

OR WEEK OF  
OCTOBER  
23rd to 29th

# BROADCAST WEEKLY

Important  
Announcement

See  
Pages 4 and 5



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



# Hear your next President



**B**IGGEST political battle in history is being fought *on the air*. Everybody's listening. No old, worn-out radio can give you the candidates' voices as they really are. Come up to date with the new 1933 Atwater Kent.

This Compact model costs only \$56.50. Yet it has 7 high-power tubes, automatic volume control, tone control, and other big-set features. A real Atwater Kent through and through—good for a lifetime. See. Hear. Convince yourself. Best of terms.



Model 627 ✓ \$56.50  
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## WIN \$5,000

Get your entry blank at Atwater Kent dealer's for easy, entertaining prize contest. 54 cash prizes from \$5,000 to \$25 for longest lists of words formed from the letters, "Atwater Kent Tonebeam," accompanied by short, simple statement on subject you'll find on entry blank. Step in and get your blank today.

# ATWATER KENT RADIO

COAST RADIO SUPPLY COMPANY—*Wholesale Distributors*  
123 TENTH STREET SAN FRANCISCO

THE JAMES H. BARRY CO., SAN FRANCISCO

# BROADCAST WEEKLY

*The Leading Radio Guide of the Pacific Coast*

NEW YORK  
Edwin F. Ripley  
118 East 28th Street  
New York City

Vol. XI, No. 43

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

October 22, 1932

## Schedules Continue to Change

IF YOU attended a theatre to see a particular program and that theatre, without the slightest attempt at advance warning or notification, complacently ignored its commitments and your expectancy, and raised the curtain on an entirely different program—you would be furious.

So now, after months and years of such unrecanted abuses, is the radio audience incensed and embittered. Its rights have been outraged, its confidence betrayed, its appeals ignored. Radio broadcasting stations far and wide, and practically without exception, persist in a practice that would be tolerated on the part of no other agency or institution of entertainment in all America.

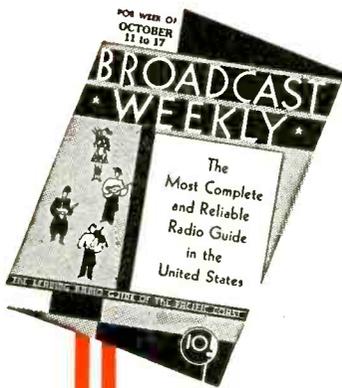
Day after day, night after night, the millions of people who "own" the precious privileges of the air and by whose grace these stations continue to operate, gather at the designated hour to hear promised programs, only to find to their chagrin and dismay that the scheduled program has been suddenly substituted. And more often than not the offending station plunges audaciously on into its substitute program without as much as making mention or offering explanation or apology through its announcer at the time.

Do broadcasting stations believe these recurrent aggravations are unnoticed or accepted with the helpless humility that

servile subjects might accord a privileged power? Do they contend that business expedience justifies nullifying audience rights, destroying popular enjoyment of radio and public confidence in its proponents?

Do they realize that there is a limit to what even tolerant Americans will endure; that dials turn; that the public righteously aroused can and will withdraw its patronage of sponsors and, through duly constituted authorities, force a complete reorganization of the whole radio system?

No other purveyor of entertainment would dare treat an audience so ignominiously. No other advertising medium would dare risk the wrath of its "subscribers" by suddenly deranging its schedule or contradicting its announced contents to accommodate a willful or belated advertiser. Radio listeners do pay "the price of admission" just as surely and in as full a measure as though they stood in line at the box-office window. Wherefore, thousands of western radio homes hereby voice through BROADCAST WEEKLY their unanimous demand that the radio stations which they license through their representatives and support with their sponsorship grant them consideration accordingly. In a future issue BROADCAST WEEKLY will outline specific ways of adapting broadcasting practice to improve this situation.



**AFTER THIS**

**BROADCAST**

will be

**CIRCULATED BY  
SUBSCRIPTION ONLY**

**E**ffective with the next issue the news-stand sale of **BROADCAST WEEKLY** will be discontinued and beginning that date circulation will be by subscription only . . .

# ISSUE WEEKLY

**B**ECAUSE of present business conditions, the uncertain and fluctuating newsstand demand for a publication causes the publisher a loss of thousands of dollars annually. This loss is a serious handicap to us in our efforts to improve *Broadcast Weekly* for our regular subscribers, and we believe unfair to them. Furthermore, the newsstand purchaser saves money by subscribing. So, effective with the next issue, newsstand sale of *Broadcast Weekly* will be entirely discontinued. If you have been buying at newsstands, enter your subscription NOW before you forget. If you are already a subscriber, use the coupon to extend your subscription.

52 issues . . . \$3.00

32 issues . . . \$2.00

14 issues . . . \$1.00



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...You might  
forget, and miss  
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*Your choice of either  
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Gentlemen:

Enclosed herewith find \$..... for which  
send me *Broadcast Weekly* for ..... issues.

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ADDRESS.....

CITY..... STATE.....

New     Renewal     Extension

# ETHER GLEANINGS

By J. CLARENCE MYERS

FOR various and sundry reasons, M. J. B. is moving its cracker-jack thirty-minute air show—the Demi-Tasse Revue—to San Francisco for production beginning next month. John Medbury, noted newspaper wit, who has become equally famous on the air, tags along as the m. c. The new set-up will feature Ted Fio-Rito's orchestra, which has just been signed by the coffee, tea and rice merchants.

At present the program is produced in Los Angeles.

M. J. B. was scheduled to start here on November 7, but has given up its time to the national political parties on that evening, it being the night before election. Its initial show from here will be November 14.

Medbury is the only southern California product to come up for the new program set-up and will commute between the two cities each week.

\* \* \*

After all these years, Al Jolson is coming back on the air, this time to head Chevrolet's much-talked-about etherization, which skips over the NBC cobweb beginning November 18. Guess network chiefs consider that they have sufficiently chastised the world-famed wit by keeping him from the microphone all this time for his risqué work on that Dodge Brothers hook-up way back when. Jolson's comments on that program caused no end of discussion in the radio legion. Anyhow, he's copped the prize that scores of big names in the theatrical and radio "profesh" have been nibbling at these many weeks. Chevrolet auditioned just about everybody that is anybody in the entertainment world and some that were not. The rival networks, too, were scrapping for the motor manufacturer's business.

\* \* \*

Quaker Oats stepped off the ether roads into the great silent meadows October 22 with their program, "The Two Professors"—an NBC event, and are scheduled to return January 1. Type of program not decided yet.

\* \* \*

Acts on the NBC's Pacific networks must "hit the bull's eye" in thirteen weeks' time or they face the possibility of being scrapped, is the new ruling at the big chain program factory. If an act succeeds in landing a sponsor in that time, all well and good. If it doesn't, but proves that it is an audience builder and is worthy of being retained it will be. But no mediocre acts will be

carried on and on like "the little brook," as Lew Frost put it.

Frost, program generalissimo of the system out here in the West, maintains that the radio business should be run a la show "biz," and that as long as an act literally packs 'em in on the air lanes, it will be unmolested. But on the other hand, if it proves a flop after a thirteen weeks try-out, off it comes. In many instances, he says, acts will be signed for another thirteen weeks, if they go over with the fans. Acts that fail to "make the grade" and are released, may return again in a few months time and "bowl 'em over."

"With this new policy, we will be able to bring in a steady stream of new people for presentation to the dialing audience. It is our belief that that is what the listening public wants—new voices. Just as the movie followers want new faces on the screen. Repetition of the same voices over the air proves a disadvantage to the artist and the station from which he is working."

\* \* \*

The Don Lee chain now boasts four sponsors on its popular Happy Go Lucky hour, which hits the Pacific Coast five days a week. The commercial department still has hopes of selling the entire hour to a sponsor. It's hard to understand why such an audience puller hasn't been purchased as yet.

\* \* \*

Those Beverly Hill Billies are now KROW-ing five times weekly. Switched over from KLX.

\* \* \*

Recent appointments at the NBC include the boosting of Helen O'Neill, producer, to assistant production director under Cecil Underwood and Tom Kelly, for a number of years a member of the NBC Players, to producer of dramatic programs. The latter succeeds Sam Dickson, who returns to his regular duties as program builder and continuity writer.

The Don Lee network gives notice of the appointment of Frank Reilly, former New York newspaperman, as commercial manager for the California chain.

\* \* \*

Galla Rini, accordionist, for years a "big shot" in the two-a-day circuits, has gone radio and is now operating his "stomach piano" before the KJBS mikes every Monday.

Excitement not in the script entered into that "Pigskin Romances" program t'other night which gave the producer, actors and Author Carlton Morse some extra palpitations of the heart. It happened when the props man gave the football too lusty a kick and it landed squarely on a microphone, knocking it out for the "count." The mike "went dead" immediately and luckily another in the studio was brought into play without the audience knowing the difference.

\* \* \*

Scouting around Los Angeles way, our tipster in that region gleaned the "info" that Earl Anthony, papa of KFI and KECA, has asked the Federal Radio Commission for the facilities of stations KTM and KELW, which were recently recommended for denial of license by Chief Examiner Yost of the government body. Anthony also requested a modification of KECA's license to change the frequency from 1430 kilocycles to 780 kilocycles.

Ditto from that territory do we learn that Kenny Allen's missus has a home recording set and makes records of every broadcast Kenny appears in. He's the M. J. B. Demi-Tasse Revue star, you know.

\* \* \*

The NBC sent one of its salesmen, C. Eames, all the way to New Orleans to get a renewal on that "Team Mates" program, which Wesson Oil and Snowdrift Company pays the bill for. He got it. The renewal starts November 16. It is doubtful that the present program set-up will change.

\* \* \*

"Black and Blue," who did a series for Folger Coffee over the Don Lee network some months ago, have made electrical transcriptions of their serio-comedy and have peddled them to the Iodent toothpaste people.

\* \* \*

John Haughn, Jr., who pens us the happenings in the Northwest ether scramble, lets us in on these few pertinent facts:

Wen and Ken Niles, brothers, are both radio announcers, the former at KOL and the latter at Don Lee's KHJ. Over the Seattle station Wen signs on a program with "This is Wen Niles speaking," and a few minutes afterwards listeners may hear "This is Ken Niles speaking" coming from the southern broadcaster.

Lloyd Solberg has succeeded Walter Henningsen as director of the Totem Broadcasters Orchestra at KOMO.

Al Schuss of KJR has little time to spare what with his duties around the studios, his studying for a law course at Washington, coaching the O'Dea High School football

team and announcing the Saturday grid games on KOMO.

The Eighteen Feet of Harmony, who were with KJR about a year ago, are now with KPCB in Seattle.

\* \* \*

Carroll ("Mickey") Gillette, former ace KFRC sax tooter, has been given a program of his own on the NBC called "Sax Appeal," which is released on the KPO network.

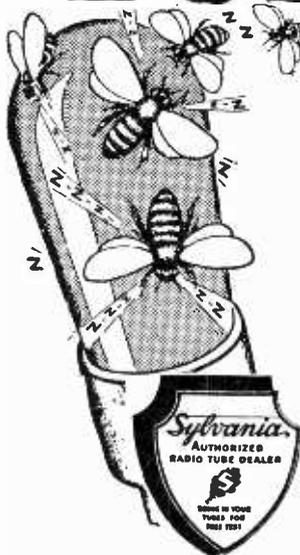
\* \* \*

**Brief Broadcasts.**—Clarence Hayes, whose NBC programs were waning for many weeks, is back full strength again on the network. . . . John Burrell, late of the Bell Telegraph laboratories, is now a member of the KJBS technical staff. . . . That "Steamboat Bill" program has returned to KFRC via electrical transcription. . . . The Armour people have given the NBC a fifty-two weeks renewal on their program. . . . Audry Farncroft, late of KPO who recently married Fred Scott, movie and stage star, is now appearing occasionally over KFI. . . . William Andrews, NBC mike spieler, has been named assistant chief announcer by Jennings Pierce. . . . Morton Downey is back on the air with a soap company paying the bill. It's his first program since Camel signed off some months ago, but it's not heard on the West Coast. . . . Ben Bernie, they say, is paid \$9,000 a week for his microphone work. . . . Jess Norman, ex-KPO band leader, is grinding out "moosic" at the Persian Gardens, a dance hall in Oakland, and is getting in a little radio work now and then over KYA. . . . His wife, Elaine Tickner, vocalist, in Honolulu on a visit with her brother, is heard over one of the stations there frequently. . . . Tom Coakley hopped up to San Francisco last week from Los Angeles, to say howdy to the old gang. . . . KOMO has a program Sunday evenings that dramatizes the historical events in connection with the building of Seattle. . . . Bob Bowman, program boss at KGB, San Diego, is papa of an eight-pound boy. . . . A cancer cure gentleman who was kicked off the air in the United States by the Federal Radio Commission because of the manner in which he conducted his station, is building a 50,000-watt station which he will soon increase to 150,000 watts, just across the border at Neuva Laredo, Mexico. Engineers claim that it will be the most powerful in the Americas and that it will blanket the country. . . . NBC stars are taking turns appearing on those tea dance programs from the Hotel Mark Hopkins released over KPO Saturday afternoons. . . . Frances Wiener, violinist, is the latest addition to the Arion Trio, NBC instrumental group.

# Get rid of

# **BUZZING**

# **TUBES**



Sylvania Radio Tubes are a product of the Hygrade Sylvania Corporation. They give you the best possible reception in your set!

**E**VEN fairly new radios sometimes sound as though bees had set up housekeeping. Don't blame static . . . or the set. The choicest squeals, rat-tat-tatting, and rasping may be the death rattle of one tired-out tube.

Even a tube only six months old often makes noises. If your set is that old or older . . . take your tubes to your dealer . . . have them tested . . . replace the bad ones with new Sylvania radio tubes. Sylvania tubes don't cause noises so frequently believed to be static. They've been tested for a set like yours. At present low prices, even a full set of Sylvania tubes costs very little.

*Ask Your Dealer*

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MANAGEMENT OF THE MUSIC CORP. OF AMERICA

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A LIMITED ENGAGEMENT  
*in*

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Singing your blues away

**A TANGO UNIT**

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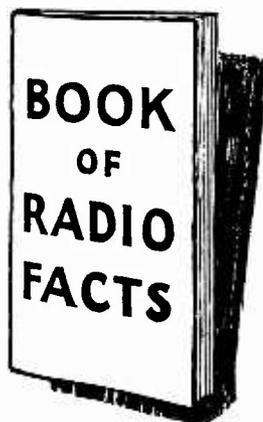
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Invest 3c in postage to send for this new book of radio facts. It may save you \$15 or more. For it's the radio that soon goes out of date, or costs you too much for what you get, that's really the unwise investment. ¶ So listen!

—Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with *less* tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets — step by step, in non-technical language, you investigate before you in-

vest! Send for this free book. Without it, you are lost. With it, you save money. ¶ Don't buy a radio until you've read this new book of latest radio facts. Send for it now. . . . It's FREE.

## FREE COUPON OFFER

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218 Fremont Street, San Francisco, Calif.

Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Trial, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan.

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# MICROPHONE GOSSIP



• • • The double birthday of the Sunshine Twins, Lost and Found of KLV was observed October 22, when they completed their fourth year and their one thousand two hundred and ninety-first hour on the air. Since the fall of 1928, this genial pair have dispensed their own peculiar brand of philosophy interspersed with piano duets. The rôle of Mr. Lost is portrayed by Herbert Stanton and that of the long-suffering Mr. Found by Shirley Peterson.

• • • At the Urban Military Academy in Beverly Hills, California, "Myrt and Marge" radio shows and Joe E. Brown moving pictures share honors. There's a sort of family connection—Cadet George Damerel, Jr., is the son of Myrtle Vail, author and lead of "Myrt and Marge" and his room-mate, George Brown, is the son of the movie comedian. Both the youngsters are taking the mounted course. Cadet Damerel calls his horse "Spearmint," while the mount of the Brown offspring answers to the name of "Bananas."

• • • Georgie Price, one of the most high-strung, as well as hard-working, of the radio notables, has lost ten pounds since doubling from the tea to the coffee program, and now tips the scales at a bare 100 pounds.

• • • Jack Mery, youthful NBC star who appears on the Golden State Family Robinson program, made his first radio appearance at the age of nine, with but a fifteen-minute rehearsal.

• • • The Playboys, harmony duo at KGB, seem to be bothered with girl-trouble, as aren't we all at times? Betty Kipp, whose voice you have been hearing on the Friday afternoon programs of the Playboys, recently left San Diego for Los Angeles, where she is attending college. However, Frank Guthrie and Joe Knefler, alias "The Playboys," have responded to the emergency nobly. They announce that Lois Rees, petite songstress who has been appearing at the New Fox theatre in San Diego, will join their act as soon as her show closes. They will resume their progress within a fortnight.

• • • Roberta Hoyt, nineteen-year-old girl who won the leading rôles in "Wheatenaville," serial heard daily except Thursday and Sunday over the NBC-KGO network, made her microphone debut in the episode of September 29. When she learned she was about to become a radio star, Roberta's first reaction was to go right out in search of a wire-haired terrier, and her first week's salary probably will go to the purchase of one.

• • • The oldest dog alive in the world is believed to be "Beauty," a blooded Chinese poodle owned by John C. Daly, lead player of the broadcasts of "Fu Manchu Mystery Stories" on the Columbia network. Daly vouches that the dog is twenty-four years and six months old and that records of the American Veterinarians' Association show only one case where a dog lived to a greater age. It was a collie who died at the age of twenty-six. The aged poodle "Beauty" is an institution in the Daly household. Years ago, Daly promised his mother that he never would allow the dog to be destroyed.

• • • Phillips H. Lord, Seth Parker over NBC networks, has in his radio career received many curious requests, from naming babies to writing epitaphs. Now he has been asked to create a Seth Parker design to brand cattle on a Texas ranch.

• • • When Arthur Tracy, the Street Singer, appeared at Toronto some weeks ago, an agitated admirer stepped from the station crowd and asked to shake the singer's hand. Tracy obliged. A half hour later the same admirer stepped from a city hall throng and hurriedly requested an autograph on a proffered piece of paper. Again Tracy obliged. The other day Tracy received a note from the same Toronto fan: "Dear Arthur: Won't you please send me your autograph? I had to give the other to the gas company. It was written on the back of my bill."

• • • Among distinguished arrivals who docked with the steamship Bremen at the Brooklyn piers Thursday, September 29, was Arturo Toscanini, fresh from months

of rest on an isle of Lake Maggiore, Italy, and ready to lift the baton for the first broadcast by the New York Philharmonic-Symphony Orchestra over CBS Sunday, October 9. Modestly tucked away in his baggage was a trophy of his latest honor—the commander's cravat of the French Legion of Honor, conferred in recognition of his interest in diffusing French music. Toscanini conducted "La Mer" at the Debussy memorial concert in Paris last July when the government unveiled a statue of the composer.

Careful listeners have found Frank Knight and Andre Baruch troubled by the tongue-twisters recently. In announcing that Freddie Martin's band was playing from "the marine roof," Andre described it as the "maroon reef." Frank found himself talking about "tiny tawgers" when his script read "tawny tigers." Teddy Bergman advised someone to "keep a stuff ipper lup" during a Meyer the Buyer rehearsal and had to go off into a corner to untangle himself.

That realistic crowd effect in Pigskin Romances, football series heard through the NBC-KPO network Thursday nights, is the result of careful planning and much thought on the part of Carlton E. Morse and Lloyd E. Yoder, collaborators of the campus drama. It requires two studios to put on every episode of the series. In one, the actors play their roles before the microphone; in the other, a group of as many volunteers as can be mustered, cheer and roar alternately like a football stadium throng, and the orchestra supplying the music, plays the college songs and other selections required by the plot. Morse, who produces the series, is obliged to keep up a perpetual trek from one studio to the other while the program is on the air.

One of the new voices heard from KFOX at 7 a. m. and during a number of evening programs, is that of Jack Stroock, staff announcer, who has had a list of several well known stations in his engagement book. Jack started in radio in 1924 as a boy harmonica player and lad of all duties about the studios of KFON (now KFOX). Later he was with KFVB, KREG, KFI and more recently KGER.

If Johnny Marvin, the lonesome singer of the air, were to register at a hotel as Senator John Marvin, he would be writing his full name—which he never does. Born in a covered wagon about the time Senator John Gore, the blind senator of Oklahoma, was a hero to the Middle West, John's parents named him after the noted statesman and he was actually christened "Senator John Marvin."

The authority of Eddie Holden's "Japanese" accent, as put forth in his skit with Reg Sharland, "Frank Watanabe, the Japanese Houseboy," over KNX, was recently illustrated by an incident, both comical and pathetic. A Japanese visitor to Los Angeles heard Eddie's voice over KNX as Frank Watanabe. He forthwith wrote Eddie a reproachful and imploring letter, asking him why he hadn't written to his old mother and father in Japan, who were sorrowing because they had not heard from "Frank Watanabe" for several years.

Edward Ludes, NBC sound effects engineer, has just perfected a new water machine with which he can imitate perfectly for microphone dramas the sound of a rain storm, a water fall, a steamer, a canoe drifting down a river, water running from a faucet and three kinds of baths—tub, shower and steam.

### FOOTBALL GAMES TO BE BROADCAST THIS WEEK

Date	Field	Teams	Station Originating	Stations Accepting
October 23.....	Kezar	U. S. F.-O. C.	KPO	
October 29.....	Berkeley	U. C.-Nevada	KGO	
	Los Angeles	Stanford-U. C. L. A.	KHJ	KFRC-KWG-KMJ-KERN-KDB
	Los Angeles	Stanford-U. C. L. A.	KFI	
	Seattle	Whitman	KOFO	
	Pullman	S. C.-Montana	KHQ	
	Eugene	Ore.-on-Gonzaga	KORE	KOIN-KOL-KFPY

# AMERICAN BOSCH

## VIBRO-POWER RADIO

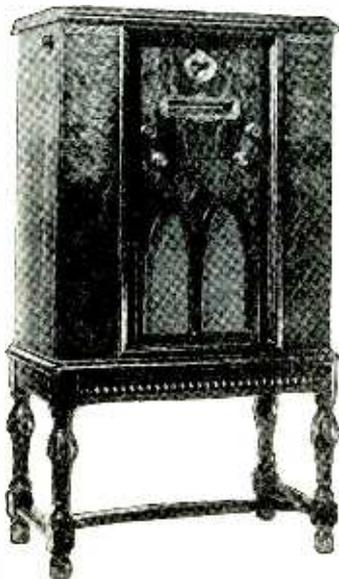
10 Tubes—All Wave Set

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Police Calls ✓ Aircraft Telephone ✓ American Broadcast  
Amateur Telegraph

High-power American and Canadian Commercial Short-wave Broadcast  
Stations ✓ European and South American Stations

The Multi-wave Selector is not a converter. *All 10 tubes* and all circuits  
of the receiver concentrate on the particular wave band, the scale for which  
automatically appears in the full-vision window.



MODEL 260R  
*The WORLD ROVER*  
DUAL SPEAKERS

**\$105.95**

*Complete with Tubes*  
(U. S. Tax Paid)

### Check List of Features for American Bosch VIBRO-POWER Multi-Wave Receiver

1. VIBRO-POWER.
2. Multi-wave Selector.
3. Automatic Noise Reducer.
4. Individual Antenna Control.
5. Strip Assembly.
6. New Type Low Drain Tubes.
7. Free-floating Rubber Chassis.
8. Vibro-blended Dual Speakers.
9. Silent Tuning Control.
10. Illuminated Dial.
11. Full Vision Scale.
12. Electric Tuning.
13. Full-band Automatic Volume Control.
14. True-pitch Tone Control.
15. Push-pull Power Output (2-245 tubes).
16. Police Calls.
17. Duo-Diode.
18. Double Action.
19. Litz-wire Pre-selector Coils.
20. Superheterodyne Circuit.
21. Between-Station Silence.
22. Tone Blending Chamber.
23. Four 10 Tube Receivers in one.

*Wholesale Distributors*

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# CONFIDENCE



You buy JRC Tubes from your dealer just as they left the factory. They are sealed in Cellophane to prevent tampering. That's your guarantee that they are fresh and up to factory standards. Ask your dealer.

ZACK RADIO SUPPLY COMPANY

1470 Market Street

*Wholesale Distributors*

San Francisco

# BROADCAST WEEKLY-NBC

## Radio Play Writing Contest

### Closes in Two Weeks

Still Opportunity for Everyone to Participate in Novel Amateur Detective Game: Cash Prizes for Winners

ARE you one of the great radio audience who has listened to radio drama week in, week out, wondering all the while why YOU have not had the opportunity of showing your dramatic ability?

Are you one of those who, at the end of a radio drama, has turned from their loud speakers with the thought, "I could write a better play than that?"

If you are, we have a challenge for you!

Write immediately to BROADCAST WEEKLY, Pacific Building, San Francisco, for a copy of Carlton E. Morse's unfinished radio mystery play, "Dead Man's Legacy." When you have received your copy, read the play through to its unfinished climax; study the clues; study the characters; absorb the atmosphere.

When you have the story thoroughly fixed in your mind, assemble the clues and write in *synopsis* form your idea of the perfect solution to the story.

How would you end the story if you were the author? Who was the murderer? How and why did he kill his victim? How do the clues given you lead to your conclusions? How is the murderer found out?

For the most logical ending to "Dead Man's Legacy" a first prize of \$50 will be given. As further incentive, the winner will

have the opportunity of working with Mr. Morse in whipping the synopsis into dialogue form for radio presentation; and when this is done he will be privileged to hear the entire play produced over the NBC network and his name given as co-author with Mr. Morse.

There are still two weeks ahead of you before this unique contest closes. You still have plenty of time to participate if you act at once. Do not delay! It may be the one opportunity you have been seeking for contact with radio, the newest and most modern field of drama.

If you have dramatic ability now is your big chance to prove it.

We do not expect you to be able to write dialogue or to know the intricate problems of radio technique. All we want from you is a *perfect* ending for "Dead Man's Legacy." Give us that ending in your own words and you stand to win not only a cash award but an opportunity of glimpsing behind the scenes of radioland.

Now is the time to assemble your data if you have not already done so. *Know* exactly what you are going to do with your ending, and then watch for next week's issue of BROADCAST WEEKLY, in which will be printed the official answer blank. Write your synopsis on this blank.

#### RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 30 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

#### JUDGES

CARLTON E. MORSE  
Staff Continuity Writer, NBC

GYPSY  
Feature writer, "Broadcast Weekly"

JOSEPH HENRY JACKSON  
Literary Editor, San Francisco Chronicle

#### PRIZES

First Prize .....	\$50 Cash
Second Prize .....	25 Cash
Third Prize .....	15 Cash
Fourth Prize .....	10 Cash
Fifth Prize .....	5 Cash
Additional prizes will be announced later.	



# SILHOUETTES



**E**ARL BURTNETT hopped across the continent to pinch-hit for Anson Weeks when the latter left to meet his eastern public face to face at New York's St. Regis. Fifteen months ago on a similar occasion Burtnett and his orchestra were brought to Hotel Mark Hopkins where they played a five weeks' engagement to a packed house, establishing an all-time record attendance for the popular supper room. So, although most of the great bands of the country were offered to fill the ninety-day gap of Anson's absence, none seemed better fitted to carry on—and that is as it should be, for Burtnett is a San Franciscan, musically speaking. The rhythm that the San Francisco dancing public demands is in his blood.

Since his last appearance at the Mark Hopkins he has commuted between Chicago's popular Black Hawk Cafe and Lincoln Tavern, and the Biltmore in Los Angeles. He has a very definite public in Chicago to whom he is engaged to return after his limited stay here. For the last two months he has been the popular band at New Orleans Playing there at their Club Forest for a longer time than any of his immediate predecessors including Gus Arnheim, George Olson, etc.

Besides filling the great Biltmore supper room while in Los Angeles, he is one of the popular bands at the studios in Hollywood, having assisted in the arrangement as well as the orchestration of

many of the biggest musical hits of the talkies including Broadway Melodies—"Puttin' on the Ritz"—and the Gold Diggers of Broadway. In all radio contests of western bands he has been accorded the honors. He numbers his radio audience by the millions, having played on the Lucky Strike hour and many other



EARL BURTNETT

broadcasts from all the great stations in the country.

During his limited engagement at the Mark Hopkins he will be heard nightly over KGO. The entertainment features of Burtnett's outfit assures those who come to Peacock Court during the three months of his stay here continuous and interesting entertainment. Jess Kirkpatrick is still his drummer and leading feature singer. Vernon Rickard has a voice that never fails to click, and there are trios, quartets, quintets, and en-

semble features that have contributed to the success of his room and radio programs but this isn't all. Earl always has surprises, and for his engagement at the Mark Hopkins he promises something different in intermission divertissements that will make him the talk of the town.

**T**HERE'S an expression, or it might even be a song, to the effect that a smile will go a long, long way. One has but to meet George Olsen to realize the truth of that platitude. Almost as famous as the Olsen music is the Olsen smile—wide, beaming, and perpetual.

Portland, Oregon, is Olsen's home town. In that city of the Pacific northwest George, as a boy, watching his father's furniture movers trundle pianos from one dwelling to another, decided that he would rather play than juggle them. He became proficient on the black and white keys at twelve, and at fourteen had made rapid strides with the violin.

At high school he was a very busy young man. "Let George do it" seemed to have been the watchword. Saturday was his busy day. He led the advance parade through the town to the gridiron, made a hasty return to head the second contingent to the field, directed the school band before the spectators and took a turn at cheer leading. At this point he would hurriedly don his uniform, play the game, and then, afterward, lead the band

back to town. It was a strenuous schedule, but George thrived on work, and still does.

After attending the Hill Military School in Portland he matriculated at the University of Michigan. There he reorganized the college band and in 1915 painted a broomstick with the school colors and became the first drum major in collegiate ranks. Under his guiding hand the band increased from thirty to more than a hundred musicians.

Through with school, George returned to Portland and organized a band of eight members. They played soft, melodious tunes at a time when the Dixieland jazz band type of syncopation was the vogue. Told that his music was not to the public's taste, George took his unit to San Francisco.

His biggest thrill in the show business was the opening matinee when he received a tremendous ovation and played encore after encore. Fannie Brice was the bill's star. She gave the novice George some sound advice on theatrical matters, and then wired Ziegfeld that she at last had found the band for her new show.

He was summoned East, but plans for the Fannie Brice production fell by the wayside, and it was a disconsolate Olsen who trekked back to the West Coast. He had hardly unpacked when a telegram from Ziegfeld offered him an engagement in "Kid Boots," starring Eddie Cantor. Back to Manhattan went George Olsen to begin what

later developed to be a musical comedy career such as no other band has ever enjoyed.

After eighteen months in "Kid Boots" his music graced the "Follies" for a similar period. Then came "Sunny," which played to capacity for more than a year, and introduced through the medium of Olsen's music the hit number, "Who." His record of this song is still a big seller, and he has more requests to play "Who" than any other two



GEORGE OLSEN

numbers. His original singing trio, composed of Fran Fry, Bob Rice and Bobby Borger, are with the band today.

During his "Sunny" engagement Olsen opened at the Hotel Pennsylvania, New York, where he remained for two years. Later he operated his own club. Subsequently he played in "Good News" for two seasons. After engagements at Saratoga Springs, the Richman Club, and other rendezvous for dancers, he again appeared under the Ziegfeld banner in "Whoopee"

with Eddie Cantor and his own Ethel Shutta.

Later Olsen took his band on a successful road tour, and then returned to California, where he played for the picture productions of "Whoopee," "Happy Days," and "Follow Thru." While on the Pacific Coast he opened his own club at Culver City and catered to the musical tastes of film-land's best known figures.

Taking to the road again Olsen's music was heard in Cincinnati, at the Dells, Chicago, in New Orleans and finally New York where he and his band broadcast several nights each week over the network.

His famous smile is still very much in evidence as he circulates among the guests—he rarely stands before his eighteen musicians except at rehearsal and during his broadcasts. Singing with his orchestra's broadcasts is his wife, the former Ethel Shutta, who has won laurels in musical comedy and motion pictures. Her "Rock-a-Bye Moon" has become almost as well known as his famous "locomotive" signature.

Olsen's preference runs to comedy songs. Among his favorite tunes are "Horses," "Sailor's Sweetheart," "High Diddle-diddle" and of more recent vintage, "Crosby, Colombo and Vallee." He is an admirer of Ben Bernie's wit and Guy Lombardo's music. His most popular pastimes are trimming Abe Lyman on the golf links and Eddie Cantor at pinochle, but still more popular with George are small Charlie and still smaller George, Jr.

# PERSONAL PICKUPS

BY GYPSY



**Jeanie, Sacramento.** **Johnny Marvin (NBC)** is young, good looking, writes songs and makes a practice of running five miles each morning before breakfast.

At the moment, however, Johnny's track routine is not being observed. He slipped while doing his favorite record-speeding in Central Park recently, misplaced a ligament in his ankle and is compelled to hobble to and from the studio with a cane. Not serious, he reports, but what a nuisance. The high tenor heard with Frank Westphal's organization is Billy White. Yes, the same Billy who used to sing with Gus Arnheim's band. Cecil Underwood was born in Vienna, Missouri, but grew up in Spokane, Washington. Incidentally, Mr. Underwood is one of the most remarkable men I have ever met; he remembers his wedding anniversary. Positively! and without prompting. It is June 9.

**C. H., Monterey.**—Bernice Berwin, the Hazel Barbour of Carlton Morse's "One Man's Family," is a charming brunette, a native Californian. U. C. graduate and the wife of Brooks Berlin, a San Francisco attorney. Although she specialized in music, piano and voice, Bernice's one great ambition was to become an actress, and shortly after leaving college, with no more stage experience than that gained at the university, she was invited to play opposite Leo Carrillo, then starring in "Lombardi, Limited" at a local playhouse. While still a student at "Cal," she had been initiated into radio by Wilda Wilson Church, and for a time after "Lombardi, Limited" closed, broadcasting was interspersed with theatre activities, but eventually the microphone took first place and there is little time left for anything else these days. The number of characters Bernice has enacted since playing to invisible audiences runs between one thousand and twelve hundred, and each is so real to her that she

dares not apply mascara to her curly lashes when a role suggests tears. \* \* \*

**Mrs. G. B. D., Portland.**—Jimmy Newman's "Story" was published in the October 2 to 8 issue of Broadcast Weekly. \* \* \*

**Betty, Los Angeles.**—Tom Mitchell may now be heard over the NBC-KGO network daily except Sunday at 8:30 a. m. \* \* \*

**F. M., Sacramento.**—Bill Goodwin is at present broadcasting from the KHJ studios. Bob Bence's voice is heard announcing various programs over KFRC. Robert Olsen is to return to radio in the near future. \* \* \*

**Elizabeth, Napa.**—Tom Wallace was born in Bisbee, Arizona, about thirty-two years ago, is 5 feet 10 inches tall, weighs 170 pounds, has blue eyes, light brown hair, athletic shoulders and clear-cut features. At high school and college he excelled in sports: football, baseball, basketball, track. Also, he sang in the University of Arizona Glee Club, played in the campus band, went in for dramatics, held various offices, was president of his fraternity, Kappa Sigma, during his senior year, and upon graduation in 1922 operated a tire business in Oklahoma for about a year. From that he went into real estate in Long Beach and then came an opportunity to act as instructor in physical education and athletic coach for the Long Beach High School. Radio opened new avenues; he sang over KEI for three years, switched to KNX and has been more than active announcing sports, appearing in dramas and writing, ever since. There is an attractive, dark-haired Mrs. Thomas Jay Wallace, and three children, two boys and a little girl, complete the happy family. \* \* \*

**Dorothy, Healdsburg.**—Phil Harris is broadcasting from Los Angeles over the NBC network. \* \* \*

**Gladys, San Francisco.**—Adele Burian is in Los Angeles as this is written. It is quite possible she will become identified with one of the dance bands down that way, so you will very likely hear her in the not too distant future. Benay Venuta is appearing in vaudeville. Arnold MacGuire may be heard from KTAB and KFRC, and George

Nickson is filling engagements at various picture houses. Seldy Roche has retired from professional life. Lee S. Roberts participates in Shell Happytime programs now. The Symphony Hour programs are given on Thursday night (see program section, this issue) and originate in a specially constructed studio used exclusively for the Standard Symphony concerts. Listen for Thomas Kelly's voice in the Eno Crime Club dramas, KFRC. \* \* \*

**Nancy, Winters.**—Theresa Aezer comes second in our Bluettes' installments. She is a San Francisco girl, of Austrian parentage, about twenty-five years old, 5 feet 3 inches tall, 120 pounds in weight, brown-haired with deep brown eyes and looks her best in blue-green. She studied piano with Olga Sutherland intending to go into concert work but shortly before graduation from high, she was asked to join Meredith and Marian and singing became the paramount interest. Her's is the low voice you hear in the trio. Since harmony and counterpoint went hand in hand with her piano training, Marian puts it to use in furnishing the musical arrangements for the girls and does the accompanying when they sing without orchestra. She is extremely fond of dogs, likes to read and cook, dislikes anything pertaining to business although she forced herself to learn stenography and enjoys walking in the rain. \* \* \*

**Mrs. H. G. D., Boise.**—Joe White, the Silver Masked tenor was born in New York, took his first music lesson at the age of six and sang in a large boys' choir until his voice changed. After leaving school he worked for a wholesale lace concern, discovered he didn't like it, got himself a job as garage mechanic and was becoming quite an automotive expert when the war interrupted and he went overseas in an engineering outfit. Home after the Armistice, he decided to concentrate on singing. He is one of the pioneers in radio, has written quite a few song hits, is married and the father of three children. Ben Alley and Helen Nugent are again teaming after an absence, dutifully speaking, of twelve months or more and may be heard on the Charis Musical Revue (CBS). Ann and Maury Leaf are sister and brother.

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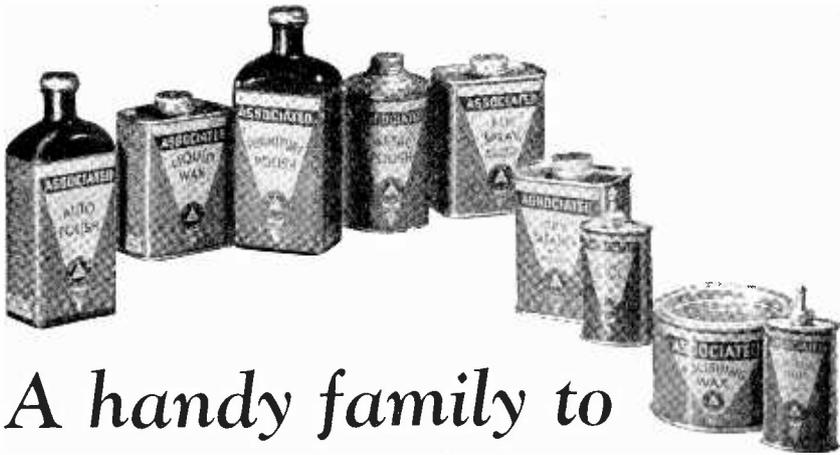
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# SUNDAY Programs • • • • • October 23, 1932

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

8:45 A.M.—Dawn Salute  
9—Sabbath Reveries  
9:15—Watch Tower Sermon  
9:30—Artist Celebrities  
9:45—"Uncle Harry" Comics  
10:30—Organ  
11—Old St. Mary's Church Services  
12 noon—Opera  
2:15—KPO Programs to 5  
5—Symphony Series  
6—Dinner Hour Concert  
6:30—NBC-KPO Program  
6:45—Twilight Harmonies  
7—Light Opera Musicale  
8:30—Royal Serenaders  
9—News Flashes  
9:15—John Wolohan's Orchestra  
10 to 11 P.M.—Concert Memories

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

12 noon—Records  
12:30—John Wharry Lewis Quintet and Corynne Sidney, Soprano  
1:30—Classical Recordings  
2:30—Clyde Diddle, basso; Arco and Anita, Guitarists; Jean Ardath, Pianist  
3:30—Records  
4:30—Venetian Violin Ensemble  
5—Records  
5:30—Orlando Giurlani; Jean Ardath  
5:45—The Three Cocoanuts  
6—Mixed Quartet under the direction of M. Jay Goodman, Tenor  
6:30—Hotel Oakland Trio  
7:30—Hawaian Memories  
8—Eight O'Clock Players  
9—Helen Parmelee, Pianist  
9:15—Brahm's Trio  
9:45—Marge Vogel and Jean Ardath  
10 to 11 P.M.—Dance Program

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

2:30 P.M.—Dance Music  
3—International program  
3:30—Old Familiar Melodies  
4—Musical Masterpieces  
4:45—White House Vespers  
5—Dance Music  
5:30—Dinner Concert  
6—Silent period  
7:50 to 9 P.M.—Service from 5th Church of Christ, Scientist

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Popular recordings  
9—Dr. T. G. Linebarger, health talk  
9:15—Smoky Oaks  
10—Bible lecture; music  
10:30—Popular Recordings  
1—Bible questions and answers  
2—Mildred Glick & Whitney Wright  
2:30—Silent period  
6—Music, Bible Lecture  
7—Oakland Chamber of Commerce  
7:15—The Texas Cowboy  
7:30—Spanish Watch Tower: Music, Bible Lecture  
7:50—Silent period  
9—Watch Tower Program  
10 to 11 P.M.—Beverly Hill Billies



VIRGINIA MILLER  
KYA—PIANIST

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

8 A.M.—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2  
2—Prof. Lindsley, Adventure, Mystery and Romance  
2:15—Topics of World-wide Interest  
2:30—CBS Programs to 6:30  
6:30—Crinoline Lady, Juanita Tenyson  
7—CBS Programs to 9  
9—KHJ Merrymakers  
10—Ted Fio-Rito's Orchestra  
11 to 12 midnight—Organ Music

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Records  
9:15—Studio Program  
10—Baptist Church Bible Class  
11—Baptist Church Services  
12:30 P.M.—Chapel of Chimes Organ  
1—Church of Latter Day Saints  
1:30—Boulevard Players  
2—Jack Tillmany  
2:30—Masterpieces of Melody  
3:30—Treasure Chest  
4—Fairy Tales  
4:30—Emilio Bonsilau, Guitarist  
4:45—Studio Program  
5—Chapel of the Chimes Organ  
6—Studio Program  
6:30—Dance Music  
7—Covered Wagon Jubilee  
7:30—Olive Williamson, Pianist  
7:45—Baptist Church Services  
9:15—Rod Hendrickson  
9:30—Chapel of the Chimes Organ  
9:45—Studio Program  
10 to 11 P.M.—Hill Billies

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

9 A.M.—NBC-KGO Program  
9:30—Lilyan Ariel, Pianist  
10—NBC-KGO Programs to 12:30  
12:30 P.M.—Virginia Pearson Program  
1—NBC-KGO Programs to 1:30  
1:30—Julie Kellar, Harpist  
1:45—Wesley Tourtellotte, Organist  
2:30—NBC-KGO Programs to 3  
3:30—"Classic Hour": String Trio  
4—Biblical Drama Hour  
4:30—NBC-KGO Programs to 7:15  
7:15—Orchestra  
8—KFI Fun Factory  
9 to 11 P.M.—NBC-KGO programs

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles

7 A.M.—Bill Sharples' Gang  
9—Cannon Schools  
9:15—Swami Dhirananda  
10—Judge Rutherford, Sermon  
10:15—Transcription  
10:50—Third Church of Christ, Scientist  
12:30 P.M.—Louise Johnson, Astroanalyst and Vocational Director  
1—Jehovah's Witnesses  
2—Courtesy Program  
4—Leila Castberg  
4:15—Transcription  
4:45—Martin Luther Thomas  
5—Dr. John Matthews  
6—Dr. Abel, Humanitarian Society  
6:45—Currier's Serenaders  
7—Musical Program  
7:45—Smiling Ed. O'Connell  
8—First Presbyterian Church  
9—News  
9:15 to 10:30 P.M.—Calmon Luboviski, Violinist

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lessons, Fred J. Hart  
11 to 12 noon—First Baptist Church  
7:30 to 9 P.M.—1st Baptist Church

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

8 A.M.—Recordings  
9—Auburn Airs  
9:30—Cosgraves' Program  
9:45—Colorful Melodies  
10—Sunshine Half-hour  
10:30—Recorded Music  
11—Selix program  
11:30—Hamburgers' Half Hour  
12 noon—Maison Paul program  
12:15—Auburn Airs  
12:30—Famous Bands; Records  
1:15—Radio Song Leader  
1:30—College Airs  
2—Jo Mendel's Music  
2:15—Stories by Famous Authors  
2:30—Walter Mueller, Pianist  
2:45—Joe Green's Marimba Band  
3—Spanish-American program  
3:30—Symphony Orchestra  
4—Musical Styles  
4:30—Popular selections  
5—Walkathon  
5:30—Silent period  
12 to 6 A.M.—Owl program

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ, KOMO, KGW,**  
**KFI, KOA, KTAR, KFSD,**  
**KGIR, KGHL, KDYL**

8 A.M.—Organ Concert, Paul Carson: KGO, KOMO  
 8:30—Arlon Trio—Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, cellist; Harold Dana, baritone: KGO, KHQ, KFI on 9, KOMO  
 9:30—Piano Pictures, Alleen Fealy, Phyllida Ashley: KGO, KOMO  
 10—Symphony Concert, orchestra direction of Erno Rapee: KGO, KHQ on 10:15, KOMO, KFI, KFSD on 10:30, KTAR off 10:30, KDYL  
 11:30—Yeast Foamers, orchestra direction Charlie Agnew: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL  
 12 noon—Wayne King and His Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 12:30—National Sunday Forum: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KDYL, KGHL  
 1—Jodent Program with Jane Froman, contralto and orchestra; historical dramatization: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL  
 1:15—Wildroot Institute, with Elizabeth May and Vee Lawnhurst: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 1:30—Highlights of the Bible: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KDYL, KGHL  
 2—The World of Religion: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGHL  
 2:30—Big Ben's Dream Dramas, dramatic sketch with Georgea Backus and Joseph Bell: KGO, KFI, KDYL  
 2:45—Kremlin Art Quintet: KGO, KHQ, KOMO, KFI, KDYL  
 3—The Cellians, women's trio: KGO, KHQ, KOMO, KGW on 3:15, KFI, KFSD  
 3:30—Buccaneers, vocalists; dance orch. direction Rex Dunn: KGO, KHQ, KOMO, (KGW on 3:45)  
 4—Donald Novis, tenor: KOMO, KGO, KFSD, KDYL  
 4:15—Borah Minnevitich and His Harmonica Rascals: KGO, KGW, KOMO, KFSD, KDYL  
 4:30—Great Moments in History: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 5—Chase and Sanborn program—George Price, Comedian; Rubinoff's Orch.: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 6—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL  
 6:15—The American Album of Familiar Music: Frank Munn, Tenor; Veronica Wiggins, Contralto; Ohman and Arden, Piano Duo; Male Quartet: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 6:45—Sheaffer Lifetime Revue: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL  
 7:15—L'Heure Exquise, Fred Hufsmith, tenor; Florence Wightman, harpist; women's vocal octet with harp and organ, direction George Dilworth: KGO, KHQ off 7:30, KFSD, KDYL

7:45—Sunday at Seth Parker's: KGO, KHQ, KGW, KECA, KFSD, KTAR, KDYL, KGIR, KGHL  
 8:15—Oahu Serenaders, Hawaiian instrumentalists: KGO, KDYL, KGHL  
 8:30—Melodic Serenader: KGO, KHQ, KFSD, KDYL, KGHL  
 9—The Domino Club of Hollywood, plays, blackouts, monologues, music: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR  
 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
 10:15—Paul Carson, Organist: KGO, KHQ (KOMO on 10:30) (KFI on 10:45), KFSD  
 11 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KGO, KHQ, KGW off 11:15, KFSD

**440.9 Mtrs. NBC-KPO Sutter 1920**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR, KEX, KGA,**  
**KDYL, KECA, KTAR, KFSD**

8 A.M.—Impressions of Italy: Amella Branca, soprano; Giuseppe di Benedetto, tenor; Instrumental Ensemble; Thomas Belviso, director: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL  
 8:30—Major Bowes' Capitol Family: KPO, KGA, (KJR off 9:15), KEX, (KECA off 9), KFSD, KDYL  
 9:30—International Broadcast from Switzerland: KPO, KGA, KJR, KEX, KFSD, KDYL, KTAR, KDYL, KGIR  
 10—Song Album: Jeannette Sholl, soprano; Frances Jones, contralto; George Jones, tenor; George Eldredge, basso: KPO, KGA, (KJR on 10:15), KEX, KECA  
 10:30—Manhattan Serenaders: Vocalists; Orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KECA  
 11—Bible Stories: KPO, KGA, KJR, KEX  
 12 noon—Romancers: Vocalists; Dance Orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD, (KGHL off 12:30)  
 1—Songland: Gail Taylor, soprano; Myron Niesley, tenor; Instrumental Ensemble: KPO, KGA, KJR, KEX  
 1:30—Quartet Time: Guardsmen, male quartet: KPO, KGA, KJR, KEX  
 2—Conventionality: Vocal Soloist; Orchestra direction Joseph Hornik: (KPO off 2:15), (KYA on 2:15), KGA, KJR, KEX, KECA, (KFSD on 2:30)  
 2:15—Associated Football: University of San Francisco vs. Olympic Club, KPO  
 3—Catholic Hour: KYA, KGA, KJR, KEX, KTAR, KDYL, KGIR, KGHL  
 3:30—Sweetheart Days: Orchestra and Vocal Soloists: KYA, KGA, KJR, KEX, KECA, KFSD, KDYL  
 4—Community Forum: KYA, KGA, KJR, KEX, KGIR  
 4:30—Nathan Abas Violin Recital: KYA, KGA, KJR, KEX  
 5—Requiem: Vocal Trio: Annette Hastings, Imelda Montagne, Margjorie Primley; Paul Carson, organist; Alvin Rey, guitarist: KPO, KGA, KJR, (KEX on 5:15), KECA  
 5:30—Sunday Concert: KPO, KGA, KJR, KECA

6:30—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR  
 6:45—Gunnar Johansen, Concert Pianist: KPO, KGA, KJR, KFSD, KTAR, KECA  
 7:15—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KFSD, KECA  
 7:30—Silhouettes—Charles Bulotti, tenor; Orchestra direction Emil Polak: KPO, KGA, KJR, (KECA off 7:45)  
 8—Henry Thompson, tenor: KPO, KGA, KEX  
 8:15—Wonders of the Sky: Talk on Astronomy by Henry M. Hyde: KPO, KGA, KEX  
 8:30—Rudy Seiger and his Fairmont Hotel Orchestra: KPO, KGA, (KEX on 8:45), KECA  
 9—Reader's Guide: Joseph Henry Jackson: KPO, KGA, KJR, KDYL, KECA, KOA  
 9:30—Abas String Quartet: KPO, KGA, KJR, KEX, KDYL, KOA  
 10—Denver Musicians' Union: KPO, KGA, KJR, KEX, KECA, KDYL, KOA  
 10:30—On Wings of Music: Vocalist; Orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KECA, KDYL, KOA  
 11 to 12 midnight—Midnight Melodies: Charles Runyan, Organist: KPO, KGA, KJR, KECA, KEX

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 8 A.M.—NBC-KPO Programs to 9  
 9—Nick Harris Program  
 10—NBC-KPO Programs to 3  
 3 P.M.—Wesley Tourtellotte, organist  
 3:30—NBC-KPO Program  
 4—Record Program  
 4:30—NBC-KPO Programs to 7:15  
 7:15—Orchestra  
 7:45—NBC-KGO program  
 8:15—Male Quartet  
 8:30 to 12 mid.—NBC-KPO Programs

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Cal.**  
 8 A.M.—Sunday Times Comics  
 8:30—CBS Program  
 8:45—World-wide News  
 9—CBS Program  
 9:30—'Home Sweet Home Concert'  
 10:30—CBS Programs to 11:45  
 11:45—To be announced  
 12 noon—CBS Program  
 2 P.M.—Prof. Lindsay  
 2:15—Rabbi Magnin  
 2:30—CBS Programs to 6:30  
 6:30—Crimoline Lady  
 7—Musical Cameo  
 7:15—CBS Program  
 7:30—Edison Reveries  
 8—CBS Programs to 9  
 9—The Merry-makers  
 10—News Items  
 10:10—Ted Plo-Rio's Orchestra  
 11 to 12 midnight—Organ Recital

**225.4 Meters KGB Frank. 6151**  
**1330 Kcys. 1000 Watts**  
**Don Lee, Inc., San Diego, California**  
 8 A.M.—CBS Programs to 9:30  
 9:30—Home Sweet Home Concert  
 10:30—CBS Programs to 2  
 2—Bible Talk  
 2:30—CBS Programs to 6:30  
 6:30—To be announced  
 7—CBS Programs to 9  
 9—The Merry-makers  
 10—News Reel of the Air  
 11 to 12 mid.—Midnight Moods

**CBS**

Columbia Broadcasting System

- 8 A.M.—Julia Mahoney and Charles Carille, duets: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
- 8:30—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KHJ, KGB
- 8:45—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:5—Emery Deutsch and his Orchestra: KFBK, KOL, KVI, KFPY, KOIN, KSL
- 10—"American Labor and the Nation": KFBK, KOL, KVI, KFPY, KOIN
- 10:30—Columbia Church of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—Cathedral Hour: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:45—The Hoosier Editor, Fredrick Landis: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 12 noon—New York Philharmonic Orchestra: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 2:30—Foreign Legion: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 3—Poet's Gold: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:15—Little Jack Little, vocalist and pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:30—Irene Beasley with Round Towners and Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4—The World's Business: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 4:15—Barbara Maurel, contralto: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:30—Musical Memories: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KOIN, KHJ, KGB, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5—William Vincent Hall: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5:30—Frank Cambria-Roxy Concerto: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Fred Allen's Bath Club Revue: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Ernest Hutcheson, pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB
- 7:30—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 8—The Gauchos: KFBK, KWG, KERN, KDB, KFPY, KOIN, KFRC, KHJ, KGB
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8:30—Pennzoll Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Ozzie Nelson's Orchestra: KFBK, KVI, KFPY, KOIN, (KHJ on 9:15), KSL
- 9:30 to 10 P.M.—Hal Kemp's Orch.: KFBK, KWG, KDB, KVI, KFPY, KOIN, KHJ, KSL

- 499.7 Meters KFSB Franklin 6353 600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego
- 8 A.M.—NBC-KPO Programs to 10
  - 10—NBC-KGO Programs to 1:15
  - 1:15—Red Book Story
  - 1:30—NBC-KGO Programs to 2:30
  - 2:30—NBC-KPO Program
  - 3—NBC-KGO Program
  - 3:30—NBC-KPO Program
  - 4—NBC-KGO Programs to 6:15
  - 6:15—Serenaders
  - 6:45—NBC-KPO Program
  - 7:15—NBC-KGO Programs to 8:15
  - 8:15—Bonnam's Program
  - 8:30 to 12 mid.—NBC-KGO Prog.

- 236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.
- 8 A.M.—CBS Program
  - 8:30—Crazy Cowboys
  - 9—CBS Programs to 2
  - 2 P.M.—Professor Lindsley
  - 2:30—CBS Programs to 4:15
  - 4:15—Cecil Solly
  - 4:30—CBS Program
  - 4:45—Urban League
  - 5—CBS Programs to 6:30
  - 6:30—Crinoline Lady
  - 7—CBS Program
  - 7:30—The Gauchos
  - 7:45—John C. Stevenson
  - 8:15—CBS Programs to 10
  - 10—Jay Eslick's Orchestra
  - 11 to 12 mid.—Midnight Moods

- 319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**  
 The Journal, Portland, Oregon
- 9 A.M.—CBS Program
  - 9:30—Lambert's Gardens Program
  - 9:45—CBS Programs to 2
  - 2 P.M.—Lindsey and Harline
  - 2:15—Rabbi Magnin
  - 2:30—CBS Programs to 5:30
  - 5:30—Violin Recital
  - 6—CBS Program
  - 6:30—Program from KFRC
  - 7—Community Chest Program
  - 7:30—CBS Programs to 9:15
  - 9:15—Front Page Feature
  - 9:30—CBS Program
  - 10—Gene Baker and Cecil Teague
  - 10:30—Ted Fio-Rito's Orchestra
  - 11 to 11:30 P.M.—Midnight Moods

- 204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.
- 8 A.M. to 12 midnight—NBC-KPO Programs

- 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts**  
 Western Broad. Co., Portland, Ore.
- 8 A.M.—NBC-KPO Programs to 5 P.M.—Josephine Alberts, Contralto
  - 5:15—NBC-KPO Program
  - 5:30—Silent period
  - 8—Simon Bryen, pianist
  - 8:15—NBC-KPO Program
  - 8:30—City Club, talk
  - 8:45—NBC-KPO Program
  - 9—Oregon Federation of Music
  - 9:30 to 12 mid.—NBC-KPO Prog.

- 508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.
- 9 A.M.—NBC-KGO Program
  - 9:30—Book Reviews, Lucy Robinson
  - 10—Judge Rutherford's Watch Tower
  - 10:15—NBC-KGO Programs to 8:15
  - 8:15 P.M.—"Rainbow Hawaiians"
  - 8:30—Voice of Texas
  - 8:45—Peerless Dentists
  - 9 to 12 mid.—NBC-KGO Programs

- 325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle
- 8 A.M.—NBC-KGO Programs to 1:30
  - 1:30 P.M.—For All the Family
  - 2:30—The Two Guitars
  - 2:45—NBC-KGO Programs to 8:15
  - 8:15—"Pioneers"
  - 8:45—NBC-KGO Programs to 10:15
  - 10:15—Crazy Crystal Quartet
  - 10:30 to 11 P.M.—NBC-KGO Prog.

- 309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.
- 8 A.M.—NBC-KPO Programs to 9:15
  - 9:15—Animated Cartoons
  - 9:30—Legion of the Lost
  - 10—International Bible Students
  - 10:15—NBC-KPO Programs to 8
  - 8—First Church of Christ, Scientist
  - 9 to 12 mid.—NBC-KPO Programs

- 526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma
- 8 A.M.—CBS Programs to 8:45
  - 8:45—Daybreak Devotionals
  - 9:15—CBS Program
  - 9:30—Texas Cowboy (E. T.)
  - 9:45—CBS Programs to 11
  - 11—Central Lutheran Church
  - 11:45—CBS Programs to 2
  - 2—Judge Ruthertord
  - 2:15—Rabbi Magnin
  - 2:30—CBS Programs to 4:45
  - 4:45—L. E. Hagman
  - 5—CBS Programs to 6:30
  - 6:30—Crinoline Lady
  - 7—CBS Programs to 7:45
  - 7:45—Dr. Stevenson
  - 8:15—CBS Programs to 9
  - 9—Financial Talk
  - 9:05—The Merry-makers
  - 10—Ted Fio-Rito's Orchestra
  - 11 to 12 midnight—Midnight Moods

- 239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts**  
 Nichols & Warinner, Long Beach, Cal.
- 8 A.M.—The Early Bird
  - 8—Family Altar, Foster Rucker
  - 8:30—Recordings
  - 9—Popular Selections
  - 9:30—Peppy Tunes
  - 10:30—Pleasing Melodies
  - 12:30 P.M.—Novelty recordings
  - 1—Organ Reveries, Vera Graham
  - 2—Sunshine and Roses
  - 3—Salon Recordings
  - 4—Dance Tunes
  - 4:30—Nazarene Church
  - 5—Rendezvous Ballroom Orchestra
  - 6—Old Hymns, Foster Rucker
  - 6:15—Hotcha Orchestra
  - 6:30—KFOX School Kids
  - 7—Sport Slant
  - 7:05—The Three Girls
  - 7:15—The Boy Detective
  - 7:30—Pair o' Jacks
  - 7:45—The Old Professor
  - 8—First Church of Christ, Scientist
  - 9—After Church Hour
  - 9:45—News report
  - 10—Dance Music
  - 11 to 12 mid.—Recordings

*H*EAR John P. Medbury as Master of Ceremonies loud speaking over his supersenseless microphone. Laugh at his sparkling wit and enjoy his humorous wise cracks. Meet "Elsie, the Dumb Dame" and listen to her adventures in trying to find a job. Every Monday at 7:30 p.m. over NBC Stations. . . .

Some great dance music too, by Jimmie Grier playing from Los Angeles. The 3 Cheers in tuneful trio numbers. Vocals also by Gogo Delys, Ken Allen, Ray Hendricks, Dick Webster and others. It's a great show advertising a great coffee; don't miss either.

# M·J·B

## "DEMI-TASSE REVUE"

*America's only*



*"Safety-Sealed" Coffee*

# MONDAY Programs . . . . . October 24, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Early Morning Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Through the Looking Glass  
9:45—Kitchen Lyrics, Ann Welcome  
10—KFRC Shoppers' Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Edna Wallace Hopper  
1:05—CBS Program  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—Colonial Dames Beauty Talk  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Composers' Hour  
4:30—Better Business Bureau  
4:45—CBS Program  
5—H-O Rangers  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Skippy  
5:45—CBS Program  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Realty Value Protective League  
7:45—CBS Program  
8—To be announced  
8:15—Political: Republican  
8:30—Political: Democratic  
8:45—Blue Monday Jamboree  
10—Organ Recital  
10:15—Easy Rhythm Bookin' Office  
10:45—Three Shades of Blue  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Prosperity Program  
8:30—Moment Musicale  
9—Silent Period  
1—Weather Forecast  
1:05—Latin-American program  
2—Billy and Grace Carmen  
2:30—Frances Hathaway, vocalist  
2:45—The Tramp Reporter  
3—The Beverly Hill Billies  
4—The KROW Matinee  
4:30—Lou Lee 15 Minutes of Calif.  
Sunshine  
4:45—Health Feature  
5:15—Sandy McGhee, Songs of Scotland  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—Educational Feature  
7:45—The Texas Cowboy  
8 to 8:30 P.M.—Italian program

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blue Chasers  
9:45—Dr. Corley program  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Helen Gordon Barker, Art Talk  
11:15—Concert Melodies  
12 noon—News Flashes



IRMA GLEN  
NBC-KGO—8 A.M.

12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:45—News Flashes  
7—Learn Italian, Prof. Achille  
7:15—National Contest Review  
7:30—Silent period  
8:30—Salon Selections  
8:45—John D. Barry, World Events  
9—Ella Stankevich, pianist  
9:15—Violin Recital  
9:30—Strauss Waltzes  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Favorite Recordings  
9—Assoc. Food Stores' program  
9:30—Recordings  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular selections  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Music  
12 noon—Recordings  
12:15—Galli Rini  
12:30—Band Concert  
12:45—Carl Coveny and Pat Buckman  
1—Stock report; records  
1:15—Financial Common Sense; Records  
2:45—Speak Easy Time; records  
3—Reporter of the Air; records  
3:15—Marta's Radio Personalities  
3:30—Recordings  
4:15—Andy Anderson  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Recorded Program  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:25—Thumbnail Sketches  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:15—Studio program  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio program  
12:45—Health Talk  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Majestic Hawaiians  
2:30—Don La Rae, tenor  
2:45—Bert Barber, Newsboy Tenor  
3—Studio Program  
3:30—Walter Rudolph, Piano Recital  
3:45—Selected Recordings  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—Re-created Horse Races  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Italian Program  
8—Turf Topics, Jose Hernandez  
8:15—Studio Program  
8:30—Anson Weeks' Orch. (E. T.)  
8:45—Dance Music  
9—Hill Billies  
10—Treasure Chest  
10:30—Moment Musicale  
11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; New York Stocks  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—San Francisco Stocks; Financial Information; Weather  
10:30—Records  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical recordings  
2:35—Closing San Francisco Stocks  
2:45—Opportunity Hour  
3:45—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—The Three Cocoanuts  
6—Betty Babbish Band  
7—News Items  
7:30—Helen Parmelee, Pianist  
7:45—Fred and Morris, Comedians  
8—Helen Parmelee, Pianist  
8:15—Eddie Traverso, Accordionist  
8:30—Faucit Theater of the Air  
9—Jack Manley, Violinist; Jean Ardath, Pianist  
9:15—Gay Caballeros  
9:45—Herman C. Hiller, Pianist  
10 to 11 P.M.—Dance Program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGR, KGHL, KDYL**

7 A.M.—Organ Concert, Paul Car-  
son: KGO, KOMO  
7:30—U. S. Navy Band: KGO,  
KOMO, KFSD, KDYL  
7:45—Chicago Ensemble, string em-  
semble direction Walter Blaufuss:  
KGO  
8—Organ Melodies, Irma Glen, orga-  
nist: KGO, KOMO, KFSD,  
KDYL  
8:15—Little Orphan Annie, child-  
hood play with Floy Margaret  
Hughes, Jack Cowden, Wilda Wil-  
son Church, Fred Thomas; Jen-  
nings Pierce, announcer: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—Tom Mitchell, baritone: KGO  
8:45—Crosscuts from the Log o' the  
Day: KGO, KHQ, KOMO, KGW,  
KFI  
9—Johnny Marvin, tenor: KGO,  
KOMO  
9:15—On Wings of Song: KGO,  
KFSD, KDYL  
9:30—Buckaroos, Charles Marshall  
and Ted Maxwell: KGO, KOMO  
9:45—Arion Trio: KGO, KOMO,  
KGW, KFI on 10, KFSD off 10  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI  
11:30—California Federation of Wom-  
en's Clubs: Guest Speaker:  
KGO, KFSD  
12 noon—Barbara Dale's Charm  
Matinee: KGO, KOMO, KFSD,  
KOA  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KFI,  
KGW, KFSD, (KTAR on 12:30),  
KDYL, KGR, KGHL  
1—Organ Concert: KGO, (KHQ off  
1:15)  
1:45—Midday Musicales, orchestra  
direction Joseph Hornik: KGO,  
KHQ, KOMO, KFI on 2  
2:15—Dromedary Caravan, dramatic  
sketch: KGO, KHQ, KOMO, KFI,  
KGW, KDYL, KGR, KGHL  
2:30—O! Pappy, Negro Character-  
izations, Clifford Soubier: KGO,  
KHQ, KDYL  
2:45—G E Circle: KGO, KHQ,  
KOMO, KGW, KFI, KDYL  
3—Don De Forest and His Orch.:  
KGO, KOMO, KFSD, KDYL  
3:30—Drifting and Dreaming, Hard-  
ing Sisters, piano duo: KGO,  
KHQ, KOMO  
3:45—Donald Novis, tenor: KGO,  
KHQ, KOMO, KFI, KFSD  
4—Harriet Lee and her Leaders:  
KGO, KHQ, KFSD, KDYL  
4:15—Concert Ensemble: KGO, KHQ,  
KFSD, KDYL  
4:30—To be announced  
4:45—News Service: KGO, KDYL  
5—Fine Art String Quartet: KGO,  
KHQ, (KGW off 5:15), KFSD  
5:30—Eileen Piggott, soprano: KGO,  
KHQ, KOMO, KGW  
5:45—Wheatonville, dramatic sketch  
with Thomas Hutchison, Roberta  
Hoyt, Elizabeth Mallory, Edward  
Firestone, Jr., Harold Peary:  
KGO, KHQ, KOMO, KGW, KFI  
6—Meet the Orchestra: KGO, KOMO  
6:30—To be announced  
7—National Radio Forum: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KGHL

7:30—Demi-Tasse Revue, John P.  
Medbury, master of ceremonies;  
Biltmore Hotel Orchestra direc-  
tion Jimmy Grier: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KOA,  
KTAR, KDYL, KGR, KGHL  
8—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KDYL  
8:15—Billy Jones and Ernie Hare:  
Songs and Patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
8:30—Wright Act Amendment Pro-  
gram: KGO, KFI, KFSD  
8:30—Summer Symphony: (KGO,  
KFSD on 8:45) (KHQ off 8:45)  
KOMO, KDYL  
9—Ralph Kirbery, the Dream Sing-  
er: KGO, KHQ, KFSD  
9:05—Roger Wolfe Kahn and his  
Orchestra: KGO, KHQ, KFSD,  
KDYL on 9:15  
9:30—Bellevue Stratford Hotel Or-  
chestra: KGO, KHQ, KFSD,  
KDYL  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Phil Harris and His Amba-  
sador Hotel Orch.: KGO, KHQ,  
KOMO, KFI, KFSD, KOA  
10:35—Earl Burnett and His Mark  
Hopkins Hotel Orchestra: KGO,  
KHQ on 10:30, KOMO, KFSD,  
KOA  
10:55—Phil Harris and His Amba-  
sador Hotel Orch.: KGO, KHQ,  
KOMO, KFI, KFSD  
11:15—Earl Burnett and His Mark  
Hopkins Hotel Orch.: KGO, KHQ,  
KOMO, KFI, KFSD  
11:35 to 12 mid.—Organ Concert,  
Dollo Sargent: KGO, KHQ,  
KOMO, KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio: Joyce Bar-  
thelsson, pianist; Frances Wiener,  
violinist; Margaret Avery, cellist:  
KGO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Organ Melodies: Irma Glen,  
organist: KPO, KGA, KJR, KEX  
8:30—Sonata Recital: Josef Stopak,  
violinist; Josef Honti, pianist:  
KPO, KGA, KJR, KEX, KFSD  
9—Edna Fischer, pianist: KPO,  
KGA, KJR, KEX  
9:15—Dixie Memories: KPO, KGA,  
KJR, KEX  
9:30—Julia Hayes, helpful hints to  
housewives: KPO  
9:30—Organ Concert: KVA, KGA,  
KJR, KEX, KDYL  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras, with Al Schuss,  
master of ceremonies: KPO, KGA,  
KJR, KEX, KFSD, KDYL  
10:30—Emerson Gill and his Orches-  
tra: KPO, KGA, KJR, KEX,  
KFSD, KDYL  
11—Words and Music: String En-  
semble direction Walter Blaufuss:  
KPO, (KGA, KEX off 11:15),  
KFSD, KTAR, KDYL  
11:30—Outstanding Speakers: KPO,  
KDYL  
11:45—Concert Petite: String En-  
semble direction Walter Blaufuss:  
Gertrude Morse, soprano: KPO,  
KGA, KJR, KEX, KDYL

12 noon—In a French Cafe: Songs  
and Characterizations by Beatrice  
Benaderet; Orchestra direction  
Walter Beban: KPO, KGA, KJR,  
KEX

12:30—Pair of Pianos: Gertrude  
Lyne and Grace Frankel: KPO,  
KGA, KJR, KEX

1—Radio Guild: "Coriolanus," by  
Shakespeare; Vernon Radcliffe, di-  
rector: KPO, KGA, KJR, KEX,  
KFSD, KTAR, KDYL, KGHL

2—Stringwood Ensemble: Instru-  
mentalists direction Charles Hart:  
KPO, KGA, KJR, KEX, KFSD,  
KGHL

3—Buccaneers: Orchestra and Vo-  
calists, direction Walter Beban:  
KPO, KGA, (KJR on 3:15, on  
3:55), KEX

4—Life of the Reillys: Comedy Ser-  
ial featuring Ted Maxwell and  
Bobbe Deane: KPO, KGA, KJR,  
KEX

4:15—Federal Business Talk: KPO,  
KGA, KJR, KEX

4:30—On Parade: Band Music direc-  
tion Rex Dunn: KPO, KGA, KJR,  
KEX, KFSD

5—California State Chamber of  
Commerce Program: KPO, KGA,  
KJR

5:15—Edna Fischer, pianist: KPO,  
KGA, KEX

5:30—The Singing Lady: Nursery  
jingles, songs and stories: KPO,  
KGA, KJR, KECA

5:45—The Revelers: Male quartet:  
KPO, KGA, KJR, (KDYL 5:30  
to 6)

6—Music Doctor: Orchestra direc-  
tion Joseph Hornik: KPO, KGA,  
KJR, KFSD, KOA, KGR, KGHL

6:30—A La Carte: Concert Orches-  
tra direction Joseph Hornik: KPO,  
KGA, KJR, KFSD

6:45—Cecil and Sally in the Fun-  
niest Things: KPO

7—Southern Harmony Four: Male  
Quartet: KPO, KGA

7:15—Tarzan of the Apes: KPO

7:30—Alice Gentle, soprano: Or-  
chestra direction Rex Dunn: KPO,  
KGA, (KJR on 7:45)

8—Synco-Thots: Edna Fischer and  
Newell Chase, piano duo: KPO,  
KGA, KJR, KGHL

8:15—Musical Highlights: Myron  
Niesley, tenor; Barbara Blanch-  
ard, soprano; Orchestra direction  
Rex Dunn: KPO, KGA, KJR,  
KEX, (KECA on 8:30)

9—"Man Who Laughs," by Victor  
Hugo; Radio Dramatization by  
Wilbur Hall: KPO, KGA, KJR,  
KEX, KDYL, KGHL, KOA

9:30—Road Show: Variety Pro-  
gram: KPO, KGA, KJR, KEX,  
KECA, (KDYL on 10), KOA

11—Stringwood Ensemble, Charles  
Hart, director: KPO, KGA, KEX

11:30 to 12 midnight—Rhythm Ven-  
dors: KPO, KGA, KJR, KEX

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News

8—NBC-KPO Programs to 12

12 noon—News Items

12:05—NBC-KPO Programs to 3

3—News Items

3:05—NBC-KPO Programs to 6:45

6:45—Frank Funkhouser

7—NBC-KPO Program

7:15—Tarzan (Elec. Trans.)

7:30 to 12 mid.—NBC-KPO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Academy of Medicine Program: KFBK, KWG, KERN, KDB, KFRC, KHJ
- 8:45—Ben Alley tenor: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and His Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ
- 10:15—Geo. Hall's Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ, KSL
- 10:30—Madison Ensemble. String Ensemble: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10:45—Madison Ensemble: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—National Student Federation of America Program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—The Captivators: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthell, songs: KFBK, KMJ, KERN, KDB, KFPY, KOIN, KSL
- 12:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Sam Prager, pianist; and Helen Nugent, contralto: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KGB, KSL
- 12:45—Four Eton Boys: KFBK, KWG, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 1—Frank Westphal's Dance Orchestra: KFBK, KMJ, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:20—"To an Unnamed Listener": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KGB, KSL
- 1:40—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 2—Midland Broadcasters: KSL
- 4:15—Sid Gary, baritone: KWG, KERN, KDB, KGB, KSL
- 4:30—Jimmy Corrigan's Orchestra: KFBK, KMJ, KWG, KDB, KOL, KFPY, KGB, KSL
- 4:45—Tito Guizar, Mexican tenor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim's Orchestra: KFBK, KMJ, KERN, KOL, KFPY, KGB
- 5:45—Fu Manchu Mystery Stories: KSL
- 5:45—Casa Loma Orchestra: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 6:15—Harl Smith's Orch.: KFBK, KDB, KFPY, KOIN, KHJ, KGB
- 6:30—"Mysteries in Paris": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL

- 7—"Music that Satisfies": KGMH, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, VI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KVI, KFPY, KOIN
- 8:30 to 10 P.M.—Guy Lombardo's Royal Canadians: KFBK, KFPY

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Selxas. Exercises
  - 7:30—Stock market quotations
  - 7:45—NBC-KGO program
  - 8—Polly Grant Hall, pianist
  - 8:15—NBC-KGO Program
  - 8:30—Helpful Hints to Housewives
  - 8:45—NBC-KGO Program
  - 9—Little Joe Warner's Jolly Journal
  - 9:15—Dorothy Raymond, Pianist
  - 9:30—Fashion Tour with Melisse
  - 10—NBC-KGO Programs to 11:30
  - 11:30—County Medical Assoc. prog.
  - 11:45—Federal and State Market reports
  - 12 noon—Dept. of Agric. talk
  - 12:15—NBC-KGO program
  - 1—News Release
  - 1:15—Ann Warner Chats with her Neighbors
  - 1:45—Cheiro's Mystery Stories
  - 2—NBC-KGO Programs to 11:30
  - 3—Tom Murray's Hillbillies
  - 3:45—NBC-KGO Program
  - 4—News release
  - 4:15—Public Library Book Review
  - 4:30—NBC-KGO Program
  - 4:45—Noreen Gammill, Character Sketches
  - 5—String Trio
  - 5:45—NBC-KGO Programs to 6:15
  - 6:15—Helene Handin, the Truthful Trouper
  - 6:30—NBC-KGO Program
  - 7—Wesley Tourtelotte, Organist
  - 7:15—Beckman Orchestra
  - 7:30—NBC-KGO Programs to 8:45
  - 8:45—Studio Program
  - 9—Tallant Tubbs, political talk
  - 9:15—Studio Program
  - 9:30—Republican State Committee
  - 10 to 12 mid.—NBC-KGO Programs

- 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**
- 6:45 A.M.—Bill Sharlow's Gang
  - 8:45—Inspirational Talk and Prayer
  - 9—Clinic of the Air
  - 9:30—News
  - 9:45—Maxine's Shopping Service
  - 10—Eddie Albright's Family
  - 10:30—Kate Vaughn, Economics
  - 11—Marmola
  - 1:30—Talk by H. B. Drollinger
  - 12 noon—News
  - 12:15—Homeopathic Health Talk
  - 12:30—Recordings
  - 1—New Paris Inn
  - 2—Eddie Albright, Late Fiction
  - 2:30—Records
  - 3—Matinee Mirthmakers
  - 3:30—Records
  - 3:45—Shopping Service
  - 4—Travelogue, Stock Report; Announcements
  - 4:30—Town Crier; Records
  - 5—Cecil and Sally
  - 5:15—Recordings
  - 5:30—Waxoline Laboratories

- 5:45—Crazy Water Transcription
- 6—News
- 6:15—"Rummy & Dummy"
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—"Pieces of Eight"
- 7:30—"The Newlyweds," Frank and Pam
- 7:45—Tarzan Transcription
- 8—"The Realtor Californians"
- 8:30—KNX Ensemble
- 8:45—Golden Life Sales Program
- 9—News
- 9:15—Calmon Luboviski, Violinist
- 10—Studio Program
- 11 to 12 Mid.—New Paris Inn

- 243.8 Meters KYA Prospect 3456 1230 Kcys. 1000 Watts**  
**Pac. Broadcast. Corp., San Francisco**
- 7:30 A.M.—Dawn Salute
  - 8—Breakfast Hour
  - 8:45—Tuneful Topics
  - 9—Melody Moods
  - 9:30—Organ
  - 10—Sunshine Echoes
  - 10:30—Manhattan Moods
  - 10:45—Musical Novelties
  - 11—Album Leaves
  - 11:30—Prudence Penny
  - 11:45—Concert Petite
  - 12 noon—Bible Society
  - 12:03—Meridian Medleys
  - 12:45—Glen Goff, Organist
  - 1:45—Cliff. Parent Teachers Assoc.
  - 2—Famous Songs and Singers
  - 2:30—Glen Goff, Organist
  - 3—Musical Novelties
  - 3:30—Masters of Music
  - 4—The Singing Strings
  - 4:15—Bertram Bronson, Psychiatrist
  - 4:30—On Parade
  - 5—Holt Thompson Digest
  - 5:15—Metropolitan Hour
  - 6—Revue
  - 6:30—Waltz Time
  - 7—Salon Group
  - 7:15—Royal Serenaders
  - 7:45—Bob Allen, Piano Novelties
  - 8—Mark Hopkins Orchestra
  - 8:30—Light Opera Musicale
  - 9—RKO Variety Parade
  - 9:15—"Education at the Cross Roads"
  - 9:30—Virginia Miller, Piano Recital
  - 9:45—News Flashes
  - 10—Sandman Organ
  - 11 to 12 midnight—Concert Memories

- 333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Cal.**
- 7 A.M.—News Briefs and Records
  - 8—Shell Happytime
  - 8:30—CBS Programs to 12
  - 12 noon—Beauty Talk
  - 12:15—CBS Program
  - 12:30—World-wide News
  - 12:45—CBS Programs to 1:15
  - 1:15—Times Forum
  - 1:45—CBS Program
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 4—Jack and Grace
  - 4:30—All Year Club
  - 4:45—Kerry Conway, Chats on Words.
  - 5—H. Bar O. Rangers
  - 5:15—News Items; Town Topics
  - 5:30—"Skippy"
  - 5:45—CBS Programs to 8:15.
  - 8:15—Political Broadcasts
  - 8:45—Blue Monday Jamboree
  - 10—World-wide News
  - 10:10—Bisquick Band
  - 10:15—Easy Rhythm Bookin' Office
  - 10:45—Three Shades of Blue
  - 11—Roosevelt Hotel Orchestra
  - 12 to 1 A.M.—Organ Recital

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Blanche Wood  
10:30—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 1  
1—Closing Stock Quotations  
1:05—News Reel of the Air  
1:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—Composers' Hour  
4:30—CBS Programs to 5  
5—H. O. Rangers  
5:15—CBS Program  
5:30—Town Topics; News Reel  
5:45—CBS Programs to 7:30  
7:30—Realty Value Protective League  
7:45—CBS Program  
8—To be announced  
8:15—Hoover Speech  
8:30—Speech, courtesy McAdoo  
8:45—Speaker for U. S. Grant, Jr.  
8:50—Blue Monday Jamboree  
10—News Reel of the Air  
10:10—Easy Rhythm Booking Office  
10:30—To be announced  
11 to 12 mid.—Tom Coakley's Orch.

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueb, Exercises  
8:15—NBC-KPO Programs to 10:30  
10:30—News Release  
10:45—NBC-KPO Programs to 11:45  
11:45—County Medical Assn. talk  
12 noon—NBC-KPO Programs to 4:15  
4:15—News Release  
4:30—Randy Andrews, Songs  
4:45—Alexander Bevani, the Italian Language  
5—Big Brother Ken  
5:30—NBC-KPO program  
5:45—Al, Mack and Tommy  
6—NBC-KPO Programs to 6:45  
6:45—Maury Leaf and String Trio  
7—NBC-KPO Program  
7:30—Wesley Tourtellotte, Organist  
7:45—Studio Program  
8—NBC-KPO Programs to 9:30  
9:30—Tom Murray's Hill Billies  
10—The Commissioner's Daughter, play  
10:30 to 12 mid.—NBC-KPO Prog.

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—NBC-KGO Programs to 8:15  
8:15—Morning Musical Revue  
8:30—NBC-KPO Program  
9—Good Cheer program  
9:15—NBC-KGO Program  
9:35—Stock Reports  
9:45—NBC-KGO Program  
10—NBC-KPO Programs to 11:30  
11:30—NBC-KGO Programs to 1  
1—Serenaders  
1:15—NBC-KPO Programs to 3  
3—NBC-KGO Programs to 3:30  
3:30—Radio Dental Clinic  
3:45—NBC-KGO Programs to 4:30  
4:30—NBC-KPO Program  
5—NBC-KGO Program  
5:30—Judge Philip Smith  
5:35—Studio Program  
5:45—Program Spotlights  
5:50—Late News Items  
6—NBC-KPO Programs to 6:45  
6:45—Serenaders  
7 to 12 mid.—NBC-KGO Programs

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts

The Journal, Portland, Oregon  
6 A.M.—KOIN's Klock  
7—Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—Golden Melodies  
9:15—CBS Programs to 12  
12 noon—Merry-makers  
12:30—CBS Programs to 1  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—H-Bar-O Rangers  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—Community Chest Program  
6:15—Casa Loma Orchestra  
6:30—Golden West Serenaders  
6:45—Casa Loma Orchestra  
7—CBS Programs to 7:30  
7:30—Bells of Harmony  
7:45—CBS Programs to 8:15  
8:15—Melody in a Persian Garden  
8:30—Blue Monday Jamboree  
10—Leather Pushers  
10:15—Bisquick Band Concert  
10:20—Easy Rhythms  
10:45—Three Shades of Blue  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Jack and Jill's Tavern Orchestra

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 5  
5—Brick Holton, Ballads  
5:15—NBC-KPO Program  
5:30—Silent period  
8—Tarzan of the Apes  
8:15 to 12 mid.—NBC-KPO Prog.

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and the Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
10:45—Trujo Strings  
11—Eleventh Hour program  
11:30—Old-Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather Forecast; Market reports  
1—One o'Clock program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent period  
4:30—Story Time  
4:45—Skippy  
5—Vespers, Roger Darling  
5:30—Community program  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Federal State Market Reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Band Concert  
8—Sacred Memories  
8:30—Accordion Capers  
9—Fireless program  
10 to 10:30 P.M.—Community program

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Rhythm Aces  
7:33—Sport News; Rhythm Aces  
8—NBC-KPO Programs to 11  
11—Blue Streaks Orchestra  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 3  
3—The Easy Chair  
3:10—The Buccaneers  
3:50—The World Bookman  
3:55—Lost & Found Advertisements  
4—NBC-KPO Programs to 5:15  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Sohl-Lundberg and Reed  
7—Tarzan of the Apes (E. T.)  
7:15—Anson Weeks' Orchestra  
7:30—News Edition of the Air  
7:45—NBC-KPO Programs to 10:45  
10:45—Cole McElroy Orchestra  
11:15 to 12 mid.—NBC-KPO Prog.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9  
9—Neighborhood Mary over the Garden Fence  
9:30—NBC-KGO Program  
9:45—Prudence Penny  
10—NBC-KGO Programs to 11:30  
11:30—Old Folks' Corner  
11:45—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Tea Time Tales  
1:15—NBC-KGO Program  
1:30—The Red Shadow  
1:45—NBC-KGO Programs to 2:45  
2:45—Tuneful Two  
3—Teacup Philosopher  
3:15—NBC-KGO Programs to 4  
4—Concert Orchestra  
4:45—News of the Air  
5—NBC-KGO Programs to 9  
9—Little Symphony Hour  
10—NBC-KGO Program  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
7:45—Crazy Cowboys  
8—Shell Happytime  
8:30—CBS Program to 9:30  
9:30—Columbia Revue  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Programs to 12  
12 noon—The Carnival  
1—Health Talk  
1:15—John C. Stevenson  
1:45—P. T. A. Program  
2:15—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Don Lee Feature  
4:15—Cecil Solly  
4:30—CBS Programs to 5:30  
5:30—Skippy (E. T.)  
5:45—CBS Program  
6:15—Sports Review, Ken Stuart  
6:30—CBS Programs to 7:30  
7:30—Golden West Serenaders  
7:45—CBS Programs to 8:15  
8:15—J. E. Drain  
8:30—John C. Stevenson  
8:45—The Globe Trotter  
9—Blue Monday Jamboree  
10—Don Lee Feature  
11 to 12 midnight—Dance Orchestra

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:15—Cisco Bullivant, Exercises  
7:30—NBC-KGO Programs to 9  
9—Walt and Marian  
9:15—Musical Gems  
9:30—Burgan's Home Comfort  
9:45—Wolper's Fashion Notes  
10—Crazy Crystals  
10:15—Centennial Flour Co.  
10:30—NBC-KGO Programs to 12  
12 noon—Elec. Home Quarter Hour  
12:15—NBC-KGO Programs to 1:15  
1:15—Various programs  
1:45—NBC-KGO Programs to 3:30  
3:30—Peerless Dentists  
3:45—NBC-KGO Programs to 5  
5—Schulein's Parade of Happy Feet  
5:15—"Skippy"  
5:45—NBC-KGO Program  
6—Kinman Business University  
6:30—NBC-KGO Programs to 8:30  
8:30—Peerless Dentists  
8:45—Editorial Column, Russell Bankson  
9:15—Eb and Zeb (transc.)  
10 to 12 mid.—NBC-KGO Programs

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm Features  
6:45—Farm Flashes  
6:50—Reveille Reporter  
7—Daybreak Devotionals  
7:30—Organ Revellie  
7:45—The Texas Cowboy  
8—Shell Happytime  
8:30—Recordings  
8:45—The Modern Shopper  
9—CBS Programs to 10  
10—Home Economics  
10:15—CBS Programs to 12  
12 noon—Joe Roberts, "Noon News"  
12:15—CBS Programs to 1:45  
1:45—Pre-School Assoc. Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Composers' Hour  
4:30—Eighteen Feet of Harmony  
4:45—CBS Programs to 5:30  
5:30—George Yount, Organ Concert  
6—CBS Program  
6:15—The Angora Man  
6:30—CBS Programs to 7:30  
7:30—Golden West Seernders  
7:45—CBS Programs to 8:30  
8:30—Dr. Stevenson  
8:45—Blue Monday Jamboree  
10—Studio Program  
11 to 12 midnight—Dance Orchestra

**239.9 Meters KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.  
4 P.M.—News report  
4:15—Dental Clinic of the Air  
4:45—Tennessee Joe  
5—Sunset Harmony Boys  
5:30—Children's Hour  
5:45—Peppy Tune  
6—New York Lowdown  
6:05—"Married Life," Comedy Skit  
6:15—Pair o' Jacks  
6:30—The Three Girls  
6:45—Percy and Daisy Mae  
7—KFOX School Kids  
8—Dr. and Mrs. Jimmy  
8:15—Vestpocket Minstrels  
8:30—Drama Grab-Bag  
8:45—George and Rufus  
9—Dancing Disc Night Club  
9:30—Dance Music  
9:45—News Report  
10 to 12 midnight—Dance Music

**Meet Simpy and Gladwys  
of NBC**



Just a quiet evening at home, in the Fitts household. And if you don't believe a household can have fits, just picture one made up of Simpy and Gladwys, those two NBC comics whose romantic marriage and subsequent domestic life provides joy for radio listeners.

If you recall, Gladwys was left waiting at the church by a bridegroom who failed to show. Simpy Fitts came to deliver the wedding flowers, and stayed to substitute for the bridegroom. You hear the running story of their married life Tuesday and Thursday afternoons, 4 to 4:15 o'clock, P. S. T., over an NBC-KPO network.

No, they aren't married away from the microphone. Gladwys is Elsbeth Frellesen, charming, witty character actress, and Simpy is Monroe Upton, radio comedian and writer. He created Simpy Fitts originally as the hero of a short story which hasn't been published, although Simpy is famous among radio listeners—almost as famous as Upton's other characterization, Lord Bilgewater, his Associated Spotlight Englishman.

**KJBS today!**

**The Alarm Klok Klub**  
6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Disperser

**Galla Rini**

Piano-accordionist

12:15 to 12:30 a.m.

**SHELL  
HAPPYTIME**

Columbia-Don Lee Chain

8 to 8:30 a.m.

Listen to  
**"TARZAN  
OF THE  
APES"**

**KPO 7:15 p.m.**

SIGNAL OIL COMPANY

**JOHN P. MEDBRURY  
and the  
M. J. B.  
DEMI-TASSE REVUE**

NBC-KGO Network

7:30 to 8 p.m.

**TODAY'S NEWS  
by the  
"RICHFIELD  
REPORTER"**

10 p.m.

NBC-KGO Network



**D**O YOU ever get the urge to go exploring, to wander far from every day commonplaceness out into those mystic, magic realms beyond. Then the new 1933 Model 212 JACKSON-BELL was made for you. It is one of the most powerful radios that finest modern engineering can produce. *Inter-station static silencer* protects you in the full enjoyment of the sweet JACKSON-BELL tone. And *push-pull amplification* and latest type genuine *Cunningham Tubes* add a further measure of enjoyment and value. Exactly the modern master instrument you've been wanting, you'll say when you see and hear it. But don't wait. Rising material prices may necessitate a price advance any time. Such a value is made possible now only by the fact JACKSON-BELL is the largest manufacturer of radios west of Chicago. Small payments and convenient terms make it easy to buy ... at any up-to-date radio store. Act NOW!

H. R. CURTISS COMPANY, *Distributors* . . . San Francisco

Ask your Dealer  
to take one Home  
on Trial  
...TO-DAY!

# 12 TUBES

and *AUTOMATIC VOLUME CONTROL*

in

New 1933 Model 1260

## JACKSON- BELL

at

# \$ 59 95

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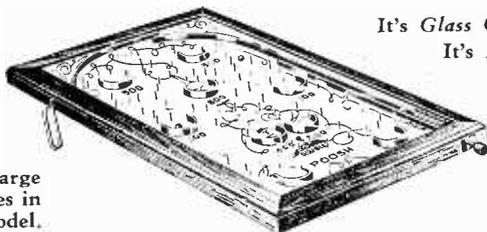


EASY  
TERMS  
★



# POOSH-M-UP

THE MOST FASCINATING TOY GAME EVER PRODUCED



It's Glass Covered!

It's Automatic!

It's Portable!

It's NEW!

Every thrill of the large commercial machines in a portable, toy model.

Everyone knows the tremendous popularity of trickle boards, and in "Poosh-M-Up" we present the only completely automatic, self-contained toy board on the market. It makes all other toy boards obsolete.

✓ ✓ LARGE ENOUGH TO BE INTERESTING ✓ ✓  
SMALL ENOUGH TO BE READILY PORTABLE

## To Play—

The board is tilted so that the balls roll into a pocket at the upper right hand corner, and is then returned to the playing position, causing the balls to roll into a magazine where the number to be played is always visible. The spring operated ejector is pulled all the way back and one ball at a time falls automatically into playing position.

## Features

The playing field of the Poosh-M-Up toy game is entirely *glass covered*. This is made possible by the exclusive, automatic return and feed device. The ten non-chipping metal balls cannot be lost or misplaced, as the game is a completely inclosed unit. Folding wire legs are provided to hold the board in proper playing position. Non-mar tips at the lower ends for protection of furniture.

## Description

Beautiful mahogany finish frame. Playing field in natural wood with appropriate design. Over-all size: 11½ inches wide by 18 inches long by approximately 1 inch thick. Packed one to corrugated carton.

POOSH-M-UP looks like a five dollar value, it is a bargain at \$3.50, but we ask only

## \$2.00

*Sent postpaid anywhere in the United States*

USE THIS COUPON

R. MATLI COMPANY,  
1114 Mission Street, San Francisco.

Gentlemen: Here's two dollars for which send me one "Poosh-M-Up" postpaid.

NAME.....

ADDRESS.....

CITY..... STATE.....

# TUESDAY Programs

October 25, 1932

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:15—Bay District Schools
- 9:45—NBC-KPO Program
- 10—Sunshine Echoes
- 11—Album Leaves
- 11:45—Organ
- 12 noon—Bible Society
- 12:03—Meridian Medleys
- 12:45—Tuesday Noon Club
- 1:15—Footlight Features
- 2—Prudence Penny
- 2:15—Musical Novelties
- 2:30—Verses, Mrs. M. C. Sloss
- 2:45—Hawaiian Entertainers
- 3—Glen Goff, Organist
- 4—Holt Thompson Digest
- 4:15—Artist Celebrities
- 4:30—Famous Songs and Singers
- 5—NBC-KPO Program
- 5:30—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—Salon Group
- 7:15—"The Happy Man"
- 7:30—Royal Serenaders
- 7:45—Bob Allen, Piano Recital
- 8—Earl Burtnett's Orchestra
- 8:30—Virginia Miller, Piano Recital
- 8:45—Billy Small, Fiddlin' Around
- 9—John Wolohan's Orchestra
- 9:30—Milly and Billy, the Cub Reporters
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 midnight—Concert Memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Recorded Program
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Recorded Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Majestic Hawaiians
- 2:30—Fayon Sisters, Harmony Team
- 3—Charles Park, the Budgeteer
- 3:30—Walter Rudolph, Piano Recital
- 3:45—Studio Program
- 4:10—Better Business Bureau
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Life o' Reilly
- 6:15—Re-created Horse Races
- 6:30—News Reporter
- 6:45—Ernie Smith, Sport Page
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Studio Program
- 8—Turf Topics
- 8:15—Golden Memories



**JEAN KENT**  
 KLX—1 P.M.

- 8:30—Anson Weeks' Orch. (E. T.)
- 8:45—Dance Music
- 9—Hill Billies
- 10—Treasure Chest with Luther Putnam
- 10:30—Moment Musicales
- 11 to 1 A.M.—Radio Cabaret with Ray Howell

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric' Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and the Rainbow Trouper
- 10—Martha Meade Society
- 10:15—Aunt Sammy, Economics
- 10:30—Morning Melodies
- 10:45—Trujo Strings
- 11—Eleventh Hour program
- 11:30—Old-Time Favorites
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather Forecast; Market Reports
- 1—One o'Clock program
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Watch Tower
- 5:15—Sacred Music
- 5:30—Community Program
- 6—Evening Echoes
- 6:15—Franco's program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Republic Central Committee
- 8—You Never Can Tell program
- 10 to 10:30 P.M.—Community prog.

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**

- Don Lee, Inc., San Francisco, Calif.
- 7 A.M.—Seal Rocks Broadcast; Stock Quotations at 7:25
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—CBS Programs to 9:45
- 9:45—Coca Cola Program
- 10—KFRC Shopper's Club
- 10:35—CBS Program
- 11—Rumford Chemical Company
- 11:15—Helen Nugent and Ben Alley
- 11:30—Martha Meade Society
- 11:45—To be announced
- 12 noon—Noonday Concert
- 1—CBS Program
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—CBS Program
- 1:55—Thine Products Company
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Medical Talk
- 4:15—CBS Programs to 5:15
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—Skippy
- 5:45—The Buccaneers
- 6—CBS Programs to 7:15
- 7:15—Realty Value Protective League
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:15
- 8:15—Tallant Tubbs; Political
- 8:30—To the Ladies
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—Jubilee from KOL
- 10—Bisquick Band
- 10:05—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**

- Tribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records; New York Stocks
- 9—Modern Homes Period
- 9:30—Records
- 10:15—Stocks; Finance; Weather
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney and his Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Ethel Rhinard, Pianist
- 3—Records
- 3:45—Madelon Sivyver and Nancy Hersey
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:15—The Three Cocoanuts
- 5:45—Song Stories, the Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—William Don, Comedian
- 7:45—Fred and Morris, Comedians
- 8—Organ Recital, Ethel Rhinard; Cora Scott, Contralto
- 8:30—"Slip" Madigan in his "Football Reviews and Pre-Views"
- 8:45—Helen Benson and Lucille Swan, Banjoists, and Lilah Clark, Pianist
- 9—Old Gospel Hymns, Mixed Quartet, Program under the direction of M. Jay Goodman, Tenor
- 9:30—Nerino's Variety Orchestra
- 10 to 11 P.M.—Dance Program

- 379.5 Mrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL
- 7 A.M.—Organ Concert: KGO, KHQ  
on 7:15, KOMO
- 7:30—Three Orphans, vocal trio:  
KGO, KOMO, KFSD, KDYL
- 7:45—To be announced
- 8—Your Child: KGO, KOMO, KFI,  
KFSD, KDYL, KGIR
- 8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI
- 8:30—Tom Mitchell, baritone: KGO
- 8:45—Crosscuts from the Log o' the  
Day: KGO, KHQ, KOMO, KGW,  
KFI
- 9—Johnny Marvin: KGO, KFI
- 9:15—On Wings of Song: KFSD,  
KGO, KDYL
- 9:30—Buckaroos, Ted Maxwell, C.  
Marshall, songs and dialogue:  
KGO, KOMO
- 9:45—Arion Trio: KGO, KOMO on  
10, KHQ off 10, KFI on 10, off  
10:15
- 10:30—Woman's Magazine of the  
Air—Bennie Walker, editor: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
(KTAR, KOA off 10:50, on 11:10)  
(KDYL, KGIR off 10:50)
- 11:30—Doctor Dick: Drama: KGO,  
KFI, KFSD
- 11:30—Strollers Matinee: (KGO,  
KFSD on 11:45), KDYL
- 12 noon—Barbara Dale's Charm  
Matinee: KGO, KFSD, KOMO,  
KDYL, KOA
- 12:15—Western Farm and Home  
Hour: KGO, KOMO, KGW, KFI,  
KFSD (KTAR on 12:30), KDYL,  
KGIR, KGHL
- 1—Edna Fischer, pianist: KGO,  
KHQ, KOMO
- 1:15—Rhythm Vendors, orchestra  
direction Walter Beban: KGO,  
KOMO
- 1:45—Tom and Dudd, Vocal Duo:  
KGO, KHQ, KFSD, KDYL
- 2—Melodic Thought, soloists with  
orchestra: KGO, KHQ, KDYL
- 2:45—Concert Echoes: KGO, KHQ,  
KDYL
- 3—Mme. Alda Operatic Star: KGO,  
KFSD, KOMO, KHQ, KDYL
- 3:30—Al Bernard, the Minstrel Man:  
KGO, KHQ, KOMO
- 3:45—Alvino Rey, guitarist: KGO,  
KHQ, KDYL, KOA
- 4—Mid-Week Hymn Sing: KGO,  
KHQ, KOMO, KFSD, KTAR,  
KDYL, KGIR
- 4:15—Frankie Masters and his Or-  
chestra: KGO, KHQ, KOMO,  
KGW, KFSD, KDYL
- 4:30—To be announced
- 4:45—News Service: KGO, KDYL
- 5—Balladettes, soloist; orchestra di-  
rection Rex Dunn: KGO, KHQ  
off 5:15, KFI
- 5:30—Everett Foster, baritone:  
KGO, KHQ, KOMO, KTAR, KOA,  
KDYL
- 5:45—Wheatenaville, dram. sketch:  
KGO, KHQ, KOMO, KGW, KFI
- 6—Melody Train, vocal trio; Imelda  
Montagne, Annette Hastings,  
Marjorie Primley, orchestra direc-  
tion Meredith Willson: KGO,  
KHQ off 6:15, KFI off 6:15,  
KOMO, KFSD, KDYL
- 6:30—Ed Wynn and the Fire Chief  
Band: KGO, KHQ, KOMO, KFI,  
KGW, KFSD, KTAR, KDYL,  
KGIR, KGHL
- 7—Lucky Strike Dance Hour—Walter  
O'Keefe, master of ceremonies;  
police drama; dance music: KGO,  
KHQ, KOMO, KGW, KFI, KGU,  
KFSD, KTAR, KDYL
- 8—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KDYL
- 8:15—Memory Lane, rural drama  
by H. C. Connette, featuring Billy  
Page, Eileen Piggott, Ted Max-  
well: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR
- 8:45—Kenneth Spencer, baso: KGO,  
KOMO
- 9—Rainbow Harmonies, vocalist:  
KGO
- 9:30—Ben Bernie and his Blue Rib-  
bon Orchestra: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR
- 10—Richfield News Flashes, Sam  
Hayes: KGO, KHQ, KOMO, KFI,  
KGW, KFSD
- 10:15—Earl Burnett and His Mark  
Hopkins Hotel Orchestra: KGO,  
KHQ, KFI, KFSD, KDYL, KOA
- 10:35—Phil Harris and His Amba-  
sador Hotel Orch.: KGO, KHQ,  
KFI, KFSD, KDYL, KOA
- 10:55—Earl Burnett and His Mark  
Hopkins Orchestra: KGO, KHQ,  
KFI, KFSD
- 11:15—Phil Harris and His Amba-  
sador Hotel Orch.: KGO, KHQ,  
KFI, KFSD
- 11:35 to 12 mid.—Organ Concert,  
Dollo Sargent: KGO, KHQ, KOMO,  
KFSD
- 440.9 Mrs. **NBC-KPOS** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD
- 7:30 A.M.—Arion Trio: Joyce Bar-  
thelsson, pianist; Frances Wiener,  
violinist; Margaret Avery, cellist:  
KPO
- 8—Financial Service: KPO, KGA,  
KJR, KEX
- 8:15—Soloist: KPO, KGA, KJR
- 8:30—United States Army Band:  
KPO, KGA, KJR, KFSD
- 9—Edna Fischer, pianist: KPO,  
KGA, KJR, KEX
- 9:15—Dixie Memories: KPO, KGA,  
KJR, KEX
- 9:30—Bluettes: Vocal trio; Charles  
Runyan: (KYA on 9:45), KGA,  
KJR, KEX, (KFSD on 9:45),  
KDYL
- 9:30—Julia Hayes, Helpful Hints to  
Housewives: KPO
- 9:45—University of California at  
Your Service: "Leaders of Con-  
temporary Thought": KPO
- 10—Mardi Gras, with Al Schuss,  
Master of Ceremonies: KPO,  
KGA, KJR, KEX, KDYL
- 10:30—Hotel New Yorker Concert  
Ensemble: KPO, KGA, KJR,  
KEX, KDYL
- 10:45—Synco-Thots: Edna Fischer  
and Newell Chase: KPO, KGA,  
KEX
- 11—Words and Music: Vocalists;  
String Ensemble direction Walter  
Blaufuss: KPO, KGA, KJR, KEX,  
KDYL
- 11:30—Organ Concert, Paul Carson:  
KPO, (KGA, KJR, KEX on 11:45)
- 12:15—Music Masters: Orchestra di-  
rection Joseph Hornik: KPO,  
KGA, KJR, KEX
- 12:45—Bits of Melody: KPO, KGA,  
KJR, KEX, KECA
- 1—Brown Palace Hotel Orchestra:  
KPO, KGA, KJR, KEX, KDYL,  
KOA
- 1:15—Meredith Willson and his Or-  
chestra: KPO, KGA, KJR, KEX,  
(KFSD on 1:30), KDYL, KOA,  
KGHL
- 1:45—Stringwood Ensemble, direc-  
tion Charles Hart; Vocal Soloist:  
KPO, KGA, KJR, KEX
- 2:45—Argentine Trio: Instrumental  
Ensemble direction John Picadura:  
KPO, KGA, KJR, KEX, KFSD,  
KGHL
- 3—Buccaneers: Orchestra and Voc-  
alists, direction Walter Beban:  
KPO, (KGA on 3:05), (KJR on  
3:15, off 3:35), KEX
- 4—Simpv and Glawdys: Comedy  
Sketch featuring Monroe Upton  
and Elsiebeth Frellesen: KPO, KGA,  
KJR, KEX
- 4:15—Mindways: Stories of Human  
Behavior: KPO, KGA, KJR, KECA,  
KECA
- 4:30—Bluebird Melodies: Lucile Kir-  
tley, Soprano; Orchestra direction  
Rex Dunn: KPO, KGA, KJR,  
KEX, KFSD
- 5—You and Your Government:  
KPO, KGA, KJR, KEX,  
KFSD, KTAR, KGIR, KGHL
- 5:30—The Singing Lady: KPO,  
KGA, KJR, KECA
- 5:45—Piano Moods: KPO, KGA,  
KJR
- 6—Recollections: Charles Bulotti,  
tenor; Orchestra direction Joseph  
Hornik: KPO, KGA, KJR
- 6:45—Cecl and Sally in the Funni-  
est Things: KPO
- 7—Mona Lowe, blues singer, and  
Edna Fischer, pianist: KPO, KGA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Waltz Time: Ben Klassen,  
Tenor; Orchestra direction Mer-  
edith Willson: KPO, KGA, KGHL
- 8—Western Artists Series: KPO,  
KGA, KJR, KEX
- 8:15—National Grand Opera Com-  
pany: KPO, KGA, KJR, KEX,  
KECA, KDYL, KGHL
- 9—To be announced
- 9:30—The Story Teller: Radio  
Drama: KPO, KGA, KJR, KEX,  
KOA, KGHL
- 10—Myron Niesley, Tenor, and Aus-  
tin Mosher, Baritone: KPO, KGA,  
KJR, KEX, KDYL, KOA
- 10:15—Music Garden: Soprano Solo-  
ist; Orchestra direction Emil J.  
Polak: KPO, KGA, KJR, KEX
- 10:45—Synco-Thots: Edna Fischer  
and Newell Chase, piano duo:  
KPO, KGA, KEX
- 11—Stringwood Ensemble: Instru-  
mentalists direction Charles Hart:  
KPO, KGA, KJR, KEX
- 11:30 to 12 midnight—Tom Gerun  
and his Bal Tabinin Orchestra:  
KPO, KGA, KJR, KEX
- 322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainment, San Francisco
- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 10—White House program
- 10:15—Bellevue Hotel program
- 10:30—Topics and Music
- 11—Learn French, Prof. Achille
- 11:15—Concert Melodies
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:30—Rosenthal program
- 6:45—News Flashes
- 7—Concert Music
- 7:15—Helen Bellevue
- 7:30—Silent period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—"Smiling Ed McConnell": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:45—Vincent Sorey's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yeong's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, (KHJ on 9:45), KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KDB, KVI, KOIN, (KHJ on 10:15)
- 10:30—Atlantic City Musicales: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Charis Musical Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 12 noon—Columbia Artist Recital: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KHJ, (KGB on 12:15), KSL
- 12:30—Frank Westphal's Orch.: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—Boston Popular Revue: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KSL
- 1:30—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, (KFRC, KHJ on 1:45), KGB, KSL
- 2—"Meet the Artist": KSL
- 2:15—The Captivators: KSL
- 2:30—Between the Bookends: KSL
- 3:30—Willie Botts: KOL, KFPY
- 4:15—Noble Sissle's Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFRC, KHJ, KGB, KSL
- 4:45—Howard Ely, Organist: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5—Gus Arnheim's Orchestra: KFBK, KMJ, KVI, KFRC, KHJ, KGB
- 5:15—Edwin C. Hill: KFBK, KERN, KOL, KVI, KFPY, KGB, KSL
- 6—"Music that Satisfies": The Street Singer: KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—"Threads of Happiness": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Casa Loma Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Jay C. Flippen-cies: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KERN, KDB, KFPY, KFRC, KGB, KSL
- 8:30—Isham Jones and his Orchestra: KFBK, KWG, KOL, KVI, KFPY, KOIN, KGB
- 9—Don Redman's Orchestra: KWG, KERN, KHJ, KSL

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction Program
- 8:30—Moment Musicaie
- 8:45—Recordings
- 9—Silent period
- 1—Weather Forecast
- 1:05—Latin-American program
- 2—Billy and Grace Carmen
- 2:30—Mae Church, contralto
- 2:45—Ambrose Whitmer, pianist
- 3—The KROW-lian Revue
- 4—The KROW Matinee
- 4:30—Myrtle Segal, soprano
- 4:45—Edna and Britt
- 5—Recordings
- 5:15—George Gilly, baritone
- 5:30—Covered Wagon Jubilee
- 6—Silent period
- 7:30—Fireside Choristers
- 7:45—The Texas Cowboy
- 8—Bible Lecture by Judge Rutherford
- 8:15—The Wallele Trio
- 8:30—The Beverly Hill Billies
- 9:30—The Burlesquers
- 10 to 11 P.M.—Dance Music

209.7 Meters **KECA** Richm'd 6111  
1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—Louis Rueb, Exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—German Lesson, A. Doherty
- 11—NBC-KPO Programs to 4 P.M.—Dr. H. Edward Meyers, "Care of the Teeth"
- 4:15—News release
- 4:30—Brother Ken and his Kiddies
- 5—NBC-KPO Programs to 5:45
- 5:45—Al, Mack and Tommy
- 6—String Trio and Soloist
- 6:30—Studio Program
- 6:45—Joseph Nichols, Talk on Mathematics
- 7—Tom Murray's Hillbillies
- 7:30—NBC-KPO Programs to 9:30
- 9:30—Jay Whidden's Orchestra
- 10:15 to 12 mid.—NBC-KPO Prog.

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Program
- 8:30—Helpful Hints to Housewives
- 8:45—NBC-KGO Program
- 9—Little Joe Warner's Jolly Journal
- 9:15—Dorothy Raymond, Pianist
- 9:30—Fashion Tour with Melisse
- 10—NBC-KGO Program
- 10:15—Lou Gordon, Tenor; Jackson Swales, tenor; and Sally Hill, speaker
- 10:30—NBC-KGO Programs to 11:45
- 11:45—Federal and State Market Reports
- 12 noon—Agricultural Talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats
- 1:45—Jimmy Base, Songs
- 2—NBC-KGO Programs to 2:30
- 2:30—Bill Jordan, Musical Philosopher
- 2:45—The Baldwin Twins
- 3—Tom Murray's Hillbillies
- 3:45—NBC-KGO Program
- 4—News release
- 4:15—Talks on Psychology
- 4:30—NBC-KGO program
- 4:45—Nick Harris Program

- 5—NBC-KGO Program
- 5:30—Studio Program
- 5:45—NBC-KGO Programs to 8:45
- 8:45—Tapestries of Life
- 9:30—NBC-KGO Programs to 11:30
- 11:30 to mid.—Jay Whidden's Orch.

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts

- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Economics
- 11—Jack Carter's Birthday Party
- 12 noon—News
- 12:15—Homeopathic Talk
- 1—New Paris Inn
- 2—Eddie Albright, Late Fiction
- 2:30—Firemen's Band
- 3—Records
- 3:45—Maxine's Shopping Service
- 4—Travelogue; Stock Report; Announcements
- 4:15—Recordings
- 4:30—Town Crier
- 5—Ceil and Sally
- 5:15—Rummy and Dummy
- 5:30—Recordings
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Arche
- 7:15—Rev. R. P. Shuler
- 7:45—Tarzan Transcription
- 8—American Legion Program
- 8:30—Dance Band
- 8:45—Courtesy Program
- 9—News
- 9:15—Musical Program
- 9:30—Georgia Field Players
- 10—KNX Ensemble
- 11 to 12 midnight—New Paris Inn

225.4 Meters **KGB** Frank. 6151  
1330 Kcys. 1000 Watts

- Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—Smiling Ed McConnell
- 8:45—CBS Programs to 10
- 10—Blanche Wood
- 10:30—CBS Program
- 11—Blue Ridge Colonel
- 11:15—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 1
- 1—Bible Talk
- 1:30—Closing Stock Quotations
- 1:35—News Reel of the Air
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—CBS Programs to 5
- 5—Town Topics; News Reel
- 5:15—CBS Program
- 5:30—To be announced
- 6—CBS Programs to 6:30
- 6:30—T. LeRoy Richards, talk
- 6:35—Recordings
- 6:40—Tallant Tubbs, talk
- 6:45—Republican Broadcast
- 7—CBS Program
- 7:15—Realty Value Protective League
- 7:30—Tarzan of the Apes
- 7:45—CBS Program
- 8—McAdoo Talk
- 8:15—Tallant Tubbs Talk
- 8:30—CBS Programs to 9:15
- 9:15—Eb and Zeb
- 9:30—Jubilee from Seattle
- 10—News Reel of the Air
- 10:10—Ted Flo-Rito's Orchestra
- 11 to 12 mid.—Tom Coakley's Orch.

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Thru' the Looking Glass  
9:45—CBS Program  
10—Martha Meade Society  
10:15—CBS Programs to 11  
11—Blue Ridge Colonel  
11:15—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—Charlie Hamp & Beauty Talk  
1—CBS Program  
1:15—Times Forum  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Prof. Hertzog's Program  
4:15—CBS Program  
4:30—U. S. C. Trojan Period  
4:45—CBS Programs to 5:15  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—The Buccaneers  
6—CBS Programs to 7  
7—Republican Party Political Broad-  
cast  
7:15—Realty Value Protective League  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Tallant Tubbs Speaks  
8:30—"To the Ladies"  
9—CBS Program  
9:15—Eb and Zeb  
9:30—Midweek Jubilee  
10—World-wide News  
10:10—Bisquick Band  
10:15—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Organ Recital

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—NBC-KGO Prog's to 8:15  
8:15—Morning Musicale  
8:30—NBC-KPO Program  
9—Good Cheer Program  
9:15—NBC-KGO Program  
9:35—Stock Reports  
9:45—NBC-KPO Program  
10—Martha Meade Society  
10:15—Radio Dental Clinic  
10:30—Studio Program  
10:50—NBC-KGO Program  
11:10—Studio Program  
11:30—NBC-KGO Programs to 1  
1—Serenaders  
1:30—NBC-KPO program  
1:45—NBC-KGO Programs to 3:30  
3:30—French Lesson  
4—NBC-KGO Program  
4:30—NBC-KPO Programs to 5:30  
5:30—Better Business Bureau  
5:35—Studio Program  
5:45—Program Resume  
5:50—Late News Items  
6—NBC-KGO Programs to 8:45  
8:45—Chamber of Commerce  
9 to 12 mid.—NBC-KGO Programs

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO program  
8:15—Breakfast Club  
9—NBC-KPO Programs to 11:30  
11:30—NBC-KPO programs to 5:30  
5:30—Silent period  
8—Tarzan of the Apes  
8:15—NBC-KPO Program  
8:55—Story of Safeway  
9—Oswald West, Talk  
9:15 to 12 mid.—NBC-KPO Prog.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6 A.M.—KOIN'S Klock; Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—Acme Lead Program  
8:45—Golden Melodies  
9:30—CBS Programs to 11  
11—Studio Program  
11:15—CBS Programs to 12  
12 noon—Merrymakers  
12:30—CBS Program  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—Steamboat Bill  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—CBS Programs to 6:30  
6:30—Golden West Serenaders  
6:45—Bells of Harmony  
7—CBS Program  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
8—Concert Feature  
8:30—CBS Program  
9—Bisquick Band  
9:05—Don Lee Feature  
9:15—Eb and Zeb  
9:30—The Midweek Jubilee  
10:30—Slumber Boat  
11—McElroy's Greater Oregonians  
12 to 1 A.M.—Jack and Jill's Tavern  
Orchestra

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Items  
12:05—NBC-KPO Programs to 6:45  
6:45—Davenport Hotel Orchestra  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30 to 12 mid.—NBC-KPO Programs

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm Features; Farm Flashes  
6:50—The Reveille Reporter  
7—Daybreak Devotionals  
7:30—Organ Reveille  
7:45—Tappas Cowboy (E. T.)  
8—Shell Happytime  
8:30—CBS Program  
8:45—Morning Notes by Marion  
9—CBS Programs to 10  
10—Home Economics, Celia Lee  
10:15—CBS Programs to 11  
11—Recordings  
11:15—CBS Programs to 12  
12 noon—Joe Roberts, "Noon News"  
12:15—CBS Programs to 1:45  
1:45—Cora Day DeVore  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—CBS Program  
3:45—Camille Arnd; Recordings  
4:15—CBS Program  
4:30—Eighteen Feet of Harmony  
4:45—CBS Programs to 5:30  
5:30—George Yount, Organist  
6—CBS Programs to 6:30  
6:30—"Lost in the Olympics"  
6:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Financial Talk  
9:05—Wrestling Wrinkles  
9:15—Arizona Joe  
9:30—KOL Jubilee  
10:30—Slumber Boat  
11 to 12 mid.—KOIN Dance Band

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9  
9—Neighborly Mary  
9:30—Uncle Hank from Ciderville  
9:45—Prudence Penny  
10—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:20—NBC-KGO Program  
1—Tea Time Tales  
1:15—Talk under auspices of Pre-  
school Associations  
1:20—NBC-KGO Program  
1:45—Concert Orchestra  
2:15—Garden Melodies  
2:45—Tuneful Two  
3—NBC-KGO Program  
3:15—Concert Ensemble  
3:45—NBC-KGO Programs to 4:45  
4:45—News of the Air  
5—Concert Orchestra  
5:45—NBC-KGO Programs to 8:45  
8:45—Phoenix Hosiery (E. T.)  
9—Fisher's Blend Party  
9:30—NBC-KGO Programs to 10:15  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Chet and Mabel  
7:04—Produce Quotations  
7:14—Vocal Solos; Sun Risers  
7:30—Sport News; Sun Risers  
8—NBC-KPO Programs to 9:45  
9:45—Martha Meade Society  
10—Mardi Gras  
10:30—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 3  
3—Better Business Talk  
3:05—NBC-KPO Program  
3:50—The World Booman  
3:55—Lost & Found Advertisements  
4—NBC-KPO Programs to 6:45  
6:45—Sohl-Lundberg and Reed  
7—Tarzan of the Apes  
7:15—"The Home Bruisers"  
7:30—News Edition of the Air  
7:45—NBC-KPO Programs to 10:45  
10:45—Cole McElroy's Dance Orch.  
11:15 to 12 mid.—NBC-KPO Prog.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
6:45 A.M.—Morning News  
7:30—Kronenberg's Shoe Hospital  
7:45—NBC-KGO Programs  
8—Crazy Crystals  
8:15—NBC-KGO Program  
8:30—Frances Ingram  
8:45—Burgan's Home Comfort  
9—"Wait and Marian"  
9:15—Musical Gems  
10—Martha Meade Society  
10:15—Centennial Flour Co.  
10:30—NBC-KGO Program  
11:30—Bell Organ Concert  
12 noon—Elec. Home Quarter Hour  
12:15—Chamber of Commerce Lunch  
1—NBC-KGO Program  
1:15—Various programs  
2—NBC-KGO Programs to 3  
3—Commercial Creamery, Jim Rogers  
3:30—Peerless Dental Hygiene  
3:45—NBC-KGO Programs to 5:15  
5:15—"Skippy"  
5:45—NBC-KGO Program  
5:15—Peerless Dentists  
6:30—NBC-KGO Programs to 8:45  
8:45—"Book of Memories"  
9:15—Eb and Zeb  
9:30 to 12 mid.—NBC-KGO Prog.

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Variety Records  
9—Melody Gems  
9:30—Records  
9:45—Songs of Home  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Records  
11:15—Health talk  
11:30—Concert Music  
12 noon—Dance Matinee  
12:30—Records  
1:05—Stock report; records  
2—Better Business Bureau talk  
2:15—Theodore Lane, tenor  
2:30—Popular records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Philco Varieties  
4—Records  
4:30—Marjorie Lee, pianist  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
7:45—Crazy Cowboys  
8—Shell Happytime  
8:30—CBS Programs to 9  
9—Through the Looking Glass  
9:15—CBS Program  
9:30—Colonial Dames  
9:45—CBS Program  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Programs to 12  
12 noon—The Carnival, Ken Stuart  
1—Hill and Dale  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—CBS Program  
3:45—Feminine Fancies  
4—To be announced  
4:15—Cecil Solly  
4:30—CBS Programs to 5:15  
5:15—To be announced  
5:30—Skippy (E. T.)  
6—CBS Programs to 6:30  
6:30—Golden West Serenaders  
6:45—Sports Review  
7—Otto A. Case  
7:15—CBS Program  
7:30—Chandu, the Magician  
7:45—CBS Program  
8—John C. Stevenson  
8:30—CBS Programs to 9  
9—The Globe Trotter  
9:15—Eb and Zeb  
9:30—Midweek Jubilee  
11 to 12 midnight—Dance Band

**239.9 Meters KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.  
7—Sport Slant  
7:05—The Three Girls  
7:15—The Boy Detective  
7:30—Chandu, the Magician  
7:45—The Old Professor  
8—Dr. and Mrs. Jimmy  
8:15—Travelogue  
8:30—Latane's Facts  
8:45—George and Rufus  
9—Dancing Disc Night Club  
9:30—Dance Music  
9:45—News report  
10—Vera Graham, Organist  
11 to 12 midnight—Dance Music

Checkers Is Weakness  
of Eb and Zeb



“BY CRACKY, Eb, if you don't move, I'll move for you—fact I think it's my move anyway.”

“Tain't your move.”

“'Tis, I tell ya!”

“Tain't!”

“'Tis!”

And so, far into the night, Eb and Zeb wrangle about first over one thing, then another. But they're not always wrangling. No sir, indeedy. They are doing a lot of good for the folks there at Corn Center, dispensing Shell gasoline and by-products, not to forget their first-class A-1 general store, which carries just about everything a human would want, anyway.

The two characters were caught in action by the BROADCAST WEEKLY cameraman during a business lull. Checkers is their weakness, that is when there ain't no pretty gals about or anybody else to argue with.

John Eugene Hasty, who has many radio successes to his credit, is writing the Eb and Zeb skits, which have been sponsored by Shell Oil Company for nearly six months now.

KJBS today!

The Alarm Klok Klub  
6 to 8 a.m.

News Broadcasts  
10 a.m. and 3 p.m.

Scotty Mortland  
10:05 to 10:20 a.m.

SHELL  
HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

Don't miss

“WHEATENAVILLE”

SERIAL DRAMA

NBC-KGO Network

5:45 p.m.

Monday, Tuesday, Wednesday,  
Friday, Saturday

“CHANDU  
THE MAGICIAN”

7:30 p.m.

KFRC and  
Don Lee-Columbia Chain

LOS ANGELES SOAP CO.

DIAL

“EB and ZEB”

9:15 p.m.

KFRC and  
Don Lee-Columbia Network

SHELL OIL CO.

# STAND BY

FOR THE  
**SUPREME 1933**  
Service Instruments



**SUPREME  
DIAGNOMETER**  
AAA-1—\$147.50



**SUPREME TUBE-O-METER**  
Model 66, \$59.75; Stand, extra, \$7.50



**SUPREME  
ANALYZER**  
Model 56  
\$56.25

All prices  
net f.o.b.  
Greenwood,  
Miss.

## See these Representatives today

### "Supreme" Representatives

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##### SAN FRANCISCO

Jas. P. Hermans Company, 235 Ninth St.

##### LOS ANGELES

Mr. C. R. Lynch, 918 Chester Williams Bldg.

#### WASHINGTON

##### SEATTLE

Jas. J. Backer Company, 109-11 Bell St.

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# WEDNESDAY Programs

October 26, 1932

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—NBC-KPO Program
- 10—Sunshine Echoes
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:45—"Sally Selma"
- 12 noon—Bible Society
- 12:03—Meridian Medleys
- 12:45—Glen Goff, Organist
- 1:45—Marion Day's Tete-a-Tete
- 2—Prudence Penny
- 2:15—Town Hall Harmonies
- 2:30—Community Question Box
- 2:45—Symphony Highlights
- 3:45—Better Business Bureau Talk
- 4—Musical Novelties
- 4:30—On Parade
- 5—Holt Thompson Digest
- 5:15—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 6:45—"Chapple's Sleepy Time Express"
- 7—Slavic Concert
- 7:30—Bob Allen: Piano Novelties
- 7:45—"A Wee Bit o' Scotch,"  
Scotty McNeish
- 8—Earl Burnett's Orchestra
- 8:30—G. Donald Gray, baritone
- 8:45—Virginia Miller, Piano Recital
- 9—Sydney Dixon, Song Recital
- 9:15—Drama
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:25—Thumbnail Sketch
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:15—Studio Program
- 11:30—X-Bar-B Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Studio Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Majestic Hawaiians
- 2:30—Studio Program
- 2:45—Bert Barber, Newsboy Tenor
- 3—Blindcraft Program
- 3:15—Records
- 3:30—Walter Rudolph, Pianist
- 3:45—Selected Recordings
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio program
- 6:15—Aram Polodian, Tenor
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee



Anthony and Emily Linden  
KFRC—8 A.M.

- 7:30—News
- 7:45—Italian Program
- 8—"Turf" Topics
- 8:15—Studio Program
- 8:30—Anson Weeks' Orch. (E. T.)
- 8:45—Front Page Headlines
- 9—Hill Billies
- 9:40—Fights from Civic Auditorium
- 10:40—Studio Program
- 11 to 1 A.M.—Radio Cabaret with  
Ray Howell

- 340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Iribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records; New York Stocks
  - 9—Modern Homes Period
  - 9:30—Records
  - 10:15—San Francisco Stocks; Car Loading Reports; Financial Information; Weather
  - 10:30—Records; Business talk
  - 11—Sunshine Twins
  - 12 noon—Jack Delaney and his Band
  - 1—Timely Garden Tips, by Arthur E. Navlet
  - 1:15—Jean's Hi-Lights
  - 2—Classical Recordings
  - 2:35—Closing San Francisco Stocks
  - 2:45—Organ Recital, Ethel Rhinard
  - 3:15—Records
  - 3:45—Madelon Sivyer and Nancy Hersey
  - 4—Records
  - 4:30—Brother Bob's Club
  - 5—Helen Parmelee, Pianist
  - 5:30—The Three Cocoanuts
  - 6—Hotel Oakland Trio
  - 7—News Items
  - 7:30—The Clark Sisters
  - 7:45—Fred and Morris, Comedians
  - 8—John Wharry Lewis Quintet
  - 9—Studio program
  - 9:30—Helen Parmelee, Pianist
  - 9:45—Harmony Hick
  - 10 to 11 P.M.—Dance Program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

- Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25
- 7:30—Exercise Period
  - 8—Shell Happytime
  - 8:30—CBS Programs to 9:30
  - 9:30—Betty Crocker
  - 9:45—Kitchen Lyrics, Ann Welcome
  - 10—KFRC Shopper's Club
  - 10:30—Globe Trotter
  - 10:35—CBS Programs to 12
  - 12 noon—Noonday Concert
  - 1—Edna Wallace Hopper
  - 1:05—CBS Program
  - 1:30—Stock Exchange Quotations
  - 1:35—Globe Trotter
  - 1:45—To be announced
  - 1:55—Thinic Products Company
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 4—Three Shades of Blue
  - 4:15—CBS Programs to 5
  - 5—H-O Rangers
  - 5:15—Globe Trotter
  - 5:25—Town Topics
  - 5:30—Skippy
  - 5:45—Mona Content
  - 6—Moods Moderne
  - 6:15—Anson Weeks' Orch. (E. T.)
  - 6:30—Bobs, Sports Authority
  - 6:45—CBS Programs to 7:30
  - 7:30—Chandu, the Magician
  - 7:45—CBS Programs to 8:30
  - 8:30—Eno Crime Club
  - 9—CBS Program
  - 9:15—Eb and Zeb
  - 9:30—Isle of Golden Dreams
  - 10—Bisquick Band
  - 10:05—Ted Flo-Rito's Orchestra
  - 11—Cole McElroy's Orchestra
  - 12 to 1 A.M.—Midnight Request Hr.

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and the Rainbow Trouper
- 10—Helpful Hour
- 10:30—Morning Melodies
- 10:45—Trujo Strings
- 11—Eleventh Hour program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather Forecasts; Market Reports
- 1—One o'Clock program
- 1:30—The Friendly Hour
- 2:30—Martha Meade program
- 3—Silent period
- 4:30—Story Time
- 5—Vespers
- 5:30—Community program
- 6—Evening Echoes
- 6:15—Francis's program
- 6:30—State Market reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Alta California
- 7:45—Band Concert
- 8—American Legion War Camp
- 8:15—Song Recital
- 8:30—Music Lovers program
- 9—Studio program
- 9:30—Flash Light program
- 10 to 10:30 P.M.—Community Prog.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

7 A.M.—Organ Concert, Chas. Runyan: KGO

7:30—Soloist: KGO, KHQ, KFSD, KDYL

7:45—To be announced

8—Breen and De Rose, vocal and instrumental duo: KGO, KFSD, KDYL

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—Tom Mitchell, baritone: KGO

8:45—Crosscuts from the Log o' the Day: KGO, KHQ, KOMO, KGW, KFI

9—Johnny Marvin, tenor: KGO

9:15—Miracles of Magnolia: Negro Comedy sketch: KGO, KFI, KFSD

9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO

9:45—Pair of Planos, Grace Frankel, Gertrude Lyne: KGO, (KHQ on 10)

10:15—Entertainers: KGO, KGW, KOMO

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI

11:30—Westminster Choir, direction Dr. John Finley Williamson: KGO, KHQ, KFSD, KTAR, KDYL

12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOA

12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL

1—Stringwood Ensemble: KGO, (KHQ off 1:15 to 1:45), (KFSD on 1:30)

2—To be announced

2:15—Dromedary Caravan, dramatic sketch: KHQ, KGO, KOMO, KGW, KFI, KDYL, KGIR, KGHL

2:30—O' Pappy, negro characterizations with Clifford Soubier: KGO, KHQ, KGW, KFI, KDYL

2:45—G E Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL

3—Buccaneers: Vocalists; Dance Orchestra direction Walter Beban: KGO, KHQ

4—Outstanding Speakers: KGO, KHQ, KFSD

4:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:30—To be announced

4:45—News Service: KGO, KDYL

5—Frankie Masters' Orch.: KGO, KFSD, KTAR, (KDYL, KGW off 5:15)

5:30—Eva Gruninger, contralto: KGO, KHQ

5:45—Wheatonville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL

7:30—NBC Artists Service Program: KGO, KHQ off 7:45, KFSD, KDYL, KGHL

7:45—Tallant Tubbs for U. S. Senator political talk: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Bill Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8:30—Team Mates, Mary Wood, soprano; Irving Kennedy, tenor; Snowdrift Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL

9—Ralph Kirbery, dream singer: KGO

9:05—Vincent Lopez's Orch.: KGO

9:15—Adventures of Sherlock Holmes: Dramatic Sketch with Richard Gordon, Leigh Lovel and Joseph Bell, narrator: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

9:45—Lew Diamond and his Orch.: KGO, KDYL

10—Richeld News Flashes, Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Phil Harris' Ambassador Hotel Orch.: KGO, KHQ, KFI

10:35—Earl Burnnett's Mark Hopkins Orch.: KGO, KHQ, KFI

10:55—Phil Harris' Ambassador Hotel Orch.: KGO, KHQ, KFI

11:15—Earl Burnnett's Mark Hopkins Orch.: KGO, KFI, KHQ

11:35 to 12 mid.—Organ Concert: KGO, KHQ, KFI

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Organ Concert, Charles Runyan: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—Sax Appeal: Mickey Gillette, saxophonist: KPO, KGA, KJR, KEX, KDYL

8:30—United States Army Band: KPO, KGA, KJR, KEX, KFSD, KTAR

9—Edna Fischer, pianist: KPO, KGA, KJR, KEX

9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in songs and dialogue: KPO, KGA, KJR, KEX

9:30—Stringwood Ensemble, direction Charles Hart: KGA, KGA, (KJR on 9:45), KEX, (KFSD on 9:45) KDYL

9:30—Julia Hayes, Helpful Hints to Housewives: KPO

9:45—University of California at Your Service: KPO

10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KDYL, KFSD

10:30—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL

10:45—Godfrey Ludlow, Violinist; Mme. Lolita Gainsborg, Pianist: Joint Recital: KPO, KGA, KJR, KEX, KFSD, KDYL

11—Words and Music: KPO, (KGA, KJR, KEX off 11:15), KDYL

11:30—Organ Concert, Paul Carson: KJR (KGA on 11:45, off 12), on 12:05, (KJR, KEX on 11:45)

12:15—Rhythm Vendors: Orchestra, Vocalist, direction Walter Beban: KPO, KGA, KJR, KEX

12:45—Eileen Piggett, Soprano: KPO, KGA, KJR

1—Midweek Musicale: Harold Stokes' Orchestra; Ruth Lyons, soprano: KPO, KGA, KJR, KEX, KDYL

1:30—Outstanding Daytime Speakers: KPO, KGA, KJR, KEX, KDYL

1:45—Pickard Family: Songs and dialogue Singers: KPO, KGA, KJR, KEX, KDYL

2—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX

2:15—The Little Colleen: Irish Songs and Stories; Agatha Turley, Soprano: KPO, KGA, KJR, KEX, KFSD

2:30—Footlight Fantasies: KPO, KGA, KJR, KEX, KFSD, KGHL

3—Waldorf-Astoria Sert Room Orchestra: KPO, (KGA on 3:05), (KJR on 3:15), KEX, KFSD, KDYL

3:30—Drifting and Dreaming: The Harding Sisters, Two-Piano Team: KPO, KGA, KJR, KEX

3:45—Donald Novis, tenor; Orchestra: KPO, KGA, KEX, KFSD

4—The Life of the Reillys: Comedy Serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, KJR, KEX

4:15—Musical Sketches: KPO, KGA, KJR, KEX, KFSD

4:30—Meredith Willson and his Orchestra, vocal soloist: KPO, KGA, KJR, KEX

5:30—The Singing Lady: KPO, KGA, KJR, KECA

5:30—In a Garden: (KPO, KGA, KJR on 5:45), (KDYL off 5:45)

6—Sunset Serenaders: KPO, KGA, KJR

6:30—Sarah Kreindler, Violinist: KPO, KGA, KJR

6:45—Cecl and Sally: KPO

7—Mona Lowe, blues singer, and Edna Fischer, pianist: KPO, KGA

7:15—Tarzan of the Apes: KPO

7:30—Hill Billies: Charles Marshall, John O'Brien, John Toffoli, Ace Wright, Sam Moore: KYA, KGA

7:30—University of California Program: KPO

8—Silver Strains: Mixed Quartet: KPO, KGA, KJR, KEX

9—Personal Close-ups: Gail Taylor, soprano, interviewed by Gypsy: KPO, KGA, KJR

9:15—Millie Montagne, contralto: KPO, KGA, KJR, KEX

9:30—Out of the East: Orchestra direction Joseph Hornik: KPO, KGA, KEX

9:45—Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Bass: KPO, KGA, (KJR on 10), KEX

10:15—One Man's Family: KPO, KGA, KJR, KEX, KFSD, KGHL

10:45—Slumber Hour: Orchestra direction Joseph Hornik: KPO, KGA, (KJR on 11:15), KEX, KFSD, (KDYL, KOA off 11)

11:30 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Program  
12:45—Portland Ad Club  
1—NBC-KPO Programs to 5:30  
5:30—Silent period  
8—Tarzan of the Apes  
8:15 to 12 mid.—NBC-KPO Prog.

**CBS**

- Columbia Broadcasting System**  
 8:30 A.M.—Morning Moods: KVI, KFRC, KHJ, KSL  
 8:45—Ben Alley, tenor, with Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL  
 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 9:45—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB  
 10—George Hall and his Hotel Tart Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ, (KSL on 10:15)  
 10:30—Madison Ensemble: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 11:15—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 12 noon—Elizabeth Barthell, songs: KFBK, KMJ, KERN, KDB, KFPY, KOIN, KHJ, KSL  
 12:15—Madame Belle Forbes Cutter and Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB  
 12:30—Madame Belle Forbes Cutter and Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KGB, KSL  
 12:45—Eton Boys: Male quartet: KFBK, KMJ, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL  
 1—The Captivators: Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB  
 1:30—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KGB, KSL  
 1:45—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KHJ, KGB, KSL  
 2—Midland Broadcasters: KOL, KVI, KSL  
 4:15—Connie Boswell: KFBK, KWG, KERN, KDB, KFPY, KHJ, KFRC, KGB, KSL  
 4:30—Jimmy Corrigan's Orchestra: KFBK, KOL, KFPY, KFRC  
 4:45—Those McCarty Girls: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB  
 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 5:15—Gus Arnheim's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KSL  
 6:30—Casa Loma Orchestra: KFBK, KWG, KERN, KDB, KVI, KFPY, KOIN, (KFRC, KHJ on 6:45), KGB  
 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL  
 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB  
 7:30—Little Jack Little, vocalist and pianist: KFBK, KFPY, KOIN  
 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KGB, KSL  
 8:30 to 9 P.M.—Eno Crime Club: KMJ, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB

- 322.4 Meters KFWI Franklin 0200 930 Kcys.**  
**Radio Entertainments, San Francisco**  
 7 A.M.—Dawn Serenade  
 8—Silent period  
 9—Blues Chasers  
 9:45—Dr. Corley program  
 10—White House program  
 10:15—Bellevue Hotel program  
 10:30—Topics and Music  
 11—Learn Spanish, Prof. Achille  
 11:15—Concert Melodies  
 11:45—Musical Sketches  
 12 noon—News Flashes  
 12:15—Dance Music  
 1—Silent period  
 6—Dance Time  
 6:30—Dance Music  
 6:45—News Flashes  
 7—Learn Italian, Prof. Achille  
 7:15—Helen Bellevue  
 7:30—Silent period  
 7:45—Virginia Mirka, pianist  
 8:45—John D. Barry, World Events  
 9—Anna Nettelman, soprano  
 9:15—Victor Herbert Program  
 10—Master Melodies  
 11 to 1 A.M.—Kendrick's Hi-Jinks

- 322.4 Meters KROW Glenc. 6774 930 Kcys.**  
**Educa. Broad. Corp., Oakland, Calif.**  
 8 A.M.—News Items  
 8:15—Prosperity Program  
 8:30—Moment Musicale; Recordings  
 9—Silent period  
 1—Weather Forecast  
 1:05—Latin-American program  
 2—Billy and Grace Carmen  
 2:30—Watch Tower program  
 2:45—Jack and Jill  
 3—The Hill Billies  
 4—The KROW Matinee  
 4:30—Recordings  
 4:45—Health Feature  
 5—Italian program  
 5:30—Covered Wagon Jubilee  
 6—Silent period  
 7:30—Educational Feature  
 7:45—The Texas Cowboy  
 8 to 8:30 P.M.—Latin-American program

- 280.2 Meters KJBS Ord. 4148-49 1070 Kcys.**  
**J. Brunton & Sons, San Francisco**  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Popular records  
 8:15—Breakfast Club; Recordings  
 9:45—Andy Anderson  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Beauty Clinic of the Air  
 10:30—Variety Recordings  
 11:30—Miniature Vaudeville  
 11:45—Concert Music  
 12 noon—Jo Mendel's Music  
 12:15—Dance Matinee  
 12:30—Band Concert  
 12:45—Carl Coveny & Pat Buckman  
 1—Stock Report; Records  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; Records  
 3:15—Marta's Radio Personalities  
 3:30—Recordings  
 3:45—Art Fadden, Pianist  
 4—Assoc. Food Stores' program  
 4:30—Recordings  
 4:45—Musical Styles  
 5—Walkathon  
 5:30—Silent period  
 12:01 to 6 A.M.—Owl program

- 319 Meters KGIN Atwater 3333 940 Kcys.**  
**The Journal, Portland, Oregon**  
 6 A.M.—KGIN's Klock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—Golden Melodies  
 9:15—CBS Program  
 9:30—Betty Crocker  
 9:45—CBS Programs to 12 noon—Merrymakers  
 12:30—CBS Programs to 1  
 1—The Book of Life  
 2—Happy Go Lucky Hour  
 3—Femine Fancies  
 3:30—Newspaper of the Air  
 5—H-Bar-O Rangers  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—CBS Program  
 6:30—Golden West Serenaders  
 6:45—Bells of Harmony  
 7—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 8:30  
 8:30—The Eno Crime Club  
 9—De Silva's Royal Knights  
 9:15—Eb and Zeb  
 9:30—Isle of Golden Dreams  
 10—Mordenistic Frolic  
 11—KGIN Dance Band  
 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

- 309.1 Meters KJR Seneca 1515 970 Kcys.**  
**Northwest Broad. System, Seattle, Wn.**  
 7 A.M.—Chet and Mabel  
 7:04—Produce Quotations  
 7:14—Vocal Solos; Rhythm Aces  
 7:33—Sport News; Rhythm Aces  
 8—NBC-KPO Programs to 11  
 11—Blue Streaks Orchestra  
 11:30—Julia Hayes  
 11:45—NBC-KPO Programs to 3  
 3—The Easy Chair  
 3:10—NBC-KPO Programs to 4  
 4—Lost and Found Advertisements  
 4:05—The World Bookman  
 4:10—NBC-KPO Programs to 5:15  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Sohl-Lundberg and Reed  
 7—Tarzan of the Apes (E. T.)  
 7:15—Anson Weeks' Orch. (E. T.)  
 7:30—News Edition of the Air  
 7:45—NBC-KPO Programs to 9:30  
 9:30—Cole McElroy's Orchestra  
 10 to 12 mid.—NBC-KPO Programs

- 508.2 Meters KHQ Main 5383 590 Kcys.**  
**Louis Wasmer, Inc., Spokane, Wash.**  
 6:45 A.M.—Morning News  
 7:15—Cisco Bullfight, Exercises  
 7:45—NBC-KGO Programs to 9  
 9—"Walt and Marian"  
 9:15—Musical Gems  
 9:30—Ergan's Home Comfort  
 9:45—Wolper's Fashion Notes  
 10:15—Centennial Flour Co.  
 10:30—NBC-KGO Program  
 11:30—Bell Organ Concert  
 12 noon—Electric Home Quarter Hr.  
 12:15—NBC-KGO Program  
 1:15—Various programs  
 2:15—NBC-KGO Program  
 3—Commercial Creamery  
 4:15—NBC-KGO Programs to 5  
 5—Parade of the Happy Feet  
 5:15—"Skippy"  
 5:45—NBC-KGO Programs to 7:30  
 7:30—Elec. Transc. Program  
 8—NBC-KGO Programs to 9  
 9—Voice of Texas  
 9:15 to 12 mid.—NBC-KGO Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—"Top o' the Morning"  
7—KOL Time Klock  
7:45—Crazy Cowboys  
8—Shell Happytime  
8:30—Brad and Al  
8:45—CBS Program  
9:30—Betty Crocker  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Programs to 12  
12 noon—The Carnival, with Ken Stuart

1—Health Talk  
1:15—John C. Stevenson  
1:45—CBS Program  
2:15—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—Cecil Solly  
4:30—CBS Programs to 5:30  
5:30—Skippy (E. T.)  
6—"Songs You'll Remember"  
6:15—Sports Review, Ken Stuart  
6:30—Golden West Serenaders  
6:45—J. E. Drain  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Globe Trotter  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—Don Lee Feature  
11 to 12 midnight—McElroy's Greater Oregonians

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO Programs to 3  
3—News Items  
3:05—NBC-KPO Programs to 6:45  
6:45—Davenport Hotel Orchestra  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30—NBC-KPO Programs to 8:30  
8:30—To be announced  
9 to 12:30 A.M.—NBC-KPO Prog.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm News  
6:50—The Revue Reporter  
7—Daybreak Devotionals  
7:30—Organ Revue  
7:45—Texas Cowboy  
8—Shell Happytime  
8:30—Recordings  
8:45—The Modern Shopper  
9—CBS Program  
9:30—Betty Crocker  
9:45—CBS Program  
10—Home Economics  
10:15—CBS Programs to 11  
11—Recordings  
11:15—CBS Programs to 12  
12 noon—Joe Roberts, "Koon News"  
12:15—CBS Programs to 2:15  
2:15—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Stadium Hi Half Hour  
4:30—Eighteen Feet of Harmony  
4:45—CBS Programs to 5:30  
5:30—George Yount, Organist  
6—Studio Program  
6:15—The Angora Man  
6:30—Golden West Serenaders  
6:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Wrestling Matches  
10:30—The Huddle  
11 to 12 mid.—KOIN Dance Band

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—Fisher's Sunrise Farm Broadcast  
7:30—NBC-KGO Programs to 9:15  
9—Neighborly Mary over the Garden Fence  
9:45—Prudence Penny  
10—Pair of Pianos  
10:15—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—Elmer and Einar  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Tea Time Tales  
1:15—NBC-KGO Program  
1:30—The Red Shadow  
1:45—NBC-KGO Programs to 2:45  
2:45—Tuneful Two  
3—NBC-KGO Programs to 4:45  
4:45—News of the Air  
5—NBC-KGO Programs to 6:30  
6:30—Concert Ensemble  
7—NBC-KGO Program  
7:30—Golden Memories  
7:45—Spratt's Dog Chat (E. T.)  
8—NBC-KGO Programs to 10:15  
10:15—Greater Washington Hour  
11:15 to 12 mid.—Vic Meyers' Music

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, Exercises  
8:15—NBC-KPO Programs to 10:30  
10:30—News Release  
10:45—NBC-KPO Programs to 1 P.M.—Studio Program  
1:45—NBC-KPO Programs to 2:15  
2:15—Bill Hayman, Songs  
2:30—NBC-KPO Programs to 4:15  
4:15—News Release  
4:30—NBC-KPO Program  
5—Big Brother Ken  
5:30—NBC-KPO program  
5:45—Al, Mack and Tommy  
6—NBC-KPO Programs to 6:45  
6:45—Maury Leaf and Strang Trio  
7—Tom Murray's Hillbillies  
7:30—Orchestra  
8—Orchestra; Richard Davis, tenor  
8:30—NBC-KPO Programs to 9:30  
9:30—Jay Whidden's Orchestra  
10:15 to 12 mid.—NBC-KPO Prog.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Vaughn, Economics  
11:30—Talk by H. B. Drollinger  
12 noon—News  
12:15—Crazy Water Transcription  
1—New Paris Inn  
2—Eddie Albright, Late Fiction  
2:30—Recordings  
3—Matinee Mirthmakers  
3:45—Shopping Service  
4—Travelogue; Stock Report; Announcements  
4:30—Town Crier  
5—Cecil and Sally  
5:30—Frank and Pam, "Newlyweds"  
5:45—Chandu, the Magician  
6—News  
6:15—"Rummy & Dummy"  
6:30—Oh-h-h Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and Hon. Archie  
7:15—"Pieces of 8"  
7:30—Frank & Pam Goodan

7:45—Tarzan Transcription  
8—Recordings  
8:30—Roscicrucians  
8:45—Golden Life Sales Company  
9—News  
9:15—Musical Program  
9:45—KNX Ensemble  
10—Orchestra  
11 to 12 midnight—New Paris Inn

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—Morning Moods  
8:45—CBS Programs to 11  
11—Blue Ridge Colonel  
11:15—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—CBS Programs to 1:15  
1:15—Times Forum  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Jack and Grace  
4:15—CBS Program  
4:30—Kerry Conway, Chats on Words  
4:45—CBS Program  
5—H. Bar O. Rangers  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—Easy Rhythm Booking Office  
6—Moods Moderne  
6:30—Republican Party Political Broadcast  
6:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:30  
8:30—Eno Salts Crime Club  
9—CBS Program  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—World-wide News  
10:10—Bisquick Band  
10:15—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Organ Recital

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Blanche Wood  
10:30—CBS Program  
11—Blue Ridge Colonel  
11:15—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 1  
1—Closing Stock Quotations  
1:05—News Reel of the Air  
1:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Tonight's Features  
3:15—Feminine Fancies  
4—To be announced  
4:15—Town Topics; News Reel  
4:30—CBS Program  
4:45—Those McCarty Girls  
5—H. O. Rangers  
5:15—CBS Program  
5:30—To be announced  
5:45—The Buccaneers  
6—Political Broadcast  
6:15—To be announced  
6:30—CBS Programs to 7:30  
7:30—Tarzan of the Apes  
7:45—CBS Programs to 8:30  
8:30—Eno Crime Club  
9—Reality Values Protective League  
9:15—Eb and Zeb  
9:30—Isle of Golden Dreams  
10—News Reel of the Air  
10:10—Ted Fio-Rito's Orchestra  
11 to 12 midnight—Coakley's Orch.

468.5 Meters **KFI** Richm'd 6111  
 640 Kcys. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises  
 7:30—Stock Market Quotations  
 7:45—NBC-KGO program  
 8—Folly Grant Hall, pianist  
 8:15—NBC-KGO Program  
 8:30—Helpful Hints to Housewives  
 8:45—NBC-KGO Program  
 9—Joe Warner's Jolly Journal  
 9:15—NBC-KGO Program  
 9:30—Fashion Tour with Melisse  
 10—Dorothy Raymond, pianist  
 10:15—English lesson by Ayrtria Z. Drew  
 10:30—NBC-KGO program  
 11:30—Randy Andrews, songs  
 11:45—Federal and State Market Reports  
 12 noon—Dept. of Agriculture talk  
 12:15—NBC-KGO program  
 1—News release  
 1:15—Ann Warner Chats with her Neighbors  
 1:45—Cheiro's Mystery Stories  
 2—NBC-KGO Programs to 3  
 3—Tom Murray's Hillbillies  
 4—News release  
 4:15—NBC-KGO Programs to 4:45  
 4:45—Winnie Moore, Nomad Novelist  
 5—String trio  
 5:30—Bill Cady's Instrum. Group  
 5:45—NBC-KGO Programs to 7:30  
 7:30—String Ensemble and Male Quartet  
 7:45—Wesley Tourtellotte, organist  
 8—NBC-KGO Programs to 9  
 9—Orchestra  
 9:15—NBC-KGO Program  
 9:45—Republican Political Program  
 10—NBC-KGO Programs to 11:30  
 11:30 to 12 mid.—NBC-KGO Prog.

499.7 Meters **KFSD** Franklin 6353  
 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—NBC-KGO Programs to 8:15  
 8:15—Morning Musical Revue  
 8:30—NBC-KPO Program  
 9—Good Cheer Program  
 9:15—NBC-KGO Program  
 9:35—Stock Reports  
 9:45—Stringwood Ensemble  
 10—NBC-KPO Programs to 11  
 11—Child Psychology  
 11:30—NBC-KGO Programs to 1  
 1—Ad Club Luncheon  
 1:30—NBC-KGO Program  
 2:15—NBC-KPO Programs to 3:30  
 3:30—Radio Dental Clinic  
 3:45—NBC-KPO Program  
 4—NBC-KGO Programs to 4:30  
 4:15—NBC-KPO Program  
 4:30—Samoloff's Chorus  
 5—NBC-KGO Program  
 5:30—Postal Talk  
 5:35—Late News Items  
 5:45—Happy Repairmen  
 6—NBC-KGO Program  
 6:30—Serenaders  
 7—Dr. Strauss' Sketchbook  
 7:30—NBC-KGO Programs to 9  
 9—To be announced  
 9:15—NBC-KGO Program  
 9:45—American Legion Auxiliary  
 10—NBC-KGO Program  
 10:15 to 12 mid.—NBC-KPO Prog.

Historic Old Anvil Used  
 in "Crosscuts"



Few there are in the radio audience that know that every tuneful ring from that mighty anvil used in Dr. Laurance Cross' "Crosscuts from the Log of the Day" program spells romance, adventure and hardships of those sometimes hectic, sometimes glorious, days of '49.

Yes sir, that anvil, according to Dr. Cross, is the one used by John Studebaker to make wheelbarrows for the gold miners during the rush at the beginning of California's history. It seems that Studebaker came to Placer-ville to try his fortune with the rest. But he saw a more sure way of making money. He manufactured wheelbarrows for the other miners. And the old anvil was used for that purpose until Studebaker sold out to join his brothers in the East in making wagons.

In the photograph above, Dr. Cross, who is heard five mornings a week on the NBC-KGO network, is shown with the anvil and Miss Alva McCuen, an interested onlooker.

**KJBS today!**

The Alarm Klok Klub  
 6 to 8 a.m.

S. F. Breakfast Club  
 8:30 to 9 a.m.

MARTA'S  
 Radio Personalities  
 3:15 to 3:30 p.m.

Art Fadden Pianologue  
 3:45 to 4 p.m.

**SHELL  
 HAPPYTIME**

Columbia-Don Lee Chain

8 to 8:30 a.m.

**BOYS! GIRLS!**

*Don't miss*

**H-O RANGERS**

5 p.m.

KFRC and  
 Don Lee-Columbia Chain

**"TEAM  
 MATES"**

8:30 p.m.

NBC-KGO Network

WESSON OIL COMPANY

**DIAL  
 "EB and ZEB"**

9:15 p.m.

KFRC and  
 Don Lee-Columbia Network

SHELL OIL CO.

**See Pages 4, 5**

# HE CAN'T DO IT AS LONG!



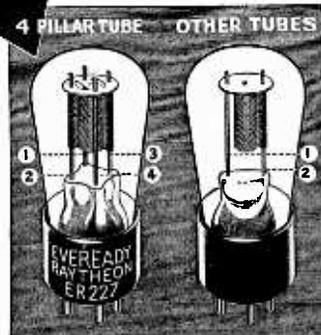
**BOWSER** gives only a short-lived performance on two legs. Nature provided him with four because of a fundamental principle in the scheme of things. Imagine a table or a chair with only two legs! *Balance* would be impossible!

It's the four-square support of the vital elements in Eveready Raytheons that guards the balance of their delicately assembled parts and insures their performance life. *Four pillars!* All other tubes have only *two*. Inspect them. See for yourself. And then — remember the four-support principle. It's your own heel, toe, heel, toe arrangement that keeps *you* upright. With legs alone you'd be like a man on stilts! You wouldn't remain upright very long!

Your dealer will demonstrate four-pillar tubes. Visit him!

**NATIONAL CARBON CO., INC.**

General Offices: New York, N. Y.  
Unit of  and Carbon Corporation



**WARNING!** *The market is flooded with old, slow-heater tubes. Eveready Raytheons are quick-heaters. Modern tubes heat up in 10 seconds or less.*

SEE YOUR DEALER FOR A FREE EVEREADY PROGRAM PAD

## EVEREADY RAYTHEON

### 4-PILLAR RADIO TUBES

# THURSDAY Programs • • • October 27, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—KFRC's Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Farm News  
1:15—Recordings  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—Barbara Gould  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—CBS Programs to 5:15  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6:15—McAdoo Political Campaign  
6:30—The Story of Omar Khayyam  
7—CBS Program  
7:15—Realty Value Protective League  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Spratt's Dog Chats  
8:30—Eno Crime Club  
9—Don Clark's Music  
9:15—Eb and Zeb  
9:30—Program to be announced  
10—Bisquick Band  
10:05—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Majestic Hawaiians  
2:30—Pavon Sisters, Harmony Team  
2:45—Studio Program  
3—Charlie Parks, the "Budgeteer"  
3:30—Walter J. Rudolph, pianist  
3:45—Records  
4:15—Fairy Tales  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Magazine Review  
6:15—Re-created Horse Races  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Studio Program  
8—Turf Topics with Joe Hernandez  
8:15—Frank Friselli, Tenor; Elbert  
La Chelle, Organist



**TED BERGMAN**  
CBS—COMEDIAN

8:30—Anson Weeks' Orch. (E. T.)  
8:45—Memories with Edmund Breeser  
9—Hill Billies  
10—Treasure Chest  
10:30—Moment Musical  
11 to 1 A.M.—Radio Cabaret with  
Ray Howell

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent period  
9—Raiph and the Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
10:45—Trujo Strings  
11—Eleventh Hour program  
11:30—Old-Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather Forecasts; Market  
reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Mead program  
3—Silent period  
4:30—Story Time  
4:45—Skippy  
5—Vespers, Dr. Sylvester  
5:30—Community programs  
6—Evening Echoes  
6:15—Franco's program  
6:30—State Market reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Republican Central Committee  
8—Songs of the Old Church Choir  
9—Songs You Love to Sing  
9:15—German Band  
10 to 10:30 P.M.—Community Prog.

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—S. F. Stocks; Financial In-  
formation; Weather  
11—Sunshine Twins  
12 noon—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Closing San Francisco Stocks  
2:45—Ethel Rhinard, Pianist  
3—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:30—Dot Kay, "Wes" Summerford  
and Lillah Clark  
6—Hotel Oakland Trio  
7—News Items  
7:30—Egan Trio  
7:45—Sports Hi-Lights of the Air  
8—The Clark Sisters  
8:15—Gay Caballeros  
8:45—Orlando Giurlani, tenor; Arco  
and Anita, guitarists, and Helen  
Wegman Parmelee, pianist  
9:30—Organ Recital, Ethel Rhinard  
10 to 11 P.M.—Dance Program

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—Learn French, Prof. Achille  
11:15—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:45—News Flashes  
7—Cecilia Hardeman, open forum  
7:15—Helen Bellevue  
7:30—Silent period  
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Prosperity Auction Program  
8:30—Moment Musicale  
9—Silent period  
9—Weather Forecast  
1:05—Latin-American program  
2—Billy and Grace Carmen  
2:30—Studio Program  
2:45—The Tramp Reporter  
3—The KROW-lian Revue  
4—The KROW Matinee  
4:30—Irving Perkins and Lee Baker  
4:45—Myrtle Segal, Soprano  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—Curtain Wood and Apple  
Bottom  
7:45—The Texas Cowboy  
8—Hal Roberts' Banjo Band  
8:15—Watch Tower program  
8:30—The Beverly Hill Billies  
9:30—Pemm Repertory Players, di-  
rection of Elmer Pemm  
10—Dance Music  
10:30 to 11 P.M.—Veterans' of  
Foreign Wars program

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
 National Broadcast. Co., San Francisco  
**Service to KHQ, KOMO, KGW,**  
**KFI, KOA, KTAR, KFSD,**  
**KGIR, KGHL, KDYL**

7 A.M.—Organ Concert, Chas. Runyan: KGO  
 7:30—Three Orphans: Vocal Trio: KGO, KHQ, KDYL  
 7:45—To be announced  
 8—May We Present: KGO, KHQ, KFSD, KDYL  
 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI  
 8:30—Tom Mitchell, vocalist and pianist: KGO  
 8:45—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KGO, KHQ, KOMO, KGW, KFI  
 9—Johnny Marvin, tenor: KGO  
 9:15—On Wings of Song: KGO, KFSD, KDYL  
 9:30—The Buckaroos: Ted Maxwell, Charles Marshall; Songs and Dialogue: KGO, KDYL  
 9:45—The Jordans, Gall Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
 10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI  
 11—Standard School Broadcast: KGO, KFO, KHQ, KOMO, KGW, KFI, KFSD  
 11:45—Shakespearean Plays: KGO, KECA, KDYL  
 12 noon—Barbara Dale's Charm Matinee: KGO, KOMO, KFSD, KOA  
 12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL  
 1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45)  
 2—Schirmer and Schmitt, piano duo KGO  
 2:15—Paul Whiteman's Rhythm Boys: KGO, KHQ, KFI, KFSD, KTAR, KDYL, KGHL  
 2:30—Swanee Srenaders: Harold Stokes' Orchestra: KGO, KHQ, KFI, KDYL, KGHL  
 2:45—Concert Echoes: KGO, KFI, KHQ, KDYL  
 3—Buccaneers, vocalist; dance orchestra direction Walter Beban: KGO, KHQ on 3:30  
 4—The Rollickers: Male Quartet: KGO, KHQ, KFSD, KDYL  
 4:15—Royal Vagabonds: Ward Wilson, Impersonations; Vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL  
 4:30—To be announced  
 4:45—News Service: KGO  
 5—Fleischmann Hour, Rudy Vallee and orchestra; Olsen and Johnson, comedians, guests artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL  
 6—Captain Henry's Showboat: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL  
 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL  
 8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI  
 9:15—Ship o' Dreams: Lucile Kirtley, Soprano; Easton Kent, Tenor: KGO, (KHQ on 9:30)

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD  
 10:15—Earl Burnnett and His Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KDYL, KOA  
 10:35—Phil Harris and His Ambassador Orchestra: KGO, KHQ, KFI, KDYL, KOA  
 10:55—Earl Burnnett's Mark Hopkins' Orch.: KGO, KHQ, KFI  
 11:15—Phil Harris' Ambassador Hotel Orch.: KGO, KHQ, KFI  
 11:35 to 12 m.—Organ Concert: KGO, KFI, KFSD

**440.9 Mtrs. NBC-KPO Sutter 1920**  
**680 Kcys. 5000 Watts**  
 National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,**  
**KDYL, KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio: KPO  
 8—Financial Service: KPO, KGA, KJR, KEX  
 8:15—Singing Strings: Walter Blaufuss, director: KPO, KGA, KJR, KEX  
 8:30—Rhythm Ramblers: Harold Stokes' Orchestra: KPO, KGA, KJR, KEX, KFSD, KTAR  
 9—Edna Fischer, pianist: KPO, KGA, KJR, KEX  
 9:15—Dixie Memories: KPO, KGA, KJR, KEX  
 9:30—Rhythm Vendors: Orchestra direction Walter Beban and Vocal Soloist: KYA, (KJR off 9:45)  
 9:30—Julia Hayes, Helpful Hints to Housewives: KPO  
 9:45—University of California: KPO  
 10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KFSD, KDYL  
 10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KFSD KDYL  
 11—Standard School Broadcast: KPO  
 11—Words and Music: Vocalist; String Ensemble direction Walter Blaufuss: KGA, KJR, KEX, KTAR, KDYL  
 11:30—Syncopators: Harold Stokes' orchestra: KGA, KJR, KEX, KDYL  
 11:45—Concert Petite: String ensemble direction Walter Blaufuss: KPO, KGA, KJR, KEX, KDYL  
 1—Thursday Special: KPO, KGA, KJR, KEX, KECA, (KFSD on 1:30), KDYL  
 2—Music Masters: KPO, KGA, KJR, KEX, (KFSD on 2:30)  
 3—Waldorf-Astoria Orchestra: KPO, (KJR on 3:05), (KJR on 3:15), KEX, KFSD, KDYL  
 3:30—D'Avrey of Paris: Songs: KPO, KGA, KJR, KEX, KECA  
 3:45—Tea Timers: Songs: KPO, KGA, (KJR off 3:55), KEX, KFI  
 4—Simpdy and Gladwys: KPO, KGA, KJR, KEX  
 4:15—Arion Trio: Joyce Barthelson, pianist and director; Frances Wiener, violinist, Margaret Avery, Cellist: KPO, KGA, KJR, (KEX off 4:30), KFSD  
 4:45—Song Fellows: Male quartet: KPO, KGA, KJR, KFSD  
 5—Nathan Abas, violinist: Popular Program: KPO, KGA, (KJR off 5:15), KEX, KFSD  
 5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KECA  
 5:45—Meredith Willson and his Orchestra, with Vocal Soloist: (KPO

off 6:30), (KYA on 6:30), KGO, (KJR off 6:30), (KGIR, KC on 6, off 6:30)  
 6:30—Chief of Police Quinn: Series of talks on the San Francisco Police Department: KPO  
 6:45—Cecil and Sally in the Funniest Things: KPO  
 7—Mona Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KGA  
 7:15—Tarzan of the Apes: KPO  
 8—Crosscuts from the Log o' the Day: KPO, KGA  
 8—Myron Niesley, tenor: KPO, KGA, KJR, KEX  
 8:15—Cesare Soderò and NBC Concert Orchestra: KPO, KGA, KJR, KEX, KFSD, KTAR, KGHL, KDYL  
 8:45—Synco-Thots: Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX, KFSD, KOA  
 9—Hollywood on the Air: KPO, KGA, KJR, (KEX off 9:25), KFSD, KTAR, KDYL, KGIR, KGHL  
 9:30—Pigskin Romances: Football dramas by Carlton E. Morse: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA  
 10—Concert in Rhythm: KPO, KGA, KJR, KEX, (KDYL, KOA off 10:15)  
 10:45—The Coquettes: Annette Hastings, Marjorie Primley, sopranos; Imelda Montagne, contralto: KPO, KGA, KEX  
 11—Pacific Srenaders: Nathan Stewart, baritone; Instrumental Ensemble direction Charles Hart: KPO, KGA, (KJR on 11:15), KEX, KECA, KFSD  
 11:30 to 12 mid.—Tom Gerun and his Orchestra: KPO, KGA, KJR, KEX

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 6 A.M.—The Wandering Cowboy  
 6:30—Farm Features  
 6:45—Farm Flashes  
 6:50—Jim DePuy, Reveille Reporter  
 7—Daybreak Devotionals  
 7:30—Organ Reveille  
 7:45—Texas Cowboy  
 8—Snell Happytime  
 8:30—CBS Program  
 8:45—Morning Notes by Marion  
 9—CBS Programs to 10  
 10—Home Economics  
 10:15—CBS Programs to 11  
 11—Recordings  
 11:15—CBS Programs to 12  
 12 noon—Noon News  
 12:15—CBS Programs to 12:45  
 12:45—Rotary Club Luncheon  
 1:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Joe Lento  
 4:15—CBS Program  
 4:30—Eighteen Feet of Harmony  
 4:45—CBS Programs to 5:30  
 5:30—George Yount, Organist  
 6—CBS Programs to 7  
 7—"Lost in the Olympics"  
 7:15—CBS Program  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—Dr. Stevenson  
 8:30—Eno Crime Club  
 9—"Cross-Cuts of the Day"  
 9:05—Don Clark and his Music  
 9:15—L. E. Hagman  
 9:30—CBS Program  
 10—Ted Pio-Rito's Orchestra  
 11 to 12 midnight—Dance Orchestra

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—"Smiling Ed McConnell": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KOIN, KHJ
- 10:30—Atlantic City Musicals: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—American Museum of Natural History Program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ
- 12:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—U. S. Army Band Concert: KVI, KFPY
- 1:45—"Have You Heard?": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:45—American Legion National Trade Revival Campaign Speaker: KSL
- 2:15—Columbia Guest Revue: KSL
- 4:15—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 5:15—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KSL
- 5:30—The Columbians: KFBK, KMJ, KFPY, KSL
- 5:45—Casa Loma Orchestra: KFBK, KDB, KOL, KFPY, KFRC, KHJ
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Harl Smith's Orch.: KFBK, KMJ, KERN, KDB, KVI, KFPY, KOIN, KGB
- 6:30—"Omar Khayyam": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 7—Andre Kostelanetz Presents: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KERN, KDB, KFPY, KOIN, KFRC, KGB

- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN; KFRC, KHJ, KGB
- 9—Eddie Duchin's Orchestra: KFBK, KWG, KVI, KFPY, KHJ
- 9:30—Riviera Orchestra: KFBK, KWG, KDB, KFPY, KHJ, KSL

**243.8 Meters KYA Prospect 3456 1230 Kcys. 1000 Watts Pac. Broadcast. Corp., San Francisco**

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—NBC-KPO Program
- 10—Sunshine Echoes
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—NBC-KPO Program
- 12 noon—Bible Society
- 12:03—Organ Recital; Glen Goff
- 12:30—Town Hall Harmonies
- 1—Shrine Luncheon
- 1:30—Melody Moods
- 1:45—Marion Day's Tete-a-Tete
- 2—Musical Novelties
- 2:15—Glen Goff, Organist
- 2:45—Watch Tower Sermon
- 3—Violin Masters
- 3:15—"Good Will Industries"
- 3:30—Music Masters
- 4—Famous Songs and Singers
- 5—Holt Thompson Digest
- 5:15—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—Salon Group
- 7:15—Sportman's Corner, Gene Sullivan
- 7:30—Bob Allen, Piano Recital
- 7:45—John Wolohan's Orchestra
- 8:15—Sports Parade
- 8:45—Billy Small, Fiddlin' Around
- 9—Earl Burtnett's Orchestra
- 9:30—Milly and Billy, the Cub Reporters
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 midnight—Concert Memories

**319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**

- The Journal, Portland, Oregon
- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—CBS Program
- 8:45—Golden Melodies
- 9:30—CBS Programs to 12
- 12 noon—Merrymakers
- 12:30—CBS Program
- 1—The Book of Life
- 1:45—Barbara Gould Feature
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—Steamboat Bill
- 5:15—Skippy
- 5:30—Davidson's Prize Club
- 6—CBS Programs to 7
- 7—"Lost in the Olympics"
- 7:15—Football College
- 7:30—Chandu, the Magician
- 7:45—CBS Program
- 8—Cadillac Tour
- 8:30—The Eno Crime Club
- 9—Bells of Harmony
- 9:15—Eb and Zeb
- 9:30—McElroy's Greater Oregonians
- 10—Dorothy Dix, Journal Parade
- 10:30—Bischoff Band
- 10:35—Ted Flo-Rito's Orchestra
- 11—Dance Orchestra
- 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

**309.1 Meters KJR Seneca 1515 700 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wn.**

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Sun Risers
- 7:33—Sport News; Sun Risers
- 8—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 3
- 3—Around the Town with Lloyd Spencer
- 3:15—NBC-KPO Programs to 3:50
- 3:50—The World Bookman
- 3:55—Lost and Found Advt's
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Sohl-Lundberg and Reed
- 7—Tarzan of the Apes
- 7:15—Myrtle and Harold Strong, Piano Duo
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 10:45
- 10:45—Cole McElroy's Dance Orch.
- 11:15 to 12 mid.—NBC-KPO Prog.

**508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts**

- Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Morning News
- 7:15—Voice of Texas
- 7:30—Kronenberg's Shoe Hospital
- 7:45—Program to be announced
- 8:15—NBC-KGO Programs to 9
- 9—"Walt and Marian"
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—NBC-KGO Programs to 11:45
- 11:45—Bell Organ Concert
- 12 noon—Elec. Home Quarter Hour
- 12:15—NBC-KGO Program
- 1—NBC-KGO Program
- 1:15—Various programs
- 2:15—NBC-KGO Program
- 3—Commercial Creamery
- 3:30—Peerless Dentists
- 4:15—NBC-KGO Programs to 4:45
- 4:45—"Skippy"
- 5—NBC-KGO Programs to 9:15
- 9:15—Eb and Zeb
- 9:30—Editorial Page, Russell Bankson
- 10 to 12 mid.—NBC-KGO Programs

**236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts**

- Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Klock
- 7:45—Crazy Cowboys
- 8—Shell Happytime
- 8:30—CBS Programs to 10:30
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 12
- 12 noon—The Carnival, Ken Stuart
- 1—Hill and Dale
- 1:15—John C. Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—Ceel Solly
- 4:30—CBS Programs to 5:30
- 5:30—Skippy (E. T.)
- 5:45—CBS Program to 6:15
- 6:15—Sports Review, Ken Stuart
- 6:30—"Omar Khayyam"
- 7—Golden West Serenaders
- 7:15—CBS Program
- 7:30—Chandu, the Magician
- 7:45—CBS Program
- 8—John C. Stevenson
- 8:30—Eno Crime Club
- 9—The Globe Trotter
- 9:15—Eb and Zeb
- 9:30—"Reflections"
- 10—Ted Flo-Rito's Orchestra
- 11 to 12 mid.—Tom Coakley's Orch.

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 4:45  
4:45—Josephine Alberts, contralto  
5—NBC-KPO program  
7:30—Silent period  
8—Tarzan of the Apes  
8:15—NBC-KPO Programs to 8:55  
8:55—Story of Safeway  
9 to 12 mid.—NBC-KPO Programs

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 6:45  
6:45—Rhyme and Reason  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30 to 12 mid.—NBC-KPO Programs

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises  
7:30—Stock Market Quotations  
7:45—Program to be announced  
8—Polly Grant Hall, pianist  
8:15—NBC-KGO Program  
8:30—Helpful Hints to Housewives  
8:45—NBC-KGO Program  
9—Little Joe Warner's Jolly Journal  
9:15—Fashion Tour with Melissa  
9:45—NBC-KGO Programs to 11:45  
11:45—Federal and State Market reports  
12 noon—Dept. of Agric. talk  
12:15—NBC-KGO program  
1—News release  
1:15—Ann Warner Charts  
1:45—Laguna Beach Art Club prog.  
2—Studio Program  
2:15—NBC-KGO Programs to 3  
3—Tom Murray's Hillbillies  
4—News release  
4:15—NBC-KGO Programs to 4:45  
4:45—Calif. Teachers' Assn. prog.  
5—NBC-KGO Programs to 9:15  
9:15—Orchestra  
9:30—Republican Political Program  
10—NBC-KGO Programs to 11:30  
11:30 to 12 mid.—Jay Whidden's Or.

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—NBC-KGO Programs to 8:15

8:15—Morning Musical Revue  
8:30—NBC-KGO Program  
9—Good Cheer Program  
9:15—NBC-KGO Program  
9:35—Stock Reports  
9:45—NBC-KGO Program  
10—NBC-KGO Programs to 11  
11—NBC-KGO Programs to 1  
1—Serenaders  
1:30—NBC-KPO Program  
2—NBC-KGO Programs to 3:30  
3:30—Radio Dental Clinic  
3:45—Talk by Mr. Morganstern  
4—NBC-KGO Program  
4:15—NBC-KPO Programs to 5:30  
5:30—Studio Program  
5:45—Program Resume  
5:50—Late News Items  
6—NBC-KGO Programs to 8:15  
8:15—NBC-KPO Programs to 9:30  
9:30—Dance Music  
10 to 12 mid.—NBC-KGO Program

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9  
9—Neighborly Mary  
9:30—Uncle Hank  
9:45—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Tea Time Tales  
1:15—Popular Orchestra  
1:45—NBC-KGO Programs to 2:45  
2:45—Tuneful Two  
3—NBC-KGO Programs to 4:30  
4:30—Vocal Ensemble  
4:45—News of the Air  
5—NBC-KGO Programs to 9:30  
9:30—Fireside Hour  
10—NBC-KGO Program  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Cal.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Program  
8:45—Charles Fleischmann  
9—CBS Programs to 11  
11—Blue Ridge Colonel  
11:15—CBS Programs to 12:30  
12:30 P.M.—World-wide News  
12:45—Tiny Newland and Organ  
1—State Dept. of Agriculture  
1:15—Times Forum  
1:45—Barbara Gould  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Plain Facts About Science  
4:15—CBS Program  
4:30—U. S. C. Trojan Period  
4:45—CBS Programs to 5:15  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—CBS Programs to 6:15  
6:15—McAdoo Political Broadcast  
6:30—"Omar Khayyam"  
7—Republican Party Political Broad-  
cast  
7:15—Realty Value Protective League  
7:30—Chandu, the Magician  
7:45—CBS Program  
8—Inglewood Park Concert  
8:30—Eno Salts Crime Club  
9—CBS Program  
9:15—Eb and Zeb  
9:30—CBS Program  
10—World-wide News  
10:10—Bisque Band  
10:15—Ted Flo-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Organ Recital

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts

Don Lee, Inc., San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—CBS Program  
8:45—Charles Fleischmann  
9—CBS Programs to 10  
10—Blanche Wood  
10:30—CBS Program  
11—Blue Ridge Colonel  
11:15—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 12:45  
12:45—Closing Stock Quotations  
12:50—News Reel of the Air  
1—Department of Agriculture  
1:15—P. T. A. Program  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced

4:15—CBS Program  
4:45—Town Topics; News Reel  
5—CBS Program  
5:15—Theodora Warfield  
5:45—CBS Programs to 6:15  
6:15—McAdoo Speech  
6:30—Story of Omar Khayyam  
7—CBS Program  
7:15—Realty Value Protective League  
7:30—Tarzan of the Apes  
7:45—CBS Programs to 8:30  
8:30—Eno Crime Club  
9—Political Speech  
9:15—Eb and Zeb  
9:30—American Legion Revue  
10—News Reel of the Air  
10:10—Ted Flo-Rito's Orchestra  
11 to 12 midnight—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Brew Vaughn  
12 noon—News  
12:15 P.M.—Homeopathic Talk  
12:30—Dr. John Matthews  
1—New Paris Inn  
2—Eddie Albright  
2:30—Prof. Leon French lesson  
3:15—Louise Johnson, Astroanalyst  
and Vocational Director  
3:45—Maxine's Shopping Service  
4—Travelogue; Stocks; Announce-  
ments  
4:30—Town Crier  
5—Cecil and Sally  
5:15—Town Crier  
5:30—Waxoline Laboratories  
5:45—Chandu, the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—The Serenaders  
7—Frank Watanabe and the Hon-  
orable Archle  
7:15—Bob Shuler  
7:45—Tarzan Transcription  
8—Martin Luther Thomas  
8:15—Realty Value Protective League  
8:45—Drury Lane Ensemble  
9—News  
9:15—Musical program  
9:30—Violin Choir  
10—KNX Ensemble  
11 to 12 midnight—New Paris Inn

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Records  
9:45—Songs of Home  
10—Reporter of the Air  
10:05—Scotty's Table talks  
10:20—Favorite Records  
11:30—Concert Music  
12 noon—Dance Matinee  
12:30—Health Talk  
12:45—Records  
1:05—Stock Report; Records  
1:15—Financial Common Sense;  
Records  
2—Blindcraft Ensemble  
2:30—Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Philco Varieties  
4—Recordings  
4:30—Marjorie Lee, pianist  
4:45—Musical styles  
5—Walkathon  
5:30—Silent period  
12:01 to 6 A.M.—Owl program

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, Exercises  
8:15—NBC-KPO Programs to 10:30  
10:30—News Release  
10:45—German Lesson, Annette Doherty  
11—NBC-KPO Programs to 4  
4—French Lesson, Annette Doherty  
4:15—News Release  
4:30—Laurel Saunders, songs  
4:45—"Commonsense of Science"  
5—Big Brother Ken  
5:30—NBC-KPO program  
5:45—Al, Mack and Tommy  
6—NBC-KPO Program  
6:45—Studio Program  
7—Tom Murray's Hillbillies  
7:30—Wesley Tourtellotte, Organist  
7:45—Orchestra  
8:15—Noreen Gammill, Character Sketches  
8:30—Orchestra and Soloists  
9—Hygrade Sylvania Co. program  
9:15—Studio Program  
9:30—NBC-KPO Program  
10—Jay Whidden's Orchestra  
10:45 to 12 mid.—NBC-KPO Prog.

**239.9 Meters KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.  
6 A.M.—The Early Bird  
7—Morning Exercises  
7:15—Chandu, the Magician  
7:45—News report  
8—Popular Selections  
8:30—"Health and Efficiency"  
8:40—Peppy Tunes  
10—Fashion hour  
10:30—Organ, Vera Graham  
11—The Three Girls  
11:15—Carmen's Hawaiians  
11:30—News report  
11:45—Organ recital  
12 noon—More Power to You  
1—Dr. Emerson, "Crime Problems"  
1:15—Record Vaudeville  
2—Heini Dornier, Ballads  
2:15—Eddie Barnes and the Piano  
2:30—Pipe Dreams  
2:45—Rosebud and Marblehead  
3—Woman's Club of the Air  
3:15—Hotcha Orchestra  
3:30—Rolly Wray, Songs  
3:45—Happy Vagabond  
4—News report  
4:15—Dental Clinic of the Air  
4:45—Tennessee Joe  
5—Sunset Harmony Boys  
5:30—Children's Hour  
5:45—Recordings  
6—New York Lowdown  
6:05—"Married Life," Comedy Skit  
6:15—Pal o Jacks  
6:30—KFOX School Kids  
6:45—Percy and Daisy Mae  
7—Sport Slants  
7:05—The Three Girls  
7:15—The Boy Detective  
7:30—Chandu, the Magician  
7:45—The Old Professor  
8—Dr. and Mrs. Jimmy  
8:15—Travelogue  
8:30—Lataner's Facts  
8:45—George and Rufus  
9—Dancing Disc Night Club  
9:30—Everett Hoagland's Orchestra  
9:45—News report  
10 to 12 midnight—Dance Music

**Mona Lowe, NBC Blues  
Singer, Outdoor  
Girl**



**K**EEPING fit for those arduous hours before the radio microphone is no task for vivacious Mona Lowe, NBC blues singer. For she happens to be a lover of outdoor sports, particularly tennis and deep sea fishing.

Early morn, sunshine or fog, usually finds her on the tennis courts near her San Francisco apartment, slamming the rubber sphere over the net with a dexterity that would put many male racquet swingers to shame.

Her partners at the courts are usually the Bluettes, likewise of radio fame, who in real life are: Meredith Gregor, Theresa Marle Aezer and Marian Estelle Peck.

Although tennis is her favorite land sport, deep sea fishing "can't be beat," she claims, when it comes to water sports. Of course there's something else that is taking a lot of Mona's time these days. Every chance she gets to hop away from the studios she flies to Los Angeles to see Paul Rickenbacker of KHJ. Oh, yes, they're engaged.

**KJBS today!**  
**The Alarm Klok Klub**  
6 to 8 a.m.

**Scotty Mortland**  
10:05 to 10:20 a.m.

**Blindcraft Ensemble**  
2 to 2:30 p.m.

**Speak Easy Time**  
2:45 p.m.

**SHELL  
HAPPYTIME**

Columbia-Don Lee Chain

8 to 8:30 a.m.

8:45 a.m.  
**CROSS-CUTS FROM  
THE LOG OF  
THE DAY**

Dr. Laurance Cross  
NBC-KGO Chain  
**CARNATION COMPANY**

JOIN  
**"THE JORDANS"**

9:45 a.m.  
NBC-KGO Chain  
**PARAFFINES COMPANY**

DIAL  
**"EB and ZEB"**

9:15 p.m.  
KFRC and  
Don Lee-Columbia Network  
**SHELL OIL CO.**

**See Pages 4, 5**

# How State and Nation *are aided by* Bank of America Savings Accounts



APPROXIMATELY one-tenth of every Bank of America savings dollar is in state, county, municipal and other bonds, providing funds for the construction of highways, bridges, schools, public buildings, power plants, transmission lines, etc.

About nineteen cents are invested in United States government bonds, enabling the government to aid navigation, control floods, assist the farmer, and do other constructive acts that benefit the entire nation.

About twenty-eight cents of each dollar are at work financing homes, general construction, agriculture and horticulture, and also paying wages to all classes of labor.

Therefore, every dollar placed in a Bank of America savings account helps to reduce unemployment and improve economic conditions throughout California and the nation.

START A CALIFORNIA "BACK TO GOOD TIMES"  
ACCOUNT IN THIS BANK . . . OR ANY BANK

**BANK of AMERICA**  
NATIONAL TRUST & SAVINGS ASSOCIATION



**FRIDAY Programs** . . . . . *October 28, 1932*

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
**Pac. Broadcast. Corp., San Francisco**  
 7:30 A.M.—Dawn Salute  
 8—Breakfast Hour  
 8:45—Tuneful Topics  
 9—At the Console  
 9:15—Bay District Schools program  
 9:45—NBC-KPO Program  
 10—Sunshine Echoes  
 10:30—Manhattan Moods  
 10:45—Musical Novelties  
 11—Album Leaves  
 11:30—Prudence Penny  
 11:45—Organ  
 12 noon—Bible Society  
 12:03—Meridian Medleys  
 12:45—Blends of Blue  
 1:15—Rhythmic Ripples  
 1:45—Marion Day's Tete-a-Tete  
 2—Famous Songs and Singers  
 2:30—Masters of the Violin  
 3—Organ Matinee: Glen Goff  
 4—Artist Celebrities  
 4:30—On Parade  
 5—Metropolitan Hour  
 6—Revue  
 6:30—Waltz Time  
 7—Salon Group  
 7:15—Royal Serenaders  
 7:45—Bob Allen, piano novelties  
 8—Earl Burnnett's Orchestra  
 8:30—Virginia Miller, Piano Recital  
 8:45—Sydney Dixon, Song Recital  
 9—Captain Argus  
 9:30—G. Donald Gray, baritone  
 9:45—News Flashes  
 10—Sandman Organ  
 11 to 12 midnight—Concert Memories

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
**Educa. Broad. Corp., Oakland, Calif.**  
 8 A.M.—News Items  
 8:15—Prosperity Program, Members  
 8:30—Moment Musicale  
 8:45—Recordings  
 9—Silent period  
 1—Weather Forecast  
 1:05—Latin-American program  
 2—Billy and Grace Carmen  
 2:30—Golden Age News Items  
 2:45—Recordings  
 3—The Beverly Hill Billies  
 4—The KROW Matinee  
 4:30—Recordings  
 4:45—Health Feature  
 5—Italian program  
 5:30—Covered Wagon Jubilee  
 6—Silent period  
 7:30—Educational Feature  
 7:45—The Texas Cowboy  
 8—Grace King, Loretta Van Dyl, Harmony Duo  
 8:15 to 8:30 P.M.—Bob Robb, Sport Sheet

**322.4 Meters KFVI Franklin 0206**  
**930 Kcys. 500 Watts**  
**Radio Entertainments, San Francisco**  
 7 A.M.—Dawn Serenade  
 8—Silent period  
 9—Blues Chasers  
 9:45—Dr. Corley program  
 10—White House program  
 10:15—Bellevue Hotel program  
 10:30—Topics and Music  
 11—Learn Spanish, Prof. Achille  
 11:15—Concert Melodies  
 11:45—Musical Sketches  
 12 noon—News Flashes



**GEORGE TAYLOR**  
**KROW—4 P. M.**

12:15—Dance Music  
 1—Silent period  
 6—Dance Time  
 6:30—Rosenthal program  
 7—News Flashes  
 7:15—Helen Bellevue  
 7:30—Silent period  
 7:30—Julie Foster, Dream Girl  
 8:45—John D. Barry, World Events  
 9—Dance Time  
 9:15—Mildred Epstein  
 9:30—William Lavy, piano pictures  
 10—Master Melodies  
 11 to 1 A.M.—Kendrick's Hi-Jinks

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
**J. Brunton & Sons, San Francisco**  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Records  
 9—Melody Gems  
 9:30—The Little Concert  
 9:45—Records  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Popular Record Program  
 11:30—Charles' Miniature Vaudeville  
 11:45—Concert Music  
 12 noon—Dance Matinee  
 12:30—Band Concert  
 12:45—Carl Coveny and Pat  
 1—Stock report and musical prog.  
 2—Better Business Bureau Talk  
 2:15—Theodore Lane, tenor  
 2:30—The Family Album  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; records  
 3:15—Marta's Radio Personalities  
 3:30—Popular Records  
 4—Assoc. Food Stores' program  
 4:30—Records  
 4:45—Musical styles  
 5—Walkathon  
 5:30—Silent period  
 12:01 to 6 A.M.—Owl program

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
**Assoc. Broadcasters, Oakland, Calif.**  
 6:45 A.M.—Recordings  
 7:15—Morning Reporter  
 7:30—Texas Cowboy  
 7:45—Records  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour, Alma La Marr  
 10:30—News Service  
 10:35—Dr. B. L. Corley  
 11—Store Scenes  
 11:15—Studio program  
 11:30—X-Bar-B Boys  
 12 noon—Echoes of Portugal  
 12:30—News Service  
 1—Alma La Marr  
 1:30—Hollywood Star Reporter  
 1:45—Lunatics at Large  
 2—Travelogue with Majestic Hawaiians  
 2:30—Records  
 3—Studio Program  
 3:30—Walter Rudolph, Piano Recital  
 3:45—Studio Program  
 4:30—Jack Hall and Clem Kennedy  
 5—Uncle Rod's Smile Club  
 5:30—Dr. J. Douglas Thompson  
 6—Studio Program  
 6:15—Fishin' Fool  
 6:30—News Reporter  
 6:45—Ernie Smith's Sport Page  
 7—Covered Wagon Jubilee  
 7:30—News Service  
 7:45—Italian Program  
 8—Turf Topics with Joe Hernandez  
 8:15—Studio Program  
 8:30—Anson Weeks' Orch. (E. T.)  
 8:45—Orchestra  
 9—Hill Billies  
 10—Treasure Chest  
 10:30—Moment Musicale  
 11 to 1 A.M.—Radio Cabaret

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
**Tribune Pub. Co., Oakland, Calif.**  
 8 A.M.—Records  
 9—Modern Homes Period  
 9:30—Clinic of the Air  
 10:15—Stocks; Finance; Weather  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Organ Recital, Ethel Rhinard  
 3:15—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—Three Cocoanuts  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—Helen Parmelee, Pianist  
 7:45—Fred and Morris  
 8—KLX Hi-Jinks Program with Sunshine Twins; Piano Duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KLX Orchestra; the Clark Sisters; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Mildew; Boris and Bertha; the Three Cocoanuts; "Tony"; "Two Shop Girls"; Johnny Zunino, Helen Benson and Lucille Swan, Banjoists; "Wes" Summerford, Tenor  
 10 to 11 P.M.—Dance Program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

7 A.M.—Organ Concert: KGO  
7:30—Strolling Fiddler: KGO, KHQ,  
KFSD, KDYL  
7:45—To be announced  
8—Bits of Melody, Alvino Rey,  
Guitarist: KGO  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—Tom Mitchell, baritone: KGO,  
KHQ  
8:45—Crosscuts from the Log o' the  
Day, Dr. Laurence L. Cross:  
KGO, KHQ, KOMO, KGW, KFI  
9—Johnny Marvin, tenor: KGO  
9:15—Miracles of Magnolia: KGO,  
KFSD  
9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall; songs and dia-  
logue: KGO, KFSD  
9:45—Arion Trio: KGO, (KFI 10  
to 10:15)  
10:30—Woman's Magazine of the  
Air; Bennie Walker, editor: KGO,  
KHQ, KOMO, KGW, KFI  
11:30—Borden Program, talks on  
baby care, Mrs. John T. Gordon:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR  
11:45—Organ Concert: KGO, KHQ  
12 noon—Barbara Dale's Charm  
Matinee: KGO, KFSD, KOA  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL  
1—May We Present: KGO, KHQ,  
KDYL  
1:15—Kaltermeyer's Kindergarten,  
schoolroom frolics: KGO  
1:45—To be announced  
2:15—Dromedary Caravan, dram-  
atic sketch: KGO, KHQ, KOMO,  
KGW, KFI, KDYL, KGHL, KGHL  
2:30—Ol' Pappy, negro characteri-  
zations, Clifford Soubier: KGO,  
KHQ, KDYL  
2:45—G E Circle: KGO, KHQ, KFI,  
KOMO, KGW, KDYL  
3—Buccaners, vocalists; dance or-  
chestra direction Walter Beban:  
KGO, KHQ on 3:30  
3:45—Fay Fraser's Studio Party:  
KGO, KHQ, KOMO, KGW, KFI  
4—Organ Reveries, Archer Gibson:  
KGO, KHQ, KDYL  
4:15—Royal Vagabonds, Ward Wil-  
son, impersonations; vocalists; or-  
chestra direction Billy Artz: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
4:30—To be announced  
4:45—News Service: KGO  
5—Stringwood Ensemble, direction  
Charles Hart: KGO, KGW, KFSD  
5:30—The Bulettes: Vocal Trio:  
KGO, KHQ  
5:45—Wheatenaville, dram. sketch:  
KGO, KHQ, KOMO, KGW, KFI  
6—The First Nighter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
6:30—Armour Program, Roy Shield's  
orchestra: KGO, KHQ, KOMO,  
KGW, KFI, KDYL  
7—To be announced  
7:30—Elgin Adventurers' Club: Talk  
by Floyd Gibbons: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KGIR, KGHL  
7:45—Political Talks: KGO, KFI,  
KFSD

8—Amos 'n' Andy, blackface come-  
dians: KGO, KHQ, KOMO, KFI,  
KGW, KFSD, KDYL

8:15—Billy Jones and Ernie Hare:  
Songs and Patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL

8:30—Gilmore Circus, Duke Atte-  
bury, Ken Gillum, clowns; Paul  
Taylor's quartet; Lawson's negro  
male chorus: KGO, KOMO, KFI,  
KGW

9:30—Novelettes, Ben Klassen,  
tenor, ensemble direction Paul  
Carson: KGO, KHQ off 9:45,  
KFSD, KDYL, KOA

10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD

10:15—Phil Harris and His Amba-  
sador Hotel Orch.: KGO, KHQ,  
KFI, KFSD

10:35—Earl Burnett and His Mark  
Hopkins Hotel Orchestra: KGO,  
KHQ, KFI, KFSD

10:55—Phil Harris and His Amba-  
sador Hotel Orch.: KGO, KHQ,  
KFI, KFSD

11:15—Earl Burnett and His Mark  
Hopkins Hotel Orch.: KGO, KHQ,  
KFI, KFSD

11:30 to 12 mid.—Organ Concert,  
Dollo Sargent: KGO, KHQ, KFI,  
KFSD

440.9 Mtrs. **NBC-KPOS** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio: Joyce Bar-  
thelsson, pianist and director;  
Frances Weiner, violinist; Mar-  
garet Avery, 'Cellist: KPO

8—NBC Music Appreciation Hour,  
conducted by Walter Damrosch:  
KPO, KGA, KJR, KEX, KECA,  
KFSD, KTAR, KDYL, KGIR,  
KGHL

9—Edna Fischer, pianist: KPO

9:15—Dixie Memories: KPO, KGA,  
KJR, KEX

9:30—Stringwood Ensemble, di-  
rection Charles Hart: (KYA on 9:45),  
(KGA, KJR, KEX, KDYL off  
9:45)

9:30—Julia Hayes, Helpful Hints to  
Housewives: KPO

9:45—University of California at  
Your Service: KPO

10—Mardi Gras: Variety Program:  
KPO, KGA, KJR, KEX, KDYL

10:30—Rhythm Vendors: Orchestra  
and Vocalist, direction Walter  
Beban: KPO, KGA, KJR, KEX

11—Magic of Speech: Vida Havens-  
croft, Suitor, Guest Speaker:  
KPO, KFSD, KDYL

11:30—Syncopators: Harold Stokes'  
Dance Orchestra: KPO, KDYL

12 noon—Soloist: KPO, (KGA off  
12, on 12:05), KJR, KEX

12:45—Commonwealth Club Lunch-  
eon: KPO, KEX, KJR, KGA,  
KECA

1:30—Golden Melodies: Orchestra  
and Vocal Soloist: KPO, KGA,  
KJR, KEX

2—Kenneth Spencer, Basso: KPO,  
KGA, KJR, KEX

2:15—Metropolitans: Orchestra di-  
rection Joseph Hornik: KPO,  
KGA, KJR, KEX, KFSD, (KTAR  
off 2:45)

3—Waldorf-Astoria Sert Room Or-  
chestra: KPO, (KGA on 3:05),  
(KJR on 3:15), KEX, KFSD,  
KDYL

3:30—William Scotti and his Hotel

Pierre Orchestra: KPO, KGA,  
(KJR off 3:55), KEX, (KFSD off  
3:45)

4—Bouquets of Melodies: Betty Ma-  
rino, violinist; vocal soloist and  
organist: KPO, KGA, (KJR on  
4:05), KEX, KFSD

4:30—National Concert Orchestra,  
direction Rex Dunn: KPO, KGA,  
(KJR, KEX off 5:15)

5:30—The Singing Lady: Nursery  
jingles, songs and stories: KPO,  
KGA, KJR, KECA

5:45—Ramblers: Vocal Soloists and  
Orchestra direction Meredith Will-  
son: KPO, KGA, KJR, (KGIR on  
6, off 6:30)

6:45—Cecil and Sally in the Fun-  
niest Things: KPO

7—Mona Lowe, blues singer: KPO,  
KGA

7:15—Tarzan of the Apes: Radio  
Drama: KPO

7:30—Abas String Quartet: KPO,  
KGA

8—NBC Football Rally, dedicated  
to Santa Clara University; Lloyd  
E. Yoder interview; the Guards-  
men male quartet; orchestra di-  
rection Rex Dunn; Jennings

Pierce, master of ceremonies:  
KPO, KGA, KJR, KEX, KGHL

8:30—Cesare Sodero and the NBC  
Concert Orchestra: KPO, KGA,  
KJR, KEX, KECA, KFSD, KDYL,  
KGHL

9—Ralph Kirbery, the Dream Sing-  
er: KPO, KGA, KJR, KDYL

9:05—Hotel Lexington Orchestra:  
KPO, KGA, KJR, KDYL

9:15—The Dress Circle: Alice Gen-  
tle, soprano; Henry Thompson,  
tenor; Orchestra direction Emil  
Polak: KPO, KGA, KJR, (K...  
off 9:30, on 9:45)

10—Star Books: Radio dramatiza-  
tion: KPO, KGA, KJR, KEX,  
KDYL

11—Organ Concert, Paul Carson:  
KPO, KGA, KEX

11:30 to 12 mid.—Tom Gerun and his  
Bal Tabarin Orchestra: KPO,  
KGA, KEX

333.1 Meters **KHJ** VAndike 7111  
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Cal.  
7 A.M.—News Briefs and Records

8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:45—CBS Program

10—Martha Meade Society  
10:15—CBS Programs to 12:30  
12:30 P.M.—World-wide News

12:45—Charlie Hamp & Beauty Talk  
1—CBS Program

1:15—Times Forum  
1:45—CBS Program  
2—Happy Go Lucky Hour

3—Feminine Fancies  
4—Jack and Grace

4:15—CBS Programs to 4:45  
4:45—News Items; Town Topics

5—H. Bar O. Rangers  
5:15—"Skippy"

5:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15

8:15—"Keynotes"  
8:30—CBS Programs to 8:45

8:45—Realty Value Protective League  
9—CBS Program

9:15—Eb and Zeb  
9:30—"Between the Goal Posts"

10—World-wide News  
10:10—Bisquick Program  
10:15—Ted Flo-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Organ Recital

**CBS**

**Columbia Broadcasting System**

- 8:45 A.M.—Ben Alley, tenor: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:45—Columbia Revue: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KVOR, KWG, KERN, KDB, KVI, KOIN
- 10:15—George Hal land his Hotel Taft Orchestra: KFBK, KWG, KERN, KDB, KVI, KOIN, KHJ, KSL
- 10:30—Atlantic City Musicales: KFBK, KMJ, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KG
- 11—Do Re Mi, Novelty female trio: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:15—Columbia Educational Features: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthell, songs: KFBK, KMJ, KWG, KDB, KFPY, KHJ
- 12:15—The Grab Bag: Variety Show: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KHJ, KGB
- 12:45—Alexander Semmler, pianist: KFBK, KMJ, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—Columbia Salon Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—U. S. Army Band Concert: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, (KFRC, KHJ on 1:45), KGB, KSL
- 3:15—Harold Stern and his St. Moritz Orchestra: KSL
- 4:15—Vaughn De Leath: KFBK, KMJ, KWG, KERN, KFPY, KHJ, KGB, KSL
- 4:30—Jimmy Corrigan's Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB
- 4:45—Connie Boswell: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim's Orchestra: KFBK, KMJ, KFPY, KSL
- 5:30—March of Time: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 6—"All-America Football Show": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Ben Pollack's Orchestra: KGB, KSL
- 7—"Music that Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:30—Little Jack Little, vocalist and pianist: KFBK, KVOR, KVI
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB
- 8:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB
- 9—Ozzie Nelson's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KSL
- 9:15—Ozzie Nelson's Orchestra: KVI, KFPY, KSL
- 9:30 to 10 P.M.—Hal Kemp's Orch.: KFBK, KVI, KFPY

**225.4 Meters GGB F.Rank. 6151 1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—Charles Fleischmann
- 8:45—CBS Program
- 9—Frances Ingram
- 9:15—Recordings
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Blanche Wood
- 10:30—CBS Programs to 12
- 12 noon—Farm Fishes
- 12:15—CBS Programs to 1
- 1—Closing Stock Quotations
- 1:05—News Reel of the Air
- 1 15 P.M.—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Studio Program
- 3:30—Feminine Fancies
- 4—To be announced
- 4 15—CBS Program
- 4:30—Town Topics; News Reel
- 4:45—Theodora Warfield
- 5—H-O, Rangers
- 5:15—Theodora Warfield
- 5:30—CBS Programs to 6:30
- 6:50—Studio Program
- 6:30—McAdoo Speech
- 6:45—Political Broadcast
- 7—CBS Programs to 7:30
- 7:30—Tarzan of the Apes
- 7:45—CBS Program
- 8—To be announced
- 8 15—Keynotes
- 8:30—CBS Program
- 8:45—Realty Value Protective League
- 9—Ted Fio-Rito's Orchestra
- 9:15—Eb and Zeb
- 9:30—Between the Goal Posts
- 10—News Reel of the Air
- 10:10—Don Cave and his Orchestra
- 10:30—Ted Fio-Rito's Orchestra
- 11 to 12 midnight—Dance Music

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**

- Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—Louis Rueb, Exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—Spanish Lesson, Annette Doherty
- 11—NBC-KPO Program
- 11:45—Chaparral Club program
- 12 noon—NBC-KPO Programs to 4 P.M.—Paul Kellar, Pianist
- 4 15—News Release
- 4:30—NBC-KPO Program
- 5—Big Brother Ken
- 5:30—NBC-KPO program
- 5:45—Al, Mack and Tommy
- 6—String Orchestra and Robert Hurd, soloist
- 6:30—"Oral Lornettes"
- 6:45—Maury Leaf, and String Trio
- 7—Tom Murray's Hill Billies
- 7:30—NBC-KPO Programs to 9
- 9—String Orchestra
- 9:30—Jay Whidden's Orchestra
- 10 to 12 mid.—NBC-KPO Programs

**491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts**

- Don Lee, Inc., San Francisco, Calif.
- 7 A.M.—Seal Rocks Broadcast: Stock Quotations at 7:25
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Program
- 11—Rumford Chemical Company
- 11:15—CBS Program
- 11:30—Martha Meade Society
- 11:45—Recordings
- 12 noon—Noonday Concert
- 1—CBS Program
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—CBS Program
- 1:55—Thinc Products Company
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Fred Lane's Book Review
- 4:15—Globe Trotter
- 4:25—Town Topics
- 4:30—CBS Programs to 5
- 5—H-O, Rangers
- 5:15—Skippy
- 5:30—CBS Programs to 6:30
- 6:30—McAdoo Political Campaign
- 6:45—Pat Frayne's Sports Talk
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Program
- 8—Gridiron Ghosts
- 8:30—CBS Program
- 8:45—Realty Value Protective League
- 9—Phoenix Hosiery
- 9:15—Eb and Zeb
- 9:30—Between the Goal Posts
- 10—Bisquick Band
- 10:05—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**

- Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—Program to be announced
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Programs to 8:30
- 8:30—Helpful Hints to Housewives
- 8:45—NBC-KGO Program
- 9—Little Joe Warner's Jolly Journal
- 9:15—NBC-KGO Program
- 9:30—Fashion Tour with Melisse
- 10—NBC-KGO Program
- 10:15—Lou Gordon, tenor; Jackson Swales, pianist; and Sally Hall, speaker
- 10:30—NBC-KGO Programs to 11:45
- 11:45—Federal and State Market reports
- 12 noon—Dept. of Agric. talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats
- 1:45—Cheiro's Mystery Stories
- 2—Jimmy Base, songs
- 2:15—NBC-KGO program
- 2:30—Benny Light, Pianist
- 2:45—Studio Program
- 3—Tom Murray's Hillbillies
- 3:45—NBC-KGO Program
- 4—News Release
- 4:15—NBC-KGO Programs to 4:45
- 4:45—Judge Paonessa, speaker
- 5—Wesley Tourtellotte, Organist
- 5:45—NBC-KGO Programs to 9:30
- 9:30—Orchestra
- 9:45—Roamers Male Quartet
- 10—NBC-KGO Programs to 11:30
- 11:30 to 12 mid.—Jay Whidden's Or.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational talk and prayer  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Vaughn. Home Econ.  
11:30—Talk by H. B. Drollinger  
12 noon—News  
12:15—Homeopathic  
12:30—Dr. John Matthews  
1—New Paris Inn  
2—Eddie Albright, late fiction  
2:30—Federated Women's Clubs  
3—Matinee Mirthmakers  
3:30—Mrs. Shutts  
3:45—Shopping Service  
4—Travelogue; announcements;  
stock reports  
4:30—Town Crier  
5—Ceil and Sally  
5:15—Rabbi Winkler  
5:45—Chandu, the Magician  
6—News  
6:15—"Rummy & Dummy"  
6:30—Oh-h-h Elmer  
6:45—The Serenaders  
7—Frank Watanabe and the Hon-  
orable Archie  
7:15—"Pieces of Eight"  
7:30—The Newlyweds  
7:45—Tarzan Transcriptions  
8—"The Royal Order of Optimistic  
Do-Nuts"  
9—News  
9:15—KNX Ensemble  
9:45—Broadcast of Fights  
11 to 12 mid.—New Paris Inn

**499.7 Meters KFSB** Franklin 6353  
600 Kcys. 1000 Watts  
Aircan Radio Corp., Ltd., San Diego  
7:30 A.M.—NBC-KGO Prog's to 8  
8—NBC-KPO Program  
9—Good Cheer Program  
9:15—NBC-KGO Program  
9:35—Stock Reports  
9:45—NBC-KPO Program  
10—Martha Meade Society  
10:15—NBC-KGO Programs to 10:50  
10:50—Studio Program  
11—NBC-KPO Program  
11:30—NBC-KGO Program  
11:45—Solist  
12 noon—NBC-KGO Programs to 1  
1 P.M.—Serenaders  
1:30—Program to be announced  
2—NBC-KPO Program  
3—NBC-KGO Programs to 3:45  
3:45—Radio Dental Clinic  
4—NBC-KPO Programs to 5  
5—NBC-KGO Program  
5:30—Safety Talk  
5:35—Studio Program  
5:45—Program Resume  
5:50—Late News Items  
6—NBC-KGO Program  
6:30—Studio Program  
7—Voice, Violin and Piano  
7:30—NBC-KGO Programs to 8:30  
8:30—NBC-KPO Program  
9—Dance Music  
9:30 to 12 mid.—NBC-KGO Prog.

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 11:30  
11:30—Julia Hayes  
11:45—NBC-KPO Programs to 5:30  
5:30—Silent period  
8—NBC-KPO Programs to 9:15  
9:15—Jimmy Richardson, sport talk  
9:30 to 12 mid.—NBC-KPO Prog.

**236.1 Meters KOL** Elliott 4466  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—Top o' the Morning  
7—KOL 'Time Klock  
7:45—Crazy Cowboys  
8—Shell Happytime  
8:30—Brad and Al  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Programs to 12  
12 noon—The Carnival, with Ken  
Stuart  
1—Health Talk  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—To be announced  
4:15—Ceil Solly  
4:30—CBS Programs to 5:15  
5:15—Skippy (E. T.)  
5:30—CBS Programs to 6:30  
6:30—"Lost in the Olympics"  
6:45—John C. Stevenson  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Dollars and Sense Program  
8:30—August Prosper  
8:45—"The Globe Trotter  
9—The Buccaneers  
9:15—Eb and Zeb  
9:30—Wrestling  
11 to 12 mid.—Tom Coakley's Orch.

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
8 A.M.—Early Birds; News  
8—NBC-KPO Programs to 12  
8:15—To be announced  
9:15—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05—NBC-KPO Programs to 3  
3—News bulletins  
3:05—NBC-KPO Programs to 6:45  
6:45—Inland Empire Series  
7—NBC-KPO Program  
7:15—Tarzan (Elec. Trans.)  
7:30 to 12 mid.—NBC-KPO Prog.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm News  
6:45—Farm Flashes  
6:50—Jim DePuy, Reveille Reporter  
7—Daybreak Devotionals  
7:30—Organ Reveille  
7:45—Texas Cowboy  
8—Shell Happytime  
8:30—Recordings  
8:45—The Modern Shopper  
9—CBS Program  
9:30—Betty Crocker  
9:45—CBS Program  
10—Home Economics  
10:15—CBS Programs to 12  
12 noon—Joe Roberts, "Noon News"  
12:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Children's Progress  
4:30—Eighteen Feet of Harmony  
4:45—Elvia and Nell  
5—CBS Program  
5:15—Organ Program, George Yount  
5:30—CBS Programs to 6:30  
6:30—Golden West Serenaders  
6:45—Senator Capper  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9

9—Financial Talk  
9:05—Studio Program  
9:30—Scandinavian Hour  
10:30—Ted Fio-Rito's Orchestra  
11 to 12 mid.—Tom Coakley's Orch.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6 A.M.—KOIN's Klock  
7—Novelities  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—Golden Melodies  
9:15—CBS Program  
9:30—Betty Crocker  
9:45—CBS Program to 12  
12 noon—Merrymakers  
12:30—CBS Programs to 1  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—CBS Program  
5:15—Skippy  
5:30—CBS Programs to 6:30  
6:30—Golden West Serenaders  
6:45—Fishing Bulletin  
7—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 8:15  
8:15—Melody in a Persian Garden  
8:30—Davidson's Prize Club  
9—Bells of Harmony  
9:15—Eb and Zeb  
9:30—Between the Goal Posts  
10—Bisquick Band Concert  
10:05—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Jack and Jill's Tavern  
Orchestra

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and the Rainbow Trouper  
10—Martha Meade Society  
10:15—Aunt Sammy  
10:30—Morning Melodies  
10:45—Trujo Strings  
11—Eleventh Hour program  
11:30—Old-Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather Forecast; State Mar-  
ket Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Evening Vespers  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Fool  
7—Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Band Concert  
8—San Jose Accordion Club  
8:30—Salon Quartette  
9—Studio Program  
9:30—Southern Melodies  
10 to 10:30 P.M.—Community Prog.

See Pages 4, 5

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 9  
 9—Neighborly Mary over the Garden Fence  
 9:30—Popular Orchestra  
 10:15—Prudence Penny  
 10:30—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Tea Time Tales  
 1:15—NBC-KGO Program  
 1:30—Red Shadow  
 1:45—Musicale  
 2:15—NBC-KGO Program  
 2:45—Tuneful Two  
 3—Teacup Philosopher  
 3:15—NBC-KGO Programs to 4:45  
 4:45—News of the Air  
 5—NBC-KGO Programs to 10:15  
 10:15—Mozart Hour  
 11:15 to 12 mid.—Vic Meyers' Music

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Chet and Mabel  
 7:04—Produce Quotations  
 7:14—Vocal Solos; Rhythm Aces  
 7:33—Sport News; Rhythm Aces  
 8—NBC-KPO Programs to 10  
 10—Mardi Gras  
 10:30—NBC-KPO Program  
 11—Blue Streaks Orchestra  
 11:30—Julia Hayes  
 11:45—NBC-KPO Programs to 3  
 3—The Easy Chair  
 3:10—NBC-KPO Programs to 3:55  
 3:55—The World Bookman  
 4—Lost and Found Advertisements  
 4:05—NBC-KPO Programs to 5:15  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Sohl-Lundberg and Reed  
 7—Tarzan of the Apes (E. T.)  
 7:15—Anson Weeks' Orch. (E. T.)  
 7:30—News Edition of the Air  
 7:45—NBC-KPO Programs to 11  
 11—Cole McElroy's Dance Orchestra  
 11:30 to 12 mid.—Bal Tabarin Orch.

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 6:45 A.M.—Morning News  
 7:15—Cisno Bullivant, Exercises  
 7:45—Studio program  
 8—Herb Wikson  
 8:15—NBC-KGO Programs to 9  
 9—"Walt and Marian"  
 9:15—Musical Gems  
 9:30—Burgan's Home Comfort  
 9:45—Wolper's Fashion Notes  
 10—Martha Meade Society  
 10:15—Centennial Flour Co.  
 10:30—NBC-KGO Programs to 12  
 12 noon—Elec. Home Quarter Hour  
 12:15—NBC-KGO Programs to 1:15  
 1:15—Various programs  
 2:15—NBC-KGO Programs to 3  
 3—Commercial Creamery  
 3:30—Peerless Dentists  
 3:45—NBC-KGO Programs to 5  
 5—Parade of the Happy Feet  
 5:15—"Skippy"  
 5:45—NBC-KGO Programs to 7:30  
 7:30—Studio Program  
 7:45—NBC-KGO Programs to 8:30  
 8:30—Voice of Texas  
 8:45—"Book of Memories"  
 9:15—Eb and Zeb  
 9:45—Editorial Column, Russell Bankson  
 10 to 12 mid.—NBC-KGO Programs

## Murray and Harris Get Pointers from Ape



“NOTHING like getting the dope first handed from one of our ancestors,” said Murray and Harris, KFRC vocalizing funsters, who were caught in conference with Mr. Ape at the Fleishhacker zoo in San Francisco the other day.

Murray and Harris came away from the conference at the ape house satisfied that apes know when they are well off. “None of this radio monkey-business for me,” said Mr. Ape. “I’ll just stick to my quarters here at the zoo, where I am assured of three squares a day.”

The boys gave his words some thought. And so when they got back to the KFRC studios that day they jointly decided that they’d better equip themselves to cope with any situation that might present itself in radio. They thought seriously about taking up the tuba, or learning to play the time signals, or how to work the studio props or write bum publicity stories such as this. But they only thought about it. They’re still vocalizing and making monkey-shines before the mike. And, incidentally, being well paid for it. So there and there.

This yarn sounds like a monkey wrote it. You’re guess is as good as ours.

## KJBS today!

The Alarm Klok Klub  
6 to 8 a.m.

News Broadcasts  
10 a.m. and 3 p.m.

Lucille Gordon Players  
2:30 to 2:45 p.m.

## SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

## General Paint Corp.

presents  
FAY FRASER'S  
STUDIO PARTY

featuring  
CHARLES BULOTTI, tenor  
PAUL CARSON, organist  
EARL TOWNER, pianist  
FAY FRASER

Home Decoration Specialist

Fridays: 3:45 p.m.

NBC-KGO Network

Toss away the blues . . .

Listen to

## GILMORE CIRCUS

8:30 p.m.

NBC-KGO Chain

GILMORE OIL CO.

DIAL

## “EB and ZEB”

9:15 p.m.

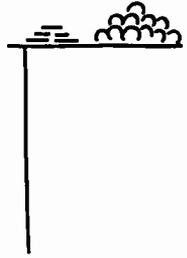
KFRC and

Don Lee-Columbia Network

SHELL OIL CO.



PLEASE  
MAY WE HAVE  
OUR ICE CREAM  
NOW?



**A** HAPPY, rollicking Hallowe'en for the children. Give them a party this year — pumpkins, ghosts, fierce false faces and all.

Parties are no trouble at all when you let Golden State take care of the refreshment problem. Of course, you'll want to serve Golden State Ice Cream—individual molds of pumpkins, elves, witches, or any one of the many other ice cream shapes that will please young or old.

Probably you'll have the party Saturday night. So take the children's suggestion and serve the ice cream early, for they will want to listen to the Golden State Family Robinson program at 8:30 over KFI or KGO. You'll want to listen, too.

Call the Golden State Ice Cream plant, or ask your dealer, about the special Hallowe'en ice cream.



*Golden State*  
C O M P A N Y , L T D .

D A I R Y      P R O D U C T S

# SATURDAY Programs · · · October 29, 1932

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—NBC-KPO Program  
10—Sunshine Echoes  
11—Album Leaves  
11:30—Prudence Penny; Organ  
12 noon—Bible Society  
12:03—Townhall Harmonies  
12:15—Church Bulletin of the Air  
12:30—Song Vogues  
1—Afternoon Concert  
2—Glen Goff, Organist  
3—Rhythmic Ripples  
3:30—Across the Footlights  
4—Artist Celebrities  
4:30—“High School of the Air”  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—Salon Group  
7:15—Royal Serenaders  
7:45—Bob Allen: Piano Novelties  
8—Earl Burnett's Orchestra  
8:30—NBC-KPO Program  
9—John Wolohan's Orchestra  
9:30—Milly & Billy, Cub Reporters  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 midnight—Concert Memories

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Andy Anderson, records  
9—Assoc. Food Stores' program  
9:30—Records  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Recordings  
11:30—Concert Music  
12 noon—Sports Review  
12:15—Variety program  
1—Dance Matinee  
1:30—Popular records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Philco Varieties; Recordings  
4:45—Musical Styles  
5—Walkathon  
5:30—Silent period  
12:01 to 8 A.M.—Owl program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Ralph and the Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
10:45—Trujo Strings  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather and Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent Period  
4:30—Story Time; Skippy  
5—Evening Vespers  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program



**CHARLES MACALISTER**  
"UNCLE LEW"  
KGO-KFI—8:30 P. M.

6:30—Poultry and Livestock Clinic  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Republican Central Committee  
8—Studio Program  
8:30—J. Hoffman and D. Griffin  
8:45—Italian Program  
10 to 10:30 P.M.—Community Prog.

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—San Francisco Stocks; Financial Information; weather; records  
11—Sunshine Twins  
12 noon—Closing S. F. Stocks  
12:05—Jack Deaney's Band  
1—Jean's Hi-Lights  
1:45—Football, University of Nevada vs. U. C., sponsored by Associated Service Station Operators  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, the Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—Muriel Scherrubbe, Soprano; Helen Parmelee, Pianist  
8—Musical Solree: John Wharry, Lewis, Violinist; Evelyn Pheian, Accompanist; L. G. French, Baritone; Lorraine Wolf, Soprano; Helen Wegman Parmelee, Pianist  
9—Faucit Theatre of the Air  
10—Dance Orchestra  
11 to 12 midnight—Dance Program

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast;  
Stock Quotations at 7:25  
7:30—Exercise Period  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Globe Trotter  
9:45—CBS Program  
10—Jr. Artists Program  
10:30—CBS Program  
10:45—Notre Dame vs. Pittsburgh Football Game (CBS)  
1—CBS Program  
1:30—Closing N. Y. Stock Quotat'ns  
1:35—CBS Programs to 2:15  
2:15—Stanford-U. C. L. A. Football Game  
4:30—St. Francis Hotel Tea Dance  
5:15—News Parade  
5:30—CBS Programs to 6:15  
6:15—Anson Weeks' Orch. (E. T.)  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—Program to be announced  
8:45—Hotel Roosevelt Orchestra  
9—California Melodies  
9:30—Ted Fio-Rito's Orchestra  
10—Bisqueuk Band  
10:05—Ted Fio-Rito's Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:50—Topics  
10—White House program  
10:15—Bellevue Hotel program  
10:30—Topics and Music  
11—The Children's Hour  
11:30—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent period  
6—Dance Time  
6:30—Salon Music  
7:15—Ellen Coots, Soprano  
7:30—Silent period  
11 to 1 A.M.—Kendrick's Hi-Jinks

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—New Items  
8:15—Prosperity Auction Program  
8:30—Moment Musicales  
8:45—Recordings  
9—Silent period  
1—Weather forecast  
1:05—Latin-American program  
2—Billie and Grace Carmen  
2:30—Nina Frellsen and Kiddies  
3—The KROW-lian Revue  
4—Recordings  
4:15—Organ Recital, M. E. Fallon  
4:45—Recordings  
5:15—Sandy McGhee, Songs of Scotland  
5:30—Covered Wagon Jubilee  
6—Silent period  
7:30—John Collins, baritone  
7:45—The Texas Cowboy  
8—Latin-American program  
9—“Echoes of Yesterday”: Roy Edwards, tenor  
9:15—Italian program  
10 to 11 P.M.—Dance Music

**379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcs. 7500 Watts**  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KOA, KTAR, KFSD,  
KGIR, KGHL, KDYL

7 A.M.—Organ Concert, Chas. Runyan: KGO, KHQ on 7:15 to 7:30, KOMO, KFSD on 7:30, KDYL on 7:15

7:45—To be announced  
8—Melodies of the South: KGO, KHQ, KFSD, KDYL

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—Tom Mitchell, baritone: KGO

8:45—Pair of Pianos, Grace Frankel, Gertrude Lyne: KGO

9—Johnny Martin, Tenor: KGO, KFI

9:15—American Legion National Trade Revival Campaign: KGO, KOMO, KFSD, KDYL

9:30—National Farm and Home Hour: KGO, KHQ, KOMO on 10, KFI, KFSD, KTAR, KDYL, KGHL

10:30—Woman's Magazine of the Air: KGO, KFI, KDYL

11:30—Doctor Dick: Drama: KGO, KFI, KFSD

11:30—Organ Concert: KGO, KFSD on 11:45, KHQ, KDYL

12 noon—Barbara Dale's Charm Matinee: KGO, KHQ, KOMO, KFSD

12:15—Western Agriculture: KGO, KHQ, KOMO, (KGW off 12:45), KFI, KFSD, KTAR, KGIR, KGHL

1—Stringwood Ensemble: Vocal Soloist; Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KFI on 1:15)

2—Bluettes, vocal trio: KGO, KHQ

2:15—Associated Football, University of California vs. Nevada: KGO

5—Arion Trio: KGO, KHQ off 5:15-5:30, KFI

5:45—Wheatenaville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI

6—Erno Rapee in Foreign Lands: KGO, KFI off 6:30, on 6:45, KHQ off 6:45, KGW on 6:30, KFSD, KDYL

6:30—Democratic Campaign Committee Program: KGO, KFI

7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Caswell Concert: Orchestra and Vocal Soloists: KGO, KHQ, KOMO, KGW, KFI

8:30—Golden State Family Robinson—dramatic program, with Dorothy Desmond, Barton Yarborough, Anita Calfoot, Jack Mery, Charles MacAlister: KGO, KFI

8:30—Old World Serenader: KYA, KHQ on 8:45

9—Rhythmic Shadows, orchestra direction Emil Polak: KGO off at 9:15, KHQ

9:15—Independent Oil Association, political talk: KGO, KFI, KFSD

9:30—Associated Spotlight—Herb Dana, football talk; Coquettes, vocal trio; Annette Hastings, Marjorie Primley, Imelda Montagne, Cyoel Four, male quartet; Irving Kennedy, Gwynn Jones, tenors; Harold Dana, baritone; Arm-garand Girard, basso; Max Waizman, Monroe Upton, Harold Peary, Bobbe Deane, Captain William H.

Royle, Bennie Walker; Cecil Underwood, master of ceremonies; orchestra direction of Walter Beban: KGO, KHQ, KOMO, KFI, KGW

11—Earl Burtnett and His Mark Hopkins Hotel Orch.: KGO, KHQ

11:20—Phil Harris and His Ambassador Hotel Orch.: KGO, KHQ, KFI

11:40 to 12 mid.—Earl Burtnett and His Mark Hopkins Hotel Orch.: KGO, KHQ

**440.9 Mtrs. NBC-KPO Sutter 1920 680 Kcs. 5000 Watts**  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA, KDYL, KECA, KTAR, KFSD

8:30 A.M.—Arion Trio: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—Organ Concert: KPO, KGA, KJR, KEX

8:30—Swen Swenson and his Swede-hearts: KPO, KGA, KJR, KEX, KFSD

9—Edna Fischer, pianist: KPO, KGA, KJR, KEX

9:15—Dixie Memories: KPO, KGA, KJR, KEX

9:30—Stringwood Ensemble: KYA, KGA, KJR, KEX

9:30—Julia Hayes, Helpful Hints to Housewives: KPO

9:45—University of California at Your Service: KPO

10—Familiar Songs: KPO, KGA, KJR, KEX

10:30—The NBC Farm Forum: Talks and Music: KPO, KGA, KJR, KEX, KDYL

11—Words and Music: KPO, KGA, KJR, KEX, KDYL

11:30—Syncopators: Harold Stokes' Orchestra: KPO, KGA, KEX, KDYL

11:45—Organ Concert, Paul Carson: KPO, KGA, (KJR off 12, on 12:05), KEX

12:15—Radio Troubadours: Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX, KDYL

12:30—Smackout: Comedy skit featuring Marion and Jim Jordan: KPO, KGA, KJR, KEX, KDYL

12:45—Piano Moods: Lee Simms, Pianist; Ilomay Bailey, Soprano: KPO, KGA, KJR, KEX, KDYL

1—Rhythmic Serenade: Harry Kogen's dance orchestra: KPO, KGA, KJR, KEX, KDYL

1:30—Concert Favorites, vocalist; orchestra direction Joseph Gallicchio: KPO, KGA, KJR, KEX, KDYL

1:45—To be announced

2:45—Concert Echoes: Orchestra: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL

3—Waldorf-Astoria Orchestra: KPO, KGA, KJR, KFSD, KDYL

3:30—"Back of the Campaign": William Hard: KPO, KGA, KJR, KEX, KFSD, KDYL

3:45—Tom and Dud: Vocal duo: KPO, KGA, KJR, KEX, KFSD, KOA

4—William Scotti and his Orchestra: KPO, KGA, (KJR on 4:05), KEX, KFSD

4:30—Cuckoo Program with Raymond Knight: KPO, KGA, KJR, KEX, KFSD, KDYL

5—American Taxpayers' League: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL

5:15—Lee Sims and Orchestra: KPO, KGA, KJR, KEX, KFSD

5:30—K-7, secret service spy story: KPO, KGA, KJR, KTAR, KGIR, KDYL, KGHL

6—Musical Echoes: Gail Taylor, Soprano; Katherine Julye, Harpist; Carl Kalash, Violinist; Paul Carson, Organist: KPO, KGA, KJR

6:30—Argentine Trio: KPO, KGA, KJR

6:45—Cecil and Sally in the Funniest Things: KPO

7—Medicine Show, with Earle Hodgins; orchestra direction Rex Dunn: KPO, KGA, (KJR on 7:15)

7:30—National Concert Orchestra, direction Emil Polak: KPO, KGA, (KJR, KEX on 8)

8:15—Merle Thorpe: Talk, "Our Vanishing Freedom": KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL

8:30—National Light Opera Company: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL

9—Roger Wolfe Kahn and his Orchestra: KPO, KGA, KEX, KDYL

9:30—Ben Bernie and his Orchestra: KPO, KGA, KJR, KEX, KDYL

10—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJR, KEX, KDYL, KOA

10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL, (KOA off 10:45)

11 to 12 mid.—Reminiscences: KPO, KGA, KJR, KEX, KFSD

**508.2 Meters KHQ Main 5383 590 Kcs. 1000 Watts**  
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News

7:30—Kronenberg's Shoe Hospital

7:45—NBC-KGO Program

8—Crazy Crystals

8:15—NBC-KGO Program

8:30—Burgan's Home Comfort

9—"Walt and Marian"

9:15—Musical Gems

9:30—NBC-KGO Programs to 11:30

11:30—Bell Organ Concert

12:15—NBC-KGO Programs to 1:15

1:15—Various programs

2—Associated Football broadcast: U. S. C. vs. Montana

4:30—NBC-KGO Programs to 5:15

5:15—"Skippy"

5:45—NBC-KGO Programs to 8:30

8:30—Editorial Column, Russell Bankson

9 to 12 mid.—NBC-KGO Programs

**325.9 Meters KOMO Elliott 5890 920 Kcs. 1000 Watts**  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service

7—Fisher's Sunrise Broadcast

7:30—NBC-KGO Programs to 9:15

9:15—Prudence Penny

9:30—NBC-KGO Programs to 11:45

11:45—Club Minutes

12 noon—NBC-KGO Program

12:12—Grain Quotations

12:15—NBC-KGO Program

1—Tuneful Two

1:15—Popular Orchestra

1:45—Associated Oil Co.: U. of Wash. vs. Whitman College Football Game

4:45—News of the Air

5—Concert Orchestra

5:45—NBC-KGO Programs to 9

9—Musical Mannequins

9:30—NBC-KGO Program

11 to 12 mid.—Vic Meyers' Music

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 9—Buddy Harrod and his Yoeng's Orch.: KFBK, KMJ, KWG, KDB, KERN, KOL, KVI, KFPY, KHJ, KOIN, KFRC, KGB, KSL
- 10—George Hall's Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KSL
- 10:30—Football Souvenir program: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 10:45—Notre Dame-Pittsburgh Foot Ball Game: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 1—Spanish Serenade. Vincent Sorey, conductor: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ on 1:15
- 1:30—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—Eddie Duchin's Orch.: KFBK, KMJ, KWG, KDB, KFPY, KFRC, KHJ, KGB
- 4:30—Meyer, the Buyer: KFBK, KMJ, KWG, KDB, KFPY, KSL
- 4:45—Keenan and Phillips: KFBK, KMJ, KWG, KOL, KFPY, KSL
- 5—Gus Arnheim's Orchestra: KMJ, KFBK, KERN, KOL, KVI, KGB, KFPY
- 5:15—Edwin C. Hill "The Human Side of the News": KFBK, KVI, KERN, KFPY, KSL
- 5:30—Dancing at the Bellrivo: KMJ, KFBK, KERN, KDB, KVI, KFPY, KFRC
- 6—Ruth Etting in "Music That Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Do Re Mi: KFBK, KMJ, KDB, KOL, KVI, KFPY, KHJ, KGB
- 6:30—Ann Leaf at the Organ: KMJ, KFBK, KWG, KDB, KVI, KFPY, KFRC, KHJ, KGB
- 6:45—Syracuse Variety Group: KVI, KFBK, KMJ, KWG, KERN, KOL, KDB, KFPY, KOIN, KFRC, KHJ, KGB
- 7:15—Columbia Public Affairs Institute: KFBK, KFPY
- 7:45—Vaughn De Leath: KFBK, KWG, KFPY, KGB
- 8—Guy Lombardo and his Royal Canadians: KFBK, KWG, KOL, KFPY, KOIN, KSL
- 8:30—Harold Stern and his St. Moritz Orch.: KFBK, KOL, KFPY, KOIN
- 9—California Melodies. Guest stars and Raymond Paige's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9:30 to 10—Ted Florito and His St. Francis Hotel Orchestra: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

**535.4 Meters KTAB** Garfield 4700 560 Kcys. 1000 Watts

- Assoc. Broadcasters, Oakland, Calif.
- 6:45 A.M.—Popular Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8—Popular Records
- 8:30—Studio Program
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—Dr. B. L. Corley
- 11—X-Bar-B Boys
- 11:30—Store Scenes
- 12 noon—Echoes of Portugal
- 12:30—Records
- 1—Over the Teacups
- 1:30—Studio Program
- 2:30—Watch Tower Program
- 2:45—Records
- 3—Charlie Parks, the "Budgeteer"
- 3:30—Walter Rudolph, Piano Recital
- 3:45—Records
- 4:15—Fair Tales
- 4:30—Western Musicale Program
- 5—Studio Program
- 5:30—Wandering Through France
- 6—Studio Program
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee
- 7:30—Post Enquirer Funnies
- 7:45—Dance Music
- 8—Turf Topics with Joe Hernandez
- 8:15—Young Peoples' Program
- 8:45—Slim Martin's Orchestra
- 9—"Side Show"
- 10—Treasure Chest
- 10:30—Vagabond Players
- 11 to 1 A.M.—Radio Cabaret

**309.1 Meters KJR** Seneca 1515 970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Sun Risers
- 7:04—Produce Quotations
- 7:17—Road Reports; Sport News
- 8—NBC-KPO Programs to 4
- 4—Lost and Found Advertisements
- 4:05—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Piano Ramblings
- 7—Tarzan of the Apes (E. T.)
- 7:15—NBC-KPO Program
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 10
- 10—McElroy's Dance Orchestra
- 10:30 to 12 mid.—NBC-KPO Prog.

**236.1 Meters KOL** Elliott 4466 1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M.—Top o' the Morning
- 7—KOL Time Clock
- 7:45—Crazy Cowboys
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 12
- 12 noon—Kiddies' Hour
- 1—CBS Programs to 1:45
- 1:45—Oregon-Gonzaga Football Game
- 4:30—Cool Solly
- 4:45—CBS Programs to 5:30
- 5:30—Skippy (E. T.)
- 5:45—CBS Programs to 6:30
- 6:30—"Lost in the Olympics"
- 6:45—Sports Review
- 7—CBS Program
- 7:30—Chandu, the Magician
- 7:45—John C. Stevenson
- 8:15—CBS Programs to 8:45
- 8:45—The Globe Trotter
- 9—California Melodies
- 9:30—Ted Flo-Rito's Orchestra
- 11 to 12 mid.—Tom Coakley's Orch.

**KJBS today!**

**The Alarm Klok Klub**

6 to 8 a.m.

**News Broadcasts**

10 a.m. and 3 p.m.

**Scotty Mortland**

10:05 to 10:20 a.m.

**Sports Review**

12 to 12:15 p.m.

**SHELL HAPPYTIME**

Columbia-Don Lee Chain

8 to 8:30 a.m.

**GOLDEN STATE FAMILY ROBINSON**

8:30 p.m.

KGO-KFI

**DANCE FANS . . .**

Don't miss

**TOM GERUN'S BAL TABARIN ORCHESTRA**

10:30 p.m.

NBC-KPO CHAIN

**Clarion**

All new models now on display, priced from . . .

**\$33.95 to \$139.50**

Don't buy until you hear the New Clarion Radio

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 3  
9—Kids Matinee  
3:30—NBC-KPO Programs to 5:30  
5:30 P.M.—Silent period  
8—Tarzan of the Apes  
8:15—NBC-KPO programs to 9  
9—Chapel Hour  
9:30—NBC-KPO Program  
10—Studio Program  
10:30 to 12 mid.—NBC-KPO Prog.

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Program  
8:15—To be announced  
8:30—NBC-KPO Programs to 12  
12 noon—News Bulletins  
12:05 P.M.—NBC-KGO Prog. to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 6:45  
6:45—The Keystone Five  
7 to 12 mid.—NBC-KPO Programs

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6 A.M.—KOIN's Clock  
7—Novelties  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—Golden Melodies  
9:30—CBS Programs to 10:30  
10:30—Columbia Features  
12 noon—Merrymakers  
12:30—The Book of Life  
1:30—Studio Feature  
1:45—University of Oregon-Gonzaga  
Football  
4:30—Newspaper of the Air  
5—Steamboat Bill  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—CBS Program  
6:15—Bells of Harmony  
6:30—"Lost in the Olympics"  
6:45—CBS Program  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—McElroy's Greater Oregonians  
9:30—Bisquick Band  
9:35—CBS Program  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Jack and Jill's Tavern  
Orchestra

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm News  
6:45—Farm Flashes  
6:50—Jim DePuy, Reville Reporter  
7—Daybreak Devotionals  
7:30—Organ Revellie  
7:45—Texas Cowboy  
8—Shell Happytime  
8:30—Morning Notes by Marion  
8:45—CBS Programs to 10  
10—Home Economics  
10:15—CBS Programs to 10:45  
10:45—Notre Dame vs. Pittsburgh,  
Football Game  
1—CBS Programs to 2  
2—Oregon-Wash. Football Game  
4:45—St. Francis Tea Dance  
5:15—CBS Program  
5:30—To be announced  
6—CBS Programs to 7:15  
7:15—Studio Program  
7:30—Chandu, the Magician  
7:45—CBS Programs to 11  
11 to 12 mid.—Tom Coakley's Orch.

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Cal.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 10:45  
10:45—Notre Dame vs. Pittsburgh  
Football Game  
1—World-wide News  
1:15—CBS Programs to 2:15  
2:15—U. C. L. A. vs. Stanford Foot-  
ball Game  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—To be announced  
6—CBS Programs to 7:15  
7:15—Tom Coakley's Orchestra  
7:30—Chandu, the Magician  
7:45—Republican Party Political  
Broadcast  
8—Program to be announced  
9—California Melodies  
9:30—Ted Fio-Rito's Orchestra  
10—News Items  
10:10—Ted Fio-Rito and Orchestra  
11—Tom Coakley's Orchestra  
12 to 1 A.M.—Albert Hay Malotte,  
Organist

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
A. E. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational talk and prayer  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albricht's Family  
11:30—Maxine's Shopping Service  
12 noon—News  
1—New Paris Inn  
2—Football, U. C. L. A. vs. Stan-  
ford  
5—Cecil and Sally  
5:15—Dr. John Matthews  
5:45—Chandu the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and the Hon.  
Archie  
7:15—Ensemble  
7:30—Vigilantes; Mirthquakers pro-  
gram.  
7:45—Phillip Musgrave, 'Cellist  
8—KNX Varieties  
8:45—Golden Life Sales Company  
9—News  
9:15—Musical program  
9:30—KNX Dance Band  
10—KNX Ensemble  
11 to 12 mid.—New Paris Inn

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Blanche Wood  
10:30—CBS Program  
10:45—CBS, Notre Dame vs. Pitts-  
burgh, Football Game  
1—CBS Programs to 2  
2—U. C. L. A. vs. Stanford, Foot-  
ball Game  
4:30—Town Topics; News Reel  
4:45—CBS Programs to 5:30  
5:30—To be announced  
6—CBS Programs to 7:15  
7:15—Easy Rhythm Booking Office  
7:30—Tarzan of the Apes  
7:45—Republican Party Broadcast  
8—CBS Programs to 9:30  
9:30—Ted Fio-Rito's Orchestra  
10—News Reel of the Air  
10:10—Don Cave's Orchestra  
10:30—Ted Fio-Rito's Orchestra  
11 to 12 midnight—Coakley's Orch.

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Selxas, Exercises  
7:30—Stock Market Quotations  
7:45—NBC-KGO Programs to 8:30  
8:30—Helpful Hints to Housewives  
8:45—NBC-KGO Programs to 9:15  
9:15—Dorothy Raymond, pianist  
9:30—NBC-KGO Programs to 11:30  
11:30—French Lesson, Annette Do-  
herthy  
11:45—Federal and State Market  
Reports  
12 noon—Dept. of Agric. talk  
12:15—Western Farm and Home Hr.  
1—News release  
1:15—Tom Murray's Hillbillies  
1:15—Football Game, U. C. L. A.  
vs. Stanford  
5—NBC-KGO Programs to 9  
9—Tom Murray's Hillbillies  
9:15—NBC, Political Talk  
9:30 to 12 mid.—NBC-KGO Prog.

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, Exercises  
8:15—NBC-KPO Programs to 10:15  
10:15—News Release  
10:30—NBC-KPO Program  
11—Division of Physical Education  
of the Los Angeles Public Schools  
11:45—Record Program  
12 noon—NBC-KPO Programs to 4  
P.M.—News Release  
4:15—NBC-KPO Program  
5—Big Brother Ken and his Kiddies  
5:30—Temple Baptist Question Hour  
5:45—Rhythm Girls  
6—NBC-KPO Programs to 6:45  
6:45—Julie Kellar, harpist  
7—NBC-KPO Programs to 7:45  
7:45—Studio Program  
8:15—Football Resume, Howard  
Langley  
8:30—NBC-KPO Programs to 9:30  
9:30—Jay Whidden's Orchestra  
10:15 to 12 mid.—NBC-KPO Prog.

**239.9 Meters KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.  
6 A.M.—The Early Bird  
7—Morning Exercises  
7:15—Chandu, the Magician  
7:30—Recordings  
7:45—News report  
8—Popular selections  
8:30—"Health and Efficiency"  
8:40—Peppy Tunes  
8:45—Fashion Hour  
10:30—Organ, Vera Graham  
11—The Three Girls  
11:15—Carmen's Hawaiians  
11:30—News report  
11:45—Organ  
12 noon—More Power to You  
1—Record Vaudeville  
1:30—Lazar Samoloff  
2—Heini Dornier, Ballads  
2:15—Eddie Barnes & the Steinway  
2:30—Pipe Dreams  
2:45—Rosebud and Marblehead  
3—Woman's Club of the Air  
3:15—Hotcha Orchestra  
3:30—Rolly Wray, Songs  
3:45—Book Talker  
4—News report  
4:15—Dental Clinic of the Air  
4:45—Tennessee Joe  
5—Sunset Harmony Boys  
5:30—Children's Hour  
5:45—Records  
6—New York Lowdown  
6:05—"Married Life," Comedy Skit  
6:15—Fair o' Jacks

6:30—KFOX School Kids  
 6:45—Percy and Daisy Mae  
 7—Sport Slants  
 7:05—The Three Girls  
 7:15—The Boy Detective  
 7:30—Chandu, the Magician  
 7:45—The Old Professor  
 8—Dr. and Mrs. Jimmie  
 8:15—Travelogue  
 8:30—Drama Grab-bag  
 8:45—George and Rufus  
 9—Dancing Disc Night Club  
 9:30—Everett Hoagland's Orchestra  
 11—Pacific Coast Club Orch.  
 11:30 to 12 midnight—Dance Music

499.7 Meters **KFSD** Franklin 6353  
 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—NBC-KGO Prog's to 8:15  
 8:15—Morning Musical Revue  
 8:30—NBC-KPO Program  
 9—Good Cheer Program  
 9:15—NBC-KGO Programs to 10:30  
 10:30—Radio Dental Clinic  
 10:45—Stock Reports  
 10:50—NBC-KGO Programs to 1  
 1—Serenaders  
 1:30—French Lesson  
 2—NBC-KPO Programs to 5:30  
 5:30—Studio Program  
 5:45—Program High Spots  
 5:50—Late News Items  
 6—NBC-KGO Programs to 8:15  
 8:15 to 12 mid.—NBC-KPO Prog's

**Gilman, Net Chief, Golf Enthusiast**



Here is a rare photograph of the man who sits at the helm of NBC in the West—Don E. Gilman, Vice-President in charge of the Pacific Division.

Golf is Mr. Gilman's favorite means of combining exercise and recreation, although he finds little time to play, these days, with two networks stretching from the northern end of the Pacific Coast to the southern one, to super-vise. He is a member of the California Golf Club, where this picture was made during the last NBC Golf Tournament.

Horseback riding is another sport which Mr. Gilman enjoys, and Sunday mornings usually find him riding in San Francisco's Golden Gate Park with his fourteen-year-old son.

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