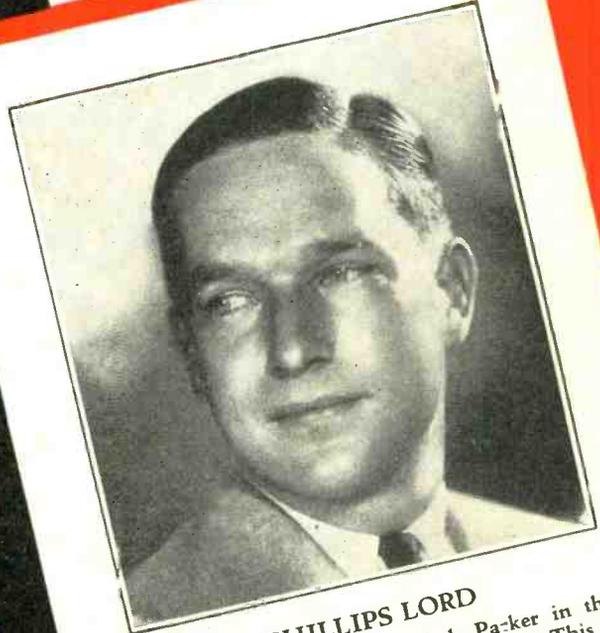


FOR WEEK OF  
**AUGUST**  
21st to 27th

# BROADCAST WEEKLY



**PHILLIPS LORD**

Creator and portrayer of Seth Parker in the NBC program which bears his name. This is Seth without his make-up.



THE LEADING RADIO GUIDE OF THE PACIFIC COAST





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# BROADCAST WEEKLY

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*The Leading Radio Guide of the Pacific Coast*

Vol. XI, No. 34

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

August 20, 1932

## . . . Another Question of Vital Importance

WELL, Associate Editors, meaning you readers, how did you like your last issue? "Every day in every way—." That's what *real* cooperation can do. Again our heartfelt appreciation. May we drown in our own ink if we ever forget or cease to show gratitude.

It certainly is wonderful to be able to share our troubles with a "staff" so genuinely sympathetic and instantly responsive. And we have plenty to share. Perhaps you do not realize what you are letting yourself in for. But, if you choose, then partners you shall be, and we ask your assistance in solving another problem.

Because BROADCAST WEEKLY is a *radio* magazine, we are having difficulty in securing advertising from manufacturers and distributors of "other than radio" products. They seem to picture you as having absolutely no need or interest in life except radio—you live in a cabinet, wash in ether waves, dine on wire, heat your homes with tubes, and travel only in fancy "by special permission of the copy-right owner." They infer that you have a "one-track mind" impossible of entertaining thoughts of anything but radio as you read BROADCAST WEEKLY and turn to it for daily guidance; and incapable of either appreciating or reciprocating

advertising cooperation with your paper.

Ridiculous, but exactly the attitude we are up against, and one that will yield only to your own demands and expression. What shall we tell these manufacturers outside the radio field? The income from their advertising would further sustain our effort to improve your magazine. Therefore, we favor carrying it, provided, of course, the merchandise advertised merits your confidence and patronage. But BROADCAST WEEKLY is *your* paper. You are judge and jury. What are *your* wishes? Shall only radio advertisers be welcome to our pages; or shall we open them to a wider scope of service that will both enhance their value to you and contribute to the further progress of your magazine? Would you be as impressed by their advertising in BROADCAST WEEKLY as you would were you to see the same advertisement in some other magazine or newspaper? That's the big question now.

Are we just radio *nuts*, or are we the representative homes and typical citizens of the great West? Let's give these short-sighted manufacturers both barrels straight from the shoulder NOW, and our whole-hearted patronage to those courageous progressive firms who *are* represented in our pages. All ready—aim—FIRE!

# PERSONAL PICKUPS

BY GYPSY



**Miss R. G. L., Woodland.**—Billy Sandiford (KOIN) is over six feet tall, weighs 155 pounds, has dark brown hair and eyes, is 23 years of age and was born in Victoria, B. C. The family

name was Bannister (the Bannisters of Sandyford) and one of Billy's ancestors married a pretty Spanish girl. Billy finished high school in Canada and when the Sandifords moved to the United States, he intended specializing in mechanical engineering but an acquaintance urged him to try merchandizing and for two years Billy busied himself in a haberdashery. The business did not exactly appeal to him and, receiving an offer as assistant manager of a small theatre, he gratefully accepted and earnestly set about learning the intricacies of the new "game." He went through all the disappointments and irregularities of meals so frequently experienced by youngsters who are determined to stick once they discover what they want, and was rewarded for his perseverance by landing a good part in one of Henry Duffy's productions. Radio beckoned two years ago and now, in addition to announcing programs, he plays important roles in the dramas broadcast over KOIN.

**Mrs. W. R. D., Sacramento.**—Mildred Bailey, the Miss Bailey who is heard during Paul Whiteman's program, like a good many others of radio fame, got her start in a church choir. Later she sang in Spokane and Seattle in hotels and night clubs, toured in vaudeville for several seasons and during a stay in Hollywood, met the "King of Jazz" at a party given in honor of her brother, Al Rinker, who at that time was a member of Whiteman's aggregation.

**Dot, Santa Barbara.**—"Chuck" Russell (NBC) is 5 feet 10 inches tall, weighs 165 pounds, has blue eyes, medium brown, curly hair, was born in Cleveland, Ohio, twenty-eight years ago, and is unmarried. He confesses he was greatly pleased when high

school days belonged to the past and he was permitted to vagabond it in his own way with guitar, uke, banjo and other like instruments. After several years of stage bands and special singing engagements he took to radio. You may remember hearing his name in connection with the "Harmonizers," KPO trio, not so long ago. "Chuck" is an enthusiastic football rooster, hates to miss meals, is partial to shellfish, has taken seven trips to Honolulu, likes to draw and paint, and is an ardent admirer of Victor Herbert. Ancestry, German and English.

**Prima, Point Richmond.**—"Doc" Wells (KROW) was born in Boston, Mass., forty-odd years ago, received his education in Canada and in August of 1914, when he was working as a reporter on the Daily Province in Westminster, B. C., enlisted for overseas service. After numerous harrowing experiences, he was sent back to Canada, recommended for citation by Major P. B. Hall and appointed official lecturer for "Canada's Fighting Forces," war films which were exhibited throughout Canada and the United States. The war over, physical disability prevented his re-entering commercial life, so he turned to writing at home and radio. One of his fondest pursuits is digging up material on scientists and other learned scholars who suffer with, as he puts it, "that wicked little germ, inferiority complex" and bringing them into public print. When he has time he works in his garden or adds beauty to his artistic fish ponds. He is married and has a talented, lovely daughter aged twelve.

**K. W., San Francisco.**—Cora Scott (KLX) and Gerda Lundberg are not related.

**S. A., Sacramento.**—Grace Allen and George Burns, who appeared with Guy Lombardo's orchestra last season, are now in Hollywood where, with a group of other noted radio personalities, they are working in pictures. Belle Forbes Cutter (CBS) was born in Harbor Springs, Michigan. Prior to becoming associated with broadcasting she sang abroad in opera. Her programs originate at Station WBBM, Chicago. The Pickens Sisters are Jane, Helen and Marla.

**A. M., San Francisco.**—Chappie Packard conducts the Sleepy Time Express heard over KYA on Tuesday evening between 6:30 and 6:45. Chappie, you know, is only five and a half years old and has been broadcasting for over a period of almost three years. Life is one glorious thrill after another for little Chappie. Some time ago he was made official mascot of the Berkeley Police Department and was given a private drawer in Chief Vollmer's desk wherein he might store his treasures. During the television demonstration at one of our local department stores recently, he had the distinction of being the first child to "televise" west of Chicago. But the biggest thrill of all is playing big brother to a wee baby sister who "came to stay" about six months ago. The Packards are of French and English ancestry. Chappie has two older brothers, one in college and the other just finishing high school. Mrs. Packard is a former school teacher.

**Mrs. M. B. G., Sacramento.**—Charles Hamp may be heard over Stations KFVB and KHJ. Duke Atterberry and Ken Gillum (Slip and Slide, Gilmore program) are assisted by Gene Noble. Tom Coakley and his band are leaving San Francisco for Hollywood as this is written, to fill an engagement at the Roosevelt Hotel.

**Ivy, San Francisco.**—The "Man About Town" is Gene Clark, formerly of KROW, now heard on KJBS. Gene was reared in Alameda, Calif. and has been active in newspaper work and operated a printing business at one time.

**"Inland Empire" Enthusiasts.** Mr. Howard Milholland, manager of Station KGA, advises me that the writer of these sketches is Gladys Weimar. As this is written the dramas are not being broadcast, but arrangements are under way which will give them back to you shortly. (Watch program section.) In her endeavor to be absolutely authentic in her material, Mr. Milholland says Miss Weimar consults not only all the historical books on Northwestern data, but also seeks out as many early settlers as possible that she may get first hand information and quite frequently these individuals act as proof-readers of the sketches.

# CONFIDENCE



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# ETHER GLEANINGS

By J. CLARENCE MYERS

**E**VEN though the tenth Olympiad is history now—the making of which was denied the ears of the radio world—the broadcasters are still “hot under the collar” about the so-called “obstinance” of the committee in regards to broadcasting the events.

San Francisco radio men, who have returned from the southland; were unanimous in their opinions about the Games Committee, which, they hold, were “absolutely impossible to deal with.” Radio was given no consideration at all, they maintain, and when a group of radio men called on the committee, it is charged that the latter treated the “mike” men in what Ted Husing would say, a very “putrid” manner.

You see, the Olympic Committee was holding out for a fat fee of \$100,000 for the privileges of broadcasting the games. Possibly when neither big network jumped at their offer, they became peeved. And they stuck to their ultimatum that there would be no broadcasts from the stadium, even if the whole wide world was turning its ears toward Los Angeles.

\* \* \*

We learn now that Lloyd Yoder, former All-American from Carnegie Tech and now NBC exec., Harrison Holliday, KFRC boss and Ernie Smith, ace sports announcer, were largely responsible for “selling” the idea to the graduate managers of the Pacific Coast Conference to continue the football broadcasts this season. The trio presented a plan to the grid execs which hit their fancy and so we’ll dial the pigskin contests this fall, anyway.

\* \* \*

It is very likely now, Yoder tells me, that the Middle Western schools, the Southwest Conference and others will probably reverse their decisions following this action by the Pacific Coast group. They had previously voted to ban all broadcasts from the gridiron this season.

\* \* \*

One of the guest conductors on that summer series of Standard Symphony Hours nearly upset the whole radio schedule of that program t’other night, because he was under

the impression that the broadcast wouldn’t start until he and his men were good and ready. He later learned, however, that radio programs work on a split second basis.

The stage was all set, the men were at their places, it was 8:14 p .m.—less than one minute to go—and no conductor! Frantically the program director and announcer searched for him. He was located, finally, and seemed amazed at all the hub-bub. “There’s no rush,” says he. “I have plenty of time.” Whereupon a perspiring producer grabbed him by the arm and insisted that he rush to the conductor’s stand immediately. And then, when the intermission period came he extended the time and as the result the broadcast time was up before the orchestra had completed its final number.

\* \* \*

You don’t need a broadcasting station to circulate erroneous rumors. Harrison Holliday, KFRC manager, found that out. And they are beginning to “get in his hair.” The latest is that he was to be transferred to KHJ, Los Angeles, to act in the capacity of commercial manager. “That rumor is absolutely unfounded,” Holliday told me, “and I wish you would tell all Broadcast Weekly readers that I am remaining at KFRC in my present capacity.”

\* \* \*

They say all great artists are temperamental. Well, Gertrude Atherton, the novelist, is not to be overlooked in that respect when it comes to appearing before a radio microphone. She insisted the other day, just before she spoke over KGO, that Paul Carson, who played the organ prelude to her talk, leave the studio immediately after his playing was over. Oh yes, he did. Always the gentleman, that fellow Carson.

\* \* \*

KTAB loses a good announcer September 1 when Roger Krupp, who has been doing a nice mike job there for some weeks, joins the NBC fraternity. He formerly wafted his voice out over Southern California. And right now he holds a contract with a movie company that whenever a radio announcer is needed in a picture, he gets the job. He’s worked in several big ones already.

Remember Carl Moritz, who used to be teamed with Johnny O'Brien in a harmonica and guitar act over the various San Francisco radio stations? Well, he's managing Tallant Tubbs' campaign now.

\* \* \*

Those "Hill Nellies" who have clicked on the Associated Spotlight Revue, are none other than Imelda Montagne and Annette Hastings, more familiarly known as members of the Coquettes. We would never have guessed it, by gum.

\* \* \*

Hear that Florence Lake, the original "Elsie, the Dumb Dame" in the Medbury skits on that M. J. B. Demi-Tasse Revue, is touring the vaudeville houses with her brother and is clicking big. She's had picture and stage experience before.

Maybe you've guessed it before and maybe you hadn't but John Medbury writes all the material for Burns and Allen, which is the same type of act that he pulls on the M. J. B. hour. Burns and Allen started it, though—that is, the act—on that Guy Lombardo affair.

\* \* \*

KFRC's main studio, heretofore one of the largest in the West, has had quite a chunk sliced from it to make room for the new \$25,000 organ that the station is installing. The big pipe instrument will be ready for playing in about three weeks.

\* \* \*

They're still handing out those "services no longer required" slips at the NBC studios. The latest to receive 'em are George Nyklicek, organist; Margaret O'Dea, contralto; Barry Thompson and Bill Kuser, announcers—all recently brought over from KPO, and the piano team of Dell Perry and Oscar Young. Rita Lane got her's too, but she was recalled.

Caltanna Christoph, former KFRC soprano, will do her warbling before the NBC mikes hereafter. She is cast on the Road Show just at present.

\* \* \*

A pair of crutches is aiding Capt. Bill Royle to get around to the studios these days and nights. Bill, who was a captain in the aviation corps during the World War, is suffering from an old spine injury he received when wounded by shrapnel "over there." Put in a painful session at the chiropractors the other day, but can't get along without the wooden bracers yet.

When you are discovered by someone who puts you in the limelight of fame, that's something, but when that Columbus happens to be president of two of the largest amusement organizations in the world that IS SOMETHING! It happened to Jay Whidden, whose orchestra you hear over the NBC these nights. It seems that Whidden, who conducts a band at Santa Monica, happened to be heard by M. H. Aylesworth, president of the NBC and RKO, when he was in that city recently. And so now Mr. Whidden's tune teasers are tooting and blowing, and drumming for the whole nation to hear. They are being featured on the "Hollywood On the Air" program, a coast to coast.

\* \* \*

What's this we hear about the possibility of that Team Mates program folding up soon? Gosh, we hope not. It's one of the nicest of its kind on the air hereabouts. But, there's been talk. \* \* \*

**SHORT SHOTS**—Edna Fischer and Newell Chase will retain the name of their dual piano act on the NBC "Synco Thots." . . . Wilda Wilson Church has returned to the microphone after a week's illness. During her absence from the "Little Orphan Annie" plays, her place was filled by Nan Harper. . . . Eb and Zeb are said to be clicking satisfactorily. Their sponsor is scheduled to make up its mind shortly now whether or not they will be given a long term contract. . . . Captain Dobbsie is vacationing, his place being filled jointly by Wee Willie Hancock and Bob Bence. . . . Eva Garcia, the NBC pianist, just returned from hers. Spent it at her Russian River summer home. . . . The Golden State Company, which starts with a new series of drama programs over NBC in October, is only going to use two stations—KGO and KFI. . . . Phil Harris and his Ambassador Hotel Orchestra will be replaced on the MJB program on August 22 by Jimmy Grier's synopators of the Biltmore hostelry. Medbury remains as m. c. but we've been promised some new vocal artists. . . . Eileen Piggott, who is "Ma Smithers" in the Memory Lane programs, is quite a vocalist, as well as an actress. She has two programs of her own on KPO. . . . While versatility is the topic, have you heard this fellow Dick Ellers on that "On Parade" bill on KGO on Monday afternoons? He portrays as many as four and five characters and that's pretty good for an announcer. . . . Nelson Case is quite a clever informal mike spieler, too—seldom uses any written continuity.

# SILHOUETTES

**H**ELEN NUGENT was seventeen when she determined to make a name for herself as a singer. In Cincinnati, where she was born on January 6, 1904, the Summer Opera Company was just being organized, and Helen, outwardly calm but inwardly trembling, entered the competition. She was one of a small group chosen from 150 aspirants.

Had Helen decided on any other career she probably would have been equally successful. She knows what she wants and invariably gets it. Even in her teens she possessed a remarkably mature purposefulness and tremendous vitality. When she is appearing in a great number of programs (and that has been her lot since becoming a staff artist at Columbia) she lives with her music day and night. There are times when she is rehearsing and broadcasting more than eight hours a day. Then, after hours and hours of music, she goes to a musical comedy for relaxation.

She put in six seasons with the Cincinnati Opera Company as contralto soloist, and during her first year with that group she entered the Cincinnati Conservatory of Music. She studied there for four years, winning a scholarship each year.

Helen left her opera work to join a mixed quartet, and with them made her radio debut over station WSAI. Her voice registered so well through the microphone that she was made a staff soloist of the station.

She suddenly, and charac-

teristically, made up her mind to go to New York to continue her studies. Since she was enjoying great success in Cincinnati her friends tried to persuade her that it would be foolish to leave. They might as well have tried to reason with a fire. Helen arrived in New York in September, 1928, and joined the Columbia chain in January, 1929. She was soon featured on more than a dozen programs.



**HELEN NUGENT**

When Helen first sang at Columbia she received letters whose writers had an idea that she was middle-aged and somewhat buxom. That annoyed Helen slightly, because she happens to be young, stands five feet two inches and tips the scale at 120. She finally figured out that hearers naturally associate a rich and full contralto voice (which she possesses) with maturity and poundage.

Helen's hair is wavy and

dark, and her eyes are hazel. She has many dresses, and all are black except those designed for sport wear. She loves sport clothes and dislikes to wash stockings; plays the piano almost as well as she sings, and hates jewelry. She speaks French excellently, sings in five languages, and never forgets a good story. Swimming is her favorite sport, although she never gets her head wet, and she likes spaghetti. She hates to have many people around her at one time, and goes to the movies whenever she gets a chance. Her fondest possessions are a certain pair of lounging pajamas, her piano, and a canary bird that sings incessantly.

**K**OL, Seattle outlet of the Columbia Broadcasting System, has a new master of ceremonies and studio manager—no other than round-faced, dark-haired, red-necked Ken Stuart.

Ken has done practically everything around the station from filling in with ad libbed wisecracks when another artist failed to appear, to interviewing sports stars and singing his heart-warming songs on the Sunshine Hour, famous in the Northwest.

Ken first had the idea of radio work all by himself, but his earliest radio appearances were not the sort to make him lose his amateur standing. It took Captain Dobbsie to start him up the ladder to radio fame.

Part of Ken's flair for showmanship developed back

in the days when Ken was attending Penn State, when he planned to go on the stage. Fate threw him into the newspaper game instead, took him from New York to Seattle, then to California, where Captain Dobbsie helped change the current of his life. After that it was a short jump back to KOL, where Ken worked out the first "Sunshine Program," a quarter hour of song and cheer.

His sudden blossoming out as a sports announcer was as much a surprise to him as to anyone else. The Seattle Ball Club wanted a baseball game broadcast, and Ken volunteered. After that they would not let him stop if he wanted to, which he didn't. Since then he has pioneered in at least two broadcasts: the first wrestling match ever broadcast from a train on the Pacific Coast, and a broadcast of the Washington-California crew races, last April, from a moving train. His sports announcing has included hockey, crew, wrestling, boxing, football, and baseball.

Ken is Big Chief Pe-Tor-Pi-A, or "Sitting Eagle." And he has a war bonnet to prove it. It all happened last summer, when he and Mrs. Stuart were official guests of the 1931 Calgary Stampede. In the presence of 30,000 on-lookers, Ken was presented with his badge of office by a group of Blackfoot chieftains in full regalia. The year before, the only white man made a chief was the Prince of Wales.

Ken has a small son, named Barclay Underwood Stuart, of whom he is very proud, and a grin that announces right off that he is a grand chap to know.



KEN STUART

OUT of San Francisco's Latin Quarter, with its far-famed joy of life, came Vinton La Ferrera, debonair young violinist and leader of the NBC South Americans. The rhythms with which he and his orchestra have caught the fancy of the younger dancing set at the Palace Hotel, as well as the larger audiences which have heard him through the NBC-KP'O network, are character-



VINTON LA FERRERA

istic of the San Francisco in which La Ferrera grew up. The manner in which the South Americans change from these rhythms to a true Cuban Rumba combination, in the twinkling of an eye, makes them a unique dance orchestra. A Rumba is featured in every dance group, and the members of the orchestra double on the native instruments, Nabimba, Maraccas, Guiras, Bongos and Claves.

The youthful leader who guides them through these transformations with such smoothness prefers the violin, himself. He studied this instrument from his childhood, first in San Francisco and then in New York. When he returned to California he found himself teaching such a large group of pupils that the first thing he knew, he had an orchestra. It was the nucleus of a concert orchestra which played at the Hotel St. Francis under his direction. Its music was broadcast by station KGO, now the key station of the NBC network, and that, in turn, started La Ferrera on his radio career. He directed the Trocaderans, NBC dance group which was the only western dance orchestra on the air for a time. Ferrera was associated at various times during the past few years with Henry Halstead, Max Dolin, Joseph Hornik, and other well-known Pacific Coast musical leaders and was musical director of two radio stations.

He and Mrs. Ferrera, who was Virginia Cox, well-known organist, live in a big studio atop Telegraph Hill. Nearby is their own private kennels, where they have twenty-two Pekingese puppies which Mrs. Ferrera raises as a hobby.

# MICROPHONE GOSSIP



• • • H. C. Connette, NBC dramatist and author of "Memory Lane," told in a recent interview of his "Memory Lane" room in his apartment, and also of Mimi, his pet cat. The following day he received a unique gift from one of his listeners—a quaint "tidy" for the rocking-chair in the room which is furnished in 1893 style. Beautifully crocheted, the "tidy" is covered with a pattern of plump kitties in various attitudes.

• • • Tom Brenneman, originator of those genial characters, "Tom and Wash," and other radio acts which made him a popular feature on KNX, in Hollywood, before he went to New York on NBC, recently treated his old friends at KNX to a pleasant surprise when he walked into the studios unexpectedly.

In California for a short vacation, Tom doesn't know whether he will accept attractive offers to return to the chain in New York or remain in the West.

• • • Ben Bernie's now famous slogan, "Come Home Prosperity, All Is Forgiven," has been set to music by Irving Caesar, an old friend of the maestro.

• • • When Dr. Laurance L. Cross of NBC inaugurated his first regular night program, "Crosscuts of the Log o' the Day," the other night, it marked his eight hundred and thirty-third appearance before the NBC microphone. He had presented 832 programs from NBC's San Francisco studios, all morning ones.

• • • Nathaniel Shilkret, maestro of Music That Satisfies," and Robert Simon, music critic whose comments are heard during Columbia's broadcasts of the New York Philharmonic-Symphony Orchestra, are collaborating on an operetta for motion pictures. Simon is doing the libretto which is an adaptation of the "Two Orphans," and Shilkret is working on an original score.

• • • Lloyd E. Yoder, manager of the Press Department of NBC's Pacific Division, has been elected secretary of the Pa-

cific Coast Association of Intercollegiate Football Officials, which was organized recently with Herb Dana, well-known referee, as president.

• • • There have been many stories of how Cliff Edwards became known as "Ukelele Ike," but, in case you're interested, here's the lowdown from Cliff himself.

Back in 1917, Edwards, then a newcomer in the entertaining line, was appearing in a Chicago cabaret. The headwaiter, forgetting his name, addressed him as "Ike" for no other reason than it's a one-syllable word and was the first that popped into his mind.

"Say," retorted Cliff, "you can't call me that. I play the ukelele."

"Well," replied the other, "as far as I'm concerned you're just 'Ukelele Ike'."

And so it's been ever since.

• • • Willie and Eugene Howard, well-known Broadway comics, had no continuity for their recent appearance on the Highlights program with Ed Sullivan. Studio attaches were surprised at their remarkable ability to ad-lib, until Willie explained that he and his brother have memorized a humorour routine which includes answers to all questions likely to be asked.

• • • Donald Novis, the young Coast tenor, is not one to seek the limelight. When he is called on to go to receptions, he generally sits in a corner of the room hoping nobody will come along and try to "lionize" him. The other afternoon a baritone was singing while Novis sat quietly at the side of an aging dowager and listened. When the baritone finished, the woman turned to Novis and said, "It's too bad you never studied music, my son, you might be up there instead of him." And Novis replied, "Oh, no, madame, I'm very happy where I am."

• • • That new pianist with Buddy Rogers' orchestra is no other than the famous composer, Johnny Green, who wrote "Body and Soul," "Living in Dreams," and a dozen other tunes that have tickled the

hearts and toes of listeners. When he played accompaniments for James Melton in vaudeville recently Buddy Rogers and his band were on the same bill and Rogers and Green became acquainted. Now Johnny is playing piano and making arrangements for Buddy Rogers.

• • • Frank Bilek, NBC violinist, heard in the Back to Good Times orchestra and other groups, has two pet hobbies—cooking and painting. He is an exceptionally gifted cook, and loves to entertain friends with a dinner which he has prepared with his own hands. He paints even better than he cooks, for he studied at the Academy of Arts in Vienna, and works in both oils and water colors in his spare moments.

• • • Billy Page and Jack Cowden, NBC's two juvenile "leading men," are close friends. Every Saturday morning the youngsters go to a picture show together. Usually they sit through the picture twice, then round off the day by eating luncheon at a Chinese restaurant.

• • • William Hall, Columbia's giant baritone, spends at least five hours daily in the swimming pool and gymnasium of his hotel. Despite the July heat, Hall tips the scales at 204. He is six feet, five and one-half inches tall.

• • • Kathleen Wilson, NBC actress, looks back to the time she lived in an old palace in Florence, as one of the most interesting memories of her life. She went to Europe with her uncle, J. Stitt Wilson, who gave a series of lectures on political economy in England. Kathleen spent several months in Florence studying painting. The Florentine palace in which she stayed belonged to the Conte di Leo, and was an ancient affair, hung with tapestries and filled with priceless objects of art—"But I nearly froze to death," chuckles Kathleen, recalling it.

• • • Richard Gordon, who plays Sherlock Holmes on the NBC network, is much bothered by his friends who insist on introducing him as Sherlock Holmes. Invariably, he says, strangers will say, "Oh, no, that can't be, that's not the voice I hear on the radio." Then Gordon's friends will say, "Won't you talk like Holmes?" When he assumes the high nasal voice of the detec-

tive, everything is serene and he is no longer under suspicion as an impostor.

• • • Jedediah Q. Hardscrapple, editor of the "Bingville Bugle," which is heard at 6 o'clock Sunday nights over KECA, has more trouble with his time signals than he does with his haywire broadcast of news. Last week he gave the time signal when the 5:15 from the city pulled into Bingville, only to discover later that the train was half an hour late. For next Sunday he has arranged what he believes is a more accurate time signal—when you hear the sound of the next unmusical squeal it will be exactly 5:30, on account of that's when Grandpa Pearcider slops his hogs—and he hain't missed a day in forty years.

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### IN THIS ISSUE

We want to call your attention to a new advertiser in this issue namely, W. E. & W. H. Jackson, Inc., distributors of Bosch Radio. This concern is not new in the radio field, having distributed in the past such well known radio lines as Sparton Radio, Apex Radio, Kolster Radio, as well as many of the most popular accessory lines. Mr. W. H. Jackson, who is in charge of the radio division, advises us that since taking on the Bosch line they have received many letters and calls complimenting them on their choice of this radio line.

The Bosch radio line is well known in Northern California as well as all other parts of the United States as it is one of the oldest in the industry.

We welcome this new account to our magazine as we know you will also.

Another new advertiser in this issue is the JRC Tube Company. This is not a new concern by any means, but have been making tubes exclusively for the past five years. "Jimmie" Hermans represents the factory here on the Pacific Coast and Zack Radio Supply Company are the distributors for northern California and Nevada. Mr. Zack, who has conducted a radio business for the past eight years, reports that he has increased the sale of JRC tubes in his territory several hundred per cent since taking over the line. He has a unique feature of consigning tubes to the dealers. He further states that he has no hesitancy in doing this since these tubes have withstood every possible test and that they sell on their own merit. Dealers are urged to write immediately for complete information.



**EDMUND (ED) EVANS**, who you have been hearing for some time on the Shell Happytime broadcasts, acts also as staff continuity writer for "Dobbsie's" aggregation. He was born in Payson, Utah, thirty-one years ago, graduated from the Brigham Young College in Provo in 1924, and went to New York where for several years, before coming West in vaudeville, he was starred in stage productions. He is six feet tall, weighs 175 pounds, has brown eyes and black hair. Happily married.



**GYPSY.** Harmony, composition and vocal training during early 'teens. Toured as concert pianist. Returned home in 1925 to find Marta (sister) just finishing high school. Organized singing team. Passed through the portals of station KPO via audition route same year. Combined radio and theatre appearances on the Coast and in New York until 1929 when affiliations with Broadcast Weekly were made. Real name, Elsa Charlotte Musgrave. Birthplace, Los Angeles. Granddaughter of Polish nobleman. Wife of American army officer.

# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *Our Sentiments Exactly*

I DON'T like it a little bit, this new change in "One Man's Family" schedule. Why cannot we have it back on Friday night, or any other time when "Personal Closeups" is not on? It is not fair to put two such popular programs on at the same time. Won't you please see what can be done about it? I can understand rival stations competing against each other, but I do not understand NBC's attitude in splitting their own circulation. That is what they are doing whenever they broadcast two programs of similar type simultaneously. I certainly enjoyed "meeting" Jennings Pierce last week, but how I hated missing the first half of "One Man's Family." In closing permit me to thank you for the way you are restoring normalcy to your splendid publication and showing others the road to good times.

*Mrs. J. L., Los Angeles.*

## *More Power to You, Too, D. L. J.*

IT WAS with a great deal of pleasure that I received your little magazine from the mailman this morning and found it was back to its old self again. It seems that some of the firms had come back to the fold with their advertisements again and thereby gave you the necessary courage to continue as before.

I can appreciate the fix that you were in and was sure that only necessity forced you to reduce the magazine and I would have helped out had it been possible. But I am in the same or very nearly the same condition that you were in. After thirty years of service with a big corporation, I was told it was necessary to reduce the force due to the falling off of revenue and therefore my position was abolished as of April 30. Like your magazine, no income, everything has to be curtailed.

One thing that has helped me more than anything else is the radio. I have had time to listen to programs that I did not know were on the air. Of course that does not bring in any revenue to me, but it helps a lot

to pass the time away when I am not looking for a job.

However, I am straying from the subject. As I said in the beginning, it is good to see BROADCAST WEEKLY back with all of its features and some pages of advertisements. Our folks always enjoy Personal Pickups, by Gypsy, Silhouettes, The Open Circuit and Microphone Gossip. And while we take the BROADCAST WEEKLY primarily for the radio programs, still the features that I mention make the magazine more interesting, and the subjects are always good.

So, little magazine, I say more power to you, and I hope the good work will keep up and even though I have no job, I will not let my subscription lapse. The company laid me off and not alone me, but hundreds of others, and I wonder if it ever struck them that every man they laid off decreased that much buying power, and in decreasing the buying power, they decreased their own revenue. The same holds true with your subscribers. Every subscriber that you lose naturally curtails your revenue that much and makes it necessary for you to curtail your magazine, and so it goes, Cordially yours,

*D. L. J., Sacramento, Calif.*

## *Thanks a Lot*

ONE year and a half ago a kind friend presented me with a radio. It was great good fortune, for I live alone and this wee village is quite isolated. I subscribed at once for BROADCAST WEEKLY and intend to keep on subscribing just as long as I can. For, although the Broadcast sometimes seems to "slip a cog," how can that be avoided when programs must be printed days in advance? I forbear, and I thank you for all the help and pleasure which your magazine gives to this subscriber. And may I, in closing, express my admiration of your recent editorial in the issue of July 2. Few editors are willing to think such a statement out, much less to frankly publish it. Thank you for a fine example.

*A. F. K., Camp Meeker, Calif.*

**SUNDAY Programs** • • • • • **August 21, 1932**

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
8 A. M.—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2:30  
2:30—Prof. Lindsley  
3—CBS Programs to 5:30  
5:30—Topics of World-wide Interest  
6—Sunday Night Melody Hour  
6:30—CBS Programs to 8  
8—Come Into the Library  
8:30—California Melodies  
9—Hutton's Concert Ensemble  
9:15—Musical Forget-Me-Nots  
9:30—Grand Hotel Orchestra  
10—Jay Eslick's Orchestra  
11 to 12 midnight—Midnight Moods

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:45 A. M.—Tuneful Topics  
9—Sabbath Reveries  
9:15—Watch Tower Sermon  
9:30—Rhythmic Ripples  
9:45—Uncle Harry Comics  
10:30—Melody Moods  
11—Old St. Mary's Church Services  
12 noon—Salon Moments  
12:30—Musical Novelties  
1—Dance Matinee  
1:30—At the Console  
2—Opera  
4—Masters of the Violin  
4:30—Symphony Series  
5:30—Artist Celebrities  
6—Revue  
6:30—Twilight Harmonies  
7—Light Opera Musicale  
8—Tone Paintings  
8:30—Ted Fio-Rito's Band  
9—News Flashes  
9:15—Sacred Hour  
10 to 11 P. M.—Concert Memories

**322.4 Meters KFWD** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
2:30 P. M.—Modern Melodies  
3—Organ Recital  
3:30—Serenade Espagnole  
4—Musical Masterpieces  
5—Dance Hour  
6 to 7:50 P. M.—Silent Period  
7:50 to 9 P. M.—Services from Fifth  
Church of Christ, Scientist

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A. M.—Recordings  
9—Dr. T. G. Linebarger  
9:15—Union Mutual Life  
9:30—Melodies of Yesterday & Today  
10—Bible Lecture, Judge Rutherford  
10:45—Lloyd Adams, Pianist  
11—The Smoky Oaks  
11:45—George Gilly, Baritone  
12 noon—Truho Music Studios  
12:30—Al Cook's Oklahoma Cowboys  
1—Watch Tower Program  
2—Vivian Moore, Organist  
2:30—Silent Period  
6—Watch Tower Program  
7—Studio Program  
7:15—Oakland Chamber of Comm.  
7:30—Okoni Hula-waiians  
7:50—Silent Period  
9—Italian Watch Tower  
10 to 11 P. M.—Recordings



**GLADYS WEIMER**  
KGA—STAFF ARTIST

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
8:30 A. M.—Recordings  
9:15—Ira Blue, Recordings  
10—Baptist Church Bible Class  
11—Baptist Church Services  
12:30 P. M.—Chapel of Chimes Organ  
1—Church of Latter Day Saints  
1:30—Popular Records  
2:30—Masterpieces of Melody  
3:30—Theatre of the Air  
4—Recorded Program  
4:30—Emilio Bonsilaus, Guitarist  
5:45—Studio Program  
5—Chapel of the Chimes Organ  
6—Baseball Reports  
6:15—Studio Program  
6:30—"Master's Music Room"  
7—Electrical Transcription  
7:30—Olive May Williamson, Pianist  
7:45—Baptist Church Services  
9:15—Rod Hendrickson  
9:45—Chapel of the Chimes Organ  
10 to 11 P. M.—Studio Program

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30—John Wharry Lewis Quintet  
1:30—Jean Ardath, Pianist  
2:30—Records  
3—Baseball: Oaks vs. Sacramento  
5—Records  
5:30—Studio Program  
6—Mixed Quartet under the direc-  
tion of M. Jay Goodman, Tenor  
6:30—Hotel Oakland Trio  
7:30—Hawaiian Memories, with The  
Three Cocoanuts  
8—Eight o'Clock Players  
9—Studio Program  
9:15—Brahm's Trio  
9:45—Marge Vogel and Jean Arpdath  
10 to 11 P. M.—Dance Program

**CBS**

**Columbia Broadcasting System**

8 A. M.—Voice of St. Louis: KFBK, KWG, KERN, KOL, KFRC, KGB  
8:30—Reis and Dunn, With Freddie Rich's Orchestra: KFBK, KOL, KVI, KFRC, KHJ, KGB  
8:45—Emery Deutsch and His Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
9:15—The Four Clubmen, Male Quartet: KFBK, KWG, KOL, KDYL, KFRC, KHJ, KGB  
9:30—Community Center Faculty Recital: KFBK, KOL, KVI, KFPY  
10—Thirty Minute Men, Freddie Rich, conductor, with William Perry, tenor: KFBK, KWG, KOL, KVI, KFPY  
10:30—Ann Leaf at the Organ: KWG, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
11—Symphonic Hour: KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB  
12 noon—Cathedral Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
1—Irene Beasley, contralto; with the Round Towners and Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
1:30—Poet's Gold, Poetic Readings by David Ross: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
1:45—Little Jack Little, vocalist and pianist: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
2—Ballad Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
3—Four Eton Boys, novelty quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
3:15—Chicago Knights: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
3:45—Theo Karle, tenor; with Howard Barlow's Orchestra: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4—William Vincent Hall, baritone; Do Re Mi, and Orchestra, conducted by Freddie Rich: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4:30—Lewisohn Stadium Concert: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
6:30—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
7—The Gauchos: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
7:30—En Route to Pennzoil Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
8:30—California Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD

- 8 A.M.—Organ Concert: KGO, KGW, KFSD
- 8:30—Arion Trio, Joyce Barthelson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, cellist; Irving Kennedy, tenor: KGO, KHQ, KFI on 9; KOMO, KFSD
- 9:30—Great Composers, symphonic music direction Cesare Sodero: KGO, KOMO 9:30 to 9:45, 10 to 10:30, KGW on 10, KFI, KFSD, KSL off 10
- 10:30—Yeast Foamers, orchestra direction Charlie Agnew; Irene Taylor, contralto: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 11—Lady Esther Serenade, Gus Arnheim and his orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL
- 11:30—National Sunday Forum, Dr. Frederick H. Knubel, president, United Lutheran Church in America; music direction Keith McLeod: KGO, KHQ, KOMO, KGW, KTAR, KSL, KGIR, KGHL
- 12 noon—Jodent Program with Jane Froman, contralto and orchestra; historical dramatization: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 12:15—Temple of Songs—Chicago A Cappella Choir: KGO, KGW, KFI, KFSD
- 12:30—Highlights of the Bible: KGO, KHQ, KGW, KFSD, KTAR, KSL, KGIR, KGHL
- 1—Sabbath Reveries: KGO, KHQ, KGW, KFSD, KTAR, KGIR, KGHL
- 1:30—The World of Religion: KGO, KHQ, KGW, KFSD, KTAR, KSL, KGHL
- 2—Conventionalties, orchestra direction Joseph Hornik; soloist: KGO, KHQ, KFI
- 3—Donald Novis with Orchestra: KGO, KHQ, KGW, KFI, KFSD, KSL
- 3:30—The Commodores, male quartet: KGO, KHQ, KOMO, KGW, KFSD, KTAR
- 4—Chase and Sanborn Program, Harry Richman, master of ceremonies; Rubinfoff's orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 5—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 5:15—The American Album of Familiar Music: KGO, KHQ, KOMO, KGW, KFI, KSL
- 5:45—Goldman Band, direction Edwin Franko Goldman: KGO; KHQ off 6, KOMO, KGW, KSL
- 6:15—The Old Singing Master: KGO, KHQ, KOMO, KGW, KFI
- 6:45—Sunday at Seth Parker's: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL, KGIR, KGHL
- 7:15—Beau Balladeer, Leonard Lewis, baritone: KGO, KHQ, KGW, KGHL
- 7:30—Mood Oriental, oriental music direction Walberg Brown: KGO, KHQ, KOMO, KFSD off 7:45, KTAR, KGW, KGHL on 7:45

- 8—William Stoess and His Flying Dutchmen: KGO, KHQ on 8:15, KOMO, KGW, KGHL
- 8:30—Reader's Guide, Joseph Henry Jackson, book reviews: KGO, KHQ, KFSD, KOA
- 9—On Wings of Music, vocal soloist; orchestra direction Emil Polak: KGO, KHQ, KGW, KTAR
- 9:30—Ted Flo-Rito and His Hotel St. Francis Dance Orchestra: KGO, KHQ, KGW, KFI
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Paul Carson, Organist: KGO, KHQ, KOMO off 10:30, KGW, KFI, KFSD off 10:30
- 11 to 12 midnight—Carol Lofner and His Bal Tabarin Orchestra: KGO, KHQ, KGW off 11:30

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lessons, Fred J. Hart

10 to 12 noon—First Baptist Church Services

7:30 to 9 P.M.—First Baptist Church Services

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

8 A.M.—Recordings

9—Morning Concert

10—Sunshine Half Hour

10:30—Recorded Music

11—Selix Program

11:30—Sunsetland

11:45—Records

12 noon—Maison Paul Program

12:15—Stories by Famous Authors

12:30—Dance Orchestra

1—Popular Selections

1:30—Musical Memories

2—Afternoon Concert

2:30—Joe Green's Marimba Band

2:45—Organ Music

3—Melody Gems

3:30—Records

4:30—Musical Styles

5—Popular Selections

5:30—Symphony Orchestra

6—Musical Contrasts

6:30 to 7 P.M.—Popular Records

12 to 6 A.M.—Owl Program

239.9 Meters **KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.

6 A.M.—The Early Bird

8—Family Altar, Foster Rucker

8:30—Recordings

9—Popular Selections

9:30—Peppy Tunes

10:30—Pleasing Melodies

11—Popular Selections

12:30 P.M.—Novelty Recordings

1—Vera Graham, Organist

2—Sunshine and Roses

3—Salon Recordings

4—Dance Tunes

4:30—Nazarene Church

5—Cally Holden's Orchestra

6—Old Hymns, Foster Rucker

6:15—Orange Blossom Girls

6:30—KFOX School Kids

7—The Three Girls

7:15—The Boy Detective

7:30—Mack, Himself

7:45—Electric Transcription

8—First Church of Christ, Scientist

9—After Church Hour

10—Cally Holden's Orchestra

11 to 12 midnight—Recordings

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD

- 8 A.M.—Major Bowes' Capitol Family: KPO, KGA, KJR, KEX
- 8:30—Summer Idyll: KPO, KGA, KJR, KEX
- 9—Mexican Marimba Typica Band: KPO, KGA, KJR, KEX, KTAR, KSL
- 9:30—Piano Pictures, Aileen Fealy and Phyllida Ashley, piano duo: KPO, KGA, KJR, KEX (KFSD on 9:45)
- 10—Rembrandt Trio, Eva Garcia, pianist and director: KPO, KGA (KJR on 10:15) KEX
- 11—Bible Stories, "Shadrach, Meshach and Abednego," by Harry Delasaux: KPO, KGA, KJR, KEX, KFSD
- 12 noon—Romancers, vocalist; dance orchestra, direction Rex Dunn: KPO, KGA, KJR, KEX
- 1—The Guardsmen, male quartet direction Howard C. Kimes; orchestra: KPO, KGA, KEX
- 1:30—Smyland, Gail Taylor, soprano; Myron Niesley, tenor; instrumental ensemble: KPO, KGA, KEX
- 2—Catholic Hour: KPO, KGA, KJR, KEX, KTAR, KGIR
- 2:30—Sweetheart Days, songs and poetry: KPO, KGA, KJR, KEX, KFSD, KTAR
- 3—The Cecilians, women's trio; Eva De Vol, Barbara Blanchard, sopranos Eva Gruninger, contralto; Arion Trio, instrumental ensemble: KPO, KGA, KJR, KEX
- 3:30—Cavaliers, dance orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
- 4—Community Forum: KPO, KGA, KJR, KEX, KGIR
- 4:30—Nathan Abas Violin Recital: KPO, KGA, KJR, KEX
- 5—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR, KEX
- 5:15—Sunday Concert: KPO, KGA, KJR, KEX, (KFSD off 5:45)
- 6:15—Gunnar Johansen, concert pianist: KPO, KGA, KJR, KEX, KFSD
- 6:45—Rendezvous, vocal trio, Annette Hastings, Imelda Montagne, Marjorie Primley; Paul Carson, organist; Alvino Rey, guitarist: KPO, KGA, KJR, KEX
- 7:15—News Editor of the Air: KPO
- 7:15—Tom 'n' Dudd: KGA, KJR
- 7:30—Silhouettes, Rodney Johnson, tenor: KPO, KGA, KJR.
- 8—Wonders of the Sky: KPO, KGA, KEX
- 8:15—Henry Thompson, tenor: KPO, KGA, KEX
- 8:30—Rudy Seiger and His Fairmont Hotel Orchestra: KPO, KGA, (KEX on 8:45)
- 9—Abas String Quartet Chamber Music Hour: KPO, KGA, KJR, KEX, KECA on 9:30
- 10—Lakeside Dance Orchestra: KPO, KGA, KJR, KEX, KECA, KOA
- 10:30—Manhattan Serenaders, orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KFSD, KOA
- 11 to 12 midnight—Midnight Melodies: KPO, KGA, KJR, KEX, KFSD

333.1 Meters **KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.  
8 A.M.—Sunday Times Comics  
8:30—Reis & Dunn  
8:45—CBS Programs to 9:30  
9:30—"Home Sweet Home" Concert  
10:30—CBS Programs to 2:30  
2:30 P.M.—Prof. Lindsley  
3—CBS Programs to 5:30  
5:30—Rabbi Edgar Magnin  
6—Sunday Night Melody Hour  
6:30—CBS Program  
7—Musical Cameo  
7:15—CBS Programs to 8  
8—Edison Reveries  
8:30—CBS Program  
9—Jaye Warde Hutton's Ensemble  
9:30—Jay Eslick and Orchestra  
10—World-wide News  
10:10—Grand Hotel Orchestra  
11 to 12 midnight—Organ Recital

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
7 A.M.—Bill Sharples' Gang  
9—Cannon Schools  
9:15—Recordings  
9:30—Medi Creme  
9:45—Recordings  
10—Judge Rutherford, Sermon  
10:35—Transcription  
10:50—Third Church of Christ, Scientist  
12:30 P.M.—Louise Johnson, Astroanalyst and Vocational Director  
1—Jehovah's Witnesses  
2—City Park Board Program  
4—Leila Castberg  
4:15—Transcription  
4:30—Bert Butterworth for Vigilante Druggists  
4:45—Martin Luther Thomas  
5—Dr. John Matthews  
6—Transcription  
6:15—Swami Dhrananda  
6:30—Hollywood Humanist Society  
7:45—Ethel Duncan  
8—First Presbyterian Church  
9—News  
9:15 to 10 P.M.—Musical Program

499.7 Meters **KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M.—NBC-KGO Programs to 11  
11—NBC-KGO Program  
12 noon—NBC-KGO Programs to 2:30  
2:30—NBC-KGO Program  
3—NBC-KGO Programs to 5:15  
5:15—NBC-KGO Program  
5:45—U. S. Grant Hotel Serenaders  
6:15—NBC-KGO Program  
6:45—NBC-KGO Program  
7:15—Organ Concert  
7:30—NBC-KGO Program  
8—Voice, Violin and Piano  
8:30—NBC-KGO Program  
9—Dance Music  
10—NBC-KGO Programs to 10:30  
10:30 to 12 mid.—NBC-KPO Prog.

209.7 Meters **KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—Nick Harris Program  
10—Record Program  
10:45—Temple Baptist Church  
12:30 P.M.—Record Program  
12:45—Wesley Tourtelotte, Organist  
1:15—Record Program  
5:30—Stewart Scofield, Poems  
5:45—Record Program  
6—Bingville Weekly Bugle  
6:15—Neil Russell, Scotch Songs

6:30—"Story of India," by Lal Chand Mehra  
6:45—NBC-KGO Program  
7:15—Male Quartet  
7:30—"Memories," Paul Roberts, Tenor, and String Trio  
8—Samoloff Vocal Trio  
8:30—Hotel Miramar Orchestra  
9—Wesley Tourtelotte, Organist  
9:30—NBC-KPO Program  
10 to 11 P.M.—Record Program

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—NBC-KGO Programs to 11:30  
11:30—Lilyan Ariel, Pianist  
12 noon—NBC-KGO Programs to 12:30  
12:30—Virginia Pearson Program  
1—Julie Kellar, Harpist  
1:15—Wesley Tourtelotte, Organist  
2—NBC-KGO Programs to 3:30  
3:30—Biblical Drama Hour  
4—NBC-KGO Programs to 5:45  
5:45—Classic Hour, String Trio  
6:15—NBC-KGO Program  
6:45—Orchestra  
7:30—Hotel Miramar Orchestra  
8—Concert Orch. and Rudolfo Heyes  
8:30—Play by Sheldon Lewis & Cast  
9—Orchestra  
9:30 to 11—NBC-KGO Programs

384.4 Meters **KTM** Exposition 1341  
780 Kcys. 1000 Watts  
Pickwick Broad. Corp., Los Angeles  
7 A.M.—Recorded Program  
8:30—Judge Rutherford's Sermon  
8:45—Judge A. E. Paonessa, Talk  
9—Jehovah's Witnesses  
10—Silent Period  
1—Piano Fals  
1:15—World-wide Christian Couriers  
1:45—Recorded Program  
2:45—Drama  
3—Recorded Program  
3:45—Poetry  
4—Salvation Army  
4:15—Recorded Program  
5—Silent Period  
8—KTM Miniature Symphony  
8:30—Talk on California Government  
8:45—Prohibition Talks  
9—Charles Lierley, Tenor  
10—World Wide Christian Couriers  
10:30—Bartley Sims, Organ  
11—Request Records  
1 to 4 A.M.—Recorded Program

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
8 A.M.—NBC-KGO Programs to 7:15  
7:15—Male Quartet  
7:30 to 12 mid.—NBC-KGO Prog.

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
8 A.M. to 12 midnight—NBC-KPO Programs

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
8 A.M.—NBC-KPO Programs to 10  
10—International Bible Students  
10:15—NBC-KPO Programs to 1  
1 P.M.—Mary with Concert Orch.  
2—NBC-KPO Programs to 8  
8—First Church Scientist  
9—NBC-KPO Program  
10—Lakeside Dance Orchestra  
10:30 to 12 mid.—NBC-KPO Prog.

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
9 A.M.—NBC-KGO Program  
9:30—Book Reviews, Lucy Robinson  
10—Watch Tower Program  
10:15—Dance Program  
10:30—NBC-KGO Programs to 12:15  
12:15 P.M.—Crazy Crystals  
12:30—NBC-KGO Programs to 8  
8—Rainbow Hawaiians  
8:15 to 12—NBC-KGO Programs

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
8 A.M.—NBC-KPO Programs to 7:15  
7:15 P.M.—Silent period  
8 to 12 mid.—NBC-KPO Programs

483.6 Meters **KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
8 A.M.—NBC-KGO Program  
8:30—Reading the Comics  
9—NBC-KGO Program  
9:30—American Legion Program  
10—NBC-KGO Programs to 2  
2—Studio Program  
3—NBC-KGO Programs to 7:30  
7:30—Kehly's Salon Orchestra  
7:45—NBC-KGO Program  
8:30—Irish Minstrel  
9—NBC-KGO Programs to 10:30  
10:30—KGW Concert Quartet  
11—NBC-KGO Program  
11:30 to 12 mid.—Bagdad Organ

526 Meters **KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Fugot Sound Broadcast. Co., Tacoma  
8 A.M.—First Baptist Church  
8:30—CBS Programs to 9  
9—Church of the Air  
9:30—CBS Programs to 11  
11—Central Lutheran Church  
12 noon—CBS Programs to 1:45  
1:45—Watch Tower Program  
2—CBS Program  
2:30—Professor Lindsley  
3—CBS Programs to 5:30  
5:30—Rabbi Magnin  
6—Program to be announced  
6:30—CBS Program  
7—Crazy Quartette (E. T.)  
7:15—CBS Programs to 8  
8—Dr. Stevenson  
9:30—Don Lee Studio Program  
10—Jay Eslick's Orchestra  
10:30—Ken's Crazy Quilt  
11 to 12 midnight—Midnight Moods

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
8 A.M.—CBS Programs to 2:30  
2:30 P.M.—Professor Lindsley  
3—CBS Programs to 4:30  
4:30—Studio Program  
4:45—CBS Program  
5:30—Rabbi Magnin  
6—KPRC Program  
6:30—CBS Programs to 8  
8—John C. Stevenson  
8:30—California Melodies  
9—The Globe Trotter  
9:15—Hutton's Concert Ensemble  
9:30—Grand Hotel Orchestra  
10—Jay Eslick's Orchestra  
10:30—Ken's Crazy Quilt  
11 to 12 midnight—Midnight Moods

See Page 63

# BACK AGAIN!



## JIMMIE GRIER

—his orchestra and an all-  
star cast, with John P.  
Medbury as Master of  
Ceremonies

## M. J. B

### “DEMI-TASSE REVUE”

EVERY MONDAY — 6:30 P. M. — NBC STATIONS

**MONDAY Programs** . . . . . August 22, 1932

**491.5 Meters KFRC** Prospect 0100  
 610 Kcys. 1000 Watts  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast  
 7:30—Early Morning Exercise Period  
 8—Shell Happy Time  
 8:30—CBS Programs to 9:30  
 9:30—Through the Looking Glass  
 9:45—Kitchen Lyrics, Ann Welcome  
 10—KFRC Shopper's Club  
 10:30—Globe Trotter  
 10:35—CBS Programs to 12  
 12 noon—Noonday Concert  
 1—CBS Program  
 1:30—Stock Exchange Quotations  
 1:35—Globe Trotter  
 1:45—Colonial Dames Beauty Talk  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:30  
 4:30—Recordings  
 4:45—CBS Program  
 5—Skippy  
 5:15—Globe Trotter  
 5:25—Town Topics  
 5:30—Hutton's Concert Ensemble  
 5:45—CBS Programs to 6:15  
 6:15—Song Recital  
 6:30—CBS Programs to 8  
 8—Blue Monday Jamboree  
 10—Bisquick Band  
 10:05—Gene Quaw's Orchestra  
 11—Henry Halstead's Orchestra  
 12 to 1 A.M.—Request Hour



**ANSON WEEKS**  
 NBC-KGO—9:30 P. M.

**243.8 Meters KYA** Prospect 3456  
 1230 Kcys. 1000 Watts  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M.—Dawn Salute  
 8—Breakfast Hour  
 8:45—Tuneful Topics  
 9—At the Console  
 9:30—Melody Moods  
 10—Sunshine Hour  
 11—Album Leaves  
 11:15—Manhattan Moods  
 11:30—Prudence Penny  
 11:45—Song and Dance Kings  
 12 noon—Meridian Medleys  
 12:45—Organ Recital, Glen Goff  
 1:45—Calif. Parent Teachers Assoc.  
 2—Famous Songs and Singers  
 2:30—Glen Goff, Organist  
 3—Musical Novelties  
 3:30—Masters of Music  
 4—The Singing Strings  
 4:30—"Your Helpful Friend"  
 4:45—On Parade  
 5—Metropolitan Hour  
 6—Revue  
 6:30—Waltz Time  
 7—"The Daily Challenge"  
 7:15—Tone Paintings  
 7:45—Bob Allen, Piano Recital  
 8—Light Opera Program  
 9—RKO Variety Program  
 9:15—Sydney Dixon, Song Recital  
 9:30—Virginia Miller, Piano Recital  
 9:45—News Flashes  
 10—Goff's Organ Serenade  
 11 to 12 midnight—Concert Memories

**340.7 Meters KLX** Lake. 6000  
 880 Kcys. 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; N. Y. Stocks  
 9—Modern Homes Period  
 9:30—Clinic of the Air  
 10:15—Stocks; Financial Information; Weather  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Opportunity Hour  
 3:45—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—The Three Cocoanuts  
 6—Betty Babbish Band  
 7—News Items  
 7:30—Neighborhood Songs and Poems  
 7:45—Fred and Morris, Comedians  
 8—The Clark Sisters  
 8:15—Better Business Talk  
 8:20—Egan Trio  
 8:30—Faucit Theater Players  
 9—Jack Manley, Violinist  
 9:15—Herman Hiller, Pianist  
 9:30—The Gay Caballeros  
 10 to 11 P.M.—Dance Program

1:30—The Friendly Hour  
 2:30—Martha Meade Program  
 3—Silent Period  
 4:30—Story Time  
 5—Vespers, Roger Darling  
 5:30—Dinner Music  
 6—Evening Echoes  
 6:15—Franco's Program  
 6:30—Federal State Market Reports  
 6:45—Radio News and Forum  
 7:45—Liberty Bell Quarter Hour  
 8—Sacred Memories  
 8:30—Kailua Beach Boys  
 9 to 10 P.M.—Fireside Program

**280.2 Meters KJBS** Ord. 4148-49  
 1070 Kcys. 100 Watts  
 J. Brunton & Sons, San Francisco  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Favorite Recordings  
 9—Assoc. Food Stores' Program  
 9:30—Irene Hubbell, Pianist  
 9:45—Recordings  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Popular Selections  
 11:30—Charles' Miniature Vaudeville  
 11:45—Concert Music  
 12 noon—Recordings  
 12:30—Band Concert  
 12:45—Song Cycle  
 1—Stock Report and Records  
 1:15—Financial Common Sense  
 1:30—Records  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; Records  
 4—Julie and Jim  
 4:15—Recordings  
 5—Andy Anderson  
 5:15—Popular Records  
 5:30—Carl Coveny and Pat Buckman  
 5:45—Records  
 6:15—Philco Varieties  
 6:30—Walkathon  
 6:45 to 7 P.M.—Records  
 12:01 to 6 A.M.—Owl Program

**535.4 Meters KTAB** Garfield 4700  
 560 Kcys. 1000 Watts  
 Assoc. Broadcasters, Oakland, Calif.  
 6:45 A.M.—Records  
 7:15—Morning Reporter  
 7:30—Surprise Program  
 8—Allay-Op! with Bob Roberts  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour, Alma La Marr  
 10:25—Thumbnail Dramatic Sketch  
 10:35—Dr. B. L. Corley  
 11—Store Scenes  
 11:30—X-Bar-B Ranch Boys  
 12 noon—Echoes of Portugal  
 12:30—News Service  
 12:35—Studio Program  
 12:50—Recorded Program  
 1—Over the Teacups  
 1:30—Records  
 1:45—Lunatics of Large  
 2—Records  
 2:15—Billie Burke, Entertainer.  
 2:30—Records  
 2:45—Masterpieces of Melody  
 3:15—Recorded Program  
 3:30—Studio Program  
 4:30—Jack Hall and Clem Kennedy  
 5—Uncle Rod's Smile Club  
 5:30—Dr. J. Douglas Thompson  
 6—Records  
 6:30—Ernie Smith's Sport Page  
 6:45—News Reporter  
 7—Covered Wagon Jubilee  
 7:30—News Service  
 7:45—The Mirror  
 8—Rex Boyer's Program  
 8:30—Slim Martin's Orchestra  
 8:45—The Gossipers  
 9—Beverly Hill Billies  
 10—Treasure Chest  
 10:30—Moment Musicale  
 11 to 1 A.M.—Night Owls with Ray Howell

**296.6 Meters KQW** Ballard 777  
 1010 Kcys. 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—The Breakfast Hour  
 8—Silent Period  
 9—Morning Melodies  
 10—Helpful Hour  
 10:30—Recordings  
 11—Eleventh Hour Program  
 11:30—Band Concert  
 12 noon—Recordings  
 12:30—Weather; Market Reports  
 1—One o'Clock Program

**KFRC**

**KHJ**

**KMJ**

**KGB**

**KDB**

**KWG**

**KERN**

**KOIN**

**KMED**

**and**

**KIDO**

**KGIR**

**KSL**

**KFBK**

**KGU**

**KOMO**

**KHQ**

**KTAR**

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics
- 10:40—Popular Music
- 11—Marion Day, Home Economics
- 11:30—Concert Melodies
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent Period
- 6—Dinner Dance Music
- 6:45—News Flashes
- 7—Oriental Memories
- 7:15—National Contest Review
- 7:30—Silent Period
- 8:30—Hawaiian Trio
- 8:45—John D. Barry, World Events
- 9—Camp's Comparista Quartet
- 9:15—Evelyn Sandburg, Blues Singer
- 9:30—Master Melodies
- 10:30—Evolution of Music, discussion by Chester Beck
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—Recordings
- 8:45—Dr. Wade W. Forrester
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Union Mutual Life
- 2:08—Recordings
- 2:30—Frances Hathaway, Vocalist
- 2:45—Recordings
- 3—The KROW-lian Revue
- 4—The Texas Cowboy
- 4:15—Klyn Headley, "Piano Moods"
- 4:30—Eleanor Foster, Guitarist
- 4:45—Studio Program
- 5—Recordings
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—Gib Trio in "Back-Stage Highlights"
- 7:45—The Texas Cowboy
- 8 to 8:30 P.M.—Italian Program

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmser, Inc., Spokane, Wash.

- 6:45 A.M.—Morning News
- 7:15—Cisico Bullivant, Exercises
- 7:30—Herb Wixson
- 8—NBC-KGO Programs to 9
- 9—Joyner's Joys, Walt and Marian
- 9:15—Sartori and Wolff
- 9:30—Home Comfort
- 9:45—Fashion Notes
- 10—Crazy Crystals
- 10:15—Home Canning Contest
- 10:30—NBC-KGO Programs to 12
- 12 noon—Stewart-Warner
- 12:15—NBC-KGO Program
- 1—Various Programs
- 1:30—NBC-KGO Program
- 1:45—Spokane Fur Co.
- 2—NBC-KGO Program
- 2:30—Commercial Creamery
- 3—NBC-KGO Programs to 3:45
- 3:45—Peerless Dental Hygiene
- 4—NBC-KGO Program
- 4:15—Alaska Junk Co.
- 5—NBC-KGO Program
- 5:15—Skippy
- 5:30—NBC-KGO Program
- 6—Kinman Business University
- 6:30—NBC-KGO Programs to 8:45
- 8:45—Editorial Page
- 9—NBC-KGO Program
- 9:15—Eb and Zeb
- 9:30 to 12—NBC-KGO Programs

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Program
- 11—The Carnival
- 12 noon—CBS Programs to 1:15
- 1:15 P.M.—John C. Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Cecll Solly
- 4:45—CBS Program
- 5—Hill and Dale
- 5:15—CBS Program
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Don Lee Feature
- 6:30—CBS Program
- 7—Sports Review
- 7:15—CBS Programs to 7:45
- 7:45—John C. Stevenson
- 8:15—Bouquet of Melody
- 8:45—The Globe Trotter
- 9—Blue Monday Jamboree
- 10—Gene Quaw's Orchestra
- 11 to 12 mid.—Henry Halstead's Or.

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletins
- 12:05—NBC-KPO Programs to 3
- 3—News Bulletins
- 3:05—NBC-KPO Programs to 5:15
- 5:15—Peerless Quarter Hour
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Frank Funkhauser, Talk
- 7 to 12 mid.—NBC-KPO Programs

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

- 7 A.M.—Morning Serenaders
- 9—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 5
- 5 P.M.—Luden E. Becker, Pianist
- 5:15—Breck Holton, Ballads
- 5:30—NBC-KPO Programs to 6:30
- 6:30—Pinafore Tales
- 7—NBC-KPO Programs
- 7:15—Silent period
- 8 to 12 mid.—NBC-KPO Programs

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Farm Flashes
- 7:27—Rhythm Aces; Sport News
- 8—NBC-KPO Programs to 9:15
- 9:15—Mary's Morning Talk
- 9:45—NBC-KPO Programs to 1
- 1 P.M.—Mary's Afternoon Talk
- 1:15—Jingle Joe
- 1:30—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:10—Lost and Found Advt.
- 3:15—NBC-KPO Programs to 6:15
- 6:15—Anson Weeks' Orch. (E. T.) Reed
- 6:30—NBC-KPO Program
- 6:45—Sohl-Lundberg with Harry
- 7—NBC-KPO Programs to 7:45
- 7:45—Dollars and Sense Program
- 8 to 12 mid.—NBC-KPO Programs

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 9:15
- 9:15—Prudence Penny
- 9:30—NBC-KGO Programs to 11:30
- 11:30—Old Folks' Corner
- 11:45—Club Minutes
- 12 noon—Masterworks of the Piano
- 12:12—Grain Quotations
- 12:15—NBC-KGO Programs to 3
- 3—Santiseptic Program
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News of the Air
- 4—NBC-KGO Program
- 4:15—Memory Book
- 5—NBC-KGO Programs to 8:45
- 8:45—Male Quartet
- 9—Little Symphony Hour
- 10—NBC-KGO Program
- 10:15—Vic Meyers' Music
- 11:15 to 12 mid.—NBC-KGO Prog.

483.6 Meters **KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.

- 7 A.M.—Morning Appetizers
- 7:45—Cecll and Sally
- 8—NBC-KGO Programs to 8:30
- 8:30—The Specialists
- 9—The Oregonian of the Air
- 9:30—Cooking School
- 10—NBC-KGO Programs to 11:30
- 11:30—Me and My Shadow
- 12 noon—The Oregonian of the Air
- 12:15—NBC-KGO Program
- 1—15 Minutes at Lipman-Wolfe's
- 1:15—Crazy Crystals Cowgirls
- 1:30—NBC-KGO Program
- 1:45—Anson Weeks' Orchestra
- 1:55—Edna Wallace Hopper
- 2—NBC-KGO Program
- 2:15—Tea Time Bazaar
- 3:15—Gordon Onstad Recital
- 3:30—NBC-KGO Program
- 3:45—Oregonian of the Air
- 4—Santiseptic Program
- 4:15—Hurlburt's Pianologue
- 4:30—NBC-KGO Program
- 5—Pirate's Club
- 5:30—NBC-KGO Programs to 9
- 9—Samoa Islanders
- 9:30—NBC-KGO Programs to 10:15
- 10:15—The Mad Hatters
- 10:45—Mellow Cello
- 11—Just a Dreaming, Clarence Tolman
- 11:15 to 12 midnight—Bagdad Organ

526 Meters **KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Fuget Sound Broadcast. Co., Tacoma

- 6:30 A.M.—Farm Flashes
- 6:45—Crazy Cowboys
- 7—Dr. Kenyon's Church
- 7:30—Organ Revellie
- 8—Shell Happytime
- 8:30—The Modern Shopper
- 9—CBS Programs to 2
- 2 P.M.—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Studio Program
- 4:45—Twilight Reveries
- 5—George Yount, Organist
- 5:30—CBS Programs to 6:15
- 6:15—The Angora Man
- 6:30—CBS Programs to 7:30
- 7:30—George Yount, Piano
- 7:45—Dr. Stevenson
- 8—Scandinavian Hour
- 8:45—Blue Monday Jamboree
- 10—Crazy Quartette
- 10:15—Deelin Serviters
- 10:45—Gene Quaw's Orchestra
- 11 to 12 mid.—Henry Halstead's Or.

- 440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco
- Service to KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**
- 7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX, KTAR  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:30  
9:15—Cultural Conversation: KPO,  
KGA, KEX, KTAR, KFSD  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:30—Organ Concert: KGA, KJR on  
9:45, KEX, KFSD  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras: KPO, KGA, KJR,  
KEX, KFSD, KGIR on 10:15  
10:30—Outstanding Daytime Speak-  
ers: KPO, KGA, KJR, KEX,  
KFSD  
10:45—Smackouts, comedy duo:  
KPO, KGA, KJR, KEX, KFSD  
11—Mid-day Musical Notes: KPO,  
KGA, KEX off 11:15, KFSD  
11:30—Rhythmic Serenade: KPO,  
KFSD off 11:40  
11:45—Scripture Reading: KPO  
11:46—Ticking the Keys: KPO  
11:45—Rhythmic Serenade: KGA,  
KJR, KEX, KFSD  
11:50—South San Francisco Stock-  
yards Report: KPO  
11:57—Time Signals: KPO  
12 noon—In a French Cafe, songs  
and characterizations by Beatrice  
Benaderet; orchestra direction  
Walter Beban: KPO, KGA on  
12:05, KJR, KEX  
12:30—Pair of Pianos, Grace Frank-  
kel, Gertrude Lyne: KPO, KGA,  
KJR, KEX  
1—Soloist: KPO, KGA, KEX  
1:15—Jingle Joe, Joe Parsons, bas-  
so; songs, organ: KPO, KGA,  
KJR, KEX  
1:30—Andy Sannella's All-Star Or-  
chestra: KPO, KGA, KJR, KEX,  
KFSD  
2—Palais D'Or Orchestra: KPO,  
KGA, KJR, KEX, KFSD on 2:30  
2:45—Donald Novis, Tenor: KPO,  
KGA, KJR, KEX, KECA, KFSD  
3—The Cavaliers, orchestra direction  
Walter Beban: KPO, KGA on  
3:05; KJR off 3:55; KEX; KFSD  
on 3:30 to 3:45  
4—Eileen Piggott, Soprano: KPO,  
KGA, KJR, KEX  
4:15—Federal Business Talk: KPO,  
KGA, KJR, KEX  
4:30—Pipe Dreams, readings by  
Victor Rodman; organ accompani-  
ment: KPO, KGA, KJR, KEX  
5—California State Chamber of  
Commerce Program: KPO, KGA,  
KJR  
5:15—Headliners, soloist: KFO  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA,  
KJR, KEX, KFSD  
6—Meet the Orchestra: KPO, KGA,  
KJR on 6:15 to 6:30, KEX off  
6:30  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX  
7:15—Argentine Trio: KGA, KJR  
7:15—News Editor of the Air: KPO  
7:30—Alice Gentle, Soprano, string-  
wood ensemble direction Charles  
Hart: KPO, KGA, KJR  
8—Road Show, variety program:  
KPO, KGA, KJR, KEX, KGHL off  
8:30  
9:30—Olympians: KPO, KGA, KJR,  
KEX  
10—Ramona, serial drama by Wil-  
bur Hall, ninth episode: KPO,  
KGA, KJR, KEX, KECA, KOA  
10:30—The Arcadians: KPO, KGA,  
KJR, KEX, KFSD, KSL, KOA  
11—Stringwood Ensemble: KPO,  
KGA, KJR, KEX  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX
- 379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco
- Service to KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**
- 7 A.M.—Organ Concert: KGO  
7:30—United States Navy Band:  
KGO, KFI, KFSD  
8—GE Circle, Grace Ellis, hostess:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL, KGIR, KGHL  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song: KGO,  
KHQ, KFI; KFSD on 8:45  
9—Harold Stokes and His Orches-  
tra: KGO; KOMO off 9:15; KFI on  
9:15  
9:30—Buckaroos, Charles Marshall  
and Ted Maxwell: KGO, KOMO  
9:45—Arion Trio, Joyce Barthelson,  
pianist and director; Modesta Mor-  
tensen, violinist; Margaret Avery,  
'cellist: KGO, KOMO, KFI, KGIR  
on 10:15, KGW on 10  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KFSD off 10:50, on 11:10,  
KTAR, KSL, KOA on 11:10  
11:30—The League of Western Writ-  
ers: KGO  
12 noon—Organ Concert: KGO,  
KOMO off 12:12, KFI, KFSD  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR on 12:30,  
KSL, KGIR, KGHL  
1—Stringwood Ensemble, instrumen-  
talists direction Charles Hart:  
KGO, KOMO, KGW on 1:30  
1:45—Sparklers, Agatha Turley, so-  
prano: KGO; KGW 2 to 2:15;  
KFSD on 2  
2:30—On Parade, band music di-  
rection Rex Dunn: KGO, KHQ off  
2:45, KGHL  
3—Harriet Lee and Her Boys: KGO,  
KHQ  
3:15—Outstanding Speakers, inter-  
viewed by Thomas L. Stix: KGO,  
KHQ, KFSD  
3:30—The Stebbins Boys; Parker  
Fennelly and Arthur Allen, com-  
edy sketch: KGO, KHQ, KOMO,  
KGW, KFI, KSL  
3:45—News Service: KGO  
4—Fine Art String Quartet: KGO,  
KHQ, KOMO, KFI, KFSD  
4:30—La Marseillaise, dramatic and  
musical production: KGO, KHQ,  
KGW, KFSD, KSL  
5—Music Doctor, orchestra direction  
Joseph Hornik: KGO, KHQ off  
5:15, KGW, KOA  
5:30—Parade of the States, orches-  
tra direction Frank Black; chorus:  
KGO, KHQ, KGW, KFSD, KSL  
6—National Radio Forum: KGO,  
KOMO, KGW, KFI, KFSD, KSL,  
KGIR, KGHL
- 6:30—Demi-Tasse Revue, John P.  
Medbury, master of ceremonies;  
Biltmore Hotel Orchestra direction  
Jimmy Grier: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL,  
KOA, KGIR, KGHL  
7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL  
7:15—Maxwell House Program, Lan-  
dy Ross, tenor; orchestra direction  
Don Voorhees: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
7:30—Voice of Firestone, Richard  
Crooks, tenor; Harvey Firestone,  
Jr., guest speaker: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGIR, KGHL, KGU  
8—G. Washington Coffee Concert  
Orchestra: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL  
8:30—Billy Jones and Ernie Hare,  
songs and patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KSL  
8:45—Romantic California, talk by  
Louis F. Byington: KGO, KFSD  
9—Tallant Tubbs for U. S. Senator:  
KGO, KFI  
9—Nomads, Mary Wood, soprano;  
orchestra direction Joseph Hor-  
nik: KGO on 9:15, KHQ off 9:15,  
KFSD, KOA on 9:15 and East  
9:30—Anson Weeks Dance Orches-  
tra: KGO, KHQ, KGW, KFI,  
KFSD and East  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Musical Highlights, Barbara  
Blanchard, soprano; Myron Nies-  
ley, tenor; orchestra direction  
Emil Polak: KGO, KHQ, KFSD  
off 10:30  
11—Organ Concert: KGO, KHQ,  
KFI, KFSD  
11:30 to 12 midnight—Rhythm Ven-  
dors: KGO, KHQ, KFI, KFSD

## CBS

## Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KFBK,  
KMJ, KWG, KERN, KOL, KFRC,  
KHJ, KGB  
9—George Hall and his Hotel Taft  
Orchestra: KFBK, KMJ, KWG,  
KERN, KOL, KVI, KFPY, KFRC,  
KHJ on 9:15, KGB  
9:30—Madison Ensemble: KFBK,  
KMJ, KWG, KERN, KOL, KVI,  
KFPY, KHJ, KGB  
10—Ann Leaf at the Organ: KFBK,  
KMJ, KWG, KERN, KVI, KHJ  
10:15—Ann Leaf at the Organ: KFBK,  
KMJ, KWG, KERN, KVI  
10:30—Elizabeth Barthel, Songs;  
assisted by Fred Berrens' Orches-  
tra: KFBK, KMJ, KWG, KERN,  
KVI, KFPY, KFRC  
10:45—Columbia Salon Orchestra:  
KFBK, KMJ, KWG, KERN, KOL,  
KVI, KFPY, KFRC, KHJ, KGB  
11:30—The Captivators: KFBK,  
KMJ, KWG, KERN, KVI, KFPY,  
KFRC, KHJ, KGB  
11:45—Four Eton Boys, Novelty  
Male Quartet: KFBK, KMJ,  
KWG, KERN, KVI, KFPY,  
KFRC, KHJ, KGB  
12 noon—Frank Westphal's Dance  
Orchestra: KFBK, KMJ, KWG,  
KOL, KVI, KFPY, KHJ on 12:15,  
KGB  
12:30—Columbia Artists' Recital:  
KFBK, KMJ, KWG, KERN, KOL,  
KVI, KFPY, KGB

- 1—Romance, featuring Frank Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KMJ, KWG, KERN, KVI, KFPY, KGB
- 1:45—Tommy Christian's Palsades Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 4—To be announced: KFBK, KMJ, KERN, KOL, KFPY, KFRC, KHJ, KGB
- 4:15—Red Nichols' Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:45—Swiss Yodelers: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KGB
- 5—Manhattan Serenaders: KFBK, KMJ, KWG, KFPY, KHJ, KGB
- 5:15—Harl Smith and His Orchestra: KFBK, KMJ, KERN, KOL, KFPY
- 5:45—The Surprise Package: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7—Columbia Symphony Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB
- 7:30—Charles Carlile, Tenor: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KGB
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KGB
- 8—Eddie Duchin and his Orchestra: KFPY
- 8:30—Ted Weems and his Orchestra: KFPY

- 333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**  
**Dou Lee, Inc., Los Angeles, Calif.**
- 7 A.M.—News Briefs and Records
  - 8—Shell Happytime
  - 8:30—CBS Program
  - 9—Jack and Grace
  - 9:15—CBS Programs to 10:15
  - 10:15—Phoebe Elkin's Magazine
  - 10:45—CBS Programs to 12
  - 12 noon—Beauty Talk and Organ
  - 12:15—CBS Program
  - 12:30—World-wide News
  - 12:45—Baron Fitts speaks
  - 1—Times Forum
  - 1:30—Blue Ridge Colonel
  - 1:45—CBS Program
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 4—Prof. Henry McLemore
  - 4:15—CBS Program
  - 4:30—All Year Club
  - 4:45—Kerry Conway, Chats on Words
  - 5—CBS Program
  - 5:15—News Items; Town Topics
  - 5:30—Skippy
  - 5:45—CBS Programs to 7:15
  - 7:15—Tallant Tubbs speaks
  - 7:30—CBS Program
  - 8—Blue Monday Jamboree
  - 10—World-wide News
  - 10:10—Bisquick Band
  - 10:15—Gene Quaw's Orchestra
  - 11—Hotel Roosevelt Orchestra
  - 12 to 1 A.M.—Roger King and Roy Ringwald

- 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
  - 8:45—Inspirational Talk and Prayer
  - 9—Clinic of the Air
  - 9:30—News
  - 9:45—Maxine's Shopping Service
  - 10—Eddie Albright's Family
  - 10:30—Kate Brew Vaughn
  - 11—Marmola
  - 11:15—Recordings
  - 12 noon—News
  - 1—New Paris Inn
  - 2—Eddie Albright, The Bookworm
  - 3—Matinee Mirthmakers
  - 3:30—Medi Creme, records
  - 4—Travelogue; Stocks; Announcements
  - 4:15—Maxine's Shopping Service
  - 5—Town Crier
  - 5:45—Crazy Water Co., transcription
  - 6—News
  - 6:15—Anson Weeks' Orch. (E. T.)
  - 6:30—Oh-h-h Elmer
  - 6:45—Feature Program
  - 7—Frank Watanabe and Hon. Archie
  - 7:15—R. M. Cannon
  - 7:30—Vigilantes, Mirthquakers
  - 7:45—Baron Fitts (politics)
  - 8—"The Realtor Californians"
  - 8:30—Georgia Fifield Players
  - 9—News
  - 9:15—Ethel Duncan
  - 9:30—Calmon Luboviski, Violinist
  - 10—Buddie Fisher's Orchestra
  - 11 to 12 midnight—New Paris Inn

- 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**
- 9 A.M.—Louis Rueb, Exercises
  - 9:15—Record Program
  - 10—News Release
  - 10:15—Record Program
  - 10:45—County Medical Assoc. Talk
  - 12 noon—Record Program
  - 1:45—Bob, Bunny and Junior
  - 2—Record Program
  - 2:45—NBC-KPO Program
  - 3—Record Program
  - 3:30—Alex. Bevani, Italian Language
  - 3:45—Hale Hooper, Songs
  - 4—News Release
  - 4:15—Record Program
  - 5—Brother Ken and his Kiddies
  - 5:30—NBC-KPO Program
  - 5:45—Al, Mack and Tommy
  - 6—Olympic Choral Club
  - 6:30—Record Program
  - 6:45—Adventures of Ito, sketch
  - 7—Tom Murray's Hill Billies
  - 7:30—Wesley Tourtellotte, Organist
  - 7:45—Joe Warner's Jolly Journal
  - 8—Studio Program
  - 8:30—Packard Orchestra
  - 9—Hemlock Corners
  - 9:15—Wesley Tourtellotte, Organist
  - 9:45—Close Partners, sketch
  - 10—NBC-KPO Program
  - 10:30 to 11 P.M.—Record Program

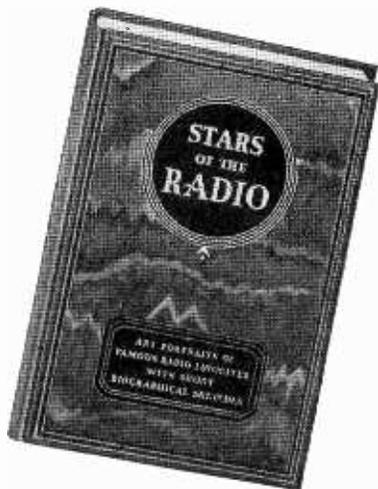
- 239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts**  
**Nichols & Warriner, Long Beach, Cal.**
- 6 A.M.—The Early Bird
  - 8—Popular Selections
  - 9—Blue Ribbon Group
  - 10—Vera Graham, Organist
  - 10:30—Orange Blossom Girls
  - 11—Foster Rucker, Songs
  - 11:15—The Three Girls
  - 11:30—News Report
  - 11:45—The Olympians
  - 12 noon—Blue Ribbon Group
  - 12:30 P.M.—The Vagabonds
  - 1—Gus Gagie Orchestra
  - 2—Cleo Hibbs, Melody Man
  - 2:30—Lure of Old Mexico

- 3—Crystal Ballroom Orchestra
- 4—News Report
- 4:15—Dental Clinic of the Air
- 4:45—Tennessee Joe
- 5—Sunset Harmony Boys
- 5:30—Bill and Co
- 5:45—Rosebud and Marblehead
- 6—"Married Life," comedy skit
- 6:15—Cheerio Boys
- 6:30—The Three Girls
- 6:45—Laundry Queen Four
- 7—KFOX School Kids
- 8—Petri's Programme Beautiful
- 8:15—Al and Monnie
- 8:30—Blue Ribbon Group
- 9—Travelogue
- 9:15—Vera Graham, Organist
- 9:30—Everett Hoagland's Orchestra
- 9:45—News Report
- 10—Everett Hoagland's Orchestra
- 11 to 12 midnight—Henry Halstead's Orchestra

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**
- 6:30 A.M.—Stock Market Quotations
  - 6:45—Dr. Seixas, Health Exercises
  - 7:30—NBC-KGO Programs to 9
  - 9—Helpful Hints to Housewives
  - 9:15—NBC-KGO Program
  - 9:30—Fashion Tour with Melisse
  - 10—NBC-KGO Programs
  - 10:15—Dorothy Raymond, Pianist
  - 10:30—NBC Program
  - 11:30—Co. Medical Assoc. Program
  - 11:45—Federal & State Mkt. Reports
  - 12 noon—Dept. of Agriculture Talk
  - 12:15—NBC-KGO Program
  - 1—News Release
  - 1:10—Woman Columnist of the Air
  - 1:15—Ann Warner Chats
  - 1:45—Cheiro, Astrologist
  - 2—Tom Murray's Hill Billies
  - 3—Randy Andrews, Songs
  - 3:15—Book Review
  - 3:45—News Release
  - 4—NBC-KGO Program
  - 4:30—Studio Program
  - 5—Skippers' Male Quartet
  - 5:15—Studio Program
  - 5:30—NBC-KGO Programs to 8:45
  - 8:45—The Californians
  - 9—Political Program
  - 9:15—Packard Concert Orchestra
  - 9:30—NBC-KGO Programs to 10:15
  - 10:15—Hotel Ambassador Orchestra
  - 11 to 12 mid.—NBC-KGO Programs

- 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**
- 7:30 A.M.—NBC-KGO Program
  - 8—Morning Musicale
  - 8:35—Stock Reports
  - 8:45—NBC-KGO Program
  - 9—Good Cheer Program
  - 9:15—NBC-KPO Programs to 12
  - 12 noon—NBC-KGO Programs to 1
  - 1—U. S. Grant Hotel Serenaders
  - 1:30—NBC-KPO Program
  - 2—NBC-KGO Program
  - 2:30—NBC-KPO Program
  - 2:45—NBC-KGO Program
  - 3—NBC-KGO Programs to 3:30
  - 3:30—NBC-KPO Program
  - 3:45—Radio Dental Clinic
  - 4—NBC-KGO Programs to 5
  - 5—Studio Program
  - 5:10—Program Resume
  - 5:15—Judge Philip Smith
  - 5:20—Late News Items
  - 5:30—Studio Program
  - 5:45—NBC-KPO Program
  - 6—NBC-KGO Program
  - 6:25—Political Talk
  - 6:30—NBC-KGO Programs to 10:30
  - 10:30—NBC-KPO Program
  - 11 to 12 mid.—NBC-KGO Programs

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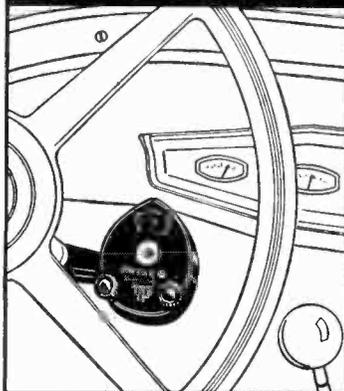
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# TUESDAY Programs

August 23, 1932

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—Sunshine Hour
- 11—Album Leaves
- 11:15—Manhattan Moods
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Marjorie Lee, Melody Girl
- 12:15—Meridian Medleys
- 12:45—Tuesday Noon Club
- 1:15—Across the Footlights
- 2—Musical Novelties
- 2:30—Verses, Mrs. M. C. Sloss
- 2:45—Hawaian Entertainers
- 3—Glen Goff, Organist
- 4—Artist Celebrities
- 4:30—"Your Helpful Friend"
- 4:45—Famous Songs and Singers
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Chappie's Sleepy Time Express
- 6:45—Waltz Time
- 7—"The Daily Challenge"
- 7:15—"The Happy Men"
- 7:30—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—S. F. Welfare League Birthday Banquet for Governor Rolph
- 8:30—Virginia Miller, Piano Recital
- 8:45—"The Islanders"
- 9—Sydney Dixon and G. Donald Gray, Duets
- 9:30—Milly and Billy, the Cub Reporters
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; Stocks
- 9—Modern Homes Period
- 9:30—Records
- 10:15—Stocks; Financial Information
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Ethel Rhinard, Pianist
- 3—Records
- 3:45—Galen Harvey and Madelon Sivyer
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:15—The Three Cocoanuts
- 5:45—Song Stories, the Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—William Don, Comedian
- 7:45—Fred and Morris, Comedians
- 8—Organ Recital: Ethel Rhinard at the Console; Cora Scott, Soloist
- 8:30—Studio Program
- 8:45—Helen Benson, Lucille Swan, Banjoists, and Lilah Clark, Pianist
- 9—Old Gospel Hymns Mixed Quartet, under direction of M. Jay Goodman, Tenor
- 9:30—Nerino's Variety Orchestra
- 10 to 11 P.M.—Dance Program



**RUTH FISHER**  
"MILLY"  
KYA—9:30 P. M.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Recorded Program
- 7:15—Morning Reporter
- 7:30—Surprise Program
- 8—Alley-Oop! with Bob Roberts
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour; News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:25—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Recorded Program
- 1—Over the Teacups
- 1:30—Studio Program
- 1:45—Lunatics at Large; Records
- 2:15—Billie Burke, Entertainer
- 2:30—Ira Blue, Bridge Instructor
- 2:45—Records
- 3—Masterpieces of Melody
- 3:30—Theatre of the Air
- 4—Studio Program
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Wandering Thru Switzerland
- 6—Weaver of Dreams
- 6:15—Life o' Reilly in Hollywood
- 6:30—Ernie Smith's Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee
- 7:30—Oakland Post Enquirer
- 7:45—Studio Program
- 8:15—Dance Orchestra
- 8:30—Front Page Headlines
- 8:45—The Gossipers
- 9—Beverly Hill Billies
- 10—Better Business Bureau
- 10:15—Putnam's Treasure Chest
- 10:45—Records
- 11 to 1 A.M.—Night Owls with Ray Howell

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—Recordings
- 8:30—Kahua Melody Makers
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Union Mutual Life
- 2:02—Recordings
- 2:30—Mae Church, Contralto
- 2:45—Ambrose Whitmer, Pianist
- 3—Billy and Grace Carmen
- 3:30—The Smoky Oaks
- 4—The Texas Cowboy
- 4:15—Studio Program
- 4:30—Myrtle Segal, Soprano
- 4:45—Violet Rae, Soprano; Vivian Moore, Organist
- 5—Recordings
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—Fireside Chorusters
- 7:45—The Texas Cowboys
- 8—Bible Lecture, Judge Rutherford
- 8:15—The Burlesquers
- 9:15—The Wallele Trio
- 9:30—Cowboy Jack
- 9:45—Dot and Dash, Harmony Duo
- 10 to 11 P.M.—Fleur De Lis Dance Orchestra

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Cal King's Country Store
- 9:30—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics
- 10:40—Popular Music
- 11—Marion Day, Home Economics
- 11:30—Concert Melodies
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent Period
- 6—Blue Rhythm Boys
- 6:30—Rosenthal Program
- 6:45—News Flashes
- 7—Elaine Edwards, Blues Singer
- 7:15—Helen Bellevue
- 7:30—Silent Period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Variety Records
- 9:30—Irene Hubbell, Pianist
- 9:45—Recordings
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Records
- 11:15—Health Talk
- 11:30—Popular Records
- 11:45—Concert Music
- 12 noon—Variety Recordings
- 12:45—Song Cycle
- 1—Stock Report and Records
- 2—Better Business Bureau Talk
- 2:15—Popular Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air; Records
- 4:30—Marjorie Lee, Pianist
- 4:45—Records
- 6:30—Walkathon
- 6:45 to 7 P.M.—Records
- 12:01 to 6 A.M.—Owl Program



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(Please print or write name plainly)

ADDRESS.....

CITY..... STATE.....

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:45  
9:45—Ida Bailey Allen  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 11:30  
11:30—Martha Meade  
11:45—CBS Program  
12 noon—Noonday Concert  
1—CBS Programs to 1:30  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Program  
4:15—Medical Talk  
4:30—The Sampler  
5—Skippy  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—CBS Programs to 6:15  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Crail Political Campaign  
8:30—To the Ladies  
9—Three Shades of Blue  
9:15—Eb and Zeb  
9:30—Zoellner String Quartette  
10—Elsquick Band  
10:05—Grand Hotel Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Request Hour

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 5:15  
5:15 P.M.—Briek Holton, Ballads  
5:30—NBC-KPO Programs to 6:45  
6:45—Newscasting  
7—NBC-KPO Program  
7:15—Silent period  
8 to 12 mid.—NBC-KPO Programs

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M.—Morning Appetizers  
7:45—Cecil and Sally  
8—NBC-KGO Programs to 9  
9—Oregonian of the Air  
9:30—Cooking School  
10—Martha Meade  
10:15—Francis Ingram  
10:30—NBC-KGO Program  
11:30—Me and My Shadow  
12 noon—The Oregonian of the Air  
12:15—NBC-KGO Program  
1—15 Minutes at Lipman-Wolfe's  
1:15—Crazy Crystals Cowgirls  
1:30—NBC-KGO Program  
1:45—Piano Recital  
1:55—Edna Wallace Hopper  
2—Studio Program  
2:15—Tea Time Bazaar  
3:15—NBC-KGO Programs to 3:45  
3:45—Oregonian of the Air  
4—NBC-KGO Program  
4:45—Studio Program  
5—NBC-KGO Programs to 8  
8—To be announced  
8:30—NBC-KGO Programs  
8:45—Samoa Islanders  
9—NBC-KGO Programs to 10:15  
10:15—The Mad Hatters  
10:45—Glady's Johnson Recital  
11—The Olympians  
11:15 to 12 midnight—Bagdad Organ

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
8—Shell Happytime  
8:30—CBS Program  
9—Through the Looking Glass  
9:15—CBS Program  
9:30—Colonial Dames  
9:45—CBS Program  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—Carnival with Ken Stuart  
12 noon—CBS Programs to 1:15  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—CBS Program  
3:45—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Cecil Solly  
5—Hill and Dale  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6:15—Songs You'll Remember  
6:30—CBS Program  
7—Sports Review  
7:15—CBS Program  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Arizona Joe  
8:30—CBS Program  
9—The Globe Trotter  
9:30—Don Lee Feature  
10—Grand Hotel Orchestra  
11 to 12 mid.—Henry Halstead's Or.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
8—Shell Happytime  
8:30—CBS Programs to 2  
2 P.M.—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—CBS Program  
3:45—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Studio Program  
5—George Yount, Organist  
5:30—CBS Programs to 6:15  
6:15—Studio Program  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Eddie Coy  
8:30—CBS Program  
9—Studio Program  
10—Slim Martin's Orchestra  
10:15—Crazy Quartette  
10:30—Slim Martin's Orchestra  
11 to 12 mid.—Henry Halstead's Or.

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10—Martha Meade Society  
10:15—Aunt Sammy  
10:30—Recordings  
11—Eleventh Hour Program  
11:30—Band Concert  
12 noon—Recordings  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
5—Watch Tower  
5:15—Sacred Music  
5:30—Dinner Music  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Fed. State Market Reports  
6:45—Radio News and Forum  
7:45—Musical Tid-Bits  
8 to 10 P.M.—You Never Can Tell

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—Blue Straks Orch., Sports  
8—NBC-KPO Programs to 9:15  
9:15—Mary's Morning Talk  
9:45—Martha Meade Society  
10—NBC-KPO Programs to 10:45  
10:45—Canning Topics  
11—NBC-KPO Programs to 1  
1 P.M.—Mary's Aafternoon Talk  
1:15—NBC-KPO Programs to 3  
3—Better Business Talk  
3:05—Lost and Found Advts.  
3:15—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Sohl-Lundberg with Harry Reed  
7—NBC-KPO Programs to 9  
9—Around the Town with Lloyd Spencer  
9:15—Eb 'n' Zeb  
9:30—Lakeside Dance Orchestra  
10 to 12 mid.—NBC-KPC Programs

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:15—Crazy Crystals  
7:30—Kronenberg; Show Hospital  
8—NBC-KGO Programs to 8:30  
8:30—Frances Ingram  
8:45—NBC-KGO Program  
9—Joyner's Joys, Walt and Marian  
9:15—Sartori and Wolff  
9:30—Home Comfort  
9:45—Canning Time  
10—Martha Meade Society  
10:15—NBC-KGO Programs to 12:15  
12:15 P.M.—Chamber of Commerce  
1—Various Programs  
1:30—NBC-KGO Program  
1:45—Spokane Fur Co.  
2—NBC-KGO Program  
2:30—Commercial Creamery  
3—NBC-KGO Programs to 3:45  
3:45—Peerless Dental Hygiene  
4—NBC-KGO Program  
5:15—Skippy  
5:30—NBC-KGO Programs to 8  
8—Dutch and Norm's Orchestra  
8:30—NBC-KGO Programs to 9  
9—Editorial Page  
9:15—Eb and Zeb  
9:30 to 12 mid.—NBC-KGO Prog.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9  
9—Uncle Hank from Cliderville Center  
9:15—Fridence Penny  
9:30—NBC-KGO Program  
9:45—Male Quartet  
10—NBC-KGO Programs to 11:30  
11:30—Old Folks' Corner  
11:45—Club Minutes  
12 noon—Masterworks of the Piano  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Elner & Elnar, Two Counselors  
1:15—Concert Orchestra  
1:45—Teacup Philosopher  
2—NBC-KGO Programs to 3  
3—Sanitiseptic Program  
3:15—NBC-KGO Programs to 3:45  
3:45—News of the Air  
4—NBC-KGO Program  
4:15—Memory Book  
4:30—NBC-KGO Programs to 9  
9—Fisher's Blend Hour  
9:30—NBC-KGO Programs to 10:15  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Organ Concert: KGO

7:30—United States Army Band:  
KGO, KHQ off 7:45, KFI, KFSD

8—GE Circle, Grace Ellis, hostess:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL

8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI

8:30—On Wings of Song: KGO,  
KHQ, KGW, KFSD on 8:45, KFI

9—Harold Stokes' Orchestra: KGO,  
KFI

9:30—Buckaroos, Ted Maxwell,  
Charles Marshall: KGO

9:45—Eva Garcia, piano: KGO, KHQ

10—Arion Trio: KGO, KHQ on 10:15,  
KFI off 10:15

10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL, KOA

off 10:50, on 11:10, KGIR off  
10:50

11:30—Synco-Thots, Edna Fischer,  
Newell Chase, piano duo: KGO

11:45—Mormon Tabernacle Choir  
and Organ: KGO; KHQ off 12;  
KFSD, KSL

12:15—Western Farm and Home  
Hour: KGO, KOMO, KGW, KFI,  
KFSD, KTAR on 12:30, KSL off  
12:45, KGIR, KGHL

1—Stringwood Ensemble: KGO,  
KHQ, KGW 1:30 to 1:45

2—Vagabond, vocal soloist; orchestra  
direction Meredith Willson:  
KGO, KHQ, KFSD

2:30—Sheer Romance, dramatic program:  
KGO, KOMO

2:45—Back of the News in Wash-  
ington: KGO, KFI, KFSD, KGIR,  
KGHL

3—Mid-Week Federation Hymn  
Sing: KGO, KHQ, KFI, KFSD,  
KTAR

3:15—Frankie Masters and His Or-  
chestra: KGO, KHQ, KOMO,  
KGW, KFSD

3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KSL

3:45—News Service: KGO, KGIR

4—Balladettes, Irving Kennedy,  
tenor; Orchestra direction Rex  
Dunn: KGO, KHQ, KGW, KFI  
on 4:15

4:30—Little Musicale, classic music:  
KGO, KGW, KFSD

4:45—Motoring Thru Europe: KGO,  
KFSD

5—National Artists Series: KGO,  
KHQ off 5:15, KGW, KTAR

5:30—Ed Wynn and the Fire Chief  
Band: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL, KGIR,  
KGHL

6—Lucky Strike Dance Hour—Walter  
O'Keefe, master of ceremonies:  
KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KSL

7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL

7:15—Memory Lane, rural drama  
by H. C. Connette, featuring Billy  
Page, Eileen Piggott, Ted Max-  
well: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR

7:45—Famous Foods Parade, Alvin  
Key's band; Rush Hughes, guest  
announcer: KGO, KHQ, KOMO,  
KGW, KFI

8—Ralph Kirbery, the Dream Sing-  
er: KGO, KFSD, KGHL

8:05—Paul Whiteman and His  
Chieftains: KGO, KHQ on 8:20,  
KGW on 8:30, KFSD, KGHL off  
8:30

8:45—John and Ned, vocal and in-  
strumental duo: KGO, KOA

9—Rainbow Harmonies, tenor solo-  
ist; orchestra direction Emil Fo-  
rlack: KGO, KGW, KFSD, KTAR

9:30—The Story Teller: KGO, KHQ,  
KGW, KFSD

10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD

10:15—Bluebird Melodies, Lucile  
Kirtley, soprano; orchestra direc-  
tion Meredith Willson: KGO, KHQ,  
KFSD

10:45—Everett Foster, baritone:  
KGO, KHQ

11—Ted Fio-Rito and His Hotel St.  
Francis Dance Orchestra: KGO,  
KHQ, KFI, KFSD

11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Arion Trio: KPO

8—Financial Service: KPO, KGA,  
KJR, KEX, KTAR on 8:30

8:15—Crosscuts from the Log o' the  
Day, Dr. Laurence L. Cross:  
KPO, KGA, KJR off 9, KEX,  
KTAR off 8:45

9:15—Stringwood Ensemble: KPO,  
KFSD

9:30—Bluettes: KPO off 9:45, KGA,  
KEX, KFSD

9:45—University of California at  
Your Service: KPO

10—Mardi Gras: KJR, KPO, KGA,  
KEX

10:30—Strollers' Matinee: KPO,  
KGA, KJR off 10:45, KEX,  
KFSD

11—Entertainers, vocalist with or-  
chestra: KPO, KGA, KJR, KEX,  
KFSD

11:15—Vocal Art Quartet: KPO,  
KGA, KJR, KEX, KFSD

11:30—Organ Concert: KPO off  
11:45, KGA, KJR, KEX on 11:45

11:45—Scripture Reading: KPO

11:46—Tickling the Keys: KPO

11:50—South San Francisco Stock-  
yard Report: KPO

11:57—Time Signals: KPO

12 noon—Music Masters: KPO,  
KGA on 12:05, KJR on 12:30,  
KEX

12:45—California Trio: KPO, KGA,  
KJR, KEX

1—Garden Melodies: KPO, KGA,  
KJR on 1:15, KEX, KFSD,  
KTAR on 1:30

2—Ted Black's Orchestra: KPO,  
KGA, KJR, KEX, KGHL

2:30—Music Garden: KPO, KGA,  
KJR, KEX

3—The Cavaliers, orchestra direction  
Walter Beban: KPO, KGA on  
3:05, KJR on 3:15, off 3:55, KEX

4—to be announced

4:30—Mrs. Luther Burbank, Garden  
Walks, "Collectors' Garden":  
KPO, KGA, KJR, KEX

4:45—Rosa Low, Rumanian-Ameri-  
can Opera and Concert Soprano:  
KPO, KGA, KJR, KEX

5—Simpv and Gladwys, comedy  
sketch featuring Monroe Upton  
and Elisabeth Frellesen: KPO,  
KGA, KJR, KEX

5:15—Headliners, soloist: KPO

5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA

5:45—Dixie Memories, Sam Moore,  
Carolyn Moore, Dixie Marsh,  
Chuck Russell, songs and dia-  
logue: KPO, KGA, KJR, KEX

6—Recollections, Charles Bulotti,  
tenor; orchestra direction Joseph  
Hornik: KPO, KGA, KJR, KEX

6:45—Cecil and Sally: KPO

7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX

7:15—News Editor of the Air:  
KPO

7:15—Cesare Sodero and the NBC  
Concert Orchestra: KPO on 7:30,  
KGA, KJR, KGIR off 7:30

8—Crosscuts from the Log of the  
Day: KPO, KGA, KJR, KEX

8:30—Mona Lowe, blues singer:  
KPO, KGA, KJR, KEX, KFSD

9—Waltz Time, Ben Klassen, tenor;  
orchestra direction Meredith Will-  
son: KPO, KGA, KJR, KEX

9:30—Lakeside Dance Orchestra:  
KPO, KGA, KJR, KEX, KOA

10—Melody Train, vocal trio; or-  
chestra direction Walter Beban:  
KPO, KGA, KJR, KEX

10:30—Hello, Buddies, band and  
male quartet: KPO, KGA, KJR,  
KEX, KFSD, KSL

11—Carol Loftner and His Bal Tab-  
arjin Orchestra: KPO, KGA, KJR,  
KEX

11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

## CBS

### Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK,  
KMJ, KWG, KERN, KOL, KVI,  
KFRC, KHJ, KGB

9—George Hall and his Hotel Taft  
Orchestra: KFBK, KMJ, KWG,  
KERN, KOL, KVI, KFPY, KFRC,  
KHJ, KGB

9:30—Atlantic City Musicale: KFBK,  
KMJ, KWG, KERN, KOL, KVI,  
KFPY, KFRC, KGB

10—Rhythm Kings: KFBK, KVI,  
KGB

10:30—Columbia Salon Orchestra:  
KFBK, KMJ, KWG, KVI, KFPY,  
KFRC, KGB

11—Columbia Artists Recital: KFBK,  
KMJ, KWG, KVI, KFPY, KFRC,  
KHJ, KGB

11:30—Snapshots: KFBK, KMJ,  
KWG, KERN, KVI, KFPY,  
(KFRC on 11:45), KHJ, KGB

12 noon—"Boston Popular Revue":  
KFBK, KMJ, KWG, KOL, KVI,  
KFPY, KHJ, KGB

12:30—Dancing by the Sea: KFBK,  
KWG, KERN, KOL, KVI, KFPY,  
KGB

1—"Meet the Artist": KFBK, KMJ,  
KWG, KERN, KVI, KFPY,  
KFRC, KGB

1:15—Virginia Arnold, Pianist:  
KFBK, KMJ, KWG, KERN, KVI,  
KFPY, KFRC, KGB

1:30—Between the Bookends: KMJ,  
KWG, KERN, KVI, KFPY, KHJ,  
KGB

1:45—Musical Comedy Memories:  
KFBK, KMJ, KWG, KERN, KOL,  
KVI, KFPY, KFRC, KHJ, KGB

3:30—Ozzie Nelson's Glen Island  
Orchestra: KVI, KFPY

4—Edwin C. Hill: KFBK, KMJ,  
KWG, KERN, KOL, KVI, KFPY,  
KFRC, KHJ, KGB

4:15—Willie Botts: KFBK, KMJ,  
KWG, KERN, KOL, KVI, KFPY,  
KGB

5—Jay C. Flippen-cies: KFBK, KMJ, KWG, KOL, KFPY, KHJ  
 5:30—Harl Smith and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB  
 6—“Music that Satisfies”: KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 6:30—Isham Jones and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 7—Columbia Symphony Orchestra: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ  
 7:30—Little Jack Little, Vocalist and Pianist: KFPY, KGB  
 7:45—Freddie Martins Bossert Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 8—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 8:30—Gus Arnheim and his Orchestra: KOL, KVI, KFPY

209.7 Meters **KECA** Richm'd 6111  
 1430 Kcys. 1000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record Program  
 10—News Release  
 10:15—Sarah Eilen Barnes  
 10:30—Record Program  
 1:45 P.M.—Bob, Bunny and Junior  
 2—Record Program  
 2:45—Doria Balli's Personality Program  
 3—Wesley Tourtellotte, Organist  
 3:45—Record Program  
 4—News Release  
 4:15—Record Program  
 4:45—Dr. H. Edward Meyers  
 5—Brother Ken's Kiddies  
 5:30—NBC-KPO Program  
 5:45—Al, Mack and Tommy  
 6—Record Program  
 7—Tom Murray's Hill Billies  
 7:30—String Trio  
 7:45—Joe Warner's Jolly Journal  
 8—Studio Program  
 8:30—Hotel Miramar Orchestra  
 9—Record Program  
 9:15—Wesley Tourtellotte, Organist  
 9:45—Close Partners, sketch  
 10 to 11 P.M.—Record Program

499.7 Meters **KFSD** Franklin 6353  
 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—NBC-KGO Program  
 8—Musical Revue  
 8:35—Stock Reports  
 8:45—NBC-KGO Program  
 9—Good Cheer Program  
 9:15—NBC-KPO Programs to 10  
 10—Martha Meade Society  
 10:15—Radio Dental Clinic  
 10:30—NBC-KPO Programs to 11:30  
 11:30—NBC-KGO Programs to 1  
 1 P.M.—U. S. Grant Hotel S serenaders  
 1:30—NBC-KPO Program  
 2—NBC-KGO Programs to 3:30  
 3:30—French Lesson  
 4—Studio Program  
 4:30—NBC-KGO Programs to 5  
 5—Studio Program  
 5:10—Program Resume  
 5:15—Better Business Bureau  
 5:20—Late News Items  
 5:30—NBC-KGO Programs to 7:45  
 7:45—Political Talk  
 8—NBC-KGO Programs to 8:30  
 8:30—NBC-KPO Program  
 9—NBC-KGO Programs to 10:30  
 10:30—NBC-KPO Program  
 11 to 12 mid.—NBC-KGO Programs

204 Meters **KGA** Main 3434  
 1470 Kcys. 5000 Watts  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 12  
 12 noon—News Bulletins  
 12:05—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 5:15  
 5:15—Peerless Quarter Hour  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Dayton Three  
 7 to 12 mid.—NBC-KPO Programs

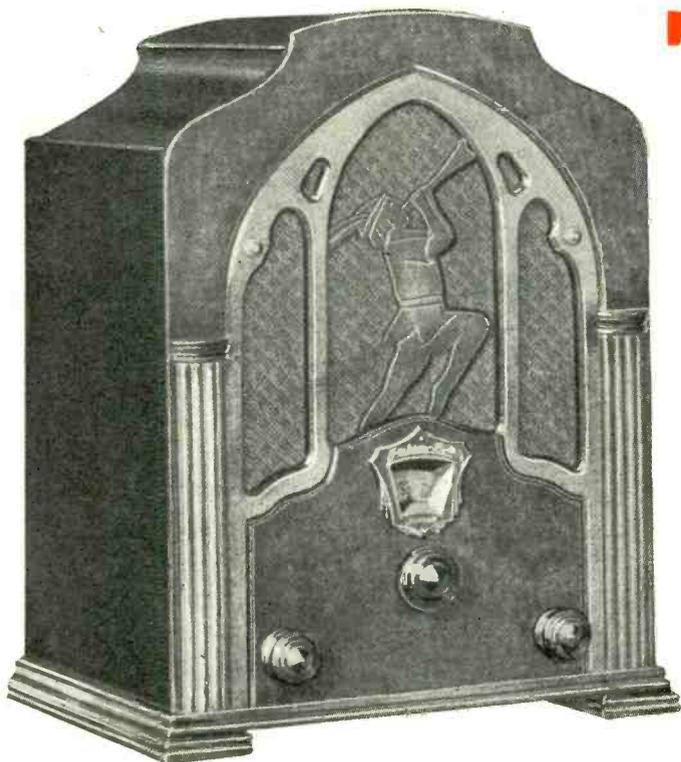
285.5 Meters **KNX** Hemp. 4101  
 1050 Kcys. 5000 Watts  
 L. A. Evening Express, Los Angeles  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—International Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 11—Jack Carter's Birthday Party  
 1—New Paris Inn  
 2—Eddie Albright, The Bookworm  
 3—Matinee Mirthmakers  
 4—Travogue; Stocks; Announcements  
 4:15—Maxine's Shopping Service  
 5—Town Crier  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 6:45—Feature Program  
 7—Frank Watanabe and Hon. Archie  
 7:15—Rev. R. P. Shuler  
 8—Sol Hoopi's Hawaiians  
 8:30—American Legion Program  
 9—News  
 9:15—Dreamin' Time, with Drury  
 Lane  
 9:30—Stuart Buchanan & Ensemble  
 10—Buddie Fisher's Orchestra  
 11 to 12 midnight—New Paris Inn

333.1 Meters **KHJ** Vandike 7111  
 900 Kcys. 1000 Watts  
 Don Lee, Inc., Los Angeles, Calif.  
 7 A.M.—News Briefs and Records  
 7:45—Captain Dobbsie  
 8—Shell Happytime  
 8:30—CBS Programs to 9:30  
 9:30—Through the Looking Glass  
 9:45—Gene Wolf and Orchestra  
 10:15—Martha Meade Society  
 10:30—Phoebe Elkin's Magazine  
 11—CBS Programs to 12:30  
 12:30 P.M.—World-wide News  
 12:45—Charlie Hamp & Beauty Talk  
 1—Times Forum  
 1:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Program  
 4:15—U. S. C. Trojan Period  
 4:30—The Sampler  
 5—CBS Program  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—CBS Programs to 6:15  
 6:15—Hutton's Ensemble  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 8:15  
 8:15—Joe Crail speaks  
 8:30—To the Ladies  
 9—Nesbitts, the Bachelors  
 9:15—Eb and Zeb  
 9:30—Zoellner String Quartette  
 10—World-wide News  
 10:10—Bisque Band  
 10:15—Grand Hotel Orchestra  
 11—Hotel Roosevelt Orchestra  
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

468.5 Meters **KFI** Richm'd 6111  
 640 Kcys. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 6:30 A.M.—Stock Market Quotations  
 6:45—Health Exercises  
 7:30—NBC-KGO Programs to 9  
 9—Dorothy Raymond, Pianist  
 9:15—NBC-KGO Program  
 9:30—Fashion Tour with Melisse  
 10—NBC-KGO Program  
 10:15—Lou Gordon, Tenor; Jackson Swales, Pianist; Sally Hill, Speaker  
 10:30—NBC-KGO Program  
 11:30—Polly Hall, Pianist  
 11:45—State Market Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1—News Release  
 1:10—Woman Columnist of the Air  
 1:15—Ann Warner Chats  
 1:45—Baldassare Ferlazzo, Violinist  
 2—Tom Murray's Hill Billies  
 2:45—NBC-KGO Programs to 3:15  
 3:15—Hale Hooper, Songs  
 3:30—NBC-KGO Program  
 3:45—News Release  
 4—Wesley Tourtellotte, Organist  
 4:30—Studio Program  
 4:45—Nick Harris Program  
 5—String Trio  
 5:30—NBC-KGO Programs to 8  
 8—Hotel Miramar Orchestra  
 8:30—Virginia Dixie Singers  
 9—KFI Fun Factory, Unlimited  
 10—NBC-KGO Program  
 10:15—Hotel Ambassador Orchestra  
 11 to 12 mid.—NBC-KGO Programs

384.4 Meters **KTM** Exposition 1341  
 780 Kcys. 1000 Watts  
 Pickwick Broad. Corp., Los Angeles  
 6 A.M.—Spanish Concert  
 8:30—Recorded Program  
 9—Dr. McCoy's Health Talk  
 9:30—Recorded Program  
 10—Silent Period  
 1—Poetry  
 1:15—World Wide Christian Couriers  
 1:45—Dance Marathon  
 2—Spanish Concert  
 3—Recorded Program  
 4—Bert Olbert's Request Records  
 5—Silent Period  
 8—String Ensemble  
 8:30—Virginia Karns and Gus Mack, Miniature Symphony  
 9—Charles Lierley  
 10—Dance Marathon  
 10:30—Jack Dunn  
 11—Bartley Sims, Organ  
 11:30—Request Records  
 1 to 4 A.M.—Recorded Program

239.9 Meters **KFOX** Phone: 672-81  
 1250 Kcys. 1000 Watts  
 Nichols & Warinner, Long Beach, Cal.  
 4:15—Dental Clinic  
 4:45—Tennessee Joe  
 5—Sunset Harmony Boys  
 5:30—Bill and Co  
 5:45—Marblehead and Rosebud  
 6—“Married Life,” comedy skit  
 6:15—Cheerio Boys  
 6:30—KFOX School Kids  
 6:45—The Three Girls  
 7—The Vagabonds  
 7:15—The Boy Detective  
 7:30—Chandu, the Magician  
 7:45—Paradise Trio  
 8—Petri's Programme Beautiful  
 8:15—Al and Mommie  
 8:30—Blue Ribbon Group  
 9—Vera Graham, Organist  
 9:30—Everett Hoagland's Orchestra  
 9:45—News Report  
 10—Everett Hoagland's Orchestra  
 11 to 12 midnight—Henry Halstead's Orchestra



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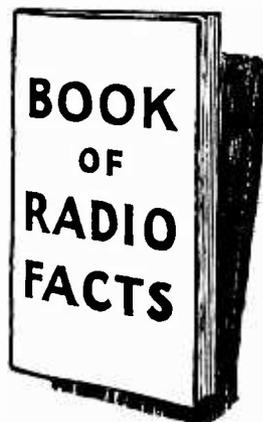
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# WEDNESDAY Programs

August 24, 1932

**340.7 Meters KLX** Lake. 6000  
**880 Kcys.** 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; Stocks  
 9—Modern Homes Period  
 9:30—Better Business Talk  
 9:30—Records  
 10:15—Stocks; Financial Information; Car Load Reports; Weather  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Ethel Rhinard, Organist  
 3:45—Galen Harvey, Piano Rambles  
 4—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—The Three Cocoanuts  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—The Clark Sisters  
 7:45—Fred and Morris, Comedians  
 8—John Wharry Lewis' Quintet  
 9—Ethel Rhinard and Cora Scott  
 9:30—The Gay Caballeros  
 10—Harmony Hick  
 10:15 to 11 P.M.—Dance Program

**296.6 Meters KQW** Ballard 777  
**1010 Kcys.** 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose  
 6:45 A.M.—Echoes of Portugal  
 7—The Breakfast Hour  
 8—Silent Period  
 9—Morning Melodies  
 10—Helpful Hour; Recordings  
 11—Eleventh Hour Program  
 11:30—Band Concert  
 12 noon—Recordings  
 12:30—Weather; State Markets  
 1—One o'Clock Program  
 1:30—The Friendly Hour  
 2:30—Martha Meade Program  
 3—Silent Period  
 4:30—Story Time, Lena Leland  
 4:45—Skippy  
 5—Vespers  
 5:30—Dinner Music  
 6—Evening Echoes  
 6:15—Franco's Program  
 6:30—State Market Reports  
 6:45—Radio News and Forum  
 7:45—Liberty Bell Quarter Hour  
 8—American Legion War Camp  
 8:15—Song Recital  
 8:30—Studio Program  
 9 to 9:30 P.M.—Flashlight Program

**280.2 Meters KJBS** Ord. 4148-49  
**1070 Kcys.** 100 Watts  
 J. Brunton & Sons, San Francisco  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Popular Records  
 8:30—S. F. Breakfast Club  
 9—Recordings  
 9:30—Irene Hubbell, Pianist  
 9:45—Recordings  
 10—The Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:30—Variety Recordings  
 11:30—Charles' Miniature Vaudeville  
 11:45—Concert Music  
 12 noon—Recorded Program  
 12:30—Band Concert  
 12:45—Song Cycle  
 1:05—Stock Report; Records  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; Records



**HERBERT WIXON**  
 KHQ—STAFF ARTIST

4—Julie and Jim  
 4:15—Popular Recordings  
 4:30—Asso. Food Stores' Program  
 5—Variety Records  
 5:30—Carl Coveny and Pat Buckman  
 5:45—Records  
 6:15—Art Fadden  
 6:30—Walkathon  
 6:45 to 7 P.M.—Records  
 12:01 to 6 A.M.—Owl Program

**243.8 Meters KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts  
 Pac. Broadcast. Corp., San Francisco  
 7 A.M.—Dawn Salute  
 8—Breakfast Hour  
 8:45—Tuneful Topics  
 9—At the Console; Melody Moods  
 10—Sunshine Hour  
 11—Album Leaves  
 11:15—Manhattan Moods  
 11:30—Prudence Penny  
 11:45—Song and Dance Kings  
 12 noon—Meridian Medleys  
 12:45—Glen Goff, Organist  
 1:45—Musical Contrasts  
 2—Town Hall Harmonies  
 2:30—Community Question Box  
 2:45—Symphony Highlights  
 3:45—Better Business Bureau  
 4—Musical Novelties  
 4:30—"Your Helpful Friend"  
 4:45—On Parade  
 5—Metropolitan Hour  
 6—Revue  
 6:30—Waltz Time  
 7—"The Daily Challenge"  
 7:15—Tone Paintings  
 7:45—Bob Allen, Piano Recital  
 8—Ted Rio-Rito's Band  
 8:30—G. Donald Gray, Song Recital  
 8:45—Virginia Miller, Piano Recital  
 9—Sydney Dixon, Song Recital  
 9:15—Drama, "Crime Specialist"  
 9:45—News Flashes  
 10—Goff's Organ Serenade  
 11 to 12 midnight—Concert Memories

**491.5 Meters KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast  
 7:30—Exercise Period  
 8—Shell Happytime  
 8:30—CBS Programs to 9:30  
 9:30—Betty Crocker  
 9:45—Kitchen Lyrics. Ann Welcome  
 10—KFRC Shopper's Club  
 10:30—Globe Trotter  
 10:35—CBS Programs to 12  
 12 noon—Noonday Concert  
 1—CBS Programs to 1:30  
 1:30—Stock Exchange Quotations  
 1:35—Globe Trotter  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:30  
 4:30—Popular Recordings  
 4:45—CBS Program  
 5—Skippy  
 5:15—Globe Trotter; Town Topics  
 5:30—CBS Programs to 6:45  
 6:45—Bobs, Sports Authority  
 7—CBS Program  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—Shortridge Political Campaign  
 8:15—CBS Program  
 8:30—Eno Crime Club  
 9—Memories  
 9:15—Eb and Zeb  
 9:30—Isle of Golden Dreams  
 10—Bisquick Band  
 10:05—Frank Trevor's Dance Band  
 10:30—MAGIC Mirror  
 11—Henry Halstead's Orchestra  
 12 to 1 A.M.—Request Hour

**535.4 Meters KTAB** Garfield 4700  
**560 Kcys.** 1000 Watts  
 Assoc. Broadcasters, Oakland, Calif.  
 6:45 A.M.—Records  
 7:15—Morning Reporter  
 7:30—Surprise Program  
 8—Allay Oop! with Bob Roberts  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour  
 10:35—Dr. B. L. Corley  
 11—Store Scenes  
 11:25—X-Bar-B Ranch Boys  
 12 noon—Echoes of Portugal  
 12:30—News Service; Records  
 1—Over the Teacups  
 1:30—Studio Program  
 1:45—"Lunatics at Large"  
 2—Recordings  
 2:15—Billie Burke, Entertainer  
 2:30—Studio Program  
 2:45—Baseball from Seal Stadium  
 4:30—Jack Hall and Clem Kennedy  
 5—Uncle Rod's Smile Club  
 5:30—Dr. J. Douglas Thompson  
 6—Ernie Smith's Magazine Review  
 6:15—Studio Program  
 6:30—Ernie Smith's Sport Page  
 6:45—Reporter  
 7—Covered Wagon Jubilee  
 7:30—News Service  
 7:45—Italian Program  
 8:15—Piano Flashes  
 8:30—Edmund Brees in "Memories"  
 8:45—The Gossipers  
 9—Beverly Hill Billies  
 10—Golden Memories, Louise Tabor  
 10:30—"Treasure Chest"  
 11 to 1 A.M.—Night Owls with Ray Howell

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**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—Carnival with Ken Stuart  
12 noon—CBS Programs to 1:15  
1:15—John C. Stevenson  
1:45—CBS Programs to 2:15  
2:15—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Cecil Solly, Garden Talk  
4:45—CBS Program  
5—Hill and Dale  
5:30—Skippy  
5:45—CBS Programs to 7  
7—Sports Review  
7:30—Chandu, the Magician  
7:45—Mayor Dore, Talk  
8—CBS Program  
8:15—Arizona Joe  
8:30—Eno Crime Club  
9—The Globe Trotter  
9:30—Midweek Jubilee  
11 to 12 mid.—McElroy's Greater Oregonians

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6:30 A.M.—Farm Flashes  
6:45—Crazy Cowboys  
7—Dr. Keyvon's Church  
7:30—Organ Revue  
8—Shell Happytime  
8:30—The Modern Shopper  
9—CBS Program  
9:30—Betty Crocker  
9:45—CBS Programs to 2:15  
2:15 P.M.—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Joe Lento, Guitarist  
4:45—CBS Program  
5—George Yount, Organist  
5:30—CBS Programs to 6:15  
6:15—The Angora Man  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Program  
8—George Yount, Pianist  
8:15—Jack Hughes' Book Review  
8:30—Eno Crime Club  
9—Boxing Matches  
10:15—Crazy Quartette  
10:30—Magic Mirror  
11 to 12 mid.—Cole McElroy's Orch.

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings  
8:45—Dr. Wade W. Forrester  
9—Silent Period  
1 P.M.—Weather Forecast  
1:05—Latin-American Program  
2—Union Mutual Life  
2:08—Recordings  
2:30—Watch Tower Program  
2:45—Recordings  
3—The KROW-lian Revue  
4—The Texas Cowboy  
4:15—Nell Callahan, Pianist  
4:30—Recordings  
4:45—Studio Program  
5—Italian Program  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—"Rovers in Romance"  
7:45—The Texas Cowboy  
8 to 8:30 P.M.—Latin-American Program

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—Fisher's Farm Broadcast  
7:30—NBC-KGO Programs to 9:15  
9:15—Prudence Penny  
9:30—NBC-KGO Program  
9:45—Vocal Recital  
10—NBC-KGO Programs to 11:30  
11:30—Male Quartet  
11:45—Club Minutes  
12 noon—Masterworks of the Piano  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—The Home Towners  
1:30—NBC-KGO Programs to 3  
3—Santiseptic Program  
3:15—NBC-KGO Programs to 3:45  
3:45—News of the Air  
4—NBC-KGO Program  
4:15—Memory Book  
4:30—NBC-KGO Programs to 6:30  
6:30—Vacation Land Review  
7—NBC-KGO Programs to 8  
8—Fireseed Melodies  
8:30—NBC-KGO Program  
8:45—Male Quartet  
9—NBC-KGO Programs to 10:15  
10:15—Greater Washington Hour  
11:15 to 12 mid.—NBC-KGO Program.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:15—Cisco Bullivant, Exercises  
7:30—Herb Wixson  
8—NBC-KGO Programs to 9  
9—Joyner's Joys, Walt and Marian  
9:15—Sartori and Wolff  
9:30—Home Comfort  
9:45—Fashion Notes  
10:15—Home Canning Contest  
10:30—NBC-KGO Programs to 1  
1—Various Programs  
1:30—NBC-KGO Program  
1:45—Spokane Fur Co.  
2—NBC-KGO Program  
2:30—Commercial Creamery  
3—NBC-KGO Programs to 3:45  
3:45—Peerless Dental Hygiene  
4—NBC-KGO Program  
4:15—To be announced  
5:15—Skippy  
5:30—NBC-KGO Programs to 6:45  
6:45—Editorial Column  
7—NBC-KGO Programs to 8:45  
8:45—Crazy Crystals  
9 to 12 mid.—NBC-KGO Programs

**322.4 Meters KFVI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:45—Popular Tunes  
11—Marion Day, Home Economics  
11:30—Learn Italian, Prof. Achille  
11:45—Musical Sketches  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Organ Interlude  
7:15—Margaret Lambert, Soprano  
7:30—Silent Period  
8:30—Virginia Mifka, Pianist  
8:45—John D. Barry, World Events  
9—Let's Dance  
9:15—Anna Nettelman, Soprano  
9:30—Guitar Duet  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—Rhythmic Aces; Sport News  
8—NBC-KPO Programs to 9:15  
9:15—Mary's Morning Talk  
9:45—NBC-KPO Programs to 11  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 1  
1 P.M.—Mary's Afternoon Talk  
1:15—NBC-KPO Programs to 3:10  
3:10—Lost and Found Advtv.  
3:15—NBC-KPO Program  
3:45—The World Bookman  
4—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 7:45  
7:45—Dollars and Sense Program  
8—NBC-KPO Programs to 9:15  
9:15—Eb 'n' Zeb  
9:30 to 12 mid.—NBC-KPO Programs

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 5:15  
5:15—Peerless Quarter Hour  
5:30 to 12 mid.—NBC-KPO Programs

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Sereaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 6:45  
6:45 P.M.—Newscasting  
7—NBC-KPO Program  
7:15—Silent period  
8 to 12 mid.—NBC-KPO Programs

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M.—Morning Appetizers  
7:45—Cecil and Sally  
8—NBC-KGO Programs to 8:30  
8:30—The Specialists  
9—The Oregonian of the Air  
9:15—NBC-KGO Program  
9:30—Cooking School  
10:15—NBC-KGO Programs to 11:30  
11:30—Me and My Shadow  
12 noon—Oregonian of the Air  
12:15—NBC-KGO Program  
1—15 Minutes at Lipman-Wolfe's  
1:15—Crazy Crystals Quartet  
1:45—Anson Weeks' Orchestra  
1:55—Edna Wallace Hopper  
2—Piano Recital  
2:15—Tea Time Bazaar  
3:15—NBC-KGO Programs to 3:45  
3:45—Oregonian of the Air  
4:15—Santiseptic Program  
4:15—The Man from the South  
4:30—Studio Program  
5—NBC-KGO Programs to 6:45  
6:45—Kelly's Salon Orchestra  
7—NBC-KGO Programs to 8  
8—Samoa Islanders  
8:15—Olympians  
8:30—NBC-KGO Program  
8:45—Albert Gillette Recital  
9:15—NBC-KGO Programs to 9:45  
9:45—Gordon Onstad, Tenor  
10—NBC-KGO Program  
10:15—The Mad Hatters  
10:45—Musical Program  
11—Just Dreaming, Clarence Tolman  
11:15 to 12 midnight—Bagdad Organ

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Organ Concert: KGO  
7:30—United States Army Band:  
KGO, KFI, KFSD, KTAR  
8—GE Circle, Grace Ellis, hostess:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song: KGO,  
KHQ, KFI, KFSD on 8:45  
9—Harold Stokes and His Orchestra:  
KGO, KFI on 9:15  
9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall: KGO  
9:45—Pair of Pianos, Grace Fran-  
kel, Gertrude Lyne: KGO  
10:15—Entertainers, Tommy Mon-  
roe, baritone: KGO, KOMO, KGW  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KGHL  
11:30—Organ Recital: KGO, KHQ  
off 12, KOMO on 12 to 12:12,  
KFSD  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR on 12:30,  
KSL, KGIR, KGHL  
1—Stringwood Ensemble, instru-  
mentalists direction Charles Hart:  
KGO, KFSD  
1:30—The Little Colleen: KGO,  
KHQ, KFSD  
1:45—Argentine Trio: KGO, KFSD  
2—Vagabonds, vocalists; orchestra  
direction Meredith Willson: KGO,  
KHQ off 2:30  
3—Paul Whiteman and His Chief-  
tains: KGO  
3:15—Royal Vagabonds, Ward Wil-  
son, impersonations; vocalists;  
orchestra direction Billy Artz:  
KGO, KHQ, KOMO, KGW, KFI  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KSL  
3:45—News Service: KG, KGIR  
4—American Taxpayers League Pro-  
gram: KGO, KOMO, KFSD,  
KTAR, KGIR  
4:15—Soloist: KGO, KHQ, KFSD  
4:30—Pirate Gold, dramatic pro-  
gram, tale of Captain Kidd: KGO  
5—Novelettes, Ben Klassen, tenor;  
orchestra direction Paul Carson:  
KGO, KHQ off 5:15, KOMO,  
KGW, KFI, KTAR, KOA, KGHL  
5:30—Mobiloil Concert, Gladys Rice,  
soprano; Men About Town, vocal  
trio: KGO, KHQ, KOMO, KGW,  
KFI, KTAR, KSL  
6—Corn Cob Pipe Club of Virginia:  
KGO, KHQ, KOMO, KGW, KFI,  
KSL, KGIR, KGHL  
6:30—Western Artists Series: KGO,  
KHQ, KGW  
6:45—Tallant Tubbs for U. S. Sena-  
tor: KGO, KFI  
7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL  
7:15—Maxwell House Program:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL  
7:30—Team Mates, Mary Wood, so-  
prano; Irving Kennedy, tenor;  
Snowdrift Quartet; Urbain Hart-  
man, Henry Iblings, tenors; Wil-  
liam Brandt, baritone; Charles  
Henri, basso; Howard Kimes, ac-  
companied; Sam Moore, guitar  
soloist; orchestra direction Joseph

Hornik: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KSL,  
KOA  
8—One Man's Family, serial drama  
by Carlton E. Morse; episode sev-  
enteen: KGO, KHQ, KOA, KGHL  
8:30—Billy Jones and Ernie Hare:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KSL  
8:45—Charlie Agnew and His Or-  
chestra: KGO  
9—Dancing in Milwaukee: KGO,  
KHQ  
9:15—Goodyear Program: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGIR, KGHL  
9:45—Out of the East, concert or-  
chestra direction Emil Polak:  
KGO, KHQ  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Anson Weeks' Orchestra:  
KGO, KHQ; KFSD off 10:30  
10:45—Organ Concert: KGO, KHQ,  
KFSD  
11—Ted Fio-Rito and His Hotel St.  
Francis Dance Orchestra: KGO,  
KFI, KFSD  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD  
440.9 Mtrs. **NBC-KPO** GAR. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**  
7:30 A.M.—Organ Concert: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:30  
9:15—Stringwood Ensemble: KPO  
off 9:30, KGA, KJR on 9:45, KEX,  
KFSD  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras: KPO, KGA, KJR,  
KEX, KFSD, KGIR on 10:15  
10:30—Syncopators, Harold Stokes'  
dance orchestra: KPO, KGA,  
KJR, KEX, KFSD  
10:45—Smackouts, comedy duo:  
KPO, KGA, KJR, KEX, KFSD  
11—Salon Concert Ensemble: KPO,  
KTAR  
11:30—Rhythmic Serenade: KPO off  
11:45, KGA, KJR, KEX on 11:45  
11:45—Scripture Reading: KPO  
11:46—Tickling the Keys: KPO  
11:50—South San Francisco Stock-  
yards Report: KPO  
11:57—Time Signals: KPO  
12 noon—Mid-week Musicales: KPO,  
KGA on 12:05, KJR, KEX  
12:15—Tom 'n' Dudd: KPO, KGA,  
KJR, KEX  
12:30—Rhythm Vendors, orchestra:  
KPO, KGA, KJR, KEX  
1—Jingle Joe, Joe Parsons, basso;  
organ: KPO, KGA, KJR, KEX  
1:15—Swanee Serenaders: KPO,  
KGA, KJR, KEX  
1:30—Beau Balladeer: KPO, KGA,  
KJR, KEX  
1:45—Schirmer and Schmitt: KPO,  
KGA, KJR, KEX  
2—Discovery Hour: KPO  
2—Walderf Astoria Sert Room Or-  
chestra: KGA, KJR, KEX, KFSD,  
KGHL on 2:15, KSL off 2:15  
2:30—Drifting and Dreaming, the  
Harding sisters, two piano team:  
KGA, KJR, KEX, KFSD

2:45—Donald Novis, tenor; orches-  
tra: KGA, KJR, KEX, KECA,  
KFSD  
3—The Cavaliers: KPO, KGA on  
3:05, KJR on 3:15 off 3:55, KEX,  
KFSD off 3:45  
4—Sunset Serenaders: KPO, KGA,  
KJR, KEX  
5—Footlight Fantasies: KPO, KGA,  
KJR, KEX off 5:15  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA,  
KJR, KEX, KFSD  
6—Music Masters: KPO, KGA,  
KJR, KEX, KGIR on 6:15  
6:30—Tish, dramatization of story  
by Mary Roberts Rinehart: KPO,  
KGA, KJR, KEX, KECA, KFSD,  
KGIR, KGHL  
6:45—Cec and Sally: KPO  
6:45—Jane Froman and Her Band:  
KGA, KJR, KEX, KFSD, KSL,  
KGHL  
7—Tom Mitchell, Baritone: KPO,  
KJR, KEX  
7:15—News Editor of the Air:  
KPO  
7:30—Silver Strains, mixed quartet;  
orchestra: KGA, KJR off 7:45,  
KECA on 7:45  
7:30—University of California Pro-  
gram: KPO  
8—Personal Closeups, John and  
Ned, harmony duo, interviewed by  
Gypsy: KGA, KJR, KEX  
8—'Philco Frolickers': KPO  
8:15—Marching Through, with the  
Guardsmen, male quartet; salon  
orchestra direction Rex Dunn:  
KPO, KGA, KJR, KEX, KGHL  
off 8:30  
9—Hill Billies, Charles Marshall,  
John O'Brien, John Toffoli, Ace  
Wright, Sam Moore: KPO, KGA,  
KJR off 9:15, KEX  
9:30—NBC Drama Hour: KPO,  
KGA, KJR, KEX  
10—Myron Niesley, tenor: KPO,  
KGA, KJR, KEX  
10:15—National Concert Orchestra:  
KPO, KGA, KJR, KEX  
11—Carol Lofner and His Bal Tab-  
arin Orchestra: KPO, KGA, KJR,  
KEX  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

## CBS

### Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK,  
KMJ, KWG, KERN, KOL, KFRC,  
KHJ, KGHL  
9—Grg. Hall and his Hotel Taft  
Orchestra: KFBK, KMJ, KWG,  
KERN, KOL, KVI, KFPY, KFRC,  
(KHJ on 9:15), KGB  
9:30—Madison Ensemble: KHJ  
9:45—Madison Ensemble: KFBK,  
KWG, KERN, KOL, KVI, KFPY,  
KHJ, KGB  
10—Columbia Artists Recital:  
KFBK, KMJ, KERN, KVI, KHJ,  
KGB  
10:30—Elizabeth Barthell: KFBK,  
KMJ, KWG, KERN, KVI, KFPY,  
KFRC  
10:45—Columbia Salon Orchestra:  
KFBK, KMJ, KWG, KERN, KVI,  
KFPY, KFRC, KHJ, KGB  
11:15—Madame Belle Forbes Cutter:  
KFBK, KMJ, KWG, KERN, KVI,  
KFPY, KFRC, KHJ, KGB  
11:45—Four Eton Boys: Male Quar-  
tet: KFBK, KMJ, KWG, KERN,  
KVI, KFPY, KFRC, KHJ, KGB  
12 noon—The Captivators: KFBK,  
KMJ, KWG, KOL, KVI, KFPY,  
KHJ, KGB

12:30—Dancing by the Sea: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB  
 1—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB  
 1:15—Kathryn Parsons: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB  
 1:30—Between the Bookends: KWG, KERN, KVI, KFPY, KGB  
 1:45—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 2—Happy Time with Irene Beasley: KOL, KVI, KFPY  
 4—To be announced: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 4:15—Red Nichols' Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 4:45—The Songsmiths: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC  
 5:30—Phil Baxter's Orch.: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 5:45), KGB  
 6—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 6:30—Isham Jones and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 7—Columbia Symphony Orchestra: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB  
 7:15—Columbia Symphony Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ  
 7:30—Charles Carlile, Tenor, with Freddie Rich's Orchestra: KFPY  
 7:45—Ozzie Nelson and his Glen Island Orchestra: KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB  
 8—Eddie Duchin and his Casino Orchestra: KOL, KFPY  
 8:15—Eddie Duchin and his Casino Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ  
 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

209.7 Meters **KECA** Richm'd 6111  
 1430 Kcs. 1000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record Program  
 10—News Release  
 10:15—Record Program  
 11—German Lesson, Annette Doherty  
 11:15—Record Program  
 1:45 P.M.—Bob, Bunny and Junior  
 2—Record Program  
 2:45—NBC-KPO Program  
 3—Record Program  
 3:30—Alex. Bevani, Italian Language  
 3:45—Bill Hayman, Songs  
 4—News Release  
 4:15—Record Program  
 4:45—Announcement Period  
 5—Brother Ken's Kiddies  
 5:30—NBC-KPO Program  
 5:45—Al, Mack and Tommy  
 6—L. A. Fire Dept. Orchestra  
 6:30—NBC-KPO Program  
 6:45—Record Program  
 7—Tom Murray's Hill Billies  
 7:30—Hudson Essex Orchestra  
 7:45—Joe Warner's Jolly Journal  
 8—Studio Program  
 8:30—Miramar Hotel Orchestra  
 9—Hemlock Corners  
 9:15—Wesley Tourtellotte, Organist  
 9:45—Close Partners, sketch  
 10 to 11 P.M.—Record Program

285.5 Meters **KNX** Hemp. 4101  
 1050 Kcs. 5000 Watts  
 L. A. Evening Express, Los Angeles  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 11—Marmola Transcription  
 12 noon—News  
 1—New Paris Inn  
 2—Eddie Albright, The Bookworm  
 3—Matinee Mirthmakers  
 4—Travelogue; Stocks; Announcements  
 4:15—Maxine's Shopping Service  
 5—Town Crier  
 5:45—Records  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 6:45—Feature Program  
 7—Frank Watanabe and Hon. Archie  
 7:15—R. M. Cannon  
 7:30—Vigilantes, Mirthquakers  
 7:45—Buron Pitts (political)  
 9—News  
 9:15—KNX Ensemble  
 10—Buddie Fisher and his Orchestra  
 11 to 12 midnight—New Paris Inn

499.7 Meters **KFSD** Franklin 6353  
 600 Kcs. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—NBC-KGO Program  
 8—Musical Revue  
 8:35—Stock Reports  
 8:45—NBC-KGO Program  
 9—Good Cheer Program  
 9:15—NBC-KPO Programs to 11  
 11—Child Psychology  
 11:30—NBC-KGO Programs to 2  
 2 P.M.—NBC-KPO Programs to 4  
 4—NBC-KGO Programs to 4:30  
 4:30—Belcanto Chorus  
 5—Studio Program  
 5:10—Program Resume  
 5:15—Postal Talk  
 5:20—Late News Items  
 5:30—Studio Program  
 5:45—NBC-KPO Program  
 6—U. S. Grant Hotel Serenaders  
 6:30—NBC-KPO Programs to 7  
 7—NBC-KGO Programs to 8  
 8—Dr. Strauss Sketchbook  
 8:30—NBC-KGO Program  
 8:45—Studio Program  
 9—Dance Music  
 9:15—NBC-KGO Program  
 9:45—Nashold's Ballroom  
 10 to 12 mid.—NBC-KGO Programs

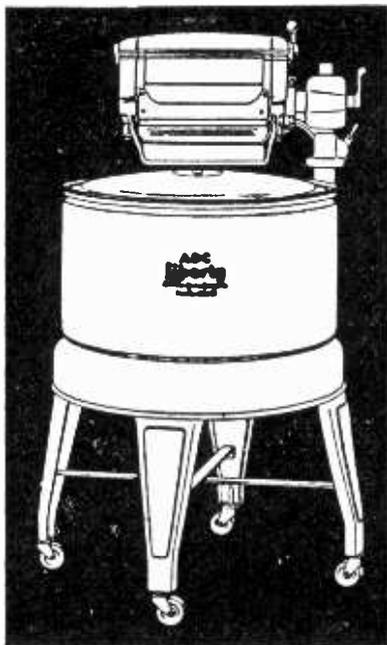
333.1 Meters **KHJ** VAndike 7111  
 900 Kcs. 1000 Watts  
 Don Lee, Inc., Los Angeles, Calif.  
 7 A.M.—News Briefs and Records  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Jack and Grace  
 9:15—CBS Programs to 10:15  
 10:15—Phoebe Elkin's Magazine  
 10:45—CBS Programs to 12:30  
 12:30 P.M.—World-wide News  
 12:45—Charlie Hamp & Beauty Talk  
 1—Times Forum  
 1:30—Blue Ridge Colonel  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—To be announced  
 4:15—CBS Program  
 4:30—Kerry Conway, Chats on Words  
 4:45—Ken's Crazy Quilt  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—CBS Program

6—To be announced  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 8:15  
 8:15—Senator Shortridge speaks  
 8:30—Eno Salts Crime Club  
 9—To be announced  
 9:15—Eb and Zeb  
 9:30—Isle of Golden Dreams  
 10—World-wide News  
 10:10—Bisquick Band  
 10:15—Frank Trevor's Orchestra  
 10:30—Magic Mirror  
 11—Hotel Roosevelt Orchestra  
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

468.5 Meters **KFI** Richm'd 6111  
 640 Kcs. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 6:30 A.M.—Stock Market Quotations  
 6:45—Dr. Seixas, Health Exercises  
 7:30—NBC-KGO Programs to 9  
 9—Helpful Hints to Housewives  
 9:15—NBC-KGO Program  
 9:30—Fashion Tour with Melisse  
 10—Dorothy Raymond, Pianist  
 10:15—English Lesson, Ayrtria Drew  
 10:30—NBC-KGO Program  
 11:30—Randy Andrews, Songs  
 11:45—Market Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1—News Release  
 1:10—Woman Columnist of the Air  
 1:15—Ann Warner Chats  
 1:45—Cheiro, Astrologist  
 2—Tom Murray's Hill Billies  
 3—Baldwin Twins  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News Release  
 4—Question Box  
 4:15—Studio Program  
 4:30—Winnie Moore, Nomad Novelist  
 4:45—Julie Kellar, Harpist  
 5—NBC-KGO Program  
 5:15—Studio Program  
 5:30—NBC-KGO Programs to 6:30  
 6:30—Orchestra  
 6:45—NBC-KGO Programs to 8  
 8—String Ensemble, Organist and Tenor  
 8:15—Helene Handin, Truthful Trouper  
 8:30—NBC-KGO Program  
 8:45—Orchestra  
 9:15—NBC-KGO Program  
 9:45—Orchestra  
 10—NBC-KGO Program  
 10:15—Hotel Ambassador Orchestra  
 11 to 12 mid.—NBC-KGO Programs

239.9 Meters **KFOX** Phone: 672-81  
 1250 Kcs. 1000 Watts  
 Nichols & Warinner, Long Beach, Cal.  
 4 P.M.—News Report  
 4:15—Dental Clinic  
 4:45—Tennessee Joe  
 5—Sunset Harmony Boys  
 5:30—Bill and Co  
 5:45—Rosebud and Marbiehead  
 6—"Married Life," comedy skit  
 6:15—Cheerio Boys  
 6:30—KFOX School Kids  
 6:45—Laundry Queen Four  
 7—The Three Girls  
 7:15—The Boy Detective  
 7:30—Chandu, The Magician  
 7:45—Dr. Williams  
 8—Petri's Programme Beautiful  
 8:15—Al and Monnie  
 8:30—Blue Ribbon Group; Mack, Himself  
 9—Pacific Coast Club Orchestra  
 9:30—Cally Holden's Orchestra  
 9:45—News Report  
 10—Cally Holden's Orchestra  
 11 to 12 midnight—Halstead's Orchestra

# YOU CAN NOW SAVE \$150<sup>00</sup> YEARLY ON YOUR LAUNDRY BILLS



ABC Liberty \$79.50

**I**NVEST your laundry dollars in ABC Home Laundry Equipment, which will result not only in a drastic saving in washing and ironing expense (\$150 or more yearly) for years to come, but will eliminate needless loss through lost or torn garments, streaked and faded colored clothing and linens worn out before their time because of the use of too harsh chemicals.

Prices on this complete Home Laundry Unit are amazingly low, and in addition, terms are modest and well within the smallest budget. Phone your nearest dealer for free demonstration.

# ABC Washer-Ironer

## 48 Pounds of Wash

6 tubsful, at 8 lbs. of clothes  
(dry weight) per tub.

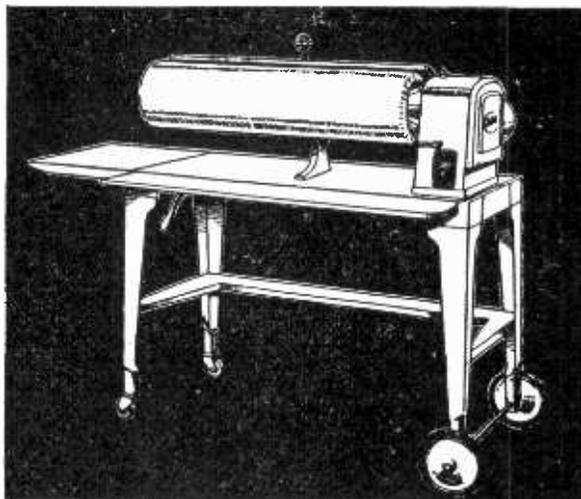
Cost of electricity for wash-  
ing and wringing, based on  
the 7c electric rate, less than  
3c

Starch, bluing, soap, etc.  
10c

Gas for heating water  
9c

Water  
3c

Ironing, cost of electricity  
17c.



TOTAL COST

# 42c

ABC Ironer \$98.50

A white wash with less wear and tear . . . a longer life for your finest underthings and favorite linens . . . that's what ABC's "cushioned washing force" means to you. The ABC Liberty is built throughout from quality materials, with quality workmanship — by ABC — a name which has signified long, dependable service for twenty-three years. Ironing with the ABC Ironer is as simple, easy and speedy as operating an ABC Washer. A touch of the lever starts and stops the Ironer—irons everything from table linens to shirts with the utmost ease.

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(Regular Retail Price \$4.25)

# Both for \$3

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Renewal

Extension

# THURSDAY Programs • • • August 25, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:30—Exercise Period  
8:30—CBS Programs to 9:45  
9:45—Ida Bailey Allen  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Farm News  
1:15—Recordings  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Better Business Bureau  
4:45—Fred Lane's Book Review  
5—Skippy  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—CBS Program to 6:15  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—Eino Crime Club  
9—Bocherini String Quartette  
9:15—Eb and Zeb  
9:30—Jay Eslick's Orchestra  
10—Bisquick Band  
10:05—Grand Hotel Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Request Hour



**CECIL WRIGHT**  
KFRC—VOCALIST

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Popular Records  
7:15—Morning Reporter  
7:30—Surprise Program  
8—Allay-Oop! with Bob Roberts  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:25—X-Bar-E Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Records  
1—Over the Teacups  
1:30—Records  
1:45—"Lunatics at Large"  
2—Recordings  
2:15—Billie Burke, Entertainer  
2:30—Ira Blue, Bridge Review  
2:45—Recordings; Studio Program  
3:30—Emilio Bonslaus, Guitarist  
3:45—Masterpieces of Melody  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Wanderin' Thru Switzerland  
6—Weaver of Dreams  
6:15—Dance Music  
6:30—Ernie Smith's Sport Page  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Relaxation Hour  
8:15—Night Time Races  
8:30—Gus Arnheim  
8:45—The Gossipers  
9—Beverly Hill Billies  
10—Luther Putnam's Treasure Chest  
10:30—Moment Musicale  
11 to 1 A.M.—Night Owls

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
11—Album Leaves  
11:15—Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Glen Goff, Organist  
12:30—Town Hall Harmonies  
1—Afternoon Concert  
2—Musical Novelties  
2:15—Glen Goff, Organist  
2:45—Watch Tower Sermon  
3—Masters of the Violin  
3:15—Good Will Industries  
3:30—Masters of Music  
4—Artist Celebrities  
4:30—"Your Helpful Friend"  
4:45—Famous Songs and Singers  
5—Metropolitan Hour  
6—Review  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—Sportsman's Corner, Gene Sullivan  
7:30—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—G. Donald Gray, Song Recital  
8:15—Sports Parade  
8:45—"The Islanders"  
9—Ted Flo-Rito's Band  
9:30—Milly and Billy, the Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—Stocks; Financial Information; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Baseball: Oaks vs. Portland  
4—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—Dot Kay, "Wes" Summerford and Lilah Clark  
6—Hotel Oakland Trio  
7—News Items  
7:30—The Egan Trio  
7:45—Road Information  
8—Clark Sisters  
8:15—Studio Program  
10 to 11 P.M.—Dance Program

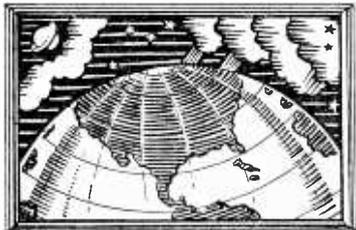
322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:45—Popular Tunes  
11—Marion Day, Home Economics  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Cecilia Hartsman, Open Forum  
7:15—Helen Bellevue  
7:30—Silent Period  
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Recordings  
8:30—Kalua Melody Makers  
9—Silent Period  
1 P.M.—Weather Forecast  
1:05—Latin-American Program  
2—Union Mutual Life  
2:08—Recordings  
2:30—Myrtle Segal, Soprano  
2:45—Klyn Headley, "Piano Moods"  
3—Billy and Grace Carmen  
3:30—The Smoky Oaks  
4—The Texas Cowboy  
4:15—Studio Program  
4:30—Ambrose Whitmer, Pianist  
4:45—Vivian Moore, Organist  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—The Sportsman's Gukle  
7:45—The Texas Cowboy  
8—Miss Lou and Topsy  
8:15—Watch Tower Program  
8:30—Hal Roberts' Banjo Band  
8:45—Curtain Wood & Apple Bottom  
9—Al Cook's Oklahoma Cowboys  
9:15—"Echoes of Paradise"  
9:30—Pemm Repertory Players  
10—Mexican-Spanish Quartette  
10:30 to 11 P.M.—Dance Music

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**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6:30 A.M.—Farm Flashes  
6:45—Crazy Cowboys  
7—Dr. Kenyon's Church  
7:30—Organ Revellie  
8—Shell Happytime  
8:30—CBS Programs to 12:45  
12:45 P.M.—Rotary Club Luncheon  
1:30—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Camille Arnda  
4:45—Twilight Reveries  
5—George Yount, Organist  
5:30—CBS Programs to 6:15  
6:15—Studio Program  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—Dr. Stevenson  
8:15—CBS Program  
8:30—Eno Crime Club  
9—Studio Program  
9:15—"Behind the Microphone"  
9:30—Jay Esleck's Orchestra  
10—Slim Martin's Orchestra  
10:15—Crazy Quartette  
10:30—Slim Martin's Orchestra  
11 to 12 mid.—Henry Halstead's Or.

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Morning Melodies  
10—Helpful Hour  
10:30—Recordings  
11—Eleventh Hour Program  
11:30—Band Concert  
12 noon—Recordings  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
5—Vespers, Dr. Sylvester  
5:30—Dinner Music  
6—Evening Echoes  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Radio News and Forum  
7:30—Musical Tid-Bits  
8—Old Church Choir Songs  
9—Kailua Beach Boys  
9:15 to 9:30 P.M.—Songs You Love to Sing

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Records  
9—Irene Hubbell, Pianist  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Favorite Records  
11:45—Concert Music  
12 noon—Variety Recordings  
12:45—Song Cycle  
1:05—Stock Report; Records  
1:15—Financial Common Sense; Records  
2—Blindcraft Ensemble  
2:30—Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
4—Recordings  
4:30—Marjorie Lee, Pianist  
4:45—Popular Records  
5:30—Spanish-American Program  
6—Records  
6:15—Philo-C Varieties  
6:30—Walkathon  
6:45 to 7 P.M.—Recordings  
12:01 to 6 A.M.—Owl Program

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M.—Morning Appetizers  
7:45—Cecil and Sally  
8—NBC-KGO Programs to 9  
9—The Oregonians of the Air  
9:30—Cooking School  
10—NBC-KGO Programs to 11:30  
11:30—Me and My Shadow  
12 noon—Oregonian of the Air  
12 15—NBC-KGO Program  
1—15 Minutes at Lipman-Wolfe's  
1:15—Crazy Crystals Cowgirls  
1:30—NBC-KGO Program  
1:45—Santiseptic Program  
2—Piano Recital  
2:15—Tea Time Bazaar  
3:15—NBC-KGO Programs to 3:45  
3:45—Oregonian of the Air  
4—NBC-KGO Programs to 7:30  
7:30—Kelly's Salon Orchestra  
7:45—NBC-KGO Program  
8—Samoa Islanders  
8:15—NBC-KGO Program  
9:45—Paul K. Hutchinson  
10—NBC-KGO Program  
10:15—The Mad Hatters  
10:45—Anson Weeks' Orchestra  
11—Just Dreaming, Clarence Tolman  
11:15 to 12 midnight—Bagdad Organ

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KGO Programs to 5:15  
5:15 P.M.—Brick Holton, Ballads  
5:30—NBC-KGO Programs to 6:45  
6:45—Newscasting  
7 to 12 mid.—NBC-KGO Programs

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KGO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KGO Programs to 3  
3—News Bulletins  
3:05—NBC-KGO Programs to 5:15  
5:15—Peerless Quarter Hour  
5:30—NBC-KGO Programs to 6:45  
6:45—Rhyme and Reason  
7 to 12 mid.—NBC-KGO Programs

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—News; Crazy Crystals  
7:30—Home Canning Contest  
7:45—Kronenberg's Shoe Hospital  
8—NBC-KGO Programs to 8:30  
8:30—Miss Spokane  
8:45—NBC-KGO Program  
9—Joyner's Joys, Walt and Marian  
9:15—Sartori and Wolff  
9:30—Burgan's Home Comfort  
9:45—NBC-KGO Programs to 11:30  
11:30—Bell Furniture Company  
12:15 P.M.—NBC-KGO Program  
1—Various Programs  
1:30—NBC-KGO Program  
1:45—Spokane Fur Company  
2—NBC-KGO Program  
2:30—Commercial Creamery  
3—NBC-KGO Programs to 3:45  
3:45—Peerless Dentists  
4—NBC-KGO Program  
5—Sy Jacob's Novelty; Skippy  
5:30—NBC-KGO Programs to 7:30  
7:30—Editorial Page  
7:45—NBC-KGO Program  
8—Ice Delivery Company  
8:15—NBC-KGO Program  
9:45—Eb and Zeb  
10 to 12 mid.—NBC-KGO Programs

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—The Sun Risers; Sport News  
8—NBC-KPO Programs to 9:15  
9:15—Mary's Morning Talk  
9:45—NBC-KPO Programs to 1  
1 P.M.—Mary's Afternoon Talk  
1:15—NBC-KPO Programs to 3  
3—Around the Town with Lloyd Spencer  
3:15—Lost and Found Advt.  
3:20—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Sohl and Reed  
7—NBC-KPO Programs to 9  
9—The Strongs, Piano Duo  
9:15—Eb 'n' Zeb, Comedians  
9:30 to 12 mid.—NBC-KPO Programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9  
9—Uncle Hank from Cliderville Center  
9:15—Prudence Penny  
9:30—Songs of Long, Long Ago  
9:45—NBC-KGO to 11:45  
11:45—Club Minutes  
12 noon—Masterworks of the Piano  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Einer & Einar, Two Counselors  
1:15—Concert Orchestra  
1:45—Memory Book  
2—Concert Orchestra  
2:30—NBC-KGO Program  
3—Santiseptic Program  
3:15—NBC-KGO Programs to 3:45  
3:45—News of the Air  
4—NBC-KGO Promos  
8—Golden Memories  
8:15—NBC-KGO Program  
9:45—Male Quartet  
10—NBC-KGO Program  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL Time Clock  
8—Shell Happytime  
8:30—CBS Programs to 10:30  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—Carnival with Ken Stuart  
12 noon—CBS Programs to 1  
1—To be announced  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Cecil Solly, Garden Talk  
5:15—CBS Program  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6:15—The Happy Repairmen  
6:30—CBS Program  
7—Sports Review  
7:15—CBS Program  
7:30—Chandu, the Magician  
7:45—John C. Stevenson  
8:15—CBS Program  
8:30—Eno Crime Club  
9—The Globe Trotter  
9:15—Arizona Joe  
9:30—"Reflections"  
10—Grand Hotel Orchestra  
11 to 12 mid.—Henry Halstead's Or.

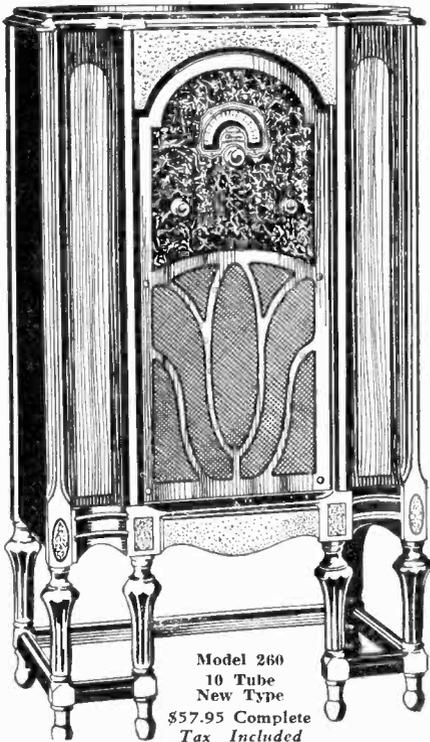


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Handsome Six-Legged Cabinet

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transformers and other parts for  
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ture of their own CLARION  
receivers.

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enth employee is an inspector—  
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680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

- Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD**
- 7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA, KJR, KEX  
8:15—Crosscuts from the Log o' the Day, Dr. Laurence L. Cross: KPO, KGA, KJR, KEX, KTAR off 9  
9:15—Eileen Piggott, Soprano: KPO, KGA, KEX, KFSD  
9:30—Rhythm Vendors, orchestra: KPO off 9:45, KGA, KJR on 9:45, KEX, KFSD  
9:45—University of California at Your Service: KPO  
10—Mardi Gras: KPO, KGA, KJR, KEX, KFSD  
10:30—Syncoptators, Harold Stokes' Orch.: KGO, KGA, KJR, KEX  
10:45—Smackouts: Comedy Duo: KPO, KGA, KJR, KEX  
11—Organ Concert: KPO, KGA, KJR, KEX  
11:15—Famous Loves, dramatic program with Ulita Torgerson: KPO, KGA, KJR, KEX  
11:30—Concert Petite: KPO  
11:45—Scripture Reading: KPO  
11:46—Ticking the Keys: KPO  
11:45—Rhythmic Serenade: KGA, KJR, KEX  
11:50—Stockyard Report: KPO  
11:57—Time Signals: KPO  
12 noon—Meet the Girl Friends: KPO, KGA on 12:05, KJR, KEX  
12:30—Bits of Melody, vocalist: KPO, KGA, KJR, KEX  
12:45—United States Navy Band: KPO, KGA, KJR, KEX  
1—Shrine Luncheon: KPO  
1—Ivy Scott, Diseuse: KGA, KJR, KEX, KTAR  
1:15—Paul Whiteman's Rhythm Boys: KGA, KJR, KEX, KTAR  
1:30—Swanee Serenaders: KPO, KGA, KJR, KEX  
2—Ted Black's Orchestra: KPO, KGA, KJR, KEX, KFSD, KGHL  
2:25—John B. Kennedy, Talk: KPO, KGA, KJR, KEX, KFSD, KGHL  
2:30—Old Songs of the Church: KPO, KGA, KJR, KEX, KFSD  
2:45—Soloist: KPO, KGA, KJR, KEX, KFSD  
3—The Cavaliers: KPO, KGA on 3:05, KJR on 3:15 off 3:55, KEX KFSD off 3:30  
4—Eva De Vol, Soprano: KPO, KGA, KJR, KEX, KFSD  
4:15—Cultural Conversation: KPO, KGA, KJR, KEX, KFSD  
4:30—Nathan Abas, Violinist: KPO, KGA, KJR  
4:5—Simply and Gladys: KPO, KGA, KJR, KEX  
5:15—Headliners, soloist: KPO  
5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA, KJR, KEX  
6—Music Masters: KPO off 6:30, KGA, KJR, KEX, KGHL  
6:30—Chief of Police Quinn: KPO  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, Baritone: KPO, KGA, KJR, KEX  
7:15—News Editor of the Air: KPO  
7:15—Cesare Sodero and NBC Orchestra: KPO on 7:30, KGA, KJR  
7:45—Elsa Behlow Trautner, soprano: KPO, KGA, KJR  
8—Hollywood on the Air: KPO, KGA, KJR, KEX, KFSD, KGHL

- 8:30—Pacific Serenaders: KPO, KEX off 8:45, KGA, KJR, KFSD, KOA  
8:45—Keep the Home Fires Burning: KPO  
9—Truthful Deacon Brown: KPO, KGA, KEX  
9:30—Carol Lofner's Bal Tabarin Orchestra: KPO, KGA, KJR, KEX  
10—John and Ned, vocal and instrumental: KPO, KGA, KJR, KEX  
10:15—Golden Legends: KPO, KGA, KJR, KEX  
10:45—The Coquettes: KPO, KGA, KJR, KEX, KFSD  
11—Ted Fio-Rito and His Hotel St. Francis Dance Orchestra: KPO, KGA, KJR, KEX, KFI  
11:30 to 12 midnight—Organ Concert, Dollo Sargent, organist: KPO, KGA, KJR, KEX

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

- Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD**
- 7 A.M.—Organ Concert: KGO  
7:30—Hugo Mariani and His Marionettes: KGO, KFI, KFSD  
8—E Circle, Grace Ellis, hostess: KGO, KHQ, KOMO, KGW, KFI, KSL  
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song: KGO, KFI; KHQ, KFSD on 8:45  
9—Harold Stokes and His Orchestra: KGO, KGW, KFI on 9:15  
9:30—The Buckaroos, Ted Maxwell, Charles Marshall: KGO, KOMO  
9:45—Eva Garcia, Piano: KGO, KHQ  
10—Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL; KOA on 10:40  
11—Arion Trio: KGO, KHQ off 11:15, KGW, KFI, KFSD  
11:45—Shakespearean Plays: KGO, KECA, KFSD  
12 noon—Organ Concert: KGO, KOMO off 12:12  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR off 12:30, KSL off 12:45, KGR, KGHL  
1—Stringwood Ensemble: KGO, KHQ on 1:30 to 1:45, KGW, KFSD on 1:30  
2—Vagabonds, vocal soloist; orchestra direction Meredith Willson: KGO, KHQ off 2:30  
3—Clyde Doerr Saxophone Octet: KGO, KHQ, KFI  
3:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI  
3:30—The Stebbins Boys; Parker Fennelly and Arthur Allen, comedy sketch: KGO, KHQ, KOMO, KGW, KFI, KSL  
3:45—News Service: KGO, KGR  
4—Fleischmann Hour, Rudy Vallee and his orchestra; Olsen and Johnson, comedians, guest artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL  
5—Revelers, male quartet: KGO  
5:30—Thompkins Corners, rural drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
6—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL  
7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL  
7:15—Caswell Concert: KGO, KHQ, KOMO, KGW, KFI

- 7:30—Mona Lowe, singer: KGO  
7:45—Famous Foods Parade: KGO, KHQ, KOMO, KGW, KFI  
8—Harry Stanton, Basso: KGO  
8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI  
9:45—Starlight Serenaders, Eva de Vol, soprano; Rodney Johnson, tenor: KGO, KHQ  
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Anson Weeks' Dance Orchestra: KGO, KHQ, KFSD  
10:45—Ship of Dreams: KGO, KHQ of 11  
11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

**CBS**

- Columbia Broadcasting System**
- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB  
9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
9:30—Atlantic City Musicals: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
10—Rhythm Kings: KFBK, KMJ, KWG, KERN, KVI, KGB  
10:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC; KHJ on 10:45  
11—La Forge Berumen Musicals: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB  
11:30—Frank Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB  
12 noon—U. S. Army Band Concert: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB  
12:45—Dancing by the Sea: KVOR, KFBK, KWG, KOL, KFPY, KGB  
1:30—Between the Bookends: KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB  
1:45—Shapiro and Shefter, Grand Piano Boy: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4:15—Red Nichols' Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
5—Freddie Rich and his Columbians: KFBK, KMJ, KWG, KFPY, KHJ, KGB  
5:15—Those McCarty Girls: KFBK, KMJ, KERN, KOL, KFPY, KGB  
5:30—Harl Smith's Orch.: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 5:45), KGB  
6—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
6:30—Isham Jones and his Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
7—Columbia Symphony Orchestra: KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB  
7:30—Little Jack Little: KFPY, KGB  
7:45—Ozzie Nelson and his Gen Island Orchestra: KFBK, KMJ, KERN, KFPY, KFRC, KGB  
8—Noble Sissle and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC  
8:30—Eho Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB

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**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 6:30 A.M.—Stock Market Quotations  
 6:45—Dr. Selxas, Health Exercises  
 7:30—NBC-KGO Programs to 9  
 9—Dorothy Raymond, Pianist  
 9:15—NBC-KGO Program  
 9:30—Fashion Tour with Melisse  
 10—NBC-KGO Program  
 11:45—Market Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1—News Release  
 1:10—Woman Columnist of the Air  
 1:15—Ann Warner Chats  
 1:45—Laguna Beach Art Club Program  
 2—Tom Murray's Hill Billies  
 3—Studio Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News Release  
 4—NBC-KGO Program  
 5—String Trio  
 5:30—NBC-KGO Programs to 7:30  
 7:30—Verne Gray's Graycolians  
 7:45—NBC-KGO Program  
 8—Orchestra  
 8:15—NBC-KGO Program  
 9:45—Orchestra  
 10—NBC-KGO Program  
 10:15—Hotel Ambassador Orchestra  
 11 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record Program  
 10—News Release  
 10:15—Sarah Ellen Barnes  
 10:30—Record Program  
 11:45—NBC-KPO Program  
 12 noon—Record Program  
 1—Spanish Lesson, Annette Doherty  
 1:15—Record Program  
 1:45—Bob, Bunny and Junior  
 2—Record Program  
 4—News Release  
 4:15—French Lesson, Annette Doherty  
 4:30—Record Program  
 4:45—Common Sense of Science  
 5—Brother Ken's Kiddies  
 5:30—NBC-KPO Program  
 5:45—Al, Mack and Tommy  
 6—Record Program  
 7—Tom Murray's Hill Billies  
 7:30—Wesley Tourtelotte, Organist  
 7:45—Joe Warner's Jolly Journal  
 8—Studio Program  
 8:30—Hotel Miramar Orchestra  
 9—Hygrade Sylvania Co. Program  
 9:15—Orchestra  
 9:45—Close Partners, sketch  
 10 to 11 P.M.—Record Program

**384.4 Meters KTM Exposition 1341**  
**780 Kcys. 1000 Watts**  
**Pickwick Broad. Corp., Los Angeles**  
 6 A. M.—Spanish Concert  
 8:30—Recorded Program  
 9—Dr. McCoy's Health Talk  
 9:30—Recorded Program  
 10—Silent Period  
 1—Poetry  
 1:15—Christian Couriers  
 1:45—Dance Marathon  
 2—Spanish Concert  
 3—Recorded Program  
 5—Silent Period  
 8—Marketeters  
 8:30—Miniature Symphony  
 9—Charles Lierley, Tenor  
 10—Dance Marathon  
 10:30—Jack Dunn  
 11—Bartley Sims, Organist  
 11:30—Request Records  
 1 to 4 A. M.—Recorded Program

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 12 noon—News  
 12:15—Parkelp  
 12:30—Dr. John Matthews  
 1—New Paris Inn  
 2—Eddie Albright, The Bookworm  
 3—Prof. Leon, French Lesson  
 3—Matinee Mirthmakers  
 3:30—Louise Johnson, Astroanalyst  
 4—Travelogue; Stocks; Announcements  
 4:15—Maxine's Shopping Service  
 5—Town Crier  
 5:45—Records  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 6:45—Feature Program  
 7—Frank Watanabe and Hon. Archie  
 7:15—Bob Shuler  
 7:45—KNX Ensemble; Philip Musgrave, 'Cellist  
 8—KNX Varieties  
 9—News  
 9:15—Dreamin' Time, with Drury Lane  
 9:30—Mark Jones for Dist. Attorney  
 9:45—KNX Concert Ensemble  
 10—Buddie Fisher's Orchestra  
 11 to 12 midnight—New Paris Inn

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
 7:30 A.M.—NBC-KGO Program  
 8—Moring Musical Revue  
 8:35—Stock Reports  
 8:45—NBC-KPO Program  
 9—Good Cheer Program  
 9:15—NBC-KPO Programs to 11  
 11—NBC-KGO Programs to 12  
 12 noon—Dr. Strauss' Sketchbook  
 12:15—NBC-KGO Program  
 1—U. S. Grant Hotel Serenaders  
 1:30—NBC-KGO Program  
 2—NBC-KPO Programs to 3:30  
 3:30—Radio Dental Clinic  
 3:45—Mr. Morganstern  
 4—NBC-KPO Programs to 4:30  
 4:30—Civic Shakespeare Association  
 5—Studio Program  
 5:15—Program Resume  
 5:20—Late News  
 5:30—NBC-KGO Programs to 7:15  
 7:15—Feature Program  
 8—NBC-KPO Programs to 9  
 9—Dance Music  
 10—NBC-KGO Programs to 10:45  
 10:45—NBC-KPO Programs to 11:30  
 11:30 to 12 mid.—NBC-KGO Program.

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**  
 7 A.M.—News Briefs and Records  
 7:45—Captain Dobbsle  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Gene Wolf and Organ  
 10:15—Phoebe Elkin's Magazine  
 10:45—CBS Programs to 11:15  
 11:15—Beauty Talk  
 11:30—CBS Programs to 12:30  
 12:30 P.M.—World-wide News  
 12:45—Buron Pitts speaks  
 1—Times Forum  
 1:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:30  
 4:30—U. S. C. Trojan Period  
 4:45—Elvia and Nell  
 5—CBS Program  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—CBS Programs to 6:15  
 6:15—Hutton's Concert Ensemble  
 6:30—CBS Programs to 7:15  
 7:15—To be announced  
 7:30—Chandu, the Magician  
 7:45—Inglewood Park Concert  
 8:15—Joe Crail speaks  
 8:30—Eno Salts Crime Club  
 9—The Bachelors, Nesbitts  
 9:15—Eb and Zeb  
 9:30—Jay Esleck and Orchestra  
 10—World-wide News  
 10:10—Bisquick Band  
 10:15—Grand Hotel Orchestra  
 11—Hotel Roosevelt Orchestra  
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organ

**239.9 Meters KFOX Phone: 672-81**  
**1250 Kcys. 1000 Watts**  
**Nichols & Wariner, Long Beach, Cal.**  
 6 A. M.—The Early Bird  
 7—Recordings  
 7:15—Peppy Tunes  
 7:30—Song and Patter  
 7:45—News Report  
 8—Popular Selections  
 9—Blue Ribbon Group  
 10—Organ, Vera Graham  
 10:30—Orange Blossom Girls  
 11—Foster Rucker, Songs  
 11:15—The Three Girls  
 11:30—News Report  
 11:45—The Olympians  
 12 noon—Blue Ribbon Group  
 12:30—The Vagabonds  
 1—“Health and Efficiency”  
 1:20—“Crime Problems”  
 1:30—Gus Gagle's Orchestra  
 2:30—Cleo Hibbs, the Melody Man  
 3—Crystal Ballroom Orchestra  
 4—News Report  
 4:15—Dental Clinic  
 4:45—Tennessee Joe  
 5—Sunset Harmony Boys  
 5:30—Bill and Co  
 5:45—Rosebud and Marblehead  
 6—“Married Life,” comedy skit  
 6:15—Cherlo Boys  
 6:30—KFOX School Kids  
 6:45—The Three Girls  
 7—The Vagabonds  
 7:15—The Boy Detective  
 7:30—Chandu, The Magician  
 7:45—Paradise Trio  
 8—Petri's Programme Beautiful  
 8:15—Al and Monnie  
 8:30—Blue Ribbon Group  
 9—Travelogue  
 9:15—Vera Graham, Organist  
 9:30—Cally Holden's Orchestra  
 9:45—News Report  
 10—Cally Holden's Orchestra  
 11 to 12 midnight—Halstead's Orchestra

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**FRIDAY Programs** . . . . . August 26, 1932

**491.5 Meters KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts  
**Don Lee, Inc., San Francisco, Calif.**

- 7 A.M.—Seal Rocks Broadcast
- 7:30—Exercise Period
- 8—Shell Happytime
- 9:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 11:30
- 11:30—Martha Meade
- 11:45—CBS Program
- 12 noon—Noonday Concert
- 1—CBS Programs to 1:30
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Simon Sleeper Quarter Hour
- 4:15—CBS Programs to 5
- 5—Skippy
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—Pat Frayne's Sports Talk
- 5:45—CBS Programs to 6:15
- 6:15—Pasadena Community Players
- 6:30—CBS Programs to 7:15
- 7:15—Tubbs Political Campaign
- 7:30—Chandu, the Magician
- 7:45—Shortridge Political Campaign
- 8—CBS Program
- 8:15—Crail's Political Campaign
- 8:30—CBS Program
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—Eastman Kodak Week-End Hr.
- 10—Bisquick Band
- 10:05—Grand Hotel Orchestra
- 11—Henry Halstead's Orchestra
- 12 to 1 A.M.—Request Hour

**340.7 Meters KRLX** Lake. 6000  
**880 Kcys.** 500 Watts  
**Tribune Pub. Co., Oakland, Calif.**

- 8 A.M.—Records; Stocks
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—Stocks; Financial Information; Weather
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney and his Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Ethel Rhinard, Organist
- 3:45—Galen Harvey, Piano Rambles
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:30—The Three Cocoanuts
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Dr. W. J. Ross' Pet Clinic of the Air
- 7:15—Fred and Morris, Comedians
- 8—KRLX Hi-Jinks Program with Sunshine Twins; Piano Duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KRLX Orchestra; the Clark Sisters; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Mildew; Boris and Bertha; the Three Cocoanuts; "Tony"; "Two Shop Girls"; Johnny Zunino; Helen Benson and Lucille Swan, Banjoists
- 10 to 11 P.M.—Dance Program



**REGINALD SHARLAND**  
 "HONORABLE ARCHIE"  
 KNX—7 P. M.

**204 Meters KGA** Main 3434  
**1470 Kcys.** 5000 Watts  
**NW. Broad. System, Spokane, Wash.**

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletins
- 12:05—NBC-KPO Programs to 3
- 3—News Bulletins
- 3:05—NBC-KPO Programs to 5:15
- 5:15—Peerless Quarter Hour
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Inland Empire Series
- 7 to 12 mid.—NBC-KPO Programs

**296.6 Meters KQW** Ballard 777  
**1010 Kcys.** 500 Watts  
**Pac. Agric. Foundation, Ltd., San Jose**

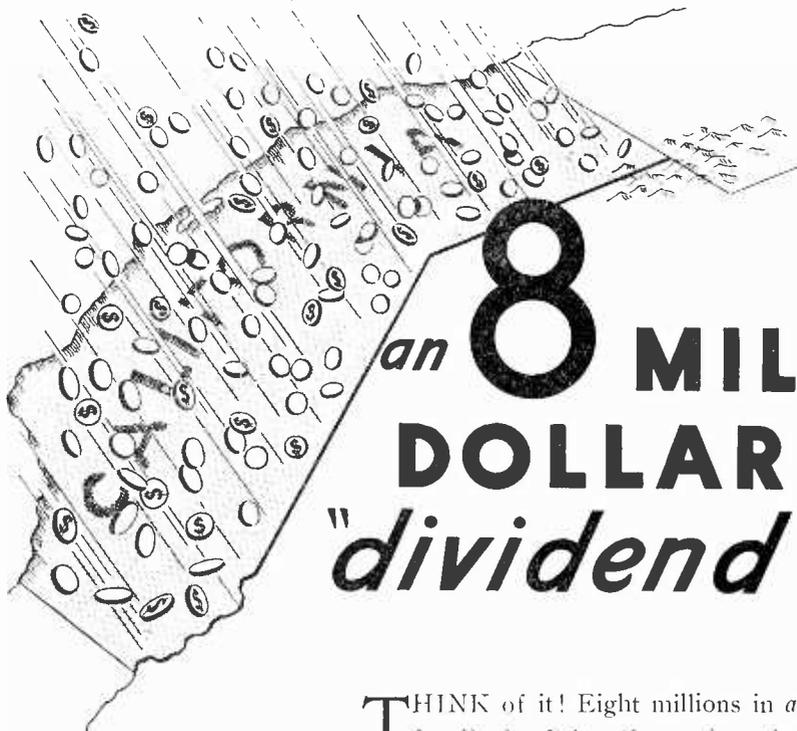
- 7 A.M.—The Breakfast Hour
- 8—Silent Period
- 9—Morning Melodies
- 9:30—Monterey Program
- 10—Martha Meade Society
- 10:15—Aunt Sammy, Home Economics
- 10:30—Recordings
- 11—Eleventh Hour Program
- 11:30—Band Concert
- 12 noon—Recordings
- 12:30—Weather; State Mkt. Reports
- 1—One o'Clock Program
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent Period
- 4:30—Story Time
- 4:45—Skippy
- 5—Vespers
- 5:30—Dinner Music
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—Fed., State Market Reports
- 6:45—Radio News and Forum
- 7:45—Liberty Bell Quarter Hour
- 8—San Jose Accordion Club
- 8:30—Salon Quartette
- 9 to 9:30 P.M.—The Harvest Mooners

**243.8 Meters KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts  
**Pac. Broadcast. Corp., San Francisco**

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—Sunshine Hour
- 11—Album Leaves
- 11:15—Manhattan Moods
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—"Your Helpful Friend"
- 12:15—Radio Guild
- 1:15—Rhythmic Ripples
- 2—Famous Songs and Singers
- 2:30—Blends of Blue
- 3—Glen Goff, Organist
- 4—Artist Celebrities
- 4:30—On Parade
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—"The Daily Challenge"
- 7:15—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—Ted Fio-Rito's Band
- 8:30—G. Donald Gray, Song Recital
- 8:45—Virginia Miller, Piano Recital
- 9—Captain Argus
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
**560 Kcys.** 1000 Watts  
**Assoc. Broadcasters, Oakland, Calif.**

- 6:45 A.M.—Popular Records
- 7:15—Morning Reporter
- 7:30—Surprise Program
- 8—Allay-Oop! with Bob Roberts
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:25—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Recorded Program
- 1—Over the Teacups
- 1:30—Recorded Program
- 1:45—"Lunatics at Large"
- 2—Records
- 2:15—Studio Program
- 2:45—Masterpieces of Melody
- 3:30—Recordings
- 4—Theatre of the Air
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:15—The Fishin' Fool
- 6:30—Ernie Smith's Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Italian Program
- 8—Rex Boyer Program
- 8:15—Orchestra
- 8:30—Dance Music
- 8:45—Gossipers
- 9—Frank Carr
- 9:05—Beverly Hill Billies
- 10:05—Recorded Program
- 10:35—Luther Putnam's Treasure Chest
- 11 to 1 A.M.—Night Owls with Ray Howell



INTEREST PAID TO  
BANK of AMERICA  
SAVINGS DEPOSITORS  
JULY 1  
totalled approximately  
\$8,000,000

# an 8 MILLION DOLLAR "dividend"

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379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KOA, KOMO, KGW,  
KFI, KHQ, KSL, KTAR,  
KECA, KFSD

- 7 A.M.—U. S. Marine Band: KGO, KHQ on 7:45, KGW 7:30 to 7:45, KFI, KFSD on 7:30, KTAR
- 8—GE Circle, Grace Ellis, hostess; Madame Sylvia, beauty talk: KGO, KHQ, KOMO, KGW, KFI, KSL, KGIR, KGHL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—On Wings of Music: KGO, KHQ, KFI; KFSD on 8:45
- 9—Harold Stokes and His Orchestra: KGO, KFI, KFSD on 9:15
- 9:30—The Buckaroos: KGO, KOMO 9:45—Arion Trio: KGO; KHQ, KOMO 10 to 10:15
- 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA, KGIR, KGHL 10:50 to 11:10
- 11:30—Borden Program, talks on baby care: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 11:45—Organ Concert: KGO, KHQ, KOMO on 12 to 12:12
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR on 12:30, KGIR, KGHL
- 1—Rhythmic Vendors: KGO
- 1:30—Stringwood Ensemble: KGO, KHQ off 1:45 to 2, KGW on 2
- 2:15—National Association of Broadcasters Talk: KGO
- 2:15—Metropolitans: KGO on 2:20, KHQ off 2:30, KFI on 2:30, KFSD on 2:45, KGHL
- 3—Organ Reveries: KGO, KHQ, KFI
- 3:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI
- 3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL
- 3:45—Fay Fraser's Studio Party: KGO, KHQ, KOMO, KGW, KFI
- 4—News Service: KGO, KGIR
- 4:15—National Concert Orchestra: KGO, KHQ, KGW on 4:30, KFI off 4:30
- 5—The First Nighter, "The Black Spider," three-act mystery drama with June Meredith, Don Ameche and Clifford Soubrier: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 5:30—To be announced
- 6—Paul Whiteman's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL
- 6:30—"The Phantom of Crestwood," mystery drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 6:45—To be announced
- 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 7:15—Maxwell House Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 7:30—Gilmore Circus: KGO, KOMO, KGW, KFI
- 8:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 8:45—Eva Gruninger, Contralto: KGO, KHQ, KFSD
- 9—Tallant Tubbs for U. S. Senator: KGO, KFI
- 9—Concert in Rhythm: KGO on 9:15, KHQ off 9:15

- 9:30—Ted Fio-Rito and His Hotel St. Francis Dance Orchestra: KGO, KHQ, KFI
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Anson Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KFSD
- 10:45—Organ Concert: KGO, KHQ, KFI on 11, KFSD off 11
- 11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

- Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD
- 7:30 A.M.—Arion Trio, Joyce Barthelison, pianist and director; Modesta Mortensen, violinist; Margaret Avery, cellist: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX
- 9:15—Stringwood Ensemble: KPO off 9:30; KGA, KEX off 9:45, KFSD
- 9:30—Helpful Hints to Housewives, Julia Hayes: KPO
- 9:45—University of California at Your Service: KPO
- 10—Mardi Gras: KJR, KPO, KGA, KEX
- 10:30—Syncoptors, Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX, KFSD
- 10:45—Smackouts, comedy duo: KPO, KGA, KEX, KFSD
- 11—Mid-day Musical Notes: KPO, KGA, KEX off 11:15
- 11:30—Celebrated Sayings: KPO
- 11:45—Rhythmic Serenade: KGA, KJR, KEX
- 11:45—Scripture Reading, Charles J. Leimer: KPO
- 11:46—Tickling the Keys: KPO
- 11:50—South San Francisco Stockyards Report: KPO
- 11:57—Time Signals: KPO
- 12 noon—Rhythmic Serenade: KPO, KGA on 12:05, KEX
- 12:15—Golden Melodies: KPO
- 12:15—Radio Guild: KYA, KGA, KJR, KEX, KSL
- 12:45—Commonwealth Club Luncheon: KPO
- 1:15—Pickard Family, hill-billy songs: KGA, KEX
- 1:30—Echoes of Erin: KPO, KGA, KJR on 1:45, KEX off 1:45, KFSD
- 2—Waldorf-Astoria Sert Room Orchestra: KPO, KGA, KJR, KEX, KFSD, KSL off 2:15
- 2:30—Merry Madcaps: KPO, KGA, KJR, KEX, KFSD
- 3—The Cavaliers, Bluettes, vocal trio; orchestra, direction Walter Beban: KPO, KGA on 3:05, KJR on 3:15, off 3:55, KEX, KFSD off 3:45, KGIR on 3:30
- 4—Discovery Hour: KPO
- 4—Bouquet of Melodies, Harold Dana, baritone; violinist and organist: KGA, KJR, KEX, KFSD
- 4:30—Tom 'n' Dudd, vocal duo: KGA, KJR, KEX, KFSD
- 4:45—Old World Serenader: KPO, KGA, KJR, KEX, KFSD off 5
- 5:15—Headliners, soloist: KPO
- 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA
- 5:45—Dixie Memories: KPO, KGA, KJR, KEX, KFSD
- 6—Ramblers, orchestra direction

- Meredith Willson: KPO, KGA on 6:15, KJR off 6:15, KEX on 6:30 to 6:45, KFSD off 6:40
- 6:45—Cecil and Sally: KPO
- 7—Tom Mitchell, baritone: KPO, KGA, KJR, KEX
- 7:15—Millie Montagne, contralto: KGA, KJR, KGIR, KGHL
- 7:15—News Editor of the Air: KPO
- 7:30—Cesare Sodero and NBC concert orchestra: KPO, KGA, KJR off 7:45, KFSD, KGIR, KGHL
- 8—Ralph Kirbery, the Dream Singer: KPO, KGA, KJR, KEX, KFSD
- 8:05—William Scotti and His Orchestra: KPO, KGA, KJR, KEX, KFSD off 8:15
- 8:30—Chinatown Squad: KPO, KGA, KJR, KEX, KGHL
- 9—The Dress Circle: KPO, KGA, KJR off 9:15 to 9:40, KEX on 9:15 to 9:30 and 9:45 to 10
- 10—Lakeside Park Orchestra: KPO, KGA, KJR, KEX, KECA, KSL, KO
- 10:30—The Green Cathedral: KPO, KGA, KJR, KEX, KSL
- 11—Carol Lofner and His Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD
- 11:30 to 12 midnight—Organ Concert: KPO, KGA, KJR, KEX, KFSD

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts

- Radio Entertainments, San Francisco
- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Cal King's Country Store
- 9:30—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics
- 10:40—Popular Music
- 11—Marion Day, Home Economics
- 11:30—Learn Italian, Prof. Achille
- 11:45—Musical Sketches
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent Period
- 6—Dinner Dance Music
- 6:30—Rosenthal Program
- 7—News Flashes
- 7:15—Helen Bellevue
- 7:30—Silent Period
- 8:30—Julie Peter, Dream Girl
- 8:45—John D. Barry, World Events
- 9—Camp's Comparsita Quartet
- 9:15—Mildred Epstein, Soprano
- 9:30—Piano Pictures, Wm. F. Lavy
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

- Educa. Broad. Corp., Oakland, Calif.
- 8 A.M.—Recordings
- 8:45—Dr. Wade Forrester
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Union Mutual Life
- 2:08—Recordings
- 2:30—Golden Age News Items
- 2:45—Recordings
- 3—The KROW-lian Revue
- 4—The Texas Cowboy
- 4:15—Recordings
- 4:45—Studio Program
- 5—Italian Program
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—Bob Robb, Sports Lights
- 7:45—The Texas Cowboy
- 8—Grace King and Loretta Van Dyle, Art Duo
- 8:15 to 8:30 P.M.—Tom King, Detective Story



EDNA FISCHER

# Popular Pianist Opens Studio

**R**ADIO fans of Northern California will be interested to know that Edna Fischer, popular San Francisco pianist and star of the radio, has opened a studio here.

A method for quick and easy instruction has been developed for those wanting to learn to play popular music on the piano. Tuition cost is very low.

*The studio is located at 630 Mason Street, Studio 1001*

Miss Fischer invites anyone interested in such instruction to write or phone ORdway 4400.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—The Sun Risers; Sport News  
8—NBC-KPO Programs to 9:15  
9:15—Mary's Morning Talk  
9:45—Martha Meade Society  
10—NBC-KPO Programs to 10:45  
10:45—Canning Topics  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 1:15  
1:15 P.M.—Mary's Afternoon Talk  
1:30—NBC-KPO Programs to 3  
3—The Easy Chair  
3:10—Lost and Found Advt.s.  
3:15—NBC-KPO Program  
3:55—The World Bookman  
4—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:15  
6:15—Anson Weeks and Orchestra  
6:30—Facts About Seattle  
6:45—Marshal Sohl-Winifred Lundberg and Harry Reed  
7—NBC-KPO Programs to 7:45  
7:45—Dollars and Sense Program  
8—NBC-KPO Programs to 9:15  
9:15—Eb 'n' Zeb, Comedians  
9:30 to 12 mid.—NBC-KPO Programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9:15  
9:15—Prudence Penny  
9:30—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—Masterworks of the Piano  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Home Towners  
1:30—NBC-KGO Program  
1:45—Teacup Philosopher  
2—NBC-KGO Programs to 3  
3—Santiseptic Program  
3:15—NBC-KGO Programs to 4  
4—News of the Air  
4:15—Memory Book  
4:30—National Concert Orchestra  
5—NBC-KGO Programs to 6:45  
6:45—Vocal Ensemble  
7:15—NBC-KGO Programs to 8:45  
8:45—Male Quartet  
9—Mozart Hour  
10—NBC-KGO Program  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—'Top o' the Morning  
7—KOL Time Klock  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—Carnival with Ken Stuart  
12 noon—CBS Programs to 1:15  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Cecil Solly  
5—Hill and Dale  
5:30—Skippy  
5:45—CBS Program  
6—CBS Programs to 7  
7—Sports Review

7:15—CBS Program  
7:50—Chandu, the Magician  
7:45—John C. Stevenson  
8:15—CBS Programs to 8:45  
8:45—The Globe Trotter  
9—Wrestling  
9:30—CBS Program  
11 to 12 mid.—Henry Halstead's Or.

**CBS**

**Columbia Broadcasting System**

8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KFRC, KHJ, KGB  
9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 9:15), KGB  
9:45—Atlantic City Musicale: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
10—Do Re Mi, Novelty Female Trio: KFBK, KWG, KERN, KVI, KHJ  
10:15—Alexander Semmler, Pianist: KFBK, KMJ, KERN, KVI  
10:30—Elizabeth Barthell: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC  
10:45—Columbia Artist Recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC  
11—The Grab Bag: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB  
11:45—Columbia Educational Features: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB  
12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB  
12:45—Ross Franklin's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, (KFRC on 1)  
1:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB  
1:30—Between the Bookends: KMJ, KWG, KERN, KVI, KFPY, KGB  
1:45—John Kelvin, Irish Tenor: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB  
4—To be announced: KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB  
4:15—Red Nichols' Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB  
4:30—Andre Kostelanetz Presents: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
5:45—Four Eton Boys and Orchestra: KFBK, KOL, KVI, KFRC, KHJ  
6—'Music that Satisfies': KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
6:15—Fray and Braggiotti: KMJ, KOL, KVI, KFPY, KHJ, KGB  
6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ  
7—Columbia Symphony Orchestra: KFBK, KWG, KERN, KFPY, KFRC, KHJ, KGB  
7:30—Charles Carlile, Tenor: KFPY, KGB  
7:45—Freddie Martin's Bossert Orchestra: KFPY  
8—Ozzie Nelson and his Glen Island Casino Orchestra: KMJ, KERN, KOL, KFPY, KFRC  
8:30—Duke Ellington and his Orchestra: KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ  
9:30—Kodak Weekend Hour: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M.—Morning Appetizers  
7:30—NBC-KGO Program  
7:45—Cecil and Sally  
8—NBC-KGO Programs to 8:30  
8:30—The Specialists  
9—The Oregonian of the Air  
9:30—Cooking School  
10—Martha Meade  
10:15—Society Coluwr of the Air  
10:30—NBC-KGO Programs to 11:45  
11:45—Newport News  
11:50—Me and My Shadow  
12 noon—Oregonian of the Air  
12:15—NBC-KGO Program  
1—15 Minutes at Lipman-Wolfe's  
1:15—Crazy Crystals Cowgirls  
2—NBC-KGO Program  
2:15—Tea Time Bazaar  
3:15—NBC-KGO Programs to 4  
4—Santiseptic Program  
4:15—Mrs. Skeels, Better English Talk  
4:30—NBC-KGO Program  
5—NBC-KGO Program  
5:30—Studio Program  
6—NBC-KGO Programs to 6:45  
6:45—Kelly's Salon Orchestra  
7—NBC-KGO Programs to 8:45  
8:45—Samoa Islanders  
9—Terrace Soliloquies  
9:30—Paul Kelly  
9:45—Olympians  
10—NBC-KGO Program  
10:15—The Mad Hatters  
10:45—Studio Program  
11:15 to 12 midnight—Bagdad Organ

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 5:15  
5:15 P.M.—Brick Holton, Ballads  
5:30—NBC-KPO Programs to 6:45  
6:45—Newscasting  
7—NBC-KPO Program  
7:15—Silent period  
8—NBC-KPO Programs to 9  
9—Jimmy Richardson's Sports Talk  
9:15—NBC-KPO Program  
9:30—Jim McCool's Fishing Bulletin  
9:45 to 12 mid.—NBC-KPO Programs

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6:30 A.M.—Farm Flashes  
6:45—Crazy Cowboys  
7—Dr. Kenyon's Church  
7:30—Organ Revue  
8—Shell Happytime  
8:30—The Modern Shopper  
9—CBS Program  
9:30—Betty Crocker  
9:45—CBS Program  
2 P.M.—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Children's Progress  
4—CBS Programs to 5  
5—George Yount, Organist  
5:30—Studio Program  
5:45—CBS Programs to 7  
7—Delin Servicers  
7:30—Chandu, the Magician  
7:45—Dr. Stevenson  
8:15—George Yount, Piano  
8:30—CBS Program  
9—Studio Program  
9:15—Harold Zollman, Pianist  
9:30—Eastman Kodak Hour  
10—Slim Martin's Orchestra  
10:15—Crazy Quartette  
10:30—Slim Martin's Orchestra  
11 to 12 mid.—Henry Halstead's Or.

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State \_\_\_\_\_

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

6:45 A. M.—Morning News  
7:15—Cisco Bullivant, Exercises  
7:30—Herb Wisxon  
9—NBC-KGO programs to 9  
9—"Walt and Marian"  
9:15—Sartori and Wolf  
9:30—Burgan's Home Comfort  
9:45—Canning Time, Sylvia North  
10—Martha Meade Society  
10:15—Fashion Notes  
10:30—NBC-KGO programs to 11:45  
11:45—Organ Concert  
12:15 P. M.—NBC-KGO program  
1—Various Programs  
1:30—NBC-KGO program  
1:45—Spokane Fur Co.  
2—NBC-KGO program  
2:30—Commercial Creamery  
3—NBC-KGO programs to 4  
4—Peerless Dental Hygiene  
4:15—Studio program  
4:30—NBC-KGO program  
5:15—"Skippy"  
5:30—NBC-KGO programs to 6:45  
6:45—Crazy Crystals  
7—NBC-KGO programs to 7:30  
7:30—Marian Boyle, pianist  
7:45—Davenport Dinner Music  
8—NBC-KGO programs to 8:45  
8:45—Editorial Column, Russell Bankson  
9—NBC-KGO Program  
9:15—"Eb and Zeb"  
9:30 to 12:30 A. M.—NBC-KGO Prog.

499.7 Meters **KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A. M.—NBC-KGO Program  
8—Morning Musical Revue  
8:35—Stock Reports  
8:45—NBC-KGO Program  
9—Good Cheer Program  
9:15—NBC-KPO Program  
10—Martha Meade Society  
10:15—NBC-KGO Program  
10:30—NBC-KPO Programs to 11  
11—Studio Program  
11:10—NBC-KGO Programs to 1  
1 P. M.—L. S. Grant Hotel Serenaders  
1:30—NBC-KPO Programs to 3:45  
3:45—Radio Dental Clinic  
4—NBC-KPO Programs to 5  
5—NBC-KGO Program  
5:30—Program Resume  
5:35—Late News Items  
5:45—NBC-KPO Programs to 7  
7—NBC-KGO Programs to 7:30  
7:30—NBC-KPO Programs to 8:30  
8:30—NBC-KGO Programs to 9  
9—Dance Music  
10—NBC-KGO Programs to 10:45  
10:45 to 12 mid.—NBC-KPO Prog.

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A. M.—KJBS Alarm Klok Klub  
6—Radiotutorials  
8:15—Records  
9—Variety Recordings  
9:30—Irene Hubbell, Pianist  
9:45—Records  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular Record Program  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Recordings  
12:30—Band Concert  
12:45—Song Cycle  
1:05—Stock Report; Music  
2—Better Business Talk  
2:15—Recordings  
2:30—Lucille Gordon Players

2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
4—Julie and Jim  
4:15—Records  
4:30—Asso. Food Stores' Program  
5—Records  
5:30—Carl Coveny and Pat Buckman  
5:45—Records  
6:30—Walkathon  
6:45—Records  
12:01 to 6 A. M.—Owl Program

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles

6:45 A. M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Brew Vaughn  
12 noon—News  
12:15—Homeopathic  
12:30—Dr. John Matthews  
1—New Paris Inn  
2—Eddie Albright, The Bookworm  
2:30—Federated Women's Clubs  
3—Matinee Mirthmakers  
3:30—Numbers and You; Joy Lombardee  
3:45—Mrs. Shutts  
4—Travelogue; Stocks; Announcements  
4:15—Maxine's Shopping Service  
5—Town Crier  
5:15—Rabbi Winkler  
5:45—Records  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Feature Program  
7—Frank Watanabe and Hon. Archie  
7:15—Violin Choir  
7:45—Buron Fitts (political)  
8—The Royal Order of Optimistic Do-Nuts  
9—News  
9:15—Musical Program  
9:45—Broadcast of Fights  
10:45—Musical Program  
11 to 12 midnight—New Paris Inn

209.7 Meters **KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles

9 A. M.—Lous Rueb, Exercises  
9:15—Record Program  
10—News Release  
10:15—Sarah Ellen Barnes  
10:30—Record Program  
11—German Lesson, Annette Doherty  
11:15—Record Program  
11:45—The Chaparral Club  
12 noon—Record Program  
12:30—Laurel Saunders, Songs  
12:45—Record Program  
1:45—Bob, Bunny and Junior  
2—Record Program  
2:45—Doria Balli's Personality Program  
3—Record Program  
4—News Release  
4:15—Record Program  
5—Brother Ken's Kiddies  
5:30—NBC-KPO Program  
5:45—Al, Mack and Tommy  
6—Record Program  
6:30—Randy Andrews, Songs  
6:45—Record Program  
7—Tom Murray's Hill Billies  
7:30—Country Jane, Songs  
7:45—Joe Warner's Jolly Journal  
8—Studio Program  
8:30—Miramar Hotel Orchestra  
9—Hemlock Corners  
9:15—Wesley Tourtellotte, Organist  
9:45—Close Partners, sketch  
10—NBC-KPO Program  
10:30 to 11 P. M.—Record Program

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts

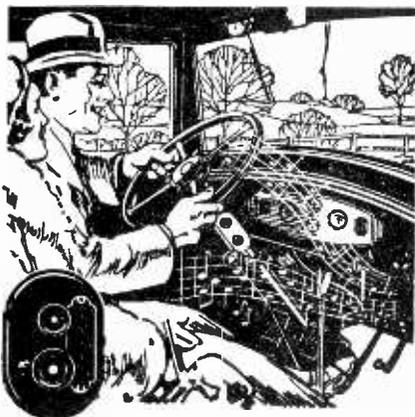
Earle C. Anthony, Inc., Los Angeles  
6:30 A. M.—New York Stocks  
6:45—Dr. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 9  
9—Helpful Hints to Housewives  
9:15—NBC-KGO Program  
9:30—Fashion Tour with Melisse  
10—Beauty Talk  
10:15—Lou Gordon, Tenor; Jackson Swales, Pianist; Sally Hill, Speaker  
10:30—NBC-KGO Programs to 11:45  
11:45—State Market Reports  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:10—Woman Columnist of the Air  
1:15—Ann Warner Chats  
1:45—Cheiro, Astrologist  
2—Tom Murray's Hill Billies  
3—NBC-KGO Programs to 4:30  
4:30—Calif. Teachers' Assoc. Prog.  
4:45—Judge Paonessa, Speaker  
5—Studio Program  
5:30—NBC-KGO Programs to 6:45  
6:45—String Orchestra  
7—NBC-KGO Programs to 8:45  
8:45—String Orchestra  
9—Political Program  
9:15—Studio Program  
9:30—NBC-KGO Programs to 10:15  
10:15—Hotel Ambassador Orchestra  
11 to 12 mid.—NBC-KGO Programs

333.1 Meters **KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.

7 A. M.—News Brief and Records  
8—Shell Happytime  
8:30—CBS Program  
9—Jack and Grace  
9:15—CBS Program  
9:30—Betty Crocker  
9:45—CBS Programs to 10:15  
10:15—Martha Meade Society  
10:30—Phoebe Elkin's Magazine  
11—CBS Programs to 12:30  
12:30 P. M.—World-wide News  
12:45—Beauty Talk & Charlie Hamp  
1—Times Forum  
1:30—Blue Ridge Colonel  
1:45—John Kelvin  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—Prof. Hertzog's School Program  
4:30—CBS program  
5—Pasadena Community Players  
5:15—News Items, Town Topics  
5:30—"Skippy"  
5:45—CBS programs to 7:15  
7:15—Tallant Tubbs Speaks  
7:30—Chandu, the Magician  
7:45—Senator Shortridge Speaks  
8—"Old Friends"  
8:15—Joe Crail Speaks  
8:30—CBS program  
9—The Bachelors, Nesbitts  
9:15—Eb and Zeb  
9:30—Week-end Hour  
10—World-wide News  
10:10—Bisquit Band  
10:15—Grand Hotel Orchestra  
11—Hotel Roosevelt Orchestra  
12 to 1 A. M.—Gerald Norton and Roy Ringwald, Midnight Moods

See Pages  
24, 25, 63

# RIDE with RADIO



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## THOMPSON & HOLMES, Ltd.

*Wholesale Distributor*

171 Bluxome Street

San Francisco

# SATURDAY Programs · · · August 27, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Globe Trotter  
9:45—Ida Bailey Allen  
10—Junior Artists Program  
10:55—Church Announcements  
11—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Programs to 1:45  
1:45—Stock Quotations  
1:50—CBS Programs to 4  
4—News Parade  
4:15—CBS Programs to 4:55  
4:55—Town Topics  
5—Skippy  
5:15—CBS Programs to 6:15  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Merrymakers  
10—Bisquick Band  
10:05—Gene Quaw's Orchestra  
11—Henry Halstead's Orchestra  
12 to 1 A.M.—Request Hour

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Pacific Grove Program  
9:30—Morning Melodies  
10—Helpful Hour  
10:30—Recordings  
11—Eleventh Hour Program  
11:30—Band Concert  
12 noon—Recordings  
12:30—Weather, State Mkt. Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Vespers  
5:30—Dinner Music  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Dinner Music  
6:45—Radio News and Forum  
8—Studio Program  
8:30—Irma Hoffman and Dorothy Griffin  
8:45 to 10 P.M.—Italian Program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Recordings  
9—Asso. Food Stores' Program  
9:30—Irene Hubbell, Pianist  
9:45—Records  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Recordings  
11:30—Concert Music  
12 noon—Variety Program  
1—Popular Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
4—Recordings  
6:15—Philco Varieties  
6:30—Walkathon  
6:45 to 7 P.M.—Popular Records  
12:01 to 8 A.M.—Owl Program



**BENNIE WALKER**  
NBCKGO—8:30 P. M.

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recordings  
8:30—Kaluia Melody Makers  
9—Silent Period  
1—Weather Forecast  
1:05—Latin-American Program  
2—Union Mutual Life  
2:08—Recordings  
2:30—Nina Frilisen and Kiddies  
3—Billy and Grace Carmen  
3:30—The Smoky Oaks  
4—The Texas Cowboy  
4:15—Sela Safar, "Bluer than Blue"  
4:30—Al Cook's Oklahoma Cowboys  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—John Collins, Baritone  
7:45—The Texas Cowboy  
8—Latin-American Program  
9—Johnny Cerruti, Accordionist  
9:15—Italian Program  
10 to 11 P.M.—Mystic Knights of the Sea

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:40—Popular Tunes  
11—Marion Day, Home Economics  
11:30—Children's Hour  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent Period  
6—Dance Music  
6:30—Salon Music  
7:15—Helen Bellevue  
7:30—Silent Period  
11 to 1 A.M.—Kendrick's Hi-Jinks

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Popular Records  
7:15—Morning Reporter  
7:30—Surprise Program  
8—Allay-Oop! with Bob Roberts  
8:30—Tommy Tucker  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—Dr. B. L. Corley  
11—Store Scenes  
11:25—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—Records  
1—Over the Teacups  
1:30—Records  
2—Studio Program  
2:30—Masterpieces of Melody  
3:30—Theatre of the Air  
4—Top o' the Dial Music Room  
4:30—Records  
5—Radio Shopping News  
5:30—Wanderin' Thru Switzerland  
6—Records  
6:15—Studio Program  
6:30—Ernie Smith's Sport Page  
6:45—Reporter  
7—Dance Music  
7:30—News Service  
7:45—Studio Program  
8—Young People's Program  
8:30—Elbert La Chelle, Organist  
8:45—The Gossipers  
9—Frank Carr  
9:05—Vagabond Players  
9:30—Oakland Civic Chorus  
10:30—Luther Putnam's Treasure Chest  
11 to 1 A.M.—Night Owls with Ray Howell

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
11—Album Leaves  
11:15—Manhattan Moods  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Town Hall Harmonies  
12:15—Church Bulletin  
12:30—Song Vogue  
1—Afternoon Concert  
2—Glen Goff, Organist  
3—Rhythmic Ripples  
3:30—Across the Footlights  
4—Artist Celebrities  
4:30—Famous Songs and Singers  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—NBC-KFO Program  
7:30—Tone Faintings  
7:45—Bob Allen, Piano Recital  
8—Ted Pio-Rito's Band  
8:30—Virginia Miller, Piano Recital  
8:45—Album Leaves  
9—Sydney Dixon and G. Donald Gray, Duets  
9:30—Milly and Billy, the Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

440.9 Mtrs. **NBC-KPO** GA. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,  
KECA, KTAR, KSL, KFSD**

7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:45  
9:15—Stringwood Ensemble: KPO,  
off 9:45, KGA, KJR, KEX  
9:45—University of California at  
Your Service: KPO  
10—Familiar Songs: KPO, KGA,  
KJR, KEX  
10:30—The NBC Farm Forum:  
KPO, KGA, KJR, KEX, KECA  
11—Radio Troubadours: KPO, KGA,  
KEX, KTAR  
11:30—Singing Strings, Walter Blau-  
fuss, director: KPO off 11:45,  
KGA, KJR, KEX  
11:45—Scripture Reading, Charles  
J. Leimer: KPO  
11:46—Tickling the Keys, Paul Lin-  
gle, pianist: KPO  
11:50—South San Francisco Stock-  
yards Report: KPO  
11:57—Time Signals: KPO  
12 noon—Saturday Matinee, one-act  
play: KPO, KGA on 12:05, KJR,  
KEX  
12:30—Concert Favorites, vocalist;  
orchestra direction Joseph Gallic-  
chio: KPO, KGA, KJR, KEX  
12:45—Tom 'n' Dudd, vocal duo:  
KPO, KGA, KJR, KEX  
1—Pacific Feature Hour, concert or-  
chestra and vocal ensemble direc-  
tion Emil J. Polak: KPO, KGA,  
KJR, KEX, KGHL  
1:30—Bluettes, vocal trio: KPO,  
KGA, KJR, KEX  
1:45—Andy Sannella's All-Star Or-  
chestra: KPO, KGA, KJR, KEX,  
KFSD  
2—Waldorf-Astoria Sert Room Or-  
chestra: KPO, KGA, KJR, KEX,  
KSL, KGHL  
2:30—Opry House Tonight, back-  
stage skit: KPO, KGA, KJR,  
KEX, KFSD  
2:45—Donald Novis, Tenor, orches-  
tra: KPO, KGA, KJR, KEX,  
KFSD  
3—Don Amados Orchestra: KPO,  
KGA on 3:05, KJR, KEX, KFSD  
3:30—Cuckoo Program with Ray-  
mond Knight, orchestra direction  
Robert Armbruster: KPO, KGA,  
KJR, KEX  
4—Ted Flo-Rito and His Hotel St.  
Francis Dance Orchestra: KPO,  
KGA, KJR off 4:45, KEX  
5—Arion Trio: Joyce Barthelsen, pi-  
anist and director; Modesta Mor-  
tensen, violinist; Margaret Avery,  
'cellist: KPO, KGA off 5:15, on  
5:30, KJR, KEX  
5:45—Dixie Memories, Sam Moore,  
Carolyn Moore, Dixie Marsh,  
Chuck Russell; songs and dia-  
logue: KPO, KGA, KJR, KEX,  
KECA  
6—Toreadors, Robert Stevens, Rod-  
ney Johnson, tenors; Harvey Orr,  
baritone; Henry Perry, basso; Bob  
Bence, Ned Nestor, comedians;  
Doc Johnson, banjoist: KPO,  
KGA, KJR, KEX, KGIR off 6:15  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX  
7:15—Merle Thorpe, talk, "Our  
Vanishing Freedom": KYA, KGA,  
KJR, KGHL

7:15—News Editor of the Air: KPO  
7:30—Cesare Sodero and NEC Con-  
cert Orchestra: KPO, KGA, KJR,  
KGHL

8—Synco-Thots, Edna Fischer, New-  
ell Chase, piano duo: KPO, KGA,  
KJR, KEX

8:15—Hollywood Bowl Concert, sym-  
phony orchestra direction Fred-  
erick Stock, KGO, KGA, KJR,  
KEX, KECA, KFSD, KTAR

9:45—The Barn Dance: KPO, KGA,  
KJR

10—Musical Echoes, Gail Taylor,  
soprano; Katherine Julye, harpist;  
Carl Kalash, violinist; Paul Car-  
son, organist: KPO, KGA, KJR,  
KEX on 10:15

10:30—Night in Old Mexico: KPO,  
KGA, KJR, KEX, KFSD

11—Carol Lofner and His Bal Tab-  
arin Orchestra: KPO, KGA, KJR,  
KEX

11:30 to 12 midnight—Organ Con-  
cert, Dollo Sargent, organist:  
KPO, KGA, KJR, KEX, KFSD

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KOA, KSL, KTAR,  
KECA, KFSD**

7 A.M.—Organ Concert: KGO  
7:30—Sven Swenson and His  
Swede-hearts: KGO, KFI, KHQ,  
KFSD

8—On Wings of Song: KGO, KGW,  
KFI, KFSD

8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI

8:30—On Wings of Song: KGO,  
KGW off 8:45, KFI, KFSD on  
8:45

9—Harold Stokes and His Orches-  
tra: KGO, KFI, KFSD on 9:15,  
KSL off 9:15

9:30—Farmers' Union Program:  
KGO, KHQ, KOMO on 10, KFI,  
KFSD, KTAR, KSL, KGIR

10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KFI,  
KFSD on 10:45

11:30—Organ Recital: KGO, KHQ  
off 12, KOMO on 12 to 12:12,  
KFSD

12:15—Western Agriculture: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KGIR, KGHL

1—Stringwood Ensemble: KGO,  
KHQ on 1:30 to 1:45, KOMO 1 to  
1:15, 1:30 to 1:45, KGW on 1:15,  
KFI on 1:30

2—Vagabonds, vocal soloist; orches-  
tra direction Walter Beban: KGO,  
KHQ, KGW off 2:15, KTAR

2:30—Matinee Hour, vocal soloist;  
orchestra direction Rex Dunn:  
KGO

3—The Olympians: KGO

3:30—John and Ned, vocal and in-  
strumental duo: KGO, KHQ

3:45—News Service: KGO, KGIR  
4—Harlem Fantasy: KGO, KHQ,  
KFI, KFSD, KSL

4:30—"K-7," secret service spy  
story: KGO, KHQ, KOMO, KGW,  
KFI, KSL

5—Erno Rapee in Foreign Lands:  
KGO, KTAR

5:30—To be announced

6—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KSL, KGU

7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KSL

7:15—Rhythmic Shadows: KGO,  
KHQ on 7:30, KFI, KFSD

7:45—Kenneth Spencer, basso and  
dramatic reader: KGO, KHQ,  
KFSD

8—Buddy Rogers and His California  
Cavaliers: KGO, KHQ, KGW,  
KGHL

8:30—Associated Spotlight, "Amer-  
ican Legion"; The Coquettes, vo-  
cal trio; Annette Hastings, Mar-  
jorie Primley, Imelda Montagne;

Cycol Four, male quartet; Irving  
Kennedy, Gwynn Jones, tenors;  
Harold Dana, baritone; Armand  
Girard, basso; Max Waizman,  
Monroe Upton, Harold Peary,  
Bobbie Deane, Captain William H.  
Royle, Bennie Walker; Cecil Un-  
derwood, master of ceremonies;  
orchestra direction Walter Beban:  
KGO, KHQ, KOMO, KGW, KFI

10—Mona Lowe, blues singer: KGO,  
KHQ, KGW

10:15—Anson Weeks and His Hotel  
Mark Hopkins Dance Orchestra:  
KGO, KHQ

10:45—Organ Concert: KGO  
11—Ted Flo-Rito and His Hotel  
St. Francis Dance Orchestra:  
KGO, KGW, KFI

11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KGW, KFI

## CBS

### Columbia Broadcasting System

8:30 A.M.—Ted Brewer and his  
Yoeng's Orchestra: KFBK, KMJ,  
KWG, KERN, KOL, KVI, KFRC,  
KHJ, KGB

9—George Hall and his Hotel Taft  
Orchestra: KFBK, KMJ, KWG,  
KERN, KOL, KVI, KFPY, KFRC,  
KHJ, KGB

9:30—Madison Ensemble: KFBK,  
KWG, KERN, KOL, KVI, KFPY,  
KHJ, KGB

10—Saturday Syncopators: KFBK,  
KMJ, KERN, KVI, KFPY, KHJ,  
KGB

10:30—Columbia Salon Orchestra:  
KFBK, KMJ, KWG, KERN, KOL,  
KVI, KFPY, KHJ

11—Boston Popular Revue: KFBK,  
KMJ, KWG, KERN, KOL, KVI,  
KFPY, KFRC, KHJ, KGB

11:30—The Round Towners: KMJ,  
KFBK, KWG, KERN, KOL, KVI,  
KFPY, KFRC, KHJ, KGB

12 noon—Spanish Serenade: KFBK,  
KMJ, KWG, KVI, KFPY, KHJ,  
KGB

12:30—Tommy Christian's Palisades  
Orchestra: KFBK, KMJ, KWG,  
KERN, KVI, KFPY, (KHJ on  
12:45), KGB

1—Dancing by the Sea: KFBK,  
KMJ, KWG, KERN, KOL, KVI,  
KFPY, KFRC, KHJ, KGB

1:30—Between the Bookends: KMJ,  
KWG, KERN, KOL, KVI, KFPY,  
KFRC, KHJ, KGB

1:45—George Hall and his Hotel  
Taft Orchestra: KFBK, KMJ,  
KWG, KERN, KOL, KVI, KFPY,  
KFRC, KHJ, KGB

2—Freddie Martin's Bossert Orch.:  
KFBK, KMJ, KWG, KERN, KOL,  
KVI, KFPY, KFRC, KHJ, KGB

2:30—Midland Broadcasters: KWG,  
KERN, KOL, KVI, KFPY, KFRC,  
KHJ, KGB

2:45—Ozzie Nelson and his Glen Isl-  
and Casino Orchestra: KFBK,  
KMJ, KWG, KERN, KOL, KVI,  
KFPY, KFRC, KHJ, KGB

3:15—Wm. Vincent Hall, Baritone: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 3:30—Keenan and Phillips, Piano Pictures: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 3:45—Do Re Mi, Novelty Female Trio: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 4:15—Vaughn De Leath, with Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 4:30—U. S. Army Band Concert: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 5—Ann Leaf at the Organ: KFBK, KMJ, KWG, KOL, KVI, KFPY, (KFRC on 5:15), KHJ, KGB  
 5:30—Isham Jones and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 5:45), KGB  
 6—"Music that Satisfies": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 6:15—Columbia Public Affairs Institute: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KFRC on 6:30), KHJ, KGB  
 6:45—Coral Islanders: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ  
 7—Dancing by the Sea: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 7:45—Harold Stern and his St. Moritz Orch.: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB  
 8—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 8:30—Noble Sissle and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

340.7 Meters **KLX** Lake. 6000  
 880 Kcs. 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; Stocks  
 9—Modern Homes Period  
 9:30—Clinic of the Air  
 10:15—Stocks; Financial Information; Weather  
 10:30—Better Business Talk  
 10:35—Records  
 11—Sunshine Twins  
 12 noon—Closing S. F. Stocks  
 12:05—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:45—Records  
 3:45—Galen Harvey and Madelon Sivyer  
 4—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:15—The Three Cocoanuts  
 5:45—Song Stories, Clark Sisters  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—Helen Parmelee, Pianist  
 7:45—Sports Hi-Lights of the Air  
 8—Musical Solree: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; L. G. French, Baritone; Ruth Hall Crandall, Contralto; Helen Parmelee, Pianist  
 9—Faucit Theater of the Air Players  
 10—Fred Hoyer and his Hotel Oakland Dance Orchestra  
 11 to 12 midnight—Dance Program

483.6 Meters **KGW** Atwater 2121  
 620 Kcs. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 7 A.M.—Morning Appetizers  
 7:45—Cecil and Sally  
 8—NBC-KGO Program  
 8:45—Studio Program  
 9—The Oregonian of the Air  
 9:15—Cooking School  
 9:30—NBC-KGO Programs to 11:30  
 11:30—Me and My Shadow  
 12 noon—The Oregonian of the Air  
 12:15—NBC-KGO Program  
 12:45—O. M. Plummer  
 1—15 Minutes at Lipman-Wolfe's  
 1:15—NBC-KGO Programs to 2:15  
 2:15—Tea Time Bazaar  
 3:15—Piano Recital  
 3:30—Anson Weeks' Orchestra  
 3:45—Oregonian of the Air  
 4—Santiseptic Program  
 4:15—Man from the South  
 4:30—NBC-KGO Program  
 5—Studio Program  
 7:15—Kelly's Salon Orchestra  
 7:45—Gordon Onstad, Tenor  
 8—Samoa Islanders  
 8:15—NBC-KGO Programs to 10:15  
 10:15—The Mad Hatters  
 11 to 12 mid.—NBC-KGO Programs

236.1 Meters **KOL** Elliott 4466  
 1270 Kcs. 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—Columbia Salon Orchestra  
 11—CBS Programs to 12  
 12 noon—Kiddies' Hour  
 1—CBS Programs to 4:30  
 4:30—Cecil Solly  
 5—Hill and Dale  
 5:30—Skippy  
 5:45—To be announced  
 6—CBS Programs to 7  
 7—Sports Review  
 7:15—CBS Program  
 7:30—Chandu, the Magician  
 7:45—John C. Stevenson  
 8:15—CBS Programs to 8:45  
 8:45—The Globe Trotter  
 9—Merrymakers from KHJ  
 10—Gene Quaw's Orchestra  
 11 to 12 mid.—Henry Halstead's Or.

508.2 Meters **KHQ** Main 5383  
 590 Kcs. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 6:45 A. M.—Morning News  
 7:15—Crazy Crystals  
 7:30—NBC-KGO program  
 7:45—Kronenberg's Shoe Hospital  
 8—Studio program  
 8:15—NBC-KGO program  
 8:30—Dessert Hotel  
 8:45—Home Comfort  
 9—"Walt and Marian"  
 9:15—Sartori and Wolff  
 9:30—NBC-KGO programs to 1  
 1—Home Canning Contest  
 1:15—Silver Loaf Bakery  
 1:30—NBC-KGO program  
 1:45—Spokane Fur Co.  
 2—NBC-KGO program  
 2:30—Commercial Creamery  
 3—NBC-KGO program  
 3:45—Peerless Dental Hygiene  
 4—NBC-KGO programs to 5  
 5—By Jacoy's Novelty  
 5:15—"Skippy"  
 5:30—NBC-KGO programs to 7:15  
 7:15—Editorial Column—Russell Bankson  
 7:30 to 12 midnight—NBC-KGO programs

309.1 Meters **KJR** Seneca 1515  
 970 Kcs. 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—The Sun Risers with Chet and Mabel  
 7:04—Produce Quota's; Vocal Solos  
 7:17—Road Reports; Sport News  
 8—NBC-KPO Programs to 11:15  
 11:15—RKO Miniature Vodvil  
 11:30—NBC-KPO Programs to 4:45  
 4:45 P.M.—Aviation Talk  
 5—NBC-KPO Programs to 6:45  
 6:45—Piano Ramblings  
 7 to 12 mid.—NBC-KPO Programs

204 Meters **KGA** Main 3434  
 1470 Kcs. 5000 Watts  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 12  
 12 noon—News Bulletins  
 12:05—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 5:15  
 5:15—Peerless Quarter Hour  
 5:30—NBC-KPO Programs to 6:45  
 6:45—The Keystone Five  
 7 to 12 mid.—NBC-KPO Programs

254.1 Meters **KEX** Atwater 3111  
 1180 Kcs. 5000 Watts  
 Western Broad. Co., Portland, Ore.  
 7 A.M.—Morning Serenaders  
 8—NBC-KPO Programs to 6:45  
 6:45 P.M.—Newscasting  
 7—NBC-KPO Program  
 7:15—Silent period  
 8—NBC-KPO Programs to 9:45  
 9:45—Chapel Hour  
 10:15 to 12 mid.—NBC-KPO Prog.

526 Meters **KVI** Broadway 4211  
 570 Kcs. 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 6:30 A.M.—Farm Flasher  
 6:45—Crazy Cowboys  
 7—Dr. Kenyon's Church  
 7:30—Organ Reveille  
 8—Shell Happytime  
 8:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—The Merrymakers  
 10—Crazy Quartette  
 10:15—Gene Quaw's Orchestra  
 11 to 12 mid.—Henry Halstead's Or.

325.9 Meters **KOMO** Elliott 5890  
 920 Kcs. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 9  
 9—Uncle Hank from Cliderville Center  
 9:15—Prudence Penny  
 9:30—NBC-KGO Programs to 11:30  
 11:30—Old Folks Corner  
 11:45—Club Minutes  
 12 noon—Masterworks of the Piano  
 12:15—Grain Quotations  
 12:15—NBC-KGO Programs to 1  
 1—Elmer & Elmer, Two Counselors  
 1:30—Home Towers  
 2—NBC-KGO Programs to 3  
 3—Santiseptic Program  
 3:15—NBC-KGO Programs to 3:30  
 3:30—Memory Book  
 3:45—News of the Air  
 4—Concert Orchestra  
 4:30—NBC-KGO Programs to 5:30  
 5:30—Musical  
 6—NBC-KGO Programs to 8  
 8—Fisher's Blend Program  
 8:30—NBC-KGO Program  
 10—Vic Meyers' Music  
 11 to 12 mid.—NBC-KGO Programs

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 6:30 A.M.—Market Quotations  
 6:45—Dr. Seikas, Health Exercises  
 7:30—NBC-KGO Programs to 9  
 9—Dorothy Raymond, Pianist  
 9:15—NBC-KGO Programs to 11:30  
 11:30—French Lesson, Annette Doherty  
 11:45—Federal & State Mkt. Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1—News Release  
 1:10—Woman Columnist of the Air  
 1:15—NBC-KGO Program  
 2—Tom Murray's Hill Billies  
 3—NBC-KGO Program  
 3:30—Rhythm Girls  
 3:45—News Release  
 4—NBC-KGO Programs to 7:15  
 7:15—Studio Program  
 7:45—The Choraleers  
 8—Tom Murray's Hill Billies  
 8:30—NBC-KGO Program  
 10—Hotel Ambassador Orchestra  
 11 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record Program  
 10—News Release  
 10:15—Sarah Ellen Barnes  
 10:30—NBC-KPO Program  
 11—Physical Education  
 11:30—Record Program  
 11:45—Spanish Lesson, Annette Doherty  
 12 noon—Record Program  
 1:45—Bob, Bunny and Junior  
 2—Record Program  
 4—News Release  
 4:15—Record Program  
 5—Brother Ken's Kiddies  
 5:30—Dr. Snape's Forum  
 5:45—Record Program  
 7—Sunny Title, Songs  
 7:15—Record Program  
 7:45—Hotel Miramar Orchestra  
 8:15—NBC-KPO Program  
 9:45 to 11 P.M.—Record Program

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
 7:30 A.M.—NBC-KGO Program  
 8—Morning Musical Revue  
 8:35—Stock Reports  
 8:45—NBC-KGO Programs  
 9—Good Cheer Program  
 9:15—NBC-KGO Programs to 10:30  
 10:30—Radio Dental Clinic  
 10:45—NBC-KGO Programs to 1  
 1 P.M.—U. S. Grant Hotel Serenaders  
 1:30—NBC-KPO Programs to 3:30  
 3:30—French Lesson  
 4—NBC-KGO Program  
 4:30—To be announced  
 5:15—Program Resume  
 5:20—Late News  
 5:30—To be announced  
 6—NBC-KGO Programs to 8  
 8—NBC-KPO Programs to 10  
 10—Mme. Marie Kriete and Royal Brown  
 10:30—To be announced  
 11—Dance Music  
 11:30 to 12 mid.—Studio Program

**239.9 Meters KFOK Phone: 672-81**  
**1250 Kcys. 1000 Watts**  
**Nichols & Warinner, Long Beach, Cal.**  
 6 A.M.—The Early Bird  
 7—Recordings  
 7:30—Song and Patter  
 7:45—News Report  
 8—Popular Selections  
 9—Blue Ribbon Group  
 10—Vera Graham, Organist  
 10:30—Orange Blossom Girls  
 11—Foster Rucker, Songs  
 11:15—The Three Girls  
 11:30—News Report  
 11:45—The Olympians  
 12 noon—Blue Ribbon Group  
 12:30—The Vagabonds  
 1—Gus Gagle's Orchestra  
 2—Cleo Hibbs, Melody Man  
 2:30—Lazar Samoiloff  
 3—Crystal Ballroom Orchestra  
 4—News Report  
 4:15—Dental Clinic  
 4:45—Tennessee Joe  
 5—Sunset Harmony Boys  
 5:30—Bill and Co  
 5:45—Rosebud and Marblehead  
 6—"Married Life," comedy skit  
 6:15—Cheerio Boys  
 6:30—KFOK School Kids  
 6:45—The Three Girls  
 7—The Vagabonds  
 7:15—The Boy Detective  
 7:30—Chandu, The Magician  
 7:45—Paradise Trio  
 8—Petri's Programme Beautiful  
 8:15—Al and Monnie  
 8:30—Blue Ribbon Group  
 9—Pacific Coast Club Orchestra  
 9:30—Cally Holden's Orchestra  
 11 to 12 midnight—Halstead's Orchestra

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 11:30—Maxine's Shopping Service  
 12 noon—News  
 1—New Paris Inn  
 2—Eddie Albright, Late Fiction  
 3—Matinee Mirthmakers  
 4:15—Church, Lost and Found Announcements  
 5—Town Crier  
 5:15—Dr. John Matthews  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 6:45—Feature Program  
 7—Frank Watanabe and Hon. Archie  
 7:15—Ensemble  
 7:30—Vigilantes; Mirthquakers  
 7:45—Calmon Luboviski, Violinist  
 9—News  
 9:15—Dreamin' Time, with Drury Lane  
 10—Buddie Fisher's Orchestra  
 11 to 12 midnight—New Paris Inn

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**  
 7 A.M.—News Briefs and Recordings  
 7:45—Capt. Dobbsie  
 8—Shell Happytime  
 8:30—CBS programs to 12  
 12 noon—Spanish Serenade  
 12:30—World-wide News  
 12:45—CBS programs to 3:30  
 3:30—Piano Pictures  
 3:45—CBS programs to 5:15  
 5:15—News Items, Town Topics  
 5:30—"Skippy"  
 5:45—CBS programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS program  
 8:45—Buron Fitts speaks  
 9—The Merry Makers  
 10—World-wide News  
 10:10—Bisquit Band  
 10:15—Gene Quaw and Orchestra  
 11—Hotel Roosevelt Orchestra  
 12 to 1 A.M.—Roger King and Roy Ringwald

**384.4 Meters KTM Exposition 1341**  
**780 Kcys. 1000 Watts**  
**Pickwick Broad. Corp., Los Angeles**  
 6 A.M.—Spanish Concert  
 8:30—Recorded Program  
 9—Dr. McCoy's Health Talk  
 9:30—Recorded Program  
 10—Silent Period  
 1—Poetry  
 1:15—Christian Couriers  
 1:45—Dance Marathon  
 2—Spanish Concert  
 3—Recorded Program  
 5—Silent Period  
 8—String Ensemble, David Carlyle  
 8:30—Miniature Symphony  
 9—Playground Program  
 9:30—Jack Dunn  
 10—Dance Marathon  
 10:30—Jack Dunn  
 11—Bartley Sims, Organist  
 11:30—Request Records  
 1 to 4 A.M.—Recorded Program

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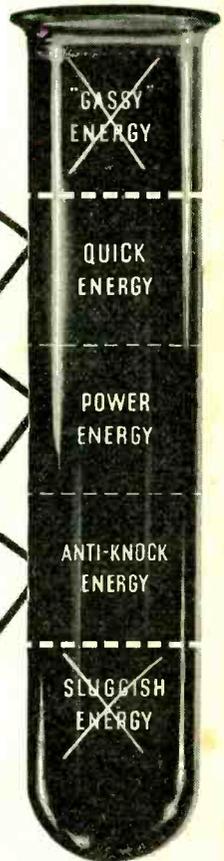
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