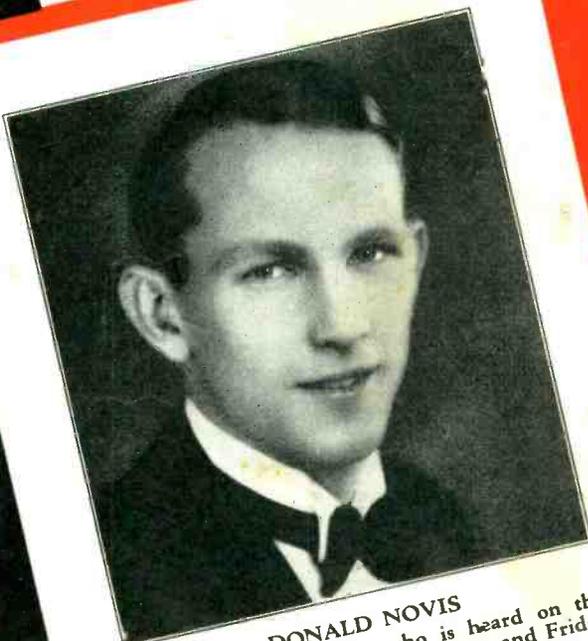


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4 to 10

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THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

Vol. X, No. 40

A. J. URBAIN, *Editor and Publisher*

October 3, 1931

CONTEST STARTS NOW

IN THIS issue of BROADCAST WEEKLY the starter's tape goes up on the greatest prize award contest ever conducted by a radio publication—BROADCAST WEEKLY'S "Artist Identification Contest."

While the contest assumes definitely large proportions in the matter of prizes—there are more than 500 of them, totalling well over the five thousand dollar mark—it specifically is a contest for everybody. Anyone, from the youngest member of the family to the oldest, may participate in it, with an equal chance of winning one of the valuable prizes. There is nothing hard or involved about it. There are none of the "neatness" or "originality" clauses usually found in the average contest. Anyone, and as many members of each family as wish to, may enter. The only restriction is that they must not be employed by, or be a relative of an employee, of BROADCAST WEEKLY.

In addition to the possibility of winning one of the many fine prizes, contestants will find the "Artist Identification Contest" a fascinating and educational game. Everyone has, at one time or another, boasted of his ability to remember faces. Here's a chance to prove how good you really are. That is the secret of success in the contest—to remember and compare facial features of the various stars contained in the "Key Book"

with those which will be published during the next ten weeks in BROADCAST WEEKLY. Too, the "Key Book" contains pictures of more than 900 famous radio stars who everyone has heard and enjoyed over the air many times. If you've ever wondered what these artists look like, the "Key Book" will provide the answer. Incidentally, if you haven't ordered your "Key Book," we suggest you do so at once, as the supply is limited.

The contest begins with the ten photographs published in this issue. Each succeeding issue during the next nine weeks will also contain ten artists' partial photographs. Each picture will contain enough of the artist's features so that if you are wide awake and have studied your "Key Book" carefully, you will be able to recognize who it is. Hold all correctly identified pictures until the last ten appear, then send them to BROADCAST WEEKLY. Winners will be announced as soon after the close of the contest as it is possible for the judges to select the winning entries.

If you have not yet joined the contest, turn to page 7 and learn the simple entry rules. Then clip the coupon and mail it in and the rest is up to you.

The contest is now under way. We believe it is going to be a lot of fun and we wish every one of you GOOD LUCK!

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Telephone DOuglas 5273

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500 Valuable

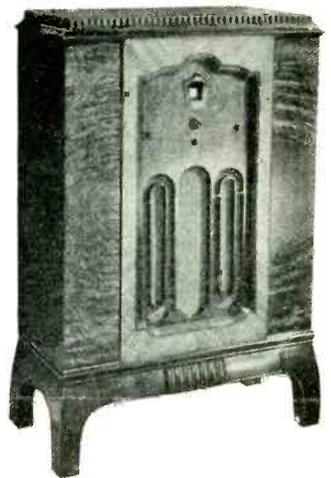
Here are just a few you can win—Enroll NOW in *Broadcast*



New 1931 MAJESTIC Electric Refrigerator, seven sq. ft. capacity. Value \$275.



250 PARKER Duofold Junior Pencils Value \$3 each



New 1931 11-tube PHILCO Lowboy Radio, \$155 value.



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Prizes **FREE**

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FIRST PRIZE—New 1931 8-Cylinder



LA S

Value \$2,603

HERE is the first group of Artists to identify in *BROADCAST WEEKLY'S*

**ARTIST
IDENTIFICATION CONTEST**

OW!

EASY!—using this KEY BOOK



—it contains photos of all artists you have to identify—

Names and photographs of over 900 leading American Radio Artists. Greatest collection ever published. Every section of the country represented. See the Artists you hear. See if they look as you expected them to. Whether you enter the contest or not you will want this wonderful Radio Photo Book. 6"x8½", 64 pages, attractive cover, over 900 photos. Number limited. Order NOW! Use Coupon below.

To Enter—Mail this Coupon NOW!

THIS IS THE ENTRANCE COUPON

BROADCAST WEEKLY PUBLISHING CO.
Pacific Building, San Francisco, Calif.
GENTLEMEN:

Please enter me in your ARTISTS IDENTIFICATION CONTEST. I enclose herewith \$3 for which please send the KEY BOOK and BROADCAST WEEKLY for 1 year to the address shown below. (or) I enclose herewith \$1 for which please send the KEY BOOK to address shown below. It is understood I incur no obligation or additional expense in entering this contest:

NAME _____

ADDRESS _____

CITY _____ STATE _____

New

Renewal

Extension

RULES

Everyone invited. Any number of persons in the same family may enter so long as each person qualifies separately. To qualify merely send in one year's subscription to *Broadcast Weekly* at \$3, either new or renewal, your own or a friend's. "Key Book" then sent you FREE. Or you can qualify without a subscription, by sending \$1 for the "Key Book." Use the Coupon on this page, and *don't delay*. Contest now on—see opposite page. Get your "Key Book" NOW, and win one of the 500 BIG PRIZES. Additional copies of *Broadcast Weekly* may be purchased at news stands.

CRITIQUE OF THE WEEK

By DYAL TURNER

I'M strong for the Collier Hour on NBC Sunday afternoons. Glad it's back. The broadcast's divided into sections catering to all tastes. Plenty o' zip an' eclat, whatever that is.

* * *

Here's a riddle that keeps me awake nights. Why do stations howl for power . . . blow themselves to swell equipment and then totally ignore the programs? Remind me o' these guys who buy expensive cars an' let 'em rot in the garage 'cause they can't afford to put out for gas.

* * *

The Jones twins next door look upon Steamboat Bill at KFRC as a sort of rich uncle who treats to ice cream without extractin' promises to be good. They're just gaga 'bout 'im.

* * *

KPO has an interesting broadcast in California Memories. Whoever's responsible for the research and arrangement gets a hardy hand from me. I like history when it's served appetizingly. Guest speakers grace the program with facts on this an' that. They're generally important figures in the state's development. If ye native sons an' daughters wanna hop a ride on a sight seein' bus that'll point out things you've never noticed, here's your chance.

* * *

No doubt "Devils, Drugs, and Doctors" is an educational feature that serves a worthy purpose. Personally, it runs up my blood pressure, worryin' over any symptoms I might 've missed.

* * *

Been sold on the Standard Symphony Hour ever since it first came on the air. It's a high class program given by high class people in a high class way. An' I don't mean maybe!

* * *

Always think twice before tuning in Hawaiian acts. If they'd stick to their own music it'd be okeh. I c'n do a swoon to steel guitars an' orthodox island harmony, but most o' these birds suffer with a jazz

complex an' the minute they step outa character the picture's grotesque. Terrible. Terrible's high praise.

* * *

"Best Bets" on KFRC's not a bad investment. Review of the week's most popularly demanded tunes. Diverting. Moves right along minus indecent exposure of fear.

* * *

If you ask me . . . that Donald Novis boy's no slouch. Comes through on the Demi Tasse Revue over NBC with Gus Arnheim. Dave Marshall's an asset, too. An' I kinda like Loyce Whiteman. She owns a wistful sort of appeal. Makes me think of a girl I knew when I was seventeen an' wrote po'try.

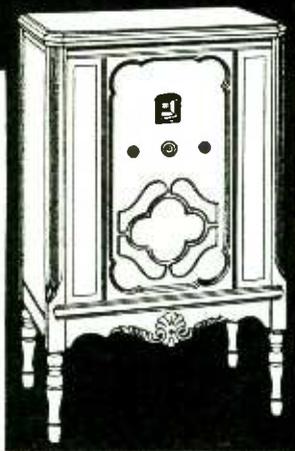
* * *

Some day our landlord's gonna request us to move. I'd hate that. The rent's about right an' the neighborhood's fair. It's all on accounta Bing Crosby an' Amos 'n' Andy. Now, Crosby's oke but I wouldn't call 'im irresistible. Why, there's dozens o' males sendin' their souls through ether that 're just as throbby. I'm not pigheaded. I'm willing to alternate. One night Crosby, one night Amos 'n' Andy . . . but Amelia, well, she sorta takes her confession magazines to heart an' she gets an idea every once in a while, she's been cheated. Wimmin are funny, huh?

* * *

I wish somebody'd tell me this. Who was the misguided individual that ushered in the General Paint program on KFRC, September 22? The voice was a new one to me. I'm not condemning its tonal quality. It'd get by. What gripes me, what gave me a headache at the time, was his deficient judgment of radio audiences. He read a meaningless telephone conversation from an unpunctuated manuscript. A wordy eulogy. Just thinkin' about it makes me crave more aspirin. The way he killed that broadcast. The music didn't have a Chinaman's chance. It just wasn't possible to restore the havoc he'd wrought.

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Majestic Ellswood

Spray Shield and Pentode tubes, Modulated circuit, tone control, Grand Opera Speaker, in this lowboy of early English design..... **\$62.50**

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Presenting eight new models, the Majestic line of radios for 1932 features 3 outstanding improvements:

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We lost money

at the start, on every



Duofold!

—then the day came when unparalleled demand and production enabled Parker to offer this

Guaranteed for Life Pen at \$5

(as well as at \$7 and \$10)

See how Parker leads the way in making your dollar as big in buying power as before the war.

Nothing but output on the Parker scale could produce such style and value as Parker Duofold Jr., and Lady Duofold at only \$5, Guaranteed for Life, the same as the Duofold Oversize Pens at \$7 and \$10.

Some pens priced at \$7.50 and \$8.25 have 17.4% to 69.4% less ink capacity than the Parker at \$5. And they do not give you the Duofold's Streamlined beauty, nor its Miracle point that writes with Pressureless Touch.

You want—you need this famous Duofold that lets you write as easily as you breathe.

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GUARANTEED FOR LIFE ▼ \$5 ▼ \$7 ▼ \$10

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PERSONAL PICKUPS

BY GYPSY



Betty, Los Angeles.—Don Ricardo (KFI, KECA) is over six feet tall, weighs 160 pounds, has very dark eyes, black hair and a lean brown face. He was born in Arlington, Mass., about thirty years ago, went to Harvard, is a protégé of Mme. Emma Eames and came to radio after several years' screen experience. He is notoriously absent-minded, cannot remember people's names, loves to be alone and has an aversion to fast moving waters. In his leisure

he seeks out some quiet spot where he may sketch or read—he goes in for books on occultism—or spends hours at the piano playing things he never uses on his programs. In private life he is David Thomas Percy Jr., of noble English lineage, with a home in Hollywood, a charming wife and two lovely children, a boy three and a half years old and a wee daughter.

Miss E., Watsonville.—Mel Peterson (KPO) is known to his classmates as Uialoha. His ancestors on the one side are traced directly to John Clarke of Mayflower fame and on the other to Hawaiian royalty. Mel grew up on the romantic Waikiki Beach, is a champion surf-board rider and swimmer, made his letter in football at the University of Hawaii and was included in two groups of players who came to the mainland for special games. Between times he appeared at Station KGU, took his military training seriously and in 1930 received a commission in the Reserve. He is 5 feet 10 inches in height, weighs 170 pounds, has black hair, blue eyes and is twenty-four years of age.

P. G., Richmond.—Hazel Warner (KFRC) celebrates her birthday on October 30. Announcers' schedules vary so, it is difficult to determine just which one you mean, but I think the gentleman to whom you refer is Don Sheldon.

A. S. D., Seattle.—Harvey Wixon (KHQ) is a year or so older than his brother Herbert. Herb celebrated his twenty-fourth birthday last April. Loyce Whiteman (NBC, KFWE) is in her early twenties. Her natal day is July 25.

Wanda, Oakland.—Uzia Bermani (KPO) hails from Russia, is of average height and weight, and has the most astounding hair you ever saw. It must be three or four inches long, or rather I should say, high, and is so heavy it could easily support a crown without collapsing. His eyes are dark and bold and he has an outrageously intimate smile. Uzia is a born showman. His English is as outrageous as his hair, yet instead of succumbing to embarrassment when he makes mistakes, he wittily turns them into delightful jokes. You should hear him say "Ah nodder whan." It stands for "encore." Some time before coming to San Francisco he directed an orchestra and acted as master of ceremonies at the Alhambra Theatre in Sacra-

mento and—I know whereof I speak—patrons came from miles about for his "nodder whan." He cannot remember when he could not read music, and one of the qualities which is friends admire most is his deep concern and devotion to his little old-fashioned mother.

Lucile, Sacramento.—Charles Hamp is still in Hollywood as this is written, but contemplates a trip to Cleveland within the near future to fulfill certain contracts. The new announcer at KFRC who so intrigues you, is Don Sheldon. Helen Stone, until recently identified with Station KHJ has recovered from her airplane crash sufficiently to begin work on a picture in which Greta Garbo is starred. Elvia Allman's "Auntie McKasser" is now heard on Sunday nights between 8:30 and 9 o'clock on the Brooks program. You hear the voices of Don Wilding and Harvey Orr in the La Vida broadcast over KFRC.

DX, Seattle.—Station KVOR was formerly KFUM and is located at Colorado Springs with studios and offices in the Mining Exchange Building. It operates on 1270 kilocycles and 1000 watts power with a meter wave length of 236.1 meters.

Mrs. C. H. E., Long Beach.—Noreen Gammill broadcasts over KFWE on the Gleason and Armstrong programs.

Jeannette, Seattle.—Roscoe Grover left KSL some time ago for Europe. He appeared as guest artist at radio stations in Italy, England, France, Germany and Russia and visited all the famous places recommended by the best travel guides. Other places, too, not recommended, according to a mutual acquaintance who happened to be in France when Roscoe was there. Now he is in New York acting as manager of the radio-talkie department with the Ned Wayburn Institute. The first miniature musical comedy to be televised over CBS was his responsibility and honor and the work that has been assigned him will, no doubt, keep him up to his waxed moustache in strenuous toil for some time to come.

Elvira, Isleton.—Bob Bence (KPO) is a bachelor, my dear and oh! such a heartless vill-yun. Charles Cartier (KFRC) is sixteen years old. Yes, visitors may sit right in the studio when the Blue Monday Jamboree is in progress, provided, of course, they have reservations. Passes are issued without charge upon request. I understand there is a long waiting list, but don't let that discourage you. Just like one's birthday, it is there before you know it.

Richard LeGrand Fans.—Your favorite may now be heard from Station KFWE.

Louis, Woodland.—Yes, Bobbe Deane (NBC) was one of the players in the Pepper Box production when it was presented in Woodland a few years ago. Ted Maxwell was not connected with the company. Neither was Harold Peary at the time of its Woodland run but later he joined the organization and shortly thereafter, became one of its owners.

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Brickbats and Bouquets

My hat is in the ring—I've been reading BROADCAST WEEKLY since 1927, but never have I had so many opinions to air as I have since the advent of your page for the "poor downtrodden radio listener, "The Open Circuit." Take the Jamboree, for instance. To me it is only topnotch when Harrison Holliway masters it in person. William Wright is too versatile to suit me, in too many things. There is a saturation point, you know, and I'd be satisfied if he were only in the Eb and Zeb sketch. I often tune in on KFRC merely to get Raymond Paige from KHJ. He can always be depended on not to break into those symphonic arrangements of simple melodies that Meredith Willson is so addicted to. Dyal Turner is, I think, a real critic, and has honest opinions and the courage to write them. Something should be done about questionable jokes over the radio, such as I've been hearing from KTAB on the Pepper Box program.

In closing, let me give Gypsy a hand. I'd like to hear her and Marta on the air again—like only for one program. Then let them sing "A Little Spanish Town" and "Carry Me Back to Old Virginny." And for a good laugh and a real little old radio act, I tune in on the Three Doctors—some boys! My final opinion is that BROADCAST WEEKLY has become a topnotch radio guide, and I thank you.

Rita R., Alameda, Calif., Sept 18

Take Your Bow, Mr. Turner

Just a word of appreciation for your clever little magazine and to its contributors.

In my opinion, the "spice" of the publication is the page "Critique of the Week," and I'll wager that is one page that is not passed up by any reader. (Can't you just see them feverishly turn and scan it with hope, fear, and trepidation?)

You're all right, Dyal Turner—I admire your courage, have respect for your knowledge and fairness, and envy you your keen

perception and ability. Lauding the good artists and relegating the others will do more to build up good radio programs than any other method. This you do—and how!

Marian C. K., Oakland, Sept. 18

Thank You!

Only a perverted or limited musical sense would prevent full accord with Dyal Turner's comments. Such critiques as he are all that saves radio from more Tin Pan Alley artists like Tommy Harris, Thelma Brown, and many others, to say nothing of the slap-stick productions of Walter Beban.

BROADCAST WEEKLY is contributing much toward the culture of public taste in publishing such criticisms as Dyal Turner's, and that gentleman is to be commended for his fearlessness in uttering them.

Very truly,

Mrs. F. W. L., Pasadena, Sept. 18

More About "Critique"

As a subscriber to BROADCAST WEEKLY, at intervals, almost from its original issue, may I offer my sincere appreciation of one of your latest additions to your staff, *i. e.*, Dyal Turner.

His remarks are, I believe, always his honest opinions and are never meant in a disparaging manner, but rather as an undisguised expression of the true status of the programs as he sees it. I admire his courage in criticizing one of the popular afternoon hours, when he can tell by a glance at the Open Circuit page that he will have hundreds of listeners arrayed against him.

Miss E. F. of Watsonville (issue of September 20-26, page 13) apparently fails to see that Amelia is legion—that she herself is Amelia, along with scores of others, who bask in the (doubtful) satisfaction of their opinion that "Tommy is just grand."

Critique of the Week is a page which BROADCAST WEEKLY could ill afford to discontinue merely because some readers disagree with the writer.

E. H., San Jose, Calif., Sept. 17

A Boost for the Advertisers

I would hate to see the advertising program taken off the air, as I believe we get some of our best entertainment from it. All of the oil companies put on entertainment that can't be beaten—Standard, General Petroleum, Union, and Associated are programs that we seldom miss. The Sperry program, Fuller House of Color, and Carnation are others which we greatly enjoy. Collier's is fine. Armour Hour is great. Halsey Stewart is instructive. Coca Cola is good. S & W is fine and their products are O. K. General Motors, General Electric, Pepsodent, Hires Root Beer, Cremo, and Martha Washington Coffee give us programs which we like. Richfield News Flashes are great. Incidentally, I buy "Radio Advertised" products.

You will notice that I have quoted mostly NBC programs. I think they are better than the others. NBC stations come in here better than the others, too. There are very few stations where we can get daytime reception. I wish KGO had more power. It does not always come in good in the evening, so we switch to KFI, which comes in fine at all times since it increased its power. KNX also comes in good here.

Now for BROADCAST WEEKLY. The missus and I would hate to go without it. We look for it each week. "Pickups" by Gypsy are fine, and the pictures are just what we want. We feel as though we are acquainted with the announcers and lots of the artists.

Oh, yes—KPO is one of our favorites, and we surely do like to hear Scotty.

Good luck to BROADCAST WEEKLY, and we are for advertising programs.

S. M. F., Fallon, Nevada, Sept. 13

Dyal Turner Is Chided

I am amused at your "Critique of the Week"; at his reluctant admission that Ted White is "nothing to get hysterical about, but pleasing, nevertheless."

That's quite a tribute to Mr. White, really. I'm sure such a sympathetic-sounding singer and good-humored speaker as NBC's Ted White would be dismayed if he ever knew he had unknowingly made anyone hysterical.

I am just another invalid who finds radio a boon indispensable. Listening to Ted White's happy, sane, humorous or compas-

sionate interpretation of popular songs during this past year has been a large factor in preventing me from getting hysterical. He gives me an enchantment of life outside which I must necessarily forego. For weal or woe, images have dominion over us shut-ins, and it is of the utmost consequence that we be aware of them, that we be not obsessed by them, but judge their fitness for ourselves and our situation. And intelligent artists, like Ted White, by embodying them in some external medium, help us to this awareness.

However, though your "critique" has missed the very point of a Ted White performance, he does admit that Mr. White is pleasing. "Ain't that somethin'?"—coming from the one who is so captious as your critic?

Harriet S., San Francisco, Sept. 18

An Eastern Fan Speaks

As an eastern radio fan in the West but six weeks, allow me to congratulate you on your valuable little magazine, BROADCAST WEEKLY. It compares very favorably with the eastern magazines, and in many points is superior.

I have but one criticism to make, and in my humble opinion the Open Circuit Department doesn't do your magazine, the artist, or the program the good it should do.

Constructive criticism is always acceptable, but some of the letters in the "Open Circuit" are neither constructive or a help to anyone. If some of the cynical critics would only stop to think there isn't a program or an artist who can please a hundred per cent, and if they must criticize and find fault, why not make a suggestion how the program or artist can be improved, to condemn only is to admit one has no imagination.

And now that I have that off my chest, I would like to say my favorite program is the "Blue Monday Jamboree," over KHJ.

I have been an ardent radio fan for the past three years in New York City, but have never heard a program so consistently good as the "Blue Monday Jamboree." It's a pity the eastern cities cannot hear it; there is not the slightest doubt it would create a tremendous following.

Lots of good luck to your magazine and my sincere wishes for its continued success.

Mrs. R. E. G., Los Angeles, Sept. 9

SILHOUETTES

"I'M NOT much good at posing for pictures, but how's this?"

Arms thrown wide, head back, and lips parted for singing, Kate Smith faced the camera. "Did you get the entire picture on one plate?" she asked, and in that sentence she summed up her attitude of unconcern toward the entire avoirdupois situation.

For no one has ever looked upon Columbia's newest soprano as anemic. Even at her birth in Washington, D. C., 22 years ago, Kate Smith was plump, and the ensuing years have brought further poundage. Furthermore, the young woman who is heard seven times weekly over Columbia has no desire to diet. She is happiest, she says, when eating rich desserts, and she likes to be happy. It was this desire for happiness that caused her to abandon Georgetown University, where at the behest of her family she was studying nursing, to begin the vocal training which eventually brought her to national attention.

Her professional career covers only five years, dating back to 1925, when she sang at a benefit in the B. F. Keith Theatre in Washington. Eddie Dowling was in the audience, heard her crooning, and engaged her immediately for his show, "Honeymoon Lane." One success led to another and when the show closed she was promptly signed for a part in the musical comedy, "Hit the Deck." Her most recent stage appearance was a riotous singing and dancing act in George White's "Flying High."

During the run of that production, Kate's attention was called to the possibilities of radio work. Through her life, Kate has always been able to recognize immediately correct procedure or excellent advice and has always accepted new methods with directness. This is precisely what happened when the idea of broadcasting was mentioned. With-

out complications, with no unnecessary conferences, Kate stood calmly before a microphone and sang—splendidly. Her speaking voice is as hearty as any one of her songs, with the possible exception of the moment following any defeat at backgammon. The theme song of her program, "When the Moon Comes Over the Mountain," is her most prized possession—she was co-lyricist with Howard Johnson.

Kate's sister holds a government position and Kate's mother is very busy spending six months with one daughter and six months with the other. But Kate wins, because she likes flying and makes a visit to her mother and sister in Washington the excuse for an occasional flight. She has the ambition to possess a pilot's license, but her sense of

humor tells her not to bother. And her sense of humor is lustier than her ambition.

Kate Smith is a lady who signs.



KATE SMITH

THREE years ago, Hollywood pushed a button and one of radio's most distinguished concert baritones dropped through a trap door into the lap of the talkies. That was the last of him as far as the air audience was concerned. His passage from the picture was not the signal for protests or lamentations. After all, he was only a concert baritone who sang songs in seven languages that nobody understood, even in English.

Then, one early morning late in March, the KJH staff doorkeeper opened the staff door. There before him in the snow knelt a young man covered with ashes, his arms outstretched in supplication—"Lemme in," he wailed, "lemme in. I've been away. Don't you remember poor old Joe, who used to sing German leader for you in Italian?"

"Nope!" said the staff doorkeeper. "Can't say as I do."

"Oh, really? And you don't remember the night I sang Ichi-Patouchi's 'Porquoi Ce Lavis Meo Mucho Conglomeratora Castra Dinero?'"

"I should say not."

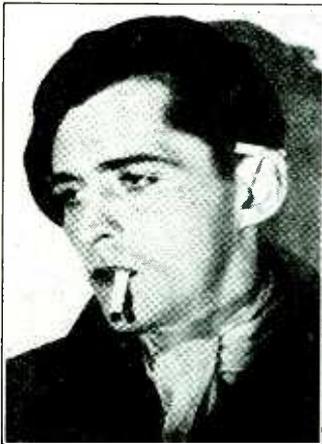
"No?"

"Huh-uh!"

"Hm. Well, I'm a crooner looking for a job. I sing blues and ballads the way you like 'em. I'm baritone. Look at all the hair on my chest. See?"

And thus a prodigal returned to radio. The customers of the Columbia-Don Lee chain hear him daily nightly and nightly daily. To help us forget the past which none of us remembered—to erase the curse of a high-brow reputation from the escutcheon of ballad crooner—he has changed his professional trade mark to—Don Ricardo.

Don Ricardo was born in Arlington, Mass. He was about to enter Harvard when Emma



DON RICARDO

when Louis Graveure promised to make him a concert singer. Which he did.

But until the first night, not many months ago, that Alias Don Ricardo crooned the lovely melodies of the day into a microphone—bringing to the humble job a world of sympathy, sincerity, and his splendid artistic background—he had never found the public pulse and that secure, confident assurance that, at last, he had come home to stay.

A BIG, quiet, slow-moving, slow-smiling chap is Charles Marshall—Charlie, if you know him—whose voice and guitar are heard on many NBC programs.

To watch Charlie as he drifts about the San Francisco studios of the Pacific Division, apparently never in a hurry, and not bothering much if he never gets to his destination, it is hard to realize the speed with which Charlie can work when need arises. He has written



CHARLES MARSHALL

as many as twenty minstrel shows without a pause, and without once repeating himself, in his minstrel show days. He considers one good show "a good day's work," he explains, when you ask him how he did it. And while he is wandering slowly around the broadcasting studio, he's working. Jokes and "gags" to use in the Hill Billies program or the Lumberjacks comes to him that way.

Charlie is a real Kansan. His father lived in what was later Concordia, Cloud County, before Kansas was a state, and the NBC star was born there. After his graduation from the University of Kansas, his family sent him to Boston to continue his musical studies. His gift for mingling humor with melody kept him engaged with orchestras and road shows from the first.

Marshall came with NBC in 1928, and quickly won an enduring place in the affections of the radio audience. He and Mrs. Marshall have a country place near Redwood City, California, a quarter of a mile from the home of Ted Maxwell and his wife, Bobbe Deane, also NBC stars. Charlie and Ted cleared the ground surrounding their houses all by themselves in real lumberjack style, just before they joined forces in NBC's daily Lumberjacks program.

MICROPHONE GOSSIP



• • • John Barry Thompson, is the latest acquisition to the excellent personnel of KPO Drama Guild. Many a time the visible audience before the footlights have applauded him vigorously—for Thomson has starred in London, Australia, New York, San Francisco and other theatrical centers.

His last appearance here in San Francisco was at the Columbia Theater where he was featured with Elliott and J. C. Nugent in "The Fast One."

Besides a comedian and dramatic artist, Thomson is a basso of note.

• • • William H. Wright, KFRC'S Question and Answer man, recently checked up his weight on one of those scales that tell your fortune on the same card that registers your weight.

Imagine the feelings of the Question and Answer man when his card read: "You have the faculty of making people come to you for advice. You have a great store of knowledge."

• • • Mel Le Mon, chief engineer, KMTR Radio station, spends his spare moments in trying to invent a change vending machine to supply the KMTR staff with nickles for the soft-drink machine recently installed in the studio. A one month report on the machine showed eleven hundred nickles were spent for soft-drinks.

• • • It takes lots of water to keep the "air waves" cool! Ten porters carry 250 gallons of drinking water daily to NBC water coolers in the New York offices, exclusive of ice-cooled drinking fountains and thermos jugs in the studios and executive chambers. That figures 7,750 gallons each month for the thirsty secretaries and production staff alone.

• • • Nora Schiller, KFRC staff singer, played the Pantages circuit when she was eight years old. She entered a high school in San Diego when she was eleven—the youngest student ever to enter the institution.

• • • Stewart Elliott, who conducts the "California Memories" programs over KPO has been called East for several weeks and during his sojourn in the Metropolis, his broadcasts will be presented under the direction of Louise Taber, who has been identified with the programs as continuity writer.

• • • Captain Dobbsie and his Shell Happytime artists go to Salt Lake City for the week of October 5 to 10. At this writing, plans are not yet complete, but it is expected that the majority of their time there will be taken by the Utah State Fair, which will be in progress at that time. The Happytime will be broadcast at its usual hour, 8 to 9 a. m., originating in the studios of KSL, and released over its regular NBC network.

• • • Sid Goodwin can remember when he and Jack Gilbert trouped together in a stock company in Seattle. Born of theatrical people and with a good speaking voice, Gilbert should be a good "talkie" bet, according to Goodwin, who is one of the most popular announcers at the NBC studios in San Francisco. It is Sid's opinion that as soon as his brother Thespian adjusts himself to his new medium of expression he will be a bigger and better star than ever before.

• • • One night in the KTAB studio, Wint Cotton, crooning tenor, sang "You Were Meant for Me"—at the same time looking at Gerda Lundberg—Gerda came up to the "mike" and unexpectedly sang—"You Would Make a Perfect Sweetheart"—and now the announcements are out. We formally announce the engagement of Miss Gerda Lundberg and Mr. Wint Cotton—wedding some time in October, so we've been told!

• • • John Vale is a pretty good sized man with a tip-top tenor voice. He appears at regular intervals on KFI-KECA programs. Besides singing, Vale likes to write, enjoys good music, and is a rabid fight fan.

During the thirty-five years Vale has been living, he has spent most of them in entertaining people. He was for five years on the R-K-O circuit; had sixteen straight

weeks in the Empire Theatre, London; and several years in light opera.

Vale is single and admits he's handsome.

• • • The KHJ Hallelujah Hour is now presenting its old smiling face with a few of the old wrinkles removed and a much fresher, more youthful complexion. Felix Mills, whose distinguished arrangements are a feature of KHJ's music repertoire, has organized an orchestra of unusually flexible and unique combination: Bass, trumpet, saxophone, violin, organ, hot harp, guitar, and marimba. Most of the musicians can double on one or several instruments. Dwight Muma, hot fiddle; Felix Mills, soothing sax; Nell Larson, organ; and Helen Bliss, harp are also heard as soloists.

Ted Osborne, Bobby Gross, the Three Cheers, Hale and Derry, the Chili Peppers and Ken Allen will be regular features

• • • The members of the Abe Lyman Glee Club, heard over CBS, have very little time to resume their playing positions after having been grouped about the "mike" for one of their stirring choruses. At a given sign they make a break which looks like a football team coming out of a huddle. "Quarterback" Lyman gives the starting signal, and the boys are off for a musical touchdown.

• • • Adele Vasa, Columbia soprano, has a voice with a range of three octaves, ranging from A below middle C to A above high C. This gives her one of the highest voices in radio and concert.

• • • All gridiron clashes played this season at the Los Angeles Coliseum will be covered by KNX, it was announced by station officials. Rapid-fire announcing Curtis Benton will head the staff which will be behind the microphone for the broadcasts. He will be assisted by Tom Wallace and Stuart Buchanan.

• • • KPO's famed sports announcer, Don Thompson, gave us a sidelight on the sports announcing business which we hadn't heard of before. He says that sports announcers are the mark for hundreds of letters each season containing inquiries ranging from "Who will win the next world's series?" to "What player made the first touchdown in the Georgia Tech-Notre Dame game in 1927?" He tries to answer

them all, but there is one on his desk post-marked several months ago, which remains unanswered to date. It's from a prisoner at San Quentin who wants to know the quickest prize fight knockout on record and the referee of the event.

• • • It is an old adage that "seeing is believing" Harry Geise, KMTR's chief announcer, has now established the truth of the paraphrase by remarking "saying is believing."

It is a standing joke at KMTR that Harry Geise buys everything he advertises, but the laugh has now been turned back upon the jokesters. Harry carries a few pounds of excess weight, but his last purchase, which was a reducing food, is rapidly making him sylph like.

• • • Vera Vane, the "Sweetheart of Song," has returned to lift her voice in Los Angeles. But it will go to plenty of other places, as Miss Vane will be heard in broadcasts over KFI-KECA.

A one-year contract with R-K-O has just been completed by Miss Vane before coming out from New York. Two years previous to that were spent by Miss Vane in touring the principal cities of the United States in Paramount-Publix theatres and broadcasting each week.

Four of the twelve years' experience she has had, Miss Vane was featured on the Pacific Coast productions of Fanchon and Marco ideas. She is a dancer and singer, and last broadcast daily on WOR and WMCA in New York.

• • • There have been some changes in the program department at KTAB—you would never know the place! Glennhall Taylor is sitting at his desk again as program director and WHO do you suppose is in the assistant director's chair?—none other than Jerry Jermain.

• • • KTM is going to have some manufactured weather over in its swanky new main studio. So many visitors saunter in to get a peek at the Hill Billies and Sylvia and her gang that the system, a duplicate of the one in NBC's New York studios, has been ordered. In summer it cools and dehumidifies the air, by winter it warms and moistens, and tosses out the old air through the exhaust system.



CECIL AND SALLY, KPO

A NEW AND BETTER AUTO RADIO



\$79.50

Installed Complete

SPECIAL FEATURES include: Duo-Automatic Volume Control, handy Steering Wheel Tuning, 7 tubes (screen grid, 2 stages of audio, 2 Pentodes in push-pull), electro-dynamic Speaker, dust-proof, shock-proof and rattle-proof installation.

WESTERN AIRWAY AUTO RADIO

A REALLY practical and economical Automobile Radio has at last been perfected—WESTERN AIRWAY AUTO RADIO. New up-to-the-minute improvements that add to your enjoyment. Valuable economies that save you money. Quickly and easily installed without marring your car. Full-size, full-tone, non-fading performance. Handy steering wheel tuning. Never miss a favorite program or broadcast wherever you are to go. At auto dealers, battery stations, radio stores, or write—

Other WESTERN AIR- WAY RADIOS

- Grandfather Clock & radio, combined \$79.50
- Advanced type Console ——— \$59.50
- Mantel type model \$39.50
- Miniature Midget \$29.50
- Special DC Midget \$49.50

PIONEER RADIO MFG. CO.—2500 Market Street
SAN FRANCISCO, CALIF.

DEALERS: *Write us for proposition*

... RADIO NEWS ...

New Battery Receivers Soon

The long-anticipated, new type battery receiver, designed for use in homes not equipped with electricity, is soon to make its appearance on the market, opening up a new field of radio sales estimated in the millions.

Perfection of these sets was undertaken some months ago, with the development of new types of batteries, which require no charging for a period of a year or more, and new tubes which use only a fraction of the current required for the battery tubes in use prior to the development of the electric-power set.

With the elimination of the old-type wet battery, requiring charging every week or two, leaders in the industry predict that a ready market will be found for these new sets, which in all respects practically parallel the electric receivers. New circuits and new loudspeakers make the battery sets comparable in service and quality with the highest type of power sets now available.

The new set, it is expected, will offer high-grade radio reception to the more than 6,000,000 farm houses and nearly 2,500,000 city homes which are not equipped with electricity. In the past, the bulk of attention has been devoted to city sales, because of the greater density of population, but manufacturers, casting about for means of climbing out of the present depression, now are turning their eyes toward the less densely populated areas of the country.

Development of a rural market for radio receivers also is expected to strengthen the position of broadcasting stations, which will be able to increase their audiences for farm programs. While the farm program has been one of the most popular phases of broadcasting in a number of areas, it has long been felt that only a small percentage of farmers have been able to benefit by this work due to the inability of securing good sets at moderate prices. While the proportion of radio-set owners in the cities and towns of the country averages fairly high, the census taken last year shows only a small proportion of farm homes are equipped with sets.

Prohibition on the Air

Probabilities that the prohibition fight will be waged over the radio are seen in the recent activities of the two warring groups—one seeking amendment or repeal of the national prohibition act, the other determined to make the country really dry.

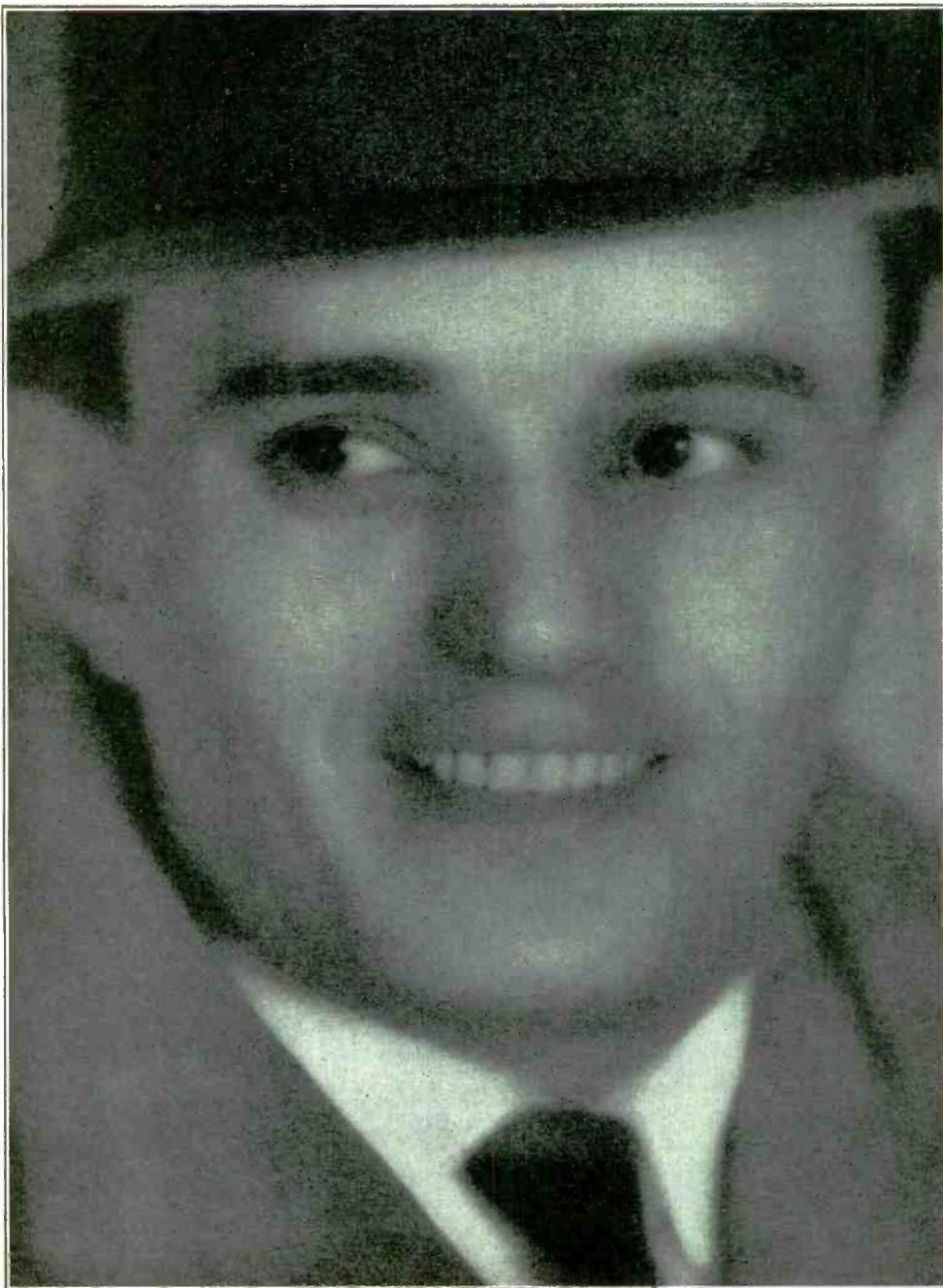
While the wets so far have not announced their intentions in the matter, the Allied Forces for Prohibition, an organization with headquarters in New York, has just made public its plans to spend something over \$600,000 in the next nine months in bringing the alleged benefits of the dry law vividly before the people so as to force both the Republican and Democratic conventions next year to incorporate bone-dry planks in the respective platforms.

The budget, according to the organization's announcement, provides for a number of "significant items," outstanding among which are a possible nation-wide campaign of broadcast through the spring of 1932. Should this plan be carried into effect, it would undoubtedly result in a similar activity by one or more of the wet organizations. There is no doubt, from present indications, that radio listeners will be given ample opportunity to study the benefits and evils of prohibition from the comfort and quiet of their own home.

Difficult to Get Permits

Failure of applicants for construction permits for new broadcasting stations to show that a definite and needed service will be performed without interference with existing stations and without further distorting the distribution of facilities among the several zones has been found to be the cause of their inability to secure approval of their projects, a study of recent decisions of the Federal Radio Commission shows.

Approximately one-third of these applications are denied on the ground that satisfactory service is now being rendered in the area to be covered by the proposed station. The inability to show a satisfactory financial arrangement which will insure long term maintenance and operation of the station also has been an outstanding cause of denials.



CALMON LUBOVISKI, KNX

SUNDAY Programs

Oct. 4, 1931

440.9 Meters KPO Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
8 A.M.—Chronicle Comics of the Air
8:30—Travels and discoveries fea-
turing "Scotty" Morland
9—Breakfast with Sperry, NBC
9:30—George B. L. Braun melodies
9:45—George Nyklicek, organ recital
10—Interdenominational and non-
sectarian church services
11:15—Sunday Bright Spots, NBC
11:30—Yeast Foamers, NBC
12 noon—KPO string quintet with
Eva De Vol, soprano
1—National Sunday Forum
2—Dixie Dixons
2:15—Let's Get Associated: Play by
play football broadcast game bet-
ween U. S. F. vs. West Coast
Army from Kezar Stadium
5—Enna Jetic, NBC
5:15—Collier Hour, NBC
6:15—Nathan Abas violin recital
6:45—Henry Thompson, tenor
7—KPO Drama Guild in "David
Harum"
7:30—Palace Hotel concert orches-
tra, directed by Uzia Bermani
8—Fifteen minutes with the poets
8:15—Louis Philippe
8:30—Rudy Seiger and his Fairmont
Hotel concert orchestra
9—Abas String Quartet with Mar-
guerite Waldrop, soprano
10—Richfield News Flashes, NBC
10:15—Life Savers
10:20 to 11:20 P.M.—Impressions of
American Wastelands with KPO
Salon Orchestra

322.4 Meters KFWD Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
2:30 P.M.—Moana Hawaiian Trio
2:45—Nadine Chriss, pianist
3—Myrtle Segal, soprano
3:30—Sherman Clay concert
4:30—Joan Ray, contralto, and Jane
Sargent Sands, piano
5—Alburys
5:15—Studio program
5:30—Selix Clothing Co. program
6—Silent period
8 to 9 P.M.—Service from Fourth
Church of Christ, Scientist

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning devotions
8:05—Recordings
9—Wade Forrester's Sunshine Hour
9:30—Fr. Flanagan's Boys' Home
10—Watch Tower program: Music;
lecture by Judge Rutherford,
"World's Hope the Kingdom"
10:45—Leon Sleff, violinist
11—Star Outfitting program
12 noon—Jabst Rejuvive program
12:30—Bob Moore, baritone
1—Watch Tower program
2—Father and Son program, George
Danforth, Sr. and Jr.
2:30—Silent period
6—Watch Tower program
7—Latin-American program
7:50—Silent program
9—Greek Watch Tower program
10—Recordings
10:15—Twilight Vespers, with Bruce
Fisher, baritone; Galen Harvey,
organist
10:45 to 11 P.M.—Recordings



ADELE VASA
CBS—SOPRANO

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Popular recordings
9:30—Classical recordings
10—Bible Class from Tenth Avenue
Baptist Church
11—Baptist Church services
12:30 P.M.—Chapel of Chimes organ
1—Church of Latter Day Saints
1:30—"Zoro"
2—Recordings
2:15—Football from Kezar Stadium
5—Chapel of Chimes organ
6—Recordings
6:30—Jean Wakefield and her Mis-
chief Makers
7—Recorded program
7:30—Church services
9:30—Moment Musicale
10:30 to 11 P.M.—Popular recordings

340.7 Meters KKLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
11:30 A.M.—Records
12 noon—Beauty questions & answers
12:30—John Wharry Lewis quintet
1:30—Jean Ardath, pianist; Albert
Gross, tenor; Delphine Murphy,
contralto, and Helen Benson, ban-
joist
2:30—Recorded program
3:30—Midnight Ramblers dance band
4:30—Recorded program
6—Mixed quartet under the direction
of M. Jay Goodman, tenor
6:30—KLX Trio
7:30—Ian Sterling, tenor
8—The Three Cocoanuts
8:30—Helen Parmelee, pianist
9—Paul Gelvin, tenor, and A. M.
Kambish, baritone
9:30—Jack Delaney's novelty trio
10 to 11 P.M.—Dance program

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
8 A.M.—Julia Mahoney and Charles
Carlisle, duets, CBS
8:15—Edna Thomas—The Lady from
Louisiana, CBS
8:30—Voice of St. Louis, CBS
9—Home Sweet Home Concert
11—Maurice Gunsky—song recital
11:30—Columbia Church of the Air,
CBS
12 noon—Noonday concert
1—Sunday Sunshine—Dick Rickard,
master of ceremonies
2—Pastorale, CBS
2:30—Allerton Glee Club, CBS
3—Chicago Knights, CBS
3:30—Hook, Line and Sinker, CBS
3:45—Brooks and Ross, CBS
4—The World's Business, CBS
4:15—Fray and Braggiotti, CBS
4:30—CBS program
4:45—The Boswell Sisters, CBS
5—Devils, Drugs and Doctors, CBS
5:15—Esther Cadkin and concert or-
chestra, CBS
5:45—Saphire Strings
6:15—The Buccaneers
6:30—Around the Samovar, CBS
7—Cadillac-La Salle Master Concert
with Juanita Tenneyson and Charles
Biotti, under the direction of
Meredit Willson
8—Musical Forget-Me-Nots
8:15—Continental String Quartet,
CBS
8:30—Brooks Twenty-five Club
9—Chevrolet Musical Chronicles
9:30—Val Valente's Roof Garden Or-
chestra
10:30—Tom Gerun's Bal Tabarin Or-
chestra
11 to 12 midnight—Midnight Moods

296.6 Meters KQW Columbia 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
8 A.M.—Psychology by Kobar
10:15 A.M.—Sunday School Lesson,
Fred J. Hart
11 to 12:30 P.M.—First Baptist
Church, Rev. Paul H. Ralstin
7:30 to 9:30 P.M.—Evening service,
First Baptist Church

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Popular records
9—Assoc. Food Stores' program
9:30—Recordings
10—Sunshine Half Hour
10:30—Recorded music
11—Selix program
11:30—Steinberg program
12 noon—Hamburgers' Half Hour
12:30—Topsy's Rost period
12:45—Martha Washington popular
program
1—The Corner Drug Store
1:30—Popular dance selections
2—Frank Galvin and Jerry Herst—
the Joy Boys
2:30—Popular Composers' program
2:45—Variety recordings
3—Philco Symphony
3:30—Musical Gems
3:45—Reminiscences of Victor Her-
bert
4—Musical Styles
4:30—Popular music
5:30—Silent period
12:01 to 6 A.M.—KJBS Owl program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

- 8 A.M.—Neapolitan Days: Dolores Cassinelli, soprano; instrumental ensemble; Joe Biviano, accordionist; Giuseppe di Benedetto, tenor and director: KGO, KOMO, KECA, KFSD
- 8:30—Morning Musicale: Pro-Art string quartet; pianist and vocalist: KGO, KECA, KOMO, KFSD 8:30 to 9
- 9—Breakfast with Sperry: Lee S. Roberts; Paul Carson organist: KHQ, KOMO, KGW, KPO, KFI, KFSD
- 9:30—Troika Bells: Mme. Genia Fonariova, soprano; Russian ensemble direction Alexander Kirilloff: KGO, KECA
- 10—Series of talks by Carveth Wells: KGO, KECA
- 10:15—To be announced: KGO
- 10:30—Sentinels of the Republic: KGO, KOMO

The Sentinels of the Republic is a patriotic organization whose purpose is "to maintain the fundamental principles of the American constitution and to oppose further Federal encroachment upon the reserved rights of the states and the individual citizens." It is a national, non-partisan association with Alexander Lincoln of Boston as president.

- 10:45—To be announced: KGO
- 11:15—Grace Cathedral Service: KGO
- 11:15—Sunday Bright Spots: KHQ, KGW, KPO, KFSD, KTAR, KSL
- 11:30—Yeast Poamers: Orchestra direction Herbie Kay; Lee Sims, pianist; Ida May Bailey, soprano: KHQ, KGW, KPO, KECA, KFSD, KTAR, KSL
- 12 noon—The Friendly Hour: Rev. Frederick K. Stamm; George Vause, organist; male quartet direction George Shackley: KGO, KHQ, KOMO 12:15 to 1
- 1—Songland: Vocal soloist; Betty Marino, Marian Nicholson, violinists; Herb Sanford, vibraphonist; Emily Linden, pianist: KGO
- 1—National Sunday Forum: Dr. Frederick H. Knubel, speaker; radio choir and orchestra direction George Dilworth: KHQ, KOMO, KPO, KTAR
- 1:30—Rainbow Harmonies: KGO
- 2—Sabbath Reveries: Dr. Charles L. Goodell; George Vause, organist; mixed quartet direction George Shackley: KGO, KHQ, KOMO, KTAR, KFSD
- 3—Catholic Hour: "The Parables," Rev. John A. McCloy, S. J., lecturer and writer, Director, University; questions and answers, Rev. Dr. Edward L. Curran; The Mediaevalists, direction Father Finn: KGO, KHQ, KOMO, KECA, KTAR
- 4—Willys-Overland Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 4:15—Jolly Time Revue: Orchestra direction Jules Herbuevaux; Fred Waldner, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 4:30—The Three Bakers: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 5—Enna Jettick Melodies: Enna Jettick Songbird, soprano; mixed quartet: Betty Ayres, soprano; Mary Hopple, contralto; Steele Jamison, tenor; Leon Salathiel,

bass; ensemble direction Robert Armbruster: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL

- 5—Sunday Concert: KGO
- 5:15—Collier's Radio Hour: "Keeping Up with the Times," Uncle Henry and The Editor; guest speakers; dramatized stories; orchestra direction Ernest La Prade; John B. Kennedy, master of ceremonies: KHQ, KOMO, KGW, KPO, KFI, KSL
- 6—John and Ned: KGO, KFSD
- 6:15—Through the Opera Glass: Orchestra and soloists, direction Cesare Sodero: KGO, KFSD, KOMO
- 7:15—Best Sellers: Ted Weems' orchestra; Ida May Bailey, vocalist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 7:45—Sunday at Seth Parker's: KGO, KHQ, KOMO, KECA, KFSD, KTAR
- 8:15—Twilight Quartet: KGO
Soloists who compose the personnel of the Twilight Quartet are Barbara Blanchard, soprano; Eva Gruninger Atkinson, contralto; Gwynn Jones, tenor, and Austin Mosher, baritone.
- 8:30—Carnation Contented Hour: Male quartet; orchestra direction Emil Polak: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA
- 9—Chase and Sanborn Program: Male quartet direction Mynard Jones; orchestra direction Mahlon Merrick: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA
- 9:30—The Reader's Guide, Joseph Henry Jackson: KGO, KHQ
- 10—Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD
- 10—Paul Carson, Organist, "Builder of the Bridge to Dreamland": KGO
- 11 to 12 midnight—The Vagabonds: Betty Kelly, soprano; Ted White, tenor; orchestra direction Mahlon Merrick: KGO, KFI

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 8:45 A.M. — Watchtower program (electrical transcriptions)
- 9—Charlie Glenn, Songs of Yesterday
- 9:30—Dance melodies
- 9:45—Revue (records)
- 10—Hitunes of Song and Dance
- 10:15—Musical Contrasts
- 10:45—Church services
- 12 noon—Popular recordings
- 12:30—Salon melodies (records)
- 12:45—Neil Callahan, piano recital
- 1—Marina Trio
- 1:30—Popular recordings
- 2—Organ melodies
- 2:30—Opera selections
- 4:15—California Court of the Air
- 4:30—Celebrity recordings
- 4:45—Claire Ingham: Monologues Grave and Gay
- 5—Popular records
- 5:30—Memories of Great Masters of Music
- 6—Revue (recordings)
- 6:30—Richelieu concert ensemble
- 7:30—"The Home Bruisers"
- 7:45—Close harmony
- 8—Church services
- 9—At the Symphony
- 9:45—John D. Barry: World Events
- 10 to 11 P.M.—Joe Mendel's Pep Band

CBS

Columbia Broadcasting System

- 8 A.M.—Julia Mahoney and Charles Carlisle, duets: KFBK, KOL, KFRC, KGB
- 8:15—Edna Thomas, the Lady from Louisiana: KFBK, KOL, KFRC, KGB, KVI
- 8:30—Voice of St. Louis: KFBK, KOL, KFRC, KHJ, KGB
- 9:30—International Broadcast: A. K. Ratcliffe, "Indian Round Table Conference," from London: KFBK, KMJ, KWG, KOL, KVI, KFPY
- 9:45—French Trio: KFBK, KWG, KOL, KVI, KFPY
- 10—Rhythmic Melodies: KOL, KVI, KFPY, KOH
- 10:30—Cafe Budapest: KOL, KVI, KFPY
- 11:30—Columbia Church of the Air, Most Reverend John T. McNichol, KVI, KFPY, KGB
- 12 noon—Symphonic Hour, with Toscha Seidel, violinist: KFBK, KGW, KOL, KFPY, KHJ, KGB
- 1—Cathedral Hour: Channon Collinge, conductor, with Barbara Maurel, contralto; Adele Vasa, soprano; Crane Calder, bass: KFBK, KMJ, KWG, KFPY, KHJ, KGB
- 2—Pastorale: Andre Kostelanetz, conductor, with Helen Bode, soprano; Charlotte Harriman, contralto; Charles Carlisle, tenor, and Crane Calder, bass: KOL, KFRC, KHJ, KGB, KFBK, KMJ, KVI
- 2:30—Allerton Glee Club: KOL, KHJ, KGB, KFBK
- 3—Chicago Knights: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:30—Hook, Line and Sinker: KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB, KFRC
- 3:45—Brooks and Ross: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—The World's Business, Dr. Julius Klein, Assistant Secretary of Commerce: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Fray and Braggiotti, Franco-Italian piano team: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:30—Theo. Karle, tenor: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:45—The Boswell Sisters: Connie, Martha and Vet: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KOIN, KFRC, KHJ, KGB
- 5—"Devils, Drugs and Doctors": KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Around the Samovar: Peter Biljo's Balalaika Orchestra, with Florence Stern, violinist; Valla Valentinova, contralto, and Eil Spivak, baritone: KFBK, KWG, KOL, KFI, KFRC, KHJ, KGB
- 7—Ernest Hutcheson, pianist, and concert orchestra: KFBK, KOL, KFPY, KGB
- 7:30—The Gauchos: Vincent Sorey, conductor, with Tito Guizar, tenor, and the Hernandez Brothers, instrumental soloists: KFBK, KWG, KOL, KFPY
- 8—Continental String Quartet: KFBK, KOL, KFPY, KHJ, KGB
- 8:30—Red Nichols and his Park Central Orchestra: KFBK, KMJ, KOL, KFPY
- 9—Eddie Duchin and his orchestra: KFBK, KMJ, KWG, KOL, KFPY
- 9:30—Nocturne, Ann Leaf at the Organ: KMJ, KOL

- 218.8 Meters KRE Ashberry 7713**
1370 Kcys. 100 Watts
First Congrega. Church, Berkeley, Cal.
4 P.M.—Half-hour of Happiness
4:30—Requests
5—Chapel of the Chimes Organ
6—Silent period
7:15—Chapel of the Chimes Organ
7:30—First Congregational Church
9 to 9:45 P.M.—Chapel of Chimes Organ
- 325.9 Meters KOMO Elliott 5890**
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
8 A.M.—Neapolitan Days and Morning Musicale, NBC
9—Breakfast with Sperry, NBC
9:30—Organ recital
10—Concert
10:30—Sentinels of the Republic, NBC
10:45—Vocal recital
11—Pilgrim Congregational Church
11:15—Plymouth Congregational Church service
12:15 P.M.—Friendly Hour, NBC
1—National Sunday Forum, NBC
2—Sabbath Reveries, NBC
3—Catholic Hour, NBC
4—Willys Overland Co., NBC
4:15—Jolly Time Revue, NBC
4:30—Three Bakers, NBC
5—Enna Jettick Melodies, NBC
5:15—Collier's Radio Hour, NBC
6:15—Through the Opera Glass, NBC
7:15—Best Sellers, NBC
7:45—Sunday at Seth Parker's, NBC
8:15—Studio program
8:30—Carnation Contented Hour, NBC
9—Chase & Sanborn program, NBC
9:30—Sherman Clay hour of music
10—Richfield News Flashes, NBC
10:15—Life Saver Success Reporter
10:20 to 11 P.M.—Paul Carson, organist, NBC
- 236.1 Meters KOL Elliott 4466**
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
8 A.M.—Julia Mahoney and Charles Carlisle, CBS
8:15—Edna Thomas, CBS
8:30—Voice of St. Louis, CBS
9:30—International Broadcast, CBS
9:45—French Trio, CBS
10—Rhythmic Melodies, CBS
10:30—Cafe Budapest, CBS
11—Ann Leaf at the Organ, CBS
11:30—Columbia Church of the Air, CBS
12 noon—Symphonic Hour with Toscha Seidel, CBS
1—Sunday Sunshine, KFRC
2—Pastorale, CBS
2:30—Allerton Glee Club, CBS
3—Chicago Knights, CBS
3:30—Hook, Line and Sinker, CBS
3:45—Brooks and Ross, CBS
4—Dr. Julius Klein, CBS
4:15—Fray and Braggiotti, CBS
4:30—Modern male chorus, CBS
4:45—Boswell Sisters, CBS
5—Devils Drugs and Doctors, CBS
5:15—Esther Coakin with concert orchestra
5:30—Tony Parenti and his singing saxophones, CBS
5:45—Don Lee feature
6:30—Around the Samovar, CBS
7—Ernest Hutchinson and concert orchestra, CBS
7:15—Murrain
7:30—The Gauchos, CBS
8—Continental String Quartet, CBS
8:30—Red Nichols and orch., CBS
9:30—Nocturne, CBS
10—Everstart Club
11—Walkathon
- 309.1 Meters KJR Seneca 1515**
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
8 A.M.—Organ concert
9—Mary from Proctor's
10—Internal Bible Students' Assoc.
10:15—Marshall Sohl and Winnifred Lundberg
10:30—Organ concert; Jean Kantner, baritone
11—Northwest concert trio; Jan Naylor, 'cello; Jan Russell, violin
12 noon—Hi-Steppers orch.; Spencer Adams, xylophones
1—Words and music
1:30—Eighteen Feet of Harmony
2—Emmanuel Tabernacle
2:30—Cowboy Jo
2:45—Piano Ramblings, Mabel Mohrman
3—Organ concert, Bobby Hainsworth
4—Lyric trio
5—Dental Clinic of the Air
5:30—Bursett Bros. vocal quartet
6—Songs of Today
7—Hour on Broadway; Marshall Sohl; Cowboy Jo, guitar
8—First Church of Christ, Scientist
9—Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Harold Strong, piano; Marshall Sohl, tenor
10—Organ; Alec Campbell, baritone
11 to 12 midnight—Light classics; Marshall Sohl, tenor
- 265.3 Meters KSL Wasatch 3901**
1130 Kcys. 5000 Watts
Radio Service Corp., Salt Lake City
5:15 P.M.—Collier's Hour, NBC
6:15—Variety program
6:45—Buick Hall of Fame
7:15—"The Best Sellers," NBC
7:45—Seth Parker, NBC
8:15—Monsignor Hunt
8:30—L. D. S. Services with incidental music from great organ
9—Chase & Sanborn program, NBC
9:30—Gruen Answer Man
9:35—Variety program
10 to 11 P.M.—Program of old melodies; violin and vocal soloists
- 361.2 Meters KOA York 5090**
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5:15—Collier's Radio Hour
6:15—Bayuk Stag Party
7:15—Ted Weem's orchestra
7:45—Sunday at Seth Parker's
8:15—Soloist
8:30—Carnation Contented Hour
9—Chase and Sanborn program
9:30—The Reader's Guide
10 to 11 P.M.—Paul Carson, organist
- 384.4 Meters KTM Exposition 1341**
780 Kcys. 500 Watts
Pickwick Broad. Corp., Los Angeles
7 A.M.—Organ recital
8—Recorded program
8:30—Judge Rutherford sermon
8:45—Inspirational talk
9—Watch Tower program
10—Silent period
1 P.M.—Popular records
1:15—Concert conscription
1:30—Sylvia and her gang
2:30—Sacred concert
3—Popular records
4—Zandra
4:30—Organ recital
5—Silent period
6—Concert orchestra
7—Beverly Hill Billies
8—Four Lieutenants
10:30—Aunt Kate
11—Organ and voice
11:30 to 1 A.M.—Chislies' Club, re-quest records
- 508.2 Meters KHQ Main 5383**
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
9 A.M.—Breakfast with Sperry, NBC
9:30—Sunday Morning Tabloid
10—Bible students
10:15—S. W. Radiolites
10:30—Dance hour
11:15—Sunday Bright Spots; NBC
11:30—The Yeast Foamers, NBC
12 noon—The Friendly Hour, NBC
1—National Sunday Forum, NBC
2—Sabbath Reveries, NBC
3—Catholic Hour, NBC
4—Willys-Overland program, NBC
4:15—Jolly Time Revue, NBC
4:30—The Three Bakers, NBC
5—Enna Jettick Melodies, NBC
5:15—Collier Hour; NBC
6:15—Studio program
7:15—Best Sellers, NBC
7:45—Sunday at Seth Parker's, NBC
8:15—Studio program
8:30—Carnation Milk Co., NBC
9—Chase & Sanborn, NBC
9:30—Reader's Guide, NBC
10—Richfield News, NBC
10:15 to 11—Paul Carson, "organist"
- 254.1 Meters KEX Atwater 3111**
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
8 A.M.—Organ concert
8:15—Kiddies' newspaper
9—Mary; organ recital
10:15—Sacred songs
10:30—American Legion
11—Northwest concert trio; Jan Naylor, 'cello; Jan Russell, violin
11:30—The Oregon Rancher;
12 noon—Hi-Steppers orch.; Casey Jones, tenor; Spencer Adams, xylophones, NWBS
1—Family Altar Hour
2—Organ concert, Bobby Hainsworth
2:30—Cowboy Jo
2:45—Piano ramblings by Mabel Mohrman
3—Organ concert
4—Lyric trio
5—Dental Clinic of the Air
5:30—Bursett Bros. vocal quartet
6—Songs of Today
7—Silent period
8—Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Harold Strong, piano
10—Organ recital
11 to 12 midnight—Light classics
- 204 Meters KGA Main 3434**
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
8 A.M.—Organ concert; Mary
10—Organ concert; Jean Kantner, baritone
10:15—Sacred songs
10:30—Organ, Bobby Hainsworth
11—Northwest concert trio; Jan Naylor, 'cello; Jan Russell, violin
12 noon—Hi-Steppers orchestra; Bob Youse, tenor; Spencer Adams, xylophones
1—Words and music
1:30—Eighteen Feet of Harmony
2—Organ concert
2:45—Piano ramblings by Mabel Mohrman
3—Organ concert, Bobby Hainsworth
4—Lyric trio
5—Dental Clinic of the Air
5:30—Bursett Bros. vocal quartet
6—Songs of Today
7—Hour on Broadway
8—Homer Sweetman's Collegians
9—Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Marshall Sohl, tenor
10—Organ recital
11 to 12 midnight—Light classics; Marshall Sohl, tenor

315.6 Meters KFVB Holly. 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 A.M.—Funny Paper Man
9—Late recordings
11—Jean Leonard, wizard of the
ivories
11:30—Late recordings
1:30 P.M.—Pacific Coast League
baseball game, double-header
5:30—Late recordings
6—Price Dunlavy, organist
6:30—Step On It program, featuring
Doug Richardson, tenor, and Jerry
Joyce's orchestra
7—Burr McIntosh, the Cheerful
Philosopher
7:30—Strings and Bows
8—Italian Idylls by Kay Van Ripper
8:30 to 10—Bill Ray's Ragtime Revue

239.9 Meters KFOX Phone: 672
1250 Kcys. 1000 Watts
Nichols & Wariner, Long Beach, Cal.
5 A.M.—The Early Birds
8—Family Altar
8:30—News report
9:30—Angeles Abbey program
10:30—Recordings
11—St. Luke's Church
12:30 P.M.—Novelty recordings
1—Appropriate tunes
1:30—Steinway Duo Art
2—Sunshine and Roses
3:15—Esperanto Society
3:30—Storiettes
4—Vera Graham, organist
4:30—Nazarene Church
5—English-Gibson orchestra
5:15—Walkathon
5:30—Town Hall Revellers
6—Air Raiders
6:30—KFOX Salon Group
7—Robinson Hotel
8—First Church of Christ, Scientist
9—After Church
10—Rendezvous Ballroom Orch.
10:15—Walkathon
11—Recordings
12—Dick Dixon, organist
1 to 5 P.M.—Recordings and elec-
trical transcriptions

225.4 Meters KGB Franklin 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
8 A.M. Julia Mahoney and Chas.
Carlisle, CBS
8:15—Edna Thomas, CBS
8:30—Voice of St. Louis, CBS
9—Classical gems (recordings)
10—Judge Rutherford
10:15—Selected recordings
11:30—Columbia Church of the Air,
CBS
12 noon—Symphonic Hour, CBS
1—Cathedral Hour, CBS
2—Pastoral
3—Chicago Glee Club, CBS
3:30—Hook, Line and Sinker, CBS
3:45—Brooks and Ross, CBS
4—The World's Business, CBS
4:15—Fray & Braggiotti, CBS
4:30—Modern Male Chorus, CBS
4:45—Boswell Sisters, CBS
5—Recordings
5:15—Kate Smith, CBS
5:30—Tony Parenti and his Singing
Saxophones, CBS
5:45—Prof. Lindsley, CDLBS
6:30—Around the Samovar, CBS
7—Cadillac La Salle concert
8—Musical Forget-Me-Nots
8:15—Continental string quartet, CBS
8:30—Brooks Twenty-two Fifties
9—Warde Hutton concert ensemble
9:30—Roof Garden orchestra
10:30—Tom Gerun, Bal Tabarin,
KFRC
11—Midnight Moods

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
8 A.M.—Sunday Times comics
8:30—Voice of St. Louis, CBS
8:45—Dr. Ross
9—Home Sweet Home concert, KFRC
11—First M. E. Church services
12 noon—Symphonic Hour, CBS
1—Cathedral Hour, CBS
2—Pastorale, CBS
2:30—Allerton Glee Club, CBS
3—Chicago Knights, CBS
3:30—Hook, Line and Sinker, CBS
3:45—Brooks and Ross, CBS
4—The World's Business, CBS
4:15—Fray and Braggiotti, CBS
4:30—Shurons Optical Company
5—Devils, Drugs and Doctors, CBS
5:15—Church Vesper Hour
6—Rabbi Edgar Magnin
6:30—Around the Samovar, CBS
7—Cadillac-LaSalle orch., KFRC
7:30—Edison String Symphony
8—Musical Forget-Me-Nots, KFRC
8:15—Continental string quartet, CBS
8:30—Brooks Clothing Co. program
9—Chevrolet Chronicles
9:30—Walkers, Inc.
10—Life Savers
10:05—World-wide news
10:10—San Francisco Roof Garden
orchestra, KFRC
10:30—Tom Gerun orchestra, KFRC
11 to 12 midnight—Gaylord Carter,
organist

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
7 A.M.—Bill Sharples and his Gang
9:30—Musical program
10—Judge Rutherford lecturing
10:50—Third Church of Christ, Sci-
entist
12:30 P.M.—Louise Johnson, astro-
analyst and vocational director
1—International Bible Students Asso.
2—L. A. City Park Board program
5—First Radio Church of the Air
5:30—Jollywood Humanist Society
7—Musical program
8—First Presbyterian Church of
Hollywood
9—Calmon Luboviski, violinist, and
Claire Mellonino, pianist
10 to 10:30 P.M.—Musical program

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
8 A.M.—Neapolitan Days, NBC
8:30—Morning Musicales, NBC
9—Breakfast with Sperry, NBC
9:30—Studio program
9:45—Pet Clinic
10—Feature program
10:30—Sentinels of the Republic,
NBC
10:45—Studio program
11:15—Sunday Bright Spots, NBC
11:30—Yeast Foamers, NBC
12 noon—Bay City Old Time program
2—Sabbath Reveries, NBC
3—Concert trio
4—Willys Overland program, NBC
4:15—Jollytime Revue, NBC
4:30—The Three Bakers, NBC
5—Enna Jettick Melodies, NBC
5:15—Feature program
6—John and Ned, NBC
6:15—Through the Opera Glass, NBC
7:15—Best Sellers, NBC
7:45—Seth Parker, NBC
8:15—Bonham's Melodies
8:30—Carnation Contented, NBC
9—Chase & Sanborn, NBC
9:30—Concert program
10—Richfield News Flashes, NBC
10:15 to 11 P.M.—Dance music from
Little Club

668.5 Meters KFI Westmore 0337
640 Kcys. 25,000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Breakfast with Sperry, NBC
9:30—KFI string ensemble and solo-
ists
10:15—Helen Guest, ballads
10:30—String trio conducted by Bal-
dassare Ferlazzo
11—Ray Canfield & his Beach Boys
12 noon—Silent period
2—Organ recital, Alexander Reilly
3—Poetry, prose and melody
4—Willys-Overland program
4:15—Jolly Time Revue, NBC
4:30—The Three Bakers, NBC
5—Enna Jettick Melodies, NBC
5:15—Collier's Radio Hour, NBC
6:15—Program to be announced
7:15—Best Sellers, NBC
7:45—Orchestra with vocal soloist
8:30—Carnation Contented Hour,
NBC
9—Chase & Sanborn program, NBC
9:30—Concert orchestra, Charles
Shepherd, conductor; Arthur Lang,
baritone
10—Richfield News Flashes, NBC
10:15—String quartet, Rene Hemery,
conductor
10:30—KFI dance band with Jeanne
Dunn, soloist
11 to 12—The Vagabonds, NBC

209.7 Meters KECA West. 0337
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Neapolitan Days, NBC
8:30—Morning musical, NBC
9—Studio program
9:30—Troika Bells, NBC
10—Carveth Wells, explorer, NBC
10:15—Studio program
11:30—Yeast Foamers, NBC
12 noon—Silent period
2 P.M.—Studio program
3—Catholic hour, NBC
4—Organ recital, Alexander Reilly
5—Winnie Fields Moore, travelog
5:15—String trio and soloist
5:45—Instrumental novelty group
6:15—Concert orchestra under direc-
tion of Charles Shepherd
6:45—Vocal ensemble
7:15—String orchestra
7:45—Sunday at Seth Parkers, NBC
8:15—Voice of Pan, NBC
8:30—Concert orchestra under the
direction of Charles Shepherd
9—Felipe Delgado, Spanish baritone,
"Media Hora Espanola"
10—Helen Guest, ballads
10:30 to 11 P.M.—Billy Ross, violin-
ist, and Lilyan Ariel, pianist

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
9 A.M.—Selected records
9:45—Recorded program
10—Music Land Revue (records)
12 noon—Musical Treasure Chest
12:45—Robert Noble, Ambassador of
Happiness
1—Musical Treasure Chest
2—Sunday Syncopators
4—Selected records
6—Twilight Melodist
6:15—Harold Curtis, organist
6:30—Ethiopian Oriental Supper Club
7—Fishing news
7:15—Scientific Symphonists
7:30—Studio program
8—True Melodies
8:15—Harry Geise, piano and songs
8:30—Colorful Consolations
9—Fine and Dandy Revue
10—Organ recital
10:30—Graveyard Gangsters
11—11 o'Clock Music Box
12 to 7 A.M.—Ship-a-Hoy program

MONDAY Programs

Oct. 5, 1931

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks broadcast; stocks

8—Hallelujah Hour

9—Hotel Taft orchestra, CBS

9:30—Columbia Revue, CBS

10—Columbia Farm Network program, CBS

11—Rumford Chemical Works program

11:15—Domestic Science talk

11:25—The Globe Trotter

11:30—Rhythm Kings, CBS

12 noon—Noonday concert

1—New York stock quotations

1:05—The Globe Trotter

1:15—Gypsy Music Makers, CBS

1:30—National Student Federation of America program, CBS

1:45—Colonial Dames—beauty talk

2—Happy Go Lucky Hour

3—Feminine Fancies

4—Rita Murray Educational talk

4:15—Organ concert

4:25—University of San Francisco Appeal

4:30—Miller and Lyles program

4:45—The Globe Trotter

4:55—Town Topics

5—Bocherini String Quartet

5:15—Steamboat Bill

5:30—Potluck from KHJ

6—J. Ward Hutton's concert ensemble

6:15—Edna Fischer, Piano Moods

6:30—Studio program

7—Panatela program, CBS

7:30—Schwartz Ginger Band

7:45—Musical Crossword puzzles

8—Blue Monday Jamboree

10—General Time and His 15 Bu-
lova Minute Men

10:15—E. K. Wright Co. program

10:20—Anson Weeks and his Hotel
Mark Hopkins orchestra

11—Dance orchestra from KOIN,
CDLBS

11:30 to 12—Slumber Boat from
KOIN

12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco

6 A.M.—Commuters' Express

7—KJBS Alarm Klok Klub

8—Favorite recordings

8:30—Popular records

9—Associated Food Stores' program

9:30—The Corner Drugist

10—Reporter of the Air

10:05—Organ recital

10:30—Popular selections

11:30—Concert music

12 noon—Organ records

12:15—Recordings

12:30—Transitone program

12:45—Variety recordings

1—Stock report and records

1:30—Cliff & Lolly—recordings

2—Popular records

2:30—Italian Airs

2:45—Popular selections

3—Reporter of the Air

3:05—Concert music

3:30—Dell Raymond, popular songs

3:45—Recorded program

4—The Pet Club

4:30—Popular records

5:30—Silent period

12:01 to 6 A.M.—KJBS Owl program



BOBBIE GROSS

KHJ—8 A. M.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast, Corp., San Francisco

7:30—A.M.—Charlie Glenn, Songs of
Yesteryear

8—Metropolitan Hour

8:45—Word of Cheer Hour

9—Organ melodies (records)

9:30—Health talk

9:45—Revue (records)

10—Sunshine Hour

11—Salon melodies

11:15—Manhattan Moods

11:30—Popular records

12 noon—Marjorie Lee, Melody Girl

12:15—Talk and records

12:30—Leila Grant, organist

1—Cal King's Country Store

1:30—The Club Page

1:45—California Parent-Teachers As-
sociation

2—Rheba Crawford

2:30—Leila Grant, organist

3—Popular recordings

3:15—Mrs. Charles E. Curry

3:30—Memories of great masters of
music

4—Ann Scurich, pianist

4:15—Salon music

4:30—Dental Clinic of the Air

5—Metropolitan Hour

6—Revue (records)

6:30—Recordings

6:45—Brief talk and records

7—Richelieu concert ensemble

7:30—Virginia Spencer, Soliloquy

7:45—Musical Scales: Adele Burian,
Harmonettes, orchestra

8—On With the Show

8:45—Gleason and Armstrong

9—The Challengers

9:15—Lucy Day, soprano

9:30—Bob Allen and George Bowers

9:45—John D. Barry, World Events

10—Radio Sandman Hour; Jack
Deane, soloist

11 to 12 midnight—Erwing Brothers'
orchestra

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco

7 A.M.—Eye-opener program

8—Silent period

9—Popular tunes

10:15—Bellevue Hotel program

10:30—Dr. T. G. Linebarger's pro-
gram and health talk

11—Items of Interest

11:15—Sherman Clay Concert

12:15 P.M.—Alburtus

12:45—Dance Music

1—Silent period

6—Dinner Dance Music

6:40—Alburtus

7—Musical program

7:15—Bellevue Hotel program

7:30—Silent period

8:30—Studio program

9—Joan Ray, contralto; Jane Sar-
gent Sands, pianist; Philip Stein-
man, violinist, and Nan Stewart,
accompanist

9:30—Dist. Attorney Matthew Brady

9:45—Moana Hawaiian Trio

10—Harmony Hounds Dance Orch.

10:30—Studio program

11—Melodies of the Masters

12 to 1 A.M.—Dedication Hour

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Morning devotions

8:05—Recordings

8:15—Dr. R. M. McLain

8:30—Jimmie Mosley

8:45—Recordings

9—Silent period

1 P.M.—Latin-American program

1:45—Melatol program

2—Charlie Glenn

2:30—Caroline Barr, "Historical
Opera"

2:45—Hawaiian Melody Boys

3—Farker Dental System

3:30—The KROWline Review

4:30—Jimmie Mosley

4:45—Pabst Rejuvino program

5—Italian program

5:30—Wade Forrester's Sunshine
Hour

6—Silent period

7:30—Tom King detective story

7:45—Universal Dental program

8 to 8:30 P.M.—Los Hispanos

218.8 Meters **KRE** Ashberry 7713
1370 Kcys. 100 Watts

First Congrega. Church, Berkeley, Cal.

9 A.M.—Chapel of the Chimes Organ

9:30—Tunes of the Day

10—Half Hour of Happiness

10:30—Musical Memories

11—Hour with Noted Composers

12 noon—High Noon Novelties

1—Chapel of the Chimes Organ

1:30—Here and There

2—Silent period

3:30—Symphony Hour

4:30—Over the Teacups

5:30—"Ten Torrid Tunes"

6—"Sweet and Hot"

6:15—Popular Melodies

6:30—Chapel of the Chimes Organ

7—Doc Herold

7:30—Pan-American program

8—On With the Dance

9—Chapel of the Chimes Organ

10 to 10:30 P.M.—Half Hour of Re-
quests

440.9 Meters KPO Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle. San Francisco

7:15 A.M.—Morning health exercises interspersed with "Apple Sauce," featuring Hugh Barrett Dobbs
7:45—Van and Don, NBC
8—Shell Happytime by Hugh Barrett Dobbs
9—Dobbsie's Birthday Party
9:30—Helpful Hints for Housewives
9:45—Organ recital
10:15—Household talk, Jane Friendly
10:30—Magazine of the Air, NBC
11:30—Victor Rodman
11:45—Mel Peterson
12 noon—Time; Scripture reading
12:05—Livestock reports
12:10—Snap Shots
1—KPO Sparklers with Benay Venuta, blues singer
2—Better Business Bureau program
2:15—Who Cares
3:15—Mormon Tabernacle, NBC
3:45—Ye Towne Cryer
4—Federal Business Assoc. talk
4:15—Calif. Chamber of Com. talk
4:30—French on the air
4:45—George B. L. Braun melodies
5—Big Brother Paul's Hour
5:30—Date Book, Stuart Strong
5:45—News digest, "Scotty" Mortland
6—Superba Melody Man
6:15—Community Chest play
6:45—Henry Starr, the 16/40 Boy
7—Bob Klier's Syncopators
7:45—Ceil and Sally for S. & W.
8—KPO Salon Orchestra with Alice Gentle, soprano
8:45—Spratt's program
9—Looking Glass program
10—Richfield News Flashes, NBC
10:15—Life Savers program
10:20—KPO Drama Guild
10:50—Tom and Dudd
11 to 12 midnight—Jess Norman's San Franciscans

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Rise and Shine
7:30—Radio shopping news
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Dr. B. L. Corley
10:50—Popular recordings
11—Wint Cotton, tenor; Johnny Shaw, organist
11:30—Julia Hayes
11:45—Radio Shopping News
12:15 P.M.—Dr. R. M. McLain
12:30—Echoes of Portugal
1—Theatre of the Air
1:30—Over the Teacups
2—Masters Album
2:45—Frank Wright
3:45—"Zoro"
4:15—Jack Hall and Clem Kennedy
4:45—Broadway Tunes
5—Radio Shopping News
5:30—Dr. J. Douglas Thompson
6—Silver Liners
6:30—Ernie Smith in "The Sport Page of the Air"
6:45—Organ program
7—Dance transcription
7:30—News service
7:45—Ann Scurich, pianist
8—Moods of Mexico
8:30—"Cougar," new mystery serial by Samuel B. Dickson
9—Taylor-made Tempos, featuring Glenhall Taylor, pianist
9:30—Ballad recital with Jerry Jermain
10—Moment Muscalle
11 to 1 A.M.—Nite Owls

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

7 A.M.—Exercises and entertainment
7:35—Opening N. Y. stocks
8—Recorded program
9—Modern Homes period
9:30—Clinic of the Air
10:15—S. F. stocks; weather
10:30—Recorded program
1—Classified advertising hour
12 noon—Jack Delaney and his band
12:30—Produce review
1—Jean's Hi-Lights
2—Recordings
2:35—Closing San Francisco stocks
2:45—Opportunity Hour
3:45—Drs. Barron and Wilkinson
4:15—Recorded program
4:30—Brother Bob's Club
5—Beauty questions and answers
5:30—The Three Coconuts
5:45—Blue Waters, jazz pianist
6—KLX trio
7—News items
7:30—Fred and Morris, comedians
7:45—Helen Parmelee, pianist
8—Ethel Rhinard and Cora Scott
8:30—Faucit Theater of the Air
9—The Gay Caballeros
9:30—"Wes" Summerford & Madge Wilson
10—Al Givich and his band
11 to 12 midnight—Dance program

296.6 Meters KQW Columbia 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

9 A.M.—The Bondons
9:30—Homemaker's Hour, Dorothy Dean
10:30—Studio program
11—Leah Bernhardt Kimball
11:30—Cockerei's Old Timers
12 noon—Variety program, Betty Jave
12:30—Weather; market reports
1—Tommy Tucker's Fun and Frolic program
1:30—The Friendly Hour
2:30—Musical program
4:30—Story Time
5—Vespers
5:30—Evening Echoes
5:45—Kathleen Clifford beauty questions and answers
6—Dinner music
6:15—Franco's program
6:30—Farm market reports
6:45—Radio news and forum
7:45—C. E. Earnhart
8—Sacred Memories
8:30—Studio program
9—Fireside program
9:45 to 10:15 P.M.—Psychology by Kobar

K 285.5 Meters
N
X 1050 KC.
5000 Watts

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790 Kcys. Sutter 1920
National Broadcast. Co., San Francisco

- 7 A.M.—NBC Organ Recital: KGO
7:15—Sterling Products Co. program: KGO, KHQ, KOMO, KFI, KFSD, KTAR
7:30—Sunrise Serenaders: Orchestra direction Edward J. Fitzpatrick: KGO; KOMO 7:30 to 7:45
7:45—Van and Don, the two Professors, songs and dialogue: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA
8—Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL
8—Financial Service Program: KGO
8:15—Morning Melodies: Orchestra direction Edward J. Fitzpatrick: KGO
8:30—Cross-Cuts of the Day, Dr. Laurance L. Cross; Southern Harmony Four: KGO
9:15—Beautiful Thoughts: Chuck Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, narrator: KGO, KHQ, KGW, KFI, KTAR
9:30—Arion Trio: KGO, KOMO
9:45—Beatrice Mable, beauty talk: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
10—Arion Trio, direction Joyce Barthelson: KGO
10:15—World Series from Philadelphia: KPO, KGO, KHQ, KGW, KOMO, KFI, KFSD, KTAR, KSI
12:30—Western Farm and Home Hour: KGO, KHQ, KOMO, KECA, KFSD, KSL, KTAR
1—Hotel Sir Francis Drake Quartet, direction Herman Heller: KGO, KECA: KTAR 1 to 1:30
2—NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD: KTAR 2 to 2:45
3—The Entertainers: KGO; KFSD 3 to 3:15
3:15—Mormon Tabernacle Choir and Organ: Choir direction Albert J. Southwick; Frank W. Asper, organist: KOMO, KPO, KFSD, KTAR, KSL
3:30—Rembrandt Trio, direction Eva Garcia: KGO
3:45—Story Teller: KGO
4:30—Baron Keyes' Air Castle: KGO
4:45—News Service: KGO
5—Fine Art String Quartet: KGO
5:30—Death Valley Days: Dramatic sketch with Virginia Gardner, William Shelly, Jack McBride, John White, Joseph Bell; orchestra direction Joseph Bonime: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
6—Maytag Orchestra, direction Roy Bary: KGO, KHQ, KOMO, KGW, KECA, KSL
6:30—General Motors Program: Male quartet; orchestra direction Frank Black: KGO, KHQ, KOMO, KGW, KFI, KSL
7—Gold Medal Express: Piano duo; Phil Ohman and Victor Arden; novelty orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:30—Chesebrough Real Folks: Rural sketch with George Frame Brown, G. Underhill Macy, Virginia Farmer, Tommy Brown, Edwin M. Whitney, Elsie May Gordon, Phoebe Mackay; Harry Salter's novelty band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
8—Amos 'n' Andy, black-face comedians: KGO, KHQ, KOMO, KGW, KECA, KFSD, KSL

- 8:15—Vermont Lumberjacks: KGO, KHQ, KOMO, KGW, KFI, KFSD
8:30—Demi-Tasse Revue: Gus Arnheim's Ambassador Hotel Orchestra; Loyce Whiteman, soprano; Donald Novis, tenor; Dave Marshall, baritone: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA
9—Bouquet of Melodies: KGO, KHQ, KECA, KFSD
9:15—Adventures of Sherlock Holmes, Richard Gordon, Leigh Lovell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:45—R. J. Reynolds Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
10—The Road Show: Thirty-piece orchestra direction Mahlon Merrick; John and Ned, masters of ceremonies: KGO; KHQ 10:30 to 11
10—Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD
11—Lofner-Harris Hotel St. Francis dance orchestra: KGO, KFI
12 to 12:30 A.M.—NBC Organ Recital: KGO

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

- 6:45 A.M.—Farm flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Syncopated Headlines
8:30—Organ concert
9—Tune Chasers
9:15—Mary
9:30—Elmer and Gwenty
9:45—Eighteen Feet of Harmony
10—Julia Hayes
10:15—Radio Boy Friends
10:45—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—The Westerner
11:45—Winnifred Lundberg
12 noon—World Bookman; "Aunt Sammy"
12:15—Organ concert
1—Cowboy Jo, guitar
1:15—Radio University of the Air
1:45—Elmore Vinvent, NWBS
2—Mardi Gras
2—Organ concert, Bobby Hainsworth
3:30—Smilin' Sam
3:45—Tea Time Tales
4—Metropolitan Hour
5—Homer Sweetman
5:15—Uncle Frank's Train
5:45—The Dye Pot
6—Northwest concert trio
6:30—Knights of Notes
7—Silent period
8—Dream Melodies
8:15—Eighteen Feet of Harmony
8:30—Homespun Melodies
8:45—The Easy Chair
9—Jean Kantner
9:15—Winnifred Lundberg
9:30—Wrestling matches
10:30—Moonlight Melodies
11—Vic Meyers' orchestra
12 to 1 A.M.—Midnight Reveler

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
N.W. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; news
8—Syncopated Headlines
8:30—Organ concert, Warren Wright
9:15—Mary's Neighborly Chat
9:45—Eighteen Feet of Harmony
10—Casey Jones, tenor
10:15—The Radio Boy Friends
10:45—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—Julia Hayes
11:45—Professor and his Dream Girl
12 noon—Mid-day request program

- 12:30—Frederick C. Ferinset, organ
1—Cowboy Jo, guitar, NWBS
1:15—Radio University of the Air
1:45—Elmore Vincent
2—Mardi Gras
3—Organ concert
3:30—Smilin' Sam
3:34—Tea Time Tales
4—Organ concert
5—Homer Sweetman
5:15—Uncle Frank's Accommodation Train
5:45—Northwest concert trio
6:30—Knights of Notes
7:30—Northwest Salon Orchestra
8—Dream Melodies
8:15—Eighteen Feet of Harmony
8:30—Homespun Melodies
8:45—The Easy Chair
9—Knights of the Road
9:15—Winnifred Lundberg
9:30—Wrestling matches
10:30—Moonlight Melodies
11 to 12 midnight—Vic Meyers' orch.

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Songster
7—Inland Empire Dairyman
7:15—Sterling Products program, NBC
7:30—Alice Blue Gown, "Miss Spokane"
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—Joyner Joys, Wait and Norman
9:15—Beautiful Thoughts, NBC
9:30—Song Shopping, Herb Wixson
9:45—Beatrice Mable, NBC
10—U. R. M. Merry-makers
10:15—World Series, NBC
12:30—Farm and Home Hour, NBC
1—To be announced
1:15—The Lewiston Realtor
1:30—Gems of Remembrance
1:45—Fashion's Fur Facts
2—NBC Matinee
3—Studio Parade
4—Peerless Dental Hygiene
4:15—To be announced
4:30—J. & D. Paint Time
4:45—Service Hour
5—The Well Dressed Man
5:15—To be announced
5:30—Death Valley Days, NBC
6—Maytag Orchestra, NBC
6:30—General Motors, NBC
7—Gold Medal Express, NBC
7:30—"Real Folks," NBC
8—Amos 'n' Andy, NBC
8:15—Vermont Lumberjacks, NBC
8:30—M. J. B. Demi Tasse Revue, NBC
9—Bouquet of Melodies, NBC
9:15—Sherlock Holmes, NBC
9:45—R. J. Reynolds, NBC
10—Richfield News Flashes, NBC
10:15—Norman Thue, "Piano Melodies"
10:30—The Road Show, NBC
11 to 12—Lazy Ike at the Mike

Contest
Starts
This
Issue

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 7:45—Perry Feather
 8—Hallelujah Hour, KHJ
 9—Fatty Cook, Better Homes Hour
 9:15—Organ Moods
 9:30—Columbia Revue, CBS
 9:45—Console Capers
 10—Organ Moods
 10:15—Congratulatory
 11—"The Carnival," with Billy Sherwood
 12 noon—Columbia Salon Orch., CBS
 12:30—Endurathon
 12:45—Ben and Helen, CBS
 1—Gypsy Music Makers, CBS
 1:30—Murrah
 1:45—National Student Federation of America, CBS
 2—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies, KFRC
 3:30—Harriet Links
 3:45—Feminine Fancies, KFRC
 4—Organ Moods
 4:30—Endurathon
 4:45—Organettes
 5—Ballad Hour
 5:15—Blue Lou
 5:30—Service Hour
 5:45—Organ recital
 6—J. Ward Hutton's concert ensemble
 6:15—Sports talk, Joe Waterman
 6:30—Don Lee feature
 7—Pاناتella program, CBS
 7:30—Arabesque, CBS
 8—Babylon drama
 8:15—Arthur Pryor's Band, CBS
 8:30—Camel Quarter Hour, CBS
 8:45—Speed Boys
 9—Blue Monday Jamboree, KFRC
 10—Organettes
 10:30—Endurathon
 11:30—Del Milne and orch., KOIN
 12—Sign off

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
 General Electric Co., Denver, Colo.
 5 P.M.—Fine Art String Quartet
 5:30—Death Valley Days
 6—Maytag Orchestra
 6:30—General Motors program
 7—Gold Medal Express
 7:30—Chesbrough Real Folks
 8—Amos 'n' Andy
 8:15—David Eisenberg, violinist
 8:30—Demi-Tasse Revue
 9—Studio program
 9:15—Adventures of Sherlock Holmes
 9:45—The Nightcappers
 10:30 to 11—Musical program

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational service
 7—Organ recital
 7:15—Sterling Products Co. program, NBC
 7:30—Sunrise Serenaders, NBC
 7:45—Van and Don, the Two Professors, NBC
 8—Shell Happytime, NBC
 9—The Health Man
 9:07—Tuneful Two
 9:30—Arión Trio, NBC
 9:45—Beatrice Mable, NBC
 10—Arión Trio, NBC
 10:15—World Series, NBC
 12:30—Farm and Home Hour, NBC
 1—Weather report; grain quotations
 1:05—Orchestra and vocalists
 2—NBC Matinee
 3—NBC Hints to Housewives

3:15—Tabernacle choir and organ recital, NBC
 3:45—Concert orchestra
 4:30—Cecil and Sally (elec. trans.)
 4:45—Orchestra and vocalists
 5:15—Stock quotations
 5:30—Death Valley Days, NBC
 6—The Maytag Orchestra, NBC
 6:30—General Motors program, NBC
 7—Gold Medal Express, NBC
 7:30—Real Folks, NBC
 8—Amos 'n' Andy, NBC
 8:15—Vermont Lumberjacks, NBC
 8:30—Demi-Tasse Revue, NBC
 9—Spratt's Patent, Ltd.
 9:15—Adventures of Sherlock Holmes, NBC
 9:45—R. J. Reynolds program, NBC
 10—Richfield News Flashes, NBC
 10:15—Life Saver Success Reporter
 10:20—Gold Shield Little Symphony Hour
 11:20—Globe Trotter
 11:30—Dance orchestra
 12 to 12:30 A.M.—Organ recital

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Morning Reveiller
 7:30—Syncopated Headlines
 8:30—Organ concert, Warren Wright
 9:15—Mary from Proctor's
 9:45—Eighteen Feet of Harmony
 10—Casey Jones, tenor
 10:15—Radio Boy Friends
 10:30—The Radio Boy Friends
 10:45—Organ concert
 11—Blue Streaks orchestra
 11:15—Professor and his Dream Girl
 11:30—Julia Hayes program
 11:45—Winnifred Lundberg
 12 noon—World Book Man
 12:15—Organ concert, Frederick C. Feringer
 1—Cowboy Jo and guitar
 1:15—Radio University of the Air
 1:45—Jean Kantner, baritone
 2—Mardi Gras; Al Schwass, master of ceremonies
 3—Organ concert
 3:30—Smillin' Sam
 3:45—Tea Time Tales
 4—Organ concert, Bobby Hainsworth
 5—Steamboat Bill
 5:15—Uncle Frank's Accommodation Train
 5:40—Market reports
 5:50—Garden talk
 6—Northwest concert trio
 6:30—Knights of Notes
 7:30—Northwest Salon Orchestra
 8—Dream Melodies
 8:15—Eighteen Feet of Harmony
 8:30—Homespun Melodies
 8:45—The Easy Chair
 9—Knights of the Road
 9:15—"Conoco Bill"
 9:30—Wrestling matches
 10:30—Moonlight Melodies
 11—Vic Meyers' Trianon orchestra
 12 to 2 A.M.—Midnight Revellers

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts
 Radio Service Corp., Salt Lake City
 5:30 P.M.—"Death Valley Days," NBC
 6—Maytag Orchestra with Roy Bargy
 6:30—General Motors, NBC
 7—Gold Medal Express, NBC
 7:30—Western Concert Hour
 8—Amos 'n' Andy, NBC
 8:15—"The Jewel Box"
 8:30—Demi-Tasse Review," NBC
 9—S. L. Federation of Labor
 9:15—Adventures of Sherlock Holmes
 9:45—R. J. Reynolds, NBC
 10 to 11 P.M.—Informal music



The Greatest Radio Contest

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SEE PAGES 4, 5, 6, 7



CBS

Columbia Broadcasting System
 9 a.m.—Hotel Taft Orchestra: KFBK, KVI, KFPY, KFRC, KHJ, KGB
 9:30—Columbia Revue. Emery Deutsch, conductor: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
 11—Ann Leaf at the organ, with Charles Carlie, tenor: KHJ, KFBK, KMJ, KVI, KFPY, KGB
 11:15—Rhythm Kings: Nat Brusiloff's orchestra with Harriet Lee, contralto: KFBK, KMJ, KVI, KFPY, KHJ, KGB
 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
 12:30—The Three Doctors: Pratt, Sherman and Rudolph, from Chicago: KFBK, KMJ, KWG, KFPY, KHJ, KGB
 12:45—Ben and Helen: Duets by Ben Alley, tenor, and Helen Nugent, contralto: KFBK, KMJ, KWG, KOL, KFPY, KGB
 1—Gypsy Music Makers, Emery Deutsch, conductor: KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB
 1:30—National Student Federation of America: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB
 4—Bing Crosby: KVOR, KFBK, KVI, KFPY, KLZ, KOH
 4:30—Miller and Lyles, comic negro dialogues: KFBK, KVI, KGB, KHJ
 5:45—Manhattan Serenaders: KFBK, KFPY, KGB
 7—Robert Burns Panatela Program: Guy Lombardo and his Royal Canadians; announcer, Frank Knight: KOL
 7:30—Arabesque, Desert play: KWG, KMJ, KOL, KFPY, KFRC
 8—Street Singer: KFBK, KWG, KOL
 8:15—Pryor's Crema Band: KFBK, KMJ, KWG, KOL, KOIN
 8:30—Camel Quarter Hour: KFBK, KMJ, KWG, KOL, KOIN, KHJ, KGB
 8:45—Red Nichols and his orchestra: KFPY
 499.7 Meters **KFSF** Franklin 6353
 600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:15 A.M.—Sterling Products, NBC
 7:30—Studio program
 7:45—Van and Don, NBC
 8—Morning Musicale
 9—Good Cheer
 9:15—Amy Lou Shopping Hour
 9:45—Beatrice Mabie, NBC
 10—Studio program
 10:15—World Series, NBC
 12:30—Farm and Home Hour, NBC
 1—Studio program
 2—Matinee, NBC
 3—The Entertainers, NBC
 3:15—Mormon Tabernacle Choir, NBC
 3:45—Radio Dental Clinic
 4:30—Studio program
 5—Late news items
 5:15—Streicher's concert
 5:30—Death Valley Days, NBC
 6—Concert
 7—Gold Medal Express, NBC
 7:30—Chesbrough Real Folks, NBC
 8—Amos 'n' Andy, NBC
 8:15—Vermont Lumberjacks
 8:30—Demi-Tasse Revue, NBC
 9—Bouquet of Melodies, NBC
 9:15—Adventures of Sherlock Holmes, NBC
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—Dance music from Little Club
 11:15 to 12 midnight—Frank Lanterman, organist

333.1 Meters **KHJ** VAndike 7111
 900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—"News Briefs"
 7:30—Recordings
 7:45—Rampbell Cereal Co.
 8—Hallelujah Hour
 9—"Jack and Grace"
 9:15—Don Bigelow and orch., CBS
 9:30—Columbia Revue, CBS
 10—Chicago studio program, CBS
 10:30—Organ and talk
 10:45—Rev. L. M. Pitzer, Antology class
 11—Street Singer, CBS
 11:15—Rhythm Kings, CBS
 11:45—Colonial Dames
 12 noon—Biltmore concert orchestra
 12:30—The Three Doctors, CBS
 12:45—World-wide news
 1—Gypsy Music Makers, CBS
 1:15—Book review
 1:30—Times Forum
 2—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies, KFRC
 4—Bing Crosby, CBS
 4:15—Don Thomas, All-Year Club
 4:30—Miller & Lyles, CBS
 4:45—Boccherini String Quartet, and Oscar Heather
 5:15—Town Topics and news items
 5:30—Pot Luck, KHJ
 6—J. Ward Hutton concert ensemble, KGB
 6:30—The Surprise Girls
 6:45—Three Cheers
 7—General Cigar program, CBS
 7:30—Franco-American Baking Co.
 7:45—Musical Cross-Word Puzzle
 8—Blue Monday Jamboree, KFRC
 10—Life Savers
 10:05—World-wide news
 10:15—Anson Weeks' dance orchestra, KFRC
 11—Roosevelt Hotel dance orchestra
 12 to 1 A.M.—Midnight Moods, Claude Riemer

315.6 Meters **KFWB** Holly. 0315
 950 Kcys. 1000 Watts
 Warner Brothers, Hollywood, Calif.
 8:30 A.M.—Recorded program
 9—Jerry Joyce's orchestra
 10—Home Economics
 10:30—Recorded program
 11—Jerry Joyce's orchestra
 11:30—Recorded program
 12 noon—Price Dunlavy, organist
 12:30—Recordings
 1:30—Nip and Tuck, two-piano team
 2—Deputy Emerson
 2:15—Recorded program
 2:30—H. M. Robertson, talk on dogs
 2:45—Price Dunlavy, organist
 3—Recordings
 3:30—Lewis TeeGarden reading popular fiction
 4—Recordings
 4:30—Nip and Tuck, two-piano team
 5—Recordings
 5:15—Jerry Joyce's orchestra
 6—Peter Pan and his playmates
 6:15—Courtesy program
 6:30—Price Dunlavy, organist
 6:45—Cecil and Sally
 7—KFWB orchestra direction Sam K. Wineland in popular program
 7:30—Greco Salon Orchestra with Doug Richardson, soloist
 7:45—Melody Lane, featuring Jerry Joyce's orchestra
 8—Jimmie Gleason & Bob Armstrong
 8:15—Radio newsreel
 8:30—Memoirs of popular composers featuring KFWB orchestra direction Sam K. Wineland and soloists
 9—The Edgeworth Plantation Club with Art Pabst as master of ceremonies
 9:30—Tom Terris, the Beloved Vagabond
 10 to 12—Gus Arnheim's orchestra

468.5 Meters **KFI** Westmore 0337
 640 Kcys. 25,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:15—Sterling Products program, NBC
 7:30—N. Y. opening stock market quotations
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Helpful Hints to Housewives, Julia Hayes
 9:15—Beautiful Thoughts, NBC
 9:30—Helen Guest, ballads, and Sally Hill, speaker
 9:45—Beatrice Mabie, speaker, NBC
 10—L. A. Public Library book review
 10:15—World Series, NBC
 12:15—Silent period
 2—NBC Matinee
 3—"Clippings," aeolian organ recital, Roy Ringwald & Noel Archer
 3:30—Margaret Duncan and Lilyan Ariel, classical piano duets
 3:45—The Three Boys
 4—Wild West Jack and his Cowboys
 4:30—Studio program
 5—Traffic talk
 5:15—Bob and Jimmy, the Utah Trail boys
 5:30—Death Valley Days, NBC
 6—Studio program
 6:30—General Motors program, NBC
 7—Gold Medal Express, NBC
 7:30—Real Folks, NBC
 8—Roamers male quartet
 8:15—Vermont Lumberjacks
 8:30—Demi-Tasse Revue, NBC
 9—Nine o'clock revue
 9:15—Adventures of Sherlock Holmes, NBC
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—String orchestra with Mildred Loughlin, contralto
 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

384.4 Meters **KTM** Exposition 1341
 780 Kcys. 500 Watts
 Pickwick Broad. Corp., Los Angeles
 6 A.M.—Bert Olbert's request program
 8:30—Recorded program
 9—Zandra
 9:30—Recorded program
 9:45—Chiropractic lecture
 10—Silent period
 1 P.M.—Recorded program
 1:15—Inspiration: Poetry
 1:30—Aunt Kate
 2—Spanish Troubadours
 2:30—Recorded program
 3—Organ and voice (Art Wilson, tenor; Bartley Sims, organist)
 3:30—KTM Shopper with records
 5—Silent period
 8—Rainbow Garden Revue
 9—Jean Biscaulden, Under Sheriff
 9:15—Concert orchestra transcription
 9:30—Four Lieutenants
 10—Metropolitan Water District
 10:30—Jack Dunn's orchestra
 11:30 to 1 A.M.—Chisliers' Club, request records

239.9 Meters **KFOX** Phone: 672
 1250 Kcys. 1000 Watts
 Nichols & Warinner, Long Beach, Cal.
 5 to 12:30 P.M.—News; music; talks
 12:30—RMB Trio
 1—Hawaiian program
 1:30—Record vaudeville
 2—KFOX Kapers
 2:30—Over at Mart's House
 3—Surprise Matinee
 3:30—Pipe Dreams
 3:45—Old Time Hymns
 4—News report
 4:15—Dental Clinic of the Air

4:45—English-Gibson orchestra
 5:15—Walkathon
 5:30—Sassy Little and the Rhyme-a-Line Twins
 5:45—Professor and his Dream Girls
 6—Old Time Minstrels
 6:15—Rural Free Delivery
 6:30—The Boy Detective
 6:45—Three Vagabonds
 7—Buttercream School
 8—Phantom Hunters
 8:15—Peggy and Paul
 8:30—"Harmonious Suggestions"
 9—Extreme Moods
 9:30—Hank's Cronies
 10—Walkathon
 10:30—Freddie Carter's orchestra
 12—Organ, Dick Dixon
 1 to 5 A.M.—Recordings and electrical transcriptions

526 Meters KMTR Holly. 3026
 570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
 7 A.M.—Tom Murray and his Hollywood Hill Billies; stock reports
 8:05—Tom Murray and his Hollywood Hill Billies
 9—Home Economics expert
 9:15—Selected records
 10:30—Scientific Serenaders
 11—Stuart Hamblin's Southern Aces
 11:30—Selected records
 12 noon—Public and city officials
 12 noon—The Globe Trotter
 12:15—Hi—Nan, Hi-Lites
 1:15—Banjo Boys
 2:15—The Happiness Revue
 4—Musical Messengers, orchestra
 5—Recorded program
 5:30—Charlie Beale, piano & songs
 5:45—The Globe Trotter
 6—Financial questions and answers
 6:30—Ethiopian Oriental Supper Club
 7—Los Angeles Chamber of Comm.
 7:15—Scientific Symphonists
 7:30—Double Deckers
 7:45—Musical Water and Power
 8—Trust Melodies
 8:15—Studio program
 8:30—Dave Hartford and Florence Oakley, playlet
 8:45—Dr. George Liebling, pianist
 9:15—Metropolitan Water Board
 9:30—The Crusaders
 10—The Graycoats
 10:30—Selected records
 11—11 o'Clock Music Box
 12 to 7 A.M.—Ship-a-Hoy program

209.7 Meters KECA West. 0337
 1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 10:30 A.M.—Around the House with Roy Leffingwell
 11—Noel Archer, popular songs
 11:15—English lessons, by Arytia Z. Drew
 11:30—California Federation of Women's Clubs program, NBC
 12 noon—Luncheon Concert, NBC
 12:15—Western Farm and Home Hour, NBC
 1—Hotel Sir Francis Drake Orch.
 2—"Pipe Dreams," Aeolian organ recital, Roy Ringwald
 3—Ray Canfield and his Beach boys
 3:45—Alexander Bevani, speaker, on the Italian language
 4—Studio program
 4:30—Baron Keyes' Air Castle, NBC
 4:45—Freeman High, tenor
 5—"Heart Throbs," dance band with Noel Archer
 5:30—Baldassare Ferlazzo, violinist, and vocal soloist
 6—Maytag Orchestra, NBC
 6:30—Eson Twins
 6:45—Chamber orchestra
 7:15—Vocal ensemble

7:45—Football review
 8—Amos 'n' Andy, NBC
 8:15—Ranse Valentine, songs
 8:30—Dance band and soloists
 9—Bouquet of Melodies
 9:15—The Ranch Boys
 9:30—Ray Canfield and his Beach Boys
 10—Studio program
 10:30—"We Wonder Tales"
 10:45—News release

285.5 Meters KNX Hemp. 4101
 1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples & his Gang
 8:45—Inspirational talk and prayer
 9:15—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Home Economics
 12 noon—Doria Balli, "Personality Presentations"
 12:15—KNX Petite Ensemble
 1—New Paris Inn; Jack Carter, special announcer
 2—Eddie Albright reading late fiction
 3:30—Recordings
 4—Travelogue
 4:15—Records; Lost and Found announcements; stock market report
 4:30—Maxine's Shopping Service
 5—Brother Ken's Club for Kiddies
 5:45—Town Cryer's tips; places to dine, entertainment, etc.
 6—Chester Markert, organist
 6:15—"Tom and Wash"
 6:30—De Vaux Varieties
 6:45—Chester Markert, organ recital
 7—Frank Watanabe & Hon. Archie
 7:15—The Ad Lib Man
 7:30—"The Realtor Californians"
 8—Violin Choir, directed by Calmon Luboviski, assisted by Claire Mellonino at the piano
 8:30—Arizona Wranglers and Sheriff
 9—Ethel Duncan, the Question and Answer Lady
 9:15—KNX dance ensemble
 10—Dance orchestra
 11 to 12 midnight—New Paris Inn; Jack Carter, special announcer

225.4 Meters KGB FRANKIN 6151
 1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
 7 A.M.—Recordings
 8—Hallelujah Hour, KHJ
 9—Don Bigelow's orchestra, CBS
 9:30—Columbia Revue, CBS
 10—Blanche Wood's Shopping Tour
 11—The Street Singer, CBS
 11:15—Rhythm Kings, CBS
 12 noon—Columbia Salon Orch., CBS
 12:30—Three Doctors, CBS
 12:45—Ben and Helen, CBS
 1—Gypsy Music Makers, CBS
 1:30—"National Students' Federation, CBS
 2—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies, KFRC
 4—Bing Crosby, CBS
 4:15—Organ concert
 4:30—Miller and Lyles, CBS
 4:45—Manhattan Serenaders, CBS
 5—Service Hour
 6—J. Warde Hutton's concert ensemble
 6:30—To be announced
 7—Bobby Meeker and his orch., CBS
 7:30—Nocturne, CBS
 7:45—Signal Cross-Word Puzzle
 8—To be announced
 8:30—Camel Quarter Hour, CBS
 8:45—Union Oil Co.
 9—Bill Rossi, songs
 9:30—Recordings
 10:15—Walkathon
 11—Dance music



**\$5,000
 ARTIST
 Identification
 CONTEST**

**STARTS
 THIS
 ISSUE**

**ENROLL
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**See
 Pages**

4, 5, 6, 7



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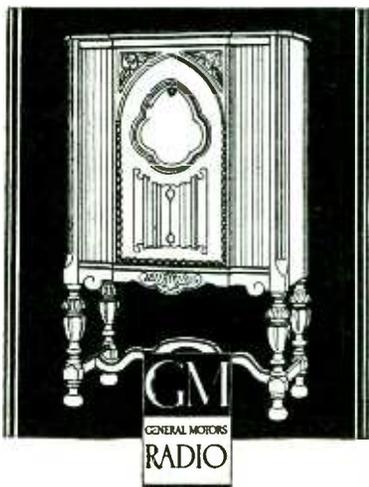


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TUESDAY Programs

Oct. 6, 1931

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Charlie Glenn, Songs of
Yesteryear

8—Metropolitan Hour
8:45—Word of Cheer Hour
9—Organ melodies
9:30—Health talk
9:45—Revue (records)
10—Sunshine Hour
11—Salon melodies
11:15—Manhattan Moods
11:30—Popular records
11:45—Cotton Bond: Songs of the
South
12 noon—Popular recordings
12:15—Talk and records
12:30—Tuesday Noon Club; Captain
Roy Francis
1—Cal King's Country Store
1:30—Musical Contrasts
2—Brief talk and records
2:15—Poetic Verses, Mrs. M. C. Sloss
2:30—Popular recordings
2:45—Willis Zink, Contract Bridge
3—Leila Grant, organist
4—Salon music
4:30—Dental Clinic of the Air
5—Metropolitan Hour
6—Revue (records)
6:30—Recordings
6:45—Richelleu concert orchestra
7—Judge Frank T. Deasy
7:15—George Barnes, tenor
7:30—Stanislaus Bem orchestra
8—On with the Show
8:45—Gleason and Armstrong
9—Fred Skinner, songs
9:15—Jack Deane and Virginia
Spencer
9:45—John D. Barry, World Events
10—Radio Sandman Hour; George
Taylor, tenor
11 to 12 midnight—Erwing Brothers'
orchestra

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Jimmie Mosley
8:45—Recordings
9—Silent period
1 P.M.—Latin-American program
2—Charlie Glenn
2:30—Caroline Barr, "Historical
Opera"
2:45—Hawaiian Melody Boys
3—Parker Dental System
3:30—Organ travelogue, Vivian Moore
4—Recordings
4:15—Rumford School of Cookery
4:30—Recordings
4:45—Pabst Rejuvino program
5—King, Queen and Jack program
5:15—Happy Eyes program
5:30—Wade Forrester's Sunshine
Hour
6—Silent period
7:30—Eddie Brignolo, accordionist
7:45—Universal Dental program
8—Lecture by Judge Rutherford
8:15—Emma Geer, soprano; Pauline
Hart
8:30—Wallele Trio
9—The Slavonic Hour, Tonitsa Iva-
nov; Charles Follette
9:30—W. A. Newell Memorial Play-
ers
10 to 11 P.M.—Fleur De Lis dance
orchestra



JOHN BARRY THOMSON
KPO—DRAMATIC ARTIST

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Morning health exercises
interspersed with "Apple Sauce"
featuring Hugh Barrett Dobbs
7:45—Van and Don, NBC
8—The Shell Happytime by Hugh
Barrett Dobbs
9—Dobbsie's Birthday Party
9:30—Ye Towne Cryer
9:45—Organ recital, George Nyklicek
10:30—Magazine of the Air, NBC
11:30—Organ recital
12 noon—Livestock reports
12:05—Snap Shots
1—Victor Rodman
1:15—Mel Peterson
1:30—California Memories
2—Organ recital with Marie Leon,
soprano
3—Who Cares
4—Midweek Federation Hymn Sing,
NBC
4:30—Big Brother
5:30—Heel Huger Harmonies, NBC
5:45—News digest, "Scotty" Mor-
land
5:55—U. S. weather report
6—Superba Melody Man
6:15—Musical Capers
6:45—Henry Starr, the 16/40 Boy
7—Bob Klier's Syncopators
7:45—Cecil and Sally for S. & W.
8—Radio Television Institute
8:15—Sydney Rosenbloom, pianist
8:45—Asti Vignettes
9—Caswell Coffee musical program,
NBC
9:15—KPO Drama Guild
9:45—Organ and the Murray Sisters
10—Richfield News Flashes, NBC
10:15—Life Savers program
10:20—Tom and Dudd
10:30—Packard program
11 to 12 midnight—Jess Norman's
San Franciscans

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks broadcast; stock
8—Hallelujah Hour
9—Hotel Taft orchestra, CBS
9:30—Columbia Revue, CBS
10—Columbia Farm Network, CBS
10:15—Shopping Service
10:45—Kolar Bak program
11—Pabst-ett Varieties, CBS
11:15—Columbia Salon Orch., CBS
11:25—The Globe Trotter
11:30—Columbia Artist Recital, CBS
11:45—Columbia Salon Orch., CBS
12 noon—Noonday concert
1—Stock quotations
1:05—The Globe Trotter
1:15—Four Clubmen, CBS
1:30—Phil Fisher and his Ten Eyck
Hotel orchestra, CBS
1:45—Cotton Bond
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Your Garden
4:15—Tony Parenti and his singing
saxophones, CBS
4:30—Medical talk
4:45—Town topics and recordings
5—The Globe Trotter
5:15—Steamboat Bill
5:30—The Singing Forester, Jack
Parker
5:45—Happy Eyes, featuring Tommy
Harris
6—Ben Bernie's Blue Ribbon or-
chestra
6:30—Red Goose Adventures
6:45—Adventures of Black and Blue
7—Novelty program
7:15—Star Brand Shoemakers fea-
turing Mark Warnow's orchestra
with the Shoemakers Quartet, CBS
7:30—Variety program
7:45—Bench Brook Boys
8—Street Singer, CBS
8:15—Pryor's Military Band, CBS
8:30—General Paint program
9—Song Cycle
9:15—Wonders of the Sky, Henry M.
Hyde
9:30—Russell L. Wolden program
9:45—Angelo Rossi for Mayor pro-
gram
10—Tillie the Toiler
10:15—Gruen Answer Man
10:20—Val Valentine's orchestra
12 to 1 A.M.—Vagabond of the Air

218.8 Meters **KRE** Ashberry 7713
1370 Kcys. 100 Watts
First Congrega. Church, Berkeley, Cal.
9 A.M.—Chapel of the Chimes Organ
9:30—Tunes of the Day
10—Half Hour of Happiness
10:30—Musical Memories
11—Hour with Noted Composers
12 noon—High Noon Novelities
1—Chapel of the Chimes Organ
1:30—Here and There
2—Silent period
3:30—Symphony hour
4:30—Over the Teacups
5:30—"Ten Torrid Tunes"
6—"Sweet and Hot"
6:15—Popular Melodies
6:30—Chapel of the Chimes Organ
7—Doc Herrold
7:30—Pan-American program
8—On with the Dance
9—Chapel of the Chimes Organ
10 to 10:30 P.M.—Half Hour of Re-
quests

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.

- 7 A.M.—Exercises and entertainment
- 7:35—Opening N. Y. stocks
- 8—Charles T. Besserer, organist
- 8:30—Recorded program
- 9—Modern Homes period
- 9:30—Recorded program
- 10:15—S. P. stocks; weather
- 10:30—Recorded program
- 11—Classified advertising hour
- 12 noon—Jack Delaney and his band
- 1—Jean's Hi-Lights
- 2—Recordings; stocks
- 3:45—Drs. Barron and Wilkinson
- 4:15—Recorded program
- 4:30—Brother Bob's Club
- 5—Beauty questions and answers
- 5:30—The Three Cocoonuts
- 6—KLX trio
- 7—News items
- 7:30—Fred and Morris, comedians
- 7:45—Studio program
- 8:30—Helen Farnellee, pianist
- 9—Studio program
- 10 to 11 P.M.—Dance program

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts

- Assoc. Broadcasters, Oakland, Calif.
- 7 A.M.—Rise and Shine
- 7:30—Radio Shopping News
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—Dr. B. L. Corley
- 10:50—Popular recordings
- 11—Wint Cotton, tenor, Johnny Shaw, organist
- 11:30—Julia Hayes
- 11:45—Radio Shopping News
- 12 noon—Thelma Blair, pianist
- 12:15—Dr. R. M. McLain
- 12:30—Echoes of Portugal
- 1—Theatre of the Air
- 1:30—Over the Teacups
- 2—Masters Album
- 2:45—Frank Wright's program
- 3:45—"Zoro"
- 4:15—Jack Hall and Clem Kennedy
- 4:45—Broadway Tunes
- 5—Radio Shopping News
- 5:30—Dr. J. Douglas Thompson
- 6—Silver Liners
- 6:30—Ernie Smith in "The Sport Page of the Air"
- 6:45—Armstrong College program
- 7—Dance music
- 7:30—News Service
- 7:45—Dance music
- 8—"Hoe-Down," Rowdy Wright's Ramblers
- 8:30—The Silver Streaks
- 9—Sweet and Low Down
- 10—Moment Musicals
- 11 to 1 A.M.—Jimmie Kendrick's Nite Owls

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts

- Radio Entertainments, San Francisco
- 7 A.M.—Eye-opener program
- 8—Silent period
- 9—Popular tunes
- 10:15—Bellevue Hotel program
- 10:30—Dr. T. G. Lineberger's program and health talk
- 11—Items of Interest
- 11:15—Sherman Clay Concert
- 12:15 P.M.—Alburtus
- 12:45—Dance Music
- 1—Silent period
- 6—Dinner Dance music
- 6:40—Alburtus
- 7—Dan Eckney and Roger Segure
- 7:15—Bellevue Hotel program
- 7:30—Silent period
- 7:45—Melodies of the Masters
- 12 to 1 A.M.—Dedication hour

CBS

Columbia Broadcasting System

- 9 a.m.—Hotel Taft Orchestra: KFBK, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: Vincent Sorey's orchestra, presenting a Spanish program: KFBK, KVI, KFPY, KFRC, KHJ, KGB
- 10—Columbia Farm Community Network Program: KFBK, KWG, KFRC, KHJ
- 11—Pabst-ett Varieties: Pabst-ett Variety Four; Fred von Ammon, accordionist, and Art Jerrett, guitarist: KMJ, KWG, KOL, KVI, KOIN, KFRC, KHJ
- 11:15—Columbia Artist Recital: KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB
- 11:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 12:30—The Three Doctors: KFBK, KMJ, KWG, KFPY, KHJ, KGB
- 12:45—The Captivators, Nat Brusiloff, conductor: KFBK, KMJ, KWG, KOL, KFPY, KGB
- 1—The Four Clubmen, male quartet: KFBK, KWG, KOL, KVI, KFPY, KFRC, at 1:15 KGB
- 1:30—Phil Fisher and his Ten Eyck Hotel Orchestra: KFBK, KWG, KOL, KVI, KFPY, KGB
- 2—Frank Ross, songs: KWG, KOL, KVI, KFBK
- 2:15—The Vagabonds: KWG
- 2:45—Jack Miller, songs: KWG
- 4—Bing Crosby: KFBK, KVI, KFPY, KGB
- 4:15—Tony Parenti and his Singing Saxophones: KFBK, KOL, KVI, KHJ, KGB
- 5:30—Red Goose Adventures: KMJ, KOL, KFPY, KOIN, KHJ, KGB
- 7—Ben Bernie and his Blue Ribbon Orchestra: KFBK, KMJ, KOL, KFPY, KOIN, KHJ
- 7:15—Star Brand Shoemakers: KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 7:30—Nit Wit Hour: KFBK, KMJ, KWG, KFPY
- 8—Street Singer, KWG, KOL, KFPY
- 8:15—Pryor's Crema Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 8:30—The Camel Quarter Hour: KMJ, KWG, KOL, KFPY, KOIN, KGB
- 8:45—Frank Winegar's Asbury Park Casino Orchestra: KMJ, KWG, KFPY

296.6 Meters KQW Columbia 777
1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose
- 9 A.M.—The Bondons
- 9:30—Homemaker's Hour
- 10:30—Studio program
- 11—Leah Bernhardt Kimball
- 11:30—Cockerels Old Timers
- 12 noon—Variety program
- 12:30—Weather; market reports
- 1—Tommy Tucker's Fun and Frolic program
- 1:30—The Friendly Hour
- 2:30—Musical program
- 4:30—Children's Playtime Club
- 5—Watch Tower program
- 5:30—Evening Echoes
- 5:45—Kathleen Clifford beauty questions and answers
- 6:15—Franco's program
- 6:30—Farm market reports
- 6:45—Radio news and forum
- 7—You Never Can Tell
- 9:45 to 10:15 P.M.—Phychology by Kobar

4-Star
Entertainment

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K P O

7:45 P. M. DAILY

CECIL & SALLY

IN PERSON IN
"THE FUNNIEST THINGS"

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K F I

9:15 P. M.
TUES., WED.,
THURS., FRI.

GREAT TRIALS
OF HISTORY

TENSE—DRAMATIC
THRILLING—TRUE!

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MON., TUES.,
THURS., FRI.
EVENINGS

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FINE FOOD PRODUCTS
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379.5 Mtrs. **NBC-KGO** 7500 Watts
790 Kcys. Sutter 1920

- National Broadcast. Co., San Francisco
7 A.M.—NBC Organ Recital: KGO
7:30—Sunrise Serenaders: KGO;
KOMO 7:30 to 7:45
7:45—Van and Don, the Two Professors: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA
8—Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGO, KPO, KFI, KTAR, KSL
8—Financial Service Program: KGO
8:15—Morning Melodies: Orchestra direction Edward J. Fitzpatrick: KGO
8:30—Cross-Cuts of the Day, Dr. Laurance L. Cross; Southern Harmony Four: KGO
9:15—Beautiful Thoughts: Chuck, Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, narrator: KGO, KHQ, KGO, KFI, KTAR
9:30—The Entertainers: KGO
10—Color Harmony Program: A. E. Lawrence; instrumental trio: KGO, KHQ, KOMO, KGW, KFI
10:15—All programs listed between 10:15 and 12:30 will give way to the World Series broadcast if they continue the seven games: KPO, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL, KOA 10:30 to 10:50; KFSD 10:30 to 11:10
11:30—Organ Recital: KGO, KECA
12 noon—Luncheon Concert: Orchestra direction Charles Hart: KGO, KECA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KECA, KFSD, KTAR
1—Princess Obolensky Youth Matinee: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL
1:15—Music in the Air: Piano lessons, direction Dr. Osbourne McConathy: KGO, KECA
1:30—Hotel Sir Francis Drake Quartet, direction Herman Heller: KGO, KECA, KTAR
2—NBC Matinee: KGO, KOMO, KGW, KFI, KFSD, KSL; KHQ 2 to 2:30; KTAR 2 to 2:45
3—Black and Gold Room Orchestra: KGO, KECA, KFSD
3:45—Hawaiian Melodies: KGO, KFSD
4—Music Garden: KGO
4—Mid-week Federation Hymn Sing: KPO, KTAR
4:30—Baron Keyes' Air Castle: KGO, KECA
4:45—Back of the News in Washington: KGO, KHQ, KOMO, KFSD
5—The Freshman, dance band direction Mart Grauenhorst: KGO
5:30—News service: KGO
5:30—Heel Hugger Harmonies: Male quartet; string ensemble direction Robert Armbruster KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL
5:45—John and Ned: KGO
6—McKesson Musical Magazine: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL
6:30—The Fuller Man: Mabel Jackson, soprano; Earle Spicer, baritone; orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KECA, KSL
7—B. A. Rolfe and his Lucky Strike dance orchestra: KGO, KHQ,

KOMO, KGW, KFI, KFSD, KTAR; KSL 7 to 7:30

- 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD, KSL
8:15—Memory Lane: Rural drama featuring Billy Page, Eileen Piggett, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
8:45—Sperry Smiles: Lee S. Roberts, pianist; Paul Carson, organist; vocal soloist: KGO, KHQ, KOMO, KGW, KECA, KFSD
9—Caswell Concert: "Florodora" by Leslie Stuart; Caswell Carollers: Eva De Vol, soprano; Dorothy Lewis, contralto; Allan Wilson, tenor; Marsden Argall, baritone; instrumental ensemble: KHQ, KOMO, KGW, KPO, KFI
9—Around the Bridge Table with John Shipp: KGO
9—The Vacabonds: Orchestra direction Mahlon Merrick: KOA, KFSD; KGO 9:15 to 9:45; KTAR 9 to 9:30
9:45—R. J. Reynolds Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
10—Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD
10—Pacific National Singers: Mixed octet and orchestra direction Emil Polak: KGO; KHQ 10:15 to 11
11—Lofner-Harris Hotel St. Francis dance orchestra: KGO, KFI
12 to 12:30 A.M.—NBC Organ Recital: KGO

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.
6:45—Top o' the Morning
7—KOL Time Clock
7:45—Perky Feather
8—Hallelujah Hour, KHJ
9—Patty Cook, Better Homes Hour
9:15—Tooth talk, Dr. Hobson
9:30—Colonial Dames
9:45—Console Capers
10—Organ Moods
10:15—Congratulations
10:30—Organ Moods
11—Pabst-ett Varieties, CBS
11:15—"The Carnival," with Billy Sherwood
12 noon—Columbia Salon Orch., CBS
12:30—Endurathon
12:45—Cantivators, CBS
1—Four Clubmen, CBS
1:30—Murray
1:45—Metropolitans, CBS
2—Frank Ross, Songs, CBS
2:15—Happy-Go-Lucky Hour
3—Feminine Fancies, KFRC
3:30—Harriet Links
3:45—Feminine Fancies
4—Organ Moods
4:30—Endurathon
4:45—Organettes
5—Ballad Hour
5:15—Blue Lou
5:30—Service period
5:45—Organ recital
6—Don Lee feature
6:45—Black and Blue, KHJ
7—Ben Bernie's orchestra
7:15—Star Reveries, CBS
7:30—Red Goose Adventures, CBS
7:45—Speed Boys
8—Don Lee feature
8:15—Arthur Pryor's Band, CBS
8:30—Camel Quarter Hour, CBS
8:45—General Paint concert
9—Radio Bugs Frolic
10:30—Endurathon
11:30—Foot Garden orchestra
12 midnight—Sign off

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts

- Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Portland Breakfast Club
9—Tune Chasers
9:15—Mary's Neighborly Chat
9:30—Elmer and Gwenty
9:45—Organ recital
10—Julia Hayes
10:15—Radio Boy Friends
10:45—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—The Westerner
11:45—Elmore Vincent
12 noon—World Bookman; "Aunt Sammy"
12:15—Organ concert
1—Marshall Sohl and Winnifred Lundberg
1:15—Dental Clinic of the Air
1:45—Casey Jones
2—Mardi Gras
3—Organ concert
3:30—Smilin' Sam
3:45—News items
4—Metropolitan Hour
5—Homer Sweetman
5:15—Uncle Frank's Train
5:45—The Dye Pot
6—Northwest concert trio
6:30—Webber's Juvenile
6:45—Al and Happy
7—Silent period
8—Melodies and Memories
8:30—Song exchange
9—Bob Monsen
9:15—Orpheus trio
9:30—Winnifred Lundberg
9:45—Chet and Casey
10—Arch Preserver Shoe program
10:05—Moonlight Melodies
11—Cole McElroy's dance band
12 to 1 A.M.—Midnight Reveller

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts

- NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; news
8—Syncopated Headlines
8:30—Warren Wright, organist
9:15—Mary's Neighborly Chat
9:45—Organ concert
10—Bob Monsen, tenor
10:15—The Radio Boy Friends
10:45—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—Julia Hayes
11:45—Elmore Vincent
12 noon—Mid-day Request program
12:30—Frederick C. Feringer, organist
1—Marshall Sohl and Winnifred Lundberg
1:15—Dental Clinic of the Air
1:45—Casey Jones
2—Mardi Gras
3—Organ Concert, Bobby Hainsworth
3:30—Smilin' Sam
3:45—Tea Time Tales
4—Metropolitan Hour
5—Homer Sweetman
5:15—Uncle Frank's Accommodation Train
5:45—Northwest Concert Trio
6:45—Al and Happy
7—Olive and Elmore, NWBS
7:15—Eighteen Feet of Harmony
7:30—Across the Footlights
8—Melodies and Memories
8:30—Cecile Baron, pianist
9—Knights of the Road
9:15—Orpheus Trio
9:30—Winnifred Lundberg
9:45—Chet and Casey
10—Bursert Bros. Vocal Quartet
11:30—Cole McElroy's Dance Orch.
12 midnight—Sign off

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Morning Revellier
- 7:30—Casey Jones, vocalist
- 8—Syncoated Headlines
- 8:30—Organ concert
- 9—Mary from Proctor's; Alec Campbell, baritone
- 9:45—Organ recital
- 10—Bob Monsen
- 10:15—Canning Topics
- 10:30—The Radio Boy Friends
- 10:45—Organ concert
- 11—Blue Streaks orchestra
- 11:15—Professor and his Dream Girl
- 11:30—Julia Hayes program
- 11:45—Elmore Vincent
- 12 noon—World Book Man
- 12:15—Organ concert, Frederick Feringer
- 1—Marshall Sohl and Winnifred Lundberg
- 1:15—Dental Clinic of the Air
- 1:45—Organ recital
- 2—Mardi Gras
- 3—Organ concert
- 3:10—Better Business Bureau talk
- 3:15—Organ concert
- 3:30—Smilin' Sam
- 3:45—Tea Time Tales
- 4—Organ concert; Homer Sweetman, tenor
- 5—Steamboat Bill
- 5:15—Uncle Frank's Accommodation Train
- 5:40—Market reports
- 5:50—Garden talk
- 6—Northwest concert trio
- 6:45—"Al and Happy," guitar novelties
- 7—Olive and Elmore
- 7:15—Eighteen Feet of Harmony
- 7:30—Across the Footlights
- 8—Melodies and Memories
- 8:30—Cecile Baron, pianist
- 9—Knights of the Road
- 9:15—Orpheus Trio
- 9:30—Winnifred Lundberg
- 9:45—Chet and Casey
- 10—Arch Preserver Shoe program
- 10:05—Mabel Mohrman, piano; Burnett Bros. vocal quartet; Bobby Hainsworth, organ
- 11—Cole McElroy's recording dance orchestra
- 12 to 2 A.M.—Midnight Revellers

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Caterpillar Songster
 - 7—Inland Empire Dairymen
 - 7:15—The Shoe Doctor
 - 7:30—Miss Spokane
 - 7:45—Van and Don, NBC
 - 8—Shell Ship of Joy, NBC
 - 9—Joyner Joys, Walt and Norman
 - 9:15—Beautiful Thoughts, NBC
 - 9:30—Song Shopping, Herb Wixson
 - 9:45—U. R. M. Merry-makers
 - 10—Color Harmony Class, NBC
 - 10:15—World Series, NBC
 - 12:30—Farm and Home Hour, NBC
 - 1—Youth Matinee, NBC
 - 1:15—The Lewiston Realtor
 - 1:30—Gems of Remembrance
 - 1:45—Fashion's Fur Facts
 - 2—NBC Matinee
 - 3—Studio Parade
 - 4—Peerless Dental Hygiene
 - 4:30—J. & D. Paint Time
 - 4:45—Back of the News, NBC
 - 5—Service Hour
 - 5:15—"Miss Silhouette" & her violin
 - 5:30—Heel Hugger Harmonies, NBC
 - 6—McKesson Musical Magazine, NBC
 - 6:30—Fuller Man, NBC
 - 7—Lucky Strike orchestra, NBC
 - 8—Amos 'n' Andy, NBC

- 8:15—Memory Lane, NBC
- 8:45—Sperry Smiles, NBC
- 9—Caswell Carrolers, NBC
- 9:15—S. & W. "Tom Mitchell"
- 9:30—Book of Memories
- 9:45—R. J. Reynolds
- 10—Richfield News Flashes, NBC
- 10:15—Pacific National Singers, NBC
- 11 to 12—Lazy Ike at the Mike

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational service
 - 7—Fisher's Sunrise Farm Broadcast
 - 7:30—Sunrise Serenaders, NBC
 - 7:45—Van and Don, the Two Professors, NBC
 - 8—Shell Happytime, NBC
 - 9—The Health Man
 - 9:07—Concert trio
 - 10—Color Harmony Class, NBC
 - 10:15—World Series, NBC
 - 12:30—Farm and Home Hour, NBC
 - 1—Princess Obolensky Youth Matinee, NBC
 - 1:15—Orchestra and vocalists
 - 2—NBC Matinee
 - 3—Orchestra and vocalists
 - 4—Popular orchestra and singers
 - 4:30—Cecil and Sally (elec. trans.)
 - 4:45—Concert orchestra
 - 5:15—Stock quotations
 - 5:30—Heel Hugger Harmonies, NBC
 - 5:45—Vocal recital
 - 6—McKesson Musical Magazine, NBC
 - 6:30—The Fuller Man, NBC
 - 7—Lucky Strike dance orch., NBC
 - 8—Amos 'n' Andy, NBC
 - 8:15—Memory Lane, NBC
 - 8:45—Sperry Smiles, NBC
 - 9—Caswell Coffee concert, NBC
 - 9:15—Chevrolet Chronicles
 - 9:45—R. J. Reynolds, NBC
 - 10—Richfield News Flashes, NBC
 - 10:15—Life Saver Success Reporter
 - 10:20—Fischer Studio Apartments program
 - 10:50—Globe Trotter
 - 11—Olympic Hotel dance orchestra
 - 12 to 12:30 A.M.—Organ recital

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts

- General Electric Co., Denver, Colo.
- 5 P.M.—Farm Question Box
 - 5:30—Heel Hugger Harmonies
 - 5:45—Henry Trustman Ginsburg, violinist
 - 6—McKesson Musical Magazine
 - 6:30—The Fuller Man
 - 7—Lucky Strike dance orchestra
 - 8—Amos 'n' Andy
 - 8:15—C. F. & I. program, Casey at the Mike
 - 8:30—Denver concert orchestra
 - 9—Vagabonds, NBC
 - 10 to 11—National concert orchestra

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See Pages
 4, 5, 6, 7



333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—'News briefs'
 7:30—Recordings
 7:45—Campbell Cereal Co.
 8—Hallelujah Hour
 9—Don Bigelow an dhis orch., CBS
 9:30—Columbia Revue, CBS
 10—Pabst-ette program, CBS
 10:15—Chicago studio programs, CBS
 10:45—Organ and talk
 11—To be announced
 11:15—Platt Music Co. program
 11:30—Columbia Artists Recital
 11:45—Weaver Jackson
 12 noon—Biltmore Hotel concert orchestra
 12:30—The Three Doctors, CBS
 12:45—World-wide news
 1—L. A. Advertising Club
 1:30—Times Forum
 2—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies, KFRC
 4—Bing Crosby, CBS
 4:15—Tony Parenti and his singing saxophones, CBS
 4:30—U. S. C. Trojan period
 4:45—Nell Larson and Elvia Allman
 5:15—World-wide news
 5:30—Mona Content
 5:45—The Singing Forester
 6—To be announced
 6:30—Red Goose Shoes, CBS
 6:45—"Black and Blue"
 7—Blue Ribbon Malt program, CBS
 7:15—Star Brand Shoes, CBS
 7:30—Inglewood Park program
 8—L. A. Soap Co. program, Chandu
 8:15—Arthur Pryor's Band, CBS
 8:30—Morton Downey and the Camel Orchestra, CBS
 8:45—Economy Gasoline
 9:15—Resinol program
 9:30—Have You Forgotten
 9:45—Life Savers
 9:50—World-wide news
 10—Roosevelt Hotel dance orchestra
 12 to 1 A.M.—Midnight Moods, Claude Riemer

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts
 Radio Service Corp., Salt Lake City
 5:30 P.M.—Chevrolet Musical Chronicles directed by Frank Black
 6—McKesson-Robbins program
 6:30—Fuller Man, NBC
 7—Lucky Strike program, NBC
 7:30—"Romance of Gems"
 7:45—Zion's Savings Bank program
 8—Amos 'n' Andy, NBC
 8:15—The Sperry Program of Variety
 8:45—Morning Milk program
 9—Informal studio program
 9:15—Blue Blaze Coal program
 9:30—Romance of Mary and John
 9:45—R. J. Reynolds, NBC
 10—Musical varieties
 10:30 to 11 P.M.—Organ recital

239.9 Meters KFOX Phone: 672
1250 Kcys. 1000 Watts
 Nichols & Warriner, Long Beach, Cal.
 5 to 12:30 P.M.—Music; news; talks
 12:30—RMB Trio
 1—Kiwanis Club
 1:30—Record vaudeville
 2—KFOX Kapers
 3—Surprise Matinee
 3:30—Pipe Dreams
 3:45—Old Time Hymns
 4—News report
 4:15—Dental Clinic of the Air
 4:45—English-Gibson orchestra
 5:15—Walkathon
 5:30—Sassy Little and the Rhyma-Line Twins
 5:45—Professor and his Dream Girls
 6—Old Time Minstrels
 6:15—Rural Free Deylivery

6:30—The Boy Detective
 6:45—Dr. Williams
 7—School Days
 7:15—Bill and Co
 7:30—Phantom Hunters
 7:45—"Chandu," in conjunction with KHJ
 8—Studio program
 8:15—Sunset Harmony Boys
 8:30—Mystery serial
 9—English-Gibson orchestra
 9:30—Hank's Cronies
 10—KFOX Salon Group
 10:15—Walkathon
 10:30—English-Gibson orchestra
 11—Majestic Ballroom orchestra
 12—Dick Dixon, orchestra
 1 to 5 A.M.—Recordings and electrical transcriptions

526 Meters KMTR Holly. 3026
570 Kcys. 5000 Watts
 KMTR Radio Corp., Hollywood, Cal.
 7 A.M.—Tom Murray's Hill Billies
 8:05—Tom Murray's Hill Billies
 9—Home Economics expert
 9:15—Selected records
 10:30—Scientific Serenaders
 11—Stuart Hamblin's Southern Aces
 11:30—Selected records
 11:45—Public and city officials
 12 noon—The Globe Trotter
 12:15—Hi-Noon Hi-Lites
 1:15—Banjo Boys
 2:15—The Happiness Revue
 4—Musical Messengers
 5—Recorded program
 5:30—Charlie Beale, piano and songs
 5:45—The Globe Trotter
 6—Twilight Melodist
 6:15—Harold Curtis, organist
 6:30—Ethiopian Oriental Supper Club
 7—Metropolitan Water Board
 7:15—Scientific Symphonists
 7:30—Double Decker
 7:45—Tobacco Twins
 8—True Melodies
 8:15—Vera Van and her Song Sweethearts
 8:30—Colorful Consolations
 9—Studio program
 10—Organ recital, Harold Curtis
 11—11 o'Clock Music Box
 12 to 7 A.M.—Ship-a-Hoy program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples & his Gang
 8:45—Inspirational talk and prayer
 9—Clinic of the Air; health questions answered
 9:45—Maxine's Shopping Service
 10—Eddie Albright and his Family
 10:30—Kate Vaughn, Home Economics
 12:15 P.M.—Studio program
 12:30—Piano phantoms
 1—New Paris Inn broadcast
 2—Eddie Albright reading late fiction
 2:30—KNX ensemble
 3:45—Recorded program
 4—Travelogue
 4:15—Records; announcements; stocks
 4:30—Maxine's Shopping Service
 5—Brother Ken's Club for Kiddies
 5:45—Town Cryer's Tips
 6—Chester Markert, organist
 6:15—"Tom and Wash"
 6:30—De Vaux Varieties
 6:45—John Vale, tenor
 7—Frank Watanabe & Hon. Archie
 7:15—"Penn and Cas"
 7:45—Glen Ellison
 8—Arizona Wranglers
 8:30—The Gilmore Circus
 9—Ethel Duncan
 9:30—The KNX Players, directed by Georgia Fifield
 10—Dance orchestra
 11 to 12 midnight—New Paris Inn

468.5 Meters KFI Westmore 0337
640 Kcys. 25,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—N. Y. opening stock market quotations
 7:45—Van and Don, the two professors, NBC
 8—Shell Happytime, NBC
 9—Helen Guest, ballads, and Sally Hill, speaker
 9:15—Beautiful Thoughts, NBC
 9:30—Lou Gordon, tenor, and Betty Travis, violinist
 9:45—Beauty talk by Mr. Willats
 10—Color Harmony, NBC
 10:15—World Series, NBC
 12:15—Federal and state market reports
 1—Silent
 2—NBC Matinee
 3—Seeing Southern California
 3:15—Organ recital, Roy Ringwald
 3:45—Richard Davis, tenor
 4—Wild West Jack and his Cowboys
 4:30—The Three Boys
 5—Studio program
 5:15—Nick Harris program
 5:30—Heel Hugger Harmonies, NBC
 5:45—Baldassare Ferlazzo, violinist
 6—McKesson Musical Magazine, NBC
 6:30—Vocal ensemble
 7—Lucky Strike dance orchestra
 8—Studio program
 8:15—Memory Lane, NBC
 8:45—D-17, Emperor, James Knight Carden and cast
 9—Caswell concert, NBC
 9:15—Great Trials of History
 9:30—Concert orchestra
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—String quartet
 10:30—Packard concert orchestra
 11—Hotel St. Francis dance orchestra, NBC

209.7 Meters KECA West. 0337
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 10:30 A.M.—Around the House with Roy Leffingwell
 11—Winnie Parker and Polly Grant Hall, popular program
 11:30—Organ recital, NBC
 12 noon—Luncheon concert
 12:15—Western Farm and Home Hour
 1—Princess Obolensky Youth Matinee, NBC
 1:15—Music in the Air, NBC
 1:30—Hotel Sir Francis Drake Quartet, NBC
 2—"Pipe Dreams," Aeolian organ recital, Roy Ringwald
 3—Black and Gold Room Orchestra, NBC
 3:45—News release
 4—Chamber Orchestra
 4:30—Baron Keyes' Air Castle, NBC
 4:45—Dr. H. Edward Myers
 5—Mildred Loughlin, contralto and E. Ferlazzo, violinist
 5:30—String trio
 6—Vocal ensemble and soloists
 6:30—The Fuller Man, NBC
 7—Concert orchestra
 7:30—Male quartet
 7:45—Sports highlights & dance band
 8—Amos 'n' Andy, NBC
 8:15—"Rhythm Wizards," dance band and soloists
 8:45—Sperry Smiles, NBC
 9—The Ranch Boys
 9:30—KECA Vocal Ensemble
 10—James Anderson, baritone
 10:15—Ray Canfield and his Beach boys
 10:45—News release

225.4 Meters KGB FRanklin 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Recordings
8—Hallelujah Hour, KHJ
9—Don Bigelow's orchestra, CBS
9:30—Columbia Revue, CBS
10—Blanche Wood shopping tour
10:15—Columbia Artist Recital, CBS
11:45—Columbia Salon Orch., CBS
12:30 P.M.—The Three Doctors, CBS
12:45—The Captivators, CBS
1—Four Clubmen, CBS
1:30—Phil Fisher's orchestra, CBS
2—Happy-Go-Lucky Hour, KFRC
3—Safety educational talk
3:05—Recordings
3:15—Feminine Fancies, KFRC
4—Bing Crosby
4:15—Tony Parenti's singing saxo-
phones, CBS
4:30—Medical talk
5—News and recordings
5:30—Service Hour
6:30—Red Goose Adventures
6:45—Dinner dance music
7—To be announced
7:15—Star Brand review, CBS
7:30—J. Warde Hutton's concert en-
semble
8:15—Famous beauties of history
8:30—Studio program
8:45—Union Oil Co.
9—Theatre of the Air
9:15—Have You Forgotten
10—Dance music
10:15—Walkathon
11—Dance program

384.4 Meters KTM Exposition 1341
780 Kcys. 500 Watts
Pickwick Broad. Corp., Los Angeles
6 A.M.—Bert Olbert's request records
8—Organ recital
8:30—Recorded program
9—Zandra
9:30—Recorded program
9:45—Chiropractic lecture
10—Silent period
1 P.M.—Recorded program
1:15—Art Wilson, songs
1:30—Aunt Kate
2—Spanish Troubadours
2:30—Recorded program
3—Organ and voice (Art Wilson,
tenor; Bartley Sims, organist)
3:30—KTM Shopper with records
5—Silent period
8—Highway Highlights
8:30—Concert orchestra
9—Beverly Hill Billies
10—Jack Dunn's orchestra
11:30 to 1 A.M.—Chislens' Club, re-
quest records

315.6 Meters KFVB Holly. 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 A.M.—Recorded program
9—Jerry Joyce's orchestra
10—Price Dunlavy, organist
10:30—Recorded program
11—Jerry Joyce's orchestra; Julietta
Novis, soloist
11:45—Courtesy program
12 noon—Ten Virginia Rhythm Kings
12:30—Price Dunlavy, organist
1—Recorded program
1:30—Nip and Tuck, two-piano team
2—Recorded program
2:30—Robert E. Callahan telling In-
dian stories
2:45—Price Dunlavy, organist
3—Recorded program
3:30—Lewis TeeGarden reading pop-
ular fiction
4—Recorded program
4:30—Nip and Tuck, two-piano team
5—Recorded program
5:15—Jerry Joyce's orchestra

6—Peter Pan and his playmates
6:15—Price Dunlavy, organist
6:45—Cecil and Sally
7—Orchestra direction of Sam K.
Wineland
7:30—Light opera melodies
7:45—Melody Lane, featuring Jerry
Joyce's orchestra
8—Jimmie Gleason & Bob Armstrong
8:15—Ascot speed trials
8:30—Program to be announced
9:30—Boxing bouts from the Olym-
pic Auditorium
10 to 12—Gus Arnheim's orchestra

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning Musicale
9—Good Cheer
9:15—Amy Lou Shopping Hour
10—Radio Dental Clinic
10:15—World Series, NBC
12:30—Farm and Home Hour, NBC
1—Youth Matinee, NBC
1:15—Studio program
2—Matinee, NBC
3—Black and Gold Room Orch., NBC
3:45—Hawaiian Melodies, NBC
4—Miss Dossset
4:15—Feature program
4:45—Back of the News in Wash-
ington, NBC
5—Popular program
5:30—Heel Hugger Harmonies, NBC
5:45—Late news items
6—McKesson Musical Magazine, NBC
6:30—Bailey Warren and Katherine
Pike Skedden
7—Lucky Strike orchestra, NBC
8—Amos 'n' Andy, NBC
8:15—Memory Lane, NBC
8:45—Sperry Smiles, NBC
9—The Vagabonds, NBC
9:45—R. J. Reynolds
10—Richfield News Flashes, NBC
10:15—Dance music from Little Club
11:15 to 12 midnight—Studio program

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Express
7—KJBS Alarm Klok Klub
8—Variety records
9—Assoc. Food Stores' program
9:30—The Corner Drug Store
10—Reporter of the Air
10:05—Organ recital
10:30—Popular selections
11:15—Health talk
11:30—Housewives' program
12 noon—Organ music
12:15—Recordings
12:30—Transitone program
12:45—Variety recordings
1—Stock report and records
1:30—Popular records
2:30—Irish Airs
2:45—Recorded program
3—Reporter of the Air
3:05—Troubles of an Announcer
3:20—Popular recordings
3:45—Adventures of Louie and
Adolph
4—Popular records
4:45—Better Business Bureau talk
5—Variety records
5:30—Silent period
12:01 to 6 A.M.—KJBS Owl program



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ARTIST
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See
Pages
4, 5, 6, 7

This Issue



See Pages 3 to 7

WEDNESDAY Programs

Oct. 7, 1931

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks broadcast;
stocks
8—Hallelujah Hour
9—Rita Murray Educational talk
9:15—Don Bigelow's orchestra, CBS
9:30—Betty Crocker
9:45—Columbia Revue, CBS
10—Farm Network program, CBS
10:30—Charis Players
10:45—Shopping Service
11—Rhythm Kings, CBS
11:15—Domestic Science talk
11:25—The Globe Trotter
11:30—Ann Leaf, organist, CBS
12 noon—Noonday concert
1—New York stock quotations
1:05—The Globe Trotter
1:15—Syncoated Silhouettes, CBS
1:30—Columbia Artists recital, CBS
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Bing Crosby, CBS
4:15—Song recital, Juanita Tennyson and Frank Moss
4:30—Miller & Lyles, CBS
4:45—Afternoon musicale with string ensemble
5—Town Topics
5:05—The Globe Trotter
5:15—Steamboat Bill
5:30—Organ concert with Hazel Warner, soloist
6—Vitality Personalities, CBS
6:15—Edna Fischer, Piano Moods
6:30—Studio program
6:45—Adventures of Black and Blue
7—Vitality Personalities, CBS
7:15—Columbia Concerts Corp. program, CBS
8—Street Singer, CBS
8:15—Pryor's Military Band, CBS
8:30—Cameo Quarter Hour, CBS
8:45—Huston Ray and orch., CBS
9—Symphony concert
9:30—The Terror Ship, mystery play
10—C. T. Wright program
10:05—Anson Weeks' orchestra
11—Val Valente's orchestra
12 to 1 A.M.—Vagabond of the Air

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
7 A.M.—Exercises and entertainment
7:35—Opening N. Y. stocks
8—Recorded program
9—Modern Homes period
9:30—Recorded program
10:15—S. F. stocks; weather
10:30—Recorded program
11—Classified advertising hour
12 noon—Jack Delaney and his band
1—Jean's Hi-Lights
2:35—Closing San Francisco stocks
2:45—Recorded program
3:45—Drs. Barron and Wilkinson
4:30—Brother Bebe's Club
5—Beauty questions and answers
5:30—The Three Cocoanuts
5:45—Blue Watters, jazz pianist
6—KLX trio
7—News items
7:30—Fred and Morris, comedians
7:45—Dot and Dash
8—Tribune Hour of Melody, John Wharry Lewis, director
9—Gustav Severin, author, lecturer and world traveler
9:30—The Midnight Ramblers
10:30—Classic recordings
11 to 12 midnight—Dance program



PHIL DEWEY
NBC—6:30 P. M.

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Morning health exercises interspersed with "Apple Sauce" featuring Hugh Barrett Dobbs
7:45—Van and Don, NBC
8—Shell Happytime, by Hugh Barrett Dobbs
9—Dobbie's Birthday Party
9:30—Helpful Hints for Housewives
9:45—Ye Towne Cryer
10—Murray Sisters
10:15—Victor Rodman
10:30—Magazine of the Air, NBC
11:30—Tom and Dudd
12 noon—Snap Shots
1—Fire Prevention luncheon program from Palace Hotel
1:30—KPO Masters of Music
2—Young Artists' program
3—Who Cares
4—Wednesday Matinee
4:30—French on the air
4:45—George B. L. Braun melodies
5—Big Brother
5:30—The Date Book, Stuart Strong
5:45—News digest, "Scotty" Mortland
5:55—U. S. weather report
6—Sperry "Smiles" program
6:30—Henry Thompson, tenor
6:45—Henry Starr, the 16/40 Boy
7—Bob Klier's Syncopators
7:45—Cecil and Sally for S. & W.
8—Bostonians of the Air
9—Rin-Tin-Tin Thriller
9:15—Richfield broadcast of auto races, NBC
10:15—Richfield News Flashes, NBC
10:30—Life Savers program
10:35—Doc Johnson's "Home Towners"
11 to 12 midnight—Jess Norman's San Franciscans

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Eye-opener program
8—Silent period
9—Popular tunes
10:15—Bellevue Hotel program
10:30—Dr. T. G. Linebarger's program and health talk
11—Items of Interest
11:15—Sherman Clay Concert
12:15 P.M.—Alburtus
12:45—Dance music
1—Silent period
6—Dinner Dance Music
6:40—Alburtus
7—Studio feature
7:05—Musical program
7:15—Bellevue Hotel program
7:30—Silent period
8:30—Dorothy Churchill, soprano
8:45—Adolph Uhl, candidate for Mayor
9—Old Familiar Melodies
9:15—Louise Gilbert, concert pianist
9:30—Cecilia Hardman, open forum
9:45—Moana Hawaiian Trio
10—Dance music
11—Opera program
12 to 1 A.M.—Dedication hour

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Jimmie Mosley
8:45—Recordings
9—Silent period
1 P.M.—Latin-American program
1:45—Melot program
2—Charlie Glenn
2:30—Watch Tower program
2:45—Hawaiian Melody Boys
3—Parker Dental System
3:30—The KROWian Review
4:30—Recordings
4:45—Pabst Rejuvino program
5—Italian program
5:30—Wade Forrester's Sunshine Hour
6—Silent period
7:30—Leon Steff, violinist
7:45—Universal Dental program
8 to 8:30 P.M.—Los Hispanos

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Morning Express
7—KJBS Alarm Klok Klub
8—Popular records
9—Assoc. Food Stores' program
9:30—The Corner Drug Store
10—Reporter of the Air
10:05—Organ recital from California Theatre
10:30—Variety recordings
12:30 P.M.—Transitone program
12:45—Variety recordings
1—Stock report and records
2:30—Spanish Airs
2:45—Recorded program
3—Reporter of the Air
3:05—Art Fadden's Surprise program
3:30—Musical Styles
4—Variety records
4:30—Silent period
12:01 to 6 A.M.—KJBS Owl program

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts

- Pac. Broadcast. Corp., San Francisco**
 7:30 A.M.—Charlie Glenn, Songs of Yesteryear
 8—Metropolitan Hour
 8:45—Word of Cheer Hour
 9—George Nickson, tenor
 9:30—Health talk
 9:45—Revue (records)
 10—Sunshine Hour
 11—Salon melodies
 11:15—Manhattan Moods
 11:30—Popular records
 11:45—Recorded program
 12 noon—Popular recordings
 12:15 P.M.—Talk and records
 12:30—Leila Grant, organist
 1—Cal King's Country Store
 1:30—Marina Trio
 2—Leila Grant, organist
 2:30—Community Chest
 2:45—Popular recordings
 3:15—Concert Memories
 3:45—Better Business talk
 4—Ann Scurich, pianist
 4:15—California Court of the Air
 5—Dental Clinic of the Air
 5—Metropolitan Hour
 6—Revue (records)
 6:30—Recordings
 6:45—Brief talk and records
 7—Richelieu concert ensemble
 7:30—Talk on football
 7:45—Adele Burian, Harmonettes, orchestra
 8—On With the Show
 8:45—Gleason and Armstrong
 9—The Challengers
 9:15—Lucy Day, soprano
 9:30—Bob Allen and George Bowers
 9:45—John D. Barry, World Events
 10—Radio Sandman Hour
 11 to 12 midnight—Erwing Brothers' orchestra

296.6 Meters KQW Columbia 777
1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose**
 9 A.M.—The Bondons
 9:30—The Homemaker's Hour
 10:30—Blue Diamond studio program
 11—Leah Bernhardt Kimball
 11:30—Cockerel's Old Timers
 12 noon—Variety program, Betty Jaye
 12:30—Weather; farm reports
 1—Tommy Tucker's Fun and Frolic
 1:30—Friendly Hour
 2:30—Musical program
 4:30—Story Time
 5—Vespers
 5:30—Evening Echoes
 5:45—Kathleen Clifford beauty questions and answers
 6:15—Franco's program
 6:30—Farm market reports
 6:45—Radio news and forum
 7:45—Musical feature
 8—Eugene Mancini
 8:15—Investment talk
 8:30—Musical novelties
 8:45—Don and Doris
 9:45 to 10:15 P.M.—Psychology by Kobar

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts

- Assoc. Broadcasters, Oakland, Calif.**
 7 A.M.—Rise and Shine
 7:30—Radio Shopping News
 8:30—Jack Hall and Clem Kennedy
 9—Morning Prayer Hour
 9:30—Dr. J. Douglas Thompson
 10—Household Hour, Alma La Marr
 10:30—Dr. E. L. Corley
 10:50—Popular recordings
 11—Wint Cotton, tenor; Johnny Shaw, organist

- 11:30—Julia Hayes
 11:45—Radio Shopping News
 12:15 P.M.—Dr. R. M. McLain
 12:30—Echoes of Portugal
 1—Theatre of the Air
 1:30—Over the Teacups
 2—Masters Album
 2:45—Frank Wright
 3:45—"Zoro"
 4:15—Jack Hall and Clem Kennedy
 4:45—Broadway Tunes
 5—Radio Shopping News
 5:30—Dr. J. Douglas Thompson
 6—Silver Liners
 6:30—Ernie Smith in "The Sport Page of the Air"
 6 45—Deacon Brown
 7—Opera in Miniature
 7 15—Dance music
 7:30—News Service
 7:45—Ann Scurich, pianist
 8—Pepper Box program
 9 30—Glenhall Taylor's Radio Music Makers
 10—Moment Musicale
 11 to 1 A.M.—Jimmie Kendrick's Nite Owls

218.8 Meters KRE Ashberry 7713
1370 Kcys. 100 Watts

- First Congrega. Church, Berkeley, Cal.**
 9 A.M.—Chapel of the Chimes Organ
 9:30—Old Favorites
 10—Half Hour of Happiness
 10:30—Musical Med. Memories
 11—Hour with Noted Composers
 12 noon—High Noon Novelties
 1—Chapel of the Chimes Organ
 1 30—Here and There
 2—Silent period
 3:30—Symphony hour
 4:30—Over the Teacups
 5:30—"Ten Torrid Tunes"
 6—"Sweet and Hot"
 6:15—Popular Melodies
 6:30—Chapel of the Chimes organ
 7—Doc Herrold
 7:30—Pan-American program
 8—On With the Dance
 9—Chapel of the Chimes organ
 10 to 10:30 P.M.—Half Hour of Requests

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts

- Radio Service Corp., Salt Lake City**
 5 P.M.—College Memories, NBC
 5:15—Brownbilt Footlites, NBC
 5:30—Mobiloil Concert Hour under the direction of Nat Shilkret
 6—Halsey-Stuart presents Old Counsellor and Chicago Little Symphony Orchestra
 6:30—Palmolive Hour, NBC
 7:30—Coca-Cola program
 8—Amos 'n' Andy, NBC
 8:15—First Security program of concert music
 8:45—Rendezvous, NBC
 9:15—Gruen Answer Man
 9:30—Program of McCune School of Music and Art
 10 to 11 P.M.—Dance music

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts

- General Electric Co., Denver, Colo.**
 5 P.M.—Network
 5:15—Brownbilt Footlites
 5:30—Mobiloil concert
 6—Halsey Stuart program
 6:30—Palmolive Hour
 7:30—Coca-Cola program
 8—Amos 'n' Andy
 8:15—Ralph Hansell, xylophonist
 8:30—Network program
 9—Piano Pictures
 9:30—To be announced
 10 to 11 P.M.—Musical program

Hallelujah!

*They're
Back Again*

**A
Bigger
Better
Funnier**

"HALLELUJAH HOUR"

featuring

**FELIX MILLS
and a unique
Orchestra**

Three Cheers

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TED OSBORNE

●
BOBBIE GROSS

●
HALE & DERRY

●
KEN ALLEN

●
CHILI PEPPERS

●
HELEN BLISS

●
And the boy
with a smile
in his nose—

●
KEN NILES

Master of Ceremonies

KHJ

**8:00 to 9:00 A.M.
every day except
Sunday**

CBS

Columbia Broadcasting System

- 9 a.m.—Hotel Taft Orchestra: KFBK, KVI, KFPY, KHJ, KGB
 9:30—Columbia Revue: Emery Deutsch's Orchestra, presenting Oriental program: KFBK, KVI, KFPY, KFRC, KHJ, KGB
 10—Columbia Farm Community Network program: KFRC, KHJ
 11:15—Rhythm Kings: Nat Brustloff, conductor: KVI, KFPY, KHJ, KGB, KFBK, KMJ
 11:30—Ann Leaf at the organ, with Adele Vasa, soprano: KFBK, KMJ, KVI, KFPY, KHJ, KGB
 12 noon—Edna Wallace Hopper: KWG, KVI, KFPY, KOIN
 12:15—Columbia Salon Orchestra: Emery Deutsch, conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
 12:30—The Three Doctors: Pratt, Sherman, and Rudolph: KFBK, KMJ, KWG, KFPY, KHJ, KGB
 12:45—Cafe Dewitt Orchestra: KFBK, KMJ, KWG, KFPY, KOL, KVI, KGB
 1:30—Columbia Artists Recital: KFBK, KWG, KOL, KVI, KFPY, KGB
 2:45—Jolly Jugglers: KWG
 4—Bing Crosby: KFBK, KVI, KFPY
 4:30—Miller and Lyles: Comic negro dialogues: KFBK, KVI, KFPY, KGB
 5:45—Rhythm Chorists: Male octet with Freddie Rich's orchestra: KFBK, KFPY, KHJ, KGB, KVI
 7—Vitality Personalities: Ethel Norris, guest artist, male quartet and Freddie Rich's orchestra; announcer, Harry von Zell: KFBK, KOL, KFPY, KOIN, KFRC, KHJ
 7:15—Columbia Concerts Corporation: Luella Mellus and Paul Alt-house: KFBK, KMJ, KFPY, KFRC
 8—Street Singer: KVOR, KWG
 8:15—Pryor's Cremo Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
 8:30—Camel Quarter Hour: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
 8:45—Jack Pettis and his Pavilion Orchestra: KWG, KOL, KFPY
 468.5 Meters **KFI** Westmore 0337
 640 Kcys. 25,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—N. Y. opening stock market quotations
 7:45—Van and Don, the two professors, NBC
 8—Shell Happytime, NBC
 9—Helpful Hints to Housewives
 9:15—Beautiful Thoughts, NBC
 9:30—Helen Guest, ballads, and Joan Harvey, speaker
 9:45—Household program by Julia Hayes
 10—Keeping up with Daughter, NBC
 10:15—World Series, NBC
 12:15—Federal and state market reports
 2—NBC Matinee
 3—The Three Boys
 3:15—"Human Nature Around the World"
 3:30—Organ recital, Roy Ringwald
 4—Wild West Jack and his Cowboys
 4:30—County Medical Ass'n speaker
 4:45—Noel Archer, popular melodies
 5—College Memories, NBC
 5:15—Mad Matters
 5:45—Silvio Lavatelli, cellist
 6—Halsey, Stuart program, NBC
 6:30—Palmolive Hour, NBC

- 7:30—Coca-Cola program, NBC
 8—Male quartet
 8:15—Vermont Lumberjacks
 8:30—Rendezvous, NBC
 9—Rin-Tin-Tin Thriller, NBC
 9:15—Great Trials of History
 9:30—Romance of Transportation, Packard concert orchestra
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—The Ranch Boys
 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

225.4 Meters **KGB** Franklin 6151
 1330 Kcys. 500 Watts
 Don Lee, Inc., San Diego, California

- 7 A.M.—Recordings
 8—Hallelujah Hour, KHJ
 9—Don Bigelow's orchestra, CBS
 9:30—Betty Crocker, KFRC
 9:45—Dorothy Hayes beauty talk
 10—Blanche Wood Shopping Tour
 11—Rhythm Kings, CBS
 11:30—Ann Leaf, organist, CBS
 12 noon—Columbia Salon Orch., CBS
 12:30—Three Doctors
 12:45—Syncoated Silhouettes, CBS
 1:30—Columbia Artist Recital, CBS
 2—Happy-Go-Lucky Hour, KFRC
 3—Recordings
 3:15—Feminine Fancies, KFRC
 4—Bing Crosby, CBS
 4:30—Miller and Lyles, CBS
 4:45—Don Lee program
 5—News and recordings
 5:15—Service Hour
 5:45—Rhythm Chorists, CBS
 7:15—Columbia Concerts Corp., CBS
 7:30—J. Warde Hutton's concert ensemble
 8—To be announced
 8:30—Camel Quarter Hour, CBS
 8:45—Union Oil Co.
 9—Tom Gerun's Bal Tabarin Orch., KFRC
 9:30—The Terror Ship, KFRC
 10—Dance music
 10:15—Walkathon
 11 to 12—Dance music

499.7 Meters **KFSD** Franklin 6353
 600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego

- 7:30 A.M.—Studio program
 7:45—Van and Don, NBC
 8—Morning Musicale
 9—Good Cheer
 9:15—Amy Lou Shopping Hour
 10—Keeping up with Daughter
 10:15—World Series, NBC
 12:30—Farm and Home Hour, NBC
 1—"Ad" Club luncheon
 1:30—Studio program
 2—Matinee, NBC
 3—Waldorf Rose Room Orch., NBC
 3:30—E. H. A. Questions and Answers, NBC
 3:45—Hawaiian Melodies, NBC
 4—Nick Lucas, NBC
 4:15—Studio program
 4:30—Radio Dental Clinic
 5—College Memories, NBC
 5:15—Studio program
 5:30—Late news items
 5:45—Popular program
 6—Concert
 6:15—Sponsored program
 6:30—Concert trio
 7:30—Coca-Cola program, NBC
 8—Amos 'n' Andy, NBC
 8:15—Vermont Lumberjacks, NBC
 8:30—Rendezvous, NBC
 9—Rin-Tin-Tin Thriller, NBC
 9:15—Musical program
 9:30—Feature program
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—Dance music from Little Club
 11:15 to 12 midnight—Organ program

333.1 Meters **KHJ** Vandike 7111
 900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—"News briefs"
 7:30—Recordings
 7:45—Campbell Cereal Co.
 8—Hallelujah Hour
 9—"Jack and Grace"
 9:15—Don Bigelow & his orch., CBS
 9:30—Household Hints, KFRC
 9:45—Columbia Revue, CBS
 10—Safety Conference talk
 10:15—Charis (transcription)
 10:30—Thelma Rae Lab.
 10:45—Chicago studio program, CBS
 11—Rhythm Kings
 11:30—Ann Leaf
 11:45—Weaver Jackson Co.
 12 noon—Edna Wallace Hopper
 12:15—Biltmore concert orchestra
 12:30—The Three Doctors, CBS
 12:45—World-wide news
 1—Kiwanis Club luncheon
 1:30—Times Forum
 2—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies, KFRC
 4—Bing Crosby, CBS
 4:15—Fred C. McNabb, talk on gardens
 4:45—Organ and piano
 5:15—Town Topics and news items
 5:30—Hazel Warner & organ, KFRC
 5:45—Rhythm Chorists, CBS
 6—To be announced, CBS
 6:45—"Black and Blue"
 7—International Shoes, CBS
 7:15—Bringing Up Father
 7:30—General Paint Co. program
 8—Chandu, the Magician
 8:15—Arthur Pryor's Band, CBS
 8:30—Morton Downey and the Camel orchestra, CBS
 8:45—Music of the Masters
 9—Woodbury program
 9:15—Vignettes
 9:45—Life Savers
 9:50—World-wide news
 10—Roosevelt Hotel dance orchestra 12 to 1 A.M.—Claude Reimer, organist

239.9 Meters **KFOX** Phone: 672
 1250 Kcys. 1000 Watts
 Nichols & Warinner, Long Beach, Cal.

- 5 to 12:30 P.M.—Music; talks; news
 12:30—RMB Trio
 1—Rotary Club luncheon
 1:30—Record vaudeville
 2—KFOX Kapers
 2:15—Bicycle races
 2:30—KFOX Kapers
 3:30—Pipe Dreams
 3:45—Old Time Hymns
 4:15—Dental Clinic of the Air
 4:45—English-Gibson orchestra
 5:15—Walkathon
 5:30—Sassy Little and the Rhyme-a-Line Twins
 5:45—Professor and his Dream Girls
 6—Old Time Minstrels
 6:15—Rural Free Delivery
 6:30—The Boy Detective
 6:45—Three Vagabonds
 7—Schol. Daughters
 7:15—Bill and Co
 7:30—Phantom Hunters
 7:45—"Chandu"
 8—Studio program
 8:15—Sunset Harmony Boys
 8:30—Mystery serial
 9—English-Gibson orchestra
 9:30—Hank's Cronies
 10—Bicycle races
 10:15—Walkathon
 10:30—English-Gibson orchestra
 11—Pacific Coast Club Rhythm Makers
 11:30—Majestic Ballroom orchestra
 12—Dick Dixon, organist
 1 to 5 A.M.—Recordings and electrical transcriptions

285.5 Meters KNX Hemp. 4101
 1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples & his Gang
 8:45—Inspirational talk and prayer
 9:15—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Home Economics
 11—Jack Carter presents his Birthday Party program
 12 noon—Doria Balli, "Personality Presentations"
 1—New Paris Inn
 2—Eddie Albright reading late fiction
 2:30—The L. A. Firemen's Band
 3:45—Recorded program
 4—Travelogue
 4:15—Records; announcements; stocks
 4:30—Maxine's Shopping Service
 5—Brother Ken's Club for Kiddies
 5:45—Town Cryer's Tips
 6—Chester Markert, organist
 6:15—"Tom and Wash"
 6:30—De Vaux Varieties
 6:45—Chester Markert, organist
 7—Frank Watanabe & Hon. Archie
 7:15—Davis Treasure Ship
 7:30—Drury Lane, tenor; Sherman Oaks Srenaders
 8—Brown's Airedales
 8:30—Philco Orchestra
 9—Ethel Duncan, "The Question and Answer Lady"
 9:15—Arizona Wranglers
 10—Dance orchestra
 11 to 12 midnight—New Paris Inn

384.4 Meters KTM Exposition 1341
 780 Kcys. 500 Watts
Pickwick Broad. Corp., Los Angeles
 6 A.M.—Bert Olbert's request records
 8—Organ recital
 8:30—Recorded program
 9—Zandra
 9:30—Recorded program
 9:45—Chiropractic lecture
 10—Silent period
 1 P.M.—Recorded program
 1:15—Inspiration: Poetry
 1:30—Aunt Kate
 2—Spanish Troubadours
 2:30—Recorded program
 3—Organ and voice (Art Wilson, tenor; Bartley Sims, organist)
 3:30—KTM Shopper with records
 5—Silent period
 8—Concert orchestra
 8:15—Calibama Coeds, transcription
 8:30—Concert orchestra
 9—Beverly Hill Billies
 10—Jack Dunn's orchestra
 11:30 to 1 A.M.—Chislers' Club, request records

209.7 Meters KECA West. 0337
 1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 10:30 A.M.—Around the House with Roy Leffingwell
 11—English Lesson, by Ayrta Z. Drew
 11:15—Helen Aubrey, ballads
 11:30—Organ recital, NBC
 12 noon—Luncheon Concert, NBC
 12:15—Western Farm and Home Hour, NBC
 1—Pacific Vagabonds, NBC
 1:30—Hotel Sir Francis Drake Orchestra, NBC
 2—"Pipe Dreams," Aeolian organ recital, Roy Ringwald
 3—Studio program
 3:15—Roamers male quartet
 3:45—Alexander Bevani, speaker, on the Italian language
 4—Nick Lucas, NBC
 4:15—News release
 4:30—Baron Keyes' Air Castle, NBC
 4:45—String trio

5:15—Gretchen Garrett, soprano
 5:30—Silvio Lavatelli, cellist
 5:45—Maria de la Pena, Spanish singer and guitarist
 6—Dance Band
 6:30—Eson Twins
 6:45—Orchestra and vocal soloists
 7:45—John Vale, tenor, and string quintet
 8—Amos 'n' Andy, NBC
 8:15—Slavick string trio
 8:30—The Arcadians, chamber orchestra with Richard Davis, tenor
 9—Ray Canfield and his Beach boys
 9:30—NBC Drama Hour
 10—Vocal ensemble
 10:30—Baldassare Ferlazzo, violinist
 10:45—News release

526 Meters KMTR Holly. 3026
 570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
 7 A.M.—Tom Murray's Hill Billies
 8—Stock quotations
 8:05—Tom Murray's Hill Billies
 9—Home Economics expert
 9:15—Selected records
 10:30—Scientific Serenaders
 11—Stuart Hamblin's Southern Aces
 11:30—Selected records
 11:45—Public and city officials
 12 noon—The Globe Trotter
 12:15—Hi-Noon Hi-Lites
 1:15—Banjo Boys
 2:15—Happiness Revue
 4—Musical Messengers, orchestra
 5—Recorded program
 5:30—Charlie Beale, piano and songs
 5:45—The Globe Trotter
 6—Financial questions and answers
 6:30—Ethiopian Oriental Supper Club
 7—The All Year Club
 7:15—Scientific Serenaders
 7:30—Double Deckers
 7:45—Justin Johnson's string ensemble
 8—True Melodies
 8:15—Studio program
 8:30—KMTR orchestra
 9—Rhythmic Strings
 9:30—Studio program
 10—Harold Curtis, organist
 11—11 o'Clock Music Box
 12 to 7 A.M.—Ship-a-Hoy program

315.6 Meters KFWB Holly. 0315
 950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
 8 A.M.—Los Angeles Breakfast Club
 9:30—Jerry Joyce's orchestra
 10—Home Economics experts
 10:30—Recorded program
 11—Jerry Joyce's orchestra
 11:30—Recordings
 12 noon—Price Dunlavy, organist
 12:30—Recorded program
 1:30—Nip and Tuck, two-piano team
 2—Recorded program
 2:30—Price Dunlavy, organist
 3—Recorded program
 3:30—Lewis TeeGarden reading popular fiction
 4—Recordings
 4:30—Nip and Tuck, two-piano team
 5—Recordings
 5:15—Jerry Joyce's orchestra
 6—Peter Pan and his playmates
 6:15—Price Dunlavy, organist
 6:45—Ceil and Sally
 7—Orchestra direction Sam K. Wine-land
 7:30—Music Shelf
 7:45—Melody Lane, featuring June Purcell and Jerry Joyce's orch.
 8—Jimmie Gleason & Bob Armstrong
 8:15—Courtesy program
 8:30—Recorded program
 9—Ascot Speedway races
 10 to 12—Gus Arnheim's orchestra



\$5,000

ARTIST

Identification

CONTEST

STARTS

THIS

ISSUE

ENROLL

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See

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This Issue



379.5 Mtrs. NBC-KGO 7500 Watts
790 Kcys. Sutter 1920

National Broadcast. Co., San Francisco

- 7 A.M.—NBC Organ Recital: KGO
7:30—Sunrise Serenaders: Orchestra
direction Edward J. Fitzpatrick:
KGO; KOMO 7:30 to 7:45
7:45—Van and Don, the Two Pro-
fessors: KHQ, KOMO, KGW, KPO,
KFI, KFSD, KTAR, KSL, KOA
8—Shell Happytime, conducted by
Hugh Barrett Dobbs: KHQ, KOMO,
KGW, KPO, KFI, KTAR, KSL
8—Financial Service Program: KGO
8:15—Morning Melodies: Orchestra
direction Edward J. Fitzpatrick:
KGO
8:30—Cross-Cuts of the Day: KGO
9:15—Beautiful Thoughts: Chuck
Ray and Gene, harmony trio;
Irma Glenn, organist; Gene Arn-
old, narrator: KGO, KHQ, KGW,
KFI, KTAR
9:30—Radio Rambblings: Orchestra
direction Mart Grauenhorst: KGO
10—Keeping Up with Daughter:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KSL
10:15—All programs listed between
10:15 and 12:30 will give way to
the World Series broadcast if
they continue the seven games:
KPO, KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR, KSL
10:15—Mary Hale Martin Household
Period: KGO, KHQ, KOMO, KGW,
KFI, KTAR, KSL, KOA
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KPO, KFI; KTAR 10:30 to 10:50;
KFSD 10:30 to 11:10
11:30—Organ Recital, Paul Carson:
KGO, KECA
12 noon—Luncheon Concert: Orches-
tra direction Charles Hart: KGO,
KECA
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KECA,
KFSD, KTAR
1—Pacific Vagabonds: Coquettes,
vocal trio; Clarence Hayes, tenor;
orchestra direction Mahlon Mer-
rick: KGO, KECA, KTAR
1:30—Hotel Sir Francis Drake Quar-
tet, direction Herman Heller:
KGO, KECA
2—NBC Matinee: KGO, KHQ,
KOMO, KFI, KFSD; KTAR 2 to
2:45
3—Waldorf Rose Room Orchestra,
direction Mischa Bori: KGO, KFSD
3:30—Business and Pleasure: KGO,
KFSD
3:45—Hawaiian Melodies: KGO,
KFSD
4—Nick Lucas: KGO, KECA, KFSD
4:15—Snoop and Peep, comedy
sketch: KGO, KECA, KFSD
4:30—Baron Keyes' Air Castle, with
the adventures of Clicky Clack:
KGO, KECA
4:45—Voices at Twilight: KGO
5—College Memories: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KSL
5:15—News service: KGO
5:30—Pleasure Bound: KGO
6—Halsey, Stuart Program: The
Old Counselor; orchestra direction
George Dasch: KGO, KHQ,
KOMO, KGW, KFI, KSL
George Dasch and his orchestra
will open the broadcast with the
Finale, a dance movement, from
the suite, "Les Erinnyes" by
Massenet. Dasch wrote the in-
strumental arrangement to be
used at this time. "Schon Ros-
marin," a valse ideally set under
a diamond-studded sky as con-
ceived by Fritz Kreisler, "Le

- Carillon" from the suite "L'Ar-
lesienne," which Bizet wrote as in-
cidental music to Daudet's drama
of that name, and a folk dance
from a suite by Suk entitled "A
Fairy Tale" will also be heard.
6:30—Palmolive Hour: Olive Palmer,
soprano; Paul Oliver, tenor; The
Revellers: James Melton, Lewis
James, tenors; Phil Dewey, bari-
tone; Wilfred Glen, bass; orches-
tra direction Erno Rapee: KGO,
KHQ, KOMO, KGW, KFI, KSL
7:30—Coca-Cola Program: Sports
interview by Grantland Rice; all-
string orchestra direction Gustave
Haenschen: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR, KSL
8—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KECA, KFSD, KSL
8:15—Vermont Lumberjacks: KGO,
KHQ, KOMO, KGW, KFI, KFSD
8:30—Rendezvous: Coquettes, vocal
trio; Alvino Rey, banjoist and gui-
tarist; Paul Carson, organist;
Ross Peterson, xylophonist: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR; KSL 8:45 to 9
9—Piano Pictures: KGO, KOA
9—Rin-Tin-Tin Thriller; dramatic
sketch: KHQ, KOMO, KGW, KPO,
KHQ, KECA, KTAR, KOA
9—Piano Pictures: KGO
9:30—John and Ned: KGO, KHQ,
KECA, KTAR
9:45—R. J. Reynolds Program:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KSL
10—Richfield News Flashes: KHQ,
KOMO, KGW, KPO, KFI, KFSD
10—National Concert Orchestra:
KGO, KOA; KHQ 10:30 to 11
11—Lofner-Harris Hotel St. Francis
dance orchestra: KGO, KFI
12 to 12:30 A.M.—NBC Organ Re-
cital: KGO

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

- 6:45 A.M.—Farm flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Syncopated Headlines
8:30—Organ concert
9—Tune Chasers
9:15—Maly
9:30—Elmer and Gweny
9:45—Marshall Sohl and Winnifred
Lundberg, duets
10—Julia Hayes
10:15—Radio Boy Friends
10:45—Blue Sreaks orchestra
11:15—Professor and his Dream Girl
11:30—The Westerner
11:45—Casey Jones
12 noon—World Bookman; "Aunt
Sammy"
12:30—Organ concert
1—Chet Cathers
1:15—Dental Clinic of the Air
1:45—Bob Monsen
2—Mardi Gras
3—Organ concert
3:30—Smilin' Sam
3:45—Tea Time Tales
4—Metropolitan Hour
5—Homer Sweetman
5:15—Uncle Frank's Train
5:45—The Dye Pot
6—Northwest trio
6:30—Happy duo
6:45—Piano Rambblings, Mabel Mohr-
man
7—Silent period
8—Damski's concert ensemble
9—Jean Kantner
9:15—Marshall Sohl and Winnifred
Lundberg
9:30—Vic Meyers' orchestra
10:30—Moonlight Melodies
11—Vic Meyers' orchestra
12 to 1 A.M.—Midnight Reveller

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top o' the Morning
7—KOL Time Klock
7:45—Perky Feather
8—Hallelujah Hour, KHJ
9—Patty Cook, Better Homes Hour
9:15—Tooth talk, Dr. Hobson
9:30—Betty Crocker, KFRC
9:45—Console Capers
10—Organ Moods
10:15—Congratulations
10:30—Organ Moods
11—"The Carnival," with Billy
Sherwood
12 noon—Edna Wallace Hopper, CBS
12:15—Columbia Salon Orch., CBS
12:30—Enduration
12:45—Husk O'Hara and orch., CBS
1:30—Murrh
1:45—Columbia Artists Recital, CBS
2—Happy-Go-Lucky Hour, KFRC
3—Feminine Fancies, KFRC
3:30—Harriet Links
3:45—Feminine Fancies, KFRC
4—Organ Moods
4:30—Enduration
4:45—Organettes
5—Ballad Hour
5:15—Blue Lou
5:30—Service Hour
6—Don Lee feature
6:15—Black and Blue, KHJ
7:15—Columbia Concerts Corp., CBS
8—CBS feature
8:15—Arthur Pryor's Band, CBS
8:30—Camel Quarter Hour, CBS
8:45—Speed Boys
9—Boxing bouts from the Arena
10:30—Enduration
11:30 to 12—Dance orchestra

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309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
 7 A.M.—Morning Revellier
 7:30—Syncopated Headlines
 8:30—Organ concert
 9—Mary from Proctor's
 9:45—Marshall Sohl and Winnifred Lundberg, duets
 10—Olive Reynolds, blues
 10:15—Majestic Theatre of the Air
 10:30—The Radio Boy Friends
 10:45—Organ concert
 11—Blue Streaks orchestra
 11:15—Professor and his Dream Girl
 11:30—Julia Hayes program
 11:45—Casey Jones, tenor
 12 noon—World Book Man
 12:15—Organ concert, Frederick C. Feringer
 1—Chet Cathers
 1:15—Dental Clinic of the Air
 1:45—Marshall Sohl and Winnifred Lundberg
 2—Mardi Gras
 3—Organ concert
 3:30—Smilin' Sam
 3:45—Tea Time Tales; Jean Kantner, baritone
 4—Organ concert, Warren Wright; Homer Sweetman, tenor
 5—Steamboat Bill
 5:15—Uncle Frank's Accommodation Train
 5:40—Market reports
 5:50—Garden talk
 6—Bits of Harmony
 6:30—Happy Duo
 6:45—Piano Ramblings, Mabel Mohrman
 7—Knights of Notes
 8—Damski's concert ensemble
 9—Knights of the Road
 9:15—Marshall Sohl and Winnifred Lundberg, duets
 9:30—Vic Meyers' orchestra
 10:30—Moonlight Melodies; Jean Kantner, baritone; Mabel Mohrman, piano; Warren Wright, organ
 11—Vic Meyers' orchestra
 12 to 2 A.M.—Midnight Revellers

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—Syncopated Headlines
 8:30—Organ concert
 9—Mary's Neighborly Chat
 9:45—Marshall Sohl and Winnifred Lundberg, duets
 10—Olive Reynolds, blues
 10:15—The Radio Boy Friends
 10:45—Blue Streaks orchestra
 11:15—Professor and his Dream Girl
 11:30—Julia Hayes
 11:45—Casey Jones, tenor
 12 noon—Mid-day Request program
 1—Chet Cathers
 1:15—Dental Clinic of the Air
 1:45—Bob Monsen
 2—Mardi Gras
 3—Organ Concert
 3:30—Smilin' Sam
 3:45—Tea Time Tales; Jean Kantner, baritone
 4—Organ concert, Warren Wright; Homer Sweetman, tenor
 5—Homer Sweetman
 5:15—Uncle Frank's Accommodation Train
 5:45—Northwest Trio
 6:30—Happy Duo
 6:45—Piano Ramblings
 7—Knights of Note
 8—Damski's Concert Ensemble
 9—Knights of the Road
 9:15—Marshall Sohl and Winnifred Lundberg
 9:30—Vic Meyers' Orchestra

10:30—Moonlight Melodies; Jean Kantner, baritone; Mabel Mohrman, piano
 11 to 12 midnight—Vic Meyers' Orchestra

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational service
 7—Organ recital
 7:30—Sunrise Serenaders, NBC
 7:45—Van and Don, the Two Professors, NBC
 8—Shell Happytime, NBC
 9—The Health Man
 9:07—Tuneful Two
 9:30—Helpful Hints to Housewives
 9:45—Entertainers, NBC
 10—Keeping Up with Daughter, NBC
 10:15—World Series, NBC
 12:30—Farm and Home Hour, NBC
 1—Concert orchestra and vocalists
 2—NBC Matinee
 3—Orchestra and vocalists
 4—Nick Lucas, NBC
 4:15—Vocal ensemble and concert orchestra
 4:30—Cecil and Sally (elec. trans.)
 4:45—Vocal recital
 5—College Memories, NBC
 5:15—Stock quotations
 5:30—Concert orchestra
 6—Halsey Stuart & Co. program
 6:30—Palmolive Hour, NBC
 7:30—Coca-Cola program, NBC
 8—Amos 'n' Andy, NBC
 8:15—Vermont Lumberjacks, NBC
 8:30—Rendezvous, NBC
 9—Rin-Tin-Tin Thriller, NBC
 9:15—Montag Fireside Hour
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—Life Saver Success Reporter
 10:20—Fisher's Blend Hour
 11:20—Globe Trotter
 11:30—Dance orchestra
 12 to 12:30 A.M.—Organ recital

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Caterpillar Songster
 7—Inland Empire Dairyman
 7:15—The Shoe Doctor
 7:30—Miss Spokane
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Joyner Joys, Walt and Norman
 9:15—Beautiful Thoughts, NBC
 9:30—Song Shopping, Herb Wixson
 9:45—U. R. M. Merry-makers
 10—Keeping Up with Daughter, NBC
 10:15—World Series, NBC
 12:30—Farm and Home Hour, NBC
 1—To be announced
 1:15—The Lewiston Realtor
 1:30—Gems of Remembrance
 1:45—Fashion's Fur Facts
 2—NBC Matinee
 3—Studio Parade
 4—Peerless Dental Hygiene
 4:15—Service Hour
 4:45—J. & D. Paint Time
 5—College Memories, NBC
 5:15—The Well Dressed Man
 5:30—"Miss Silhouette" & her violin
 6—Halsey Stuart, NBC
 6:30—Palmolive Hour, NBC
 7:30—Coca Cola program, NBC
 8—Amos 'n' Andy, NBC
 8:15—Vermont Lumberjacks, NBC
 8:30—Rendezvous
 9—Rin-Tin-Tin Thriller, NBC
 9:15—Studio program
 9:30—To be announced
 9:45—R. J. Reynolds program, NBC
 10—Richfield News Flashes, NBC
 10:15—National Concert Orch., NBC
 11 to 12—Lazy Ike at the Mike

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THURSDAY Programs

Oct. 8, 1931

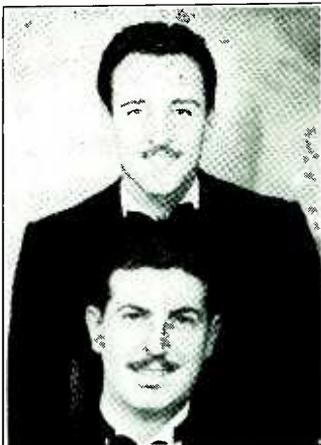
491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks broadcast;
stocks
8—Hallelujah Hour
9—Don Bigelow's orchestra, CBS
9:30—Columbia Revue, CBS
10—Shopping service
10:30—Columbia Farm Network
program, CBS
10:45—Kolar Bak program
11—Rumford Cookery
11:15—Columbia Artists recital, CBS
11:45—Columbia Salon Orch., CBS
12 noon—Noonday concert
1—Stock quotations
1:05—The Globe Trotter
1:15—Melody Magic, CBS
1:30—Hotel Taft orchestra, CBS
1:45—Cotton Bond, courtesy La Vida
Mineral Water Company
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Bing Crosby, CBS
4:15—Monroe Upton, "Book talks"
4:30—Better Business Bureau
4:45—Recordings
4:50—University of San Francisco
Appeal

4:55—Town Topics
5—Novelties
5:15—Steamboat Bill
5:30—The Globe Trotter
5:45—CBS program
6—Tito Gulzar, CBS
6:15—Variety program
6:30—Bobs, sports authority
6:45—Adventures of Black and Blue
7—Gilmore College Daze
7:30—Bench Brook Boys
7:45—Peters Parade, CBS
8—Street Singer, CBS
8:15—Pryor's Military Band, CBS
8:30—Camel Quarter Hour, CBS
8:45—Radio Roundup, CBS
9—H-O Surprise program
9:30—Russell L. Wolden program
9:45—"I'll See You in My Dreams,"
under direction Leigh Harline, KHJ
10—Bringing Up Father
10:15—Gruen Answer Man
10:20—Anson Weeks' orchestra
11—Val Valente's orchestra
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Morning Ex-
press
7—KJBS Alarm Klok Klub
8—Popular records
9—Assoc. Food Stores' program
9:30—The Corner Drug Store
10—Reporter of the Air
10:05—Organ recital
10:30—Favorite records
11:30—Housewives' popular program
12 noon—Organ music
12:15—Recordings
12:30—Transitone program
12:45—Variety recordings
1—Stock reports and records
2:15—Recordings
2:30—German Airs
2:45—Recordings
3—Reporter of the Air
3:05—Blindcraft Ensemble
3:35—Popular records
4—Tailsplanner Tales
4:15—Recordings
5:30—Silent period
12:01 to 6 A.M.—KJBS Owl program



VAN AND DON
NBC—7:45 A.M.

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts

Hale Bros., Chronicle, San Francisco
7:15 A.M.—Morning health exercises
interspersed with Apple Sauce"
featuring Hugh Barrett Dobbs
7:45—Van and Don, NBC
8—The Shell Happytime by Hugh
Barrett Dobbs
9—Dobbsie's Birthday Party
9:30—Ye Towne Cryer
9:45—Acme White Lead program
10—Magazine of the Air, NBC
11—Standard School broadcast, NBC
11:45—Victor Rodman
12 noon—Time; Scripture; weather
12:05—Livestock reports
12:10—Snap Shots
1—Shrine luncheon broadcast
1:30—California Memories
2—Murray Sisters with Newell
Chase, pianist
2:30—Mel Peterson
3:05—Ten minutes in Hale's Library
with Emily Rayburn Kneiss
3—Who Cares
4—Organ recital
4:30—Big Brother
5:30—The Date Book, Stuart Strong
5:45—News digest, Scotty" Mort-
land
6—Superba Melody Men
6:15—KPO Masters of Music with
Frederick O'Brien
6:45—Henry Starr, the 16/40 Boy
7—Bob Kleir's Syncopators
7:45—Ceel and Sally, for S. & W.
8—Progress Committee sponsoring
Angelo Rossi for Mayor
8:30—The football rally
9—Opera Hour
10—Richfield News Flashes, NBC
10:15—Life Savers program
10:20—Palace Hotel dance orchestra
11:20 to 12 midnight—Jess Norman's
San Franciscans

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Jimmie Mosley
8:45—Recordings
9—Silent period
1 P.M.—Latin-American program
1:45—Recordings
2—Charlie Glenn
2:30—Union Mutual Life
2:40—Hawaiian Melody Boys
3—Parker Dental System
3:30—Organ travelogue, Vivian Moore
4—Los Hispanos
4:30—Recordings
4:45—Pabst Rejuvino program
5—Jimmie Mosley
5:15—Happy Eyes program
5:30—Wade Forrester's Sunshine
Hour
6—Silent period
7:30—Italian program
8—Watch Tower program
8:15—Portuguese Hour
8:45—Universal Dental program
9—Wallele Trio
9:30—The Pemm Palyers present
Scotland Yard drama directed by
Elmer Pemm
10—Niles Kenney dance orchestra
10:30 to 11 P.M.—Lee and his Clod
Busters

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco
7 A.M.—Eye-opener program
8—Silent period
9—Popular tunes
10:15—Bellevue Hotel program
10:30—Dr. T. G. Linebarger's pro-
gram and health talk
11—Items of interest
11:15—Sherman Clay concert
12:15—Alburtus
12:45—Dance music
1—Silent period
6—Dinner Dance music
6:40—Alburtus
7—Studio feature
7:15—Bellevue Hotel program
7:30—Silent period
11—Melodies of the Masters
12 to 1 A.M.—Dedication hour

296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
9 A.M.—The Bondons
9:30—The Homemaker's Hour
11—Leah Bernhardt Kimball
11:30—Cockerel's Old Timers
12 noon—Variety program
12:30—Weather; farm reports
1—Tommy Tucker's Fun and Frolic
program
1:30—Friendly Hour
2:30—Musical program
4:30—Story Time
5—Vespers
5:30—Evening Echoes
5:45—Kathleen Clifford beauty
questions and answers
6:15—Franco's program
6:30—Farm market reports
6:45—Radio news and forum
7:45—Musical feature
8—Songs of the Old Church Choir
9—The Five Pretzels
9:45 to 10:15 P.M.—Psychology by
Kobar

243.8 Meters KYA Prospect 3456
1230 Kcs. 1000 Watts
Pac. Broadcast. Corp., San Francisco
 7:30 A.M.—Charlie Glenn, Songs of Yesteryear
 8—Metropolitan Hour
 8:45—Word of Cheer Hour
 9—Organ melodies (records)
 9:30—Health talk
 9:45—Revue (records)
 10—Sunshine Hour
 11—Salon melodies
 11:15—Manhattan Moods
 11:30—Popular records
 11:45—Cotton Bond: Songs of the South
 12 noon—Popular recordings
 12:15—Talk and records
 12:30—Lella Grant, organist
 1—Cal King's Country Store
 1:30—The Club Page
 1:45—Musical Contrasts
 2—Brief talk and records
 2:15—Lella Grant, organist
 2:45—Popular recordings
 3:15—Talk on "Goodwill Industries"
 3:30—Memories of Great Masters of Music
 4—Salon music
 4:15—Celebrity recordings
 4:30—Dental Clinic of the Air
 5—Metropolitan Hour
 6—Revue (records)
 6:30—Recordings
 6:45—Stanislaus Bem orchestra
 7:15—Sportsman Corner, Gene Sullivan
 7:30—George Barnes, tenor
 7:45—Virginia Spencer, Soliloquy
 8—On With the Show
 8:45—Gleason and Armstrong
 9—A. H. Price, "Sagas of the Sea"
 9:15—Fred Skinner, songs
 9:30—Adele Burian, songs
 9:45—John D. Barry, World Events
 10—Radio Sandman Hour; Jack Deane, tenor
 11 to 12 midnight—Erwing Brothers' orchestra

218.8 Meters KRE Ashberry 7713
1370 Kcs. 100 Watts
First Congrega. Church, Berkeley, Cal.
 9 A.M.—Chapel of the Chimes Organ
 9:30—Old Favorites
 10—Half Hour of Happiness
 10:30—Musical Memories
 11—Hour with Noted Composers
 12 noon—High Noon Varieties
 1—Chapel of the Chimes Organ
 1:30—Here and There
 2—Silent period
 3:30—Symphony Hour
 4:30—Over the Teacups
 5:30—"Ten Torrid Tunes"
 6—"Sweet and Hot"
 6:15—Popular Melodies
 6:30—Chapel of the Chimes Organ
 7—Doc Herrold
 7:30—Pan-American program
 8—On with the Dance
 9—Chapel of the Chimes Organ
 10 to 10:30 P.M.—Half Hour of Requests

535.4 Meters KTAB Garfield 4700
560 Kcs. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
 7 A.M.—Rise and Shine
 7:30—Radio Shopping News
 8:30—Jack Hall and Clem Kennedy
 9—Morning Prayer Hour
 9:30—Dr. J. Douglas Thompson
 10—Household Hour, Alma La Marr
 10:30—Dr. B. L. Corley
 10:50—Popular recordings
 11—Wint Cotton, tenor; Johnny Shaw, organist
 11:30—Julia Hayes
 11:45—Radio Shopping News

12 noon—Thelma Blair, pianist
 12:15—Dr. R. M. McLain
 12:30—Echoes of Portugal
 1—Theatre of the Air
 1:30—Over the Teacups
 2—Masters Album
 2:30—RKO program with featured acts of RKO Vaudeville artists
 3—Frank Wright
 3:45—"Zoro"
 4:15—Jack Hall and Clem Kennedy
 4:45—Broadway Tunes
 5—Radio Shopping News
 5:30—Dr. J. Douglas Thompson
 6—Silver Liners
 6:30—Sport Page of the Air
 6:45—Armstrong College program
 7—Buccaneers
 7:15—Dance music
 7:30—News Service
 7:45—Vaudeville of the Air
 8—Charmers of History
 8:30—St. Mary's College program
 9—Sandman Hour
 9:30—Jerry Jermain in "Ballyhoo"
 10—Moment Musicale
 11 to 1 A.M.—Jimmie Kendrick's Nite Owls

340.7 Meters KLX Lake. 6000
880 Kcs. 500 Watts
Tribune Pub. Co., Oakland, Calif.
 7 A.M.—Exercises and entertainment
 8—Recorded program
 9—Modern Homes period
 9:30—Clinic of the Air
 10:15—S. F. stocks; weather
 10:30—Records
 11—Classified advertising hour
 12 noon—Jack Delaney and his band
 1—Jean's Hi-Lights
 2—Recordings
 2:35—Closing San Francisco stocks
 2:45—Recorded program
 3:45—Drs. Barron and Wilkinson
 4:15—Recorded program
 4:30—Brother Bob's Club
 5—Beauty questions and answers
 5:30—The Three Coconuts
 6—KLX trio
 7—News items
 7:30—Fred and Morris, comedians
 7:45—William Don, eccentric comedian
 8—Touring and road information
 8:15—KLX trio
 9—Old Gospel hymns, mixed quartet under directions of M. Jay Goodman, tenor
 9:30—The Bookworm
 10 to 11 P.M.—Dance program

265.3 Meters KSL Wasatch 3901
1130 Kcs. 5000 Watts
Radio Service Corp., Salt Lake City
 5 P.M.—Rudy Vallee and his Connecticut Yankees in Sunshine Melodies
 6—Arco musical program
 6:30—Maxwell House Melodies, NBC
 7—B. A. Rolfe and his Lucky Strike Orchestra, NBC
 8—Amos 'n' Andy, NBC
 8:15—Vico "Pep" prgram
 8:45—Variety program of music
 9—Informal studio program
 9:30—Romance of Mary and John
 9:45—R. J. Reynolds program, NBC
 10 to 11 P.M.—Dance music

THRILLERS « OR » GRAND OPERA

There is a banker who reads nothing but mystery novels and thrillers of the wildest variety . . . and thoroughly enjoys Grand Opera. A millionaire neighbor tunes his radio for the peppiest dance music and wanders about the next day whistling the latest melodies. On the other side of town, the grocery clerk's wife is listening to dramatic continuities. People are like that. Their tastes in entertainment can't be catalogued, cross-indexed and filed away. That's why KFWB creates extreme diversification in each evening's entertainment . . . presenting programs of every type to appeal to every taste . . . BALANCE.

KFWB

HOLLYWOOD

SUBSCRIBE NOW!

379.5 Mtrs. NBC-KGO 7500 Watts
790 Kcys. Sutter 1920
National Broadcast Co., San Francisco
 7 A.M.—NBC Organ Recital, Paul Carson: KGO
 7:30—Sunrise Serenaders: Orchestra direction Edward J. Fitzpatrick: KGO; KOMO 7:30 to 7:45
 7:45—Van and Don, the Two Professors, songs and dialogue: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA
 8—Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL
 8—Financial Service: KGO
 8:15—Morning Melodies: Orchestra direction Edward J. Fitzpatrick: KGO
 8:30—Cross-Cuts of the Day, Dr. Laurance L. Cross; Southern Harmony Four: KGO
 9:15—Beautiful Thoughts: Chuck Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, narrator: KGO, KHQ, KGW, KFI, KTAR
 9:30—Parlor Pieces: Eva Garcia, pianist: KGO
 9:45—Beatrice Mable, beauty talk: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
 10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA 10 to 10:20, 10:40 to 11
 11—Standard School Broadcast: "Greek and Oriental Legend in Music"; elementary and advanced music appreciation lessons: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD
 11:45—Organ Recital: KGO, KECA
 12 noon—Luncheon Concert: Orchestra direction Charles Hart: KGO, KECA
 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KECA, KFSD, KTAR
 1—Princess Obolensky Youth Matinee: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL
 1:15—Syncopators: Orchestra direction Jules Herbeuoux: KGO, KECA
 1:30—Dancing Melodies, Larry Funk's orchestra: KGO, KECA
 2—NBC Matinee: Gail Taylor, soprano; Norman Field; Criterion Quartet; Captain William H. Royle; orchestra direction Joseph Hornik: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR 2 to 2:45
 3—Waldorf Rose Room Orchestra, direction Mischa Bori: KGO, KTAR
 3:30—John B. Kennedy Talks: KGO, KFSD
 3:35—Whyte's Orchestra: KGO, KFSD
 3:45—Hawaiian Melodies: KGO
 4—Nick Lucas, songs: KGO, KSL
 4:15—News Service: KGO
 4:30—Baron Keyes' Air Castle, with the adventures of Clickety Clack: KGO, KECA
 4:45—How's Business: KGO, KHQ, KOMO, KECA, KFSD, KTAR
 5—Fleischmann Hour: Rudy Vallee and his orchestra: KGO, KHQ, KOMO, KGW, KECA, KTAR, KSL
 6—Arco Dramatic Musicales: Rachel Morton, soprano; Harold Hansen,

tenor; John Moncrieff, basso; Rondoliers Quartet; orchestra direction Jeffrey Harris; Charles K. Field, master of ceremonies: KGO, KHQ, KOMO, KGW, KECA, KSL
 6:30—Maxwell House Ensemble: Orchestra direction Don Voorhees; Russ Columbo, baritone: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL
 7—B. A. Rolfe and his Lucky Strike dance orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD, KSL
 8:15—Standard Symphony Hour: KGO, KHQ, KOMO, KGW, KFI
 Classical gems in diverse musical forms will be interpreted under Nathan Abas' baton. The compositions chosen for the program represent the works of Rubinstein, Massenet, Debussy, Haydn, Wagner, Schubert and Chabrier. They include ballet music, an overture, a tone poem, a symphonic movement, an operatic excerpt and a rhapsody.
 9:15—Sperry Smiles: Lee S. Roberts, pianist; Paul Carson, organist; vocal soloist: KGO, KHQ, KOMO, KGW, KECA, KFSD
 9:30—The Nomads: KGO
 9:45—R. J. Reynolds Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
 10—Drama Hour: KGO
 10—Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD
 10:30—Hill Billies: Chas. Marshall, Johnnie Toffoli, John O'Brien, Ace Wright, Charles Craver: KGO, KOA
 11—Lofner-Harris Hotel St. Francis dance orchestra: KGO, KFI
 12 to 12:30 A.M.—NBC Organ Recital: KGO

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational service
 7:30—Sunrise Serenaders, NBC
 7:45—Van and Don, the Two Professors, NBC
 8—Shell Happytime
 9—The Health Man
 9:07—Tuneful Two
 9:45—Beatrice Mable, NBC
 10—Magazine of the Air, NBC
 11—Standard School Broadcast, NBC
 11:45—Garden Time program
 12 noon—Prudence Penny
 12:15—Farm and Home Hour, NBC
 1—Princess Obolensky Youth Matinee, NBC
 1:15—Concert orchestra and vocalists
 2—NBC Matinee
 3—Orchestra and vocalists
 4:30—Cecil and Sally (elec.trans.)
 4:45—How's Business, NBC
 5—Fleischmann Sunshine Hour, NBC
 6—Arco Dramatic Musicales, NBC
 6:30—Maxwell House Melodies, NBC
 7—Lucky Strike dance orck., NBC
 8—Amos 'n' Andy, NBC
 8:15—Standard Symphony Hour, NBC
 9:15—Sperry Smiles, NBC
 9:30—Phoenix program
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—Life Saver Success Reporter
 10:20—Mozart Hour
 11:20—Globe Trotter
 11:30—Dance orchestra
 12 to 12:30 A.M.—Organ recital

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
 6:45 A.M.—Top of the Morning
 7—KOL Time Clock
 7:45—Perky Feather
 8—Hallelujah Hour, KHJ
 9—Patty Cook, Better Homes Hour
 9:15—Tooth talk, Dr. Hobson
 9:30—Dr. Mellor
 9:45—Console Capers
 10—Organ Moods
 10:15—Congratulatory
 10:30—Organ Moods
 11—"The Carnival," with Billy Sherwood
 12 noon—Columbia Artists Recital, CBS
 12:30—Endurathon
 12:45—Virginia Arnold, CBS
 1—Melody Magic, CBS
 1:30—Murrath
 1:45—Hotel Taft orchestra, CBS
 2—Ashbury Park Casino orch., CBS
 2:15—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies
 3:30—Harriet Links
 3:45—Feminine Fancies
 4—Organ Moods
 4:30—Endurathon
 4:45—Organettes
 5—Ballad Hour
 5:15—Blue Lou
 5:30—Service period
 6—Don Lee feature
 6:45—Black and Blue, KHJ
 7—Gilmore College Daze
 7:30—Boswell Sisters, CBS
 7:45—Peters Parade, CBS
 8—CBS feature
 8:15—Arthur Pryor's Band, CBS
 8:30—Camel Quarter Hour, CBS
 8:45—Speed Boys
 9—H-O program, CBS
 9:30—Manhattan Reflections
 10—Organettes
 10:30—Endurathon
 11:30—Roof Garden orchestra
 12 midnight—Sign off

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Caterpillar Songster
 7—Inland Empire Dairyman
 7:15—The Shoe Doctor
 7:30—"Miss Spokane"
 7:45—Van and Don, NBC
 8—Shell Ship of Joy, NBC
 9—Joyner Joys, Walt and Norman
 9:15—Beautiful Thoughts, NBC
 9:30—U. R. M. Merry-makers
 9:45—Beatrice Mable, NBC
 10—Magazine of the Air, NBC
 11—Standard School Broadcast, NBC
 11:45—Bell organ concert
 12 noon—Club Bulletin, "Lucy Robinson"
 12:15—Farm and Home Hour, NBC
 1—Youth Matinee, NBC
 1:15—The Lewiston Realtor
 1:30—Gems of Remembrance
 1:45—Fashion's Fur Facts
 2—NBC Matinee
 3—Studio Parade
 4—Peerless Dental Hygiene
 4:15—Service Hour
 4:45—How's Business, NBC
 5—Fleischmann Sunshine Hour, NBC
 6—Arco Birthday Party, NBC
 6:30—Maxwell House Melodies, NBC
 7—Lucky Strike Orchestra, NBC
 8—Amos 'n' Andy, NBC
 8:15—Standard Symphony Hour, NBC
 9:15—Sperry Smiles, NBC
 9:30—S. & W. "Tom Mitchell"
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—Studio program
 10:30—The Nomads, NBC
 11 to 12—Lazy Ike at the Mike

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

- 6:45 A.M.—Farm flashes
- 7—Family Altar Hour
- 8—Syncopated Headlines
- 9—Tune Chasers
- 9:15—Mary, NWBS
- 9:30—Elmer and Gweny
- 9:45—Don and Betty
- 10—Julia Hayes
- 10:15—Radio Boy Friends
- 10:45—Blue Streaks orchestra
- 11:15—Professor and his Dream Girl
- 11:30—The Westerner
- 11:45—Homer Sweetman
- 12 noon—World Bookman; "Aunt Sammy"
- 12:15—Organ concert
- 1—Cowboy Jo and guitar
- 1:15—Dental Clinic of the Air
- 1:45—Olive Reynolds
- 2—Mardi Gras
- 3—Organ concert
- 3:30—Smilin' Sam
- 3:45—Tea Time Tales
- 4—Metropolitan Hour
- 5—Homer Sweetman
- 5:15—Uncle Frank's Train, NWBS
- 5:45—The Dye Pot
- 6—Northwest concert trio
- 6:45—Al and Happy
- 8—Master Melodies
- 8:15—Homespun Melodies
- 8:30—Eighteen Feet of Harmony
- 8:45—Modern classics
- 9—Jean Kantner
- 9:15—Three Rhythm Aces
- 9:30—Bits of harmony
- 10—Arch Preserver Shoe program
- 10:05—Moonlight Melodies
- 11—Cole McElroy's dance band
- 12 to 1 A.M.—Midnight Reveller

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
- 8—Syncopated Headlines
- 8:30—Warren Wright, organist
- 9—Mary's Neighborly Chat
- 10—Casey Jones, tenor
- 10:15—The Radio Boy Friends
- 10:45—Blue Streaks orchestra
- 11:15—Professor and his Dream Girl
- 11:30—Meadow Larks, Julia Hayes
- 11:45—Homer Sweetman
- 12 noon—Mid-day request program
- 12:30—Frederick C. Feringer, organist
- 1—Cowboy Jo, guitar
- 1:15—Dental Clinic of the Air
- 1:45—Olive Reynolds
- 2—Mardi Gras
- 3—Organ concert
- 3:30—Smilin' Sam
- 3:45—Tea Time Tales
- 4—Organ Concert, Bobby Hainsworth
- 5—Homer Sweetman
- 5:15—Uncle Frank's Accommodation Train
- 5:45—Chet Cathers
- 6—Northwest Concert Trio
- 6:30—Modern Classics
- 6:45—Al and Happy
- 7—"Aspects of Judaism," Rabbi Koch; Marshall Sohl, tenor
- 7:15—Frank Bakon, bass baritone
- 7:30—Northwest Salon Orch.
- 8—Master Melodies
- 8:15—Homespun Melodies
- 8:30—Eighteen Feet of Harmony
- 8:45—Modern Classics
- 9—Knights of the Road
- 9:15—Three Rhythm Aces
- 9:30—Bits of Harmony
- 10—Moonlight Melodies; Mabel Mohrman, piano; mixed quartet
- 11—Cole McElroy's Dance Orch.
- 12 midnight—Sign off

499.7 Meters KFSB Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., San Diego

- 7:30 A.M.—Studio program
- 7:45—Van and Don, NBC
- 8—Morning Musicale
- 9—Good Cheer program
- 9:15—Amy Lou Shopping Hour
- 9:45—Beatrice Mable, NBC
- 10—Woman's Magazine, NBC
- 10:20—Miss Dossett
- 10:40—Woman's Magazine, NBC
- 11—Standard School broadcast, NBC
- 11:45—Frank Lanterman, organist
- 12:15—Western Farm & Home, NBC
- 1—Youth Matinee, NBC
- 1:30—Studio program
- 2—Matinee, NBC
- 3—Rose Room orchestra, NBC
- 3:30—John E. Kennedy's talks and Whyte's orchestra, NBC
- 3:45—Radio Dental Clinic
- 4:30—Feature program
- 4:45—How's Business, NBC
- 5—Concert
- 5:45—Late news items
- 6—Feature program
- 9:30—Maxwell House program
- 7—Lucky Strike orchestra, NBC
- 8—Amos 'n' Andy, NBC
- 8:15—Hotel Agua Caliente, NBC
- 9:15—Sperry Smiles, NBC
- 9:30—Studio program
- 9:45—R. J. Reynolds, NBC
- 10—Richfield News Flashes, NBC
- 10:15—Dance music from Little Club
- 11:15 to 12 midnight—studio program

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Morning Revellier
- 7:30—Syncopated Headlines
- 8:30—Organ concert, Warren Wright
- 9—Mary from Proctor's; Alec Campbell, baritone
- 9:45—Don and Betty
- 10—Casey Jones
- 10:15—Canning Topics
- 10:30—The Radio Boy Friends
- 10:45—Organ concert
- 11—Blue Streaks orchestra
- 11:15—Professor and his Dream Girl
- 11:30—Julia Hayes program
- 11:45—Professor and his Dream Girl
- 12 noon—World Book Man
- 12:15—Organ concert, Frederick C. Feringer
- 1—Cowboy Jo and guitar
- 1:15—Dental Clinic of the Air
- 1:45—Jean Kantner, baritone
- 2—Mardi Gras
- 3—Organ concert
- 3:30—Smilin' Sam
- 3:45—Tea Time Tales
- 4—Organ concert, Bobby Hainsworth
- 5—Steamboat Bill
- 5:15—Uncle Frank's Accommodation Train
- 5:40—Market reports
- 5:50—Garden talk
- 6—Northwest concert trio
- 6:45—Al and Happy, guitar novelties
- 7—Rabbi Samuel Koch, talk, "Aspects of Judaism," from Temple de Hirsch; Marshall Sohl, tenor
- 7:15—Frank Bakon, bass baritone
- 7:30—Northwest Salon Orchestra
- 8—Master Melodies
- 8:15—Homespun Melodies
- 8:30—Eighteen Feet of Harmony
- 8:45—Modern classics
- 9—Knights of the Road
- 9:15—Three Rhythm Aces
- 9:30—Bits of Harmony
- 10—Arch Preserver Shoe program
- 10:05—Moonlight Melodies; Mabel Mohrman, piano; Moonlight Melodies vocal quartet
- 11—Cole McElroy's dance orchestra
- 12 to 2 A.M.—Midnight Revellers

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See Pages
4, 5, 6, 7
for Rules

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—"News briefs" and records
 7:45—Campbell Cereal Co.
 8—Hallelujah Hour
 9—Don Bigelow and his orch., CBS
 9:30—Columbia Revue, CBS
 10—To be announced
 10:15—Chicago studio program, CBS
 10:45—Organ and talk
 11—Come White Lead Co.
 11:15—Columbia Artists Recital, CBS
 11:45—Beauty talk
 12 noon—Biltmore Hotel concert orch
 12:30—The Three Doctors, CBS
 12:45—World-wide news
 1—Melody Magic, CBS
 1:30—Times Forum
 2—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies, KFRC
 4—Bing Crosby, CBS
 4:15—The Columbians, CBS
 4:30—U. S. C. Trojan period
 4:45—Walter Brown Murray
 5—Organ recital
 5:15—Town Topics and news items
 5:30—Henry Burbig, CBS
 5:45—Felix Mills and organ
 6—Tito Guizar, CBS
 6:15—To be announced
 6:45—"Black and Blue"
 7—Gilmore College Daze
 7:30—Franco-American Baking Co.
 7:45—Peters Shoe Co., CBS
 8—Chandu, the Magician
 8:15—Arthur Pryor's Band, CBS
 8:30—Morton Downey and Camel orchestra, CBS
 8:45—Singing Strings
 9—Hecker H. O. Company, KFRC
 9:30—'I'll See You in My Dreams
 9:45—Life Savers
 9:50—World-wide news
 10—Roosevelt dance orchestra
 12 to 1 A.M.—Claude Reimer, organist

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
 General Electric Co., Denver, Colo.
 5 P.M.—Fleischmann Hour
 6—Arco Dramatic Musicale
 6:30—Maxwell House ensemble
 7—Lucky Strike dance orchestra
 8—Amos 'n' Andy
 8:15—Supreme Serenaders
 8:30—Lew White, organ recital
 9—Piano Pictures
 9:30—Program to be announced
 10—Hill Billies
 10:30 to 11 P.M.—Organ recital, Erminie De La Vergne

225.4 Meters KGB Franklin 6151
1330 Kcys. 500 Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—Recordings
 8—Hallelujah Hour
 9—Don Bigelow's orchestra, CBS
 9:30—Columbia Revue, CBS
 10—Blanche Wood's Shopping Tour
 11—Street Singer, CBS
 11:15—Columbia Artist Recital, CBS
 11:30—Columbia Salon Orch., CBS
 12:30 P.M.—The Three Doctors, CBS
 12:45—Virginia Arnold, CBS
 1—Melody Magic, CBS
 1:30—Hotel Taft orchestra, CBS
 2—Happy-Go-Lucky Hour, KFRC
 3—Talk of Safety educational features
 3:05—Recordings
 3:15—Feminine Fancies, KFRC
 4—Bing Crosby, CBS
 4:15—The Columbians, CBS
 4:30—To be announced
 5—News items
 5:15—Walkathon program
 6—Rhythm Choristers, CBS
 6:15—To be announced

7—J. Warde Hutton's concert ensemble
 7:30—Tito Guizar, CBS
 7:45—Peter's Parade, CBS
 8—To be announced
 8:30—Camel Quarter Hour, CBS
 8:45—Union Oil Co.
 9—'I'll See You in My Dreams
 9:30—Manhattan Reflections
 10—Dance music
 10:15—Walkathon
 11 to 12 midnight—Dance music

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
 KMTR Radio Corp., Hollywood, Cal.
 7 A.M.—Tom Murray's Hill Billies
 8—Stock quotations
 8:05—Tom Murray's Hill Billies
 9—Home Economics expert
 9:15—Selected records
 10:30—Scientific Serenaders
 11—Stuart Hamblin and his Southern Aces
 11:30—Recorded program
 11:45—Public and city officials
 12 noon—The Globe Trotter
 12:15—Hi-Noon Hi-Lites
 1:15—The Banjo Boys
 2:15—The Happiness Revue
 4—Musical Messengers
 5—Harold Curtis, organist
 5:30—Charlie Beale, piano and songs
 5:45—The Globe Trotter
 6—Twilight Melodist
 6:15—Harold Curtis, organist
 6:30—Ethiopian Oriental Supper Club
 7—Harold Rhoades and Bill Smalley, piano
 7:15—Scientific Symphonists
 7:30—Double Deckers
 7:45—Tabasco Twins
 8—True Melodeis
 8:15—Dave Hartford and Florence Oakley, playlet
 8:30—Dance orchestra
 9—Rhythmic Strings
 9:30—Studio program
 10—Harold Curtis, organist
 11—11 o'Clock Music Box
 12 to 7 A.M.—Ship-a-Hoy program

315.6 Meters KFWB Holly. 0315
950 Kcys. 1000 Watts
 Warner Brothers, Hollywood, Calif.
 8:30 A.M.—Recorded program
 9—Jerry Joyce's orchestra
 10—Price Dunlavy, organist
 10:30—Recorded program
 11—Jerry Joyce's orchestra
 11:45—Courtsey program
 12 noon—Price Dunlavy, organist
 12:30—Recordings
 1:30—Nip and Tuck, two-piano team
 2—Recordings
 2:30—Robert E. Callahan telling Indian stories
 2:45—Price Dunlavy, organist
 3—Recorded program
 3:30—Lewis TeeGarden reading popular fiction
 4—Recordings
 4:30—Nip and Tuck, two-piano team
 5:15—Jerry Joyce's orchestra
 6—Peter Pan and his playmates
 6:15—Price Dunlavy, organist
 6:45—Cecil and Sally
 7—Nip and Tuck, two-piano team
 7:15—Orchestra direction of Sam K. Wineland
 7:30—KFWE orchestra and soloists
 7:45—Melody Lane
 8—Jimmie Gleason & Bob Armstrong
 8:15—The Kings men's male quartette
 8:30—KFWB orchestra and soloists
 9—Modernistic orchestra under direction of Sam K. Wineland, with soloists
 9:30—Slumber Time
 10 to 12—Gus Arnheim's orchestra

239.9 Meters KFOX Phone: 672
1250 Kcys. 1000 Watts
 Nichols & Wariner, Long Beach, Cal.
 5 to 12:30 P.M.—Music; news
 12:30—RMB Trio
 1—"Health and Efficiency"
 1:20—"Crime Problems"
 2—KFOX Kapers
 2:15—Bicycle races
 2:30—Over at Mart's House
 3—Surprise Matinee
 3:30—Pipe Dreams
 3:45—Old Time Hymns
 4—News report
 4:15—Dental Clinic of the Air
 4:45—English-Gibson orchestra
 5:15—Walkathon
 5:30—Sassy Little and the Rhyme-a-Line Twins
 5:45—Professor and his Dream Girls
 6—Old Time Minstrels
 6:15—Rural Free Delivery
 6:30—The Boy Detective
 6:45—Three Vagabonds
 7—School Days
 7:15—Bill and Co
 7:30—Phantom Hunters
 7:45—"Chandu"
 8—Studio program
 8:15—Sunset Harmony Boys
 8:30—"Behind the Headlines"
 9—English-Gibson orchestra
 9:30—Hank's Cronies
 10—KFOX Salon Group
 10:15—Walkathon
 10:30—English-Gibson orchestra
 11—Pacific Coast Club Rhythm Makers
 11:30—Freddie Carter's Majestic Ballroom orchestra
 12—Dick Dixon, organist
 1 to 5 A.M.—Recordings and electrical transcriptions

468.5 Meters KFI Westmore 0337
640 Kcys. 25,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—N. Y. opening stock market quotations
 7:45—Van and Don, the two professors
 8—Shell Happytime, NBC
 9—Lou Gordon, tenor, & piano twins
 9:15—Beautiful Thoughts, NBC
 9:30—Helen Guest, ballads, and Sally Hill, speaker
 9:45—Beatrice Mabie, speaker, NBC
 10—Magazine of the Air, NBC
 11—Standard School broadcast, NBC
 11:45—Roy Ringwald, tenor
 12 noon—Department of Agriculture
 12:15—Federal & state mkt. reports
 12:30—Spanish lesson, by Annette Doherty
 12:45—Silent period
 2—NBC Matinee
 2:45—Michel Perriere, violinist
 3—Winnie Parker, popular songs
 3:15—Sketch Book by Noel Archer
 3:30—Kenneth Rundquist, baritone, and Silvio Lavatelli, 'cellist
 4—Wild West Jack and his Cowboys
 4:30—Aeolian organ recital
 5—Hall and Myers, the Steinway twins, two-piano jazz
 5:15—The Three Boys
 5:45—Studio program
 6—Dance band
 6:30—Chamber orchestra
 7—Lucky Strike program, NBC
 8—Male quartet
 8:15—Standard Symphony Orch., NBC
 9:15—Great Trials of History
 9:30—Wandering Minstrels
 9:45—R. J. Reynolds, NBC
 10—Richfield News Flashes, NBC
 10:15—Studio program
 10:30—The Nomads, NBC
 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

CBS

Columbia Broadcasting System

- 9 A.M.—Don Bigelow and his Yoeng's Restaurant Orchestra: KFBK, KVI, KFPY, KHJ, KGB
- 9:30—Columbia Revue: Light opera music presented by Emery Deutsch's orchestra with Harriet Lee, contralto: KFBK, KVI, KFPY, KFRC, KHJ, KGB
- 10:15—Columbia Farm Community Network Program: KFBK, KWG, KHJ
- 11—Rhythm Kings, Nat Brusloff: KFBK, KMJ, KVI, KFPY, KFRC, KGB
- 11:15—Columbia Artists Recital: Helen Board, soprano; Roger Kinne, tenor, and Marion Carley, pianist: KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB
- 11:45—Columbia Salon Orchestra, Vincent Sorey, conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB
- 12:30—The Three Doctors: KFBK, KMJ, KWG, KFPY, KHJ, KGB
- 12:45—Virginia Arnold, pianist: KFBK, KMJ, KWG, KOL, KGB
- 1—Melody Magic: Vincent Sorey's orchestra with female trio: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—George Hall and his Hotel Taft orchestra: KFBK, KWG, KOL, KVI, KGB
- 2—Frank Winegar's Asbury Park Casino Orchestra: KWG
- 2:45—"Meet the Artist": KWG
- 4—Bing Crosby: KFBK, KVI, KHJ, KGB
- 4:15—Reis and Dunn: KFBK, KWG, KVI, KHJ, KGB
- 5:30—Poet's Gold: KWG, KFPY, KHJ, KGB
- 5:45—Angelo Patri, "Your Child": KFRC
- 6—Tito Guizar, Spanish tenor, with Vincent Sorey's orchestra: KFBK, KWG, KOL, KFPY, KFRC, KHJ, KGB
- 7—Savino Tone Pictures, Domenico Savino, conductor: KFBK, KFPY, KFRC
- 7:30—The Boswell Sisters: KWG, KOL, KFPY, KFRC
- 7:45—Peters Parade: Irene Beasley, contralto; Ken Christie trio, and Vic Young's orchestra: KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 8—The Street Singer: KWG, KOL, KFPY
- 8:15—Pryor's Crema Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 8:30—Camel Quarter Hour: KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 8:45—Radio Roundup: KWG, KOL
- 9—Hecker Surprise Program: KMJ, KOL, KFPY, KOIN, KFRC, KHJ
- 285.5 Meters **KNX** Hemp. 4101 1050 Kcys.
- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharpley & his Gang
- 8:45—Inspirational talk and prayer
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Home Economics
- 11:15—Joyce Coad, little movie star
- 12:15 P.M.—First Radio Church of the Air
- 1—New Paris Inn
- 2—Eddie Albright reading late fiction
- 2:45—Prof. Edgard Leon, French language lesson
- 3:15—Recorded program

- 3:30—Louise Johnson, astroanalyst and vocational director
- 4—Travogue
- 4:15—Records; announcements; stocks
- 4:30—Maxine's Shopping Service
- 5—Brother Ken's Club for Kiddies
- 5:45—Town Cryer's Tips
- 6—Chester Markert, organist
- 6:15—"Tom and Wash"
- 6:30—De Vaux Varieties
- 6:45—John Vale, tenor
- 7—Frank Watanabe & Hon. Archie
- 7:15—Davis Treasure Ship
- 7:30—KNX dance ensemble
- 8—Calmon Luboviski, violinist, and Claire Mellonino, pianist
- 9—Ethel Duncan
- 9:15—Arizona Wranglers
- 10—Dance orchestra
- 11 to 12 midnight—New Paris Inn

384.4 Meters KTM Exposition 1341 780 Kcys. 500 Watts

- Pickwick Broad. Corp., Los Angeles
- 6 A.M.—Bert Olbert's request records
- 8—Organ recital
- 8:30—Recorded program
- 9—Zandra
- 9:30—Recorded program
- 9:45—Chiropractic lecture
- 10—Silent period
- 1 P.M.—Recorded program
- 1:15—Art Wilson, songs
- 1:30—Aunt Kate
- 2—Spanish Troubadours
- 2:30—Recorded program
- 3—Organ and voice (Art Wilson, tenor; Bartley Sims, organist)
- 3:30—KTM Shopper with records
- 5—Silent period
- 8—Highway Highlights
- 9—Beverly Hill Billies
- 10—Jack Durn's orchestra
- 11:30 to 1 A.M.—Chislery's Club, request records

209.7 Meters KECA West. 0337 1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 10:30 A.M.—Around the House with Roy Leffingwell
- 11—Winnie Parker & Steinway Twins
- 11:30—Jack Swales, piano program
- 11:45—Organ recital, NBC
- 12 noon—Luncheon concert, NBC
- 12:15—Western Farm and Home Hour, NBC
- 1—Princess Obolensky Youth Matinee Melodies, NBC
- 1:15—Syncopators, NBC
- 1:30—Dancing Melodies, NBC
- 2—Aeolian organ recital
- 3—String trio
- 3:30—Don Ricardo, baritone
- 3:45—French lesson by Annette Doherty
- 4—Dance band
- 4:15—Vocal ensemble
- 4:30—Baron Keyes' Air Castle, NBC
- 4:45—How's Business, NBC
- 5—Fleischmann Sunshine Hour, NBC
- 6—Arco Dramatic Musicale, NBC
- 6:30—Maxwell House Melodies
- 7—Dramas from the daily news; orchestra under the direction of Rene Hemery; soloists
- 7:30—Roamers' male quartet
- 7:45—Instrumental novelty and male soloist
- 8—Amos 'n' Andy, NBC
- 8:15—Music of All Countries, string orchestra and vocal ensemble
- 8:45—The Ranch Boys
- 9:15—Sperry Smiles, NBC
- 9:30—Ray Canfield and his Beach Boys
- 10—Baldassare Ferlazzo, violinist; Mildred Loughlin, contralto; Lilyan Ariel, pianist
- 10:30—Winnie Parker, popular songs
- 10:45 P.M.—News release



\$5,000

ARTIST

**Identification
CONTEST**

**STARTS
THIS
ISSUE**

**ENROLL
NOW**

**See
Pages**

4, 5, 6, 7

This Issue



FRIDAY Programs

Oct. 9, 1931

440.9 Meters KPO Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco

7:15 A.M.—Morning health exercises interspersed with Apple Sauce! featuring Hugh Barrett Dobbs
7:45—Van and Don, NBC
8—The Shell Happytime by Hugh Barrett Dobbs
9—Dobbsie's Birthday Party
9:30—Helpful Hints for Housewives
9:45—Ye Towne Cryer
10—Barbara Gould
10:15—Organ recital
10:30—Magazine of the Air, NBC
11:30—Tom and Dudd
11:45—Organ recital
12 noon—Time; Scripture; weather
12:05—Livestock reports
12:10—George Nyklicek, organist
12:45—Commonwealth Club luncheon
1:30—Snap Shots
2:30—Meet the Girl Friends
3—Who Cares
4—Young Artists program
4:45—George B. L. Braun Melodies
5—Big Brother
5:30—Date Book, Stuart Strong
5:45—News digest, "Scotty" Mortland
5:55—U. S. weather report
6—Superba Melody Man
6:15—Cy Trobbe's Scrap Book
6:45—Henry Starr, the 16/40 Boy
7—Bob Kleir's Syncopators
7:30—Phoenix Hosiery program
7:45—Cecil and Sally for S. & W.
8—Joseph Henry Jackson, "Book Chat"
8:15—KPO Drama Guild
8:45—Asti Vignettes
9—Edna Wallace Hopper
9:15—Eva De Vol, soprano
9:30—Packard program
10—Richfield News Flashes, NBC
10:15—Life Savers program
10:20—Palace Hotel dance orchestra
11:20 to 12 midnight—Jess Norman's San Franciscans

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Eye-opener program
8—Silent period
9—Mission Hour program
10:15—Bellevue Hotel program
10:30—Dr. T. G. Linebarger's program and health talk
11—Items of Interest
11:15—Sherman Clay Concert
12:15 P.M.—Alburtus
12:45—Dance Music
1—Silent period
6—Dinner Dance Music
6:40—Alburtus
7—Greater California program by Fred Gilbert Cox, with Nadine Chriss, pianist
7:15—Bellevue Hotel program
7:30—Silent period
8:30—Moana Hawaiian Trio
8:45—Adolph Uhl, candidate for mayor
9—Ed Stirm and Bill Clinch on Rosenthal program
9:30—Mildred Lenore Epsteen, soprano
9:45—Piano recital by Wm. Frederick Lavy
10:15—Dance music
11—Melodies of the Masters
12 to 1 A.M.—Dedication Hour



MILDRED EPSTEEN
KFWI—9:30 P. M.

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks broadcast;
stocks
8—Hallelujah Hour
9—Melody Parade, CBS
9:30—Betty Crocker
9:45—Martin-Senour program
10—Farm Network program, CBS
10:30—Shopping Service
11—Pabst-ett Varieties, CBS
11:15—Columbia Artist recital, CBS
11:25—The Globe Trotter
11:30—Ann Leaf, organist, CBS
12 noon—Noonday concert
1—Stock quotations
1:05—The Globe Trotter
1:15—Light opera gems, CBS
1:45—Edna Thomas, The Lady from Louisiana, CBS
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Mary Lewis Haines
4:30—Red Nichols' orchestra, CBS
4:45—Recordings; Town Topics
5—The Globe Trotter
5:15—Steamboat Bill
5:30—March of Time, CBS
6—Dinner dance
6:30—Pat Franey's sports talk
6:45—Adventures of Black and Blue
7—Pillsbury Pageant, CBS
7:30—Modern Male Chorus, CBS
7:45—Schwartz Ginger Band
8—Street Singer, CBS
8:15—Pryor's Military Band, CBS
8:30—Camel Quarter Hour, CBS
8:45—Studio program
9—Chiffon Melodies, courtesy Pacific States Savings & Loan Co., DLBS
9:30—Football forecasts featuring Brick Morse and Dink Templeton
10—Anson Weeks' orchestra
11—Val Valente's orchestra
12 to 1 A.M.—Vagabond of the Air

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Morning devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Jimmie Mosley
8:45—Recordings
9—Silent period
1 P.M.—Latin-American program
1:45—Melatol program
2—Charlie Glenn
2:30—Golden Age news item
2:45—Hawaiian Melody Boys
3—Parker Dental System
3:30—The KROWHian Review
4:15—Rumford School of Cookery
4:30—Recordings
4:45—Pabst Rejvino program
5—Italian program
5:30—Wade Forrester's Sunshine Hour
6—Silent period
7:30—LaVida Mineral program
7:45—Universal Dental program
8 to 8:30 P.M.—Star Outfitting program

218.8 Meters KRE Ashberry 7713
1370 Kcys. 100 Watts
First Congrega. Church, Berkeley, Cal.

9 A.M.—Chapel of the Chimes Organ
9:30—Old Favorites
10—Half Hour of Happiness
10:30—Musical Memories
11—Hour with Noted Composers
12 noon—High Noon Varieties
1—Chapel of the Chimes Organ
1:30—Here and There
2—Silent period
3:30—Symphony Hour
4:30—Over the Teacups
5:30—"Ten Torrid Tunes"
6—"Sweet and Hot"
6:15—Popular melodies
6:30—Chapel of the Chimes Organ
7—Doc Herold
7:30—Pan-American program
8—On With the Dance
9—Chapel of the Chimes Organ
10 to 10:30 P.M.—Half Hour of Records

340.7 Meters KKLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

7 A.M.—Exercises and entertainment
7:35—Opening N. Y. stocks
8—Charles T. Besserer, organist
8:30—Recorded program
9—Modern Homes period
9:30—Recorded program
10:15—Stocks; weather
10:30—Recorded program
11—Classified advertising hour
12 noon—Jack Delaney and his band
1—Jean's Hi-Lights
2—Recordings
2:35—Closing San Francisco stocks
2:45—Clinic of the Air
3:45—Drs. Barron and Wilkinson
4:15—Recorded program
4:30—Brother Bob's Club
5—Beauty questions and answers
5:30—The Three Cocoanuts
5:45—Blue Watters, jazz pianist
6—The KKLX trio
7—News items
7:30—Fred and Morris, comedians
7:45—Weaver-Wells program; Ethel Rhinard and Cora Scott; Johnny Zunino, accordionist
8—Hi-Jinks
8 to 11 P.M.—Dance program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M.—Rise and Shine
7:30—Radio shopping news
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
10:50—Popular recordings
11—Wint Cotton, tenor; Johnny Shaw, organist
11:30—Julia Hayes
11:45—Radio shopping news
12:15 P.M.—Dr. R. M. McLain
12:30—Echoes of Portugal
1—Theatre of the Air
1:30—Over the Teacups
2—Masters Album
2:45—Frank Wright
3:45—Zoro
4:15—Jack Hall and Clem Kennedy
4:45—Broadway Tunes
5—Radio shopping news
5:30—Dr. J. Douglas Thompson
6—The Silver Liners
6:30—Ernie Smith in "The Sport Page of the Air"
6:45—Cliff and Lolly
7—Dance music
7:30—News service
7:45—The Irresistible Imps
8—"Murder on the One Yard Line"
8:30—"Song of Songs"
9—"The Scamp of the Campus"
9:30—"And Lang Syne," with Joan Ray, contralto; Jane Sargent Sands, pianist, and Johnny Shaw, organist
10—Moment Musicale
11 to 1 A.M.—Jimmie Kendrick's Night Owls

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

- Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Charlie Glenn, Songs of Yesteryear
8—Metropolitan Hour
8:45—Word of Cheer Hour
9—Organ melodies
9:30—Health talk
9:45—Revue (records)
10—Sunshine Hour
11—Salon melodies
11:15—Manhattan Moods
11:30—Popular records
11:45—Recorded program
12 noon—Popular recordings
12:15 P.M.—Talk and records
12:30—Leila Grant, organist
1—Cal King's Country Store
1:30—Musical Contrasts (records)
2—Rheba Crawford
2:45—Willis Zink, Contract Bridge
3—Leila Grant, organist
3:30—"Home Harmony Series"
4—Masters of the Violin
4—Salon music
4:15—Celebrity recordings
4:30—Dental Clinic of the Air
5—Metropolitan Hour
6—Revue (records)
6:30—Brief talk and records
6:45—Stanislaus Bem orchestra
7—Judge Matthew W. Brady
7:15—Virginia Spencer, Soliloquy
7:30—Richelieu concert ensemble
7:45—Musical Scales: Adele Burian, Harmonettes, orchestra
8—On With the Show
8:45—Gleason and Armstrong
9—The Challengers
9:15—Fred Skinner, songs
9:30—Bob Allen and George Bowers
9:45—John D. Barry, World Events
10—Radio Sandman Hour: Jack Deane, tenor
11 to 12 midnight—Erwing Brothers' orchestra

CBS

Columbia Broadcasting System

- 9 A.M.—Hotel Taft orchestra: KFBK, KVI, KFPY, KFRC, KGB
9:30—Columbia Revue: Vincent Sorey's orchestra: KFBK, KVI, KFPY, KGB
10—Columbia Farm Community Network Program: KFBK, KWG, KFRC, KHJ
11—Pabst-ett Varieties: Pabst-ett Variety Four; Fred von Ammon, accordionist and Art Jerrett, guitarist: KWG, KOL, KVI, KOIN, KFRC
11:15—Columbia Artists Recital: Adele Vasa, soprano, and Virginia Arnold, pianist: KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB
11:30—Ann Leaf at the Organ, with Helcn Board, soprano: KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB
12 noon—Edna Wallace Hopper: KVI
12:15—Columbia Salon Orchestra, Emery Deutsch, conductor: KFBK, KMJ, KWG, KOL, KFPY, KDYL, KGB
12:30—The Three Doctors: KFBK, KMJ, KWG, KFPY, KHJ, KGB
12:45—Columbia Educational Features: KFBK, KMJ, KWG, KOL, KFPY, KGB
1—Light Opera Gems: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
1:45—Edna Thomas, the Lady from Louisiana. KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB
2—Jewish Art Program: KWG
2:30—John Kelvin, Irish tenor, with Vincent Sorey's orchestra: KWG
2:45—Football Forecasts, Henry McLemore: KWG
4—Bing Crosby: KFBK, KFPY, KHJ, KVI
4:30—Red Nichols and his Park Central Hotel orchestra: KFBK, KVI, KFPY, KFRC, KHJ, KGB
5:30—March of Time: Dramatization of the week's outstanding news events: KWG, KOL, KFPY, KOIN, KFRC, KHJ
6:45—Friendly Five Footnotes: "Casey" Jones aviation news flashes; Larry Murphy, tenor; Jackie Clark, tap dancer; Freddie Rich's orchestra: KWG
7—The Pillsbury Pageant, featuring Toscha Seidel, violinist; Theo Karle, tenor, and Sam Lanin's Pillsbury orchestra; announcer, Frank Knight: KOL, KFPY, KOIN, KFRC, KHJ
7:30—Modern Male Chorus: KFBK, KWG, KOL, KFPY, KFRC, KGB
7:45—Howard Barlow, with augmented symphony orchestra: KWG, KOL, KFPY, KGB
8—Street Singer: KWG, KOL, KFPY
8:15—Pryor's Cremo Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
8:30—Cameo Quarter Hour: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
8:45—Jack Pettis and his Pavilion Orchestra: KVOR, KWG, KOL, KFPY
- 265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts
Radio Service Corp., Salt Lake City
8:30—Sweet Coal program of poems and music
9—Informal program
9:30—Florsheim Frolic
10—Mystery Serial, NBC
10:30 to 11 P.M.—Organ program from Capitol Theatre

**T
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780 Kilo.—1,000 Watts

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LOS ANGELES

379.5 Mtrs. **NBC-KGO** 7500 Watts
790 Kcys. Sutter 1920
National Broadcast Co., San Francisco
7 A.M.—NBC Organ Recital, Paul
Carson; KGO
7:15—Sterling Products Co. Pro-
gram: KGO, KHQ, KOMO, KFI,
KFSD, KTAR
7:30—Sunrise Serenaders: Orchestra
direction Edward J. Fitzpatrick;
KGO; KOMO 7:30 to 7:45
7:45—Van and Don, the Two Pro-
fessors, songs and dialogue: KHQ,
KOMO, KGW, KPO, KFI, KFSD,
KTAR, KSL, KOA
8—Shell Happytime, conducted by
Hugh Barrett Dobbs: KHQ, KOMO,
KGW, KPO, KFI, KTAR, KSL
8—Financial Service Program: KGO
8:15—Morning Melodies: Orchestra
direction Edward J. Fitzpatrick;
KGO
8:30—Cross-Cuts of the Day, Dr.
Laurence L. Cross; Southern Har-
mony Four: KGO
9:15—Beautiful Thoughts: Chuck,
Ray and Gene, harmony trio; Irma
Glenn, organist; Gene Arnold, nar-
rator: KGO, KHQ, KWG, KFI,
KTAR
9:30—Bits of Melody: KGO
9:45—Rembrandt Trio, direction Eva
Garcia; KGO
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KPO, KFI, KFSD, KTAR, KSL,
KOA 10:30 to 10:50, 11:10 to 11:30
11:30—Organ Recital, Paul Carson:
KGO, KECA
12 noon—Luncheon concert: KGO,
KECA
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KECA,
KFSD, KTAR
1—Hotel Sir Francis Drake Orches-
tra: KGO, KECA
2—NBC Matinee: KGO, KHQ,
KOMO, KFI, KFSD; KTAR 2 to
2:15 and 2:30 to 2:45; KSL 2:15
to 2:30; KOA, KSL 2:45 to 3
3—The Entertainers: KGO
3:30—E. H. A., Questions and An-
swers: KGO, KFSD
3:45—News Service: KGO
4—Major Bowes' Family: Vocal and
instrumental soloists; Yascha
Bunchuk, 'cellist and orchestra
conductor: KGO, KPO
4:30—Baron Keyes' Air Castle, with
the adventures of Clickety Clack:
KGO, KECA
4:45—Little Buster Circus Parade:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR
5—Cities Service Concert Orchestra:
Jessica Dragonette, soprano; the
Cavaliers, male quartet; Frank
Banta, Milton Rettenberg, piano
duo; orchestra direction Rosario
Bourdon: KGO, KHQ, KOMO,
KGW, KECA, KSL
6—Interwoven Pair: Billy Jones,
Ernie Hare; orchestra direction
Will C. Perry: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR, KSL
6:30—Armour Program: Ruth Lyon,
soprano; Lillian Knowles, contral-
to; William Miller, tenor; Chaun-
cey Parsons, tenor; Arch Bailey,
baritone; Leslie Arnold, bass;
chorus and orchestra direction
Josef Koestner: KGO, KHQ,
KOMO, KGW, KFI, KSL
7—Paul Whiteman's Paint Men:
Mildred Bailey, blues singer; Jack
Fulton, tenor; the Jestors, vocal
trio: George Howard, John Rav-
enscroft, Roy McDermott; Fran-
cis Barstow, guitarist: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KSL

7:30—RKO Theatre of the Air: Wil-
liam Hanley, narrator; film, vau-
deville and radio stars: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KSL
8—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KECA, KFSD, KSL
8:15—Brownbilt Footlites: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR
8:30—Demi-Tasse Revue: Gus Ar-
nheim's Ambassador Hotel orches-
tra; Loyce Whiteman, soprano;
Donald Novis, tenor; Dave Mar-
shall, baritone: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KTAR
9—The House of Color: Max Dolin,
violinist and director; Easton
Kent, tenor; male quartet; instru-
mental ensemble: KGO, KHQ,
KOMO, KGW, KFI, KSL
9:15—John and Ned: KGO
9:30—Piano Pictures: KGO
10—Mystery Serial, Episode Five,
"Ultra Lavender," by Fran
Striker: KGO, KOA, KSL
The Violet Ray disappeared just
as Haskell and Jack rescued Grace
in the basement of the old man-
sion in the last episode of "Ultra
Lavender." Just as they are
about to take Grace out into the
air someone approaches them. A
man who seems to be Bog, whose
dead body had been found in the
tower, comes in. As the preceding
episode closed, Haskell was heard
screaming, "That man is not Bog-
shoot him, for heaven's sake,
shoot! It's the Violet Ray."
Dealing with the possibilities of
the Violet Ray, the serial so far
has told how Nina Kelsey wit-
nessed the death of her sister
through the power of a ray of
light. Jack Oakley, the fiance of
Grace Haskell, is trying to solve
the mystery of the ultra violet
light. He had suspected Bog, a
servant, of being involved, until
his death.
10—Richfield News Flashes, Sam
Hayes: KHQ, KOMO, KGW, KPO,
KFI, KFSD
10—Piano Pictures: Phyllida Ashley,
Aileen Fealy: KGO
10:30—Football Rally: Olympic
Club team; interviews by Lloyd E.
Yoder; Jennings Pierce, master of
ceremonies: KGO, KOA
11—Lofner-Harris Hotel St. Francis
dance orchestra: KGO, KOMO,
KFI
12 to 12:30 A.M.—NBC Organ Re-
cital: KGO
296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
12 noon—Variety program
12:30—Weather; farm market re-
ports
1—Tommy Tucker's Fun and Frolic
1:30—The Friendly Hour
2:30—Musical program
4:30—Story Time
5—Vespers
5:45—Kathleen Clifford beauty
questions and answers
6—Dinner music
6:15—Franco's program
6:30—Farm market reports
6:45—Radio news and forum
7:45—Musical feature
8—San Jose Accordion Club
8:30—Helen Heppburn, Ralph Sim-
mons, Jack Charnow
9—A. Caro Miller and his vibraharp
9:30—PhychoLOGY by Kobar
10 to 10:15 P.M.—Watch Tower pro-
gram

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Songster
7—Inland Empire Dairyman
7:15—Sterling Products, NBC
7:30—"Miss Spoken"
7:45—Van and Don, NBC
8—Shell Ship of Joy, NBC
9—Joyner Joys, Walt and Norman
9:15—Beautiful Thoughts, NBC
9:30—Song Shopping, Herb Wixson
9:45—U. R. M. Merry-makers
10—Ball Bros. Canning Time
10:15—Reducoids, "Miss Silhouette"
10:30—Magazine of the Air, NBC
11:30—Bell organ recital
12 noon—Club Bulletin
12:15—Home Comfort program
12:30—Farm and Home Hour, NBC
1—To be announced
1:15—The Lewiston Realtor
1:30—Gems of Remembrance
1:45—Fashion's Fur Facts
2—NBC Matinee
3—Studio Parade
4—Peerless Dental Hygiene
4:15—Service Hour
4:30—J. & D. Paint Time
4:45—Little Buster Parade, NBC
5—Cities Service concert, NBC
6—Interwoven Pair, NBC
6:30—Armour Hour, NBC
7—Paul Whiteman Paint Men, NBC
7:30—RKO Theater of the Air, NBC
8—Amos 'n' Andy, NBC
8:15—Brownbilt Footlites, NBC
8:30—Demi-Tasse Revue
9—House of Color, NBC
9:15—Studio program
9:30—S. & W. "Tom Mitchell," KGW
10—Richfield News Flashes, NBC
10:15—Program to be announced
11 to 12—Lazy Ike at the Mike

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational services
7—Theatre organ recital
7:15—Sterling Products Co., NBC
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—The Health Man
9:15—Tuneful Two
9:30—Helpful Hints to Housewives
9:45—Rembrandt Trio, NBC
10—Barbara Gould beauty talk
10:15—Acme Sunshine Melodies pro-
gram
10:30—Magazine of the Air, NBC
11:30—Vocal ensemble
12 noon—Prudence Penny
12:15—Farm and Home Hour, NBC
1—Concert orchestra and vocalists
2—NBC Matinee
3—Concert orchestra and vocalists
4—Popular trio
4:15—Stock quotations
4:30—Cecil and Sally
4:45—Little Buster Circus Parade,
NBC
5—Cities Service concert, NBC
6—Interwoven Pair, NBC
6:30—The Armour Hour, NBC
7—Paul Whiteman's Painters, NBC
7:30—RKO Theatre of the Air, NBC
8—Amos 'n' Andy, NBC
8:15—Brownbilt Footlites, NBC
8:30—Demi-Tasse Revue
9—House of Color, NBC
9:15—Columbia Knit Rhythm Boys
10—Richfield News Flashes, NBC
10:15—Life Saver Success Reporter
10:20—Vocal ensemble
10:30—Football rally, NBC
10:50—Globe Trotter
11—Hotel St. Francis dance orches-
tra, NBC
12 to 12:30 A.M.—Organ recital

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; news
8—Syncopated Headlines, NWBS
8:30—Warren Wright, organist
9:15—Mary's Neighborly Chat
9:45—Olive and Elmore, duets
10—Robert Monsen, tenor
10:15—The Radio Boy Friends
10:45—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—Meadow Larks, Julia Hayes
11:45—Elmore Vincent, tenor
12 noon—Mid-day request program
12:30—Frederick C. Feringer, organist
1—Bob Monsen
1:15—Dental Clinic of the Air
1:45—Homer Sweetman
2—Mardi Gras
3—Bobby Hainsworth, organist
3:30—Smilin' Sam
3:45—Tea Time Tales; Marshall Sohl
4—Metropolitan Hour
5—Homer Sweetman
5:15—Uncle Frank's Accommodation train
5:45—Casey Jones
6—The Melody Musketees
6:30—The Royal Loafers
7—Casey and Chet
7:30—Knights of Notes
8:30—Song Exchange
9—Knights of the Road
9:15—"Man Beast," mystery drama
9:45—Vic Meyers' Orchestra
10:30—Moonlight Melodies; Bobby Hainsworth, organ
11—Vic Meyers' Orchestra
12 midnight—Sign off

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Klock
7:45—Perky Feather
8—Hallelujah Hour, KHJ
9—Patsy Cook, Better Homes Hour
9:15—Organ Moods
9:30—Betty Crocker
9:45—Console Capers
10—Organ Moods
10:15—Congratulations
10:30—Organ Moods
11—Pabst-ett Varieties, CBS
11:15—"The Carnival," with Billy Sherwood
12 noon—Edna Wallace Hopper, CBS
12:15—Columbia Salon Orch., CBS
12:30—Endurathon
12:45—Columbia Educational features, CBS
1—Light opera, CBS
1:30—Murrah
1:45—Edna Thomas, CBS
2—Happy-Go-Lucky Hour
3—Feminine Fancies, KFRC
3:30—Harriet Links
3:45—Feminine Fancies, KFRC
4—Organ Moods
4:30—Endurathon
5—Service Hour
5:30—The March of Time, CBS
6—Don Lee feature
6:45—Black and Blue, KHJ
7—Fillsbury Pageant, CBS
7:30—Modern male chorus, CBS
7:45—Howard Barlow, CBS
8—CBS feature
8:15—Arthur Pryor's Band, CBS
8:30—Camel Quarter Hour, CBS
8:45—Speed Boys
9—Queen of the Ivories
9:15—McKay Boys
9:30—Wrestling
11—Endurathon
12 midnight—Sign off

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.
7 A.M.—Morning Revellier
7:30—Syncopated Headlines
8:30—Organ concert, Warren Wright
9:15—Mary from Proctor's
9:45—Olive and Elmore, duets
10—Bob Monsen, tenor
10:15—Radio Boy Friends
10:30—The Radio Boy Friends
10:45—Organ concert
11—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—Julia Hayes program
11:45—Professor and his Dream Girl
12 noon—World Book Man
12:15—Organ concert, Frederick C. Feringer
1—Bob Monsen
1:15—Dental Clinic of the Air
1:45—Jean Kantner, baritone
2—Mardi Gras
3—Organ concert, Bobby Hainsworth
3:30—Smilin' Sam
3:45—Tea Time Tales; Marshall Sohl
4—Metropolitan Hour
5—Steamboat Bill
5:15—Uncle Frank's Accommodation Train
5:40—Market reports
5:50—Garden talk
6—The Melody Musketees
6:30—The Royal Loafers
7—Casey and Chet
7:30—Knights of Notes
8:30—Song Exchange
9—Knights of the Road
9:15—"Man Beast," mystery drama
9:45—Vic Meyers' Butler Hotel orch.
10:30—Moonlight Melodies; Bobby Hainsworth, organist
11—Vic Meyers' Trianon orchestra
12 to 2 A.M.—Midnight Revellers

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts

Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm flashes
7—Family Altar Hour
7:45—The Morning Serenaders
8—Syncopated Headlines
8:30—Organ concert
9—Tune Chasers
9:15—Mary
9:30—Elmer and Gwenty
9:45—Olive and Elmore, duets
10—Julia Hayes
10:15—Radio Boy Friends
10:45—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—The Westerner
11:45—Elmore Vincent
12 noon—World Bookman; "Aunt Sammy"
12:15—Organ concert
1—Bob Monsen
1:15—Dental Clinic of the Air
1:45—Homer Sweetman
2—Mardi Gras
3—Organ concert
3:30—Smilin' Sam
3:45—Tea Time Tales
4—Metropolitan Hour
5—Homer Sweetman
5:15—Uncle Frank's Train
5:45—The Dye Pot
6—Melody Musketees
6:30—The Royal Loafers
7—Silent period
8—Knights of Notes
8:15—Walter sports program
8:30—Philco dance band
9—Bob Monsen, tenor
9:15—"Man Beast," mystery drama
9:45—Vic Meyers' orchestra
10:30—Moonlight Melodies
11—Vic Meyers' orchestra
12 to 1 A.M.—Midnight Reveller



\$5,000
ARTIST
Identification
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STARTS
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NOW

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225.4 Meters KGB Franklin 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California

7 A.M.—Recordings
8—Hallelujah Hour, KHJ
9—Don Bigelow's orchestra, CBS
9:30—Betty Crocker
9:45—Dorothy Hayes beauty talk
10—Blanche Wood's Shopping Tour
11—Recordings
11:15—Columbia Artist Recital, CBS
11:30—Ann Leaf, organist
12 noon—Columbia Salon Orch., CBS
12:30—The Three Doctors, CBS
12:45—Columbia educational features, CBS
1—Light opera gems, CBS
1:45—Edna Thomas, CBS
2—Happy-Go-Lucky Hour, KFRC
3—Recordings
3:30—Feminine Fancies, KFRC
4—Bing Crosby, CBS
4:15—Mary Lewis Haines, KFRC
4:30—Red Nichols and orch., CBS
5—News and records
5:15—Walkathon
5:45—Song Stories
6—Service Hour
7—J. Warde Hutton's concert ensemble
7:30—The Bon Bons, CBS
7:45—Howard Barlow, CBS
8—To be announced
8:30—Camel Quarter Hour, CBS
8:45—Union Oil Co.
9—Manhattan Reflections
9:30—Vignettes
10—Dance music
10:15—Walkathon

384.4 Meters KTM Exposition 1341
780 Kcys. 500 Watts
Pickwick Broad. Corp., Los Angeles

6 A.M.—Bert Olbert's request records
8—Organ recital
8:30—Recorded program
9—Zandra
9:30—Recorded program
9:45—Chiropractic lecture
10—Silent period
1 P.M.—Recorded program
1:15—Inspiration: Poetry
1:30—Aunt Kate
2—Spanish Troubadours
2:30—Recorded program
3—Organ and voice (Art Wilson, tenor; Bartley Sims, organist)
3:30—KTM Shopper with records
5—Silent period
8—Concert orchestra
8:15—Calibama Coeds, transcription
8:30—Concert orchestra
9—Beverly Hill Billies
10—Jack Dunn's orchestra
11:30 to 1 A.M.—Chisters' Club, request records

209.7 Meters KECA West. 0337
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles
10:30 A.M.—AtJund the house with Roy Leffingwell
11—German lesson, by Annette Doherty
11:15—Vera Van, ballads
11:30—Organ recital, NBC
12 noon—Luncheon concert
12:15—Western Farm and Home Hour, NBC
1—Hotel Sir Francis Drake orch., NBC
2—"Pipe Dreams," Aeolian organ recital
3—The World in Music, NBC
3:15—Black and Gold Room Orchestra, NBC
3:30—Mad Hatters
4—News release
4:15—Three Boys
4:30—Baron Keyes Air Castle, NBC

4:45—Don Ricardo, baritone
5—Cities Service Concert, NBC
6—Roy Ringwald, tenor
6:15—Nick Harris programs
6:45—Dance band
7:15—String orchestra
7:45—Football review
8—Amos 'n' Andy, NBC
8:15—Stove Poker Philosopher and Emma Hirst, vocalist
9:15—Male quartet
9:30—Musical Comedy Album, Packard orchestra and soloists
10—The Ranch Boys
10:30—Dorothy Raymond, piano program
10:45 P. M.—News release

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts

KMTR Radio Corp., Hollywood, Cal.
7 A.M.—Tom Murray's Hill Billies
8:05—Tom Murray's Hill Billies
9—Home Economics expert
9:15—Selected records
10:30—Scientific Serenaders
11—Stuart Hamblin's Southern Aces
11:30—Selected records
11:45—Public and city officials
12 noon—The Globe Trotter
12:15—Hi-Noon Hi-Lites
1:15—The Banjo Boys
2:15—The Happiness Revue
4—Musical Messengers, orchestra
5—Selected records
5:30—Charlie Beale, piano and songs
5:45—The Globe Trotter
6—Twilight Melodist
6:30—Ethiopian Oriental Supper Club
7—Herald sports
7:15—Scientific Symphonists
7:30—Double Deckers
7:45—Justin Johnson, violinist
8—True Melodies
8:15—Vera Van, Sweetheart of Song, and her Song Sweethearts
8:30—KMTR dance orchestra
9—Studio program
9:30—Rhythmic Strings
10—Harold Curtis, organist
11—11 o'Clock Music Box
12 to 7 A.M.—Ship-a-Hoy program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples & his gang
8:45—Inspirational talk and prayer
9—Kate Vaughn, Home Economics
10—Eddie Albright's Family
10:30—Maxine's Shopping Service
11:15—Radio Church of the Air
12 noon—Doria Balli, "Personality Presentations"
1—New Paris Inn
2—Eddie Albright reading late fiction
2:30—KNX ensemble
3:30—Federation of Women's Clubs musical program
4—Travelogue
4:15—Records; announcements; stocks
4:30—Maxine's Shopping Service
5—Brother Ken's Club for Kiddies
5:45—Town Cryer's Tips
6—KNX Trio
6:15—"Tom and Wash"
6:30—De Vaux Varieties
6:45—KNX concert trio
7—Frank Watanabe & Hon. Arlie
7:15—"Penn and Cas"
7:30—Metropolitan Water District
7:45—KNX ensemble, directed by Wilbur Hatch
8—Royal Order of Optimistic Do-nuts
9—Ethel Duncan
9:15—Arizona Wranglers
9:45—Boxing bouts from Hollywood Legion Stadium
10:45—"Mistah Bill and Jackson"
11—New Paris Inn broadcast
12 to 1 A.M.—Dance orchestra

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—"News briefs" and records
7:30—Recorded program
7:45—Campbell Cereal
8—Hallelujah Hour
9—"Jack and Grace"
9:15—Don Bigelow's orchestra, CBS
9:30—Betty Crocker, Household Hints, KFRC
9:45—To be announced
10—Pabst-ette program, CBS
10:15—Organ recital
10:30—Organ and talk
10:45—Chicago studio program, CBS
11—Columbia Artists Recital, CBS
11:30—Ann Leaf, organist, CBS
11:45—Plano music program
12 noon—Edna Wallace Hopper, CBS
12:15—Biltmore concert orchestra
12:30—Three Doctors, CBS
12:45—World-wide news
1—Beauty talk
1:15—Light Opera Gems, CBS
1:30—Times Forum
2—Happy-Go-Lucky Hour, KFRC
3—Feminine Fancies, KFRC
4—Bing Crosby, CBS
4:15—Prof. Hertzog's School program
4:30—Red Nichols & his orch., CBS
4:45—"Seeing So. Calif."
5:15—Town Topics and news items
5:30—Time Magazine, CBS
6—Surprise Girls
6:15—To be announced.
6:45—"Black and Blue"
7—Pillsbury Flour program, CBS
7:30—Economy Gasoline
8—L. A. Soap Co. "Chandu"
8:15—Arthur Pryor's Band, CBS
8:30—Morton Downey and Camel orchestra, CBS
8:45—Baker program
9—Woodbury Soap, CBS
9:15—Resinol
9:30—To be announced
9:45—Life Savers
9:50—World-wide news
10—Roosevelt dance orchestra
12 to 1 A.M.—Midnight Moods, Claude Riemer

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego
7:15 A.M.—Sterling Products, NBC
7:30—Studio program
7:45—Van and Don, NBC
8—Morning Musicale
8:45—Spanish program
9—Good Cheer program
9:15—Amy Lou Shopping Hour
10:15—Sponsored program
10:30—Woman's Magazine, NBC
11:30—Frank Lanterman, organist
12:15—Western Farm & Home, NBC
1—Studio program
2—Matinee, NBC
3:30—E. H. A. Questions and Answers, NBC
3:45—Radio Dental Clinic
4:15—Studio program
4:45—Little Buster Circus Parade, NBC
5—Feature program
5:30—Late news items
5:45—Novelty program
6—Interwoven Pair, NBC
6:30—Cramer's Quartet & John Wells
7—Paul Whiteman's orchestra, NBC
7:30—RKO program, NBC
8—Amos 'n' Andy, NBC
8:15—Brownbilt Footlites, NBC
8:30—Demi-Tasse Revue
9—Spanish program
9:30—NBC program
10—Richfield News Flashes, NBC
10:15—Dance music from Little Club
11:15 to 12 midnight—Frank Lanterman, organist

468.5 Meters **KFI** Westmore 0337
640 Kcys. 25,000 Watts

Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:15—Sterling Products, NBC
7:30—Stock market quotations
7:45—Van and Don, NBC
8—Shell Happytime, NBC
8—Helpful Hints to Housewives
9:15—Beautiful Thoughts, NBC
9:30—Lou Gordon, tenor, and Betty Travis, violinist
9:45—Don Ricardo, baritone
10—Beauty talk by Mr. Willats
10:15—Alexander Bevani, speaker, on the Italian language
10:30—Magazine of the Air, NBC
11:30—Kitchen Kapers, Marilla Olney and Roy Ringwald
11:45—The Chaparral Club
12 noon—U. C. and U. S. Department of Agriculture
12:15—Federal & state mkt. reports
12:30—Silent period
2—NBC Matinee
2—Seeing Southern California
3:15—Organ recital, Roy Ringwald
3:45—Lou Gordon, tenor, and Baldassare Ferlazzo, violinist
4—Wild West Jack and his Cowboys
4:30—Winnie Parker, popular songs
4:45—Little Buster Circus Parade, NBC
5—Vocal ensemble and piano duets
5:45—E. H. Rust, the nurseryman
6—Interwoven Pair, NBC
6:30—Armour Hour, NBC
7—Paul Whiteman's Painters, NBC
7:30—RKO program, NBC
8—Roamers male quartet
8:15—Brownhill Footlites, NBC
8:30—Demi-Tasse Revue
9—House of Color, NBC
9:15—Great Trials of History
9:30—Studio program
10—Richfield News Flashes, NBC
10:15—Concert orchestra with Arthur Lang, baritone
11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colo.
5 P.M.—Cities Service Concert, NBC
6—Interwoven Pair
6:30—Armour program
7—Paul Whiteman's Paint Men
7:30—RKO Theatre of the Air
8—Amos 'n' Andy
8:15—Old Wagon Tongue
9—Sports Interview, C. L. Parsons
9:15—Network program
9:30—Studio program
10—Mystery Serial, NBC
10:30 to 11 P.M.—Football rally, NBC

315.6 Meters **KFWB** Holly. 0315
950 Kcys. 1000 Watts

Warner Brothers, Hollywood, Calif.
8:30 A.M.—Recordings
9—Jerry Joyce's orchestra
10—Home Economics expert
10:30—Recordings
11—Jerry Joyce's orchestra
12 noon—Ten Virginia Rhythm Kings
12:30—Price Dunlavy, organist
1—Recordings
1:30—Nip and Tuck, two-piano team
2:30—Price Dunlavy, organist
3—Recordings
3:30—Lewis TeeGarden reading popular fiction
4—Recordings
4:30—Nip and Tuck, two-piano team
5—Recordings
5:15—Jerry Joyce's orchestra with Grafton Linn, soloist
6—Peter Pan and his playmates
6:15—Price Dunlavy, organist
6:25—The Gruen Answer Man

6:30—Price Dunlavy, organist
6:45—Cecil and Sally
7—Orchestra direction of Sam K. Wineland
7:30—Courtesy program
7:45—Melody Lane, featuring June Purcell and Jerry Joyce's orchestra
8—Jimmy Gleason & Bob Armstrong
8:15—Irresistible Imps
8:30—Fantasia featuring KFWB orchestra direction of Sam K. Wineland
9—Speed featuring KFWB orchestra and soloists
9:30—Morals in Mayfair by Kay Van Riper
10 to 12—Gus Arnheim's orchestra

239.9 Meters **KFOX** Phone: 672
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Cal.
5 to 12:30 P.M.—Music; news
12:30—RMB Trio
1—Lions' or Masonic Luncheon Club
1:30—Record vaudeville
2—KFOX Kapers
2:15—Bicycle races
2:30—Over at Mart's House
3—Surprise Matinee
3:30—Pipe Dreams
3:45—Old Time Hymns
4—News report
4:15—Dental Clinic of the Air
4:45—English-Gibson orchestra
5:15—Walkathon
5:30—Sassy Little and the Rhymea-Line Twins
5:45—Professor and his Dream Girls
6—Old Time Minstrels
6:15—Rural Free Delivery
6:30—The Boy Detective
6:45—Three Vagabonds
7—School Days
7:15—Bill and Co
7:30—Phantom Hunters
7:45—"Chandu"
8—Studio program
8:15—Sunset Harmony Boys
8:30—"Harmonious Questions"
9—English-Gibson orchestra
9:30—Hank's Cronies
10—KFOX Salon Group
10:15—Walkathon
10:30—English-Gibson orchestra
11—Pacific Coast Club Rhythm Makers
11:30—Freddie Carter's orchestra
12—Dick Dixon, organist
1 to 5 A.M.—Recordings and electrical transcriptions

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Morning Express
7—KJBS Alarm Klok Klub
8—Recorded program
9—Assoc. Food Stores' program
9:30—The Corner Drug Store
10—Reporter of the Air
10:05—Organ recital
10:30—Popular recorded program
12 noon—Organ records
12:30—Transitone program
12:45—Variety recordings
1—Stock report & musical program
2:15—Recordings
2:30—French Airs
2:45—Variety program
3—Reporter of the Air
3:05—Popular records
3:30—Dell Raymond, popular songs
3:45—Adventures of Louie and Adolph
4—Recordings
4:45—Better Business Bureau talk
5—Topsy's Roost program
5:15—Popular records
5:30—Silent period
12:01 to 6 A.M.—KJBS Owl program



READ
the
RULES
for
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on
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SATURDAY Programs · · · Oct. 10, 1931

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
7 A.M.—Exercises and entertainment
7:35—Opening N. Y. stocks
8—Recorded program
9—Modern Homes period
9:30—Clinic of the Air
10:15—S. F. stocks; weather
10:30—Recorded program
11—Classified advertising hour
12 noon—Closing S. F. stocks
12:05—Jack Delaney and his band
12:45—Jean's Hi-Lights
1:45—Drs. Barron & Wilkinson
2:15—Football, Olympic Club vs. U. C.
5—Beauty questions and answers
5:30—The Three Cocoanuts
6—The KLX trio
7—News items
7:30—Helen Parmelee, pianist
8—Faucit Theater of the Air
8:30—Sports news
8:45—L. G. French, baritone
9—Musical Soiree; John Wharry
Lewis, violinist; Henri Sheffo, basso; Muriel Scherrube, soprano, & Helen Wegman Parmelee, pianist
10 to 11 P.M.—Dance program

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Morning devotions
8:05—Recordings
8:15—Dr. R. M. McLain
8:30—Jimmie Mosley
8:45—Recordings
9—Silent period
1 P.M.—Latin-American program
1:45—Recordings
2—Charlie Glenn
2:30—Union Mutual Life
2:40—Hawaiian Melody Boys
3—Parker Dental System
3:30—Organ travogue, Vivian Moore
4—Los Hispanos
4:45—Pabst Rejuvino program
5—King, Queen and Jack program
5:15—Happy Eyes program
5:30—Wade Forrester's Sunshine Hour
6—Silent period
7:30—Latin-American program
8:30—Universal Dental program
8:45—Italian program
9:30—Shakespearean plays directed by N. B. Joseph
10—Bill Johnson, tenor
10:15 to 11 P.M.—Audition Hour

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Eye-opener program
8—Silent period
9—Dance music
9:30—Kiddies' parade
10:15—Bellevue Hotel program
10:30—Dr. T. G. Linebarger's program and health talk
11—Marina Hour
12 noon—Best Steppers
12:15 P.M.—Alburtus
12:45—Yest Pocket program
1—Silent period
6—Dinner Dance music
6:40—Alburtus
7—Nadine Chriss, pianist
7:15—Bellevue Hotel program
7:30—Silent period
11—Melodies of the Masters
12 to 1 A.M.—Dedication hour



TOM GERUN
KFRC—9:30 P. M.

440.9 Meters KPO Garfield 8300
680 Kcys. 5000 Watts
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Morning health exercises interspersed with "Apple Sauce" featuring Hugh Barrett Dobbs
7:45—Van and Von, NBC
8—The Shell Happytyme by Hugh Barrett Dobbs
9—Dobbie's Birthday Party
9:30—Home and Farm Hour, NBC
10:30—Magazine of the Air, NBC
11:30—Talk by Leon J. Pinkson
11:45—Mel Peterson
12 noon—Weather and time signals
12:05—Livestock reports
12:10—Snap Shots
1—Airycyclopaedia
1:30—Organ recital
1:45—Helen Barker, Art talk
2—Dixie Dixons
2:15—Let's Get Associated: Play by play football broadcast, Stanford vs. Minnesota from Stanford
5—Big Brother
5:30—Date Book, Stuart Strong
5:45—News digest, "Scotty" Mortland
5:55—U. S. weather report
6—Superba Melody Men
6:15—Mayor Angelo Rossi in talk for Blindcraft
6:20—Jess Norman's San Franciscans
6:45—Henry Starr, the 16/40 Boy
7—Bob Kleir's Syncopators
7:45—Cecil and Saly for S. & W.
8—Children's players
8:15—Gilmore Circus, NBC
8:45—Murray Sisters
9—Packard program
9:30—Agatha Turley, soprano, and Dorothy Lewis, contralto
10—Life Savers program
10:05—Jess Norman's San Franciscans
11 to 12 midnight—Organ recital

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Charles Glenn, Songs of Yesteryear
8—Metropolitan Hour
8:45—On Parade
9—Organ melodies
9:30—Health talk
9:45—Revue (records)
10—Sunshine Hour
11—Salon melodies
11:15—Manhattan Moods
11:30—Popular records
11:45—Cotton Bond: Songs of the South
12 noon—Church Bulletin of the Air
12:15—Talk and records
12:30—The Family Album
1—Cal King's Country Store
1:30—Marina Trio
2—Leila Grant, organist
3—Popular hits (records)
3:30—Concert Memories
4:30—Dental Clinic of the Air
5—Metropolitan Hour
6—Revue (records)
6:30—Richelieu concert ensemble
7—Bertrand B. Bronson, psychiatrist
7:15—Virginia Spencer, Soliloquy
7:30—Stanislaus Bem orchestra
8—On With the Show
9—Fred Skinner, songs
9:15—"Papa Popovitch," KYA Players
9:45—Jack Deane, tenor
10—Radio Sandman Hour; Mary Atkinson, soprano
11 to 12 midnight—Erwing Brothers' orchestra

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Civic Concerts Service program
5:30—Preview of International Sunday School lesson, the Rev. William O. Rogers
6—General Electric program
6:30—The First Nighter, NBC
7—Lucky Strike dance orchestra
8—Amos 'n' Andy
8:15—The Gruen Answer Man
8:30—Coon-Sanders Nighthawks
9—Sherbo's Continentals
10—The Koa Koons
10:30 to 11—Organ recital, Erminie De La Vergne, Ogden Theater

218.8 Meters KRE Ashberry 7713
1370 Kcys. 100 Watts
First Congrega. Church, Berkeley, Cal.
9 A.M.—Chapel of the Chimes Organ
9:30—Tunes of the Day
10—Half Hour of Happiness
10:30—Tunes of the Day
11—Hour with Noted Composers
12 noon—High Noon Novelties
1—Chapel of the Chimes Organ
1:30—Here and There
2—Silent period
3:30—Symphony Hour
4:30—Over the Teacups
5:30—"Ten Torrid Tunes"
6—"Sweet and Hot"
6:15—Popular Melodies
6:30—Chapel of the Chimes Organ
7—Doc Herrold
7:30—Pan-American program
8—On With the Dance
9—Chapel of the Chimes Organ
10 to 10:30 P.M.—Half Hour of Requests

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M.—Rise and Shine
- 7:30—Radio shopping news
- 8:30—Recordings
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—Mr. B. L. Corley
- 10:50—Popular recordings
- 11—Wint Cotton, tenor; Johnny Shaw, organist
- 11:30—Radio shopping news
- 12:15 P.M.—Dr. R. M. McLain
- 12:30—Echoes of Portugal
- 1—Theatre of the Air
- 1:30—Over the Teacups with Alma La Marr
- 2—Masters Album
- 2:45—Studio program
- 3:45—Zoro
- 4:15—Broadway Tunes
- 5—Radio shopping news
- 5:30—Dr. J. Douglas Thompson
- 6—Silver Liners
- 6:30—Sport page of the air
- 6:45—Johnny Shaw, organist
- 7—The Melody Girl
- 7:15—Kiddie Kapers with Gerda Lundberg and Johnny Shaw, organist
- 7:30—Jimmie Kendrick's "Funnies"
- 7:45—Dance music
- 8—Dixie Singers
- 8:30—Cliff and Lolly
- 8:45—Boswell Sisters (records)
- 9—Sweet and Low Down
- 10—Moment Musicale
- 11 to 1 A.M.—Jimmie Kendrick's Night Owls

CBS

Columbia Broadcasting System

- 9 A.M.—Hotel Taft orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Francis Felton and his St. George Hotel orchestra: KFBK, KWG, KOL, KVI, KFPY, KGB
- 10—Columbia Farm Community Network Program: KFBK, KWG, KFPY, KFRC, KHJ
- 11—Saturday Syncopators: Nat Bru-siloff's orchestra, with Helen Nugent, contralto: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KGB
- 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—The Four Clubmen: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
- 12 noon—Northwestern University vs. Notre Dam Football Game: KFRC, KHJ
- 12:30—The Three Doctors: KFBK, KMJ, KWG, KFPY, KGB
- 12:45—The Madison Singers: KFBK, KMJ, KWG, KOL, KFPY, KGB
- 1—Ann Leaf at the Organ: KFBK, KWG, KOL, KVI, KFPY, KGB
- 1:30—Spanish Serenade: KFBK, KWG, KOL, KVI, KFPY, KGB
- 2—Eddie Duchin and his Central Park Casino Orchestra: KFBK, KWG, KOL, KVI, KFPY, KGB
- 3—Anthony Trini and his Village Inn Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
- 3:15—Why Americans are Commer-cially Interested in the Far East: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
- 3:30—Whispering Jack Smith: KFBK, KMJ, KWG, KOL, KFPY, KGB
- 4—Bing Crosby: KFBK, KMJ, KWG, KVI, KFPY
- 4:15—The Political Situation in

Washington Tonight: KFBK, KMJ, KWG, KVI, KFPY, KGB

- 4:30—Reis and Dunn, with Nat Bru-siloff's orchestra, presenting a program of comedy and songs: KFBK, KMJ, KWG, KVI, KFPY, KGB
- 5:30—The Bon Bons: KFBK, KWG, KFPY, KFRC, KHJ, KGB
- 5:45—Chicago Variety Program: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB
- 6:15—Boswell Sisters: KFBK, KWG, KOL, KFPY, KFRC, KHJ, KGB
- 6:30—National Radio Forum: KFPY, KFRC, KGB
- 7—Hank Simmons' Show Boat: KFBK, KMJ, KWG, KFPY, KFRC
- 8—Street Singer: KMJ, KWG, KFPY
- 8:15—Pryor's Crema Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 8:30—The Camel Quarter Hour: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 8:45—Huston Ray and his Bossert Orchestra: KMJ, KWG, KOL, KFPY

491.5 Meters **KFRC** Prospect 6100
610 Kcys. 1000 Watts

- Don Lee, Inc., San Francisco, Calif.
- 7 A.M.—Seal Rocks broadcast; stocks
- 8—Hallelujah Hour
- 9—Don Bigelow's orchestra, CBS
- 9:30—Junior Artists program
- 10:30—Program to be announced
- 11—Church announcements
- 11:05—Saturday Syncopators, CBS
- 11:30—Columbia Salon Orch., CBS
- 12 noon—Northwestern University vs. Notre Dame football game, CBS
- 2—California vs. Olympic Club foot-ball game, courtesy Associated Oil
- 4:30—Reis and Dunn, CBS
- 4:45—Recordings and Town Topics
- 5—Organ recital
- 5:15—Steamboat Bill
- 5:30—Kate Smith's Swanee Music, CBS
- 5:45—Chicago variety program, CBS
- 6:15—Boswell Sisters, CBS
- 6:30—Organ recital
- 6:45—Adventures of Black and Blue
- 7—Hank Simmons' Show Boat, CBS
- 8—Street Singer, CBS
- 8:15—Pryor's Military Band, CBS
- 8:30—Camel Quarter Hour, CBS
- 8:45—Musical Crossword Puzzle
- 9—Merrymakers
- 9:30—Tom Gerun's orchestra
- 10—Anson Weeks' orchestra
- 11—Hal Grayson and his Hotel Roosevelt orchestra
- 12 to 1 A.M.—Vagabond of the Air

296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose
- 9 A.M.—The Bondons
- 9:30—Homemaker's Hour
- 10:30—Studio program
- 11—Leah Bernhardt Kimball
- 12 noon—Variety program
- 12:30—Weather; market reports
- 1—Tommy Tucker's Fun and Frolic program
- 1:30—Friendly Hour
- 2:30—Musical program
- 4:30—Story Time
- 5:30—Evening Echoes
- 5:45—Kathleen Clifford beauty questions and answers
- 6:15—Franco's program
- 6:45—Musical feature
- 7—Radio news and forum
- 8—Studio program
- 8:45—Italian Hour
- 9:45 to 10:15 P.M.—Psychology by Kobar

570 K.

526 M.

KMTR

... is pleased to announce that it will broadcast all of the football games from the Los Angeles Coliseum (Olympic Stadium) this season.

... and Frank Bull, the Pacific Coast's most outstanding sports announcer, will be at the microphone for the play by play descriptions and incidents on and about the field.

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THE LOS ANGELES EVENING HERALD

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790 Kcys. Sutter 1920
National Broadcast. Co., San Francisco

7 A.M.—NBC Organ Recital: KGO

7:30—Sunrise Serenaders: Orchestra
direction Edward J. Fitzpatrick:
KGO, KOMO 7:30 to 7:45

7:45—Van and Don, the two Professors,
songs and dialogue: KHQ,
KOMO, KGW, KPO, KFI, KFSD,
KTAR, KSL, KOA

8—Shell Happytime, conducted by
Hugh Barrett Dobbs: KHQ, KOMO,
KGW, KPO, KFI, KTAR, KSL

8—Financial Service Program: KGO

8:15—Morning Melodies: Orchestra
direction Edward J. Fitzpatrick:
KGO

8:30—Cross-Cuts of the Day, Dr.
Laurence L. Cross; Southern Har-
mony Four: KGO

9:15—Beautiful Thoughts: Chuck,
Ray and Gene, harmony trio;
Irma Glenn, organist; Gene Ar-
nold, narrator: KGO, KHQ, KGW,
KFI, KTAR

9:30—National Farm and Home
Hour: KGO, KOMO, KFI, KFSD;
KTAR 10 to 10:30

10:30—Woman's Magazine of the
Air, Bennie Walker, editor: KGO,
KHQ, KOMO, KGW, KPO, KFI;
KFSD, KTAR 10:50 to 11:10

11:30—Organ Recital, Paul Carson:
KGO, KECA

12 noon—To be announced: KGO
1—Hotel Sir Francis Drake Quartet,
direction Herman Heller: KGO,
KECA, KFSD

2—Pacific Coast Conference Foot-
ball Broadcasts, University of
Southern California vs. Washing-
ton State, sponsored by Associated
Oil: KHQ, KFI

3—Waldorf Rose Room Orchestra,
direction Mischa Bori: KGO, KECA,
KFSD, KTAR

3:30—Mexican Typica Orchestra:
KGO

4—Nick Lucas: KGO

4:15—Bavarian Peasant Band: KGO

4:30—Sonata Recital: Arcadie Bir-
kenholz, violinist; Mathilde Har-
ding, pianist: KGO, KFSD

4:45—News Service: KGO

5—Civic Concerts Service Program:
KGO, KFSD, KSL

5:30—The Silver Flute: Legends of
a wandering gypsy: KGO

6—General Electric Hour: Symphony
orchestra direction Erno Rapee;
"Adventures in Science," Floyd
Gibbons: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR, KSL

6:30—The First Nighter: "Print the
News," drama with June Mer-
edith and Don Ameche: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KSL

Sparkling romance in the local
room of a large newspaper is the
story behind a new play, "Print
the News," to be presented in the
First Nighter program from the
NBC Chicago studios tonight
June Meredith and Don Ameche
will take the leading roles.

7—E. A. Rolfe and his Lucky Strike
dance orchestra: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KSL

8—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KECA, KFSD, KSL

8:15—Gilmore Circus: Roy Kellogg,
ringmaster; Duke Attebury and
Ken Gillum, clowns: KOMO,
KGW, KPO, KFI

8:15—Split Second Tales: Dramatic
sketch by Carlton E. Morse: KGO
Tonight's Split Second Tale for
NBC listeners will offer a modern

version of Christopher Columbus'
discovery of America. Carlton E.
Morse, author of the play, will
give his idea of what might have
happened if the good ship "Santa
Maria" had radio communication
with Spain during the perilous
trip across the Atlantic to the
New World. Written along com-
edy lines without sacrificing the
fast tempo which has character-
ized these plays, the story will
feature Michael Raffetto as Chris-
topher Columbus, Bobbe Deane as
Queen Isabel and Charles McAl-
lister as King Ferdinand.

8:30—Political talks: KGO, KTAR

8:45—Sperry Smiles: Lee S. Rob-
erts, pianist; Paul Carson, organ-
ist; guest vocalist: KGO, KHQ,
KOMO, KGW, KECA, KFSD

9—Bluebird Melodies: Vocal soloist;
orchestra direction Joseph Hornik:
KGO, KECA

9:30—Associated Spotlight Revue:
Baby theme; dramatic, vocal and
instrumental artists; Cecil Under-
wood, master of ceremonies: KGO,
KHQ, KOMO, KGW, KFI

Songs eulogizing babies, from
platinum-haired blondes to curly-
headed, chubby-faced infants,
feature the musical portion of the
show, which is given over to a
baby theme. Wise-cracks and
character skits enlisting the ser-
vices of Walker, Bobbe Deane,
Peary and Captain "Bill" Royle

will enliven the festivities. Tony
Spaglinini, Spud McGuire, Sassy
Little, Ishud Sokituyu, Bennie
Fishes, Sophie Swenson, Marjorie
Primley and Annette Hastings, as
the pupils of the "little red, cream
and green school house," will do
their bit in continuing the note of
levity when Dr. Pettifogg, the
new school teacher, appears on the
scene in an effort to rule the class
with an iron hand during the
"School Days" sketch. Walter
Beban's highly farcical version of
the old stage hit, "The Banker's
Daughter" or "Lillian's Last
Love" with Miss Deane and
Walker in the romantic leads and
Peary supplying the menace, com-
pletes the lighter side of the pro-
gram.

11—Lofner-Harris Hotel St. Francis
dance orchestra: KGO, KOMO,
KFI

12 to 12:30 A.M.—NBC Organ Re-
cital: KGO

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News

8—Syncopated Headlines

8:30—Organ Concert, Warren Wright

9—Parents Forum

9:15—Marshall Sohl, tenor

9:45—Elmore Vincent, tenor

10—Casey Jones, tenor

10:15—The Radio Boy Friends

10:45—Meadow Larks orchestra

11:15—The Professor and his Dream
Girl

11:30—Blue Streaks orchestra

12 noon—Mid-day request program

12:30—Organ Concert, Frederick C.
Ferguson

1—Marshall Sohl, tenor

1:15—Organ concert, Bobby Hains-
worth

1:30—Chet Cathers

1:45—U. of Oregon vs. U. of Wash-
ington football game

4:30—Metropolitan Hour; organ
concert

5—Uncle Andy and the Kiddies

5:15—Boeing Aviation talk

5:45—Elmore Vincent, tenor

6—Henri Damski's Concert En-
semble

7—Casey Jones in "Reminiscing"

7:15—Cow Boy Jo

7:30—Eighteen Feet of Harmony

7:45—Esperanto Class, Wayne Jack-
son

8—Northwest Concert Trio

9—Vic Meyers' Orch.

10—Chet Cathers, baritone

11—Cole McElroy's Dance Orch.

12 midnight—Request recordings;
Coo-Coo Club

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts

Western Broad. Co., Portland, Ore.

6:45 A.M.—Farm flashes

7—Family Altar Hour

7:45—The Morning Serenaders

8—Syncopated Headlines

8:30—Organ concert

9—Tune Chasers

9:15—Marshall Sohl, tenor

9:45—Elmore Vincent

10—Casey Jones, tenor

10:15—Olive Reynolds

10:30—Radio Boy Friends

10:45—Blue Streaks orchestra

11:15—Professor and his Dream Girl

11:30—The Westerner

11:45—Bob Monsen

12 noon—World Bookman; "Aunt
Sammy"

12:15—Organ concert

1—Marshall Sohl, tenor

1:15—Organ concert

1:30—Chet Cathers

1:45—U. of Oregon vs. U. of Wash-
ington football game

4:30—Metropolitan Hour

5—Cowboy Jo, guitar

5:15—Boeing Aviation talk

5:30—Allen Daniels, tenor

5:45—Elmore Vincent

6—Concert ensemble

7—Silent period

8—Nocturne

8:30—Northwest concert trio

9—Apostolic Faith Mission concert

9:30—Vic Meyers' orchestra

10:30—Moonlight Melodies

11—Cole McElroy's dance band

12 to 1 A.M.—Midnight Reveller

325.9 Meters **KOMO** Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational service

7—Sunrise Farm Broadcast

7:45—Van and Don, NBC

8—Shell Happytime, NBC

9—The Health Man

9:07—Tuneful Two

9:30—National Farm and Home
Hour, NBC

10:30—Magazine of the Air, NBC

11:30—Vocal recital

11:45—Garden Time program

12 noon—Prudence Penny talk

12:15—Orchestra and vocalists

1:45—Associated Football Broadcast,
Univ. of Wash. vs. Univ. of Ore.

4:30—Cecil and Sally (elec. trans.)

4:45—Stock reports

5—Orchestra and vocalists

6—General Electric program, NBC

6:30—The First Nighter, NBC

7—Lucky Strike dance orch., NBC

8—Amos 'n' Andy, NBC

8:15—Gilmore Circus, NBC

8:45—Sperry Smiles, NBC

9—Cotton Pickers, NBC

9:20—Globe Trotter

9:30—Spotlight Revue, NBC

11—Life Saver Success Reporter

11:05—Hotel St. Francis dance or-
chestra, NBC

12 to 12:30 A.M.—Organ recital

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.
7 A.M.—Morning Revellier
7:30—Syncoated Headlines
8:30—Organ concert
9:15—Marshall Sohl, tenor
9:30—Organ concert
9:45—Grant Merrill, piano
10—Casey Jones, tenor
10:15—Olive Reynolds, blues
10:30—The Radio Boy Friends
10:45—Blue Streaks orchestra
11:15—Professor and his Dream Girl
11:30—Blue Streaks orchestra
11:45—Bob Monsen
12 noon—World Book Man
12:15—Organ concert, Frederick C. Feringer
1—Marshall Sohl, tenor
1:15—Organ concert
1:45—U. of Oregon vs. U. of Washington football game
4:30—Organ concert
5—Steamboat Bill
5:15—Boeing Aviation talk
5:30—Labor talk
5:40—Market reports
5:50—Garden talk
6—Henri Damski's concert ensemble; Jean Kantner and Marshall Sohl, soloists
7—Casey Jones in "Reminiscing"
7:15—Olive and Elmore, duets
7:30—Eighteen Feet of Harmony
7:45—Esperanto class, Wayne Jackson
8—Nocturne
8:30—Northwest concert trio
9—Vic Meyers' Butler Hotel orch.
10—Moonlight Melodies; Chet Cathers, baritone; Jan Russell, violin; Mabel Mohrman, piano; Jan Russell, cello
11—Cole McElroy's dance orchestra
12 to 2 A.M.—Midnight Revellers

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—"Top o' the Morning"
7—KOL Time Klock
7:45—Perky Feather
8—Hallelujah Hour, KHJ
9—Patty Cook, Better Homes Hour
9:15—Tooth talk, Dr. Hobson
9:30—Hotel Taft orchestra, CBS
9:45—Console Capers
10—Organ Moods
10:15—Congratulations
10:30—Organ Moods
11—Street Singer, CBS
11:15—Columbia Salon Orch., CBS
12 noon—Four Clubmen, CBS
12:30—Endurathon
12:45—Madison Singers, CBS
1—Ann Leaf at the Organ, CBS
1:30—Murrath
1:45—Spanish Serenade, CBS
2—Saturday Syncopters
2:45—Don Lee feature
3—Anthony Trini and orch., CBS
3:30—Whispering Jack Smith, CBS
4—Organ Moods
4:30—Endurathon
4:45—Organetes
5—Ballad Hour
5:15—Blue Lou
5:30—Service period
5:45—Organ recital
6—Boswell Sisters, CBS
6:45—Black and Blue, KHJ
7—Hank Simmons' Show Boat, CBS
8—Don Lee feature
8:15—Arthur Pryor's Band, CBS
8:30—Camel Quarter Hour, CBS
8:45—Speed Boys
9—Merrymakers, KHJ
9:30—Tom Gerun's orchestra
10—Everstate dance band
11—Walkathon
11:30 to 12—Dance orchestra

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Songster
7—Inland Empire Dairyman
7:15—The Shoe Doctor
7:30—Alice Blue Gown
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—Walt and Norman
9:15—Beautiful Thoughts, NBC
9:30—Song Shopping, Herb Wixson
9:45—U. R. M. Merrymakers
10—Ball Bros. Canning Time
10:15—Reduroids, "Miss Silhouette"
10:30—Magazine of the Air, NBC
11:30—Bell organ concert
12 noon—Blub Bulletin, "Lucy Robinson"
12:15—Home Comfort program
12:30—Farm Service program
1:15—The Lewiston Realtor
1:30—Gems of Remembrance
1:45—Fashion's Fur Facts
2:15—Associated Football broadcast. U. S. C. vs. W. S. C.
5—To be announced
6—General Electric Hour, NBC
6:30—The First Nighter, NBC
7—Lucky Strike orchestra, NBC
8—Amos 'n' Andy, NBC
8:15—Split Second Tales, NBC
8:30—Peerless Trio
8:45—Sperry Smiles, NBC
9—Musical program
9:30—Spotlight Revue, NBC
11 to 12—Lazy Ike at the Mike

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Express
7—KJBS Alarm Klok Klub
8—Variety records
9—Assoc. Food Stores' program
9:30—The Corner Drug Store
10—Reporter of the Air
10:05—Organ recital
10:30—Recordings
12 noon—Organ and records
12:30—Transitone program
12:45—Variety program
1—Stock report and records
1:30—Popular records
2:30—Russian airs
2:45—Band concert
3—Reporter of the Air
3:05—Favorite records
3:30—Musical styles
4—Jerry McMillan, pianist
4:30—Recordings
5:30—Silent period
12:01 to 8 A.M.—KJBS Owl program

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City
6 P.M.—Floyd Gibbons, "Adventures in Science," and symphony orchestra directed by Erno Rapee, NBC
6:30—"The First Nighter," NBC
7—Lucky Strike dance orch., NBC
8—Amos 'n' Andy, NBC
8:15—Program of the Morning Milk Company
9:15—Utah Woolen Mills program
9:45—Organ and piano duo
10 to 11 P.M.—Variety program

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468.5 Meters KFI Westmore 0337
640 Kcys. 25,000 Watts
Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—N. Y. opening stock market quotations
 7:45—Van and Don, NBC
 8—Shell Happytime, NBC
 9—Polly Grant Hall, piano impromptu
 9:15—Beautiful Thoughts, NBC
 9:30—National Farm & Home Hour, NBC
 10:30—Magazine of the Air, NBC
 11:30—French lesson, by Annette Doherty
 11:45—Roy Ringwald, piano & songs
 12 noon—Department of Agriculture
 2:15—Associated Football Broadcast, U. S. C. vs. W. S. C.
 5—The Three Boys and piano duo
 5:30—Dance band
 6—General Electric program, NBC
 6:30—First Nighter, NBC
 7—Lucky Strike program, NBC
 8—Roamers male quartet
 8:15—Gilmore Circus, NBC
 8:45—D-17, Emperor, James Knight Carden and cast
 9—Cactus Kate; instrumental novelty and male quartet
 9:30—Spotlight Revue, NBC
 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

209.7 Meters KECA West. 0337
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 10:30 A.M.—Around the house with Roy Leffingwell
 11—Spanish lesson, by Annette Doherty
 11:15—Leonard van Berg, tenor
 11:30—Organ recital, NBC
 12 noon—Pacific Feature Hour, NBC
 1—Hotel Sir Francis Drake Orchestra, NBC
 2—Musical program
 3—Waldorf Rose Room Orchestra, NBC
 3:30—Winnie Parker, popular songs
 3:45—Polly Grant Hall, piano solos
 4—News release
 4:15—Organ recital, Roy Ringwald
 5:15—Eleanor Aubrey, ballads
 5:30—"Song Heaven," Noel Archer
 5:45—Bob and Jim, the Utah Trail Boys
 6—String trio with Richard Davis, tenor
 6:45—Dance band
 7:15—Vocal ensemble
 7:45—John Vale, tenor, and string quintet
 8—Amos 'n' Andy, NBC
 8:15—String orchestra
 8:45—Sperry Smiles, NBC
 9—Bluebird Melodies, NBC
 9:30—String Orchestra under direction of Rene Hemery, with John Moss, soloist
 10:30—Ray Canfield and his Beach Boys

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
 7 A.M.—Tom Murray's Hill Billies
 8—Stock quotations
 8:05—Tom Murray's Hill Billies
 9—Mildred Kitchen, Home Economics
 9:15—Selected records
 10:30—Scientific Serenades
 11—Stuart Hamblin's Southern Aces
 11:30—Selected records
 11:45—Public and city officials
 12 noon—The Globe Trotter
 12:15—Hi-Noon Hi-Lites (records)
 1:15—The Banjo Boys

2:15—U. S. C. vs. Washington State football broadcast
 5—Musical Messengers (records)
 5:45—The Globe Trotter
 6—Happy Harry Geise, piano, songs
 6:30—Ethiopian Oriental Supper Club
 7—Federal Business Association
 7:15—Goofus Trio
 7:30—Rabbi Lieber, talk
 7:45—Happy-Go-Lucky Trio
 8—Frank Bull, sportlights
 8:15—Hawaiians
 9:15—Tobasco Twins, speciality
 9:30—Four Boys, hill billies
 10—Selected records
 11—11 o'Clock Music Box
 12 to 9 A.M.—Ship-a-Hoy program

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—Ken Niles, "news briefs" and records
 7:45—Campbell Cereal Co.
 8—Hallelujah Hour
 9—Don Bigelow and his orch., CBS
 9:30—Hotel Taft orchestra
 10—Chicago studio program, CBS
 11—Notre Dame vs. Northwestern, CBS
 2—Times Forum
 2:30—U. S. C. vs. Washington State
 5—Hallelujah Quartet
 5:15—Town Topics, world-wide news
 5:30—Kate Smith's Swanee Music, CBS
 5:45—Chicago Variety program, CBS
 6:15—Boswell Sisters, CBS
 6:45—"Black and Blue"
 7—Show Boat, CBS
 8—L. A. Soap Co., "Chandu"
 8:15—Arthur Pryor's Band, CBS
 8:30—Morton Downey and Camel orchestra, CBS
 8:45—Signal Oil Co.
 9—The Merry Makers
 9:45—Life Savers
 9:50—World-wide news
 10—Roosevelt Hotel dance orchestra
 12 to 1 A.M.—Midnight Moods, Claude Riemer

315.6 Meters KFVB Holly. 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
 8:30 A.M.—Recorded program
 9—Jerry Joyce's orchestra
 10—Price Dunlavy, organist
 10:30—Recorded program
 11—Jerry Joyce's orchestra
 11:30—Recordings
 12 noon—Harold Rhodes, pianist
 12:15—Price Dunlavy, organist
 12:30—Recorded program
 1:30—Nip and Tuck, two-piano team
 2—Recorded program
 2:30—Robert E. Callahan telling Indian stories
 2:45—Price Dunlavy, organist
 3—Popular records
 3:30—Concert records
 4—Tea dance from the Ambassador Hotel
 4:30—Nip and Tuck, two-piano team
 5—Recorded program
 5:15—Jerry Joyce's orchestra
 6—Peter Pan and his playmates
 6:15—Price Dunlavy, organist
 6:25—The Gruen Answer Man
 6:30—Price Dunlavy, organist
 6:45—Cecil and Sally
 7—Orchestra directed by Sam K. Wineland
 7:45—Melody Land, featuring June Purcell and Jerry Joyce's orchestra
 8—Four Moods
 9—Flat Feet by Laird Doyle
 9:30—Slumber Time
 10 to 12—Gus Arnheim's Coconut Grove orchestra

239.9 Meters KFOX Phone: 672
1250 Kcys. 1000 Watts
Nichols & Wariner, Long Beach, Cal.
 5 A.M.—The Early Birds
 7—Sunset Harmony Boys
 8—Clintie Chittick and his harmonica
 8:30—Steinway Duo Art
 8:45—Jay Johnson and his accordion
 9—Three Vagabonds
 9:30—RMB Trio
 10—Cheerio Boys
 10:30—Vera Graham, organist
 11—Town Hall Revellers
 11:30—News report
 11:45—KFOX Salon Group
 12 noon—Air Raiders
 12:30—RMB Trio
 1—Hawaiian program
 1:30—Record vaudeville
 2—KFOX Kaper
 3—Surprise Matinee
 3:30—Majestic Ballroom orchestra
 4:15—Dental Clinic of the Air
 4:45—Rendezvous ballroom orchestra
 5:15—Walkathon
 5:30—Majestic ballroom orchestra
 5:45—Professor and his Dream Girls
 6—Old Time Minstrels
 6:15—Rural Free Delivery
 6:30—The Boy Detective
 6:45—Three Vagabonds
 7—School Days
 7:15—Bill and Co.
 7:30—Phantom Hunters
 7:45—"Chandu"
 8—"Black and Blue"
 8:15—Sunset Harmony Boys
 8:30—"Mystery Mansion," serial
 9—English-Gibson orchestra
 9:30—Hank's Cronies
 10—KFOX Salon Group
 10:15—Walkathon
 10:30—English-Gibson orchestra
 11—Pacific Coast Club Rhythm Makers
 11:30—Freddie Carter's orchestra
 12—Dick Dixon, organist
 1 to 5 A.M.—Recordings and electrical transcriptions

225.4 Meters KGB Franklin 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
 7 A.M.—Recordings
 8—Hallelujah Hour
 9—Don Bigelow's orchestra, CBS
 9:30—Hotel Taft orchestra, CBS
 10—Blanche Wood's Shopping Tour
 11—Street Singer, CBS
 11:15—Columbia Salon Orch., CBS
 12 noon—The Four Clubmen, CBS
 12:30—The Three Doctors, CBS
 12:45—Madison Singers, CBS
 1—Ann Leaf, organist, CBS
 1:30—Spanish Serenade, CBS
 2—Saturday Synopators, CBS
 2:45—Recordings
 3—Anthony Trini's orchestra, CBS
 3:15—Why Americans are commercially interested in the Far East, CBS
 3:30—Whispering Jack Smith, CBS
 3:45—Coronado Beach Tent City orchestra
 4:15—The Political Situation in Washington Tonight, CBS
 4:30—Reis and Dunn, CBS
 4:45—News and records
 5—Service Hour
 5:15—Walkathon
 5:30—Kate Smith, CBS
 5:45—Chicago Variety program, CBS
 6:15—Boswell Sisters, CBS
 6:30—National Radio Forum, CBS
 7—To be announced
 8:30—Camel Quarter Hour, CBS
 8:45—Signal Oil Co.
 9—Merrymakers, KHJ
 10—Dance music
 10:15—Walkathon
 11—Hotel Del Coronado Casino orch.



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ARTIST
Identification
CONTEST**

**STARTS
THIS
ISSUE**

**ENROLL
NOW**

**See
Pages
4, 5, 6, 7**

This Issue



**499.7 Meters KFSB Franklin 6353
600 Kcys. 1000 Watts**
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning Musicales
9—Good Cheer program
9:15—Amy Lou Shopping Hour
9:30—National Farm & Home, NBC
10:30—Amy Lou
10:50—Woman's Magazine, NBC
11:10—Frank Lanterman, organist
12 noon—Feature program
1—Sir Francis Drake orch., NBC
2—Studio program
3—Waldorf Rose Room Orch., NBC
3:30—Feature program
3:45—Radio Dental Clinic
4:15—Studio program
4:30—Sonata recital, NBC
4:45—Studio program
5—Civic Concert Service, NBC
5:30—Gene Perry
6—General Electric, NBC
6:30—The First Nighter, NBC
7—Lucky Strike orchestra, NBC
8—Amos 'n' Andy, NBC
8:15—Bertha, Bess and Jim
8:45—Sperry Smiles, NBC
9—Hotel Agua Caliente
10—Dance music from Little Club
11 to 12 midnight—Studio program

**384.4 Meters KTM Exposition 1341
780 Kcys. 500 Watts**
Pickwick Broad. Corp., Los Angeles
6 A.M.—Bert Olbert's request records
8—Organ recital
8:30—Recorded program
9—Zandra
9:30—Recorded program
9:45—Chiropractic lecture
10—Silent period
1 P.M.—Recorded program
1:15—Inspiration: Poetry
1:30—Aunt Kate
2—Spanish Troubadours
2:30—Recorded program
3—Organ and voice (Art Wilson,
tenor; Bartley Sims, organist)
3:30—KTM Shopper with records
5—Silent period
8—Highway Highlights
9—Beverly Hill Billies
10—Jack Dunn's orchestra
11:30 to 1 A.M.—Chislens' Club, re-
quest records

**285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts**
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples & his Gang
8:45—Inspirational talk and prayer
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
11—Travelogue
11:30—Maxine's Shopping Service
12 noon—Recorded program
12:30—Radio Church of the Air
1—New Paris Inn
2—Football game broadcast
5—Recorded program
5:45—Town Cryer's Tips
6—Chester Markert, organist
6:15—"Tom and Wash"
6:30—De Vaux Varieties
6:45—Chester Markert, organist
7—Frank Watanabe & Hon. Archie
7:15—Davis Treasure Ship
7:30—Sol Hoopi and his Hawaiian
orchestra
8:30—KNX dance ensemble
9—Ethel Duncan
9:15—Arizona Wranglers
10—Dance orchestra
11 to 12 midnight—New Paris Inn

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