGO, KGW

5:45 to 6 p.m.—News Service, KGO, KGW
6 to 6:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW

What happens "When Good Fellows Get Together" will be told by James Stanley as he sings this rousing song during the Eveready program.

6:30 to 7 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA

The Singing Violins, a classical string ensemble, Frank Black's orchestra and a male vocal trio including Jack Parker, Frank Luther and Phil Dewey will assume their roles as the Happy Wonder Bakers.

7 to 7:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

7:30 to 8 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

8 to 8:30 p.m.—Violet Ray Music Box, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

The Patrick and Marsh orchestra is featured in this presentation. A singing trio will contribute two new tunes.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

8:45 to 9 p.m.—Sperry Smiles, KGO, KHQ, KOMO, KGW, KECA

Lee S. Roberts will be heard in piano solos. He will introduce a guest vocal soloist in several numbers.

9 to 9:30 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

Ted Weems and his orchestra, playing in the Blossom Room of the Hotel Roosevelt, Hollywood, will be heard during the Florsheim Frolic.

9:30 to 10 p.m.—Memory Lane, KGO, KGW, KECA, KFSD, KTAR, KOA

Heralding the approach of Hallowe'en, tonight's episode of Memory Lane will be colored by the staging of a masquerade and a good old-fashioned taffy pull. This program will bring back to the cast of Goshen Center folk two players who haven't been heard for some time—Edess Fowler, who will play Mrs. Slocum, usually known as "Saliny," and Floy Margaret Hughes, who will be heard again in her role of Josephine Conway.

10 to 11 p.m.—National Concert Orchestra, KGO, KOA; KHQ, KGW 10:30 to 11 p.m.

Irving Kennedy, tenor, and Eva Gruninger Atkinson, contralto, will join forces with the National Concert Orchestra in the presentation of classical music.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI

468.5 Meters

640 Kcys.

KFI

Westmore 0337

5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports

7:45 a.m.—Quaker Oats Start o' the Day, NBC

8 a.m.—Shell Happy Hour, NBC

9 a.m.—Sadye Nathan, beauty talk

9:15 a.m.—Hints to Housewives, Bess Kilmer

9:30 a.m.—Wall Street Journal

9:45 a.m.—Beatrice Mable, beauty aids

10 a.m.—Color Harmony, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Reduceoids Rhythm Boys

11:45 a.m.—English lesson, Artia Drew

12 noon—Dept. of Agriculture talk

12:15 p.m.—Federal and state market reports

12:30 p.m.—Seeing So, Calif., D. Abbott, tenor

2:30 p.m.—Winnie Fields Moore, travelope

2:45 p.m.—Sally and Russell Hill, piano and song

3 p.m.—Sylvia's Happy Hour

3:30 p.m.—Beauty talk and Mr. and Mrs. Godwin, violin and piano

4 p.m.—Carol Johnson, piano and song

4:15 p.m.—KFI News Bureau

4:20 p.m.—Dr. John T. Miller

4:30 p.m.—Big Brother; The Story Man

5:30 p.m.—Dr. H. Edward Myers

5:45 p.m.—Stock market reports

6 p.m.—Packard Twins

6:15 p.m.—George Williams, violinist

6:30 p.m.—Vernon Elkins' Cotton Pickers Orch.

7 p.m.—Arthur Lang, baritone, & conc. ensemble

8 p.m.—Violet Ray Music Box, NBC

8:30 p.m.—Los Caballeros Orchestra, L. Alvarez, F. Delgado and Georgia Stark with Raine Bennett

9 p.m.—Elizabeth Jensen, contralto

9:15 p.m.—Jas. Carden and cast: "Emperor of Crime"

9:30 p.m.—Packard concert orchestra

10 p.m.—Aeolian organ recital

11 p.m.—Hotel St. Francis dance orih., NBC

TUESDAY Programs

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Educational Broad. Corp., Oakland, Calif.

6:30 a.m.—Radio Time Clock
8 a.m.—Thirty minutes of melody with Maud Nickerson and Ted Lane
8:30 a.m.—Wade Forrester, health questions
11 a.m.—The Midway with Hotel Alameda concert trio; Arlene Dodson; Tom Pickens; Fanny Bessey, and Dennis Sullivan
1:30 p.m.—Health program presented by Dr. R. M. McLain
1:45 p.m.—The Carnival with the Carnival Band; Maud Nickerson, Dan McLoone and Lee Buckley
2:30 p.m.—The Ne'er Do Well
3 p.m.—Betty the Shopper, presenting Madeline Sivyer, violinist; Lillian Boyd, pianist
3:30 p.m.—California Cowboys
4 p.m.—Slogan contest
4:30 p.m.—Fox West Coast Theaters Frolic
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Baseball results; news items
7:45 p.m.—La Vida Mineral Water Company program
8 p.m.—Bible study of "Jehovah God, the Friend of the Poor and Oppressed"
8:30 p.m.—KROW Radio Follies
10 p.m.—Studio program from Alameda

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Hotel Bellevue program
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of Interest
12 to 12:45 p.m.—Slogan contest
12:45 to 1 p.m.—Drs. Bowring and Crichton
1 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Nadine Chriss, pianist
7:15 to 7:30 p.m.—Child Guidance Forum, conducted by Cecilia Hardman
11 to 12 midnight—Slogan contest
12 to 1 a.m.—Midnight Classics

209.7 Meters **KECA** Westmore 0337
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

8:30 a.m.—Louis Rueb, health exercises
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Roy Rockwood, baritone
3 p.m.—U. S. Department of Agriculture talk
3:45 p.m.—Parks Sisters, NBC
4 p.m.—Carol Johnson, piano and song
4:15 p.m.—Laws that Safeguard Society, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Annette Petite, character songs
5 p.m.—Brazilian Coffee program
5:30 p.m.—Sherman Lloyd, pianist
5:45 p.m.—Buster Wilson Orchestra
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Lucky Strike Dance Orchestra, NBC
8 p.m.—Karl Brandenburg, tenor
8:15 p.m.—Yellow Cab Quartet
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Florsheim Frolics, NBC
9:30 p.m.—Memory Lane, NBC
10 p.m.—Luis Alvarez, tenor
10:30 p.m.—Health Exercises, Louis Rueb

491.5 Meters **KFRC** Prospect 0100
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:45 a.m.—Hallelujah Hour, DLBS
8:45 to 9 a.m.—La Vida program
9 to 9:15 a.m.—Household talk by Mildred Kitchen
9:15 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Recordings
11:15 to 11:30 a.m.—Master Singers Quartet, CBS
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 1 p.m.—Sherman Clay concert
1 to 1:15 p.m.—Stock quotations; news items
1:15 to 1:30 p.m.—Italian Idyll, CBS
1:30 to 2 p.m.—Columbia artists' recital, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:15 p.m.—National Security League break-fast series, CBS
3:15 to 3:30 p.m.—Harry Tucker's orch., CBS
3:30 to 3:45 p.m.—Crockett Mountaineers, CBS
3:45 to 4 p.m.—Tony's Scrapbook, CBS
4 to 4:15 p.m.—Political situation, CBS
4:15 to 4:45 p.m.—Manhattan Towers Orch., CBS
4:45 to 5 p.m.—Alexander Woolcott, CBS
5 to 5:05 p.m.—Town Topics
5:05 to 5:30 p.m.—KFRC dance band, DLBS
5:30 to 5:45 p.m.—News items
5:45 to 6 p.m.—Premier Salad Dressers, CBS
6 to 6:30 p.m.—Novelties; Eskimo program
6:30 to 6:45 p.m.—Studio program
6:45 to 7 p.m.—Political talk
7 to 7:15 p.m.—"Joe and Vi," CBS
7:15 to 8 p.m.—Paramount Publix Hour, CBS
8 to 8:15 p.m.—Johns Manville "Fire Fighters," CDLBS
8:15 to 8:45 p.m.—"What's Wrong With This Picture," CBS
8:45 to 9:15 p.m.—Political talk
9:15 to 9:30 p.m.—Studio program
9:30 to 9:45 p.m.—"Fashion Parade"
9:45 to 10 p.m.—"Piano Moods," Edna Fischer
10 to 10:15 p.m.—"Radiant-Fire" (records)
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 12 midnight—Val Valente's orch., DLBS
12 to 1 a.m.—Dance music

508.2 Meters **KHQ** Main 5383
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

7 a.m.—"Town Crier"
7:30 a.m.—Start O' Day, NBC
8 a.m.—The Shell Happy Time, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Walt and Norman; Kronenberg
10 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital
12 noon—Chamber of Commerce
1 p.m.—Luncheon concert
1:15 p.m.—"Dutch Maid"; Hawaiian Echoes
1:45 p.m.—Eatsum Period; studio affairs; Fur Facts
2:30 p.m.—Gems from musical comedy
3 p.m.—Feature orchestra
3:15 p.m.—Stewart-Warner
3:30 p.m.—"Paint O' Mine"; studio feature
4:30 p.m.—Phil Cook, NBC
4:45 p.m.—Natl. Lead Battery Co., NBC
5 p.m.—Brazilian Am. Coffee Co., NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse "Salutes," NBC
7:30 p.m.—Lucky Strike program, NBC
8 p.m.—Violet Ray Music Box, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles
9 p.m.—Florsheim Frolic, NBC
9:30 p.m.—Chevrolet Transcription
10 p.m.—National Radio Advertising
10:30 p.m.—Studio feature; Best Steppers

TUESDAY Programs

440.9 Meters
680 Kcys.

KPO

Garfield 8300
5000 Watts

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Quaker Oats "Start o' the Day"
8 to 9 a.m.—The Shell Happytime by Hugh Barrett Dobbs
9 to 9:30 a.m.—Dobbie's Birthday Party
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, Helpful Hints
11:45 to 11:59 a.m.—Radio feature
11:59 to 12:05 p.m.—Time; Scripture reading
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Sperry "Question Air Box"
1:30 to 2:30 p.m.—Knickerbocker piano duo with Eva De Vol, soprano
2:30 to 2:35 p.m.—Ye Towne Cryer
2:35 to 3 p.m.—California Crooners
3 to 5 p.m.—Organ recital; Aeolian Trio
5 to 5:15 p.m.—Big Brother
5:15 to 5:30 p.m.—Federal Business Assoc. talk
5:30 to 5:45 p.m.—Date Book, by Stuart Strong
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:45 p.m.—KPO Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:15 p.m.—The Harmonizers
8:15 to 8:30 p.m.—Meeting in the Tavern
8:30 to 9 p.m.—Radio feature
9 to 9:15 p.m.—Propositions
9:15 to 9:30 p.m.—Allan Wilson, tenor
9:30 to 10 p.m.—Earle C. Anthony, "Packard program"
10 to 11 p.m.—Jesse Stafford's dance orchestra
11 to 12 midnight—Midnight Melodists

309.1 Meters
970 Kcys.

KJR

Seneca 1515
5000 Watts

Northwest Broad. System, Seattle, Wash.
7:00 a.m.—Morning Reveiller; news; organ
8:30 a.m.—Thrift Home of the Air
9 a.m.—Devotional program
9:15 a.m.—Mary from Proctor's
9:45 a.m.—Elmore Vincent; Billie Landers
10 a.m.—Robert Mosen, tenor
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Recorded program
11 a.m.—Organ concert, Warren Wright
11:30 a.m.—Julia Hayes program
11:45 a.m.—Organ concert
12 noon—World Book Man; World in Review
12:30 p.m.—Mid-day musicale
1:05 p.m.—Betty Andersen, soprano; George Maddox, tenor
1:15 p.m.—Dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature; organ
3:15 p.m.—The Three Girls; news
3:45 p.m.—Tea Time Tales
4 p.m.—The Melodians Orchestra
5 p.m.—Chet Cathers, crooning baritone
5:10 p.m.—Lost and found
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports
6 p.m.—The Six o'Clock Steppers; "Dud and Duane," saxophone
7 p.m.—Fiji Trio
7:15 p.m.—Orpheus Ensemble, light classics
8 p.m.—The Song Exchange
9 p.m.—Betty Andersen and George Maddox, duets
10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano
10:30 p.m.—Red Toppers dance orchestra
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

340.7 Meters
880 Kcys.

KLX

Lake 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—Three Happy Hayseeds
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes Period
9:30 to 9:45 a.m.—Y. W. C. A. health exercises
9:45 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Jack Delaney and his band
1 to 3 p.m.—Jean's Hi-Lights; records
2:35 p.m.—Closing San Francisco stocks
3 to 3:30 p.m.—Helen Parmelee, pianist
3:30 to 4:30 p.m.—Program of records
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Remar program
8 to 8:30 p.m.—Spanish Serenaders and Johnny Zunino, accordionist
8:30 to 9:30 p.m.—Fleur de Lis dance orchestra
9:30 to 10 p.m.—Spanish Serenaders and Charles Parker and his uke
10 to 11 p.m.—Dance program

239.9 Meters
1250 Kcys.

KFOX

Phone: 672-81
1000 Watts

Nichols & Warinner, Long Beach, Calif.
5 to 12 noon—Music; talks; news
12:45 p.m.—Musical Moments, Mart Dougherty
1 p.m.—Kiwanis luncheon
1:30 p.m.—Cheerio Boys; Doris & Clarence
2:20 p.m.—Rolly Wray; Hollywood Girls
3:30 p.m.—Vera Graham, organist
4 p.m.—News reports; Day Dreams
4:30 p.m.—The Varsity Boys
4:45 p.m.—Cheerio Boys; Air Raiders
5 p.m.—"Em & Clem"
6:15 p.m.—Over at Mart's House
6:30 p.m.—Percy Prunes and Daisy Mae
6:45 p.m.—Dr. Robert Williams
7 p.m.—School Days
7:15 p.m.—Froggy and Burrhead
7:30 p.m.—Bill & Co; Hawaiians
8 p.m.—Campus Nights; Texas Cowboys
9 p.m.—The Hollywood Girls
10 p.m.—Lamplit Hour
10:30 p.m.—Majestic Ballroom
12 to 3 a.m.—The Knight Hawk

394.5 Meters
760 Kcys.

KVI

Broadway 4211
1000 Watts

Puget Sound Broad. Co., Tacoma, Wash.

7 to 8 a.m.—Recordings
8 to 9 a.m.—Hallelujah Hour, DLBS
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10 a.m.—Feminine Fancies, DLBS
10 to 10:30 a.m.—Program from KHJ, DLBS
10:30 to 11 a.m.—Records; KOL program
11 to 11:15 a.m.—Recordings (announcements)
11:15 to 11:30 a.m.—Master singers' quartet, CBS
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 12:30 p.m.—Columbia Salon Orch., CBS
12:30 to 1 p.m.—The Metropolitans, CBS
1 to 1:30 p.m.—Italian Idyll, CBS
1:30 to 2 p.m.—Columbia artists' recital
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Program of recordings
3:15 to 3:30 p.m.—Harry Tucker's orch., CBS
3:30 to 4 p.m.—CBS program and talk
4 to 4:15 p.m.—The Crockett Mountaineers, CBS
4:15 to 4:45 p.m.—Huston Ray & his orch., CBS
4:45 to 5 p.m.—The Early Book Worm, CBS
5 to 5:13 p.m.—Program of recordings
9 to 10:20 p.m.—Studio program
10:20 to 12 midnight—Val Valente's orch., DLBS
12 to 1 a.m.—Organ recital
1 to 2 a.m.—Request records

TUESDAY Programs

333.1 Meters
900 Kcys. **KHJ** Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 7:45 a.m.—Recordings; stock reports
7:45 to 9 a.m.—Hallelujah program
9 to 9:15 a.m.—Talk and recordings
9:15 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 11 a.m.—Dr. Strasska Laboratories
11 to 11:15 a.m.—Pestless Products
11:15 to 11:30 a.m.—Master Singers Quartet, CBS
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Los Angeles Adv Club lunch
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:15 p.m.—Clella Collins (Finance)
3:15 to 3:30 p.m.—Safety conference, talk
3:30 to 3:45 p.m.—Midnight Mission, talk
3:45 to 4 p.m.—U. S. C. Trojan period
4 to 4:15 p.m.—Crockett Mountaineers, CBS
4:15 to 4:30 p.m.—Huston Ray & his orch., CBS
4:30 to 4:45 p.m.—Platt Music Company
4:45 to 5 p.m.—World news; Town Topics
5 to 5:30 p.m.—Ted White and Nell Larson
5:30 to 5:45 p.m.—Commissioner Thorpe
5:45 to 6 p.m.—Leggett program, CBS
6 to 6:30 p.m.—Peggy Hamilton
6:30 to 7 p.m.—Planoville
7 to 7:15 p.m.—"Jo and Vi," CBS
7:15 to 8 p.m.—Paramount Hour, CBS
8 to 8:15 p.m.—John Manville, CBS
8:15 to 8:45 p.m.—Green River program, CBS
8:45 to 9 p.m.—Studio program
9 to 9:30 p.m.—"Song Parade"
9:30 to 9:45 p.m.—Federal Fashion Parade, KFRC
9:45 to 10:05 p.m.—Studio program; news
10:05 to 12 midnight—Earl Burnett's dance orch.
12 to 1 a.m.—Wesley Tourtellotte, organ recital

204 Meters
1470 Kcys. **KGA** Main 3434
5000 Watts
Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
8 a.m.—Around the Clock; Sunshine Hour
9 a.m.—Favorites of the Day
9:30 a.m.—Miss Spokane musicale
9:45 a.m.—Concert Artists
10 a.m.—Potlatch Lumber Co.
10:30 a.m.—Organ recital, Sue Cunningham
11 a.m.—Stepping Along
11:15 a.m.—To the Colors; Silver Strings
11:45 a.m.—Peerless Dentists; Barton's Brevities
12:30 p.m.—Time, weather, market reports
1 p.m.—Hits of Yesteryear
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Masterworks
2:30 p.m.—The Golden Isle; Espanola
3 p.m.—Songs We All Should Know
3:30 p.m.—Twinkling Toes
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the kiddies
5 p.m.—Novelties; World Bookman
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Variety Bits
6 p.m.—"Dud and Duane," saxophone
7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Ellen Reep, contralto; Hubert Graf, harp
8 p.m.—"That Reminds Me" frolic
9 p.m.—Betty Andersen and George Maddox, duet
10 p.m.—Ken Stuart's thirty minutes of sunshine
10:30 p.m.—Request program

285.5 Meters
1050 Kcys. **KNX** Hempstead 4101
5000 Watts
L. A. Evening Express, Los Angeles, Calif.

8:30 to 9:30 a.m.—Clinic of the Air
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albrigh's family
10:30 to 11 a.m.—Home economics talk
11:30 to 11:40 a.m.—Golden Rule Health Service
11:40 to 12 noon—Musical program
12:15 to 12:30 p.m.—Talk on "Belco"
12:30 to 1 p.m.—Silver Slipper Cafe
1:30 to 2 p.m.—Eddie Albrigh, late fiction
2 to 2:30 p.m.—Records & "Jay," the Jingle Man
2:30 to 3 p.m.—Musical program
3 to 3:15 p.m.—Hiram and Simpson at Yapp's Crossing
3:15 to 3:25 p.m.—Popular recordings
3:25 to 3:30 p.m.—Lost and found and stock market reports
3:30 to 4 p.m.—Musical program
4 to 4:30 p.m.—Gene Byrnes, organist
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Musical Calangis Family
6:30 to 7 p.m.—Wurlitzer Studio organ
7 to 7:15 p.m.—Frank Watanabe, the Japanese House Boy
7:15 to 8 p.m.—Paramount Publix Hour, CBS
8 to 9 p.m.—Arizona Wranglers
9 to 9:30 p.m.—Hap and Sap, the Royal Vagabonds
9:30 to 10 p.m.—Musical program
10 to 12 midnight—Gus Arnheim's orchestra

280.2 Meters
1070 Kcys. **KJBS** Ord 4148-49
100 Watts
J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub
8 to 9 a.m.—Popular records
9 to 9:30 a.m.—Salon orchestra
9:30 to 10 a.m.—Tommy Monroe and Bob Allen
10 to 11 a.m.—Records; Health Man
11 to 11:30 a.m.—Shopping with Shirley Dale
11:30 to 12 noon—Concert music
12 to 12:30 p.m.—Popular luncheon concert
12:30 to 1 p.m.—Auburn Airs
1 to 2 p.m.—Stock report; records
2 to 2:30 p.m.—Del Raymond and Jack Childes
2:30 to 2:45 p.m.—Program of recordings
2:45 to 3 p.m.—Marjorie Lee, pianist
3 to 3:30 p.m.—Organ recital
3:30 to 4 p.m.—Over the Teacups
4 to 4:30 p.m.—Popular records
4:30 to 5 p.m.—Concert music
5 to 5:15 p.m.—Variety recordings
12 to 7 a.m.—KJBS Owl program

296.6 Meters
1010 Kcys. **KQW** Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Cal.
9 to 11 a.m.—Health talk; Helpful Hour
11 to 12:30 p.m.—Music; variety program
12:30 to 1 p.m.—Market reports; weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Blue Diamond Studio program
5 to 6 p.m.—Vesper music; recordings
6 to 6:10 p.m.—U. S. D. A. Farm Flashes
6:10 to 6:20 p.m.—Farm Topics Discussion
6:20 to 6:30 p.m.—Is There Value to Market News?
6:30 to 6:45 p.m.—Market Reports
6:45 to 7 p.m.—KQW Market Place
7 to 7:30 p.m.—News dispatches; Electrical talk
7:30 to 8 p.m.—KQW Players
8 to 9:30 p.m.—"You Never Can Tell" program
9:30 to 9:45 p.m.—Uncle Willard

TUESDAY Programs

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Fox Theater organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Diamond Briquets
9:30 a.m.—Wright's Shining Moments
9:35 a.m.—Tuneful Two; Way to a Man's Heart
10 a.m.—Color Harmony talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Vocal recital
12 noon—Farm talk, grain, fruit & veg. reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Hotel Sir Francis Drake orch., NBC
1:15 p.m.—Teacup Philosopher
1:30 p.m.—Concert orchestra and vocalists
2 p.m.—Matinee Time, NBC
3 p.m.—Popular orchestra and vocalists
3:30 p.m.—Concert orchestra and vocalists
4:15 p.m.—Stock quotations
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—National Lead Battery Co., NBC
5 p.m.—Brazilian American Coffee program, NBC
5:30 p.m.—Garden Patch program
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Lucky Strike orchestra, NBC
8 p.m.—Violet Ray Music Box, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Florsheim Frolic, NBC
9:30 p.m.—Fisher's Blend Hour
10:30 p.m.—News flashes
10:45 p.m.—Uncle Hank from Ciderville Center
11 p.m.—Olympic Hotel Varsity Vagabonds
12 midnight—Organ recital

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. 1000 Watts

Warner Brothers, Hollywood, Calif.

8:30 a.m.—Dorothy Burnham in popular piano numbers; "The Ivory Twins"; Jean Cowan, popular songs
10 a.m.—Wade Hamilton, organist
10:30 a.m.—Melody Boys Dance Band; Virginia Miller, pianist
11:30 a.m.—Wade Hamilton, organist
12 noon—The Adventures of Tom and Wash
12:15 p.m.—Louise Lynch, popular songs
12:30 p.m.—Rose Valerie's concert ensemble
2 p.m.—Late recordings
2:30 p.m.—KFWB Salon Orchestra; Emma Kimmel, soprano; Charles Beynon, tenor; Cliff and Lolly, "The Nuts of Harmony"
3:30 p.m.—Late recordings
4 p.m.—Harold Howard's dance band; Jean Cowan, popular songs, with Elizabeth and Wee Willie in Doughville
6 p.m.—Harry Jackson's Entertainers
6:30 p.m.—KFWB string orchestra
6:45 p.m.—Cecil and Sally
7 p.m.—"Nip and Tuck," two-piano numbers
7:15 p.m.—"Golden Days," by Kay Van Riper
7:45 p.m.—Novelty program
8 p.m.—KFWB Orchestra and soloists
8:30 p.m.—Strings and Bows; Vernon Rickard, tenor
9 p.m.—The Edgeworth Plantation Club
9:30 p.m.—Blow by blow description of the main bout from the Olympic Auditorium
10:30 p.m.—Ted Weems' orchestra
11 to 11:30 p.m.—Murray Smith and his orchestra

254.1 Meters

1180 Kcys.

KEX

Atwater 3111

5000 Watts

Western Broadcasting Co., Portland, Oregon

6:45 a.m.—Farm Flashes; Morning Serenaders
8 a.m.—KEX Clock and Journal News
9 a.m.—Classified; Town Topics
12 noon—Time; weather reports
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Ron's Rhythm Revue
1:30 p.m.—Castle organ concert
2 p.m.—Dental lecture
2:30 p.m.—Vagabond's News Reel
4:30 p.m.—Dance records
8 p.m.—Ronald Buck, pianist
8:15 p.m.—The Parker Girl; Ron and Brick
9 p.m.—Musical Comedy Hour, NBS
9:30 p.m.—Romance of Aeronautics
9:45 p.m.—Musical Comedy Hour, NBS
10 p.m.—Ken Stuart's Sunshine Program
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—The White Wizard
11:45 p.m.—Police and weather reports
12 midnight—The Revellers

526 Meters

570 Kcys.

KMTR

Hollywood 3026

500 Watts

KMTR Radio Corp., Hollywood, California

12 to 12:15 p.m.—"World in Review"
12:15 to 1:15 p.m.—Prosperity Hour
1:15 to 2:15 p.m.—Andy and His Lumber Jacks
2:15 to 3 p.m.—Spanish program
3 to 3:15 p.m.—Vernon Dance Marathon
3:15 to 4:30 p.m.—Recorded program
4:30 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Organ recital
5:45 to 6 p.m.—Reporter of the Air
6 to 6:30 p.m.—Banjo Boys
6:30 to 7 p.m.—"The Musical Waiters"
7 to 7:15 p.m.—Studio program, orchestra
7:15 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 8 p.m.—Preston Lodwick, xylophone novelties
8 to 8:30 p.m.—"Dixie Dreams," studio orch.
8:30 to 9 p.m.—"The Enchanters"
9 to 9:30 p.m.—Light opera favorites
9:30 to 10 p.m.—Studio staff pot pourri
10 to 10:30 p.m.—"Do You Remember?"
10:30 to 11 p.m.—Happy Harry with Billy and Al
11 to 12 midnight—Vernon Dance Marathon
12 to 1 a.m.—"8 Ball" and Charley Lung
1 to 6 a.m.—Jack the Bell Boy

220.4 Meters

1360 Kcys.

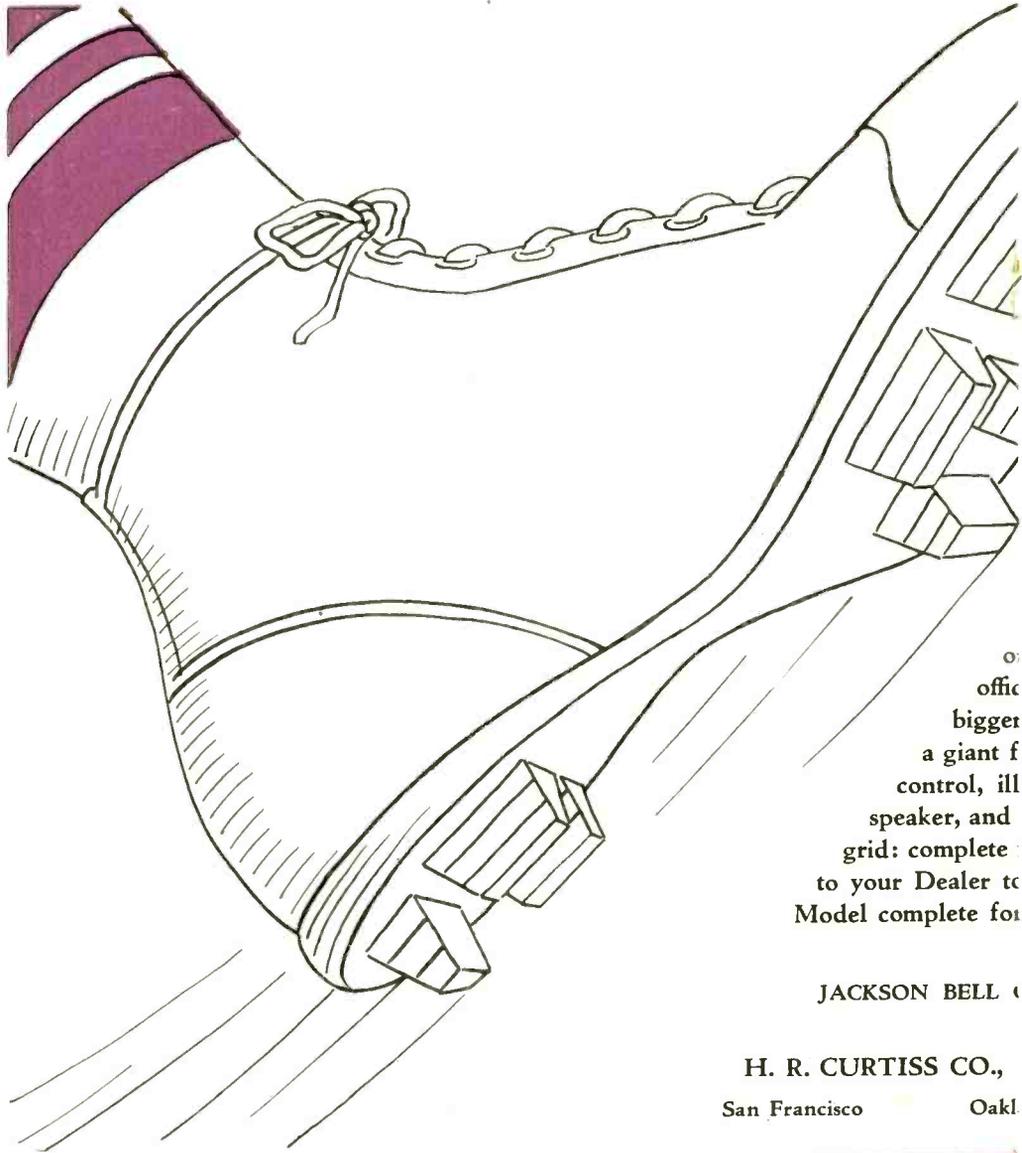
KGER

Phone: 632-75

1000 Watts

C. M. Dobyns, Long Beach, Calif.

6 a.m.—Musical clock; Sun news
8:30 a.m.—Earl Judy and Paul O'Berg, songs, piano and organ
9 a.m.—Edna Bond, blues songs and piano
9:30 a.m.—Evelyn Gaylord, songs and tap dance lesson
10 a.m.—Judy, Bond and studio artists
11 a.m.—Studio diversities
12:30 p.m.—Peggy and Jerry skit
1 p.m.—Helene Smith, piano program
2 p.m.—Organ requests, Dick Dixon
2:30 p.m.—Freddie Carter's string quintet
2:45 p.m.—Seeing Southern California
4 p.m.—Record news brevities
4:05 p.m.—Allay Oop studio frolic
5 p.m.—Dotte Cale and her girls
6:15 p.m.—Vest pocket program
6:30 p.m.—Everett Hoagland Troubadors
7:30 p.m.—Long Beach Municipal Band
8 p.m.—Billy Van, bad boy of radio
8:30 p.m.—Major Lawrence Mott, sportologue
9 p.m.—Everett Hoagland's Troubadors
9:30 p.m.—Olympic fights
10:30 p.m.—Cavaliers dance orchestra
11 p.m.—Everett Hoagland's Troubadors
11:30 p.m.—Dick Dixon, organist

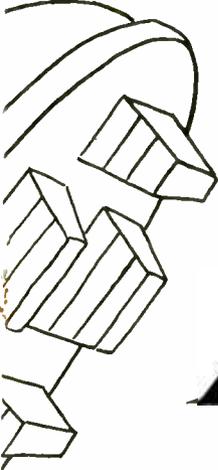


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59⁵⁰

COMPLETE

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BELL "Canary"





S and W String Orchestra under direction of Joseph Hornik

KGO
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KECA
LOS ANGELES

KFSD
SAN DIEGO

KTAR
PHOENIX, ARIZ.

II
S and W FORUM OF
THE AIR

Every
Wednesday
8 to 8:30 p. m.

over

NBC
SYSTEM

Turning the pages of the world's book of famous music . . . past and present . . . the magnificent S and W String Orchestra interprets these masterpieces under the direction of Joseph Hornik.

The noted vocal soloists include Barbara Blanchard, soprano; Eva Gruninger Atkinson, contralto; and the S and W Quartet, under the direction of Emil Polak, with Ben Klassen, tenor; Harold Dana, baritone; Irving Kennedy, tenor; Harry Stanton, basso. Also occasional brief talks by famous men on subjects of widespread interest.



Barbara Blanchard
Soprano



Harold Dana
Baritone



WEDNESDAY Programs

379.5 Mtrs. **NBC-KGO** Sutter 1920
950 Kcys. 10,000 Watts

National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
8 to 8:15 a.m.—Financial Service Program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
9:15 to 9:30 a.m.—Meet the Polks, KGO
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD
9:45 to 10:15 a.m.—Morning Glories, KGO
10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD 10:50 to 11:10 a.m.; KTAR 10:30 to 10:50 a.m.; 11:10 to 11:30 a.m.

Helen Webster presents another economy idea with the use of the Standard Oil Oronite products. The Easier Housekeeping period follows, with Helen Webster again at the microphone, telling further adventures of Baby Burns and his family. The W. P. Fuller program on interior decoration, which has been a favorite with housewives for two years, will be the third offering. Irving Kennedy and Harry Stanton will be the soloists.

- 11:30 to 12 noon—Organ Recital, KGO
12 to 12:30 p.m.—Luncheon Concert, KGO
12:30 to 1 p.m.—Evening Stars, KGO
1 to 2 p.m.—Radio Guild, KGO, KTAR
2 to 2:15 p.m.—Series of Talks, KGO, KTAR
2:15 to 2:30 p.m.—Breen and De Rose, KGO, KTAR
2:30 to 3 p.m.—Tea Timers, KGO
3 to 3:25 p.m.—Bernie Cummins and His Hotel New Yorker Orchestra, KGO, KGW, KTAR
3:25 to 3:30 p.m.—John B. Kennedy Talk, KGO, KGW, KTAR
3:30 to 3:45 p.m.—Bernie Cummins and His Hotel New Yorker Orchestra, KGO
3:45 to 4 p.m.—Matinee Time, KGO
4 to 4:30 p.m.—Hotel St. Francis Salon Orchestra, KGO
4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
4:45 to 5 p.m.—Back of the News in Washington, KGO, KOMO, KECA, KFSD
5 to 5:30 p.m.—Address by Alfred E. Smith, KGO, KHQ, KOMO, KPO, KECA, KFSD, KTAR

Alfred E. Smith, Democratic candidate for President in 1928, and former Governor of New York, will speak to a nation-wide radio audience.

- 5:30 to 5:45 p.m.—Bits of Melody, KGO
5:45 to 6 p.m.—News Service, KGO
6 to 6:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KFI

The Old Counsellor will be on hand to give a brief talk on investments. In addition to the discourse by the Old Counsellor, the program lists musical contributions of a classical nature by the Chicago Little Symphony Orchestra directed by George Dasch.

- 6:30 to 7:30 p.m.—Palmolive Hour, KGO, KHO, KOMO, KGW, KFI

Paul Oliver, tenor, and co-star of Miss Palmer on this program, will have an unusual number in a vocal arrangement of Kreisler's "Old Refrain." The Revelers, Elizabeth Len-

nox, contralto, and an orchestra, together with Miss Palmer and Oliver, will participate in selections from "The Dollar Princess," the final offering.

- 7:30 to 8 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA, KFSD

Grantland Rice will bring another celebrity in the world of sports before the microphone tonight. Leonard Joy's all-string orchestra will present two groups of dance melodies and tuneful standard favorites.

- 8 to 8:30 p.m.—S. & W. Forum of the Air, KGO, KECA, KFSD, KTAR

Harold Dana, baritone, will step forth from the vocal sextet on the S. & W. Forum of the Air to be featured as soloist. In addition to other vocal offerings, including duets, quartets and sextets of both men's and women's voices, the program includes two especially arranged numbers for a violin choir. Musical selections are of a light classical and semi-popular nature.

- 8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI

The final episode of "The Love Story of Concepcion Arguello and Count Rezanof," latest drama in the Let's Get Associated series, will be released tonight. Carlton E. Morse is the author of the radio drama, in which Jack and Ethyl have the roles of Rezanof and Concepcion, with a cast of National Players portraying other historic characters.

- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 8:45 to 9 p.m.—Jolly Time Revue, KGO, KHQ, KOMO, KGW, KFI, KTAR

Fifteen minutes of popular tunes, interpreted in original arrangements by a novelty orchestra directed by Mart Grauenhorst. Ray Kinney will be the vocal soloist.

- 9 to 9:30 p.m.—Miniature Biographies, KECA; KGO 9 to 9:15 p.m.

- 9:15 to 9:30 p.m.—Board of Trustees of the Huntington Library Talk, KGO, KFI

- 9:30 to 10:30 p.m.—Camel Pleasure Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA

Betty Kelly and Irving Kennedy, singing stars of the Camel Pleasure Hour, will again be supported by a large cast of singers and instrumentalists. Numbered among those contributing to this popular program are Annette Hastings, Imelda Montagne, Marjorie Primley, a men's glee club and an augmented orchestra headed by Mablon Merrick.

- 10:30 to 11 p.m.—Hill Billy Boys, KGO, KGW, KOA

- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI

209.7 Meters **KECA** Westmore 0337
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 8:30 a.m.—Louis Rueb, health exercises
9 a.m.—Vermont Lumberjacks, NBC
3 p.m.—Department of Agriculture talk
3:15 p.m.—Harry Coe, popular songs
3:45 p.m.—Sherman Lloyd, pianist
4 p.m.—Eddie Armstrong, tenor, and Weldrenov, pianist
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Back of the News, NBC
5 p.m.—Address by Alfred E. Smith, NBC
5:30 p.m.—Musical Hobos, E. Armstrong, Weldrenov and G. Guselle
6 p.m.—L. A. Fire Department orchestra
7:30 p.m.—Coca Cola program, NBC
8 p.m.—S. & W. Forum of the Air, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Jack and Jill comedy
9 p.m.—Miniature Biographies
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—Health Exercise, Louis Rueb

WEDNESDAY Programs

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**

Associated Broadcasters, Oakland, Calif.

7 to 9 a.m.—Cuckoo Club; Towne Cryer
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Records; playlet
10 to 10:30 a.m.—Household Hour
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:15 a.m.—Artists Vignettes
11:15 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Frank Wright, Alice Blue, organist; Jane Sargent Sands, pianist, and a soloist
1 to 1:45 p.m.—Organ; studio program
1:45 to 3:30 p.m.—Records; classical program
3:30 to 4 p.m.—Organ recital, Alice Blue
4 to 4:45 p.m.—Studio program
4:45 to 5 p.m.—Sunshine Girls
5 to 5:15 p.m.—The Story Man
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7:30 p.m.—Organ; studio program
7:30 to 8:30 p.m.—Joan Ray, contralto; Harry McKnight, tenor; Alice Blue, organist; Jane Sands, pianist
8:30 to 9 p.m.—Carl Tobin, tenor; Jack Riley, songs and guitar
9 to 10:30 p.m.—Pepper Box program
10:30 to 11:30 p.m.—Sweet's Ballroom orchestra
11:30 to 1 a.m.—Night Owls with Willard Kinnball

285.5 Meters **KNX** **Hempstead 4101**
1050 Kcys. **5000 Watts**
L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 9:15 a.m.—Program of late recordings
9:15 to 9:30 a.m.—Dorothy Chase and the Charis Players
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's family
10:30 to 11 a.m.—Home economics talk
11 to 11:30 a.m.—Gene Byrnes, Scraps from the Waste Basket.
11:30 to 11:45 a.m.—Beauty secrets, Georgia Field
11:45 to 12 noon—Musical program
12 to 12:15 p.m.—Kip Corp. courtesy program
12:15 to 12:30 p.m.—Musical program
12:30 to 1 p.m.—Silver Slipper Cafe
1:30 to 2 p.m.—Eddie Albright, late fiction
2 to 2:30 p.m.—Records & "Jay," the Jingle Man
2:30 to 3 p.m.—Musical program
3:05 to 4 p.m.—Musical program
4 to 4:30 p.m.—Gene Byrnes, organist
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—"Brother Ken's kiddie hour"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:15 p.m.—KNX Trio
6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
6:30 to 7 p.m.—Program presenting KNX artists
7 to 7:08 p.m.—Professor Herman Schnitzel
7:08 to 7:30 p.m.—Mr. and Mrs. radio skit, featuring Georgia Field and Eddie Albright
7:30 to 8 p.m.—Musical program
8 to 8:30 p.m.—"The Airdales" and Bert Butterworth, courtesy Brown's Company
8:30 to 9 p.m.—AMORC College courtesy program
9 to 9:30 p.m.—Sherman Oaks Serenaders
9:30 to 10 p.m.—Rev. Ethel Duncan, the question and answer lady
10 to 12 midnight—Hotel Ambassador; Gus Arnheim and his orchestra playing in the Coconut Grove

491.5 Meters **KFRC** **Prospect 0100**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:45 a.m.—Hallelujah Hour, DLBS
8:45 to 9 a.m.—La Vida program
9 to 9:30 a.m.—Columbia Revue
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 10:45 a.m.—Pickle Packers' Assoc., CBS
10:45 to 11 a.m.—Wyn's Daily Chat
11 to 11:30 a.m.—Mary Lewis Haines
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 1 p.m.—Sherman Clay noonday concert
1 to 1:15 p.m.—Stock quotations; news items
1:15 to 2 p.m.—Columbia Salon Orchestra with soloists, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:30 p.m.—About new books, Monroe Upton
3:30 to 3:45 p.m.—Huston Ray and his orchestra, CBS
3:45 to 4 p.m.—Tony's Scrapbook, CBS
4 to 4:15 p.m.—The Crockett Mountaineers, CBS
4:15 to 4:30 p.m.—Rhythm Makers, CBS
4:30 to 4:55 p.m.—Piano Miniatures, Frank Moss, DLBS
4:55 to 5 p.m.—Town Topics
5 to 5:15 p.m.—Voice of Columbia, CBS
5:15 to 5:30 p.m.—Political broadcast
5:30 to 6 p.m.—Organ recital; news
6 to 6:30 p.m.—General Mius Fast Freight, CBS
6:30 to 6:45 p.m.—Clarke Sisters
6:45 to 7 p.m.—Pop Warner's football talk
7 to 7:30 p.m.—"A Melody a Minute"
7:30 to 8 p.m.—"Three Decades of Dance Tunes," DLBS
8 to 8:30 p.m.—MJB Demi Tasse Revue (this program subject to change)
8:30 to 9 p.m.—California Melodies, CDLBS
9 to 9:15 p.m.—Political broadcast
9:15 to 9:30 p.m.—Novelties
9:30 to 10 p.m.—Auto races, DLBS
10 to 10:15 p.m.—Doakes & Doakes
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' orch., CDLBS
11 to 12 midnight—Earl Burnnett's orchestra, CDLBS
12 to 12:30 a.m.—Patterson pep program
12:30 to 1 a.m.—Dance music

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 7:45 a.m.—Recordings; stock reports
7:45 to 9:15 a.m.—Hallelujah; Kathleen Clifford
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 10:45 a.m.—Am. Inst. of Food Products
10:45 to 11 a.m.—Agnes White program
11 to 11:15 a.m.—Neil Larson
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Optimist and Kiwanis Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:30 p.m.—Fred McNabb, talk on gardens
3:30 to 3:45 p.m.—Jones Book Store
4 to 4:15 p.m.—Crockett Mountaineers, CBS
4:15 to 4:30 p.m.—Rhythm Ramblers, CBS
4:30 to 4:45 p.m.—Neil Larson program
4:45 to 5 p.m.—World news; Town Topics
5 to 6 p.m.—Recorded program
6 to 6:30 p.m.—Gold Medal Fast Freight, CBS
6:30 to 7 p.m.—Dr. Strasska Laboratories
7 to 8 p.m.—Musical comedy
8 to 8:30 p.m.—MJB Demi Tasse Revue (subject to change)
8:30 to 9 p.m.—California Melodies, to CBS
9 to 10 p.m.—Legion Ascot automobile races
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Earl Burnnett's dance orchestra
12 to 1 a.m.—Wesley Tourtellotte, organ recital

WEDNESDAY Programs

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

5 to 12 noon—Music; news; talks
12:45 p.m.—Musical Moments, Mart Dougherty
1 p.m.—Rotary luncheon; Cherrio Boys
1:50 p.m.—Doris & Clarence; Rolly Wray
2:30 p.m.—Hollywood Girls
3:30 p.m.—Vera Graham, organist
4 p.m.—News reports; Day Dreams
4:30 p.m.—The Varsity Boys; Cheerio Boys
5 p.m.—Air Raiders; Em & Clam
6:15 p.m.—Over at Mart's House
6:30 p.m.—Percy Prunes and Daisy Mae
6:45 p.m.—The Three Vagabonds
7 p.m.—School Days
7:15 p.m.—Froggy and Burrhead
7:30 p.m.—Bill & Co.; Hawaiians
8 p.m.—Seth Parker Singing School
8:30 p.m.—Cline and his harmonica
8:45 p.m.—Rolly Wray
9 p.m.—Hollywood Girls; Lamplit Hour
10:30 p.m.—Majestic Ballroom
12 to 3 a.m.—The Knight Hawk

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **5000 Watts**
Western Broadcasting Co., Portland, Oregon

6:45 a.m.—Farm Flashes; Morning Serenaders
8 a.m.—KEX Clock and Journal News
9 a.m.—Julia Hayes
9:30 a.m.—Classified news; Town Topics
12 noon—Time; weather reports
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Ron's Revue; organ recital
2 p.m.—Dental lecture
2:30 p.m.—Vagabond's News Reel
4:30 p.m.—Dance records
8 p.m.—Studio program
8:15 p.m.—The Parker Girl; Uncle Willard
9 p.m.—Neapolitans, NBS
9:30 p.m.—Romance of Aeronautics
9:45 p.m.—Neapolitans, NBS
10 p.m.—Ken Stuart's Sunshine Program
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—The White Wizard
11:45 p.m.—Police and weather reports
12 midnight—The Revellers

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**
Puget Sound Broad. Co., Tacoma, Wash.

7 to 8 a.m.—Recordings
8 to 9 a.m.—Hallelujah Hour, DLBS
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11:15 a.m.—Records; KOL program
11:15 to 11:30 a.m.—Col. Little Symphony, CBS
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 1 a.m.—Columbia Salon Orch. with soloists, CBS
1 to 2 p.m.—Musical Album, CBS
2 to 2:30 p.m.—Footnotes, CBS
2:30 to 2:45 p.m.—Program of recordings
2:45 to 3 p.m.—Eddie Connors, CBS
3 to 3:30 p.m.—Recordings; social calendar
3:30 to 4 p.m.—Talk and recordings
4 to 4:15 p.m.—Crockett Mountaineers, CBS
4:15 to 4:30 p.m.—Rhythm Ramblers, CBS
4:30 to 4:59 p.m.—Program of recordings
9 to 10 p.m.—Mike Doty's orchestra
10 to 11 p.m.—Anson Weeks' orchestra, DLBS
11 to 12 midnight—Earl Burnett's orch., DLBS

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10:30 a.m.—Records and announcements
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of Interest
11 to 11:15 a.m.—Selma Miller
11:15 to 11:30 a.m.—Faith Jimerson, pianist
11:30 to 12 noon—Schwabacher Frey program
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Dr. Linebarger, health talk
7:15 to 7:30 p.m.—Dean Metcalf, pianist
8:30 to 8:35 p.m.—Chamber of Commerce
8:35 to 9 p.m.—"The Four of Us"
9 to 9:15 p.m.—Popular program
9:15 to 9:45 p.m.—Arthur Bergner, baritone
9:45 to 10 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist
10 to 10:30 p.m.—Hotel Bellevue program
10:30 to 12 midnight—Slogan contest and dance music
12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Educational Broad. Corp., Oakland, Calif.

6:30 a.m.—Radio Time Clock
8 a.m.—Maud Nickerson and Ted Lane
8:30 a.m.—Wade Forrester answering health questions
1:30 p.m.—Health program, Dr. R. M. McLain
1:45 p.m.—Carnival Band; Maud Nickerson, Dan McLoone and Lee Buckley
2:30 p.m.—Bible talk, "The Mission of the True Church"
2:45 p.m.—Presenting Nola Starr, vocalist; Lillian Boyd, pianist
3 p.m.—Betty the Shopper, presenting Dolores Ferguson, vocalist; Madeline Siver, violinist; Lillian Boyd, pianist
3:30 p.m.—California Cowboys; Bill Simmons, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordion
4 p.m.—Slogan contest
4:30 p.m.—Fox West Coast Theatres Frolic
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Baseball results; news items
7:45 p.m.—La Vida Mineral Water program
8 p.m.—The Ne'er Do Well

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Cal.

9 to 11 a.m.—Music; Helpful Hour
11 to 12:30 p.m.—Music; variety program
12:30 to 1 p.m.—Market reports; weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—Feature Recordings
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Blue Diamond Studio program
4:30 to 4:45 p.m.—Story time
4:45 to 5 p.m.—Baron Keyes Air Castle
5 to 5:30 p.m.—Vesper music
5:30 to 6 p.m.—San Jose Radionics Health talk
6 to 6:10 p.m.—U. S. D. A. Farm Flashes
6:10 to 6:20 p.m.—Farm Topics Discussion
6:20 to 6:30 p.m.—Fish Exchange Helps in Distribution
6:30 to 6:45 p.m.—Market reports
6:45 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—News dispatches
7:15 to 7:30 p.m.—Foreign trade talk
7:30 to 7:45 p.m.—Mail Bag and announcements
7:45 to 8 p.m.—Bee talk, by Carey Hartman
8 to 9:30 p.m.—Studio program; Maul trio
9:30 to 10 p.m.—How-do-you-do program

WEDNESDAY Programs

204 Meters **KGa** **Main 3434**
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Around the Clock; Sunshine Hour
- 9 a.m.—Favorites of the Day
- 9:30 a.m.—Home Harmony; Concert Artiste
- 10 a.m.—Poltach Lumber Co.
- 10:30 a.m.—Organ recital, Sue Cunningham
- 11:15 a.m.—To the Colors; Silver Strings
- 11:45 a.m.—Dental talk; Brevities
- 12:30 p.m.—Time, weather, market reports
- 1 p.m.—Hits of Yesteryear
- 1:30 p.m.—Dental Clinic of the Air
- 2 p.m.—Masterworks; Golden Isle; Espanola
- 3 p.m.—Songs We All Should Know
- 3:30 p.m.—Twinkling Toes
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the kiddies
- 5 p.m.—Novelties, Pacific Transfer
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Variety Bits
- 6 p.m.—Orchestra; Ragnar Salldin, accordion
- 7 p.m.—Old Songs for New; Cabarabians
- 8 p.m.—Thirty minutes with the operas, NBS
- 8:30 p.m.—Popular melodies, NBS
- 9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
- 10 p.m.—Ken Stuart's Sunshine Program
- 10:30 p.m.—Request program

265.3 Meters **KSL** **Wasatch 3901**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

- 4:30 p.m.—Quaker Man, NBC
- 5:30 p.m.—Mobiloil Concert Hour under the direction of Nat Shilkret
- 6 p.m.—Halsey-Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Coca Cola program, NBC
- 8 p.m.—William Peterson and the First Security Orchestra
- 8:30 p.m.—"Amos 'n' Andy," NBC
- 8:45 p.m.—"Romance of Gems"
- 9 p.m.—Jack Frost Entertainers
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 11 p.m.—Midnight Hour

236.1 Meters **KOL** **Elliott 4466**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

- 12:05 to 12:30 p.m.—Columbia Salon Orch., CBS
- 12:30 to 1:30 p.m.—Rotary Club luncheon
- 1:30 to 1:45 p.m.—Musical Album, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3:15 to 3:30 p.m.—Huston Ray & his orch., CBS
- 3:30 to 3:45 p.m.—Esbencott Laboratories
- 3:45 to 4 p.m.—Tony's Scrap Book, CBS
- 4 to 4:15 p.m.—The Crockett Mountaineers, CBS
- 4:15 to 5 p.m.—Studio program; news flashes
- 5 to 5:15 p.m.—Seattlight, by Joe Roberts
- 5:15 to 6 p.m.—Recorded program
- 6 to 6:30 p.m.—Gold Medal Fast Freight, CBS
- 6:30 to 7:45 p.m.—Studio program
- 7:45 to 8 p.m.—Electrical transcription program
- 8 to 8:30 p.m.—M.J.B. Demi Tasse Revue (time subject to change)
- 8:30 to 9 p.m.—California Melodies, DLBS
- 9 to 9:30 p.m.—Rickey's quartet
- 9:30 to 10:20 p.m.—Studio program
- 10:20 to 11 p.m.—Anson Weeks' dance band, DLBS
- 11 to 12 midnight—Earl Burnett's orch., DLBS
- 12 to 12:30 a.m.—Chinese Garden Orchestra
- 12:30 to 3 a.m.—Request records

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

- 7 a.m.—"Drury's Daily Dozen"
- 7:30 a.m.—The Foster Clock; Word of Cheer
- 8:15 a.m.—Standard concert selections
- 8:30 a.m.—Organ music
- 8:50 a.m.—The House You Live In
- 9 a.m.—Mahlon T. Dolman
- 9:30 a.m.—Fox and Warfield Theaters Revue
- 10 a.m.—Sunshine Hour, by George Taylor
- 11 a.m.—Popular hits; Reduceoid program
- 11:30 a.m.—Community Chest
- 11:45 a.m.—Charles Beauty Salon
- 12 noon—La Vida program
- 12:15 p.m.—Concert memories; coming events
- 1 p.m.—Cal King's Country Store
- 1:30 p.m.—Newscasting; contract bridge
- 2 p.m.—Dollo Sargent, organist
- 3 p.m.—Virginia Spencer, "Soliloquy"
- 3:15 p.m.—Sydney Dixon, tenor
- 3:30 p.m.—Popular hits; Concert Memories
- 4:15 p.m.—Dex program; "Russell"
- 5:15 p.m.—Late recordings
- 5:45 p.m.—Talk on Crime Prevention
- 6 p.m.—Popular hits
- 6:15 p.m.—Fox and Warfield Theaters Revue
- 6:45 p.m.—Stock yard prices and quotations
- 6:50 p.m.—Novelties; "The Whitney Letter"
- 7 p.m.—Henry Starr, piano and songs
- 7:15 p.m.—Duo Pianoflashes
- 7:30 p.m.—Tom Smith and Clem Kennedy
- 7:45 p.m.—Mechanics Bldg. & Loan program
- 8 p.m.—"The Home Counsellor"
- 8:30 p.m.—Foolish Fables
- 9 p.m.—"Louie's Hungry Five"
- 9:15 p.m.—Orpheus Ensemble; Gene Sullivan, baritone
- 10 p.m.—Dollo Sargent, organist
- 11 p.m.—Paul Kelli's Lido Cafe dance orchestra

468.5 Meters **KFI** **Westmore 0337**
640 Kcys. **5000 Watts**

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- 7:30 a.m.—Opening market reports
- 7:45 a.m.—Quaker Oats Start of the Day, NBC
- 8 a.m.—Shell Happytime, NBC
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:15 a.m.—Cal. Rice Growers program, Bess Kilmer
- 9:30 a.m.—Betty Crocker, NBC
- 9:45 a.m.—Sally and Russell Hill, piano and song
- 10 a.m.—Wall Street Journal
- 10:15 a.m.—Mary Hale Martin talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Reduceoids Rhythm Boys
- 11:45 a.m.—French lesson, Annette Doherty
- 12 noon—Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 2:30 p.m.—Winnie Fields Moore, travelogue
- 2:45 p.m.—Sylvia's Happy Hour
- 3:30 p.m.—Mr. and Mrs. Godwin, violin and piano
- 4 p.m.—Noreen Gammill, character sketches
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5:30 p.m.—Haven Johnson, the melody man
- 5:45 p.m.—Closing stock market reports
- 6 p.m.—Halsey Stuart program, NBC
- 6:30 p.m.—Palmolive Hour, NBC
- 7:30 p.m.—Paul Roberts, tenor
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Arthur Lang, baritone
- 8:45 p.m.—Jolly Time Revue
- 9 p.m.—Pietro Salvatore, violinist
- 9:15 p.m.—Board of Trustees of the Huntington Library Talk, NBC
- 9:30 p.m.—Musical Comedy Album, Eva Olivotti, soprano; James Burroughs, tenor, and concert orchestra
- 10 p.m.—Concert orchestra
- 11 p.m.—Hotel St. Francis dance orch., NBC

WEDNESDAY Programs

315.6 Meters
950 Kcys. **KFWB** Hollywood 0315
1000 Watts
Warner Brothers, Hollywood, Calif.

8 a.m.—Breakfast Club program
10 a.m.—Prudence Penny, "Home Economics"
10:30 a.m.—Melody Boys' Dance Band; Virginia Miller, pianist
11:30 a.m.—Wade Hamilton, organist
12 noon—The Adventures of Tom and Wash
12:30 p.m.—Rose Valerie's concert ensemble
2 p.m.—Late recordings
2:30 p.m.—KFWB Salon Orchestra; Ann Grey, soloist; Cliff & Lolly
3:30 p.m.—Late recordings
4 p.m.—Harold Howard's dance band; Jean Cowan, popular songs
6 p.m.—Harry Jackson's Entertainers
6:30 p.m.—Wade Hamilton, organist
6:45 p.m.—Cecil and Sally
7 p.m.—Sierra Male Quintet
7:15 p.m.—Pop Warner, on football
7:30 p.m.—"For the Love of Lil"
7:45 p.m.—Coach Howard Jones
8 p.m.—MJB Demi Tasse Revue (subject to change)
8:30 p.m.—The Castilians; Samuel Pedroza, tenor
9 p.m.—Orchestra and soloists
9:30 p.m.—"Racketeer," continuity by Jack Joy
10 p.m.—Ted Weems' orchestra
10:30 p.m.—George Olsen's music
11 to 11:30 p.m.—Murray Smith and his orch.

325.9 Meters
920 Kcys. **KOMO** Elliott 5890
1000 Watts
Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Helpful Hints to Housewives
9:30 a.m.—Betty Crocker's Gold Medal Home Service talk, NBC
9:45 a.m.—Way to a Man's Heart
10 a.m.—Bard of the Air
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Tuneful Two
12 noon—Farm talk, grain, fruit & veg. reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Popular orchestra and vocalists
1:15 p.m.—Teacup Philosopher
1:30 p.m.—Concert orchestra and vocalists
2:15 p.m.—Dorothy Chase and Charis Players
2:30 p.m.—Tea Timers, NBC
3 p.m.—Concert orchestra and vocalists
3:30 p.m.—Popular orchestra and vocalists
4 p.m.—Tuneful Two; stock quotations
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Back of the news in Washington, NBC
5 p.m.—Address by Alfred E. Smith, NBC
5:30 p.m.—Garden Patch program
6 p.m.—Halsey Stuart Co. program, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Coca Cola program, NBC
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Jolly Time Revue, NBC
9 p.m.—The Navigators
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—Hill Billy Boys, NBC
10:45 p.m.—News Flashes
11 p.m.—Olympic Hotel Varsity Vagabonds
11:15 p.m.—St. Francis Hotel dance orch., NBC
12 midnight—Theater organ recital

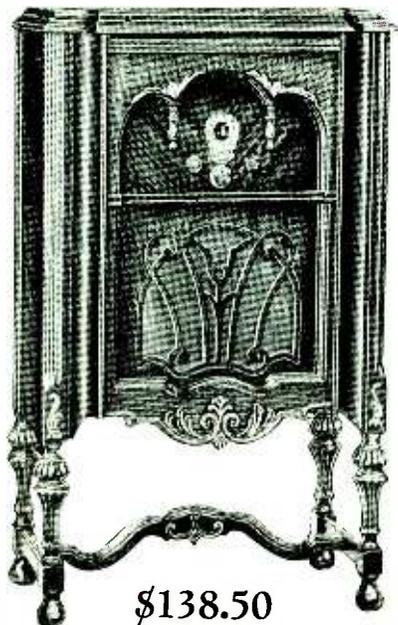
309.1 Meters
970 Kcys. **KJR** Seneca 1515
5000 Watts
Northwest Broad. System, Seattle, Wash.

7:00 a.m.—Morning Reveillier; news; organ
8:30 a.m.—Thrift Home of the Air
9 a.m.—Morning devotional program
9:15 a.m.—Mary from Proctor's
9:45 a.m.—Bob Mosen, tenor
10 a.m.—Glen Eaton, tenor
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Recorded program
11 a.m.—Warren Wright, organ concert
11:30 a.m.—Julia Hayes program
11:45 a.m.—Organ concert
12 noon—World Book Man; World in Review
12:30 p.m.—Mid-day musicale
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Dental lecture
2 p.m.—Matinee in Miniature
2:30 p.m.—Stephanie Lewis, soprano; organ
3 p.m.—The Three Girls
3:15 p.m.—Stonewall Jackson; news
3:45 p.m.—Tea Time Tales from Proctor's
4 p.m.—Organ concert, Ivan Ditmars
5 p.m.—Billie Landers, blues
5:10 p.m.—Lost and found
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports
6 p.m.—Hometowners; Ragnar Salldin, accordion
7 p.m.—Old Songs for New
7:30 p.m.—"Cabarabians," dance program
8 p.m.—Thirty minutes with the operas
8:30 p.m.—Popular melodies
9 p.m.—Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano
10:30 p.m.—Song Birds
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

508.2 Meters
590 Kcys. **KHQ** Main 5383
1000 Watts
Louis Wasmer, Inc., Spokane, Washington

7 a.m.—"The Town Crier"
7:30 a.m.—Start O' Day, NBC
8 a.m.—The Shell Happy Time, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Walt and Norman
9:30 a.m.—Betty Crocker, NBC
9:45 a.m.—Walt and Norman
10 a.m.—KBU Notebook
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital; Charis Dramatogue
12 noon—"Down Memory Lane"
12:15 p.m.—C. R. C. program
12:30 p.m.—Luncheon concert; Travelaide
1 p.m.—Fifteen Minutes of Sweetness
1:15 p.m.—"Headliners"; Hawaiian Echoes
1:30 p.m.—Organ recital; Eatsum Period
2 p.m.—Studio affairs; Fur Facts
2:30 p.m.—Album Symphonies
3 p.m.—Feature Singer; studio feature
3:30 p.m.—Paint O' Mine Period
4 p.m.—Service Hour
4:30 p.m.—Phil Cook, NBC
4:45 p.m.—Service Hour; studio feature
5 p.m.—Address by Alfred E. Smith, NBC
5:45 p.m.—Arzen Laboratories
6 p.m.—Halsey Stuart, NBC
6:30 p.m.—Palm Olive Hour, NBC
7:30 p.m.—Coca Cola program, NBC
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Jolly Time Revue, NBC
9 p.m.—Songs of the Past
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—National Radio Advertising
11 p.m.—Best Steppers

Here it is



\$138.50

less tubes

The New
GULBRANSEN *Champion*

The "Champion" is the result of the complete devotion of Gulbransen's entire facilities to one brilliant performing chassis—one beautiful cabinet—one challenging value! Business-men in radio quickly appreciate the profit possibilities of the "Champion," due to quick turn-over of invested capital. Specifications—Tone-Control, four-gang condenser, push-pull, a new Stadium Type, Lektophone licensed, dynamic speaker. Eight tubes—3-224s—2-227s—2-245s—1-280. Full size cabinet 48 inches high. Beautiful rare woods—genuine carvings.

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PACIFIC WHOLESALE RADIO, Inc.

7th and Folsom Streets

San Francisco

Celebrating Its Fourth Year on the Air

STANDARD SYMPHONY HOUR

Thursday Nights-7:30 to 8:30 P. M.

Again Presents the San Francisco Symphony Orchestra and the Los Angeles Philharmonic Orchestra—Alternately Broadcasting in a SEASON of Weekly Radio Concerts.

October 30

ARTUR
RODZINSKI

Conducting

THE LOS ANGELES
PHILHARMONIC
ORCHESTRA

November 6

BASIL
CAMERON

Conducting

THE SAN FRANCISCO
SYMPHONY
ORCHESTRA

KGO · KFI · KGW · KOMO · KHQ

STANDARD OIL COMPANY OF CALIFORNIA

THURSDAY Programs **October 30, 1930**



Esther Kahn
KMTR—10 p.m.

TIME	STATION	PROGRAM



Mischa Lhevinne
KFI—6 p.m.

BEST BETS TODAY

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

- Educational Broad. Corp., Oakland, Calif.
 6:30 a.m.—Radio Time Clock
 8:30 a.m.—Wade Forrester, health questions
 11 a.m.—The Midway with Hotel Alameda concert trio; Arlene Dodson; Tom Pickens; Fanny Bessey, and Dennis Sullivan
 1:30 p.m.—Health program, Dr. McLain
 1:45 p.m.—The Carnival with the Carnival Band; Maud Nickerson, Dan McLoone and Lee Buckley
 2:30 p.m.—RKO Oakland orpheum
 3 p.m.—Betty the Shopper
 3:30 p.m.—California Cowboys; Bill Simmons, vodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordion
 4 p.m.—Slogan contest
 4:30 p.m.—Jean Wakefield and her radio artists
 5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness
 7:30 p.m.—Baseball results; news items
 7:45 p.m.—La Vida Mineral Water program
 8 p.m.—Bible lecture, "Jesus and the Social Life of the People"
 8:15 p.m.—KROW Smiling Army program, presented by Serg. Doc Wells and Lillian Boyd, organist
 8:30 p.m.—Piano recreation, Jean Ardath
 8:45 p.m.—Weekly sports review
 9 p.m.—Musical reflections, presented by Nola Starr, vocalist; Madeline Szyer, violinist; Lillian Boyd, organist and pianist
 9:30 p.m.—First Christian Church
 10 p.m.—Studio program from Alameda

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

- Radio Entertainments, San Francisco, Calif.
 7 to 8 a.m.—Eye-opener program
 9 to 9:30 a.m.—Slogan contest
 9:30 to 10 a.m.—Records and announcements
 10 to 10:30 a.m.—Hotel Bellevue program
 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
 10:50 to 11 a.m.—Items of Interest
 12 to 12:45 p.m.—Slogan contest
 12:45 to 1 p.m.—Drs. Bowring and Crichton
 1 to 1:30 p.m.—Slogan contest
 6 to 7 p.m.—Dinner dance music
 7 to 7:15 p.m.—Rita Murray's Investment Chat
 7:15 to 7:30 p.m.—Lovey Wolf, blues singer
 11 to 12 midnight—Slogan contest
 12 to 1 a.m.—Midnight Classics

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. **500 Watts**

- Tribune Publishing Co., Oakland, Calif.
 7 to 8 a.m.—Exercises and entertainment
 7:35 a.m.—Opening New York stocks
 8 to 8:30 a.m.—Three Happy Hayseeds
 8:30 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Modern Homes Period
 9:30 to 10:15 a.m.—Clinic of the Air
 10:15 to 10:30 a.m.—San Francisco stocks; weather
 10:30 to 11 a.m.—Recordings
 11 to 12 noon—Classified Advertising Hour
 12 to 1 p.m.—Jack Delaney and his band
 1 to 3 p.m.—Jean's Hi-Lights; records
 3 to 3:30 p.m.—Helen Parmelee, pianist
 3:30 to 4:30 p.m.—Program of records
 4:30 to 5 p.m.—Charles T. Besserer, organist
 5 to 5:30 p.m.—Brother Bob's Club
 5:30 to 6 p.m.—Edgar Russell
 6 to 7 p.m.—Hotel Oakland concert trio
 7 to 8 p.m.—News items; Melody Man
 8 to 9 p.m.—Studio program
 9 to 9:30 p.m.—Old gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
 8 to 9 p.m.—Moments Musicale
 9:30 to 10:30 p.m.—Art Cavanaugh and his band
 10:30 to 11 p.m.—Classic recordings
 11 to 12 midnight—Dance program

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**

- Pac. Agric. Foundation, Ltd., San Jose, Cal.
 1:30 to 2:30 p.m.—The Friendly Hour
 2:30 to 3:30 p.m.—Blue Diamond Studio program
 4:30 to 4:45 p.m.—Story Time
 4:45 to 5 p.m.—Baron Keyes Air Castle
 5 to 6 p.m.—Vesper music; recordings
 6 to 6:10 p.m.—U. S. D. A. Farm Flashes
 6:10 to 6:20 p.m.—Farm Topics Discussion
 6:20 to 6:30 p.m.—Collections vs. Revocation of Licenses
 6:30 to 6:45 p.m.—Market reports
 6:45 to 7 p.m.—KQW Market Place
 7 to 7:15 p.m.—News dispatches
 7:15 to 7:30 p.m.—Pacific Rural Press
 7:30 to 7:45 p.m.—Conservation of Estates
 7:45 to 8 p.m.—Editorial
 8 to 9 p.m.—Songs of the Old Church Choir
 9 to 9:15 p.m.—The Lass from County Clare
 9:15 to 10 p.m.—The Five Pretzels

THURSDAY Programs

379.5 Mtrs. **NBC-KGO** Sutter 1920
950 Kcys. 10,000 Watts

National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
8 to 8:15 a.m.—Financial Service Program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 9:45 a.m.—The Entertainers, KGO
9:45 to 10 a.m.—Safeguarding the Nation's Food and Drug Supply, KGO
10 to 11 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KTAR, KFSD; KSL, KOA 10:20 to 11 a.m.

Ann Holden, speaking in the California Catsup program, will offer a new meat recipe. She will speak again during the Roman Meal program, telling how to make Roman Meal pancakes, and will return to the microphone during the Crisco program with a quick-bread recipe.

Gail Taylor will be a soloist for the day, with the Magazine Melodists under Edward J. Fitzpatrick providing instrumental music. Bennie Walker, editor of the Magazine, will announce the numbers.

- 11 to 11:45 a.m.—Standard School Broadcast, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD
Elementary students will have a lesson entitled "Melodies that Come Back" during the first 20-minute period. "The Meaning of Form" is the topic for the advanced lecture, to be given in the final 20 minutes.

Illustrations will be given frequently during the lessons by the Arion Trio and assisting soloists. The Standard School Broadcast is prepared by Arthur S. Garbett.

- 11:45 to 12 noon—NBC Organ Recital, KGO
12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO; KFSD 12:45 to 1 p.m.
1 to 1:30 p.m.—Magic of Speech, KGO, KFSD, KTAR
1:30 to 1:45 p.m.—The Lady Next Door, KGO, KGW, KFSD, KTAR
1:45 to 2:30 p.m.—Address by Prince of Wales from London, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR

Speaking to delegates to the Imperial Conference at a League of Nations Union banquet in London, the Prince of Wales will be heard through a coast-to-coast network.

- 2:30 to 2:45 p.m.—Ballads, KGO, KTAR
2:45 to 3 p.m.—Tea Timers, KGO
3 to 3:45 p.m.—Black and Gold Room Orchestra, KGO; KGW 3 to 3:30 p.m.
3:45 to 4 p.m.—Thelma Brown, KGO
4 to 4:15 p.m.—The Vagabonds, KGO
4:15 to 4:30 p.m.—News Service, KGO
4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

- 4:45 to 5 p.m.—Friendly Five Footnotes, KGO, KHQ, KOMO, KECA, KFSD, KTAR
The program, which originates at Chicago, consists of five popular dance numbers played by Del Lampe's dance orchestra.

- 5 to 6 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR

Rudy Vallee, crooner, saxophonist and director, will be the bright light of the 60-minute Fleischmann Hour. Assisting him in this presentation, the Connecticut Yankees, a

popular orchestral ensemble, will be heard following the baton of Maestro Vallee.

- 6 to 6:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA

Captain James Cook, noted British navigator and discoverer of the Hawaiian Islands, will be the reincarnated guest of honor.

- 6:30 to 7 p.m.—Maxwell House Ensemble, KGO, KHQ, KOMO, KGW, KECA

Willard Robison and his Deep River Orchestra will have a male quartet and soloists with them when they offer another of their characteristic Maxwell House Ensemble programs.

- 7 to 7:30 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI

Nathaniel Shilkret heads the orchestra to be heard during the RCA Hour.

- 7:30 to 8:30 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI

Brahms' fourth and last symphony, universally recognized as his most individual work, will be represented by two movements interpreted under Artur Rodzinski's direction by the Los Angeles Philharmonic Orchestra during the Standard Symphony Hour. Critics have declared this Finale of Brahms' Fourth Symphony to be one of the most remarkable contrapuntal achievements in symphonic literature.

- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 8:45 to 9 p.m.—Sperry Smiles, KGO, KHQ, KOMO, KGW, KECA

- 9 to 9:15 p.m.—The Story Teller, KGO

- 9:15 to 9:30 p.m.—Citizens' Transportation Committee Program, KGO

- 9 to 10 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KHQ, KOMO, KGW, KPO, KECA, KFSD, KTAR

- 9:30 to 10 p.m.—The Vagabonds, KGO

- 10 to 10:30 p.m.—Piano Paintings, KGO

- 10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO, KOA

- 10:45 to 11 p.m.—Sarah Kreindler, Violinist, KGO, KOA

- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. 1000 Watts

Warner Brothers, Hollywood, Calif.

- 8:30 a.m.—Dorothy Burnham in popular piano numbers; "The Ivory Twins"; Jean Cowan, popular songs

- 10 a.m.—Wade Hamilton, organist

- 10:30 a.m.—The Melody Boys' dance band; Virginia Miller, pianist

- 11:30 a.m.—Wade Hamilton, organist

- 12 noon—The Adventures of Tom and Wash

- 12:15 p.m.—Louise Lynch, popular songs

- 12:30 to 2 p.m.—Rose Valerie's concert ensemble

- 2 p.m.—Brunswick Preview Hour

- 3 p.m.—KFWB Salon Orchestra; Charles Beynon, tenor; Emma Kimmel, soprano; Cliff & Lolly, the "Nuts of Harmony"

- 4 p.m.—Harold Howard's dance band; Jean Cowan in popular songs

- 6 p.m.—Harry Jackson's Entertainers

- 6:30 p.m.—KFWB String Orchestra

- 6:45 p.m.—Cecil and Sally

- 7 p.m.—KFWB Salon Orchestra; Lewis Meehan, tenor

- 7:30 p.m.—"The Rubbernecks," Ted Dahl's band

- 8 p.m.—Ted Weems and his orchestra

- 8:30 p.m.—KFWB Concert Orch. and soloists

- 9 p.m.—Mark Kelly, interviewing Pop Warner, famous football coach of Stanford

- 9:30 p.m.—"Star Dust" program

- 10 p.m.—Ted Weems and his orchestra

- 10:30 p.m.—George Olsen and his music

- 11 p.m.—Murray Smith and his orchestra

THURSDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:45 a.m.—Hallelujah Hour, DLBS
8:45 to 9 a.m.—La Vida program
9 to 9:15 a.m.—Household talk by Mildred Kitchen
9:15 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10 a.m.—Feminine Fancies, CDLBS
10 to 10:15 a.m.—Ocean Spray Preserving Company, CBS
10:15 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 10:45 a.m.—Wyn's Daily Chats
10:45 to 11 a.m.—Barbara Gould beauty talk
11 to 11:15 a.m.—Charis Players
11:15 to 11:30 a.m.—Columbia artists' recital, CBS
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 1 p.m.—Sherman Clay concert
1 to 1:15 p.m.—Stock quotations; news items
1:15 to 1:30 p.m.—The Captivators, CBS
1:30 to 1:45 p.m.—Melody Magic, CBS
1:45 to 2:15 p.m.—Speech by Prince of Wales and Viscount Grey at League of Nations union banquet
2:15 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:15 p.m.—Colum. educational feature, CBS
3:15 to 3:30 p.m.—Harry Tucker's orch., CBS
3:30 to 4 p.m.—Mary Lewis Haines, DLBS
4 to 5 p.m.—Studio program; Town Topics
5 to 5:30 p.m.—Pacific States organ, DLBS
5:30 to 5:45 p.m.—News items
5:45 to 6 p.m.—KHJ Trio, DLBS
6 to 6:15 p.m.—Bobs, sports authority
6:15 to 6:30 p.m.—Political broadcast, DLBS
6:30 to 7 p.m.—Political broadcast
7 to 7:30 p.m.—Lutheran Laymen's League program, CBS
7:30 to 8 p.m.—"Chocolate Isle," CDLBS
8 to 8:30 p.m.—Violet Ray Melody Hour, DLBS
8:30 to 9 p.m.—Concert orchestra and singers, DLBS
9 to 9:30 p.m.—"Folgeria," CDLBS
9:30 to 9:45 p.m.—"Piano Moods," Edna Fischer
9:45 to 10 p.m.—Mac's Haywire Orchestra
10 to 10:15 p.m.—McAlear Melodists
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' orch., CDLBS
11 to 12 midnight—Val Valente's orch., CDLBS
12 to 1 a.m.—Dance music

220.4 Meters **KGER** Phone: 632-75
1360 Kcys. **1000 Watts**

C. M. Dobyms, Long Beach, Calif.

- 9 a.m.—Edna Bond, blues songs and piano
9:30 a.m.—Evelyn Gaylord, songs and tap dance lesson
10 a.m.—Judy, Bond and studio artists
11:15 a.m.—Chas. K. Lindsey's orchestra
12:30 p.m.—Peggy and Jerry skit
1:15 p.m.—Piano requests, Helene Smith
2 p.m.—Organ requests, Dick Dixon
2:30 p.m.—Long Beach Municipal Band
4:05 p.m.—Allay Oop studio frolic
5 p.m.—Orchestra; accordion, organ
6:15 p.m.—Studio brevities
6:30 p.m.—Everett Hoagland's Troubadors
7:30 p.m.—Long Beach Municipal Band
8 p.m.—Billy Van, bad boy of radio
8:30 p.m.—Mariners concert orchestra
9 p.m.—Everett Hoagland's Troubadors
9:30 p.m.—Cavalliers dance orchestra
10 p.m.—Studio dance band and Selby, tenor
10:30 p.m.—Senoritas string trio
11 p.m.—Everett Hoagland's Troubadors
11:30 p.m.—Dick Dixon, organist

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco

- 7 a.m.—"Drury's Daily Dozen"
7:30 a.m.—The Foster Clock; Word of Cheer
8:15 a.m.—Standard concert selections
8:30 a.m.—Organ music; Mahlon D. Dolman
9 p.m.—Mahlon T. Dolman
9:30 a.m.—Fox and Warfield Theaters Revue
10 a.m.—Sunshine Hour, by George Taylor
11 a.m.—Records; Reduceoid program
11:30 a.m.—Terpezone program
11:45 a.m.—Charles Beauty Salon
12 noon—La Vida; Concert Memories
12:45 p.m.—Coming events
1 p.m.—Cal King's Country Store
1:30 p.m.—Newscasting; popular hits
2 p.m.—Organ recital; Dollo Sargent, organist
3 p.m.—Virginia Spencer, "Soliloquy"
3:15 p.m.—Health talk, Dr. Buren L. Corley
3:30 p.m.—Salon music
3:45 p.m.—Popular hits; concert memories
4:15 p.m.—Dex program; "Russell"
5:15 p.m.—Records; Simon and Isaacs, Inc.
5:45 p.m.—Popular hits; Close Harmony
6:15 p.m.—Fox and Warfield Theaters revue
6:45 p.m.—Stock yard prices and quotations
6:50 p.m.—Novelties; The Whitney Letter
7 p.m.—Henry Starr, piano and songs
7:15 p.m.—Home Bruisers
7:30 p.m.—Neil Schettler, violinist
7:45 p.m.—Tom Smith and Dud Williamson
8 p.m.—Sydney Dixon, tenor
8:30 p.m.—Daylight Savings debate
9 p.m.—"Louie's Hungry Five"
9:15 p.m.—Orpheus Ensemble
10 p.m.—Dollo Sargent, organist; George Nickson, tenor
11 p.m.—Paul Kelli's Lido Cafe dance orchestra

325.9 Meters **KOMO** Elliott 5890
920 Kcys. **1000 Watts**
Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Diamond Briquets
9:30 a.m.—"Safeguarding the Nation's Food and Drug Supply"
9:45 a.m.—Way to a Man's Heart
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Barbara Gould beauty talk
12 noon—Farm talk, grain, fruit & veg. reports
12:15 p.m.—Frudence Penny
12:30 p.m.—Hotel St. Francis Drake orch., NBC
1 p.m.—Tuneful Two; Teacup Philosopher
1:30 p.m.—Popular orchestra and vocalists
1:45 p.m.—Attempt to rebroadcast address by Prince of Wales from League of Nations Banquet at London, NBC
2:30 p.m.—Concert orchestra and vocalists
3 p.m.—Black and Gold Room orchestra, NBC
3:30 p.m.—Popular orchestra and vocalists
4:15 p.m.—Stock quotations
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Friendly Five Foot Notes, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—RCA Hour, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles, NBC
9 a.m.—Lucky Strike program, NBC
9 p.m.—Associated Equi-fractionated dance hour
11 p.m.—News flashes
11:15 p.m.—St. Francis Hotel dance orch., NBC
12 midnight—Organ recital

THURSDAY Programs

535.4 Meters **KTAB** Garfield 4700
560 Kcys. **1000 Watts**

Associated Broadcasters, Oakland, Calif.

7 to 8:45 a.m.—Cuckoo Club; Towne Crier
8:45 to 9 a.m.—The Melody Girl
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. Keys
10 to 10:30 a.m.—Household Hour
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:30 a.m.—Studio program; Vignettes
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Frank Wright, Jane Sargent Sands, pianist, and a soloist
1 to 2 p.m.—Organ; studio program
2 to 3:30 p.m.—Classical program
3:30 to 4 p.m.—Organ recital with Alice Blue
4 to 5 p.m.—Studio program; Sunshine Girls
5 to 5:15 p.m.—The Story Man and His Air Castle
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7:15 p.m.—Organ; recordings
7:15 to 8 p.m.—String trio; recordings
8 to 9 p.m.—Miniature musical portraits
9 to 10 p.m.—Orchestra with Harry McKnight, tenor; Jane Sargent Sands, accompanist
10 to 10:30 p.m.—"Organ Echoes," with Alice Blue
10:30 to 11:30 p.m.—Sweets Ballroom Orchestra
11:30 to 1 a.m.—Willard Kimball and artists

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **5000 Watts**
Western Broadcasting Co., Portland, Oregon

6:45 a.m.—Farm Flashes; Morning Serenaders
8 a.m.—KEX Clock and Journal News
12 noon—Weather report and late news
12:05 p.m.—Happy Hour Girls Orchestra
1:05 p.m.—Ron's Rhythm Revue
1:30 p.m.—Castle organ concert
2 p.m.—Dental lecture
2:30 p.m.—Vagabond's News Reel
4:30 p.m.—Dance records
8 p.m.—Northwest Salon Orchestra
8:30 p.m.—Italian Knights
9 p.m.—Melodies and Memories
9:30 p.m.—Romance of Aeronautics
9:45 p.m.—Melodies and Memories, NBS
10 p.m.—Ken Stuart's Sunshine Program, NBS
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—The White Wizard
11:45 p.m.—Police and weather report
12 midnight—The Revellers

209.7 Meters **KECA** Westmore 0337
1430 Kcys. **1000 Watts**
Earle C. Anthony, Inc., Los Angeles, Calif.

8:30 a.m.—Louis Rueb, health exercises
9 a.m.—Vermont Lumber Jacks, NBC
3 p.m.—Department of Agriculture talk
3:15 p.m.—German Lesson by Annette Doherty
3:30 p.m.—Ballads on Approval
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Friendly Five Footnotes, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Will Rounds String Ensemble, with Winnie Fields Moore, nonrad novelist
8:15 p.m.—Monterey Trio
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Lucky Strike Hour, NBC
10 p.m.—Harold Spaulding, tenor
10:30 p.m.—Health Exercises, Louis Rueb

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 9:15 a.m.—Musical program
9:15 to 9:30 a.m.—Golden Rule Health Service
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—"Be Young and Be Happy"
10:30 to 11 a.m.—Home economics talk
11 to 11:15 a.m.—Barbara Gould program
11:15 to 11:20 a.m.—Wright's Shining Moments
11:20 to 12 noon—Bill Hatch's Novelty Group
12 to 12:15 p.m.—Kip Corp. courtesy program
12:15 to 12:30 p.m.—Bundy & Albright musical program
12:30 to 1 p.m.—Silver Slipper Cafe
1:30 to 2 p.m.—Eddie Albright, late fiction
2 to 2:30 p.m.—Records & "Jay," the Jingle Man
2:30 to 3 p.m.—Edgard Leon, French lessons
3 to 3:30 p.m.—Musical program
3:30 to 3:35 p.m.—Lost and found and stock market reports
3:35 to 4 p.m.—Louise Johnson, astroanalyst
4 to 4:30 p.m.—Gene Byrnes, organist
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:15 p.m.—KNX Trio
6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
6:30 to 7 p.m.—Gene Byrnes, organist
7 to 7:30 p.m.—Laf-O-Grafs
7:30 to 8 p.m.—KNX musical program
8 to 8:30 p.m.—Padded Cell Revue
8:30 to 9:30 p.m.—Arizona Wranglers
9:30 to 10 p.m.—The Nomads
10 to 12 midnight—Gus Arnheim's orchestra

333.1 Meters **KHJ** Vandike 7111
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 7:45 a.m.—Recordings; stock reports
7:45 to 9 a.m.—Hallelujah
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10 a.m.—Feminine Fancies, KFRC
10 to 10:15 a.m.—Ocean Spray, to CBS
10:15 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 11 a.m.—Dr. Strasska's Laboratories
11 to 11:15 a.m.—Nell Larson program
11:15 to 11:30 a.m.—Safety Bldg & Loan
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Ann Leaf, organist, CBS
1 to 1:30 p.m.—The Captivators, CBS
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:15 p.m.—Weaver Jackson, talk
3:15 to 3:30 p.m.—U. S. C. Trojan period
3:30 to 3:45 p.m.—Y. M. C. A.
3:45 to 4 p.m.—Auto. Club of So. Calif.
4 to 4:45 p.m.—KFRC studio program
4:45 to 5 p.m.—World news; Town Topics
5 to 5:30 p.m.—Organ recital, to KFRC
5:30 to 6 p.m.—Studio program
6 to 6:30 p.m.—Prof. Lindsley and Wesley Tourtellotte
6:30 to 7 p.m.—Dance orchestra
7 to 7:30 p.m.—Lutheran Laymen's League, CBS
7:30 to 8 p.m.—Ghirardelli program, KFRC
8 to 8:30 p.m.—Violet Ray Music Hour
8:30 to 9 p.m.—Inglewood Park program
9 to 9:30 p.m.—"Folgeria," serial radio comic opera of the air
9:30 to 10 p.m.—Sports edition of the air
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Earl Burtnett's dance orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

THURSDAY Programs

**440.9 Meters
680 Kcys.**

KPO

**Garfield 8300
5000 Watts**

- Hale Bros. & The Chronicle, San Francisco**
 7:30 to 8 a.m.—Quaker Oats "Start o' the Day"
 8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs
 9 to 9:30 a.m.—Dobbsie's Birthday Party
 9:30 to 10 a.m.—Walter W. Cribbins
 10 to 11 a.m.—Magazine of the Air, NBC
 11 to 11:45 a.m.—Standard School broadcast
 11:45 to 11:59 a.m.—Julia Hayes, Helpful Hints
 11:59 to 12:05 p.m.—Time; Scripture reading
 12:05 to 12:10 p.m.—Wright's "Shining Moments"
 12:10 to 1 p.m.—Programs in Miniature
 1 to 1:30 p.m.—Shrine luncheon broadcast
 1:30 to 1:45 p.m.—Sperry "Question Air Box"
 1:45 to 2:30 p.m.—Address by Prince of Wales, London, NBC
 2:30 to 2:45 p.m.—Julia Hayes, "Helpful Hints"
 2:45 to 3 p.m.—Jerry Jermaine, balladist
 3 to 3:05 p.m.—Ye Towne Crier
 3:05 to 5 p.m.—Organ recital; Aeolian Trio
 5 to 5:30 p.m.—Big Brother
 5:30 to 5:45 p.m.—Date Book, by Stuart Strong
 5:45 to 6 p.m.—News Digest, "Scotty" Mortland
 6 to 6:30 p.m.—KPO Masters of Music
 6:30 to 6:45 p.m.—Propositions
 6:45 to 7 p.m.—Cecil and Sally
 7 to 8 p.m.—North Americans
 8 to 8:30 p.m.—Radio feature
 8:30 to 8:45 p.m.—The Harmonizers
 8:45 to 9 p.m.—Meeting in the Tavern
 9 to 10 p.m.—Lucky Strike dance orch., NBC
 10 to 11 p.m.—Jesse Stafford's dance orchestra
 11 to 12 midnight—Midnight Melodists

**280.2 Meters
1070 Kcys.**

KJBS

**Ord 4148-49
100 Watts**

- J. Brunton & Sons, San Francisco, Calif.**
 7 to 8 a.m.—KJBS Alarm Klok Kluh
 8 to 9 a.m.—Favorite recordings
 9 to 9:30 a.m.—Organ music
 9:30 to 10 a.m.—Tommy Monroe and Bob Allen
 10 to 11 a.m.—Band concert; Health Man
 11 to 11:30 a.m.—Shopping with Shirley Dale
 11:30 to 12 noon—Popular recorded selections
 12 to 12:30 p.m.—Popular half hour
 12:30 to 1 p.m.—Auburn Airs
 1 to 2 p.m.—Stock reports; variety records
 2 to 2:30 p.m.—Del Raymond and Jack Childes
 2:30 to 2:45 p.m.—Program of records
 2:45 to 3 p.m.—Marjorie Lee, pianist
 3 to 3:30 p.m.—Blindcraft ensemble
 3:30 to 4 p.m.—Over the Teacups
 4 to 5 p.m.—Concert; popular music
 12 to 7 a.m.—KJBS Owl program

**499.7 Meters
600 Kcys.**

KFSD

**Franklin 6353
1000 Watts**

- Airfan Radio Corp. Ltd., San Diego, Calif.**
 4 to 4:30 p.m.—Studio program
 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, NBC
 4:45 to 5:45 p.m.—Feature program
 5:45 to 6 p.m.—Late news items
 6 to 6:30 p.m.—Studio program
 6:30 to 7:30 p.m.—Concert trio with John Wells, baritone
 7:30 to 8 p.m.—Political program
 8 to 8:30 p.m.—Chevrolet Chronicles
 8:30 to 8:45 p.m.—Amos 'n' Andy, NBC
 8:45 to 9 p.m.—Feature program
 9 to 10 p.m.—Lucky Strike Orchestra, NBC
 10 to 11 p.m.—Kennedy's Cafe program
 11 to 12 midnight—Douglas Night Club

**508.2 Meters
590 Kcys.**

KHQ

**Main 5383
1000 Watts**

- Louis Wasmer, Inc., Spokane, Washington**
 7 a.m.—"The Town Crier"
 7:30 a.m.—Start O' Day, NBC
 8 a.m.—The Shell Happy Time, KPO
 9 a.m.—Vermont Lumber Jacks, NBC
 9:15 a.m.—Walt and Norman
 9:45 a.m.—Pequot Mills program
 10 a.m.—Woman's Magazine of the Air, NBC
 11 a.m.—Standard School broadcast, NBC
 11:30 a.m.—Bell Furniture
 12 noon—National Savings Luncheon program
 12:15 p.m.—C. R. C. program
 12:30 p.m.—Luncheon concert; Travelaide
 1 p.m.—Fifteen Minutes of Sweetness
 1:15 p.m.—"Headliners"; Hawaiian Echoes
 1:45 p.m.—Address by Prince of Wales, NBC
 2 p.m.—Eatsum Period; Norman Thuo; Fur Facts
 2:30 p.m.—"With the Classics"
 3 p.m.—Thompson Cadillac
 3:15 p.m.—Stewart-Warner; Paint O' Mine; Service Hour
 4:30 p.m.—Phil Cook, NBC
 4:45 p.m.—Service Hour
 5 p.m.—Fleischmann Program, NBC
 6 p.m.—Birthday Party, NBC
 6:30 p.m.—Maxwell House Melodies, NBC
 7 p.m.—Radio Victor Hour, NBC
 7:30 p.m.—Standard Symphony concert, NBC
 8:30 p.m.—Amos 'n' Andy, NBC
 8:45 p.m.—Sperry Flour, NBC
 9 p.m.—Lucky Strike, NBC
 10 p.m.—Associated Dance Band
 11 p.m.—Best Steppers

**309.1 Meters
970 Kcys.**

KJR

**Seneca 1515
5000 Watts**

- Northwest Broad. System, Seattle, Wash.**
 7 a.m.—Morning Reveiller; news; organ
 8:30 a.m.—Thrift Home of the Air
 9 a.m.—Morning devotional program
 9:15 a.m.—Mary from Proctor's
 9:45 a.m.—Elmore Vincent, Billie Landers, popular numbers
 10 a.m.—Bob Monsen, tenor
 10:15 a.m.—Beauty talk, Helen Andrews
 10:30 a.m.—Songs You Like to Hear
 11 a.m.—Warren Wright, organ concert
 11:30 a.m.—Julia Hayes; organ concert
 12 noon—World Book Man; World in Review
 12:30 p.m.—Mid-day musicale
 1 p.m.—George Maddox, tenor; Betty Andersen, soprano
 1:15 p.m.—Dental lecture
 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
 2 p.m.—Matinee in Miniature
 2:30 p.m.—Organ music
 3:15 p.m.—The Three Girls; news
 3:45 p.m.—Tea Time Tales
 4 p.m.—Organ concert, Ivan Ditmars
 5 p.m.—Chet Cathers, baritone
 5:15 p.m.—Baron Keyes' Air Castles
 5:30 p.m.—Market reports
 6 p.m.—American Institute of Banking
 6:15 p.m.—Hometowners' Orchestra; Ed Sheldon, banjo
 7 p.m.—Fiji Trio; Dream Melodies
 7:30 p.m.—Recorded program
 7:45 p.m.—Los Ganchos
 7:55 p.m.—Rabbi Samuel Koch, talk
 8 p.m.—Northwest Salon Orchestra
 8:30 p.m.—Italian Knights
 9 p.m.—"Melodies and Memories"
 10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano
 10:30 p.m.—Whirlwinds Orchestra; Eulala Dean, blues singer
 11 p.m.—Vic Meyers' Club Victor Orchestra
 12 midnight—Midnight Revellers

THURSDAY Programs

468.5 Meters
640 Kcys. **KFI** Westmore 0337
5000 Watts
Copyright, 1930, E. C. Anthony, Inc., L. A.
7:30 a.m.—Gertrude Guselle, popular songs
7:45 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime
9 a.m.—Helpful Hints, Bess Kilmer
9:30 a.m.—Spanish lesson by Annette Doherty
9:45 a.m.—Wall Street Journal
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Reduceoids Rhythm Boys
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Pure Food and Drug talk
12:45 p.m.—German lesson, Annette Doherty
1:45 p.m.—Address by Prince of Wales from London, NBC
2:30 p.m.—Winnie Fields Moore, travelogue
2:45 p.m.—Sally and Russell Hill, piano and song
3 p.m.—Better American Federation
3:15 p.m.—Sylvia's Happy Hour
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother
5 p.m.—Baron Keyes, the Story Man
5:30 p.m.—Dr. E. H. Myers talk
5:45 p.m.—Stock market reports
6 p.m.—Mischa Lhevinne, pianist
6:30 p.m.—Packard Twins
6:45 p.m.—Slavick String Trio
7 p.m.—Radio Victor Hour, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Georgia Stark, soprano; L. Alvarez, tenor; F. Delgado, baritone, and Los Caballeros Orchestra
9 p.m.—Three Skippers
9:15 p.m.—Jas. Carden and cast: "Emperor of Crime"
9:30 p.m.—Packard concert orchestra with Robert Hurd
10:30 p.m.—Orchestral Hour
11 p.m.—Laughner-Harris Hotel St. Francis orchestra, NBC

204 Meters
1470 Kcys. **KGA** Main 3434
5000 Watts
Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
8 a.m.—Around the Clock; Sunshine Hour
9 a.m.—Favorites of the Day
9:30 a.m.—Miss Spokane musicale
9:45 a.m.—Concert Artiste
10 a.m.—Potlatch Lumber Co.
10:15 a.m.—The Friendly Hour
10:30 a.m.—Organ recital, Sue Cunningham
11 a.m.—Stepping Along
11:15 a.m.—To the Colors; Silver Strings
11:45 a.m.—Peerless Dentists; Barton's Brevities
12:30 p.m.—Time, weather, market reports
1 p.m.—Hits of Yesteryear
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Masterworks; Golden Isle; Espanola
3 p.m.—Songs We All Should Know
3:30 p.m.—Twinkling Toes
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the kiddies
5 p.m.—Novelties; World Bookman
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Variety Bits
6 p.m.—Orchestra; Ed Sheldon, banjo
7 p.m.—Dream Melodies, NBS
7:30 p.m.—Los Gauchos, Argentinos
8 p.m.—Northwest Salon Orchestra
8:30 p.m.—Italian Knights, NBS
9 p.m.—Melodies and Memories, NBS
10 p.m.—Ken Stuart's thirty minutes of sunshine
10:30 p.m.—Request program

239.9 Meters
1250 Kcys. **KFOX** Phone: 672-81
1000 Watts
Nichols & Warinner, Long Beach, Calif.

5 to 12 noon—Music; talks; news
12:45 p.m.—Musical Moments, Mart Dougherty
1 p.m.—Health and Efficiency
1:30 p.m.—Cherrio Boys
1:50 p.m.—Doris & Clarence; Rolly Wray
2:30 p.m.—The Hollywood Girls
3:30 p.m.—Vera Graham, organist
4 p.m.—News reports; Day Dreams
4:30 p.m.—Varsity Boys; Cheerio Boys
5 p.m.—The Air Raiders
6 p.m.—"Em & Clem"
6:15 p.m.—Over at Mart's House
6:30 p.m.—Percy Prunes and Daisy Mae
6:45 p.m.—The Three Vagabonds
7 p.m.—School Days
7:15 p.m.—Froggy and Burrhead
7:30 p.m.—Bill & Co
7:45 p.m.—Silver Spray Hawaiians
8 p.m.—Three Vagabonds; Ted and Anna
8:45 p.m.—Two Girls in Blue
9 p.m.—The Hollywood Girls
10 p.m.—Lampit Hour
10:30 p.m.—Majestic Ballroom
12 to 3 a.m.—The Knight Hawk

394.5 Meters
760 Kcys. **KVI** Broadway 4211
1000 Watts
Puget Sound Broad. Co., Tacoma, Wash.

9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11:15 a.m.—Records; KOL program
11:15 to 11:30 a.m.—Colum. artists' recital, CBS
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 12:30 p.m.—Columbia Salon Orch., CBS
12:30 to 1 p.m.—Ann Leaf at the organ, CBS
1 to 1:30 p.m.—The Captivators, CBS
1:30 to 2 p.m.—Melody Magic, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Records; social calendar
3:30 to 4 p.m.—Orchestra and talk
4 to 4:57 p.m.—To be announced
9 to 9:30 p.m.—Folgeria, DLBS
9:30 to 10 p.m.—Studio program
10 to 10:15 p.m.—DLBS program
10:15 to 10:30 p.m.—Studio program
10:20 to 11 p.m.—Anson Weeks' orch., DLBS
11 to 12 midnight—Val Valente's orch., DLBS
12 to 1 a.m.—Organ recital
1 to 2 a.m.—Record request program

526 Meters
570 Kcys. **KMTR** Hollywood 3026
500 Watts
KMTR Radio Corp., Hollywood, California

12 to 12:15 p.m.—World in Review
12:15 to 1:15 p.m.—Prosperity Hour
1:15 to 2:15 p.m.—Andy and His Lumber Jacks
2:15 to 3 p.m.—Spanish program
3 to 3:15 p.m.—Vernon Dance Marathon
3:15 to 4:30 p.m.—Recorded program
4:30 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Organ recital
5:45 to 6 p.m.—Reporter of the Air
6 to 6:30 p.m.—Banjo Boys
6:30 to 7 p.m.—S. C. Collegians
7 to 7:15 p.m.—Herald Sports Hour
7:15 to 7:45 p.m.—Gray's Singing Collegians
7:45 to 8 p.m.—Jack Boaz, Fishing News
8 to 8:30 p.m.—The Three Handy Men
8:30 to 9:30 p.m.—Lani McIntyre's Harmony Hawaiians
9:30 to 9:45 p.m.—Two Pianos
9:45 to 10 p.m.—Blue Hetherington, Walter Braun, harmonies
10 to 10:30 p.m.—Nat Winecoff and Esther Kahn
10:30 to 11 p.m.—Special recordings
11 to 12 midnight—Vernon Dance Marathon
12 to 1 a.m.—"8 Ball" and Charley Lung
1 to 6 a.m.—Jack the Bell Boy

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FRIDAY Programs *October 31, 1930*



Billie Landers
KJR—Staff Artist

TIME	STATION	PROGRAM



Anson Weeks
KFRG, KVI, KOL—
10:30 p. m.

BEST BETS TODAY

243.8 Meters
1230 Kcys.
KYA Prospect 3456
1000 Watts
Pacific Broadcasting Corp., San Francisco
7 a. m.—"Drury's Daily Dozen"
7:30 a. m.—The Foster Clock; Word of Cheer
8:15 a. m.—Russell; organ music
8:50 a. m.—The House You Live In
9 a. m.—Mahlon T. Dolman
9:30 a. m.—Fox and Warfield Theaters Revue
10 a. m.—Sunshine Hour, by George Taylor
11 a. m.—Popular hits; Reduceoid program
11:30 a. m.—Health talk, Dr. Bond
11:45 a. m.—Charles Beauty Salon
12 noon—La Vida; Album Airs; coming events
1 p. m.—Cal King's Country Store
1:30 p. m.—Newscasting; contract bridge
2 p. m.—Dollo Sargent, organist
3 p. m.—Virginia Spencer, "Soliloquy"
3:15 p. m.—Song recital, Gene Sullivan, baritone
3:30 p. m.—Popular hits; salon music
4:15 p. m.—Dex program; "Russell"
5:15 p. m.—Records; police talk
6:05 p. m.—Close Harmony
6:15 p. m.—Fox and Warfield Theaters Revue
6:45 p. m.—Stock yard prices and quotations
6:50 p. m.—Popular hits; The Whitney Letter
7 p. m.—Henry Starr, piano and songs
7:15 p. m.—Talk on Crime Prevention
7:30 p. m.—George Nickson
7:45 p. m.—Mechanics Bldg. & Loan program
8 p. m.—Home Counsellor
8:30 p. m.—Harmony Ranch
9 p. m.—"Louie's Hungry Five"
9:15 p. m.—Orpheus Ensemble and Sydney Dixon, tenor
10 p. m.—KYA Radio Roundup
11 p. m.—Dollo Sargent, organist

265.3 Meters
1130 Kcys.
KSL Wasatch 3901
5000 Watts
Radio Service Corp., Salt Lake City, Utah
4:30 p. m.—Quaker Man, NBC
5 p. m.—Cities Service Concert, NBC
6 p. m.—Interwoven Pair, NBC
6:30 p. m.—Armour program, NBC
7 p. m.—Armstrong Quakers, NBC
7:30 p. m.—RKO program
8:15 p. m.—Keeley Ensemble in Tone Pictures
8:30 p. m.—"Amos 'n' Andy," NBC
8:45 p. m.—Popular melodies
9 p. m.—Coffee Time Tunes
10 p. m.—News highlights of the day
11 p. m.—Midnight Hour

440.9 Meters
680 Kcys.
KPO Garfield 8300
5000 Watts
Hale Bros. & The Chronicle, San Francisco
7:30 to 8 a. m.—Quaker Oats "Start o' the Day"
8 to 9 a. m.—The Shell Happytime, by Hugh Barrett Dobbs
9 to 9:30 a. m.—Dobbsie's Birthday Party
9:30 to 10:30 a. m.—Walter W. Cribbins
10:30 to 11:30 a. m.—Magazine of the Air, NBC
11:30 to 11:45 a. m.—Julia Hayes, Helpful Hints
11:45 to 11:59 a. m.—Radio feature
11:59 to 12:05 p. m.—Scripture and time signals
12:05 to 12:45 p. m.—Programs in Miniature
12:45 to 1:30 p. m.—Commonwealth Club lunch
1:30 to 2:30 p. m.—Paul Lingle piano duo and KPO male quartet
2:30 to 2:35 p. m.—Ye Towne Cryer
2:35 to 3 p. m.—The Harmonizers
3 to 5 p. m.—Organ recital; Aeolian Trio
5 to 5:30 p. m.—Big Brother
5:30 to 5:45 p. m.—The Date Book
5:45 to 6 p. m.—News Digest, "Scotty" Mortland
6 to 6:30 p. m.—KPO Masters of Music
6:30 to 6:45 p. m.—Propositions
6:45 to 7 p. m.—Cecil and Sally
7 to 8 p. m.—North Americans
8 to 8:30 p. m.—Caswell Coffee musical program
8:30 to 9 p. m.—Cy Trobbee's "Scrap Book" program
9 to 9:30 p. m.—Radio feature, NRA
9:30 to 10 p. m.—Earle C. Anthony "Packard program"
10 to 11 p. m.—Jesse Stafford's dance orchestra
11 to 12 midnight—Midnight Melodists

280.2 Meters
1070 Kcys.
KJBS Ord 4148-49
100 Watts
J. Brunton & Sons, San Francisco, Calif.
7 to 8 a. m.—KJBS Alarm Klok Klub
8 to 9 a. m.—Popular recordings
9 to 9:30 a. m.—Assoc. Food Stores program
9:45 to 10 a. m.—Tommy Monroe and Bob Allen
10 to 10:45 a. m.—Variety records
10:45 to 11 a. m.—The Health Man
11 to 11:30 a. m.—Shopping with Shirley Dale
11:30 to 12 noon—Concert music
12 to 1 a. m.—Popular luncheon program
1 to 2 p. m.—Stock report; musical concert
2 to 2:30 p. m.—Marina piano duo
2:30 to 3:30 p. m.—Variety recordings
3:30 to 4 p. m.—Over the Teacups
4 to 5 p. m.—Popular music
12 to 7 a. m.—KJBS Owl program

FRIDAY Programs

379.5 Mtrs. **NBC-KGO** Sutter 1920
950 Kcys. 10,000 Watts

National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
8 to 8:15 a.m.—Financial Service Program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD
9:45 to 10 a.m.—Morning Glories, KGO
10 to 10:15 a.m.—The Recitalists, KGO
10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA 10:50 to 11:10 a.m.

The Ivory Flakes talk by Helen Webster brings women listeners the latest news of frocks and modes from New York. Ann Holden appears on the Del Ray Fine Foods program which follows, offering menu suggestions with a foreign flavor. Marjorie Gray will be presented on the Odorono-Glazo period, with suggestions on the style and upkeep of clothing and the care of finger-tips to retain charm.

Mary Groom, contralto, and Bennie Walker, editor of the Magazine of the Air, will be the soloists.

- 11:30 to 12 noon—NBC Philharmonic Organ Recital, KGO
12 to 12:30 p.m.—Luncheon Concert, KGO
12:30 to 1 p.m.—Hotel St. Francis Salon Orchestra, KGO, KFSD
1 to 2 p.m.—Pacific Feature Hour, KGO, KFSD, KTAR; KOMO, KGW 1:30 to 2 p.m.
2 to 3 p.m.—The Vagabonds, KGO
3 to 3:15 p.m.—The World in Music, by Pierre V. R. Key, KGO, KGW, KTAR
3:15 to 3:45 p.m.—Black and Gold Room Orchestra, KGO, KTAR; KGW 3:15 to 3:30 p.m.
3:45 to 4 p.m.—William Don, KGO
4 to 4:15 p.m.—Muriel Pollack and Vee Lawnhurst, KGO
4:15 to 4:30 p.m.—Football Forecasts, by Parke H. Davis, KGO, KOMO, KFI, KFSD
4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
4:45 to 5 p.m.—News Service, KGO
5 to 6 p.m.—Cities Service Concert Orchestra, KGO, KHQ, KOMO, KGW, KECA

Two solos by Jessica Dragonette will be among the outstanding numbers to be offered by the petite Broadway musical comedy star, the Cavaliers, Leo O'Rourke, tenor, and the Cities Service Concert Orchestra over an NBC network tonight.

- 6 to 6:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
Billy Jones and Ernie Hare, the Interwoven Pair, will be the fun-makers in a half-hour program of music and comedy. Will C. Perry will direct the orchestra.
6:30 to 7 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KFI
Originating at the Chicago studios, an Armour program will be presented. The orchestra will be conducted by Josef Koestner.

7 to 7:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI

A half hour of light operatic airs and popular songs, with a demure Quaker Girl presiding. Lois Bennett is the Quaker Girl. Mary Hopple, contralto, a male quartet, and an orchestra led by Don Voorhees take part in the program.

7:30 to 8 p.m.—Radio-Keith-Orpheum Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

Dedicated to Hallowe'en, a Radio-Keith-Orpheum program headlined by Rae Samuels and Georgie Price will be broadcast through the NBC nation-wide network.

- 8 to 8:15 p.m.—Thelma Brown, KGO
8:15 to 8:30 p.m.—Brownbilt Footlites, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI

Vocal harmonies, with the Rounders as the artists, will be heard as a Tone Pictures presentation. Dudley Chambers directs the quartet.

- 9:15 to 9:30 p.m.—Board of Trustees of the Huntington Library Talk, KGO, KFI
9:30 to 10 p.m.—Rainbow Harmonies, KGO
10 to 10:30 p.m.—The City of the Dead, KGO, KSL, KOA

A little group of persons held virtually prisoners in a deserted churchyard where a creeping terror threatens the lives of all of them—this is the situation upon which the curtain rises tonight.

- 10:30 to 11 p.m.—Pacific Nomads, KGO, KOA
With Charles Hart conducting the string orchestra and Lucile Kirtley singing, the Pacific Nomads will be heard in a half-hour program of restful music.

- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Washington

- 7 a.m.—"The Town Crier"
7:30 a.m.—Start O' Day, NBC
8 a.m.—The Shell Happy Time, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Walt and Norman
9:30 a.m.—Betty Crocker, NBC
9:45 a.m.—Walt and Norman
10 a.m.—KRU Notebook
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—Organ recital
12 noon—"For the Love of the Scotch and Irish"
12:15 p.m.—C. R. C. program
12:30 p.m.—Luncheon concert; Travelaide
1 p.m.—Fifteen Minutes of Sweetness
1:15 p.m.—"Headliners"
1:30 p.m.—Popular organ compositions
1:45 p.m.—Eatsum Period; Norman Thue
2:15 p.m.—Fur Facts; Musical Gems
3:30 p.m.—Paint O' Mine; Service Hour
4:30 p.m.—Phil Cook, NBC
4:45 p.m.—Service Hour
5 p.m.—Cities Service concert, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour program, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO Hour, NBC
8:15 p.m.—Brownbilt Footlights, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—National Radio Advertising
9:45 p.m.—Heat; studio parade
11 p.m.—Davenport Hotel orchestra

FRIDAY Programs

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:45 a.m.—Hallelujah Hour, DLBS
8:45 to 9 a.m.—La Vida program
9 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Recordings
11:15 to 11:30 a.m.—Colum. artists' recital, CBS
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 1 p.m.—Sherman Clay noonday concert
1 to 1:15 p.m.—Stock quotations; news items
1:15 to 1:30 p.m.—Thirty Minute Men, CBS
1:30 to 2 p.m.—Light opera gems, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:30 p.m.—Ozzie Nelson's Glen Islanders, CBS
3:30 to 3:45 p.m.—MacDougall Restaurant Orchestra, CBS
3:45 to 4 p.m.—Tony's Ramblers, CBS
4 to 4:15 p.m.—The Crockett Mountaineers, CBS
4:15 to 4:30 p.m.—Manhattan Towers Orch., CBS
4:30 to 4:55 p.m.—Novelties, DLBS
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—Grand Opera Miniatures, CBS
5:30 to 5:50 p.m.—Columbia Male Chorus, CDLBS
5:50 to 6 p.m.—News items
6 to 6:15 p.m.—Political broadcast, DLBS
6:15 to 6:30 p.m.—Studio program
6:30 to 6:45 p.m.—Political broadcast
7 to 7:30 p.m.—"Radio Follies," CBS
7:30 to 7:45 p.m.—Political broadcast
7:45 to 8 p.m.—Phoenix program, CBS
8 to 8:30 p.m.—Golden Bear Cats and Growlers
8:30 to 9 p.m.—Dink Templeton and Brick Morse, discussion on forthcoming football events and Brick Morse's Collegians, CDLBS
9 to 10 p.m.—U. S. L. A. vs. Stanford, football game, DLBS
10 to 10:15 p.m.—"Schwartz Ginger Band"
10:15 to 10:20 p.m.—Gruen Question and Answer Man
10:20 to 11 p.m.—Anson Weeks' orch., CDLBS
11 to 12 midnight—Val Valente's orch., CDLBS
12 to 1 a.m.—Dance music

220.4 Meters
1360 Kcys.

KGER

Phone: 632-75
1000 Watts

C. M. Dobyns, Long Beach, Calif.

9 a.m.—Edna Bond, blues songs and piano
9:30 a.m.—Evelyn Gaylord, songs and tap dance lesson
10 a.m.—Judy, Bond and studio artists
11:15 a.m.—Charles K. Lindsey's orchestra
12:30 p.m.—Peggy and Jerry skit
12:45 p.m.—Billy Van
1:15 p.m.—Helene Smith, piano requests
2 p.m.—Organ requests, Dick Dixon
2:30 p.m.—Freddie Carter's string quintet
2:45 p.m.—Seeing Southern California
4 p.m.—Record news brevities
4:05 p.m.—Allay Oop studio frolic
5 p.m.—Gordon James' orchestra
6:15 p.m.—Studio brevities
6:30 p.m.—Everett Hoagland's Troubadors
7:30 p.m.—Long Beach Municipal Band
8 p.m.—Organ and orchestra
8:30 p.m.—Newscasting
9 p.m.—Everett Hoagland's Troubadors
9:30 p.m.—Mariners concert orchestra
10 p.m.—Selby, tenor; Berry, soprano; Beauchamp, tenor
10:30 p.m.—Rhythm Makers dance orchestra
11 p.m.—Everett Hoagland's Troubadors
11:30 p.m.—Dick Dixon, organ memories

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Associated Broadcasters, Oakland, Calif.

7 to 9 a.m.—Cuckoo Club; Towne Crier
9 to 10 a.m.—Prayer Hour; recordings
10 to 10:30 a.m.—Household Hour
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:15 a.m.—Artists Vignettes
11:15 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Frank Wright, Alice Blue, organ; Jane Sargent Sands, pianist, and a soloist
1 to 1:30 p.m.—Chapel of Chimes Organ
1:30 to 2 p.m.—Studio program; records
2 to 3:30 p.m.—Classical program
3:30 to 4 p.m.—Alice Blue, organist
4 to 4:45 p.m.—Studio program
4:45 to 5 p.m.—Sunshine Girls
5 to 5:15 p.m.—The Story Man
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7:15 p.m.—Chapel of Chimes; records
7:15 to 7:45 p.m.—Alice Blue, piano recital
7:45 to 8 p.m.—Alice Blue, organ recital
8 to 9 p.m.—Highway Highlights with John Teel, baritone
9 to 9:30 p.m.—Trends of football featuring Nibs Price, U. C. coach, assisted by the Four Quarters
9:30 to 10:30 p.m.—Gerda Lundberg, popular singer, and Alice Blue, piano; Carl Tobiu, tenor
10:30 to 11:30 p.m.—Sweet's Ballroom orchestra
11:30 to 1 a.m.—Night Owls with Willard Kimball

325.9 Meters
920 Kcys.

KOMO

Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Oil Co., KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Blues Chasers
9:30 a.m.—Betty Crocker's Gold Medal Home Service talk, NBC
9:45 a.m.—Way to a Man's Heart
10 a.m.—Blues Chasers
10:15 a.m.—Josephine Gibson food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Vocal recital
12 noon—Radio visit to Pac. N. W. Dairymen and Poultrymen; grain, fruit & veg. reports
12:15 p.m.—Totem Broadcasters, Prudence Penny
12:30 p.m.—Popular orchestra and vocalists
1 p.m.—Pacific Feature Hour, NBC
1:15 p.m.—Teacup Philosopher
1:30 p.m.—Pacific Feature Hour, NBC
2 p.m.—Vagabonds, NBC
2:30 p.m.—Concert orchestra and vocalists
3 p.m.—Popular orchestra and vocalists
3:45 p.m.—William Don, NBC
4 p.m.—Totem Broadcasters, talk
4:15 p.m.—Football forecast, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Stock quotations
5 p.m.—Cities Service concert orch., NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO program, NBC
8 p.m.—Violin recital
8:15 p.m.—Brownbilt Footlights, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Novelty program
9:30 p.m.—Gold Shield Little Symphony Orch.
10:30 p.m.—Friedlander's, the Watch Makers
10:45 p.m.—News flashes
11 p.m.—Olympic Hotel Varsity Vagabonds
12 midnight—Organ recital

FRIDAY Programs

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment
- 8 to 8:30 a.m.—Three Happy Hayseeds
- 8:30 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Home Period
- 9:30 to 9:45 a.m.—Y. W. C. A. health exercises
- 9:45 to 11 a.m.—Records; stocks
- 11 to 12 noon—Classified Advertising Hour
- 12 to 1 p.m.—Jack Delaney and his band
- 1 to 3 p.m.—Jean's Hi-Lights; records
- 3 to 3:30 p.m.—Musical Memories with John and Sylvia
- 3:30 to 4:30 p.m.—Program of records
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 5:30 p.m.—Brother Bob's Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News items
- 7:30 to 7:45 p.m.—The Merry Melody Men
- 7:45 to 8 p.m.—Helen Parmelee, pianist
- 8 to 10 p.m.—Hi-Jinks: Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Vinton La Ferrera's KLX Orchestra; Fred and Morris; Three Happy Hayseeds; Charlie Berger and his uke; Johnnie Zunino, accordion; Franklin Roberts, baritone; Hale Hooper, tenor, and KLX Srenaders
- 10 to 11 p.m.—Dance program

209.7 Meters **KECA** Westmore 0337
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

- 8:30 a.m.—Louis Rueb, health exercises
- 9 a.m.—Vermont Lumber Jacks, NBC
- 3 p.m.—Department of Agriculture talk
- 3:15 p.m.—Gertrude Guselle, ballads
- 4 p.m.—Musical Hobos, E. Armstrong, Wedrenov and G. Guselle
- 4:30 p.m.—Phil Cook, the Quaker Man, NBC
- 4:45 p.m.—Haven Johnson, the melody man
- 5 p.m.—Cities Service Hour, NBC
- 6 p.m.—RKO Revue
- 6:30 p.m.—Eva Olivotti, soprano
- 7 p.m.—Manny Stein orchestra
- 8:15 p.m.—Otto Platz, dialog songs
- 8:30 p.m.—Amos, 'n' Andy, NBC
- 8:45 p.m.—Jack and Jill, comedy
- 9 p.m.—KECA String Ensemble
- 10 p.m.—Owen Evans, tenor
- 10:30 p.m.—Health Exercise, Louis Rueb

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Oregon

- 8 a.m.—Julia Hayes; classified news
- 10 a.m.—Town Topics
- 12 noon—Weather reports; news bulletin
- 12:05 p.m.—Happy Hour Girls Orchestra
- 1:05 p.m.—Ron's Rhythm Revue
- 1:30 p.m.—Castle organ concert
- 2 p.m.—Dental lectures
- 2:30 p.m.—Vagabond's News Reel
- 4:30 p.m.—Dance records
- 8 p.m.—Ronald Buck, piano
- 8:15 p.m.—The Parker Girl
- 8:45 p.m.—Ron and Brick; concert ensemble
- 9:30 p.m.—Romance of Aeronautics
- 9:45 p.m.—"With the Masters," NBS
- 10 p.m.—Ken Stuart's Thirty Minutes of Sunshine
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—The White Wizard
- 11:45 p.m.—Police and weather reports
- 12 midnight—Midnight Revellers

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Eye-opener program
- 9 to 9:30 a.m.—Slogan contest
- 9:30 to 10:30 a.m.—Records and announcements
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—Items of Interest
- 11 to 11:15 a.m.—Selma Miller
- 11:15 to 12 noon—Schwabacher Frey program
- 12 to 1:30 p.m.—Slogan contest
- 6 to 7 p.m.—Dinner dance music
- 7 to 7:15 p.m.—Dorothy Churchill, soprano
- 7:15 to 7:30 p.m.—Child Guidance Forum, directed by Cecilia Hardman
- 8:30 to 8:35 p.m.—Chamber of Commerce
- 8:35 to 9 p.m.—Muriel Aaron, soprano, and Irene Trauner Sands, pianist
- 9 to 9:15 p.m.—Syl and Marion
- 9:15 to 9:45 p.m.—Pacific Choral Society
- 9:45 to 10 p.m.—Isabel Henion, balladist
- 10 to 10:30 p.m.—Hotel Bellevue program
- 10:30 to 12 midnight—Slogan contest and dance music
- 12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Educational Broad. Corp., Oakland, Calif.

- 6:30 a.m.—Radio Time Clock
- 8 a.m.—Maud Nickerson and Ted Lane
- 8:30 a.m.—Wade Forrester, health questions
- 1:30 p.m.—Health program presented by Dr. R. M. McLain
- 1:45 p.m.—The Carnival with the Carnival Band; Maud Nickerson, Dan McLoone and Lee Buckley
- 2:30 p.m.—Bible talk, "False Kingdom Represented by the Churches"
- 2:45 p.m.—Presenting Nola Starr, vocalist; Lillian Boyd, pianist
- 3 p.m.—Betty the Shopper, presenting Dolores Ferguson, vocalist; Madeline Sivyver, violinist; Lillian Boyd, pianist and organist
- 3:30 p.m.—California Cowboys: Bill Simmons, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordion
- 4 p.m.—Slogan contest
- 4:30 p.m.—Jean Wakefield and her radio artists
- 5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness, presenting: Tropical Trio; Madeline Sivyver, violinist; Wade Forrester, vocalist
- 7:30 p.m.—Baseball results; news items
- 7:45 p.m.—La Vida Mineral Water program
- 8 p.m.—The Ne'er Do Well

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 5 to 12 noon—Music; talks; news
- 12:45 p.m.—Musical Moments, Mart Dougherty
- 1 p.m.—Masonic luncheon; Cherrio Boys
- 1:50 p.m.—Clarence & Doris
- 2:20 p.m.—Rolly Wray; Hollywood Girls
- 3:30 p.m.—Vera Graham, organist
- 4 p.m.—News reports; Day Dreams
- 4:30 p.m.—Gene & Bill; Cherrio Boys
- 5 p.m.—The Air Raiders
- 6 p.m.—Em & Clam
- 6:30 p.m.—Percy Prunes and Daisy Mae
- 6:45 p.m.—The Three Vagabonds
- 7 p.m.—School Days
- 7:15 p.m.—Froggy and Burrhead
- 7:30 p.m.—Bill and Co; Hawaiians
- 8 p.m.—Behind the Headlines
- 8:30 p.m.—"Harmonious Suggestions"
- 9 p.m.—Hollywood Girls
- 10 p.m.—Lampit Hour
- 10:30 p.m.—Majestic Ballroom
- 12 to 3 a.m.—The Knight Hawk

FRIDAY Programs

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, Calif.

- 8:30 a.m.—Dorothy Burnham, pianist; "The Ivory Twins"; Jean Cowan, popular songs
10 a.m.—Prudence Penny, "Home Economics"
10:30 a.m.—Melody Boys' dance band; Virginia Miller, pianist
11:30 a.m.—Wade Hamilton, organist
12 noon—The Adventures of Tom and Wash
12:15 p.m.—Late recordings
12:30 to 2 p.m.—Rose Valerie's concert ensemble
2 p.m.—Friday's Follies
4 p.m.—Harold Howard's dance band; Jean Cowan, popular songs
6 p.m.—Harry Jackson's Entertainers
6:30 p.m.—Wade Hamilton, organist
6:45 p.m.—Cecil and Sally
7 p.m.—KFWB Salon Orchestra
7:30 p.m.—Sport talk, R. W. Shirey
7:45 p.m.—"Mac and Al"
8 p.m.—U. C. L. A. vs. Stanford, courtesy As-sociated Oil Co.
10 p.m.—Ted Weems' orchestra
10:30 p.m.—George Olsen's music
11 to 11:30 p.m.—Murray Smith and his orch.

499.7 Meters **KFSD** Franklin 6353
600 Kcys. **1000 Watts**

Airfan Radio Corp. Ltd., San Diego, Calif.

- 4 to 4:30 p.m.—Studio program
4:45 to 5:45 p.m.—Dinner program
5:45 to 6 p.m.—Late news items
6 to 6:30 p.m.—Interwoven Pair, NBC
6:30 to 7:30 p.m.—Parker's Old Time program
7:30 to 8 p.m.—RKO Hour, NBC
8 to 8:15 p.m.—Studio program
8:15 to 8:30 p.m.—Brownbilt Footlites, NBC
8:30 to 8:45 p.m.—Amos 'n' Andy, NBC
8:45 to 9 p.m.—Cecil and Sally
9 to 10 p.m.—Concert quintette with Mildred Marini
10 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Douglas Night Club

204 Meters **KGA** Main 3434
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
8 a.m.—Around the Clock; Sunshine Hour
9 a.m.—Favorites of the Day
9:30 a.m.—Home Harmony; Concert Artists
10 a.m.—Potlatch Lumber Co.
10:15 a.m.—The Friendly Hour
10:30 a.m.—Organ recital, Sue Cunningham
11 a.m.—Stepping Along; To the Colors
11:30 a.m.—Silver Strings; Peerless Dentists
12 noon—Barton's Brevities
12:30 p.m.—Time, weather, market reports
1 p.m.—Hits of Yesteryear
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Masterworks; Golden Isle; Espanola
3 p.m.—Songs We All Should Know
3:30 p.m.—Twinkling Toes
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the kiddies
5 p.m.—Novelties
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Variety Bits
6 p.m.—Vic Meyers' recording orchestra
7 p.m.—Henri Damski's Wood-Wind Ensemble
8 p.m.—KGA popular orchestra
9 p.m.—Concert ensemble, NBS
9:30 p.m.—Thirty minutes with the masters
10 p.m.—Ken Stuart's Sunshine Program
10:30 p.m.—Request program

333.1 Meters **KHJ** Vandike 7111
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 7:45 a.m.—Recordings; stock reports
7:45 to 9:15 a.m.—Hallelujah; Kathleen Clifford
9:15 to 9:30 a.m.—Music Lovers Shop
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 10:45 a.m.—Am. Inst. of Food Products
10:45 to 11 a.m.—Agnes White program
11 to 11:15 a.m.—Nell Larson program
11:15 to 11:30 a.m.—Program of recordings
11:30 to 12 noon—Amer. School of the Air, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Calif. Home Extension Assoc.
1 to 1:15 p.m.—Normalizer Sales Syndicate
1:15 to 1:30 p.m.—Thirty Minute Men, CBS
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:15 p.m.—Clella Collins, talk
3:15 to 3:30 p.m.—Dr. Hertzog's school program
3:30 to 3:45 p.m.—Walter Brown Murray
3:45 to 4 p.m.—Council of Interna. Relations
4 to 4:15 p.m.—Crockett Mountaineers, CBS
4:15 to 4:30 p.m.—Talk and records
4:30 to 4:45 p.m.—Platt Music Company
4:45 to 5 p.m.—World news; Town Topics
5 to 5:30 p.m.—Darling Little Nit Wits, CBS
5:30 to 6 p.m.—Program of recordings
6 to 6:15 p.m.—Major Mott, Sport-o-Logues
6:15 to 6:30 p.m.—Studio program
6:30 to 7 p.m.—Dr. Strasska Laboratories
7 to 7:30 p.m.—Assoc. Retail Jewelers' Assn., CBS
7:30 to 8 p.m.—"Songs of the Decade"
8 to 8:30 p.m.—Wm. F. Hughson, KFRC
8:30 to 9 p.m.—Nights in the Old World
9 to 9:30 p.m.—Calif. Walnut Growers' Assn
9:30 to 10 p.m.—Singing Strings
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Earl Burnett's dance orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

309.1 Meters **KJR** Seneca 1515
970 Kcys. **5000 Watts**

Northwest Broad. System, Seattle, Wash.

- 7 a.m.—Morning Revellier; News; Organ
8:30 a.m.—Thrift Home of the Air
9 a.m.—Morning devotional program
9:15 a.m.—Mary from Proctor's
9:45 a.m.—Bob Monsen, tenor
10 a.m.—Glen Eaton, popular ballads
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Recorded program
11 a.m.—Warren Wright, organ recital
11:30 a.m.—Julia Hayes; organ concert
12 noon—World Book Man
12:30 p.m.—Mid-day musicale
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature
2:30 p.m.—Stephanie Lewis, soprano; organ
3 p.m.—The Three Girls
3:15 p.m.—Stonewall Jackson; news
3:45 p.m.—Tea Time Tales
4 p.m.—The Melodians Orchestra
5 p.m.—Billie Landers, blues
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports
6 p.m.—Vic Meyers' recording orchestra
7 p.m.—Henri Damski's Wood-Wind Ensemble
8 p.m.—The Song Exchange
9 p.m.—Concert ensemble
9:30 p.m.—Thirty minutes with the masters
10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano
10:30 p.m.—Song Birds; Homer Sweetman
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

FRIDAY Programs

468.5 Meters **KFI** Westmore 0337
640 Kcys. **5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports
7:45 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, NBC
9 a.m.—Bess Kilmer's Helpful Hints
9:15 a.m.—Cal. Rice Growers program, Bess Kilmer
9:30 a.m.—Betty Crocker, talk, NBC
9:45 a.m.—Sally and Russell Hill, piano and song
10 a.m.—Wall Street Journal
10:15 a.m.—Josephine Gibson food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Reduceoids Rhythm Boys
11:45 a.m.—English lesson, Artia Drew
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Seeing So. Calif., D. Abbott, tenor
2:30 p.m.—Winnie Fields Moore
2:45 p.m.—James Owen, tenor
3:15 p.m.—Wedgewood Nowell, Playgoers Club
4:15 p.m.—News Bureau; Big Brother
5 p.m.—The Story Man
5:30 p.m.—E. H. Rust, nurseryman
5:45 p.m.—Stock market reports
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
6:45 p.m.—G. R. Walters, talk on Radio Interference
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO program, NBC
8 p.m.—Pitch and Putt, with Schonberger trio
8:15 p.m.—Brown-Bilt Footlights, NBC
8:30 p.m.—Clyde Lehman, pianist
8:45 p.m.—Union Oil Rounders, NBC
9:15 p.m.—Board of Trustees of the Huntington Library talk, NBC
9:30 p.m.—Packard concert orch. with Everton Stidham, baritone
10:30 p.m.—Bob and Jimmy, popular songs
11 p.m.—Laughner-Harris Hotel St. Francis orchestra, NBC

526 Meters **KMTR** Hollywood 3026
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

9:30 to 10 to a.m.—Herbert Scharlin, piano and songs
10 to 10:30 a.m.—Louise Howatt, Happiness Girl
10:30 to 11 a.m.—Galloping Gophers
11 to 11:30 a.m.—Modes and Fashions
11:30 to 11:45 a.m.—Recorded program
11:45 to 12 noon—Public and Civic Officials
12 to 12:15 p.m.—World in Review
12:15 to 1:15 p.m.—Prosperity Hour
1:15 to 2:15 p.m.—Andy and His Lumber Jacks
2:15 to 3 p.m.—Spanish program
3 to 3:15 p.m.—Vernon dance marathon
3:15 to 4:30 p.m.—The Three Handy Men
4:30 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Organ recital
5:45 to 6 p.m.—Reporter of the Air
6 to 6:30 p.m.—Banjo Boys
6:30 to 7 p.m.—Fanchon and Marco Miniatures
Idea
7 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 8 p.m.—String trio
8 to 8:30 p.m.—Augmented orchestra
8:30 to 9 p.m.—"By the Fireside"
9 to 9:30 p.m.—Musical travelogue
9:30 to 10 p.m.—Preston Lodwick, Xylophone
10 to 10:30 p.m.—"Do You Remember?"
10:30 to 11 p.m.—Dr. Haigh's String Quintette
11 to 12 midnight—Vernon Dance Marathon
12 to 1 a.m.—"8 Ball" and Charley Lung
1 to 6 a.m.—Jack the Bell Boy

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 9 a.m.—Program of late recordings
9 to 9:30 a.m.—Home economics talk
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—"Be Young and Be Happy"
10:30 to 10:45 a.m.—Musical program of records
10:45 to 11 a.m.—Musical program
11 to 11:30 a.m.—Radio Church of the Air
11:45 to 12 noon—Marmola musicians in "Musical Contrasts"
12 to 12:30 p.m.—Musical program
12:30 to 1 p.m.—Silver Slipper Cafe
1:30 to 2 p.m.—Eddie Albricht, late fiction
2 to 2:30 p.m.—Records & "Jay," the Jingle Man
2:30 to 3 p.m.—Rev. Ethel Duncan
3 to 3:15 p.m.—Program of records
3:15 to 3:25 p.m.—Joyce Coad, little movie star
3:35 to 4 p.m.—Federation of Women's Clubs program
4 to 4:30 p.m.—Gene Byrnes, organist
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
5:45 to 6 p.m.—Town Crier's timely amusement tips
6 to 6:15 p.m.—Musical program
6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
6:30 to 7 p.m.—Musical program
7 to 8 p.m.—Country Jane, vocalist; Stove Poker Ensemble
8 to 9 p.m.—The Royal Order of Optimistic Donuts
9 to 9:45 p.m.—"Lion Tamers"
9:45 p.m.—Hollywood Legion Stadium
10 to 12 midnight—Gus Arnheim and his orchestra

236.1 Meters **KOL** Elliott 4466
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

9:15 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 9:45 a.m.—Feminine Fancies, DLBS
9:45 to 11:30 a.m.—Records; Carnival Hour
11:30 to 12 noon—American School of the Air, CBS
12 to 12:30 noon—Columbia Salon Orchestra, CBS
12:30 to 1:30 p.m.—Chamber of Commerce
1:30 to 1:45 p.m.—Light Opera Gems, CBS
1:45 to 2 p.m.—Rhyme and Reason
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Nelson's Glen Islanders, CBS
3:30 to 3:45 p.m.—Studio program
3:45 to 4 p.m.—Tony's Scrapbook, CBS
4 to 4:15 p.m.—The Crockett Mountaineers, CBS
4:15 to 4:45 p.m.—Anna Olander, Stephen Gaylord
4:45 to 5 p.m.—News flashes
5 to 5:15 p.m.—"Seattlight," Joe Roberts
5:15 to 5:45 p.m.—Service Period; Style Shorts
6 to 7 p.m.—Columbia Broadcasting System presentation
7 to 7:30 p.m.—Radio Follies, CBS
7:30 to 7:45 p.m.—"Would You Believe It"
7:45 to 8 p.m.—Phoenix Hosiery program, CBS
8 to 8:30 p.m.—Studio program
8:30 to 8:45 p.m.—Your Financial Problems
8:45 to 9 p.m.—Romanelli and his King Edward Orchestra, CBS
9 to 10 p.m.—To be announced
10 to 10:30 p.m.—Pipe Dreams, DLBS
10:30 to 11 p.m.—Anson Week's orchestra, DLBS
11 to 12 midnight—Val Valente, DLBS
12 to 12:30 a.m.—Chinese Garden Orchestra
12:30 to 3 a.m.—Request records

Clarence Hayes

NBC Tenor

CLARENCE HAYES, who sings and plays the banjo for the audiences of NBC System stations, is a boy from 'way down South—one of those grand old Virginia families, he'll admit with a laugh.

Billed as "The Voice of the South," Clarence easily can be pictured as a tall fellow, well set up and not at all elated because his hair is blond and curls. He's just that.

There's a sunny disposition to back it up and it's not surprising that Clarence was an adventurous youth.

When he was 12 years old Clarence ran away from home and played his way up the Mississippi River on one of the old-time show boats.

"But father held no brief for that sort of thing," Hayes laughs; "he took me right back home and kept a sharp lookout until I'd finished high school—then to college."

But in 1920 Clarence found his way out again and broke into broadcasting with a Kansas City dance orchestra, the "Night Hawks." He found that his voice had what the technicians call "microphone quality," and he began singing.

At college Hayes played football and "got on right well" in his studies. But an entertainer at heart, he turned to the stage as soon as he was graduated. Vaudeville tours, engagements at hotels and in theater orchestras kept him busy in the East until he came to California.

Radio intrigues Hayes and he gives much thought to technique and the tricks of broadcasting. The "talkies" interest him keenly, he admits frankly.

"But I'll wait until they are a bit better mechanically before I take them too seriously," he explains as he gathers up a pair of earphones and heads toward a studio.

That is unusual—an artist carrying earphones.

Clarence has a trick of attaching earphones to a long cord running into the studio from the monitor's booth adjoining. In this way he hears himself as others hear him, for the music and drama of the studio is reproduced in the monitor's booth just as it is by the receiving set in any home.

Modern Radio Tube Gets 137 Tests and Inspections

FOR nicety of workmanship and exact adaptation to its work the present-day vacuum tube has no counterpart in handicraft industry." These are not the words of a radio concern or a tube manufacturer, but the tribute of Stuart Chase and F. J. Schlink, in their book on "Your Money's Worth." And there exist definite reasons for the splendid workmanship of the modern vacuum tube, say officials of the Arcturus Radio Tube Company in commenting on this statement by these two nationally known economists.

"Radio tubes are probably made with more care than any other article used in the home," Arcturus officials point out. "Their manufacture takes place only after the materials used in them have undergone the most minute inspection and the most careful selection. Only perfect materials can pass the tests necessary for their inclusion in a radio tube. But the process doesn't end there. Far from it. More than 65 steps are involved in the manufacture of every tube, and during the manufacturing processes it is put through 137 tests, which is a considerably larger number of tests than the automobile was put through in its early days and is equivalent to the number of tests undergone by a locomotive or a tractor of today. Although these tests are costly, they are necessary, for it is only through such extreme care and such attention to precision and detail that the life of the modern vacuum tube has been lengthened and its efficiency increased to so great an extent."

Navy Studies Static

RENEWED researches into static conditions in the Caribbean, one of the worst static areas in the world, will be undertaken soon by the Bureau of Aeronautics and the Hydrographic Office of the U. S. Navy, the observations being made largely at naval air stations.

*More and More Popular
the new 4 Pillar*

EVEREADY RAYTHEON RADIO TUBES

EVERY week—all the time, advertising of impressive size to help you sell these unique tubes. Made and guaranteed by one of the world's largest industrial corporations. There has never been a more striking response in radio, than that given by the trade to Eveready's four pillar construction. Try them—add Eveready's for added profit.

ERNEST INGOLD, INC.

930 Van Ness Avenue

San Francisco

SATURDAY Programs

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Associated Broadcasters, Oakland, Calif.

7 to 8:45 a.m.—Cuckoo Club; Towne Crier
8:45 to 9 a.m.—The Melody Girl
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Recordings
10 to 10:30 a.m.—Household Hour
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:15 a.m.—Artists Vignettes
11:15 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Mid-day musical notes with Frank Wright, Jane Sargent Sands, pianist; Alice Blue, organist, and a soloist
1 to 1:30 p.m.—Chapel of Chimes Organ
1:30 to 2 p.m.—Studio program; records
2 to 3:30 p.m.—Schwabacher-Frey program
3:30 to 4 p.m.—Organ recital, Alice Blue
4 to 4:45 p.m.—Studio program
4:45 to 5 p.m.—Sunshine Girls
5 to 5:30 p.m.—Records; Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7:30 p.m.—Chapel of Chimes; records
7:30 to 8 p.m.—Walter J. Rudolph, pianist
8 to 8:30 p.m.—Dorothy Nichols, cellist, and Alice Blue, organist
8:30 to 9:30 p.m.—Orchestra with Carl Tobin, tenor; Jane Sargent Sands, accompanist
9:30 to 10:30 p.m.—Gerda Lundberg, Singer, with orchestra
10:30 to 11:30 p.m.—Sweets Ballroom Orchestra
11:30 to 1 a.m.—Night Owls, Willard Kimball

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Jack Frost Entertainers
5:30 p.m.—Violin and organ program
6 p.m.—General Electric, NBC
7 p.m.—Lucky Strike dance orchestra, NBC
8 p.m.—Sego Concert Hour
8:30 p.m.—"Amos 'n' Andy," NBC
8:45 p.m.—Musical varieties
9 p.m.—Musical comedy selections
9:30 p.m.—Utah advertisers
10 p.m.—News highlights of the day
10:15 p.m.—Dance orchestra
11 p.m.—Midnight Hour

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Calif.

5 to 12 noon—Music; talks; news
12:45 p.m.—Musical Moments, Mart Dougherty
1 p.m.—Bill and Co; Cherrio Boys
1:50 p.m.—Doris & Clarence
2:20 p.m.—Rolly Wray; Hollywood Girls
3:30 p.m.—Vera Graham, organist
4 p.m.—News report; Day Dreams
4:30 p.m.—Gene & Bill; Cheerio Boys
4:45 p.m.—Cheerio Boys; Air Raiders
6 p.m.—"Em & Clem"
6:15 p.m.—Over at Mart's House
6:30 p.m.—Percy Prunes and Daisy Mae
6:45 p.m.—The Three Vagabonds
7 p.m.—School Days
7:15 p.m.—Froggy and Burrhead
7:30 p.m.—Bill & Co; Hawaiians
8 p.m.—Cline and his harmonica
8:15 p.m.—Rolly Wray; Dream Train
9 p.m.—Hollywood Girls
10 p.m.—Lamplit Hour
10:30 p.m.—Majestic Ballroom
12 to 3 a.m.—The Knight Hawk

322.4 Meters **KROW** Glencourt 6774
930 Kcys. 1000 Watts
Educational Broad. Corp., Oakland, Calif.

6:30 a.m.—Radio Time Clock
8 a.m.—Maud Nickerson and Ted Lane
8:30 a.m.—Charlie Pacheco, the Black-Key Boy
11 a.m.—The Midway with Hotel Alameda concert trio
1:30 p.m.—Health program, Dr. McLain
1:45 p.m.—Maud Nickerson, Dan McLoone and Lee Buckley
2:30 p.m.—The Ne'er Do Well
3 p.m.—Betty the Shopper, presenting Dolores Ferguson, vocalist; Madeline Sivyer, violinist; Lillian Boyd, organist and pianist
3:30 p.m.—California Cowboys: Bill Simmons, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—Slogan contest
4:30 p.m.—Jean Wakefield and her radio artists
5 p.m.—Wade Forrester's Hour of Sunshine,
7:30 p.m.—Baseball results; news items
7:45 p.m.—La Vida Mineral Water program
8 p.m.—Westward Ho program
8:30 p.m.—KROW Smiling Army program presented by Serg. Doc Wells and Lillian Boyd, organist
8:45 p.m.—Piano Recreation, Jean Ardath
9 p.m.—Home Hour, featuring Pete King, tenor; Nola Starr, vocalist; George Rogers, baritone; Lillian Boyd, organist and pianist
10 p.m.—Studio program from Alameda

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Hotel Bellevue program
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of Interest
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:30 p.m.—Norma Lee, contralto; Louise Gilbert, pianist
11 to 12 midnight—Slogan contest and dance music
12 to 1 a.m.—Midnight Classics

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. 1000 Watts

Warner Brothers, Hollywood, Calif.

8:30 a.m.—Dorothy Burnham, pianist; "The Ivory Twins"; Jean Cowan, popular songs
10 a.m.—Wade Hamilton, organist
10:30 a.m.—The Melody Boys' dance band; Virginia Miller, pianist
11:30 a.m.—Wade Hamilton, organist
12 noon—The Adventures of Tom and Wash
12:15 p.m.—Harold Rhodes, pianist
12:30 p.m.—Rose Valerie's concert ensemble
2 p.m.—Football game, Southern California vs. Denver University
5 p.m.—Harold Howard's dance band; Jean Cowan, popular songs
6 p.m.—Harry Jackson's entertainers
6:30 p.m.—Wade Hamilton, organist
6:45 p.m.—Cecll and Sally
7 p.m.—Strings and Bows (string combination); Emmä Kimmel, soprano; Vernon Rickard, tenor
7:50 p.m.—Football talk
8 p.m.—Mona Motor Ollers; Lewis Meehan, tenor
9 p.m.—"Garden of Melody"
9:30 p.m.—Radio playlet by Civic Repertory Theater
10 p.m.—Ted Weems' orchestra
10:30 p.m.—George Olsen's music
11 to 11:30 p.m.—Murray Smith's orchestra

SATURDAY Programs

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7:30 to 8 a.m.—Quaker Oats "Start o' the Day"
8 to 9 a.m.—Shell Happytime, by Hugh Barrett
Dobbs

9 to 9:30 a.m.—Dobbsie's Birthday Party
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—National Home and Farm
Hour, NBC

10:30 to 10:50 a.m.—Magazine of the Air, NBC
10:50 to 11 a.m.—Cotton Bond
11 to 11:55 a.m.—Organ recital

11:55 to 12:05 p.m.—Scripture and time signals
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Sperry "Question Air Box"

1:30 to 1:35 p.m.—Ye Towne Cryer
1:35 to 2 p.m.—KPO Salon Orchestra
2 to 5 p.m.—Football broadcast, Montana vs.
California, Don Thompson at microphone for
Associated Oil Company

5 to 5:30 p.m.—Big Brother
5:30 to 5:45 p.m.—Date Book, by Stuart Strong
5:45 to 6 p.m.—News Digest, "Scotty" Mortland

6 to 6:30 p.m.—KPO Masters of Music
6:30 to 6:45 p.m.—Propositions
6:45 to 7 p.m.—Cecil and Sally

7 to 8 p.m.—North Americans
8 to 8:30 p.m.—The Gilmore Circus, NBC
8:30 to 9:30 p.m.—Radio feature, NRA

9:30 to 10 p.m.—Earle C. Anthony "Packard
program"

10 to 11 p.m.—Jesse Stafford's orchestra
11 to 12 midnight—Midnight Melodists

280.2 Meters **KJBS** **Ord 4148-49**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

7 to 7:30 a.m.—KJBS Alarm Klok Klub
7:30 to 8 a.m.—Auburn Airs
8 to 9 a.m.—Variety records

9 to 9:30 a.m.—Assoc. Food Stores program
9:30 to 10 a.m.—Tommy Monroe and Bob Allen
10 to 10:30 a.m.—Sunshine program

10:30 to 10:45 a.m.—Variety records
10:45 to 11 a.m.—The Health Man
11 to 11:30 a.m.—Shopping with Shirley Dale

11:30 to 12 noon—Concert music
12 to 1:30 p.m.—Records; stock report
1:30 to 2 p.m.—Salon orchestra

2 to 2:30 p.m.—Dell Raymond and Jack Childes
2:30 to 4 p.m.—Popular recordings
4 to 4:30 p.m.—Jerry McMillan, pianist

4:30 to 5:15 p.m.—Recordings
12 to 8 a.m.—KJBS Owl program

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Cal.

9 to 9:30 a.m.—San Jose Radionics Health talk
9:30 to 11:30 a.m.—Helpful Hour; popular music

11:30 to 12:30 p.m.—Maul Trio; variety program
12:30 to 1 p.m.—Market reports; weather
1 to 1:30 p.m.—Hart's Happy Half Hour

1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Blue Diamond Studio program

4:30 to 5 p.m.—Children's Playtime Hour
5 to 6:45 p.m.—Vesper music; recordings
6:45 to 7 p.m.—KQW Market Place

7 to 7:15 p.m.—Farm Bureau radio news
7:15 to 7:30 p.m.—Better Business Bureau
7:30 to 7:45 p.m.—Musical program

7:45 to 8:45 p.m.—4-H Club program
8:45 to 10 p.m.—Italian program

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Co., San Francisco

7 a.m.—"Drury's Daily Dozen"
7:30 a.m.—The Foster Clock; Word of Cheer
8:15 a.m.—Concert selections; organ music

8:30 a.m.—Organ music; Mahlon T. Dolman
9:30 a.m.—Fox and Warfield Theaters Review
10 a.m.—Sunshine Hour, by George Taylor

11 a.m.—Records; Reduceoid program
11:30 a.m.—Salon music
11:45 a.m.—Charles Beauty Salon

12 noon—Juvenile Hour
1 p.m.—Cal King's Country Store
1:30 p.m.—Newscasting; popular hits

2 p.m.—Dollo Sargent, organist
3 p.m.—Virginia Spencer, "Soliloquy"
3:15 p.m.—Health talk, Dr. Brian L. Corley

3:30 p.m.—"Radio Debut Hour"
4:30 p.m.—Dex program; late releases
5:45 p.m.—"Russell"; Close Harmony

6:15 p.m.—Fox and Warfield Theaters Revue
6:45 p.m.—Stock yard prices and quotations
6:50 p.m.—Novelties; "The Whitney Letter"

7 p.m.—Henry Starr, piano and songs
7:15 p.m.—Song contrasts
7:45 p.m.—The Two Crooners

8 p.m.—KYA Trio; Mary Atkinson, soprano
8:30 p.m.—Duo pianoflashes
9 p.m.—"Louie's Hungry Five"

9:15 p.m.—Orpheus Ensemble
10 p.m.—Dollo Sargent, organist; Gene Sullivan,
baritone

11 p.m.—Walt Gunzendorfer's dance orchestra

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—Phil Spitalny's music
5:30 to 6 p.m.—The Fuller Man
6 to 7 p.m.—General Electric Band

7 to 8 p.m.—B. A. Rolfe and his Lucky Strike
orchestra
8 to 8:15 p.m.—Political program

8:15 to 8:30 p.m.—Slumber Music
8:30 to 8:45 p.m.—Amos 'n' Andy
8:45 to 9 p.m.—Political program

9 to 9:30 p.m.—Rudy Vallee and his orchestra
9:30 to 10:30 p.m.—NBC Drama Hour
10:30 to 11:30 p.m.—Johnny Johnson and Hotel
Cosmopolitan Orchestra

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports
8 to 9 a.m.—N. Y. Philharmonic Symphony Or-
chestra, CBS

9 to 9:30 a.m.—Recordings
9:30 to 10 a.m.—Feminine Fancies, KFRC
10 to 12:30 p.m.—Princeton vs. Chicago, foot-
ball game, CBS

12:30 to 1:15 p.m.—World-wide news; records
1:15 to 1:30 p.m.—Ann Leaf, organist, CBS
1:30 to 2 p.m.—Times Forum

2 to 5 p.m.—U. S. C. vs. Denver, football game
5 to 5:15 p.m.—World news; Town Topics
5:15 to 5:30 p.m.—Columbia Male Chorus, CBS

5:30 to 6 p.m.—Studio program
6 to 7 p.m.—Show Boat, CBS
7 to 7:30 p.m.—Chicago Varieties, CBS

7:30 to 8 p.m.—Jesse Crawford, CBS
8 to 8:30 p.m.—Don Lee Symphony
8:30 to 9 p.m.—Musical Cocktails

9 to 9:30 p.m.—Lyons and Lyons, vaudeville
9:30 to 10 p.m.—Ted White's Top of the World
Night Club

10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel dance or-
chestra

12 to 1 a.m.—Wesley Tourtellotte, organist

SATURDAY Programs

204 Meters
1470 Kcys. **KGK** Main 3434
5000 Watts
Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
8 a.m.—Around the Clock; Sunshine Hour
9 a.m.—Favorites of the Day
9:30 a.m.—Miss Spokane musicale
9:45 a.m.—Concert Artists
10 a.m.—Potlatch Lumber Co.
10:15 a.m.—The Friendly Hour
10:30 a.m.—Organ recital, Sue Cunningham
11 a.m.—Stepping Along
11:15 a.m.—To the Colors; Silver Strings
11:45 a.m.—Peerless Dentists; Barton's Bre-
vities
12:30 p.m.—Time, weather, market reports
1 p.m.—Hits of Yesteryear
2 p.m.—Masterworks; Golden Isle; Espanola
3 p.m.—Songs We All Should Know
3:30 p.m.—Twinkling Toes
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the kiddies
5 p.m.—World Bookman, novelties
5:30 p.m.—Variety Bits
6 p.m.—Saturday Knights; Pearle Dempsey,
piano; Robert Monsen, tenor; A. Pease, ac-
cordion
6:30 p.m.—Fiji Trio, NBS
7 p.m.—“Old Chestnuts,” NBS
7:30 p.m.—Music a la Carte, NBS
8 p.m.—The Gondoliers; Stephanie Lewis, so-
prano; George Maddox, tenor, NBS
9 p.m.—“You Never Can Tell” frolic
10 p.m.—Ken Stuart's thirty minutes of sun-
shine
10:30 p.m.—Request program

526 Meters
570 Kcys. **KMTR** Hollywood 3026
500 Watts
KMTR Radio Corp., Hollywood, California

6 to 6:45 a.m.—“Wake Up, Chillun, Wake Up”
6:45 to 7 a.m.—Vernon Dance Marathon
7 to 8 a.m.—Harold Curtis, organist
8 to 8:05 a.m.—Stock quotations
8:05 to 8:15 a.m.—Business Barometer
8:15 to 9 a.m.—Records; Health Man
9 to 9:15 a.m.—Mildred Kitchen, Home Eco-
nomies
9:15 to 10 a.m.—Records; Louise Howatt
10:30 to 11 a.m.—Galloping Gophers
11 to 11:30 a.m.—Modes and Fashions
11:30 to 11:45 a.m.—Musical interludes
11:45 to 12 noon—Public City Officials
12 to 12:15 p.m.—World in Review
12:15 to 1:15 p.m.—Prosperity Hour
1:15 to 2:15 p.m.—Andy and His Lumber Jacks
2:15 to 2:30 p.m.—Spanish program
2:30 to 5 p.m.—Football game
5 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Harold Curtis, organ recital
5:45 to 6 p.m.—Reporter of the Air
6 to 6:30 p.m.—Banjo Boys
6:30 to 7 p.m.—Tex Parker's Ranch Boys
7 to 7:15 p.m.—Sports review
7:15 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 7:45 p.m.—Vernon dance marathon
7:45 to 8:15 p.m.—Ben Berman's Studio Boys
8:15 to 9 p.m.—Ray Bailey's Musical Masquers
9 to 9:30 p.m.—Nat Winecoff and his famous
music
9:30 to 10 p.m.—Studio staff potpourri
10 to 10:30 p.m.—“Do You Remember?”
10:30 to 11 p.m.—Happy Harry, requests
11 to 12 midnight—Vernon Dance Marathon
12 to 1 a.m.—“8 Ball” and Charley Lung
1 to 6 a.m.—Jack the Bell Boy

340.7 Meters
880 Kcys. **KLX** Lake 6000-6015
500 Watts
Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
7:35 a.m.—Opening New York stocks
8 to 8:30 a.m.—Three Happy Hayseeds
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes Period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—San Francisco stocks; wea-
ther
10:30 to 11 a.m.—Records
11 to 12 noon—Classified Advertising Hour
12 noon—Closing San Francisco stocks
12:05 to 1 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean's Hi-Lights
2 to 5 p.m.—Football: U. C. vs. Montana
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 7:45 p.m.—Ethel Rhinard and Cora Scott
7:45 to 8:45 p.m.—Lynn Pryor and his Califor-
nia Midshipmen at Athens Athletic Club
8:45 to 9 p.m.—Sports news
9 to 10 p.m.—Chuck Dutton and his Hotel Oak-
land Ivory Court dance band
10 to 11 p.m.—Classic recordings

209.7 Meters
1430 Kcys. **KECA** Westmore 0337
1000 Watts
Earle C. Anthony, Inc., Los Angeles, Calif.

8:30 a.m.—Louis Rueb, health exercises.
11:45 a.m.—Princeton vs. Chicago Football
Game, NBC
3:00 p.m.—Department of Agriculture talk.
3:30 p.m.—Eddie Stockbridge, tenor
4 p.m.—Gertie Jacobs, diversified melodies
4:30 p.m.—Sunny Four, quartet
5 p.m.—Haven Johnson, “The Melody Man”
5:15 p.m.—Ynez Allen, violinist
5:30 p.m.—Fuller program, NBC
6 p.m.—Elton Hey's dance orchestra
6:30 p.m.—Billy Hobbs Old Timers Orchestra.
7 p.m.—Eddie Armstrong, popular melodies
7:15 p.m.—Monterey Trio
7:45 p.m.—Karl Brandenburg, tenor
8:00 p.m.—Modern Melodists, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—KECA String Ensemble.
10 p.m.—Wm. Wheatley, tenor
10:30 p.m.—Spotlight Review, NBC

236.1 Meters
1270 Kcys. **KOL** Elliott 4466
1000 Watts
Seattle Broadcasting Co., Seattle, Wash.

6:45 to 8 a.m.—Alarm Clock Hour; records
8 to 9:30 a.m.—New York Philharmonic Sym-
phony, CBS
9:30 to 10 a.m.—Manhattan Towers Orchestra,
CBS
10 to 12 noon—Records; Carnival Hour
12 to 12:30 p.m.—Master Singers' Quartet, CBS
12:30 to 1 p.m.—Saturday Syncopators, CBS
1 to 1:15 p.m.—Rhyme and Reason
1:15 to 2 p.m.—Studio program
2 to 5 p.m.—Football game, Wash. State vs.
Oregon State
5:15 to 6 p.m.—Recorded program
6 to 7 p.m.—Hank Simmons' Show Boat
7 to 7:30 p.m.—Chicago Variety program, CBS
7:30 to 8 p.m.—Jesse Crawford, organist, CBS
8 to 8:30 p.m.—Jack Denny's orchestra, CBS
8:30 to 9 p.m.—Guy Lombardo and his Royal
Canadians, CBS
9 to 10 p.m.—To be announced
10 to 11 p.m.—Barney's Jazz Band
11 to 12 midnight—Earl Burnett, DLBS
12 to 12:30 a.m.—Chinese Garden Orchestra
12:30 to 3 a.m.—Request records

SATURDAY Programs

379.5 Mtrs. **NBC-KGO** Sutter 1920
950 Kcys. **10,000 Watts**
National Broadcasting Co., San Francisco

7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
8 to 8:15 a.m.—Financial Service Program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KFI, KOA; KGW 9:45 to 10:30 a.m.; KPO 10 to 10:30 a.m.

10:30 to 10:50 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI

The Rumford Baking Powder program, presenting both of the Woman's Magazine of the Air authorities, Helen Webster and Ann Holden, opens the Magazine this morning. Helen Webster discusses the ways and methods of cleaning metals, and Ann Holden's contribution will be a delicious recipe for corn timbales. A morning concert played by the Magazine Melodists and the artists of the day, Ray Kinney and Annabelle Rose, will follow the Rumford program. Bennie Walker will conduct the program.

10:50 to 11:30 a.m.—Morning Concert, KGO, KGW, KFI

11:30 to 11:45 a.m.—Organ Recital, KGO

11:45 to 2:30 p.m.—Princeton vs. Chicago Football Game, KGO, KECA, KFSD, KTAR; KOMO 11:45 to 2 p.m.

William Munday, the "Georgia Drawl," will cover the Princeton-Chicago football game when the Chicago gridiron classic is broadcast over a coast-to-coast NBC network today.

2 to 5 p.m.—Oregon State vs. Washington State Football Game, KHQ, KOMO, KGW

2:30 to 3 p.m.—Tea Timers, KGO

3 to 3:15 p.m.—The Jameses, KGO, KTAR

3:15 to 3:45 p.m.—Black and Gold Room Orchestra, KGO

3:45 to 4 p.m.—Bits of Melody, KGO

4 to 4:30 p.m.—Whyte's Orchestra, KGO, KFSD

4:30 to 5 p.m.—The Silver Flute, KGO, KFSD

5 to 5:30 p.m.—Salon Singers, KGO, KGW

5:30 to 6 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA

The Fuller Man offers a program popular in tone with Earle Spicer, baritone; a male quartet and an orchestra led by Don Voorhees as contributors.

6 to 7 p.m.—General Electric Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

Walter Danrosch will conduct a 60-piece symphonic orchestra in the second movement from the great and beautiful Symphony in D Minor by Cesar Franck, a master of modern French music, as a feature of the General Electric Hour.

7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

8 to 8:15 p.m.—Modern Melodists, KGO, KECA, KTAR

8:15 to 8:30 p.m.—Citizens' Transportation Committee Program, KGO

8 to 8:30 p.m.—Gilmore Circus, KOMO, KGW, KPO, KFI

The allure of the circus has been caught in the Gilmore Circus, a 30-minute program to be broadcast over an NBC network tonight. Familiar attractions of the "big top" are to be found in this atmospheric program, with the

liberal amount of music and

o. i.—Amos 'n' Andy, KGO, KHQ, KO, V. KECA, KFSD
8:45 to 9 p.m.—Sperry Smiles, KGO, KHQ, KOMO, KGW, KECA

9 to 9:30 p.m.—El Sidelo Minstrels, KGO, KHQ, KOMO, KGW

The El Sidelo Minstrels are the merry-makers who will frolic before the microphone for the entertainment of NBC listeners tonight. Those donning blackface during this revival of an old-fashioned minstrel show include Harold Peary and Charles Marshall, the end men, Clarence Hayes, Harry Stanton, Irving Kennedy, Ben Klassen and the Cotton Pickers' Orchestra headed by Mahlon Merrick. Barry Hopkins will officiate as the inter-locutor.

9:30 to 10:30 p.m.—NBC Drama Hour, KGO, KFSD, KOA

How the prince of dandies proposed to an heiress and reprimanded royalty in a single evening, and other coups de grace in the effete career of the best-dressed blade in the court of George III, will be revealed to radio listeners tonight when "Beau Brummel" will be produced during the NBC Drama Hour.

10:30 to 12 midnight—Spotlight Review, KGO, KOMO, KFI, KOA; KGW 10:30 to 11:30 p.m.; KFSD 11 to 12 p.m.

The football team of St. Mary's will be the honor guests in the San Francisco studios of the National Broadcasting Company and will take part in the review of song and frolic over which Ted Maxwell presides as master of ceremonies. Walter Beban, Inelda Montagne, Marjorie Primley, Annette Hastings, Bennie Walker, Conant "Bill" Royle, Harold Peary, the Hill Billy Boys and Bobbe Deane are included in the cast of musical merry-makers.

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**
L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 8:30 a.m.—Program of late recordings
8:30 to 9 a.m.—Courtesy program
9 to 9:30 a.m.—Musical program of recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's family
10:30 to 11 a.m.—Records and "Jay," the Jingle Man

11 to 11:15 a.m.—Kip Corp. musical program
11:15 to 11:30 a.m.—Records of famous figures of music

11:30 to 12 noon—C. P. R.'s musical program
12 to 12:30 p.m.—KNX Symphonette and Marjorie Healy, soprano

12:30 to 1 p.m.—Silver Slipper Cafe
1 to 1:25 p.m.—First Radio Church of the Air
1:25 to 1:30 p.m.—Lost and found announcements and stock reports

1:30 to 2 p.m.—Eddie Albright, late fiction
2 to 5 p.m.—Football game
5 to 5:45 p.m.—Talk on "Travel"; records
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:10 p.m.—Dinner music
6:10 to 6:15 p.m.—Talk by H. J. Stiebel
6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy

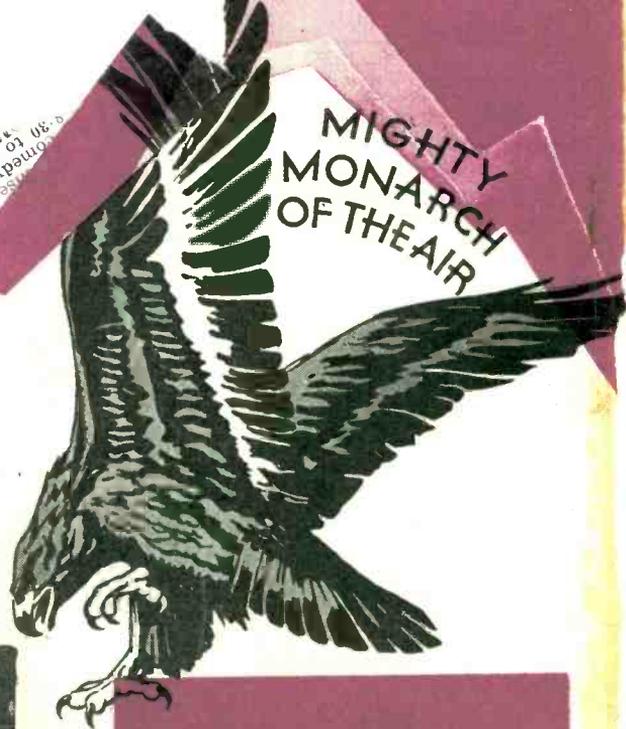
6:30 to 7:30 p.m.—Calmon Lubovick, violinist, and Claire Mellonino, pianist

7:30 to 8 p.m.—Arizona Wranglers
8 to 9:40 p.m.—KNX Revue
9:40 to 9:45 p.m.—Announcements of church services

9:45 to 10 p.m.—"Musical Contrasts"
10 to 12 midnight—Gus Arnheim and his orchestra

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