

FOR WEEK OF  
OCTOBER  
9th to 15th

# BROADCAST WEEKLY

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THE LEADING RADIO GUIDE OF THE PACIFIC COAST

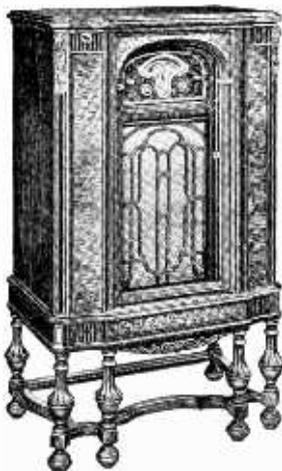


# ATWATER KENT RADIO

*Ladies and gentlemen*

OF THE RADIO AUDIENCE

See and Hear this matchless  
NEW 1933 RADIO



Model 812, 12-tube Lowboy

**\$146.50**

Other models . . . \$56.50 and up  
A.C. or D.C. and for your motor car

7 TO 12 TUBES  
B-AMPLIFICATION  
TWO SPEAKERS  
OVER-SIZE, FULL-ACOUSTIC  
SOUND CHAMBER  
TONEBEAM  
AUTOMATIC SILENT TUNING  
COMBINATION SHORT WAVE  
AUTOMATIC VOLUME  
CONTROL  
TONE CONTROL  
COMPENSATING QUICK-  
VISION DIAL  
RANGE SWITCH  
5-GANG CONDENSER  
ATWATER KENT LONG-LIFE,  
TROUBLE-FREE WORK-  
MANSHIP  
SPLENDID NEW CABINETS

ATWATER KENT offers new 1933 models which you cannot match anywhere at any price.

This is a strong statement. And it is as true as it is strong.

We are not going to tax your patience here with a long list of technical gadgets.

It is enough to say that new discoveries, new inventions, new tubes, and new power, plus Atwater Kent's longer experience, have made possible a radio which eclipses in every way any radio of the past.

The new Atwater Kent gives you every one of these improvements that mean happier hours of listening. Many of them are exclusive with Atwater Kent and are in no other radio.

These new models—from magnificent Highboy with two speakers to dainty Compacts—every one a Super-Heterodyne—with Atwater Kent dependability and guarantee—are ready to thrill you today.

See. Hear. At any Atwater Kent dealer's. *This 1933 radio which you cannot match anywhere at any price.*

Win \$5,000 in new prize contest  
which anyone can enter

\$5,000 first prize	\$250 fourth prize
\$1,000 second prize	5 prizes, each \$100
\$500 third prize	15 prizes, each \$50
	and 30 prizes, each \$25

When an Atwater Kent dealer shows you the new radio, he'll also give you a free entry blank for this easy, fascinating Atwater Kent Word Game Contest.

COAST RADIO SUPPLY COMPANY—*Wholesale Distributors*  
123 TENTH STREET SAN FRANCISCO

# BROADCAST WEEKLY

*The Leading Radio Guide of the Pacific Coast*

NEW YORK  
Edwin F. Ripley  
118 East 28th Street  
New York City

Vol. XI, No. 41

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

October 8, 1932

## FOR VALUE RECEIVED

THREE of the most important words in the English language are "*for value received.*" A giver is entitled to receive and in like measure. It is the universal law of fair play.

Remember that next time you are tempted to criticize a program because of its addenda of advertising. The program sponsor is the pocketbook of American radio. During 1932 sponsors will spend over one hundred million dollars for time on the air, exclusive of program talent costs. By these expenditures *broadcasting stations* are supported and *listeners* are entertained, and the sponsor is therefore entitled to *value received* from BOTH.

Of the broadcasting station or company he has a right to expect the same privileges or treatment accorded him by other standard advertising media: *the opportunity to describe his merchandise and quote this prices.* Any station or broadcasting company which offers or permits less is betraying radio to its competitors, alienating its single source of support, and abetting the attacks of the public press which presents a united front in seeking to discredit radio's commercial value. Advertising in magazines and in newspapers is not entirely uncensored or unrestricted, nor should it be when radio is the medium. Abuses should be neither encouraged nor tolerated. But the sponsor can and must be given suffi-

cient latitude to utilize effectively and to best advantage the time, talent, and facilities he pays for—and get *value received.*

Of the radio audience the sponsor may reasonably expect understanding and appreciation; a ready willingness to reciprocate enjoyable programs with commendation and patronage; a friendly tolerance of advertising interpolations and wholehearted response to deserving appeals. It is neither fair nor friendly to consider advertising a fault in radio, when in even more vigorous form and greater quantity it is accepted without remonstrance in newspapers and magazines in spite of the fact that they, unlike radio, not only levy a charge against the advertiser, but against the "audience" as well.

What business needs today in its struggle toward the recovery which is vital to all of us, is fewer kicks, criticisms, and regulations, and more friendly forbearance, sympathetic encouragement, and human understanding. Perfection is not attained by misanthropic fault-finding, the arbitrary use of power, or the pampering of selfishness. Let's show the sponsor some real appreciation, expressed not merely in words but in patronage. Let's criticize him less and buy from him more. It is our duty to see that he DOES get *value received*—if he is to continue to foot the radio bill and finance radio progress.

# PERSONAL PICKUPS

BY GYPSY



**C. H., Monterey.**—Minnetta Ellen (they call her Allen, but it's E-l-l-e-n), the mother in Mr. Morse's "One Man's Family," is the same loving and lovable personality off the air as

on. As a young girl she had ambitions to go on the stage, but parental opposition was strong and it took much persuasion on her part to finally win them over. No sooner had she entered upon a professional career when she fell in love, married, and a year later, when her daughter was born, abandoned the theatre and devoted herself whole-heartedly to home-making. A few years ago her daughter married. Finding herself alone and free to do what she would with her days, she again turned to the stage. The inevitable radio called and with it a role which is so natural to her that acting is not even thought of, for in all her busy days, Minnetta Ellen has mothered youngsters and adults alike, has always kept open house and has never been too occupied with her own affairs to lend a helping hand where it was needed.

**A. D., Lakeport.**—Our Broadcast Weekly editor, Mr. A. J. Urbain, wishes me to thank you for the compliment you bestow upon him, but to date, I have not been able to persuade him to submit to an interview on Personal Closeups. You will find your other questions answered elsewhere on this page.

**Wanda, Piedmont.**—Joseph Hornik (NBC) is a native of Vienna, began his career as a concert violinist, landed in California in 1914, and after establishing himself in the musical life of San Francisco as soloist and orchestral conductor, joined the NBC staff four years ago. About a year ago he treated himself to the first vacation in many seasons and visited his old home, bringing back innumerable precious Viennese compositions, some of which have never been duplicated, adding them to his already fine library

and, although he was supposed to be resting over there, studied with masters of Europe that he might enrich and pass on his knowledge to associates in this country. Work is his hobby. He loves it; has no time for golf nor inclination, either. His belief that there is always something new to learn in music keeps him stimulated and happy. He is married to an American girl and has a daughter of grade school age. His picture has been published in Broadcast Weekly a number of times. Evidently you missed the issues. You will find an enlarged photograph and brief biographical sketch in the book, "Stars of the Radio."

**Mrs. G. M. E., Sacramento.**—George Davis is in command of the Atwater Kent Foundation activities this year in San Francisco and will gladly advise you. Address him in care of Sherman Clay & Co., San Francisco. It may be of interest to you to learn that California has sent more state and district winners to the finals than any other state in the Union. Isn't that encouraging?

**M. D. G., Sacramento.**—Will Donaldson is the director of the "Men About Town" quartet. John P. Medury's picture appears in this issue and "Elsie" will be printed at an early date. The KTM 9 o'clock musical is presented by Gladys Johnson, cellist; Russ Magnus, vibraphone artist; Bart Sims, organist, and Charles Lierley, tenor. Charles Runyan is the NBC organist who set Patricia Morse's poems to music. Linn Church's voice is heard in the talkies, these days, not in the role of actor, but as narrator with current news reels. Ward Ireland is now identified with Station KPQ, Wenatchee.

**Mrs. H. O. D., Los Angeles.**—Axel Axelson is making personal appearances with his Hollywood success, "Phantom Express," whenever possible, but his connection as drummer and comedian on the air does not permit his presence at theatres in all of the cities where the picture is shown. If you like, I shall ask him to drop you a line if he is to appear in person at any of your local theatres. Yes, "Phantom Express" is his initial screen experience, but you would never dream he had not been working before the

camera for years; he is so at home and the part he plays is no mere "bit," either. In fact, he walks away with the show, as we say in the profession, so you need fear no disillusion whatsoever.

**D. D., San Francisco.**—Robert Olsen has been on vacation, but is again back in town and promises to return to his many radio friends in the very near future. I shall advise you of the date the moment it is set.

**Jenie, Lakeport.**—Bernice Berwin (NBC) participates in various dramatic productions, but those during which you may definitely count on hearing her are "Memory Lane" and "One Man's Family." I'll tell you all about her next week. William Andrews is a bachelor, Jenie, and his favorite color is blue. He likes football, is a collector of old coins and centers his affection on—a dog. Byron Mills has left the air lanes, but not the NBC studios. He is busily engaged these days in the music library.

**Dot, San Mateo.**—Lloyd Yoder (NBC) is a bachelor, Dotty. Tall, broad-shouldered, brown-eyed, with light brown hair, dazzling smile; handsome, no foolin'. And the truly fine thing about Lloyd is that he's modest. With his background and athletic achievements, the adulation showered upon him, he could easily be blasé and all that sort of thing, but he isn't. He was born in Salem, Ohio, July 13, 1903, entered Carnegie Tech in February of 1923 as a transfer from Mt. Union at Alliance, was captain of the team that defeated Notre Dame in '26, graduated with a B. A. in drama, and was made an All-Star American. In his junior year he worked with Sam Janney in a New York production and had several splendid offers connected with the theatre but chose to enter the newspaper field instead, and acted as assistant radio editor on the Pittsburg Press and as studio manager of Station WCBE prior to coming West. His introduction to the San Francisco NBC studios took place in August of 1927, and now in addition to his executive duties (he is manager of NBC's Press Department) he is a vital figure in all gridiron affairs both on the air and "back stage."

# CONFIDENCE



**JRC** tube sales are steadily increasing. This means more satisfied customers. Every JRC tube user is a booster. Have you tried them yet? They will improve any radio. Sealed in Cellophane for your protection.

**ZACK RADIO SUPPLY COMPANY**

1470 Market Street

*Wholesale Distributors*

San Francisco

# ETHER GLEANINGS

By J. CLARENCE MYERS

MY, how the NBC can get things all entangled in its hair! It got a bad break t'other day when the San Francisco bay district dailies smeared all over the front pages the news that a network musician had been murdered in a love quarrel. The victim, however, was not an NBC man and never was on its payroll.

And so, to put the public right, and to "preserve its morale," the network moguls ordered frequent announcements made to the effect that the deceased had never been employed by them. As though the audience cared!

\* \* \*

Is KFRC's recently instituted artists service, which has been successful in booking outside engagements for most of the air performers, keeping the mikesters happy after all? That was the idea when it was organized. With KHJ becoming the producing center for the Don Lee chain it left most of the artists at KFRC hanging on to a mighty thin thread, with only occasional programs. They were taken off salary basis and paid only for spot programs. But now we hear that some of the artists are kicking because they have to work as many as eight and ten performances on these barnstorming week-ends, must pay their own expenses and get little compensation. "Count me out," some have already told the artist bureau.

\* \* \*

Imagine our amazement when we collided head-on with Jack Keough right in the heart of town the other day. The ex-demon baseball and grid reporter for local broadcasters had just hopped back to San Francisco after nearly eight months in the East.

\* \* \*

The sponsors of that "Orphan Annie program have just renewed their contract for another year. "Hot diggity," saith the NBC commercial gang. We second the motion.

\* \* \*

Don Gilman, skipper of the western portion of the NBC, passed on the news that Mr. Aylesworth has just appointed Richard C. Patterson, Jr., executive vice-president of the big chain, in charge of all operations. He was formerly Commissioner of Correction of New York and was responsible for the complete reorganization of the prison system there. Wonder if he'll try any reorganizing on the network?

Oh, Maxie, what a commotion you caused! Someone started a rumor that Max Dolin, star of Cap'n Dobbsie's Shell Happytime, Columbia-Don Lee event, dropped dead. Newspapermen and radio scribes combed the town, trying to run down the report, and no Maxie could be found. Well, maybe he was kidnaped, they thought. But the eminent violinist showed up later very much alive. He had spent a pleasant and perhaps profitable(?) afternoon at the horse races.

\* \* \*

The NBC loses John and Ned October 10, when they move to KFI, Los Angeles, under the protecting wing of a sponsor—the Vitab Products. They'd been "kicking around" the studios here for a year, working unsponsored programs. Not satisfied with the efforts of the sales force in their behalf, they stepped out and sold their own program. Atta ginger!

\* \* \*

They say that every big star in the radio firmament is taking a crack at those auditions that Chevrolet is holding. The auto firm plans an air ballyhoo that will make radio history and me, oh my, how CBS and NBC are fighting to cop the account. Morton Downey, Stoopnagle and Budd, Fanny Brice, Pola Negri, Frank Black, Crumit and Sanderson are a few of the "celebs" reaching for the juicy contract.

\* \* \*

George Taylor, ex-KYA and KJBS, is now KROW-ing in the capacity as master of ceremonies for a variety show wafted out as a daily matinee feature.

\* \* \*

Allan Willson, NBC vocalizer, has hied off for bonny Scotland, his native land, for an indefinite period.

\* \* \*

If Uncle Sam were christening a \$10,000,000 cruiser it wouldn't have been any more conspicuous than the christening the other night of Hazel Warner's beautiful yacht in San Francisco's pleasure boat harbor. It's a nifty, trim and fast, and measures 36 feet from bow to stern.

It was a gala affair, with fifty invited guests aboard and twice that many uninvited and curious ones ashore watching the ceremonies. They took place at the conclusion of the KFRC Blue Monday Jamboree.

The craft was christened the "Hazel Warner" by Al Pearce, who unhesitatingly

cracked a bottle of real champagne across the bow. Al fit into the rôle like a glove. Commodore Opie Warner, publicity director for the California Fish and Game Commission, who presented the yacht to his radio star wife, responded to Al's remarks.

Among the other radio "celebs" and newspaper folk present were: Murray and Harris, Tommy Harris, Madelaine de Michel, Doakes and Doakes, Nora Schiller, Edna O'Keefe, Ronald Graham, June Yvonne Berg, William H. Wright, Norman Nielsen, Merle Matthews, Eugene Eubanks, Jerry Dunn, and your faithful servant.

\* \* \*

We're to get grand opera now via the NBC. The network is going to pipe out programs given by the National Grand Opera Company in New York for release over KPO beginning October 11.

\* \* \*

Well, well, see what the NBC got itself into. It made an announcement that it would furnish pictures of the cast of "One Man's Family," Carlton E. Morse's very human serial drama, to all who wrote to the network. And at this writing, more than 5,000 requests have poured in. The chain is wondering if it's going to be able to pay the photograph bill.

\* \* \*

The firm that made famous the saying, "Children cry for it," has gone radio. It's NBCing twice weekly, with a quarter-hour drama tagged "Doctor Dick."

\* \* \*

The guillotine fell again at the NBC camp in San Francisco, leaving five mikesters jobless, namely: Eva de Vol, Marsden Argall, Harvey Orr, Rodney Johnson, all of the KPO net and Ted White of KGO.

\* \* \*

John Haughn, Jr., our scout in the Northwest, pens us a good helping of lowdown on the sitchy-ashun up that-away. Says he: "The city of Bremerton, Wash., wants a radio station, but no can get. Business men want it, but Federal Radio Commish says town is too close to Seattle, where they have plenty of radio stations. It's eighteen miles across the ditch. The navy yard city has a population of 15,000 and it maintains it could support a broadcaster.

"Ken Stuart has a passion for red neckties—in fact breaks out with a new one every week.

"Billie Lowe, KOL's Jubilee blues songster, got her start on radio in a novel manner. A band in the studios of the Aberdeen station KNRO was playing a blues number and Billie joined in with song. The next morn she was put on as a regular.

Ever since Thomas Freebairn-Smith, KJR's chief mike spieler played the bagpipe on a recent Mardi Gras program, his followers have been wondering. Tommy is Scotch through and through—was born there and played the pipes in the London-Scottish Division during the World War. Owns a set of pipes that have been in the family for 150 years.

\* \* \*

KYA has recently inaugurated a new educational program for school children, on which Arthur Garbett of the NBC and Dr. Virgil Jackson, assistant superintendent of the Berkeley schools are collaborating. It is devoted to broadcasts of arithmetic and audience reading alternately, with the students participating. About 6000 youngsters in the bay district schools listen in.

\* \* \*

**Brief Broadcasts.**—Kathleen Wilson, "Claudia" of "One Man's Family" put one over on Author Morse recently when she had her tonsils removed before "schedule." It was all arranged to have her "written out" of the drama for the time she'd be in the hospital, but not wanting to miss an episode, Miss Wilson had 'em out on a Thursday and showed up for the next week's episode. . . . Refa Miller, ex-NBC, is now KFRC-ing on the Happy-Go-Lucky Hour. . . . Dick LeGrande of KYA, his son "Dickie" and the latter's pet pootch just returned from a motorcycle trip to Portland, the boy and bow-wow riding the side-car. . . . Wonder who'll be the new Spotlight m. c.? . . . Al Pearce has an electric razor and scoots it over his face just before Happy-Go-Lucky time every day. . . . Cameron Prud-homme copped the lead in Victor Hugo's "Man Who Laughs," serio-dramatized for NBC by Wilbur Hall. . . . Mona Lowe and Edna Fischer are teamed. . . . Earle Hodgins' "Medicine Show" is back on the NBC boards, getting a Saturday night release. . . . For the first time in the sixteen years they've been in the show biz, Ted Maxwell and Mrs. Ted (Bobbe Deane to you) are teamed together. They're appearing in "The Life of the Reilleys" on the NBC-KPO set-up. . . . The Amos 'n' Andy scripts average 1500 words an episode. . . . Russ Columbo is still on tour. . . . KFRC and the S. P. are planning an excursion to Santa Cruz' 163rd anniversary celebration October 9, with a group of the mikesters going along to liven things up. . . . Wilbur Hatch, music boss at KNX has asked NBC's Paul Carson to advise him on all the idiosyncrasies of a new organ. . . . The Damosch Music Appreciation Hour is coming back to NBC, beginning October 14, for KPO release.

# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *We Heartily Agree With You*

WON'T you please try to change a system that is almost prevalent among all the broadcasting stations. I will lay before you the case as follows:

When the newspapers and your BROADCAST WEEKLY prints information to the effect that a certain program will go on the air from a certain station at a certain hour and day, one expects it to be carried out, and if it cannot be carried out he has good reason to expect the announcer to so state at the proper time. Yet, I know that it is the almost universal practice and custom of all stations to ignore this simple courtesy. As an example: A few days ago the newspaper and your magazine stated that "Secret Service" would come on the air from KFI at 7:45. It did not, yet the announcer did not have the ordinary courtesy to so state and thus save the time of those who wanted to hear "Secret Service" and did not want to hear what the station actually put on.

Please try to remember this gross neglect.

*P. W. T., Piedmont, Calif.*

## *Here's the Spirit*

YOUR last three editorials have prompted this letter. I must say they are written in a forceful manner. I have had many favorite magazines, but none have made me feel as though they were published for my special benefit and enjoyment. Since reading BROADCAST WEEKLY I feel almost as though I belonged to an exclusive radio circle where "we all" speak a different language than those who are not interested in radio news. However, many of my friends grieve when certain programs are "yanked" off the air, but they are too lazy to write and express their appreciation. I'll try to give you an idea of what many of us like. Such programs as Happy-Go-Lucky Hour, Jamboree, Mardi Gras, Merrymakers, Spotlight, Feminine Fancies, Eb and Zeb, Richfield Reporter, are very much in favor, as well as dance music emanating from Grand Hotel, Ambassador, Biltmore, Mark Hopkins, and St. Francis.

Personally I take an interest in change of entertainers and announcers. To me the m. c. of a program is half the program. Demi-Tasse is very well liked and believe it or not my family has switched to M. J. B.

coffee, Flying A gas, Sylvania radio tubes, and Hammond clocks. And they say advertising doesn't pay! Incidentally, I'd like to cast my vote for "Hollywood on the Air"; it's most enjoyable.

Please believe me, Mr. Editor, your magazine has a great influence on the buyers of the radio world. When written in such an intimate manner it's bound to.

*Mary H., Tacoma, Wash.*

P. S.—Tell "One Man's Family" sponsor that they are terribly popular. May they continue indefinitely!

## *Likes and Dislikes*

FIRST of all I wish to congratulate you on your WEEKLY, especially since your honest editorial to the public. As I am not keen on writing testimonials, excuse my none too flowery language. I like the following programs:

Ben Bernie's Orchestra (don't make home brew), Blue Monday Jamboree (no remarks), Eno Crime Club (always use it and have since I left England in 1901), Wonders of the Sky (probably as near to Heaven as I will ever get), Sunday at Seth Parkers (all the old tunes and hymns of my childhood), M. J. B. Demi-Tasse Revue (always preferred that brand of coffee), The National Radio Forum (gives a clear insight into politics of the day), Richfield News (always use Standard gas myself), and Eb and Zeb, also Isle of Golden Dreams (Why doesn't this delightful singer give us more songs?).

Now for the dislikes. I detest women advertisers; I don't believe it helps the product any. I don't like the Merrymakers of Los Angeles as rendered the past month; who cares what sheik or movie actress is "pleased to be here"! Am tired of Amos 'n' Andy. Don't like Myrt and Marge (think it a terrible program for so wealthy a corporation).

My radio set is a Jackson-Bell, bought primarily from your two-page ads. I have a Hamilton electric clock, also advertised by you at one time.

I don't know whether this is the type of letter you desire, but it is spontaneous and truthful. More power to BROADCAST WEEKLY and, as Mr. Bryan used to say, "Good-bye, good luck, and God bless you."

*Charles R. F., Stockton, Calif.*

# AMERICAN BOSCH

## VIBRO-POWER RADIO

### PERSONAL RADIO CHESTS

200A—5-Tube TRF Personal  
Radio with Police Call Switch

200B—5-Tube TRF Personal  
Radio with Police Call Switch



Models 200A—200B

**\$49.95** Complete with Tubes  
(U. S. Tax Paid)

#### Check List of Features for American Bosch VIBRO-POWER Personal Radio Models 200A and B

1. VIBRO-POWER.
2. Automatic Noise Reducer.
3. Police Call Switch (Standard in Models 200A and 200B)
4. Full-Tone Dynamic Speaker.
5. Individual Antenna Adjustment.
6. Pentode Power Out-Put.
7. Illuminated Dial.
8. Multiple Gang Condensers.
9. Strip Assembly.
10. Automatic Switch.

A beautifully fashioned Personal Radio Chest with 5-tube Vibro-Power TRF circuit equipped with a newly developed switching device for adjusting the receiver to Short-Wave Police calls and amateur broadcasts. This Short-Wave switch is not a mere short-wave converter but introduces coils and concentrates the entire facilities of the instrument on the reception of short-wave signals.

The instrument is contained in a beautifully hand carved walnut chest. When the cover of the chest is raised the set is automatically turned on and is shut off when cover is closed. This unusual cabinet is an American Bosch innovation and adds greatly to the beauty and convenience of this popular type of radio.

The Vibro-Power circuit, automatic noise reducer, individual antenna adjustment, and full tone dynamic speaker are just a few of the amazing developments of the American Bosch engineers which contribute to make this the complete and delightful musical instrument it is.

#### Wholesale Distributors:

W. E. & W. H. JACKSON, INC.  
255 Ninth Street, San Francisco  
329 26th Street, Oakland, Calif.

Model 200B—Specifications identical with 200A.  
Contained in a chest type cabinet of unusually  
beautiful matched veneers of Butt walnut.

# BROADCAST WEEKLY—NBC PLAY CONTEST

Who Killed Max Duncan and Why? Cash Prizes Await Best Solution of Unfinished Radio Play

FIVE cousins of an eccentric old man gather in the home of their Uncle on the first anniversary of his death to carry out the strange instructions laid down in his will. With them is the Uncle's attorney. The will demands that to inherit their Uncle's million dollar estate the five nieces and nephews must spend one night in the old home.

Morning comes, and with it the revelation of a gripping tragedy. One of the five cousins, Max Duncan, has been murdered in the night. Who committed this crime? Was it Marian, who had been brought from a sanitarium to spend the night in the house? Marian, whom one of the cousins accused of being of unbalanced mind. Was it Carol, who was deathly afraid of the old house? Was it Ben, who believed that he and his sister should have inherited the entire fortune? Or was it Joseph, the soldier of fortune, who had in the past made his living at the cost of other men's lives?

On the next page you will find Carlton E. Morse's exciting unfinished mystery play, "Dead Man's Legacy." Read it carefully! You will find it captures your attention at once, carrying you swiftly from incident to incident. But just when your interest is at its highest point; when all the clues have been brought out and the identity of the murderer is about to be divulged, the drama breaks off.

Read it and then tell us how it should end. How would you end it if you were the author? Study the characters. Study the atmosphere in which the characters are set.

Then, when you are satisfied that you have caught the spirit of the story; when you are thoroughly satisfied that you understand each character, sit down and *in synopsis form*, write your own ending to the story.

How would you end the story if you were the author? First prize will go to the person sending in the most logical and most convincing ending. Do not try to write your solution in dialogue form. You need know neither dialogue or radio technique to win. Write in your own words the important factors, which in your mind lead to a logical climax for the play.

Here is a tip. First, select the guilty person. Second, tell how and why he committed the crime. Third, tell how he was discovered. Fourth, tie together the unexplained clues which the author has given you.

Don't send in your answer now. Hold it for the Official Answer Form which will be printed in the October 30 issue of BROADCAST WEEKLY.

Turn it into a game. Try out your deductive ability. Perhaps you have latent powers of observation which you heretofore have not realized.

And for the winning answer the reward is three-fold. First there is a cash prize of \$50. Second, the winner will have the opportunity of working with Mr. Morse in preparing the prize solution for production. Third, the winner will hear the play, and his ending, produced over the Pacific network of the National Broadcasting Company, with his name announced as co-author with Mr. Morse.

## RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 30 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

## JUDGES

CARLTON E. MORSE  
Staff Continuity Writer, NBC

## GYPSY

Feature writer, "Broadcast Weekly"

JOSEPH HENRY JACKSON  
Literary Editor, San Francisco Chronicle

## PRIZES

First Prize .....	\$50 Cash
Second Prize .....	25 Cash
Third Prize .....	15 Cash
Fourth Prize .....	10 Cash
Fifth Prize .....	5 Cash
Additional prizes will be announced later.	

# ANNOUNCEMENTS and DESCRIPTIONS FOR "DEAD MAN'S LEGACY"

(ORGAN THEME . . . "VALE TRISTE.")  
(Fifteen seconds then drop to background for announcer.)

ANNOUNCER: Tonight we present (insert name of show) written especially for radio by (insert name of playwright).

(Swell theme for ten seconds; then down and out behind dialogue.)

(Foghorns in background . . . then fade them out.)

(Fade piano softly into background as though coming from another room. . . . Piano playing "Merry Widow Waltz.") (Set piano definitely before dialogue.)

ATT'Y (chuckles): Marian and Joseph seem to have taken to each other on sight. . . . Charming fellow, Joseph. . . . Plays well, doesn't he?

CAROL (irritably): Suppose he does. . . . What of it? . . . I think this whole miserable business is a waste of time. . . . You're an attorney, Mr. Case. . . . Be honest, was it actually necessary for the five of us to come to this house tonight?

BEN: Now Sis. . . . Of course it was necessary.

CAROL: Be still, Ben. . . . I asked Mr. Case a question. . . .

ATT'Y: Quite necessary, Carol. . . . Your Uncle stated specifically in his will that his three nephews and two neices were to spend one night together in this old house. That night to be the first anniversary of his death.

CAROL: Yes, I know he did. . . . But the will could have been broken, couldn't it?

ATT'Y: Not without endangering the legacies left to each of you. . . .

BEN: Aw what's the difference. . . . We're here now. . . . We've had dinner together as the will specified. . . . We'll make ourselves comfortable, and presently we'll all turn in. . . . Tomorrow morning at ten the money will be ours.

CAROL: Well, I still say it's silly. . . . What do you say, Max?

MAX (drawls): Well, cousin, I say I'd do a lot worse than sleeping in Uncle Roger's old home one night for one-fifth of a million dollars cash money.

BEN: But what I can't understand is, why Uncle Roger went to all the trouble of specifying the rooms each of us was to occupy. . . .

He must have been plain crazy when he made that will.

ATT'Y: He was never saner in his life. . . .

BEN: Then perhaps you'll explain why I've got to sleep in the Red room. . . . Everyone knows I detest red. . . . Why Max here has to sleep in Uncle Roger's room. . . .

CAROL: Yes, the bed he died in a year ago tonight. . . .

MAX (drawls): Oh see here, I don't mind, you know. . . . I've walked in dead-men's shoes before. . . .

CAROL: Ugh!

BEN (continuing): Why Carol here has to sleep in the guest room on the third floor. . . .

CAROL: I don't like it. . . . I don't like it. . . . Sleeping on the third floor of this deserted house all by myself. . . .

ATT'Y: You're making too much of all this. . . . You're working yourselves into unnecessary hysteria. . . . Your Uncle was an eccentric, but nothing more. . . . If he wants Marian to occupy his wife's old room and Joseph to sleep in the Butler's old room, why let him have his posthumous wish. . . . It's a simple request . . . nothing sinister . . . nothing unnatural. . . .

CAROL: There is something unnatural here. . . . You don't need to try to pretend there isn't. . . . You know as well as I that Marian—

BEN (shocked): Carol, be quiet. . . .

CAROL: I won't be quiet. . . . It's outrageous that we've got to spend a night in an abandoned house with a girl released from a sanitarium—virtually an insane asylum—

(Ad lib protest from three men.)

(Piano background fades out in protest.)

CAROL: You know it's true. . . . It's been a family skeleton for years, how she was put away five years ago when her mother and father died—

ATT'Y: Carol, I've been attorney for your Uncle for years and years and I know this family's darkest secrets from beginning to end. Your implication that Marian is unbalanced is utterly uncalled for. The shock of her parents' death was terrible. . . . True she has not been in good physical health since, but that the sanitarium where she has been kept is an asylum— UNTHINKABLE.

BEN: Besides, what difference does it make? . . . There are locks on all the doors. . . . Darned good locks. . . .

MAX: (chuckles): Ah, so that's what you were up to, prowling about upstairs before dinner, Ben?

BEN (belligerent): Well?

MAX (airily): Oh nothing . . . nothing . . . Just mentioned it. . . . You know there's one thing in Uncle Roger's will I thought rather sporting. . . . You know the phrase "if anything should befall one or more of the beneficiaries, those that survive shall inherit the entire estate equally among them."

ATT'Y (slowly): Sporting, you say? . . . . I don't believe I get the point, Max.

MAX: Why, simple. . . . Supposing Carol, for instance, desired the million all to herself—CAROL (horror): Max Duncan, what do you mean—

MAX (appeasing): Oh, see here now, Carol, it was only to illustrate my point. . . .

CAROL: Well, don't get so blamed personal with your illustrations. . . .

ATT'Y (sharply): Just what IS your point, Max?

MAX: That tonight I'm not only locking my door, but the windows. . . . And I may even look under my bed. . . .

ATT'Y (severely): See here, man, you have no business stirring up dread and suspicion in this manner. . . .

BEN: Look here, Mr. Case; I've just been thinking. . . . None of us knows much about Joseph. . . . What's he been doing in the past ten or fifteen years? . . . After he was shot down in France—

(Piano fades softly into background, playing "Masquerade")

ATT'Y: He was in a veteran's hospital for three years after the war. . . .

BEN: And then he dropped out of sight from time to time. . . .

MAX: Soldier of Fortune, I've heard. . . .

CAROL: You . . . you mean a professional adventurer?

ATT'Y: Something of that nature. . . . He's always kept in touch with me, no matter what part of the world he was roaming in. . . .

MAX (chuckles): I got a rather nasty whiff of one of his gambling escapades in Port Said about five years ago. . . . If I remember rightly a man died rather prematurely in the affair.

ATT'Y (austere): I know the story, Max, and you give Joseph a blacker character than he deserves. . . .

MAX: I gave him no character at all. . . . I merely tell what I heard. . . .

ATT'Y (shortly): The implication is there. . . . Soldier of Fortune. . . . Adventurer. . . .

(fading out) . . . Whatever you choose to call him, it still stands that Joseph is a gentleman!

(As the attorney's voice fades out the piano swells slowly to full mike.)

After five seconds piano breaks off abruptly.

JOSEPH (amused): There, that's all I'm going to play for you tonight, Marian, so don't ask for any more.

MARIAN: It was lovely, Joseph; really it was. . . . And to think we're really and truly cousins.

JOSEPH (mock seriousness): Did anyone ever tell you how very beautiful you are, lady?

MARIAN (embarrassed): Why . . . why, no, they never did. . . . You see I . . . well, I suppose I'm different from most girls. . . . I . . . I haven't been quite well—

JOSEPH: Nonsense; you're the picture of health. . . . Who ever told you you weren't well?

MARIAN (admits): Well, I've felt very well, but Uncle Roger insisted that I wasn't strong and that I remain at the sanitarium. . . .

JOSEPH: Yes, I've heard about that. . . . I always had you pictured in my mind as a weak, puny, anemic little child on the verge of the grave, and here I find a grave, charming young woman. . . .

MARIAN (sighs): That's what being out in the world does for one, I suppose.

JOSEPH: What is it?

MARIAN: When I talk with you I actually feel strong. . . . It's like breathing nice, clean, fresh air and . . . and when I look at you, all tousel-headed, and brown and healthy, why . . . why . . .

JOSEPH (laughs): Lady, I think you've got a crush on me. . . .

MARIAN (agrees): I . . . I guess I have, all right. . . .

JOSEPH (laughs heartily)

MARIAN: What's the matter?

JOSEPH: Don't you know a girl should never, never tell a man she likes him? . . .

MARIAN: But why? If she does, I should think—

JOSEPH: Because, small one, the theory is a man will take advantage of the knowledge. . . . And besides there's so many other ways for a girl to indicate her feeling for a man without saying so. . . . Her eyes, the expression of her lips . . . the movement of her hands . . . the tone of her voice . . .

MARIAN (severely): That's flirting. . . .

JOSEPH: And so it is, but if she expresses herself in one or all of these manners and then discovers she's made a mistake in the man, then she can slide out of it without embarrassment to herself or the man. . . .

MARIAN (sighs): There are so many things a girl should know. . . .

JOSEPH (agrees): Isn't it so? . . .

MARIAN (suddenly): For instance I don't know anything about what's going on here to-night. . . . Why do we have to spend the night in this house that hasn't been lived in since Uncle Roger died a year ago? . . . Why do I have to sleep in Aunt Gertrude's old room?

JOSEPH: Because, my child, the will says so. . . . And you won't get your fifth of a million unless you do.

MARIAN: And no one can leave the house. . . . And no one but the five of us and Mr. Case are to be allowed in the house until ten o'clock tomorrow morning. . . . Does that mean something, too?

JOSEPH: It means that the six of us are absolutely isolated from the world for the next twelve hours.

MARIAN: But why?

JOSEPH: My dear, a will is like a royal command. . . . One doesn't question. . . . One simply does and dies. . . .

MARIAN: Dies?

JOSEPH (laughs): Well, in this case I think we might leave out the dying part. . . . By the way, how do you like your other cousins?

MARIAN (troubled laugh): All right, I guess. . . . I always wondered what they were like. . . . all of you. . . . (confidential) . . . You. . . . you know I'm afraid of Max. . . . I. . . . I don't know why, but he gives me the queerest feeling. . . .

JOSEPH (slowly): Is that instinct, or have you heard something?

MARIAN: No, I haven't heard anything. . . . Do you know anything about him?

JOSEPH: Nothing to his credit. . . . He's a divorce lawyer. . . . I suppose you know that. . . . But I don't suppose you know that he plays the ponies. . . .

MARIAN: Ponies?

JOSEPH: Horse racing. . . . Always in debt. . . . Slick as a greased rope and as hard as they make them. . . .

MARIAN: But. . . . but, he's so soft spoken.

JOSEPH: That's to win the confidence of those he's about to slaughter. . . .

MARIAN (shudders)

JOSEPH: And there's something I should warn you against. . . . He may suggest you let him handle your money. . . . Don't do it, or you won't have it long.

MARIAN: Oh, I wouldn't. . . . I've already asked Mr. Case to take care of it for me. . . . (hesitates) . . . You. . . . you know I should think that Carol and I ought to be awfully good friends. . . . We're the only two girls left in the family. . . .

JOSEPH: Not friendly, eh?

MARIAN: I've tried to be, but. . . . but. . . . she acts so queer. . . . Keeps edging away from me. . . .

JOSEPH (annoyed): She's a sharp-tongued, disagreeable person. . . . Let her alone, is my advice. . . . Same goes for her brother, Ben.

MARIAN: Oh, he's been awfully nice to me.

JOSEPH: Yes, I suppose he has. But look out for him. . . . I overheard him telling the attorney that by rights he and Carol should have the whole estate and that even though this crazy will had come to light he wasn't so certain they wouldn't get it in time.

MARIAN: But what did he mean by that?

JOSEPH: I've been wondering myself. . . . How much do you know about Uncle Roger?

MARIAN: Why. . . . why, practically nothing. . . .

JOSEPH: Uh-huh! . . . (pause . . . Didn't know, then, that he made the million we are about to receive by cheating his four brothers and sisters—that is, your mother, my mother, Max's father and Carol and Ben's father—out of their eye-teeth some twenty years back?

MARIAN: Why. . . . I. . . . No!

JOSEPH: Well, he did, and they all disowned him. . . . Isolated him like some kind of poisonous germ. He hated them and they hated him. Well, they're all dead now. . . . Only the five of us left.

MARIAN: And. . . . and now he's giving us back our money?

JOSEPH: Perhaps. . . . We'll know better tomorrow morning. . . .

MARIAN: Why. . . . why, what do you mean by that?

JOSEPH (abruptly): I say, let's go in and join the others by the fire. . . .

MARIAN (surprised): Why. . . . why, yes, if you wish. . . . I suppose we should all go to bed pretty soon, anyway.

JOSEPH: (leaving mike): Yes, I'm beginning to feel that way myself. . . .

(*As Joseph fades, Carol, Ben, Max and Case Ad Lib slowly into picture.*)

ATT'Y (coming to mike): Oh, here you two are. . . . We were about to come and find you. . . . Sit here, Marian. . . .

MARIAN (coming to mike): If you don't mind, I think I'll go to bed. . . .

ATT'Y: Huuummm, eleven o'clock. . . . I think it's about time for all of us. . . . But before we separate. . . .

(*Sound of jingling of keys.*)

ATT'Y: I have here keys to each of your doors. . . .

BEN: But there are night latches on all the doors, Mr. Case.

ATT'Y: Yes, I know, Ben. . . . There are two locks on each door. . . . You may use these keys or not, as you will. . . . My instructions were to give each of you a key. . . .

(*General Ad Lib of Amazement.*)

ATT'Y: Furthermore, I must instruct each of you that once within your room you are not

to leave before five o'clock tomorrow morning. . . .

*(Increased Ad Lib of Amazement.)*

ATT'Y (unheeding): You will find necessary toilet facilities attached to each room. . . .

MAX (dryly): Exceptional precautions for our health, Mr. Case. . . . And where will you be between the hours of . . . er . . . well, let us say midnight and five a.m.?

ATT'Y (pointedly): Taking care that all of my late client's instructions are carried out to the letter.

CAROL (hysterically): I don't like it. . . I don't want to sleep on the third floor alone. . . .

MAX: Oh, see here; what with our Mr. Case here padding up and down the halls outside our doors, what's to harm us?

ATT'Y (quietly): Max is right, Carol. . . . I am here to see no harm befalls you.

MARIAN (uneasily): But . . . but what danger is there?

ATT'Y: None, Marian. . . . Absolutely none. . . . Carol is a little upset, but—

CAROL: Upset? . . . I'll say I'm upset. . . . If it wasn't for that two hundred thousand dollars I'd get out of this place faster than it takes to say it. . . .

ATT'Y: Your key, Marian. . . . Lock you door FAST tonight, child.

MARIAN (fearful): Ye-yes, sir.

ATT'Y: And yours, Carol. . . .

CAROL (shortly): Thanks. . . .

ATT'Y: And yours, Joseph. . . . And Ben. . . . And you, Max. . . . Now, then, Joseph, if you will see Marian to her room, I'll take Carol up to the third floor. Ben, you and Max had better turn in now. . . .

MAX: Wait until I get some matches. . . . My cigarette lighter's on the blink. . . .

CASE: You'll find an electric lighter at the head of each of your beds. . . . Your uncle was a firm believer in smoking after retiring. . . .

MAX: One of his many vices, eh? . . . Okay, I'm ready. . . . Let's go. . . .

*(General Ad Lib of Entire group fading from mike.)*

*(ORGAN THEME . . . "Valse Trieste")*

*(Fifteen seconds, then down and out)*

*(Sound of clock ticking for several seconds)*

*(Clock strikes one)*

*(Stealthy footsteps)*

*(Door closes softly)*

*(ORGAN THEME . . . "Valse Trieste")*

*(Ten seconds, then down and out)*

*(Sound of clock ticking for several seconds)*

*(Clock strikes three)*

*(Sound of heavy breathing of sleeper)*

*(Startled grunt . . . agonized death cry of man)*

*(ORGAN THEME . . . "Valse Trieste")*

*(Ten seconds, then down and out)*

CASE (coming to mike): That's strange. . . . Everyone else is down. . . .

JOSEPH: I've done my best to rouse him. . . . Pounded on the door. . . . Called. . . .

CASE: Try it again, Joseph. . . .

MARIAN (coming to mike): What is it? . . . Is something wrong, Mr. Case?

CASE: Just a moment, Marian, stand over there with Ben and Carol. . . . Now, then, Joseph. . . .

*(Pounding on door)*

JOSEPH (calls): Max. . . . Oh, Max. . . . Are you all right, Max, old boy?

*(Pause)*

*(General Ad Lib of fear)*

CASE: I don't like this. . . . We've got to break down that door. . . . What do you think, Joseph; can we do it?

JOSEPH: Easily, if you know how. . . . Here, Ben; come here. . . . Mr. Case, you there. . . . Now we'll all put our shoulders to the door. . . . Hit it together. . . . Ready now. . . . *(Pause)* . . . All right, HIT IT!

*(Sound of rending and splintering of wood)*

JOSEPH: Again now. . . . HIT IT!

*(Crash as door splits open)*

*(General Ad Lib of anticipation)*

*(Sudden scream of Carol)*

JOSEPH (hoarse): Look. . . . Murdered. . . . Knife through his throat!

*(ORGAN THEME . . . "Valse Trieste")*

CAROL (violently): I don't care; I won't stay here. . . . There's a murdered man upstairs and I won't stay. . . . Why don't you call the police? . . . Why don't you, that's what I want to know. . . . Why don't you call the police?

CASE: Sit down, Carol. . . . Sit down and try to compose yourself as the others are doing. . . . Don't you understand, Carol, to call the police or anyone else until ten o'clock breaks your uncle's will?

CAROL (impatience): Oh!

CASE: That's better, Carol. . . . Now let's try to figure this thing out—

CAROL: It's not hard. . . . What else did you expect, with an insane person in the house and an adventurer who makes his living by killing people—

BEN: Carol, how can you? . . .

*(General Ad Lib of resentment)*

CASE: Quiet, please. . . . Joseph, will you tell me what you WERE doing about one last night with your door open?

JOSEPH: I wondered if you heard me close my door. . . .

CASE: Why did you have it open?

JOSEPH: I'll answer that if Carol and Ben will tell me what they were doing parading up and down the hall about three. . . .

*(Ad Lib of consternation from Ben and Carol)*

CASE (sternly) Do you deny Joseph's accusations?

CAROL (sullen): No!

BEN: Don't be silly, Carol. . . . Of course we weren't out in the hall. . . .

CAROL: We were, too; and I'll tell you why. . . . We were watching Marian. . . .

MARIAN: Oh, no. . . . no. . . . I wasn't out of my room. . . . I wasn't. . . .

CASE: Marian, is this your bedroom slipper?

MARIAN: Why. . . why, yes. . . I—

CASE: When did you have it last? . . .

MARIAN: I took it off and put it beside my dressing table when I got into bed last night. . .

CASE: And you didn't have it on again?

MARIAN: Why. . . why, no.

CASE: That's queer. . . . I picked it up

outside Max's room at four o'clock this morning. . . .

MARIAN (whispers): You. . . you did?

HERE the play breaks off. Who is the murderer? How was the crime committed? What was the motive? How was the guilty one detected? What is your solution to the mystery? Solve the problem in any way you wish—we have no preferences as to the murderer! Put your wits to work. Use your ingenuity. You will find it excellent mental exercise. And this contest is wide open. Someone will win those cash prizes. Why shouldn't you be one? Remember, do not mail your solution, or solutions now. Wait for the Official Answer Form. This will appear in the October 30 issue of BROADCAST WEEKLY.

# OMAR KHAYYAM TO LIVE AGAIN

OMAR KHAYYAM, scholar, philosopher and scientist of the eleventh century — Omar Khayyam, always ready to draw sword in defense of right, justice or beauty—Omar the poet and lover is to live again!

Thursday evening, October 6, "The Story of Omar Khayyam," said to be a startlingly different radio program, goes on the air over CBS Coast stations. Drama, intrigue, romance, adventure, comedy and original music are promised the listener in this gripping, glamorous true story of Omar's adventure-some life.

Director Cyril Armbrister, famous for his work with the Greek Theatre of Berkeley, and the Pasadena Playhouse, has drawn on the best stage and screen talent of Hollywood for his seventeen leading characters, headed by Omar, Nur-Ulan, the heroine, Hassan, the villain and Nizam, the Vizier.

The mysterious lure of the Orient, the dances of beautiful Nautch girls, the fierce cry of the Tartar on his steppes, the shuffle of the camel on desert sands, are all brought to the listener by music especially written for "The Story of Omar Khayyam." The 35-piece orchestra is under the direction of Raymond Paige, the first radio orchestra

leader ever invited to conduct symphonies at the famous Hollywood Bowl.

The first episode of Omar Khayyam reveals the existence of "The Assassins"; a secret society with connections even in the Sultan's court. Omar, by a clever bit of sword play, saves the life of Nizam, the Vizier. In the affray, Omar receives a slight wound. While getting his wound dressed, at the village tavern, he hears sounds of a scuffle outside the gate, and goes to the rescue of a stranger and a young boy who are being attacked by a band of ruffians. With Omar's assistance, the attackers are soon put to rout, and Omar discovers that the boy whom he has defended is a fair young girl in disguise.

Evidently romance is in the offing, for no sooner has Omar found this girl than a poem to her beauty is forthcoming.

"The Story of Omar Khayyam" is in thirteen installments, and will go on the air from the Los Angeles Studios of the Columbia Broadcasting System, every Thursday night at 6:30, beginning October 6. The program is sponsored by the 6,626 members of the California Walnut Growers Association, producers of Diamond Brand Walnuts.

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**SUNDAY Programs** . . . . . **October 9, 1932**

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco  
 8:45 A.M.—Dawn Salute  
 9—Sabbath Reveries  
 9:15—Watch Tower Sermon  
 9:30—Artist Celebrities  
 9:45—"Uncle Harry" Comics  
 10:30—Organ  
 11—Old St. Mary's Church Services  
 12 noon—Opera  
 2—Salon Group  
 2:15—KPO Programs to 5  
 5—Symphony Series  
 6—Dinner Hour Concert  
 6:30—NBC-KPO Program  
 6:45—Twilight Harmonies  
 7—Light Opera Musicale  
 8:30—Tone Paintings  
 9—News Flashes  
 9:15—Sacred Hour  
 10—Joe Wright's Orchestra  
 10:30 to 11 P.M.—Concert Memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.  
 8:30 A.M.—Records  
 9:15—Studio Program  
 10—Baptist Church Bible Class  
 11—Baptist Church Services  
 12:30 P.M.—Chapel of Chimes Organ  
 1—Church of Latter Day Saints  
 1:30—"Top o' the Dial Troupers"  
 2—Popular records  
 2:30—Masterpieces of Melody  
 2:45—Treasure Chest  
 3:15—Walter J. Rudolph, piano  
 3:45—Studio Program  
 4—Fairy Tales  
 4:30—Emilio Bonsilau, Guitarist  
 4:45—Studio Program  
 5—Chapel of the Chimes Organ  
 6—Baseball Reports  
 6:15—Studio Program  
 6:30—Dance Music  
 7—Covered Wagon Jubilee  
 7:30—Olive Williamson, Pianist  
 7:45—Baptist Church Services  
 9:15—Rod Hendrickson  
 9:45—Chapel of the Chimes Organ  
 10 to 11 P.M.—Hill Billies

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.  
 12 noon—Records  
 12:30—John Wharry Lewis Quintet  
 and Corynne Sidney, Soprano  
 1:30—Classical Recordings  
 2:30—Delphine Murphy, Contralto;  
 Clyde Diddle, Basso; Arco and  
 Anita, Guitarists; Jean Ardath,  
 Pianist  
 3:30—Records  
 4:30—Venetian Violin Ensemble  
 5—Records  
 5:30—Orlando Giurlani, Tenor; Jean  
 Ardath, Pianist  
 5:45—The Three Cocoonuts  
 6—Mixed Quartet under the direction  
 of M. Jay Goodman, Tenor  
 6:30—Baseball Results  
 6:35—Hotel Oakland Trio  
 7:30—Hawaiian Memories, with the  
 Three Cocoonuts  
 8—Eight O'Clock Players  
 9—Helen Parmelee, Pianist  
 9:15—Brahm's Trio  
 9:45—Marge Vogel and Jean Ardath  
 10 to 11 P.M.—Dance Program



**REFA MILLER**  
**KFRC—SOPRANO**

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.  
 8 A.M.—CBS Programs to 9:30  
 9:30—Home Sweet Home Concert  
 10:30—CBS Programs to 2  
 2—To be announced  
 2:30—Prof. Lindsley, "Adventure,  
 Mystery and Romance"  
 3—CBS Programs to 6:30  
 6:30—Sunday Night Melody Hour  
 7—CBS Programs to 8  
 8—Come Into the Library  
 8:15—CBS Programs to 9  
 9—J. Warde Hutton's Concert En-  
 semble  
 9:15—Musical Forget-Me-Nots  
 9:30—Grand Hotel Orchestra  
 10—Ted Flo-Rito's Orchestra  
 11 to 12 midnight—Organ Music

**322.4 Meters KFWD Franklin 0200**  
**930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco  
 2:30 P.M.—Console Memories  
 3—International program  
 3:30—Best Bets in Music  
 4—Musical Masterpieces  
 4:45—White House Vespers  
 5—Dance Music  
 5:30—Dinner Concert  
 6—Silent period  
 7:50 to 9 P.M.—Service from 5th  
 Church of Christ, Scientist

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 10:15 A.M.—Sunday School Lessons,  
 Fred J. Hart  
 11 to 12 noon—First Baptist Church  
 Services  
 7:30 to 9 P.M.—1st Baptist Church  
 Services

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 9 A.M.—NBC-KGO Program  
 9:30—Book Reviews, Lucy Robinson  
 10—Judge Rutherford's Watch Tower  
 10:15—NBC-KGO Program  
 11:15—Crazy Crystals  
 11:30—NBC-KGO Programs to 8:15  
 8:15 P.M.—"Rainbow Hawaiians"  
 9 to 12 mid.—NBC-KGO Programs

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
 Western Broad. Co., Portland, Ore.  
 8 A.M.—NBC-KPO Programs to 5  
 5 P.M.—Josephine Alberts, Contralto  
 5:15—NBC-KPO Program  
 5:30—Silent period  
 8—NBC-KPO Program  
 8:30—City Club  
 8:45 to 12 mid.—NBC-KPO Prog.

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 8 A.M.—NBC-KPO Programs to 9:15  
 9:15—Animated Cartoons  
 9:30—Legion of the Lost  
 10—International Bible Students  
 10:15—NBC-KPO Programs to 8  
 8—First Church of Christ, Scientist  
 9 to 12 mid.—NBC-KPO Programs

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 8 A.M.—First Baptist Church  
 8:30—CBS Program  
 9—Dr. Kenyon's Church  
 9:30—CBS Programs to 11  
 11—Central Lutheran Church  
 12 noon—CBS Programs to 2  
 2—Judge Rutherford  
 2:15—Studio Program  
 2:30—CBS Programs to 6:30  
 6:30—Studio Program  
 7—CBS Programs to 9  
 9—Financial Talk  
 9:05—CBS Programs to 10  
 10—Studio Program  
 11 to 12 midnight—Midnight Moods

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco  
 8 A.M.—Recordings  
 9—Morning Concert  
 9:30—Cosgraves' Program  
 9:45—Colorful Melodies  
 10—Sunshine Half-hour  
 10:30—Recorded Music  
 11—Selix program  
 11:30—Hamburgers' Half Hour  
 12 noon—Maison Paul program  
 12:15—Stories by Famous Authors  
 12:30—Famous Bands; records  
 1:15—Radio Song Leader  
 1:30—College Airs  
 2—Jo Mendel's Music  
 2:15—Recordings  
 2:30—Joe Green's Marimba Band  
 2:45—Recordings  
 3—Spanish-American program  
 3:30—Symphony Orchestra  
 4—Musical Styles  
 4:30—Popular selections  
 5—Walkathon  
 5:30—Silent period  
 12 to 6 A.M.—Owl program

**379.5 Mtrs. NBC-KGO Sutter 1920**  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL**

8 A.M.—Organ Concert: KGO  
8:30—Arion Trio: Joyce Barthelsson,  
Pianist and Director; Modesta  
Mortensen, Violinist; Margaret  
Avery, Cellist; Harold Dana, Baritone:  
KGO, (KHQ, KFI on 9)  
9:30—Piano Pictures, Aileen Fealy  
and Phyllida Ashley: KGO  
10—Symphony Concert: Orchestra  
direction Erno Rapee: KGO,  
(KHQ 10:15 to 11:15), KFI,  
KFSD, KTAR, KDYL  
11:30—Yeast Foamers, orchestra direction  
Charlie Agnew: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KGIR, KGHL  
12 noon—Wayne King and His Or-  
chestra: KGO, KHQ, KOMO,  
KGW, KFI, KDYL  
12:30—National Sunday Forum:  
KGO, KHQ, KFSD, KTAR,  
KDYL, KGIR, KGHL  
1—Ident Program with Jane Fro-  
man, contralto and orchestra; his-  
torical dramatization: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KGIR, KGHL  
1:15—Wildroot Institute, with Eliza-  
beth May and Vee Lawnhurst:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL  
1:30—Highlights of the Bible: KGO,  
KHQ, KFSD, KTAR, KDYL,  
KGIR, KGHL  
2—The World of Religion: KGO,  
KHQ, KFSD, KTAR, KDYL,  
KGIR, KGHL  
2:30—Big Ben Dream Dramas: KFI,  
KGO, KDYL  
2:45—Kremlin Art Quintet: KGO,  
KHQ, KFI, KDYL  
3—Cecilians: KGO, KHQ, KFI, KFSD  
3:30—Buccaneers: Vocalists: KGO,  
KHQ, KGW, KFI  
4—Donald Novis, Tenor: KGO, KHQ,  
KGW, KFSD, KDYL  
4:15—Pickens' Sisters: KGO, KGW,  
KOMO, KDYL, KFSD  
4:30—Great Moments in History:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL  
5—Chase and Sanborn program—  
Georgie Price, Comedian; Rubin-  
off's Orch.: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KDYL  
6—Enna Jettick Melodies: Ralph  
Kirbery, Baritone; Betsy Ayres,  
Soprano; Mary Hoppie, Contralto;  
Steele Jamison, Tenor; Leon  
Salathiel, Bass; Male Quartet;  
Robert Armbruster, Director:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL, KGIR,  
KGHL  
6:15—The American Album of Fam-  
iliar Music: Frank Munn, Tenor;  
Veronica Wiggins, Contralto; Or-  
man and Arden, Piano Duo; Male  
Quartet: KGO, KHQ, KOMO,  
KGW, KFI, KDYL  
6:45—Sheaffer Lifetime Revue:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL, KGIR, KGHL  
7:15—L'Heur Exquise: KGO, KHQ  
7:45—Sunday at Seth Parker's:  
KGO, KHQ, KGW, KECA, KFSD,  
KTAR, KDYL, KGIR, KGHL  
8:15—Radio Rubes: Hill Billies:  
KGO, KDYL, KGHL  
8:30—Melodic Serenader: KGO,  
KHQ, KFSD, KDYL, KGHL

9—The Domino Club of Hollywood,  
plays, blackouts, monologues, mus-  
ic: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Paul Carson, Organist: KGO,  
KHQ, KFI, KFSD  
11 to 12 midnight—Tom Gerun and  
his Bal Tabarin Orch.: KGO, KHQ

**440.9 Mtrs. NBC-KPO Gar. 8300**  
**680 Kcys. 5000 Watts**  
National Broadcast. Co., San Francisco  
**Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD**

8 A.M.—Impressions of Italy:  
Amelia Branca, Soprano; Giuseppe  
di Benedetto, Tenor; Instrumental  
Ensemble; Thomas Belviso, Direc-  
tor: KPO, KGA, KJR, KEX  
8:30—Major Bowes' Capitol Family:  
KPO, KGA, (KJR off 9, on 9:15),  
KEX, KDYL  
9:30—Legion of the Lost, drama  
based on French Foreign Legion:  
KPO, KGA, KJR, KEX, KFSD,  
KDYL  
10—Song Album: Jeannette Sholl,  
Soprano; Frances Jones, Contralto;  
George Jones, Tenor; George  
Eldridge, Bass: KPO, KGA,  
(KJR on 10:15), KEX  
10:30—Manhattan Serenaders: Voc-  
alists; Orchestra direction Joseph  
Hornik: KPO, KGA, KJR, KEX  
11—Bible Stories; Paul Carson, Or-  
ganist: KPO  
12 noon—Romancers: Vocalists;  
Dance Orchestra direction Rex  
Dunn: KPO  
1—Songland: Gail Taylor, Soprano;  
Myron Niesley, Tenor; Instru-  
mental Ensemble: KPO, KGA,  
KEX  
1:30—Quartet Time: Guardsmen,  
Male Quartet, direction Howard  
C. Kimes: KPO, KGA, KEX  
2—Conventionalities: Vocal Soloist;  
Orchestra direction Joseph Hornik:  
(KPO off 2:15) (KYA on 2:15),  
KGA, KJR, KEX  
2:15—Associated Football: Univer-  
sity of San Francisco vs. West  
Coast Army, announced by Don  
Thompson: KPO  
3—Catholic Hour: KYA, KGA,  
KJR, KEX, KTAR, KDYL, KGIR,  
KGHL  
3:30—Sweetheart Days: Orchestra  
and Vocal Soloists direction Adolf  
Schmid: KYA, KGA, KJR, KEX,  
KFSD, KDYL  
4—Community Forum: KYA, KGA,  
KJR, KEX, KGIR  
4:30—Nathan Abas Violin Recital:  
KYA, KGA, KJR, KEX  
5—Rendezvous: Vocal Trio, Annette  
Hastings, Imelda Montagne, Mar-  
Jorie Primley; Paul Carson, Or-  
ganist; Alvino Rey, Guitarist:  
KPO, KGA, KJR, (KEX on 5:15)  
5:30—Sunday Concert: Vocalist and  
Orchestra direction Meredith Wil-  
son: KPO, KGA, KJR, KEX  
6:30—Kenneth Spencer, Baritone,  
and Dramatic Reader: KYA,  
KGA, KJR  
6:30—News Editor of the Air: KPO  
6:45—Gunnar Johansen, pianist:  
KPO, KGA, KJR, KFSD, KTAR  
7:15—Tom 'n' Dudd, Vocal Duo:  
KPO, KGA, KJR, KFSD  
7:30—Silhouettes, Rodney Johnson,  
tenor; orchestra direction of Emil  
Polak: KPO, KGA, KJR  
8—Henry Thompson, Tenor: KPO,  
KGA, KEX

8:15—Wonders of the Sky: Talk on  
Astronomy by Henry M. Hyde:  
KPO, KGA, KEX  
8:30—Rudy Seiger and his Fair-  
mont Hotel Orchestra: KPO  
9—Reader's Guide: Joseph Henry  
Jackson: KPO, KGA, KJR, KEX,  
KDYL, KOA  
9:30—Abas String Quartet: KPO,  
KGA, KJR, KEX, KDYL, KOA  
10—Denver Musicians' Union: KPO,  
KGA, KJR, KEX, KDYL, KOA  
10:30—On Wings of Music: KPO,  
KGA, KJR, KEX, KDYL, KOA  
11 to 12 midnight—Midnight Mel-  
odies: Charles Runyan, Organist:  
KPO, KGA, KJR, KEX

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
Fisher's Blend Station, Inc., Seattle  
8 A.M.—NBC-KPO Prog. to 10:30  
10:30—Morning Melodies  
11:30—NBC-KGO Programs to 2:30  
2:30—The Two Guitars  
2:45—NBC-KGO Programs to 7:15  
7:15—Evening Reveries  
7:45—NBC-KGO Program  
8:15—"Pioneers"  
8:45—NBC-KGO Programs to 10:15  
10:15—Crazy Crystal Quartet  
10:30 to 11 P.M.—NBC-KGO Prog.

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
Seattle Broadcast. Co., Seattle, Wash.  
8 A.M.—CBS Programs to 2  
2 P.M.—To be announced  
2:30—Professor Lindsley  
3—CBS Programs to 4:15  
4:15—Cecil Solly  
4:30—CBS Programs to 6:30  
6:30—To be announced  
7—CBS Program  
7:30—The Gauchos  
8—CBS Programs to 9  
9—Globe Trotter  
9:15—CBS Programs to 10  
10—Jay Eslick's Orchestra  
11 to 12 mid.—Midnight Moods

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—Nick Harris program  
10:30—Record program  
12:15—Wesley Tourtellotte, Organist  
12:45—Record program  
5:15—Neil Russell, Scotch Songs  
5:30—Stuart Skolfield, "Poems"  
6—Mrs. Sunday's Sunday Program  
6:15—Record Program  
6:30—"Story of India"  
6:45—Samoloff Vocal Trio  
7:15—"Werewolf Mystery" play  
7:45—NBC-KGO program  
8:15—Male Quartet  
8:30—Dance Orchestra  
9—Wesley Tourtellotte, Organist  
9:30—NBC-KPO Program  
10 to 11 P.M.—Record Program

**225.4 Meters KGB Frank. 6151**  
**1330 Kcys. 1000 Watts**  
Don Lee, Inc., San Diego, California  
8 A.M.—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2  
2—Professor Lindsley  
2:30—Bible Talk  
3—CBS Programs to 6:30  
6:30—Melody Hour  
7—CBS Programs to 9:30  
9—To be announced  
9:30—Grand Hotel Orchestra  
10—Ted Flo-Rito's Orchestra  
11 to 12 mid.—Midnight Moods

**CBS**

**Columbia Broadcasting System**

- 8 A.M.—Julia Mahoney and Charles Corlile. Duets: KFBK, KOL, KFRC, KGB
- 8:30—The Melody Makers: KFBK, KOL, KVI, KFRC, KHJ, KGB
- 9—Salt Lake Tabernacle Choir and Organ: KFBK, KMJ, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Reis and Dunn, with Freddie Rich's Orch.: KERN, KVI, KFPY
- 9:45—Emery Deutsch and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KSL
- 10—"American Labor and the Nation": KFBK, KOL, KVI, KFPY
- 10:30—Columbia Church of the Air: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11—Community Center Faculty Recital: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—New York Philharmonic Symphony Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2:30—Foreign Legion: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB
- 3—Poet's Gold: Poetic Readings by David Ross: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:15—Little Jack Little, Vocalist and Pianist: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:30—Irene Beasley with Round Towners and Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4—The World's Business: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:15—Chicago Knights: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Musical Memories: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5—William Vincent Hall, Baritone: Do Re Mi, and Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:30—Frank Cambria's Roxy Concertiers: KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7—Ernest Hutcheson, Pianist: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, (KHJ on 7:15), KGB
- 7:30—The Gauchos, with Vincent Sorey's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL
- 8—Ann Leaf at the Organ, with Ben Alley, Tenor: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Pennzoll Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 9—Bernie Cummins and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KSL
- 9:30—Gus Arnheim and his Orchestra: KFBK, KOL, KVI, KFPY, KSL

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 8 A.M. to 12 midnight—NBC-KPO Programs

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—NBC-KGO Programs to 12:30  
 12:30 P.M.—Virginia Pearson Program  
 1—NBC-KGO Programs to 1:30  
 1:30—Julie Kellar, Harpist  
 1:45—Wesley Tourtellotte, Organist  
 2:15—Julie Kellar, Harpist  
 2:30—NBC-KPO Programs to 4  
 4—Biblical Drama Hour  
 4:30—NBC-KGO Programs to 7:15  
 7:15—Orchestra  
 7:45—"Tales of Secret Service"  
 8—Concert Orchestra  
 9 to 11 P.M.—NBC-KGO programs

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 7 A.M.—Bill Sharples' Gang  
 9—Cannon Schools  
 9:15—Swami Dhirananda  
 10—Judge Rutherford, Sermon  
 10:15—Transcription  
 10:30—Third Church of Christ, Scientist  
 12:30 P.M.—Louise Johnson, Astroanalyst and Vocational Director  
 1—Jehovah's Witnesses  
 2—Courtesy Program  
 4—Lella Castberg  
 4:15—Transcription  
 4:45—Martin Luther Thomas  
 5—Dr. John Matthews  
 6—Dr. Abel, Humanitarian Society  
 6:45—Currier's Serenaders  
 7—Musical Program  
 8—First Presbyterian Church  
 9—News  
 9:15 to 10:30 P.M.—Calmon Luboviski, Violinist

**333.1 Meters KHJ VAndike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Cal.**  
 8 A.M.—Sunday Times Comics  
 8:30—CBS Programs to 9:30  
 9:30—"Home Sweet Home Concert"  
 10:30—CBS Programs to 2 P.M.—Prof. Lindsley  
 2:30—To be announced  
 2:45—CBS Programs to 4:30  
 4:30—Investor's Syndicate  
 4:45—CBS Programs to 6:30  
 6:30—KFRC Program  
 7—Musical Cameo  
 7:15—CBS Program  
 7:30—Edison Reveries  
 8—CBS Programs to 9:30  
 9:30—"Ted Dahl's Grand Hotel Orch."  
 10—News Items  
 10:10—"Ted Fio-Rito's Orchestra"  
 11 to 12 midnight—Organ Recital

**DON'T MISS**  
**Assoc. Football, 2:00 p. m.**

**STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.**

"BROADCAST WEEKLY," published weekly at San Francisco, Calif., for October 1, 1932.

State of California, } ss.  
 County of San Francisco

Before me, a Notary Public in and for the State and county aforesaid, personally appeared A. J. Urbain, who, having been duly sworn according to law, deposes and says that he is the Business Manager of "BROADCAST WEEKLY," and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Editor, Managing Editor, and Business Manager, A. J. Urbain, 726 Pacific Building, San Francisco.

2. That the owner is:

Broadcast Weekly Publishing Co., Pacific Building, San Francisco; Arthur J. Urbain, Pacific Building, San Francisco; Charles J. Giancoli, San Francisco; Vera M. Urbain, San Francisco; E. R. Rykogel, San Francisco; Graphic Arts Engraving Co., San Francisco; W. Butler, San Francisco; R. Matli, San Francisco; Richard Smith, San Francisco.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest, direct or indirect, in the said stock, bonds, or other securities than as so stated by him.

ARTHUR J. URBAIN,  
 Publisher.

Sworn to and subscribed before me this 24th day of September, 1932.

(SEAL) JOHN L. MURPHY.

Notary Public in and for the City and County of San Francisco, State of California. My commission expires May 20, 1933.

MAKE MERRY WITH MEDBURY!

**M·J·B**  
**“DEMI-TASSE REVUE”**

Mondays 7:30 p. m.—NBC Stations

FEATURING

**JOHN P. MEDBURY**

MASTER OF CEREMONIES

WITH

**JIMMIE GRIER'S DANCE BAND**

The 3 Cheers

Gogo Delys

Ray Hendricks

Dick Webster



KEN ALLEN



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*“Safety-Sealed” Coffee*

# MONDAY Programs

October 10, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Early Morning Exercise Period  
8—Shell Happytime  
8:45—CBS Programs to 9:30  
9:30—Through the Looking Glass  
9:45—Kitchen Lyrics, Ann Welcome  
10—KFRC Shoppers' Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Edna Wallace Hopper  
1:05—CBS Program  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—Colonial Dames Beauty Talk  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Composers' Hour  
4:30—Better Business Bureau  
4:45—CBS Program  
5—H-O Rangers  
5:15—Globe Trotter; Town Topics  
5:30—Skippy  
5:45—To be announced  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Juanita Tennyson Song Recital  
7:45—CBS Programs to 8:15  
8:15—The Blue Monday Jamboree  
10—Bisquick Band  
10:05—Ethiopian  
10:30—Painted Dreams  
11—Francesco Del Tampo  
11:15—Albert Haye Malotte  
11:30—Three Shades of Blue  
11:45—I. Zingari  
12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics; Melody Mood  
9:30—Organ  
10—Sunshine Echoes  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Album Leaves  
11:30—Prudence Penny  
11:45—Concert Petite  
12 noon—Meridian Medleys  
12:45—Glen Goff, Organist  
1:45—Calif. Parent Teachers Assoc.  
2—Famous Songs and Singers  
2:30—Glen Goff, Organist  
3—Musical Novelties  
3:30—Masters of Music  
4—The Singing Strings  
4:15—Bertram Bronson, Psychiatrist  
4:30—"Your Helpful Friend"  
4:45—On Parade  
5—Metropolitan Hour  
6—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Waltz Time  
7—Salon Group  
7:15—Tone Paintings  
7:45—Bob Allen, Piano Novelties  
8—Mark Hopkins Orchestra  
8:30—Light Opera Musicale  
9—RKO Variety Parade  
9:15—Bay District Schools  
9:30—Virginia Miller, Piano Recital  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories



**JOHN P. MEDBURY**  
NBC-KGO—7:30 P. M.

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Items  
12:05—NBC-KPO Programs to 3  
3—News Items  
3:05—NBC-KPO Programs to 6:45  
6:45—Frank Funkhauser  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30 to 12 mid.—NBC-KPO Programs

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; New York Stocks  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—San Francisco Stocks; Financial Information; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical recordings  
2:35—Closing San Francisco Stocks  
2:45—Opportunity Hour  
3:45—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—The Three Cocoanuts  
6—Betty Babbish Band  
7—News Items  
7:30—Helen Parmelee, Pianist  
7:45—Fred and Morris, Comedians  
8—The Clark Sisters  
8:15—Eddie Traverso, Accordionist  
8:30—Faucit Theater of the Air  
9—Jack Manley, violinist  
9:15—Gay Caballeros  
9:45—Herman C. Hiller, Pianist  
10 to 11 P.M.—Dance Program

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Recorded Program  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:25—Thumbnail Sketches  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large: Comedy Team  
2—Studio Program  
2:15—Billie Birke, Entertainer  
2:30—Don La Rue, Tenor  
2:45—Masterpieces of Melody  
3:15—Records  
3:30—Walter Rudolph, Piano Recital  
3:45—Jack Dudley  
4—Treasure Chest  
4:15—Records  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—Re-created Horse Races  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—The Mirror  
8—Turf Topics, Jose Hernandez  
8:15—"Brain Teasers"  
8:30—Studio Program  
8:45—The Gossipers  
9—Hill Billies  
10—Amateur Fights  
11 to 1 A.M.—Radio Cabaret

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Favorite Recordings  
9—Assoc. Food Stores' program  
9:30—The Little Concert  
9:45—Recordings  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular selections  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Recordings  
12:30—Band Concert  
12:45—Carl Coveny and Pat Buckman  
1—Stock report; records  
1:15—Financial Common Sense; Records  
2:45—Speak Easy Time; records  
3—Reporter of the Air; records  
3:15—Marta's Radio Personalities  
3:30—Recordings  
4:15—Andy Anderson  
4:30—Records  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program



**ETHEL RHINARD** was born in Minnesota, reared in the Dakotas and with a few seasons in Southern California, took her talents to Oakland where, in addition to broadcast activities, she conducts classes in piano and pipe organ. She is thoroughly grounded in the music of the masters, but has discovered popular melodies to be of greater remunerative value and is best known for her unique arrangements of Jazz. Ethel is unmarried, has large brown eyes, dark hair, weighs 105 pounds, and is 5 feet 1/2 inches in height.

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blue Chasers  
9:45—Dr. Corley program  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:15—The Ne'er-Do-Well  
6:30—Musical Novelties  
6:45—News Flashes  
7—Learn Italian, Prof. Achille  
7:15—National Contest Review  
7:30—Silent period  
8:30—Hawaiian Trio  
8:45—John D. Barry, World Events  
9—Ella Stankevich, pianist  
9:15—Feature Program  
9:30—The Relaxation Hour  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 12  
12 noon—Beauty Talk and Organ  
12:15—CBS Program  
12:30—World-wide News  
12:45—CBS Programs to 1:15  
1:15—Times Forum  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Jack and Grace  
4:30—All Year Club  
4:45—Kerry Conway, Chats on Words  
5—H. Bar O. Rangers  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—To be announced  
6:15—CBS Programs to 7:30  
7:30—To be announced  
7:45—CBS Programs to 8:15  
8:15—Blue Monday Jamboree  
10—World-wide News  
10:10—Bisquick Band  
10:15—To be announced  
10:30—Painted Dreams  
11—Francesco Del Campo  
11:15—Albert Hay Malotte  
11:30—Three Shades of Blue  
11:45—I. Zingari  
12 to 1 A.M.—Organ Recital

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—Louis Rueb, Exercises  
9:15—Record program  
10—News release  
10:15—Record program  
11:45—County Medical Assn. talk  
12 noon—Record program  
1:45—Bob, Bunny and Junior  
2—Record program  
2:30—Randy Andrews, songs  
2:45—Record program  
3:30—Alexander Bevani, speaker, on the Italian language  
3:45—Records; News  
5—Big Brother Ken  
5:30—NBC-KPO program  
5:45—Al, Mack and Tommy  
6—"Willie," impersonation by Kay Keiser  
6:05—Record program  
6:15—Olympic Choral Club

6:45—Maury Leaf and String Trio  
7—Tom Murray's Hillbillies  
7:30—Wesley Tourtelotte, Organist  
7:45—Joe Warner's Jolly Journal  
8—NBC-KPO program  
8:45—Studio Program  
9—Organ Recital, Wesley Tourtelotte  
9:45—Close Partners, sketch  
10—"Goose Pimples," mystery thriller  
10:30 to 11 P.M.—Record program

**225.4 Meters KGB** Frank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—Tonight's Features  
8:45—CBS Programs to 10  
10—Around the Town  
10:30—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 1  
1—Closing Stock Quotations  
1:05—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Blanche Wood  
4:15—CBS Programs to 5:30  
5:30—Town Topics; News Reel  
5:45—To be announced  
6:15—CBS Program  
6:45—Chamber of Commerce  
7—CBS Programs to 7:30  
7:30—Community Chest  
7:45—CBS Programs to 8:30  
8:30—Blue Monday Jamboree  
10—News Reel of the Air  
10:30—Etude Ethiopians  
10:30—Painted Dreams  
11—Francesco Del Campo  
11:15—Albert Hay Malotte  
11:30—Three Shades of Blue  
11:45 to 12 mid.—Tzingari, Gypsy Group

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—NBC-KGO Programs to 8:15  
8:15—Morning Musical Revue  
8:30—NBC-KGO Program  
9—Good Cheer program  
9:15—NBC-KGO Program  
9:35—Stock Reports  
9:45—NBC-KGO Program  
10—NBC-KPO Program  
10:30—NBC-KGO Programs to 12  
12 noon—Dr. Strauss Sketchbook  
12:15—NBC-KGO program  
1—Serenaders  
1:30—To be announced  
2:15—NBC-KGO Programs to 3:30  
3:30—Radio Dental Clinic  
3:45—NBC-KGO Programs to 4:30  
4:30—NBC-KPO Program  
5—NBC-KGO Program  
5:30—Judge Philip Smith  
5:35—Studio Program  
5:45—Program Resume  
5:50—Late News Items  
6—NBC-KPO Programs to 6:45  
6:45—Studio Program  
7:30—NBC-KGO Programs to 8:30  
8:30—Community Chest  
9—To be announced  
10 to 12 mid.—NBC-KGO program

**468.5 Meters KFI** Richm'd 6111  
840 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Seixas, Exercises  
7:30—Stock market quotations  
7:45—NBC-KGO program  
8—Polly Grant Hall, pianist  
8:15—NBC-KGO Program  
8:30—Helpful Hints to Housewives  
8:45—NBC-KGO Programs to 9:15  
9:15—Dorothy Raymond, Pianist  
9:30—Fashion Tour with Melisse  
10—NBC-KGO Programs to 11:30  
11:30—County Medical Assoc. prog.  
11:45—Federal and State Market reports  
12 noon—Dept. of Agric. talk  
12:15—NBC-KGO program  
1—News Release  
1:15—Ann Warner Chats with her Neighbors  
1:45—Cheiro's Mystery Stories  
2—NBC-KGO Programs to 3  
3—Tom Murray's Hillbillies  
3:45—NBC-KGO Program  
4—News release  
4:15—Public Library Book Review  
4:30—NBC-KGO Program  
4:45—Noreen Gammill, Character Sketches  
5—NBC-KGO Program  
5:30—Bill Cady and Instrumental Group  
5:45—NBC-KGO Programs to 6:15  
6:15—Helene Handin, the Truthful Trouper  
6:30—NBC-KGO Programs to 8:30  
8:30—"Plantation Nights," Virginia Dixie Singers  
9—KFI Fun Factory, Unlimited  
10—NBC-KGO Program  
10:15—Phil Harris Orchestra  
11:30 to 12 mid.—NBC-KGO Prog.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Vaughn, Economics  
11—Marmola  
12 noon—News  
12:15—Homeopathic Health Talk  
12:30—Recordings  
1—New Paris Inn  
2—Eddie Albright, Late Fiction  
2:30—Records  
3—Matinee Mirthmakers  
3:30—Records  
3:45—Shopping Service  
4—Travelogue; Stock Report; Announcements  
4:15—Records  
4:30—Town Crier  
4:45—Cecil and Sally  
5—Studio Program  
5:30—Waxoline Laboratories  
5:45—Chandu, the Magician  
6—News  
6:15—Musical Program  
6:30—Oh-h-h Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and Hon. Archie  
7:15—"Pieces of Eight"  
7:30—"The Newlyweds," Frank and Pam  
7:45—Tarzan Transcription  
8—"The Realtor Californians"  
8:30—KNX Ensemble  
8:45—Golden Life Sales Program  
9—News  
9:15—Calmon Luboviski, Violinist  
10—Studio Program  
11 to 12 Mid.—New Paris Inn

**DON'T MISS**  
**Demi Tasse Revue, 7:30 p.m.**

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,

KFI, KOA, KTAR, KFSD,

KGIR, KGHL, KDYL

7 A.M.—Organ Concert, Paul Car-  
son: KGO

7:30—United States Navy Band:  
KGO, KFSD, KDYL

7:45—Van and Don, the Two Pro-  
fessors, comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KOA

8—Organ Melodies, Irma Glen,  
Organist: KGO, KFSD, KDYL

8:15—Little Orphan Annie, child-  
hood play with Floy Margaret  
Hughes, Jack Cowden, Wilda Wil-  
son Church, Fred Thomas; Jen-  
nings Pierce, announcer: KGO,  
KHQ, KOMO, KGW, KFI

8:30—Tom Mitchell, vocalist and  
pianist: KGO, KHQ, KFSD

8:45—Crosscuts from the Log o' the  
Day: KGO, KHQ, KOMO, KGW,  
KFI

9—Johnny Marvin, Tenor: KGO,  
KFI

9:15—On Wings of Song: KGO,  
KFSD, KDYL

9:30—Buckaroos: Charles Marshall  
and Ted Maxwell: KGO

9:45—Arion Trio: KGO, (KGW, KFI  
on 10), (KFSD off 10)

10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI (KFSD off 10:50, on 11:10)  
(KTAR, KOA on 11:10)

11:30—California Federation of Wo-  
men's Clubs: Guest Speaker:  
KGO, KFSD

12 noon—Barbara Dale's Charm  
Matinee: KGO

12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KFI,  
KGW, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL

1—Organ Concert: KGO, (KHQ off  
1:15)

1:45—Midday Musicale: Orchestra  
direction Joseph Hornik: KGO,  
KHQ, (KFI on 2)

2:15—Dromedary Caravan, dramatic  
sketch: KGO, KHQ, KOMO, KFI,  
KGW, KDYL, KGIR, KGHL

2:30—O' Pappy, Negro Character-  
izations, Clifford Souhier: KGO,  
KHQ, KDYL

2:45—To be announced

3—American Legion War Memorial  
International Contract Bridge  
Tournament: KGO, KFSD

3:15—Graham Prince and his Or-  
chestra: KGO, KFSD, KDYL

3:30—Drifting and Dreaming: Hard-  
ing Sisters, Piano Duo: KGO, KHQ

3:45—Donald Novis, Tenor: KGO,  
KHQ, KFI, KFSD

4—Harriet Lee and her Leaders:  
KGO, KHQ, KFSD, KDYL

4:15—Concert Ensemble: KGO, KHQ,  
KFSD, KDYL

4:30—Swift program, the Stebbins  
Boys; Parker Fennelly and Arthur  
Allen, comedy sketch: KGO, KHQ,  
KOMO, KGW, KFI, KDYL

4:45—News Service: KGO, KHQ,  
KDYL

5—Fine Art String Quartet: KGO,  
KHQ, (KGW off 5:15), KFI,  
KFSD

5:30—Eileen Piggott, Soprano: KGO,  
KHQ, KGW

5:45—Wheatenaville: Dramatic  
Sketch with Thomas Hutchinson,  
Roberta Hoyt, Elizabeth Mallory,

Edward Firestone, Jr.: KGO,

KHQ, KOMO, KGW, KFI

6—Meet the Orchestra: Introducing  
various instruments of the orches-  
tra, direction Emil J. Polak:  
KGO, (KFI off 6:15)

6:30—Parade of the States, orches-  
tra direction Erno Rapee; chorus:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL

7—To be announced

7:30—Demi-Tasse Revue, John P.  
Medbury, master of ceremonies;  
Biltmore Hotel Orchestra direc-  
tion Jimmy Grier: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KOA,  
KTAR, KDYL, KGIR, KGHL

8—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KDYL

8:15—Billy Jones and Ernie Hare:  
Songs and Patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL

8:30—Summer Symphony: KGO,  
(KHQ 8:30 to 8:45), KFSD,  
KDYL

9—Ralph Kirbery, the Dream Sing-  
er: KGO

9:05—Lew Conrad and his Orches-  
tra: KGO

9:30—Bellevue Stratford Hotel Or-  
chestra: KGO

9:45—To be announced

10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD

10:15—Mark Hopkins Hotel Orch.:  
KGO, KFSD

11—Phil Harris and his Ambassador  
Hotel Orchestra: KGO, KHQ,  
KFI, KFSD

11:30 to 12 midnight—Organ Concert,  
Dollo Sargent: KGO, KHQ, KFI,  
KFSD

## CBS

### Columbia Broadcasting System

8:30 A.M.—Academy of Medicine  
Program: KMJ, KHJ

8:45—Ben Alley, Tenor, with Nov-  
elty Orchestra: KFBK, KMJ,  
KOL, KFRC, KHJ, KGB, KSL

9—Buddy Harrod and his Yoeng's  
Orchestra: KFBK, KMJ, KOL,  
KVI, KFPY, KFRC, KHJ, KGB

9:30—Columbia Revue: KFBK, KMJ,  
KWG, KERN, KOL, KVI, KFPY,  
KHJ, KGB

10—George Hall and his Hotel Taft  
Orchestra: KFBK, KMJ, KWG,  
KERN, KVI, KFPY, KHJ

10:30—Madison Ensemble: String  
Sextette: KFBK, KMJ, KERN,  
KOL, KVI, KFPY, KFRC, KHJ,  
KGB, KSL

11—National Student Federation of  
America Program: KFBK, KMJ,  
KERN, KVI, KFPY, KFRC, KHJ,  
KGB, KSL

11:15—Ann Leaf at the Organ:  
KFBK, KWG, KERN, KVI,  
KFPY, KFRC, KHJ, KGB, KSL

11:30—Elizabeth Barthell, Songs:  
KFBK, KMJ, KWG, KERN, KVI,  
KFPY, KMJ, KHJ, KGB, KSL

11:45—Columbia Salon Orchestra:  
KFBK, KMJ, KWG, KERN, KOL,  
KVI, KFPY, KFRC, KHJ, KGB,  
KSL

12:30 P.M.—Sam Prager, Pianist,  
and Helen Nugent, Contralto:  
KMJ, KWG, KERN, KOL, KVI,  
KFPY, KGB, KSL

12:45—Eton Boys, Male Quartet:  
KMJ, KWG, KERN, KOL, KVI,  
KFPY, KHJ, KSL

1—Frank Westphal's Dance Orches-  
tra: KMJ, KWG, KOL, KVI,  
KFPY, KFRC, KHJ, KSL

1:30—Columbia Artists Recital:

KMJ, KWG, KERN, KOL, KVI,

KFPY, (KHJ on 1:45), KSL

4:15—Sid Gary, Baritone: KFBK,

KMJ, KFPY, KGB, KSL

4:30—Isham Jones and his Orches-

tra: KFBK, KMJ, KOL, KFPY,

KGB, KSL

4:45—Tito Guizar, Mexican Tenor:

KFBK, KMJ, KOL, KVI, KFPY,

KFRC, KGB

5—H-Bar-O Rangers: KFBK, KMJ,

KWG, KOL, KVI, KFPY, KOIN,

KFRC, KHJ, KGB

5:15—Organalities: KFBK, KMJ,

KWG, KERN, KFPY, KGB, KSL

5:45—'u Manchu Mystery Stories:

KSL

5:45—To be announced: KFBK,

KMJ, KOL, KVI, KFPY, KGB

6:15—Harl Smith's Orch.: KFBK,

KMJ, KERN, KOL, KVI, KFPY,

(KFRC on 6:30), KHJ, KGB, KSL

7—Ruth Etting in 'Music that Sat-  
isfies': KGBM, KFBK, KMJ,

KWG, KERN, KOL, KVI, KFPY,

KOIN, KFRC, KHJ, KGB, KSL

7:15—'Easy Aces': KFBK, KMJ,

KWG, KOL, KVI, KFPY, KOIN,

KFRC, KHJ, KGB, KSL

7:45—'Myrt and Marge': KFBK,

KMJ, KWG, KERN, KOL, KVI,

KFPY, KOIN, KFRC, KHJ, KGB,

KSL

8—Edwin C. Hill: KFBK, KMJ,

KWG, KERN, KOL, KVI, KFPY,

KOIN, KFRC, KHJ, KGB, KSL

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio, Joyce Bar-  
thelson, pianist and director, Mo-  
desta Mortensen, violinist; Mar-  
garet Avery, cellist: KPO

8—Financial Service: KPO, KGA,  
KJR, KEX

8:15—To be announced

9:15—Dixie Memories: Carolyn and  
Sam Moore, Dixie Marsh and  
Chuck Russell, in Songs and Dia-  
logue: KPO, KGA, KEX

9:30—Julia Hayes, helpful hints to  
housewives: KPO

9:30—Organ Concert, Paul Carson:  
KYA, KGA, KEX, KDYL

9:45—University of California at  
Your Service: KPO

10—Mardi Gras, with Al Schuss,  
Master of Ceremonies: KPO,  
KGA, KJR, KEX, KDYL

10:30—Dick Snyder and his Orches-  
tra: KPO, KGA, KJR, KEX,  
KFSD, KDYL

11—Words and Music: String En-  
semble direction Walter Blaufuss:  
KPO, (KGA, KEX off 11:15),  
KFSD, KTAR, KDYL

11:30—Outstanding Speakers: KPO,  
KDYL

11:45—South San Francisco Stock-  
yards Report: KPO

11:45—Concert Petite: String En-  
semble direction Walter Blaufuss:  
KYA, KGA, KJR, KEX, KDYL

12 noon—To be announced

12:15—In a French Cafe: Songs and  
Characterizations by Beatrice  
Benaderet; Orchestra direction  
Walter Beban: KPO, (KGA on  
12:05), KJR, KEX

12:45—Pair of Pianos: Gertrude  
Lyne and Grace Frankel: KPO,  
KGA, KJR, KEX

- 1—Pop Concert: Christian Kreins, Conductor: KPO, KGA, KEX, KDYL
- 1:15—Radio Guild: "Antigone, Sophocles," Vernon Radcliffe, Director: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGHL
- 2:15—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX, KFSD, KGHL
- 3—Buccaneers: Orchestra and Vocalists, direction Walter Beban: KPO, KGA, (KJR on 3:15, off 3:55), KEX
- 4—Life of the Reillys—Comedy Serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, (KJR off 4:05), KEX
- 4:15—Federal Business Talk: KPO, KGA, KJR, KEX
- 4:30—On Parade: Band Music direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD
- 5—California State Chamber of Commerce Program: KPO, KGA, KJR
- 5:15—Edna Fischer, Pianist: KPO, KGA
- 5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KEX, KECA
- 5:45—The Revelers: Male Quartet: KPO, KGA, KJR, KDYL
- 6—Music Doctor: Orchestra direction Joseph Hornik: KPO, KGA, KJR, (KEX on 6:15), KFSD, KOA, KGIR, KGHL
- 6:30—News Editor of the Air: KPO
- 6:30—A La Carte: Concert Orchestra direction Joseph Hornik: KGA, KJR, KFSD, KGHL
- 6:45—Cecil and Sally in the Funniest Things: KPO
- 7—Southern Harmony Four: Male Quartet: KPO, KGA, KJR
- 7:15—Tarzan of the Apes: KPO
- 7:30—Alice Gentle, Soprano: Stringwood Ensemble direction Charles Hart: KPO, KGA
- 8—Synco-Thots: Edna Fischer and Newell Chase, Piano Duo: KPO, KGA, KJR, KEX
- 8:15—Musical Highlights: Myron Niesley, Tenor; Barbara Blanchard, Soprano; Orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
- 9—"Man Who Laughs," by Victor Hugo; Radio Dramatization by Wilbur Hall: KPO, KGA, KJR, KEX, KDYL, KOA
- 9:30—Road Show: Variety Program: KPO, KGA, KJR, KEX
- 11—Stringwood Ensemble: Charles Hart, Director: KPO, KGA, KEX
- 11:30 to 12 midnight—Rhythm Vendors: KPO, KGA, KJR, KEX

526 Meters **KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

- 6 A.M.—Recordings
- 6:30—News Flashes
- 6:50—Farm Flashes
- 6:55—Reveille Reporter
- 7—Church of the Air
- 7:30—Organ Reveille
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—The Modern Shopper
- 9—CBS Programs to 10
- 10—Home Economics
- 10:15—CBS Programs to 12
- 12 noon—Joe Roberts, "Noon News"
- 12:15—CBS Programs to 1:45
- 1:45—Pre-School Assoc. Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies

- 4—Studio Program
- 4:30—Eighteen Feet of Harmony
- 4:45—CBS Programs to 5:15
- 5:15—Twilight Reveries
- 5:30—George Yount, Organ Concert
- 6—To be announced
- 6:15—CBS Programs to 7:30
- 7:30—George Yount, Pianist
- 7:45—CBS Programs to 8:15
- 8:15—Scandinavian Hour
- 9—Blue Monday Jamboree
- 10—Studio Program
- 11 to 12 midnight—Dance Orchestra

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 5
- 5—Brick Holton, Ballads
- 5:15—NBC-KPO Program
- 5:30—Silent period
- 8—NBC-KPO Program
- 9:30—Tarzan of the Apes
- 9:45—NBC-KPO Programs to 12

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 9:15
- 9:15—Prudence Penny
- 9:30—NBC-KGO Programs to 11:30
- 11:30—Old Folks' Corner
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Program
- 1 P.M.—Concert Orchestra
- 1:30—The Red Shadow
- 1:45—NBC-KGO Programs to 3
- 3—NBC-KGO Programs to 4:45
- 4:45—News of the Air
- 5—NBC-KGO Programs to 9
- 9—Pop Concert and Vocalists
- 10—NBC-KGO Program
- 10:15—Gold Shield Coffee Little Symphony Hour
- 11:15 to 12 mid.—Vic Meyers' Music

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and the Rainbow Trouper
- 10—Helpful Hour
- 10:30—Morning Melodies
- 11—Eleventh Hour program
- 11:30—Old-Time Favorites
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather Forecast; Market reports
- 1—One o'Clock program
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Vespers, Roger Darling
- 5:30—Community program
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—Federal State Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Liberty Bell Quarter Hour
- 8—Sacred Memories
- 8:30—Accordion Capers
- 9—Fireside program
- 10 to 10:30 P.M.—Community program

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Morning News
- 7:15—Cisno Bullivant, Exercises
- 7:30—NBC-KGO Programs to 9
- 9—Wait and Marian
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—Wolpert's Fashion Notes
- 10—Crazy Crystals
- 10:15—Centennial Flour Co.
- 10:30—NBC-KGO Programs to 12
- 12 noon—Elec. Home Quarter Hour
- 12:15—NBC-KGO Programs to 1:15
- 1:15—Various programs
- 1:45—NBC-KGO Programs to 3:30
- 3:30—Peerless Dentists
- 3:45—NBC-KGO Programs to 5
- 5—Schulein's Parade of Happy Feet
- 5:15—"Skippy"
- 5:45—NBC-KGO Program
- 6—Kinman Business University
- 6:30—NBC-KGO Programs to 8:45
- 8:45—Editorial Column, Russell Bankson
- 9 to 12 mid.—NBC-KGO Programs

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Farm Flashes
- 7:27—Rhythm Aces; Sport News
- 8—NBC-KPO Programs to 11
- 11—Blue Streaks Orchestra
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:10—The Buccaneers
- 3:50—The World Bookman
- 3:55—Lost & Found Advertisements
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Sohl-Lundberg and Reed
- 7—Tarzan of the Apes (E. T.)
- 7:15—Anson Weeks' Orchestra
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 11
- 11—Cole McElroy Dance Orchestra
- 11:30 to 12 mid.—NBC-KGO Prog.

236.1 Meters **KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 7:45—Crazy Cowboys
- 8—Shell Happytime
- 8:30—Brad and Al
- 8:45—CBS Programs to 9:30
- 9:30—Columbia Revue
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Program
- 11—The Carnival
- 12 noon—CBS Programs to 1
- 1—Hill and Dale
- 1:15—John C. Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Don Lee Feature
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:15
- 5:15—To be announced
- 5:30—Skippy (E. T.)
- 5:45—CBS Programs to 7:30
- 7:30—To be announced
- 7:45—CBS Programs to 8:15
- 8:15—J. E. Drain
- 8:30—August Prosperi
- 8:45—The Globe Trotter
- 9—Blue Monday Jamboree
- 10—Gene Quaw's Orchestra
- 11 to 12 midnight—Dance Orchestra



**PETITE MARIE GOLDEN** of the velvety brown eyes and dark hair, hails from Buffalo, New York. She started piano lessons at the long curls and butterfly-bow stage and became so interested in music that she decided to make it her life's work. Her initial professional appearance was made at seventeen. Since arriving in California she has organized her own orchestra and string quartet, playing numerous sound sequences for pictures, recorded programs and has been more than active in microphonic affairs.

# TUESDAY Programs

October 11, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:45  
9:45—Coca Cola Program  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Program  
11—Rumford Chemical Company  
11:15—Helen Nugent and Ben Alley  
11:30—Martha Meade Society  
11:45—Columbia Salon Orchestra  
12 noon—Noonday Concert  
1—CBS Program  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—CBS Program  
1:55—Thine Products Company  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Medical Talk  
4:15—CBS Programs to 5:15  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Skippy  
5:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—To the Ladies  
9—Three Shades of Blue  
9:15—Eb and Zeb  
9:30—Jubilee from KOL  
9:55—Bisquick Band  
10—Ted Fio-Rito's Orchestra  
11—Ted Dahl's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Recorded Program  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Recorded Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Studio Program  
2:15—Billie Birke, Entertainer  
2:30—Records  
3—Charles Park, the Budgeteer  
3:30—Walter Rudolph, Piano Recital  
3:45—Jack Dudley  
4—Records  
4:15—Fairly Tales  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—Re-created Horse Races  
6:30—News Reporter  
6:45—Ernie Smith, Sport Page  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—St. Mary's Program  
8—Turf Topics, with Jose Hernandez



LINDSAY MacHARRIE  
KHJ—PRODUCTION MANAGER

- 8:15—Golden Memories, Louise Ta-  
ber  
8:30—Studio Program  
8:45—The Gossipers  
9—Hill Billies  
10—Better Business Bureau  
10:15—Luther Putnam's Treasure  
Chest  
10:45—Moment Musicale  
11 to 1 A.M.—Radio Cabaret with  
Ray Howell

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; New York Stocks  
9—Modern Homes Period  
9:30—Records  
10:15—Stocks; Finance; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Ethel Rhinard, Pianist  
3—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, the Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—William Don, Comedian  
7:45—Fred and Morris, Comedians  
8—Organ Recital, Ethel Rhinard  
8:30—"Slip" Madigan in his "Foot-  
ball Reviews and Pre-Views"  
8:45—Helen Benson and Lucille  
Swan, Banjoists, and Lilah Clark,  
Pianist  
9—Old Gospel Hymns, Mixed Quart-  
et, Program under the direction  
of M. Jay Goodman, Tenor  
9:30—Nerino's Variety Orchestra  
10 to 11 P.M.—Dance Program

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast Corp., San Francisco

- 7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:15—Bay District Schools  
9:45—NBC-KFO Program  
10—Sunshine Echoes  
11—Album Leaves  
11:45—Organ  
12 noon—Meridian Medleys  
12:45—Tuesday Noon Club  
1:15—Across the Footlights  
2—Prudence Penny at "Penthouse"  
2:15—Musical Novelties  
2:30—Verses, Mrs. M. C. Sloss  
2:45—Hawaiian Entertainers  
3—Glen Goff, Organist  
4—Artist Celebrities  
4:30—"Your Helpful Friend"  
4:45—Famous Songs and Singers  
5—NBC-KFO Program  
5:30—Metropolitan Hour  
6—Dinner Hour Concert  
6:30—NBC-KFO Program  
6:45—"Chappie's Sleepy Time Ex-  
press"  
7—Salon Features  
7:15—"The Happy Men"  
7:30—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Orchestra  
8:30—Virginia Miller, Piano Recital  
8:45—Billy Small, Fiddlin' Around  
9—Joe Wright's Orchestra  
9:30—Milly and Billy, the Cub Re-  
porters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and the Rainbow Trouper  
10—Martha Meade Society  
10:15—Aunt Sammy, Economics  
10:30—Morning Melodies  
11—Eleventh Hour program  
11:30—Old-Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather Forecast; Market  
Reports  
1—One o'Clock program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent period  
4:30—Story Time  
4:45—Skippy  
5—Watch Tower  
5:15—Sacred Music  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Republic Central Committee  
8—You Never Can Tell program  
10 to 10:30 P.M.—Community prog.



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**SENSATIONAL  
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San Francisco

**REMLER — THE RADIO FIRM AS OLD AS RADIO**

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Learn French, Prof. Achille  
11:15—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:15—The Ne'er-Do-Well  
6:30—Rosenthal program  
6:45—News Flashes  
7—Elaine Edwards, Blues Singer  
7:15—Helen Bellevue  
7:30—Silent period  
11 to 1 A.M.—Kendrick's Hi-Jinks

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Thru' the Looking Glass  
9:45—CBS Program  
10—Martha Meade Society  
10:15—CBS Programs to 11  
11—Blue Ridge Colonel  
11:15—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—Charlie Hamp & Beauty Talk  
1:15—Times Forum  
1:45—CBS Program  
2—Happy Go Lucky Hour  
4—Prof. Hertzog's Program  
4:15—CBS Program  
4:30—U. S. C. Trojan Period  
4:45—News Items; Town Topics  
5—CBS Programs to 5:30  
5:30—"Skippy"  
5:45—To be announced  
6—CBS Program  
6:15—"Threads of Happiness"  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—"To the Ladies"  
9—CBS Program  
9:15—Eb and Zeb  
9:30—Midweek Jubilee  
10—World-wide News  
10:10—Blisquid Band  
10:15—Ted Fio-Rito's Orchestra  
11—Grand Hotel Orchestra  
12 to 1 A.M.—Organ Recital

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
A.M.—Louis Rueb, health exercises  
9:15—Records; News releases  
1:45—Bob, Bunny and Junior  
2—Record program  
2:45—Doria Balli's Personality prog.  
3—Record program  
4—Dr. H. Meyers  
4:15—News release  
4:30—Brother Ken and his Kiddies  
5—NBC-KPO Programs to 5:45  
5:45—Al, Mack and Tommy  
6—"Willie," impersonation by Kay Keiser  
6:05—Record program  
7—Tom Murray's Hillbillies  
7:30—NBC-KPO program  
7:45—Joe Warner's Jolly Journal  
8—Orchestra  
8:30—Dance Orchestra  
9—Helen Guest, ballads  
9:15—Wesley Tourtellotte, Organist  
9:45—Close Partners, sketch  
10 to 11 P.M.—Record program

**468.5 Meters KFI** Richm'd 6111  
1640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Seixas, Exercises  
7:30—Stock Market Quotations  
7:45—NBC-KGO program  
8—Polly Grant Hall, pianist  
8:15—NBC-KGO Program  
8:30—Helpful Hints to Housewives  
8:45—Log of the Day  
9—NBC-KGO Program  
9:15—Dorothy Raymond, Pianist  
9:30—Fashion Tour with Melisse  
10—NBC-KGO program  
10:15—Lou Gordon, Tenor; Jackson Swales, tenor; and Sally Hill, speaker  
10:30—NBC-KGO program  
11:30—The Baldwin Twins  
11:45—Federal and State Market Reports  
12 noon—Agricultural Talk  
12:15—NBC-KGO program  
1—News release  
1:15—Ann Warner Chats with her Neighbors  
1:45—Jimmy Base, Songs  
2—NBC-KGO Programs to 3  
3—Tom Murray's Hillbillies  
3:45—NBC-KGO Program  
4—News release  
4:15—Talks on Psychology  
4:30—NBC-KGO program  
4:45—Nick Harris Program  
5—NBC-KGO Program  
5:30—Spratt's Dog Chats  
5:45—NBC-KGO Programs to 8:45  
5:45—Tapestries of Life  
9:30—NBC-KGO Program to 10:15  
10:15—Hotel Ambassador Orchestra  
11:30 to 12 mid.—NBC-KGO Prog.

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—To be Announced  
7:45—NBC-KGO program  
8—Morning Musical  
9—Good Cheer Program  
9:15—To be announced  
9:35—Stock Reports  
9:45—To be announced  
10—Martha Meade Society  
10:15—Radio Dental Clinic  
10:30—Studio Program  
10:50—NBC-KGO Program  
11:10—Studio Program  
11:15—NBC-KGO Programs to 1  
1—Serenaders  
1:30—NBC-KPO program  
2—NBC-KGO Programs to 3:30  
3:30—French Lesson  
4—NBC-KGO Program  
5—NBC-KPO Program  
5:30—Better Business Bureau  
5:35—Studio Program  
5:45—Program Resume  
5:50—Late News Items  
6—NBC-KGO Programs to 8:45  
8:45—Chamber of Commerce  
9 to 12 mid.—NBC-KGO Programs

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—Smiling Ed McConnell  
8:45—CBS Programs to 10  
10—Around the Town  
10:30—CBS Program  
11—Tonight's Features  
11:15—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 12:55  
12:55—Stock Quotations  
1—Bible Talk  
1:30—CBS Programs to 2

2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Blanche Wood  
4:15—CBS Programs to 5:30  
5:30—Town Topics; News Reel  
5:45—To be announced  
6—CBS Programs to 6:45  
6:45—Community Chest  
7—CBS Program  
7:30—Tarzan of the Apes  
7:45—CBS Programs to 9  
9—CBS Program  
9:15—Eb and Zeb  
9:30—Jubilee from Seattle  
10—News Reel of the Air  
10:10—Ted Fio-Rito's Orchestra  
11 to 12 mid.—Grand Hotel Orch.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Vaughn, Economics  
11—Jack Carter's Birthday Party  
12 noon—News  
12:15—Homeopathic Talk  
1—New Paris Inn  
2—Eddie Albright, Late Fiction  
2:30—Firemen's Band  
3—Records  
3:45—Maxine's Shopping Service  
4—Travelogue; Stock Report; Announcements  
4:15—Recordings  
4:30—Town Crier  
4:45—Cecili and Sally  
5—Rummy and Dummy  
5:15—Studio Program  
5:45—Chandu; the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and Hon. Archie  
7:15—Bob Shuler  
7:45—Tarzan Transcription  
8—American Legion Program  
8:30—Vigilante, Bert Butterworth  
8:45—Courtesy Program  
9—News  
9:15—Musical Program  
9:30—Idylls  
9:45—Stuart Buchanan & Ensemble  
10—Arizona Wranglers  
11 to 12 midnight—New Paris Inn

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
9—Variety Records  
9—Records  
9:30—The Little Concert  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Records  
11:15—Health talk  
11:30—Popular records  
11:45—Concert Music  
12 noon—Dance Matinee  
12:30—Records  
1:05—Stock report; records  
2—Better Business Bureau talk  
2:15—Theodore Lane, tenor  
2:30—Popular records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Filco Varieties  
4—Records  
4:30—Marjorie Lee, pianist  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

7 A.M.—Organ Concert: KGO, (KHQ on 7:15)  
7:30—Three Orphans: Vocal Trio: KGO, KFSD, KDYL  
7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA  
8—Your Child: Dr. Ella Oppenheimer, Chief of Children's Bureau, Department of Labor: KGO, KFSD, KDYL, KGIR  
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
8:30—Tom Mitchell, vocalist and pianist: KGO, KFSD  
8:45—Crosscuts from the Log o' the Day: KGO, KHQ, KOMO, KGW, KFI  
9—Johnny Marvin, Tenor: KGO, KFI  
9:15—To be announced  
9:30—Buckaroos, Ted Maxwell, Charles Marshall, songs and dialogue: KGO  
9:45—Arion Trio: KGO, (KFI on 10, off 10:15)  
10:30—Woman's Magazine of the Air—Bennie Walker, editor: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR, KOA off 10:50, on 11:10) (KDYL, KGIR off 10:50)  
11:30—Doctor Dick: Drama: KGO, KFI, KFSD  
11:30—Strollers Matinee: (KGO, KFSD on 11:45), KDYL  
12 noon—Barbara Dale's Charm Matinee: KGO  
12:15—Western Farm and Home Hour: KGO, KOMO, KGW, KFI, KFSD (KTAR on 12:30), KDYL, KGIR, KGHL  
1—Edna Fischer, Pianist: KGO, KHQ  
1:15—Rhythm Vendors, orchestra direction Walter Beban: KGO  
1:45—Tom and Dudd, Vocal Duo: KGO, KHQ, KFSD, KDYL  
2—Frigidarians, Charles Allen, speaker; orchestra direction Floyd Schaffer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
2:15—Golden Melodies: KGO, KHQ, KFI, KFSD, KDYL  
2:45—To be announced  
3—Ted Black and Orchestra: KGO, KFSD, KDYL  
3:30—Glenn Sisters: Vocal Duo: KGO, KHQ  
3:45—Back of the News in Washington, William Hard: KGO, KHQ, KFI, KTAR, KDYL, KGIR  
4—Mid-Week Federation Hymn Sing: KGO, KHQ, KFSD, KTAR, KDYL, KGIR  
4:15—Frankie Masters and his Orchestra: KGO, KHQ, KGW, KFSD, KDYL  
4:30—Swift program, the Stebbins Boys; Parker Fennelly and Arthur Allen, comedy sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL  
4:45—News Service: KGO, KHQ, KDYL  
5—Balladettes: KGO, KHQ, (KGW off 5:15), KFI  
5:30—Everett Foster, Baritone: KGO, KHQ, KGW, KTAR  
5:45—Wheatena-ville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory,

Edward Firestone, Jr.: KGO, KHQ, KOMO, KGW, KFI  
6—Melody Train: Vocal Trio: KGO, (KHQ on 6:15), KFI, KFSD, KDYL  
6:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KGIR, KGHL  
7—Lucky Strike Dance Hour—Walter O'Keefe, master of ceremonies; police drama; dance music: KGO, KHQ, KOMO, KGW, KFI, KGU, KFSD, KTAR, KDYL  
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
8:15—Memory Lane, rural drama by H. C. Connette, featuring Billy Page, Eileen Piggott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
8:45—Kenneth Spencer, Bass: KGO  
9—Paul Whiteman and his Chieftains: KGO, KFSD, KDYL  
9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KFI, KGW, KFSD  
10:15—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFSD  
11—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFSD  
11:30 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, cellist: KPO  
8—Financial Service: KPO, KGA, KJR, KEX  
8:15—To be announced  
9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell in Songs and Dialogue: KPO, KGA, KEX  
9:30—Bluettes: Vocal Trio: Charles Runyan: (KYA on 9:45), KGA, KEX, KFSD, KDYL  
9:30—Julia Hayes, Helpful Hints to Housewives: KPO  
9:45—University of California at Your Service: "Leaders of Contemporary Thought": KPO  
10—Mardl Gras, with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KDYL  
10:30—Hotel New Yorker Orchestra: KPO, KGA, (KJR off 10:45), KEX, (KECA on 10:45), KDYL  
11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, KGA, KJR, KEX, KDYL  
11:30—Organ Concert, Paul Carson: (KPO off 11:45, on 12), (KYA on 11:45, off 12), (KGA on 12:05), (KJR, KEX on 11:45)  
11:45—South San Francisco Stockyard Report: KPO  
12 noon—To be announced  
12:15—Music Masters: Orchestra direction Joseph Hornik; Allan Wilson, tenor soloist: KPO, KGA, (KJR on 12:30), KEX  
12:45—California Trio: Robert Stevens, Rodney Johnson, Tenors; Harvey Orr, Baritone: KPO, KGA, KJR, KEX

1—Brown Palace Hotel Orchestra: KPO, KGA, KEX, KDYL, KOA  
1:15—Meredith Willson and his Orchestra: KPO, KGA, KJR, KEX, (KFSD on 1:30), KDYL, KOA, KGHL  
1:45—Stringwood Ensemble, direction Charles Hart; Vocal Soloist: KPO, KGA, KJR, KEX  
2:45—Argentine Trio: Instrumental Ensemble direction John Picadura: KPO, KGA, KJR, KEX, KFSD, KGHL  
3—Buccaneers: Orchestra and Vocalists, direction Walter Beban: KPO, (KGA on 3:05), (KJR on 3:15, off 3:35), KEX  
4—Simpv and Glawdys: Comedy Sketch featuring Monroe Upton and Elsbeth Frellesen: KPO, KGA, KJR, KEX  
4:15—Entertainers: Tommy Monroe, Baritone: KPO, KGA, KJR, KEX  
4:30—Bluebird Melodies: Lucile Kirtley, Soprano; Orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD  
5—You and Your Government: KPO, KYA, KGA, KJR, KEX, KTAR, KGIR  
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA  
5:45—Soloist: KPO, KGA, KJR, KEX, KDYL  
6—Recollections: Charles Bulotti, Tenor; Orchestra direction Joseph Hornik: (KPO off 6:30), (KYA on 6:30), KGA, KJR, (KEX on 6:15), (KGHL on 6:30)  
6:30—News Editor of the Air: KPO  
6:45—Ceel and Sally in the Funniest Things: KPO  
7—Mona Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KGA, KJR  
7:15—Tarzan of the Apes: KPO  
7:30—Waltz Time: Ben Klassen, Tenor; Orchestra direction Meredith Willson: KPO, KGA, KGHL  
8—Western Artists Series: KPO, KGA, KJR, KEX  
8:15—National Grand Opera Company: KGO, KGA, KJR, KEX, KDYL  
9—Rainbow Harmonies: Easton Kent, Tenor; Orchestra direction Emil Polak: KPO, KGA, (KJR on 9:15), (KEX off 9:15)  
9:30—The Story Teller: Radio Drama: KPO, KGA, KJR, KEX, KOA, KGHL  
10—Myron Niesley, Tenor, and Austin Mosher, Baritone: KPO, KGA, KJR, KEX, KDYL, KOA  
10:15—Music Garden: Soprano Soloist; Orchestra direction Emil J. Polak: KPO, KGA, KJR, KEX  
10:45—To be announced  
11—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX  
11:30 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
N.W. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Items  
12:05—NBC-KPO Programs to 3  
3—News Items  
3:05—NBC-KPO Programs to 6:45  
6:45—Davenport Hotel Orchestra  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30 to 12 mid.—NBC-KPO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—"Smiling Ed McConnell": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:45—Vincent Sorey's Orchestra: KMJ, KOL, KVI, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: Classical Program: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 9:45), KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, (KHJ, KSL on 10:15)
- 10:30—Atlantic City Musicales: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:15—Charis Musical Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, (KFRC on 11:45), KHJ, KGB, KSL
- 12 noon—Columbia Artists Recital: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, (KGB on 12:15), KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 1—Boston Popular Revue: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KSL
- 1:30—National Federation of Business and Professional Women's Clubs: KFBK, KERN, KVI, KFPY, KGB, KSL
- 1:45—Van Surdam's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—"Meet the Artist": KSL
- 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Noble Sissle and his Orchestra: KFBK, KMJ, KOL, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB
- 5—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:15—Willie Botts: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KGB, KSL
- 6—"Music That Satisfies": KMJ, KGMB, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KFRC, KGB, KSL
- 6:15—"Threads of Happiness": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Ben Pollack's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Jay C. Flippen-cies: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KOIN, KHJ, KGB, KSL
- 8—National Y. M. C. A. Founders Day Program in Honor of Sir George Williams: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

- 8:30—Isham Jones and his Orchestra: KFBK, KOL, KVI, KFPY
- 9—Harold Stern and his St. Moritz Orchestra: KFBK, KWG, KERN, KVI, KFPY, KHJ, KGB, KSL
- 9:45—Gus Arnheim's Orch.: KSL

**254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore.**

- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Program
- 8:15—Breakfast Club
- 8:45—NBC-KPO Programs to 11:30
- 11:30—NBC-KPO programs to 5:30
- 5:30—Silent period
- 8—Tarzan of the Apes
- 8:15—NBC-KPO program
- 9—Oswald West, Talk
- 9:15—NBC-KPO program
- 9:25—Story of Safeway
- 9:30—NBC-KPO Programs to 11
- 11—Newscasting
- 11:15 to 12 mid.—NBC-KPO Prog.

**508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts Louis Wasmer, Inc., Spokane, Wash.**

- 6:45 A.M.—Morning News
- 7:30—Kronenberg's Shoe Hospital
- 7:45—NBC-KGO Programs to 8:45
- 8:45—Burgan's Home Comfort
- 9—"Walt and Marian"
- 9:15—Musical Gems
- 10—Martha Meade Society
- 10:15—Centennial Flour Co.
- 10:30—NBC-KGO Program
- 11:30—Bell Organ Concert
- 12 noon—Elec. Home Quarter Hour
- 12:15—Chamber of Commerce Lunch
- 1—NBC-KGO Program
- 1:15—Various programs
- 2—NBC-KGO Programs to 3
- 3—Commercial Creamery, Jim Rogers
- 3:30—Peerless Dental Hygiene
- 3:45—NBC-KGO Programs to 5:15
- 5:15—"Skippy"
- 5:45—NBC-KGO Program
- 6:15—Editorial Column, Russell Bankson
- 6:30—NBC-KGO Programs to 8:45
- 8:45—"Book of Memories"
- 9:15—Eb and Zeb
- 9:30 to 12 mid.—NBC-KGO Prog.

**526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma**

- 6 A.M.—Recordings
- 6:30—Farm Flashes
- 6:50—The Reveille Reporter
- 7—Dr. Kenyon's Church
- 7:30—Organ Reveille
- 8—Shell Happytime
- 8:30—CBS Programs to 11
- 11—Recordings
- 11:15—CBS Programs to 12
- 12 noon—Joe Roberts, "Noon News"
- 12:15—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—CBS Program
- 3:45—Camille Arnd
- 4—Studio Program
- 4:15—CBS Program
- 4:30—Eighteen Feet of Harmony
- 4:45—CBS Programs to 5:30
- 5:30—George Yount, Organist
- 6—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—Financial Talk
- 9:05—Wrestling Wrinkles
- 9:30—KOL Jubilee
- 10:30—Dr. Kenyon
- 10:45—Slumber Boat
- 11 to 12 mid.—Cole McElroy's Orch.

**325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 9
- 9—Uncle Hank of Cliderville Center
- 9:15—Prudence Penny
- 9:30—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:15—NBC-KGO Programs to 3:15
- 3:15—Tacup Philosopher
- 3:30—NBC-KGO Programs to 4:45
- 4:45—News of the Air
- 5—Concert Orchestra
- 5:45—NBC-KGO Programs to 8:45
- 8:45—Phoenix Hosiery (E. T.)
- 9—Fisher's Blend Party
- 9:30—NBC-KGO Programs to 10:15
- 10:15—Crazy Crystal Quartet (E. T.)
- 10:30—NBC-KGO Program
- 11 to 12 mid.—Vic Meyers' Music

**309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wn.**

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:15—Vocal Solos; Farm Flashes
- 7:27—Sun Risers; Sport News
- 8—NBC-KPO Programs to 9:45
- 9:45—Martha Meade Society
- 10—Mardi Gras
- 10:30—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 3
- 3—Better Business Talk
- 3:05—NBC-KPO Program
- 3:50—The World Bookman
- 3:55—Lost & Found Advertisements
- 4—NBC-KPO Programs to 6:45
- 6:45—Sohl-Lundberg and Reed
- 7—Tarzan of the Apes
- 7:15—"The Home Bruisers"
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 11
- 11—Cole McElroy's Dance Orchestra
- 11:30 to 12 mid.—Organ Concert

**236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts Seattle Broadcast. Co., Seattle, Wash.**

- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 7:45—Crazy Cowboys
- 8—Shell Happytime
- 8:30—CBS Programs to 9
- 9—Through the Looking Glass
- 9:15—CBS Program
- 9:30—Colonial Dames
- 9:45—CBS Program
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—Atlantic City Musicales
- 11—The Carnival with Ken Stuart
- 11:15—CBS Program
- 11:30—Carnival
- 12 noon—CBS Programs to 1
- 1—Hill and Dale
- 1:15—John C. Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—CBS Program
- 3:45—Feminine Fancies
- 4—To be announced
- 4:15—Cecll Solly
- 4:30—CBS Programs to 5:15
- 5:15—To be announced
- 5:30—Skippy (E. T.)
- 6—CBS Programs to 6:30
- 6:30—Sports Review
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—The Globe Trotter
- 9:15—Eb and Zeb
- 9:30—Midweek Jubilee
- 11 to 12 midnight—Dance Band



NEW 1933 JACKSON-BELLS

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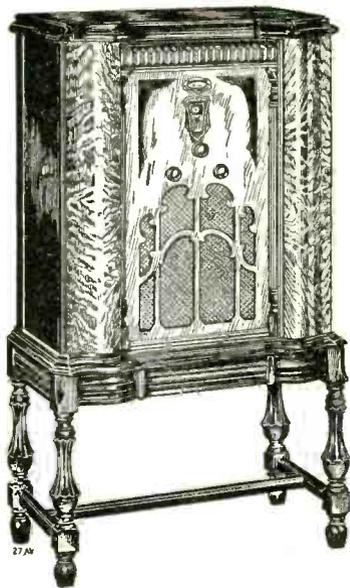


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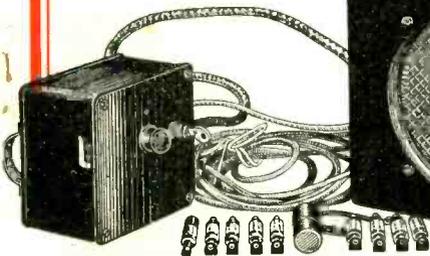
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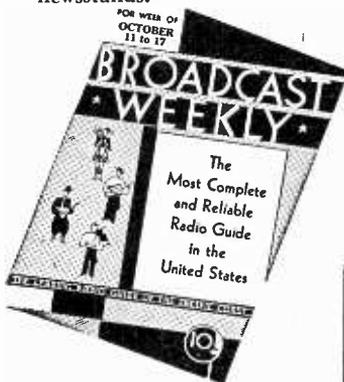
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New  Renewal  Extension

# WEDNESDAY Programs

October 12, 1932

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; New York Stocks  
 9—Modern Homes Period  
 9:30—Better Business Talk; Records  
 10:15—San Francisco Stocks; Car  
 Loading Reports; Financial In-  
 formation; Weather  
 10:30—Records; Business talk  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Organ Recital, Ethel Rhinard  
 3:15—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—The Three Cocoanuts  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—The Clark Sisters  
 7:45—Fred and Morris, Comedians  
 8—John Wharry Lewis; Quintet;  
 Henri Sheffo, Basso Soloist  
 9—Studio program  
 9:30—Helen Parmelee, Pianist  
 9:45—Harmony Hick  
 10 to 11 P.M.—Dance Program



**J. ANTHONY SMYTHE**  
 "MR. BARBOUR"  
 NBC-KPO—10:15 P. M.

**322.4 Meters KFWI Franklin 0200**  
**930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco  
 7 A.M.—Dawn Serenade  
 8—Silent period  
 9—Blues Chasers  
 9:45—Dr. Corley program  
 10—White House program  
 10:15—Bellevue Hotel program  
 10:30—Topics and Music  
 11—Learn Spanish, Prof. Achille  
 11:15—Concert Melodies  
 11:45—Musical Sketches  
 12 noon—News Flashes  
 12:15—Dance Music  
 1—Silent period  
 6—Dance Time  
 6:15—The Ne'er-Do-Well  
 6:30—Dance Music  
 6:45—News Flashes  
 7—Learn Italian, Prof. Achille  
 7:15—Helen Bellevue  
 7:30—Silent period  
 8:30—Virginia Mifka, pianist  
 8:45—John D. Barry, World Events  
 9—Anna Nettelman, soprano  
 9:15—Guitar Duet  
 9:30—DeMolay Program  
 10—Master Melodies  
 11 to 1 A.M.—Kendrick's Hi-Jinks

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Popular records  
 8:30—S. F. Breakfast Club  
 9—Recordings  
 9:30—The Little Concert  
 10—Reporter of the Air  
 10:25—Scotty's Table Talks  
 10:30—Variety Recordings  
 11:30—Miniature Vaudeville  
 11:45—Concert Music  
 12 noon—Dance Matinee  
 12:30—Band Concert  
 12:45—Carl Convey & Pat Buckman  
 1—Stock Report; Records  
 2:45—Speak-Easy, Time; Records  
 3—Reporter of the Air; Records

3:15—Marta's Radio Personalities  
 4—Assoc. Food Stores' program  
 4:30—Recordings  
 4:45—Musical Styles  
 5—Walkathon  
 5:30—Silent period  
 12:01 to 6 A.M.—Owl program

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 6:45 A.M.—Echoes of Portugal  
 7—The Breakfast Hour  
 8—Silent period  
 9—Ralph and the Rainbow Trouper  
 10—Helpful Hour  
 10:30—Morning Melodies  
 11—Eleventh Hour program  
 11:30—Old Time Favorites  
 12 noon—Band Concert  
 12:30—Weather; Market Reports  
 1—One o'Clock program  
 1:30—The Friendly Hour  
 2:30—Martha Meade program  
 3—Silent period  
 4:30—Story Time  
 4:45—Skippy  
 5—Vespers  
 5:30—Community program  
 6—Evening Echoes  
 6:15—Franco's program  
 6:30—State Market reports  
 6:45—Farmers' Exchange  
 6:50—Santa Clara Valley News  
 6:55—Prune Pool  
 7—U. S. Weather Forecast  
 7:03—Radio News and Forum  
 7:30—Alta California  
 7:45—Liberty Bell Quarter Hour  
 8—American Legion War Camp  
 8:15—Song Recital  
 8:30—Music Lovers program  
 9—Studio program  
 9:30—Flash Light program  
 10 to 10:30 P.M.—Community Prog.

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast;  
 Stock Quotations at 7:25  
 7:30—Exercise Period  
 8—Shell Happytime  
 8:30—Recordings  
 8:45—CBS Programs to 9:30  
 9:30—Betty Crocker  
 9:45—Kitchen Lyrics, Ann Welcome  
 10—KFRC Shopper's Club  
 10:30—Globe Trotter  
 10:35—CBS Programs to 12  
 12 noon—Noonday Concert  
 1—Edna Wallace Hopper  
 1:05—CBS Program  
 1:30—Stock Exchange Quotations  
 1:35—Globe Trotter  
 1:45—CBS Program  
 1:55—Thinc Products Company  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Three Shades of Blue  
 4:15—CBS Programs to 5  
 5—H-O Rangers  
 5:15—Globe Trotter  
 5:25—Town Topics  
 5:30—Skippy  
 5:45—CBS Program  
 6:15—Anson Weeks' Orch. (E. T.)  
 6:30—Bobs, Sports Authority  
 6:45—CBS Programs to 7:30  
 7:50—Chandu, the Magician  
 7:45—CBS Programs to 8:30  
 8:30—Evo Crime Club  
 9—Francisco Del Ponto  
 9:15—Eb and Zeb  
 9:30—Isle of Golden Dreams  
 10—Bisquick Band  
 10:05—Ted Fio-Rito's Orchestra  
 11—Cole McElroy's Orchestra  
 12 to 1 A.M.—Midnight Request Hr.

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M.—Dawn Salute  
 8—Breakfast Hour  
 8:45—Tuneful Topics  
 9—At the Console  
 9:30—NBC-KPO Program  
 10—Sunshine Echoes  
 10:30—Manhattan Moods  
 10:45—Musical Novelities  
 11—Album Leaves  
 11:45—"Sally Selma"  
 12 noon—Meridian Medleys  
 12:45—Glen Goff, Organist  
 1:45—Marion Day's Tete-a-Tete  
 2—Prudence Penny  
 2:15—Town Hall Harmonies  
 2:30—Community Question Box  
 2:45—Symphony Highlights  
 3:45—Better Business Bureau Talk  
 4—Musical Novelities  
 4:30—"Your Helpful Friend"  
 4:45—On Parade  
 5—Metropolitan Hour  
 6—Revue  
 6:30—NBC-KPO Program  
 6:45—Bob Allen, Piano Novelities  
 7—Slavonic Program  
 7:30—NBC-KPO Program  
 8—Orchestra  
 8:30—G. Donald Gray, Song Recital  
 8:45—Virginia Miller, Piano Recital  
 9—Sydney Dixon, Song Recital  
 9:15—Drama, "Captain Post"  
 9:45—News Flashes  
 10—Goff's Organ Serenade  
 11 to 12 midnight—Concert Memories

# DID YOU EVER SEE A TWO-LEGGED CHAIR?

CHAIRS aren't made with two legs, because you couldn't sit firmly, surely in them. You couldn't maintain your *balance*. A fundamental principle of balance demands support at all four corners!

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pillar principle is patented for use on Eveready Tubes.

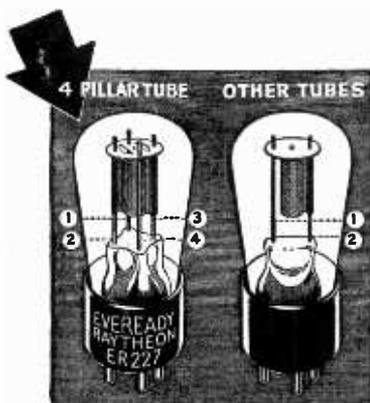
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## EVEREADY RAYTHEON 4-PILLAR RADIO TUBES

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:25—Thumbnail Sketch  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Studio Program  
2:15—Billie Birke, Entertainer  
2:30—Studio Program  
2:45—Baseball from Seal Stadium  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio program  
6:15—Aram Folidian, Tenor  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Covered Wagon Jubilee  
7:30—Al Santoro Sports Review  
7:45—Italian Program  
8—"Turf Topics," with Jose Hernandez  
8:15—"Brain Teasers"  
8:30—Studio Program  
8:45—The Gossipers  
9—Hill Billies  
10—Treasure Chest with Luther Putnam  
10:30—Moment Musicale  
11 to 1 A.M.—Radio Cabaret with Ray Howell

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Vaughn, Economics  
11—Marmola Transcription  
12 noon—News  
12:15—Recordings  
1—New Paris Inn  
2—Eddie Albright, Late Fiction  
2:30—Recordings  
3—Matinee Mirthmakers  
3:45—Shopping Service  
4—Travelogue; Stock Report; Announcements  
4:30—Town Crier  
4:45—Cecil and Sally  
5—Fownide  
5:30—Frank and Pam, "Newlyweds"  
5:45—Chandu, the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and Hon. Archie  
7:15—Richard M. Cannon, Political  
7:30—Vigilantes, Mirthquakers Program  
7:45—Tarzan Transcription  
8—Recordings  
8:30—Rosicrucians  
8:45—Golden Life Sales Company  
9—News  
9:15—Musical Program  
10—Orchestra  
11 to 12 midnight—New Paris Inn

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises  
7:30—Stock Market Quotations  
7:45—NBC-KGO program  
8—Polly Grant Hall, pianist  
8:15—NBC-KGO Program  
8:30—Helpful Hints to Housewives  
8:45—Log of the Day  
9—NBC-KGO Program  
9:30—Fashion Tour with Melisse  
10—Dorothy Raymond, pianist  
10:15—English lesson by Ayrtria Z. Drew  
10:30—NBC-KGO program  
11:30—Randy Andrews, songs  
11:45—Federal and State Market Reports  
12 noon—Dept. of Agriculture talk  
12:15—NBC-KGO program  
1—News release  
1:15—Ann Warner Chats with her Neighbors  
1:45—Cheiro's Mystery Stories  
2—NBC-KGO Programs to 3  
3—Tom Murray's Hillbillies  
4—News release  
4:15—NBC-KGO Programs to 4:45  
4:45—Winnie Moore, Nomad Novelist  
5—String trio  
5:45—NBC-KGO Programs to 7:30  
7:30—Verne Gray, tenor and string trio  
7:45—Wesley Tourtellotte, organist  
8—NBC-KGO Programs to 9  
9—Orchestra  
9:15—NBC-KGO Program  
9:45—Orchestra  
10—NBC-KGO program  
10:15—Hotel Ambassador Orch.  
11:30 to 12 mid.—NBC-KGO Prog.

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.

7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 11  
11—Blue Ridge Colonel  
11:15—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—CBS Programs to 1:15  
1:15—Times Forum  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Jack and Grace  
4:15—CBS Program  
4:30—Kerry Conway, Chats on Words  
4:45—CBS Program  
5—H. Bar O. Rangers  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—To be announced  
6:15—Mona Content  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—Eno Salts Crime Club  
9—CBS Program  
9:15—Eb and Zeb  
9:30—Isle of Dreams  
10—World-wide News  
10:10—Bisquick Band  
10:15—Ted Fio-Rito's Orchestra  
11—Ted Dahl's Orchestra  
12 to 1 A.M.—Organ Recital

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airtan Radio Corp., Ltd., San Diego

8—NBC-KGO Programs to 9  
9—Coronado Civic Club  
9:15—NBC-KGO Program  
9:45—Studio Program  
10—NBC-KGO Program  
10:15 to 12 mid.—NBC-KPO Prog.

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO programs to 1  
1—To be announced  
1:45—NBC-KPO Programs to 3  
3—News Items  
3:05—NBC-KPO Programs to 6:45  
6:45—To be announced  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30 to 12 mid.—NBC-KPO Programs

**225.4 Meters KGB** Frank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—Tonight's Features  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Around the Town  
10:30—CBS Program  
11—Recordings  
11:15—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 1  
1—Closing Stock Quotations  
1:05—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Network Highlights  
3:15—Feminine Fancies  
4—Blanche Wood  
4:15—CBS Program  
4:30—State College Chats  
4:45—CBS Program  
5—H. O. Rangers  
5:15—CBS Program  
5:30—Town Topics; News Reel  
5:45—To be announced  
6—Community Chest  
6:30—CBS Program  
7—CBS Programs to 7:30  
7:30—Tarzan of the Apes  
7:45—CBS Programs to 9  
9—Studio Program  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—News Reel of the Air  
10:10—Ted Fio-Rito's Orchestra  
11 to 12 mid.—Grand Hotel Orch.

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles

9 A.M.—Louis Rueb, Exercises  
9:15—Record program  
10—News release  
10:15—Record Program  
11—German lesson, Annette Doherty  
11:15—Record program  
1:45 P.M.—Bob, Bunny and Junior  
2—Record program  
3:30—Alex. Bevani, Italian language  
3:45—Bill Hayman, songs  
4—Records; News releases  
4:45—Announcement period  
5—Big Brother Ken  
5:30—NBC-KPO program  
5:45—Al, Mack and Tommy  
6—"Willie," impersonation by Kay Keiser  
6:05—String Trio  
6:30—NBC-KPO Program  
6:45—Maury Leaf and String Trio  
7—Tom Murray's Hillbillies  
7:30—String Trio  
7:45—Little Joe Warner's Jolly Journal  
8—Orchestra  
8:30—Hotel Miramar Orchestra  
9—Organ Recital, Wesley Tourtellotte  
9:45—Close Partners, sketch  
10 to 11 P.M.—Record program

379.5 Mtrs. **NBC-KGO** *utter 1920*  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert, Chas. Runyan: KGO  
7:30—Soloist: KGO, KHQ, KFSD, KDYL  
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA  
8—Breen and De Rose, vocal and instrumental duo: KGO, KHQ, KFSD, KDYL  
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
8:30—Tom Mitchell, vocalist and pianist: KGO, KHQ, KFSD  
8:45—Crosscuts from the Log o' the Day: KGO, KHQ, KOMO, KGW, KFI  
9—Johnny Marvin, Tenor: KGO, KFI  
9:15—Miracles of Magnolia: Negro Comedy Sketch: KGO, KFI, KFSD  
9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO  
9:45—Pair of Pianos, Grace Frankel, Gertrude Lyne: KGO, (KHQ on 10)  
10:15—To be announced  
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI  
11:30—Westminster Choir, direction Dr. John Finley Williamson: KGO, KHQ, KFSD, KTAR, KDYL  
12 noon—Barbara Dale's Charm Matinee: KGO  
12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL  
1—Stringwood Ensemble: KGO, (KHQ off 1:15 to 1:45), (KFSD on 1:30)  
2—Frigidairians, Charles Allen, speaker; orchestra direction of Floyd Schaffer: KGO, KOMO, KHQ, KGW, KFI, KFSD, KTAR, KDYL  
2:15—Dromedary Caravan, dramatic sketch: KHQ, KGO, KOMO, KGW, KFI, KDYL, KGIR, KGHL  
2:30—O' Pappy: Negro Characterizations with Clifford Soubier: KGO, KHQ, KDYL  
2:45—To be announced  
3—Buccaneers: Vocalists; Dance Orchestra direction Walter Beban: KGO, KHQ  
4—Outstanding Speakers: KGO, KHQ, KFSD  
4:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL  
4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL  
4:45—News Service: KGO, KHQ, KDYL  
5—To be announced  
5:15—Novelettes: Vocalist; Ensemble direction Paul Carson: KGO (KHQ, KDYL on 5:30), (KFSD off 5:30), KTAR  
5:45—Wheatenaville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KGW, KFI  
6—Goodyear Program, soloist; Revelers Quartet; orchestra direction

- Victor Young: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KDYL, KGIR, KGHL  
6:30—Mobliloh Concert, Gladys Rice, soprano; Men About Town, vocal trio: KGO, KHQ, KOMO, KFI, KGW, KTAR, KDYL  
7—Corn Cob Pipe of Virginia—barnyard music; male quartet: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL  
7:30—NBC Artists Service Program: KGO, (KHQ off 7:45), KDYL, KGHL  
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
8:15—Billy Jores; and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
8:30—Team Mates, Mary Wood, soprano; Irving Kennedy, tenor; Snowdrift Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL  
9—Music Masters: Vocal Soloists; Orchestra direction Rex Dunn: KGO, KHQ  
9:15—Adventures of Sherlock Holmes: Dramatic Sketch with Richard Gordon, Leigh Lovel and Joseph Bell, narrator: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL  
9:45—Lew Desmond and his Orchestra: KGO, KHQ, KDYL  
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI  
11—Phil Harris and his Ambassador Hotel Orch.: KGO, KHQ, KFI  
11:30 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KFI

440.9 Mtrs. **NBC-KPO** *Gar. 8300*  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

- 7:30 A.M.—Organ Concert, Charles Runyan: KPO  
8—Financial Service: KPO, KGA, KJR, KEX  
8:15—To be announced  
8:15—Dixie Memories: KPO, KGA, KEX  
9:30—Stringwood Ensemble, direction Charles Hart: KYA, KGA, (KJR on 9:45), KEX KDYL  
9:30—Julia Hayes, Helpful Hints to Housewives: KPO  
9:45—University of California at Your Service: KPO  
10—Mardi Gras: Variety Program with A. Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KFSD, KDYL  
10:30—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL  
10:45—Godfrey Ludlow, Violinist; Mme. Lolita Gainsborg, Pianist; Joint Recital: KPO, KGA, KJR, KEX, KFSD, KDYL  
11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, (KGA, KEX off 11:15), KDYL  
11:30—Organ Concert, Paul Carson: (KPO off 11:45, on 12), (KYA on 11:45, off 12), (KGA on 11:45 to 12, 12:05 to 12:15), (KJR, KEX on 11:45)  
11:45—South San Francisco Stockyard Report: KPO

- 12 noon—To be announced  
12:15—Rhythm Vendors: Orchestra, Vocalist, direction Walter Beban: KPO, KGA, KJR, KEX  
12:45—Eileen Piggott, Soprano: KPO, KGA, KJR  
1—Midweek Musicals: Harold Stokes' Orchestra; Ruth Lyons, Soprano: KPO, KGA, (KJR on 1:15), KEX, KDYL  
1:30—Outstanding Daytime Speakers: KPO, KGA, KJR, KEX, KDYL  
1:45—Pickard Family: Hill Billy Singers: KPO, KGA, KJR, KEX, KDYL  
2—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX  
2:15—The Little Colleen: Irish Songs and Stories; Agatha Turley, Soprano: KPO, KGA, KJR, KEX, KFSD  
2:30—Footlight Fantasies: KPO, KGA, KJR, KEX, KFSD, KGHL  
3—Waldorf-Astoria Sert Room Orchestra: KPO, (KGA on 3:05), (KJR on 3:15), KEX, KFSD, KDYL  
3:30—Drifting and Dreaming: The Harding Sisters, Two-Piano Team: KPO, KGA, KJR, KEX  
3:45—Donald Novis, Tenor: KPO, KGA, (KJR off 3:55), KEX, KFSD  
4—The Life of the Reillys: KPO, KGA, (KJR on 4:05), KEX  
4:15—Meredith Willson and his Orchestra: Vocal Soloist: KPO, KGA, KJR, KEX, (KFSD on 4:30)  
5:15—Soloist: KPO, KEX, KDYL  
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA  
5:45—Paul Whiteman and his Chieftains: KPO, KGA, KJR, KEX, KDYL  
6—Sunset Serenaders: KPO, KGA, KJR, (KEX on 6:15)  
6:30—News Editor of the Air: KPO  
6:30—Sarah Kreindler, Violinist: KYA, KGA, KJR  
6:45—Cecil and Sally in the Funniest Things: KPO  
7—Mona Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KGA, KJR  
7:15—Tarzan of the Apes: KPO  
7:30—Hill Billies: Charles Marshall, John O'Brien, John Toffoli, Ace Wright, Sam Moore: KYA, KGA  
7:30—University of California Program: KPO  
8—Silver Strains: Mixed Quartet: KPO, KGA, KJR, KEX  
9—Personal Close-ups: Elsbeth Frelsen, Comedienne, interviewed by Gypsy: KPO, KGA, KJR, KEX  
9:15—To be announced  
9:30—Out of the East: Orchestra direction Joseph Hornik: KPO, KGA, KEX  
9:45—Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Bass: KPO, KGA, (KJR on 10), KEX  
10:15—One Man's Family: Serial Drama by Carlton E. Morse: KPO, KGA, KJR, KEX, KFSD  
10:45—Millie Montagne, Contralto: KPO, KGA, KJR, KEX, KFSD  
11—Slumber Hour: Orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KFSD  
11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orch.: KPO, KGA, KJR, KEX

**CBS**

**Columbia Broadcasting System**  
 8:30 A.M.—Morning Moods: KMJ, KHJ, KSL  
 8:45—Ben Alley, Tenor, with Novelty Orchestra: KFBK, KMJ, KOL, KFRC, KHJ, KGB, KSL  
 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 9:30—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, (KGB on 9:45)  
 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ  
 10:30—Madison Ensemble: Concert Ensemble: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB, (KSL on 10:45)  
 11:15—Columbia Artist Recital: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL  
 11:30—Elizabeth Barthell, Songs: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL  
 11:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, (KSL on 12)  
 12:15 P.M.—Madame Belle Forbes Cutter and Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL  
 12:45—Eton Boys: Male Quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL  
 1—The Captivators: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB, KSL  
 1:55—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KERN, KVI, KFPY, KGB, KSL  
 1:45—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL  
 2:15—Kathryn Parsons, "Girl o' Yesterday": KSL  
 4:15—Connie Boswell, with Freddie Rich's Orchestra: KFBK, KSL, KFPY, KFRC, KHJ, KGB, KSL  
 4:30—Ray and Braggiotti, Franco-Italian Team: KFBK, KMJ, KOL, KFPY, KFRC, KSL  
 4:45—Rhythmaires: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 5:15—The Songsmiths: KFBK, KMJ, KWG, KERN, KVI, KFPY  
 6:30—Ben Pollack's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KFRC on 6:45), KHJ, KGB, KSL  
 7—Ruth Etting in "Music that Satisfies": KGMB, KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 8—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 8:15—Angeio Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 8:30—Eno Crime Club: KMJ, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB

8:45—Isham Jones and his Orchestra: KSL  
 9—Eddie Duchin and his Casino Orchestra: KMJ, KWG, KERN, KHJ, KGB, KSL

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Clock  
 7:45—Crazy Cowboys  
 8—Shell Happytime  
 8:30—Brad and Al  
 8:45—CBS Programs to 9:30  
 9:30—Betty Crocker  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—The Carnival with Ken Stuart  
 12 noon—CBS Programs to 1  
 1—Hill and Dale  
 1:15—John C. Stevenson  
 1:45—CBS Program  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—To be announced  
 4:15—Ceil Solly  
 4:30—CBS Programs to 5:15  
 5:15—To be announced  
 5:30—Skippy (E. T.)  
 6—To be announced  
 6:30—Sports Review  
 6:45—J. E. Drain  
 7—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—The Globe Trotter  
 9:15—Eb and Zeb  
 9:30—Isle of Golden Dreams  
 10—Don Lee Feature  
 11 to 12 midnight—McElroy's Greater Oregonians

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
**Western Broad. Co., Portland, Ore.**  
 7 A.M.—Morning Serenaders  
 8—NBC-KGO Programs to 11:30  
 11:30—Julia Hayes  
 11:45—NBC-KGO Programs to 5:30  
 5:30—Silent period  
 8—Tarzan of the Apes  
 8:15—NBC-KGO Programs to 11  
 11—Newscasting  
 11:15 to 12 mid.—NBC-KGO Prog.

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
**Louis Wasmer, Inc., Spokane, Wash.**  
 6:45 A.M.—Morning News  
 7:15—Cisco Bullivant, Exercises  
 7:45—NBC-KGO Program  
 8:15—NBC-KGO Program  
 8:45—Crosscuts of the Day  
 9—"Walt and Marian"  
 9:15—Musical Gems  
 9:30—Burgan's Home Comfort  
 9:45—Wolper's Fashion Notes  
 10:15—Centennial Flour Co.  
 10:30—NBC-KGO Program  
 11:30—Bell Organ Concert  
 12 noon—Bert Price, Sports Review  
 12:15—NBC-KGO Program  
 1:15—Various programs  
 2—NBC-KGO Programs to 3  
 3—Commercial Creamery  
 3:30—Peerless Dentists  
 4:15—NBC-KGO Programs to 5  
 5—Parade of the Happy Feet  
 5:15—"Skippy"  
 5:45—NBC-KGO Programs to 7:30  
 7:30—Crazy Crystals  
 8—NBC-KGO Programs to 9  
 9—Editorial Column, Russell Bankson  
 9:15—Eb and Zeb  
 9:30 to 12 mid.—NBC-KGO Prog.

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
**Northwest Broad. System, Seattle, Wn.**  
 7 A.M.—Chet and Mabel  
 7:04—Produce Quotations  
 7:14—Vocal Solos; Farm Flashes  
 7:27—Rhythm Aces; Sport News  
 8—NBC-KPO Programs to 11  
 11—Blue Streaks Orchestra  
 11:30—Julia Hayes  
 11:45—NBC-KPO Programs to 3  
 3—The Easy Chair  
 3:10—NBC-KPO Programs to 4  
 4—Lost and Found Advertisements  
 4:05—The World Bookman  
 4:10—KJR Studio Program  
 4:15—NBC-KPO Program  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Sohl-Lundberg and Reed  
 7—Tarzan of the Apes (E. T.)  
 7:15—Anson Weeks' Orch. (E. T.)  
 7:30—News Edition of the Air  
 7:45—NBC-KPO Programs to 11  
 11—Cole McElroy's Dance Orch.  
 11:30 to 12 mid.—NBC-KPO Prog.

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**  
 6:55 A.M.—Inspirational Service  
 7—Fisher's Sunrise Farm Broadcast  
 7:30—NBC-KGO Programs to 9:15  
 9:15—Prudence Penny  
 9:30—NBC-KGO Program  
 9:45—Pair of Pianos  
 10:15—NBC-KGO Programs  
 10:29—C. F. Church Mfg. Co.  
 10:30—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Concert Orchestra  
 1:30—The Red Shadow  
 1:45—NBC-KGO Programs to 4:45  
 4:45—News of the Air  
 5—NBC-KGO Programs to 7:30  
 7:30—Golden Memories  
 7:45—NBC-KGO Programs to 10:15  
 10:15—Greater Washington Hour  
 11:15 to 12 mid.—Vic Meyers' Music

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
**Puget Sound Broadcast. Co., Tacoma**  
 6 A.M.—The Wandering Cowboy  
 6:30—Farm News  
 6:50—The Reville Reporter  
 7—Church of the Air  
 7:30—Organ Revellie  
 8—Shell Happytime  
 8:30—Recordings  
 8:45—The Modern Shopper  
 9—CBS Program  
 9:30—Betty Crocker  
 9:45—CBS Program  
 10—Home Economics  
 10:15—CBS Programs to 11  
 11—Recordings  
 11:15—CBS Programs to 12  
 12 noon—Joe Roberts, "Noon News"  
 12:15—CBS Programs to 2  
 2 P.M.—Recordings  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Stadium Hi Half Hour  
 4:30—Eighteen Feet of Harmony  
 4:45—CBS Programs to 5:30  
 5:30—George Yount, Organist  
 6—To be announced  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—Boxing Matches  
 10:30—The Huddle  
 11 to 12 mid.—Cole McElroy's Orch.



**DON THOMPSON** was born in Rangoon, Burma, where his mother, an American medical missionary in charge of the British Hospital there, and his father, an English sea captain, lived in 1902. He graduated from college in Redlands, Calif., broadcast his first football game for the Associated Oil Company in 1929, and is author and narrator of the colorful biographies of sports celebrities, "Champions of the West," heard during the "Associated Spotlight" program. Six feet three; weight, 210; eyes, blue; hair, brown. Married.



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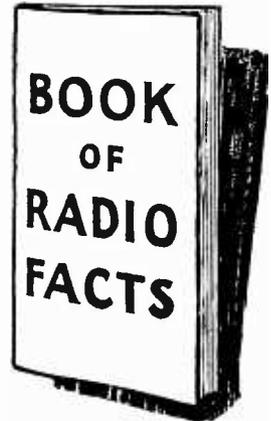
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# THURSDAY Programs

October 13, 1932

**491.5 Meters KFRC** Prospect 0100  
 610 Kcys. 1000 Watts  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast;  
 Stock Quotations at 7:25  
 7:30—Exercise Period  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—To be announced  
 9—CBS Programs to 9:45  
 9:45—Ida Bailey Allen  
 10—KFRC's Shopper's Club  
 10:30—Globe Trotter  
 10:35—CBS Programs to 12  
 12 noon—Noonday Concert  
 1—Farm News  
 1:15—Recordings  
 1:30—Stock Exchange Quotations  
 1:35—Globe Trotter  
 1:45—Barbara Gould  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 5:15  
 5:15—Globe Trotter; Town Topics  
 5:30—Skippy  
 5:45—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 8:15  
 8:15—Spratt's Patent, Ltd.  
 8:30—Eno Crime Club  
 9—Don Clark's Music  
 9:15—Eb and Zeb  
 9:30—I. Zingari  
 9:45—Don Lee Players  
 10—Bisquick Band  
 10:05—Ted Flo-Rito's Orchestra  
 11—Ted Dahl's Orchestra  
 12 to 1 A.M.—Midnight Request Hr.

**243.8 Meters KYA** Prospect 3456  
 1230 Kcys. 1000 Watts  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M.—Dawn Salute  
 8—Breakfast Hour  
 8:45—Tuneful Topics  
 9—At the Console  
 9:30—NBC-KPO Program  
 10—Sunshine Echoes  
 11—Album Leaves  
 11:30—Prudence Penny  
 11:45—NBC-KPO Program  
 12 noon—Organ Recital, Glen Goff  
 12:30—Town Hall Harmonies  
 1—Shrine Luncheon  
 1:30—Melody Moods  
 1:45—Marion Day's Tete-a-Tete  
 2—Musical Novelties  
 2:15—Glen Goff, Organist  
 2:45—Watch Tower Sermon  
 3—Masters of the Violin  
 3:15—"Good Will Industries"  
 3:30—Masters of Music  
 4—Artist Celebrities  
 4:30—"Your Helpful Friend"  
 4:45—Famous Songs and Singers  
 5—Metropolitan Hour  
 6—Dinner Hour Concert  
 6:30—NBC-KPO Program  
 6:45—Waltz Time  
 7—Salon Group  
 7:15—Sportman's Corner, Gene Sullivan  
 7:30—Bob Allen, Piano Recital  
 7:45—Joe Wright's Orchestra  
 8:15—Sports Parade  
 8:45—Billy Small, Fiddlin' Around  
 9—Orchestra  
 9:30—Milly and Billy, Reporters  
 9:45—News Flashes  
 10—Goff's Organ Serenade  
 11 to 12 midnight—Concert Memories



**GUS ARNHEIM**  
 CBS—5:15 P. M.

**322.4 Meters KFWE** Franklin 0200  
 930 Kcys. 500 Watts  
 Radio Entertainments, San Francisco  
 7 A.M.—Dawn Serenade  
 8—Silent period  
 9—Blues Chasers  
 10—White House program  
 10:15—Bellevue Hotel program  
 10:30—Topics and Music  
 11—Learn French, Prof. Achille  
 11:15—Concert Melodies  
 12 noon—News flashes; dance music  
 1—Silent period  
 6—Dance Time  
 6:15—The Ne'er-Do-Well  
 6:30—Vest Pocket Concert  
 6:45—News Flashes  
 7—Ceclia Hardeman, open forum  
 7:15—Helen Bellevue  
 7:30—Silent period  
 11 to 1 A.M.—Kendrick's Hi-Jinks

**280.2 Meters KJBS** Ord. 4148-49  
 1070 Kcys. 100 Watts  
 J. Brunton & Sons, San Francisco  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Records  
 9:30—Little Concert; Records  
 10—Reporter of the Air  
 10:05—Scotty's Table talks; records  
 11:30—Concert Music  
 12 noon—Dance Matinee  
 12:30—Variety Recordings  
 12:45—Records  
 1:05—Stock Report; Records  
 1:15—Financial Common Sense; Records  
 2—Blindcraft Ensemble; records  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; Records  
 3:45—Philco Varieties; recordings  
 4:30—Marjorie Lee, pianist  
 4:45—Musical styles  
 5—Walkathon  
 5:30—Silent period  
 12:01 to 6 A.M.—Owl program

**535.4 Meters KTAB** Garfield 4700  
 560 Kcys. 1000 Watts  
 Assoc. Broadcasters, Oakland, Calif.  
 6:45 A.M.—Records  
 7:15—Morning Reporter  
 7:30—Texas Cowboy  
 7:45—Records  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour, Alma La Marr  
 10:30—News Service  
 10:35—Dr. E. L. Corley  
 11—Store Scenes  
 11:30—X-Bar-B Ranch Boys  
 12 noon—Echoes of Portugal  
 12:30—News Service  
 12:35—Studio Program  
 1—Over the Teacups  
 1:30—Hollywood Star Reporter  
 1:45—Lunatics at Large  
 2—Records  
 2:15—Billie Birke, Entertainer  
 2:30—Studio Program  
 2:45—Records  
 3—Charlie Parks, the "Budgeteer"  
 3:30—Walter J. Rudolph, pianist  
 3:45—Jack Dudley  
 4—Emilio Bonsillau, Guitarist  
 4:15—Fairy Tales  
 4:30—Jack Hall and Clem Kennedy  
 5—Uncle Rod's Smile Club  
 5:30—Dr. J. Douglas Thompson  
 6—Studio Program  
 6:15—Re-created Horse Races  
 6:30—News Reporter  
 6:45—Ernie Smith's Sport Page  
 7—Covered Wagon Jubilee  
 7:30—News Service  
 7:45—Studio Program  
 8—Dance Music  
 8:30—Studio Program  
 8:45—The Gossipers  
 9—Hill Billies  
 10—Studio Program  
 10:15—De Molay program with Walter Blanchard  
 10:30—Luther Putnam's Treasure Chest  
 11 to 1 A.M.—Night Owls with Ray Howell

**340.7 Meters KLX** Lake. 6000  
 880 Kcys. 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records  
 9—Modern Homes Period  
 9:30—Clinic of the Air  
 10:15—S. F. Stocks; Financial Information; Weather  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Ethel Rhinard, Pianist  
 3—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—Dot Kay, "Wes" Summerford and Liah Clark  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—Egan Trio  
 7:45—Sports Hi-Lights of the Air  
 8—The Clark Sisters  
 8:15—Gay Caballeros  
 8:45—Studio Program  
 9:30—Organ Recital, Ethel Rhinard  
 10 to 11 P.M.—Dance Program



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**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
 L. A. Evening Express, Los Angeles  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 12 noon—News  
 12:15 P.M.—Homeopathic Talk  
 12:30—Dr. John Matthews  
 1—New Paris Inn  
 2—Eddie Albright  
 2:30—Prof. Leon, French lesson  
 3:15—Louise Johnson, Astroanalyst and Vocational Director  
 3:45—Maxine's Shopping Service  
 4—Travelogue; Stocks; Announcements  
 5—Town Crier  
 5:30—Vaxoline Laboratories  
 5:45—Chandu, the Magician  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h, Elmer  
 6:45—The Sereaders  
 7—Frank Watanabe and the Honorable Archie  
 7:15—Bob Shuler  
 7:45—Tarzan Transcription  
 8:15—Violin Choir, Calmon Luboviski  
 9—News  
 9:15—Musical program  
 10—Programs to be announced  
 11 to 12 midnight—New Paris Inn

**225.4 Meters KGB FRank. 6151**  
**1350 Kcys. 1000 Watts**  
 Don Lee, Inc., San Diego, California  
 7 A.M.—Morning Edition  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—Tonight's Features  
 9—CBS Programs to 10  
 10—Around the Town  
 10:30—CBS Program  
 11—To be announced  
 11:15—CBS Programs to 12  
 12 noon—Farm Flashes  
 12:15—CBS Programs to 12:45  
 12:45—Dave Marshall and Organ  
 1—Department of Agriculture  
 1:15—P. T. A. Program  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Blanche Wood  
 4:15—CBS Programs to 5:15  
 5:15—Town Topics; News Reel  
 5:30—CBS Programs to 7:30  
 7:30—Tarzan of the Apes  
 7:45—CBS Programs to 8:30  
 8:30—Eno Crime Club  
 9—Theodora Warfield  
 9:15—Eb and Zeb  
 9:30—American Legion Revue  
 10—News Reel of the Air  
 10:10—Ted Fio-Rito's Orchestra  
 11 to 12 midnight—Dance Music

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—The Breakfast Hour  
 8—Silent period  
 9—Ralph and the Rainbow Trouper  
 10—Helpful Hour  
 10:30—Morning Melodies  
 11—Eleventh Hour program  
 11:30—Old-Time Favorites  
 11:45—Accordion Capers  
 12 noon—Band Concert  
 12:30—Weather Forecasts; Market reports  
 1—One o'Clock Program

1:30—The Friendly Hour  
 2:30—Martha Mead program  
 3—Silent period  
 4:30—Story Time  
 4:45—Skippy  
 5—Vespers, Dr. Sylvester  
 5:30—Community programs  
 5:45—Dinner Music  
 6—Evening Echoes  
 6:15—Franco's program  
 6:30—State Market reports  
 6:45—Farmers' Exchange  
 6:50—Santa Clara Valley News  
 7:55—Prune Pool  
 7—Weather Forecast  
 7:03—Radio News and Forum  
 7:30—Minute Man  
 7:45—Republican Central Committee  
 8—Songs of the Old Church Choir  
 9—Songs You Love to Sing  
 9:15—German Band  
 10 to 10:30 P.M.—Community Prog.

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Cal.  
 7 A.M.—News Briefs and Records  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—Corey Kent and Nell Larson  
 9—CBS Programs to 11  
 11—Blue Ridge Colonel  
 11:15—Beauty Talk  
 11:30—CBS Programs to 12:30  
 12:30 P.M.—World-wide News  
 12:45—Don Grant  
 1—State Dept. of Agriculture  
 1:15—Times Forum  
 1:45—Barbara Gould  
 2—Feminine Fancies  
 4—Plain Facts About Science  
 4:15—CBS Program  
 4:30—U. S. C. Trojan Period  
 4:45—CBS Programs to 5:15  
 5:15—News Items; Town Topics  
 5:30—"Skippy"  
 5:45—CBS Programs to 6:30  
 6:30—"Omar Khayyam"  
 7—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—Inglewood Park Concert  
 8:30—Eno Salts Crime Club  
 9—CBS Program  
 9:15—Eb and Zeb  
 9:30—CBS Program  
 10—World-wide News  
 10:10—Bisquick Band  
 10:15—Ted Fio-Rito's Orchestra  
 11—Ted Dahl's Orchestra  
 12 to 1 A.M.—Organ Recital

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—To be announced  
 7:45—NBC-KGO Program  
 8—Soloist  
 8:15—Morning Musical Revue  
 9—Good Cheer Program  
 9:15—Studio Program  
 9:30—Stock Reports  
 9:45—NBC-KGO Program  
 10—NBC-KGO Programs to 11  
 11—NBC-KGO Programs to 1  
 1—Serenaders  
 1:30—NBC-KGO Programs to 2:15  
 2:15—NBC-KGO Program  
 3:30—Radio Dental Clinic  
 3:45—Talk by Mr. Morganstern  
 4—NBC-KGO Program  
 5:45—Program Resume  
 5:50—Late News Items  
 6—NBC-KGO Programs to 8:15  
 8:15—NBC-KGO Program  
 9—Dance Music  
 10 to 12 mid.—NBC-KGO Programs

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 12  
 12 noon—News Bulletins  
 12:05—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 6:45  
 6:45—Rhyme and Reason  
 7—NBC-KPO Program  
 7:15—Tarzan (Elec. Trans.)  
 7:30 to 12 mid.—NBC-KPO Programs

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Dr. Seixas, Exercises  
 7:30—Stock Market Quotations  
 7:45—NBC-KGO program  
 8—Polly Grant Hall, pianist  
 8:15—NBC-KGO Program  
 8:30—Helpful Hints for Housewives  
 8:45—Log of the Day  
 9—NBC-KGO program  
 9:15—Fashion Tour with Melisse  
 9:45—NBC-KGO Programs to 11:45  
 11:45—Federal and State Market reports  
 12 noon—Dept. of Agric. talk  
 12:15—NBC-KGO program  
 1—News release  
 1:15—Ann Warner Chats  
 1:45—Laguna Beach Art Club prog.  
 2—NBC-KGO Programs to 3  
 3—Tom Murray's Hillbillies  
 4—News release  
 4:15—NBC-KGO Programs to 4:45  
 4:45—Calif. Teachers' Assn. prog.  
 5—NBC-KGO Programs to 9:15  
 9:15—Kingdom Builders, drama  
 10—NBC-KGO program  
 10:15—Hotel Ambassador Orchestra  
 11:30 to 12 mid.—NBC-KGO Prog.

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Louis Rueb, Exercises  
 9:15—Records; News releases  
 11:45—NBC-KPO program  
 12 noon—Record programs  
 1—Spanish lesson, Annette Doherty  
 1:15—Record program  
 1:45—Bob, Bunny and Junior  
 2—Record program  
 4—French Lesson, Annette Doherty  
 4:15—News release; Records  
 4:45—Common Sense of Science  
 5—Big Brother Ken  
 5:30—NBC-KPO program  
 5:45—Al, Mack and Tommy  
 6—"Willie," impersonation by Kay Keiser  
 6:05—Record program  
 6:15—L. A. Fire Dept. Orchestra  
 6:45—Randy Andrews, songs  
 7—Tom Murray's Hillbillies  
 7:30—Wesley Tourtelotte, Organist  
 7:45—Joe Warner's Jolly Journal  
 8—Orchestra  
 8:15—Noreen Gammill, Character Sketches  
 8:30—Dance Orchestra  
 9—Hygrade Sylvania Co. program  
 9:15—Wesley Tourtelotte, Organist  
 9:45—Close Partners, sketch  
 10 to 11 P.M.—Record program

**DON'T MISS**  
**The Story of Omar**  
**Khayyam, CBS stations,**  
**6:30 p.m.**

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
 National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,  
 KFI, KOA, KTAR, KFSD,  
 KGIR, KGHL, KDYL**

- 7 A.M.—Organ Concert, Chas. Runyan: KGO  
 7:30—Three Orphans: Vocal Trio: KGO, KHQ, KDYL  
 7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA  
 8—May We Present: KGO  
 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
 8:30—Tom Mitchell, vocalist and pianist: KGO  
 8:45—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KGO, KHQ, KOMO, KGW, KFI  
 9—Johnny Marvin, tenor: KGO  
 9:15—On Wings of Song: KGO, KFSD, KDYL  
 9:30—The Buckaroos: Ted Maxwell, Charles Marshall; Songs and Dialogue: KGO, KDYL  
 9:45—The Jordans, Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
 10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI  
 11—Standard School Broadcast: KGO, KFO, KHQ, KOMO, KGW, KFI, KFSD  
 11:45—Shakespearean Plays: KGO, KECA, KPYL  
 12 noon—Barbara Dale's Charm Matinee: KGO  
 12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL  
 1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45)  
 2—Frigidarians, Charles Allen, speaker; orchestra direction Floyd Schaffer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 2:15—Paul Whiteman's Rhythm Boys: KGO, KHQ, KFI, KFSD, KTAR, KDYL, KGHL  
 2:30—Swanee Serenaders: Harold Stokes' Orchestra: KGO, KHQ, KFI, KDYL, KGHL  
 2:45—To be announced  
 3—Buccaneers: Vocalist; Dance Orchestra direction Walter Beban: KGO, (KHQ on 3:45)  
 4—The Rollickers: Male Quartet: KGO, KHQ, KFSD, KDYL  
 4:15—Royal Vagabonds: Ward Wilson, Impersonations; Vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 4:45—News Service: KGO  
 5—Fleischmann Hour, Rudy Vallee and orchestra; Olsen and Johnson, comedians, guests artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL  
 6—Captain Henry's Showboat: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
 8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI

- 9:15—Ship o' Dreams: Lucile Kirtley, Soprano; Easton Kent, Tenor: KGO, (KHQ on 9:30)  
 9:45—Coquettes: Vocal Trio: Imelda Montagne, Annette Hastings, Marjorie Primley: KGO  
 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
 10:15—Earl Burnett and his Mark Hopkins Hotel Orch.: KGO, KHQ  
 11—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ  
 11:30 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KFI, KFSD

**440.9 Mtrs. NBC-KPO Gar. 8300**  
**680 Kcys. 5000 Watts**  
 National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
 KDYL, KECA, KTAR, KFSD**

- 7:30 A.M.—Arion Trio: KPO  
 8—Financial Service: KPO, KGA, KJR, KEX  
 8:15—To be announced  
 9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in Songs and Dialogue: KPO, KGA, KEX  
 9:30—Rhythm Vendors: Orchestra direction Walter Beban, and Vocal Soloist: KYA, KGA, (KJR on 9:45), KEX, KFSD, KDYL  
 9:30—Julia Hayes, Helpful Hints to Housewives: KPO  
 9:45—University of California: KPO  
 10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KFSD, KDYL  
 10:30—Happy Jack: Jack Turner, Songs: KPO, KGA, KJR, KEX, KFSD, KDYL  
 10:45—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX, KDYL  
 11—Standard School Broadcast: KPO  
 11—Words and Music: Vocalist; String Ensemble direction Walter Blaufuss: KGA, KJR, KEX, KTAR, KDYL  
 11:30—Syncopators: Harold Stokes' Orchestra: KDYL  
 11:45—Concert Petite: String Ensemble direction Walter Blaufuss: KYA, KGA, KJR, KEX, KDYL  
 11:45—South San Francisco Stockyard Report: KPO  
 12 noon—To be announced  
 12:30—Meet the Girl Friends: Bluettes, Vocal Trio; Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX  
 1—Thursday Special: KPO, KGA, (KJR on 1:15), KEX, (KFSD on 1:30), KDYL  
 2—Music Masters: KPO, KGA, KJR, KEX, (KFSD on 2:30)  
 3—The Village Barn Orchestra: KPO, (KGA on 3:05), (KJR on 3:15), KEX, KDYL  
 3:25—Talk by John B. Kennedy: KPO, KGA, KJR, KEX, KDYL  
 3:30—To be announced  
 3:45—Soloist: KPO, KGA, KJR, KEX  
 4—Simpv and Gladwys: Comedy Sketch featuring Monroe Upton and Elsbeth Frellesen: KPO, KGA, (KJR on 4:05), KEX  
 4:15—Arion Trio: Joyce Barthelson, pianist and director; Modesta Mortenson, Violinist; Margaret Avery, Cellist: KPO, KGA, KJR, (KEX off 4:30), KFSD  
 4:45—American Taxpayers League Program: KPO, KGA, KJR

- 5—Nathan Abas, Violinist: KPO, KGA, (KJR, KEX off 5:15), KFSD  
 5:30—The Singing Lady; Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA  
 5:45—Meredith Willson and his Orchestra: (KPO off 6:15), (KYA on 6:30), KGA, KJR, (KEX on 6:15, off 6:30), (KGIR on 6, off 6:30)  
 6:15—Chief of Police Quinn: Series of Talks on the San Francisco Police Department: KPO  
 6:30—News Editor of the Air: KPO  
 6:45—Cecil and Sally in the Funniest Things: KPO  
 7—Mona Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KGA, KJR  
 7:15—Tarzan of the Apes: KPO  
 7:30—Crosscuts from the Log o' the Day: KPO, KGA  
 8—Myron Niesley, Tenor: KPO, KGA, KJR, KEX, KDYL  
 8:15—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KJR, KEX, KFSD, KTAR, KGHL, KDYL  
 8:45—Synco-Thots: Edna Fischer and Newell Chase, Piano Duo: KPO, KGA, KJR, KEX, KFSD  
 9—Hollywood on the Air: KPO, KGA, KJR, (KEX off 9:25), KFSD, KTAR, KDYL, KGIR, KGHL  
 9:30—Pigskin Romances: Football Dramas by Carlton E. Morse: KPO, KGA, KJR, KEX, KDYL, KOA  
 10—Concert in Rhythm: KPO, KGA, KDYL, (KOA off 10:15), KJR, KEX  
 10:45—To be announced  
 11—Pacific Serenaders: KPO, KGA, KJR, KEX  
 11:30 to 12 mid.—Tom Gerun and his Orchestra: KPO, KGA, KJR, KEX

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
 Western Broad. Co., Portland, Ore.

- 7 A.M.—Morning Serenaders  
 8—NBC-KPO programs to 11:30  
 11:30—Helpful Hints to Housewives  
 11:45—NBC-KPO Programs to 4:45  
 4:45—Josephine Alberts, Vocal  
 5—NBC-KPO program  
 5:30—Silent period  
 8—Tarzan of the Apes  
 8:15—NBC-KPO Programs to 11  
 11—Newscasting  
 11:15 to 12 mid.—NBC-KPO Prog.

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Morning News  
 7:30—Kronenberg's Shoe Hospital  
 7:45—NBC-KGO Programs to 9  
 9—"Walt and Marian"  
 9:15—Musical Gems  
 9:30—Burgan's Home Comfort  
 9:45—NBC-KGO Programs to 11:45  
 11:45—Bell Organ Concert  
 12 noon—Elec. Home Quarter Hour  
 12:15—NBC-KGO Program  
 1:15—Various programs  
 2—NBC-KGO Programs to 3  
 3—Commercial Creamery  
 3:30—Peerless Dentists  
 4:15—NBC-KGO Programs to 4:45  
 4:45—"Skippy"  
 5—NBC-KGO Programs to 9:15  
 9:15—Eb and Zeb  
 9:30—Editorial Page, Russell Bankson  
 10 to 12 mid.—NBC-KGO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 a.m.—"Smiling Ed McConnell": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ
- 10:30—Atlantic City Musicals: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ on 11:30, KGB, KSL
- 11:45—Rhythm Kings: KMJ, KWG, KFBK, KERN, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB on 12:15, KSL
- 12:30—Frank Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 1—U. S. Army Band Concert: KVI, KFPY, KSL
- 1:45—"Have You Heard?": KMJ, KFBK, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:45—George Hall and his Hotel Taft Orch.: KSL
- 4:15—Cliff Edwards "Ukulele Ike": KFBK, KMJ, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 4:30—Harold Stern and his St. Moritz Orch.: KFBK, KMJ, KOL, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KOL, KVI, KHJ, KFPY, KFRC, KGB
- 5—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KFRC, KGB
- 5:15—Gus Arnheim and his Orch.: KFBK, KMJ, KWG, KFPY, KSL
- 6—"Music That Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Harl Smith's Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—"Romantic Life of Omar Khayyam": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KWG, KDB, KERN
- 7—Andre Kostelanetz Presents: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7:15—Fray and Braggiotti: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orch.: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 8:45—Isham Jones and his Orch.: KSL
- 9—Noble Sissle and his Orchestra: KFBK, KVI, KFPY, KSL
- 9:30 P. M.—Riviera Orch.: KFBK, KVI, KFPY

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**

- 6:45 A.M.—"Top o' the Morning"
- 7—KOL Time Clock
- 7:45—Crazy Cowboys
- 8—Shell Happytime
- 8:30—CBS Programs to 10:30
- 10:30—Prince of the Ivories
- 10:45—CBS Program
- 11—The Carnival with Ken Stuart
- 12 noon—CBS Programs
- 1—Hill and Dale
- 1:15—John C. Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:15
- 5:15—To be announced
- 5:30—Skippy (E. T.)
- 5:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—The Globe Trotter
- 9:15—Eb and Zeb
- 9:30—"Reflections"
- 10—Grand Hotel Orchestra
- 11 to 12 midnight—Dance Orchestra

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
**Northwest Broad. System, Seattle, Wn.**

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Farm Flashes
- 7:27—The Sun Risers; Sport News
- 8—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 3
- 3—Around the Town with Lloyd Spencer
- 3:15—NBC-KPO Programs to 3:50
- 3:50—The World Bookman
- 3:55—Lost & Found Advertisements
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Sohl-Lundberg and Reed
- 7—Tarzan of the Apes
- 7:15—Harold and Myrtle Strong
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 11
- 11—Cole McElroy's Dance Orchestra
- 11:30 to 12 mid.—NBC-KPO Prog.

**239.9 Meters KFOX Phone: 672-81**  
**1250 Kcys. 1000 Watts**  
**Nichols & Warinner, Long Beach, Cal.**

- 6 A.M.—The Early Bird
- 7—Morning Exercises
- 7:15—Recordings
- 7:45—News report
- 8—Popular Selections
- 8:30—"Health and Efficiency"
- 8:40—Peppy Tunes
- 10—Fashion hour
- 10:15—Organ, Vera Graham
- 10:45—The Three Girls
- 11—Homemaker's Hour
- 11:15—The Three Girls
- 11:30—News report
- 11:45—Organ recital
- 12 noon—More Power to You
- 1—Dr. Emerson, "Crime Problems"
- 1:15—Record Vaudeville
- 2—The Melody Man
- 2:15—Pipe Dream
- 2:30—Rosebud and Marblehead
- 2:45—The Composer at the Piano
- 3—Woman's Club of the Air
- 3:15—Hotcha Trio
- 3:30—Rolly Wray, Songs
- 3:45—Happy Vagabond
- 4—News report
- 4:15—Dental Clinic of the Air
- 4:45—Tennessee Joe

- 5—Sunset Harmony Boys
- 5:30—Children's Hour
- 5:45—Recordings
- 6—New York Lowdown
- 6:05—"Married Life," Comedy Skit
- 6:15—Utah Trail Boys
- 6:30—KFOX School Kids
- 6:45—Percy and Daisy Mae
- 7—Sport Slants
- 7:05—The Three Girls
- 7:15—The Boy Detective
- 7:30—Chandu, the Magician
- 7:45—The Old Professor
- 8—Dr. and Mrs. Jimmy
- 8:15—Musical Mart
- 8:30—Latane's Facts
- 8:45—George and Rufus
- 9—The Vagabonds
- 9:15—Dancing Disc Night Club
- 9:45—News report
- 10 to 12 midnight—Dance Music

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**

- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 9
- 9—Uncle Hank of Ciderville Center
- 9:15—Prudence Penny
- 9:30—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Program
- 1—Popular Orchestra
- 1:30—NBC-KGO Programs to 4:45
- 4:45—News of the Air
- 5—NBC-KGO Programs to 9:15
- 9:15—Montag Fireside Hour
- 9:45—NBC-KPO Programs to 11
- 11 to 12 mid.—Vic Meyers' Music

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
**Puget Sound Broadcast. Co., Tacoma**

- 6 A.M.—The Wandering Cowboy
- 6:30—Farm News
- 6:45—Farm Flashes
- 6:50—Jim DePuy, Reveille Reporter
- 7—Dr. Kenyon's Church
- 7:30—Organ Reveille
- 8—Shell Happytime
- 8:30—CBS Program
- 8:45—Recordings
- 9—CBS Programs to 10
- 10—Home Economics
- 10:15—CBS Programs to 11
- 11—Recordings
- 11:15—CBS Programs to 12
- 12 noon—Joe Roberts, "Noon News"
- 12:15—CBS Programs to 12:45
- 12:45—Rotary Club Luncheon
- 1:30—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Joe Lento
- 4:15—CBS Program
- 4:30—Eighteen Feet of Harmony
- 4:45—CBS Programs to 5:15
- 5:15—Twilight Reveries
- 5:30—George Yount, Organist
- 6—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 10
- 10—Ted Fio-Rito's Orchestra
- 11 to 12 midnight—Ted Dahl's Orch.

See Special  
 Offer on  
 Pages 34, 50

# MICROPHONE GOSSIP



• • • During the past year a great many news stories from the networks in the East have mentioned the parabola pickup, or the parabolic microphone. Although the use of this type of microphone pickup originated in the motion picture studios of Hollywood no West Coast station has used these microphones in broadcast work. They have been used in the East for broadcasting the opera direct from the stage. Now KFWB will use a parabola pickup for the first time. And instead of opera, it will be a football game on which first use is made of the new device. Leslie Hewitt, KFWB's youthful but capable Chief Engineer, working with Vitaphone experts, has evolved a parabolic microphone especially adapted for radio work. It measures four feet in diameter and requires the whole attention of one man to operate.

• • • Mme. Frances Alda, whose long and brilliant association with the Metropolitan Opera Company has made her one of the great personalities in the musical world, will devote a large share of her activities from now on to training young singers for radio broadcasting. Mme. Alda has opened studios at the Waldorf-Astoria Hotel in New York City, where she will teach a variety of local aspirants. In addition to coaching singers for the radio, she will also teach prospective concert and operatic artists and beginners. Once each week she will broadcast by arrangement with the National Broadcasting Company.

• • • Theodora Warfield, the Ideal Hostess of the Ideal Grocers' program which is released over KGB, and Helen Stone, of KGB's "Around the Town" program, are great friends. In fact, they maintain a bachelor apartment together which is the scene of many convivial gatherings. They have in common extensive careers in stage, screen and radio work, sunny personalities and care-free dispositions. They are well known in San Diego, where they may be seen driving helter-skelter around the town at almost any hour in a snappy roadster, which, to be truthful, is usually hidden from view under several layers of dust and grime.

• • • Billy Small (KYA) is another Northwesterner, born in Tacoma, Washington. When he was but 13, he secured his first theatrical job. Billy says he put on "nact"—all comedy—playing Pantages circuit, and he opened in Winipeg. His biggest disappointment was his narrow escape from a commission as army bandmaster—he had flat feet. Like many another star, Billy "drifted" into radio. As musical director at KYA he has been most successful. He is short but not fat, a natural mimic and a violinist of ability.

• • • You'll find Art Kirkham one of the busiest chaps at KOIN in Portland. He is chief announcer and sports commentator and he directs the commercial angle whenever the "Isle of Golden Dreams" takes the air over the Columbia-Don Le system. Art is an Oregon State graduate, an ex-service man with an overseas record, and the proud father of three small Kirkhams. When Kirkham says "greetings, friends," into a superb dynamic microphone, the fans sit up and take interest, because Art always makes a broadcast one to be remembered.

• • • Noreen Gammill has come back to KFI-KECA. Radio listeners will remember her as the popular character actress whose Album of Familiar Faces constituted a colorful review of practically all human types. Noreen's keen analysis of human character is the result of years of patient observation everywhere that people gather—in the streets, the home, theaters, games, backyard conferences, and so forth. To this keen observation she brings the finished technique of a fine actress.

• • • Patricia Ann Manners, who plays the rôle of "Gwen" in "Myrt and Marge," has been driven to radio singing by her eight pedigreed canaries which, with rare antiques, are her hobby. . . . "They sing all day long in my apartment, and I was afraid my voice would be the last straw on a suffering bunch of neighbors," she explained. "I went over to WBBM and they gave me a studio." . . . In addition to her dramatic work Miss Man-

ners now vocalizes from the Columbia Chicago key station each Monday at 8:15 p. m., And it is no new rôle. Before her radio début she was a Shubert operetta star.

• • • Peggy Mason, well-known Southern California fashionist and director of countless style reviews, has joined the KFOX staff and is heard in a daily program presenting style and fashion notes, instruction in color blending and harmony; accessory and ensemble arrangement as well as conducting a free membership Fashion Club whose members are entitled to the benefits of the Peggy Mason interests outside of radio. This is one of a number of new program features arranged by KFOX to better serve their listeners.

• • • The theme song with which Gene Quaw's orchestra has become identified, is the original work of Gene, who wrote it for this purpose, and has refused several offers from various leading publishers for the title rights. Its title, "Tell Me With a Melody, Say It With a Song," has become as familiar to many radio listeners as most current hits. Gene and the members of his orchestra are a versatile group. They go from the Lounge and a program of classical and standard selections directly to The Don Room and a sprightly dance hour. This organization broadcasts regularly over KGB and the Don Lee network.

• • • Frank Crumit and Julia Sander-son (CBS) were engaged as co-stars of the musical comedy "Tangerine." At each performance Frank wooed her with his singing of "Sweet Lady"—the beginning of a successful stage, radio and marital partnership.

• • • Bennie Walker, NBC star and editor of the Woman's Magazine of the Air, receives almost as many letters from men, asking for cooking recipes, as from women. Apparently there are just as many bachelors

as there are bachelor girls who live in their own apartments and prepare their own meals, and they welcome the chance to write to another male and tell him their kitchen troubles, without fear of being laughed at.

• • • Donald Novis, NBC tenor, once lived in a mining village in northern Ontario where, with his father, a singing Welshman, he performed for the woodchoppers and miners in the long winter evenings.

• • • As KTAB's X Bar B Boys audience increases, so do their shirts. First the boys just had colored ones. Now they have added not only color but style in the latest creations of crepe and satin.

• • • Ramona, Paul Whiteman's singing pianist can play the piano with her hands turned upside down on the keyboard. She has the nimblest hands Whiteman has seen in his years of directing large orchestras.

• • • Brad Browne and Al Llewellyn (CBS) first met when both were boarders at a Newark corned beef and cabbage institution seven years ago. When each discovered the other sang, they decided to take a fling at radio.

• • • The Playboys, popular harmony team at KGB, the Don Lee Station in San Diego, have added a third member to the act. The charming contralto voice which blends so effectively in the novel arrangements featured by this trio, belongs to an equally charming young lady whose name is Betty Kipp. Frank Guthrie, lead tenor, tall and handsome collegian, was discovered to be the possessor of an unusually effective voice when he sang the leading role in the musical comedy which is presented annually by his school. The other third of the act is Joe Knefler, pianist and arranger and announcer, who jumps from bass to soprano on the slightest provocation, or none at all.

### FOOTBALL GAMES TO BE BROADCAST THIS WEEK

Date	Field	Teams	Station Originating	Stations Accepting
October 9.....	Kezar	U. S. F.-Army	KPO	
October 15.....	Berkeley	U. C.-W. S. C.	KGO	KOMO-KHJ
	Palo Alto	Stanford-Army	KFRC	
	Los Angeles	U. S. C.-Loyola	KFI	
	Portland	Oregon-U. C. L. A.	KOIN	KHJ-KMJ

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**FRIDAY Programs** . . . . . **October 14, 1932**

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
**Pac. Broadcast. Corp., San Francisco**

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:15—Bay District Schools program
- 9:45—NBC-KPO Program
- 10—Sunshine Echoes
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Organ
- 12 noon—"Your Helpful Friend"
- 12:15—Meridian Medleys
- 12:45—Blends of Blue
- 1:15—Rhythmic Ripples
- 1:45—Marion Day's Tete-a-Tete
- 2—Famous Songs and Singers
- 2:30—Masters of the Violin
- 3—Organ Matinee: Glen Goff
- 4—Artist Celebrities
- 4:30—On Parade
- 5—Metropolitan Hour
- 6—Dinner Hour Concert
- 6:30—NBC-KPO Program
- 6:45—Waltz Time
- 7—Salon Group
- 7:15—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—Orchestra
- 8:30—Virginia Miller, Piano Recital
- 8:45—Sydney Dixon, Song Recital
- 9—Captain Argus
- 9:30—Skol-Cheerio: Lord Fitznoodle and Ole Swenson
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
**Assoc. Broadcasters, Oakland, Calif.**

- 6:45 A.M.—Recordings
- 7:15—Morning Reporter
- 7:30—Texas Cowboy; records
- 8—Popular Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service; records
- 1—Alma La Marr
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large; records
- 2:15—Studio Program
- 2:30—Don La Rae, Tenor
- 2:45—Masterpieces of Melody
- 3:15—Studio Program
- 3:30—Walter Rudolph, Piano Recital
- 3:45—Jack Dudley
- 4—Recordings
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Re-created Horse Races
- 6:15—Fishin' Fool
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Italian Program
- 8:15—"Brain Teasers"
- 8:30—Dance Music



**GERTRUDE RIDENOUR**  
**KNX—STAFF ARTIST**

- 8:45—The Gossipers
- 9—Hill Billies
- 10—Marin County program
- 10:15—Putnam's Treasure Chest
- 10:45—Moment Musicale
- 11 to 1 A.M.—Radio Cabaret with Ray Howell

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
**Pac. Agric. Foundation, Ltd., San Jose**

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and the Rainbow Trouper
- 10—Martha Meade Society
- 10:15—Aunt Sammy
- 10:30—Morning Melodies
- 11—Eleventh Hour program
- 11:30—Old-Time Favorites
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—One o'Clock Program
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent Period
- 4:30—Story Time
- 4:45—Skippy
- 5—Evening Vespers
- 5:30—Dinner Music
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Liberty Bell Quarter Hour
- 8—San Jose Accordion Club
- 8:30—Salon Quartette
- 9—Studio Program
- 9:30—Harvest Mooners
- 10 to 10:30 P.M.—Community Prog.

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
**Don Lee, Inc., San Francisco, Calif.**

- 7 A.M.—Seal Rocks Broadcast;
- Stock Quotations at 7:25
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Program
- 11—Rumford Chemical Company
- 11:15—CBS Program
- 11:30—Martha Meade Society
- 11:45—CBS Program
- 12 noon—Noonday Concert
- 1—CBS Program
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—CBS Program
- 1:55—Thinc Products Company
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Fred Lane's Book Review
- 4:15—Globe Trotter
- 4:25—Town Topics
- 4:30—CBS Programs to 5
- 5—H-O Rangers
- 5:15—Skippy
- 5:30—CBS Programs to 6:30
- 6:30—Pat Frayne's Sports Talk
- 6:45—To be announced
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—The Buccaneers
- 9:15—Eb and Zeb
- 9:30—Between the Goal Posts
- 10—Bisquick Band
- 10:05—Ted Fio-Rito's Orchestra
- 11—Ted Dahl's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

**340.7 Meters KLX Lake. 6000**  
**840 Kcys. 500 Watts**  
**Tribune Pub. Co., Oakland, Calif.**

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—Stocks; Finance; Weather
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney and his Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Organ Recital, Ethel Rhinard
- 3:15—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:30—Three Cocoanuts
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Helen Parmelee, Pianist
- 7:45—Fred and Morris
- 8—Hi-Jinks; Sunshine Twins, piano duo; Three Wise Owls; Cora Scott, contralto; Ethel Rhinard, pianist; John Wharry Lewis' KIX Orchestra; The Clark Sisters; Franklin Roberts and Phebe Starr; Boris and Bertha; "Two Shop Girls"; Helen Benson and Lucille Swan, banjoists; Johnny Zunino, accordionist; "Tony"; The Three Cocoanuts; Colonel Mildew; and "Wes" Summerford, tenor
- 10 to 11 P.M.—Dance Program

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**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:45—Dr. Corley program  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Learn Spanish, Prof. Achilles  
11:15—Concert Melodies  
11:45—Musical Sketches  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:15—The Ne'er-Do-Well  
6:30—Rosenthal program  
7—News Flashes  
7:15—Helen Bellevue  
7:30—Silent period  
8:30—Julie Foster, Dream Girl  
8:45—John D. Barry, World Events  
9—Dance Time  
9:15—Mildred Epstein  
9:30—William Lavy, piano pictures  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

**225.4 Meters KGB** Frank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—Tonight's Features  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Around the Town  
10:30—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 1  
1—Closing Stock Quotations  
1:05—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:15—Studio Program  
3:30—Feminine Fancies  
4—Blanche Wood  
4:15—CBS Programs to 5:15  
5:15—Town Topics; News Reel  
5:30—CBS Programs to 6:30  
6:30—To be announced  
6:45—Tarzan of the Apes  
7—CBS Programs to 7:30  
7:30—Tarzan of the Apes  
7:45—CBS Programs to 8:15  
8:15—Keynotes  
8:30—Community Chest Program  
9—To be announced  
9:15—Eb and Zeb  
9:30—To be announced  
10—News Reel of the Air  
10:10—Ted Fio-Rito's Orchestra  
11 to 12 midnight—Dance Music

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles

9 A.M.—Louis Rueb, Exercises  
9:15—Records; News  
11—German lesson, Annette Doherty  
11:15—Record program  
11:45—Chaparral Club program  
12 noon—Record program  
12:30—Laurel Saunders, songs  
12:45—Record program  
1:45—Bob, Bunny and Junior  
2—Record program  
2:45—Doria Ball's personality prog.  
3—Records; News  
4:30—Paul Kellar, Pianist; Records  
5—Big Brother Ken  
5:30—NBC-KPO program  
5:45—Al, Mack and Tommy  
6—"Willie," Impersonation by Kay Keiser

6:05—String Orchestra with Robert Hurd

6:30—"Oral Lornettes"  
6:45—Maurly Leaf, and String Trio  
7—Tom Murray's Hill Billies  
7:30—String Orchestra  
8—Joe Warner's Jolly Journal  
8:15—String Orchestra  
8:30—Dance Orchestra  
9—Organ Recital, Wesley Tourtellotte  
9:45—Close Partners, sketch  
10 to 11 P.M.—Record Program

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational talk and prayer  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Vaughn, Home Econ.  
12 noon—News  
12:15—Homeopathic  
12:30—Dr. John Matthews  
1—New Paris Inn  
2—Eddie Albright, late fiction  
2:30—Federated Women's Clubs  
3—Matinee Mirthmakers  
3:30—Mrs. Shutts  
3:45—Shopping Service  
4—Travelogue; announcements; stock reports  
4:30—Town Crier  
4:45—Cecel and Sally  
5—Town Crier  
5:15—Rabbi Winkler  
5:45—Chandu, the Magician  
6—News  
6:15—KNX Concert Orchestra  
6:30—Oh-h-h Elmer  
6:45—The Serenaders  
7—Frank Watanabe and the Honorable Archie  
7:15—Kolb Bakery  
7:30—Goodan-Jenkins  
7:45—Tarzan Transcriptions  
8—"The Royal Order of Optimistic Do-Nuts"  
9—News  
9:15—Dreamin' Time, Drury Lane  
9:45—Broadcast of Fights  
11 to 12 mid.—New Paris Inn

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.

7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—Three Shades of Blue  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Martha Meade Society  
10:15—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—Charlie Hamp & Beauty Talk  
1:15—Times Forum  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Jack and Grace  
4:15—CBS Programs to 4:45  
4:45—News Items; Town Topics  
5—H. Bar O. Rangers  
5:15—"Skippy"  
5:30—CBS Programs to 6:30  
6:30—To be announced  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—"Keynotes"  
8:30—CBS Programs to 9:15  
9:15—Eb and Zeb  
9:30—"Between the Goal Posts"  
10—World-wide News  
10:10—Blisquick Program  
10:15—Ted Fio-Rito's Orchestra  
11—Ted Dahl's Orchestra  
12 to 1 A.M.—Organ Recital

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Selxas, Exercises  
7:30—Stock Market Quotations  
7:45—NBC-KGO program  
8—Polly Grant Hall, pianist  
8:15—NBC-KGO Programs to 8:30  
8:30—Helpful Hints to Housewives  
8:45—Log of the Day  
9—NBC-KGO Program  
9:30—Fashion Tour with Melisse  
10—Dorothy Raymond, Pianist  
10:15—Lou Gordon, tenor; Jackson Swales, pianist; and Sally Hall, speaker  
10:30—NBC-KGO Programs to 11:45  
11:45—Federal and State Market reports  
12 noon—Dept. of Agric. talk  
12:15—NBC-KGO program  
1—News release  
1:15—Ann Warner Chats  
1:45—Cheiro's Mystery Stories  
2—Studio program  
2:15—NBC-KGO program  
2:30—Studio program  
2:45—NBC-KGO program  
3—Tom Murray's Hillbillies  
3:45—NBC-KGO Program  
4—News Release  
4:15—NBC-KGO Programs to 4:45  
4:45—Judge Faonessa, speaker  
5—String trio  
5:45—NBC-KGO Programs to 7:30  
7:30—Male Quartet and String Ensemble  
7:45—NBC-KGO Programs to 9:30  
9:30—Orchestra  
9:45—Roamers Male Quartet  
10—NBC-KGO program  
10:15—Hotel Ambassador Orchestra  
11:30 to 12 mid.—NBC-KGO Prog.

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—Studio Program  
7:45—NBC-KGO Program  
8—NBC-KPO Program  
9—Good Cheer Program  
9:15—Morning Musical Revue  
9:35—Stock Reports  
10—Martha Meade Society  
10:15—To be announced  
10:30—NBC-KGO Programs to 11:45  
11:45—Concert Petite  
12:15—NBC-KGO Program  
1 P.M.—Serenaders  
1:30—NBC-KGO Program  
3:45—Radio Dental Clinic  
5:45—Program Resume  
5:50—Late News Items  
6—NBC-KGO Programs to 7  
7—Voice, Violin and Piano  
7:30—NBC-KGO Programs to 8:30  
8:30—Community Chest  
9—To be announced  
9:30—Dance Music  
10 to 12 mid.—NBC-KGO Programs

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

12 noon—Dance Matinee  
12:30—Band Concert  
12:45—Carl Coventy and Pat  
1—Stock report and musical prog.  
2—Better Business Bureau Talk  
2:15—Theodore Lane, tenor  
2:30—The Family Album  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; records  
4—Assoc. Food Stores' program  
4:45—Musical styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert: KGO  
7:30—Strolling Fiddler: Godfrey Ludlow: KGO, KHQ, KFSD, KDYL  
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL  
8—To be announced  
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
8:30—Tom Mitchell, vocalist and pianist: KGO, KFSD  
8:45—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KGO, KHQ, KOMO, KGW, KFI  
9—Johnny Marvin, Tenor: KGO, KFI  
9:15—Miracles of Magnolia: KGO, KFSD  
9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO  
9:45—Arion Trio: KGO, (KFI 10 to 10:15)  
10:30—Woman's Magazine of the Air—KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, (KDYL off 10:50), KOA, (KGIR, KGHL 10:50 to 11:10)  
11:30—Borden Program, talks on baby care, Mrs. John T. Gordon: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
11:45—Organ Concert: KGO  
12 noon—Barbara Dale's Charm Matinee: KGO  
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL  
1—Soloist: KGO  
2:15—Dromedary Caravan, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL  
2:30—Ol' Pappy: Negro Characterizations, Clifford Subler: KGO  
2:45—To be announced  
3—Buccaneers: KGO  
3:45—Fay Fraser's Studio Party: KGO, KHQ, KOMO, KGW, KFI  
4—Organ Reveries, Arthur Gibson: KGO, KHQ, KDYL  
4:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists; orchestra direction Billy Artz: KGO, KHQ, KOMO, KGW, KFI, KDYL  
4:30—The Stebbins Boys; Parker Fennelly and Arthur Allen: KGO, KHQ, KOMO, KGW, KFI, KDYL  
4:45—News Service: KGO, KHQ  
5—Stringwood Ensemble, direction Charles Hart: KGO, (KGW off 5:15), KFSD  
5:30—The Bluettes: Vocal Trio: KGO, KHQ  
5:45—Wheatenaville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KGW, KFI  
6—The First Nighter: Drama, with June Meredith, Don Ameche and Jack Doty; Eric Sagerquist's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
6:30—Armour Program, Roy Shield's orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL

- 7—Paul Whiteman's Orchestra; Virginia Rea, Soprano: KGO, KHQ, KOMO, KGW, KFI, KDYL  
7:30—Elgin Adventurers' Club: Talk by Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
7:45—Political Talks: KGO, KFI, KFSD  
8—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KFI, KGW, KFSD, KDYL  
8:15—Billy Jones and Ernie Hare: Songs and Patter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
8:30—Gilmore Circus, Duke Attebury, Ken Gillum, clowns; Paul Taylor's quartet; Lawson's negro male chorus: KGO, KOMO, KFI, KGW  
9:30—To be announced  
9:45—Eva Gruninger, Contralto: KGO, KHQ, KFSD, KOA  
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
10:15—Earl Burnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSD  
11—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI, KFSD  
11:30 to 12 midnight—Organ Concert, Dolo Sargent: KGO, KHQ, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

- 7:30 A.M.—Arion Trio: Joyce Barthelmon, Pianist and Director; Modesta Mortensen, Violinist; Margaret Avery, 'Cellist: KPO  
8—NBC Music Appreciation Hour, conducted by Walter Damrosch: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGIR, KGHL  
9—To be announced  
9:15—Dixie Memories: KPO, KGA, KEX  
9:30—Stringwood Ensemble, direction Charles Hart: (KYA off 9:45), KGA, (KEX off 9:45), KDYL  
9:30—Julia Hayes, Helpful Hints to Housewives: KPO  
9:45—University of California at Your Service: KPO  
10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KEX, (KDYL on 10:05)  
10:30—Rhythm Vendors: Orchestra and Vocalist, direction Walter Beban: KPO, KGA, KJR, KEX  
11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, (KGA off 11:15), KJR, (KEX off 11:15), KFSD, KDYL  
11:30—Syncopators: Harold Stokes' Dance Orchestra: KPO, KDYL  
11:45—To be announced  
11:45—South San Francisco Stockyard Report: KPO  
12:15—Organ Concert, Paul Carson: KPO, KGA, KJR, KEX  
12:45—Commonwealth Club Luncheon: KPO, KEX, (KJR off 1:15), KGA  
1:30—Golden Melodies: Orchestra and Vocal Soloist: KPO, KGA, KJR, KEX  
2—Kenneth Spencer, Basso: KPO, KGA, KJR, KEX

- 2:15—Metropolitans: Orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, (KTAR off 2:45)  
3—Waldorf-Astoria Sert Room Orchestra: KPO, (KGA on 3:05), (KJR on 3:14), KEX, KFSD, KDYL  
3:30—Merry Madcaps: Dance Orchestra: KPO, KGA, (KJR off 3:55), KEX, (KFSD off 3:45)  
4—Bouquet of Melodies: Harold Dana, Baritone; Violinist and Organist: KPO, KGA, (KJR on 4:05), KEX  
4:30—National Concert Orchestra: KPO, KGA, (KJR, KEX off 5:45)  
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA  
5:45—Ramblers: Vocal Soloists and Orchestra direction Meredith Willson: (KPO off 6:30), (KYA on 6:30), (KGA on 6:15), (KJR off 6:15), (KGIR on 6, off 6:30)  
6:30—News Editor of the Air: KPO  
6:45—Cecil and Sally in the Funniest Things: KPO  
7—Mona Lowe, Blues Singer: KPO, KGA, KJR, KGHL  
7:15—Tarzan of the Apes: Radio Drama: KPO  
7:30—Abas String Quartet: KPO, KGA  
8—NBC Football Rally, Dedicated to Washington State; "Buck" Bailey, Assistant Coach, and Earl Foster, Graduate Manager, interviewed by Lloyd E. Yoder: KPO, KGA, KJR, KEX  
8:30—Cesare Sodero and the NBC Concert Orchestra: KPO, KGA, KJR, KEX, KFSD  
9—Ralph Kirbery, the Dream Singer: KPO, KGA, KJR, KEX, KDYL  
9:05—Hotel Pierre Orchestra: KPO, KGA, KJR, KEX, KDYL  
9:15—The Dress Circle: Alice Gentle, Soprano; Harry Thompson, Tenor; Orchestra direction Emil Polak: KPO, KGA, (KJR off 9:45) (KEX off 9:30, on 9:45)  
10—Star Books: "Chandis Khan." Dramatized by Wilbur Hall: KPO, KGA, KJR, KEX, KDYL  
11—Organ Concert: KPO, KGA, KJR, KEX  
11:30 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Farm Flashes  
7:27—Rhythm Aces; Sport News  
8—NBC-KPO Programs to 9:45  
9:45—Martha Meade Society  
10—Mardi Gras  
10:30—NBC-KPO Program  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 3  
3—The Easy Chair  
3:10—NBC-KPO Programs to 3:55  
3:55—The World Bookman  
4—Lost and Found Advertisements  
4:05—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Sohl-Lundberg and Reed  
7—Tarzan of the Apes (E. T.)  
7:15—Anson Weeks' Orch. (E. T.)  
7:30—News Editor of the Air  
7:45—NBC-KPO Programs to 11  
11—Cole McElroy's Dance Orchestra  
11:30 to 12 mid.—Bal Tabarin Orch.

**CBS****Columbia Broadcasting System**

- 8:45 A.M.—Ben Alley, tenor. With Novelty Orchestra: KFBK, KMJ, KOL, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orch.: KFBK, KOL, KVI, KHJ, KFPY, KFRC, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ and KSL on 10:15
- 10:30—Atlantic City Musicales: KMJ, KFBK, KERN, KOL, KVI, KHJ, KFPY, KFRC, KGB, KSL
- 11—Do Re Mi, Novelty Female trio: KFBK, KMJ, KVI, KFPY, KHJ, KGB, KSL
- 11:15—Columbia Educational Features: KFBK, KMJ, KWG, KVI, KERN, KFPY, KFRC, K H J, KGB, KSL
- 11:30—Elizabeth Barthel, songs: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KGB, KSL
- 11:45—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—The Grab Bag: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB on 12:15, KSL
- 12:45—Alexander Semmler, pianist: KFBK, KMJ, KOL, KVI, KGB, KFPY, KSL
- 1—Columbia Salon Orch.: KFBK, KMJ, KVI, KFPY, KFRC, KGB, KSL
- 1:30—George Hall his Hotel Taft Orch.: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC and KHJ on 1:45, KGB, KSL
- 2:15—John Kelvin, Irish tenor. With Emery Deutsch, conductor: KSL
- 2:30—Between the Bookends: KSL
- 3—Irene Beasley. Popular songs: KSL
- 3:15—Harold Stern and his St. Moritz Orch.: KSL
- 4:15—Vaughn de Leath: KFBK, KMJ, KFPY, KHJ, KGB, KSL
- 4:30—Colonel Stoopnagle and Budd: KFBK, KMJ, KOL, KFPY, KHJ, KFRC, KGB, KSL
- 4:45—Connie Boswell. With Freddie Rich's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB
- 5—H-Bar-O Rangers: KMJ, KWG, KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Those McCarthy Girls: KMJ, KWG, KOL, KFPY, KSL
- 5:30—March of Time. Dramatized News Events: KFBK, KERN, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—"All-American Football Show": KFBK, KMJ, KWG, KOL, KHJ, KGB, KSL
- 7—"Music That Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KFRC, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KHJ, KFPY, KOIN, KFRC, KGB, KSL
- 7:45—"Myrt and Marge": KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KERN, KVI, KFPY, KFRC, KGB
- 8:30—Guy Lombardo and His Royal Canadians: KFBK, KMJ, KOL, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 3:45—Riviera Orch.: KFBK, KMJ, KFPY, KFRC, KHJ
- 9—Bernie Cummins and his Orch.: KFBK, KMJ, KOL, KVI, KHJ, KFPY, KGB, KSL
- 9:30 P.M.—Ozzie Nelson and his Orchestra: KFBK, KVI, KFPY

**236.1 Meters KOL Elliott 4666 1270 Kcys. 1000 Watts****Seattle Broadcast. Co., Seattle, Wash.**

- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 7:45—Crazy Cowboys
- 8—Shell Happytime
- 8:30—Brad and Al
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Program
- 11—The Carnival with Ken Stuart
- 12 noon—CBS Programs to 1
- 1—Hill and Dale
- 1:15—John C. Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:15
- 5:15—Skippy (E. T.)
- 5:30—CBS Programs to 6:30
- 6:30—To be announced
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Charles Carlile
- 8:45—The Globe Trotter
- 9—The Buccaneers
- 9:15—Eb and Zeb
- 9:30—Wrestling
- 11 to 12 midnight—Dance Orchestra

**254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts****Western Broad. Co., Portland, Ore.**

- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 5:30
- 5:30—Silent period
- 8:15—Jimmy Richardson, Sport Talk
- 8:30—NBC-KPO Programs to 11
- 11—Newscasting
- 11:15 to 12 mid.—NBC-KPO prog.

**325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts****Fisher's Blend Station, Inc., Seattle**

- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 9:15
- 9:15—Prudence Penny
- 9:30—NBC-KGO Program
- 9:45—Popular Orchestra
- 10:15—NBC-KGO Programs to 11:40
- 11:40—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Program
- 1—Concert Orchestra
- 1:30—Red Shadow
- 1:45—Musicale
- 2:15—NBC-KGO Programs to 3:15
- 3:15—Teacup Philosopher
- 3:30—NBC-KGO Programs to 4:45
- 4:45—News of the Air
- 5—NBC-KGO Programs to 10:15
- 10:15—Mozart Hour
- 11:15 to 12 mid.—Vic Meyers' Music

**508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts****Louis Wasmer, Inc., Spokane, Wash.**

- 6:45 A.M.—Morning News
- 7:15—Cisco Bullivant, Exercises
- 7:45—NBC-KGO Program
- 8—Herb Wixson
- 8:15—NBC-KGO Program
- 8:45—Crosscuts of the Day
- 9—"Wait and Marian"
- 9:15—Musical Gems
- 9:45—Wolper's Fashion Notes
- 10—Martha Meade Society
- 10:15—Centennial Flour Co.
- 10:30—NBC-KGO Programs to 12
- 12 noon—Elec. Home Quarter Hour
- 12:15—NBC-KGO Programs to 1:15
- 1:15—Various programs
- 2:15—NBC-KGO Programs to 3
- 3—Commercial Creamery
- 3:30—Fearless Dentists
- 3:45—NBC-KGO Programs to 5
- 5—Parade of the Happy Feet
- 5:15—"Skippy"
- 5:45—NBC-KGO Programs to 7:45
- 7:45—Crazy Crystals
- 8—NBC-KGO Programs to 8:30
- 8:30—Bert Price, Sports Review
- 8:45—"Book of Memories"
- 9:15—Eb and Zeb
- 9:30—NBC-KGO Program
- 9:45—Editorial Column, Russell Bankson
- 10 to 12 mid.—NBC-KGO Programs

**204 Meters KGA Main 3434 1470 Kcys. 5000 Watts****NW. Broad. System, Spokane, Wash.**

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Program
- 9—To be announced
- 9:15—NBC-KPO Programs to 12
- 12 noon—News Bulletins
- 12:05—NBC-KPO Programs to 3
- 3—News bulletins
- 3:05—NBC-KPO Programs to 6:45
- 6:45—Inland Empire Series
- 7—NBC-KPO Program
- 7:15—Tarzan (Elec. Trans.)
- 7:30—NBC-KPO Programs to 9
- 9—To be announced
- 9:15 to 12:30 A.M.—NBC-KPO programs

**526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts****Puget Sound Broadcast. Co., Tacoma**

- 6 A.M.—The Wandering Cowboy
- 6:30—Farm News
- 6:45—Farm Flashes
- 6:50—Jim DePuy, Revelle Reporter
- 7—Dr. Kenyon's Church
- 7:30—Organ Revelle
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—The Modern Shopper
- 9—CBS Program
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Home Economics
- 10:15—CBS Programs to 12
- 12 noon—Joe Roberts, "Noon News"
- 12:15—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Children's Progress
- 4:30—Eighteen Feet of Harmony
- 4:45—CBS Programs to 5:15
- 5:15—Organ Program, George Yount
- 5:30—CBS Programs to 6:30
- 6:30—Studio Program
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—Financial Talk
- 9:05—CBS Programs to 10
- 10—Ted Fio-Rito's Orchestra
- 11 to 12 midnight—Dance Orchestra



# SILHOUETTES



A CURSORY glance at Ozzie Nelson's record will suffice to show that musically he was destined to be a leader, rather than somebody else's oboe player. In virtually every activity he has entered Ozzie's abilities for leadership and organization have placed the reins in his hands.

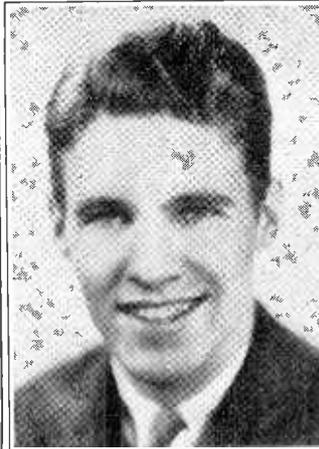
He was born in Jersey City, N. J., in March, 1906, and was christened Oswald George Nelson. During his days as a schoolboy there and at Ridgefield Park, N. J., there is no record of his name evoking even an occasional "Oh Os-wald!" from taunting companions, for he was too rugged a lad to inspire such comment, and the consequences were feared. At 14, as the youngest Eagle Scout in the Country, he went to Europe with the Boy Scout Jamboree. When the group attended the Olympic Games of 1920, in Belgium, Ozzie and his brother sang together before King Albert.

At Rutgers University Ozzie was the campus leader of the class of '27. A four-sport letter winner, he played quarterback on the football team and starred on the swimming, boxing and lacrosse teams. Outside of athletics he won the college oratorical contest in his senior year, captained the debating team, was art editor of the Rutgers *Chanticleer*, humorous publication, and a frequent contributor to *College Humor*. He also was associate editor of the *Scarlet Letter*, Rutgers yearbook, a

member of the Ivy Club Fraternity, and president of the Student Council.

So, in his spare time, Ozzie organized his own orchestra, which played for dances during the lulls between athletic seasons.

Ozzie was blessed with a musical inheritance from three generations of music teachers on his mother's side of the family. His father, a



OZZIE NELSON

banker, was an enthusiastic amateur musician who organized and coached amateur musicals and minstrel shows. Ozzie sang in some of these, and at 13 he took up the study of the violin. In high school he played the banjo, and later, the saxophone.

After his graduation from Rutgers, Ozzie attended the New Jersey Law School, obtaining an LL.B. degree in 1930. With his father's death, young Nelson found it neces-

sary to earn his own tuition. He played either the banjo or saxophone in local dance orchestras, and coached the Lincoln High School football team in Jersey City during 1929 and 1930.

While in law school, Ozzie organized his own band, which played for private parties and for a sponsored series of programs over a New York station. In the summer of 1930 he played for the first time at the Glen Island Casino in Westchester County, New York, where he is now appearing for the third consecutive season. There also his broadcasts over the WABC-Columbia network originate. During the winters, he has played at the Barbizon Plaza and the Ritz Tower in New York and at the Indian Creek Club, Miami, Florida. The band also appeared extensively in vaudeville around New York and has been in great demand for debutante dances and college proms.

Ozzie has kept his band intact since its organization, except for the addition of two trumpeters in his brass section. It includes personal friends, only two of whom had served as professional musicians in other orchestras. Ozzie directs the band, sings solo choruses, and, with blonde Harriet Hilliard of the films, sings duets. His was among the first dance orchestras to feature a "boy and girl" singing team, a style now much in vogue.

Despite the fact that the Nelson band is the youngest

on any network (the boys' average age is 24), it is considered one of the best drawing cards in the metropolitan area. Capacity crowds dance nightly to the Nelson rhythms.

**J**AY C. FLIPPEN has been traipsing about various stages since boyhood with a long, unlit cigar, an ungovernable mop of hair, a face smeared with burnt cork, and a repertoire of weird, but interesting gestures. Now, as radio's newest comic, he has discarded all but the ungovernable mop of hair.

"Jay C. Flippen of the Arkansas Flippens" was born at Little Rock in that state, in March, 1899, and he points with pride to the fact that he is part Chickasaw Indian. Baseball and blackface were the chief extra-curricular concerns of his youth, and his stage experience dates back beyond his memory of it. His mother, a frequent performer in home-town minstrel shows and amateur theatricals, took him on the stage with her for the first time when he was three. He accepted the experience without a wail and underwent many more from time to time. He first made up in blackface at nine and made his professional bow at a local vaudeville theatre at 14, when he was hired to substitute for a performer who was a. w. o. l.

Had it not been for this debut, young Jay C. might have gone on to a merchandising career in the local department store, with which his father was connected for 35 years and where he himself worked during vacations as assistant window-trimmer. But the call of the footlights

lured him to Chicago at 15, and he began to batter at the doors of booking agents. It was an ill-chosen time, for a huge strike had disrupted Chicago life, and he was repeatedly told "Don't do anything until I call you." In desperation he got work on the lake boats, keeping after the bookers whenever he came ashore.

His break finally came when he was 19. "If you're half as funny as your name" an agent told him, "you'll be o. k." He was signed for a vaudeville



JAY C. FLIPPEN

tabloid act, "Vanity Fair," playing one-night stands in the Middle West. Engagements in burlesque and with Al G. Field's Minstrels followed. He took Bert Williams' place in the road show of "Broadway Brevities" and at its close was booked for three years of RKO vaudeville as a single, with his burnt cork, cigar and gestures, not to mention the hair.

During trips to New York, Jay always had regarded playing at the Astor Theatre as a goal. The ambition was realized when he was signed for

a Broadway show, the Shubert musical, "June Days." Other Broadway musicals followed. His first time on the air came when he served as master of ceremonies at a banquet which was broadcast. He was regularly engaged as an air entertainer early in the summer as the central personality of the Goodall Palm Beach program over the Columbia network, and shortly after the close of that series was signed as an exclusive Columbia artist. He now sings, gags, and acts as master of ceremonies in "Jay C. Flippencies," which also features Freddie Rich's 35-piece orchestra, vocal soloists and ensembles.

Has played in every state in the country, and every town of 10,000 or more. . . . Has made records for three leading phonograph companies. . . . Movie shorts add another entertainment medium. . . . Is crazy about baseball and never misses a game at the Yankee Stadium. . . . Plays occasional golf and sometimes gets roped into a bridge game without too much enthusiasm. . . . Is an avid radio fan and spent many hours a day at the loudspeaker in the Friar's Club before he deserted the circle of listeners to entertain them himself. . . . Was once introduced at the Breakfast Club in Los Angeles as Gene Tunney, to whom he bears a facial resemblance. . . . He got away with the deception until someone noticed that shock of hair. . . . Gets his hair trimmed but once a month and never allows a pair of scissors to touch the locks on top. . . . His biggest thrill came when he played at the Garrick Theatre in Chicago, featured in "June Days."



**N**O WONDER the children remind mother. This is the night the Golden State Family Robinson goes on the air at 8:30 over KFI and KGO. All the family wants to hear the happy adventures of this California family every Saturday night.

Mother is happy to let the children listen to their favorite program. Since Golden State Milk came into her home the children no longer hesitate about drinking their milk—Golden State's remarkable flavor is the answer.

It's a fact. Golden State Milk is so fine and rich that many who used to say they did not like milk, now eagerly drink it.

Why not ask the Golden State Milkman to stop at your home?



*Golden State*  
C O M P A N Y , L T D .

D A I R Y P R O D U C T S

# SATURDAY Programs · · · October 15, 1932

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—NBC-KPO Program  
10—Sunshine Echoes  
11—Album Leaves  
11:30—Prudence Penny  
11:45—Organ  
12 noon—Town Hall Harmonies  
12:15—Church Bulletin of the Air  
12:30—Song Vogues  
1—Afternoon Concert  
2—Glen Goff, Organist  
3—Rhythmic Ripples  
3:30—Across the Footlights  
4—Artist Celebrities  
4:30—"High School of the Air"  
5—Metropolitan Hour  
6—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Waltz Time  
7—Salon Group  
7:15—Tone Paintings  
7:45—Bob Allen: Piano Novelties  
8—Orchestra  
8:30—NBC-KPO Program  
9—Joe Wright's Orchestra  
9:30—Milly & Billy, Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Popular Records  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8—Popular Records  
8:30—Tommy Tucker  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—Dr. B. L. Corley  
11—X-Bar-B Boys  
11:30—Store Scenes  
12 noon—Echoes of Portugal  
12:30—Records  
1—Over the Teacups  
1:30—Studio Program  
2:30—Watch Tower Program  
2:45—Records  
3—Charlie Parks, the "Budgeteer"  
3:30—Walter Rudolph, Piano Recital  
3:45—Records  
4:15—Fairy Tales  
4:30—Western Musicales Program  
5—Radio Shopping News  
5:30—Wandering Through Athens  
6—Studio Program  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Covered Wagon Jubilee  
7:30—Post Enquirer Funnies  
7:45—Dance Music  
8—Young People's Program  
8:30—Elbert Lachelle, Organist, and Frank Frisselli, Tenor  
8:45—The Gossips  
9—"Side Show"  
10—Boulevard Players  
10:30—Luther Putnam's Treasure Chest  
11 to 1 A.M.—Radio Cabaret with Ray Howell



**WILDA WILSON CHURCH**  
NBC-KGO—8:15 A. M.

**322.4 Meters KFWE** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:50—Topics  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—The Children's Hour  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:15—The Ne'er-Do-Well  
6:30—Salon Music  
7:15—Ellen Coots, Soprano  
7:30—Silent period  
11 to 1 A.M.—Kendrick's Hi-Jinks

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Andy Anderson, records  
9—Assoc. Food Stores' program  
9:30—The Little Concert  
9:45—Recordings  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Recordings  
11:30—Concert Music  
12 noon—Sport's Talk  
12:15—Variety program  
1—Dance Matinee  
1:30—Popular records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Philo Varieties  
4—Recordings  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 8 A.M.—Owl program

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:17—Road Reports; Sport News  
8—NBC-KPO Programs to 4  
4—Lost and Found Advertisements  
4:05—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Piano Ramblings  
7—Tarzan of the Apes (E. T.)  
7:15—NBC-KPO Program  
7:30—News Edition of the Air  
7:45—NBC-KPO Programs to 10  
10—McElroy's Dance Orchestra  
10:30 to 12 mid.—NBC-KPO Prog.

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—Recordings  
8:45—CBS Programs to 9:30  
9:30—Globe Trotter  
9:45—Ida Bailey Allen  
10—Jr. Artists Program  
10:55—Church Announcements  
11—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Program  
1:30—Closing N. Y. Stock Quotat'ns  
1:35—CBS Programs to 2:15  
2:15—Stanford-Army Football Game  
4:30—St. Francis Hotel Tea Dance  
5:15—News Parade  
5:30—CBS Programs to 6:15  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—Ted Dahl's Orchestra  
8—The Merrymakers  
9—California Melodies  
9:30—Ted Fio-Rito's Orchestra  
11—Ted Dahl's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

**340.7 Meters KLLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—San Francisco Stocks; Financial Information; weather; records  
11—Sunshine Twins  
12 noon—Closing S. F. Stocks  
12:05—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Football: Washington State vs. U. C., Courtesy Associated Service Station Operators  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, the Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—Muriel Scherruble, Soprano; Helen Parmelee, Pianist  
8—Musical Soiree: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; L. G. French, Baritone; Lorraine Wolf, Soprano; Helen Wegman Parmelee, Pianist  
9—Faucit Theatre of the Air  
10—Dance Orchestra  
11 to 12 midnight—Dance Program

- 379.5 Mrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ, KOMO, KGW,**  
**KFI, KOA, KTAR, KFSD,**  
**KGIR, KGHL, KDYL**
- 7:30 A.M.—Organ Concert, Charles Runyan: KGO
- 7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL
- 8—Cello Recital, Oswald Mazzuchl, Cellist; Joseph Honti, Accompanist: KGO, KFSD, KDYL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—Sven Swenson and his Swede-hearts: KGO, KHQ, KFSD
- 9—Johnny Martin, Tenor: KGO, KFI
- 9:15—Miracles of Magnolia: Negro Sketch with Fanny May Baldrige: KGO, KFSD, KDYL
- 9:30—National Grange Program: KGO, KHQ, (KOMO on 10), KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 10:30—Woman's Magazine of the Air: KGO, KFI, KDYL
- 11:30—Doctor Dick: Drama: KGO, KFI, KFSD
- 11:30—The Syncopators: Harold Stokes' Dance Orchestra: (KGO, KFSD on 11:45), KDYL
- 11:45—Happy Jack: Jack Turner, Songs: KGO, KFSD, KDYL
- 12 noon—Barbara Dale's Charm Matinee: KGO, KHQ
- 12:15—Western Agriculture: KGO, KHQ, KOMO, (KGW off 12:45), KFI, KFSD, KTAR, KGIR, KGHL
- 1—Stringwood Ensemble: Vocal Soloist; Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KFI on 1:15)
- 2—Associated Football: University of California vs. Washington State College: KGO, KHQ, KOMO
- 5—Arion Trio: KGO, (KHQ on 5:30)
- 5:45—Wheatenaaville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr., Harold Peary: KGO, KHQ, KOMO, KGW, KFI
- 6—Erno Rapee in Foreign Lands: KGO, (KHQ off 6:30 to 6:45), KDYL
- 7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
- 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
- 8:15—Caswell Concert: Orchestra and Vocal Soloists: KGO, KHQ, KOMO, KGW, KFI
- 8:30—Golden State Family Robinson—dramatic program, with Dorothy Desmond, Barton Yarborough, Anita Calfo, Jack Mery, Charles MacAllister: KGO, KFI
- 8:30—Abas String Quartet, direction Nathan Abas: KHQ
- 9—Rhythmic Shadows: Orchestra direction Emil Polak: KGO, KHQ
- 9:30—Associated Spotlight: "Marine Night"; Herb Dana, Football Talk; The Coquettes, Vocal Trio: Annette Hastings, Marjorie Primley, Imelda Montagne; Ceyol Ford, Male Quartet: Irving Kennedy, Gwynfi Jones, Tenors; Harold Dana, Baritone; Armand Girard, Basso; Max Waizman, Monroe Upton, Harold Peary, Bobbe Deane, Captain William H. Royle, Bennie Walker; Cecil Underwood, Master of Ceremonies; Orchestra direction Walter Beban: KGO, KHQ, KOMO, KGW, KFI
- 11—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ
- 11:30 to 12 midnight—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI
- 440.9 Mrs. NBC-KPO Gar. 8300**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR, KEX, KGA,**  
**KDYL, KECA, KTAR, KFSD**
- 8:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—To be announced
- 9:15—Dixie Memories: KPO, KGA, KJR, KEX
- 9:30—Stringwood Ensemble: KYA, KGA, KJR, KEX
- 9:30—Julia Hayes, Helpful Hints to Housewives: KPO
- 9:45—University of California at Your Service: KPO
- 10—Familiar Songs: KPO, KGA, KJR, KEX
- 10:30—The NBC Farm Forum: Talks and Music: KPO, KGA, KJR, KEX, KDYL
- 11—Words and Music: KPO, KGA, KJR, KEX, KDYL
- 11:45—South San Francisco Stockyards Report: KPO
- 11:30—Organ Concert: (KPO off 11:45), (KYA on 11:45), KGA, KJR, (KEX on 11:45)
- 12 noon—Radio Troubadours: KPO, KGA, KJR, KEX, KDYL
- 12:30—Smackouts: Comedy Skit featuring Marion and Jim Jordan: KPO, KGA, KJR, KEX, KDYL
- 12:45—Piano Moods: Lee Simms, Pianist; Ilomay Bailey, Soprano: KPO, KGA, KJR, KEX, KDYL
- 1—Rhythmic Serenade, Harry Kogen's dance orchestra: KPO, KJR, KGA, KEX, KDYL
- 1:30—Concert Favorites, vocalist; orchestra direction Joseph Gallicchio: KPO, KGA, KJR, KEX, KDYL
- 1:45—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX, KDYL, KOA
- 2—Pacific Feature Hour: KPO, KGA, KJR, KEX, KDYL, KOA
- 2:30—Bluettes: Vocal Trio: KPO, KGA, KJR, KEX, KDYL, KOA
- 2:45—Tea Dansante: KPO, KGA, KJR, KEX, KDYL
- 3—Waldorf Astoria Sert Room Orchestra: KPO, KGA, KJR, KEX, KDYL
- 3:30—"Back of the Campaign," William Hard: KPO, KGA, KJR, KEX
- 3:45—Donald Novis, tenor, orch.: KPO, KGA, KJR, KEX
- 4—Earl Burtnett and his Hotel Mark Hopkins Orchestra: KPO, KGA, (KJR on 4:05, off 4:45), KEX
- 5—Harlem Fantasy, Eva Taylor, crooner; Southernaires, male quartet; Joshua and his guitar; Clarence Jones, pianist: KPO, KGA, KJR, KEX
- 5:30—K-7, secret service spy story: KPO, KGA, KJR, KTAR, KGIR, KDYL
- 6—Musical Echoes: Gail Taylor, Soprano; Katherine Juley, Harpist; Carl Kalash, Violinist; Paul Carson, Organist: KPO, KGA, KJR, KEX
- 6:30—Argentine Trio: KYA, KGA, KJR, KEX
- 6:30—News Editor of the Air: KPO
- 6:45—Cecil and Sally in the Funniest Things: KPO
- 7—Musical Echoes: KPO, KGA, KJR, KEX
- 7:30—Synco-Thots: Edna Fischer and Newell Chase, Piano Duo: KPO, KGA
- 7:45—National Concert Orchestra, direction Emil Polak: KPO, KJR, KGA, KEX
- 8:15—Merle Thorpe, Talk, "Our Vanishing Freedom": KPO, KGA, KJR, KDYL, KTAR, KGIR
- 8:30—National Light Opera Company: KPO, KGA, KJR, KEX, KFSD, KTAR, KGHL, KDYL
- 9—Lew Conrad and his Orchestra: KPO, KGA, KJR, KDYL
- 9:30—College Inn Orchestra: KPO, KGA, KJR, KEX, KDYL
- 10—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJR, KEX, KDYL, KOA
- 10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KDYL, (KOA off 10:45)
- 11 to 12 mid.—Reminiscences: KPO, KGA, KJR, KEX, KFSD
- 285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
**6:45 A.M.—Bill Sharples' Gang**  
**8:45—Inspirational talk and prayer**  
**9:30—News**  
**9:45—Maxine's Shopping Service**  
**10—Eddie Albright's Family**  
**11:30—Maxine's Shopping Service**  
**12 noon—News**  
**1—New Paris Inn**  
**2—Football: U. S. C. vs. Loyola**  
**5:15—Dr. John Matthews**  
**5:45—Chandu the Magician**  
**6—News**  
**6:15—KNX Ensemble**  
**6:30—Oh-h-h Elmer**  
**6:45—Carrier's Serenaders**  
**7—Frank Watanabe and the Hon. Archie**  
**7:15—Ensemble**  
**7:30—Vigilantes; Mirthquakers program.**  
**7:45—Phillip Musgrave, 'Cellist**  
**8—KNX Varieties**  
**8:45—Golden Life Sales Company**  
**9—News**  
**9:15—Musical program**  
**9:30—Dreamin' Time, Drury Lane**  
**10—KNX Ensemble**  
**11 to 12 mid.—New Paris Inn**
- 225.4 Meters KGB FRank. 6151**  
**1330 Kcys. 1000 Watts**  
**Don Lee, Inc., San Diego, California**  
**7 A.M.—Morning Edition**  
**8—Shell Happytime**  
**8:30—Tonight's Features**  
**8:45—CBS Programs to 10**  
**10—Around the Town**  
**10:30—To be announced**  
**1:30—CBS Program**  
**2—U. C. L. A. vs. Oregon Football Game**  
**5—CBS Program**  
**5:15—Blanche Wood**  
**5:30—Town Topics; News Reel**  
**5:45—CBS Programs to 7:15**  
**7:15—To be announced**  
**7:30—Tarzan of the Apes**  
**7:45—CBS Program**  
**8—To be announced**  
**9—California Melodies**  
**9:30—Ted Fio-Rito's Orchestra**  
**10—News Reel of the Air**  
**10:10 to 12 midnight—Dance Music**

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue. Classical program: KMJ, KOL, KVI, KFRC on 8:45, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 10—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KHJ
- 10:30—Madison Ensemble: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 11—Saturday Syncopators: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Rhythm Kings: KFBK, KMJ, KWG, KERN, KVI, KHJ, KFPY, KGB, KSL
- 12:30—The Round Towners. Male quartet: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ on at 12:45, KGB, KSL
- 1—Spanish Serenade: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 1:30—Rhythm Kings: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 2—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2:30—Between the Bookends: KOL, KFBK, KVI, KFPY, KSL
- 2:45—Tito Guizar, Mexican Tenor: KFBK, KOL, KVI, KFPY
- 3—Riviera Orchestra: KFBK, KOL, KVI, KFPY, KSL
- 3:30—Midland Broadcasters: KOL, KFBK, KVI, KFPY
- 3:45—Jack Miller and his Orch.: KFBK, KOL, KVI, KFPY
- 4—The Political Situation in Washington Tonight: KFBK, KOL, KVI, KFPY
- 4:15—William Vincent Hall, baritone: KFBK, KOL, KVI, KFPY, KSL
- 4:30—Meyer the Buyer: KMJ, KVI, KFBK, KWG, KERN, KOL, KFPY, KGB, KSL
- 4:45—Keenan and Phillips: Piano Pictures: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 5—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KHJ, KFPY, KGB, KSL
- 5:15—Gus Arnheim's Orchestra: KFBK, KMJ, KERN, KVI, KFPY
- 5:30—Isham Jones and his Orch.: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ and KGB on 5:45
- 6—Ruth Etting in "Music That Satisfies": KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KOIN, KHJ, KFRC, KGB, KSL
- 6:15—Do Re Mi: KFBK, KMJ, KVI, KFPY, KFRC on 6:30, KHJ, KGB
- 6:45—Syracuse Variety Hour: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ
- 7:15—Columbia Public Affairs Institute: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 7:45—Vaughn De Leath: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB

- 8—Guy Lombardo and his Royal Canadians: KFBK, KOL, KVI, KFPY, KSL
- 8:30—Harold Stern and his St. Moritz Orchestra: KFBK, KOL, KVI, KFPY
- 9—California Melodies: KFBK, KWG, KERN, KOL, KVI, KHJ, KFPY, KFRC, KGB, KSL
- 9:30 P.M.—Ted Flo Rito and his St. Francis Hotel Orch.: KFBK, KERN, KVI, KFPY, KFRC, KGB

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Seixas, Exercises
  - 7:30—Stock Market Quotations
  - 7:45—NBC-KGO Programs to 8:30
  - 8:30—Helpful Hints to Housewives
  - 8:45—NBC-KGO Programs to 9:15
  - 9:15—Dorothy Raymond, pianist
  - 9:30—NBC-KGO Programs to 11:30
  - 11:30—French Lesson, Annette Doherty
  - 11:45—Federal and State Market Reports
  - 12 noon—Dept. of Agric. talk
  - 12:15—Western Farm and Home Hr.
  - 1—News release
  - 1:15—Tom Murray's Hillbillies
  - 2:15—Football Game, U. S. C. vs. Loyola
  - 5:45—NBC-KGO Programs to 9
  - 9—Tom Murray's Hillbillies
  - 9:30—NBC-KGO program
  - 11—Phil Harris Orchestra
  - 11:30 to 12 mid.—NBC-KGO Program

- 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**
- 9 A.M.—Louis Rueb, Exercises
  - 9:15—Records; News releases
  - 10:30—NBC-KPO program
  - 11—Program for the Division of Physical Education of the Los Angeles Public Schools
  - 11:45—Spanish lesson, Annette Doherty
  - 12 noon—Record program
  - 1:45—Bob, Bunny and Junior
  - 2—Records; News releases
  - 5—Big Brother Ken
  - 5:30—Dr. Snape's Forum
  - 5:45—Record program
  - 6:45—Julie Kellar, harpist
  - 7—String Trio
  - 7:30—NBC-KPO program
  - 8—String Orchestra
  - 8:30—Dance Racketeers
  - 9—String Orchestra and Soloists
  - 10 to 11 P.M.—Record program

- 333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Cal.**
- 7 A.M.—News Briefs and Records
  - 8—Shell Happytime
  - 8:30—CBS Programs to 12:30
  - 12:30 P.M.—World-wide News
  - 12:45—CBS Programs to 2:15
  - 2:15—U. C. L. A. vs. Oregon Football Game
  - 5—CBS Program
  - 5:15—News Items; Town Topics
  - 5:30—"Skippy"
  - 5:45—CBS Programs to 7:15
  - 7:15—To be announced
  - 7:30—Chandu, the Magician
  - 7:45—Grand Hotel Orchestra
  - 8—The Merry-makers
  - 9—California Melodies
  - 9:30—Ted Flo-Rito's Orchestra
  - 10—News Items
  - 10:15—Dance Orchestra
  - 11—Ted Dahl's Orchestra
  - 12 to 1 A.M.—Midnight Moods

- 204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**  
**NW. Broad. System, Spokane, Wash.**
- 6 A.M.—Early Birds; News
  - 8—NBC-KPO Program
  - 8:15—To be announced
  - 9:15—NBC-KPO Programs to 12 noon—News Bulletins
  - 12:05 Noon—NBC-KPO Prog. to 3
  - 3—News Bulletins
  - 3:05—NBC-KPO Programs to 6:45
  - 6:45—The Keystone Five
  - 7 to 12 mid.—NBC-KPO Programs

- 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**
- 7:30 A.M.—To be announced
  - 7:45—NBC-KGO Programs to 8:15
  - 8:15—Morning Musicales
  - 9—Good Cheer Program
  - 9:15—NBC-KGO Programs to 10:30
  - 10:30—Radio Dental Clinic
  - 10:45—To be announced
  - 12:15 P.M.—NBC-KGO Program
  - 1—Serenaders
  - 1:30—French Lesson
  - 2—To be announced
  - 2—S. D. Federation Women's Clubs
  - 3:30—NBC-KPO Programs to 5:45
  - 5:45—Program Resume
  - 5:50—Late News Items
  - 6—NBC-KGO Programs to 8:15
  - 8:15—To be announced
  - 8:30 to 12 mid.—NBC-KPO Prog.

- 239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts**  
**Nichols & Warinner, Long Beach, Cal.**
- 6 A.M.—The Early Bird
  - 7—Morning Exercises
  - 7:15—Recordings
  - 7:45—News report
  - 8—Popular selections
  - 8:30—"Health and Efficiency"
  - 8:40—Peppy Tunes
  - 10—Fashion Hour
  - 10:15—Organ, Vera Graham
  - 10:45—The Three Girls
  - 11—Homemaker's Hour
  - 11:15—Carmen's Hawaiians
  - 11:30—News report
  - 11:45—Organ
  - 12 noon—More Power to You
  - 1—Record Vaudeville
  - 1:30—Lazar Samloff
  - 2—The Melody Man
  - 2:15—The Composer at the Piano
  - 2:30—Pipe Dreams
  - 2:45—Rosebud and Marblehead
  - 3—Woman's Club of the Air
  - 3:15—Hotcha Trio
  - 3:30—Rolly Wray, Songs
  - 3:45—Book Talker
  - 4—News report
  - 4:15—Dental Clinic of the Air
  - 4:45—Tennessee Joe
  - 5—Sunset Harmony Boys
  - 5:30—Children's Hour
  - 6—New York Lowdown
  - 6:05—"Married Life," Comedy Skit
  - 6:15—Bill and Co
  - 6:30—KFOX School Kids
  - 6:45—Percy and Daisy Mae
  - 7—Sport Slants
  - 7:05—The Three Girls
  - 7:15—The Boy Detective
  - 7:30—Chandu, the Magician
  - 7:45—The Old Professor
  - 8—Dr. and Mrs. Jimmie
  - 8:15—Eddie Barnes, Piano
  - 8:30—Drama Grab-bag
  - 8:45—George and Rufus
  - 9—The Vagabonds
  - 9:15—Dancing Disc Night Club
  - 9:45—Dance Music
  - 11—Pacific Coast Club Orch.
  - 11:30 to 12 midnight—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9  
9—Uncle Hank of Cliderville Center  
9:30—NBC-KGO Programs to 11:40  
11:40—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Einer & Einar, Two Counselors  
1:15—NBC-KGO Program  
2—Associated Oil Football Broad-  
cast: U. C. vs. W. S. C.  
4:45—News of the Air  
5—Concert Orchestra  
5:45—NBC-KGO Programs to 9  
9—Musical Mannequins  
11 to 12 mid.—Vic Meyers' Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:30—Kronenberg's Shoe Hospital  
7:45—NBC-KGO Program  
8—Crazy Crystals  
8:15—NBC-KGO Program  
8:30—Burgan's Home Comfort  
9—"Walt and Marian"  
9:15—Musical Gems  
9:30—NBC-KGO Programs to 11:30  
11:30—Bell Organ Concert  
12:15—NBC-KGO Programs to 1:15  
1:15—Various programs  
2—Football: U. C. vs. W. S.  
4:30—NBC-KGO Programs to 5:15  
5:15—"Skippy"  
5:45—NBC-KGO Programs to 8:30  
8:30—Editorial Column, Russell  
Bankson  
9 to 12 mid.—NBC-KGO Programs

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Ralph and the Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather and Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Evening Vespers  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Prog  
6:30—Dinner Music  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Republican Central Committee  
8—Studio Program  
8:30—Irma Hoffman and Dorothy  
Griffin  
8:45—Italian Program  
10 to 10:30 P.M.—Community Prog.

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 3  
3—Kids Matinee  
3:30—NBC-KPO Programs to 5:30  
5:30 P.M.—Silent period  
8—Tarzan of the Apes  
8:15—NBC-KPO programs to 9  
9—Chapel Hour  
9:30—NBC-KPO Programs to 11  
11—Newscasting  
11:15 to 12 mid.—NBC-KPO Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
7:45—Crazy Cowboys  
8—Shell Happytime  
9:30—CBS Programs to 10  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Programs to 12  
12 noon—Kiddies' Hour  
1—CBS Programs to 4:15  
4:15—Cecil Solly  
4:30—CBS Programs to 5:15  
5:15—To be announced  
5:30—Skippy (E. T.)  
5:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:45  
8—Merrymakers from KHJ  
8:45—The Globe Trotter  
9—CBS Program  
10—Dance Orchestra  
11 to 12 midnight—Dance Orchestra

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm News  
6:45—Farm Flashes  
6:50—Jim DePuy, Reveille Reporter  
7—Dr. Kenyon's Church  
7:30—Organ Reveille  
8—Shell Happytime  
8:30—Recordings  
8:45—CBS Programs to 10  
10—Home Economics  
10:15—CBS Programs to 12  
12 noon—Joe Roberts, "Noon News"  
12:15—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9:30  
9:30—Ted Flo-Rito's Orchestra  
10—Gene Quaw's Orchestra  
11 to 12 midnight—Grand Hotel Orch.

### DON'T MISS

Assoc. Football, 2:00 p. m.  
Assoc. Spotlight, 9:30 p. m.  
Golden State Family  
Robinson, 8:30 p. m.



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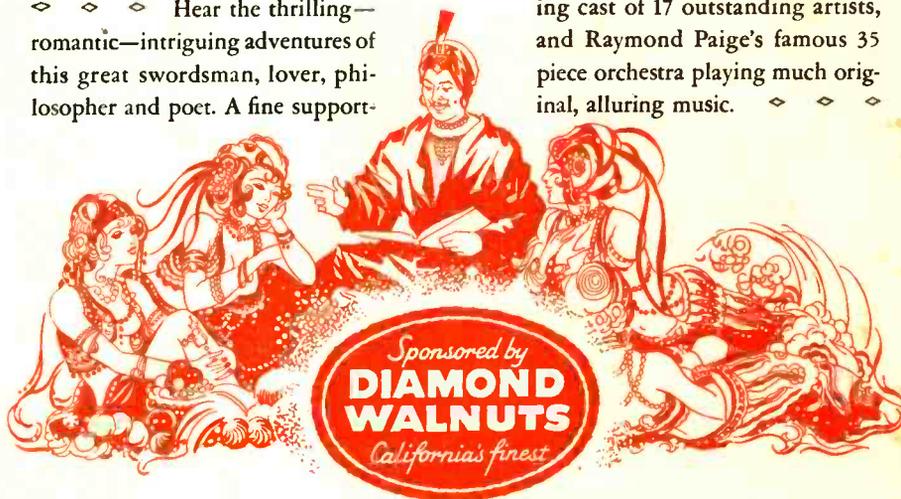
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