

FOR WEEK OF
Sept. 25th
to Oct. 1st

BROADCAST WEEKLY

Announcing

RADIO PLAY CONTEST

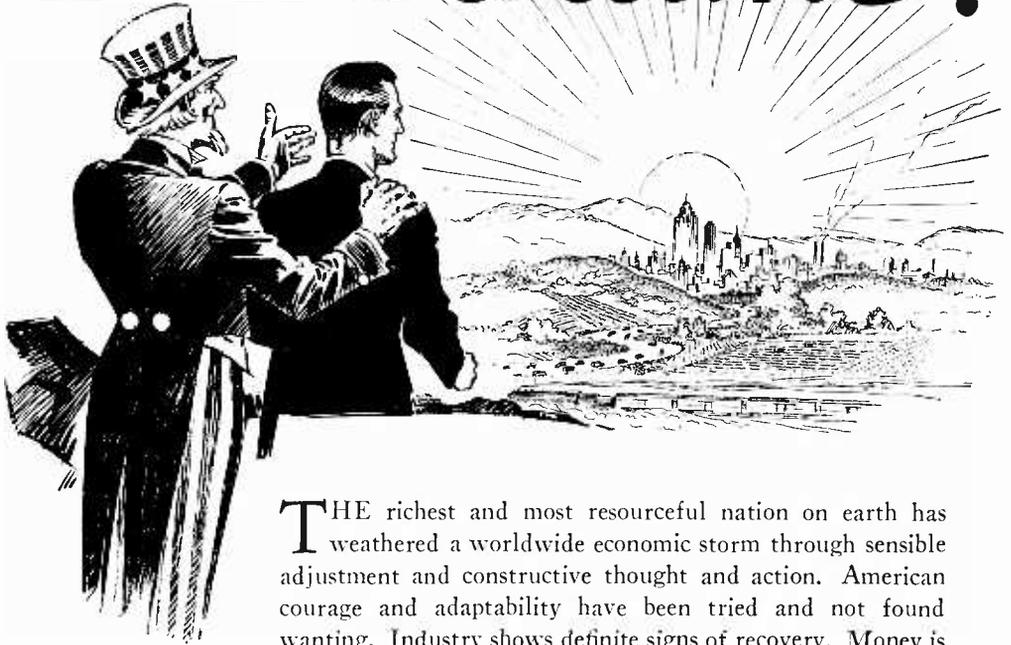
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THE LEADING RADIO GUIDE OF THE PACIFIC COAST



Look *Forward!*



THE richest and most resourceful nation on earth has weathered a worldwide economic storm through sensible adjustment and constructive thought and action. American courage and adaptability have been tried and not found wanting. Industry shows definite signs of recovery. Money is circulating more freely. Employment is increasing. The forward look and step are the order of the day.

To quote William L. Chenery, editor of *Collier's*: "We are now equipped to resume an epochal forward march. We are still the greatest creator nation on earth. Not only have we greater national wealth and an unprecedented supply of gold, but we are now *richer in experience*, inventive brains, scientific knowledge, machinery, productive resources, transportation facilities by land, air and water, in every wealth-creating product and process, in craftsmanship, *in everything*."

Yesterday has passed. Let's look *forward!*

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NATIONAL TRUST & SAVINGS ASSOCIATION



BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

NEW YORK
Edwin F. Ripley
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A. J. URBAIN, *Editor and Publisher*
726 Pacific Building, San Francisco, Calif.

September 24, 1932

Many Programs Change This Week

WARNING is broadcast. Take heed. This week your favorite programs are apt to come on the air at any time except when you expect them. Eastern "daylight savings time" will be discontinued at midnight Saturday, Sept. 24th, and new radio schedules, arranged to avoid resultant conflicts, will go into effect this Sunday, Sept 25th.

Until you are thoroughly familiar with the new schedules, take no chances. Look up your programs a day in advance. To take any period for granted is to run the risk of missing that program completely. Check the time the day before, and be sure. Changes are many. But, as usual, you will find them all in BROADCAST WEEKLY (this issue). Warn your friends of these changes, and suggest they buy a copy of BROADCAST WEEKLY at the nearest news stand, or write us direct. A wonderful opportunity to demonstrate how really helpful BROADCAST can be, and expand our family circle for greater power and service.

Radio stations are in no way responsible for the situation which makes these changes necessary. Complete readjustment of schedules means extra work, additional expense, much confusion, and a temporary decrease in audience: which stations neither welcome nor profit by. In all fairness, therefore, broadcasters and

sponsors are entitled to your consideration and indulgence during a period mutually trying. Bear with them.

The real offenders obviously are certain sections of the avid East whose gullible voters have more imagination than good old Western "horse sense." Dissatisfied with the natural ratio between day and night, they proceed to rectify nature's sad mistake by the simple expedient of voting themselves more daylight, and setting their clock ahead one hour accordingly. But now that fall is here, they must either reciprocate that action and return to normal time, or find themselves eating breakfast in the middle of the night. And so, not merely radio stations, but transportation systems and people and their enterprises in every part of the nation are thrown into confusion. Tinkering with time is dangerous, and should not be a local or sectional prerogative.

The hope is that out of the tempest and turmoil attendant upon such a comprehensive program readjustment may come a broader sympathy and understanding between broadcasting stations and the radio audience, a more alert public interest in radio, and a wider contact with the inspiration, entertainment, and culture it now affords. If the situation contributes to these ends, then the temporary inconvenience and disappointment will not have been in vain.

PERSONAL PICKUPS

BY GYPSY



Bernice, Sacramento. Harlow Wilcox (CBS) is thirty-one years old. Jay Whidden (NBC) is English by birth. Myron Niesley celebrates his birthday on the twenty-fourth day of January.

The Southern Harmony Four are Saunders King, tenor; Eugene Anderson, lead; Alvin Nurse, baritone, and Willis Barber, Bass. Victor Rodman may be heard in the Eno Crime Club broadcasts over KFRC.

Charlie Wellman Fans.—Charlie is now associated with Station KTM and presents a fifteen-minute program each night save Monday and Thursday at 8:15 o'clock.

Mrs. D. L. W., Portland.—David Rubinoff (NBC) was born in Grodna, Russia, began his musical education at the age of five, won a scholarship to the Royal Musical Academy at Warsaw, studied in Berlin and Vienna and some time during his 'teens came to America, where in a few short years he earned an enviable reputation as an orchestra conductor. He is dark, good looking, dynamic; always in a hurry, seemingly inexhaustible; owns a ten-thousand-dollar violin and habitually rehearses his orchestra in individual sections before the final rehearsal.

H. E. F., Los Angeles.—Elliott Shaw's home town is Des Moines, Iowa. Frederick Shields hails from Kansas City, Missouri.

E. S., San Francisco.—The Ne'er Do Well may now be heard over Station KFWI. Sorry, but he asks that his identity be kept secret.

Mrs. C. S., Seattle.—Geneva Brown's birthday falls on September 16. Dutch Groshoff's is May 15. Edward Jensen celebrates his natal day April 1. Jean Kantner was born in December on the third day of the month.

Mrs. H. N. B., Sacramento.—Doakes and Doakes, in private life, are Mr. and Mrs. Hardy Gibson, formerly identified with vaudeville. . . . The Julia Hayes' programs are conducted by different individuals. That accounts for the confusion occasioned by the various versions you have heard pertaining to voice variance and inconsistency in mannerisms. . . . Sorry, but the true identity of "Mr. Associated" may not be divulged.

K. L. T., Seattle.—Sylvia Picker is the girl who now answers to the name of "Elsie" on the M.J.B. Demi-Tasse Revue. She is about nineteen years old, weighs 90 pounds, has blue eyes, dark brown, curling hair, is 4 feet 11½ inches in height, and has a world of personality. On her mother's side of the house, Sylvia inherited English, German and Roumanian tendencies; her father's ancestors were German and French. She was born in New York City; began her stage career at the age of seven in San Diego; played child parts until she was thirteen; was sent to a fashionable girls' school in Los Angeles, and then joined the movies. Later she went on tour with Kolb and Dill in "Queen High"; returned to Los Angeles and combined musical comedy and radio activities. Her first station was KHJ. KFVB followed. . . she was the Sally of Ken and Sally, heard on the Sunday night Hi-Jinx period. . . and after a "dumb dame" role in a Duffy production, was called upon to play with John P. Medbury. Sylvia always wishes on a load of hay; hates waiting for people; loves to dance; plays an excellent game of bridge, and dislikes mayonnaise.

Bernice, San Bernardino.—Isham Jones is not colored.

C. H., Monterey.—The Carlton E. Morse "One Man's Family" cast reads as follows: Henry Barbour, J. Anthony Smythe; Fanny Barbour, Minetta Allen; Paul, Michael Raffetto; Hazel, Bernice Berwin; Clifford, Barton Yarborough; Claudia, Kathleen Wilson; Jack, Billy Page. . . . In real life the father, "Tony" Smythe, is a bachelor of indefinite age, handsome, dark-eyed, black-haired, with a deep cleft in his chin. (He once told a curious lady that he'd had the dimple chiseled in Germany, and

the story spread to such proportions that he was besieged with requests for the surgeon's name.) His preferences run to operatic music, duck shooting at daybreak, light, but not sentimental literature, and raw meat a la tartarre. He is lost without his pearl gray spats; prays before a broadcast, and was leading man for seventeen years on the legitimate stage before coming to radio. (More of the "family" next time.)

D. E. S., San Francisco.—Roy Shield may be reached at the National Broadcasting Company, Chicago, Illinois. . . . "Colonel" Stoopnagle and Budd are known to their friends as F. Chase Taylor and Wilbur Budd Hulick. They are making personal appearances at various theatres in the East. Perhaps that accounts for their irregular air schedule.

Mrs. W. B. M., Sacramento.—Tom Hutchinson, program manager of NBC, informs me that Wheatena is returning to the air lanes September 26, but not with "Raising Junior."

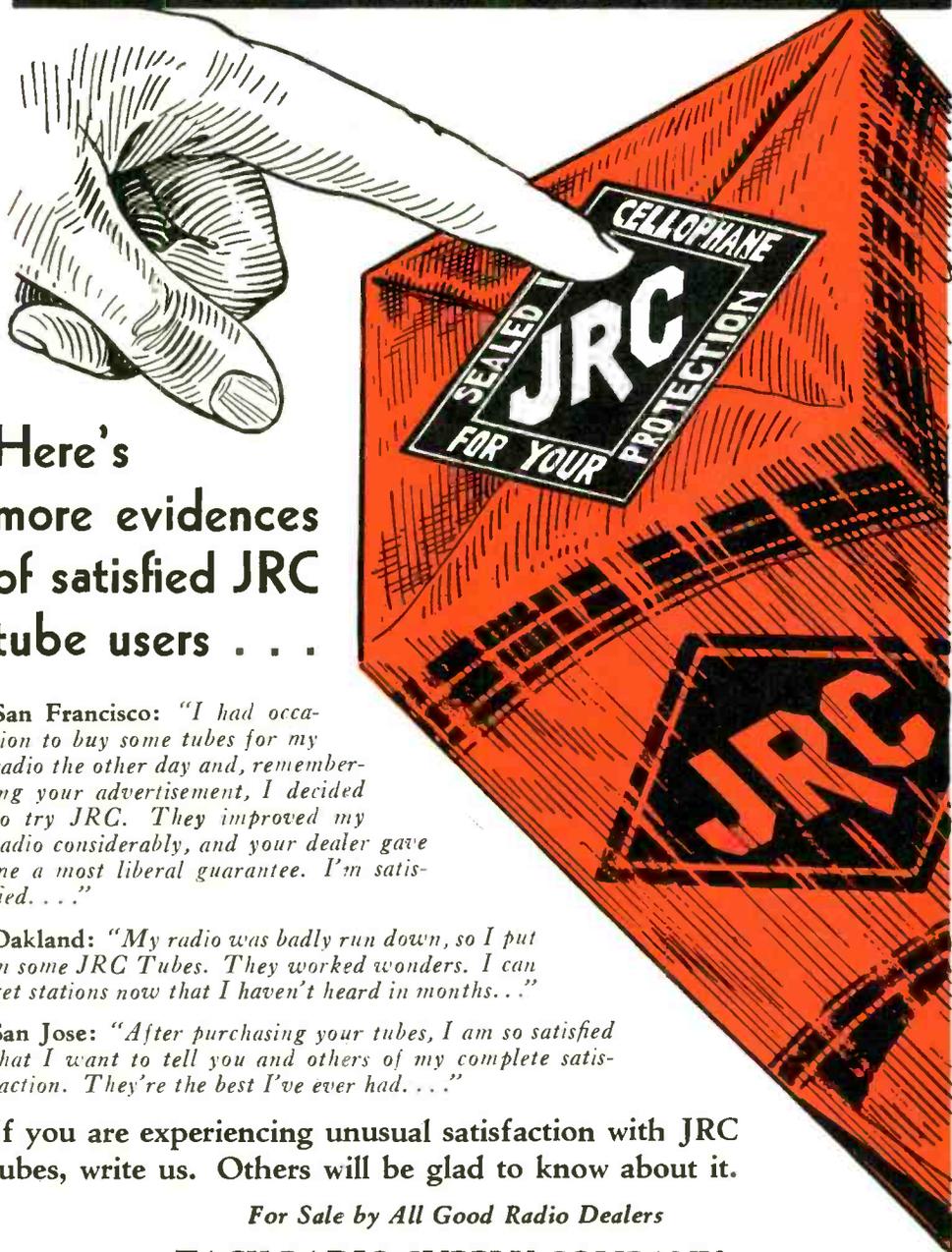
Marie, San Francisco.—Louis Dean (CBS) is 5 feet 11½ inches tall; weighs 160 pounds; has blue eyes, dark brown hair, and was born in Valley Head, Alabama, about thirty-one years ago. His initial broadcast took place in Utica, New York, at Station WIBX in 1924, after a year and a half in the Navy, and a few semesters at Lee University. Always places the microphone on his right side; is the co-eds' dream on the dance floor; drinks buttermilk because he really likes it, and invariably becomes nervous during a thunder storm. And, oh yes, he's very much interested in the ladies, but they must know how to wear clothes.

Mrs. A. M., Sacramento.—The "Ghost Stories" heard on KTAB are written by Leonard Reed and Frank O'Neil and are based partially on facts, partially on fancies.

Mrs. T. R. A., Los Angeles.—Mart Dougherty (KFOX) celebrates his birthday on the tenth day in January.

Frank Galvin Fans.—Tune to Station KTAB for the voice of your favorite announcer and entertainer.

CONFIDENCE



Here's
more evidences
of satisfied JRC
tube users . . .

San Francisco: *"I had occasion to buy some tubes for my radio the other day and, remembering your advertisement, I decided to try JRC. They improved my radio considerably, and your dealer gave me a most liberal guarantee. I'm satisfied. . . ."*

Oakland: *"My radio was badly run down, so I put in some JRC Tubes. They worked wonders. I can get stations now that I haven't heard in months. . . ."*

San Jose: *"After purchasing your tubes, I am so satisfied that I want to tell you and others of my complete satisfaction. They're the best I've ever had. . . ."*

If you are experiencing unusual satisfaction with JRC tubes, write us. Others will be glad to know about it.

For Sale by All Good Radio Dealers

ZACK RADIO SUPPLY COMPANY

1470 Market Street

Wholesale Distributors

San Francisco

ETHER GLEANINGS

By J. CLARENCE MYERS

YOU have no idea—and neither had I—what ends some of these sponsors of broadcasts will go to get just what they want for their ether presentations. Most of them are fussy, naturally, but probably one of the most exacting is the Wheatena Corporation, who bring us a new drama series Monday, September 26. You remember they gave us "Raisin' Junior" last season.

Well, we happened up to the NBC the other day and me, oh my, what a big parade of feminine charmers! Thought Don Gilman was going in the harem business at first, until we stumbled into Tom Hutchinson, the production chief, who was completely surrounded by the anxious ones. He wised us up.

It was an audition for the leading feminine rôle in the drama serial. And fifty-six young things were called in to try out for the part. Well, we thought it would be fun to stick around and watch 'em for a while, so we did. We perched up in the balcony overlooking studio "A" and peered through the glass at the whole affair. One by one Tom ushered in a nervous, hopeful aspirant to the juicy rôle. He handed them a script, explained the character and then told them to "do their stuff" before that chilly-lookin' mike. And each girl blabbed away for about three minutes. And in a glass-enclosed production booth sat C. M. Rohrabough, representative of the Wheatena Corporation, who came all the way from Philadelphia to cast this show. He looked fresh in spite of the fact that he had been listening to just such auditions for an entire week. He was the judge. The voices were weeded and reweeded. This one wasn't natural enough, that one too affected, this one had poor articulation, another lisped, some read too swiftly, others too slowly, others had voices entirely foreign to the character desired, some sounded too young, others too old, some too gay, others too dull, some too sophisticated, others too unsophisticated. And so far into the day. Until finally all except one had been excused with thanks. It took three days of auditioning to find the person for that one character!

Hutchinson told us that 125 persons tried out for the five principal rôles in the serial. Three of the principals picked are inexperienced before the mike. Theatrical trained youngsters in particular become so sophisticated that they lose all their naturalness, the program boss explained. And naturalness in the radio studio is just what they want.

For the same serial which is being produced in the East, the New York casting department of the NBC tried out 400 boys and girls before they found the two for the rôles.

Here's the cast of principals for "Wheatena-ville," which will be broadcast five times weekly:

Billy Batchelor, played by.....	Tom Hutchinson
Janet Freeman.....	Roberta Hoyt
Pan.....	Elizabeth Mallory
Peter.....	Eddie Firestone, Jr.
Uncle Hannibal, negro servant.....	Harold Peary
Wellington Witts.....	Bert Horton
Wheatena Wilkins.....	Bobbe Deane

Nelson Case will be the announcer.

* * *

Harrison Holliway, head man at Don Lee's KFRC, passed on the word that KHJ, KFRC and KGB, all owned by the automobile distributor, have made application to the Federal Radio Commission for permission to make voluntary assignment of their facilities to the radio corporation interests known as Don Lee Broadcasting System. If the "commish" grants the action, it will completely divorce all Don Lee outlets from the automotive interests of the motor man, making them a separate entity.

* * *

The Associated Oil Company has signed Herb Dana, the outstanding personality in western footballdom, for a series of exclusive broadcasts during the entire grid season. Harold Deal, ad chief for the oil company, told me that the microphone will be turned over to Dana every Saturday night during the Spotlight program. He'll comment on that day's games and jabber about the next day's, if there are any.

* * *

Don Gilman, Western chief of the NBC, announced just before we went to press that he had received the resignation of Tom Hutchinson as program manager of the Pacific Division of the network. It is effective October 1. In the letter to his chief, Tom pointed out that he was primarily interested in the development of radio drama and the origination of ideas along that line and that the "routine work of program director" interfered in that respect. Gilman said that Hutchinson will be retained as an NBC staff artist.

* * *

After an absence of a month due to illness, Milt Samuels, member of the NBC press bureau, is back at his desk, pounding out what's what and who's who on the NBC-KPO set-up.

Frederic Bittke, ex-KFRC star, is making great headway with personal appearance recitals in the northern California towns.

* * *

The KNX Wranglers—cowboy warblers—are back on their home grounds after stampeding the villages in California, Oregon and Washington for appearances at motion-picture houses. They played in thirty-nine.

* * *

Have you ogled that swell display of Happytime artists the Shell Oil Company has planted in its ground-floor windows? It's a wow. Cap'n Dobbie and the whole blooming crew have been sketched individually and placed artistically about the window with an imposing replica of the imaginary "Ship of Joy" on which we voyage daily via KFRC and the Columbia-Don Lee chain.

* * *

There are enough rumors about Morton Downey to fill an auditorium. Some are to the effect that the CBS wants him to come back under their wing, but Morton won't play because they don't want to kick through with the sum he asks. The Erin tenor wants a raise. But it is doubtful if he'll get it from Columbia. Anyhow we wouldn't be surprised if he broke loose from there any time now. There are stories saying he'll be back on the air soon. But who knows?

* * *

Don't let it get you down—that there revision of the broadcast time. On September 25, the daylight savings time is tucked away once again for the winter and Eastern Standard Time steps back into place. All of which means that all radio programs originating in the East will be heard out here on the Pacific Coast just one hour later than they have been reaching us for the spring and summer months. In other words, Amos 'n' Andy will come in at 8 o'clock; Myrt and Marge at 7:45 p. m., and so on.

* * *

All western radiodom will be football-minded in a large way by the time the Associated Oil Company gets through at the end of the present grid season. The firm has signed with CBS and NBC to sponsor all pigskin contests of the Conference which will go out over a total of 200 stations in the West for the season. The total station broadcasts last season was 112.

* * *

L. F. Mawhinney, publicity peddler for Don Lee's KHJ, pens us that the KFRC Happy-Go-Lucky show at Long Beach Auditorium recently necessitated in calling out the coppers to keep the crowd organized and Al Pearce had to make a speech to keep 'em

in line . . . that Leigh Harline has arranged so many numbers that if the sheets of manuscript were laid end to end they'd extend from Los Angeles to San Diego . . . that Yogi Yorgenson, the Merry-makers' Swede, learned his dialect around the logging camps in the Northwest . . . and that Raymond Paige has three batons—a light one for the gay whimsical moods, a medium weight affair for standard works, and a heavy, club-like thing for deep and classical offerings.

* * *

Something should be done about this. There are two Pedro Gonzales on the air. Yes, indeed. The KFRC comedian and Jamboree character—who in real life is Eugene Hawes—and a real Pedro Gonzales, who directs the Spanish Serenaders on station KELW in southern California.

* * *

Brief Broadcasts.—Mona Lowe, who is displaying a solitaire Paul Rickenbacker recently presented her, won't 'fess up the date of the big affair. . . . Harrison Holliday's all enthused over his golf game again. . . . They're now producing the Spotlight in the auditorium of the Western Women's Club. . . . Ronald Graham is seldom seen at KFRC without his sweet little wife, Edna O'Keefe, and vice versa. . . . Eleanor Allen is still looking for her fox furs. . . . Paul Carson and Eva Gruninger of the NBC music laboratory had the distinction of displaying their artistry at the dedication of the new War Memorial in San Francisco on Admission Day, but says Paul, "Why the Sam Hill they picked the hottest day in nineteen years to dedicate it, gets me. Those piano keys nearly melted under the hot sun." The thermometer read 100 degrees. . . . Drury Lane succeeded Charles Gabriel as assistant manager of KNX. . . . Ted Fio-Rito was host to some KFRC radio folk, stage stars and members of the Fourth Estate the night his band transferred to the CBS chain. . . . Vera Van, who sings with his band, is a former Southern California gal. . . . Mrs. Charles Correll (Andy's wife) is a baseball fan. . . . Pictures of two radio skits have already been ground out in Hollywood—"The Rise of the Goldbergs" and "Chandu." . . . Forty per cent of the new sponsored programs which will be presented over the big networks this season are dramas. . . . Kate Smith denies that she is secretly married. . . . West Point and Annapolis are making every effort to lift the ban on football broadcasts. They maintain that thousands of army officers want to hear the West Point games and as many men in the fleets want to listen to Annapolis on the gridiron. . . . KTAB has done some slicing in office personnel. . . .



SILHOUETTES



"HELLO, DOC!" This is the enthusiastic salutation with which Ted Fio-Rito, famous young maestro of the baton, composer and pianist, greets his thousands of friends, whether or not they are members of the medical profession. With a personality that is as dynamic as his hundred song hits, Ted Fio-Rito, who is now heard coast to coast on the Columbia network from San Francisco, is one of the most popular orchestra leaders of the day; the members of his own band, many of whom have followed him in his successful visits from coast to coast, respect and admire the friendly geniality that scorns the eccentricities of "temperament," and his friends who crowd the Garden Room of the Hotel St. Francis in San Francisco nightly, pack in front of the piano where the leader of the band can be relied on to set the evening off with a good "gag."

Born December 20, 1900, in Newark, New Jersey, Ted Fio-Rito first evidenced an unusual musical ability at the age of six, when he picked up favorite songs of the day, playing them by ear on the old square piano which stood in the family "front parlor." In high school he led the school band, and picked up money in his spare time by playing the piano at dancing school. He remembers his favorite piece at this time was the "Missouri Waltz," but his career at dancing school was short-lived due to the fact that he was compelled to buy a

pair of long trousers, and found that they didn't fit the coat of his suit, so he was dismissed. Incidentally, Fio-Rito is now known as one of the best dressed orchestra leaders in the country.

Then followed a series of experiences in playing in cafes and motion-picture houses. It was in a small "movie," where he first heard Sidney Mitchell's



TED FIO-RITO

"Cowboy Joe — that rootin', tootin' son-of-a-gun," that the idea occurred to the lad of writing his own musical compositions. The first attempt was an instrumental number, a mazurka; and his unsuccessful attempts to place it with publishers have made him extremely sympathetic, in his successful years, with young composers who are starting out to market their songs. He still has the old scrapbook in which he wrote his first songs, and it is interesting indeed to

trace the development of the young man from his first unsuccessful attempts to the sensational "hits" he has achieved since. In St. Louis, "Love Bird" was Fio-Rito's first hit; it was played in his orchestra and became popular before any publisher had purchased it. Finally, Eliot Shapiro published it, evidenced great interest in Fio-Rito, and signed him up for a two-year contract. Here he was first introduced into the Society of Authors and Composers, which was in embryonic form then, but which has developed into an important unit of the musical profession.

In Detroit, Fio-Rito organized the Oriole orchestra with Dan Russo, which played at the Oriole Terrace in Detroit for a number of years. The orchestra finally split up, Fio-Rito going to Edgewater Beach Hotel in Chicago, where he spent a successful four-year engagement, making a number of tours over the country. He played at the Hotel Mark Hopkins in San Francisco, at the Ambassador in Los Angeles, at Hollywood Gardens in New York, the Congress Hotel in Chicago, and eventually the George Olsen "Frolic's Club" in Culver City, which he terminated this year to accept an engagement with the Hotel St. Francis, where his meteoric ascent to popularity on the west coast has been one of the phenomena of the summer.

A much-worn, much-read copy of Edna St. Vincent Millay's "Fatal Interview" is Ted Fio-Rito's favorite poetry

book. Good detective stories come in for their share of interest, and he keeps up on current events through *Time* and the *Reader's Digest*. He has never driven an automobile, and he never keeps the stubs of his check-book straight. He is the despair of his secretary because he insists on reading each letter of the numerous "fan" letters he receives, and attempts to fill everyone's requests. A perpetual boy at heart, his favorite indoor activity is kidding his friends, and he never forgets them.

Ted Fio-Rito's best friend and severest critic is Billy, the little Filipino boy who drives his car, keeps Fio-Rito's large wardrobe immaculate, listens to the new pieces as they are being written, and serves as an excellent sergeant-at-arms in the suite at the Hotel St. Francis.

An intensely interesting person, this Ted Fio-Rito—a genius in modern harmony, a keen conversationalist, a vital, enthusiastic manner, and a warm friendliness for everyone that is as sincere as it is genial. Small wonder it is that he is one of the most talked of musicians in contemporary musical circles.

IT seems that almost all of the old time radio performers had their start at the old Rockridge station in Berkeley and it also appears that very few of them can now remember the call letters of the station.

Anyhow, the call letters must have been heard by Glenhall Taylor (he, too, has since forgotten them) for he played his first radio engagement from there in May, 1922. Taylor vividly recalls the

event because on the same program was the late David Starr Jordan, then president of Stanford University.

But to get to the beginning of the Taylor career one must go back to a June day in 1903 when Glenhall was born in Buffalo, N. Y. Buffalo only saw seven years of little Glen and Davenport, Iowa, one year of the little sappling, when the Taylor family moved to Los Angeles (Iowa folks usually do go there).

San Francisco startled the world and Los Angeles with the splendor of its 1915 Exposition. Then it was that



GLENHALL TAYLOR

Glen (then 12) came to see the great Fair. His folks liked the city and it wasn't long before the junior Taylor was attending one of the public schools here.

Further study advanced him to the graduating class of Lick Wilmerding High School.

Illustrating and poster designing loomed as a career after his school term. For more than a year he worked along these lines.

By that time an accom-

plished pianist, he turned his efforts towards the entertainment field. Radio looked like an opportunity for him and then began his afore mentioned appearance over the Rockridge station.

He combined his radio broadcasting with that of working with orchestras in San Francisco and Oakland cafes. KFRC's first Jamboree in 1925 found Taylor on the program. He likewise conducted the "Star Maker" program, which was KFRC's audition period. Robert Olsen and Clarence Hayes were both products of the "Star Makers."

From KFRC he went to NBC with his orchestra known as the Radio Music Makers and there became second house leader under Max Dolin.

His fourteen piece orchestra, which played at the Yale Alumni 'Round the World banquet, was the first musical organization to go out over the initial tie-up of the seven Pacific Coast stations then comprising the western outlet of the NBC.

Then back again to KFRC where he became orchestra arranger and doubled in announcing.

In February, 1929, Taylor went to K T A B as an announcer and station accompanist. He was named program director in June of that year.

Several months later the Pickwick Broadcasting Corporation, then operator of the station, sent Taylor to Los Angeles as studio manager of KTM.

In December, 1930, he was back at KTAB as production manager, the position he holds at present.

He likes song writing, motoring, hiking and golfing.

MICROPHONE GOSSIP



• • • This month marks the thirteenth anniversary of a Pittsburgh vaudeville engagement of Sid Gary and George Burns and Burns and Allen. Their schedule included seven appearances daily and warning bells with the power of alarms were placed in the dressing rooms because the performers usually napped between shows. At the end of the day they went to their hotel and, exhausted, fell on their beds without taking time to undress. The first night in town, a blaze broke out near by. Hearing the strident bells, Sid awakened and thought it was their signal to appear on the stage. Half asleep, he dragged George out and they dashed into the hall, doing their dance routine.

• • • Bill Gould, former KFOX staff writer and announcer and well known stage artist, with Henry Sherr, famous for his characterization of "Abie Goldstein" in the KFOX feature *The School Kids*, are now making a tour of the Fox West Coast Theatres with a novelty act billed as "School Days."

• • • The Pavon Sisters, a harmony team from KMTR, are now singing over KTAB.

• • • Football will be on the air throughout the coming season.

This announcement, of major importance to the hundreds of thousands who have been waiting for concrete information on the subject, has been released by Harold R. Deal, advertising manager for Associated Oil Company, who stated that the company has purchased time on twenty Pacific Coast stations of the Columbia and National chains, for 200 station broadcasts during the season. He credited Pacific Coast graduate managers with abolishing the proposed ban on grid broadcasting, despite the attitude of football officials throughout the country, and lauded their attitude that broadcasting serves to further football interest and to encourage actual attendance of games whenever possible.

• • • Jack Delaney, "Dance Band" leader on KLX, is wearing a broad smile these days.

His noon-hour band has been augmented and the future looks very promising.

Jack says he found the corner that prosperity is just around!

• • • Clyde Warner, formerly sales manager for KFOX, has been named commercial manager to fill the place left vacant with the death of William H. Warinner, who occupied that position as a member of the firm of Nichols & Warinner. The new executive has been with KFOX for the past seven years, beginning as salesman and later becoming sales manager as the firm's business grew to demand close sales observation. His record with KFOX and his former business experience made him the logical choice for the position of commercial manager. There has been no selection or sales manager to date.

• • • Bob Bowman, program director and chief announcer at KGB, the Don Lee station in San Diego, spends his spare time in the studio accompanying all the standard orchestras that come over the speaker on a fine violin which he prizes highly. Bob is no amateur fiddler. For several years he led his own orchestra, which was a sponsored feature over WLW in Cincinnati. His tricky improvisations are a source of wonder to all who listen. Whether Bob avoids barber shops so carefully because of the tradition that good musicians never get a haircut is a question his friends have been trying to decide for—is it two or three months?

• • • Roy Smeck justly is called the "wizard of the strings." On his recent appearance during Columbia's *Week-end Hour*, Smeck employed three picks simultaneously on one guitar. When he attacks the banjo, Smeck uses not only both hands but gets his distinctive rhythmic effects by the use of one leg. With it all, he cannot read a note of music.

• • • Billy Page, fourteen-year-old juvenile star of the National Broadcasting Company, skips lightly over a whole era in less than twenty-four hours, every week. On

Tuesday nights he plays a typical boy of the early 1890's, Billy Smithers of "Memory Lane," and on Wednesday nights he becomes an entirely different kind of youth as the very modern high school lad, Jack Barbour, of "One Man's Family."

• • • There's no denying that Kate Smith's sense of humor is as fully proportioned as herself. The other evening a listener heard Kate announce that she planned to go a-fishing on the morrow. He telephoned Columbia and inquired of the receptionist "if Miss Smith planned to charter the steamship Leviathan for her excursion?" When the portly singer was told of the incident, she smiled and retaliated, "Well, that's one bow I'll have to take."

• • • Richard Gordon may be Sherlock Holmes on the air, but at home he is just an amateur woodworker. One of his NBC listeners must have known his hobby, for recently he received as a gift an electrical work bench and a complete set of tools. Now Gordon rushes home from the studios to play with his new toys, building furniture.

• • • Alvira Hoppendale, Bucksport Point telephone operator and bride of Inchy Spencer in the Stebbins Boys sketches, is played by Helen Lowell, distinguished stage actress who appeared for more than seven years in "Mrs. Wiggs of the Cabbage Patch." Her most recent stage roles were in "The Show Off" and "The Torch Bearers."

• • • Newell McMahan is the new "News Reporter" now being heard over KTAB. He has worked on newspapers in many parts of the country.

• • • Tal Morgan, KGB announcer, hails from sunny Alabam'. Tal's pet aversion is his Tuxedo, which he wears only when

necessary. One of the most astonishing sights at KGB is the vision of Tal running up the stairs, Tux over one arm, ties, shoes, collars and other accessories dangling from various pockets. Tal has been known to climb in and out of his "falling down" suit three times in one evening.

• • • Jack Douglas, formerly featured on the KFVB High Jinks program, now wields the baton before his own orchestra,

• • • Richard Gordon, NBC actor, is probably best known on the air as Sherlock Holmes, in G. Washington Coffee Conan Doyle dramatizations. But paradoxically enough, Gordon almost invariably plays the part of a master crook or murderer in the Lucky Strike police dramatizations.

• • • "Looney and Gooney," KTAB's lunatics at large, will soon have to use "Sweet Violets" as a theme song. Since first singing it about two weeks ago, they have had over 100 requests for the number.

• • • Studio "A" at the Chicago NBC offices, the largest broadcasting room in the world, has sixteen different lighting effects and the first commercial installation of the sun-ray lamps.

• • • Looney and Gooney, KTAB's lunatics at large, have received from devoted fans keys for padded cells, nuts in all forms, and many a coconut cake.

• • • Cow-boys, Indians, prairie fires, battles, and all the thrills of the early cattle days will feature the new western serial beginning Monday, September 26, on Columbia-Don Lee Stations. The new program is set for 5 o'clock Mondays, Wednesdays and Fridays, and will present the adventures of Bobby Benson, the young hero, who has just inherited the H-Bar-O Ranch. Children listeners will be invited to membership in the H-Bar-O Rangers.

FOOTBALL GAMES TO BE BROADCAST THIS WEEK

Date	Field	Teams	Station Originating	Stations Accepting
Sept. 25	Kezar	St. Marys-Army	KPO	
Oct. 1	Berkeley	U. C.-O. C.	KGO	
	Portland	Stanford-O. S. C.	KOIN	KFRC-KMJ-KFBK
	Portland	Stanford-O. S. C.	KGW	
	L. A.	U. S. C.-W. S. C.	KFI	KHQ
	Seattle	Wash.-Montana	KOMO	

BROADCAST WEEKLY'S RADIO PLAY CONTEST

Win Cash Prize and See Your Prize-Winning Solution
Broadcast Over NBC

WOULD you like to hear your play broadcast over a Pacific Coast radio network and win a substantial cash prize. Here's how it may be done! Next week's issue of BROADCAST WEEKLY will carry an exciting *unfinished* mystery play in actual radio continuity form.

Watch for this unfinished radio drama, which breaks off at a smashing climax. When you receive your next issue of BROADCAST WEEKLY read this enthralling play; absorb the atmosphere; catch the spirit of each of its dynamic characters. And then sit down and write your ending in *synopsis form*.

This is one of the most attractive and entertaining offers ever made to the radio fan. Make a game of it. Put your imagination to work. Enjoy the thrill of hearing your own work broadcast by NBC actors.

You have often listened to radio plays. No doubt you have thrilled to some of them. Others have left you cold. How often have you said to yourself: "I could do better than that?" Who hasn't felt the urge at one time or another to try his hand at a radio play? This is your opportunity. The rules are simple. Anyone may enter. All will have an equal chance at the prize. You do not need to be a trained writer, or have special knowledge of radio technique to compete. Just read the unfinished play and then in your own words write your idea of a logical ending. Exercise your ingenuity and your imagination. You will find it a fascinating game. Remember, you do not have to write your conclusion in dialogue form; merely a

brief synopsis giving your idea of a logical climax to the situation developed in the play.

The contest is for the *best ending*, and your contribution will be judged *solely on the merits of the idea it contains*.

This unfinished mystery drama, which will come to you in your next issue of BROADCAST WEEKLY, has been written especially for the contest by Carlton E. Morse, staff continuity writer for NBC. No doubt you are familiar with the fine work of this outstanding radio writer; his two current serials are "One Man's Family" and "Pigskin Romances," now being broadcast over the National Broadcasting Company's networks. Besides these he has written and directed dozens of other important radio features.

When the prize-winning ending is selected, Mr. Morse will work with the winner to put it in form for production. Thus the fortunate contestant will have the benefit of Mr. Morse's experience in the adaption of his synopsis. The winning contestant will be announced as co-author with Mr. Morse when the play is produced.

Therefore *watch for next week's issue of BROADCAST WEEKLY*. We assure you it promises thrilling entertainment and will teach you many of the rudiments of radio play-writing. *This is not a guessing contest*. Neither Mr. Morse nor the other judges have any preconceived ending for the play. It is a case of the most logical solution winning, and no strings attached.

Watch for next week's issue of BROADCAST WEEKLY!

▼
Watch this
space for
rules, prize
awards and
judges.
▲

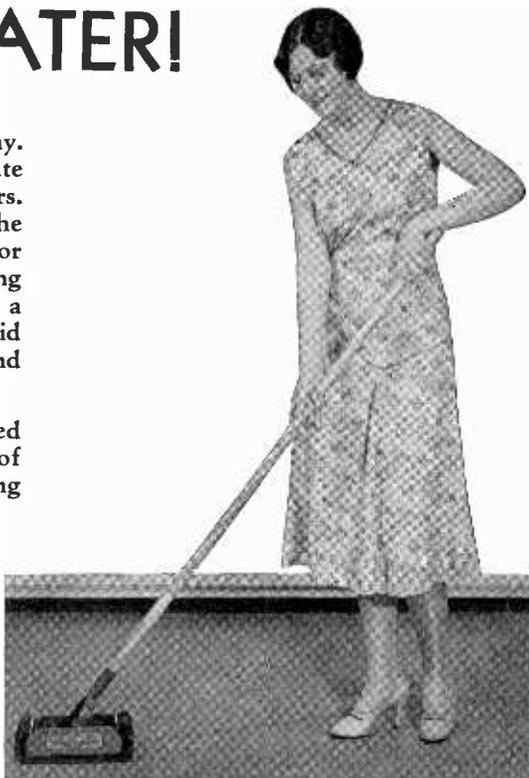
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ARTISTIC WHISTLING

Whistling is today considered one of the higher accomplishments. Natural whistles may be developed in a very short time for program or radio work. A chorus of young lady whistlers is being organized now by Miss Irvine. Low, "true to pitch" whistles are especially desirable. Auditions free. Soloists and groups provided for concerts.

STUDIO

2139 Berkeley Way

Berkeley, Calif.

Phone ASberry 1172 Evenings

SUNDAY Programs Sept. 25, 1932

243.8 Meters KYA Prospect 3456
 1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 8:45 A.M.—Tuneful Topics
 9—Sabbath Reveries
 9:15—Watch Tower Sermon
 9:30—Rhythmic Ripples
 9:45—"Uncle Harry" Comics
 10:30—Melody Moods
 11—Old St. Mary's Church Services
 12 noon—Salon Moments
 12:30—Musical Novelties
 1—Dance Matinee
 1:30—At the Console
 2—Symphony Series
 3—Catholic Hour, NBC
 3:30—Opera Program
 5:30—Artist Celebrities
 6—Revue
 6:30—Twilight Harmonies
 7—Light Opera Musicale
 8:30—Tone Paintings
 9—News Flashes
 9:15—Sacred Hour
 10—Joe Wright's Orchestra
 10:30 to 11 P.M.—Concert Memories

535.4 Meters KTAB Garfield 4700
 560 Kcys. 1000 Watts
 Assoc. Broadcasters, Oakland, Calif.
 8:30 A.M.—Records
 9:15—Ira Blue
 9:30—Records
 10—Baptist Church Bible Class
 11—Baptist Church Services
 12:30 P.M.—Chapel of Chimes Organ
 1—Church of Latter Day Saints
 1:30—Top o' the Dial Troupers
 2—Popular Records
 2:30—Masterpieces of Melody
 3:15—Walter J. Rudolph, Piano Recital
 3:45—Studio Program
 4:30—Emilio Bonsilau, Guitarist
 4:45—Studio Program
 5—Chapel of the Chimes Organ
 6—Baseball Reports
 6:15—Studio Program
 6:30—Master's Music Room
 7—Covered Wagon Jubilee
 7:30—Olive Williamson, Pianist
 7:45—Baptist Church Services
 9:15—Rod Hendrickson
 9:45—Chapel of the Chimes Organ
 10 to 11 P.M.—Beverly Hill Billies

340.7 Meters KLX Lake. 6000
 880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 12 noon—Records
 12:30—John Wharry Lewis Quintet and Corynne Sidney, Soprano
 1:30—Baseball: Double-header, Oaks vs. Hollywood
 5—Records
 5:30—Orlando Giurlani, Tenor; Jean Ardath, Pianist
 5:45—The Three Cocoanuts
 6—Mixed Quartet under the direction of M. Jay Goodman, Tenor
 6:30—Baseball Results
 6:35—Hotel Oakland Trio
 7:30—Hawaiian Memories: The Three Cocoanuts; Ethel Rhinard, Organist; Cora Scott, Contralto
 8—Eight o'Clock Program under the direction of Nestor Plava
 9—Helen Parmelee, Pianist
 9:15—Brahm's Trio
 9:45—Marge Vogel and Jean Ardath
 10—Beverly Hill Billies
 11 to 12 midnight—Dance Program



CHARLES CARLILE
 CBS—8 A.M.

491.5 Meters KFRC Prospect 0100
 610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 8 A.M.—CBS Programs to 9:30
 9:30—Home Sweet Home Concert
 10:30—CBS Programs to 2 P.M.—Prof. Lindsley
 2:30—CBS Programs to 6:30
 6:30—Sunday Night Melody Hour
 7—CBS Programs to 8
 8—Come Into the Library
 8:15—CBS Programs to 9:15
 9:15—Musical Forget-Me-Nots
 9:30—Grand Hotel Orchestra
 10—Ted Fio-Rito's Orchestra
 11 to 12 midnight—Organ Music

280.2 Meters KJBS Ord. 4148-49
 1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 8 A.M.—Recordings
 9—Morning Concert
 10—Sunshine Half-hour
 10:30—Recorded Music
 11—Selix program
 11:30—Joe Mendel's Music
 11:45—Records
 12 noon—Maison Paul program
 12:15—Stories by Famous Authors
 12:30—Famous Bands
 1—Records
 1:15—Radio Song Leader
 1:30—College Airs
 2—Afternoon Concert
 2:30—Joe Green's Marimba Band
 2:45—Studio program
 3—Spanish-American program
 3:30—Records
 4—Symphony Orchestra
 4:30—Musical Styles
 5—Popular selections
 5:45—Walkathon
 6 to 6:15 P.M.—Records
 12 to 6 A.M.—Owl program

508.2 Meters KHQ Main 5383
 590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 9 A.M.—NBC-KGO Program
 9:30—Book Reviews, Lucy Robinson
 10—Judge Rutherford's Watch Tower
 10:30—NBC-KGO Programs to 1:15
 1:15 P.M.—Crazy Crystals
 1:30—NBC-KGO Programs to 8
 8—"Rainbow Hawaiians"
 9 to 12 mid.—NBC-KGO Programs

526 Meters KVI Broadway 4211
 570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 8 A.M.—First Baptist Church
 8:30—CBS Program
 8:45—Studio Program
 9—Dr. Kenyon's Church
 9:30—Studio Program
 9:45—CBS Programs to 11
 11—Central Lutheran Church
 12 noon—CBS Programs to 2
 2—Judge Rutherford
 2:15—Studio Program
 2:30—CBS Programs to 6:30
 6:30—Studio Program
 7—CBS Programs to 9
 9—Studio Program
 9:30—CBS Program
 10—Grand Hotel Orchestra
 11 to 12 midnight—Midnight Moods

322.4 Meters KFWI Franklin 0200
 930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 2:30 P.M.—Dance Time
 3—International program
 3:30—Best Bets in Music
 4—Musical Masterpieces
 4:45—White House Vespers
 5—Dance Music
 5:30—Dinner Concert
 6—Silent period
 7:50 to 9 P.M.—Service from 5th Church of Christ, Scientist

322.4 Meters KROW Glenc. 6774
 930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—Popular recordings
 9—Dr. T. G. Linebarger, health talk
 9:15—Union Mutual Life
 9:30—Melodies of Yesterday and Today
 10—Bible lecture; music
 10:45—The Smoky Oaks
 11—Popular recordings
 12 noon—Popular recordings
 1—Bible questions and answers
 2—Studio program
 2:30—Silent period
 6—Music, Bible Lecture
 7—Oakland Chamber of Commerce
 7:15—Spanish Watchtower program
 7:50—Silent period
 9—Greek Watch Tower
 10—Happy Valley Home Folks
 10:30 to 11 P.M.—Curtis Mosby's Dixieland Blue Blowers

296.6 Meters KQW Ballard 777
 1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 10:15 A.M.—Sunday School Lessons, Fred J. Hart
 11 to 12 noon—First Baptist Church Services
 7:30 to 9 P.M.—1st Baptist Church Services

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL

8 A.M.—Organ Concert: KGO

8:30—Arlon Trio: Joyce Barthelson,
pianist, and director; Modesta
Mortensen, violinist; Margaret
Avery, cellist; Harold Dana,
baritone: KGO

9:30—Plano Pictures, Alleen Fealy
and Phyllida Ashley: KGO

10—Symphony Concert, orchestra
direction Erno Rapee: KGO

11:30—Yeast Poamers, orchestra di-
rection Charlie Agnew: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGIR, KGHL

12 noon—Wayne King and His Or-
chestra: KGO, KHQ, KOMO,
KGW, KFI, KDYL

12:30—National Sunday Forum:
KGO

1—Ident Program with Jane Fran-
man, contralto and orchestra; his-
torical dramatization: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGIR, KGHL

1:15—Wildroot Institute, with Eliza-
beth May and Vee Lawnhurst:
KGO, KHQ, KOMO, KGW, KFI,
KDYL

1:30—Highlights of the Bible, "See-
ing God," Dr. Fred K. Stamm,
pastor, Clinton Avenue Congrega-
tion Church, Brooklyn: KGO

2—The World of Religion: KGO

2:30—Big Ben Dream Dramas: KFI,
KGO, KDYL

2:45—Pop Concert, direction of
Walter Logan: KGO

3—The Ceciliaans, women's trio:
KGO

3:30—Buccaneers: KGO

4—To be announced

4:15—Outstanding Speakers: KGO

4:30—To be announced

5—Chase and Sanborn program—
George Price, Comedian; Rubinoff's
Orchestra: KGO, KHQ, KOMO,
KGO, KFI, KFSD, KTAR, KDYL

6—Enna Jettick Melodies, Ralph
Kirbery, baritone; Betsy Ayres,
soprano; Mary Hopple, contralto;
Steele Jamison, tenor; Leon Sala-
thiel, bass; male quartet: Norman
Price, Steele Jamison, tenors;

Edward Wolter, baritone; Earl
Waldo, bass; Enna Jettick Song-
bird; Robert Armbruster, director:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KDYL, KGIR,
KGHL

6:15—The American Album of Fam-
ilial Music: KGO, KHQ, KFI,
KOMO, KGW, KDYL

6:45—Sheaffer Lifetime Revue: Or-
chestra direction Leopold Spitalny
KGO, KHQ, KOMO, KGW, KFI,
KDYL, KGIR, KGHL

7:15—The Old Singing Master:
KGO, KHQ, KOMO, KGW, KFI,
KDYL

7:45—Sunday at Seth Parker's:
KGO

8:15—Radio Rubes, hill billies: KGO

8:30—Melodic Serenader: KGO

9—The Domino Club of Hollywood,
plays, blackouts, monologues, mu-
sic: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR

10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD

10:15—Paul Carson, Organist —
"Builder of the Bridge to Dream-
land": KGO, KHQ, (KOMO off
10:30), KGW, KFI (KFSD off at
10:30)

11 to 12 mid.—Tom Gerun and his
Bal Tabarin Orch.: KGO, KHQ,
(KGW off 11:30)

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD

8 A.M.—To be announced: KPO

8:30—Major Bowes' Capitol Family,
Hannah Klein, pianist, Waldo
Mayo, violinist; Westell Gordon
and Nicholas Costenico, tenors;
Tom McLaughlin, baritone; Yasha
Bunchuk, orchestra director: KPO,
KGA, KJR, KEX, KDYL

9:30—Legion of the Lost, drama
based on French Foreign Legion:
KPO, KGA, KJR, KEX, KFSD,
KDYL

10—Song Album: KPO

10:30—Manhattan Serenaders, vo-
calists; orchestra direction Joseph
Hornik: KPO

11—Bible Stories—"Ingratitude of
Israel," by Harry De Lasaux;
Paul Carson, organist: KPO,
KGA, KJR, KEX, KFSD

12 noon—Romancers, vocalist; dance
orchestra direction Rex Dunn:
KPO, KGA, KJR, KEX

1—Quartet Time, Guardsmen, male
quartet, direction of Howard C.
Kimes: KPO, KGA, KEX

1:30—Songland, Gail Taylor, sop-
rano; Myron Niesley, tenor; in-
strumental ensemble: KPO, KGA,
KEX

2—Associated Oil Football broad-
cast—St. Mary's Army Football
Game: KPO

2—Conventionalties, vocal soloist;
orchestra direction Joseph Hor-
nik: KGA, KJR, KEX

3—Catholic Hour, Rev. Joseph A.
Daly, Professor Psychology, Mt.
St. Vincent's College, New York
City; the Mediaevalists, vocal
chorus: KYA, KGA, KJR, KEX

3:30—Sweetheart Days, songs and
poetry: KGA, KJR, KEX

4—Community Forum—"Impres-
sions of Europe," Newton H. Bell,
world traveler and Fellow of
Royal Geographical Society of
Great Britain: KGA, KJR, KEX,
KGIR

4:30—Nathan Abas Violin Recital:
KGA, KJR, KEX

5—Rendezvous, vocal trio, Annette
Hastings, Imelda Montagne, Mar-
jorie Primley; Paul Carson, or-
ganist; Alvin Rey, guitarist:
KPO, KGA, KJR, KEX

5:30—Sunday Concert, orchestra di-
rection Meredith Willson: KPO,
KGA, KJR, KEX, (KFSD on
5:45)

6:30—Kenneth Spencer, baritone and
dramatic reader: KGA, KJR, KEX

6:30—News Editor of the Air: KPO

6:45—Gunnar Johansen, concert
pianist: KPO, KGA, KJR, KEX

7:15—"Tom 'n' Dudd, vocal duo:
KPO, KGA, KJR

7:30—Silhouettes, Rodney Johnson,
tenor; orchestra direction of Emil
Polak: KPO, KGA, KJR

8—Henry Thompson, tenor: KPO,
KGA, KEX, KFSD

8:15—Wonders of the Sky—"The
Evening Sky," talk on astronomy
by Henry M. Hyde: KPO, KGA,
KEX, KFSD

8:30—Rudy Seiger and His Fair-
mont Hotel Orchestra: KPO,
KGA, (KEX on 8:45)

9—Reader's Guide, Joseph Henry
Jackson: KPO, KGA, KJR, KEX

9:30—Abas String Quartet: KPO,
KGA, KJR, KEX

10—Denver Musicians' Union: KPO,
KGA, KJR, KEX, KECA, KOA,
KDYL

10:30—On Wings of Music, vocalist;
orchestra direction Emil Polak:
KPO, KGA, KJR, KEX, KDYL

11 to 12 mid.—Midnight Melodies,
Charles Runyan, organist: KPO,
KGA, KJR, KEX, KFSD

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles
9 A.M.—Nick Harris program

10:30—Record program

12:15—Wesley Tourtellotte, Organist

12:45—Record program

5:30—Stuart Skolfield, "Poems"

5:45—Record program

6:15—Neil Russell, Scotch songs

6:30—"Story of India"

6:45—Samoloff Vocal Trio

7:15—"Werewolf Mystery" play

7:45—NBC-KGO program

8:15—Male Quartet

8:30—Hotel Miramar Orchestra

9—Wesley Tourtellotte, Organist

9:30—NBC-KGO Programs to 10:30

10:30 to 11 P.M.—Record program

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle
8 A.M.—NBC-KGO Programs to 10:30

10:30—Morning Melodies

11—NBC-KGO Programs to 2:30

2:30 P.M.—Concert, Ensemble

2:45—NBC-KGO Programs to 8:15

8:15—Peoples Bank & Trust Co.

8:30 to 12 mid.—NBC-KGO Prog.

483.6 Meters **KGW** Atwater 2121
1270 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.

8 A.M.—Morning Sunshine

8:30—Reading the Comics

9—Collins and Erwin Plano Surprises

9:30—American Legion Program

10—NBC-KGO Programs to 2:30

2:30 P.M.—Harry Keats, Minute Bi-
ographies

3—To be announced

5—NBC-KGO Programs to 8:15

8:15—G. A. Paine, violinist

8:30—Did You Know University

9—NBC-KGO Programs to 10:15

10:15—Concert Quartet

10:45—NBC-KGO Program

11:15 to 12 midnight—Organ Recital

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.

8 A.M.—CBS Programs to 2

2 P.M.—To be announced

2:30—Professor Lindsley

3—CBS Programs to 4:15

4:15—Cecl Solly

4:30—CBS Programs to 6:30

6:30—To be announced

7—CBS Program

7:30—The Gauchos

8—CBS Programs to 9

9—Globe Trotter

9:15—CBS Programs to 10

10—Jay Eslick's Orchestra

11 to 12 mid.—Midnight Moods

CBS

Columbia Broadcasting System

- 8 A.M.—Julia Mahoney and Charles Carlile, Duets: KFBK, KOL, KFRC
- 8:30—The Melody Makers, Freddie Rich, Conductor: KFBK, KOL, KVI, KFRC, KHJ
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Reis and Dunn, with Dance Orchestra: KFBK, KFPY
- 9:45—Emery Deutsch and his Orchestra: KFBK, KOL, KVI, KFPY, KSL
- 10—"American Labor and the Nation": KFBK, KOL, KVI, KFPY, KSL
- 10:30—Columbia Church of the Air: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 11—Community Center Faculty Recital: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ
- 11:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Symphonic Hour, Howard Barlow, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1—Cathedral Hour, Channon Collins, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 2:30—Poet's Gold: Poetic Readings by David Ross, with Musical Background by Emery Deutsch's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2:45—Little Jack Little, Vocalist and Pianist: KMJ, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB, KSL
- 3—Ballad Hour: Andre Kostelanetz, Conductor: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:30—Irene Beasley with Round Towners and Orchestra: KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4—The World's Business, Dr. Julius Klein: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:15—Chicago Knights: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—William Vincent Hall, Baritone: Do Re Mi and Orchestra conducted by Freddie Rich: KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:30—Roxy Theatre Symphony, David Ross, Conductor: KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Columbia Dramatic Laboratory: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Ernest Hutcheson, Pianist, with Howard Barlow's Orchestra: KMJ,

- KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:30—The Gauchos, with Vincent Sorey's Orchestra, and Tito Guizar, Tenor: KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8—Ann Leaf at the Organ, with Ben Alley, Tenor: KFBK, KOL, KVI, KFPY, KHJ, KGB
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Pennzoil Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**
Earle C. Anthony, Inc., Los Angeles
- 9 A.M.—NBC-KGO Programs to 12:30
 - 12:30 P.M.—Virginia Pearson Program
 - 1—NBC-KGO Program
 - 1:15—Wesley Tourtellotte, Organist
 - 2—Julie Kellar, Harpist
 - 2:15—Studio Program
 - 2:30—NBC-KGO Programs to 3:30
 - 3:30—Biblical Drama Hour
 - 4—NBC-KGO Programs to 7:45
 - 7:45—"Tales of Secret Service"
 - 8—Hotel Miramar Orchestra
 - 8:30—Packard Concert Orchestra and Soloist
 - 9 to 11 P.M.—NBC-KGO programs

- 239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts**
Nichols & Warinner, Long Beach, Cal.
- 8 A.M.—The Early Bird
 - 8—Family Altar, Foster Rucker
 - 8:30—Recordings
 - 9—Popular selections
 - 9:30—Peppy Tunes
 - 10:30—Pleasing Melodies
 - 11—Popular selections
 - 12:30 P.M.—Novelty recordings
 - 1—Organ Reveries, Vera Graham
 - 2—Sunshine and Roses
 - 3—Salon Recordings
 - 4—Dance Tunes
 - 4:30—Nazarene Church
 - 5—Rendezvous Ballroom Orchestra
 - 6—Old Hymns, Foster Rucker
 - 6:15—Hotoha Trio
 - 6:30—KFOX School Kids
 - 7—The Three Girls
 - 7:15—The Boy Detective
 - 7:30—Bill and Co
 - 7:45—The Old Professor
 - 8—First Church of Christ, Scientist
 - 9—After Church Hour
 - 9:45—News report
 - 10—Rendezvous Ballroom Orchestra
 - 11 to 12 mid.—Recordings

- 225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts**
Don Lee, Inc., San Diego, California
- 8 A.M.—CBS Programs to 9:30
 - 9:30—Home Sweet Home Concert
 - 10:30—CBS Programs to 1 P.M.—Bible Talk
 - 1:30—CBS Program
 - 2—Professor Lindsay
 - 2:30—CBS Programs to 6:30
 - 6:30—Crinoline Lady
 - 7—CBS Program
 - 7:30—Gene Quaw's Orchestra
 - 8—CBS Programs to 9
 - 9—Jay Warde Hutton's Quartette
 - 9:30—To be announced
 - 10—Ted Fio-Rito's Orchestra
 - 11 to 12 mid.—Midnight Moods

- 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**
L. A. Evening Express, Los Angeles
- 7 A.M.—Bill Sharples' Gang
 - 9—Cannon Schools
 - 9:15—Musical Program
 - 10—Judge Rutherford, Sermon
 - 10:15—Transcription
 - 10:50—Third Church of Christ, Scientist
 - 12:30 P.M.—Louise Johnson, Astroanalyst and Vocational Director
 - 1—Jehovah's Witnesses
 - 2—Courtesy Program
 - 4—Lella Castberg
 - 4:15—Transcription
 - 4:45—Martin Luther Thomas
 - 5—Dr. John Matthews
 - 6—Transcription
 - 6:15—Swami Dhyananda
 - 6:45—Feature Program
 - 8—First Presbyterian Church
 - 9—News
 - 9:30 to 10:30—Arizona Wranglers

- 333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**
Don Lee, Inc., Los Angeles, Cal.
- 8 A.M.—Sunday Times Comics
 - 8:30—CBS Programs to 9:30
 - 9:30—"Home Sweet Home Concert"
 - 10:30—CBS Programs to 2 P.M.—Prof. Lindsay
 - 2:30—CBS Programs to 6:30
 - 6:30—Rabbi Edgar Magnin
 - 7—Musical Cameo
 - 7:15—CBS Program
 - 7:30—Edison Reveries
 - 8—CBS Programs to 9:30
 - 9:30—Ted Dahl's Grand Hotel Orch.
 - 10—News Items
 - 10:10—Ted Fio-Rito's Orchestra
 - 11 to 12 midnight—Organ Recital

- 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**
Airfan Radio Corp., Ltd., San Diego
- 8 A.M.—Programs to be announced
 - 11:30—NBC-KGO Programs to 1:15
 - 1:15—Programs to be announced
 - 5—NBC-KGO program
 - 5:30—NBC-KPO Program
 - 6—NBC-KGO program
 - 6:15—Serenades
 - 6:45—NBC-KGO programs
 - 8—NBC-KPO Program
 - 8:30—NBC-KGO Programs to 11
 - 11—Richfield News Flashes
 - 11 to 12 mid.—NBC-KPO program

- 526 Meters KMTR Holly. 3026 570 Kcys. 500 Watts**
KMTR Radio Corp., Hollywood, Cal.
- 6:30 A.M.—Records
 - 12 noon—Selected Recordings
 - 4:30—Curtis Colorful Consolations
 - 5—Selected recordings
 - 6—The Dreamer
 - 6:30—Playtime
 - 7—Fishing News
 - 7:15—Toe Teasers
 - 7:30—Rhodes and Lowe
 - 8—Madam Maria Caselotti
 - 8:15—Organlogue
 - 8:45—Orchestra
 - 9—On with the Show
 - 10 to 12 mid.—Selected Recordings

DON'T MISS
Assoc. Football, 2:00 p.m.

FUN WITH A FAMOUS HUMORIST!

JOHN P. MEDBURY

MASTER OF CEREMONIES

M·J·B

“DEMI-TASSE REVUE”

Mondays 7:30 p. m.—NBC Stations



Featuring

Jimmie Grier's
sparkling dance
tunes with Gogo
Delys, The Three

Cheers, Ray Hend-
ricks, Dick Webster
and other talent.

America's only



"Safety-Sealed" Coffee

MONDAY Programs

Sept. 26, 1932

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—Sunshine Echoes
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Lillian Cooper
- 11:15—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Meridian Medleys
- 12:45—Glen Goff, Organist
- 1:45—Calif. Parent Teachers Assoc.
- 2—Famous Songs and Singers
- 2:30—Glen Goff, Organist
- 3—Musical Novelties
- 3:30—Masters of Music
- 4—The Singing Strings
- 4:15—Bertram Bronson, Psychiatrist
- 4:30—"Your Helpful Friend"
- 4:45—On Parade
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—Salon Features
- 7:15—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—Anson Weeks' Orchestra
- 8:30—Light Opera Musicale
- 9—RKO Variety Parade
- 9:15—Day District Schools program
- 9:30—Virginia Miller, Piano Recital
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Organ Memories



TOM HUTCHINSON
NBC-KGO—5:45 P. M.

- 1—Silent period
- 6—Dance Time
- 6:45—News Flashes
- 7—Learn Italian, Prof. Achille
- 7:15—National Contest Review
- 7:30—Silent period
- 7:30—Hawaiian Trio
- 8:45—John D. Barry, World Events
- 9—Ella Stankevich, pianist
- 9:15—Song Recital
- 9:30—La Cumparsita Orchestra
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub
 - 8—Favorite Recordings
 - 9—Assoc. Food Stores' program
 - 9:30—The Little Concert
 - 9:45—Recordings
 - 10—Reporter of the Air
 - 10:05—Scotty's Table Talks
 - 10:20—Popular selections
 - 11:30—Miniature Vaudeville
 - 11:45—Concert Music
 - 12 noon—Recordings
 - 12:30—Band Concert
 - 12:45—Records
 - 1:05—Stock report; records
 - 1:15—Financial Common Sense; Records
 - 2:45—Speak Easy Time; records
 - 3—Reporter of the Air; records
 - 3:15—Marta's Radio Personalities
 - 3:30—Recordings
 - 4—Julie and Jim
 - 4:15—Records
 - 5—Andy Anderson
 - 5:15—Popular records
 - 5:30—Carl Coveny & Pat Buckman
 - 5:45—Walkathon
 - 6 to 6:15 P.M.—Records
 - 12:01 to 6 A.M.—Owl program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

- Assoc. Broadcasters, Oakland, Calif.
- 6:45 A.M.—Recorded Program
 - 7:15—Morning Reporter
 - 7:30—Texas Cowboy
 - 7:45—Records
 - 8:30—Jack Hall and Clem Kennedy
 - 9—Morning Prayer Hour
 - 9:30—Dr. J. Douglas Thompson
 - 10—Household Hour, Alma La Marr
 - 10:25—Thumbnail Dramatic Sketch
 - 10:30—Dr. B. L. Corley
 - 11—Store Scenes
 - 11:30—X-Bar-B Ranch Boys
 - 12 noon—Echoes of Portugal
 - 12:30—News Service
 - 12:35—Studio Program
 - 1—Over the Teacups
 - 1:30—Hollywood Star Reporter
 - 1:45—Lunatics at Large: Comedy Team
 - 2—Studio Program
 - 2:15—Billie Birke, Entertainer
 - 2:30—Recorded Program
 - 2:45—Masterpieces of Melody
 - 3:15—Don La Rae, Tenor
 - 3:30—Walter Rudolph, Piano Recital
 - 3:45—Jack Dudley
 - 4—Adele Burian
 - 4:15—Records
 - 4:30—Jack Hall and Clem Kennedy
 - 5—Uncle Rod's Smile Club
 - 5:30—Dr. J. Douglas Thompson
 - 6—Studio Program
 - 6:15—Re-created Horse Races
 - 6:30—News Reporter
 - 6:45—Ernie Smith's Sport Page
 - 7—Covered Wagn Jubilee
 - 7:30—News Service
 - 7:45—The Mirror
 - 8—"Golden Memories"
 - 8:15—"Brain Teasers"
 - 8:30—Rudy Wiedoeft, Saxophonist
 - 8:45—The Gossipers
 - 9—Hill Billies
 - 10—Treasure Chest, Luther Putnam
 - 10:30—Moment Musicale
 - 11 to 1 A.M.—Night Owls

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts

- Tribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records; New York Stocks
 - 9—Modern Homes Period
 - 9:30—Clinic of the Air
 - 10:15—San Francisco Stocks; Financial Information; Weather
 - 10:30—Records
 - 11—Sunshine Twins
 - 12 noon—Jack Delaney and his Band
 - 1—Jean's Hi-Lights
 - 2—Classical Recordings
 - 2:35—Closing San Francisco Stocks
 - 2:45—Opportunity Hour
 - 3:45—Records
 - 4:30—Brother Bob's Club
 - 5—Helen Parmelee, Pianist
 - 5:30—The Three Coconuts
 - 6—Betty Babbish Band
 - 7—News Items
 - 7:30—Neighborhood Songs and Poems
 - 7:45—Fred and Morris, Comedians
 - 8—The Clark Sisters
 - 8:15—Eddie Traverso, Accordionist
 - 8:30—Faucit Theater of the Air
 - 9—Jack Manley, Violinist
 - 9:15—Gay Caballeros
 - 9:45—Herman C. Hiller, Pianist
 - 10—Beverly Hill Billies
 - 11 to 12 midnight—Dance Program

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

- Educa. Broad. Corp., Oakland, Calif.
- 8 A.M.—News Items
 - 8:15—Recordings
 - 8:30—Moment Musicale
 - 8:45—Kalua Melody Makers
 - 9—Silent Period
 - 1—Weather Forecast
 - 1:05—Latin-American program
 - 2—Billy and Grace Carmen
 - 2:30—Frances Hathaway, vocalist
 - 2:45—Brittan Meyer, baritone
 - 3—The KROW-ian Revue
 - 4—Prosperity program
 - 4:15—The Cheer Benders
 - 4:45—Prosperity program
 - 5—Recordings
 - 5:15—George Gilly, baritone
 - 5:30—Covered Wagon Jubilee
 - 6—Silent period
 - 7:30—Organ Moods, Vivian Moore
 - 7:45—The Texas Cowboy
 - 8 to 8:30 P.M.—Italian program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

- Radio Entertainments, San Francisco
- 7 A.M.—Musical Pot Pourri
 - 8—Silent period
 - 9—Blue Chasers
 - 9:45—Dr. Corley program
 - 10—White House program
 - 10:15—Bellevue Hotel program
 - 10:30—Crystal Capers
 - 10:45—Topics and Music
 - 11—Concert Melodies
 - 12 noon—News Flashes
 - 12:15—Dance Music



LISTEN IN! H-O RANGERS

**The Greatest Children's
Show on the Air!**

COLUMBIA—DON LEE

KHJ	KFRC	KOL
KGB	KOIN	KMJ
KWG	KFPY	KDB
KVI	KERN	KFBK

An interesting, fast-moving radio story of the early days of the West—with Bobby Benson, the boy hero.

Monday—Wednesday—Friday 5 P. M.

LEARN HOW TO JOIN THE H-bar-O RANGERS

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations at 7:25
7:30—Early Morning Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shoppers' Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Colonial Dames Beauty Talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:30—CBS Programs to 5:15
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Program
6:15—Anson Weeks' Orch. (E. T.)
6:30—Juanita Tennyson Song Recital
6:45—To be announced
7—CBS Programs to 8:15
8:15—The Blue Monday Jamboree
10:15—To be announced
11—Hotel Roosevelt Orchestra
12 to 1 A.M.—Midnight Request Hr.

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
11—Eleventh Hour program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecast; Market reports
1—One o'Clock program
1:30—The Friendly Hour
2:35—Martha Meade Program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Vespers, Roger Darling
5:30—Community program
6—Evening Echoes
6:15—Franco's Program
6:30—Federal State Market Reports
6:45—Radio News and Forum
7:45—Liberty Bell Quarter Hour
8—Sacred Memories
8:30—Concert
9—Pireside program
10 to 10:30 P.M.—Community program

526 Meters **KMTR** Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
6:30 A.M.—Records
9:01—Selected recordings
9:45—Univ. of Calif. program
10—"Morning Musical"
10:30—Selected recordings
11:45—Mystery Man
12 noon—Selected recordings
3:15—Howell and Aretta
3:45—Selected recordings
4—The In-Laws
4:15—Selected Recordings
4:30—Curtis Colorful Consolations
5—Lucky Stars
6—The Dreamer
6:30—Playtime
7—Cracker Barrel Congress

7:15—Vibrant Melodies
7:30—La Playa program
8—Orchestra
8:15—Re-Broadcast
8:45—Orchestra
9—Nick Angelo
9:15—Orchestra
9:30—Organogue
10—Snowflakes Plantation Jubilee
11 to 12 mid.—Selected recordings

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, Exercises
7:30—Stock market quotations
7:45—NBC-KGO program
8—Polly Roper Hall, pianist
8:15—NBC-KGO Programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KGO program
9:30—Fashion Tour with Melisse
10—NBC-KGO Program
10:15—Dorothy Raymond, pianist
10:30—NBC-KGO program
11:30—County Medical Assoc. prog.
11:45—Federal and State Market reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News Release
1:15—Ann Warner Chats with her Neighbors
1:45—Cheiro, Astrologist
2—Studio program
2:15—NBC-KGO Program
2:30—Studio program
2:45—NBC-KGO program
3—Tom Murray's Hillbillies
4—News release
4:15—Public Library Book Review
4:30—NBC-KGO Programs to 6
6—Orchestra
6:30—NBC-KGO Programs to 8:30
8:30—Orchestra
9—NBC-KGO Programs to 9:45
9:45—Packard Concert Orchestra
10—NBC-KGO Program
10:15—Phil Harris Orchestra
11 to 12 mid.—NBC-KGO Program

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Economics
12 noon—News
12:15—Homeopathic Health Talk
12:30—Recordings
1—New Paris Inn
2—Eddie Albright, Late Fiction
3—Matinee Mirthmakers
4—Travelogue; Stock Report; Announcements
4:15—Maxine's Shopping Service
5—Town Crier
5:45—Crazy Water Co. Transcrip.
6—News
6:15—Musical Program
6:30—Oh-h-h Elmer
6:45—Feature Program
7—Frank Watanabe and Hon. Archie
7:15—KNX Ensemble
7:30—Vigilantes, Bert Butterworth
7:45—Tarzan Transcription
8—"The Realtor Californians"
8:30—George Fifeid Players
9—News
9:15—Musical Program
9:30—Calmon Luboviski, Violinist
10—Arizona Wranglers
11 to 12 Mid.—New Paris Inn

333.1 Meters **KHJ** VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Cal.
7 AM—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 10:15
10:15—The Magazine
10:45—CBS Programs to 12
12 noon—Beauty Talk and Organ
12:15—CBS Program
12:30—World-wide News
12:45—CBS Programs to 1:15
1:15—Times Forum
1:45—Blue Ridge Colonel
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:30—All Year Club
4:45—KerryConway, Chats on Words
5—H. Bar O. Rangers
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 6:30
6:30—To be announced
7—CBS Programs to 8:15
8:15—Blue Monday Jamboree
10:10—World-wide News
10:15—Bisquick Band
10:15—Gene Quaw and his Orch.
11—To be announced
12 to 1 A.M.—Organ Recital

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Record program
10—News release
10:15—Record program
11:45—County Medical Assn. talk
12 noon—Record program
1:45—Bob, Bunny and Junior
2—Record program
2:30—Randy Andrews, songs
2:45—Record program
3:30—Alexander Bevani, speaker, on the Italian language
3:45—Records; News
5—Big Brother Ken
5:30—NBC-KPO program
5:45—Al, Mack and Tommy
6—"Willie," impersonation by Kay Keiser
6:05—Record program
6:15—Olympic Choral Club
6:45—Maury Leaf and String Trio
7—Tom Murray's Hillbillies
7:30—Wesley Tourtellotte, Organist
7:45—Joe Warner's Jolly Journal
8—NBC-KPO program
9—Hemlock Corners
9:15—Wesley Tourtellotte, Organist
9:45—Close Partners, sketch
10—NBC-KPO program
10:30 to 11 P.M.—Record program

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—To be announced
7:45—NBC-KGO program
8—Morning Musical
8:35—Stock reports
8:45—NBC-KGO program
9—Good Cheer program
9:15—To be announced
12 noon—Dr. Strauss Sketchbook
12:15—NBC-KGO program
1—Serenaders
3:45—Radio Dental Clinic
4—To be announced
5:45—Program Resume
6—To be announced
7:30—NBC-KGO Programs to 8:30
8:30—To be announced
9—NBC-KGO Programs to 9:45
9:45—To be announced
10 to 12 mid.—NBC-KGO program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL

7 A.M.—Organ Concert, Dollo Sargent: KGO

7:30—Sonata Recital, Josef Honti, pianist; Josef Stopak, violinist: KGO

7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA

8—To be announced

8:15—Little Orphan Annie, childhood play with Floy Margaret Hughes, Jack Cowden, Wilda Wilson Church, Fred Thomas; Jennings Pierce, announcer: KGO, KHQ, KOMO, KGW, KFI

8:30—U. S. Navy Band, direction Lieut. Charles Benter: KGO

9—Johnny Marvin, tenor: KGO

9:15—To be announced

9:30—Buckaroos, Charles Marshall and Ted Maxwell: KGO, KOMO

9:45—Arion Trio: Joyce Barthelsson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, 'cellist: KGO (KOMO KFI, KGIR on 10:15) (KGW on 10)

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI (KFSD off 10:50, on 11:10) (KTAR, KOA on 11:10)

11:30—The League of Western Writers: KGO

12 noon—To be announced

12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KFI, KGW, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL

1—Organ Concert: KGO

1:45—Midday Musical: KGO

2:15—Dromedary Caravan, dramatic sketch: KGO, KHQ, KOMO, KFI, KGW, KDYL, KGIR, KGHL

2:30—Schirmer and Schmidt, Piano duo: KGO

2:45—G E Circle: KGO, KOMO, KHQ, KGW, KFI, KDYL

3—Graham Prince and His Orchestra: KGO

3:45—Donald Novis, Tenor: KGO

4—To be announced

4:15—Concert Ensemble: KGO

4:30—Swift program, the Stebbins Boys; Parker Fennelly and Arthur Allen, comedy sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:45—News Service: KGO

5—Fine Art String Quartet: KGO

5:30—Argentine Trio, instrumentalists, direction John Picadura: KGO

5:45—Wheatonville: Billy Batchelor, Peter and Pan: Dramatic Sketch with Thos. Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KFI, KGW

6—Meet the Orchestra, introducing various instruments of the orchestra: KGO

6:30—Parade of the States, orchestra direction Erno Rapee; chorus: KGO, KHQ, KOMO, KGW, KFI, KDYL

7—National Radio Forum, Oliver Owen Kuhn, master of ceremonies: KGO

7:30—Demi-Tasse Revue, John P. Medbury, master of ceremonies; Biltmore Hotel Orchestra direction Jimmy Grier: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL, KGIR, KGHL

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Maxwell House Program: Lanny Ross, Tenor; Orchestra direction of Don Voorhees: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8:30—To be announced

9—G. Washington Coffee Concert Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

9:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

9:45—To be announced

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Musical Highlights, Barbara Blanchard, soprano; Myron Niesley, tenor; orchestra direction of Emil Polak: KGO, KHQ, (KFSD off 10:30)

11—Organ Concert, Paul Carson: KGO, KHQ, KFI, KFSD

11:30 to 12 mid.—Rhythm Vendors, orchestra direction Walter Beban: KGO, KHQ, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist and director. Modesta Mortensen, violinist; Margaret Avery, 'cellist: KPO

8—Financial Service: KPO, KGA, KJR, KEX, KTAR

8:15—Crosscuts from the Log o' the Day, Robert Cross; Southern Harmony four; Ace Wright, violinist: KPO, KGA, KJR, KEX, (KTAR off 8:30)

9:15—Dixie Memories, Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in songs and dialogue: KPO, KGA, KJR, KEX

9:30—Julia Hayes, helpful hints to housewives: KPO

9:30—Organ Concert, Paul Carson: KGA, (KJR on 9:45), KEX, KFSD, KDYL

9:45—University of California at Your Service: KPO

10—Mardi Gras, with Al Schuss, master of ceremonies: KPO, KGA, KJR, KEX, KFSD (KGIR on 10:15)

10:30—Happy Jack, Jack Turner, songs: KPO, KGA, KJR, KEX

10:45—Harold Stokes' Orchestra: KPO, KGA, KJR, KEX

11—Words and Music, string ensemble direction Walter Blaufuss; Grenadier Quartet; Cyril Pitts, tenor; Reinhold Schmitt, baritone: KPO

11:30—Outstanding Daytime Speakers: KPO, KGA, KJR, KEX

11:45—Smackouts, comedy duo with Marlon and Jim Jordan: KGA, KJR, KEX

11:45—South San Francisco Stockyards Report: KPO

12 noon—In a French Cafe, songs and characterizations by Beatrice Benaderet: KPO, (KGA on 12:05) KJR, KEX

12:30—Laying Cornerstone Washington Post Office: KPO, KGA, KJR, KEX

1:30—To be announced: KPO

2—Soloist: KPO, KGA, KJR, KEX

2:15—Stringwood Ensemble, instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX

3—Buccaners: KPO

4—Eileen Elggott, soprano: KPO, KGA, (KJR on 4:05), KEX

4:15—Federal Business Talk: KPO, KGA, KJR, KEX

4:30—On Parade, band music direction Rex Dunn: KPO, KGA, KJR, KEX, KGHL

5—California State Chamber of Commerce Program: KPO, KGA, KJR

5:15—Headliners, soloist: KPO, KGA

5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KEX, KECA

5:45—The Revelers, male quartet: KPO, KGA, KJR

6—Music Doctor, orchestra direction Joseph Hornik: (KPO off 6:30), KGA

6:30—News Editor of the Air: KPO

6:45—Cecil and Sally in the Funniest Things: KPO

7—To be announced: KPO, KGA, KJR, KEX

7:15—Tarzan of the Apes: KPO

7:30—Alice Gentle, Soprano, stringwood ensemble, direction Charles Hart: KPO, KGA, KJR, on 7:45

8—Road Show, variety program— with John and Ned, masters of ceremonies: KPO, KGA, KJR, KEX, (KECA off 8:45)

9:30—Synco Thots, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX

9:45—"Man Who Laughs," by Victor Hugo; radio dramatization by Wibur Hall: KPO, KGA, KJR, KEX

10:15—Anson Weeks and His Hotel Mark Hopkins Dance Orchestra: KPO, KGA, KJR, KEX

11—Stringwood Ensemble, Everett Foster, baritone; Charles Hart, director: KPO, KGA, KEX

11:30 to 12 mid.—Organ Concert, Dollo Sargent, organist: KPO, KGA, KJR, KEX

225.4 Meters **KGB** Frank. 6151
1330 Kcys. 1000 Watts

Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition

8—Shell Happytime

8:30—Recordings

8:45—CBS Programs to 10

10—Around the Town with Helen Stone

10:30—CBS Programs to 12

12 noon—Farm Flashes

12:15—CBS Programs to 2

2—Happy Go Lucky Hour

3—Feminine Fancies

4—Blanche Wood

4:15—CBS Programs to 5

5—H. O. Rangers

5:15—CBS Program

5:30—Town Topics

5:45—CBS Programs to 7:30

7:30—Hutton's Quartette

7:45—CBS Programs to 9

9—Blue Monday Jamboree

10—News Reel of the Air

10:10—Dance Music

11 to 12 mid.—To be announced

CBS

Columbia Broadcasting System
 8:30 A.M.—Academy of Medicine Program: KFBK, KMJ, KOL, KVI, KHJ
 8:45—Ben Alley, Tenor, with Novelty Orchestra: KFBK, KMJ, KOL, KFRC, KHJ, KGB, KSL
 9—Ted Brewer and his Yoeng's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 9:30—Columbia Revue: Viennese Program presented by Emery Deutsch and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KERN, KVL, KFPY, KHJ
 10:30—Madison Ensemble, String Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL
 10:45—Madison Ensemble: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 11—Ann Leaf at the Organ: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ, KSL
 11:30—Elizabeth Barthell, Songs: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
 11:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 12:15 P.M.—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
 12:35—Laying of Corner Stone of New Post Office Department Building: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, (KFRC, KHJ on 1), KGB, KSL
 1:30—Columbia Artists Recital: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
 2:15—Romance, featuring Frank Westphal's Orchestra, with Jack Brooks, Tenor: KSL
 2:30—Between the Bookends: KSL
 4:15—Charles Carlile, Tenor: KSL
 4:30—Noble Sissle and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL
 4:45—Tito Guizar, Mexican Tenor: KFBK, KMJ, KOL, KVI, KFRC, KGB, KSL
 5—H-Bar-O Rangers: KMJ, KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ
 5—To be announced: KSL
 5:15—Organalities: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
 5:45—Fu Manchu, Mystery Drama: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 6:15—Harl Smith's Orch.: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB
 6:30—Ben Pollack's Orch.: KFBK, KOL, KVI, KFPY, KHJ, KGB, KSL
 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 7:15—"Easy Aces": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL

7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 8—Edwin C. Hill, "Presidential Poll": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 8:30—Sid Gary, Baritone, with Freddie Rich's Orchestra: KFPY, KSL
 8:45—Freddie Martin's Bossert Orchestra: KFPY

236.1 Meters KOL Elliott 4466 1270 Kcys.
Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 8—Shell Happytime
 8:30—Brad and Al
 8:45—CBS Programs to 9:30
 9:30—Columbia Revue
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Program
 11—The Carnival
 12 noon—CBS Program
 12:30—Laying Corner Stone of New P. O. Building
 1:15—John C. Stevenson
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Don Lee Feature
 4:15—Cecil Solly
 4:30—CBS Programs to 5:15
 5:15—Skippy
 5:30—To be announced
 5:45—CBS Programs to 6:30
 6:30—To be announced
 7—CBS Programs to 7:30
 7:30—To be announced
 7:45—CBS Programs to 8:45
 8:45—The Globe Trotter
 9—Blue Monday Jamboree
 10—Gene Quaw's Orchestra
 11 to 12 midnight—Dance Orchestra

526 Meters KVI Broadway 4211 570 Kcys.
Puget Sound Broadcast. Co., Tacoma
 6 A.M.—Recordings
 6:30—Farm Flashes
 7—Church of the Air
 7:30—Organ Reveille
 8—Shell Happytime
 8:30—Recordings
 8:45—The Modern Shopper
 9—CBS Programs to 10
 10—Home Economics
 10:15—CBS Programs to 12
 12 noon—Joe Roberts, "Noon News"
 12:15—CBS Programs to 1:45
 1:45—Pre-School Assoc. Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Studio Program
 4:15—CBS Programs to 5:15
 5:15—George Yount, Organist
 5:45—CBS Program
 6—To be announced
 6:15—CBS Programs to 7:30
 7:30—George Yount
 7:45—CBS Programs to 9
 9—Blue Monday Jamboree
 10—Gene Quaw's Orchestra
 11 to 12 midnight—Hotel Roosevelt

483.6 Meters KGW Atwater 2121 620 Kcys.
Morning Oregonian, Portland, Ore.
 6:45 A.M.—Caterpillar Trail Blazers
 7:15—Morning Appetizers
 7:45—NBC-KGO Program
 8—Crazy Crystals Quartet
 8:15—NBC-KGO Program
 8:30—Morning Sunshine
 8:45—Oregonian of the Air
 9—The Specialists
 9:30—Cooking School
 10—NBC-KGO Programs to 11:30
 11:30—Me and My Shadow
 11:45—Anna Lee Snyder
 12 noon—The Oregonian of the Air
 12:15—NBC-KGO Program
 1—Kelly's Salon Orchestra
 1:15—Oregonian Mountaineers
 2:15—NBC-KGO Programs to 3
 3:15—Gordon Onstad Recital
 3:45—The Oregonian of the Air
 4—Santiseptic Program
 4:15—Hurlburt's Pianologue
 4:30—NBC-KGO Program to 5:15
 5:15—Collins and Erwin, Piano Surprises
 6:30—NBC-KGO Program
 7—Studio Program
 7:30—NBC-KGO Programs to 8:45
 8:45—Samoa Islanders
 9—NBC-KGO Programs to 10:15
 10:15—Dancing with Vic Meyers
 11:15 to 12 mid.—The Evening Star

325.9 Meters KOMO Elliott 5890 920 Kcys.
Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—NBC-KGO Programs to 9:15
 9:15—Prudence Penny
 9:30—NBC-KGO Programs to 1
 1 P.M.—Concert Orchestra
 1:30—The Red Shadow
 1:45—Soloist
 2—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—NBC-KGO Programs to 3:30
 3:30—Concert Orchestra
 4:30—NBC-KGO Program
 4:45—News of the Air
 5—NBC-KGO Programs to 8:30
 8:30—Musical Memories
 9—NBC-KGO Programs to 9:45
 10—NBC-KGO Program
 10:15—Gold Shield Coffee Little Symphony Hour
 11:15 to 12 mid.—Vic Meyers' Music

508.2 Meters KHQ Main 5383 590 Kcys.
Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Morning News
 7:15—Cisco Bullivant, Exercises
 7:45—NBC-KGO Program
 8—Herb Wixson
 8:15—NBC-KGO Programs to 8:45
 8:45—Burgan's Home Comfort
 9—Walt and Marian
 9:15—Musical Gems
 9:45—Wolper's Fashion Notes
 10—Crazy Crystals
 10:15—Home Canning Contest
 10:30—NBC-KGO Programs to 12
 12 noon—Bert Price, Sports Review
 12:15—NBC-KGO Program
 1—Various Programs
 2:15—NBC-KGO Programs to 3:30
 3:30—Peerless Dentists
 4:30—NBC-KGO Program
 5—Schulein's Parade of Happy Feet
 5:15—"Skippy"
 5:45—NBC-KGO Program
 6—Kinman Business University
 6:30—NBC-KGO Programs to 8:45
 8:45—Editorial Column, Russell Bankson
 9 to 12 mid.—NBC-KGO Programs

DON'T MISS
Shell Happytime, 8 a. m.
H. O. Rangers, 5 p. m.
Wheatenaville, 5:45 p. m.
Demi Tasse Revue, 7:30 p. m.

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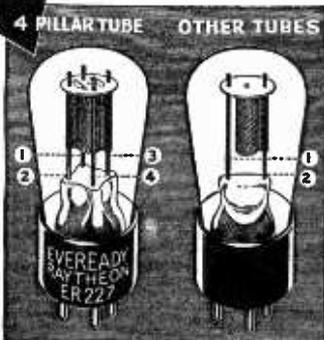
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TUNE IN . . . by turning the dial in your home. Here are the stations and the time:

San Francisco, KFRC, 11:30 a.m.; Los Angeles, KHJ, 10 a.m.; San Bernardino, KFXM, 9:30 a.m.; Bakersfield, KERN, 10 a.m.; El Centro, KXO, 10 a.m.; Fresno, KMJ, 10 a.m.; Sacramento, KFBK, 10 a.m.; San Diego, KFSD, 10 a.m.; Santa Barbara, KDB, 10 a.m.; Stockton, KWG, 10 a.m.; San Jose, KQW, 10 a.m.; Phoenix, KTAR, 10 a.m.; Tucson, KVOA, 10 a.m.; Eugene, KORE, 10 a.m.; Klamath Falls, KFJI, 10 a.m.; Marshfield, KOOS, 10 a.m.; Medford, KMBD, 10 a.m.; Portland, KGW, 10 a.m.; Aberdeen, KXRO, 10 a.m.; Bellingham, KVOS, 10 a.m.; Seattle, KJR, 9:45 a.m.; Spokane, KHQ, 10 a.m.; Walla Walla, KUJ, 10 a.m.; Wenatchee, KPQ, 10 a.m.; Yakima, KIT, 10 a.m.; Reno, KOH, 10 a.m.; Salt Lake City, KSL, 9:45 a.m.; Boise, KIDO, 10 a.m.; Idaho Falls, KID, 10 a.m.; Nampa, KFXD, 10 a.m.; Pocatello, KSEI, 10 a.m.; Twin Falls, KTFI, 10 a.m.

498

TUESDAY Programs

Sept. 27, 1932

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:15—Bay District Schools Broadcast
- 9:45—Melody Moods
- 10—Sunshine Echoes
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Meridian Medleys
- 12:45—Tuesday Noon Club
- 1:15—Across the Footlights
- 2—Prudence Penny at "Penthouse"
- 2:15—Musical Novelties
- 2:30—Verses, Mrs. M. C. Sloss
- 2:45—Hawaiian Entertainers
- 3—Glen Goff, Organist
- 4—"You and Your Government"
- 4:30—"Your Helpful Friend"
- 4:45—Famous Songs and Singers
- 5—Metropolitan Hour
- 6—Revue
- 6:30—"Chappie's Sleepy Time Express"
- 6:45—Waltz Time
- 7—Salon Features
- 7:15—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—Anson Weeks' Orchestra
- 8:30—Virginia Miller, Piano Recital
- 8:45—Billy Small, Fiddlin' Around
- 9—Joe Wright's Orchestra
- 9:30—Milly and Billy, the Cub Reporters
- 9:45—News Flashes
- 10—Goff's Organ Serenades
- 11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Recorded Program
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Recorded Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2:15—Billie Burke, Entertainer
- 2:30—Records
- 3—Charles Park, the Budgeteer
- 3:30—Walter Rudolph, Piano Recital
- 3:45—Jack Dudley
- 4—Adele Burian
- 4:15—Fairy Tales
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Life of O'Reilly
- 6:15—Re-created Horse Races
- 6:30—News Reporter
- 6:45—Ernie Smith, Sport Page
- 7—Covered Wagon Jubilee



PATRICIA MANNERS
"GWEN"
CBS—7:45 P. M.

- 7:30—News Service
- 7:45—St. Mary's Program
- 8—Studio Program
- 8:15—Dance Music
- 8:30—Rudy Wiedoeft, Saxophonist
- 8:45—The Gossipers
- 9—Hill Billies
- 9—Better Business Bureau
- 10:15—Luther Putnam's Treasure Chest
- 10:45—Moment Musicale
- 11 to 1 A.M.—Ray Howell's Night Owls

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Rainbow Trouper
- 10—Martha Meade Society
- 10:15—Auntie Sammy
- 10:30—Morning Melodies
- 11—Eleventh Hour program
- 11:30—Old-Time Favorites
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather Forecast; Market Reports
- 1—One o'Clock program
- 1:30—The Friendly Hour
- 2:30—Martha Meade
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Watch Tower
- 5:15—Sacred Music
- 5:30—Community Program
- 6—Evening Echoes
- 6:15—Franco's program
- 6:30—State Market Reports
- 6:45—Radio News and Forum
- 8—You Never Can Tell program
- 10 to 10:30 P.M.—Community prog.

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast;
- Stock Quotations at 7:25
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—CBS Programs to 9:45
- 9:45—Coca Cola Program
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Program
- 11—Rumford Chemical Company
- 11:15—Helen Nugent and Ben Alley
- 11:30—Martha Meade Society
- 11:45—Columbia Salon Orchestra
- 12 noon—Noonday Concert
- 1—CBS Program
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Medical Talk
- 4:15—CBS Programs to 5:15
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—To the Ladies
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—Jubilee from KOL
- 9:55—Bisquick Band
- 10—Hotel Roosevelt Orchestra
- 11—Ted Fio-Rito's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; New York Stocks
- 9—Modern Homes Period
- 9:30—Records
- 10:15—Stocks; Finance; Weather
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney and his Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Ethel Rhinard, Pianist
- 3—Records
- 3:45—Galen Harvey and Madelon Syver
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:15—The Three Cocoanuts
- 5:45—Song Stories, the Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—William Don, Comedian
- 7:45—Fred and Morris, Comedians
- 8—Organ Recital; Cora Scott, Contralto
- 8:30—Helen Parmelee, Pianist
- 8:45—Helen Benson and Lucille Swan, Banjoists, and Lilah Clark, Pianist
- 9—Old Gospel Hymns, Mixed Quartet, Program under the direction of M. Jay Goodman, Tenor
- 9:30—Nerino's Variety Orchestra
- 10—Beverly Hill Billies
- 11—Baseball Results
- 11 to 12 midnight—Dance Program



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San Francisco

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322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Recordings
- 8:30—Moment Musicale
- 8:45—Kalua Melody Makers
- 9—Silent period
- 1—Weather Forecast
- 1:05—Latin-American program
- 2—Billy and Grace Carmen
- 2:30—Mae Church, contralto
- 2:45—Ambrose Whitmer, pianist
- 3—Union Mutual Life
- 3:08—Recordings
- 3:30—The Smoky Oaks
- 4—Prosperity program
- 4:15—Nell Callaghan, "pianologues"
- 4:30—Myrtle Segal, soprano
- 4:45—Prosperity program
- 5—Recordings
- 5:30—Covered Wagon Jubilee
- 6—Silent period
- 7:30—Fireside Chorusters
- 7:45—The Texas Cowboy
- 8—Bible Lecture by Judge Rutherford
- 8:15—The Wailele Trio
- 8:30—Popular recordings
- 9—The Burlesquers
- 9:30—The Show Boat Orchestra
- 10—Happy Valley Home Folks
- 10:30 to 11—Curtis Mosby's "Dixie Land Blue Blossers"

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent period
- 9—Cal King's Country Store
- 9:15—Blues Chasers
- 10—White House program
- 10:15—Bellevue Hotel program
- 10:30—Crystal Capers
- 10:45—Topics and Music
- 11—Learn French, Prof. Achille
- 11:15—Concert Melodies
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:30—Rosenthal program
- 6:45—News Flashes
- 7—Elaine Edwards, Blues Singer
- 7:15—Helen Bellevue
- 7:30—Silent period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Cal.
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Thru' the Looking Glass
- 9:45—CBS Program
- 10—Martha Meade Society
- 10:15—The Magazine
- 10:45—CBS Program
- 11—To be announced
- 11:15—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Charlie Hamp & Beauty Talk
- 1:15—Times Forum
- 1:45—To be announced
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—CBS Program
- 4:30—U. S. C. Trojan Period
- 4:45—News Items; Town Topics
- 5—CBS Programs to 5:30
- 5:30—"Skippy"
- 5:45—To be announced
- 6—CBS Program
- 6:15—"Threads of Happiness"
- 6:30—CBS Programs to 7:30

- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—"To the Ladies"
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Midweek Jubilee
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Ted Fio-Rito's Orchestra
- 11—Grand Hotel Orchestra
- 12 to 1 A.M.—Organ Recital

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Programs to 8:45
- 8:45—Helpful Hints to Housewives
- 9—NBC-KGO program
- 9:15—Dorothy Raymond, pianist
- 9:30—Fashion Tour with Melisse
- 10—NBC-KGO program
- 10:15—Lou Gordon, tenor; Jackson Swales, tenor; and Sally Hill, speaker
- 10:30—NBC-KGO program
- 11:30—The Baldwin Twins
- 11:45—Federal and State Market Reports
- 12 noon—Agricultural Talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats with her neighbors
- 1:45—NBC-KGO Programs to 3
- 3—Tom Murray's Hillbillies
- 4—News release
- 4:15—Scientific Training of Older Boys
- 4:30—NBC-KGO program
- 4:45—Nick Harris Program
- 5—String trio and soloist
- 5:45—NBC-KGO Program
- 6—Orchestra
- 6:30—NBC-KGO Programs to 8:45
- 8:45—Tapestries of Life
- 9:30—NBC-KGO Program to 10:15
- 10:15—Hotel Ambassador Orchestra
- 11 to 12 mid.—NBC-KGO Programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts

- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Economics
- 11—Jack Carter's Birthday Party
- 12 noon—News
- 12:15—Homeopathic Talk
- 1—New Paris Inn
- 2—Eddie Albright, Late Fiction
- 4—Travelogue; Stock Report; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Feature Program
- 7—Frank Watanabe and Hon. Archie
- 7:15—Studio Program
- 7:45—Tarzan Transcription
- 8—Sol Hoopi's Hawaiians
- 8:30—American Legion Program
- 8:45—Courtesy Program
- 9—News
- 9:15—Musical Program
- 9:30—Dreamin' Time, Drury Lane
- 9:45—Stuart Buchanan & Ensemble
- 10—Arizona Wranglers
- 11 to 12 midnight—New Paris Inn

499.7 Meters KFSB Franklin 6353
600 Kcys. 1000 Watts

- Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—To be Announced
- 7:45—NBC-KGO program
- 8—Morning Musical
- 8:35—Stock reports
- 8:45—To be announced
- 9—Good Cheer program
- 9:15—To be announced
- 10—Martha Meade Society
- 10:15—Radio Dental Clinic
- 10:30—Studio
- 10:50—NBC-KGO program
- 11:10—Studio
- 11:30—Musical Program
- 1 P.M.—Serenaders
- 1:30—NBC-KGO program
- 3:30—French Lesson
- 4—To be announced
- 5:45—Program Resume
- 5:50—Late News
- 6—To be announced
- 6:30—NBC-KGO Programs to 8:45
- 8:45—Chamber of Commerce
- 9—To be announced
- 9:30 to 12 mid.—NBC-KGO program

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 9 A.M.—Louis Rueh, health exercises
- 9:15—Records; News releases
- 1:45—Bob, Bunny and Junior
- 2—Record program
- 2:45—Doria Balli's Personality prog.
- 3—Record program
- 4—Dr. H. Meyers
- 4:15—News release
- 4:30—Brother Ken and his Kiddies
- 5—NBC-KGO Programs to 5:45
- 5:45—Al, Mack and Tommy
- 6—"Willie," impersonation by Kay Keiser
- 6:05—Record program
- 6:15—Madeline Ruthven, poet
- 6:30—Record program
- 7—Tom Murray's Hillbillies
- 7:30—NBC-KGO program
- 7:45—Joe Warner's Jolly Journal
- 8—Orchestra
- 8:30—Hotel Miramar Orchestra
- 9—Helen Guest, ballads
- 9:15—Wesley Tourtelotte, Organist
- 9:45—Close Partners, sketch
- 10 to 11 P.M.—Record program

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000 Watts

- Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—CBS Programs to 10
- 10—Around the Town
- 10:30—CBS Program
- 11—Tonight's Features
- 11:15—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 1
- 1—Buchenau Bible Talk
- 1:30—To be announced
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Blanche Wood
- 4:15—CBS Programs to 5:30
- 5:30—Town Topics; News Reel
- 5:45—To be announced
- 6—CBS Programs to 6:45
- 6:45—Tarzan of the Apes
- 7—CBS Programs to 8:30
- 8:30—To the Ladies
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Jubilee from Seattle
- 10—News Reel of the Air
- 10:10—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Grand Hotel Orch.

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,**
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL

7 A.M.—Organ Concert, Chas. Runyan: KGO
7:30—Three Orphans, vocal trio: KGO
7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA
8—To be announced
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—U. S. Navy Band: KGO
9—Johnny Marvin, tenor: KGO
9:15—To be announced
9:30—Buckaroos, Ted Maxwell, Charles Marshall, songs and dialogue: KGO
9:45—Arion Trio, Joyce Barthelson, pianist & director; Modesta Mortensen, violinist; Margaret Avery, cellist: KGO
10:30—Woman's Magazine of the Air—Bennie Walker, editor: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR, KOA off 10:50, on 11:10) (KDYL, KGIR off 10:50)
11:30—Strollers Matinee, Glenn Riggs, master of ceremonies: KGO
12 noon—Vocal Art Quartet: KGO
12:15—Western Farm and Home Hour: KGO, KOMO, KGW, KFI, KFSD (KTAR on 12:30), KDYL, KGIR, KGHL
1—Headliners, vocalist: KGO
1:15—Rhythm Vendors, orchestra direction Walter Beban: KGO
1:45—Tom and Dudd, vocal duo: KGO
2—Frigidarians, Charles Allen, speaker; orchestra direction Floyd Schaffer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
2:15—Garden Melodies, orchestra direction Leon Rosebrook; vocalist: KGO
2:45—G. E. Circle, Bruce Barton, guest speaker: KGO, KHQ, KFI, KOMO, KGW, KDYL
3—Ted Black and Orchestra: KGO
3:30—Sheer Romance, dramatic program: KGO
3:45—Back of the News in Washington, William Hard: KGO
4—Mid-Week Federation Hymn Sing: KGO
4:15—Frankie Masters and His Orchestra: KGO
4:30—Swift program, the Stebbins Boys; Parker Fennelly and Arthur Allen, comedy sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO
5—Balladettes, Irving Kennedy, tenor; orchestra direction of Rex Dunn: KGO
5:30—Bits of Melody: KGO
5:45—Wheatenaville: Billy Batchelor, Peter and Pan: Dramatic Sketch with Thos. Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KFI, KGW
6—Melody Train, vocal trio: KGO
6:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KGIR, KGHL
7—Lucky Strike Dance Hour—Walter O'Keefe, master of ceremonies; police drama; dance music: KGO,

KHQ, KOMO, KGW, KFI, KGU, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Memory Lane, rural drama by H. C. Connette, featuring Billy Page, Eileen Piggott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
8:45—Coquettes, vocal trio: Imelda Montagne, Annette Hastings, Marjorie Primley: KGO
9—Paul Whiteman and His Chief-tains: KGO
9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KOA
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KFI, KGW, KFSD
10:15—Rainbow Harmonies, Easton Kent, tenor; orchestra direction Emil Polak: KGO
10:45—John and Ned, harmony duo: KGO
11—Tom Gerun and His Bal Tabarin Orchestra: KGO
11:30 to 12 mid.—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,**
KDYL, KECA, KTAR, KFSD
7:30 A.M.—Arion Trio, Joyce Barthelson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KJR, KGA, KEX
8:15—Crosscuts from the Log o' the Day: KPO, KGA, (KJR off 9), (KEX off 8:45 on 9), (KTAR on 8:30, off 9)
9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell in Songs and Dialogue: KPO, KGA, KJR, KEX
9:30—Bluettes: Vocal Trio; Charles Runyan: KGA, KEX, KFSD, KDYL
9:30—Julia Hayes, Helpful Hints to Housewives: KPO
9:45—University of California at Your Service: "Leaders of Contemporary Thought": KPO
10—Mardi Gras, with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KDYL
10:30—Happy Jack: Jack Turner, Songs: KPO
10:45—Harold Stokes' Orchestra: KPO
11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, KGA, KJR, KEX
11:30—Organ Concert: (KPO off 11:45, on 12), (KGA, KJR, KEX on 11:45)
11:45—South San Francisco Stockyard Report: KPO
12:15—Music Masters: Orchestra direction Joseph Hornik; Allan Wilson, tenor soloist: KPO, KGA, (KJR on 12:30), KEX
12:45—Meredith Willson and his orchestra: KPO, KGA, KJR, KEX
1:15—California Trio: Robert Stevens, Rodney Johnson, Tenors; Harvey Orr, Baritone: KPO, KGA, KJR, KEX
1:30—Brown Palace Orchestra: KPO, KOA
1:45—Stringwood Ensemble: Instru-

mentalists direction Charles Hart: KPO, KGA, (KJR on 1:15), KEX
2:45—Argentine Trio: Instrumental Ensemble direction John Picadura: KPO, KGA, KJR, KEX
3—Buccaneers: KPO
4—Simp and Gladys: Comedy Sketch featuring Monroe Upton and Elsiebeth Frellesen: KPO, KGA, KJR, KEX
4:15—Entertainers: Tommy Monroe, Baritone: KPO, KGA, KJR, KEX
4:30—Bluebird Melodies: Lucile Kirtley, Soprano; Orchestra direction Rex Rynn: KPO, KGA, KJR, KEX
5—You and Your Government: KPO, KGA, KJR, KEX
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA
5:45—Soloist: KPO, KGA, KJR, KEX, KDYL
6—Recollections: Charles Bulotti, Tenor; Orchestra direction Joseph Hornik: (KPO off 6:30), KGA, KJR, KEX, (KGHL on 6:30)
6:30—News Editor of the Air: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—Western Artists Series: Sonia Sapiro, Pianist: KPO, KGA, KJR
7:15—Tarzan of the Apes: KPO
7:30—Waltz Time: Ben Klassen, Tenor; Orchestra direction Meredith Willson: KPO, KGA, KJR, KEX
8—Mona Lowe, Blues Singer; Instrumental Ensemble direction Walter Beban: KPO, KGA, KJR, KEX
8:15—Cesare Sodero and the NBC Concert Orchestra: KPO, KGA, KJR, KEX
9—The Story Teller: KPO, KGA, KJR, KEX
9:30—Myron Niesley, Tenor, and Austin Mosher, Baritone: KPO, KGA, KJR, KEX
9:45—Music Garden: Soprano Soloist; Orchestra direction Emil J. Polak: KPO, KGA, KJR, KEX
10:15—Anson Weeks and his Hotel Mark Hopkins Dance Orchestra: KPO, KGA, KJR, KEX
11—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Organ Concert: Dollo Sargent, Organist: KPO, KGA, KJR, KEX

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:15—Crazy Crystals
7:30—Kronenberg's Shoe Hospital
7:45—NBC-KGO Programs to 8:45
8:45—Burgan's Home Comfort
9—"Wait and Marian"
9:15—Musical Gems
9:45—Canning Time, Sylvia North
10—Martha Meade Society
10:30—NBC-KGO Program
11:30—Bell Organ Concert
12:15—Chamber of Commerce Lunch
1—Various Programs
2—NBC-KGO Programs to 3
3—Commercial Creamery
3:30—Peerless Dental Hygiene
4:30—NBC-KGO Program
5:15—"Skippy"
5:45—NBC-KGO Program
6:15—Editorial Column, Russell Bankson
6:30—NBC-KGO Programs to 8:45
8:45—"Book of Memories"
9:15—Eb and Zeb
9:30 to 12 mid.—NBC-KGO Prog.

CBS

Columbia Broadcasting System
 8:30 A.M.—The Round Towners, Male Quartet: KFBK, KMJ, KVI, KHJ, KGB
 8:45—Vincent Sorey's Orchestra: KFBK, KMJ, KOL, KVI, KFRC, KHJ, KGB
 9—Ted Brewer and his Yoeng's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
 9:30—Columbia Revue: Classical Program presented by Vincent Sorey's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
 9:45—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, (KSL 10:15)
 10:30—Atlantic City Musicals: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 10:45), KGB, KSL
 11:15—Charis Musical Revue: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, (KFRC on 11:45), KHJ, KGB, KSL
 12 noon—Columbia Artists Recital: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
 1—Boston Popular Revue: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KGB, KSL
 1:30—George Hall and his Hotel Taft Orchestra: KGB, KSL
 2—"Meet the Artist": KSL
 2:15—Virginia Arnold, pianist: KSL
 2:30—Between the Bookends: KSL
 3—Current Events: KSL
 3:15—Keenan and Phillips, Piano Pictures: KSL
 3:30—Midland Broadcasters: KVI, KFPY
 4:15—Noble Sissle and his Orchestra: KFBK, KMJ, KVI, KFRC, KHJ, KGB, KSL
 4:45—Howard Ely at the Organ: KFBK, KMJ, KOL, KFPY, KFRC, KGB, KSL
 5—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 5:15—Willie Botts: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KGB, KSL
 6—"Music that Satisfies": The Street Singer, with Nat Shilkret's Orchestra: KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6:15—"Threads of Happiness": KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6:30—Ben Pollack's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, (KSL 6:45)
 7—Jay C. Flippen-cies: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 7:30—Ozzie Nelson and his Orchestra: KFPY, KGB, KSL
 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 8—Howard Barlow, and the Columbia Symphony Orchestra: KFBK,

KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 8:30—Little Jack Little, Vocalist and Pianist: KOL, KVI, KFPY, KSL
 8:45—Freddie Martin's Bossert Orchestra: KOL, KVI, KFPY, KSL
236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 8—Shell Happytime
 8:30—Lonesome Cowboy
 9—Through the Looking Glass
 9:15—CBS Program
 9:30—Colonial Dames
 9:45—CBS Program
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—Atlantic City Musicals
 11—The Carnival with Ken Stuart
 12 noon—CBS Programs to 1
 1—Hill and Dale
 1:15—John C. Stevenson
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—CBS Program
 3:45—Feminine Fancies
 4—CBS Program
 4:15—Cecll Solly
 4:30—CBS Programs to 5:15
 5:15—Skippy
 5:30—To be announced
 6—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—The Globe Trotter
 9:15—Eb and Zeb
 9:30—Midweek Jubilee
 11 to 12 midnight—Dance Band

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast Co., Tacoma
 6 A.M.—Recordings
 6:30—Farm Flashes
 7—Dr. Kenyon's Church
 7:30—Organ Reveille
 8—Shell Happytime
 8:30—Recordings
 8:45—CBS Programs to 10
 10—Home Economics
 10:15—CBS Programs to 11
 11:15—CBS Programs to 12
 12 noon—Joe Roberts, "Noon News"
 12:15—CBS Programs to 1:30
 1:30—To be announced
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—CBS Program
 3:45—Camille Arnd
 4—Studio Program
 4:15—CBS Program
 4:30—Eighteen Feet of Harmony
 4:45—CBS Program
 5—CBS Programs to 5:30
 5:30—George Yount, Organist
 6—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—Financial Talk
 9:05—Wrestling Wrinkles
 9:15—Harold Zollman, Pianist
 9:30—KOL Jubilee
 10:30—Dr. Kenyon
 10:45—Slumber Boat
 11 to 12 mid.—Cole McElroy's Orch.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—NBC-KGO Program
 7:30—Crazy Crystals Cowboys
 7:45—NBC-KGO Programs to 9
 9—Uncle Hank of Ciderville Center
 9:15—Prudence Penny
 9:30—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 12:12—Grain Quotations
 12:15—NBC-KGO Program
 1—Einer & Einar, Two Counselors
 1:15—Concert Orchestra
 2—NBC-KGO Program
 2:15—Teacup Philosopher
 2:30—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—NBC-KGO Programs to 4
 4—Musical
 4:30—NBC-KGO Program
 4:45—News of the Air
 5—NBC-KGO Programs to 8:45
 8:45—Vocal Ensemble
 9—Fisher's Blend Hour
 9:30—NBC-KGO Programs to 10:15
 10:15—Vic Meyers' Music
 11:15 to 12 mid.—NBC-KGO Prog.

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
 6:45 A.M.—Caterpillar Trail Blazers
 7:15—Morning Appetizers
 7:45—NBC-KGO Program
 8—Crazy Crystals Quartet
 8:15—NBC-KGO Program
 8:30—Morning Sunshine
 8:45—The Oregonian of the Air
 9—The Specialists
 9:30—Cooking School
 10—Martha Meade Society
 10:15—Through the Looking Glass
 10:30—NBC-KGO Program
 11:30—Me and My Shadow
 12 noon—The Oregonian of the Air
 12:15—NBC-KGO Program
 1—Frigidaire Program
 1:15—Oregonian Mountaineers
 2—NBC-KGO Program
 2:15—Tea Time Bazaar
 2:45—NBC-KGO Program
 3—Studio Program
 3:45—The Oregonian of the Air
 4—Santiseptic Program
 4:15—The Man from the South
 4:30—NBC-KGO Program
 4:45—Studio Program
 5:15—Collins and Erwin, Piano Surprises
 5:45—NBC-KGO Program
 6—Program to be announced
 7—NBC-KGO Programs to 8:30
 8:30—Studio Program
 9—Fisher's Blend Hour
 9:30—NBC-KGO Programs to 10:15
 10:15—Dancing with Vic Meyers
 11:15 to 12 mid.—The Evening Star

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
 11:45—Concert Music
 12 noon—Dance Matinee
 12:30—Records
 1:05—Stock report; records
 2—Better Business Bureau talk
 2:15—Popular records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air; Records
 3:45—Philco Varieties
 4—Records
 4:30—Marjorie Lee, pianist
 4:45—Records
 5:45 to 6:15 P.M.—Walkathon
 12:01 to 6 A.M.—Owl program

DON'T MISS

Shell Happytime, 8 a.m.
 Wheatenaville, 5:45 p.m.
 Eb & Zeb, 9:15 p.m.
 Martha Meade Society

Has Static tro

STATIC "SILENCER" and many other important new features in—

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New 1933 Model 27-A

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tubes, and handy
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extra special value,
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IN THIS velvet-voiced new 7-tube table model, JACKSON-BELL pioneer craftsmanship has combined Super-Heterodyne power and selectivity with meter tuning, automatic volume control, inter-static silencer, and newest type tubes to produce one of the outstanding radios of 1933. If your reception has not been all it should be, see and hear this silver-tongued new melody-master at your dealer's NOW while present low prices still prevail. Small down payment, easy terms, complete—\$46.95.

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Cunningham Tubes

\$ 46⁹⁵

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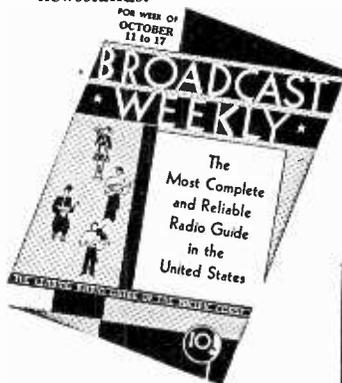
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New Renewal Extension

WEDNESDAY Programs Sept. 28, 1932

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records; New York Stocks
 9—Modern Homes Period
 9:30—Better Business Talk
 9:35—Records
 10:15—San Francisco Stocks; Car Loading Reports; Financial Information; Weather
 10:30—Records
 11—Sunshine Twins
 12 noon—Jack Delaney and his Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:35—Closing San Francisco Stocks
 2:45—Organ Recital, Ethel Rhinard
 3:15—Records
 3:45—Galen Harvey, Piano Rambles
 4—Records
 4:30—Brother Bob's Club
 5—Helen Parmelee, Pianist
 5:30—The Three Cocoanuts
 6—Hotel Oakland Trio
 7—News Items
 7:30—The Clark Sisters
 7:45—Fred and Morris, Comedians
 8—John Wharry Lewis; Quintet; Henri Sheffoff, Basso Soloist
 9—Sunshine Twins' Overflow Prog.
 10—Beverly Hill Billies
 11—Baseball Results, Pacific Coast and Major Leagues
 11 to 12 midnight—Dance Program

322.4 Meters KFWE Franklin 0200
930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 7 A.M.—Musical Pot Pourri
 8—Silent period
 9—Blues Chasers
 9:45—Dr. Corley program
 10—White House program
 10:15—Bellevue Hotel program
 10:30—Crystal Capers
 10:45—Topics and Music
 11—Learn Spanish, Prof. Achille
 11:15—Concert Melodies
 11:45—Musical Sketches
 12 noon—News Flashes; dance music
 1—Silent period
 6—Dance Time
 6:45—News Flashes
 7—Learn Italian, Prof. Achille
 7:15—Helen Bellevue
 7:30—Silent period
 8:30—Virginia Mifka, pianist
 8:45—John D. Barry, World Events
 9—Anna Nettelmann, soprano
 9:15—Guitar Duet
 9:30—Best Bets in Music
 10—Master Melodies
 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—News Items
 8:15—Recordings
 8:30—Moment Musicale
 8:45—Kalua Melody Makers
 9—Silent period
 1—Weather Forecast
 1:05—Latin-American program
 2—Billy and Grace Carmen
 2:30—Watch Tower program
 2:45—Union Mutual Life
 3—The KROW-Ilan Revue
 4—Prosperity program
 4:15—Tom Ballinger, tenor; Mary Fallehy, pianist



CAMERON PRUD'HOMME
 "DANNY"
 NBC-KGO—10:15 P. M.

4:30—Recordings
 4:45—Prosperity program
 5—Italian program
 5:30—Covered Wagon Jubilee
 6—Silent period
 7:30—Miss Lou and Topsy
 7:45—The Texas Cowboy
 8 to 8:30 P.M.—Latin-American program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 6:45 A.M.—Echoes of Portugal
 7—The Breakfast Hour
 8—Silent period
 9—Rainbow Trouper
 10—Helpful Hour
 10:30—Morning Melodies
 11—Eleventh Hour program
 11:30—Old-Time Favorites
 11:45—Accordion Capers
 12 noon—Band Concert
 12:30—Weather Forecasts; Market Reports
 1—One o'Clock program
 1:30—The Friendly Hour
 2:30—Martha Meade program
 3—Silent period
 4:30—Story Time
 4:45—Skippy
 5—Vespers
 5:30—Community program
 6—Evening Echoes
 6:15—Franco's program
 6:30—State Market reports
 6:45—Radio News and Forum
 7:45—Liberty Bell Quarter Hour
 8—American Legion War Camp
 8:15—Song Recital
 8:30—Music Lovers program
 9—Studio program
 9:30—Flash Light program
 10 to 10:30—Community program

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 7 A.M.—Seal Rocks Broadcast;
 Stock Quotations at 7:25
 7:30—Exercise Period
 8—Shell Happytime
 8:30—Recordings
 8:45—CBS Programs to 9:30
 9:30—Betty Crocker
 9:45—Kitchen Lyrics, Ann Welcome
 10—KFRC Shopper's Club
 10:30—Globe Trotter
 10:35—CBS Programs to 12
 12 noon—Noonday Concert
 1—CBS Program
 1:30—Stock Exchange Quotations
 1:35—Globe Trotter
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Plain Facts about Science
 4:15—CBS Programs to 5
 5—H-O Rangers
 5:15—Globe Trotter; Town Topics
 5:30—Skippy
 5:45—CBS Program
 6:15—Anson Weeks' Orch. (E. T.)
 6:30—Bobs, Sports Authority
 6:45—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Program
 8—The Human Side of the News
 8:15—CBS Program
 8:30—Eno Crime Club
 9—Memories
 9:15—Eb and Zeb
 9:30—Isle of Golden Dreams
 10—Ted Fio-Rito's Orchestra
 11—Hotel Roosevelt Orchestra
 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 7:30 A.M.—Dawn Salute
 8—Breakfast Hour
 8:45—Tuneful Topics; The Console
 9:30—Melody Moods
 10—Sunshine Echoes
 10:30—Manhattan Moods
 10:45—Musical Novelties
 11—Lillian Cooper
 11:35—Album Leaves
 11:30—Prudence Penny
 11:45—Song and Dance Kings
 12 noon—Meridian Medleys
 12:45—Glen Goff, Organist
 1:45—Marion Day's Tete-a-Tete
 2—Prudence Penny
 2:15—Town Hall Harmonies
 2:30—Community Question Box
 2:45—Symphony Highlights
 3:45—Better Business Bureau Talk
 4—Musical Novelties
 4:30—"Your Helpful Friend"
 4:45—On Parade
 5—Metropolitan Hour
 6—Revue
 6:30—Waltz Time
 7—Salon Features
 7:15—Tone Paintings
 7:45—Bob Allen, Piano Recital
 8—Anson Weeks' Orchestra
 8:30—G. Donald Gray, Song Recital
 8:45—Virginia Miller, Piano Recital
 9—Sydney Dixon, Song Recital
 9:15—Drama
 9:45—News Flashes
 10—Goff's Organ Serenade
 11 to 12 midnight—Concert Memories



WALTER KELSEY is six feet tall, weighs 165 pounds, has blue eyes and light brown hair. His hometown is San Jose, California. His birthday falls on February 8, and the year marking his advent was 1897. He studied at Kings Conservatory in San Jose and directed a school orchestra at fourteen. In Spokane several years later, he played with the Symphony. He is heard vocally and instrumentally since entering the broadcast field. Plays piano, violin, banjo and saxophone. Has been married since 1925.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:25—Thumbnail Sketch
- 10:30—News Service
- 10:35—Dr. E. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Studio Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Studio Program
- 2:15—Billie Burke, Entertainer
- 2:30—Studio Program
- 2:45—Baseball from Seal Stadium
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Magazine Review
- 6:15—Aram Polodian, Tenor
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Italian Program
- 8:15—"Brain Teasers"
- 8:30—Rudy Wiedoeft, Saxophonist
- 8:45—The Gossipers
- 9—Hill Billies
- 9:40—Fights from Civic Auditorium
- 10:40—Moment Musicals
- 11 to 1 A.M.—Nite Owls, Ray Howell

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

- Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—To be announced
- 7:45—NBC-KGO Program
- 8—Morning Musical Revue
- 8:35—Stock Reports
- 8:45—To be announced
- 9—Good Cheer Program
- 9:15—To be announced
- 9:30—NBC-KPO Programs to 11
- 11—Child Psychology
- 11:30—NBC-KGO Program
- 1 P.M.—San Diego Advertising Club
- 1:30—NBC-KGO Program
- 3—NBC-KPO Programs to 4
- 4—NBC-KGO Program
- 5:30—Program Resume
- 5:35—Late News
- 5:45—Happy Repairmen
- 6—NBC-KGO Program
- 6:30—Serenaders
- 7—NBC-KGO Programs to 9
- 9—Dance Music
- 9:30—NBC-KGO Program
- 9:45—Dance Music
- 10 to 12 mid.—NBC-KGO Programs

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record program
- 10—News release
- 10:15—Eleanor Autrey, ballads
- 10:30—Record program
- 11—German lesson, Annette Doherty
- 11:15—Record program
- 1:45—Bob, Bunny and Junior
- 2—Record program
- 3:30—Alex. Bévani, Italian language
- 3:45—Bill Hayman, songs
- 4—Records; News releases
- 4:45—Announcement period

5—Big Brother Ken
5:30—NBC-KPO program

- 5:45—Al. Mack and Tommy
- 6—"Willie," impersonation by Kay Keiser
- 6:05—String Trio
- 6:30—NBC-KPO Program
- 6:45—Maury Leaf and String Trio
- 7—Tom Murray's Hillbillies
- 7:30—Studio program
- 7:45—Joe Warner's Jolly Journal
- 8—Orchestra
- 8:30—Hotel Miramar Orchestra
- 9—Hemlock Corners
- 9:15—Wesley Tourtellotte, Organist
- 9:45—Close Partners, sketch
- 10 to 11 P.M.—Record program

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts

- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albricht's Family
- 10:30—Kate Vaughn, Economics
- 11—Marmola Transcription
- 12 noon—News; Recordings
- 1—New Paris Inn
- 2—Eddie Albricht, Late Fiction
- 2:30—Recordings
- 3—Matinee Mirthmakers
- 4—Travelogue; Stock Report; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Feature Program
- 7—Frank Watanabe and Hon. Archie
- 7:15—Musical Program
- 7:30—Vigilantes, Mirthquakers Program
- 7:45—Tarzan Transcription
- 8—Recordings
- 8:45—Amorc College String Ensemble
- 9—News
- 9:15—Musical Program
- 9:30—KNX Ensemble
- 10—Arizona Wranglers
- 11 to 12 midnight—New Paris Inn

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts

- Puget Sound Broadcast. Co., Tacoma
- 6 A.M.—Recordings
- 6:30—Farm Flashes
- 7—Church of the Air
- 7:30—Organ Reveille
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—The Modern Shopper
- 9—CBS Program
- 9:30—Betty Crocker
- 9:45—CBS Programs to 11
- 11—Recordings
- 11:15—CBS Programs to 4:45
- 11:45—Program from KPGB
- 12 noon—Joe Roberts, "Noon News"
- 12:15—CBS Programs to 2
- 2—Recordings
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Stadium Hi Half Hour
- 4:30—Eighteen Feet of Harmony
- 4:45—CBS Programs to 5:30
- 5:30—George Yount, Organist
- 6—To be announced
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Eno Crime Club
- 9—Boxing Matches
- 11 to 12 mid.—Cole McElroy's Orch.

333.1 Meters **KHJ** VAndike 7111
900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Cal.
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 10:15
- 10:15—The Magazine
- 10:45—CBS Program
- 11:15—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—CBS Programs to 1:15
- 1:15—Times Forum
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—CBS Program
- 4:45—Kerry Conway, Chats on Words
- 4:30—CBS Program
- 5—H. Bar O. Rangers
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—To be announced
- 6—J. Warde Hutton
- 6:15—Mona Content
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Eno Salts Crime Club
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Isle of Dreams
- 10—World-wide News
- 10:10—Bisque Band
- 10:15—Dance Orchestra
- 10:30—Magic Mirror
- 11—Grand Hotel Orchestra
- 12 to 1 A.M.—Organ Recital

225.4 Meters **KGB** Frank. 6151
1330 Kcys. 1000 Watts

- Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Around the Town
- 10:30—CBS Program
- 11—Tonight's Features
- 11:15—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Network Highlights
- 3:15—Feminine Fancies
- 4—Blanche Wood
- 4:15—CBS Program
- 4:30—State College Chats
- 4:45—CBS Program
- 5—H. O. Rangers
- 5:15—CBS Program
- 5:30—Town Topics; News Reel
- 5:45—To be announced
- 6:15—Mona Content, Pianist
- 6:30—CBS Program
- 6:45—Tarzan of the Apes
- 7—CBS Programs to 7:30
- 7:30—Hutton's Concert Quartette
- 7:45—CBS Programs to 8:30
- 8:30—Eno Crime Club
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—News Reel of the Air
- 10:10—Ted Flo-Rito's Orchestra
- 11 to 12 mid.—Tom Coakley's Orch.

DON'T MISS

Shell Happytime, 8 a. m.
H. O. Rangers, 5 p. m.
Wheatenaville, 5:45 p. m.
Eb & Zeb, 9:15 p. m.
Martha Meade Society

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kays. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert, Chas. Runyan: KGO
7:30—Soloist: KGO
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA
8—To be announced
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—U. S. Army Band, direction Capt. William J. Stannard: KGO
9—Johnny Marvin, tenor: KGO
9:15—To be announced
9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO
9:45—Pair of Pianos, Grace Frankel, Gertrude Lyne: KGO, (KHQ on 10)
10:15—Entertainers, Tommy Monroe, baritone: KGO, KOMO, KGW
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KGHL
11:30—Syncopators, Harold Stokes' dance orchestra: KGO
11:45—Smackouts, comedy sketch with Marion and Jim Jordan: KGO
12 noon—Salon Concert Ensemble: KGO
12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL
1—To be announced
2—Frigidarians, Charles Allen, speaker; orchestra direction of Floyd Schaffer: KGO, KOMO, KHQ, KGW, KFI, KFSD, KTAR, KDYL
2:15—Dromedary Caravan, dramatic sketch: KHQ, KGO, KOMO, KGW, KFI, KDYL, KGIR, KGHL
2:30—Beau Balladeer, Leonard Lewis, baritone: KGO
2:45—G E Circle: KGO, KHQ, KFI, KOMO, KGW, KDYL
3—Buccaneers: KGO
4—Paul Whiteman and His Chieftains: KGO
4:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO
5—American Taxpayers League Program: KGO
5:15—Sunset Serenaders, vocalist; orchestra direction of Emil Polak: KGO
5:45—Wheatenaville: Billy Batchelor, Peter and Pan: Dramatic Sketch with Thos. Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KFI, KGW
6—Goodyear Program, soloist; Revelers Quartet; orchestra direction Victor Young: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KDYL, KGIR, KGHL
6:30—Mobiloil Concert, Gladys Rice, soprano; Men About Town, vocal trio: KGO, KHQ, KOMO, KFI, KGW, KTAR, KDYL

7—Corn Cob Pipe of Virginia—barnyard music; male quartet: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
7:30—"Red Adams," dramatic sketch of modern youth: KGO
7:45—Jane Froman and Her Band: KGO
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Maxwell House Prog.—Lanny Ross, tenor; orchestra direction of Don Voorhees: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KDYL
8:30—Team Mates, Mary Wood, soprano; Irving Kennedy, tenor; Snowdrift Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL
9—Music Masters, Allan Wilson, tenor; orchestra direction of Rex Dunn: KGO
9:30—Billy Jones and Ernie Hare—songs and patter: KGO, KOMO, KHQ, KGW, KFI, KFSD, KTAR, KDYL
9:45—To be announced
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KFI, KGW, KFSD
10:15—One Man's Family, serial drama by Carlton E. Morse; Volume Two, Chapter Seven: KGO, KHQ, KDYL, KOA, KGHL
10:45—Myron Niesley, tenor: KGO, KHQ, KFSD, KDYL
11—Tom Gerun and His Bal Tabarin Orchestra: KGO
11:30 to 12 mid.—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kays. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA, KDYL, KECA, KTAR, KFSD**
7:30 A.M.—Organ Concert, Charles Runyan: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, (KTAR off 8:30)
9:15—Dixie Memories: KPO
9:30—Stringwood Ensemble: KGA, (KJR on 9:45), KEX, KFSD, KDYL
9:30—Julia Hayes: Helpful Hints to Housewives: KPO
9:45—University of California at Your Service: KPO
10—Mardi Gras: Variety Program: KPO, KGA, KJR, KEX, KFSD, (KDYL on 10:05), (KGIR on 10:15)
10:30—Happy Jack: Jack Turner, Songs: KPO, KGA, KJR, KEX, KFSD, KDYL
10:45—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL
11—Words and Music: Vocalists: KPO
11:30—Organ Concert: (KPO off 11:45), KGA, KJR, KEX
11:45—South San Francisco Stockyard Report: KPO
12:15—Rhythm Vendors: KPO, KGA, KJR, (KEX off 12:45)
12:45—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX
1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX

1:30—John and Ned, Harmony Duo: KPO, KGA, KJR, KEX
1:45—Footlight Fantasies: Lucile Kirtley, Soprano; Ted White, Tenor; Paul Carson, Organist: (KPO off 2), KGA, KJR, KEX
2—Discovery Hour, direction George Davis: KPO
2:15—The Little Colleen: Irish Songs and Stories; Agatha Turley, Soprano: KGA, KJR, KEX
2:30—Novellettes: Ben Klassen, Tenor; Orchestra direction Paul Carson: KGA, KJR, KEX
3—Waldorf Astoria Sert Room Orchestra, direction Mischa Bori: KPO, KGA, KJR, KEX, KFSD, KDYL
3:30—Drifting and Dreaming: The Harding Sisters, Two-Piano Team: KPO, KGA, KJR, KEX, KFSD, KDYL
3:45—Donald Novis, Tenor: Orchestra: KPO, KGA, KJR, KEX, KECA, KFSD
4—The Life of the Reillys: KPO
4:15—Meredith Willson and his Orchestra: KPO, KGA, KJR, KEX
5:15—Soloist: KPO, KGA
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA
5:45—Paul Whiteman and his Chieftains: KPO, KGA, KJR, KEX
6—National Concert Orchestra: (KPO off 6:30), KGA, KJR, KEX
6:30—News Editor of the Air: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—To be announced: KPO, KJR
7:15—Tarzan of the Apes: KPO
7:30—Hill Billies: Charles Marshall, John O'Brien, John Tofoffi, Ace Wright, Sam Moore: KGA, (KECA on 7:45)
7:30—University of California Program: KPO
8—Silver Strains: Mixed Quartet: KPO, KGA, KJR, KEX
8:15—Silver Strains: Mixed Quartet: KPO, KGA, KJR, KEX
8:15—Concert Orchestra: KPO, KGA, KJR, KEX
8:30—NBC Drama Hour: KPO, KGA, KJR, KEX
9—To be announced: KPO
9:30—Personal Close-Ups: Pearl King Tanner, Actress, interviewed by Gypsy: KPO, KGA, KJR, KEX
9:45—Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Basso: KPO, KGA, KJR, KEX
10:15—Anson Weeks and his Hotel Mark Hopkins Dance Orchestra: KPO, KGA, KJR, KEX
11—Slumber Hour: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Organ Concert: Dollo Sargent, Organist: KPO, KGA, KJR, KEX

CBS

Columbia Broadcasting System

8:30 A.M.—Rhythm Kings: Fred Berrens' Orchestra: KFBK, KMJ, KOL, KVI, KHJ, KGB
8:45—Ben Alley, Tenor, with Novelty Orchestra: KFBK, KMJ, KOL, KFRC, KHJ, KGB, KSL
9—Ted Brewer and his Yoeng's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
9:45—Columbia Revue: KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB
10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KHJ

10:30—Madison Ensemble: KFBK, KMJ, KOL, KVI, KFPY, KFRC, (KHJ on 10:45), KGB (KSL on 10:45)
 11:15—Columbia Artist Recital: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
 11:30—Elizabeth Barthell, Songs, assisted by Novelty Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
 11:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 12:15—Madame Belle Forbes Cutter and Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
 12:45—Eton Boys, Male Quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
 1—The Captivators, Fred Berrens' Orchestra: KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB, KSL
 1:30—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KERN, KVI, KFPY, KGB, KSL
 1:45—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 2:15—Kathryn Parsons, "Girl of Yesterday": KSL
 2:30—Between the Bookends: KSL
 3—Joy Time with Irene Beasley: KSL
 3:15—Harold Stern and his St. Moritz Orchestra: KSL
 3:30—Midland Broadcasters: KSL, KOH
 4:15—Connie Boswell, with Freddie Rich's Orchestra: KFBK, KMJ, KFPY, KFRC, KHJ, KGB, KSL
 4:30—Fray and Braggiotti, Franco-Italian Piano Team: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB, KSL
 4:45—Rhythmaires: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 5—H-Bar-O Rangers: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
 5—To be announced: KSL
 5:15—The Songsmiths: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
 6:30—Ben Pollack's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KFRC on 6:45), KHJ, KGB, KSL
 7—Ruth Etting in "Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 7:15—"Easy Aces": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
 7:30—Harold Stern and his Orchestra: KFBK, KFPY
 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 8—Edwin C. Hill: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 8:30—Eno Crime Club: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
 8:30—Charles Carlile, Tenor, with Freddie Rich's Orchestra: KSL
 8:45—Ozzie Nelson and his Glen Island Orchestra: KSL

468.5 Meters **KFI** Richm'd 6111
 640 Kcs. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, Exercises
 7:30—Stock Market Quotations
 7:45—NBC-KGO program
 8—Polly Grant Hall, pianist
 8:15—NBC-KGO Programs to 8:45
 8:45—Helpful Hints to Housewives
 9—NBC-KGO program
 9:30—Fashion Tour with Melisse
 10—Dorothy Raymond, pianist
 10:15—English lesson by Ayrta Z. Drew
 10:30—NBC-KGO program
 11:30—Randy Andrews, songs
 11:45—Federal and State Market Reports
 12 noon—Dept. of Agriculture talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats with her Neighbors
 1:45—Cheiro, Astrologist
 2—NBC-KGO Programs to 2:30
 2:30—Studio program
 2:45—NBC-KGO program
 3—Tom Murray's Hillbillies
 4—News release
 4:15—NBC-KGO Programs to 4:45
 4:45—Winnie Moore, Nomad Novelist
 5—String trio
 5:45—NBC-KGO Programs to 7:30
 7:30—Verne Gray, tenor and string trio
 7:45—Wesley Tourtelotte, organist
 8—NBC-KGO Programs to 9
 9—Orchestra
 9:30—NBC-KGO program
 9:45—Orchestra
 10—NBC-KGO program
 10:15—Hotel Ambassador Orch.
 11 to 12 mid.—NBC-KGO programs

325.9 Meters **KOMO** Elliott 5890
 920 Kcs. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—Fisher's Sunrise Farm Broadcast
 7:30—NBC-KGO Programs to 9:15
 9:15—Prudence Penny
 9:30—NBC-KGO Program
 9:45—Pair of Pianos
 10:15—NBC-KGO Programs
 10:29—C. F. Church Mfg. Co.
 10:30—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 12:12—Grain Quotations
 12:15—NBC-KGO Program
 1—The Home Towners
 1:30—The Red Shadow
 2—NBC-KGO Programs to 2:30
 2:30—Soloist
 3—Santiseptic Program
 3:15—Concert Orchestra
 3:45—NBC-KGO Programs to 4:45
 4:45—News of the Air
 5—NBC-KGO Programs to 9
 9—Firebird Melodies
 9:30—NBC-KGO Programs to 10:15
 10:15—Greater Washington Hour
 11:15 to 12 mid.—Vic Meyers' Music

508.2 Meters **KHQ** Main 5383
 590 Kcs. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Morning News
 7:15—Cisno Bullivant, Exercises
 7:45—NBC-KGO Program
 8—Herb Wixson
 8:15—NBC-KGO Program
 8:45—Bargan's Home Comfort
 9—"Walt and Marian"
 9:15—Musical Gems
 10—Home Canning Contest
 10:15—Wolper's Fashion Notes
 10:30—NBC-KGO Program

11:30—Bell Organ Concert
 12 noon—Bert Price, Sports Review
 12:15—NBC-KGO Program
 1—Various Programs
 2:15—NBC-KGO Programs to 3
 3—Commercial Creamery
 3:30—Peerless Dentists
 4:15—NBC-KGO Programs to 5
 5—Parade of the Happy Feet
 5:15—"Skippy"
 5:45—NBC-KGO Programs to 7:30
 7:30—Crazy Crystals
 8—NBC-KGO Programs to 9
 9—Editorial Column, Russell Bankson
 9:15—Eb and Zeb
 9:30 to 12 mid.—NBC-KGO Prog.

483.6 Meters **KGW** Atwater 2121
 620 Kcs. 1000 Watts
 Morning Oregonian, Portland, Ore.
 6:45 A.M.—Caterpillar Trail Blazers
 7:15—Morning Appetizers
 7:45—NBC-KGO Program
 8—Crazy Crystals Quartet
 8:15—NBC-KGO Program
 8:30—Morning Sunshine
 8:45—The Oregonian of the Air
 9—The Specialists
 9:30—Cooking School
 10—Hurlburt's Pianologue
 10:15—NBC-KGO Programs to 11:30
 11:30—Me and My Shadow
 11:45—Anna Lee Snyder
 12 noon—The Oregonian of the Air
 12:15—NBC-KGO Program
 1—Program to be announced
 1:15—Oregonian Mountaineers
 2—NBC-KGO Programs to 3
 3:15—Studio Program
 3:45—The Oregonian of the Air
 4—Santiseptic Program
 4:15—NBC-KGO Programs to 5
 5—Samoa Islanders
 5:15—Collins and Erwin, Piano Surprises
 5:45—NBC-KGO Programs to 7:30
 7:30—Studio Program
 8—NBC-KGO Programs to 9
 9—Book Chat, Richard Montgomery
 9:30—NBC-KGO Program
 9:45—G. A. Paine, Violinist
 10—NBC-KGO Program
 10:15—Dancing with Vic Meyers
 11:15 to 12 mid.—The Evening Star

236.1 Meters **KOL** Elliott 4466
 1270 Kcs. 1000 Watts
 Seattle Broadcast Co., Seattle, Wash.
 6:45 A.M.—"Top of the Morning"
 8—KOL Time Klock
 8—Shell Happytime
 8:30—Brad and Al
 8:45—CBS Programs to 9:30
 9:30—Betty Crocker
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Program
 11—The Carnival with Ken Stuart
 12 noon—CBS Programs to 1
 1—Hill and Dale
 1:15—John C. Stevenson
 1:45—CBS Program
 2:15—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—Cecil Solly
 4:30—CBS Programs to 5:15
 5:15—Skippy
 5:30—To be announced
 6:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—The Globe Trotter
 9:15—Eb and Zeb
 9:30—Isle of Golden Dreams
 10—Don Lee Feature
 11 to 12 midnight—McElroy's Greater Oregonians

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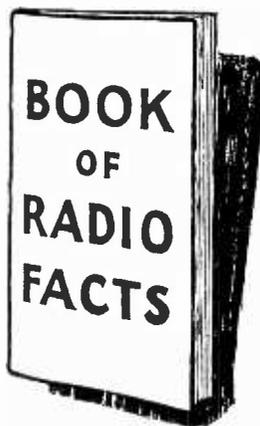
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THURSDAY Programs Sept. 29, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations at 7:25
7:30—Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:45
9:45—Ida Bailey Allen
10—KFRC's Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:15—Recordings
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Better Business Bureau
4:45—Fred Lane's Book Review
5—CBS Program
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eno Crime Club
9—Bocherini String Quartette
9:15—Eb and Zeb
9:30—Jay Eslick's Orchestra
10—Ted Fio-Rito's Orchestra
11—Hotel Roosevelt Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent period
9—Blues Chasers
10—White House program
10:15—Bellevue Hotel program
10:30—Crystal Capers
10:45—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Cecilia Hardeman, open forum
7:15—Helen Bellevue
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Recordings
8:30—Moment Musicale
8:45—Kalua Melody Makers
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Billy and Grace Carman
2:30—Myrtle Segal, soprano
2:45—Irving Perkins, Lee Baker
3—Union Mutual Life
3:08—Recordings
3:30—The Smoky Oaks
4—Prosperity program
4:15—Studio program
4:30—Ambrose Whitmer, pianist
4:45—Prosperity program
5—Recordings



AL SCHUSS
NBC-KPO—10 A.M.

5:30—Covered Wagon Jubilee
6—Silent period
7:30—Curtain Wood and Apple
Bottom
7:45—The Texas Cowboy
8—Hal Roberts' Banjo Band
8:15—Watch Tower program
8:30—Popular recordings
9—Pemm Repertory Players
9:30—'Dixie Land Blue Blowers'
10—Happy Valley Home Folks
10:30 to 11 P.M.—Veterans' of
Foreign Wars program

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
11—Eleventh Hour program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecasts; Market
reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Mead program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Vespers, Dr. Sylvester
5:30—Community programs
5:45—Dinner Music
6—Evening Echoes
6:15—Franco's program
6:30—State Market reports
6:45—Radio News and Forum
8—Songs of the Old Church Choir
9—Songs You Love to Sing
9:15—German Band
10 to 10:30—Community program

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records; New York Stocks
9—Modern Homes Period
9:30—Records
10:15—S. F. Stocks; Financial In-
formation; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Ethel Rhinard, Pianist
3—Records
3:45—Galen Harvey and Madelon
Sivyer
4—Recorded Program
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:30—Dot Kay, "Wes" Summerford
and Lilah Clark
6—Hotel Oakland Trio
7—News Items
7:30—Egan Trio
7:45—Sports Hi-Lights of the Air
8—The Clark Sisters
8:15—Baseball: Oaks vs. Sacramento
10—Beverly Hill Billies
11—Baseball Results
11 to 12 midnight—Dance Program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Dramatic Sketch
10:30—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Records
2:15—Billie Burke, Entertainer
2:30—Studio program; records
3—Charlie Park, the "Budgeteer"
3:30—Walter J. Rudolph, Pianist
3:45—Emilio Bonsilau, Guitarist
4—Records
4:15—Fairy Tales
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Studio Program
8—Relaxation Hour
8:30—Rudy Wiedoeff, Saxophonist
8:45—The Gossipers
9—Hill Billies
10—Studio Program
10:15—Walter Blanchard
10:30—Treasure Chest, Luther Put-
nam
11 to 1 A.M.—Night Owls with Ray
Howell

... INSIDE STUFF ...

By THE PAVEMENT POUNDER

EVER read Kipling's classic "Boots"? "Boots, boots, marching up and down again. . . ." Oft and again have we been reminded of that bit of literature while scraping our soles over the hard-coated terra firma around town. But instead of being a soldier in Africa after human lives, as is the character in that piece, we're a recruit after advertising in the cruel, hard, business world, armed—not with a bayoneted rifle, but the latest issue of BROADCAST WEEKLY, a rate card, and a convincing (sometimes) sales talk.

Sometimes we get our man. But we're not bringing him destruction, but added earning power on his dollar invested, new customers for his product, new friends.

Jumpin' Jehosephat, if any more of our prospects would realize that! We'd soon have BROADCAST WEEKLY as thick as a Bible, as one of our readers put it recently. And the boss might give me a raise and an extra day off a week, or sumpin'.

Ennyhow, we're working toward that end. Watch our smoke!

We're particularly proud this issue to announce that the Hecker H-O Company, one of the country's largest cereal makers, has become one of our customers. Run the eagle eye over their classy ad in another section of the book. Yep, they're bringing us a great program starting Monday, September 26, over the Columbia-Don Lee network. It will be radioed thrice weekly and is constructed especially for the youngsters. The H-bar-O Rangers is the title of the skits, which will deal with cowboys and what not. Just one thrill after another for the juveniles. Quite a palatable dish, that there Hecker H-O, too. Ever eat it? A great body builder for the growing generation—and for we adults—well, its rejuvenating, keeps you hale and hardy. Oh, you've guessed it—we're H-O cereal fans and have been for many moons.

Carl Ohliger of the McCann-Erickson Advertising Agency, particularly recommended our publication for announcing this radio series. Thanks, Carl.

* * *

Here's some "eefus" that will be of particular interest to the radio dealers on the Pacific Coast. The Supreme Instruments Company, makers of fine testing equipment of all types, have contracted for some space in BROADCAST WEEKLY. Their first advertisement is scheduled to appear in the next week or so. Watch for it.

Well, well, well, this IS something to write to Aunt Het about! The response to the advertising in BROADCAST WEEKLY of the new Bosch radio sets, coupled with the appeal of the models, was so great that the distributors, W. E. and W. H. Jackson, were completely cleaned of sets. The demand drained their supply. Does that speak well for this medium? Well, just ask W. H. Jackson. And that's the lowdown why they haven't run an ad for the last two issues. Can't advertise something they haven't got. But a new shipment from the factory is being rushed here. So they'll be back in the magazine the latter part of the month.

* * *

Take a squint at that Associated Floormasheen advertised in this number. Pretty nifty, we'll say. And a handy little work-saver. Next time the "ghost walks" around this here workshop, we're going to take advantage of that swell offer. We've been getting "housemaid's" knee every time we polish our floors.

* * *

Hey, hey, are you marketing for a nifty of nifties in radio receivers? If you are give that Clarion a fair trial. It's a "peachareno." And what's more the Wholesale Radio and Electric Supply Company, who distribute it, are making it possible for BROADCAST WEEKLY readers to get the new 14-tube de luxe model for \$20 less than it ordinarily sells for. In their ad in this issue they are publishing a coupon which, when presented to any Clarion franchised dealer, will entitle you to a credit card worth twenty bucks. Worth while these days.

* * *

Have you noticed the attractive, clean, clear-cut ads we've been running for the sponsors of Martha Meade the last few weeks? Glance at this week's right now. The boss says he's received any number of favorable comments on the make-up of those ads. We're happy to let you know that Mr. Reed of the Blacksett-Sample-Hummert advertising agency in San Francisco prepared them.

* * *

E. H. Sanders, brigadier general of the advertising department of the Shell Oil Company here, is doing some "choo-choo-ing" throughout the Pacific Northwest, gathering material and paving the way for a new ad campaign which Shell is working on.

243.8 Meters KYA Prospect 3456
 1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
 8—Breakfast Hour
 8:45—Tuneful Topics
 9—At the Console
 9:30—Melody Moods
 10—Sunshine Echoes
 10:30—Manhattan Moods
 10:45—Musical Novelties
 11—Album Leaves
 11:30—Prudence Penny
 11:45—Song and Dance Kings
 12 noon—Organ Recital, Glen Goff
 12:30—Town Hall Harmonies
 1—Afternoon Concert
 1:15—Marion Day's Tete-a-Tete
 2—Musical Novelties
 2:15—Glen Goff, Organist
 2:45—Watch Tower Sermon
 3—Masters of the Violin
 3:15—"Good Will Industries"
 3:30—Masters of Music
 4—Artist Celebrities
 4:30—"Your Helpful Friend"
 4:45—Famous Songs and Singers
 5—Metropolitan Hour
 6—Revue
 6:30—Waltz Time
 7—Salon Features
 7:15—Sportman's Corner, Gene Sullivan
 7:30—Bob Allen, Piano Recital
 7:45—Joe Wright's Orchestra
 8:15—Sports Parade
 8:45—Billy Small, Fiddlin' Around
 9—Anson Weeks' Orchestra
 9:30—Milly and Billy, the Cub Reporters
 9:45—News Flashes
 10—Goff's Organ Serenade
 11 to 12 midnight—Concert Memories

209.7 Meters KECA Richm'd 6111
 1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles

9 A.M.—Louis Rueb, Exercises
 9:15—Records; News releases
 11:45—NBC-KPO program
 12 noon—Record program
 1—Spanish lesson, Annette Doherty
 1:15—Record program
 1:45—Bob, Bunny, and Junior
 2—Record program
 4—French Lesson, Annette Doherty
 4:15—News release; Records
 4:45—Common Sense of Science
 5—Big Brother Ken
 5:30—NBC-KPO program
 5:45—Al, Mack and Tommy
 6—"Willie," impersonation by Kay Keiser
 6:05—Record program
 6:15—L. A. Fire Dept. Orchestra
 6:45—Randy Andrews, songs
 7—Tom Murray's Hillbillies
 7:30—Wesley Tourtelotte, Organist
 7:45—Joe Warner's Jolly Journal
 8—Orchestra
 8:30—Hotel Miramar Orchestra
 9—Hygrade Sylvania Co. program
 9:15—Wesley Tourtelotte, Organist
 9:45—Close Partners, sketch
 10 to 11 P.M.—Record program

526 Meters KMTR Holly. 3026
 970 Kcys. 500 Watts
 KMTR Radio Corp., Hollywood, Cal.

6:30 A.M.—Records
 7—Covered Wagon Jubilee
 9—Selected Recordings
 9:45—Univ. of Calif. program
 10—"Morning Musical"
 10:30—Selected recordings
 11:45—Mystery Man
 12 noon—Selected recordings

3—Jack Graham
 3:15—Howell and Aretta
 3:45—Selected recordings
 4—The In-Laws
 4:30—Colorful Consolations
 5—Lucky Stars
 6—The Dreamer
 6:30—Playtime
 7—Cracker Barrel Congress
 7:15—JoAnn Stone & Harold Curtis
 7:30—La Playa program
 8—Miniatures from Life
 8:30—Toe Teasers
 8:45—Orchestra
 9—Motion Picture Hits
 9:30—Organogue
 10—Snowflakes Plantation Jubilee
 11 to 12 mid.—Selected Recordings

468.5 Meters KFI Richm'd 6111
 640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises
 7:30—Stock Market Quotations
 7:45—NBC-KGO program
 8—Polly Grant Hall, pianist
 8:15—NBC-KGO Programs to 8:45
 8:45—Helpful Hints to Housewives
 9—NBC-KGO program
 9:15—Dorothy Raymond, pianist
 9:30—Fashion Tour with Melisse
 9:45—NBC-KGO Programs to 11:45
 11:45—Federal and State Market reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats
 1:45—Laguna Beach Art Club prog.
 2—NBC-KGO Programs to 3
 3—Tom Murray's Hillbillies
 4—News release
 4:15—NBC-KGO Programs to 4:45
 4:45—Calif. Teachers' Assn. prog.
 5—NBC-KGO program
 6—Orchestra
 6:30—NBC-KGO Programs to 9:15
 9:15—Orchestra
 10—NBC-KGO program
 10:15—Hotel Ambassador Orchestra
 11 to 12 mid.—NBC-KGO programs

333.1 Meters KHJ VAndike 7111
 900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Cal.

7 A.M.—News Briefs and Records
 8—Shell Happytime
 8:30—CBS Program
 8:45—To be announced
 9—CBS Programs to 10:15
 10:15—The Magazine
 10:45—CBS Program
 11—To be announced
 11:15—Beauty Talk
 11:30—CBS Programs to 12:30
 12:30 P.M.—World-wide News
 12:45—Dave Marshall and Organ
 1—State Dept. of Agriculture
 1:15—Times Forum
 1:45—Barbara Gould
 2—Feminine Fancies
 4—To be announced
 4:15—CBS Program
 4:30—U. S. C. Trojan Period
 4:45—CBS Programs to 5:15
 5:15—News Items; Town Topics
 5:30—"Skippy"
 5:45—CBS Programs to 8
 8—Inglewood Park Concert
 8:30—Eno Salts Crime Club
 9—CBS Program
 9:15—Eb and Zeb
 9:30—CBS Program
 10—World-wide News
 10:10—Bisque Band
 10:15—Ted Fio-Rito's Orchestra
 11—Ted Dahl's Orchestra
 12 to 1 A.M.—Organ Recital

225.4 Meters KGB FRank. 6151
 1330 Kcys. 1000 Watts
 Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition
 8—Shell Happytime
 8:30—Studio Program
 9—CBS Programs to 10
 10—Around the Town
 10:30—CBS Program
 11—Tonight's Features
 11:15—CBS Programs to 12
 12 noon—Farm Flashes
 12:15—CBS Programs to 12:45
 12:45—Dave Marshall and Organ
 1—Department of Agriculture
 1:15—P. T. A. Program
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Blanche Wood
 4:15—CBS Programs to 5:15
 5:15—Town Topics; News Reel
 5:30—CBS Programs to 6:45
 6:45—Tarzan of the Apes
 7—CBS Programs to 7:30
 7:30—Hutton's Concert Quartette
 7:45—CBS Programs to 8:30
 8:30—Eno Crime Club
 9—Theodora Warfield
 9:15—Eb and Zeb
 9:30—American Legion Revue
 10—News Reel of the Air
 10:10—Ted Fio-Rito's Orchestra
 11 to 12 mid.—Tom Coakley's Orch.

499.7 Meters KFSD Franklin 6353
 600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—To be announced
 7:45—NBC-KGO Program
 8—Morning Musical Revue
 8:35—Stock Reports
 8:45—NBC-KGO Program
 9—Good Cheer Program
 9:15—NBC-KGO Program
 9:30—NBC-KPO Program
 9:45—NBC-KGO Program
 10—NBC-KPO Program
 10:45—Red Book Story
 11—NBC-KGO Programs to 1
 1—Serenaders
 1:30—NBC-KGO Program
 3:30—Radio Dental Clinic
 3:45—Talk by Mr. Morganstern
 4—NBC-KGO Program
 5:45—Program Resume
 5:50—Late News Items
 6—NBC-KGO Programs to 7:45
 7:45—NBC-KPO Program
 8—NBC-KGO Programs to 9
 9—NBC-KPO Program
 10 to 12 mid.—NBC-KGO Programs

280.2 Meters KJBS Ord. 4148-49
 1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco

10—Reporter of the Air
 10:05—Scotty's Table talks
 10:20—Favorite Records
 11:30—Concert Music
 12 noon—Dance Matinee
 12:30—Variety Recordings
 12:45—Records
 1:05—Stock Report; Records
 1:15—Financial Common Sense; Records
 2—Blindcraft Ensemble
 2:30—Records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air; Records
 3:45—Philco Varieties
 4—Recordings
 4:30—Marjorie Lee, pianist
 4:45—Popular Records
 5:30—Art Fadden, pianist
 5:45—Walkathon
 6 to 6:15 P.M.—Records
 12:01 to 6 A.M.—Owl program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL

7 A.M.—Organ Concert, Chas. Runyan: KGO

7:30—Three Orphans, vocal trio: KGO

7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA

8—To be announced

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—Hugo Mariani and His Marionettes: KGO

9—Johnny Marvin, tenor: KGO

9:15—To be announced

9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO, KOMO

9:45—The Jordans, Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR, KOA on 10:40)

11—Standard School Broadcast: KGO, KPO, KHQ, KOMO, KGW, KFI, KFSD

11:45—Shakespearean Plays: KGO, KECA, KFSD

12 noon—Three Mustachios: KGO

12:15—Western Farm & Home Jr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL

1—Stringwood Ensemble: KGO

2—Frigidairians, Charles Allen, speaker; orchestra direction Floyd Schaffer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

2:15—Whiteman and Rhythm Boys: KGO

2:30—Swanee Serenaders, Harold Stokes' Orchestra: KGO

2:45—G E Circle, Grace Ellis, hostess: KGO, KHQ, KOMO, KGW, KFI, KDYL

3—Buccaneers: KGO

4—Soloist: KGO

4:15—Royal Vagabonds, Ward Wilson, impersonations: KGO, KFI, KHQ, KOMO, KGW, KDYL

4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:45—News Service: KGO

5—Fleischmann Hour, Rudy Vallee and orchestra; Olsen and Johnson, comedians, guests artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL

6—The Orange Lantern, oriental mystery drama by Innis Osborne: KGO

6:30—Thompkins Corners, rural drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI

9:15—Crosscuts from the Log o' the Day, Dr. Laurence L. Cross; So. Harmony Four; Ace Wright, violinist: KGO

9:45—Coquettes, vocal trio: Imelda Montagne, Annette Hastings, Marjorie Primley: KGO

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—John and Ned, harmony duo: KGO

10:30—Concert in Rhythm: KGO

11—Tom Gerun and His Bal Tabarin Orchestra: KGO

11:30 to 12 mid.—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA, KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—Crosscuts from the Log o' the Day, Dr. Laurence L. Cross: KPO, KGA, (KJR off 9), (KEX off 8:45, on 9), KTAR

9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in Songs and Dialogue: KPO, KGA, KEX

9:30—Rhythm Vendors: Orchestra: KGA, (KJR on 9:45), KEX, KFSD, KDYL

9:30—Julia Hayes, Helpful Hints to Housewives: KPO

9:45—University of California: KPO

10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KFSD, KDYL

10:30—Happy Jack: Jack Turner, Songs: KPO, KGA, KJR, KEX, KDYL

10:45—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX

11—Standard School Broadcast: KPO

11—Words and Music: Vocalist; String Ensemble direction Walter Blaufuss: KGA, KJR, KEX

11:30—Syncopators: Harold Stokes' Orchestra: KGA, KJR, KEX

11:45—Organ Concert: KGA, KJR, KEX

11:45—South San Francisco Stockyard Report: KPO

12 noon—Meet the Girl Friends: Blueettes, Vocal Trio; Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX

12:30—Arion Trio: Joyce Barthelsson, Pianist and Director; Modesta Mortenson, Violinist; Margaret Avery, Cellist: KPO, KGA, KJR, KEX

1—To be announced

2—Music Masters: Agatha Turley, Soprano; Orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX

3—The Village Barn Orchestra: KPO, KEX

3:25—Talk by John B. Kennedy: KPO, KGA, KJR, KEX

3:30—Old Songs of the Church: KPO, KGA, KJR, KEX

3:45—Soloist: KPO, KGA, KJR, KEX

4—Simply and Gladys: Comedy Sketch featuring Monroe Upton and Elsbeth Frelesen: KPO, KGA, KJR, KEX

4:15—Marching Through: KPO, KGA, KJR, KEX

4:45—Headliners: Soloist: KPO, KGA

5—Nathan Abas, Violinist: KPO, KGA, KJR

5:30—The Singing Lady; Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA

5:45—Meredith Willson and his Orchestra: (KPO off 6:15), KGA, KJR, KEX

6:15—Chief of Police Quinn: Series of Talks on the San Francisco Police Department: KPO

6:30—News Editor of the Air: KPO

6:45—Cecil and Sally in the Funnies Things: KPO

7—Argentine Trio: Instrumental Ensemble direction John Picadura: KPO, KGA, KJR, KEX

7:15—Tarzan of the Apes: KPO

7:30—Elsa Behlow Trautner, Soprano: KPO, KGA, KDYL, KGIR

7:45—Pacific Serenaders: Nathan Stewart, Baritone; Instrumental Ensemble direction Charles Hart: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA

8:15—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KJR, KEX

8:45—Synco-Thots: Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX

9—Hollywood on the Air: KPO, KGA, KJR, KEX, KFSD, KDYL, KGHL

9:30—Mona Lowe, Contralto: KPO, KGA, KJR, KEX

9:45—Pigskin Romances: Football Dramas by Carlton E. Morse: KPO, KGA, KJR, KEX

10:15—Anson Weeks and his Hotel Mark Hopkins Dance Orchestra: KPO, KGA, KJR, KEX

11—Ship of Dreams: KPO

11:30 to 12 midnight—Organ Concert: Dollo Sargent, Organist: KPO, KGA, KJR, KEX

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang

8:45—Inspirational Talk and Prayer

9—Clinic of the Air

9:30—News

9:45—Maxine's Shopping Service

10—Eddie Albright's Family

10:30—Kate Brew Vaughn

11—Recordings

12:15 P.M.—Homeopathic Talk

12:30—Dr. John Matthews

1—New Paris Inn

2—Eddie Albright

2:30—Prof. Leon, French lesson

3:30—Louise Johnson, astroanalyst and vocational director

4—Travelogue; announcements; stock

4:15—Maxine's Shopping Service

4:45—Recordings

5—Town Crier

5:45—Chandu, the Magician

6—News

6:15—KNX Ensemble

6:30—Oh-h-h Elmer

6:45—The Serenaders

7—Frank Watanabe and the Honorable Archie

7:15—Bob Shuler

7:45—Tarzan Transcription

8—KNX Varieties

9—News

9:15—Musical program

10—Arizona Wranglers

11 to 12 midnight—New Paris Inn

DON'T MISS

Shell Happytime, 8 a. m.
Eb & Zeb, 9:15 p. m.
Martha Meade Society

CBS

Columbia Broadcasting System

8:30 A.M.—The Ambassadors: KFBK, KMJ, KHJ, KGB
 9—Ted Brewer and his Yeong's Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 9:30—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ
 10:30—Atlantic City Musicale: KMJ, KFBK, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 10:45), KGB, KSL
 11:15—Ann Leaf at the Organ: KMJ, KERN, KVI, KFPY, KFRC, (KHJ on 11:45), KGB, KSL
 11:45—Rhythm Kings, Fred Berrens, Conductor: KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
 12 noon—Columbia Salon Orchestra: KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB, KSL
 12:30—Frank Westphal and his Orchestra: KMJ, KWG, KERN, KOL, KFPY, KGB, KSL
 1—U. S. Army Band Concert: KFPY, KSL
 1:15—U. S. Army Band Concert: KMJ, KWG, KERN, KFPY, KGB, KSL
 1:45—Barbara Gould Beauty Talk: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 1:45—George Hall and his Hotel Taft Orchestra: KSL
 2:30—Between to Bookends: KSL
 3—Current Events: H. V. Kaltenborn: KSL, KLZ, KOH
 3:15—Freddie Martin's Bossert Orchestra: KSL, KLZ, KOH
 3:30—Midland Broadcasters: KSL
 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB, KSL
 4:30—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KGB, KSL
 4:45—Howard Ely, Organist: KSL
 5—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 5:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
 5:30—Meyer the Buyer: KFBK, KMJ, KWG, KOL, KVI, KFPY, KSL
 5:45—Modern Male Chorus: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
 6—"Music that Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6:15—Hart Smith's Orch.: KFBK, KMJ, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
 6:30—Ben Pollack's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 7—Colonel Stoopnagle and Budd: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
 7:15—Fray and Braggiotti: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 7:30—Eddie Duchin and his Orchestra: KWG, KFPY, KGB, KSL
 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, (KSL 8:15)
 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
 8:30—Little Jack Little, Vocalist and Pianist: KSL, KLZ, KOH
 8:45—Ozzie Nelson's Glen Island Orchestra: KSL, KLZ, KOH

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 8—Shell Happytime
 8:30—Lonesome Cowboy
 9—CBS Programs to 10:30
 10:30—Prince of the Ivories
 10:45—CBS Program
 11—The Carnival with Ken Stuart
 12 noon—CBS Programs
 1—Hill and Dale
 1:15—John C. Stevenson
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—Cecil Solly
 4:30—CBS Programs to 5:15
 5:15—Skippy (E. T.)
 5:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—The Globe Trotter
 9:15—Eb and Zeb
 9:30—"Reflections"
 10—Grand Hotel Orchestra
 11 to 12 midnight—Dance Orchestra

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service
 7—NBC-KGO Program
 7:30—Crazy Crystals Cowboys
 7:45—NBC-KGO Programs to 9
 9—Uncle Hank of Ciderville Center
 9:15—Prudence Penny
 9:30—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 12:12—Grain Quotations
 12:15—NBC-KGO Program
 1—Einar & Einar, Two Counselors
 1:15—Concert Orchestra
 2—NBC-KGO Program
 2:15—Concert Orchestra
 2:30—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—Concert Orchestra
 3:45—NBC-KGO Programs to 4:45
 4:45—News of the Air
 5—NBC-KGO Programs to 9:15
 9:15—Reveries
 9:45—Male Quartet
 10—NBC-KGO Program
 10:15—Vic Meyers' Music
 11:15 to 12 mid.—NBC-KGO Prog.

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.

7:15—The Boy Detective
 7:30—Chandu, the Magician
 7:45—The Old Professor
 8—Bill and Coo
 8:15—Musical Mart
 8:30—Latamer's Facts
 8:45—George and Rufus
 9—The Vagabonds
 9:15—Organ Reveries, Vera Graham
 9:30—Rendezvous Ballroom Orch.
 9:45—News report
 10—Rendezvous Ballroom Orchestra
 11 to 12 mid.—Dance Orchestra

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News
 7:15—Crazy Crystals
 7:45—NBC-KGO Programs to 8:30
 8:30—Home Canning Contest
 8:45—Burgan's Home Comfort
 9—"Walt and Marian"
 9:15—Musical Gems
 9:30—Kronenberg's Shoe Hospital
 9:45—NBC-KGO Programs to 11:45
 11:45—Bell Organ Concert
 12:15—NBC-KGO Program
 1—Various Programs
 2—NBC-KGO Programs to 3
 3—Commercial Creamery
 3:30—Peerless Dentists
 4:15—NBC-KGO Programs to 4:45
 4:45—"Skippy"
 5—NBC-KGO Programs to 9:15
 9:15—Eb and Zeb
 9:30—Editorial Page, Russ. Bankson
 10 to 12 mid.—NBC-KGO Programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

6:45 A.M.—Caterpillar Trail Blazers
 7:15—Morning Appetizers
 7:45—NBC-KGO Program
 8—Crazy Crystals Quartet
 8:15—NBC-KGO Program
 8:30—The Oregonian of the Air
 8:45—The Specialists
 9:15—Cooking School
 9:45—NBC-KGO Programs to 11:45
 11:45—Me and My Shadow
 12 noon—The Oregonian of the Air
 12:15—NBC-KGO Program
 1—Studio Program
 1:15—Oregonian Mountaineers
 2—NBC-KGO Program
 2:15—Tea Time Bazaar
 2:45—NBC-KGO Program
 3—Studio Program
 3:45—The Oregonian of the Air
 4:30—NBC-KGO Programs to 5:30
 5:30—Studio Program
 7—NBC-KGO Programs to 9:15
 9:15—The Mad Hatters
 9:45—Singing Visitor
 10—NBC-KGO Program
 10:15—Dancing with Vic Meyers
 11:15 to 12 mid.—The Evening Star

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

6 A.M.—Recordings
 6:30—Farm Flashes
 7—Dr. Kenyon's Church
 7:30—Organ Reveille
 8—Shell Happytime
 8:30—Recordings
 9—CBS Programs to 11
 11—Recordings
 11:15—CBS Program
 11:45—Program from KPCC
 12 noon—Joe Roberts, "Noon News"
 12:15—CBS Programs to 12:45
 12:45—Rotary Club Luncheon
 1:30—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Recordings
 4:15—CBS Program
 4:30—Eighteen Feet of Harmony
 4:45—CBS Programs to 5:15
 5:15—Twilight Reveries
 5:30—George Yount, Organist
 6—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:30
 8:30—Eno Crime Club
 9—CBS Programs to 10
 10—Ted Fio-Rito's Orchestra
 11 to 12 mid.—Grand Hotel Orch.

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Ballyhoo, and What Have You

THIS evening I had just finished listening to Chief Quinn's "Chinatown Squad" and was waiting with considerable anticipation to my weekly treat of Alice Gentle and Henry Thompson in the "Dress Circle" program, when much to my disappointment my set started to emit a lot of ballyhoo about a new motion picture from Hollywood.

We were regaled with a lot of gush about blondes and the clothes that certain so-called stars were wearing, a lot of "wish you were here" stuff and what have you.

Now it so happened that at that very moment I was reading the leading article in next week's BROADCAST WEEKLY, "Public Demands Regular Schedules."

Can you or anyone else tell me what the radio fan cares if some one is putting on a new film in Hollywood.

Frank P Le., Alameda, Calif.

"One Man's Family" in Book Form

I AM so glad to see BROADCAST WEEKLY coming back to normal, and even better than normal lately. I have been buying it now for over two years and think it is better all the time.

I am looking forward to Dyal Turner's return, but meantime am enjoying Clarence Myers "Ether Gleanings" very much. These newsy items are something we fans want and enjoy. I am going to save this week's outline of drama programs to come because I am one of the drama fiends, and so many times unless there is an advance notice, I don't know that a new dramatic program is starting.

Reading the "Open Circuit" I am glad to see I am not the only listener who appreciates dramas, and NBC has been giving us some excellent ones this summer. I hope they continue to give us as good programs and they surely should, particularly with the players they have now. J. Anthony Smythe is a very special favorite. He used to play in stock up here and we like him as well now as we did then, which is saying a lot. Michael Raffetto, Henry Webster and Barton Yarborough are all great favorites, too, and I always enjoy the work of Kathleen Wilson,

Bobbe Dean and Olive West. These drama programs are such a relief after the stereotyped musical programs with every station on the dial broadcasting the same song hit.

May I second Mrs. L. E. S.'s suggestion that "One Man's Family" be put out in book form? I am sure the fans would be delighted to have it, because I know how I would appreciate an opportunity to read the very few incidents I have missed. Also if you have any influence with NBC won't you please try to get them to keep this serial on the air for a long time to come? It is the most interesting, human story I have ever heard over the radio. If they are in any doubt about the fan's further interest in the Barbour Family, at least let them give us a chance to vote for its continuance.

Jessie M., Spokane, Wash.

It's Up to "Standard"

BROADCAST WEEKLY is a splendid little magazine, and we find it very helpful in selecting our radio programs. We, too, are glad to see it resume its former size and want to tell you how much we do enjoy the many interesting features it now offers. "Ether Gleanings" is a very welcome addition to that list of features. Your editorial page comes in for a goodly share of commendation from us. We were particularly glad to note the editorial in your last issue regarding "Regular Schedules." May it be needed. Gypsy's "Personal Close-ups" continue to delight us. Her charming personality makes of these interviews something so utterly natural and informal. There is magic in that low voice and spontaneous laughter of hers.

And while we are on the subject of broadcasts, we should like to express our great appreciation of the following programs: The NBC "Hill Billies," "The Buckaroos" (bless 'em!), "Memory Lane," "The Road Show," "The Standard Symphony Hour" and "The Reader's Guide."

By the way, we should like to see the program of the Standard Symphony Hour listed again in your magazine as was done once or twice in the past.

The best of good luck to you BROADCAST WEEKLY.

Mrs. H. B., San Francisco.

Her Sentiments Exactly

I JUST received my issue of BROADCAST WEEKLY for next week, September 11 to 17, and was very much interested in your first-page editorial in regard to stations changing programs without notice and seemingly for no reason at all. You certainly speak the mind of this reader and I believe you speak the mind of most of your readers. Many times I have been so disgusted and disappointed at these sudden changes with no reason given for the change, that I have refused to listen to the substitute program and turn to something else. I realize the fault is not with you for you publish the programs as they are given to you and the changes are made after publication, but it is very disconcerting just the same and I do not like these sudden changes.

Another thing I cannot understand, why two leading stations like KGO and KPO see fit to put on "Personal Closeups" by Gypsy and "One Man's Family" at the same time. I would like very much to hear both of these programs, but it forces me to choose between them; consequently I never get to hear "One Man's Family, for "Personal Closeups" is too interesting for me to miss it. I love to hear Gypsy question these artists: she has such a pleasing, pleasant way about her and knows just how to question them to bring out what we wish to know most about them. I hope these "Personal Closeups" by Gypsy continue until she has questioned all of the artists. Not long ago in The Open Circuit a person speaking of Gypsy called her a perfect dear, and I guess that just about expresses the opinion most of her listeners have of her.

There are two more splendid programs I would like to mention that are put on the air at the same time, Amos 'n' Andy and Frank Watanabe and Hon. Archie. It seems too bad these splendid stations cannot see fit to give us these fine programs so we can hear them all.

More power to you, BROADCAST WEEKLY, for starting this for us. You certainly have the interest of your readers at heart and I hope you win out. This has been on my mind for a long time and I have been wishing for you or someone to start it.

If a person wishes to write to Gypsy in regard to some of the Stars or programs, where would one address her letter so that she would get it. (Editor's Note.—You may write Gypsy, care of BROADCAST WEEKLY, San Francisco, Calif.)

C. N. H., Port Chicago, Calif.

Bouquet for Artists

MAY I come in? It's been a long time since I have contributed to the Open Circuit, but I always read every letter. I, too, am glad that BROADCAST WEEKLY is on top of the world again, and I know it hasn't reached its highest peak yet, but it's climbing ever faithfully onward.

I'm ONE hundred per cent for the magazine—have given it to several friends as well as copies of the book "Stars of Radio," which is the finest of its kind, but still I like to send my regard to the different artists via BROADCAST WEEKLY.

Gypsy's Personal Closeups—I never miss—the day wouldn't be complete if I missed Myrt and Marge—every day would be blue without the Blue Monday Jamboree, with Harrison Holliday, "Elmer," Edna O'Keefe, and Hazel Warner. After listening to tender old love ballads crooned in soft and sweet tones by Hazel in her own sweet way, we wonder why such a beautiful program is on only once a week.

And of course everybody listens to Eb and Zeb, and Al Pearce's Happy Go Lucky Hour.

Now I'll say Auf Wiedersehen to all sending by best wishes to the artists and to BROADCAST WEEKLY because it is the creme de menthe of radio magazines.

Mildred E., Berkeley, Calif.

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MONDAY at 5:45 P.M.

**A human interest serial drama with
an appeal for radio listeners
of all ages.**

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KWG**

**Mondays, Tuesdays, Wednesdays,
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183	2.10	250	6.20
V-199	2.80	280	1.05
X-199	2.55	281	5.20
200-A	4.00	485	1.85
201-A80	551	1.65
210	7.25	29	3.65
222	3.15	34	2.80
224	1.65	41	2.85
22685	42	2.85
227	1.05	43	4.00
230	1.65	44	2.85
231	1.65	46	1.55
232	2.35	56	1.30
233	2.80	57	1.65
234	2.80	58	1.65
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237	1.80	866	7.75
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SAN FRANCISCO

FRIDAY Programs

Sept. 30, 1932

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records; Stocks
 9—Modern Homes Period
 9:30—Clinic of the Air
 10:15—Stocks; Finance; Weather
 10:30—Records
 11—Sunshine Twins
 12 noon—Jack Delaney and his Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:35—Closing San Francisco Stocks
 2:45—Organ Recital, Ethel Rhinard
 3:15—Records
 3:45—Galen Harvey, Piano Rambles
 4—Records
 4:30—Brother Bob's Club
 5—Helen Parmelee, Pianist
 5:30—Three Cocanuts
 6—Hotel Oakland Trio
 7—News Items
 7:30—Helen Parmelee, Pianist
 7:45—Fred and Morris
 8—Hi-Jinks: Sunshine Twins; Piano Duo; Three Wise Owls; Cora Scott, Contralto; Ethel Rhinard, Pianist; John Wharry Lewis' KLX Orchestra, The Clark Sisters; Franklin Roberts and Phebe Starr; Boris and Bertha; "Two Shop Girls"; Helen Benson and Lucille Swan, Banjoists; Johnny Zunino, Accordionist; "Tony"; The Three Cocanuts; Colonel Mildew; "Wes" Summerford, Tenor
 10—Beverly Hill Billies
 11—Baseball Results
 11 to 12 midnight—Dance Program

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—News Items; Recordings
 8:30—Moment Musicale
 8:45—Kalua Melody Makers
 9—Silent period
 1—Weather Forecast
 1:05—Latin-American program
 2—Billy and Grace Carmen
 2:30—Golden Age News Items
 2:45—Union Mutual Life
 3—The KROW-lian Revue
 4—Prosperity program
 4:15—Dot and Dash; Recordings
 4:45—Prosperity program
 5—Italian program
 5:30—Covered Wagon Jubilee
 6—Silent period
 7:30—Bob Robb, Sport Lights
 7:45—The Texas Cowboy
 8—Grace King, Loretta Van Dyl
 8:15 to 8:30 P.M.—Tom King, detective

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 7 A.M.—Musical Pot Pourri
 8—Silent period
 9—Cal King's Country Store
 9:15—Blues Chasers
 9:45—Dr. Corley program
 10—White House program
 10:15—Bellevue Hotel program
 10:30—Crystal Capers
 10:45—Topics and Music
 11—Learn Spanish, Prof. Achille
 11:15—Concert Melodies
 11:45—Musical Sketches
 12 noon—News Flashes



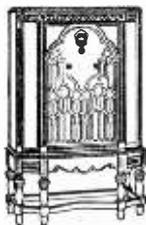
WILLIAM H. WRIGHT
 "ZEB"
 KFRC—9:15 P. M.

12:15—Dance Music
 1—Silent period
 6—Dance Time
 6:30—Rosenthal program
 7—News Flashes
 7:15—Helen Bellevue
 7:30—Silent period
 8:30—Julie Foster, Dream Girl
 8:45—John D. Barry, World Events
 9—Dance Time
 9:15—Mildred Epstein
 9:30—William Lavy, piano pictures
 10—Master Melodies
 11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 6 A.M.—KJBS Alarm Klok Klub
 8—Recorded program
 9:30—The Little Concert; Records
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Popular Record program
 11:30—Miniature Vaudeville
 11:45—Concert Music
 12 noon—Dance Matinee
 12:30—Band Concert
 12:45—Recorded program
 1:05—Stock report, musical program
 2—Better Business Bureau Talk
 2:15—Recordings
 2:30—Lucille Gordon Players
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air; records
 4—Julie and Jim
 4:15—Records
 4:30—Assoc. Stores' program
 5—Records
 5:30—Carl Coveny and Pat Buckman
 5:45—Walkathon
 6 to 6:15 P.M.—Records
 12:01 to 6 A.M.—Owl program

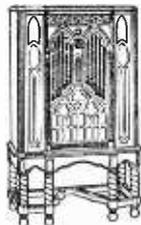
491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 7 A.M.—Seal Rocks Broadcast;
 Stock Quotations at 7:25
 7:30—Exercise Period
 8—Shell Happytime
 8:30—Recordings
 8:45—CBS Programs to 9:30
 9:30—Betty Crocker
 9:45—CBS Program
 10—KFRC Shopper's Cluh
 10:30—Globe Trotter
 10:35—CBS Program
 11—Rumford Chemical Company
 11:15—Alex Semmler, Pianist
 11:30—Martha Meade Society
 11:45—CBS Program
 12 noon—Noonday Concert
 1—CBS Program
 1:30—Stock Exchange Quotations
 1:35—Globe Trotter
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Program
 4:15—Globe Trotter
 4:25—Town Topics
 4:30—CBS Programs to 5
 5—H-O Rangers
 5:15—Skippy
 5:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—The Buccaneers
 9:15—Eb and Zeb
 9:30—CBS Program
 10—Ted Fio-Rito's Orchestra
 11—Hotel Roosevelt Orchestra
 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 7:30 A.M.—Dawn Salute
 8—Breakfast Hour
 9—At the Console
 9:15—Bay District Schools Broadcast
 9:45—Melody Moods
 10—Sunshine Echoes
 10:30—Manhattan Moods
 10:45—Musical Novelties
 11—Lillian Cooper
 11:15—Album Leaves
 11:30—Prudence Penny
 11:45—Song and Dance Kings
 12 noon—"Your Helpful Friend"
 12:15—Radio Guild
 1:15—Rhythmic Ripples
 1:45—Marion Day's Tete-a-Tete
 2—Famous Songs and Singers
 2:30—Blends of Blue
 3—Glen Goff, Organist
 4—Artist Celebrities
 4:30—On Parade
 5—Metropolitan Hour
 6—Revue
 6:30—Waltz Time
 7—Salon Features
 7:15—Tone Paintings
 7:45—Bob Allen, Piano Recital
 8—Anson Weeks' Orchestra
 8:30—Virginia Miller, Piano Recital
 8:45—Sydney Dixon, Song Recital
 9—Captain Argus
 9:30—Skol-Cheerio: Lord Fitznoodle and Ole Swenson
 9:45—News Flashes
 10—Goff's Organ Serenade
 11 to 12 midnight—Concert Memories



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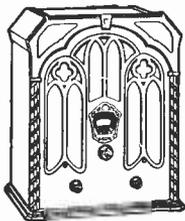
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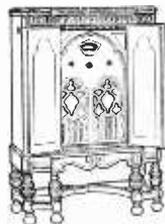
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- 535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
- 6:45 A.M.—Recordings
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8—Popular Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Records
1—Alma La Marr
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Records
2:15—Studio Program
2:45—Masterpieces of Melody
3:15—Don La Rae, Tenor
3:30—Walter Rudolph, Piano Recital
3:45—Jack Dudley
4—Recordings
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Horse Races
6:15—Fishin' Fools
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8:15—"Brain Teasers"
8:30—Dance Music
8:45—The Gossipers
9—Hill Billies
10—Treasure Chest with Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Night Owls with Ray Howell
- 468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Seixas, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO program
8—Polly Grant Hall, pianist
8:15—NBC-KGO Programs to 8:45
8:45—Helpful Hints to Housewives
9:30—Fashion Tour with Melisse
10—Beauty Talk
10:15—Lou Gordon, tenor; Jackson Swales, pianist; and Sally Hall, speaker
10:30—NBC-KGO Programs to 11:45
11:45—Federal and State Market reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner Chats
1:45—Cheiro, Astrologist
2—Studio program
2:15—NBC-KGO program
2:30—Studio program
2:45—NBC-KGO program
3—Tom Murray's Hillbillies
4—News release
4:15—NBC-KGO Programs to 4:45
4:45—Judge Paonessa, speaker
5—String trio
5:45—NBC-KGO Programs to 7:45
7:45—Male quartet and string ensemble
8—NBC-KGO Programs to 9:45
9:45—Roamers Male Quartet
10—NBC-KGO program
10:15—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO programs
- 333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Cal.
- 7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—To be announced
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Programs to 10:15
10:15—Martha Meade Society
10:30—The Magazine
11—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—Charlie Hamp & Beauty Talk
1:15—Times Forum
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:15—Prof. Hertzog's School Prog.
4:30—CBS Program
4:45—News Items; Town Topics
5—H. Bar O. Rangers
5:15—"Skippy"
5:30—CBS Programs to 6:30
6:30—Jaye Warde Hutton
6:45—To be announced
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:15
8:15—"Keynotes"
8:30—CBS Programs to 9:15
9:15—Eb and Zeb
9:30—Collegiate Program
10—World-wide News
10:10—Bisquick Program
10:15—Ted Fio-Rito's Orchestra
11—Ted Dahl's Orchestra
12 to 1 A.M.—Organ Recital
- 499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—To be announced
7:45—NBC-KGO Program
8—Morning Musical Revue
8:35—Stock Reports
8:45—NBC-KGO Program
9—Good Cheer Program
9:15—NBC-KGO Program
9:30—NBC-KGO Program
10—Martha Meade Society
10:15—NBC-KGO Programs to 10:50
10:50—Studio Program
11—NBC-KGO Program
11:30—NBC-KGO Programs to 1 P.M.—Serenaders
1:30—To be announced
3:45—Radio Dental Clinic
4—To be announced
5:45—Program Resume
5:50—Late News Items
6—NBC-KGO Programs to 9
9—Dance Music
9:30—NBC-KGO Program
9:45—Dance Music
10—NBC-KGO Programs to 11:30
11:30 to 12 mid.—NBC-KGO Prog.
- 225.4 Meters **KGB** FRank. 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—Around the Town with Helen Stone
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Studio Program
3:30—Feminine Fancies
4—Blanche Wood
- 4:15—CBS Programs to 5
5—H. O. Rangers
5:15—Town Topics; News Reel
5:30—CBS Programs to 6:30
6:30—To be announced
6:45—Tarzan of the Apes
7—CBS Programs to 7:30
7:30—Hutton's Quartette
7:45—CBS Programs to 9:15
9:15—Eb and Zeb
9:30—CBS Program
10—News Reel of the Air
10:10—Ted Fio-Rito's Orchestra
11 to 12 mid.—Gene Quaw's Orch.
- 285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational talk and prayer
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Econ.
12 noon—News
12:15—Homeopathic
12:30—Dr. John Matthews
1—New Paris Inn
2—Eddie Albright, late fiction
2:30—Federated Women's Clubs
3—Matinee Mirthmakers
3:45—Mrs. Shotts
4—Travelogue; announcements; stock reports
4:15—Maxine's Shopping Service
5—Town Crier
5:15—Rabbi Winkler
5:45—Chandu, the Magician
6—News
6:15—KNX Concert Orchestra
6:30—Oh-h Elmer
6:45—The Serenaders
7—Frank Watanabe and the Honorable Archie
7:15—Violin Choir
7:45—Tarzan Transcriptions
8—"The Royal Order of Optimistic Do-Nuts"
9—News
9:15—Dreamin' Time, Drury Lane
9:30—Arizona Wranglers
9:45—Broadcast of Fights
11 to 12 mid.—New Paris Inn
- 296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—The Breakfast Hour
8—Silent period
9—Rainbow Trouper
10—Martha Meade Society
10:15—Aunt Sammy
10:30—Morning Melodies
11—Eleventh Hour program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecast; State Market Reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Evening Vespers
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Radio News and Forum
7:30—Musical Tid-Bits
7:45—Liberty Bell Quarter Hour
8—San Jose Accordion Club
8:30—Salon Quartette
9—Studio Program
9:30—Harvest Mooners
10 to 10:30 P.M.—Community Prog.

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,**

**KFI, KOA, KTAR, KFSD,
KGR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO
7:30—Strolling Fiddler, Godfrey Ludlow: KGO
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL
8—To be announced
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—U. S. Marine Band: KGO
9—Johnny Marvin, tenor: KGO
9:15—To be announced
9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO, KOMO
9:45—Arion Trio: KGO, (KHQ, KOMO 10 to 10:15)
10:30—Woman's Magazine of the Air—KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, (KDYL off 10:50), KOA, (KGR, KGHL 10:50 to 11:10)
11:30—Borden Program, talks on baby care, Mrs. John T. Gordon: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
11:45—Smackouts, comedy sketch: KGO
12 noon—Radio Troubadours: KGO
12:15—Western Farm & Home H.: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KGR, KGHL
1—Rhythmic Serenade, Harry Kogen's dance orchestra: KGO
1:15—Radio Guild, drama: KGO
2:15—Dromedary Caravan, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGR, KGHL
2:30—Echoes of Erin, Joe White, tenor: KGO
2:45—G E Circle, Grace Ellis, hostess: KGO, KHQ, KOMO, KGW, KFI, KDYL
3—Buccaners: KGO
3:45—Fay Fraser's Studio Party: KGO, KHQ, KOMO, KGW, KFI
4—Organ Reveries, Archer Gibson: KGO
4:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists; orchestra direction Billy Artz: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—The Stebbins Boys; Parker Fennelly and Arthur Allen: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO
5—Old World Serenader, Terry La Franconi, tenor; Louis Judnich, accordionist; orchestra direction Joseph Hornik: KGO
5:30—Tom and Dudd, vocal duo: KGO
5:45—Wheatenville: Billy Batchelor, Peter and Pan: Dramatic sketch with Thos. Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KFI, KGW
6—The First Nighter, "Mile. Charon," three-act romance of early Quebec, with June Meredith, Don Ameche and Clifford Soubier; Eric Sagerquist's orchestra: KGO, KOMO, KHQ, KGW, KFI, KFSD, KTAR, KDYL
6:30—Armour Program, Roy Shield's orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL

7—Paul Whiteman's Orchestra—Ramona and Jack Fulton, Jr., vocalists: KGO, KHQ, KOMO, KFI, KGW, KDYL
7:30—"The Phantom of Crestwood"—RKO Radio Pictures mystery drama: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KGR, KGHL
7:45—To be announced
8—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KFI, KGW, KFSD, KDYL
8:15—Maxwell House Prog.—Lanny Ross, tenor; orchestra direction of Don Voorhees: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8:30—Gilmore Circus, Duke Attebury, Ken Gillum, clowns; Paul Taylor's quartet; Lawson's negro male chorus: KGO, KOMO, KFI, KGW
9:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
9:45—Eva Gruninger, contralto: KGO
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—NBC Football Rally: KGW, KOMO
10:45—Millie Montagne, contralto: KGO
11—Tom Gerun and His Bal Tabarin Orchestra: KGO
11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, GKA,
KDYL, KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio: Joyce Barthelson, Pianist and Director; Modesta Mortensen, Violinist; Margaret Avery, 'Cellist: KPO
8—Financial Service: KPO, GKA, KJR, KEX
8:15—Crosscuts from the Log o' the Day: KPO, GKA, KJR, KEX
9:15—Dixie Memories: KPO, GKA, KEX
9:30—Stringwood Ensemble, direction Charles Hart: GKA, (KEX off 9:45), KFSD, KDYL
9:30—Julia Hayes: Helpful Hints to Housewives: KPO
9:45—University of California at Your Service: KPO
10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, GKA, KEX, (KDYL on 10:05)
10:30—Rhythm Vendors: Orchestra direction Walter Beban; Vocalist: KPO, GKA, (KJR off 10:45), KEX
11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, KFSD
11:30—Syncopators: Harold Stokes' Dance Orchestra: KPO, KDYL
11:45—Organ Concert: GKA, KJR, KEX
11:45—South San Francisco Stockyard Report: KPO
12 noon—Stringwood Ensemble: KPO
12:30—To be announced
12:45—Commonwealth Club: KPO
1:30—Golden Legends: "The Phantom Rickshaw," by Rudyard Kipling; Radio Drama by H. C. Connette: KPO, GKA, KJR, KEX
2—Headliners: Vocalists: KPO, GKA, GKA, KJR, KEX

2:15—Metropolitans: Orchestra direction Joseph Hornik: KPO, GKA, KJR, KEX, (KGHL on 2:30)
3—Waldorf-Astoria Orchestra: KPO, (GKA on 3:05), (KJR on 3:15), KEX
3:30—Merry Madcaps: Dance Orchestra direction Norman Cloutier; Fred Wade, Tenor: KPO
4—National Concert Orchestra, direction Rex Dunn: KPO, GKA, (KJR on 4:05), KEX
5—Bouquet of Melodies: Harold Dana, Baritone; Violinist and Organist: KPO, GKA, KJR, KEX
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, GKA, KJR, KEX, KECA
5:45—Ramblers: Orchestra direction Meredith Wilson: (KPO off 6:30), (GKA on 6:15), (KJR off 6:15)
6:30—News Editor of the Air: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—To be announced: KPO, GKA, KJR
7:15—Tarzan of the Apes: Radio Drama: KPO
7:30—The Dress Circle: Alice Gentle, Soprano; Henry Thompson, Tenor; Orchestra direction Emil Polak: KPO, GKA, KEX
8:30—To be announced
9:15—Star Books: KPO, GKA, KJR, KEX
10:15—Anson Weeks and his Hotel Mark Hopkins Dance Orchestra: KPO, GKA, KJR, KEX
11—Abas String Quartet: KPO, GKA, KJR, KEX
11:30 to 12 midnight—Organ concert: Dollo Sargent, Organist: KPO, GKA, KJR, KEX, KFSD

CBS

Columbia Broadcasting System

8:45 A.M.—Ben Alley, Tenor, with Novelty Orchestra: KFBK, KMJ, KOL, KFRC, KHJ, KGB
9—Ted Brewer and his Yoeng's Orchestra: KFBK, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
9:45—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ
10:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KSL
10:30—Atlantic City Musicale: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL
11—Do Re Mi, Novelty Female Trio: KFBK, KMJ, KVI, KFPY, KHJ, KGB, KSL
11:15—Columbia Educational Features: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB, KSL
11:30—Elizabeth Barthel, Songs: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KGB, KSL
11:45—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
12 noon—The Grab Bag: Variety Show: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
12:45—Alexander Semmler, Pianist: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
1—Columbia Salon Orchestra: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KGB, KSL

1:30—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, (KFCR, KHJ on 1:45), KGB, KSL
 2:15—John Kelvin, Irish Tenor, with Emery Deutsch, Conductor: KSL
 4:15—Vaughn De Leath, with Freddie Rich's Orchestra: KFBK, KMJ, KOL, KFPY, KGB, KSL
 4:30—Colonel Stoopnagle and Budd: KFBK, KMJ, KOL, KVI, KFPY, KFCR, KHJ, KGB, KSL
 4:45—Connie Boswell, with Freddie Rich's Orchestra: KFBK, KMJ, KVI, KFPY, KFCR, KGB, KSL
 5—H-Bar-O Rangers: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFCR, KHJ
 5:15—Those McCarty Girls: KFBK, KMJ, KERN, KVI, KFPY, KGB, KSL
 5:30—March of Time: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFCR, KHJ, KGB, KSL
 6—"All-America Football Show": KFBK, KMJ, KOL, KFPY, KOIN, KFCR, KHJ, KGB, KSL
 7—"Music that Satisfies": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFCR, KHJ, KGB, KSL
 7:15—"Easy Aces": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFCR, KHJ, KSL
 7:30—Ozzie Nelson and his Orchestra: KFPY
 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFCR, KHJ, KGB, KSL
 8—Edwin C. Hill, "Presidential Poll": KFBK, KMJ, KOL, KFPY, KOIN, KFCR, KHJ, KGB, KSL
 8:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFCR, KGB
 8:30—Charles Carlile, tenor: KERN, KVOR, KFBK, KWG, KMJ, KOL, KVI, KFPY, KFCR, KHJ, KGB
 8:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFCR, KHJ

526 Meters **KVI** Broadway 4211
 570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6 A.M.—Recordings
 6:30—Farm Flashes
 7—Dr. Kenyon's Church
 7:30—Organ Revellie
 8—Shell Happytime
 8:30—Recordings
 8:45—The Modern Shopper
 9—CBS Program
 9:30—Betty Crocker
 9:45—CBS Program
 10—Home Economics
 10:15—CBS Programs to 11:15
 11:15—Alex Semmler, Pianist
 11:30—CBS Program
 11:45—Program from KPCC
 12 noon—Joe Roberts, "Noon News"
 12:15—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Children's Progress
 4:30—Eighteen Feet of Harmony
 4:45—CBS Programs to 5:15
 5:15—Organ Program, George Yount
 5:30—CBS Programs to 6:30
 6:30—To be announced
 7—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:15
 8:15—George Yount, Pianist
 8:30—CBS Programs to 9
 9—Financial Talk
 9:05—CBS Programs to 10
 10—Ted Flo-Rito's Orchestra
 11 to 12 mid.—Grand Hotel Orch.

209.7 Meters **KECA** Richm'd 6111
 1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Records; News
 11—German lesson, Annette Doherty
 11:15—Record program
 11:45—Chaparral Club program
 12 noon—Record program
 12:30—Laurel Saunders, songs
 12:45—Record program
 1:45—Bob, Bunny and Junior
 2—Record program
 2:45—Doria Ball's personality prog.
 3—Records; News
 5—Big Brother Ken
 5:30—NBC-KPO program
 5:45—Al, Mack and Tommy
 6—String Orchestra
 6:30—"Oral Lornettes"
 6:45—Maury Leaf, and String Trio
 7—Tom Murray's Hill Billies
 7:30—Country Jane, songs
 7:45—Joe Warner's Jolly Journal
 8:30—Hotel Miramar Orchestra
 9—Hemlock Corners
 9:15—Wesley Tourtelotte, Organist
 9:45—Close Partners, sketch
 10—NBC-KPO program
 10:30 to 11 P.M.—Record program

508.2 Meters **KHQ** Main 5383
 590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Morning News
 7:15—Cisco Bullivant, Exercises
 7:45—NBC-KGO Program
 8—Herb Wixson
 8:15—NBC-KGO Program
 8:45—Burgan's Home Comfort
 9—"Walt and Marian"
 9:15—Musical Gems
 9:45—Canning Time, Sylvia North
 10—Martha Meade Society
 10:15—Wolper's Fashion Notes
 10:30—NBC-KGO Programs to 1 P.M.—Various Programs
 1:15—NBC-KGO Programs to 3
 3—Commercial Creamery
 3:30—Peerless Dentists
 3:45—NBC-KGO Programs to 5
 5—Parade of the Happy Feet
 5:15—"Skippy"
 5:45—NBC-KGO Programs to 7:45
 7:45—Crazy Crystals
 8—NBC-KGO Programs to 8:30
 8:30—Bert Price, Sports Review
 8:45—"Book of Memories"
 9:15—Eb and Zeb
 9:30—NBC-KGO Program
 9:45—Editorial Column, Russell Bankson
 10 to 12 mid.—NBC-KGO Programs

236.1 Meters **KOL** Elliott 4466
 1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 8—Shell Happytime
 8:30—Brad and Al
 8:45—CBS Programs to 9:30
 9:30—Betty Crocker
 9:45—CBS Program
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Program
 11—The Carnival with Ken Stuart
 12 noon—CBS Programs to 1
 1—Hill and Dale
 1:15—John C. Stevenson
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—Cecil Solly

4:30—CBS Programs to 5:15
 5:15—Skippy (E. T.)
 5:30—CBS Programs to 6:30
 6:30—To be announced
 7—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:30
 8:30—Charles Carlile
 8:45—The Globe Trotter
 9—The Buccaneers
 9:15—Eb and Zeb
 9:30—Wrestling
 11 to 12 midnight—Dance Orchestra

325.9 Meters **KOMO** Elliott 5890
 920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—NBC-KGO Programs to 9:15
 9:15—Prudence Penny
 9:30—NBC-KGO Program
 9:45—Popular Orchestra
 10:15—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 12:12—Grain Quotations
 12:15—NBC-KGO Program
 1—Home Towners
 1:30—The Red Shadow
 1:45—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—Concert Orchestra
 3:45—NBC-KGO Program
 4—Vocalist
 4:15—NBC-KGO Programs to 4:45
 4:45—News of the Air
 5—Concert Ensemble
 5:45—NBC-KGO Programs to 10:15
 10:15—Mozart Hour
 11:15 to 12 mid.—Vic Meyers' Music

483.6 Meters **KGW** Atwater 2121
 620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 6:45 A.M.—Caterpillar Trail Blazers
 7:15—Morning Appetizers
 7:45—NBC-KGO Program
 8—Crazy Crystals Quartet
 8:15—NBC-KGO Program
 8:30—Morning Sunshine
 8:45—The Oregonian of the Air
 9—The Specialists
 9:30—Cooking School
 10—Martha Meade Society
 10:30—NBC-KGO Programs to 11:45
 11:45—Ann Lee Snyder
 12 noon—Newport News
 12:05—The Oregonian of the Air
 12:15—NBC-KGO Program
 1—Kelly's Salon Orchestra
 1:15—Oregonian Mountaineers
 2—The Oregonian of the Air
 2:15—NBC-KGO Programs to 4
 4—Santiseptic Program
 4:15—Mrs. Skeels, Better English
 4:45—Program to be announced
 5:45—NBC-KGO Programs to 7:45
 7:45—To be announced
 8—NBC-KGO Programs to 9:45
 9:45—Singing Visitor
 10—NBC-KGO Program
 10:15—Dancing with Vic Meyers
 11:15 to 12 mid.—The Evening Star

DON'T MISS

Shell Happytime, 8 a. m.
 H. O. Rangers, 5 p. m.
 Wheatenaville, 9:45 p. m.
 Eb & Zeb, 9:15 p. m.
 Martha Meade Society



HILL NELLIES—Caught in their best Sunday "go-to-meetin'" garb and a good humor, the Hill Nellies, who have leaped to radio fame like wildfire through their song and music makin' on the Associated Spotlight, posed willingly for the "Broadcast Weekly" cameraman. A bit abashed at first, they soon agreed to watch the "birdie." The Hill Nellies are said to be the first of their kind on the air. They specialize in presenting popular songs in the true Ozark mountain fashion. They are Annette Hastings (with the ukulele) and Imelda Montagne.

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Golden State
C O M P A N Y , L T D .

D A I R Y P R O D U C T S

SATURDAY Programs *October 1, 1932*

491.5 Meters **KFRC** Prospect 0100
 610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 7 A.M.—Seal Rocks Broadcast;
 Stock Quotations at 7:25
 7:30—Exercise Period
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Globe Trotter
 9:45—Ida Bailey Allen
 10—Jr. Artists Program
 10:55—Church Announcements
 11—CBS Programs to 12
 12 noon—Noonday Concert
 1—CBS Program
 1:30—Closing N. Y. Stock Quotat'ns
 1:35—CBS Programs to 2
 2—Associated Oil Football broadcast
 Stanford vs. O. S. C.
 4:55—Town Topics
 5—News Parade
 5:15—CBS Programs to 6:15
 6:15—Anson Weeks' Orch. (E. T.)
 6:30—CBS Programs to 7:15
 7:15—To be announced
 7:30—Chandu, the Magician
 7:45—To be announced
 8—California Melodies
 8:30—Ted Fio-Rito's Orchestra
 9—The Merry-makers
 10—Hotel Roosevelt Orchestra
 11—Ted Fio-Rito's Orchestra
 12 to 1 A.M.—Midnight Request Hr.



KEN STUART
 KOL—STUDIO MANAGER

340.7 Meters **KLX** Lake. 6000
 880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records; Closing Stocks
 9—Modern Homes Period
 9:30—Clinic of the Air
 10:15—San Francisco Stocks; Finan-
 cial Information; Weather
 10:30—Records
 11—Sunshine Twins
 12 noon—Closing S. F. Stocks
 12:05—Jack Delaney's Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:45—Records
 3:45—Galen Harvey and Madelon
 Sivyer
 4—Records
 4:30—Brother Bob's Club
 5—Helen Parmelee, Pianist
 5:15—The Three Coconuts
 5:45—Song Stories, the Clark Sisters
 6—Hotel Oakland Trio
 7—News Items
 7:30—Murel Scherruble, Soprano;
 Helen Parmelee, Pianist
 8—Musical Soiree: John Wharry
 Lewis, Violinist; Evelyn Pheian,
 Accompanist; L. G. French, Baritone;
 Lorraine Wolf, Soprano;
 Helen Wegman Parmelee, Pianist
 9—Faucit Theatre of the Air
 10—Dance Orchestra
 11—Baseball Results
 11:05 to 12 mid.—Dance Program

296.6 Meters **KQW** Ballard 777
 1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 7 A.M.—The Breakfast Hour
 8—Silent Period
 9—Rainbow Trouper
 10—Helpful Hour
 10:30—Morning Melodies
 11—Eleventh Hour Program
 11:30—Old Time Favorites

11:45—Accordion Capers
 12 noon—Band Concert
 12:30—Weather and Market Reports
 1—One o'Clock Program
 1:30—The Friendly Hour
 2:30—Martha Meade Program
 3—Silent Period
 4:30—Story Time
 4:45—Skippy
 5—Evening Vespers
 5:30—Community Program
 6—Evening Echoes
 6:15—Franco's Program
 6:30—Dinner Music
 6:45—Radio News and Forum
 7:30—Musical Tid-Bits
 8—Studio Program
 8:30—Irma Hoffman and Dorothy
 Griffin
 8:45—Italian Program
 10 to 10:30—Community Program

280.2 Meters **KJBS** Ord. 4148-49
 1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 6 A.M.—KJBS Alarm Klok Klub
 8—Recordings
 9—Assoc. Stores' program
 9:30—The Little Concert
 9:45—Recordings
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Recordings
 11:30—Concert Music
 12 noon—Sport's Talk
 12:15—Variety program
 1—Dance Matinee
 1:30—Popular records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air; Records
 3:45—Philco Varieties
 4—Recordings
 12:01 to 8 A.M.—Owl program

243.8 Meters **KYA** Prospect 3456
 1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 7:30 A.M.—Dawn Salute
 8—Breakfast Hour
 8:45—Tuneful Topics
 9—At the Console
 9:30—Melody Moods
 10—Sunshine Echoes
 10:30—Manhattan Moods
 10:45—Musical Novelties
 11—Album Leaves
 11:30—Prudence Penny
 11:45—Song and Dance Kings
 12 noon—Town Hall Harmonies
 12:15—Church Bulletin of the Air
 12:30—Song Vogues
 1—Afternoon Concert
 2—Glen Goff, Organist
 3—Rhythmic Ripples
 3:30—Across the Footlights
 4—Artist Celebrities
 4:30—"High School of the Air"
 5—Metropolitan Hour
 6—Revue
 6:30—Waltz Time
 7—Salon Features
 7:15—NBC, Merle Thorpe
 7:30—Tone Paintings
 7:45—Bob Allen, Piano Recital
 8—Anson Weeks' Orchestra
 8:30—Sydney Dixon and G. Donald
 Gray, Duo Recital
 9—Joe Wright's Orchestra
 9:30—Milly & Billy, Cub Reporters
 9:45—News Flashes
 10—Goff's Organ Serenade
 11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700
 560 Kcys. 1000 Watts
 Assoc. Broadcasters, Oakland, Calif.
 6:45 A.M.—Popular Records
 7:15—Morning Reporter
 7:30—Texas Cowboy
 7:45—Records
 8—Popular Records
 8:30—Tommy Tucker
 9—Morning Prayer Hour
 9:30—Dr. J. Douglas Thompson
 10—Household Hour, Alma La Marr
 10:30—Dr. B. L. Corley
 11—Store Scenes
 11:30—X-Bar-B Ranch Boys
 12 noon—Echoes of Portugal
 12:30—Records
 1—Over the Teacups; Records
 1:45—Studio Program
 2:30—Watch Tower Program
 2:45—Records
 3—Charlie Park, the "Budgeteer"
 3:30—Walter Rudolph, Piano Recital
 3:45—Records
 4:15—Fairy Tales
 4:30—Western Musical Program
 5—Radio Shopping News
 5:30—Wandering Through Athens
 6—Studio Program
 6:30—News Reporter
 6:45—Ernie Smith's Sport Page
 7—Covered Wagon Jubilee
 7:30—Post Enquirer Funnies
 7:45—Dance Music
 8—Young People's Musical Program
 8:30—Elbert Lachelle, Organist, and
 Frank Frisselli, Tenor
 8:45—The Gossipers
 9—"Side Show"
 10—Boulevard Players
 10:30—Putnam's Treasure Chest
 11 to 1 A.M.—Night Owls

440.9 Mtrs. **NBC-KPO** GA. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio:—KPO
8—Financial Service: KPO, KGA,
KJR, KEX

8:15—Crosscuts from the Log o' the
Day—Dr. Laurence L. Cross:
KPO, KGA, KJR, KEX, (KTAR
off 8:45)

9:15—Dixie Memories: KPO, KGA,
KJR, KEX

9:30—Stringwood Ensemble: KGA,
KJR, KEX

9:30—Julia Hayes, helpful hints to
housewives: KPO

9:45—University of California at
Your Service: KPO

10—Familiar Songs: KPO, KGA,
KJR, KEX

10:30—The NBC Farm Forum:
KPO, KGA, KJR, KEX, KECA,
KDYL

11—Words and Music: KPO, KGA,
KJR, KEX

11:45—South San Francisco Stock-
yards Report: KPO

11:30—Organ Concert: (KPO off
11:45), KGA, KJR, (KEX on
11:45)

12 noon—Radio Troubadours, Har-
old Stokes' dance orchestra: KJR,
KPO, KGA, KEX

12:30—Singing Strings, Walter Blau-
fuss, director: KPO, KGA, KJR,
KEX, KDYL

1—Rhythmic Serenade, Harry Kog-
er's dance orchestra: KPO, KJR,
KGA, KEX, KDYL

1:30—Concert Favorites, vocalist;
orchestra direction Joseph Gallic-
chio: KPO, KGA, KJR, KEX,
KDYL

1:45—Tom 'n' Dudd, vocal duo:
KPO, KGA, KJR, KEX, KDYL

2—Pacific Feature Hour, concert
orchestra and vocal ensemble di-
rection Emil J. Polak: KPO,
KGA, KJR, KEX, KDYL, KGHL

2:30—Bluettes, vocal trio: KPO,
KGA, KJR, KEX, KDYL

2:45—Tea Dansante: KPO, KGA,
KJR, KEX, KDYL

3—Waldorf Astoria Sert Room Or-
chestra: KPO, KGA, KJR, KEX

3:30—Opry House Tonight, dramatic
skit with Jason Thatcher: KPO,
KGA, KJR, KEX

3:45—Donald Novis, tenor, orch.:
KPO, KGA, KJR, KEX

4—Anson Weeks and His Hotel
Mark Hopkins Orchestra: KPO,
KGA (KJR on 4:05, off 4:45),
KEX

5—Harlem Fantasy, Eva Taylor,
crooner; Southernaires, male quar-
tet; Joshua and his guitar; Clar-
ence Jones, pianist: KPO, KGA,
KJR, KEX

5:30—K-7, secret service syp story:
KPO, KGA, KJR

6—Medicine Show: KPO, KGA,
KJR, KEX

6:30—Synco-Thots, Edna Fischer
and Newell Chase, piano duo:
KGA, KJR, KEX

6:30—News Editor of the Air: KPO

6:45—Cecil and Sally in the Fun-
niest Things: KPO

7—Musical Echoes: KPO, KGA,
KJR, KEX

7:30—Mona Lowe, contralto: KPO,
KGA

7:45—National Concert Orchestra,
direction Emil Polak: KPO, KJR,
KGA, KEX

8:15—Merle Thorpe, talk, "Our Van-
ishing Freedom": KPO, KYA,
KGA, KJR, KDYL, KGHL

8:30—Cesare Sodero and NBC Con-
cert Orchestra: KPO, KGA, KJR,
KEX, KDYL

9—Buddy Rogers and His California
Cavaliers: KPO, KGA, K J R,
KDYL

9:30—College Inn Orchestra: KPO,
KGA, KJR, KEX, KDYL

10—McElroy's Spanish Ballroom or-
chestra: KPO, KGA, KJR, KEX

10:15—Anson Weeks and His Hotel
Mark Hopkins Dance Orches-
tra: KPO, KGA, KJR, KEX

11 to 12 mid.—Reminiscences: KPO,
KGA, KJR, KEX, KFSD

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri

8—Silent period

9—Blues Chasers

9:50—Topics

10—White House program

10:15—Bellevue Hotel program

10:30—Crystal Capers

10:45—Church Notices; Organ music

11—The Children's Hour

12 noon—News Flashes; Dance Music

1—Silent period

6—Dance Time

6:30—Salon Music

7:15—Ellen Cooth, Soprano

7:30—Silent period

11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items; Recordings

8:30—Moment Musicale

8:45—Kalia Melody Makers

9—Silent period

1—Weather forecast

1:05—Latin-American program

2—Billy and Grace Carmen

2:30—Nina Frelsen and Kiddies

3—Union Mutual Life; Recordings

3:30—The Smoky Oaks

4—Prosperity program

4:15—Al Cook's Oklahoma Cowboys

4:45—Prosperity program

5—Recordings

5:30—Covered Wagon Jubilee

6—Silent period

7:30—Isabelle Henion, vocalist

7:45—The Texas Cowboy

8—Latin-American program

9—Roy Edwards, tenor, "Echoes of
Yesterday," Galen Harvey, or-
ganist

9:15—Italian program

10—Happy Valley Home Folks

10:30 to 11 P.M.—Curtis Mosby's
Dixie Land Blue Blowers

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

6 A.M.—Recordings

6:30—Farm Flashes

7—Dr. Kenyon's Church

7:30—Organ Revellie

8—Shell Happytime

8:30—Recordings

8:45—CBS Programs to 11:45

11:45—The Lonesome Cowboy

12 noon—Joe Roberts, "Noon News"

12:15—CBS Programs to 7:30

7:30—Chandu, the Magician

7:45—CBS Programs to 9

9—The Merry-makers

10—Gene Quaw's Orchestra

11—Grand Hotel Orchestra

11:15 to 12:15 A.M.—Crazy Quilt

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,

KGIR, KGHL, KDYL

7:30 A.M.—Organ Concert, Charles
Runyan: KGO

7:45—Van and Don, the Two Pro-
fessors, comedians: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KOA,
KTAR, KDYL

8—To be announced

8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI

8:30—Sven Swenson and His Swede-
hearts: KGO

9—Johnny Marvin, tenor: KGO

9:15—To be announced

9:30—National Farm and Home
Hour: KGO, KHQ, (KOMO on
10), KFI, KFSD, KTAR, KDYL,
KGIR, KGHL

10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI, (KFSD on 10:50)

11:30—To be announced

12:15—Western Agriculture: KGO,
KHQ, KOMO, (KGW off 12:45),
KFI, KFSD, KTAR, KGIR, KGHL

1—Stringwood Ensemble, vocal so-
list; instrumentalists direction of
Charles Hart: KGO, (KOMO 1 to
1:15, 1:30 to 1:45), (KGW on
1:15) (KFI on 1:30)

2—Associated Football broadcast—
Univ. of Calif-Olympic Club Foot-
ball Game: KGO

5—Arion Trio, Joyce Barthelun, pi-
anist and director; Modesta Mor-
tenson, violinist; Margaret Avery,
cellist: KGO

5:45—Wheatenaville: Billy Batchelor,
Peter and Pan; Dramatic Skets
with Thos. Hutchinson, Roberta
Hoyt, Elizabeth Mallory, Edward
Firestone, Jr.: KGO, KHQ, KOMO,
KFI, KGW

6—E. Rapee in Foreign Lands: KGO

7—Lucky Strike Dance Hour: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL

8—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KDYL

8:15—Caswell Concert — "The Only
Girl," by Victor Herbert: KGO,
KHQ, KOMO, KGW, KFI

8:30—Golden State Family Robin-
son—dramatic program, with Dor-
othy Desmond, Barton Yarbor-
ough, Anita Calfort, Jack Mery,
Charles MacAllister: KGO, KFI

9—Rhythmic Shadows, orchestra di-
rection Emil Polak: KGO

9:30—Associated Spotlight — "Aut-
umn"; The Coquettes, vocal trio;
Annette Hastings, Marjorie Prim-
ley, Imelda Montagne; Cyclo Four,
male quartet; Irving Kennedy,
Gwynfi Jones, tenors; Harold
Dana, baritone; Armand Girard,
basso; Max Waizman, Monroe
Upton, Harold Peary, Bobbe
Deane, Captain William H. Royle,
Bennie Walker; The Hill-Nellies;
Cecil Underwood, master of cere-
monies; Flying A Orchestra, di-
rection Walter Beban; Sports re-
view with Herb Dana and Don
Thompson: KGO, KHQ, KOMO,
KGW, KFI

11—Tom Gerun and His Bal Tab-
arin Orchestra: KGO

11:30 to 12 mid.—Jay Whidden's
Miramar Hotel Orchestra: KGO,
KHQ, KOMO, KGW, KFI

CBS

Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KERN, KOL, KVI, KFRC, KHJ, KGB, KSL
- 9—Ted Brewer and his Yoeng's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ
- 10:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KSL
- 10:30—Madison Ensemble: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KHJ on 10:45), KGB, KSL
- 11—Saturday Syncopators: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Boston Popular Revue: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KGB, KSL
- 12:30—The Round Towners: KFBK, KMJ, KWG, KERN, KVI, KFPY, (KHJ on 12:45), KGB, KSL
- 1—Spanish Serenade: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:30—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2:45—Tito Guizar, Mexican Tenor: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3—Joy Time with Irene Beasley: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:15—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:30—Midland Broadcasters: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:45—Ozzie Nelson's Glen Island Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—The Political Situation in Washington Tonight: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—William Vincent Hall, Baritone: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Keenan and Phillips: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:45—Do Re Mi, Novelty Female Trio: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 5:15—Dancing at the Belleville: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB, KSL
- 5:30—Isham Jones and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL

- 6—Ruth Etting in "Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Ann Leaf at the Organ: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 6:30—Ann Leaf at the Organ: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6:45—Syracuse Variety Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:15—Columbia Public Affairs Institute: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7:30—Columbia Public Affairs Institute: KFPY, KGB
- 7:45—Vaughn De Leath: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 8—California Melodies: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8:30—Ted Fio-Rito and his St. Francis Hotel Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

- 325.9 Meters KOMO Elliott 5890**
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
 - 7—Fisher's Sunrise Farm Broadcast
 - 7:30—Crazy Crystals Cowboys
 - 7:45—NBC-KGO Programs to 9
 - 9—Uncle Hank of Cliderville Center
 - 9:15—Prudence Penny
 - 9:30—NBC-KGO Programs to 11:45
 - 11:45—Club Minutes
 - 12 noon—NBC-KGO Program
 - 12:12—Grain Quotations
 - 12:15—NBC-KGO Program
 - 1—Einer & Einar, Two Counselors
 - 1:30—Home Towners
 - 2—Associated Football Broadcast—Washington vs. Montana
 - 4:30—NBC-KGO program
 - 4:45—News of the Air
 - 5—Concert Ensemble
 - 6—NBC-KGO Programs to 9
 - 9—Musical Mannequins
 - 9:30—NBC-KGO Programs to 11
 - 11 to 12 mid.—Vic Meyers' Music

- 483.6 Meters KGW Atwater 2121**
620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
- 6:45 A.M.—Caterpillar Trail Blazers
 - 7:15—Morning Appetizers
 - 7:45—NBC-KGO Program
 - 8—Crazy Crystals Quartet
 - 8:15—NBC-KGO Program
 - 8:30—Morning Sunshine
 - 8:45—The Oregonian of the Air
 - 9—The Specialists
 - 9:30—Cooking School
 - 10—Anson Weeks' Orchestra
 - 10:15—Alexander's Piano Antics
 - 10:30—NBC-KGO Program
 - 11:30—Me and My Shadow
 - 12 noon—The Oregonian of the Air
 - 12:15—NBC-KGO Program
 - 12:45—O. M. Plummer
 - 1—Kelly's Salon Orchestra
 - 1:15—Oregonian Mountaineers
 - 1:45—NBC-KGO Program
 - 2—Football—Stanford vs. O. S. C.
 - 4:30—Studio Program
 - 5:45—NBC-KGO Programs to 8:30
 - 8:30—Studio Program
 - 9:30—NBC-KGO Program
 - 11—Weinhard's Merry-Mixer Melodies
 - 11:30 to 12 mid.—NBC-KGO Program

- 236.1 Meters KOL Elliott 4466**
1270 Kcys. 1000 Watts
 Seattle Broadcast Co., Seattle, Wash.
- 6:45 A.M.—Top o' the Morning
 - 7—KOL Time Klock
 - 8—Shell Happytime
 - 8:30—CBS Programs to 10
 - 10—Morning Melodies
 - 10:30—Prince of the Ivories
 - 10:45—CBS Programs to 12
 - 12 noon—Kiddies' Hour
 - 1—CBS Programs to 4:15
 - 4:15—Cecil Solly
 - 4:30—CBS Programs to 5:15
 - 5:15—Skippy (E. T.)
 - 5:30—CBS Programs to 7:30
 - 7:30—Chandu, the Magician
 - 7:45—CBS Programs to 8:45
 - 8:45—The Globe Trotter
 - 9—Merrymakers from KHJ
 - 10—Gene Quaw's Orchestra
 - 11 to 12 midnight—Dance Orchestra

- 508.2 Meters KHQ Main 5383**
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Morning News
 - 7:15—Crazy Crystals
 - 7:30—Kronenberg's Shoe Hospital
 - 7:45—NBC-KGO Programs to 8:45
 - 8:45—Burgan's Home Comfort
 - 9—"Wait and Marian"
 - 9:15—Musical Gems
 - 9:30—NBC-KGO Programs to 11:30
 - 11:30—Bell Organ Concert
 - 12:15—NBC-KGO Program
 - 1—Home Canning Contest
 - 1:15—Silver Leaf Bakery
 - 1:30—Spokane Fur Co.
 - 2—Football—U. S. C. vs. W. S. C.
 - 4:30—NBC-KGO Programs to 5:15
 - 5:15—"Skippy"
 - 5:45—NBC-KGO Programs to 8:30
 - 8:30—Editorial Column, Russell Bankson
 - 9:30 to 12 mid.—NBC-KGO Prog.

- 333.1 Meters KHJ Vandike 7111**
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Cal.
- 7 A.M.—News Briefs and Records
 - 8—Shell Happytime
 - 8:30—CBS Programs to 10:15
 - 10:15—The Magazine
 - 10:45—CBS Programs to 12:30
 - 12:30 P.M.—World-wide News
 - 12:45—CBS Programs to 5:15
 - 5:15—News Items; Town Topics
 - 5:30—"Skippy"
 - 5:45—CBS Programs to 7:45
 - 7:45—Grand Hotel Orchestra
 - 8—California Melodies
 - 8:30—Ted Fio-Rito's Orchestra
 - 9—The Merrymakers
 - 10—News Items
 - 10:10—Gene Quaw's Orchestra
 - 11—Ted Dahl's Orchestra
 - 12 to 1 A.M.—Midnight Moods

- 499.7 Meters KFSD Franklin 6353**
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—To be announced
 - 7:45—NBC-KGO Program
 - 8—Morning Musicale
 - 8:35—Stock Reports
 - 8:45—To be announced
 - 9—Good Cheer Program
 - 9:15—To be announced
 - 10:30—Radio Dental Clinic
 - 10:45—NBC-KGO Program
 - 1—Serenaders
 - 1:30—NBC-KGO Programs
 - 3:30—French Lesson
 - 4—To be announced
 - 5:45—Program Resume
 - 5:50—Late News Items
 - 6—NBC-KGO Programs to 11
 - 11 to 12 mid.—NBC-KPO Programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational talk and prayer
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
11:30—Maxine's Shopping Service
12 noon—News
1—New Paris Inn
2—Eddie Albright's late fiction
3—Matinee Mirthmakers
4:15—Church, Lost and Found Announcements
5—Town Crier
5:15—Dr. John Matthews
5:45—Chandu the Magician
6—News
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
6:45—The Serenaders
7—Frank Watanabe and the Hon. Archie
7:15—Ensemble
7:30—Vigilantes; Mirthquakers program.
7:45—Tarzan Transcription
8—Calmon Luboviski, violinist
9—News
9:15—Musical program
9:30—Dreamin' Time, Drury Lane
10—KNX Ensemble
11 to 12 mid.—New Paris Inn

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
6:30 A.M.—Records
7—Covered Wagon Jubilee
9—U. S. Naval Observatory Time
9:01—Selected Recordings
9:45—Univ. of Calif. program
10—"Morning Musical"
10:30—Selected recordings
11:45—Mystery Man
12 noon—Burton Fitts
12:15—Selected recordings
3:30—Howell and Aretta
3:45—Selected recordings
4—The In-Laws
4:15—Selected Recordings
5—Lucky Stars
6—The Dreamer
6:30—Playtime
7—Rabbi Julius Leibert
7:15—Rhodes and Lowe
7:45—Studio program
8—Saturday Night Review
8:30—Studio program
8:45—Eunice Cheaney
9—Studio program
10—Snowflakes Plantation Jubilee
11 to 12 mid.—Selected recordings

225.4 Meters KGB Frank. 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 10
10—Around the Town with Helen Stone
10:30—CBS Programs to 2:30
2:30 P.M.—Reserved for Football
4:30—CBS Programs to 5:15
5:15—Blanche Wood
5:30—Town Topics; News Reel

5:45—CBS Programs to 6:45
6:45—Tarzan of the Apes
7—CBS Programs to 7:45
7:45—Hutton's Quartette
8—Merrymakers
9—CBS Programs to 10
10—News Reel of the Air
10:10—Dance Music
11—Gene Quaw's Orchestra
11:30 to 12 mid.—Chas. Safford's Or.

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Records; News releases
10:30—NBC-KPO program
11—Program for the Division of Physical Education of the Los Angeles Public Schools
11:45—Spanish lesson, Annette Doherty
12 noon—Record program
1:45—Bob, Bunny and Junior
2—Records; News releases
5—Big Brother Ken
5:30—Dr. Snape's Forum
5:45—Record program
6:45—Julie Kellar, harpist
7—String Trio
7:30—NBC-KPO program
8—String Orchestra
8:30—Hotel Miramar Orchestra
9—String Orchestra and Soloists
10 to 11 P.M.—Record program

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO Programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KGO Program
9:15—Dorothy Raymond, pianist
9:30—NBC-KGO Programs to 11:30
11:30—French Lesson, Annette Doherty
11:45—Federal and State Market Reports
12 noon—Dept. of Agric. talk
12:15—Western Farm and Home Hr.
1—News release
1:15—Tom Murray's Hillbillies
2—Associated Oil Football broadcast U. S. C. vs. W. S. C.
4:30—Programs to be announced
9—Tom Murray's Hillbillies
9:30—NBC-KGO program
11:30 to 12 mid.—NBC-KGO prog.

DON'T MISS

Shell Happytime, 8 a. m.
Assoc. Football, 2:00 p. m.
Wheatenville, 9:45 p. m.
Assoc. Spotlight, 9:30 p. m.
Golden State Family
Robinson, 8:30 p. m.
Martha Meade Society

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
6 A.M.—The Early Bird
7—Recordings
7:15—Chandu, the Magician
7:30—Recordings
7:45—News report
8—Popular selections
9—Peppy Tunes
10—Fashion Hour
10:15—Organ, Vera Graham
10:30—Mart and Harry
11—Foster Rucker, songs
11:15—The Three Girls
11:30—News report
11:45—Organ
12 noon—Rascals a la mode
1—Jack Douglas' Orchestra
2—Cleo Hibbs, Melody Man
3—Lazar Samoloff Studio Hr.
3—Surprise matinee
3:30—Salon Musicale
4—News report
4:15—Dental Clinic of the Air
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Hotcha Trio
5:45—Rosebud and Marblehead
6—"Married Life," comedy skit
6:15—Cheerio boys
6:30—KFOX School Kids
6:45—The Three Girls
7—Drama Grab-bag
7:15—The Boy Detective
7:30—Chandu, the Magician
7:45—The Old Professor
8—Bill and Co
8:15—Musical Mart
8:30—On with the Show
8:45—George and Rufus
9—The Vagabonds
9:15—Pacific Coast Club Orchestra
9:30—Rendezvous Ballroom Orch.
11—Pacific Coast Club Orchestra
11:30 to 12 mid.—Dance Orchestra

Don't Fail
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Pages
40, 41

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