

FOR WEEK OF  
JULY 31  
to AUG. 6

# BROADCAST WEEKLY

## GOOD NEWS ISSUE



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



A FINE POLISH FOR FINE FURNITURE

# ASSOCIATED FURNITURE POLISH

*Special at*

## ONLY 72¢ PER QUART!

Special bargain-price introductory offer, good for a limited time only. Now is your chance to stock up on this finest furniture polish at a sensationally low price.

Associated Furniture Polish gives your furniture a lasting glossy finish that is *dust-proof!* Just a few drops gets amazing results. Easy to use; unexcelled for conditioning and protecting all highly-finished surfaces.



*It's the full-quart bottle with the attractive wedge-shaped label.*

*At your hardware, furniture or department store and the red, green and cream Associated stations and garages.*

RADIO!

### ASSOCIATED SPOTLIGHT

Fast moving 90-minute extravaganza

SATURDAYS

NBC-KGO, KHQ, KOMO, KGW, KFI

8:30-10 p. m.

*"Let's Get*  
*ASSOCIATED"*

ASSOCIATED OIL COMPANY, 79 NEW MONTGOMERY  
SAN FRANCISCO, CALIFORNIA

# BROADCAST WEEKLY

CHICAGO  
Harold Poe Swartwood  
29 South La Salle Street  
Chicago

NEW YORK  
Edwin F. Ripley  
118 East 28th Street  
New York City

*The Leading Radio Guide of the Pacific Coast*

Vol. XI, No. 31

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

July 30, 1932

## BROADCAST IS BACK TO NORMAL

WHEN we wrote the editorial for the July 3 issue of your paper announcing the necessity of reducing the size of BROADCAST WEEKLY and asking your forbearance, we secretly wondered what the reaction would be. But our doubts were quickly dispelled. The response was instantaneous and tremendous. Letters of confidence and encouragement filled our mail, and still continue to arrive. We thank you, BROADCAST readers.

So great an inspiration has this expression been to us, so convincing of the genuineness of your loyalty and whole-hearted support, we have had the courage to return to our former size and color. Effective with this issue, BROADCAST WEEKLY will again run sixty-four pages weekly, and each issue will again contain every feature department. If the return of big BROADCAST pleases you, remember it is you who have accomplished this rejuvenation by the coöperation you have so generously pledged and given, and even a still larger magazine with new departments and additional feature writers is contemplated, as this coöperation gathers force and momentum.

Put into your conversation with your friends and neighbors the good things you put into your letters to us. Enthusiasm is contagious. It will help convert them into subscribers. That is *real* coöperation. Let BROADCAST be *both* Radio and SHOPPING guide. We recommend the merchandise advertised in these pages. When you buy it, tell the clerk you saw it advertised in BROADCAST WEEKLY. When the ad carries a coupon, cut it out and send it in before you

turn the page. Toward giving you a bigger, better BROADCAST WEEKLY such coöperation can do more than any other one thing in convincing advertisers their expenditure is appreciated and its continuance justified. It is these expenditures upon which we must largely depend to defray publication and expansion costs. Here is a list of the companies whose advertising is now helping us serve you, and who deserve your consideration (keep this list for shopping reference):

ABC Washer-Ironer  
Associated Oil Co.  
Bank of America  
Julius Brunton & Sons Co.  
Clarion Radio  
Crosley Radio  
Floyd Gibbons School  
Jackson-Bell Radio  
KNX Broadcasting Station  
Majestic Radio  
M. J. B. Coffee Co.  
Philco Radio  
Remler Radio  
Shell Oil Co.  
Sylvania Tubes

Published weekly by the Broadcast Weekly Publishing Company, 726 Pacific Building, San Francisco, Calif.  
Telephone DOUGLAS 5273  
Yearly subscription: \$3.00 in the United States, \$5.50 in Canada. Entered as second class matter, March 25, 1923,  
at the Post Office, San Francisco, California, under Act of March 3, 1879.  
Copyright, 1932, by Broadcast Weekly Publishing Company.

# The OPEN CIRCUIT

*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *Eleven Miles for "Broadcast"*

WE HAVE been buying BROADCAST since we have had a radio, nearly two years, and would not go without it. We drove eleven miles to Martinez for it last week; we could not get it here.

We enjoy your weekly interviews very much and would like someone to interview Gypsy. She is such a dear; in fact we enjoy it all, and miss Dyal Turner and hope he comes back soon again. We also enjoy J. C. Meyers' new column very much.

Hope you will publish a photo of Found of Lost and Found of KLX. You have published Lost's twice since we get BROADCAST, but would like to see what Found looks like. Also would like to see J. C. Meyers' photo in BROADCAST. I remain yours truly.

*Mrs. Isabel F. C., Walnut Creek, Calif.*

## *Likes Gypsy*

I REALIZE that this is one of many, many letters received daily by you-all, but I want you to know you've got one more booster for your newsy manual.

Every time I read a complaint directed at your fine magazine by some inhabitant of Washington it actually embarrasses me. In the first place, BROADCAST WEEKLY seems above reproach, and to think someone from Washington would condemn it! As Tommy says: "Sech a bizness." This is my first letter to you and it is hard to say in one letter what I've been thinking for quite some time. I'd like to make known one of my favorites: It's Gypsy. She's priceless. She's an asset with a big A, and every nice thing I can think of. Bob Taplinger and other interviewers fade away when Gypsy comes on the scene. She's "good to the last whisper."

What I'm striving to say is that BROADCAST WEEKLY is a new thrill to anticipate each week.

May I ask a question or two? Where, oh

where is Don Novis? California, without a doubt, produces some of the finest programs and artists "producible," and they all seem to be snatched away where we cannot hear them. There's Loyce and Harry Barris, too, and why did Earl Burnett have to leave just when I got interested in Gene, Jess and Charley? Please publish Don's whereabouts, as well as Carol Lofner's.

Thanks, so much.

*Mary H., Tacoma, Wash.*

## *It's the Personal Touch That Counts*

I THINK you must realize the importance of personality, whether it be in a radio program, a human being, or a publication of any sort. Often in speech and writing it is not what is said, but the manner which is employed and the frills which accompany it which make a program or article popular. For this reason the voice and enunciation of an announcer are of vital importance in a radio program, and for the same reason the features which your magazine contains besides the program listings are of prime interest to your readers. We can obtain schedules from the daily papers, but we cannot obtain the personal touch with radioland and other fans which BROADCAST WEEKLY affords. This is undoubtedly the most important service of the magazine, and for this reason I voice my hope, along with that of other readers, that it will maintain the standard it has set for itself and not lapse again as it has in the past.

Having purchased one of the "Radio Handi-logs," I wish to state that at last I have found an advertisement couched in glowing superlatives which approximated the truth. Besides being of practical use in identifying stations, I have found it to have the additional asset of being a fascinating toy.

Always an ardent NBC fan, I have wondered how the announcers keep the two key stations, KPO and KGO, from getting them confused at times. Today I received the answer: they don't! After a chain program had

ended, the local announcer stepped to the microphone and calmly announced "Station KGO . . ." and it was KPO over which he was talking. Of course he later corrected his mistake, but my question had been answered.

*James H. R., Burlingame, Calif.*

### ***We're All One Big Family***

MY intentions were of the best when I received the handy little key holder and I meant to write my thanks at once, but have delayed. Nevertheless, I do thank you and appreciate it very, very much.

Al, of Sacramento, voiced my sentiments exactly in regard to the place the BROADCAST WEEKLY holds in the hearts of your readers. It is a friend which we feel we could not do without and by whom we would stand in any emergency.

I can hardly wait to get the mail on Thursday. The first thing I do is to see if my favorite programs are still available, holding my breath as I do so! Then I turn to the Open Circuit and see what the rest of "the family" have to say.

I am sure that we are all drawn more closely to each other and to your magazine because of the space you allow us in which we may voice our opinions and express our appreciation. I, for one, truly enjoy the appreciation much more than I do the criticism, and I am sure that the men and women who so graciously entertain us to the very best of their ability do, too.

Wishing you success and happiness.

*Iola McR., Chico, Calif.*

### ***Try It Yourself***

AFTER reading the Open Circuit letter in BROADCAST WEEKLY for the week of July 10 to 16 from Winfield S., San Jacinto, Calif., I should like if I may be permitted to submit the following, and hope that you will find space to print it in the Open Circuit department.

Graham McNamee's broadcast of the Sharkey-Schmeling fight certainly should not be rated as that of a schoolboy. With ten years of broadcasting experience back of Mr. McNamee, it is indeed an absurd thing to make such a comparison. Graham McNamee announced the fight certainly just as good as Charles Francis Coe did, and not only to my way of thinking, but to millions

I am sure that he will be rated as always the greatest of great sport announcers. My sympathy goes out to all radio announcers, for they have to speak to millions of listeners everywhere, and no one can please them all.

I think that Winfield S. better try some fight broadcasting himself some time, and then probably his rating will be even less than that of a schoolboy. For ten years Graham McNamee has given to the radio audience the most wonderful word-picture descriptions, announced important political and sports events, and has become the ace of NBC announcers. I hope that the radio audience may enjoy many more years of Graham McNamee's famous announcing, for he has the most appealing voice on the air, always so clear and pleasant.

*Pauline J., Palo Alto, Calif.*

### ***More Thanks***

I WAS surprised and happy to receive the key holder for my participation in the Program Preference Ballot, and I thank you very much. It came in very handy for me and I like BROADCAST WEEKLY very much.

I hope they don't take off "Memory Lane," "Amos 'n' Andy" or "Road Show." Why did they take off "Cecil and Sally" when they were getting very exciting.

I also enjoy Gypsy's Close-ups. I wouldn't miss her for anything. Thanks again for the key holder.

Appreciatively,

*Gladys N., San Francisco.*

### ***He'll Be Back in the Fall***

I JUST want to do my bit by writing to show my appreciation for your "Gypsy's Personal Close-ups" program. Unlike most interview programs, this one has color and variety. Wish that the program came through a Los Angeles station, however, as at times there is some interference.

Thank you for a very interesting radio magazine, a corking clever program, but there is one thing we miss: that is Old Man Dyal Turner. Tell him to get through with his vacation. He is needed. Most of the programs seem to be getting worse, and he was the boy that could tell them in a few but powerful words. Radio needs someone like him with the knowledge and ability to express himself entertainingly.

*John D., Los Angeles, Calif.*

# SILHOUETTES

ONE of the busiest persons to be found at KNX, in Hollywood, is Drury Lane, whose sweet tenor voice has won him countless admirers in the radio audience. Although to the general public Drury appears only in the rôle of singer of songs, actually that is only one of his many activities.

An expert stenographer, Drury puts in long hours each day in the program department, where he is assistant to Charles H. Gabriel, Jr., Assistant General Manager of the station. In addition to handling all of Mr. Gabriel's correspondence, this likable and efficient young man writes the daily publicity logs which are sent to all the Los Angeles daily papers, supervises all transcription programs, and arranges the auditions.

Drury Lane is one of the few people in the radio business who can take his work seriously and yet always be ready with a smile for whomsoever he may come in contact; who can take himself and his future seriously, and never suffer from that common ailment among radio personalities known as "egotism." His unselfishness and good humor are by-words in a business where professional jealousy makes such qualities a rarity.

His rare and poignant sense of humor has helped him through a long, plucky struggle. For Drury has been patiently working for four years to win back the voice which once made him a favorite on Broadway. Just when he had

success within his grasp, his voice failed. He had used it too long without the proper training.

Daunted, but determined, Drury turned his back on the memories of his sudden rise to popularity that followed his discovery at the Los Angeles Paramount Theater by Morton Downey. He made up his mind to win back what he had lost! And toward that end he has worked unceas-



DRURY LANE

ingly, with a teacher who understands him. And gradually Drury and his teacher have pieced together the fragments of the broken voice, built it, and coaxed it, until now it is blossoming into a more beautiful instrument than it was even when he was at the very peak of his early success.

Time after time, since his voice has returned, Drury has had flattering offers to go

back to New York. But he has had the courage to refuse, and go on building his voice to a point where it can stand up under the strain of constant use.

This is the Drury Lane of which the public never learns over the microphone. Only his close friends know of the dogged fight he has made to regain the position he once held. That is the Drury Lane who remains plugging away in an office at KNX, smiling and working for the moment when he can once more step into the path of fame!

INTRODUCING a lively note into the programs presented over KNX during the morning hours, the Hollywood station announces a new attraction featuring Miss Velva Darling, noted radio columnist and motion picture feature writer.

Miss Darling presents a fifteen-minute program of chatty news about motion picture life and personalities. Featured as a writer for important newspaper syndicates all over the country, and prominent in motion picture circles as a writer for "fan" magazines, this clever young woman is remarkably well equipped for the radio career which is winning new success for her.

Her work is clean, wholesome, entertaining, and very much worth while. She does not deal in gossip or malicious rumors. She does not offend one's sense of propriety for the sake of landing a "scoop."

This radio star recently created considerable attention with the filming of her story, "Hey, Hey, Henrietta," which caused so much excitement over the country as a newspaper serial. The feature has met with tremendous interest by listeners, particularly the feminine audiences, who avidly devour the extraordinary interpretations of modern women and modern life of this youthful but practical philosopher.

Miss Darling has gained fame for her syndicated column entitled, "Sometimes I think yes, but sometimes I think no," in which she presents her own opinions in a sparkling style regarding the subjects most vital in the lives of modern men and women. She enjoys a following of more than 2,000,000 readers for her column in some fifty newspapers through the country.

Originally from San Luis Obispo, California, Miss Darling is the youngest girl whose writings are syndicated all over America. She is only 23, but she has a following that may be envied by some of the gray-beards among writing philosophers.

Blond, beautiful, and clever, this sparkling girl offers a philosophy, not of the textbook variety, but in the form of a snappy, up-to-the-minute discussion of some interesting question every day.

Despite her youth, Miss Darling has had vast experience which amply fits her for the broadcasts which she is undertaking over KNX. She has flown across the country with Lindbergh, and is an enthusiastic aviation fan; she has reported murder stories for large metropolitan news-



VELVA DARLING

papers, in addition to writing stories on the modern girl for such magazines as Smart Set, and on aviation for World's Work.

A graduate of Stanford University, her topics include such intriguing items as "The Tired Business Man at Home," "Does Independence Mean Happiness?" "Must Working Girls Be Office Wives?" and similar fascinating subjects,



LEE ANDERSON

to all of which her answer is "Sometimes I think yes, and sometimes I think no!"

LEE ANDERSON, whose real name is Leslie Anderson, is a native Hoosier from Indiana, having been born in that state near Richfield, Indiana, on a farm, just 26 years ago. Attended the "little red school house," which in this case wasn't red at all, lived with his little old "Granny" during the cold winter months and did the chores for her. After attending school for a while in Richfield took up salesmanship as his work, later going to Indianapolis where his mother, brothers and sisters have since made their home. He liked to sell and as radio broadcasting came into its own, he was filled with the desire to "get on the air" so away to Idaho for his first experience which almost proved to be his last. His being fired and hired again the next day when the manager of the station who did the announcing was suddenly taken ill. "By the time he got back on the job, I was just able to get by," says Anderson, and have been just getting by ever since." From Idaho to Ft. Wayne, Indiana, and then to Portland, Oregon and Seattle, Washington, where he was associated with the Northwest Broadcasting System until recently when he decided that San Francisco was the only place for him to be.

Lee has originated a number of early morning programs in the northwest, but is devoting his time and efforts now in an appeal to an evening audience over KTAB with his interesting "Scrap Book of the Air."

# MICROPHONE GOSSIP

• • • Kathleen Wilson, NBC actress, probably is the only radio star on record who has a suite of private offices next door to the studio.

Kathleen lives across the bay from San Francisco, and when an old friend of her family discovered that the youthful National Players' star sometimes had to spend most of the day at the studio, he insisted upon Kathleen using a suite of vacant offices in a building he owns, next door to the studios. Kathleen did her studying there while she went to college, and now she spends her spare time at a big desk, sketching, designing or writing between programs.

• • • Singin' Sam likes to travel but abhors trains and considers flying unthinkable . . . prefers home cooking but can't stand carrots and turnips . . . has a great distaste for clashing colors but goes in for orange ties and red suspenders in a big way . . . dislikes winter but would rather watch an ice hockey game than anything else . . . likes classical music but doesn't care for concerts . . . enjoys the subway but won't ride the elevated on a bet . . . likes small, cozy homes and can't stand apartments . . . in his opinion modesty is the greatest of all virtues . . . likes the movies, walking, hunting, turn-down collars, painting, occasional rains . . . dislikes crowds, shopping, tall women, continued stories.

• • • Louise Taber, conductor of KTAB's "Golden Memories," brings to the studio the real people who made California history.

• • • As there is but one "Seth Parker" of radio—there will be but one boat bearing that name, if Phil Lord, NBC actor and creator of the rustic character, has anything to say about it. Lord's first boat was named Seth Parker, and when he purchased a new fifty-four-foot yacht recently, he intended to transfer the name. Sentiment, however, got the better of him, and the new boat will be known as Nina.

• • • Reports have come from Hawaii as to the reception of "Music That Satisfies," which is transmitted to the islands five

nights a week by short wave. Many of the bathers at Waikiki Beach take portable receivers with them, and when the mainland program is relayed through KGMB, Columbia station at Honolulu, there is complete attention as they hear the latest melodies from New York. The programs are also sent through special amplifiers to the army and navy barracks, and it has become a part of the daily routine to cluster around the speakers for the nightly fifteen minutes from "home."

• • • Loyal Underwood, sheriff of the Arizona Wranglers, popular cowboy entertainers of KNX, in Hollywood, recently sprung a new surprise from his bag of tricks.

Despite the fact that cowboys are usually associated with wild and wooley songs of the west, Sheriff Underwood has taken to having his Wranglers sing a hymn or two on their regular Sunday night program. This innovation was received with approval by certain old-timers, some of whom urge Loyal to devote the whole hour to religious songs.

• • • Leon Belasco now has an embarrassing moment to talk about. He was opening a week's vaudeville engagement at the Palace Theater in New York and as the curtain went up it caught the microphone which Leon uses for singing and carried it six feet into the air. The first glimpse that the audience got of the orchestra leader revealed him fishing for the mike with his bow as he stood on a chair belonging to one of his men.

• • • Maybe it was luck that Joseph Schenck, theater magnate, happened into a New York department store and heard Ben Bernie, wise-cracking salesman, talk about \$4.98 violins. Schenck, amused, signed Ben for vaudeville at \$35 a week.

• • • Within five minutes after Columbia had finished transmitting its panoramic radio picture of Manhattan's Great White Way to London for distribution over a BBC network, a report was received from England that the audibility and quality of the transoceanic program had been excellent. Among those most gratified at hearing the

news was Evan Evans, Columbia baritone, whose parents were listening in on the other side. Evans was originally sent to this country by his father to inspect cotton.

• • • Welcome Lewis was house hunting recently. She liked the looks of a house in Tuckahoe, and the realtor was pointing out that she could have it decorated to suit her, and had even gone so far as to recommend an interior decorator. "Why this artist once painted a cobweb so real that a maid spent an hour trying to get it down," he said. Miss Lewis shook her head. "I don't believe you," she said. The salesman was hurt. "Artists have been known to do such things," he retorted. "Yes," said Welcome, "but maids haven't."

• • • Vincent Lopez, who has probably played "Nola" so many times on the piano that if the notes were laid end to end there would probably be another depression, announces a blessed event in the form of a sister to "Nola." The name of it is "Mariola" and the sleek-haired maestro's own brain fathered the composition. Radio listeners will probably start hearing it as much as they used to hear Lopez play "Nola."

• • • KTM has installed new equipment which will keep the station on its exact frequency. Though the radio commission allows deviation to the extent of fifty cycles—twenty-five on each side of the wave—the new equipment makes it possible to remain on the band to the extent of one cycle. The radio frequency monitor, a checking unit, has been calibrated by the United States Bureau of Standards. The new Westinghouse equipment, crystal control oscillator modification unit, modifies the transmitter and improves distance reception. The Department of Commerce monitor station at San Pedro has checked the new KTM installation.

• • • The majority of evening programs emanating from Columbia's studios in Chicago are announced by Harlow Wilcox, who was a salesman by profession and an actor by inclination until radio offered him an opportunity to combine the rôles. Among the programs over which he presided were "Pennzoil Parade," "Adventures in Health" and "Myrt and Marge"—in which he will again be heard in the fall. Wilcox is thirty-one, weighs 185 pounds, plays excellent tennis and terrible golf.

• • • Robert W. Strauss, Inchy Spencer of the Stebbins sketches, received a letter the other day from Dorothy Ellen Cole, an actress now living in Hawaii who played with him in a production on the Chataqua circuit back in 1924. On the distant island Miss Cole tuned in on the Stebbins Boys and was sure she recognized the Strauss voice in Inchy Spencer.

• • • The letter carrier who hiked on his vacation has nothing on WABC's Henry Grossman, division engineer, who doesn't get enough radio at the Columbia building. He has installed an amateur radio transmitting station in his hotel room, has had it licensed under the call letters W2HM, and has been heard as far away as California.

• • • Among the hardest working people around the studios are the drummers in the various orchestras. They're kept busy because of their versatility. During a single broadcast they may—and have been called upon to play, in addition to their percussion instruments, the xylophone, vibraphone, castanets, tambourine and chimes.

• • • The Mills Brothers wear the same kind of suits, neckties, hats, shirts and shoes; and when they walk in a haberdasher is always glad because he knows if anything is purchased he'll sell at least four articles.

• • • Although H. V. Kaltenborn's radio voice has been familiar to listeners for ten years, to most people his appearance is still a mystery. Columbia's news commentator receives many queries as to his stature, color of hair, etc. One fan declared that he sounded over the air like a man with a Van Dyke beard because he clipped his words, trimmed his phrases and pointed his remarks.

• • • Bert Carlson, KROW singer and composer of many Hawaiian melodies, is known to native Hawaiians as "White Kahuna Man" or "Witchman." He earned the title by taking a freak photograph of the cloud formation preceding the eruption of Kilauea some years ago. The finished photograph showed in the midst of the cloud the face of a Hawaiian woman, whom natives proclaimed to be Madame Pele, goddess of the volcano. Legend avers that the goddess always appears before an eruption.

# PERSONAL PICKUPS

BY GYPSY



**C. E. C., San Francisco.**—Bob Bence may be heard over KFRC during the early morning exercises. He hails from Placer-ville, is over six feet tall and came to radio after an eventful

theatrical career. One look at Bob in his riding boots and overalls would readily convince you that he knows his "wild" west. They say he used to make a wonderful showing at rodeos before he took to the stage.

**May, Santa Barbara.**—Caltana Christoph is the daughter of titled English parents who came to America and went into the mining business in Montana. Caltana was born in Montana some twenty-odd years ago, and her name, as you may have heard, is a combination of her home state and California. She is slightly over five feet in height, weighs 118 pounds, has hazel eyes, with hair to match, and is married to Chauncey Haines, Jr. Before joining the KFRC staff, Caltana played the R. K. O. circuit, appeared in various picture-house presentations, and sang over NBC in New York. Her interests away from the studio are swimming, boating, and beach handball. She is an enthusiastic baseball fan, loves the mountains, is very fond of flowers, insists she is willful, gesticulates elaborately when she talks—Caltana is one woman who admits she likes to talk—dotes on chocolate, and wears a number one and one-half shoe. Her favorite composer is Wagner, her author is Ben Ames Williams.

**Mrs. M. S., San Francisco.**—Gustav Severin (Captain Argus, KYA) was born in the province of Posen, Germany, was sent to the famous Ritter Akademie in Liegnitz when he was fifteen years of age and later to the Haupt Kadetten Anstalt (Prussia's Westpoint). He speaks French fluently, in fact acted as French instructor in this country during the World War; has been in every corner of the globe and has, in his fifty-one years, experienced enough thrills

to fill several volumes. Severin is not his real name, but the only one by which he is known over here. He is a born story teller and can keep one enthralled for hours. In reminiscent mood one day he was relating incidents of his childhood, spent for the most part at his grandfather's home. The revered grandparent was a Prussian General in whose wardrobe there had been no civilian clothes since his tenth birthday. When Gustav was five years old the General's wife passed. The shops in the village were closed; people came from far and near to attend the noblewoman's funeral. A military band played hymns, a deputation of high ranking officers appeared and the impressive procession was begun. Gustav wept bitterly. Not, however, over his grandfather's grief nor yet over the loss of his kindly grandmother, but because for some unknown reason he was made to walk with relatives when he wanted so much to walk beside the big bass drum.

**I. H., Fresno.**—Betty Marino appears on various NBC programs, but the one in which her violin solos are heard regularly is the "Forget-Me-Not" program on Thursday afternoon at 4:30 (KPO). Eileen Piggott is the vocal soloist during that broadcast. Anita Calfot plays "Little Joe" in "Memory Lane." Dick Rickard is at station KGB. Jack Pulton has sung with the Paul White-man aggregation for over seven years. Listen for Muzzy Marcellino's voice on the Carol Lofner programs.

**D. W., Modesto.**—Henry Starr, colored entertainer, is six feet tall, weighs 165 pounds, was born in Washington, D. C., and was educated at the University of California. His father was a Mexican Indian who came to this country during the Civil War and served in the United States Army for fifty-four years. Yes, there is a Mrs. Henry Starr.

**Charline, Santa Barbara.**—Norman Nielsen is of Danish extraction, was born in Philadelphia, Pa., November 18, 1906, is 5 feet 9 inches in height, weighs about 140 pounds, has blue eyes, blond hair, and the kind of smile you see in dentrifice advertisements. He began as an accountant for an eastern railway company, and as an

avocation sang in picture palaces. Later, after his parents adopted California, Norman had a fling at musical comedy and for a while produced shows of his own before joining the KFRC staff, where he has held forth for the past three or four years. During his musical comedy career he met Vivian Dunn, a San Joaquin Valley girl, who has since February of 1929 been Mrs. Nielsen.

**Carolyn, Santa Cruz.**—Yes, the Margery Young who appears in contralto solos is the same Miss Young who does the "Carmelita" character (NBC-KPO). You may hear her now during the noontime Pair of Pianos broadcast on Monday.

**Mrs. K. M., Berkeley.**—Donald Novis' schedule is given in the program department of this issue.

**Jimmy Moseley Fans.**—Jimmy is convalescing from a long serious illness and, though he is improving by leaps and bounds, it may be some time before he is ready to appear before the microphone. I shall be happy to forward letters to him if you address them in my care, Broadcast Weekly, San Francisco.

**P. W. T., Piedmont.**—The Cecil and Sally programs appear in the section devoted to schedules under NBC-KPO. KTAB explains its "Top of the Dial" expression by saying, "There is no frequency in northern California higher than KTAB." Glenhall Taylor carefully illustrated and expounded upon the subject for my benefit, but I must confess I haven't the slightest idea what it was all about. Perhaps, though, the above definition will mean something to you.

**K. L., San Francisco.**—Gerda and Wint Cotton now make their home in Los Angeles. The Eeverly Hill Billies are made up of two units, each group boasting members of the original organization. Glen Rice (Mr. Tallfellow) is in Los Angeles at present engineering the activities of one unit, while John McIntyre looks after his fold, the other unit, at KTAB. Sorry, but we must not give the identity of "Miss Ethyl Associated." Howard (Claney) (NBC) was born in Pittsburgh, April 17, 1898.

# SUNDAY Programs

July 31, 1932

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings  
9—Dr. T. G. Linebarger, health talk  
9:15—Union Mutual Life  
9:30—Melodies of Yesterday and Today  
10—Lecture by Judge Rutherford  
10:45—Lloyd Adams, "Aloha Pianist"  
11—The Smoky Oaks  
11:30—Trujo Music Studios  
12 noon—Al Cook and His Oklahoma Cowboys  
12:30—Variety program  
1—Watch Tower program  
2—Organ classics  
2:30—Off air  
6—Watch Tower program  
7—Studio Program  
7:15—Oakland Chamb. of Commerce  
7:30—Idle Moments  
7:50—Off air  
9—French Watch Tower  
10 to 11 P.M.—Recordings

**322.4 Meters KFWI** Frank. 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
2:30 P.M.—Memories of Johann Strauss  
3:15—Dance orchestra  
3:45—Celebrities of Music  
4—Gems of Melody  
5—Dance Music  
6—Silent Period  
7:50 to 9 P.M.—Fifth Church of Christ, Scientist

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10:15 A.M.—Sunday School Lesson, Fred J. Hart  
11 to 12 noon—First Baptist Church Services  
7:30 to 9 P.M.—First Baptist Church Services

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
8 A.M.—Popular Recordings  
9—Morning Concert  
10—Sunshine Half Hour  
10:30—Recorded Music  
11—Selix Program  
11:30—Sunsetland  
11:45—Records  
12 noon—Maison Paul Program  
12:15—Stories by Famous Authors  
12:30—Dance Orchestra  
12:45—Martha Washington Program  
1—Popular Selections  
1:15—International Pageant program  
1:30—Musical Memories  
2—Frank Galvin and Jerry Herst  
2:30—Joe Green's Marimba Band  
2:45—Organ Music  
3—Melody Gems  
3:30—Records  
4:30—Musical Styles  
5—Popular Selections  
5:30—Symphony Orchestra  
6—Musical Contrasts  
6:30—Popular Records  
12—Roof Garden Orchestra  
1 to 6 A.M.—Owl Program



**GUNNAR JOHANSEN**  
NBC-KPO—6:15 P.M.

**491.5 Meters KFRC** Prosp't 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
8 A.M.—CBS programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS program to 5:30  
5:30—Rabbi Magnin  
6—Melody Hour with Ronald Graham  
6:30—CBS Programs to 8  
8—Come Into the Library, Eugene Eubanks  
8:30—California Melodies  
9—Hutton's Concert Ensemble  
9:15—Musical Forget-Me-Not  
9:30—The Laudistic Choir  
10—Jay Eslick's Orchestra  
10:30—Ken's Crazy Quilts  
11 to 12 Mid.—Midnight Moods

**243.8 Meters KYA** Prosp't 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:45 A.M.—Tuneful Topics  
9—Sabbath Reveries  
9:15—Watch Tower Sermon  
9:30—Rhythmic Ripples  
9:45—Uncle Harry Comics  
10:30—Melody Moods  
11—Old St. Mary's Church Services  
12 noon—Salon Moments  
12:30—Musical Novelties  
1—Dance Matinee  
1:30—At the Console  
2—Opera  
4—Masters of the Violin  
4:30—Symphony Series  
5:30—Artist Celebrities  
6—Revue  
6:30—News Flashes  
6:45—Twilight Harmonies  
7—Light Opera Musicale  
8—Sacred Hour  
9—News Flashes  
9:15—Ted Fiorito's Band  
10 to 11 P.M.—Concert Memories

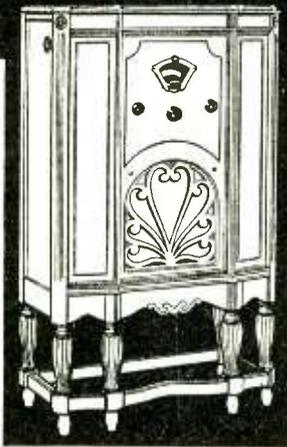
## CBS

Columbia Broadcasting System

8 A.M.—Voice of St. Louis: KFBK, KWG, KERN, KOL, KOIN, KGB, KFRC  
8:30—The Street Singer: KFBK, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB  
8:45—Emery Deutsch and his Orch.: KFBK, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
9:15—The Four Clubmen: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KGB  
9:30—Community Center Faculty recital: KFBK, KOL, KVI, KFPY, KOIN  
10—Thirty Minute Men: KFBK, KOL, KVI, KFPY, KOIN  
10:30—C. A. J. Parmentier at the Organ: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
11—Symphonic Hour. With Toscha Seidel, violinist: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
12 noon—Cathedral Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
1—Irene Beasley, contralto. With Round Towners and Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
1:30—Poets Gold. Poetic readings by David Ross: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
1:45—Little Jack Little, vocalist and pianist: KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB  
2—Ballad Hour: KMJ, KWG, KOL, KERN, KVI, KFPY, KOIN, KHJ, KGB  
3—Four Eton Boys, novelty quartet: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
3:15—Chicago Knights: KMJ, KOL, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
3:30—WNAC 10th Anniversary program: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
4—William Vincent Hall, baritone. Do Re Mi, and Orchestra: KMJ, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB  
4:30—Lewisohn Stadium Concert: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
6:30—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
7—The Gauchos: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KGB  
7:30—Pennzoil Parade of Melodies: KFBK, KMJ, KWG, KERN, KVI, KOL, KFPY, KOIN, KFRC, KHJ, KGB  
8:30—California Melodies: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB

# MAJESTIC

# FIRST AGAIN



### THE ADAMS MODEL

Full size lowboy console, Hepplewhite in design, 9-tube superheterodyne radio is very latest development, giving new Automatic Synchro-Silent Tuning, Automatic Volume Control, Duo-Diode Detection, Tone Control and 100% pentode amplification. Price, complete with Majestic Tubes, **\$76.50**

—this time with

## SYNCHRO-SILENT TUNING

**T**HE solution to inter-station noise with Automatic Volume Control! Now you swing across the dial . . . station after station slides in . . . at the same volume . . . free of the between station roar and crackle previously so irritating.

Have your local Majestic dealer show you this latest exclusive feature as well as many other improvements found in the new Majestics now on display.

# Majestic

*Superheterodyne*  
**RADIO**

THOMPSON & HOLMES, Ltd.

171 Bluxome Street

San Francisco

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,**  
**KFI, KOA, KSL, KTAR,**  
**KECA, KFSD**

- 8 A.M.—Organ concert, Paul Carson: KGO, KGW, KFSD
- 8:30—Arlon Trio: KGO off 9:15 KHQ, KFI on 9, KOMO, KFSD
- 9:30—Great Composers: KGO: KOMO 9:30 to 9:45, 10 to 10:30: KGW on 10; KFI; KFSD, KSL, off 10
- 10:30—Yeast Foamers: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 11—Lady Esther Serenade, Gus Arnheim and his orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL
- 11:30—National Sunday Forum: KGO, KHQ, KOMO, KGW, KTAR, KSL, KGIR, KGHL
- 12 noon—Jodent Program with Jane Froman: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 12:15—John Fogarty, tenor: KGO, KOMO, KGW, KFI, KGHL
- 12:30—Friendly Hour: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL, KGIR, KGHL
- 1—Sabbath Reveries: KGO, KHQ, KGW, KFSD, KTAR, KGIR, KGHL
- 1:30—Pop Concert: KGO, KHQ (KOMO off 1:45) KGW, KFSD, KTAR
- 2—Conventionallities, orchestra and soloist: KGO, KHQ, KFI
- 3—Donald Novis with Orchestra: KGO, KHQ, KGW, KFSD, KSL
- 3:30—The Commodores, male quartet: KGO, KHQ, KGW, KFI, KFSD, KTAR
- 4—Chase and Sanborn Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 5—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 5:15—The American Album of Familiar Music: KGO, KHQ, KOMO, KGW, KFI, KSL
- 5:45—Goldman Band: KGO, KOMO, KGW, KFSD, KSL
- 6:15—The Old Singing Master: KGO, KHQ, KOMO, KGW, KFI
- 6:45—Sunday at Seth Parker's: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL, KGIR, KGHL
- 7:15—Emerson Gill and His Orch.: KGO
- 7:30—Mood Oriental: KGO, KHQ, KGW, KTAR, KGHL
- 8—William Stoess and His Flying Dutchman: KGO, KHQ on 8:15, KOMO, KGW, KGHL
- 8:30—Reader's Guide: KGO, KHQ, KOMO, KGW, KTAR, KOA
- 9—On Wings of Music, vocal soloist; orchestra direction Emil Polak: KGO, KHQ, KOMO, KGW, KOA
- 9:30—Ted Fio-Rito and His Hotel St. Francis Dance Orch.: KGO
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Paul Carson, Organist: KFI, KGO, KHQ, KOMO off 10:30, KGW, KFSD off 10:30
- 11 to 12 midnight—Carol Lofner and His Bal Tabarin Orchestra: KGO, KHQ

**440.9 Mtrs. NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

- Service to **KJR, KEX, KGA, KECA, KTAR, KSL, KFSD**
- 8 A.M.—Major Bowes' Capitol Family: KPO, KGA, KJR, KEX
  - 8:30—Summer Idyll: KPO, KGA, KJR, KEX
  - 9—Mexican Marimba Typica Band: KPO, KGA, KJR, KEX, KTAR, KSL
  - 9:30—Piano Pictures, Alleen Fealy and Phyllida Ashley, piano duo: KPO, KGA, KJR, KEX
  - 10—Rembrandt Trio: KPO, KGA, KJR on 10:15, KEX
  - 11—Bible Stories, "Deborah, the Prophetess," by Harry DeLasaux; Paul Carson, organist: KPO, KGA, KJR, KEX, KFSD
  - 12 noon—Romancers, vocalist, dance orchestra: KPO, KGA, KJR, KEX
  - 1—The Guardsmen: KPO, KGA, KEX
  - 1:30—Songland: KPO, KGA, KEX
  - 2—Catholic Hour: KPO, KGA, KJR, KEX, KTAR, KGIR
  - 2:30—Sweetheart days' song and poetry: KPO, KGA, KJR, KEX, KFSD, KTAR
  - 3—The Ceclians, women's trio: KPO, KGA, KJR, KEX, KFSD
  - 3:30—Cavaliers, Rodney Johnson, Robert Stevens, tenors; Harvey Orr, baritone; dance orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
  - 4—Community Forum: KPO, KGA, KJR, KEX, KGIR
  - 4:30—Nathan Abas Violin Recital: KPO, KGA, KJR, KEX
  - 5—Songs that Never Grow Old: KPO
  - 5—Campus Comedians: KGA, KJR, KEX
  - 5:15—Sunday Concert, vocal soloist; orchestra direction Meredith Wilson: KPO, KGA, KJR, KEX
  - 6:15—Gunnar Johansen, concert pianist: KPO, KGA, KJR, KEX
  - 6:45—Rendezvous: KPO, KGA, KJR, KEX
  - 7:15—News Editor of the Air: KPO
  - 7:30—Silhouettes: KPO
  - 8—Wonders of the Sky: KPO, KGA, KEX
  - 8:15—Henry Thompson, Tenor: KPO, KGA, KEX
  - 8:30—Rudy Seiger and His Fairmont Hotel Orchestra: KPO, KGA, KEX
  - 9—Abas String Quartet Chamber Music Hour: KPO, KGA, KJR, KEX; KECA on 9:30
  - 10—Lakeside Dance Orch.: KPO, KGA, KJR, KEX, KECA, KOA
  - 10:30—Manhattan Serenaders, orchestra direction Joseph Hornik: KPO
  - 11 to 12 Mid.—Midnight Melodies: George Nyklicek, organist: KPO, KGA, KJR, KEX, KFSD
- 309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.
- 8 A.M.—NBC-KPO Programs to 10
  - 10—Intern'l Bible Students program
  - 10:15—NBC-KPO Programs to 1 P.M.—Mary with Concert Orch.
  - 2—NBC-KPO programs to 8
  - 8—First Church Christ Scientist
  - 9 to 12 mid.—NBC-KPO Programs

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 8:30 A.M.—Recordings
- 9:15—Ira Blue
- 9:30—Recordings
- 10—Baptist Church Services
- 11—Church Services
- 12:30—Chapel of Chimes Organ
- 1—Church of Latter Day Saints
- 1:30—Popular records
- 2:30—Masterpieces of Melody
- 3:30—Theatre of the Air
- 4—Industrial Home of Adult Blind
- 4:30—Popular records
- 4:45—John Thompson's Interview
- 5—Chapel of Chimes Organ
- 6—Baseball Reports
- 6:15—Morton Jewels
- 6:30—The Master's Music Room
- 7—Gus Arnheim, records
- 7:30—Olive May Williamson, pianist
- 7:45—Baptist Church services
- 9:15—Rod Hendrickson
- 9:45—Chapel of Chimes Organ
- 10—Beverly Hill Billies
- 11 to 12 midnight—Midnight Messenger

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

- 12 noon—Records
- 12:30—John Wharry Lewis' Quintet
- 1:30—Baseball doubleheader: Oaks vs. Los Angeles
- 5—Records
- 6—Mixed Quartet
- 6:30—Baseball Results
- 6:35—Hotel Oakland Trio
- 7:30—Hawaiian Memories
- 8—Eight o'Clock Players
- 9—Helen Wegman Parmelee, Pianist
- 9:30—Studio Program
- 9:45—Marge Vogel and Jean Ardath
- 10 to 11 P.M.—Dance Program

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

- 9 A.M.—NBC-KGO Program
- 9:30—Nat'l Savings Club Bulletin
- 10—Rutherford's Watch Tower
- 10:15—Dance Program
- 10:30—NBC-KGO Programs to 12:15
- 12:15 P.M.—NBC-KGO Programs to 3
- 3—NBC-KGO Programs to 5:45
- 5:45—Crazy Crystals
- 6—NBC-KGO Programs to 8
- 8—Rainbow Hawaiians
- 8:15 to 12 mid.—NBC-KGO Programs

**526 Meters KVI** Broad. 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

- 8 A.M.—First Baptist Church
- 8:30—CBS Programs to 9
- 9—Dr. Kenyon's Church of the Air
- 9:30—CBS Programs to 10:15
- 10:15—The Angora Man
- 10:30—CBS Program
- 11—Central Lutheran Church
- 12 noon—CBS Programs to 1:45
- 1:45—Judge Rutherford
- 2—CBS Program
- 2:30—Professor Lindsley
- 3—CBS Programs to 5:30
- 5:30—Rabbi Magnin
- 6—Don Lee Studio
- 6:30—CBS Program
- 7—Crazy Quartette (elec. trans.)
- 7:15—CBS Programs to 8
- 8—Dr. Stevenson
- 8:30—California Melodies
- 9—Little Symphony Trio
- 9:30—Laudistic Choir
- 10—Jay Eslick's Orchestra
- 11 to 12—Midnight Moosts

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
8 A.M.—NBC-KGO Program  
8:30—Reading the Comics  
9—Studio Program  
9:30—American Legion Program  
10—NBC programs to 1:30  
1:30—Albert Gillette Recital  
2—Studio Program  
3—NBC-KGO Programs to 7:15  
7:15—Studio Program  
7:30—NBC Programs to 9  
9—Irish Minstrel  
9:30—Oregonian Mountaineers  
10—NBC-KGO Programs to 11  
11—Broadway Cab Rambler  
11:30—Bagdad Organ

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
8 A.M.—NBC-KPO Programs to 10  
10—To be announced  
11—NBC-KPO Programs to 8:30  
8:30—City Club Program  
8:45 to 12 mid.—NBC-KPO Programs

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
N.W. Broad. System, Spokane, Wash.  
8 A.M. to 12 midnight—NBC-KPO Programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
8 A.M.—Organ Recital  
8:30—NBC-KGO Programs to 1  
1 P.M.—Solist  
1:15—Songs that Never Grow Old  
1:30—NBC-KGO Programs to 7:15  
7:15—Male Quartet  
7:30 to 11 P.M.—NBC-KGO Programs

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
8 A.M.—CBS Programs to 2:30  
2:30 P.M.—Professor Lindsley  
3—CBS Programs to 4:30  
4:30—Studio Program  
4:45—Lewisohn Stadium Concert  
5:30—Rabbi Magnin  
6—Tea Dance Tunes  
6:30—CBS Programs to 8  
8—John C. Stevenson  
8:30—California Melodies  
9—Zoellner String Quartette  
9:30—Laudistic Choir  
10—Jay Eslick and Orchestra  
10:30—Musical program  
11 to 12 midnight—Midnight Moods

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.  
8 A.M.—Sunday Times Comics  
8:30—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2:30  
2:30 P.M.—Prof. Lindsley, Readings  
3—CBS Programs to 5:30  
5:30—Rabbi Edgar Magnin  
6—Sunday Night Melody Hour  
6:30—CBS program  
7—Musical Cameo  
7:15—CBS Programs to 8  
8—Edison Reveries  
8:30—California Melodies  
9—Jay Ward Hutton's Concert Ensemble  
9:30—Laudistic Choir  
10—World-wide News  
10:10—Jay Eslick and Orchestra  
10:30—Ken's Crazy Quilt  
11 to 12 midnight—Organ Recital

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—NBC-KGO Programs to 11:30  
11:30—Piano Favorites, Lilyan Ariel  
12 noon—NBC-KGO Program  
12:30—Virginia Pearson Program  
1—Julie Kellar, Harpist  
1:15—Paul Taylor's Quartet  
1:30—Wesley Tourtellotte, Organist  
2—NBC-KGO Program  
3—Biblical Drama Hour  
3:30—NBC-KGO Programs to 5:45  
5:45—"Classic Hour," String Trio  
6:15—NBC-KGO Program  
6:45—Orchestra  
7:15—NBC-KGO program  
7:30—Jay Whidden and Orchestra  
8—Packard Concert Orchestra  
8:30—Studio Program  
9—Play by Sheldon Lewis and Cast  
9:30—Concert Orchestra, "Immortal Melodies"  
10 to 11 P.M.—NBC-KGO Program

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—Nick Harris Program  
10—Record Program  
12:30 P.M.—Wes. Tourtellotte, Organ  
1:15—Record Program  
6—Bingville Weekly Bugle  
6:15—Neil Russell, Scotch Songs  
6:30—"Story of India," by Lal Chand Mehra  
6:45—NBC-KGO Program  
7:15—Male Quartet  
7:30—"Memories," Paul Roberts, Tenor, and String Trio  
8—Samoloff Vocal Trio  
8:30—Jay Whidden Orchestra  
9—NBC-KPO Program  
9:30—String Trio  
10—Record Program  
10:30—News Release  
10:45 to 11 P.M.—Record Program

**499.7 Meters KFSD** Frank. 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M.—NBC-KGO Programs to 10:15  
10:15—Sponsored Program  
10:30—NBC-KGO Programs to 6:15  
6:15—Mexican Serenaders  
6:45—NBC-KGO program  
7:15—Organ Program  
7:30—NBC-KGO Program  
8—Voice, violin and piano  
8:30—NBC-KGO Program  
9—Dance music  
10—NBC-KGO Program to 10:30  
10:30—NBC-KGO Program  
11 to 12 midnight—Midnight Melodies

**526 Meters KMTR** Holly. 3026  
970 Kcys. 500 Watts  
KMTR Radio Corp., Hollywood, Cal.  
6:30 A.M.—Selected records  
9—Chuck Mandel, pianist  
9:15—Popular Records  
11—The Serenaders  
11:30—Selected Records  
1:30 P.M.—Sunday Syncopations  
3:30—Selected records  
6—Twilight Melodist  
6:30—Paradise Isle  
7—Fishing News  
7:15—Nick Angelo, tenor  
7:30—Rhodes and Lowe, Pianists  
8—Chamber of Commerce Program  
8:15—Mme. Marie Caselotti, Soprano  
8:30—Selma Brandt, Pianist  
8:45—Jeanne Dunn  
9—Dream Girls  
9:15—"Mac Himself"  
9:30—"Lives of Composers"  
10—Club Airport Orchestra  
11 to 12 midnight—Concert Records

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
7 A.M.—Bill Sharples' Gang  
9—Cannon Schools  
10—Judge Rutherford, Lecturer  
10:35—Transcription  
10:50—Third Church of Christ, Scientist  
12:30—Louise Johnson, Astroanalyst  
1—Jehovah's Witnesses  
2—Los Angeles City Park Board  
4—Lelia Castberg's Vesper  
4:15—Transcription  
4:30—Montaville Flowers, talk  
4:45—Martin Luther Thomas  
5—Dr. John Mathews  
6—Transcription  
6:15—Swami Dhhrananda  
6:30—Hollywood Humanists Society  
6:45—Leighton's  
7—Ethel Duncan  
8—Hollywood Presbyterian Church  
9 to 9:15 P.M.—News

**225.4 Meters KGB** Frank. 6151  
1330 Kcys. 500 Watts  
Don Lee, Inc., San Diego, California  
8 A.M.—CBS program to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2:30  
2:30—Professor Lindsley  
3—CBS Programs to 5:30  
5:30—Rabbi Magnin  
6—Tea Time Recital  
6:30—CBS Programs to 8  
8—Quaw's Orchestra  
8:30—California Melodies  
9—Hutton's Concert Quartette from Hotel del Coronado  
9:30—Landistic Choir  
10—Eslick's Orchestra  
10:30—Ken's Crazy Quilt  
11 to 12 Mid.—Midnight Moods

**384.4 Meters KTM** Exposit'n 1341  
780 Kcys. 1000 Watts  
Pickwick Broad. Corp., Los Angeles  
7 A.M.—Records  
8:30—Judge Rutherford's Sermon  
8:45—Judge Paonessa, talk  
9—Jehovah's Witnesses  
10—Silent period  
1 P.M.—Poetry  
1:15—Paul Rader's Couriers  
1:45—Recorded program  
2:45—Drama  
3—Recorded program  
3:45—Piano Pals  
4—Records  
5—Silent period  
8—KTM Miniature Symphony, David Carlyle  
8:30—Talk on Calif. Government  
8:45—Prohibition Talks  
9—Charles Lierley, Tenor  
10—Paul Rader's Couriers  
10:30—Organ recital  
11—Request records  
1 to 4 A.M.—Jack Ross, Variety program

**239.9 Meters KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Wariner, Long Beach, Cal.  
6 P.M.—Old Hymns, Foster Rucker  
6:15—Orange Blossom Girls  
6:30—KFOX School Kids  
7—"Mack, Himself"  
7:15—The Boy Detective  
7:30—The Three Girls  
7:45—Howard's Radio Birds  
8—First Church of Christ, Scientist  
9—After Church Hour  
9:45—News report  
10—Cally Holden's Orchestra  
11 to 12 midnight—Anson Weeks Orchestra



JEANIE LANG, KFI

3c postage to send for

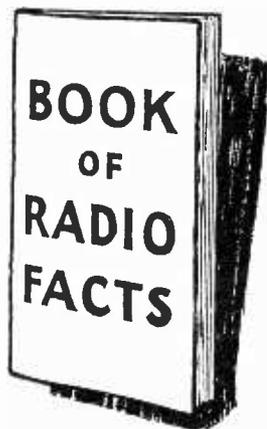
# FREE Book of Radio Facts

MAY

# SAVE

YOU

\$ **15**<sup>00</sup>  
OR  
MORE



Invest 3c in postage to send for this new book of radio facts. It may save you \$15 or more. For it's the radio that soon goes out of date, or costs you too much for what you get, that's really the unwise investment. ¶ So listen!

—Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with *less* tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets — step by step, in non-technical language, you investigate before you in-

vest! Send for this free book. Without it, you are lost. With it, you save money. ¶ Don't buy a radio until you've read this new book of latest radio facts. Send for it now. . . . It's FREE.

## FREE COUPON OFFER

PHILCO RADIO & TELEVISION CORP., Dept. BW,  
218 Fremont Street, San Francisco, Calif.

Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Trial, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan.

My name is .....

Address .....

City .....

# RIDE TO MUSIC!

with a **NEW**

## PHILCO TRANSITONE

Automobile  
Radio

with **AUTOMATIC  
VOLUME CONTROL**

Now at a **NEW LOW PRICE**

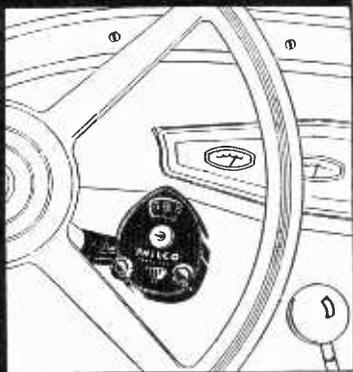
**\$74<sup>70</sup>**

**Installed**

Complete with tubes and all accessories for a standard 4, 6 or 8 cylinder car, aerial equipped. Most of the newer cars are aerial equipped.



Ask your nearest dealer about this amazing radio!



**Enthusiastic Owners  
Everywhere!**

One San Francisco user reports clear, marvelous reception from KOA Denver, KFI Los Angeles, XER Mexico, KSL Salt Lake, KOMO Seattle & KGW Portland

Already approved and offered as standard optional equipment by Chrysler, De Soto, Dodge, Hudson-Essex, Nash, Pierce Arrow, Plymouth, Studebaker, Reo, and Rockne. Easily and quickly installed in any car.

*Distributors:*

SAN FRANCISCO

**Julius Brunton & Sons Co.**

1380 Bush Street—ORdway 4141

EAST BAY

**Automotive Service, Inc.**

2530 Webster Street at Broadway—TEmplebar 5123

# DID YOU HEAR

*"The Boston Tea Party"  
"Landing of the Mayflower"*

*these broadcasts are a riot of fun by*



JOHN P. MEDBURY

M. C. OF THE

**M. J. B**

**"DEMI-TASSE BEVUE"**

MONDAYS 6:30 P.M. — NBC STATIONS

WITH

**PHIL HARRIS**

and his Ambassador Coconut  
Grove Dance Band

*"America's only  
'Safety-Sealed'  
Coffee"*



*"Drink a cup  
of good old  
M. J. B."*

# MONDAY Programs

August 1, 1932

**491.5 Meters KFRC** Prosp't 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:30—Early Morning Exercise  
8—Shell Happy Time  
8:30—CBS programs to 9:30  
9:30—"Thru the Looking Glass"  
9:45—"Kitchen Lyrics," Ann Wel-  
come  
10—KFRC Shopping Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Program  
1:30—Stock quotations  
1:35—Globe Trotter  
1:45—Beauty Talk  
2—"Happy Go Lucky Hour"  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Recordings  
4:45—CBS Program  
5—"Skippy"  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Hutton's Concert Ensemble  
5:45—CBS program to 8  
8—Blue Monday Jamboree  
10—Mark Hopkins Hotel Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Request Hour

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Radiotorials  
8:15—Favorite Recordings  
8:30—Patsy Lee  
9—Assoc. Stores' Program  
9:30—Old Favorites; Recordings  
10—Reporter of the Air  
10:05—Popular Selections  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Recordings  
12:30—Band concert  
12:45—Song Cycle  
1—Stock Report and Records  
1:15—Financial Common Sense  
1:30—Records  
2:45—Speak-Easy Time  
3—Reporter of the Air  
4—Julie and Jim  
4:15—Recordings  
5—Andy Anderson  
5:15—Popular Records  
5:30—Carl Coveny and Pat Buckman  
5:45—Recordings  
6—At the Hollywood Keyhole  
6:15—Philco Varieties  
6:30 to 7 P.M.—Recordings  
12:01 to 6 A.M.—Owl Program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—The Musical Clock  
9—Santa Cruz Program  
9:30—Monterey program  
10—Helpful Hour  
10:30—Band Concert  
11—Eleventh Hour Program  
11:30—Echoes of Portugal  
12 noon—Variety Program  
12:30—Fed., State Market Reports  
1—One O'Clock Program  
1:30 P.M.—Lena May Leland  
2:30—Martha Mead Program



**HARRIET LEE**  
NBC-KGO—3 P.M.

3:30—Silent Period  
4:30—Story Time, Lena Leland  
5—Vespers, Roger Darling  
5:30—Dinner Music  
6—Book Parade  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Radio News and Forum  
7:30—Musical Tid-Bits  
7:45—Liberty Bell Quarter Hour  
8—Sacred Memories  
8:30—Early Californians  
9 to 10 P.M.—Fireside Program

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
7 A.M.—Exercises; Entertainment;  
Stocks  
8—Records  
9—Modern Homes Period; Records  
10:15—Financial Informa'n; Weather  
10:30—Records  
10:45—Aratone Program  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:45—Opportunity Hour  
3:45—Records  
4:30—Brother Bob's Club  
5—Helen Wegman Parmelee, Pianist  
5:30—The Three Coconuts  
6—Betty Babbish Band  
7—News Items  
7:30—Neighborhood Songs and Poems  
7:45—Fred and Morris, Comedians  
8—The Clark Sisters  
8:15—Egan Trio  
8:30—Faucit Theater of the Air  
9—Jack Manley, Violinist  
9:15—Helen W. Parmelee, Pianist  
9:30—The Gay Caballeros  
10 to 11 P.M.—Dance Program

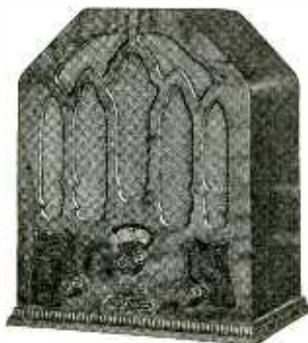
**243.8 Meters KYA** Prosp't 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—"Your Helpful Friend"  
10:15—Sunshine Hour  
11—Album Leaves  
11:15—Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Meridian Medleys  
12:30—"Your Helpful Friend"  
12:45—Organ Recital, Glen Goff  
1:45—California Parent Teachers  
2—Famous Songs and Singers  
2:30—Glen Goff, Organist  
3—Musical Novelties  
3:30—Masters of Music  
4—The Singing Strings  
4:30—On Parade  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—Tone Paintings  
7:30—News Flashes  
7:45—Bob Allen and George Bowers  
8—Studio Program  
9—RKO Variety Program  
9:30—Virginia Miller, Piano Recital  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M.—Popular records  
7:05—Morning Reporter  
7:30—Allay-ooop! with Bob Roberts  
8—Radio Shopping News  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—Marmola  
11:35—X Bar B Ranch Boys  
12:05 P.M.—Echoes of Portugal  
12:30—News Service  
12:35—Cook's Health Talk  
1—Alma La Marr  
1:30—Records  
1:45—Lunatics at Large  
2—Billie Burke, Entertainer  
2:30—Records  
2:45—Masterpieces of Melody  
3:15—Records  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Health Lecture  
6—Records  
6:15—Morton Jewels  
6:30—Sport Page of the Air  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—The Mirror  
8—John Corgiat, Jr.  
8:10—St. Mary's Alumni Program  
8:30—Slim Martin's Orchestra  
8:45—The Gossipers  
9—Beverly Hill Billies  
10—Lee Anderson's Scrap Book  
10:30—Moment Musicales  
11 to 1 A.M.—Nite Owls with Ray  
Howell

---

A MUSICAL ACCOMPLISHMENT

NOW WITH THE NEW  
SHORT WAVE FEATURE



# REMLER MINUETTE

The Remler Minuette offers rich mellow tone harmony; full, strong volume and sharp tuning. New features include smartly re-designed cabinetry—new improved six prong type tubes—and a short wave feature.

Enjoy the splendid musical qualities of this distinctive Remler for regular broadcasts, or switch to short wave and listen in on police calls, amateur broadcasters, air mail pilots and ground stations. The dual wave control switch plainly marked "long wave" and "short wave" is as easy to operate as an electric light button.

The Remler Minuette, with this distinctive short wave feature, is now more than ever a *plus* value. At the same price as formerly, complete with tubes, \$29.90. Your dealer will gladly arrange terms. arrange terms.

REMLER COMPANY, Ltd.

2101 Bryant Street

San Francisco

---

Made by the radio firm as old as radio

---

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX, KTAR  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX;  
KTAR off 8:30  
9:15—Cultural Conversation, "Are  
People Dull?" by Ethel Cotton:  
KPO, KGA, KEX, KTAR, KFSD  
9:30—Helpful Hints to Housewives:  
Julia Hayes: KPO  
9:50—Organ Concert, George Nyk-  
licek: KGA, KJR on 9:45, KEX,  
off 9:45, KFSD  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras: KPO, KGA, KJR,  
KEX, KFSD, KGIR on 10:15  
10:30—Outstanding Daytime Speak-  
ers: KPO, KGA, KJR, KEX, KFSD  
10:45—Smackouts, comedy duo with  
Mario and Jim Jordan: KPO, KJR,  
KEX, KFSD, KGA  
11—Midday Musical Notes: KPO,  
(KGA, KEX off 11:15) KFSD  
11:30—Rhythmic Serenade: KPO,  
KFSD off 11:40 to 11:45  
11:45—Scripture Reading, Charles J.  
Leimer: KPO  
11:46—Tickling the Keys: KPO  
11:45—Rhythmic Serenade: KGA,  
KJR, KEX, KFSD  
11:50—Stockyards Report: KPO  
11:57—Time Signals: KPO  
12 noon—In a French Cafe, songs  
and characterizations by Beatrice  
Benaderet: KPO, KGA on 12:05,  
KJR, KEX  
12:30—Pair of Pianos, Grace Fran-  
kel, Gertrude Lyne: KPO, KGA,  
KJR, KEX  
1—Soloist: KPO, KGA, KEX  
1:15—Jingle Joe, Joe Parsons, songs  
with organ accompaniment: KPO  
KGA, KJR, KEX, KOA  
1:30—Swanee Serenaders, Harold  
Stokes' dance orchestra: KPO,  
KGA, KJR, KEX, KFSD  
2—Palais D'Or Orchestra: KPO,  
KGA, KJR, KEX, KFSD on 2:30  
2:45—Donald Novis, Tenor: KPO,  
KGA, KJR, KEX, KECA, KFSD  
3—The Cavaliers, Robert Stevens,  
tenor; Carmelita, Spanish singer;  
orchestra: KPO, KGA on 3:05,  
KJR, KEX, KFSD on 3:30 to 3:45,  
KGIR on 3:30  
4—Margaret O'Dea, Contralto: KPO,  
KGA, KJR, KEX  
4:15—Federal Business Talk: KPO,  
KGA, KJR, KEX  
4:30—Pipe Dreams: KPO, KGA,  
KJR, KEX  
5—California St. Chamber of Com-  
merce program: KPO, KGA, KJR  
5:15—News Service: KPO  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: Sam Moore,  
Carolyn Moore, Dixie Marsh,  
Chuck Russell; songs and dia-  
logue: KPO, KGA, KJR, KEX,  
KFSD  
6—Meet the Orchestra: KPO, KGA,  
KJR off 6:15, on 6:30, KEX on  
6:30  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, Baritone: KPO,  
KGA, KJR, KEX

7:15—News Editor of the Air: KPO  
7:30—Alice Gentle, soprano, salon  
orchestra: KPO, KGA, KJR, KEX  
8—Road Show: Variety Program:  
KPO, KGA, KJR, KEX; KGHL  
off 8:30  
9:30—Olympians: KPO  
10—Ramona: Drama by Wilbur  
Hall: KPO, KGA, KJR, KEX,  
KECA, KOA  
10:30—The Arcadians: KPO, KGA,  
KJR, KEX, KFSD, KSL, KOA  
11—Stringwood Ensemble: KPO,  
KGA, KJR, KEX  
11:30 to 12 midnight—Organ Concert,  
Paul Carson: KPO, KGA, KJR,  
KEX

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

**National Broadcast. Co., San Francisco**  
**Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Organ Concert: KGO  
7:30—United States Navy Band:  
KGO, KFI, KFSD  
8—GE Circle: Grace Ellis, Hostess:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL, KGIR, KGHL  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song: KGO,  
KHQ, KOMO on 8:45, KFI, KFSD  
on 8:45  
9—Harold Stokes and His Orchestra:  
KGO, KHQ, KFI on 9:15, KOMO  
off 9:15  
9:30—Buckaroos: Charles Marshall  
and Ted Maxwell: KGO, KOMO  
9:45—Arion Trio: KGO (KOMO,  
KFI, KGIR on 10:15) (KGW on  
10)  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI; KFSD off 10:50, on 11:10;  
KTAR, KSL, KOA, on 11:10  
11:30—The League of Western Writ-  
ers: KGO  
12 noon—Organ Concert, Dollo Sar-  
gent: KGO, KOMO off 12:15,  
KFI, KFSD  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI; KFSD; KTAR on 12:30;  
KSL, KGIR, KGHL  
1—Stringwood Ensemble: KGO;  
KOMO, KGW, on 1:30  
1:45—Sparklers, Agatha Turley, so-  
prano: KGO, KGW 2 to 2:15,  
KFSD on 2  
2:30—On Parade: KGO; KHQ off  
2:45; KFI, KGHL  
3—Harriet Lee and Her Boys: KFI,  
KHQ, KGO  
3:15—Talks by Outstanding Speak-  
ers: KGO, KHQ, KFSD  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KSL  
3:45—Bits of Melody: KGO  
4—Fine Art String Quartet: KGO,  
KOMO, KFI, KFSD  
4:30—Death Valley Days: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
5—Music Doctor: KGO, KGW, KOA  
5:30—Parade of the States: KGO,  
KHQ, KOMO, KGW, KFI, KSL  
6—Nat'l Radio Forum: KGO, KOMO,  
KGW, KFI, KSL, KGIR, KGHL  
6:30—Demi-Tasse Revue: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KOA, KGIR, KGHL  
7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL

7:15—Maxwell House prog., Lanny  
Ross, tenor; orchestra direction of  
Don Voorhees: KGO, KHQ, KFI,  
KOMO, KGW, KFSD, KTAR, KSL  
7:30—Voice of Firestone, Richard  
Crooks, tenor: KGO, KHQ, KGW,  
KOMO, KFI, KFSD, KTAR, KSL,  
KGIR, KGHL, KGU  
8—G. Washington Concert Orches-  
tra: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL  
8:30—Billy Jones and Ernie Hare:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL  
8:45—To be announced: KGO  
9—Nomads: KGO; KHQ off 9:15;  
KFSD; KOA on 9:15  
9:30—Olympians: KGO, KHQ, KFSD,  
KOA  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Musical Highlights: Barbara  
Blanchard, soprano; Myron Nes-  
ley, tenor; orchestra: KGO, KHQ  
(KFSD off 10:30)  
11—Organ Concert: KGO, KHQ,  
KFI, KFSD  
11:30 to 12 midnight—Rhythm Vend-  
ors, orchestra: KGO, KHQ, KFI,  
KFSD

322.4 Meters **KFWI** Frank. 0200  
930 Kcys. 500 Watts

**Radio Entertainments, San Francisco**

7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:40—Popular Music  
11—Marion Day, Home Economics  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Musical Clock  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Bob Robb's Sportsheet  
7:15—National Contest Review  
7:30—Silent Period  
8:30—Grace King and Loretta Van  
Dyl, the Art Duo  
8:45—John D. Barry, World Events  
9—Camp's Comparsita Pianist  
9:15—Ella Stankevich, Quartet  
9:30—Studio Feature  
10—Master Melodies  
10:30—Evolution of Music, discus-  
sion by Chester Beck  
11 to 1 A.M.—Jimmy Kendrick's  
Night Owls

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

**Educa. Broad. Corp., Oakland, Calif.**

8 A.M.—Recordings  
8:15—The Texas Cowboy  
8:30—Kalua Melody Makers, Max  
Jennings  
9—Off Air  
1—Weather forecast  
1:05—Latin-American program  
2—Union Mutual Life; Recordings  
2:30—Frances Hathaway, Vocalist  
2:45—Recordings  
3—The KROW-lian Revue  
4—Recordings  
4:15—Eleanor Foster  
4:30—The Two Castillians  
4:45—Studio Program  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Off air  
7:30—T. Salkeld in "Piano Classics"  
7:45—The Texas Cowboy  
8 to 8:30 P.M.—Italian Program

**468.5 Meters KFI** Richm'd 6111  
**640 Kcys.** 50,000 Watts  
**Earle C. Anthony, Inc., Los Angeles**  
 6:30 A.M.—N. Y. Stock Quotations  
 6:45—Dr. Seixas, Health Exercises  
 7:30—NBC-KGO Programs to 9  
 8—Helpful Hints to Housewives  
 9:15—NBC-KGO Program  
 9:30—Lou Gordon, Tenor; Jack Swales, Pianist; Sally Hill, Speaker  
 9:45—Fashion Tour with Melisse  
 10:15—Dorothy Raymond, pianist  
 10:30—NBC-KGO Programs to 11:30  
 11:30—Medical Association Program  
 11:45—Fed. and State Mkt. Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1—News Release  
 1:10—The Woman Columnist  
 1:15—Ann Warner Chats  
 1:45—Randy Andrews, Songs  
 2—Tom and Jimmy  
 2:30—NBC-KGO Programs to 3:15  
 3:15—Book Review  
 3:30—NBC-KGO Program  
 3:45—News Release  
 4—NBC-KGO Programs to 5  
 5—Skippers Male Quartet  
 5:15—Nehi Company Program  
 5:30—NBC-KGO Programs to 9  
 9—The Californians  
 9:15—String Trio  
 9:30—Packard Orchestra  
 10—NBC-KGO Program  
 10:15—Phil Harris and Orchestra  
 11 to 12 mid.—NBC-KGO Programs

**499.7 Meters KFSD** Frank. 6353  
**600 Kcys.** 1000 Watts  
**Airfan Radio Corp., Ltd., San Diego**  
 7:30 A.M.—NBC-KGO program  
 8—Morning Musical  
 8:35—Stock Reports  
 8:45—Morning Musicales  
 9—Good Cheer program  
 9:15—NBC-KPO Program  
 9:30—Organ Program and Amy Lou  
 10—NBC-KPO Programs to 12  
 12 noon—NBC-KGO Programs to 1  
 1—Mexican Serenaders  
 1:30—NBC-KPO Program  
 1:45—NBC-KGO Program  
 2:30—NBC-KPO Programs to 3  
 3—NBC-KGO Programs to 3:30  
 3:30—NBC-KPO Program  
 3:45—Radio Dental Clinic  
 4—NBC-KGO Programs to 5  
 5—NBC-KPO Program  
 5:15—Late news items  
 5:30—Dorothy Lee Kelly  
 5:45—NBC-KPO Program  
 6—NBC-KGO Programs to 8:45  
 8:45—Coronado Horseshoe Program  
 8:55—Bisquick Band  
 9—NBC-KGO Programs to 10:30  
 10:30—NBC-KPO Program  
 11 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA** Richm'd 6111  
**1430 Kcys.** 1000 Watts  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record Program  
 10—News Release  
 10:15—Record Program  
 11:45—County Medical Assoc. Talk  
 12 noon—Record Program  
 1:45—Bob, Bunny and Junior  
 2—Record Program  
 2:45—NBC-KPO Program  
 3—Record Program  
 3:30—Alex. Bevani, Italian Language  
 3:45—Hale Hooper, Songs  
 4—News Release  
 4:15—Record Program  
 5—Brother Ken and his Kiddies  
 5:30—NBC-KPO Program  
 5:45—Al, Mac and Tommy

6—Olympic Choral Club  
 6:30—Adventures of Ito, Sketch  
 6:45—Tom and Jimmy  
 7:15—Joe Warner's Jolly Journal  
 7:30—Wesley Tourtellotte, Organist  
 7:45—Pachmari, the Dreamer  
 8—Orchestra  
 8:15—String Trio  
 8:30—Packard Concert Orchestra  
 9—Jean Cowan, Songs  
 9:15—Organ Recital, Wesley Tourtellotte  
 9:45—Close Partners, sketch  
 10—NBC-KPO Program  
 10:30—News Release  
 10:45 to 11 P.M.—Record Program

**333.1 Meters KHJ** VAndike 7111  
**900 Kcys.** 1000 Watts  
**Don Lee, Inc., Los Angeles, Calif.**  
 7 A.M.—News Briefs and Recordings  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Jack and Grace  
 9:15—CBS Programs to 10:15  
 10:15—Mlady's Notebook  
 10:45—CBS Programs to 12  
 12 noon—Beauty Talk and Organ  
 12:15—CBS Program  
 12:30—World-wide News  
 12:45—CBS Program  
 1—Times Forum  
 1:30—Blue Ridge Colonel  
 1:45—CBS program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:45—CBS Program  
 4—To be announced  
 4:15—CBS Program  
 4:30—All-Year Club  
 4:45—Kerry Conway, Chats on Words  
 5—CBS Program  
 5:15—News Items and Town Topics  
 5:30—Happy  
 5:45—CBS Programs to 6:15  
 6:15—Adventuring with Don Quick  
 6:30—CBS Programs to 8  
 8—Blue Monday Jamboree  
 10—World-wide News  
 10:10—Anson Weeks' Orchestra  
 12 to 1 A.M.—Roger King and Roy Ringwald

**526 Meters KMTR** Holly. 3026  
**570 Kcys.** 500 Watts  
**KMTR Radio Corp., Hollywood, Cal.**  
 6:30 A.M.—Selected records  
 7—Leslie R. Saunders, Speaker  
 7:15—Eye Openers  
 8—Stock Quotations  
 8:05—Eye Openers  
 9—Kate Vaughn, Home Economics  
 9:15—Selected records  
 9:45—Univ. of Calif. program  
 10—Selected Records  
 10:30—The Serenaders  
 11—Popular Records  
 11:45—Public Officials  
 12 noon—The Globe Trotter  
 12:15—Recorded program  
 12:30—Hi Noon Hi Lites  
 1—Two Professors  
 1:30—Recorded program  
 4—Musical Messengers  
 4:45—The Dreamer  
 5:45—The Globe Trotter  
 6—Twilight Melodist  
 6:30—Paradise Isle  
 7—Mystery Serial  
 7:15—Nick Angelo, tenor  
 7:30—Tax Reduction Club  
 7:45—Two Professors  
 8—"Contrasts"  
 8:30—"Mac Himself"  
 8:45—Judge Thomas P. White  
 9—Dr. George Leibling, pianist  
 9:30—Organogue, Harold Curtis  
 10—Club Airport Orchestra  
 11 to 12 midnight—Records

**526 Meters KVI** Broad. 4211  
**570 Kcys.** 1000 Watts  
**Puget Sound Broadcast. Co., Tacoma**  
 4:15—CBS Program  
 4:30—Recordings  
 4:45—Twilight Reveries  
 5—CBS Program  
 5:15—George Yount, Organist  
 5:45—Ralph Horr  
 6—CBS Programs to 7:30  
 7:30—George Yount, Piano  
 7:45—Dr. Stevenson  
 8—Scandinavian Hour  
 9—Blue Monday Jamboree  
 10—Crazy Quartette  
 10:15—Dellin Serviteers  
 10:45—Anson Weeks' Orchestra  
 11 to 12—Henry Halstead's Orchestra

**285.5 Meters KNX** Hemp. 4101  
**1050 Kcys.** 5000 Watts  
**L. A. Evening Express, Los Angeles**  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Vaughn, Home Economics  
 11—Recorded program  
 12 noon—News  
 12:15—Health Talk  
 12:30—Recorded program  
 1—Paris Inn  
 2—The Bookworm  
 2:30—Recorded program  
 3—Matinee Mirthmakers  
 3:30—Recorded program  
 4—Travelogue; Lost and Found: stocks  
 4:15—Maxine's Shopping Service  
 4:45—Cheiro, famous seer  
 5—Town Crier  
 5:45—Recorded Program  
 6—News  
 6:15—Anson Weeks' Orchestra  
 6:30—Oh-h-h Elmer!  
 6:45—Leighton's  
 7—Frank Watanabe and Hon. Archie  
 7:15—Recorded Program  
 7:30—Vigilantes  
 8—Realty Board Californians  
 8:30—The Georgia Field Players  
 9—News  
 9:15—Owens Valley program  
 9:30—Calmon Luboviski, violinist  
 10—Buddie Fisher and his Orchestra  
 11 to 12 midnight—Paris Inn

**225.4 Meters KGB** FRank. 6151  
**1330 Kcys.** 500 Watts  
**Don Lee, Inc., San Diego, California**  
 7 A.M.—The Morning Edition  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Helen Stone  
 11—CBS Programs to 12  
 12 noon—Farm Flashes  
 12:10—Closing Stock Quotations  
 12:15—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Afternoon Musicales  
 3:45—CBS Programs to 4:30  
 4:30—Town Topics and News Reel  
 4:45—CBS Programs to 5:15  
 5:15—Cecil and Sally (elec. trans.)  
 5:30—Hutton's Ensemble  
 5:45—CBS Programs to 6:30  
 6:30—Katherine Skedden, Pianist  
 7—CBS Program  
 7:15—Chamb. of Commerce Program  
 7:30—CBS Program  
 8—Blue Monday Jamboree  
 10—KGB News Reel  
 10:15—Dance Orchestra  
 11 to 12 midnight—Halstead's Orch.

**CBS**

## Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KOL, KFBK, KERN, KVI, KOIN, KHJ, KFRC, KGB

9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KGB, KFRC

9:30—Madison String Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB

10—C. A. J. Parmentier at the Organ: KFBK, KMJ, KERN, KVI, KOIN, KHJ

10:30—Elizabeth Parthell, Songs: KFBK, KMJ, KERN, KVI, KFPY, KOIN

10:45—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC on 11, KHJ, KGB

11:30—The Captivators: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB

11:45—Four Eton Boys: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB

12 noon—Frank Westphal's Dance Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ on 12:15, KGB

12:30—Columbia Artists Recital: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KGB

12:45—Columbia Artists Recital: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB

1—Romance: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB

1:45—Tommy Christian's Palisades Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KHJ, KGB

2—Reis and Dunn, With Fred Beren's Orch.: KFBK

2:15—Vaugh De Leath: KOIN

3:45—Bing Crosby: KMJ, KWG, KERN, KVI, KHJ, KGB

4—Prof. Henry McLemore: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB

4:15—Arlie Simmonds and His Collegiate Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

4:45—Swiss Yodelers: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KGB

5—Manhattan Serenaders: KFBK, KMJ, KVI, KFPY, KHJ, KGB

5:15—Frank Trumbauer's Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KGB

5:45—Modern Male Chorus: KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB

6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

6:15—The Surprise Package: KOL, KFBK, KERN, KVI, KFPY, KHJ, KOIN, KFRC, KGB

6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ

7—Charles Carille, tenor: KFBK, KMJ, KWG, KVI, KFPY, KOIN, KFRC, KHJ

7:15—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KVI, KHJ, KFPY, KOIN, KFRC

7:30—Howard Barlow and the Columbia Symphony Orch.: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ

8—Eddie Duchin and His Orchestra: KFBK, KFPY, KOIN

8:30—Joe Reichman and his Orch.: KFBK, KOL, KFPY, KOIN

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News  
7:15—Ciseco Bullivant, Exercises  
7:30—Herb Wixson  
8—NBC-KGO Programs to 9  
9—Wait and Marian  
9:15—NBC-KGO Program  
9:30—Burgan's Home Comfort  
9:45—Wolper's Fashion Notes  
10—Crazy Crystals  
10:30—NBC-KGO programs to 12  
12 noon—Stewart-Warner  
12:15—NBC-KGO Program  
1—Variety Program  
1:30—NBC-KGO Program  
1:45—Silver Loaf Bakery  
2—NBC-KGO Program  
2:30—Variety Program  
3—NBC-KGO Programs to 3:45  
3:45—Peerless Dental Hygiene  
4—NBC-KGO Programs to 5  
5—Benewah Dairy Diary  
5:15—Skippy  
5:30—NBC-KGO Program  
6—Kinman Business University  
6:30—NBC-KGO Programs to 8:45  
8:45—Editorial Page  
9—NBC-KGO Program  
9:15—Eb and Zeb  
9:30—NBC-KGO Programs to 12 mid.

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO programs to 9:15  
9:15—Prudence Penny  
9:30—NBC-KGO Programs to 11:30  
11:30—Old Folks' Corner  
11:45—Club Minutes  
12 noon—NBC-KGO program  
12:12—Grain Quotations  
12:15—NBC-KGO Programs to 3  
3—Santiseptic Program  
3:15—NBC-KGO Programs to 3:45  
3:45—News of the Air  
4—NBC-KGO programs to 11  
11—Globe Trotter  
11:10 to 12 mid.—NBC-KGO Programs

483.6 Meters **KGW** Atwater 2121  
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.  
6:30 A.M.—Loggers and Contractors  
7—Morning Appetizers  
7:30—Hurlburt and O'Hara  
8—NBC-KGO Programs to 8:30  
8:30—Studio Program  
9—The Oregonian of the Air  
9:30—Cooking School  
10—NBC-KGO Programs to 11:30  
11:30—Me and My Shadow  
12 noon—The Oregonian of the Air  
12:15—NBC-KGO Program  
1—15 Minutes at Lipman-Wolfe's  
1:15—Trio  
1:30—NBC-KGO Programs to 2:15  
2:15—Tea Time Bazaar  
3:30—NBC-KGO Program  
3:45—Oregonian of the Air  
4—Santiseptic program  
4:15—Texas Cowboy  
4:30—NBC-KGO Programs to 8:45  
8:45—To be announced  
9—Gold Shield Little Symphony  
10—NBC-KGO Program  
10:15—Oregonian Mountaineers  
11—Allan Daniels  
11:15 to 12 midnight—Bagdad Organ

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top of the Morning  
7—KOL Time Klock  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—The Carnival  
12 noon—CBS Programs to 1  
1—Ken Stuart's Sunshine Program  
1:15—John C. Stevenson  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:45—CBS Programs to 4:30  
4:30—Cecil Solly  
5—Hill and Dale  
5:15—CBS program  
5:30—Skippy  
5:45—CBS program to 7  
7—Sports Review  
7:15—Ralph Horr  
7:30—CBS Program  
7:45—John C. Stevenson  
8:15—Arizona Joe  
8:30—CBS Program  
9—Blue Monday Jamboree  
10—Dance Orchestra  
11 to 12—Henry Halstead's Orch.

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 5  
5—Lucien E. Becker, Pianist  
5:30—NBC-KPO Programs to 6:45  
6:45—Newscasting  
7 to 12 mid.—NBC-KPO Programs

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 5:15  
5:15 P.M.—Peerless Quarter Hour  
5:30—NBC-KPO Programs to 6:45  
6:45—Frank Funkhauser, Talk  
7 to 12 mid.—NBC-KPO Programs

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—Rhythm Aces; Sport News  
7:43—World Bookman; Rhythm Aces  
8—NBC-KPO Program  
9:15—Mary's Morning Talk  
9:45—Organ Concert  
10—NBC-KPO Programs to 11  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 1  
1 P.M.—Mary's Afternoon Talk  
1:15—NBC-KPO Programs to 3  
3—The Easy Chair  
3:10—Lost and Found Advertisements  
3:15—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO programs to 6:15  
6:15—Anson Weeks' Orchestra  
6:30—NBC-KPO Program  
6:45—Marshal Sohl-Winfred Lundberg  
7—NBC-KPO Program  
7:45—Dollars and Sense Program  
8 to 12 midnight—NBC-KPO programs

See Page 24-25



# \$4 SPECIAL

**T**HIS Genuine Hammond Electric Alarm Clock, walnut colored bakelite case, recessed buff-colored dial with brown numerals; buzzer type alarm; case is 4½" high and 2¾" wide; a truly beautiful clock, fully guaranteed by the Hammond Clock Company.

Regular Retail Price . . . . . \$4.25

## AND



This beautiful book of 250 de luxe art portraits of leading radio stars.

This de luxe edition of the "Stars of the Radio" represents the very finest collection of beautiful art portraits of radio celebrities ever assembled under one cover. The outside measurement of the book is 7 x 10 inches, and the size of each portrait is 5 x 7 inches. The portraits are rich reproductions and under each is a brief biographical sketch of the star featured. The paper used is an A-1 coated book stock. The cover is blue with gold lettering. A book you will be proud to own. List of portraits on opposite page.

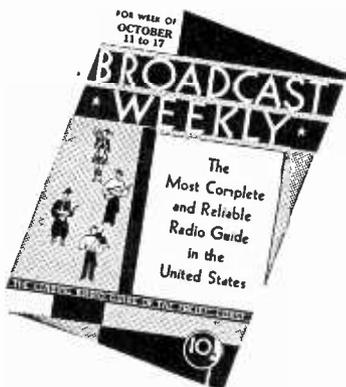
Regular Price . . . . . \$2.50

## AND

### BROADCAST WEEKLY

for one year

Regular Price . . . . . \$3.00



# ALL 3 FOR \$4

# If you order NOW!

# for AUGUST ONLY

## "STARS OF THE RADIO" LIST OF PORTRAITS

Mable Adams	Everett Foster	Richard Le Grand	Capt. Wm. Royle
Eddie Albright	Jane Frohman	Charlie Leland	Dollo Sargent
Barbara Jo Allen	Eva Garcia	Lena May Leland	Nora Schiller
Eleanor Allen	Virginia Gardiner	Victor Linfoot	Cora Scott
Elvia Allman	Alice Gentle	Guy Lombardo	Toscha Seidel
Amos 'n' Andy	Carroll Gillette	Phillips Lord	Rudy Selger
The Arion Trio	Armand Girard	Leigh Lovel	Reginald Sharland
Phyllida Ashley	Marie Golden	Mona Lowe	Henry Shumer
Ethyl Associated	Bill Goodwin	Calmon Luboviski	Ernie Smith
Eleanor Barnard	Richard Gordon	Charles MacAllister	Kate Smith
Walter Behan	Ronald Graham	Lindsay MagHarrie	J. Anthony Smythe
Harold Bechtel	Alexander Gray	Arnold Maguire	Virginia Spencer
Ben Bernie	G. Donald Gray	Betty Mareno	Harry Stanton
Bernice Berwin	Bobby Gross	Dixie Marsh	Henry Starr
Frederic Bittke	Eva Gruninger	Charles Marshall	Nathan Stewart
Barbara Blanchard	Gypsy	Ruth Matteson	Theodore Strong
Abe Bloom	William Hancock	Ted Maxwell	Ken Stuart
Bonnie Blue	Leigh Harline	John P. Medbury	Bob Swan
The Bluettes	Phil Harris	James Melton	Pearl King Tanner
Boswell Sisters	Tommy Harris	Tom Mitchell	Gail Taylor
Thelma Brown	Charles Hart	Tommy Monroe	George Taylor
Charles Bulotti	Annette Hastings	Imelda Montagne	Glennal Taylor
Anson Bush	Eugene Hawes	Carolyn Moore	Juanita Tennyson
Anita Calfot	Vinton Haworth	Sam Moore	Fred Thomas
Bert Carlson	Clarence Hayes	Scotty Mortland	Don Thompson
Paul Carson	Sam Hayes	Frank Moss	Kathryn Thompson
Nelson Case	Ray Hedge	Frank Munn	Lawrence Tibbett
Cecil and Sally	Earle Hodgins	Murray and Harris	Johnny Toffoli
Caltana Christoph	Eddie Holden	Helen Musselman	Clarence Tolman
Wilda Wilson Church	Harrison Hollway	Myrt and Marge	Tom and Dudd
Clark Sisters	Barry Hopkins	Harry McClintock	Earl Towner
Caryl Coleman	Joseph Hornik	Graham McNamee	Cyrus Trobbe
Russ Columbo	Bert Horton	Myron Neisley	Cecil Underwood
Jack Cowden	Floy Margaret Hughes	George Nickson	Monroe Upton
Bing Crosby	Robert Hurd	Norman Nielson	Rudy Vallee
Dr. Laurence Cross	Ted Husing	Kenneth Niles	Vera Van
Walter Damosch	Henry M. Hyde	Jess Norman	Van and Don
Harold Dana	Joseph Henry Jackson	Johnny O'Brien	Benay Venuta
Bobbe Deane	Arthur Jarrett	Margaret O'Dea	Elmore Vincent
Jack Deane	Jerry Jermaine	Edna O'Keefe	Max Waizman
Vaughn De Leath	John and Ned	Gordon Onstad	Bennie Walker
Gogo Delys	Gunnar Johansen	Billy Page	Johnny Walker
Madeline De Michel	John and Ned	Raymond Paige	Hazel Warner
Dorothy Desmond	Gwynes and Hare	Al Pearce	Helen Webster
Maree De Veaux	Gwynfi Jones	Cal Pearce	Anson Weeks
Eva De Vol	Alice Joy	Harold Peary	Olive West
Ivan Ditmars	Betty Kelly	Dell Perry	Ted White
Sydney Dixon	Tom Kelly	Jennings Pierce	Paul Whiteman
Doakes & Doakes	Michael Kelly	Eileen Piggott	Gayne Whitman
Hugh Barrett Dobbs	Walter Kelsey	Emil Polak	Meredith Willson
Max Dolin	Irving Kennedy	Wm. Powers	Allan Wilson
Morton Downey	Easton Kent	Marjorie Primley	Walter Winchell
Jessica Dragonette	Roger King	June Pursell	Bonnie Carol Withers
Rex Dunn	Wayne King	Michael Raffetto	Anthony Wons
Mildred Eubstein	Ralph Kirbery	George Rand	Mary Wood
Gene Eubanks	Lucile Kirtley	Dell Raymond	Cecil Wright
Ed Evans	Ben Klassen	Alvino Rey	William H. Wright
Aileen Fealy	Lewis Lacy	Ethel Rhinard	Wyn
Georgie Fifield	Vinton La Ferrera	Paul Rickenbacker	Barton Yarborough
Ted Flo-Rito	Alma La Marr	Gertrude Ridenour	Lloyd Yoder
Edna Fischer	Drury Lane	Lee S. Roberts	Margery Young
Edw. J. Fitzpatrick	Rita Lane	Mary Rossetti	Oscar Young
Virginia Flohri	Nell Larson		
	Ann Leaf		

BROADCAST WEEKLY PUBLISHING CO.,  
Pacific Building, San Francisco, California.

Gentlemen: Here's Four Dollars for which send me the Hammond Alarm Clock, and Stars of the Radio, and Broadcast Weekly for one year. Specify: 60 cycle  50 cycle

Name .....

Address .....

City .....

State .....

New

Renewal

Extension



FLOYD GIBBONS  
Famous Radio Broadcaster

# How you can get into BROADCASTING

Men and women of talent get \$3,000 to \$15,000 and more a year. Amazing new Floyd Gibbons Course trains you for highly paid Broadcasting position

**B**RROADCASTING offers remarkable opportunities to talented men and women—if they are trained in Broadcasting Technique. It isn't necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting who are practically unknown—yet they easily make \$3,000 to \$5,000 a year. Of course, the "stars" often make \$25,000 to \$50,000 a year.

An amazing new method of practical training, developed by Floyd Gibbons, one of America's outstanding broadcasters, fits talented people for big pay Broadcasting jobs. If you have a good speaking voice, can sing, act, write, direct or sell, the Floyd Gibbons School will train you for the job you want.

Get your share of the millions advertisers spend in Broadcasting every year. Our free book, "How to Find Your Place in Broadcasting," tells you the whole fascinating story of the Floyd Gibbons Course—how to prepare for a good position in Broadcasting—right in your own home in your spare time—and how to turn your hidden talents into money. Here is YOUR chance to fill an important role in one of the most glamorous, powerful industries in the world. Send the coupon today for free book.

## Broadcasting Offers Many Opportunities

Announcer	Advertising
Singer	Publicity
Actor	Dramatist
Reader	Musician
Writer	Director
Musical Director	
Script Writer	
Program Manager	
Sales Manager	

Excellent positions are open to talented men and women who have mastered the Technique of Broadcasting. Read how you, too, can prepare yourself for a big-paying job in Broadcasting.

---

### FLOYD GIBBONS SCHOOL OF BROADCASTING,

Dept. 2H25, U. S. Savings Bank Building,

2000 Fourteenth Street, N. W., Washington, D. C.

Without obligation send me your free booklet, "How to Find Your Place in Broadcasting," and full particulars of your home study course.

NAME..... AGE.....  
(Please print or write name plainly)

ADDRESS.....

CITY..... STATE.....

# TUESDAY Programs

August 2, 1932

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings  
8.15—The Texas Cowboy  
8:30—Recordings  
9—Off air  
1—Weather forecast  
1:05—Latin-American program  
2—Union Mutual Life  
2:30—Mae Church, contralto  
2:45—Ambrose Whitmer, pianist  
3—Billie and Grace Carmen  
3:30—The KROW-lian Orchestra  
4—D. A. Ervin, tenor  
4:15—Sharkey's String Trio  
4:30—Myrtle Segal, soprano  
4:45—Studio Program  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Off air  
7:30—Fireside Chorusters  
8—Watch Tower program  
8.15—The Burlesquers  
9—The Texas Cowboy  
9.15—Comedy Skit  
9:30—Studio Program  
9:45—Dot and Dash, Harmony Duo  
10—Fleur de Lis Dance Orchestra  
10:45 to 11 P.M.—Bert Carlson and Entertainers

322.4 Meters **KFWI** Frank. 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Cal King's Country Store  
9:30—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:40—Popular Music  
11—Marion Day, Home Economics  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Musical Clock  
1—Silent Period  
6—Blue Rhythm Boys  
6:30—Rosenthal Program  
6:45—News Flashes  
7—Elaine Edwards, vocalist  
7:15—Helen Bellevue  
7:30—Silent Period  
11 to 1 A.M.—Jimmy Kendrick's Night Owls

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Variety Records  
8:30—Patsy Lee  
9—Records  
10—Reporter of the Air  
10:05—Popular Selections  
10:30—Recorded Program  
11:15—Health Talk  
11:45—Concert Music  
12 noon—Variety Recordings  
12:45—Song Cycle  
1—Stock Report and Records  
2—Better Business Talk  
2:15—Popular Records  
2:45—Speak-Easy Time  
3—Reporter of the Air  
4—Recorded Program  
4:30—Marjorie Lee, Pianist  
4:45—Records  
6—At the Hollywood Keyhole  
6:15 to 7 P.M.—Recordings  
12:01 to 6 A.M.—Owl Program



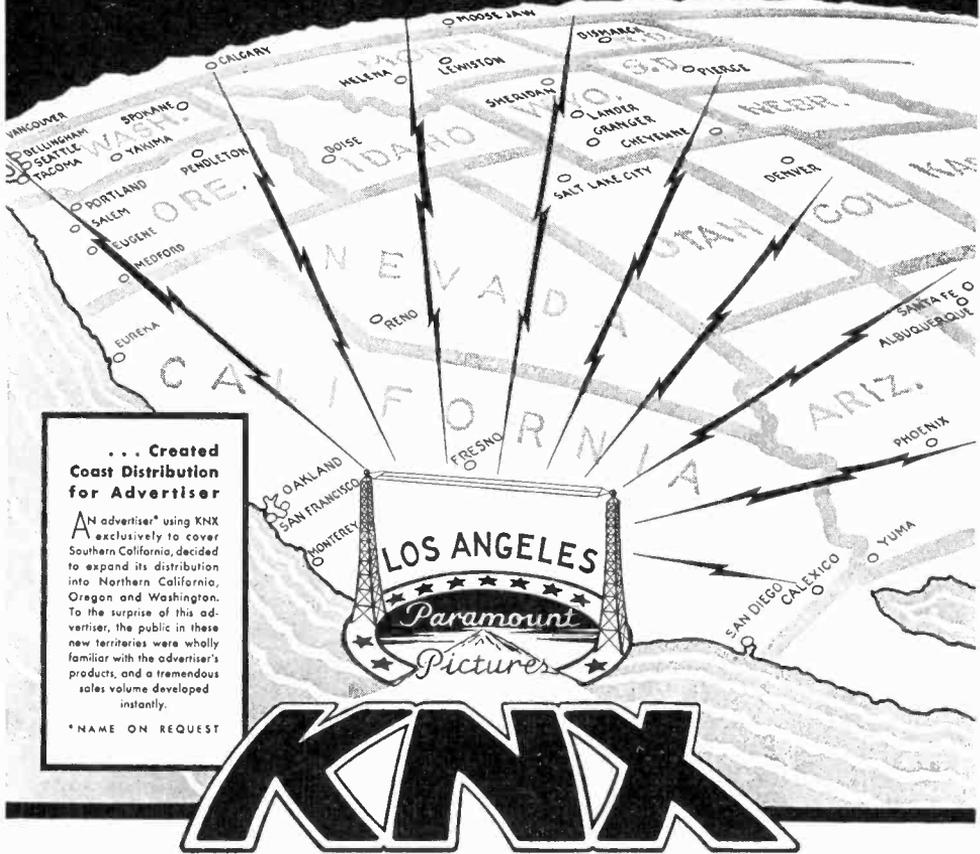
CHAPPIE PACKARD  
KYA—6:30 P.M.

491.5 Meters **KFRC** Prosp't 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:25—Stock Quotations  
7:30—Exercise Period  
7:45—Sunset Magazine  
8—Shell Happy Time  
8:30—CBS programs to 9:30  
9:30—"Jerry and June"  
9:45—Ida Bailey Allen  
10—KFRC Shopping Club  
10:30—Globe Trotter  
10:35—CBS Programs to 11:30  
11—CBS program  
11:30—Martha Meade  
11:45—CBS program  
12 noon—Noonday Concert  
1—CBS Programs to 1:30  
1:30—Stock quotations  
1:35—Globe Trotter  
1:45—CBS program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS program  
4:15—Medical Talk  
4:30—The Sampler  
5—"Skippy"  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—CBS program  
5:45—Black and Blue  
6—CBS program  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS program  
6:45—"To the Ladies"  
7:15—CBS program  
7:30—Chandu the Magician  
7:45—CBS program to 9  
9—Three Shades of Blue  
9:15—Eb and Zeb  
9:30—Zoellner String Quartette  
10—Gene Quaw's Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Request Hour

243.8 Meters **KYA** Prosp't 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods: Sunshine hour  
10—"Your Helpful Friend"  
10:15—Sunshine Hour  
11—Album Leaves  
11:15—Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Marjorie Lee, Melody Girl  
12:15—Meridian Medleys  
12:30—"Your Helpful Friend"  
12:45—Tuesday Noon Club  
1:15—Across the Footlights  
2—Musical Novelties  
2:30—Verses, Mrs. Sloss  
2:45—Hawaiian Entertainers  
3—Organ Matinee: Glen Goff  
4—Artist Celebrities  
4:30—Famous Songs and Singers  
5—Metropolitan Hour  
6—Review  
6:30—"Chappie's Sleepy Time Express"  
6:45—Waltz Time  
7—"The Daily Challenge"  
7:15—"The Happy Men"  
7:30—News Flashes  
7:45—Bob Allen and George Bowers  
8—Ted Florito's Band  
8:45—"The Fireside Club"  
9—G. Donald Gray, Song Recital  
9:15—Virginia Miller, Piano Recital  
9:30—The Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
7 A.M.—Morning Exercises  
8—Records  
9—Modern Homes Period  
9:30—Records  
10:15—Financial Informa'n; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
12:15—Nehi Program  
12:30—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing Stocks  
2:45—Ethel Rhinard, Pianist  
3—Records  
3:45—Galen Harvey and Madelon Sivyver  
4—Records  
4:30—Brother Bob's Club  
5—Helen Wegman Parmelee, Pianist, and Constance Trutner, Soprano  
5:30—The Three Coccoanuts  
5:45—Song Stories, Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—William Don, Comedian  
7:45—Fred and Morris, Comedians  
8—Organ Recital, H. C. Hiller  
8:45—Helen Benson, Lillah Clark  
9—Old Gospel Hymns, Mixed Quartet, under direction of M. Jay Goodman, Tenor  
9:30—Nerino's Variety Orchestra  
10—Dance Program  
11 P.M.—Baseball Results

# COAST COVERAGE *at Local Station Cost*



# KNX

Time after time local advertisers using KNX have discovered to their amazement that the 2,509,000 receiving sets in the eleven western states can be reached over this station.

The breakdowns of returns from various programs disclose many amazing proofs of the Coast coverage of KNX...coast coverage that you can buy at local station cost. Let us send you complete evidence.

Studios and Offices: 5555 Marathon Blvd., Hollywood, California • Phone: HE 4101

440.9 Mtrs. **NBC-KPO** GA. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX, (KTAR on 8:30)
- 8:15—Crosscuts from the Log o' the the Day, Dr. Laurence L. Cross; Southern Harmony Four: KPO, KGA, KJR off 9:15, KEX, KTAR off 8:45
- 9:15—Stringwood Ensemble: KPO, KFSD
- 9:30—"Canning Time," talk: KPO
- 9:30—Bluettes, vocal trio; George Nylicek, organist: KGA, KJR on 9:45, KEX, KFSD
- 9:45—University of California at Your Service: KPO
- 10—Mardi Gras: KPO, KGA, KEX
- 10:30—Strollers Matinee: KPO, KGA, KEX
- 11—Entertainers, vocalist with orchestra: KPO, KGA, KEX, KFSD
- 11:15—Vocal Art Quartet: KPO, KGA, KEX, KFSD
- 11:30—Organ Concert: KPO off 11:45, KGA, KJR, KEX on 11:45
- 11:45—Scripture Readings: KPO
- 11:48—Ticking the Keys: KPO
- 11:50—Stockyard Report: KPO
- 11:57—Time Signals: KPO
- 12 noon—Music Masters, orchestra: KPO, KGA on 12:05, KJR on 12:30, KEX
- 12:45—California Trio, Robert Stevens, Rodney Johnson, tenors; Harvey Orr, baritone: KPO, KGA, KJR, KEX
- 1—Garden Melodies, orchestra direction Leon Rosebrook; vocalist: KPO, KGA, KJR on 1:15, KEX, KFSD, KTAR on 1:30
- 2—Ted Black's Orchestra: KPO, KGA, KJR, KEX, KGHL
- 2:30—Music Garden: KPO, KGA, KJR, KEX
- 3—The Cavaliers, Tom and Dud, vocal duo; orchestra: KPO, KGA on 3:05, KJR on 3:15, KEX
- 4—To be announced
- 4:30—Mrs. Luther Burbank: KPO, KGA, KJR, KEX
- 4:45—Soloist: KPO, KGA, KJR, KEX
- 5—Simpdy and Gladys: KPO, KGA, KJR, KEX
- 5:15—News Service: KPO
- 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA
- 5:45—Dixie Memories: KPO, KGA, KJR, KEX
- 6—Recollections, Charles Bulotti, tenor; orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX
- 6:45—Cecil and Sally: KPO
- 7—Tom Mitchell, Baritone: KPO, KGA, KJR, KEX
- 7:15—News Editor of the Air: KPO
- 7:30—Cesare Sodero and the NBC Concert Orchestra: KPO, KGA, KJR, KEX, KGIR off 7:30
- 8—Crosscuts from the Log of the Day, Dr. Laurence L. Cross; So. Harmony Four; Ace Wright, violinist: KPO, KGA, KJR, KEX
- 8:30—Mona Lowe, blues singer; instrumental ensemble: KPO, KGA, KJR, KEX, KOA
- 9—Waltz Time, Ben Klassen, tenor; orchestra direction Meredith Willson: KPO, KGA, KJR, KEX
- 9:30—Lakeside Dance Orch.: KPO, KGA, KJR, KEX, KECA, KOA
- 10—Everett Foster, baritone: KPO, KGA, KJR, KEX

- 10:15—Bluebird Melodies, Lucile Kirtley: KPO, KGA, KJR, KEX
- 10:45—Coquettes, vocal trio: KPO, KGA, KJR, KEX
- 11—Carol Lofner's Bal Tabarin Orch.: KPO, KGA, KJR, KEX
- 11:30 to 12 midnight—Paul Carson, Organist: KPO, KGA, KJR, KEX

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

- 7 A.M.—Organ Concert: KGO
- 7:30—United States Army Band: KGO, KFI, KFSD
- 8—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KSL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—On Wings of Song: KGO; KHQ, KGW, KFI, on 8:45
- 9—Harold Stokes and His Orchestra: KGO (KHQ on 9:15) KFI
- 9:30—Buckaroos; Ted Maxwell, Charles Marshall: KGO
- 9:45—Eva Garcia: KGO, KHQ
- 10—Arion Trio: KGO, KFI
- 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR, KSL, KOA, off 10:50, on 11:10; KGIR off 10:50
- 11:30—Piano Capers: KGO, KFSD
- 11:45—Mormon Tabernacle Choir and Organ: KGO; KHQ off 12; KFSD, KSL
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR on 12:30; KSL off 12:45; KGIR, KGHL
- 1—Stringwood Ensemble: KGO; KGW 1:30 to 1:45
- 2—Vagabonds: KGO, KHQ, KFSD
- 2:30—Sheer Romance, dramatic program: KGO, KOMO, KFI
- 2:45—Back of the News in Washington: KGO, KFI, KFSD, KGIR, KGHL
- 3—Mid-Week Federation Hymn Sing: KGO, KFI, KFSD, KTAR
- 3:15—Frankie Masters' Orchestra: KGO, KHQ, KOMO, KGW, KFSD
- 3:30—Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL
- 3:45—Gene Austin, tenor: KGO
- 4—Balladettes, Irving Kennedy, tenor; orch. direction Rex Dunn: KGO, KGW, KHQ on 4:15, KFI
- 4:30—Little Musicale: KGO, KGW
- 4:45—Motoring Thru Europe: KGO
- 5—National Civic Artists Series: KGO; KHQ off 5:15; KGW, KTAR
- 5:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGHL
- 6—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 7:15—Memory Lane: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 7:45—Famous Foods Parade: "Doc" Hodgins; Alvin Rey's band: KGO, KHQ, KOMO, KGW, KFI
- 8—To be announced
- 8:30—Paul Whiteman and his Chieftains: KGO, KHQ, KGW off 8:45, KFI, KFSD
- 8:45—John and Ned, vocal and instrumental duo: KGO
- 9—Rainbow Harmonies: KGO
- 9:30—The Story Teller: KGO

- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—The Coquettes: KGO, KHQ
- 10:30—Bluebird Melodies: KGO, KHQ
- 10:45—Organ Concert: KGO
- 11—Ted Flo-Rito's Dance Orch.: KGO, KHQ, KFI, KFSD
- 11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M.—Popular records
- 7:05—Morning Reporter
- 7:30—Allay-oo! with Bob Roberts
- 8—Recorded Program
- 8:15—"Clippings"
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 10:55—Records
- 11—Store Scenes
- 11:30—X Bar B Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Cook's Health Talk
- 1—Over the Teacups
- 1:30—Studio program
- 1:45—Lunatics at Large
- 2—Records
- 2:15—Billie Burke, Entertainer
- 2:30—Ira Blue, Bridge Review
- 2:45—Records
- 3—Masterpieces of Melody
- 3:30—Theatre of the Air
- 4—Studio program
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Children's Hour
- 5:30—Wandering Through Italy
- 6—Weaver of Dreams
- 6:15—Life O'Reilly in Hollywood
- 6:30—Ernie Smith, Sport Page
- 6:45—Reporter
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Morton Jewels
- 8—Elbert La Chelle, Organist
- 8:15—Dance Orchestra
- 8:30—Front Page Headlines
- 8:45—The Gossips
- 9—Beverly Hill Billies
- 10—Better Business Bureau
- 10:15—Lee Anderson's Scrap Book
- 10:45—Moment Musicale
- 11 to 1 A.M.—Nite Owls

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—The Musical Clock
- 9—Morning Melodies
- 10—Martha Mead
- 10:15—Aunt Sammy
- 10:30—Band Concert
- 11—Eleventh Hour Program
- 11:30—Echoes of Portugal
- 12 noon—Variety Program
- 12:30—State Market Reports
- 1—One O'Clock Program
- 1:30—Friendly Hour, Lena Leland
- 2:30 P.M.—Martha Mead Program
- 3:30—Silent Period
- 4:30—Story Time, Lena Leland
- 5—Watch Tower
- 5:15—Sacred Music
- 5:30—Dinner Music
- 6—Book Parade
- 6:15—Francis Program
- 6:30—State Market Reports
- 6:45—Radio News and Forum
- 7:30—Musical Tid-Bits
- 8 to 10 P.M.—You Never Can Tell

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KMJ, KFBK, KERN, KWG, KOL, KVI, KOIN, KHJ, KGB
- 9—Current Questions Before Congress: KFBK, KMJ, KWG, KHJ, KERN, KFPY, KOIN, KFRC, KGB
- 9:15—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Atlantic City Musicale: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ on 9:45, KGB
- 10:30—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN; KFRC and KHJ on 11
- 11:30—Snap Shots: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC on 11:45, KHJ, KGB
- 12 noon—"Boston Popular Revue": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 12:30—Dancing by the Sea: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
- 1—"Meet the Artist": KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB
- 1:15—Virginia Arnold, pianist: KMJ, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KHJ
- 1:45—Musical Comedy Memories: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:30—Connie Boswell. With Freddie Rich's Orchestra: KOL, KVI
- 4—Edwin C. Mill: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ
- 4:15—Willie Botts in Person: KMJ, KFBK, KWG, KOL, KVI, KFPY, KGB
- 5:30—Frank Trumbauer's Orchestra: KFBK, KVI, KFPY
- 6—"Music That Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Isham Jones and his Orch.: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7—Irene Beasley, contralto: KVI, KFPY, KOIN
- 7:15—"Joe Palooka": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ
- 7:45—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 8—Little Jack Little, pianist: KMJ, KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8:15—Harold Stern and his St. Moritz Orch.: KFBK, KMJ, KWG, KVI, KFPY, KOIN, KFRC, KHJ
- 8:30—Gus Arnheim and his Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 4
- 4—To be announced
- 4:30—NBC-KPO Programs to 5:15
- 5:15—Brick and Brickette
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Newscasting
- 7 to 12 mid.—NBC-KPO Programs

**325.9 Meters KOMO**

920 Kcys.

- Fisher's Blend Station, Inc., Seattle**
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO programs to 9:15
- 9:15—Prudence Penny
- 9:30—Charles B. Bovier
- 9:45—Male Quartet
- 10—NBC-KGO Programs to 11:30
- 11:30—Old Folks Corner
- 11:45—Club Minutes
- 12 noon—NBC-KGO programs to 1
- 1—Einer & Einar
- 1:15—NBC-KGO Program
- 1:45—Teacup Philosopher
- 2—NBC-KGO Programs to 3
- 3—Santiseptic Program
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News of the Air
- 4—Memory Book
- 4:15—NBC-KGO Programs to 11
- 11—Globe Trotter
- 11:10 to 12 mid.—NBC-KGO Programs

**483.6 Meters KGW**

620 Kcys.

- Atwater 2121 1000 Watts**
- Morning Oregonian, Portland, Ore.**
- 6:30 A.M.—Loggers and Contractors
- 7—Morning Appetizers
- 7:30—Hurlburt and O'Hara
- 7:45—Mack's Cowboy Band
- 8—NBC-KGO programs to 9
- 9—Oregonian of the Air
- 9:30—Cooking School
- 10—Martha Meade
- 10:15—Francis Ingram
- 10:30—NBC-KGO Program
- 11:30—Me and My Shadow
- 12 noon—The Oregonian of the Air
- 12:15—NBC-KGO Program
- 1—15 Minutes at Lipman-Wolfe's
- 1:15—World Bookman
- 1:20—Piano Recital
- 1:30—NBC-KGO Program
- 1:45—Olympians
- 1:55—Edna Wallace Hopper
- 2—Aunt Jemima's Songs
- 2:15—Tea Time Bazaar
- 3:15—NBC-KGO Programs to 3:45
- 3:45—Oregonian of the Air
- 4—NBC-KGO Programs to 4:45
- 4:45—Texas Cowboy
- 5—NBC-KGO Programs to 8
- 8—Gevurtz Covered Wagon Days
- 8:30—NBC-KGO Program
- 9—Program to be announced
- 11—Allan Daniels
- 11:15 to 12 midnight—Bagdad Organ

**508.2 Meters KHQ**

590 Kcys.

- Main 5383 1000 Watts**
- Louis Wasmer, Inc., Spokane, Wash.**
- 6:45 A.M.—Morning News
- 7:15—Crazy Crystals
- 7:30—Kronenberg's Shoe Hospital
- 8—NBC-KGO Programs to 8:30
- 8:30—Frances Ingram
- 9—Wait and Marian
- 9:15—Sartori and Wolff
- 9:30—Burgan's Home Comfort
- 9:45—Canning Time, Sylvia North
- 10—Metha Mead Society
- 10:15—NBC-KGO programs to 12
- 12 noon—Stewart-Warner
- 12:15—Spokane Chamb. of Commerce
- 1—Various Programs
- 2—NBC-KGO Program
- 2:30—Variety Program
- 3—NBC-KGO Programs to 3:45
- 3:45—Peerless Dental Hygiene
- 4:45—Skippy
- 5—NBC-KGO Programs to 8
- 8—Dutch and Norm's Orchestra
- 8:30—NBC-KGO Program
- 9—Editorial Page, Russell Bankson
- 9:15—Eb and Zeb
- 9:30—NBC-KGO programs to 12

Elliott 5890

1000 Watts

309.1 Meters

970 Kcys.

**KJR**

Seneca 1515

5000 Watts

**Northwest Broad. System, Seattle, Wn.**

- 7 A.M.—Chet and Mabel
- 7:04—Produce Reports; Vocal Solos
- 7:17—Farm Flashes; Rhythm Aces
- 7:33—Sport News; World Bookman
- 7:45—Rhythm Aces
- 8:15—NBC-KPO program
- 9:15—Mary's Morning Talk
- 9:45—NBC-KPO Program
- 10—Mardi Gras
- 10:30—Martha Meade
- 10:45—Canning Topics
- 11—Blue Streaks Orchestra
- 11:30—Julia Hayes
- 11:45—NBC-KPO Program to 1
- 1—Mary's Afternoon Talk
- 1:15—NBC-KPO programs to 3
- 3—Better Business Talk
- 3:10—Lost and Found Adv.
- 3:15—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Program to 6:45
- 6:45—Marshal Sohl-Winifred Lundberg
- 7—NBC-KPO Programs to 9
- 9—Lloyd Spencer, Around the Town
- 9:15—Eb 'n' Zeb, comedians
- 9:30 to 12 midnight—NBC-KPO programs

236.1 Meters

**KOL**

Elliott 4466

1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.**
- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Clock
- 8—Shell Happytime
- 8:30—CBS Program
- 9—Through the Looking Glass
- 9:15—CBS Program
- 9:30—Colonial Dames
- 9:45—CBS Program
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Program
- 11—Carnival with Ken Stuart
- 12 noon—CBS Programs to 1
- 1—Ken Stuart's Sunshine Program
- 1:15—John C. Stevenson
- 2—Happy Go Lucky
- 3—Feminine Fancies
- 3:30—CBS Program
- 3:45—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Cecil Solly
- 5—Hill and Dale
- 5:30—Skippy
- 5:45—Black and Blue
- 6—CBS Program
- 6:15—Alun Williams
- 6:30—CBS Program
- 7—Sports Review
- 7:15—CBS Program
- 7:30—Chandu, the Magician
- 7:45—CBS Program
- 8—Little Jack Little
- 8:15—Arizona Joe
- 8:30—CBS program
- 8:45—Otto A. Case
- 9—Bouquet Melody
- 9:30—Don Lee Feature
- 10—Gene Quaw and his Orchestra
- 11 to 12 mid.—Henry Halstead's Or.
- 526 Meters **KVI** Broad. 4211  
570 Kcys. 1000 Watts
- Puget Sound Broadcast. Co., Tacoma**
- 7:30 P.M.—Chandu, the Magician
- 7:45—CBS Programs to 8:15
- 8:15—Eddie Coy
- 8:30—CBS Program
- 9—Three Shades of Blue
- 9:15—Harold Zollman, Pianist
- 9:30—CBS Program
- 10—Crazy Cowboys
- 10:15—Gene Quaw and Orchestra
- 11 to 12 midnight—Henry Halstead and Orchestra

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Calif.

- 7 A.M.—News Briefs and Recordings
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Through the Looking Glass
- 9:45—CBS Program
- 10—Gene Wolf and Organ
- 10:15—Martha Meade Society
- 10:30—Millady's Notebook
- 11—CBS programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Charlie Hamp & Beauty Talk
- 1—Times Forum
- 1:30—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—U. S. C. Trojan Period
- 4:30—Ken's Crazy Quilt
- 5—Dave Marshall and Nell Larson
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—Black and Blue
- 6—CBS Program
- 6:15—Hutton's Ensemble
- 6:30—CBS Program
- 6:45—"To the Ladies"
- 7:15—CBS Program
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—Nesbitts, the Bachelors
- 9:15—Eb & Zeb
- 9:30—Zoellner String Quartet
- 10—World-wide News
- 10:10—Gene Quaw's Orchestra
- 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

**384.4 Meters KTM Exposit'n 1341**  
**780 Kcys. 1000 Watts**  
 Pickwick Broad. Corp., Los Angeles

- 6 A.M.—Request records
- 8—Dance Marathon
- 8:05—Recorded program
- 9—Health Talk
- 9:30—Records
- 10—Silent period
- 1—Poetry
- 1:15—Paul Rader's Couriers
- 1:45—Dance Marathon
- 2—Spanish Concert
- 3—Records
- 5—Silent period
- 8—String Ensemble
- 8:30—Mildred Carroll and Gus Mack, Miniature Symphony
- 9—Charles Lierley, Tenor
- 10—Dance Marathon
- 10:30—Jack Dunn
- 11—Organ concert
- 11:30—Request records
- 1 to 4 A.M.—Jack Ross, Variety program

**225.4 Meters KGB Frank. 6151**  
**1330 Kcys. 500 Watts**  
 Don Lee, Inc., San Diego, California

- 7 A.M.—The Morning Edition
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Helen Stone
- 11—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:10—Closing Stock Quotations
- 12:15—CBS Programs to 12:45
- 12:45—Charlie Hamp
- 1—CBS programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Afternoon Musicales
- 4—To be announced, CBS
- 4:15—CBS Program
- 4:30—News Reel; Town Topics
- 4:45—O'Malley's Famous Starlets
- 5:15—Cecil and Sally
- 5:30—Aunt Jemima's Songs

- 5:45—Black and Blue
- 6—CBS Program
- 6:15—Hutton's Concert Ensemble
- 6:30—CBS Program
- 6:45—To the Ladies
- 7:15—CBS Program
- 7:30—Quaw's Orchestra
- 7:45—CBS program to 8:30
- 8:30—Eslick's Orchestra
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—To be announced
- 10—News Reel of the Air
- 10:10—Quaw's Orchestra
- 11 to 12 midnight—Halstead's Orch.

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**

- Earle C. Anthony, Inc., Los Angeles
- 3:30 A.M.—Stock Market Quotations
- 6:45—Dr. Seixas, Health Exercises
- 7:30—NBC-KGO Programs to 8:30
- 8:30—"Over the Coffee Cups," Roy Leffingwell
- 8:45—NBC-KGO Program
- 9—Dorothy Raymond, pianist
- 9:15—NBC-KGO Program
- 9:30—Fashion Tour with Melisse
- 10—NBC-KGO Programs to 11:30
- 11:30—Polly Grant Hall, Pianist
- 11:45—Fed. and State Mkt. Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:10—The Woman Columnist
- 1:15—Ann Warner Chats with Her Neighbors
- 1:45—Baldassare Ferlazzo, Violinist
- 2—Tom and Jimmy
- 2:30—NBC-KGO Programs to 3:15
- 3:15—Hale Hooper, Songs
- 3:30—NBC-KGO Program
- 3:45—News Release
- 4—Jimmy Bittick and Orchestra
- 4:30—Studio Program
- 4:45—Nick Harris Program
- 5—NBC-KGO programs to 8
- 8—Jay Whidden and Orchestra
- 8:30—Concert Orchestra
- 8:45—"Hollywood Gossips," Julianne Johnston, Irene Edwards, Roamers' Male Quartet and Orchestra
- 9:15—String Trio
- 9:30—Orchestra and Soloist
- 10—NBC-KGO Program
- 10:15—Phil Harris and Orchestra
- 11 to 12 mid.—NBC-KGO Programs

**499.7 Meters KFSD Frank. 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego

- 7:30 A.M.—NBC-KGO Program to 8
- 8—Morning Musical
- 8:35—Stock Reports
- 8:45—NBC-KPO Program
- 9—Good Cheer program
- 9:15—NBC-KGO programs to 10
- 10—Martha Meade Society
- 10:15—Radio Dental Clinic
- 10:30—NBC-KGO Program
- 11—NBC-KPO Programs to 11:45
- 11:45—NBC-KGO Programs to 1
- 1—Mexican Serenaders
- 1:30—NBC-KPO Program
- 2—NBC-KGO Programs to 3:30
- 3:30—French lesson
- 4—Program to be announced
- 4:30—Civic Shakespeare Association
- 5—Studio
- 5:15—Better Business Bureau
- 5:20—Late news
- 5:30—NBC-KGO Programs to 7:45
- 7:45—Chamber of Commerce program
- 8—NBC-KGO Programs to 9
- 9—NBC-KPO Program
- 9:30—NBC-KGO Programs to 10:30
- 10:30—NBC-KPO Program
- 11 to 12 mid.—NBC-KGO Program

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletins
- 12:05—NBC-KPO Programs to 3
- 3—News Bulletins
- 3:05—NBC-KPO Programs to 5:15
- 5:15—Peerless Quarter Hour
- 5:30 to 12—NBC-KPO Programs

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**

- L. A. Evening Express, Los Angeles
- 6:45—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Home Economics
- 11:15—Jack Carter's Birthday Party
- 12 noon—News
- 12:30—Records
- 1—Paris Inn
- 2—The Bookworm
- 2:30—Los Angeles Fireman's Band
- 3—Matinee Mirthmakers
- 3:30—Records
- 4—Travelogue; Lost and Found; Stocks
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:15—Recorded program
- 6:15—KNX Ensemble
- 6:30—Oh-h-h-h Elmer
- 7—Frank Watanabe and Archie
- 7:15—Rev. R. P. Shuler
- 7:45—After Dinner Concert
- 8—Sol Hoopii's Hawaiians
- 8:30—American Legion
- 9—News
- 9:15—Dreamin' Time
- 9:30—Stuart Buchanan and Ensemble
- 10—Starke's Bohemian Cafe
- 11 to 12 midnight—Paris Inn

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**

- Earle C. Anthony, Inc., Los Angeles
- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record Program
- 10—News Release
- 10:15—Sarah Ellen Barnes, Talk
- 10:30—Records
- 1:45 P.M.—Bob, Bunny and Junior
- 2—Record Program
- 2:30—Treasure Hunt for Meanings of Words, by Lee Cordova
- 2:45—Doria Balli's Personality Prog.
- 3—Recorded Program
- 4—NBC-KPO Program
- 4:30—News Release
- 4:45—Dr. Meyers, Care of the Teeth
- 5—Brother Ken and his Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mac and Tommy
- 6—Record program
- 6:30—Adventures of Ito
- 6:45—Tom and Jimmy
- 7:15—Joe Warner's Jolly Journal
- 7:30—Orchestra
- 7:45—Pachmarl, the Dreamer
- 8—String Trio, with Robert Hurd, Tenor
- 8:30—Jay Whidden Orchestra
- 9—Helen Guest, Songs
- 9:15—Organ Program, Wesley Tourtelotte
- 9:45—Close Partners, sketch
- 10—NBC-KPO Program
- 10:30—News Release
- 10:45 to 11 P.M.—Record Program



New 1933 JACKSON-BELL No. 26-S console, single-dial, short and long wave combination, encased in one of the most beautiful cabinets in all radio, embellished with classic carving, complete—

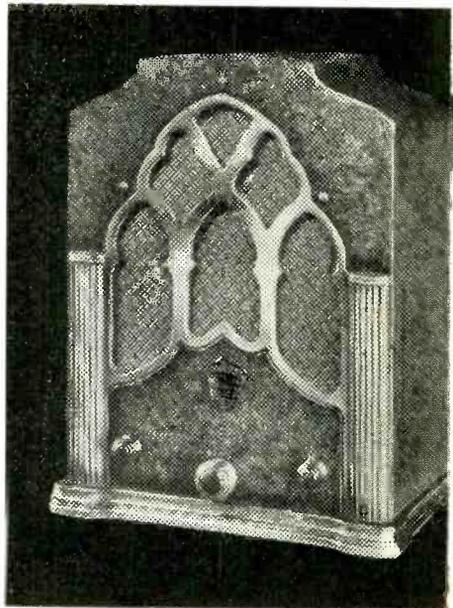
**\$73.45**

*Complete with Tubes*

# EXT

.. the thrills of SH

EASY  
TERMS



New 1933 JACKSON-BELL mantel Model No. 26-S, single-dial, short and long wave combination radio in artistic new portable cabinet, complete—

**\$52.45**

*Complete with Tubes*

H. R. CURTISS CO., Distributors, 895 O'Fa

# RA!

## SHORT WAVE

In Addition to Regular Stations, with these

# New 1933 Jackson-Bells

**A**T LAST . . . a single, simple, low-priced radio that gives you BOTH short and long wave reception. JACKSON-BELL, of course. Never a dull moment . . . choose from the whole world's broadcasting. Police calls, ships at sea, foreign countries, etc., *in addition* to regular stations. Tuning greatly simplified . . . quick, easy, positive. Amazing new quietness and smoothness. Beautiful new cabinets. Ideal models for summer cabin or vacation trip as well as year-around home use. Only a **SMALL DOWN PAYMENT** and this *extra* worldwide romance and drama is yours to begin enjoying **TODAY**.



New 1933 Model 25 JACKSON-BELL—most sensational radio performer ever offered at this low figure. Important new improvements and JACKSON-BELL quality throughout. Brings in Los Angeles police calls in addition to regular stations. Cabinet exceptionally attractive. Complete—

**\$31.45**  
Complete  
with Tubes



Ask your Dealer to demonstrate these  
**NEW 1933 JACKSON-BELLS**

reel Street, San Francisco

# "Here's Another Station



## We've Never Heard Before"



NOW—with this amazing new invention, *you, too*, can bring in hidden stations and hundreds of programs you've been missing.

*The Marvelous New*

# RADIO HANDI-LOG

With a single spin of the dial, the HANDI-LOG shows you WHERE and HOW to find distant stations on your radio—then tells you all about them — kilocycles, location, phone number, owner — everything. Simply turn the flashing red arrow to the station desired, and immediately all the information appears in the little windows in the HANDI-LOG. No pages to turn. A child can use it. The HANDI-LOG is designed in three beautiful colors and black, and is about the size of a phonograph record — just a handy size to keep near your radio. Send for your HANDI-LOG today, and see if it isn't the cleverest thing you ever saw!

ONLY  
**25c**

*With Money-Back  
Guarantee*

-----  
SIMPLY MAIL THIS COUPON WITH 25c

BROADCAST WEEKLY,  
726 Pacific Building,  
San Francisco, California.

I am enclosing twenty-five cents for the new radio HANDI-LOG, with the understanding that if I don't like it I can return it and my money will be refunded.

Name.....

Address..... City..... State.....

# WEDNESDAY Programs

August 3, 1932

**322.4 Meters KFWI** Frank. 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:45—Popular Tunes  
11—Marlon Day, Home Economics  
11:30—Learn Italian, Prof. Achille  
11:45—Musical Sketches  
12 noon—News Flashes  
12:15—Musical Clock  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Salon Music  
7:15—Margaret Lambert, Soprano  
7:30—Silent Period  
8:30—Virginia Mifka, concert pianist  
8:45—John D. Barry, World Events  
9—Annette Wachs, Violinist  
9:15—Anna Nettelman, Soprano  
9:30—Guitar Duet  
10—Master Melodies  
11 to 1 A.M.—Jimmy Kendrick's Night Owls

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings  
8:15—The Texas Cowboy  
8:30—Kalua Melody Makers, Max Jennings  
9—Off air  
1—Weather forecast  
1:05—Latin-American program  
2—Union Mutual Life  
2:08—Recordings  
2:30—Watch Tower program  
2:45—Recordings  
3—The KROW-ian Revue  
4—Recordings  
4:45—Studio Program  
5—Italian program  
5:30—Covered Wagon Jubilee  
6—Off air  
7:30—"Rovers in Romance"  
7:45—The Texas Cowboy  
8 to 8:30 P.M.—Latin-American Program

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
7 A.M.—Morning Exercises  
8—Records  
9—Modern Homes Period  
9:30—Better Business Bureau Talk  
9:35—Organ Recital  
10—Records  
10:15—Financial Informa'n; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing Stocks  
2:45—Ethel Rhinard, Pianist  
3—Records  
3:45—Galen Harvey, Piano Rambles  
4—Records  
4:30—Brother Bob's Club  
5—Helen Wegman Farnelee, Pianist  
5:30—The Three Cocoanuts  
6—Hotel Oakland Trio  
7—News Items  
7:30—Clark Sisters  
7:45—Fred and Morris, Comedians



**FREDERIC BITTKE**  
KFRC—VOCALIST

8—John Wharry Lewis' Quintet and Henri Sheoff, Bass  
9—Ethel Rhinard and Cora Scott  
9:30—The Gay Caballeros  
10—Harmony Hick  
10:15—Dance Program  
11 P.M.—Baseball Results

**491.5 Meters KFRC** Prosp't 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:25—N. Y. Stock Quotations  
7:30—Exercise Period  
8—Shell Happy Time  
8:30—CBS programs to 9:30  
9:30—Betty Crocker  
9:45—Ann Welcome, Kitchen Lyrics  
10—KFRC Shopping Club  
10:30—Globe Trotter  
10:35—CBS Programs to 1:30  
1:30—N. Y. Stock Quotations  
1:35—Globe Trotter  
1:45—CBS program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS programs to 4:30  
4:30—Popular recordings  
4:45—CBS program  
5—"Skippy"  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—CBS program  
5:45—Adventures of Black and Blue  
6—CBS program  
6:15—Mona Content  
6:30—CBS programs to 7:30  
7:30—Chandu the Magician  
7:45—CBS programs to 8:30  
8:30—Eno Crime Club  
9—Memories  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—Anson Weeks' Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Request Hour

**243.8 Meters KYA** Prosp't 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—"Your Helpful Friend"  
10:15—Sunshine Hour  
11—Album Leaves  
11:15—Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Meridian Medleys  
12:30—"Your Helpful Friends"  
12:45—Glen Goff, Organist  
1:45—Musical Contrasts  
2—Townhall Harmonies  
2:30—Community Question Box  
2:45—Symphony Highlights  
3:45—Better Business Series  
4—Musical Novelties  
4:30—On Parade  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—Tone Paintings  
7:30—News Flashes  
7:45—Bob Allen and George Bowers  
8—Ted Florito's Band  
9—Sydney Dixon, Song Recital  
9:15—Weekly Drama  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M.—Popular records  
7:05—Morning Reporter  
7:30—Allay-ooop! with Bob Roberts  
8—Popular records  
8:15—"Clippings"  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—News Service  
10:35—Dr. B. L. Corley  
10:55—Records  
11—Store Scenes  
11:30—X Bar E Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Cook's Health Talk  
1—Over the Teacups; Records  
1:45—Lunatics at Large; Records  
2:15—Billie Burke, Entertainer  
2:30—Studio program  
2:45—Baseball  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Children's Hour  
5:30—Diet and Health Lecture  
6—Ernie Smith's Magazine Review  
6:15—Morton Jewels  
6:30—Ernie Smith's Sport Page  
6:45—Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Italian program  
8:15—Ghost Story  
8:30—Edmund Breese in "Memories"  
8:45—The Gossipers  
9—Beverly Hill Billies  
10—"Golden Memories" with Louise Taber  
10:30—Lee Anderson's Scrap Book  
11 to 1 A.M.—Nite Owls



GYPSY



BARBARA BLANCHARD

## PERSONAL CLOSEUPS TONIGHT AT 8

Gypsy will interview Barbara Blanchard in another program of Personal Closeups of the Artists. Listen in to these personal glimpses of your favorite artists. They're interesting, they're entertaining, they're enlightening.

Don't miss 'em!

**BROADCAST OVER NBC STATIONS**

KPO, San Francisco

KJR, Seattle

KGA, Spokane

KEX, Portland

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Organ Concert: KGO  
7:30—United States Army Band:  
KGO, KFI, KFSD, KTAR  
8—GE Circle: KGO, KHQ, KOMO,  
KGW, KFI, KSL  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song: KGO,  
KHQ, KFI, KFSD on 8:45  
9—Harold Stokes and His Orches-  
tra: KGO (KHQ, KFI on 9:15)  
9:30—The Buckaroos: KGO  
9:45—Piano Capers; Dell Perry and  
Oscar Young; vocalist: KGO  
(KGW on 10)  
10:15—Entertainers, Tommy Mon-  
roe, baritone: KGO, KOMO, KGW  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KGHL  
11:30—Organ Recital: KGO; KHQ  
off 12; KOMO on 12; KFSD on  
11:45  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD; KTAR on 12:30;  
KSL, KGIR, KGHL  
1—Stringwood Ensemble: KGO  
1:30—The Little Colleen, Irish songs  
and stories; Agatha Turley, so-  
prano: KGO, KHQ  
1:45—Argentine Trio: KGO, KFSD  
2—Vagabonds: Ted White, Tenor;  
Orchestra direction Rex Dunn:  
KGO; KHQ off 2:30  
3—Paul Whiteman and His Chief-  
tains: KGO, KFI  
3:15—Royal Vagabonds: KGO, KHQ,  
KOMO, KGW, KFI  
3:30—Stebbins Boys: KGO, KHQ,  
KOMO, KGW, KFI, KSL  
3:45—Bits of Melody: KGO  
4—American Taxpayers League:  
KGO, KOMO, KFSD, KTAR, KGIR  
4:15—Soloist: KGO, KFSD, KFI  
4:30—Brass Button Revue: KGO,  
KHQ, KOMO, KGW  
5—Novellets, Ben Klassen, tenor:  
KGO, KOMO, KGW; KFI, KFSD  
off 5:15, KTAR, KOA, KGHL  
5:30—Mobiloil Concert: KGO, KHQ,  
KOMO, KGW, KFI, KTAR, KSL  
6—Corn Cob Pipe Club of Virginia:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL, KGIR, KGHL  
6:30—Western Artists Series: KGO,  
KGW  
6:45—Tallant Tubbs for U. S. Sen-  
ator: KGO, KFI  
7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL  
7:15—Maxwell House program, Lan-  
ny Ross, tenor; orch. direction Don  
Voorhees: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KSL, KTAR  
7:30—Team Mates: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KOA  
8—One Man's Family, serial drama  
Episode Fourteen: KGO  
8:30—Billy Jones and Ernie Hare:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL  
8:45—To be announced  
9—Out of the East: KGO, KHQ,  
KOMO, KTAR, KOA  
9:15—Goodyear Program: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGIR, KGHL  
9:45—Imelda Montagne, Contralto:  
KGO, KHQ, KOA

10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—National Concert Orchestra:  
KGO, KHQ, KGW, KFSD off 10:30  
11—Ted Flo-Rito and His Hotel St.  
Francis Dance Orchestra: KGO,  
KFI, KFSD  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**  
7:30 A.M.—Organ Concert: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX;  
KTAR off 8:30  
9:15—Stringood Ensemble: KPO off  
8:30; KGA; KJR on 9:45; KEX  
off 9:45  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras, variety program,  
with Al Schuss, master of cere-  
monies: KPO, KGA, KJR, KEX,  
KFSD, KGIR on 10:15  
10:30—Synopators, Harold Stokes'  
dance orchestra: KPO, KGA, KJR,  
KEX, KFSD  
10:45—Smackouts, comedy duo with  
Marion and Jim Jordan: KPO,  
KGA, KJR, KEX, KFSD  
11—Saion Concert Ensemble: KPO,  
KTAR  
11:30—Rhythmic Serenade, Harold  
Stokes' dance orchestra: KPO off  
11:45, KGA, KJR, KEX on 11:45  
11:45—Scripture Reading: KPO  
11:46—Tickling the Keys: KPO  
11:50—Stockyards Report: KPO  
11:57—Time Signals: KPO  
12 noon—Mid-week Musicale, Harold  
Stokes' Orchestra: KPO, KGA on  
12:05, KJR, KEX  
12:15—Tom and Dudd, Vocal Duo:  
KPO, KGA, KJR, KEX  
12:30—Rhythm Vendors Orchestra:  
KPO, KGA, KJR, KEX  
1—Jingle Joe, Joe Parsons, basso:  
KPO, KGA, KJR, KEX, KFSD  
1:15—Swanee Serenaders: K P O,  
KGA, KJR, KEX, KFSD, KTAR  
1:30—Beau Balladeer, mystery bar-  
itone: KPO, KGA, KJR, KEX  
1:45—Schirmer and Schmitt, Piano  
Duo: KPO, KGA, KJR, KEX  
2—Discovery Hour: KPO  
2—Waldorf Astoria Sert Room Or-  
chestra: KGA, KJR, KEX, KFSD  
KGHL on 2:15, KSL  
2:30—Drifting and Dreaming: KGA,  
KJR, KEX, KFSD  
2:45—Donald Novis, Tenor: KGA,  
KJR, KEX, KECA, KFSD  
3—The Cavaliers, vocal soloist and  
orchestra: KPO, KGA on 3:05,  
KJR on 3:15, KEX, KFSD off  
3:45  
4—Sunset Serenaders: KPO, KGA,  
KJR, KEX  
5—Victor Linfoot, baritone: KPO,  
KGA, KJR, KEX  
5:15—News Service: KPO  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KJR,  
KGA, KEX, KFSD  
6—Music Masters, Allan Wilson,  
tenor; Dunn's Orch.: KPO, KGA,  
KJR, KEX, KGIR on 6:15  
6:30—Tish, dramatization of story

by Mary Roberts Rinehart: KPO,  
KGA, KJR, KEX, KECA, KFSD.  
KGIR, KGHL  
6:45—Cecil and Sally: KPO  
6:45—Jane Froman's Band: KGA,  
KJR, KEX, KFSD, KSL, KGHL  
7—Tom Mitchell, Baritone: KPO,  
KJR, KEX  
7:15—News Editor of the Air: KPO  
7:30—University of California pro-  
gram: KPO  
8—Personal Closeups, Barbara Blan-  
chard, soprano, interviewed by  
Gypsy: KPO, KGA, KJR, KEX  
8:15—Marching Through, with the  
Guardsmen, male quartet; salon  
orchestra: KPO, KGA, KJR, KEX  
(KGHL off 8:30)  
9—Hill Billies: KPO, KGA, KJR,  
KEX  
9:30—NBC Drama Hour: KPO,  
KGA, KJR, KEX  
10—Myron Niesley, tenor: KPO,  
KGA, KJR, KEX  
10:15—National Concert Orchestra,  
direction Emil Polak: KPO, KGA,  
KJR, KEX  
11—Carol Lofner's Bal Tabarin Or-  
chestra: KPO, KGA, KJR, KEX  
11:30 to 12 mid.—Organ Concert:  
KPO, KGA, KJR, KEX

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

6:45—Echoes of Portugal  
7 A.M.—The Breakfast Hour  
8—The Musical Clock  
9—Capitolia Program  
9:30—Boulder Creek program  
10—Helpful Hour  
10:30—Band Concert  
11—Eleventh Hour Program  
11:30—Echoes of Portugal  
12 noon—Variety Program  
12:30—State Market Reports  
1—One O'Clock Program  
1:30—Friendly Hour, Lena Leland  
2:30—Martha Mead Program  
3:30—Silver Period  
4:30—Story Time, Lena Leland  
5—Vespers, Dr. Patterson  
5:30—Dinner Music; Book Parade  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Radio News and Forum  
7:30—Alta California Program  
7:45—Liberty Bell Quarter Hour  
8—American Legion War Camp  
8:15—Eugene Mancini, Song Recital  
8:30—Studio Program  
9—Music Lovers' Program  
9:30 to 10 P.M.—Studio Program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klubb  
8—Radiotorials  
8:15—Popular Records  
8:30—Patsy Lee; Recordings  
9:30—Old Favorites; Recordings  
10—Reporter of the Air  
10:05—Variety Recordings  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Recorded Program  
12:30—Band Concert  
1:05—Stock Report and Records  
2:45—Speak-Easy Time  
3—Reporter of the Air  
4—Julie and Jim  
4:30—Assoc. Food Stores' Program  
5—Variety Records  
5:30—Carl Coveny and Pat Buckman  
5:45—Records  
6—At the Hollywood Keyhole  
6:15 to 7 P.M.—Recordings  
12:01 to 6 A.M.—Owl Program

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB  
 9—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KOL, KERN, KFPY, KOIN, KFRC, KHJ on 9:15, KGB  
 9:45—Madison String Ensemble: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB  
 10:15—Columbia Artists Recital: KFBK, KMJ, KERN, KVI, KOIN, KGB  
 10:30—Elizabeth Barthell: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN  
 10:45—Columbia Salon Orch.: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 11:15—Madame Belle Forbes Cutter, soprano: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KHJ, KFRC, KGB  
 11:30—Toscanini Fund Concert: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 1:15—Kathryn Parsons: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB  
 1:45—Jack Brooks and Westphal's Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KHJ, KGB  
 2—Vaugh De Leath: KVI, KOIN  
 3:45—Bing Crosby: KMJ, KWG, KERN, KVI, KHJ, KGB  
 4—Prof. Henry McLemore: KMJ, KWG, KERN, KVI, KFPY, KHJ, KFRC, KGB  
 4:15—Arlie Simmonds and His Collegiate Orch.: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 4:45—The Songsmiths: KERN, KVOR, KFBK, KMJ, KVI, KFPY, KFRC, KGB  
 5:30—Thomas Hayes' Orch.: KFBK, KWG, KFPY, KFRC, KGB  
 6—Ruth Etting in "Music That Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 6:30—Isham Jones and His Orch.: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 7—Charles Carlike, tenor: KFBK, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB  
 7:15—Ozzie Nelson and his Glen Island Casino Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KGB  
 7:45—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 8—Eddie Duchin and his Casino Orchestra: KFBK, KMJ, KWG, KOIN, KERN, KVI, KFPY, KHJ, KGB  
 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB  
 526 Meters **KVI** Broad. 4211  
 570 Kcys. 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 7:45—CBS program  
 8:15—George Yount, Piano  
 8:30—CBS Program  
 9—Magic Mirror  
 9:15—Between Us Three  
 9:30—Isle of Golden Dreams  
 10—KOIN Program  
 10:15—Crazy Quartette  
 10:30—KOIN Program  
 11 to 12—Cole McElroy's Orchestra

- 309.1 Meters **KJR** Seneca 1515  
 970 Kcys. 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Chet and Mabel  
 7:04—Produce Reports; Vocal Solos  
 7:17—Farm Flashes; Rhythm Aces  
 7:33—Sport News; World Bookman  
 7:45—Rhythm Aces  
 8—NBC-KPO program  
 9:15—Mary's Morning Talk  
 9:45—NBC-KPO program  
 10—Mardi Gras  
 10:30—NBC-KPO program  
 11—Blue Streaks Orchestra  
 11:30—Julia Hayes  
 11:45—NBC-KPO programs to 1  
 1—Mary's Afternoon Talk  
 1:15—NBC-KPO programs to 3  
 3—The Easy Chair  
 3:10—Lost and Found Ads  
 3:15—NBC-KPO programs to 5:15  
 5:15—Steamboat Bill  
 5:30—NBC-KPO programs to 7:45  
 7:45—Dollars and Sense program  
 8—NBC-KPO programs to 9:15  
 9:15—Eb 'n' Zeb, comedians  
 9:30 to 12 midnight—NBC-KPO Programs

- 254.1 Meters **KEX** Atwater 3111  
 1180 Kcys. 5000 Watts  
 Western Broad. Co., Portland, Ore.  
 7 A.M.—Morning Serenaders  
 8—NBC-KPO Programs to 5:15  
 5:15—Erick Holton, Ballad Singer  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Newscasting  
 7 to 12 mid.—NBC-KPO Programs

- 204 Meters **KGA** Main 3434  
 1470 Kcys. 5000 Watts  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 12  
 12 noon—News Bulletins  
 12:05—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 5:15  
 5:15—Peerless Quarter Hour  
 5:30—NBC-KPO programs to 12

- 483.6 Meters **KGW** Atwater 2121  
 620 Kcys. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 6:30 A.M.—Loggers and Contractors  
 7—Morning Appetizers  
 7:30—Hurlburt and O'Hara  
 8—NBC-KGO Programs to 8:30  
 9—The Oregonian of the Air  
 9:30—Cooking School  
 10—NBC-KGO Programs to 11:30  
 11:30—Cooking School  
 11:45—Me and My Shadow  
 12 noon—Oregonian of the Air  
 12:15—NBC-KGO Program  
 1—15 Minutes at Lipman-Wolfe's  
 1:15—World Bookman  
 1:20—Bagdad Organ  
 1:45—Anson Weeks' Orchestra  
 1:55—Edna Wallace Hopper  
 2—Aunt Jemima's Songs  
 2:15—Tea Time Bazaar  
 3:15—NBC-KGO Programs to 3:45  
 3:45—Oregonian of the Air  
 4—Santiseptic program  
 4:15—Texas Cowboy  
 4:30—NBC-KGO programs to 5:15  
 5:15—Dr. Ross' Pet Clinic of the Air  
 5:30—NBC-KGO Programs to 6:30  
 6:30—Kelly's Salon Orchestra  
 7—NBC-KGO Programs to 8  
 8—True Stories  
 8:15—Olympians  
 8:30—NBC-KGO Program  
 8:45—To be announced  
 9:15—NBC-KGO Program  
 9:45—Studio Program  
 10—NBC-KGO Programs to 11  
 11—Allan Daniels  
 11:15 to 12 midnight—Bagdad Organ

- 325.9 Meters **KOMO** Elliott 5890  
 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—Farm Broadcast  
 7:30—NBC-KGO Programs to 9:15  
 9:15—Prudence Penny  
 9:30—NBC-KGO programs to 11:30  
 11:30—Male Quartet  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Programs to 3  
 3—Santiseptic Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News of the Air  
 4—NBC-KGO Program  
 4:15—Memory Book  
 4:30—NBC-KGO Programs to 6:30  
 6:30—Vacation Land Review  
 7—NBC-KGO Programs to 11  
 11—Globe Trotter  
 11:10—NBC-KGO Programs to 12

- 508.2 Meters **KHQ** Main 5383  
 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 6:45 A.M.—Morning News  
 7:15—Clisco Bullivant, Exercises  
 7:30—Herb Wixson  
 8—NBC-KGO Programs to 9  
 9—Walt and Marian  
 9:15—Sartori and Wolff  
 9:30—Burgan's Home Comfort  
 9:45—NBC-KGO program  
 10—Wolper's Fashion Notes  
 10:30—NBC-KGO programs to 1  
 1—Variety Program  
 1:30—NBC-KGO Program  
 1:45—Silver Loaf Bakery  
 2—Edna Wallace Hopper Chat  
 2:05—NBC-KGO Program  
 2:30—Variety program  
 3—NBC-KGO Programs to 3:45  
 3:45—Peerless Dental Hygiene  
 4—NBC-KGO Programs to 4:45  
 4:45—Sy Jacoby's Novelty  
 5—Benewah Dairy Diary  
 5:15—Skippy  
 5:30—NBC-KGO Programs to 6:30  
 6:30—The Miller Kid  
 6:45—Editorial Column  
 7—NBC-KGO Programs to 8:45  
 8:45—Crazy Crystals  
 9 to 12 mid.—NBC-KGO Programs

- 236.1 Meters **KOL** Elliott 4466  
 1270 Kcys. 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 8—Shell Happytime  
 8:30—CBS Programs to 9:30  
 9:30—Betty Crocker  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—Carnival with Ken Stuart  
 12 noon—CBS Programs to 1  
 1—Ken Stuart's Sunshine Program  
 1:15—John C. Stevenson  
 1:45—CBS Programs to 2:15  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:45—CBS Programs to 4:30  
 4:30—Cecil Solly, Garden Talk  
 5—Hill and Dale  
 5:30—Skippy  
 5:45—Black and Blue  
 6—CBS Programs to 7  
 7—Sports Review  
 7:30—Chandu, the Magician  
 7:45—Mayor Dore Talk  
 8—CBS Program  
 8:15—Arizona Joe  
 8:30—CBS Program  
 9—Magic Mirror  
 9:30—Radio Bugs Frolic  
 11 to 12 midnight—McElroy's Greater Oregonians

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**

- 6:45—Bill Sharples' Gang
- 8:45—Inspirational Talk
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaguhn, Home Economics
- 11—Marmola
- 11:15—Recorded program
- 12 noon—News
- 12:30—Records
- 1—Paris Inn
- 2—The Bookworm
- 2:30—Recorded program
- 3—Matinee Mirthmakers
- 3:30—Legion Ascot Speedway
- 4—Travelogue; Lost and Found; Stocks
- 4:15—Maxine's Shopping Service
- 4:45—Cheiro, famous seer
- 5—Town Crier
- 6—News Items
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 7—Frank Watanabe and Archie
- 7:15—Rajput
- 7:30—Vigilantes
- 7:45—Jeannie and Joan
- 9—News Items
- 9:15—KNX Ensemble; Grenadiers
- 9:30—Ethel Duncan
- 10—Stark's Bohemian Cafe
- 11 to 12 midnight—Paris Inn

**225.4 Meters KGB Frank. 6151**  
**1330 Kcys. 5000 Watts**  
**Don Lee, Inc., San Diego, California**

- 7 A.M.—The Morning Edition
- 5—Shell Happytime
- 8:30—CBS Program
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Helen Stone
- 11—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:10—Closing Stock Quotations
- 12:15—CBS Programs to 1:30
- 1:30—Women's 100% Asso. Program
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:45—CBS Programs to 4:30
- 4:30—Aztec Period
- 4:45—Kerry Conway
- 5—News Reel; Town Topics
- 5:15—Cecil and Sally
- 5:30—Aunt Jemima's Songs
- 5:45—Black and Blue
- 6—CBS Programs to 8
- 8—Bill Rossi, Songs
- 8:15—Hutton's Concert Quartette
- 8:30—CBS Program
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—News Reel
- 10:15—Eslick's Orchestra
- 11 to 12 midnight—Halstead's Orch.

**499.7 Meters KFSD Frank. 6353**  
**500 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**

- 7:30 A.M.—NBC-KGO Program
- 8—Morning Musical Revue
- 8:35—Stock Reports
- 8:45—Morning Musicale
- 9—Good Cheer program
- 9:15—NBC-KPO Programs to 11
- 11—Child Psychology
- 11:30—NBC-KGO Programs to 1
- 1—NBC-KPO Programs to 1:30
- 1:30—American Legion program
- 2:45—NBC-KPO Programs to 3:45
- 3:45—Radio Dental Clinic

4—NBC-KGO Program to 4:30  
 4:30—Bel Canto Chorus  
 5—NBC-KGO Program

- 5:15—Late news items
- 5:30—Studio Program
- 5:45—Happy Repairmen
- 6—Mexican Serenaders
- 6:30—Coronado Horseshow Program
- 6:45—Tax Talk
- 6:50—Bisquick Band
- 6:55—Studio Program
- 7—NBC-KGO Programs to 8
- 8—Dr. Strauss' Sketchbook
- 8:30—NBC-KGO Program
- 8:45—Feature
- 9—Nashold's Ballroom
- 9:15—NBC-KGO program
- 9:45—Nashold's Ballroom
- 10—NBC-KGO Programs to 10:30
- 10:30—NBC-KPO Program
- 11 to 12 mid.—NBC-KGO Programs

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**

- 6:30 A.M.—Stock Market Quotations
- 6:45—Dr. Seixas, Health Exercises
- 7:30—NBC-KGO Programs to 9
- 9—Helpful Hints to Housewives
- 9:15—NBC-KGO Program
- 9:30—Fashion Tour with Mellisse
- 10—Dorothy Raymond, pianist
- 10:15—English Lesson, Ayra Drew
- 10:30—NBC-KGO Program
- 11:30—Randy Andrews, Songs
- 11:45—Fed. and State Mkt. Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:10—The Woman Columnist
- 1:15—Ann Warner Chats with Her Neighbors
- 1:45—Baldwin Twins
- 2—Tom and Jimmy
- 2:30—Leo Carillo Theatre Cast in Playlet
- 2:45—Dorothy Raymond, Pianist
- 3—NBC-KGO Programs to 3:45
- 3:45—News Release
- 4—Question Box
- 4:15—NBC-KGO Program
- 4:30—Winnie Moore, Nomad Novelist
- 4:45—Julie Kellar, Harpist
- 5—NBC-KGO Program
- 5:15—Nehi Company Program
- 5:30—NBC-KGO Programs to 6:30
- 6:30—Tom and Jimmy
- 6:45—NBC-KGO Programs to 8
- 8—Orchestra
- 8:15—Helene Handin
- 8:30—NBC-KGO Programs to 9
- 9—Orchestra
- 9:15—NBC-KGO Program
- 9:45—Orchestra
- 10—NBC-KGO Program
- 10:15—Phil Harris and Orchestra
- 11 to 12 mid.—NBC-KGO Programs

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**  
**KMTR Radio Corp., Hollywood, Cal.**

- 6:30 A.M.—Selected records
- 7—Leslie R. Saunders, Speaker
- 7:15—Eye Openers
- 8—Stock Quotations
- 8:05—Eye Openers
- 9—Kate Vaughn, Home Economics
- 9:15—Selected records
- 9:45—Univ. of Calif. Program
- 10—Selected Records
- 10:30—The Serenaders
- 11:45—Public Officials
- 12 noon—The Globe Trotter
- 12:15—Recorded program
- 1—Two Professors
- 1:30—Selected records
- 4:45—The Dreamer
- 5:45—The Globe Trotter
- 6—Twilight Melodist

6:30—Paradise Isle  
 7—All-Year Club  
 7:15—Nick Angelo, tenor

- 7:30—Univ. of Calif. Program
- 8—Jeanne 'Dunn, blues singer
- 8:15—Open Forum Meeting, U. C.
- 10—Club Airport Gardens Orchestra
- 11 to 12 midnight—Selected Records

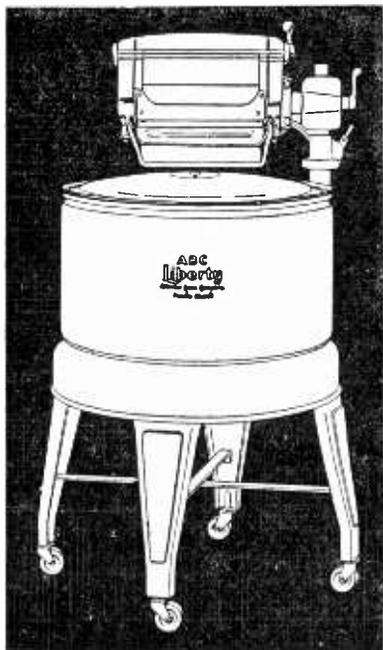
**333.1 Meters KHJ VAndike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**

- 7 A.M.—News Briefs and Recordings
- 8—Shell Happytime
- 8:30—CBS Program
- 9—Jack and Grace
- 9:15—George Hall and Orchestra
- 9:30—Edna Wallace Hopper Trans.
- 9:50—CBS Program
- 10—Nell Larson and Yogi Yorgenson
- 10:15—Milady's Notebook
- 10:45—CBS Programs to 12:30
- 12:30—World-wide News
- 12:45—Beauty Talk & Charlie Hamp
- 1—Times Forum
- 1:30—Blue Ridge Colonel
- 1:45—CBS Program
- 2—Happy go Lucky Hour
- 3—Feminine Fancies
- 3:45—CBS Program
- 4:30—Roger King and Organ
- 4:45—Chats on Words
- 5—To be announced
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—Black and Blue
- 6—CBS Program
- 6:15—Mona Content
- 6:30—CBS Program
- 7—Don Lee Symphony
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Eho Salts Crime Club
- 9—Memories
- 9:15—Eb & Zeb
- 9:30—Isle of Golden Dreams
- 10—World-wide News
- 10:10—Anson Weeks' Orchestra
- 12 to 1 A.M.—Roger King, Baritone; and Roy Ringwald, Organist

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**

- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record Program
- 10—News Release
- 10:15—Eleanor Autrey, Ballads
- 10:30—Record Program
- 11—German Lesson, Annette Doherty
- 11:15—Record Program, Popular
- 1:45—Bob, Bunny and Junior
- 2—Record Program
- 2:45—NBC-KPO Program
- 3—Record Program
- 3:30—Alex. Bevani, Italian Language
- 3:45—Bill Hayman, Songs
- 4—News Release
- 4:15—Record Program
- 4:45—Announcement Period
- 5—Brother Ken and his Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mac and Tommy
- 6—L. A. Fire Dept. Orchestra
- 6:30—Adventures of Ito
- 6:45—NBC-KPO Program
- 7—Tom and Jimmy
- 7:15—Joe Warner's Jolly Journal
- 7:30—Orchestra
- 7:45—Pachmari, the Dreamer
- 8—The Rhythm Girls
- 8:15—Orchestra
- 8:30—Jay Whidden and Orchestra
- 9—Helen Guest, Songs
- 9:15—Wesley Tourtelotte, Organist
- 9:45—Close Partners, sketch
- 10—NBC-KPO Program
- 10:30—News Release
- 10:45 to 11 P.M.—Record Program

# YOU CAN NOW SAVE \$150.<sup>00</sup> YEARLY ON YOUR LAUNDRY BILLS



ABC Liberty \$79.50

**I**NVEST your laundry dollars in ABC Home Laundry Equipment, which will result not only in a drastic saving in washing and ironing expense (\$150 or more yearly) for years to come, but will eliminate needless loss through lost or torn garments, streaked and faded colored clothing and linens worn out before their time because of the use of too harsh chemicals.

Prices on this complete Home Laundry Unit are amazingly low, and in addition, terms are modest and well within the smallest budget. Phone your nearest dealer for free demonstration.

# ABC Washer-Ironer

## 48 Pounds of Wash

6 tubsful, at 8 lbs. of clothes  
(dry weight) per tub.

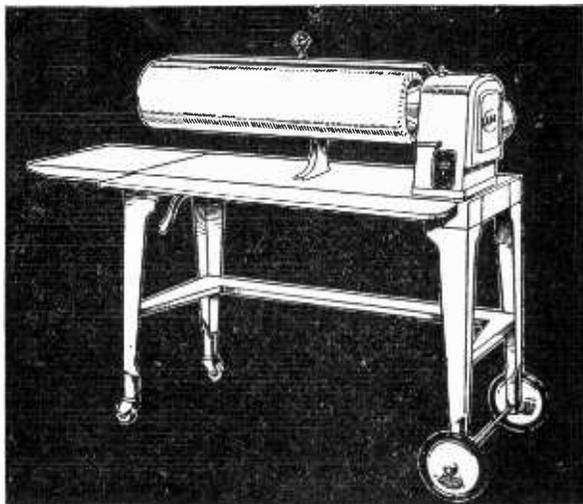
Cost of electricity for washing  
and wringing, based on  
the 7c electric rate, less than  
3c

Starch, bluing, soap, etc.  
10c

Gas for heating water  
9c

Water  
3c

Ironing, cost of electricity  
17c



TOTAL COST

# 42c

ABC Ironer \$98.50

A white wash with less wear and tear . . . a longer life for your finest underthings and favorite linens . . . that's what ABC's "cushioned washing force" means to you. The ABC Liberty is built throughout from quality materials, with quality workmanship — by ABC — a name which has signified long, dependable service for twenty-three years. Ironing with the ABC Ironer is as simple, easy and speedy as operating an ABC Washer. A touch of the lever starts and stops the Ironer—irons everything from table linens to shirts with the utmost ease.

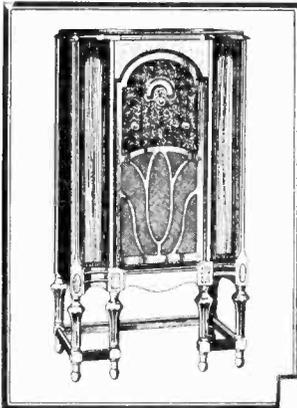
## THOMPSON & HOLMES, Ltd.

*Wholesale Distributors*

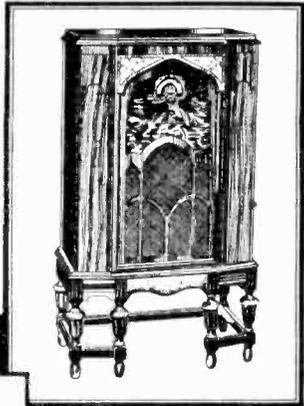
171 Bluxome Street

San Francisco

# Announcing THE WINNER



HERE'S news that is news—the big winner of the year is the new Clarion Radio! A sensation from the minute it was introduced at the National Radio Show, the Clarion line is daily hitting new peaks of popularity. You won't believe the low prices—but fortunately they're true! Come on in and make your selection from these four big Clarion values.



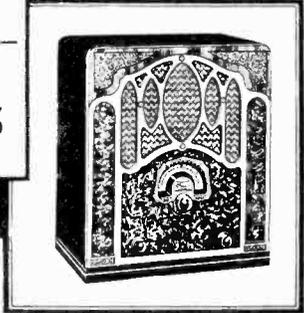
10-tube  
console  
**\$57.95**  
complete

12-tube  
console  
**\$78.95**  
complete



8-tube Midget  
Long-Short  
Wave  
**\$44.95**  
complete

6-tube  
Midget  
**\$33.95**  
complete



ABOVE PRICES  
INCLUDE TAX

# Clarion

Distributed by

Wholesale Radio & Electric Supply Company

267 Seventh Street

San Francisco

Phone HEmlock 3680

# THURSDAY Programs . . . August 4, 1932

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Popular records  
7:05—Morning Reporter  
7:30—Alley-oop! with Bob Roberts  
8—Popular records  
8:15—"Clippings"  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour; News Service  
10:35—Dr. B. L. Corley; Records  
11—Store Scenes  
11:30—X Bar B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Cook's Health Talk  
1—Over the Teacups  
1:30—Records  
1:45—Lunatics at Large; Recordings  
2:15—Billie Burke, Entertainer  
2:30—Ira Blue, Bridge Instructor  
2:45—Records; Studio program  
3:30—Masterpieces of Melody  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Wandering Through Italy  
6—Weaver of Dreams  
6:15—Life o' Reilly  
6:30—Ernie Smith's Sport Page  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Relaxation Hour  
8:15—Night Time Horse Races  
8:30—Gus Arnheim  
8:45—The Gossipers  
9—Beverly Hill Billies  
10—Lee Anderson's Scrap Book  
10:30—Moment Musicales  
11 to 1 A.M.—Nite Owls

**243.8 Meters KYA** Prosp't 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—"Your Helpful Friend"  
10:15—Sunshine Hour  
11—Album Leaves; Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Organ Recital, Glen Goff  
12:30—Town Hall Harmonies  
1—Afternoon Concert  
2—Musical Contrasts  
2:15—Glen Goff, Organist  
2:45—Watchtower Sermon  
3—Masters of the Violin  
3:15—Goodwill Industries  
3:30—Masters of Music  
4—Artist Celebrities  
4:30—Famous Songs and Singers  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—Sportsman's Corner  
7:30—News Flashes  
7:45—Championship Boxing Contests  
8:15—Sports Parade  
8:45—"The Fireside Club"  
9—Ted Flo-Rito's Orchestra  
9:30—The Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories



**BERT CARLSON**  
KROW—10:45 P.M.

**491.5 Meters KFRC** Prosp't 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:25—Stock Quotations  
7:30—Morning Exercise Period  
7:45—Sunset Magazine  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—"Jerry and June"  
9:45—Ida Bailey Allen  
10—KFRC Shopping Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—"Farm News"  
1:15—Recordings  
1:30—N. Y. Stock Quotations  
1:35—Globe Trotter  
1:45—CBS program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS program  
4:30—Better Business Bureau  
4:45—Book Review  
5—"Skippy"  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—CBS program  
5:45—Black and Blue  
6—CBS Program  
6:15—Anson Weeks' Orchestra  
6:30—Bobs, Sports Authority  
6:45—CBS programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS programs to 8:30  
8:30—Eno Crime Club  
9—Bocherini String Quartette  
9:15—Eb and Zeb  
9:30—Prune Growers' Industry  
9:45—Jay Eslick's Orchestra  
10—Hotel Mark Hopkins Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Midnight Hour

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Recordings  
8:15—The Texas Cowboy; Records  
9—Off air  
1—Weather forecast  
1:05—Latin-American program  
2—Union Mutual Life  
2:08—Recordings  
2:30—Myrtle Segal, soprano  
2:45—Studio Program  
3—Billie and Grace Carmen  
3:30—The KROW-lian Orchestra  
4—Sharkey's String Trio  
4:15—Ghina Talbero, soprano  
4:30—Ambrose Whitmer, pianist  
4:45—Studio Program  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Off air  
7:50—Miss Lou and Topsy  
7:45—Sportsman's Guide  
8—Al Cook's Oklahoma Cowboys  
8:15—Watch Tower program  
8:30—Hal Roberts' Banjo Band  
8:45—Curtain Wood and Apple Bottom  
9—The Texas Cowboy  
9:15—"Echoes of Paradise"  
9:30—Pemm Repertory Players  
10—Los Caballeros  
10:30—Recordings  
10:45 to 11 P.M.—Bert Carlson and Entertainers

**322.4 Meters KFWD** Frank. 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:45—Popular Tunes  
11—Marion Day, Home Economics  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Musical Clock  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Concert Music  
7:15—Helen Bellevue  
7:30—Silent Period  
11 to 1 A.M.—Kendrick's Nite Owls

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Recorded Program  
8:30—Fatsy Lee  
9—Recordings  
10—Reporter of the Air  
10:05—Favorite Records  
11:45—Concert Music  
12 noon—Variety Recordings  
12:45—Song Cycle  
1:05—Stock Report and Records  
1:15—Financial Common Sense  
2—Recorded Program  
2:45—Speak-Easy Time  
3—Reporter of the Air  
4:30—Marjorie Lee, Pianist  
4:45—Popular Records  
6—At the Hollywood Keyhole  
6:15—Philco Varieties  
6:30 to 7:30 P.M.—Recordings  
12:01 to 6 A.M.—Owl Program

# STANDARD SYMPHONY HOUR

## San Francisco Summer Symphony Orchestra

SIR HAMILTON HARTY, *Conductor*

From Civic Auditorium, San Francisco, California

THURSDAY, AUGUST 4

8:15 to 9:45 p. m., P. S. T.

**Overture: "Carnival Romain".....Berlioz**

This overture was written originally as the introduction to the second act of Berlioz' unsuccessful opera, "Benvenuto Cellini." It is based upon the lively Italian dance known as the Saltarello, which is a prominent feature of the annual Roman Carnival pictured by Berlioz in his opera. A slow movement following the introduction and in which the English horn carries the melody is Benvenuto's principal aria in the first act. The Saltarello is a popular Roman dance, generally performed by a man and a woman. It is a quick hopping step which gradually increases as the dancers move around in a semi-circle, changing their position incessantly and moving arms as well as legs in a forcible manner.

**Symphony No. 1 in C Minor.....Brahms**

Brahms was forty-three years old before he produced his first symphony and the work therefore represents his mind in its most vigorous maturity and shows to fullest advantage his noble gravity of style and fine musical technique. The C Minor Symphony covers a period of almost fifteen years, during which Brahms labored intermittently on it, before its first production on November 4, 1876. Recognized as Brahms' finest symphony, this monumental work has been hailed as the "Tenth Symphony," implying its worthiness to a place beside Beethoven's nine. Like Beethoven's symphonies, it has stood the test of time—undiminished in power and standing in serene grandeur, it still speaks with convincing eloquence. There are four orthodox movements.

**Scherzo: The Flight of the Bumble Bee.....Rimsky-Korsakoff**

This delightful bit of descriptive music is taken from Rimsky-Korsakoff's opera, "The Legend of the Tsar Saltan," one of the great Russian master's lesser known operas, first produced in Moscow in 1900. The story is based on the poet Pushkin's version of a Russian fairy tale. The great bumble bee, whose flight is so vividly pictured in tone by Rimsky-Korsakoff, wings its way over the sea to an enchanted island where a fairy princess, disguised as a swan, awaits the coming of the prince who is to save her from the magic spell. The tremolo in the strings enhances the effect of whirring wings as the bee comes from the distance.

**The Music Box.....Liadow**

Liadow, a Russian composer who died in 1914 at the age of 59, wrote this clever piece of imitative music for the piano. In the arrangement for orchestra the woodwinds predominate. In years gone by, when snuff-taking was the habit of gentlemen, many of the snuff boxes in use had music boxes concealed within them. The tinkling music presumably added charm to the polite sneezes inseparable from the habit. It was in memory of those days that Liadow composed this short work.

**Cossack Dance (Mazeppa).....Tchaikovsky**

As a child Tchaikovsky was an indifferent pupil and it was only after he realized his unfitness for the profession of law that he began the serious study of music. In a short time he became one of Russia's most illustrious musicians. His genius for melodic invention, original construction and orchestral color was marked. In many of his compositions he employed folk-song material. This "Cossack Dance" is a brilliant piece of orchestral writing, reminiscent of the colorful race of people with whom the dance originated.

**Londonderry Air.....Arr. by Hamilton Harty**

Sir Hamilton Harty is one of a number of famous musicians who have made arrangements of this lovely old melody, an Irish folk tune from County Derry, the origin of which is unknown. His arrangement is for solo violin, strings and harp. Several different lyrics have been written for the exquisitely tender music, the best known being those called "Would God I Were the Tender Apple Blossom," and "Danny Boy."

**Selections—"The Damnation of Faust".....Berlioz**

Menuet des Follets . . . Danse des Sylphs . . . Rakoczky March

(Note: Due to the fact that the broadcast of the Standard Symphony Hour must conclude at exactly 9:45 p. m., all or part of this number may be changed or eliminated.)

**440.9 Mtrs. NBC-KPO** Ga. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX; KTAR off 9
- 9:15—Stringwood Ensemble: KPO, KGA, KEX, KFSD
- 9:30—"Canning Time" talk: KPO
- 9:30—Rhythm Vendors, orchestra: KGA, KJR on 9:45, KEX, KFSD
- 9:45—University of California: KPO
- 10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KFSD
- 10:30—Syncoptators; Harold Stokes' orchestra: KPO, KGA, KJR, KEX
- 10:45—Snackouts, comedy duo: KPO, KGA, KJR, KEX
- 11—Organ Concert: KPO, KGA, KEX
- 11:15—Famous Loves, dramatic program: KPO, KGA, KEX
- 11:30—Blaufuss Ensemble: KPO
- 11:45—Scripture Reading, Charles J. Leimer: KPO
- 11:46—Tickling the Keys: KPO
- 11:45—Rhythmic Serenade: KGA, KJR, KEX
- 11:50—Stockyard Report: KPO
- 11:57—Time Signals: KPO
- 12 noon—Meet the Girl Friends, bluettes trio; Tom and Dudd: KPO, KGA on 12:05, KJR, KEX
- 12:30—Bits of Melody: KPO, KGA, KJR, KEX
- 12:45—U. S. Navy Band: KGO, KGA, KJR, KEX
- 1—Shrine Luncheon: KPO
- 1—Ivy Scott, Diseuse: KGA, KJR, KEX, KTAR
- 1:15—Paul Whiteman and Rhythm Boys: KGA, KJR, KEX, KTAR
- 1:30—Swanee Serenaders: K P O, KGA, KJR, KEX
- 2—Ted Black's Orch.: KPO, KGA, KJR, KEX; KTAR on 2:15; KGHLL
- 2:25—Talk by John B. Kennedy: KPO, KGA, KJR, KEX, KTAR, KGHLL
- 2:30—Old Songs of the Church: KPO, KGA, KJR, KEX, KFSD
- 2:45—Rolliekers: KPO, KGA, KJR, KEX, KFSD, KGHLL
- 3—The Cavaliers, California Trio; Rodney Johnson, Robert Stevens, tenors; Harvey Orr, baritone; orchestra: KPO, KGA on 3:05, KJR on 3:15, KEX, KFSD off 3:30, KGR on 3:30
- 4—Eva De Vol, soprano: KPO, KGA, KJR, KEX, KFSD
- 4:15—Cultural Conversation: "Are People Dull?" by Ethel Cotton: KPO, KGA, KJR, KEX, KFSD
- 4:30—Forget-Me-Not: KPO, KGA, KJR, KEX, KFSD off 4:45
- 5—Simplicity and Gladwys, comedy with Monroe Upton and Elsbeth Frellesen: KPO, KGA, KJR, KEX
- 5:15—News Service: KPO
- 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA
- 5:45—Dixie Memories: KPO, KGA, KJR, KEX
- 6—Music Masters, Agatha Turley, soprano; orchestra: KPO off 6:30, KGA, KJR, KEX
- 6:30—Chief of Police Quinn, series of talks on the San Francisco Police Department: KPO
- 6:45—Cecil and Sally: KPO
- 7—Tom Mitchell, Baritone: KPO, KGA, KJR, KEX
- 7:15—News Editor of the Air: KPO

- 7:15—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KJR, KEX
- 8—Ralph Kirbery, Dream Singer: KPO, KGA, KJR, KEX, KGHLL
- 8:05—Jack Pettis and his Orchestra: KPO, KGA, KJR, KEX, KGHLL
- 8:30—Nathan Abas, violinist, popular program: KPO, KGA, KJR, KEX
- 8:45—Keep the Home Fires Burning: KPO
- 9—Truthful Deacon Brown: KPO, KGA; KJR off 9:15
- 9:30—Carol Lofner's Bal Tabarin Orchestra: KPO, KGA, KJR, KEX
- 10—John and Ned, vocal and instruments: KPO, KGA, KJR, KEX
- 10:15—Golden Legends—"The Hired Baby," radio drama by H. C. Connette: KPO, KGA, KJR, KEX
- 10:45—The Coquettes; Vocal Trio: KPO, KGA, KJR, KEX
- 11—Ted Rio-Rito and Hotel St. Francis Dance Orchestra: KPO, KGA, KJR, KEX
- 11:30 to 12 midnight—Organ Concert: KPO, KGA, KJR, KEX

- 340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.
- 7 A.M.—Morning Exercises
  - 8—Records
  - 9—Modern Homes Period
  - 9:30—Organ Recital
  - 10—Records
  - 10:15—Financial Informa'n; Weather
  - 10:30—Records
  - 11—Sunshine Twins
  - 12 noon—Jack Delaney and his Band
  - 1—Jean's Hi-Lights
  - 2—Classical Recordings
  - 2:35—Closing Stocks
  - 2:45—Ethel Rhinard, Pianist
  - 3—Records
  - 3:45—Galen Harvey, Piano Rumbles
  - 4—Records
  - 4:30—Brother Bob's Club
  - 5—Parmelee and Trutner
  - 5:30—Dot Kay; "Wes'" Summerford and Lilah Clark
  - 6—Hotel Oakland Trio
  - 7—News Items
  - 7:30—The Egan Trio
  - 7:45—Road Information
  - 8—Clark Sisters
  - 8:10—Baseball: Oaks vs. S. F.
  - 10—Dance Program
  - 11 P.M.—Baseball Results

- 296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—The Breakfast Hour
  - 8—The Musical Clock
  - 9—Monterey program
  - 9:30—Santa Cruz Program
  - 10—Helpful Hour
  - 10:30—Band Concert
  - 11—Eleventh Hour Program
  - 11:30—Echoes of Portugal
  - 12 noon—Variety Program
  - 12:30—Fed., State Market Reports
  - 1—One O'Clock Program
  - 1:30—Friendly Hour, Lena Leland
  - 2:30—Martha Mead Program
  - 3:30—Silent Period
  - 4:30—Story Time, Lena Leland
  - 5—Vespers, Dr. O'Rear
  - 5:30—Dinner Music
  - 6—Book Parade
  - 6:15—Franco's Program
  - 6:30—State Market Reports
  - 6:45—Radio News and Forum
  - 7:15—Calif. Dept. of Agriculture
  - 7:45—Liberty Bell Quarter Hour
  - 8—Songs of the Old Church Choir
  - 9—Parlor Music
  - 9:15 to 10 P.M.—Little German band

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
**Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

- 7 A.M.—Organ Concert: KGO
- 7:30—Hugo Mariani and His Marionettes: KGO, KFI, KFSD
- 8—Ge Circle: KGO, KHQ, KOMO, KGW, KFI, KSL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—Words and Music, Chas. Howard, tenor; string ensemble direction Walter Blaufuss: K G O, KHQ, KOMO on 8:45, KGW
- 9—Harold Stokes' Orchestra: KGO, KHQ on 9:15, KGW, KFI on 9:15
- 9:30—The Buckaroos: KGO, KOMO
- 9:45—Eva Garcia, pianist: KGO, KHQ
- 10—Magazine of the Air: KGO, KFI, KHQ, KOMO, KGW, KFSD, KSL, KTAR, KOA, on 10:40
- 11—Arion Trio: KGO, KGW, KFI, KFSD
- 11:45—Shakespearean Plays: KGO, KECA, KFSD
- 12 noon—Organ Concert: K G O, KOMO off 12:12
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR on 12:30; KSL off 12:45; KGR, KGHLL
- 1—Stringwood Ensemble, instrumentalists direction Charles Hart: KGO, KHQ on 1:30 to 1:45, KGW, KFSD on 1:30
- 2—Vagabonds: KGO; KHQ off 2:30
- 3—Clyde Doerr Saxophone: KGO
- 3:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI
- 3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL
- 3:45—Gene Austin, tenor: KGO
- 4—Fleischmann Hour: Rudy Vallee and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL
- 4—The New York Orchestra: KGO, KGW
- 5:30—Thompkins Corners: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 6—Lucky Strike Dance Hour: Walter Winchell, Commentator: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 7:15—Caswell Concert: KGO, KHQ, KOMO, KGW, KFI
- 7:30—Mona Lowe, blues singer: KGO
- 7:45—Famous Foods Parade: "Doc" Hodgins; Alvino Rey's band: KGO, KHQ, KOMO, KGW, KFI
- 8—"Boot Strap," play on behalf of the California prune industry: KGO
- 8:15—Standard Symphony Hr.: KGO, KHQ, KOMO, KGW, KFI
- 9:15—Irving Rose's Orch.: KGO
- 9:30—Frankie Masters and his Orchestra: KGO, KHQ, KGW
- 9:45—Starlight Serenaders, Eva de Vol, soprano; Rodney Johnson, tenor: KGO
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Ship of Dreams: KGO, KHQ, KFSD off 10:30
- 11—Ted Rio-Rito and his Hotel St. Francis Dance Orchestra: KGO, KHQ, KFI, KFSD
- 11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and His Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KHJ, KFRC, KGB
- 9:30—Atlantic City Musicales: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10:30—C. A. J. Parmentier at the Organ: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KOIN, KHJ on 10:45
- 11—La Forge Berumen Musicales: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—Frank Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 12 noon—U. S. Army Band Concert: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB
- 12:45—Dancing by the Sea: KFBK, KERN, KOL, KVI, KFPY, KOIN, KHJ on 1
- 1:30—Between the Bookends: KHJ
- 1:45—Shapiro and Shefter: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—Edwin C. Hill: KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC
- 4:15—Arlie Simmonds and his Colleague Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5—Freddie Rich and His Columbians: KFBK, KWG, KVI, KFPY, KHJ
- 5:15—Those McCarthy Girls: KMJ, KFBK, KERN, KOL, KFPY, KGB
- 5:30—Frank Trumbauer's Orchestra: KFBK, KERN, KFPY, KFRC, KGB
- 6—"Music That Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Isham Jones and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC on 6:45, KHJ
- 7—Irene Beasley, contralto: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ
- 7:15—"Joe Palooka": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:45—Howard Barlow and the Columbia Symphony Orch.: KFBK, K M J, KERN, KFPY, KOIN, KFRC, KGB
- 8—Noble Sissle and his Orchestra: KFBK, KMJ, KVI, KFPY, KGB, KOIN, KFRC
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB

**508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts**  
**Louis Wasmer, Inc., Spokane, Wash.**  
 6:45 A.M.—Morning News  
 7:15—Crazy Crystals  
 8—NBC-KGO Programs to 8:30  
 8:30—Miss Spokane Wash Dresses  
 8:45—NBC-KGO Program  
 9—Wait and Marian  
 9:15—Sartori and Wolff  
 9:30—Burgan's Home Comfort  
 9:45—The Shoe Doctor  
 10—NBC-KGO Programs to 11:30  
 11:30—Bell Furniture Company  
 12 noon—Nat'l Savings Club Bulletin  
 12:15—NBC-KGO Program  
 1—Electric Home Quarter Hour

- 1:15—Various Programs  
 1:45—Sartori and Wolff  
 2—Edna Wallace Hopper Chat  
 2:05—NBC-KGO Program  
 2:30—Musical program  
 3—NBC-KGO Programs to 3:45  
 3:45—Peerless Dentists  
 4—NBC-KGO program  
 5:15—Skippy  
 5:30—NBC-KGO programs to 7:30  
 7:30—Editorial Page  
 7:45—NBC-KGO Program  
 8—Ice Delivery Company  
 8:15—NBC-KGO Program  
 9:15—Eb and Zeb  
 9:30 to 12—NBC-KGO Programs

**254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts**  
**Western Broad. Co., Portland, Ore.**  
 7 A.M.—Morning Serenaders  
 8—NBC-KPO Programs to 5:15  
 5:15—Bryck Holton, Ballads  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Newscasting  
 7 to 12 mid.—NBC-KPO Programs

**236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 8—Snell Happytime  
 8:30—CBS Programs to 10  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—Carnival with Ken Stuart  
 12 noon—CBS Program  
 1—Ken Stuart's Sunshine Program  
 1:15—John C. Stevenson  
 1:45—CBS program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:30  
 4:30—Cecil Solly, Garden Talk  
 5:15—CBS program  
 5:30—Skippy  
 5:45—Black and Blue  
 6—CBS Program  
 6:15—The Happy Repairmen  
 6:30—CBS Program  
 7—Sports Review  
 7:15—CBS Program  
 7:30—Chandu, the Magician  
 7:45—John C. Stevenson  
 8:15—Arizona Joe  
 8:30—CBS Program  
 9—Bocherini String Quartette  
 9:15—Billie Lowe  
 9:30—Jay Eslick and Orchestra  
 10—Dance Orchestra  
 11 to 12 mid.—Henry Halstead's Or.

**526 Meters KVI Broad. 4211 570 Kcys. 1000 Watts**  
**Puget Sound Broadcast. Co., Tacoma**  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—To be announced  
 4:15—CBS Program  
 4:30—Recordings  
 4:45—Twilight Reveries  
 5—CBS Program  
 5:15—Organ Program, George Yount  
 5:45—Adventures of Black and Blue  
 6—CBS Program  
 6:15—Studio Program  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—Dr. Stevenson  
 8:15—CBS Programs to 9  
 9—Don Lee Studio  
 9:15—Harold Zollman, Pianist  
 9:30—Studio Program  
 10—Anson Weeks' Orchestra  
 10:15—Crazy Cowboys  
 10:30—Anson Weeks' Orchestra  
 11 to 12—Henry Halstead's Orchestra

**309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**  
**Northwest Broad. System, Seattle, Wn.**  
 7 A.M.—Rhythm Aces: Farm Reports; Sport News; Produce Quotations; World Bookman  
 8—NBC-KPO Programs to 9:15  
 9:15—Mary's Morning Talk  
 9:45—NBC-KPO program  
 10—Mardi Gras  
 10:30—NBC-KPO program  
 11—Blue Streaks Orchestra  
 11:30—Julia Hayes  
 11:45—NBC-KPO programs to 1  
 1 P.M.—Mary's Afternoon Talk  
 1:15—NBC-KPO programs to 3  
 3—Around Town with Lloyd Spencer  
 3:15—Lost and Found  
 3:20—NBC-KPO programs to 5:15  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Sohl-Lundberg  
 7—NBC-KPO Programs to 9:15  
 9:15—Eb 'n' Zeb, comedians  
 9:30 to 12 midnight—NBC-KPO programs

**325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO programs to 9:15  
 9:15—Prudence Penny  
 9:30—Songs of Long, Long Ago  
 9:45—NBC-KGO programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO program to 1  
 1—Einer & Einar, Two Counselors  
 1:15—NBC-KGO Programs to 2:45  
 2:45—Memory Book  
 3—Santiseptic Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News of the Air  
 4—NBC-KGO Programs to 8  
 8—Male Quartet  
 8:15—NBC-KGO Programs to 11  
 11—Globe Trotter  
 11:10—NBC-KGO Programs to 12

**483.6 Meters KGW Atwater 2121 620 Kcys. 1000 Watts**  
**Morning Oregonian, Portland, Ore.**  
 6:30 A.M.—Loggers and Contractors  
 7—Morning Appetizers  
 7:30—Hurburt and O'Hara  
 7:45—Mack's Cowboy Band  
 8—NBC-KGO programs to 9  
 9—The Oregonian of the Air  
 9:15—NBC-KGO Program  
 9:30—Cooking School  
 10—NBC-KGO Programs to 11:45  
 11:45—Me and My Shadow  
 12 noon—Oregonian of the Air  
 12:15—NBC-KGO Program  
 12:17—Talk  
 12:27—NBC-KGO Program  
 1—15 Minutes at Lipman-Wolfe's  
 1:15—World Bookman  
 1:20—Piano Recital  
 1:30—NBC-KGO Program  
 1:45—Santiseptic program  
 2—Aunt Jemima's Songs  
 2:15—Tea Time Bazaar  
 3:15—NBC-KGO Programs to 3:45  
 3:45—Texas Cowboy  
 4—NBC-KGO Programs to 7:30  
 7:30—Kelly's Salon Orchestra  
 7:45—NBC-KGO Program  
 8—Paul K. Hutchinson  
 8:15—NBC-KGO Program  
 9:15—Montag Fireside Hour  
 9:30—NBC-KGO Program  
 9:45—Anson Weeks' Orchestra  
 10—NBC-KGO Program  
 10:15—Oregonian Mountaineers  
 10:45—R. Montgomery Book Chat  
 11—Allan Daniels  
 11:15 to 12 midnight—Bagdad Organ

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 6:45—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Vaughn, Home Economics  
 11:15—Records  
 12 noon—News  
 12:15—Health Talk  
 12:30—Dr. John Matthews  
 1—Paris Inn  
 2—Bookworm  
 2:30—French Lesson, Prof. Leon  
 3—Matinee Mirthmakers  
 3:30—Louise Johnson, astro-analyst  
 4—Travelogue; Lost and Found  
 4:15—Maxine's Shopping Service  
 4:45—Cheiro, famous seer  
 5—Town Crier  
 5:15—Records  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 7—Frank Watanabe and Archie  
 7:15—Bob Shuler  
 7:45—KNX Ensemble  
 8—KNX Varieties  
 9—News  
 9:15—Dreamin' Time  
 9:30—Luboviski Violin Choir  
 10—Stark's Bohemian Club  
 11 to 12 midnight—Paris Inn

**499.7 Meters KFSD Frank. 6353**  
**600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
 7:30 A.M.—NBC-KGO program  
 8—Morning Musical Revue  
 8:35—Stock reports  
 8:45—Story  
 9—Good Cheer Program  
 9:15—NBC-KGO Programs to 11  
 11—NBC-KGO Programs to 12  
 12 noon—Dr. Strauss' Sketchbook  
 12:15—NBC-KGO program  
 1—Mexican Serenaders  
 1:30—NBC-KGO Programs to 3:30  
 3:30—Radio Dental Clinic  
 3:45—Talk by Mr. Morganstern  
 4—NBC-KGO Programs to 5  
 5—Studio Program  
 5:15—Safety Talk  
 5:20—Late News Items  
 5:30—NBC-KGO Programs to 7:15  
 7:15—Studio  
 7:55—Bisquick Band  
 8—Florentine Trio  
 9—Nashold's Ballroom  
 10—NBC-KGO Programs to 10:30  
 10:30—NBC-KGO Program  
 11 to 12 mid.—NBC-KGO Program

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**  
**KMTR Radio Corp., Hollywood, Cal.**  
 6:30 A.M.—Selected records  
 7—Leslie R. Saunders, Speaker  
 7:15—Eye Openers  
 8—Stock Quotations  
 8:05—Eye Openers  
 9—Kate Vaughn, Home Economics  
 9:15—Selected records  
 9:45—Univ. of Calif. Program  
 10—Selected Records  
 10:30—The Serenaders  
 11—Records  
 11:45—Public Officials  
 12 noon—The Globe Trotter  
 12:15—Recorded programs  
 1—Two Professors  
 1:30—Selected records  
 4—Records  
 4:25—Herald Travel Talk  
 4:30—Records

4:45—"The Dreamer"  
 5:45—The Globe Trotter  
 6—Twilight Melodist  
 6:30—Paradise Isle  
 7—Mystery Serial  
 7:15—"Melodies You'd Like to Remember"  
 7:30—Tax Reduction Club  
 7:45—Jeanne Dunn, Blues Singer  
 8—Eunice Cheaney, Pianist  
 8:15—Baseball Game  
 10:30—Airport Gardens Orchestra  
 11:30 to 12 midnight—Selected rec.

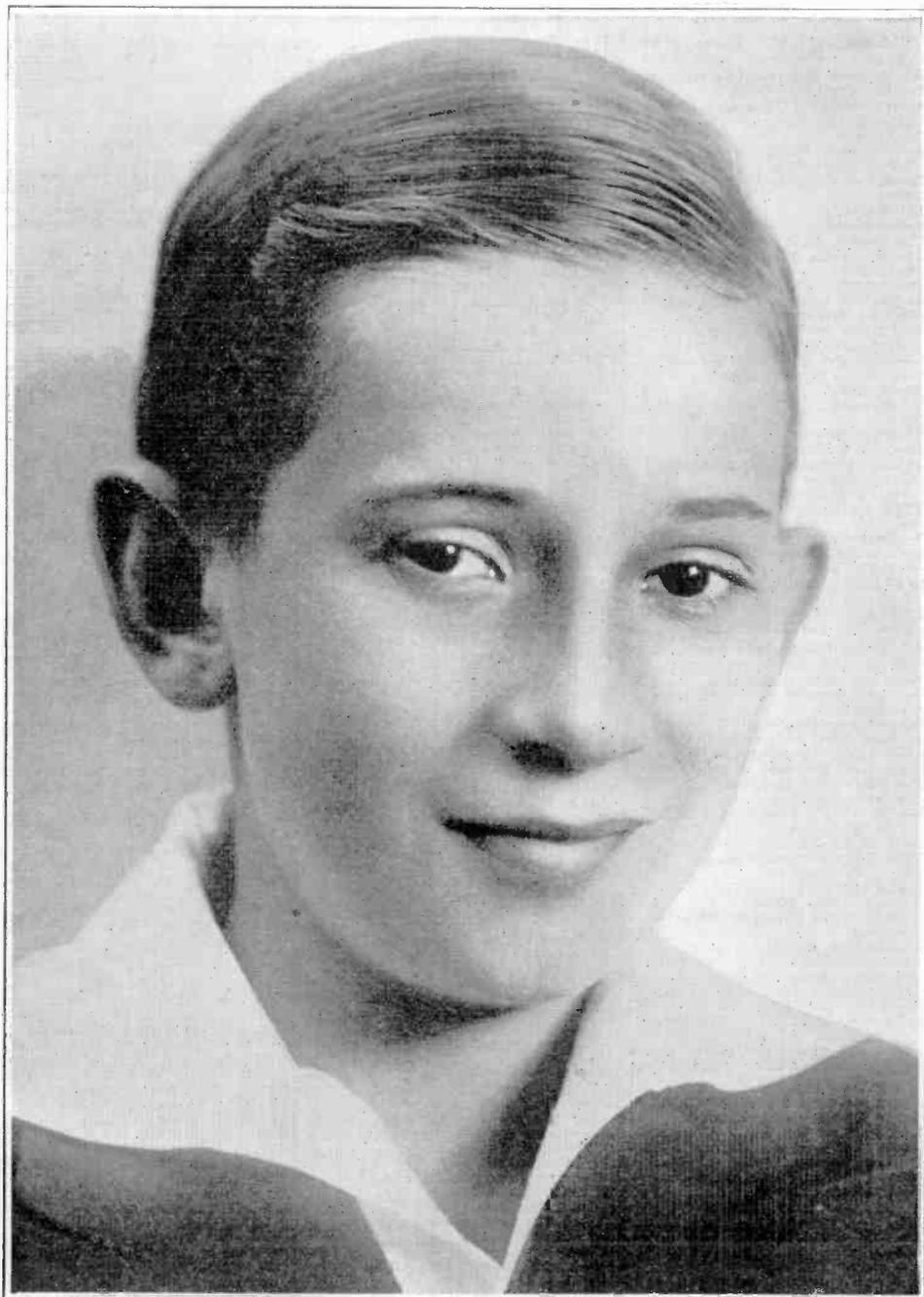
**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record Program  
 10—News Release  
 10:15—Sarah Ellen Barnes, Talk  
 10:30—Record Program  
 11:45—NBC-KPO Program  
 12 noon—Record Program  
 1—Spanish Lesson, Annette Doherty  
 1:15—Record Program  
 1:45—Bob, Bunny and Junior  
 2—Record Program  
 3:30—Wesley Tourtellotte, Organist  
 4—News Release  
 4:15—French Lesson, A. Doherty  
 4:30—Dave Martin, Songs  
 4:45—Common Sense of Science  
 5—Brother Ken and his Kiddies  
 5:30—NBC-KPO Program  
 5:45—Al, Mac and Tommy  
 6—Record Programs  
 6:15—The Mystery Singer  
 6:30—Adventures of Ito  
 6:45—Tom and Jimmy  
 7:15—Joe Warner's Jolly Journal  
 7:30—Wesley Tourtellotte, Organist  
 7:45—Pachmari, the Dreamer  
 8—Presentation of the Neely-Dixon Players  
 8:30—Jay Whidden and Orchestra  
 9—Transcription Program  
 9:15—Wesley Tourtellotte, Organist  
 9:45—Close Partners, sketch  
 10—NBC-KPO Program  
 10:30—News Release  
 10:45 to 11 P.M.—Record Program

**225.4 Meters KGB Frank. 6151**  
**1330 Kcys. 500 Watts**  
**Don Lee, Inc., San Diego, California**  
 7 A.M.—The Morning Edition  
 8—Shell Happytime  
 8:30—CBS Programs to 9:45  
 9:45—Theodora Warfield  
 10—Around the Town with Helen Stone  
 11—CBS Programs to 12  
 12 noon—Farm Flashes  
 12:10—Closing Stock Quotations  
 12:15—CBS Program  
 12:45—Nell Larsen, Organ  
 1—State Dept. of Agriculture  
 1:15—Studio Program  
 1:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:45  
 4:45—News Reel; Town Topics  
 5—Theodora Warfield  
 5:15—Cecil and Sally  
 5:30—Aunt Jemima's Songs  
 5:45—Black and Blue  
 6—CBS Program  
 6:15—Hutton's Concert Quartette  
 6:30—CBS Program  
 7—Quaw's Orchestra  
 7:15—CBS Program to 8:30  
 8:30—Eno Crime Club  
 9—Bocherini Quartette  
 9:15—Eb and Zeb  
 9:30—Eslick's Orchestra  
 10—KGB News Reel  
 10:15—Dance Orchestra  
 11 to 12 midnight—Halstead's Orch.

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
**NW. Broad. System, Spokane, Wash.**  
 6 A.M.—Early Birds; News  
 8—NBC-KPO programs to 5:15  
 5:15—Peerless Quarter Hour  
 5:30—NBC-KPO programs to 12

**333.1 Meters KHJ VAndike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**  
 7 A.M.—News Briefs and Recordings  
 8—Shell Happytime  
 8:30—CBS Programs to 9:45  
 9:45—Edna Wallace Hopper  
 9:50—CBS Program  
 10—Gene Wolf and Organ  
 10:15—Milady's Notebook  
 10:45—CBS Programs to 11:15  
 11:15—Beauty Talk  
 11:30—CBS Programs to 12:30  
 12:30—World-wide News  
 12:45—Dave Marshall, Baritone, and Organ  
 1—Times Forum  
 1:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 4—To be announced  
 4:15—CBS Program  
 4:30—U. S. C. Trojan Period  
 4:45—Elvia and Nell  
 5—CBS Program  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—Black and Blue  
 6—CBS programs  
 6:15—Hutton's Concert Ensemble  
 6:30—CBS Programs to 7:15  
 7:15—To be announced  
 7:30—Chandu, the Magician  
 7:45—Inglewood Park Concert  
 8:15—CBS Programs to 8:30  
 8:30—Eno Salts Crime Club  
 9—The Bachelors, Nesbitts  
 9:15—Eb & Zeb  
 9:30—Jay Esleck and his Orchestra  
 10—World-wide News  
 10:10—Anson Weeks' Orchestra  
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 6:30 A.M.—Stock Market Quotations  
 6:45—Dr. Seixas, Health Exercises  
 7:30—Hugo Mariani and Marionettes  
 8—NBC-KGO Programs to 8:30  
 8:30—"Over the Coffee Cups," Roy Leffingwell  
 8:45—NBC-KGO Program  
 9—Dorothy Raymond, pianist  
 9:15—NBC-KGO Program  
 9:30—Lou Gordon, Tenor; Jack Swales, Pianist; Sally Hill, Speaker  
 9:45—Fashion Tour with Melisse  
 10—NBC-KGO Programs to 11:45  
 11:45—Fed. and State Mkt. Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1:10—The Woman Columnist  
 1:15—Ann Warner Chats  
 1:45—Laguna Beach Art Club  
 2—Tom and Jimmy  
 2:30—Wesley Tourtellotte, Organist  
 3:15—NBC-KGO Program  
 3:45—News Release  
 4—NBC-KGO Program  
 5—String Trio  
 5:30—NBC-KGO Programs to 7:30  
 7:30—Verne Gray and Graycolians  
 7:45—NBC-KGO programs  
 8—Orchestra  
 8:15—NBC-KGO Program  
 9:15—Studio Program  
 9:45—Orchestra  
 10—NBC-KGO Program  
 10:15—Phil Harris and Orchestra  
 11 to 12 mid.—NBC-KGO Programs



BILLY PAGE, NBC-KGO

PHOTOGRAPHY  
1940-1945  
KFI



KENNIE ALLEN, KFI

# *Let's Get Associated* With Presidents of the United States of America

An interesting booklet of 28 pages containing the following information is absolutely free. Send for it.

1. The presidency of the United States.
2. Sobriquets of Presidents.
3. The Presidents of the United States (biography).
4. Relative strength of states in the electoral college in 1932.
5. Electoral votes for President, 1789-1929.
6. Popular vote by states, 1928.
7. The record of a generation. How did your state vote?
8. Relative popular vote, 1892-1928.
9. Statistics, presidential election, 1924.
10. Statistics, presidential election, 1928.
11. The kind of men we choose for President (parentage, occupation, and ancestry of father; early occupation of Presidents, how attained public recognition, etc.), from George Washington to Herbert Hoover.
12. From the cradle to the grave. (President, birthday, state born, time served, age at inauguration, died in, age died, and burial place), from Washington to Hoover.
13. Connubial (bride, groom, age married, children, date of death of husband, wife).
14. White House weddings.
15. The President's official family.
16. The presidential succession.
17. Vice-presidents who became Presidents.
18. Qualifications of President.
19. Principal powers and duties of the President of the United States.
20. What we pay our President and Vice-president.
21. President's oath of office.
22. Did You Know? (twenty live Know Its).
23. Ask Your Neighbor (twenty-three live Questions and Answers).

---

ASSOCIATED OIL COMPANY,  
79 New Montgomery Street, San Francisco, California.

*Gentlemen: Please send me absolutely free the booklet, "Let's Get Associated with Presidents of the United States."*

Name .....

Address .....

City..... State.....

# FRIDAY Programs *August 5, 1932*

491.5 Meters **KFRC** Prosp't 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:25—Stock Quotations  
7:30—Morning Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS program  
10—KFRC Shopping Club  
10:30—Globe Trotter  
10:35—CBS Programs to 11:30  
11:30—Martha Meade  
11:45—CBS program  
12 noon—Noonday Concert  
1—CBS program  
1:30—N. Y. Stock Quotations  
1:35—Globe Trotter  
1:45—CBS program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 5  
5—"Skippy"  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Pat Frayne's sports talk  
5:45—Black and Blue  
6—CBS program  
6:15—Pasadena Community Players  
6:30—CBS programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS programs to 9  
9—Three Shades of Blue  
9:15—Eb and Zeb  
9:30—Eastman Kodak Week-end Hr.  
10—Mark Hopkins Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Midnight Hour

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

7 A.M.—Morning Exercises  
8—Records  
9—Modern Homes Period  
9:30—Organ Recital  
10—Records  
10:15—Financial Informa'n; Weather  
10:30—Records  
10:45—Aratone Program  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
12:15—Nehi Program  
12:30—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing Stocks  
2:45—Ethel Rhinard, Pianist  
3—Records  
3:45—Galen Harvey, Piano Rambles  
4—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—Three Coconuts  
6—Hotel Oakland Trio  
7—News Items  
7:30—Dr. Ross' Clinic of the Air  
7:45—Fred and Morris, Comedians  
8—Hi-Jinks: Sunshine Twins; Piano Duo; Three Wise Owls; Cora Scott, Contralto; Ethel Rhinard, Pianist; John Wharry Lewis' KLX Orchestra; The Clark Sisters; Franklin Roberts and Phebe Starr; Boris and Bertha; "Two Shop Girls"; Helen Benson, Banjoist; Johnny Zunino, Accordionist; "Tony"; The Three Coconuts; Colonel Mildew; "Wes" Summerford, Tenor  
10—Dance Program  
11 P.M.—Baseball Results



**KENNETH CARPENTER**  
KFI-KECA—ANNOUNCER

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Recordings  
7:05—Morning Reporter  
7:30—Allay-coop! with Bob Roberts  
8—Popular records  
8:15—"Clippings"  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—News Service  
10:35—Dr. B. L. Corley  
10:55—Records  
11—Store Scenes  
11:30—X Bar B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Cook's Health Talk  
1—Over the Teacups  
1:30—"Lunatics at Large," with comedy team  
2—Studio program  
2:45—Masterpieces of Melody  
3:30—Records  
4—Theatre of the Air  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Morton Jewels  
6:15—"The Fishin' Fool  
6:30—Ernie Smith's Sport Page  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:30—Oakland Post Inquirer News  
7:45—Italian program  
8:15—Orchestra  
8:30—Dance Music  
8:45—The Gossipers  
9—The Beverly Hill Billies  
10—Lee Anderson's Scrap Book  
10:30—Moment Musicales  
11 to 1 A.M.—Nite Owls

322.4 Meters **KFWI** Frank. 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Cal King's Country Store  
9:30—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel program  
10:30—Timely Topics  
10:40—Popular Music  
11—Marion Day, Home Economics  
11:30—Learn Italian, Prof. Achille  
11:45—Musical Sketches  
12 noon—News Flashes  
12:15—Musical Clock  
1—Silent Period  
6—Dinner Dance Music  
6:30—Rosenthal Program  
7—News Flashes  
7:15—Helen Bellevue  
7:30—Silent Period  
8:30—Julie Foster, Dream Girl  
8:45—John D. Barry, World Events  
9—Camp's Comparisa Quartet  
9:15—Mildred Epstein, soprano  
9:30—Studio Feature  
10—Master Melodies  
11 to 1 A.M.—Jimmy Kendrick's Night Owls

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Recordings  
8:15—The Texas Cowboy  
8:30—Kalua Melody Makers, Max Jennings  
9—Off air  
1—Weather forecast  
1:05—Latin-American program  
2—Union Mutual Life  
2:08—Recordings  
2:30—Golden Age News Items  
2:45—Recordings  
3—The KROW-lians Revue  
4—Recordings  
4:45—Studio Program  
5—Italian program  
5:30—Covered Wagon Jubilee  
6—Off air  
7:30—Grace King and Loretta Van Dyl, art-duo  
7:45—The Texas Cowboy  
8—Nell Callahan in "Pianologues"  
8:15 to 8:30 P.M.—Tom King, Detective

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

11:30—Echoes of Portugal  
12 noon—Variety Program  
12:30—State Market Reports  
1—One O'Clock Program  
1:30—Friendly Hour, Lena Leland  
2:30—Martha Mead Program  
3:30—Silent Period  
4:30—Story Time, Lena Leland  
5—Vespers, Rev. Stephens  
5:30—Dinner Music  
6—Book Parade  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Radio News and Forum  
7:30—Musical Tid-Bits  
7:45—Liberty Bell Quarter Hour  
8—San Jose Accordion Club  
8:30—The Dream Hour  
9—Paramount Trio  
9:30—"The Harvest Mooners"



## DON'T BUY TUBES BLIND!

**S**O MUCH depends on your tubes—perfect reception and greater radio enjoyment—that you can't afford to take any chances with misfits! When you buy tubes, make sure they are right for your set.

Sylvania Tubes have been tested and approved in a radio exactly like your own. They have passed the most scientific tests for tone, volume, distance and sharp tuning. Ask your dealer to show you the famous Sylvania Test Chart that specifies the assortment of Sylvania Tubes guaranteed for your set.

If your dealer can't supply you then write us.

### UNITED RADIO SUPPLY CO.

*Distributors of Sylvania Tubes*

1062 HOWARD STREET

SAN FRANCISCO

*Sylvania*  
REGISTERED U. S. PAT. OFF.  
THE SET-TESTED TUBE

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—U. S. Marine Band: KGO,  
KGW 7:30 to 7:45, KFI, KFSD on  
7:30, KTAR  
8—GE Circle: KGO, KHQ, KOMO,  
KGW, KFI, KSL, KGIR, KGHL  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Music: KGO,  
KHQ, KFI, KFSD on 8:45  
9—Harold Stokes and his Orchestra:  
KGO; KHQ, KFI, KFSD on 9:15  
9:30—The Buckaroos: KGO, KOMO  
9:45—Arion Trio: KGO; KHQ off  
10:15; KOMO 10 to 10:15  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL, KOA,  
KGIR, KGHL 10:50 to 11:10  
11:30—Borden Program: talks on  
baby care: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR  
11:45—Organ Concerts: KGO,  
KOMO on 12 to 12:12  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR on 12:30,  
KGIR, KGHL  
1—Rhythm Vendors, vocalist; or-  
chestra direction Walter Beban:  
KGO  
1:30—Stringwood Ensemble: KGO,  
KHQ, KGW on 2  
2:15—National Association Broad-  
casters Talk: KGO  
2:20—Metropolitans: KGO  
3—Organ Reveries: KGO, KFI  
3:15—Royal Vagabonds: KGO, KHQ,  
KOMO, KGW, KFI  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KSL  
3:45—Fay Fraser's Studio Party:  
KGO, KHQ, KOMO, KGW, KFI  
4—National Concert Orchestra, di-  
rection Rex Dunn: KGO  
5—Musical Merry-Go-Round: KGO  
5:30—Armour Program: KGO, KFI,  
KHQ, KOMO, KGW, KSL  
6—Paul Whiteman's Orch.: KGO,  
KHQ, KOMO, KGW, KFI, KSL  
6:30—To be announced  
7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL  
7:15—Maxwell House program, Lan-  
ny Ross, tenor; orchestra direc-  
tion Don Voorhees: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL,  
KTAR  
7:30—Gilmore Circus: KGO, KGW,  
KOMO, KFI  
8:30—Billy Jones and Ernie Hare:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL  
8:45—Eva Gruninger, contralto:  
KGO  
9—Concert in Rhythm: KGO  
9:30—Ted Fio-Rito and his Hotel  
St. Francis Dance Orchestra: KGO  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—To be announced  
10:30—Across the Music Counter:  
KGO, KHQ  
11—Ted Fio-Rito and His Hotel St.  
Francis Dance Orch.: KGO, KFI,  
KHQ, KOMO  
11:30 to 12 midnight—Jay Whidden's  
Miramar Hotel Orchestra: KGO,  
KHQ, KOMO, KFI

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX  
9:15—Stringwood Ensemble: KPO,  
off 9:30, KGA, KEX, KFSD  
9:30—Hints to Housewives: KPO  
9:45—University of California at  
Your Service: KPO  
9:45—Stringwood Ensemble: KGA,  
KJR  
10—March Gras: KPO, KGA, KEX  
10:30—Harold Stokes' dance orch.:  
KPO, KGA, KEX, KFSD  
10:45—Smackouts, comedy duo with  
Marion and Jim Jordan: KPO,  
KGA, KEX, KFSD  
11—Midday Musical Notes, orches-  
tra direction Joseph Hornik: KPO,  
(KGA, KEX off 11:15)  
11:30—Celebrated Sayings: KPO  
11:45—Rhythmic Serenade: KGA,  
KJR, KEX  
11:45—Scripture Reading, Charles  
J. Leimer: KPO  
11:46—Tickling the Keys: KPO  
11:50—Stockyards report: KPO  
11:57—Time Signals: KPO  
12 noon—Rhythmic Serenade, Harry  
Kogen's dance orchestra: KPO,  
KGA on 12:05, KEX  
12:15—Golden Melodies: KPO  
12:15—Radio Guild: KYA, KGA,  
KJR, KEX, KSL  
12:45—Commonwealth Club Lunch-  
eon: KPO  
1:15—Dance Masters: KGA, KEX  
1:30—Echoes of Erin: KPO, KGA,  
KJR on 1:45; KEX off 1:45; KFSD  
2—Waldorf-Astoria Sert Room Or-  
chestra: KPO, KGA, KJR, KEX,  
KSL, KFSD; KSL off 2:15  
2:30—Merry Madcaps: KPO  
3—The Cavaliers, Bluettes, Vocal  
trio; orchestra: KPO, KGA on  
3:05, KJR on 3:15, KEX, KFSD  
off 3:45, KGIR on 3:30  
4—Discovery Hour: KPO  
4—Bouquet of Melodies: KPO, KGA,  
KJR, KEX  
4:30—Tom and Dudd, vocal duo:  
KGA, KJR, KEX, KFSD  
4:45—Old World Serenader: KPO,  
KGA, KJR, KEX, KFSD  
5:15—News Service: KPO  
5:30—The Singing Lady, nursery jin-  
gles, songs and stories: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA,  
KJR, KEX, KFSD  
6—Ramblers, orchestra: KPO, KGA  
on 6:15, KJR off 6:30, KEX on  
6:15 to 6:30  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX  
7:15—News Editor of the Air: KPO  
7:30—Cesare Sodero and NBC Con-  
cert Orchestra: KPO, KGA, (KJR  
off 7:45) KEX, KGIR, KGHL  
8—Ralph Kirbery, the Dream Sing-  
er: KPO, KGA, KJR, KEX  
8:05—Joe Moss and His Orchestra:  
KPO, KGA, KJR, KEX

8:30—Chinatown Squad: KPO, KJR,  
KGA, KEX, KGHL  
9—The Dress Circle, Alice Gentle,  
soprano; Henry Thompson, tenor;  
orchestra direction Emil Polak:  
KPO, KGA, KJR off 9:15, on 9:30,  
KEX off 9:30, on 9:45  
10—Lakeside Park Orchestra: KPO,  
KGA, KJR, KEX, KECA, KSL,  
KOA  
10:30—Heart of the Rockies: KPO,  
KSL  
11—Carol Lofner and his Bal Tab-  
arin Orchestra: KPO, KGA, KJR,  
KEX, KFSD  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

243.8 Meters **KYA** Prosp't 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
11—Album Leaves  
11:15—Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Your Helpful Friend  
12:15—NBC-KPO Program  
1:15—Rhythmic Ripples  
2—Famous Songs and Singers  
2:30—Blends of Blue  
3—Glen Goff, Organist  
4—Artist Celebrities  
4:30—On Parade  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:45—Tone Paintings  
7:30—News Flashes  
7:45—Bob Allen and George Bowers  
8—Ted Fiorito's Band  
9—Captain Argus  
9:30—G. Donald Gray, Song Recital  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
10—Morning Melodies  
10:30—Prince of the Ivories  
11—Carnival with Ken Stuart  
12 noon—CBS Program  
1—Ken Stuart's Sunshine Program  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Cecil Solly  
5—Hill and Dale  
5:30—Skippy  
5:45—Black and Blue  
6—CBS Programs to 7  
7—Sports Review  
7:15—CBS Program  
7:30—Chandu, the Magician  
7:45—John C. Stevenson  
8:15—Arizona Joe  
8:30—CBS Program  
8:45—Otto A. Case  
9—Wrestling  
9:30—CBS Program  
10—Wrestling  
11 to 12 mid.—Henry Halstead's Or.

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and His Hotel Taft Orch.: KFBK, KMJ, KWG, KOL, KERN, KFPY, KOIN, KFRC, KHJ on 9:15
- 9:45—Atlantic City Musicals: KOL, KFBK, KERN, KVI, KFPY, KHJ, KOIN, KFRC, KGB
- 10—Do Re Mi, novelty female trio: KFBK, KERN, KVI, KOIN, KHJ
- 10:15—Alex Semmler, pianist: KVI, KFBK, KERN, KOIN
- 10:30—Elizabeth Barthell, songs: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC
- 10:45—Columbia Artist Recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 11—The Grab Bag: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:45—Columbia Educational Features: KFBK, KMJ, KWG, KVI, KERN, KFPY, KOIN, KFRC, KOIN, KHJ, KGB
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB
- 12:45—Ross Franklin's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC
- 1:15—George Hall's Hotel Taft Orchestra: KFBK, KMJ, K W G, KERN, KVI, KFPY, KOIN, KGB, KFRC
- 1:45—Keenan and Phillips: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—Prof. Henry McLemore: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Arlie Simmonds and His Collegiate Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB
- 4:30—Andre Kostelanetz Presents: KFBK, KMJ, KWG, KFPY, KHJ, KFRC, KGB
- 6—“Music That Satisfies”: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Guy Lombardo and his Royal Canadians: KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Little Jack Little: KFBK, KWG, KERN, KFPY, KOIN, K F R C, KHJ, KGB
- 7:15—Dancing by the Sea: KFBK, KMJ, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 7:45—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KFPY, KHJ, KOIN, KFRC, KGB
- 8—Duke Ellington and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ on 8:15, KGB
- 8:30—Art Krueger and his Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Kodak Week-end Hour: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts

- NW. Broad. System, Spokane, Wash.
- 6 A.M.—Early Birds; News
- 8—NBC-KPO programs to 12
- 12 noon—News bulletins
- 12:05—NBC-KPO programs to 5:15
- 5:15—Peerless Quarter Hour
- 5:30—NBC-KPO Programs to 12

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Morning News
- 7:15—Cisno Bullivant, Exercises
- 7:30—Herb Wixson
- 8—NBC-KGO Programs 9
- 9—Walt and Marian
- 9:15—Sartori and Wolff
- 9:30—Burgan's Home Comfort
- 9:45—Sylvia North
- 10—Martha Meade Society
- 10:15—Wolper's Fashion Notes
- 10:30—NBC-KGO programs to 12
- 12 noon—Stewart-Warner
- 12:15—NBC-KGO Program
- 1—Electric Home Quarter Hour
- 1:15—Various Programs
- 1:45—Sartori and Wolff
- 2—Edna Wallace Hopper Chat
- 2:05—NBC-KGO Program
- 2:30—Various Programs
- 3—NBC-KGO Programs to 4
- 4—Peerless Dental Hygiene
- 4:15—Benewah Dairy Diary
- 4:45—Skippy
- 5:30—NBC-KGO Programs to 6:45
- 6:45—Crazy Crystals
- 7—NBC-KGO Programs to 8:45
- 8:45—Editorial Column
- 9—NBC-KGO Program
- 9:15—Eb and Zeb
- 9:30 to 12 mid.—NBC-KGO Programs

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO programs to 9:15
- 9:15—Prudence Penny
- 9:30—NBC-KGO programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO prog. to 1:45
- 1:45—Teacup Philosopher
- 2—NBC-KGO Programs to 3
- 3—Sanitiseptic Program
- 3:15—NBC-KGO Programs to 4
- 4—News of the Air
- 4:15—Memory Book
- 4:30—NBC-KGO Programs to 5
- 5—Novelties
- 5:30—NBC-KGO Programs to 6:30
- 6:30—Vacation Land Review
- 7—NBC-KGO Programs to 11
- 11—Globe Trotter
- 11:10—NBC-KGO Programs to 12

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Rhythm Aces; Farm Reports; Sport News; World Bookman
- 8—NBC-KPO Programs to 9:15
- 9:15—Mary's Morning Talk
- 9:45—NBC-KPO Program
- 10—Mardi Gras
- 10:30—Martha Meade
- 10:45—Canning Topics
- 11—Blue Streaks Orchestra
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 1:15
- 1:15 P.M.—Mary's Afternoon Talk
- 1:30—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:15—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:15
- 6:15—Anson Weeks and Orchestra
- 6:30—Mayor Dore of Seattle
- 6:45—Marshal Sohl-Winifred Lundberg
- 7—NBC-KPO Programs to 7:45
- 7:45—Dollars and Sense Program
- 8—NBC-KPO Programs to 9:15
- 9:15—Eb and Zeb, Comedians
- 9:30—NBC-KPO Programs to 10:30
- 10:30—Around the Network
- 11—NBC-KPO Programs to 12

483.6 Meters **KGW** Atwater 2121  
620 Kcys. 1000 Watts

- Morning Oregonian, Portland, Ore.
- 6:30 A.M.—Loggers and Contractors
- 7—Morning Appetizers
- 7:30—NBC-KGO Programs to 8:30
- 8:30—Studio Program
- 9—The Oregonian of the Air
- 9:15—NBC-KGO Program
- 9:30—Cooking School
- 10—Martha Meade
- 10:15—Society Column of the Air
- 10:30—NBC-KGO programs to 11:45
- 11:45—Newport News
- 11:50—Me and My Shadow
- 12 noon—Oregonian of the Air
- 12:15—NBC-KGO Program
- 1—15 Minutes at Lipman-Wolfe's
- 1:15—World Bookman
- 1:20—Piano Recital
- 1:30—The Oregonian of the Air
- 2—NBC-KGO Program
- 2:15—Tea Time Bazaar
- 3:15—NBC-KGO programs to 4
- 4—Sanitiseptic program
- 4:15—Texas Cowboy
- 4:30—NBC-KGO Programs to 6:30
- 6:30—Kelly's Salon Orchestra
- 6:45—NBC-KGO Programs to 9
- 9—Oregonian Mountaineers
- 9:30—Recital
- 10—NBC-KGO programs to 10:15
- 10:15—Hoot Owls
- 11:15—Allan Daniels
- 11:30 to 12 midnight—Bagdad Organ

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts

- Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 5:15
- 5:15—Briek Holton, Ballads
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Newscasting
- 7—NBC-KPO Programs to 9
- 9—Jimmy Richardson
- 9:15—NBC-KPO program
- 9:30—Jim McCool's Fishing Bulletin
- 9:45 to 12 mid.—NBC-KPO programs

526 Meters **KVI** Broad. 4211  
570 Kcys. 1000 Watts

- Puget Sound Broadcast. Co., Tacoma
- 6:30 A.M.—Farm Flashes
- 6:45—Crazy Cowboys
- 7—Dr. Kenyon's Church of the Air
- 7:30—Organ Reveille
- 8—Shell Happytime
- 8:30—The Modern Shopper
- 9—Mystery Melodies
- 9:15—Dr. Ambrose Program
- 9:30—Betsy Crocker
- 9:45—CBS Programs to 12:30
- 12:30 P.M.—Garden Talk
- 12:45—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—CBS Programs to 5
- 5—Organ Concert, George Yount
- 5:45—Adventures of Black and Blue
- 6—CBS Program
- 6:15—Studio Program
- 6:30—CBS Program
- 7—Delin Serviteurs
- 7:30—Chandu, the Magician
- 7:45—Dr. Stevenson
- 8:15—George Yount, Piano
- 8:30—CBS Program
- 9—Don Lee Studio Program
- 9:15—Harold Zollman, Pianist
- 9:30—Eastman Kodak Hour
- 10—Anson Weeks' Orchestra
- 10:15—Crazy Quartette
- 10:30—Anson Weeks
- 11 to 12—Henry Halstead's Orchestra

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**

**Earle C. Anthony, Inc., Los Angeles**  
6:30 A.M.—Stock Market Quotations  
6:45—Dr. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 9  
9—Helpful Hints to Housewives  
9:15—NBC-KGO Program  
9:30—Fashion Tour with Mellise  
10—Beauty Talk  
10:15—Polly Grant Hall, Pianist  
10:30—NBC-KGO Programs to 11:45  
11:45—Fed. and State Mkt. Reports  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:10—The Woman Columnist  
1:15—Ann Warner Chats with Her Neighbors  
1:45—Dorothy Raymond, Pianist  
2—Tom and Jimmy  
2:30—NBC-KGO Program  
3—The Mystery Singer  
3:15—NBC-KGO Programs to 4  
4—Jimmy Biddick and Orchestra  
4:30—Cal. Teachers' Assn. Program  
4:45—Judge Praonessa, Speaker  
5—Studio Program  
5:30—NBC-KGO Programs to 6:30  
6:30—Orchestra  
6:45—Piano Duo  
7—NBC-KGO Programs to 8  
8—Plantation Nights with the Virginia-Dixie Singers  
8:30—NBC-KGO Program to 9  
9—KFI Fun Factory Unlimited  
10—NBC-KGO Program  
10:15—Phil Harris and Orchestra  
11 to 12 mid.—NBC-KGO Programs

**499.7 Meters KFSD Frank. 6353**  
**600 Kcys. 1000 Watts**

**Airfan Radio Corp., Ltd., San Diego**  
7:30 A.M.—NBC-KGO program  
8—Morning Musical  
8:35—Stock Reports  
8:45—Morning Musicale  
9—Good Cheer Program  
9:15—NBC-KGO program  
10—Martha Meade Society  
10:15—NBC-KGO Program  
10:30—NBC-KPO Programs to 11  
11—Studio  
11:10—NBC-KGO Programs to 1  
1—Mexican Serenaders  
1:30—NBC-KPO Programs to 3:45  
3:45—Radio Dental Clinic  
4—NBC-KPO Programs to 5:15  
5:15—Tax talk  
5:20—Late news items  
5:30—NBC-KGO program  
8—Studio  
8:30—NBC-KGO program  
8:45—Feature Program  
9—Dance Music from Nashold's  
Downtown Ballroom  
10—NBC-KGO Programs to 10:30  
10:30—NBC-KPO Program  
11 to 12 mid.—NBC-KGO Programs

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**

**KMTR Radio Corp., Hollywood, Cal.**  
6:30 A.M.—Selected records  
7—Leslie R. Saunders, Speaker  
7:15—Eye Openers  
8—Stock quotations  
8:05—Eye Openers  
9—Kate Brew Vaughn  
9:15—Selected records  
9:45—Univ. of Calif. Program  
10—Selected Records  
10:30—The Serenaders  
11—Selected Records  
11:45—Public Officials  
12 noon—The Globe Trotter  
12:15—Records  
1—Two Professors

1:30—Selected Records  
4—Records  
4:45—The Dreamer  
5:45—Studio Program  
6—Twilight Melodist  
6:30—Paradise Isle  
7—Studio Program  
7:15—International Quartet  
7:30—L. A. Realty Board Program  
8—"Melodies"  
8:15—Baseball Game  
10:30—Airport Gardens Orchestra  
11:30 to 12 mid.—Selected Records

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**

**L. A. Evening Express, Los Angeles**  
6:45—Bill Sharpies' Gang  
8:45—Inspirational Talk and Prayer  
9—Kate Vaughn, Home Economics  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Records  
12 noon—News  
12:30—Dr. John Matthews  
1—Paris Inn  
2—Bookworm  
2:30—Federated Women's Clubs  
3—Matinee Mirthmakers  
3:30—Records  
4—Travelogue; lost and found; stocks  
4:15—Maxine's Shopping Service  
4:45—Cheiro  
5—Town Crier  
5:15—Rabbi Winkler, Synagogue of the Air  
6—News Items  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
7—Frank Watanabe and Archie  
7:15—Rajput  
8—Royal Order of Optimistic Danuts  
9—News Items  
9:15—Owens Valley Talk  
9:30—Arizona Wranglers  
9:45—Main Event, Legion Stadium  
10:45—The Arizona Wranglers  
11 to 12 midnight—Paris Inn

**225.4 Meters KGB FRank. 6151**  
**1330 Kcys. 500 Watts**

**Don Lee, Inc., San Diego, California**  
7 A.M.—The Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—Theodore Warfield  
10—Helen Stone  
11—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—Closing Stock Quotations  
12:20—CBS Program  
12:45—Charlie Hamp  
1—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Program  
4:15—Safety Talk  
4:30—CBS Program  
5—The Playboys and Mary Lou  
5:15—Cecil and Sally (elec. trans.)  
5:30—News Reel  
5:45—Black and Blue  
6—CBS Program  
6:15—Hutton's Concert Quartette  
6:30—CBS Program  
7—Quaw's Orchestra  
7:15—Fairway Facts, Joseph Blake  
7:30—Hutton's Concert Ensemble  
8—Wilshire Oil Company  
8:15—CBS program to 9  
9—Three Shades of Blue  
9:15—Eb and Zeb  
9:30—CBS Program  
10—News Reel  
10:15—Gene Quaw's Orchestra  
11 to 12 midnight—Eslick's Orch.

**333.1 Meters KHJ VAndike 7111**  
**900 Kcys. 1000 Watts**

**Don Lee, Inc., Los Angeles, Calif.**  
7 A.M.—News Briefs and Recordings  
8—Shell Happytime  
8:30—CBS Program  
9—Jack and Grace  
9:15—CBS Program  
9:30—Betty Crocker, Household Hints  
9:45—CBS Programs to 10:15  
10:15—Milady's Notebook  
10:45—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—Beauty Talk  
1—Times Forum  
1:30—Blue Ridge Colonel  
1:45—CBS Program  
2—Happy Go Lucky Hour  
4—To be announced  
4:15—Prof. Hertzog's School Prog.  
4:30—CBS Program  
5—To be announced  
5:15—News Items; Town Topics  
5:30—Skippy  
5:45—Black and Blue  
6—CBS Program  
6:15—Pasadena Community Players  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Program  
8—Old Friends  
8:15—CBS Programs to 9  
8:30—Historical Southern California  
9—The Bachelors, Nesbitts  
9:15—Eb & Zeb  
9:30—CBS Program  
10—World-wide News  
10:10—Anson Weeks  
12 to 1 A.M.—Roger King and Roy Ringwald

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**

**Earle C. Anthony, Inc., Los Angeles**  
9 A.M.—Louis Rueb, Exercises  
9:15—Record Program  
9:45—Rhythm Girls  
10—News Release  
10:15—Sarah Ellen Barnes, Talk on Hollywood Bowl Concerts  
10:30—Record Program  
11—German Lesson, Annette Doherty  
11:15—Record program  
11:45—The Chaparral Club  
12 noon—Record Program  
12:30—Laurel Saunders, Songs  
12:45—Record Program  
1:45—Bob, Bunny and Junior  
2—Record Program  
2:30—Meanings of Words, by Lee Cordova  
2:45—Doria Ball, Personality Prog.  
3—Record Program  
4—News Release  
4:15—Record Program  
5—Brother Ken and his Kiddies  
5:30—NBC-KPO Program  
5:45—Al, Mac and Tommy  
6—Records  
6:15—Randy Andrews, Songs  
6:30—Adventures of Ito  
6:45—Tom and Jimmy  
7:15—Joe Warner's Jolly Journal  
7:30—Country Jane, Songs  
7:45—Pacmari, the Dreamer  
8—NBC-KGO program  
8:05—NBC-KGO Program  
8:30—Jay Whidden and Orchestra  
9—Baldassare Ferlazzo, Violinist  
9:15—Wesley Tourtelotte, Organist  
9:45—Close Partners, sketch  
10—NBC-KPO Program  
10:30—News Release  
10:45 to 11 P.M.—Record Program

See Page 24-25

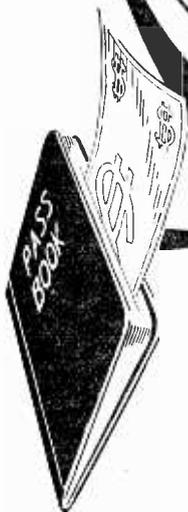


HELEN TROY (*Sally*), NBC-KPO



JOHNNIE PATRICK (*Cecil*), NBC-KPO

# Every dollar *banked* is a step toward business recovery!



Without banking service the transaction of modern business would be impossible. It would necessitate a return to primitive methods of barter and trade. Banks are the very life and backbone of industry. These essential institutions assemble money which is not in active use and safely loan it out to those who can advantageously put it to work . . . This continuous process keeps money in circulation, sustains all lines of industry and creates employment for all . . . With the whole-hearted cooperation of every Californian, the time-tested banks of this state can do more to bring us back to a sound prosperity than any other agency . . . Every *banked* dollar is a step toward business recovery. Every judiciously expended or invested dollar is another step . . . We are *on our way to good times*. Speed the journey through cooperation and common sense.

Open a California "Back-to-Good-Times" Account in this bank—or any bank

**BANK of AMERICA**  
NATIONAL TRUST & SAVINGS ASSOCIATION



# SATURDAY Programs August 6, 1932

491.5 Meters **KFRC** Prosp't 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:25—Stock Quotations  
7:30—Exercise Period  
7:45—Sunset Magazine  
8—Shell Happy Time  
8:30—CBS programs to 9:30  
9:30—Globe Trotter  
9:45—Ida Bailey Allen  
10—Artists program  
10:55—Church announcements  
11—CBS program  
12 noon—Noonday Concert  
1—CBS Programs to 1:45  
1:45—N. Y. Stock Quotations  
1:50—CBS Programs to 2:30  
2:30—Popular recordings  
2:45—CBS program to 4  
4—News Parade  
4:15—CBS program  
4:30—Hotel Mark Hopkins Tea Dance  
5—Skippy  
5:15—CBS Program  
5:45—Black and Blue  
6—CBS program  
6:15—Anson Weeks' Orchestra  
6:30—CBS program to 7:30  
7:30—Chandu, the Magician  
7:45—CBS programs to 9  
9—The Merry-makers  
10—Hotel Mark Hopkins Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Midnight Hour

322.4 Meters **KFWI** Frank. 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel program  
10:30—Timely Topics  
11—Marion Day, Home Economics  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Musical Clock  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Salon Selections  
7:15—Helen Bellevue  
7:30—Silent Period  
11 to 1 A.M.—Jimmy Kendrick's Night Owls

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings  
8:15—The Texas Cowboy  
8:30—Recordings  
9—Off air  
1—Weather forecast  
1:05—Latin-American program  
2—Weather forecast  
2:08—Recordings  
2:30—Nina Frelsen and Kiddies  
3—Billie and Grace Carmen  
3:30—The KROW-lian Orchestra  
4—Al Cook and His Oklahoma Cow-boys  
4:30—Musical Prisms  
4:45—Studio Program  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Off air  
7:30—Organ Moods, Vivian Moore



**JACK COWDEN**  
NBC-KGO—8:15 A.M.

7:45—John Collins, Baritone  
8—Latin-American program  
9—The Texas Cowboy  
9:15—Italian Program  
9:45—Bob Moore, Baritone  
10—Mystic Knights of the Sea  
10:45 to 11 P.M.—Bert Carlson and Entertainers

243.8 Meters **KYA** Prosp't 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
11—Album Leaves  
11:15—Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Town Hall Harmonies  
12:15—Church Bulletin  
12:30—Your Helpful Friend  
12:45—Song Vogues  
1—Afternoon Concert  
2—Glen Goff, Organist  
3—Rhythmic Ripples  
3:30—Across the Footlights  
4—Artist Celebrities  
4:30—Famous Songs and Singers  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—'The Daily Challenge'  
7:15—Tone Paintings  
7:30—News Flashes  
7:45—Bob Allen, Piano Recital  
8—Ted Fiorito's Band  
9—G. Donald Gray, Song Recital  
9:15—Virginia Miller, Piano Recital  
9:30—The Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
7 A.M.—Morning Exercises  
8—Records  
9—Modern Homes Period  
9:30—Organ Recital  
10—Records  
10:15—Financial Informa'n; Weather  
10:30—Better Business Bureau Talk  
10:35—Records  
11—Sunshine Twins  
12 noon—Closing Stocks  
12:05—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:45—Ethel Rhinard, Pianist  
3—Records  
3:45—Galen Harvey and Madelon Silyer  
4—Records  
4:30—Brother Bob's Club  
5—Helen Wegman Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—Helen W. Parmelee, Pianist  
7:45—Sports Hi-Lights  
8—Musical Soiree  
9—Hotel Oakland Dance Orchestra  
11—Baseball Results  
11:05 to 12 mid.—Dance Program

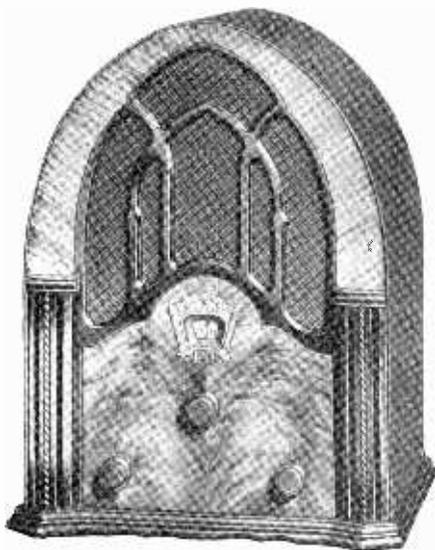
280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Recordings  
8—Assoc. Stores' Program  
10—Reporter of the Air  
10:05—Recordings  
11:30—Concert Music  
12 noon—Variety Program  
1—Popular Records  
2:45—Speak-Easy Time  
3—Reporter of the Air  
4—Recordings  
6—At the Hollywood Keyhole  
6:15—Philco Varieties  
6:30 to 7 P.M.—Popular Records  
12:01 to 8 A.M.—Owl Program

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—The Musical Clock  
9—Morning Melodies  
9:30—Seabright Program  
10—Helpful Hour  
10:30—Band Concert  
11—Eleventh Hour Program  
11:30—Echoes of Portugal  
12 noon—Variety Program  
12:30—State Market Reports  
1—One O'Clock Program  
1:30—Friendly Hour, Lena Leland  
2:30—Martha Mead Studio Program  
3:30—Silent Period  
4:30—Story Time, Lena Leland  
5—Vespers, Rev. Richards  
5:30—Dinner Music  
6—Book Parade  
6:15—Franco's Program  
6:30—Dinner Music  
6:45—Radio News and Forum  
7:35—Better Business Bureau  
7:45—Musical Tid-Bits  
8—Studio Program  
8:30—Ralph Simmonds, Song Recital  
8:45 to 10 P.M.—Italian Program

# KIERULFF & RAVENSCROFT

*Announce*

A Complete New Line of Crosley  
Radios—Priced from \$27.00 Up



**\$41.25**

Complete  
with  
Tubes

## The Crosley Justice

Six-tube, push-pull pentode output, superheterodyne, employing new 2½-volt heater type tubes. Incorporates double-tuned image suppressor preselector, continuous (stepless) tone and static control, illuminated hairline shadow dial with vernier drive and full floating moving coil dynamic speaker.

*the following tubes are used:*

ONE TYPE—57 OSCILLATING DETECTOR  
ONE TYPE—58 INTERMEDIATE FREQUENCY AMPLIFIER  
ONE TYPE—57 SECOND DETECTOR  
TWO TYPE—42 OUTPUT PENTODES IN PUSH-PULL  
ONE TYPE—80 RECTIFIER

Stump walnut veneer overlay on front panel. Speaker grille is arched with overlay of Zebra wood. Pilasters are fluted with center beading. Top and sides are of one piece finished in Adam brown.

*Dimensions: 16¾" high, 13½" wide, 8½" deep.*

121-131  
Ninth Street  
SAN FRANCISCO

**KIERULFF & RAVENSCROFT**  
INCORPORATED  
RADIO EQUIPMENT

135-139  
West 17th Street  
LOS ANGELES

440.9 Mtrs. **NBC-KPO** Gar. 8300  
580 Kcs. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:45  
9:15—Stringwood Ensemble: KPO  
off 9:45, KGA, KJR, KEX  
9:45—Univ. of Calif. at Your Ser-  
vice: KPO  
10—Familiar Songs, Jeanette Sholl,  
soprano; Frances Jones, contralto;  
George Jones, tenor; George Eld-  
redge, basso; Paul Carson, organ-  
ist: KPO, KGA, KEX  
10:30—The NBC Farm Forum: KPO,  
KGA, KJR, KEX, KECA  
11—Radio Troubadours: KPO, KGA,  
KEX, KTAR  
11:30—Singing Strings: KPO off at  
11:45, KGA, KJR, KEX  
11:45—Scripture Reading: KPO  
11:46—Ticking the Keys: KPO  
11:50—Stockyards Report: KPO  
12 noon—Saturday Matinee, one-act  
play: KPO, KGA on 12:05, KJR,  
KEX  
12:30—Concert Favorites: Vocalist;  
Orchestra direction Joseph Gallie-  
chio: KPO, KGA, KJR, KEX  
12:45—Tom and Dudd: KPO, KGA,  
KJR, KEX  
1—Hollywood on the Air: KPO,  
KGA, KJR, KEX  
1:30—Pair of Pianos, Grace Frankel  
and Gertrude Lyne, piano duo:  
KPO, KGA, KJR, KEX, KFSD,  
KOA  
1:45—Melody Gems Quartet, mixed  
quartet: KPO, KGA, KJR, KEX  
2—Waldorf Astoria Sert Room Or-  
chestra: KPO, KGA, KJR, KEX,  
KSL, KGHL  
2:30—Trio Charmant: KPO, KGA,  
KEX, KJR, KFSD  
2:45—Donald Novis, tenor: KPO,  
KGA, KJR, KEX, KFSD  
3—Intermezzo, concert orchestra:  
KPO, KGA on 3:05, KJR, KEX,  
KFSD  
3:30—Cuckoo Program with Ray-  
mond Knight: KPO, KGA, KJR,  
KEX  
4—Ted Flo-Rito and His Hotel St.  
Francis Dance Orchestra: KPO,  
KGA, KJR off 4:45, KEX  
5—Arion Trio: KPO off 5:15, on  
5:30; KGA off 5:15, on 5:30; KJR,  
KEX  
5:15—News Service: KPO  
5:45—Dixie Memories: KPO, KJR,  
KGA, KEX, KECA  
6—Toreadors, orchestra: KPO, KGA,  
KJR, KEX (KGIR off 6:15)  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX  
7:15—News Editor of the Air: KPO  
7:30—Cesare Sodero and NBC Con-  
cert Orchestra: KPO, KGA, KJR,  
KEX, KFSD; KECA off 7:45  
8—Bluettes, vocal trio: KPO, KGA,  
KJR, KEX  
8:15—Hollywood Bowl Concert:  
KPO, KGA, KJR, KEX, KECA,  
KFSD, KTAR  
9:45—The Barn Dance, Columbia  
Ridge Runners; Maple City Four;  
Hugh Cross and the Smoky Moun-  
tain Boys; Eddie Allen, the har-  
monica king; the Arkansas Wood-  
chopper; the Three Little Maids  
of Harmony and Hal O'Halloran,

chief announcer and master of  
ceremonies: KPO, KGA, KJR, KEX  
10—Musical Echoes: Gail Taylor,  
Soprano; Katherine Julye, Harp-  
ist; Carl Kalash, Violinist; Paul  
Carson, Organist: KPO  
10:30—Night in Old Mexico: KFSD,  
KPO  
11—Carol Lofner and his Bal Tab-  
arin Orchestra: KPO, KGA, KJR,  
KEX  
11—South Americans, dance orch.:  
KPO, KGA, KJR, KEX  
11:30 to 12 midnight—Organ Con-  
cert, Dollo Sargent, organist:  
KPO, KGA, KJR, KEX, KFSD

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcs. 7500 Watts  
National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Organ Concert; Charles  
Runyan: KGO  
7:30—Swen Swensen and His Swede-  
hearts: KGO, KFI, KHQ off 7:45,  
KFSD  
8—On Wings of Song: KGO, KFI,  
KGW, KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song, string trio:  
KGO, KGW off 8:45, KFI, KFSD  
on 8:45  
9—Harold Stokes and His Orchestra:  
KGO, KHQ, KFI, KFSD on 9:15  
9:30—National Farm and Home Hr.:  
KGO, KHQ, KOMO on 10, KGW,  
KFI, KFSD, KTAR, KSL, KGIR  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KFI,  
KFSD on 10:45  
11:30—Organ recital, Paul Carson:  
KHQ off 12, KFSD  
12:15—Western Agriculture: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KGIR, KGHL  
1—Stringwood Ensemble: KGO,  
KHQ on 1:30 to 1:45, KOMO 1  
to 1:15, 1:30 to 1:45, KGW on  
1:15, KFI on 1:30  
2—Vagabonds: KGO, KHQ, KGW  
off 2:15, KTAR  
2:30—Nomads: KGO, KHQ off 2:45,  
KFI  
3—Footlight Fantasies: KGO, KHQ  
on 3:15, KFI  
3:30—Piano Capers, Oscar Young  
and Dell Perry: KGO, KOMO,  
off 3:45, KHQ  
4—Harlam Fantasy: KGO, KHQ,  
KFI, KFSD, KSL  
4:30—"K-7," secret service spy  
story: KGO, KOMO, KGW, KFI,  
KSL  
5—Goldman Band: KGO, KOMO,  
KGW, KFI, KTAR, KSL  
5:30—The First Nighter: KGO,  
KHQ, KOMO, KGW, KFI, KSL,  
KFSD, KTAR  
6—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KSL,  
KFSD, KTAR, KGU  
7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL  
7:15—Rhythmic Shadows: Orchestra  
direction Emil Polak: KGO  
8—Buddy Rogers and his California  
Cavaliers: KGO, KHQ, KGW,  
KFI, KGHL  
8:20—Associated Spotlight: The Co-  
quettes, Vocal Trio: Annette Has-  
tings, Marjorie Primley, Imelda  
Montagne; Cyoal Four, Male Quar-  
tel: Irving Kennedy, Gwynfi Jones,

Tenors; Harold Dana, Baritone;  
Armand Girard, Bass; Max Waiz-  
man, Monroe Upton, Harold Peary,  
Bobbe Deane, Captain William H.  
Royle, Bennie Walker; Cecil Un-  
derwood, Master of Ceremonies;  
Orchestra direction Walter Behan:  
KGO, KHQ, KOMO, KGW, KFI  
10—Mona Lowe and the Cheer Lead-  
ers; blues singer and vocal trio:  
Eud Scott, Jack Bradley, Art  
Christ: KGO, KHQ, KGW  
10:30—Musical Echoes: KGO, KHQ,  
KOMO off 10:45, KGW  
11—Ted Flo-Rito and his Hotel St.  
Francis Dance Orchestra: KGO,  
KHQ, KFI  
11:30 to 12 midnight—Jay Whidden's  
Miramar Hotel Orchestra: KGO,  
KHQ, KOMO, KGW, KFI

535.4 Meters **KTAB** Garfield 4700  
560 Kcs. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Popular records  
7:05—Morning Reporter  
7:30—Allay-ooop! with Bob Roberts  
8—Popular records  
8:15—"Clippings"  
8:30—Records  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—Dr. E. L. Corley  
10:55—Records  
11—Store Scenes  
11:30—X Bar B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—Recordings  
1—Over the Teacups  
1:30—Studio program  
2:15—Masterpieces of Melody  
3:30—Theatre of the Air  
4—Top O' the Dial Music Room  
4:30—Records  
5—Radio Shopping News  
5:30—Wandering Through Italy  
6—Records  
6:15—Studio program  
6:30—Ernie Smith's Sport Page  
6:45—News Reporter  
7—Dance Music  
7:30—News; Funnies  
7:45—Studio program  
8—Young Peoples' Program  
8:30—Elbert La Chelle, Organist  
8:45—The Gossipers  
9—Vagabond Players  
9:30—Oakland Civic Chorus  
10:30—Lee Anderson's Scrap Book  
11 to 1 A.M.—Nite Owls

384.4 Meters **KTM** Exposit'n 1341  
780 Kcs. 1000 Watts

Pickwick Broad. Corp., Los Angeles  
6 A.M.—Bert Albert's Request Rec.  
8—Dance Marathon  
8:05—Records  
9—Health Talk  
9:30—Records  
10—Silent period  
1 P.M.—Poetry  
1:15—Paul Rader's Couriers  
1:45—Dance Marathon  
2—Spanish Concert  
3—Records  
5—Silent  
8—String Ensemble, David Carlyle  
8:30—Mildred Carroll and Gus Mack,  
Miniature Symphony  
9—Playground program  
9:30—Jack Dunn  
10—Dance Marathon  
10:30—Jack Dunn  
11—Organ  
11:30—Request records  
1 to 4 A.M.—Jack Ross, Variety  
program

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Ted Brewer and Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KOL, KERN, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Madison String Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—Saturday Syncopators: KFBK, KMJ, KWG, KERN, KVI, KHJ, KOIN
- 10:30—Columbia Salon Orch.: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ
- 11—"Boston Popular Revue": KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KOIN, KHJ, KGB
- 11:30—The Round Towners, male quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 12 noon—C. A. J. Parmentier at the Organ: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB
- 12:30—Tommy Christian's Palisades Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KGB
- 1—Dancing by the Sea: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KGB
- 1:30—Between the Bookends: KFRC, KHJ
- 1:45—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC
- 2—Freddie Martin's Bossert Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 2:30—The Midland Broadcasters: KHJ
- 2:45—Ozzie Nelson and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3:15—William Vincent Hall, baritone: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3:30—Do Re Mi Novelty Female Trio: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3:45—The Street Singer: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 4—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 4:15—Vaughn de Leath: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:30—Lewisohn Stadium Concert: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB
- 6—"Music That Satisfies": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KVI, KFRC, KHJ, KGB
- 6:15—Columbia Public Affairs Institute: KFBK, KOL, KVI, KHJ, KFPY, KOIN, KFRC on 6:30, KGB, KHJ
- 6:45—Coral Islanders: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7—Irene Beasley, contralto: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:15—Dancing by the Sea: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

7:45—Harold Stern and his St. Moritz Orch.: KFBK, KMJ, KWG, KVI, KFPY, KOIN, KFRC, KHJ, KGB

8—Guy Lombardo and his Royal Canadians: KFBK, KMJ, K V I, KFPY, KOIN, KFRC, KHJ, KGB

8:30—Noble Sissle and his Orch.: KWG, KOL, KVI, KFPY, KHJ, KFRC, KGB

**204 Meters KGA Main 3434**  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds: News  
8—NBC-KPO programs to 5:15  
5:15—Peerless Quarter Hour  
5:30 to 12—NBC-KPO programs

**254.1 Meters KEX Atwater 3111**  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 6:45  
6:45—Newscasting  
7—NBC-KPO Programs to 9:45  
9:45—Chapel Hour  
10:15 to 12—NBC-KPO programs

**483.6 Meters KGW Atwater 2121**  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
6:30 A.M.—Loggers and Contractors  
7—Morning Appetizers  
7:30—Hurburt and O'Hara  
7:45—Mack's Cowboy Band  
8—NBC-KGO programs to 8:45  
8:45—Cooking School  
9—The Oregonian of the Air  
3:15—NBC-KGO Programs to 11:30  
11:30—Organ Program, Glenn Shelley  
12 noon—The Oregonian of the Air  
12:15—NBC-KGO Program  
12:45—O. M. Plummer  
1—15 Minutes at Lipman-Wolfe's  
1:15—World Bookman  
1:20—Bagdad Organ  
1:35—NBC-KGO Program  
2:15—Tea Time Bazaar  
3:15—Piano Recital  
3:30—Anson Weeks' Orchestra  
3:45—Oregonian of the Air  
4—Santiseptic program  
4:15—Texas Cowboy  
4:30—NBC-KGO programs to 7:15  
7:15—Kelly's Salon Orchestra  
7:30—Cello Concert  
7:45—Gordon Onstad, tenor  
8—NBC-KGO Programs to 11  
11 to 12 midnight—Weinhard's Merry Mixer Melodies

**508.2 Meters KHQ Main 5383**  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:15—Crazy Crystals  
7:30—Kronenberg's Shoe Hospital  
8—Kenney's Clothing Market  
8:15—NBC-KGO program  
8:45—Burgan's Home Comfort  
9—Walt and Marian  
9:15—Sartori and Wolff  
9:30—NBC-KGO Programs to 12  
12 noon—Stewart-Warner  
12:15—NBC-KGO Program  
1—Various Programs  
2—NBC-KGO Program  
2:30—Commercial Creamery  
3—NBC-KGO Program  
3:45—Peerless Dental Hygiene  
4—NBC-KGO Programs to 5  
5—Sy Jacoby's Novelty  
5:15—Skippy  
5:30—NBC-KGO Programs to 7:15  
7:15—Editorial Column  
7:45 to 12 mid.—NBC-KGO Programs

**309.1 Meters KJR Seneca 1515**  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Rhythm Aces: Farm Reports  
8—NBC-KPO programs to 10  
10—Blue Streaks Orchestra  
10:30—NBC-KPO Programs to 4:45  
4:45 P.M.—Aviation Talk  
5—NBC-KPO Programs to 6:45  
6:45—Piano Ramblings  
7 to 12 mid.—NBC-KPO programs

**325.9 Meters KOMO Elliott 5890**  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—Sunrise Farm Broadcast  
7:30—NBC-KGO programs to 9:15  
9:15—Prudence Penny  
9:30—NBC-KGO Programs to 11:30  
11:30—Old Folks Corner  
11:45—Club Minutes  
12 noon—NBC-KGO Programs to 3  
1—Einer & Einar, Two Counselors  
1:15—NBC-KGO Programs to 3  
3—Santiseptic Program  
3:15—NBC-KGO Programs to 3:30  
3:45—News of the Air  
4—Memory Book  
4:15—NBC-KGO Programs to 7:15  
7:15—Male Quartet and Orchestra  
7:30—NBC-KGO Programs to 11  
11—Globe Trotter  
11:10—NBC-KGO Programs to 12

**236.1 Meters KOL Elliott 4466**  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
8—Shell Happy Time  
8:30—CBS Programs to 10  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—Columbia Salon Orchestra  
11—CBS Programs to 12  
12 noon—Kiddies' Hour  
1—Ken Stuart's Sunshine Program  
1:15—CBS Programs to 4:30  
4:30—Cecil Solly  
5—Hill and Dale  
5:30—Skippy  
5:45—Black and Blue  
6—CBS Programs to 7  
7—Sports Review  
7:15—CBS Program  
7:30—Chandu, the Magician  
7:45—John C. Stevenson  
8:15—Arizona Joe  
8:30—CBS Program  
9—Merrymakers  
10—Dance Orchestra  
11 to 12 mid.—Henry Halstead's Or.

**526 Meters KVI Broad. 4211**  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6:30 A.M.—Farm Flashes  
6:45—Crazy Cowboys  
7—Church of the Air  
7:30—Organ Reveille  
8—Shell Happytime  
8:30—CBS Program  
9—Mystery Melodies  
9:15—Dr. Ambrose Program  
9:30—CBS Programs to 12:30  
12:30—Garden Talk  
12:45—CBS Programs to 2:30  
2:30—Recordings  
2:45—CBS Programs to 5:45  
5:45—Adventures of Black and Blue  
6—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Merrymakers  
10—Crazy Quartette  
10:15—Anson Weeks' Orchestra  
11 to 12—Henry Halstead's Or.

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 6:30 A.M.—Recorded program  
 6:45—Bill Sharple's Gang  
 8:45—Inspirational Talk  
 9—Records  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 11:30—Maxine's Shopping Service  
 12 noon—News  
 12:15—Recorded program  
 1—Paris Inn  
 2—Bookworm  
 2:30—Recorded program  
 3—Matinee Mirthmakers  
 4—Records  
 4:15—Church announcements  
 4:30—Chelro  
 5—Town Crier  
 5:15—Dr. John Matthews  
 6—News Items  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 7—Frank Watanabe  
 7:15—KNX Ensemble  
 7:30—Vigilantes  
 8—Calmon Luboviski, violinist  
 9—News  
 9:15—Dreamin' Time  
 10—Stark's Bohemian Cafe  
 11 to 12 midnight—Paris Inn

**499.7 Meters KFSB Frank. 6353**  
**600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
 7:30 A.M.—NBC-KGO program  
 8:15—Morning Musical  
 8:35—Stock reports  
 8:45—NBC-KGO program  
 9—Good Cheer program  
 9:15—NBC-KGO program  
 10:30—Radio Dental Clinic  
 10:45—NBC-KGO Programs to 1  
 1—Mexican Serenaders  
 1:30—NBC-KGO Programs to 3  
 3—Bungalo Literary Society  
 3:30—French Lesson  
 4—NBC-KGO program  
 5:15—Late news  
 5:30—NBC-KGO Programs to 7:15  
 7:15—Studio  
 7:20—Bisquick Band  
 7:30—NBC-KPO Programs to 10  
 10—Mme. Marie Kriete and Royal Brown  
 10:30—Agua Caliente  
 11—Nashold's Ballroom  
 11:30 to 12 midnight—NBC-KGO Program

**239.9 Meters KFOJ Phone: 672-81**  
**1250 Kcys. 1000 Watts**  
**Nichols & Warinner, Long Beach, Cal.**  
 6 A.M.—The Early Bird  
 7—Recordings  
 7:15—Peppy Tunes  
 7:30—Song and Patter  
 7:45—News report  
 8—Popular selections  
 9—Blue Ribbon Group  
 10—Vera Graham, Organist  
 10:30—Orange Blossom Girls  
 11—Foster Rucker, songs  
 11:15—The Three Girls  
 11:30—News report  
 11:45—The Olympians  
 12 noon—Blue Ribbon Group  
 12:30—The Vagabonds  
 1—Lazar Samoiloff  
 1:30—Cleó Hibbs, the Melody Man  
 2—Record Vaudeville  
 2:30—Professor James' Psychology  
 3—Crystal Ballroom Orchestra  
 4—News report  
 4:15—Dental Clinic of the Air  
 4:45—Tennessee Joe

5—Sunset Harmony Boys  
 5:30—Cheerio Boys  
 5:45—"Black and Blue"  
 6—"Married Life," comedy skit  
 6:15—Marblehead and Rosebud  
 6:30—KFOJ School Kids  
 6:45—The Three Girls  
 7—Three Vagabonds  
 7:15—The Boy Detective  
 7:30—Chandu, the Magician  
 7:45—Bill and Coc  
 8—Petri's Program Beautiful  
 8:15—Al and Monnie  
 8:30—Bill and Jerry  
 9—Pac. Coast Club Rhythm Makers  
 9:30—Cally Holden's Orchestra  
 10:30—Gene Quaw's Orchestra  
 11 to 12 midnight—Henry Haistead's Orchestra

**333.1 Meters KHJ VAndike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**  
 7 A.M.—News Briefs and Recordings  
 8—Shell Happytime  
 8:30—CBS Programs to 12:30  
 12:30 P.M.—World-wide News  
 12:45—CBS Programs to 1:30  
 1:30—To be announced  
 1:45—CBS Programs to 2:30  
 2:30—To be announced  
 2:45—CBS Programs to 5:15  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—Black and Blue  
 6—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—The Merry Makers  
 10—World-wide News  
 10:10—Gene Quaw and his Orchestra  
 11—Roosevelt Dance Orchestra  
 12 to 1 A.M.—Organ Recital

**225.4 Meters KGB FRank. 6151**  
**1330 Kcys. 500 Watts**  
**Don Lee, Inc., San Diego, California**  
 7 A.M.—The Morning Edition  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Helen Stone, Around the Town  
 11—CBS Programs to 12:15  
 12:15—Stock Quotations  
 12:20—CBS Programs to 4:15  
 4:15—Town Topics; News Reel  
 4:30—CBS Program  
 5:45—Black and Blue  
 6—CBS Programs to 6:45  
 6:45—Gene Quaw's Orchestra  
 7—CBS Programs to 8  
 8—Hutton's Ensemble  
 8:30—Eslick's Orchestra  
 9—Merrymakers  
 10—News Reel of the Air  
 10:10—Gene Quaw's Orchestra  
 11 to 12 midnight—Hotel Del Coronado Casino Orchestra

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 6:30 A.M.—Stock Market Quotations  
 6:45—Dr. Seixas, Health Exercises  
 7:30—NBC-KGO programs to 8:30  
 8:30—Polly Grant Hall, Pianist  
 8:45—NBC-KGO Program  
 9—Dorothy Raymond, Pianist  
 9:15—NBC-KGO Programs to 11:30  
 11:30—French Lesson, Annette Doherty  
 11:45—Fed. and State Mkt. Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1—News Release  
 1:10—The Woman Columnist  
 1:15—NBC-KGO Program  
 2—Tom and Jimmy  
 2:30—NBC-KGO Programs to 3:30  
 3:30—Rhythm Girls  
 3:45—News Release  
 4—NBC-KGO Program  
 4:15—Studio Program  
 4:30—NBC-KGO programs to 7:15  
 7:15—Studio Program  
 7:45—The Choraleers  
 8—NBC-KGO Programs to 10  
 10—Phil Harris Orchestra  
 11 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record Program  
 10—News Release  
 10:15—Sarah Ellen Barnes, Talk  
 10:30—NBC-KPO Program  
 11—Public Schools Physical Educa.  
 11:30—Record Program  
 11:45—Spanish Lesson  
 12 noon—Record program  
 1:45—Bob, Bunny and Junior  
 2—Record Program  
 2:30—Treasure Hunt for the Meanings of Words  
 2:45—Record Program  
 4—News Release  
 4:15—Record Program  
 5—Brother Ken and his Kiddies  
 5:30—Dr. Snape's Forum  
 5:45—Record Program  
 6:45—Tom and Jimmy  
 7:15—NBC-KPO Programs to 7:45  
 7:45—Jay Whidden and Orchestra  
 8:15—NBC-KGO program  
 9:45—Record Program  
 10 to 10:30 P.M.—NBC-KPO Program

**526 Meters KMTR Holly. 3026**  
**570 Kcys. 500 Watts**  
**KMTR Radio Corp., Hollywood, Cal.**  
 6:30 A.M.—Selected Records  
 7—Leslie R. Saunders, Speaker  
 7:15—Eye Openers  
 9—Selected Records  
 9:45—Univ. of Calif. Program  
 10—Selected Records  
 10:30—Mayor John C. Porter  
 10:45—Selected records  
 12 noon—The Globe Trotter  
 12:30—Hi Noon Hi Lites  
 1—Two Professors  
 1:30—Recorded Program  
 4—Musical Messengers  
 4:30—Selected Records  
 4:45—The Dreamer  
 5:45—Studio Program  
 6—Electrical Transcription  
 6:30—Paradise Isle  
 7:15—Rabbi Julius Leibert  
 7:30—Ann Comstock, Pianist  
 7:45—Hartigan and Farber  
 7:45—Mac Himself  
 8—Ben Berman  
 8:15—Baseball Game  
 10:30—Airport Gardens Orchestra  
 11:30 to 12 midnight—Recordings

**SUBSCRIBE NOW**

**You will get your copy every week!**

KFRC

KHJ

KMJ

KGB

**EB**

KDB

KWG

KERN

KOIN

KMED

**and**

KIDO

KGIR

**ZEB**

KSL

KFBK

KGU

KOMO

KHQ

KTAR