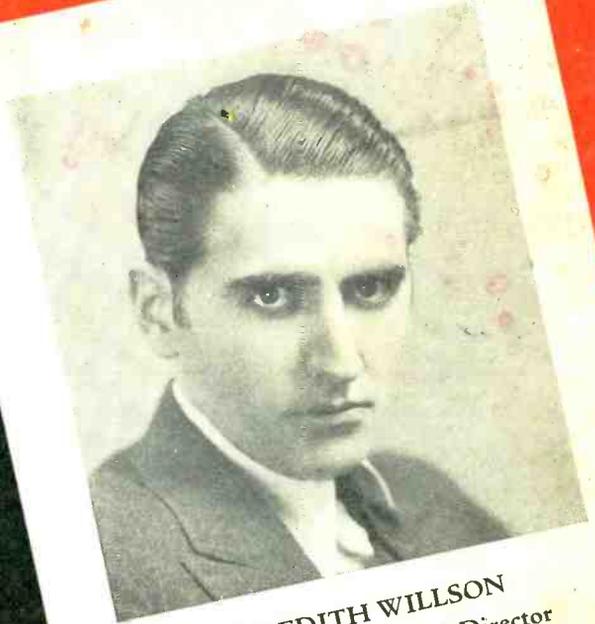


FOR WEEK OF  
**JANUARY**  
3rd to 9th

# BROADCAST WEEKLY

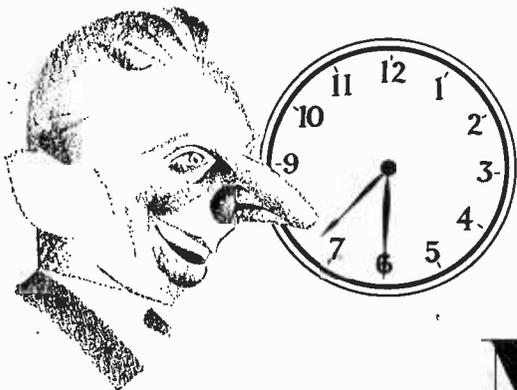


**MEREDITH WILLSON**  
Popular KFRC Musical Director

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



# AN HOUR EARLIER



## M·J·B

## “Demi-Tasse Revue”

*with*

**John P. Medbury**

MASTER OF CEREMONIES

**730 N. B. C.**

STATIONS

ON MONDAY NITES

NO CHANGE FRIDAY NITE



Featuring Jimmie Grier's Ambassador Hotel Coconut Grove Orchestra with Loycé Whiteman, Donald Novis, Dick Webster, Harry Barris and the 3 Ambassadors.

*The Only “Safety-Sealed” Coffee*

# BROADCAST WEEKLY

CHICAGO  
Harold Poe Swartwood  
29 South La Salle Street  
Chicago

*The Leading Radio Guide of the Pacific Coast*

NEW YORK  
Edwin F. Ripley  
118 East 28th Street  
New York City

Vol. XI, No. 1

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

January 2, 1932

## RADIO INDUSTRY WILL OPPOSE NEW TAX

**O**PPPOSITION to the recommendation of Secretary of the Treasury Mellon to Congress that a sales tax of five per cent be imposed upon radio sets and accessories will be headed by the radio manufacturers of the country through their national organization.

Meeting at New York, leaders of the industry determined to throw their entire weight in opposition to the proposed tax.

The radio industry recognizes the revenue necessities of the Government and also the difficulties of equitable taxation.

The radio industry always has placed its facilities freely at the disposal of Federal, state and local governments, their officials and representatives for free public service. It has borne and will cheerfully bear its fair share of taxation.

The radio industry will, however, unitedly oppose the proposed discriminatory sales tax of five per cent as an unfair, oppressive burden on the radio industry and public. The industry objects to being singled out, together with a few other industries, for special and discriminatory taxation.

The radio industry would favor a general sales tax of a small fraction of a per cent

on all manufactured products, but vigorously objects to and will oppose the proposed special sales tax of five per cent.

A general small sales tax on all manufactures would produce much greater revenue than the proposed tax on radio and a few other selected items. This year's Federal deficit is estimated at \$2,123,000,000. Without knowledge of the industry, under the greatly reduced radio sales in 1931, the Government's return from the proposed special tax on radio would probably be not more than one-third of one per cent of the Federal deficit.

The radio industry is in no condition to bear increased tax burdens which are special and not general. A tax of this sort, therefore, becomes one which will be borne directly by the buying public.

Radio cannot be fairly classified as a luxury, semi-luxury or non-essential. Like the daily newspaper, radio is a daily means of communication and civic progress. Its cost has been brought so low that its use is universal and we oppose a special tax on this great service to the millions of the radio public.

Published weekly by the Broadcast Weekly Publishing Company, 726 Pacific Building, San Francisco, Calif.  
Telephone DOUGLAS 5273

Yearly subscription: \$3.00 in the United States, \$5.50 in Canada. Entered as second class matter, March 25, 1923,  
at the Post Office, San Francisco, California, under Act of March 3, 1879.

Copyright, 1931, by Broadcast Weekly Publishing Company

# PERSONAL PICKUPS

BY GYPSY



Mrs. H. J., Spokane.—Mabel Lydia Ford is the lady who conducts the "Chats with May" broadcasts at Station KFIO. She is a stunning creature with golden brown hair, blue eyes,

and an orchid complex. Miss Ford was born in Kansas City, is of English origin, has spent most of her life on the coast, and sang in concert prior to entering the broadcast field. Her favorite color is jade green, her pet extravagance books, and she has a secret passion for chocolate sundaes but keeps within her eighteen model by riding horseback daily. She is single, lives with her mother, attends every concert and play that comes along, and is active in welfare work. You may recall a James Ford, who was president of your Chamber of Commerce a few years ago. Well, Mabel is James' sister.

Grace, Sacramento.—Yes, Van, of Van and Don (NBC) was married on the same day that Marie Elbs changed her name to Mrs. Milton Samuel. There has been quite an epidemic of weddings at NBC. Don, as you know, followed his partner's example a week or so later and then Betty Kelly altered the Miss to Mrs. Several girls from "downstairs" (the business offices are downstairs) succumbed. Fern McChesney was one of them. She married Russell McNeil, the librarian, who sings occasionally. You have no doubt heard him. Fern and Russell were, oh, so sure, no one knew but Russell had promised to tell his best friend and—suddenly everyone was congratulating him. Since then anyone seen wearing an unusually happy expression is under suspicion.

Mrs. F. L. H., Spokane.—Roscoe Grover was still in New York last I heard, with the Ned Wayburn Institute, heading the Talkie-Radio Training Department. He drops me a line now and then, so when I hear from him again I shall give you the

latest. His last letter was full of television and the thrill of having just produced several miniature musical comedies over CBS. And, oh yes, he spoke of having seen Georgia Simmons. You remember her, don't you. She was formerly on NBC out here, broadcasting under "Magnolia." Sorry I have been unable to trace the members of the quartet you mention, but I shall keep on trying and if I locate them, will advise you through this column.

Mrs. W. H. S., Marshfield.—The "Vagabond of the Air" (KFRC) is as "boomy" in appearance, as his voice would indicate; better than six feet in height, at least 180 pounds in weight, dark-eyed and brown of hair. He was born Charles Gerald Wilford up in Juneau, Alaska, the son of Texas folk who had journeyed there some time during the late eighties. As a youngster he bought, trained and sold dog teams. Later, when the family moved to Montana, "Jerry," as they called him then, learned about ranching and rodeos. Since that time he has been variously known as an inventor, a hotel manager, structural steel engineer, publisher, real estate salesman, advertising designer, poet, and an authority on bees and honey. His initial microphone appearance took place in Salt Lake City at Station KSL in 1929, although he had become interested in radio, technically and commercially, years before. He was married at an early age and has two stalwart sons who are as adventurous and energetic as their dad.

Mrs. C. D. F., Los Gatos.—Numb and Dumb (NBC) are Michael Raffetto and Earle Hodgins. Cross my heart. In "Raising Junior" you hear the voices of Dorothy Desmond and Tom Hutchinson. Dorothy, in real life, is the wife of Thomas Kelly and is the mother of two children not much older than the mythical junior. She came to radio about two years ago after an illustrious stage career. Remember the Carlton Morse mystery serial wherein "Betty Von Laughner" turned out to be a ruthless murderess? That was Dorothy. She isn't like "Betty," though. Tom has been in radio since KGO first went on the air. Perhaps you recall the harrowing "Unseen Hand,"

or "Skipper Brown"? He played "Sammy Scribner" in the former and was the old skipper himself in the latter. He has written any number of plays, both for the stage and radio, is production manager at NBC, and does not know what to do with holidays.

Mary, Spokane.—Marjorie Primley (NBC) is intensely fond of dogs and birds, any and all varieties, goes in for frocks of orchid, loves gardenias and welcomes fried chicken at table. She is endowed with an adventurous spirit—her paternal great-grandparents braved the dangers of a cross-country journey in a prairie schooner, and her grandparents on the maternal side of the house came over from Germany in a sail boat—which perhaps accounts for that—and never indulges in post mortems. She swims whenever she has time, reads everything by Mary Roberts Rhinehart, has played piano since she was a little girl with long, long curls, and is as pretty as a coquette should be. Unmarried about a year ago.

Marge, Los Angeles.—Kenneth Allen (KHJ) was married last June to Olga Millard, a peaches and cream little blonde. Loyce Whiteman (KFWB) became the wife of Harry Barris on November 22. Monroe Upton (KFRC) is still single and unengaged. He has promised to notify Broadcast Weekly the moment his "blessed state" is threatened. Gene Byrnes (Standard McWebster) may now be heard over Station KTM. William Wright (KFRC) and Anson Weeks are both married. Mr. Wright has an eight-year-old daughter.

F. R., San Francisco.—The "Death Valley Days" dramas are written by Ruth Cornwall, a New York girl. By the way—she was out here recently, her second trip to San Francisco. I'm not quite over the shock, yet. She is a petite dark person who looks like anything but Death Valley.

Please do not enclose stamps and self-addressed envelopes for individual replies. I am simply "snowed-under" and, while I regret keeping you in suspense, I must ask you to await your respective turns in Personal Pickups.



#### HOWARD MILHOLLAND

Howard Milholland, Manager of the Program Department of the National Broadcasting Company, Pacific Division, who gave listeners an interesting radio-opsis (now that it's so fashionable to coin words) in an interview with Gypsy on last Monday night's Broadcast Weekly Personal Closeups program. Mr. Milholland comes from a long line of pedagogues, entered the business world at the age of twenty, is a radio pioneer and today holds one of the most important positions in this fascinating industry.

# SILHOUETTES

**A** BIOGRAPHY of the life and experiences of Monroe Upton cannot be put down on one page nor fifty. Books could be written about the experiences of this interesting young man—in fact, several have.

That is probably the most astounding thing about him. You might know him for a long time and never know nor guess that he has traveled several times around the world, visited practically every civilized country, and several not so civilized, that he has had experiences which have provided color for numerous articles and several books.

Upton was born thirty-three years ago in the little town of Bandon, Oregon, overlooking the Pacific. It was only natural that at an early age he developed a strong curiosity about what strange lands lay across that wide span of ocean.

By 1914 he was sitting up into the wee sma' hours of the night listening to the fascinating series of dots and dashes coming from the world over through his crystal detector. He was one of the early "hams," or amateur radio operators of Oregon.

As soon as he received his operator's license, he signed on as radio operator aboard a passenger vessel bound for Mexico. During the next six years Upton traveled each and every one of the world's seven seas and knew the ports, good and bad. He admits that he wasn't a good operator. Every

free minute he spent in reading books and writing of his experiences. Many of his articles were in a humorous vein, for he had developed a sense of humor which could not be denied.

He was tiring of the sea life and took advantage of the opportunity to spend a year ashore at Shanghai, where he built and operated a small



MONROE UPTON

radio station, which, in his own words, "broadcast everything from Chinese operas to American jazz phonograph records."

One day a boat sailed into port. Home and America suddenly looked mighty good to Upton. The result was that when the same ship sailed into the Golden Gate, Upton was aboard her.

Upon arriving in San Francisco, Upton looked up his old friend and co-operator aboard

the S. S. President Wilson, Harrison Holliday, who was managing the then young broadcasting station KFRC. He gave Upton a job as operator, which wrote a definite finis to Upton's life of roving the world.

But the people he had met, the dialects he had heard, the things he had seen, could not be put away so easily. Upton had stowed away a wealth of humor during his travels. But no one would believe that this quiet, unassuming young man could do anything but twist dials and see that the KFRC transmitter was operating properly.

During one of KFRC's "amateur try-out" programs, Upton, unannounced, went before the microphone and put on a humorous skit. It was an immediate hit. From that day to this, Monroe Upton has been entertaining KFRC listeners in many roles. Perhaps most famous of these is that of "Lord Bilgewater" and "Simpy Fitts." He takes character parts in practically all of KFRC's dramatics and writes his own material for his appearances before the microphone.

Incidentally, he considers the role of "Lord Bilgewater" a sort of a burlesque of himself—a comedy exposure of the forgetfulness and exaggeration of little tendencies we all have and of which he admits he has an excessive amount.

To know him is to know a tall, attractive young chap

who, both in appearance and mannerisms may be taken as decidedly English. As a matter of fact, he is of Norwegian descent. His keen sense of humor and ability to create it belie any English extraction! Perhaps his English mannerisms are the result of a year in Shanghai with an Eton graduate as a roommate, and numerous visits to England and many of her possessions. It is impossible to be long among the English without unconsciously absorbing something of them.

Upton is still a bachelor and his hobby is books, which he puts into practical use by conducting a book review period over KFRC each Thursday afternoon at 4:30 o'clock.

**I**NTerviewing Van and Don, those Two Professors who daily season NBC listeners' breakfasts with a touch of lunacy, results in just exactly the kind of thing you might expect.

"How did we get our start?" muses Professor Van Fleming. "Well, I began my life work by opening a real estate office in Longview, Washington. I passed time unloading a lot here and there, until I discovered I could cover a lot more ground with wise cracks—"

"Cut out the kidding, Van, be serious," advises Professor Don McNeill gravely. "Here's how we really started. You see, I was a newspaper reporter and cartoonist, until I found I could get a bigger drawing account from the air—"

Hours and hours of this kind of conversation make up Van and Don's life. The boys, in a rare moment of quiescence, admit that they have more fun than the audiences which hear them through the NBC-KGO network every week-day morning, and it's easy to believe them. The nutty nonsense in which they engage before the microphone



VAN AND DON

comes as natural to Van and Don as breathing, and Cooco College, that fabulous institution of lunatic learning whose history they record daily in their program, "just grew."

"Over a luncheon table," explains Don, "Van and I met at a radio station in Louisville, Kentucky, where he was a singer and I was an announcer. We ate lunch together every day—we still can't talk about it without gagging— Oh, I beg your pardon! Anyway, dear old Cooco just grew out of the wise cracks, and the first thing

we knew we had an act on the air."

Joey the Seal, that gay little "partner" of theirs who is said to hold an ash-tray on his nose for Van and Don while they do their act, is a more recent item in the Two Professors' program. When the Quaker Oats company brought them from the East to entertain western audiences, they picked up Joey on the way. He is a prime favorite with the children who listen every morning to accounts of his tricks, and once when Joey was lost, hundreds of letters from children who were watching for Joey, came to the NBC studios. When he was safely returned, more letters, this time rejoicing, arrived.

Van and Don were married recently, and true to their characters, told not a soul about the happy events, which occurred just a week apart. So far Mrs. McNeill and Mrs. Fleming have not consented to be interviewed.

Their husbands, however, point with pride to two newspaper clippings which prove that it is possible for a man to be a hero in his own home town. One is from a paper in Longview, Washington, from where Van hails, which headlined a story about the Two Professors thus—"Van Fleming is Big Star on NBC—Local Boy Has Partner in Act." To match this, Don pulls out a clipping from his home town, Sheboygan, Wisconsin, where the local paper said: "Don McNeill Is Radio Luminary On Coast—Seal, Van Fleming, in His Act."

# CAPTAIN DOBBSIE IN NEW PROGRAM

**H**UGH BARRETT DOBBS, or Captain Dobbsie as he is affectionately known by millions of radio fans, and his merry crew of Shell Happytimers will sail the "Shell Ship of Joy" from a new port beginning January 1, 1932. The Shell Oil Company has definitely announced that beginning the new year will conduct the Shell Happytime, one of the foremost radio features of the west, over the Pacific Coast network of the Don Lee-Columbia Broadcasting System.

Not so long ago we heard Captain Dobbsie announce that due to the present marketing conditions in the petroleum industry, the sponsors of Shell Happytime believed it would be impossible to continue their program after the end of the year.

The response was instantaneous—hundreds of telephone calls and thousands of letters from Canada to Mexico were received at the Happytime headquarters attesting to the undisputed popularity of Shell broadcasts and hoping that it would be possible for Captain Dobbsie and the Shell Happytime to continue on the air.

The answer to this sincere and enthusiastic appeal from radio fans over the entire Pacific slope is that the Shell Oil Company will sponsor a greater Shell Happytime program during the year 1932 over a new network of Pacific Coast stations with the inimitable Captain Dobbsie as master of ceremonies.

This announcement was likewise the signal for a deluge of telegrams, letters and telephone calls from thousands of grateful

fans throughout the Pacific Coast. The immediate and enthusiastic response left little doubt in the minds of Shell executives that the tremendous expense to maintain the Shell Happytime, even for a half-hour from 8 to 8:30, would be justified a hundred fold.

A prominent array of radio stars, which will include many old favorites of past Happytime programs and several new radio artists unknown to western radio audiences, will sparkle brightly behind the "mike" with Dobbsie in this new, fast-moving half-hour program of good cheer and inspirational entertainment.

The Linden Quartet, a musical organization made up of the three Lindens and John Faivre, one of the most popular and finished musical aggregations of its kind on the air today; Max Dolin, violin virtuoso; Theodore Strong, organist; Eleanor Barnard, concert pianist; the inimitable comedy team of Sambo, Ed and Mandy; Cy Trobbe and his orchestra, make up a group of old favorites, who will be supported by a host of new radio stars, in their efforts to present the outstanding half-hour program of the new year.

The Shell Happytime during the year 1932 will be heard over the Pacific Coast network of the Columbia Broadcasting System from 8 to 8:30 a. m., except Sunday. The program will originate in the studios of KFRC, San Francisco, which will be hooked up with stations KHJ, Los Angeles; KMJ, Fresno; KGB, San Diego; KOIN, Portland, KOL, Seattle; KVI, Tacoma; KFPY, Spokane; KDB, Santa Barbara; KWG, Stockton, and KFBK, Sacramento.



Captain Dobbsie and his Shell Happytimers will be heard over KFRC and the Don Lee System beginning January 1.

# WHY not YOU?

Thousands of subscribers already delighted Electric Clock Owners—

**ACT NOW!**

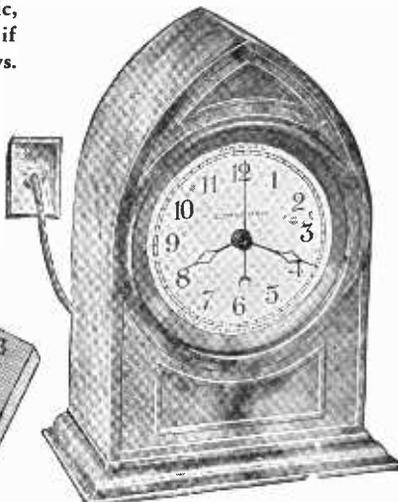
Every mail brings us enthusiastic letters from subscribers delighted with the wonderful ALL-ELECTRIC clock they got in this marvelous offer. Clock and one year's subscription to *Broadcast Weekly* BOTH for \$5. Alarm Clock all-electric, guaranteed 25 years. But ACT NOW. Money refunded if clock not entirely satisfactory and returned within 3 days.

- All-electric, 25-year Mantel Alarm Clock, and
- One year's subscription (52 issues) *Broadcast Weekly*—

**BOTH**  
for

**\$5**

*Either new subscription or renewal accepted.*



Clock and Magazine mailed to separate addresses if so ordered.

**MAIL THIS COUPON NOW!**

BROADCAST WEEKLY,  
Pacific Bldg., San Francisco, Calif.  
Gentlemen:

I enclose herewith \$5 for which please send me *Broadcast Weekly* for one year and the All-Electric Alarm Clock advertised in your special offer. This \$5 shall be payment in full for both. It is understood that if I return clock to you within 3 days you will refund my \$5.

50 cycle  60 cycle  New  Renewal

NAME.....

STREET.....

CITY..... STATE.....

# MICROPHONE GOSSIP



• • • Phil Ohman and Victor Arden, NBC piano duo heard with the Gold Medal Express, are six-foot, rangy he-men who have been playing together ever since they were in knee pants. Phil has straight black hair and Vic can't help the curl in his.

• • • Sam and Blimb are the latest recruits to the American Legion program over KTM at 9:15 p. m. each Monday. The boys are depicted as a couple of colored recruits and their experiences in the various episodes take them from training camp to action across seas. The boys are plenty dumb. In fact, they don't know very much. They think that AEF is a new kind of BVD.

• • • Tenor Ben Alley (CBS) is the recipient of special honor conferred upon him by the glee club of the Lehigh High School in Lehigh, Pa. Its 226 members balloted to determine their favorite radio artist, and Ben was the victor with 167 votes out of their ranks. As a result the club members are allowed a fifteen-minute daily recess from their classes when he is on the air.

• • • Wint Cotton (KTAB) is always being "razzed" about being a southerner! Wint says that just because his name is "Cotton" is no reason for all of this! and besides he is from Alabama, and that's not the south! Not very!!

• • • Marvin Young, producer and continuity writer of KFI-KECA, started out to be a lawyer but succumbed to the stage after three years of wrestling with Blackstone. As an actor, director and writer, he has seen all these United States. As a man with military leanings, he has reached the rank of captain in the Infantry Reserve, U. S. A. He is tall, slender, affable and married.

• • • Albert MacGillivray, who left KNX several months ago to tour the country with Publix, has returned to the Hollywood station, where he will continue to be a popular favorite. His beautiful tenor voice is frequently heard on the City Park Board programs at Westlake Park, broadcast over KNX.

• • • Saturday night, December 26, marked the opening of the new KROW San Francisco studios, located in the lounge of the Casino Theater. Many prominent radio stars were present to help inaugurate these studios, which will be managed by Charlie Glenn.

• • • John Hicks, trombonist in Meredith Willson's KFRC concert orchestra, has written a symphonic sketch for symphony orchestras. Walter Kelsey, KFRC Assistant Musical Director, is also a prolific composer and arranger.

• • • Introducing a newcomer to KYA, Scotty McNeish, who is performing regularly on the Sunshine and On With the Show. Scotty is a blue-blooded Scotty, as he was born in Glasgow, where Scotch are Scotch, and a nickel goes a long, long way. He started in the theatrical profession at the age of seven over in Scotland. He came to America twenty years ago and has played all over the country, on the stage, in the movies, in cabarets, and over the radio.

• • • A photograph of James J. Walker, mayor of New York, and M. H. Aylesworth, president of the National Broadcasting Company, that hangs on the wall of a corridor in the NBC building at 711 Fifth Avenue, New York City, often excites comment from visitors to the company's executive offices.

Mayor Walker inscribed the picture to Aylesworth in typical Walkeresque language. It reads "To M. H. Aylesworth from both of us!"

• • • Morton Downey, Noble Sissle, and Les Reis (of Reis and Dunn), Columbia broadcasters all, were in London at the same time about three years ago. They first formed their friendships with one another there as they met several times at the Kit Kat and other fashionable clubs and also played at times on the same theatrical bills. In those days Les was a "single," playing in blackface. It was after he returned from England that he met and teamed with Artie Dunn.

• • • David Taylor, dramatics and continuity staff of KFI-KECA, was born in Aberdeen, the granite city of Scotland, between the River Dee and the River Don. After a long career on the stage, he served with distinction with the British armies in Palestine, Mesopotamia and Egypt. He is slender, dark and quick; studies archeology, plays tennis, speaks Arabic; Bachelor of Science, Aberdeen University, and married.

• • • Edward Lynn joins the continuity staff of KTM and will be responsible for a certain number of programs from the production angle. He was formerly with the KHJ continuity staff and at one time was KTM's chief announcer. He has collaborated with Charles Wakefield Cadman more than a score of compositions.

• • • Incorrect English is "put on the spot and taken for a ride" every afternoon over KJBS when "Speak-Easy Time" goes on the air. "Speak-Easy" is a five-minute talk on diction, correct choice of words and vocabulary building, and is prepared by a well-known professor of English. It is entertaining as well as instructive, and one of the station's feature attractions.

• • • Michael Kelly, Irish announcer at KNX, whose rich brogue and subtle humor have won him a tremendous following in Southern California almost over night, has a broad grin on his face these days! Mike has put a good one over on his radio friends. Scores of letters have come in asking if he was not middle-aged, short and fat! This Irish lad, be it known, is twenty-three years old, is slightly over six feet tall, and weighs around 160 pounds. Although a Dublin University man, he uses the brogue to flavor his programs.

• • • Everyone knows that Jimmie Kendrick has written a song, but it is to be published, and that is news! Good luck to you, Jimmie!

• • • Amos 'n' Andy live their parts on the air, but when they step outside the studio they become Freeman Gosden and Charles Correll again and have no difficulty in assuming their regular voices. The only time they use their radio voices, outside of the broadcasts, is when they are writing their scripts—when it works better to talk in character.

• • • George Olsen, Columbia band leader, was the first to establish the post of drum major in college ranks. When George went to the University of Michigan in 1915 from military school, he acquired a broomstick, and, painting it with the school colors, directed the marching and playing activities of the Michigan band. Under his regime the band grew in personnel from thirty to a hundred students. He still has the original stick.

• • • The KFI-KECA symphony orchestra, composed as it is of solo artists, breaks up into a number of fine combinations, the latest of which to win a high point among classical listeners being the string quartet and the quintet. The quartet is Rene Hemery and Michel Perriere, violinists; John Bingham, violist, and Silvio Lavatelli, 'cellist. The quintet is the same with the addition of Margaret Kintz-Duncan, pianist.

• • • Bob and Jimmy Palmer, the Utah Trail Boys over KTM at 10:30 p. m., except Sundays, have just given the premiere to two of their new songs, "When You Were the Queen of the Little Red School" and "Land of the High Sierras." Their harmony program is composed wholly of their own tunes, including the theme song, "The Utah Trail."

• • • Gus Arnheim and his Cocoman Grove orchestra, from Los Angeles, who were heard recently in a Lucky Strike hour chain broadcast, said farewell to cinemaland by playing a week at Warner's Hollywood theatre before starting on a tour for Music Corporation of America. Gus and his famous band opened at the Club Forest in New Orleans on December 9.

• • • Harrison Holliday, KFRC manager, had been discussing with his father, "Cap" Holliday, the idea of getting a dog for his year-old (plus a few months) son. The next day "Cap" walked into his office with an animal on a leash, saying, "I've got just the dog for the youngster."

"Just the dog" was a young lion cub, vicious looking but playful, in a clawy way. He sat in Holliday's chair, pawed over the papers, ripped the coat of Caltana Christoph, who was much taken with the beast and wanted to adopt him, and kept himself in the spotlight until his master took him away. He was one of the Gilmore lions.

# A RADIO BEDTIME STORY

By CHARLES F. DRAKE

Listen, you little radio depressionists.

Do you want to hear a story about a beautiful lady who was picked up in the whirl of depression and dropped into a great big city without a job—broke and discouraged?

Well, climb up on our lap.

All ready? Now, close your eyes and harken.

Once upon a time there was a beautiful lady who worked on the stage making people happy with her songs and entertainment. The beautiful lady was very, very happy. Then one day—(if you have tears, prepare)—came a great big bogey man with big depressing hands; big depressing eyes in a big depressing head an—yes, you've guessed it. They called him "Depression."

Well, the big "Depression" bogey man snatched up our beautiful lady and whirled and swirled her around in a big hurricane of disaster and then dumped her right down in Chicago, amongst thousands of other victims, broke—discouraged.

The beautiful lady rubbed her eyes and looked about on a scene of devastation. Business firms and banks in ruins. People unemployed. Men, women and little children, hungry. The beautiful lady gritted her teeth (you see, she had courage), found a little place to rest her weary body and started to Think.

"I'm not whipped," she told her landlady one day, "but it does look bad. No work any place and I've tried them all. But I'm not whipped."

Then one night our beautiful lady was awakened by a clock in a nearby tower striking the hour of 3 a. m. Softly the strains of beautiful music, singing and peals of happy laughter came in the window of her room. It was a radio in the next apartment.

And then, what do you think happened? (Shut off the tears) Ah! a Prince Charming. Yes sir, a real Prince Charming stepped right through the window. His name was Idea. And what an Idea he was. The beautiful lady gasped with surprise.

"Oh," said she, "are you real or have you just come to carry me away into the clouds and then drop me again with a bigger thump?"

"No, you beautiful lady," replied Prince Charming Idea, "I'm real and you are my Radio Cinderella. Now you do just as I say and you will never again

(Continued on page 15)



The Beautiful Lady of the story who turns out to be Myrt of the Myrt and Marge radio drama sponsored by Wrigley's.



Here are Myrt and Marge, the Wrigley radio entertainers, all dressed up for the New Year in sleigh bells and otherwise gala attire.

# CRITIQUE OF THE WEEK



By DYAL TURNER

WELL, Chris'mus is gone. Dunno whether I'm glad or sorry. The Turner tribe held a conference a coupla weeks in advance for the purpose o' signin' a no-presents pact. An' o' course what happened—the last minute every last Turner turned traitor. I'm funny I guess. Thought the pact was on the level. Golly, I just made the stores in time. Amelia'd tipped me off. All in all we hadda pretty nice time, neighbors an' relatives droppin' in. 'Melia gave me a new fangled lamp an' a pipe. Don't care much for the lamp but the pipe'll be swell after a while. The lady 'cross the way eased it to me, Amelia wanted some certain kind o' perfume so I got that an' for good measure threw in a leather bound Omar Khayyam. Only thing, after the shindig I had a nightmare. Thought I was called upon to give a speech an' all I could think of was "Jingle bells, jingle balls." Kept repeatin' it over on' over till somebody hauled me off the platform.

\* \* \*

Enjoyed the first installment of NBC's Moonlight Meditations. Since then—thumbs down. The M. C.'s fine an' the script's excellent. It's the music. Too plebeain. What started out to be a *different* type o' program has been dance-hallish. The slight variations in tempo and similarity of numbers 'd make it impossible to distinguish one from another if it wasn't interrupted by continuity.

\* \* \*

KHJ's College Daze is improvin'. More spontaneous. If my stamp of approval's worth anything, here 'tis.

\* \* \*

Somebody or other must 've done some tall high-pressurin' to sell Zizz Black an' Mort Harris. Talk about your cheap candy. It's the worst program I've ever heard through National. They'll never hand themselves any laurels with that noise.

\* \* \*

Here's somethin' from a mystery serial fan that expresses my sentiments exactly. In "Dead Men Prowl" have you noticed the omission of "feet sounds"? One never hears

the crunch of gravel, a step on sidewalk or plank, in fact any kind of tread. Though Sergeant Long and Jamie Croft are forever "footing it" in and out of the morgue and respective "death houses" there is never one foot-fall. They just barge about as if on air, as they argue about the state of affairs; they might be quietly seated in their easy chairs smoking for all the out-of-doors sounds one hears. At first we heard the roar of the ocean with a fog-horn 's "moo" now and then, but since the night Ol' Bones "did a Romeo" with a rope around his neck, the ocean has not been "at home" . . . jes' walked out . . . someone must have tired wiggling the "shot-box." Too bad. It is the wind in the chemanny, the trot of the old cab horse, etc., which makes the "Adventures of Sherlock Holmes" guarantee "gooze-pimples." Ain't it the truth?

\* \* \*

Heard Medbury, yet? Comes through NBC Monday an' Friday nights. Fast movin' broadcast. Plenty o' wit an' fun. Medbury's a born M. C.

\* \* \*

Ted Weems has a well assembled band. Gets away from the cut-an'-dry of the average dance orchestra. Unique arrangements. Peppy but not noisy.

\* \* \*

Listened to the Bobrick Girls via KNX the other night. Guess I'll wait'll they get their stride.

\* \* \*

If Howard Milholland has any enemies, they must 've enjoyed a grand gloat the other night when he tripped on a tongue-twister during his reading of "Vagabond House." Nope, not me. I didn't gloat. I like H. M.'s unique style. An' he recovered in time to save the piece. The background, though, was haywire. Somebody coughed a lot an' the music was too jerky.

\* \* \*

If what I've heard o' KFRC's Just Around the Corner's considered good, I'm an idiot. Only good thing 'bout it so far's been the fast songs. They're over quicker.

# The OPEN CIRCUIT

*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *Reaching for Luckies*

I have just read over my BROADCAST WEEKLY for December 13 to 19, and is my blood boiling—and how! I want to answer both J. R. H. of Superior, Ariz., and Mrs. G. C. K. of Santa Cruz, Calif. J. R. H. was insulted because Dyal Turner's pen slipped and listed the Camel Quarter Hour and the Prince Albert and Camel Pleasure Hour as the programs of the American Tobacco Company. I am not a knocker, so will concede that both above mentioned programs are good; in fact, Morton Downey is my favorite radio singer, and I like Tony Wons as an announcer, but there is no program on NBC or any other hook-up which is becoming more popular than the Lucky Strike Hour with Walter Winchell, the announcer of all announcers.

Quit your knocking, J. R. H.

Now for Mrs. G. C. K. I wonder if Mrs. G. C. K. realizes that Lucky Strike's new program, with Walter Winchell, is becoming as popular as almost Amos 'n' Andy, which is no doubt the most popular on the air. I happen to be in a position to see these things as I am night manager of a hotel. Our lobby is filled every night, and they always request Lucky Strike's new program each night it is on, and I can truthfully say with their old program of that same old line every night our guests used to ask me to tune them out. Believe it or not, but it's the truth.

It may be of some interest to Mrs. G. C. K. of Santa Cruz to know that Lucky Strike sales have not fell off. In all fairness to other brands, Lucky Strikes are gaining. We have a cigar stand in our lobby, and it is plain to see they are gaining over Chesterfields, which used to sell two to one over all other brands. Don't ever think, Mrs. G. C. K., that Lucky Strikes cannot afford good programs. They have one of the very best and most expensive. You don't suppose they can put on a program from South America, England, and other distant points from New

York for nothing. I myself often wonder, even with their increase in sales, how they can afford to put on hook-up programs from other countries and distant cities. I assure you, such hook-ups are expensive; and remember this also: a man of Walter Winchell's ability as an announcer and newspaper man does not work for the pleasure alone; he gets plenty for that line you think is so terrible.

Give me the new Lucky Strike programs, with their variety of orchestras and their Walter Winchell, for, after all, variety is the spice of life. Here's hoping they never go back to that old Lucky Strike dance orchestra which, was really boresome, and if they ever do here is one who will stop reaching for Luckies, for it was not until they got Walter Winchell and those splendid dance orchestras that I quit Chesterfields and commenced reaching for Luckies. There is a New Year approaching in the next three weeks, so let's see both Mrs. G. C. K. of Santa Cruz and J. R. H. of Superior, Ariz., turn over a new page in the book of life and stop knocking Walter Winchell and Luckies' splendid program.

*George B. C., Santa Rosa, Dec. 12*

## *Here's Appreciation*

May I take this opportunity to thank you and all our radio fans for the generous help you have extended us—"Sharp and Flat" of KLX—this past year!

Your kind remarks, letters and comments have been a real inspiration to us and we hope that we will always be worthy of your faith and the good will you have shared us.

We are trying hard to please and would like you and your "fans" to know that we will be glad to hear from them, and will answer all requests. Send their mail to KLX, (Oakland, in care of "Sharp and Flat.")

Thank you again, very sincerely yours,

GALEN M. HARVEY,

*"Flat," Pianist of "Sharp and Flat," KLX.*

### *A Lot of Tommyrot, says Geo. H.*

Mrs. G. C. K.'s letter from Santa Cruz asking for the Lucky programs to get better is as big a joke as the broadcast itself.

If this company would put as much money into their programs as they pay some publicity picture monger to state what this famous cigarette does for her throat and a lot of tommyrot that grates on the ears, you will then be able to get good reception.

And just as long as women allow themselves to be placed before the public as fiends to nicotine and an example to the younger generation there will be just as many men smokers that not only will tire of this brand of cigarette but the program as well.

Why not place the name of womanhood back where it rightfully belongs and keep the air free from the tiring nightly bable of company-written letters signed by some great celebrity, that probably smokes Bull Durham at home.

Advertisers will some day get onto themselves by pushing their name to the front instead of some star that the public does not care what brand she smokes.

I hope you get your wish for better programs in the future.

*Geo. H., Jr., Tacoma, Wash., Dec. 17.*

### *Do You Want to Vote?*

Not only myself, but nearly every radio fan I know agree most sincerely and earnestly with Mrs. F. E. J. and Mrs. G. C. K., regarding the loss of B. A. Rolfe's wonderful orchestra from the air. I really believe that it was the most popular program on the air. I should think that a vote on this question would be most interesting. I also think that they have entirely ruined the Lucky Strike hour. Formerly we looked forward to it, but now we frequently tune it off. While there are many fine orchestras, this one had something that none of the rest have and it never become tiresome—in fact, we could have enjoyed more of it. As to that whose "Hooey of today becomes the boloney of tomorrow," the less said the better, but it is hard to believe that his "line" is of the slightest interest to but a few. To us it is rather nauseating and most tiresome. However, we can only be thankful that he is "the one and only"—in fact, that is one too many.

As to the present line of advertising, one

can tell what is coming next month as it is a repetition almost word for word night after night—now they are even using the same names. It would appear that they cater exclusively to the movie world and that they are the only ones who smoke Luckies.

I think that about 99 per cent of the radio world would like to see the B. A. Rolfe orchestra come back on the air. Do hope that some wide-awake advertiser or the NBC brings them back, and they will have the largest audience of fans of anything on the air. Take a vote on 'em.

*H. J. H., San Diego, Calif., Dec. 16.*

## A RADIO BEDTIME STORY

(Continued from Page 12)

be bothered by the ol' "Depression" bogey man. You will spread cheer and happiness to millions and you will ride in fine carriages—have fine clothes and live in a wonderful house."

So the beautiful lady took her pen and wrote what Prince Charming Idea dictated. For a long time she wrote and wrote and when she had finished what do you think she had written?

A radio program, little depressionists. And a fine one, too! She named it "Myrt & Marge," and it unfolded a story of two other Cinderellas of the stage.

The next day the program was sold to Philip K. Wrigley, president of a big gum company, and now it is on the air five evenings a week, all over the country on the Columbia System.

What about the beautiful lady?

Oh, she writes and acts the part of Myrt in the program which she sold for \$1,500,000. And now our beautiful lady, Myrtle Vail, lives in a fine house on Lake Shore Drive, in Chicago, and has loads of money, cars and everything.

And the moral of this little story, you radio depressionists, is—

(There is no depression in Ideas).

So, just pluck one for yourself.

'Nite.

# San Francisco's Newest AND MOST MODERN Downtown Hotel!

For reservation,  
wire or write to  
L. W. Huckins,  
Managing Director,  
Room 97.

Unusually  
Attractive  
Rates to  
Permanent  
Guests



Just off Union Square—most convenient to theaters, shops and stores. Only California hotel offering Servidor feature—thus combining “maximum privacy with minimum tipping”.

Garage in basement with direct elevator service to all guest room floors. In every room—connection for radio reception, running filtered ice water, tub and shower. Western-exposure Tower rooms have ultra-violet-ray windows.

Dinner in Coffee Shop from 75¢ up—in Main Dining Room from \$1.50 up. Also a la carte service.

## Hotel SIR FRANCIS DRAKE

HUCKINS · NEWCOMB HOTEL CO.

Powell Street at Sutter · San Francisco

600 OUTSIDE ROOMS—127 single rooms at \$3.50 daily, 118 at \$4, 136 at \$4.50, 107 at \$5, 64 at \$5.50, 48 at \$6. Double rooms \$5 to \$8 daily.

IN THE TOWER—*Luxurious Suites* \$12 to \$20 daily—*DeLuxe Rooms* \$5 to \$12 single, \$7 to \$15 double.

Music—HERMAN HELLER'S ENSEMBLE—during Luncheon and Dinner

# ... RADIO NEWS ...

**D**ESIGNED originally to enable mariners to determine their position by securing cross bearings from shore stations, the radiocompass has proven to be of service in a number of other ways, and the day is not far distant when it will be used as a means of avoiding the possibility of collision at sea during times of thick weather, according to George R. Putnam, Commissioner of Lighthouses of the Department of Commerce.

One of the greatest aids which the radiocompass has so far provided, it is declared by Commissioner Putnam, is that of assisting in the location of distressed ships whose position may be given incorrectly. Forty-two lives were lost in a shipwreck off the Pacific Coast in 1921 when a vessel less than fourteen miles distant was unable to find the wrecked ship because of incorrect bearings. In 1926, however, Captain Fried of the President Roosevelt saved the crew of the sinking Antiope despite a fifty-mile error in the position given by the latter, and in 1929, as master of the America, he repeated the feat, saving those aboard the Florida although the position given was wrong by 150 miles.

It is in the use of the radiocompass as a means of avoiding collisions that Commissioner Putnam sees its greatest future, however. Experiments along this line were made almost as soon as the radiocompass became available, and a number of large passenger liners use it in bad weather.

As now operated, it is explained, the navigator is compelled to depend upon taking bearings by using the radio communication signals emitted by an approaching vessel, or by asking that special signals be sent, not a continuously dependable or satisfactory source of signals for the purpose of bearings, particularly for emergency use in avoiding collision.

To make this method of safeguarding navigation systematically available, it would be necessary that vessels be provided with a regular means of transmitting radio warning signals in fog, for observation from other vessels. If carried to its logical conclusion, the Commissioner declares, it would indicate that each vessel should be equipped with a radio fog-warning transmitter, operated automatically at frequent intervals

## HOTEL NORMANDIE

provides  
the maximum of comfort at reasonable cost.  
Located just outside the congested district of  
Los Angeles, yet close to the best shops,  
theaters and churches, the NORMANDIE offers  
every advantage you desire in your selection of  
a temporary or permanent home.

**Rates**  
Room with Bath, single, \$2.50 per day  
Room with Bath, double, \$4.00 per day  
*Monthly Rates on Application*

The cuisine, excellent service and reasonable  
rates in the COFFEE SHOP AND CAFE  
combine to make your stay a pleasant one.  
*(Garage in Connection)*



CORNER SIXTH & NORMANDIE  
**LOS ANGELES**



## El Cortez Hotel

**Now!**  
**\$3.50**  
WITH  
PRIVATE BATH

YOU are cordially invited to  
stay at the Cortez during your  
San Diego visit. You will enjoy  
the ideal location, with its view  
of beautiful San Diego Bay.  
Within walking distance from  
the theaters and downtown dis-  
trict. Freeport garage located in  
building.

Big Lunch Table \$1.00  
Dinner at \$1.00  
Beverages & Soft Drinks  
included

Above Everything, Except in Price



REYNOLDS BLDG. SOUTH OF AIR MARKET  
**SAN DIEGO**





Size  
6 x 9  
inches  
Sepia  
finished

# These Pictures for only 1 cent each

## HERE ARE THE SUBJECTS:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Charles Hamp   | <input type="checkbox"/> Amos             | <input type="checkbox"/> Wm. Hancock             |
| <input type="checkbox"/> Ken Stuart     | <input type="checkbox"/> Andy             | <input type="checkbox"/> Eileen Piggott          |
| <input type="checkbox"/> Alice Blue     | <input type="checkbox"/> Ernie Smith      | (Ma Smithers)                                    |
| <input type="checkbox"/> Ann Grey       | <input type="checkbox"/> Virginia Flohri  | <input type="checkbox"/> Wm. H. Wright           |
| <input type="checkbox"/> Anson Weeks    | <input type="checkbox"/> G. Donald Gray   | <input type="checkbox"/> Eddie Holden            |
| <input type="checkbox"/> Ted Husing     | <input type="checkbox"/> Irving Kennedy   | (Frank Watanabe)                                 |
| <input type="checkbox"/> Sydney Dixon   | <input type="checkbox"/> Clarence Hayes   | <input type="checkbox"/> Eugene Hawes (Pedro)    |
| <input type="checkbox"/> Jess Norman    | <input type="checkbox"/> Raymond Paige    | <input type="checkbox"/> Bernice Berwin          |
| <input type="checkbox"/> Dell Perry     | <input type="checkbox"/> Bennie Walker    | <input type="checkbox"/> Ted Maxwell             |
| <input type="checkbox"/> Leigh Hartline | <input type="checkbox"/> Robert Olsen     | <input type="checkbox"/> Hugh Barrett Dobbs      |
| <input type="checkbox"/> Harry Stanton  | <input type="checkbox"/> Edna O'Keefe     | <input type="checkbox"/> Marjorie Robillard      |
| <input type="checkbox"/> Clark Sisters  | <input type="checkbox"/> Don Thompson     | <input type="checkbox"/> Madeline O'Brien        |
| <input type="checkbox"/> Edna Fischer   | <input type="checkbox"/> Rudy Vallee      | <input type="checkbox"/> Theodore Strong         |
| <input type="checkbox"/> Elvia Allman   | <input type="checkbox"/> Charles Carter   | <input type="checkbox"/> Harrison Holliway       |
| <input type="checkbox"/> Olive West     | <input type="checkbox"/> Tommy Harris     | <input type="checkbox"/> Richard Le Grand        |
| <input type="checkbox"/> Cecil Wright   | <input type="checkbox"/> James Harvey     | <input type="checkbox"/> Harry McClintock (Mac)  |
| <input type="checkbox"/> Jeanne Dunn    | <input type="checkbox"/> Ivan Ditmars     | <input type="checkbox"/> Lindsay MacHarrie       |
| <input type="checkbox"/> The Coquettes  | <input type="checkbox"/> Carl Omeron      | <input type="checkbox"/> Graham McNamee          |
| <input type="checkbox"/> George Rand    | <input type="checkbox"/> Robert Hurd      | <input type="checkbox"/> Wedgewood Nowell        |
| <input type="checkbox"/> Lee S. Roberts | <input type="checkbox"/> Harold Peary     | <input type="checkbox"/> Dorothy Churchill       |
| <input type="checkbox"/> Harold Dana    | <input type="checkbox"/> Earl Towner      | <input type="checkbox"/> Florence Waterhouse     |
| <input type="checkbox"/> Bobbe Deane    | <input type="checkbox"/> Harry McKnight   | <input type="checkbox"/> Lucille Atherton Harger |
| <input type="checkbox"/> Simpy Fitts    | <input type="checkbox"/> Norman Thue      | <input type="checkbox"/> Eva Gruningier Atkinson |
| <input type="checkbox"/> John Moss      | <input type="checkbox"/> Ted White        | <input type="checkbox"/> Johnny O'Brien          |
| <input type="checkbox"/> Abe Bloom      | <input type="checkbox"/> Jerry Germaine   | <input type="checkbox"/> Harold Spaulding        |
| <input type="checkbox"/> Eva Garcia     | <input type="checkbox"/> William Royle    | <input type="checkbox"/> Norman Nielsen          |
| <input type="checkbox"/> Tom Kelly      | <input type="checkbox"/> Jack Deane       | <input type="checkbox"/> James Burroughs         |
| <input type="checkbox"/> Cal Pearce     | <input type="checkbox"/> Barry Hopkins    | <input type="checkbox"/> Juanita Tennyson        |
| <input type="checkbox"/> Al Pearce      | <input type="checkbox"/> Louise Gillhouse | <input type="checkbox"/> Calmon Luboviski        |
| <input type="checkbox"/> Billy Page     | <input type="checkbox"/> George Taylor    | <input type="checkbox"/> Yvonne Petersen         |
| <input type="checkbox"/> Rudy Seiger    | <input type="checkbox"/> Hazel Warner     | <input type="checkbox"/> Charles Marshall        |
| <input type="checkbox"/> Cecil          | <input type="checkbox"/> Floyd Gibbons    | <input type="checkbox"/> Charlie Wellman         |
| <input type="checkbox"/> Sally          |   |  |

WE KNOW that thousands of our readers want pictures of radio artists. This is the most complete set of radio artists' pictures ever offered — most of your favorites are in this list. No radio is complete without this set of artist pictures. Suitable for framing or placing in picture album. Sent anywhere postpaid. Mark the ones you want—they're only 1 cent each and they will be sent you immediately. For orders less than 25, include 5c extra for postage and handling.

BROADCAST WEEKLY,  
726 Pacific Building,  
San Francisco, Calif.

Gentlemen: Here's.....  
for which send me (postpaid) the  
artists pictures marked.

Name.....

Street Address.....

City..... State.....

# AROUND THE DIAL

Complete List of All Broadcasting Stations in the  
United States and Canada

ARRANGED BY FREQUENCIES

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power
<b>550 Kc.</b>			<b>610 Kc.</b>			<b>710 Kc.</b>			<b>840 Kc.</b>		
CKX—Branton, Man.	500		WJAY—Cleveland, Ohio.	500		WOR—Newark, N. J.	5000		CFCA—Toronto, Ont.	500	
WGR—Buffalo, N. Y.	1000		WFAN—Philadelphia, Pa.	500		KMPC—Beverly Hills, Cal.	500		CKLC—Red Deer, Alta.	1000	
WKRC—Cincinnati, O.	1000		WIP—Philadelphia, Pa.	500		WDAF—Kansas City, Mo.	1000		CNRD—Red Deer, Alta.	1000	
KFUO—Clayton, Mo.	500		KPRC—San Francisco, Cal.	1000		WGN—WLIB—Chicago, Ill.	25000		CNRT—Toronto, Ont.	500	
KSD—St. Louis, Mo.	500								<b>850 Kc.</b>		
KFDY—Brookings, S. D.	500								KWKII—Shreveport, La.	10000	
KFYR—Bismarck, N. D.	1000								WWL—New Orleans, La.	5000	
KOAC—Corvallis, Ore.	1000								<b>860 Kc.</b>		
<b>560 Kc.</b>									WABC—WBOQ—New York, N. Y.	5000	
WJKS—Gary, Ind.	1000								WHB—Kansas City, Mo.	500	
WLIT—Philadelphia, Pa.	500								KMO—Tacoma, Wash.	500	
WFI—Philadelphia, Pa.	500								<b>870 Kc.</b>		
WQAM—Miami, Fla.	1000								WLS—Chicago, Ill.	50000	
KFDM—Beaumont, Tex.	500								WENR—WBCN—Chicago, Ill.	50000	
WNOX—Knoxville, Tenn.	1000								<b>880 Kc.</b>		
WIBO—Chicago, Ill.	1000								CHAM—Mt. Hamilton, Ontario	50	
WPCC—Chicago, Ill.	500								CJCB—Sydney, N. S.	50	
KLZ—Denver, Colo.	1000								CKCV—Quebec, Que.	50	
KTAB—San Francisco	1000								CNRQ—Quebec, Que.	50	
<b>570 Kc.</b>									WGBI—Scranton, Pa.	250	
WNYC—New York, N. Y.	500								WQAN—Scranton, Pa.	250	
WMCA—New York, N. Y.	500								WCOG—Meridian, Miss.	500	
WSYR—WMAZ Syracuse, N. Y.	250								WSUI—Iowa City, Ia.	500	
WKBN—Youngstown, O.	500								KLX—Oakland, Calif.	500	
WEAO—Columbus, Ohio	750								KPOP—Denver, Colo.	500	
WWNC—Asheville, N. C.	1000								KFKA—Greely, Colo.	500	
KGKO—Wichita Falls, Texas	250								<b>890 Kc.</b>		
WNAX—Yankton, S. D.	1000								CFBO—St. John, N. B.	500	
KXA—Seattle, Wn.	500								CKCO—Ottawa, Ont.	100	
KMTR—Los Angeles, Cal.	500								CKPR—Port Arthur, Ont.	50	
<b>580 Kc.</b>									WJAR—Providence, R. I.	250	
CFCY—Charlottetown, Prince Edward Island.	500								WKAQ—San Juan, P. R.	500	
CHMA—Edmonton, Alta.	250								WMBN—Fairmont, W. Va.	250	
CKCL—Toronto, Ont.	500								WMAZ—Macon, Ga.	250	
CKNC—Toronto, Ont.	500								WGST—Atlanta, Ga.	250	
CKUA—Edmonton, Alta.	500								KGJF—Little Rock, Ark.	250	
WTAG—Worcester, Mass.	250								WILL—Urbana, Ill.	250	
WOBU—Charleston, W. V.	250								KUSD—Vermillion, S. D.	500	
WSAZ—Huntington, W. Virginia	250								KPNF—Shanandoah, Ia.	500	
KGFX—Pierre, S. Dak.	200								<b>900 Kc.</b>		
WIBW—Topeka, Kans.	1000								WBEN—Buffalo, N. Y.	1000	
KSAC—Manhattan, Ks.	500								WKY—Oklahoma City, Okla.	1000	
<b>590 Kc.</b>									WJAX—Jacksonville, Fla.	1000	
WEEL—Boston, Mass.	1000								WLRL—Stevens Point, Wis.	2000	
WKZO—Berrien Springs, Mich.	1000								KHJ—Los Angeles, Cal.	1000	
WCAJ—Lincoln, Neb.	500								KSEI—Pocatello, Idaho.	250	
WOW—Omaha, Neb.	1000								KGBU—Ketchikan, Alko.	500	
KHQ—Spokane, Wn.	1000								<b>910 Kc.</b>		
<b>600 Kc.</b>									CFQC—Saskatoon, Sask.	500	
CNRO—Ottawa, Ont.	500								CHNS—Halifax, N. S.	500	
WCAC—Storrs, Conn.	500								CJG—Strathburn, Ont. (Near)	500	
WCAO—Baltimore, Md.	250								CNRJ—Strathburn, Ont. (Near)	500	
WICC—Bridgeport, Conn.	500								CNRS—Saskatoon, Sask.	500	
WREC—WOAN—Memphis, Tenn.	500										
WMT—Waterloo, Iowa	500										
KPSD—San Diego, Cal.	500										





**SUNDAY Programs** . . . . . **January 3, 1932**

440.9 Meters **NBC-KPO** Gar. 8300  
680 Kcys. **5000 Watts**  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,**  
**KECA, KTAR, KSL, KFSD**  
8 A.M.—Organ Concert, George Nyk-  
licek: **KPO, KGA, KJR, KEX**  
8:30—Major Bowes Capitol Theater  
program: **KPO, KJR, KEX; KGA**  
9 to 9:30  
9:30—Balkan Mountain Men: Verni's  
Tam-Bouritz orchestra; Alexan-  
der Basy, director; Emil Blazo-  
vich, baritone; Ivan Ribich, tenor:  
**KPO, KGA, KJR, KEX, KSL**  
10—Interdenominational and Non-  
Sectarian Church Services from  
Grace Trinity Center United  
Church: **KPO**  
10—Aeolian Trio: **KEX; KGA 10:30**  
to 11; **KJR 10:15 to 11**  
11—Bible Stories: **KPO, KGA, KJR,**  
**KEX**  
12 noon—Salon orchestra, direction  
Cy Trobbe: **KPO, KGA, KJR,**  
**KEX**  
1—Songland, Refa Miller, soprano;  
Charles Ford: **KPO, KGA, KEX,**  
**KECA**  
1:30—Rhythmic Triplets: Salon or-  
chestra; Paul Lingie, pianist;  
Fritz Warnke, Harvey Orr, Rob-  
ert Stevenson, Mel Peterson: **KPO,**  
**KGA, KEX**  
2:30—General Electric Twilight  
Hour: **KPO, KGA, KJR, KEX,**  
**KECA, KTAR, KSL**  
3—Catholic Hour: Rev. James M.  
Gillis; Questions and Answers,  
Rev. Dr. Edward L. Curran:  
**KPO, KGA, KJR, KEX, KTAR,**  
**KGR**  
3:30—Through the Opera Glass, so-  
loists; orchestra direction Cesare  
Sodero: **KPO, KGA, KJR, KEX,**  
**KTAR**  
4—Pleasure Bound: **KPO**  
4:30—Musical Merry-Go-Round: Or-  
chestra direction Mahlon Merrick:  
**KPO, KGA, KJR, KEX**  
5—Sunday Concert: Orchestra direc-  
tion Josef Hornik: **KPO, KGA,**  
**KJR**  
6—Early Explorers: "A Continent  
Proven (Baiboa)" by Wilbur Hall:  
**KPO, KGA, KJR**  
6:15—Nathan Abas Recital: **KPO,**  
**KGA, KJR**  
6:45—John and Ned, songs and dia-  
logue: **KPO, KGA, KJR**  
7—Raising Junior: Wheatena serial  
story: **KPO, KGA, KJR, KECA**  
7:15—Palace Concert Orchestra, di-  
rection Uzia Berman: **KPO, KGA;**  
**KJR 7:15 to 7:45**  
8—Fifteen Minutes with the Poets:  
Baldwin McGaw, reader: **KPO,**  
**KGA, KEX**  
8:15—Sydney Rosenbloom, pianist:  
**KPO, KGA, KEX**  
8:30—Rudy Seiger and his Fairmont  
Hotel orchestra: **KPO; KGA, KEX**  
8:30 to 8:45  
9—Abas String Quartet chamber  
music hour: **KPO, KGA, KJR,**  
**KEX; KECA 9:30 to 10**  
10—Impressions of American Waste-  
lands: "More Death Valley" by  
Don Thompson; narrator, Milton  
Wood: **KPO, KGA, KJR, KEX,**  
**KOA**  
11 to 12 midnight—Midnight Melo-  
dies: Organ concert, George Nyk-  
licek: **KPO, KGA, KJR, KEX**



**EFFIE PALMER**  
"MA PARKER"  
NBC-KGO—7:45 P.M.

491.5 Meters **KFRG** Prospect 0100  
610 Kcys. **1000 Watts**  
Don Lee, Inc., San Francisco, Calif.  
8 A.M.—CBS, Julia Mahoney and  
Charles Carlile, duets  
8:15—CBS, Edna Thomas, the Lady  
from Louisiana  
8:30—CBS, Voice of St. Louis  
9—CBS, "Home Sweet Home" con-  
cert  
11—Sherman Clay concert  
11:30—CBS, Columbia Church of  
the Air  
12 noon—CBS, Ann Leaf at the organ  
12:15—CBS, N. Y. Philharmonic  
Symphony Orchestra  
2—Professor Lindsley  
2:30—CBS, Brooks and Ross  
2:45—CBS, Hook, Line and Sinker  
3—Chinese Opera—"Fay Yen Pah"  
4—CBS, "The World's Business, Dr.  
Julius Klein  
4:15—CBS, Wahdemna Chorus  
4:30—CBS, Buccaneers  
5—CBS, "Devils, Drugs & Doctors"  
5:15—CBS, Manhattan Serenaders  
5:45—CBS, Cream of Wheat prog.  
6—CBS, Roxy Theatre Symphony  
6:30—CBS, Adventuring with Count  
von Luckner  
7—CDLBS, Texaco Symphony  
7:30—Raymond Paige's orchestra,  
featuring Ken Allen, soloist  
7:45—CBS, Ernest Hutcheson, pi-  
anist, and concert orchestra  
8—"Musical Forget-Me-Not's," Bob  
Olsen  
8:15—CBS, The Gauchos  
8:30—CBS, California melodies  
9—Chevrolet Musical Chronicles un-  
der direction of Frank Black  
9:30—Parisian Night Life  
9:45—Jo Mendel's orchestra  
10—Success talk  
10:05—Master concert with Juanita  
Tennyson and Charles Bulotti  
11 to 12 midnight—Midnight Moods  
from **KHJ**

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. **1000 Watts**  
Pac. Broadcast Corp., San Francisco  
8:45 A.M.—Watch Tower program  
9—Charlie Glenn, Songs of Yester-  
year  
9:30—Dance melodies  
9:45—Funny cartoons  
10:45—Church services, Old St.  
Mary's  
12 noon—Happy Harmonies  
12:15—Bert Carlson, Bits of Every-  
thing  
12:45—Hits of song and dance  
1—Popular songsters  
1:15—Dance melodies  
1:30—Organ melodies  
2—Broadway Echoes  
2:15—Popular melodies  
2:30—Operatic airs  
4:45—Claire Ingham, monologues  
5—Novelty bits  
5:30—Artist celebrities  
6—Revue  
6:30—Concert memories  
7:30—News bulletin  
7:45—Close Harmony  
8—Church services, Old St. Mary's  
9—Light classic hour  
9:30—Wilt Gunzendorfer's Musical  
Jesters  
10—News bulletin  
10:15—Organ melodies  
10:30 to 11 P.M.—Wilt Gunzendor-  
fer's Musical Jesters

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. **1000 Watts**  
Assoc. Broadcasters, Oakland, Calif.  
8 A.M.—Popular recordings  
9:45—Watch Tower program  
10—Bible Class from 10th Ave. Ba-  
ptist Church  
11—Church Services from 10th Ave.  
Baptist Church  
12:30—Chapel of the Chimes organ  
1—Church of Latter Day Saints  
1:30—Popular recordings  
3—Masters Album  
4—Theatre of the Air  
4:30—Top of the Dial Music Room  
5—Chapel of the Chimes organ  
6—Recordings (popular)  
7—Recordings (classical)  
7:30—Church Services from 10th  
Ave. Baptist Church  
9:30—Moment Musicales  
10:30 to 11 P.M.—Popular record-  
ings

340.7 Meters **KLX** Lake. 6000  
880 Kcys. **500 Watts**  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30—John Wharry Lewis quintet  
1:30—Recordings  
2:30—Jean Ardath, pianist; Albert  
Gross, tenor; Delphine Murphy,  
contralto, and Helen Benson, ban-  
joist  
3:30—Recorded program  
4—Old Timers program  
4:30—Records  
5—Charles T. Besserer at Scottish  
Rite organ  
6—Mixed quartet  
6:30—KLX trio  
7:30—The Three Cocoanuts and  
Ethel Rhinard and Cora Scott  
8—Studio program  
9—Helen Parmelee, pianist  
9:15—Jack Delaney's Novelty Trio  
9:45—Margaret Vogel and Jean Ar-  
dath  
10 to 11 P.M.—Dance program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,**  
**KFI, KOA, KSL, KTAR,**  
**KECA, KFSD**

8 A.M.—Arlon Trio: Joyce Barthel-  
son, pianist and director; Jose-  
phine Holub, violinist; Margaret  
Avery, "cellist": KGO, KFSD;  
KOMO 8 to 8:30

9—Plano Pictures, Alleen Fealy and  
Phyllida Ashley: KGO, KOMO,  
KGW, KFI, KFSD

9:30—Western Artists: KGO, KFI  
10—Sirens of the Republic: Series  
of patriotic addresses by distin-  
guished Americans: KGO, KOMO,  
KSL

10:15—NBC Symphonic Hour: Walter  
Damrosch, conductor: KGO,  
KGW, KFI, KFSD, KSL; KOMO  
10:15 to 11; KTAR 11 to 11:15

11:15—Sunday Bright Spot: Jack  
Pettis' orchestra; Mariners Trio:  
Gordon Cross, Gill Nolan, tenors;  
Glenn Cross, baritone: KGO,  
KHQ, KGW, KFI, KFSD, KTAR,  
KSL

11:30—Yeast Foamers: Orchestra di-  
rection Herbie Kay; Chauncey  
Parsons, tenor: KGO, KHQ,  
KGW, KFI, KFSD, KTAR, KSL,  
KGIR, KGHL

12 noon—National Youth Conference:  
Dr. Daniel A. Poling, speaker;  
male chorus; George Shackley,  
musical director: KGO, KHQ,  
KGW, KFSD, KTAR, KSL, KGHL,  
KGIR; KOMO 12:15 to 12:30

12:30—Dr. S. Parkes Cadman, ad-  
dress; radio choir and orchestra  
direction George Dilworth: KGO,  
KHQ, KOMO, KGW, KFSD, KSL,  
KGIR

1—Florsheim Frolic: Ferde Grofe's  
orchestra; Jane Froman, con-  
tralto; Jack Fulton, Jr., tenor;  
the Jesters, male trio: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KGIR, KGHL

1:30—Rainbow Harmonies: Vocal  
soloist; orchestra direction Joseph  
Hornik: KGO; KOMO 1:45 to 2

2—National Vespers: Dr. Harry  
Emerson Fosdick; music direction  
George Shackley: KGO, KHQ,  
KOMO, KGW, KTAR, KGIR

2:30—Sonoma County symphony or-  
chestra: KGO, KGHL

3:30—NBC Drama Hour: KGO,  
KGW, KOMO, KFSD

4—Willys-Overland Orchestra, Har-  
old Stokes, conductor; Tom, Dick  
and Harry, vocal trio; Bud Van-  
dover, tenor: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL

4:15—Levitzky and Sciarrett: KGO,  
KGW, KOMO, KFSD

4:30—The Three Bakers: Billy Artz's  
dance orchestra; vocal trio: Frank  
Luther, Jack Parker, Darrell  
Woodyard; Will Donaldson, ac-  
companied; Bradford Browne,  
master of ceremonies: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL

5—Enna Jettick Melodies: Enna  
Jettick Songbird, soprano; mixed  
quartet: Betsy Ayres, soprano;  
Mary Hoppie, contralto; Steele  
Jamison, tenor; Leon Salathiel,  
Bass; ensemble direction Robert  
Armbruster: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL,  
KGIR, KGHL

5:15—Collier's Radio Hour: "Keep-  
ing Up with the Times," Uncle  
Henry and The Editor; guest  
speakers; dramatized stories; or-  
chestra direction Ernest La

Prade: John B. Kennedy, master  
of ceremonies: KGO, KHQ, KOMO,  
KGW, KFI, KSL

6:15—The American Album of Fa-  
miliar Music: Frank Munn, tenor;  
Mary McCoy, soprano; Veronica  
Wiggins, contralto; orchestra di-  
rection Gustave Haenschen: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL

6:45—The Buick Revellers: Countess  
Olga Albani, mezzo-soprano; male  
quartet: James Malton, Lewis  
James, tenors; Phil Dewey, bari-  
tone; Wilfred Glenn, basso; or-  
chestra direction Frank Black:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL

7:15—Barbasol Program: Hymn  
Sing: KGO, KHQ, KOMO, KGW,  
KFI

7:45—Sunday at Seth Parker's:  
KGO, KOMO, KECA, KFSD,  
KTAR, KGIR, KGHL

8:15—Voice of Pan: Anthony Lin-  
den, flutist; Emily Linden, pian-  
ist: KGO

8:30—Carnation Contented Hour:  
Male quartet; orchestra direction  
Emil Polak: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KOA, KGU

9—Chase and Sanborn Program:  
Ben Klassen, tenor, guest art-  
ist; male quartet direction My-  
nard Jones; orchestra direction  
Mahlon Merrick: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KOA

9:30—The Reader's Guide, Joseph  
Henry Jackson: KGO, KECA,  
KOA

10—Richfield News Flashes, Sam  
Hayes: KGO, KHQ, KOMO, KGW,  
KFI, KFSD

10:15—Paul Carson, Organist:  
"Builder of the Bridge to Dream-  
land": KGO

11 to 12 midnight—RKO Orpheum  
Theatre organ concert: KGO

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts

Radio Entertainments, San Francisco  
2:30 P.M.—Studio program

2:45—Nadine Chriss, pianist

3—Myrtle Segal, soprano, with Carol  
Brownstone, accompanist

3:15—Talma Zetta Wilbur, dramatic  
readings

3:30—Concert program

4—Joan Ray, contralto, and Jane  
Sargent Sands, pianist

4:30—Dance music

5—Alburust

5:30—Selix popular program

6—Silent period

8 to 9 P.M.—Service from Fifth  
Church of Christ, Scientist

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings

8:30—Father Flanagan's Boys'  
Home

9—Wade Forrester's Sunshine Hour  
10—Lecture by Judge Rutherford;  
music

10:45—Leon Sieff, violinist  
11—Star-ollans program  
12 noon—Organ M o o d s , Vivian  
Moore

12:15—Melatol program

12:30—King, Queen, Jack and Jill

1—Watch Tower program

2—Wade Forrester's Sunshine Hour

2:30—Silent period

6—Watch Tower program

7—The International Reporter

7:30—Musical program

7:50—Silent period

9—French Watch Tower program

10 to 11 P.M.—Recordings

**CBS**

Columbia Broadcasting System

11 A.M.—Pastoral, Andre Kostelan-  
etz, conductor: KFBK, KFPY

11:30—Columbia Church of the Air:  
KFBK, KOL, KFPY, KFRC, KGB

12 noon—Ann Leaf at the Organ:  
KFBK, KOL, KVI, KFPY, KFRC,  
KHJ, KGB

12:15—New York Philharmonic Sym-  
phony Orchestra: KFBK, KMJ,  
KWG, KOL, KVI, KFPY, KFRC,  
KHJ, KGB

2:30—Brooks and Ross: KFBK,  
KMJ, KWG, KOL, KFPY, KFRC,  
KHJ, KGB

2:45—Hook, Line and Sinker:  
KFBK, KMJ, KWG, KOL, KVI,  
KFPY, KFRC, KHJ, KGB

3—Chicago Knights: KFBK, KMJ,  
KWG, KOL, KVI, KFPY, KFRC,  
KHJ, KGB

4—The World's Business: KFBK,  
KMJ, KWG, KOL, KVI, KFPY,  
KFRC, KHJ, KGB

4:15—Wahdemna Chorus: KFBK,  
KOL, KVI, KFPY, KGB

5—"Devils, Drugs and Doctors":  
KWG, KOL, KFPY, KOIN,  
KFRC, KHJ, KMJ

5:15—Manhattan Serenaders: KFBK,  
KOL, KVI, KFPY, KFRC, KGB

5:45—Hawaiian Serenaders: KFBK,  
KMJ, KWG, KOL, KFPY, KFRC,  
KGB

6—Roxey Theatre Symphony: KFBK,  
KWG, KOL, KFPY, KFRC, KHJ,  
KGB

6:30—"Adventuring with Count von  
Luckner": KMJ, KOL, KFPY,  
KOIN, KFRC, KHJ

7:30—Luden's Novelty Orchestra:  
KMJ, KWG, KOL, KFPY, KOIN,  
KFRC, KHJ

7:30—Ernest Hutcheson, pianist:  
KFBK, KFPY

7:45—Ernest Hutcheson, pianist, and  
concert orchestra: KMJ, KWG,  
KGB

8—The Gauchos: KFBK, KGB

8:30—California Melodies: KFBK,  
KWG, KOL, KFRC, KHJ, KGB

9—Eddie Duchin and his Central  
Park Casino Orchestra: KFBK,  
KOL

9:30—Nocturne, Ann Leaf at the  
Organ: KFBK

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco  
8 A.M.—Popular records

9—Assoc. Food Stores' program

9:30—Recordings

9:45—R. C. A. Popular program

10—Sunshine Half-Hour

10:30—Recorded Music

11—Selix program

11:30—Steinberg program

12 noon—Hamburgers' Half-Hour

12:30—Easy Musicale

12:45—Martha Washington Popular  
program

1—Concert Music

1:15—Will King's program

1:30—College Tunes

2—Frank Galvin and Jerry Herst,  
the Joy Boys

2:30—Recordings

2:45—Popular Song Composers

3—Organ Recital

3:15—Maison Paul Concert

3:30—Lyons Magnus Popular pro-  
gram

3:45—Musical Styles

4:15—Popular selections

5:15—Silent period

12:01—Jo Mendell and his band

1 to 6 A.M.—KJBS Owl program

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 8 A.M.—NBC, Organ concert  
 8:30—NBC, Major Bowes' family  
 9:30—NBC, Balkan Mountain Men  
 10—Watch Tower program  
 10:15—Sacred Songs  
 10:45—Cowboy Jo  
 11—NBC, Bible Stories  
 12 noon—NBC, Salon orchestra  
 1—Mary of Proctor's  
 2—Emanuel Tabernacle Service  
 2:30—NBC, General Electric Twilight Hour  
 3—NBC, Catholic Hour  
 3:30—NBC, Through the Opera Glass  
 4—Seth Maker  
 4:30—NBC, Musical Merry-Go-Round  
 5—NBC, Sunday Concert  
 6—NBC, John and Ned  
 6:15—NBC, Nathan Abas, violin recital  
 6:45—NBC, Early Explorers  
 7—NBC, Raising Junior  
 7:15—NBC, Palace Concert orchestra  
 7:45—Night Life in Paris  
 8—First Church Christ Scientist  
 9—NBC, Abas String Quartet  
 10—NBC, Impressions of American Wastelands.  
 11 to 12 midnight—NBC, Midnight Melodists

**394.5 Meters KVI Broadway 4211**  
**760 Kcys. 1000 Watts**  
 Puget Sound Broad. Co., Tacoma  
 8 A.M.—CBS, Julia Mahoney and Charles Carlisle  
 8:15—CBS, Edna Thomas, the Lady from Louisiana  
 8:30—CBS, Voice of St. Louis  
 9—Dr. Kenyon's Church of the Air  
 9:30—CBS, International Broadcast  
 9:45—CBS, Street Singer  
 10—CBS, Cathedral Hour  
 10:45—Studio program  
 11—Central Lutheran Church  
 12 noon—CBS, Ann Leaf, organist  
 12:15—CBS, New York Philharmonic Symphony Orchestra  
 2—Judge Rutherford, Watch Tower conductor  
 2:15—Don Lee Studio  
 2:30—Friendly Five Footnotes  
 2:45—CBS, Hook, Line and Sinker  
 3—CBS, Chicago Knights  
 3:30—Book Review, Clem Pope and William Davis  
 4—CBS, The World's Business  
 4:15—CBS, Wahdemna chorus  
 4:30—Studio program  
 4:45—Silent period  
 10—Orchestra and soloists  
 11—Midnight Moods  
 11:30 to 12 midnight—Organ Concert, William Davis

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast Co., Seattle, Wash.  
 8 A.M.—CBS, Julia Mahoney and Chas. Carlisle  
 8:15—CBS, Edna Thomas  
 8:30—CBS, Voice of St. Louis  
 9:30—CBS, International Broadcast  
 9:45—Puget Sound Academy of Science  
 10—CBS, Cathedral Hour  
 11—Studio program  
 11:30—CBS, Columbia Church of the Air  
 12 noon—CBS, New York Symphony orchestra  
 2—Program to be announced  
 2:30—CBS, Brooks and Ross  
 2:45—CBS, Hook, Line and Sinker  
 3—CBS, Chicago Knights  
 3:30—Professor Lindsay  
 4—CBS, Dr. Julius Klein  
 4:15—CBS, Program  
 4:30—The Dixie Songsters

4:45—The Buccaneers  
 5—CBS, Devils, Drugs and Doctors  
 5:15—CBS, Manhattan Serenaders  
 5:45—Hawaiian Serenaders  
 6—CBS, Roxy Theater Symphony  
 6:30—CBS, Adventuring with Count von Luckner  
 7—Texaco program  
 7:30—CBS, Ludens Novelty Orch.  
 7:45—CBS, Ernest Hutcheson  
 8—Studio program  
 8:30—CBS, California Melodies  
 9—Joe Mendel's orchestra  
 10—KFRC Master Concert  
 11 to 12—Midnight Moods

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 N.W. Broad. System, Spokane, Wash.  
 8 A.M.—NBC, Organ Concert  
 8:30—NBC, Major Bowes' family  
 9:30—NBC, Balkan Mountain Men  
 10—Organ Concert  
 10:30—Sacred Songs  
 10:45—Cowboy Jo  
 11—NBC, Bible Stories  
 12 noon—NBC, Salon orchestra  
 1—NBC, Songland  
 1:30—NBC, Rhythmic Triplets  
 2:30—NBC, General Electric Twilight Hour  
 3—NBC, Catholic Hour  
 3:30—NBC, Through the Opera Glass  
 4—Seth Maker  
 5—NBC, Sunday Concert  
 6—NBC, Early Explorers  
 6:15—NBC, Nathan Abas, violin recital  
 6:45—NBC, John and Ned  
 7—NBC, Raising Junior  
 7:15—NBC, Palace Concert orch.  
 8—NBC, Fifteen Minutes with the Poets  
 8:15—NBC, Sidney Rosenbloom, pianist  
 8:30—NBC, Rudy Seiger and his Fairmont Hotel orchestra  
 8:45—Night Life in Paris  
 9—NBC, Abas String Quartet  
 10—NBC, Impressions of American Wastelands  
 11 to 12 midnight—NBC, Midnight Melodists

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 8 A.M.—NBC, Arion Trio  
 8:30—Kiddies Comic Hour  
 9—NBC, Piano Pictures  
 9:30—Theatre organ recital  
 10—NBC, Sentinels of the Republic  
 10:15—NBC, Symphonic Hour  
 11—Pilgrim Congregational Church  
 11:15—Plymouth Congrega. Church  
 12:15—NBC, National Youth Conference  
 12:30—NBC, Friendly Hour  
 1—NBC, Florsheim Frolic  
 1:30—Olympian Quartet  
 1:45—NBC, Rainbow Harmonies  
 2—NBC, National Vesper Service  
 2:30—Afternoon concert  
 3:30—NBC, Drama Hour  
 4—NBC, Willys-Overland Co.  
 4:15—NBC, Levitzki and Sciaretti  
 4:30—NBC, The Three Bakers  
 5—NBC, Enna Jettick Melodies  
 5:15—NBC, Collier's Radio Hour  
 6:15—NBC, Amer. Album of Music  
 6:45—NBC, The Buick Revellers  
 7:15—NBC, Barbasol Co.  
 7:45—NBC, Seth Parker program  
 8:15—Seiberling Singers  
 8:30—NBC, Carnation Contented Hr.  
 9—NBC, Chase and Sanborn  
 9:30—NBC, Reader's Guide  
 10:15—Life Saver Success Reporter  
 10:20—Sherman Clay hour of music  
 10:50 to 11 P.M.—NBC, Organ recital

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 9:30 A.M.—Sunday Morning Tabloid  
 10—Watch Tower, Judge Rutherford  
 10:15—Dance hour  
 11:15—NBC, Sunday Bright Spot  
 11:30—NBC, Yeast Foamers  
 12 noon—NBC, National Youth Conference  
 12:30—NBC, Dr. S. Parkes Cadman  
 1—NBC, Florsheim Frolic  
 1:30—Dance hour  
 2—NBC, National Vespers  
 2:30—Program to be announced  
 4—NBC, Willys-Overland program  
 4:15—Studio program  
 4:30—NBC, The Three Bakers  
 5—NBC, Enna Jettick Melodies  
 5:15—NBC, Collier Hour  
 6:15—NBC, American Album  
 6:45—NBC, Buick Revellers  
 7:15—NBC, Barbasol program  
 7:45—Rainbow Hawaiians  
 8—Vapo-Rub program  
 8:15—To be announced  
 8:30—NBC, Carnation Contented Hr.  
 9—NBC, Chase & Sanborn program  
 9:30—Blumauer-Frank  
 10—NBC, Richfield news  
 10:15 to 11 P.M.—KHQ gala program

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
 Western Broad. Co., Portland, Ore.  
 8 A.M.—Organ Concert  
 8:30—NBC, Major Bowes' family  
 9:30—NBC, Balkan Mountain Men  
 10:15—Sacred Songs  
 10:45—Cowboy Jo  
 11—NBC, Bible Stories  
 12 noon—NBC Salon orchestra  
 1—NBC, Songland  
 1:30—NBC, Rhythmic Triplets  
 2:30—General Electric Twilight Hour  
 3—NBC, Catholic Hour  
 3:30—NBC, Through the Opera Glass  
 4—Seth Maker  
 4:30—Silent period  
 8—NBC, Fifteen Minutes with the Poets  
 8:15—NBC, Sidney Rosenbloom, pianist  
 8:30—NBC, Rudy Seiger and his Fairmont Hotel orchestra  
 8:45—Night Life in Paris  
 9—NBC, Abas String Quartet  
 10—NBC, Impressions of American Wastelands  
 11 to 12 midnight—NBC, Midnight Melodists

**319 Meters KOIN Atwater 4151**  
**940 Kcys. 1000 Watts**  
 KOIN, Incorporated, Portland, Ore.  
 10:45—Cecil Teague, concert organist  
 11—Sunnyside Congrega. Church  
 12 noon—CBS, New York Philharmonic Symphony Orchestra  
 2—Church of the Foursquare Gospel  
 2:45—Concert organist  
 3—G. F. Johnson's Hour of Best Music  
 4—CBS, Dr. Julius Klein  
 4:15—Robert E. Millard, astronomer  
 4:30—Texas Cowboy  
 5—CBS, "Devils, Drugs & Doctors"  
 5:15—Ray Hardebeck's "Celeste Trio"  
 5:30—Louise Palmer Weber  
 6—CBS, Shaeffer Pen program  
 6:30—CBS, Adventuring with Count von Luckner  
 7—Texaco symphony orchestra  
 7:30—Luden's novelty orchestra  
 7:45—Jennings Serenaders  
 8—First Church of Christ, Scientist  
 9—Concert orchestra  
 9:30—The Journal Parade  
 10:05—KFRC concert  
 11 to 11:30 P.M.—DLBS, Midnight Moods

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Calif.  
 8:01 A.M.—Inspirational talk  
 8:06—Sunday Times comics  
 8:30—Beckman Furs  
 9—KFRC, Home Sweet Home concert  
 11—First M. E. Church services  
 12 noon—CBS, Ann Leaf, organist  
 12:15—CBS, N. Y. Philharmonic  
 Symphony Orchestra  
 2—American Institute of Banking  
 2:15—Studio program  
 2:30—CBS, Brooks & Ross  
 2:45—CBS, Hook, Line and Sinker  
 3—CBS, Chicago Knights  
 3:30—Prof. Lindsley  
 4—CBS, World's Business  
 4:15—Sharnova Trio  
 4:30—Rabbi Magnin  
 5—CBS, "Devils, Drugs & Doctors"  
 5:15—Church Vesper Hour  
 5:45—CBS, Cream of Wheat  
 6—CBS, Roxy Theatre orchestra  
 6:30—CBS, Adventuring with Count  
 von Luckner  
 7—Gregory Golubeff's orchestra  
 7:30—Ray Paige's orchestra  
 7:45—CBS, Ernest Hutcheson  
 8—Edison String Symphony  
 8:30—CBS, California Melodies  
 9—Chevrolet Chronicles  
 9:30—Harmony Hi-Lites  
 9:45—Musical Cameos  
 10—World-wide news  
 10:10—KFRC master concert  
 11 to 12 midnight—Midnight Moods

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 10 A.M.—Aeolian organ recital  
 11—Temple Baptist Church  
 12:30 P.M.—Studio program  
 1—NBC, Songland  
 1:30—Eleanor Autrey, ballads, and  
 Ruth Francis, pianist  
 2—Violin and piano recital  
 2:30—NBC, Twilight Hour  
 3—Ray Canfield and his Beach Boys  
 4—Studio program  
 5—Lyric string trio with Lenore  
 Killian contralto  
 5:30—Frank Kneeland, baritone  
 5:45—Manley P. Hall, philosopher  
 6—Concert orchestra  
 7—NBC, Raising Junior  
 7:15—Royce and Ronald, the Ala-  
 bama Boys  
 7:30—Studio program  
 7:45—NBC, Seth Parker program  
 8:15—Chapel organ  
 8:30—Dance band and soloists  
 9—NBC, Abas String Quartet  
 10—Felipe Delgado, Spanish bari-  
 tone, "Media Hora Espanola"  
 10:30 to 11 P.M.—Billy Ross, violin-  
 ist, and Florence Austin, pianist

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego  
 8 A.M.—NBC, Arion Trio  
 9—NBC, Piano Pictures  
 9:30—Studio program  
 10:15—NBC, Symphonic Hour  
 11:30—NBC, Yeast, Foamers  
 12 noon—NBC, National Youth Con-  
 ference  
 12:30—NBC, Dr. Parkes Cadman  
 1—NBC, Florsheim Frolic  
 1:30—Bay City Old Time program  
 2:30—NBC, Sonoma County sym-  
 phony orchestra  
 3:30—NBC, Drama Hour  
 4—NBC, Willys-Overland  
 4:15—NBC, Livitiski and Sciarretti  
 4:30—NBC, Three Bakers  
 5—NBC, Enna Jettick Melodies  
 5:15—Concert  
 6:15—NBC, Amer. Album of Music  
 6:45—NBC, Buick Revellers

7:15—National Oratorio program  
 7:45—NBC, Seth Parker's Neighbors  
 8:15—Bonhams concert  
 8:30—NBC, Carnation Contented Hr.  
 9—NBC, Chase & Sanborn  
 9:30—Royal A. Brown, pianist  
 10—NBC, Richfield news flashes  
 10:15 to 11 P.M.—Dance music

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—NBC, Piano Pictures  
 9:30—NBC, Western Artists  
 10:15—NBC, Symphonic Hour  
 11:15—NBC, Sunday Bright Spots  
 11:30—NBC, Yeast Foamers  
 12 noon—Organ recital, Alexander F.  
 Reilly  
 1—NBC, Florsheim Frolic  
 1:30—Studio program  
 2:30—Program to be announced  
 4—NBC, Willys-Overland program  
 4:15—Studio program  
 4:30—NBC, The Three Bakers  
 5—NBC, Enna Jettick Melodies  
 5:15—NBC, Collier's Radio Hour  
 6:15—NBC, American Album of Fa-  
 miliar Music  
 6:45—NBC, Buick Revellers  
 7:15—NBC, Barbasol program  
 7:45—Concert orchestra  
 8:30—NBC, Carnation Contented Hr.  
 9—NBC, Chase & Sanborn program  
 9:30—Concert orchestra under the  
 direction of Charles Shepherd  
 10—NBC, Richfield news flashes  
 10:15—"Now and Then," Virginia  
 Florhi, soprano, and James Bur-  
 oughs, with orchestra  
 10:30 to 11 P.M.—Bohemians dance  
 band with Jeanne Dunn, soloist

**384.4 Meters KTM Exposition 1341**  
**780 Kcys. 1000 Watts**  
 Pickwick Broad. Corp., Los Angeles  
 7 A.M.—Recorded program  
 8:30—Judge Rutherford Sermon,  
 8:45—Dr. Walter Raymond, inspira-  
 tional talk  
 9—Watchtower program  
 10—Silent period  
 1—Recorded program  
 2—Sylvia Happy Hour  
 3—Recorded program  
 4—Zandra  
 4:30—Martin Luther Thomas, talk  
 5—Silent program  
 8—Concert Orchestra, recorders  
 8:15—Royal Amateur Serenaders  
 9—Beverly Hillbillies  
 10—Dance orchestra, records  
 10:30 to 11—Bartley Sims, organist

**296.6 Meters KQW Columbia 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agr. Foundation, Ltd., San Jose  
 10:15 A.M.—Sunday School Lessons,  
 Fred J. Hart  
 11—First Baptist Church, Rev. Paul  
 H. Ralstin  
 12:30—Silent period  
 7:30 to 9:30 P.M.—Evening Service,  
 First Baptist Church

**361.2 Meters KOA York 5090**  
**830 Kcys. 12,500 Watts**  
 General Electric Co., Denver, Colo.  
 5 P.M.—Enna Jettick Melodies  
 5:15—Collier's Radio Hour  
 6:15—American Album of Familiar  
 Music  
 6:45—Buick Revellers  
 7:15—Network program  
 7:45—Seth Parker program  
 8:15—South Sea Islanders  
 8:30—Carnation Contended Hour  
 9—Chase and Sanborn program  
 9:30—The Reader's Guide  
 10 to 11 P.M.—Impressions of Amer-  
 ican Waste Lands

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
 L. A. Evening Express, Los Angeles  
 7 A.M.—Bill Sharpley and his Gang  
 10—Judge Rutherford lecture  
 10:35—Ruppe Mortuary musical pro-  
 gram  
 10:50—Third Church of Christ, Sci-  
 entist  
 12:30—Louise Johnson, astroanalyst  
 and vocational director  
 1—International Bible Students' As-  
 sociation  
 2—Los Angeles City Park Board pro-  
 gram  
 4—Leila Castberg  
 4:30—Marmola transcription  
 4:45—Christlan Business Men's As-  
 sociation program  
 5—Radio Church of the Air  
 6—All Souls' Church  
 6:30—Hollywood Humanist Society  
 7—Arizona Wranglers  
 7:45—The Bobrick Girls  
 8—First Presbyterian Church of  
 Hollywood  
 9—"A Night in Paris"  
 9:15—Vick's Vapo-Rub transcription  
 9:30 to 10:30 P.M.—Calmon Lubo-  
 viski, violinist, and Claire Mello-  
 nino, pianist

**315.6 Meters KFWB Holly. 0315**  
**950 Kcys. 1000 Watts**  
 Warner Brothers, Hollywood, Calif.  
 8 A.M.—Recorded program  
 8:15—Funny Paper Man  
 9—Recorded program  
 11—Jean Leonard, "Wizard of the  
 Ivories"  
 11:30—Courtesy program  
 11:45—Recorded program  
 12 noon—Recorded program  
 2—Signing off  
 3:30—Recorded program  
 4—Courtesy program  
 5:30—Price Dunlavy, organist; string  
 ensemble and soloist  
 6:30—"Step On It" program featur-  
 ing Doug Richardson, tenor, and  
 KFWB orchestra  
 7—Burr McIntosh, "Cheerful Philos-  
 opher"  
 7:30—Nip and Tuck, two-piano team  
 7:45—Gus Arnheim's orchestra  
 8—Bob and Harriet Sunday night  
 hi-jinks  
 9—Italian Idylls, continuity by Kay  
 Van Riper  
 9:30—Jess Stafford's orchestra and  
 program from Warner Bros. Holly-  
 wood Theater  
 10 to 11 P.M.—Lou Traveller's orch.

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**  
 KMTR Radio Corp., Hollywood, Cal.  
 9 A.M.—Selected records  
 9:30—Chuck Mandel, piano recital  
 9:45—Selected records  
 10—Musicaland Revue (records)  
 12 noon—Musical Treasure Chest  
 12:45—Robert Noble, Ambassador of  
 Happiness  
 1—Musical Treasure Chest  
 1:30—Sunday Syncopators  
 3:30—Selected records  
 6—Twilight Melodist  
 6:30—Ethiopian Oriental Supper  
 Club  
 7—Fishing News  
 7:15—Symphonists  
 7:30—The Candy Parade  
 7:45—The Twenty-two Fifties  
 8—Harold Curtis and Robert Noble,  
 organ and narrator  
 8:30—Ted Dahl's orchestra  
 9—Fine and Dandy Revue  
 10—Studio program  
 10:15—Harold Curtis, organ recital  
 11—Eleven O'Clock Music Box  
 12 to 7 A.M.—Ship-a-Hoy program

# MONDAY Programs

January 4, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks; stock quotations  
8—CDLBS, Shell Happytime  
8:30—CDLBS, Hallelujah Hour  
9—CBS, Don Bigelow's orchestra  
9:30—CBS, Columbia Revue  
10—Recordings  
10:15—CBS, Columbia Farm Network Program  
10:45—Window Shopping with Wyn  
11—Rumford School of Cookery  
11:15—CBS, Ann Leaf at the Organ  
11:25—The Globe Trotter  
11:30—CBS, Amer. School of the Air  
12 noon—Noonday concert  
1—The Hoofers  
1:15—CBS, Bert Lown's orchestra  
1:30—Closing New York Stock quotation  
1:35—The Globe Trotter  
1:45—Colonial Dames, beauty talk  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS, Henry Halstead's orchestra  
4:15—Melodies of the Moment  
4:30—Better Business Bureau  
4:45—The Globe Trotter  
4:55—Town Topics  
5—"Chandu, the Magician"  
5:15—CBS, Ozzie and George  
5:30—CBS, Organalities  
5:45—Aladin's Lamp  
6—Gus Arnheim's orchestra  
6:15—Edna Fischer, Piano Moods  
6:30—CBS, For the Dancers  
7—CBS, Robert Burns Panatela program, featuring Guy Lombardo's orchestra; H. I. Phillip, master of ceremonies  
7:30—CBS, Nat Shilkret's Orchestra, Alex Gray, soloist  
7:45—CBS, "Myrt and Marge"  
8—Golden State Blue Monday Jam-boree  
10—"Success Talk"  
10:05—Anson Week's Orch.  
11—Hal Greyson's Roosevelt orch.  
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—Alarm Klok Klub  
6—Favorite Recordings  
9—Assoc. Food Stores' program  
9:30—Alta Coffe Club  
9:45—Organ Recital  
10—Reporter of the Air  
10:05—Popular selections  
11:15—Rainbow Musical program  
11:30—Concert Music  
12 noon—House of Music  
12:15—Recordings  
12:30—Band Concert  
12:45—Recordings  
1—Stock Report; records  
1:15—Financial Common Sense  
1:30—Cliff and Lolly, recordings  
2—Popular records  
2:30—Italian Airs  
2:45—Speak-Easy Time, records  
3—Reporter of the Air  
3:05—Cressy Ferras, pianist; records  
3:30—Dell Raymond, popular songs  
3:45—Records  
4—The Pet Club  
4:30—Popular records  
5:15—Silent period  
12:01 to 6 A.M.—Owl program



CYRUS TROBBE  
NBC-KPO—12:10 P.M.

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast Corp., San Francisco  
7:30 A.M.—Charlie Glenn, Songs of Yesteryear  
7:45—Popular hits  
8—Metropolitan hour  
8:45—Word of Cheer hour  
9—Organ melodies  
9:30—Popular melodies  
10—Sunshine hour  
11—Salon melodies  
11:15—Recorded program  
11:30—Novelty bits  
11:45—Hitunes of song and dance  
12 noon—Broadway Echoes  
12:30—Elmer Vincent, organist  
1—Cal King's Country Store  
1:30—Dance melodies  
1:45—Calif. Parent-Teachers Assoc.  
2—Famous songs by famous singers  
2:30—Elmer Vincent, organist  
3—Prudence Penny  
3:15—Musical contrasts  
3:30—Memories of great masters of music  
4—Salon music  
4:15—Bertram B. Bronson, psychiatrist  
4:30—Dental Clinic of the Air  
5—Metropolitan hour  
6—Revue  
6:30—Brief talk and records  
6:45—Henry Starr, "Hot Spot of Radio"  
7—Challenge radio varieties  
7:15—"The Home Bruisers"  
7:30—News bulletin  
7:45—Adele Burian Harmonettes and Virginia Spencer  
8—On With the Show  
9—Eddie Harkness trio and troubadours  
9:30—Bob Allen and George Bowers  
9:45—"Hap and Jack"  
10—News bulletin  
10:15—Radio Sandman Hour, Bert Carlson  
11 to 12 midnight—Concert memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M.—Rise and Shine  
7:30—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Hour or Prayer  
9:30—Dr. J. Douglas Thompson  
10—Household Hour with Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
10:55—Recordings  
11—The Old Californian  
11:30—Radio Shopping News  
12:15—Dr. R. M. McLain  
12:30—News Service  
12:35—Echoes of Portugal  
1:20—Popular recordings  
1:30—Over the Teacups with Alma La Marr  
2—Masters Album  
2:30—Frank Wright  
3—Dr. Wade W. Forrester  
3:30—Tommy Tucker  
4—Studio program  
4:45—Jack Hall and Clem Kennedy  
4:45—Radio Shopping News  
5:30—Dr. J. Douglas Thompson  
6—Popular recordings  
6:15—Sylvia's Silhouettes  
6:30—Ernie Smith's Sport Page of the Air  
6:45—Breuner's Reporter  
7—Popular Organ Recital with Johnny Shaw  
7:15—Rabbi Weinstein  
7:30—Emmons Byrne Sport Talk  
7:45—Romantic California  
8—Smilin' Through  
8:30—Ice Hockey with Ernie Smith announcing  
10—Moment Musicale  
11 to 1 A.M.—Jimmie Kendrick's Nite Owls

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
7 A.M.—Morning exercises and entertainment; stocks  
8—Records  
9—Modern Homes period  
9:30—Clinic of the Air  
10:15—San Francisco Stocks; financial information; weather  
10:30—Records  
11—Classified Advertising Hour  
12 noon—Jack Delaney and his Band  
12:30—Produce Review  
1—Jean's Hi-Lights  
2—Recorded program  
2:45—Opportunity Hour  
3:45—Recorded program  
4:10—Latham Foundation, talk  
4:15—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—The Three Cocoanuts  
6—Blue Watters' Alabama Cafe Dance orchestra  
7—News Items  
7:30—Easy Washer Music Makers' program  
7:45—Fred and Morris, comedians  
8—Ethel Rhinard and Cora Scott  
8:15—Better Business Bureau talk  
8:30—Faucit Theatre of the Air, mystery play  
9—The Banderlero  
9:15—Silver Hatters dance orch.  
9:45—King Sisters' Harmony Trio  
10 to 11 P.M.—Dance program

440.9 Meters **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,**  
**KECA, KTAR, KSL, KFSD**  
7:30 A.M.—Sunrise Serenaders, KPO  
8—Crosscuts of the Log o' the Day:  
**KGA, KJR, KEX, KPO**  
9—Stringwood Ensemble, direction  
Charles Hart: **KPO, KGA, KEX;**  
**KJR 9 to 9:15**  
9:30—Favorites: **KGA, KEX**  
9:30—Helpful Hints to Housewives:  
**KPO**  
9:45—Organ Recital, George Nyklicek:  
**KGA, KEX; KPO 10 to**  
**10:30; KJR 9:45 to 10**  
9:45—The University of California  
At Your Service: **KPO**  
10:30—To be announced: **KPO**  
11—Rhythm Vendors: **KPO**  
11—Windjammers, saxophone quartet,  
directed by Jess Norman:  
**KGA, KEX**  
11:30—Helen Barker, art talk: **KPO,**  
**KEX**  
11:45—Mel Peterson, crooner with  
his Hawaiian "Tiple": **KGA, KJR,**  
**KEX; KPO 11:45 to 11:57**  
11:57—Signals, Scripture, Weather:  
**KPO**  
12 noon—South San Francisco Stock-  
yard Report: **KPO**  
12:10—Snap Shots, Rita Lane, so-  
prano; orchestra direction Cy  
Trobbe: **KPO**  
1—Better Business Bureau: **KPO**  
1:15—Brown Palace orchestra: **KPO**  
1:45—Sparklers, instrumental en-  
semble, direction Jess Norman:  
**KPO, KGA, KJR, KEX 2 to 2:15**  
2:15—Swanes Serenaders: **KPO,**  
**KGA, KJR, KEX**  
2:45—Musical Moments, Jules Her-  
beveau's Dance orchestra: **KPO,**  
**KGA, KJR, KEX**  
3—Who Cares? Conducted by Pro-  
fessor Bob Bence: **KPO; KGA,**  
**KEX, KJR**  
4—Continental's Five-Piece String  
Ensemble: **KPO, KGA, KJR, KEX**  
4:15—Federal Business Talk: **KPO,**  
**KGA, KJR, KEX**  
4:30—California State Chamber of  
Commerce program: **KPO**  
4:30—Lofner-Harris Dance orches-  
tra: **KGHL; KPO 4:45 to 5:30;**  
**KEX 4:30 to 5; KGA, KJR 4:30**  
**to 4:45; 5:15 to 5:30**  
5:30—The Date Book with Stuart  
Strong, Events and Happenings of  
Interest: **KPO**  
5:45—Scotty: **KPO**  
6—Superba Melodies, orchestra di-  
rection Jess Norman: **KPO**  
6—Lovely Lars, Ned Nester and  
Jim Sarsfield: **KGA, KJR**  
6:15—Masters of Music and Chief of  
Police Quinn, orchestra direction  
Cy Trobbe: **KPO, KGA, KJR,**  
**KGIR**  
6:45—Ceel and Sally, the comic  
strip of the air, in "The Funniest  
Things": **KPO, KGA, KJR, KECA**  
7—The Looking Glass, orchestra di-  
rection Cy Trobbe: **KPO, KGA,**  
**KJR**  
8—Salon orchestra, direction Cy  
Trobbe: **KPO, KGA, KJR, KEX;**  
**KGIR 8:15 to 8:30; KGHL 8:30**  
**to 9**  
8:15—Prince Albert Quarter Hour:  
Alice Joy, contralto; Paul Van  
Loan's orchestra; "Ol' Hunch":  
**KPO, KGA, KJR, KEX, KTAR,**  
**KSL**  
8:30—Salon Orchestra, direction Cy  
Trobbe: **KPO, KGA, KJR, KEX**  
9—Sequoians, singing ensemble, di-  
rection Henry L. Perry: **KPO,**  
**KGA; KJR, KEX 9:15 to 9:30**

9:30—Earl Burnett's orchestra,  
from Biltmore Hotel, Los Ange-  
les: **KPO, KGA, KECA; KEX 9:30**  
**to 9:45**  
10—Cy Trobbe, violin recital, ac-  
companied, Fritz Warnke: **KPO,**  
**KGA, KEX**  
10:15—Adventures of Yankee Sam,  
adventure serial by Mrs. John  
Cuddy, direction Baldwin Mc-  
Gaw: **KPO, KGA, KEX**  
10:45—Tom and Dudd, vocal duo:  
**KPO, KGA, KJR, KEX**  
11—Mahlon Merrick and his Palace  
Hotel Vagabonds: **KPO, KGA,**  
**KJR, KEX**  
11:30 to 12 midnight—Organ Recital:  
**KPO**

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Eye-opener program  
8—Silent period  
9—Popular tunes  
10—Progress program  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—Items of interest  
11:15—Studio program  
11:30—Italian lesson, Prof. Antonio  
Achille  
11:45—Musical program  
12:15—Alburtus  
12:45—The Best Steppers  
1—Silent period  
6—Dinner Dance Music  
6:40—Alburtus  
7—Studio Program  
7:15—Helen Bellevue  
7:30—Silent period  
8:30—To be announced  
9—Tamal Trio  
9:30—Virginia Mifka, pianist  
9:45—Dan Eckley and Roger Segure  
10—Dance music  
11—Melodies of the Masters  
12 to 1 A.M.—Dedication Hour

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Charlie Glenn  
8:30—Recordings  
1—Latin-American program  
2—Charlie Glenn  
2:30—Recordings  
2:45—Unemployment Talk by Dr.  
Anna Martin  
3—Paul's Hawaiians  
3:30—KROW-lian Review, Phantoms  
orchestra  
4:30—Charlie Pacheco  
5—Italian program  
5:30—Wade Forrester's Sunshine  
Hour  
6—Silent period  
7:30—Cavañi Italian program  
8 to 8:30 P.M.—Spanish program

272.7 Meters **KGDM** Stock. 795  
1100 Kcys. 250 Watts  
Peffer Music Co., Stockton, Calif.  
6 A.M.—Weather and recordings  
6:30—Around the Clock  
7:30—Gilmore Oil News  
8:15—Shoppers' Hour  
8:50—Health Talk, Dr. Ross  
9—Dick Rea, News of the Day  
10—Jack Coale, organist  
10:30—Popular recordings  
11:30—Style Talk, Dave Levinson  
11:50—Road Report, A.A.A.  
12 noon—El Doro Boys  
1—Selected recordings  
2:30—Lilliam Best, piano novelties  
3—Organ Recital  
4—Gilmore Oil News  
4:30 to 5:15 P.M.—Popular record-  
ings

SELECT and



K P O  
K E C A  
K J R  
K G A  
K F S D

IN PERSON  
6:45 p.m. Daily

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcs. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

- 7 A.M.—NBC Organ Recital, Charles Runyan: KGO, KOMO  
7:15—To be announced: KGO  
7:30—NBC Organ Recital, Charles Runyan: KGO, KOMO, KGIR  
7:45—Van and Don, the Two Professors: Songs and dialogue: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
8—Financial Service Program: KGO, KFSD, KGW  
8:15—Sonata Recital: KGO  
8:30—Hugo Mariani Marionettes: KGO  
9—General Electric Home Circle: Talk, Grace Ellis; Eddie Dunham, organist; Theodore Webb, baritone: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
9:15—Beautiful Thoughts: Chuck, Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, narrator: KGO, KHQ, KGW, KFI, KTAR  
9:30—The Buckaroos, Ted Maxwell and Charles Marshall: KGO  
9:45—Rembrandt Trio, direction Eva Garcia: KGO  
10:30—Woman's Magazine of the Air, Bennie Walker, editor: KGO, KHQ, KOMO, KGW, KFI, KFSD 10:30 to 10:50 and 11:10 to 11:30: KTAR, KSL, KOA 11:10 to 11:30  
11:30—California Federation of Women's Clubs Program: KGO, KFSD  
12 noon—Luncheon Concert: KGO  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KGHL, KGIR; KTAR 12:45 to 1  
1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO  
2—NBC Matinee: Orchestra direction Mallon Merrick; Gail Taylor, soprano; Criterion Quartet; Capt. William H. Royle; Michael Raffetto, master of ceremonies: KGO, KHQ, KOMO, KFI, KFSD; KTAR 2 to 2:45  
3—Waldorf-Astoria Empire Room Orchestra, direction Mischa Bori: KGO, KFSD, KSL  
3:15—American Taxpayers' League Program: "Federal and State Relations": KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL  
3:30—Ponce Sisters: Ethel and Dorothy: KGO  
3:45—Music Garden: Orchestra direction Joseph Hornik: KGO; KFSD 4 to 4:30  
4:45—News Service: KGO  
5—Fine Art String Quartet: KGO  
5:30—Death Valley Days: Dramatic sketch with Virginia Gardiner, William Shelley, Jack McBride, John White, Joseph Bell; orchestra direction Joseph Bonime: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
6—Maytag Orchestra, direction Roy Bary; Jack Fulton, tenor; The Wanderers, male quartet: Irvin Dillon, Sam Thompson, tenors; Phillip Culklin, baritone; Harold Blackwelder, bass: KGO, KHQ, KOMO, KGW, KFI, KSL  
6:30—Parade of the States: Orchestra direction Erno Rapee; chorus of mixed voices; Charles Webster, narrator; Graham McNamee, announcer: KGO, KHQ, KOMO, KGW, KFI, KSL

- 7—To be announced: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
7:30—Demi-Tasse Revue: John P. Medbury, master of ceremonies; Ambassador Hotel Orchestra direction Jimmie Grier; Loyce White, tenor; Donald Novis, soprano; Dick Webster, baritone; Harry Barris, composer- pianist; Ambassador Trio, vocalists; Jeanne Shock, pianist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KSL  
8—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL  
8:15—Vermont Lumberjacks: Male quartet: Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, bass; Johnnie Toffoli, accordionist; George Rand, reader: KGO, KHQ, KOMO, KGW, KFI, KFSD  
8:30—Voice of Firestone: Lawrence Tibbett, baritone, guest artist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL, KGU  
9—Broadcast Weekly Personal Close-Ups: Interview by Gypsy: KGO, KTAR  
9:15—Adventures of Sherlock Holmes: Dramatic sketch with Richard Gordon, Leigh Lovell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
9:45—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI  
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Rhythmic Shadows: Orchestra direction Emil Polak: KGO  
10:45—Musical Miniatures: Thumb-nail Tales: KGO, KOA  
11—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO, KHQ  
12 to 12:30 A.M.—NBC Organ Recital: KGO

265.3 Meters **KSL** Wasatch 3901  
1130 Kcs. 5000 Watts  
Radio Service Corp., Salt Lake City  
5:30 P.M.—NBC, Death Valley Days  
6—NBC, Maytag orchestra  
6:30—NBC, The Parade of the States  
7—To be announced  
7:30—NBC, Demi-Tasse Review  
8—NBC, Amos 'n' Andy  
8:15—The Daynes Jewel Box  
8:30—NBC, "Voice of Firestone"  
9—S. L. Federation of Labor  
9:15—NBC, Adventures of Sherlock Holmes  
9:45—NBC, Prince Albert quarter hour  
10—KSL studio program with mixed quartet  
11 P.M.—Silent

204 Meters **KGA** Main 3434  
1470 Kcs. 5000 Watts  
N.W. Broad. System, Spokane, Wash.  
6 A.M.—News, Grain and Live Stock Reports  
8—NBC, Crossings of the Day  
9—NBC, Stringwood Ensemble  
9:30—NBC Favorites  
9:45—NBC, Organ recital  
10:30—NBC, Windjammers  
11—Blue Streaks  
11:15—The Professor and His Dream Girl  
11:30—Julia Hayes  
11:45—NBC, Mel Peterson, soloist  
12 noon—Mardi Gras hour  
1—Frank Baken, bass baritone  
1:15—Seth Maker  
1:45—Musical Moods  
2—NBC Sparklers  
2:15—NBC, Swanee Serenaders

- 2:45—NBC, The Pilgrims  
3—Harmonettes  
3:15—NBC, Who Cares?  
4—NBC, Fireside Singers  
4:15—NBC, Federal Business Talk  
4:30—NBC, Lofner-Harris Hotel St. Francis Dance orchestra  
4:45—Peerless program  
5—NBC, Lofner-Harris Hotel St. Francis Dance orchestra  
5:30—Johnny Muskrat and Uncle Andy  
5:45—Andy in Candyland  
6—NBC, Lovable Liars  
6:15—NBC, Masters of Music  
6:45—NBC, Cecil and Sally  
7—NBC, Looking Glass  
8—NBC, Salon orchestra  
9—NBC, The Sequoias  
9:30—NBC, Earl Burnett's orch.  
10—NBC, Cy Trobbe, violinist  
10:15—NBC, Adventures of Yankee Sam  
10:45—NBC, Tom and Dudd  
11 to 12 midnight—NBC, San Franciscans

394.5 Meters **KVI** Broadway 4211  
760 Kcs. 1000 Watts  
Puget Sound Broad. Co., Tacoma  
6:45 A.M.—Recordings  
7—Dr. Kenyon's Church of the Air  
7:30—Recordings and News Flashes  
8—CDLBS, Shell Happytime  
8:30—Hallelujah Hour  
9—CBS, Don Bigelow and his orch.  
9:30—CBS, Columbia Revue  
10—Mid-Morning Melodies  
11—CBS, The Singing Vagabond  
11:15—CBS, Ann Leaf at the organ  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Four Eton Boys  
12:15—CBS, Columbia Salon orch.  
12:30—CBS, Arthur Jarrett  
12:45—CBS, Sam Prager  
1—CBS, Bert Lown and his Biltmore orchestra  
1:30—CBS, National Student Federation of America  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Dental Clinic of the Air  
4—CBS, Henry Halstead's orchestra  
4:15—Recordings  
4:30—Studio program  
4:45—Silent period  
10—Studio program  
10:30—Anson Weeks' orchestra  
11 to 12 midnight—Hal Greyson's orchestra

296.6 Meters **KQW** Columbia 777  
1010 Kcs. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Breakfast Hour  
8—Silent period  
9—Recordings  
9:30—Homemaker's Hour, Dorothy Dean  
10:30—Isbell Trio  
11—Leah Bernhardt Kimball  
11:30—Cockerel's Old Timers  
12 noon—Variety program, Betty Jaye  
12:30—Weather; Farm Market Reports  
1—Recordings  
1:30—Friendly Hour, Lena May Le-land  
2:30—Recordings  
3—Gene's Musical Moments  
3:30—Silent period  
4:30—Story Time  
5—Vespers  
5:30—Dinner Music  
6—Radio news and forum  
7:45—Bell Laboratories  
8—Sacred Memories  
8:30—United Conservatory program  
9—Walker's Austek Castilians  
9:15 to 10 P.M.—Fireside program

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast Co., Seattle, Wash.  
 6:45 A.M.—Top O' the Morning  
 7—KOL Time Klock  
 7:45—Perky Feather  
 8—CDLRS, Shell Happytime  
 8:30—Hallelujah Hour  
 9—CBS, Don Bigelow  
 9:30—CBS, Columbia Revue  
 9:45—Dr. Mellor, Tooth Talk  
 10—Ballad Hour  
 10:15—Morning Melodies  
 10:45—Console Capers  
 11—CBS, Singing Vagabond  
 11:15—CBS, Ann Leaf  
 11:30—CBS, American School of the Air  
 12 noon—"The Carnival," with Billy Sherwood  
 1—CBS, Bert Lown and his orch.  
 1:30—P. T. A. program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Harriet Links  
 3:45—Feminine Fancies  
 4—Transcriptions  
 4:15—Organ Recital  
 4:30—Frank Coomb's Accommoda-tion Train  
 5—CBS, The Columbians  
 5:15—Organ Moods  
 5:30—Puget Sound Crier  
 6—Sports Review  
 6:15—CBS, The Metropolitans  
 6:30—CBS, An Evening in Paris  
 7—CBS, Panatella program  
 7:30—Garden of Melody  
 7:45—CBS, "Myrt and Marge"  
 8—CBS, Bing Crosby  
 8:15—Ballad Hour  
 8:30—CBS, Camel Quarter Hour  
 8:45—Enric Madriguera's Biltmore Orchestra  
 9—Blue Monday Jamboree  
 10—Tunes of the Times  
 10:15—Anson Weeks' orchestra  
 11 to 12 midnight—Hal Grayson's orchestra

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
 Western Broad. Co., Portland, Ore.  
 6:45 A.M.—Farm flashes, weather report and program resume  
 7—Late record releases  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:30—NBC, Favorites  
 9:45—NBC, Organ recital  
 10:30—NBC, Windjammers  
 11—Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—NBC, Helen Barker, art talk  
 11:45—NBC, Mel Peterson  
 12 noon—Mardi Gras hour  
 1—Frank Baken, bass baritone  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—Sparklers  
 2:15—NBC, Swanee Serenaders  
 2:45—NBC, The Pilgrims  
 3—NBC, Who Cares?  
 4—NBC, Fireside Singers  
 4:15—Federal Business talk  
 4:30—Silent period  
 8—NBC, Salon orchestra  
 8:45—Abe Lyman's Fifteen Minute Show  
 9—Tom Mitchell  
 9:15—NBC, The Sequoians  
 9:30—NBC, Earl Burnett's orch.  
 9:45—Oregonian Interviews  
 10—NBC, Cy Trobbe, violinist  
 10:15—NBC, Adventures of Yankee Sam  
 10:45—NBC, Tom and Dudd  
 11 to 12 midnight—NBC, San Franciscans

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Synopated Headlines  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:15—Mary's Neighborly Chat  
 9:45—Organ Recital  
 10:30—NBC, Windjammers  
 11—Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—Julia Hayes, beauty talk  
 11:45—NBC, Mel Peterson  
 12 noon—Mardi Gras hour  
 1—Frank Baken, bass baritone  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, Sparklers  
 2:15—NBC, Swanee Serenaders  
 2:45—NBC, The Pilgrims  
 3—NBC, Who Cares?  
 3:45—Tea Time Tales with Mary from Proctor's  
 4—NBC, Fireside Singers  
 4:15—NBC, Federal Business Talk  
 4:30—NBC, Lofner-Harris Hotel St. Francis Dance orchestra  
 5—Steamboat Bill  
 5:15—NBC, Lofner-Harris Hotel St. Francis Dance orchestra  
 5:45—Musical Quotations  
 5:50—Garden Talk  
 6—NBC, Lovable Liars  
 6:15—NBC, Masters of Music  
 6:45—Cecil and Sally  
 7—NBC, Looking Glass  
 8—NBC, Salon orchestra  
 9—NBC, Sequoians  
 9:15—Conoco Bill  
 9:30—Wrestling Matches announced by Al Schuss  
 10:45—NBC, Tom and Dudd  
 11 to 12 midnight—NBC, San Franciscans

**308.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 7 A.M.—Caterpillar program  
 7:30—Breakfast with Burgans  
 7:45—NBC, Van and Don  
 8—Studio program  
 9—NBC, Gen. Elec. Home Circle  
 9:15—NBC, Beautiful Thoughts  
 9:30—Joyner Joys, Wait and Norman  
 10—Song Shopping, Herb Wixson  
 10:15—Inland Empire Dairyman  
 10:30—NBC, Magazine of the Air  
 11:30—Bell organ concert  
 12 noon—Club Bulletin, Lucy Robinson  
 12:15—NBC, Farm and Home Hour  
 1—Alaska Better Buys  
 1:15—Home Owned Business  
 1:30—Fashions Fur Facts  
 1:45—Gems of Remembrance  
 2—NBC, Matinee  
 3—Studio Parade  
 3:15—American Taxpayers League program  
 4—Peerless Dental Hygiene  
 4:15—Speed Tube program  
 4:30—Home Comfort hour  
 4:45—Fifteen friendly minutes  
 5:30—NBC, Death Valley Days  
 6—NBC, The Maytag Orchestra  
 6:30—NBC, Parade of the States  
 7—To be announced  
 7:30—NBC, MJB Demi-Tasse Revue  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Vermont Lumberjacks  
 8:30—NBC, Voice of Firestone  
 9—NBC, Caswell concert  
 9:15—NBC, Sherlock Holmes  
 9:45—NBC, Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—Edna Wallace Hopper  
 10:30—Keyboard Kapers  
 10:45—Timely topics  
 11—NBC, Lofner Harris dance band  
 12 to 12:30 A.M.—Desert Caravan

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational services  
 7—NBC, Organ recital  
 7:45—NBC, Van and Don the Two Professors  
 8—Morning musicale  
 9—NBC, General Electric program  
 9:15—Home Suggestions program  
 10:30—NBC, Magazine of the Air  
 11:30—Vocal ensemble  
 12 noon—Prudence Penny talk  
 12:15—NBC, Western Farm and Home Hour  
 1—Grain and weather reports  
 1:05—Orchestra and vocalists  
 2—NBC Matinee  
 3—Popular orchestra and vocalists  
 3:15—NBC, American Tax Payers' League  
 3:30—Concert orchestra  
 4:45—Vocal ensemble  
 5:15—Stock quotations  
 5:30—NBC, Death Valley Days  
 6—NBC, Maytag Orchestra  
 6:30—NBC, General Motors program  
 7—To be announced  
 7:30—NBC, Demi-Tasse Revue  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Vermont Lumberjacks  
 8:30—NBC, Voice of Firestone  
 9—Florists Telegraph Delivery Assn  
 9:15—NBC, Adventures of Sherlock Holmes  
 9:45—NBC, The Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—Life Saver Success Reporter  
 10:20—The Globe Trotter  
 11:30—NBC, Hotel St. Francis dance orchestra  
 12 to 12:30 A.M.—Organ recital

**319 Meters KOIN Atwater 4151**  
**940 Kcys. 1000 Watts**  
 KOIN, Incorporated, Portland, Ore.  
 6 A.M.—KOIN's Klock  
 7:15—Novelties  
 7:45—Texas Cowboy  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—MacMarr Music Masters  
 9:30—CBS feature  
 9:45—Serenaders  
 10—Hawaiian program  
 10:15—Tommy Luke's Flower Girls  
 10:30—Andy and Virginia  
 10:45—Proctors' Fashion Review  
 11—International Kitchen  
 11:30—CBS, Amer. School of the Air  
 12 noon—Merrymakers  
 12:30—Jimmy Dunn's Singer  
 12:45—CBS program  
 1—The Book of Life  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5—Andy and Virginia  
 5:15—Studio program  
 5:30—Davidson's Prize Club  
 6—Musical Narratives  
 6:30—CBS, Bourjois "Evening in Paris"  
 7—CBS, Guy Lombardo and Burns Panatelas  
 7:30—Studio program  
 7:45—CBS, Myrt and Marge  
 8—CBS, Bing Crosby  
 8:15—Columbia feature  
 8:30—CBS, The Camel Quarter Hour  
 8:45—CBS, Boswell Sisters  
 9—Ad Club Glee Club  
 9:30—DLBS, Blue Monday Jamboree  
 10—Gadsby's Entertainers  
 10:15—Bells of Harmony  
 10:30—Texas Cowboy  
 10:45—Joe Waterman and Art Kirkham  
 11—McElroy's Greater Oregonians  
 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**

Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Male quartet  
7—Dr. Seixas, health exercises  
7:15—NBC, Dr. Copeland's Clinic  
7:30—Stock market quotations  
7:45—NBC, Van and Don  
8—Studio program  
9—NBC, General Electric program  
9:15—NBC, Beautiful Thoughts  
9:30—Helen guest, ballads, and Sally Hill, speaker  
9:45—Studio program  
10—Roy Ringwald, popular songs  
10:15—Helen Guest, ballads, and Sally Hill, speaker  
10:30—NBC, Magazine of the Air  
11:30—Studio program  
11:45—Federal & state mkt. reports  
12 noon—U. C. and U. S. Department of Agriculture  
12:15—NBC, Western Farm and Home Hour  
1—News release  
1:15—Ann Warner chats with her neighbors, with string trio  
1:45—Studio program  
2—NBC Matinee  
3—Organ recital, Roy Ringwald  
3:30—Ray Canfield and Beach Boys  
4—Studio program  
4:30—News release  
4:45—Los Angeles Public Library book review  
5—Concert orchestra  
5:30—NBC, Death Valley Days  
6—NBC, Maytag Orchestra  
6:30—NBC, Parade of the States  
7—To be announced  
7:30—Demi-Tasse Revue  
8—NBC, Amos 'n' Andy  
8:15—NBC, Vermont Lumberjacks  
8:30—Voice of Firestone  
9—Male octet  
9:15—NBC, Adventures of Sherlock Holmes  
9:45—NBC, Stebbins Boys  
10—NBC, Richfield news flashes  
10:15—"Now and Then," Virginia Florhi, soprano, and James Burroughs, tenor, with orchestra  
10:30 to 12 midnight—Jimmie Grier's Ambassador Hotel Orchestra

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**

Don Lee, Inc., Los Angeles, Calif.  
7:01 A.M.—Inspirational talk  
7:06—News briefs and records  
7:30—Recordings  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—Jack and Grace  
9:15—CBS, Don Bigelow & his orch.  
9:30—CBS, Columbia Revue  
10—Hobby Hunter  
10:15—CBS, Chicago studio program  
11—CBS, Singing Vagabond  
11:15—Beauty talk  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Four Eton Boys  
12:15—CBS, Columbia Salon Orch.  
12:30—World-wide news  
12:45—CBS, Sam Prager, pianist  
1—CBS, Bert Lown's orchestra  
1:30—Times Forum  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Henry Halstead's Orchestra  
4:15—Don Thomas, All-Year Club  
4:30—J. Ward Hutton's concert ensemble  
5—To be announced  
5:15—Town topics  
5:20—World-wide news  
5:30—CBS, Organalities  
5:45—CBS, Rhythm Aires  
6—Harold Roberts' Band  
6:30—"An Evening in Paris"  
7—CBS, Guy Lombardo and his orch.  
7:30—Chesterfield

7:45—CBS, "Myrt and Marge"

8—Blue Monday Jamboree  
10—World-wide news  
10:05—Life Savers Success interview  
10:10—Anson Weeks and his orch.  
11—Roosevelt Hotel dance orchestra  
12 to 1 A.M.—Recordings

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**

KMTR Radio Corp., Hollywood, Cal.  
7 A.M.—Breakfast Club Program—Hill Billies and Uncle Herb  
8—Stock Quotations  
8:05—Breakfast Club continued  
9—Mildred Kitchen, Home Economics  
9:15—E. Z. Housekeeping  
9:30—University of California  
9:45—Selected records  
10—James Newill, tenor  
10:30—Scientific Serenaders  
11—Stuart Hamblin and his South-ern Aces  
11:30—Selected Records  
11:45—Public and City Officials  
12 noon—The Globe Trotter  
1:45—Hi Noon Hi Lites  
1—Banjo Boys  
1:30—Two Professors (Bull and Geise)  
2—Happiness Revue  
4—Musical Messengers  
5—Selected records  
5:45—The Globe Trotter  
6—Twilight Melodist  
6:30—Ethiopian Oriental Supper Club  
7—Chamber of Commerce program  
7:30—Urban Thielmann, pianist  
7:45—Strings and Woodwinds  
8—Musical Comedy Selections  
8:30—Dr. George Liebling, pianist  
9—Ballyhoo program  
10—The Green Joker, serial  
10:15—Singing Sherwoods  
11—Eleven O'Clock Music Box  
12 to 7 A.M.—Ship-a-Hoy program

**239.9 Meters KFOX Phone: 672**  
**1250 Kcys. 1000 Watts**

Nichols & Warinner, Long Beach, Cal.  
5 A.M.—The Early Birds  
7—Recordings  
7:30—Gillum and Atterbury  
7:45—Electrical transcription  
8—Dance Tunes  
8:30—Steinway Duo Art  
8:45—Popular Airs  
9—Mae Day, beauty talk  
9:10—Air Raiders  
10—Organ, Vera Graham  
10:30—Orange Blossom Girls  
11—Spike and Ike  
11:15—Cline and Carl  
11:30—Press-Telegram news report  
11:45—Vera Graham, organist  
12 noon—Blue Ribbon Group  
1—Hawaiian program  
1:30—Squire Wigglesby and his Phonograph  
2—Marti's Musical Bazaar  
2:15—Electrical transcriptions  
2:30—Tin Pan Alley, Inc.  
3:30—KFOX Salon Group  
4—News Report  
4:15—Dental Clinic of the Air  
4:45—Joe Lindebaum and his orch.  
5:45—Goodyear Service Man  
6—Marti's House Gang  
6:15—Percy at the telephone  
6:30—Bill and Co.  
6:45—Three Vagabonds  
7—KFOX School Kids  
8—Melody Garden  
8:15—Electrical transcription  
8:30—"Harmonious Suggestions"  
9—Organ reveries, Vera Graham  
9:30—Hearts and Flowers  
9:45—Majestic Ballroom orch.  
10:30—Rebroadcast from KHJ  
12 to 5 A.M.—Recordings

**315.6 Meters KFWB Holly. 0315**  
**950 Kcys. 1000 Watts**

Warner Brothers, Hollywood, Calif.  
7 A.M.—Musical Clock program  
8—Tom Murray's Hill Billies  
9—Jerry Joyce's orchestra with June Pursell, soloist  
10—Prudence Penny, Home Economics  
10:30—Recordings  
11—Jerry Joyce's orchestra with Doug Richardson, soloist  
11:30—Recordings  
12 noon—Price Dunlavy, organist  
12:30—Recordings  
1:30—Nip and Tuck, two-piano team  
2—Deputy Emerson  
2:15—Recordings  
2:30—H. M. Robertson, "Talk on Dogs"  
2:45—Price Dunlavy, organist  
3—Recordings  
3:30—Lewis TeeGarden reading popular fiction  
4—Recordings  
4:15—Honolulu Melody Maids  
4:30—Nip and Tuck, two-piano team  
5—Recordings  
5:15—Jerry Joyce's orchestra with Julietta Novis, soloist  
6:15—Electrical trans. program  
6:30—Price Dunlavy, organist  
6:45—"Growin' Up" with Gay Seabrook and Emerson Treacy  
7—Olympians  
7:15—New Yorkers  
7:45—The Hoofers  
8—Do You Know?, KFWB orchestra  
8:15—Radio newsreel  
8:30—Fantasia featuring KFWB orchestra direction of Sam K. Wine-lard with Lewis Meehan, tenor  
9—Edgeworth Plantation Club with Art Pabst, master of ceremonies  
9:30—"The Falcon," mystery serial  
10 to 11 P.M.—Lou Traveller's orch.

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**

L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples and his Gang  
8:45—Inspirational talk and prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright and his Ten O'Clock Family  
10:30—Kate Brew Vaughn, Home Economics  
12 noon—News  
12:15—Doria Balli, "Personality Presentations"  
1—New Paris Inn, Jack Carter, "The Boy from London," special announcer  
2—Eddie Albright, "The Book-worm," reading late fiction  
3:30—Recordings  
4—Travelogue  
4:15—Records; announcements; stocks  
4:30—Maxine's Shopping Service  
5:30—Crazy Water transcription  
5:45—Town Crier's Tips  
6—News  
6:30—Li'l Joe Warner  
6:45—Studio program  
7—Frank Watanabe and the Honorable Archie  
7:15—KNX Concert Trio  
7:45—"The Realtor Californians"  
8:15—Davis Treasure Ship  
8:30—KNX Players  
9—News  
9:15—KNX Dance Ensemble  
9:30—Ethel Duncan  
10—Orchestra from the Embassy Club  
11 to 12 midnight—New Paris Inn.; Jack Carter, "The Boy from Lon-don," special announcer

**CBS**

**Columbia Broadcasting System**

- 9 A.M.—Don Bigelow and his Yoeng's Restaurant Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: Emery Deutsch and his orchestra, presenting a Viennese program: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 10—Columbia Farm Community Network Program: KFBK, KMJ, KWG, KFRC, KHJ
- 11—Library of Congress, Chamber music: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB
- 11:30—American School of the Air: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—Four Eton Boys: KFBK, KWG, KVI, KFPY, KHJ, KGB
- 12:15—Thermin Electro Ensemble: KFBK, KWG, KVI, KFPY, KHJ, KGB
- 12:30—Arthur Jarrett, with Freddie Rich's orchestra: KFBK, KWG, KVI, KFPY, KGB
- 12:45—Sam Prager, pianist: KFBK, KWG, KVI, KFPY, KHJ, KGB
- 1—Bert Lown and his Biltmore Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—National Student Federation of America Program: KFBK, KWG, KVI, KFPY, KGB
- 2—Asbury Park Casino Orchestra: KFBK
- 4—Organalities: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB
- 5—Johnny Johnson's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB
- 5:15—Ozzie and George: KFBK, KMJ, KWG, KFPY, KGB
- 5:30—Ozzie and George: KWG, KFPY, KHJ, KGB
- 5:45—Rhythm Aires: KFBK, KFPY, KHJ, KGB
- 6—Swiss Yodelers: KFBK, KFPY, KGB
- 6:30—Bourjois, "An Evening in Paris": KOL, KFPY, KOIN, KFRC, KHJ
- 6:45—Modern Male Chorus: KFPY
- 7—Robert Burns Panatela Program: KWG, KOL
- 7:30—Music that Satisfies: KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ
- 7:45—"Myrt and Marge": KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ
- 7:45—Street Singer: KGB
- 8—Bing Crosby: KFBK, KOL, KFPY, KOIN
- 8:15—Toscha Seidel, violinist, with concert orchestra: KFBK, KFPY
- 8:30—The Camel Quarter Hour: KFBK, KOL, KFPY, KOIN, KGB
- 8:45—Enric Madriguera's Biltmore orchestra: KOL
- 384.4 Meters KTM Exposition 1341 780 Kcys. 1000 Watts**  
Pickwick Broad. Corp., Los Angeles
- 6 A.M.—Bert Olbert's Request Records
- 9—Zandra
- 9:30—Recorded program
- 10—Silent period
- 1—Recorded program
- 2—Spanish Concert
- 3—Recorded program
- 3:45—Gene Byrnes in "Scraps from the Waste Basket"
- 4—KTM Shopper with records
- 4:30—Montana Cowgirls
- 5—Silent period
- 8—Rainbow Review

- 9—Edna Wallace Hopper, transcription
- 9:15—American Legion
- 10:15—Dance transcription
- 10:30—Utah Trail Boys
- 10:45—Concert orchestra, transcription
- 11—L. A. Playground program
- 11:30—Transcription
- 12 to 1 A.M.—Request records

**209.7 Meters KECA West. 0337 1430 Kcys. 1000 Watts**

- Earle C. Anthony, Inc., Los Angeles
- 10 A.M.—News release
- 10:15—Louis Rueb, health exercises
- 10:30—Around the House with Roy Leffingwell
- 11—Record program (popular)
- 11:45—Ray Canfield and Beach Boys
- 12 noon—Biltmore concert orchestra
- 12:45—Luncheon program
- 1:30—Jimmy Base, songs
- 1:45—Bob, Bunny and Junior
- 2—Ray Canfield and his Beach Boys
- 2:30—Songland, Winnie Parker and Don Ricardo
- 3—Studio program
- 3:30—Alexander Bevani, speaker, on the Italian language
- 3:45—Organ recital, Roy Ringwald
- 4:45—News release
- 5—Big Brother Ken and his Kiddies
- 5:45—County Medical Assoc. speaker
- 6—Concert orchestra
- 6:30—The New Zealanders
- 6:45—NBC, Cecil and Sally
- 7—Chapel organ program
- 7:15—Concert orchestra
- 7:45—R. W. Shirey
- 8—Packard orchestra with soloists
- 8:30—Male quartet
- 8:45—Concert orchestra
- 9:15—Verna Arvey, concert pianist
- 9:30—Earl Burnett's orchestra
- 10:30 to 10:45 P.M.—News release

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**

- Arfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—Studio program
- 7:45—NBC, Van and Don
- 8—NBC, Financial Service
- 8:15—Morning musicale
- 9—NBC, Home Circle
- 9:15—Amy Lou
- 10—Studio program
- 10:30—NBC, Woman's Magazine
- 10:50—Studio program
- 11:10—NBC, Woman's Magazine
- 11:30—NBC, Calif. Fed. of Women's Clubs
- 12 noon—Studio program
- 12:15—NBC, Western Farm & Home
- 1—Studio program
- 2—NBC Matinee
- 3—NBC, Waldorf-Astoria Room Orchestra
- 3:15—NBC, American Taxpayers' League
- 3:30—Radio Dental Clinic
- 4—NBC, Music Garden
- 4:30—Leonard Spaulding
- 5—Late news
- 5:15—Novelty program
- 5:30—NBC, Death Valley Days
- 6—Cramer's quartette & John Wells
- 6:30—Radio Ralph
- 6:45—NBC, Cecil and Sally
- 7—Program to be announced
- 7:30—NBC, MJB Demi-Tasse Revue
- 8—NBC, Amos 'n' Andy
- 8:15—NBC, Vermont Lumberjacks
- 8:30—NBC, Firestone
- 9—Studio program
- 9:15—NBC, Adventures of Sherlock Holmes
- 9:45—Terry and Tad
- 10—NBC, Richfield news flashes
- 10:15—Dance music from Cafe Little Club
- 11:15 to 12 midnight—Studio program



GYPSY

TONIGHT

at 9

KGO

AND

KTAR

Gypsy will interview Bobbe Deane in the sixth of a series of Personal Closeups of the Artists.

Tune In



BOBBE DEANE

# GENERAL MOTORS RADIO

---

---

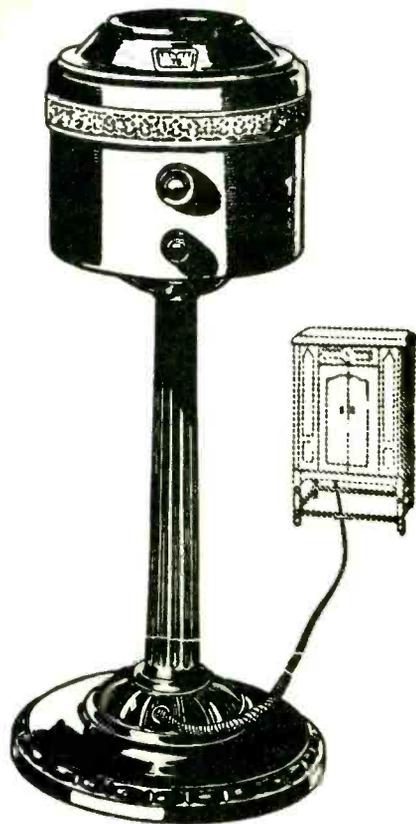
*Beginning January 1st*

MARKET - EXPANSION

# SPECIAL

*One of the most magical  
Radio inventions of the age*

One of the most amazing inventions ever to be perfected by the famous GENERAL MOTORS laboratories. Resembles a beautiful smoking stand in size and appearance: light, compact, easily moved, handsome metal finish. Illuminated tuning dial, station selector, and volume control right on the Converter, and 30 ft. of cord—just plug in and tune your radio wherever you sit. And what a difference—more stations, more distance, greater selectivity, wonderful clearness. Simple, sturdy, handsome. Adapted for use with any radio. No radio complete without it.



H. R. CURTISS CO.

*Northern California  
Distributors*

895 O'Farrell Street  
SAN FRANCISCO

**GM**

GENERAL MOTORS

**RADIO**

This is your opportunity . . .

---

---

# SUPER-HETERODYNE CONVERTER

- Makes your old set a modern Super-Heterodyne
- Gives you remote control over full broadcast range

WAS \$49.75

NOW \$ **39** 75

**T**O BRING this magical NEW modern device within reach of the additional thousands who have seen it and wanted it, GENERAL MOTORS Radio Dealers, for a short time only, beginning January 1st, will offer it at the amazingly low *special price* of \$39.75 complete. Simply plug it in, and *presto!* your old set is the very latest modern super-heterodyne. The finishing touch of perfection to any set. Adds 10 to 100 stations, shuts out interfering stations so you get programs one at a time, increases distance. Enables you to operate your radio from your easy chair, bedroom, kitchen, or any part of the house. See it . . . hear it . . . **TO-DAY**. Offer good for short time only.

●  
At  
ALL  
GENERAL  
MOTORS  
RADIO  
DEALERS

**DON'T DELAY.. See a GM Dealer TODAY!**

---

---

# TUESDAY Programs

January 5, 1932

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks; stock quotations  
 8—CDLBS, Shell Happytime  
 8:30—Hallelujah Hour  
 9—Ann Welcome  
 9:15—CBS, Don Bigelow's orchestra  
 9:30—CBS, Columbia Revue  
 10—CBS, Pabst-ett Varieties  
 10:15—CBS, Columbia Farm Network program  
 10:45—Window Shopping with Wyn  
 11—Recordings  
 11:15—CBS, Columbia Salon orch.  
 11:25—The Globe Trotter  
 11:30—CBS, Amer. School of the Air  
 12 noon—Noonday Concert  
 1—The Hoofers  
 1:15—CBS, Funny-Boners  
 1:30—Closing New York Stock quotations  
 1:35—The Globe Trotter  
 1:45—CBS, Phil Fisher's orchestra  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS, Henry Halstead's Orchestra  
 4:15—"Your Garden"  
 4:30—Medical Talk  
 4:45—The Globe Trotter  
 4:55—Town Topics  
 5—"Chandu, the Magician"  
 5:15—Song Stories, Clark Sisters  
 5:30—CBS, Salonesque  
 6—CBS, Ben Bernie and His Blue Ribbon orchestra  
 6:30—CBS, Dancing at White House Tavern  
 6:45—"Adventures of Black and Blue"  
 7—"To the Ladies"  
 7:15—Studio program  
 7:30—General Paint Concert, featuring Charles Bulotti, tenor; Meredith Willson, director  
 7:45—CBS, "Myrt and Marge"  
 8—CBS, Bing Crosby  
 8:15—CBS, Jack Miller and orch.  
 8:30—CBS, Camel Quarter Hour  
 8:45—CBS, George Olsen and His orchestra  
 9—CBS, Romanelli's orchestra  
 9:15—Raymond Paige's orchestra with a short talk on movie stars by Miss Hais  
 9:30—CBS, Asbury Park orchestra  
 9:45—Abe Lyman and orchestra  
 10—"Success Talk"  
 10:05—Anson Week's Orchestra  
 11—Hal Greyson's Roosevelt orch.  
 12 to 1 A.M.—Vagabond of the Air

**322.4 Meters KFWI Franklin 0200**  
**930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco  
 7 A.M.—Eye-opener program  
 8—Silent period  
 9—Popular Tunes  
 10—Progress program  
 10:15—Bellevue Hotel program  
 10:30—Dr. T. G. Linebarger  
 11—Items of Interest  
 11:15—Studio program  
 12:15—Alburtus  
 12:45—The Best Steppers  
 1—Silent period  
 6—Dinner Dance Music  
 40—Alburtus  
 7—Studio program  
 7:15—Bellevue Hotel program  
 7:30—Silent period  
 11—Melodies of the Masters  
 12 to 1 A.M.—Dedication Hour



GLENHALL TAYLOR  
 KTAB—9:30 P.M.

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast Corp., San Francisco  
 7:30 A.M.—Charlie Glenn, Songs of Yesteryear  
 7:45—Popular hits  
 8—Metropolitan hour  
 8:45—Word of Cheer hour  
 9—Organ melodies  
 9:30—Popular melodies  
 10—Sunshine hour  
 11—Salon melodies  
 11:15—Manhattan Moods  
 11:30—Novelty bits  
 11:45—Hitunes of song and dance  
 12 noon—Old Chestnuts  
 12:15—Marjorie Lee, Melody Girl  
 12:30—Tuesday Noon Club  
 1—Cal King's Country Store  
 1:30—Musical contrasts  
 2—Brief talk and records  
 2:15—Dance melodies  
 2:30—Verses, Mrs. M. C. Sloss  
 2:45—Willis Zink, contract bridge  
 3—Elmer Vincent, organist  
 4—Salon music  
 4:15—Celebrity artists  
 4:30—Dental Clinic of the Air  
 5—Metropolitan hour  
 6—Revue (records)  
 6:30—Drama  
 6:45—Henry Starr, "Hot Spot of Radio"  
 7—Challenge radio varieties  
 7:15—Adele Burian, songs  
 7:30—News bulletin  
 7:45—Sydney Dixon, song recital  
 8—On With the Show  
 8—Mr. L. E. Claypool, "Back of the Front Page"  
 9:15—Bert Carlson, Songs of Hawaii  
 9:30—Virginia Spencer, Soliloquy  
 9:45—"Hap and Jack"  
 10—News bulletin  
 10:15—Radio Sandman Hour  
 11 to 12 midnight—Concert memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.  
 7 A.M.—Rise and Shine  
 7:30—Radio Shopping News  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour, Alma La Marr  
 10:30—News Service  
 10:35—Dr. B. L. Corley  
 10:55—Recordings  
 11—The Old Californian  
 11:30—Radio Shopping News  
 12 noon—Thelma Blair, pianist  
 12:15—Dr. R. M. McLain  
 12:30—News Service  
 12:35—Echoes of Portugal  
 1:05—Theatre of the Air  
 1:30—Over the Teacups with Alma La Marr  
 2—Masters Album  
 2:45—Records  
 3—Dr. Wade W. Forrester  
 3:15—Recordings  
 3:30—Tommy Tucker  
 4—Studio program  
 4:15—Jack Hall and Clem Kennedy  
 4:45—Broadway Tunes  
 5—Radio Shopping News  
 5:30—Dr. J. Douglas Thompson  
 6—Popular recordings  
 6:15—Clem Kennedy, pianist  
 6:30—Ernie Smith, "Sport Page of the Air"  
 6:45—Breuner's Reporter  
 7—Organ program  
 7:15—Baldwin Melody Girl  
 7:30—News Service  
 7:45—Dance Music  
 8—Song Stories with Wint Cotton, Gerda Lundberg  
 8:30—St. Mary's College: Classroom of the Air, with Brother Henry of English Dept. and St. Mary's concert ensemble  
 9—Better Business Bureau  
 9:15—Hundley Twins  
 9:30—Taylor Made Tempos: Glenhall Taylor, pianist  
 10—Moment Musicale  
 11 to 1 A.M.—Nite Owls

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—Charlie Glenn  
 9—Silent period  
 1—Latin-American program  
 2—Charlie Glenn  
 2:30—Union Mutual Life  
 2:40—Dream Memories: Francis Fisher, baritone  
 3—Phantoms of the Air  
 3:30—Organ Travelogue, Vivian Moore  
 4—Babette Rouse, contralto  
 4:15—Rumford School of Cookery  
 4:30—Charlie Pacheco  
 5—King, Queen, Jack and Jill  
 5:15—Betty and Alvin in "Rain or Shine"  
 5:30—Wade Forrester's Sunshine Hour  
 6—Silent period  
 7:30—Father and Son program, George Danforth, Jr. and Sr.  
 7:45—Hughston Sisters  
 8—Lecture by Judge Rutherford  
 8:15—Alberto Terrasi and pupils  
 8:45—Slavonic memories  
 9:30—"Murder at the Microphone"  
 10 to 11 P.M.—Fleur De Les Dance orchestra

440.9 Meters **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA, KECA, KTAR, KSL, KFSD**

- 7:30 A.M.—Sunrise Srenaders: KPO
- 8—Crosscuts of the Log o' the Day, Dr. Laurance L. Cross; Southern Harmony Four: KPO, KGA, KJR, KEX
- 9—Stringwood Ensemble, direction Charles Hart: KPO
- 9:30—Organ Concert, George Nyklicek: KGA; KPO, KEX 9:30 to 9:45
- 9:45—University of California at Your Service: KPO
- 10—Murray Sisters, Evangeline and Kathleen, harmony: KPO, KGA, KJR, KEX
- 10:30—To be announced: KPO
- 11—Rhythm Vendors: KPO
- 11—Aeolian Trio, ensemble direction Cy Trobbe: KGA, KEX
- 11:30—In a French Cafe, with "Marie" and the Sparklers instrumental ensemble: KEX; KPO 11:30 to 11:57; KGA, KJR 11:45 to 12
- 11:57—Signals, Scripture, Weather: KPO
- 12 noon—South San Francisco Stockyard Report: KPO
- 12:10—Snap Shots: Rita Lane, soprano; orchestra direction Cy Trobbe: KPO
- 1—United States Army Band, direction William J. Stannard: KPO, KFSD
- 1:30—Outstanding Speakers: KPO
- 1:45—Maze of Melody, Harry Kogen's dance orchestra: KPO
- 2—Lady Next Door: Children's program, Madge Tucker: KPO, KGA, KJR, KEX
- 2:15—Frances Bowden Talks: Impressions of an Ozark Mountain girl: KPO, KGA, KJR, KEX
- 2:30—Old Pappy: Negro impersonations, songs, Clifford Soubier: KPO, KGA, KJR, KEX
- 2:45—Dagmar Renina: KPO, KGA, KJR, KEX
- 3—Who Cares?, conducted by Professor Bob Bence: KPO, KGA, KEX, KJR
- 4—Midweek Federation Hymn Sing: Mixed quartet: Muriel Savage, soprano; Helen Janke, contralto; Richard Maxwell, tenor; Arthur Billings Hunt, baritone and director; George Vause, accompanist: KPO, KGA, KJR, KEX, KTAR, KGIR
- 4:30—Tea Timers: Agatha Turley, soprano; George Nyklicek, pianist; Emil Helke, violinist: KPO, KGA; KEX 4:30 to 4:45
- 5—Twilight Tunes: Dave Rosebrook, trumpet soloist: KPO, KGA, KGHL; KJR 5:15 to 5:30
- 5:30—Heel Huggar Harmonies: Male quartet: Norman Price and Steele Jamison, tenors; Edward Wolter, baritone; Earl Waldo, bass; Robert Armbruster's string ensemble: KPO, KFSD, KTAR, KSL
- 5:45—Scotty: KPO
- 6—Lovable Liars: Ned Nester and Jim Sarsfield: KGA, KJR
- 6—Superba Melodies: Orchestra direction Jess Norman: KPO
- 6:15—Musical Capers: Variety program with "Jack and Hank" as masters of ceremony: Jess Norman's orchestra: KPO, KGA, KJR, KGIR
- 6:45—Ceell and Sally, the comic strip of the air, in "The Funniest Things": KPO, KGA, KJR, KECA, KFSD

- 7—Raising Junior: Wheatena serial story: KPO, KGA, KJR, KECA
- 7:15—Jack Coakley's Syncopators from States Hof Brau Restaurant: KPO, KGA, KJR; KGHL 7:30 to 8
- 8—Whispering Strings, direction Caesar Linden: KPO, KGA, KJR, KEX
- 8:15—Prince Albert Quarter Hour: Alice Joy, contralto; Paul Van Loan's orchestra; "O! Hunch": KPO, KGA, KJR, KEX, KECA
- 8:30—College Bells: Eva De Vol and Agatha Turley, sopranos; Margaret O'Dea, contralto; Fritz Warnke, pianist: KPO
- 9—Caswell Coffee Concert; Caswell Caroliers: Eva De Vol, soprano; Dorothy Lewis, contralto; Allan Wilson, tenor; Marsden Argall, Baritone; instrumental ensemble direction Cy Trobbe: KPO
- 9:15—Songs of the South: William Powers, negro tenor: KPO, KGA, KEX
- 9:30—Earl Burtnett's orchestra from Biltmore Hotel, Los Angeles: KPO, KGA, KJR, KECA; KEX 9:30 to 9:45
- 10—Down Through the Years: KPO, KGA, KJR, KEX
- 11—Mahlon Merrick and his Palace Hotel Vagabonds: KPO, KGA, KJR, KEX
- 11:30 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts

- Tribune Pub. Co., Oakland, Calif.
- 7 A.M.—Morning exercises and entertainment; 7:35 Opening New York Stocks
- 8—Records
- 9—Modern Homes period
- 9:30—Portuguese on the Air
- 10—Recorded program
- 10:15—San Francisco Stocks; financial information; weather
- 10:30—Recorded program
- 11—Classified Advertising Hour
- 12 noon—Jack Delaney and his Band
- 12:30—Produce review
- 1—Jean's Hi-Lights
- 2—Recordings
- 2:35—Closing San Francisco Stocks
- 3—Sharp and Flat
- 3:15—Recorded program
- 4—Joan and Jean Favorite Melodies
- 4:15—Recorded program
- 4:30—Brother Bob's Club
- 5—Chapel of The Oaks program
- 5:30—The Three Cocoanuts
- 6—KLX Trio
- 7—News Items
- 7:30—William Don, eccentric comedian
- 7:45—Fred and Morris, comedians
- 8—Helen Parmelee, pianist
- 8:15—Castagnola Brothers, accordion and guitar
- 8:30—The Rola Mixed Quartet
- 9—The Gay Caballeros
- 9:30—Helen Parmelee, pianist
- 9:45—"Wes" Summerford
- 10 to 11 P.M.—Dance program

272.7 Meters **KGDM** Stock. 795  
1100 Kcys. 250 Watts

- Peffer Music Co., Stockton, Calif.
- 12 noon—El Doro Boys
- 12:30—Jack Coale and his Trio
- 1—Johnnie Strangio, "Modern Melodies"
- 1:30—Yolland Ice Program
- 2—Variety program
- 2:30—Lillian Best, piano novelties
- 3—Organ Recital
- 4—Gilmore Oil News
- 4:30 to 5:15 P.M.—Popular recordings



# JOE MENDEL

## AND HIS

# "PEP" BAND

Every Wednesday,  
Friday and  
Sunday

MIDNIGHT  
TO ONE A.M.

Only orchestra in  
Northern California  
on the air after  
Midnight.

# K J B S

"From Midnight  
'til Sunset"

1070 Kc. 280.2 Meters

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD

7 A.M.—NBC, Organ recital, Paul Carson; KGO; KOMO 7:30 to 7:45; KGIR 7 to 7:15  
7:45—Van and Don, the Two Professors, songs and dialogue; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
8—Financial Service: KGO, KFSD, KGW  
8:15—Blue Blazers: KGO  
8:30—Hugo Mariani Marionettes: KGO  
9—General Electric Home Circle, Grace Ellis, hostess; Eddie Durham, organist; Theodore Webb, baritone; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
9:15—Beautiful Thoughts: Chuck Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, narrator; KGO, KHQ, KGW, KFI, KTAR  
9:30—Buckaroos, Ted Maxwell, Charles Marshall: KGO  
9:45—Entertainers: KGO  
10—Color Harmony program, A. E. Lawrence; instrumental trio: KGO, KHQ, KOMO, KGW, KFI  
10:30—Woman's Magazine of the Air, Bennie Walker, Editor: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR, KSL, KOA 11:10 to 11:30  
11:30—Organ Recital, Paul Carson; KGO  
11:45—Plano Moods, Lee Sims, pianist; Ilomay Bailey, soprano: KGO  
12 noon—Luncheon Concert, orchestra direction Charles Hart: KGO  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KGIR, KGHL; KTAR 12:45 to 1  
1—Stringwood Ensemble, instrumentalists, direction of Charles Hart: KGO  
2—NBC Matinee, Gail Taylor, soprano; Capt. William H. Royce; Criterion Quartet; orchestra direction Mahlon Merrick; Michael Raffetto, master of ceremonies; KGO, KOMO, KGW, KFI, KFSD, KSL; KHQ 2 to 2:30; KTAR 2 to 2:45  
3—Waldorf-Astoria Empire Room orchestra, direction Mischa Bori: KGO, KFSD, KSL  
3:30—Ray Perkins, the Old Topper: KGO, KHQ, KOMO, KGW, KFI, KSL  
3:45—Bluebird Melodies, vocal soloist; orchestra direction Charles Hart: KGO  
4:30—John and Ned, songs and dialogue: KGO  
4:45—Back of the News, William Hard: KGO, KHQ, KOMO, KFSD, KSL, KGIR, KGHL  
5—Coffee Matinee, Berna Frechette, soprano; marimba band direction Joseph Hornik: KGO, KHQ, KOMO, KGW, KFI  
5:30—News Service: KGO  
5:45—Nelson Case, baritone: KGO  
6—McKesson Musical Magazine, Erno Rapee, director; concert orchestra, Armchair Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
6:30—The Fuller Man, Mabel Jackson, soprano; Earle Spicer, baritone; orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KFI, KSL

7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR, KSL 7 to 7:30  
8—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL  
8:15—Memory Lane, rural drama featuring Billy Page, Eileen Piggett, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
8:45—Sperry Smiles, Lee S. Roberts, pianist; Paul Carson, organist; vocal soloist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
9—Caswell Concert: "High Jinks," by Friml; Caswell Carollers; Eva De Vol, soprano; Dorothy Lewis, contralto; Allan Wilson, tenor; Marsden Argall, baritone; instrumental ensemble direction Cy Trobbe: KHQ, KOMO, KGW, KFI  
9—Thomas Heath and Castle Rock, Tommy Monroe, baritone; Arnold McGuire, comedian: KGO  
9:15—Forrest Fishell, tenor: KGO  
9:30—Seymour Simon's Orchestra: 9:45—"The Stebbins Boys": KGO, 10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—The Road Show, orchestra direction Joseph Hornik: KGO, KOA  
11—Lofner-Harris Hotel St. Francis Dance orchestra: KGO; KHQ 11:30 to 12  
12 to 12:30 A.M.—NBC Organ Recital: KGO

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—Alarm Klok Klub  
8—Variety records  
9—Assoc. Food Stores' program  
10—Records  
10—Reporter of the Air  
10:05—Popular Selections  
11:15—Health Talk  
11:30—Concert Music  
12 noon—House of Music  
12:30—Transitone program  
12:45—Variety recordings  
1—Stock Report; records  
2—Better Business Bureau Talk  
2:15—Popular records  
2:45—Speak-Easy Time, records  
3—Reporter of the Air  
3:05—Popular recordings  
5:15—Silent period  
12:01 to 6 A.M.—Owl program

296.6 Meters **KQW** Columbia 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Breakfast Hour  
8—Silent period  
9—Recordings  
9:30—Dorothy Dean, Homemakers' Hour  
10:30—Isbell Trio  
11—Leah Bernhardt Kimball  
11:30—Cockerel's Old Timers  
12 noon—Variety program, Betty Jave  
1—Recordings  
1:30—Friendly Hour, Lena May Leland  
2:30—Recordings  
3—Gene's Musical Moments  
3:30—Silent period  
4:30—Children's Playtime Club  
5—Watch Tower program  
5:30—Dinner Music  
6—Three Echoes  
6:15—Franco's program  
6:30—Farm Market Reports  
6:45—Radio News and Forum  
7:45—The Caterpillar Crew  
8 to 10 P.M.—You Never Can Tell, Challenge program

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
6:45 A.M.—Farm flashes, weather report and program resume  
7—Late record releases  
8—Portland Breakfast Club  
9—NBC, Stringwood Ensemble  
9:30—NBC, Organ Melodies  
10—NBC, The Murray Sisters  
10:30—NBC, Aeolian Trio  
11—Blue Streaks  
11:15—The Professor and His Dream Girl  
12 noon—Mardi Gras Hour  
1—Four Harmony Boys  
1:15—Seth Maker  
1:45—Musical Moods  
2—NBC, The Lady Next Door  
2:15—NBC, Frances Bowden  
2:30—NBC, Ol' Pappy  
2:45—NBC, The Pilgrims  
3—NBC, Who Cares?  
4—NBC, Midweek Federation Hymn Sing  
4:30—Silent period  
8—NBC, Whispering Strings  
8:15—NBC, Prince Albert Quarter Hour  
8:30—Oregon National Guard Band  
9—Tom Mitchell  
9:15—NBC, Songs of the Southland  
9:30—NBC, Earl Burnett's orch.  
9:45—Oregonian Interviews  
10—NBC, Pacific National Singers  
11 to 12 midnight—NBC, San Franciscans

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.  
6:45 A.M.—"Top O' the Morning"  
7—KOL Time Klock  
7:45—Perky Feather  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—CBS, Don Bigelow  
9:30—Colonial Dames  
9:45—Dr. Mellor  
10—CBS, Pabstet Varieties  
10:15—Organ Moods  
10:30—Julia Hayes  
10:45—Console Capers  
11:15—CBS, Columbia Salon Orch.  
11:30—CBS, American School of the Air  
12 noon—"The Carnival," with Billy Sherwood  
1—CBS, Miriam Ray  
1:15—CBS, The Funny-boners  
1:30—CBS, Phil Fisher  
2:15—Happy go Lucky Hour  
3—Feminine Fancies  
3:30—Harriet Links  
3:45—Feminine Fancies  
4—Transcriptions  
4:15—Organ Moods  
4:30—Frank Coomb's Accommodation Train  
4:45—Organ Moods  
5—CBS, Colonel Stoopnagle and Budd  
5:15—Organ Moods  
5:30—Puget Sound Crier  
6—CBS, Ben Bernie and his Blue Ribbon Malt orch.  
6:30—CBS, Dance Music  
6:45—Adventures of Black and Blue  
7—CBS, Minneapolis Symphony orchestra  
7:30—General Paint Concert  
7:45—CBS, "Myrt and Marg"  
8—CBS, Bing Crosby  
8:15—Ballad Hour  
8:30—CBS, Camel Quarter Hour  
8:45—CBS, George Olsen and his orchestra  
9—Transcriptions.  
9:15—CBS, Hollywood Gossip  
9:30—Radio Bugs Frolic  
11 to 12 midnight—Hotel Roosevelt Orchestra

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Syncopated Headlines  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:15—Mary from Proctor's  
 9:45—NBC, Organ concert  
 10—NBC, Murray Sisters  
 10:30—NBC, Aeolian Trio  
 11—Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—Julia Hayes, beauty talk  
 11:45—NBC, In a French Cafe  
 12 noon—Mardi Gras hour  
 1—Four Harmony Boys  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, The Lady Next Door  
 2:15—NBC, Frances Bowden  
 2:30—NBC, Ol' Pappy  
 2:45—NBC, The Pilgrims  
 3—NBC, Who Cares?  
 3:45—Tea Time Tales with Mary from Proctor's  
 4—NBC, Midweek Federation Hymn Sing  
 4:30—NBC, Tea Timers  
 4:45—Metropolitan program  
 5—NBC, Twilight Tunes  
 5:30—Financial Talk  
 5:40—Market Quotations  
 5:50—Garden Talk  
 6—NBC, Lovable Liars  
 6:15—NBC, Musical Capers  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—Abe Lyman's Fifteen Minute Show  
 7:30—NBC, Bob Klier's Syncopators  
 8—NBC, Whispering Strings  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—The Stock Exchange with Financial Report  
 9—Soloists  
 9:15—Rhythm Rounders' orchestra  
 9:30—NBC, Earl Buttrnett's orch.  
 10—NBC, Pacific National Singers  
 11 to 12 midnight—NBC, San Franciscans

**319 Meters KOIN Atwater 4151**  
**940 Kcys. 1000 Watts**  
 KOIN, Incorporated, Portland, Ore.  
 6 A.M.—KOIN's Klock  
 7—Daily financial report  
 7:15—Novelties  
 7:45—Texas Cowboy  
 8—Shell Happytime  
 8:30—DLBS, Hallelujah Hour  
 9—MacMarr Music Masters  
 9:30—CBS feature  
 9:45—Serenaders  
 10—CBS, Pabst-ett Variety Four  
 10:15—Flower Girls, Tommy Luke, florist  
 10:30—Coral Islanders  
 10:45—Proctors' Fashion Review  
 11—International Kitchen  
 11:30—CBS, Amer. School of the Air  
 12 noon—Merrymakers  
 12:30—Jimmy Dunn's Singer  
 12:45—Andy and Virginia  
 1—The Book of Luke  
 2—CBS feature  
 2:15—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the air  
 5—Studio feature  
 5:15—Columbia program  
 5:30—Davidson's Prize Club  
 6—CBS, Ben Bernie and Blue Ribbon Malt  
 6:30—Montgomery Ward & Co. program  
 6:45—DLBS, Folger's Black & Blue  
 7—Concert program  
 7:30—DLBS, General Paint concert orchestra

7:45—CBS, Myrt and Marge  
 8—CBS, Bing Crosby  
 8:15—Bells of Harmony  
 8:30—CBS, The Camel Quarter Hr.  
 8:45—Gadsby's Entertainers  
 9—Texas Cowboy  
 9:15—DLBS, Resinol program  
 9:30—Program to be announced  
 10:30—Anson Weeks' orchestra  
 11—Dwight Johnson's orchestra  
 12 to 1 A.M.—Jack and Jill's Tavern orchestra

**394.5 Meters KVI Broadway 4211**  
**760 Kcys. 1000 Watts**  
 Puget Sound Broad. Co., Tacoma  
 6:45 A.M.—Recordings  
 7—Dr. Kenyon's Church of the Air  
 7:30—Recordings and News Flashes  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—CBS, Don Bigelow and his orch.  
 9:30—CBS, Columbia Revue  
 10—CBS, Pabstett Musical Matinee  
 10:15—Mid-Morning Melodies  
 11:15—CBS, Columbia Salon Orch.  
 11:30—CBS, American School of the Air  
 12 noon—CBS, Ann Leaf at the organ  
 12:30—CBS, Musical Americana  
 1—CBS, Miriam Ray  
 1:15—CBS, The Funny Boners  
 1:30—CBS, Phil Fisher's orchestra  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Dental Clinic of the Air  
 4—CBS, Henry Halstead's orch.  
 4:15—Recordings  
 4:30—Studio program  
 4:45—Silent period  
 10—Studio program  
 10:15—Sales Talk  
 10:30—Anson Weeks' orchestra  
 11 to 12 midnight—Hal Greyson's orchestra

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational services  
 7—Fisher's Sunrise Farm broadcast  
 7:30—NBC, Organ concert  
 7:45—NBC, Van and Don the Two Professors  
 8—Morning musicale  
 9—NBC, General Electric program  
 9:15—Home Suggestions program  
 9:30—Garden Time program  
 9:45—Tuneful Two  
 10—NBC, Color Harmony Class  
 10:30—NBC, Magazine of the Air  
 11:30—Vocal recital  
 11:45—Tuneful Two  
 12 noon—Prudence Penny talk  
 12:15—NBC, Farm and Home Hour  
 1—Concert orchestra and vocalists  
 2—NBC Matinee  
 3—Concert orchestra and vocalists  
 4—Popular orchestra and singers  
 4:45—NBC, Back of the News  
 5—NBC, Coffee matinee  
 5:30—Dunn & McCarthy, Inc.  
 5:45—Stock quotations  
 6—NBC, McKesson Musical Magazine  
 6:30—NBC, The Fuller Man  
 7—NBC, The Lucky Strike dance hr.  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Memory Lane  
 8:45—NBC, Sperry Smiles  
 9—NBC, Caswell Coffee concert  
 9:15—NBC, The Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—Life Saver Success Reporter  
 10:20—Baldy Homespun Melodies  
 10:35—Greater Washington hour  
 11:35—Globe Trotter  
 11:45—Vocal recital  
 12 to 12:30 A.M.—Organ recital

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 7 A.M.—Caterpillar program  
 7:15—The Shoe Doctor  
 7:30—Breakfast with Burgans  
 7:45—NBC, Van and Don  
 8—Studio program  
 9—NBC, Gen. Elec. Home Circle  
 9:15—NBC, Beautiful Thoughts  
 9:30—Joyner Joys, Wait and Norman  
 9:45—Song Shopping  
 10—NBC, Color Harmony Class  
 10:30—NBC, Magazine of the Air  
 11:30—Bell organ concert  
 12 noon—Club Bulletin, Lucy Robinson  
 12:15—Spokane Chamber of Commerce  
 1—Walk-Over dance program  
 1:15—Home Owned Business  
 1:30—Fashions Fur Facts  
 1:45—Gems of Remembrance  
 2—NBC Matinee  
 3—Studio Parade  
 4—Peerless Dental Hygiene  
 4:15—Oriental Matinee  
 4:30—Home Comfort Hour  
 4:45—Fifteen friendly minutes  
 5—NBC, Coffee Matinee  
 5:30—Program to be announced  
 6—NBC, McKesson Musical Magazine  
 6:30—NBC, Fuller Man  
 7—NBC, Lucky Strike Hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Memory Lane  
 8:45—NBC, Sperry Smiles  
 9—NBC, Caswell concert  
 9:15—Chevrolet Chronicles  
 9:45—NBC, Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—The Old Masters  
 10:45—Timely topics  
 11—NBC, Lofner Harris dance band  
 12 to 12:30 A.M.—Desert Caravan

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 N.W. Broad. System, Spokane, Wash.  
 6 A.M.—News, Grain and Livestock Reports  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:30—NBC, Organ Melodies  
 10—NBC, Murray Sisters  
 10:30—NBC, Aeolian Trio  
 11—Abe Brasher's Blue Streaks  
 11:30—Julia Hayes, beauty talk  
 11:45—NBC, In a French Cafe  
 12 noon—Mardi Gras Hour  
 1—Four Harmony Boys  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, The Lady Next Door  
 2:15—NBC, Frances Bowden  
 2:30—NBC, Ol' Pappy  
 2:45—NBC, The Pilgrims  
 3—Harmonettes  
 3:15—NBC, Who Cares?  
 4—NBC, Midweek Federation Hymn Sing  
 4:30—NBC, Tea Timers  
 5—NBC, Twilight Tunes  
 5:30—Uncle Andy in Storyland  
 5:45—Peerless program  
 6—NBC, Lovable Liars  
 6:15—NBC, Musical Capers  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—NBC, Bob Klier's Syncopators  
 8—NBC, Whispering Strings  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—Song Exchange and Financial Survey  
 9—Soloists  
 9:15—NBC, Songs of the Southland  
 9:30—NBC, Earl Buttrnett's orch.  
 10—NBC, Pacific National Singers  
 11 to 12 midnight—NBC, San Franciscans

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.

7:01 A.M.—Inspirational talk  
7:06—News briefs and records  
7:45—"Steamboat Bill," children's hour

8—Shell Happytime

8:30—Hallelujah Hour

9—CBS, Don Bigelow's orchestra

9:30—CBS, Columbia Revue

10—CBS, Pabst-et program

10:15—CBS, Chicago studio program

11—To be announced

11:15—Beauty talk and soloist

11:30—CBS, Amer. School of the Air

12 noon—CBS, Ann Leaf

12:30—World-wide news

12:45—Musical Americana

1—CBS, Miriam Ray

1:15—The Funny Boner

1:30—Times Forum

2—Happy-Go-Lucky Hour

3—Feminine Fancies

4—CBS, Henry Halstead's orchestra

4:15—Jack Parker and organ

4:30—U. S. C. Trojan period

4:45—Nell Larson and Elvia Allman

5:15—Town topics

5:20—World-wide news

5:30—CBS, Salonesque

6—CBS, Ben Bernie and orchestra

6:30—CBS, Dancing at White House Tavern

6:45—"Black and Blue"

7—"To the Ladies"

7:15—To be announced

7:30—General Paint concert

7:45—CBS, "Myrt and Marge"

8—CBS, Bing Crosby

8:15—Chandu the Magician

8:30—CBS, Morton Downey and the Camel Orchestra

8:45—Inglewood Park concert

9:15—Hollywood gossip

9:30—Harmony High-Lights

9:45—CBS, Asbury Park Casino Or.

10—World-wide news

10:05—Phillips Dental Magnesia

10:20—Life Savers Success interview

10:25—Anson Weeks and his orch.

11—Roosevelt Hotel dance orchestra

12 to 1 A.M.—Recordings

468.5 Meters **KFI** Westmore 0337

640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, health exercises

7:30—Stock market quotations

7:45—NBC, Van and Don

8—Studio program

9—NBC, General Electric program

9:15—NBC, Beautiful Thoughts

9:30—Lou Gordon, tenor, and Betty Travis, violinist

9:45—Beauty talk by Mr. Willats

10—NBC, Color Harmony

10:30—NBC, Magazine of the Air

11:30—Winnie Parker, songs

11:45—Federal &amp; state mkt. reports

12 noon—Dept. of Agriculture talk

12:15—NBC, Farm and Home Hour

1—News release

1:15—Ann Warner chats with her neighbors

1:45—Popular program

2—NBC Matinee

3—Seeing Southern California

3:15—Organ recital, Roy Ringwald, with Richard Davis, tenor

3:30—NBC, Ray Perkins, the Old Topper

4—Studio program

4:30—News release

4:45—Kenny Gillum, piano and songs

5—NBC, Coffee Matinee

5:30—Program to be announced

5:45—String quartet

6—NBC, McCosson Musical Magazine

6:30—NBC, The Fuller Man

7—NBC, The Lucky Strike Hour

8—NBC, Amos 'n' Andy

8:15—NBC, Memory Lane

8:45—NBC, Sperry Smiles

9—NBC, Caswell Coffee concert

9:15—Packard concert orchestra

9:45—NBC, Stebbins Boys

10—NBC, Richfield news flashes

10:15—"Now and Then," Virginia Flohri, soprano, and James Burroughs, tenor, with orchestra

10:30 to 12 midnight—Jimmie Grier and his Hotel Ambassador Orch.

**209.7 Meters KECA** West. 0337

1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles

10 A.M.—News release

10:15—Louis Rueb, health exercises

10:30—Around the House with Roy Leffingwell

11—Ray Canfield and Beach Boys

11:45—Peggy O'Neill, ballads

12 noon—Blitmore concert orchestra

12:45—Record program

1:45—Bob, Bunny and Junior

2—Record program

2:15—Organ recital, Roy Ringwald

3:15—Record program

4—Ray Canfield, and his Beach Boys

4:30—Dr. H. Edward Myers

4:45—News release

5—Brother Ken and his Kiddies

5:30—Florence Sanger, piano moods

5:45—E. H. Rust, the nurseryman

6—Silvio Lavatelli, cellist

6:15—Concert orchestra

6:45—NBC, Cecil and Sally

7—NBC, Raising Junior

7:15—String orchestra

7:45—Sports highlights and dance band

8—"D-17, Emperor," James Knight Carden and cast

8:15—NBC, Prince Albert quarter hour

8:30—Hits of the week

8:45—Eadassare Ferlazzo, violinist

9—Packard concert, orchestra

9:30—Earl Burnnett's orchestra

10:30 to 10:45 P.M.—News release

**285.5 Meters KNX** Hemp. 4101

1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples and his Gang

8:45—Inspirational talk and prayer

9—Clinic of the Air; health questions answered

9:30—News

9:45—Maxine's Shopping Service

10—Eddie Albright's Family

10:30—Kate Brew Vaughn, Home Economics

12 noon—News

12:30—Piano Phantoms

1—New Paris Inn broadcast

2—Eddie Albright, reading late fiction

2:30—Los Angeles Firemen's Band

4—Travelogus

4:15—Records; announcements; stocks

4:30—Maxine's Shopping Service

5—Arizona Wranglers

5:45—Town Crier's Tips

6—News

6:15—KNX concert trio

6:45—Red Cap At Your Service

7—Frank Watanabe and the Honorable Archie

7:15—KNX Concert Trio

7:30—Gilmore Circus

8—Calmon Luboviski and Claire Melonino

9—News

9:15—Maxwell House Tune Blenders

9:45—KNX Mail Bag

10—Embassy Club broadcast

11 to 12 midnight—New Paris Inn broadcast; Jack Carter, "The Boy from London," special announcer

**315.6 Meters KFVB** Holly. 0315

950 Kcys. 1000 Watts

Warner Brothers, Hollywood, Calif.

7 A.M.—Musical Clock program

8—Tom Murray's Hill Billies

9—Jerry Joyce's orchestra with June Pursell, soloist

10—Price Dunlavy, organist

10:15—Maude Hughes, pianist

10:30—Recordings

11—Rumford School of Cookery

11:15—Jerry Joyce's orchestra with Doug Richardson, soloist

11:45—Courtsey program

12 noon—Echois Ebony Serenaders

12:30—Price Dunlavy, organist

12:45—Robert E. Callahan reading Indian stories

1—Recordings

1:30—Nip and Tuck, two-piano team

2—Recordings

2:30—Price Dunlavy, organist

3—Recordings

3:30—Lewis TeeGarden reading popular fiction

4—Recordings

4:15—Honolulu Melody Maids

4:30—Nip and Tuck, two-piano team

5—Recordings

5:15—Jerry Joyce's orchestra with Julietta Novis, soloist

6:15—Adventures of Charlie Lung and his gang

6:30—Price Dunlavy, organist

6:45—"Growin' Up," featuring Gay Seabrook and Emerson Tracy

7—The New Yorkers

7:30—The King's Men

7:45—Strings and Bows

8—Stories behind old songs

8:15—The Land of Flowers

8:30—"Symphonique," KFVB orch.

9—Classical program

9:30—Boxing bouts

10 to 11 P.M.—Lou Traveller's orch.

**526 Meters KMTR** Holly. 3026

570 Kcys. 500 Watts

KMTR Radio Corp., Hollywood, Calif.

7 A.M.—The Breakfast Program, featuring Hill Billies and Uncle Herb

8—Stock Quotations

8:05—Breakfast Club program

9—Home Economics Expert

9:15—Robert Noble, Ambassador of Happiness

9:30—Selected records

9:45—University of California program

10—James Newill, tenor

10:30—Scientific Serenaders

11—Stuart Hamblin and his Southern Aces

11:30—Selected records

11:45—Public and City Officials

12 noon—The Globe Trotter

12:15—Hi-Noon Hi-Lites

1—Banjo Boys

1:30—Two Professors (Bull and Geise)

2—Happiness Revue

4—Musical Messengers

5—Selected records

5:45—The Globe Trotter

6—Twilight Melodist

6:30—Ethiopian Oriental Supper Club

7—Metropolitan Water Board

7:15—Symphonists

7:30—The Candy Parade

7:45—The Twenty-two Fifties

8—Contrasts

8:30—Justin Johnson's Salon Group

8:45—Harry Geise and his Happy Guys

9:15—Madame Maria Caselotti

9:30—Harold Curtis, organist

10—The Green Joker serials

10:15—Singing Sherwoods

11—Music Box

12 to 7 A.M.—Ship-a-Hoy program

**CBS**

**Columbia Broadcasting System**

- 9 A.M.—Don Bigelow and his Yoeng's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KVI, KFPY, KFRC, KHJ, KGB
- 10—Pabst-ett Varieties: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 10:15—Columbia Farm Community Network Program: KFBK, KWG, KFRC, KHJ, KDYL
- 10:30—Savoy Plaza Orchestra: KMJ
- 11:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KLZ, KOH, KGB
- 11:30—American School of the Air: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—Ann Leaf at the Organ, with Helen Board, soprano: KFBK, KWG, KVI, KFPY, KHJ, KGB
- 12:30—Musical Americana: KFBK, KVOR, KWG, KVI, KFPY, KHJ, KGB
- 1—Miriam Ray, with Fred Berrens' orchestra: KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB
- 1:15—The Funnybones: Songs and patter: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—Phil Fisher and his Ten Eyck Hotel orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 2:15—"Meet the Artist": KHJ
- 4—Organalities: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB
- 4:30—David Grosch, song recital: KFBK, KWG, KVI, KFPY, KGB
- 5—Johnny Johnson's Orchestra: KOL, KFPY, KGB
- 5:30—Johnny Johnson's orchestra: KFBK, KWG, KFPY, KHJ, KGB
- 5:45—Modern Male Chorus: KFBK, KWG, KFPY, KHJ, KGB
- 6—Ben Bernie and His Blue Ribbon Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 6:30—Salonesque: KMJ, KOL, KHJ, KGB
- 7:30—Music that Satisfies: KMJ
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ
- 8—Bing Crosby: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 8:15—Howard Barlow and His Columbia Symphony Orchestra: KMJ, KFPY, KGB
- 8:30—The Camel Quarter Hour: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 8:45—George Olsen and His Orchestra: KOL, KGB
- 9—Ben Polack and His Orchestra: KFBK, KMJ, KWG, KFRC, KGB
- 9:15—Resinol Chemical Program: KFBK, KMJ, KOL, KOIN, KFRC, KHJ
- 9:30—Noble Sissle and His Park Central Orchestra: KFBK, KMJ, KWG, KFPY, KFRC, KHJ, KGB

**384.4 Meters KTM Exposition 1341 780 Kcys.** 1000 Watts  
 Pickwick Broad. Corp., Los Angeles  
 6 A.M.—Bert Olbert's Request records  
 8—Spanish Troubadours  
 8:30—Recorded program  
 9—Zandra  
 9:30—Recorded program  
 10—Silent period  
 1—Recorded program  
 2—Spanish records  
 3—Recorded program

- 3:30—Sylvia's Happy Hour program
- 3:45—Gene Byrnes in "Scraps from the Waste Basket"
- 4—KTM Shopper, with records
- 4:30—Montana Cowgirls
- 5—Silent period
- 8—Highway Highlights
- 8:30—Royal Serenaders
- 8:45—KTM Miniature Symphony
- 9—Beverly Hillbillies
- 10—Jack Dunn
- 10:30—Utah Trail Boys
- 10:45—Bartley Sims at the organ
- 11—Ballyhooey
- 11:30—Concert orchestra, transcription
- 12 to 1 A.M.—Request records

**499.7 Meters KFSD Franklin 6353 600 Kcys.** 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—Studio program  
 7:45—NBC, Van and Don  
 8—NBC, Financial Service  
 8:15—Morning musicale  
 8:45—Good Cheer program  
 9—NBC, Home Circle  
 9:15—Amy Lou  
 10—Radio Dental Clinic  
 10:30—NBC, Magazine of the Air  
 11:30—Sponsored program  
 11:45—Studio program  
 12:15 P.M.—NBC, Western Farm and Home  
 1—NBC, U. S. Army Band  
 1:30—Studio program  
 2—NBC Matinee  
 3—NBC, Waldorf-Empire Room Orchestra  
 3:30—French lesson  
 4—Stone's Hawaiians  
 4:45—NBC, Back of the News  
 5—Bertha, Bess and Jimmie  
 5:15—Late news  
 5:30—NBC, Heel Hugger Harmonies  
 5:45—Happy Repairmen  
 6—NBC, McKesson Musical Magazine  
 6:30—Radio Ralph  
 6:45—NBC, Cecil and Sally  
 7—NBC, Lucky Strike dance hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Memory Lane  
 8:45—NBC, Sperry Smiles  
 9—Feature program  
 9:15—Terry and Tad and Bailey Warren  
 10—NBC, Richfield news flashes  
 10:15—Dance music from Cafe Little Club  
 11:15 to 12 midnight—Studio program

**239.9 Meters KFOX Phone: 672 1250 Kcys.** 1000 Watts  
 Nichols & Warinner, Long Beach, Ca.  
 1:30—Squire Wigglesby and his Phonograph  
 2—Mart's Musical Bazaar  
 2:15—Electrical transcription  
 2:30—Tin Pan Alley, Inc.  
 3—Three Vagabonds  
 3:30—KFOX Salon Group  
 4—News Report  
 4:15—Dental Clinic of the Air  
 4:45—Joe Lindebaum and his orch.  
 5:45—Dr. Williams  
 6—Mart's House Gang  
 6:15—Percy at the telephone  
 6:30—KFOX School Kids  
 6:45—"Black and Blue"  
 7—"To the Ladies"  
 7:15—Bill and Co  
 7:30—The Boy Detective  
 7:45—Three Vagabonds  
 8—Melody Garden  
 8:15—"Chandi"  
 8:30—Studio program  
 9—Organ Reveries, Vera Graham  
 9:30—Hearts and Flowers  
 9:45—Majestic Ballroom orchestra  
 10:30—Rebroadcast from KHJ  
 12 to 5 A.M.—Recordings

**265.3 Meters KSL Wasatch 3901 1130 Kcys.** 5000 Watts  
 Radio Service Corp., Salt Lake City  
 5:30 P.M.—NBC, Heel Hugger Harmonies  
 6—NBC, McKesson Musical Magazine  
 6:30—NBC, Fuller Man  
 7—NBC, Lucky Strike dance hour  
 7:30—Romance of Gems  
 7:45—Zion's Savings Bank male quartet  
 8—NBC, Amos 'n' Andy  
 8:15—The Hoofers  
 8:45—NBC, Sperry Smiles  
 9—Society of American Florists program  
 9:15—Informal music  
 9:30—Romance of Mary and John  
 9:45—NBC, Palais D'Or Orchestra  
 10—Musical varieties  
 10:30—Capital organ recital  
 11 P.M.—Silent

**361.2 Meters KOA York 5090 830 Kcys.** 12,500 Watts  
 General Electric Co., Denver, Colo.  
 5 P.M.—Farm Question Box  
 5:30—Heel Hugger Harmonies  
 5:45—Henry Trustman Ginsburg, violinist  
 6—McKesson Musical Magazine  
 6:30—The Fuller Man  
 7—Lucky Strike hour  
 8—Amos 'n' Andy  
 8:15—Network program  
 8:30—Jack Denny and his orchestra  
 8:45—Sperry Smiles  
 9—Ralph Kirbyer  
 9:05—Rudy Vallee and his Connecticut Yankees  
 9:30—NBC, Seymour Simons and his orchestra  
 10—Victor Schilling and his orch.  
 10:15 to 11 P.M.—The Road Show



**UNIVERSAL "BABY MIKE"**

You'll have more fun with this genuine little "Baby Mike" than you can guess. It's a real single-button microphone, 3 1/4 inches high, beautifully finished in statuary bronze. Connects to your radio set. The 25-ft. cord permits you to use it in another room, out of sight and hearing of your guests. Complete instructions accompany every Baby Mike.

For sale by dealers everywhere.

**Price Complete Only \$7.50**

**UNIVERSAL MICROPHONE CO., Ltd.**  
 1163 Hyde Park Blvd.  
 Inglewood, Calif., U. S. A.



JESS NORMAN, KPO

# WEDNESDAY Programs

January 6, 1932

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks; stock quotations

8—CDLBS, Shell Happytime  
8:30—CDLBS, Hallelujah Hour  
9—CBS, Don Bigelow's orchestra  
9:15—Home Hints  
9:30—Betty Crocker  
9:45—CBS, Columbia Revue  
10—Recordings  
10:15—CBS, Columbia Farm Network program  
10:45—Window Shopping with Wyn  
11—Recordings  
11:15—CBS, Ann Leaf at Organ  
11:25—The Globe Trotter  
11:30—CBS, Amer. School of the Air  
12 noon—Noonday Concert  
1—The Hoofers  
1:15—CBS, U. S. Navy Band  
1:30—New York Stock quotations  
1:35—The Globe Trotter  
1:45—CBS, U. S. Navy Band  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Henry Halstead's orchestra  
4:15—Hazel Warner and Eleanor Allen  
4:30—CBS, Boswell Sisters  
4:45—The Globe Trotter  
5—"Chandu, the Magician"  
5:15—CBS, Dancing at White House Tavern  
5:45—CBS, To be announced  
6—CBS, Gus Arnheim's orchestra  
6:15—Edna Fischer, Piano Moods  
6:30—CBS, for the Dancers  
6:45—"Adventures of Black and Blue"  
7—CBS, "Vitality Personalities"  
7:15—Manhattan Reflections  
7:30—CBS, Nat Shilkret's Orchestra, Alex Gray, soloist  
7:45—CBS, "Myrt and Marge"  
8—CBS, Bing Crosby  
8:15—CBS, Foscha Seidel, violinist, with Concert Orchestra  
8:30—CBS, Camel Quarter Hour  
8:45—CBS, Boswell Sisters  
9—Musical Comedy Selections  
9:15—Abe Lyman and orchestra  
9:30—Isle of Golden Dreams  
10—"Success Talk"  
10:05—Anson Weeks' orchestra  
11—Joe Mendel's orchestra  
12 to 1 A.M.—Vagabond of the Air

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—Alarm Klok Klub  
8—Popular records  
9—Assoc. Food Stores' program  
9:30—Alta Coffee Club  
9:45—Organ Recital  
10—The Reporter of the Air  
10:05—Variety recordings  
11:30—Concert Music  
12 noon—House of Music  
12:15—Popular Songs  
12:30—Band Concert  
12:45—Stock Report; records  
1:45—Popular records  
2:30—Irish Airs  
2:45—Speak-Easy Time; records  
3—Reporter of the Air  
3:05—Art Fadden's Surprise program  
3:30—Musical Styles  
4—Variety records  
5:15—Silent period  
12:01—Jo Mendel and his band  
1 to 6 A.M.—KJBS Owl program



HERBERT WIXON  
KHQ—Staff Artist

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
r.ac. Broadcast Corp., San Francisco  
7:30 A.M.—Charlie Glenn, Songs of Yesteryear  
8—Metropolitan hour  
8:45—Word of Cheer hour  
9—Organ melodies  
9:30—Popular melodies  
10—Marmola program  
10:15—Sunshine hour  
11—Salon melodies  
11:15—Manhattan Moods  
11:30—Novelty bits  
11:45—Hitunes of song and dance  
12 noon—Broadway Echoes  
12:30—Elmer Vincent, organist  
1—Cal King's Country Store  
1:30—Musical contrasts  
2—Elmer Vincent, organist  
2:30—Community Chest  
2:45—Broadway Echoes  
3—Babette  
3:15—Concert memories  
3:45—Better Business talk  
4—Salon music  
4:15—Celebrity artists  
4:30—Dental Clinic of the Air  
5—Metropolitan hour  
6—Revue  
6:30—Brief talk and records  
6:45—Henry Starr, "Hot Spot of Radio"  
7—Challenge radio varieties  
7:15—Virginia Spencer, Soliloquy  
7:30—News bulletin  
7:45—Adele Burian, Harmonettes and Virginia Spencer  
8—On With the Show  
8:30—Sports review  
9—The Troubadours  
9:15—Eddie Harkness, violin recital  
9:30—Bob Allen and George Bowers  
9:45—"Hap and Jack," rapid fire song writers  
10—News bulletin  
10:15—Radio Sandman Hour  
11 to 12 midnight—Concert memories

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

7 A.M.—Morning exercises and entertainment; 7:35 Opening New York Stocks  
8—Records  
9—Modern Homes period  
9:30—Better Business Bureau, talk  
9:35—Records  
10:15—San Francisco Stocks; financial information; weather  
10:30—Recorded program  
11—Classified Advertising Hour  
12 noon—Jack Delaney and his Band  
12:30—Produce Review  
1—Jeans Hi-Lights  
2—Recorded program  
2:35—Closing San Francisco Stocks  
2:45—Recorded program  
3—Sharp and Flat  
3:15—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—The Three Cocoanuts  
6—KLX Trio  
7—News Items  
7:30—King Sisters' Harmony Trio  
7:45—Fred and Morris, comedians  
8—Hour of Melody, John Wharry Lewis, director  
9—Gustav Severin, author, lecturer and world traveler, "Romantic Tales"  
9:30—Helen Parmelee, pianist  
9:45—"Wes" Summerford, tenor  
10 to 11 P.M.—Dance program

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Rise and Shine  
7:30—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. E. L. Corley  
10:55—Records  
11—The Old Californian  
11:30—Radio Shopping News  
12:15—Dr. R. M. McLain  
12:30—News Service  
12:35—Echoes of Portugal  
1—Theatre of the Air  
1:30—Over the Teacups with Alma La Marr  
2—"The House of Dreams," with Paul Pitman  
2:30—Recordings  
3—Dr. Wade W. Forrester  
3:15—Recordings  
3:30—Tommy Tucker  
4—Studio program  
4:15—Jack Hall and Clem Kennedy  
4:45—Radio Shopping News  
5:30—Dr. J. Douglas Thompson  
6—Recordings  
6:15—Clem Kennedy, pianist  
6:30—Ernie Smith, "Sport Page of the Air"  
6:45—Deacon Brown  
7—Breuner's Reporter  
7:15—Dance Music  
7:30—Al Santoro, Sports Talk  
7:45—Dance music  
8—Last Year Party on the Pepper Box Revue  
9—Salon Miniature  
9:30—Fascination Rhythm  
10—Moment Musicale  
11 to 1 A.M.—Jimmie Kendrick's Nite Owls

440.9 Meters **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Sunrise Serenaders: KPO  
8—Crosscuts of the Log o' the Day.  
Dr. Laurence L. Cross; Southern  
Harmony Four: KGA, KJR, KEX  
9—Stringwood Ensemble, direction  
Charles Hart: KGA, KEX; KPO  
9 to 9:30: KJR 9 to 9:15  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Harmony Twins: Paul Lingle  
and Ray Jahngien, pianists; Mar-  
jorie Young, blues singer: KPO,  
KGA, KJR, KEX  
10:30—Rhythm Vendors: KPO  
11—Radio Troubadours: KPO  
11:15—To be announced: KPO  
11:30—Piano Moods: Lee Sims, pi-  
anist; Ilo May Bailey, soprano:  
KPO, KEX  
11:45—Molly Gibbons, fashion talk:  
KGA, KJR, KEX; KPO 11:45 to  
11:57  
11:57—South San Francisco Stock-  
yard Report: KPO  
12:10 P.M.—Snap Shots: Rita Lane,  
soprano; orchestra direction Jess  
Norman: KPO  
1—Aeolian Trio, Ensemble direction  
Cy Trobbe: KPO  
2—Sherman Clay and Company:  
presenting young artists: KPO  
2—College Bells: Eva De Vol,  
Agatha Turley, sopranos; Mar-  
garet O'Dea, contralto; Fritz  
Warnke, pianist: KGA, KJR, KEX  
2:15—Frances Bowden Talks: Im-  
pressions of an Ozark Mountain  
girl: KGA, KJR, KEX  
2:30—Swanee Serenaders: KGA,  
KJR, KEX  
2:45—Florence Wightman, harpist:  
KGA, KJR, KEX  
3—Who Cares?, with Professor Bob  
Bence: KPO, KGA, KEX, KJR  
4—Midweek Players, direction Bald-  
win McGaw: KPO, KGA, KJR,  
KEX  
4:30—Hill Billies: Charles Marshall,  
John O'Brien, John Toffoli, Ace  
Wright, Charles Craver: KPO 4:45  
to 5; KGA, KJR 4:30 to 4:45  
4:30—Western Memories: Stewart  
Elliott conducting: KPO  
5—Sunset Serenaders: Orchestra di-  
rection Mahlon Merrick: KPO,  
KGA, KGH  
5:30—The Date Book, with Stuart  
Strong: Events and happenings of  
interest: KPO  
5:45—Scotty: KPO  
6—Lovable Liars: Ned Nester, Jim  
Sarsfield: KPO, KGA, KJR  
6:15—Masters of Music: Orchestra  
direction Cy Trobbe: KPO, KGA,  
KJR, KGIR  
6:45—Cecil and Sally, the comic  
strip of the Air, in "The Funniest  
Things": KPO, KGA, KJR, KECA  
7—Raising Junior: Wheatena serial  
story: KPO, KGA, KJR, KECA  
7:15—Jack Coakley's Syncopators  
from States Hof Brau Restaurant:  
KPO, KGA, KJR; KGIR 7:45 to 8;  
KGHL 7:30 to 8  
8—Don Thompson sport talk: KPO  
8:15—Prince Albert Quarter Hour:  
Alice Joy, contralto; Paul Van  
Loan's orchestra; "Ol' Hunch":  
KPO, KGA, KJR, KEX, KECA  
8:30—Bostonians of the Air: Light  
opera presentation; concert orches-  
tra: KPO, KGA, KJR, KGHL;  
KEX 8:30 to 8:45

9—Frederick O'Brien, author, in  
travelogue talk: KPO, KGA, KJR;  
KEX 9:15 to 9:30  
9:30—Earl Burnett's orchestra from  
Biltmore Hotel, Los Angeles: KPO,  
KGA, KJR, KECA; KEX 9:30 to  
9:45  
10—National Concert Orchestra, di-  
rection Charles Hart: KPO, KGA,  
KJR; KEX 10 to 10:30  
11—Mahlon Merrick and his Palace  
Hotel Vagabonds: KPO, KGA,  
KEX  
11:30 to 12 midnight—Tom Gerun  
and his Bal Tabarin Orchestra:  
KPO, KGA, KEX

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Eye-opener program  
8—Silent period  
9—Popular Tunes  
10—Progress program  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—News Items  
11:15—Studio program  
11:30—Italian lesson, Prof. Antonio  
Achille  
11:45—Musical program  
12:15—Alburtus  
12:45—The Best Steppers  
1—Silent period  
6—Dinner Dance Music  
6:40—Alburtus  
7—Studio program  
7:15—Helen Bellevue  
7:30—Silent period  
8:30—Dorothy Churchill, soprano  
9—Bill Shreier and Gladly Foy  
9:15—Louise Gilbert, concert pianist  
9:30—Cecilia Hardman  
9:45—Barbara Bernard and Nadine  
Chriss  
10—Dance Music  
11—Melodies of the Masters  
12 to 1 A.M.—Dedication Hour

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Charlie Glenn  
8:30—Recordings  
9—Silent period  
1—Latin-American program  
2—Charlie Glenn  
2:30—Watch Tower program  
2:45—Recordings  
3—Paul's Hawaiians  
3:30—Krow-olian Review  
4:30—Charlie Pacheco  
5—Italian program  
5:30—Wade Forrester's Sunshine  
Hour  
6—Silent period  
7:30—Leon Sieff, violinist  
7:45—Tom King, Detective Story  
8 to 8:30 P.M.—Spanish program

296.6 Meters **KQW** Columbia 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

2:30—Recordings  
3—Gene's Musical Moments  
3:30—Silent period  
4:30—Story Time  
5—Vespers  
5:30—Dr. Julius Klein's Talk  
5:45—Dinner Music  
6—Chabaya  
6:15—Franco's program  
6:30—Farm Market Reports  
6:45—Radio News and Forum  
7:45—Weekly Financial Digest  
8—Trujo studio program  
8:15—American Legion War Camp  
8:30—Eugene Mancini  
8:45—RCA-Victor Record Review  
9 to 10 P.M.—Don and Doris on a  
Dollars

319 Meters **KOIN** Atwater 4151  
940 Kcys. 1000 Watts

KOIN, Incorporated, Portland, Ore.  
6 A.M.—KOIN's Clock  
7—Financial reports  
7:15—Novelties  
7:45—Texas Cowboy  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—MacMarr Music Masters  
9:30—Betty Crocker  
9:45—Serenaders  
10—CBS feature  
10:15—Flower Girls  
10:30—Coral Islanders  
10:45—Proctors' Fashion Review  
11—International Kitchen  
11:30—CBS, Amer. School of the Air  
12 noon—Merrymakers  
12:30—Jimmy Dunn's Singer  
12:45—Andy and Virginia  
1—The Book of Life  
2—DLBS, Happy-Go-Lucky Hour  
3—DLBS, Feminine Fancies  
3:30—Newspaper of the air  
5:15—Columbia presentation  
5:30—Davidson's Prize Club  
6—Studio songs  
6:15—Texas Cowboy  
6:30—Gadsby's Entertainers  
6:45—Black and Blue  
7—CBS, Vitality Personalities  
7:15—Bells of Harmony  
7:30—Montgomery Ward's program  
7:45—CBS, Myrt and Marge  
8—CBS, Bing Crosby  
8:15—CBS, The Street Singer  
8:30—CBS, The Camel Quarter Hr.  
8:45—CBS, The Boswell Sisters  
9—CBS, The Magic Mirror  
9:30—Isle of Golden Dreams  
10—CBS, KOIN's Crazy Kapers  
11—Hal Greyson's orchestra  
11:30 to 12 midnight—Jesse Stafford's  
orchestra

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts

N.W. Broad. System, Spokane, Wash.  
6 A.M.—News, Grain and Stock Re-  
ports  
8—NBC, Crosscuts of the Day  
9—NBC, Stringwood Ensemble  
10—NBC, Harmony Twins  
10:30—Bill Friends  
11:15—The Professor and His Dream  
Girl  
11:30—Julia Hayes, beauty talk  
11:45—NBC, Molly Gibbons Fashion  
talks  
12 noon—Mardi Gras hour  
1—Four Harmony Boys  
1:15—Seth Maker  
1:45—Musical Moods  
2—NBC, College Bells  
2:15—NBC, Frances Bowden  
2:30—NBC, Swanee Serenaders  
2:45—NBC, Florence Wightman,  
harpist  
3—NBC, Who Cares  
4—NBC, Midweek Players  
4:30—NBC, Hill Billies  
4:45—Peerless program  
5—NBC, Sunset Serenaders  
5:30—Johnny Muskrat  
5:45—Andy in Candyland  
6—NBC, Lovable Liars  
6:15—NBC, Masters of Music  
6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—NBC, Bob Kiler's Syncopators  
8—NBC, Don Thompson's Sports Re-  
view  
8:15—NBC, Prince Albert Quarter  
Hour  
8:30—NBC, Bostonians of the Air  
9—NBC, Frederick O'Brien  
9:30—NBC, Earl Burnett's orch.  
10—NBC, National Concert orch.  
11 to 12 midnight—NBC, San Fran-  
ciscans

**236.1 Meters KOL Elliott 4466**  
1270 Kcys. **1000 Watts**  
Seattle Broadcast Co., Seattle, Wash.

- 6:45 A.M.—"Top O' the Morning
- 7—KOL Time Clock
- 7:45—Ferry Weather
- 8—Shell Happytime
- 8:30—Hallelujah Hour
- 9—CBS, Don Bigelow
- 9:30—Betty Crocker
- 9:45—Tooth Talk, Dr. Mellor
- 10—Ballad Hour
- 10:15—Morning Melodies
- 10:45—Console Capers
- 11:15—Columbia Salon Orch.
- 11:30—CBS, American School of the Air
- 12 noon—"The Carnival," with Billy Sherwood
- 1—CBS, U. S. Navy Band
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Harriet Links
- 3:45—Feminine Fancies
- 4—Transcriptions
- 4:15—Tea Time Tunes
- 4:30—Frank Coomb's Accommodation Train
- 4:45—Organ Moods
- 5—CBS, The Columbians
- 5:15—Organ Moods
- 5:30—Puget Sound Crier
- 6—Sports Review
- 6:15—Isle of Golden Dreams
- 6:45—Adventures of Black and Blue
- 7—CBS, Vitality Personalities
- 7:15—Babylon Drama
- 7:30—Garden of Melody
- 7:45—CBS, "Myrt and Marge"
- 8—CBS, Bing Crosby
- 8:15—Ballad Hour
- 8:30—CBS, Camel Quarter Hour
- 8:45—CBS, Don Redman and his Orchestra
- 9—The Scoters
- 9:30—Bouquet of Melody
- 10—Krazy Kapers
- 10:30—Anson Weeks' orchestra
- 11—Hal Greyson's orchestra

**309.1 Meters KJR Seneca 1515**  
970 Kcys. **5000 Watts**

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Syncompated Headlines
- 8—NBC, Crosscuts of the Day
- 9—NBC, Stringwood Ensemble
- 9:15—Mary from Proctor's
- 9:45—NBC, Stringwood Ensemble
- 10—NBC, Harmony Twins
- 10:15—Beauty talk
- 10:30—Boy Friends
- 11—Blue Straks
- 11:15—The Professor and His Dream Girl
- 11:30—Julia Hayes, beauty talk
- 11:45—NBC, Molly Gibbons Fashion talks
- 12 noon—Mardi Gras hour
- 1—Four Harmony Boys
- 1:15—Seth Maker
- 1:45—Musical Moods
- 2—NBC, College Bells
- 2:15—NBC, Frances Bowden
- 2:30—NBC, Swance Serenaders
- 2:45—NBC, Florence Wightman, harpist
- 3—NBC, Who Cares?
- 3:45—Tea Time Tales with Mary from Proctor's
- 4—NBC, Midweek Players
- 4:30—NBC, Hill Billies
- 4:45—Metropolitan Hour
- 5—Steamboat Bill
- 5:15—NBC, Sunset Serenaders
- 5:30—Financial talk
- 5:40—Produce Quotations
- 5:50—Garden talk
- 6—NBC, Lovable Liars
- 6:15—NBC, Masters of Music
- 6:45—NBC, Cecil and Sally
- 7—NBC, Raising Junior
- 7:15—NBC, Bob Klier's Syncoptors

8—NBC, Don Thompson's Sports Review

- 8:15—NBC, Prince Albert Quarter Hour
- 8:30—NBC, Bostonians of the Air
- 9—NBC, Frederick O'Brien
- 9:15—Abe Lyman's Fifteen Minute Show
- 9:30—NBC, Earl Burtnett's orch.
- 10—NBC, National Concert orch.
- 11 to 12 midnight—Vic Meyers' Butler Orchestra

**254.1 Meters KEX Atwater 3111**  
1180 Kcys. **5000 Watts**  
Western Broad. Co., Portland, Ore.

- 6:45 A.M.—Farm flashes, weather report and program resume
- 7—Late record releases
- 8—NBC, Crosscuts of the Day
- 9—NBC, Stringwood Ensemble
- 10—NBC, Harmony Twins
- 10:30—Boy Friends
- 11—Abe Brashen's Blue Straks
- 11:15—The Professor and His Dream Girl
- 11:30—NBC, Refrain Review
- 11:45—NBC, Molly Gibbons Fashion talks
- 12 noon—Mardi Gras hour
- 1—Four Harmony Boys
- 1:15—Seth Maker
- 1:45—Musical Moods
- 2—NBC, College Bells
- 2:15—NBC, Frances Bowden
- 2:30—NBC, Swance Serenaders
- 2:45—Florence Wightman, harpist
- 3—NBC, Who Cares?
- 4—NBC, Midweek Players
- 4:30—Silent period
- 8—NBC, Don Thompson's Sports Review
- 8:15—NBC, Prince Albert Quarter Hour
- 8:30—NBC, Bostonians of the Air
- 8:45—Abe Lyman's Fifteen Minute Show
- 9—Tom Mitchell
- 9:15—NBC, Frederick O'Brien
- 9:30—NBC, Earl Burtnett's orch.
- 9:45—Oregonian Interviews
- 10—NBC, National Concert orchestra
- 11 to 12 midnight—NBC, San Franciscans

**394.5 Meters KVI Broadway 4211**  
760 Kcys. **1000 Watts**

- Puget Sound Broad. Co., Tacoma
- 6:45 A.M.—Recordings
- 7—Dr. Kenyon's Church of the Air
- 7:30—Recordings and News Flashes
- 8—Shell Happytime
- 8:30—Hallelujah Hour
- 9—CBS, Don Bigelow and his orch.
- 9:30—Betty Crocker
- 9:45—CBS, Columbia Revue
- 10—Mid-Morning Melodies
- 11—Recordings
- 11:15—CBS, Columbia Salon orch.
- 11:30—CBS, Amer. School of the Air
- 12 noon—CBS, Kathryn Parsons, Girl O' Yesterday
- 12:15—CBS, Four Eton Boys
- 12:30—CBS, Arthur Jarrett
- 12:45—CBS, Columbia Artist Recital
- 1—CBS, U. S. Navy Band
- 1:30—Joe Lento, guitarist
- 1:45—CBS, U. S. Navy Band
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Dental Clinic of the Air
- 4—CBS, Henry Halstead's orchestra
- 4:15—Recordings
- 4:30—Don Lee studio program
- 4:45—Silent period
- 10—Studio program
- 10:15—Edna Wallace Hopper
- 10:30—Hi-Liners orchestra
- 11 to 12 midnight—Hal Greyson's orchestra

**325.9 Meters KOMO Elliott 5890**  
920 Kcys. **1000 Watts**

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational service
- 7—Theatre organ recital
- 7:45—NBC, Van and Don, the Two Professors
- 8—Morning musicale
- 9—NBC, Gen. Electric program
- 9:15—Home Suggestions program
- 9:30—Tuneful Two
- 9:45—NBC, Entertainers
- 10—NBC, Keeping Up With Daughter
- 10:15—Tuneful Two
- 10:30—NBC, Magazine of the Air
- 11:30—Concert trio
- 12 noon—Prudence Penny
- 12:15—NBC, Farm and Home Hour
- 1—Concert orchestra and vocalists
- 2—NBC Matinee
- 3—Concert orchestra and vocalists
- 4—Popular orchestra and vocalists
- 5—To be announced
- 5:15—Stock quotations
- 5:30—NBC, John Phillip Sousa and his band
- 6:30—NBC, Halsey Stuart & Co. program
- 6:30—NBC, Mobiloil concert
- 7—NBC, Coca Cola program
- 7:30—Washington Bakers' program
- 8—NBC, Amos 'n' Andy
- 8:15—NBC, Vermont Lumberjacks
- 8:30—NBC, Team Mates
- 9—NBC, Rin-Tin-Tin Thriller
- 9:15—Montag Fireside Hour
- 9:45—NBC, The Stebbins Boys
- 10—NBC, Richfield news flashes
- 10:15—Life Saver Success Reporter
- 10:20—Fisher's Blend hour
- 11:20—Globe Trotter
- 11:30—Olympic Hotel dance orch.
- 12 to 12:30 A.M.—Theatre organ recital

**508.2 Meters KHQ Main 5383**  
590 Kcys. **1000 Watts**

- Louis Wasmer, Inc., Spokane, Wash.
- 7 A.M.—Caterpillar program
- 7:15—The Shoe Doctor
- 7:30—Breakfast with Burgans
- 7:45—NBC, Van and Don
- 8—Studio program
- 9—NBC, Woman's Club
- 9:15—NBC, Beautiful Thoughts
- 9:30—Joyner Joys, Walt and Norman
- 9:45—Song Shopping
- 10—NBC, Keeping Up with Daughter
- 10:15—Studio program
- 10:30—NBC, Magazine of the Air
- 11:30—Charis morning musicale
- 11:45—Bell organ concert
- 12 noon—Club Bulletin, Lucy Robinson
- 12:15—NBC, Farm and Home Hour
- 1—Alaska Better Buys
- 1:15—Home Owned Business
- 1:30—Fashions Fur Facts
- 1:45—Gems of Remembrance
- 2—NBC Matinee
- 3—Studio Parade
- 4—Peerless Dental Hygiene
- 4:15—Speed Tube program
- 4:30—Home Comfort Hour
- 4:45—Fifteen friendly minutes
- 5—National Battery program
- 5:30—NBC, John Phillip Sousa and his band
- 6—NBC, Halsey Stuart
- 6:30—NBC, Mobiloil concert
- 7—NBC, Coca-Cola program
- 8—NBC, Amos 'n' Andy
- 8:15—NBC, Vermont Lumberjacks
- 8:30—NBC, Team Mates
- 9—NBC, Rin-Tin-Tin Thriller
- 9:15—NBC, Hotel New Yorker orch.
- 9:45—NBC, Stebbins Boys
- 10—NBC, Richfield news flashes
- 10:15—KHQ concert hour
- 10:45—Timely topics
- 11—NBC, Lofner Harris dance band
- 12 to 12:30 A.M.—Desert Caravan

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KONO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

- 7 A.M.—Organ Recital, Paul Carson: KGO; KOMO 7:30 to 7:45  
7:45—Van and Don, the Two Professors; songs and dialogue: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
8—Financial Service: KGO, KFSD, KGW  
8:15—To be announced: KGO  
8:30—Hugo Mariani Marionettes: KGO  
9—General Electric Home Circle, Talk, Grace Ellis; Eddie Dunham, organist; Theodore Webb, baritone: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
9:15—Beautiful Thoughts: Chuck, Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, narrator: KGO, KHQ, KGW, KFI, KTAR  
9:30—The Buckaroos, Ted Maxwell, Charles Marshall: KGO  
9:45—Parlor Pieces, Eva Garcia pianist: KGO  
10—Keeping Up With Daughter, dramatic sketch with Helen Musselman, Dorothy Desmond and Henry Shumer; musical interludes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
10:15—The Entertainers: KGO  
10:30—Woman's Magazine of the Air, Bennie Walker, Editor: KGO, KHQ, KOMO, KGW, KFI, KGHJ; KTAR 10:30 to 10:50; KFSD 10:30 to 11:10  
11:30—Organ Recital, Paul Carson: KGO  
12 noon—Luncheon Concert, orchestra direction Charles Hart: KGO  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR 12:45 to 1  
1—Pacific Vagabonds, vocalists; orchestra direction Mahlon Merrick: KGO  
1:30—Stringwood Ensemble, instrumentalists direction Charles Hart: KGO  
2—NBC Matinee: Gail Taylor, soprano; Criterion Quartet; Capt. William H. Royle; orchestra direction Mahlon Merrick; Michael Raffetto, master of ceremonies: KGO, KHQ, KOMO, KFI, KFSD; KTAR 2 to 2:45  
3—Waldorf-Astoria Empire Room orchestra, direction Mischa Bori: KGO, KFSD, KSL  
3:30—Ponce Sisters, Ethel and Dorothea; harmony duo: KGO  
3:45—Business and Pleasure: KGO, KFSD  
4—John Fogarty, tenor: KGO  
4:15—The Lady Bugs: KGO  
4:30—Say It With Music, vocalist; orchestra direction Joseph Hornik: KGO; KFSD 4:15 to 4:30  
5—Elizabeth Lennox, contralto: KGO  
5:15—News Service: KGO  
5:30—John Philip Sousa and his Band; the Revelers, male quartet: James Melton, Lewis James, tenors; Phil Dewey, baritone; Wilfred Glenn, bass: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL  
6—Halsey, Stuart program, "Old Counselor"; orchestra direction George Dasch: KGO, KHQ, KOMO, KFI, KSL  
6:30—Mobiloil Concert, Gladys Rice, soprano; orchestra direction Na-

- thaniel Shilkret; Douglas Stanbury, baritone and master of ceremonies; John Holbrook, announcer: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL  
7—Coca Cola Program: Interview with Grantland Rice; guest vocalist; orchestra direction Gustave Haenschen: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
7:30—David Gulon and Orchestra; Paul Ravell, baritone: KGO  
8—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL  
8:15—Vermont Lumberjacks, male quartet: Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, bass; Johnnie Toffoli, accordionist; George Rand, reader: KGO, KHQ, KOMO, KGW, KFI, KFSD  
8:30—Team Mates: Betty Kelly, soprano; Irving Kennedy, tenor; John and Ned, masters of ceremonies; "Uncle Rome"; orchestra direction Joseph Hornik: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGU; KOA 8:45 to 9  
9—Rin-Tin-Tin Thriller, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
9:15—Hotel New Yorker orchestra, dance music direction Coon-Sanders: KGO, KFSD, KHQ  
9:30—Ernie Holst's orchestra, dance music from Book-Cadillac Hotel: KGO, KOMO, KFSD, KSL  
9:45—"The Stebbins Boys": KGO, KHQ, KOMO, KGW, KFI  
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Mystery Serial, "The Pale Green Face," Episode One: KGO, KSL, KOA  
10:45—Voice of Pan, Anthony Linden, flutist; Emily Linden, pianist: KGO, KOA  
11—Lofner-Harris Hotel St. Francis Dance orchestra: KGO, KHQ  
12 to 12:30 A.M.—Orpheum Theatre organ concert: KGO

## CBS

- Columbia Broadcasting System  
9 A.M.—Don Bigelow and his Yoeng's Orchestra: KFBK, KOL, KFPY, KFRC, KHJ, KGB  
9:30—Columbia Revue: KFBK, KVI, KFPY, KFRC, KHJ, KGB  
10—Hotel Taft Orchestra: KVI  
10—Columbia Farm Community Program: KFBK, KMJ, KWG, KHJ  
11:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB  
11:30—American School of the Air: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB  
12 noon—Kathryn Parsons, "Girl o' Yesterday": KFBK, KWG, KFI, KFPY, KGB  
12:15—Four Eton Boys: KFBK, KWG, KVI, KFPY, KHJ, KGB  
12:30—Arthur Jarrett, with Freddie Rich's orchestra: KFBK, KWG, KVI, KFPY, KGB  
12:45—Columbia Salon Orchestra: KFBK, KWG, KVI, KFPY, KHJ, KGB  
1—U. S. Navy Band Concert: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4—Johnny Johnson's orchestra: KFBK, KWG, KVI, KFPY, KHJ, KGB  
5—To be announced: KFBK, KMJ, KOL, KFPY, KGB  
5:15—Dancing at White House Tavern: KFBK, KMJ, KWG, KFPY, KHJ, KGB  
5:45—To be announced: KFPY, KFRC, KHJ, KGB  
6:30—For the Dancers: KMJ, KFPY, KGB  
7—Vitality Personalities: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
7:30—Music that Satisfies: KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ  
7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ  
8—Bing Crosby: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
8:15—Toscha Seidel, violinist: KFBK, KMJ, KFPY, KGB  
8:30—The Camel Quarter Hour: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB  
8:45—Don Redman and His Connie's Inn Orchestra: KWG  
9—Eddie Duchin and His Casino Orchestra: KMJ, KWG, KFPY, KFRC, KGB  
9:30—Ben Bernie and His Orchestra: KFBK, KFPY, KGB  
315.6 Meters **KFWB** Holly. 0315  
950 Kcys. 1000 Watts  
Warner Brothers, Hollywood, Calif.  
7 A.M.—Tom Murray's Hill Billies  
8—Los Angeles Breakfast Club  
9:30—Jerry Joyce's orchestra with June Pursell, soloist  
10—Prudence Penny, Home Economics  
10:30—Recordings  
11—Jerry Joyce's orchestra with Doug Richardson, soloist  
11:30—Recorded program  
12 noon—Price Dunlavy, organist  
12:45—Maury Hughes, golf talks  
1—Recorded program  
1:30—Nip and Tuck, two-piano team  
2—Recorded program  
2:30—Price Dunlavy, organist  
3—Recorded program  
3:30—Lewis TeeGarden reading popular fiction  
4—Recorded program  
4:15—Honolulu Melody Maids  
4:30—Nip and Tuck, two-piano team  
5—Recorded program  
5:15—Jerry Joyce's orchestra with Julietta Novis, soloist  
6:15—The adventures of Charlie Lung and his gang  
6:30—Price Dunlavy, organist  
6:45—"Growin' Up," featuring Gay Seabrook and Emerson Treacy  
7—The Olympians  
7:15—The New Yorkers  
7:30—The King's Men  
7:45—The Hoofers  
8—Program for Warner Brothers' Theatre  
8:30—Musical Historians  
9—Plain People, continuity by Kay Van Riper  
9:30—Slumber Time  
10 to 11 P.M.—Lou Traveller's orch.  
384.4 Meters **KTM** Exposition 1341  
780 Kcys. 1000 Watts  
Pickwick Broad. Corp., Los Angeles  
8 P.M.—Gene Biscailuz, Undersheriff, Experiences  
8:15—Utah Trail Boys  
8:30—KTM Miniature Symphony  
8:45—Concert orchestra, records  
9—Beverly Hillbillies  
10—Jack Dunn  
10:30—Utah Trail Boys  
10:45—Bartley Sims at the organ  
11—Ballyhooley  
11:30—Concert orchestra, transcription  
12 to 1 A.M.—Request records

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**

- Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Male quartet  
7—Dr. Seixas, health exercises  
7:30—N. Y. stock quotations  
7:45—NBC, Van and Don, the Two Professors  
8—Studio program  
9—NBC, General Electric program  
9:15—NBC, Beautiful Thoughts  
9:30—Helen Geest, songs, and Joan Harvey, speaker  
9:45—English lesson by Ayrta Z. Drew  
10—NBC, Keeping Up with Daughter  
10:15—To be announced  
10:30—NBC, Magazine of the Air  
11:30—Studio program  
11:45—Federal & state mkt. reports  
12 noon—Dept. of Agriculture talk  
12:15—NBC, Western Farm and Home Hour  
1—News release  
1:15—Ann Warner chats with her neighbors  
1:45—Popular program  
2—NBC Matinee  
3—Vocal trio  
3:15—Organ recital, Roy Ringwald  
4—Studio program  
4:30—News release  
4:45—County Medical Assoc. talk  
5—Nick Harris program  
5:30—NBC, John Phillip Sousa and his band  
6—NBC, Halsey, Stuart program  
6:30—NBC, Mobiloil concert  
7—NBC, Coca-Cola program  
7:30—Concert orchestra  
8—NBC, Amos 'n' Andy  
8:15—NBC, Vermont Lumberjacks  
8:30—NBC, Team Mates  
9—NBC, Rin-Tin-Tin Thriller  
9:15—Male quartet  
9:30—Packard concert orchestra  
9:45—NBC, Stebbins Boys  
10—NBC, Richfield news flashes  
10:15—"Now and Then," Virginia Flohri, soprano, and James Burroughs, tenor, with orchestra  
10:30 to 12 midnight—Jimmie Grier and his Hotel Ambassador Orch.

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**

- Don Lee, Inc., Los Angeles, Calif.  
7:01 A.M.—Inspirational talk  
7:06—News briefs and recordings  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—"Jack and Grace"  
9:15—CBS, Don Bigelow & his orch.  
9:30—Betty Crocker, Household Hints  
9:45—CBS, Columbia Revue  
10—Safety Conference talk  
10:15—CBS, Farm Network  
10:45—Marley Perfume Co.  
11—Beauty talk and soloist  
11:15—CBS, Ann Leaf  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Kathryn Parsons  
12:15—CBS, The Four Eton Boys  
12:30—World-wide news  
12:45—CBS, Columbia Salon Orch.  
1—CBS, U. S. Navy Band  
1:30—Times Forum  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Henry Halstead's orchestra  
4:15—Plain facts about science  
4:45—Organ and piano  
5:15—Town topics  
5:20—World-wide news  
5:30—CBS, Dancing at White House Tavern  
5:45—To be announced  
6—J. Warde Hutton's concert ensemble  
6:30—"Bringing Up Father"  
6:45—"Black and Blue"  
7—CBS, Vitality Personalities

- 7:15—To be announced  
7:30—CBS, Chesterfield  
7:45—CBS, "Myrt and Marge"  
8—CBS, Bing Crosby  
8:15—Chandu the Magician  
8:30—CBS, Morton Downey and the Camerata Orchestra  
8:45—CBS, Geo. Olson and his orch.  
9—Pennzoil Harmony Hi-Lites  
9:15—Pacific States program  
9:30—"Isle of Golden Dreams"  
10—World-wide news  
10:05—Harold Roberts' Band  
10:35—Life Savers Success interview  
10:40—Anson Weeks' Orchestra  
11—Roosevelt Hotel dance orchestra  
12 to 1 A.M.—Recordings

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 5000 Watts**

- KMTR Radio Corp., Hollywood, Cal.  
11:45 A.M.—Public and City Officials  
12 noon—The Globe Trotter  
12:15—Hi-Noon Hi-Lites  
1—Banjo Boys  
1:30—Two Professors  
2—Happiness Revue  
4—Musical Messengers  
5—Selected records  
5:45—The Globe Trotter  
6—Twilight Melodist  
6:30—Ethiopian Oriental Supper Club  
7—All-Year Club  
7:15—Symphonists  
7:30—Ted Dahl's Varieties  
7:45—The Twenty-two Fifties  
8—Basketball game, University of Pittsburgh vs. U. S. C.  
9:30—Harold Curtis, organist  
10—The Green Joker serial  
10:15—Singing Sherwoods  
11—Eleven O'Clock Music Box  
12 to 7 A.M.—Ship-a-Hoy program

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**

- Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—Studio program  
7:45—NBC, Van and Don  
8—NBC, Financial Service  
8:15—Morning musicale  
8:45—Good Cheer program  
9—NBC, General Electric  
9:15—Amy Lou  
10—NBC, Keeping Up with Daughter  
10:15—Health talk  
10:30—NBC, Woman's Magazine  
11:10—Studio program  
11:30—Child Psychology  
12 noon—Studio program  
12:15—NBC, Western Farm & Home  
1—Ad Club luncheon  
1:30—Studio program  
2—NBC Matinee  
3—NBC, Waldorf-Empire Room Orchestra  
3:30—NBC, Three Mustachios  
3:45—NBC, Business and Pleasure  
4—Radio Dental Clinic  
4:30—Leonard Spaulding  
5—Late news  
5:15—Novelty program  
5:30—NBC, Goodyear program  
6—Caliste Conant Hudson  
6:15—Renton Co.  
6:30—Radio Ralph  
6:45—NBC, Cecil and Sally  
7—NBC, Coca Cola program  
7:30—Concert  
8—NBC, Amos 'n' Andy  
8:15—NBC, Vermont Lumberjacks  
8:30—NBC, Team Mates  
9—NBC, Rin-Tin-Tin Thriller  
9:15—NBC, Coon-Sanders orchestra  
9:30—Terry and Tad  
9:45—NBC, Ernie Holtz orchestra  
10—NBC, Richfield news flashes  
10:15—Dance music from Cafe Little Club  
11:15 to 12 midnight—Studio program

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**

- L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples and his Gang  
8:45—Inspirational talk and prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright and his Ten O'Clock Family  
10:30—Kate Brew Vaughn  
12 noon—News  
12:15—Doria Balli, "Personality Presentations"  
1—New Paris Inn broadcast; Jack Carter, "The Boy from London," special announcer  
2—Eddie Albright, reading late fiction  
3:30—Mrs. Emily Shutts  
3:45—Records  
4—Travelogue  
4:15—Records; announcements; stocks  
4:30—Maxine's Shopping Service  
5—Arizona Wranglers  
5:45—Town Crier's Tips  
6—News  
6:15—KNX Petite Concert Ensemble  
6:30—Li'l Joe Warner  
6:45—Red Cap At Your Service  
7—Frank Watanabe and the Honorable Archie  
7:15—Rosarucian String Ensemble  
7:45—The Bobrick Girls  
8—Brown's Airedale and the Sherman Oaks Srenaders  
9—News  
9:15—KNX Dance Ensemble  
9:30—Ethel Duncan, Question and Answer Lady  
10—Embassy Club program  
11 to 12 midnight—New Paris Inn; Jack Carter, special announcer

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**

- Earle C. Anthony, Inc., Los Angeles  
10 A.M.—News release  
10:15—Louis Rueb, health exercises  
10:30—Around the House with Roy Leflingwell  
11—Language lesson by Annette Doherty  
11:15—Ray Canfield and Beach Boys  
11:45—Record program  
12 noon—Billmore concert orchestra  
12:45—Luncheon program  
1:30—Winnie Parker, popular songs  
1:45—Bob, Bunny and Junior, a Bernice Foley presentation  
2—Record program  
2:15—Organ recital, Roy Ringwald, with Don Ricardo, baritone  
3:15—Record program  
3:45—Royce and Ronald, the Alabama Boys  
4—Alexander Bevani, speaker, on the Italian language  
4:15—"Human Nature Around the World"  
4:30—Winnie Parker, piano & songs  
4:45—News release  
5—Big Brother Ken and his Kiddies  
5:30—Los Angeles Fire Dept. orch.  
6—Kennys Gillum, songs  
6:15—Ray Canfield and Beach Boys  
6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—Chapel organ  
7:30—After dinner review  
8:15—NBC, Prince Albert quarter hour  
8:30—Male quartet  
8:45—Maria de la Pena, Spanish guitarist and singer  
9—Studio program  
9:30—Earl Burtnett's orchestra  
10:30 to 10:45 P.M.—News release



RUDY VALLEE, NBC

# THURSDAY Programs

January 7, 1932

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M.—Rise and Shine  
7:30—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—The Old Californian  
11:30—Radio Shopping News  
12 noon—Thelma Blair, pianist  
12:15—Dr. R. M. McLain  
12:35—Echoes of Portugal  
1:05—Theatre of the Air  
1:30—Over the Teacups with Alma La Marr

2—Masters Album  
2:30—RKO Theatre of the Air  
3—Dr. Wade Forrester  
3:15—Recordings  
3:30—Tommy Tucker  
4—Studio program  
4:15—Jack Hall and Clem Kennedy  
4:45—Radio shopping news  
5—Radio Shopping News  
5:30—Dr. J. Douglas Thompson  
6—Popular recordings  
6:15—Clem Kennedy, pianist  
6:30—Ernie Smith, "Sport Page of the Air"  
6:45—Breuner's Reporter  
7—Dance Music  
7:15—The Melody Girl  
7:30—News service  
7:45—Knockout Reilly  
8—Auld Lang Syne  
8:30—De Molay program  
9—Back of the Footlights, Wint Cotton, Lucy Day  
9:30—Songs of Songs  
10—Moment Musicales  
11 to 1 A.M.—Jimmie Kendrick's Night Owls

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
7 A.M.—Morning exercises and entertainment; 7:35 Opening New York Stocks  
8—Records  
9—Modern Homes period  
9:30—Clinic of the Air  
10:15—San Francisco Stocks; financial information; weather  
10:30—Recorded program  
11—Classified Advertising Hour  
12 noon—Jack Delaney and his Band  
12:30—Produce Review  
1—Jean's Hi-Lights  
2—Recordings  
2:35—Closing San Francisco Stocks  
3—Sharp and Flat  
3:15—Recorded program  
4:30—Brother Bob's Club  
5—Chapel of The Oaks program  
5:30—The Three Cocoanuts  
6—KLX Trio  
7—News Items  
7:30—Pet Clinic of the Air  
7:45—Fred and Morris, comedians  
8—KLX Trio  
8:15—Tribune Touring and Road Information  
8:30—Mexican orchestra, "Los Caballeros"  
9—Old Gospel Hymns, with mixed quartet under the direction of M. Jay Goodman, tenor  
9:30—The Bookworm  
10 to 11 P.M.—Dance program



**JUANITA TENNYSON**  
KFRC—Vocalist

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast Corp., San Francisco  
7:30 A.M.—Charlie Glenn, Songs of Yesteryear  
7:45—Popular hits  
8—Metropolitan hour  
8:45—Word of Cheer hour  
9—Organ melodies  
9:30—Popular melodies  
10—Sunshine hour  
11—Salon melodies  
11:15—Manhattan Moods  
11:30—Novelty bits  
11:45—Hitunes of song and dance  
12 noon—Broadway Echoes  
12:30—Elmer Vincent, organist  
1—Cal King's Country Store  
1:30—Musical contrasts  
2—Brief talk and records  
2:15—Elmer Vincent, organist  
2:45—Masters of the violin  
3—Old Chestnuts  
3:15—Walter Markham, "Goodwill Industries"  
3:30—Memories of great masters of music  
4—Artist celebrities  
4:30—Dental Clinic of the Air  
5—Metropolitan hour  
6—Revue  
6:30—Digest  
6:45—Henry Starr, "Hot Spot of Radio"  
7—Challenge radio varieties  
7:15—Sportsman corner, Gene Sullivan  
7:30—News bulletin  
7:45—Bulova Watch program  
8—On With the Show  
8:45—Sydney Dixon, song recital  
9—Auburn Fuller program  
9:30—George Nickson, song recital  
9:45—"Hap and Jack," rapid-fire song writers  
10—News bulletin  
10:15—Radio Sandman Hour  
11 to 12 midnight—Concert memories

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Charlie Glenn  
8:30—Recordings  
9—Silent period  
1—Latin-American program  
2—Charlie Glenn  
2:30—Union Mutual Life  
2:40—Dream Memories: Francis Fisher, baritone  
3—Phantoms of the Air  
3:30—Organ Travelogue, Vivian Moore  
4—Spanish program  
4:30—Charlie Pacheco  
5—Lois Feeley, soprano  
5:15—Rain or Shine  
5:30—Wade Forrester's Sunshine Hour  
6—Silent period  
7:30—Italian program  
8:15—Watch Tower program  
8:30—Latin-American program  
9—Willis Quartet with Edwin MacDonell, organist and pianist  
9:30—Pemm Repertory Players  
10 to 11 P.M.—Dance music

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Eye-opener program  
8—Silent period  
9—Popular Tunes  
10—Progress program  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—News Items  
11:15—Studio program  
12:15—Alburtus  
12:45—The Best Steppers  
1—Silent period  
6—Dinner Dance Music  
6:40—Alburtus  
7—Studio program  
7:15—Bellevue Hotel program  
7:30—Silent period  
11—Melodies of the Masters  
12 to 1 A.M.—Dedication hour

**296.6 Meters KQW** Columbia 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Breakfast Hour  
8—Silent period  
9—Recordings  
9:30—Homemaker's Hour, Dorothy Dean  
10:30—Isbell Trio  
11—Leah Bernhardt Kimball  
11:30—Cockere's Old Timers  
12 noon—Variety program, Betty Jaye  
12:30—Weather, Farm Market Reports  
1—Recordings  
1:30—Friendly Hour, Lena May Land  
2:30—Recordings  
3—Gene's Musical Moments  
3:30—Silent period  
4:30—Story Time  
5—Vespers  
5:30—Pet Clinic of the Air  
5:45—Dinner Music  
6—Musical feature  
6:15—Franco's program  
6:30—Farm Market Reports  
6:45—Radio News and Forum  
7:45—The Caterpillar Crew  
8—Songs of the Old Church Choir  
9—Smiling Ed McConnell  
9:15 to 10 P.M.—The Five Pretzels

440.9 Meters **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD

7:30 A.M.—Sunrise Serenaders: KPO  
8—Crosscuts of the Log of the Day,  
Dr. Laurence L. Cross; Southern  
Harmony Four: KPO, KGA, KJR,  
KEX

9—Stringwood Ensemble, direction  
Charles Hart: KPO, KGA, KEX;  
KJR 9 to 9:15

9:30—Windjammers: Saxophone  
quartet directed by Jess Norman;  
George Nyklicek, organist: KGA,  
KEX 9:45 to 10; KPO 9:30 to 9:45

9:45—University of California at  
Your Service: KPO

10—To be announced: KPO  
11—Standard School Broadcast: "In-  
fluence of Opera on Symphonic  
Music," elementary and advanced  
music appreciation lessons: KPO,  
KFSD

11:45—Synco-Thoughts: Jean Wake-  
field, vocalist; Newell Chase, pi-  
anist: KGA, KJR, KEX; KPO  
11:45 to 11:57

11:30—Piano Moods: Lee Sims, pi-  
anist; Ilo May Bailey, soprano:  
KGA, KJR, KEX

11:57—South San Francisco Stock-  
yard Report: KPO

12:10 P.M.—Snap Shots: Rita Lane,  
soprano; orchestral direction Jess  
Norman: KPO

1—Shrine Luncheon Program: KPO  
1:30—Stringwood Ensemble, direc-  
tion Charles Hart: KPO

2—The Jungle Man: Children's talk  
by Carveth Wells: KPO, KGA,  
KJR, KEX, KECA

2:15—Frances Bowden Talks: Im-  
pressions of an Ozark Mountain  
girl: KPO, KGA, KJR, KEX

2:30—Old Pappy: Negro impersona-  
tions, songs, Clifford Souhier:  
KPO, KGA, KJR, KEX

2:45—Musical Moments: KPO, KGA,  
KJR, KEX

3—Who Cares?, with Professor Bob  
Bence conducting: KPO, KGA,  
KEX, KJR

4—Continental's Five-Piece String  
Ensemble: KPO, KGA, KJR,  
KEX, KSL

4:15—Marie, the Little French Girl:  
KPO, KGA, KJR, KEX

4:30—Tea Timers: Fritz Warnke,  
pianist; Max Reinburg, 'cellist:  
KPO, KGA, KJR 4:30 to 4:45

5—Twilight Tunes: KPO, KGA,  
KJR, KGHL

5:30—Date Book with Stuart Strong:  
KPO

5:45—Scotty: KPO  
6—Superba Melodies: Orchestra direc-  
tion Jess Norman: KPO

6:15—Masters of Music: Orchestra  
direction Cy Trobbe: KPO, KGA,  
KJR, KGIR

6:45—Ceel and Sally, the comic  
strip of the air. In "The Funniest  
Things": KPO, KGA, KJR, KECA

7—Raising Junior: The Wheatena  
serial: KPO, KGA, KJR, KECA

7:15—The Opera Hour: Mixed quartet;  
concert orchestra direction Cy  
Trobbe: KPO, KGA, KGHL;  
KGIR 7:15 to 7:30

8—Eight Bells: Sea chanteys: KPO,  
KGA, KJR, KEX

8:15—Prince Albert Quarter Hour:  
Alice Joy, contralto; Paul Van  
Loan's orchestra; "Ol' Hunch":  
KPO, KGA, KJR, KEX, KFSD,  
KTAR, KGIR, KGHL

8:30—The Three Doctors: KGA,  
KJR, KGHL

8:30—University of California: KPO  
8:45—Lew White, organist: KGA,  
KGHL

9—Unclassic Myths: KPO  
9:30—Earl Burnett's orchestra from  
Biltmore Hotel, Los Angeles: KPO,  
KGA, KJR, KECA

10—Mystery Serial, "Treasure Is-  
land," direction Baldwin McGaw:  
KPO, KGA, KEX

10:30—Tom Gerun and his Bal Tab-  
arin orchestra: KPO

11—Mahlon Merrick and his Palace  
Hotel Vagabonds: KPO, KGA,  
KJR, KEX

11:30 to 12 midnight—Organ concert,  
George Nyklicek: KPO, KGA,  
KJR, KEX

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks; stock quota-  
tions

8—CDLBS, Shell Happytime  
8:30—CDLBS, Hallelujah Hour  
9—Ann Welcome

9:15—CBS, Don Bigelow's orchestra  
9:30—CBS, Columbia Revue  
10—Recordings

10:15—Barbara Gould, beauty talk  
10:30—Recordings  
10:45—Window Shopping with Wyn

11—Rumford School of Cookery  
11:15—CBS, Columbia Salon orch.  
11:25—The Globe Trotter

11:30—CBS, Amer. School of the Air  
12 noon—Noonday Concert  
1—CBS, U. S. Army Band

1:30—New York Stock quotations  
1:35—The Globe Trotter  
1:45—CBS, Hotel Taft orchestra

2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Majestic Minstrel Man

4:15—Melodies of the Moment  
4:30—Monroe Upton Talks About  
Books

4:45—The Globe Trotter  
4:55—Town Topics  
5—"Chandu, the Magician"

5:15—Sunset Melodies, Robert Olsen  
and Eleanor Allen  
5:30—"Bobs," sports authority

5:45—CBS, Cream of Wheat prog.  
6—CBS, Gus Arnheim's orchestra  
6:15—CBS, Tito Guizar

6:30—CBS, For the Dancers  
6:45—"Adventures of Black and  
Blue"

7—Week's Best Bets  
7:30—CBS, Nat Shilkret's Orchestra,  
Alex Gray, soloist

7:45—CBS, "Myrt and Marge"  
8—Bing Crosby  
8:15—CBS, Howard Barlow and his  
Orchestra

8:30—CBS, Camel Quarter Hour  
8:45—Medley of Errors  
9—H-O Surprise program

9:30—Rhythm Rounders  
9:45—Abe Lyman and orchestra  
10—"Success Talk"

10:05—Anson Weeks' Orchestra  
11—Hal Greyson's orchestra  
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

8:30 A.M.—Records  
10—Reporter of the Air  
10:05—Favorite records

11:30—Concert Music  
12 noon—House of Music  
12:15—Popular Vocal Selections

12:30—Transitone program  
12:45—Variety recordings  
1—Stock Reports; records

1:15—Financial Common Sense  
2—Lucille Gordon Players  
2:30—Recordings

2:45—Speak-Easy Time, records

3—Reporter of the Air

3:05—Blindcraft Ensemble

3:35—Popular records

5:15—Silent period

12:01 to 6 A.M.—Owl program

394.5 Meters **KVI** Broadway 4211  
760 Kcys. 1000 Watts  
Puget Sound Broad. Co., Tacoma

6:45 A.M.—Recordings  
7—Dr. Kenyon's Church of the Air

7:30—Recordings and News Flashes  
8—Shell Happytime  
8:30—Hallelujah Hour

9—CBS, Don Bigelow and his orch.  
9:30—CBS, Columbia Revue  
10—Mid-Morning Melodies

11—Recordings  
11:15—CBS, Ann Leaf, organist  
11:30—CBS, Amer. School of the Air

12 noon—CBS, La Forge Berumen  
Musical

12:30—CBS, Miriam Ray  
12:45—CBS, Virginia Arnold, pianist  
1—CBS, U. S. Army Band

1:30—CBS, Hotel Taft orchestra  
2—CBS, Asbury Park Casino orch.  
2:15—Happy Go Lucky Hour

3—Feminine Fancies  
3:30—Dental Clinic of the Air  
4—CBS, Henry Halstead's orch.

4:15—Recordings  
4:30—CBS, Between the Bookends  
4:45—Silent period

10—Scandinavian Hour  
11 to 12 midnight—Hal Greyson's  
orchestra

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

7 A.M.—Syncoated Headlines  
8—NBC, Crosscuts of the Day  
9—NBC, Stringwood Ensemble

9:15—Mary from Proctor's  
9:45—NBC, Windjammers  
10—NBC, Organ concert

10:30—NBC, Meet the Girl Friends  
11—Blue Streaks  
11:15—The Professor and His Dream  
Girl

11:30—Julia Hayes, beauty talk  
11:45—NBC, Victor Rodman  
12 noon—Mardi Gras hour

1—Winifred Lundberg and Marshall  
Sohl, soloists  
1:15—Seth Maker

1:45—Musical Moods  
2—NBC, Carveth Wells  
2:15—NBC, Frances Bowden

2:30—NBC, Ol' Pappy  
2:45—NBC, Soloists  
3—World Bookman

3—NBC, Who Cares?  
3:45—Tea Time Tales with Mary  
from Proctor's

4—NBC, Fireside Singers  
4:15—NBC, Marie, the Little French  
Girl

4:30—Metropolitan Hour  
5—NBC, Twilight Tunes  
5:30—Financial talk

5:40—Produce quotations  
5:50—Garden talk  
6—NBC, Lovable Liars

6:15—NBC, Masters of Music  
6:45—NBC, Ceel and Sally  
7—NBC, Raising Junior

7:15—Abe Lyman's Fifteen Minute  
Show  
7:30—Soloists

8—NBC, Eight Bells  
8:15—NBC, Prince Albert Quarter  
Hour

8:30—Smilin' Ed McConnell  
8:45—Easy Chair with Grant Merrill

9—NBC, Palace Hotel Orchestra  
9:30—NBC, Earl Burnett's orch.  
10—Vic Meyers' Triolet orchestra

11 to 12 midnight—NBC, San Fran-  
ciscans

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
 Western Broad. Co., Portland, Ore.  
 6:45 A.M.—Farm flashes, weather report and program resume  
 7—Late record releases  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:30—NBC, Windjammers  
 10—NBC, Organ concert  
 10:30—NBC, Meet the Girl Friends  
 11—Blue Streaks  
 11:15—The Professor and His Dream  
 11:30—NBC, Piano Moods  
 11:45—NBC, Victor Rodman  
 12 noon—Mardi Gras hour  
 1—Winifred Lundberg and Marshall  
 Sohl, soloists  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, Carveth Wells  
 2:15—NBC, Frances Bowden  
 2:30—NBC, Ol' Pappy  
 2:45—NBC, Soloists  
 3—Who Cares?  
 4—NBC, Fireside Singers  
 4:30—Silent period  
 8—NBC, Eight Bells  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—Smilin' Ed McConnell  
 8:45—Abe Lyman's Fifteen Minute Show  
 9—Tom Mitchell  
 9:15—NBC, Palace Hotel Orchestra  
 9:30—Lubbers' program  
 9:45—Oregonian Interviews  
 10—NBC, Mystery Serial  
 10:30—NBC, San Franciscans  
 11:30 to 12 midnight—NBC, Organ Recital

**319 Meters KOIN Atwater 4151**  
**940 Kcys. 1000 Watts**  
 KOIN, Incorporated, Portland, Ore.  
 6 A.M.—KOIN's Klock  
 7—Financial reports  
 7:15—Novelties  
 7:45—Texas Cowboy  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—MacMarr Music Masters  
 9:30—Columbia Revue  
 9:45—Serenaders  
 10—CBS feature  
 10:15—Flower Girls  
 10:30—Coral Islanders  
 10:45—Proctors' Fashion Review  
 11—International Kitchen  
 11:30—CBS, Amer. School of the Air  
 12 noon—Merrymakers  
 12:30—Jimmy Dunn's Singer  
 12:45—Andy and Virginia  
 1—The Book of Life  
 2—CBS feature  
 2:15—Happy-Go-Lucky Hour  
 3—DLBS, Feminine Fancies  
 3:30—Newspaper of the air  
 5—Lipman Wolfe & Co. program  
 5:15—Columbia program  
 5:30—Davidson's Prize Club  
 6—Concert program  
 6:30—Texas Cowboy  
 6:45—Black and Blue  
 7—DLBS, Gilmore College Daze  
 7:30—Montgomery Ward's program  
 7:45—CBS, Myrt and Marge  
 8—CBS, Bing Crosby  
 8:15—CBS, The Street Singer  
 8:30—CBS, The Camel Quarter Hr.  
 8:45—Gadsby's Entertainers  
 9—DLBS, Hecker H-O surprise concert  
 9:30—Beneficial Loan's Bells of Harmony  
 9:45—Studio Highlights  
 10—The Journal Parade  
 10:30—Anson Weeks' orchestra  
 11—McElroy's Greater Oregonians  
 12 to 1 A.M.—Jack and Jill's Tavern orchestra

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast Co., Seattle, Wash.  
 6:45 A.M.—Top O' the Morning  
 7—KOL Time Klock  
 7:45—Perky Feather  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—CBS, Don Bigelow and his orch.  
 9:30—CBS, Columbia Revue  
 9:45—Dr. Mellor  
 10—Ballad Hour  
 10:15—Morning Melodies  
 10:30—Julia Hayes  
 10:40—Console Capers  
 11:15—CBS, Columbia Salon orch.  
 11:30—CBS, American School of the Air  
 12 noon—"The Carnival," with Billy Sherwood  
 1—CBS, U. S. Navy Band  
 1:30—CBS, Hotel Taft orchestra  
 2—CBS, Asbury Park Casino orch.  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Harriet Links  
 3:45—Feminine Fancies  
 4—Transcriptions  
 4:15—Melodies of the Moment  
 4:30—Frank Coomb's Accommodation Train  
 4:45—Organ Moods  
 5—CBS, Colonel Stoopnagle and Budd  
 5:15—Organ Moods  
 5:30—Puget Sound Crier  
 6—Sports Review  
 6:15—CBS, Faye and Braggiotti  
 6:30—CBS, Dance Music  
 6:45—Adventures of Black and Blue  
 7—Gilmore College Daze  
 7:30—CBS, Grand Opera Miniatures  
 7:45—CBS, "Myrt and Marge"  
 8—CBS, Bing Crosby  
 8:15—Ballad Hour  
 8:30—CBS, Camel Quarter Hour  
 8:45—CBS, Geo. Olsen and his Music  
 9—CBS, H-O program  
 9:30—Hockey game  
 10:30—Anson Weeks' orchestra  
 11 to 12 midnight—Hal Greyson's orch. orchestra

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 7 A.M.—Caterpillar program  
 7:15—The Shoe Doctor  
 7:30—Breakfast with Burgans  
 7:45—NBC, Van and Don  
 8—Studio program  
 9—NBC, Gen. Elec. Home Circle  
 9:15—NBC, Beautiful Thoughts  
 9:30—Joyner Joys, Wait and Norman  
 10—NBC, Magazine of the Air  
 11—NBC, Standard School broadcast  
 12 noon—Club Bulletin, Lucy Robinson  
 12:15—NBC, Farm and Home Hour  
 1—Walk-Over dance program  
 1:15—Home Owned Business  
 1:30—Fashions Fur Facts  
 1:45—Gems of Remembrance  
 2—NBC Matinee  
 3—Studio Program  
 4—Peerless Dental Hygiene  
 4:30—Gems of Remembrance  
 4:45—Oriental Moods  
 5—NBC, Fleischmann Sunshine Hour  
 5—NBC, Arco Birthday Party  
 6:30—NBC, Maxwell House Melodies  
 7—NBC, Lucky Strike hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Standard Symphony hr.  
 9:15—NBC, Sperry Smiles  
 9:30—First National Bank  
 9:45—NBC, Stebbins Boys  
 10—NBC, News flashes  
 10:15—Book of Memories  
 10:45—Timely topics  
 11—NBC, Lotner Harris dance band  
 12 to 12:30 A.M.—Desert Caravan

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 N.W. Broad. System, Spokane, Wash.  
 6 A.M.—News, Grain and Livestock Reports  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:30—NBC, Windjammers  
 10—NBC, Organ recital  
 10:30—NBC, Meet the Girl Friends  
 11—Blue Streaks  
 11:15—The Professor and His Dream  
 11:30—Julia Hayes, beauty talk  
 11:45—NBC, Victor Rodman  
 12 noon—Mardi Gras hour  
 1—Winifred Lundberg and Marshall  
 Sohl, soloists  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, Carveth Wells  
 2:15—NBC, Frances Bowden  
 2:30—NBC, Ol' Pappy  
 2:45—NBC, Soloists  
 3—Harmonettes  
 3:15—NBC, Who Cares?  
 4—NBC, Fireside Singers  
 4:15—NBC, Marie, the Little French Girl  
 4:30—NBC, Tea Timers  
 5—NBC, Twilight Tunes  
 5:45—Peerless program  
 6—NBC, Lovable Liars  
 6:15—NBC, Masters of Music  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—NBC, Opera Hour  
 8—NBC, Eight Bells  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, The Three Doctors  
 8:45—NBC, Lew White, organist  
 9—NBC, Palace Hotel orchestra  
 9:30—NBC, Earl Burnett's orch.  
 10—NBC, Mystery Serial  
 10:30—NBC, San Franciscans  
 11:30 to 12 midnight—NBC, Organ melodies

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational service  
 7—Organ recital  
 7:45—NBC, Van and Don the Two Professors  
 8—Morning musicale  
 9—NBC, Gen. Electric program  
 9:15—Home Suggestions program  
 9:30—Garden Time program  
 9:45—Tuneful Two  
 10—NBC, Magazine of the Air  
 11—NBC, Standard School broadcast  
 11:45—Tuneful Two  
 12 noon—Prudence Penny talk  
 12:15—NBC, Western Farm and Home Hour  
 1—Concert orchestra and vocalists  
 2—NBC Matinee  
 3—Concert orchestra and vocalists  
 4—Stock quotations  
 4:15—Popular orchestra and vocalists  
 4:45—NBC, Famous Fallacies of Business  
 5—NBC, Fleischmann Sunshine Hr.  
 6—NBC, Arco Dramatic Musicale  
 6:30—NBC, Maxwell House Melodies  
 7—NBC, The Lucky Strike dance hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Standard Symphony Hr.  
 9:15—NBC, Sperry Smiles  
 9:30—NBC, Waldorf-Astoria Orch.  
 9:45—NBC, The Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—Life Saver Success Reporter  
 10:20—Mozart Hour  
 10:20—Globe Trotter  
 11:30—Olympic Hotel dance orch.  
 12 to 12:30 A.M.—Organ recital

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, Komo, KGW,  
KFI, KOA, KSL, KTAR,  
**KECA, KFSD**

7 A.M.—Organ Recital, Paul Carson:  
KGO; KOMO 7 to 7:30; KGIR  
7:15 to 7:30

7:45—Van and Don, the Two Pro-  
fessors; songs and dialogue: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KOA

8—Financial Service: KGO, KFSD,  
KGW

8:15—Singing Strings: KGO

8:30—Hugo Mariani Marionettes:  
KGO

9—General Electric Home Circle:  
Grace Ellis, hostess; Eddie Dun-  
ham, organist; Theodore Webb,  
baritone; KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR

9:15—Beautiful Thoughts: Chuck,  
Ray and Gene, harmony trio; Irma  
Glenn, organist; Gene Arnold, nar-  
rator: KGO, KHQ, KGW, KFI,  
KTAR

9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall: KGO

9:45—Stringwood Ensemble, instru-  
mentalists direction Charles Hart:  
KGO

10—Woman's Magazine of the Air,  
Bennie Walker, editor: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KOA 10 to 10:20 and  
10:40 to 11

11—Standard School Broadcast: "In-  
fluence of Opera on Symphonic  
Music," elementary and advanced  
music appreciation lessons: KGO,  
KHQ, KOMO, KGW, KFI, KFSD

11:45—Organ Melodies: Irma Glenn,  
organist: KGO, KGHL

12 noon—What Women Must Know  
About Finance: KGO

12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KGHL; KTAR 12:45  
to 1; KSL 12:15 to 12:45

1—Rhythmic Serenade: KGO

1:15—U. S. Navy Band, Lieutenant  
Charles Benter, director: KGO

2—NBC Matinee: Gail Taylor, so-  
prano; Criterion Quartet, Capt.  
William H. Royce, orchestra di-  
rection Joseph Hornik; Michael  
Raffetto, master of ceremonies:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD; KTAR 2 to 2:45

3—Waldorf-Astoria Empire Room  
orchestra, direction Mischa Borl:  
KGO, KFSD, KTAR; KSL 3:15 to  
3:30

3:30—The World Today, talk by  
James G. McDonald: KGO, KFSD,  
KOMO, KGIR, KGHL

3:45—Melody Land, vocal and in-  
strumental ensemble, direction  
Charles Runyan: KGO; KFSD 3:45  
to 4

4:30—News Service: KGO

4:45—Famous Fallacies of Business,  
Merle Thorpe: KGO, KOMO, KGW,  
KFI, KFSD, KTAR, KGIR

5—Fleischmann Hour, Rudy Vallee  
and his orchestra; guest artist:  
KGO, KHQ, KOMO, KGW, KFI,  
KTAR, KSL

6—Arco Dramatic Musicale: Dram-  
matic sketch; Rachel Morton, so-  
prano; Harold Hansen, tenor; Sig-  
urd Nilsson, basso; orchestra di-  
rection Jeffrey Harris; Charles K.  
Field, master of ceremonies: KGO,  
KHQ, KOMO, KGW, KFI, KSL

6:30—Maxwell House Ensemble:  
Lanny Ross, tenor; the Song-  
smiths, male quartet; orchestra

direction Don Voorhees: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL

7—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL

8—Amos 'n' Andy, blackface comedi-  
ans: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KSL

8:15—Standard Symphony Hour, Los  
Angeles Philharmonic Orchestra,  
direction Artur Rodzinski: KGO,  
KHQ, KOMO, KGW, KFI

9:15—Sperry Smiles: Lee S. Roberts,  
pianist; Paul Carson, organist;  
vocal soloist: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL,  
KOA

9:30—Mello Moderns: KGO

9:45—"The Stebbins Boys": KGO,  
KHQ, KOMO, KGW, KFI

10—Richfield News Flashes, Sam  
Hayes: KGO, KHQ, KOMO, KGW,  
KFI, KFSD

10:15—The Nomads, string and  
woodwind ensemble, direction Jo-  
seph Hornik: KGO, KSL; KOA

10:30 to 10:45

11—Lofner-Harris Hotel St. Francis  
Dance orchestra: KGO; KHQ  
11:30 to 12

12 to 1 A.M.—Organ Recital: KGO

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**

Earle C. Anthony, Inc., Los Angeles  
10 A.M.—News release

10:15—Louis Rueb, health exercises  
10:30—Around the House with Roy  
Leffingwell

11—Studio program  
11:15—Ray Canfield and Beach Boys  
11:45—Record program

12 noon—Biltmore concert orchestra  
12:45—Language lesson by Annette  
Doherty to

1—Record program  
1:15—Winnie Parker, popular songs  
1:30—Record program

1:45—Bob, Bunny and Junior  
2—NBC, Carveth Wells, explorer  
2:15—Organ recital, Alexander Reilly

3:15—Studio program  
3:30—Record program  
4—French Masson by Annette Do-  
herty

4:15—Record program  
4:45—News release  
5—Big Brother Ken and his Kiddies

5:30—Lyric string trio  
6—Studio program  
6:30—Ray Canfield and Beach Boys

6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—Chapel organ

7:30—Concert orchestra  
8:15—NBC, Prince Albert quarter  
hour

8:30—Dance band and soloists  
9—Studio program  
9:30—Earl Burnett's orchestra

10:30 to 10:45 P.M.—News release

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**

KMTR Radio Corp., Hollywood, Cal.  
7 A.M.—Hill Billies and Uncle Herb

8—Stock Quotations  
8:05—Breakfast program  
9—Mildred Kitchen, Home Eco-  
nomics

9:15—Selected records  
9:45—Univ. of California program  
10—Selected records  
10:30—Scientific Serenaders

11—Stuart Hamblin's Southern  
Aces  
11:30—Selected records  
11:45—Public and City Officials

12 noon—The Globe Trotter  
12:15—Hi-Noon Hi-Lites  
1—Banjo Boys

1:30—Two Professors  
2—Happiness Revue  
4—Musical Messengers

5—Selected records  
5:45—The Globe Trotter  
6—Twilight Melodist

6:30—Ethiopian Oriental Supper  
Club  
7—Harold Rhoades and Bill Smalley

7:15—Ten Most Popular Hits  
7:30—Orchestra and Liana Galen  
7:45—The Twenty-Two Fifties

8—Snappy time  
8:30—University of California pro-  
gram

9—Harry Geise and His Happy Guys  
9:30—Harold Curtis, organist  
10—The Green Joker serial

10:15—Singing Sherwoods  
11—Eleven O'Clock Music Box  
12:30 to 7 A.M.—Ship-a-Hoy program

**384.4 Meters KTM Exposition 1341**  
**780 Kcys. 1000 Watts**

Pickwick Broad. Corp., Los Angeles  
6 A.M.—Bert Olbert's Request rec-  
ords

8—Spanish Troubadours  
8:30—Recorded program  
9—Zandra

9:30—Recorded program  
10—Silent period  
1—Recorded program

2—Spanish Concert  
3—Recorded program  
3:30—Sylvia's Happy Hour program

3:45—Gene Byrnes in "Scraps from  
the Waste Basket"

4—KTM Shopper, with records  
4:30—Montana Cowgirls  
5—Silent period

8—Highway Highlights  
9—Beverly Hillbillies  
10—Jack Dunn

10:30—Utah Trail Boys  
10:45—Bartley Sims at the organ  
11—Ballyhoey

11:30—Concert orchestra, transcrip-  
tion  
12 to 1 A.M.—Request records

**239.9 Meters KFOX Phone: 672**  
**1250 Kcys. 1000 Watts**

Nichols & Warinner, Long Beach, Cal.  
10 A.M.—Organ, Vera Graham

10:30—Orange Blossom Girls  
11—Spike and Ike  
11:15—Cline and Carl

11:30—News Report  
11:45—Organ, Vera Graham  
12 noon—Blue Ribbon Group

1—"Health and Efficiency"  
1:20—Dr. Emerson, "Crime Prob-  
lems"

1:30—Squire Wigglesby and his  
Phonograph  
2—Mart's Musical Bazaar

2:15—Electrical transcription  
2:30—Tin Pan Alley, Inc.  
3—Three Vagabonds

3:30—KFOX Salon Group  
4—News Report  
4:15—Dental Clinic of the Air

4:45—Joe Lindebaum and his orch.  
5:45—Goodyear Service Man  
6—Mart's House Gang

6:15—Percy at the telephone  
6:30—KFOX School Kids  
6:45—"Black and Blue"

7—Cheerio Boys  
7:15—Bill and Co  
7:30—The Boy Detective

7:45—Three Vagabonds  
8—Melody Garden  
8:15—"Chandu," in conjunction  
with KHJ

8:30—Drama  
9—Organ Reveries, Vera Graham  
9:30—Hearts and Flowers

9:45—Majestic Ballroom orchestra  
10:30—Rebroadcast from KHJ  
12 to 5 A.M.—Recordings

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**

Don Lee, Inc., Los Angeles, Calif.  
 7:01 A.M.—Inspirational talk  
 7:06—News briefs and records  
 7:45—Steamboat Bill  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—CBS, Don Bigelow and his orch.  
 9:30—Organ and Georgia O. George  
 9:45—Tillie the Toiler  
 10—Alfred P. Sloan speech before Boston C. of C., "Industry Problems"  
 10:45—CBS, Savoy Plaza Orch.  
 11—CBS, The Acme Sunshine Melodies program  
 11:15—Popular music  
 11:30—CBS, Columbia Salon Orch.  
 12 noon—CBS, La Forge Berumen Musicale  
 12:30—World-wide news  
 12:45—CBS, Virginia Arnold, pianist  
 1—U. S. Army Band  
 1:30—Times Forum  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 4—CBS, Henry Halstead's orchestra  
 4:30—U. S. C. Trojan period  
 4:45—Walter Brown Murray  
 5—CBS, Col. Stoopnagle and Budd  
 5:15—Town topics; news items  
 5:30—Organ music  
 5:45—CBS, F. W. Fitch  
 6—CBS, These McCarthy Girls  
 6:15—Mona Content  
 6:30—CBS, For the Dancers  
 6:45—"Black and Blue"  
 7—To be announced  
 7:30—CBS, Chesterfield  
 7:45—CBS, "Myrt and Marge"  
 8—CBS, Bing Crosby  
 8:15—Chandu the Magician  
 8:30—CBS, Morton Downey and the Camel Orchestra  
 8:45—Signal Oil Co.  
 9—H-O Hecker surprise program  
 9:30—Harmony Hi-Lites  
 9:45—Remington Rand  
 10—World-wide news  
 10:05—Phillips Dental Magnesia  
 10:20—Life Savers Success Interview  
 10:25—Anson Weeks' orchestra  
 11—Roosevelt Hotel dance orchestra  
 12 to 1 A.M.—Recordings

**315.6 Meters KFWB Holly, 0315**  
**950 Kcys. 1000 Watts**

Warner Brothers, Hollywood, Calif.  
 7 A.M.—Musical Clock program  
 8—Tom Murray's Hill Billies  
 9—Jerry Joyce's orchestra with June Pursell, soloist  
 10—Price Dunlavy, organist  
 10:15—Maude Hughes, pianist  
 10:30—Recorded program  
 11—Jerry Joyce's orchestra with Doug Richardson, soloist  
 11:30—Recorded program  
 11:45—Richardson Music Co.  
 12 noon—Price Dunlavy, organist  
 12:30—Recorded program  
 12:45—Robt. E. Callahan, Indian stories  
 1—Recordings  
 1:30—Nip and Tuck, two-piano team  
 2—Recordings  
 2:30—Price Dunlavy, organist  
 3—Recorded program  
 3:30—Lewis TeeGarden reading popular fiction  
 4—Recorded program  
 4:15—Honolulu Melody Maids  
 4:30—Nip and Tuck, two-piano team  
 5—Recorded program  
 5:15—Jerry Joyce's orchestra with Julietta Novis, soloist  
 6:15—The adventures of Charlie Lung and his gang  
 6:30—Price Dunlavy, organist  
 6:45—"Grown' Up," featuring Gay Seabrook and Emerson Treacy

7—Gus Arnheim's orchestra  
 7:15—"Happy Repairmen"  
 7:45—Strings and Boys  
 8—Stories behind old songs, Strings and Bows, Doug Richardson, soloist  
 8:15—Seiberling Singers  
 8:30—Tone Etchings, featuring KFWE orchestra  
 9—The Great Masters, Old and New  
 9:30—SlumberTime  
 10 to 11 P.M.—Lou Traveller's orch.

**285.5 Meters KNX Hemp, 4101**  
**1050 Kcys. 5000 Watts**

L. A. Evening Express, Los Angeles  
 6:45 A.M.—Bill Sharples and his Gang  
 8:45—Inspirational talk and prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn, Home Economics  
 12:30—Dr. John Matthews  
 1—New Paris Inn  
 2—Eddie Albright, reading late fiction  
 2:45—Prof. Edgar Leon, French language lesson  
 3:30—Louise Johnson, astroanalyst and vocational director  
 4—Travelogue  
 4:15—Records; announcements; stocks  
 4:30—Maxine's Shopping Service  
 5—Arizona Wranglers  
 5:45—Town Crier's Tips  
 6—News  
 6:30—L'il Joe Warner  
 6:45—Red Cap At Your Service  
 7—Frank Watanabe and the Honorable Archie  
 7:15—Mantle Lamp Co. transcription  
 7:30—Vincent Lopez and his Valvoliners  
 8—Palladas Oil Company program  
 9—Ethel Duncan  
 9:15—KNX Ensemble  
 9:45—News  
 10—Embassy Club orchestra  
 11 to 12 midnight—New Paris Inn broadcast; Jack Carter, "The Boy from London," special announcer

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**

Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—Studio program  
 7:45—NBC, Van and Don  
 8—NBC, Financial Service  
 8:15—Morning musicale  
 8:45—Good Cheer program  
 9—NBC, General Electric program  
 9:15—Amy Lou  
 10—NBC, Woman's Magazine  
 10:20—Studio program  
 10:40—NBC, Woman's Magazine  
 11—NBC, Standard School broadcast  
 11:45—Dr. Strauss' Sketchbook  
 12 noon—Studio program  
 12:15—NBC, Western Farm & Home  
 1—Studio program  
 1:15—NBC, U. S. Navy Band  
 2—NBC Matinee  
 3—NBC, Waldorf-Empire Room Orchestra  
 3:30—NBC, James G. MacDonald  
 3:45—NBC, Melodyland  
 4—NBC, Continental Five  
 4:15—Radio Dental Clinic  
 4:45—NBC, Famous Fallacies of Business  
 5—Late news  
 5:15—Concert  
 6:15—Radio Ralph  
 6:30—NBC, Maxwell House program  
 7—NBC, Lucky Strike orchestra  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Prince Albert

8:30—Seiberling Singers  
 8:45—Florentine Trio  
 9:15—NBC, Sperry Smiles  
 9:30—Studio program  
 10—NBC, Richfield news flashes  
 10:15—Dance music from Cafe Little Club  
 11:15 to 12 midnight—Studio program

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**

Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Dr. Seixas, health exercises  
 7:45—NBC, Van and Don  
 8—Studio program  
 9—NBC, General Electric program  
 9:15—NBC, Beautiful Thoughts  
 9:30—Helen Guest, ballads  
 9:45—Roy Ringwald, popular songs  
 10—NBC, Magazine of the Air  
 11—NBC, Standard School broadcast  
 11:45—Federal & state mkt. reports  
 12 noon—Dept. of Agriculture talk  
 12:15—NBC, Farm and Home Hour  
 1—News release  
 1:15—Ann Warner chats with her neighbors  
 1:45—Studio program  
 2—NBC Matinee  
 3—Ray Canfield and his Beach Boys  
 3:30—Aeolian organ recital, Roy Ringwald  
 4—Studio program  
 4:30—News release  
 4:45—NBC, Famous Fallacies of Business  
 5—NBC, Fleischmann Sunshine Hour  
 6—NBC, Arco Dramatic Musicale  
 6:30—NBC, Maxwell House Melodies  
 7—NBC, Lucky Strike dance hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Standard Symphony Hr.  
 9:15—NBC, Sperry Smiles  
 9:30—Studio program  
 9:45—NBC, Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—"Now and Then," Virginia Fiohri, soprano, and James Burroughs, tenor, with orchestra  
 10:30 to 12 midnight—Jimmie Grier and his Hotel Ambassador Orch.

**265.3 Meters KSL Wasatch 3901**  
**1130 Kcys. 5000 Watts**

Radio Service Corp., Salt Lake City  
 5 P.M.—NBC, Rudy Vallee and his Connecticut Yankees  
 6—NBC, Arco dramatic musicale  
 6:30—NBC, Maxwell House ensemble  
 7—NBC, Lucky Strike dance hour  
 8—NBC, Amos 'n' Andy  
 8:15—Vico Pep program  
 8:45—Fireside melodies  
 9—Informal music  
 9:15—NBC, Sperry Smiles  
 9:30—Romance of Mary and John  
 10—Local RKO frolic  
 10:30—NBC, Nomads  
 11 P.M.—Silent

**361.2 Meters KOA York 5090**  
**830 Kcys. 12,500 Watts**

General Electric Co., Denver, Colo.  
 5 P.M.—NBC, Fleischmann hour  
 6—NBC, Arco dramatic musicale  
 6:30—NBC, Maxwell House ensemble  
 7—NBC, Lucky Strike hour  
 8—NBC, Amos 'n' Andy  
 8:15—Supreme Serenaders  
 8:45—Sports interview, C. L. Parsons  
 9—NBC, Ralph Kirby  
 9:05—NBC, Coon-Sanders Night Riders  
 9:15—NBC, Sperry Smiles  
 9:30—NBC, Florence Richardson and her Melody Boys  
 10—Louis Rellieux and his orchestra  
 10:15—NBC, Tom Gerun and his Bal Tabarin orchestra  
 10:30 to 11 P.M.—NBC, The Nomads



LEIGH HARLINE, KHJ

# FRIDAY Programs

January 8, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—CBS, Don Bigelow's orchestra  
9:30—Betty Crocker  
9:45—Martin Senour program  
10—CBS, Fabst-ett Varieties  
10:15—CBS, Columba Farm Network program  
10:45—Window Shopping with Wyn  
11—CBS, The Funny boners  
11:15—CBS, Ann Leaf at the Organ  
11:25—The Globe Trotter  
11:30—CBS, Amer. School of the Air  
12 noon—Noonday Concert  
1—CBS, Light Opera Gems  
1:30—CBS, Edna Thomas, Lady from Louisiana  
1:35—The Globe Trotter  
1:45—CBS, Curtis Inst. of Music  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS, Henry Halstead's Orch.  
4:15—Organ program  
4:30—CBS, Boswell Sisters  
4:45—The Globe Trotter  
4:55—Town Topics  
5—"Chandu, the Magician"  
5:15—CBS, Songsmiths  
5:30—CBS, March of Time  
6—Pat Frayne's Sports Talk  
6:15—Sieberling Singers  
6:30—CBS, Woodbury Soap Company program  
6:45—"Adventures of Black and Blue"  
7—"To the Ladies"  
7:15—CBS, Grand Opera Miniatures  
7:30—CBS, Nat Shilkret's Orchestra, Alex Gray, soloist  
7:45—CBS, "Myrt and Marge"  
8—CBS, Bing Crosby  
8:15—CBS, Howard Barlow and the Columbia Symphony Orchestra  
8:30—CBS, Camel Quarter Hour  
8:45—CBS, Geo. Olson's Orchestra  
9—Schwartz Ginger Band  
9:15—Raymond Paige's orchestra; short talk on movie stars by Miss Harris  
9:30—Musical Comedy selections  
9:45—Rudolf Friml and Land of Flowers orchestra  
10—"Success Talk"  
10:05—Anson Weeks' orchestra  
11—Jo Mendel's orchestra  
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
9:45—Organ Recital  
10—Reporter of the Air  
10:05—Popular Record program  
11:15—Rainbow Musical program  
11:30—Concert Music  
12 noon—House of Music  
12:15—Popular Vocal Selections  
12:30—Band Concert  
12:45—Variety recordings  
1—Stock Report; Musical program  
2—Better Business Talk  
2:15—Recordings  
2:30—Spanish Airs  
2:45—Speak-Easy Time and records  
3—Reporter of the Air  
3:05—Popular records  
3:30—Dell Raymond, popular songs  
3:45—Popular records  
5:15—Silent period  
12:01—Jo Mendel and his band  
1 to 6 A.M.—KJBS Owl program



SAM K. WINELAND  
KFWS—Musical Director

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Rise and Shine  
7:30—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. D. Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—The Old Californian  
11:30—Radio Shopping News  
12:15—Dr. McLain  
12:30—News Service  
12:35—Echoes of Portugal  
1:05—Theatre of the Air  
1:30—Over the Teacups with Alma La Marr  
2—"The House of Dreams," with Paul Pitman  
2:30—Recordings  
3—Dr. Wade W. Forrester  
3:15—Recordings  
3:30—Tommy Tucker  
4—Studio program  
4:15—Jack Hall and Clem Kennedy  
4:45—Radio shopping news  
5:30—Dr. J. Douglas Thompson  
6—Popular recordings  
6:15—Sylvia's Silhouettes  
6:30—Ernie Smith in the "Sport Page of the Air"  
6:45—Organ Recital with Johnny Shaw  
7—Dance music  
7:30—News Service  
7:45—Dance transcriptions  
8—Ballyhoo with Jerry Jermain  
8:30—"Stratosphere," mystery serial by Darrell Donnell  
9—Song of Songs  
9:30—Dance music  
9:45—Gillum and Atterbury, comedy team  
10—Moment Musicale  
11 to 1 A.M.—Jimmie Kendrick's Nite Owls

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts

Radio Entertainments, San Francisco  
7 A.M.—Eye-opener program  
8—Silent period  
9—Mission Hour  
10—Progress program  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—Items of interest  
11:15—Musical program  
11:30—Italian Lesson, Prof. Antonio Achille  
11:45—Studio program  
12:15—Alburtus  
12:45—Recordings  
1—Silent period  
6—Dinner Dance Music  
6:40—Alburtus  
7—Studio program  
7:15—Helen Bellevue  
7:30—Silent period  
8:30—Variety program  
9—Rosenthal program, featuring Frank Hale and Ernest Hardy  
9:30—Mildred Lenore Epstein, soprano  
9:45—William Frederick Lavy, concert pianist  
10:15—Dance Music  
11—Melodies of the Masters  
12 to 1 A.M.—Dedication Hour

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Charlie Glenn  
8:30—Recordings  
9—Silent period  
1—Weather forecast  
1:03—Latin-American program  
2—Charlie Glenn  
2:30—Golden Age News Items  
3—Paul's Hawaiians  
3:30—Krow-lian Review  
4:15—Rumford School of Cookery  
4:30—Charlie Pacheco  
5—Italian program  
5:30—Wade Forrester's Sunshine Hour  
6—Silent period  
7:30—Album of the Air  
8 to 8:30 P.M.—Star-olians program

296.6 Meters **KQW** Columbia 777  
1010 Kcys. 500 Watts

rac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Breakfast Hour  
8—Silent period  
9—Recordings  
9:30—Dorothy Dean, Homemakers' Hour  
10:30—Isbell Trio  
11—Leah Bernhard Kimball  
11:30—Cockler's Old Timers  
12 noon—Variety program, Betty Jaye  
12:30—Weather, Farm Market Reports  
1:30—Friendly Hour, Lena Leland  
3—Gene's Musical Moments  
3:30—Silent period  
4:30—Story Time  
5—Vespers  
5:30—Dinner Music  
6—Hilo Hawaiians  
6:15—Franco's program  
6:30—Farm Market Reports  
6:45—Radio News and Forum  
7:45—Bell Laboratories  
8—San Jose Accordion Club  
8:30—A. Caro Miller and his Vibraharp  
9 to 10 P.M.—Home Furnisher's Italian Hour

440.9 Meters **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Sunrise Serenaders: KPO  
8—Crosscuts of the Log of the Day,  
Dr. Laurence L. Cross; Southern  
Harmony Four: KPO, KGA, KJR, KEX

9—Stringwood Ensemble, direction  
Charles Hart: KPO, KGA, KEX;  
KJR 9 to 9:15

9:30—NBC Favorites: KGA  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO

9:45—Organ Recital, George Nyklic-  
ek: KGA, KJR; KEX 10 to 10:30;  
KPO 10 to 10:15

9:45—University of California at  
Your Service: KPO  
10:15—Vapour: KPO

10:30—To be announced: KPO  
11:30—Tom and Dudd, vocal duo:  
KPO

11:45—Mormon Tabernacle Choir and  
Organ: Edward P. Kimball,  
organist; Anthony C. Lund, choir  
director: KPO, KGA, KJR, KEX,  
KSL

12:15—Milano Street Singers: KPO  
12:45—Commonwealth Club Lunch-  
eon: KPO

1:30—Snap Shots: Rita Lane, so-  
prano; orchestra direction Jess  
Norman: KPO

2:15—Swanee Serenaders: KGA,  
KJR, KEX

2:30—Old Pappy: Negro impersona-  
tions; Clifford Souber, songs:  
KPO, KGA, KJR, KEX

2:45—Musical Moments: Jules Her-  
beuveaux's dance orchestra: KPO,  
KGA, KJR, KEX

3—Who Cares?, with Professor Bob  
Bence conducting: KPO, KGA,  
KEX, KJR

4—Stringwood Ensemble, direction  
Charles Hart: KPO 4:45 to 5;  
KGA, KJR 4 to 4:45; KEX 4 to  
4:30

4—Sherman Clay and Company:  
"Discovery Hour," presenting  
young artists: KPO

5—Twilight Tunes: Vocalist and pipe  
organ: KPO, KGA, KGHL  
5:30—Date Book with Stuart  
Strong: KPO

5:45—Scotty: KPO  
6—Superba Melodies: Orchestra di-  
rection Jess Norman: KPO

6—Lovable Liars: Ned Nester and  
Jim Sarsfield: KGA

6:15—Rhythm Vendors: Orchestra  
direction Jess Norman: KPO,  
KGA, KJR, KGIR

6:45—Ceell and Sally, the comic  
strip of the air, in "The Funniest  
Things": KPO, KGA, KJR, KECA

7—Raising Junior: The Wheatena  
serial: KPO, KGA, KJR, KECA

7:15—Scrap Book: Orchestra direc-  
tion Cy Trobbe: KPO, KGA, KJR;  
KGIR 7 to 7:15; KGHL 7:30 to 8

8—Joseph Jackson Book Revue:  
KPO, KGA, KJR, KEX

8:15—Prince Albert Quarter Hour:  
Alice Joy, contralto; Paul Van  
Loan's orchestra; "O! Hunch"  
KPO, KGA, KJR, KEX, KECA,  
KGIR, KGHL

8:30—A Self-Made Halfback: Foot-  
ball serial presented by Baldwin  
McGaw: KPO, KGA, KJR

9—Ralph Kibery, the Dream Singer:  
KPO, KGA

9:05—Coon-Sanders Orchestra from  
New Yorker Hotel: KPO, KGA;  
KEX 9:15 to 9:30

9:30—To be announced: KPO  
9:45—Eva Gruninger Atkinson, con-  
tralto: KPO

10—Earl Burnett's orchestra from  
Biltmore Hotel, Los Angeles: KPO,  
KGA, KJR, KEX, KECA

10:30—Rendezvous: KPO  
11—Mahlon Merrick and his Palace  
Hotel Vagabonds: KPO, KGA,  
KJR

11:30 to 12 midnight—Tom Gerun  
and his Bal Tabarin Orch.: KPO,  
KGA, KJR, KEX

394.5 Meters **KVI** Broadway 4211  
760 Kcys. 1000 Watts  
Puget Sound Broad. Co., Tacoma

6:45 A.M.—Recordings  
7—Dr. Kenyon's Church of the Air  
7:30—Recordings: News Flashes  
8—KFBC's Shell Happytime

8:30—Hallelujah Hour  
9—CBS, Don Bigelow's orchestra  
9:30—Betty Crocker

9:45—CBS, Columbia Revue  
10—CBS, Pabstett Musical Matinee  
10:15—Mid-morning melodies

11:15—CBS, Ann Leaf, organist  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, U. S. Marine Band

12:30—CBS, Arthur Jarrett  
12:45—CBS, Columbia Educa. Fea-  
tures

1—CBS, Light Opera Gems  
1:30—CBS, Edna Thomas, the Lady  
from Louisiana

1:45—CBS, Curtis Institute of Music  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies

3:30—Dental Clinic of the Air  
4—CBS, Henry Halstead's orchestra  
4:15—Recordings

4:30—Studio program  
4:45—Silent period  
10—Anson Weeks' orchestra

11 to 12 midnight—Hal Greyson's or-  
chestra

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational service  
7—NBC, Organ recital  
7:30—NBC, Organ concert

7:45—NBC, Van and Don  
8—Morning musicale  
9—NBC, Gen. Electric program

9:15—Home Suggestions program  
9:30—NBC, Rembrandt Trio  
10—Barbara Gould beauty talk

10:15—Tuneful Two  
10:30—NBC, Magazine of the Air  
11:30—Vocal ensemble

11:55—Glensner Co.  
12 noon—Prudence Penny talk  
12:15—NBC, Western Farm and  
Home Hour

1—Vocal ensemble  
1:15—NBC, Radio Guild  
2:15—NBC, Matinee

3—Concert orchestra and vocalists  
4—Popular orchestra  
4:45—Stock quotations

5—NBC, Cities Service concert orch.  
5—NBC, Friendship Town  
6:30—NBC, The Armour Hour

7—NBC, Paul Whiteman's Painters  
7:30—NBC, Theatre of the Air  
8—NBC, Amos 'n' Andy

8:15—NBC, Brownbill Footlites  
8:30—NBC, MJB Demi-Tasse Revue  
9—Male quartet

9:45—NBC, Stebbins Boys  
10—NBC, Richfield news flashes  
10:15—Live Saver Success Reporter

10:20—Baldy Hometown Melodies  
10:35—The Globe Trotter  
10:45—Vocal ensemble

11—Olympic Hotel Dance Orchestra  
12 to 12:30 A.M.—Theatre organ re-  
cital

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast Corp., San Francisco

7:30 A.M.—Charlie Glenn, Songs of  
Yesteryear

7:45—Popular hits  
8—Metropolitan hour  
8:45—Word of Cheer hour

9—Organ melodies  
9:30—Popular melodies  
10—Sunshine hour

11—Salon melodies  
11:15—Manhattan Moods  
11:30—Novelty bits

11:45—Hitunes of song and dance  
12 noon—Broadway Echoes  
12:30—Elmer Vincent, organist

1—Cal King's Country Store  
1:30—Musical contrasts  
2—Rheba Crawford program

2:30—Old Chestnuts  
3—Willis Zink, contract bridge  
3—Dance music

3:15—Elmer Vincent, organist  
3:45—Masters of the violin  
4—Salon music

4:15—Artist celebrities  
4:30—Dental Clinic of the Air  
5—Metropolitan hour

6—Revue  
6:30—Brief talk and records  
6:45—Henry Starr, "Hot Spot of  
Radio"

7—Challenge radio varieties  
7:15—George Nickson, song recital  
7:30—News bulletin

7:45—Adele Burian, Harmonettes  
and Virginia Spencer  
8—On With the Show

8:45—Classified  
9—Eddie Harbness trio  
9:15—Virginia Spencer, Soliloquy

9:30—Bob Allen and George Bowers  
9:45—"Hip and Jack," rapid-fire  
song writers

10—News bulletin  
10:15—Radio Sandman Hour, George  
Nickson

11 to 12 midnight—Concert memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

7—Morning exercises and entertain-  
ment

7:45—Opening New York stocks  
8—Recorded program  
8—Modern Homes period

9:30—Fortunes on the Air  
10—Recorded program  
10:15—F-in-a-n-c-i-a-l information;  
weather

10:30—Recorded program  
11—Classified Advertising Hour  
12 noon—Jack Delaney and his Band

1—Jean's Hi-Lights  
2—Recorded program  
2:35—Closing San Francisco stocks

2:45—Recorded program  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist

5:30—The Three Cocoanuts  
6—KLX Trio  
7—News Items

7:30—Helen Parmelee, pianist  
7:35—Better Business Bureau talk  
7:45—Fred and Morris

8—High Jinks; Jack Payne: Lost  
and Found; piano duo; Cora Scott,  
contralto; Ethel Rhinard, pianist;  
John Wharry Lewis' KLX Or-  
chestra; Franklin Roberts and  
Phebe Starr; Boris and Bertha;

"Two Shop Girls"; Lily Laguna,  
the Mexican Diva from Tampico;  
Helen Benson, banjoist; Johnny  
Zunino, accordionist; "Tony"; The  
Three Cocoanuts; William Don-  
eccentric comedian; The Gay Cab-  
alleros; Dr. Pretzel; King Sisters  
Harmony Trio.

10 to 11 A.M.—Dance program

**508.2 Meters KHQ** Main 5383  
**590 Kcys.** 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 7 A.M.—Caterpillar program  
 7:30—Breakfast with Burgans  
 7:45—NBC, Van and Don  
 8—Studio program  
 9—NBC, Woman's Club  
 9:15—NBC, Beautiful Thoughts  
 9:30—Joyer Joys, Walt and Norman  
 9:45—Stewart Warner melodies  
 10—Song Shopping  
 10:15—Inland Empire Dairyman  
 10:30—NBC, Magazine of the Air  
 11:30—Bell organ recital  
 12 noon—Club Bulletin, Lucy Robinson  
 12:15—NBC, Farm and Home Hour  
 1—Alaska Better Buys  
 1:15—Home Owned Business  
 1:30—Fashions Fur Facts  
 1:45—Gems of Remembrance  
 2—NBC Matinee  
 3—Studio Parade  
 4—Peerless Dental Hygiene  
 4:30—Home Comfort Hour  
 5—NBC, Cities Service concert  
 6—NBC, Friendship Town  
 6:30—NBC, Armour Hour  
 7—NBC, Paul Whiteman Paint Men  
 7:30—NBC, RKO Theater of the Air  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Brownbit Footlites  
 8:30—NBC, MJB Demi-Tasse Revue  
 9—NBC, Disturbers of the Air  
 9:45—NBC, Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—Fanchon and Marco entertainers  
 10:45—Timely topics  
 11—Davenport Hotel dance orchestra  
 12 to 12:30 A.M.—Desert Caravan

**319 Meters KOIN** Atwater 4151  
**940 Kcys.** 1000 Watts  
 KOIN, Incorporated, Portland, Ore.  
 6 A.M.—KOIN's Klock  
 7—Financial report  
 7:15—Novelties  
 7:45—Texas Cowboy  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—MacMarr Music Masters  
 9:30—CBS, Columbia Revue  
 9:45—Serenaders  
 10—CBS, Pabst-ett Variety Four  
 10:15—Flower Girls, Tommy Luke, florist  
 10:30—Coral Islanders  
 10:45—Proctors' Fashion Review  
 11—International Kitchen  
 11:30—CBS, Amer. School of the Air  
 12 noon—Merry-makers  
 12:30—Jimmy Dunn's Singer  
 12:45—Andy and Virginia  
 1—The Book of Life  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the air  
 5—Andy and Virginia  
 5:15—CBS feature  
 5:30—CBS, The March of Time  
 6—Davidson's Prize Club  
 6:30—Gadsby's Entertainers  
 6:45—Black and Blue  
 7—Concert program  
 7:30—Montgomery Ward's presentation  
 7:45—CBS, Myrt and Marge  
 8—CBS, Bing Crosby  
 8:15—CBS program  
 8:30—CBS, The Camel Quarter Hr.  
 8:45—Studio program  
 9—Beneficial Loan's Bells of Harmony  
 9:15—Resinol program  
 9:30—Levin Musical Narratives  
 10—Concert presentation  
 10:30—Anson Weeks' orchestra  
 11—Joe Mendel's orchestra  
 12 to 1 A.M.—Jack and Jill's Tavern orchestra

**204 Meters KGA** Main 3434  
**1470 Kcys.** 5000 Watts  
 N.W. Broad. System, Spokane, Wash.  
 6 A.M.—News, Grain and Livestock Reports  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:30—NBC, Favorites  
 9:45—NBC, Organ melodies  
 10:30—NBC, Harmony Twins  
 11—Abe Brashen's Blue Streaks  
 11:15—The Professor and his Dream Girl  
 11:30—Julia Hayes  
 11:45—NBC, Mormon Tabernacle Organ and Choir  
 12:15—Mardi Gras hour  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, Melody Mixers  
 2:30—NBC, Meet the Girl Friend  
 3—Harmonettes  
 3:15—NBC—Who Cares?  
 4—NBC, Stringwood Ensemble  
 4:45—Peerless program  
 5—NBC, Twilight Tunes  
 5:30—Johnny Muskrat  
 5:45—Andy in Candyland  
 6—NBC, Lovable Liars  
 6:15—NBC, Rhythm Vendors  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—NBC, Scrapbook  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, A Self-Made Halfback  
 9—NBC, Ralph Kirbery, baritone  
 9:05—NBC, Coon-Sanders orchestra  
 9:30—NBC, William Stoos orchestra  
 10—NBC, Earl Burnett's orchestra  
 10:30—NBC, Palace Hotel orchestra  
 11 to 12 midnight—San Franciscans

**309.1 Meters KJR** Seneca 1515  
**970 Kcys.** 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Syncopated Headlines  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:15—Mary from Proctor's  
 9:45—NBC, Organ recital  
 10:30—NBC, Harmony Twins  
 11—Abe Brashen's Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—Julia Hayes  
 11:45—NBC, Mormon Tabernacle Organ and Choir  
 12:15—Mardi Gras hour  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, Melody Mixers  
 2:30—NBC, Meet the Girl Friends  
 3—NBC, Who Cares?  
 3:45—Tea Time Tales with Mary from Proctor's  
 4—NBC, Stringwood Ensemble  
 4:45—Metropolitan Hour  
 5—NBC, Twilight Tunes  
 5:30—Financial talk  
 5:50—Garden talk  
 6—Knights of Notes  
 6:15—Royal Loafers  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—NBC, Scrapbook  
 8—NBC, Joseph Henry Jackson, book review  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, Self-Made Halfback  
 9—Vic Meyers' Trianon orchestra  
 10—NBC, Palace Hotel orchestra  
 11 to 12 midnight—NBC, San Franciscans

**254.1 Meters KEX** Atwater 3111  
**1180 Kcys.** 5000 Watts  
 Western Broad. Co., Portland, Ore.  
 6:45 A.M.—Farm flashes, weather report and program resume  
 7—Late record releases  
 8—NBC, Crosscuts of the Day  
 9—NBC, Stringwood Ensemble  
 9:30—NBC, Favorites  
 9:45—NBC, Organ recital  
 10:30—NBC, Harmony Twins  
 11—Abe Brashen's Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—Studio program  
 11:45—NBC, Mormon Tabernacle Organ and Choir  
 12:15—Mardi Gras hour  
 1:15—Seth Maker  
 1:45—Musical Moods  
 2—NBC, Melody Mixers  
 2:30—NBC, Meet the Girl Friend  
 3—NBC, Who Cares?  
 4—NBC, Stringwood Ensemble  
 4:30—Silent period  
 8—NBC, Joseph Henry Jackson, book review  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—Valvolene program  
 8:45—Abe Lyman's Fifteen Minute Show  
 9—Tom Mitchell  
 9:15—NBC, Coon-Sanders' orchestra  
 9:30—William Stoos orchestra  
 10—NBC, Earl Burnett's orchestra  
 10:30—NBC, Palace Hotel orchestra  
 11—Multnomah Hotel dance orch.  
 11:30 to 12 midnight—NBC, San Franciscans

**236.1 Meters KOL** Elliott 4466  
**1270 Kcys.** 1000 Watts  
 Seattle Broadcast Co., Seattle, Wash.  
 6:45 A.M.—Top O' the Morning  
 7—KOL Time Klock  
 7:45—Perky Feather  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9:30—CBS, Columbia Revue  
 9:45—Dr. Mellor  
 10—CBS, Pabstett Varieties  
 10:15—Morning melodies  
 10:45—Console Capers  
 11—CBS, The Funnyboners  
 11:15—CBS, Ann Leaf  
 11:30—CBS, American School of the Air  
 12 noon—"The Carnival," with Billy Sherwood  
 1—CBS, Light Opera Gems  
 1:30—CBS, Edna Thomas  
 1:45—CBS, Curtis Institute of Music  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Harriet Links  
 3:45—Feminine Fancies  
 4—Transcriptions  
 4:15—Organ Moods  
 4:30—Frank Coomb's Accommodation Train  
 4:45—Organ Moods  
 5—Fugel Sound Crier  
 5:30—CBS, The March of Time  
 6—Sports Review  
 6:15—Isle of Golden Dreams  
 6:45—Adventures of Black and Blue  
 7—McKay Boys  
 7:15—Footnotes  
 7:30—Garden of Melody  
 7:45—CBS, "Myrt and Marge"  
 8—CBS, Bing Crosby  
 8:15—Ballad Hour  
 8:30—CBS, Camel Quarter Hour  
 8:45—CBS, Geo. Olsen and his music  
 9—The Soothers  
 9:15—CBS, Hollywood Gossip  
 9:30—Wrestling  
 10:30—Anson Weeks' orchestra  
 11 to 12 midnight—Roof Garden Orchestra

Subscribe Now!

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

- 7 A.M.—Organ Recital, Paul Carson:  
KGO, KOMO  
7:45—Van and Don, the Two Profes-  
sors; songs and dialogue: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
8—Financial Service program: KGO,  
KFSD, KGW  
8:15—Program to be announced:  
KGO  
9—General Electric Home Circle: Grace  
Ellis, hostess; Eddie Dunham,  
organist; Theodore Webb,  
baritone: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR  
9:15—Beautiful Thoughts: Chuck,  
Ray and Gene, harmony trio; Irma  
Glenn, organist; Gene Arnold, nar-  
rator: KGO, KHQ, KGW, KFI,  
KTAR  
9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall: KGO  
9:45—Rembrandt Trio, direction Eva  
Garcia: KGO  
10:30—Woman's Magazine of the  
Air, Bennie Walker, Editor: KGO,  
KHQ, KOMO, KFI, KGW; KFSD,  
KTAR, KSL, KOA 10:30 to 10:50,  
11:10 to 11:30  
11:30—Organ Recital, Paul Carson:  
KGO  
12 noon—Luncheon Concert, Rem-  
brandt Trio, direction Eva Garcia:  
KGO  
12:15—Western Farm and Home  
Hour, orchestra direction Edward  
J. Fitzpatrick: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KGHL; KTAR  
12:45 to 1  
1—Stringwood Ensemble, direction  
Charles Hart: KGO  
1:15—Radio Guild: KGO, KOMO,  
KGW, KFSD, KGIR  
2:15—NBC Matinee: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR;  
KSL, KOA 2:45 to 3  
3—Waldorf-Astoria Empire Room  
Orchestra: KGO, KSL  
3:30—The Three Mustachios: KGO  
3:45—John and Ned: KGO  
4—Talk by Charles Francis Coe:  
KGO, KFSD, KTAR, KSL, KGHL  
4:15—News Service: KGO  
4:45—To be announced, KGO  
5—Cities Service Concert orchestra  
and the Cavaliers: KGO, KHQ,  
KOMO, KGW, KECA, KSL  
6—Friendship Town: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
6:30—Armour program: Edna Kel-  
logs, soprano; male quartet; or-  
chestra direction Roy Shield: KGO,  
KHQ, KOMO, KGW, KFI, KSL  
7—Paul Whiteman's Paint Men, or-  
chestra; Mildred Bailey, blues  
singer; Jack Fulton, tenor: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
7:30—RKO Theater of the Air: Wil-  
liam Hanley, narrator; film,  
vaudeville and radio stars: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
8—Amos 'n' Andy, blackface com-  
edians: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KSL  
8:15—Brownbill Footlights: Barbara  
Blanchard, soprano; Eva Grun-  
inger Atkinson, contralto; Ben Klas-  
sen, Myron Niesley, tenors; Ever-  
ett Foster, baritone; Harry Stan-

ton, bass; instrumental quintet;  
Emil Polak, musical director:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR

- 8:30—Demi-Tasse Revue: John P.  
Medbury, master of ceremonies;  
Ambassador Hotel Orchestra, di-  
rection Jimmie Grier; Loyce White-  
man, soprano; Donald Novis, tenor;  
Dick Webster, baritone; Harry  
Barris, composer-pianist; Amba-  
sador Trio; Jeanne Shock, pianist:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR  
9—Disturbers of the Air: KGO,  
KHQ, KOMO, KGW, KFI  
9:45—"The Stebbins Boys": KGO,  
KHQ, KOMO, KGW, KFI  
10—Richfield News Flashes, Sam  
Hayes: KGO, KHQ, KOMO, KGW,  
KFI, KFSD  
10:15—Tom Gerun and his Bal Tab-  
arin orchestra: KGO, KOA  
10:30—Moonlight Meditations: Gail  
Taylor, soprano; orchestra direc-  
tion Charles Runyan: KGO, KOA  
11—Lofner-Harris Hotel St. Francis  
Dance orchestra: KGO  
12 to 1 A.M.—Organ Recital: KGO

265.3 Meters **KSL** Wasatch 3901  
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City

- 5 P.M.—Cities Service concert  
6—NBC, program  
6:30—NBC, Armour program  
7—NBC, Paul Whiteman's Paint  
Men  
7:30—NBC, RKO Theatre of the Air  
8—NBC, Amos 'n' Andy  
8:15—Keely Ensemble in Tone Pic-  
tures  
8:30—Sweet Coal program of poems  
and music  
9:15—Popular music  
10—Musical varieties  
10:30—Organ program  
11 P.M.—Silent

499.7 Meters **KFSD** Franklin 6353  
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego

- 7:30 A.M.—Studio program  
7:45—NBC, Van and Don  
8—NBC, Financial Service  
8:15—Morning musicale  
8:45—Good Cheer  
9—NBC, Home Circle  
9:15—Amy Lou  
10—Studio program  
10:30—NBC, Woman's Magazine  
11:30—Studio program  
11:45—NBC, Mormon Tabernacle  
Choir  
12:15 P.M.—NBC, Western Farm &  
Home  
1—Studio program  
1:15—NBC, Radio Guild  
2:15—NBC Matinee  
3—NBC Entertainers  
3:30—Radio Dental Clinic  
4—NBC, Charles Francis Coe  
4:15—Studio program  
5—News items  
5:15—Stone's Hawaiians  
5:45—Novelty program  
6—NBC, Friendship Town  
6:30—Radio Ralph  
6:45—NBC, Cecil and Sally  
7—NBC, Paul Whiteman's orchestra  
7:30—NBC, RKO program  
8—NBC, Amos 'n' Andy  
8:15—NBC, Brownbill Footlites  
8:30—NBC, Demi-Tasse Revue  
9—NBC, Disturbers of the Air  
9:45—NBC, Tom Gerun's orchestra  
10—NBC, Richfield news flashes  
10:15—Dance music from Little Club  
11:15 to 12 midnight—Studio program

526 Meters **KMTR** Holly. 3026

570 Kcys. 500 Watts

KMTR Radio Corp., Hollywood, Cal.

- 7 A.M.—Breakfast Club program  
9—Selected records  
9:15—Robert Noble, Ambassador of  
Happiness  
9:30—Selected records  
9:45—University of California pro-  
gram  
10—Selected records  
10:30—Scientific Serenaders  
11—Stuart Hamblin and His South-  
ern Aces  
11:30—Selected records  
12:15—Hi Noon Hi Lites  
1—Banjo Boys  
1:30—Two Professors  
2—Happiness Five  
4—Musical Messengers  
5—Selected records  
5:45—The Globe Trotter  
6—Twilight Melodist  
6:30—Ethiopian Oriental Supper  
Club  
7—Herald Sports  
7:15—Symphonists  
7:30—The Candy Parade  
7:45—The Twenty-two Fifties  
8—Musical comedy selections  
8:30—Happy Feet  
9—Harry Geise and His Happy Guys  
9:30—Lived of Composers, Harold  
Curtis and Robert Noble  
10—The Green Joker serials  
10:15—Singing Sherwoods  
11—Eleven O'Clock Music Box  
12:30 to 7 A.M.—Ship-a-Hoy pro-  
gram

384.4 Meters **KTM** Exposition 1341  
780 Kcys. 1000 Watts

Pickwick Broad. Corp., Los Angeles

- 6 A.M.—Bert Olbert's records  
8—Spanish Troubadours  
8:30—Recorded program  
9—Zandra  
9:30—Recorded program  
10—Silent period  
1—Recorded program  
2—Spanish Concert  
3—Recorded program  
3:45—Gene Byrnes in "Scraps from  
the Waste Basket"  
4—KTM Shopper, with records  
4:30—Montana Cowgirls  
5—Silent period  
8—KTM Miniature Symphony  
8:15—Utah Trail Boys  
8:30—Royal Serenader  
8:45—Concert orchestra  
9—Beverly Hillbillies  
10—Jack Dunn  
10:30—Utah Trail Boys  
10:45—Bartley Sims at the organ  
11—Ballyhooy  
11:30—Concert orchestra, transcrip-  
tion  
12 to 1 A.M.—Request records
- 361.2 Meters **KOA** York 5090  
830 Kcys. 12,500 Watts
- General Electric Co., Denver, Colo.  
5 P.M.—NBC, Cities Service concert  
6—NBC, Friendship Town  
6:30—NBC, Armour program  
7—NBC, Paul Whiteman's Paint  
Men  
7:30—NBC, RKO Theatre of the Air  
8—NBC, Amos 'n' Andy  
8:15—Old Wagon Tongue  
8:45—NBC, Jack Denny and his or-  
chestra  
9—NBC, Ralph Kirbery  
9:05—NBC, Coon-Sanders Night  
Riders  
9:30—NBC, William Stoess and his  
orchestra  
10—Johnny Johnson and his orch.  
10:30 to 11 P.M.—NBC, Moonlight  
Meditations

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 7:05 **Lee, Inc., Los Angeles, Calif.**  
 7:01 A.M.—Inspirational talk  
 7:06—News briefs and records  
 8—**KFRC, Shell Happytime**  
 8:30—Hallelujah Hour  
 9—"Jack and Grace"  
 9:15—CBS, Don Bigelow's orchestra  
 9:30—Betty Crocker, Household Hints  
 9:45—Don and Betty  
 10—CBS, Pabst-ett. program  
 10:15—CBS, Chicago studio program  
 11—Piano recital  
 11:15—CBS, Ann Leaf  
 11:30—Ann Leaf  
 12 noon—CBS, U. S. Marine Band  
 12:30—World-wide news  
 12:45—Beauty talk  
 1—CBS, Light opera gems  
 1:30—Times Forum  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 4—CBS, Henry Halstead  
 4:15—To be announced  
 5:15—Town topics; news items  
 5:30—CBS, "March of Time"  
 6—CBS, Grand Opera Miniature  
 6:30—Elvia and Nell  
 6:45—"Black and Blue"  
 7—"To the Ladies"  
 7:15—To be announced  
 7:30—CBS, Chesterfield  
 7:45—CBS, "Myrt and Marge"  
 8—CBS, Bing Crosby  
 8:15—Chandu the Magician  
 8:30—CBS, Morton Downey and the Camel Orchestra  
 8:45—CBS, Geo. Olson and his music  
 9—CBS, Ben Bernie's orchestra  
 9:15—Hollywood gossip  
 9:30—**KFRC, Pacific States**  
 9:45—Pennzoil Hi-Lights  
 10—World-wide news  
 10:05—Harold Roberts' Band  
 10:35—Life Savers Success interview  
 10:40—Gene Quaw's orchestra  
 11—Rosevelt dance orchestra  
 12 to 1 A.M.—Recordings

**239.9 Meters KFOX Phone: 672**  
**1250 Kcys. 1000 Watts**  
**Nichols & Warinner, Long Beach, Cal.**  
 5 A.M.—Early Birds  
 7—Recordings  
 7:30—Gillum and Atterbury  
 7:45—Electrical transcription  
 8—Dance Tunes  
 8:30—Steinway Duo Art  
 8:45—Popular Airs  
 9—Mae Day, beauty talk  
 9:10—Air Riders  
 10—Organ, Vera Graham  
 10:30—Orange Blossom Girls  
 11—Spike and Ike  
 11:15—Cline and Carl  
 11:30—News Report  
 11:45—Organ, Vera Graham  
 12 noon—Blue Ribbon Group  
 1—Lion's or Masonic Club  
 1:30—Squire Wigglesby and his Phonograph  
 2—Mart's Musical Bazaar  
 2:15—Electrical transcription  
 2:30—Tin Pan Alley, Inc.  
 3—Three Vagabonds  
 3:30—KFOX Salon Group  
 4—News Report  
 4:15—Dental Clinic of the Air  
 4:45—Joe Lindebaum and his orch.  
 5:45—Peggy and Paul  
 6—Mart's House Gang  
 6:15—Percy at the telephone  
 6:30—KFOX School Kids  
 6:45—"Black and Blue"  
 7—"To the Ladies"  
 7:15—"Bill and Co."  
 7:30—The Boy Detective  
 7:45—Three Vagabonds  
 8—Melody Garden  
 8:15—"Chandu"  
 8:30—"Harmonious Suggestions"

9—Pacific Coast Club Rhythm Makers  
 9:30—Hearts and Flowers  
 9:45—Majestic Ballroom orchestra  
 10—Pacific Coast Club Rhythm Makers  
 10:30—Rerebroadcast from KHJ  
 12 to 5 A.M.—Recordings

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**  
**Carle C. Anthony, Inc., Los Angeles**  
 6:45 A.M.—Male quartet  
 7—Dr. Seixas, health exercises  
 7:15—Piano interlude  
 7:30—N. Y. opening stock market  
 7:45—NBC, Van and Don, the Two Professors  
 8—Studio program  
 9—NBC, Gen. Elec. Home Circle  
 9:15—NBC, Beautiful Thoughts  
 9:30—Lou Gordon, tenor, and Betty Travis, violinist  
 9:45—Roy Ringwald, piano and songs  
 10—Beauty talk by Mr. Willats  
 10:15—Helen Guert, ballads, and Sally Hill, speaker  
 10:30—NBC, Magazine of the Air  
 11:30—Studio program  
 12:15—NBC, Western Farm and Home Hour  
 1—News release  
 1:15—Ann Warner chats with her neighbors  
 1:45—Studio program  
 2:15—NBC Matinee  
 3—Program to be announced  
 5—Bohemians dance band  
 5:30—Kenny Gillum, songs  
 5:45—Studio program  
 6—NBC, Friendship Town  
 6:30—NBC, Armour Hour  
 7—NBC, Paul Whiteman's Painters  
 7:30—NBC, RKO program  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Brownbilt Footlites  
 8:30—NBC, MJB Demi-Tasse Revue  
 9—NBS, Disturbers of the Air  
 9:45—NBC, Stebbins Boys  
 10—NBC, Richfield news flashes  
 10:15—"Now and Then," Virginia Flohr, soprano; James Burroughs, tenor, with orchestra  
 10:30 to 12 midnight—Jimmie Grier and his Hotel Ambassador Orch.

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**  
**Carle C. Anthony, Inc., Los Angeles**  
 10:15 A.M.—News release  
 10:30—Around the House with Roy Leffingwell  
 10:45—Studio program  
 12 noon—Biltmore concert orchestra  
 12:45—The Chaparral Club  
 1—Agnes Fraser, contralto  
 1:15—Record program  
 1:45—Bob, Bunny and Junior  
 2—Recorded program  
 2:15—Organ recital, Roy Ringwald  
 3:15—Ballads on approval  
 4—Record program  
 4:15—Big Brother Ken & his Kiddies  
 4:30—Frank Kneeland, baritone  
 4:45—News release  
 5—NBC, Cities Service hour  
 6—Nick Harris program  
 6:30—Royce and Ronald, the Alabama Boys  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—"Alice in Toyland," Ransie Valentine and cast with orchestra  
 7:45—R. W. Shirey  
 8—Studio program  
 8:15—NBC, Prince Albert quarter hour  
 8:30—Stove Poker Philosopher and Emma Hirst, vocalist  
 9:30—Earl Burtnett's orchestra  
 10:30 to 10:45 P.M.—News release

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 6:45 A.M.—Bill Sharples and his gang  
 8:45 A.M.—Inspirational talk and prayer  
 9—Kate Brew Vaughn, Home Econ.  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Georgia O. George, hair talk  
 12 noon—News Items  
 12:15 P.M.—Dori Ball  
 12:30—Dr. John Matthews  
 1—New Paris Inn broadcast; Jack Carter, "The Boy from London,"  
 2—Eddie Albright, late fiction  
 3—Surprise party  
 3:30—Federation of Women's Clubs  
 4—Travelogue  
 4:15—Records; announcements, stocks  
 4:30—Maxine's Shopping Service  
 5:15—Rabbi Winkler  
 5:45—Town Crier's Tips; places to dine, entertainment, etc.  
 6—News  
 6:15—Dance Ensemble  
 6:30—Li'l Joe Warner  
 6:45—Studio program  
 7—Frank Watanabe and the Honorable Archie  
 7:15—Petite Concert Ensemble  
 7:45—Bobrick Girls  
 8—Royal Order of Optimistic Do-Nuts  
 9—Maxwell House Tone Blenders  
 9:30—News  
 9:45—Fight from Hollywood Legion Stadium  
 10:45—Arizona Wranglers  
 11—New Paris Inn broadcast; Jack Carter, "The Boy from London," special announcer  
 12 to 1 A.M.—Embassy Club orch.

**315.6 Meters KFWB Holly. 0315**  
**950 Kcys. 1000 Watts**  
**Warner Brothers, Hollywood, Calif.**  
 7 A.M.—Musical Clock program  
 8—Tom Murray's Hill Billies  
 9—Jerry Joyce's orchestra with June Pursell, soloist  
 10—Prudence Penny, Home Economics  
 10:30—Recordings  
 11—Rumford School of Cookery  
 11:15—Jerry Joyce's orchestra with Doug Richardson, soloist  
 11:45—Recordings  
 12 noon—Echols Ebony Serenaders  
 12:30—Price Dunlavy, organist  
 1—Recordings  
 1:30—Nip and Tuck, two-piano team  
 2—Recordings  
 2:30—Price Dunlavy, organist  
 3:30—Lewis TeeGarden, popular fiction  
 4—Recordings  
 4:30—Nip and Tuck, two-piano team  
 5:15—Jerry Joyce's orchestra with Julietta Novis, soloist  
 6:15—The adventures of Charlie Lung and his gang  
 6:25—Gruen Answer Man  
 6:30—Price Dunlavy, organist  
 6:45—"Growin' Up," featuring Gay Seabrook and Emerson Tracy  
 7—The Olympians  
 7:15—The New Yorkers  
 7:30—The King's Man  
 7:45—The Hoofers  
 8—Julietta Novis and Johnny Murray, soloists, with strings & bows  
 8:15—Something for Everyone  
 8:30—Old Favorites  
 9—Stepping Along, featuring KFWB orchestra and soloists in dance program  
 9:30—Slumber Time  
 10 to 11 P.M.—Lou Traveller's orch.

# SATURDAY Programs . . . . . January 9, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks: stock quotations  
8—Shell Happytime  
8:30—CBS, N. Y. Philharmonic Symphony Soc. Children's and Young People's Concert, Ernest Schelling, conductor  
9:30—CBS, Don Bigelow's Orch.  
10—Junior Artists program  
10:30—CBS, Columbia Farm Network program  
11—CBS, The Funny-boners  
11:15—CBS, Saturday Syncopators  
11:30—CBS, Columbia Salon Orch.  
12 noon—Noonday Concert  
1—CBS, Ann Leaf at the Organ  
1:30—New York Stock quotations  
1:35—CBS, Spanish Serenades  
2—CBS, Eddie Duchin's orchestra  
2:30—CBS, Bert Lown's orchestra  
3—CBS, Arthur Jarrett  
3:15—CBS, Dave Abrams' Barn orchestra  
3:30—CBS, Don Bigelow's orchestra  
3:45—CBS, Connie Boswell  
4—CBS, Frederic William Wile  
4:15—Mark Hopkins Tea Dance orchestra  
5—CBS, Colonel Stoopnagle and Budd  
5:15—Song Stories, Clark Sisters  
5:30—CBS, Modern Male Chorus  
6—CBS, Barn Barn Varieties  
6:30—Studio program  
6:45—"Adventures of Black and Blue"  
7—CBS, National Radio Forum  
7:15—CBS, Chicago Variety Show  
7:30—CBS, Nat Shilkret's Orchestra, Alex Gray, soloist  
7:45—CBS, Jack Miller and Orch.  
8—CBS, Bing Crosby  
8:15—CBS, Don Redman's Orch.  
8:30—CBS, Camel Quarter Hour  
8:45—Orchestra and quartet  
9—Merrymakers  
9:30—CBS, St. Moritz orchestra  
9:45—Tillie the Toiler  
10—"Success Talk"  
10:05—Vincent Lopez  
10:20—Anson Weeks' orchestra  
11—Hal Greyson's orchestra  
11:30—Gene Quaw's orchestra  
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—Alarm Klok Klub  
8—Variety records  
9—Assoc. Food Stores' program  
9:30—Recorded program  
10—Reporter of the Air  
10:05—Recordings  
11:15—Rainbow Musical program  
11:30—Concert Music  
12 noon—House of Music  
12:15—Popular Vocal Selections  
12:30—Transitone program  
12:45—Variety program  
1—Popular records  
2:30—German Airs  
2:45—Speak-Easy Time, records  
3—Reporter of the Air  
3:05—Favorite records  
3:30—Jerry McMillan, pianist  
4—Recordings  
5:15—Silent period  
12:01 to 8 A.M.—Owl program



WALTER BEBAN  
NBC—9:30 P.M.

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Ho Entertainments, San Francisco

7 A.M.—Eye-opener program  
8—Silent period  
9—Popular Tunes  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—Kiddies' program  
12:15—Alburtus  
1—Silent period  
6—Dinner Dance Music  
6:40—Alburtus  
7—Studio program  
7:15—Bellevue Hotel program  
7:30—Silent period  
11—Melodies of the Masters  
12 to 1 A.M.—Dedication Hour

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Charlie Glenn  
8:30—Recordings  
9—Silent period  
1—Latin-American program  
2—Charlie Glenn  
2:30—Union Mutual Life  
2:40—Dream Memories: Francis Fisher, baritone  
3—Phantoms of the Air  
3:30—Audition Hour  
4—Spanish program  
4:30—Charlie Pacheco  
5—Lois Feeley, soprano  
5:15—Betty and Alvin in "Rain or Shine"  
5:30—Wade Forrester's Sunshine Hour  
6—Silent period  
7:30—Latin-American program  
8:30—Geo. Hepbourn, Irish comedian  
8:45—Italian program  
9:30—Swanee Serenaders quartette  
9:45—Organ Moods, Vivian Moore  
10—Bill Johnston, tenor  
10:15 to 11 P.M.—Mystic Knights of the Sea

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast Corp., San Francisco

7:30 A.M.—Charlie Glenn, Songs of Yesteryear  
7:45—Popular hits  
8—Metropolitan hour  
8:45—On Parade  
9—Organ melodies  
9:30—Popular melodies  
10—Sunshine hour  
11—Salon melodies  
11:15—Manhattan Moods  
11:30—Novelty bits  
11:45—Hits of song and dance  
12 noon—Church bulletin of the air  
12:15—Old Chestnuts  
12:30—Salon music  
1—Cal King's Country Store  
1:30—Musical contrasts  
2—Elmer Vincent, organist  
3—Broadway Echoes  
3:30—Concert memories  
4—Artist celebrities  
4:30—Dental Clinic of the Air  
5—Metropolitan hour  
6—Revue  
6:30—Salon music  
6:45—Henry Starr: "Hot Spot of Radio"  
7—Challenge radio varieties  
7:15—Adele Burian, songs  
7:30—News bulletin  
7:45—Sydney Dixon, song recital  
8—On With the Show  
9—George Nickson, song recital  
9:15—"Robin Hood," KYA players  
9:45—"Hap and Jack," rapid fire song writers  
10—News bulletin  
10:15—Radio Sandman Hour  
11 to 12 midnight—Concert memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Rise and Shine  
7:30—Radio Shopping News  
8:30—Recorded program  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—The Old Californian  
11:30—Radio Shopping News  
12:15—Dr. R. M. McLain  
12:30—News Service  
12:35—Echoes of Portugal  
1:05—Theatre of the Air  
1:30—Records  
2—Masters Album  
3—Dr. Wade W. Forrester  
3:15—Records  
3:30—Tommy Tucker  
4—Studio program  
4:30—Radio Shopping News  
5:30—Dr. J. Douglas Thompson  
6—Records  
6:30—Ernie Smith in the "Sport Page of the Air"  
6:45—Breuner's Reporter  
7—Organ program  
7:15—The Melody Girl  
7:30—Oakland Post Enquirer funnies  
7:45—Dance Music  
8—Vaudeville of the Air  
8:15—Dixie Singers  
8:30—Opera in Miniature  
8:45—The Buccaneers  
9—Sweet and Low Down  
10—Moment Musicale  
11 to 1 A.M.—Jimmie Kendrick's Nite Owls

440.9 Meters **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD

- 7:30 A.M.—Sunrise Serenaders: KPO
- 8—Crosscuts of the Log o' the Day,  
Dr. Laurence L. Cross; Southern  
Harmony Four: KPO, KGA, KJR,  
KEX
- 9—Stringwood Ensemble, direction  
Charles Hart: KPO
- 9:30—Morning Melodists: Orchestra  
direction Mahlon Merrick: KGA,  
KJR; KPO 9:30 to 9:45
- 9:45—University of California at  
Your Service: KPO
- 10—Aeolian Trio: KPO
- 11—National Republican Club Satur-  
day Discussions: KPO, KGA,  
KFSD, KTAR, KGHL
- 12:30 P.M.—"Hello Marie," comedy  
skit with Eunice Howard and Mer-  
ril Fugitt: KPO, KGA, KJR, KEX
- 12:45—Rhythmic Serenade: KPO,  
KGA, KJR, KEX
- 1—Snap Shots: Rita Lane, soprano;  
orchestra direction Jess Norman:  
KPO
- 2—Colorado Cowboys: KPO, KGA,  
KJR, KEX, KFSD, KGHL
- 2:30—College Bells: Eva De Vol and  
Agatha Turley, sopranos; Mar-  
garet O'Dea, contralto; Fritz  
Warnke, pianist: KPO, KGA,  
KJR, KEX
- 3—Waldorf-Astoria Empire Room  
Orchestra: KPO, KGA, KJR,  
KEX, KTAR; KFSD, KSL 3 to  
3:15
- 3:30—Musical Echoes: KPO, KGA,  
KJR, KEX
- 4—John Fogarty: KPO, KGA, KJR,  
KEX
- 4:15—Laws that Safeguard Society,  
Gleason L. Archer: KPO, KGA,  
KJR, KFSD, KGIR
- 4:30—News Service: KPO, KGA,  
KFSD
- 4:45—NBC Favorites: KPO, KGA,  
KEX
- 5—Ugabooga Island: Children's play:  
KPO, KGA, KJR, KGHL
- 5:30—Stringwood Ensemble, direc-  
tion Charles Hart: KGA 5:30 to  
5:45, 6 to 6:15; KJR 6 to 6:15
- 5:30—Date Book with Stuart Strong:  
KPO
- 5:45—Scotty: KPO
- 6—Superba Melodies: Orchestra di-  
rection Jess Norman: KPO
- 6:15—Rhythm Vendors: Orchestra  
direction Jess Norman: KPO,  
KGA, KJR; KGIR 6:15 to 6:45
- 6:45—Cecil and Sally, the comic  
strip of the air, in "The Funniest  
Things": KPO, KGA, KJR, KECA
- 7—Raising Junior: Wheatena serial  
story: KPO, KGA, KJR, KECA
- 7:15—Jack Coakley's Syncopators  
from States Hof Brau Restaurant:  
KPO, KGA, KJR; KGHL 7:30 to 8
- 8—Children's Play, conducted by  
Mrs. John Cuddy: KPO, KGA,  
KEX
- 8:15—Prince Albert Quarter Hour:  
Alice Joy, contralto; Paul Van  
Loan's orchestra; "Ol' Hunch":  
KPO, KGA, KJR, KEX, KECA,  
KFSD, KTAR
- 8:30—Split Second Tales: KPO
- 8:30—Rudy Vallee and his Hotel  
Pennsylvania Orchestra: KGA,  
KJR, KEX; KPO 8:45 to 9
- 9—Ralph Kirbery, the Dream Singer:  
KPO, KGA, KJR, KGHL; KTAR  
9:45 to 10
- 9:05—Coon-Sanders Night Riders:  
KPO, KGA; KJR 9:05 to 9:30;  
KFSD 9:30 to 10

- 10—Earl Burtnett's orchestra from  
Biltmore Hotel, Los Angeles:  
KPO, KGA, KJR, KEX, KECA
- 10:30—Whispering Strings: KPO,  
KGA, KJR, KEX, KOA
- 11—Mahlon Merrick and his Palace  
Hotel Vagabonds: KPO, KGA,  
KJR
- 11:30 to 12 midnight—Tom Gerun  
and his Bal Tabarin Orch.: KPO,  
KGA, KJR, KEX

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

- 7 A.M.—Morning exercises and en-  
tertainment; 7:35 Opening New  
York Stocks
- 8—Recorded program
- 9—Modern Homes period
- 9:30—Clinic of the Air
- 10:15—San Francisco Stocks; finan-  
cial information; weather
- 10:30—Better Business Bureau talk
- 11—Classified Advertising Hour
- 12 noon—Closing San Francisco  
Stocks
- 12:05—Jack Delaney and his Band
- 1—Jean's Hi-Lights
- 2—Recordings
- 3—Helen Parmelee, pianist
- 3:30—Records
- 4:30—Brother Bob's Club
- 5—Chapel of The Oaks program
- 5:30—The Three Cocoanuts
- 6—KLX Trio
- 7—News Items
- 7:30—Helen Parmelee, pianist
- 8—Faucit Theater of the Air
- 8:30—Helen Parmelee, pianist
- 8:45—Sports News
- 9—Musical Soiree: John Wharry  
Lewis, violinist; L. G. French,  
baritone; Helen Wegman Parma-  
lee, pianist and Muriel Scherrubie,  
soprano
- 10 to 11 P.M.—Dance program

296.6 Meters **KQW** Columbia 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—Breakfast Hour
- 8—Silent period
- 9—Recordings
- 9:30—Homemaker's Hour, Dorothy  
Dean
- 10:30—Recordings
- 11—Leah Bernhardt Kimball
- 11:30—Cockerel's Old Timers
- 12 noon—Variety program, Betty  
Jaye
- 12:30—Weather, Farm Market Re-  
ports
- 1—Recordings
- 1:30—Friendly Hour, Lena Leland
- 2:30—Recordings
- 3—Gene's Musical Moments
- 3:30—Silent period
- 4:30—Children's program
- 5—Vespers
- 5:30—Dinner Music
- 6—International Quartet
- 6:15—Franco's program
- 6:30—Musical program
- 7—Radio News and Forum
- 7:45—Ralph Simmons
- 8—Studio Music
- 8:30—Ralph Simmons
- 8:45—Songs from Over the Sea
- 9 to 10 P.M.—Italian Hour

- 272.7 Meters **KGDM** Stock. 795  
1100 Kcys. 250 Watts  
Peffer Music Co., Stockton, Calif.
- 1—Popular recordings
- 1:30—Art Caviglia and his orchestra
- 2:30—Lillian Best, piano novelties
- 3—Sollie's Syncopators
- 4—Gilmore Oil News
- 4:30 to 5:15 P.M.—The Valley Vaga-  
bonds

# Radio Service

Reliable service by men who have long been identified with the radio industry. They are fully qualified to service any make of radio. A phone call will bring one to your home. Rates reasonable.

Call DOUGLAS 4151  
ESTIMATES GIVEN

## E. A. Portal Corp.

Operating Radio Departments of

## Chas. Brown & Sons

871 Market Street and  
225 Post Street

All popular standard makes of radios carried in stock

Come in and compare them

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KAO, KSL, KTAR,  
KECA, KFSD

- 7 A.M.—Organ Recital, Paul Carson:  
KGO; KOMO 7:30 to 7:45  
7:45—Van and Don, the Two Profes-  
sors; songs and dialogue: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
8—Financial Service program: KGO,  
KFSD, KGW  
8:15—To be announced: KGO  
9—John and Ned, songs and dia-  
logue: KGO  
9:15—Beautiful Thoughts: Chuck  
Ray and Gene, harmony trio; Irma  
Glenn, organist; Gene Arnold, nar-  
rator: KGO, KHQ, KGW, KFI,  
KTAR  
9:30—National Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KSL; KTAR 10 to  
10:30  
10:30—Woman's Magazine of the  
Air, Bennie Walker, editor: KGO,  
KHQ, KOMO, KGW, KFI; KFSD,  
KTAR 10:50 to 11:10  
11:30—Organ Recital, Paul Carson:  
KGO  
12 noon—Luncheon Concert, instru-  
mental ensemble: KGO, KFSD  
12:15—Cosmopolitans, orchestra di-  
rection Edward J. Fitzpatrick:  
KGO, KFSD  
1—Stringwood Ensemble, direction  
Charles Hart: KGO, KFSD  
2—Hill Billies: Charles Marshall,  
Johnnie O'Brien, Johnnie Toffoli,  
Ace Wright, Charles Craver: KGO,  
KTAR, KGHL  
2:30—Rembrandt Trio, direction Eva  
Garcia: KGO; KGHL 2:30 to 3;  
KGW 2:45 to 3  
3:30—Ray Perkins, the Old Topper:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL  
3:45—Mr. Bones & Co.: KGO  
4—Hotel St. Francis Salon orches-  
tra, direction Edward J. Fitzpat-  
rick: KGO  
5—Danger Fighters, dramatic  
sketch; orchestra direction Thomas  
Belviso: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL  
5:30—National Advisory Council on  
Radio in Education: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGIR, KGHL  
6—Arthur Pryor and his orchestra,  
male quartet: James Melton,  
Lewis James, tenors; Phil Dewey,  
baritone; Wilfred Glenn, bass:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL  
6:30—The First Nighter, drama with  
June Meredith and Don Ameche;  
Harry Kogen's orchestra: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
7—Lucky Strike Dance Hour with  
Walter Winchell: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR,  
KSL, KGU  
8—Amos 'n' Andy, blackface comedi-  
ans: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KSL  
8:15—Gilmore Circus: Roy Kellog,  
ringmaster; Duke Atterbury and  
Ken Gillum, clowns: KGO, KOMO,  
KGW, KFI  
8:45—The Freshmen, dance orches-  
tra, direction Mart Grauenhorst:  
KGO, KOMO  
9—El Sidelo Minstrels: Henry Shu-  
mer, interlocutor; Charles Mar-  
shall, Harold Peary, end men;  
male quartet; orchestra direction

Joseph Hornik: KGO, KHQ,  
KOMO, KGW  
9:30—Spotlight Revue: Dramatic,  
vocal and instrumental artists;  
Cecil Underwood, master of cere-  
monies: KGO, KHQ, KOMO,  
KGW, KFI  
Ninety minutes of musical mer-  
riment are promised NBC listeners  
when another Spotlight Revue  
goes on the air tonight between  
9:30 and 11 o'clock.  
Features of the presentation in-  
clude Walter Beban and his dra-  
matic burlesque, the School Days  
act, Bobbe Deane and Bennie  
Walker in more of their musical  
parodies, Cecil Underwood, the  
master of ceremonies; Earl Hodg-  
ins, Harold Peary, Captain Wil-  
liam Royle, Irving Kennedy and  
the three Coquettes.  
11—Lofner-Harris Hotel St. Francis  
Dance orchestra: KGO, KOMO  
12 to 1 A.M.—Organ Recital: KGO

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
N.W. Broad. System, Spokane, Wash.  
6 A.M.—News, Grain and Livestock  
Reports  
8—NBC, Crosscuts of the Day  
9—NBC, Stringwood Ensemble  
9:30—NBC, Morning Melodists  
10—NBC, Familiar songs  
10:30—Blue Streaks  
10:45—The Professor and His Dream  
Girl  
11—NBC, National Republican Club  
Saturday discussions  
12:30 P.M.—Mardi Gras hour  
1—Organ concert  
2:30—NBC, Phil Spitalny Tea Dan-  
sante  
2:30—NBC, Dandies of Yesterday  
2:45—NBC, Instrumental soloists  
3—NBC, Waldorf-Astoria Empire  
Room orchestra  
3:15—NBC, Bits of Melody  
3:45—NBC, Mr. Bones and Company  
4—NBC, John Fogarty, tenor  
4:15—NBC, Laws that Safeguard  
Society  
4:30—NBC, News Service  
4:45—NBC, Favorites  
5—NBC, Ugabooga Island  
6—NBC, Stringwood Ensemble  
6:15—NBC, Rhythm Vendors  
6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—NBC, Jack Coakley's Synco-  
pators  
8—NBC, Children's play  
8:15—NBC, Prince Albert Quarter  
Hour  
8:30—NBC, Coon-Sanders' orchestra  
9—NBC, Ralph Kirbery, baritone  
9:05—NBC, Coon-Sanders' Night  
Riders  
10—NBC, Earl Burnett's orchestra  
10:30—NBC, Palace Hotel orchestra  
11 to 12 midnight—NBC, Organ Mel-  
odies  
265.3 Meters **KSL** Wasatch 3901  
1130 Kcys. 5000 Watts  
Radio Service Corp., Salt Lake City  
5 P.M.—NBC, Danger Fighters  
5:30—NBC, National Advisory Coun-  
cil on Radio in Education  
6—Goodyear program  
6:30—NBC, The First Nighter  
7—NBC, Lucky Strike dance hour  
8—NBC, Amos 'n' Andy  
8:15—The Hoofers  
8:45—Gruen Answer Man  
8:50—Musical Chronicles directed by  
Frank Black  
9:20—Frank Cookson's Hotel New-  
house orchestra  
10—Dance music from Granada  
11 P.M.—Silent

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Synopated Headlines  
8—NBC, Crosscuts of the Day  
9—NBC, Stringwood Ensemble  
9:30—NBC, Morning Melodists  
10—NBC, Familiar Songs  
10:30—Blue Streaks  
10:45—The Professor and His Dream  
Girl  
11—NBC, National Republican Club  
Saturday discussions  
12:30 P.M.—Mardi Gras hour  
1:30—NBC, Phil Spitalny Tea Dan-  
sante  
2—NBC, Colorado Cowboys  
2:15—NBC, America at Work  
2:45—NBC, Instrumental soloists  
3—NBC, Waldorf-Astoria Empire  
Room Orchestra  
3:15—NBC, Bits of Melody  
3:45—NBC, Mr. Bones and Company  
4—NBC, John Fogarty, tenor  
4:15—NBC, Laws that Safeguard  
Society  
4:30—NBC, News Service  
4:45—NBC, Favorites  
5—NBC, Ugabooga Island  
5:30—Financial talk  
5:40—Produce quotations  
5:50—Garden talk  
6—NBC, Stringwood Ensemble  
6:15—NBC, Rhythm Vendors  
6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—NBC, Jack Coakley's Synco-  
pators  
8—Esperanto lesson  
8:15—NBC, Prince Albert Quarter  
Hour  
8:30—NBC, Coon-Sanders' orchestra  
9—Ralph Kirbery, baritone  
9:05—Coon-Sanders' Night Riders  
9:30—Vic Meyers' Trianon orchestra  
10—NBC, Earl Burnett's orchestra  
10:30—NBC, Palace Hotel orchestra  
11 to 12 midnight—NBC, Organ Mel-  
odies  
254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
6:45 A.M.—Farm flashes, weather  
report and program resume  
7—Late record releases  
8—NBC, Crosscuts of the Day  
9—NBC, Stringwood Ensemble  
10—NBC, Familiar songs  
10:30—Blue Streaks  
10:45—The Professor and His Dream  
Girl  
11—NBC, National Republican Club  
Saturday discussions  
12:30 P.M.—Mardi Gras hour  
1:30—NBC, Phil Spitalny Tea Dan-  
sante  
2—NBC, Musical Moments  
2:30—NBC, Dandies of Yesterday  
2:45—NBC, Instrumental soloists  
3—NBC, Waldorf-Astoria Empire  
Room Orchestra  
3:15—NBC, Bits of Melody  
3:45—NBC, Mr. Bones and Company  
4—NBC, John Fogarty  
4:15—NBC, Laws that Safeguard  
Society  
4:30—Silent period  
8—NBC, Children's play  
8:15—NBC, Prince Albert Quarter  
Hour  
8:30—NBC, Coon-Sanders' orchestra  
9—Tom Mitchell  
9:15—Apostolic Faith services  
9:45—NBC, Coon-Sanders' Night  
Riders  
10—NBC, Earl Burnett's orchestra  
10:30—NBC, Palace Hotel orchestra  
11—Multnomah Hotel dance orchestra  
11:30 to 12 midnight—NBC, Organ  
Melodies

**319 Meters KOIN** Atwater 4151  
940 Kcys. 1000 Watts  
KOIN, Incorporated, Portland, Ore.

- 6 A.M.—KOIN's Klock
- 7—Request program
- 7:15—Novelties, Portland Cleaning Works
- 7:45—Texas Cowboy
- 8—Shell Happytime
- 8:30—CBS program
- 9:30—Dance melodies
- 9:45—Serenaders
- 10—CBS music
- 10:15—Flower Girls
- 10:30—Coral Islanders
- 10:45—Proctors' Fashion Revue
- 11—Montgomery Ward's program
- 11:30—International Kitchen
- 12 noon—Merrymakers
- 12:30—Jimmy Dunn's Singer
- 12:45—Andy and Virginia
- 1—Lipman Wolfe & Co. Junior Artists
- 2—The Book of Life
- 3—Newspaper of the air
- 5—Andy and Virginia
- 5:15—CBS feature
- 5:30—Davidson's Prize Club
- 6—Studio Highlights
- 6:45—Black and Blue
- 7—Bells of Harmony
- 7:15—CBS, Hank Simmons' Show Boat
- 8—CBS, Bing Crosby
- 8:15—CBS, The Street Singer
- 8:30—CBS, The Camel Quarter Hr.
- 8:45—Texas Cowboy
- 9—CBS, Guy Lombardo and Royal Canadians
- 9:30—Bates Motor Rampers
- 10—Gadsby's Entertainers
- 10:15—Beneficial Loan's Bells of Harmony
- 10:30—Charlie Bradley's Stetson Synopators
- 11—McElroy's Greater Oregonians
- 12 to 1 A.M.—Jack and Jill's Tavern orchestra

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.

- 6:45 A.M.—Top O' the Morning
- 7—KOL Time Klock
- 7:45—Ferky Feather
- 8—Shell Happytime
- 8:30—CBS program
- 9:30—CBS, Don Bigelow and his orchestra
- 9:45—Dr. Mellor
- 10—Ballad Hour
- 10:15—Morning Melodies
- 10:45—Console Capers
- 11—CBS, The Funnyboners
- 11:15—CBS, Synopators
- 11:30—CBS, Columbia Salon orch.
- 12 noon—"The Carnival," with Billy Sherwood
- 1—CBS, Ann Leaf
- 1:30—CBS, Spanish Serenade
- 2—CBS, Eddie Duchin
- 2:30—CBS, Bert Lown and his orch.
- 3—CBS, Arthur Jarrett
- 3:15—CBS, Dave Abraham's Orch.
- 3:30—CBS, Don Bigelow and his orchestra
- 4—Transcriptions
- 4:15—Organ Moods
- 4:30—Frank Coombs' Train
- 4:45—Organ Moods
- 5—CBS, Colonel Stocpnagle and Budd
- 5:30—Puget Sound Crer
- 6—Sports Review
- 6:15—CBS, Barn Dance Varieties
- 6:30—Don Lee Feature
- 6:45—Adventures of Black and Blue
- 7—CBS, National Radio Forum
- 7:15—CBS, Hank Simmons' Show Boat
- 8—CBS, Bing Crosby

8:15—Ballad Hour  
8:30—CBS, Camel Quarter Hour  
8:45—CBS, George Olsen and his orchestra  
9—CBS, Guy Lombardo  
9:30—CBS, St. Moritz orchestra  
10—Anson Weeks' orchestra  
11 to 12 midnight—Dance orchestra

**394.5 Meters KVI** Broadway 4211  
760 Kcys. 1000 Watts  
Puget Sound Broad. Co., Tacoma

- 6:45 A.M.—Recordings
- 7—Dr. Kenyon's Church of the Air
- 7:30—Recordings and News Flashes
- 8—Shell Happytime
- 8:30—CBS, New York Philharmonic, Symphony Society children's and young people's concerts
- 9:30—CBS, Don Bigelow's orchestra
- 9:45—CBS, Wingate athletic program
- 10—Mid-Morning Melodies
- 11—CBS, The Funny Boners
- 11:15—CBS, Saturday Synopators
- 12:30—CBS, Columbia Salon orch.
- 12 noon—CBS, Four Clubmen
- 12:30—CBS, Rhythm Kings
- 1—CBS, Ann Leaf, organist
- 1:30—CBS, Spanish Serenade
- 2—CBS, Eddie Duchin and his Casino orchestra
- 2:30—CBS, Bert Lown and his Biltmore orchestra
- 3—CBS, Arthur Jarrett
- 3:15—CBS, Dave Abram's orch.
- 3:30—Dental Clinic of the Air
- 4—CBS, Frederic William Wile
- 4:15—Studio program
- 4:30—CBS, Reis and Dunn
- 4:45—Silent period
- 10—Studio program
- 10:20—Anson Weeks' orchestra
- 11—Hi-Liners from the Spanish Castle
- 11:30 to 12 midnight—Dance orch.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

- 7 A.M.—Caterpillar program
- 7:15—The Shoe Doctor
- 7:30—Breakfast with Burgans
- 7:45—NBC, Van and Don
- 8—Studio program
- 9—Joyner Joys, Walt and Norman
- 9:15—NBC, Beautiful Thoughts
- 9:30—NBC, Farm and Home Hour
- 10:15—Inland Empire Dairyman
- 10:30—NBC, Magazine of the Air
- 11:30—Bell organ concert
- 12 noon—Club Bulletin, Lucy Robinson
- 12:15—Stewart Warner
- 12:30—Song Shopping
- 12:45—Speed Tube program
- 1—Walk-Over dance program
- 1:15—Home Owned Business
- 1:30—Fashions Fur Facts
- 1:45—Gems of Remembrance
- 2—Tavannes Special
- 2:15—Farm Service feature
- 3—Studio Parade
- 3:30—NBC, Ray Perkins
- 4—Peerless Dental Hygiene
- 4:15—Oriental Moods
- 4:30—Home Comfort hour
- 4:45—Fifteen friendly minutes
- 5—NBC, Danger Fighters
- 5:30—NBC, National Council on Radio in Education
- 6—NBC, Arthur Pryor's Band
- 6:30—NBC, The First Nighter
- 7—NBC, Lucky Strike hour
- 8—NBC, Amos 'n' Andy
- 8:15—Smiling Ed McConnell
- 8:30—Peerless Trio
- 8:45—Phillips Dental program
- 9—NBC, El Sidelo Minstrels
- 9:30—NBC, Spotlight Revue
- 11—Davenport Hotel orchestra
- 12 to 12:30 A.M.—Desert Caravan

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles

- 6:45 A.M.—Bill Sharples and his Gang
- 8:45—Inspirational talk and morning prayer
- 9—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright and his Ten O'Clock Family
- 11—Travelogue
- 11:30—Maxine's Shopping Service
- 12 noon—News Items
- 12:15—Records
- 12:30—First Radio Church of the Air
- 1—New Paris Inn broadcast
- 2—The Bookworm
- 2:30—Grand Concert
- 5:45—Town Crier's Tips
- 6—News
- 6:30—Li'l Joe Warner
- 6:45—Red Cap at Your Service
- 7—Frank Watanabe and the Honorable Archie
- 7:15—Arizona Wranglers
- 8—Sky Dwellers
- 9—News Items
- 9:30—Ethel Duncan
- 10—Embassy Club
- 11 to 12 midnight—New Paris Inn

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational service
- 7—Fisher's Sunrise Farm broadcast
- 7:30—Sunrise Serenaders
- 7:45—NBC, Van and Don, the Two Professors
- 8—Morning musicale
- 9—Tuneful Two
- 9:15—Home Suggestions program
- 9:30—NBC, Garden Time program
- 9:45—NBC, National Farm and Home Hour
- 10:30—NBC, Magazine of the Air
- 11:30—Popular orch. and vocalists
- 12 noon—Prudence Penny
- 12:15—Concert orch. and vocalists
- 1—Spanish orchestra
- 1:45—Popular orch. and vocalists
- 2:45—NBC, Rembrandt Trio
- 3:30—NBC, The Old Topper
- 3:45—Concert orch. and vocalists
- 4:45—Stock quotations
- 5—NBC, Danger Fighters
- 5:30—NBC, National Advisory Council on Radio in Education
- 6—NBC, Goodyear Rubber Co. program
- 6:30—NBC, The First Nighter
- 7—NBC, The Lucky Strike dance hr.
- 8—NBC, Amos 'n' Andy
- 8:15—NBC, Gilmore Circus
- 8:45—Studio program
- 9—NBC, El Sidelo Minstrels
- 9:30—NBC, Spotlight Revue
- 11—Life Saver Success Reporter
- 11:05—Dance music
- 12 to 12:30 A.M.—Organ recital

**361.2 Meters KOA** York 5090  
830 Kcys. 12,500 Watts  
General Electric Co., Denver, Colo.

- 5 P.M.—NBC, Danger Fighters
- 5:30—NBC, Radio in Education
- 6—NBC, Arthur Pryor and his orch.
- 6:30—NBC, The First Nighter
- 7—NBC, Lucky Strike hour
- 8—NBC, Amos 'n' Andy
- 8:15—NBC, Prince Albert quarter hour
- 8:30—General Electric hour
- 9—NBC, Ralph Kirbery
- 9:05—NBC, Coon-Sanders Night Riders
- 10—Louis Relieux and his orchestra
- 10:30 to 11 P.M.—Organ recital, Erminie De La Vergne

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Dr. Seixes, health exercises  
 7:30—Stock market quotations  
 7:45—NBC, Van and Don, the two Professors  
 8—Studio program  
 9—Dorothy Raymond, piano impromptu  
 9:15—NBC, Beautiful Thoughts  
 9:30—NBC, National Farm and Home Hour  
 10:30—NBC, Magazine of the Air  
 11:30—French lesson, by Annette Doherty  
 11:45—Don Ricardo, baritone  
 12 noon—Fed. and state mkt. reports  
 12:15—Studio program  
 12:30—NBC, Cosmopolitans  
 1—News release  
 1:15—Ray Canfield and Beach Boys  
 1:30—Studio program  
 2—"Songland," Winnie Parker and Don Ricardo  
 2:30—Lyric String Trio  
 3—Studio program  
 3:30—NBC, Ray Perkins, the Old Topper  
 3:45—String orchestra and soloist  
 4:30—News release  
 4:45—Piano duo  
 5—NBC, Danger Fighters  
 5:30—NBC, National Advisory Council on Radio in Education  
 6—Arthur Pryor and his orchestra  
 6:30—NBC, First Nighter  
 7—NBC, Lucky Strike dance hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Gilmore Circus  
 8:45—Packard concert orchestra and vocal soloist  
 9:30—NBC, Spotlight Revue  
 11 to 12 midnight—Jimmie Grier and his Hotel Ambassador Orchestra

**333.1 Meters KHJ Vandine 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Calif.  
 10:1 A.M.—Inspirational talk  
 7:06—News briefs and records  
 7:45—"Steamboat Bill"  
 8—Shell Happytime  
 8:30—CBS, N. Y. Philharmonic Orch.  
 9:30—Don Bigelow  
 9:45—CBS, Wingate athletic program  
 10—CBS, Farm Network  
 11—CBS, The Funny Boners  
 11:15—CBS, Saturday Syncopators  
 11:30—CBS, Columbia Salon Orch.  
 12 noon—CBS, Four Clubmen  
 12:30—World-wide news  
 12:45—CBS, Rhythm Kings  
 1—CBS, Ann Leaf  
 1:30—Times Forum  
 2—Eddie Duckin's orchestra  
 2:30—CBS, Bert Lown's orchestra  
 3—CBS, Arthur Jarrett  
 3:15—CBS, Dave Abrams' barn orch.  
 3:30—CBS, Don Bigelow & his orch.  
 3:45—CBS, Connie Boswell  
 4—CBS, Frederick Wm. Wile  
 4:15—To be announced  
 4:30—CBS, Reis & Dunn  
 4:45—To be announced  
 5—CBS, Col. Stoopnagle and Budd  
 5:15—Town topics; news items  
 5:30—CBS, Modern male chorus  
 5:45—To be announced  
 6—CBS, Barn dance varieties  
 6:30—J. Ward Hutton's concert ensemble  
 6:45—"Black and Blue"  
 7—CBS, National Radio Forum  
 7:15—CBS, Chicago Varieties  
 7:30—CBS, Chesterfield  
 7:45—CBS, Jack Miller and his orch.  
 8—CBS, Bing Crosby  
 8:15—Chandu the Magician  
 8:30—CBS, Morton Downey and the Camel Orchestra

8:45—The Signaleers  
 9—Merrymakers  
 9:30—Pennzoil  
 9:45—CBS, St. Moritz Orchestra  
 10—News items  
 10:05—Harold Roberts' Band  
 10:35—Life Savers Success interview  
 10:40—Gene Quaw's orchestra  
 11—Roosevelt dance orchestra  
 12 to 1 A.M.—Recordings

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 10 A.M.—News release  
 10:15—Louise Rueb, health exercises  
 10:30—Around the House with Roy Leffingwell  
 11—Record program  
 11:45—Spanish lesson, Annette Doherty  
 12 noon—Biltmore concert orchestra  
 12:45—Record program  
 1:15—Record program (popular)  
 1:45—Bob, Bunny and Junior, a Bernice Foley presentation  
 2—Organ recital, Roy Ringwald, with Peggy O'Neill, ballads  
 3—String orchestra  
 4—Studio program  
 4:15—Ray Canfield and Beach Boys  
 4:45—News release  
 5—Big Brother Ken and his Kiddies  
 5:30—Barbara Jamleson, pianist  
 5:45—Killian Sisters trio  
 6—Raine Benett, "Poet of the Air," with orchestra  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—Packard Salon Orchestra with soloist  
 7:45—Packard Salon Orchestra with soloist  
 8—"D-17, Emperor," James Knight Carden and cast  
 8:15—NBC, Prince Albert quarter hour  
 8:30—Petrol Patrol male quartet  
 8:45—Mixed quartet and violinist  
 9:30—Earl Burnett's orchestra  
 10:30 to 11 P.M.—Studio program

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**  
 KMTR Radio Corp., Hollywood, Cal.  
 7 A.M.—The Breakfast Club program  
 8:05—Breakfast Club program  
 9—Mildred Kitchen, Home Economics  
 9:15—Robert Noble  
 9:30—Selected records  
 9:45—University of California program  
 10—Selected records  
 10:30—Scientific Serenaders  
 11—Stuart Hamblin and His Southern Aces  
 11:30—Selected records  
 11:45—Public and City Officials  
 12 noon—The Globe Trotter  
 12:15—Hi-Noon Hi-Lites (records)  
 1—Banjo Boys  
 1:30—Two Professors  
 2—Happiness Revue  
 4—Musical Messengers  
 5—Selected records  
 5:45—The Globe Trotter  
 6—Harry Geise and His Happy Guys  
 6:30—Ethiopian Oriental Supper Club  
 7—Rabbi Leibert, Temple Emanuel  
 7:15—Petros String Ensemble  
 7:30—Ben Bermin and Janet Goldensberg  
 7:45—New Zealanders  
 8—Basketball game, University of California vs. Univ. of So. Calif.  
 9:30—Singing Sherwoods  
 10:30—Jig Time, records  
 11—Eleven O'Clock Music Box  
 12 to 9 A.M.—Ship-a-Hoy program

**315.6 Meters KFWB Holly. 0315**  
**950 Kcys. 1000 Watts**  
 Warner Brothers, Hollywood, Calif.  
 7 A.M.—Musical Clock program  
 8—Tom Murray's Hill Billies  
 9—Jerry Joyce's orchestra with June Pursell, soloist  
 10—Price Dunlavy, organist  
 10:30—Recordings  
 11—Jerry Joyce's orchestra with Doug Richardson, soloist  
 11:30—Recordings  
 12 noon—Harold Rhodes, pianist  
 12:15—Price Dunlavy, organist  
 12:30—Recordings  
 12:45—Robt. E. Callahan telling Indian stories  
 1—Recordings  
 1:30—Nip and Tuck, two-piano team  
 2—Recordings  
 2:30—Price Dunlavy, organist  
 3—Recordings  
 3:30—Lewis TeeGarden reading popular fiction  
 4—Recordings  
 4:30—Nip and Tuck, two-piano team  
 5—Recordings  
 5:15—Jerry Joyce's orchestra with Julietta Novis, soloist  
 6—The adventures of Charlie Lung and his gang  
 6:25—Gruen Answer Man  
 6:30—Price Dunlavy, organist  
 6:45—"Growin' Up," featuring Gay Seabrook and Emerson Tracy  
 7—The New Yorkers  
 7:30—Price Dunlavy, organist, and Lewis Meehan, tenor  
 8—KFWB orchestra and soloists  
 9—Flat Feet, continuity by Laird Doyle  
 9:30—Slumber Time  
 10 to 11 P.M.—Lou Traveller's orch.

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—Studio program  
 7:45—NBC, Van and Don  
 8—NBC, Financial Service  
 8:15—Morning musicale  
 8:45—Good Cheer  
 9—Amy Lou  
 9:30—NBC, National Farm & Home program  
 10:30—Studio program  
 11—National Republican's Saturday discussion  
 12:30—NBC, Cosmopolitans  
 12 noon—NBC, Luncheon concert  
 12:15—NBC, Cosmopolitans  
 1—NBC, Classic Gems  
 1:30—NBC, Stringwood Ensemble  
 2—NBC, Colorado Cowboys  
 2:30—NBC, Contract bridge  
 2:45—NBC, Dandies of Yesterday  
 3—NBC, Waldorf-Empire Room Orchestra  
 3:15—French lesson  
 3:45—Radio Dental Clinic  
 4:15—NBC, Laws that Safeguard Society  
 4:30—Gene Perry  
 4:45—Late news items  
 5—NBC, Danger Fighters  
 5:30—NBC, Nat'l Advisory Council  
 6—NBC, Goodyear program  
 6:30—NBC, First Nighter  
 7—NBC, Lucky Strike program  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Prince Albert  
 8:30—NBC, Saturday Night Revue  
 9:30—NBC, Coon-Sanders orchestra  
 10—Radio Ralph  
 10:10—Dance music from Cafe Little Club  
 11:10 to 12 midnight—Studio program

**SUBSCRIBE NOW**

# MAGAZINES

## at a Sensational Saving

Any two of  
these

**\$3.60**

Any three of  
these

**\$4.50**

Any four of  
these

**\$5.00**

Broadcast Weekly  
Motion Picture  
Photoplay  
Screen Play  
Asia

Vanity Fair  
Red Book  
House and Garden  
True Confessions  
Golden Book

Cosmopolitan  
Physical Culture  
Modern Mechanics  
Review of Reviews  
Radio News

*MAGAZINES MAY BE SENT TO DIFFERENT PERSONS*

Only one of each allowed on this offer

USE THIS COUPON

BROADCAST WEEKLY,  
726 Pacific Building, San Francisco, California.

Gentlemen: Herewith is \_\_\_\_\_ Dollars, for which please  
send the following magazines to the persons and addresses below.

MAGAZINES	NAME	ADDRESS	CITY	STATE
-----------	------	---------	------	-------

.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....

My name is \_\_\_\_\_

---

# Dobbsie

Now On  
COLUMBIA SYSTEM

KFRC

KMJ

KOIN

KVI

KDB

KHJ

KGB

KOL

KFPY

KWG

KFBK

8-8:30 A.M.

EVERY WEEK DAY