

# BROADCAST WEEKLY

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## Public Demands Regular Schedules

IF YOU were to board a main line train tomorrow for San Francisco or Los Angeles, the chances are that train would leave at exactly the same time it did three months, six months, or even a year ago. Railroads have learned that regular schedules are good business and good public policy. Their long experience has proved that sudden or unnecessary changes mean empty seats and lost fares. Simple and obvious as are these conclusions, they seem, nevertheless, not as yet to have penetrated the consciousness or self-sufficiency of certain radio broadcasting stations. Disregarding both their own and the public's interests, these stations continue to shift programs and periods arbitrarily and often without notice, as though taking perverse delight in the exceeding discomfort of their sponsors and public.

How often have you ensconced yourself in your favorite easy chair, turned out the lights and got all keyed up to the proper pitch in anticipation of the regular weekly installment of a thrilling program, only to find that the broadcast has been changed to another day and set ahead two hours to conflict with another favorite program—for no apparent reason at all.

Most amazing is the logic vouchsafed in vindication of these merry-go-round tactics. Keeping the listener guessing and hunting is alleged to increase his interest in a program, whet his appetite and multiply his appreciation. What though he misses an installment or two because the period is arbitrarily changed every few weeks or oftener? His rights, comfort, and convenience, of course, do not enter into these calculations. If any station sincerely believes such a policy either

benefits itself or its sponsors, or meets (or deserves) audience approval, let that station hereby be disillusioned.

BROADCAST WEEKLY is confident it expresses the unanimous sentiment of the more than forty thousand representative radio homes for which it is spokesman, in condemning this policy as pernicious and intolerable to the radio public. It is a direct violation of both the spirit and letter of the laws under which broadcasting stations are permitted to operate and which they are pledged to observe. It does not increase or in any measure contribute to radio enjoyment or satisfaction. Quite the contrary—it destroys public confidence, kills program interest, reduces the radio following and results in confusion, aggravation, and disappointment—decidedly detrimental to both the station and the sponsor.

The public has the right to expect that broadcasting stations which it franchises shall be responsive to its wishes and observant of its interests. The radio audience does not want roulette wheel tactics applied to determining program periods. It demands *regular* schedules, arranged to avoid conflict between outstanding programs, and with only such shifts in broadcasting time as may be necessary to serve the greatest number of listeners—such changes to be given advance publicity and explanation adequate to establish their justification and familiarize the audience with the date they go into effect.

Will broadcasting stations have the grace and good judgment to correct their policies voluntarily, or will rapidly mounting audience indignation have to take its course?

# PERSONAL PICKUPS

BY GYPSY



**Mrs. K. B. Portland.**—Armand Girard (NBC) is 5 feet 9 inches tall, weighs 190 pounds, has brown hair and eyes, is of French Canadian origin and was born in Clyde, Kansas, thirty-

five years ago. During grade and high schools he participated in all musical entertainments held in the community in which he lived and while he worked in his father's grocery, made great plans for a professional career. Later, he went into the banking business, never losing sight of his dream, however, and in 1925, in Los Angeles, became a member of the famous "Rounders" quartet. With the "Rounders" he made innumerable stage appearances, experienced his first radio work and appeared in thirty-five motion pictures, some of which were "Marianne," "Thunderbolt," "Hollywood Revue of 1929," and "Laughing Sinners." His hobbies are motoring and gardening. He is married and the father of two beautiful little girls, Joan Renee, aged four and one-half years, and Mary Elizabeth, four months old.

**Florence, Sacramento.**—Jimmie Kendrick is now heard over Station KFWL. . . . Tom Gerun returns to the Bal Tabarin September 7. . . . Christine Eddy (Mascott Ralston) is down in Hollywood with her husband, Phil Harris. I am told she is doing "bits" in the talkies and Phil is to appear in pictures, shortly.

**Blanche, San Francisco.**—Dollo Sargent (NBC) writes her own continuity. Most of it is written in the wee small hours after midnight. Sleep just doesn't mean a thing to our Dollo. Forty winks and she's ready for 'steen programs and more typing.

**Bessie, Sunset.**—"Orphan Annie" (NBC) is portrayed by Floy Margaret Hughes. "Little Hart" is played by Imelda Montagne's young son, "Dickie" LeGrand. Jack Cowden does Joe, Fred Thomas does Mr. Silo,

and Wilda Wilson Church is Mrs. Silo of the cast. The theme song is sung by Jennings Pierce.

**Mrs. J. L. R., Modesto.**—Luther Lee Putnam, whose "Treasure Chest" (KTAB) you like so much, is a direct descendant of General Israel Putnam and John Adams, second president of the United States. His age is forty-five, his birthplace, San Francisco. He is married and the father of a young married daughter and another girl of nine; has been in newspaper work, all phases of the entertainment field including pictures and automobile racing, and made his radio debut back in 1922. It might interest you to know that during 1918 and 1919, Mr. Putnam lived in your city where he was identified with a local daily. As "Uncle Silas," he was among the original "bed-time" story tellers. The station was KFNV. He has three distinct aversions: striped shirts, so-called western screen versions, and selfish motorists. His preferences run to poetry, detective fiction, roses, brunettes and good stage and screen comedies. Is an expert at solitaire and has written several brochures on the subject.

**Nellie, Los Angeles.**—Kay Van Riper (KFWB) celebrates her birthday November 1. . . . Reginald Sharland (KNX) is another November celebrator. His day is the 19th. Lewis Meehan arrived on St. Valentine's Day. Foster Rucker (KFOX) receives congratulations on July 31; Anna Maude Morath, the 4th of December, and June Parker, the last day in June.

**Mrs. W. G., Seattle.**—Thomas Kelly (NBC) held the post of director of the dramatic department in the Ithaca Conservatory of Music and Drama in pre-radio days. Emil Polak coached Metropolitan opera stars for years before coming to San Francisco to live. Jerry Kilgore was a civil engineer in Mexico at one time. Bert Lown (CBS) headed a chain of orchestras extending over the world and supplied music for large steamship companies and practically every thinkable occasion. They say Rudy Vallee once worked for Bert and was, for a brief period, a partner in the booking business. If "Mac" of KFRC cared to, he could work at anything from bridge

construction to art instruction. Dell Perry (NBC) and Bobbe Deane both did exhibition skating. Harold Peary knows a thing or two about court reporting. Lee Roberts began jotting down melodies as they were needed for piano rolls when he was an executive of the Q R S Company. He still regards himself as a business man rather than an artist. Theodore Strong sells pipe organs as an avocation. Johnny Toffoli could step into the role of pharmacist should radio fail him. Cecil Underwood was a successful salesman.

**Mrs. G. H., Portland.**—Tito Guizar (CBS) came to the United States in 1929. Prior to that time his home was Mexico City. He received his early education at the Conservatory of Music in Mexico City and extended his studies later at St. Mark's Academy in Milan. Ken Gillum (NBC) is about twenty-eight years of age, was born in Los Angeles, Cal., is tall, slim, fair and blue-eyed. He and Duke Atterberry were once in vaudeville together. Armand Girard's real name is Armand Ecuyer. Dick Eilers taught history at the University of California, directed the Little Theater in 1923 and 1924, and appeared in Henry Duffy productions for nearly four years before succumbing to radio. He is twenty-eight years old, a bachelor, Phi Beta Kappa and Phi Delta Kappa with the most devastating smile you ever saw.

**M. W., Sacramento.**—Ed Ludes is the author of "Mystery at Breakfast," heard over NBC on Tuesday night, August 9. Ed, you know, is sound technician at the station and does the "Uncle Thomas" character in the Cecil and Sally skit.

**A. B., Oakland.**—The quartet heard with Jennings Pierce's "Personal Closeup" on July 27, was composed of Francis Michener, top tenor; A. J. Krase, lead; Howard Emerling, baritone, and a Mr. Bergenroad, bass.

**B. R., Oakland.**—The "Mystery Girl" heard on KJBS who does those "Radio Personalities," made me cross my heart not to divulge her identity. As soon as the "ban" is taken off, however, I shall be glad to let you in on the secret.

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# ETHER GLEANINGS

By J. CLARENCE MYERS

THE Don Lee-Columbia chain and the NBC, combined, are handing out \$108,754 in radio broadcasting time to the colleges in the Pacific Coast football conference, in exchange for the permission to broadcast all the conference games this season.

And the valuable "air time" was handed 'em on a silver platter, too. For the gridiron folk were pretty much a'gin broadcasting. Said it hurt their gate receipts. But, as we told before, a committee of three San Franciscans—Lloyd E. Yoder, NBC press chief; Harrison Holliday, boss at KFRC, and Ernie Smith, mike spieler—cooked up the plan whereby the networks would pledge gobs of varied and sundry support, cooperation and all that sort of thing, if the football stadiums would be thrown open to the radio fraternity. It turned the trick.

The NBC has pledged time on the air for the promotion of the football games, valued at \$64,475, and the Don Lee-CBS \$45,279.

KFRC went so far as to offer a portion of its famous Blue Monday Jamboree every week during the grid season to the ballyhooing of the great American game. Of course the Conference leaped at the offer. One of the fifteen minute units will be devoted to a collegiate theme with Ernie Smith as m. c. Fourteen Don Lee-CBS stations will push it out over the ether.

In addition to that the Jamboree program on September 19 will be "Football Night" and Holliday says every college represented in the 1932 football schedule on the West coast will be recognized over the air.

A second salute to King Pigskin will be wafted out over this chain on Friday nights.

It will originate at KHJ, Los Angeles, and will feature Braven Dyer in a program called: "Braven Dyer's Dope Sheet." It will be thirty minutes in length and will include besides Dyer's chatter, music by a thirty-five piece orchestra and a group of singers.

As its contribution to the cause, the NBC plans to build two half-hour broadcasts a week, the first to be known as "Pigskin Romances," a series of dramas of the gridiron written by Carlton E. Morse. The second will be the "Football Rally," similar, we hear, to the fine rallies put on by the boys at 111 Sutter last season. It is very probable that Yoder will do the m. c.-ing for this shot, as he is the most qualified man for the job. Former All-American, a

sports announcer and an official in football-dom.

The initial "Pigskin Romances" program gets under way at the NBC studios on Thursday night, September 15, and will be released by the NBC-KPO network. The Football Rally has already gotten under way. One will be radioed over the NBC-KGO chain every Friday night.

And, as the sauce for all this fine broadcast meal, the networks and their affiliated stations are making short announcements calling the listeners' attention to the coming games.

Just to make the boys who head the football conference feel extra good, the stations in both networks have offered to place on sale at their studios stadium tickets for all the Pacific coast games.

Both the NBC and Don Lee-CBS chains have worked out an amiable plan for broadcasting the conference grid tussles.

\* \* \*

Ted Fio-Rito and his great "jazzical" aggregation of the Hotel St. Francis are now CBS-ing over the coast Don Lee chain. Not exactly happy over the break, or rather lack of break he was getting on the NBC, because of the crowded dance band situation there, Fio-Rito is strutting high, wide and handsome over the new air channels. His is the only local band on the new set-up.

\* \* \*

We hear that that Fuller Paint portion of the NBC Women's Magazine of the Air is pulling off in November.

\* \* \*

That "Music that Satisfies" program has renewed its contract on the CBS for another fourteen weeks and at the same time the sponsor again secured the John Henry of Ruth Etting and the Boswells on the dotted line. Arthur Tracy's contract doesn't run out for some months yet.

\* \* \*

A big CBS prospective sponsor wanted to hear an audition t'other day on a program which would have John P. Medbury as m. c., Raymond Paige's orchestra and the four Marx Brothers. The Columbia gang in Los Angeles were trying to arrange it. Prospect's name not divulged.

\* \* \*

Donald Novis is in demand plenty. Understand that three famous quartets have their eyes on him, but the young California

tenor is holding out for solo work. Is he smart, or is he smart?

\* \* \*

We gleaned the dope, too, that Lucky Strike is dickering around for Wheeler and Woolsey, the movie funny men, for its Saturday night spot.

\* \* \*

They tell me that Marge of Wrigley's "Myrt and Marge" act received thirty-five proposals of marriage since she started to work on the CBS a year ago.

\* \* \*

Here's a timely item. Those Boswell gals presented their manager, Harry Leeder, with a watch on his birthday recently, and he ups and takes it with him when he sailed for Europe.

\* \* \*

Well, the boys in the commercial departments of the radio networks are beginning to discard the crying towels. Most of 'em are smiling and some laughing right out loud. For the fall is bringing many new accounts to the air on both big chains.

The NBC, for instance, will bring these commercials to our ears during the autumn:

Ben Bernie and his orchestra for the Premier Salt Sales Company, beginning September 13.

The Big Ben Dream Dramas for the Western Clock Company each Sunday, beginning September 25.

Dromedary Caravan, dramatic programs, for Hills Brothers Company, beginning September 26.

Three Bakers for Standard Brands, Inc., each Sunday, beginning October 2.

A. C. Gilbert Company, with a program not yet set, beginning October 30.

Wheatenville, five day a week dramatic program for the Wheatena Corporation, starting September 26.

The CBS has a number of new ones breaking through the ether this month, with a half dozen that got started since the first of September. Among the others are:

Angelo Patri talks on "Your Child" for Cream of Wheat Corporation, beginning September 11.

Evening in Paris Mysteries, sponsored by Bourjois, Inc., starting Monday, September 12.

Barbara Gould beauty talks for Barbara Gould, Inc., on September 15.

Christy Walsh's Football Show for General Foods Corp., beginning September 23.

"Easy Aces" for Lavis Chemical Company, beginning September 26.

On the same date "H-bar-O Rangers," for the Hecker H-O Company, Inc.

If Davey Jones or King Neptune are at home, we might hear their voices when William Beebe, the scientist, drops down to the bottom of the ocean Sunday, September 11. He's planning to broadcast from a half mile under the sea off Nonsuch Island, Bermuda. The description of preparation for the dive in the big metal ball will be radioed at 7 a. m. over KGO and KPO and at 10 a. m. he hopes to talk from the deep sea labyrinths.

\* \* \*

If Amos 'n' Andy get all the mazuma they are asking for, they'll go barnstorming this fall, staging their radio program from each town they appear in.

\* \* \*

Frank Galvin, whom I'd tag as a radio vet, went to work for KTAB as assistant producer and announcer. He is doing some comedy stuff on Bob Roberts' "Allay-ooop" program in the morning, and hopes soon to revive his "Joy Boys" vocalizing team. Galvin has been identified heretofore with KJBS and KFRC.

\* \* \*

Brief Broadcasts—John P. Medbury, noted gagster on that M. J. B. Demi Tasse Revue, was a guest on the KFRC Happy Go Lucky Hour the other day, but he got mixed up and called it the Jamboree. . . . Hear where Jean Paul King, one of the first NBC announcers here, is out of the company's Chicago division and is free-lancing. . . . Anson Weeks is recuperating from a badly injured foot. . . . KTAB engineers—Ad Beidman and Ray Howell—have just installed a new modified crystal control "thing-a-ma-gadget" which is guaranteed to keep the station within fifty cycles of its allotted frequency. . . . Nora Schiller and Tommy Harris are trying to outbrag each other about their pet pooches. Nora has a six weeks old shepherd and Tommy is sporting a fluffy little French poodle. . . . Norman Nielsen had to postpone his previously announced dance at Modesto until September 17 because he accompanied the Happy Go Lucky gang to Long Beach on the 3rd for a personal appearance show. That was the original date for his "jig." . . . Aram Poladnam, tenor, is one of KTAB's latest acquisitions. He's singing every Wednesday on the new Caldwell Paint program. . . . Mr. Thornwall, manager of station WRR, Dallas, Texas, was in town a few days ago, looking over the local broadcasting situation and claiming his is the second oldest station in the United States.

# SILHOUETTES

“GRAB your bonnet off the doorknob and let’s get going”—it’s Milly and Billy, the KYA cub reporters, broadcasting!

During the months they have been on the air, this comedy pair have built a great popularity for their fast-tempo serial skit. As the two characters in this humorous skit, they are Billy Smith, a self-styled “ace newsgetter” and his assistant, Milly Jones, who has come to the *Daily Echo* after taking a correspondence course in journalism. Billy was not in favor of women covering “scoops,” but the editor had the last word and Milly got the job.

Now we want you to meet them in private life. . . . “Milly” is Ruth Fisher, formerly a musical comedy actress in Pittsburgh, Penn. Ruth misunderstood Horace Greeley—thought his “Go West” advice was for young women, and took it seriously. She packed the Fisher trunk, and boarded a train, and landed in the city by the Golden Gate. She got a job in an importing house daytimes, and listened to the radio in the evening. After receiving programs for a while, she decided to do some broadcasting and less listening. Ruth can sing, and so she rehearsed a few numbers and asked for an audition at KYA. She happened in just at the time that the writer of “Milly and Billy” was frantically looking for a feminine lead. As Miss Fisher announced her number over the “mike,” the excited writer exclaimed, “There’s Milly” and

dashed into the studio. The astonished Miss Fisher never had an opportunity to sing her carefully prepared solo, but she became a “cub reporter” at once. Ruth’s hobbies are bridge, and driving her new car into “no parking” zones.

The character of “Billy” is played by Richard Holman, who is also the writer of the skit. He also took Horace



RUTH FISHER—“MILLY”

Greeley’s advice—he was born in San Francisco. He worked as an actor in that city, making motion pictures with Hobart Bosworth and doing the college “heavy” with Creighton Hale. Turning to Hollywood, he played in both pictures and vaudeville, as leading man with Mildred Harris. An independent picture company contract featured him in over twenty pictures. After two years of pictures, Dick got his first taste of radio production when he co-authored

“Salty Saps,” a serial act in Los Angeles. Then he wrote “Radio Revels” and for several months he acted as master of ceremonies when that program was produced at KTM. Six months of radio syndicate writing for stations in the east preceded his KYA engagement.

Meet “Milly and Billy” folks, any Tuesday, Thursday or Saturday evening, when Milly hangs her hat on the doorknob and work begins at the *Daily Echo* office.

DURING the comparatively short time since radio has assumed a position of importance as an entertainment medium many new stars have both risen and set. Few have stayed consistently in the ascendancy, but when an accounting of them is made, Ben Alley, Columbia tenor, must be mentioned among the foremost. Further than that, his popularity, rather than waning, has increased notably during the past year—a year in which many new voices and personalities have been introduced.

Ben’s clearly-marked trail to fame leads from the hills of West Virginia, where he was born on a farm, one of seven children, around the turn of the century. Although he is not superstitious enough to believe that it had any effect on his destiny, he will tell you that his middle name, Deber, was bestowed upon him by an older brother, himself a tot, to whom those syllables expressed the song of the redbird. And, like the redbird,

Ben first exercised his vocal propensities singing in the fields. Before he left the farm in his 18th year his only vocal experience was gained in this manner and by singing on Sundays in the little Baptist chapel of the community, where his father preached to augment the earnings of the farm for his large family.

When Ben left the farm he entered college at Alderson, West Virginia. A scholarship in music later took him to Marshall College in Texas, where he helped to pay the rest of his expenses by teaching his fellow-students, as an instructor in the music department. At both colleges the sturdy young farm boy was active in athletics, showing his prowess at football, basketball, baseball and track.

He returned home for a short time after graduation in 1923, and one event presaged the success that was to come. Soon after his return Ben appeared at a service at the Baptist Temple in Charleston West Virginia, where he sang "The Holy City" to a packed evening audience. After his last "high C," the staid and dignified congregation was so affected by this rendition that it forgot the usual church conventions and rose to applaud the young singer, as if it had been a theatre audience.

About this time he made his first radio appearance, singing at W H A S, Louisville, under the cognomen of "The Blue Grass Tenor." Shortly afterward he moved to Cincinnati where he completed his vocal training under a scholarship at the Conservatory of Music and sang under the same pseudonym at WLW, New York, mecca of artists, was his goal, and he finally

arrived there on New Year's Day, 1928, to storm its musical portals, with no friends within many miles and only \$200 in his pockets, but with a spirit overflowing with ambition and enthusiasm. For a time things were black and his funds dwindled to almost nothing, when he was finally cast in the revue, "Padlocks of 1928." Its success was only



BEN ALLEY

moderate, but it gave Ben his break by bringing him into the public eye.

At the close of the show's run Ben was signed as the newly organized WABC's first staff artist, before the days of the Columbia chain. His popularity has mounted steadily ever since, and his more than 1,200 programs in that time of over three and one-half years at WABC have made him probably the most frequently heard network artist on the air. Also during that time his fan mail has reached staggering proportions, and few artists can boast anything approaching it, either numerically or enthusiastically.

Since he has been singing

over Columbia Ben has appeared on such important sponsored programs as the Howard Dandies, Majestic Hour, La Palina program, Sweethearts of the Air, and most recently, with organist Ann Leaf in the Charis Musical Revue. Among his most popular sustaining periods have been his "Ben and Helen" programs with Helen Nugent, contralto, and the "Nocturne" series in which for a year he and Ann Leaf offered sleepytime melodies nightly. His radio popularity has brought him contracts during the past year for phonograph recordings and movie shorts, and he has recently embarked on a tour of highly successful vaudeville appearances.

Side glances: Ben is in his early thirties, of medium height and weight, with dark hair and brown eyes. Is said to resemble Richard Dix facially. His mail shows him to be a romantic figure to women, but the letters he appreciates most come from shut-ins, invalids, prisoners, children in institutions, and people in remote sections. Is sincere in imagining himself singing to these people and in his wish to bring enjoyment. Fond of outdoors, but seldom has time to enjoy it. Indoors he goes in for playing bridge and hearts, reading, and listening to his contemporaries of the air. Lives in a smart apartment high above Riverside Drive and overlooking the waters of the Hudson—almost exactly the penthouse "way up in the sky" sung about in the currently popular "Penthouse Serenade." Its former occupant was his friend Gene Austin, also a popular tenor.

# MICROPHONE GOSSIP



• • • Renewal of contracts for the broadcast of "Music That Satisfies" continuing this nightly feature for an additional 14 weeks, has been announced by the Columbia Broadcasting System.

Coincident with this announcement came word that due to popular demand Ruth Etting, noted Zeigfeld girl of song, and the Boswell Sisters, stellar harmony trio, had been re-engaged for the additional period—which brings the program to the beginning of 1933. Arthur Tracy, the Street Singer, continues on a contract signed when he made his recent debut on the series.

• • • Not long ago, in a Memory Lane episode, Bernice Berwin, as Muriel La Salle, the gay nineties belle, admiringly described a newcomer to Goshen Center—"Why, he looks like Melbourne MacDowell"

MacDowell was a famous matinee idol of the Memory Lane era, co-starring with his wife, Fanny Davenport, in dramas beloved by old-time theater-goers, and H. C. Connette, the Memory Lane dramatist, believed him long ago in some Thespian heaven. So he was surprised, as well as touched, to receive a note from a listener, who commented:

"Muriel's mention of MacDowell reminded me of my own youthful days in the long ago, when his appearance as Marc Anthony, to Miss Davenport's Cleopatra, had the same effect on us girls.

"I wonder if you know he is still living and that Father Time has dealt kindly with him in looks, if not in worldly goods? He lives near us in Los Angeles, and I thought it might please you to know you have made him feel he has not been entirely forgotten by the public."

• • • "See you in the funny papers" is an appropriate salutation for Teddy Bergman, Columbia character actor. On Thursday, August 18, Teddy made his farewell appearance as Joe Palooka, comic strip prize fighting champ and just one week later made his debut in a featured comic-strip rôle as "Meyer the Buyer," cloak-and-suit character created by Harry Hershfield. During the

three years he has been with Columbia, Teddy has played more than 865 different character parts, and the cloak-and-suit lingo is but one of the twenty dialects at his command.

• • • One of those theatrical accidents that help along an act befell the Do Re Mi girls, Columbia harmony trio, when they were playing in a revue in Pittsburgh two years ago. The presentation dealt with the gay '90's, and the girls, dressed in the flowing skirts and discreetly long sleeves of that period, were singing "Diana of Madison Square" when the theatre light suddenly went out. The harassed manager begged them to do anything they could to keep the audience entertained until the lights were fixed, and they went into a routine of modern "hot" numbers in the dark. In the middle of "Red Hot Mama," with the girls having difficulty moving about in their encumbering dresses, the lights flashed on again and the contrast threw the audience into an uproar. The accidental innovation was so successful that it was permanently incorporated in the act.

• • • Nine years ago, Bill Schudt, Jr., then radio editor of the now extinct *Evening Mail*, wrote a lengthy article for his page, giving directions for the construction of a radio set.

The other day, Bill, who announces Columbia dance bands, received a letter from a listener. "Have been trying to locate you since 1923," penned its author, "as I'd like to know what capacity condenser was to be used for that circuit."

Almost incredible, but Bill has the letter.

• • • The "Royal Order of Optimistic Doughnuts," reputed to be the oldest radio show on the air, having made more than 390 consecutive appearances without an interruption over KNX, came forth with a brand new program and augmented talent August 12, over the Hollywood station.

With Jack Carter, "The Boy from London" officiating as master of ceremonies and producer, the program took on the form of

an extravaganza, with Bill Hatch and his red hot dance band, "High Hat Hattie," Windy Whitewash Weldon, basso (very) profundo, Yorgi Yorgensen, "Copenhagen snooze reporter," and many other celebrated stars, making the performance a great success.

• • • The lapel microphone, used successfully by Columbia for political conventions and several dramatic programs, made its initial appearance in sports when Ted Husing strolled from his broadcasting booth at the Women's National Tennis finals to get the comments of players.

As he approached the trophy table around which the photographers were grouped to "shoot" the Misses Jacobs and Babcock, Ted continued his radio description.

"That guy must be in love, or something, gabbing that way," opined one of the "still" men.

"Naw," replied another. "That's Ted Husing, and I guess he's like the rest of them radio announcers. When they're not talking over the radio, they're talking to themselves."

• • • Bing Crosby is going vacationing as soon as Paramount's "The Big Broadcast" in which he appears with other outstanding radio personalities, is completed. After 1,100 straight theatre appearances, 1,250 consecutive broadcasts, a batch of records and a half dozen short pictures, he feels that he not only needs but has earned a vacation. Crosby plans to fish for swordfish. He will resume broadcasting in the fall.

• • • Don Thompson, NBC announcer, is the oldest son of seven generations of oldest sons in his family.

• • • Bill Sharples, KNX "Breakfasteer" was "up in the air" literally, as well as figuratively, Monday, August 15, when he broadcast over the Hollywood station, by short wave from the Goodyear blimp, a play by play description of the match for the world's chess championship which was held in the airship.

Soaring over the city of Los Angeles and Hollywood, Bill started his rebroadcast from the dirigible at 2:30 p. m. The battle of King and Queens, knights and pawns, bishops and rooks, progressed famously between the contestants, world's champion, Dr. Alexander Alekhine, of Paris, France, and the

American champion, Isaac Kashdan. In the blimp also, was Artur, "smoking dog of Hollywood," as titled by Ripley in his "Believe It or Not" column.

• • • Carmen Lombardo had a narrow escape from severe injury recently. Driving along a road under construction, he was startled by the crash of an impressively sized rock through his windshield. The missile just missed Carmen and he received a few cuts from the shattered glass. A laborer, busied in his work of heaving rocks from one side of the roadway to the other, had failed to notice Carmen's small car.

• • • Brad Sutton, outstanding character actor in radio, succumbed to a heart attack at his home in Staten Island, New York, Friday, August 19. He was sixty-nine years old and had come to radio after a long and successful stage career. He had played before the microphone in "Forty Fathom Trawlers," as old Cap'n Forty Fathom; in "Hank Simmons' Showboat," and more recently in the Eno Crime Club productions and the Columbia Laboratory plays.

• • • Victor Linfoot, NBC announcer, and baritone soloist, has reason for his "unfazeable front" while in the studio. Much of his professional experience was gained overseas during the war. Victor, still in his 'teens, sang in concerts for the Royal Canadians, and gas and bombs frequently interrupted his performances.

• • • Four airplane propellers are used in the cooling system designed for the new 25,000-watt transmitter now being installed at KNX, in Hollywood. Officials of the station declare that the power increase, recently granted by the Federal Radio Commission, will become effective about October 1.

• • • George Olsen, celebrated NBC band leader, is a great aviation enthusiast, and travels by plane as much as possible. He wants to become a pilot, but his wife, Ethel Shutta, heard as a vocalist on his radio programs, objects.

• • • The new power equipment being installed at KNX, in Hollywood, to increase the station's power to 25,000 watts, uses 250 kilowatts of electricity per hour, enough to light 500 average homes.



**THELMA BROWN**, colored singer and writer, is a daughter of a Baptist minister and makes her home with her parents in Berkeley, Calif. She was born in Rome, Georgia, but due to her father's calling her childhood recollections are of many and varied places. As far back as she can remember Thelma has been active in music and literary work and in 1931 she graduated from the University of California with high honors. Miss Brown now appears regularly on Shell Happytime programs.

# CONFIDENCE



**JRC**  
is first to  
completely  
insulate its  
heater-filament  
with tubing which

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**ZACK RADIO SUPPLY COMPANY**

1470 Market Street

*Wholesale Distributors*

San Francisco



Welcome, Ted Fio-Rito and St. Francis Hotel to the Don Lee-Columbia Broadcasting System, KFRC, key station for the chain broadcasts of your famous dance music organization, greets you with the friendly spirit for which it is noted.

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San Francisco's supreme dance orchestra broadcasts nightly over KFRC and twelve other stations affiliated with the Don Lee-Columbia Broadcasting System from 10 to 11 o'clock.

# SUNDAY Programs

Sept. 11, 1932

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco

- 8:45 A.M.—Tuneful Topics
- 9—Sabbath Reveries
- 9:15—Watch Tower Sermon
- 9:30—Rhythmic Ripples
- 9:45—Uncle Harry Comics
- 10:30—Melody Moods
- 11—Old St. Mary's Church Services
- 12 noon—Salon Moments
- 12:30—Musical Novelties
- 1—Dance Matinee
- 1:30—At the Console
- 2—Opera Period
- 4—Masters of the Violin
- 4:30—Symphony Series
- 5:30—Artist Celebrities
- 6—Revue
- 6:30—Twilight Harmonies
- 7—Light Opera Musicale
- 8:30—Ted Florito's Band
- 9—News Flashes
- 9:15—Sacred Hour
- 10—Joe Wright and Orchestra
- 10:30 to 11 P.M.—Concert Memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.

- 8:30 A.M.—Recorded Program
- 9:15—Ira Blue; Recordings
- 10—Baptist Church Bible Class
- 11—Baptist Church Services
- 12:30 P.M.—Chapel of Chimes Organ
- 1—Church of Latter Day Saints
- 1:30—Popular Records
- 2:30—Masterpieces of Melody
- 3:45—Mental Engineering
- 4—Recorded Program
- 4:30—Emilio Bonislaus, Guitarist
- 4:45—Studio program
- 5—Chapel of the Chimes Organ
- 6—Baseball Reports
- 6:15—Studio Program
- 6:30—"Master's Music Room"
- 7—Electrical Transcription
- 7:30—Olive May Williamson, Pianist
- 7:45—Baptist Church Services
- 9:15—Rod Hendrickson
- 9:45—Chapel of the Chimes Organ
- 10 to 11 p.m.—Hill Billies

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.

- 12 noon—Records
- 12:30—John Wharry Lewis Quintet; Corynne Sidney, Soprano Soloist
- 1:30—Classical Recordings
- 2:30—Delphine Murphy, contralto; Clyde Diddle, basso, and Jean Ardath, pianist
- 3:30—Recorded Program
- 4:30—Venetian Violin Ensemble
- 5—Records
- 5:30—Orlando Gufriani, Tenor; Helen Parmelee, Pianist
- 5:45—Three Cocoanuts
- 6—Mixed Quartet under the direction of M. Jay Goodman, Tenor
- 6:30—Hotel Oakland Trio
- 7:30—Hawaiian Memories; Three Cocoanuts; Ethel Rhinard, organist; Cora Scott, contralto
- 8—Eight o'Clock Players
- 9—Helen Parmelee, pianist
- 9:15—Brahm's Trio
- 9:45—Marge Vogel and Jean Ardath
- 10—Beverly Hill Billies
- 11 to 12 midnight—Dance program



**NORMAN BROKENSHERE**  
 CBS—Announcer

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.

- 8 A.M.—CBS Programs to 9:30
- 9:30—Home Sweet Home Concert
- 10:30—CBS Programs to 2:30
- 2:30—Prof. Lindsley
- 3—CBS Programs to 5:30
- 5:30—Topics of World-wide Interest
- 6—Sunday Night Melody Hour
- 6:30—CBS Programs to 8
- 8—Come into the Library
- 8:30—California Melodies
- 9—Hutton's Concert Ensemble
- 9:15—Musical Forget-Me-Nots
- 4:30—Grand Hotel Orchestra
- 10—Ted Pio-Rito's Dance Orchestra
- 11 to 12 midnight—Midnight Moods

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco

- 8 A.M.—Recordings
- 9—Morning Concert
- 10—Sunshine Half Hour
- 10:30—Recorded Music
- 11—Selix Program
- 11:30—Jo Mendel's Music
- 11:45—Records
- 12 noon—Maison Paul Program
- 12:15—Stories by Famous Authors
- 12:30—Famous Bands
- 1—Recorded program
- 1:15—Radio Song Leader
- 1:30—College Airs
- 2—Afternoon Concert
- 2:30—Joe Green's Marimba Band
- 2:45—Organ Music
- 3—Melody Gems
- 3:30—Records
- 4:30—Musical Styles
- 5—Symphony Orchestra
- 5:30—Popular Selections
- 6 to 6:15 P.M.—Musical Contrasts
- 12 to 6 A.M.—Owl Program

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma

- 5 A.M.—First Baptist Church
- 3:30—CBS Programs to 9
- 9—Church of the Air
- 9:30—CBS Programs to 11
- 11—Central Lutheran Church
- 12 noon—CBS Programs to 1:30
- 1:30—Studio Program
- 1:45—Watch Tower Program
- 2—CBS Program
- 2:30—Professor Lindsley
- 3—CBS Programs to 5:30
- 5:30—Rabbi Magnin
- 6—KFRC Melody Hour
- 6:30—CBS Program
- 7—Crazy Quartette (E. T.)
- 7:15—CBS Programs to 8
- 8—Dr. Stevenson
- 8:30—California Melodies
- 9—Financial Talk
- 9:05—Don Lee Studio Program
- 9:30—Grand Hotel Orchestra
- 10—Dance Orchestra
- 11 to 12 midnight—Midnight Moods

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 8 A.M. to 12 midnight—NBC-KPO Programs

**322.4 Meters KFWD Franklin 0200**  
**930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco

- 2:30 P.M.—Radio Revelers Dance Or.
- 3—The International Hour
- 3:30—Famous Songs
- 4—Musical Masterpieces
- 4:45—White House Vespers
- 5—Dance Hour
- 5:30—Dinner Concert
- 6 to 7:50 P.M.—Silent Period
- 7:50 to 9 P.M.—Services from Fifth Church of Christ, Scientist

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
 Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—Recordings
- 9—Dr. T. G. Linebarger
- 9:15—Union Mutual Life
- 9:30—Melodies of Yesterday & Today
- 10—Bible Lecture, Judge Rutherford
- 10:45—Lloyd Adams, Pianist
- 11—The Smoky Oaks
- 11:45—George Gilly, Baritone
- 12 noon—Johnny Cerruti, Accordion
- 12:15—Recordings
- 12:30—Al Cook's Oklahoma Cowboys
- 1—Watch Tower Program
- 2—Studio Program
- 2:30—Silent Period
- 6—Watch Tower Program
- 7—Oakland Chamber of Commerce
- 7:15—Spanish Watch Tower Program
- 7:50—Silent Period
- 9—Japanese Watch Tower Program
- 10 to 11 P.M.—Recordings

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose

- 10:15 A.M.—Sunday School Lessons, Fred J. Hart
- 11 to 12 noon—First Baptist Church
- 7:30 to 9 P.M.—First Baptist Church Services

379.5 Mrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL

- 7 A.M.—Forty Fathoms Deep with William Beebe, descriptions of preparations to descend to the ocean's depth: KGO, KOMO, KGW, KFSD, KDYL
- 7:30—Organ Concert: KGO
- 8—Arion Trio: KGO, KFSD off 8:30
- 9—Symphony Concert, orchestra direction Erno Rapee: KGO, KHQ off 9:30, KFI, KFSD, KDYL
- 10—Forty Fathoms Deep with William Beebe, two-way conversation between Beebe in bathysphere and assistants on board ship: KGO, KOMO, KGW, KFSD, KDYL
- 10:30—Yeast Foamers, orchestra direction Charlie Agnew; Irene Taylor, contralto: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 11—Wayne King and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 11:30—National Sunday Forum: KGO, KHQ, KOMO, KGW, KTAR, KDYL, KGIR, KGHL
- 12 noon—Todent Program with Jane Froman, contralto, and orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 12:15—Temple of Songs, Chicago A. Capella Choir, direction of Noble Cain: KGO, KOMO, KGW, KFI, KFSD, KGHL
- 12:30—Highlights of the Bible: KGO, KHQ, KGW, KFSD, K T A R, KDYL, KGIR, KGHL
- 1—The World of Religion: KGO, KHQ, KGW, KFSD, KTAR, KDYL, KGHL
- 1:30—Pop Concert, direction Walter Logan: KGO, KHQ, KOMO off 1:45, KGW, KFSD, KTAR, KDYL
- 2—Conventionalities: Orchestra direction Joseph Hornik; Soloist: KGO, KHQ, KFI
- 3—Donald Novis with Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
- 3:15—To be announced
- 3:30—The Commodores, male quartet, orchestra direction Harry Kogen: KGO, KHQ, KOMO, KGW, KFSD, KTAR
- 4—Chase and Sanborn Program, Harry Richman, master of ceremonies; Rubinoff's orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
- 5—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL, KDYL
- 5:15—The American Album of Familiar Music: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 5:45—Sheaffer Lifetime Revue: Gill and Demling, Comedy Duo; Navarro Sisters, Quartet; the Collegians, Male Quartet: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
- 6:15—The Old Singing Master: KGO, KHQ, KOMO, KGW, KFI
- 6:45—Sunday at Seth Parker's: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KGIR, KGHL, KDYL
- 7:15—Herman and Banta, Xylophonist and Pianist: KGO, KHQ, KGW, KGHL, KDYL

- 7:30—Melodic Serenader: KGO, KHQ, KFSD, KTAR, KDYL
- 8—William Stoess and His Flying Dutchmen: KGO, KHQ on 8:15, KOMO, KGW, KGHL
- 8:30—Reader's Guide, Joseph Henry Jackson, book reviews: KGO, KHQ, KFSD, KOA, KDYL
- 9—The Domino Club of Hollywood, Lucille Gleason, secretary and mistress of ceremonies; plays, blackouts, monologues, music: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Paul Carson, Organist: KGO, KHQ, KOMO off 10:30, KGW, KFI, KFSD off 10:30
- 11 to 12 mid.—Tom Gerun and His Hal Tabarin Orchestra: KGO, KHQ, KGW off 11:30

440.9 Mrs. **NBC-KPO** GAR. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD

- 7 A.M.—Forty Fathoms Deep, with William Beebe, description of preparation to descend to ocean's depths: KPO, KGA, KJR, KEX
- 7:30—The Major Bowes' Capitol Family: KPO, KGA, KJR, KEX, KDYL
- 8:30—Legion of the Lost, drama of French Foreign Legion: KPO, KGA, KJR, KEX, KFSD, KDYL
- 9—Organ Concert: KPO, KGA, KJR, KEX
- 9:30—Piano Pictures, Aileen Fealy and Phyllida Ashley, piano duo: KPO, KGA, KJR, KEX (KFSD on 9:45)
- 10—Forty Fathoms Deep with William Beebe, two-way conversation with assistants: KPO, KGA, KJR, KEX
- 10:30—Rembrandt Trio: KPO, KGA, (KJR on 10:15) KEX
- 11—Bible Stories, "Gideon," Harry De Lassaux; Paul Carson, organist: KPO, KGA, KJR, KEX, KFSD
- 12 noon—Romancers, vocalist; dance orchestra, direction Rex Dunn: KPO, KGA, KJR, KEX
- 1—The Guardsmen, male quartet direction Howard C. Kimes; orch: KPO, KGA, KEX
- 1:30—Songland, Gall Taylor, soprano; Myron Niesley, tenor: KPO, KGA, KEX
- 2—Catholic Hour: KPO, KGA, KJR, KEX, KTAR, KDYL, KGIR
- 2:30—L'Heure Exquise, women's vocal octet direction of George Dilworth: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL
- 3—The Ceciliaans, women's trio: Eva De Vol, Barbara Blanchard, sopranos Eva Gruninger, contralto; Arion Trio, instrumental ensemble: KPO, KGA, KJR, KEX
- 3:30—Cavaliers, dance orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
- 4—Community Forum: KPO, KGA, KJR, KEX, KGIR
- 4:30—Nathan Abas Violin Recital: KPO, KGA, KJR, KEX
- 5—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR, KEX
- 5:15—Sunday Concert: KPO, KGA, KJR, KEX, (KFSD off 5:45)
- 6:15—Gunnar Johansen, Pianist: KPO, KGA, KJR, KEX, KFSD

- 6:45—Rendezvous, vocal trio, Annette Hastings, Imelda Montagne, Marjorie Primley; Paul Carson, organist; Alvin Rey, guitarist: KPO, KGA, KJR, KEX
- 7:15—News Editor of the Air: KPO
- 7:15—Tom 'n' Dudd: KGA, KJR
- 7:30—Silhouettes, Rodney Johnson, tenor: KPO, KGA, KJR
- 8—Wonders of the Sky: KPO, KGA, KEX, KFSD
- 8:15—Henry Thompson, T e n o r : KPO, KGA, KEX, KFSD
- 8:30—Rudy Seiger and His Fairmont Hotel Orchestra: KPO, KGA, (KEX on 8:45)
- 9—On Wings of Music, vocalist. Orchestra direction Emil Polak: KPO, KGA, KJR, KEX
- 9:30—To be announced
- 10—Lakeside Dance Orch.: KPO, KGA, KJR, KEX, KECA, KOA, KDYL
- 10:30—Manhattan Serenaders: KPO, KGA, KJR, KEX, KFSD, KOA, KDYL
- 11 to 12 midnight—Midnight Melodies: KPO, KGA, KJR, KEX, KFSD

## CBS

### Columbia Broadcasting System

- 8 A.M.—Salt Lake Tabernacle Choir and Organ: KFBK, KWG, KERN, KOL, KOIN, KFRC, KGB
- 8:30—Reis and Dunn: K F B K, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 8:45—Emery Deutsch and his Orchestra: KFBK, KHJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—National Advisory Council on Radio in Education: KFBK, KOL, KFPY, KOIN, KFRC, KHJ
- 9:30—Community Center Faculty Recital: KFBK, KOL, KOIN, KVI, KFPY
- 10—Ann Leaf at the Organ: KOL, KVI, KFPY, KOIN
- 10:30—Columbia Church of the Air: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11—Symphonic Hour. Howard Barlow, conductor: KFBK, KMJ, KWG, KERN, KOL, KFPY, KHJ, KFRC, KGB
- 12 noon—Cathedral Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1—Irene Beasley, contralto, with the Round Towners and Fred Rich's Orchestra: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:30—Poet's Gold: KOIN, KHJ
- 1:45—Little Jack Little, vocalist and pianist: KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 2—Ballad Hour: KMJ, KWG, KOL, KERN, KVI, KFPY, KOIN, KHJ, KFRC, KGB
- 3—Four Eton Boys, novelty quartet: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3:15—Chicago Knights: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3:45—Canta Nina Singing Girls: KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 4—Columbia Dramatic Laboratory: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

4:30—William Vincent Hall, baritone: Do Re Mi: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 5—Roxy Theatre Symphony: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 6:30—Ernest Hutcheson, Pianist: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 7—The Gauchos, with Tito Guizar, Mexican Tenor; and Vincent Sorey's Orchestra: KFBK, KMJ, KOL, KFPY, KVI, KOIN, KFRC, KGB  
 7:15—Angelo Patri, "Your Child": KFBK, KOL, KVI, KFPY, KHQ, KOIN, KFRC, KHJ  
 7:30—En Route to Pennzoil Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 8—Gus Arnheim and His Orchestra: KFBK  
 8:30—California Melodies. Guest stars and Raymond Paige's Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 508.2 Meters **KHQ** Main 5383 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 9 A.M.—NBC-KGO Program  
 9:30—Book Reviews, Lucy Robinson  
 10—Watch Tower Program  
 10:15—KHQ Program Highlights  
 10:30—NBC-KGO Programs to 12:15  
 12:15 P.M.—Crazy Crystals  
 12:30—NBC-KGO Programs to 8  
 8—Rainbow Hawaiians  
 8:15 to 12—NBC-KGO Programs  
 325.9 Meters **KOMO** Elliott 5890 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 8 A.M. to 12 mid.—NBC-KGO Programs  
 483.6 Meters **KGW** Atwater 2121 620 Kcys. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 8 A.M.—NBC-KGO Program  
 8:30—Reading the Comics  
 9—NBC-KGO Program  
 9:30—American Legion Program  
 10—NBC-KGO programs to 3:30  
 3:30—"Minute Biographies"  
 4—NBC-KGO programs to 7:30  
 7:30—Kelly's Salon Orchestra  
 8—NBC-KGO program  
 8:30—Drama  
 9—Did You Know?  
 9:30—NBC-KGO programs to 10:30  
 10:30—Concert quartet  
 11—NBC-KGO program  
 11:15 to 12 midnight—Bagdad Organ  
 236.1 Meters **KOL** Elliott 4466 1270 Kcys. 1000 Watts  
 Seattle Broadcast Co., Seattle, Wash.  
 8 A.M.—CBS Programs to 2:30  
 2:30 P.M.—Professor Lindsley  
 3—CBS Programs to 4:30  
 4:30—Studio Program  
 4:45—CBS Program  
 5:30—Rabbi Magnin  
 6—KFRC Melody Hour  
 6:30—CBS Programs to 8  
 8—John C. Stevenson  
 8:30—California Melodies  
 9—The Globe Trotter  
 9:15—Hutton's Concert Ensemble  
 9:30—Grand Hotel Orchestra  
 10—Jay Eslick's Orchestra  
 10:30—Studio Program  
 11 to 12 midnight—Midnight Moods

254.1 Meters **KEX** Atwater 3111 1180 Kcys. 5000 Watts  
 Western Broad. Co., Portland, Ore.  
 8 A.M.—NBC-KPO Programs to 7:15  
 7:15 P.M.—Silent period  
 8—NBC-KPO programs to 8:30  
 8:30 to 12 midnight—NBC-KGO programs  
 309.1 Meters **KJR** Seneca 1515 970 Kcys. 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 8 A.M.—NBC-KPO Programs to 10  
 10—International Bible Students  
 10:15—NBC-KPO programs to 8  
 8—First Church Scientist  
 9—NBC-KPO Program  
 10—Lakeside Dance Orchestra  
 10:30 to 12 mid.—NBC-KPO Prog.  
 333.1 Meters **KHJ** VAndike 7111 900 Kcys. 1000 Watts  
 Don Lee, Inc., Los Angeles, Calif.  
 8 A.M.—Sunday Times Comics  
 8:30—Reis & Dunn  
 8:45—CBS Programs to 9:30  
 9:30—"Home Sweet Home" Concert  
 10:30—CBS Programs to 1:30  
 1:30 P.M.—To be announced  
 1:45—CBS Programs to 2:30  
 2:30—Prof. Lindsley  
 3—CBS Programs to 5:30  
 5:30—Rabbi Edgar Magnin  
 6—KFRC Melody Hour  
 6:30—CBS Program  
 7—Musical Cameo  
 7:15—CBS Programs to 8  
 8—Edison Reveries  
 8:30—CBS Program  
 9—Jaye Warde Hutton's Ensemble  
 9:30—Jay Eslick and Orchestra  
 10—World-wide News  
 10:10—Dance Orchestra  
 11 to 12 midnight—Organ Recital  
 285.5 Meters **KNX** Hemp. 4101 1050 Kcys. 5000 Watts  
 L. A. Evening Express, Los Angeles  
 7 A.M.—Bill Sharples' Gang  
 9—Cannon Schools  
 9:30—Musical program  
 10—Judge Rutherford. Sermon  
 10:15—Electrical Transcription  
 10:50—Third Church of Christ, Scientist  
 12:30 P.M.—Louise Johnson, Astro-analyt and Vocational Director  
 1—Jehovah's Witnesses  
 2—City Park Board Program  
 4—Leila Castberg  
 4:15—Transcription  
 4:30—Bert Butterworth  
 4:45—Martin Luther Thomas  
 5—Dr. John Matthews  
 6—Transcription  
 6:15—Swami Dhirananda  
 6:45—Feature Program  
 8—First Presbyterian Church  
 9—News  
 9:15—Ethel Duncan, Good Samaritan of the Air  
 9:30 to 11 P.M.—Beverly Hill Billies  
 239.9 Meters **KFOX** Phone: 672-81 1250 Kcys. 1000 Watts  
 Nichols & Warinner, Long Beach, Cal.  
 6—Old Hymns. Foster Rucker  
 6:15—Hotcha Trio  
 6:30—KFOX School Kids  
 7—The Three Girls  
 7:15—The Boy Detective  
 7:30—Bill and Co  
 7:45—The Old Professor  
 8—First Church of Christ, Scientist  
 8—After Church Hour  
 9:45—News Report  
 10—Cally Holden's Orchestra  
 11 to 12 midnight—Recordings

319 Meters **KOIN** Atwater 3333 940 Kcys. 1000 Watts  
 The Journal, Portland, Oregon  
 8 A.M.—CBS Programs to 11  
 11—Sunny-side Congrega. Church  
 12 noon—CBS Programs to 2:30  
 2:30—Lindsley and Harline  
 3—CBS Programs to 5:30  
 5:30—Violin Recital  
 6—KFRC Melody Hour  
 6:30—CBS Programs to 8  
 8—First Church of Christ, Scientist  
 9—Ward Hutton Ensemble  
 9:15—The Journal Parade  
 9:30—The Grand Hotel Orchestra  
 10—The Wanderer  
 10:30—Dance Orchestra  
 11 to 12 midnight—McElroy's Great-er Oregonians  
 468.5 Meters **KFI** Richm'd 6111 640 Kcys. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—NBC-KGO Programs to 11:30  
 11:30—Lilyan Ariel, Pianist  
 12 noon—NBC-KGO Programs to 12:30  
 12:30—Virginia Pearson Program  
 1—Wesley Tourtelotte, Organist  
 1:45—Julie Kellar, Harpist  
 2—NBC-KFO Program  
 3—Program to be announced  
 3:30—Biblical Drama Hour  
 4—NBC-KGO Programs to 6:45  
 6:45—"Tales of Secret Service," by Capt. Don W. Wilkie  
 7—Orchestra  
 7:30—Hotel Miramar Orchestra  
 8—Concert Orch. and Rudolfo Hoyos  
 8:30—String Trio with Robert Hurd, Soloist  
 9 to 11 P.M.—NBC-KGO Programs  
 209.7 Meters **KECA** Richm'd 6111 1430 Kcys. 1000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Nick Harris Program  
 10—Record Program  
 12:30 P.M.—Wesley Tourtelotte, Organist  
 1—Record Programs  
 2:30—Donald Novis and Orchestra  
 3—Record Program  
 5:30—Stuart Skolfield, "Poems"  
 5:45—Record Program  
 6—Bingville Weekly Bugle  
 6:15—Neil Russell, Scotch Songs  
 6:30—"Story of India," by Lai Chand Mehra  
 6:45—Seth Parker Program  
 7:15—Male Quartet  
 7:30—"Werewolf Mystery," play  
 8—Samoiloff Vocal Trio  
 8:30—Hotel Miramar Orchestra  
 9—Wesley Tourtelotte, Organist  
 9:30—NBC-KPO Program  
 10:30 to 11 P.M.—Record Program  
 499.7 Meters **KFSD** Franklin 6353 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 8 A.M.—NBC-KGO Programs to 10  
 10—NBC-KGO Programs to 11  
 11—NBC-KPO Program  
 12 noon—NBC-KGO Programs to 2:30  
 2:30—NBC-KPO Program  
 3—NBC-KGO Programs to 5:15  
 5:15—NBC-KPO Program  
 5:45—U. S. Grant Hotel Serenaders  
 6:15—NBC-KPO Program  
 6:45—NBC-KGO Program  
 7:15—Organ Concert  
 7:30—NBC-KGO Program  
 8—NBC-KGO Programs to 8:30  
 8:30—NBC-KGO Program  
 9—Union Oil Program  
 10—NBC-KGO Programs to 10:30  
 10:30 to 12 mid.—NBC-KPO Prog.

# NEW TALENT NEW SHOW!

## M·J·B

# “DEMI-TASSE REVUE”

NOW FEATURING

### Jimmie Grier's Orchestra

Mondays 6:30 p. m. / NBC Stations

### JOHN P. MEDBURY

MASTER OF CEREMONIES

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GOGO DELYS



GOGO DELYS

RAY HENDRICKS  
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RAY HENDRICKS

*America's only*



*"Safety-Sealed" Coffee*

# MONDAY Programs

Sept. 12, 1932

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelities
- 11—Lillian Cooper
- 11:15—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Meridian Medleys
- 12:45—Organ Recital, Glen Goff
- 1:45—Calif. Parent Teachers Assoc.
- 2—Famous Songs and Singers
- 2:30—Glen Goff, Organist
- 3—Musical Novelities
- 3:30—Masters of Music
- 4—The Singing Strings
- 4:15—Bertram B. Bronson, psychiatrist
- 4:30—“Your Helpful Friend”
- 4:45—On Parade
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—“The Daily Challenge”
- 7:15—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—Light Opera Program
- 9—RKO Variety Program
- 9:15—Sydney Dixon, Song Recital
- 9:30—Virginia Miller, Piano Recital
- 9:45—News Flashes
- 10—Goff’s Organ Serenade
- 11 to 12 midnight—Concert Memories

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
 Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Moment Musicale; Recordings
- 8:37—Union Mutual Life
- 8:45—Dr. Wade W. Forrester
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Billy and Grace Carmen
- 2:30—Frances Hathaway, Vocalist
- 2:45—Brittan Meyer, Baritone
- 3—The KROW-Ian Revue
- 4—Prosperity Program
- 4:15—The Cheer Benders
- 4:45—Prosperity Program
- 5—Recordings
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—Organ Moods, Vivian Moore
- 7:45—The Texas Cowboy
- 8 to 8:30 P.M.—Italian Program

**322.4 Meters KFWI Franklin 0200**  
**930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics
- 10:45—Popular Tunes
- 11—Concert Melodies
- 12 noon—News Flashes; Dance Music
- 1—Silent Period
- 6—Dinner Dance Music
- 6:45—News Flashes
- 7—Learn Italian, Prof. Achille



**GERTRUDE LYNE and GRACE FRANKEL**  
 NBC-KPO—12:30 P.M.

- 7:15—National Contest Review
- 7:30—Silent Period
- 8:30—Hawaiian Trio
- 8:45—John D. Barry, World Events
- 9—Ella Stankevich, Pianist
- 9:15—Console Memories
- 9:30—La Cumparsita Orchestra
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick’s Hi-Jinks

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:30—Early Morning Exercise Period
- 8—Shell Happy Time
- 8:30—CBS Programs to 9:30
- 9:30—Through the Looking Glass
- 9:45—Kitchen Lyrics, Ann Welcome
- 10—KFRC Shopper’s Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—CBS Program
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—Colonial Dames Beauty Talk
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Recordings
- 4:45—CBS Program
- 5—Recordings
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Song Recital, Juanita Tennyson
- 6:30—CBS Programs to 8
- 8—Blue Monday Jamboree
- 10—Ted Flo-Rito’s Dance Orchestra
- 11—Tom Coakley’s Orchestra
- 12 to 1 A.M.—Request Hour

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7—“Back Alley” program
- 7:30—Texas Cowboy
- 8—Allay-Oop! with Bob Roberts
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:25—Thumbnail Dramatic Sketch
- 10:30—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Records
- 12:45—Studio program
- 1—Over the Teacups
- 1:30—Records
- 1:45—Lunatics at Large
- 2—Studio program
- 2:15—Billie Burke, Entertainer
- 2:30—Records
- 2:45—Masterpieces of Melody
- 3:15—Don La Rae, tenor
- 3:30—Records
- 3:45—Adele Burian, Vocalist
- 4—Studio program
- 4:15—Accordion and Banjo Duo
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod’s Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:30—Ernie Smith’s Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—The Mirror
- 8—Golden Memories, Louise Taber
- 8:30—Slim Martin’s Orchestra
- 8:45—The Gossipers
- 9—Hill Billies
- 10—Treasure Chest with Luther Putnam
- 10:30—Moment Musicale
- 11 to 1 A.M.—Night Owls with Ray Howell

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; N. Y. Stocks
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—Stocks; Financial Information; Weather
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney and his Band
- 1—Jean’s Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Opportunity Hour
- 3:45—Records
- 4:30—Brother Bob’s Club
- 5:30—Helen Parmelee, Pianist
- 5:30—The Three Cocomists
- 6—Betty Babbish Band
- 7—News Items
- 7:30—Neighborly Songs and Poems
- 7:45—Fred and Morris, Comedians
- 8—The Clark Sisters
- 8:15—Better Business Talk
- 8:20—Egan Trio
- 8:30—Faucit Theater Players
- 9—Jack Manley, Violinist
- 9:15—Gay Caballeros
- 9:45—Herman C. Hiller, pianist
- 10—Beverly Hill Billies
- 11 to 12 midnight—Dance program

# RIDE with RADIO



## MOTOR MAJESTIC IS AMAZING

It not only gives you wonderful reception, simple tuning and trouble free service, but if you are interested in technical details, it has

**AUTOMATIC VOLUME CONTROL!**  
**PENTODE TUBES!**  
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# MOTOR *Majestic* AUTO RADIO

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*Wholesale Distributor*

171 Bluxome Street

San Francisco

319 Meters **KOIN** Atwater 3333  
940 Kcys. 1000 Watts

The Journal, Portland, Oregon  
6 A.M.—KOIN's Klock  
7—Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—CBS Program  
9—Golden Melodies  
9:30—CBS Program  
10—Studio Program  
10:15—CBS Programs to 12  
12 noon—Merrymakers  
12:30—Culmbacher Malt Extractors  
12:45—CBS Program  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—Columbia Educational Feature  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—CBS Program  
6:15—Bells of Harmony  
6:30—CBS Programs to 7:30  
7:30—Melody Sketches  
8—Blue Monday Jamboree  
10—Leather Pushers  
10:15—Dance Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Jack and Jill's Tavern  
Orchestra

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—Rhythm Aces; Sport News  
8—NBC-KPO programs to 11  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO programs to 3  
3—The Easy Chair  
3:10—NBC-KPO program  
3:55—The World Bookman  
4—Lost and Found Advertisements  
4:05—NBC-KPO programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO programs to 6:45  
6:45—Studio program  
7—NBC-KPO Programs to 7:30  
7:30—Dollars and Sense Program  
7:45 to 12 mid.—NBC-KPO Program

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Vespers, Roger Darling  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Federal State Market Reports  
6:45—Radio News and Forum  
7:45—Liberty Bell Quarter Hour  
8—Sacred Memories  
8:30—Duran Lyric Duo  
9—Fireside Program  
10 to 10:30 p.m.—Community Prog.

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:15—Cisco Bullivant, Exercises  
7:30—Herb Wixson  
8—Program to be announced  
8:15—NBC-KGO Programs to 9  
9—Joyner's Joys, Walt and Marian  
9:15—Sartori and Wolff  
9:30—Home Comfort  
9:45—Fashion Notes  
10—Crazy Crystals  
10:15—Home Canning Contest  
10:30—NBC-KGO Programs to 12  
12 noon—Stewart-Warner  
12:15—NBC-KGO Program  
1—Various Programs  
1:30—NBC-KGO Program  
1:45—NBC-KGO Programs to 2:20  
2:20—Program Highlights  
2:30—Commercial Creamery  
3—NBC-KGO Programs to 3:45  
3:45—Peerless Dental Hygiene  
4—NBC-KGO Programs to 5:15  
5:15—Skippy  
5:30—NBC-KGO Program  
6—Kinman Business University  
6:30—NBC-KGO Programs to 8:45  
8:45—Editorial Page  
9—NBC-KGO Program  
9:15—Eb and Zeb  
9:30 to 12—NBC-KGO Programs

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 5:15  
5:15—Peerless Quarter Hour  
5:30—NBC-KPO Programs to 6:45  
6:45—Frank Funkhauser, Talk  
7 to 12 mid.—NBC-KPO Programs

483.6 Meters **KGW** Atwater 2121  
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.  
6:45 A.M.—Musical Program  
7—Morning Appetizers  
7:30—Crazy Crystals Quartet  
7:45—NBC-KGO program  
8—Organ recital  
8:15—NBC-KGO Program  
8:30—Cecil and Sally  
8:45—The Oregonian of the Air  
9—The Specialists  
9:30—Cooking School  
10—Dancing Accordion, Arnia Hartman  
10:15—Smilin' Through, Anna Lee Snyder  
10:30—NBC-KGO Program  
11:30—Me and My Shadow  
12 noon—The Oregonian of the Air  
12:15—NBC-KGO Program  
1—15 Minutes at Lipman-Wolfe's  
1:15—Gladys Johnson, Violin & Organ  
1:45—NBC-KGO Program  
2:15—Tea Time Bazaar  
3:15—Gordon Onstad Recital  
3:30—NBC-KGO Program  
3:45—Oregonian of the Air  
4—Santiseptic Program  
4:15—Hurliburt's Pianologue  
4:30—NBC-KGO Program  
4:45—Frate's Club  
5:15—Samoa Islanders  
5:30—NBC-KGO Program to 8:45  
8:45—The Wizards  
9—Little Symphony  
10—NBC-KGO Program  
10:15—Dancing with Vic Meyers  
11:15 to 12 midnight—Evening Star

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9:15  
9:15—Prudence Penny  
9:30—NBC-KGO Programs to 11:30  
11:30—Old Folks' Corner  
11:45—Club Minutes  
12 noon—NBC-KGO Programs  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Concert Orchestra  
1:30—The Red Shadow  
1:45—NBC-KGO Programs to 3  
3—Santiseptic Program  
3:15—NBC-KGO Programs to 3:45  
3:45—News of the Air  
5—NBC-KGO Programs to 7:30  
7:30—Musical Memories  
8—NBC-KGO Programs to 8:45  
8:45—Vocal Recital  
9—Little Symphony Hour  
10—NBC-KGO Program  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—The Carnival  
12 noon—CBS Programs to 1:15  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Cecil Solly  
4:45—CBS Programs to 5:30  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6:15—Don Lee Feature  
6:30—CBS Programs to 7  
7—Sports Review  
7:15—CBS Programs to 7:45  
7:45—John C. Stevenson  
8:15—Bouquet of Melody  
8:45—The Globe Trotter  
9—Blue Monday Jamboree  
10—Ted Flo-Rito's Dance Orchestra  
11 to 12 midnight—Coakley's Orch.

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klock Klub  
8—Favorite Recordings  
9—Assoc. Food Stores' Program  
9:30—Irene Hubbell, Pianist  
9:45—Recordings  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular Selections  
11:30—Charles' Miniature Vaudeville  
1:45—Concert Music  
12 noon—Recordings  
12:30—Band Concert  
12:45—Song Cycle  
1—Stock Report and Records  
1:15—Financial Common Sense  
1:30—Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:15—Radio Personalities  
3:30—Recordings  
4—Julie and Jim  
4:15—Recordings  
5—Andy Anderson  
5:15—Popular Records  
5:30—Carl Coveny and Pat Buckman  
5:45 to 6:15 P.M.—Records  
12:01 to 6 A.M.—Owl Program

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ, KOMO, KGW,**  
**KFI, KTAR, KFSD, KOA,**  
**KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO  
 7:30—United States Navy Band:  
 KGO, KFI, KFSD, KDYL  
 7:45—Van and Don, the Two Profes-  
 sors, Comedians: KGO, KHQ,  
 KOMO, KGW, KFI, KFSD,  
 KTAR, KDYL, KOA  
 8—Johnny **Marvin**, tenor: KGO,  
 KFSD  
 8:15—Little **Orphan Annie**: KGO,  
 KHQ, KOMO, KGW, **KFI**  
 8:30—On Wings of **Song**, string  
 trio: KGO, KHQ, KFI off 8:45,  
 KFSD on 8:45  
 9—Harold Stokes and his Orchestra:  
 KGO, KOMO, KFI, KDYL  
 9:15—Happy Jack, Jack Turner,  
 songs: KGO, KFI, KDYL  
 9:30—Buckaroos, Charles Marshall  
 and Ted Maxwell: KGO, KOMO  
 9:45—Arion Trio, Joyce Barthelson,  
 pianist and director; Modesta Mor-  
 tensen, violinist; Margaret Avery,  
 cellist: KGO, KOMO, KFI, KGIR  
 on 10:15, KGW on 10  
 10:30—Woman's Magazine of the  
 Air: KGO, KHQ, KOMO, KGW,  
 KFI, (KFSD off 10:50, on 11:10),  
 (KTAR, KDYL, KOA on 11:10)  
 11:30—The League of Western Writ-  
 ers: KGO  
 12 noon—Organ Concert, Paul Car-  
 son: KGO, KOMO off 12:12, KFI,  
 KFSD, KDYL  
 12:15—Western Farm and Home  
 Hour: KGO, KHQ, KOMO, KGW,  
 KFI, KFSD, (KTAR on 12:30),  
 KDYL, KGIR, KGHL  
 1—Stringwood Ensemble, instrumen-  
 talists direction Charles Hart:  
 KGO, KOMO, KGW on 1:30  
 1:45—G E Circle: KGO, KHQ,  
 KOMO, KGW, KFI, KDYL  
 2—American Legion War Memorial  
 Contract Bridge Tourn.: KGO,  
 KHQ, KGW, KDYL  
 2:15—Graham Prince and his Or-  
 chestra: KGO, KHQ, KFSD on  
 2:30  
 2:45—Donald Novis, tenor, with or-  
 chestra: KGO, KFSD, KDYL  
 3—Harriet Lee and Her Leaders:  
 KGO, KHQ  
 3:15—Outstanding Speakers, inter-  
 viewed by Thomas L. Stix: KGO,  
 KHQ, KFSD  
 3:30—The Stebbins Boys: KGO,  
 KHQ, KOMO, KGW, KFI, KDYL  
 3:45—News Service: KGO  
 4—Fine Art String Quartet: KGO,  
 KHQ, KOMO, KFI, KFSD  
 4:30—The Revelers, male quartet:  
 KGO, KHQ, KGW, KFI, KFSD,  
 KDYL  
 5—Music Doctor, orchestra direc-  
 tion Joseph Hornik: KGO, KHQ,  
 off 5:15, KGW, KOA  
 5:30—Parade of the States: Orches-  
 tra direction Erno Rapee: KGO,  
 KHQ, KOMO, KGW, KFI, KDYL  
 6—National Radio Forum: KGO,  
 KOMO, KGW, KFI, KGIR, KGHL,  
 KDYL  
 6:30—Demi-Tasse Revue: John P.  
 Medbury, Master of Ceremonies:  
 KGO, KHQ, KOMO, KGW, KFI,  
 KFSD, KTAR, KDYL, KOA,  
 KGIR, KGHL  
 7—Amos 'n' Andy, Blackface Com-  
 edians: KGO, KHQ, KOMO,  
 KGW, KFI, KFSD, KDYL

7:15—Maxwell House Program:  
 Lanny Ross, Tenor; Orchestra di-  
 rection Don Voorhees: KGO, KHQ,  
 KOMO, KGW, KFI, KFSD,  
 KTAR, KDYL  
 7:30—To be announced: KGO  
 8—G. Washington Coffee Concert  
 Orchestra: KGO, KHQ, KOMO,  
 KGW, KFI, KFSD, KTAR, KDYL  
 8:30—Billy Jones and Ernie Hare,  
 songs and patter: KGO, KHQ,  
 KOMO, KGW, KFI, KFSD,  
 KTAR, KDYL  
 8:45—Kenneth Spencer, basso: KGO  
 9—Nomads, soprano soloist; orches-  
 tra direction Joseph Hornik: KGO,  
 KHQ off 9:15, KFSD, KDYL,  
 KOA on 9:15  
 9:30—Anson Weeks Dance Orches-  
 tra: KGO, KHQ, KGW, KFI,  
 KFSD, KDYL  
 10—Richfield News Flasher: KGO,  
 KHQ, KOMO, KGW, KFI, KFSD  
 10:15—Musical Highlights, Barbara  
 Blanchard, soprano; Myron Nies-  
 ley, tenor; orchestra direction  
 Emil Polak: KGO, KHQ, KFSD  
 off 10:30  
 11—Organ Concert: KGO, KHQ,  
 KFI, KFSD  
 11:30 to 12 midnight—Rhythm Ven-  
 dors: KGO, KHQ, KFI, KFSD

**440.9 Mtrs. NBC-KPO Gar. 8300**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR, KEX, KGA,**  
**KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio: KPO  
 8—Financial Service: KPO, KGA,  
 KJR, KEX, KTAR  
 8:15—Crosscutts from the Log o' the  
 Day: KPO, KGA, KJR, KEX,  
 KTAR off 8:30  
 9:15—Cultural Conversation: KPO,  
 KGA, KEX, KTAR, KFSD  
 9:30—Helpful Hints to Housewives,  
 Julia Hayes: KPO  
 9:30—Organ Concert, Paul Carson:  
 KGA, KJR on 9:45, KEX, KFSD,  
 KDYL  
 9:45—University of California at  
 Your Service: KPO  
 10—Mardi Gras, with Al Schuss,  
 master of ceremonies: KPO, K,  
 KGA, KJR, KEX, KFSD (KGIR  
 on 10:15)  
 10:30—Outstanding Daytime Speak-  
 ers: KPO, KGA, KJR, KEX,  
 KFSD, KDYL  
 10:45—Smackouts, comedy duo with  
 Marlon and Jim Jordan: KPO,  
 KGA, KJR, KEX, KFSD, KDYL  
 11—Mid-day Musical Notes: KPO,  
 KGA, KEX off 11:15, KFSD  
 11:30—Rhythmic Serenade, Harold  
 Stokes' Dance Orchestra: KPO,  
 KFSD off 11:40, KDYL  
 11:45—Scripture Reading: KPO  
 11:46—Tickling the Keys: KPO  
 11:45—Rhythmic Serenade, Harold  
 Stokes' Dance Orch.: KGA, KJR,  
 KEX, KFSD, KDYL  
 11:50—South San Francisco Stock-  
 yards Report: KPO  
 11:57—Time Signals: KPO  
 12 noon—In a French Cafe, songs  
 and characterizations by Beatrice  
 Benaderet; orchestra direction  
 Walter Beban: KPO, KGA on  
 12:05, KJR, KEX  
 12:30—Pair of Planos, Grace Fran-  
 kel, Gertrude Lyne: KPO, KGA,  
 KJR, KEX  
 1—Soloist: KPO, KGA, KEX, KDYL  
 1:15—Jingle Joe, Joe Parsons, basso  
 songs, organ: KPO, KGA, KJR,  
 KEX, KDYL, KOA

1:30—Schirmer and Schmitt, piano  
 duo: KPO, KGA, KJR, KEX,  
 KFSD, KDYL  
 1:45—Sparklers, Agatha Turley, so-  
 prano: KPO, KGA, KJR, KEX,  
 KFSD  
 2:30—On Parade, band music direc-  
 tion Rex Dunn: KPO, KGA, KJR,  
 KEX, KGHL  
 3—The Cavaliers, orchestra, direc-  
 tion Walter Beban: KPO (KGA on  
 3:05), (KJR off 3:05 to 3:15, off  
 3:55), KEX, (KFSD on 3:30 to  
 3:45), (KGIR on 3:30)  
 4—Eileen Piggott, soprano: KPO,  
 KGA, KJR on 4:05, KEX  
 4:15—Federal Business Talk: KPO,  
 KGA, KJR, KEX  
 4:30—Abas String Quartet, Allan  
 Wilson, tenor: KPO, KGA, KJR,  
 KEX  
 5—California State Chamber of  
 Commerce: KPO, KGA, KJR  
 5:15—Headliners, soloist: KPO, KGA  
 5:30—The Singing Lady: KPO,  
 KGA, KJR, KEX, KECA  
 5:45—Dixie Memories: KPO, KGA,  
 KJR, KFSD  
 6—Meet the Orchestra: KPO, KGA,  
 KJR on 6:15 to 6:30, KEX off  
 6:30, KFSD off 6:30  
 6:45—Cecil and Sally: KPO  
 7—Tom Mitchell, baritone: KPO,  
 KGA, KJR, KEX  
 7:15—Argentine Trio, instrumental  
 ensemble, direction of John Pica-  
 dura: KGA  
 7:15—Tarzan of the Apes, electrical  
 transcription: KPO  
 7:30—Alice Gentle, soprano, string-  
 wood ensemble direction, Charles  
 Hart: KPO, KJR on 7:45, KGA  
 8—Road Show: KPO, KGA, KJR on  
 9:15, KEX, KECA off 8:45  
 9:30—Olympians: KPO, KGA, KJR,  
 KEX  
 10—Ramona, "The Home Coming,"  
 serial drama by Wilbur Ball, last  
 episode: KPO, KGA, KJR, KEX,  
 KFSD, KDYL on 10:05, KOA  
 10:30—The Arcadians, mixed quar-  
 tet; string ensemble direction of  
 Charles J. Scheuerman: KOA,  
 KPO, KGA, KJR, KEX, KFSD,  
 KDYL, KOA  
 11—Stringwood Ensemble, Everett  
 Foster, baritone: KPO, KGA,  
 KEX  
 11:30 to 12 midnight—Organ Con-  
 cert: KPO, KGA, KJR, KEX

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
**7:30 A.M.—NBC-KGO Programs to**  
**8:15**  
 8:15—Morning Musical Revue  
 8:35—Stock Reports  
 8:45—NBC-KGO Program  
 9—Good Cheer Program  
 9:15—NBC-KGO Programs to 12  
 12 noon—NBC-KGO Programs to 1  
 1—U. S. Grant Hotel Serenaders  
 1:30—NBC-KGO Programs to 2:30  
 2:30—NBC-KGO Programs to 3:30  
 3:30—NBC-KGO Program  
 3:45—Radio Dental Clinic  
 4—NBC-KGO Programs to 5  
 5—Studio Program  
 5:10—Program Resume  
 5:15—Talk; News Resume  
 5:30—Studio Program  
 5:45—NBC-KGO Programs to 6:30  
 6:30—NBC-KGO Programs to 7:30  
 7:30—To be announced  
 8—NBC-KGO Programs to 8:45  
 8:45—Studio program  
 9—NBC-KGO Programs to 10:30  
 10:30—NBC-KGO Program  
 11 to 12 mid.—NBC-KGO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue. Vienne program presented by Emery Deutsch and his Orchestra: KMJ, KFBK, KWG, KOL, KVI, KFRC, KOIN, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB
- 9:30—Madison Ensemble. String ensemble: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—Ann Leaf at the Organ: KFBK, KMJ, KERN, KVI, KFPY, KHJ
- 10:15—Ann Leaf at the Organ: KFBK, KMJ, KERN, KVI, KFPY, KOIN
- 10:30—Elizabeth Barthell, Songs. Assisted by Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB
- 10:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—The Captivators, Fred Berrens, conductor: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KOIN, KFRC, KHJ
- 11:45—Four Eton Boys, novelty male quartet: KFBK, KMJ, K W G, KERN, KVI, KFPY, KOIN, KHJ, KFRC, KGB
- 12 noon—Frank Westphal's Dance Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KGB
- 12:15—Frank Westphal's Dance Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB
- 12:30—Columbia Artists recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB
- 12:45—Columbia Artists Recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 12:45—Columbia Artists Recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 1—Romance. Featuring Frank Westphal's Orch.; with Jack Brooks, tenor: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KMJ, KFBK, KWG, KERN, KVI, KGB, KFPY
- 4—Edwin C. Hill. "The Human Side of the News": KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KGB
- 4:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 4:45—Jay C. Flippen-cies: KFBK, KMJ, KOL, KFPY, KFRC, KGB
- 5—Jay C. Flippen-cies: KFBK, KMJ, KOL, KFPY, KOIN, KHJ, KGB
- 5:15—Harl Smith's Orchestra: KMJ, KFBK, KWG, KERN, KOL, KGB, KFPY
- 5:30—To be announced: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB
- 5:45—To be announced: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 6—"Music That Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

- 6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:45—"Myrt and Marge": KFBK, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Howard Barlow and the Columbia Symphony Orch.: KFBK, KOIN, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:30—Charles Carlile, tenor: KMJ, KFBK, KWG, KERN, KVI, KHJ, KFPY, KGB
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KERN, KFPY, KFRC, KHJ, KGB
- 8—Eddie Duchin and his Orchestra: KFPY
- 8:30—Ted Weems and his Orchestra: KFPY

**333.1 Meters KFI VAnDike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.**

- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 10:15
- 10:15—The Magazine
- 10:45—CBS Programs to 12
- 12 noon—Beauty Talk and Organ
- 12:15—CBS Program
- 12:30—World-wide News
- 12:50—CBS Programs to 1:15
- 1:15—Times Forum
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:30—All Year Club
- 4:45—Kerry Conway, Chats on Words
- 5—CBS Program
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Juanita Tennyson, Song Recital
- 6:30—CBS Programs to 8
- 8—Blue Monday Jamboree
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Ted Fio-Rito's Orchestra
- 11—Hotel Roosevelt Orchestra
- 12 to 1 A.M.—Roger King and Roy Ringwald

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles**

- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record Program
- 10—News Release
- 10:15—Record Program
- 11:45—County Medical Assoc. Talk
- 12 noon—Record Program
- 1:45—Bob, Bunny and Junior
- 2—Record Program
- 2:30—Randy Andrews, Songs
- 2:45—Record Program
- 3:30—Alex. Bevani, Italian Language
- 3:45—Record Program
- 4—News Release
- 4:15—Record Program
- 5—Brother Ken and his Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mack and Tommy
- 6—Olympic Choral Club
- 6:30—Record Program
- 7—Tom Murray's Hill Billies
- 7:30—Wesley Tourtelotte, Organist
- 7:45—Joe Warner's Jolly Journal
- 8—Orchestra with Eleanor Rennie, Contralto
- 8:30—String Orchestra
- 9—Hemlock Corners
- 9:15—Wesley Tourtelotte, Organist
- 9:45—Close Partners, sketch
- 10—NBC-KPO Program
- 10:30 to 11 P.M.—Record Program

**254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore.**

- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 5 P.M.—Lucien E. Becker, Pianist
- 5:15—Brick Holton, Ballads
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Newscasting
- 7—NBC-KPO Programs
- 7:15—Silent period
- 8 to 12 mid.—NBC-KPO Programs

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles**

- 6:30 A.M.—Stock Market Quotations
- 6:45—Dr. Seixas, Health Exercises
- 7:30—NBC-KGO Programs to 8
- 8—Polly Grant Hall, Pianist
- 8:15—NBC-KGO Programs to 8:45
- 8:45—Helpful Hints to Housewives
- 9—NBC-KGO Programs to 9:30
- 9:30—Fashion Tour with Mellisse
- 10—NBC-KGO Programs
- 10:15—Dorothy Raymond, Pianist
- 10:30—NBC Program
- 11:30—Co. Medical Assoc. Program
- 11:45—Federal & State Mkt. Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:10—Woman Columnist of the Air
- 1:15—Ann Warner Chats
- 1:45—NBC-KGO Program
- 2—Tom Murray's Hill Billies
- 2—Chelro, Astrologist
- 3:15—Book Review
- 3:30—NBC-KGO Program
- 3:45—News Release
- 4—NBC-KGO Programs to 7:30
- 7:30—Orchestra
- 8—NBC-KGO Programs to 8:45
- 8:45—Concert Orchestra with Soloist
- 9:30—NBC-KGO Programs to 10:15
- 10:15—Hotel Ambassador Orchestra
- 11 to 12 mid.—NBC-KGO Programs

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts L. A. Evening Express, Los Angeles**

- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 11—Marmola
- 11:15—Recordings
- 12 noon—News
- 12:15—Homeopathic Health Talk
- 1—New Paris Inn
- 2—Eddie Albright, The Bookworm
- 3—Matinee Mirthmakers
- 3:30—Recordings
- 4—Travelogue; Stocks; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:45—Crazy Water Co., transcription
- 6—News
- 6:15—Musical Program
- 6:30—Oh-h-h Elmer
- 6:45—Feature Program
- 7—Frank Watanabe and Hon. Archie
- 7:15—KNX Ensemble
- 7:30—Vigilantes Bert Butterworth
- 7:45—Musical Program
- 8—"The Realtor Californians"
- 8:30—Georgia Fifield Players
- 9—News
- 9:15—Ethel Duncan
- 9:30—Calmon Luboviski, Violinist
- 10—Beverly Hill Billies
- 11 to 12 midnight—New Paris Inn

# WHICH IS STURDIER—

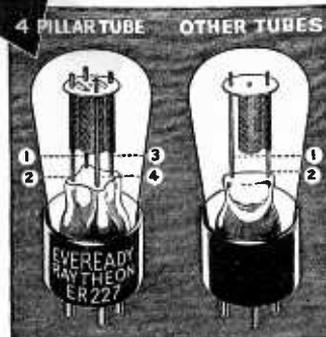


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lecturer

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Martha Meade  
Society

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From Napa, Calif.

"I wish to tell you how much I have enjoyed your programs and how delicious I have found your recipes. I also like the clear and interesting way you give them....."

From San Francisco, Calif.

"I have listened to your recipes over KFRC many times with pleasure. Having used (Drifted Snow "Home-Perfected") flour in my cooking for many years I was successful with many of your recipes I have tried out....."

From Burlingame, Calif.

".....I am impelled to write you to tell you what a pleasant reaction your voice produces over the radio. I have a feeling whenever I hear you speak that I'd like to know you....."

**TUNE IN**  
every Tuesday and  
Friday morning over

San Francisco, KFRC, 11:30 a.m.; Los Angeles, KHJ, 10 a.m.; San Bernardino, KFXM, 9:30 a.m.; Bakersfield, KERN, 10 a.m.; El Centro, KXO, 10 a.m.; Fresno, KMJ, 10 a.m.; Sacramento, KFBK, 10 a.m.; San Diego, KFSD, 10 a.m.; Santa Barbara, KDB, 10 a.m.; Stockton, KWG, 10 a.m.; San Jose,

KQW, 10 a.m.; Phoenix, KTAR, 10 a.m.; Tucson, KVOA, 10 a.m.; Eugene, KORE, 10 a.m.; Klamath Falls, KFJL, 10 a.m.; Marshfield, KOOS, 10 a.m.; Medford, KMED, 10 a.m.; Portland, KGW, 10 a.m.; Aberdeen, KXRO, 10 a.m.; Bellingham, KVOS, 10 a.m.; Seattle, KJR, 9:45 a.m.; Spokane, KHQ, 10 a.m.; Walla Walla, KUJ, 10 a.m.; Wenatchee, KPQ, 10 a.m.; Yakima, KIT, 10 a.m.; Reno, KOH, 10 a.m.; Salt Lake City, KSL, 9:45 a.m.; Boise, KIDO, 10 a.m.; Idaho Falls, KID, 10 a.m.; Nampa, KFXD, 10 a.m.; Pocatello, KSEI, 10 a.m.; Twin Falls, KTFI, 10 a.m.

# TUESDAY Programs

Sept. 13, 1932

**322.4 Meters KROW** Glenc. 6774  
**930 Kcys.** 1000 Watts  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—News Items  
 8:15—Moment Musicales  
 8:30—Kalua Melody Makers  
 9—Silent Period  
 1 P.M.—Weather Forecast  
 1:05—Latin-American Program  
 2—Billy and Grace Carmen  
 2:30—Mae Church, Contralto  
 2:45—Ambrose Whitmer, Pianist  
 3—Union Mutual Life; Recordings  
 3:30—The Smoky Oaks  
 4—Prosperity Program  
 4:15—Ira Diagnosis Clinic  
 4:30—Myrtle Segal, Soprano  
 4:45—Prosperity Program  
 5—Cello Lindo Quartette  
 5:30—Covered Wagon Jubilee  
 6—Silent Period  
 6—Fireside Chorusters  
 7:30—The Texas Cowboy  
 8—Bible Lecture, Judge Rutherford  
 8:15—The Burlesquers  
 9:15—The Wailele Trio  
 9:45—Cowboy Jack  
 10 to 11 P.M.—Fleur De Lis Dance Orchestra



**HARRISON HOLLIDAY**  
 KFRC—Manager

**322.4 Meters KFWI** Franklin 0200  
**930 Kcys.** 500 Watts  
 Radio Entertainments, San Francisco  
 7 A.M.—Musical Pot Pourri  
 8—Silent Period  
 9—Cal King's Country Store  
 9:30—Blues Chasers  
 10—White House Program  
 10:15—Bellevue Hotel Program  
 10:30—Timely topics; Popular tunes  
 11—Learn French, Prof. Achille  
 11:15—Concert melodies  
 12 noon—News flashes; Dance music  
 1—Silent Period  
 6—Dinner Dance Music  
 6:30—Rosenthal Program  
 6:45—News Flashes  
 7—Elaine Edwards, Blues Singer  
 7:15—Helen Bellevue  
 7:30—Silent Period  
 11 to 1 A.M.—Kendrick's Hi-Jinks

**296.6 Meters KQW** Ballard 777  
**1010 Kcys.** 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—The Breakfast Hour  
 8—Silent Period  
 9—Rainbow Trouper  
 10—Martha Meade Society  
 10:15—Aunt Sammy  
 10:30—Morning Melodies  
 11—Eleventh Hour Program  
 11:30—Old Time Favorites  
 11:45—Accordion Capers  
 12 noon—Band Concert  
 12:30—Weather; Market Reports  
 1—One o'Clock Program  
 1:30—The Friendly Hour  
 2:30—Martha Meade Program  
 3—Silent Period  
 4:30—Story Time  
 4:45—Skippy  
 5—Watch Tower  
 5:15—Sacred Music  
 5:30—Dinner Music  
 6—Evening Echoes  
 6:15—Franco's Program  
 6:30—Fed. State Market Reports  
 6:45—Radio News and Forum  
 8—You Never Can Tell Program  
 10 to 11:30 P.M.—Community Program.

**535.4 Meters KTAB** Garfield 4700  
**560 Kcys.** 1000 Watts  
 Assoc. Broadcasters, Oakland, Calif.  
 6:45 A.M.—Recorded Program  
 7—"Back Alley" program  
 7:30—Texas Cowboy  
 8—Allay-Oop! with Bob Roberts  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour  
 10:30—News Service  
 10:35—Dr. B. L. Corley  
 11—Store Scenes  
 11:30—X Bar B Ranch Boys  
 12 noon—Echoes of Portugal  
 12:30—News service; Recorded prog.  
 1—Over the Teacups  
 1:30—Hollywood Star Reporter  
 1:45—Lunatics at Large  
 2—Studio program  
 2:15—Billie Burke, Entertainer  
 2:30—Ira Blue, Bridge Instructor  
 2:45—Records  
 3—Parks program; Records  
 3:45—Adele Burian, vocalist  
 4—Studio Program  
 4:15—Fairy Tales  
 4:30—Jack Hall and Clem Kennedy  
 5—Uncle Rod's Smile Club  
 5:30—Dr. J. Douglas Thompson  
 6—Weaver of Dreams  
 6:15—Life o' Reilly in Hollywood  
 6:30—Ernie Smith's Sport Page  
 6:45—News Reporter  
 7—Covered Wagon Jubilee  
 7:30—News Service  
 7:45—Studio Program  
 8—St. Mary's Alumni Program  
 8:30—The Gossipers  
 9—Hill Billies  
 10—Better Business Bureau  
 10:15—Putnam's Treasure Chest  
 10:45—Moment Musicales  
 11 to 1 A.M.—Night Owls

**491.5 Meters KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast  
 7:30—Exercise Period  
 8—Shell Happytime  
 8:30—CBS Programs to 9:45  
 9:45—Ida Bailey Allen  
 10—KFRC Shopper's Club  
 10:15—CBS Program  
 10:30—Globe Trotter  
 10:35—CBS Programs to 11:30  
 11:30—Martha Meade  
 11:45—CBS Program  
 12 noon—Noonday Concert  
 1—CBS Programs to 1:30  
 1:30—Stock Exchange Quotations  
 1:35—Globe Trotter  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Program  
 4:15—Medical Talk  
 4:30—The Sampler  
 4:45—CBS Programs to 5:15  
 5:15—Globe Trotter  
 5:25—Town Topics  
 5:30—Skippy  
 5:45—CBS Program  
 6:15—Langendorf Program  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program to 8:30  
 8:30—To the Ladies  
 9—Three Shades of Blue  
 9:15—Eb and Zeb  
 9:30—Jubilee from KOL  
 10—Ted Fio-Rito's Dance Orchestra  
 11—Tom Coakley's Orchestra  
 12 to 1 A.M.—Request Hour

**243.8 Meters KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M.—Dawn Salute  
 8—Breakfast Hour  
 8:45—Tuneful Topics  
 9—At the Console  
 9:30—Melody Moods  
 10—Sunshine Hour  
 10:30—Manhattan Moods  
 10:45—Musical Novelties  
 11—Album Leaves  
 11:30—Prudence Penny  
 11:45—"Sally Selma"  
 12 noon—Marjorie Lee, Melody Girl  
 12:15—Meridian Medleys  
 12:45—Tuesday Noon Club  
 1:15—Across the Footlights  
 2—Musical Novelties  
 2:30—Verses: Mrs. M. C. Sloss  
 2:45—Mrs. M. C. Sloss, verses  
 3—Glen Goff, Organist  
 4—NBC-KPO program  
 4:30—"Your Helpful Friend"  
 4:45—Famous Songs and Singers  
 5—Metropolitan Hour  
 6—Revue  
 6:30—Chapple's Sleepy Time Express  
 6:45—Waltz Time  
 7—"The Daily Challenge"  
 7:15—"The Happy Men"  
 7:30—Tone Paintings  
 7:45—Bob Allen, Piano Recital  
 8—Program to be announced  
 8:30—Virginia Miller, Piano Recital  
 8:45—Billy Small; Fiddlin' Around  
 9—Joe Wright's Orchestra  
 9:30—Milly and Billy, Cub Reporters  
 9:45—News Flashes  
 10—Goff's Organ Serenade  
 11 to 12 midnight—Concert Memories



# REMLER MINUETTE

**T**HE new Remler Minuette is a musical accomplishment. It offers rich mellow tone harmony; full, strong volume and sharp tuning. New features include smartly redesigned cabinetry—new improved six-prong type tubes—and a short-wave feature.

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REMLER COMPANY, Ltd.

2101 Bryant Street

San Francisco

Made by the radio firm as old as radio

**340.7 Meters KLX** Lake. 6000  
**880 Kcys.** 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; Stocks  
 9—Modern Homes Period  
 9:30—Records  
 10:15—Stocks; Financial Information  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney's Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Ethel Rhinard, Pianist  
 3—Records  
 3:30—Safety Talk, L. H. Collett  
 3:45—Galen Harvey and Madelon Silyer  
 4—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:15—The Three Cocoonuts  
 5:45—Song Stories, the Clark Sisters  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—William Don, Comedian  
 7:45—Fred and Morris, Comedians  
 8—Organ Recital: Ethel Rhinard at the Console; Cora Scott, Soloist  
 8:30—Helen Parmelee, Pianist  
 8:45—Helen Benson, Lucille Swan, Banjoists, and Lilah Clark, Pianist  
 9—Old Gospel Hymns Mixed Quartet, under direction of M. Jay Goodman, Tenor  
 9:30—Nerino's Variety Orchestra  
 10—Beverly Hill Billies  
 11 to 12 midnight—Dance program

**280.2 Meters KJBS** Ord. 4148-49  
**1070 Kcys.** 100 Watts  
 J. Brunton & Sons, San Francisco  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Variety Records  
 9:30—Irene Hubbell, Pianist  
 9:45—Recordings  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Records  
 11:15—Health Talk  
 11:30—Popular Records  
 11:45—Concert Music  
 12 noon—Mosby's Dixieland Blue Blowers  
 12:30—Recorded program  
 12:45—Song Cycle  
 1—Stock Report and Records  
 2—Better Business Bureau Talk  
 2:15—Popular Records  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; Records  
 4:30—Marjorie Lee, Pianist  
 4:45 to 6:15 P.M.—Records  
 12:01 to 6 A.M.—Owl Program

**499.7 Meters KFSD** Franklin 6353  
**600 Kcys.** 1000 Watts  
 Airfan Radio Corp., San Diego  
 7:30—NBC-KGO Programs to 8:15  
 8:15—Morning Musical Revue  
 8:35—Stock Reports  
 8:45—NBC-KGO Program  
 9—Good Cheer Program  
 9:15—NBC-KGO Programs to 10  
 10 A.M.—Martha Meade Society  
 10:15—Radio Dental Clinic  
 10:30—NBC-KGO Program  
 11:30—NBC-KGO Program  
 11:45—To be announced  
 12:15—NBC-KGO Program  
 1 P.M.—U. S. Grant Hotel Serenaders  
 1:30—NBC-KGO Program  
 2:30—NBC-KGO Programs to 3:30  
 3:30—French Lesson  
 4—You and Your Government  
 4:30—NBC-KGO Programs to 5  
 5—Studio Program

5:10—Program Resume  
 5:15—Better Business Bureau  
 5:20—Late News Items  
 5:30—NBC-KGO Programs to 7:45  
 7:45—Chamber of Commerce prog.  
 8—NBC-KGO Programs to 8:30  
 8:30—NBC-KGO Program  
 9—NBC-KGO Programs to 10:30  
 10:30—NBC-KGO Program  
 11 to 12 mid.—NBC-KGO Programs

**285.5 Meters KNX** Hemp. 4101  
**1050 Kcys.** 5000 Watts  
 L. A. Evening Express, Los Angeles  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 11—Jack Carter's Birthday Party  
 12 noon—News  
 12:15—Homeopathic Talk  
 1—New Paris Inn  
 2—Eddie Albright, The Bookworm  
 2:30—Recordings  
 4—Travelogue; Stocks; Announcements  
 4:15—Maxine's Shopping Service  
 5—Town Crier  
 5:45—Chandu, the Magician  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 6:45—Feature Program  
 7—Frank Watanabe and Hon. Archie  
 7:15—Studio program  
 7:45—Musical Program  
 8—Sol Hoopii's Hawaiians  
 8:30—American Legion Program  
 8:45—Courtesy Program  
 9—News  
 9:15—Ethel Duncan  
 9:30—Dreamin' Time, with Drury Lane  
 9:45—Stuart Buchanan & Ensemble  
 10—Beverly Hill Billies  
 11 to 12 midnight—New Paris Inn

**333.1 Meters KHJ** VAndike 7111  
**900 Kcys.** 1000 Watts  
 Don Lee, Inc., Los Angeles, Calif.  
 7 A.M.—News Briefs and Records  
 8—Shell Happytime  
 8:30—CBS Programs to 9:30  
 9:30—Through the Looking Glass  
 9:45—CBS Program  
 10—Martha Meade Society  
 10:15—Ann Leaf and Ben Alley  
 10:30—The Magazine  
 11—CBS Programs to 12:30  
 12:30 P.M.—World-wide News  
 12:45—Charlie Hamp & Beauty Talk  
 1:15—Times Forum  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Program  
 4:15—U. S. C. Trojan Period  
 4:30—The Sampler  
 4:45—CBS Programs to 5:15  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—CBS Programs to 6:15  
 6:15—Hutton's Ensemble  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 8:30  
 8:30—To the Ladies  
 9—Three Shades of Blue  
 9:15—Eb and Zeb  
 9:30—Mid-week Jubilee  
 10—World-wide News  
 10:10—Ritquick Band  
 10:15—Dance Orchestra  
 11—Hotel Roosevelt Orchestra  
 12 to 1 A.M.—Roger King, Bartitone, and Roy Ringwald, Organist

**254.1 Meters KEX** Atwater 3111  
**1180 Kcys.** 5000 Watts  
 Western Broad. Co., Portland, Ore.  
 7 A.M.—Morning Serenaders  
 8—NBC-KPO Programs to 11:30  
 11:30—Julia Hayes  
 11:45—NBC-KPO Programs to 4  
 4—To be announced  
 4:30—NBC-KPO programs to 5:15  
 5:15—The Phantom Pianist  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Newscasting  
 7—NBC-KPO Program  
 7:15—Silent period  
 8 to 12 mid.—NBC-KPO Programs

**468.5 Meters KFI** Richm'd 6111  
**640 Kcys.** 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 6:30 A.M.—Stock Market Quotations  
 6:45—Health Exercises  
 7:30—NBC-KGO Programs to 8  
 8—Polly Grant Hall, Pianist  
 8:15—NBC-KGO Programs to 8:45  
 8:45—Helpful Hints to Housewives  
 9—NBC-KGO Program  
 9:15—Dorothy Raymond, Pianist  
 9:30—Fashion Tour with Melissa  
 10—NBC-KGO Program  
 10:15—Lo Gordon, Tenor; Jackson Swales, Pianist; Sally Hill, Speaker  
 10:30—NBC-KGO Program  
 11:30—The Baldwin Twins  
 11:45—State Market Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—NBC-KGO Program  
 1—News Release  
 1:10—Woman Columnist of the Air  
 1:15—Ann Warner Chats  
 1:45—NBC-KGO Program  
 2—Tom Murray's Hill Billies  
 2:45—NBC-KGO Programs to 3:15  
 3:15—Jimmy Base, Songs  
 3:30—NBC-KGO Program  
 3:45—News Release  
 4—Wesley Tourtellotte, Organist  
 4:30—Scientific Training of Older Boys, Dr. Casselberry  
 4:45—Nick Harris Program  
 5—NBC-KGO Programs to 8  
 8—Hotel Miramar Orchestra  
 8:30—Tapestries of Life  
 9:15—KFI Fun Factory, Unlimited  
 10—NBC-KGO Program  
 10:15—Hotel Ambassador Orchestra  
 11 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA** Richm'd 6111  
**1430 Kcys.** 1000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Record program  
 10—News release  
 10:15—Record program  
 1:45 P.M.—Bob, Bunny and Junior  
 2—Record program  
 2:45—Dorla Balli's Personality program  
 3—Wesley Tourtellotte, organist  
 3:45—Record program  
 4—NBC-KGO program  
 4:30—News Release  
 4:45—Dr. H. Edward Meyers  
 5—Brother Ken and his Kiddies  
 5:30—NBC-KGO program  
 5:45—Al, Mack and Tommy  
 6—Record Program  
 7—Tom Murray's Hill Billies  
 7:30—Little Joe Warner's Jolly Journal  
 7:45—"Golden Melodies," Orchestra with Richard Davis, Tenor  
 8:15—Al Gayle, Accordionist  
 8:30—Hotel Miramar Orchestra  
 9—Helen Guest, Ballads  
 9:15—Wesley Tourtellotte, Organist  
 9:45—Close Partners, sketch  
 10 to 11 P.M.—Record Program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
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National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO  
7:30—U. S. Army Band, direction  
Capt. William J. Stannard: KGO  
KFI, KFSD, KDYL

7:45—Van and Don, the Two Pro-  
fessors, Comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KOA

8—Johnny Marvin, Tenor: KGO,  
KHQ, KFSD

8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI

8:30—On Wings of Song: KGO;  
KHQ, KGW, KFSD, on 8:45; KFI

9—Harold Stokes' Orchestra: KGO,  
KFI, KDYL

9:15—Happy Jack, Jack Turner,  
songs: KGO, KDYL

9:30—Buckaroos, Ted Maxwell,  
Charles Marshall: KGO

9:45—Eva Garcia, piano: KGO, KHQ

10—Arlon Trio: KGO, KHQ on 10:15,  
KFI off 10:15

10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KOA off 10:50,  
on 11:10, KGIR off 10:50

11:30—Synco-Thots, Edna Fischer,  
Newell Chase, piano duo: KGO,  
KFSD, KDYL

11:45—To be announced: KGO

12:15 P.M.—Western Farm and  
Home Hour: KGO, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL

1—Stringwood Ensemble: Instru-  
mentalists direction Charles Hart:  
KGO, (KGW on 1:30)

1:45—G E Circle: KGO, KHQ,  
KOMO, KGW, KFI, KDYL

2—Ted Black and Orchestra: KGO,  
KHQ, KOMO on 2:15, KDYL,  
KGHL

2:30—Sheer Romance, dramatic pro-  
gram: KGO, KOMO, KDYL

2:45—Back of the News in Wash-  
ington, William Hard: KGO,  
KFI, KFSD, KDYL, KGIR, KGHL

3—Mid-Week Federation Hymn  
Sing: KGO, KHQ, KFI, KTAR

3:15—The Regimentalists: KGO,  
KHQ

3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KDYL

3:45—News Service: KGO

4—Balladettes, Irving Kennedy,  
tenor: Orchestra direction Rex  
Dunn: KGO, KHQ, KGW, KFI on  
4:15

4:30—Little Musicals, classic music:  
KGO, KGW, KFSD, KDYL

4:45—Motoring Thru Europe: KGO,  
KFSD

5—National Artists Series, orchestra  
direction Cesare Sodero; soloists:  
KGO, KGW, KTAR

5:30—Ed Wynn and the Fire Chief  
Band: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KDYL,  
KGIR, KGHL

6—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KDYL

7—Amos 'n' Andy, Blackface Com-  
edians: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KDYL

7:15—Memory Lane, rural drama  
by H. C. Connette, featuring Billy  
Page, Eileen Piggett, Ted Max-

well: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR

7:45—John and Ned, harmony duo:  
KGO

8—Ralph Kirbery, the Dream Sing-  
er: KGO, KFSD, KDYL, KGHL

8:05—Paul Whiteman and his Chief-  
tains: KGO, (KHQ on 8:20),  
KFSD, KGHL, KDYL

8:30—Ben Bernie and his Orchestra:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL, KOA

9—Rainbow Harmones, Easton Kent,  
tenor; orchestra direction Emil  
Polak: KGO, KGW, KFSD,  
KTAR, KDYL

9:30—The Story Teller, "Shining  
Death," by John Eugene Hasty:  
KGO, KHQ, KGW, KFSD

10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD

10:15—Bluebird Melodies, Lucile  
Kirtley, soprano; orchestra direc-  
tion Meredith Willson: KGO, KHQ,  
KFSD

10:45—Everett Foster, baritone:  
KGO, KHQ

11—To be announced

11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD**

7:30 A.M.—Arlon Trio: KPO

8—Financial Service: KPO, KGA,  
KJR, KEX

8:15—Crosscuts from the Log o' the  
Day: Dr. Laurence L. Cross;  
Southern Harmony Four; Ace  
Wright, violinist: KPO, KGA,  
KJR off 9, KEX off 8:45, on 9,  
KTAR on 8:30, off 9

9:15—Stringwood Ensemble: KPO,  
KFSD

9:30—Bluettes, vocal trio; Charles  
Runyan: KGA, KEX, KFSD,  
KDYL

9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO

9:45—University of California at  
Your Service: KPO

10—Mardi Gras: KJR, KPO, KGA,  
KEX, KDYL

10:30—Strollers' Matinee: KPO,  
KGA, KJR off 10:45, KEX, KDYL

11—Vocal Art Quartet: KPO, KGA,  
KJR, KEX

11:30—Organ Concert: KPO off  
11:45, KGA, KJR, KEX on 11:45

11:45—Scripture Reading: KPO

11:46—Tickling the Keys: KPO

11:50—South San Francisco Stock-  
yard Report: KPO

11:57—Time Signals: KPO

12 noon—Music Masters, orchestra  
direction Joseph Hornik; Allan  
Wilson, tenor soloist: KPO, KGA  
on 12:05, KJR on 12:30, KEX

12:45—California Trio: KPO, KGA,  
KJR, KEX

1—Garden Melodies, orchestra direc-  
tion Leon Rosebrook; vocalist:  
KPO, KGA, KJR on 1:15, KEX,  
KFSD on 1:30, KDYL

1:45—Vagabonds, vocal soloist; or-  
chestra direction Meredith Will-  
son: KPO, KGA, KJR, KEX,  
KFSD, KTAR off 2

2:30—Music Garden: KPO, KGA,  
KJR, KEX

3—The Cavaliers, orchestra direc-  
tion Walter Beban: KPO, KGA on  
3:05, KJR on 3:15, off 3:55, KEX

4—You and Your Government: KPO,  
KGA, KJR, KEX, KECA, KFSD,  
KTAR, KDYL, KGIR, KGHL

4:30—Mrs. Luther Burbank, Garden  
Walks, "The Potato That Would  
Not Stay Home": KPO, KGA,  
KJR, KEX

4:45—Soloist: KPO, KGA, KJR,  
KEX, KDYL

5—Simpv and Gladwys, comedy  
sketch featuring Monroe Upton  
and Elsbeth Frellesen: KPO,  
KGA, KJR, KEX

5:15—Headliners, soloist: KPO, KGA

5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA

5:45—Dixie Memories: KPO, KGA,  
KJR

6—Recollections, Charles Buiotti,  
tenor; orchestra direction Joseph  
Hornik: KPO, KGA, KJR, KEX,  
KGHL on 6:30

6:45—Cecil and Sally: KPO

7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX

7:15—Tarzan of the Apes, elec-  
trical transcription: KPO

7:15—Cesare Sodero and the NBC  
Concert Orchestra: KPO on 7:30,  
KGA, KJR off 7:30, KDYL, KGIR  
off 7:45

8—Crosscuts from the Log of the  
Day: KPO, KGA, KJR, KEX

8:30—Mona Lowe, blues singer, in-  
strumental ensemble, direction of  
Walter Beban: KPO, KGA, KJR,  
KEX

9—Waltz Time, Ben Klassen, tenor;  
orchestra direction Meredith Will-  
son: KPO, KGA, KJR, KEX

9:30—Lakeside Dance Orch.: KPO,  
KGA, KJR, KEX, KDYL, KOA

10—Melody Train, vocal trio: Imelda  
Montagne, Annette Hastings, Mar-  
jorie Primley; orchestra direc-  
tion of Walter Beban: KPO, KGA,  
KJR, KEX, KDYL on 10:05

10:30—Hello, Buddies, band and  
male quartet, direction of Del  
Mills: KPO, KGA, KJR, KEX,  
KFSD, KDYL

11—Tom Gerun and his Bal Tabarin  
Orchestra: KPO, KGA, KJR, KEX

11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News

7:15—Crazy Crystals

7:30—Kronenberg's Shoe Hospital

8—Program to be announced

8:15—NBC-KGO Program

8:30—Frances Ingram

8:45—NBC-KGO Program

9—Joyner's Joys, Walt and Marlan

9:15—Sartori and Wolff

9:30—Home Comfort

9:45—Canning Time

10—Martha Meade Society

10:15—NBC-KGO Programs to 12:15

12:15 P.M.—Chamber of Commerce

1—Various Programs

1:30—NBC-KGO Program

1:45—NBC-KGO Programs to 2:20

2:20—Program Highlights

2:30—Commercial Creamery

3—NBC-KGO Programs to 3:45

3:45—Peerless Dental Hygiene

4—NBC-KGO Program

4:45—Skippy

5—NBC-KGO Programs to 8

8—Editorial Column, Russell Bank-  
son

8:20—NBC-KGO Program

8:45—"Book of Memories"

9:15—Eb and Zeb

9:30 to 12 mid.—NBC-KGO Prog.

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KMJ, KFBK, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Atlantic City Musicale: KMJ, KFBK, KERN, KOL, KVI, KGB, KFPY, KOIN, KFRC, KHJ on 9:45
- 10:15—Charis Musical Revue. With Ben Alley, tenor; Helen Nugent, contralto; Ann Leaf, Organist: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KLB
- 10:30—Columbia Salon Orchestra: KFBK, KMJ, KERN, KFPY, KOL, KOIN, KFRC
- 11—Columbia Artists Recital: KMJ, KFBK, KERN, KVI, KFPY, KOIN
- 11:30—Snapshots: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KOIN, KFRC on 11:45, KHJ
- 12 noon—Boston Popular Revue: KFBK, KOL, KVI, KFPY, KHJ, KGB
- 12:30—George Hall and his Hotel Taft Orch.: KFBK, KERN, KOL, KVI, KFPY, KOIN on 12:45, KGB
- 1—"Meet the Artist": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 1:15—Virginia Arnold, pianist: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KMJ, KFBK, KWG, KERN, KVI, KGB, KFPY
- 1:45—Musical Comedy Memories: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:30—Noble Sissle and his Orchestra: KVI, KFPY
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Fray and Braggiotti: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY
- 5—"Music That Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—"Threads of Happiness": KFBK, KVI, KFPY, KFRC, KHJ
- 5:30—Harl Smith and his Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KFRC and KHJ on 5:45, KGB
- 6—Musical Album of Popular Classics: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Isham Jones and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:45—"Myrt and Marge": KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:30—Little Jack Little, vocalist and pianist: KGB
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8—Harold Stern's St. Moritz Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ
- 8:30—Gus Arnheim and his Orch.: KOL, KVI, KFPY, KOIN

- 325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**
- 6:55 A.M.—Inspirational Service
  - 7—NBC-KGO Programs to 9
  - 9—Uncle Hank from Cliderville Center
  - 9:15—Prudence Penny
  - 9:30—NBC-KGO Programs to 12:12
  - 12:12—Grain Quotations
  - 12:15—NBC-KGO Program
  - 1—Elmer & Einar, Two Counselors
  - 1:15—Concert Orchestra
  - 1:45—NBC-KGO Programs to 2:15
  - 2:15—Teacup Philosopher
  - 2:30—NBC-KGO Programs to 3
  - 3—Santiseptic Program
  - 3:15—NBC-KGO Programs to 3:45
  - 3:45—News of the Air
  - 4—NBC-KGO Programs to 9
  - 9—Fisher's Blend Hour
  - 9:30—NBC-KGO Programs to 10:15
  - 10:15—Vic Meyers' Music
  - 11:15 to 12 mid.—NBC-KGO Prog.

- 236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**
- 6:45 A.M.—Top o' the Morning
  - 7—KOL Time Clock
  - 8—Shell Happytime
  - 8:30—CBS Program
  - 9—Through the Looking Glass
  - 9:15—CBS Program
  - 9:30—Colonial Dames
  - 9:45—CBS Program
  - 10—Morning Melodies
  - 10:30—Prince of the Ivories
  - 10:45—CBS Program
  - 11—Carnival with Ken Stuart
  - 12 noon—CBS Programs to 1:15
  - 1:15—John C. Stevenson
  - 1:45—CBS Program
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 3:30—CBS Program
  - 3:45—Feminine Fancies
  - 4—CBS Programs to 4:30
  - 4:30—Cecil Solly
  - 5—CBS Program
  - 5:15—CBS Program
  - 5:30—Skippy
  - 5:45—CBS Programs to 6:15
  - 6:15—Otto A. Case
  - 6:30—CBS Programs to 7
  - 7—Sports Review
  - 7:15—CBS Program
  - 7:30—Chandu, the Magician
  - 7:45—CBS Programs to 9
  - 9—The Globe Trotter
  - 9:15—Eb and Zeb
  - 9:30—Mid-week Jubilee
  - 11 to 12 midnight—Coakley's Orch.

- 309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
**Northwest Broad. System, Seattle, Wn.**
- 7 A.M.—Chet and Mabel
  - 7:04—Produce Quotations
  - 7:14—Vocal Solos; Farm Flashes
  - 7:27—Blue Streaks Orch.; Sports
  - 8—NBC-KPO programs to 11:30
  - 11:30—Julia Hayes
  - 11:45—NBC-KPO programs to 3
  - 3—Better Business Talk
  - 3:05—NBC-KPO Program
  - 3:50—The World Bookman
  - 3:55—Lost and Found Advertisements.
  - 4—NBC-KPO programs to 5:30
  - 5:45—NBC-KPO program to 6:45
  - 6:45—Sohl-Lundberg & Reed
  - 7—NBC-KPO programs to 7:30
  - 7:30—News Edition
  - 7:45—NBC-KPO programs to 9
  - 9—Around the Town with Lloyd Spencer
  - 9:15—Eb 'n' Zeb
  - 9:30—Lakeside Dance Orchestra
  - 10 to 12 mid.—NBC-KPO Programs

- 483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
**Morning Oregonian, Portland, Ore.**
- 6:45 A.M.—Musical Program
  - 7—Morning Appetizers
  - 7:45—NBC-KGO program
  - 8—Organ recital
  - 8:15—NBC-KPO Program
  - 8:30—Cecil and Sally
  - 8:45—Oregonian of the Air
  - 9—Specialists
  - 9:30—Cooking School
  - 10—Martha Meade
  - 10:15—Francis Ingram
  - 10:30—NBC-KGO Program
  - 11:30—Me and My Shadow
  - 12 noon—The Oregonian of the Air
  - 12:15—NBC-KGO Program
  - 1—15 Minutes at Lipman-Wolfe's
  - 1:15—Gordon Onstad and Organ
  - 1:45—NBC-KGO Programs to 2:15
  - 2:15—Tea Time Bazaar
  - 3:15—NBC-KGO Programs to 3:45
  - 3:45—Oregonian of the Air
  - 4—Santiseptic Program
  - 4:15—Piano Duo
  - 4:30—Don Smith, Tenor
  - 4:45—NBC-KGO Program
  - 5—Crazy Crystals Quartet
  - 5:15—NBC-KGO Programs to 8
  - 8—Paul K. Hutchinson
  - 8:15—NBC-KGO program
  - 8:30—Arnie Hartman, Accordion
  - 8:45—Studio Program
  - 9—Fisher's Blend Hour
  - 9:30—Samoa Islanders
  - 9:45—Don Smith, Tenor
  - 10—NBC-KGO Program
  - 10:15—Dancing with Vic Meyers
  - 11:15 to 12 midnight—Evening Star

- 204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
**NW. Broad. System, Spokane, Wash.**
- 6 A.M.—Early Birds; News
  - 8—NBC-KPO Programs to 12
  - 12 noon—News Bulletins
  - 12:05—NBC-KPO Programs to 3
  - 3—News Bulletins
  - 3:05—NBC-KPO Programs to 5:15
  - 5:15—Peerless Quarter Hour
  - 5:30—NBC-KPO Programs to 6:45
  - 6:45—Davenport Hotel Orchestra
  - 7 to 12 mid.—NBC-KPO Programs

- 319 Meters KOIN Atwater 3333**  
**940 Kcys. 1000 Watts**  
**The Journal, Portland, Oregon**
- 8—Shell Happytime
  - 8:30—CBS Program
  - 9—Golden Melodies
  - 9:30—CBS Program
  - 10—Studio Program
  - 10:15—CBS Program to 12 noon
  - 12 noon—Merrymakers
  - 12:30—Culmbacher Malt Extractors
  - 12:45—CBS Programs
  - 1—The Book of Life
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 3:30—Newspaper of the Air
  - 5—Program to be announced
  - 5:15—Skippy
  - 5:30—Davidson's Prize Club
  - 6—Columbia Feature
  - 6:15—Studio Program
  - 6:30—CBS Programs to 7:30
  - 7:30—Chandu, the Magician
  - 7:45—Bells of Harmony
  - 8—KOIN Concert Orchestra
  - 8:30—CBS Program
  - 9—Frank Trevor and Anson Bush
  - 9:15—Eb and Zeb
  - 9:30—Mid-week Jubilee
  - 10:30—CBS Program
  - 11—McElroy's Greater Oregonians
  - 12 to 1 A.M.—Jack and Jill's Taverna Orchestra

# Combining Art and



Overall dimensions:  
Width 10½". Length 15". Height 9".



## OTHER NEW 1933 JACKSON-BELLS

- Model 26-S, All-Wave Super-Heterodyne Console. \$59.95
- Model 212, 12-tube Super-Heterodyne Console.....\$98.50
- Model 25, "Peter Pan" Super-Heterodyne Midget. \$31.95
- Model 27-A, 7-tube Super-Heterodyne Console.....\$62.50
- Model 27-A, 7-tube Super-Heterodyne Midget.....\$46.95
- Model 26, Broadcast Midget Super-Heterodyne.....\$37.95
- AUTOMOBILE SET, complete less B Batteries.....\$39.95

*All prices complete with Cunningham Tubes, automatic volume control, and other newest features.*

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# and Utility . . .



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# JACKSON-BELL

### "Pandora" . . . a Super-Heterodyne

**N**OW is the time to buy your new radio. Present low prices cannot last indefinitely. Save from 10% to 35% by selecting *now* from the year-in-advance line of new 1933 JACKSON-BELLS. Only small down payment, balance to suit your convenience. Think of the many uses to which you could put this diminutive "Pandora" *Treasure Chest* of melody. One of the most unique radios ever devised. Artistic enough to grace the most exclusive drawing room, attuned musically to the ear of the connoisseur, yet so compact it can be whisked from place to place for instant use anywhere. A genuine 5-tube *Super-Heterodyne*, powerful and selective as only a *Super-Heterodyne* can be.

Latest type tubes, automatic volume control, and other new "big-set" features. Cover piano—hinged full width. Dial and controls in top panel, also handy recessed compartment for deck of cards or pack of cigarettes, and built-in station log. Operates with cover either open or closed without muffling reception—speaker in end of cabinet. No "trick" mechanisms to get out of order. No danger of distortion—flow of music not reflected, but direct from speaker into room. Price complete with Cunningham tubes—\$34.95.

# \$34<sup>95</sup>

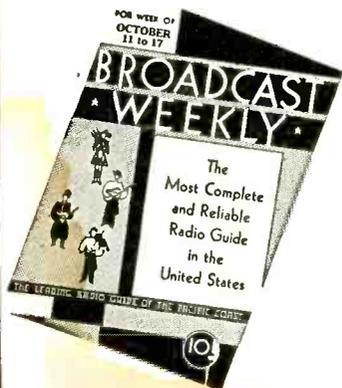
complete with Cunningham Tubes



H. R. CURTISS CO., Distributors, 895 O'Farrell St., S. F.



## ASK Your Dealer to take one Home on TRIAL TO-DAY!



# THIS OFFER CLOSES WITH THIS ISSUE

*Only a few more accepted*

**B**ROADCAST WEEKLY is desirous of increasing its subscribers and is making this special offer to the first 5,000 who take advantage of it. This offer will positively close with the 5000th subscription and the regular price of \$3.00 a year will again be in effect.

## 1 YEAR (52 issues) \$1.50

But you must act now. This offer is limited. This offer won't be repeated. Subscribe for yourself and several friends, too, if you wish. Tell your friends. Don't wait. Mail the coupon NOW! (Present subscribers can extend their subscription under this offer.)

### USE THIS COUPON

BROADCAST WEEKLY,  
Pacific Building, San Francisco

Gentlemen: Here's one dollar and fifty cents. I sure want to take advantage of your special offer of one year for one dollar and fifty cents.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

New

Renewal

Extension

# WEDNESDAY Programs

Sept. 14, 1932

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—Kitchen Lyrics, Ann Welcome  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Programs to 1:30  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—Recordings  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Popular Recordings  
4:45—CBS Program  
5—To be announced  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Skippy  
5:45—CBS Programs to 6:30  
6:30—Bobs, Sports Authority  
6:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—Eno Crime Club  
9—Memories  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—Ted Fio-Rito's Dance Orchestra  
10:30—Magic Mirror  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Request Hour

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—Moment Musicale  
8:30—Recordings  
8:37—Union Mutual Life  
8:45—Dr. Wade W. Forrester  
9—Silent Period  
1 P.M.—Weather Forecast  
1:05—Latin-American Program  
2—Billy and Grace Carmen  
2:30—Watch Tower Program  
2:45—Lou and Flo, "Fifteen Minutes of Song"  
3—The KROW-lian Revue  
4—Prosperity Program  
4:15—Recordings  
4:45—Prosperity Program  
5—Italian Program  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—Studio Program  
7:45—The Texas Cowboy  
8 to 8:30 P.M.—Latin-American Program

**322.4 Meters KFWD** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:40—Popular Tunes  
11—Learn Spanish, Prof. Achille  
11:15—Concert melodies  
11:45—Musical Sketches  
12 noon—News Flashes



**JERRY JERMAINE**  
KTAB—Vocalist

12:15—Dance Music  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Learn Italian, Prof. Achille  
7:15—Margaret Lambert, Soprano  
7:30—Silent Period  
8:30—Virginia Mifka, Pianist  
8:45—John D. Barry, World Events  
9—Anna Nettleman, soprano  
9:15—Guitar duet  
9:30—Studio Feature  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
9—Modern Homes Period  
9:30—Better Business Talk; Records  
10:15—Stocks; Financial Information; Car Load Reports; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Ethel Rhinard, Organist  
3:15—Records  
3:45—Galen Harvey, Piano Rambles  
4—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—The Three Cocoanuts  
6—Hotel Oakland Trio  
7—News Items  
7:30—The Clark Sisters  
7:45—Fred and Morris, Comedians  
8—John Wharry Lewis' Quintet  
9—U. C. Football Rally  
9:30—Ethel Rhinard and Cora Scott  
9:45—Harmony Hick  
10—Beverly Hill Billies  
11 to 12 midnight—Dance program

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Lillian Cooper  
11:15—Album Leaves  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Meridian Medleys  
12:45—Glen Goff, Organist  
1:45—Marion Day's Tete a Tete  
2—Town Hall Harmonies  
2:30—Community Question Box  
2:45—Symphony Highlights  
3:45—Better Business Bureau  
4—Musical Novelties  
4:30—"Your Helpful Friend"  
4:45—On Parade  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Program to be announced  
8:30—G. Donald Gray, Song Recital  
8:45—Virginia Miller, Piano Recital  
9—Sydney Dixon, Song Recital  
9:15—Drama, "Crime Specialist"  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records  
7—"Back Alley" program  
7:30—Texas Cowboy  
8—Allay Oop! with Bob Roberts  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:25—Thumbnail sketch; News  
10:35—Dr. E. L. Corley  
11—Store Scenes  
11:30—X Bar B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News service; studio program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—"Lunatics at Large"  
2—Studio program  
2:15—Billie Burke, Entertainer  
2:30—Studio Program  
2:45—Baseball from Seal Stadium  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Ernie Smith's Magazine Review  
6:15—Aram Polodian, tenor  
6:30—Ernie Smith's Sport Page  
6:45—Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Italian Program  
8:15—Studio Program  
8:30—Edmund Brees in "Memories"  
8:45—The Gossipers  
9—Hill Billies  
9:45—Fights from San Francisco Civic Auditorium  
10:45—Putnam's Treasure Chest  
11:15 to 1 A.M.—Night Owls

# Radio NEW PHILCO



# in your car!

## Transitone

Now

# All-Electric

DYNAMOTOR "B" ELIMINATOR

## and other amazing new features!

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|-----------------------------|----------------------------|
| 1. 4-POINT TONE CONTROL     | 4. Electro-Dynamic Speaker |
| 2. Push-Pull Circuit        | 5. Superheterodyne         |
| 3. Automatic Volume Control | . Also for Motor Boats     |

THROUGH certain ingenious circuit improvements, these receivers give performance equal to if not better than many eight and nine tube home sets. The genuine Philco Electro-dynamic Speaker gives full, rich, sparkling Philco reproduction, so natural, so real. And the speed you drive makes no difference.

This marvelous automobile radio is already approved and offered as standard optional equipment by Auburn, Chrysler, Cord, DeSoto, Dodge, Franklin, Hudson-Essex, Nash, Pierce Arrow, Plymouth, Studebaker, Reo, and Rockne. It is easily and quickly installed in any car.

One San Francisco user reports clear, marvelous reception from KOA Denver, KFI Los Angeles, XER Mexico, KSL Salt Lake, KOMO Seattle, and KGW Portland.

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Complete with tubes and all accessories for a standard 4, 6 or 8 cylinder car, aerial equipped. Most of the newer cars are aerial equipped.

*(Model 12-volt for motor boats and buses slightly higher.)*

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1380 Bush Street - ORdway 4141

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**Automotive Service, Inc.**  
2530 Webster Street at Broadway  
TEmplebar 5123

**319 Meters KOIN Atwater 3333**  
**940 Kcs. 1000 Watts**  
 The Journal, Portland, Oregon

- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—CBS Program
- 9—Golden Melodies
- 9:30—Betty Crocker
- 9:45—CBS Programs to 12
- 12 noon—Merrymakers
- 12:30—Culmbacher Malt Extractors
- 12:45—CBS Program
- 1—The Book of Life
- 2—CBS Program
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—Studio Feature
- 5:15—Skippy
- 5:30—Davidson's Prize Club
- 6—CBS Program
- 6:15—Mona Content
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—Bells of Harmony
- 8—CBS Program
- 8:30—The Eno Crime Club
- 9—The Ragamuffins
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—Modernistic High Jinks
- 11—McElroy's Spanish Ballroom Band
- 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

**204 Meters KGA Main 3434**  
**1470 Kcs. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
  - 8—NBC-KPO Programs to 11:55
  - 11:55—News Bulletin
  - 12 noon—NBC-KPO Programs to 3
  - 3—News Bulletins
  - 3:05—NBC-KPO Programs to 5:15
  - 5:15—Peerless Quarter Hour
  - 5:30 to 12 mid.—NBC-KPO Programs
- 483.6 Meters KGW Atwater 2121**  
**620 Kcs. 1000 Watts**  
 Morning Oregonian, Portland, Ore.
- 6:45 A.M.—Musical Program
  - 7—Morning Appetizers
  - 7:45—NBC-KGO Program
  - 8—Organ recital
  - 8:15—NBC-KGO Program
  - 8:30—Cecil and Sally
  - 8:45—Oregonian of the Air
  - 9—Specialists
  - 9:15—Crazy Crystals Cowgirls
  - 9:30—Cooking School
  - 10—Hurlburt's Pianologue
  - 10:15—Anna Lee Snyder
  - 10:30—NBC-KGO Program
  - 11:30—Me and My Shadow
  - 12 noon—Oregonian of the Air
  - 12:15—NBC-KGO Program
  - 1—15 Minutes at Lipman-Wolfe's
  - 1:15—Bagdad Organ
  - 1:45—NBC-KGO Programs to 2:15
  - 2:15—Tea Time Bazaar
  - 3:15—NBC-KGO Programs to 3:45
  - 3:45—Oregonian of the Air
  - 4—Santiseptic Program
  - 4:15—The Man from the South
  - 4:30—NBC-KGO Program
  - 5—Pirate's Club
  - 5:15—Dr. Ross' Pet Clinic
  - 5:30—NBC-KGO Programs to 6:30
  - 6:30—Kelly's Salon Orchestra
  - 7—NBC-KGO Programs to 8
  - 8—Montag Fireside Hour
  - 8:30—NBC-KGO Program
  - 8:45—The Wizards
  - 9—Samoa Islanders

**9:15—NBC-KGO Program**  
**9:45—Don Smith**  
**10—NBC-KGO Program**  
**10:15—The Mad Hatters**  
**10:45—Montana Cowgirls**  
**11—Clarence Tolman**  
**11:15 to 12 midnight—Dancing with Vic Meyers**

**309.1 Meters KJR Seneca 1515**  
**970 Kcs. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Farm Flashes
- 7:27—Rhythm Aces; Sport News
- 8—NBC-KPO programs to 11
- 11—Blue Streaks Orchestra
- 11:30—Julia Hayes
- 11:45—NBC-KPO programs to 3
- 3—The Easy Chair
- 3:10—NBC-KPO program
- 3:55—The World Bookman
- 4—Lost and found advertisements
- 4:05—NBC-KPO program
- 5:15—Steamboat Bill
- 5:30—NBC-KPO programs to 7:15
- 7:15—Anson Weeks Orch. (E.T.)
- 7:30—News Edition of the Air
- 7:45—Dollars and Sense Program
- 8—NBC-KPO Programs to 9:15
- 9:15—Eb 'n' Zeb
- 9:30 to 12 mid.—NBC-KPO Programs

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcs. 1000 Watts**  
 J. Brunton & Sons, San Francisco

- 10:20—Variety Recordings
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Music
- 12 noon—Recorded Program
- 12:30—Band Concert
- 12:45—Song Cycle
- 1:05—Stock Report; Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air; Records
- 3:15—Radio Personalities
- 3:30—Recordings
- 4—Julie and Jim
- 4:15—Popular Recordings
- 4:30—Asso. Food Stores' Program
- 5—Variety Records
- 5:30—Carl Coveny and Pat Buckman
- 5:45 to 6:15 P.M.—Records
- 12:01 to 6 A.M.—Owl Program

**296.6 Meters KQW Ballard 777**  
**1010 Kcs. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose

- 6:45 A.M.—Echoes of Portugal
- 7—The Breakfast Hour
- 8—Silent Period
- 9—Rainbow Trouper
- 10—Helpful Hour
- 10:30—Morning Melodies
- 11—Eleventh Hour Program
- 11:30—Old Time Favorites
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; State Markets
- 1—One o'Clock Program
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent Period
- 4:30—Story Time, Lena Leland
- 4:45—Skippy
- 5—Vespers
- 5:30—Community Program
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Radio News and Forum
- 7:45—Liberty Bell Quarter Hour
- 8—American Legion War Camp
- 8:15—Song Recital
- 8:30—Studio Program
- 9—Flashlight Program
- 9:30—Song Recital
- 10 to 10:30 P.M.—Community Prog.

**236.1 Meters KOL Elliott 4466**  
**1270 Kcs. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Program
- 11—Carnival with Ken Stuart
- 12 noon—CBS Programs to 1:15
- 1:15—John C. Stevenson
- 1:45—CBS Programs to 2:15
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Cecil Solly, Garden Talk
- 4:45—CBS Programs to 5:30
- 5:30—Skippy
- 5:45—CBS Programs to 7
- 7—Sports Review
- 7:30—Chandu, the Magician
- 8—Mayor Dore
- 8:15—CBS Programs to 9
- 9—Globe Trotter
- 9:15—Eb and Zeb (E. T.)
- 9:30—Isle of Golden Dreams
- 10—Don Lee Feature
- 11 to 12 mid.—McElroy's Greater Oregonians

**508.2 Meters KHQ Main 5383**  
**590 Kcs. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Morning News
- 7:15—Cisca Bullivant, Exercises
- 7:30—Herb Wixson
- 8—Program to be announced
- 8:15—NBC-KGO Programs to 9
- 9—Joyner's Joys, Walt and Marian
- 9:15—Sartori and Wolf
- 9:30—Home Comfort
- 9:45—Fashion Notes
- 10:15—Home Canning Contest
- 10:30—NBC-KGO Programs to 1
- 1—Various Programs
- 1:45—NBC-KGO Programs to 2:30
- 2:30—Commercial Creamery
- 3—NBC-KGO Programs to 3:45
- 3:45—Peerless Dental Hygiene
- 4—NBC-KGO Programs to 5:15
- 5:15—Skippy
- 5:30—NBC-KGO Programs to 6:45
- 6:45—Crazy Crystals
- 7—NBC-KGO Programs to 8:45
- 8:45—Editorial Column, Russell Bankson
- 9 to 12 mid.—NBC-KGO Programs

**325.9 Meters KOMO Elliott 5890**  
**920 Kcs. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
- 7—Fisher's Farm Broadcast
- 7:30—NBC-KGO Programs to 9:15
- 9:15—Prudence Penny
- 9:30—NBC-KGO Program
- 9:45—Pair of Pianos
- 10:15—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Program
- 1—The Home Towners
- 1:30—The Red Shadow
- 2—Concert Orchestra
- 2:30—NBC-KGO Program
- 3—Santiseptic Program
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News of the Air
- 4—NBC-KGO Programs to 6:45
- 6:45—Vocal Recital
- 7—NBC-KGO Programs to 8:45
- 8:45—NBC-KGO Programs to 10:15
- 10:15—Greater Washington Hour
- 11:15 to 12 mid.—Vic Meyers' Music

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO  
7:30—U. S. Army Band: KGO,  
KHQ, KFI, KFSD, KTAR, KDYL  
7:45—Van and Don, the Two Pro-  
fessors, Comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KOA  
8—Johnny Marvin, tenor: KGO,  
KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song, string trio:  
KGO, KHQ, KFI off 8:45, KFSD,  
KDYL on 8:45  
9—Harold Stokes and his Orchestra:  
KGO, KFI, KDYL  
9:15—Happy Jack, Jack Turner,  
songs: KGO, KFI, KDYL  
9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall: KGO  
9:45—Pair of Pianos: Grace Fran-  
kel, Gertrude Lyne: KGO; KHQ,  
on 10  
10:15—Entertainers, Tommy Mon-  
roe, baritone: KGO, KOMO, KGW  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KGHL  
11:30—Organ Recital: KGO, KHQ  
off 12, KOMO on 12 to 12:12,  
KFSD  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL  
1—Stringwood Ensemble, instru-  
mentalists direction Charles Hart:  
KGO, KFSD  
1:30—The Little Colleen: Irish  
Songs and Stories; Agatha Turley,  
Soprano: KGO, KFSD  
1:45—G E Circle: KGO, KHQ,  
KOMO, KGW, KFI, KDYL  
2—Vagabonds, vocalists; orchestra  
direction Meredith Willson: KGO,  
KHQ off 2:30  
3—Outstanding Speakers: KGO,  
KHQ  
3:15—Royal Vagabonds, Ward Wil-  
son, impersonations; vocalists;  
orchestra direction Billy Artz:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
3:45—News Service: KGO  
4—American Taxpayers League Pro-  
gram: KGO, KOMO, KFSD,  
KTAR, KDYL, KGIR  
4:15—Soloist: KGO, KHQ, KFSD,  
KDYL  
4:30—Paul Whiteman and his Chief-  
tains: KGO, KHQ, KGW, KDYL  
5—Novelettes, Ben Klassen, tenor;  
orchestra direction Paul Carson:  
KGO, KHQ off 5:15, KOMO, KGW,  
KTAR, KOA, KGHL  
5:30—Mobiloil Concert: Gladys Rice,  
Soprano; Men About Town, Vocal  
Trio: KGO, KHQ, KOMO, KGW,  
KFI, KTAR, KDYL  
6—Corn Cob Pipe Club of Virginia:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL, KGIR, KGHL  
6:30—Western Artists Series: KGO,  
KHQ, KGW  
6:45—John and Ned, instrumental  
and vocal duo: KGO  
7—Amos 'n' Andy, Blackface Com-  
edians: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KDYL

7:15—Maxwell House Program:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL  
7:30—Team Mates, Mary Wood,  
soprano; Irving Kennedy, tenor:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL, KOA  
8—One Man's Family, serial drama  
by Carlton E. Morse: KGO, KHQ,  
KDYL, KOA, KGHL  
8:30—Billy Jones and Ernie Hare:  
Songs and Patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
8:45—Charlie Agnew and His Or-  
chestra: KGO, KDYL  
9—Dancing in Milwaukee: KGO,  
KHQ, KDYL  
9:15—Goodycar Program: Soloist;  
Revelers Quartet; Orchestra direc-  
tion Victor Young: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KGIR, KGHL  
9:45—Out of the East, concert or-  
chestra direction Emil Polak:  
KGO, KHQ, KDYL, KOA  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Anson Weeks' Orchestra:  
KGO, KHQ; KFSD off 10:30  
10:45—Organ Concert, Paul Car-  
son: KGO, KHQ, KFSD, KDYL  
11—To be announced  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,  
KECA, KTAR, KFSD**

7:30 A.M.—Organ Concert: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:30  
9:15—Stringwood Ensemble: KPO  
off 9:30, KGA, KJR on 9:45, KEX,  
KFSD  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras, variety program,  
with Al Schuss, master of cere-  
monies: KPO, KGA, KJR, KEX,  
KFSD, KDYL on 10:05, KGIR on  
10:15  
10:30—Syncopators, Harold Stokes'  
dance orchestra: KPO, KGA,  
KJR, KEX, KFSD, KDYL  
10:45—Smackouts, comedy duo with  
Marion and Jim Jordan: KPO,  
KGA, KJR, KEX, KFSD, KDYL  
11—Concert Ensemble: KPO,  
KTAR  
11:30—Rhythmic Serenade: KPO off  
11:45, KGA, KJR, KEX on 11:45,  
KDYL  
11:45—Scripture Reading: KPO  
11:46—Ticking the Keys: KPO  
11:50—South San Francisco Stock-  
yards Report: KPO  
11:57—Time Signals: KPO  
12 noon—Mid-week Musicale: KPO,  
KGA on 12:05, KJR, KEX, KDYL  
12:15—Tom 'n' Dudd: KPO, KGA,  
KJR, KEX  
12:30—Rhythm Vendors, orchestra:  
KPO, KGA, KJR, KDYL, KEX off  
at 12:45  
1—Jingle Joe, Joe Parsons, basso;  
organ: KPO, KGA, KJR, KEX,  
KDYL  
1:15—Swanee Serenaders: KPO,  
KGA, KJR, KEX, KDYL  
1:30—Beau Balladeer, Leonard Lew-  
is, baritone: KPO, KGA, KJR,  
KEX, KDYL  
1:45—Argentine Trio, string ensem-  
ble direction John Picadura: KPO,  
KGA, KJR, KEX, KFSD  
2—Discovery Hour: KPO  
2—Waldorf Astoria Sert Room Or-  
chestra: KGA, KJR, KEX, KFSD,  
(KGHL on 2:15), KDYL  
2:30—Drifting and Dreaming, the  
Harding sisters, two piano team:  
KGA, KJR, KEX, KFSD, KDYL  
2:45—Donald Novis, tenor: KGA,  
KJR, KEX, KECA, KFSD  
3—The Cavaliers: KPO, KGA on  
3:05, KJR on 3:15 off 3:55, KEX,  
KFSD off 3:45  
4—Sunset Serenaders, Everett Fos-  
ter, baritone; orchestra direction  
Emil Polak: KPO, KGA, KJR on  
4:05, KEX  
5—Footlight Fantasies, Lucile Kirt-  
ley, soprano; Ted White, tenor;  
Paul Carson, organist: KPO,  
KGA, KJR, KEX off 5:15  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories, Sam Moore,  
Carolyn Moore, Dixie Marsh,  
Chuck Russell. Songs and dia-  
logue: KPO, KGA, KJR, KFSD  
6—Music Masters, Allan Wilson,  
tenor; orchestra direction of Rex  
Dunn: KPO, KGA, KJR, KEX,  
KDYL, KGIR on 6:15  
6:30—"Batter Up" humorous skit:  
KPO, KGA, KJR, KEX, KFSD,  
KDYL, KGIR, KGHL  
6:45—Oceil and Sally: KPO  
6:45—Jane Froman and Her Band:  
KGA, KJR, KEX, KFSD, KDYL,  
KGIR, KGHL  
7—Tom Mitchell, Baritone: KPO,  
KJR, KEX  
7:15—Edna Fischer, pianist: KGA  
7:15—Tarzan of the Apes, electrical  
transcription: KPO  
7:30—Silver Strains, mixed quartet;  
orchestra: KGA, KECA on 7:45  
7:30—University of California: KPO  
8—Personal Closeups, Police Chief  
William J. Quinn, San Francisco,  
interviewed by Gypsy: KPO,  
KJR, KEX, KGA  
8:15—Marching Through, with the  
Guardsmen, male quartet; salon  
orchestra direction Rex Dunn:  
KPO, KGA, KJR, KEX, KGHL  
off 8:30  
9—Hill Billies, Charles Marshall,  
John O'Brien, John Toffoli, Ace  
Wright, Sam Moore: KPO, KGA,  
KJR, KEX  
9:30—NBC Drama Hr., "The Pearl  
of Kadoul," Edna Higgins Strach-  
an: KPO, KGA, KEX  
10—Myron Niesley, tenor: KPO,  
KGA, KJR, KEX  
10:15—National Concert Orchestra:  
KPO, KGA, KJR, KEX  
11—Tom Gerun's Bal Tabarin Orch.:  
KPO, KGA, KJR, KEX  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO programs to 5:15  
5:15 P.M.—Berk Holton  
6:30—NBC-KPO programs to 6:45  
6:45—Newscasting  
7—NBC-KPO Program  
7:15—Silent period  
8 to 12 mid.—NBC-KPO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KMIN, KFBK, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—Geo. Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:45—Madison Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10:15—Columbia Artists: KFBK, KMJ, KERN, KVI, KFPY, KOIN
- 10:30—Elizabeth Barthell, songs. Assisted by Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB
- 10:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:15—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:45—Four Eton Boys, male quartet: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KHJ
- 12 noon—The Capitvators: KFBK, KOL, KVI, KFPY, KHJ, KGB
- 12:30—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB
- 12:45—Jack Brooks and Westphal's Orches.: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 1—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:15—Kathryn Parsons, "Girl O' Yesterday": KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KWG, KFBK, KERN, KVI, KFPY, KGB
- 2—Happy Time with Irene Beasley: KVI, KFPY, KOIN
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 4:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ
- 5:30—Phil Baxter's Orch.: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC and KHJ on 5:45, KGB
- 6—Ruth Etting in "Music That Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Isham Jones and His Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 6:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KOIN, KFRC
- 7—Howard Barlow and the Columbia Symphony Orch.: KFBK, KVI, KWG, KERN, KFPY, KOIN, KHJ, KFRC, KGB
- 7:15—Angelo Patri, "Your Child": KFBK, KOL, KVI, KFPY, KHJ, KOIN, KFRC
- 7:30—Charles Carlile, tenor. With Freddie Rich's Orchestra: KFBK
- 7:45—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8—Eddie Duchin's Casino Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KOIN, KHJ, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts L. A. Evening Express, Los Angeles**

- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air; News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 11—Marmola Transcription
- 12 noon—News
- 1—New Paris Inn
- 2—Eddie Albright, The Bookworm
- 3—Matinee Mirthmakers
- 4—Travogue; Stocks; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Feature Program
- 7—Frank Watanabe and Hon. Archie
- 7:15—Musical Program
- 7:30—Vigilantes, Mirthquakers
- 7:45—Musical Program
- 9—News
- 9:15—Ethel Duncan
- 9:30—KNX Ensemble
- 10—Beverly Hill Billies
- 11 to 12 midnight—New Paris Inn

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego**

- 7:30 A.M.—NBC-KGO Programs to 8:15
- 8:15—Morning Musical Revue
- 8:35—Stock Reports
- 8:45—NBC-KGO Program
- 9—Good Cheer Program
- 9:15—NBC-KPO Programs to 11
- 11—Child Psychology
- 11:30—NBC-KGO Programs to 1:45
- 1:45—NBC-KPO Programs to 3:45
- 3:45—Radio Dental Clinic
- 4—NBC-KGO Programs to 4:30
- 4:30—Samolloff's Chorus
- 5—Studio Program
- 5:10—Program Resume
- 5:15—Postal Talk
- 5:20—Late News Items
- 5:30—Studio Program
- 5:45—Happy Repairmen
- 6—U. S. Grant Hotel Serenaders
- 6:30—NBC-KPO Programs to 7
- 7—NBC-KGO Programs to 8
- 8—Dr. Strauss Sketchbook
- 8:30—NBC-KGO Program
- 8:45—Coronado Civic Club
- 9—Dance Music
- 9:15—NBC-KGO Program
- 9:45—Nashold's Ballroom
- 10 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles**

- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record Program
- 10—News Release
- 10:15—Record Program
- 11—German Lesson, Annette Doherty
- 11:15—Record Program
- 1:45 P.M.—Bob, Bunny and Junior
- 2—Record Program
- 2:45—NBC-KFO Program
- 3—Record Program
- 3:30—Alex. Bevani, Italian Language
- 3:45—Bill Hayman, Songs
- 4—News Release
- 4:15—Record Program
- 4:45—Announcement Period
- 5—Brother Ken's Kiddies
- 5:30—NBC-KFO Program
- 5:45—Al, Mack and Tommy
- 6—L. A. Fire Dept. Orchestra
- 6:30—NBC-KPO Program

- 6:45—Maurie Leaf and String Trio
- 7—Tom Murray's Hill Billies
- 7:30—Packard Orchestra
- 7:45—Joe Warner's Jolly Journal
- 8—Al Gayle, Accordionist
- 8:15—Hudson-Essex Orchestra
- 8:30—Miramar Hotel Orchestra
- 9—Hemlock Corners
- 9:15—Wesley Tourtelotte, Organist
- 9:45—Close Partners, sketch
- 10 to 11 P.M.—Record Program

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles**

- 6:30 A.M.—Stock Market Quotations
- 6:45—Dr. Seixas, Health Exercises
- 7:30—NBC-KGO Programs to 8
- 8—Polly Grant Hall, Piano Program
- 8:15—NBC-KGO Programs to 8:45
- 8:45—Helpful Hints to Housewives
- 9—NBC-KGO Programs to 9:30
- 9:30—Fashion Tour with Melisse
- 10—Dorothy Raymond, Pianist
- 10:15—English Lesson, Ayrta Drew
- 10:30—NBC-KGO Program
- 11:30—Randy Andrews, Songs
- 11:45—Market Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:10—Woman Columnist of the Air
- 1:15—Ann Warner Chats
- 1:45—NBC-KGO Program
- 2—Tom Murray's Hill Billies
- 3—Chelro, Astrologist
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News Release
- 4—Question Box
- 4:15—David Allen, Pianist
- 4:30—Winnie Moore, Nomad Novelist
- 4:45—Studio Program
- 5:30—NBC-KGO Programs to 6:30
- 6:30—Raine Bennett, "Banking"
- 6:45—Orchestra Program
- 7—NBC-KGO Programs to 8
- 8—Studio Program
- 8:30—NBC-KGO Program
- 8:45—Orchestra
- 9:15—NBC-KGO Program
- 9:45—Orchestra
- 10—NBC-KGO Program
- 10:15—Hotel Ambassador Orchestra
- 11 to 12 mid.—NBC-KGO Programs

**333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.**

- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—To be announced
- 10:15—The Magazine
- 10:45—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—CBS Program
- 1—Going to Press
- 1:15—Times Forum
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—CBS Program
- 4:30—Kerry Conway, Chats
- 4:45—CBS Program
- 5—Elvia and Nell
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 8:30
- 8:30—Eho Salts Crime Club
- 9—Roosevelt Hotel Orchestra
- 9:15—Eh and Zeb
- 9:30—Isle of Golden Dreams
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Ted Fio-Rito's Orchestra
- 11—Hotel Roosevelt Orchestra
- 12 to 1 A.M.—Roger King, Baritone

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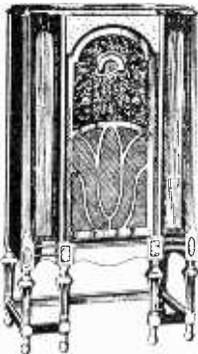


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Automatic Selectivity Control  
Variable Tone Control  
Duo-Diode Detector  
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269 Seventh Street

*Wholesale Distributors*

San Francisco

# THURSDAY Programs

Sept. 15, 1932

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Glen Goff, Organist
- 12:30—Town Hall Harmonies
- 1—Afternoon Concert
- 2—Musical Novelties
- 2:15—Glen Goff, Organist
- 2:45—Watch Tower Sermon
- 3—Masters of the Violin
- 3:15—Good Will Industries
- 3:30—Masters of Music
- 4—Artist Celebrities
- 4:30—"Your Helpful Friend"
- 4:45—Famous Songs and Singers
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—"The Daily Challenge"
- 7:15—Sportsman's Corner, Gene Sullivan
- 7:30—Tone Paintings
- 7:45—Joe Wright's Orchestra
- 8:15—Sports Parade
- 8:45—Billy Small: Fiddlin' Around
- 9—Program to be announced
- 9:30—Milly and Billy, Cub Reporters
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories

22.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Blues Chasers
- 10—White House program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics
- 10:40—Popular Tunes
- 11—Learn French, Prof. Achille
- 11:15—Concert Melodies
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent Period
- 6—Dinner Dance Music
- 6:45—News Flashes
- 7—Cecilia Hardeman, Open Forum
- 7:15—Helen Bellevue
- 7:30—Silent Period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Moment Musicale
- 8:30—Kalua Melody Makers
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Billy and Grace Carmen
- 2:30—Myrtle Segal, Soprano
- 2:45—Irving Perkins and Lee Baker
- 3—Union Mutual Life
- 3:08—Recordings
- 3:30—The Smoky Oaks
- 4—Prosperity Program
- 4:15—Ira Diagnosis Clinic



**SAMUEL MORTLAND**  
"Scotty"  
KJBS—10:05 A.M.

- 4:30—Ambrose Whitmer, Pianist
- 4:45—Prosperity Program
- 5—Celito Lindo Quartette
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—The Sportsman's Guide
- 7:45—The Texas Cowboy
- 8—Miss Lou and Topsy
- 8:15—Watch Tower Program
- 8:30—Hal Roberts' Banjo Band
- 8:45—Curtain Wood & Apple Bottom
- 9—Al Cook's Oklahoma Cowboys
- 9:15—"Echoes of Paradise"
- 9:30—Poem Repertory Players, featuring "Doc" Wells, Rhys Davies, Wilma Spence, Margaret Fisher, George Tobin, Elmer Pemm, director
- 10 to 11 P.M.—Veterans of Foreign Wars Program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Records
- 9:30—Irene Hubbell, pianist
- 9:45—Records
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Favorite Records
- 11:45—Concert Music
- 12 noon—Dixieland Blue Blowers
- 12:30—Variety Recordings
- 12:45—Song Cycle
- 1:05—Stock Report; Records
- 1:15—Financial Common Sense; Records
- 2—Blindcraft Ensemble; Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air; Records
- 4:30—Marjorie Lee, Pianist
- 4:45—Popular Records
- 5:30 to 6:15 P.M.—Records
- 12:01 to 6 A.M.—Owl Program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—CBS Programs to 9:45
- 9:45—Ida Bailey Allen
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—Farm News
- 1:15—Recordings
- 1:30—Globe Trotter
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Better Business Bureau
- 4:45—Fred Lane's Book Review
- 5—CBS Program
- 5:15—Globe Trotter; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Langendorf Program
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Eno Crime Club
- 9—Bocherini String Quartette
- 9:15—Eb and Zeb
- 9:30—Jay Eslick's Orchestra
- 10—Ted Fio-Rito's Dance Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Request Hour

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Popular Records
- 7—"Back Alley" program
- 7:30—Texas Cowboy
- 8—Allay-Op! with Bob Roberts
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—News service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X Bar B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service; Records
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—"Lunatics at Large"; Records
- 2:15—Billie Burke, Entertainer
- 2:30—Ira Blue, Bridge Review
- 2:45—Records
- 3—Parks Program
- 3:30—Emilio Bonsilau, Guitarist
- 3:45—Adele Burian, vocalist
- 4—Studio program
- 4:15—Fairly Tales
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Weaver of Dreams
- 6:15—Dance Music
- 6:30—Ernie Smith's Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Studio Program
- 8—Relaxation Hour
- 8:30—Gus Arnheim (Elec. Trans.)
- 8:45—The Gossipers
- 9—Hill Billies
- 10—Luther Putnam's Treasure Chest
- 10:30—Moment Musicale
- 11 to 1 A.M.—Night Owls

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NAME..... AGE.....  
(Please print or write name plainly)

ADDRESS.....

CITY..... STATE.....

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; Stocks  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—Stocks; Financial Information; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Ethel Rhinard, pianist  
3—Records  
3:45—Galen Harvey and Madelon Sivyer  
4—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—Dot Kay, "Wes" Summerford and Lilah Clark  
6—Hotel Oakland Trio  
7—News Items  
7:30—The Egan Trio  
7:45—Road Information  
8—Clark Sisters  
8:30—Gay Caballeros  
9—Studio program  
10—Beverly Hill Billies  
11 to 12 midnight—Dance program

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Ertle C. Anthony, Inc., Los Angeles  
9 A.M.—Louis Rueb, Exercises  
9:15—Record Program  
10—News Release  
10:15—Record Program  
11:45—NBC-KPO Program  
12 noon—Record Program  
1—Spanish Lesson, Annette Doherty  
1:15—Record Program  
1:45—Bob, Bunny and Junior  
2—Record Program  
4—News Release  
4:15—French Lesson, Ann. Doherty  
4:30—Record Program  
4:45—Common Sense of Science  
5—Brother Ken's Kiddies  
5:30—NBC-KPO Program  
5:45—Al, Mack and Tommy  
6—L. A. Fire Dept. Orchestra  
6:30—Dorothy Raymond, Pianist  
6:45—Record Program  
7—Tom Murray's Hill Billies  
7:30—Wesley Tourtellotte, Organist  
7:45—Joe Warner's Jolly Journal  
8—Orchestra  
8:30—Hotel Miramar Orchestra  
9—Hygrade Sylvania Co. Program  
9:15—Orchestra  
9:45—Close Partners, sketch  
10 to 11 P.M.—Record Program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M.—Stock Market Quotations  
6:45—Dr. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 8  
8—Polly Grant Hall, Pianist  
8:15—NBC-KGO Programs to 9  
8:45—Helpful Hints to Housewives  
9—NBC-KGO Program  
9:15—Dorothy Raymond, Pianist  
9:30—Fashion Tour with Melissa  
9:45—NBC-KGO Programs to 11:45  
11:45—Market Reports  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:10—Woman Columnist of the Air  
1:15—Ann Warner Chats  
1:45—NBC-KGO Program  
2—Tom Murray's Hill Billies  
3—NBC-KGO Programs to 3:45  
3:45—News Release

4—NBC-KGO Program  
5—Studio Program  
5:30—NBC-KGO Programs to 7:30  
7:30—Verne Gray's Graycollars  
7:45—NBC-KGO Program  
8—Hudson Essex Service Men  
8:15—NBC-KGO Program  
9:45—Orchestra  
10—NBC-KGO Program  
10:15—Hotel Ambassador Orchestra  
11 to 12 mid.—NBC-KGO Programs

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—To be announced  
10:15—The Magazine  
10:45—CBS Programs to 11:15  
11:15—Beauty Talk  
11:30—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—Dave, the Magician  
1—State Dept. of Agriculture  
1:15—Times Forum  
1:45—Barbara Gould  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—U. S. C. Trojan Period  
4:45—CBS Programs to 5:15  
5:15—News Items; Town Topics  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6:15—Hutton's Concert Ensemble  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—Inglewood Park Concert  
8:15—NBC-KGO Program  
8:30—Eno Salts Crime Club  
9—To be announced  
9:15—Eb and Zeb  
9:30—Jay Esieck and Orchestra  
10—World-wide News  
10:10—Bisquick Band  
10:15—Ted Fio-Rito's Orchestra  
11—Hotel Roosevelt Orchestra  
12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organ

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Brew Vaughn  
12 noon—News  
12:15—Homeopathic Talk  
12:30—Dr. John Matthews  
1—New Paris Inn  
2—Eddie Albright, The Bookworm  
2:30—Prof. Leon, French Lesson  
3:30—Louise Johnson, Astroanalyst  
4—Travelogue; Stocks; Announcements  
4:15—Maxine's Shopping Service  
5—Town Crier  
5:45—Chandu, the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Feature Program  
7—Frank Watanabe and Hon. Archie  
7:15—Studio program  
7:45—Musical Program  
8—KNX Varieties  
9—News  
9:15—Ethel Duncan  
9:30—Dreamin' Time, with Drury Lane  
9:45—KNX Concert Ensemble  
10—Beverly Hill Billies  
11 to 12 midnight—New Paris Inn

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—The Sun Risers; Sport News  
8—NBC-KPO programs to 11:30  
9:15—Studio Program  
9:45—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO programs to 3  
3—Around the Town with Lloyd Spencer  
3:15—NBC-KPO program  
3:55—The World Bookman  
4—Lost and found advertisements  
4:05—NBC-KPO programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Sohl and Reed  
7—NBC-KPO Programs to 9  
9—Myrtle and Harold Strong, piano duo  
9:15—Eb 'n' Zeb, Comedians  
9:30 to 12 mid.—NBC-KPO Programs

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—NBC-KGO Programs to 8:15  
8:15—Morning Musical Review  
8:35—Stock Reports  
8:45—NBC-KGO Program  
9—A Good Cheer Program  
9:15—NBC-KPO Programs to 9:45  
9:45—NBC-KGO Program  
10—NBC-KPO Programs to 11  
11—School Broadcast  
11:45—NBC-KGO Program  
12 noon—Dr. Strauss Sketchbook  
12:15—NBC-KGO Program  
1—Serenaders  
1:30—Stringwood Ensemble  
2—NBC-KPO Programs to 3:30  
3:30—Radio Dental Clinic  
3:45—Mr. Morganstern  
4—NBC-KPO Programs to 4:30  
4:30—Civic Shakespeare Association  
5—Studio Program  
5:10—Program Resume  
5:15—Safety talk  
5:20—Late News  
5:30—NBC-KGO Programs to 7:15  
7:15—Voice, Violin and Piano  
8—NBC-KPO Programs to 9  
9—Dance Music  
10—NBC-KGO Programs to 10:45  
10:45—NBC-KPO Programs to 11:30  
11:30 to 12 mid.—NBC-KGO Prog.

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Vespers, Dr. Sylvester  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Radio News and Forum  
7:30—Frank Lannin  
8—Old Church Choir Songs  
9—Songs You Love to Sing  
9:15—German Band  
10 to 10:30 P.M.—Community Prog.

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ, KOMO, KGW,**  
**KFI, KTAR, KFSD, KOA,**  
**KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO  
 7:30—Hugo Marian and his Marionettes: KGO, KHQ, KFI, KFSD, KDYL  
 7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA  
 8—Johnny Marvin, tenor: KGO, KFSD  
 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
 8:30—On Wings of Song, string trio: KGO, KFI off 8:45, KHQ, KFSD on 8:45  
 9—Harold Stokes and his Orchestra: KGO, KGW, KFI, KDYL  
 9:15—Happy Jack, Jack Turner, songs: KGO, KDYL  
 9:30—The Buckaroos, Ted Maxwell, Charles Marshall: KGO, KOMO  
 9:45—The Jordans: Gail Taylor, Soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
 10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI; KFSD, KTAR, KDYL, KOA, on 10:40  
 11—Standard School Broadcast: KGO, KPO, KHQ, KOMO, KGW, KFI, KFSD  
 11:45—Shakespearean Plays: KGO, KECA, KFSD  
 12 noon—Organ Concert, Chas. Runyan, organist: KGO, KOMO off 12:12  
 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR, on 12:30; KDYL, KGIR, KGHL  
 1—Ivy Scott, Diseuse: KGO, KTAR, KDYL  
 1:15—Whiteman and Rhythm Boys: KGO, KTAR, KDYL  
 1:30—Swanee Serenaders: KGO, KGW, KDYL  
 1:45—G E Circle: Grace Ellis, hostess: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 2—Vagabonds, vocal soloist; orchestra direction Meredith Wilson: KGO, KHQ off 2:30  
 3—Rollickers—male quartet: KGO, KHQ  
 3:15—Royal Vagabonds; Ward Wilson, impersonations: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 3:45—News Service: KGO  
 4—Fleischmann Hour; Rudy Vallee and his orchestra; Olsen and Johnson, comedians, guest artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL  
 5—National Advisory Council on Radio in Education: KGO, KFI, KOMO, KDYL, KGIR  
 5:30—Thompkins Corners; rural drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 6—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 7—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
 7:15—Caswell Concert: KGO, KHQ, KOMO, KGW, KFI

7:30—Mona Lowe, blues singer: KGO  
 8—Harry Stanton, Bass: KGO  
 8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI  
 9:15—To be announced: KGO  
 9:45—Synco-Thots, Edna Fischer and Newell Chase, piano duo: KGO, KHQ  
 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
 10:15—Anson Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KHQ, KFSD, KDYL  
 10:45—Ship of Dreams: KGO, KHQ of 11  
 11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

**440.9 Mtrs. NBC-KPO Gar. 8300**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR, KEX, KGA,**  
**KECA, KTAR, KFSD**

7:30 A.M.—Arlon Trio: KPO  
 8—Financial Service: KPO, KGA, KJR, KEX  
 8:15—Crosscuts from the Log o' the Day, Dr. Laurence L. Cross; Southern Harmony Four; Ace Wright, violinist: KPO, KGA, KJR, KEX, KTAR off 8:45  
 9:15—Eileen Pigott, Soprano: KPO, KGA, KEX, KFSD  
 9:30—Rhythm Vendors, orchestra: KGA, KJR on 9:45, KEX, KFSD, KDYL  
 9:30—Helpful Hints to Housewives, Julia Hayes: KPO  
 9:45—University of California at Your Service: KPO  
 10—Mardi Gras: KPO, KGA, KJR, KEX, KFSD, KDYL  
 10:30—Syncopators, Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX, KDYL  
 10:45—Smackouts: Comedy Duo: KPO, KGA, KJR, KEX  
 11—Three Musatchios, male trio: KPO, KGA, KJR, KEX  
 11:15—Famous Loves, dramatic program with Ulita Torgerson: KPO, KGA, KJR, KEX, KDYL  
 11:30—Concert Petite, instrumental ensemble: KPO, KDYL  
 11:45—Scripture Reading: KPO  
 11:46—Tickling the Keys: KPO  
 11:45—Rhythmic Serenade: KGA, KJR, KEX, KDYL  
 11:50—South San Francisco Stockyard Report: KPO  
 11:57—Time Signals: KPO  
 12 noon—U. S. Navy Band: KPO, KGA on 12:05, KJR, KEX, KFSD, KDYL  
 12:15—Meet the Girl Friends: KPO, KGA, KJR, KEX  
 12:45—Bits of Melody, vocalist: KPO, KGA, KJR, KEX  
 1—Shrine Luncheon: KPO  
 1—Stringwood Ensemble, instrumentalists direction Charles Hart: KPO on 1:30, KGA, KJR on 1:15, KEX, KFSD on 1:30  
 2—Ted Black's Orchestra: KPO, KGA, KJR, KEX, KFSD, KGHL, KDYL  
 2:25—Talk by John B. Kennedy: KPO, KGA, KJR, KEX, KFSD, KGHL, KDYL  
 2:30—Old Songs of the Church: KPO, KGA, KJR, KEX, KFSD, KDYL  
 2:45—Soloist: KPO, KGA, KJR, KEX, KFSD

3—The Cavaliers: KPO, KGA on 3:05, KJR on 3:15 off 3:55, KEX KFSD off 3:30  
 4—Eva De Vol, soprano: KPO, KGA, KJR on 4:05, KEX, KFSD  
 4:15—Cultural Conversation: KPO, KGA, KJR, KEX, KFSD  
 4:30—Nathan Abas, Violinist: KPO, KGA, KJR  
 5—Simp and Gladys: KPO, KGA, KJR, KEX  
 5:15—Headliners, soloist: K P O, KGA  
 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA  
 5:45—Dixie Memories, Sam Moore, Carolyn Moore, Dixie Marsh, Chuck Russell. Songs and dialogue: KPO, KGA, KJR  
 6—Music Masters: KPO off 6:30, KGA, KJR, KEX, KGHL  
 6:30—Chief of Police Quinn: KPO  
 6:45—Cecil and Sally: KPO  
 7—Tom Mitchell, Baritone: KPO, KGA, KJR, KEX  
 7:15—Tarzan of the Apes, electrical transcription: KPO  
 7:15—Cesare Soderò and NBC Concert Orchestra: KPO on 7:30, KGA, KJR, KGHL off 7:30, KDYL  
 7:45—Elsa Behlow Trautner, soprano: KPO, KGA, KDYL, KGIR  
 8—Hollywood on the Air: KPO, KGA, KJR, KEX, KFSD, KGHL  
 8:30—Pacific Serenaders, Nathan Stewart, baritone; instrumental ensemble direction Charles Hart: KPO, KGA, KJR, KEX, KFSD, KOA, KDYL  
 9—Truthful Deacon Brown: KPO, KGA, KJR on 9:15, KEX, KDYL  
 9:30—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJR, KEX, KDYL  
 10—John and Ned, vocal and instrumental duo: KPO, KGA, KJR, KEX, KDYL  
 10:15—Pigskin Romances, football dramas: KPO, KGA, KJR, KEX  
 10:45—The Coquettes: KPO, KGA, KJR, KEX, KFSD  
 11—To be announced  
 11:30 to 12 midnight—Organ Concert, Dollo Sargent, organist: KPO, KGA, KJR, KEX

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Clock  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Rhythm Kings  
 10:45—CBS Program  
 11—Carnival with Ken Stuart  
 12 noon—CBS Programs to 1:15  
 1:15—John C. Stevenson  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:30  
 4:30—Cecil Solly, Garden Talk  
 4:45—CBS Programs to 5:30  
 5:30—Skippy  
 5:45—CBS Programs to 6:15  
 6:15—"Songs You'll Remember"  
 6:30—CBS Programs to 7  
 7—Sports Review  
 7:15—CBS Program  
 7:30—Chandu, the Magician  
 7:45—John C. Stevenson  
 8:15—CBS Program  
 8:50—Eno Crime Club  
 9—The Globe Trotter  
 9:15—Eb and Zeb (E. T.)  
 9:30—"Reflections"  
 10—Ted Flo-Rito's Dance Orchestra  
 11 to 12 midnight—Coakley's Orch.

**CBS**

**Columbia Broadcasting System**

9:30 A.M.—Atlantic City Musicale: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB  
 10:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB  
 10:45—Rhythm Kings, Fred Berrens, conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 11—Columbia Salon Orch.: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 11:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KHJ, KFRC, KGB  
 12 noon—U. S. Army Band Concert: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB  
 12:45—George Hall and His Hotel Taft Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KGB  
 1:30—Between the Bookends: KMJ, KFBK, KWG, KERN, KVI, KGB, KFPY  
 1:45—Barbara Gould Beauty Talks: KFBK, KVI, KFPY, KOIN, KHJ, KFRC  
 4—Edwin C. Hill. "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 4:15—Fray and Braggiotti: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ  
 5—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 5:15—Those McCarthy Girls: KMJ, KFBK, KOL, KFPY, KGB  
 5:30—Harl Smith and His Orch.: KFBK, KERN, KOL, KVI, KHJ, KFPY, KOIN, KFRC, KGB  
 6—The Columbians. Freddie Rich, conductor: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 6:30—Isham Jones and his Orch.: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 6:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ  
 7—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 7:45—Ozzie Nelson and his Glen Island Orch.: KFBK, KMJ, KGB, KERN, KFPY, KOIN, KFRC  
 8—Noble Sissle and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB  
 204 Meters **KGK** Main 3434  
 1470 Kcys. 5000 Watts  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 11:55  
 11:55—News Bulletin  
 12 noon—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 5:15  
 5:15—Peerless Quarter Hour  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Rhyme and Reason  
 7 to 12 mid.—NBC-KPO Programs

508.2 Meters **KHQ** Main 5383  
 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 6:45 A.M.—Morning News  
 7:15—Crazy Crystals  
 7:30—Home Canning Contest  
 7:45—Kronenberg's Shoe Hospital  
 8—Program to be announced  
 8:15—NBC-KGO Programs to 9  
 9—Joyner's Joys, Walt and Marian  
 9:15—Sartori and Wolff  
 9:30—Burgan's Home Comfort  
 9:45—NBC-KGO Programs to 11:45  
 11:45—Bell Furniture Company  
 12:15 P.M.—NBC-KGO Program  
 1—Various Programs  
 1:30—Spokane Fur Co.  
 1:45—NBC-KGO Programs to 2:20  
 2:20—KHQ Program Highlights  
 2:30—Commercial Creamery  
 3—NBC-KGO Programs to 3:45  
 3:45—Peerless Dentists  
 4—NBC-KGO Programs to 5:15  
 5:15—"Skippy"  
 5:30—NBC-KGO Programs to 7:30  
 7:30—Editorial Page  
 7:45—NBC-KGO Programs to 9:15  
 9:15—Eb and Zeb  
 10 to 12 mid.—NBC-KGO Programs

325.9 Meters **KOMO** Elliott 5890  
 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 9  
 9—Uncle Hank from Cliderville Center  
 9:15—Prudence Penny  
 9:30—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Eimer & Einar, Two Counselors  
 1:15—Concert Orchestra  
 1:45—NBC-KGO Program  
 2—Concert Orchestra  
 2:30—NBC-KGO Program  
 3—Santispere Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News of the Air  
 4—NBC-KGO Programs to 8  
 8—Golden Memories  
 8:15—NBC-KGO Program  
 9:15—Reveries  
 9:45—Male Quartet  
 10—NBC-KGO Program  
 10:15—Vic Meyers' Music  
 11:15 to 12 mid.—NBC-KGO Prog

319 Meters **KOIN** Atwater 3333  
 940 Kcys. 1000 Watts  
 The Journal, Portland, Oregon  
 6 A.M.—KOIN's Klock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Golden Melodies  
 9:30—CBS Programs to 12  
 12 noon—Merrymakers  
 12:30—Culmbacher Malt Extractors  
 12:45—CBS Program  
 1—The Book of Life  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5—CBS Program  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—Columbia Feature  
 6:15—Studio Feature  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—The Cadillac Tours  
 8:30—Eno Crime Club  
 9—Boccherini String Quartet

9:15—Eb and Zeb  
 9:30—Jay Eslick's Orchestra  
 10—Dorothy Dix, Journal Parade  
 10:30—Band Concert  
 11—Tom Coakley's Orchestra  
 12 to 1 A.M.—Jack and Jill's Tavern  
 Orchestra

254.1 Meters **KEX** Atwater 3111  
 1180 Kcys. 5000 Watts  
 Western Broad. Co., Portland, Ore.  
 7 A.M.—Morning Serenaders  
 8—NBC-KPO Programs to 11:30  
 11:30—Julia Hayes  
 11:45—NBC-KPO Programs to 5:15  
 5:15—Phantom Pianist  
 5:30—NBC-KPO Programs to 6:45  
 6:45—News casting  
 7—Studio program  
 8 to 12 mid.—NBC-KPO Programs

483.6 Meters **KGW** Atwater 2121  
 620 Kcys. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 7 A.M.—Morning Appetizers  
 7:30—T. N. T., Claude Bristol  
 7:45—NBC-KGO program  
 8—Program to be announced  
 8:15—NBC-KGO Program  
 8:30—Cecil and Sally  
 8:45—Oregonian of the Air  
 9—Specialists  
 9:15—Crazy Crystals Cowgirls  
 9:30—Cooking School  
 10—NBC-KGO Programs to 11:30  
 11:30—Me and My Shadow  
 12 noon—Oregonian of the Air  
 12:15—NBC-KGO Program  
 1—15 Minutes at Lipman-Wolfe's  
 1:15—Hurlburt's Pianologue  
 1:30—Orchestra  
 1:45—NBC-KGO programs to 2:15  
 2:15—Tea Time Bazaar  
 3:15—NBC-KGO Programs to 3:45  
 3:45—Oregonian of the Air  
 4—NBC-KGO Program  
 5—Crazy Crystals Quartet  
 5:15—NBC-KGO Programs to 7:30  
 7:30—Kelly's Salon Orchestra  
 7:45—NBC-KGO Program  
 8—Golden Memories  
 8:15—NBC-KGO Program  
 9:45—Don Smith  
 10—NBC-KGO Program  
 10:15—Dancing with Vic Meyers  
 11:15 to 12 midnight—Evening Star

526 Meters **KVI** Broadway 4211  
 570 Kcys. 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 7—Dr. Kenyon's Church  
 7:30—Organ Reveille  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Studio Program  
 10:15—CBS Programs to 12:45  
 12:45—Rotary Club Luncheon  
 1:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Stadium Hi Half-Hour  
 4—CBS Programs to 4:45  
 4:45—Twilight Reveries  
 5—CBS Program  
 5:15—Organ Concert, George Yount  
 5:45—CBS Programs to 6:15  
 6:15—Studio Program  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—Dr. Stevenson  
 8:15—CBS Program  
 8:30—Eno Crime Club  
 9—Studio Program  
 9:15—Harold Zollman, Pianist  
 9:30—Jay Esleck's Orchestra  
 10—Grand Hotel Orchestra  
 10:15—Crazy Cowboys  
 10:30—Dance Orchestra  
 11 to 12 midnight—Coakley's Orch.

# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *Don't Crab—Tune Out*

FIRST, let me rise to say that I'm more than pleased to see BROADCAST WEEKLY back in its original form again. Good luck to you—it's a dandy magazine and I'd be lost without it.

Second, why do people always have to be crabbing about something? If they don't like a particular program there are plenty of other stations on the air, that will no doubt have something on they would like.

Third, why hasn't some observing soul written a few lines of praise of that very fine actor J. Anthony Smythe? I defy anyone to equal his rendition of the Cardinal in "The Golden Flame" and Henry Barbour in "One Man's Family." There by the way is a masterpiece. Carleton Morse should put it in book form. To return to J. Anthony Smythe, I insist he is by far the finest at NBC, with the possible exception of Michael Raffetto—than whom there can be no better I'd just like to see that he gets the praise he so richly deserves. His Henry Barbour is absolute perfection.

Best wishes for the continued success of your grand little magazine.

*Mrs. L. E. S., Stockton, Calif.*

## *Thanks to You*

WELL we sure are happy to have BROADCAST WEEKLY back to normal again. Thanks to you editors for coming out and being so frank in the issue of July 2. I'm sure that is what helped the little "big" magazine BROADCAST WEEKLY to come back to its usual size. I, for one, will say that other advertisements besides radio would be fine to have in this wonderful magazine. For it is very handy and I always read it through and try and use the products that are advertised. So come on, the more the merrier. I also want to thank Gypsy for her answer to my question in the August 21 issue of BROADCAST WEEKLY. I always enjoy reading your write-ups on our favorites of radio.

And also Clarence Myers, I sure do enjoy reading your Ether Gleanings and also Short

Shots. You give us some wonderful information on all of the radio stations and artists. You sure deserve a word of thanks.

Also the Open Circuit. And all in all, you are a great little magazine and may you continue bringing us pleasure. Really I can't say how much pleasure and help you are to this subscriber for the past four years, and will be for some years to come.

In closing I will thank you for coming back to us normal again and that you will continue to grow. Thanking you one and all that are helping to make "your" little magazine entertaining and so enjoyable.

*Prima G., Pt. Richmond, Calif.*

## *"Broadcast Weekly" Booster*

BROADCAST WEEKLY is such a valuable magazine that I think every one who has a radio should subscribe to it. I also think it is a wonderful birthday present for a friend, so I am going to give you one more subscriber by giving a friend a one year subscription to it as a birthday present. I'm sure my friend will like it so much that she will renew it at the end of the year. Coupon and money enclosed here for same.

All radio owners eat, drink, wear clothes, and are troubled with ailments of some kind at times. They need many other things in life beside radio. All advertisers will profit if they will advertise their product in BROADCAST WEEKLY. For example, how would ads like this do. Enjoy your radio program with a box of candy; reach for a Lucky while listening to the radio, or relax in comfort in this suit, etc. Manufacturers can put snappy advertising in BROADCAST WEEKLY with results if they will use a little "horse sense."

Let's hope they will wake up soon to find BROADCAST WEEKLY just as good a magazine as any other in the market. And this same magazine can produce more results than any newspaper.

Every week I look forward to the mail coming with my BROADCAST WEEKLY. I wouldn't do without it for anything. More power to you and your wonderful little magazine.

*Frank A. D., San Francisco.*

**"Broadcast Weekly" "Right Hand Man"**

I HAVE had a radio for nearly three years and just six months ago I came upon BROADCAST WEEKLY accidentally. It was a lucky accident though, and since that time I have not missed one issue. I patronize the advertisers whenever possible and think it is a very worthwhile magazine.

It is very handy to check the programs that I want to hear during the week. I like Gypsy's Personal Close-ups, Spotlight Revue, Blue Monday Jamboree, Happy Go Lucky Hour, Feminine Fancies, and last but not least Musical Forget-Me-Nots. Miss Hazel Warner has a very sweet voice and her interpretations of old balads are indeed lovely.

My radio brings me much happiness as does its "right hand man," BROADCAST WEEKLY. It has my best wishes for many, many more issues.

*Irene J., Berkeley, Calif.*

**Not Enough Dramas**

ALTHOUGH I am not a subscriber to the BROADCAST WEEKLY—I always make it my business to purchase a copy each week as I consider it the best way of finding out what is going on in radio.

Your "Open Circuit" is a most interesting section and thought I, too, would get something off my chest.

I believe there is too much music on the air and I don't understand—when there is so much talent afloat—why we can't have something else for a change.

Musical comedies are o. k., but why can't we have more dramas or personality programs. Something on the order of our beloved Anna Christina of the squeaking clothes line.

To my many inquiries among others who have heard her, the answer is, "Where is she?—We miss her." Anna's homely philosophizing was most refreshing and a relief from the usual hokum Swedish comedian.

Perhaps you can help us find her.

*M. H., San Francisco.*

**Many Fine Programs**

I HAVE intended writing this letter of appreciation to your magazine for many weeks. I am so glad to see it return to its former volume of good data concerning programs of merit on the air.

There being several subscribers to the BROADCAST WEEKLY among my relatives, I feel obligated to comment on its splendid publication. There is none better in the realm of radio.

Have been extremely disappointed in the change of schedule of "One Man's Family."

I have been following "Personal Closeups" at that hour on Wednesdays and it is such a shame to have two such splendid programs on the air at the same time, however, life being one sacrifice after another we will just have to miss one or the other program that night. Nuf ced!

It is so interesting to read "Ether Gleanings" by Clarence Myers who always gives us good stuff and helps the listeners-in know "Who's Who and Why!"

I am anxious for the return of "Sherlock Holmes" and also "Myrt and Marge." Isn't it good to note that San Francisco has its share of excellent continued programs such as "Milly and Billy" those KYA Cub Reporters who are gaining such popularity; "Eb and Zeb" and "Memory Lane."

There are many many other fine programs and artists I never miss such as "Blue Monday Jamboree"; fine dance orchestras, and many fine singers.

I really believe programs are getting better all the time, and it is a pleasure to keep one's radio turned on continually.

Once again let me thank you for giving us such a splendid publication.

*I. F., San Francisco.*

**Reads "BW" from Cover to Cover**

CAN you use the enclosed rhyme in your magazine? If so, I am glad to contribute it.

Congratulations to your wonderful comeback. It gives us all courage, for it proves it can be done.

I read each copy from cover to cover, advertisements and all, and whenever I can patronize anyone advertising in its pages, be very sure that I will do so (and it doesn't need to pertain to radios either).

*What a wonderful friend is my radio.  
By it, to distant lands I may go.  
I can sit in my home and turn the dial,  
And with great personages associate a while.*

*With clever actors I may laugh or cry.  
I can see great bands go marching by.  
Be entertained by little folks, big folks and tall,  
Whoever they are, I appreciate them all.*

*Over sparkling water where moonlight gleams  
I drift away on a "Ship of Dreams"  
To a far-away isle in an ocean blue,  
Where the dearest wish of my heart comes true.  
I can hear "Good morning," on an organ played.  
I can see the world pass by on parade.  
Then over a "Bridge to Dreamland" I go  
Through the magic mystery of my radio.*

*IOLA MCR., Chico, Calif.*

# Sylvania

THE SET-TESTED TUBE



THERE'S Black Magic waiting beside your easy chair in this modern generation. Flip the switch, turn the dial—and you get music, speeches and news from every land. But not with worn out tubes! When your radio whistles, scratches and howls—then it's time for new Sylvania Tubes. Sylvania Tubes have been tested and approved in a radio exactly like yours. You know they're right because you know they've been there before.

### LATEST TUBE PRICES

Type	List Price	Type	List Price
112-A .....	\$1.55	239 .....	\$2.80
120 .....	3.00	240 .....	3.15
171-A .....	.95	245 .....	1.15
182-B .....	2.35	247 .....	1.60
183 .....	2.10	250 .....	6.20
V-199 .....	2.80	280 .....	1.05
X-199 .....	2.55	281 .....	5.20
200-A .....	4.00	485 .....	1.85
201-A .....	.80	551 .....	1.65
210 .....	7.25	29 .....	3.65
222 .....	3.15	34 .....	2.80
224 .....	1.65	41 .....	2.85
226 .....	.85	42 .....	2.85
227 .....	1.05	43 .....	4.00
230 .....	1.65	44 .....	2.85
231 .....	1.65	46 .....	1.55
232 .....	2.35	56 .....	1.30
233 .....	2.80	57 .....	1.65
234 .....	2.80	58 .....	1.65
235 .....	1.65	69 .....	3.65
236 .....	2.80	82 .....	1.30
237 .....	1.80	866 .....	7.75
238 .....	2.80		

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## UNITED RADIO SUPPLY CO.

*Distributors of Sylvania Tubes*

1062 HOWARD STREET

SAN FRANCISCO

**FRIDAY Programs** . . . . . *Sept. 16, 1932*

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Cal King's Country Store  
9:30—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:40—Popular Tunes  
11—Learn Spanish, Prof. Achille  
11:15—Concert Melodies  
11:45—Musical Sketches  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent Period  
6—Dinner Dance Music  
6:30—Rosenthal Program  
7—News Flashes  
7:15—Helen Bellevue  
7:30—Silent Period  
8:30—Julie Foster, Dream Girl  
8:45—John D. Barry, World Events  
9—Dance music  
9:15—Mildred Epsteen, Soprano  
9:30—Piano Pictures, Wm. F. Lavy  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Moment Musicale  
8:30—Recordings  
8:37—Union Mutual Life  
8:45—Dr. Wade Forrester  
9—Silent Period  
1 P.M.—Weather Forecast  
1:05—Latin-American Program  
2—Billy and Grace Carmen  
2:30—Golden Age News Items  
2:45—Lou and Flo  
3—The KROW-lian Revue  
4—Prosperity Program  
4:15—Recordings  
4:45—Prosperity Program  
5—Italian Program  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—Bob Robb, Sports Lights  
7:45—The Texas Cowboy  
8—Grace King and Loretta Van Dyl  
8:15 to 8:30 P.M.—Detective Story

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Rainbow Trouper  
10—Martha Meade Society  
10:15—Home Economics  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; State Mkt. Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Vespers  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Fed., State Market Reports



**CHAS. H. GABRIEL, JR.**  
KNX—Assistant General Manager

6:45—Radio News and Forum  
7:45—Liberty Bell Quarter Hour  
8—San Jose Accordion Club  
8:30—Salon Quartette  
9—Studio Program  
9:30—Harvest Mooners  
10 to 10:30 P.M.—Community Prog.

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; Stocks  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—Stocks; Financial Information; Weather; Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Ethel Rhinard, Organist  
3:15—Recorded Program  
3:45—Galen Harvey, Piano Rambles  
4—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—The Three Cocoanuts  
6—Hotel Oakland Trio  
7—News Items  
7:30—Dr. Ross' Pet Clinic of the Air  
7:45—Fred and Merris  
8—Hi-Jinks: Sunshine Twins, piano duo; Three Wise Owls; Cora Scott, contralto; Ethel Rhinard, pianist; John Wharry Lewis, KKLX Orchestra; The Clark Sisters; Franklin Roberts & Phebe Starr; Boris and Bertha; "Two Shop Girls"; Helen Benson and Lucille Swan, banjoists; Johnny Zunino, accordionist; "Tcny"; The Three Cocoanuts; Colonel Mildew; and "Wes" Summerford, tenor  
10—Beverly Hill Billies  
11 to 12 midnight—Dance program

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 11:30  
11:30—Martha Meade  
11:45—CBS Program  
12 noon—Noonday Concert  
1—CBS Programs to 1:30  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—Recordings  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—CBS Programs to 5  
5—Globe Trotter; Town Topics  
5:15—Skippy  
5:30—Pat Frayne's Sports Talk  
5:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Buccaneers  
9:15—Eb and Zeb  
9:30—Eastman Kodak Week-End Hr.  
10—Ted Flo Rito's Dance Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Request Hour

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Popular Records  
7—Back Alley program  
7:30—Texas Cowboy  
8—Allay-Oop! with Bob Roberts  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—Dr. B. L. Corley  
11—Store Scenes  
11:30—X Bar B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Recorded Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—"Lunatics at Large"  
2—Records  
2:15—Studio Program  
2:30—Mental Engineering  
2:45—Masterpieces of Melody  
3:15—Don La Rae, Tenor  
3:30—Recordings  
3:45—Adele Burian, Vocalist  
4—Theatre of the Air  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—The Fishin' Fool  
6:30—Ernie Smith's Sport Page  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Italian Program  
8—Rex Boyer Program  
8:15—Orchestra  
8:30—Dance Music  
8:45—Gossipers  
9—Hill Billies  
10—Moment Musicale  
10:30—Puntnam's Treasure Chest  
11 to 1 A.M.—Night Owls

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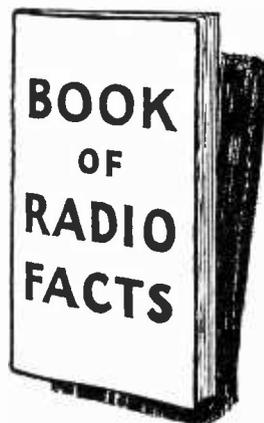
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City \_\_\_\_\_

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Lillian Cooper  
11:15—Album Leaves  
11:30—Prudence Penny  
11:45—"Sally Selma"  
12 noon—"Your Helpful Friend"  
12:15—Radio Guild  
1:15—Rhythmic Ripples  
1:45—Marion Day's Tete-a-Tete  
2—Famous Songs and Singers  
2:30—Blends of Blue  
3—Glen Goff, Organist  
4—Artist Celebrities  
4:30—On Parade  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Program to be announced  
8:30—Sydney Dixon; Song Recital  
8:45—Virginia Miller, Piano Recital  
9—Captain Argus  
9:30—Skol-Cheerio: Lord Fitznoodle and Ole Swenson  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 5:15  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 5:15  
5:15 P.M.—Breck Holton, Ballads  
5:30—NBC-KPO programs to 6:15  
6:15—Newscasting  
6:30—Silent period  
8—NBC-KPO Programs to 9  
9—Jimmy Richardson's Sports Talk  
9:15—NBC-KPO Program  
9:30—Jim McCool's Fishing Bulletin  
9:45 to 12 mid.—NBC-KPO Programs

**499.7 Meters KFSB** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—NBC-KGO Programs to 8:15  
8:15—Morning Musical Revue  
8:35—Stock Reports  
8:45—NBC-KGO Program  
9—Good Cheer Program  
9:15—NBC-KPO Program  
10—Martha Meade Society  
10:15—NBC-KGO Program  
10:30—NBC-KPO Programs to 11  
10:45—Story Time  
11—Studio Program  
11:10—NBC-KGO Programs to 1 P.M.—U. S. Grant Hotel Serenaders  
1:30—NBC-KPO Programs to 3:45  
3:45—Radio Dental Clinic  
4—NBC-KPO Programs to 5  
5—NBC-KGO Program  
5:30—Program Resume  
5:35—Late News Items  
5:45—Studio Program  
6—NBC-KPO Program  
6:30—NBC-KGO Programs to 8:05  
8:05—NBC-KPO Program  
8:30—NBC-KGO Programs to 9  
9—Dance Music  
10—NBC-KGO Programs to 10:45  
10:45 to 12 mid.—NBC-KPO Prog.

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:30 A.M.—New York Stocks  
6:45—D. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 8  
8—Polly Grant Hall, Piano Program  
8:15—NBC-KGO Programs to 8:45  
8:45—Helpful Hints to Housewives  
9—NBC-KGO Programs to 9:30  
9:30—Fashion Tour with Meisse  
10—Beauty Talk  
10:15—Lou Gordon, Tenor; Jackson Swales, Pianist; Sally Hill, Speaker  
10:30—NBC-KGO Programs to 12  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:10—Woman Columnist of the Air  
1:15—Ann Warner Chats  
1:45—NBC-KGO Program  
2—Tom Murray's Hill Billies  
3—NBC-KGO Programs to 4  
4—News Release  
4:15—NBC-KGO Program  
4:30—Calif. Teachers' Assoc. Prog.  
4:45—Judge Paonessa, Speaker  
5—NBC-KGO Programs to 6:45  
6:45—String Orchestra  
7—NBC-KGO Programs to 8:45  
8:45—Roamers Male Quartet  
9—Hotel Miramar Orchestra  
9:30—NBC-KGO Programs to 10:15  
10:15—Hotel Ambassador Orchestra  
11 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles

9 A.M.—Lous Rueb, Exercises  
9:15—Record Program  
10—News Release  
10:15—Record Program  
11—German Lesson, Annette Doherty  
11:15—Record Program  
11:45—The Chaparral Club  
12 noon—Record Program  
12:30—Laurel Saunders, Songs  
12:45—Record Program  
1:45—Bob, Bunny and Junior  
2—Record Program  
2:45—Doria Ball's Personality Program  
3—Record Program  
4:15—News Release  
4:30—Record Program  
5—Brother Ken's Kiddies  
5:30—NBC-KPO Program  
5:45—Al, Mack and Tommy  
6—String Orchestra  
6:30—"Oral Lornettes"  
6:45—Randy Andrews, Songs  
7—Tom Murray's Hill Billies  
7:30—Country Jane, Songs  
7:45—Joe Warner's Jolly Journal  
8—Orchestra with Robert Hurd, Soloist  
8:30—Miramar Hotel Orchestra  
9—Hemlock Corners  
9:15—Wesley Tourtellotte, Organist  
9:45—Close Partners, sketch  
10—NBC-KPO Program  
10:30 to 11 P.M.—Record Program

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Mosby's Dixieland Blue Blowers  
12:30—Band Concert  
12:45—Song Cycle  
1:05—Stock Report; Music  
2—Better Business Talk  
2:15—Recordings  
2:30—Lucille Gordon Players  
2:45—Speak-Easy Time: Records

3—Reporter of the Air; Records  
4—Julie and Jim  
4:15—Records  
4:30—Asso. Food Stores' Program  
5—Records  
5:30—Carl Coveny and Pat Buckman  
5:45 to 6:15 P.M.—Records  
12:01 to 6 A.M.—Owl Program

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Brief and Records  
8—Shell Happytime  
8:30—CBS Program  
9—Jack and Grace  
9:15—CBS Program  
9:30—Betty Crocker  
9:45—CBS Programs to 10:15  
10:15—Martha Meade Society  
10:30—The Magazine  
11—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—Beauty Talk & Charlie Hamp  
1:15—Times Forum  
1:45—Blue Ridge Colonel  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Jack and Grace  
4:15—Prof. Hertzog's Program  
4:30—CBS Programs to 5:15  
5:15—News Items, Town Topics  
5:30—"Skippy"  
5:45—To be announced  
6—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Program  
8—"Keynotes"  
8:15—CBS Programs to 9  
9—The Buccaneers  
9:15—Eb and Zeb  
9:30—To be announced  
10—World-wide News  
10:10—Bisquick Band  
10:15—Dance Orchestra  
11—Hotel Roosevelt Orchestra  
12 to 1 A. M.—Gerald Norton and Roy Ringwald, Midnight Moods

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Brew Vaughn  
12 noon—News  
12:15—Homeopathic  
12:30—Dr. John Matthews  
1—New Paris Inn  
2—Eddie Albright, The Bookworm  
2:30—Federated Women's Clubs  
3—Matinee Mirthmakers  
3:30—Numbers and You; Joy Lombard  
3:45—Mrs. Shotts  
4—Travelogue; Stocks; Announcements  
4:15—Maxine's Shopping Service  
5—Town Crier  
5:15—Rabbi Winkler  
5:45—Chandu, the Magician  
6—News  
6:15—Electrical Transcription  
6:30—Oh-h-h Elmer  
6:45—Feature Program  
7—Frank Watanabe and Hon. Archie  
7:15—Violin Choir  
7:45—Musical Program  
8—The Royal Order of Optimistic Do-Nuts  
9—News  
9:15—Ethel Duncan  
9:30—Musical Program  
9:45—Broadcast of Fights  
10:45—Beverly Hill Billies  
11 to 12 midnight—New Paris Inn

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL

- 7 A.M.—U. S. Marine Band: KGO, KHQ, KGW, KFI, KFSD on 7:30, KTAR, KDYL on 7:15  
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA  
8—Johnny Marvin, tenor: KGO, KFSD  
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
8:30—On Wings of Music: KGO, KHQ, KFI; KFSD on 8:45  
9—Harold Stokes and his Orchestra: KGO, KFI, KDYL  
9:15—Happy Jack, Jack Turner, songs: KGO, KFI, KDYL  
9:30—The Buckaroos: KGO, KOMO  
9:45—Arion Trio: KGO; KHQ, KOMO 10 to 10:15  
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA; KGIR, KGHL, 10:50 to 11  
11:30—Borden Program, talks on baby care: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
11:45—Organ Concert: KGO, KHQ, KOMO on 12 to 12:12  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR on 12:30, KGIR, KGHL  
1—Rhythm Vendors: KGO  
1:30—Echoes of Erin, Joe White, tenor; string ensemble: KDYL, KGO  
1:45—G E Circle: Grace Ellis, Hostess; Madame Sylvia, Beauty Talk: KGO, KHQ, KOMO, KGW, KFI, KDYL  
2—National Association of Broadcasters Talk: KGO  
2—Waldorf-Astoria Sert Room Orchestra, direction Mischa Bori: KGO on 2:05, KHQ, KFSD, KDYL  
2:30—Merry Madcaps: KGO, KFSD, KDYL  
3—Organ Reveries, Archer Gibson: KGO, KHQ  
3:15—Royal Vagabonds; Ward Wilson, impersonations: KGO, KHQ, KOMO, KGW, KFI, KDYL  
3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL  
3:45—Fay Fraser's Studio Party: KGO, KHQ, KOMO, KGW, KFI  
4—News Service: KGO  
4:15—National Concert Orchestra: KGO, KHQ, KGW on 4:30, KFI off 4:30  
5—The First Nighter, drama with June Meredith, Don Ameche and Clifford Souhier: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
5:30—Armour Program: Roy Shield's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL  
6—Paul Whiteman's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL  
6:30—"The Phantom of Crestwood," RKO Radio Picture mystery drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL  
6:45—Vocal and Instrumental Soloists: KGO, KFSD, KDYL

- 7—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
7:15—Maxwell House program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
7:30—Gilmore Circus: KGO, KOMO, KGW, KFI  
8:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
8:45—Eva Grunberg, Contralto: KGO, KHQ, KFSD  
9—NBC Football Rally, dedicated to the Olympic Club; Nick Busch, coach, interviewed by Lloyd E. Yoder; members of the team; the Guardsmen, male quartet; orch.: KGO, KGW, KDYL  
9:30—To be announced  
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Anson Weeks' Hotel Mark Hopkins Orchestra: KGO, KFSD  
10:45—Organ Concert: KGO, KHQ, KFI on 11, KFSD off 11  
11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD

- 7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, 'cellist: KGO, KJR, KEX  
8—Financial Service: KPO, KGA, KJR, KEX  
8:15—Crosscuts from the Log 'o' the Day: KPO, KGA, KJR, KEX  
9:15—Stringwood Ensemble: KPO off 9:30; KGA, KEX off 9:45, KFSD, KDYL  
9:30—Helpful Hints to Housewives, Julia Hayes: KPO  
9:45—University of California at Your Service: KPO  
10—Mardi Gras: KJR, KPO, KGA, KEX; KDYL on 10:05  
10:30—Syncopators, Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX, KFSD  
10:45—Smackouts, comedy duo with Marion and Jim Jordan: KPO, KGA, KEX  
11—Mid-day Musical Notes: KPO, KGA, KEX off 11:15  
11:30—Celebrated Sayings: KPO, KDYL  
11:45—Rhythmic Serenade: KGA, KJR, KEX, KDYL  
11:45—Scripture Reading, Charles Leimer: KPO  
11:46—Ticking the Keys: KPO  
11:50—South San Francisco Stockyards Report: KPO  
11:57—Time Signals: KPO  
12 noon—Rhythmic Serenade: KPO, KGA on 12:05, KEX  
12:15—Golden Melodies, organ concert, Charles Runyan: KPO  
12:45—Commonwealth Club Luncheon: KPO  
12:15—Radio Gull dramatization of a famous classic: KYA, KGA, KJR, KEX, KDYL  
1:15—Pickard Family—hill-billy songs: KGA, KEX, KDYL  
1:30—Stringwood Ensemble, instrumentalists direction Chas. Hart: KPO, KGA, KJR, KEX, KFSD off 2  
2:15—Metropolitans, orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KGHL on 2:30

- 3—The Cavaliers, vocal soloist; orchestra direction Walter Behan: KPO, (KGA on 3:05), (KJR on 3:15, off 3:55), KEX, (KFSD off 3:45), (KGIR on 3:30)  
4—Discovery Hour: KPO  
4—Bouquet of Melodies, Harold Dana, baritone; violinist and organist: KGA, KJR, KEX, KFSD  
4:30—Tom 'n' Dudd, vocal duo: KGA, KJR, KEX, KFSD  
4:45—Old World Serenader: KPO, KGA, KJR, KEX, KFSD off 5  
5:15—Headliners, soloist: KPO, KGA  
5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA, KJR  
6—Ramblers, orchestra direction Meredith Willson: KPO, KGA on 6:15, KJR off 6:15, KEX on 6:30 to 6:45, KFSD off 6:30  
6:45—Ceil and Sally: KPO  
7—Tom Mitchell, baritone: KPO, KGA, KJR  
7:15—Millie Montagne, contralto: KGA, KGIR, KGHL  
7:15—Tarzan of the Apes: KPO  
7:30—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KFSD, (KDYL on 7:45), KGIR, KGHL  
8—Ralph Kirbery, the Dream Singer: KPO, KGA, KJR, KEX, KFSD, KDYL, KGHL  
8:05—William Scotti and His Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL, KGHL  
8:30—Golden Legends—"The Vicar of Wakefield," radio drama by H. C. Connette: KPO, KGA, KJR, KEX  
9—Concert in Rhythm; orchestra direction Meredith Willson: KPO, KGA, KJR, (KEX on 9:15), KDYL, KOA and East  
9:30—The Dress Circle, Alice Gentle, soprano; Henry Thompson, tenor; orchestra direction Emil Polak: KPO, KGA, (KEX on 9:45 to 10)  
10—Lakeside Park Orchestra: KPO, KGA, KJR, KEX, KECA, (KDYL on 10:05), KOA  
10:30—Among Our Souvenirs: KPO, KGA, KJR, KEX, KDYL  
11—Tom Gerun and His Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD  
11:30 to 12 midnight—Organ Concert: KPO, KGA, KJR, KEX, KFSD

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—Carnival with Ken Stuart  
12 noon—CBS Programs to 1:15  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 5  
5—Hill and Dale  
5:30—Skippy  
5:45—CBS Programs to 7  
7—Sports Review  
7:30—CBS Program  
7:50—Chandu, the Magician  
7:45—John C. Stevenson  
8:15—CBS Programs to 8:45  
8:45—The Globe Trotter  
9—The Buccaneers  
9:15—Eb and Zeb (E. T.)  
9:30—CBS Program  
10—Wrestling  
11 to 12 midnight—Coakley's Orch.

## CBS

## Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KMJ, KFBK, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 9:45—Atlantic City Musicale: KOL, KFBK, KERN, KVI, KFPY, KGB, KOIN, KFRC, KHJ
- 10—Do Re Mi, Novelty Female Trio: KFBK, KVI, KHJ
- 10:15—Alexander Semmler, pianist: KFBK, KMJ, KVI, KOIN
- 10:30—Elizabeth Barthell, songs. Assisted by Fred Berrens' Orch.: KFBK, KMJ, KWG, KVI, KGB, KFPY, KOIN, KFRC
- 10:45—Columbia Artist Recital: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KGB
- 11—The Grab Bag: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KOIN, KFRC, KGB
- 11:45—Columbia Educational Features: KFBK, KMJ, KWG, KHJ, KERN, KVI, KFPY, KOIN, KGB, KFRC
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB
- 12:45—Ross Franklin's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KGB
- 1:15—John Kelvin, Irish tenor: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KMJ, KFBK, KWG, KERN, KVI, KGB, KFPY
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 4:15—Red Nichols and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC
- 4:30—March of Time. Dramatized News Events: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5—William Vincent Hall, baritone: Do Re Mi and Orch.: KFBK, KWG, KOL, KHJ, KGB
- 6—"Music That Satisfies": KGMB, KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 6:15—Col. Stoenagle and Budd: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 6:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KERN, KFPY, KFRC, KHJ, KGB
- 8:15—Ozzie Nelson and his Glen Island Orch.: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KHJ, KFRC, KGB
- 8:30 P.M.—Duke Ellington and his Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KOIN, KHJ, KFRC, KGB

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Morning News
- 7:15—Cisco Bullivant, Exercises
- 7:30—Herb Wixson
- 8—Program to be announced
- 8:15—NBC-KGO Programs to 9
- 9—"Wait and Marlan"
- 9:15—Sartori and Wolff
- 9:30—Burgan's Home Comfort
- 9:45—Canning Time, Sylvia North
- 10—Martha Meade Society
- 10:15—Fashion Notes
- 10:30—NBC-KGO programs to 11:45
- 11:45—Organ Concert
- 12:15 P. M.—NBC-KGO program
- 1—Various Programs
- 1:45—NBC-KGO Programs to 2:20
- 2:20—KHQ Program Highlights
- 2:30—Commercial Creamery
- 3—NBC-KGO programs to 4
- 4—Peerless Dental Hygiene
- 4:15—Studio program
- 4:30—NBC-KGO program
- 4:45—"Skippy"
- 5—NBC-KGO Programs to 6:45
- 6:45—Crazy Crystals
- 7—NBC-KGO programs to 7:30
- 7:30—Marian Boyle, Pianist
- 7:45—Editorial Column. R. Bankson
- 8—Davenport Dinner Music
- 8:30—NBC-KGO Program
- 8:45—"Book of Memories"
- 9:15—"Eb and Zeb"
- 9:30 to 12:30 A.M.—NBC-KGO Prog.

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 9:15
- 9:15—Prudence Penny
- 9:30—NBC-KGO Program
- 9:45—Popular Orchestra
- 10:15—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Program
- 1—Home Towners
- 1:30—The Red Shadow
- 1:45—NBC-KGO Programs to 2:15
- 2:15—Teacup Philosopher
- 2:30—NBC-KGO Program
- 3—Santiseptic Program
- 3:15—NBC-KGO Programs to 4
- 4—News of the Air
- 4:15—NBC-KGO Programs to 9
- 9—Mozart Hour
- 10—NBC-KGO Program
- 10:15—Vic Meyers' Music
- 11:15 to 12 mid.—NBC-KGO Prog.

483.6 Meters **KGW** Atwater 2121  
620 Kcys. 1000 Watts

- Morning Oregonian, Portland, Ore.
- 6:45 A.M.—Musical Program
- 7—Morning Appetizers
- 7:30—T. N. T., Claude Bristol
- 7:45—NBC-KGO program
- 8—Organ recital
- 8:15—NBC-KGO Program
- 8:30—Cecil and Sally
- 8:45—Oregonian of the Air
- 9—Specialists
- 9:15—Crazy Crystals Cowgirls
- 9:30—Cooking School
- 10—Martha Meade
- 10:15—Society Column of the Air
- 10:30—NBC-KGO Programs to 11:45
- 11:45—Newport News
- 11:50—Me and My Shadow
- 12 noon—Oregonian of the Air
- 12:15—NBC-KGO Program
- 1—15 Minutes at Lipman-Wolfe's
- 1:15—Bagdad Organ
- 1:45—NBC-KGO program

- 2—The Oregonian of the Air
- 2:15—Tea Time Bazaar
- 3:15—NBC-KGO Programs to 4
- 4—Santiseptic Program
- 4:15—Better English Talk
- 4:30—NBC-KGO Program
- 5—Pirate's Club
- 5:15—NBC-KGO Programs to 6:30
- 6:30—Orchestra
- 7—NBC-KGO Programs to 8:45
- 8:45—Samoa Islanders
- 9—Terrace Soliloquies
- 9:30—Studio Program
- 9:45—Don Smith
- 10—NBC-KGO Program
- 10:15—Dancing with Vic Meyers
- 11:15 to 12 midnight—Evening Star

319 Meters **KOIN** Atwater 3333  
940 Kcys. 1000 Watts

- The Journal, Portland, Oregon
- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—CBS Program
- 9—Golden Melodies
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Studio Program
- 10:15—CBS Programs to 12
- 12 noon—Merrymakers
- 12:30—Culmbacher Malt Extractors
- 12:45—CBS Program
- 1—The Book of Life
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—Tiny Newiman
- 5:15—Davidson's Prize Club
- 5:30—CBS Programs to 6:15
- 6:15—Davidson's Prize Club
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—Bells of Harmony
- 8—CBS Programs to 8:30
- 8:30—Duke Ellington's Orchestra
- 9—The Buccaneers
- 9:15—Eb and Zeb
- 9:30—Kodak Week-end Hour
- 10—The Fights Broadcast
- 10:30—McElroy's Greater Oregonians
- 11—De Silvia's Royal Knights
- 11:30—Tom Coakley's Orchestra
- 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 8—NBC-KPO Program
- 9:15—Studio Program
- 9:45—Martha Meade Society
- 10—NBC-KPO Programs to 10:45
- 10:45—Canning Topics
- 11—Blue Streaks Orchestra
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 1:15
- 1:15 P.M.—Mary's Afternoon Talk
- 1:30—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:10—NBC-KPO program
- 3:55—The World Bookman
- 4—Lost and found advertisements
- 4:05—NBC-KPO programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:15
- 6:15—Studio Program
- 6:30—Facts About Seattle
- 6:45—Marshal Solh-Winifred Lundberg and Harry Reed
- 7—NBC-KPO program
- 7:15—Anson Weeks Orchestra
- 7:30—NBC-KPO program
- 7:45—Dollars and Sense Program
- 8—NBC-KPO Programs to 9:15
- 9:15—Eb 'n' Zeb, Comedians
- 9:30 to 12 mid.—NBC-KPO Programs



**TED MAXWELL**

It's always been "Ted" although he was christened Edward Hueson. The Maxwell name is as old as American history. Ted was born in Elmhurst, East Oakland, thirty-four years ago. He received a pharmacist's certificate but never made use of it. Before coming to radio in 1927 he managed theatrical companies of his own. He has written fifty-two stage plays, produced dramas both on the stage and in radio and is one of the most versatile actors in the profession. Medium height and weight, brown hair and eyes. Married to Bobbe Deane.



ETHEL IRVINE

# ETHEL IRVINE

TEACHER OF

## Artistic Whistling and Bird Imitations

(Woodward System)

Miss Irvine, who has presented her pupils in trios, quartettes, sextettes and larger groups in and around the Bay district for the past ten years, is organizing a large chorus of young lady whistlers. Applicants who have not had training must possess strong, clear and "true to pitch" whistles. Low whistles are especially desired for alto parts. Auditions evenings and Saturday afternoons.

2139 Berkeley Way

Berkeley, Calif.

Phone ASberry 1172 Evenings



# MEET THIS CALIFORNIA FAMILY

The Golden State Family Robinson—those neighborly, human people whom this famous sponsor is now bringing to you each *Saturday night over KGO-KFI—7:30 p.m.*—are worth meeting. Listen this Saturday evening, and be sure the entire family is listening, for young or old, you're going to delight in the happy adventures of the Golden State Family Robinson.

Remember, too, that other famous family—the family of Golden State brand Dairy Products—milk, butter, cream, ice cream, evaporated milk, cottage cheese, malted milk, etc.

# *Golden State*

COMPANY, LTD.

(DAIRY PRODUCTS)

# SATURDAY Programs

Sept. 17, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Globe Trotter  
9:45—Ida Bailey Allen  
10—Junior Artists Program  
10:55—Church Announcements  
11—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Programs to 1:45  
1:45—Stock Quotations  
1:50—CBS Programs to 4  
4—News Parade  
4:15—CBS Programs to 4:55  
4:55—Town Topics  
5—CBS Programs to 5:30  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS programs to 8:30  
8:30—Ted Fio-Rito Orch. to CBS  
9—KHJ Merry-makers  
10—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Request Hour



ANITA CALFOT  
"Ruth"  
KGO-KFI—7:30 P.M.

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics  
10:35—Concert Melodies  
10:45—Church Notices and Organ  
11—Children's Hour  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent Period  
6—Dance Music  
6:30—Salon Music  
7:15—Ellen Cooth, Soprano  
7:30—Silent Period  
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Moment Musicale  
8:30—Kalua Melody Makers  
9—Silent Period  
1—Weather Forecast  
1:05—Latin-American Program  
2—Billy and Grace Carmen  
2:30—Nina Frellsen and Kiddies  
3—Union Mutual Life  
3:08—Recordings  
3:30—The Smoky Oaks  
4—Prosperity Hour  
4:15—Sela SaFar, "Bluer than Blue"  
4:30—Al Cook's Oklahoma Cowboys  
4:45—Prosperity Program  
5—Celtic Lindo Quartette  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—Isobelle Henion, Vocalist  
7:45—The Texas Cowboy  
8—Latin-American Program  
9—Recordings  
9:15—Italian Program  
10 to 11 P.M.—Mystic Knights of the Sea

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 5:15  
5:15—Phantom Pianist  
5:30—NBC-KPO programs to 6:15  
6:15—Newscasting  
6:30—Silent period  
8 to 12 mid.—NBC-KPO program

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; Stocks  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—Stocks; Financial Information; Weather  
10:30—Better Business Talk  
10:35—Records  
11—Sunshine Twins  
12 noon—Closing S. F. Stocks  
12:05—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:45—Records  
3:45—Galen Harvey and Madelon Slyver  
4—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:50—Helen Parmelee, Pianist  
7:45—Sports Hi-Lights of the Air  
8—Musical Soiree: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; L. G. French, Baritone; Muriel Scherrulle, Soprano; Helen Parmelee, Pianist  
9—Faucit Theater of the Air Players  
10—Feldman-Jacobsen Dance Orch.  
11 to 12 midnight—Dance Program

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Album Leaves  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Town Hall Harmonies  
12:15—Church Bulletin  
12:30—Song Vogues  
1—Afternoon Concert  
2—Glen Goff, Organist  
3—Rhythmic Ripples  
3:30—Across the Footlights  
4—Artist Celebrities  
4:30—"High School of the Air"  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—"The Daily Challenge"  
7:15—NBC-KPO Program  
7:30—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Program to be announced  
8:30—Virginia Miller: Piano Recital  
8:45—Album Leaves  
9—Joe Wright's Orchestra  
9:30—Milly and Billy, the Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Popular Records  
7—"Back Alley" program  
7:30—Texas Cowboy  
8—Allay-Oop! with Bob Roberts  
8:30—Tommy Tucker  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—Dr. B. L. Corley  
11—Store Scenes  
11:30—X Bar B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—Records  
1—Over the Teacups  
1:30—Ira Blue, bridge review  
1:45—Studio program  
2:30—Watchtower program  
2:45—Records  
3—Theater of the Air  
4—Records  
4:15—Fairy Tales  
4:30—Records  
5—Radio Shopping News  
5:30—Wandering Through Athens  
6—Studio program  
6:30—Ernie Smith's Sport Page  
6:45—Reporter  
7—Covered Wagon Jubilee  
7:30—Studio program  
8—I. O. O. F. Program  
8:30—Albert La Chelle, Organist  
8:45—The Gossipers  
9—Vagabond Players  
9:30—"Side-Show"  
10:30—Luther Putnam's Treasure Chest  
11 to 1 A.M.—Night Owls with Ray Howell

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert: KGO  
7:30—Sven Swenson and His Swede-  
hearts: KGO, KFI, KFSD, KDYL  
7:45—Van and Don, the Two Pro-  
fessors, comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR,  
KDYL, KOA  
8—Johnny Marvin, Tenor: KGO, KHQ,  
KFI, KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song: String  
Trio: KGO, (KGW off 8:45), KFI,  
(KFSD on 8:45)  
9—Harold Stokes and his Orchestra:  
KGO, KFI, KDYL  
9:15—Happy Jack, Jack Turner,  
songs: KGO, KDYL  
9:30—National Grange Program:  
KGO, KHQ, KOMO on 10, KFI,  
KFSD, KTAR, KDYL, KGIR,  
KGHL  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, (KFSD on 10:50)  
11:30—Organ Recital: KGO, KHQ  
off 12, KOMO on 12 to 12:12,  
KFSD  
12:15—Western Agriculture: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KGIR, KGHL  
1—Stringwood Ensemble: Vocal  
Soloists; Instrumentalists direc-  
tion Charles Hart: KGO, (KOMO  
1 to 1:15, 1:30 to 1:45), (KGW  
on 1:15), (KFI on 1:30)  
2—Vagabonds, vocal soloist; orches-  
tra direction Walter Beban: KGO,  
KHQ, KGW off 2:15, KTAR  
2:30—Matinee Hour, vocal soloist;  
orchestra direction Rex Dunn:  
KGO  
3—The Olympians: KGO  
3:30—John and Ned, vocal and in-  
strumental duo: KGO, KHQ  
3:45—News Service: KGO  
4—Harlem Fantasy: KGO, KHQ,  
KFSD, KDYL  
4:30—"K-7" secret service spy story  
KGO, KHQ, KOMO, KGW, KFI, KFSD,  
KDYL  
5—Erno Rapee in Foreign Lands:  
KGO, KGW on 5:30, KFI, KTAR,  
KDYL  
6—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KGU  
7—Amos 'n' Andy, blackface comedi-  
ans: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KDYL  
7:15—Synco-Thots, Edna Fischer  
and Newell Chase, piano duo: KGO  
7:30—The Golden State Family Rob-  
inson: KGO, KFI  
8—Buddy Rogers and His California  
Cavaliers: KGO, KHQ, KGW off  
8:15, KDYL, KGHL  
8:30—Associated Spotlight: "Home  
Town Night"; ninety minutes of  
fast moving fun and music with  
an all-star cast including the "Cy-  
col Four," "Coquettes," Benny  
Walker, Bobbe Deane, Armand  
Girard, Marjorie Primley, Irving  
Kennedy, Inelda Montagne, Har-  
old Dana, Annette Hastings, Gwy-  
neth Jones, "Lord Bilgewater,"  
Capt. Bill Royle, Harold Peary,  
and Max Waizman; the Little

Red, Green and Cream School-  
house with Prof. Fizzmeyer, Wal-  
ter Beban's Burlesque, the Hill-  
Nellies, Favorite Songs of famous  
Westerners and Sports Review,  
with Herb Dana and Don Thomp-  
son; "Flying A" Orchestra under  
direction of Walter Beban, with  
Cecil Underwood as master of  
ceremonies: KGO, KFI, KGW,  
KOMO, KHQ  
10—Monna Lowe, blues singer: KGO,  
KHQ, KGW  
10:15—Anson Weeks and His Hotel  
Mark Hopkins Dance Orchestra:  
KGO, KHQ, KDYL  
10:45—Organ Concert, Paul Carson:  
KGO, KHQ, KDYL, KOA  
11—To be announced  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KGW, KFI

440.9 Mtrs. **NBC-KPO** GAR. 8300  
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD

- 7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:45  
9:15—Stringwood Ensemble, direc-  
tion Charles Hart: KGA, KJR,  
KEX  
9:30—Helpful Hints to Housewives:  
KPO  
9:45—University of California at  
Your Service: KPO  
10—Familiar Songs: KPO, KGA,  
KJR, KEX  
10:30—The NBC Farm Forum, talks  
and music: KPO, KGA, KJR,  
KEX, KECA, KDYL  
11—Standard Schl. Broadcast: KPO  
11—Radio Troubadors—Harold  
Stokes' Dance Orchestra: KGA,  
KJR, KEX, KTAR  
11:30—Singing Strings: KGA, KJR,  
KEX on 11:45, KDYL  
11:45—Scripture Reading, Charles  
J. Lelmer: KPO  
11:46—Ticking the Keys, Paul Lin-  
gle, pianist: KPO  
11:50—South San Francisco Stock-  
yards Report: KPO  
11:57—Time Signals: KPO  
12 noon—Rhythmic Serenade: KPO,  
KGA on 12:05, KJR, KEX, KDYL  
12:30—Concert Favorites, vocalist;  
orchestra direction Joseph Galic-  
chio: KPO, KGA, KJR, KEX,  
KDYL  
12:45—Tom 'n' Dudd, vocal duo:  
KPO, KGA, KJR, KEX, KDYL  
1—Pacific Feature Hour: KPO,  
KGA, KJR, KEX, KDYL, KGHL  
1:30—Bluettes, vocal trio: KPO,  
KGA, KJR, KEX, KFSD, KDYL,  
KOA  
1:45—Tea Dansante: KPO, KGA,  
KJR, KEX, KFSD, KDYL  
2—Waldorf Astoria Sert Room Or-  
chestra: KPO, KGA, KJR, KEX,  
KGHL, KDYL  
2:30—Opry House Tonight, back-  
stage skit: KPO, KGA, KJR,  
KEX, KFSD, KDYL  
2:45—Donald Novis, tenor, orch.:  
KPO, KGA, KJR, KEX, KFSD,  
KECA, KDYL  
3—William Scotti and his Or-  
chestra: KPO, KGA on 3:05,  
KJR, KEX, KFSD

3:30—Cuckoo Program with Ray-  
mond Knight, orchestra direction  
Robert Armbruster: KPO, KGA,  
KJR, KEX  
4—To be announced  
5—Arion Trio, Joyce Barthelson, pi-  
anist and director; Modesta Mor-  
tensen, violinist; Margaret Avery,  
cellist: KPO, KGA, KJR, KEX  
5:45—Dixie Memories: KPO, KGA,  
KJR, KECA  
6—Toreadors, Robert Stevens, Rod-  
ney Johnson, tenors; Harvey Orr,  
baritone; Henry Perry, basso;  
Doc Johnson, banjoist: KPO, KGA,  
KJR, KEX, KGIR off 6:30  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX  
7:15—Merle Thorpe, talk, "Our  
Vanishing Freedom": KYA, KJR,  
KGA, KDYL, KGHL  
7:15—News Editor of the Air: KPO  
7:30—Cesare Sodero and NBC Con-  
cert Orchestra: KPO, KGA, KJR  
on 7:45, KECA, KDYL  
8—Rhythmic Shadows, orchestra  
direction Emil Polak: KPO, KGA,  
KJR, KEX  
8:30—College Inn Orchestra: KPO,  
KGA, KJR, KEX, KFSD, KDYL  
9—Charlie Agnew and His Orch.:  
KPO, KGA, KJR, KDYL  
9:30—The Barn Dance: KPO, KGA,  
KJR, KEX, KDYL  
9:45—McElroy's Spanish Ballroom  
Orchestra: KPO, KGA, KJR,  
KEX, KFSD on 10, KDYL  
10:15—Musical Echoes: KPO, KGA,  
KJR, KEX, KFSD  
10:45—Tom Gerun and his Bal Tab-  
arin Orchestra: KPO, KGA, KJR,  
KEX, KFSD  
11:15 to 12 midnight—Organ con-  
cert, Dollo Sargent, organist:  
KPO, KGA, KJR, KEX, KFSD

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top of the Morning  
7—KOL Time Clock  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—Columbia Salon Orchestra  
11—CBS Programs to 12  
12 noon—Kiddies' Hour  
1—CBS Programs to 4:30  
4:30—Cecil Solly  
4:45—CBS Programs to 5:30  
5:30—Skippy  
5:45—CBS Programs to 7  
7—Sports Review  
7:15—CBS Program  
7:30—Chandu, the Magician  
7:45—John C. Stevenson  
8:15—CBS Programs to 8:45  
8:45—The Globe Trotter  
9—Merrymakers from KHJ  
10—Dance Orchestra  
11 to 12 midnight—Coakley's Orch.

526 Meters **KVI** Broadway 4211  
570 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma

- 6:30 A.M.—Farm Flashes  
6:45—Crazy Quartette  
7—Dr. Kenyon's Church  
7:30—Organ Revellie  
8—Shell Happytime  
8:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Merrymakers  
10—Crazy Cowboys  
10:15—Dance Orchestra  
11 to 12 midnight—Coakley's Orch.

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Ted Brewer and Yoeng's Orch.: KFBK, KMJ, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Madison Ensemble. String Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—Saturday Syncopators: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ
- 10:15—Saturday Syncopators: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10:30—Columbia Salon Orch.: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 11—Boston Popular Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—The Round Towners, male quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 12 noon—Spanish Serenade: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB
- 12:30—Tommy Christian's Pallsades Orchestra: KFBK, KMJ, KWG, KERN, KERN, KVI, KFPY, KGB
- 12:45—Tommy Christian's Pallsades Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KHJ, KGB
- 1—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB
- 1:30—Between the Bookends: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:45—Tito Gutzar, Mexican tenor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 2—Happy Time with Irene Beasley: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 2:15—Fred Martin's Bossert Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 2:15—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 2:30—Midland Broadcasters: KWG, KFBK, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 2:45—Ozzie Nelson and his Glen Island Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3—The Political Situation in Washington Tonight: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3:15—William Vincent Hall, baritone with Fred Berrens' Orch.: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3:30—Keenan and Phillips. Piano Pictures: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KVI, KGB
- 3:45—Do Re Mi, Novelty Male Trio: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB

- 4:15—Vaughn De Leath: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ
- 4:30—Isham Jones and his Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5—Ruth Etting in "Music That Satisfies": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KHJ, KFRC, KGB
- 5:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB
- 5:45—Syracuse Variety Hr.: KMJ, KFBK, KERN, KVI, KFPY, KHJ, KFRC, KGB
- 6:15—Columbia Public Affairs Institute: KFBK, KMJ, KERN, KOL, KWG, KVI, KFPY, KFRC on 6:30, KHJ, KGB
- 6:45—Coral Islanders. William Lincoln, conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7—Gus Arnheim and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:30—Harold Stern and His St. Moritz Orchestra: KFPY
- 7:45—Harold Stern and His St. Moritz Orch.: KFBK, KMJ, KERN, KVI, KFPY, KOIN, KFRC, KHJ
- 8—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 8:30 P.M.—Noble Sissle and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
**NW. Broad. System, Spokane, Wash.**

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletins
- 12:05—NBC-KPO Programs to 3
- 3—News Bulletins
- 3:05—NBC-KPO Programs to 5:15
- 5:15—Peerless Quarter Hour
- 5:30—NBC-KPO Programs to 6:45
- 6:45—The Keystone Five
- 7—NBC-KPO Programs to 8:15
- 8:15—To be announced
- 9:45 to 12 mid.—NBC-KPO Programs

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
**Louis Wasmer, Inc., Spokane, Wash.**

- 6:45 A.M.—Morning News
- 7:15—Crazy Crystals
- 7:30—NBC-KGO program
- 7:45—Kronenberg's Shoe Hospital
- 8—Studio program
- 8:15—NBC-KGO program
- 8:30—Dessert Hotel
- 8:45—Home Comfort
- 9—"Walt and Marian"
- 9:15—Sartori and Wolff
- 9:30—NBC-KGO programs to 1
- 1—Home Canning Contest
- 1:15—Silver Leaf Bakery
- 1:30—NBC-KGO program
- 1:45—Spokane Fur Co.
- 2—NBC-KGO program
- 2:30—Commercial Creamery
- 3—NBC-KGO program
- 3:45—Peerless Dental Hygiene
- 4—NBC-KGO programs to 5:15
- 5:15—"Skippy"
- 5:30—NBC-KGO programs to 7:15
- 7:15—Editorial Column—Russell Bankson
- 7:30 to 12 midnight—NBC-KGO programs

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**

- 10—News Release
- 10:15—Record Program
- 10:30—NBC-KPO Program
- 11—Physical Education
- 11:45—Spanish Lesson, Annette Doherty
- 12 noon—Record Program
- 1:45—Bob, Bunny and Junior
- 2—Record Program
- 2:45—NBC-KPO Program
- 3—Record Program
- 4—News Release
- 4:15—Record Program
- 5—Brother Ken's Kiddies
- 5:30—Dr. Snape's Forum
- 5:45—Record Program
- 7:30—Julie Kellar, Harpist
- 7:45—Record Program
- 8:30—Hotel Miramar Orchestra
- 9—String Orchestra and Soloists
- 10 to 11 P.M.—Record Program

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**

- 6:55 A.M.—Inspirational Service
- 7—Fisher's Sunshine Farm Broadcast
- 7:30—NBC-KGO Programs to 9
- 9—Uncle Hank from Ciderville Center
- 9:15—Prudence Penny
- 9:30—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Programs to 1
- 1—Einer & Einar, Two Counselors
- 1:30—Home Towners
- 2—NBC-KGO Programs to 3
- 3—Santiseptic Program
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News of the Air
- 4—Concert Orchestra
- 4:30—NBC-KGO Programs to 8
- 8—Musical Mannequins
- 8:30—NBC-KGO Program
- 10—Vic Meyers' Music
- 11 to 12 mid.—NBC-KGO Programs

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
**Morning Oregonian, Portland, Ore.**

- 6:45 A.M.—The Olympians
- 7—Morning Appetizers
- 7:30—T. N. T., Claude Bristol
- 7:45—NBC-KGO programs to 8:30
- 8:30—Cecil and Sally
- 8:45—Oregonian of the Air
- 9—Specialists
- 9:15—Crazy Crystals Cowgirls
- 9:30—Cooking School
- 10—Orchestra
- 10:15—Anna Lee Snyder
- 10:30—NBC-KGO Program
- 11:30—Me and My Shadow
- 12 noon—The Oregonian of the Air
- 12:15—NBC-KGO Program
- 12:45—O. M. Plummer
- 1—15 Minutes at Lipman-Wolfe's
- 1:15—Bagdad Organ
- 1:45—NBC-KGO programs to 2:15
- 2:15—Tea Time Bazaar
- 3:15—Dancing Accordion
- 3:30—Samoa Islanders
- 3:45—Oregonian of the Air
- 4—Santiseptic Program
- 4:15—Man from the South
- 4:30—NBC-KGO Program
- 5—Crazy Crystals Quartet
- 5:15—NBC-KGO Programs to 7:15
- 7:15—Kelly's Salon Orchestra
- 7:30—The Mad Hatters
- 8—Fisher's Blend Hour
- 8:30—NBC-KGO Program
- 10—Dancing with Vic Meyers
- 10:45—Clarence Tolman
- 11 to 12 mid.—NBC-KGO Programs

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

6 A.M.—KOIN's Klock  
7—Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—CBS Program  
9—Golden Melodies  
9:30—CBS Program  
10—Studio Songs  
10:15—CBS Programs to 12  
12 noon—Merrymakers  
12:30—Culmbacher Malt Extractors  
12:45—CBS Program  
1—The Book of Life  
2—CBS Programs to 3:30  
3:30—Newspaper of the Air  
5—CBS Program  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—CBS Program  
6:15—Bells of Harmony  
6:30—Studio Program  
6:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—DLBS Dance Music  
9—KHJ Merrymakers  
10—De Silvia's Royal Knights  
10:30—Dance Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Jack and Jill's Tavern  
Orchestra

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Recordings  
9—Asso. Food Stores' Program  
9:30—Irene Hubbell, Pianist  
9:45—Records  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Recordings  
11:30—Concert Music  
12 noon—Variety Program  
1—Mosby's Dixieland Blue Blowers  
1:30—Popular Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
4 to 6:15 P.M.—Records  
12:01 to 8 A.M.—Owl Program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; State Mkt. Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Vespers  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program

6:30—Dinner Music  
6:45—Radio News and Forum  
8—Studio Program  
8:30—Irma Hoffman and Dorothy  
Griffin  
8:45—Italian Program  
10 to 10:30 P.M.—Community Prog.

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 12  
12 noon—Spanish Serenaders  
12:30—World-wide News  
12:45—CBS Programs to 5:15  
3:30—Piano Pictures  
3:45—CBS programs to 5:15  
5:15—News Items, Town Topics  
5:30—"Skippy"  
5:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Merry Makers  
10—World-wide News  
10:10—Bisquik Band  
10:15—Dance Orchestra  
11—Hotel Roosevelt Orchestra  
12 to 1 A.M.—Roger King and Roy  
Ringwald

**648.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:30 A.M.—Market Quotations  
6:45—Dr. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 8:45  
8:45—Helpful Hints to Housewives  
9—NBC-KGO Program  
9:15—Dorothy Raymond, Pianist  
9:30—NBC-KGO Programs to 11:30  
11:30—French Lesson, Annette Do-  
herly  
11:45—Federal & State Mkt. Reports  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:10—Woman Columnist of the Air  
1:15—NBC-KGO Program  
2—Tom Murray's Hill Billies  
3—NBC-KGO Program  
3:30—Rhythm Girls  
3:45—News Release  
4—NBC-KGO Programs to 7:15  
7:15—Gus Weber's Orchestra  
7:45—The Choraleers  
8—Tom Murray's Hill Billies  
8:30—NBC-KGO Program  
10—Hotel Ambassador Orchestra  
11 to 12 mid.—NBC-KGO Programs

**239.9 Meters KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.

5—Sunset Harmony Boys  
5:30—Hotcha Trio  
5:45—Rosebud and Marblehead  
6—"Married Life," comedy skit  
6:15—Cheerio Boys  
6:30—KFOX School Kids  
6:45—The Three Girls  
7—Bill and Co  
7:15—The Boy Detective  
7:30—Chandu, The Magician  
7:45—The Old Professor  
8—George and Rufus  
8:15—Musical Mart  
8:30—Drama Grab-Bag  
8:45—The Vagabonds

9—Pacific Coast Club Orchestra  
9:30—Rendezvous Ballroom Orch.  
11 to 12 midnight—Tom Coakley's  
Orchestra

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

7 A.M.—The Sun Risers  
7:04—Produce Quota's; Vocal Solos  
7:17—Road Reports; Sport News  
8—NBC-KPO programs to 4  
4—Lost and found advertisements  
4:05—NBC-KPO program  
4:45—Aviation talk  
5—NBC-KPO programs to 6:45  
6:45—Piano Ramblings  
7 to 12 mid.—NBC-KPO Programs

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
11:30—Maxine's Shopping Service  
12 noon—News  
1—New Paris Inn  
2—Eddie Albright, Late Fiction  
3—Matinee Mirthmakers  
4:15—Church, Lost and Found An-  
nouncements  
5—Town Crier  
5:15—Dr. John Matthews  
5:45—Chandu, the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Feature Program  
7—Frank Watanabe and Hon. Archie  
7:15—Ensemble  
7:30—Vigilantes; Mirthquakers  
7:45—Musical Program  
8—Calmon Luboviski  
9—News Items  
9:15—Ethel Duncan  
9:30—Dreamin' Time, with Drury  
Lane  
10—KNX Ensemble  
11 to 12 midnight—New Paris Inn

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

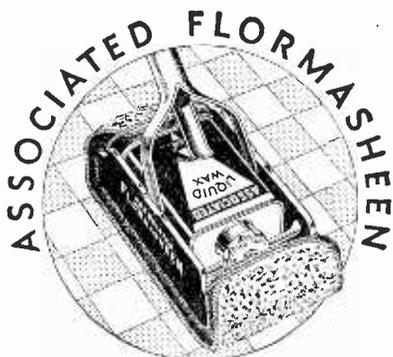
7:30 A.M.—NBC-KGO Programs to  
8:15  
8:15—Morning Musical Revue  
8:35—Stock Reports  
8:45—NBC-KGO Programs  
9—Good Cheer Program  
9:15—NBC-KGO Programs to 10:30  
10:30—Radio Dental Clinic  
10:50—NBC-KGO Programs to 1  
1 P.M.—U. S. Grant Hotel Serenaders  
1:45—NBC-KPO Programs to 3:30  
3:30—French Lesson  
4—NBC-KGO Programs to 5  
5—Studio Program  
5:10—Program Resume  
5:15—Talk  
5:20—Late News  
5:30—To be announced  
6—NBC-KGO Programs to 8  
8—NBC-KPO Program  
8:15—To be announced  
11—Nashold's Ballroom  
11:30 to 12 mid.—NBC-KGO Program

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