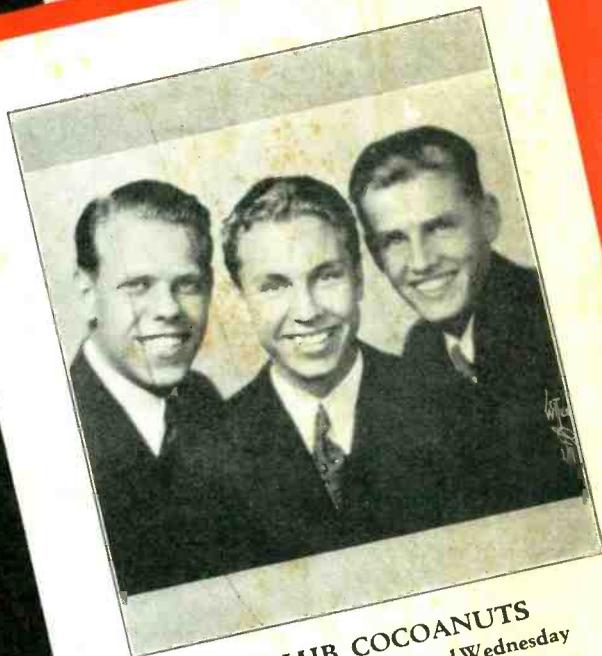


FOR WEEK OF
JULY
19 to 25

BROADCAST WEEKLY



THE MJB COCOANUTS
who are heard Monday and Wednesday
nights at 7:30 over NBC Stations

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



The electric clock that sings and talks . . .

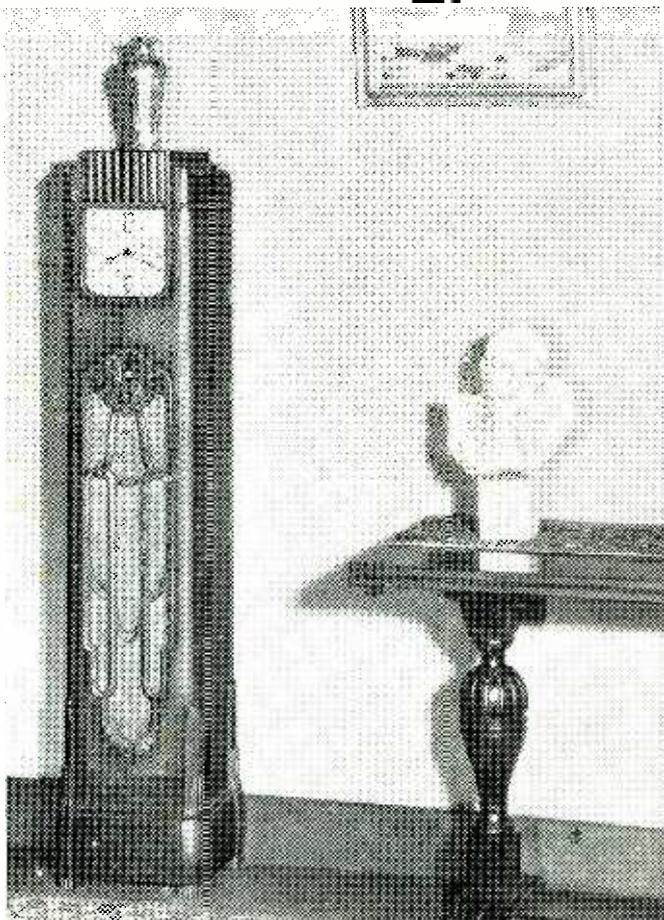
The Crosley ORACLE

SYNCHRONOUS ELECTRIC CLOCK MOVEMENT
SCREEN GRID TUBES . . . PENTODE OUTPUT . . . DYNAMIC SPEAKER

HERE IT IS! A dream come true! A pier model electric clock—included in it a Crosley radio receiver with dynamic speaker—all in a graceful, appealing and splendid cabinet of five-ply walnut veneer—at a price that anyone can afford.

The fully synchronous, all-electric clock contains the finest available movement and never requires attention of any kind. Just plug into the light socket—set at the correct time—and all your “correct time” worries are ended.

The CROSLY ORACLE incorporates Screen Grid tubes—Pentode Output—Exponential or Variable MU tubes—Full Dynamic Speaker—and many other sensational features. The cabinet is 61" high, 13¾" wide and 9½" deep. It adds a gracious touch of elegance to any home. Write, wire, or phone for complete information, or come in for demonstration.



KIERULFF & RAVENSCROFT
INCORPORATED
RADIO EQUIPMENT


Only \$ **103.50**

Complete with Tubes and Tennaboard

SAN FRANCISCO—121-131 Ninth Street

LOS ANGELES—135-139 West 17th Street

THE JAMES H. BARRY CO., SAN FRANCISCO

BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

Vol. X, No. 29

A. J. URBAIN, *Editor and Publisher*

July 18, 1931

RECORD-ANNOUNCING CRITICISED

ELECTRICAL transcriptions used in radio programs and regulations surrounding their announcement are under fire, and it is expected that consideration will be given next fall to clarification of the material which may be used under that designation and possible amendment of the regulations so as to eliminate the tiresome repetition of the announcement both before and after the transmission of such records.

The term "electrical transcription," it is declared in a complaint filed with the Radio Commission, is used by many stations to designate ordinary commercial recordings on high-speed discs. The true electrical transcription, it is contended, is prepared by highly specialized methods and recorded broadcasts are beginning to play an important part in the radio art and should be given adequate protection. Ordinary commercial records, even though electrically made, are

not always of the high quality demanded for broadcast purposes, and their use tends to lower the reputation of the electrical transcriptions.

The methods used in making satisfactory records for home phonograph use are quite at variance with the most desirable practices in making transcriptions for broadcasting purposes.

Therefore, only transcriptions made by experienced radio impresarios show appreciation of the difference between the levels and volume limitations suited to broadcasting as compared with the narrower range which can be well produced on home instruments.

Complaint is also made that the requirements for announcement of records are wearisome to the listening public and that a single announcement at the end of the feature would be sufficient publication of the fact that it was a record.

Published weekly by the Broadcast Weekly Publishing Company, 726 Pacific Building, San Francisco, Calif.
Telephone DOuglas 5273

Yearly subscription: \$3.00 in the United States and Canada. Entered as second class matter, March 25, 1923,
at the Post Office, San Francisco, California, under Act of March 3, 1879.

Copyright, 1931, by Broadcast Weekly Publishing Company

PERSONAL PICKUPS

BY GYPSY



Mrs. J. W. S., Seattle.—Jerry Kilgore and Harold Dana (NBC) are two distinct persons and personalities. Jerry is 5 feet 11 inches tall (when he straightens up), weighs 168 pounds, has blue, Irish eyes and medium brown hair. His birthplace is Toronto, Canada, his age thirty-five. He relishes pork sausage and buckwheat cakes, loves children and flowers, is a former civil engineer and pores over cross-word puzzles on trolley cars and trains. He was recently married to a charming little brunette. Harold Dana is a bachelor who insists he is painfully girl-shy and has no amour history whatsoever. (Ahem!) He is perhaps thirty or thirty-one years of age, has greenish-blue eyes, red-brown hair which is at times quite unmanageable, is 5 feet 8½ inches tall and weighs 155 pounds.

M. W., Hayward.—The gentleman to whom you refer has one child.

D. T., Seattle.—Marion Boyle (KHQ) went to school in Seattle, is an accomplished dancer as well as a musician and is about twenty-one years of age. She has blue eyes, dark hair, is fashionably thin and is the type of enchantress that causes strong braves to sigh. "I want that dolly." Jean Kantner (KJR) is twenty-five years old, likes beefsteaks, golf and boating, was born in a music studio in London, England, is the son of a musician, the grandson of a minister and won a singing contest in 1927.

Alice, Sacramento.—Tom and Dud now broadcast from Station KPO. Earl Burtnett is reported living in Chicago. The present Biltmore orchestra is headed by Bill Hogan.

A. W. S., Seattle.—Wilda Wilson Church (NBC) is one of radio's earliest broadcasters. In 1922 she undertook the management of Station KRE, a pioneer studio of the West, and although everyone thought her quite mad, she went blithely on from day to day arranging musical programs, directing plays and tutoring announcers. She called on newspaper offices and business firms seeking co-operation and was all but ejected from their august sanctums, but even that did not dampen her ardor, and when later other stations opened their doors she was elaborately ensconced in an office of her own at KGO. Among her "protoges" are Pearl King Tanner and Bernice Berwin (NBC). Professor Henry M. Hyde, Edna Fischer, both heard over KPRC, Miss Brico, the famous woman symphony conductor, and a mighty list of other notables.

Mary Ann, Sacramento.—Tom Gerun (KFRG) is 5 feet 11 inches in height, weighs 210 pounds, has blue eyes, light brown hair, and is a San Franciscan of Serbian parentage. He is an enthusiastic fight fan, an advocate of salads, is blessed with an honest directness of manner,

given to easy laughter and makes a strong and successful bid for friendship. Music has been his mainstay since he was sixteen years of age. He is in the vicinity of the thirty mark now. Still eligible, with no outstanding interests save his violin and work. When you send that tie, Mary Ann, be sure to select one with blue predominating. Uh, huh, blue is his favorite color.

Miss E. M. K., Oakland.—Jack Meakin (NBC) is twenty-four years old, has blond curly hair, blue eyes, weighs 165 pounds and is 5 feet 9 inches tall. He was born in Salt Lake City, is of English origin, emerged from Stanford University bent upon putting into practice the training he had received relative to the bond business, but was sidetracked into radio by friends who knew of his proclivities for musical expression and composing. Jack is that rare individual who disregards the traditional importance attached to inspiration as an essential condition for producing melodies and dashes off musical comedies, modernistic orchestral arrangements and weird piano solos with amazing dexterity at a moment's notice. His chosen outdoor sport is golf. He is a happy, optimistic chap; belongs to the Bohemian Club, is a member of the Phi Kappa Sigma fraternity and is in good standing in the A. O. D. H. (Ancient Order of Devoted Husbands).

Bing Crosby Fans.—Every letter I open demanding news of your favorite increases the depth of my furrowed brow, for verily, verily my dears, I know not what to say. The Bing seems to have dropped out of sight altogether. I have written scads of letters to him, to friends, to stations, for a word of enlightenment as to his whereabouts. I even dashed down to Hollywood on the chance of locating him—all to no avail. The only bit of information I could glean is that the blond Bing is "vacationing or something, somewhere," with his wife. Be assured, the very second I have something to report it shall appear in this column.

Mrs. R. O. B., San Bernardino.—Cecil Underwood (NBC) has a brother Harry, but he does not answer your description. Harry is single, under twenty-one, and lives with his mother and sister up north. Cecil's only relatives are two aunts who live in Long Beach and Alameda, respectively, neither of whom is named Underwood.

J. S., Oakland.—"Sharp and Flat" and "A Musical Voyage" (KIX) are presented by Tom Ballanger and Galen Harvey. Galen was formerly known as "John" in the "John and Sylvia" broadcasts. Remember? He is responsible for the continuity and arrangement of the present act.

Mrs. W. W. T., Vancouver.—Charles McAllister (NBC) is heard in various drama broadcasts, but no definite schedule for his appearance is given as this is written. The "Coquette" to whom you refer is Imelda Montagne. Sorry, but the real identity of Ann Holden and the other Woman's Magazine of the Air ladies whose names you mention must not be published. The Maxwells have no children. William Hancock follows the Shell Happytime with a program released over KPO. Just as soon as the pictures of the KOMO announcers come in you shall have them.

MIGHTY
MONARCH
OF THE
AIR



Majestic

SUPERHETERODYNE

Six beautiful styles in Majestic radios.
Prices from \$72.50 to \$207.50, complete with Tubes.

Model 61 (illustrated) is a Tudor Lowboy with 9 tubes and the Super Colotura Speaker, Price..... \$144.50

Majestic Refrigerator

Mighty Monarch of the Arctic



Three sizes with 7¼, 8½ and 10 square feet of shelf space. \$182 to \$275. Easy terms.

Tune in

MAJESTIC THEATER OF THE AIR
10:45 to 11 A. M. every Wednesday, KLX

THOMPSON & HOLMES, Ltd.

Wholesale Distributor

171 Bluxome Street, San Francisco

291 Fourth Street, Oakland

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Wants to Start Something

May I voice my opinion? I now have something to say.

A contributor to this week's issue wants the Happy-Go-Lucky program to be broadcast a few evenings a week. I certainly did enjoy the program when I was at home. I seldom missed it. Now that I am employed, I no longer hear it. Would I like to? I certainly would. The suggestion made is a splendid one. Let's do something about it.

I suggest that you take a popular vote among your readers in regard to the matter. If a sufficient number respond, submit the facts to Harrison Holliday and Al Pearce. I'm sure they'll see that the wish of the majority is granted. It isn't our selfish desire to have the daytime programs discontinued. We merely want some additional evening programs. If six hundred people a day go to the studio for the program, and thousands more listen in each day, won't a goodly number of fans appreciate a night performance?

I am going to clip the other writer's article and send it to Al. Come on you H. G. L. Fans! Write Al, Mr. Holliday, and all of the artists. Let them know what we want! Let's get this thing started.

Margaret H., Oakland, Calif., June 28

Likes the "Artist Club" Idea

As a reader of your little radio book, I offer my contribution of praise.

Yours is by far the best of the radio publications. In fact I can truthfully say I consider it a marvel.

All the many departments are great and in particular I like "Open Circuit" and "Gypsy's Personal Pickups," for being very human, I like to read about our radio stars.

I like Betty D.'s idea of "Artists Clubs" and hereby nominate for my particular club that favorite of a vast and countless audience—Hazel Warner of KFRC.

Come on Hazel Warner fans, follow my lead. Incidentally, why do we no longer

hear Miss Warner daily on the Happy-Go-Lucky Hour; also the Jamboree? She has by far the most beautiful voice on the air today (or any other day). Why waste it in silence. Give us more of Hazel.

Mr. Editor, can't we have a large picture in colors of Hazel soon? Please. It was my misfortune not to have been able to see her while she was at KHJ and I'd surely appreciate the picture in colors, it's so much more interesting to know what our favorites look like as we listen to their voices. I'm sure there are many others who feel the same way about it. Speak up fans!

I agree with Wm. H., of San Francisco, why change something that's already perfect? I say keep BROADCAST WEEKLY as it is!

With all good wishes for your continued success, I am,

Cecelia M., Los Angeles, Calif., June 28

Is the Artist Club the Answer?

I would like very much to reply to Betty D.'s letter regarding the creating of artists' clubs. Radio is the chief source of amusement in our large family, as well as among our numerous friends.

Many times we too have wondered why some very clever artist would be off the air and some far less competent one put in their places. Especially is this so in the plays.

For real dramatic ability the vote among every one we know goes to Pearl King Tanner, and for versatility to Bobbe Deane, and yet we listen to plays constantly that could be so strengthened by the presence of one or the other or maybe both of them.

We've written the stations and our friends write, and we are given less talented people. Perhaps the Open Circuit can answer our queries; the stations won't.

Maybe an artists' club is the solution to get us what we want. How about it, fans? Speak up! Yours for the right people in the right place.

A. F., Oakland, Calif., July 1

Let's Settle This One

I would like to make a suggestion regarding the publishing of the BROADCAST WEEKLY. Inasmuch as nearly all of your subscribers are primarily interested in "what is on the air at this particular hour" rather than "what is the day's program for this or that station," would it not be better to arrange your program by each hour or half hour of the day? In each hour or half hour period the stations could be listed alphabetically, thus greatly facilitating the finding of any particular station broadcasting at that time.

Certain other groupings such as NBC and CBS, etc., might be advantageous and could be made in addition to the above.

Hoping that this suggestion may be of some use to you in giving your customers more efficient service, I am

George E. G., Oakland, June 22

Dyal Turner Knows His Stuff

I must say that I like your new page this week. Meaning the page by Dyal Turner. I feel like he knows that there are good programs on all stations. He knows how to pick them, too. That and the Question Box are men's pages. Good! We need them both.

To me your book is getting better. I like the big pictures and how I like Gypsy's page! The wife and I think she's great. Like the article called "Boost." Darn good stuff.

Just keep up the good work. We like it.

Wm. Karl Van H., Menlo Park, June 28

Prefers Phonograph to Radio

The very sensible letter of "K. D.," Berkeley, tempts me to write my first letter about radio.

I have never required of you more than to furnish a neatly arranged program of the available stations, and this you have done most acceptably. But since it has come to the point of avoiding rather than finding a program, your sheet loses its utility.

I know when and where to find the weather report and news items, and certain Sunday offerings. All other entertainment I call on the phonograph to furnish.

To me there is no good sponsored program. Would you hang even the original Mona Lisa on your wall if it had stamped across it, "Watch your Adam's apple"?

When the rugs are rolled for a dance, the phonograph is used. Your publication will prosper in proportion as the radio is used. My guess, based on my own circle of acquaintances, is that tubes are getting more and more rest.

L. A., Watsonville, Calif., June 18

Finds Broadcast Weekly Indispensable

Please let me say how much we like the new "set up" of your valuable little magazine. Now that you print so many full-page pictures, I see no occasion for all the small ones on the program pages, and think the single picture gives a far more "classy" look. I find the magazine quite indispensable, I assure you.

Mrs. E. C. M., Campbell, Calif., June 12

More About Jazz

I was amused by the letter about jazz from Irma F. of Oakland. Of course, jazz should be on radio programs, because they're for all the people, and not just a few, but as for her idea that jazz is God's gift to the New Age, and only old fogies dislike it, well, it makes me laugh!

I like jazz, provided I'm in the mood and don't have to listen to too much of it. It's all right for people who are in the mood for whoopee, say. But whoopee isn't all that's worth while to living. And I'm sure there are plenty of you people who know it isn't.

As a matter of fact, a large portion of the jazz we hear is terribly monotonous to anyone who likes range and harmony and real melody in music. There is a horrible sameness about so many of the pieces. There is no repose to it, no deep feeling. Of course that doesn't apply to all of it, but it does apply to a large proportion. It tickles your heels and makes you want to jump around, and if that's what people want, they should not be deprived of it. But it is by no means all there is to music, and I'm confident that the world will never conclude that it is, in spite of Irma's naive notion that people are merely trying to "high hat" someone when they express a liking for what is known as "good" music.

As for pep in music, I defy anyone to find more of it anywhere than in some of the music from the opera "Carmen," say, or "Aida."

Violet Olive J., San Francisco, June 30



SILHOUETTES

ACTOR, flyer, instructor and story-teller supreme! That is Captain Bill Royle, war ace and radio artist, who is heard on many NBC programs. The big good-looking aviator, who can impersonate an American negro before the microphone



CAPT. BILL ROYLE

better than most southerners, joined NBC's "League of Nations" shortly after the inauguration of the Pacific Division, under Don E. Gilman.

"English, Chinese, Scotch, Irish, and Colored," Captain Royle replies, when asked what dialect he finds easiest in radio characterizations. To watch him in the NBC Associated Spotlight Revue on Saturday nights, blithely changing from character to character and voice to voice, it is hard to realize what strange and tragic experiences he knew in war days.

Captain Royle, who is of British descent, was one of the group of young American flyers who took to the air in 1917. He enlisted in France's famous flying foreign legion—the Legion D'Etrange—whose members learned to fly by the simple expedient of trying. Students went up with the instructor, came down to earth, and then went up on their first solo flight. Those who succeeded in coming down alive were real flyers. They had to be.

Throughout the war, his flair for humor and impersonation made him a leader in entertainment for the men overseas. He put on shows at the various camps in France, and when mustered out, he played in vaudeville. A "two-a-day" tour brought him home to California, and he has remained here ever since, taking part in most of the big news events of the day which concern aviation.

Royle "managed" Ernie Smith and Emil Bronte's flight to the Hawaiian Islands. He also had a hand in the famous Dole flight.

The Royle and Andrews Air Service School on the peninsula below San Francisco has graduated a number of noted aviators of California, including Louise Mc-

Phetridge Thaden, altitude record-breaker, Katherine Pierce and Madeline Kelley. The latter not long ago exchanged her pilot's license for another kind when she became Mrs. Royle.

Her husband does most of the flying for the family, now. He divides his time between his aviation school, the San Francisco studios of NBC and Stanford University and the Palo Alto School of Aviation, where he recently was appointed supervising director.

WHEN Byron Mills, announcer in the Pacific Division of the National Broadcasting Company and announcer for the Pacific Vagabonds, steps before the microphone and bursts out into a song instead of his customary "Station KGO, San Francisco," some of his hearers may be surprised.

But his family isn't. Every member of the Mills household is a singer, and Byron's baritone, appealing as it is over the radio, is just an ordinary part of the Mills ensemble to the other vocalists in the family.

It was his voice which made an announcer out of Byron. Born in Lawrence county Pennsylvania, he came to California fifteen years ago. His father was a clergyman who taught a singing school, and his mother was a singer also. She taught all the children in the family to warble at an early age, and Byron's older brother was a church soloist. Byron became one also when he was still in high school, singing at Trinity Church, Berkeley, just across the bay from San Francisco.

During the World War, Byron left his music behind him and enlisted in the United States aviation service. When he returned to private life, radio was developing in California, and he was signed for a series of microphone concerts.

When the National Broadcasting Company organized its Pacific Division, with headquarters in San Francisco, it was discovered that Mills' speaking voice was as pleasant as his singing one, so he was made an announcer.



BYRON MILLS

IN the winter of 1900, Ted Osborne came in with a roar in the derricked terrain of Oklahoma City. It was impossible to choke or cap him. He has been flowing steadily at the rate of 3,000,000 cubic feet of laughing gas per day ever since. Undoubtedly you have inhaled a lot of it on KHJ and Merry Makers' Hallelujah Hour. In the summer of 1924 a daily column was initiated in the Santa Barbara Daily News. For the first three weeks the author hid himself, but finding that his life was comparatively safe he stepped out one day and boldly stuck a "By Ted Osborne" over the top of the column.

At the time, Ted was combination clerk, bellhop, baggage smasher, telephone operator, chauffeur, bookkeeper and emergency plumber in a small hotel in Santa Barbara. In short, he was a college man. The Universities of California and Oregon are both fighting for the honor. The column had run at a swift stride for eight months when the King Feature Syndicate said, "Go get that guy!" Came the earthquake, and went Osborne. In New York he plotted for the funny papers, wrote vaudeville acts, contributed with an open hand to Life and Judge, and conducted a column in the "American Golfer."

This state of affairs existed for a year when, one day—yes, it was one day—Hollywood let out a loud transcontinental call and Osborne answered in the flesh (there never has been much of it on that long-legged, bean-pole carcass).

Ted stopped in Santa Barbara to give Mrs. Osborne a lift and a new name. The wedding was hardly cold before the young



TED OSBORNE

couple arrived at the motion picture lot in time to see the fire department reeling up its hose and going home. The entire studio was a big cinder. Ted put in his eye to remind him that life is like that. Then he began laughing. He thought it was just another Hollywood gag pulled by the gag department in his honor. Mr. and Mrs. Osborne decided that Mr. Osborne should go into business. But he got into one going the wrong direction. At the end of three years a friend loaned him a shirt and Ted appeared at KHJ. He sat down in a small corner of Dick Creedon's office and read College Humor

AN athlete of no mean ability, a university instructor in dramatics, an actor who began his dramatic career under the expert tutelage of no less a personage than Otis Skinner, a writer of romances, an announcer whose voice might make him his fortune if he cared for announcing—that sums up Stuart Buchanan who is heard on a number of programs from KNX, Hollywood, notably on the Russian-American Art Club broadcasts.



STUART BUCHANAN

Taking up the athletic side, Buchanan played halfback and quarterback during two years under Knute Rockne at Notre Dame. He played professional baseball in the Three I League in the Middle West. He learned the Australian crawl from George Handy and then beat his instructor in capturing the world's record for the 50-yard swimming dash.

He was dramatic instructor four years at the University of West Virginia and three years at the University of Florida, doing athletic coaching on the side.

Buchanan is known to the Pacific coast audience through his portrayal of leading roles in a series of French playlets which were given over the United Broadcasting Company's chain.

Thus in a few words, the vignette of Stuart Buchanan. He is the proud father of three boys and one girl, the eldest 11 and the youngest 5. He's 37 years old, has dark brown hair and dark blue eyes.

while the KHJ staff told him there was no job for such as him. Every morning when Creedon opened his office there sat Ted. It is not known if he went home at night. The janitor asked if it was to be taken out and burned, or whether it was part of the filing cabinet. Anyway, when the "Hallelujah Hour" started in August, Ted was installed as a regular feature, gleaned interesting and unusual bits of news out of the papers, and making humorous comments on them, with his slow, drawling voice. The radio editors hailed him as a new personality, fan mail began to pour in, and Ted was at last on his way in radio. Then "Merry Makers" was started again, and Ted was put in charge of writing it. Since that time he has written the continuity, practically all of the skits, and has been one of the featured artists.

MICROPHONE GOSSIP



• • • "Ship Ahoy!" the latest contribution to the literature of music from the pen of Merton H. Bories and Hugh Barrett Dobbs of KPO, promises to be a real hit.

The song, which marks "Dobbsie's" debut as a song writer, in collaboration with Bories, one of the best known of Pacific Coast popular song composers, was given its first public hearing over radio station KPO during the Shell Happytime.

• • • "See ourselves as others see us" was the burden of Bobbie Burns' plea, but it isn't often that we get the chance. The opportunity came to Eddie Holden, of Frank Watanabe fame, however, the other evening, when he was driving out the boulevard to put on his nightly skit at KNX, Hollywood. A youthful pedestrian begged a ride from Eddie, and when the radio star granted the request the young fellow said, "Oh, I sank you—was scratching brains what to do." Holden learned from the young radio enthusiast that Watanabe had but recently come to this country from Japan, had traveled over as a cabin boy, was unusually tall for a Japanese, and had a wife and four children still in Japan. Eddie, very interested, told the young fellow that he would certainly tune in to Watanabe from now on and when the chap alighted he was none the wiser that he had been riding with Watanabe himself.

• • • H. V. Kaltenborn, Columbia news analyst, has a long-time record for punctuality that will be hard to equal. In ten years of regular radio broadcasting he has never missed a microphone appointment and has been late but once. On that occasion a train wreck upset his schedule and he reached the studio just seven minutes behind time. He had managed to telephone the station a warning that he would be late and a studio pianist filled in the interval. On July 9 he left the microphone for a six weeks' vacation. He had completed a stretch of 94 weeks of uninterrupted broadcasting, having been on the air four times a week during most of this period.

• • • The Federal Radio Commission has announced that it has granted permission to Station WSPD, Columbia's Toledo, O., outlet, to use 1000 watts of power both day and night on a frequency of 1340 kilocycles. The station formerly operated on half that power at night and on full power during the daytime.

• • • The appointment of Karl W. Schullinger, formerly of the RCA-Victor Company in Hollywood, to the staff of the National Broadcasting Company, Pacific Division, has been announced by Don E. Gilman, NBC vice-president in charge of the Pacific Division. Mr. Schullinger has assumed his duties as assistant to Mr. Gilman in charge of various executive functions. Born in New York City, Mr. Schullinger was graduated from Princeton with a B. S. degree in 1924. He was a member of the Princeton Triangle Club, and president of the Princeton Key and Seal Club. He entered the artists' and repertoire department of the Victor Talking Machine Company in 1925, and held a succession of executive positions of importance there. He was manager of the Hollywood recording studios when he was transferred to the San Francisco studios of NBC. Golf, swimming, fishing and driving are Mr. Schullinger's hobbies.

• • • Fred Lane, KFRC announcer, spends considerable of his leisure time surf-fishing out near Muscle Rock. He always catches a few striped bass, he says. As a matter of fact, he has a more difficult time convincing people that he really catches the fish, than he does in hauling them in.

• • • Bill Sharples and his Gang Breakfast Club at KNX, Hollywood, lays claim to being the oldest broadcast in the United States in point of time on the air. The Club started May 26, 1926, and has continued without a single day's exception, even Sundays, for two hours every morning. More than a million people have written to Bill during the past five years.

• • • Ted Osborne, the man behind KHJ's big fun gun, the litesome lad who conceives and writes the program, is an ex-King's Syndicate humorist and former newspaper columnist. He is the fellow whose humorous and philosophical nonsense comments on the day's news is heard every morning on the Hallelujah Hour. Malaria and Ebenezer, whose riotous and alarming experiences around the world are usually the comedy highspot on the Merrymakers, are the children of Osborne's fevered brain. Ted usually enlivens this hour with a short spiel on world events.

• • • Norman Nielsen, of KFRC, with wife Vivian and the family bulldog, spent vacation on a fishing trip in southern Oregon. He reports a rough but happy time, with plenty of fish.

• • • John S. Carlile, Columbia Broadcasting System Paramount Publix announcer, seems to have a proclivity for starting the seasons off with a big splash. With the arrival of winter, Carlile took a party of friends to Lake Hopatcong for sail skating. But a frozen lake is only as strong as its thinnest ice and Carlile was fished out and wrapped in blankets. And now, after capsizeing in his new canoe last Sunday, Carlile has given up all forms of outdoor recreation.

• • • Suffering from a real old-time sunburn, Eddie Albright, conductor of the famous "Ten O'Clock Family" at KNX, Hollywood, appeared the other morning at the station with a wide grin, bringing back his best fish story of the season.

It seems that he spent Sunday on the fishing barge *Olympic*, off Hermosa Beach on the blue Pacific, as a guest of Captain Anderson. As Eddie came up the pier, the Captain turned to his assistant and stated, "See how good a fisherman we made of Eddie—three big bonita—without any tackle at all."

The mystified assistant joined in the laugh when Anderson handed Eddie three ten-pound fish.

• • • Hurrying through a closing announcement in order to bring a program off the air on time, Don Ball of CBS spoke one hundred and twenty-five words without taking a breath. Try it out on your own diaphragm.

• • • Charles Buck, announcer, has definitely found a place with the KPO Drama Guild and The Looking Glass program as a featured personality. Besides announcing, Buck has established himself as a capable actor, his work meeting with the approval of the KPO fans.

• • • Elvia Allman, KHJ's Surprise Package Girl runs through the Merrymakers from one end to the other. She is Auntie McKasser, Malaria, the interpretest of a thousand characters and songs, and about the slickest thing in the line of a singing-acting comedienne in radio.

• • • Bill Tucker, KFVB's concert pianist is the proud owner of some Adolph Deutsch arrangements which have never seen a publishing house. The famous arranger made them for Paul Ash when he was at the Oriental Theatre in Chicago, and Bill got copies of them from Ash. Incidentally they appear occasionally on KFVB's best programs, and receive the most careful attention from Director Sam Wineland.

• • • Harvey Hays, "Old Timer" in the Empire Builders programs, recently broadcast each Monday evening from the Chicago NBC studios, was on the stage for twenty years before he devoted his talents to radio.



New, fireproof. Beautifully appointed apartments and Hotel rooms each with private bath and every modern convenience. Located just above the beaches in California's finest seaside resort. Summer all the year around invites all sorts of diversion: Golf, tennis, swimming, riding or hiking.

Apartments: From \$75.00 to \$250.00 per month.
 Guest Rooms, Single: From \$2.50 to \$5.00 per day.
 Guest Rooms, Double: From \$3.50 to \$8.00 per day.

For information or reservations, address:
 GEORGE A. BANE, Pres. Phone La Jolla 2181





LA JOLLA

California
"The Jewel of the Pacific"



General Motors Appoints H. R. Curtiss Co. Distributors

AMONG the various organizations through whose hands your radio passes before it reaches you, one of the most important is the *Distributor*. He interprets your preferences to the factory so sets made for sale in this territory will measure

up to your specifications. He carries a large stock of sets and parts, so your dealer can take care of your wants promptly. He instructs dealers' service men in the rendering of efficient service at minimum cost to you. The public sees and hears little of the *Distribu-*



C. E. FOOTE

tor, but he is practically the balance wheel in the great radio merchandising machine.

One of the outstanding Distributors in California is the H. R. Curtiss Co., with offices in San Francisco and Los Angeles. H. R. Curtiss, president, is a veteran in the Western radio field. J. W. Thompson, now Southern California Manager, and C. E. Foote, recently appointed Northern California Manager, are also among the prominent leaders in radio merchandising circles. The Curtiss Company were recently appointed Northern California Distributors for General Motors radios. They distribute Philco radios in Southern California. Lines they have for the entire state include Jackson-Bell radios, Servel Electric refrigerators, and Trayway electric washers.

Good News for KFWI

OFFICIALS of Station KFWI are jubilant as a result of a telegram from the Federal Radio Commission announcing approval of the station's application to install a new 1000-watt Western Electric transmitter.

This new equipment, said to be the finest transmitter of its type, combines all the most modern innovations radio science has evolved

up to this time, including 100 per cent modulation and crystal control. Station officials declare that interference and harmonics will thus be eliminated and perfect reception for the listener will be assured.

According to John B. Geisen, general manager of the station, the new transmitter will be erected on the site of the present equipment on Twin Peaks. Every effort will be made to make the new transmitter home one of the most attractive in the West, Geisen states.

Grigsby-Grunow Announces "Motor Majestic"

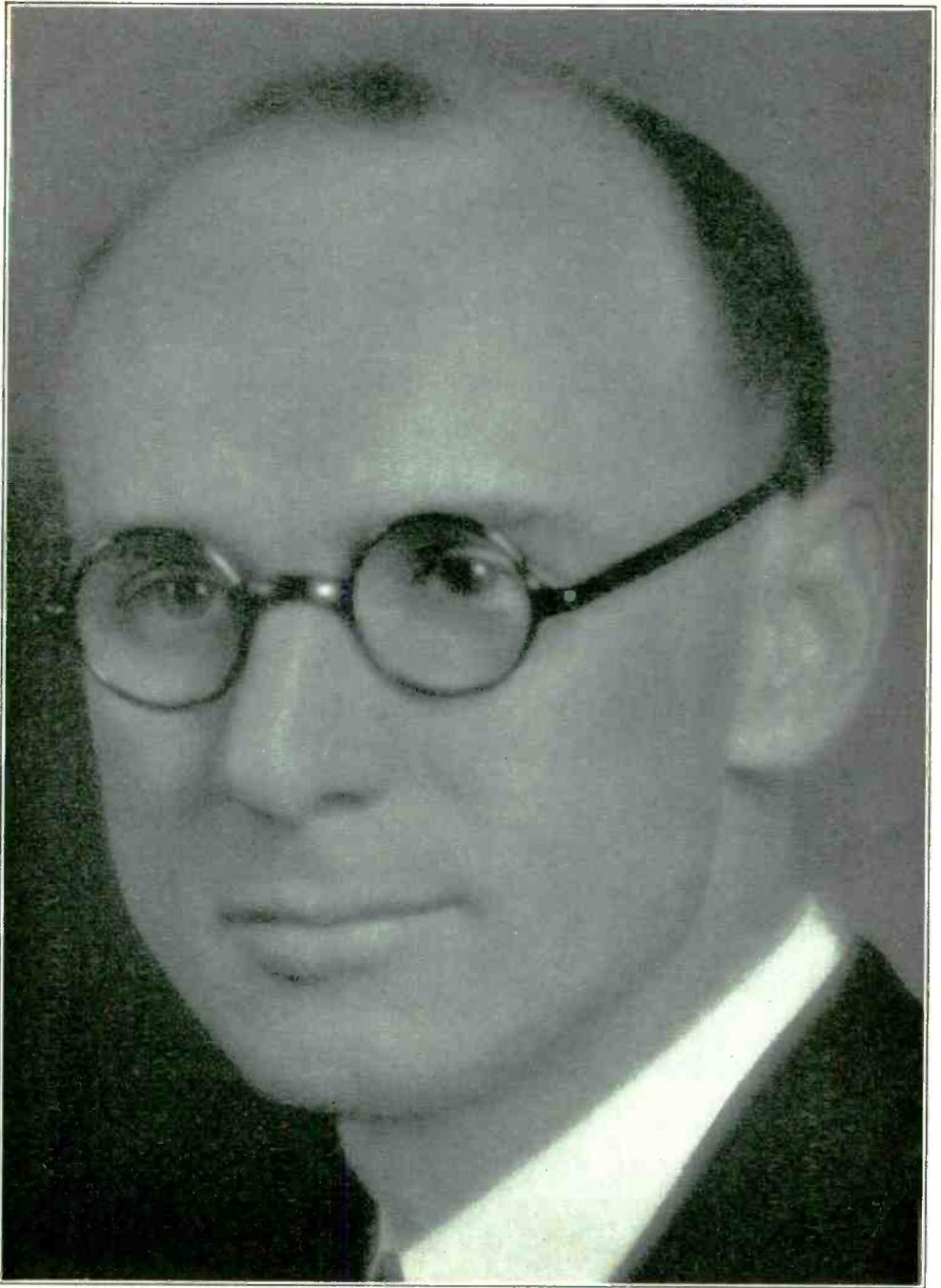
MAJESTIC, mighty monarch of the air, has ready for the public a highly developed radio receiver for installation in automobiles, known as Motor Majestic, according to an announcement made by Cal Sharrah, vice-president and general manager of Thompson & Holmes Ltd., distributors of Majestic radios and refrigerators. Mr. Sharrah says:

"Ease of installation is an important feature of the latest Majestic product. This will be welcome news to every motorist who may have a Motor Majestic quickly installed and have it in readiness for a vacation or week-end trip.

"Motor Majestic is designed so that the receiver proper is mounted under the seat or the floor boards. A small, inconspicuous control or tuning head is clamped to the steering column just below the wheel. From this control a slender flexible shaft runs down the post through the floor and into the water-proof and dirt-proof receiver case. The "B" battery case is similarly mounted beneath the floor boards.

"The dynamic speaker box may be mounted back of the dash, on the back of the front seat or any other convenient location. B. J. Grigsby, president of the Grigsby-Grunow Company, makers of the Majestic radios, declares the reproduction on the new automobile receiver approximates that of the average set for home use.

"Motor Majestic utilizes a tuned radio frequency circuit with seven tubes. There are three of the G-26 type, two of the G-27 type, and two of the G-28 Pentodes.



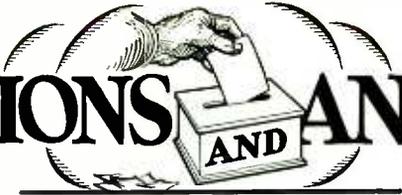
EARL TOWNER, KFRC



JUANITA TENNYSON, KFRC



FRED THOMAS, NBC



QUESTIONS AND ANSWERS

By N. EARL BORCH, Consulting Radio Engineer

All questions should be put in clear, simple form, and should ask directly what is wanted. Give full name and address. Personal replies or diagram will be supplied for a fee of one dollar each.

QUESTION: I have a Model "88" Radiola nine-tube with Super Dynamic Speaker. Is there any way of attaching another speaker wire to this?

ANSWER: You do not state what kind of additional speaker you wish to incorporate in your receiver. If a magnetic type, connect it to the two plate terminals of the power tubes. This will somewhat impair the quality of reproduction. If you wish to make a real job of it, you must invest in an output transformer made for this purpose. Such transformers can be had for various combinations such as, one dynamic and one magnetic, two dynamics, etc. Unless you are familiar with radio circuits I would not advise that you attempt this yourself.

QUESTION: I notice in the Broadcast Weekly you have been very kind in answering questions of subscribers. I am located in the Stanford Hotel, 250 Kearny Street, just a stones throw from the NBC Station. Can you tell me why KLX, a 500-watt station, comes in with much more volume than KGO, a 7500-watt station? Both stations come in very good but do not understand why KLX should come in so much stronger than KGO—H. T. S., San Francisco, June 17.

ANSWER: The power output of a broadcast station only signifies the amount of power which is dissipated at the transmitting antenna. It does not mean that the resulting radio wave sent away from the station will be of equal intensity at all points on a circle drawn with the station as the focal point. Many factors tend to distort or reflect radio waves. Such as: Steel building frames, steel towers, mineral deposits in the earth; in fact, any large metallic body will have its effect on any passing radio wave. Now it is quite possible that some of the large buildings near the place where you are located act as a shield from the waves from KGO and that the waves from KLX come in to your receiving antenna without any such damping effect. Another possibility is that your receiver is peaked more sharply on the KLX wave, in other words has a higher receiving efficiency at this particular point on the dial.

QUESTION: In some of the previous issues of Broadcast Weekly I have seen many questions and answers about aerial construction, but have not found anything about the direction in which an aerial should be run. I understand that an aerial is more efficient in one direction than in another. My aerial is 30 feet high on one end and 47 feet high on the other. It runs practically north and south with the lead-in taken off on the north side. I am interested in receiving as many eastern stations as possible and expect to do some good work when fall comes around. In the meantime I would like to put up just as efficient an aerial for eastern station reception as possible. I am located in the country far away from power lines and have unlimited space in which to construct the aerial. Can you give some suggestions as to how to go about this work?—L. L. J., Sonoma, Calif.

ANSWER: Any antenna constructed on the converted L principle will receive or transmit best away from its free end. In your particular case the best reception on your present antenna is from the north. However, many variable factors enter in whose effects are difficult to figure on. Such factors are: Trees in immediate vicinity, any steel structure, condition of earth, etc. Off-hand I should say that the best direction for your antenna would be east and west, and with the lead-in taken off on the east side. If you have unlimited territory in which to make your installation, why not put up two antennas, one pointing north and south and the other east and west? As I have mentioned many times before height is an all-important factor in antenna installation. Since you have all summer to work in you may look around for the tallest poles you can procure or construct some of the lattice type, using lath for cross braces and 2x2 lumber for corner supports. Such a tower can be made nearly self-supporting, doing away with a great number of guy wires which ordinarily are necessary when a single pole is used. At the same time it is very pleasing in appearance and very efficient due to lack of absorption by the guy wires.

MUSIC

as you drive

The

• CLARK •

AUTO MIDGET RADIO

DESIGNED to give the utmost in radio reception. Three stages of radio frequency assures ample pickup, screen grid detector, two stages of audio amplification and a power stage assures plenty of volume at any speed. The speaker can be permanently installed in your car or may be left portable. If left portable, the speaker can be brought into your camp, tent, or to the fireside, by just adding a little additional wire.

Clear, distinct and powerful, the new Clark brings to you your entertainment exactly as you receive it in your home. Remember the price of \$59.50 includes everything . . . absolutely nothing else to buy . . . and *easy to install!* . . . Remember, too . . . Sturdy construction . . . proven by demonstration . . . Tone quality without equal . . . Standard Radio Principles. . . These make the CLARK *Auto Midget* RADIO Supreme!

\$59.50

Complete



Dealers: A few territorial franchises still open. Write, phone or call immediately.

Six tubes—four Screen Grid tubes.
Dynamic Speaker.
Three 45-volt standard B batteries.
One 22½-volt C battery.
Single illuminated dial control.
High-gain tuned radio frequency circuit.
Necessary aerial and brackets.
Compact box, completely shielded.
Size 6" x 6½" x 9¾".
Supplied with six spark plug suppressors and by-pass condenser, to eliminate motor noise.
Receiver designed especially for auto and motor boat installation.

R. P. McLAIN

7815 Santa Monica Blvd.
HOLLYWOOD, CALIF.

"Drive smoothly along with a beautiful song"

CRITIQUE OF THE WEEK



By DYAL TURNER

The most disgraceful thing I have ever listened to was a recent broadcast from Station KTAB. It was a so-called travesty on the life of Abraham Lincoln, intended to be funny. Excruciatingly funny. Instead it was vile. The lines carried a voracious undertow of degrading inference. The thing was repulsive. I was so steamed up I saw red.

* * *

But let's talk of something more pleasant. There is the Castle of Dreams, for instance. Goes over KGO, KHQ, and KOA on Wednesday nights some time after 10 o'clock. A "dreamer" reviews his life in a strangely soothing mood assisted by atmospheric music. The narrator and story varies from week to week so there's no chance of its becoming monotonous. It isn't a spectacular program but it sorta strikes a responsive chord in me. I always get a yen to drag out the old family album or some of the trophies of my adolescent youth. There was a woman "dreamer" on the other night. A nurse. Gee! She was poignant.

* * *

The Home Sweet Home program at KFRC goes peacefully about its business. Keeps me company while I laze about of a Sunday morning planning how energetic and useful I'm going to be next week. It's as comfortable as an irreproachable private life with impeccable antecedents and as frankly honest as the well-trained house shoes that flop in erratic rhythm as I mosey around. I anticipate it with the same eagerness that I anticipate the "I have spoken" of the last after-dinner speaker at a dull banquet.

* * *

The Packard broadcasts coming over the NBC network on Monday nights are ambitious, brilliant affairs. They believe in baiting their customers with names, alright. It has been my experience that names are all to frequently disappointing. However, thus far, I have thoroughly enjoyed the big

timers offered by Packard. The firm is evidently of the opinion that if one star doesn't register another will, for each week a different luminary is presented. Maybe now—that's done to excite curiosity—whichever it is, it works.

* * *

There is a sincerity in Dr. Cross' daily talk over KGO that is singularly restorative. His understanding of the problems confronting the human race is apparent in the liberal, practical advice he gives his correspondents and listeners. He is one preacher who does not preach. I like the log sawing business that goes with the broadcast and the birds and the darkies who sing without piano or orchestral accompaniment. The problem as a whole affects me most pleasantly. Gives me a sense of well being and enables me to treat the burnt toast and over-perked coffee with an air strongly suggesting pacifism.

* * *

KPO's Opera Hour on Thursday night is something to write home about. Alice Gentle is superb! Her voice is more beautiful than ever and her emotional, daring personality sweeps right through the old loud speaker with such intensity and warmth it would make a first-class thermometer faint from exhaustion. A fellow doesn't require a linguistic, high-brow mind to understand what the opera's about. She lives it so realistically he can see and feel and live it with her. Gimme back my heart Xanthippe, I'm gonna park it at Alice's feet.

* * *

Get a boot out of Hank Simmons' Showboat. They tell you right at the start who's who and give you a crowd to "boo" with so you won't feel conspicuous. I've developed some pretty swell leering since listening to them. The biggest wallop to me is the backstage direction. Gee, I wish I'd known some of those terms when I was a kid! Bet I'd been more successful with my barnyard productions.

52

Issues of BROADCAST WEEKLY—Either New Subscription or Renewal

AND

25

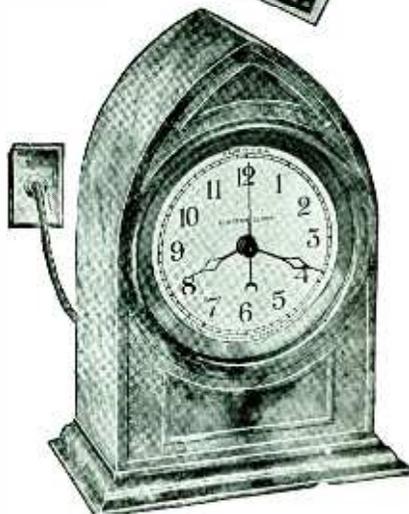
-Year, All-Electric, Mantel Alarm Clock Walnut-finished

BOTH

for

\$

5



Special Short Time Offer Only . . . ACT QUICK!

MAIL THIS COUPON NOW!!

BROADCAST WEEKLY,
Pacific Building, San Francisco, Calif.

Gentlemen:

I enclose herewith \$5 for which please send me *Broadcast Weekly* for one year and the All-Electric Alarm Clock advertised in your special offer. This \$5 shall be payment in full for both.

NAME

STREET

CITY STATE

Think how many places you can use this beautiful, mahogany-finished ALL-ELECTRIC Mantel Alarm Clock. Simply plug in light socket. Never needs winding. Standard make, 25-year guarantee. Made to sell at \$12. BROADCAST WEEKLY regularly \$3 per year. This Extra Special Offer gives you BOTH for \$5—this marvelous ALL-ELECTRIC CLOCK and 52 issues of BROADCAST WEEKLY, \$15 value for \$5. But number of clocks is limited. Don't wait. Either new subscriptions or renewals accepted. Act IMMEDIATELY.

Mail Coupon AT ONCE!

SUPPOSE

that all advertising were suddenly eliminated from
Radio programs—

THE severest and most general complaint against radio programs is apparently engendered by the nature and amount of advertising they carry. Most of this criticism is characterized more by its gusto than by its logic or foundation of fact. No one will deny that programs would be more enjoyable if they were entirely purged of advertising. But doing this would kill the goose that lays the golden egg—advertising pays the bill. Deprived of this revenue, broadcasting stations would be forced to shut off their power, or secure government aid that would result in a radio tax or other form of program charge. And, of course, the better the program the higher the tax or charge would be.

The inefficiency of political management would further increase such tax or charge, and make redress in case of grievance more difficult and involved. Private enterprises respond readily to public opinion whose favor they must enjoy to sell their merchandise. But governmental red tape and political intrigue make the responsiveness of government departments slow and doubtful.

Granted then, that the public saves money and secures better programs by permitting advertisers to pay the bill, certainly this expenditure of millions of dollars annually gives radio advertisers some rights. They are not philanthropic institutions. They must make money or close their doors and throw thousands of people out of work. Obviously at some time during the program, therefore, they must at

least announce the name of their product and where it can be purchased. Only by creating an additional active demand for that product can the advertising pay and the expenditure continue.

This should not be interpreted as condoning or encouraging advertising abuses. The proportion of time devoted to advertising should be minimized, and the material so composed and arranged that it does not mitigate the enjoyment of the program proper. Programs made obnoxious or uninteresting by advertising, can be discouraged and eventually eliminated by tuning them out and discontinuing the purchase of the merchandise thus advertised. Conversely, programs that are good entitle such advertisers to the appreciation of the radio audience expressed in actual patronage whenever possible.

Patronage is power. By a thoughtful and measured distribution of its patronage the public can absolutely force the broadcasting of the programs it wants. Without this patronage no advertiser can long stay on the air. But imagine how much additional money could be spent on improving programs if every one of the twenty million radio owners actually purchased radio-advertised products at every opportunity. It is all very well, through letters, telegrams and comments, to tell stations and artists the kind of programs you like and want, but you can get such programs only to the extent your *patronage* pays the bill. Resolve NOW—start TODAY, to *patronize deserving radio advertisers.*

Published in the interests of better radio programs by

BROADCAST WEEKLY

Pacific Building

San Francisco, Calif.

SUNDAY Programs

July 19, 1931

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
8 A.M.—Chronicle Comics
8:30—Silent period
9—Breakfast with Sperry, NBC
9:30—George Nyklicek, organ recital
10:30—Yeastfoamers, NBC
11—Interdenominational and nonsec-
retarian church services, Dr. Homer
K. Pitman, Pastor, Grace Trinity
Center United Church.
12 noon—National Sunday Forum
1—String Trio
2—Catholic Services, NBC
3—Organ recital, George Nyklicek
4—Enna Jettick, NBC
4:15—String Trio
5—Heel Hugger Harmonies, NBC
5:15—Mary Groom, contralto
5:30—Half-hour of drama classics
6—Nathan Abas, violin recital
6:30—Passing the time away
7:30—Palace Hotel Concert Orch.,
directed by Uzia Bermani
8:05—Fifteen minutes with the poets
8—Baseball scores
8:15—Henry Thompson, tenor
8:30—Rudy Selger and his Fairmont
Hotel Concert Orchestra
9—Nathan Abas String Quartet with
Allan Wilson, tenor
10 to 11—Impressions of American
Wastelands, with KPO Salon Or-
chestra



CYRUS TROBBE
KPO—10 P.M.

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
2:30 P.M.—Studio feature
3—Joint recital by Joan Ray, con-
tralto, and Jane Sargent Sands,
pianist
3:30—Sherman Clay Concert
4—Dance music
5—Variety
5:30—Selix Clothing program
6—Silent period
8 to 9—Service from Fourth Church
of Christ, Scientist

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Popular recordings
9—Vacation time
9:30—Recordings
10—Bible Class
11—10th Ave. Baptist Church ser-
vices
12:30 P.M.—Chapel of Chimes Organ
1—Church of Latter Day Saints
1:30—Classical program
2:30—Musical Comedy selections
3—"Mischief Makers," with Jean
Wakefield, vocal soloist
4—Recordings
5—Chapel of Chimes Organ
6—Recordings
6:30—Studio program
7—Plantation Echoes
7:30—Baptist Church services
9:30—"Moment Musical"
10:30 to 11 P.M.—Popular recordings

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Watchtower program
9—Charlie Glenn, songs of Yester-
year
9:30—Dance Melodies
9:45—Revue (records)
10—Musical Compact (records)
10:15—Hitunes of Song and Dance
10:45—Church services
12 noon—Transcriptions or records
12:30—Salon Melodies (records)
12:45—Nell Callahan, piano recital
1—Marina Trio
1:30—Manhattan Moods (records)
2—Organ Melodies (Records)
2:30—Popular records
3—Opera selections (records)
4:30—On Parade (records)
5—Popular hits
5:30—Memories of Great Masters
6—Revue (records)
6:30—Jim Wynn and his Eleven
Devils
7:30—"The Home Bruisers," KYA
Players
7:45—Close Harmony
8—Church services
9—At the Symphony (records)
9:45—John D. Barry, World Events
10 to 11 P.M.—Joe Mendel's Pep
Band

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
12 noon—Recorded program
12:30—John Wharry Lewis' Quintet
1:30—Jean Ardath, pianist; Albert
Gross, tenor and Art and Marion
Cavanaugh, saxophone and piano
2:30—Instrumental and vocal pro-
gram
4—Studio program
4:30—Recordings
5—Studio program
6—Mixed quartet
6:30—Baseball results
6:35—KLX trio
7:30—Helen Parmlee, pianist
8—Studio program
9—Tan Sterling, tenor and Helen
Wegman Parmelee, pianist
9:30—Harry Walters Trio
10 to 11 P.M.—Persian Gardens
Band

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning devotions
8:05—Recordings
9—Wade Forrester's Sunshine hour
9:30—Helen Edgar Newman, lyric
soprano, Dorothy Franzen, mezzo-
soprano
9:45—Terpezone program
10—Watch Tower program, music.
Lecture by Judge Rutherford
Bible questions answered
10:45—Musical program
11—Dorian Trio
11:30—Spanish program
12 noon—Dell Raymond and Ger-
trude Lyne
12:30—Zoro's Hour of Destiny
1—Watch Tower program
2—Father and son program—George
Danforth, Sr., baritone; George
Danforth, Jr., violinist
2:30—Silent period
6—Watch Tower program
7—Portuguese hour, Latin-American
Broadcasting Co.
7:50—Silent period
9—Watch Tower program
10 to 11—Recorded dance music

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Popular records
9—Assoc. Food Stores program
9:30—Recordings
10—Sunshine half-hour
10:30—Recorded music
11—Selix program
11:30—Steinberg program
12 noon—Hamberger's half-hour
12:30—Topsy's Roust period
12:45—Martha Washington program
1—The Corner Drug Store
1:30—Popular dance selections
2—Frank Galvin and Jerry Herst—
the Joy Boys
2:30—Light classics
3—Boswell Sisters (records)
3:30—Sapphire Musical Gems
4—New York Night Clubs
4:15—Popular selections
5—Musical styles
6—Philco Symphony Orchestra
6:30—Recordings
7—Viennese Nights
7:30—Silent period
12:01 to 6 A.M.—KJBS Owl program

272.7 Meters **KGDM** Stock. 795
1100 Kcys. 250 Watts
Peffer Music Co., Stockton, Calif.
6 A.M.—Weather and recordings
8:15—News of the day
8:30—Jack Coale, Katten and Ma-
rengo novelty program
9:50—The Watchtower, Judge Ruth-
erford
10—Musical Gems
10:30—Celeste Rader Bates, piano
and songs
11—First Baptist Church services
12 noon—Portuguese-American pro-
gram
1—Fundamentalist program
1:30—Rhythm Kings Dance Orch.
2:30—Philco Symphony Orchestra
4—KGDM Hawaiians
5—Big Oak Flat program
5:30—The Valley program
6—Twilight Melodies
6:45—Theatre of the Air
7 to 7:30 P.M.—KGDM Players

CBS**Columbia Broadcasting System**

- 8 A.M.—Voice of St. Louis. Symphonic orchestra. Guest soloists, and Max Steindel, director and cellist: KFBK, KOL, KVI, KFRC, KLZ
- 8:30—International Broadcast: KFBK, KWG, KOL, KVI, KOIN, KFRC, KHJ, KDYL, KLZ, KGB
- 8:45—The Vagabonds. Emery Deutsch and his orchestra: KFBK, KOL, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 9:30—Columbia Little Symphony, with Evan Evans, baritone: KFBK, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH
- 10—Ann Leaf at the organ: KFBK, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH
- 10:30—Gypsy Trail. Emery Deutsch, conductor, and Karol de Thome, soloist: KFBK, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH
- 11—Symphonic Hour. With Toscha Seidel, violinist; Howard Barlow, conductor: KFBK, KWG, KOL, KVI, KFPY, KDYL, KLZ, KOH
- 12 noon—Cathedral Hour. Howard Barlow, conductor; Julia Mahoney, soprano; Theo. Karle, tenor; Crane Calder, bass: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 1—French Trio. Lydia Savitkaya, harpist; Sallie Possell, flutist; Elfreda Bos, violinist: KWG, KDYL, KLZ, KOH
- 1:15—Pastorale Andre Kostelanetz, conductor; Mildred Johnson, contralto; Virginia George, soprano; Charles Carlisle, tenor; Crane Calder, bass: KDYL, KLZ, KOH
- 1:45—Theo Karle. With Howard Barlow's Symphony Orchestra: KWG, KVI, KFRC, KDYL, KLZ, KOH
- 2—Chicago Knights (from Chicago): KFBK, KMJ, KWG, KOL, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 2:30—Howard Neumiller, pianist: KFBK, KWG, KOL, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 2:45—Speed Demons: KFBK, KWG, KOL, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 3—The World's Business: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KHJ, KDYL, KLZ, KOH, KGB
- 3:15—Piano Pals: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 3:45—The Boswell Sisters: Connie, Martha and Vet: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 4—"Devils, Drugs and Doctors." KWG, KMJ, KVI, KFPY, KOIN, KFRC, KHJ, KDYL
- 4:15—Kate Smith and Her Swanee Music: KFBK, KWG, KOL, KVI, KFRC, KHJ, KLZ, KOH, KGB
- 4:30—Tony Parenti and His Singing Saxophones: KFBK, KWG, KFPY, KFRC, KLZ, KOH, KGB
- 5—Around the Samovar. Peter Biljo's Balalaika Orchestra with Florence Stern, violinist; Eli Spivak, baritone, and Valia Valentinova, contralto: KFBK, KMJ, KWG, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 5:30—Lewisohn Stadium Concert. Willem van Hoogstraten, conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH

- 6:30—The Gauchos. Vincent Sorey's Orchestra with Tito Guizar, tenor; and the Hernandez Brothers: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KLZ, KOH
- 6:45—Star Reveries. Helen Gilligan, soprano; Milton Watson, tenor; and Mark Warnow's Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH
- 7—Continental String Quartet: KFBK, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH
- 7:30—Chicago variety program: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 8:30—Nocturne. Ann Leaf at the organ: KFBK, KOL, KFPY, KFRC, KDYL, KLZ, KOH, KGB

- 499.7 Meters KFSD Franklin 6353**
6000 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
8 A.M.—Rochester Concert Orchestra, NBC
- 8:30—Troika Bells, NBC
- 9—Breakfast with Sperry, NBC
- 9:30—Studio program
- 10—Carveth Wells, NBC
- 10:15—The Caribbeans, NBC
- 10:30—Yeast Foamers, NBC
- 11—The Friendly Hour, NBC
- 12 noon—Old Time program
- 2—Feature program
- 2:30—Dr. Humphrey F. Stewart, organist
- 3:30—Through the Opera Glass, NBC
- 4—Enna Jettick Melodies, NBC
- 4:15—Popular program
- 5—Heel Huggler Harmonies, NBC
- 5:15—Concert Jewels, NBC
- 5:45—Loyola University Symphony, NBC
- 6:15—Goldman Band concert, NBC
- 6:45—Seth Parker, NBC
- 7:15—Alvino Rey, NBC
- 7:30—Carnation Contented, NBC
- 8—Gunnar Johannsen, NBC
- 8:30—Musical Moods, NBC
- 9—Chase and Sanborn, NBC
- 9:30—Warwick Trio
- 10 to 11 P.M.—Dance orchestra

- 209.7 Meters KECA West. 0337**
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Rochestra concert orchestra, NBC
- 8:30—Troika Bells, NBC
- 9—Popular Concert, NBC
- 10—Talk by Carveth Wells, NBC
- 10:15—The Caribbeans, NBC
- 10:30—Yeast Foamers, NBC
- 2 P.M.—Catholic Hour, NBC
- 3—Organ recital, NBC
- 3:30—KECA Trio
- 4—Ruth Francis, pianist
- 4:15—Winnie Moore, travelog.
- 4:30—Zhay Clark harpist and B. Ferlazzo, violinist
- 5—Vocal soloist
- 5:15—Concert Jewels, NBC
- 6:15—Goldman Band Concert, NBC
- 6:45—Sunday at Seth Parkers
- 7:15—Alvino Rey, NBC
- 7:30—String trio and Mildred Loughlin, contralto
- 8—Gunnar Johanson, pianist, NBC
- 8:30—Musical Moods, NBC
- 9—Dance Band, with Hall & Myers
- 9:30—Felipe Delgado, baritone
- 10—George Olsen Club Orchestra, directed by E. Hoagland, with Joe Lewis, master of ceremonies
- 10:30—George Grandee, popular songs
- 10:45 to 11 P.M.—B. Ferlazzo, violinist

- 491.5 Meters KFRC Prospect 0100**
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
8 A.M.—Voice of St. Louis, CBS
- 8:30—International Broadcast, CBS
- 8:45—The Vagabonds, CBS
- 9—"Home Sweet Home Concert"
- 11—Dr. Ross
- 11:15—Symphonic Hour, CBS
- 11:30—"Fashions in Cosmetics"
- 11:45—Sherman Clay concert
- 1 P.M.—"Sunday Sunshine," with Dick Rickard as Master of Ceremonies
- 2—Chicago Knights from Chicago, CBS
- 2:30—Frank Moss Piano Recital
- 3—The World's Business, CBS
- 3:15—The Buccaneers with Herman Reinberg, CDLBS
- 3:45—The Boswell Sisters, CBS
- 4—"Devils, Drugs and Doctors," CBS
- 4:15—Kate Smith and Her Swanee Music, CBS
- 4:30—Professor Lindsley, CDLBS
- 5—Around the Samovar, CBS
- 5:30—Lewisohn Stadium Concert, CBS
- 6:30—The Gauchos, CBS
- 6:45—"Star Reveries," CBS
- 7—Cadillac La Salle Concert, featuring Juanita Tennyson and Charles Bulotti under direction of Meredith Wilson, DLBS
- 8—"Musical Forget-Me-Nots," featuring Robert Olsen.
- 8:15—Chicago Variety program, CBS
- 8:30—"Nocturne," featuring Ann Leaf and Ben Alley, CBS
- 9—Chevrolet Musical Chronicles
- 9:30—George E. Wendt's Orch., CBS
- 10:30—Tom Gerun's Orch., CDLBS
- 11 to 12 midnight—Midnight Moods, CDLBS
- 249.9 Meters KWG Phone: 580**
1200 Kcys. 100 Watts
Portable Wireless Tele., Stockton, Cal.
8 A.M.—Organ concert
- 8:30—International Broadcast, CBS
- 8:45—The Vagabonds, CBS
- 9—Home Sweet Home Concert
- 11—Symphonic Hour, CBS
- 12 noon—Cathedral Hour, CBS
- 1—Sunday Sunshine
- 2—Chicago Knights, CBS
- 2:30—Frank Moss Piano Recital
- 3—The World's Business, CBS
- 3:15—The Buccaneers, CBS
- 3:45—The Boswell Sisters, CBS
- 4—Devils, Drugs and Doctors, CBS
- 4:15—Kate Smith, CBS
- 4:30—Prof. Lindsley
- 5—Around the Samovar, CBS
- 5:30—Grand Opera Miniatures, CBS
- 6—The Gauchos, CBS
- 6:30—Fortune Builders, CBS
- 6:45—Star Reveries, CBS
- 7—Cadillac La Salle Concert
- 8—Musical Forget-Me-Nots
- 8:15—Chicago Varieties
- 8:30—Popular selections
- 9—George E. Wendt Orchestra
- 10:30 to 11 P.M.—Tom Gerun Orch.
- 267 Meters KMCS Inglewood 1897**
1120 Kcys. 500 Watts
Dalton's, Inc., Inglewood, Calif.
- 12:30 P.M.—Records
- 2—Off the Air
- 4:30—Waltzes (records)
- 5—Memory Lane (records)
- 6—Radio Vesper service, conducted by Dr. Martin Luther Thomas, pastor of Federated Metropolitan Church
- 6:30—Off the Air
- 11—"Old Favorites" (records)
- 12 noon—Symphony hour (records)
- 1 to 6 A.M.—Tommy's All Request program

315.6 Meters KFWB Holly. 0315
 950 Kcys. 1000 Watts
Wagner Brothers, Hollywood, Calif.
 8:30 A.M.—Funny Paper Man
 9—Late recordings
 11—Jean Leonard "Wizard of the Ivories"
 11:30—Late recordings
 1:30 P.M.—Pacific Coast League Baseball game
 6—Price Dunlavy, organist
 6:30—"Step on It," featuring Doug Richardson, tenor soloist, and Jerry Joyce's instrumental group
 7—Burr McIntosh "Cheerful Philosopher"
 7:30—Ambassador Concert featuring Donald Novis
 8—Zoellner String Quartette
 8:30—French Miniatures, Kay Van Ripper
 9—Strings and Bows with Lewis Meehan, tenor
 9:30 to 10 P.M.—Star Dust (recorded)

468.5 Meters KFI Westmore 0337
 640 Kcys. 5000 Watts
Earle C. Anthony, Inc., Los Angeles
 8:45 A.M.—Margaret Duncan, pianist
 9—Breakfast with Sperry, NBC
 9:30—KFI ensemble and soloists
 10:35—Louis Alvarez, tenor
 10:50—Barbara Jamieson, pianist
 11—Helen Guest, ballads
 11:30—Silent period
 2 P.M.—Francis Sullivan, "Old Lamps for New"
 2:30—KFI string trio
 4—Enna Jettick melodies, NBC
 4:15—Blow the Man Down
 4:30—Alexander F. Reilly, organist
 5—Heel Hugger Harmonies, NBC
 5:15—Ruth Francis, pianist
 5:30—Royce and Ronald, the Alabama boys
 5:45—Lenore Killian, contralto
 6—Manly P. Hall, philosopher
 6:45—The Wonder Twins, Virginia Flohri, soprano, James Burroughs, tenor
 7—Piano recital
 7:30—Carnation Contented Hour
 8—KFI concert orchestra
 9—Chase & Sanborn, NBC
 9:30—Youngs' Marketeers, male quartet and symphonet
 10—Slumber hour orchestra
 10:30—KFI dance band, with Jean Dunn, soloist
 11 to 12 midnight—Paul Carson, organist, NBC

526 Meters KMTR Holly. 3026
 570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
 6 A.M.—Selected records
 10—Musiciand Revue
 12 noon—Musical Treasure Chest
 1—Studio program
 2—Wall Bros. Trio
 2:30—Musical Treasure Chest
 6—Studio Varieties
 6:30—Ethiopian Oriental Supper Club, featuring "8" Ball, Mr. Bull, Uncle Herb
 7—Justine Johnson's String Ensemble
 7:15—Dream Girl program
 7:30—The Peacemakers Orchestra
 8:15—Bantam Musical Revue
 8:30—Vernon Rickard, tenor, Harold Curtis, organist
 9—Fine and dandy program, KMTR Staff
 10—Harold Curtis, organist, and Kelvin Ahearn, tenor
 11—The Phantom Revue
 12 midnight—Louise Howatt, happiness girl
 1 to 6 A.M.—The Cheerio program

333.1 Meters KHJ Vandike 7111
 900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 8 A.M.—Comics and organ
 8:30—International Broadcast, CBS
 8:45—The Vagabonds, CBS
 9—Home Sweet Home Concert
 11—First M. E. Church Services
 12 noon—Cathedral Hour, CBS
 1—Sunday Sunshine
 2—Chicago Knights, CBS
 2:45—The Speed Demons, CBS
 3—The World's Business, CBS
 3:15—Piano Pals, CBS
 3:30—Studio program
 3:45—The Boswell Sisters, CBS
 4—Devils, Drugs and Doctors, CBS
 4:15—Kate Smith and her Swanee Music, CBS
 4:30—Prof. Lindsley and Leigh Harline
 5—Church Vesper Hour
 5:30—Lewisohn Stadium Concert, CBS
 6:30—The Gauchos, CBS
 6:45—Star Reveries, CBS
 7—Cadillac-La Salle Concert
 7:30—Edison String Symphony
 8—Musical Forget-Me-Nots
 8:15—Program from KFRC
 8:30—"Twenty-two Fifties."
 9—Chevrolet Chronicles
 9:30—Geo. Wendt's Orchestra
 10—Worldwide News
 10:10—Geo. Wendt's Orchestra
 10:30—Tom Gerun Orchestra
 11 to 12 midnight—Gaylord Carter, organist

285.5 Meters KNX Hemp. 4101
 1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
 7 A.M.—Bill Sharple and His Gang
 9:30—Musical program
 10—Judge Rutherford lecture
 11—First Presbyterian Church
 12:30—Louise Johnson, astroanalyst and vocational director
 1—International Bible Students Assn
 2—City Park Board
 4—Wesley Tourtelotte, organist
 5—Dr. John Matthews, pastor
 6:30—Hollywood Humanist Society
 7—All Souls' Church
 7:50—Viennese Nights
 7:45—The Gossipers
 8—First Presbyterian Church
 9—Calmon Luboviski, violinist, assisted by Claire Mellonino, pianist
 10—Arizona Wranglers and Sheriff
 10:30 to 11:30 P.M.—Pantages Hollywood Theater

239.9 Meters KFOX Phone: 672
 1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
 5 A.M.—The Early Birds
 8—Family Altar
 8:30—Novelty recordings
 9:30—Angeles Abbey program
 10:30—Vocal and orch. recordings
 11—St. Lukes Church
 12:30 P.M.—Novelty recordings
 1—On the Beach at Waikiki
 1:30—Steinway Duo Art
 2—Sunshine and Roses
 3—Band records
 3:30—Storiettes
 4:30—Nazarene Church
 5—Bill Estes Harmony Boys
 5:30—Town Hall Revelers
 6—Air Raiders
 6:30—Rance Valentine
 7—Broadcaster Hour
 7:30—Foster Rucker, baritone; Rolly Wray, accompanist
 8—First Church of Christ, Scientist
 9—Rural Free Delivery
 10—Musical Master Pieces
 12 midnight—Dick Dixon, organist
 1 to 5 A.M.—Recordings

▼

**Here's
 Your
 Chance
 to get
 an
 All-Electric
 Alarm
 Clock**

(Guaranteed
 25 Years)

▼

**See Page
 19 this
 Issue for
 Special
 Offer**

▼

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
8 A.M.—Rochester Concert Orches-

tration direction Sherman A. Clute:
KGO, KOMO, KGW, KECA, KFSD
8:30—Troika Bells; Mme. Genia
Fonariova, soprano; Russian en-
semble, direction Alexander Kiril-
loff; KGO, KOMO, KGW, KECA,
KFSD, KTAR

9—Lee S. Roberts; Paul Carson, or-
ganist; KHQ, KOMO, KGW, KPO,
KFI, KFSD

9—Pop Concert; soloists, chorus, or-
chestra: KGO, KECA

10—Series of talks by Carveth
Wells: KGO, KOMO, KGW,
KECA, KFSD, KTAR

10:15—The Caribbeans, dance band,
direction Don Carlos; KGO, KGW,
KECA, KFSD, KTAR

10:30—Bible stories, "Joseph in
Egypt," by Harry De Lasaux, KGO

"Joseph in Egypt," the sequel to
"Joseph and his Brethren," is the
Bible story to be heard this morn-
ing. Written by Harry De Las-
aux and featuring Tom Kelly in
the title role, the story tells of
Joseph's success in Egypt and how
his brothers fail to recognize him
in his new position of Pharaoh's
assistant.

10:30—Yeast Foamers, orchestra di-
rection Herbie Kay; Lee Sims, pi-
anist; Ilo May Bailey, soprano;
KHQ, KOMO, KGW, KPO, KECA,
KFSD, KTAR

11—The Friendly Hour, Reverend
Frederick K. Stamm; George
Vause, organist; male quartet, di-
rection George Shackley: KHQ,
KGW

Hymns and secular melodies will
proceed and follow Rev. Fred-
erick K. Stamm's sermon on "The
Rivalries of Life."

11—Grace Cathedral Services: KGO

12 noon—National Sunday Forum;
Rev. Ralph W. Sockman, speaker;
radio choir and orchestra, di-
rection George Dilworth: KHQ, KGW,
KPO; KOMO, 12:15 to 1 P. M.

12 noon—Dave Rosebrook and his
band: KGO

1—Sabbath Reveries; Dr. Charles
L. Goodell; George Vause, or-
ganist; mixed quartet, direction
George Shackley: KGO, KHQ,
KOMO, KGW, KTAR

2—The Vagabonds; orchestra, direc-
tion Mahlon Merrick: KGO

2—Catholic Hour; speaker; questions
and answers; Rev. Dr. Edward L.
Curran; the Mediaevalists, direc-
tion Father Finn; KHQ, KOMO,
KGW, KPO, KECA, KTAR

3—Organ recital from Balboa Park,
San Diego, Calif.: KGO, KOMO,
KECA, KTAR

3:30—Through the Opera Glass;
vocal soloists and concert orches-
tra, under direction of Cesare

Sodero: KGO, KOMO; Enna Jet-
tick Melodies; soprano; Betty
Ayres, soprano; Mary Hopple,
contralto; Steele Jamison, tenor;
Leon Salathiel, bass; ensemble
direction George Dilworth: KHQ,
KOMO, KGW, KPO, KFI, KFSD,
KTAR

4—Piano Capers; Dell Perry, Oscar
Young: KGO

4:15—Blow the Man Down; sea
chanteys; male octet; accordion,
piano; direction Robert Armbrus-
ter: KGO, KGW, KFI
Favorite sea songs will be of-
fered, featuring a male octet, a

375.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
8 A.M.—Rochester Concert Orch.,
NBC

8:30—Troika Bells, NBC
9—Breakfast with Sperry, NBC
9:30—Theater Organ Recital
10—Carveth Wells, talk, and the
Carribbeans, NBC

10:30—Yeast Foamers, NBC
11—Pilgrim Congreg. Church
11:15—Plymouth Congreg. Church
12:15—National Sunday Forum, NBC

1—Sabbath Reveries, NBC
2—Catholic Hour, NBC
3—Balboa Park Organ recital, NBC

3:30—Through the Opera Glass, NBC
4—Enna Jettick Melodies, NBC
4:15—Blow the Man Down, NBC

4:30—Harbor Lights, NBC
5—Heel Hugger Harmonies, NBC
5:15—Concert Jewels, NBC
5:45—Loyola University Symphony,
NBC

6:15—Goldman Band, NBC
6:45—Sunday at Seth Parker's, NBC
7:15—Alvino Rey, NBC
7:30—Carnation Contented Hour,
NBC

8—Gunnar Johansen, pianist, NBC
8:30—Musical Moods, NBC
9—Chase & Sanborn program, NBC
9:30—Vocal recital
9:45—Cecil and Sally (recorded)

10 to 10:30 P.M.—Orchestra and
vocalists

508.2 Meters **KHQ** Main 5383
950 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

8:45 A.M.—Studio program
9—Breakfast with Sperry, NBC
9:30—Sunday Morning Tabloid
10—Bible Students
10:15—S. W. Radiolites
10:30—Yeast Foamers, NBC
11—The Friendly Hour, NBC
12 Noon—National Sunday Forum,
NBC

1—Sabbath Reveries, NBC
2—Catholic Hour, NBC
3—Popular recordings
3:30—Through the Opera Glass, NBC
4—Enna Jettick Melodies, NBC
4:15—Broadway Melodies
5—Heel Hugger Harmonies, NBC
5:15—With the Opera
6:15—Davenport Dinner Hour
6:45—Sunday at Seth Parker's, NBC
7:15—Studio program
7:30—Carnation Milk program, NBC
8—Episcopal Cathedral services
9—Chase & Sanborn, NBC
9:30—Readers' Guide, NBC
10—Marian Boyle Trio
10:45 to 11 P.M.—Studio program

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts
Radio Service Corp., Salt Lake City

12 Noon—A visit with the composers
1—L. D. S. Tabernacle services
2:30—Musical program
3—Standard musical program
4—Enna Jettick melodies, NBC
4:15—Informal program of music
5—Heel Hugger Harmonies, NBC
5:15—Frank Cookson's orchestra
from the Newhouse Hotel
5:45—NBC program
6:45—Goldman's Band Concert, NBC
6:45—Seth Parker, NBC
7:30—Carnation Contented Hour,
NBC

8—Monsignor Hunt
8:30—L. D. S. services
9—Chase & Sanborn program, NBC
9:30—Variety program
10—Pipe organ concert, violin and
vocal soloists

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.

7:30 A.M.—Rochester Concert Orch
8:30—Troika Bells
9—Pop concert
10—"Big Game Hunting"
10:15—The Caribbeans
10:30—Yeast Foamers
11—The Friendly Hour
12 Noon—National Sunday Forum

1—The Ball Hour
1:30—In the Garden
2—Catholic Hour
3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

9:30—The Reader's Guide; Joseph
Henry Jackson: KGO, KOA

11 to 12 midnight—Paul Carson, or-
ganist—"Builder of the Bridge to
Dreamland": KGO, KFI

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.

7:30 A.M.—Rochester Concert Orch
8:30—Troika Bells
9—Pop concert
10—"Big Game Hunting"
10:15—The Caribbeans
10:30—Yeast Foamers
11—The Friendly Hour
12 Noon—National Sunday Forum

1—The Ball Hour
1:30—In the Garden
2—Catholic Hour
3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

3—Hume Everet and his All-Colo-
radoans
4—Enna Jettick Melodies
4:15—Blow the Man Down
4:30—Harbor Lights
5—Heel Hugger Harmonies
5:15—Network
5:45—Program from Loyola Univer-
sity, NBC
6:15—Edwin Franko Goldman and
his Band
6:45—Sunday at Seth Parker's
7:15—Phantom Caravan
7:30—Carnation Contented Hour
8—South Sea Islanders
8:30—Henry Trustman Ginsburg,
violinist
8:45—Ralph Hansell, xylophonist
9—Chase & Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Sunday night concert

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 6 A.M.—Organ concert
 9—Mary from Proctor's
 10—Bible Students' Association
 10:15—Organ, John Pearson, baritone
 11—Northwest Concert Trio; Jan Naylor, 'cello; Jan Russell, violin; Betty Anderson, soprano
 12 Noon—Hi-Steppers Orch.; Casey Jones, tenor, Spencer Adams, xylophones
 1—Words and music
 1:30—Eighteen Feet of Harmony
 2—Emmanuel Tabernacle
 2:30—Cowboy-Jo
 2:45—Chet Cathers, baritone
 3—Organ concert, Bobby Hainsworth; Nettie Shreve-Bayman, interpreter of literature
 4—Municipal Park Band
 5—Bursett Bros. Vocal Quartet
 5:30—Les Petites Masques Drama
 6—Marshal Sohl and Betty Anderson duo
 7—First Church of Christ, Scientist
 8—Damski's Imperial Grand Orchestra; Jean Kantner, baritone; Harold Strong, piano; Agatha Turley, soprano
 9—Pearl Dempsey's Orchestra
 10—Lyric Trio
 11 to 12—Lotus Isle Band

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
 Western Broad. Co., Portland, Ore.
 8 A.M.—Organ concert
 8:15—Kiddies' newspaper
 9—Mary; NWBS
 10—Organ; John Pearson, baritone
 10:30—American Legion
 11—Northwest Concert Trio; Jan Naylor, 'cello; Jan Russell, violin; Betty Andersen, soprano
 11:30—The Oregon Rambler
 12 noon—Hi-Steppers Orch.; Casey Jones, tenor; Spencer Adams, xylophone
 1—Family Altar Hour
 2—Bobby Hainsworth, organist
 2:30—Cowboy Jo
 2:45—Chet Cathers, baritone
 3—Organ concert
 3:30—Nettie Shreve Bayman
 4—Seattle Municipal Park Band
 5—Bursett Bros. Vocal Quartet
 5:30—Radio Gospel Sunday School
 6—Hour on Broadway
 7—Silent period
 8—Henri Damski's Imperial Grand Orchestra; Jean Kantner, baritone; Harold Strong, piano; Agatha Turley, soprano
 9—Songs of Today Orchestra
 10—Lyric Trio
 11 to 12 Midnight—Lotus Isle Band

394.5 Meters KVI Broadway 4211
760 Kcys. 1000 Watts
 Puget Sound Broad. Co., Tacoma
 8 A.M.—To be announced
 8:30—International Broadcast, CBS
 8:45—The Vagabonds, CBS
 9:15—The White Wizard
 9:30—Columbia Little Symphony, CBS
 10—Ann Leaf, organist, CBS
 10:30—Gypsy Trail, CBS
 11—Toscha Seidal, violinist, CBS
 12 noon—Cathedral Hour, CBS
 1—Sunday Sunshine, DLBS
 2—Watch Tower program
 2:15—Chicago Knights, CBS
 2:30—Pioneer Steppers
 3—Dr. Julius Klein, CBS
 3:15—Piano Pals, CBS

3:30—Don Lee program
 3:45—The Boswell Sisters, CBS
 4—Devils, Drugs and Doctors, CBS
 4:15—Kate Smith and her Swanee Music, CBS
 4:30—Tony Parenti and his Singing Saxophones, CBS
 4:45—Don Lee Studio.
 5—Around the Samovar, CBS
 5:30—Lewisohn Stadium Concert, CBS
 6:30—The Gauchos, CBS
 6:45—Star Reveries, CBS
 7—Continental String Quartet, CBS
 7:30—Chicago Variety, CBS
 8—Silent period
 9—Little Symphony Trio
 9:30—Fireside Stories
 10—George Wendt's Orch., DLBS
 10:30—The White Wizard
 10:45—Orchestra, DLBS
 11 to 12 midnight—Organ recital

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 8 A.M.—Voice of St. Louis, CBS
 8:30—International broadcast, CBS
 8:45—The Vagabonds, CBS
 9:30—Columbia Little Symphony, CBS
 10—Ann Leaf at the organ, CBS
 10:30—Gypsy Trail, CBS
 11—Symphonic Hour with Toscha Seidel, CBS
 12 Noon—Cathedral Hour, CBS
 1—Sunday Sunshine
 2—Chicago Knights, CBS
 2:30—Howard Neumiller, pianist, CBS
 2:45—Speed Demons, CBS
 3—Dr. Julius Klein, CBS
 3:15—Piano Pals, CBS
 3:45—Boswell Sisters, CBS
 4:15—Kate Smith and her Swanee music, CBS
 4:30—Organ recital
 5—Endurathon
 5:30—Lewisohn Stadium concert, CBS
 6:30—The Fortune Builders, CBS
 6:45—Star Reveries, CBS
 7—Continental String Quartet
 7:30—Chicago variety program, CBS
 8:30—Nocturne, CBS
 9:15—George Wendt's Orchestra
 10:30—Endurathon
 11 to 12 midnight—Midnite Moods

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 8 A.M.—Organ concert
 9—Mary, NWBS
 10—Organ; John Pearson, baritone
 11—Northwest Concert Trio; Jan Naylor, 'cello; Jan Russell, violin; Betty Andersen, soprano
 12 noon—Hi-Steppers Orch.; Casey Jones, tenor; Spencer Adams, xylophones
 1—Words and music
 1:30—Eighteen Feet of Harmony
 2—Organ concert
 2:30—Cowboy-Jo
 2:45—Chet Cathers, baritone
 3—Organ concert, Bobby Hainsworth
 4—Seattle Municipal Park Band
 5—Royal Poet of the Organ
 5:15—Bursett Bros. Vocal Quartet
 5:30—Les Petites Masques Drama
 6—Hour on Broadway
 7—Songs of Yesterday and Today
 8—Henri Damski's Imperial Grand Orchestra; Jean Kantner, baritone; Agatha Turley, soprano
 9—Songs of Today
 10—Lyric Trio
 11 to 12 midnight—Lotus Isle Band

TWO SPECIAL OFFERS

(For a limited time only)

NUMBER ONE

Broadcast Weekly, one year
 96 Artists' Pictures
 Beautiful Leatherette Cover

All for Only

\$3.00

NUMBER TWO

Broadcast Weekly, 6 months
 96 Artists' Pictures

All for Only

\$1.50

Any present subscriber can take advantage of this offer and have their subscription extended.

Broadcast Weekly,
 726 Pacific Building,
 San Francisco, Calif.

Gentlemen: Here's.....

..... Dollars,
 for which send me your
 special Number Offer.

Name.....

Street Address.....

City.....

State.....

New Renewal
 Extension

FOR A PROGRAM OF FASCINATING MUSIC AND MELODY HEAR

M·J·B

"DEMI-TASSE REVUES"



DONALD NOVIS
Featured MJB vocal artist

Hear Gus Arnheim's MJB Orchestra broadcasting from Ambassador Hotel's famed Cocoanut Grove. Special MJB artists include MJB Cocoanuts, Samuel Pedrazza, Donald Novis, Loyce Whiteman and others.

MONDAY
AND
WEDNESDAY

at 7:30 P. M.
NBC STATIONS



LOYCE WHITEMAN
Petite MJB radio artist



GUS ARNHEIM
*Leader, Ambassador Hotel
Cocoanut Grove Orchestra*

M · J · B



COFFEE

"Safety-Sealed"

MONDAY Programs

July 20, 1931

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Charlie Glenn, songs of
Yesteryear

- 8—Metropolitan hour
- 8:45—Word of Cheer program
- 9—Mahlon Dolman, George Nickson, soloist
- 9:35—Popular hits
- 10—Sunshine Hour
- 11—Salon Melodies
- 11:15—Manhattan Moods
- 11:30—Gene Sullivan, song recital
- 11:45—Baldwin Melody Girl
- 12 noon—Vacationlands
- 12:15—California Parent Teachers' Association
- 12:30—Jim Wynn and his Eleven Devils
- 1—Cal King's Country Store
- 1:30—The Club Page
- 1:45—Musical Contrasts
- 2—Rheba Crawford
- 2:30—Dot and Dee, Song Contrasts
- 2:45—Old Chestnut Revue
- 3—Organ Melodies
- 3:30—Memories of Great Masters of Music
- 4—Salon Music (records)
- 4:15—Mrs. Charles E. Curry
- 4:30—Dental Clinic of the Air
- 5—Metropolitan Hour
- 6—Revue (records)
- 6:30—Recorded program
- 6:45—Talk and Records
- 7—Better Business Bureau
- 7:15—The Home Toppers
- 7:30—Gleason and Armstrong
- 7:45—Jack and Virginia, Songs old and new
- 8—On with the Show
- 9—The Challengers, trio
- 9:15—Lucy Day Soloist
- 9:30—Bob Allen and George Bowers
- 9:45—John D. Barry, World Events
- 10—Virginia Le Rae, soprano-soloist, Dollo Sargent, organist
- 11 to 12 midnight—Jim Wynn and his Eleven Devils

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Eyoepener program
- 8—Silent period
- 9—Popular tunes
- 10:15—Bellevue Hotel program
- 10:30—Dr. Linebarger's program
- 11:15—Sherman Clay Concert
- 12 noon—The Best Steps
- 1—Silent period
- 6—Dinner Dance music
- 7—Good Cheer program
- 7:15—Bellevue Hotel program, featuring Maryland Merkeley
- 7:30—Silent period
- 8:30—Olive Cooper, soprano, with Fay Burks, pianist
- 8:45—Gus Rankin, tenor and William Leach, pianist
- 8:55—Robert J. Steele, speaker
- 9—Louise Gilbert, pianist
- 9:15—"Book of Memories," featuring Joan Ray, contralto, and Jane Sargent Sands
- 9:30—District Attorney Matthew Brady
- 9:45—Nadine Chriss, pianist
- 10—Radio rodeo, featuring Al Cook Oklahoma Cowboys
- 10:30—Dance music
- 11—Melodies of the Masters
- 12 to 1 A.M.—Dedication hour



POLLY LINDEN
KFRC—3 P.M.

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco

- 7:15 A.M.—Health exercises and Applesauce with Dobbs
- 7:45—Van and Don, NBC
- 8—Shell Happytime, by Hugh Barrett Bobbs
- 9—Dobbsie's Birthday Party
- 9:30—Julia Hayes, "Helpful Hints"
- 9:45—Ye Towne Cryer
- 10—Organ recital
- 10:30—Magazine of the Air, NBC
- 11:30—Victor Rodman, dramatic reader
- 11:45—Mel Peterson
- 12 noon—Time; Scripture reading
- 12:05—Livestock reports
- 12:10—Snap Shots
- 1—Newell Chase, pianist
- 1:30—Paul Pitman's "House of Dreams"
- 2—Better Business Bureau program
- 2:15—Mormon Tabernacle, NBC
- 2:45—Ye Towne Cryer
- 3—Who Cares
- 4—Federal Business Assoc. talk
- 4:15—Calif. State Chamber of Commerce talk
- 4:30—Big Brother Paul's hour
- 5:30—Date Book, Stuart Strong
- 5:45—News Digest, "Scotty" Mortland
- 6—Medley Melodists
- 6:30—North Americans
- 6:45—Henry Starr, the 16/40 boy
- 7—Jess Norman's "San Franciscans"
- 7:45—Cecil and Sally
- 8—KPO Salon Orchestra with Alice Gentle, soprano
- 9—Looking Glass program
- 10—Richfield News Flashes, NBC
- 10:15—Tom and Dudd
- 10:30—Play by KPO Drama Guild
- 11 to 12 midnight—Bob Kleir's Syn-copators

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks program; stocks
- 7:45—"Steamboat Bill"
- 8—Hallelujah Hour, CDLBS
- 9—Park Central Orch., CBS
- 9:30—Harry Tucker's Orchestra
- 10—Recordings
- 10:30—Wyn's Daily Chat
- 11—Mary Lewis Haines
- 11:10—The Globe Trotter
- 11:15—Columbia Salon Orch., CBS
- 11:30—The Three Doctors, CBS
- 11:45—Ann Leaf, organist, CBS
- 12 noon—Sherman Clay Concert
- 1—N. Y. Stock Quotations
- 1:05—The Globe Trotter
- 1:15—Dancing by the Sea, CBS
- 1:45—Colonial Dames Beauty Talk
- 2—Happy-Go-Lucky Hour, CDLBS
- 3—Feminine Fancies, CDLBS
- 4—Organ Concert, CDLBS
- 4:30—The Bon Bons, CBS
- 4:45—The Globe Trotter
- 4:55—Town Topics
- 5—De Vally—Art of Song, CDLBS
- 5:30—Hallelujah Quartet, DLBS
- 5:45—Happy Eyes, featuring Tommy Harra
- 6—Clark Sisters, song stories
- 6:15—Edna Fischer, piano moods
- 6:30—Arabesque, CBS
- 7—Will Osborne's Orch., CBS
- 7:15—Pryor's Military Band, CBS
- 7:30—Camel Quarter Hour, featuring Anthony Wons, Morton Downey and Jack Renard's Orch.
- 7:45—Schwartz Ginger Band
- 8—Golden State Blue Monday Jam-boree
- 10—Anson Weeks Orch., CDLBS
- 11—Los Angeles Bitmore Orchestra, CDLBS
- 12 to 1 A.M.—Vagabond of the Air

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M.—Cuckoo Club
- 8—Studio program
- 8:50—Community Merchants program
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household hour, Alma La Marr
- 10:30—Dr. B. L. Corley
- 10:50—Recorded program
- 11—Temple of Dreams
- 11:20—Recorded program
- 11:30—Julia Hayes
- 11:45—Mid-day Musical Notes
- 12:15 P.M.—Dr. R. McLain
- 12:30—Studio program
- 1—Chapel of Chimes Organ
- 1:30—Recordings
- 2—Masteis Album (records)
- 3—Tunes of the Times
- 3:30—Popular recordings
- 4:30—Studio program
- 5:30—Dr. J. Douglas Thompson
- 6—Silver Liners
- 6:30—Ernie Smith "Sport Page"
- 6:45—"Local Color"
- 7—Transcription program
- 7:30—Dance Band
- 8—"Wanderings"
- 8:30—Jerry Jermain in "Gossips with the Business Woman"
- 9—Transcription program
- 10—Studio program
- 10:30—"Silver Liners"
- 11 to 1 A.M.—Jimmie Kendrick's Nite Owls

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

7:30 A.M.—Sunrise Serenaders; orchestra direction Edward J. Fitzpatrick; KGO; KOMO, 7:30 to 7:45 P.M.

7:45—Van and Don, the Two Professors; songs and dialogue; KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA

8—Shell Happytime; conducted by Hugh Barrett Dobbs; broadcast from S. Malolo; KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL

8—Financial Service program; KGO

8:15—Morning Melodies; orchestra direction Edward J. Fitzpatrick; KGO

8:30—Cross-Cuts of the Day; Dr. Laurence L. Cross; KGO

9:15—Montgomery Ward program; KGO, KHQ, KGW, KFI, KTAR

9:30—The Lumberjacks; Charles Marshall, Ted Maxwell; KGO

9:45—Beatrice Mabie, beauty talk; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA

10—Arlon Trio, direction Joyce Barthelsson; KGO, KGW

10:30—Woman's Magazine of the Air; KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD; KTAR, KSL, KOA, 10:50 to 11:30 A.M.

11:30—Birth of Words; dramatic narrative; incidental music; KGO, KECA

11:45—Organ recital; Charles Runyan; KGO, KECA

12 noon—Luncheon concert; orchestra direction Charles Hart; KGO, KECA

12:15—Western Farm and Home Hour; KGO, KHQ, KOMO, KGW, KECA, KFSD, KSL; KTAR, 12:45 to 1 P.M.

1—Hotel Sir Francis Drake Orchestra; direction Ferdinand Stark; KGO, KECA

2—NBC Matinee; KGO; KFI, KFSD to 2:15, 2:45 to 3 P.M.

2:15—Mormon Tabernacle Choir and organ; choir direction B. Cecil Gates; Alexander Schreiner, organist; KOMO, KPO, KFI, KFSD, KTAR

3—Bits of Melody; KGO

3:15—Lure of the Tropics; KGO, KECA

3:30—To be announced, KGO

3:45—News service; KGO

4—How's Business? Merle Thorpe; KGO

4:15—Cowboy Kids; drama with Anita Calfot, Jack Cowden, Jack Mery; KGO

4:30—Gold Medal Express; piano duo; novelty orchestra direction Victor Arden; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

5—Maytag Orchestra; direction Roy Bary; Jack Fulton, Jr., tenor; male quartet; KGO, KHQ, KOMO, KGW, KECA

"In the Merry Month of May-be," a new song of the popular type from the current Broadway musical comedy, "Crazy Quilt," is one of the 16 selections to be interpreted by Roy Bary and the Maytag Orchestra

5:30—General Motors program; orchestra direction Frank Black; KGO, KHQ, KOMO, KGW, KFI

6—Melody Land; orchestra direction Mahlon Merrick; KGO

6:30—Packard program; John McCormack, tenor; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR John McCormack, celebrated Irish tenor, will conclude a series of four special Packard programs

with a song recital. McCormack is the fifth famed artist to appear during this series. He was preceded by Geraldine Farrar, Marion Talley, Anna Case and Cyrene Van Gordon. For this program he has chosen songs with which he is universally identified.

7—Amos 'n' Andy; KGO, KHQ, KOMO, KGW, KECA, KFSD

7:15—Around the Bridge Table with John Charles Shipp; "Simple and Forcing Takeouts"; KGO

7:30—Demi-Tasse Revue; Gus Arnheim's Ambassador Hotel Orchestra; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA

8—Parisian Quintet; direction Eva Garcia; KGO, KFSD

8:30—The Vagabonds; direction Mahlon Merrick; KGO, KECA, KOA

9—Stranger Than Fiction; dramatic sketch; KGO, KECA, KOA

A love story based on facts laid in the glamorous days of Imperial Russia and entitled "A Romance of Old Moscow," will be enacted during the Stranger Than Fiction period.

9:30—Pacific National Singers; "Patience," by Gilbert and Sullivan; soloists and orchestra direction Emil Polak; KGO, KECA, KOA

10—Richfield news flashes; KHQ, KOMO, KGW, KPO, KFI, KFSD

10:30—Out of Doors with J. P. Cuenin; "Need of Organization of Sportsmen"; KGO, KOA

10:45—To be announced; KGO, KOA 11 to 12 midnight—Lofner-Harris Hotel St. Francis Dance Orchestra; KGO, KGW, KFI

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.

6:30 A.M.—Records; stocks

6:45—Belco program

7—Exercises and entertainment

8—Recorded program

9—Modern Homes period

9:30—Recorded program

10:15—Stocks and weather

10:30—Recorded program

11—Classified Adv. hour

12 noon—Jack Delaney and his band

1—Jean's Hi-lights

2—Recordings

2:35—Closing stocks

2:45—Opportunity hour

3:45—Drs. Barron and Wilkinson program

4:15—Recorded program

4:30—Brother Bob's Club

5—Helen Parmelee, pianist

5:30—The Three Cocoanuts

6—KLX Trio

7—News Items

7:30—Helen Parmelee, pianist

8—Big Bear Growlers program—

Male quartet and Leon Lang

8:30—Faucit Theater of the Air

9—Wes Summerford

9:15—Babe and Angelo Castagnola, accordion and guitar

9:30—Cord Scott

10—Al Givich and his band

11 to 12 midnight—Dance program

208.2 Meters **KLS** Lakeside 6223
1440 Kcys. 250 Watts

Warner Bros., Oakland, Calif.

9 A.M.—Cheer Club

9:30—Recordings

11—Studio program

12 noon—Otto Hawaiians

1—Studio program

3—Musical pictures

3:30—Recordings

5—Uptown Boys

5:30 to 7 P.M.—Studio program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco

6 A.M.—Commuters' Express

7—Alarm Klok Klub

7:30—Champion Sparkers

8—Favorite recordings

8:15—The Usco Rooster

8:30—City of Paris Observer

8:45—Popular records

9—Assoc. Food Stores program

9:30—The Corner Druggist

10—Recorded program

10:45—LaVida program

11—Shopping with Shirley Dale

11:15—The Crooning Californian

11:30—Concert music

12 noon—Organ selections

12:15—Popular records

12:30—Transitone program

12:45—Variety recordings

1—Stock report and records

1:30—The Dafyddills—recordings

2—Forty Years Ago in San Francisco

2:15—Popular records

2:30—Italian Airs

2:45—Concert music

3:30—Dell Raymond; popular songs

3:45—Recorded program

4—The Pet Club

4:20—"The Little Green Jug"

5—Popular records

5:15—Cressy Ferra, pianist

5:30—Variety records

6:30—Light classics

6:45—Popular records

7:30—Silent period

12:01 to 6 A.M.—KJBS Owl program

249.9 Meters **KWG** Phone: 580
1200 Kcys. 100 Watts

Portable Wireless Tele., Stockton, Cal.

7:30 A.M.—Breakfast Brevities

8—Hallelujah Hour

9—Felix Ferdinand, CBS

9:30—Harry Tucker, CBS

10—Bernard Cooney Song Revue

10:30—Town Talk

11—Columbia Salon Orch., CBS

11:30—Three Doctors, CBS

11:45—Ann Leaf at the organ, CBS

12 noon—Columbia Artist Recital, CBS

12:30—Thirty Minute Men, CBS

1—Dancing by the Sea, CBS

1:30—Domestic Science

2—Happy-Go-Lucky Hour

3—Feminine Fancies

4—Organ concert

4:30—The Bon Bons

4:45—News Items

4:55—Studio program

5—De Valley program

5:30—Savino Tone Pictures

6—Bernard Cooney Song Revue

6:30—Arabesque

7—Will Osborne

7:15—Arthur Pryor's Band

7:30—Camel Quarter Hour

8—Blue Monday Jamboree

10—Piano Meds

10:15 to 11 P.M.—Anson Weeks Orchestra

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colo.

5 P.M.—Maytag Orchestra

5:30—General Motors program

6—Studio program

6:30—The Packard program

7—Amos 'n' Andy

7:15—Studio program

7:30—Demi-Tasse Revue

8—Supreme Serenaders

8:30—The Vagabonds

9—Stranger than Fiction

9:30—Pacific National Singers

10:30—Out of Doors with J. P. Cuenin

10:45 to 11 P.M.—The Voice of Pan

499.7 Meters KFSB Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—Studio program
 7:45—Morning musical
 9—Good Cheer
 9:15—Amy Lou Shopping Hour
 9:45—Beatrice Mabie, NBC
 10—Shopping Hour continued
 10:30—Woman's Magazine, NBC
 11:30—Organ, Frank Lanterman
 12:15 P.M.—Farm and Home, NBC
 1—French lesson
 1:30—Studio program
 2—Matinee, NBC
 2:15—Mormon Tabernacle, NBC
 2:45—Matinee, NBC
 3—Studio program
 3:45—Radio Dental Clinic
 4:15—Dr. Strauss' Sketchbook
 4:30—Gold Medal Express, NBC
 5—Feature program
 5:20—Late news
 5:30—Concert
 6—Studio program
 6:30—Packard program, NBC
 7—Amos 'n' Andy
 7:15—Benboughs Trio
 7:30—Demi Tasse Revue, NBC
 8—Parisian Quintet, NBC
 8:50—James Harvey Johnson
 8:35—Studio program
 9—Mood Pictures
 10—Richfield news items, NBC
 10:15—Little Club dance music
 11 to 12 midnight—Dance music

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
 7 A.M.—Breakfast Club program
 9—Mildred Kitchen, Home Economics
 9:15—Recorded program
 9:30—Lani McIntyre's Hawaiians
 10:30—Selected records
 11:45—Public and City Officials
 12 noon—"World in Review"
 12:15—Hi Noon Hi Lights, varieties
 1:15—Studio program
 2:15—Easy Go Lucky program, featuring Frank Gage
 2:30—Selected records
 4—Musical Messengers, orchestra
 5—Recorded program
 5:15—The Two Franks
 5:45—The Globe Trotter
 6—The Cavaliers Orchestra
 6:30—Ethiopian Oriental Supper
 7—The Chamber of Commerce Club
 7:15—The Dream Girl
 7:30—The Pacemakers Orchestra
 8—Studio program
 8:15—Herald Sports program
 8:30—Studio feature
 9—One hour of contrast
 10—Harold Curtis, organist
 11—The Phantom Revue
 12 midnight—Louis Howatt, happiness girl
 1 to 7 A.M.—Cheerio program

209.7 Meters KECA West. 0337
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 8:30 A.M.—Louis Rueb exercises
 9—Crosscuts of the Day, NBC
 9:15—Lumber Jacks, NBC
 9:30—Around the House with Roy Leffingwell
 10—Silent period
 11:30—Birth of the Words, NBC
 11:45—Organ recital, NBC
 12 noon—Luncheon concert, NBC
 12:15—Farm and Home Hour, NBC
 1—Hotel Sir Francis Drake Orchestra, NBC
 2—Roy Ringwald, organist
 3—Royce and Ronald, the Alabama boys

3:15—Lure of the Tropics, NBC
 3:30—Gretchen Garrett, soprano
 3:45—Alexander Bevani, Italian language
 4—Hall & Myers, and the Buccaniers
 4:30—Los Angeles Medical Association talk
 4:45—Roy Ringwald, popular songs
 5—Maytag Orchestra, NBC
 5:30—Jack Baldwin, pianist
 6—"Heart Throbs," dance band with Eddie and Don
 6:30—Roamers Male Quartet
 6:45—"Eastside" Grotto Band
 7—Amos 'n' Andy, NBC
 7:15—Ranse Valentine, songs
 7:30—Concert Orchestra
 8:15—Three Co-Eds
 8:30—The Vagabonds, NBC
 9—Stranger than Fiction, NBC
 9:30—Pacific National Singers, NBC
 10:30—News release
 10:45 to 11 P.M.—Louis Rueb, health exercises

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—Ken Niles "News Briefs" and recordings
 8—Hallelujah Hour
 9—Jack and Grace
 9:15—Felix Ferdinand Orchestra, CBS
 9:30—Harry Tucker's Orch., CBS
 10—Winnie Parker, blues
 10:15—Chill Peppers
 10:30—Organ recital
 10:45—Don Ricardo and Rev. Pitzer's Ontology Class
 11—Columbia Salon Orchestra
 11:30—The Three Doctors, CBS
 11:45—Beauty Talk
 12 noon—Biltmore Concert Orchestra
 12:30—Worldwide news
 12:45—Recordings
 1—Dancing by the Sea, CBS
 1:15—Book Review
 1:30—Times Forum
 2—Happy-Go-Lucky Hour
 3—Feminine Fancies
 4—Don Thomas, All-Year Club
 4:15—Town Topics
 4:20—Worldwide news
 4:30—The Bon Sons, CBS
 4:45—Elvia Alman and Nell Larson
 5—Hallelujah Quartet
 5:30—Savino Tone Pictures, CBS
 6—G. Warde Huttons Concert ensemble
 6:30—Arabesque, CBS
 7—Will Osborne's Orch., CBS
 7:15—Pryor's Band, CBS
 7:45—Woodmanston Inn Orch.
 8—Blue Monday Jamboree
 8—Worldwide news
 10:05—Anson Weeks' Dance Orch.
 11—Biltmore Hotel Dance Orch.
 12 to 1 A.M.—Midnight Moods

267 Meters KMCS Inglewood 1897
1120 Kcys. 500 Watts
Dalton's, Inc., Inglewood, Calif.
 5 P.M.—Songs you love (records)
 5:30—KMCS Supper Club; David Hartford, Master of Ceremonies
 Frank Gage, pianist; Home Towners, "Hillbilly Songs"; Banjo boys; Old-fashioned Duo, harmony songs and Stuart Hamblin
 7:30—Earl Burnett Orchestra, (records)
 8:30—Civic program
 9—Classical records
 10—Dance Hits (records)
 11—Old Favorites (records)
 12 midnight—Symphony Hour (records)
 1 to 6 A.M.—Tommy's All Request program, records

468.5 Meters KFI Westmore 0337
640 Kcys. 5000 Watts
Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas exercises
 7:30—Stock market quotations
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Hints to Housewives
 9:15—Montgomery-Ward program, NBC
 9:30—Helen Guest, ballads; Sally Hill, speaker
 9:45—Beatrice Mabie, speaker
 10—Los Angeles Public Library book review
 10:15—Sarah Ellen Barnes
 10:30—Magazine of the Air, NBC
 11:30—Roy Ringwald, tenor, and the Three Co-Eds
 12 noon—Department of Agriculture
 12:15—Federal and state market reports
 12:30—Silent period
 2—NBC Matinee
 2:15—Tabernacle Choir and organ, NBC
 2:45—NBC matinee
 3—Joan Harvey, speaker and Helen Guest, ballads
 3:15—Steinway Twins
 3:30—Studio program
 3:45—Richard Davis, tenor
 4—Baron Keyes, story man
 4:30—Gold Medal Express, NBC
 5—Bob and Jimmy, the Utah Trail Boys
 5:15—Finance talk
 5:30—General Motors program
 6—Studio program
 6:30—Packard program
 7—News release
 7:15—String trio
 7:30—Demi-Tasse Revue, NBC
 8—Dance Orchestra
 8:30—Paul Roberts and Instrumental Trio
 9—"Leitza," practical philosopher
 9:15—Male quartet
 9:30—Dance orchestra and soloists
 10—Richfield news flashes, NBC
 10:15—KFI string orchestra
 11—Hotel St. Francis dance orch.

239.9 Meters KFOX Phone: 672
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
 5 A.M.—Music, news, talks
 12:30 P.M.—RGM Trio
 1—Hawaiian records
 1:30—Teacup Philosophy
 1:45—Drama and literature
 2—The Village Rhymster
 2:15—Music Appreciation
 2:30—Three Vagabonds
 3—Surprise Matinee
 3:30—Pipe Dreams
 3:45—Foster Rucker, baritone, Vera Graham, organist
 4—News report
 4:15—Dental Clinic of the Air
 4:45—Cline Chittick and his harmonica
 5—Karl Farr and his music
 5:15—Non-stop Walkathon
 5:30—Rolly Wray and the Steinway Girls
 5:45—The Professor and his Dream
 6—Old time minstrel show
 6:15—Over at Mart's house
 6:30—Percy Prunes and Daisy Mae
 6:45—Three Vagabonds
 7—Buttercream School House
 8—"Phantom Hunters"
 8:15—Peggie and Paul
 8:30—"Harmonious Suggestions"
 9—Memory Group
 9:30—Zero
 9:45—Vera Graham, organist
 10—Non-stop Walkathon
 11—Freddie Carter's Orchestra
 12 midnight—Dick Dixon, organist
 1 to 5 A.M.—Recordings

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles

- 6:45 A.M.—Bill Sharples Gang
8:45—Inspirational talk and prayer
9:15—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, home economics
11:30—Dr. John Matthews
12 noon—Doria Bailli, "Personality Presentations"
1—New Paris Inn; Jack Carter. "The Boy from London," master of ceremonies
2—Eddie Albright, the Bookworm
3—Edna Wallace Hopper
3:30—Program of recordings
4—Travelogue
4:15—Announcements; stock reports
4:30—Maxine's Shopping Service
5—Brother Ken's Kiddies' Club
5:45—Down Crier's Tipples
6—Chester Markert, organist
6:15—Tom and Wash
6:30—Recorded program
6:45—Chester Markert, organist
7—Frank Watanabe and the Honorable Archie
7:15—Mary Rosetti, soprano
7:30—The Realtor Californians
8—Violin Choir, directed by Calmon Luboviski, violinist, assisted at the piano by Claire Melonino
8:30—Arizona Wranglers and Sheriff
9—June Pursell, blues singer
9:30—Ethel Duncan, "The Question and Answer Lady"
10—Roosevelt Hotel Orchestra
11 to 12 midnight—New Paris Inn

315.6 Meters KFWE Holly. 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.

- 8:30 A.M.—Recorded program
9—Jerry Joyce's Orchestra; Elinor Gail, soprano
10—Prudence Penny, home economics
10:30—Recorded program
11—Jerry Joyce's Orchestra, Bobby Agnew, tenor
11:30—Recorded program
12 noon—Price Dunlavy, organist
12:30—Recorded program
1:30—Nip and Tuck, two-piano team
2—Deputy Emerson
2:15—Recorded program
2:30—H. M. Robertson "Talk on Dogs"
2:45—Price Dunlavy, organist
3—Recorded program
3:30—Lewis Tee Garden, popular fiction
4—Recorded program
4:30—Nip and Tuck, two-piano team
5—Jerry Joyce's Orch. with Doug Richardson, soloist and Lenore Thatcher, blues singer
6—Price Dunlavy, organist
6:15—Courtesy program
6:45—Cecil and Sally (records)
7—Nip and Tuck, and their orchestra, Doug Richardson, tenor
7:30—Strings and Bows, Don Allen, tenor
8:45—String quartet
8—Jimmie Gleason and Bob Armstrong
8:15—Broadway Reflections, featuring KFWE Orchestra under direction of Sam K. Wineland, and Elinor Gail, soprano, and Johnny Murray, tenor
8:30—KFWE Orchestra and Alice Frindle, contralto
9—Price Dunlavy, organist, Hardesty Johnson, tenor
9:30—Tom Terriss, "The Beloved Vagabond"
10 to 12 midnight—Gus Arnheim's Orchestra

CBS

Columbia Broadcasting System

- 8 A.M.—Don Bigelow and his Yoeng's Restaurant Orchestra: KLZ, KOH
8:30—Enric Madriguera's Cuban Biltmore Orchestra: KFBK, KOH
9—Carl Carpenter and his Jones Beach Orchestra: KWG, KVI, KFPY, KOIN, KFRC, KLZ, KOH, KGB
9:30—Harry Tucker and his Barclay Orchestra: KFBK, KWG, KOL, KVI, KFPY, KOIN, KFRC, KOH, KGB
10—Dale Wimbrow: KOH
10:15—Rhythm Kings: KOH
11—Columbia Salon Orchestra. Emery Deutsch, conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KOH, KGB
11:30—The Three Doctors: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KLZ, KOH, KGB
11:45—Columbia Artist Recital. Julia Mahoney, soprano; Vera Eakin, pianist: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KLZ, KOH, KGB
12 noon—U. S. Army and Navy concert—KFBK, KWG, KVI, KFPY, KDYL, KLZ, KOH, KGB
12:30—St. George Hotel Orchestra: KFBK, KWG, KOL, KVI, KFPY, KDYL, KLZ, KOH, KGB
1—Dancing by the Sea: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
1:45—Jolly Juglers. Phil Brae, baritone, and Billy Scholtz, tenor: KFBK, KWG, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
2—Views and Interviews: KDYL, KLZ, KOH
2:15—Kate Smith and her Swanee Music: KDYL, KLZ, KOH
2:30—Ross and Brooks: KDYL, KLZ, KOH
2:45—Bird and Wash. Comedy sketch: KDYL, KLZ, KOH
3—Current Events. H. V. Kaltenborn: KLZ, KOH
4:30—The Bon Bons. Negro quartet: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KDYL, KOH, KGB
6—Robert Burns Panatela program. Guy Lombardo and his Royal Canadians. (Stations to be announced.)
6:30—Arabesque. Desert play: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KOH
7—Bert Lown and his Biltmore Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
7:15—Pryor's Crema Band: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH
7:30—The Camel Quarter Hour: KGW, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH
7:45—Woodmansten Inn Orchestra: KFBK, KMJ, KWG, KOL, KVI, KHJ, KDYL, KLZ, KOH, KGB
8—Ben Bernie and His Orchestra: KFBK, KWG, KFPY, KDYL, KLZ, KOH
8:30—Nocturne. Ann Leaf at the organ with Ben Alley, tenor: KFBK, KOL, KFPY, KDYL, KLZ, KOH

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—Morning Devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Recordings and announcements
9—Silent period
1—Portuguese hour
1:30—Organ Travelogue, Vivian Moore
2—Recordings and announcements
2:30—Kay Sherman, vocalist
2:45—Union Mutual Life
3—Hawaian Melody boys
3:15—Recordings
3:45—Cherokee Chick
4—Organ moods, Vivian Moore
4:30—Zoro's Hour of Destiny
5—Spanish program
5:27—Wade Forrester's Sunshine Hour
6—Silent period
7:30—Aileen Elman, contralto, Paul Shoptaug's Orchestra
7:45—Jimmie Moseley, entertainer
8 to 8:30 P.M.—Los Caballeros

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational service
7—Organ recital
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, NBC
8—Shell Happy Time, NBC
9—The Health Man
9:15—Garden Time program
9:30—Julia Hayes' Helpful Hints
9:45—Beatrice Mabie, NBC
10—Tuneful Two
10:15—Miss Hollywood beauty talk
10:30—Magazine of the Air, NBC
11:30—Concert trio
11:45—Prudence Penny talk
12 Noon—Vocal recital
12:15—Farm and Home Hour, NBC
1—Grain and weather reports
1:05—Variety Hour
2—Vocal ensemble
2:15—Salt Lake Tabernacle Choir, NBC
2:45—Concert Trio
3—Teacup Philosopher
3:15—Cello recital and vocalists
3:45—Stock quotations
4—Mickey Mouse Club
4:30—Gold Medal Express, NBC
5—Maytag Orchestra, NBC
5:30—General Motors program, NBC
6—Melody Land, NBC
6:30—Packard program, NBC
7—Amos 'n' Andy, NBC
7:15—Viennese Nights
7:30—Demi Tasse Revue, NBC
8—Parisian Concert, NBC
8:30—Hour of Music
9—Gold Shield Little Symphony Orch.
10—Richfield News Flashes, NBC
10:15—Cecil and Sally (recorded)
10:30—Popular Trio
10:58—Weather reports
11—Globe Trotter
11:02—Dance orchestra
12 to 12:30 A.M.—Organ recital
- 265.3 Meters KSL** Wasatch 3901
1130 Kcys. 5000 Watts
Radio Service Corp., Salt Lake City
5 P.M.—Maytag Orchestra, NBC
5:30—General Motors program, NBC
6—Variety program of music
6:30—Packard Motors, NBC
7—Amos 'n' Andy, NBC
7:15—Western Concert Hour
7:30—Demitasse Review, NBC
8—The Jewel Box
9—S. L. Federation of Labor
10 to 11 P.M.—Pipe organ concert

508.2 Meters KHQ Main 5383
 1590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Caterpillar Songster
 7—Town Crier news
 7:30—Miss Spokane program
 7:45—Van & Don, NBC
 8—Shell Happy Time, NBC
 9—Walt and Norman
 9:15—Montgomery Ward, NBC
 9:30—Song Shopping
 9:45—Beatrice Mable, NBC
 10—Timely Table Topics
 10:15—URM Merry-makers
 10:30—Magazine of the Air, NBC
 11:30—Round-Up Revue
 11:45—Bell Orgze. Concert
 12 Noon—Club Bulletin
 12:15—Western Farm and Home Hour, NBC
 12:45—Home Comfort Program
 1—Fashion Foot Notes
 1:30—Gems of Remembrance
 1:45—Real Estate Owners' Program
 2—Studio Parade
 3—Golden Melody
 3:15—Service Hour
 3:45—Peerless Dental Hygiene
 4—J. & D. Paint Time
 4:15—Sport Page
 4:30—Gold Medal Express, NBC
 5—Maytag Orchestra, NBC
 5:50—General Motors Program, NBC
 6—To be announced
 6:50—Packard Motor Program, NBC
 7—Amos 'n' Andy, NBC
 7:15—Valvoline Oil Program
 7:30—Demi Tasse Revue, NBC
 8—Dr. Frank B. Robinson
 8:15—Studebaker Syncopaters
 8:30—Jack Rutledge Sport Talk
 8:45—Musical program
 9—The Novelists
 9:30—Studio program
 10—Richfield News Flashes, NBC
 10:15—The Vagabonds, NBC
 10:30—Marian Boyle Trio
 11 to 12 midnight—Lazy Ike

236.1 Meters KOL Elliott 4466
 1270 Kcys. 1000 Watts
 Seattle Broadcast Co., Seattle, Wash.
 6:45 A.M.—Top o' the morning
 7—KOL Time Klock
 8—Hallelu'ah Hour
 9—Patty Cook, Better Homes
 9:15—Organ Moods
 9:30—Harry Tucker's Orch., CBS
 10—Organ Moods
 11—Columbia Salon Orch., CBS
 11:30—The Three Doctors, CBS
 11:45—Columbia Artists' Recital, CBS
 12 noon—U. S. Army Band, CBS
 12:30—Endurathon
 12:45—Thirty Minute Men, CBS
 1—Dancing by the Sea, CBS
 1:45—Seattlight forum
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:45—Echoes from Music Land
 4:15—Tooth talk
 4:30—Endurathon
 4:45—KOL Lumberjacks
 5—CBS feature
 5:30—Service Hour
 6—J. Ward Hutton's Concert Ensemble
 6:30—Arabesque, CBS
 7—Sports review
 7:15—Arthur Pryor's Band, CBS
 7:30—Camel Quarter Hour, CBS
 7:45—Arnold Johnson Orch., CBS
 8—Gold Lender of Babylon
 8:15—Scientific Four
 8:30—Nocturne, CBS
 8:45—Golden Melodies
 9—Blue Monday Jamboree
 10—Happy Hawaiians
 10:30—Endurathon
 11:30 to 12 midnight—Biltmore Orchestra

309.1 Meters KJR Seneca 1515
 970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Morning Reveiller
 7:30—Syncopated Headlines
 8:30—Garden talk, the Aquarium
 8:45—Organ concert, Warren Wright
 9—Morning devotionals
 9:15—Mary from Proctor's
 9:45—House of Fragrance
 10—Robert Monsen, tenor
 10:15—Winifred Lundberg, contralto
 10:30—Eighteen Feet of Harmony
 10:45—Radio Boy Friends
 11—Blue Streaks Orchestra
 11:30—Julia Hayes program
 11:45—Professor and His Dream Girl
 12 Noon—World Book Man
 12:30—Frederick C. Feringer, organist
 1—Agatha Turley, soprano
 1:15—Dental Clinic of the Air
 1:45—Jean Kantner, baritone
 2—Mardi Gras; Ward Ireland, master of ceremonies
 3—Organ concert; Geneva Brown, soprano
 3:30—Smilin' Sam from Alabam'
 3:45—Tea Time Tales
 4—Organ concert, Bobby Hainsworth; Geneva Brown, soprano
 5—Uncle Frank's Accommodation Train
 5:30—Homer Sweetman, tenor
 5:40—Market reports
 5:50—Garden talk
 6—Knights of the Road
 6:15—Northwest Concert Trio
 6:30—Vacation Land Review
 7:30—Phico Storage Battery Co.
 8—Dream Melodies
 8:30—Eighteen Feet of Harmony
 8:45—The Easy Chair
 9—Twilight Trio
 9:30—Wrestling match; Ken Stuart, announcer
 10:30—Northwest Frolic
 11—Vic Meyer's Trioan Orchestra
 12—Midnight Revelers

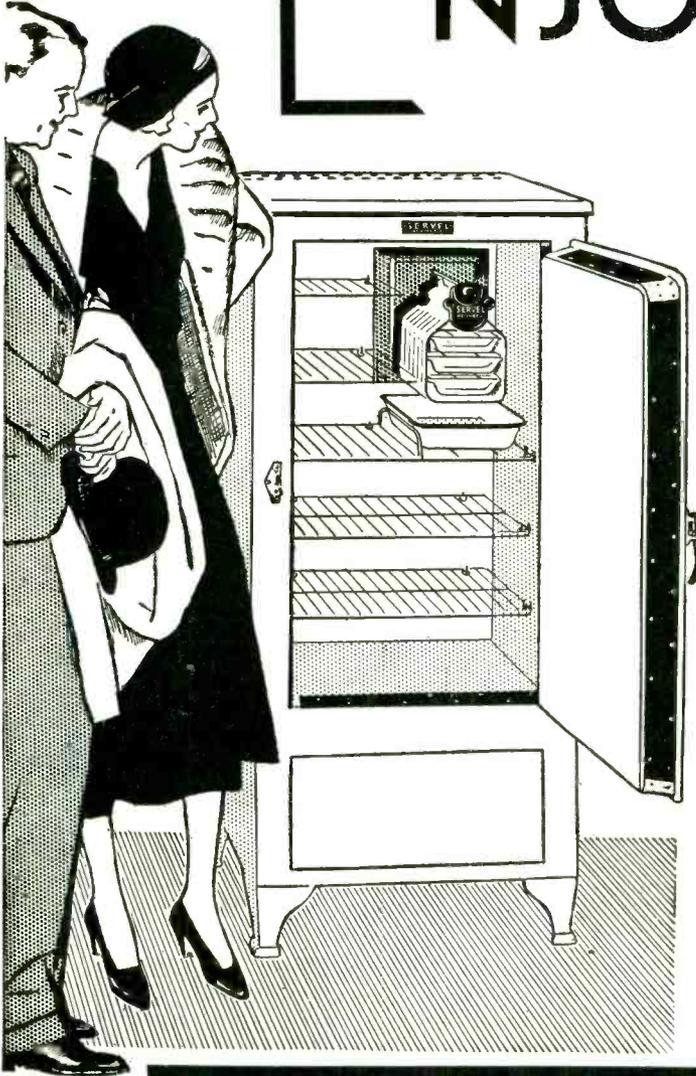
394.5 Meters KVI Broadway 4211
 760 Kcys. 1000 Watts
 Puget Sound Broad. Co., Tacoma
 7 A.M.—Recordings
 8—Hallelu'ah Hour, DLBS
 8:45—Felix Ferdinand's Orch., CBS
 9:15—The White Wizard
 9:30—Harry Tucker's Orch., CBS
 10—Mid-Morning Melodies
 11—Columbia Salon Orchestra, CBS
 11:30—The Three Doctors, CBS
 11:45—Columbia Artist Recital, CBS
 12—Garden talk
 12:15—U. S. Army Band, CBS
 12:30—Thirty Minute Men, CBS
 1—Dancing by the Sea, CBS
 1:45—Jolly Jugglers, CBS
 2—Happy Go Lucky, DLBS
 3—Feminine Fancies, DLBS
 3:30—Dental Clinic of the Air
 4—Recordings
 4:30—The Bon-Bons, CBS
 4:45—Recordings
 5—Don Lee program
 5:30—To be announced
 6:30—Arabesque, CBS
 7—Will Osborne's Orchestra, CBS
 7:15—Pryor's Military Band
 7:30—Camel Quarter Hour, CBS
 7:45—Arnold Johnson's Orchestra, CBS
 8—Silent period
 9—Blue Monday Jamboree, DLBS
 10—Anson Weeks Orchestra, DLBS
 10:30—The White Wizard
 10:45—Anson Weeks Orchestra, DLBS
 11 to 12 midnight—L. A. Biltmore Orchestra, DLBS

254.1 Meters KEX Atwater 3111
 1180 Kcys. 5000 Watts
 Western Broad. Co., Portland, Ore.
 6:45 A.M.—Farm Flashes
 7—Family Altar Hour
 7:45—The Morning Serenaders
 8—Syncopated Headlines
 8:30—Organ concert
 9—Old Times' concert
 9:15—Julia Hayes
 9:45—House of Fragrance
 10—Robert Monsen, tenor
 10:15—Winifred Lundberg, contralto
 10:30—The Radio Boy Friends
 10:45—Hawaiian Trio
 11—Blue Streaks Orchestra
 11:30—Lon Shartliff, violinist
 11:45—Professor and His Dream Girl
 12 Noon—Noonday concert
 12:30—Organ concert
 1—Agatha Turley, soprano
 1:15—Dental Clinic of the Air
 1:45—Jean Kantner, baritone
 2—Mardi Gras
 3—Organ concert, Bobby Hainsworth; Geneva Brown, soprano
 3:15—Organ recital
 3:30—Smilin' Sam from Alabam'
 3:45—Tea Time Tales
 4—The Islanders
 4:30—Metropolitan Hour
 5—Uncle Frank's Train
 5:30—Allen Daniels Dye Spot
 5:45—Studio program
 6—Northwest Concert Trio
 6:30—Vacation Land Review
 7—Silent period
 8—Dream Melodies
 8:30—Brick and Brickette
 8:45—The Easy Chair
 9—Twilight Trio
 9:30—Wrestling Bouts from Seattle
 10:30—Northwest Frolic
 11—Lotus Isle Dance Band
 11:30—Vic Meyer's Orchestra
 12 to 1 A.M.—Midnight Revelers

204 Meters KGA Main 3434
 1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; news
 8—Syncopated Headlines
 8:30—Organ concert, Warren Wright
 9—Varieties
 9:15—Mary's Neighborly Chat
 9:45—House of Fragrance
 10—Robert Monsen, tenor
 10:15—Winifred Lundberg, contralto
 10:30—The Radio Boy Friends
 11—Blue Streaks Orchestra
 11:30—Julia Hayes
 11:45—Professor and His Dream Girl
 12 Noon—Mid-Day request program
 12:30—Frederick C. Feringer, organist
 1—Agatha Turley, soprano
 1:15—Dental Clinic of the Air
 1:45—Jean Kantner, baritone
 2—Mardi Gras, NWBS
 3—Edna Wallace Hopper (ET)
 3:15—Organ concert; Geneva Brown, soprano
 3:30—Smilin' Sam from Alabam'
 3:45—Tea Time Tales
 4—Organ concert; Geneva Brown, soprano
 5—Uncle Frank's Train
 5:30—Old dance favorites
 6—Northwest Concert Trio
 6:30—Vacation Land Review
 7:30—Northwest Salon Orchestra
 8—Dream Melodies
 8:15—Knights of the Road
 8:30—Twilight Trio
 8:45—The Easy Chair
 9—Twilight Trio
 9:30—Wrestling bouts
 10:30—Northwest Frolic
 11 to 12 midnight—Vic Meyers Orchestra



ENJOY SER



Sav

You ca
It actu
dealer
terms
erators
Just th
Day af
out a th
food an
frigera
simple
most. S

Costs less to operate—hermetically sealed refrigerating unit—no kitchen repairs—fewer moving parts—Quietest electric refrigerator—handy temperature control—no moving parts exposed—more usable shelf space—Flat "ribbon type" shelves—beautiful, graceful cabinets—Flat, usable top—Low prices and generous terms—Covered by broad factory guarantee.

\$185

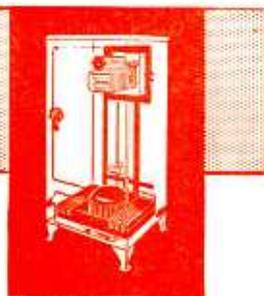
and up
installed

H. R. C
LOS AN

see the ne
SERV
HERMET

SERVEL HER

Simplified Refrigeration



SERVEL NOW!

Saves enough to pay for itself

Can't you afford SERVEL electric refrigeration—NOW. SERVEL really pays for itself in what it *saves*—any SERVEL will prove this to your absolute satisfaction. Easy to use will enable you to put this finest of all electric refrigerators in your home TODAY, end fuss and muss forever. Think how wonderful it would look in your kitchen. After a long winter day, year after year of trouble-free service without a thought or a care on your part, saving you work and money. No home is modern without *electric* refrigeration, and SERVEL HERMETIC is the *finest*, *most* made. This hot weather is just when you need it. See a SERVEL Dealer TODAY!

MURTISS CO., Cal. Distributor . . . 895 O'Farrell Street, San Francisco
SERVELS—1145 Wall Street OAKLAND—311 Tenth Street



AUTHORIZED DEALERS EVERYWHERE



HERMETIC ELECTRIC REFRIGERATOR

TUESDAY Programs

July 21, 1931

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Health exercises and Applesauce with Dobbs
7:45—Van and Don, NBC
8—Shell Happytime, by Hugh Barrett Dobbs
9—Dobbsie's Birthday Party
9:30—Julia Hayes
9:45—Ye Towne Cryer
10—Organ recital, George Nyklicek
10:30—Magazine of the Air, NBC
11:30—Ball's Canning Time
11:45—Newell Chase, pianist
12 noon—Livestock reports
12:05—Snap shots
1—Sperry "Question Air" box
1:30—Victor Rodman
1:45—"Smiling Eddie" Marble
2—Organ recital with Marie Leon, soprano
2:55—Ye Towne Cryer
3—Who Cares
4—KPO Salon Orchestra
4:30—Big Brother
5:30—Date Book, Stuart Strong
5:45—News Digest, "Scotty" Mortland
6—Union Ice program
6:15—Organ recital
6:30—North Americans
6:45—Henry Starr 16/40 boy
7—Jess Norman's "San Franciscans"
7:45—Cecil and Sally for S and W
8—Caswell Coffee Musical program, NBC
8:15—Dramatic reading Baldwin McGaw
8:30—Meeting in the Tavern
8:45—Newell Chase, pianist
9—Philco program
9:30—KPO Drama Guild, "Colonel Kibbe's Round-Ups," directed by Baldwin McGaw
10—Richfield News Flashes, NBC
10:15—Tom and Dudd
10:30—Packard program
11 to 12 midnight—Bob Kleir's Syncoptors

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
6:30 A.M.—Records; stocks
7—Exercises and entertainment
8—Recorded program
9—Modern Homes period
9:30—Recorded program
10:15—San Francisco stocks
10:30—Recorded program
11—Classified Adv. hour
12 noon—Jack Delaney and his band
1—Jean's Hi-lights
2—Recordings
2:35—Closing stocks
2:45—Studio program
3—Recorded program
3:45—Drs. Barton and Wilkinson
4:15—Sunbeam trio
4:30—Brother Bob's Club
5—The Bookworm
5:30—The Three Cocoanuts
7—News Items
6—KLX Trio
7:30—Helen Parmelee, pianist
7:45—La Vida program
8—Harmony Hic Parker and his uke and Helen Benson, banjoist
8:15—Dot and Dash
8:30—Baseball; Oaks vs. L. A.
10:30 to 12 midnight—Dance program



FRANK ROSS
KHJ, KVI, KOL—1 P.M.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Charlie Glenn, Songs of Yesteryear
8—Metropolitan hour
8:45—Word of Cheer program
9—Mahlon Dolman; George Nickson, soloist
9:35—Popular melodies
9:45—Revue (records)
10—Sunshine Hour
11—Salon Melodies (records)
11:15—Manhattan Moods (records)
11:30—Gene Sullivan: Song recital
11:45—Hitunes of Song and Dance
12 noon—Vacationlands
12:15—Tuesday Noon Club: Capt. Roy Francis
12:45—On Parade (records)
1—Cal King's Country Store
1:30—Musical Contrasts (records)
2—Talk and recordings
2:45—Willis Zink, contract bridge
3—Jim Wynn and his Eleven Devils
4—Salon Music
4:15—Celebrity recordings
4:30—Dental Clinic of the Air
5—Metropolitan hour
6—Revue (records)
6:30—Adele Burian, vocalist
6:45—Jack and Virginia, songs old and new
7—Judge Frank T. Deasy
7:15—Bob Robb's Sport Sheet
7:30—Gleason and Armstrong
7:45—Moonlight Troubadors, trio
8—On with the Show
9—Dixie Symphony Quartet
9:15—Lucy Day Soloist
9:30—Abe Bloom, 15 hot minutes
9:45—John D. Barry, World Events
10—Rudy Swall, tenor, Dollo Sargent, organist.
11 to 12 midnight—Jim Wynn and his Eleven Devils

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Cuckoo Club
8—Studio program
8:30—Community Merchants program
9:30—Dr. J. Douglas Thompson
9—Morning Prayer hour
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
10:50—Recorded program
11—Temple of Dreams
11:20—Recorded program
11:30—Julia Hayes
11:45—Mid-day Musical Notes
12:15 P.M.—Dr. R. M. McLain
12:30—Studio program
1—Chapel of Chimes Organ
1:30—Recordings
2—Masters Album (records)
3—Tunes of the Times
3:30—Popular recordings
4:30—Studio program
5:30—Dr. J. Douglas Thompson
6—Silver Liners
6:30—Ernie Smith, "Sport Page"
6:45—"Local Color"
7—The Melody Girl
7:15—"Kiddie Kapers," with Gerda Lundberg, Johnny Shaw, organist
7:30—News service
7:45—Johnny Shaw, organist
8—Studio program
8:30—Burnett Transcription program
9—Sweet and Low Down, Emmet Dorman, violin; Johnny Shaw, organ; Wint Cotton, soloist
10—Vacation Time
10:30—Silver Liners
11 to 1 A.M.—Jimmie Kendrick's Nite Owls

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Recordings and announcements
9—Silent period
1—Portuguese hour
1:30—Organ Travelogue, Vivian Moore
2—Helen Edgar Newman, lyric soprano and Dorothy Franzen, mezzo-soprano
2:30—Recordings and announcements
2:45—Union Mutual Life
3—Hawaiian Melody boys
3:15—Recordings
3:30—Radio Revelers
4—Marylin Grace
4:15—Organ Moods, Vivian Moore
4:30—Zoro's Hour of Destiny
5—Spanish program
5:27—Wade Forrester's Sunshine Hour
6—Silent period
7:30—Wailele Trio
7:45—Jimmie Moseley, entertainer
8—Watch Tower program, lecture; "Resurrection of Jesus"
8:15—Emma Geer, soprano
8:30—Elwin Austin Dustin, pianist
8:45—Charles Folete, bass, Tonitsa Ivanov, coloratura soprano
9—Los Caballeros
9:30—J. De Marchi, accordionist
9:45—March Sorisio, tenor
10 to 11 P.M.—Fleur de Les Dance Orchestra

CBS

Columbia Broadcasting System

- 8 A.M.—Don Bigelow and his Yoeng's Restaurant Orchestra: KDYL, KOH
- 9—Park Central Hotel Orchestra: KFBK, KWG, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 9:30—Savoy-Plaza Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KOH, KGB
- 10—Pabst-ett Varieties. Pabstett Variety Four; Fred von Ammon, accordionist, and Art Jerrett, guitarist: KWG, KOL, KVI, KFPY, KOIN, KFRC, KDYL, KLZ, KOH
- 10:15—Columbia Artists Recital: KFRC, KOH
- 10:45—Columbia Salon Orchestra: KWG, KOH
- 11—Columbia Salon Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KOH, KGB
- 11:30—The Three Doctors. Pratt, Sherman and Rudolph: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 11:45—The Captives. Nat Brustloff, conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 12 noon—Italian Idyll. Vincent Sorey: KFBK, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 12:30—The Four Clubmen. Male quartet: KFBK, KWG, KOL, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 1—Frank Ross. Songs: KFBK, KWG, KOL, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 1:15—Adventures in Words. Dr. Frank H. Vizetelly: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 1:30—Gypsy Music Makers. Emery Deutsch, conductor: KFBK, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 2—National Security League broadcast series: KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH
- 3—Kate Smith and her Swanee Music: KDYL, KLZ, KOH
- 4:15—Round Towners, with Irene Beasley, contralto: KFBK, KVI, KFPY, KOH, KGB
- 4:30—The Bon Bons. Negro quartet: KFBK, KWG, KFPY, KFRC, KHJ, KDYL, KOH, KGB
- 6—Ben Bernie and his Blue Ribbon Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL
- 6:15—Tito Guizar, tenor, with Vincent Sorey's Orchestra: KFBK, KWG, KOL, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 6:30—Savino Tone Pictures. Domenico Savino, conductor: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 7—Fletcher Henderson and his orchestra: KWG, KFBK, KVI, KFRC, KDYL, KLZ, KOH, KGB
- 7:15—Pryor's Crema Band: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH
- 7:30—The Camel Quarter Hour: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KLZ, KOH
- 7:45—Ashbury Park Casino Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KDYL, KLZ, KOH
- 8—Romanelli and his King Edward Orchestra: KWG, KFPY, KDYL, KLZ, KOH
- 8:30 P.M.—Nocturne. Ann Leaf at the organ and Ben Alley, tenor: KFBK, KDYL, KLZ, KOH

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Eyeopener program
- 8—Silent period
- 9—Popular tunes
- 10:15—Bellevue Hotel program
- 10:30—Dr. Linebarger's program
- 11—Items of interest
- 11:15—Sherman Clay Concert
- 11—Items of Interest
- 11:15—Sherman Clay Concert
- 12 noon—The Best Steppers
- 1—Silent period
- 6—Dinner Dance Music
- 7—Greater California program featuring Fred Gilbert Cox, Prophet of Progress, and Helen Nicholson, pianist
- 7:15—Bellevue Hotel program
- 7:30—Silent period
- 11—Melodies of the Masters
- 12 to 1 A.M.—Dedication hour

249.9 Meters **KWG** Phone: 580
1200 Kcys. 100 Watts
Portable Wireless Tele., Stockton, Cal.

- 3:30 A.M.—Breakfast Brevities
- 8—Hallelujah Hour
- 9—Felix Ferdinand, CBS
- 9:30—Savoy Plaza Orch., CBS
- 10—Bernard Cooney Song Revue
- 10:30—Town Talk
- 11—Columbia Salon Orch., CBS
- 11:30—The Three Doctors CBS
- 11:45—Rhythm Kings, CBS
- 12 noon—Italian Idyll, CBS
- 12:30—The Four Clubmen, CBS
- 1—Adventures in Words, CBS
- 1:30—Domestic Science Hour
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Medical Talk
- 4:15—The Bon Bons
- 4:30—Organ Concert
- 4:55—Dance Tunes
- 5—News Items
- 5:15—Sharova Trio
- 5:45—Dance Tunes
- 6—Bernard Cooney Song Revue
- 6:30—Savino Tone Pictures, CBS
- 7—Fletcher Henderson, CBS
- 7:15—Arthur Pryor's Band, CBS
- 7:30—Camel Quarter Hour
- 7:45—Ashbury Park Orchestra
- 8—Studio program
- 8:15—Wonders of the Sky
- 8:30—General Paint program
- 9—DLBS program
- 9:30—Dance Orchestra
- 10—Studio program
- 10:20 to 11 P.M.—George Wendt's Orchestra

272.7 Meters **KGDM** Stock. 795
1100 Kcys. 250 Watts
Peffer Music Co., Stockton, Calif.

- 6 A.M.—Weather and Recordings
- 6:30—Around the Clock
- 7:30—Gilmore Oil News program
- 8—Recordings
- 8:55—Health Talk, Dr. Ross
- 9—News of the Day, Dick Rea
- 9:30—Jack Coale and the Co-Eds
- 10:30—Popular Music
- 11:30—Style Talk, Dave Levison
- 11:45—Merchants News
- 12 noon—Road Reports
- 1—Recordings
- 2—Variety Selected Recordings
- 3—Organ recital
- 4—Gilmore Oil News program
- 5:45—Gene and Joe of Lido Cafe
- 6—Golden Threads of Song
- 6:30—Eugene Jerry Safety Club
- 6—KGDM Novelty Trio
- 6:45—Theatre of the Air
- 7 to 7:30—Musical Gems

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks program; stocks
- 8—Hallelujah Hour, CDLBS
- 9—Park Central Orchestra, CBS
- 9:30—Savoy Plaza Orch., CBS
- 10—Pabst-ett Varieties, CBS
- 10:15—Recordings
- 10:30—Wyn's Daily Chat
- 11—Columbia Salon Orchestra
- 11:25—The Globe Trotter
- 11:30—The Three Doctors, CBS
- 11:45—Rhythm Kings, CBS
- 12 noon—Sherman Clay Concert
- 1—N. Y. Stock Quotations
- 1:05—The Globe Trotter
- 1:15—Adventures in Words, CBS
- 1:30—Bert Lown and his Orchestra, CBS
- 1:45—Recordings
- 2—Happy-Go-Lucky Hour, CDLBS
- 3—Feminine Fancies, CDLBS
- 4—Medical Talk, CDLBS
- 4:15—Round Towners with Irene Beasley, CBS
- 4:30—The Bon Bons, CBS
- 4:45—Song Stories, Clark Sisters
- 4:55—Town Topics
- 5—The Globe Trotter
- 5:15—Sharnova Trio with Katherine Rue, CDLBS
- 5:45—The Calendar, Stuart Strong
- 6—Ben Bernie's Orch., CBS
- 6:15—Popular program
- 6:45—Savino Tone Pictures, CBS
- 7—Fletcher Henderson's Orchestra, CBS
- 7:15—Pryor's Military Band, CBS
- 7:30—Camel Quarter Hour featuring Anthony Wons, Morton Downey and Jacques Renard's Orchestra, CBS
- 7:45—Ashbury Park Casino Orchestra, CBS
- 8—"Adventures of Black and Blue," CDLBS
- 8:15—Singing Strings, DLBS
- 8:30—General Paint program
- 8:45—Variety records
- 9:15—Wonders of the Sky, Henry M. Hyde, CDLBS
- 9:30—Studio program
- 10—Tillie the Toiler
- 10:15—Gruen Answer Man
- 10:20—George E. Wendt's Orchestra
- 12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco
- 6 A.M.—Commuters' Express
- 7—KJBS Alarm Klok Klub
- 8—Popular records
- 8:15—The Usco Rooster
- 8:30—City of Paris Observer
- 9—Assoc. Food Stores program
- 9:30—The Corner Drug Store
- 10—Popular records
- 10:45—LaVida program
- 11—Shopping with Shirley Dale
- 11:15—Health talk
- 11:30—Housewives' program
- 12 noon—Organ music
- 12:15—Popular records
- 12:30—Transstone program
- 12:45—Variety recordings
- 1—Stock report; records
- 1:30—Popular records
- 2:30—Irish Airs
- 2:45—Records
- 3:30—Musical styles
- 4—Popular records
- 4:30—"Little Green Jug" program
- 5—Ann Scurich, pianist
- 5:15—Variety records
- 6:15—Light Classics
- 6:45—Better Business Bureau talk
- 7—Popular records
- 7:30—Silent period
- 12:01 to 6 A.M.—KJBS Owl program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

7:30 A.M.—Sunrise Serenaders; orchestra direction Edward J. Fitzpatrick; KGO; KOMO, 7:30 to 7:45 A.M.

7:45—Van and Don, the Two Professors; KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA

8—Shell Happytime; conducted by Hugh Barrett Dobbs; broadcast from S. S. Malolo; KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL

8—Financial service program; KGO
8:15—Morning Melodies; orchestra direction Edward J. Fitzpatrick; KGO

8:30—Cross-Cuts of the Day; KGO
9:15—Montgomery Ward program; KGO, KHQ, KGW, KFI, KTAR

9:30—The Lumberjacks; Charles Marshall, Ted Maxwell; KGO
9:45—Plano Capers; Dell Perry and Oscar Young; KGO, KGW

10—Color Harmony program; A. E. Lawrence; instrumental trio; KGO, KHQ, KOMO, KGW, KFI

10:30—Woman's Magazine of the Air; Bennie Walker, editor; KGO, KHQ, KOMO, KGW, KPO, KFI

11:30—Birth of Words; dramatic narrative; incidental music; KGO, KECA

11:45—Kissproof program; beauty talk; KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

12 noon—Luncheon concert; orchestra direction Charles Hart; KGO, KGW, KECA

12:15—Western Farm and Home Hour; KGO, KOMO, KGW, KECA, KFSD; KTAR, 12:45 to 1 P.M.

1—Pacific Vagabonds; the Coquettes, vocal trio; Clarence Hayes, tenor; orchestra direction Mahlon Merrick; KGO, KECA, KTAR, KOA

1:30—Hotel Sir Francis Drake Orchestra; direction Ferdinand Stark; KGO, KOA

2—NBC Matinee; KGO, KFI; KFSD, KTAR, 2 to 2:30 P.M.; KGW, 2:15 to 3 P.M.

3—Midweek Federation Hymn Sing; KGO, KGW, KECA

3:30—To be announced; KGO
3:45—Ivory and Reeds; KGO
4—Pleasure Bound; KGO, KHQ, KGW

4:30—Ponce Sisters; Ethel and Dorothea, vocal and instrumental duo; KGO, KGW, KTAR

4:45—News service; KGO
5—Nash Parade of Progress; dramatic sketch; band direction Max Bendix; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

Reviewing another famous incident in the annals of American history. The dramatic sketch will be part of a program including stirring marches played by the Century of Progress World's Fair Band under the direction of Max Bendix.

5:30—The Fuller Man; Earle Spicer, baritone; orchestra direction Don Voorhees; KGO, KHQ, KOMO, KGW, KECA

6—B. A. Rolfe and his Lucky Strike Dance Orchestra; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7—Amos 'n' Andy; KGO, KHQ, KOMO, KGW, KECA, KFSD
7:15—Sperry Smiles; Lee S. Roberts, pianist; Paul Carson, organist; KGO, KHQ, KOMO, KGW, KECA, KFSD

7:30—Doric Quartet; male voices with Emil Pglak, pianist and director; KGO, KECA; KTAR, 7:30 to 7:45 P.M.

8—Bouquet of Melodies; orchestra direction Charles Hart; KGO
8—C a s w e l l concert; "Elossom Time," by Romberg, Caswell Carollers; Eva De Vol, soprano; Dorothy Lewis, contralto; Allan Wilson, tenor; Marsden Argall, baritone; instrumental ensemble direction Cy Trobbe; KHQ, KOMO, KGW, KPO, KFI

8:15—Memory Lane; rural drama featuring Eileen Piggott, Richard Le Grand; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

8:45—Sylvan Echoes; orchestra direction Charles Hart; KGO, KOA
9—The Vagabonds; orchestra direction Mahlon Merrick; KGO, KGW, KFSD, KTAR, KOA

9:30—Songland; Barbara Blanchard, soprano; Emil Polak, pianist; Paul Carson, organist; KGO, KHQ, KFSD, KOA

10—Richfield news flashes; KHQ, KOMO, KGW, KPO, KFI, KFSD
10—National Concert Orchestra; orchestra direction Roy Shield; KGO, KOA; KOMO, 10:15 to 11 P.M.; KSL, 10:30 to 11 P.M.

11 to 12 midnight—Lofner-Harris Hotel St. Francis Dance Orchestra; KGO, KGW, KFI

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.

6 A.M.—The Pilgrims
6:15—Morning Revelers
6:45—Golden Gems
7—Care and training of the child
7:15—The Poet's Corner
7:30—U. S. Army Band
7:45—Van and Don, NBC
8—Vocal Varieties
8:15—"Moods and Memories"
8:30—Adam and Eva Meerman
8:45—Organ melodies
9—Police bulletins
9:05—Tuneful Times
9:15—Montgomery Ward program
9:30—National Farm & Home Hour
10:30—Magazine of the Air
10:50—Livestock, produce, weather and time
11—Music in the Air
11:30—Chicago Serenade
11:45—Edna Wallace Hopper
12 noon—"More Truth Than Poetry"
12:15—Organ recital
1—Pacific Vagabonds
1:30—Hotel Sir Francis Drake Orch.
2—Colorado Authors
2:15—Black and Gold Room Orch.
2:45—Stock market, dairy, weather and time
3—Lure of the Tropics
3:30—NBC program
3:45—Studio program
4—Farm Question Box
4:30—Ponce Sisters
4:45—Studio program
5—Nash Parade of Progress
5:30—The Fuller Man
6—Lucky Strike Dance Orchestra
7—Amos 'n' Andy
7:15—C. F. & I. program, Casey at the Mike
7:30—Denver Concert Orchestra
8—Dance Orchestra
8:30—The Continentals
8:45—Sylvan Echoes
9—The Vagabonds
9:30—Songland
10 to 11 P.M.—National Concert Orchestra.

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples Gang
8:45—Inspirational talk and prayer
9—Clinic of the Air
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, home economics
11:30—Musical program
12 noon—Reminiscences of Victor Herbert
12:15—The Erin Farley Singers
12:30—Piano Phantoms
12:45—The Gossipers
1—New Paris Inn Jack Carter, "The Boy from London," master of ceremonies
2—Eddie Albright, reading late fiction
2:30—KNX Ensemble
3:30—H. G. Creel, world traveler and lecturer
3:45—Recorded program
4—Travelogue
4:25—Announcements; stock reports
4:30—Maxine's Shopping Service
5—Brother Ken's Kiddies' Club
5:45—Town Crier's Tips
6—Wesley Tourtelotte, organist
6:15—Tom and Wash
6:30—Petite Concert Ensemble
7—Frank Watanabe and the Honorable Archie
7:15—Studio program
7:30—Reminiscences of Victor Herbert
7:45—Recorded program
8—Arizona Wranglers and Sheriff
8:30—Gilmore Circus
9—"Barbosol Ben and His Musical Barbers."
9:15—Glen Ellison, baritone
9:30—KNX Players, directed by Georgia Fifield
10—Dance orchestra, Roosevelt Hotel
11 to 12 midnight—New Paris Inn

239.9 Meters **KFOX** Phone: 672
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.

5 A.M.—Music, news, talks
12:30 P.M.—R. G. M. Trio
1—Kiwanis Luncheon
1:30—Recap Philosophy
1:45—Drama and literature
2—The Village Rhymster
2:15—Music Appreciation
2:30—"Sands of Time"
3—Surprise Matinee
3:30—Pipe Dreams
3:45—Foster Rucker, baritone, Vera Graham, organist
4—News report
4:15—Dental Clinic of the Air
4:45—Clive Chittick and his harmonica
5—Karl Farr and his music
5:15—Non-stop Walkathon
5:30—Rolly Wray and the Steinway
5:45—Professor and his Dream Girls
6—Mart's House
6:30—Percy Prunes and Daisy Mae
6:45—Three Vagabonds
7—School Days
7:15—Bill and Co
7:30—"Phantom Hunters"
7:45—Pacific Coast Club Rhythm Makers
8—Black and Blue
8:15—Bill Estes Harmony Boys
8:30—"The Phantom in Mort Manor"
9—Memory Group
9:30—Vera Graham, organist
10—Non-stop Walkathon
11—Freddie Carter's Orchestra
12 midnight—Dick Dixon, organist
1 to 5 A.M.—Recordings

333.1 Meters KHJ V Andike 7111
 900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—Ken Niles news briefs and recordings
 8—Hallelujah Hour
 9—Felix Ferdinand's Orch., CBS
 9:30—Savoy Plaza Orchestra, CBS
 10—Pabstette program, CBS
 10:15—Recordings
 10:30—Beauty talk, Sadye Nathan
 10:45—Martin Provenson and organ
 11—Columbia Salon Orchestra, CBS
 11:30—Home service talk
 11:45—Organ recital
 12—Moon—Biltmore Concert Orch.
 12:30—World-wide news, CBS
 12:45—The Four Clubmen, CBS
 1—Frank Ross, songs, CBS
 1:15—Adventures in words, CBS
 1:30—Time forum
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—U. S. C. Trojan period
 4:15—Midnight Mission, talk
 4:30—The Bon Bons
 4:45—Nell & Elvia
 5:15—Sharnova Trio and Katherine Rue
 5:45—Town Topics; news
 6—Blue Ribbon Malt program, CBS
 6:15—Scholl Mfg. Co., CBS
 6:30—Savino Tone Pictures
 7—Inter-City Radio championship
 7:15—Pryor's Band, CBS
 7:30—Morton Downey and the Camel Orchestra, CBS
 7:45—Asbury Park Orchestra, CBS
 8—Black and Blue, **CDLBS**
 8:15—Sierra Symphonists
 8:30—General Paint concert
 9—Popular concert
 9:30—Music of the Masters
 10—World-wide news
 10:05—Biltmore Hotel Dance Orch.
 12 to 1 A.M.—Midnight Moods

315.6 Meters KFWB Holly. 0315
 950 Kcys. 1000 Watts
 Warner Brothers, Hollywood, Calif.
 8:30 A.M.—Recorded program
 9—Jerry Joyce's Orchestra, Elinor Gail, soloist
 10—Price Dunlavy, organist
 10:30—Recorded program
 11—Jerry Joyce's Orchestra, Bobby Agnew, tenor
 11:30—Courtesy program
 11:45—Recorded program
 12 noon—Ten Virginia Rhythm Kings
 12:30—Price Dunlavy, organist
 1—Recorded program
 1:30—Nip and Tuck, two-piano team
 2—Recorded program
 2:30—Price Dunlavy, organist
 3—Recorded program
 3:30—Lewis Tea Garden, popular fiction
 4—Recorded program
 4:30—Nip and Tuck, two-piano team
 5—Jerry Joyce's Orchestra, Doug Richardson, soloist and Lenore Thatcher, blues singer
 6—Price Dunlavy, organist
 6:30—Strings and Bows
 6:45—Cecil and Sally (records)
 7—Nip and Tuck, two-piano team
 7:15—Courtesy program
 7:30—Van de Kamp Symphonettes and Alice Prindle, contralto
 8—Jimmie Gleason and Bob Armstrong
 8:15—Program from the Ascot Speedway
 8:30—Studio program
 9—Edgeworth Plantation Club with Art Pabst, master of ceremonies
 9:30—Main boxing bout from Olympic Auditorium
 10:30 to 12 midnight—Gus Arnheim Orchestra

468.5 Meters KFI Westmore 0337
 640 Kcys. 5000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas exercises
 7:30—Stock market quotations
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Helen Guest, ballads, and Sally Hill, speaker
 9:15—Montgomery-Ward program, NBC
 9:30—Lou Gordon, tenor, and Betty Travis, violinist
 9:45—Roy Ringwald, tenor
 10—Color Harmony, NBC
 10:30—Magazine of the Air, NBC
 11:30—Helpful Hints to housewives
 11:45—Co-eds
 12 noon—Department of Agriculture
 12:15—Federal and state market reports
 12:30—Studio program
 2—NBC Matinee
 3—Seeing Southern California
 3:30—To be announced
 3:45—Richard Davis, tenor
 4—Baron Keyes, story man
 4:30—Helen Guest, ballads and Joan Harvey, speaker
 4:45—Paul Roberts, tenor
 5—Nash Motors program, NBC
 5:30—Nick Harris program
 5:45—Youngs' Marketers male quartet
 6—Lucky Strike program, NBC
 7—News release
 7:15—Steinway Twins
 7:30—String and woodwind orchestra, with vocal soloist
 8—Caswell Coffee concert, NBC
 8:15—Memory Lane, NBC
 8:45—"D-17, Emperor," James Knight Carden and players
 9—Concert orchestra
 10—The Richfield news flashes
 10:15—Three Co-eds
 10:30—Packard concert orchestra
 11 to 12 midnight—Hotel St. Francis Dance Orchestra

209.7 Meters KECA West. 0337
 1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8:30 A.M.—Louis Rueb, exercises
 9—Around the House with Roy Lefingwell
 9:30—Jack Baldwin, piano program
 10—Silent period
 11:30—Birth of Words, NBC
 11:45—Kissproof program, NBC
 12 noon—Luncheon concert, NBC
 12:15—Farm and Home Hour
 1—The Vagabonds
 1:30—Noel Archer and Hall & Myers
 2—Roy Ringwald, organist
 3—Midweek Federation Hymn Sing. NBC
 3:30—Freeman High, tenor
 3:45—Eddie Demeree, "Croonader"
 4—Dance Orchestra
 4:30—News release
 4:45—Dr. H. Edward Myers
 5—Mildred Loughlin, contralto and B. Ferlazzo, violinist
 5:30—The Fuller Man, NBC
 6—Instrumental Novelty Group
 6:45—Ranse Valentine, songs and Evelyn Hageman
 7—Amos 'n' Andy, NBC
 7:15—Sperry Smiles, NBC
 7:30—Doric Quartet, NBC
 8—Dance Band and Male Quartet
 9—Three Co-eds
 9:15—Hall and Myers, piano duo
 9:30—KECA Vocal Ensemble
 10—George Olsen Club Orchestra, directed by E. Hoagland, with Joe Lewis, master of ceremonies
 10:30—News release
 10:45 to 11 P.M.—Louis Rueb, health exercises

TWO SPECIAL OFFERS

(For a limited time only)

NUMBER ONE

Broadcast Weekly, one year
 96 Artists' Pictures
 Beautiful Leatherette Cover

All for Only

\$3.00

NUMBER TWO

Broadcast Weekly, 6 months
 96 Artists' Pictures

All for Only

\$1.50

Any present subscriber can take advantage of this offer and have their subscription extended.

Broadcast Weekly, B-W-5
 726 Pacific Building,
 San Francisco, Calif.

Gentlemen: Here's.....

..... Dollars,
 for which send me your
 special Number..... Offer.

Name.....

Street Address.....

City.....

State.....

New Renewal
 Extension

499.7 Meters KFSF Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning musical
9—Good Cheer program
9:15—Amy Lou Shopping Hour
10—Radio Dental Clinic
10:30—Woman's Magazine, NBC
11:10—Frank Lanterman, organist
11:45—Kissproof program, NBC
12 noon—Studio program
12:15—Western Farm & Home, NBC
1—Studio program
2—Matinee, NBC
2:30—Dr. Humphrey B. Stewart,
organist
3:30—Studio program
4—Miss Dossett
4:15—Feature program
5—Nash Parade of Progress, NBC
5:30—Studio program
5:50—Late news items
6—Lucky Strike Orchestra, NBC
7—Amos 'n' Andy, NBC
7:15—Sperry Smiles, NBC
7:30—John Wells and Leslie Adams
8:15—Memory Lane, NBC
8:45—Calista Conant Hudson
9—The Vagabonds, NBC
9:30—Songland, NBC
10—Richfield news items, NBC
10:15—Dance music from Little Club
11 to 12 midnight—Dance music

526 Meters KMTR Holly, 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
7 to 9 A.M.—Breakfast program;
stocks
9—Mildren Kitchen, home economics
9:15—Recorded program
9:30—Lani McIntyre's Hawaiians
10:30—The Rhythmettes
11—Frank Gage, "The Aristocrat"
11:30—Recorded program
12 noon—Public and City Officials
12 noon—World in Review
12:15—Hi Noon Hi Lights
1:15—Studio program
2:15—Easy Go Lucky program
2:30—Selected records
4—Musical Messenger
5—Recorded program
5:15—Two Franks, piano and song
5:45—The Globe Trotter
6—The Cavaliers
6:30—Ethiopian Oriental Supper
Club
7—Music and word pictures
7:15—Dream Girl program
7:30—The Pacemakers Orchestra
8—Studio program
8:15—In My Merry Oldsmobile
8:30—Baseball Game
10:30—Harold Curtis, organist
11—The Phantom Revue
12 midnight—Louise Howatt, happi-
ness girl
1 to 7 A.M.—Cheerio program

267 Meters KMCS Inglewood 1897
1120 Kcys. 500 Watts
Dalton's, Inc., Inglewood, Calif.
2:30—California Trio, banjo and
songs
3—California Comedy Selections
3:30—Banjo Boys
4—Popular Melodies (records)
5—Songs Your Mother Loved
5:30—KMCS Supper Club—David
Hartford, master of ceremonies
Home Towners; Frank Gage, pian-
ist: Old-fashioned Duo and the
Banjo Boys
7:30—Off the Air
11—Old Favorites (records)
12 midnight—Symphony Hour (rec-
ords)
1 to 6 A.M.—Tommy's All Request
program

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational service
7—Fisher's Farm Broadcast
7:30—Sunrise Serenaders, NBC
7:45—Van & Don, NBC
8—Shell Happy Time, NBC
9—The Health Man
9:15—Garden Time program
9:30—Classique Trio
10—Color Harmony talk
10:30—Magazine of the Air, NBC
11:30—Concert Orchestra
11:45—Kissproof program, NBC
12 Noon—Prudence Penny talk
12:15—Farm and Home Hour, NBC
1—Grain and weather reports
1:05—Variety Hour
2—NBC Matinee
3—Teacup Philosopher
3:15—Concert orchestra & vocalists
4—Stock quotations
4:15—Orchestra and vocalists
5—Nash Parade of Progress, NBC
5:30—The Fuller Man, NBC
6—Lucky Strike Dance Orchn., NBC
7—Amos 'n' Andy, NBC
7:15—Sperry Smiles, NBC
7:30—Vocal ensemble and violin re-
cital
8—Caswell Coffee concert, NBC
8:15—Memory Lane, NBC
8:45—Orchestral program
9:15—Reminiscences of Victor Her-
bert
9:30—Concert Orch. and vocalist
10—Richfield News Flashes, NBC
10:15—Cecil and Sally, (records)
10:30—National Concert Orchestra,
NBC
10:58—Weather report
11—Globe Trotter
11:10—Dance orchestra
12 to 12:30 A.M.—Organ recital

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; news
8—Synopated Headlines
8:30—Warren Wright, organist
9—Varieties
9:15—Mary's Neighborly Chat
9:45—Olive Reynolds, blues singer
10—Chet Cathers, baritone
10:15—Canning topics
10:30—The Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Julia Hayes, NWBS
11:45—Professor and His Dream Girl
12 Noon—Mid-Day request program
12:30—Frederick Feringer, organist
1—Betty Andersen, soprano; Mar-
shall Sohl
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras
3—Bobby Hainsworth, organist
3:30—Smilin' Sam from Alabam'
3:45—Tea Time Tales
4—Homer Sweetman, tenor
5—Uncle Frank's Train
5:30—Piano and song
5:45—Northwest Concert Trio
6:30—Agatha Turley, soprano
6:45—Baldy's Homespun Melodies
7—Olive Reynolds and Elmore Vin-
cent, duets
7:15—Ken Stuart's Sport Review
7:30—Light Opera Hour
8—Melodies and Memories
8:15—Knights of the Road
8:30—Cecile Baron, pianist
9—Orpheus Trio
9:30—Betty Andersen, soprano
9:45—Olive and Bob
10—Ken Stuart's Sunshine program
10:30—Bursett Bros. Vocal Quartet
11:30 to 12 midnight—Cole McEl-
roy's Orchestra

394.5 Meters KVI Broadway 4211
760 Kcys. 1000 Watts
Puget Sound Broad. Co., Tacoma
7 A.M.—Recordings
8—Hallelujah Hour, DLBS
9—Felix Ferdinand's Orchestra,
CBS
9:15—The White Wizard
9:30—Savoy Plaza Orchestra, CBS
10—Pabstet Varieties, CBS
10:15—Mid-Morning Melodies
11:15—Columbia Salon Orchestra,
CBS
11:30—The Three Doctors, CBS
11:45—The Captivators
12 Noon—Garden Talk
12:15—Italian Idyl, CBS
12:30—The Four Clubmen, CBS
1—Frank Ross, CBS
1:15—Adventures in Words
1:30—Bert Lown's Orchestra, CBS
2—National Security League, CBS
2:15—Happy Go Lucky, DLBS
3—Feminine Fancies, DLBS
3:30—Dental Clinic of the Air
4—Don Lee program
4:15—Round Towners with Irene
Beasley, CBS
4:30—The Bon-Bons
4:45—Recordings
5—To be announced
6—Ben Bernie's Orchestra, CBS
6:15—Scholl Manufacturing Co.
6:45—Savino Tone Pictures
7—Fletcher Henderson and his Or-
chestra, CBS
7:15—Evroy's Military Band
7:30—Cameo Quarter Hour
7:45—Asbury Park Orchestra
8—Silent period
9—Don Lee program
9:15—Recorded program
9:30—Musical Serviteers
10—Dance Orchestra, DLBS
11—White Wizard
11:15 to 12 midnight—Geo. Wendt
and his Orchestra, DLBS

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Portland Breakfast Club
9—Old Timers' concert
9:15—Mary's Neighborly Chat
9:45—Tune Chasers
10—Chet Cathers, baritone
10:15—Canning topics
10:45—Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Lon Schurtliff, violinist
11:45—Professor and His Dream Girl
12 Noon—Noonday concert
12:30—Organ concert
1—Marshall Sohl, tenor; Betty An-
dersen, soprano
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras
3—Organ concert
3:30—Smilin' Sam from Alabam'
3:45—News items
4—The Islanders
4:30—Metropolitan Hour
5—Uncle Frank's Train
5:30—Allen Daniels' Dye Pot
5:45—Northwest Concert Trio
6:30—Webber's Juvenile
6:45—Baldy's Homespun Melodies
7—Silent period
8—Melodies and Memories
8:30—Land of Fulfilled Dreams
9—Orpheus Trio
9:30—Betty Andersen, soprano
9:45—Olive and Bob
10—Ken Stuart's Sunshine program
10:30—Moonlight Melodies
11—Lotus Isle Dance Band
11:30—Cole McElroy's Orchestra
12 to 1 A.M.—Midnight Revellers

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 8—Hallelujah Hour
- 9—Patty Cook, Better Homes
- 9:15—Organ Moods
- 9:30—Colonial Dames
- 10—Fabstette Varieties, CBS
- 10:15—Organ Moods
- 11—Columbia Salon Orch., CBS
- 11:30—The Three Doctors, CBS
- 11:45—The Captivators, CBS
- 12 Noon—Italian Idyll, CBS
- 12:30—Endurathon
- 12:45—Four Clubmen, CBS
- 1—Frank Ross, songs, CBS
- 1:15—Adventures in Words, CBS
- 1:30—Gypsy Music Makers
- 1:45—Seatligh forum
- 2—National Security League broadcast, CBS
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:45—Echoes from Music Land
- 4:15—Tooth talk, Dr. Linebarger
- 4:30—Endurathon
- 4:45—KOL Lumberjacks
- 5—Service Hour
- 5:15—Sharnova Trio
- 5:45—Perky Feather
- 6—Ben Bernie's Blue Ribbon Orchestra, CBS
- 6:15—Tito Guizar, CBS
- 6:30—Savino Tone Pictures, CBS
- 7—Fletcher Henderson's Orch., CBS
- 7:15—Pryor's Military Band, CBS
- 7:30—Camel Quarter Hour, CBS
- 7:45—Investment program
- 8—Adventures of Black and Blue
- 8:15—Scientific Hour
- 8:30—General Paint concert
- 9—KOL Vodvil
- 9:30—Tom Gerun's Orchestra
- 10—George Wendt's Orchestra
- 10:30—Endurathon
- 11:30 to 12 midnight—Geo. Wendt's Orchestra

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Caterpillar Songster
 - 7—Town Crier; news
 - 7:30—Miss Spokane program
 - 7:45—Van & Don, NBC
 - 8—Shell Happy Time, NBC
 - 9—Walt and Norman
 - 9:15—Montgomery Ward, NBC
 - 9:30—Song Shopping, Herb Wixson
 - 9:45—URM Merry-makers
 - 10—Color Harmony Class, NBC
 - 10:30—Magazine of the Air, NBC
 - 11:30—Bell Organ Concert
 - 11:45—Kissproof program, NBC
 - 12 Noon—Club Bulletin
 - 12:15—Spokane Chamber of Commerce
 - 1—Fashion Foot Notes
 - 1:45—Real Estate Owners' Program
 - 2—Studio Parade
 - 3—Golden Melody
 - 3:15—Service Hour
 - 4—Pleasure Bound, NBC
 - 4:45—Reduocids, Miss Silhouette
 - 5—Nash Motor Program, NBC
 - 5:30—Fuller Man, NBC
 - 6—Lucky Strike Orchestra, NBC
 - 7—Amos 'n' Andy, NBC
 - 7:15—Lee S. Roberts, NBC
 - 7:30—NBC feature
 - 8—Caswell concert, NBC
 - 8:15—Memory Lane, NBC
 - 8:45—Studio program
 - 9—The Novelists
 - 9:30—Song Land, NBC
 - 10—Richfield News Flashes, NBC
 - 10:15—National Concert Orch., NBC
 - 10:30—Marian Boyle Trio
 - 11 to 12 midnight—Lazy Ike

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Morning Revellier
 - 7:30—Syncoated Headlines
 - 8:30—Garden talk, the Aquarium
 - 8:45—Organ concert
 - 9—Morning devotionals
 - 9:15—Mary from Proctor's; Alec Campbell, baritone
 - 9:45—Organ concert, Warren Wright
 - 10—Chet Cathers, crooning baritone
 - 10:15—Canning topics
 - 10:30—Eighteen Feet of Harmony
 - 10:45—Radio Boy Friends
 - 11—Blue Streaks Orchestra
 - 11:30—Julia Hayes program
 - 11:45—Professor and His Dream Girl
 - 12 Noon—World Book Man
 - 12:30—Frederick C. Feringer, organist
 - 1—Betty Anderson, soprano; Marshall Sohl, tenor
 - 1:15—Dental Clinic of the Air
 - 1:45—Agatha Turley, soprano
 - 2—Mardi Gras
 - 3—Organ concert
 - 3:10—Better Business Bureau talk
 - 3:15—Organ concert
 - 3:30—Smilin' Sam from Alabam'
 - 3:45—Tea Time Tales
 - 4—Organ concert; Geneva Brown soprano; Homer Sweetman, tenor
 - 5—Uncle Frank's Train
 - 5:15—Uncle Jerry
 - 5:30—Ward Ireland, tenor
 - 5:40—Market reports
 - 5:50—Garden talk
 - 6—Knights of the Road
 - 6:15—Northwest Concert Trio
 - 6:30—Agatha Turley, soprano
 - 6:45—Bally's Homespun Melodies
 - 7—Olive Reynolds and Homer Sweetman, duets
 - 7:15—Ken Stuart's Sports Review
 - 7:30—Marshall Sohl, tenor; Agatha Turley, soprano
 - 8—Melodies and Memories
 - 8:15—Talk, "Financial Institutions"
 - 8:30—Cecile Baron, pianist; J. E. Drain, speaker
 - 9—Orpheus Trio
 - 9:30—Betty Anderson, soprano
 - 9:45—Olive and Bob
 - 10:15—Ken Stuart's Sunshine program
 - 10:30—Mabel Mohrman, piano; Bursett Bros. Vocal Quartet; Bobb. Hainsworth, organ
 - 11—Cole McElroy's Dance Orch.
 - 12 to 3 A.M.—Midnight Revellers

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts

- Radio Service Corp., Salt Lake Cit.
- 10—'A Visit with Mrs. Jennie Lee'
 - 10:15—Program of ballads
 - 10:30—Magazine of the Air
 - 10:50—Sketches of music
 - 11—Mid-day Melange
 - 11:30—Musical Menus
 - 11:45—Kissproof program, NBC
 - 12 N.—Radio Broadcasters' program
 - 12:15 P.M.—Farm & Home Hour
 - 1—Afternoon concert
 - 2—Towne Cryer
 - 3:30—Studio program
 - 4—Program of light classics
 - 5—Nash Motors program
 - 5:30—Fuller Man, NBC
 - 6—Lucky Strike program, NBC
 - 6:30—Romance of Gems
 - 6:45—Zion's Savings Bank program
 - 7—Amos 'n' Andy, NBC
 - 7:15—The Harvester and his Merry Millers
 - 7:45—Alexander Schreiner, organist, and George Ober, vocal soloist
 - 8:15—Chevrolet Chronicles
 - 8:45—Big Yank program
 - 9—Studio program
 - 10—Musical varieties
 - 10:30 to 11 P.M.—Organ recital

For **\$3.60**
ONLY

**BROADCAST
WEEKLY**

for one year

and

Any one of the following
magazines also for 1 year

- MOTION PICTURE
- PHOTOPLAY
- SCREEN PLAY
- ASIA
- VANITY FAIR
- RED BOOK
- HOUSE AND GARDEN
- TRUE CONFESSIONS
- GOLDEN BOOK
- COSMOPOLITAN
- PHYSICAL CULTURE
- MODERN MECHANICS
- REVIEW OF REVIEWS

Any present subscriber to
Broadcast Weekly can take
advantage of this offer and
have their subscription
extended.

SUBSCRIBE NOW

Broadcast Weekly,
726 Pacific Building,
San Francisco, Calif.

Gentlemen: Here's three
dollars and sixty cents for
which send me Broadcast
Weekly for one year and

for one year also.

Name _____

Address _____

City _____

State _____

- New Renewal
- Extension

WEDNESDAY Programs

July 22, 1931

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Health exercises and applesauce with Dobbs
7:45—Van and Don, NBC
8—Shell Happytime, by Hugh Barrett Dobbs
9—Dobbsie's Birthday Party
9:30—Julia Hayes, "Helpful Hints"
9:45—Ye Towne Cryer
10—Newell Chase, pianist with "Smiling Eddie" Marble
10:30—Magazine of the Air, NBC
11:30—Newell Chase, pianist and Tom and Dudd
12 noon—Scripture; time signals
12:05—Livestock reports
12:10—Snap shots
1—Mel Peterson
1:15—Victor Rodman
1:30—Paul Pitman's "House of Dreams"
2—Student Artist program
2:55—Ye Towne Cryer
3—Who Cares
4—Wednesday matinee
4:30—Big Brother
5:30—Date Book, Stuart Strong
5:45—News Digest, "Scotty" Mortland
6—Sperry "Smiles" program
6:30—North Americans
6:45—Henry Starr, 16/40 boy
7—Jess Norman's "San Franciscans"

7:45—Cecil and Sally for S and W
8—Don Thompson's Sport talk
8:15—Tin-Tin Thrillers
8:30—Bostonians of the Air
9:30—"Packard program"
10—Richfield News Flashes, NBC
10:15—Tom and Dudd
10:30—Gordon Henderson's "Palm Court" Palace Hotel Dance Orch.
11:30 to 12 midnight—Bob Kleir's Synchronators

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Cuckoo Club
8—Studio program
8:30—"Community Merchants program"
9—Morning Prayer hour
9:30—Dr. J. Douglas Thompson
10—Household hour, Alma La Marr
10:30—Dr. B. L. Corley
11—Temple of Dreams
11:20—Recorded program
11:30—Julia Hayes
11:45—Mid-day Musical Notes
12:15 P.M.—Dr. R. M. McLain
12:30—Studio program
1—Chapel of Chimes Organ
1:30—Studio program
2—Masters Album (records)
3—Tunes of the Times
4—Studio program
4:30—The Music Room
5—Studio program
5:30—Dr. J. Douglas Thompson
6—The Silver Liners
6:30—Ernie Smith "Sport Page"
6:45—"Local Color"
7—The Poet's Den
7:30—News Service
7:45—Novelty program
8—The Pepper Box program
10—Dance program
10:30—Silver Liners
11 to 1 A.M.—Jimmie Kendrick's Nite Owls



SAM K. WINELAND
KFWB—7:30 P.M.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Charlie Glenn, songs of Yesteryear
8—Metropolitan hour
8:45—Word of Cheer program
9—Mahlon Dolman: George Nickson, soloist
9:35—Popular hits
9:45—Revue (records)
10—Sunshine hour
11—Salon Melodies (records)
11:15—Manhattan Moods (records)
11:30—Gene Sullivan: song recital
11:45—Hitunes of Song and Dance
12:15 P.M.—Community Chest
12:30—Marina Trio
1—Cal King's Country Store
1:30—Jim Wynn and his Eleven Devils
2:30—Dot and Dee, Song Contrasts
2:45—On Parade (records)
3—Organ melodies (records)
3:30—At the Symphony (records)
3:45—Edna Wallace Hopper, Inc.
4—Salon Music (records)
4:15—Celebrity recordings
4:30—Dental Clinic of the Air
5—Metropolitan hour
6—Revue (records)
6:30—Recorded program
6:45—Talk and recordings
7—George Nickson: song recital
7:15—The Home Towners
7:30—Geason and Armstrong
7:45—Champion Sparkers
8—On with the Show
9—The Challengers, trio
9:15—Lucy Day, soloist
9:30—Bob Allen and George Bowers
9:45—John D. Barry, World Events
10—Virginia Le Rae, soloist, Dollo Sargent, organist
11 to 12 midnight—Jim Wynn and his Eleven Devils

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks program; stocks
8—Hallelujah Hour, CDLBS
9—Park Central Orchestra, CBS
9:30—Betty Crocker, CDLBS
9:45—Atlantic City Musicale, CBS
10—Recordings
10:30—Wyn's Daily Chat
11—Mary Lewis Haines
11:10—The Globe Trotter
11:15—Columbia Salon Orch., CBS
11:30—The Three Doctors, CBS
11:45—Dancing by the Sea, CBS
12 noon—Sherman Clay Concert
1—N. Y. Stock Quotations
1:05—The Globe Trotter
1:15—Ashbury Park Casino Orchestra, CBS
1:30—Luna Park Orch., CBS
1:45—Edna Wallace Hopper, CBS
2—Happy-Go-Lucky Hour, CDLBS
3—Feminine Fancies, CDLBS
4—Organ Concert, CDLBS
4:30—Howard Barlow, CBS
4:45—Hallelujah Quartet, CDLBS
5—Town Topics
5:05—The Globe Trotter
5:15—Dinner Music, CDLBS
5:45—"The Calendar," Stuart Strong
6—Connie Boswell, CBS
6:15—Rhythm Choristers, CBS
6:30—The Nit Wits, CBS
7—Bert Lown's Orch., CBS
7:15—Evroy's Military Band, CBS
7:30—"The Camel Quarter Hour," featuring Anthony Wons, Morton Downey and Jacques Renard's Orchestra, CBS
7:45—Pelham Heath Orchestra, CBS
8—Adventures of Black and Blue
8:15—Sierra Symphonists, CDLBS
8:30—Violet Ray Music Hour, DLBS
9—"Chiffon Jazz," under the direction of Meredith Willson, CDLBS
9:30—Tom Gerun's Orch., CDLBS
10—Gruen Answer Man
10:05—Anson Weeks Orchestra
11—Los Angeles Biltmore Orchestra
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Express
7—KJBS Alarm Klok Klub
8—Recorded program
8:15—The Usco Rooster
8:30—City of Paris Observer
8:45—Popular records
9—Assoc. Food Stores program
9:30—The Corner Drug Store
10—Records
10:45—Laida program
11—Shopping with Shirley Dale
11:15—The Crooning Californian
11:30—Recordings
12 noon—Organ selections
12:15—Popular records
12:30—Transitone program
12:45—Variety recordings
1—Stock reports and records
2—Birthday Murder Mystery
2:30—Spanish Airs
2:45—Recorded program
3—Art Fadden's Surprise program
3:30—Musical Styles
4—Variety records
4:30—"Little Green Jug" program
5—Favorite recordings
6:30—Studebaker Champions
6:45—Popular records
7:30—Silent period
12:01 to 6 A.M.—KJBS Owl program

379.5 Meters **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

7:30 A.M.—Sunrise Serenaders; orchestra direction Edward J. Fitzpatrick; KGO; KOMO, 7:30 to 7:45 A.M.

7:45—Van and Don, the Two Professors: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA

8—Shell Happyttime; conducted by Hugh Barrett Dobbs; broadcast from S. S. Malolo: KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL

8—Financial Service program: KGO

8:15—Morning Melodies; orchestra direction Edward J. Fitzpatrick: KGO

8:30—Cross-Cuts of the Day; Dr. Laurence L. Cross: KGO

9:15—Montgomery Ward program: KGO, KHQ, KGW, KFI, KTAR

9:30—The Lumberjacks; Charles Marshall, Ted Maxwell: KGO

9:45—Radio Rambblings; Gail Taylor, soprano; orchestra direction Mart Grauenhorst: KGO; KGW, 10 to 10:15 A.M.

10:15—Mary Hale Martin's Household Period: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KPO, KFI, KFSD, 10:30 to 11:10 A.M.; KTAR, 10:30 to 10:50 A.M.

11:30—Birth of Words, dramatic narrative; incidental music: KGO, KECA

11:45—Organ Recital, Paul Carson: KGO, KECA

12 noon—Program to be announced: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KECA, KFSD; KTAR, 12:45 to 1 P.M.

1—Hotel Sir Francis Drake Orchestra, direction Ferdinand Stark: KGO, KGW, KECA, KTAR

1:30—Rembrandt Trio, direction Eva Garcia: KGO, KECA

2—NBC Matinee, orchestra direction Mahlon Merrick; Gail Taylor, soprano; Criterion Quartet; Richard Le Grand, Capt. William H. Royle: KGO, KFI; KFSD, KTAR, 2 to 2:30 P. M.

3—Little Jack Little, songs: KGO, KGW, KECA

3:15—Business and Pleasure: KGO, KGW

3:30—To be announced: KGO

3:45—Back of the News in Washington: KGO, KOMO, KGW

4—To be announced: KGO

4:15—Mae Questel, Disease: KGO, KHQ, KGW, KTAR, KFSD

4:30—Cowboy Kids, play with Anita Calfot, Jack Cowden, Jack Mery: KGO, KGW

4:45—News Service: KGO

5—Halsey, Stuart program, the Old Counselor; orchestra direction of George Dasch: KGO, KHQ, KOMO, KGW, KFI

5:30—Palmolive Hour, Olive Palmer, soprano; Paul Oliver, tenor; orchestra direction Erno Rapee: KGO, KHQ, KOMO, KGW, KFI

6:30—Coca Cola program, sports interview by Grantland Rice; all-string orchestra, direction Gustave Haenschen: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD

7:15—Cheer Leaders, vocal and instrumental trio: KGO

7:30—Demi-Tasse Revue, Gus Arnheim's Ambassador Hotel Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL

8—Senor Xavier Cugat and his Troupe—Spanish music: KGO; KHQ, KGW, KFI, 8 to 8:15 P.M.

8:15—Rin-Tin-Tin Thriller, dramatic sketch: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR

8:30—Lofner and Harris, musical program: KGO; KGW, 8:30 to 8:45 P.M.

9—NBC Drama Hour, "Backward, Turn Backward," by Finis Farr: KGO, KTAR, KOA
"Backward, Turn Backward," a novel radio drama of fantastic design by Finis Farr based on the possibility of recapturing certain sound vibrations even though they originated on the night of July 4, 1930, is the NBC drama hour offering. As the play opens the narrator tells of a murder committed in the city of New York. Though five people were directly concerned in the crime, no satisfactory explanation of it was ever advanced and the murderer was not placed on trial.

9:30—Moonlight Matinee, Gail Taylor, soprano; Criterion Quartet; Capt. William H. Royle, Richard Le Grand; orch. direction Mahlon Merrick: KGO

10—Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD

10:30—My Castle of Dreams: KGO KOA

11 to 12 midnight—Lofner-Harris St. Francis Dance Orchestra: KGO, KGW, KFI

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Eyeopener program

8—Silent period

9—Popular tunes

10:15—Bellevue Hotel program

10:30—Dr. Linebarger's program

11—Items of Interest

11:15—Sherman Clay Concert

12 noon—The Best Steppers

1—Silent period

6—Dinner Dance Music

7—Good Cheer program

7:15—Bellevue Hotel program, featuring Dorothy Churchill, soprano, and Madge Sturtevant, pianist

7:30—Silent period

8:30—Ghina Talbero, soprano, and Virginia Mirka, pianist

8:55—Downtown Assoc. speaker

9—Special program for Commissioner Harold La Fount. This program features Breta Carlyle, soprano; Joan Ray, contralto; string trio and others

10—Al Cook's Oklahoma Cowboys

10:30—Dance Music

11—Melodies of the Masters

12 to 1 A.M.—Dedication Hour

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

6:30 A.M.—Records; stocks

7—Exercises and entertainment

8—Recorded program

9—Modern Homes period

9:30—Records

10:15—San Francisco stocks

10:45—Majestic Theater of the Air

10:30—Recorded program

11—Classified Adv. hour

12 noon—Jack Delaney and his band

1—Jean's Hi-Lights

2—Recordings

2:45—Studio program

3—Recorded program

3:45—Drs. Baron and Wilkinson program

4:15—Recorded program

4:30—Brother Bob's Club

5—Helen Parmelee, pianist

5:30—The Three Cocoanuts

6—KLX Trio

7—News Items

7:30—Helen Parmelee, pianist

7:45—Dot and Dash

8—Tribune Hour of Melody, John Wharry Lewis, director

9—Big Bear Growlers' program—male quartet and Leo Lang

9:30—Mt. View Wrangler

10—Persian Gardens Band

11—Classic records

11:30 to 12 midnight—Dance program

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Morning devotions

8:05—Recordings

8:15—Dr. R. M. McLain

8:30—Recordings and announcements

9—Silent period

1—Portuguese Hour

1:30—Organ Travelogue, Vivian Moore

2—Recordings and announcements

2:30—Watch Tower, talk

2:45—Union Mutual Life

3—Hawaiian Melody Boys

3:15—Recordings

3:45—Cherokee Chick

4—Organ Moods, Vivian Moore

4:30—Zoro's Hour of Destiny

5—Spanish program

5:27—Wade Forrester's Sunshine hour

6—Silent period

7:30—Terpezone program

7:45—Jimmie Moseley, entertainer

8 to 8:30 P.M.—Los Caballeros

272.7 Meters **KGDM** Stock. 795
1100 Kcys. 250 Watts
Peffer Music Co., Stockton, Calif.

6 A.M.—Weather and Recordings

6:30—Armed the Clock

7:30—Gilmore Oil News program

8—Popular Recordings

8:50—Health Talk, Dr. Ross

9—News of the Day, Dick Rea

9:30—Jack Coale and the Co-Eds

10:30—Popular music

11—Dr. Tully Knoles, talking on "Worldwide Events"

11:30—Style talk, D. Levison

11:45—Merchants News

12 noon—KGDM Novelty Trio

1—Recordings

3—Organ recital

4—Gilmore Oil News program

4:30—Merchants News

5—KGDM Hawaiians

5:45—Gene and Joe in piano and songs

6—Art Cavaglia and his dance orchestra

6:45—Theatre of the Air

7 to 7:30 P.M.—Musical Gems

SEE PAGE 19

285.5 Meters KNX Hemp. 4101
1050 Keys. 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples Gang
8:45—Inspirational talk and prayer
9:15—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, home econom-
ics
11—Jack Carter, "The Boy from
London"
12 noon—Doria Balli, Personality
Presentations
12:15—Arizona Wranglers and the
Sheriff
12:45—The Gossipers
1—New Paris Inn
2—Eddie Albright, the Bookworm
2:30—Los Angeles Firemen's Band
3:30—Mrs. Emily Shutt, world travel-
er
3:45—Recorded program
4—Travelogue
4:15—Announcements, stock report
4:20—Maxine's Shopping Service
5—Brother Ken's Kiddies' Club
5:45—Town Crier's Tips
6—Wesley Tourtelotte, organist
6:15—Tom and Wash
6:30—KNX Concert Trio
7—Frank Watanabe and Honorable
Archie
7:15—The Johnston Piemen
7:30—Drury Lane, tenor
8—Brown's Airedaies
8:30—Philos Symphony Orchestra
9—Ethel Duncan, Question and An-
swer Lady
10—Roosevelt Hotel Orchestra
11 to 12 midnight—New Paris Inn
broadcast

209.7 Meters KECA West. 0337
1430 Keys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8:30 A.M.—Louis Rueb exercises
9—Around the House with Roy Lef-
tingwell
9:30—Jack Baldwin, piano program
10—English lesson by Ayrta Z.
Drew
10:15—Silent period
11:30—Birth of Words, NBC
11:45—Organ recital, NBC
12 noon—To be announced
12:15—Farm and Home Hour
1—Hotel Sir Francis Drake Orch.,
NBC
1:30—Rembrandt Trio, NBC
1:45—Eddie Demeree, the "Croon-
ader"
2—Roy Ringwald, organist
3—"Little Jack Little," NBC
3:15—Hall and Myers, piano duo
3:45—Alexander Bevani, Italian lan-
guage
4—Noel Archer, songs
4:15—Medical Assoc. program
4:30—News release
4:45—Mary LaMar, soprano
5—B. Ferlazzo, violinist
5:15—Freeman High, tenor
5:30—Jack Baldwin, piano program
6—Dance Band and Three Co-eds
6:30—Herb Scharlin, songs
6:45—John Vale, tenor
7—Amos 'n' Andy, NBC
7:15—Roamers Male Quartet
7:30—"Show Time," dance band,
with Eddie and Don
8—Hotel New Yorker Orchestra
8:15—Studio program
8:30—Vocal ensemble
9—Packard Orchestra and Mildred
Laughlin, contralto
9:30—Moonlight Matinee, NBC
10—George Olsen Orchestra, directed
by E. Hoagland, with Joe Lewis,
master of ceremonies
10:30—News release
10:45 to 11 P.M.—G. R. Walters,
speaker on radio interference

239.9 Meters KFOX Phone: 672
1250 Keys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
5 A.M.—Music, talks, news
12:30 P.M.—R. G. M. Trio
1—Rotary Club
1:30—Teacup Philosophy
1:45—Drama and literature
2—The Village Rhymster
2:15—Music Appreciation
2:30—"Sands of Time"
3—Surprise Matinee
3:30—Pipe Dreams
3:45—Foster Rucker, baritone, Vera
Graham, organist
4—News report
4:15—Dental Clinic of the Air
4:45—Chine Chittick and his Har-
monica
5—Karl Farr and his music
5:15—Non-stop Walkathon
5:30—Rolly Wray and the Steinway
5:45—Professor and his Dream Girls
6—Old-time minstrel show
6:15—Over at Mart's house
6:30—Percy Prunes and Daisy Mae
6:45—Three Vabagonds
7—School days
7:15—Bill and Co
7:30—"Phantom Hunters"
7:45—Pacific Coast Club Rhythm
Makers
8—Black and Blue
8:15—Bill Estes Harmony Boys
8:30—"Guardians of the Law"
9—Leon Gordon and his New York-
ers
9:30—Vera Graham, organist
10—Non-stop Walkathon
11—Pacific Coast Club Rhythm
Makers
11:30—Freddie Carter's Orch.
12 midnight—Dick Dixon, organist
1 to 5 A.M.—Recordings

333.1 Meters KHJ VAndike 7111
900 Keys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—Ken Niles news briefs and
recordings
8—Hallelujah Hour
9:15—Felix Ferdinando's Orchestra,
CBS
9:30—Betty Crocker, household hints
9:45—Don Ricardo
10—Safety conference, talk
10:15—Vern Isom and organ
10:30—Organ recital
10:45—Claire Van Nostrand & organ
11—Columbia Salon Orchestra, CBS
11:30—Three Doctors, CBS
11:45—Dancing by the Sea, CBS
12 Noon—Biltmore Concert Orch.
12:30—World-wide news
12:45—Kiwanis Club luncheon
1:30—Times forum
1:45—Edna Wallace Hopper, CBS
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Fred C. McNabb, talk on gardens
4:30—Howard Barlow, CBS
4:45—Hallelujah Quartet
5—Organ and Margit Hegedus
5:30—Prof. Lindsley
5:45—Town topics; news items
6—Connie Boswell, CBS
6:15—Rhythm Choristers, CBS
6:30—The Nit Wits, CBS
7—Will Osborne's Orchestra, CBS
7:15—Pryor's Band, CBS
7:30—Morton Downey and the Camel
Orchestra, CBS
7:45—Bert Lown and Orchestra
8—Black and Blue, CDBS
8:15—Sierra Symphonists
8:30—Violet Ray Music Box
9—Bob and Harriet
9:30—Tom Gerun's Orchestra
10—World-wide news
10:05—Biltmore Hotel Dance Orch.
12 to 1 A.M.—Midnight Moods

468.5 Meters KFI Westmore 0337
640 Keys. 5000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:15—Marillah Olney, speaker
7:30—Stock market quotations
7:45—Van and Don, NBC
8—Shell Happtyme, NBC
9—Helpful Hints to Housewives
9:15—Montgomery-Ward program,
NBC
9:30—Arthur Lang, baritone and
Kathleen Clifford, speaker
9:45—P. G. Hall, piano program
10—German lesson, Annette Doherty
10:15—Mary Hale Martin, NBC
10:30—Magazine of the Air, NBC
11:30—Roy Ringwald, tenor
11:45—Kenneth Rundquist, baritone
12 noon—Department of Agriculture
12:15—Federal and state market re-
ports
12:30—Silent period
2—NBC Matinee
3—Helen Guest, ballads, and Joan
Harvey
3:15—"Human Nature Around the
World"
3:45—Lou Gordon, tenor, and B.
Ferlazzo, violinist
4—Baron Keyes, the Story Man
4:30—Medical Association speaker
4:45—Eddie and Don, popular mel-
odies
5—Halsey Stuart program
5:50—Palmolive Hour, NBC
6:30—Coca Cola program, NBC
7—News release
7:15—Steinway Twins
7:30—M. J. B. Demi-Tasse Revue
7:50—Reno Xavier Cugat, NBC
8:15—Rin-Tin-Tin Thrillers, NBC
8:30—"High Jinks" dance band and
soloists
9—"Leitza" the practical philosopher
9:15—Three Co-eds
9:30—Concert Orchestra
10—The Richfield news flashes
10:15—G. A. Walters, speaker on
radio interference
10:30—Concert Orchestra
11 to 12 midnight—Hotel St. Francis
Dance Orchestra, NBC

499.7 Meters KFSD Franklin 6353
1000 Keys. 1000 Watts
Aifan Radio Corp., Ltd., San Diego
7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning musical
9—Good Cheer
9:15—Any Lou Shopping Hour
10:30—Woman's Magazine, NBC
11:10—Organ, Frank Lanterman
12 noon—To be announced
12:15—Western Farm & Home, NBC
1—Studio program
2—Matinee, NBC
2:30—Dr. Humphrey Stewart, or-
ganist
3:30—Feature program
4—Back of the News, NBC
4:15—Mae Questel, NBC
4:30—Radio Dental Clinic
5—Studio program
5:20—Late news items
5:30—Popular program
6—Union Ice program
6:15—Renton program
6:30—Coca Cola program, NBC
7—Amos 'n' Andy, NBC
7:15—Gene Perry
7:30—Demi-Tasse Revue, NBC
8—Studio program
8:15—Rin Tin Tin Thrillers, NBC
8:30—Hotel Agua Caliente
9:30—Helen Kirkman and Dorothy
Lee Kelly
10—Richfield news flashes, NBC
10:15—Dance music from Little club
11 to 12 midnight—Dance music

315.6 Meters KFWB Holly. 0315
 950 Kcs. 1000 Watts
 Warner Brothers, Hollywood, Calif.
 8 A.M.—Los Angeles Breakfast Club
 9—Jerry Joyce's Orchestra with Eleanor Gail
 10—Prudence Penny, home economics
 10:30—Recordings
 11—Jerry Joyce's Orchestra, with Bobby Agnew, popular songs
 11:30—Recordings
 12 noon—Price Dunlavy, organist
 12:30—Recordings
 1:30—Nip and Tuck, two-piano team
 2—Recordings
 2:30—Price Dunlavy, organist
 3—Recordings
 3:30—Lewis Tee Garden, popular fiction
 4—Recordings
 4:30—Nip and Tuck, two-piano team
 5—Jerry Joyce's Orch., with Doug Richardson, soloist, and Lenore Thatcher, blues singer
 6—Price Dunlavy, organist
 6:30—Recorded program
 6:45—Cecil and Sally (records)
 7—The Adventures of Lisbeth and Wee Willie
 7:50—Orchestra direction of Sam K. Wineland
 8—Jimmy Gleason and Bob Armstrong
 8:15—Program for Young's Market
 8:30—Orchestra direction of Sam Wineland and soloists
 9—Ascot Speedway races
 10 to 12 midnight—Gus Arnheim's Orchestra

361.2 Meters KOA York 5090
 830 Kcs. 12,500 Watts
 General Electric Co., Denver, Colo.
 6 A.M.—Crazy Quilt of Melody
 6:15—Morning Revelers
 6:45—"Learn to Swim"
 7:15—Radio Household Institute
 7:30—U. S. Army Band
 7:45—Van and Don, NBC
 8—Vocal Varieties
 8:15—"Moods and Memories"
 8:30—Adam and Eva Meerman
 8:45—Organ melodies
 9—Police bulletins
 9:05—Blue Blazers
 9:15—Montgomery Ward program
 9:30—National Farm & Home Hour
 10:15—Mary Hale Martin's Household Period
 10:30—Ball Brothers Personality Girl
 10:45—Livestock, produce, weather reports and time
 11—Toeticklers
 11:15—Talk from New York
 11:30—Chicago Serenade
 12 Noon—Edna Wallace Hopper
 12:15—Ballads
 12:30—Mabel Wayne
 1—Chats with Peggy Winthrop
 1:15—Soloist
 1:30—Tea Timers
 2—Whyte's Orchestra
 2:45—Stock market, dairy, weather reports and time
 3—Little Jack Little
 3:15—Northern Lights
 3:30—Phil Cook, the Quaker Man
 3:45—"Back of the News"
 4—Network program
 4:30—Mobilil concert
 5—Halsey Stuart program
 5:30—Palmolive Hour
 6:30—Coca Cola program
 7—Amos 'n' Andy
 7:15—Studio program
 7:30—Hume Everett and his All-Coloradoans
 8—Tal Henry and his Orchestra
 8:30—Ben Pollock and his Orchestra
 9—NBC Drama Hour
 9:30—The Road Show
 10:30 to 11—My Castle of Dreams

526 Meters KMTR Holly. 3026
 570 Kcs. 500 Watts
 KMTR Radio Corp., Hollywood, Cal.
 7 A.M.—Breakfast program; stocks
 9—Mildred Kitchen, home economics
 9:15—Recorded program
 9:30—Lani McIntyre's Hawaiians
 10:30—The Rhythmettes
 11—Recorded program
 11:45—Public and City Officials
 12 noon—World in Review
 12:15—Hi Noon Hi Lights
 1:15—Studio program
 2:15—Easy Go Lucky program, Frank Gage
 2:30—Selected records
 4—The Musical Messengers
 5—Recorded program
 5:15—The Two Franks
 5:45—The Globe Trotter
 6—The Cavaliers
 6:30—Ethiopian Oriental Supper Club
 7—Harold Curtis and Vernon Rickard
 7:15—Dream Girl program
 7:30—The Pacemakers Orchestra
 8—Studio program
 8:15—The Bantam Revue
 8:30—Baseball Game
 10:30—Harold Curtis, organist
 11—The Phantom Revue
 12 midnight—Louise Howatt, happiness girl
 1 to 7 A.M.—Cheerio program

267 Meters KMCS Inglewood 1897
 1120 Kcs. 500 Watts
 Dalton's, Inc., Inglewood, Calif.
 12:15 P.M.—Public Officials
 12:30—Dance records
 1—Texas Outlaws
 2—Dance hits, records
 2:30—California Trio, banjo and songs
 3—Paul Whiteman Orchestra (records)
 3:30—Banjo Boys
 4—Popular Melodies (records)
 5—Songs You Love (records)
 5:30—KMCS Supper Club
 7:30—Off the Air
 11—Old Favorites (records)
 12 midnight—Symphony Hour (records)
 1 to 6 A.M.—Tommy's All Request program

265.3 Meters KSL Wasatch 3901
 1130 Kcs. 5000 Watts
 Radio Service Corp., Salt Lake City
 6 A.M.—Reveille
 7—Program—new releases
 7:30—Z. C. M. I. Special
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Home Economics program
 9:30—Program of interest to housewives
 10:15—"Visit with Mrs. Jennie Lee"
 10:15—Mary Hale Martin
 10:30—Julia Hayes and her "Dip-it" presentations
 11—Mid-day Melange
 11:30—Musical Menus
 11:45—Weather forecast
 12 noon—To be announced
 1—Chats with Peggy Winthrop
 2—Towne Croyer
 4:15—NBC program
 4:30—Mobilil Concert Hour
 5—Halsey Stuart presents Old Counselor and Chicago Little Symphony Orchestra
 5:30—Palmolive Hour, NBC
 6:30—Coca Cola program, NBC
 7—Amos 'n' Andy, NBC
 7:30—Demitasse Review, NBC
 8:15—First Security program
 9:15—A visit with popular composers
 9:30—McCune School of Music
 10 to 11 P.M.—Dance music

Here's
 Your
 Chance
 to get
 an
 All-Electric
 Alarm
 Clock

(Guaranteed
 25 Years)



See Page
 19 this
 Issue for
 Special
 Offer



236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning
7—KOL Time Clock
8—Hallelujah Hour
9—Patty Cook, Better Homes
9:15—Organ Moods
9:30—Betty Crocker
10—Organ Moods
11—Columbia Salon Orch., CBS
11:30—The Three Doctors, CBS
11:45—Dancing by the Sea, CBS
12:30—Endurathon
12:45—Columbia Camp concert, CBS
1—Asbury Park Orchestra, CBS
1:30—Luna Park Orchestra, CBS
1:45—Seatlight forum
2—Happy Go Lucky Hour
3—Feminine Fancies
3:45—Echoes from Music Land
4:15—Tooth talk, Dr. Linebarger
4:30—Endurathon
4:45—KOL Lumberjacks
5—Service Hour
6—Connie Boswell, CBS
6:15—Rhythm Choristers, CBS
6:30—Nit Wit Hour, CBS
7—Will Osborne Orchestra, CBS
7:15—Pryor's Military Band, CBS
7:30—Camel Quarter Hour, CBS
7:45—Bert Lown and Orch., CBS
8—Adventures of Black and Blue
8:15—Scientific Four
8:30—Nocturne, CBS
9—Boxing hats from the Arena
10:30—Endurathon
11:30 to 12 midnight—Biltmore Orchestra

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7 A.M.—Morning Revellier
7:30—Syncopated Headlines
8:30—Garden talk, the Aquarium
8:45—Organ concert
9—Morning devotionals
9:15—Mary from Proctor's
9:45—House of Fragrance
10—Robert Monsen, tenor
10:15—Maestic Refrigerator; E. T.
10:30—Eighteen Feet of Harmony
10:45—Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Julia Hayes program
11:45—Professor and His Dream Girl
12 Noon—World Book Man
12:30—Frederick C. Feringer, organist
1—Marshall Sohl, tenor; Geneva Brown, soprano
1:15—Dental Clinic of the Air
1:45—Betty Andersen, soprano
2—Mardi Gras
3—Organ concert
3:30—Smilin' Sam from Alabam'
3:45—Jean Kantner, baritone
4—Organ concert, Warren Wright; Homer Sweetman, tenor; Geneva Brown, soprano
5—Uncle Frank's Train
5:30—Homer Sweetman, tenor
5:40—Market reports
5:50—Garden talk
6—Knights of the Road
6:15—Bits of Harmony
6:30—Banjo Bugs
6:45—Imperial Singers
7:15—Ken Stuart's Sports Review
7:30—Nocturne
8—Vacation Land Review
9—Henri Damski's Neapolitans Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
10—Ken Stuart's Sunshine program
10:30—Jean Kantner, baritone; Mabel Mohrman, piano; Warren Wright, organ
11—Vic Meyers' Trianon Orchestra
12 to 3 A.M.—Midnight Revellers

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

6:45 A.M.—Farm Flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Syncopated Headlines
8:30—Organ concert
9—Old Timers' concert
9:15—Julia Hayes
9:45—House of Fragrance
10—Robert Monsen, tenor
10:15—Olive Reynolds, blues
10:30—The Radio Boy Friends
10:45—Hawaiian Trio
11—Blue Streaks Orchestra
11:30—Lon Schurtliff, violinist
11:45—Professor and His Dream Girl
12 Noon—Noonday concert
12:30—Organ concert
1—Geneva Brown, soprano; Marshall Sohl, tenor
1:15—Dental Clinic of the Air
1:45—Betty Andersen, soprano
2—Mardi Gras
3—Organ concert
3:30—Smilin' Sam from Alabam'
3:45—Tea Time Tales
4—The Islanders
4:30—Metropolitan Hour
5—Uncle Frank's Train
5:30—Allen Daniels' Dye Pot
5:45—Robert Monsen, tenor
6—Bits of Harmony
6:30—The Banjo Bugs
6:45—Imperial Singers
7—Silent period
8—Light classics
8:30—Webber's Juvenile Orchestra
9—Henri Damski's Neapolitans Orchestra; Agatha Turley; Jan Ruschell, violin; Jean Kantner, baritone
10—Ken Stuart's Sunshine program
10:30—Moonlight Melodies
11—Lotus Isle Dance Band
11:30—Vic Meyers' Orchestra
12 to 1 A.M.—Midnight Revellers

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Caterpillar Songster
7—Town Crier; news flashes
7:30—Alice Blue Gown
7:45—Van & Don, NBC
8—Shell Happy Time, NBC
9—Walt and Norman
9:15—Montgomery Ward, NBC
9:30—Song Shopping, Herb Wixson
9:45—URM Merry-makers
10—Rowles S. & W. Melodies
10:15—Mary Hale Martin, NBC
10:30—Magazine of the Air, NBC
11:30—Round-Up Revue
11:45—Bell Organ Concert
12 noon—Program to be announced
12:15—Farm and Home Hour, NBC
12:45—Home Comfort Program
1—Fashion Foot Notes
1:30—Gems of Remembrance
1:45—Real Estate Owners' program
1:45—Studio Parade
2—Golden Melody
3:15—Service Hour
3:45—Peerless Dental Hygiene
4—Back of the News, NBC
4:15—Mae Questel, NBC
4:30—J. & D. Paint Time
5—Halsey Stuart, NBC
5:30—Palm Olive Hour, NBC
6:30—Coca Cola program, NBC
7—Amos 'n' Andy, NBC
7:15—Cheer Leaders, NBC
7:30—Demi Tasse Revue, NBC
8—Cugat Spanish Orchestra, NBC
8:15—Rin Tin Tin Thriller, NBC
8:30—Philco Symphony Concert
9—The Novelteers
9:30—Moonlight Matinee, NBC
10—Richfield News Flashes, NBC
10:15—Marian Boyle Trio
11 to 12 midnight—Lazy Ike

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational service
7—Organ recital
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—The Health Man
9:15—Garden Time program
9:30—Classique Trio
10:15—Mary Hale Martin Hour, NBC
10:30—Magazine of the Air, NBC
11:30—Tuneful Two
11:45—Prudence Penny Talk
12 noon—Program to be announced
12:15—Farm and Home Hour, NBC
1—Grain and Weather Report
1:05—Variety hour
2—Concert Orch. and Vocalists
3—Teacup Philosopher
3:15—Orchestral program
4—Back of the News, NBC
4:15—Stock quotations
4:30—Orchestra and vocalists
5—Halsey Stuart Program, NBC
5:30—Palmolive Hour, NBC
6:30—Coca Cola program, NBC
7—Amos 'n' Andy, NBC
7:15—Columbia Knitting Mills
7:30—Demi Tasse Revue, NBC
8—Tuneful Two
8:15—Rin Tin Tin Thriller, NBC
8:30—Chevrolet Chronicles
9—Fisher's Blend Hour
10—Richfield News Flashes, NBC
10:15—Cecil and Sally, (records)
10:30—Vocal Ensemble
10:58—Weather Bureau Report
11—Globe Trotter
11:10—Dance music
12 to 12:30 A.M.—Organ recital

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
N.W. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; news
8—Syncopated Headlines
8:30—Organ concert
9:15—Mary's Neighborly Chat
9:45—House of Fragrance
10—Robert Monsen, tenor
10:15—Olive Reynolds, blues
10:30—The Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—Professor and His Dream Girl
12 Noon—Mid-Day request program
12:30—Frederick Feringer, organist
1—Marshall Sohl, tenor; Geneva Brown, soprano
1:15—Dental Clinic of the Air
1:45—Betty Andersen, soprano
2—Mardi Gras, NWBS
3—Organ concert
3:30—Smilin' Sam from Alabam'
3:45—Tea Time Tales; Jean Kantner, baritone
4—Organ concert, Warren Wright; Homer Sweetman, tenor; Geneva Brown, soprano
5—Uncle Frank's Train
5:30—Piano and songs
5:45—Robert Monsen, tenor
6—Bits of Harmony, NWBS
6:30—Banjo Bugs
6:45—Imperial Singers
7:15—Ken Stuart's Sports Review
7:30—Nocturne
8—Light Classics, NWBS
8:15—Knights of the Road
8:30—Vacation Land Review
9—Henri Damski's Neapolitans Orchestra; Marshall Sohl, tenor; Jean Kantner, baritone; Agatha Turley, soprano
10—Ken Stuart's Sunshine program
10:30—Moonlight Melodies; Jean Kantner, baritone; Mabel Mohrman, piano
11 to 12—Vic Meyers' Orchestra

394.5 Meters KVI Broadway 4211
 760 Kcys. 1000 Watts
 Puget Sound Broad. Co., Tacoma

7 A.M.—Recordings
 8—Hallelujah Hour, DLBS
 9—Felix Ferdinand's Orch., CBS
 9:15—The White Wizard
 9:30—Betty Crocker, CBS
 9:45—Recordings
 10—Mid-Morning Melodies
 11—Columbia Salon Orchestra, CBS
 11:30—The Three Doctors
 11:45—Dancing by the Sea
 12:30—Columbia Camp Concert, CBS
 1—Asbury Park Orchestra, CBS
 1:30—Luna Park Orchestra, CBS
 1:45—Edna Wallace Hopper, CBS
 2—Happy Go Lucky
 3—Feminine Fancies, DLBS
 3:30—Dental Clinic of the Air
 4—Don Lee program
 4:30—Howard Barlow, CBS
 4:45—Don Lee program
 5—To be announced
 6—Connie Boswell, CBS
 6:15—Rhythm Choristers, CBS
 6:30—Nit Wit Hour, CBS
 7—Will Osborne's Orchestra, CBS
 7:15—Pryor's Military Band
 7:30—Cam Quarter Hour
 7:45—Bert Lown's Orchestra, CBS
 8—Silent period
 9—Don Lee program
 10—Anson Weeks Orchestra, DLBS
 10:30—The White Wizard
 10:45—Anson Weeks, DLBS
 11 to 12 midnight—L. A. Biltmore Orchestra, DLBS

208.2 Meters KLS Lakeside 6223
 1440 Kcys. 250 Watts
 Warner Bros., Oakland, Calif.

9 A.M.—Cheer Club
 9:30—Recordings
 11—Studio program
 12 noon—Otto Hawaiians
 1—Hervey and his Guitar
 1:30—Uncle Charlie
 2—Recordings
 3—Musical Pictures
 3:30—Recordings
 5—Uptown Boys
 5:30 to 7 P.M.—Studio program

249.9 Meters KWG Phone: 580
 1200 Kcys. 100 Watts
 Portable Wireless Tele., Stockton, Cal.

7:30 A.M.—Breakfast Brevities
 8—Hallelujah Hour, CBS
 9—Felix Ferdinand, CBS
 9:30—Betty Crocker
 10—Bernard Cooney Song Revue
 10:30—Town Talk
 11—Columbia Salon Orchestra
 11:30—The Three Doctors
 12 noon—Dancing by the Sea
 12:30—American School of the Air
 1—Ashbury Park Orchestra
 1:30—Domestic Science Hour
 2—Happy-Go-Lucky Hour
 3—Feminine Fancies
 4—Organ concert
 4:30—Howard Barlow
 4:45—Hallelujah Quartette
 5—News Items
 5:15—Dinner Music
 5:45—Dance Tunes
 6—Bernard Cooney Song Revue
 6:30—The Nit Wits, CBS
 7—Will Osborne, CBS
 7:15—Arthur Pryor's Cremona Band
 7:30—The Camel Quarter Hour, CBS
 7:45—Pelham Health Orch., CBS
 8—Studio program
 8:15—Sierra Symphonists
 8:30—Violet Ray Music Hour
 9—Operettas in Miniature
 9:30—Tom Gerun Orchestra
 10—Studio program
 10:06 to 11 P.M.—Anson Weeks Or-
 chestra.

CBS

Columbia Broadcasting System

8 A.M.—Don Bigelow and his
 Yeong's Restaurant Orchestra:
 KLZ, KOH
 8:30—Columbia Revue: KFRC, KOH
 9—Park Central Hotel Orchestra:
 KFBK, KWG, KVI, KFPY, KFRC,
 KHJ, KLZ, KOH, KGB
 9:30—Atlantic City Musicale: KFBK,
 KWG, KVI, KFPY, KDYL, KOH,
 KGB
 10—Rhythm Kings: KWG, KOH
 10:30—Ann Leaf at the organ:
 KFRC, KOH
 11—Columbia Salon Orchestra: Em-
 erty Deutsch, conductor: KFBK,
 KMJ, KWG, KOL, KVI, KFPY,
 KFRC, KHJ, KOH, KGB
 11:30—The Three Doctors: KFBK,
 KMJ, KWG, KOL, KVI, KFPY,
 KFRC, KHJ, KDYL, KLZ, KOH,
 KGB
 11:45—Dancing by the Sea: KFBK,
 KMJ, KWG, KOL, KVI, KFPY,
 KHJ, KDYL, KLZ, KOH, KGB
 12:30—Columbia Camp concert.
 Summer extension of the Ameri-
 can School of the Air: KFBK,
 KWG, KOL, KVI, KFPY, KFRC,
 KDYL, KLZ, KOH, KGB
 1—Asbury Park Casino Orchestra:
 KFBK, KWG, KOL, KVI, KFPY,
 KFRC, KDYL, KLZ, KOH, KGB
 1:30—Luna Park Orchestra: KFBK,
 KWG, KOL, KVI, KFPY, KDYL,
 KLZ, KOH, KGB
 1:45—Edna Wallace Hopper's Youth
 Matinee: KOL, KOIN
 2—"Bill Schudt's Going to Press,"
 featuring Peter Stone, editor of
 International News Pictures: KVI,
 KFPY, KDYL, KLZ, KOH
 2:15—Winegar's Barn Orchestra:
 KDYL, KLZ, KOH
 2:30—Ross and Brooks: KDYL,
 KLZ, KOH
 2:45—Bird and Vash: KDYL, KLZ,
 KOH
 3—Kate Smith and her Swanee Mu-
 sic: KDYL, KLZ, KOH
 3:30—Miller and Lyle: KFRC, KOH
 4:30—Howard Barlow and Augment-
 ed Symphony Orchestra: KWG,
 KVI, KFPY, KFRC, KHJ, KDYL,
 KOH, KGB
 6—Connie Boswell, with Freddie
 Rich's Orchestra: KFBK, KMJ,
 KOL, KVI, KFPY, KFRC, KHJ,
 KLZ, KOH
 6:15—Rhythm Choristers. Male Oc-
 tet, with Freddie Rich's Orches-
 tra: KFBK, KMJ, KOL, KVI,
 KFPY, KHJ, KDYL, KLZ, KOH
 6:30—Nit Wit Hour: KFBK, KMJ,
 KWG, KOL, KVI, KFPY, KFRC,
 KHJ, KDYL, KLZ, KOH
 7—Earl Carpenter and his Jones
 Beach Orchestra: KFBK, KWG,
 KVI, KFPY, KHJ, KDYL, KLZ,
 KOH, KGB
 7:15—Pryor's Cremona Band: KFBK,
 KMJ, KWG, KOL, KFPY, KOIN,
 KFRC, KHJ, KDYL, KLZ, KOH
 7:30—The Camel Quarter Hour:
 KMJ, KWG, KOL, KVI, KFPY,
 KOIN, KFRC, KHJ, KDYL, KLZ,
 KOH
 7:45—Will Osborne and his Bossert
 Orchestra: KFBK, KMJ, KWG,
 KOL, KVI, KHJ, KLZ, KOH, KGB
 8—Hollywood Gardens Orchestra:
 KFPY, KDYL, KLZ, KOH
 8:30 P.M.—Nocturne. Ann Leaf at
 the organ, with Ben Alley, tenor:
 KFBK, KOL, KFPY, KDYL, KLZ,
 KOH

**TWO
 SPECIAL
 OFFERS**

(For a limited time only)

NUMBER ONE

Broadcast Weekly, one year
 96 Artists' Pictures
 Beautiful Leatherette Cover

All for Only

\$3.00

NUMBER TWO

Broadcast Weekly, 6 months
 96 Artists' Pictures

All for Only

\$1.50

*Any present subscriber can
 take advantage of this offer
 and have their subscription
 extended.*

Broadcast Weekly, B-W-5
 726 Pacific Building,
 San Francisco, Calif.

Gentlemen: Here's.....

..... Dollars,
 for which send me your
 special Number..... Offer.

Name.....

Street Address.....

City.....

State.....

New Renewal
 Extension

THURSDAY Programs

July 23, 1931

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Charlie Glenn, Songs of Yesteryear
8—Metropolitan hour
8:45—Word of Cheer program
9—Mahlon Dolman; George Nickson, soloist
9:35—Popular Melodies (records)
9:45—Revue (records)
10—Sunshine hour
11—Salon Melodies (records)
11:15—Manhattan Moods (records)
11:30—Gene Sullivan, song recital
11:45—Hitunes of song and dance
12 noon—Vacationlands (records)
12:15—Jim Wynn and his Eleven Devils
1—Cal King's Country Store
1:30—The Club Page
1:45—Musical Contrasts
2:15—Famous songs by famous singers (records)
2:30—Close Harmony
3—Organ melodies
3:15—Walter Markham (talk)
3:30—Memories of Great Masters of Music (records)
4—Salon music
4:15—Celebrity recordings
4:30—Dental Clinic of the Air
5—Metropolitan hour
6—Revue (records)
6:30—Jack Deane: Song recital
6:45—Bill Simmons California Cowboys
7:15—Sportsman Corner, Gene Sullivan
7:30—Gleason and Armstrong
7:45—Moonlight Troubadors (trio)
8—On with the Show
8—Dixie Symphony Quartet
9:15—Lucy Day, soloist
9:30—Abe Blom, 15 hot minutes
9:45—John D. Barry, World Events
10—Rudy Swall, soloist, Dollo Sargent, organist
11 to 12 midnight—Jim Wynn and his Eleven Devils

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

- Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning Devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Recordings & announcements
9—Silent period
1—Portuguese Hour
1:30—Organ Travelogue, Vivian Moore
2—Recordings & announcements
2:30—Father Flanagan's Boys' Home
3—Hawaiian Melody boys
3:30—Radio Revelers
4—Marylin Grace
4:15—Organ moods, Vivian Moore
4:30—Zoro's Hour of Destiny
5—Spanish program
5:27—Wade Forrester's Sunshine Hour
6—Silent period
7:30—Emanuel Steigman, tenor
7:45—Jimmie Moseley, entertainer
8—Watch Tower program
8:15—Portuguese Hour
8:45—Emma Geer, soprano
9—Los Caballeros
9:30—The Pemm Players, presenting Scotland Yard drama directed by Elmer Pemm
10 to 11 P.M.—Dance music



ROY SHIELD
NBC—2 P.M.

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts

- Hale Bros., Chronicle, San Francisco
7:15 A.M.—Health exercises and ap-
plesauce with Dobbs
7:45—Van and Don, NBC
8—Shell Happytime, by Hugh Bar-
rett Dobbs
9—Dobbsie's Birthday Party
9:30—Julia Hayes
9:45—Ye Towne Cryer
10—Magazine of the Air, NBC
11—Organ recital
11:45—Organ recital
12 noon—Time; Scripture; weather
12:05—Livestock reports
12:10—Snap shots
1—Newell Chase, pianist with "Smil-
ing Eddie" Marble
1:30—Sperry "Question Air" Box
2—Organ recital
2:50—Ye Towne Cryer
3—Midweek Federation Hymn Song,
NBC
3:30—Who Cares
4:30—Big Brother
5:30—Date Book, Stuart Strong
5:45—News Digest, "Scotty" Mort-
land
6—KPO Salon Orchestra with Fred-
erick O'Brien, author
6:30—North Americans
6:45—Henry Starr, 16/40 boy
7—Jess Norman's "San Francis-
cans"
7:45—Cecil and Sally for S and W
8—Kipling serial dramatized by Mrs.
John Cuddy
8:30—Sydney Rosenbloom, pianist
8:45—Meeting in the Tavern
9—Concertized Opera with Alice
Gentle
10—Richfield News Flashes, NBC
10:15—"Tom and Dudd"
10:30—Gordon Henderson's "Palm
Court" Palace Hotel Dance Orch.
11:30 to 12 midnight—Bob Kleir's
Syncoptors

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

- Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Cuckoo Club
8—Studio program
8:30—Community Merchants pro-
gram
9—Morning Prayer hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. E. L. Corley
10:50—Recordings
11—Temple of Dreams
11:20—Recordings
11:30—Julia Hayes
11:45—Mid-day Musical Notes
12:15 P.M.—Dr. R. M. McLain
12:30—Studio program
1—Chapel of Chimes Organ
1:30—Recordings
2—Masters Album (records)
3—Tunes of the Time
3:30—Studio program
4:30—In Modern Mode
5—Studio program
5:30—Dr. P. Douglas Thompson
6—Silver Liners
6:30—Ernie Smith "Sport Page"
6:45—"Local Color"
7—Recorded program
7:15—Uncle Joe's Curiosity Shop
7:30—News Service
7:45—Oil news, C. E. Barnhart
8—Charmers of History
8:30—Schlesingers Ambassadors
Dance Band
9—Jerry Jermain's Gossips with the
Business Woman
9:30—KTAB Ranch Boys
10—Vacation Time
10:30—Silver Liners
11 to 1 A.M.—Jimmie Kendrick's
Nite Owls

249.9 Meters **KWG** Phone: 580
1200 Kcys. 100 Watts
Portable Wireless Tele., Stockton, Cal.

- 7:30 A.M.—Breakfast Brevities
8—Hallelujah Hour
9—Felix Ferdinand, CBS
9:30—Savoy Plaza Orch., CBS
10—Bernard Cooney Song Revue
10:30—Town Talk
11—Columbia Salon Orchestra
11:30—The Three Doctors
11:45—Ben and Helen
12 noon—Melody Magic, CBS
12:30—Rhythm Ramblers, CBS
1—Ashbury Park Orch., CBS
1:30—Domestic Science Hour
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—The Clark Sisters
4:15—The Columbians
4:30—Monroe Upton
4:55—Melodies of the Moment
5—Juanita Tennyson
5:30—News Items
6—Bernard Cooney Song Revue
6:30—Bobs, Sports authority
6:45—Peters Parade
7—Jack Denny
7:15—Arthur Fryor's Crema Band
7:30—Camel Quarter Hour
7:45—Behind the Microphones
8—Studio program
8:15—Raymond Paige
8:30—Sports Shots
8:45—Popular selections
9:15—Piano Moods
9:30—Jane Green, CDLBS
10—Studio program
10:20 to 11 P.M.—Anson Weeks Or-
chestra

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

7:30 A.M.—Sunrise Serenaders, orchestra direction Edward J. Fitzpatrick: KGO; KOMO, 7:30 to 7:45 A. M.

7:45—Van and Don: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA

8—Shell Happytime, conducted by Hugh Barrett Dobbs; broadcast from S.S. Malolo: KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL

8—Financial Service: KGO

8:15—Morning Melodies: KGO

8:30—Cross-Cuts of the Day, Dr. Lawrence L. Cross: KGO; KECA 9 to 9:15 A. M.

9:15—Montgomery Ward program: KGO, KHQ, KGW, KFI, KTAR

9:30—The Lumberjacks, Charles Marshall, Ted Maxwell: KGO

9:45—Beatrice Mahle, beauty talk: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA

10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD, KTAR, KSL, KOA, 10:20 to 11 A.M.

11—Organ recital, Paul Carson: KGO, KFI

11:30—Birth of Words, dramatic narrative; incidental music: KGO, KECA

11:45—Kissproof program, beauty talk: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

12 noon—Luncheon Concert, orchestra, direction Charles Hart: KGO, KGW, KECA

12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KECA, KFSD; KTAR, 12:45 to 1 P. M.

1—The Lady Next Door, children's program direction Madge Tucker: KGO, KECA, KTAR

1:30—Hotel Sir Francis Drake Orchestra, direction of Ferdinand Stark: KGO, KECA

2—NBC Matinee: KGO, KFI, 2 to 2:45 P. M.; KFSD, KTAR, 2 to 2:30 P.M.; KGW, 2:15 to 2:30; 2:45 to 3 P. M.; KHQ, KOMO, 2:45 to 3 P.M.

3—Midwest Federation, Hymn Sing, Mixed quartet; Helen Janke, contralto; Muriel Savage, soprano; Richard Maxwell, tenor; Arthur Billings Hunt, baritone, and director; George Vause, accompanist: KGO, KPO, KTAR

3:30—To be announced: KGO

3:45—News Service: KGO

4—Fleischmann Hour, Rudy Vallee and his orchestra: KGO, KHQ, KOMO, KGW, KECA, KTAR

5—Arco birthday party, reincarnated guest of honor, Rachel Morton, soprano; Harold Hansen, tenor; John Moncreiff, basso; Rondeliers quartet; orchestra direction Jeffrey Harris: KGO, KHQ, KOMO, KGW, KECA

5:30—Maxwell House Ensemble, orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

An internationally known American singer, Richard Bonelli, leading baritone of the Chicago Civic Opera Company, will be the Maxwell House Ensemble's guest artist tonight.

6—E. A. Rolfe and his Lucky Strike Dance Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD

7:15—Sperry Smiles, Lee S. Roberts, pianist; Paul Carson, organist;

vocal soloist: KGO, KHQ, KGW, KOMO, KECA, KFSD

7:30—Standard Symphony Hour, "Classics and Contrasts," orchestra direction Mishel Piatro: KGO, KHQ, KOMO, KGW, KFI

Mozart's classic overture to "The Marriage of Figaro," described by one critic as "nothing more than five minutes of sheer, joy in the humor or existence," is the initial selection. In the overture the composer used none of the material from the opera, merely writing a delightfully merry piece of music in keeping with the general spirit of the comedy.

8:30—The Rendezvous, the Coquettes Paul Carson, organist; Alvino Rey, banjoist and guitarist; Ross Peterson, xylophonist: KGO, KFSD, KTAR; KHQ, 8:45 to 9 P.M.

9—Piano Pictures, Phyllida Ashley, Aileen Fealy: KGO, KFSD

9:30—The Story Teller, "The First to Fight," by H. C. Connette: KGO, KOA

"First to Fight," a radio play by H. C. Connette based on his experiences in Tientsin, China, during the summer of 1927, when the approach of the Nationalist army caused the United States to send two regiments to protect American interest in the treaty port, will be heard during the Story Teller period.

10—Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD

10—The Nomads, Lucile Kirtley, soprano; string orchestra direction Charles Hart: KGO, KFI, KOA

10:30—Forest Protection program: KGO, KFSD

10:45—The Entertainers: KGO

11 to 12 midnight—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO, KGW, KFI

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Eyoebener program

8—Popular tunes

9—Popular tunes

10:15—Bellevue Hotel program

10:30—Dr. Linebarger's program

11—Items of Interest

11:15—Sherman Clay Concert

12 noon—The Best Steppers

1—Silent period

6—Dinner Dance Music

7—Fritzi Lachmund, vocalist, with Roger Segure, pianist

7:15—Bellevue Hotel program

7:30—Silent period

11—Melodies of the Masters

12 to 1 A.M.—Dedication hour

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

12 noon—Organ music

12:30—Transition program

12:45—Variety recordings

1—Stock report and records

2—Concert selections

2:15—Recordings

2:30—German Airs

2:45—Recordings

3—Lucille Gordon Players

3:30—Popular records

4—Al Jacobs and Jerry Herst

4:15—Musical Gems

4:30—"Little Green Jug" program

5—Ann Scurich, pianist

5:15—Popular records

6:30—Light classics

6:45—Variety records

7:30—Silent period

12:01 to 6 A.M.—KJBS Owl program

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

6:30 A.M.—Records; stocks

7—Exercises and entertainment

8—Recorded program

9—Modern Homes period

9:30—Recorded program

10:15—Stocks; weather

10:30—Recorded program

11—Classified Adv. hour

12 noon—Jack Delaney and his band

1—Jean's Hi-Lights

2:35—Closing stocks

2:45—Studio program

3:45—Drs. Barron and Wilkinson program

4:30—Big Brother Bob's Club

5—Helen Parmelee, pianist

5:30—The Three Cocoanuts

6—KLX Trio

7—News Items

7:30—Helen Parmelee, pianist

8—Touring and Road information

8:15—La Vida program

8:30—Studio program

9—Old Gospel hymns, mixed quartet under direction of M. Jay Goodman, tenor; Helen Wegman Parmelee, pianist

10—Persian Gardens Band

11—Classic recordings

11:30 to 12 midnight—Dance program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks program; stocks

8—Hallelujah Hour

9—Park Central Orch., CBS

9:30—Savoy Plaza Orch., CBS

10—Recordings

10:30—Wyn's Daily Chat

11—Columbia Salon Orch., CBS

11:30—The Three Doctors, CBS

11:45—Ben and Helen, CBS

12 noon—Sherman Clay Concert

1—N. Y. Stock Quotations

1:05—The Globe Trotter

1:15—Ashbury Park' Orch., CBS

1:45—Happy Eyes, featuring Tommy Harris

2—Happy-Go-Lucky Hour, CDLBS

3—Feminine Fancies, CDLBS

4—"Stories in Song," Clark Sisters

4:15—The Columbians, CBS

4:30—Monroe Upton Talks About Books, DLBS

4:45—Columbians, CBS

4:45—Town Topics

5—Juanita Tennyson and Frank Moss, CDLBS

5:15—The Boswell Sisters, CBS

5:30—The Globe Trotter

5:45—The Calendar, Stuart Strong

6—Lewisohn Stadium Concert, CBS

6:30—Bobs, Sports Authority

6:45—Peters Parade, CBS

7—Jack Denny's Orch., CBS

7:15—Pryor's Military Band, CBS

7:30—The Camel Quarter Hour, featuring Anthony Wons, Morton Downey and Jacques Renard's Orchestra, CBS

7:45—Do You Remember, DLBS

8—Adventures of Black and Blue, CDLBS

8:15—"Raymond Paige Presents," DLBS

8:30—Ernie Smith's Sports Shots

8:45—Schwartz Ginger Band

9—Tom Gerun's Orchestra

9:15—Edna Fischer, piano moods

9:30—Jane Green's Manhattan Reflections

10—Bringing Up Father

10:15—Gruen Answer Man

10:20—Anson Weeks Orch., CDLBS

11—George E. Wendt's Orchestra, CDLBS

12 to 1 A.M.—Vagabond of the Air

254.1 Meters **KEX** Atwater 3111
1:80 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Syncopated Headlines
8:30—Organ concert
9—Old Timers' concert
9:15—Mary; Tune Chasers
10—Marshall Sohl, tenor
10:15—Canning Topics
10:30—Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Lon Schurtliff, violinist
11:45—Professor and His Dream Girl
12 Noon—Noonday concert
12:30—Organ concert
1—Jean Kantner, baritone
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras
3—Edna Wallace Hopper
3:15—Organ concert
3:30—Smilin' Sam from Alabam'
3:45—Tea Time Tales
4—The Islanders
4:30—Metropolitan Hour
5—Accommodation Train
5:30—Allen Daniels' Dye Pot
5:45—Studio concert
6—Northwest Concert Trio
6:30—Betty Andersen, soprano
6:45—Baldy's Homespun Melodies
7—Silent period
8—Thirty Minutes with the Masters
8:30—Land of Fulfilled Dreams
9—The Three Rhythm Aces
9:30—Olive and Elmore Duo
9:45—Homer Sweetman, tenor
10—Ken Stuart's Sunshine program
10:30—Moonlight Melodies
11—Lotus Isle Dance Band
11:30—Cole McElroy's Dance Orch.
12 to 1 A.M.—Midnight Revellers

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Morning Revellier
7:30—Syncopated Headlines
8:30—Garden talk, the Aquarium
8:45—Warren Wright, organist
9—Morning devotionals
9:15—Mary from Proctor's
9:45—Organ concert
10—Marshall Sohl, tenor
10:15—Canning Topics
10:30—Eighteen Feet of Harmony
10:45—Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Julia Hayes program
11:45—Professor and His Dream Girl
12 Noon—World Book Man
12:30—Frederick Feringer, organist
1—Jean Kantner, baritone
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras
3—Edna Wallace Hopper
3:15—Organ concert; Geneva Brown, soprano
3:30—Smilin' Sam from Alabam'
3:45—Tea Time Tales
4—Bobby Hainsworth, organist
5—Uncle Frank's Train
5:15—Uncle Jerry
5:30—Ward Ireland, tenor
5:40—Market reports
5:50—Garden talk
6—Knights of the Road
6:15—Northwest Salon Orchestra
6:30—Baldy's Homespun Melodies
7—Rabbi Samuel Koch, talks
7:05—Marshall Sohl, tenor; Geneva Brown, soprano
7:15—Ken Stuart's Sports Review
7:30—Northwest Salon Orchestra
8—Thirty Minutes with the Masters
8:15—Talk, "Financial Institutions"
8:30—Eighteen Feet of Harmony
8:45—Modern classics

9—The Three Rhythm Aces
9:30—Olive and Elmore Duo
9:45—Homer Sweetman, tenor
10—Ken Stuart's Sunshine program
10:30—Agatha Turley, soprano; Mabel Mohrman, piano; Moonlight Melodies Vocal Quartet
11—Cole McElroy's Dance Orch.
12 to 3 A.M.—Midnight Revellers

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—Top of the Morning
7—KOL Time Clock
8—Hallelujah Hour
9—Patty Cook, Better Home Hour
9:15—Organ Moods
9:30—Savoy Plaza Orchestra, CBS
10:15—Organ Moods
11—Columbia Salon Orch., CBS
11:30—The Three Doctors, CBS
11:45—Ben and Helen, CBS
12 Noon—Melody Magic, CBS
12:30—Endurathon
12:45—Rhythm Ramblers, CBS
1—Asbury Park Orchestra, CBS
1:45—Seattle forum
2—Happy Go Lucky Hour
3—Feminine Fancies
3:45—Echoes from Music Land
4:15—Tooth talk, Dr. Linebarger
4:30—Endurathon
4:45—KOL Lumberjacks
5—Service Hour
5:45—Perky Feather
6—Lewisohn Stadium concert, CBS
6:30—Barbara Maurel, CBS
6:45—Peters Parade, CBS
7—Jack Denny's Orchestra, CBS
7:15—Pryor's Military Band, CBS
7:30—Camel Quarter Hour, CBS
7:45—The Kiddies' Parade
8—Adventures of Black and Blue
8:15—Scientific Four
8:30—Ring battles of the past
9—Home Hour
10—Hanny Hawaiians
10:30—Endurathon
11:30 to 12 midnight—Geo. Wendt's Orchestra

394.5 Meters **KVI** Broadway 4211
760 Kcys. 1000 Watts
Puget Sound Broad. Co., Tacoma
7 A.M.—Recordings
8—Hallelujah Hour, DLBS
9—Felix Fernando's Orch., CBS
9:15—White Wizard
9:30—Savoy Plaza Orchestra, CBS
10—Mid-Morning Melodies
11—Columbia Salon Orchestra, CBS
11:30—The Three Doctors, CBS
11:45—Ben and Helen, CBS
12 Noon—Garden talk
12:15—Melody Magic
12:30—Rhythm Ramblers, CBS
1—Asbury Park Casino Orch., CBS
2:45—"Meet the Artist," CBS
3—Frank Ross, songs
2:15—Happy Go Lucky Hour
3—Feminine Fancies, DLBS
3:30—Dental Clinic of the Air
4—Don Lee program
4:30—Mary Charles, CBS
4:45—Recordings
5:15—The Boswell Sisters, CBS
5:30—Recordings
6—Lewisohn Stadium Concert, CBS
6:30—Barbara Maurel, Contralto with New World Symphony, CBS
6:45—Peters Parade, CBS
7—Jack Denny's Orchestra
7:15—Pryor's Military Band
7:30—Camel Quarter Hour
7:45—Radio Roundup, CBS
8—Silent period
9—Don Lee program
10—Studio program
10:20—Anson Weeks Orch., DLBS
11 to 12 midnight—George Wendt's Orchestra, DLBS

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—Theatre Organ Recital
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, NBC
8—Shell Happy Time, NBC
9—The Happy Man
9:15—Garden Time program
9:30—Vocal recital
9:45—Beatrice Mable, NBC
10—Magazine of the Air, NBC
11—Orchestra and Vocalists
11:45—Kissproof program, NBC
12 noon—Prudence Penny Talk
12:15—Farm and Home Hour, NBC
1—Grain and Weather Reports
1:05—Variety Hour
2—NBC Matinee
3—Teacup Philosopher
3:15—Concert Orchestra
3:45—Stock quotations
4—Fleischmann Sunshine Hour, NBC
5—Arco Birthday Party, NBC
5:30—Maxwell House Melodies, NBC
6—Lucky Strike Dance Orchestra, NBC
7—NBC
8—Amos 'n' Andy, NBC
7:15—Sperry Smith, NBC
7:30—Standard Symphony Hour, NBC
8:30—Fischer Program
9—Mozart Meditations
10—Richfield News Flashes
10:15—Cecil and Sally
10:30—Orchestra and vocalists
10:58—Weather report
11—The Globe Trotter
11:10—Dance music
12 to 12:30 A.M.—Organ recital

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash
6 A.M.—Early Birds; news
8—Syncopated Headlines
8:30—Warren Wright, organist
9—Varieties
9:15—Mary's Neighborly Chat
9:45—Olive Reynolds, blues singer
10—Marshall Sohl, tenor
10:15—Canning topics
10:30—Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Meadow Larks and Julia Hayes
11:45—Professor and His Dream Girl
12 Noon—Mid-Day request program
12:30—Frederick Feringer, organist
1—Jean Kantner, baritone
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras, NWBS
3—Organ concert, NWBS
3:30—Smilin' Sam from Alabam'
3:45—Tea Time Tales
4—Organ concert, Bobby Hainsworth; Singing Newsboy
5—Uncle Frank's Train
5:30—Old dance favorites
6—Northwest Concert Trio
6:30—Betty Andersen, soprano
6:45—Baldy's Homespun Melodies
7—Marshall Sohl, tenor; Geneva Brown, soprano
7:15—Ken Stuart's Sports Review
7:30—Northwest Salon Orchestra
8—Thirty Minutes with the Masters
8:15—Knights of the Road
8:30—Eighteen Feet of Harmony
8:45—Modern classics
9—The Three Rhythm Aces
9:30—Olive and Bob Duo
9:45—Homer Sweetman, tenor
10—Ken Stuart's Sunshine program
10:30—Agatha Turley, soprano; Mabel Mohrman, piano; quartet
11 to 12 midnight—Cole McElroy's Dance Orchestra

CBS

Columbia Broadcasting System

- 8 A.M.—Don Bigelow and his Yoeng's Restaurant Orchestra: KDYL, KLZ, KOH
- 8:30—Columbia Revue. Vincent Sorey, conductor: KDYL, KOH
- 9—Park Central Hotel Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KLZ, KOH, KGB
- 9:30—Savoy-Plaza Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KOH, KGB
- 10—Dale Wimbrow: KOH
- 10:15—Columbia Artists Recital: KOH
- 11—Columbia Salon Orch. KFBK, KWG, KMJ, KOL, KFPY, KFRC, KHJ, KOH, KGB, KVI
- 11:30—The Three Doctors: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 11:45—Ben and Helen. Duets by Ben Alley, tenor, and Helen Nugent, contralto: KFBK, KMJ, KWG, KOL, KFPY, KVI, KFRC, KDYL, KLZ, KOH, KGB
- 12 noon—Melody Magic. Emery Deutsch, with female trio: KFBK, KWG, KOL, KVI, KFPY, KDYL, KLZ, KOH, KGB
- 12:30—Hotel Taft Orchestra. Andy Byrne, conductor: KFBK, KWG, KOL, KVI, KFPY, KDYL, KLZ, KOH, KGB
- 1—Asbury Park Casino Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 1:45—"Meet the Artist." Bob Taplinger interviews radio personality: KFBK, KWG, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 2—Frank Ross, songs: KOL, KVI, KFPY, KDYL, KLZ, KOH
- 2:15—Will Osborne and his Bossert Orchestra: KDYL, KLZ, KOH
- 2:45—Bird & Vash, comedy sketch: KDYL, KLZ, KOH
- 3—Kate Smith and her Swanee Music: KDYL, KLZ, KOH
- 4:15—The Columbians: KFBK, KVI, KFPY, KFRC, KOH, KGB
- 4:30—The Columbians: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KDYL, KOH, KGB
- 4:45—Mary Charles: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KDYL, KOH, KGB
- 5:15—The Boswell Sisters: Martha Connie and Vet: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 6—Lewisohn Stadium concert, Willem van Hoogstraten, conductor: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 6:30—Barbara Maurel, contralto, with New World Symphony: KWG, KOL, KVI, KFPY, KHJ, KLZ, KOH
- 6:45—Peters Parade, featuring Irene Beasley, contralto; Gus Haonschen's Orchestra, and Luther Trio: KWG, KOL, KVI, KFPY, KOIN, KFRC, KDYL, KLZ, KOH, KGB
- 7—Jack Denny and his Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 7:15—Pryor's Crema Band: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH

- 7:30—The Camel Quarter Hour: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH
- 7:45—Radio Roundup: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KDYL, KLZ, KOH
- 8—Guy Lombardo and his Royal Canadians: KMJ, KFPY, KDYL, KLZ, KOH
- 8:30 P.M.—Nocturne. Ann Leaf at the organ, with Ben Alley, tenor: KFBK, KFPY, KDYL, KLZ, KOH

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Caterpillar Songster
- 7—Town Crier: news
- 7:30—Alice Blue Gown
- 7:45—Van & Don, NBC
- 8—Shell Happy Time, NBC
- 9—Walt and Norman
- 9:15—Montgomery Ward, NBC
- 9:30—Song Shopping, Herb Wixson
- 9:45—Beatrice Mabie, NBC
- 10—Magazine of the Air, NBC
- 11—URM Merry-makers
- 11:15—Bell Organ Concert
- 11:30—Round-Up Revue
- 11:45—Kissproof program, NBC
- 12 Noon—Lucy Robinson
- 12:15—Farm and Home Hour, NBC
- 12:45—Home comfort program
- 1—Society Page
- 1:50—Gems of Remembrance
- 1:45—Studio Parade
- 2:45—NBC Matinee
- 3—Golden Melody
- 3:15—Service Hour
- 3:30—To be announced
- 3:45—Peerless Dental Hygiene
- 4—Rudy Vallee and His Connecticut Yankees, NBC
- 5—Arco Birthday Party, NBC
- 5:30—Maxwell House Melodies, NBC
- 6—Lucky Strike, NBC
- 7—Amos 'n' Andy, NBC
- 7:15—Lee S. Roberts, NBC
- 7:30—Standard Symphony Hour, NBC
- 8:30—Studio program
- 8:45—The Rendezvous, NBC
- 9—The Novelteers
- 9:30—Story Teller, NBC
- 10—Richfield News Flashes, NBC
- 10:15—Marian Boyle Trio
- 11 to 12 midnight—Lazy Ike

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts
 Radio Service Corp., Salt Lake City

- 6 A.M.—Reveille
- 5:15—Timely topics of interest
- 6:30—Stock market report
- 7—Program—new releases
- 7:30—Z. C. M. I. Special
- 7:45—Van and Don, NBC
- 8—Shell Happytime, NBC
- 9—Home Economics program
- 9:30—Program of interest to housewives
- 9:45—Dietary discussion
- 10—Magazine of the Air, NBC
- 11—Mid-day Melange
- 11:30—Musical Menus
- 11:45—Kissproof program, NBC
- 12 N.—Radio Broadcasters' program
- 1—Afternoon concert
- 2—Towne Cryer
- 3:30—To be announced
- 4—Fleischmann Hour, NBC
- 5—Arco Birthday Party
- 5:30—Maxwell House Melodies, NBC
- 6—Lucky Strike Orchestra, NBC
- 7—Amos 'n' Andy
- 7:15—Vico "Pep" program
- 7:45—George Ober, vocal soloist
- 8:30—The Magic Paint Brush
- 9:30—Informal studio program
- 10 to 11 P.M.—Pipe organ program

For **\$3.60**
ONLY

BROADCAST WEEKLY

for one year

and

Any one of the following magazines also for 1 year

- MOTION PICTURE
- PHOTOPLAY
- SCREEN PLAY
- ASIA
- VANITY FAIR
- RED BOOK
- HOUSE AND GARDEN
- TRUE CONFESSIONS
- GOLDEN BOOK
- COSMOPOLITAN
- PHYSICAL CULTURE
- MODERN MECHANICS
- REVIEW OF REVIEWS

Any present subscriber to Broadcast Weekly can take advantage of this offer and have their subscription extended.

SUBSCRIBE NOW

Broadcast Weekly,
 726 Pacific Building,
 San Francisco, Calif.

Gentlemen: Here's three dollars and sixty cents for which send me Broadcast Weekly for one year and

for one year also.

Name _____

Address _____

City _____

State _____

- New Renewal
- Extension

468.5 Meters KFI Westmore 0337
640 Kcys. 5000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Stock market quotations
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—Lou Gordon, tenor and piano
twins
9:15—Montgomery-Ward program,
NBC
9:30—Helen Guest, ballads and Sally
Hill, speaker
9:45—Beatrice Mabie, speaker, NBC
10—Woman's Magazine of the Air
11—Organ recital, NBC
11:45—Eddie Demerree, "Croonader"
12 noon—Department of Agriculture
12:15—Federal and state market re-
ports
12:30—Spanish lesson, Annette Do-
herly
12:45—Silent period
2—NBC Matinee
3—Joan Harvey, speaker, and Helen
Guest, ballads
3:15—"Sketch Book"; Don Hunt
and Hall and Myers
3:30—To be announced
3:45—Helpful Hints to Housewives
4:15—Baron Keyes, Story man
4:45—Roy Ringwald, organist
5:15—Hall and Myers, piano duo
5:30—City and County Traffic De-
partment speaker
5:45—Young's Marketeers
6—Lucky Strike program, NBC
7—News release
7:15—Steinway Twins
7:30—Standard Symphony Orchestra,
NBC
8:30—Wandering Minstrels; Paul
Roberts, tenor and Arthur Lang,
baritone
9—Packard concert orchestra, with
John Moss, soloist
10—Richfield news flashes
10:15—The Nomads, NBC
10:30—String and woodwind orches-
tra with Rene Hemery conduct-
ing
11 to 12 midnight—Hotel St. Francis
Dance Orchestra, NBC

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning musical
9—Good Cheer
9:15—Amy Lou Shopping Hour
9:45—Beatrice Mabie, NBC
10—Woman's Magazine, NBC
10:20—Miss Dossett
10:40—Woman's Magazine, NBC
11—Frank Lanterman, organist
11:45—Kissproof program, NBC
12 noon—Studio program
12:15—Western Farm & Home, NBC
1—Feature program
2—Matinee, NBC
2:30—Dr. Humphrey Stewart, or-
ganist
3:30—Studio program
3:45—Radio Dental Clinic
4:15—Studio program
4:50—Late news items
5—Plaza Band concert
5:30—Maxwell House program, NBC
6—Lucky Strike Orchestra, NBC
7—Amos 'n' Andy, NBC
7:15—Sperry Smiles, NBC
7:30—Feature program
8:30—Rendezvous, NBC
9—Piano Pictures, NBC
9:30—Leslie Adams
10—Richfield news flashes, NBC
10:15—Dance music
10:30—Forest protection, NBC
10:45—Dance music from Little club
11 to 12 midnight—Dance music

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—Ken Niles news briefs and
records
8—Hallelu'ah Hour
9—Felix Ferdinando's Orch., CBS
9:30—Savoy Plaza Orchestra, CBS
10—Felix Mills, saxophone, & organ
10:30—Beauty talk, Sadye Nathan
10:45—Hulda Dietz and organ
11—Columbia Salon Orchestra, CBS
11:30—The Three Doctors, CBS
11:45—Beauty talk
12 Noon—Biltmore Concert Orch.
12:30—World-wide news
12:45—University of the West
1—Asbury Park Orchestra, CBS
1:30—Times forum
2—Happy Go Lucky Hour
3—Feminine Fancies
4—U. S. C. Trojan period
4:15—Walter Brown Murray
4:30—Mary Charles, CBS
4:45—Tea Time
5—Organ recital
5:15—The Boswell Sisters, CBS
5:30—Chili Peppers
5:45—Town Topics and news items
6—Lewishon Stadium concert
6:30—Barbara Maurel with New
World Symphony, CBS
6:45—Peters Shoes, CBS
7—Jack Denny's Orchestra, CBS
7:15—Arthur Pryor's Band, CBS
7:30—Morton Downey and the Camel
Orchestra, CBS
7:45—Radio Round-Up, CBS
8—Black and Blue, CDLS
8:15—Raymond Paige presentation
8:30—Inglewood Memorial Park con-
cert
9—Corina Get-Together Party
10:30—To be announced
9:45—Dick Creedon presentation
10—World-wide news
10:05—Biltmore Dance Orchestra
12 to 1 A.M.—Midnight Moods

209.7 Meters KECA West. 0337
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8:30 A.M.—Louis Rueb exercises
9—Crosscuts of the Day, NBC
9:15—Mab Copeland, Lineman
sneaker; Martha Pearce, pianist
9:30—Jack Swales, piano program
10—Silent
11:30—Birth of Words, NBC
11:45—Kissproof Program, NBC
12 noon—Luncheon Concert, NBC
12:15—Farm and Home Hour, NBC
1—The Lady Next Door, NBC
1:30—Hotel Sir Francis Drake Or-
chestra, NBC
2—Roy Ringwald, organist
3—Stuart Schofield, poet and philo-
sopher
3:15—French lesson, Annette Do-
herly
3:45—Hall and Myers, piano duo
4—Fleischmann Sunshine Hour
5—Aero Birthday Party, NBC
5:30—Maxwell House Melodies
6—Roy Ringwald, organist
6:30—Herb Scharlin, singer
6:45—Instrumental novelty and male
soloist
7—Amos 'n' Andy, NBC
7:15—Sperry Smiles, NBC
7:30—After-Dinner Review
8:30—Gvisy Land String Trio
9—B. Ferlazzo, violinist; Mildred
Loughlin, contralto; and Gretchen
Garrett, soprano
9:30—Studio program
10—George Olsen Club, orchestra, di-
rected by E. Hoagland, with Joe
Lewis, master of ceremonies
10:30—News release
10:45 to 11 P.M.—Louis Rueb,
health exercises

315.6 Meters KFWB Holly. 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 A.M.—Recorded program
9—Jerry Joyce's Orchestra, Ellinoir
Gail, soloist
10—Price Dunlavy, organist
10:30—Recordings
11—Jerry Joyce's Orchestra, with
Bobby Agnew, popular songs
11:30—Richardson's Music Co.
11:45—Recordings
12 noon—Price Dunlavy, organist
12:30—Recordings
1:30—Nip and Tuck, two-piano team
2—Recordings
2:30—Price Dunlavy, organist
3—Recordings
3—Lewis Tee Garden, popular fiction
4—Recordings
4:30—Nip and Tuck, two-piano team
5—Jerry Joyce's Orchestra with
Doug Richardson, soloist and Le-
nore Thatcher, blues singer
3—Price Dunlavy, organist
6:30—Recorded program
3:45—Cecil and Sally (records)
7—Nip and Tuck, two-piano team
7:15—Courtesy program
7:30—Music Shelf, featuring KFVB
Orchestra with Doug Richardson,
soloist
9—Jimmy Gleason and Bob Arm-
strong
8:15—Strings and Bows with John-
ny Murray, tenor, and Elinor Gail,
soprano
9:30—Modernistic, featuring KFVB
Orchestra, directed by Sam K.
Wineland with soloists
7—Courtesy program
7:30—Slumber Time
10 to 12 midnight—Gus Arnheim's
Orchestra

239.9 Meters KFOK Phone: 672
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
5 A.M.—Music, news; records
12:30 P.M.—R. G. M. Trio
1—"Health and Efficiency"
1:20—Dr. Emerson, "Crime Prob-
lems"
1:30—Teacup Philosophy
1:45—Drama and literature
2—The Village Rhymster
2:15—Music Appreciation
2:30—"Sands of Time"
3—Surprise Matinee
3:30—Pipe Dreams
3:45—Foster Rucker, baritone, Vera
Graham, organist
4—News report
4:15—Dental Clinic of the Air
4:45—Clene Chittick and his har-
monica
5—Karl Farr and his music
5:15—Non-stop Walkathon
5:30—Rolly Wray and the Steinway
5:45—Professor and his Dream Girls
3:15—Over at Mart's House
6—Old-time minstrel show
6:30—Percy Prunes and Daisy Mae
6:45—Three Vagabonds
7—School Days
7:15—Bill and Coo
7:30—"Phantom Hunters"
7:45—Pacific Coast Club Rhythm
Makers
8—"Black and Blue" in conjunction
with KHJ
8:15—Bill Estes Harmony Boys
8:30—"Behind the Headlines"
9—Leon Gordon's New Yorkers
9:30—"Zero"
9:45—Vera Graham, organist
10—Non-stop Walkathon
11—Pacific Coast Club Rhythm Mak-
ers
11:30—Freddie Carter's Orchestra
12 midnight—Dick Dixon, organist
1 to 5 A.M.—Recordings

526 Meters **KMTR** Holly. 3026
570 Kcvs. 500 Watts
KMTR Radio Corp., Hollywood, Cal.

7 A.M.—Breakfast program; stocks
9—Mildred Kitchen, home economics
9:15—Recorded program
9:30—Lani McIntyre's Hawaiians
10:30—The Rhythmettes
11—Frank Gage, "The Aristocrat"
11:30—Records
11:45—Public and City Officials
12 noon—"World in Review"
12:15—Hi Noon Hi Lights
1:15—Studio program
2:15—Easy Go Lucky program
2:30—Selected records
4—Musical Messengers
5—Recorded program
5:15—Two Franks, piano and songs
5:45—The Globe Trotter
6—The Cavaliers
6:30—Ethiopian Oriental Supper Club
7—Jack Boaz, fishing news
7:15—Dream Girl program
7:30—The Pacemakers Orchestra
8—Studio program
8:15—The Bantam Revue
8:30—Baseball game
10:30—Harold Curtis, organist
11—The Phantom Revue
12 midnight—Louise Howatt, happiness girl
1 to 7 A.M.—Cheerio program

361.2 Meters **KOA** York 5090
830 Kcvs. 12,500 Watts
General Electric Co., Denver, Colo.

6 A.M.—Studio orchestra
6:15—Morning Revelers
6:45—Hits and Bits
7—Blue Streaks
7:15—Musical Silhouettes
7:30—Sweet and Low Down
7:45—Van and Don, NBC
8—Vocal Varieties
8:15—"Moods and Memories"
8:30—Adam and Eva Meerman
8:45—Organ melodies
9—Police bulletins
9:05—Wealth of Harmony
9:15—Montgomery Ward program
9:30—National Farm & Home Hour
9:45—Beatrice Mabie
10—Woman's Magazine of the Air
10:20—Livestock, produce, weather and time
10:40—Magazine of the Air
11—Blue Blazers
11:15—Talk
11:30—Chicago Serenade
11:45—Edna Wallace Hopper
12 Noon—Network program
12:15—"More Truth Than Poetry"
12:30—Dancing Melodies
1—"The Lady Next Door"
1:30—The Clever Coeds
1:45—Tea Timers
2—Black and Gold Room Orchestra
2:30—John B. Kennedy
2:35—John Barker, baritone
2:45—Stock market, dairy, weather reports and time signal
3—Mid-Week Federation Hymn sing
3:30—NBC program
3:45—The Pickard Family
4—Fleischmann Hour
5—Arco Birthday Party
5:30—Maxwell House Ensemble
6—Lucky Strike Dance Orchestra
7—Amos 'n' Andy
7:15—Sports Interview
7:30—Old Stager's Memories
8—Reveries
8:15—Herbie Mintz and Orchestra
8:30—Tal Henry and His Orchestra
9—Piano Pictures
9:30—The Story Teller
10—The Nomads
10:30—Organ recital

285.5 Meters **KNX** Hemp. 4101
1050 Kcvs. 5000 Watts
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples Gang
8:45—Inspirational talk and prayer
9:30—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, home economics
12 Noon—KNX Ensemble
12:45—The Gossipers
1—New Paris Inn broadcast
2—Eddie Albright, the Bookworm
2:30—Musical program
2:45—Prof. Edgard Leon, French lesson
3:15—Recorded program
3:30—Louise Johnson, astroanalyst and vocational director
4—Travelogue
4:15—Records, announcements
4:30—Maxine's Shopping Service
5—Brother Ken's Kiddies' Club
5:45—Town Crier's Tins
6—Chester Markert, organist
6:15—Tom and Wash
6:30—Studio program
6:45—Chester Markert, organist
7—Frank Watanabe and the Honorable Archie
7:15—KNX Concert Trio
7:30—Barbasol Ben and His Barbers
7:45—KNX Ensemble
8—Calmon Ljuboviski, violinist, and Claire Mellonino, pianist
9—Arizona Wranglers and Sheriff
10—Roosevelt Hotel Orchestra
11 to 12 midnight—New Paris Inn

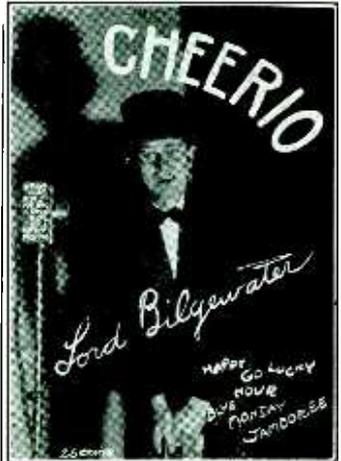
267 Meters **KMCS** Inglewood 1897
1120 Kcvs. 500 Watts
Dalton's, Inc., Inglewood, Calif.

6 A.M.—Popular records
7—Off the Air
9—Late releases (records)
9:30—Morning Melodies (records)
10:30—Popular orchestra (records)
11:30—Memory Lane (records)
12:15 P.M.—Public Officials
12:30—Dance Hits (records)
1—Texas Outlaws
2—Dance Hits (records)
2:30—California Trio, banjos and songs
3—Organ Records
3:30—Banjo Boys
4—Popular Melodies (records)
5—Organ Records
5:50—KMCS Supper Club
7:30—Off the Air
11—Old Favorites (records)
12 midnight—Symphony Hour (records)

1 to 6 A.M.—Tommy's All Request program

272.7 Meters **KGDM** Stock. 795
1100 Kcvs. 250 Watts
Peffer Music Co., Stockton, Calif.

6 A.M.—Weather and recordings
6:30—Around the Clock
7:30—Gilmore Oil News program
8—Recordings
8:50—Health talk, Dr. Ross
9—News of the day
9:30—Jack Coale and the Co-Eds
10:30—Popular music
11:30—Style talk, D. Levison
11:45—Merchants News
12 noon—Novelty Trio
1—Varieties
2—Union Mutual Life program
3—Organ recital
4—Gilmore Oil News
4:30—Merchants News
5—KGDM Hawaiians
6—Clarice McHenry-Twilight Melodies
6:30—Uncle Jerry Safety Club
6:45—Theatre of the Air
7 to 7:30 P.M.—Musical Gems



Have You Read
and Laughed
Over

CHEERIO

LORD BILGEWATER'S
LATEST BOOK

It is totally different from anything ever written by this Happy Go Lucky and Jamboree comedian, heard over the Don Lee chain.

Cram full of riddles, funny stories, anecdotes, and humorous poems.

Happy Go Lucky listeners had a hand in writing it, too. Contributions from fans all over the Pacific Coast have been included.

The engaging illustrations are by Frances Montgomery. All "Bilgy's" fans will want a copy.

Get your copy now
Only 25c

Send Coin, Stamps or Money Order to

**BROADCAST
WEEKLY**
726 Pacific Building
SAN FRANCISCO

FRIDAY Programs

July 24, 1931

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks program; stocks
8—Hallelujah hour, CDLBS
9—Park Central Orch., CBS
9:30—Betty Crocker, CDLBS
9:45—Harry Tucker's Orch., CBS
10—Fabst-ett Varieties, CBS
10:15—Recordings
10:30—Wyn's Daily Chat
11—Columbia Salon Orch., CBS
11:25—The Globe Trotter
11:30—The Three Doctors, CBS
11:45—Columbia Educational Feature, CBS
12 noon—Sherman Clay concert
1—N. Y. Stock Quotations
1:05—The Globe Trotter
1:15—Jewish Art program, CBS
1:30—John Kelvin, Irish Tenor, CBS
1:45—Edna Wallace Hopper, CBS
2—Happy-Go-Lucky hour, CDLBS
3—Feminine Fancies, CDLBS
4—Organ Concerts, CDLBS
4:30—Mary Lewis Haines "This and That," CDLBS
4:55—Town Topics
5—The Globe Trotter
5:15—Sharnova Trio, CDLBS
5:30—"Red Goose Adventures," CDLBS
5:45—The Calendar, Stuart Strong
6—Pillsbury Flour program, CBS
6:30—Pat Frayne's Sports Talk
6:45—Poet's Gold, CBS
7—Fletcher Henderson's Orchestra, CBS
7:15—Pryor's Military Band, CBS
7:30—The Camel Quarter Hour, featuring Anthony Wons, Morton Downey and Jacques Renard's Orchestra, CBS
7:45—Hollywood Gardens Orchestra, CBS
8—Adventures of Black and Blue
8:15—Singing Strings, DLBS
8:30—Gilmore College Daze
9—Vignettes, CDLBS
10—Anson Weeks Orch., CDLBS
11—George E. Wendt's Orchestra
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Express
7—KJBS Alarm Klok Klub
8—Popular recordings
8:15—The Usco Rooster
8:30—City of Paris Observer
8:45—Recorded program
9—Assoc. Food Stores program
9:30—Corner Drug Store
10—Variety records
10:45—LaVida program
11—Shopping with Shirley Dale
11:30—Popular record program
12 noon—Organ music
12:15—Popular records
12:30—Transitone program
12:45—Variety recordings
1—Stock report & musical program
2:30—French Airs
2:45—Variety program
3:30—Dell Raymond, popular songs
3:45—Popular music
4:15—Flexo vaudeville
4:30—"Little Green" Jug program
5—Popular records
6:15—Vincent Lopez and his Orch.
6:30—Topsy's Roost program
6:45—Popular records
7:30—Silent period
12:01 to 6 A.M.—KJBS Owl program



MARION BOYLE
KHQ—10:15 P.M.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast, Corp., San Francisco
7:30 A.M.—Charlie Glenn: Songs of Yesteryear
8—Metropolitan hour
8:45—Word of Cheer program
9—Mahlon Dolman, George Nickson, soloist
9:35—Popular hits
9:45—Revue (records)
10—Sunshine hour
11—Salon Melodies
11:15—Manhattan Moods
11:30—Gene Sullivan: song recital
11:45—Hitunes of song and dance
12 noon—Vacationlands
12:15—Jim Wynn and his Eleven Devils
1—Cal King's Country Store
1:30—Musical Contrasts
2—Rheba Crawford
2:30—Dot and Dee, song contrasts
2:45—Willis Zink, contract bridge
3—Organ melodies
3:30—Masters of the Violin
4—Salon music
4:15—Celebrity recordings
4:30—Dental Clinic of the Air
5—Metropolitan hour
6—Revue (records)
6:30—Recorded program
6:45—Talk and records
7—George Nickson: Song recital
7:15—The Home Towners
7:30—Gleason and Armstrong
7:45—Judge Matthew W. Brady, "Crime Prevention"
8—On with the Show
9—The Challengers (trio)
9:15—Lucy Day, soloist
9:30—Bob Allen and George Bowers
9:45—John D. Barry, World Events
10—Radio Sandman hour; Jack Deane, soloist; Dollo Sargent, organist
11 to 12 midnight—Jim Wynn and his Eleven Devils

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Eyeopener program
8—Silent period
9—Popular tunes
10:15—Bellevue Hotel program
10:30—Dr. T. G. Linebarger's program
11—Items of Interest
11:15—Sherman Clay Concert
12 noon—The Best Steppers
1—Silent period
6—Dinner Dance Music
7—Greater California program; conducted by Fred Gilbert Cox, the Prophet of Progress, and Helen Nicholson, pianist
7:15—Bellevue Hotel program
7:30—Silent period
8:30—Bill Sanderson's Players
9—Rosenthal program; featuring the Musical Ramblers, and others
9:30—Breta Carlyle, soprano
9:45—William Frederick Lavy, pianist
10:15—Dance Music
11—Melodies of the Masters
12 to 1 A.M.—Dedication Hour

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning Devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Recordings and announcements
9—Silent period
1—Portuguese Hour
1:30—Organ Travelogue, Vivian Moore
2—Recordings and announcements
2:30—Golden Age News Items
2:45—Union Mutual Life
3—Hawaiian Melody Boys
3:15—Recordings
3:45—Cherokee Chick
4—Organ Moods, Vivian Moore
4:30—Zoro's Hour of Destiny
5—Spanish program
5:27—Wade Forrester's Sunshine hour
6—Silent period
7:30—Aileen Eiman, contralto, Paul Shoptaugh's orchestra
7:45—Jimmie Moseley, entertainer
8 to 8:30 P.M.—Los Caballeros

272.7 Meters **KGDM** Stock. 795
1100 Kcys. 250 Watts
Peffer Music Co., Stockton, Calif.
6 A.M.—Weather and recordings
6:30—Around the Clock
7:30—Gilmore Oil News program
8:50—Health talk, Dr. Ross
9—News of the Day, Dick Rea
9:30—Jack Coale and the Co-Eds (Katten and Marengo Novelty program)
10:30—Popular music
11—Joe Mello "Brightlights of Broadway"
11:30—Style talk, D. Levison
11:45—Merchants news
12 noon—Novelty trio
1—Recordings
2—Varieties
3—Organ recital
4—Gilmore Oil News
5—KGDM Hawaiians
6—Studio program
6:45—Theatre of the Air
7 to 7:30 P.M.—Musical Gems

379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. 7500 Watts
National Broadcast Co., San Francisco

7:30 A.M.—Sunrise Sereaders, orchestra; KGO; KOMO, 7:30 to 7:45 A. M.

7:45—Van and Don, the two professors: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA

8—Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KGW, KOMO, KPO, KFI, KTAR, KSL

8—Financial Service program: KGO

8:15—Morning Melodies, direction of Edward J. Fitzpatrick: KGO

8:30—Cross Cut of the Day: KGO; KECA, 9 to 9:15 A. M.

9:15—Montgomery Ward program: KGO, KHQ, KGW, KFI, KTAR

9:30—The Lumberjacks, Chas. Marshall, Ted Maxwell: KGO

9:45—Rembrandt Trio, direction Eva Garcia: KGO, KGW

10:30—Woman's Magazine of the Air, Bennie Walker, editor: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD; KTAR KSL, KOA, 10:30 to 10:50; 11:10 to 11:30 A. M.

11:30—Birth of Words, dramatic narrative; incidental music: KGO, KECA

11:45—Organ recital, Paul Carson: KGO, KECA

12 noon—Program to be announced: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

12:15—Western Fama and Home Hour: KGO, KHQ, KOMO, KGW, KECA, KFSD; KTAR, 12:45 to 1 P. M.

1—Hotel Sir Francis Drake Orchestra, direction Ferdinand Stark: KGO, KECA; KTAR 1 to 1:30 P. M.

2—NBC Matinee: KGO, KFI; KFSD 2 to 2:30 P. M.; KGW 2:15 to 3 P. M.; KHQ, KOMO, KSL, KOA 2:45 to 3 P. M.; KTAR 2 to 2:30; 2:45 to 3 P. M.

3—Arion Trio; direction Joyce Barthelson: KGO, KECA, KGW, 3:15 to 3:30 P. M.

3:30—To be Announced: KGO

3:45—News Service: KGO

4—Cities Service Concert Orchestra, Jessica Dragonette, soprano; the Cavaliers, male quartet; orchestra direction Rosario Bourdon: KGO, KHQ, KOMO, KGW, KECA

5—Interwoven program featuring Giuseppe Creatore and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

5:30—Armour program, Francis X. Bushman, speaker; chorus and orchestra direction Josef Koestner: KGO, KHQ, KOMO, KGW, KFI

6—Paul Whiteman's Paint Men, Mildred Bailey, blues singer; Jack Fulton, tenor; the Jesters, male trio with guitar accompaniment: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

6:30—RKO Theatre of the Air, William Hanley, narrator; film, vaudeville and radio stars: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD

7:15—Brownbilt Footlites, orchestra direction Mahlon Merrick; Clarence Hayes, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7:30—The Fearful Seven, comedy sketch: KGO, KFI, KFSD, KTAR
 Mrs. Moth plays hostess to the Fearful Seven in the bottom drawer of the chiffonier in the episode tonight. A love affair between Frankie Flea and Mad-

elon Moth provides a fruitful source of conversation. Other guests of Mrs. Moth include Merton Moth, Madelon's brother, Michael Mosquito and Grandpa Roach. Papa Moth will also be present.

7:45—The Coquettes, Annette Hastings, Marjorie Primley, Imelda Montagne: KGO

8—The House of Color, Easton Kent tenor; male quartet; instrumental ensemble: KGO, KHQ, KOMO, KGW, KFI, KSL

8:30—The Metropolitan, concert orchestra direction Charles Hart: KGO, KGW, KFSD, KTAR; KHQ 8:30 to 8:45 P. M.

9—Hill Billies, Charles Marshall, Johnnie O'Brien, Johnnie Toffoli, Virgil Ward: KGO, KOA

9:30—Kodak Week-end Hour, Gail Taylor, soprano; male quartet; orchestra direction Mahlon Merrick: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA

10—Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD

10—Mystery Serial, "The Game Called Murder," by Carlton E. Morse: KGO, KSL, KOA
 Marta Lincoln becomes involved in a chain of circumstances that implicate her in the murder of James Penwick, in "The Game Called Murder," the fourth episode of which mystery serial will be presented over an NBC network. Tonight's episode deals with the concerted plans of Captain Post and Sergeant Long of the San Francisco Police Department to bring the culprit to justice and their efforts to find out with whom Marta was talking and why.

10:30—Musical Echoes, orchestra direction of Roy Shield: KGO, KOA

11 to 12 midnight—Loftner-Harris Hotel St. Francis Dance Orchestra: KGO, KFI

249.9 Meters KWG Phone: 580 1200 Kcys. 100 Watts
Portable Wireless Tele., Stockton, Cal.

7:30 A.M.—Breakfast Brevities

8—Hallelujah Hour

9—Felix Ferdinand, CBS

9:30—Betty Crocker

9:45—Harry Tucker

10—Bernard Cooney Song Revue

10:30—Town Talk

11—Columbia Salon Orch., CBS

11:30—The Three Doctors, CBS

12 noon—Light Opera Gems, CBS

12:45—Edna Thomas, CBS

1—Jewish Art program

1:30—Domestic Science Hour

2—Happy-Go-Lucky Hour

3—Feminine Fancies

4—Organ concert

4:30—Mary Lewis Haines

1:55—Studio program

5—News Items

5:15—Sharnova Trio

5:30—Red Goose Adventures

5:45—Lewisohn Stadium Concert, CBS

6—Bernard Cooney Song Revue

6:30—Poet's Gold

7—Fletcher Henderson, CBS

7:15—Arthur Pryor's Band, CBS

7:30—The Camel Quarter Hour, CBS

7:45—Hollywood Gardens Orch., CBS

8—Studio program

8:15—Singing Strings

8:30—College Daze

9—Vignettes

10—Studio program

10:06 to 11 P.M.—Biltmore Dance Orchestra

440.9 Meters KPO Garfield 8300 680 Kcys. 5000 Watts

Hale Bros., Chronicle, San Francisco

7:15 A.M.—Health exercises and applesauce with Dobbs

7:45—Van and Don, NBC

8—Shell Happytime, by Hugh Barrett Dobbs

9—Dobbs's Birthday Party

9:30—Ye Towne Cryer

9:45—Organ recital

10:30—Magazine of the Air, NBC

11:30—Canning Topics

11:45—Organ recital

12 noon—Scripture; Time signals

12:05—Livestock reports

12:10—Organ recital, George Nyklicek

12:45—Commonwealth Club luncheon

1:30—Snap Shots

2:30—Mel Peterson

2:50—Ye Towne Cryer

3—Who Cares

4—Woman's Club of the Air

4:30—Big Brother

5:30—Date Book, Stuart Strong

5:45—News Digest, "Scotty" Mortland

6—Cy Trobbe's "Scrap Book"

6:30—North Americans

6:45—Henry Starr, 16/40 boy

7—Jess, Norman's "San Franciscans"

7:45—Cecil and Sally for S and W

8—De Vaux program

8:15—Joseph Henry Jackson, "Book Chat"

8:30—KPO Salon Orchestra with Sanford Schlusel, pianist

9—Edna Wallace Hopper

9:15—Eva De Vol, soprano

9:30—"Packard program"

10—Richfield News Flashes, NBC

10:15—Tom and Dudd

10:30—Gordon Henderson's Dance Orchestra

11:30 to 12 midnight—Bob Kleir's Syncopators

535.4 Meters KTAB Garfield 4700 560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Cuckoo Club

8—Studio program

8:30—Community Merchants program

9—Morning Prayer hour

9:30—Dr. J. Douglas Thompson

10—Household hour, Alma La Marr

10:30—Dr. B. L. Corley

10:50—Recorded program

11—Temple of Dreams

11:20—Recordings

11:30—Julia Hayes

11:45—Mid-day Musical Notes

12:15 P.M.—Dr. McLain

12:30—Studio program

1—Chapel of Chimes Organ

1:30—Studio program

2—Masters Album (records)

3—Tunes of the Times

4—Studio program

4:30—The Music Room

5—Studio program

5:30—Dr. J. Douglas Thompson

6—Silver Liners

6:30—Ernie Smith "Sport Page"

6:45—"Local Color"

7—Transcription program

7:30—News Service

7:45—Johnny Shaw, organist

8—Calibama Co-Eds

8:30—Bohemian Nights

9—The Crystal Cane, new mystery serial by Darrell Darnell

9:30—Chapel of Chimes Vocal Ensemble

10—Studio program

10:30—Silver Liners

11 to 1 A.M.—Jimmie Kendrick's Nite Owls

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
6:30 A.M.—Records; stocks
6:45—Belco program
7—Exercises and entertainment
8—Recorded program
9—Modern Homes period
9:30—Recorded program
10:15—San Francisco stocks
10:30—Recorded program
11—Classified Adv. hour
12 noon—Jack Delaney and his band
1—Jean's Hi-lights
2—Recordings
2:35—San Francisco stocks
2:45—Studio program
3—Recorded program
3:45—Doctors Barron and Wilkinson
4:15—Sunbeam trio
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—The Three Cocoanuts
6—KLX at trio
7:30—Helen Parmelee, pianist
8—Hi-Jinks program
10—Persian Gardens Band
11—Baseball results
11:05—Classic records
11:30 to 12 midnight—Dance program

208.2 Meters KLS Lakeside 6223
1440 Kcys. 250 Watts
Warner Bros., Oakland, Calif.
9 A.M.—Cheer Club
9:30—Recordings
11—Studio program
12 noon—Oto Hawaiians
1—Studio program
2—Recordings
3—Musical pictures
3:30—Recordings
5—Uptown Boys
5:30 to 7 P.M.—Studio program

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
6 A.M.—Studio orchestra
7—U. S. Marine Band
7:45—Van and Don
8—Vocal Varieties
8:15—"Moods and Memories"
8:30—Adam and Eva Meerman
8:45—Organ Melodies
9—Police bulletins
9:05—Blue Blazers
9:15—Montgomery Ward program
9:30—National Farm & Home Hour
10:30—Magazine of the Air
10:50—Livestock, produce, weather and time
11:10—Magazine of the Air
11:30—Chicago Serenade
12 Noon—Edna Wallace Hopper
12:15—Radio Guild
1:15—Fireside Songs
1:30—Matinee Musicale
2—"The World in Music"
2:15—Fitzsimons Friday Frolic
2:45—NBC Matinee
3—Major Bowes' Family
3:30—NBC program
3:45—Stock market, dairy, weather reports
4—Cities Service concert
5—Interwoven Pair
5:30—Armour program
6—Paul Whiteman's Paint Men
6:30—RKO Theater of the Air
7—Amos 'n' Andy
7:15—Kuner Empson's Vitamin Vendors
7:45—David Eisenberg, violinist
8—Hume Everett and His All-Color radioans
8:30—Henry Busse and His Orch.
9—Hill Billies
9:30—Kodak Week-End Hour
10—Mystery Serial
10:30 to 11 P.M.—Piano Pictures

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Songster
7—Town Crier; news
7:30—Alice Blue Gown
7:45—Van & Don, NBC
8—Shell Happy Time, NBC
9—Walt and Norman
9:15—Montgomery Ward, NBC
9:30—Song Shopping; Herb Wixson
9:45—URM Merry-makers
10—Timely Table Topics
10:15—Reducoids, Miss Silhouette
10:30—Magazine of the Air, NBC
11:30—Round-Up Revue
11:45—Bell Organ Recital
12 Noon—Club Bulletin
12:15—Farm and Home Hour, NBC
12:45—Home Comfort program
1—Fashion Foot Notes
1:30—Gems of Remembrance
1:45—Studio Parade
2:45—NBC Matinee
3—Golden Melody
3:15—Service Hour
3:30—Studio program
3:45—Peerless Dental Hygiene
4—Cities Service, NBC
5—Interwoven Program, NBC
5:30—Armour Hour, NBC
6—Paul Whiteman Paint Men, NBC
6:30—RKO Theater of the Air, NBC
7—Amos 'n' Andy, NBC
7:15—Brown Bilt Foot Lites, NBC
7:30—Thermoid Brake Doctors
7:45—Musical Echoes, NBC
8—House of Color, NBC
8:30—The Metropolitans, NBC
9—The Novelteers
9:30—Eastman Kodak, NBC
10—Richfield news flashes, NBC
10:15—Marian Boyle Trio
10:30—Piano Capers, NBC
11 to 12 midnight—Davenport Hotel Orchestra

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts
Radio Service Corp., Salt Lake City
6 A.M.—Reveille
6:15—Timely topics of interest
6:30—Stock market report
7—Program—new releases
7:30—Z. C. M. I. Special
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—Home Economics program
9:30—Program of interest to housewives
9:45—Julia Hayes and her "Dip-it" presentations
10—"A Visit with Mrs. Jennie Lee"
10:15—Program of ballads
10:30—Magazine of the Air, NBC
11—Mid-day Melange
11:30—Musical Menus
11:45—Weather forecasts
12 noon—To be announced
12:15—Radio Guild Players
1—Afternoon concert
2—Towne Crier
3:30—Studio program
4—Cities Service concert, NBC
5—Interwoven Program, NBC
5:30—Armour program, NBC
6—Paul Whiteman's Paint Men, NBC
6:30—RKO Theater of the Air
7—Amos 'n' Andy
7:15—Keeley Ensemble in Tone Pictures
7:30—Musical program
7:45—Phoenix Hosiery program
8—House of Color program, NBC
8:30—Utah State Farm Bureau
9—Informal program
9:30—Eastman Kodak program, NBC
10—Mystery serial, NBC
10:30 to 11 P.M.—Organ program

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—Organ recital
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, NBC
8—Shell Happy Time, NBC
9—The Happy Man
9:15—The Garden Time
9:30—Julia Hayes, Helpful Hints
9:45—Classique Trio
10:15—Miss Hollywood Beauty Talk
10:30—Magazine of the Air, NBC
11:30—Orchestra and vocalists
11:45—Fruence Penny Talk
12 noon—To be announced
12:15—Western Farm and Home Hour, NBC
1—Grain and Weather Reports
1:05—Variety hour
2—NBC Matinee
3—The Teacup
3:15—Concert Orchestra
3:45—Stock quotations
4—Cities Service concert, NBC
5—Interwoven Program, NBC
5:30—The Armour Hour, NBC
6—Paul Whiteman's Painters, NBC
6:30—RKO Hour, NBC
7—Amos 'n' Andy, NBC
7:15—Brownbilt Footlites, NBC
7:30—Valvoline Oil Co.
7:45—Tuneful Two
8—House of Color, NBC
8:30—Vocal ensemble and cello solos
9—Fifteen Nights
9:15—Two-piano duets
9:30—Kodak Week-end hour, NBC
10—Richfield News
10:15—Ceil and Sally
10:30—Vocal recital
10:48—Globe Trotter
10:58—Weather report
11—Jantzen Beach Orchestra
12 to 12:30 A.M.—Organ recital

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; news
8—Syncopated Headlines
8:30—Warren Wright, organist
9—Varieties
9:15—Mary; Alec Campbell, baritone
9:45—House of Fragrance
10—Robert Monsen, tenor
10:15—Olive Reynolds
10:30—The Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Meadow Larks
11:45—Professor and His Dream Girl
12 Noon—Mid-Day request program
12:30—Frederick Feringer, organist
1—Robert Monsen, tenor
1:15—Dental Clinic of the Air
1:45—Jean Kantner, baritone
2—Mardi Gras
3—Organ concert, Bobby Hainsworth; Jean Kantner, baritone
3:30—Smilin' Sam from Alabama
3:45—Betty Andersen, Marshall Sohl, duo
4—Homer Sweetman, tenor
5—Uncle Frank's Train
5:30—Piano and song
5:45—Ward Ireland, tenor
6—The Melody Musketeers
6:30—The Royal Loafers
7—Conoco Listeners Hour
7:30—Vacation Land Review
8—Orpheus Trio
8:15—Knights of the Road
8:30—Orpheus Trio, NWBS
9—The Phantom Empire
9:30—Ad Lib Review
10—Ken Stuart's Sunshine program
10:30—Moonlight Melodies; Bobby Hainsworth, organ; male trio
11 to 12—Vic Meyers' Orchestra

394.5 Meters KVI Broadway 4211
760 Kcys. 1000 Watts
Puget Sound Broad. Co., Tacoma.
7 A.M.—Recordings
8—Hallelujah Hour, DLBS
9—Felix Ferdinand's Orch., CBS
9:15—The White Wizard
9:30—Betty Crocker
10—Pabst Varieties, CBS
10:15—Mid-Morning Melodies
11:15—Columbia Salon Orch., CBS
11:30—The Three Doctors
11:45—Columbia Educational Features
12 Noon—Garden talk
12:15—Light Opera Gems, CBS
12:45—Edna Thomas, the Lady from Louisiana
1—Jewish Art program, CBS
1:30—John Kelvin, tenor, CBS
1:45—Edna Wallace Hopper
2—Happy Go Lucky, DLBS
3—Feminine Fancies, DLBS
3:30—Dental Clinic of the Air
4—Don Lee Studio
4:30—Recordings
5:15—Don Lee program
5:30—Red Goose, DLBS
5:45—Jack Smith
6—Pillsbury Flour
6:30—Poets' Gold, CBS
7—Fletcher Henderson's Orch., CBS
7:15—Pryor's Military Band, CBS
7:30—Camel Quarter Hour, CBS
7:45—Jack Crawford's Orch., CBS
8—Silent period
9—Don Lee Studio
9:30—Musica Serviteurs
10—George Rearrick's Orchestra
11—The White Wizard
11:15 to 12 midnight—George Wendt's Orchestra, DLBS

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Morning Reveillier
7:30—Syncoated Headlines
8:30—Garden talk, the Aquarium
8:45—Warren Wright organist
9—Morning devotionals
9:15—Mary from Proctor's; Alec Campbell, baritone
9:45—House of Fragrance
10—Robert Monsen, tenor
10:15—Olive Reynolds, blues
10:30—Eighteen Feet of Harmony
10:45—Radio Boy Friends
11—Blue Streaks Orchestra
11:30—Julia Hayes program
11:45—Professor and His Dream Girl
12 Noon—World Book Man
12:30—Frederick Feringer, organist
1—Robert Monsen, tenor
1:15—Dental Clinic of the Air
1:45—Jean Kantner, baritone
2—Mardi Gras
3—Organ concert, Bobby Hainsworth; Geneva Brown, soprano
3:30—Smilin' Sam from Alabama
3:45—Betty Anderson and Marshall Sohl, duo
4—Geneva Brown, soprano
5—Uncle Frank's Train
5:30—Homer Sweetman, tenor
5:40—Market reports
5:50—Garden talk
6—Knights of the Road
6:30—The Royal Loafers
7—Ward and Chet
7:15—Ken Stuart's Sports Review
7:30—Vacation Land Review
8:30—Orpheus Trio
9—The Phantom Empire, mystery drama
9:30—Ad Lib Review
10—Ken Stuart's Thirty Minutes of Sunshine
10:30—Bobby Hainsworth, organ; Northwest Male Trio
11—Vic Meyer's Trianon Orchestra
12 to 3 A.M.—Midnight Revelers

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
7:45 A.M.—Top of the Morning
7—KOL Time Clock
8—Hallelujah Hour
9—Patty Cook, Better Homes
9:15—Organ Moods
9:30—Betty Crocker
9:45—Harry Tucker's Orch., CBS
10—Pabstette Varieties, CBS
10:15—Organ Moods
11—Columbia Salon Orchestra, CBS
11:15—Dr. Mellor
11:30—Three Doctors, CBS
11:45—Columbia Educational Features, CBS
12 Noon—Light opera gems, CBS
12:30—Enduration
12:45—Edna Thomas, CBS
1—Jewish art program, CBS
1:30—John Kelvin, Irish tenor
1:45—Seattlight forum
2—Happy Go Lucky Hour
3—Feminine Fancies
3:45—Echoes from Music Land
4:15—Tooth talk, Dr. Linebarger
4:30—Enduration
4:45—KOL Lumberjacks
5—Service Hour
5:15—Sharnova Trio
5:30—Red Goose Adventures, CBS
5:45—Perky Feather
6—Pillsbury Flour program, CBS
6:30—Poets Gold, CBS
7—Fletcher Henderson's Orch., CBS
7:15—Pryor's Military Band, CBS
7:30—Camel Quarter Hour, CBS
7:45—Hollywood Gardens Orch., CBS
8—Adventures of Black and Blue
8:15—Scientific Hour
8:30—Gilmore College Daze
9—KOL Vodvil
9:30—KOL Radio Bugs Frolic
11 P.M.—Enduration

754.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7:45 A.M.—Farm Flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Syncoated Headlines
8:30—Organ concert
9—Old Timers' concert
9:15—Julia Hayes
9:45—House of Fragrance
10—Robert Monsen, tenor
10:15—Olive Reynolds, blues
10:30—The Radio Boy Friends
10:45—Hawaiian Trio
11—Blue Streaks Orchestra
11:30—Lon Schurtliff, violinist
11:45—Professor and His Dream Girl
12 Noon—Noonday concert
12:30—Organ concert
1—Robert Monsen, tenor
1:15—Dental Clinic of the Air
1:45—Jean Kantner, baritone
2—Mardi Gras, NWBS
3—Organ concert, NWBS
3:30—Smilin' Sam from Alabama
3:45—News items
4—The Islanders
4:30—Metropolitan Hour
5—Uncle Frank's Train
5:30—Allen Daniels' Dye Pot
5:45—Ward Ireland, tenor
6—The Melody Musketees
6:30—The Royal Loafers
7—Silent period
8—Orpheus Trio
8:15—Walter sports program
8:30—Philco Storage Battery
9—The Phantom Empire
9:30—Ad Lib Review
10—Ken Stuart's Sunshine program
10:30—Moonlight Melodies
11—Lotus Isle Dance Band
11:30—Vic Meyer's Orchestra
12 to 1 A.M.—Midnight Revelers

For **\$3.60**
ONLY

BROADCAST WEEKLY

for one year

and

Any one of the following
magazines also for 1 year

- MOTION PICTURE
- PHOTOPLAY
- SCREEN PLAY
- ASIA
- VANITY FAIR
- RED BOOK
- HOUSE AND GARDEN
- TRUE CONFESSIONS
- GOLDEN BOOK
- COSMOPOLITAN
- PHYSICAL CULTURE
- MODERN MECHANICS
- REVIEW OF REVIEWS

Any present subscriber to
Broadcast Weekly can take
advantage of this offer and
have their subscription
extended.

SUBSCRIBE NOW

Broadcast Weekly,
726 Pacific Building,
San Francisco, Calif.

Gentlemen: Here's three
dollars and sixty cents for
which send me Broadcast
Weekly for one year and

for one year also.

Name.....

Address.....

City.....

State.....

- New
- Renewal
- Extension

499.7 Meters KFSB Franklin 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—Studio program
 7:45—Van and Don, NBC
 8—Morning musical
 9—Good Cheer
 9:15—Amy Lou Shopping Hour
 10:30—Woman's Magazine, NBC
 10:50—Feature program
 11:10—Woman's Magazine, NBC
 1 P.M.—French lessons
 1:30—Studio program
 2—Matinee, NBC
 2:30—Dr. Stewart, organist
 3:30—Studio organ
 3:45—Radio Dental Clinic
 4:15—Studio program
 4:50—Late news items
 5—Interwoven Program, NBC
 5:30—Novelty program
 6—Paul Whiteman's Painters, NBC
 6:30—RKO program, NBC
 7—Amos 'n' Andy, NBC
 7:15—Brownbilt Footlights, NBC
 7:30—The Fearful Seven, NBC
 7:45—Cramer's Trio, with John Wells
 8:30—Metropolitans, NBC
 9—Leah McMahon and Leonard Spaulding
 9:30—Eastman Kodak, NBC
 10—Richfield news flashes, NBC
 10:15—Little Club dance music
 11 to 12 midnight—Dance music

468.5 Meters KFI Westmore 0337
640 Kcys. 5000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:15—Marillah Olney, speaker
 7:30—Stock market quotations
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Helpful Hints to Housewives
 9:15—Montgomery-Ward program,
 9:30—Lou Gordon, tenor and Betty Travis, violinist
 9:45—Noel Archer, songs
 10—Alexander Bevani, speaker on the Italian language
 10:15—Kenneth Rundquist, baritone
 10:30—Magazine of the Air, NBC
 11:30—Eddie Demere, popular songs
 11:45—Hall and Myers, piano duo
 12 noon—Department of Agriculture
 12:15—Federal and state market reports
 12:30—Silent period
 2—NBC Matinee
 3—Seeing Southern California
 3:30—Studio program
 3:45—Lou Gordon, tenor, and B. Ferlazzo, violinist
 4—Baron Keyes, story man
 4:30—Winnie Moore, Nomad Novelist
 4:45—E. H. Rust, nurseryman
 5—Interwoven Program, NBC
 5:30—Armour Hour, NBC
 6—Paul Whiteman's Painters
 6:30—RKO program, NBC
 7—News release
 7:15—Brownbilt Footlights
 7:30—Fearful Seven, NBC
 7:45—The Wonder Twins, Virginia Flohri, soprano; James Burroughs, tenor
 8—House of Color program
 8:30—Vocal ensemble with John Moss, bass, Mildred Loughlin, contralto, and Richard Davis, tenor, soloists
 9—"Leitza," practical philosopher
 9:15—Maria de la Pena, Spanish guitarist and singer
 9:30—Kodak Week-end program, NBC
 10—The Richfield news flashes, NBC
 10:15—Concert Orchestra
 11 to 12 midnight—Hotel St. Francis Dance Orchestra, NBC

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Snarples Gang
 8:45—Inspirational talk and prayer
 9—Kate Vaughn, home economics
 10—Eddie Albright's Family
 10:30—Maxine's Shopping Service
 10:45—Concert Trio
 11:15—Dr. John Matthews
 12 Noon—Doria Balli Presentations
 12:15—Musical program
 12:45—The Gossips
 1—New Paris Inn broadcast
 2—Eddie Albright; the Bookworm
 2:30—KNX Ensemble
 3:30—Federation of Women's clubs musical program
 4—Travelogue
 4:15—Records; announcements; book reports
 4:30—Maxine's Shopping Service
 5—Brother Ken's Kiddies' Club
 5:45—Town Crier's Tips
 6—Wesley Tourtelotte, organist
 6:15—Tom and Wash
 6:30—Pennant Knights of the Roaring Road
 7—Frank Watanabe and Honorable Archie
 7:15—Vincent Lopez and his Valvoliners
 7:30—H. T. Whitsett
 7:45—KNX Ensemble, directed by Wilbur Hatch
 8—Royal Order of Optimistic Donuts
 9—Nites in Spain, featuring Los Gauchos
 9:15—"X Marks the Spot"
 9:45—Boxing events from Hollywood Legion Stadium
 10:45—"Mistah Bill and Jackson"
 11—New Paris Inn, Jack Carter, master of ceremonies
 12 to 1 A.M.—Roosevelt Hotel Orch.

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—Ken Niles news briefs and records
 8—Hallelujah Hour
 8:15—Jack and Grace
 9:15—Pelly Ferdinando Orchestra
 9:30—Betty Crocker
 9:45—Harry Tucker's Orch., CBS
 10—Pabstette program, CBS
 10:45—Margit Hegedus, violinist
 11—Columbia Salon Orchestra, CBS
 11:30—The Three Doctors, CBS
 11:45—Columbia Ede. features, CBS
 12 Noon—Biltmore Concert Orch.
 12:30—World-wide news
 12:45—Beauty talk
 1—Jewish art program, CBS
 1:30—Times forum
 1:45—Edna Wallace Hopper, CBS
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Elvia and Nell
 4:15—Prof. Hertzog's school prog.
 4:30—Bridge talk
 4:45—Seeing Southern California
 5:15—Sharnova Trio
 5:30—Red Goose Shoes, CBS
 5:45—Town Topics, news items
 6—Pillsbury Flour program, CBS
 6:30—Sunset Ensemble and Bob Bradford
 7—Inter-City radio championship
 7:15—Arthur Pryor's Band, CBS
 7:30—Morton Downey and the Camel Orchestra, CBS
 7:45—Hollywood Gardens Orch, CBS
 8—Black and Blue, CDLBS
 8:15—Singing Strings
 8:30—Gilmore College Daze
 9—Vignettes
 10—World-wide news
 10:05—Biltmore Dance Orchestra
 12 to 1 A.M.—Midnight Moods

239.9 Meters KFOX Phone: 672
1250 Kcys. 1000 Watts
 Nichols & Warriner, Long Beach, Cal.
 5 A.M.—Music; news; talks
 12:30 P.M.—E. G. M. Trio
 1—Lions Club Luncheon
 1:30—Teacup Philosophy
 1:45—Drama and literature
 2—The Village Rhymster
 2:15—Music Appreciation
 2:30—"Sands of Time"
 3—Surprise matinee
 3:30—Pipe Dreams
 3:45—Foster Rucker, baritone, Vera Graham, organist
 4—News report
 4:15—Dental Clinic of the Air
 4:45—Clive Chittick and his harmonica
 5—Karl Farr and his music
 5:15—Non-stop Walkathon
 5:30—Rolly Wray and the Steinway
 5:45—The Professor and his Dream Girls
 6—Mart's House
 6:30—Percy Prunes and Daisy Mae
 6:45—Three Vagabonds
 7—School Days
 7:15—Bill and Co
 7:30—"Phantom Hunters"
 7:45—Pacific Coast Club Rhythm Makers
 8—"Black and Blue"
 8:15—Bill Estes Harmony Boys
 8:30—"Harmonious Suggestions"
 9—Memory Group
 9:30—Vera Graham, organist
 10—Non-stop Walkathon
 11—Pacific Coast Club Rhythm Makers
 11:30—Freddie Carter's Orchestra
 12 midnight—Dick Dixon, organist
 1 to 5 A.M.—Recordings

315.6 Meters KFVB Holly. 0315
950 Kcys. 1000 Watts
 Warner Brothers, Hollywood, Calif.
 8:30 A.M.—Records
 9—Jerry Joyce's Orchestra, with Elinor Gall, soprano
 10—Prudence Penny, Home Economic expert
 10:30—Recorded program
 11—Jerry Joyce's Orchestra, Bobby Agnew, popular songs
 11:30—Recorded program
 12 noon—Ten Virginia Rhythm Kings
 12:30—Price Dunlavy, organist
 1—Recorded program
 1:30—Nip and Tuck, two-piano team
 2—Recorded program
 2:30—Price Dunlavy, organist
 3—Recorded program
 3:30—Lewis TeeGarden, popular fiction
 4—Recorded program
 4:30—Nip and Tuck, two-piano team
 5—Jerry Joyce's Orchestra with Doug Richardson, soloist and Lenore Thatcher, blues singer
 6—Price Dunlavy, organist
 6:30—Recorded program
 6:45—Cecil and Sally (recorded)
 7—"Fantasia," featuring KFVB Orchestra, with Lewis Meehan, tenor
 7:30—Seiberling program
 7:45—Strings and Bcws
 8:15—Elinor Gall, soprano; Johnny Murray, tenor
 8—Jimmy Gleason and Bob Armstrong
 8:30—"Speed," featuring KFVB Orchestra and soloists
 9—"Music Master," featuring Price Dunlavy, organist and Hardesty Johnson, tenor
 9:30—Slumber Time
 10 to 12 midnight—Gus Arnheim's Orchestra

209.7 Meters **KECA** West. 0337
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles
8:30 A.M.—Louis Rueb, health exercises

- 9—Crosscuts of the Day
9:15—Jack Baldwin, piano program
9:30—Around the House, with Roy Leffingwell
10—Silent period
11:30—Birth of Words, NBC
11:45—Organ recital, NBC
12 noon—To be announced
12:15—Farm and Home Hour, NBC
1—Hotel Sir Francis Drake Orch., NBC
2—Roy Ringwald, organist
3—Arlon Trio, NBC
3:30—Studio program
3:45—News release
4—Cities Service Hour, NBC
5—The Roamers, male quartet
5:30—Jack Baldwin, piano program
6—Gretchen Garrett, soprano
6:15—Nick Harris, program
6:45—John Vale, tenor
7—Amos 'n' Andy, NBC
7:15—Stove Poker Philosopher and Emma Stove, vocalist
8:15—Concert Orchestra and soloist
9—Rhythm Wizards
9:30—Packard concert orchestra and soloist
10—George Olsen Club Orchestra, directed by E. Hoagland, with Joe Lewis, master of ceremonies
10:30—News release
10:45 to 11 P.M.—Louis Rueb, health exercises

526 Meters **KMTR** Holly. 3026
570 Kcys. 500 Watts

- KMTR Radio Corp., Hollywood, Cal.**
7 A.M.—Breakfast program; stocks
9—Mildred Kitchen, home economics
9:15—Recorded program
9:30—Lani McInyre's Hawaiians
10:30—The Rhythmettes
11—Selected records
11:45—Public and City Officials
12 noon—World in Review
12:15—Hi Noon Hi Lights
1:15—Studio program
2:15—Easy Go Lucky program, featuring Frank Gage
2:30—Selected records
4—Musical Messengers
5:15—Two Franks, piano and songs
5:45—The Globe Trotter
6—The Cavaliers
6:30—Ethiopian Oriental Supper Club
7—Rodeo of the Air
7:30—The Pacemakers Orchestra
8—Studio program
8:15—The Bantam Revue
8:30—Baseball game
10:30—Harold Curtis, organist
11—The Phantom Revue
12 midnight—Louise Howatt, happiness girl
1 to 7 A.M.—Cheerio program

267 Meters **KMCS** Inglewood 1897
1120 Kcys. 500 Watts

- Dalton's, Inc., Inglewood, Calif.**
12:15 P.M.—Public Officials
12:30—Dance records
1—Texas Outlaws
2—Dance Hits (records)
2:30—California Trio, banjo and songs
3—Popular melodies (records)
3:30—Banjo Boys, Andy and Chester
4—Light Classics (records)
5—Popular records
5:30—KMCS Supper Club
7:30—Off the Air
11—Old Favorites (records)
12 midnight—Symphony Hour (records)
1 to 6 A.M.—All Request program

CBS

Columbia Broadcasting System

- 8 A.M.—Don Bigelow and Yoeng's Restaurant Orch.: KDYL, KLZ, KOH
8:30—Columbia Revue: KDYL, KOH
9—Park Central Hotel Orch.: KFBK, KWG, KVI, KFRC, KHJ, KLZ, KOH, KGB
9:30—Harry Tucker and his Hotel Barclay Orch.: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KOH, KGB
10—Pabst-ett Varieties. Pabst-ett Variety Four; Fred von Ammon, Accordionist; and Art Jerrett, guitarist, from Chicago: KWG, KOL, KVI, KOIN, KFRC, KDYL, KLZ
10:15—Columbia Artist Recital: KOH
11—Columbia Salon Orchestra. Emery Deutsch, conductor: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KFRC, KOH, KGB
11:30—The Three Doctors: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
11:45—Columbia Education Features: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
12 noon—Light Opera Gems: KOL, KVI, KFPY, KDYL, KLZ, KOH, KGB
12:45—Edna Thomas. The Lady from Louisiana. Presenting Negro Spirituals: KWG, KFBK, KOL, KVI, KFPY, KDYL, KLZ, KOH, KGB
1—Jewish Art program: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KLZ, KOH, KGB
1:30—John Kelvin, Irish tenor, with Vincent Sorey's Orch.: KFBK, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
1:45—Edna Wallace Hopper's Youth Matinee: KOL, KOIN
2—Earl Carpenter and his Jones Beach Orch.: KDYL, KLZ, KOH
2:30—Ross and Brooks: KDYL, KLZ, KOH
3—Kate Smith and her Swanee Music: KDYL, KLZ, KOH
3:30—Red Goose Adventures: KDYL, KLZ, KOH
5:30—Red Goose Adventures: KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ
5:45—Whispering Jack Smith: KWG, KVI, KFPY, KLZ, KOH, KGB
6—Pillsbury Pageant. Featuring Toscha Seldel, Violinist; Theo Karl, Tenor; Song Birds' Mixed Quartet; Sam Lanin's Pillsbury Orchestra: KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
6:30—Poets Gold. Poetic readings by David Ross: KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH
7—Fletcher Henderson and his Orchestra: KWG, KOL, KVI, KFRC, KDYL, KLZ, KOH, KGB
7:15—Fryor's Crema Band: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH
7:30—The Camel Quarter - Hour: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ, KOH
7:45—Hollywood Gardens Orchestra: KMJ, KWG, KOL, KVI, KFRC, KHJ, KLZ, KOH
8—Ben Bernie and his Orchestra: KFPY, KFRC, KLZ, KOH
8:30—Nocturne. Ann Leaf at the organ with Ben Alley, tenor: KFRC, KLZ, KOH

▼

Here's
Your
Chance
to get
an
All-Electric
Alarm
Clock
(Guaranteed
25 Years)

▼

See Page
19 this
Issue for
Special
Offer

▼

SATURDAY Programs

July 25, 1931

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
6:30 A.M.—Records; stocks
7—Exercises and entertainment
8—Recorded program
9—Modern Homes period
9:30—Recorded program
10:15—San Francisco stocks
10:30—Recorded program
11—Classified Adv. hour
12 noon—Closing stocks
12:05—Jack Delaney and his band
1—Jean's Hi-Lights
2—Recordings
2:45—Studio program
3—Recorded program
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—The Three Cocoanuts
6—KLX trio
7—News items
7:30—Helen Parmelee, pianist
8—Big Bear Growlers' program—
male quartet and Leon Lang
8:30—Musical Soiree—John Wharry
Lewis, violinist; Muriel Scher-
ruble, soprano; Henri Sheffo,
basso, and Helen Parmelee, pianist
9:30—The Four Caballeros
10—Persian Gardens Band
11—Classic records
11:30 to 12 midnight—Dance pro-
gram

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning Devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Recordings & announcements
9—Silent period
1—Portuguese Hour
1:30—Organ Travelogue, Vivian
Moore
2—Recordings and announcements
2:30—Audition hour
3—Hawaiian Melody boys
3:15—Recordings
3:30—Radio Revelers
4—Marylin Grace
4:15—Bill Johnson, tenor
4:30—Zoro's Hour of Destiny
5—Spanish program
5:27—Wade Forrester's Sunshine
hour
6—Silent period
7:30—Portuguese Hour
8:30—Tom King, Detective Story
8:45—Pete King, Irish Tenor
9—Los Caballeros
9:30—Extraordinary Adventures of
of Memory Rhomes
9:45—J. D. Marchi, accordionist
10 to 11 P.M.—Musical program

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Eyeopener program
8—Popular tunes
10:15—Bellevue Hotel program
10:30—Dr. Linebarger's program
11—Items of Interest
11:15—Sherman Clay Concert
12 noon—The Best Steppers
1—Silent period
6—Dinner dance music
7—Good Cheer program
7:15—Bellevue Hotel program
7:30—Silent period
11—Melodies of the Masters
12 to 1 A.M.—Dedication program



BOBBE DEANE
NBC—9:30 P.M.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Charlie Glenn, Songs of
Yesteryear
8—Metropolitan hour
8:45—On Parade (records)
9—Mahlon Dolman; George Nickson,
soloist
9:35—Popular hits
9:45—Revue (records)
10—Sunshine hour
11—Salon melodies
11:15—Manhattan Moods (records)
11:30—Gene Sullivan, song recital
11:45—Hitunes of song and dance
(records)
12 noon—Vacationlands (records)
12:15—Church Bulletin of the Air
12:30—The Family Album (kiddies'
program)
1—Cal King's Country Store
1:30—Marina Trio
2—Memories of Great Masters
2:30—On Parade (records)
2:45—Mario Fifer, Song recital
3—Jim Wynn and his Eleven
Devils
4—Salon Music
4:15—Celebrity Recordings
4:30—Dental Clinic of the Air
5—Metropolitan hour
6—Revue (records)
6:30—Gene Sullivan; song recital
6:45—Manhattan Moods
7—Joe Mendel's Pep Band
7:30—Virginia Spencer, Soliloquy
7:45—Moonlight Troubadors (trio)
8—On with the Show
9—Dixie Symphony Quartet
9:15—"The Man Beast," KYA Play-
ers
9:45—Miniature Opera program
10—Gene Sullivan, soloist; Dollo
Sargent, organist
11 to 12 midnight—Jim Wynn and
his Eleven Devils

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Cuckoo Club
8—Studio program
8:30—Community Merchants pro-
gram
9—Morning Prayer hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
11:30—Studio program
11:45—Mid-day Musical Notes
12:15 P.M.—Dr. R. M. McLain
12:30—Studio program
1—Chapel of Chimes organ
1:30—Recordings
2—Masters Albums (records)
3—Tunes of the Times
3:30—Studio program
4:30—Hot Rhythm
5—Studio program
5:30—Dr. J. Douglas Thompson
6—Silver Liners
6:30—Ernie Smith "Sport Page"
6:45—"Local Color"
7—Melody Girl
7:15—Kiddie Kapers
7:30—Funnies
7:45—Bunny Light and Mark Cook,
Radio Vaudeville Team
8—Transcription program
9—Dance music
9:30—Melodies that linger
10:30—Silver Liners
11 to 1 A.M.—Jimmie Kendrick's
Nite Owls

440.9 Meters KPO Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Exercises and applause
with Dobbs
7:45—Van and Don, NBC
8—Shell Happytime by Hugh Bar-
rett Dobbs
9—Dobbsie's Birthday Party
9:30—National Home and Farm
Hour, NBC
10:30—Magazine of the Air, NBC
11:30—Newell Chase, pianist
12 noon—Weather and time signals
12:05—Livestock reports
12:10—Programs in miniature
1—Sperry "Bread Box"
1:30—Organ recital
2—Helen Gordon Barker "Art talk"
2:15—Tom and Dudd
2:30—Art Lindsay, tenor with New-
ell Chase, pianist
3—Ye Towne Cryer
3:15—Laws that safeguard society,
NBC
3:30—Sonata Recital, NBC
2:45—Student Artists program
4:30—Big Brother
5:30—Date Book, Stuart Strong
5:45—News Digest, "Scooty" Mort-
land
6—Medley Melodists
6:30—North Americans
6:45—Henry Starr, 16/40 boy
7—Children Players
7:15—Gilmore Circus, NBC
7:45—Cecil and Sally for S and W
8—Paclard program
8:30—Jess Norman's "San Francis-
cans"
9:30—Raymond Marlowe and Mars-
den Argall, baritone
10:15—Tom and Dudd
10:30—Mel and Bert
11 to 12 midnight—Bob Kleir's Syn-
copators

CBS

Columbia Broadcasting System

- 8 A.M.—Don Bigelow and Yoeng's Restaurant Orchestra: KDYL, KLZ, KOH
- 8:30—Hotel Taft Orchestra. Andy Byrne, conductor: KDYL, KLZ, KOH
- 9—Park Central Hotel Orchestra: KFBK, KWG, KVI, KFPY, KLZ, KDYL, KOH, KGB
- 9:30—Atlantic City Musicale: KWG, KFBK, KOL, KVI, KFPY, KHJ, KFRC, KDYL, KOH, KGB
- 10—Dale Wimbrow: KFRC, KOH
- 10:15—Columbia Salon Orchestra: KOH
- 11—The Four Clubmen. Male Quartet: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KDYL, KOH, KGB
- 11:30—The Three Doctors: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 11:45—Saturday Syncopators. Nat Brusloff, conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 12 noon—Ann Leaf at the organ: KFBK, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 12:30—Spanish Serenade. Vincent Sorey, conductor: KFBK, KWG, KOL, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 1—Luna Park Orchestra: KFBK, KWG, KOL, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 1:45—Jack Miller, pianist: KFBK, KWG, KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH, KGB
- 2—Ted Husing's Sportsants: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 2:30—Don Bigelow and his Yoeng's Restaurant: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KLZ, KOH, KGB
- 2:45—Bird and Vash: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 3—St. Moritz Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 3:30—Reis and Dunn: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KOH, KGB
- 4:15—Kate Smith and her Swanee Music: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KOH, KGB
- 4:30—Henry Burbig: KFBK, KWG, KVI, KFPY, KFRC, KDYL, KOH, KGB
- 5—Hernandez Brothers. Instrumental trio: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KLZ, KOH, KGB
- 5:30—Lewisohn Stadium Concert. William van Hoogstraten, conductor: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB
- 6—Hank Simmons' Show Boat: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH
- 6:45—Anheuser Busch program. Tony Cabooch, one-man radio show: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL
- 7—Jack Denny and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KDYL, KLZ, KOH, KGB

- 7:15—Pryor's Crema Band: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KOH
- 7:30—The Camel Quarter Hour: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KOH
- 7:45—Will Osborne and his Bossert Orchestra: KFBK, KWG, KOL, KVI, KFPY, KHJ, KDYL, KLZ, KOH, KGB
- 8—Guy Lombardo and his Royal Canadians: KFBK, KFPY, KFRC, KDYL, KLZ, KOH
- 8:30—Nocturne. Ann Leaf at the organ with Ben Alley, tenor: KDYL, KLZ, KOH

280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts J. Brunton & Sons, San Francisco

- 6 A.M.—Commuters' Express
- 7—KJBS Alarm Clock Club
- 7:30—Variety records
- 8:15—The Usco Rooster
- 9:30—City of Paris Observer
- 9:45—Recorded program
- 9—Assoc. Food Stores' program
- 9:30—Corner Drug Store
- 10:45—LaVida program
- 11—Shopping with Shirley Dale
- 11:15—The Crooning Californian
- 11:30—Popular record program
- 12 noon—Organ music
- 12:15—Popular records
- 12:30—Transitone program
- 12:45—Variety program
- 1—Stock report and records
- 1:30—Popular records
- 2:30—Russian Airs
- 4:45—Band concert
- 3:30—Musical Styles
- 3:45—Jones and Brown, Radio cartoons
- 4—Popular records
- 4:30—"Little Green Jug" program
- 5—Recordings
- 5:45—Better Business talk
- 7—Recorded program
- 7:30—Silent period
- 12:01 to 6 A.M.—KJBS Owl program

249.9 Meters KWG Phone: 580 1200 Kcys. 100 Watts Portable Wireless Tele., Stockton, Cal.

- 7:30 A.M.—Breakfast Brevities
- 8—Hallelujah Hour
- 9—Reix Ferdinand's Orch.
- 9:30—Savoy Plaza Orchestra
- 10—Bernard Cooney Song Revue
- 10:30—Town Talk
- 11—The Four Clubmen, CBS
- 11:30—The Three Doctors, CBS
- 11:45—Saturday Syncopators, CBS
- 12 noon—Ann Leaf, organist, CBS
- 12:30—Spanish Serenade, CBS
- 1—Luna Park Orchestra
- 1:30—Domestic Science Hour
- 2—Don Bigelow's Orchestra
- 2:45—Bird and Vash
- 3—St. Moritz Orchestra
- 3:30—Reis & Dunn
- 4:30—The Bon Bons
- 4:45—Dance Tunes
- 5—Kate Smith and her Swanee Music
- 5:15—Studio program
- 5:30—Bernard Cooney Song Revue
- 5—Hank Simmons' Show Boat
- 5:45—Anheuser Busch program, CBS
- 7—Jack Denny and his Orch., CBS
- 7:15—Arthur Pryor's Band, CBS
- 7:30—Camel Quarter Hour, CBS
- 7:45—Bert Lown and his Orchestra, CBS
- 8—Studio program
- 8:15—Merrymakers from KHJ
- 9:15—Dixie Travels
- 9:30—Tom Gerun Orchestra
- 10—Studio program
- 10:15 to 11 P.M.—Anson Weeks Orchestra

491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts

- Don Lee, Inc., San Francisco, Calif.
- 7 A.M.—Seal Rocks program; stocks
- 8—Hallelujah Hour, CDLBS
- 9—Park Central Orchestra, CBS
- 9:30—Junior Artists program
- 10:30—"Plain Facts About Science" CDLBS
- 10:45—Don Ricardo, CDLBS
- 11—Church Announcements
- 11:05—The Four Clubmen, CBS
- 11:30—The Three Doctors, CBS
- 11:45—Saturday Syncopators, CBS
- 12 noon—Sherman Clay Concert
- 1—Luna Park Orchestra, CBS
- 1:45—Jack Miller, pianist, CBS
- 2—Ted Husing's Sportsants, CBS
- 2:30—Don Bigelow's Orch., CBS
- 2:45—Bird and Vash, CBS
- 3—St. Moritz Orch., CBS
- 3:30—Reis and Dunn, CBS
- 3:45—Potluck from KHJ
- 4:15—Kate Smith and her Swanee Music, CBS
- 4:30—Henry Burbig, CBS
- 4:45—Recordings
- 4:55—Town Topics
- 5—Hernandez Bros., CBS
- 5:15—The Calendar, Stuart Strong
- 5:30—Lewisohn Stadium Concert, CBS
- 6—Hank Simmons' Show Boat, CBS
- 6:45—Tony Cabooch, one-man show, CBS
- 7—Jack Denny's Orch., CBS
- 7:15—Arthur Pryor's Crema Military Band, CBS
- 7:30—The Camel Quarter Hour, featuring Anthony Wons, Morton Downey and Jacques Renard's Orchestra, CBS
- 7:45—Bert Lown's Orch., CBS
- 8—Adventures of Black and Blue, (CDLBS)
- 8:15—Merrymakers
- 9:15—"Stories in Song," Clark Sisters
- 9:30—Tom Gerun's Orchestra
- 10—Valvoline Oil program
- 10:15—Anson Weeks Orchestra
- 11 to 12 midnight—Cole McElroy's Orchestra from KOIN

208.2 Meters KLS Lakeside 6223 1440 Kcys. 250 Watts Warner Bros., Oakland, Calif.

- 6 A.M.—Cheer Club
- 9:30—Recordings
- 11—Studio program
- 12 noon—Otto Hawaiians
- 1—Bandanna Lou Boys
- 2—Recordings
- 3—Musical Pictures
- 3:30—Recordings
- 5—Uptown Boys
- 5:30 to 7 P.M.—Studio program

272.7 Meters KGDM Stock. 795 1100 Kcys. 250 Watts Peffer Music Co., Stockton, Calif.

- 9 A.M.—Dick Rea, News of the Day
- 9:30—Aunt Mary Anna and the kiddies
- 10:30—Popular music
- 11:30—Style talk, Dave Levison
- 11:45—Merchant news
- 12 noon—KGDM Hawaiians
- 1—Varieties
- 1:30—Art Cavaglia and his Trio
- 2:30—Elsie and Gladys "Bits of Harmony"
- 3—Popular Selections
- 4—Gilmore Oil News program
- 4:30—Uncle Jerry Safety Club
- 4:45—Merchants News
- 5—Joe Mello and his High Hatters
- 6—Varieties
- 6:45—Fox West Coast Theatre of the Air
- 7 to 7:30 P.M.—Musical Gems

209.7 Meters **KECA** West. 0337
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles
8:30 A.M.—Louis Ruel, exercises
9—Crosscuts of the Day, NBC
9:15—Around the House with Roy Leffingwell
9:45—Silent period
11:30—Birth of Words, NBC
11:45—Organ recital, NBC
12 noon—The Entertainers, NBC
12:15—Ballads on Approval
1—Hotel Sir Francis Drake Orchestra, NBC
2—Black and Gold Room Orchestra, NBC
3—Vocal soloist, NBC
3:15—Laws that Safeguard Society, NBC
3:30—Sonata Recital, NBC
3:45—Three Co-eds
4—News releases
4:15—B. Ferlazzo, violinist
4:30—Averill Trio
5—Bob and Jimmy, the Utah Trail Boys
5:15—Mary LaMar, soprano
5:30—Jack Baldwin, pianist
6—KECA String Trio
6:45—Studio program
7—Amos 'n' Andy, NBC
7:15—Hall and Myers, the piano twins
7:30—Walter Ferner, cellist, NBC
7:45—Sperry Smiles, NBC
8—Variety program
9—Cotton Pickers, NBC
9:30—Concert Orchestra, with vocal soloist
10—George Olsen Club Orchestra, directed by E. Hoagland, with Joe Lewis, master of ceremonies
10:30—News release
10:45 to 11 P.M.—Jeanne Dunn, modern melodies

267 Meters **KMCS** Inglewood 1897
1120 Kcys. 500 Watts
Dalton's, Inc., Inglewood, Calif.

6 A.M.—Popular records
7—Off the Air
9—Late records
9:30—Morning Melodies (records)
10:30—Burntett's recordings
11:30—Memory Lane (records)
12:15 P.M.—Public Officials
12:30—Dance records
1—Texas Outlaws
2—Dance hits, (records)
2:30—California Trio, banjos and songs
3—Popular melodies (records)
3:30—Banjo Boys, Andy and Chester
4—Light Classics (records)
5—Popular records
5:30—KMCS Supper Club
7:30—Off the Air
12 midnight—Symphony Hour (records)
1 to 6 A.M.—All Request program

239.9 Meters **KFOX** Phone: 672
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.

5 A.M.—Music; talks.; news
12:30 P.M.—R. G. M. Trio
1—Hawaiian program
1:30—Teacup Philosophy
1:45—Drama and literature
2—The Village Rhythmster
2:15—Music Appreciation
2:30—"Sands of Time"
3—Surprise matinee
3:30—Pipe Dreams
3:45—Foster Rucker, baritone, Vera Graham, organist
4—News report
4:15—Dental Clinic of the Air
4:45—Cline Chittick and his harmonica
5—Karl Farr and his music

5:15—Non-stop Walkathon
5:30—Rolly Wray and the Steinway
5:45—The Professor and his Dream Girls
6—Old-time minstrel show
6:15—Over at Mart's house
6:30—Percy Prunes and Daisy Mae
6:45—Three Vagabonds
7—School days
7:15—Bill and Co
7:30—"Phantom Hunters"
7:45—"Rhythm Makers"
8—"Black and Blue"
8:15—Bill Estes Harmony Boys
8:30—"Sweethearts of America"
9—Leon Gordon's New Yorkers
9:30—Vera Graham, organist
10—Non-stop Walkathon
11—Pacific Coast Club Rhythm Makers
11:30—Freddie Carter's Orchestra
12 midnight—Dick Dixon, organist
1 to 5 A.M.—Recordings

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples Gang
8:45—Inspirational talk and prayer
9—Arizona Wranglers and Sheriff
9:45—Maxine's Shopping Service
10—Eddie Albricht's Family
11—Musical program
11:15—Travelogue
11:30—Maxine's Shopping Service
12—Recorded program
12:30—Dr. John Matthews
1—New Paris Inn broadcast
2—Infantry Band
4—Grand concert of recorded masterpieces
5:45—Town Crier's Tips
6—Chester Marker, organist
6:15—Tom and Wash
6:30—Announcement of church services
6:35—KNX Dance Ensemble
7—Frank Watanabe and the Honorable Archie
7:15—Sol Hoopi and his Hawaiian Orchestra
7:45—The Gossipers
8—KNX Varieties; Jack Carter, master of ceremonies
9—Russian-American Art Club
9:30—Ethel Duncan, Question and Answer Lady
10—Roosevelt Hotel Orchestra
11 to 12 midnight—New Paris Inn broadcast; Jack Carter, master of ceremonies

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.
7 A.M.—Ken Niles news briefs and records
8—Hallelujah Hour
9—Recordings
9:30—Atlantic City Musicals, CBS
10—Felix Mills and his Soothing Saxophone
10:30—Clarence Weaver
10:45—Don Ricardo
11—Four Clubmen, CBS
11:30—The Three Doctors, CBS
11:45—Saturday Syncopators, CBS
12 Noon—Biltmore Concert Orch.
12:30—World-wide news
12:45—Spanish Serenade, CBS
1—Lunda Park Orchestra, CBS
1:30—Times forum
2—Ted Husing's Sportsplants, CBS
2:30—Don Bigelow Orchestra
2:45—Bird & Vash, CBS
3—St. Moritz Orchestra, CBS
3:30—Reis & Dunn, CBS
3:45—Pot Luck, KHJ
4:15—Kate Smith, Swanee music, CBS
4:30—Henry Burbig, CBS
4:45—Town Topics, news
5—Hernandez Brothers, CBS
5:15—To be announced
5:30—Lewisohn Stadium concert, CBS
6—Show Boat, CBS
6:45—Anheuser Busch program, CBS
7—Jack Denny and his Orch., CBS
7:15—Arthur Pryor's Band, CBS
7:30—Morton Downey and the Camel Orchestra, CBS
7:45—Bert Lown and his Orch., CBS
8—Black and Blue, CDLBS
8:15—The Merry Makers
9:15—Studio program
9:30—Jimmy Bittick and his Town House Orchestra
10—World-wide news
10:05—Biltmore Dance Orchestra
12 to 1 A.M.—Midnight Moods

648.5 Meters **KFI** Westmore 0337
640 Kcys. 5000 Watts

Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas exercises
7:30—Stock market quotations
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—Noel Archer, songs
9:15—Montgomery-Ward program, NBC
9:30—Farm and Home Hour, NBC
10:30—Magazine of the Air, NBC
11:30—French lesson, Annette Doherty
11:45—Eddie Demeree, popular songs
12 noon—Department of Agriculture
12:15—Pacific Feature Hour, NBC
1—Federal and state market reports
1:15—Silent period
2—Siesta Melodies, string orchestra
3—Freeman High, tenor
3:15—Will E. Wing, "Hollywood"
3:30—Leon Rene Orchestra
4—Rudy Vallee's Orch., NBC
4:30—Over the Heather, NBC
5—General Electric Hour
5:30—Ella Wickersham, speaker, on motion pictures
5:45—Royce and Ronald, the Alabama boys
6—Lucky Strike hour, NBC
7—News release
7:15—Gillmore Circus, NBC
7:45—Raine Bennett, string sextet
8:45—"D-17 Emperor," James Knight Carden and players
9—Cactus Kate; instrumental novelty and male quartet
9:30—Spotlight Revue, NBC
11 to 12 midnight—St. Francis Hotel Dance Orchestra, NBC

See
Page
19
for
Special
Subscription
Offer

526 Meters KMTX Holly. 3026
570 Kcys. 500 Watts
KMTX Radio Corp., Hollywood, Cal.
 7 A.M.—Breakfast program; stocks
 9—Mildred Kitchen, home economics
 9:15—Recorded program
 9:30—Lani McIntyre's Hawaiians
 10:30—The Rhythmettes
 11—Frank Gage "The Aristocrat"
 11:30—Recorded program
 11:45—Public and City Officials, direct from City Hall
 12 noon—"World in Review"
 12:15—Hi Noon Hi Lights
 1:15—Studio program
 2:15—The Easy Go Lucky program
 2:30—Selected records
 4—Musical Messenger
 5—Recorded program
 5:15—The Two Franks, featuring Frank Gage
 5:45—The Globe Trotter
 6—Studio program
 6:30—Ethiopian Oriental Supper Club
 7—Federal Business Association
 7:15—The Rhythmettes
 7:30—Lani McIntyre's Hawaiians
 8—Harold Rhodes and Bill Smalley, pianists
 8:15—Lani McIntyre's Hawaiians
 8:30—Baseball game
 10:30—Harold Curtis, organist
 11—The Phantom Revue
 12 midnight—Louise Howatt, happiness girl
 1 to 6 A.M.—Cheerio program

315.6 Meters KFVB Holly. 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
 8:30 A.M.—Recorded program
 9—Jerry Joyce's Orchestra, Elinoi Gail, soloist
 10—Price Dunlavy, organist
 10:30—Recorded program
 11—Jerry Joyce's Orchestra, Bobby Agnew, popular songs
 11:30—Recorded program
 12 noon—Harold Rhodes, pianist
 12:15—Examiner Motorlog, conducted by Gus Mack
 12:30—Recorded program
 1:30—Nip and Tuck, two-piano team
 2—Recorded program
 2:30—Price Dunlavy, organist
 3—Recorded program
 3:30—Lewis TeeGarden, popular fiction
 4—Tea Dance from the Ambassador Hotel
 4:30—Nip and Tuck, two-piano team
 5—Jerry Joyce's Orch. with Dou Richardson, soloist and Lenor Thatcher, blues singer
 6—Price Dunlavy, organist
 6:30—Recorded program
 6:45—Cecil and Sally (records)
 7—Nip and Tuck and their orch.
 7:30—String quartet
 7:45—Hawaiian Shadows
 8—Four Moods, featuring orchestra and soloists
 9—Laird Doyle's "Flat Feet"
 9:30—Slumber Time
 10 to 12 midnight—Gus Arnheim's Orchestra

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts
Radio Service Corp., Salt Lake City
 6 A.M.—Reveille
 6:15—Timely topics of interest
 6:30—Stock market report
 7—Program—new releases
 7:30—Z. C. M. I. Special
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Home Economics program
 9:30—Farm and Home Hour, NBC
 10—"A Visit with Mrs. Jennie Lee"
 10:15—Program of ballads

11—Mid-day Melange
 11:30—Musical Menu
 11:45—Weather forecasts
 12 N.—Radio Broadcasters' program
 1—Afternoon concert
 2—Towne Cryer
 4:30—Boston Symphony
 5—Gen. Elec. program, NBC
 6—Lucky Strike Dance, NBC
 7—Amos 'n' Andy
 7:15—Covered Wagon Days
 8:15—Program of variety numbers
 8:30—Utah Woolen Mills program of music
 9—The Week-Enders in Bits of Non-sense
 10 to 11 P.M.—Dance music

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
 6 A.M.—Dance Miniature
 7—Celebrated sayings
 7:30—Studio program
 7:45—Van and Don, NBC
 8—Organ recital
 8:30—Adam and Eva Meerman
 8:45—Organ Melodies
 9—Police bulletins
 9:05—Joint recital
 9:15—Montgomery Ward program
 9:30—National Farm & Home Hour
 10:30—The Melody Three
 11—The Play's the Thing
 11:30—Hotel Cosmopolitan Dance Orchestra
 12:15—Pacific feature hour
 1—Troubadours
 1:45—Song Shoppe
 2—Black and Gold Room Orchestra
 2:45—Stock market, dairy, weather reports and time signal
 3—Gene Austin
 3:15—Laws that Safeguard Society
 3:30—Sonata recital
 3:45—Studio program
 4—Rudy Vallee and His Connecticut Yankees
 4:30—Preview of International Sunday School lesson
 5—General Electric program
 5:30—Brown Palace Hotel dinner music
 6—Lucky Strike Dance Orchestra
 7—Amos 'n' Andy
 7:15—Covered Wagon Days
 8:15—The Continentals
 9—Cotton Pickers
 9:30—The Melody Parade
 10:30 to 11 P.M.—Organ recital, Erminie De Ia Vergne

499.7 Meters KFSD Frank'in 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—Studio program
 7:45—Van and Don, NBC
 8—Morning musical
 9—Good Cheer
 9:15—Amy Lou
 9:30—Farm and Home, NBC
 10:30—Amy Lou
 10:50—Woman's Magazine, NBC
 11:10—Frank Lanterman, organist
 11:30—Silent period
 12:30—Organ, Dr. Stewart
 3:30—Studio program
 3:45—Radio Dental Clinic
 4:15—Studio program
 5—General Electric, NBC
 5:30—Studio program
 5:50—Late news items
 6—Lucky Strike Orchestra, NBC
 7—Amos 'n' Andy
 7:15—Quartet
 7:30—Studio program
 7:45—Sperry Smiles, NBC
 8—Hotel Agua Caliente
 9—Fox Theater program
 9:30—Manuel Dehesa, tenor
 10—Dance music
 11 to 12 midnight—Dance music

▼
**Here's
 Your
 Chance
 to get
 an All-
 Electric
 Alarm
 Clock**

**(Guaranteed
 25 Years)**

▼
**See Page
 19 this
 Issue for
 Special
 Offer**
 ▼

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

1:30 A.M.—Sunrise Serenaders, orchestra direction Edward J. Fitzpatrick: KGO; KQW 7:30 to 7:45 A.M.

7:45—Van and Don, the two professors: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA

8—Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KGW, KPO, KFI, KTAR, KSL, KOMO

8—Financial Service program: KGO
8:15—Morning Melodies, orchestra direction Edward J. Fitzpatrick: KGO

8:30—Cross-Cuts of the Day, Dr. Laurence L. Cross: KGO; KECA, 9 to 9:15 A.M.

9:15—Montgomery Ward program: KGO, KHQ, KGW, KFI, KTAR

9:30—National Farm and Home Hour: KGO, KOMO, KGW, KPO, KFI, KFSD; KTAR 10 to 10:30 A.M.

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD, KTAR 10:50 to 11:10 A.M.

11:30—Birth of Words, dramatic narrative; incidental music: KGO, KECA

11:45—Organ recital, Paul Carson: KGO, KECA

12 noon—The Entertainers: KGO
12:15—Pacific Feature Hour: KGO, KOMO, KGW

1—Hotel Sir Francis Drake Orchestra, direction of Ferdinand Stark: KGO, KECA; KTAR, 1 to 1:30 P.M.

2—Black and Gold Room Orchestra, direction Ludwig Laurier: KGO, KGW, KECA; KTAR, 2 to 2:30 P.M.

3—Soloists: KGO, KECA
3:15—Laws That Safeguard Society, Dean Gleason L. Archer: KGO, KOMO, KPO, KECA, KTAR

3:30—Sonata Recital, Arcadia Birkenholz, violinist; Mathilde Harding, pianist: KGO, KGW, KPO, KECA

3:45—News Service: KGO

4—Rudy Vallee and his Connecticut Yankees: KGO, KFI; KGW, 4:15 to 4:30 P.M.

4:30—Over the Heather with Sandy MacFarlane, Scotch character songs: KGO, KGW, KFI, KSL

5—General Electric Hour, symphony orchestra direction Erno Rapee: "Adventures in Science," Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

5:30—Music Garden, orchestra and soloist: KGO, KGW

6—B. A. Rolfe and his Lucky Strike Dance Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD

7:15—Gilmore Circus, Roy Kellogg, ringmaster; Duke Attebury and Ken Gillum, clowns: KOMO, KGW, KPO, KFI

7:15—Split Second Tales, dramatic sketch by Carlton E. Morse: KGO

A modernistic program dealing with speed as a big force in the communication world and a stimulator of business is "Split Second Tales," the dramatic production to be heard tonight.

7:30—Walter V. Ferner, 'cellist Charles Hart, accompanist: KGO, KECA, KTAR

7:45—Sperry Smiles, Lee S. Roberts, pianist; Paul Carson, organist; guest vocalist: KGO, KHQ, KGW, KOMO, KECA, KFSD

8—Bluebird Melodies, vocalists; orchestra direction Roy Shield: KGO, KOMO, KTAR

8:30—Lofner and Harris, Hotel St. Francis Dance Orchestra: KGO, KOMO; KGW, 8:30 to 8:45 P.M.

9—Cotton Pickers, Charles Marshall, Tommy Monroe, Johnnie O'Brien, Alvino Rey, Southern Harmony Four: KGO, KGW, KECA, KOA

9:30—Associated Spotlight Revue, Parks Theme; dramatic, vocal and instrumental artists; Cecil Underwood, master of ceremonies: KGO, KHQ, KOMO, KGW, KECA

The revue will get off to a flying start with a male quartet and Annette Hastings, singing with the orchestra in a symphonic arrangement of the recent song success, "A Bench in the Park." Songs representative of the states that are famed for their beautiful parks will be heard later with Irving Kennedy, the Coquettes, Bennie Walker and members of the quartet participating.

A comedy burlesque of the song, "Let a Smile Be Your Umbrella," in which Captain "Bill" Royle and Harold Peary were heard some months ago, will be revived again by the singing comedians.

Another drama of the briny deep by Carlton E. Morse will serve as the vehicle which will bring Jack and Ethyl into the spotlight.

Tonight's sea drama deals with a girl who wrecks a ship by giving a Judas kiss.

Walter Behun will bring the festivities to a close with a burlesque of "Shore Acres," an old-time melodrama

11 to 12 midnight—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO, KGW, KFI

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Services
7—Fisher's Farm Broadcast

7:30—Sunrise Serenaders, NBC
7:45—Van and Don, NBC

8—Shell Happy Time, NBC
8—The Health Man

9:15—Garden Time program
9:30—Farm and Home Hour, NBC

10:30—Magazine of the Air, NBC
11:30—Vocal recital

11:45—Prudence Penny Talk
12 noon—Orchestra and vocalists

1—Grain and weather report
1:05—Variety Hour

2—Concert orchestra and vocalists
3:15—Laws that Safeguard Society, NBC

3:30—Orchestra and vocalists
4—Rudy Vallee and his Connecticut Yankees, NBC

4:45—Stock quotations
5—General Electric program, NBC

5:30—Musical Gardens, NBC
6—Lucky Strike Dance Orchestra, NBC

7—Amos 'n' Andy, NBC
7:15—Gilmore Circus, NBC

7:45—Sperry Smiles, NBC
8—Bluebird Melodies, NBC

9—The Cotton Pickers, NBC
9:20—The Globe Trotter

9:30—Spotlight Revue, NBC
11—Jantzen Beach Orch.

12 to 12:30 A.M.—Organ recital

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top of the Morning
7—KOL Time Clock

8—Hallelujah Hour
9—Patty Cook, Better Homes
9:30—Savoy Plaza Orchestra, CBS

10—Organ Moods
11—Columbia Salon Orch., CBS

11:15—The Four Clubmen, CBS
11:30—The Three Doctors, CBS

11:45—Saturday Syncopators, CBS
12 Noon—Ann Leaf, organist, CBS

12:30—Enduration
12:45—Spanish Serenade, CBS

1—Luna Park Orchestra, CBS
1:45—Seattlight Forum

2—Ted Husling's Sportslants, CBS
2:30—Don Eigelow Orchestra, CBS

2:45—Bird & Vash, CBS
3—St. Moritz Orchestra, CBS

3:30—Reis & Dunn, CBS
4—Echoes from Music Land

4:15—Tooth talk, Dr. Linebarger
4:30—Enduration

4:45—KOL Lumberjacks
5—Hernandez Bros., CBS

5:45—Perky Feather
6—Hank Simmons Show Boat, CBS

6:45—Anheuser Busch program
7—Jack Denny's Orchestra, CBS

7:15—Pryor's Military Band
7:30—Camel Quarter Hour

7:45—Bert Lown and Orch., CBS
8—Adventures of Black and Blue

8:15—Scientific Four
8:30—Merrymakers, DLBS

9:30—Tom Geyman's Orchestra
10—Happy Hawaiians

11:30 to 12 midnight—Cole McElroy's Orchestra

204 Meters **KGa** Main 3434
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; news

8—Synopated Headlines
8:30—Warren Wright, organist

9—Parents' forum
9:15—Casey Jones, tenor

9:30—Organ concert
9:45—Grant Merrill, piano

10—Robert Mosen, tenor
10:15—Olive Reynolds, blues

10:30—The Radio Boy Friends
11—Meadow Larks Orchestra

11:45—Professor and His Dream Girl
12 Noon—Mid-Day request program

12:30—Frederick Feringer, organist
1—Marshall Sohl, tenor

1:15—Bobby Hainsworth, organist
1:45—Agatha Turley, soprano

2—Mardi Gras
3—Film Funsters

3:15—Leon Peterson, violinist
3:30—Ruth and Andy

3:45—Tail Spins
4—Organ concert; Geneva Brown, soprano

5—Boeing aviation talk
5:15—Uncle Andy and the Kiddies

5:45—Ward Ireland, tenor
6—Henri Damski's Concert ensemble

7—Northwest Novelty Trio
7:15—Ken Stuart's Sports Review

7:30—The Blue Muddlers
7:45—Army Skit

8—Northwest Concert Trio
9—Casey Jones in "Reminiscing"

9:15—Eighteen Feet of Harmony
9:30—Esperanto class, Wayne Jackson

9:45—Northwest Male Trio
11—Cole McElroy's Dance Orchestra

10—Ken Stuart's Sunshine Program
10:30—Moonlight Melodies; Chet Cathers, baritone

12 to 1 A.M.—Request recordings; Coo-Coo Club

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Morning Reveillier
- 7:30—Synopated Headlines
- 8:30—Garden talk, the Aquarium
- 8:45—Organ concert
- 9—Morning devotionals
- 9:15—Casey Jones, tenor
- 9:30—Organ concert
- 9:45—Grant Merrill, piano
- 10—Robert Monsen, tenor
- 10:15—Olive Reynolds, blues
- 10:30—Eighteen Feet of Harmony
- 10:45—The Radio Boy Friends
- 11—Blue Streaks Orchestra
- 11:45—Professor and his Dream Girl
- 12 Noon—World Book Man
- 12:30—Frederick C. Feringer, organist
- 1—Marshall Sohl, tenor
- 1:15—Organ concert
- 1:45—Agatha Turley, soprano
- 2—Mardi Gras
- 3—Uncle Frank's children's program
- 4—Organ concert, Bobby Hainsworth; Geneva Brown, soprano
- 5—Boeing aviation talk
- 5:15—Robert Monsen, tenor
- 5:30—Labor talk
- 5:40—Market reports
- 5:50—Garden talk
- 6—Henri Damski's concert ensemble; Agatha Turley, soprano
- 7—Northwest Novelty Trio
- 7:15—Ken Stuart's Sports Review
- 7:30—The Blue Muddlers
- 7:45—Army skit
- 8—Northwest Concert Trio
- 9—Casey Jones in "Reminiscing"
- 9:15—Eighteen Feet of Harmony
- 9:30—Esperanto class, Wayne Jackson
- 9:45—Northwest Male Trio
- 10—Ken Stuart's Sunshine program
- 10:30—Chet Cathers, baritone; Jan Russell, violin; Mabel Mohrman, piano; Jan Russell, cello
- 11—Cole McElroy's Orchestra
- 12 to 3 A.M.—Midnight Revellers

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

- 6:45 A.M.—Farm Flashes
- 7—Family Altar Hour
- 7:45—The Morning Serenaders
- 8—Synopated Headlines
- 8:30—Organ concert
- 9—Old Timers' concert
- 9:15—Casey Jones, tenor
- 9:30—Organ concert
- 9:45—Tune Chasers
- 10:15—Olive Reynolds, blues
- 10:30—The Radio Boy Friends
- 10:45—Hawaiian Trio
- 11—Blue Streaks Orchestra
- 11:45—Professor and His Dream Girl
- 12 Noon—Noonday concert
- 12:30—Organ concert
- 1—Marshall Sohl, tenor
- 1:15—Organ concert
- 1:45—Agatha Turley, soprano
- 2—Mardi Gras
- 3—Studio concert
- 3:30—Kiddies Kaper Klub
- 4—The Islanders
- 4:30—Metropolitan Hour
- 5—Boeing aviation talk
- 5:15—Lou Schurtilff and His Strings
- 5:30—Allen Daniels' Dye Pot
- 5:45—Ward Ireland, tenor
- 6—Concert ensemble
- 7—Silent period
- 8—Northwest Concert Trio
- 8:30—Land of Fulfilled Dreams
- 9—Apostolic Faith Mission concert
- 9:30—Esperanto class; Wayne Jackson
- 9:45—Northwest Male Trio
- 10—Ken Stuart's Sunshine program

10:30—Moonlight Melodies
11—Lotus Isle Dance Band
11:30—Cole McElroy's Dance Orch.
12 to 1 A.M.—Midnight Revellers

394.5 Meters **KVI** Broadway 4211
760 Kcys. 1000 Watts
Puget Sound Broad. Co., Tacoma

- 7 A.M.—Recordings
- 8—Hallelujah Hour, DLBS
- 9—Felix Ferdinand's Orch., CBS
- 9:15—The White Wizard
- 9:30—Atlantic City Musicale, CBS
- 10—Mid-Morning Melodies
- 11—The Four Clubmen, CBS
- 11:30—The Three Doctors, CBS
- 11:45—Saturday Synopators, CBS
- 12 Noon—Garden talk
- 12:15—Ann Leaf, organist, CBS
- 12:30—Spanish Serenade, CBS
- 1—Luna Park Orchestra, CBS
- 1:45—Jack Miller, pianist, CBS
- 2—Ted Husing Sportslants, CBS
- 2:30—Don Bigelow Orchestra, CBS
- 2:45—Bird and Vash, CBS
- 3—St. Moritz Orchestra, CBS
- 3:30—Dental Clinic of the Air
- 4—Don Lee Studio
- 4:15—Kate Smith's Swanee music, CBS
- 4:30—Henry Burbig, CBS
- 4:45—Recordings
- 5—Hernandez Brothers, CBS
- 5:15—Recordings
- 5:30—Lewisohn Stadium concert, CBS
- 6—Hank Simmons' Show Boat, CBS
- 6:45—Anheuser Busch, CBS
- 7—Jack Denny's Orchestra, CBS
- 7:15—Fryor's Military Band
- 7:30—Carnel Quarter Hour
- 7:45—Bert Lown's Orchestra, CBS
- 8—Silent period
- 9—Merrymakers, DLBS
- 9:15—Don Lee Studio
- 10—George Rearick's Orchestra
- 10:30—The White Wizard
- 10:45 to 12 midnight—Dance Orch.

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmser, Inc., Spokane, Wash.

- 6:45 A.M.—Caterpillar Songster
- 7—Town Crier; news
- 7:30—Alice Blue Gown
- 7:45—Van & Don, NBC
- 8—Shell Happy Time, NBC
- 9—Walt and Norman
- 9:15—Montgomery Ward, NBC
- 9:30—Song Shopping, Herb Wixson
- 9:45—URM Merrymakers
- 10—Reducoids, Miss Silhouette
- 10:30—Magazine of the Air, NBC
- 11:30—Round-Up Revue
- 11:45—Bell organ concert
- 12 Noon—Thriff talk
- 12:15—Farm Service program
- 12:45—Home comfort program
- 1—Fashion Foot Notes
- 1:30—Gems of Remembrance
- 1:45—Real Estate Owners' program
- 2—Studio parade
- 3—Golden Melody
- 3:15—Service Hour
- 3:45—Peerless Dental Hygiene
- 4—J. & D. Paint Time
- 4:30—Variety Hour, NBC
- 5—General Electric Hour, NBC
- 5:30—O'er Land and Sea
- 6—Lucky Strike Orchestra, NBC
- 7—Amos 'n' Andy, NBC
- 7:15—Upstairs Price
- 7:30—Public Opinion
- 7:45—Lee Roberts, NBC
- 8—Blue Bird Melodies, NBC
- 8:15—Seiberling Singers
- 8:30—Peerless Concert Trio
- 8:45—Lofner Harris Dance Band, NBC
- 9—The Novelteers
- 9:30—Spotlight Revue, NBC
- 11 to 12—Davenport Hotel Orch.

Hear the
**ASSOCIATED
SPOTLIGHT REVUE**

Saturdays, 9:30-11 P. M.

NBC Stations



**BUT
THAT IS
MERELY
ONE OF ITS
ADVANTAGES**

Associated Dry Cleaner is non-explosive—safe to use!

When you do the little cleaning tasks you can buy no finer product than Associated Dry Cleaner to help you.

It contains no injurious ingredients. It dries quickly. And, it has a pleasant odor—which leaves when the material is dry.

Sold by Associated service stations and garages and progressive druggists, hardware dealers and grocers.

**ASSOCIATED
DRY
CLEANER
ASSOCIATED
OIL COMPANY**

BLACK

& BLUE

the FOLGER master detec-a-tives of the air

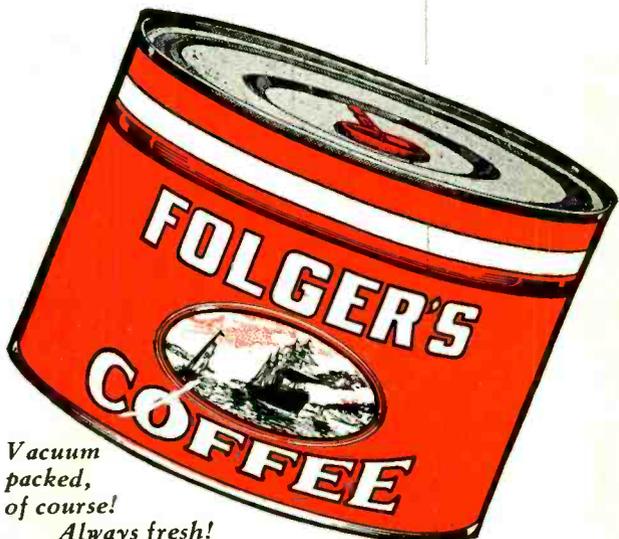


Tune in
on the
Adventures
of
**BLACK
& BLUE**
tonight!

There are
interesting
prizes
for boys
and girls
who like
detective
games.

DOUBLE ENJOYMENT

FOLGER'S is the different kind of coffee because its delicious flavor is derived from the choice and rare high-altitude coffees from the volcanic regions of Central America. Ask for Folger's and enjoy its double richness . . . its different flavor!



*Vacuum
packed,
of course!
Always fresh!*