

FOR WEEK OF  
**FEB. 28th**  
to **MAR. 5th**

# BROADCAST WEEKLY

In this issue

## The Program Preference Ballot

Don't Fail to Vote!  
See Pages 3, 31, 32-33



THE LEADING RADIO GUIDE OF THE PACIFIC COAST





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# BROADCAST WEEKLY

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*The Leading Radio Guide of the Pacific Coast*

Vol. XI, No. 9

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

February 27, 1932

## PROGRAM PREFERENCE BALLOT

THE radio programs of tomorrow are in the making today. Audience preference will determine that trend. You will get the programs *you* want only to the extent you participate aggressively in unison with others of the same opinion, in impressing stations and sponsors with *your* preference. Here is your opportunity.

BROADCAST WEEKLY has arranged a "Program Preference Ballot." The blank ballot is on pages 32 and 33 of this issue. It will *not* appear in future issues, so be sure to preserve and use this one. Each ballot enables the expression of a program preference for all broadcasting periods from 6 p. m. to 11 p. m. during the entire week beginning February 28. *Every* BROADCAST WEEKLY reader is urged to vote. Returns will be made available to stations and sponsors. The greater the vote the more it will impress them. Indicate a preference only for periods which offer one or more programs which really appeal to you, but be sure to fill in the ballot complete to that extent, for each blank space on your ballot will be interpreted as signifying your disapproval of *all* broadcasts on the air during that period.

You readers who voted in the "Program Popularity Contest" last year—has your opinion changed, have new programs capti-

vated your fancy? Advertisers and program directors want to know. Say it with the ballot. You who did not vote last year, don't miss *this* opportunity. Surely your interest in radio is great and sincere enough to inspire your cooperation in so important an undertaking.

Stations and sponsors cannot refuse to heed a concerted expression representative of the 50,000 most interested radio homes in the West. Many program changes will result. Surely you want a voice in those changes. It is true you may only have one vote, but *every vote counts*. Furthermore, each member of your family can vote, and you may enlist the aid of your friends. Readers whose preferences contradict yours will vote. Therefore it is important that you rally every voter possible whose tastes coincide with your own. Be sure to sign your ballot legibly with your name and address. Unsigned or illegible ballots will *not* be counted. Names will not be used or revealed, but are necessary to prevent ballot-stuffing.

BROADCAST WEEKLY, the oldest magazine of its kind in the world, pledges that this will be an impartial, accurate, and truly representative poll. That it may better serve your purpose we are determined to make it the

(Continued on Page 34)

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# PERSONAL PICKUPS

BY GYPSY



Mrs. A. L., Oakland.—Harriet French and her orchestra may now be heard from Station KTAB. Musicians are from time added to the regular "set-up," but the group most

frequently heard is made up of Mildred Bailey, Vernal Deane, Elsie Fulton and Elbert Lachelle.

O. M. G., Oakland.—Paul Carson (NBC) is scheduled for an appearance on our Personal Closeups program some time in March. The exact date will be announced in Broadcast Weekly.

M. L. Mc., San Jose.—Barry Hopkins is heard on the "Take It or Leave It" feature at KPO each Tuesday night at 8:45.

M. S., Goldendale.—Fred Kritzer, Guy Lombardo, CBS orchestra) answers to the name of "Enemy" in the band. He is twenty-eight years old, began studying piano at the age of seven, continued his studies for fifteen years, entered the concert field and finally joined the Lombardo group. He dotes on potatoes, long, solitary walks in the wee hours of dawn, is an ardent Dumas "fan" and yearns to live in California but cannot bear to leave New York. Larry Owen is twenty-eight, also, hails from Cleveland, endures a great deal of "spoofing" due to his "individual" mustache, plays second saxophone in the orchestra and makes many of the arrangements. Derf Higman is twenty-three, the tallest member of the band, has eyebrows that meet, and swears that his pet aversion is "Enemy." Derf's name really is Fred, but he thinks spelling it backwards is ever so much more "ultra." He once bet on horses but now he goes down to the bowery several nights a week and buys meals for some fifteen or twenty derelicts, instead. (More another time.)

Kay, Berkeley.—Victor Linfoot (NBC) was born in London, England, is a descendant of Lord Nelson, served with the Canadian Army during the war,

has been on the stage and screen and entered the broadcast field seven years ago, in London. He is a pianist, a bass singer and an organist; likes opera and admires the works of Rimsky-Korsakoff and Wagner. Reads mystery stories, enjoys gardening, seldom smiles and has no tolerance with superstitions. Mr. Linfoot is 5 feet 10 inches tall, weighs 185 pounds, has gray eyes, reddish-brown hair and very interesting features. He is thirty-five years old and married.

Mrs. J. B., Los Angeles.—Loyce Whiteman and Harry Barris were married last November at the Ambassador Hotel and the ceremony was performed by Rev. Stewart P. MacLennon. Loyce is twenty-three years of age, was born in Dallas, Texas, is 5 feet ¾ inch in height, weighs 116 pounds, has blue eyes and auburn hair with just the right complexion to set it off. She wanted to be an actress and dancer when she was a little girl, but this was frowned upon, so when she left school she went to work in a music store. Through contacts made in the sheet music department she received an opportunity to sing on the air, was identified on KFI for a while as one of the Whiteman sisters and later struck out for herself. Harry Barris is twenty-six; a very likable chap with a great deal of originality and stick-to-it-iveness. He formerly lived in Denver and was once a member of Ralph Reimer's orchestra of that city. Later he joined a Gus Edwards' troupe and still later he became affiliated with Bing Crosby and Al Rinker. He began composing and arranging years ago and quite a few of the numbers which have gained popularity within the past year or so were written when he was playing with Ralph. "Lies" is one of them. At that time no one seemed to get keyed up over the fact that he had managed a singable melody between the tonic and sub-dominant of the scale and now—well, you know how it has swept the country.

Ann, Fresno.—"Slip and Slide" (Gilmore, NBC) are Duke Attebery and Ken Gillum. Abe Bloom still appears on KFRC at irregular intervals. "Elmer" of the Jamboree broadcasts is portrayed by Al Pearce. It was Tommy Harris who imperson-

ated Bing Crosby on the program to which you refer. No, Tommy has never lived in Modesto nor is Mrs. Harris a Modesto girl. The Three Cheers are reported singing at the Ambassador hotel in Los Angeles. Tell your friend that she has been misinformed, Sally of Cecil and Sally, has never been Mrs. Harold Muller.

B. R., Penticton.—Edward Jansen (KVI) was born in St. Paul, Minn., on the 1st of April, grew up in Tacoma, worked his way through school, studied to be a teacher and then went theatre. When he was twenty-two years old he was stricken with infantile paralysis. The doctors held little or no hope that he would ever again be able to walk but with the determination that marks everything he does, Edward planned to "fool" them all. While convalescing, he had much time to study the intricacies of broadcasting, and one day he persuaded a friend to take him to KVI and applied for a position as announcer. Since then—that was two years ago—he has become manager and musical director of the station, has discarded his crutches and is one of the happiest individuals in the whole wide world. He is 5 feet 9½ inches tall, weighs 165 pounds, has steel gray eyes, dark brown, curly hair and is still eligible.

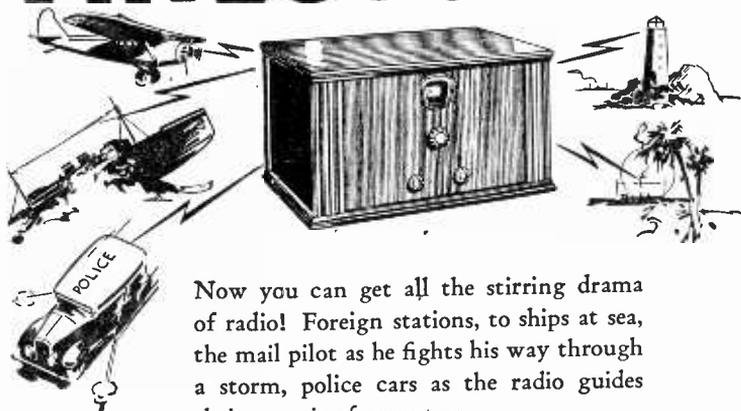
Eleanor, Sacramento.—The H-O quartet is composed of Earl Towner, Mort Gleason, Ray Nielan and Vic Detwiler. Edna O'Keefe was the announcer-ette of the Jamboree's "Wives' Night," "Mac" and Al are heard regularly on the Happy-Go-Lucky and Jamboree programs and appear on other broadcasts during the week but no advance schedule is given. Chester Smith conducted the Happy-Go-Lucky orchestra while Mickey Gillette, who was at that time directing, was on vacation. Yes, George Trager was at one time with KFRC.

Mrs. B. J., Portland.—Johnnie Walker (KOIN) is "host" announcer of the "Isle of Dreams" presentations. Cecil Teague is the organist, Frank Trevor plays the vibraharp and Anson Bush is the guitarist. The tenor soloist is Bob Haines and the Commercial announcer is Art Kirkham.

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# MICROPHONE GOSSIP



• • • Annette Doherty, who is in charge of foreign language courses at KFI-KECA, was once the center of an international problem. Her husband, who was a young American engineer employed in India, was murdered by natives, giving rise to diplomatic protests and investigations. Miss Doherty speaks several dialects of Hindustani and Punjabi, and is an authority on the nature and conditions of Ghandi's playground.

• • • Gene Quaw and his El Cortez orchestra are featuring a new popular song, "Just for One Moment," written by two San Diego composers, Elwood Albright and Gilbert Davidson. The new number, a fox-trot, is introduced by Quaw's band each night over the air through station KGB and the Don Lee-Columbia Broadcasting System.

Although the piece has been introduced for only a short time, it has enjoyed great popularity at the local hotel and, according to Quaw, the response of his radio audience has been gratifying.

• • • Since the installation of a new gold-plated antennae and a complete new ground system, KNX, in Hollywood, is in receipt of scores of letters from the Atlantic seaboard each day.

These acknowledgements of reception of the programs from the Hollywood station range from Maine to Florida.

• • • Mme. Frances Alda, for 22 years prima donna soprano of the Metropolitan Opera Company, has signed an exclusive contract with NBC Artists Service, it is announced by George Engles, vice-president of the National Broadcasting Company.

Under the terms of the contract, all of Mme. Alda's engagements for broadcasts or public appearances will be booked through NBC Artists Service.

• • • "Music That Satisfies" (CBS) calls for a reunion of the four Shilkret brothers every time it goes on the air. Jack is one of the pianists in the orchestra which Nat directs. Brother Harry, who is a doctor by profession, plays the trumpet in the ensemble

by way of a hobby. Lou, also a pianist, does not play during the program but helps Nat see to it that all the musicians get to the studio in time for their nightly work.

• • • An artist who sings in eleven languages, including Greek, Gaelic, Yiddish, and Neapolitan dialect, is rare even in radio, where versatility is the rule. Such an artist is George Gramlich, who, after seven years broadcasting, has become a regularly featured star on KHJ, Los Angeles, the key station of the Don Lee-Columbia network on the Pacific Coast.

• • • Eva de Vol, soprano heard on Pacific network broadcasts, ran away and got married at the age of 15—and has never regretted it. She and her husband are one of the happiest radio couples in San Francisco.

• • • Paul O'Harra, veteran KNX technical operator, and former navy wireless expert, spends every week-end with his parents in Coronado, approximately 140 miles from the Hollywood station.

O'Harra makes the trip in a little more than two hours, and estimates that he has driven the route at least 500 times in the past six years. Paul declares that he knows his way so well now that he can find his way there in his sleep. A short time ago, however, the driver of another car must have been asleep, too, for they awoke to discover that they had had a head-on collision! No one was seriously hurt, however.

• • • Ted White, tenor, had to spend four days in the hospital recently with an attack of neuritis. While he was gone, Ted's big police dog, Balto, disappeared completely. When the NBC star came home from the hospital he walked into the garage to get his car and a frantic bark welcomed him. Poor Balto, believing his master had deserted him, had crawled into Ted's car, knowing from past experience that Ted was likely to need his automobile sooner or later. He had kept a vigil there for four days and nights without food or water.

• • • Cyril Godwin, KGER violinist, who resides in Hollywood and motors to

Long Beach each day, found himself in an embarrassing situation during the recent rainy spell when he became stalled in the midst of a lake of water en route. The hour was near to program time, so Cyril hailed a passing taker truck and rode to the station in style. Ah, but Cyril is English and not easily affected by qualms of conscience.

• • • "You're Making Me Fall in Love," written by Jack Dunn, orchestra leader over KTM, and his arranger, Jean Gauthier, was given over the air the other day, and Gene Johnston, Los Angeles music publisher, heard the tune. The next day he bought the publishing rights and now the number has been published. Last week Dunn celebrated the 365th night of consecutive playing at the Rainbow Gardens, Los Angeles. His orchestra is heard five times a week from KTM.

• • • Here's a tip to salesmen who would like to think of Don E. Gilman, vice-president of NBC's Pacific Division, as a prospect—don't wear any false beards or masquerade as a "personal friend" when you come calling.

"If a salesman offering rusty tomato cans as his only stock in trade calls at the hostess desk and says, 'I want to see Mr. Gilman—I want to sell him some rusty tomato cans,' he can almost always get three minutes of my time," declared the NBC executive the other day.

"Salesmen who refuse to tell a busy man's secretary why they want to see him; who say, 'It's a personal matter,' hurt their own chances of selling him, nine times out of ten. If they get to him on the 'personal matter' story he justly feels that he has been tricked."

• • • 'Tis rumored that Ruth Clark, member of the vivacious harmony duo, the Clark Sisters, heard over KFRC regularly, is engaged to be married. Inquiries revealed much blushing, but no confirmation from Miss Clark. She wouldn't deny the rumor, however.

• • • Bill Goodwin is the newest addition to KFRC's announcing staff. Before entering radio, Goodwin took a prominent part in Pacific Coast stage work. He played with the Reginald Travers Players in San Francisco, with Leo Carrillo in "Broken Wings," and a season with the Henry Duffy Players in Portland. His first radio experience

was gained at KFBK at Sacramento, which was followed by his KFRC appointment.

He was born and educated in San Francisco and is 22 years old, which makes him the youngest announcer on KFRC's staff.

• • • The life-like animal and bird sounds heard on the Jungle Man's program each Thursday over an NBC network are made by Purves Pullen, a native of Akron, Ohio, now studying music in New York. Pullen can imitate a pig, a pewee, poodle and whip-poor-will with extraordinary skill.

• • • Luis Alvarez, Spanish tenor from the Biscayan provinces, is a fine mechanic when he is not being a tenor on KFI-KECA. He was trained in the trade and worked as a mechanic some years before he was discovered and launched into an operatic career in South America and Italy. His is perhaps the first case on record among operatic tenors, where a good craftsman was not converted into an indifferent artist.

• • • Virginia Farmer, who portrays the rôle of Marthy Thompkins, wife of the Mayor of Thompkins Corners, in the "Real Folks" presentations, is one of radio's busiest actresses. In addition to her weekly performance in the rural dramas, she plays a part in the stage production of the "House of Connolly." The latter is now playing in Washington, and immediately after her Sunday broadcasts in Columbia's New York studios, she rushes away to catch a train bound for the Capital.

• • • Meredith Wilson, KFRC musical director and acclaimed by many to be the outstanding artist in his field, in gaining fame as "The Rhapsody King."

During the past year he has composed rhapsodies on the following subjects: Babies, Mothers, Trails, Burning Questions, Doing Things, Solomon Levi, the Family and Going Places. Each of these won scores of enthusiastic comments from listeners and music lovers. Wilson's rhapsodies are a frequent feature on the Golden State Blue Monday Jamboree, heard over KFRC every Monday evening.

• • • KMPC's new RCA transmitter is expected to be in operation by March 1, with its new operating room and a large glass window for inspection by the public.

# CRITIQUE OF THE WEEK



By DYAL TURNER

WELL, some sponsors have an appreciation of the fitness o' things. Pepsi-sodent, for example. Notice how, on Lincoln's birthday, they omitted the usual sales talk. I've been watchin' them for a long time. Seems to be an established policy of theirs to observe all great days in the same way. No hint of commercialism to disturb the sanctity. Decent an' worthy, I call it.

\* \* \*

Anita Stewart's voice sorta reminds me of an angel steppin' cautiously on forbidden ground. Catch myself pullin' for her. She sounds so kinda sweet I don't want her to get hurt. The supporting male voices add a lot to the broadcast. As a whole, it's not a half bad presentation. Starts at KHJ.

\* \* \*

The Cheseborough programs are improvin'. Enjoyed the broadcast on February 12 a lot.

\* \* \*

Thanks, NBC, for the use of your facilities and personnel on that American Legion broadcast. The hybri-citizenry needs jackin' up every once in a while.

\* \* \*

Station KFRC—"We now present the Langendorf program by means of electrical transcription." (Business of turning dial.)

\* \* \*

KTAB did a courteous thing the other night. Announced that a certain feature was being discontinued. Explained why. Promised to find another spot for it later an' said they'd announce the date of the return engagement. I'll bet in that less 'n' a minute talk they made a heap o' new friends. It was neatly handled an' I don't mean maybe.

\* \* \*

Gonna write a fan letter this week. It's goin' to Columbia's March of Time sponsors. They asked for a "reaction" the other evenin'. Believe me, they're gonna get mine. Say, if that program goes off it'll just about break my heart. Grandest thing that ever came thru a loudspeaker. Only one thing wrong with it. Hits our coast when business men are en route home an' their Amelias are busy gettin' dinner. Man! Whatta pro-

gram. See if you can't make it next week. If you do, I'm a cross-eyed somethin' or other, if it doesn't inspire you to sharpen your pencils an' request its continuance. If we pull together, fellas, we might get 'em to find a better spot. It's sure worth it.

\* \* \*

Heard Grace Allen an' George Burns on CBS with the Lombardo outfit? Clever, what? They c'n patter away at the oldest stuff an' yet sound as though they'd originated it. I'm all for 'em. Still for Lombardo, too. He an' his gang are the keenest bunch of its kind on the air. Always somethin' new in the way of arrangements an' the instruments sing instead o' blat.

\* \* \*

Wonder how much Winchell gets paid for publicizin' Ben Bernie. . . . Say, we're not goofs, you know, W. W.

\* \* \*

Will you tell me who the heck can enjoy a radio drama durin' the daytime? I can't be the only guy livin' who craves atmosphere with a play. Imagine goin' to a theater an' tryin' to let yourself go with glarin' lights an' noise all around. It's more 'n' I c'n figure out why KGO wastes a lotta good players an' corkin' good stories on Sunday afternoons. Better juggle that Drama Hour back where it was, boys, if you wanna get an audience.

\* \* \*

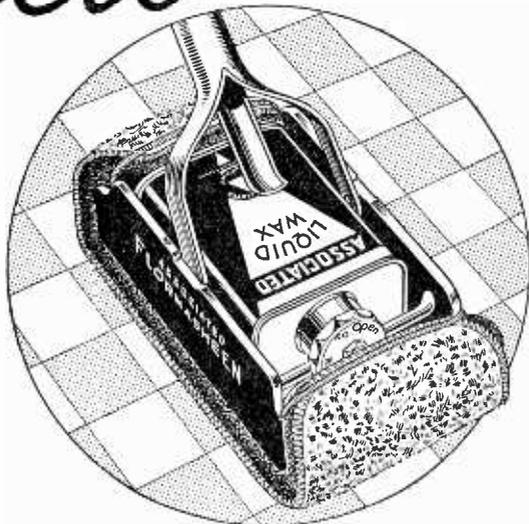
Attention, "Dyal Turner":  
Dear Sir:—Being a critic of others, you will tolerate criticism directed at your own address. At least, I presume so . . . or do I presume too much?

I do not find fault at all with your critical work, as such. But I think, that it is in bad taste to "slangbang" your otherwise interesting remarks. As a rule, we do not take seriously the man who does not want to be serious himself. Your slangy ways hurt your column. And that's that.

May I ask of you to pay a little more attention to the SMALLER stations? I have been scanning your column for months for some expression of opinion in regard to some of my own favorites. Because I value your opinion and would like to see how right or wrong I am in my own estimation of programs and talents. R. H., San Francisco.

Answer:—What d' you say we leave the "slang-bang" business to the jury? Far's I know, that's a new coined word. Darned good one, too. Why 'n't you get it patented before W. W. claims it? Now 'bout the smaller stations— It's like this—Broadcast Weekly covers a lotta territory. So, programs of general interest, covering a lotta territory, must necessarily be the first consideration. Whenever it's possible I inject somethin' about a local. D. T.

New -



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# ... RADIO NEWS ...

EUROPE, outside of Soviet Russia, has approximately as many radio receiving sets as has the United States, but has only little more than one-third as many broadcasting stations, it is indicated by recent surveys.

Figures on receivers in Europe are difficult to compile with accuracy because of the many "bootleg" sets owned by people who refuse to pay the taxes imposed in most countries. There are a total of 12,050,000 licensed sets, but no estimate of any value has ever been made of the number of unlicensed receivers. These sets are supplied with programs by a total of 233 stations.

Sweden leads all Europe in the number of broadcasting stations, with thirty-three, followed by France and Germany with thirty each, but the United Kingdom, with twenty-one stations, leads in the number of receivers, with 3,930,600, followed by Germany with 3,732,000, while Sweden counts only 462,000 receivers and France 500,000.

In only twelve of the thirty-four European areas recently studied by representatives of the Department of Commerce is radio advertising accepted, and in most of those countries such advertising as is permitted is under strict regulation. In most instances, the facilities offered for advertising are very limited and in some countries native concerns and products may be advertised, but not foreign ones.

The limited area of most European countries and the wide diversity of languages preclude any widespread advertising such as is available in the United States. With political boundaries in some cases only a few hundred miles apart, one national program is easily received in half a dozen different countries. This, however, is not necessarily an advantage since a large part of the foreign audience may be unable to understand the language in which the program is broadcast.

The language problem is probably the most difficult of all from the standpoint of the advertiser who would have national coverage. In practically every European country can be found a variety of dialects and in many of them actually different languages. In Yugoslavia, for instance, there are but three stations and each broadcasts in a different language.

THE bureau of education is part of the Interior Department, but the Department of Agriculture runs a school all its own and practically every official of that department making a radio address is a "graduate."

More than 1,000 men and women who have talked on the activities of the Department of Agriculture have undergone voice tests in a special studio and received individual training for their radio appearances by Morse Salisbury, chief of the department's radio division. "Speakers representing this department go on the air fully prepared," Salisbury declares. "Their talks are written especially for radio and their delivery is in the most accepted radio style."

In addition to the great mass of radio material distributed among the broadcasting stations for delivery by members of their own staffs, addresses by officials of the department themselves average two for every working day in the year.

Great care is taken in the preparation of radio material, to have it sufficiently interesting to hold the attention of the listener, regardless of the informative value it contains. Knowledge, Salisbury holds, is more readily digested when "sugar coated" with interest. The most valuable information in the world can lose every bit of its value by being presented in a heavy mass.

There can be no doubt of the widespread interest in the department's radio activities. That is evidenced by the steadily increasing number of stations using the material and the ever-growing volume of correspondence from listeners who wish more information on particular subjects than was given over the radio.

Much of the credit for the department's success in broadcasting goes to the "school," where speakers who lack radio experience are carried over the period of "mike fright" which often attacks the tyro and are taught the poise and even delivery which is necessary for the successful lecturer. As a result of this training, department people speaking over the radio know just what they are going to say and how they are going to say it, and the halting delivery and fumbling for words which marks the amateur are eliminated.

A CONGRESSIONAL investigation of the radio situation is to be sought in the near future by Representative Ralph A. Horr (Rep.) of Washington, whose preliminary studies, he declares, have shown the Federal Radio Commission to be "one of the most extravagant and arbitrary of the government agencies."

Not only are appropriations for the commission nearly twice as large as was found necessary in 1929 by the United States Efficiency Bureau, following a study, Congressman Horr charges, but "both in regard to its own personnel and in the allocation of its favors, the commission has been guilty of high-handedness scarcely preceded."

Civil service rules, he alleges, have been violated by the appointment to high-salaried positions of "experts" where promotion of trained personnel would have saved the salaries paid men whom he charges are often inexperienced.

However, the Congressman asserts, "favor of monopolistic control is the most vicious tendency of the commission. This is evidenced by the hold NBC and RCA have upon the commission. Incidents of unfairness which almost amount to tyranny are numerous. Stations have been given increased time and power without even formal petition, when smaller stations whose facilities have been attacked have had to spend huge sums of money to retain high-priced counsel and prove convenience and necessity at a hearing.

"Because their properties are completely at the mercy of the commission, owners of many stations hesitate to come forward with direct charges against the commission for fear of reprisal. This is also true of employees of the commission.

"If this monopolistic tendency continues, local stations will rapidly become relics of the past. A few large companies will own the air, and uniform entertainment for the country will be sent from one or two centers, thus discouraging general artistic development. If two or three orchestras and attending artists can furnish entertainment for the entire country it is very apparent that the outlet for musicians and artists will be almost cut off.

"Granting of cleared channels and use of high power," Mr. Horr declared, "is giving hogging privileges of the air. A group having one or two strong stations is not objec-

tionable, but to give this group monopoly just because it puts on good programs is like allowing an oil company to control the output just because it sells good oil.

"I am of the opinion that if these chains desire to continue their nation-wide broadcasts, each should synchronize on one wavelength, leaving the remaining wavelengths for individual stations. The listening public could thus hear the chain programs or listen to the local community features.

"I have just scratched the surface in this radio mess. I believe a Congressional investigation is urgently needed, and I will vigorously seek such a hearing."

LEGISLATION putting an end to radio lotteries now appears practically assured before Congress adjourns next June, the House of Representatives having passed the bill sponsored by Congressman Davis of Tennessee, which now goes to the Senate for concurrence.

The bill will be followed, members of the House were promised during debate on the measure, by legislation seeking to curb the lottery activities in the United States of foreign stations, against which the only weapon the Government now has is the postal regulation closing the mails to lottery material.

The Davis bill prohibits any licensed station broadcasting any information concerning a lottery, gift enterprise or similar scheme, offering prizes dependent in whole or in part upon lot or chance.

While there was no opposition to the banning of lotteries, discussion of the measure on the floor of the House was marked by a number of bitter attacks upon the Federal Radio Commission, directed at its alleged arbitrary practices and the domination which it was charged the chain organizations have been permitted to secure in the broadcasting field.

Barred from newspapers and periodicals because of postal regulations making such matter unmailable, operators of lottery schemes, it was developed during the debate, have flocked to the radio, where no restrictions have as yet been imposed. The majority of broadcasters, it was declared, are in favor of the Davis provisions, under which they believe they could bar many other objectionable types of radio advertising to which, under present conditions, they feel they can raise no valid objection.



# SILHOUETTES

**V**OICES, whether speaking or singing, are sometimes remembered. So are people, after a fashion. And smiles. All of these are true about Lois Austin, the "leading lady" of the Eight O'Clock Players, KLX. She had not been heard for several years in the Bay region and here's what one of the most followed critics said in a newspaper write-up recently: "The listener who knows his players could recognize Lois Austin's lovely voice Sunday night as Mary Stuart."

Next comes the person, this attractive girl herself. As soon as it was known she was Roxane in the Players' broadcast of Rostand's "Cyrano de Bergerac," folks began going back about five years in retrospect. Then this same person had played the same part in the Greek Theatre on the University of California campus, from which university she had graduated in 1924.

The third item: "Smiles." Every single member of the Eight O'Clock Players has remarked upon Lois' smile. Just about the "loveliest" ever seen is the consensus of opinion—at least as far as present and past are concerned. We feel pretty sure of the future also. The words happy, tender meaning, and sunshine from the old popular song "Smiles" all hold true when Lois shows her dimples.

Lois Austin is a Californian, hailing from Pasadena. Down there she was in and about the Community Playhouse all the time. Even as a "young 'un" she worked

under Gilmor Brown. She has also been under Irving Pichel's "eagle eye" directing. So it was natural that when she came to "Cal" she should continue prominently in the Little Theatre work and have the chance of being directed by Sam Hume. After graduation, stock companies up and down the Pacific Coast and playing at the Palace in San



LOIS AUSTIN

Francisco. Leads came easy to her as no doubt they did to her opposites. Then she married an artist, fortunately for her and for us. More stock work and leads in Denver and Honolulu. Then off the stage because of the cutest of little imps you ever did see. He's a marvelous combination of "ma" and "pa." The movies would go wild over him if they once laid eyes on him.

Brother-in-law Barton Yarborough, who has made a place for himself over NBC

put "radio" in Lois' bonnet. He it was who made the part of Sergeant Jack Long live, in the mystery serial "Tony." "Raising Junior" occupies his time now. So that's how right from the first play last October, Lois has been going strong with the "Eight O'Clockers," which brings her under Director Everett Glass.

One day I dropped in on her, and what was she doing but developing some pictures of flowers in a Japanese bowl that she photographed while the sun was making them dance. A few mornings later business called, and there I found her delicately coloring those same flowers. They are alive and are now on the wall with "Lois" printed in tiny type under them. What next? No wonder the young lady concerned continues a "lead."

**A**TINY little figure, topped by dark curls, surrounding a face which looks as if it belonged to an elf, slips silently across the studio floor and up on a footstool placed before a low microphone.

Across miles of ether goes a clear, silvery little voice, flexible and true as that of an adult actor—Anita Calfot is "pretending" again.

This ten-year-old member of NBC's National Players, who looks about seven or eight, judging by her size, and portrays radio rôles like a seasoned veteran of the stage, is still a little girl at heart. Before each performance of "Memory Lane" or other presentations in which she ap-

pears, Earl Hodgins, NBC dramatic producer, takes Anita to one side for a brief conference.

"What must I pretend this time?" she asks anxiously, and Earle tells her. It takes just about two minutes for Anita to comprehend the plot of the little mental drama which must go in her own brain before she steps into a part. And once she steps into it she's there to say.

"Anita was always like that, Mrs. Calfot smiles when she is asked about her gifted young daughter. "She loved to 'play pretend' when she was just old enough to toddle. We played games in which she was every character of her fairy book in turn."

Anita was a bit of a prodigy in Lincoln, Nebraska, where she was born. At the age of ten months she was able not only to say words, but to carry on conversation, and she has been reading and writing since she was three.

She was offered her first stage engagement at the age of two and a half, when she appeared as a page in a play. By the time she was six, she was used to singing and dancing behind the footlights. Her family moved to San Francisco, and she played for eight months in "Daddies," and then joined the Henry Duffy players for a season.

She has been a member of the NBC staff for months, and was one of its first to be signed by the NBC Artists Service. Its head looks upon Anita as the future "Baby Peggy" of radio, he says.

Anita does not let her professional activities interfere with her own tastes as a little girl. She still reads fairy stories and has a family of pet dolls.



ANITA CALFOT

**A** CONDUCTOR since he was eighteen years old, Edward J. Fitzpatrick still gets a thrill from every program he directs and can't think of anything else he'd rather do.

"There is nothing monotonous about conducting an orchestra," Fitzpatrick insists.

Perhaps that is because of radio, which demands variety and Ed must afford it, being on the air several times daily to conduct and to play the violin.



EDWARD J. FITZPATRICK

More than six feet tall and weighing 210 pounds, Fitzpatrick probably belies your mental picture. He is the athlete in appearance, rather than the musician. A son of Irish parents, Fitzpatrick possesses a rare sense of humor and no little wit. His black hair is characteristic of his race, but Ed's eyes are brown, rather than the accepted Irish blue.

Newport, Kentucky, is Fitzpatrick's birthplace, but he grew up in Salt Lake City, Utah, where he completed his academic education and began his professional career as orchestral director at the Salt Lake City Orpheum Theater, a post he held for several years and followed up with seven years on tour.

Sarah Bernhardt and the Irish-American composer, Herbert, are among those whose praise he has received. He has won distinction as a violinist as well as a conductor, and it has been said that Fitzpatrick's interpretations have "international flavor." "He has the Italian temperament, the poetry of a Russian, the technique of a Frenchman and the tone of a German master," it has been said.

Up at 5 o'clock every morning, Fitzpatrick walks more than a mile to the NBC studios. Golf and other outdoor sports occupy him afterward, if time permits. The stock market is his favorite "dissipation," Fitzpatrick insists, but he admits the dissipation most often proves profitable. Books, he places next. Biographies afford him most pleasure and he often-times reads plays which, he explains, stimulate the imagination more than does the novel.

# The OPEN CIRCUIT

*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *One for Norman*

I'VE taken the BROADCAST WEEKLY for a good many months and I enjoy every page of it. I like mostly the Open Circuit and the Critique of the week.

I was certainly overjoyed to read Helen McN.'s letter of some weeks past. She, being able to write what I can't, has expressed my sentiments exactly. Norman Nielsen is the one artist I could listen to for hours. Those who want Walter Winchell and his Lucky Strike program can have them. Give me a program with Norman Nielsen, anytime.

In closing let me thank Helen McN. for putting into words what I think.

Yours very truly,  
*Virginia G., Stockton, Calif., Jan. 30*

## *Blowing Off Steam*

I HAVE only been a subscriber to BROADCAST WEEKLY a short time, but your little book ranks ace-high with me.

Would like to blow off a little steam, if I may.

I quite agree with Henry C. of Aberdeen, Washington. These fifteen minute NBC and CBS programs do jar on one's nerves.

I do enjoy a half-hour of good singing or music. But my "kick" is this; when your favorite is singing they won't let them sing only one or two songs, two-thirds of the time allotted to them is monopolized by the orchestra. I especially like the Sunday afternoon concerts given by the General Electric Circle. No "buttin' in" by the orchestra, the singer is allowed full time to sing. I wonder how many agree with me about this?

What's the matter with KFRC Home Sweet Home Sunday morning concerts? They are sure getting tiresome—not the music but the singers. Sunday after Sunday the same voices. Hey, you program directors, why show so much partiality? We poor dumb listeners do get so tired of the same old stuff all-the-time. They have plenty of good singers. Why not give some of your

old "standpats" a chance—just for a little variety. Hazel Warner, Robert Olson or Thelma Brown. And for the love-o'-mike muzzle Don Smith. He can't sing or yodle; he spoils the whole Happy-Go-Lucky Hour for me.

So here's more power to your great little book.

Sincerely,

*Mrs. Ethel E. K., Favaville, Calif., Feb. 8*

## *A Total Loss*

I ENJOY your WEEKLY thoroughly, except the department devoted to Dyal Turner. In a previous incarnation he must have been the original pessimist. One crack about the Spotlight Revue recently seemed to me very unjust. They have improved the program with the addition of Monroe Upton, and the only improvement I might suggest would be the reinstatement of Jack and Ethyl in their dramatic skits. Though I have for many years been identified with Associated's strongest competitor, I feel that the Spotlight is one of the finest programs on the air. I also like Friendship Town, but enjoyed Real Folks three times as much; I got a big kick out of their "orchestry." The Dinglebenders give us real pleasure, and Seth Parker is our regular diet. Raising Junior is quite good, and Cecil and Sally seem to be much better recently than last year. The Jamboree has its high spots, but I get weary waiting for Eb and Zeb and Deep Dramatic Stock Company; and now, alas, Bilgy is gone.

Among the purely musical programs, I prefer Toscha Seidel, the Carnation Hour, and that of Chase and Sanborn. Also regularly tune in Ernie Smith and M. Jay Goodman's hymns on Thursdays.

Our own KQW is a total loss, as far as we are concerned; when they give a fair program, the transmitter seems to "wobble," and when tell us You Never Can Tell, you may be reasonably sure to hear some blah on an accordion, or worse, sixteen accordions!

*H. J. G., San Jose, February 14*

### Room for Improvement

I HAVE been a reader of BROADCAST WEEKLY for a long time, and think it a wonderful magazine.

I like the correct programs, Microphone Gossip, Silhouettes, Personal Pickups, the Open Circuit, Critique of the Week very much and think it a good all around magazine. I don't know what I would do without it each week.

As an admirer of good music and artists and good programs, I wish to add my feeble protest to a lot of the "hoëy" that is foisted on the innocent listeners at the present time.

The sponsors say it is their aim to give us better programs, and invite us to write in suggestions.

I am sure Lucky Strike and M. J. B. will appreciate these comments, as there is ample room in their respective programs for improvement.

Both have good products, and I say this from experience. However, just why these fellows, Medbury and Winchell, are permitted to clutter up otherwise good programs with a lot of nonsense and ballyhoo remains a mystery.

As Gene W. C. of Seattle, in a recent issue of BROADCAST WEEKLY, so ably points out, this Walter Winchell is terrible, and that isn't the half of it.

If he had a pleasant voice and knew how to speak into a "mike," said something worth while now and then, he could be tolerated. As it is, both he and his employers are misleading in their statement that "his gossip is tomorrow's news"; to term such news, or even gossip, is a severe tax on the imagination.

I don't know the sentiment of others, but personally I don't care the ultimate straw in a last year's bird nest what brand of cigarette any movie star claims she smokes any more than I care whether or not she talks in her sleep.

Once upon a time Lucky Strike had a real good program, well worth looking forward to; as much cannot be said of the present one.

A suggestion for Lucky Strike: In a few well-chosen words tell the world you make a good cigarette, eliminate all the obnoxious sales talk, and hokum by Winchell and give us a program such as you had with B. A. Rolfe and his orchestra.

No doubt John P. Medbury is a clever

fellow, but his line has no merit to entitle him to a place on the Demi Tasse Revue. The Revue we have known in the past is away beyond his reach, so why cut down the Revue to his size. M. J. B. products are good, and I think it only fair to give us programs in keeping with the high quality of the products.

Perhaps I am wrong, but when a program or some one on it "gives me a pain in the neck" I naturally am not a good prospect for products mentioned on that program.

I am not sore at you, Lucky Strike or M. J. B. Demi Tasse Revue. I like your products (and you don't owe me a red cent for this say so), but please find some other employment (off the air) for Messrs. Medbury and Winchell.

*Jacob A. P., Sacramento, February 15*

### More Power to Al's Gang

I TOO, would like to say "Thank you" to the person who is responsible for the moving of our Gypsy's program to another night. It was awfully hard on the Jamboree fans, for we hated to miss either of these programs on Monday night.

Have just read the letter of Alma H., the sixth prize winner. To her I say, I'm glad she got the radio, even if it's the one I wanted. For Alma H., I, too, have been a shut-in and believe me a radio is the only enjoyment I had, not for months, but for years. Let me recommend that you tune in on the programs of Hazel Warner; she'll bring you the sunshine and beauty of life to your bedside. In listening to her you'll forget that all is not well; she'll bring back memories of better days and dreams of a future full of health and happiness. A year ago I'd decided "What's the use," and then one day wrote my first fan letter. Need I say to whom? My answer made we want to get well, for I wanted to meet my radio friend whose sweet philosophy had helped me, whose beautiful voice meant forgetfulness. I built air castles; nothing seemed impossible. Now I'm no longer a "shut-in", and on January 23 I realized my ambition! I met, in person, Hazel Warner during her appearance here with the Happy-Go-Lucky gang! Only for a moment, but what a moment!

Indeed she does not disappoint one. I still can't decide which is the sweetest and more beautiful—the girl or the voice. After

all, I guess it's an even race; both are wonderful.

Being told "It's time to rest" doesn't bother me in the afternoons, for there's always a chance that someone at KFRC will get big-hearted and let us hear her some time between two and four.

Hazel, your fans are legion and we'll wait. Perhaps some day soon we'll get the breaks and hear you daily. In the meantime we will be thankful for the few times we hear your sweet voice; half a loaf is better than none at all.

By depending on BROADCAST WEEKLY's listing of your station's programs I've been able to hear you a few times on programs not on the chain and, believe me, when the time comes no one will need to remind me of the fact that my subscription needs to be renewed. I'd rather miss a meal than a copy of my favorite magazine.

Al Pearce, please bring Hazel with you on March 5. If I may lapse into the vernacular, "She knocked 'em dead at the Shrine Auditorium." You've a grand bunch of troupers, Al; and your troupers have a grand manager. Take a bow, Gang.

More power to you, BROADCAST, and thanks for giving my letter some room in your great "little big" book.

*Natalie M., Los Angeles, February 12*

### "Be Yourself"

IT HAS been only of late that I have become interested in the fine little weekly magazine, BROADCAST WEEKLY, mainly because I hadn't taken the trouble to read one to see what it contained. But, already, I have become a BROADCAST WEEKLY addict, and usually make the mistake of asking for it a day too soon each week. However, habit will no doubt teach me to not be so previous as I go along.

In your BROADCAST WEEKLY I notice you have a section set aside for would-be critics, cynics or whatever you may call one who isn't entirely satisfied with the lot set before them, and that you give the privilege to all to send in their letters of comment, full name and address. Well, I don't mind giving you my address, but I hope if any part of my letter or comments accidentally appear in your "Open Circuit," that the so-called radio cranks won't commence on my poor composition, letter writing, etc., so here goes.

If you will excuse me for "copying" and

being more or less devoid of originality, I want to compliment your contributors, A. D. of Lakeport, California, January 26, and I. Mc., Chico, California, February 1. As McNamee has it they took the very words right out of my mouth. Perhaps I am another "dreamer" is my reason for enjoying "Paul Carson's Bridge to Dreamland" every Sunday evening, but it seems that Sundays are always a day for me to be reminiscent of days gone by, or to look ahead and wonder what the future holds for me, and what a wonderful setting Paul Carson's music at an ideal hour makes for me.

I don't know whether or not I am singularly radio natured or not, but perhaps I am to such an extent that I have set my own receiver in my room where I may spend many idle hours listening by myself, and gleaned the most of all entertainment and education from its programs. As for criticizing any one artist, I feel there are 600 different stations provided in this old U. S. A. and if I don't like "Amos 'n' Andy" as the case may be, a quick jerk of that little "black knob" will change the scenery for me. Place yourself in their places, and imagine that if each letter of criticism were a thorn in your side, just how long they would be able to hold a job. Perhaps they are not always to our liking, but there are many more, that will no doubt fit the mood you are in.

You may edit this thing called a letter, censor it, and rewrite it, but I want you to know I enjoy my radio about as much as anyone person can, and last but not least, BROADCAST WEEKLY.

Let's hope Lucky Strike don't run out of places to go, that program from Lake Placid with Joe Morris' Society Players, and the Olympic Stars' introductions were great. Boy! That's somethin' or somethin'.

As for Medbury and the Dum Dame Elsie, on M. J. B.'s Demi-Tasse Revue, I think he's just swell—again and man how that young feller Novis can sing. He has well earned the title of "Radio's leading tenor" in my opinion.

I gotta' sign off before the reader marks a great big "30" over this whole thing, and am yours for more music, good fellowship, and less worries from "Manchu-Ski."

A depressed "Brass-pounder" and his "All Cap,"

*Jack E. H., Buhl, Idaho, February 11*

### Winner of Eleventh Prize

THANK you very much for the Remler radio set which you sent me as the eleventh prize in your Artist Identification Contest.

The set is seeing constant service by my bedside, and certainly is a very welcome addition to my room.

May we have more and more contests in the near future.

Your last contest certainly kept me "going some" and gave me a lot of pleasure and enjoyment as well as that handsome prize you awarded me.

Again thanking you and wishing you the best of success.

*E. Toshiharu Oka, San Juan Capistrano,  
February 10*

### Give 'em a Chance, Dyal

YOU know the old saying, "Everyone to his own taste, 'said the old woman when she kissed the cow.'" Well, apply that to your own case. Now, it just happens that I am rather enjoying "Ventures in Venus" whether you do or not. I have not decided whether it is perverted taste or infantile mind on my part; but it is probably one of the two. During the first part I was not sure it would be very good; but it is getting better as it goes along, so please, Mr. Critic, no more slams. Give them a chance. It may sound artificial and out of keeping with common sense, but it is becoming interesting. Who knows what will be invented in the next twenty years or so, when we view the results of the last.

You may tell me that it takes small things to amuse small minds; but just the same the story is not without its good points. The detached human head is a little annoying. I should have invented a process that would keep the original body externally young if I had been writing the story. I think it would have been more within the realms of possibility.

Now I have one criticism to make and then I shall stop boring you to tears. It is this: KTAB is becoming an abomination. I never tune in any more. They advertise continually, it seems, and I wish someone would put a stop to it. We tuned in week before last to hear their mystery drama and every cut they interrupted the thread of the story with advertising. It was *terrible*. Who wants to buy clothes cheap at 8:30 p. m.

right in the middle of a mystery story. BAH! Before and after the programs, advertising is all right, but not in the middle. So I shall not tune in that station any more.

The other stations are not offensive, why should that one be. Unless they have changed their methods in the last two weeks, deliver me from listening.

Hope this letter isn't too much for your peace of mind. We may differ in opinions on dramas, but not otherwise, for I always enjoy reading your columns in the BROADCAST WEEKLY. Anyway, the Venus serial will soon be over, so cheer up.

*Mrs. Esther P., Wheatland, Feb. 12*

### Can't Be Beaten

"GYPSY TAKES A BOW" is the caption above one of the Open Circuit letters. Gypsy, a magic name for a magic girl; and my objection is that we do not hear her captivating voice often enough.

I agree with Johanna B. of Fresno, the change of day for Gypsy's interview is rather an improvement; the public seems to be more willing to do without Amos 'n' Andy than to miss any part of the Blue Monday Jamboree. I am in business, and this is my reaction after listening to the different remarks made by my customers. The public learned to love Gypsy, and real fans are always anxious to learn about the different artists they are listening to, which opportunity is given to them by this interview. So more power to you, Gypsy, interview them all; Wednesday is a good day.

I am, and have been, a regular fan ever since the radio is in existence. I mean a real radio fan, one who believes in letting the artists know how many delightful moments they are giving me. It is due to them.

KHJ, here's to you and your wonderful programs; I have reference to the Hallelujah Hour and the Merry Makers. I wish they would send the pictures of Robert Bradford, staff baritone, and Charlie Leland, comic star, to the BROADCAST WEEKLY. My niece and I are using the pictures and write-ups appearing in your wonderful little magazine for the making of our radio scrapbooks; we have most every one of KHJ but the two mentioned above.

More power to you, also, Mr. Editor of the BROADCAST WEEKLY. Your magazine cannot be beat.

*Mrs. Robert M. G., San Francisco, Feb. 14*

# SUNDAY Programs • • • • • February 28, 1932

## CBS

### Columbia Broadcasting System

- 8:30 A.M.—Voice of St. Louis: KFBK, KOL, KVI  
 9—Voice of St. Louis: KFBK, KMJ, KWG, KOL, KVI, KFPY  
 9:30—International Broadcast: KOL, KVI, KFPY  
 9:45—Street Singer: KFBK, KOL, KVI, KFPY  
 10—Cathedral Hour: KFBK, KOL, KVI, KFPY  
 11:30—Columbia Church of the Air: KFBK, KWG, KOL, KFPY, KFRC, KHJ, KGB  
 12 noon—New York Philharmonic Symphony Orchestra; Yelli d'Aranyi, Violinist; KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 2:30—The Lost Legion: KOL, KVI, KFPY, KFRC, KGB  
 3—Chicago Knights: KOL, KVI, KFPY, KFRC, KGB  
 4—National Advisory Council on Radio in Education: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB  
 4:45—Ted Fiorito's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 5:30—The Metropolitans: Andre Kostelanetz, Conductor, with Male Quartet: KWG, KOL, KVI, KFPY, KFRC  
 5:45—Angelo Patri: "Your Child": KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ  
 6—Fisk University Chorus: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB  
 6:30—"Adventuring with Count Von Luckner": KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
 7—Edna Wallace Hopper Variety Show: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
 7:30—Ernest Hutcheson, Pianist: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB  
 8—The Gauchos: KFBK, KFPY  
 8:30—Pennzoil Parade: KOL, KFPY, KFRC, KHJ  
 8:30—Evening Melodies: KFBK, KMJ, KWG, KGB  
 9—Eddie Duchin and His Central Park Casino Orchestra: KWG
- 340.7 Meters KLX Lake. 6000 880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.  
 12 noon—Recorded Program  
 12:30—John Wharry Lewis' Quintet  
 1:30—Recordings  
 2:30—Delphine Murphy, Contralto; Clyde Diddle, Basso; Helen Benson, Banjoist; Phebe Starr, Pianist  
 3:30—Recorded program  
 4:30—Venetian Violin Ensemble  
 5—Recorded program  
 6—Mixed Quartet  
 6:30—KLX trio  
 7:30—The Three Cocoanuts, and Ethel Rhinard and Cora Scott  
 8—Eight o'Clock Players, under the direction of Everett Glass, presents "Camille"  
 9—Helen Parmelee, pianist  
 9:15—Jack Delaney's Novelty Trio  
 9:45—Marge Vogel and Jean Ardath  
 10 to 11 P.M.—Dance program



**DOROTHY DESMOND**  
 "JOAN LEE"  
 NBC-KPO—7 P. M.

- 491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.  
 8 A.M.—CBS, Julia Mahoney and Charles Carlile, duets with Emery Deutsch's Orchestra  
 8:30—"Mac," comics  
 9—"Home Sweet Home Concert"  
 11—Sherman Clay Concert  
 12 noon—N. Y. Philharmonic Symphony Orch., Bruno Walter, conductor  
 2—Prof. Lindsley and Leigh Harline  
 2:30—CBS, The Lost Legion  
 3—CBS, Chicago Knights  
 3:30—Lavender and Old Lace  
 4—CBS, National Advisory Council on Radio in Education  
 4:30—Doakes and Doakes  
 4:45—CBS, Ted Fiorito's Orchestra  
 5—The Buccaneers  
 5:30—CBS, The World's Business  
 5:45—CBS, "Your Child," Angelo Patri  
 6—CBS, Fisk University Chorus, spirituals  
 6:30—CBS, "Experiences of Count Von Luckner"  
 7—CBS, Edna Wallace Hopper  
 7:30—CBS, Ernest Hutcheson, pianist, and concert orchestra  
 8—"Musical Forget-Me-Nots," featuring Hazel Warner, Walter Kelsey and Eleanor Allen  
 8:15—Dramatic reading by Eugene Eubanks  
 8:30—CBS, "Pennzoil Parade," featuring Harry Sosnik's Orchestra and a guest star  
 9—"Parisian Night Life"  
 9:15—"Waves of Melody"  
 9:30—CBS, California Melodies  
 10—Master Concert with Juanita Tennyson and Chas. Bulotti  
 11 to 12 midnight—Midnight Moods from KHJ

- 322.4 Meters KROW Glenc. 6774 930 Kcys. 1000 Watts**  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—Recordings  
 8:30—Fr. Flanagan's Boys' Home  
 9—Wade Forrester's Sunshine hour  
 9:30—Recordings  
 9:45—Burman Realty Program  
 10—Lecture by Judge Rutherford; music  
 10:45—The Manx program  
 11—Star-olians program  
 12 noon—Nell Callahan in "Pianologues"  
 12:15—Musical Program  
 12:30—King, Queen, Jack and Jill  
 1—Watch Tower program  
 2—Wade Forrester's Sunshine hour  
 2:30—Silent Period  
 6—Watch Tower program  
 7—The International Reporter  
 7:30—Leonardo Chiarlo, Tenor  
 7:50—Silent Period  
 9—Greek Watch Tower Program  
 10 to 11 P.M.—Royal Californians Orchestra

- 322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco  
 2:30 P.M.—Hope Huntington  
 2:45—Studio Program  
 3—Organ Music  
 3:30—Let's Dance  
 4—Master Melodies (Herbert)  
 5—Studio Program  
 5:15—Anne Nettelmann, Soprano  
 5:30—Mischa Pelz's Concert Orch.  
 6—Silent Period  
 7:50 to 9 P.M.—Service from Fifth Church of Christ, Scientist

- 296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 10:15 A.M.—Sunday School lesson, Fred J. Hart  
 11 to 12 P.M.—Service First Baptist Church  
 7:30—Evening Services, First Baptist Church  
 9:30—Sacred music  
 10 to 10:30 P.M.—The Voice of Madame Arga

- 280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco  
 8 A.M.—Popular records  
 8:45—Andy Anderson  
 9—Assoc. Food Stores' program  
 9:30—Nash program  
 10—Sunshine half-hour  
 10:30—Recorded music  
 11—Selix program  
 11:30—Popular records  
 12 noon—Hamburgers' half-hour  
 12:30—Dance orchestra  
 1—Popular selections  
 1:15—Will King Himself  
 1:30—Popular music  
 2—Frank Galvin and Jerry Herst, the Joy Boys  
 2:30—Recordings  
 2:45—Styles in Song  
 3—George Bruce's Air Stories  
 3:15—Maison Paul  
 3:30—Popular program  
 3:45—Waltz themes  
 4—Musical styles  
 4:30—Popular selections  
 12 midnight—Joe Mendel's Pep Band  
 1 to 6 A.M.—KJBS Owl program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

- 8 A.M.—Arion Trio: KGO, KFSD, KOMO off 8:30
- 9—Plano Pictures: Aileen Fealy and Phyllida Ashley: KGO, KOMO, KGW, KFI, KFSD
- 9:30—Songland: Lucile Kirtley, Soprano; Charles Ford, Tenor: KGO, KGW, KFI
- 10—NBC Symphonic Hour: Walter Damrosch, Conductor: KGO, (KOMO off 11), KGW, KFI, KFSD, KSL
- 11—Pop Concert: Orchestra direction Walter Logan: KGO, KGW, KFI, KTAR, KSL
- 11:15—Sunday Bright Spot: Jack Pettis' Orchestra; Mariners Trio; Gordon Cross, Gill Nolan, Tenors; Glenn Cross, Baritone: KGO, KHQ, KGW, KFI, KFSD, KTAR, KSL
- 11:30—Yeast Foamers: KGO, KHQ, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 12 noon—National Youth Conference: Dr. Daniel A. Poling, Speaker: KGO, KHQ, (KOMO on 12:15), KGW, KFSD, KTAR, KSL, KGIR, KGHL
- 12:30—Dr. S. Parkes Cadman, Address; Radio Choir and Orchestra direction George Dilworth: KGO, KHQ, KOMO, KGW, KFSD, KSL, KGIR
- 1—German Philharmonic Orchestra Broadcast from Berlin: KGO, KFSD
- 1:30—Lifetime Revue: Orchestra direction H. Leopold Spitalny; Gill and Demling, Comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGIR, KGHL
- 2—National Vespers: Dr. Harry Emerson Fosdick: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KGIR
- 2:30—GE Circle: Grace Moore, Soprano; Guest Artist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 3—Day Dreams: Mary Wood, Soprano; Easton Kent, Tenor; Orchestra direction Joseph Hornik: KGO, KFI
- 3:30—NBC Drama Hour: "Something Very Important," by Leroy Rumsey: KGO, KGW
- 4—Willys-Overland Orchestra, direction Harold Stokes; Retting and Platt, Piano Duo; Tom, Dick and Harry, Vocal Trio: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 4:15—Rexall Radio Party: Orchestra direction Andy Sannella; Ed and Jerry, Dialogue and Songs: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 4:30—The Three Bakers: Billy Artz's Dance Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 5—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 5:15—Collier's Radio Hour: "Keeping Up with the Times," Uncle Henry and The Editor, guest speakers; dramatized stories; orchestra direction, Ernest La Prade; John B. Kennedy, master of ceremonies: KGO, KHQ, KOMO, KGW, KFI, KSL
- 6:15—The American Album of Familiar Music: Frank Munn, tenor; Mary McCoy, soprano; Veronica

- Wiggins, contralto: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 6:45—The Buick Revelers: Countess Olga Albani, mezzo-soprano; male quartet: James Melton, Lewis James, tenors; Phil Dewey, baritone; Wilfred Glenn, basso; orchestra direction Frank Black: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 7:15—The Old Singing Master: Harry Frankel, master of ceremonies: KGO, KHQ, KOMO, KGW, KFI
- 7:45—Sunday at Seth Parker's: KGO, KOMO, KECA, KFSD, KTAR, KGIR, KGHL
- 8:15—Soloist: Sylvia Froos, song recital: KGO, KGIR, KGHL
- 8:30—Carnation Contended Hour—Male Quartet; Orchestra direction Emil Polak: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KGU
- 9:00—Chase and Sanborn Program: Betty Kelly, soprano; male quartet direction Mynard Jones; orchestra direction Mahlon Merrick: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA
- 9:30—Texaco Half Hour: Soloist, male quartet, 55-piece orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 10—Richfield News Flashes: Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Paul Carson, Organist: "Builder of the Bridge to Dreamland": KGO
- 11—Tom Gerun and His Bal Tab- arini Orchestra: KGO
- 12 midnight—Organ Concert: KGO

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

- Service to **KJR, KEX, KGA, KECA, KTAR, KSL, KFSD**
- 8 A.M.—Organ Concert: Paul Carson: KPO, KGA, KJR, KEX
- 8:30—Major Bowes' Capitol Family: KPO, KGA, KJR, KEX
- 9:30—Careless Love: KPO, KGA, KEX
- 9:45—Balkan Mountain Men: Verni's Tamburitza Orchestra: Emil Blazovich, Baritone: KPO, KGA, KEX, KSL
- 10—Interdenominational and Non-sectarian Church Services from Grace Trinity Center United Church: KPO
- 11—Bible Stories: "Nineveh's Gate," with Michael Raffetto, Barbara Jo Allen, George Rand, J. Anthony Smythe, Fred Thomas, Walter Whipple: KPO, KGA, KJR, KEX
- 12 noon—Salon Orchestra: Eva De Vol, Soprano; Orchestra direction Cy Trobbee: KPO, KGA, KJR, KEX on 12:30, KECA
- 1—Gunnar Johansen, Pianist: KPO, KGA, KEX, KECA, KFSD
- 1:30—The Cecilians: Eva De Vol and Agatha Turley, Sopranos; Dorothy Lewis and Margaret O'Dea, Contraltos; Masters of Music Orchestra, direction Cy Trobbee: KPO, KGA, KEX
- 2—Rhythmic Triplets: Paul Lingle, Fritz Warnke, Ray Jahnigen, Piano Trio; Harvey Orr, Robert Stevenson, Mel Peterson, Vocal Trio; Salon Orchestra direction Cy Trobbee: KPO, KGA, KJR, KEX
- 2:30—The Olympians: Male Quartet, direction Mynard Jones: KPO, KGA, KJR, KEX
- 3—Catholic Hour: "Manifestations of Christ," Rev. Dr. Fulton J.

- Sheen, professor philosophy of religion at Catholic University of America, Washington, D. C.: KPO, KGA, KJR, KEX, KTAR, KGIR
- 3:30—Program to be announced: KPO
- 4—Pleasure Bound: Jack Dean, Tenor; Orchestra direction Mahlon Merrick: KPO
- 4:30—Musical Merry-Go-Round: KPO, KGA, KJR, KEX, KECA
- 5—Sunday Concert: Nathan Stewart, Baritone; Orchestra direction Rex Dunn: KPO, KGA, KJR, (KEX off 5:30), KECA
- 6—Early Explorers: "French Corsairs," by Wilbur Hall: KPO, KGA, KJR
- 6:15—Nathan Abas Recital: KPO, KGA, KJR
- 6:45—John and Ned: Songs and Dialogue: KPO, KGA, KJR
- 7—Raising Junior: Wheatena Serial, Domestic Skit: KPO, KGA, KJR, KECA
- 7:15—Palace Concert Orchestra, direction Uzia Berman: KPO, KGA, KJR off 7:45, KFSD off 7:45, KTAR off 7:45
- 8—Fifteen Minutes with the Poets: Baldwin McGaw, Reader: KPO, KGA, KEX
- 8:15—Sydney Rosenbloom, Pianist: KPO, KGA, KEX
- 8:30—Rudy Seiger and His Fairmont Hotel Orchestra: KPO, KGA off 8:45
- 9—Abas String Quartet Chamber Music Hour: KPO, KGA, KJR, KEX, KECA
- 10—Impressions of American Wastelands: "The Panamint Valley," continuity by Don Thompson; Milton Wood, Narrator; Orchestra direction Cy Trobbee: KPO, KGA, KJR, KEX, KOA
- 11—Midnight Melodies: George Nyklick, Organist: KPO, KGA, KJR, KEX

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 8:30 A.M.—Recordings
- 9—Popular recordings
- 9:30—Watchtower program
- 10—Baptist Church Bible Class
- 11—Tenth Avenue Baptist Church Services
- 12:30 P.M.—Chapel of Chimes Organ
- 1—Church of Latter Day Saints
- 1:30—Masterpieces of Melody
- 2:30—Hot Tips and Hot Tunes
- 2:45—Popular Records
- 3:30—Theatre of the Air
- 4—Kobar
- 4:30—Top O' the Dial Music Room
- 5—Chapel of Chimes Organ
- 6—Popular recordings
- 7—Gus Arnheim's Orch. (records)
- 7:30—Baptist Church Services
- 9:30—Recorded program
- 10 to 11 P.M.—Beverly Hill Billies

361.2 Meters **KOA** York 5090  
830 Kcys. 12,500 Watts  
General Electric Co., Denver, Colo.

- 5 P.M.—Enna Jettick Melodies
- 5:15—Collier's Radio Hour
- 6:15—American Album of Familiar Music
- 6:45—Buick Revellers
- 7:15—The Old Singing Master
- 7:45—Sunday at Seth Parker's
- 8:15—Sylvia Froos
- 8:30—Carnation Contended Hour
- 9—Chase & Sanborn Program
- 9:30—Musical Memories
- 10 to 11 P.M.—Impressions of American Waste Lands

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco  
 8:45 A.M.—Musical Voguesters  
 9—Modern Melodies  
 9:15—Watchtower program  
 9:30—Songsters  
 9:45—"Funny Cartoons"  
 10:45—Happy Harmonies  
 11—Old St. Mary's Church services  
 12 noon—Old Chestnuts  
 12:15—Bob Allen and Geo. Bowers  
 12:30—Song and Dance Kings  
 12:45—Musical Contrasts  
 1—Dance Melodies  
 1:30—Manual Melodies  
 2—Broadway Echoes  
 2:30—Operatic Airs  
 4—"Sunday 4 o'Clock Forum"  
 4:30—At the Symphony  
 5—Rambles in Erin  
 5:30—Artist Celebrities  
 5:45—Rabbi Elliot M. Burstein  
 6—Revue  
 6:30—News Bulletin  
 6:45—Close Harmony  
 7—Concert Memories  
 8—Musical program  
 9—News Bulletin  
 9:15—Classic hour  
 10 to 11 P.M.—Wilt Gunzendorfer's Musical Jesters

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 9 A.M.—Uncle Harry and Sunday Comics  
 9:30—Sunday Morning Tabloid  
 10—Watch Tower, "Judge Rutherford"  
 10:15—Dance Hour  
 11:15—NBC, Sunday Bright Spots  
 11:30—NBC, The Yeast Foamers  
 12 noon—NBC, National Youth Conference  
 12:30—NBC, Dr. Parkes Cadman  
 1—NBC, Program from Berlin  
 1:30—NBC, Lifetime Revue  
 2—NBC, National Vespers  
 2:30—NBC, GE Circle  
 4—NBC, Willys-Overland program  
 4:15—NBC, Rexall Radio Party  
 4:30—NBC, The Three Bakers  
 5—NBC, Enna Jettick Melodies  
 5:15—NBC, Collier Hour  
 6:15—NBC, American Album  
 6:45—NBC, Buick Revellers  
 7:15—NBC, The Old Singing Master  
 7:45—Rainbow Hawaiians  
 8—Jocur Beauty Aids  
 8:15—Olds Melody Speedway  
 8:30—NBC, Carnation Contented Hr.  
 9—NBC, Chase & Sanborn  
 9:30—NBC, Texaco Half-Hour  
 10—NBC, Richfield News  
 10:15 to 11 P.M.—KHQ Dance Band

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 8 A.M.—Organ Concert  
 8:30—NBC, Major Bowes' Family  
 9:30—RKO, Children's Program  
 10—Watch Tower Program  
 10:15—NBC, Aeolian Trio  
 11—NBC, Bible Stories  
 12 noon—NBC, Salon Orchestra  
 1—Mary of Proctor's  
 2—NBC, Rhythmic Triplets  
 2:30—NBC, The Olympians  
 3—NBC, Catholic Hour  
 4—Seth Maker  
 4:30—NBC, Musical Merry-Go-Round  
 5—NBC, Sunday Concert  
 6—NBC, Early Explorers  
 6:15—NBC, Nathan Abas, Violin Recital  
 6:45—NBC, John and Ned  
 7—NBC, Raising Junior  
 7:15—NBC, Palace Concert Orch.

7:45—Night Life in Paris  
 8—First Church of Christ Scientist  
 9—NBC, Abas String Quartet  
 10—NBC, Impressions of American Wastelands  
 11 to 12 midnight—NBC, Midnight Melodies

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
 Western Broadcast. Co., Portland, Ore.  
 8 A.M.—NBC, Organ Concert  
 8:30—NBC, Major Bowes' Family  
 9:30—NBC, Careless Love  
 9:45—NBC, Balkan Mountain Men  
 10—NBC, Aeolian Trio  
 11—NBC, Bible Stories  
 12 noon—"Plush Album"  
 12:30—NBC, Salon Orchestra  
 1—NBC, Gunnar Johansen, Pianist  
 1:30—Cecilians  
 2—NBC, Rhythmic Triplets  
 1:30—Cecilians  
 3—NBC, Catholic Hour  
 4—Seth Maker  
 4:30—NBC, Musical Merry-Go-Round  
 5—NBC, Sunday Concert  
 5:30—Silent Period  
 8—NBC, Fifteen Minutes with the Poets  
 8:15—NBC, Sidney Rosenbloom, Pianist  
 8:30—NBC, Rudy Selger and His Fairmont Hotel Orchestra  
 8:45—Night Life in Paris  
 9—NBC, Abas String Quartet  
 10—NBC, Impressions of American Wastelands  
 11 to 12 midnight—NBC, Midnight Melodies

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.  
 8 A.M.—CBS, Julia Mahoney and Charles Carlisle  
 8:30—CBS, Voice of St. Louis  
 9:30—CBS, International Broadcast  
 9:45—CBS, Street Singer  
 10—CBS, Cathedral Hour  
 11—CBS, Pastorale  
 11:30—CBS program  
 12 noon—CBS, N. Y. Philharmonic Orchestra  
 2—Program to be announced  
 2:30—CBS, The Lost Legion  
 3—NBC, Chicago Knights  
 3:30—CDLBS program  
 4—CBS program  
 4:15—CBS, Wandemna Chorus  
 4:45—Manhattan Spenaders  
 5—Don Lee Feature  
 5:45—CBS, Cream of Wheat Program  
 6—CBS, Fisk University Chorus  
 6:30—CBS, Adventuring with Count Von Luckner  
 7—CBS, Edna Wallace Hopper  
 7:30—CBS, Ernest Hutchenson  
 8—Waves of Melody  
 8:30—CBS, Pennzoll Parade  
 9:30—CBS, California Melodies  
 10—KPRC Master Concert  
 11—Midnight Moods  
 12 midnight—Sign Off

**394.5 Meters KVI Broadway 4211**  
**760 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 8 A.M.—CBS, Julia Mahoney and Charles Carlisle  
 8:30—CBS, Voice of St. Louis  
 9—Church of the Air  
 9:30—CBS, International Broadcast  
 9:45—"The Voice of Texas"  
 10—CBS, Cathedral Hour  
 10:45—Leon Dumas, piano recital  
 11—Central Lutheran Church Services  
 12 noon—CBS, New York Philharmonic Symphony Orchestra, Bruno Walter, Conductor

2—Judge Rutherford  
 2:15—CBS, The Lost Legion  
 2:30—Friendly Five Footnotes  
 3—CBS, Chicago Knights  
 3:30—Book Review, Clem Pope and William Davis  
 4—CBS program  
 4:15—CBS, Ted Fiorito's Orchestra  
 4:45—CBS, National Advisory Council on Radio in Education  
 5:15—CBS, Fisk University Chorus  
 5:30—Silent period  
 10—Master Concert, Juanita Tennyson and Charles Bulotti with Concert Orchestra  
 11 to 12 midnight—Oakes Walkathon

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 8 A.M.—NBC, Organ Concert  
 8:30—NBC, Major Bowes' Family  
 8:45—NBC, Careless Love  
 9:45—NBC, Balkan Mountain Men  
 10—Conoco Program  
 10:30—NBC, Aeolian Trio  
 11—NBC, Bible Stories  
 12 noon—NBC, Salon Orchestra  
 1—NBC, Gunnar Johansen, Pianist  
 1:30—Cecilians  
 2—NBC, Rhythmic Triplets  
 2:30—NBC, The Olympians  
 3—NBC, Catholic Hour  
 4—Seth Maker  
 4:30—NBC, Musical Merry-Go-Round  
 5—NBC, Sunday Concert  
 6—NBC, Early Explorers  
 6:15—NBC, Nathan Abas, Violin Recital  
 6:45—NBC, John and Ned  
 7—NBC, Raising Junior  
 7:15—NBC, Palace Concert Orch.  
 8—NBC, Fifteen Minutes with the Poets  
 8:15—NBC, Sidney Rosenbloom, Pianist  
 8:30—NBC, Rudy Selger and His Fairmont Hotel Orchestra  
 8:45—Night Life in Paris  
 9—NBC, Abas String Quartet  
 10—NBC, Impressions of American Wastelands  
 11 to 12 midnight—NBC, Midnight Melodies

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 8 A.M.—NBC, Arlon Trio  
 9—NBC, Piano Pictures  
 9:30—Organ Recital  
 10—NBC, Symphonic Hour  
 11—Pilgrim Congregational Church  
 11:15—Plymouth Congrega. Church  
 12:15 P.M.—NBC, National Youth Conference  
 12:30—NBC, Dr. S. Parkes Cadman  
 1—NBC, Waldorf Astoria Organ Recital  
 1:30—NBC, Lifetime Revue  
 2—NBC, National Vesper Service  
 2:30—NBC, GE Circle  
 3—NBC, Day Dreams  
 3:30—NBC Drama Hour  
 4—NBC, Willys-Overland Orchestra  
 4:15—Rexall Radio Party  
 4:30—NBC, Three Bakers  
 5—NBC, Enna Jettick Melodies  
 5:15—NBC, Collier's Radio Hour  
 6:15—NBC, American Album of Familiar Music  
 6:45—NBC, The Buick Revellers  
 7:15—NBC, The Old Singing Master  
 7:45—NBC, Sunday at Seth Parker's  
 8:15—Selbering Singers  
 8:30—NBC, Carnation Contented Hr.  
 9—NBC, Chase & Sanborn Program  
 9:30—NBC, Texaco Half Hour  
 10—NBC, Richfield News Flashes  
 10:15 to 11 P.M.—U. of Wash. Educational Hour

**468.5 Meters KFI** Westmore 0337  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—NBC, Piano Pictures  
9:30—NBC, Songland  
10—NBC, Symphonic Hour  
11—NBC, Pop Concert  
11:15—NBC, Sunday Bright Spots  
11:30—NBC, Yeast Foamers  
12 noon—Alex. F. Reilly, Organist  
1—Studio Program  
1:30—NBC, Lifetime Revue  
2—Poetry, Prose and Melody  
2:30—NBC, GE Circle  
3—NBC, Day Dreams  
3:30—NBC, Drama Hour  
4—NBC, Willys-Overland program  
4:15—NBC, Rexall Radio Party  
4:30—NBC, The Three Bakers  
5—NBC, Enna Jettick Melodies  
5:15—NBC, Colliers' Radio Hour  
6:15—NBC, American Album of Familiar Music  
6:45—NBC, Buick Revelers  
7:15—NBC, The Old Singing Master  
7:45—Packard concert orchestra  
8:30—NBC, Carnation Contented Hour  
9—NBC, Chase and Sanborn program  
9:30—NBC, Texaco Half Hour  
10—NBC, Richfield News Flashes  
10:15—NBC, Paul Carson, organist

**225.4 Meters KGB** FrFranklin 6151  
1330 Kcys. 500 Watts  
Don Lee, Inc., San Diego, California  
8 A.M.—Through the Comics with Uncle Lloyd  
9—Concert of Recordings  
10—International Bible Students  
10:15—Modern American Music  
11:30—CBS program  
12 noon—CBS, New York Philharmonic Orchestra  
2—Program to be announced  
2:30—CBS, Lost Legion  
3—CBS, Chicago Knights  
3:30—Lavender and Old Lace  
4—CBS program  
4:15—CBS, Ted Florito's Orchestra  
4:30—Studio Program  
4:45—CBS, National Advisory Council on Radio in Education  
5:15—Salon Music (Recordings)  
6—CBS, The Metropolitans  
6:30—Gene Quaw, Dinner Music  
7—CBS, Edna Wallace Hopper Varieties  
7:30—CBS, Earnest Hutcheson  
8—Waves of Melody  
8:15—Dramatic Reading  
8:30—Program to be announced  
9—Fifteen Minutes of Paris Night Life  
9:15—J. Warde Hutton's Concert Ensemble  
10—Culp's Almanac of the Air  
10:10—Master Concert  
11 to 12 midnight—Midnight Moods

**384.4 Meters KTM** Exposition 1341  
780 Kcys 1000 Watts  
Pickwick Broad. Corp., Los Angeles  
7 A.M.—Records  
8:30—Judge Rutherford's Sermon  
8:45—Dr. Raymond, Inspirational Talk  
9—Watch Tower Program  
10—Silent Period  
1 P.M.—Play  
1:30—Recorded Program  
2—"Through Cathedral Windows"  
2:30—Recorded Program  
4—Zandra  
4:30—Martin Luther Thomas  
5—Silent Period  
8—KTM Miniature Symphony  
9—Beverly Hill Billies  
10—Paul Rader  
12 to 1 A.M.—Recorded Program

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.  
8 A.M.—Sunday Times Comics  
8:30—Musical program  
9—Home Sweet Home Concert  
11—Organ Recital  
11:30—CBS, Columbia Church of the Air  
12 noon—CBS, N. Y. Philharmonic Symphony Orchestra  
2—Prof. Lindsley, Readings  
2:30—Ascot Automobile Races  
4—CBS, National Advisory Council on Radio in Education  
4:30—Rabbi Edgar Magnin  
5—Church Vesper Hour  
5:45—CBS, "Your Child"  
6—CBS, The Metropolitans  
6:30—CBS, Count von Luckner  
7—CBS, Edna Wallace Hopper  
7:30—CBS, Ernest Hutcheson, pianist  
8—"Edison Reveries"  
8:30—Musical Program  
9—Melody Speedway  
9:15—Musical Cameo  
9:30—CBS, "California Melodies"  
10—News Items  
10:10—KFRC Master Concert  
11 to 12 midnight—Leigh Harline, organist

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
7 A.M.—Bill Sharples and His Gang  
7—The Avocado Man  
9:30—Records  
10—Judge Rutherford, Lecturer  
10:15—Recorded Program  
10:50—Third Church of Christ, Scientist  
12:10 P.M.—Recorded Program  
12:30—Louise Johnson, Astroanalyst  
1—Internat'l Bible Students' Assoc.  
2—Los Angeles City Park Board Program: Elizabeth Prohl's Orchestra; Ruth Terry Kalchig, Contralto; Tudor Williams, Basso  
4—Lela Castberg's Vesper  
4:15—Dr. Donald Grey Barnhouse, Bible Teacher of Radio  
4:45—Marna  
5—Dr. John Matthew, Pastor First Radio Church  
6—Swami Dhirananda  
6:15—Sacred Recorded Program  
6:30—Hollywood Humanists Society  
7—The Arizona Wranglers  
7:45—Jeannie and Joan  
8—Hollywood Presbyterian Church  
9—"A Night in Paris"  
9:15 to 10:15 P.M.—Calmon Lubovinski, Violinist, and Claire Mellonino, Pianist

**209.7 Meters KECA** West. 0337  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
10 A.M.—Studio program  
12 noon—NBC, Salon Orchestra  
1—NBC, Gunnar Johansen, pianist  
1:30—Organ Recital, Alex. Reilly  
2:30—Record program  
3:30—To be announced  
4—Studio program  
4:30—NBC, Mus. Merry-Go-Round  
5—NBC, Sunday Concert  
6—Masterpieces of Music  
6:15—Studio Program  
6:45—Royce and Ronald, the Alabama boys  
7—NBC, Raising Junior  
7:15—Lyric String Trio  
7:45—NBC, Seth Parker program  
8:15—Male quartet  
8:30—Packard concert Orchestra with soloist  
9 to 10 P.M.—NBC, Abas String Quartet

**499.7 Meters KFSB** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M.—NBC, Arlon Trio  
9—NBC, Piano Pictures  
9:30—Studio program  
10—NBC, Symphonic Hour  
11—NBC, Popular concerts  
11:15—NBC, Investor's Syndicate  
11:30—NBC, Yeast Foamers  
12 noon—NBC, National Religious Service  
12:30—NBC, Friendly Hour  
1—NBC, German Philharmonic Orch.  
1:30—NBC, Lifetime Revue  
2—NBC, National Vesper Service  
2:30—NBC, General Electric Circle  
3—NBC, Rainbow Harmonies  
3:30—NBC, Drama Hour  
4—NBC, Willys-Overland  
4:15—NBC, Rexall Radio Party  
4:30—NBC, Three Bakers  
5—NBC, Enna Jettick Melodies  
5:15—Twilight Musicales  
6:15—NBC, Amer. Album of Familiar Music  
6:45—NBC, Buick Revellers  
7:15—NBC, Palace Concert Orch.  
7:45—NBC, Seth Parker  
8:15—Organ Program  
8:30—NBC, Carnation Contented Hr.  
9—NBC, Standard Brands  
9:30—Texaco Half Hour  
10—NBC, Richfield News Flashes  
10:15 to 11 P.M.—Dance Music

**526 Meters KMTR** Holly. 3026  
570 Kcys. 500 Watts  
KMTR Radio Corp., Hollywood, Cal.  
6:30 A.M.—Selected Records  
8:45—Chuck Mandel, Piano Recital  
9—Selected Records  
10—Musicaland Revue (records)  
12 noon—Musical Treasure Chest  
12:45—Robert Noble, Ambassador of Happiness  
1—Musical Treasure Chest  
1:30—Sunday Syncoptors  
3:30—Selected Records  
6—Twilight Melodist  
6:30—Two Professors, Bull & Geise  
7—Fishing News  
7:15—Jeanne Dunn, Blues Singer  
7:30—Justin Johnson's Salon Group  
7:45—Ted Dahl's Orchestra  
8—Harold Curtis, Organist  
8:15—Harry Geise and Happy Guys  
8:30—James Newill, Sterling Young and Harold Curtis  
9—Fine and Dandy  
10—Harold Curtis, Organist  
11—Walkathon  
11:30 to 12:30 A.M.—Selected Records

**239.9 Meters KFOX** Phone: 672  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.  
10:30 A.M.—Music and Limericks  
11—St. Luke's Church  
12:30 P.M.—Novelty Recordings  
1—RCA Concert  
2—Sunshine and Roses  
3—Salon Recordings  
3:30—Storiettes  
4—Vera Graham, Organist  
4:30—Nazarene Church  
5—Dance Music  
5:45—Electrical Transcription  
6—The Three Boys  
6:30—KFOX School Kids  
6:45—Harrell Sisters  
7—Foster Ruckner, Baritone; Rolly Wray, Pianist  
7:30—The Boy Detective  
7:45—Markwell Entertainers  
8—First Church of Christ, Scientist  
9—After Church Hour  
10—Walkathon  
10:30—Rebroadcast from KHJ  
12 to 5 A.M.—Recordings

# MONDAY Programs . . . . . February 29, 1932

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M.—Metropolitan Hour  
 8:30—Program to be announced  
 10—Sunshine hour  
 11—Salon Melodies  
 11:15—Manhattan Moods  
 11:30—Novelty Bits  
 11:45—Song and Dance Kings  
 12 noon—Johnson Radio Guide  
 12:05—Broadway Echoes  
 12:30—Old Chestnuts  
 1:30—Modern Melodies  
 1:45—Calif. Parent-Teachers' Assn.  
 2—Famous Songs and Singers  
 2:30—Organ recital  
 3—Prudence Penny  
 3:15—Musical Contrasts  
 3:30—Program to be announced  
 3:45—Musical Contrasts  
 4—Salon Music  
 4:15—Bertram B. Bronson, psychia-  
 trist  
 4:30—On Parade  
 5—Metropolitan hour  
 6—Revue  
 6:30—"Your Helpful Friend"  
 6:45—Henry Start, piano and songs  
 7—Hap and Jack  
 7:15—Virginia Spencer, Soliloquy  
 7:30—News Bulletin  
 7:45—Virginia Spencer and George  
 Nickson  
 8—Billy Small Ensemble with the  
 Troubadours  
 8:30—Bob Allen and George Bowers  
 8:45—Billy Small; Violin Recital  
 9—Studio program  
 10—News Bulletin  
 10:15—Radio Sandman hour: G.  
 Donald Gray, soloist  
 11 to 12 midnight—Concert Mem-  
 ories

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.  
 7 A.M.—Morning Exercises and En-  
 tertainment  
 7:35—Open N. Y. stocks  
 8—Recorded program  
 9—Modern Homes period  
 9:30—Clinic of the Air  
 10:15—S. F. stocks; financial infor-  
 mation; weather  
 10:30—Recorded program  
 11—Classified Advertising hour  
 12 noon—Jack Delaney and Band  
 12:30—Produce review  
 1—Jean's Highlights  
 2—Recordings  
 2:35—Closing S. F. stocks  
 2:45—Opportunity hour  
 3:45—Recorded program  
 4:10—Latham Foundation talk  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, pianist  
 5:15—The Three Cocoanuts & King  
 Sisters' Harmony trio  
 6—Blue Watters' Alabam Cafe  
 dance orchestra  
 7—News items  
 7:30—Seiberling Singers Program  
 7:45—Fred and Morris, comedians  
 8—Ethel Rhinard and Cora Scott  
 8:15—Better Business Bureau talk  
 8:30—Faucit Theatre of the Air  
 9—The Bandolero  
 9:15—Helen Parmelee, pianist  
 9:45—"Wes" Summerford and Jean  
 Ardath  
 10 to 11 P.M.—Dance program



**EARL TOWNER**  
 KFRC—VOCAL DIRECTOR

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks broadcast  
 7:25—N. Y. stock quotations  
 7:30—Dobbssie, Health Exercises  
 8—Shell Happy Time  
 8:30—Hallelujah hour  
 9:45—CBS, Columbia Revue  
 10—CBS, Columbia Farm Network  
 program  
 10:45—Window Shopping with Wyn  
 11—Rumford School of Cookery  
 11:15—CBS, Ann Leaf at the Organ  
 11:25—The Globe Trotter  
 11:30—CBS, Amer. School of the Air  
 12 noon—Noonday Concert  
 1—The Hoofers  
 1:15—CBS, Rhythm Kings  
 1:30—Closing N. Y. Stock Quota-  
 tions  
 1:35—The Globe Trotter  
 1:45—Colonial Dames, beauty talk  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Better Business Bureau  
 4:15—CBS, Bing Crosby  
 4:30—CBS, Rhythm Aires  
 4:45—The Globe Trotter  
 4:55—Town Topics  
 5—"Skippy"  
 5:15—"Steamboat Bill"  
 5:30—CBS, Ozzie and George  
 5:45—"Idyllio," Walter Kelsey, Ele-  
 anor Allen and Juanita Tennyson  
 6—Anson Weeks' Orchestra  
 6:15—J. Ward Hutton Concert En-  
 semble  
 6:30—CBS, Evening in Paris  
 7—Robert Burns Panatela program,  
 featuring Guy Lombardo's Orch.  
 7:30—CBS, Nat Shilkret's Orch.;  
 Alex Gray, soloist  
 7:45—CBS, "Myrt and Marge"  
 8—Blue Monday Jamboree  
 10—Anson Week's Orchestra  
 11—Hal Grayson's Roosevelt Orch.  
 12 to 1 A.M.—Vagabond of the Air

**322.4 Meters KFWI Franklin 0200**  
**930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco  
 7 A.M.—Eye-opener program  
 7:30—Charlie Glen  
 8—Silent period  
 9—White House program  
 9:15—Popular Tunes  
 10:15—Bellevue Hotel program  
 10:30—Dr. T. G. Linebarger  
 11—Timely Topics  
 11:15—Studio program  
 11:30—Learn Italian, Prof. Achille  
 11:45—Concert Music  
 12 noon—Dance Music  
 12:30—Town Crier  
 1—Silent period  
 6—Dance Music  
 7—Studio program  
 7:15—Bellevue Hotel program  
 7:30—Silent period  
 8:30—Concert Pianist  
 8:45—John D. Barry, World Events  
 9—Jack Coakley's Orchestra  
 9:30—Frank Baken, Baritone  
 9:45—Shutarev's Russian String Or.  
 10—Let's Dance  
 11—Master Melodies (Franck)  
 12 to 1 A.M.—Dedication Hour

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000Watts**  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—Memories Program  
 9—Silent Period  
 1 P.M.—Weather forecast  
 1:05—Latin-American program  
 2—KROW Reporter  
 2:15—Recordings  
 3—Paul's Hawaiians  
 3:30—KROW-lian Review, Phantoms  
 Orchestra  
 4:15—The Manx Program  
 4:30—KROW Reporter  
 4:45—La Vida Health talk  
 5—Italian program  
 5:30—Wade Forrester's Sunshine hr.  
 6—Off the Air  
 7:30—KROW Reporter  
 7:45—The Twilight Singer  
 8 to 8:30 P.M.—Al Lamanet's Dance  
 Orchestra

**296.6 Meters KQW Columbia 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—Breakfast hour  
 9—Bondon's Zither Melodies  
 9:30—Dorothy Dean, home hour  
 10:30—Friendship Club  
 10:45—Recordings  
 11—Leah Bernhardt Kimball  
 11:30—Cockerels Old Timers  
 12 noon—Variety program  
 12:30—Weather, farm reports  
 1—Recordings  
 1:30—Lena Leland, Friendly hour  
 2:30—Castilla y Leon  
 3—Studio Program  
 4:30—Story Time  
 5—Vespers  
 5:30—Musical Feature  
 5:45—Liberty Bell Quarter Hour  
 6—Original Joy Boys  
 6:15—Franco's program  
 6:30—Farm Market reports  
 6:45—Radio News and Forum  
 7:45—Studio feature  
 8—Sacred Memories  
 8:30—Studio program  
 9—Fire-side Program  
 10 to 10:30 P.M.—The Voice of Ma-  
 dame Arga

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,**  
**KFI, KOA, KSL, KTAR,**  
**KECA, KFSD**

- 7 A.M.—Consolaires—Irma Glen Organist: KGO, KGW
- 7:15—Organ Concert: KGO
- 7:30—Breen and De Rose: Vocal and Instrumental duo: KGO
- 7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA
- 8—Sonata Recital: Josef Stopak, Violinist; Joseph Honti, Pianist: KGO, KOMO, KGW, KFI
- 8:30—Hinds Romance Exchange: Beatrice Fairfax; Raymond Hetherington; Orchestra direction Victor Moore: KGO, KHQ, KOMO, KGW, KFI, KSL
- 8:45—Hugo Mariani Marionettes: KGO, KOMO, KGW
- 9—GE Circle: Talk by Grace Ellis; Eddie Dunham, Organist; Theodore Webb, Baritone: KGO, KHC, KOMO, KGW, KFI, KTAR, KFSD
- 9:15—Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR
- 9:30—Buckaroos: Charles Marshall and Ted Maxwell: KGO
- 9:45—Rembrandt Trio: Instrumental Ensemble direction Eva Garcia: KGO, KFI
- 10:30—Woman's Magazine of the Air: Bennie Walker, Editor: KGO, KHQ, KOMO, KGW, KFI, (KFSD off 10:50; on 11:10), (KTAR, KSL, KOA on 11:10)
- 11:30—California Federation of Women's Clubs Program: KGO, KFSD
- 12 noon—U. S. Marine Band, Capt. Taylor Branson, director: KGO, KFSD
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KGHL
- 1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO
- 2—NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD
- 3—Waldorf-Astoria Sert Room Orchestra: KGO, KFI, KFSD, KSL
- 3:15—Headliners: Tommy Monroe, Baritone: KGO, KFSD
- 3:50—Ponce Sisters, Ethel and Dorothea, Vocal Duo: KGO, KFI
- 3:45—Out of the East: KGO
- 4:45—News service: KGO
- 5—Fine Art String Quartet: KGO, KFI
- 5:30—Death Valley Days: Dramatic Sketch: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 6—Maytag Orchestra and Vocalists: KGO, KHQ, KOMO, KGW, KFI, KSL
- 6:30—Parade of the States: Orchestra direction Erno Rapee; Chorus of Mixed Voices; Charles Webster, Narrator; Graham McNamee, Announcer: KGO, KHQ, KOMO, KGW, KFI, KSL
- 7—National Radio Forum: KGO, KHQ, KGW, KFI, KFSD, KTAR, KGHL, KGHL
- 7:30—Demi-Tasse Revue: John P. Medbury, Master of Ceremonies; Ambassador Hotel Orchestra, direction Jimmie Grier; Loyce Whitman, Soprano; Donald Novis, Tenor; Dick Webster, Baritone; Harry Barris, Composer-Pianist; Ambassador Trio, Vocalists; Jeanne Shock, Pianist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA, KGHL, KGHL
- 8—Amos 'n' Andy, Blackface Co-

- medians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 8:15—Vermont Lumberjacks: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 8:30—Voice of Firestone: Lawrence Tibbett, Baritone; Harvey Firestone, Jr., Guest Speaker; William Merrigan Daly's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGHL, KGHL
- 9—Political Talk: KGO, KFI
- 9:15—Adventures of Sherlock Holmes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 9:45—Swift Program: The Stebbins Boys, Parker Fennelly and Arthur Allen; Comedy Sketch: KGO, KHQ, KOMO, KGW, KFI, KSL
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Rhythmic Shadows: Orchestra direction Rex Dunn: KGO, (KOA on 10:45)
- 11—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO
- 12 midnight—Organ Concert, Dollo Sargent: KGO

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub
  - 8—Favorite recordings
  - 8:45—Arleton Covey
  - 9—Assorted Food Stores' program
  - 9:30—Alta Coffee Club
  - 9:45—Records
  - 10—Reporter of the Air
  - 10:05—Popular selections
  - 11:15—Rainbow Musical program
  - 11:30—Concert music
  - 12 noon—Recordings
  - 12:30—Band Concert
  - 12:45—Recordings
  - 1—Stock report and records
  - 1:15—Financial Common Sense
  - 1:30—Popular records
  - 2:45—Speak-Easy Time, records
  - 3—Reporter of the Air
  - 3:05—George Taylor's Bridge hour
  - 4—Aloha Hawaiian Trio
  - 4:30—Popular records
  - 12:01 to 6 A.M.—KJBS Owl Program

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

- Assoc. Broadcasters, Oakland, Calif.
- 7 A.M.—Rise and Shine
  - 7:30—The Brainstormers with Lee Douglas
  - 8—Radio Shopping News
  - 8:30—Jack Hall and Clem Kennedy
  - 9—Morning Prayer Hour
  - 9:30—Dr. J. Douglas Thompson
  - 10—Household hour with Alma La Marr
  - 10:35—News service
  - 10:35—Dr. B. L. Corley
  - 10:55—Recordings
  - 11—Hot Tips and Hot Tunes
  - 11:15—Marmola Entertainers
  - 11:30—Julia Hayes
  - 11:45—Radio Shopping News
  - 12 noon—Dr. R. M. McLain
  - 12:30—News service
  - 12:35—Echoes of Portugal
  - 1:05—Recorded program
  - 1:15—Thelma Blair, pianist
  - 1:30—Over the Teacups with Alma La Marr
  - 2—Popular recordings
  - 2:30—Matinee Melodists
  - 3:30—Recorded program
  - 4—Kobar
  - 4:30—Jack Hall and Clem Kennedy
  - 5—Radio Shopping News
  - 5:15—Hot Tips and Hot Tunes
  - 5:30—Dr. J. Douglas Thompson
  - 6—Taylor Made Tempos with Glenhall Taylor, pianist

- 6:15—Crazy Cowboy
- 6:30—Ernie Smith in the "Sport Page of the Air"
- 6:45—Renegade Reporter
- 7—Elbert Lachele, organist
- 7:15—Rabbi Weinstein
- 7:30—Emmons Byrne, News
- 7:45—The Mirror
- 8—The Miniature Symphony
- 8:30—Ice Hockey with Ernie Smith announcing
- 10—Beverly Hill Billies
- 11 to 1 A.M.—Jimmie Kendrick's Nite Owls

**CBS**

Columbia Broadcasting System

- 9 A.M.—Charles Boulanger and His Yeong's Orchestra: KFBK, KOL, KVI, KFPY
- 9:45—Columbia Revue: Emery Deutsch's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 10—Columbia Farm Community Network Program: KFRC, KHJ
- 10—George Hall's Hotel Taft Orchestra: KFBK, KMJ, KWG
- 10:30—Armand Vecsey's Ritz Orchestra: KFBK, KMJ, KWG
- 11—Ann Leaf at the Organ, with Adele Vasa, Soprano: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 11:30—American School of the Air: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—Four Eton Boys' Novelty Male Quartet: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB
- 12:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KFPY, KHJ, KGB
- 12:30—Sam Prager, Pianist, with Helen Nugent, Contralto: KFBK, KMJ, KWG, KVI, KFPY, KGB
- 12:45—Mt. Holyoke Glee Club: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB
- 1—Rhythm Kings, Fred Berrens, Conductor: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—Columbia Artist Recital, with Helen Board, Soprano; Crane Calder, Bass, and Vera Eakin, Pianist: KFBK, KWG, KVI, KFPY, KFRC, KGB
- 4—Organalities: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB
- 4:15—Bing Crosby, with Freddie Rich's Orchestra: KFBK, KFPY, KHJ, KGB
- 4:30—Rhythm Aires: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB
- 5—Ted Fiorito's Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB
- 5:15—Ted Fiorito's Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KGB
- 5:30—Ozie and George: KFBK, KMJ, KFPY
- 6—Swiss Yodelers: KFBK, KMJ, KWG, KFPY, KGB
- 6:30—Bourjois: KOL, KFPY
- 7—Robert Burns Panatela Program: Guy Lombardo and His Royal Canadians: KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 7:30—"Music that Satisfies": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 8:30—The Camel Quarter Hour featuring Morton Downey, Tony Wons, Jacques Renard and His Orchestra: KFBK, KOL, KFPY, KOIN
- 8:45—Enric Madriguera's Biltmore Orchestra: KFBK, KOL, KFPY

440.9 Meters. **NBC-KPO** GA. 8300  
680 Kcys. 5000 Watts  
National Broadcast Co., San Francisco

Service to **KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Sunrise Serenaders: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX, KTAR  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:30  
9:15—Stringwood Ensemble: KPO,  
KGA, KJR  
9:30—Helpful Hints to Housewives:  
KPO  
9:45—University of California at  
Your Service: KPO  
9:45—Organ Recital, George Nyklic-  
cek: KGA, KJR, (KEX off 10),  
KPO  
10:15—Cultural Conversation: "Ad-  
ventures of Conversation," by  
Ethel Cotton: KPO, KGA, KJR,  
KEX  
10:30—Windjammers: Saxophone  
Quartet direction Jess Norman:  
KPO, KGA, KJR, KEX  
11—Rhythm Vendors: Orchestra di-  
rection Jess Norman: KPO, KGA,  
KJR, KEX  
11:30—Series of Talks: "Learning  
With the News," Blake Ozias:  
KPO, KEX  
12 noon—So. San Francisco Stock-  
yard Report: KPO  
12:10—Snapshots: Rita Lane, Sop-  
rano; Orchestra direction Cy  
Trobbe: KPO  
1—Helen Barker Art Talk: KPO  
1:15—Brown Palace Orchestra: KPO,  
KGA  
1:45—Colorado Cowboys, Songs:  
KPO, KGA, KJR, KEX  
2:15—Sparklers: Agatha Turley, Sop-  
rano; Instrumental Ensemble di-  
rection Jess Norman: KPO, KGA,  
KJR, KEX  
2:45—Instrumental Soloists: KPO,  
KGA, KJR, KEX  
3—Who Cares?: Variety Program  
conducted by Professor Bob  
Bence: KPO, KGA, KJR on 3:05,  
KEX  
4—Glenn Sisters: Instrumental and  
Vocal Duo: KPO, KGA, KJR, KEX  
4:15—Federal Business Talk: KPO,  
KGA, KJR, KEX  
4:30—California State Chamber of  
Commerce Program: KPO  
4:30—Lofner-Harris Hotel St. Fran-  
cisco Dance Orchestra: KPO on 4:45,  
KGA, KJR, (KEX off 4:45),  
(KGHL off 5)  
5:15—A Couple of Mouthfuls by  
Scotty: KPO  
5:30—The Date Book with Stuart  
Strong: KPO  
5:45—Little Orphan Annie: Child-  
hood Play, with Floy Margaret  
Hughes, Jack Cowden, Seldy  
Roach, Wilda Wilson Church:  
KPO, KGA, KJR, KECA  
6—Rhythm Vendors: Orchestra di-  
rection Jess Norman: KPO off  
6:30, KGA, KJR on 6:30  
6:30—Chief of Police Quinn: KPO  
6:45—Cecil and Sally: KPO, KGA,  
KJR, KECA  
7—Alice Gentle, Soprano: Salon Or-  
chestra, direction Cy Trobbe:  
KPO, KGA, KJR  
8—Cheer Leaders: Vocal Trio: Art  
Crist, Bud Scott, Jack Bradley:  
KPO, KGA, KJR, KEX  
8:15—Prince Albert Quarter Hour:  
KPO, KGA, KJR, KEX, KECA,  
KTAR, KSL, KGIR, KGHL  
8:30—Meet the Orchestra: KPO off  
9, KGA, KJR off 8:45, KEX off  
9:15  
9—University of California Pro-  
gram: KPO

9:30—Earl Burnett's Orchestra:  
KPO, KGA, KJR on 9:45, KEX  
off 9:45, KECA, KFSD on 9:45  
10—Cy Trobbe, Violin Recital; Fritz  
Warnke, Pianist: KPO, KGA,  
KEX  
10:15—The Story Teller: "Prayer  
Meeting," radio play by P. H.  
Wilson, with Beatrice Benaderet,  
Emma Knox, Baldwin McGaw,  
Frank Provo: KPO, KGA, KEX  
10:45—Tom and Dudd: KPO, KGA,  
KJR, KEX  
11—Mahlon Merrick and His Palace  
Hotel Vagabonds: KPO, KGA,  
KEX  
11:30—Organ Concert, Dollo Sar-  
gent: KPO, KGA, KEX

209.7 Meters **KECA** West. 0337  
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles  
10 A.M.—News release  
10:15—Louis Rueb, Health Exercises  
10:30—Around the House with Roy  
Leffingwell  
11—Record program  
12 noon—Biltmore Concert Orchestra  
1:30—Record program  
1:45—"Bob, Bunny and Junior"  
2—Studio Program  
3—Record Program (Popular)  
3:30—Alexander Bevani, speaker, on  
the Italian language  
3:45—Record program, popular  
4:30—News release  
4:45—Record program  
5—Brother Ken and his Kiddies  
5:30—County Medical Assoc. Talk  
5:45—NBC, Little Orphan Annie  
6—Record Program (Classical)  
6:15—String Trio  
6:45—NBC, Cecil and Sally  
7—NBC, National Radio Forum  
7:30—Chapel organ  
7:45—"Memories," Paul Roberts  
and String Trio  
8:15—NBC, Prince Albert Quarter  
Hour  
8:30—Packard concert orch.  
9:30—Earl Burnett's Orchestra  
10:30—News Release

526 Meters **KMTR** Holly. 3026  
570 Kcys. 500 Watts

KMTR Radio Corp., Hollywood, Cal.  
6:30 A.M.—Ship-a-Hoy Program  
7—Hill Billies and Uncle Herb  
8—Stock Quotations  
8:05—Breakfast Club  
9—Mildred Kitchen  
9:15—Walkathon  
9:20—Selected Records  
9:45—Univ. of Calif. Program  
10—Selected Records  
10:30—Scientific Serenaders  
11—Selected Records  
11:45—Public and City Officials  
12 noon—The Globe Trotter  
12:15—Selected Records  
12:30—Hi Noon Hi Lites  
1—Selected Records  
1:30—Fast and Furious (Hotsy Totsy  
Gang)  
2—Happiness Revue (records)  
4—Musical Messengers  
4:30—Selected Records  
5—Walkathon  
5:15—Selected Records  
5:45—The Globe Trotter  
6—Twilight Melodist  
6:30—Two Professors, Bull & Gelse  
7—Chamber of Commerce  
7:15—Justin Johnson's Salon Group  
7:45—Jeanne Dunn, Blues Singer  
8—Ted Dahl's Orchestra  
8:30—Studio Program  
9—Ballyhoo Hour  
10—Harold Curtis, Organist  
11—Walkathon  
11:30 to 12:30 A.M.—Classical Re-  
cordings

333.1 Meters **KHJ** VAndike 7111  
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Records  
8—Shell Happytime with Dobbie  
8:30—Hallelujah Hour  
9—"Jack & Grace"  
9:15—Hallelujah Hour  
9:30—CBS, Columbia Salon Revue  
10—The Hobby Hunter  
10:15—CBS Program  
11—CBS, Ann Leaf at the organ  
11:15—Beauty Talk  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Four Eton Boys  
12:15—CBS, Columbia Salon Orch.  
12:30 P.M.—World-wide news  
12:45—CBS, Mt. Holyoke Glee Club  
1—CBS, Rhythm Kings  
1:30—Times Forum  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Organalities  
4:15—CBS, Bing Crosby  
4:30—CBS, Rhythm Aires  
4:45—Kerry Conway—"Chats on  
Words"  
5—CBS, Ted Florito's Orchestra  
5:15—World-wide news  
5:25—Town Topics  
5:30—"Skippy"  
5:45—Them Gals  
6—Hutton's Concert Ensemble  
6:30—CBS, "An Evening in Paris"  
7—CBS, Guy Lombardo's Orchestra  
7:30—CBS, "Music That Satisfies"  
7:45—CBS, "Myrt and Marge"  
8—Blue Monday Jamboree  
10—World-wide news  
10:10—Anson Weeks' Orchestra  
11—Roosevelt Hotel Dance Orchestra  
12 to 1 A.M.—Leigh Harline, Or-  
ganist

468.5 Meters **KFI** Westmore 0337  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Selxas, Exercises  
7:30—Male Quartet  
7:45—NBC, Van and Don, the two  
professors  
8:30—NBC, Hinds Romance Ex-  
change  
9—NBC, GE Circle  
9:15—NBC, Beautiful Thoughts  
9:45—NBC, Rembrandt Trio  
10:15—Helen Guest, Songs, and  
Sally Hill, Speaker  
10:30—NBC, Woman's Magazine of  
the Air  
11:30—Household Talks, Julia Hayes  
11:45—Daily Radio Guide  
11:50—Federal and State Market  
Reports  
12 noon—U. C. and U. S. Depart-  
ment of Agriculture Talk  
12:15—NBC, Western Farm and  
Home Hour  
1—News release  
1:15—Packard String Trio  
1:45—Jimmy Base, songs  
2—NBC, NBC Matinee  
3—NBC, Waldorf Sert Room Orch.  
3:15—Book Review  
3:30—NBC, Ponce Sisters  
3:45—NBC, Out of the East  
4:45—News release  
5—NBC, Fine Arts String Quartet  
5:30—NBC, Death Valley Days  
6—NBC, Maytag Orchestra  
6:30—NBC, General Motors program  
7—Packard Orchestra with soloist  
7:30—NBC, M. J. B. Demi-Tasse  
Revue  
8—NBC, Amos 'n Andy  
8:15—NBC, Vermont Lumber Jacks  
8:30—NBC, Firestone program  
9—NBC, Political program  
9:15—NBC, Adventures of Sherlock  
Holmes  
9:45—NBC, The Stebbins Boys  
10—NBC, Richfield News Flashes  
10:15—Jimmie Grier's Orchestra

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
6:30 A.M.—Recorded Program  
6:45—Bill Sharples and His Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News Items  
9:45—Maxine's Shopping Service  
10—Eddie Albright and His Ten o'Clock Family  
10:30—Kate Brew Vaughn, Home Economics  
11—Recorded Program  
12 noon—News  
12:15—Recorded Program  
1—Paris Inn  
2—The Bookworm  
2:30—KNX Ensemble  
3—Recorded Program  
4—Travelogue, Lost and Found Announcements, Stocks  
4:15—Maxine's Shopping Service  
4:45—Recorded program  
5—Town Crier  
5:15—The Arizona Wranglers  
5:45—Crazy Crystals  
6—News Items  
6:15—KNX Ensemble  
6:30—Li'l Joe Warner and His Jolly Journal  
6:45—Langendorf Baking Co. Transcription of Anson Weeks and His Hotel Mark Hopkins Orchestra  
7—Frank Watanabe and Hon. Archie  
7:15—Rajput  
7:30—KNX Ensemble  
7:45—Centerville Sketches  
8—Realty Board Californians, Dance Program  
8:30—The Georgia Fifield Players  
9—News Items  
9:15—Marmola  
9:30—Ethel Duncan, "Good Samaritan of the Air"  
10—Aunt Emmy and Bert  
10:15—Starke's Bohemian Cafe  
11—The Paris Inn Broadcast  
12 to 1 A.M.—Ray Howell, "Aaand How" Boy

**225.4 Meters KGB** FRanklin 6151  
1330 Kcys. 500 Watts  
Don Lee, Inc., San Diego, California  
7 A.M.—Recordings; News; Stocks  
8—Shell Happymite  
8:30—CDLBS, Hallelujah Hour  
9:30—Betty Crocker  
9:45—CBS, Columbia Revue  
10—Blanche Wood's Shopping Tour  
11—Ann Leaf, Organist  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Four Eton Boys  
12:15—CBS, Columbia Salon Orch.  
12:30—CBS, Sam Frager, Pianist  
12:45—CBS, Mt. Holyoke Glee Club  
1—Closing Stock Quotations  
1:05—CBS, Gorman's Orchestra  
1:30—CBS, Columbia Artist Recital  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Organalities  
4:15—CBS, Bing Crosby  
4:30—CBS Rhythm Aires  
4:45—Town Topics  
5—CBS, Ted Florito's Orchestra  
5:30—News Reel of the Air  
5:45—Chandu, the Magician  
6—CBS, Swiss Yodelers  
6:30—CBS, For the Dancers  
7—Chamber of Commerce Community Program  
7:30—Music that Satisfies  
7:45—Philadelphia Symphony Orchestra Concert (records)  
8—Mission Hill Billies  
9—American Legion Revue  
10—News Reel of the Air  
10:05—Culp's Almanac of the Air  
10:15—Anson Weeks' Orchestra  
11 to 12 midnight—Hal Greyson's Or.

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—Studio Program  
7:45—NBC, Van and Don  
8—Morning Musical  
8:45—Good Cheer  
9—NBC, G. E. Circle  
9:15—Amy Lou  
10:15—NBC, Cultural Conversation  
10:30—NBC, Magazine of the Air  
11:10—NBC, Magazine of the Air  
11:30—NBC, Calif. Fed. of Women's Clubs  
12 noon—NBC, U. S. Marine Band  
12:15—NBC, Western Farm & Home  
1—Studio program  
2—NBC Matinee  
3—NBC, Waldorf-Astoria Sert Room Orchestra  
3:15—NBC, Headliners  
3:30—Radio Dental Clinic  
4—NBC, Music Garden  
4:30—Studio Program  
5:15—Late news  
5:30—NBC, Death Valley Days  
6—Cramer's Quartette & John Wells  
6:30—Radio Ralph  
6:40—W. E. Harper  
6:45—NBC, Cecil and Sally  
7—NBC, National Radio Forum  
7:30—NBC, Demi-Tasse Revue  
8—NBC, Amos 'n' Andy  
8:15—NBC, Vermont Lumberjacks  
8:30—NBC, Voice of Firestone  
9—Spanish Program  
9:15—NBC, Adventures of Sherlock Holmes  
9:45—NBC, Earl Burnett's Orch.  
10—NBC, Richfield News Flashes  
10:15—Dance, Music  
11:15 to 12 midnight—Studio Program

**239.9 Meters KFOX** Phone: 672  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.  
5 A.M.—The Early Birds  
5:15—"Doc", Sunshine  
7:05—"Chandu", the Magician  
7:20—Dance Tunes  
7:35—Songs and Patter  
7:45—News Report  
8—Dance Tunes  
8:30—Steinway Duo Art  
8:45—Popular Airs  
9—Mae Day Beauty Talk  
9:10—Air Raiders  
10—Vera Graham, Organist  
10:30—Orange Blossom Girls  
11—The Three Boys  
11:30—News Report  
11:45—Harrell Sisters  
12 noon—Blue Ribbon Group  
1—Hawaiian Program  
1:30—Electrical Transcription  
1:45—Old Timer's Curiosity Shop  
2—Mart's Musical Bazaar  
2:15—Electrical Transcription  
2:30—Musical Pastels  
3:30—Organ: Pipe Dreams  
4—News Report  
4:15—Dental Clinic  
4:45—Len Nash's Country Boys  
5:15—Tennessee Joe  
5:30—Cheerio Boys  
5:45—Markwell Harmonettes  
6—Mart's House Gang  
6:15—Carnie Scamps Sorority  
6:30—Three Vagabonds  
6:45—Harrell Sisters  
7—KFOX School Kids  
8—Melody Garden  
8:15—Electrical Transcription  
8:30—"Harmonious Suggestions"  
9—Organ Reveries, Vera Graham  
9:30—Hearts and Flowers  
9:45—Majestic Ballroom Orchestra  
10—Walkathon  
10:30—Rebroadcast from KHJ  
12 to 1 A.M.—Recordings

**394.5 Meters KVI** Broadway 4211  
760 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6:30 A.M.—Recordings  
7—Church of the Air  
7:30—"Voice of Texas"  
7:45—Recordings  
8—Shell Happymite with Dobbsie  
8:30—Hallelujah Hour  
9—CBS, Charles Boulanger and His Yoeng's Orchestra  
9:30—CBS, Columbia Revue  
10—Mid-Morning Melodies  
11—CBS, Ann Leaf, organist  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Four Eton Boys  
12:15—Oakes Walkathon  
12:30—Garden Talk  
12:45—CBS, Mt. Holyoke Glee Club  
1—Ralph Littlefield  
1:15—CBS, Ross Gorman's Orch.  
1:30—CBS, Columbia Artist Recital  
1:45—The Health Man  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Dental Clinic of the Air  
4—CBS, Organalities  
4:15—Oakes Walkathon  
4:30—CBS, Rhythm Aires  
4:45—Studio Program  
5—CBS, Ted Florito's Orchestra  
5:15—The Wandering Minstrel  
5:30—Silent period  
10—Oakes Walkathon  
10:30—"Pulse of the Community"  
11 to 12 midnight—Hal Greyson's Orchestra

**384.4 Meters KTM** Exposition 1341  
780 Kcys. 1000 Watts  
Pickwick Broad. Corp., Los Angeles  
6 A.M.—Bert Olbert's Request Records  
8—Recorded Program  
9—Zandra  
9:30—Pennsylvania Dutchman  
9:45—Recorded Program  
10—Silent Period  
1 P.M.—Inspiration  
1:15—Utah Trail Boys  
1:30—Recorded Program  
1:45—Maude Hughes  
2—Spanish Concert  
3:15—Ray's String Duo  
3:30—Gene Byrnes in "Scraps from the Waste Basket"  
3:45—Pennsylvania Dutchman  
4—Montana Cowgirls  
4:30—Paul Rader and His Couriers  
5—Silent Period  
8—Rainbow Review  
9—Los Angeles Playground Program  
9:30—American Legion  
10:30—Deacon Brown and His Peacemakers  
11—Cracker Barrel Congress  
11:15—Ballyhoovey  
11:30 to 1 A.M.—Request Records

**265.3 Meters KSL** Wasatch 3901  
1130 Kcys. 5000 Watts  
Radio Service Corp., Salt Lake City  
5:30 P.M.—NBC, Death Valley Days  
6—Maytag Orchestra  
6:30—NBC, The Parade of the States  
7—Western Concert Hour, presenting Alice Anderson's Orchestra with Vocal Soloists  
7:30—NBC, Demi-Tasse Revue  
8—NBC, Amos 'n' Andy  
8:15—"The Daynes Jewel Box"  
8:30—NBC, Voice of Firestone  
9—S. L. Federation of Labor  
9:15—Adventures of Sherlock Holmes  
9:45—NBC, The Stebbins Boys  
10—KSL Studio Program with Mixed Quartet  
10:30 to 11 P.M.—The National Players Dramatic Program

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Services  
 7—Organ Recital  
 7:45—NBC, Van and Don  
 8—NBC, Sonata Recital  
 8:30—NBC, Hinds Romance Exchange  
 8:45—NBC, Hugo Mariani Mariottes  
 9—GE Circle Program  
 9:15—Home Suggestions Program  
 9:30—Tuneful Two  
 10—Concert Trio  
 10:30—NBC, Magazine of the Air  
 11:30—Vocal Ensemble  
 12 noon—Prudence Penny Talk  
 12:15—NBC, Western Farm & Home Hour

1—Grain and Weather Reports  
 1:05—Orchestra and Vocalists  
 2—NBC Matinee  
 3—Popular Orchestra and Vocalists  
 3:30—Concert Orchestra  
 4:45—Studio Program  
 5:15—Stock Quotations  
 5:30—NBC, Death Valley Days  
 6—NBC, The Maytag Orchestra  
 6:30—NBC, General Motors Program  
 7—NBC, National Radio Forum  
 7:30—M.J.B. Demi-Tasse Revue  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Vermont Lumberjacks  
 8:30—NBC, Voice of Firestone  
 9—Land of Flowers  
 9:15—NBC, Adventures of Sherlock Holmes  
 9:45—NBC, The Stebbins Boys  
 10—Richfield News Flashes  
 10:15—Gold Shield Coffee Little Symphony Hour  
 11:15—Globe Trotter  
 11:30—NBC, Hotel St. Francis Dance Orchestra  
 12 to 12:30 A.M.—Organ Recital

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Caterpillar program  
 7:30—Henacres Chick Chat  
 7:45—NBC, Van and Don  
 8—Fox Theatre Organ  
 8:30—NBC, Hinds Romance Exchange  
 8:45—Merry Morning Moods  
 9—NBC, Home Circle  
 9:15—NBC, Beautiful Thoughts  
 9:30—Joyner Joys, Walt & Norman  
 9:45—Burgan's Home Comfort  
 10—Wolper's Lady Beautiful  
 10:15—Inland Empire Dairyman  
 10:30—NBC, Magazine of the Air  
 11:30—Johnson Dally Guide  
 11:35—Bell Organ Concert  
 12 noon—Club Bulletin, Lucy Robinson  
 12:15—Montgomery Ward  
 12:30—NBC, Farm and Home Hour  
 1—Alaska Better Buys  
 1:15—Home Owned Business  
 1:30—Gems of Remembrance  
 1:45—Fashions Fur Facts  
 2—NBC Matinee  
 3—Studio Parade  
 4—Peerless Dental Hygiene  
 4:15—Stewart-Warner  
 4:30—Sy Jacoby's Novelities  
 4:45—Radiolites  
 5—Upstairs Price  
 5:15—Chandu, the Magician  
 5:30—NBC, Death Valley Days  
 6—NBC, The Maytag Orchestra  
 6:30—NBC, "Parade of States"  
 7—NBC, National Radio Forum  
 7:30—NBC, MJB Demi-Tasse Revue  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Vermont Lumberjacks  
 8:30—NBC, Firestone program  
 9—Land of Flowers  
 9:15—NBC, "Sherlock Holmes"

9:45—NBC, Stebbins Boys  
 10—NBC, Richfield News Flashes  
 10:15—Monday Musicals  
 10:45—Timely Topics  
 11—KHQ Dance Band  
 12 to 12:30 A.M.—Desert Caravan

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**

NW. Broad. System, Spokane, Wash.  
 6 A.M.—News, Grain and Livestock  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:15—Stringwood Ensemble  
 9:30—NBC Favorites  
 9:45—Organ Concert  
 10:15—Cultural Conversation  
 10:30—NBC, Windjammers  
 11—Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—Julia Hayes  
 11:45—Mel Peterson  
 12 noon—Rhythmic Triplets  
 12:30—Mardi Gras  
 1:45—Colorado Cowboys  
 2:15—Sparklers  
 2:45—Instrumental Soloists  
 3—NBC, Who Cares?  
 4—NBC, Glenn Sisters  
 4:15—NBC, Federal Business Talks  
 4:30—NBC, Lofner-Harris Hotel St. Francis Orchestra  
 5—Ruth Brayson  
 5:15—NBC, Lofner-Harris Hotel St. Francis Dance Orchestra  
 5:30—Johnny Muskrat and Uncle Andy  
 5:45—Little Orphan Annie  
 6—NBC, Rhythm Vendors  
 6:45—NBC, Cecil and Sally  
 7—Alice Gentle and Salon Orchestra  
 8—NBC, Cheer Leaders  
 8:15—Prince Albert Quarter Hour  
 8:30—Meet the Orchestra  
 9:30—NBC, Earl Burnett's Orch.  
 10—NBC, Cy Trobbe, Violinist  
 10:15—NBC, The Story Teller  
 10:45—NBC, Tom and Dudd  
 11—NBC, Palace Hotel Orchestra  
 11:30—NBC, Organ Concert

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**

Western Broadcast. Co., Portland, Ore.  
 6:45 A.M.—Farm Flashes, Weather Report and Program Resume  
 7—Late Record Releases  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:15—NBC, Stringwood Ensemble  
 9:30—NBC Favorites  
 9:45—Organ Concert  
 10—Julia Hayes  
 10:15—Cultural Conversation  
 10:30—NBC, Windjammers  
 11—Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—Series of Talks  
 11:45—Mel Peterson  
 12 noon—Rhythmic Triplets  
 12:30—Mardi Gras  
 1:45—Colorado Cowboys  
 2:15—Sparklers  
 2:45—Instrumental Soloists  
 3—NBC, Who Cares?  
 4—NBC, Glenn Sisters  
 4:30—NBC, Lofner-Harris  
 5:30—Silent Period  
 8—NBC, Cheer Leaders  
 8:15—Prince Albert Quarter Hour  
 8:30—Meet the Orchestra  
 9—Brick and Brickette  
 9:15—Tom Mitchell  
 9:30—NBC, Earl Burnett's Orch.  
 9:45—Oregonian Interviews  
 10—NBC, Cy Trobbe, Violinist  
 10:15—NBC, The Story Teller  
 10:45—NBC, Tom and Dudd  
 11—NBC, Palace Hotel Orchestra  
 11:30—NBC, Organ Concert

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**

Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Tom and Jerry  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 8:30—To be announced  
 9:45—Organ Concert  
 10:15—Cultural Conversation  
 10:30—NBC, Windjammers  
 11—Blue Streaks  
 11:15—The Professor and His Dream Girl  
 11:30—Julia Hayes  
 11:45—Mel Peterson  
 12 noon—Rhythmic Triplets  
 12:30—Mardi Gras  
 1:45—Colorado Cowboys  
 2:15—Sparklers  
 2:45—Instrumental Soloists  
 3—NBC, Who Cares?  
 4—NBC, Glenn Sisters  
 4:15—NBC, Federal Business Talks  
 4:30—NBC, Lofner-Harris  
 5—Steamboat Bill  
 5:15—NBC, Lofner-Harris Hotel St. Francis Dance Orchestra  
 5:30—Piano Ramblings  
 5:45—Little Orphan Annie  
 6—NBC, Rhythm Vendors  
 6:15—Anson Weeks, E. T.  
 6:45—Cecil and Sally  
 7—NBC, Alice Gentle & Salon Orch.  
 8—NBC, Cheer Leaders  
 8:15—Prince Albert Quarter Hour  
 8:30—Meet the Orchestra  
 8:45—Dollars and Sense  
 9—Meet the Orchestra  
 9:30—Wrestling Matches announced by Al Schuss  
 9:45—Earl Burnett's Orchestra  
 10:45—NBC, Tom and Dudd  
 11—Vic Meyers' Orchestra

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**

Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top of the Morning  
 7—KOL Time Clock  
 7:45—Zukor's Perky Feather  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—CBS, Charles Boulianger's Orch.  
 9:30—CBS, Columbia Revue  
 9:45—The Health Man  
 10—Morning Melodies  
 10:30—Julia Hayes  
 10:45—Console Capers  
 10:55—Johnson Daily Radio Guide  
 11—CBS Program  
 11:30—CBS, Amer. School of the Air  
 12 noon—"The Carnival," with Billy Sherwood  
 1—R. M. B.'s Tunes of the Times  
 1:15—Ken Stuart's "Sunshine Program"  
 1:30—P. T. A. Program  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Harriet Links  
 3:45—Feminine Fancies  
 4—CBS, Organalities  
 4:30—Frank Coomb's Accommodation Train  
 4:45—Cecil Solly  
 5—CBS, Ted Fiorito's Orchestra  
 5:15—"Skippy"  
 5:30—Puget Sound Crier  
 6—Ken Stuart's Review  
 6:30—CBS, An Evening in Paris  
 7—CBS, Panatella Program  
 7:30—CBS, Nat Shilkret and His Or.  
 7:45—CBS, "Myrt and Marge"  
 8—CBS Program  
 8:15—Valvoliners  
 8:30—CBS, Camel Quarter Hour  
 8:45—CBS, Enric Madruguera's Or.  
 9—Blue Monday Jamboree  
 10—Ballad Hour  
 10:15—Anson Weeks' Orchestra  
 11—Hal Greyson's Orchestra  
 12 midnight—Sign Off

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DON LEE BROADCASTING SYSTEM

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**FOREIGN LANDS CONCERT**, 6:45 to 7:00, each Tuesday night.  
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**HALLELUJAH HOUR**, with a galaxy of KHJ stars, each morning at 8:30.  
**THE MERRYMAKERS**, a Saturday evening frolic, at 8:45.  
**THE GAUCHOS**, an Argentine orchestra.  
**JUST AROUND THE CORNER**, a revival of recent song hits, 8:45 to 9 Friday evening.  
**THE PREVIEW**, a revue of coming programs of KFRC.  
**"TO THE LADIES,"** by Globe Milling Company.  
**THE WEEK'S BEST BETS**, a revue of the past week's hits.  
**THE VAGABOND OF THE AIR**, every midnight.

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LOUIE PANICO'S ORCHESTRA FROM CHICAGO.  
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THE HOOFERS  
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THE LOST LEGION  
ADVENTURES OF COUNT  
VON LUCKNER  
EB AND ZEB  
STEAMBOAT BILL  
MISSION PLAYS

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GENEVA CONFERENCE.  
THE GLOBE TROTTER.  
COLUMBIA CHURCH OF THE AIR.  
NATIONAL RADIO FORUM.  
POLITICAL SITUATION IN WASHINGTON.

  
SEE NEXT PAGE

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PORTLAND / SAN DIEGO

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GENEVA , MONTREAL , SEATTLE

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*DO YOU PREFER*

## POPULAR PROGRAMS?

KFRC *provides*—

FEMININE FANCIES, each afternoon between 3 and 4 o'clock.  
MANHATTAN REFLECTIONS.  
CHIFFON JAZZ.  
CHICAGO KNIGHTS.  
OLDSMOBILE MELODY SPEEDWAY.  
PARISIAN NIGHTS.  
FROSTILLA REHEARSAL.  
VITALITY PERSONALITIES.  
CAMEL QUARTER HOUR.  
CHESTERFIELD MUSIC THAT SATISFIES.  
H-O SURPRISE PROGRAM.  
FIFTEEN MELODIES IN FIFTEEN MINUTES.

## DO YOU RECOGNIZE THE NAMES OF RADIO'S OUTSTANDING PERSONALITIES?

KFRC *provides*—

Morton Downey, the  
Camel Minstrel  
Bing Crosby, the Cremo  
Singer  
Captain Dobbsie  
Alex Gray  
Meredith Willson  
Eb an Zeb  
Jack Miller  
The Boswell Sisters  
Ben Bernie  
The Mills Brothers  
Count von Luckner

"Bobs"  
Arturo Toscanini  
Leopold Stokowski  
Arthur Jarrett  
Ernest Hutchinson  
Vaughn de Leath  
Welcome Lewis  
Frank Black  
Angelo Patri  
Tony Wons  
Ted Husing  
Ernie Smith  
Ann Leaf

Frederick William Wile  
Raymond Paige  
Nathaniel Shilkret  
Jacque Renard  
Howard Barlow  
Rudolf Friml  
Ernest Schelling  
Fray and Braggiotti  
Vincent Lopez  
Tosca Seidel  
Tito Guizar  
Armand Vecsey  
Theo Karle  
Sir Thomas Beecham

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KANSAS CITY , WASHINGTON , ST. LOUIS

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# It's up to YOU!

Will program changes this Ballot accomplishes reflect *your* preference or that of others whose tastes are different? . . . VOTE, and rally your friends

## BROADCAST WEEKLY'S PROGRAM PREFERENCE BALLOT

HERE is your chance to speak up. Vote for the programs you prefer and stations and sponsors will know the type of programs you want. Help us make the vote so big, so representative, so impressive that advertisers and program directors cannot fail to act. So determined are we to make this the most significant and effective expression of radio sentiment ever registered in the West, we will send a useful gift absolutely FREE to every person who votes, and also give \$100 cash to the person sending in the neatest ballot, \$50 cash to the second neatest, to the next neatest \$25 cash, and to the twenty-five next neatest \$1 each. Further particulars on page 3.

BROADCAST WEEKLY PUBLISHING CO.  
Pacific Building, San Francisco, California

**FREE  
GIFT**  
to Every Voter  
ALSO  
**CASH  
PRIZES**  
\$1 to \$100 each

**Blank Ballot on next page . . . VOTE!**

# PROGRAM PREFERENCE

**I**NDICATE program preference only for periods which offer programs that really appeal to you. Blank spaces will signify you disapprove *all* programs on the air at that time. Sign, and mail ballot promptly at the end of the week to Broadcast Weekly, Pacific Bldg., San Francisco.

One person is entitled to only one vote, but each member of a family may send in a separate ballot. Be sure to sign your name and address. Ballots not signed will not be counted. Your name will not be used, but is requested to prevent duplication of ballots. Contest is for this one week only. Ballot will not be in future issues. Tell your friends. Everybody vote. Help encourage better radio programs. Help make this an unmistakable index to the type of program you want. Additional copies of Broadcast Weekly may be obtained at any leading newsstand. For complete explanation of this Contest, see the editorial on page three of this issue.

Name

Address

City  State

Time	Station	SUNDAY PROGRAMS
6:00 p.m.		
6:15 p.m.		
6:30 p.m.		
6:45 p.m.		
7:00 p.m.		
7:15 p.m.		
7:30 p.m.		
7:45 p.m.		
8:00 p.m.		
8:15 p.m.		
8:30 p.m.		
8:45 p.m.		
9:00 p.m.		
9:15 p.m.		
9:30 p.m.		
9:45 p.m.		
10:00 p.m.		
10:15 p.m.		
10:30 p.m.		
10:45 p.m.		

Time	Station	WEDNESDAY PROGRAMS
6:00 p.m.		
6:15 p.m.		
6:30 p.m.		
6:45 p.m.		
7:00 p.m.		
7:15 p.m.		
7:30 p.m.		
7:45 p.m.		
8:00 p.m.		
8:15 p.m.		
8:30 p.m.		
8:45 p.m.		
9:00 p.m.		
9:15 p.m.		
9:30 p.m.		
9:45 p.m.		
10:00 p.m.		
10:15 p.m.		
10:30 p.m.		
10:45 p.m.		

Time	Station	THURSDAY PROGRAMS
6:00 p.m.		
6:15 p.m.		
6:30 p.m.		
6:45 p.m.		
7:00 p.m.		
7:15 p.m.		
7:30 p.m.		
7:45 p.m.		
8:00 p.m.		
8:15 p.m.		
8:30 p.m.		
8:45 p.m.		
9:00 p.m.		
9:15 p.m.		
9:30 p.m.		
9:45 p.m.		
10:00 p.m.		
10:15 p.m.		
10:30 p.m.		
10:45 p.m.		

**\$100 WILL BE AWARDED FOR THE NEATEST BALLOT. \$50 FOR SECOND NEATEST**

# ERENCE BALLOT

MONDAY PROGRAMS			TUESDAY PROGRAMS		
Time	Station		Time	Station	
6:00 p.m.			6:00 p.m.		
6:15 p.m.			6:15 p.m.		
6:30 p.m.			6:30 p.m.		
6:45 p.m.			6:45 p.m.		
7:00 p.m.			7:00 p.m.		
7:15 p.m.			7:15 p.m.		
7:30 p.m.			7:30 p.m.		
7:45 p.m.			7:45 p.m.		
8:00 p.m.			8:00 p.m.		
8:15 p.m.			8:15 p.m.		
8:30 p.m.			8:30 p.m.		
8:45 p.m.			8:45 p.m.		
9:00 p.m.			9:00 p.m.		
9:15 p.m.			9:15 p.m.		
9:30 p.m.			9:30 p.m.		
9:45 p.m.			9:45 p.m.		
10:00 p.m.			10:00 p.m.		
10:15 p.m.			10:15 p.m.		
10:30 p.m.			10:30 p.m.		
10:45 p.m.			10:45 p.m.		
FRIDAY PROGRAMS			SATURDAY PROGRAMS		
Time	Station		Time	Station	
6:00 p.m.			6:00 p.m.		
6:15 p.m.			6:15 p.m.		
6:30 p.m.			6:30 p.m.		
6:45 p.m.			6:45 p.m.		
7:00 p.m.			7:00 p.m.		
7:15 p.m.			7:15 p.m.		
7:30 p.m.			7:30 p.m.		
7:45 p.m.			7:45 p.m.		
8:00 p.m.			8:00 p.m.		
8:15 p.m.			8:15 p.m.		
8:30 p.m.			8:30 p.m.		
8:45 p.m.			8:45 p.m.		
9:00 p.m.			9:00 p.m.		
9:15 p.m.			9:15 p.m.		
9:30 p.m.			9:30 p.m.		
9:45 p.m.			9:45 p.m.		
10:00 p.m.			10:00 p.m.		
10:15 p.m.			10:15 p.m.		
10:30 p.m.			10:30 p.m.		
10:45 p.m.			10:45 p.m.		

**T. \$25 FOR THIRD NEATEST AND \$1 EACH FOR THE NEXT TWENTY-FIVE**

## RADIO STAR INJURED

**B**ETTY MARINO, pretty, dark-eyed violinist who was seriously injured Sunday, February 14, when thrown from the horse she was riding, near Palo Alto, is on her way to recovery.

This word from the Palo Alto Hospital, where Betty is a patient, has lightened the atmosphere in the San Francisco studios of the National Broadcasting Company, where news of Betty's accident brought gloom and anxiety.

The NBC artist was spending the day at the peninsula home of friends when the mishap took place. In the party were Howard I. Millholland, program manager of the National Broadcasting Company's Pacific Division; Mrs. Millholland, whom ether fans know as Eva Garcia, pianist, and Lloyd E. Yoder, manager of the NBC Press Department.



BETTY MARINO

rup. She was dragged some distance before Yoder could reach her, and was unconscious when he carried her into the nearest house. At the Palo Alto Hospital, x-rays showed fracture of the skull, and her condition was grave for several days. Her recent improvement, however, indicates she has more than a good chance for recovery, according to Dr. Howard I. Naffziger, brain specialist, and Dr. H. M. Slater, staff doctor at the hospital.

Miss Marino has been in radio for six years. Her musical background and training have been comprehensive, for her father was a harpist in the Seattle Symphony; his brother, Pietro Marino, is a violinist with the Metropolitan Grand Opera Company, and her paternal uncle, Nicolo Pinnella, is a noted flutist.

Betty began studying violin at nine, and at fifteen she was touring the Orpheum circuit with a girls' orchestra. A few years afterward she was leading her own orchestra

on a tour which covered most of this continent. When she returned to San Francisco KGO offered her a contract, and she became a microphone star for good, later joining the staff of the National Broadcasting Company with other KGO artists.

## PROGRAM PREFERENCE BALLOT

(Continued from Page 3)

largest, most significant, and most effective radio program vote ever polled in the West. Therefore, to every person who sends in a signed ballot we will mail *absolutely* FREE a useful gift. And in addition thereto will distribute twenty-eight cash prizes of \$1 to \$100 each among those who send in the neatest ballots. But your cooperation is necessary. This is *your* cause. Shall it succeed or fail? Will others, perhaps less interested but more active, prescribe your programs *for* you or will you take this opportunity to make your own voice heard? Let your answer be your ballot. The polls are open—VOTE, and rally your friends. BROADCAST WEEKLY is for sale at over 10,000 Western news stands and each copy of this issue contains a ballot.

*The* **PARK WILSHIRE**  
**HOTEL APARTMENTS**

Most desirably situated on Wilshire Boulevard, adjoining beautiful Westlake Park—15 minutes from the city center. By bus directly in front of the building and by three car lines within one block.

Apartments from \$75 a Month  
Also Daily and Weekly Rates

2222 Wilshire Blvd. at Westlake Park

Modern Home-like and  
Supremely Comfortable

**LOS ANGELES**

# TUESDAY Programs

March 1, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcs. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks broadcast  
7:25—N. Y. stock quotations  
7:30—Dobbsie, morning health exercises  
8—Shell Happytime with Dobbsie  
8:30—Hallelujah hour  
9:30—Ann Welcome  
9:45—CBS, Columbia Revue  
10—Recordings  
10:15—CBS, Columbia Farm Network program  
10:45—Window shopping with Wyn  
11—Recordings  
11:15—CBS, Columbia Salon Orch.  
11:25—The Globe Trotter  
11:30—CBS, American School of the Air

12 noon—Noonday concert  
1—The Hoofers  
1:15—CBS, Musical Americana  
1:30—Closing N. Y. stock quotations  
1:35—The Globe Trotter  
1:45—"Musical Memorandum"  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS, Organilities  
4:15—"Your Garden"  
4:30—Medical talk  
4:45—The Globe Trotter  
4:55—Town Topics  
5—"Skippy"  
5:15—Song Stories, Clark Sisters  
5:30—CBS, Ted Fiorito's Orchestra  
6—CBS, Ben Bernie and His Blue Ribbon Orchestra  
6:30—Fifteen Melodies in Fifteen Minutes  
6:45—Foreign Lands Concert  
7—CBS, Pratt & Lambert program  
7:15—"Adventures of Black and Blue"  
7:30—After Dinner Concert featuring Charles Bulotti, tenor; Meredith Willson, director  
7:45—CBS, "Myrt and Marge"  
8—CBS, Howard Barlow and Columbia Symphony Orchestra  
8:15—Chandu, the Magician  
8:30—CBS, Camel Quarter Hour  
8:45—The Olympiads  
9:15—Hollywood Nights  
9:30—El Sidelo program  
9:45—Oldsmobile Melody Speedway  
10—Tillie the Toiler  
10:15—Gene Quaw's Orchestra  
11—Hal Greyson's Roosevelt Orch.  
12 to 1 A.M.—Vagabond of the Air

322.4 Meters **KFWI** Franklin 0200  
930 Kcs. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Eye-opener program  
7:30—Charlie Glenn  
8—Silent period  
9—White House program  
9:15—Popular tunes  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—Timely Topics  
11:15—Studio program  
11:30—Concert Music  
12 noon—Dance Music  
12:30—Town Crier  
1—Silent period  
6—Dance Music  
6:45—Bellevue program  
7—Rosenthal program  
7:30—Silent period  
11—Master Melodies (Scarlati)  
12 to 1 A.M.—Dedication hour



RAY PERKINS  
NBC-KGO—3:30 P. M.

535.4 Meters **KTAB** Garfield 4700  
560 Kcs. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M.—Rise and Shine  
7:30—The Brainstormers  
8—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer hour  
9:30—Dr. J. Douglas Thompson  
10—Household hour  
10:30—News service  
10:35—Dr. B. L. Corley  
10:55—Recordings  
11—Hot Tips and Hot Tunes  
11:45—Radio Shopping News  
12 noon—United States Agric. rep.  
12:15—Dr. R. M. McLain  
12:30—News service  
12:35—Echoes of Portugal  
1:05—Recordings  
1:30—Over the Teacups with Alma La Marr  
2—Popular recordings  
2:30—Matinee Melodists  
3:30—Popular recordings  
4—Kobar  
4:30—Jack Hall and Clem Kennedy  
5—Radio Shopping News  
5:15—Hot Tips and Hot Tunes  
5:30—Dr. J. Douglas Thompson  
6—Taylor Made Tempo with Glenn Hall Taylor, pianist  
6:15—Popular records  
6:30—Ernie Smith in "The Sport Page of the Air"  
6:45—Renegade Reporter  
7—Dance music  
7:15—Knockout Reilly  
7:30—News service  
7:45—Studio Program  
8—Miniature Symphony  
8:30—St. Mary's College Classroom of the Air  
9—Beverly Hill Billies  
10—Moment Musicale  
11 to 1 A.M.—Nite Owls

243.8 Meters **KYA** Prospect 3456  
1230 Kcs. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Rhythm Masters  
8—Metropolitan hour  
9—Manual Melodies  
9:30—Modern Melodies  
10—Sunshine hour  
11—Salon Melodies  
11:15—Manhattan Moods  
11:30—Gasoline George: "Intakes and Exhausts"  
11:45—Song and Dance Kings  
12 noon—Johnson Daily Radio Guide  
12:05—Old Chestnuts  
12:15—Marjorie Lee, Melody Girl  
12:30—Tuesday Noun Club: Captain Roy Francis  
1—Cal King's Country Store  
1:30—Musical Contrasts  
2—Your Helpful Friend  
2:15—Dance Music  
2:30—Verses: Mrs. M. C. Sloss  
2:45—Willis Boardman Zink  
3—Organ Recital  
4—Salon music  
4:15—Artist Celebrities  
4:30—Famous Songs and Singers  
5—Metropolitan hour  
6—Revue  
6:30—Drama Review  
6:45—Henry Starr, piano and songs  
7—Hap and Jack: Rapid Fire Song Writers  
7:15—Bert Carlson: Songs of Hawaii  
7:30—News Bulletin  
7:45—George Nickson, song recital  
8—On With the Show  
9—"Through the Golden Gate" with Capt. January  
9:15—G. Donald Gray: Song recital  
9:30—Milly and Billy: The Cub Reporters  
9:45—Virginia Spencer: Soliloquy  
10—News Bulletin  
10:15—Radio Sandman hour  
11 to 12 midnight—Concert Memories

322.4 Meters **KROW** Glenc. 6774  
930 Kcs. 1000Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Memories Program  
9—Silent Period  
1—Weather Forecast  
1:05—Latin-American program  
2—KROW Reporter  
2:15—Recordings  
2:30—Union Mutual Life  
2:40—Recordings  
3—Phantoms of the Air  
3:30—Organ Travelogue, Vivian Moore  
4—Reminiscing  
4:15—Rumford School of Cookery  
4:30—KROW Reporter  
4:45—Margett's  
5—King, Queen, Jack and Jill  
5:15—Betty and Alvin in "Rain or Shine"  
5:30—Wade Forrester's Sunshine hr.  
6—Off the Air  
7:30—KROW Reporter  
7:45—Musical Program  
8—Lecture by Judge Rutherford  
8:15—The Manx Program  
8:30—Royal Californians Orchestra  
9—Arkansas Travelers  
9:30—"The Man from Deathra"  
10 to 11 P.M.—Fleur De Les Dance Orchestra

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD

7 A.M.—Consolaires: Irma Glen, Organist: KGO, KTAR  
7:15—Organ Concert: KGO  
7:30—Pie Plant Fete: KGO, KOMO, KGIR  
7:45—Van and Don: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
8—Your Child: Katherine Lenroot, Speaker: KGO, KHQ, KOMO, KGW, KFI  
8:15—Rhythm Ramblers: Harold Stokes' Dance Orchestra: KGO, KOMO, KFI, KSL  
8:30—U. S. Marine Band: Captain Taylor Branson, director: KGO, KOMO, KGW, (KFI, KTAR, KSL, off 8:45)  
9—GE Circle: Grace Ellis, Hostess; Eddie Dunham, Organist: Theodore Webb, Baritone: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
9:15—Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR  
9:30—Buckaroos: Ted Maxwell, Charles Marshall, Songs and Dialogue: KGO  
9:45—Entertainers: Evelyn Sandberg blues singer: KGO  
10—Color Harmony Program: KGO, KHQ, KOMO, KGW, KFI  
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR, KSL, KOA off 10:50, on 11:10), KGIR  
11:30—Outstanding Speakers: KGO  
11:45—Smackouts: Comedy Sketch with Marion and Jim Jordan: KGO  
12 noon—Organ Concert: KGO  
12:15—Western Farm and Home Hour: KGO, KOMO, KGW, KFI, KFSD, (KTAR on 12:45), KSL, KGIR, KGHL  
1—It Happened in Paris: Comedy Skit, with Barton Yarborough and Etta Anger: KGO  
1:15—Mormon Tabernacle Choir and Organ: KGO, KOMO, KFSD, KTAR  
1:45—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO, KGHL  
2—NBC Matinee: KGO, (KHQ off 2:30), KOMO, KGW, KFI, KFSD, (KTAR off 2:30), KSL  
3—Waldorf-Astoria Sert Room Orchestra: KGO, KFSD, KSL  
3:15—Headliners: Nelson Case, Baritone: KGO, KFI, KFSD  
3:30—Ray Perkins the Old Topper: KGO, KHQ, KOMO, KGW, KFI, KSL  
3:45—Bluebird Melodies: KGO, KFI  
4:30—Piano Capers: Oscar Young and Dell Perry; Jacqueline Bruna, Soprano: KGO, KGIR  
5—Coffee Matinee: KGO, KHQ, KOMO, KGW, KFI  
5:30—News Service: KGO  
5:45—South. Harmony Four: KGO  
6—McKesson Musical Magazine: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
6:30—The Fuller Man: KGO, KHQ, KOMO, KGW, KFI, KSL  
7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL  
8:15—Memory Lane: Rural Drama featuring Billy Page, Eileen Piegott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
8:45—Sperry Smiles: Irving Ken-

ney, Tenor; Lee S. Roberts, Pianist; Paul Carson, Organist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
9—Caswell Concert. "Mme. Sherry" by Hoschna; Carollers; Eva De Vol, soprano; Dorothy Lewis, contralto; Allan Wilson, tenor; Marsden Argall, baritone; Instrumental ensemble, direction CW Frobe: KGO, KHQ, KOMO, KGW, KFI  
9:15—Stringwood Ensemble: KGO  
9:30—Seymour Simon's Orchestra: KGO  
9:45—Swift Program: The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL  
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Waltz Time: Mary Wood, Soprano; Orchestra direction Rex Dunn: KGO, KOA  
10:30—The Medicine Show: Charles Marshall, Vocalist; John O'Brien, Harmonica; Tommy Monrore, baritone; Mildred Lewis, vocalist; orchestra direction Rex Dunn: KGO, KOA  
11—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO  
12 midnight—Organ Concert, Dollo Sargent: KGO

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

7 A.M.—Morning exercises and entertainment  
7:35—Opening N. Y. stocks  
8—Recorded program  
9—Modern Homes period  
9:30—Recorded program  
10:15—S. F. stocks, financial information, weather  
10:30—Recorded program  
10:45—Tetrazene program  
11—Classified Advertising hour  
12 noon—Jack Delaney and band  
12:30—Produce review  
1—Jean's Highlights  
2—Recordings  
2:35—Closing S. F. stocks  
2:45—Ethel Rhinard, jazz pianist  
3—Recorded program  
3:15—Sharp and Flat  
3:30—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—The Three Cocanats  
6—Dave Saylor's Hotel Oakland dance orchestra  
7—News items  
7:30—William Don, Comedian  
7:45—Fred and Morris, comedians  
8—The Rola Mixed Quartet  
8:30—Ice Hockey, San Francisco vs. Oakland  
10:30 to 11:30 P.M.—Dance prog.

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
7:45—Zukor's Perky Feather  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—CBS, Chas. Boulanger & His Orch.  
9:30—Colonial Dames  
9:45—The Health Man  
10—Morning Melodies  
10:45—Console Capers  
10:55—Johnson Daily Guide  
11:15—CBS, Columbia Salon Orch.  
11:30—CBS, Amer. School of the Air  
12 noon—"The Carnival," with Billy Sherwood  
1—Ken Stuart's Sunshine Program  
1:30—CBS, Hotel Taft Orchestra  
2—Happy-Go-Lucky Hour  
3:15—Feminine Fancies

3:30—Harriet Links  
3:45—Feminine Fancies  
4—CBS, Organalities  
4:15—Organ Moods  
4:30—Frank Coomb's Accommodation Train  
4:45—Cecil Solly  
5—CBS, Ted Fiorito's Orchestra  
5:15—"Skippy"  
5:30—Puget Sound Crier  
6—CBS, Ben Bernie's Blue Ribbon Malt Orchestra  
6:30—CBS, Salonesque  
7:15—Adventures of Black and Blue  
7:30—General Paint Concert  
7:45—CBS, "Myrt and Marge"  
8—CBS Program  
8:15—Chandu, the Magician  
8:30—CBS, Camel Quarter Hour  
8:45—Signal Oil Co. Program  
9:15—CBS, "Hollywood Nights"  
9:30—Radio Bruce Frolic  
9:30—Hal Greyson's Orchestra  
12 midnight—Sign Off

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broadcast. Co., Portland, Ore.

6:45 A.M.—Farm Flashes, Weather Report and Program Resume  
8:15—Crosscuts of the Day  
9:30—NBC, Organ Concert  
10—Julia Hayes  
10:15—NBC, The Murray Sisters  
10:30—NBC, Aeolian Trio  
11—Blue Streaks  
11:30—In a French Cafe  
12 noon—Rhythmic Triplets  
12:30—Mardi Gras Hour  
1—NBC, Stringwood Ensemble  
1:45—Songs of the Masters  
2—NBC, May We Present  
2:15—NBC, Organ Melodies  
2:30—Garden Melodies  
3—NBC, Who Cares?  
4—NBC, Midweek Federation Hymn Sing  
4:15—Organ Recital  
4:30—NBC, Soloists  
4:45—NBC, John and Ned  
5—NBC, Voters' Service  
5:30—Silent Period  
8—NBC, Whispering Strings  
8:15—NBC, Prince Albert Quarter Hour  
8:30—NBC, The Dinglebenders  
8:45—Evening Sunshine  
9—NBC, The Story of Women's Names  
9:15—Tom Mitchell  
9:30—NBC, Earl Burtnett's Orch.  
9:45—Oregonian Interviews  
10—Musical Highlights  
11—NBC, Palace Hotel Orchestra  
11:30—NBC, Tom Gerun and His Bal Tabarin Orchestra

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 1000 Watts

J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Variety records  
9—Assoc. Food Stores' program  
9:30—Recorded program  
10—Reporter of the Air  
10:05—Popular selections  
11:15—Health talk  
11:30—Concert music  
12 noon—Recordings  
12:30—Symphony Orchestra  
12:45—Variety recordings  
1—Stock report and records  
2—Better Business Bureau talk  
2:15—Popular records  
2:45—Speak-Easy, records  
3—Reporter of the Air  
3:05—George Taylor's bridge hour  
4—Recorded program  
4:15—Pat Buckman, tenor  
4:30—Popular records  
12:01 to 6 A.M.—KJBS Owl prog.

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Services  
 7—Fisher's Sunrise Farm Broadcast  
 7:30—NBC, Pie Plant Pete  
 7:45—NBC, Van and Don  
 8—NBC, Your Child  
 8:15—NBC, Rhythmic Ramblers  
 8:30—NBC, U. S. Marine Band  
 9—GE Circle  
 9:15—Home Suggestions Program  
 9:30—Garden Time Program  
 9:45—Concert Trio  
 10—Color Harmony Class  
 10:30—NBC, Magazine of the Air  
 11:30—Vocal Recital  
 11:45—Tuneful Two  
 12 noon—Prudence Penny Talk  
 12:15—NBC, Western Farm & Home Hour  
 1—Concert Orchestra and Vocalists  
 1:15—NBC, Salt Lake Tabernacle Choir and Organ Recital  
 1:45—Vocal Recital  
 2—NBC Matinee  
 3—Concert Orchestra and Vocalists  
 3:30—NBC, Ray Perkins, the Old Topper  
 3:45—Popular Orchestra and Singers  
 4:45—Studio Program  
 5—NBC, Coffee Matinee  
 5:30—Program to be announced  
 5:45—U. S. Rubber Co.  
 6—NBC, McKesson Musical Magazine  
 6:30—NBC, The Fuller Man  
 7—NBC, The Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Memory Lane  
 8:45—NBC, Sperry Smiles  
 9—NBC, Caswell Coffee Concert  
 9:15—Oldsmobile Melody Speedway  
 9:30—Baldy Homespun Melodies  
 9:45—NBC, The Stebbins Boys  
 10—Richfield News Flashes  
 10:15—Greater Washington Hour  
 11:15—Globe Trotter  
 11:25—NBC, Hotel St. Francis Dance Orchestra  
 12 to 12:30 A.M.—Organ Recital

8:15—NBC, Memory Lane  
 8:45—NBC, Sperry Smiles  
 9—NBC, Caswell Carrolers  
 9:15—The Melody Girl  
 9:30—Babson's Business Barometer  
 9:45—NBC, "The Stebbins Boys"  
 10—NBC, Richfield News Flashes  
 10:15—"Musical Jewels"  
 10:30—Arnie Hartmann, Accordionist  
 10:45—Timely Topics  
 11—KHQ Dance Band  
 12 to 12:30 A.M.—Desert Caravan

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—News, Grain and Livestock Reports  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:30—NBC, Organ Concert  
 10—NBC, Murray Sisters  
 10:30—NBC, Aeolian Trio  
 11—Abe Brashen's Blue Streaks  
 11:30—Julia Hayes, Beauty Talk  
 11:45—NBC, In a French Cafe  
 12 noon—Rhythmic Triplets  
 12:30—Mardi Gras Hour  
 1—NBC, Stringwood Ensemble  
 1:45—Songs of the Masters  
 2—NBC, May We Present  
 2:15—NBC, Organ Melodies  
 2:30—Garden Melodies  
 3—NBC, Who Cares?  
 4—NBC, Midweek Federation Hymn Sing  
 4:15—Organ Recital  
 4:30—NBC, Soloists  
 4:45—Ruth Brayson  
 5—NBC, Voters' Service (N. Y.)  
 5:30—Bob Robertson  
 5:45—Little Orphan Annie  
 6—NBC, Musical Capers  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—Popular Concert Orchestra  
 8—NBC, Whispering Strings  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—Studio Program  
 8:45—Evening Sunshine  
 9—NBC, The Story of Women's Names  
 9:15—NBC, Songs of the South  
 9:30—NBC, Earl Burnett's Orch.  
 10—Musical Highlights  
 11—NBC, Palace Hotel Orchestra  
 11:30—NBC, Tom Gerun and His Bal Tabarin Orchestra

**296.6 Meters KQW Columbia 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—Breakfast hour  
 9—Bondon's Zither Melodies  
 9:30—Dorothy Dean, Home hour  
 10:30—Friendship Club  
 10:45—Recordings  
 11—Leah Bernhardt Kimball  
 11:30—Cockerels Old Timers  
 12 noon—Betty Jaye, variety prog.  
 12:30—Weather, farm reports  
 1—Recordings  
 1:30—Lena Leland, Friendly hour  
 2:30—Watsonville Ramblers  
 3—Studio Program  
 4:30—Children's Playtime Club  
 5—Vespers  
 5:30—Musical feature  
 5:45—Liberty Bell Quarter hour  
 6—Three Echoes  
 6:15—Franco's program  
 6:30—Farm Market reports  
 6:45—Radio News and Forum  
 7:45—The Caterpillar Crew  
 8—You Never Can Tell  
 10 to 10:30 P.M.—The Voice of Madame Arga

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Tom and Jerry  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:15—Mary from Proctor's  
 9:45—NBC, Organ Concert  
 10—NBC, Murray Sisters  
 10:30—NBC, Aeolian Trio  
 11—Blue Streaks  
 11:30—Julia Hayes, Beauty Talk  
 11:45—NBC, In a French Cafe  
 12 noon—Rhythmic Triplets  
 12:30—Mardi Gras Hour  
 1—NBC, Stringwood Ensemble  
 1:45—Songs of the Masters  
 2—NBC, May We Present  
 2:15—NBC, Organ Melodies  
 2:30—Garden Melodies  
 3—P. I. Lost and Found  
 3:05—NBC, Who Cares?  
 4—NBC, Midweek Federation Hymn Sing  
 4:15—Organ Recital  
 4:30—NBC, Soloists  
 4:45—Studio Program  
 5—NBC, Voters' Service  
 5:30—News Service  
 5:45—Little Orphan Annie  
 6—NBC, Musical Capers  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—Studio Program  
 7:30—Joe and Jake  
 7:45—NBC, Jack Coakley's Synco-pators  
 8—NBC, Whispering Strings  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, The Dinglebenders  
 8:45—Evening Sunshine  
 9—NBC, The Story of Women's Names  
 9:15—Songs of the South  
 9:30—Earl Burnett's Orchestra  
 10—Musical Highlights  
 11—Vic Meyers' Trianon Orchestra

**394.5 Meters KVI Broadway 4211**  
**760 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 6:30 A.M.—Recordings  
 7—Church of the Air  
 7:30—"The Voice of Texas"  
 7:45—Recordings  
 8—Shell Happytime with Dobbsie  
 8:30—CBS, "Current Questions Before Congress"  
 8:45—Hallelujah Hour  
 9—CBS, Charles Boulanger's Orchestra  
 9:15—Lessons in English  
 9:30—CBS, Columbia Revue  
 10—Mid-Morning Melodies  
 11—Studio Program  
 11:15—CBS, Columbia Salon Orchestra  
 11:30—CBS, American School of the Air  
 12 noon—CBS, Ann Leaf, organist  
 12:15—Oakes Walkathon  
 12:30—CBS, Musical Americana  
 12:45—The Revellers  
 1—CBS, Rhythm Kings  
 1:15—CBS, The Funnyboners  
 1:45—The Health Man  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Dental Clinic of the Air  
 4—CBS, Organallities  
 4:15—Oakes Walkathon  
 4:30—Lee Arkel's Orchestra  
 5—CBS, Ted Florito's Orchestra  
 5:15—The Wandering Minstrel  
 5:30—CBS, Ted Florito's Orchestra  
 6—CBS, Ben Bernie's Orchestra  
 6:15—Silent Period  
 10—Oakes Walkathon  
 10:30—Gene Quaw's Orchestra  
 11 to 12 midnight—Hal Greyson's Orchestra

440.9 Mtrs. **NBC-KPO** GA. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Sunrise Serenades: KPO  
8—Financial Service: KPO, KGA,  
KJR, KTAR  
8:15—Crosscuts from the Log o' the  
Day, Dr. Laurence L. Cross; So.  
Harmony Four; Ace Wright, violi-  
nist: KPO, KGA, KJR, KEX,  
(KTAR off 8:30)  
9:15—Stringwood Ensemble, direc-  
tion Charles Hart: KPO  
9:30—Organ Concert, George Nyklic-  
cek: KGA; (KPO off 9:45), (KJR  
on 9:45), (KEX off 9:45)  
9:45—University of California at  
Your Service: KPO  
10—Murray Sisters, Evangeline and  
Kathleen, harmony duo; George  
Nyklicek, organist: KPO, KGA,  
KJR (KEX on 10:15)  
10:30—Aeolian Trio: KPO, KGA,  
KJR, KEX  
11—Rhythm Vendors: KPO  
11:30—In a French Cafe, with  
Marie and the Sparklers, instru-  
mental ensemble: KPO off 11:57,  
KGA on 11:45, KJR on 11:45,  
KEX  
11:57—Signals, Scripture, Weather:  
KPO  
12 noon—So. San Francisco stock-  
yard report: KPO  
12:10—Snapshots, Marie Leon, soprano;  
orchestra direction of Cy  
Trobbe: KPO  
1—Stringwood Ensemble: K P O,  
KGA, KJR, KEX  
1:45—Songs of the Masters, Eva  
Leoni, soprano; George Nyklicek,  
organist: KPO, KGA, KJR, KEX  
2—May We Present: KPO, KGA,  
KJR, KEX  
2:15—Organ Melodies: KPO, KGA,  
KJR, KEX  
2:30—Garden Melodies: KPO, KGA,  
KJR, KEX  
3—Who Cares?: KPO, KGA, (KJR  
on 3:05), KEX, (KGIR on 3:30)  
4—Midweek Federation Hymn Sing:  
KPO, KGA, KJR, KEX, KTAR,  
KGIR  
4:15—Organ Concert, George Nyk-  
licek: KPO, KGA, KJR, KEX  
4:30—Soloists: KPO, KGA, KJR,  
KEX  
4:45—John and Ned: KPO, KGHL  
5—Voters' Service: KPO, KGA,  
KJR, KEX, KECA, KFSD, KTAR,  
KSL, KGIR, KGHL  
5:15—A Couple of Mouthfuls by  
Scotty: KPO  
5:30—Heel Hugger Harmonies: KPO,  
KFSD, KTAR, KSL  
5:45—Little Orphan Annie, child-  
hood play, with Floy Margaret  
Hughes, J. Cowden, Selby Roach,  
Wilda Wilson Church: KPO, KGA,  
KJR, KECA  
6—Musical Capers, variety program  
with "Jack and Hank" as mas-  
ters of ceremonies; Aida Cavalli,  
Tom and Dud, Mel Peterson, Rob-  
ert Stevens, and Jess Norman's  
orchestra: KPO, KGA, KJR  
6:45—Cecil and Sally in "The Fun-  
niest Things," the comic strip  
of the air: KPO, KGA, KJR, KECA,  
KFSD  
7—Raising Junior, Wheatena serial,  
domestic skit: KPO, KGA, KJR,  
KECA  
7:15—Popular Concert Hour: Doro-  
thy Lewis, Contralto; Allan Wil-  
son, Tenor; Concert Orchestra di-  
rection Cy Trobbe: KPO, KGA,  
(KJR on 7:45), (KGIR on 7:30,  
off 7:45), KGHL

8—Whispering Strings: KPO, KGA,  
KJR, KEX, KGHL  
8:15—Prince Albert Quarter Hour:  
KPO, KGA, KJR, KEX, KECA,  
KGIR, KGHL  
8:30—The Dinglebenders, comedy se-  
rial, with Kolb and Dill and Chas.  
MacAlister: KPO, KJR, KEX,  
KECA  
8:45—Take It or Leave It—Barry  
Hopkins, narrator; Mynard Jones,  
organist: KPO  
9—The Story of Women's Names,  
discussed by Baldwin McGaw;  
Ted White, tenor; orchestra direc-  
tion Jess Norman: KPO, KGA,  
KJR, KEX, KECA, KFSD, KTAR,  
KSL, KOA  
9:15—Songs of the South, Leslie  
Brigham, basso; Mischa Pelz, pi-  
anist: KGO, KGA, KJR, KECA  
9:30—Earl Burnnett's Orch.: KPO,  
KGA, KJR; KEX off 9:45; KECA  
10—Musical High-lights, Barbara  
Blanchard, soprano; Myron Nies-  
ley, tenor; orchestra direction of  
Emil Polak: KPO, KGA, KJR,  
KEX  
10—Musical Highlights: KPO, KGA,  
KJR, KEX  
11—Mahlon Merrick and His Palace  
Hotel Vagabonds: KPO, KGA,  
KEX  
11:30 P.M.—Tom Gerun and His Bal-  
Tabarin Orchestra: KPO, KGA,  
KEX

## CBS

### Columbia Broadcasting System

9 A.M.—Charles Boulanger and His  
Yoeng's Orchestra: KFBK, KOL,  
KVI, KFPY  
9:30—Columbia Revue: Vincent So-  
rey, Conductor: KFBK, KVI,  
KFPY, KFRC, KHJ, KGB  
10:15—Talk by Gerard Hamptmann:  
KFBK, KHJ  
11:15—Columbia Salon Orchestra:  
KFBK, KMJ, KWG, KOL, KVI,  
KFPY, KFRC, KGB  
11:30—American School of the Air:  
"Scandinavia, the Land of Vik-  
ings": KFBK, KMJ, KWG, KOL,  
KVI, KFPY, KFRC, KHJ, KGB  
12 noon—Ann Leaf at the Organ,  
with Helen Board, Soprano:  
KFBK, KWG, KVI, KFPY, KHJ,  
KGB  
12:30—Musical Americana: Roches-  
ter Symphony Orchestra: KFBK,  
KMJ, KWG, KVI, KFPY, KHJ,  
KGB  
1—Rhythm Kings, Fred Berrens,  
Conductor: KFBK, KMJ, KWG,  
KVI, KFPY, KHJ, KGB  
1:15—The Funnyboners: KFBK,  
KMJ, KWG, KVI, KFPY, KHJ,  
KGB  
1:30—George Hall and His Taft Or-  
chestra: KFBK, KWG, KOL, KVI,  
KFPY, KFRC, KGB  
1:45—George Hall and His Hotel  
Taft Orchestra: KFBK, KWG,  
KOL, KVI, KFPY, KGB  
4—Organalities: KFBK, KMJ, KWG,  
KOL, KVI, KFPY, KFRC, KHJ,  
KGB  
4:15—Bing Crosby, with Freddie  
Rich's Orchestra: KFBK, KFPY,  
KGB  
4:30—David Grosch: KMJ, KWG,  
KFPY, KHJ  
5—Ted Fiorito's Orchestra: KFBK,  
KWG, KVI, KFPY  
5:30—Ted Fiorito's Orchestra: KFBK,  
KMJ, KWG, KVI, KFPY, KFRC  
5:45—Ted Fiorito's Orchestra: KFBK,  
KMJ, KWG, KVI, KFPY  
6—Ben Bernie and His Blue Ribbon  
Orchestra: KFBK, KMJ, KWG,  
KOL, KFPY, KOIN, KFRC, KHJ

6:30—Salonesque: KFBK, KMJ,  
KOL, KFPY  
7—"The Voice of One Thousand  
Shades": KFBK, KMJ, KOL,  
KFPY, KOIN, KFRC, KHJ  
7:30—"Music that Satisfies": KWG  
7:45—"Myrt and Marge": KFBK,  
KMJ, KWG, KOL, KFPY, KOIN,  
KFRC, KHJ  
8—Howard Barlow and the Colum-  
bia Symphony Orchestra: KFBK,  
KFPY, KHJ  
8:30—The Camel Quarter Hour, fea-  
turing Morton Downey, Tony  
Wons, Jacques Renard and His  
Orchestra: KFBK, KMJ, KWG,  
KOL, KFPY, KOIN, KFRC, KHJ  
8:45—George Olsen and His Orches-  
tra: KFPY  
9—Gus Arnheim and His Orchestra:  
KFBK, KFPY  
9:15—Resinol Chemical Program:  
"Hollywood Nights": KFBK, KMJ,  
KOL, KFPY, KOIN, KFRC, KHJ  
9:30—Noble Sissle and His Park  
Central Orchestra: KMJ, KWG,  
KFPY, KGB

499.7 Meters **KFSD** Franklin 6353  
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—Studio Program  
7:45—NBC, Van and Don  
8—Morning Musicale  
8:45—Good Cheer Program  
9—NBC, GE Circle  
9:15—Amy Lou  
10—Radio Dental Cliniciv  
10:30—NBC, Magazine of the Air  
11:30—Studio Program  
12:15 P.M.—NBC, Western Farm  
and Home  
1:15—NBC, Mormon Choir  
1:45—Studio Program  
2—NBC Matinee  
3—NBC, Waldorf-Astoria Sert Room  
Orchestra  
3:15—NBC, Headliners  
3:30—French Lesson  
4—Studio Program  
5—NBC, Voters' Service  
5:30—NBC, Heel Hugger Harmonies  
5:45—Happy Repairmen  
6—NBC, McKesson Musical Magazine  
6:30—Radio Ralph  
6:40—James V. Alexander  
6:45—NBC, Cecil and Sally  
7—NBC, Lucky Strike Dance Hour  
8—NBC, Amos 'n' Andy  
8:15—NBC, Memory Lane  
8:45—NBC, Sperry Smiles  
9—NBC, Story of Women's Names  
9:15—Sponsored program  
9:30—A Voice, a Violin and Piano  
10—NBC, Richfield News Flashes  
10:15—Dance Music  
11:15 to 12 midnight—Studio Pro-  
gram

384.4 Meters **KTM** Exposition 1341  
780 Kcys. 1000 Watts  
Pickwick Broad. Corp., Los Angeles

1 P.M.—Inspiration  
1:45—Maude Hughes  
2—Spanish Concert  
3:15—Ray's String Duo  
3:30—Gene Byrnes in "Scraps from  
the Waste Basket"  
3:45—Pennsylvania Dutchman  
4—Montana Cowgirls  
4:30—Paul Rader and His Couriers  
5—Silent Period  
8—KTM Miniature Symphony  
8:15—Utah Trail Boys  
8:30—Musical Comedy Miniatures  
9—Beverly Hill Billies  
10—Jack Dunn  
10:30—Deacon Brown and His Peace-  
makers  
11—Cracker Barrel Congress  
11:15—Bally Hooley  
11:30 to 1 A.M.—Request Records

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Recordings  
7:45—"Steamboat Bill"—Children's  
hour  
8—Shell Happytime with Dobbsie  
8:30—Hallelujah Hour  
9:30—CBS, Columbia Revue  
10—To be announced  
10:15—CBS, Talk, Gen. Hamplmann  
11:15—Beauty Talk, and soloist  
11:30—CBS, American School of  
the Air  
12 noon—CBS, Ann Leaf, organist  
12:30—CBS, Musical Americana  
1—CBS, Rhythm Kings  
1:15—CBS, The Funnyboners  
1:30—Times Forum  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Organalities  
4:15—U. S. C. Trojan Period  
4:30—CBS, David Grosch  
4:45—"Seeing Southern California"  
5—CBS, Ted Fiorito's Orchestra  
5:15—World-wide news  
5:25—Town Topics  
5:30—"Skippy"  
5:45—Organ—Bible Institute  
6—CBS, Ben Bernie and Orchestra  
6:30—Inglewood Park Concert  
7—CBS, Pratt & Lambert  
7:15—"Black and Blue"  
7:30—KFRC, After Dinner Concert  
7:45—CBS, "Myrt and Marge"  
8—CBS, Howard Barlow and Colum-  
bia Symphony Orchestra  
8:15—Chandu the Magician  
8:30—CBS, Morton Downey and the  
Camel Orchestra  
8:45—"The Olympiads"  
9:15—Hollywood Nights  
9:30—Musical Program  
10—World-wide news  
10:10—Melody Speedway  
10:25—Gene Quaw and the El Cor-  
tez Orchestra  
11—Roosevelt Dance Orchestra  
12 to 1 A.M.—Leigh Harline, or-  
ganist

**225.4 Meters KGB** FRanklin 6151  
1330 Kcys. 500 Watts  
Don Lee, Inc., San Diego, California  
7 A.M.—Recordings; News; Stocks  
8—Shell Happytime  
8:30—Hallelujah Hour  
9:30—CBS, Columbia Revue  
10—Blanche Wood's Shopping Tour  
11:15—CBS, Columbia Salon Orch.  
11:30—CBS, School of the Air  
12 noon—CBS, Ann Leaf, Organist  
12:30—CBS, Musical Americana  
1—Closing Stock Quotations  
1:05—P. T. A. Program  
1:30—CBS, George Hall's Orch.  
2—Happy-Go-Lucky Hour  
3—Matinee Musicale  
3:15—Feminine Fancies  
4—CBS, Organalities  
4:15—CBS, Bing Crosby  
4:30—CBS, David Grosch  
4:45—Town Topics  
5—CBS, Ted Fiorito's Orchestra  
5:15—Clark Sisters  
5:30—News Reel of the Air  
5:45—Chandu, the Magician  
6—Twilight Music  
6:30—Gene Quaw's Dinner Music  
7—Studio Program  
7:15—Bill Rossi, Songs  
7:45—Oldsmobile Melody Speedway  
8—J. Warde Hutton's Concert En-  
semble  
8:30—CBS, Camel Quarter Hour  
8:45—Thirty Melodies in 30 Minutes  
9:15—Slumber Music (recordings)  
9:30—CBS, Sissie's Orchestra  
10—News Reel of the Air  
10:05—Culp's Almanac of the Air  
10:15—Anson Weeks' Orchestra  
11 to 12 midnight—Hal Greyson's Or.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
6:30 A.M.—Recorded Program  
6:45—Bill Sharples and His Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News Items  
9:45—Maxine's Shopping Service  
10—Eddie Albright and His Ten  
o'Clock Family  
10:30—Kate Brew Vaughn  
11—Barbara Gould  
11:15—Jack Carter and His Birth-  
day Party  
12 noon—News Items  
12:15—Dr. Donald Rohrer in a Talk  
on Dentistry  
12:30—Piano Phantoms  
12:45—Recordings  
1—Paris Inn  
2—The Bookworm  
2:30—Los Angeles Firemen's Orch.  
3:30—Recordings  
3:45—Joyce Coad, Little Movie Star  
4—Travelogue, Lost and Found An-  
nouncements, Stocks  
4:15—Maxine's Shopping Service  
4:45—Recorded Program  
5—Town Crier  
5:15—The Arizona Wranglers  
5:40—Balto Real Pet Stories  
5:45—Chandu  
6—News Items  
6:15—Episode from the Life of Jim  
Powers, Bandit  
6:30—Li'l Joe Warner and His Jolly  
Journal  
6:45—Red Cap  
7—Frank Watanabe and Hon. Archie  
7:15—Rev. R. P. Shuler  
7:30—After Dinner Concert  
7:45—"Just Willie"  
8—Calmon Luboviski, Violinist, and  
Claire Mellonino, Pianist  
9—News  
9:15—Lal Chand Mehra, "Story of  
India"  
9:30—Idylls  
10—Aunt Emmy and Bert  
10:15—Starkie's Bohemian Cafe  
11—Paris Inn Broadcast  
12 to 1 A.M.—Ray Howell, "Aand  
How" Boy

**526 Meters KMTR** Holly. 3026  
570 Kcys. 500 Watts  
KMTR Radio Corp., Hollywood, Cal.  
9:15—Walkathon  
9:20—Robert Noble, Ambassador of  
Happiness  
9:30—Selected Records  
9:45—Univ. of Calif. Program  
10—The Sun Taggers  
10:30—Scientific Serenaders  
11—Selected Records  
11:45—Public and City Officials  
12 noon—The Globe Trotter  
12:15—Selected Records  
12:30—Hi Noon Hi Lites  
1—Selected Records  
1:30—Fast and Furious  
2—Happiness Revue  
4—Musical Messengers  
4:30—Selected Records  
5—Walkathon  
5:15—Selected Records  
5:45—The Globe Trotter  
6—Twilight Melodist  
6:30—Two Professors, Bull & Geise  
7—Metropolitan Water Board  
7:15—Harry Geise and Happy Guys  
7:45—Harold Curtis, Organist  
8—Dr. Geo. Lieblich, Concert Pianist  
8:30—Caraba Wynners  
8:45—Madam Maria Caselotti  
9—Univ. of So. Calif.  
9:30—Harold Curtis, Organist  
11—Walkathon  
11:30 to 12:30 A.M.—Classical Re-  
cordings

**468.5 Meters KFI** Westmore 0337  
940 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Seixas, Exercises  
7:30—N. Y. opening stock market  
quotations  
7:45—NBC, Van and Don, the two  
professors  
8—NBC, Your Child  
8:15—NBC, Rhythm Ramblers  
8:30—NBC, U. S. Marine Band  
8:45—Household talk by Julia Hayes  
9—NBC, GE Circle  
9:15—NBC, Beautiful Thought  
9:30—Lou Gordon, tenor, and Betty  
Travis, violinist  
9:45—Beauty talk by Mr. Willats  
10—NBC, Color Harmony  
10:30—NBC, Woman's Magazine of  
the Air  
11:30—Peggy O'Neill, ballads  
11:45—Daily Radio Guide  
11:50—Fed. & State Mkt. Reports  
12 noon—Dept. of Agric. talk  
12:15—NBC, Western Farm and  
Home Hour  
1—News release  
1:15—Ann Warner Chats with her  
Neighbors  
1:45—NBC, Silvio Lavatelli, cellist  
2—NBC Matinee  
3—Seeing So. Calif., conducted by  
Seymour Hastings  
3:15—NBC, Headliners  
3:30—NBC, Ray Perkins, the old  
Topper  
3:45—NBC, Blue Bird Melodies  
4:30—Studio program  
4:45—News release  
5—NBC, Coffee Matinee  
5:30—Studio program  
5:45—Vintage Melodies, string  
quartet  
6—NBC, McKesson Musical Maga-  
zine  
6:30—NBC, The Fuller Man  
7—NBC, The Lucky Strike Dance  
Hour  
8—NBC, Amos 'n Andy  
8:15—NBC, Memory Lane  
8:45—NBC, Sperry Smiles  
9—NBC, Caswell Coffee Concert  
9:15—Packard Concert Orchestra  
9:45—NBC, The Stebbins Boys  
10—NBC, Richfield News Flashes  
10:15 to 11:45 P.M.—Jimmie Grier's  
Orchestra

**209.7 Meters KECA** West. 0337  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
10 A.M.—News release  
10:15—Louis Rueb, health exercises  
10:30—Around the House with Roy  
Lefingwell  
11—Record program  
12 noon—Biltmore Concert Orch.  
1:30—Record program  
1:45—"Bole, Sunny and Junior"  
2—Record program, popular  
2:30—Program to be announced  
3—Fred Dempsey, Tenor  
3:15—Record program, classical  
4—Dr. H. Edward Meyers  
4:15—News Release  
4:30—Brother Ken and his Kiddies  
5—NBC, Voters' Service  
5:30—E. H. Rust, nurseryman  
5:45—NBC, Orphan Annie  
6—Silvio Lavatelli, cellist  
6:45—NBC, Ceel and Sally  
7—NBC, Raising Junior  
7:15—Concert Orchestra with soloist  
8:15—NBC, Prince Albert Quarter  
Hour  
8:30—NBC, The Dinglebenders  
8:45—String trio  
9—NBC, The Story of Women's  
Names  
9:15—Jean Cowan, songs  
9:30—Earl Burnett's Orchestra  
10:30 to 10:45 P.M.—News release

# WEDNESDAY Programs

March 2, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks broadcast  
7:25—N. Y. stock quotations  
7:30—Dobbsie, health exercises  
8—Shell Happytime, with Dobbsie  
8:30—Hallelujah hour  
9:15—Home hints  
9:30—Betty Crocker  
9:45—CBS, Columbia Revue  
10—CBS, Columbia Farm Network program  
10:45—Window shopping with Wyn  
11—Recordings  
11:15—CBS, Columbia Salon Orch.  
11:25—The Globe Trotter  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Edna Wallace Hopper  
12:15—CBS, Charis program  
12:30—Noonday concert  
1—The Hoofers  
1:15—CBS, U. S. Navy Band  
1:30—N. Y. stock quotations  
1:35—The Globe Trotter  
1:45—CBS, U. S. Navy Band  
2—Happy Go Lucky hour  
2—Feminine Fancies  
4—“Wayfarers”  
4:15—CBS, Bing Crosby  
4:30—CBS, Songsmiths  
4:45—The Globe Trotter  
4:55—Town Topics  
5—“Skippy”  
5:15—Steamboat Bill  
5:30—CBS, Thome McCarty Girls  
5:45—Singing Jack Brooks and the Flitch Trio

6—Anson Weeks' Orchestra  
6:15—Popular program  
6:30—Week's Best Bets  
7—CBS, Vitality Personalities  
7:15—Adventures of “Black and Blue”  
7:30—CBS, Nat Shilkret's Orch.; Alex Gray, soloist  
7:45—CBS, Myrt and Marge  
8—CBS, Toscha Seidel, Violinist and Concert Orchestra  
8:15—Chandu the Magician  
8:30—CBS, Camel Quarter hour  
8:45—Broadcast Rehearsal  
9—To the ladies  
9:15—Vignettes  
9:30—Isle of Golden Dreams  
10—Anson Weeks' orchestra  
11—Hal Greyson's Orchestra  
12 to 1 A.M.—Vagabond of the Air

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000Watts

Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Memories Program  
9—Off the Air  
1 P.M.—Weather Forecast  
1:05—Latin-American program  
2—KROW Reporter  
2:15—Recordings  
2:30—Watch Tower program  
2:45—Jack Murray, Pianist  
3—Paul's Hawaiians  
3:30—KROW-Ilan Review, Phantoms Orchestra  
4:15—The Manx Program  
4:30—KROW Reporter  
4:45—La Vida Health talk  
5—Italian program  
5:30—La Boheme Trio  
6—Off the Air  
7:30—KROW Reporter  
7:45—George J. Hatfield  
8 to 8:30 P.M.—Arrillaga Conserva-  
tory of Music



TOSCHA SEIDEL  
CBS—8 P. M.

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Rhythm Masters  
8—Metropolitan hour  
9—Manual Melodies  
9:30—Modern Melodies  
10—The Entertainers  
10:15—Sunshine hour  
11—Salon Melodies  
11:15—Manhattan Moods  
11:30—Novelty Bits  
11:45—Song and Dance Kings  
12 noon—Johnson Daily Guide  
12:05—Broadway Echoes  
12:30—Organ recital  
1—Cal King's Country-Store  
1:30—Musical Contrasts  
2—Organ Recital  
2:30—Community Chest  
2:45—Old Chestnuts  
3:15—Concert Memories  
3:45—Better Business Talk  
4—Salon Music  
4:15—Artist Celebrities  
4:30—On Parade  
5—Metropolitan hour  
6—Revue  
6:30—“Your Helpful Friend”  
6:45—Henry Starr, piano and song  
7—Hap and Jack: Rapid Fire Song Writers  
7:15—“Just Willie”  
7:30—News Bulletin  
7:45—George Nickson and Virginia Spencer  
8—On With the Show  
9—The Troubadours  
9:15—Clark's Exclusive Song Quarter  
9:30—Bob Allen and Geo. Bowers  
9:45—Marsden Brooks: 'Cello recital  
10—News Bulletin  
10:15—Radio Sandman hour  
11 to 12 midnight—Concert Mem-  
ories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Rise and Shine  
7:30—The Brainstormers with Lee Douglas  
8—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer hour  
9:30—Dr. J. Douglas Thompson  
10—Household hour with Alma La Marr  
10:30—News service  
10:35—Dr. B. L. Corley  
10:55—Recordings  
11—Hot Tips and Hot Tunes  
11:15—Recordings  
11:30—Julia Hayes  
11:45—Radio Shopping News  
12 noon—U. S. Agric. Reports  
12:15—Dr. R. M. McLain  
12:30—News service  
12:35—Echoes of Portugal  
1:05—Recorded program  
1:15—Thelma Blair, pianist  
1:30—Over the Teacups with Alma La Marr  
2—“The House of Dreams,” with Paul Pittman  
2:30—Recorded program  
3—Matinee Melodists  
4—Kobar  
4:30—Jack Hall and Clem Kennedy  
5—Recorded program  
5:15—Hot Tips and Hot Tunes  
5:30—Dr. J. Douglas Thompson  
6—Taylor Made Tempos with Glen-hall Taylor, pianist  
6:15—Recorded program  
6:30—Ernie Smith in the Sport Page of the Air  
6:45—Deacon Brown  
7—Renegade Reporter  
7:15—Ernie Smith's Magazine Re-  
view  
7:30—News service  
7:45—Marmola Entertainers  
8—Miniature Symphony with Jerry Jermalin, soloist  
9—Beverly Hill Billies  
10—Moment Musicales  
11 to 1 A.M.—Nite Owls

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts

Radio Entertainments, San Francisco

7 M.—Eye-opener program  
7:30—Charlie Glenn  
8—Silent period  
9—White House program  
9:15—Popular tunes  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—Timely Topics  
11:15—Studio program  
11:30—Learn Italian, Prof. Achille  
11:45—Concert music  
12 noon—Dance music  
12:30—Town Crier  
1—Silent period  
6—Dance Music  
7—Open Forum, Miss Cecilia Hard-  
man  
7:15—Bellevue Hotel program  
7:30—Silent period  
8:30—Louise Gilbert, pianist  
8:45—John D. Barry, world events  
9—Jack Coakley's Orchestra  
9:30—Studio Revue  
10:30—Popular Vocal Selections  
11—Master Melodies (operatic)  
12 to 1 A.M.—Dedication hour

**CBS**

**Columbia Broadcasting System**

- 9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KOL, KVI, KFPY
- 9:45—Columbia Revue: Light Opera Music presented by Emery Deutsch's Orchestra: KFBK, KVI, KFPY, KFRC, KHJ, KGB
- 10—Columbia Farm Community Network Program: KVI, KFRC, KHJ
- 10—George Hall's Hotel Taft Orchestra: KFBK, KMJ, KWG
- 10:30—Armand Vecsey's Ritz Orchestra: KFBK, KMJ, KWG
- 11—Columbia Salon Orchestra, Emery Deutsch, Conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB
- 11:30—American School of the Air: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—Edna Wallace Hopper: KVI, KFPY, KOIN, KFRC, KHJ
- 12:15—Charis Program: "Musical Revue": Ann Leaf at the Organ; Ben Alley, Tenor, with Dorothy Chase: KFBK, KVI, KFPY, KOIN, KFRC, KHJ
- 12:30—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KVI, KFPY, KGB
- 12:45—Four Eton Boys: Novelty Male Quartet: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB
- 1—U. S. Navy Band Concert: KFBK, KWG, KVI, KFPY, KFRC, KGB
- 4—Organalities: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB
- 4:15—Bing Crosby, with Freddie Rich's Orchestra: KFBK, KFPY, KHJ, KGB
- 4:30—The Songsmiths: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ
- 5—Ted Florito's Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KGB
- 5:30—Those McCarty Girls: KVI, KFPY
- 5:45—The Fitch Professor: KFBK, KOL, KFPY, KOIN, KFRC, KHJ
- 6:30—Friendly Muse: KFBK, KFPY, KHJ
- 7—Vitality Personalities: KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 7:30—"Music that Satisfies": KVOR, KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 8—Toscha Seidel, Violinist: KFBK, KMJ, KFPY, KHJ
- 8:30—The Camel Quarter Hour, featuring Morton Downey, Tony Wons, Jacques Renard and His Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 8:45—Don Redman and His Connie's Inn Orchestra: KFPY
- 9—Eddie Duchin and His Casino Orchestra: KFPY, KHJ
- 9:30—Art Krueger and His Orchestra: KWG, KFPY

296.6 Meters **KQW** Columbia 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—Breakfast hour
- 8—Silent
- 9—Bondon's Zither Melodies
- 9:30—Dorothy Dean, Home hour
- 10:30—Friendship Club of the Air
- 10:45—Recordings
- 11—Leah Bernhardt Kimball
- 11:30—Cockereis Old Timers
- 12 noon—Betty Jaye, Variety prog.

- 12:30—Weather, Farm reports
- 1—Recordings
- 1:30—Lena Leland, Friendly hour
- 2:30—Barney and Curley's Wandering Cowboys
- 3—Studio Program
- 3:30—Silent Period
- 4:30—Story Time
- 5—Vespers
- 5:30—Dr. Julius Klein's Commerce talk
- 5:45—Liberty Bell Quarter hour
- 6—Happy trio
- 6:15—Franco's program
- 6:30—Farm Market reports
- 6:45—Radio News and Forum
- 7:45—Studio feature
- 8—Portuguese program
- 8:30—Eugene Mancini
- 8:45—Studio feature
- 9—Old Love Songs
- 9:30—Wonderly's Syncopated Symphonists
- 10 to 10:30 P.M.—The Voice of Madame Arga

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

- 7 A.M.—Morning exercises and entertainment; Opening N. Y. Stocks
- 8—Recorded program
- 9—Modern Homes period
- 9:30—Business Bureau Talk; Records
- 10:15—S. F. stocks, financial information, car loading reports weather
- 10:30—Recorded program
- 11—Classified Advertising hour
- 12 noon—Jack Delaney and band
- 12:30—Produce review
- 1—Jean's Highlights
- 2—Recordings
- 2:35—Closing S. F. stocks
- 2:45—Ethel Rhinard, jazz pianist
- 3—Recorded program
- 3:15—Sharp and Flat
- 3:30—Recorded program
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—The Three Cocoanuts
- 6—Dave Saylor's Hotel Oakland dance orchestra
- 7—News items
- 7:30—King Sisters' Harmony trio
- 7:45—Fred and Morris, comedians
- 8—Tribune Hour of Melody
- 9—Gustav Severin, author, lecturer and world traveler, "Adventures in Military Secret Service"
- 9:30—Ethel Parmelee, Pianist
- 9:45—"Wes" Summerford, Vocalist, and Jean Ardath, Pianist
- 10 to 11 P.M.—Dance Program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub
- 8—Popular records
- 8:45—Carleton Coveny
- 9—Assoc. Food Stores' program
- 9:30—Alta Coffee Club
- 9:45—Andy Anderson
- 10—The Reporter of the Air
- 10:05—Variety recordings
- 11:30—Concert music
- 12 noon—Popular songs
- 12:30—Band concert
- 12:45—Stock report, records
- 1:45—Popular Records
- 2:15—Citizenship talk
- 2:30—Popular musical favorites
- 2:45—Speak-Easy Time, records
- 3—Reporter of the Air
- 3:05—George Taylor's Bridge hour
- 4—Aloha Hawaiian Trio
- 4:30—Variety records
- 12:01—Joe Mendel's Pep Band
- 1 to 6 A.M.—KJBS Owl Program

# CRESTIT and SAVITIN



**IN PERSON**  
 6:45 p.m. Daily

- K P O
- K E C A
- K J R
- K G A
- K F S D

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Organ Concert: KGO

7:30—Chicago Ensemble: KGO,  
KOMO

7:45—Van and Don, the Two Profes-  
sors: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL, KOA

8—Piano Capers: Oscar Young and  
Del Perry; Jacqueline Brunes, So-  
prano: KGO, KOMO, KGW, KGIR

8:30—Hinds Romance Exchange:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL

8:45—Hugo Mariani Marionettes:  
KGO, KOMO, KGW, KFI, (KTAR  
on 8:45)

9—GE Circle: Talk, Grace Ellis;  
Eddie Dunham, Organist; Theo-  
dore Webb, Baritone: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR

9:15—Beautiful Thoughts: KGO,  
KHQ, KGW, KFI, KTAR

9:30—The Buckaroos: Ted Maxwell,  
Charles Marshall, Songs and Dia-  
logue: KGO

9:45—Parlor Pieces: Eva Garcia,  
Pianist: KGO

10—Keeping Up With Daughter:  
Dramatic Sketch with Helen Mus-  
selman, Dorothy Desmond and  
Henry Shumer; Musical Inter-  
ludes: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL

10:15—Entertainers: Alvino Rey,  
Banjoist; John O'Brien, Harmon-  
ica Player: KGO, KOMO, KGW

10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, (KFSD, KTAR off 10:50),  
KGHL

11:30—Organ Recital, Paul Carson:  
KGO, (KFI off 11:45)

12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:45),  
KSL

1—Pacific Vagabonds: KGO, KGHL

1:30—Stringwood Ensemble: KGO,  
KOA, KGHL

2—NBC Matinee: KGO, KHQ,  
KOMO, KFI, KFSD, (KTAR off  
2:45)

3—Waldorf-Astoria Sert Room Or-  
chestra: KGO, KFI, KFSD, KSL

3:15—Headliners: Myron Niesley,  
Tenor: KGO, KFI, KFSD

3:30—Ponce Sisters: Ethel and  
Dorothea, Vocal Duo: KGO, KFI,  
KFSD

3:45—Business and Pleasure: KGO,  
KFI, KFSD

4—Recitallists: KGO

4:15—Lady Bugs: KGO, KFI

4:30—The Freshmen: Jack Dean,  
Tenor; Orchestra direction Mart  
Grauenhorst: KGO

5—American Taxpayers' League  
Program: KGO, KHQ, KOMO,  
KGW, KFSD, KTAR, KGIR,  
KGHL

5:15—News Service: KGO

5:30—Goodyear Program: Sousa's  
Band; Revellers Quartet: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGIR, KGHL

6—Halsey, Stuart Program: KGO,  
KHQ, KOMO, KGW, KFI, KSL

6:30—Mobioli Concert: Gladys Rice,  
Soprano; Orchestra direction Na-  
thaniel Shilkret; Douglas Stan-  
bury, Baritone and Master of  
Ceremonies: KGO, KHQ, KOMO,  
KGW, KFI, KTAR, KSL

7—Coca-Cola Program: Interview  
with Grantland Rice; James Mel-

ton, Tenor; All-String Orchestra  
direction Gustave Haenschen: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGU

7:30—American Automobile Associa-  
tion Tax Protest: KGO

8—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL

8:15—Vermont Lumberjacks: KGO,  
KHQ, KOMO, KGW, KFI, KFSD

8:30—Team Mates: Betty Kelly,  
Soprano; Irving Kennedy, Tenor;  
John and Ned, Masters of Ceremo-  
nies: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL, KOA

9—Rin-Tin-Tin Thriller: Dramatic  
Sketch: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR

9:15—Coon-Sanders Orchestra: KGO,  
KFSD, KGHL

9:30—Benny Kyte and His Orches-  
tra: KGO, KGHL

9:45—Swift Program: The Stebbins  
Boys: KGO, KHQ, KOMO, KGW,  
KFI, KSL

10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD

10:15—"The Golden Flame," by  
Keltner Williamson, based on the  
autobiography of Benvenuto Cel-  
lini; Episode Two, with Michael  
Raffetto, Bernice Berwin, Helen  
Kleeb, Charles MacAlister, J. An-  
thony Smythe, Helen Musselman,  
Kathleen Wilson and Fred Thomas:  
KGO, KOA, KGHL

10:45—Voice of Pan: Anthony Lin-  
den, Flutist; Emily Linden, Pi-  
anist: KGO, KOA

11—Lofner-Harris Hotel St. Francis  
Dance Orchestra: KGO, KHQ

12 midnight—Organ Concert, Dollo  
Sargent: KGO

361.2 Meters **KOA** York 5090  
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colo.  
5 P.M.—American Taxpayers' League  
Program

5:15—Melo Clarions

5:30—John Philip Sousa & His Band  
6—Halsey Stuart Program

6:30—Mobioli Concert

7—Coca-Cola Program

7:30—International Stagecoaches  
7:45—NBC Artists' Service Program

8—Amos 'n' Andy

8:15—Prince Albert Quarter Hour

8:30—Team Mates

9—The Story of Women's Names

9:15—Coon-Sanders and their Orch.

9:30—Benny Kyte and His Orchestra

9:45—Victor Schilling and His Orch.

10:15—"The Golden Flame," Epi-  
sode Two

10:45 to 11 P.M.—NBC, The Voice  
of Pan

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Services

7—Organ Recital

7:30—Chicago Ensemble

7:45—NBC, Van and Don

8—NBC, Piano Capers

8:30—NBC, Hinds Romance Exch.

8:45—NBC, Hugo Mariani Marion-  
ettes

9—GE Circle

9:15—Home Suggestions Program

10:15—NBC, Entertainers

10—NBC, Keeping Up with Daughter

10:15—Tuneful Two

10:30—NBC, Magazine of the Air

11:30—Concert Trio

12 noon—Prudence Penny

12:15—NBC, Western Farm & Home  
Hour

1—Concert Orchestra and Vocalists

2—NBC Matinee

3—Concert Orchestra and Vocalists

3:45—Popular Orch. and Vocalists

5—NBC, Amer. Taxpayers' League

5:15—Stock Quotations

5:30—NBC, Goodyear Program

6—NBC, Halsey Stuart Program

6:30—NBC, Mobioli Program

7—NBC, Coca-Cola Program

7:30—Washington Bakers' Program

8—NBC, Amos 'n' Andy

8:15—NBC, Vermont Lumberjacks

8:30—NBC, Team Mates

9—NBC, Rin-Tin-Tin Thriller

9:15—Montag Fireside Hour

9:45—NBC, The Stebbins Boys

10—Richfield News Flashes

10:15—Fisher's Blend Hour

11:15—Globe Trotter

11:30—Olympic Hotel Dance Orch.

12 to 12:30 A.M.—Organ Recital

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts

Western Broadcast Co., Portland, Ore.  
6:45 A.M.—Farm Flashes, Weather  
Report and Program Resume

7—Late Record Releases

8—NBC, Financial Service

8:15—NBC, Crosscuts of the Day

9:15—NBC, Stringwood Ensemble

10—Julia Hayes

10:15—NBC, Harmony Twins

10:30—NBC, Don Pedro's Orchestra

11—Abe Brashen's Blue Streaks

11:15—The Professor and His Dream  
Girl

11:30—Molly Gibbons, Fashion Talk

11:45—NBC, Smackout

12 noon—Organ Melodies

12:15—Tom and Dudd

12:30—Mardi Gras Hour

1—Cowboy Jo

1:15—Seth Maker

1:45—NBC, Aeolian Trio

2—NBC, College Bells

2:15—NBC, Swanee Serenaders

2:30—Charles Gilbert Spross

2:45—Florence Wightman, Harpist

3—NBC, Who Cares?

4—NBC, Footlight Fantasies

4:30—NBC, Piano Moods

4:45—NBC, Sunset Serenaders

5:30—Silent Period

8—NBC, Personal Close-ups

8:15—NBC, Prince Albert Quarter  
Hour

8:30—NBC, Silver Strains

8:45—Abe Lyman's Fifteen Minute  
Show

9—The Story of Women's Names

9:15—Tom Mitchell

9:30—"What Every Investor Should  
Know"

9:45—Oregonian Interviews

10—NBC, National Concert Orch.

11—Arlie Loveland's Orchestra

11:30—NBC, Tom Gerun and His  
Bal Tabarin Orchestra

Subscribe  
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**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Lewis Wasmer, Inc., Spokane, Wash.  
 7 A.M.—Caterpillar program  
 7:30—Henacres Chick Chat  
 8—NBC, Van and Don  
 8—Fox Theatre Organ  
 8:30—NBC, Hinds Romance Exch.  
 8:45—Merry Morning Moods  
 9—NBC, Home Circle  
 9:15—NBC, Beautiful Thots  
 9:30—Joyner Joys "Walt and Norman"  
 9:45—Wolper's Lady Beautiful  
 10—NBC, Keeping up with Daughter  
 10:15—Inland Empire Dairy  
 10:30—NBC, Magazine of the Air  
 11:30—Johnson Radio Guide  
 11:35—Bell Organ Concert  
 12 noon—Club Bulletin, "Lucy Robinson"

12:15—Montgomery Ward  
 12:30—NBC, Farm and Home Hr.  
 1—Alaska Better Boys  
 1:15—Home Owned Business  
 1:30—Gems of Remembrance  
 1:45—Fashions Fur Facts  
 2—NBC Matinee  
 3—Studio parade  
 4—Peerless Dental Hygiene  
 4:15—Speed Tube program  
 4:30—Upstairs Price  
 4:45—"Skippy"  
 5—NBC, Amer. Taxpayers League  
 5:15—Chandu  
 5:30—NBC, Goodyear program  
 6—NBC, Halsey Stuart  
 6:30—Mobiloil Concert  
 7—NBC, Coca Cola program  
 7:30—Sieberling Singers  
 7:45—"Just Willie"  
 8—Amos 'n' Andy, NBC  
 8:15—NBC, Vermont Lumberjacks  
 8:30—NBC, Team Mates  
 9—NBC, Rin Tin Tin Thrillers  
 9:15—Dutch Masters  
 9:30—Olds Melody Speedway  
 9:45—NBC, "The Stebbins Boys"  
 10—NBC, Richfield News Flashes  
 10:15—Book of Memories  
 10:45—Timely Topics  
 11—NBC, Lofner-Harris Orchestra  
 12 to 12:30 A.M.—Desert Caravan

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 7:45—Zukor's Perky Feather  
 8—Shell Happytime  
 8:30—Hallelujah Hour  
 9—CBS, Chas. Eoulanger & His Orch.  
 9:30—Betty Crocker  
 9:45—The Health Man  
 10—Morning Melodies  
 10:30—Julia Hayes  
 10:45—Console Capers  
 10:55—Johnson Daily Guide  
 11:15—Columbia Salon Orchestra  
 11:30—CBS, Amer. Wallace Hopper  
 12 noon—CBS, Edna Wallace Hopper  
 12:15—"The Carnival," with Billy Sherwood  
 1:15—Ken Stuart's "Sunshine Program"  
 1:30—CBS, U. S. Navy Band  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Harriet Links  
 3:45—Feminine Fancies  
 4—CBS, Organalities  
 4:15—Organ Moods  
 4:30—Frank Coomb's Accommodation Train  
 4:45—Cecil Solly  
 5—Puget Sound Crier  
 5:15—"Skippy"  
 5:45—CBS, Singing Jack Brooks and the Fitch Trio  
 6—Ken Stuart's Sports Review  
 6:15—"Isle of Golden Dreams"

6:45—Robert Hanson  
 7—CBS, Vitality Personalities  
 7:15—Black and Blue  
 7:30—CBS, Nat Shikret and His Or.  
 7:45—CBS, "Myrt and Marge"  
 8—CBS Program  
 8:15—"Chandu, the Magician"  
 8:30—CBS, Camel Quarter Hour  
 8:45—CBS, Frostilla Program  
 9—The Unguiente Entertainers  
 9:15—El Sidelo Program  
 9:30—Bouquet of Melody  
 10—Dan McLoon, Billy Lowe and Helene Nil  
 10:30—Anson Weeks' Orchestra  
 11—Hal Greyson's Orchestra  
 12 midnight—Sign Off

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Tom and Jerry  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:15—Mary from Proctor's  
 9:45—Stringwood Ensemble  
 10—NBC, Harmony Twins  
 10:15—Beauty Talk  
 10:30—NBC, Don Pedro's Orchestra  
 11—Blue Streaks  
 11:15—"The Professor and His Dream Girl"  
 11:30—Julia Hayes, Beauty Talk  
 11:45—NBC, Smackout  
 12:15—Tom and Dudd  
 12:30—Mardi Gras Hour  
 1—Tea Time Tales  
 1:15—Seth Maker  
 1:45—NBC, Aeolian Trio  
 2—NBC, College Bells  
 2:15—NBC, Swanee Serenaders  
 2:30—Charles Gilbert Spross  
 3—P. I. Lost and Found  
 3:05—NBC, Who Cares?  
 4—NBC, Footlight Fantasies  
 4:30—NBC, Piano Moods  
 4:45—Sunset Serenaders  
 5—Steamboat Bill  
 5:15—NBC, Sunset Serenaders  
 5:45—Little Orphan Annie  
 6—NBC, Masters of Music  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—Studio Program  
 8—NBC, Personal Close-ups  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—Financial Talk  
 8:45—NBC, Silver Strains  
 9—NBC, The Story of Women's Names  
 9:15—Harmonoffs  
 9:30—NBC, Earl Burtnett's Orch.  
 10—NBC, National Concert Orch.  
 11—Vic Meyers' Orchestra

**265.3 Meters KSL Wasatch 3901**  
**1130 Kcys. 5000 Watts**  
 Radio Service Corp., Salt Lake City  
 5 P.M.—NBC, American Taxpayers' League  
 5:15—NBC, Melo Clarions  
 5:30—NBC, Goodyear Program  
 6—NBC, Halsey Stuart  
 6:30—NBC, Mobiloil Concert  
 7—NBC, Coca-Cola Program  
 7:30—Romance of Gems  
 7:45—Male Quartet  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, Team Mates  
 9—NBC, Story of Women's Names  
 9:15—Oldsmobile Speedway Melodies  
 9:30—American Legion and American Legion Auxiliary Department of Utah Program  
 9:45—NBC, The Stebbins Boys  
 10—Dance Music from Covey's  
 10:30—Popular Tunes  
 10:45 to 11 P.M.—Voice of Pan

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—News, Grain, Stock Reports  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:15—NBC, Stringwood Ensemble  
 10—NBC, Harmony Twins  
 10:30—NBC, Don Pedro's Orchestra  
 11:15—"The Professor and His Dream Girl"  
 11:30—Julia Hayes Beauty Talk  
 11:45—NBC, Smackout  
 12 noon—Organ Melodies  
 12:15—Tom and Dudd  
 12:30—Mardi Gras Hour  
 1—Cowboy Jo  
 1:15—Seth Maker  
 1:45—NBC, Aeolian Trio  
 2—NBC, College Bells  
 2:15—NBC, Swanee Serenaders  
 2:30—Charles Gilbert Spross  
 2:45—Florence Wightman, Harpist  
 3—NBC, Who Cares?  
 4—NBC, Footlight Fantasies  
 4:30—NBC, Piano Moods  
 4:45—Sunset Serenaders  
 5—Ruth Brayson  
 5:15—NBC, Sunset Serenaders  
 5:30—Johnny Muskrat  
 5:45—Little Orphan Annie  
 6—NBC, Masters of Music  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—NBC, Marching Thru  
 7:30—NBC, Personal Close-ups  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, Silver Strains  
 9—NBC, The Story of Women's Names  
 9:15—Harmonoffs  
 9:30—NBC, Earl Burtnett's Orch.  
 10—NBC, National Concert Orch.  
 11—NBC, Palace Hotel Orchestra  
 11:30—NBC, Tom Gerun and His Bal Tabarin Orchestra

**394.5 Meters KVI Broadway 4211**  
**760 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 6:30 A.M.—Recordings  
 7—Church of the Air  
 7:30—"Voice of Texas"  
 7:45—Recordings  
 8—Shell Happytime by Dobbie  
 8:30—Hallelujah Hour  
 9—CBS, Charles Boulanger's Orchestra  
 9:30—Betty Crocker  
 9:45—CBS, Columbia Revue  
 10—Mid-Morning Melodies  
 11:15—CBS, Columbia Salon Orchestra  
 11:30—CBS, American School of the Air  
 12 noon—CBS, Edna Wallace Hopper  
 12:15—CBS, Charis Program  
 12:30—Oakes Walkathon  
 12:45—Garden Talk  
 1—Ralph Littlefield  
 1:15—CBS, U. S. Navy Band  
 1:30—Joe Lento, guitarist  
 1:45—The Health Man  
 2—Happy-Go-Lucky Hour  
 3—Feminine Fancies  
 3:30—Dental Clinic of the Air  
 4—Pre-School Assoc. Program  
 4:15—Oakes Walkathon  
 4:30—CBS, Songsmiths  
 4:45—Studio Program  
 5—CBS, Ted Fiorito's Orchestra  
 5:15—"The Wandering Minstrel"  
 5:30—CBS, Those McCarty Girls  
 5:45—CBS, F. W. Fitch Program  
 6—Hutton's Concert Ensemble  
 6:15—Silent Period  
 10—Modernistic Hi-Jinks  
 10:15—Edna Wallace Hopper (E. T.)  
 11—Oakes Walkathon  
 11:30 to 12 midnight—Hal Greyson's Orchestra

**44.9 Mtrs. NBC-KPO** GAR. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

- 7:30 A.M.—Sunrise Serenaders, orchestra direction Jess Norman: KPO  
8—Financial Service: KPO, KGA, KJR, KEX, KTAR  
8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, KTAR off 8:30  
9:15—Stringwood Ensemble: KPO off 9:30; KGA; KJR on 9:45; KEX  
9:30—Helpful Hints to Housewives, Julia Hayes: KPO  
9:45—University of California at Your Service: KPO  
10—Harmony Twins—Paul Lingle & Ray Jahngin, pianists; Marjorie Youngs, blues singer: KPO, KGA, KJR (KEX on 10:15)  
10:30—Don Pedro's Orchestra: KPO, KGA, KJR  
11—Lum and Abner, Hill Billy comedy skit: KPO  
11:15—Radio Troubadours: KPO  
11:30—Molly Gibbons' Fashion talk: KPO, KEX  
11:45—Smackouts, comedy sketch with Jim and Marion Jordan, vocal and instrumental duo: (KPO off 11:57), KGA, KJR, KEX  
11:57—Signals, Weather, Scripture: KPO  
12 noon—So. San Francisco Stockyard report: KPO  
12:10—Snapshots, Rita Lane, soprano; direction Jess Norman: KPO  
1—Aeolian Trio: Ensemble direction Cy Trobbe, Eva Leoni, soprano, guest artist: KPO, (KGA on 1:45), (KJR on 1:45), (KEX on 1:45)  
2—Discovery Hour, George Davis, presenting young artists: KPO  
3—Who Cares?: KPO, KGA, (KJR on 3:05) KEX, (KGIR on 3:45)  
4—Footlight Fantasies: Mary Wood, Soprano; Ted White, Tenor; Paul Carson, Organist: KPO, KGA, KJR, KEX  
4:30—Plano Moods: KPO, KGA, KJR, KEX  
4:45—Sunset Serenaders, orchestra direction Mahlon Merrick; Eva G. Atkinson, Contralto: KPO, KGA, KEX, KJR, KGHL  
5:15—A Couple of Mouthfuls by Scotty: KPO  
5:30—The Date Book with Stuart Strong: KPO  
5:45—Little Orphan Annie, childhood play, with Floy Margaret Hughes, Jack Cowden, Seldy Roach, Wilda Wilson Church: KPO, KGA, KJR, KECA  
6—Masters of Music: KPO, KGA, KJR, (KGIR on 6:30) KGHL  
6:45—Cecl and Sally in "The Funniest Things," the comic strip of the air: KPO, KGA, KJR, KECA  
7—Raising Junior, Wheatena serial, domestic skit: KPO, KGA, KJR, KECA  
7:15—Marching Through, with the Grenadiers: Robert Stevens, Harvey Orr, tenors; John Teel, Marsden Argall, Leslie Brigham, baritones; Henry L. Perry, basso; salon orchestra direction of Cy Trobbe: KPO, KGA, (KGIR on 7:30) KGHL

8—Broadcast Weekly Personal Close-ups, Van and Don, "the Two Professors," interviewed by Gypsy: KPO, KGA, KJR, KEX

- 8:15—Prince Albert Quarter Hour: Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol Hunch": KPO, KGA, KJR, KEX, KECA, KTAR, KSL, KGIR, KGHL  
8:30—Silver Strains: KPO, KGA, (KJR off 8:45) KEX  
9—The Story of Women's Names—discussed by Baldwin McGaw; Ted White, tenor; orchestra direction Jess Norman: KPO, KGA, KJR, KEX, KECA, KSL, KOA  
9:15—The Harmonoffs, Max Weinberg, cellist; Cy Trobbe, violinist; George Nyklicek, organist: KPO, KGA, KJR  
9:30—Earl Burnett's Orch.: KPO, KGA, KJR, KECA  
10—National Concert Orchestra, direction Charles Hart: Austin Mosher, Baritone: KPO, KGA, KJR, (KEX off 10:30)  
11—Mahlon Merrick and His Palace Hotel Vagabonds: KPO, KGA, KEX  
11:30 P.M.—Tom Gerun and His Bal Tabarin Orchestra: KPO, KGA, KEX

**468.5 Meters KFI** Westmore 0337  
640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Seixas, Exercises  
7:30—Male Quartet  
7:45—NBC, Van and Don  
8—N. Y. Opening Stock Quotations  
8:15—Polly Grant Hall, piano program  
8:30—NBC, Hinds Romance Exch.  
8:45—Household Talk by Julia Hayes  
9—NBC, GE Circle  
9:15—NBC, Beautiful Thoughts  
9:30—Helen Guest, songs, and Joan Harvey, speaker  
9:45—English lesson  
10—NBC, Keeping Up With Daughter  
10:15—Dorothy Raymond, Pianist  
10:30—NBC, Magazine of the Air  
11:30—NBC, Organ Recital  
11:45—Daily Radio Guide  
11:50—Federal and State Market Reports  
12 noon—Dept. of Agric. talk  
12:15—NBC, Western Farm and Home Hour  
1—News Release  
1:15—Packard String Trio  
1:45—Peggy O'Neill, ballads  
2—NBC, Matinee  
3—NBC, Waldorf Sert Room Orchestra  
3:15—NBC, Headliners  
3:30—NBC, Fonce Sisters  
3:45—NBC, Business and Pleasure  
4—County Medical Assoc., talk  
4:15—NBC, Lady Bugs  
4:30—NBC, Footlight Fantasies  
4:45—News release  
5—Judge Paonessa, speaker  
5:15—Barbara Jamleson, pianist  
5:30—NBC, Goodyear program  
6—NBC, Halsey, Stuart program  
6:30—NBC, Mobiloil Concert  
7—NBC, Coca-Cola program  
7:30—Packard Orchestra with Winnie Parker and Don Ricardo  
8—NBC, Amos 'n Andy  
8:15—NBC, Vermont Lumber Jacks  
8:30—NBC, Team Mates  
9—NBC, Rin-Tin-Tin Thrillers  
9:15—Packard Concert Orchestra with sololst  
9:45—NBC, The Stebbins Boys  
10—NBC, Richfield News Flashes  
10:15 to 11:45 P.M.—Jimmie Grier's Orchestra

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 5000 Watts

- Don Lee, Inc., San Diego, California  
7 A.M.—Recordings; News; Stocks  
8—Shell Happytime  
8:30—Hallelujah Hour  
9:30—Betty Crocker  
9:45—CBS, Columbia Revue  
10—Blanche Wood's Shopping Hour  
11—Jack Parker  
11:15—CBS, Columbia Salon Orch.  
11:30—CBS, Amer. School of the Air  
12 noon—Studio Program  
12:30—CBS, Columbia Salon Orch.  
12:45—CBS, Four Eton Boys  
1—Stock Quotations  
1:05—CBS, U. S. Navy Band  
2—Happy-Go-Lucky Hour  
3—Matinee Musicale  
3:15—Feminine Fancies  
4—CBS, Organalities  
4:15—CBS, Bing Crosby  
4:30—Aztec Period  
4:45—Town Topics  
5—CBS, Ted Fiorito's Orchestra  
5:30—News Reel  
5:45—Chandu, the Magician  
6—CDLBS, Hutton's Ensemble  
6:30—Gene Quaw's Dinner Music  
7—Bill Rossi  
7:30—CBS, Music that Satisfies  
7:45—Oldsmobile Melody Speedway  
8—Studio Program  
8:30—CBS, Camel Quarter Hour  
8:45—Prostilla Program  
9—To the Ladies  
9:15—Vignettes  
9:30—Isle of Golden Dreams  
10—News Reel of the Air  
10:05—Culp's Almanac of the Air  
10:15—Anson Weeks' Orchestra  
11 to 12 midnight—Hal Greyson's Or.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts

- L. A. Evening Express, Los Angeles  
6:30 A.M.—Recorded Program  
6:45—Bill Sharples and His Gang  
6:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News Items  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Brew aughn  
11—Recorded Program  
12 noon—News Items  
12:15—Recorded Program  
1—Paris Inn Broadcast  
2—The Bookworm  
2:30—KNX Ensemble  
3—Recorded Program  
3:30—Mrs. Emily Shutts  
3:45—Recorded Concert  
4—Travelogue Lost and Found Announcements, Stocks  
4:15—Maxine's Shopping Service  
4:45—Recorded Program  
5—Town Crier  
5:15—The Arizona Wranglers  
5:45—News Items  
6—News Items  
6:15—KNX Ensemble  
6:30—Li'l Joe Warner and His Jolly Journal  
6:45—Red Cap  
7—Frank Watanabe and Hon. Archie  
7:15—Rajput  
7:30—Ensemble  
7:45—Jeannie and Joan  
8—Drury Lane, tenor, and the Sherman Oaks Serenaders  
8:30—Rosierucian String Ensemble  
9—News Items  
9:15—KNX Ensemble  
9:30—Ethel Duncan, "Good Samaritan of the Air"  
10—Aunt Emmy and Bert  
10:15—Starke's Bohemian Cafe  
11—Paris Inn Broadcast  
12 to 1 A.M.—Ray Howell, "Aaand How" Boy

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Calif.

- 7 A.M.—News Briefs and Recordings
- 8—Shell Happytime with Dobbbs
- 8:30—Hallelujah Hour
- 9—“Jack and Grace”
- 9:15—Hallelujah Hour
- 9:30—Betty Crocker
- 9:45—CBS, Columbia Revue
- 10—Safety Conference, talk
- 10:15—CBS, Farm Network
- 11—Nell Larson, organist
- 11:15—Beauty Talk and Soloist
- 11:30—CBS, American School of the Air
- 12 noon—CBS, Edna Wallace Hopper
- 12:15—CBS, Charis Program
- 12:30—World-wide news
- 12:45—CBS, The Four Eton Boys
- 1—CBS, U. S. Navy Band
- 1:30—Times Forum
- 2—Happy-Go-Lucky Hour
- 3—Feminine Favorites
- 4—CBS, Organalities
- 4:15—CBS, Bing Crosby
- 4:30—CBS, Songsmiths
- 4:45—Mona Content, pianist; and organ
- 5—CBS, Ted Florito's Orchestra
- 5:15—World-wide news
- 5:25—Town Topics
- 5:30—“Skippy”
- 5:45—CBS, Singing Jack Brooks, the Professor and the Fitch Trio
- 6—J. Warde Hutton's Concert Ensemble
- 6:30—CBS, Friendly Muse
- 7—CBS, Vitality Personalities
- 7:15—“Black and Blue”
- 7:30—CBS, Music That Satisfies
- 7:45—CBS, “Myrt and Marge”
- 8—CBS, Toscha Seidel and Orchestra
- 8:15—Chandu the Magician
- 8:30—CBS, Morton Downey and the Camel Orchestra
- 8:45—CBS, Frostilla Program
- 9—“To the Ladies”
- 9:15—Eddie Duchin and His Orch.
- 9:30—“Isle of Golden Dreams”
- 10—World-wide news
- 10:10—Unguentine
- 10:25—Anson Weeks' Orchestra
- 11—Roosevelt Dance Orchestra
- 12 to 1 A.M.—Leigh Harline, organist

**526 Meters KMTR Holly, 3026**  
**570 Kcys. 500 Watts**  
 KMTR Radio Corp., Hollywood, Cal.

- 6:30 A.M.—Selected Records
- 7—Hill Billies and Uncle Herb
- 8—Stock Quotations
- 8:05—Breakfast Club
- 9—Home Economics Expert
- 9:15—Walkathon
- 9:20—Robert Noble, Ambassador of Happiness
- 9:30—Selected Records
- 9:45—Univ. of Calif. Program
- 10—The Sun Taggers
- 10:30—Scientific Serenaders
- 11—Selected Records
- 11:45—Public and City Officials
- 12 noon—The Globe Trotter
- 12:15—Selected Records
- 12:30—Hi Noon Hi Lites
- 1—Selected Records
- 1:30—Fast and Furious
- 2—Happiness Revue
- 4—Musical Messengers
- 4:30—Selected Records
- 5—Walkathon
- 5:15—Selected Records
- 5:45—The Globe Trotter
- 6—Twilight Melodist
- 6:30—Two Professors, Bull & Geise
- 7—All Year Club
- 7:15—Sterling Young's Youngsters
- 7:30—Soothing Melodies
- 7:45—James Newill, Tenor; Harold Curtis, Organist

8—Fat Baldwin, City Hill Billy  
 8:15—Ted Dahl's Orchestra  
 8:30—Harry Geise and Happy Guys  
 9—Studio Program  
 9:15—Old Favorites  
 9:30—Harold Curtis, Organist  
 11—Walkathon  
 11:30 to 12:30 A.M.—Classical Recordings

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego

- 7:30 A.M.—Studio Program
- 7:45—NBC, Van and Don
- 8—Morning Musicale
- 8:45—Good Cheer Program
- 9—NBC, GE Circle
- 9:15—Amy Lou
- 10—NBC, Keeping Up with Daughter
- 10:15—Health Talk
- 10:30—NBC, Magazine of the Air
- 10:50—Studio Program
- 11:30—Child Psychology
- 12 noon—Studio Program
- 12:15—NBC, Western Farm & Home
- 1—Ad Club Luncheon
- 1:30—Studio Program
- 2—NBC Matinee
- 3—NBC, Waldorf-Astoria Sert Room Orchestra
- 3:15—NBC, Headliners
- 3:30—NBC, Ponce Sisters
- 3:45—NBC, Business and Pleasure
- 4—Radio Dental Clinic
- 4:30—Studio Program
- 5—NBC, Amer. Taxpayers' League
- 5:15—Late News
- 5:30—NBC, Goodyear Program
- 6—Manuel Dehesa
- 6:15—Sponsored Program
- 6:30—Radio Ralph
- 6:45—NBC, Cecil and Sally
- 7—NBC, Coca-Cola Program
- 7:30—Seiberling Singers
- 7:45—Political Talk
- 8—NBC, Amos 'n' Andy
- 8:15—NBC, Vermont Lumberjacks
- 8:30—NBC, Team Mates
- 9—NBC, Rin-Tin-Tin Thriller
- 9:15—NBC, Coon-Sanders Orchestra
- 9:30—Feature program
- 9:45—NBC, Earl Burnett's Orch.
- 10—NBC, Richfield News Flashes
- 10:15—Dance Music
- 11:15 to 12 midnight—Studio Program

**384.4 Meters KTM Exposition 1341**  
**780 Kcys. 1000 Watts**  
 Pickwick Broad. Corp., Los Angeles

- 6 A.M.—Bert Olbert's Request Records
- 8—Recorded Program
- 9—Zandra
- 9:30—Pennsylvania Dutchman
- 9:45—Recorded Program
- 10—Silent Period
- 1 P.M.—Inspiration
- 1:15—Utah Trail Boys
- 1:30—Recorded Program
- 1:45—Maude Hughes
- 2—Spanish Concert
- 3:15—Ray's String Duo
- 3:30—Gene Byrnes in “Scraps from the Waste Basket”
- 3:45—Pennsylvania Dutchman
- 4—Montana Cowgirls
- 4:30—Paul Rader and His Couriers
- 5—Silent Period
- 8—Gene Biscalluz, Under-Sheriff, “Underworld Experiences”
- 8:15—String Ensemble
- 8:45—Concert Orchestra (trans.)
- 9—Beverly Hill Billies
- 10—Jack Dunn
- 10:30—Deacon Brown and His Peacemakers
- 11—Cracker Barrel Congress
- 11:15—Bally Hooley
- 11:30 to 1 A.M.—Request Records

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**  
 Earle C. Anthony, Inc., Los Angeles

- 10 A.M.—News release
- 10:15—Louis Rueb, health exercises
- 10:30—Around the house with Roy Leffingwell
- 11—German lesson, by Annette Doherty
- 11:15—Record program, popular
- 12 noon—Biltmore Concert Orch.
- 12:45—Optimist Club Luncheon
- 1:30—Studio program
- 1:45—“Ebb, Bunny and Junior”
- 2—Record program
- 4—Alexander Bevani, speaker on the Italian language
- 4:15—Record program
- 4:30—News release
- 4:45—Record program
- 5—Brother Ken and his Kiddies
- 5:30—Record Program
- 6—L. A. Fire Department Orchestra
- 6:30—Record Program (Classical)
- 6:45—Cecil and Sally
- 7—NBC, Raising Junior
- 7:15—Chapel organ
- 7:30—NBC, Marching Through
- 8—Royce and Ronald, the Alabama boys
- 8:15—NBC, Prince Albert Quarter Hour
- 8:30—Packard Concert Orch., with Richard Davis, soloist
- 9—NBC, The Story of Women's Names
- 9:15—Jean Cowan, songs
- 9:30—Earl Burnett's Orchestra
- 10:30 to 10:45—News release

**239.9 Meters KFOX Phone: 672**  
**1250 Kcys. 1000 Watts**  
 Nichols & Warinner, Long Beach, Cal.

- 5 A.M.—The Early Birds
- 7—Recordings
- 7:30—Electrical Transcription
- 7:45—News report
- 8—Dance Tunes
- 8:30—Steinway Duo Art
- 8:45—Popular Airs
- 9—Mae Day Graham talk
- 9:10—Air Raiders
- 10—Organ, Vera Brahm
- 10:30—Orange Blossom Girls
- 11—Three Boys
- 11:30—News report
- 11:45—Harrell Sisters
- 12 noon—Blue Ribbon Group
- 1—Rotary Club
- 1:30—Electrical transcription
- 1:45—Old Timer's Curiosity Shop
- 2—Mart's Musical Bazaar
- 2:15—Electrical Transcription
- 2:30—Musical Pastels
- 3:30—Organ, Pipe Dreams
- 4—News report
- 4:15—Dental Clinic
- 4:15—Len Nash's Country Boys
- 4:45—Tennessee Joe
- 5:30—Cheerio Boys
- 5:45—Markwell Harmonettes
- 6—Mart's House Gang
- 6:15—Campus Scamps Sorority
- 6:30—KFOX School Kids
- 6:45—Harrell Sisters
- 7—Cheerio Boys
- 7:15—“Black and Blue”
- 7:30—The Boy Detective
- 7:45—Three Vagabonds
- 8—Melody Garden
- 8:15—“Chandu”
- 8:30—SRO Revue
- 9—To the Ladies
- 9:30—Hearts and Flowers
- 9:45—Majestic Ballroom Orchestra
- 10—Walkathon
- 10:30—Rebroadcast from KHL
- 12 to 5 A.M.—Recordings



VERA VAN, KHJ

# THURSDAY Programs

March 3, 1932

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks broadcast  
7:25—N. Y. stock quotations  
7:30—Dobbsie, health exercises  
8—Shell Happytime  
8:30—Hallelujah hour  
9:30—Ann Welcome  
9:45—CBS. Lenten services  
10—Recordings  
10:15—Barbara Gould Beauty talk  
10:30—Recordings  
10:45—Window shopping with Wyn  
11—Rumford School of Cookery  
11:15—CBS. Ann Leaf, Organist  
11:25—The Globe Trotter  
11:30—CBS. Amer. School of the Air  
12 noon—Noonday concert  
1—CBS, U. S. Army Band  
1:30—N. Y. stock quotations  
1:35—The Globe Trotter  
1:45—CBS, George Hall's Orchestra  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Organilities  
4:10—Good Will Industries  
4:15—CBS, Bing Crosby  
4:30—Fred Lane's Book Review  
4:45—The Globe Trotter  
4:55—Town Topics  
5—Skippy  
5:15—Sunset Melodies, Robert Olson  
and Eleanor Allen  
5:45—CBS, "Your Child," Angelo  
Patri  
6—Bobs, Sports Authority  
6:15—J. Ward Hutton's Concert En-  
semble  
6:30—Don Lee Octette  
6:45—Chiffon Jazz  
7:15—Adventures of "Black and  
Blue"  
7:30—CBS, Nat Shilkret's Orch.;  
Alex Gray, soloist  
7:45—CBS, Myrt and Marge  
8—CBS, Howard Barlow and Sym-  
phony Orchestra  
8:15—Chandu, the Magician  
8:30—CBS, Camel Quarter hour  
8:45—CBS, George Olsen's Orchestra  
9—H-O Surprise program  
9:30—CBS, Louis Panico's Orchestra  
9:45—Oldsmobile Melody Speedway  
10—CBS, Unguentine Entertainers  
10:15—Anson Weeks' Orchestra  
11—Hal Greyson's Orchestra  
12 to 1 A.M.—Vagabond of the Air

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Popular Records  
9—Assoc. Food Stores' Program  
9:30—Recorded Program  
10—Reporter of the Air  
10:05—Favorite Records  
11:30—Concert Music  
12 noon—Popular Vocal Selections  
12:30—Symphony Orchestra  
12:45—Variety Recordings  
1—Stock Reports and Records  
1:15—Financial Common Sense  
2—Blindcraft Ensemble  
2:30—International Program  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air  
3:05—George Taylor's Bridge Hour  
4—Recordings  
4:15—Pat Buckman, Tenor  
4:30—Popular Records  
12:01 to 6 A.M.—KJBS Owl Program



**KEN STUART**  
KOL—1 P. M.

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Rhythm Masters  
8—Metropolitan hour  
9—Manual Melodies  
9:30—Modern Melodies  
10—Sunshine hour  
11—Salon Melodies  
11:15—Manhattan Moods  
11:30—Novelty Bits  
11:45—Song and Dance Kings  
12 noon—Johnson Daily Radio Guide  
12:05—Broadway Echoes  
12:30—Organ Recital  
1—Cal King's Country Store  
1:30—Musical Contrasts  
2—Your Helpful Friend  
2:15—Organ Recital  
2:45—Masters of the violin  
3—Babette  
3:15—Walter Markham program—  
"Goodwill Industries"  
3:30—Memories of Great Masters of  
Music  
4—Artist Celebrities  
4:30—Famous Songs and Singers  
5—Metropolitan hour  
6—Revue  
6:30—News Digest  
6:45—Henry Starr, piano and songs  
7—Hap and Jack: Rapid Fire Song  
Writers  
7:15—Sportsman Corner: Gene Sul-  
livan  
7:30—News Bulletin  
7:45—Billy Small Ensemble  
8—On With the Show  
8:30—Sports Review  
9—The Old Judge  
9:30—Milly and Billy: The Cub Re-  
porters  
9:45—George Nickson: Song recital  
10—News Bulletin  
10:15—Radio Sandman hour  
11 to 12 midnight—Concert Mem-  
ories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M.—Rise and Shine  
7:30—The Brainstormers with Lee  
Douglas  
8—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household hour, Alma La Marr  
10:30—News service  
10:35—Dr. B. L. Corley  
10:55—Recordings  
11—Hot Tips and Hot Tunes  
11:15—Recordings  
11:30—Radio Shopping News  
12 noon—U. S. Agricultural reports  
12:15—Dr. R. M. McLain  
12:30—News service  
12:35—Echoes of Portugal  
1:05—Recordings  
1:30—Over the teacups with Alma  
La Marr  
2—Popular recordings  
2:30—Matinee Melodists  
3:30—Popular recordings  
4—Kobar  
4:30—Jack Hall and Clem Kennedy  
5—Recordings  
5:15—Hot Tips and Hot Tunes  
5:30—Dr. J. Douglas Thompson  
6—Taylor Made Tempos with Glen-  
hall Taylor, pianist  
6:15—Popular recordings  
6:30—Ernie Smith in the Sport Page  
of the Air  
6:45—Renegade Reporter  
7—Dance Music  
7:30—News service  
7:45—Studio Program  
8—Miniature Symphony; Dennis  
Charles, Baritone  
8:45—Better Business Bureau of  
Oakland  
9—Beverly Hill Billies  
10—Ghost Story by Leonard Reeg  
and Frank O'Neill, "Back from  
Beyond"  
10:15—Moment Musicale  
11 to 1 A.M.—Nite Owls

**296.6 Meters KQW** Columbia 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Breakfast hour  
8—Silent  
9—Bondon's Zither Melodies  
9:30—Dorothy Dean, Home hour  
10:30—Friendship Club  
11—Leah Bernhardt Kimball  
11:30—Cockereis Old Timers  
12 noon—Betty Jaye, Variety prog.  
12:30—Weather, Farm reports  
1—Recordings  
1:30—Lena Leland, Friendly hour  
2:30—Kansas Haymakers  
3—Studio Program  
3:30—Silent period  
4:30—Story time  
5—Vespers  
5:30—Musical feature  
5:45—Liberty Bell Quarter hour  
6—Original Joy Boys  
6:15—Franco's program  
6:30—Farm Market Reports  
6:45—Radio News and Forum  
7:45—The Caterpillar Crew  
8—Songs of the Old Church Choir  
9—Nadine Honeywell  
9:15—The Five Pretzels  
10 to 10:30 P.M.—The Voice of Ma-  
dame Arga

440.9 Mtrs. **NBC-KPO** GA. 8300  
680 Kcs. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Sunrise Serenaders: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX, KTAR  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
(KTAR off 8:30)  
9:15—Stringwood Ensemble: KPO,  
KGA, KEX  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Organ Concert, George Nyklicek:  
KPO, KGA (KEX on 10:15)  
10:30—Girl Friends, Murray Sisters;  
Tom and Dudd; songs and dialogue:  
KPO, KGA, KEX  
11—Standard School Broadcast:  
"Polk-themes and the Symphony  
Orchestra"; elementary and advanced  
music appreciation lessons: KPO  
11:45—Thieves of Badgags, Ned  
Nestor and Jim Sarsfield, songs  
and dialogue: (KPO off 11:57),  
KGA, KJR, KEX  
11:57—Signals, Weather, Scripture:  
KPO  
12 noon—South San Francisco Stock-  
yard report: KPO  
12:10—Snapshots, Rita Lane, soprano;  
orchestra direction Jess  
Norman: KPO  
1—Shrine luncheon program: KPO  
1:30—Stringwood Ensemble, direction  
Charles Hart: KPO, KGA,  
KJR, KEX on 1:45  
2—The Jungle Man, children's talk  
by Carveth Wells: KPO, KGA,  
KJR, KEX, KECA  
2:15—Swanee Serenaders: KPO,  
KGA, KJR, KEX  
2:30—Old Pappy, negro impersonations,  
songs, Clifford Soubler; M. Saxbe,  
guitarist: KPO, KGA,  
KJR, KEX  
2:45—Musical Moments: KPO, KGA,  
KJR, KEX  
3—Who Cares, variety program,  
conducted by Prof. Bob Bence:  
KPO, KGA (KJR on 3:05) KEX  
4—Pickard Family, Hill Billy songs;  
novelty orchestra: KPO, KGA,  
KJR, KEX, KFSD  
4:15—Cultural Conversation: "Ad-  
ventures in Conversation," by  
Ethel Cotton: KPO, KGA, KJR,  
KEX  
4:30—Piano Moods, Ilomay Bailey,  
soprano; Lee Sims, pianist: KPO,  
KGA, KJR, KEX  
4:45—John and Ned, vocal duo:  
KPO, KGA  
5—Twilight Tunes, Eileen Piggott,  
soprano; orchestra direction Rex  
Dunn: KPO, (KGA on 5:15) KJR,  
KEX, KGHL  
5:15—A Couple of Mouthfuls by  
Scotty: KPO  
5:30—Date Book with Stuart Strong,  
KPO  
5:45—Little Orphan Annie: KPO,  
KGA, KJR, KECA  
6—Masters of Music: KPO, KGA,  
KJR  
6:45—Cecil and Sally in "The Fun-  
niest Things," the comic strip of  
the air: KPO, KGA, KJR, KECA  
7—Raising Junior: KPO, KGA, KJR,  
KECA  
7:15—The Opera Hour, Alice Gentle,  
soprano; Henry Thompson, tenor;  
concert orchestra direction of Cy  
Trobbe: KPO (KGA on 7:30),  
(KGIR off 7:30), KGHL  
8—Eight Bells, sea chanteys, male

quartet direction Henry L. Perry:  
KPO, KGA, KJR, KEX  
8:15—Prince Albert Quarter Hour:  
KPO, KGA, KJR, KEX, KFSD,  
KTAR, KGIR, KGHL  
8:30—The Dinglebenders, comedy se-  
rial, with Kolb and Dill and Chas.  
MacAllister: KPO, KJR, KEX,  
KECA, KFSD  
8:45—Through the Opera Glass, or-  
chestra direction Cesare Sodero;  
vocal soloists: KPO, KGA, KJR,  
KEX  
9—The Story of Women's Names:  
KPO, KGA, KJR, KEX, KECA,  
KFSD, KTAR, KSL, KOA  
9:15—Eva De Vol, Soprano: KPO,  
KGA, KJR  
9:30—Earl Burnett's Orchestra:  
KPO, KGA, KJR, KECA, (KEX  
off 9:45)  
10—Great Moments of History—  
"The Alamo", Dramatic Sketch  
by Henry Fisk Carlton, with Vic-  
tor Rodman, Tom Kelly, Tom  
Smith, Dud Williamson, Frank  
Petro: KPO, KGA, KEX  
10:30—Piano Pictures, Aileen Fealy,  
and Phyllida Ashley, Piano Duo:  
KPO, KGA, KEX  
11—Mahlon Merrick and His Palace  
Hotel Vagabonds: KPO, KGA,  
KJR, KEX  
11:30 P.M.—Organ Concert, Dollo  
Sargent: KPO, KGA, KJR, KEX

322.4 Meters **KFWI** Franklin 0200  
930 Kcs. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Eye-opener program  
7:30—Charlie Glenn  
8—Silent period  
9—White House program  
9:15—Popular tunes  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—Timely Topics  
11:15—Studio program  
11:30—Concert music  
12 noon—Dance music  
12:30—Town Crier  
1—Silent period  
6—Dance music  
7—Vocal selections  
7:15—Bellevue Hotel program  
7:30—Silent period  
11—Master Melodies (Russian)  
12 to 1 A.M.—Dedication Hour

309.1 Meters **KJR** Seneca 1515  
970 Kcs. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Tom and Jerry  
8—NBC, Financial Service  
8:15—NBC, Crosscuts of the Day  
9:15—Mary from Proctor's  
9:45—NBC, Windjammers  
10—NBC, Organ Concert  
10:30—NBC, Meet the Girl Friends  
11—Blue Streaks  
11:30—Piano Moods  
11:45—Thieves of Badgags  
12 noon—Fiddlers Three  
12:30—Mardi Gras Hour  
1—Tea Time Tales  
1:15—Seth Maker  
1:45—NBC, Stringwood Ensemble  
2—NBC, Carveth Wells  
2:15—NBC, Swanee Serenaders  
2:30—NBC, Ol' Pappy  
2:45—Musical Moments  
3—P. I. Lost and Found  
3:05—NBC, Who Cares?  
4—Pickard Family  
4:15—NBC, Cultural Conversation  
4:30—Piano Moods  
4:45—Kiddies' Program  
5—NBC, Twilight Tunes  
5:30—Studio Program  
5:45—Little Orphan Annie  
6—NBC, Masters of Music  
6:45—NBC, Cecil and Sally

7—NBC, Raising Junior  
7:15—Famous Songs and Stories  
7:30—Joe and Jake  
7:45—Easy Chair  
8—NBC, Eight Bells  
8:15—NBC, Prince Albert Quarter  
Hour  
8:30—NBC, The Dinglebenders  
8:45—NBC, Thru the Opera Glass  
9—NBC, The Story of Women's  
Names  
9:15—Eva De Vol  
9:30—NBC, Earl Burnett's Orch.  
10—Vic Meyers' Trianon Orchestra  
11—NBC, Palace Hotel Orchestra  
11:30—NBC, Organ Concert

340.7 Meters **KLX** Lake. 6000  
880 Kcs. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

7 A.M.—Morning exercises and en-  
tertainment; N. Y. Stocks  
8—Recorded program  
9—Modern Homes period  
9:30—Clinic of the Air  
10:15—S. F. stocks; financial infor-  
mation; weather  
10:30—Recorded program  
11—Classified Advertising hour  
12 noon—Jack Delaney and Band  
12:30—Produce review  
1—Jean's Highlights  
2—Recordings  
2:35—Closing S. F. stocks  
2:45—Ethel Rhinard, jazz pianist  
3—Recorded program  
3:15—Sharp and Flat  
3:30—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—The Three Cocoonets  
6—Dave Saylor's Hotel Oakland  
dance orchestra  
7—News items  
7:30—Pet Clinic of the Air, "The  
Care and Feeding of the Pom-  
eranian"  
7:45—Fred and Morris, comedians  
8—"How Is a Newspaper Made?"  
8:30—Egan Trio  
9—Old Gospel Hymns, with Mixed  
quartet, under the direction of M.  
Jay Goodman, tenor  
9:30—The Bookworm  
10 to 11 P. M.—Dance program

322.4 Meters **KROW** Glenc. 6774  
930 Kcs. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Memories Program  
9—Silent period  
1 P.M.—Weather Forecast  
1:05—Latin-American program  
2—KROW Reporter  
2:15—Recordings  
2:30—Union Mutual Life  
2:40—Recordings  
3—Phantoms of the Air  
3:30—Organ Travelogue, Vivian  
Moore  
4—Reminiscing  
4:15—Musical Program  
4:30—KROW Reporter  
4:45—Margett's  
5—Lois Feeley, soprano  
5:15—Musical Program  
5:45—Betty and Alvin in "Rain or  
Shine"  
6—Off the Air  
7:30—KROW Reporter  
7:45—Italian Program  
8:15—Watch Tower program  
8:30—Latin-American program  
9—The Lyric Trio and Babbette  
Rouse, contralto  
9:30—Femm Peptory Players, di-  
rection of Elmer Femm  
10—The Manx Program  
10:15 to 11 P.M.—Blue Watters Dance  
Orchestra

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—News, Grain and Livestock Reports

8—NBC, Financial Service  
8:15—NBC, Crosscuts of the Day  
9:15—NBC, Stringwood Ensemble  
9:45—NBC, Windjammers  
10—NBC, Organ Recital  
10:30—NBC, Girl Friends  
11—Blue Streaks  
11:30—Piano Moods  
11:45—Thieves of Badbags  
12 noon—Fiddlers Three  
12:30—Mardi Gras Hour  
1—Chet and Mabel  
1:15—Seth Maker  
1:45—NBC, Stringwood Ensemble  
2—NBC, Carveth Wells  
2:15—Swanee Srenaders  
2:30—NBC, Ol' Pappy  
2:45—Musical Moments  
3—NBC, Who Cares?  
4—Pickard Family  
4:15—NBC, Cultural Conversation  
4:30—Piano Moods  
4:45—John and Ned  
5—Ruth Brayson  
5:15—NBC, Twilight Tunes  
5:30—Uncle Andy  
5:45—Little Orphan Annie  
6—NBC, Masters of Music  
6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—To be announced  
7:30—NBC, Opera Hour  
8—NBC, Eight Bells  
8:15—NBC, Prince Albert Quarter Hour  
8:30—To be announced  
8:45—NBC, Thru the Opera Glass  
9—NBC, The Story of Women's Names  
9:15—Eva De Vol  
9:30—NBC, Earl Burtnett's Orch.  
10—NBC, Great Moments in History  
10:30—NBC, Piano Pictures  
11—NBC, Palace Hotel Orchestra  
11:30—NBC, Organ Concert

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broadcast. Co., Portland, Ore.

6:45 A.M.—Farm Flashes, Weather Report and Program Resume  
7—Late Record Releases  
8—NBC, Financial Service  
8:15—NBC, Crosscuts of the Day  
9:15—NBC, Stringwood Ensemble  
9:45—NBC, Windjammers  
10—Julia Hayes  
10:15—NBC, Organ Concert  
10:30—NBC, Girl Friends  
11—Blue Streaks  
11:30—Radio Troubadours  
11:45—Thieves of Badbags  
12 noon—Fiddlers Three  
12:30—Mardi Gras Hour  
1—Chet and Mabel  
1:15—Seth Maker  
1:45—NBC, Stringwood Ensemble  
2—NBC, Carveth Wells  
2:15—NBC, Swanee Srenaders  
2:30—NBC, Ol' Pappy  
2:45—Musical Moments  
3—Who Cares?  
4—Pickard Family  
4:15—NBC, Cultural Conversation  
4:30—Piano Moods  
4:45—NBC, John and Ned  
5—NBC, Twilight Tunes  
5:30—Silent Period  
8—NBC, Eight Bells  
8:15—NBC, Prince Albert Quarter Hour  
8:30—NBC, The Dinglebenders  
8:45—NBC, Thru the Opera Glass  
9—NBC, The Story of Women's Names  
9:15—Tom Mitchell

9:30—NBC, Earl Burtnett's Orch.  
9:45—Oregonian At Home  
10—NBC, Great Moments in History  
10:30—NBC, Piano Pictures  
11—NBC, Palace Hotel Orchestra  
11:30—NBC, Organ Concert

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Services  
7—Organ Recital  
7:45—NBC, Van and Don  
8—NBC, L'Heure Exquise  
8:15—NBC, Singing Strings  
8:30—NBC, Hinds Romance Exch.  
8:45—NBC, Hugo Mariani Marionettes  
9—NBC, GE Circle  
9:15—Home Suggestions Program  
9:30—Garden Time Program  
9:45—Concert Trio  
10—NBC, Magazine of the Air  
11—NBC, Standard School Broadcast  
11:45—NBC, Kathleen Norris interview  
12 noon—Prudence Penny Talk  
12:15—NBC, Western Farm & Home Hour  
1—Concert Orchestra and Vocalists  
2—NBC Matinee  
3—Concert Orchestra and Vocalists  
3:45—Stock Quotations  
5—NBC, Fleischmann Sunshine Hour  
6—NBC, The Big Six of the Air  
6:30—NBC, Maxwell House Melodies  
7—NBC, Lucky Strike Dance Hour  
8—NBC, Amos 'n' Andy  
8:15—NBC, Standard Symphony Hr.  
9:15—NBC, Sperry Smiles  
9:30—Baldy Homespun Melodies  
9:45—NBC, The Stebbins Boys  
10—NBC, Richfield News Flashes  
10:15—Globe Trotter  
11:15—Globe Trotter  
11:30—Olympic Hotel Dance Orch.  
12 to 12:30 A.M.—Organ Recital

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.  
7 A.M.—Caterpillar program  
7:30—Kronenberg  
7:45—NBC, Van and Don  
8—Fox Theatre organ  
8:30—Merry Morning Moods  
9—NBC, Home Circle  
9:15—NBC, Beautiful Tots  
9:30—'Walt and Norman'  
9:45—Burgan's Home Comfort  
10—NBC, Magazine of the Air  
11—NBC, Stand. School Broadcast  
11:45—Johnson Daily Radio Guide  
11:50—Bell Furniture Company  
12 noon—Club Bulletin "Lucy Robinson"  
12:15—Montgomery Ward  
12:30—NBC, Farm and Home Hour  
1—Studio Program  
1:15—Home Owned Business  
1:30—Gems of Remembrance  
1:45—Fashions Fur Facts  
2—NBC Matinee  
3—Studio parade  
4—Peerless Dental Hygiene  
4:30—Chandu  
4:45—"Skippy"  
5—NBC, Fleischmann Sunshine Hr.  
6—NBC, Chevrolet Chronicles  
6:30—NBC, Maxwell House Melodies  
7—NBC, Lucky Strike  
8—NBC, Amos 'n' Andy  
8:15—NBC, Stand. Symphony Hour  
9:15—Sperry Smiles  
9:30—Babson Business Barometer  
9:45—NBC, "The Stebbins Boys"  
10—NBC, Richfield News Flashes  
10:15—"Musical Jewels"  
10:30—Arnie Hartmann, Accordionist  
10:45—Timely Topics  
11—KHQ Dance Band  
12 to 12:30 A.M.—Desert Caravan

394.5 Meters **KVI** Broadway 4211  
760 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma  
6:30 A.M.—Recordings  
7—Church of the Air  
7:30—"Voice of Texas"  
7:45—Recordings  
8—Shell Happytime with Dobbie  
8:30—Hallelujah Hour  
9—CBS, Charles Boulangier's Orchestra  
9:30—CBS, Columbia Revue  
9:45—CBS, Special Lenten Service  
10—Mid Morning Melodies  
11—Studio Program  
11:15—CBS, Ann Leaf, organist  
11:30—CBS, School of the Air  
12 noon—CBS, La Forge Berumen Musicales  
12:15—Oakes Walkathon  
12:30—Garden Talk  
12:45—Rotary Club Luncheon  
1:30—CBS, George Hall's Orchestra  
1:45—The Health Man  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Dental Clinic  
4—CBS, Organalties  
4:15—Oakes Walkathon  
4:30—CBS, Between the Bookends  
4:45—Studio Program  
5—CBS, Ted Fiorito's Orchestra  
5:15—"The Wandering Minstrel"  
5:30—CBS, Hawaiian Srenaders  
5:45—CBS, Cream of Wheat Program  
6—J. Warde Hutton's Concert Ensemble  
6:15—Silent Period  
10—Oakes Walkathon  
10:45—Anson Weeks' Orchestra  
11—CBS, Charles Parnell's Orch.  
11:30 to 12 midnight—Hal Greyson's Orchestra

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top of the Morning  
7—KOL Time Clock  
7:45—Zukor's Perky Feather  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—CBS, Chas. Boulangier & His Orch.  
9:30—CBS, Columbia Revue  
10—Morning Melodies  
10:30—Ballad Hour  
10:40—Console Caspers  
10:55—Johnson Daily Guide  
11:15—CBS, Columbia Salon Orch.  
11:30—CBS, Amer. School of the Air  
12 noon—"The Carnival" with Billy Sherwood  
1—Ken Stuart's Sunshine Program  
1:15—CBS, U. S. Army Band  
1:30—CBS, Hotel Taft Orchestra  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Harriet Link  
3:45—Feminine Fancies  
4—CBS, Organalties  
4:15—Organ Moods  
4:30—Frank Coomb's Accommodation Train  
4:45—Cecl Solly  
5—Puget Sound Crier  
5:15—"Skippy"  
5:45—CBS, Cream of Wheat Program  
6—Ken Stuart's Sports Review  
6:15—Robert Hansen, Bartells  
6:30—The Happy Repairman  
7—The Climax Cleaners  
7:15—Black and Blue  
7:30—CBS, Nat Shilkret and His Or.  
7:45—CBS, "Myrt and Marge"  
8—CBS Program  
8:15—"Chandu the Magician"  
8:30—CBS, Game Quarter Hour  
8:45—CBS, George Olsen's Music  
9—CBS, H-O Program  
9:30—Hockey Game  
10:30—Anson Weeks' Orchestra  
11 to 12 midnight—Hal Greyson's Or.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,**  
**KFI, KOA, KSL, KTAR,**  
**KECA, KFSD**

7 A.M.—Organ Concert: KGO  
7:30—Pie Plant Pete: KGO  
7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
8—L'Heure Exquise: KGO, KOMO, KGW, KFI  
8:15—Singing Strings: KGO, KOMO, KGW, KFI  
8:30—Hinds Romance Exchange: KGO, KHQ, KOMO, KGW, KFI, KSL  
8:45—Hugo Mariani Marionettes: KGO, KOMO, KGW  
9—GE Circle: Grace Ellis, Hostess; Eddie Dunham, Organist; Theodore Webb, Baritone: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
9:15—Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR  
9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO  
9:45—Stringwood Ensemble: KGO  
9:45—Woman's Magazine of the Air: Bennie Walker, Editor: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR, KSL, KOA on 10:40)  
11—Standard School Broadcast: KGO, KHQ, KOMO, KGW, KFI, KFSD  
11:45—Kathleen Norris interviewed by Thomas L. Stix: KGO, KOMO, KGW  
12 noon—Jingle Joe: Joe Parsons, Songs, with Organ Accompanist: KGO  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:45), KSL, KGHL  
1—Stringwood Ensemble: KGO  
1:15—U. S. Navy Band, Lieutenant Charles Benter, Director: KGO, (KTAR on 1:30)  
2—NBC Matinee: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 2:45)  
3—Waldorf-Astoria Sert Room Orchestra: KGO, KFI, KFSD  
3:15—Headliners: Jack Deane, Tenor: KGO, KFI, KFSD  
3:30—The World Today, Talk by James G. McDonald: KGO, KOMO, KGHL, KFSD, KGIR  
3:45—Melody Land: KGO, (KFSD off 4:00)  
4:30—News Service: KGO  
4:45—Barbara Blanchard, Soprano: KGO, KFSD  
5—Fleischmann Hour: Rudy Valle and His Orchestra; Ray Perkins, Master of Ceremonies: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KFSD  
6—The Big Six of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL  
6:30—Maxwell House Ensemble: Lanny Ross, Tenor; the Songsmiths, Male Quartet; Orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
7—Lucky Strike Dance Hour, with Walter Winchell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
8—Amos 'n' Andy: Blackface Comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL  
8:15—Standard Symphony Hour: Los Angeles Philharmonic Orchestra direction Artur Rodzinski: KGO, KHQ, KOMO, KGW, KFI

9:15—Sperry Smiles: Nathan Stewart, Baritone; Lee S. Roberts, Pianist; Paul Carson, Organist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
9:30—Cheer Leaders: Vocal Trio: A. P. Christ, Bud Scott, Jack Bradley: KGO  
9:45—Swift Program: The Stebbins Boys, Parker Fennelly and Arthur Allen; Comedy Sketch: KGO, KHQ, KOMO, KGW, KFI, KSL  
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Tom Gerun and His Bal Tabarin Orchestra: KGO, KOA  
10:30—The Nomads: Lucile Kirtley, Soprano; String and Woodwind Ensemble direction Joseph Hornik: KGO, KOA  
11—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO, (KGW off 11:15)  
12 midnight—Organ Concert, Dollo Sargent: KGO

## CBS

### Columbia Broadcasting System

9 A.M.—Charles Boulanger and His Yeong's Orchestra: KFBK, KOL, KVI, KFPY  
9:30—Columbia Revue: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB  
9:45—Special Lenten Services: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB  
10—Columbia Farm Community Network Program: KHJ  
10—George Hall's Hotel Taft Orchestra: KFBK, KMJ  
10:30—Columbia Salon Orchestra: KFBK, KMJ  
11:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
11:30—American School of the Air: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
12 noon—La Forge Berumen Muscicale: KFBK, KWG, KVI, KFPY, KHJ, KGB  
12:30—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KVI, KFPY, KGB  
12:45—Virginia Arnold, Pianist: KFBK, KMJ, KWG, KFPY, KHJ, KGB  
1—U. S. Army Band Concert: KFBK, KWG, KOL, KFPY, KHJ, KGB  
1:30—George Hall and His Hotel Taft Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB  
KVI, KFPY, KHJ, KGB  
4:15—Bing Crosby with Freddie Rich's Orchestra: KFBK, KFPY, KGB  
4:30—Between the Bookends: KFBK, KMJ, KVI, KFPY  
5—Ted Fiorito's Orchestra: KFBK, KMJ, KVI, KFPY, KHJ, KGB  
5:30—Hawaiian Serenade: KFBK, KWG, KVI, KFPY  
5:45—Angelo Patri: "Your Child": KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ  
6:30—Ted Fiorito's Orchestra: KFBK, KOL, KFPY  
7:30—"Music that Satisfies": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KFRC, KHJ, KGB  
8:30—The Camel Quarter Hour, featuring Morton Downey, Tony Wons, Jacques Renard and His

Orchestra: KMJ, KWG, K O L, KFPY, KOIN, KFRC, KHJ  
8:45—George Olson and His Orchestra: KFBK, KFPY  
9—Hecker Surprise Party: KMJ, KOL, KFPY, KOIN, KFRC, KHJ  
9—Guy Lombardo and His Royal Canadians: KFPY  
9:30—Dupont Program: KOL, KFPY, KOIN, KFRC, KHJ  
9:30—Louis Panico and His Orchestra: KMJ, KWG, KFPY, KGB

225.4 Meters **KGB** Franklin 6151  
1330 Kcys. 500 Watts

Don Lee, Inc., San Diego, California

7 A.M.—Recordings; News; Stocks  
8—Shell Happytime  
8:30—Hallelujah Hour  
9:30—CBS, Columbia Revue  
10—Blanche Wood's Shopping Tour  
11—Studio Program  
11:15—CBS, Ann Leaf, Organist  
11:30—CBS, Amer. School of the Air  
12 noon—La Forge Berumen Muscicale  
12:30—CBS, Rhythm Kings  
12:45—CBS, Virginia Arnold, Pianist  
1—Closing Stock Quotations  
1:05—CBS, U. S. Army Band  
1:30—CBS, Hall's Orchestra  
2—Happy-Go-Lucky Hour  
3—School Crossings Safety Talk  
3:15—Feminine Fancies  
4—CBS, Organalties  
4:15—CBS, Bing Crosby  
4:30—Town Topics  
4:45—Studio Program  
5—CBS, Ted Fiorito's Orchestra  
5:15—Sunset Sketches  
5:30—News Reels  
5:45—Chandu, the Magician  
6—Hutton's Ensemble  
6:30—Gene Quaw's Dinner Music  
7—Aztec Half Hour  
7:30—Music that Satisfies  
7:45—Salon Music (recordings)  
8:15—Studio Program  
8:30—CBS, Camel Quarter Hour  
8:45—Signal Medley of Errors  
9—Russ High News  
9:15—Slumber Program  
9:30—CBS, Louis Panico and Orch.  
10—News Reel of the Air  
10:05—Culp's Almanac of the Air  
10:15—Anson Weeks' Orchestra  
11 to 12 midnight—Hal Greyson's Or.

526 Meters **KMTR** Holly. 3026  
570 Kcys. 500 Watts

KMTR Radio Corp., Hollywood, Cal.

9:30—Selected Records  
9:45—Univ. of Calif. Program  
10—Records  
10:30—Scientific Serenaders  
11—Selected Records  
11:45—Public and City Officials  
12 noon—The Globe Trotter  
12:30—Hi Noon Hi Lites  
1—Selected Records  
1:30—Fast and Furious  
2—Happiness Revue  
4—Musical Messengers  
4:30—Records  
5—Walkathon  
5:15—Selected Records  
5:45—The Globe Trotter  
6—Twilight Melodist  
6:30—Two Professors, Bull & Geise  
7—Harold Rhoades and Bill Smalley, Two Pianos  
7:15—Harold Curtis and James Newhill, Vocal and Organ  
7:30—Jeanne Dunn, Blues Singer  
7:45—Justin Johnson's Salon Group  
8:15—Ted Dahl's Orchestra  
8:30—Studio Program  
9—Harry Geise and Happy Guys  
9:15—Ice Hockey, Palais De Glace  
10:15—Harold Curtis, Organist  
11—Walkathon  
11:30 to 12:30 A.M.—Selected Recordings

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Dr. Seixas, Exercises  
 7:30—Stock market quotations  
 7:45—NBC, Van and Don  
 8:15—NBC, L'Heure Exquise  
 8:30—NBC, Singing Strings  
 8:45—NBC, Hinds Romance Exch.  
 8:45—Household Talk by Julia Hayes  
 9—NBC, GE Circle  
 9:15—NBC, Beautiful Thoughts  
 9:30—Helen Guest, songs, and Sally Hill, speaker  
 9:45—Dorothy Raymond, piano program  
 10—NBC, Magazine of the Air  
 11—NBC, Standard School Broadcast  
 11:45—Daily Radio Guide  
 11:50—Federal and State Market Reports  
 12 noon—Dept. of Agric. Talk  
 12:15—NBC, Western Farm and Home Hour  
 1—News release  
 1:15—Ann Warner Chats with her Neighbors  
 1:45—Baldassare Feriazzo, violinist  
 2—NBC, NBC Matinee  
 3—NBC, Waldorf Sert Room Orchestra  
 3:15—NBC, Headliners  
 3:30—Program to be announced  
 3:45—Organ Recital, Alexander F. Reilly  
 4:45—News release  
 5—NBC, Fleischmann Sunshine Hour  
 6—NBC, Big Six of the Air  
 6:30—NBC, Maxwell House Melodies  
 7—NBC, Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Standard Symphony Hr.  
 9:15—NBC, Sperry Smiles  
 9:30—Roger Penn and his Royal Palms Orchestra  
 9:45—NBC, The Stebbins Boys  
 10—NBC, Richfield News Flashes  
 10:15 to 11:45 P.M.—Jimmie Grier's Orchestra

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
 L. A. Evening Express, Los Angeles  
 6:30 A.M.—Recorded Program  
 6:45—Bill Sharples and His Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News Items  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 11—Recorded Program  
 12 noon—News Items  
 12:15—Recorded Program  
 12:30—Dr. John Matthews  
 1—Paris Inn  
 2—The Bookworm  
 2:30—Recorded Program  
 2:45—French Lesson, Prof. Edgard Leon  
 3:30—Louise Johnson, Astroanalyst  
 4—Travelogue, Lost and Found Announcements, Stocks  
 4:15—Maxine's Shopping Service  
 4:45—Recorded Program  
 5—Town Crier  
 5:15—The Arizona Wranglers  
 5:45—Chandu  
 6—News Items  
 6:15—Episodes from the Life of Jim Powers, Bandit  
 6:30—Li'l Joe Warner and His Jolly Journal  
 6:45—KNX Ensemble  
 7—Frank Watanabe and Hon. Archie  
 7:15—Bob Shuler, Candidate for U. S. Senate  
 7:45—Centerville Sketches  
 8—Musical Program

8:30—Violin Choir  
 9—News Items  
 9:15—Friendly Five Footnotes  
 9:30—Ethel Duncan, "Good Samaritan of the Air"  
 10—Aunt Emmy and Bert  
 10:15—Stark's Bohemian Cafe  
 11—Paris Inn Broadcast  
 12 to 1 A.M.—Ray Howell, "Aaand How" Boy  
**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—Studio Program  
 7:45—NBC, Van and Don  
 8—Morning Musicale  
 8:45—Good Cheer  
 9—NBC, GE Circle  
 9:15—Amy Lou  
 10—Studio program  
 10:40—NBC, Magazine of the Air  
 11—NBC, Standard School Broadcast  
 11:45—Program to be announced  
 12 noon—Studio Program  
 12:15—NBC, Western Farm & Home  
 1—Studio Program  
 1:15—NBC, U. S. Navy Band  
 2—NBC Matinee  
 3—NBC, Waldorf-Astoria Sert Room Orchestra  
 3:15—NBC, Headliners  
 3:30—NBC, James G. MacDonald  
 3:45—NBC, Melodyland  
 4—NBC, Pickard Family  
 4:15—Radio Dental Clinic  
 4:45—NBC, Barbara Blanchard  
 5—NBC, Fleischmann Hour  
 6—NBC, Chevrolet Program  
 6:30—NBC, Maxwell House Program  
 7—NBC, Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Prince Albert  
 8:30—NBC, Dinglebenders  
 8:45—Political Talks  
 9—NBC, Story of Women's Names  
 9:15—NBC, Sperry Smiles  
 9:30—Studio Program  
 9:50—Radio Ralph  
 10—NBC, Richfield News Flashes  
 10:15—Dance Music  
 11:15 to 12 midnight—Studio Program

**265.3 Meters KSL Wasatch 3901**  
**1130 Kcys. 5000Watts**  
 Radio Service Corp., Salt Lake City  
 5 P.M.—NBC, Fleischmann Program  
 6—NBC, The Big Six of the Air  
 6:30—NBC, Maxwell House Melodies  
 7—NBC, Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—Vico "Pep" Program of Song and Harmony, featuring the "Pep" Songsters, the Singing Strings, and Vico Soprano  
 8:45—Freside Melodies  
 9—NBC, Story of Women's Names  
 9:15—NBC, Sperry Smiles  
 9:30—Myer's Derby  
 9:45—NBC, The Stebbins Boys  
 10—Local RKO Frolic  
 10:30 to 11 P.M.—NBC, Nomads

**361.2 Meters KOA York 5090**  
**830 Kcys. 12,500 Watts**  
 General Electric Co., Denver, Colo.  
 5 P.M.—Fleischmann Hour  
 6—The Big Six of the Air  
 6:30—Maxwell House Ensemble  
 7—Lucky Strike Dance Orchestra  
 8—Amos 'n' Andy  
 8:15—Prince Albert Quarter Hour  
 8:30—Supreme Serenaders  
 9—The Story of Women's Names  
 9:15—Sperry Smiles  
 9:30—Charlie Agnew and His Orch.  
 9:45—Victor Schilling and His Orch.  
 10:15—Tom Gerun and his Orchestra  
 10:30 to 11 P.M.—The Nomads

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Calif.  
 7 A.M.—News Briefs and Recordings  
 7:45—"Steamboat Bill"  
 8—Shell Happytime with Dobbis  
 8:30—Hallelujah Hour  
 9:30—CBS, Columbia Revue  
 10—Tillie the Toiler  
 10:15—Stokely  
 10:30—CBS Program  
 11—The Acme Sunshine Melodies  
 11:15—CBS, Ann Leaf, organist  
 11:30—CBS, American School of the Air  
 12 noon—CBS, La Forge Berumen Musicale  
 12:30—World-wide news  
 12:45—CBS, Virginia Arnold, Pianist  
 1—CBS, U. S. Army Band  
 1:30—Times Forum  
 2—Happy-Go-Lucky Hour  
 3—Petitine Fancies  
 4—CBS, CBS Personalities  
 4:15—U. S. C. Trojan Period  
 4:30—Fred Lane Talks on Books  
 4:45—Kerry Conway "Chats on Words"  
 5—CBS, Ted Florito's Orchestra  
 5:15—World-wide news  
 5:25—Town Topics  
 5:30—"Skippy"  
 5:45—CBS, "Your Child"  
 6—CBS, Chorale  
 6:30—Chiffon Jazz  
 7:15—"Black and Blue"  
 7:30—CBS, "Music That Satisfies"  
 7:45—CBS, "Myrt and Marge"  
 8—CBS, Howard Barlow and Columbia Symphony  
 8:15—Chandu the Magician  
 8:30—CBS, Morton Downey and the Camel Orchestra  
 8:45—To be announced  
 9—H-O Surprise Program  
 9:30—CBS, "Speed"  
 10—World-wide news  
 10:10—Anson Weeks' Orchestra  
 11—Rosevelt Dance Orchestra  
 12 to 1 A.M.—Leigh Harline, organist

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 10 A.M.—News release  
 10:15—Louis Rueb, health exercises  
 10:30—Around the House with Roy Leffingwell  
 11—Peggy O'Neill, ballads  
 11:15—Record program  
 12 noon—Biltmore Concert Orchestra  
 12:45—Spanish lesson, by Annette Doherty  
 1—Record program  
 1:45—"Bob, Bunny and Johnny"  
 2—NBC, Carveth Wells, explorer  
 2:15—Record program, popular  
 3—Organ recital, Alex. Reilly  
 3:30—Record program  
 4—French lesson, by Annette Doherty  
 4:15—Record program  
 4:30—News release  
 4:45—Semi-classical Records  
 5—Big Brother Ken and his Kiddies  
 5:30—Record program  
 5:45—NBC, Orphan Annie  
 6—Record program  
 6:15—String trio  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—Chapel organ  
 7:30—Concert orchestra  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, The Dinglebenders  
 8:45—Orchestra and soloist  
 9—NBC, The Story of Women's Names  
 9:15—String trio  
 9:30—Earl Burnnett's Orchestra  
 10:30 to 10:45 P.M.—News release

# FRIDAY Programs

March 4, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks broadcast  
7:25—N. Y. stock quotations  
7:30—Dobbsie, Health Exercises  
8—Shell Happytime  
8:30—Hallelujah hour  
9:30—Betty Crocker  
9:45—CBS, Columbia Revue  
10—CBS, George Hall's Hotel Taft Orchestra  
10:30—Recordings  
10:45—Window shopping with Wynn  
11—CBS, The Funnyboners  
11:15—CBS, Ann Leaf, Organist  
11:25—The Globe Trotter  
11:30—CBS, Amer. School of the Air  
12 noon—Noonday concert  
1—CBS, Light Opera Gems  
1:30—N. Y. stock quotations  
1:35—The Globe Trotter  
1:45—CBS, Curtis Inst. of Music  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—The Wayfarers  
4:15—CBS, Bing Crosby  
4:30—CBS, Songsmiths  
4:45—The Globe Trotter  
4:55—Town Topics  
5—Skippy  
5:15—Steamboat Bill  
5:30—Popular program  
6—Anson Weeks' Orchestra  
6:15—Seiberling Singers  
6:30—CBS, Lovely Lady  
6:45—Pat Frayne Sports talk  
7—CBS, "Beau Bachelor"  
7:15—CBS, Adventures of "Black and Blue"  
7:30—CBS, Nat Shilkret's Orch.; Alex Gray, soloist  
7:45—CBS, Myrt and Marge  
8—CBS, Howard Barlow and Symphony Orchestra  
8:15—Chandu, the Magician  
8:30—CBS, Camel Quarter hour  
8:45—Revue—under the direction of Meredith Willson  
9—To the ladies  
9:15—Hollywood Nights  
9:30—El Sidelo program  
9:45—Rudolf Friml and Land of Flowers Orchestra  
10—Anson Weeks' Orchestra  
11—Hal Greyson's Orchestra  
12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 1000 Watts

J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Recorded Program  
8:45—Carleton Coveny  
9—Assoc. Food Stores' Program  
9:30—Alta Coffee Club  
9:45—Organ Recital  
10—Reporter of the Air  
10:05—Recorded Program  
11:15—Rainbow Musical Program  
11:30—Concert Music  
12 noon—Popular Vocal Selections  
12:30—Band Concert  
1—Stocks and Musical Program  
2—Better Business Bureau Talk  
2:30—Lucille Gordon Players  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air  
3:05—George Taylor's Bridge Hour  
4—Aloha Hawaiian Trio  
4:30—Popular Records  
12:01—Joe Mendel's Pep Band  
1 to 6 A.M.—KJBS Owl Program



MARGARET SAUNDERS  
KFRC—VOCALIST

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast Corp., San Francisco  
7:30 A.M.—Rhythm Masters  
8—Metropolitan hour  
9—Manual Melodies  
9:30—Modern Melodies  
10—Sunshine hour  
11—Salon Melodies  
11:15—Manhattan Moods  
11:30—Gasoline George: "Intakes and Exhausts"  
11:45—Song and Dance Kings  
12 noon—Johnson Daily Guide  
12:05—Broadway Echoes  
12:30—Organ recital  
1—Cal King's Country Store  
1:30—Musical Contrasts  
2—Famous Songs and Singers  
2:30—Old Chestnuts  
2:45—Willis Boardman Zink  
3—Dance Music  
3:15—Organ Recital  
3:45—Masters of the violin  
4:15—Artist Celebrities  
4:30—On Parade  
5—Metropolitan hour  
6—Revue  
6:30—Your Helpful Friend  
6:45—Henry Starr, piano and songs  
7—Hap and Jack: Rapid Fire Song Writers  
7:15—Sydney Dixon: Song recital  
7:30—News Bulletin  
7:45—Virginia Spencer and George Nickson  
8—On with the Show  
8:45—"Helen and Peter and Cleopatra"  
9—Billy Small Ensemble  
9:30—Bob Allen and Geo. Bowers  
9:45—Billy Small: Violin recital  
10—News Bulletin  
10:15—Radio Sandman Hour  
11 to 12 midnight—Concert Mem-ories

## CBS

Columbia Broadcasting System

9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KOL, KFPY, KVI  
9:45—Columbia Revue: Oriental Program presented by Emery Deutsch and His Orchestra: KFBK, KVI, KFPY, KFRC, KHJ  
10—George Hall's Hotel Taft Orchestra: KFBK, KMJ, KWG, KFRC  
10:15—Columbia Farm Community Network Program: KHJ  
10:30—Rudolph Bochoch-Meyer Davis' Savoy Orchestra: KFBK, KMJ, KWG, KOL  
11—The Funnyboners: Songs and Patter: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
11:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB  
11:30—American School of the Air: "The Fishing Industry": KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
12 noon—U. S. Marine Band Concert: KFBK, KWG, KVI, KFPY, KHJ, KGB  
12:30—Arthur Jarrett, with Freddie Rich's Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KGB  
12:45—Columbia Educational Features: KFBK, KMJ, KWG, KVI, KFPY, KGB  
1—Light Opera Gems: Channon Colhinge, Conductor; Helen Nugent, Contralto; Rhoda Arnold, Soprano; Earl Palmer, Tenor, and Crane Calder, Bass: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
1:45—Curtis Institute of Music Program: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB  
4—Organalities: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB  
4:15—Bing Crosby, with Freddie Rich's Orchestra: KFBK, KFPY, KFRC, KGB  
4:30—The Songsmiths: KMJ, KWG, KVI, KFPY, KFRC, KHJ  
5—Ted Florito's Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KGB  
6:30—"Lovely Lady," featuring Leon Belasco and His Orchestra, with Tito Guizar, Mexican Tenor: KMJ, KOL, KFPY, KOIN, KFRC, KHJ  
7—"Beau Bachelor": KFBK, KOL, KFPY, KOIN, KFRC, KHJ  
7:15—Memory Mist: KWG  
7:30—"Music that Satisfies": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
8—Howard Barlow and the Columbia Symphony Orchestra: KFRC, KHJ  
8:30—The Camel Quarter Hour, featuring Morton Downey, Tony Wons, Jacques Renard and His Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
8:45—George Olsen and His Orchestra: KFBK, KOL, KFPY  
9—Ben Bernie and His Orchestra: KOL, KFPY  
9:15—"Hollywood Nights": KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ  
9:30—Isham Jones and His Orchestra: KMJ, KWG, KFPY, KGB

**340.7 Meters KLV** Lake. 6000  
 880 Kcys. 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 7 A.M.—Morning exercises and entertainment; N. Y. Stocks  
 8—Recorded program  
 9—Modern Homes period  
 9:30—Recorded program  
 10:15—S. F. stocks; financial information; weather  
 10:45—Tetrazene program  
 11—Classified Adv. hour  
 12 noon—Jack Delaney and band  
 12:30—Produce review  
 1—Jean's Highlights  
 2—Recordings  
 2:35—Closing S. F. stocks  
 2:45—Ethel Rhinard, jazz pianist  
 3:15—The Cecelian Singers  
 3:30—Recorded program  
 4:30—Brother Bob's Club  
 5—The Three Cocoanuts  
 5:30—Star Outfitting Co. Program  
 6—Dave Saylor's Hotel Oakland dance orchestra  
 7—News items  
 7:30—Walker's Austex Castilians program  
 7:45—Fred and Morris, comedians  
 8—Hi-Jinks: Jack Payne; Lost and Found; Piano Duo; Cora Scott, Contralto; Ethel Rhinard, Pianist; John Wharry Lewis' KLX Orchestra; Franklin Roberts and Phebe Starr; Boris and Bertha; "Two Shop Girls"; Lily Laguna, the Mexican Diva from Tampico; Helen Benson, Banjoist; Johnny Zunino, Accordionist; "Tony"; The Three Cocoanuts; Col. Mildew; The Gay Caballeros; King Sisters' Harmony Trio  
 10 to 11 P.M.—Dance program

**322.4 Meters KFVI** Franklin 0200  
 930 Kcys. 500 Watts  
 Radio Entertainments, San Francisco  
 7 A.M.—Eye-opener program  
 7:30—Charlie Glenn  
 8—Silent period  
 9—White House program  
 9:15—Popular tunes  
 10—Progress program  
 10:15—Bellevue Hotel program  
 10:30—Dr. T. G. Linebarger  
 11—Timely Topics  
 11:15—Studio program  
 11:30—Learn Italian, Prof. Achille  
 11:45—Concert music  
 12 noon—Dance music  
 12:30—Town Crier  
 1—Silent period  
 2—Dance music  
 6:45—Bellevue program  
 7—Frank Hale and Ernest Hardy on Rosenthal Revel  
 7:30—Silent period  
 8:30—Concert Pianist  
 8:45—John D. Barry, World Events  
 9—Jack Coakley's Orchestra  
 9:30—Mildred Lenore Epstein, soprano  
 9:45—William Frederick Lavy, piano recital  
 10:15—Organ music  
 11—Master Melodies (Spanish)  
 12 to 1 A.M.—Dedication hour

**322.4 Meters KROW** Glenc. 6774  
 930 Kcys. 1000Watts  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—Memories Program  
 9—Silent period  
 1—Weather forecast  
 1:05—Latin-American program  
 2—KROW Reporter  
 2:30—Golden Age News Items  
 2:45—Tom Ballinger, tenor  
 3—Paul's Hawaiians  
 3:30—KROW-lian Review Phantoms Orchestra  
 4:15—Rumford School of Cookery  
 4:30—KROW Reporter  
 4:45—La Vida Health Talk  
 5—Italian program  
 5:30—Musical Program  
 5:45—Betty and Alvin in "Rain or Shine"  
 6—Silent period  
 7:30—KROW Reporter  
 7:45—The Manx Program  
 8 to 8:30 P.M.—Arkansas Travellers

**296.6 Meters KQW** Columbia 777  
 1010 Kcys. 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—Breakfast hour  
 8—Silent period  
 9—Bondon's Zither Melodies  
 9:30—Dorothy Dean, Home hour  
 10:30—Friendship Club  
 11—Leah Bernhardt Kimball  
 11:30—Cockerels Old Timers  
 12 noon—Betty Jaye, Variety prog.  
 12:30—Weather, Farm reports  
 1—Recordings  
 1:30—Lena Leland, Friendly hour  
 2:30—Castella y Leon  
 3—Studio Program  
 4:30—Story time  
 5—Vespers  
 5:30—Musical Feature  
 5:45—Liberty Bell Quarter hour  
 6—Three Echoes  
 6:15—Franco's program  
 6:30—Farm Market reports  
 6:45—Radio News and Forum  
 7:45—Studio Feature  
 8—San Jose Accordion Club  
 8:30—Studio program  
 9—The Cosmopolitans  
 9:30—Studio program  
 10 to 10:30 P.M.—The Voice of Madame Argue

**535.4 Meters KTAB** Garfield 4700  
 560 Kcys. 1000 Watts  
 Assoc. Broadcasters, Oakland, Calif.  
 7 A.M.—Rise and Shine  
 7:30—The Brainstormers with Lee Douglas  
 8—Radio Shopping News  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household hour, Alma La Marr  
 10:30—News service  
 10:35—Dr. E. L. Corley  
 11—Hot Tips and Hot Tunes  
 11:30—Julia Hayes  
 11:45—Radio Shopping News  
 12 noon—U. S. Agric. reports  
 12:15—Dr. R. M. McLain  
 12:30—News service  
 12:35—Echoes of Portugal  
 1:05—Recorded program  
 1:15—Reelma Blair, pianist  
 1:30—Over the Peacups, with Alma  
 2—The House of Dreams with Paul  
 2:30—Recorded program  
 3—Matinee Melodists  
 4—Kobar  
 4:30—Jack Hall and Clem Kennedy  
 5—Recordings  
 5:15—Hot Tips and Hot Tunes  
 5:30—Dr. J. Douglas Thompson  
 6—Taylor Made Tempos with Glenhall Taylor, pianist  
 6:15—Famous Doughnuts  
 6:30—Ernie Smith in the Sport Page of the Air  
 6:45—Renegade Reporter  
 7—Gus Arnheim's Orch. (records)  
 7:30—News service  
 7:45—Gilliam and Atterbury, comedy team  
 8—Miniature Symphony  
 8:45—Dance Music  
 9—Beverly Hill Billies  
 10—Tommy Tucker  
 11 to 1 A.M.—Nite Owls

# HUMOR, FUN AND MUSIC!

Tune in on

# M-J-B "DEMI-TASSE REVUES"

MONDAY—7:30 p.m.  
 FRIDAY—8:30 p.m.

NBC STATIONS

JOHN P. MEDBURY  
 Master of Ceremonies

JIMMY GRIER'S  
 Coconut Grove Orchestra

LOYCE WHITEMAN  
 Petite Singing Star

DONALD NOVIS  
 Radio's Leading Tenor

DICK WEBSTER  
 Vocal Star

MARGARET  
 LAWRENCE  
 and others



America's only  
 "SAFETY-SEALED"  
 COFFEE

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,**  
**KFI, KOA, KSL, KTAR,**  
**KECA, KFSD**

7 A.M.—Consoinaires: Irma Glen, Organist: KGO, KTAR  
7:15—Organ Concert: KGO  
7:30—Breen and De Rose: KGO  
7:45—Van and Don: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA  
8—NBC Music Appreciation Hour: Walter Damrosch, Conductor: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 8:30, off 8:45), KSL, KGIR, KGHL  
9—GE Circle: Grace Ellis, Hostess; Madame Sylvia, Beauty Talk; Theodore Webb, Baritone; Eddie Dunham, Organist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
9:15—Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR  
9:30—The Buckaroos: Ted Maxwell, Charles Marshall, Songs and Dialogue: KGO  
9:45—Rembrandt Trio: Instrumental Ensemble direction Eva Garcia: KGO  
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR, KSL, KOA off 10:50, on 11:10)  
11:30—Organ Recital, Paul Carson: KGO  
11:45—Youth Matinee: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL  
12 noon—Ruby Helder, Tenor: KGO  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:45), KGHL, KSL  
1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO  
1:15—Radio Guild: "Cyrano de Bergerac," Dramatic Production: KGO, KOMO, KFSD, KGIR, KGHL  
2:15—NBC Matinee: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KOA  
3—Waldorf-Astoria Sert Room Orchestra: KGO, KFSD, KSL  
3:15—Headliners: Ted White, Tenor: KGO, KFI, KFSD  
3:30—Palais d'Or Orchestra: KGO, KFI  
3:45—Bits of Melody: KGO, KFI  
4—"Crime": Talk by Charles Francis Coe: KGO, KOMO, KFSD, KTAR, KGHL  
4:15—News Service: KGO  
4:30—The Freshmen: Betty Kelly, Soprano; Orchestra direction Mart Grauenhorst: KGO  
5—Cities Service Concert Orchestra and the Cavaliers: KGO, KHQ, KOMO, KGW, KFI, KSL  
6—Friendship Town: Small Town Sketch with Edwin M. Whitney, Don Carney, "Pic" Malone, Pat Pagett, Virginia Gardiner, Edith Spencer; Harry Salter's Orchestra; Frank Luther, Tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
6:30—Armour Program: Irvin S. Cobb, Guest Speaker; Roy Shield's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL  
7—Paul Whiteman's Pontiac Chieftains: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR  
7:30—RKO Theatre of the Air: William Hanley, Narrator; Film, Vau-deville and Radio Stars: KGO,

KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL  
8:15—Brownbill Footlites: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
8:30—Demi-Tasse Revue: John P. Medbury, Master of Ceremonies; Ambassador Hotel Orchestra direction Jimmie Gler; Loyce Whiteman, Soprano; Donald Novis, Tenor; Dick Webster, Baritone; Harry Barris, Composer-Planist; Ambassador Trio; Jeanne Shock, Planist: KGO, KHQ, KOMO, KGW, KFI  
9—Disturbers of the Air: Zizz Black and Mort Harris, Comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGU  
9:45—Swift Program: The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL  
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Piano Capers: Dell Perry and Oscar Young: KGO, KOA  
10:30—Across the Music Counter: Gail Taylor, Soprano; Jack Dean, Tenor; Orchestra direction Walter Beban: KGO, KOA  
11—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO  
12 midnight—Organ Concert: Dollo Sargent: KGO

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broadcast. Co., Portland, Ore.  
6:45 A.M.—Farm Flashes, Weather Report and Program Resume  
7—Late Record Releases  
8—NBC, Financial Service  
8:15—NBC, Crosscuts of the Day  
9:15—NBC, Stringwood Ensemble  
9:30—NBC Favorites  
9:45—Organ Concert  
10—Julia Hayes  
10:15—NBC, Organ Recital  
10:30—NBC, Harmony Twins  
11—Abe Brashen's Blue Streaks  
11:15—The Professor and His Dream Girl  
11:30—Talk by Bobby Burns  
11:45—Mardi Gras  
12 noon—To be announced  
1:15—Seth Maker  
1:45—NBC, Jerome Hurley  
2—NBC, Melody Mixers  
2:15—Swanee Srenaders  
2:30—Old Pappy  
2:45—Instrumental & Vocal Soloists  
3—NBC, Who Cares?  
4—NBC, Stringwood Ensemble  
4:45—NBC, John and Ned  
5—NBC, Twilight Tunes  
5:30—Silent Period  
8—NBC, Joseph Henry Jackson, Book Review  
8:15—NBC, Prince Albert Quarter Hour  
8:30—Valvolene Program  
8:45—Studio Program  
9:15—Tom Mitchell  
9:30—William Stoos Orchestra  
9:45—Eva Atkinson  
10—NBC, Earl Burnett's Orchestra  
10:30—NBC, Kiwanis Singers  
11—NBC, Palace Hotel Orchestra  
11:30 to 12 midnight—NBC, Tom Gerun and His Bal Tabarin Orch.

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Synopated Headlines  
8—NBC, Financial Service  
8:15—NBC, Crosscuts of the Day  
9—NBC, Stringwood Ensemble  
9:15—Mary from Proctor's  
9:45—NBC, Organ Recital  
10:30—NBC, Harmony Twins  
11—Abe Brashen's Blue Streaks  
11:15 A.M.—The Professor and His Dream Girl  
11:30—Julia Hayes  
11:45—Mardi Gras  
12 noon—To be announced  
1:15—Seth Maker  
1:45—NBC, Jerome Hurley  
2—NBC, Melody Mixers  
2:15—Swanee Srenaders  
2:30—Old Pappy  
2:45—Instrumental & Vocal Soloists  
3—P. I. Lost and Found  
3:05—NBC, Who Cares?  
4—NBC, Stringwood Ensemble  
4:45—John and Ned  
5—Steamboat Bill  
5:15—NBC, Twilight Tunes  
5:45—Little Orphan Annie  
6—Knights of Notes  
6:15—Anson Weeks (E. T.)  
6:30—Rhythm Vendors  
6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—NBC, Scrapbook  
8—NBC, Joseph Henry Jackson, Book Review  
8:15—NBC, Prince Albert Quarter Hour  
8:30—Dollars and Sense  
9—Ralph Kirby  
9:05—Coon-Sanders Orchestra  
9:30—Wm. Stoos Orchestra  
9:45—Eva Atkinson  
10—NBC, Earl Burnett's Orchestra  
10:30—NBC, Kiwanis Singers  
11—Vic Meyers' Orchestra

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Services  
7—Organ Recital  
7:45—NBC, Van and Don  
8—NBC, Music Appreciation Hour  
9—NBC, GE Circle  
9:15—Home Suggestions Program  
9:30—Concert Trio  
10:15—Tuneful Two  
10:30—NBC, Magazine of the Air  
11:30—Vocal Ensemble  
11:45—Edna Wallace Hopper Youth Matinee  
12 noon—Prudence Penny Talk  
12:15—NBC, Western Farm & Home Hour  
1—Vocal Ensemble  
1:15—NBC, Radio Guild  
2:15—NBC Matinee  
3—Popular Orchestra and Vocalists  
4—NBC, Talk, "Crime," by Chas. F. Coe  
4:15—Concert Orchestra & Vocalists  
4:30—Stock Quotations  
4:45—Studio Program  
5—NBC, Cities Service Concert  
6—NBC, Friendship Town  
6:30—NBC, The Armour Hour  
7—NBC, Paul Whiteman's Pontiac Chieftains  
7:30—NBC, RKO Theatre of the Air  
8—NBC, Amos 'n' Andy  
8:15—NBC, Brownbill Footlites  
8:30—NBC, MJB Demi-Tasse Revue  
9—NBC, Disturbers of the Air  
9:45—NBC, The Stebbins Boys  
10—NBC, Richfield News Flashes  
10:15—Melody Speedway  
10:30—Globe Trotter  
10:40—Fox Theatre Friday Frolic  
11:20—Olympic Hotel Dance Orch.  
12 to 12:30 A.M.—Organ Recital

See Pages, 3, 31, 32-33

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning  
7—KOL Time Clock  
7:45—Zukor's Perky Feather  
8—Shell Happytime  
8:30—Hallelujah Hour  
9—CBS, Chas. Boulanger & His Orch.  
9:30—CBS, Columbia Revue  
10—Morning Melodies  
10:30—Ballad Hour  
10:45—Console Capers  
10:55—Johnson Daily Guide  
11—CBS, The Funnyboners  
11:15—CBS, Ann Leaf  
11:30—CBS, Amer. School of the Air  
12 noon—"The Carnival" with Billy  
1—Ken Stuart's Sunshine Program  
1:15—CBS, Light Opera Gems  
1:30—CBS, Edna Thomas  
1:45—CBS, Curtis Institute of Music  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Harriet Links  
3:45—Feminine Fancies  
4—CBS, Organalties  
4:30—Frank Coomb's  
4:45—Cecil Solly  
5—Puget Sound Crier  
5:15—"Skippy"  
5:30—CBS, The March of Time  
6—Isle of Golden Dreams  
6:30—CBS, "Lovely Lady"  
6:45—Ken Stuart's Sports Review  
7—CBS, Beau Bachelor  
7:15—Black and Blue  
7:30—CBS, Nat Shilkret and His Or.  
7:45—CBS, "Myrt and Marge"  
8—CBS Program  
8:15—"Chandu, the Magician"  
8:30—CBS, Camel Quarter Hour  
8:45—CBS, Geo. Olsen and His Music  
9—CBS, Ben Bernie  
9:15—CBS, "Hollywood Night"  
9:30—Wrestling  
10:30—Anson weeks' Orchestra  
11 to 12 midnight—Hal Greyson's Or.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Caterpillar program  
7:30—Henacres Chick Chat  
7:45—NBC, Van and Don  
8—NBC, Music Appreciation Hour  
9—NBC, Home Circle  
9:15—Beautiful Thots, NBC  
9:30—Joyner Joys "Wait and Norman"  
9:45—Burgan's Home Comfort  
10—Wolper's Lady Beautiful  
10:15—Inland Empire Dairyman  
10:30—NBC, Magazine of the Air  
11:30—Johnson Daily Guide  
11:35—Bell Furniture Company  
11:45—NBC, Youth Matinee  
12 noon—Club Bulletin  
12:15—Montgomery Ward  
12:30—NBC, Farm and Home Hour  
1—Alaska Better Buys  
1:15—Home Owned Business  
1:30—Gems of Remembrance  
1:45—Fashions Fur Facts  
2—NBC Matinee  
2—Studio parade  
4—Peerless Dental Hygiene  
4:30—Chandu  
4:45—"Skippy"  
5—NBC, Cities Service Concert  
6—NBC, "Friendship Town"  
6:30—NBC, Armour Hour  
7—NBC, Paul Whiteman's Pontiac Chieftains  
7:30—NBC, RKO Theater of the Air  
8—NBC, Amos 'n' Andy  
8:15—NBC, Brown-bilt Foot Lites  
8:30—NBC, MJE Demi-Tasse Revue  
9—NBC, Disturbers of the Air  
9:45—NBC, "The Stebbins Boys"  
10—NBC, Richfield News Flashes

10:15—Davenport Hotel Dance Music  
10:30—Fanchon and Marco Entertainers  
10:45—Timely Topics  
11—Davenport Hotel Dance Orch.  
12 to 12:30 A.M.—Desert Caravan

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—News, Grain and Livestock Reports

8—NBC, Financial Service  
8:15—NBC, Crosscuts of the Day  
9:15—NBC, Stringwood Ensemble  
9:30—NBC Favorites  
9:45—NBC, Organ Melodies  
10:30—NBC, Harmony Twins  
11—Abe Brashen's Blue Streaks  
11:15—The Professor and His Dream Girl  
11:30—Julia Hayes  
11:45—NBC, Mardi Gras Hour  
12 noon—To be announced  
1:15—Seth Maker  
1:45—NBC, Jerome Hurley  
2—NBC, Melody Mixers  
2:15—Swanee Serenaders  
2:30—Old Pappy  
2:45—Instrumental & Vocal Solists  
3—NBC, Who Cares?  
4—NBC, Stringwood Ensemble  
4:45—John and Ned  
5—Ruth Brayson  
5:15—NBC, Twilight Tunes  
5:30—Johnny Muskrat  
5:45—Little Orphan Annie  
6—NBC, Rhythm Vendors  
6:45—NBC, Cecil and Sally  
7—NBC, Raising Junior  
7:15—NBC, Scrapbook  
8—Joseph Jackson, Book Review  
8:15—NBC, Prince Albert Quarter Hour  
8:30—NBC, Ivanhoe  
9—NBC, Ralph Kirbery, Baritone  
9:05—NBC, Coon-Sanders Orchestra  
9:30—NBC, William Stoess Orchestra  
9:45—Eva Atkinson  
10—NBC, Earl Burnett's Orchestra  
10:30—NBC, Kiwanis Singers  
11—NBC, Palace Hotel Orchestra  
11:30—NBC, Tom Gerun and His Bal Tabarin Orchestra

**394.5 Meters KVI** Broadway 4211  
760 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

6:30 A.M.—Recordings  
7—Church of the Air  
7:30—Voice of Texas  
7:45—Recordings  
8—Shell Happytime with Dobbies  
8:30—Hallelujah Hour  
9—Chas. Boulanger's Orchestra  
9:30—Betty Crocker  
9:45—CBS, Columbia Revue  
10—Mid-Morning Melodies  
11—CBS, The Funnyboners  
11:15—CBS, Ann Leaf, Organist  
11:30—CBS, School of the Air  
12 noon—CBS, U. S. Marine Band  
12:15—Oakes Walkathon  
12:30—Garden Talk  
12:45—CBS, Educational Features  
1—CBS, Light Opera Gems  
1:45—The Health Man  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Dental Clinic  
4—CBS, Organalties  
4:15—Oakes Walkathon  
4:45—Howard Davis, Tenor  
5—CBS, Ted Fiorito's Orchestra  
5:15—The Wandering Minstrel  
5:30—To be announced  
6:15—Silent Period  
10—Scandinavian hour  
11—Oakes Walkathon  
11:30 to 12 midnight—Hal Greyson's Orchestra

**239.9 Meters KFOX** Phone: 672  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.

5 A.M.—The Early Birds  
7—"Doc" Sunshine  
7:05—"Chandu" the Magician  
7:20—Dance Tunes  
7:35—Song and Patter  
7:45—News report  
8—Dance Tunes  
8:30—Steinway Duo Art  
8:45—Popular Airs  
9—Mae Day Beauty Talk  
9:10—Air Raiders  
10—Organ, Vera Graham  
10:30—Orange Blossom Girls  
11—The Three Boys  
11:30—News report  
11:45—Harrell Sisters  
12 noon—Blue Ribbon Group  
1—Lion's or Masonic Club  
1:30—Electrical transcription  
1:45—Old Timer's Curiosity Shop  
2—Mart's Musical Bazaar  
2:15—Electrical Transcription  
2:30—Musical Pastels  
3:30—Pipe Dreams  
4—News report  
4:15—Dental Clinic of the Air  
4:45—Dance Music  
5:15—Tennessee Joe  
5:30—Cheerio Boys  
5:45—Markwell Harmonettes  
6—Mart's House Gang  
6:15—Campus Scams Sorority  
6:30—KFOX School Kids  
6:45—Harrell Sisters  
7—Cheerio Boys  
7:15—"Black and Blue"  
7:30—The Boy Detective  
7:45—Three Vagabonds  
8—Melody Garden  
8:15—"Chandu"  
8:30—"Harmonious Suggestions"  
9—"To the Ladies"  
9:15—Rhythm Makers  
9:30—Hearts and Flowers  
9:45—Majestic Ballroom Orchestra  
10—Walkathon  
10:30—Rebroadcast from KHJ  
12 to 5 A.M.—Recordings

**265.3 Meters KSL** Wasatch 3901  
1130 Kcys. 5000 Watts  
Radio Service Corp., Salt Lake City  
5 P.M.—NBC, Cities Service Concert  
6—NBC, Friendship Town  
7—NBC, Whiteman's Pontiac Chieftains  
7:30—NBC, RKO Theater of the Air  
8—NBC, Amos 'n' Andy  
8:15—Keeley Ensemble in Tone Pictures  
8:30—Sweet Coal Program of Poems and Music  
8:45—Don Raimundo Martinez and His Austex Castilians  
9:15—Oldsmobile Speedway Melodies  
9:30—Mary and John  
9:45—NBC, The Stebbins Boys  
10—Dance Music from Covey's Coconut Grove  
10:30 to 11 P.M.—Organ Program

**361.2 Meters KOA** York 5090  
830 Kcys. 12,500 Watts  
General Electric Co., Denver, Colo.

6:30—Armour Program  
7—Paul Whiteman's Pontiac Chieftains  
7:30—RKO Theatre of the Air  
8—Amos 'n' Andy  
8:15—Prince Albert Quarter Hour  
8:30—The Solitaire Cowboys  
9—International Stagecoachers  
9:15—Coon-Sanders Orchestra  
9:30—William Stoess and Orchestra  
9:45—Lloyd Huntley and His Orch.  
10:15—Piano Capers  
10:30 to 11 P.M.—Across the Music Counter

440.9 Mtrs. **NBC-KPO** GAR. 8300  
6800 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD

7:30 A.M.—Sunrise Serenaders: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX  
9:15—Stringwood Ensemble: KPO,  
KGA, KEX  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—Univ. of California at Your  
Service: KPO  
9:45—Organ Concert, George Nyklicek:  
KPO on 10, off 10:15;  
KGA, KJR (KEX off 10 on 10:15)  
10:15—Vapon: KPO  
10:30—Harmony Twins, Paul Lingo  
and Ray Jahnigen, piano duo;  
Margery Young, blues singer:  
KPO, KGA, KJR, KEX  
11—Rhythm Vendors, orchestra di-  
rection Jess Norman: KPO  
11:30—Poetry prog., Bobby Burns:  
KPO, KEX  
11:45—Leslie Brigham, b a s s o ;  
George Nyklicek, pianist: KPO  
12 noon—Organ Melodies, Irma Glen  
12:15—To be announced: KPO  
12:45—Commonwealth Club Lunch-  
eon: KPO  
1:30—Snapshots, Rita Lane, so-  
prano; orchestra direction of Cy  
Trobbe: KPO  
2:30—Old Pappy: KPO, KGA, KJR,  
KEX  
2:45—Instrumental and Vocal So-  
loists: KPO, KGA, KJR, KEX  
3—Who Cares: KPO, KGA (KJR on  
3:05), KEX  
4—Discovery Hour, George Davis'  
presenting young artists: KPO  
4:45—John and Ned, vocal duo:  
KPO, KGA, KJR, KGHL  
5—Twilight Tunes: Irving Kennedy,  
Tenor; Charles Runyan, Organist:  
KPO, (KGA on 5:15), (KJR on  
5:15), KGHL  
5:15—A Couple of Mouthfuls by  
Scotty: KPO  
5:30—Date Book with Stuart  
Strong: KPO  
5:45—Little Orphan Annie: KPO,  
KGA, KJR, KECA  
6—Rhythm in Vendors: KPO, KGA  
(KJR on 6:30)  
6:45—Cecil and Sally in "The Fun-  
niest Things," the comic strip of  
the air: KPO, KGA, KJR, KECA  
7—Raising Junior, Wheatena serial,  
domestic skit: KPO, KGA, KJR,  
KECA  
7:15—Scrapbook, Henry Thompson,  
tenor; orchestra direction of Cy  
Trobbe: KPO, KGA, KJR, KECA  
8—Joseph Jackson Book Review:  
KPO, KGA, KJR, KEX  
8:15—Prince Albert Quarter Hour:  
KPO, KGA, KJR, KEX, KECA,  
KGIR, KGHL  
8:30—"Ivanhoe," radio adaptation  
by Wilbur Hall, with Victor Rod-  
man, Baldwin McGaw, Frank  
Provo, Emma Knox, Tom Kelly:  
KPO, KGA  
9—Ralph Kirbery, the Dream Singer:  
KPO, KGA, KJR, KEX  
9:05—Coon-Sanders Orchestra: KPO,  
KGA, KJR (KEX off 9:15)  
9:30—William Stokes' Orchestra:  
KPO, KGA, KJR, KEX  
9:45—Eva Gruning Atkinson, con-  
tralto: KPO, KGA, KJR, KFSD  
10—Earl Eburnett's Orch.: KPO,  
KGA, KJR, KEX, KECA  
10:30—Kiwanis Singers of San  
Francisco: Male Chorus; Musket-

eers Trio; Howard Milholland,  
Director: KPO, KGA, KEX  
11—Mahlon Merrick and His Pal-  
ace Hotel Vagabonds: KPO, KGA,  
KEX  
11:30 P.M.—Tom Gerun and His Bal  
Tabarin Orchestra: KPO, KGA,  
KEX

468.5 Meters **KFI** Westmore 0337  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Selxas, Exercises  
7:30—Male Quartet  
7:45—NBC, Van and Don  
8—NBC, Music Appreciation Hour  
9—NBC, GE Circle  
9:15—NBC, Beautiful Thoughts  
9:30—Lou Gordon, tenor, and Betty  
Travis, violinist  
9:45—Lillian Ariel, piano program  
10—Beauty Talk by Mr. Willats  
10:15—Peggy O'Neill, ballads  
10:30—NBC, Magazine of the Air  
11:30—Household Talk by Julia  
Hayes  
11:45—NBC, Youth Matinee  
12 noon—Daily Guide  
12:05—Market Reports; Agric. Talk  
12:15—NBC, Farm and Home Hour  
1—News release.  
1:15—Lackard String Trio  
1:30—Dorothy Raymond, piano pro-  
gram  
2—Studio program  
2:15—NBC, Matinee  
3—NBC, Waldorf Sert Room Orch.  
3:15—NBC, Headliners  
3:30—NBC, Palais d' Or Orchestra  
3:45—NBC, Bits of Melody  
4—Winnie Fields Moore, travelog  
4:15—String Trio  
4:45—News release  
5—NBC, Cities Service Hour  
6—NBC, Friendship Town  
6:30—NBC, Armour Hour  
7—NBC, Pontiac Program  
7:30—NBC, RKO Program  
8—NBC, Amos 'n' Andy  
8:15—NBC, Brown-Bilt Footlights  
8:30—NBC, M. J. B. Deml-Tasse  
Revue  
9—NBC, Disturbers of the Air  
9:45—NBC, The Stebbins Boys  
10—NBC, Richfield News Flashes  
10:15 to 11:45 P.M.—Jimmie Grier's  
Orchestra

384.4 Meters **KTM** Exposition 1341  
780 Kcys 1000 Watts

Pickwick Broad. Corp., Los Angeles  
6 A.M.—Bert Olbert's Request Rec-  
ords  
8—Recorded Program  
9—Zandri  
9:30—Pennsylvania Dutchman  
9:45—Recorded Program  
10—Silent Period  
1 P.M.—Inspiration  
1:15—Utah Trail Boys  
1:30—Records  
1:45—Maude Hughes  
2—Spanish Concert  
3:15—Ray's String Duo  
3:30—Gene Byrnes in "Scraps from  
the Waste Basket"  
3:45—Pennsylvania Dutchman  
4—Montana Cowgirls  
4:30—Paul Rader and His Couriers  
5—Silent Period  
8—Inspiration  
8:15—Utah Trail Boys  
8:30—KTM Miniature Symphony  
8:45—Concert Orchestra (trans.)  
9—Beverly Hill Billies  
10—Jack Dunn  
10:30—Deacon Brown and His Peace-  
makers  
11—Crocket Barrel Congress  
11:15—Bally Hooley  
11:30 to 1 A.M.—Records

499.7 Meters **KFSD** Franklin 6353  
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—Studio Program  
7:45—NBC, Van and Don  
8—NBC, Music Appreciation Pro-  
gram  
9—NBC, GE Circle  
9:15—Morning Musical  
9:30—Good Cheer program  
9:45—Amy Lou Shopping Hour  
10:30—NBC, Magazine of the Air  
10:50—Studio Program  
11:10—NBC, Magazine of the Air  
11:30—Studio Program  
11:45—NBC, Youth Matinee  
12 noon—Studio Program  
12:15—NBC, Western Farm & Home  
1—Studio Program  
1:15—NBC, Radio Guild  
1:45—NBC Matinee  
3—NBC, Waldorf-Astoria Sert Room  
Orchestra  
3:15—NBC, Headliners  
3:30—Radio Dental Clinic  
4—NBC, Charles Francis Coe  
4:15—Studio Program  
4:45—Veterans' Americanization Pro-  
gram  
5—Studio Program  
6:30—Friendship Town  
6:30—Radio Ralph  
6:40—W. E. Harper  
6:45—NBC, Cecil and Sally  
7—NBC, Paul Whiteman's Chieftains  
7:30—NBC, RKO Program  
8—NBC, Amos 'n' Andy  
8:15—NBC, Brownbilt Footlights  
8:30—Political talks  
9—NBC, Disturbers of the Air  
9:45—NBC, Eva Gruning Atkinson  
10—NBC, Richfield News Flashes  
10:15—Dance Music  
11:15 to 12 midnight—Studio Pro-  
gram

526 Meters **KMTR** Holly. 3026  
570 Kcys. 500 Watts

KMTR Radio Corp., Hollywood, Cal.  
6:30 A.M.—Ship-a-Hoy Program  
7—Hill Billies and Uncle Herb  
8—Stock Quotations  
8:05—Breakfast Club  
9—Mildred Kitchen, Home Economics  
Expert  
9:15—Walkathon  
9:20—Robert Noble, Ambassador of  
Happiness  
9:30—Selected Records  
9:45—Univ. of Calif. Program  
10—Sun Taggers  
10:30—Scientific Serenaders  
11—Selected Records  
11:45—Public and City Officials  
12 noon—The Globe Trotter  
12:15—Selected Records  
12:30—Hi Noon Hi Lites  
1—Selected Records  
1:30—Fast and Furious  
2—Happiness Revue (Frollie)  
4—Musical Messengers (records)  
4:30—Recorded Program  
5—Walkathon  
5:15—Selected Records  
5:45—The Globe Trotter  
6—Hi Hatters  
6:30—Two Professors, Bull & Geise  
7—Herald Sports  
7:15—Harold Curtis, Organist  
7:30—Harry Geise and Happy Guys  
7:45—Ted Dahl's Orchestra  
8—Varieties  
8:30—Bert Tilton, Tenor; Sterling  
Young, Violinist; Harold Curtis,  
Organist  
8:45—Howell and Aretta, Two Pianos  
9—Justin Johnson's Salon Group  
9:30—Harold Curtis & Robert Noble  
11—Walkathon  
11:30 to 12:30 A.M.—Classical Re-  
cordings

**285.5 Meters KNX Hemp. 4101  
1050 Kcys. 5000 Watts**  
L. A. Evening Express, Los Angeles  
6:30 A.M.—Popular Records  
6:45—Bill Sharples and His Gang  
8:45—Inspirational Talk and Prayer  
9—Kate Brew Vaughn, Home Economics  
9:30—News Items  
9:45—Maxine's Shopping Service  
10—Eddie Albright and the Family  
10:30—Recorded Program  
11—Recorded Program  
12 noon—News Items  
12:30—Dr. John A. Matthews  
1—The Paris Inn  
2—The Bookworm  
2:30—KNX Ensemble  
3—Recorded Program  
3:30—Federated Women's Club  
4—Travelogue, Lost and Found Announcements, Stocks  
4:15—Maxine's Shopping Service  
4:45—Recorded Program  
5—Town Crier  
5:15—Rabbi Winkler  
5:45—Chandu  
6—News Items  
6:15—KNX Ensemble  
6:30—Li'l Joe Warner and His Jolly Journal  
6:45—Red Cap  
7—Frank Watanabe and Hon. Archie  
7:15—Rajput  
7:30—Vincent Lopez and His Valvoliners  
7:45—Jeannie and Joan  
8—The Royal Order of Optimistic Do-Nuts  
9—News  
9:15—Lal Chand Mehra, "The Story of India"  
9:30—KNX Ensemble  
9:45—Flights from American Legion Auditorium  
10:45—The Arizona Wranglers  
11—The Paris Inn  
12 to 1 A.M.—Ray Howell, "Aand How" Boy

**333.1 Meters KHJ Vandike 7111  
900 Kcys. 1000 Watts**  
Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Recordings  
8—Shell Happytime with Dobbies  
8:30—Hallelujah Hour  
9—Jack and Grace  
9:15—Hallelujah Hour  
9:30—CBS, Columbia Revue  
10—CBS, Farm Network  
11—CBS, The Funnyboners  
11:15—Musical Memoranda  
11:30—CBS, American School of the Air  
12 noon—CBS, U. S. Marine Band  
12:30—World-wide news  
12:45—Beauty Talk and Soloist  
1—CBS, Light Opera Gems  
1:30—Times Forum  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Organalties  
4:15—CBS, Bing Crosby  
4:30—CBS, Songsmiths  
4:45—CBS, Prof. Hertzog's Program  
5—News Items  
5:10—Town Topics  
5:15—"Skippy"  
5:30—CBS, "March of Time"  
6—Vanities, with Vera Van  
6:15—Mona Content, and organ  
6:30—CBS, "Lovely Lady"  
6:45—To be announced  
7—CBS, "Beau Bachelor"  
7:15—"Black and Blue"  
7:30—CBS, "Music That Satisfies"  
7:45—CBS, "Myrt and Marge"  
8—CBS, Howard Barlow and Columbia Orchestra  
8:15—Chandu the Magician  
8:30—CBS, Morton Downey and the Camel Orchestra

8:45—Raymond Paige Presents  
9—"To the Ladies"  
9:15—Hollywood Nights  
9:30—Musical Program  
10—World-wide news  
10:10—Melody Speedway  
10:25—Anson Weeks' Orchestra  
11—Roosevelt Dance Orchestra  
12 to 1 A.M.—Leigh Harline, organist

**209.7 Meters KECA West. 0337  
1430 Kcys. 1000 Watts**  
Earle C. Anthony, Inc., Los Angeles  
10 A.M.—News release  
10:15—Louis Rueb, health exercises  
10:30—Around the House with Roy Leflingwell  
11—German lesson, by Annette Doherty  
11:15—Record program  
12 noon—Biltmore Concert Orch.  
12:45—The Chaparral Club  
1—Record program  
1:45—"Bob, Bunny and Junior"  
2—Record program  
3:15—Ballads on approval  
4—Fred Dempsey, Tenor  
4:15—Record Program  
4:30—News release  
4:45—Record program  
5—Brother Ken and his Kiddies  
5:30—Modernistic Piano Program  
5:45—NBC, Orphan Annie  
6—Nick Harris program  
6:30—Royce and Ronald, the Alabama boys  
6:45—NBC Cecil and Sally  
7—NBC, Raising Junior  
7:15—NBC, Scrap Book  
8—James Anderson, baritone  
8:15—NBC, Prince Albert Quarter hour  
8:30—Country Jane  
8:45—Recorded Program  
9:30—Earl Burtnett's Orchestra  
10:30 to 10:45 P.M.—News release

**225.4 Meters KGB Franklin 6151  
1330 Kcys. 500 Watts**  
Don Lee, Inc., San Diego, California  
7 A.M.—Recordings; News; Stocks  
8—Shell Happytime  
8:30—Hallelujah Hour  
9:30—Betty Crocker  
9:45—CBS, Columbia Revue  
10—Blanche Wood's Shopping Tour  
11—CBS, The Funnyboners  
11:30—CBS, Amer. School of the Air  
12 noon—U. S. Marine Band  
12:30—CBS, Artkur Jarrett  
12:45—CBS, Columbia Educ. Features  
1—Stock Quotations  
1:05—CBS, Light Opera Gems  
1:45—CBS, Curtis Institute of Music  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Organalties  
4:15—CBS, Bing Crosby  
4:30—Matinee Musicale  
4:45—News; Town Topics  
5—CBS, Florito's Orchestra  
5:30—News Reel of the Air  
5:45—Chandu, the Magician  
6—CBS, Joy's Orchestra  
6:30—Gene Quaw, Dinner Music  
7—Around the Corner  
7:15—Fairway Facts, Joseph Blake  
7:30—Music that Satisfies  
7:45—Oldsmobile Melody Speedway  
8—Hutton's Ensemble  
8:30—CBS, Camel Quarter Hour  
8:45—Raymond Paige Presents  
9—"To the Ladies"  
9:15—Slumber Music (recordings)  
9:30—CBS, Isham Jones and His Or.  
10—News Reel of the Air  
10:10—Culp's Almanac of the Air  
10:15—Anson Weeks' Orchestra  
10:30—Gene Quaw's Orchestra  
11 to 12 midnight—Hal Greyson's Or.

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# SATURDAY Programs

March 5, 1932

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings  
9—Silent period  
1—Weather Forecast  
1:05—Latin-American program  
2—KROW Reporter  
2:15—Recordings  
2:30—Union Mutual Life  
3—Phantoms of the Air  
3:30—Organ Travelogue, Vivian Moore  
4—Reminiscing  
4:15—Musical Program  
4:30—KROW Reporter  
5—Lois Feeley, soprano  
5:15—Arkansas Travelers  
5:45—Betty and Alvin in "Rain or Shine"  
6—Silent period  
7:30—KROW Reporter  
7:45—Latin-American Program  
8:45—Italian program  
9:30—Swanee Serenaders  
9:45—Hal Roberts  
10—The Manx Program  
10:15 to 11 P.M.—Mystic Knights of the Sea

**322.4 Meters KFVI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Eye-opener program  
7:30—Charlie Glenn  
8—Silent period  
9—White House program  
9:15—Popular tunes  
10:15—Bellevue Hotel program  
10:30—Dr. T. G. Linebarger  
11—Kiddies' Hour  
12 noon—Timely Topics  
12:15—Dance music  
12:30—Town Crier  
1—Silent period  
6—Dance music  
7—Bob Robb's Sport Sheet  
7:15—Bellevue Hotel program  
7:30—Silent period  
11—Master Melodies (Liszt)  
12 to 1 A.M.—Dedication Hour

**296.6 Meters KQW** Columbia 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Breakfast hour  
8—Silent period  
9—Bondon's Zither Melodies  
9:30—Dorothy Dean, Home hour  
10:30—Friendship Club  
11—Leah Bernhardt Kimball  
11:30—Cockerels Old Timers  
12 noon—Betty Jaye, Variety prog.  
12:30—Weather; Market reports  
1—Recordings  
1:30—Friendly Hour, Lena Leland  
2:30—Plays, arranged by Sylvia Eileen Oates  
2:45—The Romancers  
3—Studio Program  
4:30—Story Time  
5—Vespers  
5:30—Musical feature  
5:45—Liberty Bell Quarter hour  
6—Happy Trio  
6:15—Franco's Musical program  
6:30—International Quartet  
6:45—Radio News and Forum  
7:45—The Caterpillar Crew  
8—Studio program  
8:30—Ralph Simmons  
8:45—The Italian Program  
10—The Voice of Madame Arga  
12 to 1 A.M.—DX Program



**EARLE SANDERSON**  
KFWI—CHIEF ANNOUNCER

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M.—Rise and Shine  
7:30—The Brainstormers with Lee Douglas  
8—Radio Shopping News  
8:30—Recordings  
9—Morning Prayer hour  
9:30—Dr. J. Douglas Thompson  
10—Household hour, Alma La Marr  
10:30—Dr. B. L. Corley  
10:55—Recordings  
11—Hot Tips and Hot Tunes  
11:15—Recorded program  
11:30—Radio Shopping News  
12 noon—U. S. Agric. reports  
12:15—Dr. R. M. McLain  
12:30—Echoes of Portugal  
1—Recordings  
1:30—Over the Teacups with Alma La Marr  
2—Popular recordings  
2:30—Matinee Melodists  
3:30—Recorded program  
4—Kobar  
4:30—Recorded program  
5—Radio Shopping News  
5:15—Hot Tips and Hot Tunes  
5:30—Dr. J. Douglas Thompson  
6—Taylor Made Tempos with Glenn Taylor, pianist  
6:15—Popular Records  
6:30—Ernie Smith in the Sport Page of the Air  
6:45—Breuner's Reporter  
7—Calpo Nite Time Horse Races  
7:15—The Melody Girl  
7:30—News Service, Funnies  
7:45—Studio Program  
8—Miniature Symphony with Joan Ray, soloist  
9—Song Stories  
9:30—Instrumental ensemble  
10—Moment Musicale  
11 to 1 A.M.—Nite Owls

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Rhythm Masters  
8—Metropolitan hour  
9—Manual Melodies  
9:30—Modern Melodies  
10—Sunshine hour  
11—Salon Melodies  
11:15—Manhattan Moods  
11:30—Novelty Bits  
11:45—Song and Dance Kings  
12 noon—Johnson Daily Guide  
12:05—Old Chestnuts  
12:15—Church Bulletin of the Air  
12:30—Songsters  
1—Broadway Echoes  
1:30—Musical Castros  
2—Organ Recital  
3—Popular Melodies  
3:30—Concert Memories  
4—Artist Celebrities  
4:30—Famous Songs and Singers  
5—Metropolitan hour  
6—Revue  
6:30—Salon Melodies  
6:45—Henry Starr, piano and songs  
7—Hap and Jack: Rapid Fire Song Writers  
7:15—Piano Recital  
7:30—News Bulletin  
7:45—Sydney Dixon: Song recital  
8—On with the Show  
9—G. Donald Gray: Poems  
9:15—George Nickson: Song Recital  
9:30—"Milly and Billy," the Cub Reporters  
9:45—Virginia Spencer: Soliloquy  
10—News Bulletin  
10:15—Radio Sandman hour  
11 to 12 midnight—Concert Memorials

**340.7 Meters KKLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
7 A.M.—Morning exercises and entertainment; N. Y. Stocks  
8—Recorded program  
9—Modern Homes period  
9:30—Clinic of the Air, conducted by an Oakland physician licensed to practice medicine in the State of California  
10:15—S. F. stocks; financial information; weather  
10:30—Records and talk  
11—Classified Advertising hour  
12 noon—Closing S. F. stocks  
12:05—Jack Delaney and Band  
1—Jean's Highlights  
2—Recordings  
2:45—Ethel Rhinard, jazz pianist  
3—Recorded program  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—The Three Cocoanut  
6—Dave Saylor's Hotel Oakland dance orchestra  
7—News items  
7:30—Helen Parmelee, pianist  
8—Faucit Theatre of the Air  
8:45—Sports news  
9—Musical Soiree: John Wharry Lewis, Violin; Muriel Scherruble, Soprano; L. G. French, Baritone, and Helen Wegman Parmelee, Pianist  
10—Dave Saylor's Hotel Oakland dance orchestra  
11 to 12 midnight—Dance program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Harold Stokes' Orchestra:  
KGO

7:30—Soloists: KGO, KOMO

7:45—Van and Don, the Two Profes-  
sors: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL

8—Celebrated Sayings: Famous Say-  
ings by Famous People: KGO,  
KOMO, KGW, KFI

8:30—Keys to Happiness: Piano Les-  
sons direction Sigmund Spaeth:  
KGO, KHQ, KOMO, KGW, KFI,  
(KTAR off 8:45)

9—Entertainers: Betty Kelly, Sopra-  
no: KGO

9:15—Beautiful Thoughts: KGO,  
KHQ, KGW, KFI, KTAR

9:30—National Farm & Home Hour:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, (KTAR on 10), KSL,  
KGIR, KGHL

10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, (KFSD, KTAR 10:50 to  
11:10)

11:30—Organ Recital, Paul Carson:  
KGO

12:15—Cosmopolitans: Orchestra direc-  
tion Edward J. Fitzpatrick:  
KGO, KFI, KFSD

1—Stringwood Ensemble: KGO,  
KFSD, (KFI 1:15 to 1:45)

2—Hill Billies: Charles Marshall,  
Johnnie O'Brien, Johnnie Tofoli,  
Ace Wright, Charles Craver:  
KGO, KFI, (KTAR off 2:15)

2:30—Rembrandt Trio: KGO, (KGW  
2:45 to 3), KFI

3:30—To be announced: KGO

3:45—Palais d'Or Orchestra: KGO

4—Hotel St. Francis Salon Orches-  
tra, direction Edward J. Fitzpat-  
rick: KGO

5—Danger Fighters: Dramatic  
Sketch; Orchestra direction Thomas  
Belviso: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL

5:30—National Advisory Council on  
Radio in Education: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGIR, KGHL

6—Goodyear Program: Pryor's  
Band; The Revellers, Male Quar-  
ter; Concert Dance Orchestra:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL, KGIR, KGHL

6:30—The First Nighter: "Hunted,"  
Drama of Royal Northwest  
Mounted Police, with June Mere-  
dith, Don Ameche, Cliff Souhier;  
Eric Saderquist's Orchestra: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL

7—Lucky Strike Dance Hour, with  
Walter Winchell: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGU

8—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL

8:15—Gillmore Circus: Roy Kellogg,  
Ringmaster; Duke Atterbury and  
Ken Gillum, Clowns: KGO, KOMO,  
KGW, KFI

8:45—Alvino Rey Rhythmadresses:  
KGO, KFI

9—Rainbow Harmonies: Easton  
Kent, Tenor; Orchestra direction  
Joseph Hornik: KGO

9:30—Associated Spotlight: "My Fa-  
vorites"; The Coquettes, Vocal  
Trio: Annette Hastings, Marjorie  
Primley, Imelda Montagne; Cyoel  
Four, Male Quartet; Irving Ken-  
nedy, Gwynn Jones, Tenors; Har-  
old Dana, Baritone; Armand Gil-

lard, Basso; Max Waizman, Mon-  
roe Upton, Harold Peary, Bobbe  
Deane, Capt. William H. Royle,  
Michael Raffetto, Bennie Walker;  
Cecil Underwood, Master of Ceremo-  
nies: KGO, KHQ, KOMO,  
KGW, KFI

11—Lofner-Harris Hotel St. Francis  
Dance Orchestra: KGO, KOMO  
12 midnight—Organ Recital, Dollo  
Sargent: KGO

491.5 Meters **KFRG** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks broadcast

7:25—N. Y. stock quotations

7:30—Dobbies, health exercises

8—Shell Happytime

8:30—Hallelujah hour

9:30—CBS, Charles Boulanger's Or-  
chestra

9:45—CBS, Wingate Athletic prog.

10—Junior Artists program

10:30—Church Announcements

10:35—CBS, Farm Network program

11—CBS, The Funnybones

11:15—CBS, Saturday Syncopators

11:30—CBS, National Dem. Forum

12 noon—Noonday concert

1—CBS, Ann Leaf, Organist

1:35—CBS, Spanish Serenade

2—CBS, Eddie Duchin's Orchestra

2:30—Beach Boys

2:45—CBS, Vivian Ruth

3—CBS, Freddie Martin's Orch.

3:30—Leon Belasco's Orchestra

3:45—CBS, Connie Boswell

4—CBS, The Political Situation in  
Washington Tonight

4:15—Mark Hopkins Tea Dance Or-  
chestra

4:55—Town Topics

5—Skippy

5:15—Song Stories, Clark Sisters

5:30—CBS, Hoosier Editor, Freder-  
ick Landis

5:45—Vaughn de Leath

6—CBS, Barn Dance Varieties

6:30—CBS, Gene Quaw's Orchestra

6:45—CBS, Arthur Jarrett

7—CBS, Columbia Public Affairs In-  
stitute

7:15—Adventures of "Black and  
Blue"

7:30—CBS, Nat Shilkret's Orch.;  
Alex Gray, soloist

7:45—CBS, Jack Miller and Orch.

8—Dance Band

8:15—Chandu the Magician

8:30—CBS, Camel Quarter Hour

8:45—Adventures of Bart and Mike

9—Merrymakers

9:45—CBS, Harold Stern's Orchestra

10—Vincent Lopez and Orchestra

10:15—Anson Weeks' Orchestra

11—Hal Greyson's Orchestra

12 to 1 A.M.—Vagabond of the Air

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub

8—Variety Records

9—Assoc. Food Stores' Program

9:30—Recorded Program

10—Reporter of the Air

10:05—Recordings

11:15—Rainbow Musical Program

11:30—Concert Music

12 noon—Popular Dance Tunes

12:15—Popular Vocal Selections

12:30—Symphony Orchestra

12:45—Variety Program

1—Popular Records

2:45—Reporter of the Air

3:05—George Taylor's Bridge Hour

4—Recordings

4:15—Pat Buckman, Tenor

4:30—Recordings

12:01 to 8 A.M.—KJBS Owl Program

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Caterpillar program

7:30—Kronenberg

7:45—NBC, Van and Don

8—Fox Theatre Organ

8:30—NBC, Keys to Happiness

9—Joyner Joys

9:15—NBC, Beautiful Thots

9:30—Burgan's Home Comfort

9:45—NBC, Nat'l Farm & Home Hr.

10:30—NBC, Magazine of the Air

11:30—Johnson Daily Radio Guide

11:35—Bell Organ Concert

12 noon—Club Bulletin "Lucy Rob-  
inson"

12:15—Montgomery Ward, Spokane

12:30—Farm Service Feature

1:15—Home Owned Business

1:30—Gems of Remembrance

1:45—Fashions Fur Facts

2—Song Shopping

2:15—Concert Selections

3—Studio parade

3:30—NBC, Ray Perkins, Old Top-

per

3:45—Studio parade

4—Peerless Dental Hygiene

4:15—Studio Concert

4:45—"Skippy"

5—NBC, Danger Fighters

5:30—NBC, Natl. Council on Radio  
in Education

6—NBC, Goodyear program

6:30—NBC, The First Nighter

7—NBC, Lucky Strike

8—NBC, Amos and Andy

8:15—Arnie Hartmann, Accordionist

8:30—Peerless Trio

8:45—"Babson Business Barometer"

9:15—Dutch Masters

9:30—NBC, Spotlight Revue

11—Davenport Hotel Orchestra

12 to 12:30 P.M.—Desert Caravan

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broadcast. Co., Portland, Ore.

6:45 A.M.—Farm flashes, weather  
report and program resume

7—Late record releases

8—NBC, Financial Service

8:15—NBC, Crosscuts of the Day

9:15—NBC, Stringwood Ensemble

10—NBC, Familiar Songs

10:30—Blue Streaks

11—National Security League pro-  
gram

11:15—Radio Troubadours

11:45—Smackout

12 noon—Organ Melodies

12:30—To be announced

2—NBC, Musical Moments

2:15—America at Work

2:45—NBC, Landt Trio

3—NBC, Waldorf-Astoria Empire  
Orchestra

3:15—Fiddlers Three

3:30—Musical Echoes

4—NBC, Salon Singers

4:15—NBC, Laws that Safeguard  
Society

4:30—Coon-Sanders Orchestra

4:45—News Service

5—Webber's Juvenile Orchestra

5:30—Silent Period

8—NBC, Children's play

8:15—NBC, Prince Albert Quarter  
Hour

8:30—NBC, The Dinglebenders

8:45—NBC, Rudy Vallee's Orchestra

9—Tom Mitchell

9:15—Apostolic Faith services

9:45—NBC, Earl Burnett's Orch.

10:30—NBC, Whispering Strings

11—Multnomah Hotel dance or-  
chestra

11:30 to 12 midnight — NBC, Organ  
Melodies

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 7:45—Zukor's Perky Feather  
 8—Shell Happymite  
 8:30—CBS, New York Philharmonic Concert  
 9:45—The Health Man  
 10—Morning Melodies  
 10:30—Ballad Hour  
 10:45—Console Capers  
 10:55—Johnson Daily Radio Guide  
 11—CBS, The Funnyboners  
 11:30—CBS, Columbia Salon Orch.  
 11:45—CBS, Saturday Syncopators  
 12 noon—Uncle Frank's Kiddies' Hr.  
 1—Ken Stuart's Sunshine Program  
 1:15—CBS, Ann Leaf  
 1:30—CBS, Spanish Serenade  
 2—CBS, Eddie Duchin  
 2:30—The Beach Boys  
 3—CBS, Freddie Martin's Orchestra  
 3:30—CBS, Hotel Taft Orch.  
 3:45—CBS, Connie Boswell  
 4—CBS, The Political Situation in Washington  
 4:30—Frank Coomb's Accommodation Train  
 4:45—Cecil Solly  
 5—CBS, Fray & Braggiotti  
 5:15—"Skippy"  
 5:30—Puget Sound Crier  
 6—Sports Review  
 6:15—CBS, Barn Dance Varieties  
 6:30—Gene Quaw and His Orchestra  
 7—Raymond Paige & Symphony Or.  
 7:15—Adventures of Black and Blue  
 7:30—CBS, Nat Shilkret and His Or.  
 7:45—CBS, Jack Miller  
 8—CBS Program  
 8:15—"Chandu, the Magician"  
 8:30—CBS, Camel Quarter Hour  
 8:45—CBS, Enric Madriguera's Or.  
 9—CBS, Guy Lombardo's Orchestra  
 9:30—CBS, St. Moritz Orchestra  
 11 to 12 midnight—Hal Greyson's Or.

**394.5 Meters KVI Broadway 4211**  
**760 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 6:30 A.M.—Recordings  
 7—Church of the Air  
 7:30—Voice of Texas  
 7:45—Recordings  
 8—Shell Happymite with Dobbie  
 8:30—Hallelujah Hour  
 9—CBS, Charles Boulanger's Orch.  
 9:45—CBS, Wingate Ath. Broadcast  
 10—Mid-Morning Melodies  
 11—CBS, The Funnyboners  
 11:15—CBS, Saturday Syncopators  
 11:30—CBS, Natl. Demo. Forum.  
 12 noon—CBS, Four Clubmen  
 12:15—Oakes Walkathon  
 12:30—Garden Talk  
 12:45—CBS, Rhythm Kings  
 1—Ralph Littlefield  
 1:15—CBS, Ann Leaf, Organist  
 1:30—CBS, Spanish Serenade  
 2—CBS, Eddie Duchin's Orchestra  
 2:30—Studio program  
 2:45—CBS, Vivian Ruth  
 3—CBS, Freddie Martin's Orch.  
 3:30—Dental Clinic of the Air  
 4—CBS, Political Situation in Wash.  
 4:15—Oakes Walkathon  
 4:30—Mark Hopkins Tea Dance  
 5—CBS, Fray and Braggiotti  
 5:15—The Wandering Minstrel  
 5:30—CBS, Hoosier Editor, Frederick Landis  
 5:45—CBC, Vaughn de Leath  
 6—CBS, Barn Dance Varieties  
 6:15—Silent Period  
 10—Oakes Walkathon  
 10:30—Gene Quaw's Orchestra  
 11—Hi-Liners from the Spanish Castle  
 11:30 to 12 midnight—Hal Greyson Orchestra

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Services  
 7—Fisher's Sunrise Farm Broadcast  
 7:30—NBC, Hawaiian Serenaders  
 7:45—NBC, Van and Don, the Two Professors  
 8—NBC, Celebrated Sayings  
 8:30—NBC, Keys to Happiness  
 9—Tuneful Two  
 9:15—Home Suggestions Program  
 9:30—Garden Time Program  
 9:45—NBC, Farmers' Union  
 10:30—NBC, Magazine of the Air  
 11:30—Popular Orch. and Vocalists  
 12 noon—Prudence Penny  
 12:15—Concert Orch. and Vocalists  
 1—Spanish Orchestra  
 1:45—Popular Orch. and Vocalists  
 2:45—NBC, Rembrandt Trio  
 3:30—To be announced  
 3:45—Concert Orch. and Vocalists  
 4:45—Stock Quotations  
 5—NBC, Danger Fighters  
 5:30—NBC, Program under auspices of National Advisory Council on Radio in Education  
 6—NBC, Goodyear Tire & Rubber Co. Program  
 6:30—NBC, The First Nighter  
 7—NBC, Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Gilmore Circus  
 8:45—Male Quartet  
 9—NBC, Melodians  
 9:30—NBC, Associated Spotlight  
 11—Globe Trotter  
 11:10—Dance Orchestra  
 12 to 12:30 A.M.—Organ Recital

**265.3 Meters KSL Wasatch 3901**  
**1130 Kcys. 5000Watts**  
 Radio Service Corp., Salt Lake City  
 9—NBC, Goodyear Program  
 6:30—NBC, The First Nighter  
 7—NBC, Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—The Hoofers  
 8:45—Jo-Cur Program  
 9—Priscilla of New England  
 10—Dance Music from Covey's Coconut Grove  
 10:30 to 11 P.M.—Dance Music

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Tom and Jerry  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:15—NBC, Stringwood Ensemble  
 9:30—NBC, Morning Melodists  
 10—NBC, Familiar Songs  
 10:30—Blue Streaks  
 11—Natl' Security League Program  
 11:15—Radio Troubadours  
 11:45—Smackout  
 12 noon—Organ Melodies  
 12:30—To be announced  
 2—NBC, Musical Moments  
 2:15—NBC, America at Work  
 2:45—NBC, Landt Trio  
 3—P. I. Lost and Found  
 3:05—NBC, Waldorf-Astoria Sert Room Orchestra  
 3:15—Fiddlers Three  
 3:30—NBC, Musical Echoes  
 4—NBC, Salon Singers  
 4:15—NBC, Laws that Safeguard Society  
 4:30—Coon Sanders orchestra  
 5—Stringwood Ensemble  
 5:30—Studio program  
 5:45—Little Orphan Annie  
 6—NBC, Rhythm Vendors  
 6:45—Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—NBC, Manhattan Serenaders  
 8—Esperanto lesson  
 8:15—NBC, Prince Albert Quarter Hour

8:30—NBC, The Dinglebenders  
 8:45—NBC, Dinner for Officers of U. S. Drigible Akron  
 9:45—NBC, Earl Burnett's Orch.  
 10:30—NBC, Whispering Strings  
 11—Vic Meyers' orchestra

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**  
 KMTR Radio Corp., Hollywood, Cal.  
 6:30 A.M.—Ship-a-Hoy Program  
 7—Hill Billies and Uncle Herb  
 8—Stock Quotations  
 8:05—Breakfast Club  
 9—Home Economics Expert  
 9:15—Walkathon  
 9:20—Robert Noble, Ambassador of Happiness  
 9:30—Selected Records  
 9:45—Univ. of Calif. Program  
 10—Selected Records  
 10:30—Scientific Serenaders  
 11—Selected Records  
 11:45—Public and City Officials  
 12 noon—The Globe Trotter  
 12:30—Hi Noon Hi Lites  
 1—Selected Records  
 1:30—Prof. Bull and Prof. Geise (School of Nuttyology)  
 2—Happiness Revue (Frolic)  
 4—Musical Messengers  
 4:30—Selected Records  
 5—Walkathon  
 5:15—Selected Records  
 5:45—The Globe Trotter  
 6—Twilight Melodist  
 6:30—Prof. Bull and Prof. Geise  
 7—Rabbi Leibert  
 7:15—Ben Berman, Vocal, and Jeanette Goldenberg, Pianist  
 7:30—Petros String Choir  
 8—New Zealanders  
 8:30—Ralph Robertson's Revue  
 9:30—Studio Program  
 10:30—Electrical Transcriptions  
 11—Walkathon  
 11:30 to 12:30 A.M.—Classical Recordings

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—News, Grain and Livestock Reports  
 8—NBC, Financial Service  
 8:15—NBC, Crosscuts of the Day  
 9:15—NBC, Stringwood Ensemble  
 9:30—NBC, Morning Melodists  
 10—NBC, Familiar Songs  
 10:30—Blue Streaks  
 11—Natl' Security League Program  
 11:15—Radio Troubadours  
 11:45—Smackout  
 12 noon—Organ Melodies  
 2—Musical Moments  
 2:15—America at Work  
 2:45—NBC, Landt Trio  
 3—NBC, Waldorf-Astoria Sert Room Orchestra  
 3:15—Fiddlers Three  
 3:30—Musical Echoes  
 4—NBC, Salon Singers  
 4:15—NBC, Laws that Safeguard Society  
 4:30—Coon-Sanders Orchestra  
 5—Ruth Brayson  
 5:15—NBC, Stringwood Ensemble  
 5:45—Little Orphan Annie  
 6—NBC, Rhythm Vendors  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—NBC, Manhattan Serenaders  
 8—NBC, Children's Play  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—Studio Program  
 8:45—NBC, Dinner for Officers of U. S. Drigible Akron  
 9:45—NBC, Earl Burnett's Orch.  
 10:30—NBC, Whispering Strings  
 11—NBC, Palace Hotel Orchestra  
 11:30—NBC, Organ Concert

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

- 7:30 A.M.—Sunrise Serenaders, orchestra direction Jess Norman: KPO  
8—Financial service: KPO, KGA, KJR, KEX, KTAR  
8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, (KTAR off 8:30)  
9:15—Superba Toreadors: Merton Bories, Master of Ceremonies: KPO  
9:45—Univ. of California at Your Service: KPO  
10—Familiar Songs: KPO, KGA, KJR, KEX  
10:30—Don Pedro's Orchestra: KPO  
11—National Security League Program: KPO, KGA, KJR, KEX, KFSD  
11:15—Radio Troubadours: KPO, KGA, KJR, KEX, KGHL  
11:45—Smackouts, comedy sketch, with Marian and Jim Jordan: KPO, KGA, KJR, KEX, KGHL  
12 noon—Organ Melodies, Irma Glen, organist: KPO, KGA, KJR, KEX  
12:30—To be announced: KPO  
1—Snapshots, Rita Lane, soprano; orchestra direction Jess Norman: KPO  
2—Musical Moments: KPO, KGA, KJR, KEX, KFSD, KGHL  
2:15—America at Work: KPO, KGA, KJR, KEX, KFSD, KTAR, KGIR, KGHL  
2:45—Landt Trio: KPO, KGA, KJR, KEX  
3—Waldorf-Astoria Sert Room Orchestra: KPO, KGA, KEX, KFSD, KTAR, KSL  
3:15—Fiddlers Three: KPO, KGA, KJR, KEX, KFSD  
3:30—Musical Echoes: Orchestra direction Rex Dunn; Gail Taylor, Soprano: KPO, KGA, KJR, KEX  
4—Salon Singers: Mixed Chorus direction George Dilworth: KPO, KGA, KJR, KEX  
4:15—Laws That Safeguard Society: KPO, KGA, KJR, KEX, KFSD, KGIR  
4:30—Coon-Sanders Orchestra: KPO, KGA, KJR, KEX, KGHL  
5—News Service: KPO  
5—Stringwood Ensemble: (KPO 5:15 to 5:30), (KJR off 5:30), KGA  
5:15—A Couple of Mouthfuls by Scotty: KPO  
5:30—Date Book with Stuart Strong: KPO  
5:45—Little Orphan Annie: KPO, KGA, KJR, KECA  
6—Rhythm Vendors: Orchestra direction of Jess Norman: KPO, KGA, KJR, KGIR  
6:45—Ceel and Sally in "The Funniest Things," the comic strip of the air: KPO, KGA, KJR, KECA  
7—Raising Junior.: KPO, KGA, KJR, KECA  
7:15—Manhattan Serenaders: Marsden Argall, Baritone; Orchestra direction Jess Norman: KPO, KGA, KJR  
8—Children's Play, "A Visit to Woodward's Garden," by Mrs. John Cuddy: KPO, KGA, KEX, KECA  
8:15—Prince Albert Quarter Hour: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KGIR, KGHL  
8:30—The Dinglebenders: KPO, KJR, KEX, KECA, KFSD

- 8:45—Dinner for Officers of the United States Dirigible Akron; Speakers, Commander Rosendahl of the Akron; Admiral Cole, Commandant of the Twelfth Naval District; Orchestra and Soloists; Colonial Ballroom, St. Francis Hotel: KPO, KGA, KJR, KEX  
9:45—Earl Burnnett's Orchestra: KPO, KGA, KJR, KEX, KECA  
10:30—Whispering Strings: KPO, KGA, KJR, KEX  
11—Mahlon Merrick and his Palace Hotel Vagabonds: KPO, KGA  
11:30 P.M.—Organ Concert, Dollo Sargent: KPO, KGA, KEX

## CBS

### Columbia Broadcasting System

- 9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB  
9:45—Wingate Athletic Program: KFBK, KVI, KFPY, KFRC, KHJ, KGB  
10—Columbia Farm Community Network Program: KFRC, KHJ  
11—The Funnyboners: Songs and Patter: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
11:15—Saturday Syncopters, Fred Berrens, Conductor: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
11:30—National Democratic Club Forum: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
12 noon—The Four Clubmen: Male Quartet directed by Leigh Stevens; Virginia Arnold, Pianist: KFBK, KWG, KVI, KFPY, KHJ, KGB  
12:30—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB  
1—Ann Leaf at the Organ: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
1:30—Spanish Serenade: Vincent Sorey's Orchestra, with the Hernandez Brothers, Spanish Instrumentalists: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB  
2—Eddie Duchin and His Central Park Casino Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
2:45—Vivien Ruth, with Fred Berrens' Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB  
3—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
3:30—Leon Belasco and His Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
3:45—Connie Boswell, with Freddie Rich's Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4—The Political Situation in Washington Tonight: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4:15—Bing Crosby with Freddie Rich's Orchestra: KFBK, KFPY, KHJ, KGB  
4:30—Those McCarty Girls KWG, KFPY, KGB  
5—Fray and Braggiotti, Franco-Italian Piano Team: KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB  
5:30—Hoosier Editor, Frederlek Landis: KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB  
5:45—Vaughn De Leath, with Fred Berrens' Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB

- 6—Barn Dance Varieties: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
6:45—Arthur Jarrett, with Freddie Rich's Orchestra: KFBK, KFPY, KFRC, KHJ, KGB  
7—The Columbia Public Affairs Institute, Freddie Rich, Conductor: KFBK, KFRC, KGB  
7:30—"Music that Satisfies": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
7:45—Jack Miller and His Orchestra: KFBK, KMJ, KOL, KFPY, KGB  
8:30—The Camel Quarter Hour, featuring Morton Downey, Tony Wons, Jacques Renard and His Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ  
8:45—Enric Madriguera's Biltmore Orchestra: KFBK, KWG, KOL, KFPY, KFRC  
9—Guy Lombardo and His Royal Canadians: KOL, KFPY  
9:30—Harold Stern and His St. Moritz Orchestra: KFBK, KWG, KOL, KFPY, KFRC

225.4 Meters **KGB** Franklin 6151  
1330 Kcys. 500 Watts

Don Lee, Inc., San Diego, California

- 7 A.M.—Recordings; News; Stocks  
8—Shell Happytime  
8:30—Hallelujah Hour  
9:30—CBS, Boulanger's Orchestra  
10—Blanche Wood's Shopping Tour  
11—CBS, Funnyboners  
11:15—CBS, Saturday Syncopters  
11:30—CBS, National Democratic Forum  
12 noon—CBS, Four Clubmen  
12:30—CBS, Rhythm Aimes  
1:05—CBS, Ann Leaf, Organist  
1:30—CBS, Spanish Serenade  
2—CBS, Eddie Duchin and Orchestra  
2:30—CDLES, Beach Boys  
3—CBS, Martin's Orchestra  
3:30—CBS, Leon Belasco's Orchestra  
3:45—CBS, Connie Boswell  
4—CBS, Political Situation in Wash.  
4:15—CBS, Bing Crosby  
4:30—Mark Hopkins Tea Dance  
4:55—Town Topics  
5—CBS, Fray and Braggiotti  
5:15—Sunset Sketches  
5:30—News Reel of the Air  
5:45—CBS, Vaughn De Leath  
6—CBS, Barn Dance Varieties  
6:30—Gene Quaw, Dinner Music  
7—Studio Program  
7:30—Music that Satisfies  
7:45—Recordings  
8—Hutton's Ensemble  
8:30—CBS, Camel Quarter Hour  
8:45—Signalers  
9—Merrymakers  
10—Gene Quaw, Dance Music  
11 to 12 midnight—Clarke Brothers' Orchestra

361.2 Meters **KOA** York 5090  
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colo.

- 5 P.M.—Danger Fighters  
5:30—Radio in Education  
6—Arthur Fryor and His Orchestra  
6:30—The First Nighter  
7—Lucky Strike Dance Orchestra  
8—Amos 'n' Andy  
8:15—Prince Albert Quarter Hour  
8:30—General Electric Hour  
9—Ralph Kirby  
9:05—Coon-Sanders Night Riders  
9:15—The Stelwyn Club  
10—Louis Rellieux and His Orchestra  
10:30 to 11 P.M.—Organ Recital  
Erminie De La Vergne, Ogden Theatre

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**  
 7 A.M.—News Briefs and Recordings  
 7:45—"Steamboat Bill"  
 8—Shell Happytime with Dobbsie  
 8:30—Hallelujah Hour  
 9:30—CBS, Chas. Boulanger and his Orchestra  
 9:45—CBS, Wingate Athletic Program  
 10—CBS, Farm Network  
 11—CBS, The Funnyboners  
 11:15—CBS, Saturday Syncopators  
 11:30—CBS, National Democratic Club Forum  
 12 noon—CBS, The Four Clubmen  
 12:30—World-wide news  
 12:45—CBS, Rhythm Kings  
 1—CBS, Ann Leaf, organist  
 1:30—Times Forum  
 2—CBS, Eddie Duchin's Orchestra  
 2:30—To be announced  
 2:45—CBS, Vivian Ruth  
 3—CBS, Freddie Martin's Orchestra  
 3:30—CBS, Leon Belasco's Orchestra  
 3:45—CBS, Connie Boswell  
 4—CBS, Frederic William Wile  
 4:15—CBS, Bing Crosby  
 4:30—Hotel Mark Hopkins Tea-Dance  
 5—CBS, Fray and Braggiotti  
 5:15—World-wide news  
 5:25—Town Topics  
 5:30—CBS, Hoosier Editor  
 5:45—CBS, Vaughn deLeath  
 6—CBS, Barn Dance Varieties  
 6:30—Gene Quaw and His Orchestra  
 6:45—CBS, Arthur Jarrett  
 7—Raymond Paige and His Orch.  
 7:15—"Black and Blue"  
 7:30—CBS, "Music That Satisfies"  
 7:45—CBS, Jack Miller and his Orchestra  
 8—To be announced  
 8:15—Chandu the Magician  
 8:30—CBS, Morton Downey and the Camel Orchestra  
 8:45—CBS, Eric Madrigreras Orchestra  
 9—The Merry Makers  
 9:45—Jo-Cur  
 10—World-wide news  
 10:10—Gene Quaw's Orchestra  
 11—Roosevelt Dance Orchestra  
 12 to 1 A.M.—Leigh Harline, organist

**209.7 Meters KECA West. 0337**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 10 A.M.—News release  
 10:15—Louis Rueb, health exercises  
 10:30—Around the House with Roy Leffingwell  
 11—Record program, semi-classical  
 11:15—Physical Education  
 11:30—Division of Physical Educ.  
 11:45—Spanish lesson, by Annette Doherty  
 12 noon—Biltmore Concert Orch.  
 12:45—Record program, popular  
 1:45—"Bob, Bunny and Junior"  
 2—Record program  
 4:30—News release  
 4:45—Record Program  
 5—Brother Ken and his Kiddies  
 5:30—Studio program  
 5:45—NBC, Orphan Annie  
 6—Raine Bennett, "Poet of the Air" with string trio  
 6:45—NBC, Cecil and Sally  
 7—NBC, Raising Junior  
 7:15—Packard Salon Orchestra with soloist  
 8—NBC, Children's Play  
 8:15—NBC, Prince Albert Quarter Hour  
 8:30—NBC, The Dinglebenders  
 8:45—String Orchestra with Robert Hurd, Tenor  
 9:30 to 10:30 P.M.—Earl Burnett's Orchestra

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 6:30 A.M.—Popular Records  
 6:45—Bill Sharples and His Gang  
 8:45—Inspirational Talk and Prayer  
 9—Recorded Program  
 9:30—News Items  
 9:45—Maxine's Shopping Service  
 10—Eddie Albrigh's Family  
 10:30—Recorded Program  
 11:30—Maxine's Shopping Service  
 12 noon—News Items  
 12:15—Recorded Program  
 1—The Paris Inn  
 2—The Bookworm  
 2:30—Grand Concert of Records  
 4:15—Travelogue, Lost & Found Announcements  
 4:30—Recorded Program  
 5—Town Crier  
 5:15—Dr. John Matthews  
 5:45—Chandu  
 6—News Items  
 6:15—Vigilante Druggists  
 6:30—Lil' Joe Warner and His Jolly Journal  
 6:45—Red Cap  
 7—Frank Watanabe and Hon. Archie  
 7:15—The Arizona Wranglers  
 8—Laff Parade  
 9—News Items  
 9:15—KNX Ensemble  
 9:30—Ethel Duncan, "Good Samaritan of the Air"  
 10—Aunt Emmy and Bert  
 10:15—Starker's Bohemian Club  
 11—The Paris Inn  
 12 to 1 A.M.—Ray Howell, "Aaand How" Boy

**239.9 Meters KFOX Phone: 672**  
**1250 Kcys. 1000 Watts**  
**Nichols & Warinner, Long Beach, Cal.**  
 5 A.M.—The Early Birds  
 7:05—"Chandu," the Magician  
 7:20—Dance Tunes  
 7:35—Song and Patter  
 7:45—News report  
 8—Dance tunes  
 8:30—Steinway Duo Art  
 8:45—Popular Airs  
 9—Air Raiders  
 10—Organ, Vera Graham  
 10:30—Orange Blossom Girls  
 11—The Three Boys  
 11:30—News report  
 11:45—Harrell Sisters  
 12 noon—Blue Ribbon Group  
 1—Lazar Samoiloff Studio Hour  
 1:30—Electrical transcription  
 1:45—Old Timer's Curiosity Shop  
 2—Mart's Musical Bazaar  
 2:15—Studio Program  
 2:30—Musical Pastels  
 3:30—Majestic Ballroom Orchestra  
 4—News report  
 4:15—Dental Clinic of the Air  
 4:45—Len Nash's Country Boys  
 5:15—Tennessee Joe  
 5:30—Cheerio Boys  
 5:45—Markwell Harmonettes  
 6—Mart's House Gang  
 6:15—Campus Scamps Sorority  
 6:30—KFOX School Kids  
 7—Harrell Sisters  
 7—Cheerful Boys  
 7:15—"Black and Blue"  
 7:30—The Boy Detective  
 7:45—Three Vagabonds  
 8—Melody Garden  
 8:15—"Chandu"  
 8:30—Howard's Radio Birds  
 8:45—Majestic Ballroom Orchestra  
 9—Pacific Coast Club Rhythm Makers  
 9:30—Hearts and Flowers  
 9:45—Majestic Ballroom Orchestra  
 10—Walkathon  
 10:30—Rebroadcast from KHJ  
 12 to 5 A.M. Recordings

**468.5 Meters KFI Westmore 0337**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 6:45 A.M.—Dr. Seixas, Exercises  
 7:30—N. Y. opening stock market quotations'  
 7:45—NBC, Van and Don  
 8—NBC, Celebrated Sayings  
 8:30—NBC, Keys to Happiness  
 9—Dorothy Raymond, piano im-promptu  
 9:15—NBC, Beautiful Thoughts  
 9:30—NBC, Farmer's Union prog.  
 10:30—NBC, Woman's Magazine of the Air  
 11:30—French Lesson, by Annette Doherty  
 11:45—Daily Radio Guide  
 11:50—Polly Grant Hall, piano program  
 12 noon—Federal and State Market Reports  
 12:15—NBC, The Cosmopolitans  
 1—News release  
 1:15—NBC, Stringwood Ensemble  
 1:45—Poole, the Stamp Man  
 2—NBC, Hill Billies  
 2:30—NBC, Rembrandt Trio  
 3:30—To be announced  
 3:45—Tea Dance from the Hotel Ambassador  
 4:45—News release  
 5—NBC, Danger Fighters  
 5:30—NBC, National Advisory Council on Radio in Education  
 6—NBC, Goodyear Program  
 6:30—NBC, First Nighter  
 7—NBC, Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Gilmore Circus  
 8:45—NBC program  
 9—Jimmie Grier's Orchestra  
 9:30—NBC, Assoc. Spotlight Revue  
 11 to 12 midnight—Jimmie Grier's Orchestra

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
 7:30 A.M.—Studio Program  
 7:45—NBC, Van and Don  
 8—Morning Musicale  
 8:45—Good Cheer Program  
 9—Amy Lou  
 9:30—NBC, Nat'l Farm and Home  
 10:30—Radio Dental Clinic  
 11—NBC, Nat'l Security League  
 11:15—Studio Program  
 12 noon—NBC, Luncheon Concert  
 12:15—NBC, Cosmopolitans  
 1—NBC, Stringwood Ensemble  
 2—NBC, Musical Moments  
 2:15—NBC, Amer. Industry Series  
 2:45—NBC, Dandies of Yesterday  
 3—NBC, Waldorf-Astoria Sert Room Orchestra  
 3:15—Studio Program  
 3:45—French Lesson  
 4:15—NBC, Laws that Safeguard Society  
 4:30—Billy Emerick  
 4:45—Late News  
 5—NBC, Danger Fighters  
 5:30—NBC, Nat'l Advisory Council  
 6—NBC, Goodyear Program  
 6:30—NBC, First Nighter  
 7—NBC, Lucky Strike Dance Hour  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Prince Albert  
 8:30—NBC, Dinglebenders  
 8:45—Saturday Night Revue  
 9:45—NBC, Coon-Sanders Orchestra  
 10—Radio Ralph  
 10:10—Dance Music  
 11:10 to 12 midnight—Studio Program

See Pages 3, 31, 32-33

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