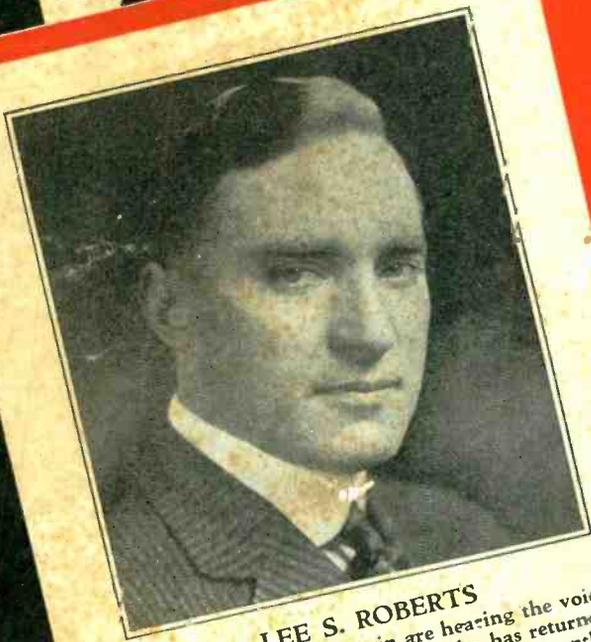


# BROADCAST WEEKLY



**LEE S. ROBERTS**

Pacific Coast dialers again are hearing the voice and music of this popular star who has returned to the air after an absence of several months. He's appearing as guest artist on 'Cap'n Dobbsie's Shell Happtime, Mondays and Fridays.



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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# BROADCAST WEEKLY

*The Leading Radio Guide of the Pacific Coast*

NEW YORK  
Edwin F. Ripley  
118 East 28th Street  
New York City

Vol. XI, No. 42

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

October 15, 1932

## A CHANGE IN POLICY

CHANGING conditions demand changed policies. If a publication is to preserve intact its capacity to serve the cause and clientele to which it is dedicated, those methods and practices which have failed to vindicate their value under economic pressure must be altered or eliminated.

Realizing its responsibility to the western radio audience and to its thousands of loyal friends, BROADCAST WEEKLY is determined to maintain its present size and scope of service against all odds, perverse conditions and diminished advertising revenues notwithstanding. If your whole-hearted response to our previous presentations is a measure of the splendid spirit and active coöperation we may continue to expect, then indeed the battle is already won. But to clinch the victory, one further change in procedure is necessary and, pursuant to BROADCAST WEEKLY's traditional policy of open conference, we place our proposal before you, hoping it may meet your approval and receive your support.

Effective November 1, BROADCAST WEEKLY will be obtainable by subscription and direct from the publisher only. It will *not* be sold at news stands or radio stores after that date.

During periods of economic uncertainty the news-stand demand for a publication fluctuates with the fortunes of its possible purchasers. Sufficient copies must be printed to supply the anticipated demand, but if the actual demand for any issue is not adequate to absorb the run, the excess copies printed but not sold represent a loss to the publisher, and this loss is multiplied by the number of news stands which have failed to sell their quota. We have been supplying BROADCAST WEEKLY to thousands of western news stands, and during recent months few of them have completely sold their full quota each week. This considerable and recurrent loss diminishes the funds available for maintaining and improving your magazine, therefore in our mutual interests we propose to discontinue news-stand circulation, effective November 1.

If you have been buying at a news stand, send in your subscription *now*, and let your postman deliver BROADCAST WEEKLY enjoyment to your door regularly at an actual *money* saving. See special subscription announcement on pages 4 and 5. If you are already a subscriber, renew your subscription and induce your friends to subscribe.

Your publication entrusts its future to you.



**BROADCAST**  
will be  
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**E**ffective November 1st  
the news-stand sale of  
**BROADCAST WEEKLY**  
will be discontinued  
and beginning that date  
circulation will be by  
subscription only . . .

# WEEKLY

**B**ECAUSE of present business conditions, the uncertain and fluctuating newsstand demand for a publication causes the publisher a loss of thousands of dollars annually. This loss is a serious handicap to us in our efforts to improve *Broadcast Weekly* for our regular subscribers, and we believe unfair to them. Furthermore, the newsstand purchaser saves money by subscribing. So, effective November 1, newsstand sale of *Broadcast Weekly* will be entirely discontinued. If you have been buying at newsstands, enter your subscription NOW before you forget. If you are already a subscriber, use the coupon to extend your subscription.

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# ETHER GLEANINGS

By J. CLARENCE MYERS

THIS is an ill wind that blows no good, they say. The recent gusts that have swept nearly a dozen mikesters off the NBC payroll in the past month, have done a right-about-face and catapulted others into the entanglements of the network.

Tom Mitchell, the vocalizing pianist, who was caught in the hurricane some weeks back, has been hired back and is now KGO-ing for a quarter of an hour every week-day morning. He's sticking to his old custom of making up his programs entirely from requests and at this writing is something like eleven weeks ahead in the number of requests.

Jennings Pierce, chief announcer for the chain, tells us the announcing staff has been increased by two, who were picked from ten who auditioned for the job. They are Lewis Lacey, late of KFRC and KYA, and Dresser Dahlstead, who was heard previously on KYA and before that on KSL in Salt Lake City.

\* \* \*

KYA experienced a little personnel shake-up, to what with Richard LeGrande, drama director, actor and announcer, leaving for Portland, where he is to assume charge of a commercial program on station KGW in that city and the addition of Lynn Church to the announcing staff. The latter was a mike spieler at KFRC for some time.

\* \* \*

Those electrical transcriptions that Shell has made for the Eb and Zeb act for stations outside of California, have proven life savers on more than one occasion recently.

Bill Wright, one of the principals of the popular comedy skit, was stricken with the flu for a week. The transcriptions being ahead about a month, they were brought into use on KFRC during that period of Wright's absence.

Later Harrison Holliway was stricken with the same illness.

\* \* \*

The whole country is going to know about San Francisco's grand opera house opening on October 15 when the NBC airs a special program from there for the coast to coast network. Description of the crowds preceding the start of the opera; a broadcast of the first act of "Tosca" and an address by Mayor Angelo Rossi are scheduled.

\* \* \*

Our southern scout tosses us the tidings that the Federal Radio Commission has

granted a license for the operation of station KCRC in Glendale, Calif., during daylight hours. It will operate on 850 kilocycles and 100 watts power.

\* \* \*

Roy Frothingham, sales promotion manager of the NBC, says that there are now fifty-six NBC advertisers using Pacific Coast and Mountain stations on the KGO and KPO networks. And further states that these commercial programs represent about 42.8 per cent of total time on the air, leaving 57.2 per cent for sustaining programs of various kinds. It is estimated almost 20 per cent of the average commercial program is devoted to announcement copy, which means that 8 per cent of all time on the air is actually advertising. Think that over.

\* \* \*

General Motors concludes its radio series "Parade of the States" on October 17. It is expected, however, that it will return to the ether domain soon.

\* \* \*

Is the NBC going to get that Chevrolet program, for which both big chains have been desperately fighting for these many months? Indications are that they will and that it may start on October 28.

\* \* \*

We hear, too, that Buick and Pontiac may soon be back on the air. Wonder if either will replace the General Motors bill?

\* \* \*

Since KFRC's Hazel Warner got that "scrumptuous" yacht, she thinks and speaks mostly in nautical terms.

\* \* \*

We'll wager a couple of last week's Jamboree tickets that Cap'n Dobbsie of Shell Happytime fame and Al Pearce, the Happy Go Lucky skipper interview more aspiring radio performers than any two gents in the microphoning business hereabouts.

\* \* \*

KTAB is awaiting its new studio equipment, which is en route from the East.

\* \* \*

Adhesive Pontoon and Ernie Smith are quite all right as a team. They're "doublin' em up" in that weekly quarter hour portion of the Jamboree which KFRC donates to King Football.

\* \* \*

Ted White, late of the NBC, has gone in for voice studying seriously and plans to

keep away from the mike for a year while he does it.

\* \* \*

Scrumpty-umpty dollars worth of plate glass went boom at the NBC studios the other day when someone pushed one of the great doors of the studio smack against a piano. Fortunately no program was on the air at the time.

\* \* \*

Is Pepsodent going to double its radio entertainment out here in the West? That was the question in the minds of the NBC folk today when the East inquired about the availability of time for the tooth paste maker's second program: "Rise of the Goldbergs," one of the leading comedy skits back there. The "Goldbergs" has clicked in such great style that they are now making movies of it.

\* \* \*

Andy Love, for several years an NBC producer, has succeeded Madonna Todd as continuity editor. The latter resigned recently to accompany her husband to San Diego.

\* \* \*

Baldwin McGaw, drama director of KPO before it entered the NBC regime, has divorced himself from the microphone and is earning a nice livelihood at his own studio of drama coaching.

\* \* \*

From out of the Northwest, our scout, John Haughn, Jr., flashes us the following:

KOMO will be the only NBC station in Seattle to take over the local football games this year. Al Schuss, the KJR sports player, has been farmed out to KOMO for the events. . . . Casey Jones of KJR, realizing that he has plenty of competition with that name, always signs the word "himself" after his name, even though his real monicker is William W. Jones. . . . The Mardi Gras' political character, Senator Fishface, KJR figure, is Elmore Vincent in real life. . . . And speaking of that popular daytime radio affair, it is interesting to note that ten stations are now releasing this program.

\* \* \*

The NBC now has two feminine program builders in its production department—Helen O'Neill, a vet at the game; and Marillah Olney.

\* \* \*

Talk about the autograph hunters. The radio fraternity itself has gone in for the old "John Henrys" in a big way since BROADCAST WEEKLY published that book "Stars of the Radio," which has all the mugs of the mike folk in it. You can't stroll around the NBC or KFRC studios these days without

running into a book being inscribed by an artist for another of his brother performers. Tony Freeman, who plays traps at the NBC, has made a tremendous hit with the fancy bindings he has made for a number of the network folk for their books. It's a hobby with him, and he's made dozens of them gratis for his friends.

\* \* \*

Dance "moosic" makers from Los Angeles and San Francisco are sharing time on that new hot spot on the NBC these nights, called: "Pacific on Parade." Alternately every twenty minutes the controls are switched between Earl Burnnett's orchestra at the Hotel Mark Hopkins and Phil Harris' Ambassador Hotel group.

\* \* \*

KYA is grinding out less records on its daytime hours these days, what with the NBC piping it any number of new programs.

\* \* \*

Estelle Loveland, NBC hostess; Tom Hutchinson and Harold Peary had rather an exciting time of it the other day when an apparently mentally deranged visitor at the studios began upholding the American Indians and maintaining that we should give the country back to them. She attacked Miss Loveland, but was called off and ushered out the place before any serious damage was done. "It's all in a day's work," exclaimed the hostess.

\* \* \*

**Brief Broadcasts.**—Staff members of KGB, San Diego, have gone in for those night time motorcycle races down that-a-way. . . . Arnold Maguire in blackface and Glenhall Taylor, program boss at KTAB appearing as his "stooge" at Santa Rosa recently, were mistaken for "Amos and Andy" by some youngsters. . . . NBC-sters just returning from their vacation include H. C. Connette, papa of "Memory Lane," and Bill Andrews, mike player. . . . Cowboy Joe, KJR's air ranger, plays all his songs from memory. . . . A bunch of the boys at the NBC studios were discussing the rate of divorces among show people when Cameron Prud-homme spoke up "Guess I'm not an actor; I've been happily married to the same girl for sixteen years." . . . Miniature dolls of the entire KFRC Happy Go Lucky gang were sent up to the station recently. . . they were all made from pipe cleaners (new ones) and had the faces of each star pasted on the dolls. . . . Anson Weeks' transcriptions are now being turned on KTAB for a clothing outfit. . . . Seventeen-year-old Helen Greco, KOL's Carnival and Jubilee star, wants to be a Ruth Etting when she grows up.

# PERSONAL PICKUPS

BY GYPSY



Mrs. V. M. N., Rio Vista.—Carolyn Moore, impersonator of "Mandy" and "Babs" in Dixie Memories, is the granddaughter of an Irish singer who distinguished himself in the Confederate Army, and is the wife of Sam P. Moore, player, director and writer of this daily feature. Mrs. Moore was born in Mobile, Alabama, educated in New York and traveled in vaudeville before coming to radio. The stage, she says, was thrilling, but broadcasting is more fascinating still and it's rather wonderful having a "little spot called home" minus the worries of train schedules and losing some precious article all the time. ("Mandy's" worst failing is displacing and forgetting things. Now they cannot be left on Pullman seats, at least.) Carrie Jacobs-Bond is her favorite composer, Dickens her author, and swimming her pet diversion.

M. B., San Francisco.—Harry McKnight has left the air lanes for a vacation in Europe.

Helen, Monrovia.—Frederick Shields may be heard over Station KNX.

Nancy, Winters.—The Bluettes (NBC) are Meredith Gregor, Theresa Marie Aezer and Marian Estelle Peck. Since there are three of them and so many interesting things about each, I'll run their "histories" in installments. Suppose we begin with Meredith. Her birthplace is Eureka, California, and her Ancestry English and Scotch. She is 5 feet 6 inches tall, weighs 135 pounds, has black hair and lovely gray eyes. After her father's death (he was district attorney of Humboldt County for twelve years) the family moved to Long Beach, where Marian graduated from Poly High and conducted a music studio, specializing in stringed instruments. Later she went to San Pedro, bought a music store and enjoyed marked success. Practicability

and leadership are as natural to Meredith as breathing. She never rushes into things pell mell, but makes her plans carefully, surely, and once she has begun a campaign, sees it through like the fine loyal soldier that she is. About six years ago the Three Co-eds, now known as the Bluettes, organized. Their harmony attracted the attention of Fan- chon and Marco and soon they were signed up for an extended tour. Prior to coming to San Francisco, they played to RKO audiences in the East and sang at Stations KFI, KECA and KHJ.

Cyrus Trobbe Fans.—Mr. Trobbe is at present conducting a large concert orchestra in special appearances throughout the state. As soon as he returns to the broadcast field I shall advise you through this column.

E. G., Sacramento.—Eugene Eubanks (KFRC) may be heard each Sunday evening in a program titled "Come Into the Library." Then, too, you may occasionally hear him in some drama originating at KFRC. Poor Eugene, he's had quite a time of late. Broke his ankle a month or so back and in less than thirty days, broke it all over again. The sad part of it was the lack of romantic circumstances attached each time. No dashing after wild horses or grand rescue scene. He was merely walking along and absent-mindedly overlooked a slight incline leading from the studio to the sidewalk.

G. R. A., Burlingame.—Frank Cope (KJBS) was born in Salt Lake City, June 1, 1901, is 6 feet 4 inches tall, weighs 160 pounds, has blue-gray eyes, light brown hair and is dignified and reserved of manner. He began the study of violin at the age of seven, later added saxophone and clarinet, and upon graduation from high school toured with various well known orchestras about the country. New York beckoned and the night clubs of Manhattan featured him for a number of years, but the urge to visit his home finally became too strong and, returning to Utah, he was persuaded by his brother, John, the engineer who built Station KSL, to learn the technical end

of radio. Gaining a sound foundation along technical lines, Frank devoted himself to arranging programs and was appointed manager of a station in Ogden. From Ogden he drifted to San Francisco, where at KJBS he is on duty from seven in the morning until late in the afternoon engaged in every possible activity pertaining to radio. You know him best as the master of ceremonies of the Alarm Klock Klub.

Louise, Petaluma.—George Davis, who conducts the Sherman Clay Noonday Concert, is not a "dear old man" with a stubborn waist line and Santa Claus whiskers, but a most personable young bachelor who performs certain gymnastic rituals each morning when the alarm sings its six o'clock song. He has dark hair and eyes, is of medium height and weight, owns a movie profile and a splendid sense of humor despite the dignified position he holds and the isms and ologies he has at his finger tips. His hobbies are books, music and out-door life.

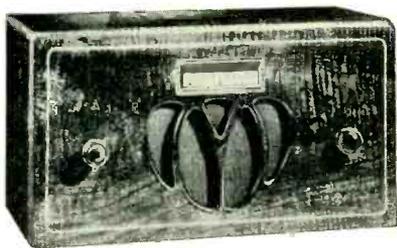
Mrs. W. T. R., Sacramento.—Irma Glen's broadcasts originate in Chicago. John Kelvin is still connected with the Columbia Broadcasting System. So likewise are Colonel Stoopnagle and Budd. Victor Rodman is heard during the Eno Crime Club programs. Betty Kelly sings with Tom Coakley's band.

Mrs. A. D. R., Portland.—Frank Luther (NBC) was born in Hutchinson, Kansas, spent most of his boyhood on the plains riding broncos, became an ordained minister, then an evangelistic singer and from that jumped into a part in "The Student Prince." For a while he went on tour with the De Reszke Singers; a trip to Europe with the Revelers followed, then home again; he joined the Three Bakers and more recently the Men About Town. Gene Arnold's starting place was Newton, Illinois, where his father was superintendent of schools for several decades. Before he became known to listeners and enthusiasts of the Beautiful Thoughts cast, he was variously engaged as comedian with Montgomery Stone, actor in the original Red Mill company, Merry Widow and numberless other stage successes.

# AMERICAN BOSCH

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A Vibro-Power Personal Radio which brings the entire range of Radio entertainment within the scope of the Personal Radio Receiver. Housed in a solid brown mahogany cabinet with genuine inlaid decorative treatment, this instrument is as beautifully designed as it is effective in operation. In addition to Vibro-Power, automatic noise reducer, full tone dynamic speaker and the other advanced engineering features which characterize Model 200A, the double tuned Pre-Selector circuit, new type low drain tubes—in all, 14 important new engineering developments make this by far the most efficient and delightful "personal" radio that modern radio science has produced.

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(Note: Model 210A is available with police switch — \$39.95. Model 207A for direct current—\$39.95.)

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205A—5-Tube VIBRO-POWER  
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# MICROPHONE GOSSIP



• • • Bill Rossi, who is known to radio audiences as "San Diego's Song Stylist," has perhaps the oldest sustaining program to be broadcast over KGB, the Don Lee station in San Diego. Bill started with the station way back when, and has been vocalizing ever since. His unusual method of delivery is the result of years of experience and practice. Those rich throat tones, which seem to come so effortlessly to the average tuner in, were developed after a long period of special exercises. The piano accompaniment, which is as stylized as his singing, is also the work of smiling Bill Rossi.

• • • Jack Douglas, formerly featured on the KFVB High Jinks program, now wields the baton before his Orchestra, broadcasting over KFOX. Douglas has organized a first-rate orchestra that dispenses some of the soothest rhythm and symphonic blend now heard on the air. He was formerly with Ben Bernie and his orchestra, as drummer and novelty vocalist.

• • • Radio fans stretched across the nation who have noticed the unusually clear quality of the Ted Fio-Rito music wafted out from coast to coast every Saturday night by the Columbia Broadcasting System, with KFRC as the key station, can thank Alan Cormack for that added enjoyment. Cormack, technical director of KFRC, has installed at the Hotel St. Francis where Fio-Rito's band plays, microphones with a wide band pick-up, which, incidentally, are the first to be used on the Pacific Coast. These mikes and special wide band amplifiers get all the overtones played by an orchestra and all the high frequencies that the ordinary radio microphone doesn't catch. "They are the coming thing in future radio pick-ups," Cormack states.

• • • Nine years ago, Gracie Allen was playing with an Irish repertoire company at Union Hill, N. J. George Burns, a comedian, was playing a "lay-off" in the same town. She had a vaudeville skit that needed a man partner, and he had an act that required the feminine angle. Her act needed no money to

produce, while his routine called for an expenditure of \$150. They played her act.

• • • The Bluettes, that insouciant vocal group made up of three pretty girls—Theresa Azer, Meredith Gregor and Marian Peck—drive to the NBC studios every day in an automobile which has reached the picturesque stage. The girls wouldn't part with their battered old chariot for anything, and look upon it with almost superstitious fondness.

• • • Young Sammy Tiedeman, who is heard nightly over KNX, is being hailed as a second Morton Downey. In fact, bets are being made around the Hollywood station that Sammy can pass the famous "Mort" by at least an octave. Sammy came to KNX with a broad background as a radio and legitimate artist. He was with Ferris Hartman's opera company, in Oakland, his home, and appeared in a Los Angeles production of "Mikado" as the lead. After a season with Norman Fields in legitimate productions at the Fulton Theatre in Oakland, he appeared on "Lonesome" Jack Rose's "Varieties" as the "Mystery Voice."

• • • Edward P. "Slip" Madigan, St. Mary's College football coach, is being heard over KLV every Tuesday evening. Madigan, in his series entitled "Football Reviews and Pre-Views," sums up for football fans the action of the games of the preceding weekend and makes a forecast of games for the coming Saturday. Awards of football tickets to leading games each week are made for the best answers to football problems given on each of his talks.

• • • Every program presented by Tom Mitchell, NBC baritone, is made up of request numbers. So many requests for favorite songs arrive from Mitchell fans that the songster just can't catch up on all of them, and he is eleven weeks behind schedule at present.

• • • Station KOIN, Columbia outlet in Portland, Ore., has announced the purchase of Station KALE of the same city.

• • • Singin' Sam is always on the lookout for new radio talent. The other night Nancy Flake, a young lady from North Carolina, was sitting in on his rehearsal. He noticed that she was singing to herself along with him. He stopped and asked her if she would like to go on the air. She said in a pleasant southern drawl, "Ah'd adore it." So right then and there he gave her an audition. It proved satisfactory and he permitted Nancy to sing a number on his network program.

• • • Cameron Prud'homme, well known figure on the legitimate stage and in the films, is now a member of the National Players, in San Francisco. Prud'homme, who has played leads opposite many of America's noted stars, has appeared in San Francisco in such productions as "The Jest," in which he and William Rainey, NBC Production Manager in New York, shared honors. He plays Danny, the young artist, in "One Man's Family," serial by Carlton E. Morse, and appears in numerous other NBC dramatic productions.

• • • The cast of the NBC Roadshow traveled approximately a hundred miles on a Saturday night in order to say farewell to John and Ned, NBC comedy duo and Roadshow masters of ceremony, who left October 8 for Los Angeles to appear in a series of programs over KFI. John and Ned invited the entire Roadshow cast to a farewell weekend party at the Rod and Gun Club, near Clear Lake, California, and the group responded en masse. They fished, swam, played tennis and bridge, but the highlight of the party was a pingpong contest between Charlie Marshall and another two hundred-pounder.

• • • Gypsy, interviewer who chats with radio stars Wednesday nights in "Personal Closeups," is discovering all sorts of unexpected talents in folks noted for one particular gift. Pearl King Tanner, NBC actress, is an adept creator of limericks, but kept her love for funny five-liners to herself until Gypsy discovered it.

• • • Another NBC romance came to light when Grace Frankel, of the Pair of Pianos duo, came down to the studio the other day wearing a large diamond ring. She will marry Nathan Feinstein, young San

Francisco department store executive, some time after the first of the year.

• • • Georgie Price, Columbia song comic, is nursing a strained back, suffered when he demonstrated to his 103-pound chauffeur how he, George, a man of 109 pounds, could crank a stalled motor. It kicked him.

• • • Although she has been on the WABC-Columbia network but a few weeks, Harriet Cruise already has achieved that distinction desired by all radio stars—a fan club named in her honor. A 19-year-old Grand Rapids girl organized the club in honor of the Pennzoil "Parade of Melodies" soloist.

• • • Motorcycle racing under lights is the new enthusiasm of members of the KGB staff. Down at Navy Field on Wednesday nights is the place to look for Dick Rickard, manager; Bob Bowman, program director and chief announcer; Tal Morgan, announcer; Nellie Guentert, secretary; Lloyd Peck, commercial manager, and all the others. Of course, they're not all there on the same nights, as the show must go on. But the staff would probably shut down the whole station on Wednesday nights if such a thing were possible. You'll admit that the skids, spills and thrills of motorcycle racing is something to get excited about.

• • • More than nine thousand members of Dad's Club, an organization composed altogether of the fathers of school children in the San Francisco Bay region, listen every Wednesday night to One Man's Family, NBC serial by Carlton E. Morse.

• • • The Boswell Sisters—Connie, Martha and Vet—are busy these days preparing for that long-awaited holiday down South. They expect to do nothing but loaf. Just in case someone asks them out, they are taking a trunk load of new clothes. The trio will arrive in New Orleans almost four years from the day they first left home amid, Vet says, a good deal of weeping.

• • • Mary Wood, NBC soprano, seldom wears the same costume twice in a week and almost always manages to change her hat, slippers and dress between programs if she appears on more than one in the same day.

# PLAY CONTEST WINS HIGH PRAISE

Chance to Write Ending to Broadcast Weekly—NBC Mystery Drama Makes Hit with Fans

WHEN we announced our radio play contest we believed our readers would be interested. And we were right! Hundreds of readers have told us that this is the most entertaining and worthwhile feature we have ever offered. The fans have been enthusiastic—and we believe we know why! Nearly everyone has a secret belief that he would make a surprisingly good detective, given the opportunity. And where is the fan who wouldn't like to try his (or her) hand at writing a bang-up radio drama? Well, this contest gives you the chance to do both: to play amateur detective, and to write for radio—and it offers you some valuable prizes in addition. One subscriber writes: "Your contest invites me to do what I've always wanted to do, and actually offers to pay me well for doing it!" Doesn't that about express your feelings?

Of course you are planning to share in the fun and possible profits by sending in your ending to "Dead Man's Legacy." You are not going to miss this splendid opportunity to solve Carlton Morse's mystery drama, to capture the first prize, and to hear your name announced as co-author when the play is broadcast over the NBC network. You are not likely to overlook so attractive an opportunity. But perhaps you have felt that there was plenty of time; that you could safely put it off. Let us give you a word of warning:

November 5, the closing date, is *only three weeks away*. Do not wait until the last minute before working out your solution. Begin today, while there is still ample time to talk it over with your family and friends, to get the most enjoyment out of the game, and to hit on the best possible ending.

Although the closing date is drawing near, there is still plenty of time for you to compete. All you need to do is to read the unfinished play, "Dead Man's Legacy." This was printed in the October 1 and October 8 issues of this magazine. If you do not have a copy, write to BROADCAST WEEKLY and a reprint of the play—in full dialogue form, just as Carlton Morse wrote it for studio use—will be sent you, free, by return mail.

You will enjoy reading the play, you will enjoy weighing the evidence, and most of all you will enjoy deciding on the motive of the crime and the identity of the murderer. By the time your solution has been worked out to your satisfaction, the Official

Answer Form will be ready. This will be printed in the October 30 issue of BROADCAST WEEKLY. Wait for it. To be eligible, your answer must be submitted on this form.

Meantime, have your solution to the mystery worked out so that you will need only to copy it on the Answer Form when it appears. Then simply drop it in the mails at any time before midnight of November 5.

## RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 30 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

## JUDGES

CARLTON E. MORSE  
Staff Continuity Writer, NBC

GYPSY  
Feature writer, "Broadcast Weekly"

JOSEPH HENRY JACKSON  
Literary Editor, San Francisco Chronicle

## PRIZES

First Prize .....	\$50 Cash
Second Prize .....	25 Cash
Third Prize .....	15 Cash
Fourth Prize .....	10 Cash
Fifth Prize .....	5 Cash
Additional prizes will be announced later.	



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**A TANGO UNIT**

# "THE MARRIAGE BY FIRE"

By CARLTON E. MORSE, *NBC Dramatist*

A SHIVER of horror rippled and surged through every coast city, town and village when word got about of what Akino Kahala had done. Akino was no one of any importance; that is, he was no one until he threw his bronze, supple body into the molten heat of a great hotel furnace.

Bill Hogan, radio technician for a powerful coast station, and voluble teller of tales, flipped a burned match into the waste basket and continued.

For a time it was thought to be murder. It was difficult for the police to believe that even a mad man could throw himself into a seething white-hot pit of fire. It meant instant cremation. It meant utter annihilation even before life could leave the body.

The instant of Akino's material and spiritual exit from life was easily established. The chief engineer had stepped out of the boiler room on a personal matter. He was gone perhaps a minute and a half. When he returned he noticed a peculiar writhing of the flame in his furnace. It was all that remained of Akino Kahala: A writhing flame.

It was probably the most complete effacing of a personality ever attempted by man. And yet, peculiarly enough, that very same day there was almost an exact duplicate of the incident out in the middle of the Pacific, more than three thousand miles away.

A broad grin leaped across Hogan's homely face. A grin of triumph. The sort of grin a newspaper man would wear who had walked into a gruesome tragedy and escaped with a scoop. But while the newspaper man would have only scooped his rival papers, Bill Hogan had scooped the world. Scooped the world on one of the most appalling stories of tragedy, terror and agony ever unwittingly perpetrated on a horrified world by a radio station.

When the noble peak on the island of Hawaii, called Kilauea, kicked off its top crust of placid respectability and began to seethe and writhe, spitting hateful streams of scummy lava and belching hot blasts of dirty black smoke, Bill Hogan's radio station had a brilliant idea. Why not treat the world to an audible picture of the gripping event? Why not take microphones up the side of the mountain: broadcast the savage guttural rum-

blings of the peak; the hissing, lapping of the fiery tongues of lava; pick up the wailing chants of the frightened natives and bits of the barbaric ceremony attending the homage paid by the Hawaiian folk to the maddened mountain? The idea was no sooner conceived than accomplished.

In the days before civilization had thrown its corrupting tentacles about the Pacific Isles the natives were in the habit of appeasing the wrath of Kilauea with their most beautiful maiden. Led to a secondary pinnacle which looked down upon a bubbling lake of white-hot melted stone, the girl was gripped by two satanic priests and cast into the boiling liquid, accompanied by an appropriate incantation. This done, the good people went home satisfied that Kilauea was appeased and would return to its peaceful slumber, which it always did, eventually.

Now that law and order forbade such casual display of indifference to human life, the natives satisfied themselves with leading the girl to the cliff, talking volubly and persuasively to the mountain and completing matters by cutting a few meaningless capers unpleasantly close to the edge of the cliff.

This was the ceremony Hogan's chief had in mind to transmit to the world via radio, along with nature's own belching, hissing and growling. Special lines were thrown to the foot of Kilauea from Honolulu; the island's best descriptive announcer was lined up, as was a certain internationally famous volcanologist and seismologist. The world was to hear for the first time over the air the earth turned loose in all its wrath; and it was to hear an expert stand by and comment academically concerning this terrific subterranean rage. It was to hear, likewise, the dirges and chants of the natives and hear the glib, verbose commentaries of the announcer.

On schedule the switches were thrown. From across the Pacific came the rolling waves of tremendous electric energy. And then suddenly came the rolling roar from the maw of the crater; the crackling of flames; the hissing and a spluttering of advancing lava; sound effects which any good sound-effects man could have reproduced within the four walls of a studio far more effectively.

(Continued on Page 18)

# CONFIDENCE



**JRC** tube sales in August increased 90% over July, and September sales increased 87% over August. This is a total increase of 177% in the last sixty days. Why?

**BECAUSE JRC TUBES ARE BETTER.**

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WRITE OR  
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FOR FULL  
DETAILS

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The following dealers, in cooperation with the Grigsby Grunow Company, are sponsoring the Majestic \$100,000 Prize Contest. Each of these dealers has a special prize for radios in his community. Register your old radio with the nearest one.

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**ARCATA**  
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**MARTINEZ**  
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**NAPA**  
Earl G. Wilson

**NEWMAN**  
John Cabral, Jr.

**OAKDALE**  
Haslam Bros.

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John Breuner Co.  
Hauschildt Music Co.  
Jackson Furniture Co.  
Whitthorne & Swan  
J. Witkin Co.  
Wolf Furniture Co.

**PALO ALTO**  
Alfred E. Werry Electric Shop

**PETALUMA**  
Columbia Majestic Shop

**PITTSBURG**  
The Monarch Furniture Co.

**PORTERVILE**  
Jones Hardware Co.

**REDWOOD CITY**  
Whiting's

**REEDLEY**  
David Radio Co.

**RICHMOND**  
John Breuner Co.

**SALINAS**  
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Bent & Regan  
1209 Market Street  
T. White Eastman  
2756 Mission Street  
Excelior Music Shop  
4627 Mission Street  
Geary Radio Shop  
460 Geary Street  
Hale Bros.  
Fifth and Market Streets  
Dial Radio Shop  
1512 Fillmore Street  
Dial Radio Shop  
1234 Golden Gate Avenue  
Dial Radio Shop  
2356 Mission Street  
Pacific Appliance  
2640 Mission Street  
Radio House  
721 Larkin Street  
Reliable Radio Studio  
2845 Mission Street

**SANGER**  
The Majestic Shop

**SAN JOSE**  
Hale Bros.  
L. Hart & Son Co.

**SAN MATEO**  
Peninsula Appliance Co.

**SANTA CRUZ**  
F. R. Fulmer

**SANTA ROSA**  
Rosenberg & Son

**SOUTH SAN FRANCISCO**  
Jack Hickey

**ST. HELENA**  
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**TURLOCK**  
Gailey Service Station

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Federal Electric Co.

**VISALIA**  
The Majestic Shop

**WALNUT CREEK**  
C. W. Brown

**WATSONVILLE**  
MacFarlane & Co.

## THE MARRIAGE BY FIRE

(Continued from Page 14)

But there it was! And there, likewise, was the voice of the learned seismologist. All in all it went very much as everyone had expected and we can only hope the world was properly thrilled.

Then slowly, solemnly the chanting priests faded into the picture; chanting, puffing, muttering into the microphone as they scrambled up to the ceremonial peak, accompanied by the high-powered announcer who effectively drowned most of the colorful picture with his energetic blah-blah-blah!

And in the midst of all this tainted savagery walked Keola Wailia, jewel of Hawaii; beautiful, glowing Keola, child of Hawaiian aristocracy! Hers was the rich, unadulterated blood of the island aristocracy; hers the heritage of a lost race. She climbed the ceremonial pinnacle with the priests, the pseudo-sacrifice to Kilauea.

On the edge of the cliff, looking down into the lake of bubbling broth spewed out by the disgruntled mountains the ceremony began. Prayers were sung; invectives were shouted; a weird bong-a-bonga dance was executed. (If it wasn't a bong-a-bonga dance blame the announcer.)

And lastly Keola Wailia was seized by two mammoth males with painted faces and thrust to the edge of the cliff. Instinctively she drew back. It was the action of a terrified girl. A movement of horror and dread. At her feet lay a thousand feet of space and then a writhing sea of molten lava.

Swiftly as she had been flung forward she leaped back, colliding with one of the prancing priests. For an instant she rocked, poised on the brink. The world stood paralyzed! Then like a rocket she shot out and downward. All that remained of Keola Wailia was the thin receding wail that echoed

and reëchoed in the ears of the mute spectators.

For one instant the radio circuit was empty and then suddenly it became alive with babbling hysterical words as the white-faced announcer poured the whole pitiful story out onto the air.

Hogan stirred and rubbed one rugged cheek with the palm of his hand. That same evening he had been checking his Plant-room report. Before him lay the evening paper with its blatant 180-point streamer lines staring him in the face. Lines which fairly seared the soul—

### YOUTH CREMATES SELF IN FURNACE

He had read the story with its grizzly details and the thing stuck in his mind. Suddenly he snapped erect. With swift fingers he ran through his report. There it was! Keola Wailia had plunged to her fiery death at one-thirty p. m., Honolulu time. That was four o'clock Pacific time. Quickly then he ran through the newspaper account. Akino Kahala, the story reported, had made of himself a human pyre shortly after four.

The hours meshed perfectly. Dashing into the Plant room, Hogan flashed certain queries to his Honolulu operator. Nervously he waited. Minutes passed and then the Honolulu circuit became active. Eagerly he listened to the tick tick-tick-tick of the dots and dashes! Ah, he had been right. Swiftly the whole tragic tale unfolded itself.

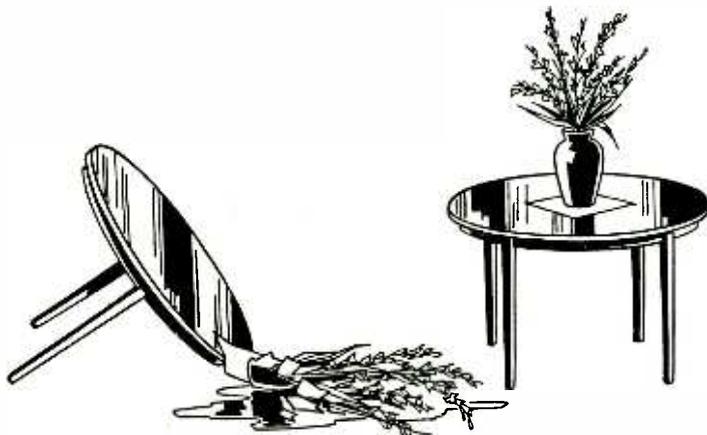
Akino Kahala was betrothed to Keola. He had come to the United States to replenish the waning family fortune before the wedding. He had listened breathlessly to the account of the ceremony in the hotel lobby. Then came the tragedy! What horror . . . what agony of grief! There was only one union for Keola and Akino now.

And Akino had sealed and sanctified that union forever and ever!

## FOOTBALL GAMES TO BE BROADCAST THIS WEEK

Date	Field	Teams	Station Originating	Stations Accepting
October 16.....	Kezar	St. Mary's-U. S. F.	KPO	
October 22.....	Seattle	U. C.-Wash.	KOL	KFRC-KOIN-KFPY-KFBK-KMJ
	Seattle	U. C.-Wash.	KOMO	
	Palo Alto	Stanford-U. S. C.	KGO	KFI
	Los Angeles	U. C. L. A.-Cal. Tech.	KHJ	
	Corvallis	W. S. C.-O. S. C.	KGW	
	Reno	Nevada-Cal. Aggles	KOH	

# IT COULDN'T STAND UP!



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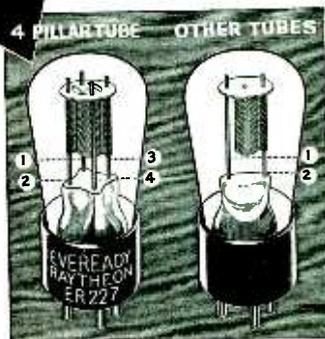
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SEE YOUR DEALER FOR A FREE EVEREADY PROGRAM PAD

## EVEREADY RAYTHEON 4-PILLAR RADIO TUBES

# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *What's the Use?*

MAY I answer, as briefly as possible, the letter of one "Nathan R., Sacramento, Calif.," published in your issue of October 2-8?

Your correspondent objects to the "same old bologney—letters that forever pat you and your periodical on the back." He would like to see "some of the letters that criticize."

In the first place, Mr. Nathan R. himself finds little or nothing to criticize—apparently, at least. To have read so much "old bologney" that now he squawks, proves that he is a constant reader of the magazine. So, aside from certain contributions to the "Open Circuit" he seems to be perfectly satisfied with the contents—otherwise he would have stopped buying it long ago, so I presume.

On the other hand, I wonder how you could possibly disoblige your clientele by refusing space to enthusiastic weekly fans. If "bologney" keeps on pouring in, it's a matter of fundamental business policy to please your correspondents by printing it. I hope that Mr. Nathan R. does not expect of you to clamor for expression of dissatisfaction? I do not know of any enterprise that ever issued a call for "knocking."

As for the "constructive criticism," mentioned by your correspondent, I wish to state that there "ain't no such animal." This much heralded "constructive criticism" is smoke, pure and simple. A veritable smoke screen to befuddle an issue. All criticism is destructive in fact. The fellow, who criticizes something is only under the obligation to point out a fault, and not under obligation to know of how to correct said fault. (This seems to be the earmark of the "constructive critic," as popularized today, viz.: to know how it could be done better.)

To make this clear by a big example: I know quite well that the Eighteenth Amendment is basically, ethically, politically, economically and socially wrong. But I am absolutely unable to point out how it could be bettered. Also, while I am well able to know if a certain road is bad, I am personally unable to build a road or to finance a better one. Does that mean that I have to abstain from criticizing said bad road?

In one short sentence: In your field and for the price of ten cents, *you actually do offer an unusually good magazine*. It serves the purpose it is intended for, and serves it well. That's all there is to it.

As for the "constructive criticism" (damn the silly word) in regard to artists and programs, that's another matter. I think it to be an established fact that dislike of a certain artist or program means "twisting the knob." There is so much on tap all the time that one can afford to relegate to oblivion the programs objected to. It follows that complaints become purposeless.

On the other hand, the unorganized fight of listeners against the policies of broadcasting stations is futile. Radio has become a profit-making industry, just like cinema. It brings what pays, first, last and all the time . . . and the public be damned. Programs come and go for reasons unfathomable to us mere listeners. I have enjoyed Frederic Bittke (KFRC) and he is gone. Why? There must have been thousands and more thousands who enjoyed him. I have enjoyed "On With the Show" (KYA), especially the "Uncle Harry and Margy" team. It's all over. Why? I have been hoping for months to see "Captain Argus" (also KYA) coming to us more than once per week. Nothing doing. Why? I have enjoyed the "Hill Billies" (of late KLX). It's all off. Why? To make a lot of noise would amount to just as much as spitting against a hurricane. So, what's the use?

*H. W., San Francisco.*

## *No Brickbats Here*

FOR one hope you'll continue to print in your Open Circuit the letters which tell you, and incidentally your readers, how much we all enjoy your grand little book, BROADCAST WEEKLY.

The Sacramento reader wants brickbats, eh? Well, it's too bad, but personally I think if he doesn't like the book, programs or articles, he should find another way to use up his spare time without inflicting the thousands who really enjoy radio and your publication, with his complaints.

Certainly there's always room for construc-

tive criticism in most anything, and he evidently hasn't read the letters on that subject which you've published regarding your magazine. If we'd all complain less and enjoy more the many fine things we have, this would be an even finer ol' world to be in.

To me the days go by much too slowly—when Tuesday comes—for my WEEKLY reaches me Wednesday or Thursday, and do I like seeing nice things in print about my favorite of favorites—Hazel Warner? I'll give you one guess. The songs are much too short when she sings them and oh, how she reaches one's very soul. Hazel, don't ever leave us. We need you and your wonderfully sweet voice and personality.

And "Myrt and Marge"—say, aren't they grand? I like their announcer, too. He makes one feel at home, like our own Bill Wright of Feminine Fancies and Al Pearce.

I could go on forever about my favorite artists and programs, but haven't a thing to say about those I don't like, for *I do not listen* to them. It's no effort to turn my dial to some other station, and it would be wasting time to listen just to have something to crab about. Same way with my BROADCAST WEEKLY—if I EVER find something I don't like in it, the page will be turned and that will be all!

Now that's off my chest and I'll stop for today. With all good wishes for your continued success, I am

Your satisfied customer,

*Natalie M., Los Angeles, Cal.*

### **First Letter**

I AM a new subscriber to BROADCAST WEEKLY and have already been inspired to write my first word of appreciation for a radio program. That is a poor record for an enthusiastic radio fan after having listened in for years on countless splendid programs.

Your editorials and the announcers request for opinions of the serial drama, "One Man's Family" made me get busy with the old pen. The acting is splendid. Especially Michael Raffetto deserves a word of praise. All characters sound so natural. This story certainly should continue on the air. I have missed only two chapters in the series and certainly hated to have to miss them. Glad the program has been changed to a later hour than before.

Johnny Marvin is one of my favorites. Ward Wilson, Rudy Vallee, Eb and Zeb, Team Mates, "Isle of Golden Dreams," Paul Whiteman's and Ben Bernie's orchestras, Home Sweet Home Concert, Chase & San-

born program, Four Eton Boys, Yeast Foamers and organ concerts are among my list of regular favorites.

I am wondering what happened to the Cities Service program that used to be on the air Friday evenings. That was grand entertainment. I also miss the morning Hallelujah Hour.

I have been enjoying the personal news and pictures of stars in your publication.

Wishing you great success, I am

Sincerely,

*Mrs. C. De N., San Francisco.*

### **About the Radio Play Contest**

I THINK you deserve to be congratulated on the new radio play contest. I have just finished reading the rules and prizes in this week's issue, not to mention the play itself. Like so many other fans, I have listened to "One Man's Family" almost since it began, and when you announced that your readers would have a chance to work with Carlton Morse I was interested at once. His play is not at all like "One Man's Family," but it sure is a thriller. There are certainly plenty of ways it could end. I think I have worked out a pretty good ending, but I am not telling what it is. Not until the contest is over, anyhow.

In one of the letters this week Nathan R. of Sacramento asks you to print some knocks for the weekly. Being good natured, I would like to accommodate him. But as long as you supply us with such entertaining brain twisters as "Dead Man's Legacy," I'm afraid I'll just have to remain another contented subscriber.

Long may you wave!

Yours sincerely,

*Helen W., San Francisco.*

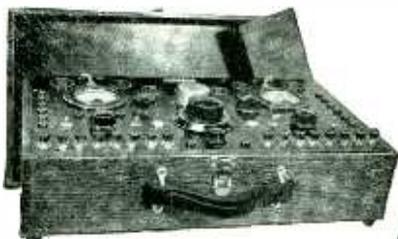
**Broadcast Weekly Will Be  
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After Nov. 1, See Special  
Subscription Offers on  
Pages 4 and 5.**

# STANDBY

F O R T H E

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# SUNDAY Programs . . . . . October 16, 1932

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Records  
9:15—Studio Program  
10—Baptist Church Bible Class  
11—Baptist Church Services  
12:30 P.M.—Chapel of Chimes Organ  
1—Church of Latter Day Saints  
1:30—Boulevard Players  
2—Instrumental Trio  
2:30—Masterpieces of Melody  
3:30—Treasure Chest  
4—Fairy Tales  
4:30—Emilio Bonsilau, Guitarist  
4:45—Studio Program  
5—Chapel of the Chimes Organ  
6—Studio Program  
6:30—Dance Music  
7—Covered Wagon Jubilee  
7:30—Olive Williamson, Pianist  
7:45—Baptist Church Services  
9:15—Rod Hendrickson  
9:30—Chapel of the Chimes Organ  
9:45—Studio Program  
10 to 11 P.M.—Hill Billies

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

12 noon—Records  
12:30—John Wharry Lewis Quintet  
and Corynne Sidney, Soprano  
1:30—Classical Recordings  
2:30—Delphine Murphy, Contralto;  
Clyde Diddle, Basso; Arco and  
Anita, Guitarists; Jean Ardath,  
Pianist  
3:30—Records  
4—Venetian Violin Ensemble  
5—Records  
5:30—Orlando Giurlani, Tenor; Jean  
Ardath, Pianist  
5:45—The Three Cocoanuts  
6—Mixed Quartet under the direction  
of M. Jay Goodman, Tenor  
6:30—Hotel Oakland Trio  
7:30—Hawaian Memories  
8—Eight O'Clock Players  
9—Helen Parmelee, Pianist  
9:15—Brahm's Trio  
9:45—Marge Vogel and Jean Ardath  
10 to 11 P.M.—Dance Program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

8 A.M.—Recordings  
9—Auburn Airs  
9:30—Cosgraves' Program  
9:45—Colorful Melodies  
10—Sunshine Half-hour  
10:30—Recorded Music  
11—Selix program  
11:30—Hambergers' Half Hour  
12 noon—Maison Paul program  
12:15—Auburn Airs  
12:30—Famous Bands; Records  
1:15—Radio Song Leader  
1:30—College Airs  
2—Jo Mendel's Music  
2:15—Stories by Famous Authors  
2:30—Walter Mueller, Pianist  
2:45—Joe Green's Marimba Band  
3—Spanish-American program  
3:30—Symphony Orchestra  
4—Musical Styles  
4:30—Popular selections  
5—Walkathon  
5:30—Silent period  
12 to 6 A.M.—Owl program



HELEN BOARD  
CBS—SOPRANO

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

8 A.M.—CBS Programs to 8:45  
8:45—Recordings  
9—CBS Program  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2  
10—Prof. Lindsley, Adventure, Mys-  
tery and Romance  
3—CBS Programs to 6:30  
6:30—Crinoline Lady, Juanita Ten-  
nyson  
7—CBS Programs to 8  
8—Come Into the Library  
8:15—CBS Programs to 9  
9—J. Warde Hutton's Concert En-  
semble  
9:15—Musical Forget-Me-Nots  
9:30—To be announced  
10—Ted Flo-Rito's Orchestra  
11 to 12 midnight—Organ Music

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

8:45 A.M.—Dawn Salute  
9—Sabbath Reveries  
9:15—Watch Tower Sermon  
9:30—Artist Celebrities  
9:45—"Uncle Harry" Comics  
10:30—Organ  
11—Old St. Mary's Church Services  
12 noon—Opera  
2—Salon Group  
2:15—KPO Programs to 5  
5—Symphony Series  
6—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Twilight Harmonies  
7—Light Opera Musicale  
8:30—Tone Paintings  
9—News Flashes  
9:15—Sacred Hour  
10—Joe Wright's Orchestra  
10:30 to 11 P.M.—Concert Memories

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Popular recordings  
9—Dr. T. G. Linebarger, health talk  
9:15—Smoky Oaks  
10—Bible lecture; music  
10:30—Popular Recordings  
1—Bible questions and answers  
2—Melodies of Yesterday and Today  
2:30—Silent period  
6—Music, Bible Lecture  
7—Oakland Chamber of Commerce  
7:15—Spanish Watchtower program  
7:50—Silent period  
9—Watch Tower Program  
10—Happy Valley Home Folks  
10:30 to 11 P.M.—Recordings

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

2:30 P.M.—Console Memories  
3—International program  
3:30—Best Bets in Music  
4—Musical Masterpieces  
4:45—White House Vespers  
5—Dance Music  
5:30—Dinner Concert  
6—Silent period  
7:50 to 9 P.M.—Service from 5th  
Church of Christ, Scientist

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lessons,  
Fred J. Hart  
11 to 12 noon—First Baptist Church  
Services  
7:30 to 9 P.M.—1st Baptist Church  
Services

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

9 A.M.—NBC-KGO Program  
9:30—Book Reviews, Lucy Robinson  
10—Judge Rutherford's Watch Tower  
10:15—NBC-KGO Program  
11:15—Crazy Crystals  
11:30—NBC-KGO Programs to 8:15  
8:15 P.M.—"Rainbow Hawaiians"  
9 to 12 mid.—NBC-KGO Programs

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

8 A.M.—NBC-KGO Programs to 1:30  
1:30 P.M.—For All the Family  
2:30—The Two Guitars  
2:45—NBC-KGO Programs to 8:15  
8:15—"Pioneers"  
8:45—NBC-KGO Programs to 10:15  
10:15—Crazy Crystal Quartet  
10:30 to 11 P.M.—NBC-KGO Prog.

225.4 Meters **KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California

8 A.M.—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2  
2—Bible Talk  
2:30—CBS Programs to 9  
9—To be announced  
9:30—Come Into the Library  
9:45—CBS Program  
10—Ted Flo-Rito's Orchestra  
11 to 12 mid.—Midnight Moods

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
 National Broadcast. Co., San Francisco  
 Service to KHQ, KOMO, KGW,  
 KFI, KOA, KTAR, KFSD,  
 KGIR, KGHL, KDYL

8 A.M.—Organ Concert, Paul Carson: KGO, KOMO  
 8:30—Arion Trio—Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist; Harold Dana, baritone: KGO, KHQ, KFI on 9, KOMO

9:30—Piano Pictures, Aileen Fealy, pianist; Harry Peterson, violinist: KGO, KOMO

10—Symphony Concert: Orchestra direction Erno Rapee: KGO, (KHQ 10:15 to 11:15), KFI, KFSD, KTAR, KDYL

11:30—Yeast Foamers, orchestra direction Charlie Agnew: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

12 noon—Wayne King and His Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL

12:30—National Sunday Forum: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KDYL, KGHL

1—Ident Program with Jane Froman, contralto and orchestra; historical dramatization: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

1:15—Wildroot Institute, with Elizabeth May and Vee Lawnhurst: KGO, KHQ, KOMO, KGW, KFI, KDYL

1:30—Highlights of the Bible: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KDYL, KGHL

2—The World of Religion: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KDYL, KGHL

2:30—Big Ben Dream Dramas: KFI, KGO, KDYL

2:45—Kremelin Art Quintet: KGO, KHQ, KOMO, KFI, KDYL

3—The Cecilians, women's trio: KGO, KHQ, KOMO, KGW on 3:15, KFI, KFSD

3:30—Buccaneers, vocalists; dance orchestra direction of Rex Dunn: KGO, KHQ, KOMO, (KGW on 3:45)

4—Donald Novis, tenor: KOMO, KGO, KFSD, KDYL

4:15—Borah Minnevitich and His Harmonica Rascals: KGO, KGW, KOMO, KFSD, KDYL

4:30—Great Moments in History: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

5—Chase and Sanborn program—Georgie Price, Comedian; Rubinoff's Orch.: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

6—Enna Jettick Melodies: Ralph Kirby, Baritone; Betsy Ayres, Soprano; Mary Hopple, Contralto; Steele Jamison, Tenor; Leon Salathiel, Bass; Male Quartet: Robert Armbruster, Director: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

6:15—The American Album of Familiar Music: Frank Munn, Tenor; Veronica Wiggins, Contralto; Ohman and Arden, Piano Duo; Male Quartet: KGO, KHQ, KOMO, KGW, KFI, KDYL

6:45—Sheaffer Lifetime Revue: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL

7:15—L'Heure Exquise: KGO, KHQ, KFSD, KDYL

7:45—Sunday at Seth Parker's: KGO, KHQ, KGW, KECA, KFSD, KTAR, KDYL, KGIR, KGHL

8:15—Oahu Serenaders, Hawaiian instrumentalists: KGO, KDYL, KGHL

8:30—Melodic Serenader: KGO, KHQ, KFSD, KDYL, KGHL

9—The Domino Club of Hollywood, plays, blackouts, monologues, music: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Paul Carson, Organist: KGO, KHQ (KOMO on 10:30) (KFI on 10:45), KFSD

11 to 12 mid.—Tom Gerun and His Bar Tabarin Orch.: KGO, KHQ, KGW off 11:15, KFSD

**440.9 Mtrs. NBC-KPO GA. 8300**  
**680 Kcys. 5000 Watts**  
 National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA, KDYL, KECA, KTAR, KFSD

8 A.M.—Impressions of Italy: Amelia Branca, soprano; Giuseppe di Benedetto, tenor; Instrumental Ensemble; Thomas Belviso, director: KPO, KGA, KJR, KEX, KFSD, KDYL

8:30—Major Bowes' Capitol Family: KPO, KGA, (KJR off 9, on 9:15), KEX, KFSD, KDYL

9:30—Legion of the Lost, drama based on French Foreign Legion: KPO, KGA, KJR, KEX, KFSD, KDYL

10—Song Album: Jeannette Sholl, Soprano; Frances Jones, Contralto; George Jones, Tenor; George Eldridge, Basso: KPO, KGA, (KJR on 10:15), KEX

10:30—Manhattan Serenaders: Vocalists; Orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX

11—Bible Stories; Paul Carson, Organist: KPO

12 noon—Romancers: Vocalists; Dance Orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD

2:15—Songland: Gail Taylor, soprano; Myron Niesley, tenor; Instrumental Ensemble: KPO, KGA, KJR, KEX

1:30—Quartet Time: Guardsmen, male quartet: KPO, KGA, KJR, KEX

2—Conventionality: Vocal Soloist; Orchestra direction Joseph Hornik: (KPO off 2:15), (KYA on 2:15), KGA, KJR, KEX, (KFSD on 2:30)

2:15—Associated Football: University of San Francisco vs. St. Mary's: KPO

3—Catholic Hour: KYA, KGA, KJR, KEX, KTAR, KDYL, KGIR, KGHL

3:30—Sweetheart Days: Orchestra and Vocal Soloists direction Adolf Schmid: KYA, KGA, KJR, KEX, KFSD, KDYL

4—Community Forum: KYA, KGA, KJR, KEX, KGIR

4:30—Nathan Abas Violin Recital: KYA, KGA, KJR, KEX

5—Rendezvous: Vocal Trio, Annette Hastings, Imelda Montagne, Marjorie Primley; Paul Carson, Organist; Alvin Rey, Guitarist: KPO, KGA, KJR, (KEX on 5:15)

5:30—Sunday Concert: Vocalist and Orchestra direction Meredith Willson: KPO, KGA, KJR

6:30—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR

6:45—Gunnar Johansen, Concert Pianist: KPO, KGA, KJR, KFSD, KTAR

7:15—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KFSD

7:30—Silhouettes: Vocal soloist; orchestra direction Emil Polak: KPO, KGA, KJR

8—Henry Thompson, tenor: KPO, KGA

8:15—Wonders of the Sky: Talk on Astronomy by Henry M. Hyde: KPO, KGA, KEX

8:30—Rudy Seiger and his Fairmont Hotel Orchestra: KPO, KGA, (KEX on 8:45)

9—Reader's Guide: Joseph Henry Jackson: KPO, KGA, KJR, KEX, KDYL, KOA

9:30—Abas String Quartet: X'PO, KGA, KJR, KEX, KDYL, KOA

10—Denver Musicians' Union: KPO, KGA, KJR, KEX, KDYL, KOA

10:30—On Wings of Music: KPO, KGA, KJR, KEX, KDYL, KOA

11 to 12 midnight—Midnight Melodies: Charles Runyan, Organist: KPO, KGA, KJR, KEX

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**

Northwest Broad. System, Seattle, Wn.

8 A.M.—NBC-KPO Programs to 9:15

9:15—Animated Cartoons

9:30—Legion of the Lost

10—International Bible Students

10:15—NBC-KPO Programs to 8

8—First Church of Christ, Scientist

9 to 12 mid.—NBC-KPO Programs

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**

NW. Broad. System, Spokane, Wash.

8 A.M. to 12 midnight—NBC-KPO Programs

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**

Seattle Broadcast. Co., Seattle, Wash.

8 A.M.—CBS Program

8:30—Crazy Cowboys

9—CBS Programs to 2

2 P.M.—Professor Lindsley

2:30—CBS Programs to 4:15

4:15—Ceel Solly

4:30—CBS Programs to 6:30

6:30—Program from KFRC

7—CBS Program

7:30—The Gauchos

7:45—John C. Stevenson

8:15—CBS Programs to 9

9—Globe Trotter

9:15—CBS Programs to 10

10—Jay Eslick's Orchestra

11 to 12 mid.—Midnight Moods

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**

Puget Sound Broadcast. Co., Tacoma

8 A.M.—First Baptist Church

8:30—CBS Programs to 9:30

9:30—Recordings

9:45—CBS Programs to 11

11—Central Lutheran Church

12 noon—CBS Programs to 2

2—Judge Rutherford

2:15—Studio Program

2:30—CBS Programs to 6:30

6:30—Studio Program

7—CBS Programs to 7:45

7:45—Dr. Stevenson

8:15—CBS Programs to 9

9—Financial Talk

9:05—Little Symphony Trio

9:30—Don Lee Studio Program

10—Ted Flo-Rito's Orchestra

11 to 12 midnight—Midnight Moods

**CBS**

**Columbia Broadcasting System**

- 8 A.M.—Julia Mahoney and Charles Carille, duets: KFBK, KWG, KERN, KDB, KOL, KFRC, KGB
- 8:30—The Melody Makers: KFBK, KDB, KOL, KVI, KFRC, KHJ, KGB
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK, KMJ, KWG, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9:45—Emery Deutsch and his Orchestra: KFBK, KOL, KVI, KFPY, KSL
- 10—"American Labor and the Nation": KOL, KVI, KFPY
- 10:30—Columbia Church of the Air: KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11—Community Center Faculty Recital: KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Ann Leaf at the Organ: KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 11:45—The Hooster Editor: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 12 noon—New York Philharmonic Symphony Orchestra: KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1—New York Philharmonic Symphony Orchestra: KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, (KGB on 1:30)
- 2:30—Foreign Legion: KFBK, KMJ, KDB, KOL, KVI, KFPY, KFRC, KGB, KSL
- 3—Poet's Gold: Poetic Readings by David Ross: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:15—Little Jack Little, vocalist and pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:30—Irene Beasley with Round Towners and Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4—The World's Business: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Barbara Maurel, contralto: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:30—Musical Memories: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—William Vincent Hall, baritone; Do Re Mi, and Orchestra conducted by Freddie Rich: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:50—Frank Cambria's Roxy Concertiers: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Ernest Hutcherson, pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, (KHJ on 7:15), KGB
- 7:30—The Gauchos, with Vincent Sorey's orchestra and Tito Guizar,

- tenor: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KGB, KSL
- 8—Ann Leaf at the Organ: KFBK, KWG, KERN, KDB, KFPY, KGB
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Pennzoil Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Bernie Cummins and his Orchestra: KFBK, KWG, KDB, KVI, KFPY, KHJ, KSL
- 9:30—Gus Arnheim and his Orchestra: KFBK, KWG, KDB, KVI, KFPY, KHJ

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—NBC-KGO Program  
 9:30—Lilyan Ariel, Pianist  
 10—NBC-KGO Programs to 12:30  
 12:30 P.M.—Virginia Pearson Program  
 1—NBC-KGO Programs to 1:30  
 1:30—Julie Kellar, Harpist  
 1:45—Wesley Tourtelotte, Organist  
 2:15—Julie Kellar, Harpist  
 2:30—NBC-KGO Programs to 4  
 4—Biblical Drama Hour  
 4:30—NBC-KGO Programs to 7:15  
 7:15—Orchestra  
 8—Concert Orchestra  
 9 to 11 P.M.—NBC-KGO programs

- 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 7 A.M.—Bill Sharples' Gang  
 9—Cannon Schools  
 9:15—Swami Dhirananda  
 10—Judge Rutherford, Sermon  
 10:15—Transcription  
 10:50—Third Church of Christ, Scientist  
 12:30 P.M.—Louise Johnson, Astroanalyst and Vocational Director  
 1—Jehovah's Witnesses  
 2—Courtesy Program  
 4—Lella Castberg  
 4:15—Transcription  
 4:45—Martin Luther Thomas  
 5—Dr. John Matthews  
 6—Dr. Abel, Humanitarian Society  
 6:45—Currier's Serenaders  
 7—Musical Program  
 8—First Presbyterian Church  
 9—News  
 9:15 to 10:30 P.M.—Calmon Luboviski, Violinist

- 333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Cal.**  
 8 A.M.—Sunday Times Comics  
 8:30—CBS Program  
 8:45—World-wide News  
 9—CBS Program  
 9:30—"Home Sweet Home Concert"  
 10:30—CBS Programs to 2  
 2 P.M.—Prof. Lindesley  
 2:15—Rabbi Magnin  
 2:30—Alka Seltzer  
 3—CBS Programs to 6:30  
 6:30—Crimoline Lady  
 7—Musical Cameo  
 7:15—CBS Program  
 7:30—Edison Reveries  
 8—In Your Library  
 8:15—CBS Programs to 10  
 10—News Items  
 10:10—Ted Flo-Rito's Orchestra  
 11 to 12 midnight—Organ Recital

- 319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**  
**The Journal, Portland, Oregon**  
 9 A.M.—CBS Program  
 9:30—Studio Program  
 9:45—CBS Programs to 2  
 2 P.M.—Lindsey and Harline  
 2:15—Rabbi Magnin  
 2:30—CBS Programs to 5:30  
 5:30—Violin Recital  
 6—CBS Program  
 6:30—Program from KFRC  
 7—CBS Programs to 9:15  
 9:15—Front Page Feature  
 9:30—CBS Program  
 10—Gene Baker and Cecil Teague  
 10:30—Ted Flo-Rito's Orchestra  
 11 to 11:30 P.M.—Midnight Moods

- 499.7 Meters KFSD Franklin 6333 600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
 8 A.M.—NBC-KPO Programs to 10  
 10—NBC-KGO Programs to 1:15  
 1:15—Story Time  
 1:30—NBC-KGO Programs to 2:30  
 2:30—NBC-KPO Program  
 3—NBC-KGO Program  
 3:30—NBC-KPO Program  
 4—NBC-KGO Programs to 6:15  
 6:15—Serenaders  
 6:45—NBC-KGO Programs to 8:15  
 8:15—Organ Program  
 8:30 to 12 mid.—NBC-KGO Prog.

- 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 8 A.M.—NBC-KPO Programs to 9  
 9—Nick Harris Program  
 10—NBC-KPO Programs to 4  
 4—Record Program  
 4:30—NBC-KPO Programs to 7:15  
 7:15—Orchestra  
 7:45—NBC-KGO program  
 8:15—Male Quartet  
 8:30—NBC-KPO Program  
 9—Jay Whidden and Hotel Miramar Orchestra  
 10 to 12 mid.—NBC-KPO Programs

- 239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts**  
**Nichols & Warinner, Long Beach, Cal.**  
 6 A.M.—The Early Bird  
 8—Family Altar, Foster Rucker  
 8:30—Recordings  
 9—Popular Selections  
 9:30—Peppy Tunes  
 10:30—Pleasing Melodies  
 11—Popular selections  
 12:30 P.M.—Novelty recordings  
 1—Organ Reveries, Vera Graham  
 2—Sunshine and Roses  
 3—Salon Recordings  
 4—Dance Tunes  
 4:30—Nazarene Church  
 5—Rendezvous Ballroom Orchestra  
 6—Old Hymns, Foster Rucker  
 6:15—Hotcha Orchestra  
 6:30—KFOX School Kids  
 7—Sport Slant  
 7:05—The Three Girls  
 7:15—The Boy Detective  
 7:30—Pair o' Jacks  
 7:45—The Old Professor  
 8—First Church of Christ, Scientist  
 9—After Church Hour  
 9:45—News report  
 10—Dance Music  
 11 to 12 mid.—Recordings

**DON'T MISS**  
**Assoc. Football, 2:00 p. m.**

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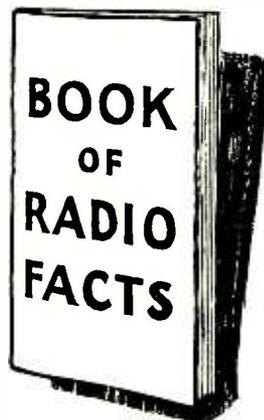
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**MONDAY Programs** . . . . . **October 17, 1932**

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast;
- Stock Quotations at 7:25
- 7:30—Early Morning Exercise Period
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Through the Looking Glass
- 9:45—Kitchen Lyrics, Ann Welcome
- 10—KFRC Shoppers' Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—Edna Wallace Hopper
- 1:05—CBS Program
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—Colonial Dames Beauty Talk
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Composers' Hour
- 4:30—Better Business Bureau
- 4:45—CBS Program
- 5—H-O Rangers
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—Skippy
- 5:45—Hutton's Concert Ensemble
- 6:15—Anson Weeks' Orch. (E. T.)
- 6:30—CBS Programs to 7:30
- 7:30—Juanita Tennyson Song Recital
- 7:45—CBS Programs to 8:15
- 8:15—The Blue Monday Jamboree
- 10—Bisquick Band
- 10:05—Etude Ethiopians
- 10:30—Painted Dreams
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blue Chasers
- 9:45—Dr. Corley program
- 10—White House program
- 10:15—Bellevue Hotel program
- 10:30—Topics and Music
- 11—Helen Gordon Barker, Art Talk
- 11:15—Concert Melodies
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:45—News Flashes
- 7—Learn Italian, Prof. Achille
- 7:15—National Contest Review
- 7:30—Silent period
- 8:30—Salon Selections
- 8:45—John D. Barry, World Events
- 9—Ella Stankevich, pianist
- 9:15—Feature Program
- 9:30—Best Bets in Music
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Program
- 8:30—Moment Musicale
- 8:55—Health Feature
- 9—Silent Period
- 1—Weather Forecast
- 1:05—Latin-American program
- 2—Billy and Grace Carmen
- 2:30—Frances Hathaway, vocalist
- 2:45—The Tramp Reporter



**ARNOLD MAGUIRE**  
"ADHESIVE PONTON"  
KFRC—8:15 P.M.

- 3—The Beverly Hill Billies
- 4—The KROW Matinee
- 4:30—Lou Lee 15 Minutes of Calif. Sunshine
- 4:45—Sandy McGhee, Songs of Scotland
- 5:15—George Gilly, baritone
- 5:30—Covered Wagon Jubilee
- 6—Silent period
- 7:30—Educational Feature
- 7:45—The Texas Cowboy
- 8 to 8:30 P.M.—Italian program

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; New York Stocks
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—San Francisco Stocks; Financial Information; Weather
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney and his Band
- 1—Jean's Hi-Lights
- 2—Classical recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Opportunity Hour
- 3:45—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:30—The Three Cocoanuts
- 6—Betty Babbish Band
- 7—News Items
- 7:30—Clark Sisters
- 7:45—Fred and Morris, Comedians
- 8—Helen Parmelee, Pianist
- 8:15—Eddie Traverso, Accordionist
- 8:30—Faucit Theater of the Air
- 9—Jack Manley, Violinist; Jean Ardath, Pianist
- 9:15—Gay Caballeros
- 9:45—Herman C. Hiller, Pianist
- 10—Jack Delaney and his Band
- 10:30 to 11:30 P.M.—Dance Prog.

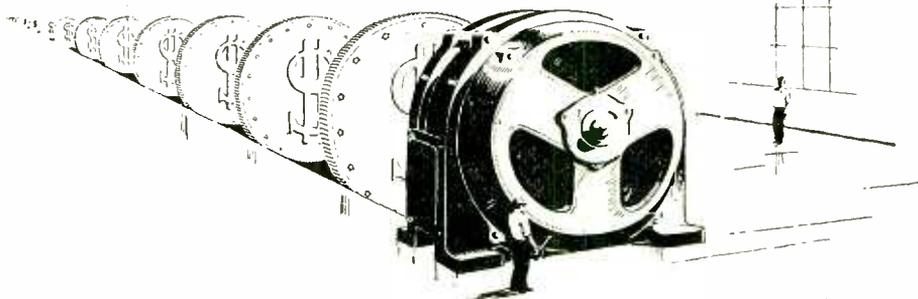
535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Recorded Program
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:25—Thumbnail Sketches
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:45—Health Talk
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large; Comedy Team
- 2—Travelogue with Majestic Hawaiians
- 2:30—Don La Rue, Tenor
- 2:45—Bert Barber, Newsboy Tenor
- 3—Studio Program
- 3:30—Walter Rudolph, Piano Recital
- 3:45—Selected Recordings
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:15—Re-created Horse Races
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Italian Program
- 8—Turf Topics, Jose Hernandez
- 8:15—Studio Program
- 8:30—Anson Weeks' Orch. (E. T.)
- 8:45—Dance Music
- 9—Hill Billies
- 10—Treasure Chest with Luther Putnam
- 10:30—Moment Musicale
- 11 to 1 A.M.—Radio Cabaret

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Favorite Recordings
- 9—Assoc. Food Stores' program
- 9:30—The Little Concert
- 9:45—Recordings
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Popular selections
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Music
- 12 noon—Recordings
- 12:30—Band Concert
- 12:45—Carl Coveny and Pat Buckman
- 1—Stock report; records
- 1:15—Financial Common Sense; Records
- 2:45—Speak Easy Time; records
- 3—Reporter of the Air; records
- 3:15—Marta's Radio Personalities
- 3:30—Recordings
- 4:15—Andy Anderson
- 4:30—Records
- 4:45—Musical Styles
- 5—Walkathon
- 5:30—Silent period
- 12:01 to 6 A.M.—Owl program

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finance crops, move ships,  
trains, airplanes, trucks; con-  
struct highways, build homes,  
sustain business, create em-  
ployment.

Start a California “Back to Good  
Times” account in this bank—  
or any bank

**BANK of AMERICA**  
NATIONAL TRUST & SAVINGS ASSOCIATION



**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—Melody Moods
- 9:30—Organ
- 10—Sunshine Echoes
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Concert Petite
- 12 noon—Meridian Medleys
- 12:45—Glen Goff, Organist
- 1:45—Calif. Parent Teachers Assoc.
- 2—Famous Songs and Singers
- 2:30—Glen Goff, Organist
- 3—Musical Novelties
- 3:30—Masters of Music
- 4—The Singing Strings
- 4:15—Bertram Bronson, Psychiatrist
- 4:30—"Your Helpful Friend"
- 4:45—On Parade
- 5—Metropolitan Hour
- 6—Dinner Hour Concert
- 6:30—NBC-KPO Program
- 6:45—Waltz Time
- 7—Talk on "Blindcraft"
- 7:15—Royal Serenaders
- 7:45—Bob Allen, Piano Novelties
- 8—Mark Hopkins Orchestra
- 8:30—Light Opera Musicales
- 9—RKO Variety Parade
- 9:15—Bay District Schools
- 9:30—Virginia Miller, Piano Recital
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Rhythm Aces
- 7:33—Sport News; Rhythm Aces
- 8—NBC-KPO Programs to 11
- 11—Blue Streaks Orchestra
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:10—The Buccaneers
- 3:50—The World Bookman
- 3:55—Lost & Found Advertisements
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Sohl-Lundberg and Reed
- 7—Tarzan of the Apes (E. T.)
- 7:15—Anson Weeks' Orchestra
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 11
- 11—Cole McElroy Dance Orchestra
- 11:30 to 12 mid.—NBC-KPO Prog.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

- 6 A.M.—The Wandering Cowboy
- 6:30—News Flashes
- 6:45—Farm Flashes
- 6:50—Reveille Reporter
- 7—Recordings
- 7:30—Organ Reveille
- 8—Shell Happytime
- 8:30—Recordings
- 8:45—The Modern Shopper
- 9—CBS Programs to 10
- 10—Home Economics
- 10:15—CBS Programs to 12
- 12 noon—Joe Roberts, "Noon News"
- 12:15—CBS Programs to 1:45
- 1:45—Pre-School Assoc. Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Composers' Hour

- 4:30—Eighteen Feet of Harmony
- 4:45—CBS Programs to 5:15
- 5:15—Twilight Reveries
- 5:30—George Yount, Organ Concert
- 6—To be announced
- 6:15—The Angora Man
- 6:30—CBS Programs to 7:30
- 7:30—George Yount, Pianist
- 7:45—CBS Programs to 8:30
- 8:30—Dr. Stevenson
- 8:45—Blue Monday Jamboree
- 10—Studio Program
- 11 to 12 midnight—Dance Orchestra

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 7:45—Crazy Cowboys
- 8—Shell Happytime
- 8:30—Brad and Al
- 8:45—CBS Programs to 9:30
- 9:30—Columbia Revue
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Program
- 11—The Carnival
- 12 noon—CBS Programs to 1
- 1—Hill and Dale
- 1:15—John C. Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Don Lee Feature
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:15
- 5:15—To be announced
- 5:30—Skippy (E. T.)
- 5:45—CBS Program
- 6:15—Sports Review, Ken Stuart
- 6:30—CBS Programs to 7:30
- 7:30—Golden West Serenaders
- 7:45—CBS Programs to 8:15
- 8:15—J. E. Drain
- 8:30—John C. Stevenson
- 8:45—The Globe Trotter
- 9—Blue Monday Jamboree
- 10—Gene Quaw's Orchestra
- 11 to 12 midnight—Dance Orchestra

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and the Rainbow Trouper
- 10—Helpful Hour
- 10:30—Morning Melodies
- 11—Eleventh Hour program
- 11:30—Old-Time Favorites
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather Forecast; Market reports
- 1—One o'Clock program
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Vespers, Roger Darling
- 5:30—Community program
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—Federal State Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Liberty Bell Quarter Hour
- 8—Sacred Memories
- 8:30—Accordion Capers
- 9—Flreside program
- 10 to 10:30 P.M.—Community program

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Morning News
- 7:15—Cisco Bullivant, Exercises
- 7:30—NBC-KGO Programs to 9
- 9—Walt and Marian
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—Wolper's Fashion Notes
- 10—Crazy Crystals
- 10:15—Centennial Flour Co.
- 10:30—NBC-KGO Programs to 12
- 12 noon—Elec. Home Quarter Hour
- 12:15—NBC-KGO Programs to 1:15
- 1:15—Various programs
- 1:45—NBC-KGO Programs to 3:30
- 3:30—Peerless Dentists
- 3:45—NBC-KGO Programs to 5
- 5—Schulein's Parade of Happy Feet
- 5:15—"Skippy"
- 5:45—NBC-KGO Program
- 6—Kinman Business University
- 6:30—NBC-KGO Programs to 8:45
- 8:45—Editorial Column, Russell Bankson
- 10 to 12 mid.—NBC-KGO Programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 9:15
- 9:15—Neighborhood Mary over the Garden Fence
- 9:45—Prudence Penny
- 10—NBC-KGO Programs to 11:30
- 11:30—Old Folks' Corner
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Program
- 1—Tea Time Tales
- 1:15—NBC-KGO Program
- 1:30—The Red Shadow
- 1:45—NBC-KGO Programs to 2:45
- 2:45—Tuneful Two
- 3—NBC-KGO Programs to 4
- 4—Concert Orchestra
- 4:30—NBC-KGO Program
- 4:45—News of the Air
- 5—NBC-KGO Programs to 9
- 9—Little Symphony Hour
- 10—NBC-KGO Program
- 10:15—Vic Meyers' Music
- 11:15 to 12 mid.—NBC-KGO Prog.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Capers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—Golden Melodies
- 9:15—CBS Programs to 12
- 12 noon—Merrymakers
- 12:30—Studio Program
- 12:45—Cecil Teague, Organist
- 1—The Book of Life
- 2—DLBS Feature
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—CBS Program
- 5:15—Skippy
- 5:30—Davidson's Prize Club
- 6—Juanita Tennyson, Soprano
- 6:15—CBS Programs to 7:30
- 7:30—Bells of Harmony
- 7:45—CBS Programs to 8:15
- 8:15—Blue Monday Jamboree
- 10—Leather Pushers
- 10:15—Bisqueband Band Concert
- 10:30—Painted Dreams
- 11—Dance Music
- 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert, Paul Carson: **KGO, KOMO**  
7:30—U. S. Navy Band: **KGO, KOMO, KFSD, KDYL**  
7:45—Van and Don, the Two Professors, comedians: **KGO, KHQ, KOMO, KGW, KFI, K F S D, KTAR, KDYL, KOA**  
8—Organ Melodies, Irma Glen, organist: **KGO, KOMO, KFSD, KDYL**  
8:15—Little Orphan Annie, childhood play with Floy Margaret Hughes, Jack Cowden, Wilda Wilson Church, Fred Thomas; Jennings Pierce, announcer: **KGO, KHQ, KOMO, KGW, KFI**  
8:30—Tom Mitchell, baritone: **KGO**  
8:45—Crosscuts from the Log o' the Day: **KGO, KHQ, KOMO, KGW, KFI**  
9—Johnny Marvin, tenor: **KGO, KOMO**  
9:15—On Wings of Song: **KGO, KFSD, KDYL**  
9:30—Buckaroos, Charles Marshall and Ted Maxwell: **KGO, KOMO**  
9:45—Arion Trio: **KGO, (KGW, KFI on 10)**, (KFSD off 10)  
10:30—Woman's Magazine of the Air: **KGO, KHQ, KOMO, KGW, KFI**  
11:30—California Federation of Women's Clubs: Guest Speaker: **KGO, KFSD**  
12 noon—Barbara Dale's Charm Matinee: **KGO, KOMO, KFSD**  
12:15—Western Farm and Home Hour: **KGO, KHQ, KOMO, KFI, KGW, KFSD, (KTAR on 12:30)**, **KDYL, KGIR, KGHL**  
1—Organ Concert: **KGO, (KHQ off 1:15)**  
1:45—Midday Musicale, orchestra direction Joseph Hornik: **KGO, KHQ, KOMO, KFI on 2**  
2:15—Dromedary Caravan, dramatic sketch: **KGO, KHQ, KOMO, KFI, KGW, KDYL, KGIR, KGHL**  
2:30—Ol' Pappy, Negro Characterizations, Clifford Soubier: **KGO, KHQ, KDYL**  
2:45—To be announced  
3—American Legion War Memorial International Contract Bridge Tournament: **KGO, KFSD, KDYL**  
3:15—Graham Prince and His Orchestra: **KGO, KOMO, KFSD, KDYL**  
3:30—Drifting and Dreaming, Harding Sisters, piano duo: **KGO, KHQ, KOMO**  
3:45—Donald Novis, tenor: **KGO, KHQ, KOMO, KFI, KFSD**  
4—Harriet Lee and her Leaders: **KGO, KHQ, KFSD, KDYL**  
4:15—Concert Ensemble: **KGO, KHQ, KFSD, KDYL**  
4:30—Swift program, the Stebbins Boys; Parker Fennelly and Arthur Allen, comedy sketch: **KGO, KHQ, KOMO, KGW, KFI, KDYL**  
4:45—News Service: **KGO, KDYL**  
5—Fine Art String Quartet: **KGO, KHQ, (KGW off 5:15)**, **KFI, KFSD**  
5:30—Eileen Piggott, Soprano: **KGO, KHQ, KGW**  
5:45—Wheatonville, dramatic sketch with Thomas Hutchinson, Roberta

Hoyt, Elizabeth Mallory, Edward Firestone, Jr., Harold Peary: **KGO, KHQ, KOMO, KGW, KFI**  
6—Meet the Orchestra: **KOMO, KGO (KFI off 6:15)**  
6:30—Parade of the States, orchestra direction Erno Rapee; chorus: **KGO, KHQ, KOMO, KGW, KFI, KDYL**  
7—To be announced  
7:30—Demi-Passe Revue, John P. Medbury, master of ceremonies; Biltmore Hotel Orchestra direction Jimmy Grier: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL, KGIR, KGHL**  
8—Amos 'n' Andy: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL**  
8:15—Billy Jones and Ernie Hare: Songs and Patter: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL**  
8:30—Wright Act Amendment Program: **KGO, KFI, KFSD**  
8:30—Summer Symphony: (**KGO, KFSD on 8:45**) (**KHQ off 8:45**) **KOMO, KDYL**  
9—Ralph Kirbery, the Dream Singer: **KGO, KHQ, KFSD**  
9:05—Lew Conrad and his Orch.: **KGO, KHQ, KFSD, (KDYL on 9:15)**  
9:30—Bellevue Stratford Hotel Orchestra: **KGO, KHQ, KFSD, KDYL**  
9:45—To be announced  
10—Richfield News Flashes: **KGO, KHQ, KOMO, KGW, KFI, KFSD**  
10:15—Earl Burnett and His Mark Hopkins Hotel Orch.: **KGO, KHQ on 10:30, KOMO, KFSD, KOA**  
10:35—Phil Harris and his Ambassador Hotel Orchestra: **KGO, KHQ, KOMO, KFI, KFSD, KOA**  
10:55—Earl Burnett and his Mark Hopkins Hotel Orch.: **KGO, KFI, KHQ, KOMO, KFSD**  
11:15—Phil Harris and his Ambassador Hotel Orchestra: **KGO, KHQ, KOMO, KFI, KFSD**  
11:35 to 12 mid.—Organ Concert, Dollo Sargent: **KGO, KHQ, KOMO, KFSD**

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio, Joyce Barthelson, pianist and director, Modesta Mortensen, violinist; Margaret Avery, 'cellist: **KPO**  
8—Financial Service: **KPO, KGA, KJR, KEX**  
8:15—To be announced  
9—Edna Fischer, pianist: **KPO**  
9:15—Dixie Memories: **KPO, KGA, KJR, KEX**  
9:30—Julia Hayes, helpful hints to housewives: **KPO**  
9:30—Organ Concert: **KYA, KGA, KJR, KEX, KDYL**  
9:45—Univ. of California: **KPO**  
10—Hardy Gras, with Al Schuss, master of ceremonies: **KPO, KGA, KJR, KEX, KFSD, KDYL**  
10:30—Emerson Gill and his Orchestra: **KPO, KGA, KJR, KEX, KFSD, KDYL**  
11—Words and Music: String Ensemble direction Walter Blaufuss: **KPO, (KGA, KEX off 11:15)**, **KFSD, KTAR, KDYL**  
11:30—Outstanding Speakers: **KPO, KDYL**  
11:45—South San Francisco Stockyards Report: **KPO**

11:45—Concert Petite: String Ensemble direction Walter Blaufuss: **KYA, KGA, KJR, KEX, KDYL**  
12 noon—To be announced  
12:15—In a French Cafe: **KPO, KGA, KJR, KEX**  
12:45—Pair of Pianos: Gertrude Lyne and Grace Frankel: **KPO, KGA, KJR, KEX**  
1—Pop Concert: Christian Kreins, Conductor: **KPO, KGA, KEX, KDYL**  
1:15—Radio Guild: "Faustus," by Marlowe; Vernon Radcliffe, director: **KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGHL**  
2:15—Stringwood Ensemble: Instrumentalists direction Charles Hart: **KPO, KGA, KJR, KEX, KFSD, KGHL**  
3—Buccaneers: Orchestra and Vocalists, direction Walter Beban: **KPO, KGA, (KJR on 3:15, off 3:55)**, **KEX**  
4—Life of the Reillys: Comedy Serial featuring Ted Maxwell and Bobbe Deane: **KPO, KGA, KJR, KEX**  
4:15—Federal Business Talk: **KPO, KGA, KJR, KEX**  
4:30—On Parade: Band Music direction Rex Dunn: **KPO, KGA, KJR, KEX, KFSD**  
5—California State Chamber of Commerce: **KPO, KGA, KJR**  
5:15—Edna Fischer, Pianist: **KPO, KGA**  
5:30—The Singing Lady: Nursery jingles, songs and stories: **KPO, KGA, KJR, KECA**  
5:45—The Revelers: Male quartet: **KPO, KGA, KJR, (KDYL 5:30 to 6)**  
6—Music Doctor: Orchestra direction Joseph Hornik: **KPO, KGA, KJR, KFSD, KOA, KGIR, KGHL**  
6:30—A La Carte: Concert Orchestra: **KPO, KGA, KJR, KFSD, KGHL**  
6:45—Cecil and Sally in the Funniest Things: **KPO**  
7—Southern Harmony Four: Male Quartet: **KPO, KGA**  
7:15—Tarzan of the Apes: **KPO**  
7:30—Alice Gentle, Soprano: Stringwood Ensemble direction Charles Hart: **KPO, KGA**  
8—Synco-Thots: Edna Fischer and Newell Chase, Piano Duo: **KPO, KGA, KJR, KEX**  
8:15—Musical Highlights: Myron Niesley, Tenor; Barbara Blanchard, Soprano; Orchestra direction Rex Dunn: **KPO, KGA, KJR, KEX**  
9—"Man Who Laughs," by Victor Hugo; Radio Dramatization by Wilbur Hall: **KPO, KGA, KJR, KEX, KDYL, KOA**  
9:30—Road Show: Variety Program: **KPO, KGA, KJR, KEX**  
11—Stringwood Ensemble: Charles Hart, director: **KPO, KGA, (KEX on 11:15)**  
11:30 to 12 midnight—Rhythm Vendors: **KPO, KGA, KJR, KEX**

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
N.W. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Items  
12:05—NBC-KPO Programs to 3  
3—News Items  
3:05—NBC-KPO Programs to 6:45  
6:45—Frank Funkhauser  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30 to 12 mid.—NBC-KPO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Academy of Medicine Program, Dr. Thomas J. Harris: KDB, KFRC, KHJ, KSL
- 8:45—Ben Alley, tenor: KFBK, KMJ, KERN, KDB, KOL, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KHJ, KGB
- 10:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KHJ, KGB, KSL
- 10:30—Madison Ensemble: String ensemble: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 11—National Student Federation of America Program: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Elizabeth Barthell: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, (KHJ, KGB on 12:15), KSL
- 12:30—Sam Prager, pianist, and Helen Nugent, contralto: KMJ, KERN, KOL, KVI, KFPY, KGB, KSL
- 12:45—Four Eton Boys: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB, KSL
- 1—Frank Westphal's Dance Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:30—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KGB, KSL
- 4:15—Sid Gary, baritone: KWG, KERN, KDB, KGB, KSL
- 4:30—Jimmy Corrigan's Orchestra: KFBK, KMJ, KWG, KDB, KVI, KGB, KSL
- 4:45—Tito Guizar, Mexican tenor: KFBK, KMJ, KWG, KOL, KVI, KFRC, KGB
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB, KSL
- 5:45—Fu Manchu Mystery Stories: KSL
- 5:45—Casa Loma Orchestra: KFBK, KERN, KDB, KOL, KVI, KFPY, KGB
- 6:15—Harl Smith's Orch.: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB
- 6:30—"Mysteries in Paris": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**
- Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock market quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Program
- 8:30—Helpful Hints to Housewives
- 8:45—NBC-KGO Programs to 9:15
- 9:15—Dorothy Raymond, Pianist
- 9:30—Fashion Tour with Mellise
- 10—NBC-KGO Programs to 11:30
- 11:30—County Medical Assoc. prog.
- 11:45—Federal and State Market reports
- 12 noon—Dept. of Agric. talk
- 12:15—NBC-KGO program
- 1—News Release
- 1:15—Ann Warner Chats with her Neighbors
- 1:45—Cheiro's Mystery Stories
- 2—NBC-KGO Programs to 3
- 3—Tom Murray's Hillbillies
- 3:45—NBC-KGO Program
- 4—News release
- 4:15—Public Library Book Review
- 4:30—NBC-KGO Program
- 4:45—Noreen Gammill, Character Sketches
- 5—NBC-KGO Programs to 6:15
- 6:15—Helene Handin, the Truthful Trouper
- 6:30—NBC-KGO Program
- 7—Beckman Orchestra
- 7:15—Wesley Tourtellotte, Organist
- 7:30—NBC-KGO Programs to 8:30
- 8:30—KFI Fun Factory
- 9:30—String Orchestra
- 10 to 12 mid.—NBC-KGO Programs

- 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**
- L. A. Evening Express, Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Economics
- 11—Marmola
- 12 noon—News
- 12:15—Homeopathic Health Talk
- 12:30—Recordings
- 1—New Paris Inn
- 2—Eddie Albright, Late Fiction
- 2:30—Records
- 3—Matinee Mirthmakers
- 3:30—Records
- 3:45—Shopping Service
- 4—Travelogue; Stock Report; Announcements
- 4:30—Town Crier; Records
- 5—Cecil and Sally
- 5:15—Recordings
- 5:30—Waxoline Laboratories
- 5:45—Crazy Water Transcription
- 6—News
- 6:15—Musical Program
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Srenaders
- 6:45—Frank Watanabe and Hon. Archie
- 7:15—"Pieces of Eight"
- 7:30—"The Newlyweds," Frank and Pam
- 7:45—Tarzan Transcription
- 8—"The Realtor Californians"
- 8:30—KNX Ensemble
- 8:45—Golden Life Sales Program

- 9—News
- 9:15—Calmon Lubovski, Violinist
- 10—Studio Program
- 11 to 12 Mid.—New Paris Inn

- 333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts**
- Don Lee, Inc., Los Angeles, Cal.**
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 12
- 12 noon—Beauty Talk and Organ
- 12:15—CBS Program
- 12:30—World-wide News
- 12:45—CBS Programs to 1:15
- 1:15—Times Forum
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:30—All Year Club
- 4:45—Kerry Conway, Chats on Words
- 5—H. Bar O. Rangers
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—To be announced
- 6:15—CBS Programs to 7:30
- 7:30—To be announced
- 7:45—CBS Programs to 8:15
- 8:15—Republican State Committee
- 8:30—CBS Programs to 9
- 9—Blue Monday Jamboree
- 10—World-wide News
- 10:10—Blisquick Band
- 10:15—Etude Ethiopians
- 10:30—Painted Dreams
- 11—Roosevelt Hotel Orchestra
- 12 to 1 A.M.—Organ Recital

- 225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts**
- Don Lee, Inc., San Diego, California**
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 1
- 1—Closing Stock Quotations
- 1:05—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Blanche Wood
- 4:15—Composers' Hour
- 4:30—CBS Programs to 5:30
- 5:30—Town Topics; News Reel
- 5:45—To be announced
- 6:15—CBS Programs to 7:30
- 7:45—CBS Programs to 8:30
- 8:30—Blue Monday Jamboree
- 10—News Reel of the Air
- 10:10—To be announced
- 10:45—Three Shades of Blue
- 11 to 12 mid.—Tom Coakley's Orch.

- 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**
- Earle C. Anthony, Inc., Los Angeles**
- 8 A.M.—Louis Rueb, Exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—NBC-KPO Programs to 11:45
- 11:45—County Medical Assn. talk
- 12 noon—NBC-KPO Programs to 4:15
- 4:15—News Release
- 4:30—Randy Andrews, Songs
- 4:45—Alexander Bevani, the Italian Language
- 5—Big Brother Ken
- 5:30—NBC-KPO program
- 5:45—Al Mack and Tommy
- 6—NBC-KPO Programs to 6:45
- 6:45—Maury Leaf and String Trio
- 7—NBC-KPO Program
- 7:30—Wesley Tourtellotte, Organist
- 7:45—Studio Program
- 8—NBC-KPO Programs to 9:45
- 9:45—Helen Guest, Songs
- 10—The Commissioner's Daughter, play
- 10:30 to 12 mid.—NBC-KPO Prog.



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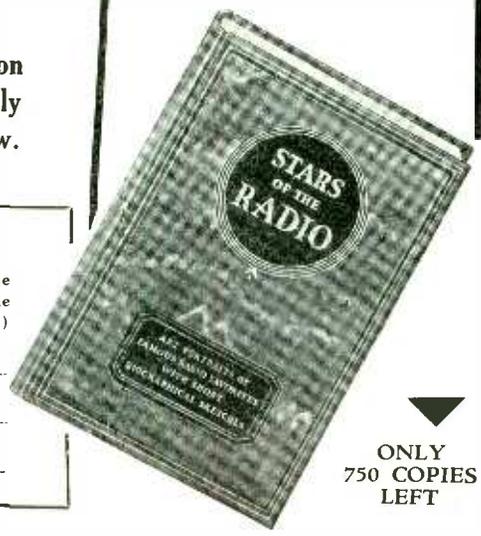
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# TUESDAY Programs

October 18, 1932

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—Recordings  
8:30—Moment Musicale  
8:45—Recordings  
8:55—Health Feature  
9—Silent period  
1—Weather Forecast  
1:05—Latin-American program  
2—Billy and Grace Carmen  
2:30—Mae Church, contralto  
2:45—Ambrose Whitmer, pianist  
3—The KROW-Ilan Revue  
4—The KROW Matinee  
4:30—Myrtle Segal, soprano  
4:45—Edna and Brittan Meyers  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—Fireside Chorusters  
7:45—The Texas Cowboy  
8—Bible Lecture by Judge Rutherford  
8:15—The Wailele Trio  
8:30—The Beverly Hill Billies  
9:30—The Burlesquers  
10—Happy Valley Home Folks  
10:30 to 11 P.M.—Dance Music

**322.4 Meters KFVI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Learn French, Prof. Achille  
11:15—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:30—Rosenthal program  
6:45—News Flashes  
7—Elaire Edwards, Blues Singer  
7:15—Helen Bellevue  
7:30—Silent period  
11 to 1 A.M.—Kendrick's Hi-Jinks

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and the Rainbow Trouper  
10—Martha Meade Society  
10:15—Aunt Sammy, Economics  
10:30—Morning Melodies  
11—Eleventh Hour program  
11:30—Old-Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather Forecast; Market Reports  
1—One o'Clock program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent period  
4:30—Story Time  
4:45—Skippy  
5—Watch Tower  
5:15—Sacred Music  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange



ELMORE VINCENT  
KJR—STAFF TENOR

6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Republican Central Committee  
8—You Never Can Tell program  
10 to 10:30 P.M.—Community prog.

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; New York Stocks  
9—Modern Homes Period  
9:30—Records  
10:15—Stocks; Finance; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Ethel Rhinard, Pianist  
3—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, the Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—William Don, Comedian  
7:45—Fred and Morris, Comedians  
8—Organ Recital, Ethel Rhinard; Cora Scott, Contralto  
8:30—"Slip" Madigan in his "Football Reviews and Pre-Views"  
8:45—Helen Benson and Lucille Swan, Banjoists, and Lilah Clark, Pianist  
9—Old Gospel Hymns, Mixed Quartet, Program under the direction of M. Jay Goodman, Tenor  
9:30—Nerino's Variety Orchestra  
10 to 11 P.M.—Dance Program

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:45  
9:45—Coca Cola Program  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Program  
11—Rumford Chemical Company  
11:15—Helen Nugent and Ben Alley  
11:30—Martha Meade Society  
11:45—Columbia Salon Orchestra  
12 noon—Noonday Concert  
1—CBS Program  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—CBS Program  
1:55—Thinc Products Company  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Medical Talk  
4:15—CBS Programs to 5:15  
5:15—Globe Trotter; Town Topics  
5:30—Skippy  
5:45—The Buccaneers  
6—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—To the Ladies  
9—Three Shades of Blue  
9:15—Eb and Zeb  
9:30—Jubilee from KOL  
10—Bisquick Band  
10:05—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:15—Bay District Schools  
9:45—NBC-KPO Program  
10—Sunshine Echoes  
11—Album Leaves  
11:45—Organ  
12 noon—Meridian Medleys  
12:45—Tuesday Noon Club  
1:15—Across the Footlights  
2—Prudence Penny at "Penthouse"  
2:15—Musical Novelties  
2:30—Versey, Mrs. M. C. Sloss  
2:45—Hawaiian Entertainers  
3—Glen Goff, Organist  
4—Artist Celebrities  
4:30—"Your Helpful Friend"  
4:45—Famous Songs and Singers  
5—NBC-KPO Program  
5:30—Metropolitan Hour  
6—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Sleepy Time Express  
7—Salon Features  
7:15—"The Happy Men"  
7:30—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Orchestra  
8:30—Virginia Miller, Piano Recital  
8:45—Billy Small, Fiddlin' Around  
9—Joe Wright's Orchestra  
9:30—Milly and Billy, Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories



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**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Recorded Program  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. E. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Recorded Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Travelogue with Majestic Hawaiians  
2:30—Pavon Sisters, Harmony Team  
2:45—Records  
3—Charles Park, the Budgeteer  
3:30—Walter Rudolph, Piano Recital  
3:45—Studio Program  
4:15—Fairy Tales  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Life of'Reilly  
6:15—Re-created Horse Races  
6:30—News Reporter  
6:45—Ernie Smith, Sport Page  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Studio Program  
8—Turf Topics, with Jose Hernandez  
8:15—Golden Memories, Louise Taber  
8:30—Anson Weeks' Orch. (E. T.)  
8:45—Dance Music  
9—Hill Billies  
10—Treasure Chest with Luther Putnam  
10:30—Moment Musicale  
11 to 1 A.M.—Radio Cabaret with Ray Howell

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6 A.M.—Koin's Klock  
7—Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—CBS Program  
8:45—Golden Melodies  
9:15—CBS Programs to 11  
11—Studio Program  
11:15—CBS Programs to 12  
12 noon—Merrymakers  
12:30—CBS Program  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—Steamboat Bill  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—CBS Programs to 6:30  
6:30—Golden West Serenaders  
6:45—Bells of Harmony  
7—CBS Program  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Bisqueband  
9:05—Don Lee Feature  
9:15—Eb and Zeb  
9:30—The Midweek Jubilee  
10:30—Slumber Boat  
11—McElroy's Greater Oregonians  
12 to 1 A.M.—Jack and Jill's Tavern Orchestra

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Sun Risers  
7:30—Sport News; Sun Risers  
8—NBC-KPO Programs to 9:45  
9:45—Martha Meade Society  
10—Mardi Gras  
10:30—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 3  
3—Better Business Talk  
3:05—NBC-KPO Program  
3:50—The World Bookman  
3:55—Lost & Found Advertisements  
4—NBC-KPO Programs to 6:45  
6:45—Sohl-Lundberg and Reed  
7—Tarzan of the Apes  
7:15—"The Home Bruisers"  
7:30—News Edition of the Air  
7:45—Income Tax Speaker  
8—NBC-KPO Programs to 9  
9—Around the Town with Lloyd Spencer  
9:15—NBC-KPO Programs to 10:45  
10:45—Cole McElroy's Dance Orch.  
11:15 to 12 mid.—NBC-KPO Prog.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KPO Programs to 9  
9—Uncle Hank of Ciderville Center  
9:15—Neighborly Mary over the Garden Fence  
9:45—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:15—NBC-KGO Programs to 1  
1—Tea Time Tales  
1:15—NBC-KGO Program  
1:45—Concert Orchestra  
2:15—Garden Melodies  
3—Teacup Philosopher  
3:15—Concert Ensemble  
3:45—NBC-KGO Programs to 4:45  
4:45—News of the Air  
5—Concert Orchestra  
5:45—NBC-KGO Programs to 8:45  
8:45—Phoenix Hosiery (E. T.)  
9—Fisher's Blend Party  
9:30—NBC-KGO Programs to 10:15  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm Features  
6:45—Farm Flashes  
6:50—The Reveille Reporter  
7—Recordings  
7:30—Organ Reveille  
8—Shell Happytime  
8:30—CBS Program  
8:45—Morning Notes by Marion  
9—CBS Programs to 10  
10—Home Economics, Cella Lee  
10:15—CBS Programs to 11  
11—Recordings  
11:15—CBS Programs to 12  
12 noon—Joe Roberts, "Noon News"  
12:15—CBS Programs to 1:45  
1:45—Cora Day DeVore  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—CBS Program  
3:45—Camille Arnd  
4—Recordings  
4:15—CBS Program  
4:30—Eighteen Feet of Harmony  
4:45—CBS Programs to 5:30

5:30—George Yount, Organist  
6—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Financial Talk  
9:05—Wrestling Wrinkles  
9:30—KOL Jubilee  
10:30—Slumber Boat  
11—Tom Coakley's Orchestra  
11:45 to 12 mid.—Lonesome Cowboy

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:30—Kronenberg's Shoe Hospital  
7:45—NBC-KGO Programs  
8—Crazy Crystals  
8:15—NBC-KGO Program  
8:30—Frances Ingram  
8:45—Burgan's Home Comfort  
9—"Walt and Marian"  
9:15—Musical Gems  
10—Martha Meade Society  
10:15—Centennial Flour Co.  
10:30—NBC-KGO Program  
11:30—Bell Organ Concert  
12 noon—Elec. Home Quarter Hour  
12:12—Grain Quotations  
12:15—Chamber of Commerce Lunch  
1—NBC-KGO Program  
1:15—Various programs  
2—NBC-KGO Programs to 3  
3—Commercial Creamery, Jim Rogers  
3:30—Peerless Dental Hygiene  
3:45—NBC-KGO Programs to 5:15  
5:15—"Skippy"  
5:45—NBC-KGO Program  
6:15—Editorial Column, Russell Bankson  
6:30—NBC-KGO Programs to 8:45  
8:45—"Book of Memories"  
9:15—Eb and Zeb  
9:30 to 12 mid.—NBC-KGO Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top of the Morning  
7—KOL Time Klock  
7:45—Crazy Cowboys  
8—Shell Happytime  
8:30—CBS Programs to 9  
9—Through the Looking Glass  
9:15—CBS Program  
9:30—Colonial Dames  
9:45—CBS Program  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—Atlantic City Musicale  
11—The Carnival with Ken Stuart  
11:15—CBS Program  
11:30—Carnival  
12 noon—CBS Programs to 1  
1—Hill and Dale  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—CBS Program  
3:45—Feminine Fancies  
4—To be announced  
4:15—Cecl Solly  
4:30—CBS Programs to 5:15  
5:15—To be announced  
5:30—Skippy (E. T.)  
6—CBS Programs to 6:30  
6:30—Golden West Serenaders  
6:45—Sports Review  
7—Otto A. Case  
7:15—CBS Program  
8—John C. Stevenson  
8:30—CBS Programs to 9  
9—The Globe Trotter  
9:15—Eb and Zeb  
9:30—Midweek Jubilee  
11 to 12 midnight—Dance Band

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert: KGO, KHQ  
on 7:15, KOMO
- 7:30—Three Orphans, vocal trio:  
KGO, KOMO, KFSD, KDYL
- 7:45—Van and Don, the Two Profes-  
sors: KGO, KHQ, KOMO, KFI,  
KGW, KFSD, KTAR, KDYL,  
KOA
- 8—Your Child: KGO, KOMO, KFI,  
KFSD, KDYL, KGIR
- 8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI
- 8:30—Tom Mitchell, baritone: KGO
- 8:45—Crosscuts from the Log o' the  
Day: KGO, KHQ, KOMO, KGW,  
KFI
- 9—Johnny Marvin, tenor: KGO
- 9:15—On Wings of Song, string tri-  
o: KGO
- 9:30—Buckaroos, Ted Maxwell, C.  
Marshall, songs and dialogue:  
KGO, KOMO
- 9:45—Arion Trio: KGO, KOMO on  
10, KHQ off 10, KFI on 10, off  
10:15
- 10:30—Woman's Magazine of the  
Air—Bennie Walker, editor: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
(KTAR, KOA off 10:50, on 11:10)  
(KDYL, KGIR off 10:50)
- 11:30—Doctor Dick: Drama: KGO,  
KFI, KFSD
- 11:30—Strollers Matinee: (KGO,  
KFSD on 11:45), KDYL
- 12 noon—Barbara Dale's Charm  
Matinee: KGO, KFSD, KOMO,  
KDYL
- 12:15—Western Farm and Home  
Hour: KGO, KOMO, KGW, KFI,  
KFSD (KTAR on 12:30), KDYL,  
KGIR, KGHL
- 1—Edna Fischer, pianist: KGO,  
KHQ, KOMO
- 1:15—Rhythm Vendors, orchestra  
direction Walter Beban: KGO,  
KOMO
- 1:45—Tom and Dudd, Vocal Duo:  
KGO, KHQ, KFSD, KDYL
- 2—Melodic Thought, soloists with  
orchestra: KGO, KHQ, KDYL
- 2:45—Concert Echoes: KGO, KHQ,  
KDYL
- 3—Waldorf-Astoria Orch.: KGO,  
KFSD, KDYL
- 3:15—Elliot Everett and his Or-  
chestra: KGO, KFSD, KDYL
- 3:30—A Bernard, the Minstrel Man:  
KGO, KHQ, KOMO
- 3:45—Alvino Rey, guitarist: KGO,  
KHQ, KDYL
- 4—Mid-Week Federation Hymn  
Sing: KGO, KHQ, KFSD, KTAR,  
KDYL, KGIR
- 4:15—Frankie Masters and his Or-  
chestra: KGO, KHQ, KOMO,  
KGW, KFSD, KDYL
- 4:30—Swift program, the Stebbins  
Boys; Parker Fennelly and Arthur  
Allen, comedy sketch: KGO,  
KHQ, KOMO, KGW, KFI, KDYL
- 4:45—News Service: KGO, KDYL
- 5—Balladettes, soloist; orchestra di-  
rection Rex Dunn: KGO, KHQ  
off 5:15, KFI
- 5:30—Everett Foster, baritone:  
KGO, KHQ, KOMO, KTAR, KOA,  
KDYL
- 5:45—Wheatenaville, dram. sketch:  
KGO, KHQ, KOMO, KGW, KFI

- 6—Melody Train: Vocal Trio: KGO,  
(KHQ on 6:15), KFI, KFSD,  
KDYL
- 6:30—Ed Wynn and the Fire Chief  
Band: KGO, KHQ, KOMO, KFI,  
KGW, KFSD, KTAR, KDYL,  
KGIR, KGHL
- 7—Lucky Strike Dance Hour—Walter  
O'Keefe, master of ceremonies;  
police drama; dance music: KGO,  
KHQ, KOMO, KGW, KFI, KGU,  
KFSD, KTAR, KDYL
- 8—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KDYL
- 8:15—Memory Lane, rural drama  
by H. C. Connette, featuring Billy  
Page, Eileen Piggott, Ted Max-  
well: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR
- 8:45—Ken. Spencer, basso: KGO,  
KOMO
- 9—Ralph Kirbery, the Dream Sing-  
er: KGO, KFSD, KDYL
- 9:05—George Olsen and his Orch.:  
KGO, KFSD, KDYL
- 9:30—Ben Bernie and his Blue Rib-  
bon Orchestra: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR
- 10—Richfield News Flashes, Sam  
Hayes: KGO, KHQ, KOMO, KFI,  
KGW, KFSD
- 10:15—Phil Harris and his Amb-  
assador Hotel Orch.: KGO, KFI,  
KHQ, KFSD, KDYL, KOA
- 10:35—Earl Burtnett and His Mark  
Hopkins Hotel Orch.: KGO, KFI,  
KHQ, KFSD, KDYL, KOA
- 10:55—Phil Harris and his Amb-  
assador Hotel Orchestra: KGO,  
KHQ, KFI, KFSD
- 11:15—Earl Burtnett and His Mark  
Hopkins Hotel Orch.: KGO, KFI,  
KHQ, KFSD
- 11:35 to 12 mid.—Organ Concert,  
Dollo Sargent: KGO, KHQ, KOMO,  
KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

- 7:30 A.M.—Arion Trio, Joyce Bar-  
thelison, pianist and director; Mo-  
desta Mortensen, violinist; Mar-  
garet Avery, cellist: KPO
- 8—Financial Service: KPO, KGA,  
KJR, KEX
- 8:15—To be announced
- 9—Edna Fischer, pianist: KPO
- 9:15—Dixie Memories: KPO, KGA,  
KJR, KEX
- 9:30—Bluettes: Vocal trio; Charles  
Runyan: (KYA on 9:45), KGA,  
KJR, KEX, (KFSD on 9:45),  
KDYL
- 9:30—Julia Hayes, Helpful Hints to  
Housewives: KPO
- 9:45—Your Service: "Leaders of Con-  
temporary Thought": KPO
- 10—Mardi Gras, with Al Schuss,  
Master of Ceremonies: KPO,  
KGA, KJR, KEX, KDYL
- 10:30—To be announced
- 10:45—Synco-Thots: Edna Fischer  
and Newell Chase: KPO, KGA,  
KEX
- 11—Words and Music: Vocalists;  
String Ensemble direction Walter  
Blaufuss: KPO, KGA, KJR, KEX,  
KDYL
- 11:30—Organ Concert: (KPO off  
11:45), (KYA on 11:45), (KGA,  
KJR, KEX on 11:45)
- 11:45—South San Francisco Stock-  
yard Report: KPO

- 12 noon—To be announced
- 12:15—Music Masters: Orchestra  
direction Joseph Hornik: KPO,  
KGA, KJR, KEX
- 12:45—California Trio: KPO, KGA,  
KJR, KEX
- 1—Brown Palace Hotel Orchestra:  
KPO, KGA, KJR, KEX, KDYL,  
KOA
- 1:15—Meredith Willson and his Or-  
chestra: KPO, KGA, KJR, KEX,  
(KFSD on 1:30), KDYL, KOA,  
KGHL
- 1:45—Stringwood Ensemble, direc-  
tion Charles Hart; Vocal Soloist:  
KPO, KGA, KJR, KEX
- 2:45—Argentine Trio: Instrumental  
Ensemble direction John Picadura:  
KPO, KGA, KJR, KEX, KFSD,  
KGHL
- 3—Buccaneers: Orchestra and Voc-  
alists, direction Walter Beban:  
KPO, (KGA on 3:05), (KJR on  
3:15, off 3:35), KEX
- 4—Simpv and Gladwys: Comedy  
Sketch featuring Monroe Upton  
and Elisabeth Frellesen: KPO, KGA,  
KJR, KEX
- 4:15—Entertainers: Tommy Monroe,  
Baritone: KPO, KGA, KJR, KEX
- 4:30—Bluebird Melodies: Lucile Kir-  
tley, Soprano; Orchestra direction  
Rex Dunn: KPO, KGA, KJR,  
KEX, KFSD
- 5—You and Your Government:  
KPO, KYA, KGA, KJR, KEX,  
KFSD, KTAR, KGIR, KGHL
- 5:30—The Singing Lady: KPO,  
KGA, KJR, KECA
- 5:45—Piano Moods: KPO, KGA,  
KJR, KDYL
- 6—Recollections: KGA, KJR
- 6:45—Cecil and Sally in the Funni-  
est Things: KPO
- 7—Mona Lowe, blues singer, and  
Edna Fischer, pianist: KPO, KGA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Waltz Time: Ben Klassen,  
Tenor; Orchestra direction Mer-  
edith Willson: KPO, KGA, KGHL
- 8—Western Artists Series: KPO,  
KGA, KJR, KEX
- 8:15—National Grand Opera Com-  
pany: KPO, KGA, KJR, KEX,  
KECA, KDYL, KGHL
- 9—Rainbow Harmonies: Easton  
Kent, tenor; orchestra direction  
Emil Polak: KPO, KGA, (KJR on  
9:15), (KEX off 9:25)
- 9:30—The Story Teller: Radio  
Drama: KPO, KGA, KJR, KEX,  
KOA, KGHL
- 10—Myron Niesley, Tenor, and Aus-  
tin Mosher, Baritone: KPO, KGA,  
KJR, KEX, KDYL, KOA
- 10:15—Music Garden: Soprano Solo-  
ist; Orchestra direction Emil J.  
Polak: KPO, KGA, KJR, KEX
- 10:45—Synco-Thots: Edna Fischer  
and Newell Chase, piano duo:  
KPO, KGA, KJR, KEX
- 11—Stringwood Ensemble: Instru-  
mentalists direction Charles Hart:  
KPO, KGA, KJR, KEX
- 11:30 to 12 midnight—Tom Gerun  
and his Bal Tabin Orchestra:  
KPO, KGA, KJR, KEX

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News

8—NBC-KPO Programs to 12

12 noon—News Items

12:05—NBC-KPO Programs to 6:45

6:45—Davenport Hotel Orchestra

7—NBC-KPO Program

7:15—Tarzan (Elec. Trans.)

7:30 to 12 mid.—NBC-KPO Programs

**CBS**

- Columbia Broadcasting System**
- 8:30 A.M.—"Smiling Ed McConnell": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:45—Vincent Sorey's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: Classical program: KFBK, KERN, KDB, KOL, KVI, KFPY, KFRC, (KHJ on 9:45), KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KDB, KVI, (KHJ on 10:15), KGB, (KSL on 10:15)
- 10:30—Atlantic City Musicals: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:15—Charis Musical Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, (KFRC on 11:45), KHJ, KGB, KSL
- 12 noon—Columbia Artist Recital: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KHJ, (KGB on 12:15), KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KGB, KSL
- 1—Boston Popular Revue: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KGB, KSL
- 1:30—National Council Month: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KGB, KSL
- 1:45—George Hall's Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—"Meet the Artist": KSL
- 2:15—Virginia Arnold, pianist: KSL
- 2:30—Between the Bookends: KSL
- 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KWG, KERN, KDB, KVI, KFRC, KHJ, KGB
- 4:30—Noble Sissle and his Orchestra: KMJ, KWG, KDB, KVOIR, KOL, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KWG, KOL, KVI, KFRC, KHJ, KGB
- 5—Gus Arnheim's Orchestra: KMJ, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:15—Edwin C. Hill: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB, KSL
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—"Threads of Happiness": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Casa Loma Orchestra: KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Jay C. Flippen-cies: KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL, KOIN

- 4—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8:30—Isham Jones and his Orchestra: KFBK, KOL, KVI, KFPY
- 9—Don Redman's Orchestra: KFBK, KWG, KFRC, KHJ

**333.1 Meters KHJ Vandike 7111 900 Kcs. 1000 Watts Don Lee, Inc., Los Angeles, Cal.**

- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Thru' the Looking Glass
- 9:45—CBS Program
- 10—Martha Meade Society
- 10:15—CBS Programs to 11
- 11—Blue Ridge Colonel
- 11:15—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Charlie Hamp & Beauty Talk
- 1:15—Times Forum
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 4—Prof. Hertzog's Program
- 4:15—CBS Program
- 4:30—U. S. C. Trojan Period
- 4:45—CBS Programs to 5:15
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—The Buccaneers
- 6—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:15
- 8:15—Tallant Tubbs Speaks
- 8:30—"To the Ladies"
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Midweek Jubilee
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Organ Recital

**468.5 Meters KFI Richm'd 6111 640 Kcs. 50,000 Watts Earle C. Anthony, Inc., Los Angeles**

- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Program
- 8:30—Helpful Hints to Housewives
- 8:45—Log of the Day
- 9—NBC-KGO Program
- 9:15—Dorothy Raymond, Pianist
- 9:30—Fashion Tour with Melisse
- 10—NBC-KGO Program
- 10:15—Lou Gordon, Tenor; Jackson Swales, tenor; and Sally Hill, speaker
- 10:30—NBC-KGO program
- 11:30—The Baldwin Twins
- 11:45—Federal and State Market Reports
- 12 noon—Agricultural Talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats with her Neighbors
- 1:45—Jimmy Base, Songs
- 2—NBC-KGO Programs to 3
- 3—Tom Murray's Hillbillies
- 3:45—NBC-KGO Program
- 4—News release
- 4:15—Talks on Psychology
- 4:30—NBC-KGO program
- 4:45—Nick Harris Program
- 5—NBC-KGO Program
- 5:30—Spratt's Dog Chats
- 5:45—NBC-KGO Programs to 8:45
- 8:45—Tapestries of Life
- 9:30—NBC-KGO Programs to 11:30
- 11:30 to mid.—Jay Whidden's Orch.

**285.5 Meters KNX Hemp. 4101 1050 Kcs. 5000 Watts L. A. Evening Express, Los Angeles**

- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Economics
- 11—Jack Carter's Birthday Party
- 12 noon—News
- 12:15—Homeopathic Talk
- 1—New Paris Inn
- 2—Eddie Albright, Late Fiction
- 2:30—Firemen's Band
- 3—Records
- 3:45—Maxine's Shopping Service
- 4—Travelogue; Stock Report; Announcements
- 4:15—Recordings
- 4:30—Town Crier
- 5—Ceil and Sally
- 5:15—Rummy and Dummy
- 5:30—Recordings
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Rev. R. P. Shuler
- 7:45—Tarzan Transcription
- 8—American Legion Program
- 8:30—Vigilante, Bert Butterworth
- 8:45—Courtesy Program
- 9—News
- 9:15—Musical Program
- 9:30—Georgia Field Players
- 10—Arizona Wranglers
- 11 to 12 midnight—New Paris Inn

**209.7 Meters KECA Richm'd 6111 1430 Kcs. 1000 Watts Earle C. Anthony, Inc., Los Angeles**

- 8 A.M.—Louis Rueb, Exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—NBC-KPO Programs to 4 P.M.—Dr. H. Edward Meyers, "Care of the Teeth"
- 4:15—News release
- 4:30—Brother Ken and his Kiddies
- 5—NBC-KPO Programs to 5:45
- 5:45—Al, Mack and Tommy
- 6—String Trio and Soloist
- 6:30—Studio Program
- 6:45—Joseph Nichols, Talk on Mathematics
- 7—Tom Murray's Hillbillies
- 7:30—NBC-KPO Program
- 7:45—Studio Program
- 8—Choraleers
- 8:15—Orchestra
- 8:45—NBC-KPO Programs to 9:30
- 9:30—Jay Whidden's Orchestra
- 10:15 to 12 mid.—NBC-KPO Prog.

**225.4 Meters KGB FRANK. 6151 1330 Kcs. 1000 Watts Don Lee, Inc., San Diego, California**

- 12:50 P.M.—News Reel of the Air
- 1—Bible Talk
- 1:30—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Blanche Wood
- 4:15—CBS Programs to 5:15
- 5:15—Town Topics; News Reel
- 5:30—To be announced
- 6—CBS Programs to 7:30
- 7:30—Tarzan of the Apes
- 7:45—CBS Programs to 9:15
- 9:15—Eb and Zeb
- 9:30—Jubilee from Seattle
- 10—News Reel of the Air
- 10:10—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Tom Coakley's Orch.



# SILHOUETTES



**E**LMER PEMM, who is director of dramatics at KROW's Oakland studio, has been a producer of amateur theatricals for many years, having begun his career at the age of five with the novel idea of a back yard vaudeville. These childhood plays developed his ambition for character work.

During his grammar and high school days Pemm showed a defined ability toward acting and was usually given the lead part in school productions.

When classroom days were over he organized the Jarlathan Players, a group of performers who presented such stage successes as "Dream Girl," "Lombardi Ltd.," "Mrs. Wiggs of the Cabbage Patch" and others. The plays were in most part staged in East Bay churches and clubs.

At one time Pemm conducted a studio for dramatic students.

He became locally identified in radio plays when he became director of dramatics at KROW, where during the past year and a half he has produced a variety of comedies and plays of various types, the latest of which were "Touring the Western Front," which enacted the war experiences of the late Sergeant "Doc" Wells, and the mystery serial recently concluded entitled "The House of Doom."

Aside from dramatic work, Pemm has just two other interests. He is an ardent football fan and an expert swimmer. He is not married.



ELMER PEMM

**T**ONY WONS, radio philosopher of scrap-book fame, recently heard on the Camel programs and in his own Columbia sustaining series, Tony's Scrap Book, exemplifies the ability to turn adversity into good fortune. The scrap-book was



TONY WONS

born when Tony lay on his back for a year and a half in a war-time hospital abroad. It grew to voluminous proportions, and meanwhile his taste for Shakespeare, his favorite author, grew as well. Then followed the airing of his scrap-book in Chicago with its philosophy which appealed to countless receptive listeners throughout the country, thousands of whom, in turn, aided in enlarging the original scrap-books to mammoth proportions with their contributions.

Although, as one of the favorites of the air, he is able to live in luxury, Tony prefers the country and the simple life. His favorite pastime, outside of work that is in itself a hobby, is fishing.

**R**IGHT from childhood Lloyd Adams, program and musical director at the San Francisco studios of KROW, wanted to be a musician. His musical education began with a study of the piano at an early age.

While a student at the San Jose High School he was pianist and oboe player in the high school orchestra and a member of the Elks Symphony Orchestra. Still wrapped up in his early ambition, Adams sought further musical education with his enrollment at Northwestern University, Evanston, Illinois. By part time work in an undertaking parlor and a Greek restaurant, Adams was able to finance his education.

At Northwestern he became a member of the Phi Mu

Alpha, the university's music fraternity. However he left Northwestern to enter the College of the Pacific at Stockton, from where he graduated with the degree of Bachelor of Music in June, 1930.

His musical tendency led him to station KQW, San Jose, and thence to KGMB, Honolulu, where he was named musical director and chief announcer. He took up the study of Hawaiian music while in the Islands.

The opportunity to come to San Francisco was offered him in February of this year when he was appointed musical director of the KROW studio here, the position he holds at present.

**T**WO youngsters, both eleven years old, whose voices were adjudged the best out of more than half a hundred candidates for the parts of Peter and Pan, the twins in "Wheatenaville," made their radio debut in that serial, heard daily except Thursday and Sunday, 5:45 to 6 p. m., over the NBC-KGO network.

The lucky children are Elizabeth Lou Mallory of Berkeley, and Eddie Firestone, Jr., of San Francisco. Although their voices blend as well before the microphone, and they look sufficiently alike to pass as real brother and sister, Elizabeth Lou and Eddie are sufficiently dissimilar in temperament and background to make them firm friends. Meeting each other was an adventure which has resulted in a loyal comradeship between the two eleven-year-olds.

Elizabeth loves books and fairy tales and her dancing lessons, but listens patiently



LLOYD ADAMS

while Eddie, between scenes in "Wheatenaville," tells her all about his football heroes, and the standing of their respective teams. Then he exhibits tolerance while she shows him the new step she learned in her dancing class that day.

Elizabeth was born in Berkeley, California. Her parents met while they were attending the University of



ELIZABETH MALLORY and  
EDDIE FIRESTONE

California and were married immediately after their graduation. Her father, George D. Mallory, is a statistician on the university staff. Elizabeth Lou is in the high sixth grade of the Thousand Oaks school, Berkeley.

Blonde and blue-eyed, with long curls which give her a quaintly old-fashioned air, she is a slim, lithe youngster who seems to float about the studio. She has a baby sister, aged three, and big brother of fifteen, of whom she is equally proud. Although she never has had dramatic training, she has a natural ability to throw herself into a part, according to studio executives. At school entertainments, she does impromptu impersonations of teachers and fellow pupils, showing rare talent for characterization.

Eddie is a few inches shorter than Elizabeth, a sturdy, square little boy with light hair and impish brown eyes. His principal interest in life is sports; he knows the batting averages of coast stars and big league players, and attends every football game for which he can obtain tickets. He was the West's mascot in the last East-West game, and looks forward to the time when he can play football. He wants a wire-haired terrier "more than anything," but meantime contents himself with a large cat named Whizbang. Elizabeth Lou, his Wheatenaville twin, has a cat named Boots, but Boots and Whizbang have not been introduced so far.

Eddie's father is Edward Firestone, NBC orchestra musician, but the youthful star was kept far from studios and microphones until he tried out for the part of Peter.

# WEDNESDAY Programs

October 19, 1932

**491.5 Meters KFRC Prospect 0100**  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—Recordings  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—Kitchen Lyrics, Ann Welcome  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Edna Wallace Hopper  
1:05—CBS Program  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—To be announced  
1:55—Thinc Products Company  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Three Shades of Blue  
4:15—CBS Programs to 5  
5—H-O Rangers  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Skippy  
5:45—Mona Content  
6—Moods Moderne  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—Bobs, Sports Authority  
6:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—Eno Crime Club  
9—CBS Program  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—Bisquick Band  
10:05—Ted Fio-Rito's Orchestra  
11—Cole McElroy's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

**535.4 Meters KTAB Garfield 4700**  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:25—Thumbnail Sketch  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Majestic Hawaiians  
2:30—Studio Program  
2:45—Bert Barber, Newsboy Tenor  
3—Blindcraft Program  
3:15—Records  
3:30—Walter Rudolph, Pianist  
3:45—Selected Recordings  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio program  
6:15—Aram Polodjian, Tenor  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page



GRAHAM McNAMEE  
NBC—ANNOUNCER

7—Covered Wagon Jubilee  
7:30—News  
7:45—Italian Program  
8—"Turf Topics," with Jose Hernandez  
8:15—Studio Program  
8:30—Anson Weeks' Orch. (E. T.)  
8:45—Front Page Headlines  
9—Hill Billies  
9:40—Fights from Civic Auditorium  
10:40—Studio Program  
11 to 1 A.M.—Radio Cabaret with Ray Howell

**280.2 Meters KJBS Ord. 4148-49**  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Popular records  
8:15—S. F. Breakfast Club  
9—Recordings  
9:30—The Little Concert  
9:45—Recordings  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Beauty Clinic of the Air  
10:30—Variety Recordings  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Dance Matinee  
12:30—Band Concert  
12:45—Carl Coveny and Pat Buckman  
1—Stock Report; Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:15—Marta's Radio Personalities  
3:30—Recordings  
3:45—Art Fadden, Pianist  
4—Assoc. Food Stores' program  
4:30—Recordings  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program

**340.7 Meters KLX Lake. 6000**  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; New York Stocks  
9—Modern Homes Period  
9:30—Records  
10:15—San Francisco Stocks; Car Loading Reports; Financial Information; Weather  
10:30—Records; Business talk  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Organ Recital, Ethel Rhinard  
3:15—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—The Three Cocoanuts  
6—Hotel Oakland Trio  
7—News Items  
7:30—The Clark Sisters  
7:45—Fred and Morris, Comedians  
8—John Wharry Lewis Quintet  
9—Studio program  
9:30—Helen Parmelee, Pianist  
9:45—Harmony Hick  
10 to 11 P.M.—Dance Program

**322.4 Meters KFVI Franklin 0200**  
930 Kcys. 500 Watts  
Radio Entertainment, San Francisco

7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:45—Dr. Corley program  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Learn Spanish, Prof. Achille  
11:15—Concert Melodies  
11:45—Musical Sketches  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time; dance music  
6:45—News Flashes  
7—Learn Italian, Prof. Achille  
7:15—Helen Bellevue  
7:30—Silent period  
8:30—Virginia Mifka, pianist  
8:45—John D. Barry, World Events  
9—Anna Nettelman, soprano  
9:15—Guitar Duet  
9:30—DeMolay Program  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

**322.4 Meters KROW Glenc. 6774**  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—Prosperity Program  
8:30—Moment Musicale; Recordings  
9—Silent period  
1—Weather Forecast  
1:05—Latin-American program  
2—Billy and Grace Carmen  
2:30—Watch Tower program  
2:45—Recordings  
3—The Hill Billies  
4—The KROW Matinee  
4:30—Recordings  
4:45—"Slim and Sam," comedy skit  
5—Italian program  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—Educational Feature  
7:45—The Texas Cowboy  
8 to 8:30 P.M.—Latin-American program

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—NBC-KPO Program  
10—Sunshine Echoes  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Album Leaves  
11:45—"Sally Selma"  
12 noon—Meridian Medleys  
12:45—Glen Goff, Organist  
1:45—Marion Day's Tete-a-Tete  
2—Prudence Penny  
2:15—Town Hall Harmonies  
2:30—Community Question Box  
2:45—Symphony Highlights  
3:45—Better Business Bureau Talk  
4—Musical Novelties  
4:30—"Your Helpful Friend"  
4:45—On Parade  
5—Metropolitan Hour  
6—Revue  
6:30—NBC-KPO Program  
6:45—Bob Allen, Piano Novelties  
7—Slavonic Program  
7:30—NBC-KPO Program  
8—Orchestra  
8:30—G. Donald Gray, Song Recital  
8:45—Virginia Miller, Piano Recital  
9—Sydney Dixon, Song Recital  
9:15—Drama, "Captain Post"  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service  
7—Fisher's Sunrise Farm Broadcast  
7:30—NBC-KGO Programs to 9:15  
9:15—Mary over the Garden Fence  
9:45—Prudence Penny  
10—NBC-KGO Programs to 10:29  
10:29—C. F. Church Mfg. Co.  
10:30—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—Einer and Einar  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Tea Time Tales  
1:15—NBC-KGO Program  
1:30—The Red Shadow  
1:45—NBC-KGO Programs to 2:45  
2:45—Tuneful Two  
3—NBC-KGO Programs to 4:45  
4:45—News of the Air  
5—NBC-KGO Programs to 6:30  
6:30—Concert Ensemble  
7—NBC-KGO Program  
7:30—Golden Memories  
7:45—Sprat's Dog Chat (E. T.)  
8—NBC-KGO Programs to 10:15  
10:15—Greater Washington Music  
11:15 to 12 mid.—Vic Meyers' Music

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

6:45 A.M.—Echoes of Portugal  
7—The Breakfast Hour  
8—Silent period  
9—Ralph and the Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour program  
11:30—Old Time Favorites  
12 noon—Band Concert  
12:30—Weather Forecasts; Market Reports  
1—One o'Clock program  
1:30—The Friendly Hour  
2:30—Martha Meade program  
3—Silent period

4:30—Story Time  
4:45—Skippy  
5—Vespers  
5:30—Community program  
6—Evening Echoes  
6:15—Franco's program  
6:30—State Market reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Alta California  
7:45—Liberty Bell Quarter Hour  
8—American Legion War Camp  
8:15—Song Recital  
8:30—Music Lovers program  
9—Studio program  
9:30—Flash Light program  
10 to 10:30 P.M.—Community Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning  
7—KOL Time Clock  
7:45—Crazy Cowboys  
8—Shell Happytime  
8:30—Brad and Al  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—The Carnival with Ken Stuart  
12 noon—CBS Programs to 1  
1—Hill and Dale  
1:15—John C. Stevenson  
1:45—CBS Program  
2:15—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—Cecil Solly  
4:30—CBS Programs to 5:30  
5:30—Skippy (E. T.)  
6—To be announced  
6:15—Sports Review, Ken Stuart  
6:30—Golden West Serenaders  
6:45—J. E. Drain  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Globe Trotter  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—Don Lee Feature  
11 to 12 midnight—McElroy's Great-  
Oregonians

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

8 A.M.—Shell Happytime  
8:30—Recordings  
8:45—The Modern Shopper  
9—CBS Program  
9:30—Betty Crocker  
9:45—CBS Program  
10—Home Economics  
10:15—CBS Programs to 11  
11—Recordings  
11:15—CBS Programs to 12  
12 noon—Joe Roberts, "Noon News"  
12:15—CBS Programs to 2  
2 P.M.—Recordings  
2:15—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Stadium Hi Half Hour  
4:30—Eighteen Feet of Harmony  
4:45—CBS Programs to 5:30  
5:30—George Yount, Organist  
6—Studio Program  
6:15—The Angora Man  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Boxing Matches  
10:30—The Huddle  
11 to 12 mid.—Frank Trevor's Orch.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

6 A.M.—KOIN's Klock  
7—Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—Golden Melodies  
9:15—CBS Program  
9:30—Betty Crocker  
9:45—CBS Programs to 12:15  
12:15 P.M.—Merry-makers  
12:45—CBS Feature  
1—The Book of Life  
2—DLBS Feature  
2:15—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—CBS Program  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—CBS Program  
6:30—Golden West Serenaders  
6:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Melodic Sketches  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—"The Huddle"  
11—KOIN Dance Band  
12 to 1 A.M.—Jack and Jill's Tavern  
Orchestra

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News  
7:15—Cisco Bullivant, Exercises  
7:45—NBC-KGO Programs to 9  
9—"Walt and Marian"  
9:15—Musical Gems  
9:30—Burgan's Home Comfort  
9:45—Wolper's Million Notes  
10:15—Centennial Flour Co.  
10:30—NBC-KGO Program  
11:30—Bell Organ Concert  
12 noon—Bert Price, Sports Review  
12:15—NBC-KGO Program  
1:15—Various programs  
2—NBC-KGO Programs to 3  
3—Commercial Creamery  
4:15—NBC-KGO Programs to 5  
5—Parade of the Happy Feet  
5:15—"Skippy"  
5:45—NBC-KGO Programs to 7:30  
7:30—Crazy Crystals  
8—NBC-KGO Programs to 9  
9—Eb and Zeb (transc.)  
9:15 to 12 mid.—NBC-KGO Prog.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Rhythm Aces  
7:33—Sport News; Rhythm Aces  
8—NBC-KPO Programs to 11  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 3  
3—The Easy Chair  
3:10—NBC-KPO Programs to 4  
4—Lost and Found Advertisements  
4:05—The World Bookman  
4:10—KJR Studio Program  
4:15—NBC-KPO Program  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Sohl-Lundberg and Reed  
7—Tarzan of the Apes (E. T.)  
7:15—Anson Weeks' Orch. (E. T.)  
7:30—News Edition of the Air  
7:45—NBC-KPO Programs to 10:45  
10:45—Cole McElroy's Dance Orch.  
11:15 to 12 mid.—NBC-KPO Prog.

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
 National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,  
 KFI, KOA, KTAR, KFSD,  
 KGIR, KGHL, KDYL**

7 A.M.—Organ Concert, Chas. Runyan: KGO

7:30—Soloist: KGO, KHQ, KFSD, KDYL

7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA

8—Breen and De Rose, vocal and instrumental duo: KGO, KFSD, KDYL

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—Tom Mitchell, baritone: KGO

8:45—Crosscuts from the Log o' the Day: KGO, KHQ, KOMO, KGW, KFI

9—Johnny Marvin, tenor: KGO

9:15—Miracles of Magnolia: Negro Comedy Sketch: KGO, KFI, KFSD

9:30—The Buckaroos, songs and dialogue: KGO

9:45—Pair of Pianos, Grace Frankel, Gertrude Lyne: KGO, (KHQ 9:10)

10:15—Entertainers: KGO

10:30—Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI

11:30—Westminster Choral, direction Dr. John Finley Williamson: KGO, KHQ, KFSD, KTAR, KDYL

12 noon—Barbara Dale's Cnarm Matinee: KGO, KFSD

12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL

1—Stringwood Ensemble: KGO, (KHQ off 1:15 to 1:45), (KFSD on 1:30)

2—To be announced

2:15—Dromedary Caravan, dramatic sketch: KHQ, KGO, KOMO, KGW, KFI, KDYL, KGIR, KGHL

2:30—O' Pappy, negro characterizations with Clifford Soubier: KGO, KHQ, KGW, KFI, KDYL

2:45—To be announced

3—Buccaneers: Vocalists; Dance Orchestra direction Walter Beban: KGO, KHQ

4—Outstanding Speakers: KGO, KHQ, KFSD

4:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:45—News Service: KGO, KDYL

5—Frankie Masters' Orch.: KGO, KFSD, KTAR, KDYL off 5:15

5:30—Eva Gruningar, contralto: KGO, KHQ

5:45—Wheatenville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI

6—Goodyear Program, soloist; Revelers Quartet; orchestra direction Victor Young: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KDYL, KGIR, KGHL

6:30—To be announced

7—Corn Cob Pipe of Virginia—barnyard music; male quartet: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL

7:30—NBC Artists Service Program: KGO, KHQ off 7:45, KFSD, KDYL, KGHL

7:45—Tallant Tubbs for U. S. Senator political talk: KGO

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8:30—Team Mates, Mary Wood, soprano; Irving Kennedy, tenor; Snowdrift Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL

9—Music Masters, vocal soloists; orchestra direction Josef Hornik: KGO

9:15—Adventures of Sherlock Holmes: Dramatic Sketch with Richard Gordon, Leigh Lovel and Joseph Bell, narrator: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

9:45—Lew Diamond and his Orch.: KGO, KDYL

10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Earl Burnett's Mark Hopkins Hotel Orch.: KGO, KHQ, KFI

10:35—Phil Harris's Ambassador Hotel Orch.: KGO, KHQ, KFI

10:55—Earl Burnett's Mark Hopkins Hotel Orch.: KGO, KFI, KHQ

11:15—Phil Harris and His Ambassador Hotel Orchestra: KGO, KHQ, KFI

11:35 to 12 mid.—Organ Concert: KGO, KHQ, KFI

**440.9 Mtrs. NBC-KPO Gar. 8300**  
**680 Kcys. 5000 Watts**  
 National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
 KDYL, KECA, KTAR, KFSD**

7:30 A.M.—Organ Concert, Charles Runyan: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—To be announced

9—Edna Fischer, pianist: KPO

9:15—Dixie Memories: KPO, KGA, KEX

9:30—Stringwood Ensemble, direction Charles Hart: KYA, KGA, (KJR on 9:45), KEX, (KFSD on 9:45), KDYL

9:30—Julia Hayes, Helpful Hints to Housewives: KPO

9:45—University of California at Your Service: KPO

10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KDYL

10:30—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL

10:45—Godfrey Ludlow, Violinist; Mme. Lolita Gainsborg, Pianist: Joint Recital: KPO, KGA, KJR, KEX, KFSD, KDYL

11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, (KGA, KEX off 11:15), KDYL

11:30—Organ Concert, Paul Carson: (KPO off 11:45, on 12) (KGA on 11:45 to 12, 12:05 to 12:15) (KJR, KEX on 11:45)

11:45—South San Francisco Stockyard Report: KPO

12 noon—To be announced

12:15—Rhythm Vendors: Orchestra, Vocalist, direction Walter Beban: KPO, KGA, KJR, KEX

12:45—Eileen Figgott, Soprano: KPO, KGA, KJR

1—Midweek Musicals: Harold Stokes' Orchestra; Ruth Lyons, Soprano: KPO, KGA, (KJR on 1:15), KEX, KDYL

1:30—Outstanding Daytime Speakers: KPO, KGA, KJR, KEX, KDYL

1:45—Pickard Family: Hill Billy Singers: KPO, KGA, KJR, KEX, KDYL

2—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX

2:15—The Little Colleen: Irish Songs and Stories; Agatha Turley, Soprano: KPO, KGA, KJR, KEX, KFSD

2:30—Footlight Fantasies: KPO, KGA, KJR, KEX, KFSD, KGHL

3—Waldorf-Astoria Sert Room Orchestra: KPO, (KGA on 3:05), (KJR on 3:15), KEX, KFSD, KDYL

3:30—Drifting and Dreaming: The Harding Sisters, Two-Piano Team: KPO, KGA, KJR, KEX

3:45—Donald Novis, Tenor: KPO, KGA, (KJR off 3:55), KEX, KFSD

4—The Life of the Reillys: Comedy Serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, KJR, KEX

4:15—Bits of Melody: KPO, KGA, KJR, KEX, KFSD

4:30—Meredith Willson and his Orchestra, vocal soloist: KPO, KGA, KJR, KEX

5:30—The Singing Lady: KPO, KGA, KJR, KECA

5:30—In a Garden: (KPO, KGA, KJR on 5:45), (KDYL off 5:45)

6—Sunset Serenaders: KPO, KGA, KJR

6:30—Sarah Kreindler, Violinist: KPO, KGA, KJR

6:45—Cecil and Sally: KPO

7—Mona Lowe, blues singer, and Edna Fischer, pianist: KPO, KGA

7:15—Tarzan of the Apes: KPO

7:30—Hill Billies: Charles Marshall, John O'Brien, John Toffol, Ace Wright, Sam Moore: KYA, KGA

7:30—University of California Program: KPO

8—Silver Strains: Mixed Quartet: KPO, KGA, KJR, KEX

9—Personal Close-ups: Ben Klassen, tenor, interviewed by Gypsy: KPO, KGA, KJR, KEX

9:15—Millie Montagne, contralto: KPO, KGA, KJR, KEX

9:30—Out of the East: Orchestra direction Joseph Hornik: KPO, KGA, KEX

9:45—Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Bass: KPO, KGA, (KJR on 10), KEX

10:15—One Man's Family: Serial Drama by Carlton E. Morse: KPO, KGA, KJR, KEX, KFSD

10:45—Slumber Hour: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA

11:30 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News

8:15—To be announced

9:15—NBC-KPO Programs to 12

12 noon—News Bulletins

12:05—NBC-KPO Programs to 3

3—News Items

3:05—NBC-KPO Programs to 6:45

3:45—To be announced

7—NBC-KPO Program

7:15—Tarzan (Elec. Trans.)

7:30 to 12 mid.—NBC-KPO Programs

**CBS**

**Columbia Broadcasting System**

- 8:45 A.M.—Ben Alley, tenor: KFBK, KMJ, KWG, KERN, KDB, KOL, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:45—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KERN, KDB, KVI, KHJ, KGB, KSL
- 10:30—Madison Ensemble: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 11:15—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Elizabeth Barthell, Songs: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 12:15—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:45—Eton Boys, male quartet: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB, KSL
- 1—The Captivators, Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:30—Jack Brooks and Westpal's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KGB, KSL
- 1:45—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB, KSL
- 4:15—Connie Boswell: KFBK, KWG, KERN, KDB, KVI, KFRC, KHJ, KGB, KSL
- 4:30—Jimmy Corrigan's Orchestra: KFBK, KDB, KOL, KVI, KFRC, KGB, KSL
- 4:45—Those McCarthy Girls: KFBK, KWG, KOL, KFRC, KHJ, KGB
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KSL
- 6:30—Casa Loma Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB
- 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Eno Crime Club: KMJ, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—Eddie Duchin and his Casino Orchestra: KFBK, KMJ, KWG, KERN, KFRC, KHJ, KSL

- 468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Selxas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Program
- 8:30—Helpful Hints to Housewives
- 8:45—NBC-KGO Programs to 9:30
- 9:30—Fashion Tour with Melisse
- 10—Dorothy Raymond, pianist
- 10:15—English lesson by Ayrtria Z. Drew
- 10:30—NBC-KGO program
- 11:30—Randy Andrews, songs
- 11:45—Federal and State Market Reports
- 12 noon—Dept. of Agriculture talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats with her Neighbors
- 1:45—Cheiro's Mystery Stories
- 2—NBC-KGO Programs to 3
- 3—Tom Murray's Hillbillies
- 4—News release
- 4:15—NBC-KGO Programs to 4:45
- 4:45—Winnie Moore, Nomad Novelist
- 5—String trio
- 5:30—Bill Cady's Instrumental Group
- 5:45—NBC-KGO Programs to 7:30
- 7:30—String Trio
- 7:45—Wesley Tourtellotte, organist
- 8—NBC-KGO Programs to 9
- 9—Orchestra
- 9:15—NBC-KGO Program
- 9:45—Orchestra
- 10—NBC-KGO Programs to 11:30
- 11:30 to 12 mid.—NBC-KGO Prog.

- 209.7 Meters **KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—Louis Rueb, Exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—NBC-KPO Programs to 1 P.M.—Studio Program
- 1:45—NBC-KPO Programs to 2:15
- 2:15—Bill Hayman, Songs
- 2:30—NBC-KPO Programs to 4:15
- 4:15—News Release
- 4:30—NBC-KPO Program
- 5—Big Brother Ken
- 5:30—NBC-KPO program
- 5:45—Al Mack and Tommy
- 6—NBC-KPO Programs to 6:45
- 6:45—Maury Leaf and String Trio
- 7—Tom Murray's Hillbillies
- 8—Orchestra; Richard Davis, tenor
- 8—Orchestra
- 8:30—NBC-KPO Programs to 9:30
- 9:30—Jay Whidden's Orchestra
- 10:15 to 12 mid.—NBC-KPO Prog.

- 225.4 Meters **KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California
- 4 P.M.—Blanche Wood
- 4:15—CBS Program
- 4:30—State College Chats
- 4:45—Town Topics; News Reel
- 5—H. O. Rangers
- 5:15—To be announced
- 5:45—The Buccaneers
- 6—To be announced
- 6:30—CBS Programs to 7:30
- 7:30—Tarzan of the Apes
- 7:45—CBS Programs to 8:30
- 8:30—Eno Crime Club
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—News Reel of the Air
- 10:10—Ted Flo-Rito's Orchestra
- 11 to 12 midnight—Coakley's Orch.

- 333.1 Meters **KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—Morning Moods
- 8:45—CBS Programs to 11
- 11—Blue Ridge Colonel
- 11:15—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—CBS Programs to 1:15
- 1:15—Times Forum
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—CBS Program
- 4:30—Kerry Conway, Chats on Words
- 4:45—CBS Program
- 5—H. Bar O. Rangers
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—Easy Rhythm Booking Office
- 6—Moods Moderne
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Eno Salts Crime Club
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Isle of Dreams
- 10—World-wide News
- 10:10—Bisqueing Band
- 10:15—Ted Flo-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Organ Recital

- 285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Economics
- 11—Marmola Transcription
- 12 noon—News
- 12:15—Crazy Water Transcription
- 1—New Paris Inn
- 2—Eddie Albright, Late Fiction
- 2:30—Recordings
- 3—Matinee Mirthmakers
- 3:45—Shopping Service
- 4—Travelogue; Stock Report; Announcements
- 4:30—Town Crier
- 5—Ceil and Sally
- 5:30—Frank and Pam, "Newlyweds"
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—KNX Ensemble
- 7:30—Vigilantes, Mirthquakers Program
- 7:45—Tarzan Transcription
- 8—Recordings
- 8:30—Rostericrarians
- 8:45—Golden Life Sales Company
- 9—News
- 9:15—Musical Program
- 9:45—KNX Ensemble
- 10—Orchestra
- 11 to 12 midnight—New Paris Inn

**DON'T MISS**  
**Personal Closeup of Ben**  
**Klassen by Gypsy, NBC-**  
**KPO network, 9 p.m.**



**THE BLUETTES:** In 1926 the Bluettes, then known as the Three Co-eds, appeared in Fanchon and Marco productions on the Pacific Coast. The ensuing three and a half years were spent in New York. They grew homesick, purchased a car, drove 'cross country and, arriving in Los Angeles, dedicated themselves to radio. Meredith Gregor (left) has the low voice and acts as the trio's business manager. Marian Peck (right) sings "top" and Theresa Aezer (center) comes in between, plays piano and makes the vocal arrangements.

# THURSDAY Programs

October 20, 1932

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—NBC-KPO Program  
10—Sunshine Echoes  
11—Album Leaves  
11:30—Prudence Penny  
11:45—NBC-KPO Program  
12 noon—Organ Recital, Glen Goff  
12:30—Town Hall Harmonies  
1—Shrine Luncheon  
1:30—Melody Moods  
1:45—Marlon Day's Tete-a-Tete  
2—Musical Novelties  
2:15—Glen Goff, Organist  
2:45—Watch Tower Sermon  
3—Masters of the Violin  
3:15—"Good Will Industries"  
3:30—Masters of Music  
4—Artist Celebrities  
4:30—"Your Helpful Friend"  
4:45—Famous Songs and Singers  
5—Metropolitan Hour  
6—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Waltz Time  
7—Salon Group  
7:15—Sportman's Corner, Gene Sullivan  
7:30—Bob Allen, Piano Recital  
7:45—Joe Wright's Orchestra  
8:15—Sports Parade  
8:45—Billy Small, Fiddlin' Around  
9—Orchestra  
9:30—Milly and Billy, the Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. E. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Majestic Hawaiians  
2:30—Pavon Sisters, Harmony Team  
2:45—Studio Program  
3—Charlie Parks, the "Budgeteer"  
3:30—Walter J. Rudolph, pianist  
3:45—Records  
4—Studio Program  
4:15—Fairy Tales  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Magazine Review  
6:15—Re-created Horse Races  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Covered Wagon Jubilee



GLENHALL TAYLOR  
KTAB—PROGRAM DIRECTOR

- 7:30—News Service  
7:45—Studio Program  
8—Turf Topics with Joe Hernandez  
8:15—Frank Frisell, Tenor; Elbert La Chelle, Organist  
8:30—Anson Weeks' Orch. (E. T.)  
8:45—Memories with Edmund Breesee  
9—Hill Billies  
10—Treasure Chest with Luther Putnam  
10:30—Moment Musicale  
11 to 1 A.M.—Radio Cabaret with Ray Howell

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—S. F. Stocks; Financial Information; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Ethel Rhinard, Pianist  
3—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—Dot Kay, "Wes" Summerford and Lillah Clark  
6—Hotel Oakland Trio  
7—News Items  
7:30—Egan Trio  
7:45—Sports Hi-Lights of the Air  
8—The Clark Sisters  
8:15—Gay Caballeros  
8:45—Orlando Giurlani, Tenor; Delphine Murphy, Contralto; Arco and Anita, Guitarrists; Jean Ardath, Pianist  
9:30—Organ Recital, Ethel Rhinard  
10 to 11 P.M.—Dance Program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items  
8:15—Prosperity Auction Program  
8:30—Moment Musicale  
8:45—Recordings  
8:55—Health Feature  
9—Silent period  
1—Weather Forecast  
1:05—Latin-Arpace program  
2—Billy and Grace Carmen  
2:30—Myrtle Segal, soprano  
3—The KROW-lian Revue  
4—The KROW Matinee  
4:30—Irving Perkins and Lee Baker  
4:45—Myrtle Segal, Soprano  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—Curtain Wood and Apple Bottom  
7:45—The Texas Cowboy  
8—Hal Roberts' Banjo Band  
8:15—Watch Tower program  
8:30—The Beverly Hill Billies  
9:30—Pemm Repertory Players, direction of Elmer Pemm  
10—Happy Valley Home Folks  
10:30 to 11 P.M.—Veterans' of Foreign Wars program

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Learn French, Prof. Achille  
11:15—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:30—Vest Pocket Concert  
6:45—News Flashes  
7—Cecilia Hardeman, open forum  
7:15—Helen Bellevue  
7:30—Silent period  
11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub  
8—Records  
9:30—The Little Concert  
10—Reporter of the Air  
10:05—Scotty's Table talks  
10:20—Favorite Records  
11:30—Concert Music  
12 noon—Dance Matinee  
12:30—Health Talk  
12:45—Records  
1:05—Stock Report; Records  
1:15—Financial Common Sense; Records  
2—Blindcraft Ensemble  
2:30—Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Phlco Varieties  
4—Recordings  
4:30—Marjorie Lee, pianist  
4:45—Musical styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program



MARY ROSSETTI is the tall, willowy type who may wear a bulky fur coat without worrying about an unbecoming silhouette. Her eyes are blue and her hair is black. New York is her home state. Mary's earliest ambition was to become a motion picture actress. She concentrated her attention to the details necessary for such a career only to fall in love with musical comedy instead. Later when she married, radio offered a means for keeping her professional interests alive and her home intact. Has a small son who receives much of her time.

**491.5 Meters KFRC Prospect 0100**  
**610 Kcs. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast;  
 Stock Quotations at 7:25  
 7:30—Exercise Period  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—To be announced  
 9—CBS Programs to 9:45  
 9:45—Ida Bailey Allen  
 10—KFRC's Shopper's Club  
 10:30—Globe Trotter  
 10:35—CBS Programs to 12  
 12 noon—Noonday Concert  
 1—Farm News  
 1:15—Recordings  
 1:30—Stock Exchange Quotations  
 1:35—Globe Trotter  
 1:45—Barbara Gould  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 5:15  
 5:15—Globe Trotter  
 5:25—Town Topics  
 5:30—Skippy  
 5:45—To be announced  
 6—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 8:15  
 8:15—Spratt's Patent, Ltd.  
 8:30—Eno Crime Club  
 9—Don Clark's Music  
 9:15—Eb and Zeb  
 9:30—I. Zingari  
 9:45—Don Lee Players  
 10—Bisquick Band  
 10:05—Ted Fio-Rito's Orchestra  
 11—Tom Coakley's Orchestra  
 12 to 1 A.M.—Midnight Request Hr.

**309.1 Meters KJR Seneca 1515**  
**970 Kcs. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Chet and Mabel  
 7:04—Produce Quotations  
 7:14—Vocal Solos; Sun Risers  
 7:33—Sport News; Sun Risers  
 8—NBC-KPO Programs to 11:30  
 11:30—Julia Hayes  
 11:45—NBC-KPO Programs to 3  
 3—Around the Town with Lloyd Spencer  
 3:15—NBC-KPO Programs to 4:15  
 4:15—Lost and Found Advt.  
 4:20—The World Bookman  
 4:25—NBC-KPO Programs to 5:15  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Sohl-Lundberg and Reed  
 7—Tarzan of the Apes  
 7:15—Myrtle and Harold Strong,  
 Piano Duo  
 7:30—News Edition of the Air  
 7:45—NBC-KPO Programs to 10:45  
 10:45—Cole McElroy's Dance Orch.  
 11:15 to 12 mid.—NBC-KPO Prog.

**296.6 Meters KQW Ballard 777**  
**1010 Kcs. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—The Breakfast Hour  
 8—Silent period  
 9—Ralph and the Rainbow Trouper  
 10—Helpful Hour  
 10:30—Morning Melodies  
 11—Eleventh Hour program  
 11:30—Old-Time Favorites  
 11:45—Accordion Capers  
 12 noon—Band Concert  
 12:30—Weather Forecasts; Market  
 reports  
 1—One o'Clock Program  
 1:30—The Friendly Hour  
 2:30—Martha Mead program  
 3—Silent period  
 4:30—Story Time  
 4:45—Skippy

5—Vespers, Dr. Sylvester  
 5:30—Community programs  
 5:45—Dinner Music  
 6—American Legion Auxiliary  
 6:15—Franco's Program  
 6:30—State Market reports  
 6:45—Farmers' Exchange  
 6:50—Santa Clara Valley News  
 6:55—Prune Pool  
 7—Weather Forecast  
 7:03—Radio News and Forum  
 7:30—Minute Man  
 7:45—Republican Central Committee  
 8—Songs of the Old Church Choir  
 9—Songs You Love to Sing  
 9:15—German Band  
 10 to 10:30 P.M.—Community Prog.

**236.1 Meters KOL Elliott 4466**  
**1270 Kcs. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 7:45—Crazy Cowboys  
 8—Shell Happytime  
 8:30—CBS Programs to 10:30  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—The Carnival with Ken Stuart  
 12 noon—CBS Programs  
 1—Hill and Dale  
 1:15—John C. Stevenson  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—To be announced  
 4:15—Cecil Solly  
 4:30—CBS Programs to 5:30  
 5:30—Skippy (E. T.)  
 5:45—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—John C. Stevenson  
 8:30—Eno Crime Club  
 9—The Globe Trotter  
 9:15—Eb and Zeb,  
 9:30—"Reflections,"  
 10—Grand Hotel Orchestra  
 11 to 12 midnight—Dance Orchestra

**526 Meters KVI Broadway 4211**  
**570 Kcs. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 6 A.M.—The Wandering Cowboy  
 6:30—Farm Features  
 6:45—Farm Flashes  
 6:50—Jim DePuy, Reveille Reporter  
 7—Recordings  
 7:30—Organ Reveille  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—Morning Notes by Marion  
 9—CBS Programs to 10  
 10—Home Economics  
 10:15—CBS Programs to 11  
 11—Recordings  
 11:15—CBS Programs to 12  
 12 noon—Noon News  
 12:15—CBS Programs to 12:45  
 12:45—Rotary Club Luncheon  
 1:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Joe Lento  
 4:15—CBS Program  
 4:30—Eighteen Feet of Harmony  
 4:45—CBS Program  
 5—Twilight Reveries  
 5:15—CBS Program  
 5:30—George Yount, Organist  
 6—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—Dr. Stevenson  
 8:30—Eno Crime Club  
 9—Studio Program  
 10—Ted Fio-Rito's Orchestra  
 11 to 12 midnight—Dance Orchestra

**508.2 Meters KHQ Main 5383**  
**590 Kcs. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, W. W.  
 6:45 A.M.—Morning News  
 7:30—Kronenberg's Shoe Hospital  
 7:45—NBC-KGO Programs  
 8—Voice of Texas  
 8:15—NBC-KGO Programs to 9  
 9—"Wait and Marian"  
 9:15—Musical Gems  
 9:30—Burgan's Home Comfort  
 9:45—NBC-KGO Programs to 11:45  
 11:45—Bell Organ Concert  
 12 noon—Elec. Home Quarter Hour  
 12:15—NBC-KGO Program  
 1—Various programs  
 2—NBC-KGO Programs to 3  
 3—Commercial Creamery  
 3:30—Peerless Dentists  
 4:15—NBC-KGO Programs to 4:45  
 4:45—"Skippy"  
 5—NBC-KGO Programs to 9:15  
 9:15—Eb and Zeb  
 9:30—Editorial Page, Russell Bank-  
 son  
 10 to 12 mid.—NBC-KGO Programs

**325.9 Meters KOMO Elliott 5890**  
**920 Kcs. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 8:30  
 8:30—Prudence Penny  
 8:45—NBC-KGO Program  
 9—Uncle Hank of Clderville Center  
 9:15—Mary over the Garden Fence  
 9:45—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Tea Time Tales  
 1:15—Popular Orchestra  
 1:45—NBC-KGO Programs to 4:45  
 4:45—News of the Air  
 5—NBC-KGO Programs to 9:30  
 9:30—Fireside Hour  
 10—NBC-KGO Program  
 10:15—Vic Meyers' Music  
 11:15 to 12 mid.—NBC-KGO Prog.

**319 Meters KOIN Atwater 3333**  
**940 Kcs. 1000 Watts**  
 The Journal, Portland, Oregon  
 6 A.M.—KOIN's Klock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—Golden Melodies  
 9:15—CBS Programs to 12:30  
 12:30 P.M.—Merrymakers  
 1—The Book of Life  
 1:45—Barbara Gould Feature  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5—Steamboat Bill  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—CBS Programs to 6:30  
 6:30—Golden West Serenaders  
 6:45—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—Cadillac Tour  
 8:30—The Eno Crime Club  
 9—Bells of Harmony  
 9:15—Eb and Zeb  
 9:30—McElroy's Greater Oregonians  
 10—Dorothy Dix Journal Parade  
 10:30—Bisquick Band  
 10:30—Ted Fio-Rito's Orchestra  
 11—Dance Orchestra  
 12 to 1 A.M.—Jack and Jill's Tavern  
 Orchestra

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGR, KGHL, KDYL

7 A.M.—Organ Concert, Chas. Runyan: KGO

7:30—Three Orphans: Vocal Trio: KGO, KHQ, KDYL

7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA

8—May We Present: KGO, KHQ, KFSD, KDYL

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—Tom Mitchell, vocalist and pianist: KGO

8:45—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KGO, KHQ, KOMO, KGW, KFI

9—Johnny Marvin, tenor: KGO

9:15—On Wings of Song: KGO, KFSD, KDYL

9:30—The Buckaroos: Ted Maxwell, Charles Marshall; Songs and Dialogue: KGO, KDYL

9:45—The Jordans, Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI

11—Standard School Broadcast: KGO, KFO, KHQ, KOMO, KGW, KFI, KFSD

11:45—Shakespearean Plays: KGO, KECA, KDYL

12 noon—Barbara Dale's Charm Matinee: KGO, KOMO, KFSD

12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGR, KGHL

1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45)

2—To be announced

2:15—Paul Whiteman's Rhythm Boys: KGO, KHQ, KFI, KFSD, KTAR, KDYL, KGHL

2:30—Swanee Serenaders: Harold Stokes' Orchestra: KGO, KHQ, KFI, KDYL, KGHL

2:45—Concert Echoes: KGO, KHQ, KDYL

3—Buccaners, vocalist; dance orchestra direction Walter Beban: KGO, KHQ on 3:30

4—The Rollickers: Male Quartet: KGO, KHQ, KFSD, KDYL

4:15—Royal Vagabonds: Ward Wilson, Impersonations; Vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:45—News Service: KGO

5—Fleischmann Hour, Rudy Vallee and orchestra; Olsen and Johnson, comedians, guests artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL

6—Captain Henry's Showboat: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI

9:15—Ship o' Dreams: Lucile Kirtley, Soprano; Easton Kent, Tenor: KGO, (KHQ on 9:30)

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Phil Harris and His Hotel Ambassador Orch.: KGO, KHQ, KFI

10:35—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI

10:55—Phil Harris and His Ambassador Hotel Orch.: KGO, KHQ, KFI

11:15—Earl Burtnett and his Mark Hopkins Hotel Orch.: KGO, KHQ, KFI

11:35 to 12 m.—Organ Concert: KGO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—To be announced

9—Edna Fischer, pianist: KPO

9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in Songs and Dialogue: KPO, KGA, KEX

9:30—Rhythm Vendors: Orchestra direction Walter Beban and vocal soloist: KYA, KGA, (KJR on 9:45) KEX

9:45—Julia Hayes, Helpful Hints to Housewives: KPO

9:45—University of California: KPO

10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KFSD, KDYL

10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KFSD KDYL

11—Standard School Broadcast: KPO

11—Words and Music: Vocalist; String Ensemble direction Walter Blaufuss: KGA, KJR, KEX, KTAR, KDYL

11:30—Syncopators: Harold Stokes' orchestra: KGA, KJR, KEX, KDYL

11:45—Concert Petite: String ensemble direction Walter Blaufuss: KYA, KGA, KJR, KEX, KDYL

11:45—South San Francisco Stockyard Report: KPO

12 noon—To be announced

12—Thursday Special: KPO, KGA, (KJR on 1:15), KEX, KECA, (KFSD on 1:30), KDYL

2—Music Masters: KPO, KGA, KJR, KEX, (KFSD on 2:30)

3—Waldorf-Astoria Orchestra: KPO, (KGA on 3:05), (KJR on 3:15), KEX, KFSD, KDYL

3:30—Soloist: KPO, KGA, KJR, KEX, KECA

3:45—Tea Timers: KPO, KGA, (KJR off 3:55), KEX

4—Simpv and Gladys: KPO, KGA, KJR, KEX

4:15—Arion Trio: Joyce Barthelson, pianist and director; Modesta Mortenson, Violinist; Margaret Avery, Cellist: KPO, KGA, KJR, (KEX off 4:30), KFSD

4:45—American Taxpayers League Program: KPO, KGA, KJR

5—Nathan Abas, Violinist: KPO, KGA, (KJR, KEX off 5:15), KFSD

5:30—The Singing Lady; Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KECA

5:45—Meredith Willson and his Orchestra: (KPO off 6:15, on 6:30), KGA, KJR, (KGR on 6, off 6:30)

6:15—Chief of Police Quinn: Series of Talks on the San Francisco Police Department: KPO

6:45—Cecil and Sally in the Funniest Things: KPO

7—Monna Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KGA, KJR

7:15—Tarzan of the Apes: KPO

7:30—Crosscuts from the Log o' the Day: KPO, KGA

8—Myron Niesley, tenor: KPO, KGA, KJR, KEX

8:15—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KJR, KEX, KFSD, KTAR, KGHL, KDYL

8:45—Synco-Thots: Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX, KFSD, KOA

9—Hollywood on the Air: KPO, KGA, KJR, (KEX off 9:25), KFSD, KTAR, KDYL, KGR, KGHL

9:30—Pigskin Romances: Football dramas by Carlton E. Morse: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA

10—Concert in Rhythm: KPO, KGA, KJR, KEX, (KDYL, KOA off 10:15)

10:45—The Coquettes: KPO, KGA, KJR, KEX

11—Pacific Serenaders: KPO, KEX, KECA

11:30 to 12 mid.—Tom Gerun and his Orchestra: KPO, KGA, KJR, KEX

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News

8—NBC-KPO Programs to 12

12 noon—News Bulletins

12:05—NBC-KPO Programs to 3

3—News Bulletins

3:05—NBC-KPO Programs to 6:45

6:45—Rhyme and Reason

7—NBC-KPO Program

7:15—Tarzan (Elec. Trans.)

7:30 to 12 mid.—NBC-KPO Programs

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises

7:30—Stock Market Quotations

7:45—NBC-KGO program

8—Polly Grant Hall, pianist

8:15—NBC-KGO Program

8:30—Helpful Hints to Housewives

8:45—NBC-KGO Programs to 9:15

9:15—Fashion Tour with Melisse

9:45—NBC-KGO Programs to 11:45

11:45—Federal and State Market reports

12 noon—Dept. of Agric. talk

12:15—NBC-KGO program

1—News release

1:15—Ann Warner Chats

1:45—Laguna Beach Art Club prog.

2—NBC-KGO Programs to 3

3—Tom Murray's Hillbillies

4—News release

4:15—NBC-KGO Programs to 4:45

4:45—Calif. Teachers' Assn. prog.

5—NBC-KGO Programs to 9:15

9:15—Kingdom Builders, drama

9:45—Orchestra

10—NBC-KGO Programs to 11:30

11:30 to 12 mid.—Jay Whidden's Or.

**CBS**

**Columbia Broadcasting System**  
 8:30 A.M.—"Smiling Ed McConnell": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 9—Buddy Harrod and his Yeong's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KERN, KDB, KOL, KVI, KHJ, KGB  
 10:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KERN, KDB, KOL, KVI, KHJ, KGB, KSL  
 10:30—Atlantic City Musicales: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL  
 11:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KGB, KSL  
 11:45—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL  
 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KHJ, (KGB on 12:15), KSL  
 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, (KHJ on 12:45), KGB, KSL  
 1—U. S. Army Band Concert: KVI, KFPY, KSL  
 1:45—"Have You Heard?": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 1:45—Bridge Talk by Willard Karn: KSL  
 2—Columbia Guest Revue: KSL  
 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KWG, KERN, KDB, KVI, KFRC, KHJ, KGB, KSL  
 4:30—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KDB, KOL, KVI, KFRC, KGB, KSL  
 4:45—Howard Ely at the Organ: KFBK, KOL, KVI, KHJ, KGB  
 5—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 5:15—Edwin C. Hill: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KGB, KSL  
 5:30—Casa Loma Orchestra: KFBK, KMJ, KFPY, (KHJ on 5:45), KGB, KSL  
 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 6:15—Harl Smith's Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB  
 6:30—"Omar Khayyam": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL  
 7—Andre Kostelanetz Presents: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB  
 7:45—"Myrt and Marge": KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KERN, KDB, KVI, KFPY, KFRC, KGB

8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 9—Noble Sissle and his Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ  
 9:30—Riviera Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Maxine's Shopping Service  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 12 noon—News  
 12:15 P.M.—Homeopathic Talk  
 12:30—Dr. John Matthews  
 1—New Paris Inn  
 2—Eddie Albright  
 2:30—Prof. Leon, French lesson  
 3:15—Louise Johnson, Astroanalyst and Vocational Director  
 3:45—Maxine's Shopping Service  
 4—Travelogue; Stocks; Announcements  
 4:30—Town Crier  
 5—Cecil and Sally  
 5:15—Town Crier  
 5:30—Waxoline Laboratories  
 5:45—Chandu, the Magician  
 6—News  
 6:15—KNX Ensemble  
 6:30—Oh-h-h Elmer  
 6:45—The Serenaders  
 7—Frank Watanabe and the Honorable Archie  
 7:15—Bob Shuler  
 7:45—Tarzan Transcription  
 8:15—Violin Choir, Calmon Luboviski  
 8:45—Drury Lane Ensemble  
 9—News  
 9:15—Musical program  
 10—Programs to be announced  
 11 to 12 midnight—New Paris Inn

**333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Cal.**  
 7 A.M.—News Briefs and Records  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—Corey Kent and Nell Larson  
 9—CBS Programs to 11  
 11—Blue Ridge Colonel  
 11:15—Beauty Talk  
 11:30—CBS Programs to 12:30  
 12:30 P.M.—World-wide News  
 12:45—CBS Program  
 1—State Dept. of Agriculture  
 1:15—Times Forum  
 1:45—Barbara Gould  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Plain Facts About Science  
 4:15—CBS Program  
 4:30—U. S. C. Trojan Period  
 4:45—CBS Programs to 5:15  
 5:15—News Items; Town Topics  
 5:30—"Skippy"  
 5:45—CBS Programs to 6:30  
 6:30—"Omar Khayyam"  
 7—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—Inglewood Park Concert  
 8:30—Eno Salts Crime Club  
 9—CBS Program  
 9:15—Eb and Zeb  
 9:30—CBS Program  
 10—World-wide News  
 10:10—Bisquick Band  
 10:15—Ted Fio-Rito's Orchestra  
 11—Tom Coakley's Orchestra  
 12 to 1 A.M.—Organ Recital

**225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts**  
**Don Lee, Inc., San Diego, California**  
 7 A.M.—Morning Edition  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—Recordings  
 9—CBS Programs to 10  
 10—Around the Town  
 10:30—CBS Program  
 11—To be announced  
 11:15—CBS Programs to 12  
 12 noon—Farm Flashes  
 12:15—CBS Programs to 12:45  
 12:45—Closing Stock Quotations  
 12:50—News Reel of the Air  
 1—Department of Agriculture  
 1:15—P. T. A. Program  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Blanche Wood  
 4:15—CBS Program  
 4:45—Town Topics; News Reel  
 5—CBS Programs to 5:30  
 5:30—Three Shades of Blue  
 5:45—Easy Rhythm Booking Office  
 6—CBS Programs to 7  
 7—To be announced  
 7:30—Tarzan of the Apes  
 7:45—CBS Programs to 8:30  
 8:30—Eno Crime Club  
 9—Don Clark and his music  
 9:15—Eb and Zeb  
 9:30—American Legion Revue  
 10—News Reel of the Air  
 10:10—Ted Fio-Rito's Orchestra  
 11 to 12 midnight—Dance Music

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 8 A.M.—Louis Rueb, Exercises  
 8:15—NBC-KPO Programs to 10:30  
 10:30—News Release  
 10:45—NBC-KPO Programs to 4  
 4—French Lesson, Annette Doherty  
 4:15—News Release  
 4:30—Studio Program  
 4:45—"Commonsense of Science"  
 5—Big Brother Ken  
 5:30—NBC-KPO program  
 5:45—Al, Mack and Tommy  
 6—NBC-KPO Program  
 6:45—Studio Program  
 7—Tom Murray's Hillbillies  
 7:30—Wesley Tourtellotte, Organist  
 7:45—Orchestra  
 8:15—Noreen Gammill, Character Sketches  
 8:30—Orchestra and Soloists  
 9—Hygrade Sylvania Co. program  
 9:15—Studio Program  
 9:30—NBC-KPO Program  
 10—Jay Whidden's Orchestra  
 10:45 to 12 mid.—NBC-KPO Prog.

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**  
**Airfan Radio Corp., Ltd., San Diego**  
 9:45—NBC-KGO Program  
 10—NBC-KGO Programs to 11  
 11—NBC-KGO Programs to 1  
 1—Serenaders  
 1:30—NBC-KGO Program  
 2—To be announced  
 2:15—NBC-KGO Program  
 2:30—NBC-KGO Programs to 3:30  
 3:30—Radio Dental Clinic  
 3:45—Talk by Mr. Morganstern  
 4—NBC-KGO Program  
 4:15—NBC-KGO Programs to 5:30  
 5:30—Studio Program  
 5:45—Program Resume  
 5:50—Late News Items  
 6—NBC-KGO Programs to 8:45  
 8:45—NBC-KGO Programs to 10  
 10 to 12 mid.—NBC-KGO Programs



ALMA LA MARR is an enthusiastic and expert swimmer. Be the season summer or winter, she seldom misses her daily plunge in the Pacific. She is approximately 5 feet 3 inches in height and has lovely large blue eyes, not to mention a most charming and refreshing personality. Miss La Marr does not believe in dry home economics discussions. Not she! Bits of humor, especially selected music and quaint philosophy are as much a part of her regular programs as household hints and problems.

# FRIDAY Programs • • • • • October 21, 1932

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Futeful Topics  
9—At the Console  
9:15—Bay District Schools program  
9:45—NBC-KPO Program  
10—Sunshine Echoes  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Album Leaves  
11:30—Prudence Penny  
11:45—Organ  
12 noon—"Your Helpful Friend"  
12:15—Meridian Medleys  
12:45—Blends of Blue  
1:15—Rhythmic Ripples  
1:45—Marion Day's Tete-a-Tete  
2—Famous Songs and Singers  
2:30—Masters of the Violin  
3—Organ Matinee: Glen Goff  
4—Artist Celebrities  
4:30—On Parade  
5—Metropolitan Hour  
6—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Waltz Time  
7—Salon Group  
7:15—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Orchestra  
8:30—Virginia Miller, Piano Recital  
8:45—Sydney Dixon, Song Recital  
9—Captain Argus  
9:30—Skol-Cheerio: Lord Fitznoodle and Ole Swenson  
9:45—New Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and the Rainbow Trouper  
10—Martha Meade Society  
10:15—Aunt Sammy  
10:30—Morning Melodies  
11—Eleventh Hour program  
11:30—Old-Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather Forecast; State Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Evening Vespers  
5:30—Dinner Music  
6—Evening Echoes  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Fool  
7—Weather Forecast  
7:03—Radio News and Forum  
7:30—Democratic Party  
7:45—Liberty Bell Quarter Hour  
8—San Jose Accordion Club  
8:30—Salon Quartette  
9—Studio Program  
9:30—Harvest Mooners  
10 to 10:30 P.M.—Community Prog.



EARL TOWNER  
KFRC—VOCAL DIRECTOR

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

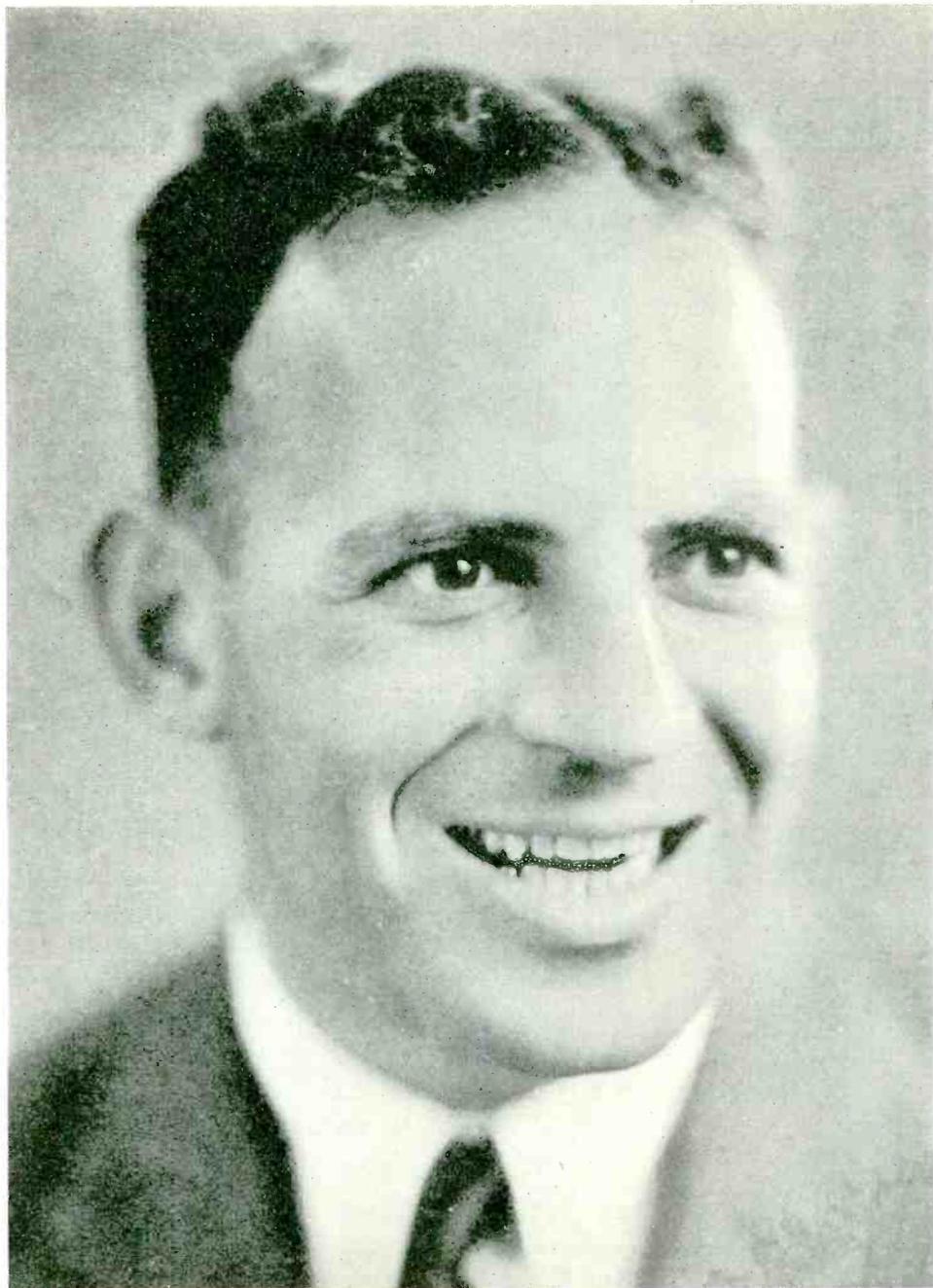
7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—Recordings  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Program  
11—Rumford Chemical Company  
11:15—CBS Program  
11:30—Martha Meade Society  
11:45—CBS Program  
12 noon—Noonday Concert  
1—CBS Program  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—CBS Program  
1:55—Thinc Products Company  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—Globe Trotter  
4:25—Town Topics  
4:30—CBS Programs to 5  
5—H-O Rangers  
5:15—Skippy  
5:30—CBS Programs to 6:30  
6:30—Pat Frayne's Sports Talk  
6:45—To be announced  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—Gridiron Ghosts  
9—Phoenix Hosiery  
9:15—Eb and Zeb  
9:30—Between the Goal Posts  
10—Bisquick Band  
10:05—Fed Flo-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Recordings  
7:15—Morning Reporter  
7:30—Texas Cowboy; Records  
8—Popular Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Boys  
12 noon—Echoes of Portugal  
12:30—News Service; Records  
1—Alma La Marr  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Travelogue with Majestic Hawaiians  
2:30—Records  
3—Studio Program  
3:30—Walter Rudolph, Piano Recital  
3:45—Studio Program  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—Fishin' Fool  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Italian Program  
8—Turf Topics with Joe Hernandez  
8:15—Studio Program  
8:30—Anson Weeks' Orch. (E. T.)  
8:45—Orchestra  
9—Hill Billies  
10—Treasure Chest with Luther Putnam  
10:30—Moment Musicale  
11 to 1 A.M.—Radio Cabaret with Ray Howell

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—Stocks; Finance; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Organ Recital, Ethel Rhinard  
3:15—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—Three Cocoanuts  
6—Hotel Oakland Trio  
7—News Items  
7:30—Helen Parmelee, Pianist  
7:45—Fred and Morris  
8—KLX Hi-Jinks Program with Sunshine Twins; Piano Duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KLX Orchestra; the Clark Sisters; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Mildew; Boris and Bertha; the Three Cocoanuts; "Tony"; "Two Shop Girls"; Johnny Zunino, Helen Benson and Lucille Swan, Banjoists; "Wes" Summerford, Tenor  
10 to 11 P.M.—Dance Program



ERNIE SMITH: Anything and everything pertaining to sports is Ernie (Ernest Maynard) Smith's "mike" job. He left U. C. during his Junior year in 1917 to give his services to Uncle Sam. Earned a captancy before renewing his acquaintance with books. Held the Pacific Coast swimming championship five years; canoe tilting, two years; water polo, national title, in 1920. Is in business with his brother; puts in long hours engineering the distribution of hundreds of magazines. Brown as an Indian. Peppy off the air as on.

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:45—Dr. Corley program  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Learn Spanish, Prof. Achille  
11:15—Concert Melodies  
11:45—Musical Sketches  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:30—Rosenthal program  
7—News Flashes  
7:15—Helen Bellevue  
7:30—Silent period  
8:30—Julie Foster, Dream Girl  
8:45—John D. Barry, World Events  
9—Dance Time  
9:15—Mildred Epsteen  
9:30—William Lavy, piano pictures  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Prosperity Program, Members  
8:30—Moment Musicale  
8:45—Recordings  
8:55—Health Feature  
9—Silent period  
1—Weather Forecast  
1:05—Latin-American program  
2—The KROW-flight Hour  
2:30—Golden Age News Items  
2:45—The Tramp Reporter  
3—The Beverly Hill Billies  
4—The KROW Matinee  
4:30—Recordings  
4:45—"Echoes of Paradise"  
5—Italian program  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—Educational Feature  
7:45—The Texas Cowboy  
8—Grace King, Loretta Van Dyl,  
Harmony Duo  
8:15 to 8:30 P.M.—Bob Robb, Sport  
Sheet

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top of the Morning  
7—KOL Time Klock  
7:45—Crazy Cowboys  
8—Shell Happytime  
8:30—Brad and Al  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—The Carnival with Ken Stuart  
12 noon—CBS Programs to 1  
1—Hill and Dale  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—Cecil Solly  
4:30—CBS Programs to 5:15  
5:15—Skippy (E. T.)  
5:30—CBS Programs to 6:30  
6:30—"Lost in the Olympics"  
6:45—John C. Stevenson  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15

8:15—Dollars and Sense Program  
8:30—August Prosperi  
8:45—The Globe Trotter  
9—The Buccaneers  
9:15—Eb and Zeb  
9:30—Wrestling  
11 to 12 midnight—Dance Orchestra

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Program  
8:15—To be announced  
9:15—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO Programs to 3  
3—News bulletins  
3:05—NBC-KPO Programs to 6:45  
6:45—Inland Empire Series  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30—NBC-KPO Programs to 9  
9—To be announced  
9:15 to 12:30 A.M.—NBC-KPO pro-  
grams

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6 A.M.—KOIN's Klock  
7—Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—Golden Melodies  
9:15—CBS Program  
9:30—Betty Crocker  
9:45—CBS Program to 12  
12 noon—Merrymakers  
12:30—CBS Programs to 1  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—CBS Program  
5:15—Skippy  
5:30—CBS Programs to 6:30  
6:30—"Lost in the Olympics"  
6:45—Fishing Bulletin  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Melody in a Persian Garden  
8:30—Davidson's Prize Club  
9—Bells of Harmony  
9:15—Eb and Zeb  
9:30—Between the Goal Posts  
10—Ted Fio-Rito's Orchestra  
10:30—De Silvia's Royal Knights  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Jack and Jill's Tavern  
Orchestra

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
10:15—CBS Programs to 12  
12 noon—Joe Roberts, "Noon News"  
12:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Children's Progress  
4:30—CBS Program  
4:45—Recordings  
5—CBS Program  
5:15—Organ Program, George Yount  
5:30—CBS Programs to 6:30  
6:30—The Angora Man  
6:45—Studio Program  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Financial Talk  
9:05—Studio Program  
9:30—Scandinavian Hour  
10:30—Ted Fio-Rito's Orchestra  
11 to 12 mid.—Tom Coakley's Orch.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Rhythm Aces  
7:33—Sport News; Rhythm Aces  
8—NBC-KPO Programs to 9:45  
9:45—Martha Meade Society  
10—Mardi Gras  
10:30—NBC-KPO Program  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 3  
3—The Easy Chair  
3:10—NBC-KPO Programs to 3:55  
3:55—The World Bookman  
4—Lost and Found Advertisements  
4:05—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Sohl-Lundberg and Reed  
7—Tarzan of the Apes (E. T.)  
7:15—Anson Weeks' Orch. (E. T.)  
7:30—News Edition of the Air  
7:45—NBC-KPO Programs to 11  
11—Cole McElroy's Dance Orchestra  
11:30 to 12 mid.—Bal Tabarin Orch.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9:15  
9:15—Neighborhood Mary  
9:45—Popular Orchestra  
10:15—Prudence Penny  
10:30—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—Einar and Einar  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Tea Time Tales  
1:15—NBC-KGO Program  
1:30—Red Shadow  
1:45—Musical  
2:15—NBC-KGO Program  
2:45—Tuneful Two  
3—Teacup Philosopher  
3:15—NBC-KGO Programs to 4:45  
4:45—News of the Air  
5—NBC-KGO Programs to 10:15  
10:15—Mozart Hour  
11:15 to 12 mid.—Vic Meyers' Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:15—Clisco Bullivant, Exercises  
7:45—NBC-KGO Program  
8—Herb Wixson  
8:15—NBC-KGO Programs to 9  
9—"Walt and Marian"  
9:15—Musical Gems  
9:30—Burgan's Home Comfort  
9:45—Wolper's Fashion Notes  
10—Martha Meade Society  
10:15—Centennial Flour Co.  
10:30—NBC-KGO Programs to 12  
12 noon—Elec. Home Quarter Hour  
12:15—NBC-KGO Programs to 1:15  
1:15—Various programs  
2:15—NBC-KGO Programs to 3  
3—Commercial Creamery  
3:30—Peerless Dentists  
3:45—NBC-KGO Programs to 5  
5—Parade of the Happy Feet  
5:15—"Skippy"  
5:45—NBC-KGO Programs to 7:45  
7:45—Crazy Crystals  
8—NBC-KGO Programs to 8:30  
8:30—Bert Price, Sports Review  
8:45—"Book of Memories"  
9:15—Eb and Zeb  
9:30—NBC-KGO Program  
9:45—Editorial Column, R. Bankson  
10 to 12 mid.—NBC-KGO Programs

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,**  
**KFI, KOA, KTAR, KFSD,**  
**KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO  
7:30—Strolling Fiddler: K F S D,  
KGO, KDYL  
7:45—Van and Don, the Two Pro-  
fessors, comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KOA,  
KTAR, KDYL  
8—To be announced  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—Tom Mitchell, baritone: KGO  
8:45—Crosscuts from the Log o' the  
Day, Dr. Laurence L. Cross:  
KGO, KHQ, KOMO, KGW, KFI  
9—Johnny Marvin, Tenor: KGO,  
KFI  
9:15—Miracles of Magnolia: KGO,  
KFSD  
9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall; songs and dia-  
logue: KGO  
9:45—Arion Trio: KGO, (KFI 10  
to 10:15)  
10:30—Woman's Magazine of the  
Air: Bennie Walker, editor: KGO,  
KHQ, KOMO, KGW, KFI  
11:30—Borden Program, talks on  
baby care, Mrs. John T. Gordon:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR  
11:45—Concert Petite: KGO, KFSD,  
KDYL  
12 noon—Barbara Dale's Charm  
Matinee: KGO, KFSD  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL  
1—May We Present: KGO, KHQ,  
KDYL  
1:15—To be announced  
2:15—Dromedary Caravan, dram-  
atic sketch: KGO, KHQ, KOMO,  
KGW, KFI, KDYL, KGIR, KGHL  
2:30—Ol' Pappy, negro characteri-  
zations, Clifford Soubier: KGO,  
KHQ, KDYL  
2:45—To be announced  
3—Buccaners, vocalists; dance or-  
chestra direction Walter Beban:  
KGO, KHQ on 3:30  
3:45—Fay Fraser's Studio Party:  
KGO, KHQ, KOMO, KGW, KFI  
4—Organ Reveries, Archer Gibson:  
KGO, KHQ, KDYL  
4:15—Royal Vagabonds, Ward Wil-  
son, impersonations; vocalists; or-  
chestra direction Billy Artz: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
4:30—The Stebbins Boys; Parker  
Fennelly and Arthur Allen: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
4:45—News Service: KGO  
5—Stringwood Ensemble, direction  
Charles Hart: KGO, (KGW off  
5:15), KFSD  
5:30—The Bluettes: Vocal Trio:  
KGO, KHQ  
5:45—Wheatenville, dram. sketch:  
KGO, KHQ, KOMO, KGW, KFI  
6—The First Nighter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
6:30—Armour Program, Roy Shield's  
orchestra: KGO, KHQ, KOMO,  
KGW, KFI, KDYL  
7—To be announced  
7:30—Elgin Adventurers' Club: Talk  
by Floyd Gibbons: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL

7:45—Political Talks: KGO, KFI,  
KFSD  
8—Amos 'n' Andy, blackface comedi-  
ans: KGO, KHQ, KOMO, KFI,  
KGW, KFSD, KDYL  
8:15—Billy Jones and Ernie Hare:  
Songs and Patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
8:30—Gilmore Circus, Duke Atter-  
bury, Ken Gillum, clowns; Paul  
Taylor's quartet; Lawson's negro  
male chorus: KGO, KOMO, KFI,  
KGW  
9:30—Novelettes, Ben Klassen, tenor  
ensemble direction Paul Carson:  
KGO, KOA  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Earl Burtnett and his Mark  
Hopkins Hotel Orchestra: KGO,  
KHQ, KFI, KFSD  
10:35—Phil Harris and his Amba-  
sador Hotel Orch.: KGO, KHQ,  
KFI, KFSD  
10:55—Earl Burtnett and his Mark  
Hopkins Hotel Orch.: KGO, KHQ,  
KFI, KFSD  
11:15—Phil Harris and His Amba-  
sador Hotel Orch.: KGO, KHQ,  
KFI, KFSD  
11:35 to 12 mid.—Organ Concert:  
KGO, KHQ, KFSI, KFSD

440.9 Mtrs. **NBC-KPO** Ga. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,**  
**KDYL, KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio: Joyce Bar-  
thelson, pianist and director;  
Frances Welner, violinist; Mar-  
garet Avery, Cellist: KPO  
8—NBC Music Appreciation Hour,  
conducted by Walter Damrosch:  
KPO, KGA, KJR, KEX, KECA,  
KFSD, KTAR, KDYL, KGIR,  
KGHL  
9—Edna Fischer, pianist: KPO  
9:15—Dixie Memories: KPO, KGA,  
KEX  
9:30—Stringwood Ensemble, direc-  
tion Charles Hart: (KYA off  
9:45), KGA, (KEX off 9:45),  
KDYL  
9:30—Julia Hayes, Helpful Hints to  
Housewives: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras: Variety Program  
with Al Schuss, Master of Ceremo-  
nies: KPO, KGA, KEX, (KDYL  
on 10:05)  
10:30—Rhythm Vendors: Orchestra  
and Vocalist, direction Walter  
Beban: KPO, KGA, KJR, KEX  
11—Words and Music: Vocalists;  
String Ensemble direction Walter  
Blaufuss: KPO, (KGA off 11:15),  
(KEX off 11:15), KFSD, KDYL  
11:30—Syncopators: Harold Stokes'  
Dance Orchestra: KPO, KDYL  
11:45—South San Francisco Stock-  
yard Report: KPO  
12 noon—To be announced  
12:15—Organ Concert, Paul Carson:  
KPO, KGA, KJR, KEX  
12:45—Commonwealth Club Lunch-  
eon: KPO, KEX, KJR, KGA  
1:30—Golden Melodies: Orchestra  
and Vocal Soloists: KPO, KGA,  
KJR, KEX  
2—Kenneth Spencer, Basso: KPO,  
KGA, KJR, KEX  
2:15—Metropolitans: Orchestra direc-  
tion Joseph Hornik: KPO,  
KGA, KJR, KEX, KFSD, (KTAR  
off 2:45)

3—Waldorf-Astoria Sert Room Or-  
chestra: KPO, (KGA on 3:05),  
(KJR on 3:15), KEX, KFSD,  
KDYL  
3:30—William Scotti and his Hotel  
Pierre Orchestra: KPO, KGA,  
(KJR off 3:55), KEX  
4—Bouquets of Melodies: Betty Ma-  
rino, violinist; vocal soloist and  
organist: KPO, KGA, (KJR on  
4:05), KEX, KFSD  
4:30—National Concert Orchestra,  
direction Rex Dunn: KPO, KGA,  
(KJR, KEX off 5:15)  
5:30—The Singing Lady: Nursery  
jingles, songs and stories: KPO,  
KGA, KJR, KECA  
5:45—Ramblers: Vocal soloists and  
orchestra direction Meredith Wil-  
son: KPO, (KGA off 6, 6:15),  
(KJR off 6:15), (KGIR on 6, off  
6:30)  
6:45—Cecil and Sally in the Funni-  
est Things: KPO  
7—Mona Lowe, blues singer: KPO,  
KGA, KGHL  
7:15—Tarzan of the Apes: Radio  
Drama: KPO  
7:30—Abas String Quartet: KPO,  
KGA  
8—NBC Football Rally: Dedicated  
to University of Southern Califor-  
nia; Lloyd E. Yoder interview;  
The Guardsmen, male quartet; or-  
chestra direction Rex Dunn: KPO,  
KGA, KJR, KEX, KGHL  
8:30—Cesare Soderò and the NBC  
Concert Orchestra: KPO, KGA,  
KJR, KEX, KECA, KFSD, KDYL,  
KGHL  
9—Ralph Kirbery, the Dream Sing-  
er: KPO, KGA, KJR, KDYL  
9:05—Hotel Pierre Orchestra: KPO,  
KGA, KJR, KDYL  
9:15—The Dress Circle: Alice Gen-  
tle, Soprano; Harry Thompson,  
Tenor; Orchestra direction Emil  
Polak: KPO, KGA, (KJR off 9:45)  
(KEX off 9:30, on 9:45)  
10—Star Books: "Cradle of the  
Deep," by Joan Lowell: KPO,  
KGA, KJR, KEX, KDYL  
11—Organ Concert, Paul Carson:  
KPO, KGA, KJR, (KEX on 11:15)  
11:30 to 12 midnight—Tom Gerun  
and his Bal Tabarin Orchestra:  
KPO, KGA, KJR, KEX

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Records  
9—Melody Gems  
9:30—The Little Concert  
9:45—Records  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular Record Program  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Dance Matinee  
12:30—Band Concert  
12:45—Carl Coveny and Pat  
1—Stock report and musical prog.  
2—Better Business Bureau Talk  
2:15—Theodore Lane, tenor  
2:30—The Family Album  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; records  
3:15—Marta's Radio Personalities  
3:30—Popular Records  
4—Assoc. Food Stores' program  
4:30—Records  
4:45—Musical styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program

**CBS****Columbia Broadcasting System**

- 8:45 A.M.—Ben Alley, tenor: KFBK, KMJ, KWG, KERN, KDB, KOL, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yeong's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB
- 9:45—Columbia Revue: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KERN, KDB, KVI, (KHJ on 10:15), KGB
- 10:30—Atlantic City Musicals: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11—Do Re Mi, Novelty Female Trio: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 11:15—Columbia Educational Features: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Elizabeth Barthell, Songs: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 11:45—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—The Grab Bag: Variety Show: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KHJ, KSL
- 12:45—Alexander Semmler, pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KGB, KSL
- 1—Columbia Salon Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KGB, KSL
- 1:30—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, (KFRC, KHJ on 1:45), KGB, KSL
- 2:15—John Kelvin, Irish tenor: KSL
- 2:30—Between the Bookends: KSL
- 3—Irene Beasley, popular songs: KSL
- 3:15—Harold Stern and his St. Moritz Orchestra: KSL
- 4:15—Vaughn De Leath, with Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KHJ, KGB, KSL
- 4:30—Jimmy Corrigan's Orchestra: KFBK, KMJ, KWG, KDB, KOL, KVI, KFRC, KHJ, KGB, KSL
- 4:45—Address under Auspices of Republican National Committee: KFBK, KMJ, KWG, KVI, KFRC, KGB
- 5—H. Bar-O Rangers: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim's Orch.: KMJ, KERN, KVI, KFPY, KGB, KSL
- 5:30—March of Time: KMJ, KWG, KDB, KVOR, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—"All-America Football Show": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KGB

- 8:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB
- 8:45—Riviera Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB
- 9 to 10 P.M.—Bernie Cummins and his Orchestra: KFBK, KWG, KOL, KVI, KFPY, KHJ, KSL

**333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**

- Don Lee, Inc., Los Angeles, Cal.**
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—Tiny Newland and Organ
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Martha Meade Society
- 10:15—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Charlie Hamp & Beauty Talk
- 1:15—Times Forum
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—CBS Programs to 4:45
- 4:45—News Items; Town Topics
- 5—H. Bar O. Rangers
- 5:15—"Skippy"
- 5:30—CBS Programs to 6:30
- 6:30—To be announced
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:15
- 8:15—"Keynotes"
- 8:30—CBS Programs to 9:15
- 9:15—Eb and Zeb
- 9:30—"Between the Goal Posts"
- 10—World-wide News
- 10:10—Bisquick Program
- 10:15—Ted Flo-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Organ Recital

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**

- L. A. Evening Express, Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational talk and prayer
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Home Econ.
- 12 noon—News
- 12:15—Homeopathic
- 12:30—Dr. John Matthews
- 1—New Paris Inn
- 2—Eddie Albright, late fiction
- 2:30—Federated Women's Clubs
- 3—Matinee Mirthmakers
- 3:30—Mrs. Shutts
- 3:45—Shopping Service
- 4—Travelogue; announcements; stock reports
- 4:30—Town Crier
- 5—Cecil and Sally
- 5:15—Rummy and Dummy
- 5:15—Rabbi Winkler
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Concert Orchestra
- 6:30—On-h-h Elmer
- 6:45—The Serenaders
- 7—Frank Watanabe and the Honorable Archie
- 7:15—Kolb Bakery
- 7:30—The Newlyweds
- 7:45—Tarzan Transcriptions
- 8—"The Royal Order of Optimistic Do-Nuts"
- 9—News
- 9:15—Dreamin' Time, Drury Lane
- 9:45—Broadcast of Fights
- 11 to 12 mid.—New Paris Inn

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**

- Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Programs to 8:30
- 8:30—Helpful Hints to Housewives
- 8:45—NBC-KGO Programs to 9:30
- 9:30—Fashion Tour with Melisse
- 10—Dorothy Raymond, Pianist
- 10:15—Lou Gordon, tenor; Jackson Swales, pianist; and Sally Hall, speaker
- 10:30—NBC-KGO Programs to 11:45
- 11:45—Federal and State Market reports
- 12 noon—Dept. of Agric. talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats
- 1:45—Cheiro's Mystery Stories
- 2—Studio program
- 2:15—NBC-KGO program
- 2:30—Benny Light, Pianist
- 2:45—NBC-KGO program
- 3—Tom Murray's Hillbillies
- 3:45—NBC-KGO Program
- 4—News Release
- 4:15—NBC-KGO Programs to 4:45
- 4:45—Judge Paonessa, speaker
- 5—Wesley Tourtellotte, Organist
- 5:45—NBC-KGO Programs to 9:30
- 9:30—Orchestra
- 9:45—Roamers Male Quartet
- 10—NBC-KGO Programs to 11:30
- 11:30 to 12 mid.—Jay Whidden's Or.

**219.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**

- Earle C. Anthony, Inc., Los Angeles**
- 8 A.M.—Louis Rueb, Exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—NBC-KPO Programs to 11:45
- 11:45—Chaparral Club program
- 12 noon—NBC-KPO Programs to 4 P.M.—Paul Kellar, Pianist
- 4:15—News Release
- 4:30—NBC-KPO Program
- 5—Big Brother Ken
- 5:30—NBC-KPO program
- 5:45—Al, Mack and Tommy
- 6—String Orchestra and Robert Hurd, soloist
- 6:30—"Oral Lornettes"
- 6:45—Maury Lear, and String Trio
- 7—Tom Murray's Hill Billies
- 7:30—String Orchestra
- 8—NBC-KPO Programs to 9
- 9—String Orchestra
- 9:30—Jay Whidden's Orchestra
- 10 to 12 mid.—NBC-KPO Programs

**225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California**
- 1:15 P.M.—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 1:15—Studio Program
- 3:30—Feminine Fancies
- 4—Blanche Wood
- 4:15—CBS Programs to 4:45
- 4:45—Town Topics
- 5—CBS Programs to 7:30
- 7:30—Tarzan of the Apes
- 7:45—CBS Program
- 8—To be announced
- 8:15—Keynotes
- 8:30—CBS Program
- 9—Ted Flo-Rito's Orchestra
- 9:15—Eb and Zeb
- 9:30—Between the Goal Posts
- 10—News Reel of the Air
- 10:10—Ted Flo-Rito's Orchestra
- 11 to 12 midnight—Dance Music



**T**WO things happen Saturday night to please the children. The Golden State Family Robinson program comes at 8:30 over KFI or KGO, and of course mother lets the children wait up for this happy program.

Then mother does something else that makes a "hit" with her children. She brings in a big glass of malted milk made with Golden State chocolate flavored Malted Milk. How the children (and adults, too) do enjoy this new Golden State product.

Extra milk and extra nutrients for people who need it are easily added to the daily diet by the use of Golden State chocolate flavored Malted Milk.

Ask your grocer for the special introductory package. It contains a handy, speedy mixer.



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D A I R Y P R O D U C T S

# SATURDAY Programs . . . . . October 22, 1932

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—Recordings  
8:45—CBS Programs to 9:30  
9:30—Globe Trotter  
9:45—Ida Bailey Allen  
10—Jr. Artists Program  
10:55—Church Announcements  
11—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Program  
1:30—Closing N. Y. Stock Quotat'ns  
1:35—CBS Programs to 2:15  
2:15—U. C. vs. Wash. Football Game  
4:30—St. Francis Hotel Tea Dance  
5:15—News Parade  
5:30—CBS Programs to 6:15  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—The Merry-makers  
8:45—To be announced  
9—California Melodies  
9:30—Ted Fio-Rito's Orchestra  
10—Bisquick Band  
10:05—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Andy Anderson, records  
9—Assoc. Food Stores' program  
9:30—The Little Concert; recordings  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Recordings  
11:30—Concert Music  
12 noon—Sport's Talk  
12:15—Variety program  
1—Dance Matinee; popular records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Philo Varieties; recordings  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 8 A.M.—Owl program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Ralph and the Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather and Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time; Skippy  
5—Evening Verses  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Poultry and Livestock Clinic  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News



**IMELDA MONTAGNE**  
NBC-KGO—9:30 P. M.

6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Republican Central Committee  
8—Studio Program  
8:30—Irma Hoffman and Dot Griffin  
8:45—Italian Program  
10 to 10:30 P.M.—Community Prog.

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—NBC-KPO Program  
10—Sunshine Echoes  
11—Album Leaves  
11:30—Prudence Penny  
11:45—Organ  
12 noon—Town Hall Harmonies  
12:15—Church Bulletin of the Air  
12:30—Song Vagues  
1—Afternoon Concert  
2—Glen Goff, Organist  
3—Rhythmic Ripples  
3:30—Across the Footlights  
4—Artist Celebrities  
4:30—"High School of the Air"  
5—Metropolitan Hour  
5—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Waltz Time  
7—Salon Group  
7:15—Tone Paintings  
7:45—Bob Allen: Piano Novelties  
8—Orchestra  
8:30—NBC-KPO Program  
9—Joe Wright's Orchestra  
9:30—Milly & Billy, Cub Reporters  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—San Francisco Stocks; Financial Information; weather; records  
11—Sunshine Twins  
12 noon—Closing S. F. Stocks  
12:05—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Studio Program  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, the Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—Muriel Scherrubbe, Soprano; Helen Parmelee, Pianist  
8—Musical Soiree: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; L. G. French, Baritone; Lorraine Wolf, Soprano; Helen Wegman Parmelee, Pianist  
9—Faucit Theatre of the Air  
10—Dance Orchestra  
11 to 12 midnight—Dance Program

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:50—Topics  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—The Children's Hour  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:30—Salon Music  
7:15—Ellen Coots, Soprano  
7:30—Silent period  
11 to 1 A.M.—Kendrick's Hi-Jinks

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Prosperity Auction Program  
8:30—Moment Musicale  
8:45—Recordings  
8:55—Health Feature  
9—Silent period  
1—Weather forecast  
1:05—Latin-American program  
2—Billie and Grace Carmen  
2:30—Nina Frelsen and Kiddies  
3—The KROW-lian Revue  
4—Studio Program  
4:15—Al Cook and his Oklahoma Cowboys  
4:45—Sandy McGhee, Songs of Scotland  
5—Recordings  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—Musical Program  
7:45—The Texas Cowboy  
8—Latin-American program  
9—Roy Edwards, Tenor; Martha Heinbockel, Organist  
9:15—Italian program  
10—Happy Valley Home Folks  
10:30 to 11 P.M.—Dance Music

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H E A R H E R B D A N A

**535.4 Meters KTAB** Garfield 4700  
 560 Kcys. 1000 Watts  
 Assoc. Broadcasters, Oakland, Calif.  
 6:45 A.M.—Popular Records  
 7:15—Morning Reporter  
 7:30—Texas Cowboy  
 7:45—Records  
 8—Popular Records  
 8:30—Studio Program  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour, Alma La Marr  
 10:30—Dr. B. L. Corley  
 11—X-Bar-B Boys  
 11:30—Store Scenes  
 12 noon—Echoes of Portugal  
 12:30—Records  
 1—Over the Teacups  
 1:30—Studio Program  
 2:30—Watch Tower Program  
 2:45—Records  
 3—Charlie Parks, the "Budgeteer"  
 3:30—Walter Rudolph, Piano Recital  
 3:45—Records  
 4:15—Fairy Tales  
 4:30—Western Musicale Program  
 5—Studio Program  
 5:30—Wandering Through Athens  
 6—Studio Program  
 6:30—News Reporter  
 6:45—Ernie Smith's Sport Page  
 7—Covered Wagon Jubilee  
 7:30—Post Enquirer's Funnies  
 7:45—Dance Music  
 8—Turf Topics with Joe Hernandez  
 8:15—Young Peoples' Program  
 8:45—Slim Martin's Orchestra  
 9—"Side Show"  
 10—Treasure Chest  
 10:30—Vagabond Players  
 11 to 1 A.M.—Radio Cabaret with Ray Howell

**508.2 Meters KHQ** Main 5383  
 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 6:45 A.M.—Morning News  
 7:30—Kronerberg's Shoe Hospital  
 7:45—NBC-KGO Program  
 8—Crazy Crystals  
 8:15—NBC-KGO Program  
 8:30—Burgan's Home Comfort  
 9—"Walt and Marian"  
 9:15—Musical Gems  
 9:30—NBC-KGO Programs to 11:30  
 11:30—Bell Organ Concert  
 12:15—NBC-KGO Programs to 1:15  
 1:15—Various programs  
 2—NBC-KGO Programs to 3:30  
 3:30—Jim Rogers  
 4—NBC-KGO Programs to 5:15  
 5:15—"Skippy"  
 5:45—NBC-KGO Programs to 8:30  
 8:30—Editorial Column, Russell Bankson  
 9 to 12 mid.—NBC-KGO Programs

**325.9 Meters KOMO** Elliott 5890  
 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—Fisher's Sunrise Broadcast  
 7:30—NBC-KGO Programs to 9:15  
 9:15—Prudence Penny  
 9:30—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Tuneful Two  
 1:15—Popular Orchestra  
 1:45—U. of Calif. vs. U. of Wash. Football Game  
 4:45—News of the Air  
 5—Concert Orchestra  
 5:45—NBC-KGO Programs to 9  
 9—Musical Mannequins  
 9:30—NBC-KGO Program  
 11 to 12 mid.—Vic Meyers' Music

**319 Meters KOIN** Atwater 3333  
 940 Kcys. 1000 Watts  
 The Journal, Portland, Oregon  
 8 A.M.—KOIN's Klock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—Golden Melodies  
 9:15—CBS Program  
 10—The Book of Life  
 10:30—Merrymakers  
 11—CBS Program  
 1:30—Ron and Jimmy, Songs  
 1:45—U. of Wash. vs. U. of Calif.  
 4:30—Newspaper of the Air  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—CBS Program  
 6:15—Bells of Harmony  
 6:30—"Lost in the Olympics"  
 6:45—CBS Program  
 7:30—Chandu, the Magician  
 7:45—Bisquick Band Concert  
 7:50—KHJ Merrymakers  
 9—McElroy's Greater Oregonians  
 9:30—Ted Flo-Rito's Orchestra  
 10:30—De Silvia's Orchestra  
 11—Tom Coakley's Orchestra  
 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

**526 Meters KVI** Broadway 4211  
 570 Kcys. 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 6 A.M.—The Wandering Cowboy  
 6:30—Farm News  
 6:45—Farm Flashes  
 6:50—Jim DePuy, Reveille Reporter  
 7—Recordings  
 7:30—Organ Reveille  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Home Economics  
 10:15—CBS Programs to 12  
 12 noon—Joe Roberts, "Noon News"  
 12:15—CBS Programs to 7:15  
 7:15—Studio Program  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 11  
 11 to 12 mid.—Tom Coakley's Orch.

**309.1 Meters KJR** Seneca 1515  
 970 Kcys. 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Sun Risers  
 7:04—Produce Quotations  
 7:17—Road Reports; Sport News  
 8—NBC-KPO Programs to 4  
 4—Lost and Found Advertisements  
 4:05—NBC-KPO Programs to 5:15  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Piano Ramblings  
 7—Tarzan of the Apes (E. T.)  
 7:15—NBC-KPO Program  
 7:30—News Edition of the Air  
 7:45—NBC-KPO Programs to 10  
 10—McElroy's Dance Orchestra  
 10:30 to 12 mid.—NBC-KPO Prog.

**236.1 Meters KOL** Elliott 4466  
 1270 Kcys. 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—"Top o' the Morning"  
 7—KOL Time Klock  
 7:45—Crazy Cowboys  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Programs to 12  
 12 noon—Kiddies' Hour  
 1—CBS Programs to 1:45  
 1:45—Washington-California Football Game  
 4:30—Cecil Solly  
 4:45—CBS Programs to 5:30

5:30—Skippy (E. T.)  
 5:45—CBS Programs to 6:30  
 6:30—"Lost in the Olympics"  
 6:45—Sports Review  
 7—CBS Program  
 7:30—Chandu, the Magician  
 7:45—John C. Stevenson  
 8:15—CBS Programs to 8:45  
 8:45—The Globe Trotter  
 9—CBS Program  
 11 to 12 midnight—Dance Orchestra

**468.5 Meters KFI** Richm'd 6111  
 640 Kcys. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Dr. Selxas, Exercises  
 7:30—Stock Market Quotations  
 7:45—NBC-KGO Programs to 8:30  
 8:30—Helpful Hints to Housewives  
 8:45—NBC-KGO Programs to 9:15  
 9:15—Dorothy Raymond, pianist  
 9:30—NBC-KGO Programs to 11:30  
 11:30—French Lesson, Annette Doherty  
 11:45—Federal and State Market Reports  
 12 noon—Dept. of Agric. talk  
 12:15—Western Farm and Home Hr. News release  
 1:15—Tom Murray's Hillbillies  
 2:15—Football Game: Stanford vs. U. S. C.  
 5:45—NBC-KGO Programs to 9  
 9—Tom Murray's Hillbillies  
 9:30 to 12 mid.—NBC-KGO Prog.

**209.7 Meters KECA** Richm'd 6111  
 1430 Kcys. 1000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 8 A.M.—Louis Rueb, Exercises  
 8:15—NBC-KPO Programs to 10:15  
 10:15—News Release  
 10:30—NBC-KPO Programs to 4  
 4 P.M.—News Release  
 4:15—Rhythm Girls  
 5—Big Brother Ken  
 5:30—Temple Baptist Question Hour  
 5:45—Studio Program  
 6—NBC-KPO Programs to 6:45  
 6:45—Julie Kellar, harpist  
 7—NBC-KPO Programs to 7:45  
 7:45—Studio Program  
 8:15—Football Resume, Howard Langley  
 8:30—NBC-KPO Programs to 9:30  
 9:30—Jay Whidden's Orchestra  
 10:15 to 12 mid.—NBC-KPO Prog.

**499.7 Meters KFSB** Franklin 6353  
 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—NBC-KGO Prog's to 8:15  
 8:15—Morning Musical Revue  
 9—Good Cheer Program  
 9:15—NBC-KGO Programs to 10:30  
 10:30—Radio Dental Clinic  
 10:50—NBC-KGO Programs to 1  
 1—Serenaders  
 1:30—French Lesson  
 2—NBC-KPO Programs to 5:30  
 5:30—Studio Program  
 5:45—Program Resume  
 5:50—Late News Items  
 6—NBC-KGO Programs to 8:15  
 8:15 to 12 mid.—NBC-KPO Prog's

**204 Meters KGA** Main 3434  
 1470 Kcys. 5000 Watts  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Program  
 8:15—to be announced  
 9:15—NBC-KPO Programs to 12  
 12 noon—News Bulletins  
 12:05 Noon—NBC-KPO Prog. to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 6:45  
 6:45—The Keystone Five  
 7 to 12 mid.—NBC-KPO Programs

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**

National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

7:30 A.M.—Organ Concert, Charles Runyan: KGO  
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL  
8—Cello Recital, Oswaldo Mazzuchich, Cellist; Joseph Honti, Accompanist: KGO, KFSD, KDYL  
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
8:30—Tom Mitchell, baritone: KGO  
9—Johnny Martin, Tenor: KGO, KFI  
9:15—Miracles of Magnolia: Negro Sketch with Fanny May Baldrige: KGO, KFSD, KDYL  
9:30—Farmer's Union Program: KGO, KHQ, KOMO on 10, KFI, KFSD, KTAR, KDYL, KGIR, KGHL  
10:30—Woman's Magazine of the Air: KGO, KFI, KDYL  
11:30—Doctor Dick: Drama: KGO, KFI, KFSD  
11:45—Concert Petite: KGO, KFSD, KDYL  
12 noon—Barbara Dale's Charm Matinee: KGO, KHQ, KOMO, KFSD  
12:15—Western Agriculture: KGO, KHQ, KOMO, (KGW off 12:45), KFI, KFSD, KTAR, KGIR, KGHL  
1—Stringwood Ensemble: Vocal Soloist; Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KFI on 1:15)  
2—Pair of Pianos, Grace Frankel, Gertrude Lyne: KGO, KHQ  
2:15—Associated Football, Stans-u. of S. C.: KGO, KFI  
2:15—Associated Football, Washington State College vs. Oregon State College: KHQ, KOMO, KGW  
5—Arlon Trio: KGO, (KHQ on 5:30)  
5:45—Wheatenaville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI  
6—Erno Rapee in Foreign Lands: KGO, KHQ off 6:45, KGW off 6:30, KFI, KFSD, KDYL  
7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
8:15—Caswell Concert: Orchestra and Vocal Soloists: KGO, KHQ, KOMO, KGW, KFI  
8:30—Golden State Family Robinson—dramatic program, with Dorothy Desmond, Barton Yarborough, Anita Calfot, Jack Mery, Charles MacAlister: KGO, KFI  
8:30—Old World Serenader: KYA, KHQ on 8:45  
9—Rhythmic Showaks: Orchestra direction Emil Polak: KGO, KHQ  
9:30—Associated Spotlight—Herb Dana, football talk; Coquettes, vocal trio; Annette Hastings, Marjorie Primley, Imelda Montagne, Cyoel Four, male quartet; Irving Kennedy, Gwynn Jones, tenors; Harold Dana, baritone; Armand Girard, basso; Max Wainman, Monroe Upton, Harold Peary, Bobbe Deane, Captain William H. Royle, Bennie Walker; Cecil Underwood, master of ceremonies; orchestra direction of Walter Behan: KGO, KHQ, KOMO, KFI, KGW

11—Phil Harris and His Ambassador Hotel Orch.: KGO, KHQ, KFI  
11:20—Earl Burnett and His Mark Hopkins Hotel Orch.: KGO, KHQ  
11:40 to 12 mid.—Phil Harris and His Ambassador Hotel Orchestra: KGO, KHQ, KFI

**440.9 Mtrs. NBC-KPO Ga. 8300**  
**580 Kcys. 5000 Watts**

National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

8:30 A.M.—Arlon Trio: KPO  
8—Financial Service: KPO, KGA, KJR, KEX  
8:15—To be announced  
9—Edna Fischer, pianist: KPO  
9:15—Dixie Memories: KPO, KGA, KJR, KEX  
9:30—Stringwood Ensemble: KYA, KGA, KJR, KEX  
9:30—Julia Hayes, Helpful Hints to Housewives: KPO  
9:45—University of California at Your Service: KPO  
10—Familiar Songs: KPO, KGA, KJR, KEX  
10:30—The NBC Farm Forum: Talks and Music: KPO, KGA, KJR, KEX, KDYL  
11—Words and Music: KPO, KGA, KJR, KEX, KDYL  
11:30—Organ Concert: (KPO off 11:45), (KYA on 11:45), KGA, KJR, (KEX on 11:45)  
11:45—South San Francisco Stockyards Report: KPO  
12 noon—Radio Troubadours: KPO, (KGA on 12:05), KJR, KEX, KDYL  
12:30—Smackout: Comedy skit featuring Marion and Jim Jordan: KPO, KGA, KJR, KEX, KDYL  
12:45—Piano Moods: Lee Simms, Pianist; Ilomay Bailey, Soprano: KPO, KGA, KJR, KEX, KDYL  
1—Rhythmic Serenade: Harry Kogon's dance orchestra: KPO, KGA, KJR, KEX, KDYL  
1:30—Concert Favorites, vocalist; orchestra direction Joseph Gallicchio: KPO, KGA, KJR, KEX, KDYL  
1:45—To be announced  
2:45—Concert Echoes: Orchestra: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL  
3—Waldorf-Astoria Orchestra: KPO, KGA, KJR, KFSD, KDYL  
3:30—"Back of the Campaign": KPO, KGA, KJR, KEX, KECA  
3:45—Bits of Melody: KPO, KGA, KJR, KEX, KFSD  
4—Earl Burnett and his Hotel Mark Hopkins Orchestra: KPO, KGA, (KJR on 4:05, off 4:45), KEX, KFSD  
5—Harlem Fantasy: KPO, KGA, KJR, KEX, KFSD  
5:30—K-7, secret service spy story: KPO, KGA, KJR, KTAR, KGIR, KDYL  
6—Musical Echoes: Gail Taylor, Soprano; Katherine Julye, Harpist; Carl Kalash, Violinist; Paul Carson, Organist: KPO, KGA, KJR  
6:30—Argentine Trio: KPO, KGA, KJR  
6:45—Cecil and Sally in the Funniest Things: KPO  
7—Medicine Show, with Earle Hodgins: orchestra direction Rex Dunn: KPO, KGA, (KJR on 7:15)

7:30—Synco-Thots: Edna Fischer and Newell Chase, Piano Duo: KPO, KGA

7:45—National Concert Orchestra, direction Emil Polak: KPO, KGA, (KJR, KEX on 8)  
8:15—Merle Thorpe: Talk, "Our Vanishing Freedom": KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL  
8:30—National Light Opera Company: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL  
9—Lew Conrad and his Orchestra: KPO, KGA, KJR, KEX, KDYL  
9:30—College Inn Orchestra: KPO, KGA, KJR, KEX, KDYL  
10—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJR, KEX, KDYL, KOA  
10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL, (KOA off 10:45)  
11 to 12 mid.—Reminiscences: KPO, KGA, KJR, KEX, KFSD

## CBS

### Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KDB, KOL, KVI, (KFRC on 8:45), KHJ, (KGB on 8:45), KSL  
9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL  
10—Football Souvenir Program: KFBK, KMJ, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL  
10:15—Yale-Army Football Game: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL  
1—Spanish Serenade, Vincent Sorey, conductor: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB, KSL  
1:30—Van Surdam's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL  
2—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL  
5—Gus Arnheim's Orchestra: KSL  
5:15—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB  
5:30—Isham Jones and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, (KHJ, KGB on 5:45), KSL  
6—Ruth Etting in "Music that Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
6:15—Do Re Mi: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB  
6:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB  
6:45—Syracuse Variety Hour: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB  
7:15—Columbia Public Affairs Institute: KFBK, KWG, KERN, KDB, KFPY, KFRC  
7:45—Vaughn De Leath: KFBK, KOL, KVI, KFPY  
8—Guy Lombardo and his Royal Canadians: KFBK, KOL, KVI, KFPY, KSL  
8:30—Harold Stern and his St. Moritz Orchestra: KFBK, KOL, KVI

9—California Melodies: Guest stars and Raymond Paige's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB

9:30 to 10 P.M.—Ted Flo-Rito and his St. Francis Hotel Orchestra: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB

3.1 Meters **KHJ** VAndike 7111  
10 Kcys. 1000 Watts  
o'r Lee, Inc., Los Angeles, Cal.  
A.M.—News Briefs and Records  
—Shell Happytime  
8:30—CBS Programs to 10:15  
10:15—Yale-Army Football Game  
1—World-wide News  
1:15—CBS Programs to 2:15  
2:15—U. C. L. A. vs. Cal. Tech. Football Game  
5—CBS Program  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—CBS Programs to 7:15  
7:15—Easy Rhythm Booking Office  
7:30—Chandu, the Magician  
7:45—The Merry-makers  
8:45—Tom Coakley's Office  
9—California Melodies  
9:30—Ted Flo-Rito's Orchestra  
10—News Items  
10:10—Ted Flo-Rito and Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Albert Hay Malotte, Organist

225.4 Meters **KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Around the Town  
10:30—CBS Programs to 1  
1—Closing Stock Quotations  
1:15—CBS Programs to 2:30  
2:30—U. C. L. A. vs. Cal. Tech.  
5—CBS Program  
5:15—News Reel; Town Topics  
5:30—CBS Programs to 7:15  
7:15—To be announced  
7:30—Tarzan of the Apes  
7:45—The Merry-makers  
8:45—Tom Coakley's Orchestra  
—California Melodies  
—Ted Flo-Rito's Orchestra  
News Reel of the Air  
1—Ted Flo-Rito's Orchestra  
12 midnight—Coakley's Orch.

9 Meters **KFOX** Phone: 672-81  
0 Kcys. 1000 Watts  
ols & Wacinner, Long Beach, Cal.  
M.—The Early Bird  
4—Morning Exercises  
7:15—Chandu, the Magician  
7:30—Recordings  
7:45—News report  
8—Popular selections  
8:30—"Health and Efficiency"  
8:40—Peppy Tunes  
10—Fashion Hour  
10:30—Organ, Vera Graham  
11—The Three Girls  
11:15—Carmen's Hawaiians  
11:30—News report  
11:45—Organ  
12 noon—More Power to You  
1—Record Vaudeville

1:30—Lazar Samoiloff  
2—Heini Dörner, Ballads  
2:15—Eddie Barnes & the Steinway  
2:30—Pipe Dreams  
2:45—Rosebud and Marblehead  
3—Woman's Club of the Air  
3:15—Hotcha Orchestra  
3:30—Rolly Wray, Songs  
3:45—Book Talker  
4—News report  
4:15—Dental Clinic of the Air  
4:45—Tennessee Joe  
5—Sunset Harmony Boys  
5:30—Children's Hour  
5:45—Records  
6—New York Lowdown  
6:05—"Married Life," Comedy Skit  
6:15—Pair o' Jacks  
6:30—KFOX School Kids  
6:45—Percy and Daisy Mae  
7—Sport Slants  
7:05—The Three Girls  
7:15—The Boy Detective  
7:30—Chandu, the Magician  
7:45—The Old Professor  
8—Dr. and Mrs. Jimmie  
8:15—Travelogue  
8:30—Drama Grab-bag  
8:45—George and Rufus  
9—Dancing Disc Night Club  
9:30—Everett Hoagland's Orchestra  
11—Pacific Coast Club Orch.  
11:30 to 12 midnight—Dance Music

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
8:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational talk and prayer  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
11:30—Maxine's Shopping Service  
12 noon—News  
1—New Paris Inn  
2—Football or Recorded Program  
5:15—Dr. John Matthews  
5:45—Chandu the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and the Hon. Archie  
7:15—Ensemble  
7:30—Vigilantes; Mirthquakers program.  
7:45—Phillip Musgrave, 'Cellist  
8—KNX Varieties  
8:45—Golden Life Sales Company  
9—News  
9:15—Musical program  
9:30—KNX Dance Band  
10—KNX Ensemble  
11 to 12 mid.—New Paris Inn

**DON'T MISS**

Assoc. Football, 2:00 p. m.  
Assoc. Spotlight, 9:30 p. m.  
Golden State Family  
Robinson, 8:30 p. m.

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