

FOR WEEK OF
NOVEMBER
13th to 19th

BROADCAST WEEKLY



TED FIO-RITO
His St. Francis Hotel Orchestra is now featured
on the M. J. B. Demi-Tasse Revue, broadcast
over the NBC network each Monday night from
7:30 to 8 o'clock.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



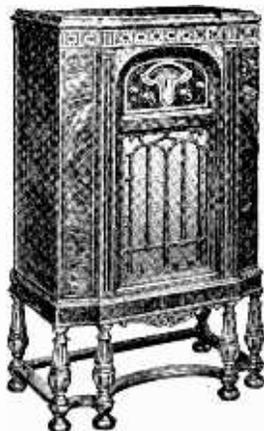
THE BIG GAME

CALIFORNIA vs. STANFORD

*Get the play-by-play returns in your own home on
This New ATWATER KENT RADIO*

Saturday, November 19, the stage will again be set for the big game of the year. You will want every detail of this game. See your Atwater Kent dealer today and arrange for one of these new Atwater Kent radios. It's the game of the year. Don't miss hearing it.

This Console model costs only \$109.75. Yet it has 10 high-power tubes, automatic volume control, tone control, and other big-set features. In addition, it is an all-wave set, giving you both long and short wave stations. A real Atwater Kent through and through—good for a lifetime. See. Hear. Convince yourself. Best of terms.



Model 480 ^{Complete} \$109.75
Long and Short Wave Receiver

WIN \$5,000

Get your entry blank at Atwater Kent dealer's for easy, entertaining prize contest. 54 cash prizes from \$5,000 to \$25 for longest lists of words formed from the letters, "Atwater Kent Tonebeam," accompanied by short, simple statement on subject you'll find on entry blank. Step in and get your blank today.

CONTEST ENDS NOVEMBER 15, 1932

ATWATER KENT RADIO

COAST RADIO SUPPLY COMPANY—*Wholesale Distributors*
123 TENTH STREET SAN FRANCISCO

BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

NEW YORK
Edwin F. Ripley
118 East 28th Street
New York City

Vol. XI, No. 46

A. J. URBAIN, *Editor and Publisher*
726 Pacific Building, San Francisco, Calif.

November 12, 1932

50,000 NEW SUBSCRIBERS

IF THIS country were in the midst of a great war, any general whose incompetent command exposed his army and your defense to annihilation would promptly receive your vigorous condemnation. Neither countries nor causes can be served by armies or publications whose strategy does not assure their continued survival or maintain intact their power of combat.

One of the most important, most bitterly contested peacetime "battles" of American history is now being waged. The fight to improve and preserve radio for the people and conform it to their purposes and preferences. The future of so fundamental a social and economic influence is of vital concern to every home and radio listener. Yet in this conflict radio and its western audience have but one single solitary exponent and defender—BROADCAST WEEKLY.

In many previous and successive issues your publication has announced and explained the reason for its discontinuance of news-stand sales. Our experience during the past twelve months has positively proved news-stand circulation to be an un-economic policy for this magazine under present conditions, entailing actual and serious loss multiplying with each succeeding month. We speak with absolute frankness and take you into our full confidence. The continuance of such a policy meant not merely impairing our own

strength and developing unnecessary vulnerability, but *jeopardizing your cause by endangering the one medium dedicated to it.* And without benefitting you. Because a year's subscription saves \$2.20 of the news-stand cost of the same number of copies, and the address may be changed as often as necessary to assure each copy reaching the reader promptly wherever he may be.

We take this occasion to express our gratitude for your understanding and cooperation in making this change of policy possible and successful. So spontaneous and whole-hearted has been your response, so few the objections, so many the subscriptions, we are practically assured of maintaining our roster of valiant veterans almost intact. But no matter how efficient its command, no army may escape some casualties. What recruits are to an army, *new subscribers* are to a publication. Recent editorials give but an inkling of the battle for radio betterment BROADCAST WEEKLY proposes to wage in 1933. But to attain these new and difficult objectives we need additional power and support, a larger army. Give BROADCAST WEEKLY subscriptions for Christmas. Renew your own subscription. Sound the battle cry among your friends. Radio crusaders are on the war path. Fifty thousand new subscribers by January 1. See the *Special Offer* on pages 18, 21, 32 and 33.

PERSONAL PICKUPS

BY GYPSY



T. R. W., Sacramento.—**Irene Beasley (CBS)** was born in Tennessee, graduated from Sweetbriar College and went to a little village in Mississippi to teach grade

pupils. During her leisure moments she composed odds and ends of melodies and, having written several which she considered promising, decided to try them out on a radio audience. If they went over, well, she would write more, perhaps even give up teaching. But, on second thought, better stick to a sensible and safe position. Nevertheless, she found herself one day asking for an audition at a small local station. The upshot of the matter—a contract with Columbia's Chicago studios and since spring of 1929 she has devoted herself exclusively to the broadcast field. She is a tall girl with brown hair, a soft, Southern drawl, and a most gracious manner. Likes to swim, attends horse races, plays a good game of tennis and enjoys cooking.

Mrs. W. P. R., Portland.—Henry Thompson is scheduled to appear with the Chicago Grove Opera Company in the near future. Following his engagement in the windy city he will fill other invitations to sing in the East so that, at this time, his return to radio is rather indefinite.

Mrs. H. J. M., San Francisco. The two sightless artists who were interviewed over KFWB on October 19 were Pearl Byrd and George McDonald, who, with five others (also sightless) appear each week on KJBS during the Blindcraft program. Pearl sings and plays all accompaniments for the group and George, in addition to his vocal work, acts as master of ceremonies. These Blindcraft artists have been broadcasting for a period of over three years and rarely repeat numbers. Under the direction of Ruth Quinan, executive of the organization, who, by the way, has not only sight, but a great deal of fore-

sight as well. Pearl coaches the various singers and writes out all the harmony parts for them. She does not play by ear, but familiarizes herself with the music through a "system" then, because her fingers must keep to the keyboard during an air performance, memorizes each piece, note for note, with treble and bass learned separately, before putting them together. I spent a very interesting afternoon at the Blindcraft plant not long ago with the blind George introducing me to the different departments. He knows every door, every step in the building, every worker—which reminds me—of all the people to whom I talked that day, not one failed to mention "One Man's Family" as being among his or her favorite programs.

J. W., Oakland.—The Yeomenettes (KFRC) are Maude Ludlow, Lorna Martin and Pauline Dugart.

M. B., Oakland.—Olga Cecilia Yaffe (KLX) is of Russian-Jewish parentage, celebrated her nineteenth birthday on the 27th of March, was concert master of the All-City High School Symphony while a student at Tech and is now assistant concert master in the University of California Symphony Orchestra. Her first love was the cello, and for a while she thought to devote herself to the art of terpsichore but eventually the violin displaced all other ambitions and some day Olga is going to Philadelphia to the Curtis Institute of Music to further her studies. She has already been awarded a scholarship, but finds it impossible to leave Oakland just now. The movies are Olga's pet diversion; dancing and tennis come next. Her garden must have rows and rows of sweet-peas, her book cases must contain plenty of biographies and well, candy is nice to have around. She is 5 feet 3½ inches in height, weighs 114 pounds, has hazel eyes and light brown hair.

Blanche, Burlingame.—Bert Barbour is your "newsboy tenor" at KTAB. Agatha Turley (NBC) was born in Belfast, Ireland. As for James Melton's having played saxophone at one time in his career, the answer is YES. He worked his way through school as a dance band man.

Susan, Oakland.—George Frame Brown is 5 feet 11 inches tall, weighs 175 pounds, has gray eyes, dark brown hair and is about thirty-five years of age. His boyhood was lived in Seattle, Washington, where his father conducted a grocery business and it was there, no doubt, through his contacts with neighborhood customers, that he learned about "Main Street" folk and knew what to do with early impressions when the opportunity to broadcast came. He entered the theatrical profession shortly after the war, struggled through good times and bad (mostly bad), wrote a play that was highly praised by Eugene O'Neil, finally made good on Broadway and through a casual microphonic appearance while still on the legitimate stage, landed pell mell in radio. He owns a large farm in upper New York State and runs Mr. H. C. Connette a close second in his devotion to one "Mrs.," a very special cat.

Effie, Oakland.—Thelma Brown is heard on various programs, but you are more likely to catch her on the Happy-Go-Lucky Hour than any other. The two girls with her are her sisters. Sorry, personal addresses are taboo, so also are salaries of artists.

Mrs. J. H., Sacramento.—Josephine Holub tells me she has every intention of returning to radio, has merely taken a lengthy leave of absence that she might devote herself to certain studies she has long had in mind; said she would let me know when she was ready to come back, so you will find an announcement in this column.

Theresa, Berkeley.—Walter O'Keefe (NBC) made his stage bow in 1914, graduated from Notre Dame in 1921, went into the newspaper game, tried advertising and then lost a year or so through a serious illness. While he was convalescing he filled his time with song writing and later became quite a sensation in "Tin Pan Alley." After his recovery he worked for Texas Guinan for a while, took a fling at Florida real estate, returned to New York and, as master of ceremonies at Barney Gallant's Club got his first real footing on the ladder of success. He has two dogs, a black Scottie who is named in honor of his friend Barney, and a chow named Chinkie.

**THE BEST
IN
RADIO**

AMERICAN BOSCH VIBRO-POWER RADIO

The new SUPER-FORCE in Radio—

The American Bosch discovery which establishes new standards of tone fidelity, quiet tuning and power output.

The greatest advance in Radio since the coming of Socket Power. This Sensational Development Revolutionizes Radio Reception.

The most complete range of selection to suit any purse or purpose.



Five Tube Receivers
Six Tube Receivers
Eight Tube Receivers
Ten Tube Receivers
Twelve Tube Receivers

Long Wave - Short Wave - AC Power - DC Power - "Air Cell" Battery Receivers - Motor Car Receivers - All New - All Revolutionary - All Are

AMERICAN BOSCH VIBRO-POWER RADIO

Wholesale Distributors

W. E. & W. H. JACKSON, INC.
255 Ninth Street, San Francisco
329 26th Street, Oakland

**NOW
BETTER
THAN EVER**

ETHER GLEANINGS

By J. CLARENCE MYERS

WE meandered into Don Gilman's luxurious quarters at the NBC which bear more of a resemblance to a mansion living room than an office, t'other day.

"Howdy, Don, welcome home," we greeted him. (He'd been in New York for a month.)

"Thanks, Clarence, what can I do for you?" was his comeback.

In case you haven't already met him through these columns, Gilman is vice-president of the National Broadcasting Company, in charge of the Western division.

"Well," we piped up, "we have our news nose out and we're thinking that you might tell us some of the important things that went on during that meeting of NBC vice 'prezses' in the East."

"That conclave was called chiefly for the purpose of meeting our new executive vice-president, Mr. Richard C. Patterson, Jr.," Gilman said. "And believe me, he's a grand fellow. He's a great believer in public service, been in that line of endeavor all his life. One of the things he told us was that he intended enlarging the public service that radio was giving Americans today."

We gleaned from the network chieftain, too, that it was decided that there would be no more curtailment, either in staff or any other way in the organization.

That the radio broadcasting business was on a decided uptrend, with many new accounts scheduled to come on the air in the next two months.

That more transcontinental programs will be sent out of the West to the East. The latter section is recognizing the West's ability to produce just as good and often times better programs than the Atlantic side. That because of these West to East programs there is a closer bond of feeling being created among the peoples.

That the demand for drama and dialogue on the air is growing by leaps and bounds.

That there is a noticeable uptrend in business in the East.

That Radio City in New York City is rapidly nearing completion, with its two theaters ready for occupancy this month and the seventy story RCA-NBC building already up.

"Have you noticed, too," he said, "how the NBC has gone in for big names on the air, principally theatrical. Take for instance, Ed Wynn, Jack Pearl, Eddie Cantor, Al Jolson. Their type of entertainment is at peak right now."

Real old-fashioned Hallowe'en pranks were not absent from that goblin broadcast by the KTAB Hillbillies recently. During the program the boys began ducking for apples in the studio. Spotting the sponsor of the program in the crowd, the Hillbillies bade him try his skill. He accepted. And just as he was about to grab the biggest apple, the pranksters grabbed him by all fours and ducked him causing a great splash of cold water which covered a half dozen fair studio guests. And then the apologizing began.

* * *

We drifted into the KYA studios the other Sabbath and were told that Uncle Harry (Harry Bechtel) was reading the Sunday comics to radioland's youth.

"But where the Sam Hill is he?" we queried, noticing a lack of humanity in the glass encased room.

"Down there," our hostess pointed.

And sure enough, there he was sprawled out on his tummy on the floor of the studio, with the comics flat on the floor and mike down there with him. That's getting atmospheric.

* * *

Chalk up two new commercials for the NBC. The Strasska Laboratories start November 14 with a three a week electrical transcription program over KPO entitled: "Rajput, Hindu Secret Service Agent." Time, 7 to 7:15 p. m. The same firm started this program on a number of smaller local stations some months back, but yanked it off. The second new radio customer is the Andrew Jergens Company which sponsors a program beginning December 4.

* * *

Kay Kendall, vocalist, is the newest addition to the KYA artist staff.

* * *

So realistic are those episodes of the H-Bar-O Rangers released over KFRC and the Don Lee-Columbia system here on the Coast, that a barbed-wire salesman called on McCann-Erickson's, the advertising agency handling the account, in the hopes of making a sale to the owner of the radio ranch.

* * *

Jennings Pierce, chief of the NBC mike spielers out here, went over in a very big way with the Easterners, who heard his broadcast apropos of the opening of the San Francisco Opera House. Critics in the East piled praise upon praise on him, claiming him superior to their own broadcasters of that type of program.

Mayor Angelo Rossi, William Gibbs McAdoo and A. J. Cloud, deputy superintendent of schools have been named as judges for that Junior Forum that KJBS is conducting Monday, Wednesday and Friday each week. Grammar and high school students are requested to submit an essay entitled: "What I Would Do If I Were President."

* * *

In case you didn't know it, Elton Britt, one of the KTAB Hill Billies, was acclaimed in a contest the highest yodeler in the world. He reached "F" above "C" above high "C."

* * *

Cressy Ferra, piano pounder for various local stations, the most recent being KJBS, is back in town after a six months' stay in Rome, Italy, with praise on her lips for the fine musical programs they dish out in the old country. She returned here on the Libera Liner California. The radio stations there go in for luxurious studios, she says and the finest of Europe's operatic vocalists can be heard nightly on the air.

We asked Miss Ferra if she were going to return to radio here.

"I haven't decided yet," was her reply, "You see, I have a marquis waiting for me over in Italy and I m-a-y go back."

* * *

Vocal and instrumental radio folk are quite commonly seen on the stages of California theaters these days, but the first dramatic group from radiodom to step before the footlights is that headed by Baldwin McGaw, former director of the Drama Guild at KPO. He has organized the Pacific Repertory Players. Dialers will recognize most of the cast as participants in the ether dramas. They include Emma Knox, John Fee, Frank Provo, Carl Kroenke, Beatrice Benaderet, and Ben Legere. They will produce Channing Pollock's "The Enemy" at the Tivoli Theater on November 16, 17, 18.

* * *

Martin Provensen, NBC mikeman, who is assigned to all of President Hoover's broadcasts, has a brother at the San Francisco studios—Herluf Provensen—who likewise is an announcer.

* * *

Hazards on the golf links aren't that to Donald Cope, NBC producer. Michael Raffetto, Barton Yarborough and Carlton E. Morse, who made up the rest of the foursome can vouch for that. In a recent game Cope's shot went into a hazard. Stroke after stroke failed to bring the elusive pill out of the little gully. Suddenly the other three saw the ball come whizzing through the air in beautiful fashion. A great "Bravo" went up from

them. "How did you do it?" they asked. "Well," replied Cope, "I got so doggoned tired of swinging at that ball, that I just picked it up and threw it."

* * *

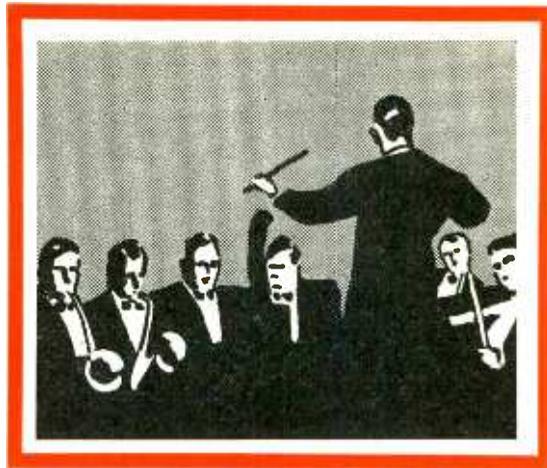
From John Haughn, Jr., our Northwest reporter, we learn: That KOMO has a new commercial called "The Alaskans," which is a dramatization of the history and development of Alaska. . . . Russell Bankson, former Spokane newspaperman, has joined KHQ as editorial writer and news commentator. . . . Homer Sweetman recently returned to KJR, following a session on the stage. . . . Sam Sampson, ex-KXA salesman is now assistant to the manager at KOL.

* * *

They had a little game of hearts at the KYA studios the other day when several members of the staff submitted to a test given them by Bev Palmer, the station engineer. The microphone recorded their heart beats and each subject heard his or her "pump" thumping away in a loud boom-boom fashion. The microphone was "stepped up" so that it would pick up the faintest vibration. The heart beats boomed through a studio loudspeaker like the beats on a great drum, each heart offering different vibrations and sounds. Among the subjects were Emily Eilers, Gene Sullivan, Helen Hoover and Nan Goforth. Like prohibition, it was an interesting experiment.

* * *

Brief Broadcasts—KYA now has a Slavonic program, which is participated in entirely by Slavs, and is released every Wednesday night. . . . The NBC staff was treated to some nice mountain trout, sent to the studios by one of the affiliated stations in Montana, recently. . . . One of the latest NBC West to East continentals is the California Dons, directed by Emil Polak and featuring Irving Kennedy as soloist. . . . We're sorry. . . . Helen Greco's mama writes to tell us that her daughter who appears on KOL in Seattle has ten years to go yet before she is seventeen, the age we gave her in a recent issue. A typographical error, excuse please. . . . The NBC has changed the name of its Buccaneers to the Melody Mixers so they wouldn't be confused with the KFRC group by that name which Earl Towner founded some years ago. . . . Paul Carson is proudly showing his fan mail all the way from Atlanta, Georgia. . . . KYA is giving the big choral groups of the bay area a fling at the microphone, each Monday night presenting a different group.



Symphony with the new

REMLER SUPERHETERODYNE

SYMPHONY is the test of a good radio—and the new Remler measures up to this highest standard of musical reception. Its splendid cathedral-like tone brings in all the instruments in the orchestra without loss of tonal values in the high and low registers. Enjoy this most perfect of musical instruments to increase the enjoyment of the longer winter evenings. All the latest improvements, of course, including six of the latest type tubes. Tone control and attractive new cabinet. Brings in distant stations. Optional short wave feature with single dial control.

COMPLETE WITH TUBES \$39.75
With short wave feature three dollars extra

Your dealer will give you terms

REMLER COMPANY, Ltd.
2101 Bryant Street San Francisco



REMLER — THE RADIO FIRM AS OLD AS RADIO

AROUND THE DIAL

Complete List of All Broadcasting Stations, 500 Watts and Over, in the United States and Canada

ARRANGED BY FREQUENCIES

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power
550 Kc.			620 Kc.			740 Kc.			870 Kc.		
CKX—Branton, Man.	500		KZRM—Manila, P. I.	50000		WSB—Atlanta, Ga.	5000		WLS—Chicago, Ill.	50000	
WGR—Buffalo, N. Y.	1000		WLBZ—Bangor, Me.	500		KMMJ—Clay Center, Neb.	1000		WENR-WBCN—Chicago, Ill.	50000	
WKRC—Cincinnati, O.	1000		WFLA-WSUN—Clearwater, Fla.	1000							
KFUO—Clayton, Mo.	500		WTMJ—Milwaukee, Wis.	1500		750 Kc.			880 Kc.		
KSD—St. Louis, Mo.	500		KGW—Portland, Ore.	1000		WJR—Detroit, Mich.	10000		WCOC—Meridian, Miss.	500	
KFDY—Brookings, S. D.	500		KTAR—Phoenix, Ariz.	500		KGU—Honolulu, T. H.	2500		WSUI—Iowa City, Ia.	500	
KFYR—Bismarck, N. D.	1000								KLX—Oakland, Calif.	500	
KOAC—Corvallis, Ore.	1000		630 Kc.			760 Kc.			KPOF—Denver, Colo.	500	
			CJGX—Yorkton, Sask.	500		WJZ—New York, N. Y.	30000		KFKA—Greeley, Colo.	500	
			CNRA—Moncton, N. B.	500		WEW—St. Louis, Mo.	1000				
			WOS—Jefferson City, Mo.	500		KVI—Tacoma, Wash.	1000		890 Kc.		
			KFRU—Columbia, Mo.	500					KARK—Little Rock, Ark.	500	
			WGBF—Evansville, Ind.	500		770 Kc.			CFBO—St. John, N. B.	500	
						KFAB—Lincoln, Nebr.	5000		WKQA—San Juan, P. R.	500	
			640 Kc.			WBBM-WJBT—Chicago, Ill.	25000		KUSD—Vermillion, S. D.	500	
			WAIU—Columbus, Ohio.	500					KRFN—Shenandoah, Ia.	500	
			WOI—Ames, Iowa.	5000		780 Kc.			900 Kc.		
			KFI—Los Angeles, Cal.	50000		CKY—Winnipeg, Man.	5000		WEEN—Buffalo, N. Y.	1000	
						CNRW—Winnipeg, Man.	5000		WKY—Oklahoma City, Okla.	1000	
			650 Kc.			WTAR-WPOR—Norfolk, Va.	500		WLBJ—Jacksonville, Fla.	1000	
			WSM—Nashville, Tenn.	5000		WMC—Memphis, Tenn.	500		Wis.	2000	
						KELW—Burbank, Calif.	500		KHJ—Los Angeles, Cal.	1000	
			660 Kc.			KTM—Los Angeles, Cal.	500		KGBU—Ketchikan, Alaska	500	
			WEAF—New York, N. Y.	50000		790 Kc.			910 Kc.		
			WAAW—Omaha, Nebr.	500		WGY—Schenectady, N. Y.	50000		CFQ—Saskatoon, Sask.	500	
						KGQ—San Francisco, Cal.	7500		CHNS—Halifax, N. S.	500	
			665 Kc.			800 Kc.			CJGC—Strathburn, Ont. (Near)	500	
			CJRM—Old City, M. J. Sask.	500		WBAP—Fort Worth, Tex.	10000		CNRL—Strathburn, Ont. (Near)	500	
			CJRW—Fleming, Sask.	500		WFAA—Dallas, Tex.	50000		CNRS—Saskatoon, Sask.	500	
			670 Kc.			810 Kc.			920 Kc.		
			WMAQ—Chicago, Ill.	5000		WPCH—New York, N. Y.	500		WBSO—Needham, Mass.	500	
						WCCO—Minneapolis, Minn.	50000		WWJ—Detroit, Mich.	1000	
			680 Kc.			WHAS—Louisville, Ky.	10000		KPRC—Houston, Tex.	1000	
			WPTF—Raleigh, N. C.	1000		820 Kc.			WAAF—Chicago, Ill.	500	
			KFEF—St. Joseph, Mo.	2500		WPCH—New York, N. Y.	500		KOMO—Seattle, Wash.	1000	
			KPO—San Francisco, Calif.	5000		WHAS—Louisville, Ky.	10000		KFEL—Denver, Colo.	500	
						830 Kc.			KKFX—Denver Colo.	500	
			690 Kc.			840 Kc.			930 Kc.		
			CFAC—Calgary, Alberta.	500		CFCA—Toronto, Ont.	500		CJCA—Oliver, Alta.	500	
			CJBC—Bowmanville, Ont.	5000		CWLC—Red Deer, Alta.	1000		CNRH—Halifax, N. S.	500	
			CJCL—Calgary, Alberta.	500		CNRD—Red Deer, Alta.	1000		WBRC—Birmingham, Ala.	500	
			CKGW—Bowmanville, Ontario	5000		CNRT—Toronto, Ont.	500		KGBZ—York, Nebr.	500	
			CPRY—Bowmanville, Ont.	5000		850 Kc.			KMA—Shenandoah, Ia.	500	
						CFCA—Toronto, Ont.	500		KFWI—San Francisco, Calif.	500	
			700 Kc.			WHAS—Louisville, Ky.	10000		KROW—Oakland, Calif.	500	
			WLW—Cincinnati, Ohio.	50000		860 Kc.			940 Kc.		
						CFCA—Toronto, Ont.	500		WCSH—Portland, Me.	1000	
			710 Kc.			CFCA—Toronto, Ont.	500		WFTW—Hopkinsville, Ky.	1000	
			WOR—Newark, N. J.	5000		CWLC—Red Deer, Alta.	1000		WHA—Madison, Wis.	750	
			KMPC—Beverly Hills, Cal.	500		CNRD—Red Deer, Alta.	1000		WDAY— Fargo, N. Dak.	1000	
						CNRT—Toronto, Ont.	500		WOLN—Portland, Ore.	1000	
			720 Kc.			WWL—New Orleans, La.	10000		KGU—Honolulu, Hawaii.	1000	
			WGN-WLBB—Chicago, Ill.	25000		870 Kc.			950 Kc.		
						CFCA—Toronto, Ont.	500		WRC—Washington, D. C.	500	
			730 Kc.			CFCA—Toronto, Ont.	500		KMBC—Kansas City, Mo.	1000	
			CHYC—St. Hyacinthe, Quebec	5000		CFCA—Toronto, Ont.	500		KFWB—Hollywood, Cal.	1000	
			CKAC—St. Hyacinthe, Quebec	5000		CFCA—Toronto, Ont.	500		KGHL—Billings, Mont.	1000	
			CNHY—St. Hyacinthe, Quebec	5000		CFCA—Toronto, Ont.	500				

AROUND THE DIAL

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	
960 Kc.			1110 Kc.			1260 Kc.			1360 Kc.			
CFRB—Township of King, Ontario		4000	WRVA—Richmond, Va.	5000		WRBM—Minneapolis, Mn.	1000		WJKS—Gary, Ind.	1000		
CHWC—Pilot Butte, Sask. (Near)		500	KSOO—Sioux Falls, S. D.	2500		WCAL—Northfield, Minn.	1000		WQBC—Vicksburg, Miss.	500		
CJBR—Regina, Sask.		500				KFMX—Northfield, Minn.	1000		WFBL—Syracuse, N. Y.	1000		
CKCK—Regina, Sask.		500	1120 Kc.						WCSC—Charleston, S. C.	500		
CNRR—Regina, Sask.		500	KMCS—Inglewood, Cal.	500	1260 Kc.				WGCS—Chicago, Ill.	500		
CNRX—Township of King, Ontario		4000	WTAW—College Station, Tex.	500	WLBW—Oil City, Pa.	500		KGIR—Butte, Mont.	500			
970 Kc.			KTRH—Houston, Tex.	500	KRWG—Brownsville, Tex.	500		KGEE—Long Beach, Cal.	1000			
WCFL—Chicago, Ill.	1500		KFSG—Los Angeles, Cal.	500	WTOC—Savannah, Ga.	500		WJKS—Gary, Ind.	1000			
KJR—Seattle, Wash.	5000		KRKO—Inglewood, Cal.	500	KRGV—Harlingen, Tex.	500		1380 Kc.				
980 Kc.			1130 Kc.			1270 Kc.			1380 Kc.			
KDKA—Pittsburgh, Pa.	5000		WOV—New York City	1000	WEAI—Ithaca, N. Y.	1000		KQV—Pittsburgh, Pa.	500			
985 Kc.			WJID—Mooseheart, Ill.	2000	WBRB—Baltimore, Md.	1000		KSO—Clairinda, Iowa	500			
CFCN—Strathmore, Alt.	10000		KSL—Salt Lake City, Utah	5000	WASH—Grand Rapids, Mich.	500		WKBH—La Crosse, Wis.	1000			
990 Kc.			1140 Kc.			WOOD—Grand Rapids, Mich.	500		KOH—Reno, Nev.	500		
WBZ—Boston, Mass.	2500		WAPI—Birmingham, Ala.	5000	WJDX—Jackson, Miss.	1000		1390 Kc.				
WBZA—Boston, Mass.	1000		KV00—Tulsa, Okla.	5000	KOL—Seattle, Wash.	1000		WHK—Cleveland, Ohio	1000			
1000 Kc.			1150 Kc.			KVOR—Colorado Springs, Colo.	1000		KLRA—Little Rock, Ark.	1000		
WORK—York, Pa.	1000		WHAM—Rochester, N. Y.	5000	1280 Kc.			KUOA—Fayetteville, Ark.	1000			
WIO—Des Moines, Ia.	5000		1160 Kc.			WCAM—Camden, N. J.	500	KOY—Phoenix, Ariz.	500			
WOC—Davenport, Iowa	5000		WVVA—Wheeling, W. Va.	5000	WCAP—Ashbury Park, N. J.	500	1400 Kc.					
1010 Kc.			WVOU—Fort Wayne, Indiana	10000	WOAX—Trenton, N. J.	500	WCGU—Brooklyn, N. Y.	500	WFOX—Brooklyn, N. Y.	500		
CKOC—Fruitland, Ont. (Near)		500	1170 Kc.			WUOD—Chattanooga, Tn.	1000	WLTH—Brooklyn, N. Y.	500			
KGGE—South Coffeyville, Okla.		500	WCAU—Philadelphia, Pa.	10000	WRD—Dallas, Tex.	500	WBBC—Brooklyn, N. Y.	500	WCMA—Culver, Ind.	500		
WNAD—Norman, Okla.	500		1180 Kc.			WIBA—Madison, Wis.	500	WKBF—Indianapolis, Ind.	500			
WIS—Columbia, S. C.	500		WINS—New York, N. Y.	500	WJAS—Pittsburgh, Pa.	1000	WBAW—West Lafayette, Ind.	500	KL0—Ogden, Utah	500		
KQW—San Jose, Calif.	1000		WMAZ—Macon, Ga.	500	KTSA—San Antonio, Tex.	1000	1410 Kc.					
1020 Kc.			WDGY—Minneapolis, Minn.	1000	KFUL—Galveston, Tex.	500	WAAB—Lexington, Mass.	500	WBCM—Bay City, Mich.	500		
KYW-KFKX—Chicago, Ill.		10000	KEX—Portland, Ore.	5000	WBCB—Superior, Wis.	1000	WBCG—Amarillo, Tex.	1000	KGRS—Amarillo, Tex.	1000		
1030 Kc.			KQB—State College, New Mexico	10000	KDYU—Salt Lake City, Utah	1000	WDAG—Amarillo, Tex.	1000	WDFB—Mobile, Ala.	500		
CFCF—Montreal, Quebec	500		1190 Kc.			1290 Kc.			WSPA—Montgomery, Ala.	500		
CNPV—Lulu Island, B. C.	500		WOAI—San Antonio, Tex.	5000	WJAS—Pittsburgh, Pa.	1000	WSDX—Wichita, Kans.	1000	KFLV—Rockford, Ill.	500		
1040 Kc.			1220 Kc.			WVOD—Waukegan, Ill.	500	WHLB—Sheboygan, Wis.	500			
WKAR—East Lansing, Mich.		1000	KTW—Seattle, Wash.	1000	WVOD—Waukegan, Ill.	500	1430 Kc.					
KTHS—Hot Springs, Ntl. Park, Ariz.		10000	WCAD—Canton, N. Y.	500	KFH—Wichita, Kans.	1000	WBRL—Tilton, N. H.	500	WFEA—Manchester, N. H.	500		
KRLD—Dallas, Tex.	10000		WCAE—Pittsburgh, Pa.	1000	WUQ—Kansas City, Mo.	1000	WBCB—Memphis, Tenn.	500	WGBE—Memphis, Tenn.	500		
1050 Kc.			WRAE—Tampa, Fla.	1000	KFAC—Los Angeles, Cal.	1000	WBAK—Harrisburg, Pa.	500	WCAH—Columbus, Ohio	500		
KFBI—Milford, Kans.	5000		WREN—Lawrence, Kans.	1000	KFJR—Portland, Ore.	500	WHP—Harrisburg, Pa.	500	WHP—Harrisburg, Pa.	500		
KNX—Hollywood, Cal.	5000		KFKU—Lawrence, Kans.	500	KTBR—Portland, Ore.	500	WMBB—Memphis, Tenn.	500	WOKO—Albany, N. Y.	500		
1060 Kc.			KWSC—Pullman, Wash.	1000	1320 Kc.			WKGF—North Platte, Nebr.	500			
WBAL—Baltimore, Md.	10000		1230 Kc.			KID—Idaho Falls, Idaho	500	KECA—Los Angeles, Cal.	1000			
WTIC—Hartford, Conn.	5000		WNAC—Waco, Tex.	1000	WADC—Tallmadge, Ohio	1000	1440 Kc.					
WJAG—Norfolk, Nebr.	1000		WNAC—Waco, Tex.	1000	WMSB—New Orleans, La.	500	KDFN—Casper, Wyo.	500	WFEA—Manchester, N. H.	500		
KWJJ—Portland, Ore.	500		WNSC—Wilmington, N. C.	1000	KGMB—Honolulu, Hawaii	500	WBCB—Memphis, Tenn.	500	WGBE—Memphis, Tenn.	500		
1070 Kc.			WFSB—State College, Pa.	500	1330 Kc.			WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
WTAM—Cleveland, Ohio	5000		WFBM—South Bend, Ind.	500	WDRB—Harrisburg, Pa.	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500		
1080 Kc.			KYA—San Francisco, Calif.	1000	WSAI—Cincinnati, Ohio	500	WHP—Harrisburg, Pa.	500	WMBB—Memphis, Tenn.	500		
WBT—Charlotte, N. C.	5000		1240 Kc.			WTAQ—Pau Claire, Wis.	1000	WOKO—Albany, N. Y.	500			
WCBD—Zion, Ill.	5000		WXYZ—Detroit, Mich.	1000	KSCJ—Stoux City, Iowa	1000	KGNF—North Platte, Nebr.	500	KECA—Los Angeles, Cal.	1000		
WMBI—Chicago, Ill.	5000		KTAT—Fort Worth, Tex.	1000	KGB—San Diego, Cal.	1000	KECA—Los Angeles, Cal.	1000	WFEA—Manchester, N. H.	500		
1090 Kc.			WACO—Waco, Tex.	1000	1320 Kc.			WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
KMOX—St. Louis, Md.	5000		1250 Kc.			KID—Idaho Falls, Idaho	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			WODA—Paterson, N. J.	1000	WADC—Tallmadge, Ohio	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500		
WPG—Atlantic City, N. J.	5000		WAAM—Newark, N. J.	1000	WMSB—New Orleans, La.	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500		
WLWL—New York, N. Y.	5000		WDSU—New Orleans, La.	1000	KGMB—Honolulu, Hawaii	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500		
1100 Kc.			WLB-KGMS—Minneapolis, Minn.	1000	1330 Kc.			WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			WDRB—Harrisburg, Pa.	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			WSAI—Cincinnati, Ohio	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			WTAQ—Pau Claire, Wis.	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			KSCJ—Stoux City, Iowa	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			KGB—San Diego, Cal.	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			1320 Kc.			WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500
1100 Kc.			1260 Kc.			WSPD—Toledo, Ohio	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			WCOA—Pensacola, Fla.	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			KFPY—Spokane, Wash.	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			1350 Kc.			WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500
1100 Kc.			1260 Kc.			WEHC—Emory, Va.	500	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			KIDO—Boise, Idaho	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	
1100 Kc.			1260 Kc.			KWK—St. Louis, Mo.	1000	WCAH—Columbus, Ohio	500	WHP—Harrisburg, Pa.	500	



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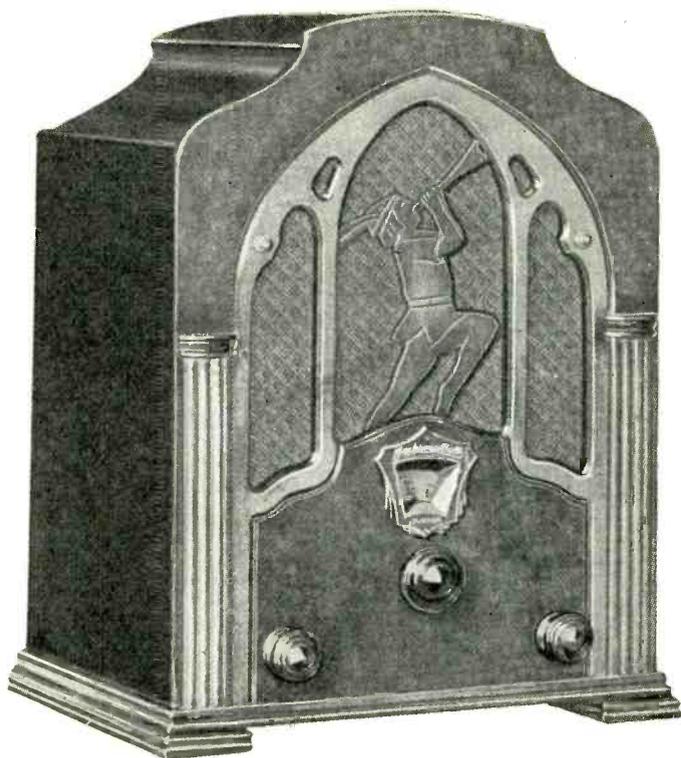
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A tenor voice that is truly a sensation

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Model 25



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MODERN Set
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- Mountain Cabin
- Beach Bungalow
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- Hotel Room
- Apartment
- Bedroom or Porch
- Portable Use

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Cunningham
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Other new 1933 JACKSON-BELLS include new 12-tube Model 1260 Super-Heterodyne, at \$59.95 complete; new 7-tube Model 27-AZ Super-Heterodyne, at \$46.95 complete; and new 5-tube Pandora Super-Heterodyne Treasure Chest, at \$34.95 complete. All these models have Automatic Volume Control, newest type tubes, and other latest features.

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HOW long since you have had a new Radio? Have you tried the new 1933 Models? Just for curiosity, next time you are near a radio store drop in and ask the dealer to let you take one of these new JACKSON-BELLS home on trial. See for yourself what the difference is. Special handy drawer to contain logbook, new type tubes, Automatic Volume Control, and many other latest features. Tuck it under your arm, and have radio wherever you go. Enjoy it in any room in the house and on trips. All for less than 10 cents per day, the price of two packages of chewing gum. Long winter evenings will soon be here. Prepare *now* to fill them with the unmitigated delight that comes with *perfect* reception.

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to let you take
one home on trial
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the difference . . .

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Wholesale Distributors

171 Bluxome Street

San Francisco

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Best Wishes to All

MY FAMILY thoroughly enjoy this little magazine, which we have had in our home the past three years.

Personally, I enjoy the Open Circuit. The likes and dislikes of others oft-times strike a responsive chord in my own heart.

Ether Gleanings by J. Clarence Myers is good; hope he continues. Also Gypsy's Personal Closeups; her wonderful description of the various artists are most interesting.

Wish we could have a page regularly from "Scotty" Mortland. We all like Scotty, and since he is on KJBS we do not get to hear his pleasant humor and his kindly way of presenting his "line" to the listening public. Hope his sponsors bring him back to KPO.

KPO surely made a housecleaning when it joined up with NBC. We used to thoroughly enjoy the full hour with Captain Dobbsie and his "Shell Happy Time." Also Bennie Walker with the Magazine of the Air. We cannot get KGO here, so we have only our memories of these favorites, and now Crosscuts from the Log of the Day, a most interesting and educational program, is crossed out. So often inferior programs replace the good ones, we wonder how the sponsors get by with it.

We have only KPO, KFRC, and KTAB during the daytime. The two latter have many splendid programs. I agree with some of the writers—the announcers can make or mar the background of a program. We often tune in just to hear the announcers clever remarks.

Our boys enjoy the Hill Billies and the X Bar B Ranch Boys. We never fail to tune in when we are at home, Eb and Zeb, Amos and Andy, Memory Lane, One Man's Family, Blue Monday Jamboree, Happy-Go-Lucky-Hour, the News, and the many wonderful musical programs.

We would not be without our radio. We feel we are acquainted with our artists and look forward to our visits (?) with them and deeply regret we cannot hear the cheery voices of some of the old friends.

Best wishes for the success of BROADCAST, the artists, and all our friends of the air.

Mrs. Jennie B., Corning, Calif.

Help Wanted

HAVING read with much interest the Open Circuit letters and noted with real appreciation the BROADCAST WEEKLY's reaction to worthwhile suggestions, have decided to ask for a bit of coöperation myself.

Thank you for your editorial of October 23 regarding last minute changes of schedules. Since reading it the thought has come to me that we the subscribers to your magazine might be able to help with this or any other issue of importance that might arise by writing to the offending station individually just as we do when we are pleased with a new artist, program, or any other radio service.

Many times, of course, these last minute changes of programs are unavoidable, but in that case it would seem that the station announcer might have the courtesy to say a word or two in explanation.

H. W. of San Francisco, regarding programs that have been taken off the air wrote, "To make a lot of noise would amount to just as much as spitting against a hurricane." Come on let's make a noise anyhow and see.

Of course, the broadcasting stations are on the lookout for profits, so also are the various sponsors of our radio programs. My reaction to a program that I like is to give the sponsor my patronage if he has anything to sell that I can use. If, however, his program is not good or he "yanks" the one I do like, I yank my purse strings and turn the dial. They are all out for business it is true. Equally it is true that they wish to please and impress their radio public. If a program has been taken off the air and enough letters are written asking for its return I feel quite sure some sponsor will take it on again. With the help of our BROADCAST WEEKLY editor (more power to him) and our own letters written to the station or sponsor concerned, I believe we can keep our favorite artists and programs on the air. Which one shall we begin with H. W. of San Francisco? My first appeal would be to Swift & Co. to return the Stebbins Boys. How many of you who read BROADCAST WEEKLY would be willing to help in an effort to keep our

favorite programs and artists on the air? Won't you please help with an editorial, Mr. BROADCAST WEEKLY?

First, last and always, BROADCAST WEEKLY has my loyalty, as it is now, as it was during those two or three lean months, as it shall be.

With much appreciation, I am,

Mrs. P. W. C., Berkeley.

Who's Wrong

I HAVE read, with much interest, your vigorous comment on the current practice of changing programs by stations which have previously offered a schedule of programs to the public.

Having been an ardent radio enthusiast since the very earliest days of broadcasting, I am inclined to disagree with your attitudes in condemning stations for what appears to be a violation of the "rights" of listeners.

To me, the radio as a source of entertainment is a sort of a cross between a newspaper and a theatre, offering, as it does, scheduled entertainment as well as current happenings.

No one expects a newspaper to be able to predict and schedule what it is going to publish a week or two before the paper is published, so why should a radio station be expected to issue a program containing a schedule of an event which has not been definitely programmed at the time the dates are issued? If the radio is to lose that feature of its charm which provided for presentation, spontaneously, of current entertainment as it might occur, then I feel that it will lose a great part of its interest for me, at least.

In the early days of radio, we were interested in what we could stumble into, having no programs offered at that time, and it was interesting to see what was in the air. Now, we have a class of radio enthusiasts who are really demanding their evening's entertainment from the radio, and not only demanding it, but making themselves disagreeable if some

favorite is not there on the dot on every scheduled appearance.

It seems to me that the owners of radio sets are taking, in a good many cases, a rather arbitrary attitude relative to their vested interest in reception. We are inclined to forget that all the splendid entertainment comes to us absolutely free, and that we should be thankful for the splendid entertainment we receive for nothing.

We also lose sight of the fact that operation of a radio broadcasting station is undertaken as a business proposition, and that the advertiser and the purchaser of broadcast time is the one we must look for to pay the bill. This being the case, can we blame the station operator or chain if it wishes to release a political talk when it means the money to run the chain a little longer? I think the station operators are entitled to a break, and that the listeners should do a little less complaining. It sort of looks like men in a bread line striking because the food isn't good enough for them.

BROADCAST WEEKLY, also, occupies a peculiar position in this regard, and, I believe, assumes a peculiar attitude. If it were not for the operation of broadcasting stations, there would be no BROADCAST WEEKLY. Your entire livelihood is derived through the availability of programs to publish.

You are naturally disgruntled when the programs you have compiled are found to be inaccurate through fault of the station, but it might also be mentioned that, if the programs were always regular and unchanged, we would need no booklet to tell us what was coming from week to week. It may be a difficult matter for you to iron out, but it is *your* problem, not the problem of the radio broadcasting station.

As for me, when BROADCAST WEEKLY errs time and time again, I feel more like muttering things against the WEEKLY, which costs me \$3 per year, than at the station which gives me entertainment without cost.

A. B., Ferndale, Calif.

FOOTBALL GAMES TO BE BROADCAST THIS WEEK

Date	Field	Teams	Station Originating	Stations Accepting
November 13.....	Kezar	U. S. F.-Santa Clara	KPO	
November 19.....	Berkeley	U. C.-Stanford	KGO	KFI-KGW-KOMO
November 19	Berkeley	U. C.-Stanford	KFRC	KHJ-KOIN-KOL-KFPY-KMJ-KWG-KDB-KERN-KFBK
November 19	Spokane	Gonzaga-So. Dakota	KHQ	

Is Your Radio Noisy?

If so, phone your nearest dealer and have him check the condition of your tubes with

The
Preceptor
All purpose
Tube Tester

You will be surprised with the results. You will be able to see with the PRECEPTOR just what you are hearing in your radio set. Something never before attempted by any tube tester.

PRECEPTOR DEALERS

Apple, Louis J., 2174 Shattuck Avenue.....	Berkeley	THornwall 0920
Art Music Company, 2328 Telegraph Avenue.....	Berkeley	THornwall 1232
Breuner's, Broadway at Twenty-second Street.....	Oakland	HIGate 4343
Julius Brunton, 1380 Bush Street.....	San Francisco	ORdway 4141
Christoph's, 2388 Mission Street.....	San Francisco	MIssion 2098
Central Radio, 688 Geary Street.....	San Francisco	FRuitvale 3148-J
Clark's Radio Service, 1628 Twenty-fourth Avenue.....	Oakland	ANdover 2819
Coast Radio Company, 455 Eleventh Street.....	Oakland	GLencourt 6118
Combs, E. C., 2562 Montana Street.....	Oakland	FRuitvale 3148-J
Consolidated Elec. Equip. Co., 352 Fourteenth Street.....	Oakland	GLencourt 6272
Diamond Electric Company, 2100 Hopkins Street.....	Oakland	FRuitvale 6161
Excelsior Music Company, 4627 Mission Street.....	San Francisco	RAndolph 5059
Farmer's Union.....	San Jose	BALLard 7000
Hauschildt Music Company, 1618 San Pablo Avenue.....	Oakland	LAKeside 7669
Hemphill Motors.....	Meridian	MERidian 18
Howard's Radio & Electrical Shop, 140 Park Street.....	Alameda	ALameda 0999
Hons Electric Company, 3979 Twenty-fourth Street.....	San Francisco	ATwater 0489
Jackson Furniture Company, Fourteenth and Clay Sts.....	Oakland	LAKeside 5800
Lake Electric Service, 366 Grand Avenue.....	Oakland	TEmplebar 8350
Mann & Williams, 3469 Mission Street.....	San Francisco	ATwater 1222
Maxwell Hardware Store, Fourteenth and Washington.....	Oakland	GLencourt 9400
Otis Radio Shop, 2090 University Avenue.....	Berkeley	THornwall 1243
Radio Doctor, 1401 Hopkins Street.....	Oakland	FRuitvale 6170
Schlesinger, B. F. & Sons, 1501 Broadway.....	Oakland	HOLLiday 1000
Schmidt Radio Shop, 1405 Twenty-third Avenue.....	Oakland	ANdover 2426
Saxe, Frank, 3325 Lakeshore Avenue.....	Oakland	GLencourt 0125
Trembly, Harry B., Third and B Streets.....	Santa Rosa	Santa Rosa 95
University Electric Company, Franklin Street.....	Santa Clara	Santa Clara 37
Wings Radio Service.....	Watsonville	Watsonville 345
White Electric Company, 2305 Shattuck Avenue.....	Berkeley	BERkeley 8535

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This BOOK

Should be in every Radio Home

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FASCINATING BIOGRAPHIES

To hear the voices of the Stars is to know but *half* the joy of Radio. *See* them in this glamorous book . . . study the character in their faces . . . delve into their colorful life stories . . . have them *ever* present, *real* friends and companions to commune with at will. *Broadcast Weekly's* own compilation, 7" x 10", beautifully bound in blue and gold, the radio book of the year.

BROADCAST WEEKLY,
Pacific Building, San Francisco, Calif.

Gentlemen: Here's \$_____ for which send me _____ copies of the "Stars of the Radio" at the special price of one dollar each. (Good in U. S. only.)

Name _____

Address _____

City _____ State _____

Hurry! Only a Few Left!

MAIL THIS COUPON NOW!

"DYAL TURNER" ACCEPTS POSITION IN EAST

Here's a letter from Dyal Turner. It is self explanatory. All of our readers of last year will remember Dyal for his "Critique of the Week." We know that you join us in wishing Dyal and Amelia happiness and success in their new venture.

October 26, 1932.

Mr. A. J. Urbain,
Editor, Broadcast Weekly,
726 Pacific Building,
San Francisco, Cal.

Dear A. J.--Recall the proposition I was tellin' you 'bout, last letter? Well, day after I scribed you, A. J., they raised the anti. You coulda knocked me for a loop. Came so unexpected. Sat up half the night wonderin' what I oughta do. Tough arrivin' at a decision. Heart remindin' me o' the glories o' California . . . head urgin' me to grab the dough while the grabbin' was good. Well, the o' bean fin'ly won. After all's said an' done, kale is kale, huh? Guess I'd be a nut to cash in on it. 'Specially when I'm not 's young as I usted was an' all that. Ennyhow, New York's victor.

Kinda gets me, though. Signin' off with Broadcast an' everythin'. Don't mind tellin' you that chapter o' my life stands out as one o' the most pleasant experiences in my forty odd. What the association's meant you'll never know. 'Cause I can't put over my real feelin's. Never was any shucks at fine phrases. Greater the glow inside, clumsier I get at expression.

Sure've appreciated your forwardin' those Broadcasts since I left. Down-right thoughtful o' you, A. J. Generous, too. An' say, ol'-timer, maybe you think I haven't noticed those

swell missives in Open Circuit. D'you s'pose you could sorta thank the girls an' boys for me You c'n do it s' much better 'n' I can. Anything hits me where I live jus' makes me plain inarticulate. You know how I am, A. J. Do it for me, will yuh? Go the limit. Shoot the whole works. Same 's I would if I knew how.

Gonna miss the west. All it represents. Gonna miss a lotta swell programs, too. Put in a bid for a high-powered set this afternoon. Maybe it'll bring in some o' your stations once in a while. Lordy! If it does!

An' now, A. J., I'd better hit the hay. Gotta lotta things to do early tomorrow a. m. Amelia made a date for me to sign a lease on new quarters. Haven't seen the place, but she's sold on it, an' you know 'Melina. They'll probably hook me plenty. Accordin' to 'Melina, it's near quick transportation an' sports a fireplace, so I guess it'll be O. K. Ennyhow, I'm not a hard guy to please. (In some things.)

I'll be thinkin' 'bout you an' the gang. Lots. Remember me to the ol' guard. An' if you're ever back this way . . . the Turner's 'll give you a time O boy! O boy! that you'll never forget. .

So long, A. J. Shoot back a line now an' then, huh? An' remember, I'm countin' on you to fix it with those kind folks who took time out to write.

Yours, etc.

DYAL.

SHORT WAVE BROADCASTING STATIONS OF THE WORLD

BY METERS AND KILOCYCLES

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
5.0	59964	PK4PA	Palembang, E. I.	30.0	10013	CM2LA	Havana, Cuba	44.0	6800	V08Z	St. Johns, N. F. D.
5.8	51724	RW61	Moscow, U.S.S.R.	30.0	10000	Belgrade, Yu.-Slav.	44.4	6725	VRY	Georgetown, B. Gui.
14.0	21540	W8XK	Pittsburgh, Pa.	30.4	9868	EAQ	Aranjuez, Spain	45.0	6665	XFD	Mexico, Mexico
14.0	21500	W6XAL	Westminster, Cal.	30.5	9835	Poznon, Poland	45.0	6670	HKM	Bogota, Colombia
14.0	21460	W1XAL	Boston, Mass.	30.6	9810	LSR	Buenos Aires, Arg.	45.0	6665	11AX	Rome, Italy
14.9	20040	DHO	Nauen, Germany	31.2	9615	VQ7LO	Nairobi, Africa	45.0	6665	F8KR	Algiers, Algeria
15.2	19735	EAQ	Madrid, Spain	31.3	9590	KZRM	Manila, P. I.	45.0	6660	PK3CH	Surabaya, E. I.
15.9	18860	PLE	Bandoeng, Java	31.3	9590	VK2ME	Sydney, Australia	46.7	6425	W3XL	Newark, N. J.
16.4	18350	YVQ	Caracas, Ven.	31.3	9590	W3XAU	Coytesville, N. J.	46.7	6420	RV6Z	Minsk, U. S. S. R.
16.7	17780	W8XK	Pittsburg, Pa.	31.3	9590	PCJ	Hilversum, Holl.	47.0	6370	HC1D2	Quito, Ecuador
16.7	17780	W9XAA	Chicago, Ill.	31.3	9580	VE9DN	Montreal, Que.	47.8	6270	HKC	Bogota, Col.
16.8	17775	PHI	Huizen, Holland	31.3	9570	W1XAZ	Springfield, Mass.	48.6	6170	HRR	Tequiguilpa, Hon.
17.0	17640	PLF	Malabar, E. I.	31.3	9570	W8XK	Pittsburgh, Pa.	48.7	6160	HKA	Barranquilla, Col.
18.4	16330	VK2ME	Sydney, Aus.	31.4	9560	T1RC	San Jose, C. R.	48.8	6148	VE9CL	Middlechurch, Man.
19.6	15340	W2XAD	Schneectady, N. Y.	31.4	9560	Berlin, Germany	48.8	6148	VE9CS	Vancouver, B. C.
19.6	15300	Copenhagen, Den.	31.5	9530	W2XAF	Schneectady, N. Y.	48.9	6140	W8XK	Pittsburgh, Pa.
19.6	15280	W2XE	New York, N. Y.	31.6	9500	HSP2	Bangkok, Siam	48.9	6130	VE9BA	Montreal, Que.
19.7	15250	W1XAL	Boston, Mass.	31.6	9500	Copenhagen, Den.	49.0	6125	FL	Paris, France
19.7	15250	W6XAL	Westminster, Cal.	31.6	9500	VK3ME	Melbourne, Aus.	49.0	6120	W2XE	New York, N. Y.
19.7	15235	FVA	Paris, France	31.9	9410	PLE	Bandoeng, Java	49.0	6120	F31CD	Chi Hoa, China
19.7	15230	DBJ	Zeesen, Germany	32.0	9375	XDA	Mexico, Mexico	49.1	6115	VUB	Bombay, India
19.7	15210	W8XK	Pittsburgh, Pa.	32.0	9375	F8CG	Paris, France	49.1	6110	VE9CG	Calgary, Alberta
19.8	15190	W9EBA	Montreal, Que.	32.0	9370	TGGA	Guatemala, Guat.	49.2	6100	W3XAL	Boundbrook, N. J.
19.8	15112	HBT	Vatrain City, Ill.	32.0	9370	VK3LO	Melbourne, Aus.	49.2	6095	ZTJ	Johannesburg, S. Afr.
19.8	15110	HBT	Berne, Switz.	32.0	9360	CM2MK	Havana, Cuba	49.2	6095	VE9GW	Toronto, Ontario
20.4	14850	IBR	Berne, Switz.	32.1	9335	CGA	Drumville, Ont.	49.3	6090	VE9BJ	St. John, N. B.
20.5	14630	XDA	Mexico, Mexico	32.1	9300	PTT	Rabat, Mexico	49.3	6080	W9XAA	Chicago, Ill.
20.8	14420	VPD	Suva, F. I.	32.3	9230	VK2BL	Sydney, Australia	49.3	6080	W6XAL	Westminster, Cal.
20.9	14320	G2NM	Sonning, Eng.	32.8	9125	HAT	Sz'vegervar, Hun.	49.4	6070	UOR2	Vienna, Austria
21.0	14300	TGW	Guatemala, Guat.	32.8	9110	SOS	Cairo, Egypt	49.5	6065	SRG	Motala, Sweden
22.7	13200	TGX	Guatemala, Guat.	33.0	9091	XFD	Mexico, Mexico	49.5	6060	W8XAL	Cincinnati, Ohio
23.4	12830	PTT	Rabat, Morocco	33.2	9030	CFH	Halifax, N. S.	49.5	6060	W3XAU	Newark, N. J.
24.2	12400	Gothenburg, Swed.	34.0	8820	VK3UZ	Melbourne, Aus.	49.5	6060	W9XAL	Newark, N. J.
25.0	12010	FGZ	Saigon, China	34.5	8692	HKF	Bogota, Colombia	49.6	6050	HY2RC	Caracas, Ven.
25.0	12000	HKK	Call, Colombia	36.4	8240	Gothenburg, Swed.	49.7	6040	W1XAL	Boston, Mass.
25.0	12000	PK6KZ	Makassar, E. I.	37.5	7995	JHBB	Hirasio, Japan	49.7	6040	PK3AN	Surabaya, E. I.
25.2	11900	FVA	Paris, France	38.0	7890	PK3AG	Samarang, E. I.	49.8	6030	VE9CA	Calgary, Alta.
25.2	11880	W8XK	Pittsburgh, Pa.	39.0	7680	HC2FG	Riomanbo, Ecuador	49.8	6020	W9XF	Chicago, Ill.
25.2	11895	VE9DN	Montreal, Que.	39.7	7615	HKF	Bogota, Colombia	50.0	6005	VE9DR	Montreal, Que.
25.3	11870	VIC	Calcutta, India	39.8	7540	HKN	Modellin, Colombia	50.0	6005	HRB	Tequiguilpa, Hon.
25.3	11850	W6XN	Oakland, Calif.	40.1	7515	X2GA	Nuevo Laredo, Mex.	50.0	6000	PK2AF	Djokjakarta, Siam
25.3	11840	W2XE	New York, N. Y.	40.2	7465	YR	Lvons, France	50.0	6000	ZL3ZC	Christchurch, N. Z.
25.4	11830	W9XAA	Chicago, Ill.	41.0	7317	F8GC	Paris, France	50.0	6000	EJ2J5	Barcelona, Spain
25.4	11810	I2R0	Rome, Italy	41.0	7300	TGW	Guatemala, Guat.	50.0	6000	VQ7LO	Nairobi, Africa
25.4	11810	VE9GW	Toronto, Ont.	41.0	7300	CM5RY	Mantazos, Cuba	50.3	5965	HVJ	Vatican City, Italy
25.4	11810	UOR2	Vienna, Austria	41.0	7300	HSP2	Bangkok, Siam	50.5	5940	HKD	Barranquilla, Col.
25.4	11800	W1XAL	Boston, Mass.	41.0	7300	HKS	Call, Colombia	51.0	5880	AIN	Casablanca, Mor.
25.4	11800	W9XF	Chicago, Ill.	41.0	7300	CM6DW	Cienfuegos, Cuba	51.1	5870	W6XAF	Sacramento, Calif.
25.5	11780	VE9JR	Winnipeg, Man.	41.3	7270	HKJ	Call, Colombia	51.2	5855	XDA	Mexico, Mexico
25.5	11765	XDA	Mexico, Mexico	41.3	7260	V81AB	Singapore, Malaya	51.4	5835	HKD	Barranquilla, Col.
25.5	11760	SAS	Karlsborg, Swed.	41.5	7220	HKG	Bogota, Colombia	52.5	5710	HCJB	Quito, Ecuador
25.5	11750	G5SW	Chelmsford, Eng.	41.6	7210	EAR58	Teneriffe, Can. Is.	54.0	5550	Tanarany, Mad.
25.6	11710	HKN	Medellin, Col.	41.8	7815	CM2MK	Havana, Cuba	58.0	5170	OK1MPI	Prague, Cz-Slov.
25.6	11700	YV4BV	Valencia, Ven.	41.8	7185	HKB	Tunja, Colombia	58.0	5165	HKR	Call, Colombia
25.7	11540	XAM	Yucatan, Yuc.	42.0	7145	HKP	Bogota, Colombia	60.0	5000	XCTE	Shanghai, China
25.8	11308	FVA	Paris, France	42.0	7145	HKT	Manizales, Col.	61.0	4262	F8GC	Paris, France
25.8	11305	W9EBA	Montreal, Que.	42.5	7055	V83AB	Johore Baru, Mal.	62.8	4775	ZL2NX	Wellington, N. Z.
27.0	11111	XPD	Mexico, Mexico	42.7	7025	EAR125	Madrid, Spain	70.2	4272	RW54	Kharbarovsk, USSR.
27.3	10990	ZJW	Wellington, N. Z.	42.8	7005	F8KR	Constantine, Tun.	77.5	4000	PK2AA	Batavia, E. I.
28.0	10710	F8MC	Cassablanca, Mor.	42.8	7005	CT1AA	Lisbon, Portugal	80.0	3750	I2R0	Rome, Italy
28.0	10710	CF2B0	Lisbon, Portugal	43.0	6975	EAR180	Lisbon, Spain	87.0	3446	Haiiphong, China
28.0	10708	TGGA	Guatemala, Guat.	43.0	6975	XEY	Mexico, Mexico	99.0	3030	SBG	Motala, Sweden
28.9	10520	VK2FC	Sydney, Australia	43.1	6970	XDA	Mexico, Mexico	105.0	3030	SBG	Motala, Sweden
28.9	10380	LSX	Buenos Aires, Arg.	43.6	6875	F8MC	Casablanca, Mor.	109.0	2850	VE9AF	Montreal, Que.
29.3	10240	T14NR	Heredia, C. R.	43.6	6875	PTT	Rabat, Mor.	112.1	2735	W6XAF	Sacramento, Cal.
29.5	10167	H82PJ	Bangkok, Siam	44.0	6820	XDA	Mexico, Mexico	126.7	2370	W4XA	Miami, Fla.

MEXICAN STATIONS

Call	Kilo	Power	City	Call	Kilo	Power	City	Call	Kilo	Power	City
XEA	1000	100	Guadalajara, Jal.	XEK	990	100	Mexico, D. F.	XETG	1000	100	Torreón, Coah.
XEB	1030	1000	Mexico, D. F.	XEM	1500	250	Mexico, D. F.	XETH	1000	100	Puebla, Pue.
XED	965	10000	Reynosa, Tams.	XEN	711	1000	Mexico, D. F.	XETR	810	1000	Mexico, D. F.
XEF	735	75000	Villa Acuna, Coah.	XEO	940	5000	Mexico, D. F.	XET	1000	100	Vera Cruz, Ver.
XEFA	1250	250	Mexico, D. F.	XEP	1400	200	N. Laredo, Tams.	XEV	1000	100	Puebla, Pue.
XEFD	1020	300	Tijuana, B. C.	XEQ	750	5000	Ciudad Juarez, Ch.	XEW	910	5000	Mexico, D. F.
XEFE	1000	100	N. Laredo, Tams.	XER	735	75000	Villa Acuna, Coah.	XEX	1210	500	Mexico, D. F.
XEPI	1000	100	Chihuahua, Chih.	XES	890	500	Tampico, Tams.	XEY	1000	105	Merida, Yuc.
XEPJ	1000	100	Monterrey, N. L.	XET	690	500	Monterrey, N. L.	XEZ	780	500	Mexico, D. F.
XEPZ	1000	100	Coyoacan, D. F.	XETA	1140	500	Mexico, D. F.	XFC	805	350	Aguascalientes, Agts.
XEG	1080	100	Mexico, D. F.	XETB	1480	125	Torreón, Coah.	HFQ	638	3000	Mexico, D. F.
XEH	1132	1000	Monterrey, N. L.	XETC	1000	100	Jalapa, Ver.	XFI	818	1000	Mexico, D. F.
XEI	1000	100	Morelia, Mich.	XETP	630	500	Vera Cruz, Ver.	XFX	860	500	Mexico, D. F.
XEJ	1000	100	Ciudad, Juarez, Ch.								

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or family

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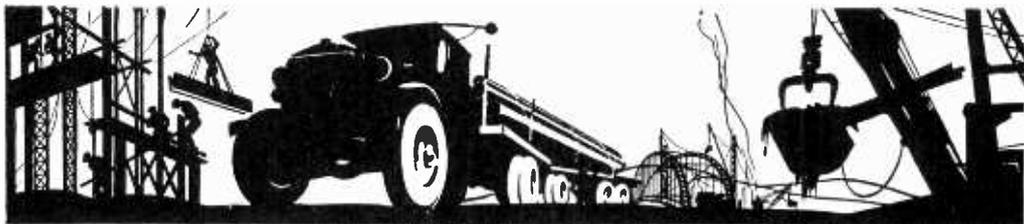
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Golden Gate Bridge	\$6,000,000
Kern County Acquisition & Improvement District	117,946
Los Angeles County Flood Control	2,000,000
Los Angeles City High School District, 1933-56	1,056,000
Los Angeles City School District, 1933-56	480,000
Santa Monica Breakwater, 1933-60	690,000
City & County S. F. Jail, 1936-52	731,000
City & County S. F. Hospital, 1938-52	1,075,000
City & County S. F. Relief, 1936-47	2,160,000
Vallejo High School District	180,000
Sundry California communities	638,000
	<hr/>
	\$15,127,946

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SUNDAY Programs

Nov. 13, 1932

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Dawn Salute
9—Sabbath Reveries
9:15—Watchtower sermon by Judge
Rutherford
9:30—Artist Celebrities
9:45—"Uncle Harry" Comics
10:30—Organ
11—Old St. Mary's Church Services
12 noon—Opera
1:45—Quartette Time
2—Conventionalities
3—Catholic Hour
3:30—NBC-KPO Program
4—Community Forum
4:30—Violin Masters
5—Symphony Series
6—Revue
6:30—Twilight Harmonies
7—Light Opera Concert
8—John Wolohan's Orchestra
9—News Flashes
9:15—Fred Brown's Orchestra
10 to 11 P.M.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
12 noon—Records
12:30—John Wharry Lewis Quintet;
Corynne Sidney, soprano soloist
1:30—Classical Recordings
2:30—Clyde Diddle, basso; Helen
Thuriby, soprano; Arco and Anita,
novelty guitar duo; Jean Ardath,
pianist
3:30—Records
4:30—The Singing Strings Ensemble
5—Records
5:30—Orlando Giurlani, tenor; Jean
Ardath, pianist
5:45—George Hughes, Historic Events
6—Mixed Quartet under the direc-
tion of M. Jay Goodman, tenor
6:30—Hotel Oakland Trio
7:30—Studio Program
7:45—Eddie Traverso, accordionist
8—Eight o'clock Players
9—Helen Parmelee, pianist; Rodney
Johnson, tenor
9:15—Brahms Trio
9:45—Marge Vogel & Ethel Rhinard
10 to 11 P.M.—Dance Program

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Popular Recordings
9—Health talk, Dr. Linebarger
9:15—Popular recordings
10—Watch Tower Program; Bible
Lecture
10:30—Popular recordings
11—Studio program
11:30—Spanish program
12 noon—George Gilley, baritone
12:30—Instrumental Quartet
1—Bible Questions, Answers; music
2—Mildred Glick and Whitney
Wright
2:30—Silent period
6—Music; Bible Lecture
7—Oakland Chamber of Commerce
7:15—Roy Edwards, tenor
7:30—Music; Bible Lecture
7:50—Silent period
9—Armenian Watch Tower
10 to 11 P.M.—Beverly Hill Billies



WILBUR HATCH
KNX—Musical Director

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 11:15
11:15—Albert Hay Malette
11:30—Francesco Del Campo
11:45—CBS Programs to 2
2—Prof. Lindsley
2:15—Rabbi Magnin
2:30—CBS Programs to 6:30
6:30—Melody Hour
7—Parisian Nights
7:15—CBS Programs to 9
9—The Merry-makers
10—Ted Fiorito's Orchestra
11 to 12 mid.—Midnight Moods

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Records
9:15—Studio Program
10—Baptist Church Bible Class
11—Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Latter Day Saints Church
1:30—Boulevard Players
2—Studio Program
2:30—Masterpieces of Melody
3:30—Treasure Chest
4—Studio Program
4:30—Emilio Bonsilau, guitarist
4:45—Studio Program
6:30—Dance Music
7—Covered Wagon Jubilee
7:30—Olive Williamson, pianist
7:45—Baptist Church Services
9:15—Rod Hendrickson
9:30—Chapel of the Chimes Organ
9:45—Studio Program
10 to 11 P.M.—Hill Billies

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
2:30—Dance Time
3—International Hour
3:30—Old Familiar Melodies
4—Musical Masterpieces
5—Dance Music
6—Silent period
7:50 to 9 P.M.—Services from Fifth
Church of Christ, Scientist

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Recordings
9—Scherer Popular Program
9:30—Cosgrave's Program
9:45—Colorful Melodies
10—Sunshine Half-Hour
10:15—Tortola Program
10:30—Recordings
11—Selix Morning Concert
11:30—Hamburgers' Half-Hour
12 noon—Maison Paul Program
12:15—Auburn Airs
12:30—Famous Bands
1—Recorded Program
1:30—College Airs
2—Jo Mendel's Music
2:15—Stories by Famous Authors
2:30—Recordings
3—Spanish-American Program
3:30—Musical Styles
4—Popular Selections
4:30—Walkathon
5—Silent period
12:01 to 6 A.M.—Owl Program

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lessons
11 to 12 noon—First Baptist Church
7:30 to 9 P.M.—Evening Service, 1st
Baptist Church

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
8 A.M.—Impressions of Italy
8:30—Major Bowes
9:30—Russian Symphonic Choir
10—Symphony Orchestra
11:30—Yeast Foamers
12 noon—Melody Mixers
12:30—Natl. Sunday Forum
1—Iodent program
1:15—Red Book Story
1:30—Highlights of the Bible
2—World of Religion
2:30—Conventionalities
2:45—"Bring 'Em Back Alive"
3—Cecilians
3:30—Our American Schools
4—Donald Novis and Orchestra
4:15—Harmonica Rascals
4:30—Great Moments in History
5—Chase and Sanborn
6—Enna Jettick Melodies
6:15—Serenaders
6:45—Gunnar Johannsen, pianist
7:15—Le Heure Exquise
7:45—Seth Parker
8:15—Organ recital
8:30—Melodic Serenade
9—Hollywood Domino Club
10—Richfield News Flashes
10:15—Bridge to Dreamland
11 to 12 mid.—Bal Tabarin Orch.

• 379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD**

- 8 A.M.—Organ Concert, Paul Carson: KGO, KOMO
8:30—Arion Trio: KGO (KHQ on 9) KOMO
9:30—Piano Pictures, Aileen Fealy, Phyllida Ashley: KGO, KOMO
10—Roxey and His Gang—His Initial Radio City Broadcast: KGO
11—To be announced
11:30—Yeast Foamers: Orchestra direction Charlie Agnew: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
12 noon—Wayne King and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
12:30—Hour of Worship, Dr. S. Parkes Cadman, speaker; music direction Keith McLeod: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR
1—Ident Program with Jane Froman, contralto, and orchestra direction Roy Shield: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
1:15—Wildroot Institute, with Elizabeth May and Vee Lawnhurst: KGO, KHQ, KOMO, KGW, KFI, KDYL
1:30—National Youth Conference: KGO, KHQ, KGW, KFSD, KGIR, KGHL
2—National Vespers: KGO, KHQ, KGW, KFSD, KTAR, KDYL, KGIR, KGHL
2:30—Big Ben's Dream Dramas: Dramatic sketch with Georgia Backus and Joseph Bell: KGO, KFI, KDYL
2:45—"Bring 'Em Back Alive," Frank Buck, A. C. Gilbert, dramatic cast: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
3—Songland, Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO (KGW off 3:15) KFSD, KFI
3:30—Romancers, vocalists; dance orchestra: KGO, KHQ, KOMO
4—Blue and White Marimba Band: KGO, KOMO, KFSD, KDYL
4:15—Borah Minnevitich and his Harmonica Rascals: KGO, KOMO, KGW, KFSD, KDYL
4:30—Great Moments in History: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
5—Chase and Sanborn Program: Eddie Cantor, comedian; Rubinoff's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
6—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
6:15—The American Album of Familiar Music: KGO, KHQ, KOMO, KGW, KFI, KDYL
6:45—Sheaffer Lifetime Revue: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
7:15—L'Heure Exquise: KGO, (KHQ off 7:30), (KFI on 7:30), KFSD, KDYL, KGHL

- 7:45—Sunday at Seth Parker's: KGO, KHQ, KGW, KECA, KFSD, KTAR, KDYL, KGHL
8:15—Donald Novis, tenor, with Lew White, organist: KGO, KDYL, KGHL
8:30—Melodic Serenade: KGO, KHQ, KFSD, KDYL, (KGHL on 8:45)
9—The Domino Club of Hollywood: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Paul Carson, organist: KGO, KHQ, (KOMO on 10:30), KFSD
11 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KGO, KHQ, (KGW on 11:15), KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD**

- 8 A.M.—Chronicle Comics, read by Scotty: KPO
8—Impressions of Italy: KGA, KJR, KEX, KECA, KFSD, KDYL
8:30—Major Bowes' Capitol Family: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
9:30—Russian Symphonic Choir, mixed chorus direction Basil Kibalthich: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
10—Roxey and His Gang, His Initial Radio City Broadcast: K P O, KGA (KJR on 10:15) KEX, KECA
11—Bible Stories, "Hannah," by Harry De Lassaux; Paul Carson, organist: KPO, KGA, KJR, KEX, KECA
12 noon—Melody Mixers, vocalists; dance orchestra direction of Rex Dunn: KPO, KGA, KJR, KEX, KECA, KFSD, (KGHL off 12:30)
1—Cecilians: KPO, KGA, KJR, KEX, KECA
1:30—Quartet Time, the Olympians: (KPO off 1:45) KGA, KJR, KEX, KECA
1:45—Associated Football, University of San Francisco vs. Santa Clara College: KPO
2—Conventionalities, vocal soloist; orchestra direction of Joseph Hornik: KYA, KGA, KJR, KEX, KECA (KFSD on 2:30)
3—Catholic Hour: KYA, KGA, KJR, KEX, KTAR, KDYL, KGIR, KGHL
3:30—Sweetheart Days, orchestra and vocal soloists: KYA, KGA, KJR, KEX, KECA, KFSD, KDYL
4—Community Forum: KYA, KGA, KJR, KEX, KGIR
4:30—Nathan Abas, violinist: KPO, KGA, KJR (KEX off 4:55), KECA
5—Rendezvous, vocal trio: KPO, KGA, KJR, KEX on 5:15, KECA
5:30—Sunday Concert, vocalist and orchestra direction Meredith Willson: KPO, KGA, KJR, KECA
6:30—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR, KECA
6:45—Gunnar Johansen, concert pianist: KPO, KGA, KJR, KECA, KFSD, KTAR
7:15—Tom 'n' Dudd, vocal duo: KPO, KGA, KJR, KECA
7:30—Silhouettes, Charles Bulotti, tenor; orchestra direction Joseph Hornik: KPO, KGA, KJR (KECA off 7:45)

- 8:15—Wonders of the Sky, talk on astronomy by Henry M. Hyde: KPO, KGA, KEX
8:30—Rudy Seiger and his Fairmont Hotel Orchestra: KPO, KGA, KEX on 8:45, KECA
9—Reader's Guide, Joseph Henry Jackson: KPO, KGA, KJR, KOA, KECA, KDYL
9:30—Netherlands-Plaza Hotel Orchestra: KPO, KGA, KJR, KEX, KECA, KDYL
10—Denver Musician's Union: KPO, KGA, KJR, KEX, KECA, KOA, KDYL
10:30—On Wings of Music, vocalist, orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KECA, KDYL, KOA
11 to 12 mid.—Midnight Melodies, Charles Runyan, organist: KPO, KGA, KJR, KEX on 11:15, KECA

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
9 A.M.—Nick Harris program
10—NBC-KGO Programs to 12:30
12:30—Studio program
1—NBC-KGO Programs to 1:30
1:30—Julie Kellar, harpist
1:45—Wesley Tourtellotte, Organist
2:30—NBC-KGO Programs to 3:30
3:30—Biblical Drama Hour
4—"Classic Hour," string trio
4:30—NBC-KGO Programs to 7:15
7:15—Tales of the Secret Service
7:30—NBC-KGO program
7:45—Orchestra and soloists
8—KFI Fun Factory
9—NBC-KGO Programs to 10:15
10:15 to 11:30 P.M.—Jay Whidden's Orchestra

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles
8 A.M.—NBC-KPO Programs to 2
2 P.M.—Smallman Studios Program
2:30—NBC-KPO Program
3—Wesley Tourtellotte, organist
3:30—NBC-KPO Program
4—Record Program
4:30—NBC-KPO Programs to 7:45
7:45—NBC-KPO Program
8:15—Male Quartet
8:30 to 12 mid.—NBC-KPO Prog.

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles
7 A.M.—Bill Sharples' Gang
9:15—Swami Dhirananda
9:30—Recordings
10—Judge Rutherford, sermon
10:15—Transcription
10:50—Third Church of Christ, Scientist
12:30 P.M.—Louise Johnson, Interpreter of Cosmic Laws
1—Jehovah's Witnesses
2—City Park Board Program
4—Leila Castberg
4:15—Transcription
4:45—Martin Luther Thomas
5—Radio Church of the Air
6—Dr. Abel, Humanitarian Society
6:45—Carrier's Serenaders
7:30—Golden Memories Society
7:45—Smiling Ed McConnell
8—First Presbyterian Church
9—News
9:15—Paris Night Life
9:30 to 10:30 P.M.—Calmon Luboviski, violinist

CBS

Columbia Broadcasting System

- 8 A.M.—Julia Mahoney and Charles Carille, duets: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
- 8:30—The Melody Makers: KFBK, KWG, KDB, KOL, KVI, KFRC, KHJ, KGB, KERN
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:30—Emery Deutsch and his Orchestra: KFBK, KOL, KVI, KFPY, KOIN, KSL
- 10—Cathedral Hour: KOL, KVI, KFPY, KOIN
- 10:30—Columbia Church of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:45—The Hoosier Editor: KFBK, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—New York Philharmonic Symphony Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 2:30—Foreign Legion: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3—Poet's Gold: Poetic readings: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 3:15—Little Jack Little: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 3:30—Irene Beasley, with Round Towners: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 4—The World's Business: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB
- 4:15—Barbara Maurel, contralto: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 4:30—Musical Memories: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KWG, KERN, KDB, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5—Ernest Hutcheson, pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5:30—Frank Cambria and Roxy Theatre Ensemble: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Fred Allen's Bath Club Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—Friendly Muse: KFBK, KWG, KMJ, KOL, KVI, (KFRC, KHJ on 7:15), KGB, KSL
- 7:30—Welfare and Relief Mobilization Broadcast: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

8:30 to 9 P.M.—Pennzoil Parade of Melodies: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

333.1 Meters KHJ VAndike 7111 900 Kcs. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

- 8 A.M.—Sunday Times Comics
- 8:30—CBS program
- 8:45—World Wide News
- 9—CBS program
- 9:30—"Home Sweet Home Concert"
- 10:30—CBS Programs to 11:15
- 11:15—Albert Hay Malotte
- 11:30—Francisco Del Campo
- 11:45—CBS Programs to 2
- 2—Prof. Lindsley
- 2:15—Rabbi Magnin
- 2:30—CBS program
- 3—Oakland Auto Races
- 4:30—CBS Programs to 6:30
- 6:30—Edison Reveries
- 7—Musical Cameo
- 7:15—To be announced
- 7:30—CBS Programs to 9
- 9—The Merry-makers
- 10—News Items
- 10:10—Ted Florito and Orchestra
- 11 to 12 mid.—Albert Malotte, Organist

225.4 Meters KGB FRank. 6151 1330 Kcs. 1000Watts
Don Lee, Inc., San Diego, California

- 8 A.M.—CBS Programs to 9:30
- 9:30—Home Sweet Home Concert
- 10:30—CBS Programs to 11:15
- 11:15—Albert Malotte
- 11:30—Francisco del Campo
- 11:45—CBS Programs to 2
- 2 P.M.—Bible Talk
- 2:30—CBS Programs to 6:30
- 6:30—The Melody Hour
- 7—To be announced
- 7:30—CBS Programs to 9
- 9—The Merry-makers
- 10—Tomorrow's News Tonight
- 10:10—Ted Fio-Rito's Orchestra
- 11—Midnight Moods
- 12 to 1 A.M.—Recordings

309.1 Meters KJR Seneca 1515 970 Kcs. 5000 Watts
Northwest Broad. System, Seattle, Wn.

- 8 A.M.—NBC-KPO Programs to 9:15
- 9:15—Animated Cartoons
- 9:30—NBC-KPO Program
- 10—International Bible Students
- 10:15—NBC-KPO Programs to 8
- 8 P.M.—First Church Christ, Scientist
- 9 to 12 mid.—NBC-KPO Programs

526 Meters KVI Broadway 4211 570 Kcs. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

- 9:15 A.M.—CBS Programs to 11:15
- 11:15—Don Lee Studio
- 11:45—CBS Programs to 2
- 2—Judge Rutherford
- 2:15—Rabbi Magnin
- 2:30—CBS Programs to 4:45
- 4:45—Radio Gospel Musicale
- 5—CBS Programs to 6:30
- 6:30—Don Lee Studio
- 7—To be announced
- 7:30—Studio program
- 7:45—Dr. Stevenson
- 8:15—CBS Programs to 9
- 9—Financial Talk
- 9:05—The Merry-makers
- 10—Ted Florito's Orchestra
- 10:15—The Texas Cowboy
- 10:30—Ted Florita's Orchestra
- 11 to 12 mid.—Midnight Moods

325.9 Meters KOMO Elliott 5890 920 Kcs. 1000 Watts
Fisher's Blend Station, Inc., Seattle

- 8 A.M.—NBC-KGO Programs to 10
- 10—Fred W. Shorter; Religious talk
- 10:15—NBC-KGO Programs to 1:30
- 1:30—For All the Family
- 2:30—Two Guitars
- 2:45—NBC-KGO Programs to 7:15
- 7:15—Jerry & Eddie from Hollywood
- 7:30—NBC-KGO Programs to 8:15
- 8:15—"Pioneers"
- 8:45—NBC-KGO Programs to 10:15
- 10:15—Crazy Crystal Quartet
- 10:30 to 11 P.M.—NBC-KGO Prog.

204 Meters KGA Main 3434 1470 Kcs. 5000 Watts
NW. Broad. System, Spokane, Wash.

8 A.M. to 12 midnight—NBC-KPO Programs

236.1 Meters KOL Elliott 4466 1270 Kcs. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 8 A.M.—CBS programs to 11:15
- 11:15—Albert Haye Malotte
- 11:30—Francisco Del Campo
- 11:45—CBS Programs to 2
- 2 P.M.—Professor Lindsley
- 2:30—CBS Programs to 4:15
- 4:15—Cecil Solly
- 4:30—CBS program
- 4:45—Negro Achievement Hour
- 5—CBS Programs to 6:30
- 6:30—Program from KFRC
- 7—Friendly Muse
- 7:30—Red Book
- 7:45—Radio Speaker Stevenson
- 8:15—CBS Programs to 9
- 9—Merry-makers
- 10—Ted Fio-Rito and Orchestra
- 11 to 12 mid.—Midnight Moods

319 Meters KOIN Atwater 3333 940 Kcs. 1000 Watts
The Journal, Portland, Oregon

- 9 A.M.—CBS Program
- 9:30—Concert Ensemble
- 9:45—CBS Programs to 11:15
- 11:15—Albert Malotte, organist
- 11:30—Francisco Del Campo
- 11:45—CBS Programs to 2
- 2 P.M.—Lindsley and Harline
- 2:15—Rabbi Magnin
- 2:30—CBS Programs to 5:30
- 5:30—Violin Recital
- 6—CBS Program
- 6:30—Melody Hour
- 7—Front Page Feature
- 7:15—CBS Programs to 9
- 9—KHJ Merry-makers
- 10—The Wanderer
- 10:30—Ted Fio-Rito's Orchestra
- 11 to 12 midnight—Midnight Moods

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ORCHESTRA

Direct from the beautiful

BAL TABARIN

11 to 12 p. m.

NBC-KGO NETWORK

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PRESENTS

TED FIO-RITO

America's foremost composer-director

AND HIS ST. FRANCIS HOTEL ORCHESTRA



WITH



JOHN P. MEDBURY

AS MASTER OF CEREMONIES

MONDAYS 7:30 P. M.
NBC STATIONS

*Some of Fio-Rito's
Song Hits*

"No, No, Nora"
"Laugh Clown Laugh"
"King for a Day"
"Three on a Match"

*America's only
"SAFETY-SEALED"
Coffee*



The wit of a famous humorist and sparkling rhythm under the baton of a celebrated composer. Vocals by Vera Van, low voiced personality singer; Ken Allen, tenor; Muzzy Marcellino, baritone.

MONDAY Programs

Nov. 14, 1932

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy; records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:25—Thumbnail Sketch
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:15—Studio Program
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service; studio prog.
- 12:45—Health Talk
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Majestic Hawaiians
- 2:30—Studio Program
- 3:30—Walter J. Rudolph, pianist
- 3:45—Selected Recordings
- 4—"Keep Smiling" Revue
- 4:30—Studio Program
- 4:45—Santa Claus
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Famous Dance Orchestra
- 7:30—Oakland Post Enquirer
- 7:45—Dance Music
- 8—Studio program
- 8:15—Italian Program
- 8:30—Anson Weeks' Orch. (E. T.)
- 8:45—Dance Music
- 9—Hill Billies
- 10—Treasure Chest
- 10:30—Moment Musicale
- 11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—Stocks; Finance Weather
- 10:30—International Kitchen, Gladys Cronkhite, director
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Opportunity Hour
- 3:45—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—Arco and Anita, guitar duo
- 5:45—Lilah Clark, pianist
- 6—Betty Babbish Band
- 7—News Items
- 7:30—Clark Sisters
- 7:45—Fred and Morris, comedians
- 8—Helen Parmelee, pianist
- 8:15—Better Business Talk
- 8:17—Eddie Traverso, accordionist
- 8:30—Faucit Theatre of the Air
- 9—Jack Manley, violinist; Jean Ardath, pianist
- 9:15—Gay Caballeros
- 9:45—Jack Delaney and his Band
- 10:30 to 11 P.M.—Dance Program



HAZEL WARNER
KFRC—Vocalist

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Favorite Recordings
- 9—Assoc. Food Stores' Program
- 9:30—Recordings
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Popular Selections
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Music
- 12 noon—Recordings
- 12:15—Galla Rini
- 12:30—Band Concert
- 12:45—Carl Coveny & Pat Buckman
- 1—Stock Reports; Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air; Records
- 3:15—Marta's Radio Personalities
- 3:30—Recordings
- 4—Junior Forum
- 4:15—Musical Styles
- 4:30—Walkathon
- 5—Silent period
- 12:01 to 6 A.M.—Owl Program

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.

- 5 P.M.—Oahu Srenaders
- 5:15—Op'ry House Tonight
- 5:30—Francis Craig's Orchestra
- 6—Music Doctor
- 6:30—Buick Traveler
- 7—NBC program
- 7:30—Demitasse Revue
- 8—Amos 'n' Andy
- 8:15—Jones and Hare
- 8:30—NBC program
- 9—The Air Edition
- 9:15—Hotel Penn Orchestra
- 9:30 to 11 P.M.—The Road Show

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:25—Stock Quotations
- 7:30—Exercise Period
- 8—Shell Happy Time
- 8:30—CBS Programs to 9:30
- 9:30—Through the Looking Glass
- 9:45—Kitchen Lyrics, Ann Welcome
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—Edna Wallace Hopper
- 1:05—CBS program
- 1:30—Stock Quotations
- 1:35—Globe Trotter
- 1:45—Beauty Talk
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Composer's Hour
- 4:30—Better Business Bureau
- 4:45—CBS Program
- 5—H-O Rangers
- 5:15—Globe Trotter; Town Topics
- 5:30—Skippy
- 5:45—To be announced
- 6:15—Anson Weeks' Orch. (E. T.)
- 6:30—CBS Programs to 7:30
- 7:30—Juanita Tennyson Song Recital
- 7:45—CBS Program
- 8—Blue Monday Jamboree
- 10—Bisquick Band
- 10:05—Organ Concert
- 10:15—Ettude Ethiopians
- 10:45—Three Shades of Blue
- 11—Dancing with the Stars
- 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 9—Melody Mood
- 9:30—Organ Recital
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Frudence Penny
- 11:45—Song and Dance Kings
- 12 noon—"Mid-Day Meditation"
- 12:03—Meridian Medleys
- 12:45—Organ Recital; Glen Goff
- 1:45—Calif. Parent Teachers' Assoc.
- 2—Famous Songs and Singers
- 2:30—Glen Goff, Organist
- 3—Musical Novelties
- 3:30—Music Masters
- 4—Singing Strings
- 4:15—Bertram B. Bronson
- 4:30—On Parade
- 5—Metropolitan Hour
- 5:30—"Two and a Co-Ed"
- 5:45—Melody Moods
- 6—Revue
- 6:30—Waltz Time
- 7—Bob Allen, piano novelties
- 7:15—Salon Group
- 7:30—Drama
- 8—Sydney Dixon and Donald Gray
- 8:30—Ebenezer Lutheran Choir
- 9—RKO Variety Parade
- 9:15—Education at the Crossroads
- 9:30—Virginia Miller, Pianist
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Paul Carson:
KGO, KOMO

7:30—U. S. Navy Band, direction
Lieut. Benter: KGO, (KFI, KHQ
on 7:45), KOMO, KFSD, KDYL

8—Organ Melodies: Irma Glen, organist:
KGO, KOMO, KFSD, KDYL

8:15—To be announced

8:30—Carnation Crosscuts from the
Log o' the Day: KGO, KHQ, KFI, KGO,
KGW

9—Johnny Marvin, tenor: KGO,
KOMO

9:15—Miracles of Magnolia, negro
comedy sketch: KGO, KFSD

9:30—Buckaroos: Charles Marshall
and Ted Maxwell: KGO, KOMO

9:45—Arion Trio: KGO, KOMO,
(KGW, KFI on 10) (KFSD off 10)

10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI

11:30—California Federation of Women's
Clubs: Guest Speaker:
Dollo Sargent, organist: KGO,
KFSD

12 noon—Barbara Dale's Charm
Matinee: KGO, KOMO, KFSD,
KOA

12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, (KTAR on 12:30),
KDYL, KGIR, KGHL

1—Organ Concert, Paul Carson:
KGO, (KHQ off 1:15)

1:45—Midday Musicale: Orchestra
direction Nathan Abas: KGO,
KHQ, KOMO, (KGW, KFI on 2)

2:15—Dromedary Caravan: Desert
romance; dramatic sketch, with
Lucille Wall, Alfred Shirley, H.
Cooper-Cliffe: KGO, KHQ, KOMO,
KGW, KFI, KDYL, KGIR, KGHL

2:30—O' Pappy: Negro character-
izations, Clifford Souber: KGO,
KHQ, KDYL

2:45—Slow River: KGO, KHQ,
KOMO

3—Waldorf-Astoria Orch.: KGO,
KHQ, KOMO, KFSD, KDYL

3:30—Drifting and Dreaming: Harding
Sisters, piano duo: KGO,
KOMO, KHQ

3:45—Dance Masters, orchestra direction
Joseph Gallicchio: KGO,
KHQ, KOMO, KFI, KFSD

4—GE Circle: KGO, KHQ, KOMO,
KGW, KFI, KDYL

4:15—Concert Ensemble: KGO,
KHQ, KFSD, KDYL

4:30—To be announced

4:45—News Service: KGO

4:45—Little Orphan Annie: KOA,
KDYL, KGIR, KGHL

5—Oahu Serenaders, Hawaiian melodies:
KGO, KOMO, KGW, KFSD,
KDYL

5:15—Op'ry House Tonight, comedy:
KGO, KOMO, KGW, KFSD

5:30—Little Orphan Annie, childhood
play with Floy Margaret Hughes,
Jack Cowden, Wilda Wilson Church
Fred Thomas, Jennings Pierce,
announcer: KGO, KHQ, KOMO,
KGW, KFI, KTAR

5:45—Wheatenaiville: Dramatic
sketch: KGO, KHQ, KOMO,
KGW, KFI

6—Theme and Variations, orchestra
direction Emil Polak: KGO

6:30—The Buick Travelers: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGIR, KGHL

7—National Radio Forum: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KGHL

7:30—Demi-Tasse Revue, John P.
Medbury, master of ceremonies;
Ted Fio-Rito and his Hoel St.
Francis Orch.: KGO, KHQ, KFI,
KOMO, KGW, KFSD, KDYL,
KGIR, KGHL

8—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KDYL

8:15—Billy Jones and Ernie Hare:
Songs and patter: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KGHL

8:30—National Light Opera Company:
KGO, KHQ, KFSD, KDYL

9—Broadway Melodies: KGO, KFI,
KHQ, KDYL

9:30—Bellevue Stratford Hotel Orchestra:
KGO, (KHQ off 9:45),
KFSD, KDYL

10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD

10:15—Earl Burnett's Orchestra:
KGO (KHQ on 10:30) KOMO,
KFSD, KOA

10:30—Phil Harris' Orchestra: KFI,
KGO, KHQ, KOMO, KFSD, KOA

10:55—Earl Burnett's Orchestra:
KGO, KHQ, KOMO, KFI, KFSD

11:15—Phil Harris' Orchestra: KFI,
KGO, KHQ, KOMO, KFSD

11:35 to 12 midnight—Organ Concert,
Dollo Sargent: KGO, KHQ,
KOMO, KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio: KPO

8—Financial Service: KPO, KGA,
KJR, KEX

8:15—Organ Melodies, Irma Glenn,
organist: KPO, KGA, KJR, KEX,
KECA

8:30—Sonata Recital: KPO, KGA,
KJR, KEX, KFSD, KECA

9—Tom Mitchell, baritone: KPO,
KGA, KJR, KEX, KECA

9:15—Dixie Memories: KPO, KGA,
KJR, KEX, KECA

9:30—Julia Hayes, helpful hints to
housewives: KPO

9:30—Organ Concert, Paul Carson:
KYA, KGA, KJR, KEX, KECA,
KDYL

9:45—Univ. of Calif. Program:
KPO

10—Mardi Gras: KPO, KGA, KJR,
KEX, KECA, KFSD

10:30—Emerson Gill and his Orch.:
KPO, KGA, KJR, KEX, KFSD,
KDYL

11—Words and Music: KPO, KGA,
KJR, KEX, KECA, KFSD, KTAR,
KDYL

11:30—Syncopators, Harold Stokes'
Orch.: KPO, KECA, KDYL

11:45—Godfrey Ludlow, violinist:
KPO, KGA, KJR, KEX, KDYL

12 noon—In a French Cafe: KPO,
(KGA on 12:05) KJR, KEX,
KECA

12:30—Pair of Planos, Gertrude
Lynne and Grace Frankel: KPO,
KGA, KEX, KECA

1—Radio Guild, "As You Like It,"
by Shakespeare; Vernon Radcliffe,
director: KPO, KGA, KJR, KEX,
KECA, KFSD, KTAR, KDYL,
KGHL

2—Soloist: KPO, KGA, KJR, KEX,
KDYL

2:15—Stringwood Ensemble, instru-
mentalists direction Charles Hart:
KPO, KGA, KJR, KEX, KECA,
KFSD

3—Melody Mixers, orchestra and vo-
calists direction Walter Beban:
KPO, KGA (KJR on 3:15, off
3:55), KEX, KECA

4—Life of the Reilys, comedy
serial featuring Ted Maxwell and
Bobbe Deane: KPO, KGA, KJR,
KEX, KECA, KFSD

4:15—Federal Business Talk: KPO,
KGA, KJR, KEX

4:30—Eileen Piggott, soprano: KPO,
KGA, KJR, KEX, KFSD

4:45—Song Fellows, male quartet:
KPO, KGA, KJR, KEX, KFSD

5—Calif. State Chamber of Com-
merce Program: KPO, KGA, KJR

5:15—Edna Fischer & Newell Chase,
piano duo: KPO, KGA

5:30—The Singing Lady, nursery
jingles, songs and stories: KPO,
KGA, KJR, KECA

5:45—The Revelers, male quartet:
KPO, KGA, KJR, KDYL 5:30 to
6

6—Music Doctor, orchestra direction
Joseph Hornik: KPO, KJR,
KGA, KECA, KFSD, K G I R,
KGHL

6:30—A La Carte, concert orchestra
direction Joseph Hornik: K P O,
KGA, KJR

6:45—Cecil and Sally in the Fun-
niest Things: KPO

7—Southern Harmony Four, male
quartet: KGA

7—Rajput, Hindu Secret Service
Agent: KPO

7:15—Tarzan of the Apes: KPO

7:30—Nomads, Lucille Kirtley, so-
prano; string ensemble direction
Nathan Abas: KPO, KGA (KJR,
KECA on 7:45)

8—On Parade, band music: KPO,
KGA, KJR (KEX on 8:15)

8:30—"Man Who Laughs," by Vic-
tor Hugo; radio dramatization by
Wilbur Hall: KPO, KGA, KJR,
KEX

9—Donald Novis, tenor: KPO, KJR,
KGA, KEX, KECA, KFSD, KTAR,
KDYL

9:15—Anson Weeks and his St.
Regis Hotel Orch.: KPO, KGA,
KJR, KEX, KECA, KFSD, KTAR,
KDYL

9:30—Road Show, variety program:
KPO, KGA, KJR, KEX, KECA,
KDYL on 10, KOA

11—Stringwood Ensemble, Charles
Hart, director: KPO, KGA, KEX,
KECA

11:30 to 12 mid.—Rhythm Vendors,
orchestra direction Walter Beban;
Clarence Hayes, tenor: KPO,
KGA, KJR, KEX, KECA

384.4 Meters **KTM** Exposition 1341
780 Kcys. 1000 Watts

Pickwick Broad. Corp., Los Angeles

8 P.M.—Rainbow Revue

9—Jack Dunn's Orchestra

9:15—Electric transcription

9:30—Dream Train

10—Hill Billies

11—Jack Dunn's Orchestra

11:30 to 4 A.M.—Records

CBS

Columbia Broadcasting System

- 8:30 A.M.—Academy of Medicine Program: KFBK, KWG, KERN, KDB, KFPY, KFRC, KHJ, KGB
- 8:45—Ben Alley, tenor, with novelty orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ, KSL
- 10:30—Atlantic City Musicale: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11—National Student Federation of America: KFBK, KWG, KERN, KDB, KOL, KVI, KOIN, KFRC, KMJ, KGB, KSL
- 11:15—The Captivators: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthell, songs: KFBK, KMJ, KWG, KDB, KFPY, KGB, KSL
- 12:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Sam Prager, pianist, and Helen Nugent, contralto: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 12:45—Eton Boys, male quartet: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 1—Frank Westphal's Dance Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:20—"To an Unnamed Listener": KFBK, KMJ, KWG, KERN, KDB, KFPY, KGB, KSL
- 1:40—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KHJ, KGB, KSL
- 2—Midland Broadcasters: KSL
- 2:30—Between the Bookends: KSL
- 3—Irene Beasley, popular songs: KSL
- 3:15—Riviera Orchestra: KSL
- 4:30—Jimmy Garrigan's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KGB, KSL
- 4:45—Musical Album of Popular Classics: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5—Henry Busse and his Orchestra: KSL
- 5:15—Gus Arnheim and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB
- 6:15—Casa Loma Orchestra: KFBK, KDB, KFPY, KHJ, KGB, KSL
- 6:30—"Mysteries in Paris": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI,

- KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KOL, KVI, KFPY, KOIN, KSL
- 8:30—Guy Lombardo and his Royal Canadians: KFBK, KFPY, KOIN
- 9—Eddie Duchin and his Orchestra: KFBK, KOIN, KSL
- 9:30 to 10 P. M.—Harry Barris' Orchestra: KFBK, KOIN

- 322.4 Meters KFWI Franklin 0200**
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
- 7 A.M.—Dawn Serenade
 - 8—Silent period
 - 9—Blues Chasers
 - 9:45—Dr. Corley Program
 - 10—White House Program
 - 10:15—Bellevue Hotel Program
 - 10:30—Topics and Music
 - 11—Helen Barker, art talk
 - 11:15—Concert Melodies
 - 12 noon—News Flashes; dance music
 - 1—Silent period
 - 6—Dance Time
 - 6:15—The Ne'er-Do-Well
 - 6:30—Dance Music
 - 6:45—News Flashes
 - 7—Learn Italian, Prof. Achille
 - 7:15—National Contest Review
 - 7:30—Silent period
 - 8:30—Mildred Epstein
 - 8:45—John D. Barry, World Events
 - 9—Ella Stankevich, pianist
 - 9:15—Feature program
 - 10—Master Melodies
 - 11 to 1 A.M.—Kendrick's Hi-Jinks

- 322.4 Meters KROW Glenc. 6774**
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
- 8 A.M.—News Items
 - 8:15—Prosperity Auction program
 - 8:30—Moment Musicale; recordings
 - 9—Silent Period
 - 1—Latin-American Program
 - 2—Household program
 - 2:30—Frances Hathaway, vocalist
 - 2:45—The Tramp Reporter
 - 3—The Beverly Hillbillies
 - 4—George Taylor & Clem Kennedy
 - 4:30—The Serenader
 - 4:45—Health Feature
 - 5—Recordings
 - 5:15—Sandy McGhee, Scotch songs
 - 5:30—Popular Recordings
 - 6—Silent period
 - 7:30—Educational Feature
 - 7:45—Ambrose Witmer, pianist
 - 8 to 8:30 P.M.—Italian program

- 204 Meters KGA Main 3434**
1470 Kcys. 5000 Watts
N.W. Broad. System, Spokane, Wash.
- 6 A.M.—Early Birds; News
 - 8—NBC-KPO Programs to 12
 - 12 noon—News Bulletins
 - 12:05—NBC-KPO Programs to 2
 - 2—To be announced
 - 2:15—NBC-KPO Program
 - 3—News Bulletins; Market Reports
 - 3:05—NBC-KPO Programs to 5:25
 - 5:25—Johnny Muskrat Loc.
 - 5:30—NBC-KGO Programs to 6:45
 - 6:45—Frank Funkhauser
 - 7—NBC-KPO Program
 - 7:15—Tarzan of the Apes
 - 7:30 to 12 mid.—NBC-KPO Prog.

- 325.9 Meters KOMO Elliott 5890**
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
 - 7—NBC-KGO Programs to 8:30
 - 8:30—The Observer
 - 8:45—NBC-KGO Programs to 9:45
 - 9—Neighborly Mary
 - 9:30—NBC-KGO Program
 - 9:45—Prudence Penny
 - 10—NBC-KGO Programs to 11:30
 - 11:30—Farkelp Program
 - 11:45—Club Minutes
 - 12 noon—NBC-KGO Program
 - 1—Tea Time Tales
 - 1:15—NBC-KGO Program
 - 1:30—The Red Shadow
 - 1:45—NBC-KGO Programs to 3:15
 - 3:15—Teacup Philosopher
 - 3:45—NBC-KGO Programs to 4:15
 - 4:15—Concert Orchestra
 - 4:45—News Service
 - 5—Concert Orchestra
 - 5:30—NBC-KGO Programs to 6
 - 6—Musical Highlights
 - 6:30—NBC-KGO Programs to 8:30
 - 8:30—The Alaskans
 - 9—Little Symphony Hour
 - 10—NBC-KGO Program
 - 10:15—Vic Meyers' Music
 - 11:15 to 12 mid.—NBC-KGO Prog.

- 309.1 Meters KJR Seneca 1515**
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Rhythm Aces
 - 7:04—Product Quotations
 - 7:14—Vocal Solos; Sun Risers
 - 7:33—Sport News; Sun Risers
 - 8—NBC-KPO Programs to 10
 - 10—Mardi Gras
 - 10:30—Lotus Gardens Orchestra
 - 11—Words and Music
 - 11:30—Julia Hayes
 - 11:45—NBC-KPO Programs to 12:30
 - 12:30—Johnny Robinson's Vagabonds
 - 1—NBC-KPO Programs to 3
 - 3—The Easy Chair
 - 3:10—NBC-KPO Program
 - 3:50—The World Bookman
 - 3:55—Lost and Found Advt.
 - 4—NBC-KPO Programs to 5:15
 - 5:15—Steamboat Bill
 - 5:30—NBC-KPO Programs to 6:45
 - 6:45—Sohl-Lundberg and Reed
 - 7—Tarzan of the Apes
 - 7:15—Anson Weeks' Orch. (E. T.)
 - 7:30—News Edition of the Air
 - 8—NBC-KPO Program
 - 8:15—Program to be announced
 - 9:30—The Road Show
 - 11—Cole McElroy's Dance Orch.
 - 11:30 to 12 mid.—Tom Gerun's Orch.

- 265 Meters KSL Wasatch 3901**
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
- 5 P.M.—Edwin C. Hill
 - 5:15—"Chandu"
 - 5:30—King Sisters
 - 5:45—Novelty Orchestra
 - 6:15—Harl Smith's Orchestra
 - 6:30—Evening in Paris
 - 7—Music that Satisfies
 - 7:15—Easy Aces
 - 7:30—The Jewel Box
 - 7:45—Myrt and Marge
 - 8—Columbia Symphony Orchestra
 - 8:30—Guy Lombardo's Royal Canadians
 - 8:45—Salt Lake Federation of Labor
 - 9—Eddie Duchin's Orchestra
 - 9:30—Covey's Dance Band
 - 10—Organ Concert
 - 10:15—Étude Ethiopians
 - 10:45 to 11 P.M.—Chas. Fleischmann and Yorgensen

319 Meters **KOIN** Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

6 A.M.—KOIN's Clock
6:45—Farm Talk
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Jack Leonard, Van Duyn
Singer
8:45—Golden Melodies
9:15—CBS Programs to 10:30
10:30—This and That with Art
Kirkham
11—CBS Programs to 12
12 noon—Merrymakers
12:30—CBS Programs to 1
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Program
6:15—Bells of Harmony
6:30—CBS Programs to 7:30
7:30—Golden West Serenaders
7:45—Myrt and Marge
8—Jack Lenard
8:15—Columbia Features
8:30—Blue Monday Jamboree
10—Leather Pushers
10:15—Bisquick Band Concert
10:20—Etude Etheopians
10:45—Yogi Yorgenson
11 to 12 mid.—Tom Coakley's Orch.

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:15—Cisco Bullivant, exercises
7:30—NBC Program
8—Frisbie's Syrup
8:15—NBC-KGO Programs to 9
9—Walt and Marian
9:15—Musical Gems
9:30—Burgan's Home Comfort
10—Crazy Crystals
10:15—Celia Lee
10:30—NBC-KGO Programs to 12
12 noon—Electric Home Quarter Hr.
12:15—NBC-KGO Programs to 1:15
1:15—Various programs
1:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell
Banksen
5—Parade of the Happy Feet
5:15—“Skippy”
5:30—Orphan Annie
5:45—NBC-KGO Program
6—Kinman Business University
6:30—NBC-KGO Programs to 8:30
8:30—Peerless Dentists
9:15—Eb and Zeb
9:45—Lubin's Fashion Girls
10 to 12 mid.—NBC-KGO Programs

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6 A.M.—KOL Time Clock
7:45—Crazy Quartette
8—Shell Happytime
8:30—Through the Looking Glass
8:45—CBS Programs to 9:30
9:30—Columbia Revue
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—The Carnival
1—Health Talk
1:15—Radio Speaker Stevenson
1:45—CBS program
2—Happy Go Lucky Hour

3—Feminine Fancies
3:30—P. T. A. program
4—Don Lee Feature
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Program
6:15—Sports Review, Ken Stuart
6:30—CBS Programs to 7:30
7:30—Golden West Serenaders
7:45—CBS programs
8—Dollars and Sense Program
8:15—CBS Program
8:30—Radio Speaker Stevenson
8:45—The Globe Trotter
9—Blue Monday Jamboree
10—Don Lee Feature
11 to 12 mid.—Dancing with the
Stars

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Selxas, exercises
7:30—Stock Market Quotations
7:45—NBC-KGO Program
8—John and Ned
8:15—NBC-KGO Program
9—Helpful Hints to Housewives
9:15—Joe Warner's Jolly Journal
9:30—Fashion Tour with Melissa
10—NBC-KGO Programs to 11:30
11:30—County Medical Association
11:45—State Market Reports
12 noon—U. S. Dept. of Agric. talk
12:15—NBC-KGO Program
1—News release
1:15—Ann Warner Chats
1:45—Cheiro's Mystery Stories
2—NBC-KGO Programs to 2:30
2:30—Musical Globe Trotter
2:45—Tom Murray's Hillbillies
3:45—NBC-KGO Programs to 4:15
4:15—Book Review
4:30—NBC-KGO Program
4:45—Nebben Gammill, character
sketches
5—String Trio
5:30—NBC-KGO Programs to 6
6—Helen Handin Truthful Trouper
6:15—NBC-KGO Programs to 7
7—Orchestra
7:30—NBC-KGO Programs to 8:30
8:30—Orchestra
8:45—The Choraleers
9—Orchestra
10 to 12 mid.—NBC-KGO Programs

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:15—Trujo Strings
1:30—Friendly Hour, Lena Leland
2:30—Martha Meade Program
3—Silent period
4:30—Story Time, Lena Leland
4:45—Skippy
5—Vespers, Roger Darling
5:30—Dinner Concert
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:04—News Dispatches
7:15—State Dept. of Agriculture
7:30—Minute Man
7:45—Band Concert
8—Sacred Memory
8:30—Accordion Capers
9 to 10 P.M.—Fireside Program

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts

Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Brew Vaughn
11—Recordings
11:45—Talk by H. B. Drollinger
12 noon—News
12:15—Homeopathic Health Talk
12:30—Recordings
1—New Paris Inn Broadcast
2—Eddie Albright, “The Bookworm”
3—Matinee Mirthmakers
3:30—Recordings
4—Travelogue; Stocks; Announce-
ments
4:30—Town Crier
5—Cecil and Sally
5:45—Electric Transcription
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Eimer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—“Pieces of Eight”
7:30—“The Newlyweds,” Frank and
Pam
7:45—Tarzan Transcription
8—KNX Concert Ensemble
8:15—Political Talk
8:30—Reality Californians
8:45—KNX Ensemble
9—News
9:15—Calmon Lubovski, violinist
10—KNX Ensemble
11 to 12 midnight—New Paris Inn

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Navy Band
8—Organ Melodies
8:15—Morning Musical Revue
8:30—Sonata Recital
9—Good Cheer program
9:15—Miracles of Magnolia
9:35—Stock reports
9:45—Arlon Trio
10—Mardi Gras
10:30—Lotus Gardens Orchestra
11—Words and Music
11:30—Calif. Fed. of Women' Clubs
12 noon—Charm Matinee
12:15—Western Farm and Home
1—Radio Guild
2—Stringwood Ensemble
3—Waldorf-Astoria Orchestra
3:30—Radio Dental Clinic
3:45—Dance Masters
4—Life of the Reillys
4:15—Concert Ensemble
4:30—Eileen Piggott
4:45—Song Fellows
5—Oahu Serenaders
5:15—Opera House Tonight
5:30—Judge Philip Smith
5:35—Studio Program
5:45—Program Highspots
5:50—Late News items
6—Music Masters
6:30—The Travelers
7—Natl. Radio Forum
7:30—NBC Program
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Symphony
9—Hotel Penn Orchestra
9:30—Bellevue Stratford Orchestra
10—Richfield News Flashes
10:15—Pacific On Parade
11:30 to 12 mid.—Organ

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 11
11—Lorna Fantin
11:15—CBS Programs to 12
12 noon—Colonial Beauty Talk
12:15—CBS program
12:30—World-wide news
12:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composer's Hour
4:30—News Review
4:45—CBS program
5—H Bar O Rangers
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 8
8—Blue Monday Jamboree
10—World-wide News
10:10—Bisquick Band
10:15—Etude Ethiopians
10:45—Tiny Newland and Yogi Yorgenson
11—Dancing with the Stars
12 to 1 A.M.—Albert Malotte, Organist

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California
7 A.M.—The Morning Edition
8—Shell Happytime
8:30—CBS Programs to 10
10—Blanche Wood
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 1
1—News Reel; Market Quotations
1:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composers' Hour
4:30—CBS Programs to 5:30
5:30—Town Topics and News Reel
6:15—Chamber of Commerce
6:30—CBS Programs to 7:30
7:30—Song Recital
7:45—Myrt and Marge
8—Blue Monday Jamboree
10—Tomorrow's News Tonight
10:10—Etude Ethiopians
10:45—Don Grant
11—Dancing with the Stars
12 to 1 A.M.—Recordings

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—French Lesson, Annette Doherty
11—NBC-KPO Programs to 11:45
11:45—County Medical Assoc. Talk
12 noon—NBC-KPO Prog. to 4:15
4:15—News Release
4:30—Randy Andrews, songs
4:45—Alexander Bevani, the Italian Language
5—Brother Ken and his Kiddies
5:30—NBC-KPO Program
5:45—Al Mack and Tommy
6—NBC-KPO Program
6:30—Maury Leaf and Hill Billies
6:45—Lucy & Octavius in Hollywood
7—NBC-KPO Program
7:30—Wesley Tourtellotte, organist
7:45—NBC-KPO Program
8—Tom Murray's Hillbillies
8:30—The Commissioner's Daughter, play
9 to 12 mid.—NBC-KPO Programs

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
10:15 A.M.—CBS Programs to 12
12 noon—Noon News, Joe Roberts
12:15—CBS Programs to 1
1—Cora DeVore, English lessons
1:15—CBS program
1:20—Talk from London
1:40—CBS programs
1:45—Pre-School Assoc. program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Musical Arts Trio
3:45—Feminine Fancies
4—Composer's Hour
4:30—CBS Programs to 5:30
5:30—Organ Concert
6:15—The Angora Man
6:30—CBS Programs to 7:30
7:30—Golden West Serenaders
7:45—CBS program
8—"Cross-Cuts of the Day"
8:05—CBS program
8:30—Dr. Stevenson
8:45—Blue Monday Jamboree
10—Organ recital
10:15—Etude Ethiopians
10:45—Yorgi Yorgensen
11 to 12 mid.—Dancing with the Stars

Microphone Gossip

• • • The public are asked to vote on the Atwater Kent District Auditions to be held November 20, which will be representative of ten states. The participants have all come up from local auditions, past the state auditions and are now contesting to enter the National Auditions in New York which come on December 11. This is the sixth annual contest and \$15,000 in awards are offered to lucky boys and girls. California has sent more winners to the National Finals than any other state in the Union. The time will be from 9:30 to 11 p. m., through KPO. George Gibson Davis of Sherman Clay & Co. is the manager of the Western District, Atwater Kent Foundation.

• • • Tom Mitchell, the NBC Melody Man gets many letters from listeners who, like to tell him all the intimate details of their personal lives. Recently a number of his fans seem to have had operations, and Tom is becoming an expert on surgery the symptoms leading up to it and its after-effects.

• • • KOMO's Sally Jo Davis, who has been on intimate terms with the microphone since she was graduated from Washington State College several years ago, is presenting a program which is pioneer in its field, that of being the first daily feature exclusively covering club activities; the subject matter for her "Club Minutes" is provided for by Seattle's eight hundred organizations.

• • • The man who jumped through the keyhole informs us that Frank Galvin, announcer on KTAB, has captured the femmes with his melodious voice. It must be true for there's poetry and letters in the offering.

KJBS today!

The Alarm Klok Klub

6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Disperser

Galla Rini

Piano-accordionist

12:15 to 12:30 a.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

KTAB TODAY

7:15 to 7:30 a. m.

TALKING REPORTER

Word Picture of World-Wide News Events

ALMA LAMARR

10 to 10:30 a. m.

HOUSEHOLD HOUR

1 to 1:30 p. m.

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San Francisco

TUESDAY Programs

Nov. 15, 1932

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:15—Bay District Schools
9:45—Bluettes
10—Sunshine Hour
11—Album Leaves
11:45—Song and Dance Kings
12 noon—“Mid-Day Meditation”
12:03—Meridian Medleys
12:45—Tuesday Noon Club
1:15—Footlight Features
2—Prudence Penny
2:15—Musical Novelties
2:30—Verses: Mrs. M. C. Sloss
2:45—Hawaiian Entertainers
3—Glen Goff, Organist
4—Artist Celebrities
4:30—Famous Songs and Singers
5—Metropolitan Hour
5:45—Holt Thompson Digest
6—Revue
6:30—Waltz Time
7—G. Donald Gray, baritone
7:15—Salon Group
7:30—Kay Kendall, Queen of Song
7:45—Bob Allen, Piano Novelties
8—John Woiohan’s Orchestra
9—Billy Small, “Fiddlin’ Around”
9:15—Marie Eugene, soprano
9:30—Milly and Billy
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories



JOHN PEARSON
KOMO—Announcer

8:30—Dance Orchestra
8:45—Studio program
9—Hill Billies
10—Treasure Chest, Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Radio Cabaret, Ray Howell

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—Recordings
8:45—CBS Programs to 10
10—KFRC Shopper’s Club
10:30—Globe Trotter
10:35—CBS Program
11—Rumford Chemical Works
11:15—Helen Nugent and Ben Alley
11:30—American School of the Air
12 noon—Noonday Concert
1—CBS Program
1:15—Recordings
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Recordings
1:55—Thinc Products Company
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Health Talk
4:15—CBS Programs to 5
5—Steamboat Bill
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9:30
9:30—Jubilee from KOL
10—Bisqueick Band
10:05—Ted Florito’s Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale
8:45—Recordings
9—Silent period
1—Latin-American Program
2—Household Hour
2:30—Mae Church, contralto
2:45—Ambrose Whitmer, pianist
3—The KROW-lian Revue
4—George Taylor and Clem Kennedy
4:30—Myrtle Segal, soprano
4:45—Records
5:15—George Gilly, baritone
5:30—Popular Recordings
6—Silent period
7:30—Fireside Choristers
7:45—Jack Hubbard’s Patter
8—Bible Lecture, Judge Rutherford
8:15—Manuel Contreras, cornetist
8:30—The Beverly Hillbillies
9:30—The Burlesquers
10 to 11—Fleur de Lis Dance Orch.

322.4 Meters KFWE Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
11:45—Musical Portraits
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:30—Rosenthal Program
6:45—News Flashes
7—Concert Music
7:15—Helen Bellevue
7:30—Silent period
8—Christian Science Lecture
9—Silent period
11 to 1 A.M.—Kendrick’s Hi-Jinks

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Variety Records
9—Melody Gems
9:30—Records
10—Reporter of the Air
10:05—Scotty’s Table Talks
10:20—Records
11:15—Medical Society Talk
11:30—Concert Music
12 noon—Dance Matinee
12:30—Records
1:05—Stock Report; Records
2—Better Business Bureau Talk
2:15—Popular Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
2:45—Marjorie Lee, pianist
4—Records
4:15—Musical Styles
4:30—Walkathon
5—Silent period
12:01 to 6 A.M.—Owl Program

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—Oakland Post Enquirer
12:35—Records
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Travelogue with Majestic Hawaiians
2:30—Pavon Sisters, Harmony Team
2:45—Records
3—Charles Park, the Budgeteer
3:30—Walter Rudolph, piano recital
3:45—Better Business Bureau
4—“Keep Smiling” Revue, Jack Hall
4:30—Studio Program
5—Uncle Rod’s Smile Club
5:30—Dr. J. Douglas Thompson
6—Life o’ Reilly
6:15—Horse Races
6:30—News Reporter
6:45—Ernie Smith’s Sport Page
7—Famous Dance Orchestra
7:30—Oakland Post Enquirer
7:45—Dance Music
8—Studio Program
8:15—Golden Memories

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcvs. 7500 Watts
 National Broadcast. Co., San Francisco
**Service to KHQ, KOMO, KGW,
 KFI, KOA, KDYL, KGIR,
 KGHL, KTAR, KFSD**

- 7 A.M.—Organ Concert, Chas. Runyan: KGO, KOMO
 7:30—Swinging Along: Instrumental novelty program: KGO, KOMO, KFSD, KDYL
 7:45—Breen and De Rose: Vocal and instrumental duo: KPO, KFI, KFSD, KDYL
 8—Your Child: KGO, KOMO, KFSD, KDYL, KGIR
 8:15—To be announced
 8:30—Carnation Crosscuts from the Log o' the Day: KGO, KOMO, KHQ, KGW, KFI
 9—Johnny Marvin, tenor: KGO
 9:15—Miracles of Magnolia, negro comedy sketch with Fanny May Baldrige: KGO, KFSD
 9:30—Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO, KOMO
 9:45—Arion Trio: KGO (KHQ on 10:15) (KOMO on 10) (KFI on 10 off 10:15)
 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD on 10:50 to 11:10), (KTAR, KDYL, KOA off 10:50)
 11:30—Doctor Dick, drama: KGO, KFI, KFSD
 11:30—Strollers Matinee: (KGO, KFSD on 11:45), KDYL
 12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOMO, KDYL, KOA
 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
 1—Rhythm Vendors, orchestra direction Walter Behan: KGO, (KHQ off 1:15) KOMO
 1:30—Bluebird Melodies: KGO, (KHQ, KDYL, KOA on 1:45), KOMO
 2—Melodic Thought: Soloists with orchestra: KGO, KHQ, (KGW on 2:15), KFI, KDYL
 2:30—Ralph Kirbery, baritone: KGO, KHQ, KFSD, KDYL
 2:45—Concert Echoes: KGO, KHQ, KGW, KDYL
 3—Waldorf-Astoria Orchestra: KGO, KFSD, KDYL
 3:30—Donald Novis, tenor: KGO, KHQ, KOMO, KGW, KFSD
 3:45—Alvino Rey, guitarist: KGO, KHQ, KFSD, KTAR, KDYL, KOA
 4—Mid-Week Hymn Sing: KGO, KHQ, KOMO, KFSD, KTAR, KDYL, KGIR
 4:15—To be announced
 4:30—Jean Fay, blues singer: KGO, KHQ, KGW
 4:45—News Service: KGO
 4:45—Little Orphan Annie: KDYL, KOA, KGIR, KGHL
 5—Balladettes: KGO, (KHQ off 5:15), KFI
 5:30—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI, KTAR
 5:45—Wheatnaville: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI
 6—Music Garden, soloists: orchestra direction Rex Dunn: KGO (KHQ, KOMO, KFSD off 6:15) KDYL
 6:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KGW,

- KFI, KFSD, KTAR, KDYL, KGIR, KGHL
 7—Lucky Strike Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGU
 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
 8:15—Memory Lane: Rural drama by H. C. Connette, featuring Billy Page, Eileen Piggott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
 8:45—Kenneth Spencer, basso: KGO, KOMO
 9—Waltz Time, Ben Klassen, tenor: KGO, KFSD
 9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
 10—Richfeld News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
 10:15—Phil Harris' Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KOA
 10:35—Earl Burtnett's Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KOA
 10:35—Phil Harris' Orchestra: KGO, KHQ, KFI, KFSD
 11:15—Earl Burtnett's Orch.: KGO, KHQ, KFI, KFSD
 11:35 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KOMO, KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
690 Kcvs. 5000 Watts
 National Broadcast. Co., San Francisco

- Service to KJR, KEX, KGA,
 KECA, KTAR, KDYL, KFSD**
 7:30 A.M.—Arion Trio: KPO
 8—Financial Service: KPO, KGA, KJR, KEX
 8:15—Soloist: KPO, KGA, KECA, KJR
 8:30—U. S. Army Band: KPO, KGA, KJR, KECA, KFSD, KTAR
 9—Tom Mitchell, baritone: KPO, KGA, KJR, KEX, KECA
 9:15—Dixie Memories: KPO, KJR, KGA, KEX, KECA
 9:30—Bluettes, vocal trio: Charles Runvan, organist: KYA, KGA, (KJR, KECA off 9:45) KEX (KFSD on 9:45) KDYL
 9:30—Julia Hayes, helpful hints to housewives: KPO
 9:45—University of California Program: KPO
 10—Mardi Gras, with Al Schuss, master of ceremonies: KPO, KJR, KGA, KEX, KECA
 10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KDYL
 11—Words and Music: KPO, KGA, KJR, KEX, KECA, KDYL
 11:30—Organ Concert, Paul Carson: KPO, KGA, KJR, KEX, KECA
 12:15—Music Masters, orchestra direction Nathan Abas: KPO, KJR, KGA, KEX, KECA
 12:45—Tom and Dudd, vocal duo: KPO, KGA, KJR, KEX, KECA
 1—Brown Palace Hotel Orchestra: KPO, KGA, KJR, KEX, KECA, KDYL, KOA
 1:15—California Dons, Irving Kennedy, tenor: orchestra direction of Emil J. Polak: KPO, KGA, KJR, KECA, KEX, KDYL, KOA, KGHL
 1:45—Stringwood Ensemble, direction Charles Hart; vocal soloist: KPO, KGA, KJR, KEX, KECA
 2:45—Argentine Trio, instrumental ensemble direction John Picadura: KPO, KGA, KJR, KEX, KFSD

- 3—Melody Mixers, orchestra and vocalist, direction Walter Behan: KPO (KGA on 3:05) (KJR on 3:15, off 3:55) KEX
 4—Simp and Gladwys, comedy sketch featuring Monroe Upton and Elsbeth Frellesen: KPO, KGA, KJR, KEX
 4:15—Mindways: Stories of Human Behavior: KPO, KGA, KJR, KEX, KECA, KGIR
 4:30—Tea Timers, vocalist with organ and cello: KPO, KGA, KJR, KEX, KFSD
 4:45—To be announced
 5—You and Your Government: KPO, KYA, KGA, KJR, KEX, KECA, KFSD, KTAR, KGIR, KGHL
 5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
 5:45—Piano Moods: KPO, KGA, KJR
 6—Recollections, Nathan Stewart, baritone; orchestra direction Nathan Abas: KPO, KGA, KJR
 6:45—Cecil and Sally in the Funniest Things: KPO
 7—Mona Lowe, blues singer, and Edna Fischer, pianist: KPO, KGA
 7:15—Tarzan of the Apes: KPO
 7:30—Rainbow Harmonies, Easton Kent, tenor: KPO, KGA, (KJR on 7:45) KECA, KGHL
 8—Western Artists Series: KPO, KGA, KJR, KEX, KECA
 8:15—National Grand Opera Company: KPO, KGA, KJR (KEX off 8:55, on 9) KECA, KDYL
 9:30—The Story Teller: KPO, KJR, KGA, KEX, KOA, KGHL
 10—Myron Niesley, tenor and Austin Mosher, baritone: KPO, KJR, KGA, KEX, KECA, KDYL, KOA
 10:15—Cosmopolitans, soprano soloist; orchestra direction Emil J. Polak: KPO, KGA, KJR, KEX, KECA
 10:45—Synco-Thots, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KEX, KECA
 11—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR on 11:15, KEX on 11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJR, KEX

325.9 Meters KOMO Elliott 5890
920 Kcvs. 1000 Watts
 Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
 7—NBC-KGO Programs to 8:30
 8:30—The Observer
 8:45—NBC-KGO Program
 9—Neighborhood Mary
 9:30—Uncle Hank of Ciderville Center
 9:45—Prudence Penny
 10—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Programs to 1
 1—Tea Time Tales
 1:15—Talk under auspices of Seattle Council of Preschool Associations
 1:20—NBC-KGO Program
 1:45—Concert Orchestra
 2:15—NBC-KGO Programs to 5
 5—Concert Orchestra
 5:45—NBC-KGO Programs to 6:15
 6:15—Jerry and Eddie from Holywood
 6:30—NBC-KGO Programs to 8:45
 8:45—Phoenix Program (E. T.)
 9—Fisher's Blend Party
 9:30—NBC-KGO Program
 10:15—Vic Meyers' Music
 11:15 to 12 mid.—NBC-KGO Prog.

CBS

Columbia Broadcasting System

- 8:45 A.M.—Vincent Sorey's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yeong's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KDB, KVI, KOIN, (KHJ, KSL on 10:15)
- 10:30—Madison Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Charis Musical Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Columbia Artists Recital: KFBK, KMJ, KWG, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—Four Clubmen: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 1:15—Curtis Institute of Music: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KHJ, KSL
- 2—"Meet the Artist": KSL
- 2:30—Between the Bookends: KSL
- 3—Current Events, H. V. Kaltenborn: KSL
- 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Harry Barris and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—Henry Busse and his Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, KHJ, KGB, KSL
- 5:15—Edwin C. Hill, "The Human Side of the News": KFBK, KWG, KDB, KOL, KVI, KFPY, KGB
- 5:45—The Columbians: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—"Threads of Happiness": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—To be announced: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—Jay C. Flippen-cies: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KDB, KFPY, KOIN, KFRC, KGB, KSL
- 8:30—Isham Jones and his Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Don Redman and his Orchestra: KFBK, KWG, KERN, KDB, KOIN, KFRC, KHJ
- 9:15—Don Redman and his Orchestra: KFBK, KWG, KERN, KDB, KOIN, KFRC, KHJ, KGB, KSL
- 9:30 to 10 P.M.—Harold Stern and his St. Moritz Orchestra: KFBK, KOIN

340.7 Meters KLG Lake. 6000 880 Kcs. 500 Watts Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—New York Stocks
- 10:15—Stocks; Finance; Weather
- 10:30—International Kitchen, Gladys Cronkite, director
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—San Francisco Stocks
- 2:45—Ethel Rhinard, pianist
- 3—Records
- 3:45—Madelon Sivyer and Nancy Hershey
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—Arco and Anita, novelty guitar duo
- 5:45—Song Stories, Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—William Don, comedian
- 7:45—Fred and Morris, comedians
- 8—Organ Recital, Ethel Rhinard; Cora Scott, contralto
- 8:30—"Slip" Madigan in his "Football Reviews and Pre-Views"
- 8:45—Helen Benson & Lucille Swan, banjoists; Lilah Clark, pianist
- 9—Old Gospel Hymns: Mixed Quartet under direction of M. Jay Goodman, tenor
- 9:30—Nerino's Variety Orchestra
- 10 to 11 P.M.—Dance Program

225.4 Meters KGB FRank. 6151 1330 Kcs. 1000Watts Don Lee, Inc., San Diego, California

- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Blanche Wood
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 12:45
- 12:45—News; Market Quotation
- 1—Bible Talk
- 1:30—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Albert Malottee
- 4:15—CBS Programs to 5:30
- 5:30—News Reel; Town Topics
- 5:45—CBS Programs to 6:30
- 6:30—To be announced
- 7—Jay C. Flippen-cies
- 7:30—Tarzan of the Apes
- 7:45—CBS Programs to 9:30
- 9:30—Jubilee
- 10—Tomorrow's News Tonight
- 10:10—Ted Flo-Rito's Orchestra
- 11—Dancing with the Stars
- 12 to 1 A.M.—Recordings

508.2 Meters KHQ Main 5383 590 Kcs. 1000 Watts Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Caterpillar Pioneers
- 7:30—Kronenberg's Shoe Hospital
- 8—Voice of Texas
- 8:15—NBC-KGO Program
- 8:30—Frances Ingram
- 8:45—Burgan's Home Comfort
- 9—"Walt and Marian"
- 9:15—Musical Gems
- 10—Martha Meade Society
- 10:15—Celia Lee
- 10:30—NBC-KGO Program
- 11:30—Bell Organ Concert
- 12 noon—Electric Home Quarter Hr.
- 12:15—Chamber of Comm. Luncheon
- 1—NBC-KGO Program
- 1:15—Silver Loaf Bakery
- 1:30—Spokane Fur Co.
- 3:30—NBC-KGO Programs to 4:45
- 4:45—Editorial Column, Russell Bankson
- 5:15—Skippy
- 5:30—Orphan Annie
- 5:45—NBC-KGO Programs to 8:45
- 8:45—"Book of Memories"
- 9:15—Eb and Zeb
- 9:30 to 12 mid.—NBC-KGO Prog.

204 Meters KGA Main 3434 1470 Kcs. 5000 Watts NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletin
- 12:05—Community Chest speakers
- 12:08—NBC-KPO Programs to 3
- 3—News Bulletin; Market Reports
- 3:05—NBC-KPO Programs to 6:45
- 6:45—Davenport Hotel Orchestra
- 7—NBC-KPO Program
- 7:15—Tarzan of the Apes
- 7:30 to 12 mid.—NBC-KPO Prog.

319 Meters KOIN Atwater 3333 940 Kcs. 1000 Watts The Journal, Portland, Oregon

- 6 A.M.—KOIN's Klock
- 7—Novelities
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—CBS Program
- 8:45—Jack Lenard
- 9—Golden Melodies
- 9:30—CBS Programs to 10:30
- 10:30—Art Kirkham
- 11—Studio Program
- 11:15—CBS Programs to 12
- 12 noon—Merrymakers
- 12:30—CBS Program
- 1—The Book of Life
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—Steamboat Bill
- 5:15—Skippy
- 5:30—Davidson's Prize Club
- 6—CBS Programs to 6:30
- 6:30—Golden West Adventures
- 6:45—Bells of Harmony
- 7—Columbia Features
- 7:30—Chandu, the Magician
- 7:45—Myrt and Marge
- 8—Jack Lenard
- 8:15—Howard Barlow and Columbia Symphony
- 8:30—Isham Jones' Orchestra
- 9—Bisquick Band Concert
- 9:05—Frank Trevor and Anson Bush
- 9:15—Program to be announced
- 9:30—Flights Broadcast
- 10:30—The Slumber Boat
- 11 to 12 mid.—McElroy's Greater Oregonians

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Rhythm Aces
 7:04—Produce Quotations
 7:14—Vocal Solos; Sun Risers
 7:33—Sport News; Sun Risers
 8—NBC-KPO Programs to 9:45
 9:45—Martha Meade Society
 10—Mardi Gras
 10:30—NBC-KPO Programs to 3
 3—Better Business Talk
 3:50—The World Bookman
 3:55—Lost and Found Advt.
 4—NBC-KPO Programs to 6:45
 6:45—Sohl-Lundberg and Reed
 7—Tarzan of the Apes
 7:15—"The Home Bruisers"
 7:30—News Edition of the Air
 7:45 to 12 mid.—NBC-KPO Prog.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6 A.M.—KOL Time Klack
 7:45—Crazy Quartette
 8—Shell Happytime
 8:30—CBS Programs to 9
 9—Through the Looking Glass
 9:15—CBS Program
 9:30—Colonial Dames
 9:45—CBS program
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Programs to 12
 12 noon—The Carnival
 1—Hill and Dale
 1:15—Radio Speaker Stevenson
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—CBS Program
 3:45—Feminine Fancies
 4—To be announced
 4:15—Cecil Solly
 4:30—CBS Programs to 5:30
 5:30—Skippy
 5:45—CBS Programs to 6:30
 6:30—Lost in the Olympics
 6:45—Sports Review
 7—Otto A. Case
 7:15—CBS Program
 7:30—Chandu, the Magician
 7:45—CBS Program
 8—Radio Speaker Stevenson
 8:30—CBS Program
 9—The Globe Trotter
 9:15—Eb and Zeb
 9:30—Midweek Jubilee
 10:30—Slumber Boat
 11 to 12 mid.—Cole McElroy's Band

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6 A.M.—The Wandering Cowboy
 6:30—Farm Features
 6:45—W. S. C. Extension Service
 6:50—The Reveille Reporter
 7—Daybreak Devotionals
 7:30—Recordings
 7:45—Texas Cowboy
 8—Shell Happytime
 8:30—CBS program
 8:45—Morning Notes by Marion
 9—CBS Programs to 10
 10—Home Economics, Cella Lee
 10:15—CBS Programs to 11
 11—Recordings
 11:15—CBS program
 11:30—American School of the Air
 12 noon—Joe Roberts, News
 12:15—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Musical Arts Trio
 3:45—Camille Arnd

4—Recordings
 4:15—CBS Programs to 5:30
 5:30—Recordings
 5:45—CBS Programs to 6:30
 6:30—Golden West program
 6:45—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS program
 8—Dr. Stevenson
 8:30—CBS program
 9—Financial talk
 9:05—Wrestling Wrinkles
 9:15—Arizona Joe
 9:30—KOL Jubilee
 10:30—Slumber Boat
 11 to 12 mid.—Cole McElroy's Orch.

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—Stock Quotations
 7:45—NBC-KGO Program
 8—John and Ned
 8:15—NBC-KGO Programs to 9
 9—Helpful Hints to Housewives
 9:15—Joe Warner's Jolly Journal
 9:30—Fashion Tour with Melisse
 10—NBC-KGO Programs to 11:45
 11:45—State Market Reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats
 1:45—Jimmy Base, songs
 2—NBC-KGO Programs to 2:30
 2:30—Musical Globe Trotter
 2:45—The Baldwin Twins
 3—Tom Murray's Hill Billies
 4—Studio program
 4:15—Talks on Psychology
 4:30—News release
 4:45—Nick Harris program
 5—NBC-KGO Programs to 6
 6—Pac. Coast Assoc. Speaker
 6:15—NBC-KGO Programs to 8:45
 8:45—Orchestra, mixed quartet and cast in Tapestries of Life
 9:30—NBC-KGO Programs to 11:35
 11:35 to 12 mid.—Jay Whidden's Orchestra

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 7 A.M.—The Breakfast Hour
 8—Silent period
 9—Ralph and Rainbow Trouper
 10—Martha Meade Society
 10:15—Aunt Sammy, Economics
 10:30—Morning Melodies
 10:45—La Vida Program
 11—Eleventh Hour program
 11:45—Accordion Capers
 12 noon—Band Concert
 12:30—State Market Reports
 1—One o'Clock Program
 1:15—Trujo Strings
 1:30—Friendly Hour, Lena Leland
 2:30—Martha Meade Program
 3—Silent Period
 4:30—Story Time, Lena Leland
 4:45—Skippy
 5—Watch Tower
 5:15—Sacred Music
 5:30—Dinner Music
 6—Evening Echoes
 6:15—Franker's Program
 6:30—Market Reports
 6:45—Farmers' Exchange
 6:50—Santa Clara Valley News
 7—U. S. Prune Pool
 7:15—U. S. Weather Forecast
 7:03—Radio News and Forum
 7:30—Minute Man
 7:45—Band Concert
 8 to 10 P.M.—You Never Can Tell Program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 Western Broadcast Co., Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albrigh's Family
 10:30—Kate Vaughn, Home Economics
 11—Jack Carter's Birthday Party
 12 noon—News
 12:15—Homeopathic Talks
 1—New Paris Inn Broadcast
 2—Eddie Albrigh, "The Bookworm"
 2:30—Fireman's Band
 4—Travelogue; Stocks; Announcements
 4:30—Town Crier
 5—Cecil and Sally
 5:45—Chandu, the Magician
 6—News
 6:15—Bill, Mac and Jimmy
 6:30—Sl and Elmer
 6:45—Currier's Serenaders
 7—Frank Watanabe and Hon. Archie
 7:15—To be announced
 7:45—Tarzan Transcription
 8—American Legion Program
 8:30—Electric Transcription
 8:45—Golden Memories
 9—News
 9:15—KNX Dance Band
 9:30—Calzona
 9:45—Patches
 10—KNX Ensemble
 10:30—Organ Recital
 11 to 12 midnight—New Paris Inn

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—Swinging Along
 7:45—Brene and DeRose
 8—Your Child's Instruction
 8:15—Morning Musical Revue
 8:30—U. S. Army Band
 9—Good Cheer program
 9:15—Miracles of Magnolia
 9:35—Stock reports
 9:45—Bluettes
 10—Martha Meade Society
 10:15—Radio Dental Clinic
 10:30—Woman's Magazine
 11:10—Studio program
 11:30—Dr. Dick
 11:45—Strollers Matinee
 12 noon—Charm Matinee
 12:15—Western Farm and Home
 1—Serenaders
 1:30—French Lesson
 2—Melodic Thots
 2:45—Argentine Trio
 3—Mme. Frances Alda
 3:30—Donald Novis and Orchestra
 3:45—Alvino Rey
 4—Midweek Federation Hymn Sing
 4:15—Entertainers
 4:30—Bluebird Melodies
 5—You and Your Government
 5:30—Better Business Bureau
 5:35—Studio program
 5:45—Program High Spots
 5:50—Late News Items
 6—Melody Train
 6:30—Texaco Fire Chief Band
 7—Lucky Strike Dance Hour
 8—Amos 'n' Andy
 8:15—Memory Lane
 8:45—Chamber of Commerce
 9—Waltz Time
 9:30—Ben Bernie's Orchestra
 10—Richfield News Flashes
 10:15—Pacific On Parade
 11:35 to 12 midnight—Organ Melodies

333.1 Meters KHJ VAndike 7111
 900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Records
 8—Shell Happy Time
 8:30—To be announced
 8:45—CBS Programs to 9:30
 9:30—Thru' the Looking Glass
 9:45—CBS program
 10—Martha Meade Society
 10:15—CBS Programs to 11
 11—Lorna Fantin
 11:15—CBS Programs to 12:30
 12:30—World-wide News
 12:45—Beauty Talk
 1—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Albert Malotte, Organist
 4:15—CBS program
 4:30—USC Trojan Period
 4:45—CBS Programs to 5:15
 5:15—News Items; Town Topics
 5:30—"Skippy"
 5:45—CBS Programs to 6:30
 6:30—To be announced
 7—CBS program
 7:30—Chandu, the Magician
 7:45—CBS program
 8—"To the Ladies"
 8:15—CBS Programs to 9:30
 9:30—Midweek Jubilee
 10—World-wide News
 10:10—Bisquick Band
 10:15—Ted Flo-Rito's Orchestra
 11—Dancing with the Stars
 12 to 1 A.M.—Albert Malotte, Organist

209.7 Meters KECA Richm'd 6111
 1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—German Lesson, Annette Doherty
 11—NBC-KPO Programs to 3:45
 3:45 P.M.—News Release
 4—Dr. H. Edward Meyers
 4:15—NBC-KPO Program
 4:30—Brother Ken and his Kiddies
 5—NBC-KPO Programs to 5:45
 5:45—Al, Mack and Tommy
 6—String Trio and Robert Hurd, soloist
 6:30—Talk on Mathematics
 6:45—Lucy & Octavius in Hollywood
 7—Tom Murray's Hill Billies
 7:30—NBC-KPO Programs to 9:30
 9:30—Jay Whidden's Orchestra
 10 to 12 mid.—NBC-KPO Programs

384.4 Meters KTM Exposition 1341
 780 Kcys. 1000 Watts
 Pickwick Broad. Corp., Los Angeles
 6 A.M.—Spanish Concert
 8:30—Records
 9—Dr. McCoy's Health Talk
 9:30—Beautiful Thoughts and Songs
 10—Silent period
 1 P.M.—Poetry
 1:15—Christian Couriers
 1:45—Messenger of Health
 2—Spanish Concert
 3:15—Messenger of Health
 3:30—Records
 4—Recorded Program
 5—Silent period
 8—Transcription
 8:30—Miniature Symphony and Virginia Karns
 9—Jack Dunn's Orchestra
 9:30—Dream Train
 10—Hill Billies
 11—Jack Dunn's Orchestra
 11:30 to 4 A.M.—Records

239.9 Meters KFOX Phone: 672-81
 1250 Kcys. 1000 Watts
 Nichols & Wariner, Long Beach, Cal.
 2:15 P.M.—Carmen Hawaiians
 2:30—Pipe Dreams
 3—Studio Program
 3:15—Hollywood Soloist
 3:30—Hollywood Girls
 4—News report; Dental Clinic
 4:45—Tennessee Joe
 5—Sunset Harmony Boys
 5:30—Children's Hour
 6—New York Lowdown
 6:05—Married Life, comedy skit
 6:15—Four Jacks
 6:25—Electric Transcription
 6:30—KFOX School Kids
 6:45—Percy Prunes
 7—Songs of the Islands
 7:15—The Boy Detective
 7:30—Chandu, the Magician
 7:45—Hollywood Girls
 8—Dr. and Mrs. Jimmy
 8:15—Travelogue
 8:30—Latner's Facts
 8:45—George and Rufus
 9—Harmonious Suggestions
 9:30—Electrical Transcription
 9:45—News Report
 10—Organ, Vera Graham
 11 to 12 mid.—Dance Music

Microphone Gossip

• • • Pleasant memories were awakened in one listener during the recent radio interview with "Myrt and Marge." As the interview ended one Chicago listener called the Columbia studios to tell "Myrt" he had seen her on the stage when she was 15 years old and in the cast of "The Umpire." He had been an ardent follower of the radio act since its inauguration, but until the interview he did not know he was listening to a voice from other years.

• • • Ed Wynn and the Fire Chief Band, National Broadcasting Company nation wide network production which has played to standing room only audiences at the NBC Times Square Studio in New York City each Tuesday night for the past six months, is going on tour.

Ed Wynn, Graham McNamee, the Fire Chief Quartet and Don Voorhees and the Fire Chief Band, who have made the weekly broadcasts a Broadway entertainment rivalling the leading theatrical hits in popularity, are going to give the radio listeners of other cities a chance to see them in action.

• • • Mary Rossetti, staff artist of KNX, is tall, slender, with black hair and blue eyes. Born in New York, she studied for a career in pictures and later went on the stage in musical comedies, which her marriage cut short. She is the mother of a small boy who demands and receives the major portion of her time.

• • • The radio audience's desire to see its microphone favorites "in the flesh," has prompted KFRC to book most of its performers on barnstorming tours over the weekends. The booking is being handled by Ellis Levy, late of the RKO booking office in San Francisco.

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

SHELL

HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

K TAB

TODAY

7:15 to 7:30 a. m.

TALKING REPORTER
Word Picture of
World-Wide News Events

ALMA LAMARR
10 to 10:30 a. m.

HOUSEHOLD HOUR
1 to 1:30 p. m.

OVER THE TEACUPS

PHILCO

LONG AND SHORT WAVE RADIO

THRILLS !! THRILLS!! AND YOUR FAVORITE PROGRAMS TOO

FOR THE PRICE OF A
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RADIO



POLICE
BROADCASTS



AIRPLANES



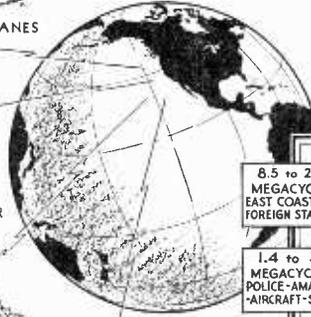
YOUR
FAVORITE STAR



SING SONG
GIRLS



SHIPS AT SEA



8.5 to 20.0
MEGACYCLES
EAST COAST and
FOREIGN STATIONS

1.4 to 3.4
MEGACYCLES
POLICE-AMATEUR
-AIRCRAFT-SHIPS

3.0 to 9.0
MEGACYCLES
EAST COAST and
FOREIGN STATIONS

500 to 1400
KILOCYCLES
THE REGULAR
BROADCAST BAND

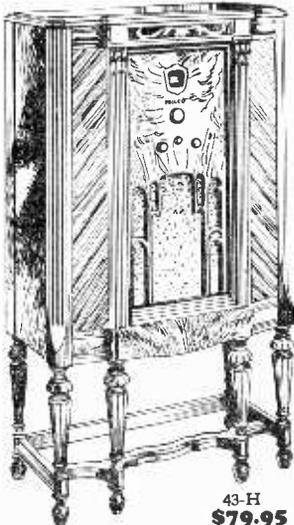


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Address.....
City.....

WEDNESDAY Programs

Nov. 16, 1932

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Stringwood Ensemble
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaves
11:45—Sally Selma
12 noon—"Mid-day Meditation"
12:03—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Marian Day's "Tete-a-Tete"
2—Prudence Penny
2:15—Townhall Harmonies
2:30—Community Chest Question Box
2:45—Symphony Highlights
3:45—Better Business Bureau
4—Musical Novelties
4:30—On Parade
5—Metropolitan Hour
5:30—"Two and a Co-Ed"
5:45—Holt Thompson Digest
6—Revue
6:30—Waltz Time
6:45—"Sleepy Time Express"
7—Slavic Concert
7:30—Hill Billies
8—John Wolohan's Orchestra
9—Sydney Dixon: tenor
9:30—Virginia Miller, pianist
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy; Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Sketches
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:15—Studio Program
11:30—X-Bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Majestic Hawaiians
2:30—Studio Program
3:30—Walter Rudolph, pianist
3:45—Selected Records
4—"Keep Smiling" Revue, Jack Hall
4:30—Studio Program
4:45—Santa Claus
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Aram Polodian, tenor
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestra
7:30—News Service
7:45—Dance Music
8—Studio Program



TOM GERUN
NBC-KPO—9:15 P.M.

8:15—Italian Program
8:30—Orchestra
8:45—Front Page Headlines
9—Hill Billies
9:40—Fight Broadcast
10:40—Putnam's Treasure Chest
11 to 1 A.M.—Radio Cabaret

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—Breakfast Hour; Weather
8—Silent Period
9—Ralph and Rainbow Trouper
10—Helpful Hour; Weather
10:30—Morning Melodies
10:45—La Vida Program
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:15—Trujo Strings
1:30—The Friendly Hour
2:30—Martha Meade Studio Program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Vespers, Dr. N. P. Patterson
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Alta California
7:45—Band Concert
8—American Legion War Camp
8:15—Song Recital
8:30—Music Lovers' Program
9—Studio Program
9:30 to 10 P.M.—Flashlight Program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rock broadcast; stock quotations
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Kitchen Lyrics
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Edna Wallace Hopper
1:05—CBS program
1:30—Stock Quotations
1:35—Globe Trotter
1:45—Recordings
1:55—Thin Products
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Discovery hour, Geo. Davis
4:30—CBS Programs to 5
5—H-O Rangers
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Program
6—To be announced
6:15—Anson Weeks Orch. (E. T.)
6:30—Bobs, Sports Authority
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Program to be announced
9—Musical Forget-Me-Not
9:15—CBS program
9:30—Isle of Golden Dreams
10—Bisquick Band
10:05—Ted Fiorito's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9—Modern Homes Period
9:30—Records
10:15—Stocks; Financial Information
10:30—International Kitchen, Gladys Cronkhite, director
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—"Timely Garden Tips" by Arthur E. Navelet
1:15—Jean's Hi-Lights
2—Classical Recordings
2:35—Stocks
2:45—Organ Recital, Ethel Rhinard
3:15—Records
3:45—Madelon Sivyer and Nancy Hersey
4—Better Business Talk
4:05—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, guitar duo
5:45—Lilah Clark, pianist
6—Hotel Oakland Trio
7—News Items
7:30—The Clark Sisters
7:45—Fred and Morris, comedians
8—John Wharry Lewis' Quintet
9—Ethel Rhinard and Cora Scott
9:15—Castagnola Brothers
9:30—Helen Parmelee, pianist
9:45—Harmony Hick
10 to 11 P.M.—Dance Program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD**

7 A.M.—Organ Concert, Charles Runyan: KGO

7:30—Soloist: KGO, KFSD, KDYL

7:45—Accordiana, Johnny Toffoli, accordionist: KGO, KHQ, KOMO, KFSD, KDYL

8—Breen and De Rose: Vocal and Instrumental duo: KGO, KFSD, KDYL

8:15—To be announced

8:30—Carnation Crosscuts from the Log o' the Day: KGO, KHQ, KFI, KOMO, KGW

9—Johnny Marvin, tenor: KGO

9:15—Miracles of Magnolia: KGO, KFSD

9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO

9:45—Pair of Pianos, Grace Frankel, Gertrude Lyne: KGO

10:15—Entertainers: Tommy Monroe, baritone: KGO, KOMO, KGW

10:30—Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI

11:30—Westminster Choir, direction Dr. John Finley Williamson: KGO, KHQ, KFSD, KTAR, KDYL

12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOA

12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL

1—Stringwood Ensemble, direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KGW on 1:30)

2—Joseph Gallicchio and Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KGHL

2:15—Dromedary Caravan: Desert romance; dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL

2:30—Op' Pappy: Negro characterizations with Clifford Soubier: KGO, KHQ, KGW, KDYL

2:45—Concert Echoes, orchestra direction Joseph Gallicchio: KGO, KHQ, KFI

3—Melody Mixers; dance orchestra direction Walter Beban: KGO, KHQ

4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:30—Soloist: KGO, KHQ, KOMO, KDYL, KGO

4:45—News Service: KGO

4:45—Little Orphan Annie: KDYL, KOA, KGIR, KGHL

5—Cosmopolitans, orchestra direction Emil Polak: KGO, (KGW off 5:15)

5:30—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI, KTAR

5:45—Wheatonville: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI

6—Camber Music Ensemble: KGO, KHQ, KGW, KFSD, KDYL

6:30—The Pridgets: Comedy sketch: KGO, KDYL

7—Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL

7:30—NBC Artists Service Program: (KGO, KHQ off 7:45), KFSD, KDYL, KGHL

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8:30—Team Mates: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL

9—Arzen Program, Ben Klassen, tenor; orchestra direction Walter Beban: KGO, KHQ, KOMO, KFI, KGW

9:15—Adventures of Sherlock Holmes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

9:45—Mark Fisher and his Orch.: KGO, KDYL

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Earl Burnett's Orchestra: KGO, KHQ, KFI

10:35—Phil Harris' Orch.: KGO, KHQ, KFI

10:55—Earl Burnett's Orch.: KGO, KHQ, KFI

11:15—Phil Harris' Orch.: KGO, KHQ, KFI

11:35 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KFI

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD**

7:30 A.M.—Organ Concert, Charles Runyan: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—Sax Appeal, Mickey Gillette, saxophonist: KPO, KGA, KJR, KEX, KECA, KDYL

8:30—Tom and Dudd, vocal duo: KPO, KGA, KJR, KEX

8:45—Concert Pianist: KPO, KGA, KJR, KEX, KECA

9—Tom Mitchell, baritone: KPO, KGA, KEX, KECA

9:15—Dixie Memories: KPO, KJR, KGA, KEX, KECA

9:30—Stringwood Ensemble: KYA, KJR, KFSD on 9:45, KDYL

9:30—Julia Hayes, helpful hints to housewives: KPO

9:45—University of California Program: KPO

10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL

10:30—Van and Don, comedy team: KPO, KGA, KJR, KEX, KFSD, KDYL

10:45—Godfrey Ludlow, violinist; Mme. Lolita Gainsborg, pianist: KPO, KGA, KJR, KEX, KFSD, KDYL

11—Words and Music: KPO, KGA, KJR, KEX, KECA, KDYL

11:30—Organ Concert, Paul Carson: KPO, KGA, KJR, KEX

11:45—Soloist: KPO, KGA, KJR, KEX

12 noon—Organ Concert: KPO, KGA, on 12:05, KJR, KEX

12:16—Rhythm Vendors, orchestra and vocalist, direction of Walter Beban: KPO, KGA, KJR, KEX, KECA

12:45—Eileen Piggott, soprano: KJR, KPO, KGA

1—Midweek Musicale, Harold Stokes Orch.: KPO, KGA, KJR, KEX, KDYL

1:30—Outstanding Daytime Speaker: KPO, KGA, KJR, KEX, KDYL

1:45—Song Fellows, male quartet: KPO, KGA, KJR, KEX, KDYL

2—Edna Fischer, pianist: KPO, KGA, KJR, KEX, KECA

2:15—The Little Colleen, Irish songs and stories; Agatha Turley, soprano: KPO, KGA, KJR, KEX, KFSD

2:30—Footlight Fantasies, Lucile Kirtley, soprano; Paul Carson, organist: KPO, KGA, KJR, KEX, KFSD, KGHL

3—Waldorf-Astoria Orchestra: KPO, KGA on 3:05, KJR on 3:15, KEX, KFSD, KDYL

3:30—Drifting and Dreaming, the Harding Sisters, two piano team: KPO, KGA, KEX

3:45—Dance Masters: KPO, KGA, KJR, KEX, KECA, KFSD

4—The Life of the Reillys, comedy serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, KJR, KEX, KFSD

4:15—Cosmopolitans, orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD

4:45—To be announced

5—Rhyme and Rhythm: KPO, KGA, (KJR off 5:15) KFSD

5:30—The Singing Lady: KPO, KJR, KECA, KGA

5:45—Neal Sisters, harmony team: KPO, KGA, KJR

6—Sunset Serenaders, orchestra direction Emil Polak: KPO, KGA, KJR

6:45—Cecil and Sally in the Funniest Things: KPO

7—Mona Lowe, blues singer, and Edna Fischer, pianist: KGA

7—Rajput, Hindu Secret Service Agent: KPO

7:15—Tarzan of the Apes: KPO

7:30—Hill Billies, Charles Marshall, John O'Brien, John Toffoli, Ace Wright: KYA, KGA, KJR on 7:45

7:30—University of California Program: KPO

8—Silver Strains: KPO, KGA, KJR, KEX, KECA

9—Ralph Kirbery, dream singer: KPO, KGA, KJR, KEX, KDYL

9:05—Vincent Lopez and his Congress Hotel Orchestra: KPO, KJR, KGA, KEX, KDYL

9:15—Personal Close-ups, Tom Gerun, orchestra director, interviewed by Gypsy: KPO, KGA, KJR, KEX

9:30—Out of the East, orchestra direction Rex Dunn: KPO, KGA, KEX

9:45—Doric Quartet: KPO, KGA, (KJR on 10) KEX

10:15—One Man's Family serial drama by Carton E. Morse: KJR, KPO, KGA, KEX, KFSD, KGHL

10:45—Slumber Hour, orchestra direction of Nathan Abas: KPO, KGA, KJR on 11:15, KEX, KFSD, KDYL, KOA, off 11

11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJR, KEX, KFSD

384.4 Meters **KTM** Exposition 1347
780 Kcys. 1000 Watts

Pickwick Broad. Corp., Los Angeles
3:30 P.M.—Records

5—Silent period

8—Electric transcription

8:30—Miniature Symphony and Virginia Karns

9—Jack Dunn's Orchestra

9:30—Dream Train

10—Hill Billies

11—Jack Dunn's Orchestra

11:30 to 4 A.M.—Records

CBS

Columbia Broadcasting System

- 8:30 A.M.—The Fifth Professor: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:45—Ben Alley, tenor: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KHJ
- 9:45—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KHJ
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ, (KSL on 10:15)
- 10:30—Madison Ensemble: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—The Texas Ranger: KDB, KVI, KFRC, KGB
- 11:15—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthel, songs: KFBK, KMJ, KWG, KDB, KFPY, KHJ, KGB, KSL
- 12:15—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 12:45—Eton Boys, male quartet: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—Claude Hopkins' Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KSL
- 1:30—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1:45—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 2—Midland Broadcasters: KOL, KVI, KFPY, KSL
- 2:30—Between the Bookends: KSL
- 3—Vaughn de Leath, with Fred Berrens' Orchestra: KSL
- 3:15—George Hall and his Hotel Taft Orchestra: KSL
- 4:30—Jimmy Garrigan and his Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:45—Those McCarty Girls: KFBK, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Henry Busse and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
- 5:45—Modern Male Chorus: KFBK, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 6:30—Casa Loma Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, (KFRC on 6:45), KHJ, KGB, KSL
- 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 7:15—"Easy Aces": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KFRC, KGB
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Isham Jones and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB, KSL
- 9—Don Redman and his Orchestra: KFBK, KWG, KERN, KDB, KSL
- 9:15—Don Redman and his Orchestra: KFBK, KWG, KERN, KDB, KOIN, KFRC, KHJ, KGB, KSL

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—Alarm Klok Klub
- 8—Popular Records
- 8:15—S. F. Breakfast Club
- 9—Recordings
- 9:45—Andy Anderson
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Beauty Clinic of the Air
- 10:30—Variety Recordings
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Music
- 12 noon—Jo Mendel's Music
- 12:15—Dance Matinee
- 12:30—Band Concert
- 12:45—Carl Coveny & Pat Buckman
- 1—Stock Report; Records
- 2—Art Fadden, pianist
- 2:15—Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air
- 3:15—Marta's Radio Personalities
- 3:30—Assoc. Food Stores' Program
- 4—Junior Forum
- 4:15—Musical Styles
- 4:30—Walkathon
- 5—Silent period
- 12:01 to 6 A.M.—Owl Program

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Caterpillar Pioneers
- 7:15—Cisco Bullivant, Exercises
- 8—Frisble's Syrup
- 8:15—NBC-KGO Programs
- 9—"Walt and Marian"
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—Wolper's Fashion Notes
- 10:15—Celia Lee
- 10:30—NBC-KGO Program
- 11:30—Organ Concert
- 12 noon—Elec. Home Quarter Hour
- 12:15—NBC-KGO Program
- 1:15—Various Programs
- 2:15—NBC-KGO Programs to 4:45
- 4:45—Editorial Column, Russell Bankson
- 5—Parade of the Happy Feet
- 5:15—"Skippy"
- 5:30—Orphan Annie
- 5:45—NBC-KGO Programs to 6:30
- 6:30—Voice of Texas
- 7—NBC-KGO Program
- 7:30—Elec. Transcription
- 8—NBC-KGO Programs to 9
- 9—Silver Loaf Bakery
- 9:15—NBC-KGO Program
- 9:45—Lubin's Fashion Girls
- 10 to 12 mid.—NBC-KGO Programs

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 9:45—Dr. Corley Program
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Learn Spanish, Prof. Achille
- 11:15—Concert Melodies
- 11:45—Musical Sketches
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:15—The Ne'er-Do-Well
- 6:30—Dance Music
- 6:45—News Flashes
- 7—Learn Italian, Prof. Achille
- 7:15—Helen Bellevue
- 7:30—Silent period
- 8:30—Virginia Mifka, pianist
- 8:45—John D. Barry, world events
- 9—Anna Nettleman, soprano
- 9:15—Feature program
- 10—Master Melodics
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction program
- 8:30—Moment Musicales
- 8:45—Recordings
- 9—Silent period
- 1—Latin-American Program
- 2—Household Hour
- 2:30—Bible Lecture
- 2:45—Records
- 3—The Beverly Hillbillies
- 4—Geo. Taylor and Clem Kennedy
- 4:30—Recordings
- 4:45—Health Feature
- 5—Italian program
- 5:30—Popular Recordings
- 6—Silent period
- 7:30—Educational Feature
- 7:45—Roy Edwards, tenor
- 8 to 8:30 P.M.—Latin-American Pro.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 6 A.M.—KOL Time Clock
- 7:45—Crazy Quartette
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 12
- 12 noon—The Carnival
- 1—Health Talk
- 1:15—Radio Speaker Stevenson
- 1:45—CBS Programs to 2:15
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:30
- 5:30—Skippy (E. T.)
- 6—"Songs You'll Remember"
- 6:15—Sports Review
- 6:30—Golden West Serenaders
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Program
- 8—Dollars and Sense Program
- 8:15—CBS Programs to 9
- 9—The Globe Trotter
- 9:15—Eb and Zeb (E. T.)
- 9:30—Isle of Golden Dreams
- 10—Don Lee Feature
- 11 to 12 mid.—KOIN Dance Band

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—Sunrise Farm Broadcast
7:30—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Programs to 9
9—Neighborly Mary
9:30—NBC-KGO Program
9:45—Prudence Penny
10—Pair of Pianos
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—The Red Shadow
1:45—NBC-KGO Programs to 6
6—Orchestral Gems
6:30—Jerry & Eddie from Hollywood
6:45—Concert Ensemble
7—NBC-KGO Program
7:30—Golden Memories
7:45—Spratt Dog Chat
8—NBC-KGO Programs to 10:15
10:15—Greater Washington Hour
11:15 to 12 mid.—Vic Meyers' Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos
7:30—The Sun Risers
7:33—Sport News
7:45—The Sun Risers
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 4
4—Lost and Found Advt.
4:05—The World Bookman
4:10—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—Anson Weeks' Orch. (E. T.)
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 9:30
9:30—Cole McElroy's Orchestra
10—NBC-KPO Programs to 10:45
10:45—Johnny Robinson's Orchestra
11:15 to 12 mid.—NBC-KPO Prog.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
8:45—Jack Lenard
9—Golden Melodies
9:30—Betty Crocker
9:45—CBS Programs to 10:30
10:30—Art Kirkham
11—Studio Program
11:15—CBS Programs to 12
12 noon—Merrymakers
12:30—CBS Programs to 1
1—The Book of Life
2—CBS Program
2:15—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Skippy
5:30—Davidson's Prize Club
6—Columbia Features
6:30—Golden West Serenaders
6:45—Bells of Harmony

7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Myrt and Marge
8—Jack Lenard
8:15—Angelo Patri
8:30—Program to be announced
9—De Silvia's Royal Knights
9:15—CBS Program
9:30—Isle of Golden Dreams
10—Symphonic Interludes
10:30—Ted Flo-Rito's Orchestra
11 to 12 midnight—Dance Orchestra

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 11
11—Lorna Fantin
11:15—CBS Programs to 12:30
12:30—World-wide News
12:45—Beauty talk
1—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:15—CBS Programs to 5
5—H Bar O Rangers
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Program
6—Moods Moderne
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS program
8—"To the Ladies"
8:15—CBS Programs to 9
9—Donald Grant
9:15—CBS programs
9:30—Isle of Golden Dreams
10—World-wide News
10:10—Bisquick Band
10:15—Ted Flo-Rito's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Albert Malotte, Organist

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Economics
11—Marmola Transcription
11:45—Talk by H. B. Drollinger
12 noon—News
12:15—Crazy Water Transcription
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
3—Matinee Mirthmakers
4—Travelogue; Stocks; Announcements
4:30—Town Crier; Records
5—Ceclil and Sally
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—SI and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—"Pieces of Eight"
7:30—Frank and Pam
7:45—Tarzan Transcription
8—KNX Ensemble
8:30—Rosicrucians
8:45—KNX Ensemble
9—News
9:15—Dance Band
9:30—Choco. Yeast
9:45—Organ Recital
10—KNX Ensemble
11 to 12 midnight—New Paris Inn

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Programs
10—Blanche Wood
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 1
1—News; Market Quotations
1:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Network Highlights
3:15—Feminine Fancies
4—Tiny Newland
4:15—CBS Program
4:30—State College Chats
4:45—News Reels; Town Topics
5—H. O. Rangers
5:15—CBS Program
5:30—Organ Concert
5:45—CBS Program
6—Moods Moderne
6:30—CBS Programs to 7:30
7:30—Tarzan of the Apes
7:45—CBS Programs to 9:30
9:30—Cross Cuts
9:35—Isle of Golden Dreams
10—Tomorrow Night's News
10:10—Ted Flo-Rito's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Recordings

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—NBC Soloist
7:45—Accordiana
8—Breene and DeRose
8:15—Morning Musical Revue
8:30—Army Band
9—Good Cheer program
9:15—Miracles of Magnolia
9:35—Stock reports
9:45—Stringwood Ensemble
10—Mardi Gras
10:30—Harold Stokes Orchestra
10:45—Recital
11—Child Psychology
11:30—Westminster Choir
12 noon—Charm Matinee
12:15—Western Farm and Home
1—Club Luncheon
1:30—Stringwood Ensemble
2—Swanee Serenaders
2:15—Little Colleen
2:30—Footlites Fantasies
3—Waldorf-Astoria Orchestra
3:30—Radio Dental Clinic
3:45—Dance Masters
4—The Life of the Reillys
4:15—Musical Sketches
4:30—Samoloff's Chorus
5—Terrace Garden's Orchestra
5:30—Postal Talk
5:35—Studio Program
5:45—Program Highspots
5:50—Late News Items
6—Chamber Music Program
6:30—Serenaders
7—Dr. Strauss' Sketchbook
7:30—NBC Artists Service
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Team Mates
9—Coronado Civic Club
9:15—Adventures of Sherlock Holmes
9:45—Feature program
10—Richfield News Flashes
10:15—One Man's Family
10:45—Slumber Hour
11:30 to 12 mid.—Bal Tabarin Orchestra

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—Stock Market Quotations
 7:45—NBC-KGO program
 8—John and Ned
 8:15—NBC-KGO program
 9—Helpful Hints to Housewives
 9:15—Joe Warner's Jolly Journal
 9:30—Fashion Tour with Melisse
 10—Dorothy Raymond, pianist
 10:15—English lesson, Ayrta Z. Drew
 10:30—NBC-KGO program
 11:30—Randy Andrews, songs
 11:45—State Market Reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats
 1:45—Cheiro's Mystery Stories
 2—NBC-KGO Programs to 2:30
 2:30—Bill Jordan, Musical Globe Trotter
 2:45—NBC-KGO program
 3—Tom Murray's Hillbillies
 4—NBC-KGO Programs to 4:30
 4:30—News Release
 4:45—Winnie Fields Moore
 5—String Trio and Ransie Valentine
 5:30—NBC-KGO Programs to 6:30
 6:30—Paul Taylor Quartet and String Ensemble
 6:45—Orchestra
 7—NBC-KGO program
 7:30—Orchestra
 7:45—Organist; Ensemble; Soloist
 8—NBC-KGO Programs to 9:45
 9:45—Orchestra
 10—NBC-KGO Program
 11:35 to 12 mid.—Jay Whidden's Orchestra

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—Spanish Lesson, Annette Doherty
 11—NBC-KPO Programs to 2:15
 2:15 P.M.—Bill Hayman, songs
 2:30—NBC-KPO Programs to 4:15
 4:15—News Release
 4:30—NBC-KPO Program
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO program
 5:45—Al, Mack and Tommy
 6—NBC-KPO Program
 6:30—Maury Leaf and Wesley Tourtelotte
 6:45—Lucy & Octavius in Hollywood
 7—Tom Murray's Hill Billies
 7:45—Helen Guest, songs
 8—NBC-KPO Program
 9—Concert Orchestra and Soloists
 9:30—Jay Whidden's Orchestra
 10 to 12 mid.—NBC-KPO Programs

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 8—Shell Happytime
 8:30—CBS program
 8:45—The Modern Shopper
 9—George Yount, organist
 9:15—CBS Program
 9:30—Betty Crocker
 9:45—CBS program
 10—Home Economics
 10:15—CBS Programs to 11
 11:15—CBS Programs to 12
 12 noon—Noon News
 12:15—CBS Programs to 2:15
 2:15—Happy Go Lucky Hour

3—Feminine Fancies
 4—Stadium HI Variety Hour
 4:30—CBS Programs to 5:30
 5:30—George Yount, organ concert
 6—Don Lee Studio
 6:15—The Angora Man
 6:30—Golden West Serenaders
 6:45—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—De Silva Orchestra
 9:15—Between Us Three
 9:30—Isle of Golden Dreams
 10—Symphonic Interlude
 10:30—Ted Fiorita's Orchestra
 11 to 12 mid.—Tom Coakeley's Orchestra

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins; Market Reports
 3:05—NBC-KPO Programs to 6:45
 6:45—Three Queens of Harmony
 7—NBC-KPO Program
 7:15—Tarzan of the Apes
 7:30 to 12:30 A.M.—NBC-KPO prog.

Microphone Gossip

• • • Howard Thurston, world famous magician, is deserting the theatre after 30 triumphant years.

In leaving the stage, from which he has entertained more than fifty million people, he is turning from one medium of entertainment to a wider one—radio. Because he believes that much of his past success has been due to the attention he has given his performances, to do entire justice to radio he will devote his entire talents hereafter to the new medium.

• • • Baritone William Hall is accustomed to autograph hunters, but was a bit non-plussed while playing the New York palace Theatre when the messenger boy sought Hall's signature everytime he turned around. After several days of writer's cramp the singer discovered the boy was auctioning the autographs to admirers at the stage door.

• • • H. C. Connette, NBC dramatist, almost always has the smiling picture of a small boy or girl on his desk—no kin of his own, but the children of "Memory Lane," whose proud parents believe that the benevolent author of the 1890's serial ought to be interested in their progeny. They are right—for he treasures his collection of pictures and never forgets the name or age of a single child in it.

• • • Johnny Marvin, the uke singer, had to fire a boat pilot at his island in the St. Lawrence River, but he felt sorry for the man who was discharged for walking off with two expensive fishing rods and an extra propellor. When the man asked for a letter of reference, Marvin wrote: "This man can get more out of a boat than anyone who has ever worked for me."

KJBS today!

The Alarm Klok Klub

6 to 8 a.m.

S. F. Breakfast Club

8:30 to 9 a.m.

MARTA'S

Radio Personalities

3:15 to 3:30 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

KTAB

TODAY

7:15 to 7:30 a. m.

TALKING REPORTER

Word Picture of World-Wide News Events

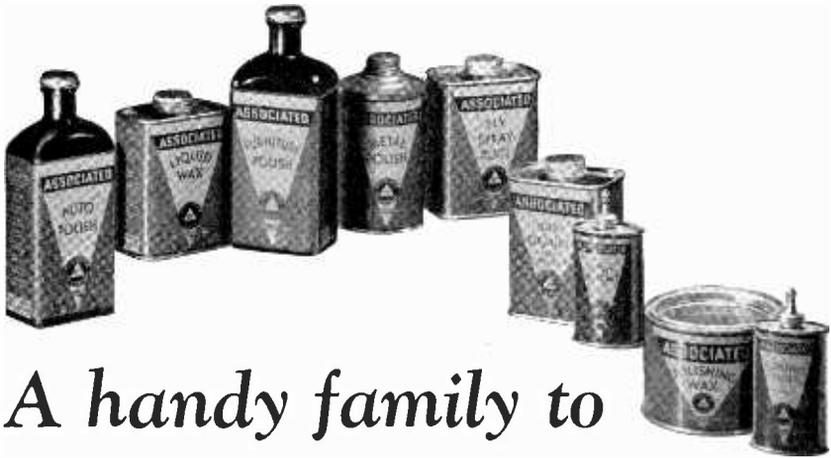
ALMA LAMARR

10 to 10:30 a. m.

HOUSEHOLD HOUR

1 to 1:30 p. m.

OVER THE TEACUPS



A handy family to have around the house

ALLOW us to introduce the Associated Family of 9, as they might look upon your shelf. A willing worker for every task around home and garage.

A spot on your clothes? Associated Dry Cleaner will take it out like magic. That little can of Associated Utility Lubricant instantly silences squeaking castors. Dull furniture and dull floors gleam like new with Associated Furniture Polish, Liquid Wax and Polishing Wax. And, of course, there are plenty of jobs for Associated Metal Polish, Auto Polish, Fly Spray and Lighting Fluid.

The main thing is to have them around when you need them. Buy one or all the family at Associated service stations and garages. Also sold by progressive druggists, hardware dealers and grocers.



Let's Get Associated

Associated Household Specialty Products

1. Associated Fly Spray
2. Associated Dry Cleaner
3. Associated Lighting Fluid
4. Associated Furniture Polish
5. Associated Polishing Wax
6. Associated Liquid Wax
7. Associated Auto Polish
8. Associated Metal Polish
9. Associated Utility Lubricant

ASSOCIATED OIL COMPANY

Radio's 90-minute Smile Show . . . Associated Spotlight . . .
Saturdays, 9:30 to 11 p.m., KGO-KFI-KOMO-KGW-KHQ
Featuring Herb Dana, "The Huddle Side of Football."

THURSDAY Programs

Nov. 17, 1932

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
9—At the Console
9:30—Rhythm Vendors
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—"Mid-day Meditation"
12:03—Glen Goff, Organist
12:30—Townhall Harmonies
1—Shrine Luncheon
1:30—Melody Moods
1:45—Marian Day's "Tete-a-Tete"
2—Musical Novelties
2:15—Glen Goff, Organist
2:45—Watchtower Sermon
3—Violin Masters
3:15—Markham Entertainers
3:30—Music Masters
4—Famous Songs and Singers
5—Metropolitan Hour
5:45—Holt Thompson Digest
6—Revue
6:30—Waltz Time
6:45—Scotty McNeish
7—Community Chest Play
7:15—Sportsman's Corner
7:30—Billy Small, "Fiddlin' Around"
7:45—Fred Brown's Orchestra
8:15—Sports Parade
8:45—John Wolchan's Orchestra
9:30—The Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
11:45—Musical Portraits
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Cecilia Hardeman, open forum
7:15—Helen Bellevue
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale
8:45—Recordings
9—Silent period
1—Latin-American Program
2—KROW-flight Household Hour
2:30—Cy Hiram's Microphone Gossip
3—The KROW-lian Revue
4—Geo. Taylor and Clem Kennedy
4:30—Irving Perkins and Lee Baker
4:45—Myrtle Segal, soprano
5—Recordings
6—Silent period



TITO GUIZAR
CBS—Vocalist

7:30—Curtain Wood and Apple Bot-
tom
7:45—Hal Robert's Banjo Band
8—Watch Tower program
8:15—Manuel Contreras, cornetist
8:30—The Beverly Hillbillies
9:30—Pemm Repertory Players
10 to 11 P.M.—Veterans of For-
eign Wars program

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9—Modern Homes Period
9:30—New York Stocks
9:40—Records
10:15—Stocks; Financial Information
10:30—International Kitchen, Gladys
Cronkhite, director
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Stocks
2:45—Ethel Rhinard, pianist
3—Clinic of the Air
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Dot Kay; "Wes" Summerford
and Lilah Clark
6—Hotel Oakland Trio
7—News Items
7:30—Egan Trio
7:45—Sports Hi-Lights of the Air
8—Clark Sisters
8:15—Gay Caballeros
8:45—Helen Thurlby, soprano; Or-
lando Giurlani, tenor; Arco and
Anita, novelty guitar duo, and
Jean Ardath, pianist
9:30—Organ Recital
10 to 11 P.M.—Dance Program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations
7:30—Exercise Period
8—Shell Happy Time
8:30—To be announced
9—CBS Programs to 10
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:15—Recordings
1:30—Stock Quotations
1:35—Globe Trotter
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—CBS Programs to 5:15
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—The Story of Omar Khayyam
7—CBS program
7:30—Chandu the Magician
7:45—CBS Programs to 8:15
8:15—Spratt's Dog Chats
8:30—CBS Programs to 10
10—Blisquick Band
10:05—Ted Fiorito's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—Oakland Post Enquirer
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Majestic Hawaiians
2:30—Pavon Sisters, Harmony Team
2:45—Studio Program
3—Charles Park, the Budgeteer
3:30—Walter J. Rudolph, pianist
3:45—Records
4—"Keep Smiling" Revue
4:30—Studio Program
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Magazine Review
6:15—Recreated Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestras
7:30—Oakland Post Enquirer
7:45—Dance Music
8—Studio Program
8:30—Orchestra
8:45—Memories with Edmund Breese
9—Hill Billies
10—Treasure Chest, Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Radio Cabaret

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,

KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO
7:30—"Swingin' Along: Instrumental novelty program: KGO, KHQ, KOMO, KFSD, KDYL
7:45—Breen and de Rose, vocal and instrumental duo: KGO, KHQ, KFI, KFSD, KDYL
8—"May We Present: KGO, KHQ, KFSD, KDYL
8:15—To be announced
8:30—Carnation Crosscuts from the Log o' the Day: KGO, KOMO, KHQ, KGW, KFI
9—Johnny Marvin, tenor: KGO
9:15—Miracles of Magnolia, negro comedy sketch with Fanny May Baldrige: KGO, KFSD, KDYL
9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO, KDYL
9:45—The Jordans: Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
11—Standard School Broadcast: KGO, KPO, KHQ, KOMO, KGW, KFI, KFSD
11:45—Shakespearean Plays: KGO, KECA, KDYL
12 noon—Barbara Dale's Charm Matinee: KGO, KOMO, KFSD, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
1—Community Chest Report Luncheon: KGO
1—Stringwood Ensemble: (KGO on 1:30) (KHQ off 1:15 to 1:45) (KGW on 1:30-1:45)
2—Schirmer and Schmitt, piano duo: KGO, KHQ, KFI, KFSD, KDYL, KGHL
2:15—Paul Whiteman's Rhythm Boys: KGO, KHQ, KFI, KFSD, KTAR, KDYL, KGHL
2:30—Ralph Kirbery, baritone: KGO, KHQ, KDYL
2:45—Concert Echoes: KGO, KHQ, KGW, KFI, KDYL
3—Melody Mixers, Vocalist; dance orchestra direction Walter Beban: KGO, KHQ
4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:15—Royal Vagabonds: Ward Wilson, impersonations: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—Louise Bernhardt, contralto: KGO, KHQ, KGW
4:45—News Service: KGO
5—Fleischmann Hour: Rudy Vallee and his Connecticut Yankees: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
6—Captain Henry's Maxwell House Show Boat: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7—Lucky Strike Hour: Jack Pearl, the modern Baron Munchausen: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI

- 9:15—Howard Thurston, the Magician: KGO, KHQ, KOMO, KGW, KFI, KDYL
9:30—Concert in Rhythm, Ben Klansen, tenor; orchestra direction of Emil Polak: KGO, KHQ
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Phil Harris' Orch.: KGO, KHQ, KFI, KDYL, KOA
10:35—Earl Burnett's Orch.: KGO, KHQ, KFI, KDYL, KOA
10:55—Phil Harris' Orch.: KGO, KHQ, KFI
11:15—Earl Burnett's Orch.: KGO, KHQ, KFI
11:35 to 12 m.—Organ Concert, Dollo Sargent: KGO, KHQ, KFI, KOMO, KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

- 7:30—Arion Trio: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Singing Strings: KPO, KGA, KJR, KEX, KECA
8:30—Rhythm Ramblers, Harold Stokes' Orch.: KPO, KGA, KJR, KEX, KECA, KFSD
9—Tom Mitchell, baritone: KPO, KGA, KJR, KEX, KECA
9:15—Dixie Memories: KPO, KGA, KJR, KEX, KECA
9:30—Rhythm Vendors, orchestra direction Walter Beban, and vocal soloist: KYA (KJR off 9:45), KECA
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—University of California Program: KPO
10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KDYL
10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KFSD, KDYL
11—School Broadcast: KPO
11—Words and Music, Harvey Hays reader: KGA, KJR, KEX, KECA, KTAR, KDYL
11:30—Syncoptators, Harold Stokes' orchestra: KGA, KJR, KEX, KECA, KDYL
11:45—Concert Petite: KPO, KGA, KJR, KEX, KDYL
12 noon—Organ Concert: KPO, KGA, KJR, KEX, KECA
12:30—Meet the Girl Friends: KPO, KGA, KJR, KEX, KECA
1—Thursday Special: KPO, KGA, KJR, KEX, KECA (KFSD on 1:30) KDYL, KGHL
2—Music Masters, vocalist and organist direction Nathan Abas: KPO, KGA, KJR, KEX, KECA (KFSD on 2:30)
3—Waldorf-Astoria Orchestra: KPO, KGA, KJR, KEX, KECA (KFSD on 3:05) (KJR on 3:15) KEX, KECA, KFSD, KDYL
3:30—Donald Novis, tenor: KPO, KGA, KJR, KEX, KECA, KFSD
3:45—Eva Gruninger, contralto: KPO, KGA (KJR off 3:50), KEX, KECA, KOA
4—Simp and Gladys, comedy sketch: KPO, KGA (KJR on 4:05), KEX, KFSD
4:15—Arion Trio: KPO, KGA, KJR, KEX, KFSD

- 4:45—Song Fellows, male quartet: KPO, KGA, KJR, KFSD
5—Nathan Abas, violinist, popular program: KPO, KGA, (KJR off 5:15), KEX, KFSD
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
5:45—Ramblers, Coquettes, vocal trio; orchestra direction Emil J. Polak: (KPO off 6:30) (KYA on 6:30) KGA (KJR on 6, off 6:30) (KGIR, KGHL on 6, off 6:30)
6:30—Chief of Police Quinn: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, blues singer, and Edna Fischer, pianist: KPO, KGA
7:15—Tarzan of the Apes: KPO
7:30—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KPO, KGA, KGHL
8—Myron Niesley, tenor: KPO, KJR, KGA, KEX
8:15—Cesare Soderò and the NBC Concert Orch.: KPO, KGA, KJR, KEX, (KECA on 8:30) (KFSD off 8:30) KGHL
9—Anson Weeks and his St. Regis Hotel Orch.: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL, KGHL
9:15—Synco-Thots, Edna Fischer & Newell Chase, piano duo: KJR, KPO, KGA, KECA, KGHL
9:30—Hollywood on the Air: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL
10—Pigskin Romances, football dramas by Carleton E. Morse: KPO, KGA, KJR, KEX, KECA, KDYL, KOA, KGHL
10:30—Ship of Dreams: KPO, KGA, (KJR off 10:45) KEX
11—Pacific Serenades, Nathan Stewart, baritone; instrumental ensemble direction Charles Hart: KPO, KGA (KJR on 11:15) KEX, KECA, KFSD
11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orch.: KPO, KGA, KJR, KEX, KECA

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—Carnival with Ken Stuart
1—Hill and Dale
1:15—Radio Speaker Stevenson
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Programs to 6:15
6:15—Sports Review, Ken Stuart
6:30—"Omar Khayyam"
7—Lost in the Olympics
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Program
8—Radio Speaker Stevenson
8:30—CBS program
9—The Globe Trotter
9:15—Eh and Zeb (E. T.)
9:30—"Reflections"
10—Ted Flo-Rito's Orch.
11 to 12 mid.—Tom Coakley's Orch.

CBS

Columbia Broadcasting System

- 9 A.M.—Tony Wons: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:15—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—George Hall and his Hotel 'Aft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KOIN, KHJ
- 10:30—Atlantic City Musicales: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—The Texas Ranger: KFBK, KWG, KERN, KDB, KVI, KOIN, KFRC, KGB, KSL
- 11:15—American Museum of Natural History Program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, (KGB on 12:15), KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—U. S. Army Band Concert: KVI, KFPY, KSL
- 1:15—U. S. Army Band Concert: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KGB, KSL
- 1:45—"Have You Heard?": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:45—American Legion National Trade Revival Campaign: KSL
- 2—Ben Alley, tenor: KSL
- 2:30—Between the Bookends: KSL
- 2:45—Vaughn de Leath: KSL
- 3—Current Events: KSL
- 4:45—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, K
- 5—Henry Busse and his Orchestra: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5:15—Casa Loma Orchestra: KFBK, KERN, KOL, KVI, KFPY, (KFRC, KHJ on 5:45), KGB
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Henry Busse and his Orchestra: KFBK, KMJ, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—"Omar Khayyam": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—Andre Kostelanetz Presents: KFBK, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB
- 7:30—Little Jack Little: KSL

- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KERN, KDB, KFPY, KOIN, KFRC, (KHJ on 8:15), KGB
- 8:30—Isham Jones and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 9—Eddie Duchin and his Orchestra: KFBK, KERN, KDB, KVI, KFPY, KWG, KOIN, KFRC, KGB
- 9:30 to 10 P.M.—Riviera Orchestra: KFBK, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KSL

296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 10—Helpful Hour; Weather
- 10:30—Morning Melodies
- 10:45—La Vida Program
- 11—Eleventh Hour Program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—One o'Clock Program
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time, Lena Leland
- 4:45—Skippy
- 5—Vespers
- 5:30—Dinner Music
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Band Concert
- 8—Old Church Choir Songs
- 9—Songs You Love to Sing
- 9:15 to 10 P.M.—Studio Program

280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub
- 8—Records
- 9:30—Salon Orchestra
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Favorite Records
- 11:30—Concert Music
- 12 noon—Dance Matinee
- 12:30—Health Talk
- 12:45—Records
- 1:05—Stock Report; Records
- 2—Blindcraft Ensemble
- 2:30—Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air
- 3:45—Marjorie Lee, pianist
- 4—Recordings
- 4:15—Musical Styles
- 4:30—Walkathon
- 5—Silent period
- 12:01 to 6 A.M.—Owl Program

265 Meters KSL Wasatch 3901 1130 Kcys. 50,000 Watts

- Radio Service Corp. of Utah, Salt Lake
- 8—Musical Varieties
- 8:30—Isham Jones' Orchestra
- 8:45—Eb and Zeb
- 9—Educational Extension Program
- 9:30—Riviera Orchestra
- 10 to 11 P.M.—Ted Flo-Rito's Orch.

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Rhythm Aces
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Sun Risers
- 7:33—Sport News; Sun Risers
- 8—NBC-KPO Programs to 10
- 10—Mardi Gras
- 10:30—NBC-KPO Programs to 3:50
- 3:50—The World Bookman
- 3:55—Lost and Found Advt.
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:30
- 6:30—Johnny Robinson's Vagabonds
- 7—Tarzan of the Apes
- 7:15—Harold and Myrtle Strong, piano duo
- 7:30—News
- 7:45—NBC-KPO Programs to 10:45
- 10:45—Cole McElroy Orchestra
- 11:15 to 12 mid.—NBC-KPO Prog.

325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8:30
- 8:30—The Observer
- 8:45—NBC-KGO Programs to 9
- 9—Neighborhood Mary
- 9:30—Uncle Hank of Ciderville Center
- 9:45—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Programs to 1
- 1—Tea Time Tales
- 1:15—Popular Orchestra
- 1:45—NBC-KGO Programs to 4:45
- 4:45—Jerry & Eddie from Hollywood
- 5—NBC-KGO Programs to 9:30
- 9:30—Montag Fireside Hour
- 10—NBC-KGO Program
- 10:15—Vic Meyers' Music
- 11:15 to 12 mid.—NBC-KGO Prog.

319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts

- The Journal, Portland, Oregon
- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—Jack Lenard
- 8:45—Golden Melodies
- 9:30—CBS Programs to 10:30
- 10:30—Art Kirkham
- 11—Columbia Features
- 11:30—CBS Program
- 12 noon—Merrymakers
- 12:30—CBS Program
- 1—The Book of Life
- 1:45—Barbara Gould Feature
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—Steamboat Bill
- 5:15—Skippy
- 5:30—Davidson's Prize Club
- 6—CBS Programs to 6:30
- 6:30—Omar Khayyam
- 7—Golden West Adventures
- 7:15—Football College
- 7:30—Chandu, the Magician
- 7:45—Myrt and Marge
- 8—Jack Lenard
- 8:15—Columbia Symphony Orchestra
- 8:30—Program to be announced
- 9—Bells of Harmony
- 9:15—Studio Program
- 9:30—McElroy's Greater Oregonians
- 10—Dorothy Dix, Journal Parade
- 10:30—Bisquick Band
- 10:35—Ted Flo-Rito's Orchestra
- 11 to 12 mid.—DLBS Dance Band

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6 A.M.—The Wandering Cowboy
 6:30—Farm Features
 6:45—W. S. C. Extension Service
 6:50—Jim De Puy, Revelle Reporter
 7—Daybreak Devotionals
 7:30—Recordings
 7:45—Texas Cowboy
 8—Shell Happytime
 8:30—CBS program
 8:45—Morning Notes by Marion
 9—CBS program
 9:15—George Yount, organist
 9:30—CBS program
 10—Home Economics, Celia Lee
 10:15—CBS Programs to 11
 11—Recordings
 11:15—CBS Programs to 12:45
 12:45—Rotary Club Luncheon
 1:30—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Joe Lento
 4:15—CBS Programs to 5:30
 5:30—George Yount, organ concert
 6—CBS Programs to 7
 7—Golden West Feature
 7:15—CBS program
 7:30—Chandu, the Magician
 7:45—CBS program
 8—Dr. Stevenson
 8:30—CBS program
 9—"Cross-cuts of the Day"
 9:05—CBS program
 9:15—Radio Gospel Musicale
 9:30—CBS Program
 9:45—Friendship Club
 10—Ted Fiorito's Orchestra
 11 to 12 mid.—Dancing with the Stars

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins; Market Reports
 3:05—NBC-KPO Programs to 6:45
 6:45—Community Chest speakers
 6:48—Rhyme and Reason
 7—NBC-KPO Program
 7:15—Tarzan of the Apes
 7:30 to 12 mid.—NBC-KPO Prog.

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 Western Broadcast Co., Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Home Economics
 12 noon—News
 12:15—Homeopathic Talk
 12:30—Dr. John Matthews
 1—New Paris Inn Broadcast
 2—Eddie Albright, "The Bookworm"
 2:30—Prof. Leon, French lesson
 3:15—Louise Johnson, Astroanalyst
 4—Travelogue; Stocks; Announcements
 4:30—Town Crier
 5—Cecil and Sally
 5:10—Van de Kamps
 5:15—KNX Ensemble
 5:45—Chandu, the Magician
 6—News
 6:15—Bill, Mac and Jimmy
 6:30—Si and Elmer

6:45—Currier's Serenaders
 7—Frank Watanabe and Hon. Archie
 7:15—Bob Shuler
 7:45—Tarzan Transcription
 8—Martin Luther Thomas
 8:15—To be announced
 8:45—Golden Memories
 9—News
 9:15—Dance Band
 9:30—National Broadcasting Studio
 10:30—Organ Recital
 11 to 12 midnight—New Paris Inn

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Records
 8—Shell Happytime
 8:30—To be announced
 9—CBS Programs to 11
 11—Lorna Fantin
 11:15—CBS Programs to 12:30
 12:30—World-wide News
 12:45—Beauty talk
 1—State Department of Agric.
 1:15—Francisco Del Campo
 1:45—Barbara Gould
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Plain Facts About Science
 4:15—CBS program
 4:30—U. S. C. Trojan period
 4:45—CBS Programs to 5:15
 5:15—News Items; Town Topics
 5:30—"Skippy"
 5:45—CBS Programs to 6:30
 6:30—Omar Khayyam
 7—Inglewood Park Contest
 7:30—"Chandu" the Magician
 7:45—CBS Programs to 9
 9—Don Clark's Music
 9:15—CBS Programs to 10
 10—World-wide news
 10:10—Blisquick Band
 10:15—Ted Fio-Rito's Orchestra
 11—Dancing with the Stars
 12 to 1 A.M.—Albert Malotte, Organist

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Caterpillar Pioneers
 7:15—Voice of Texas
 7:30—Kronenberg's Shoe Hospital
 8:15—NBC-KGO Programs to 9
 9—"Wait and Marian"
 9:15—Musical Gems
 9:30—Burgan's Home Comfort
 9:45—NBC-KGO Programs to 11:45
 11:45—Bell Organ Concert
 12 noon—Elec. Home Comfort Hour
 12:15—NBC-KGO Programs to 1:15
 1:15—Silver Loaf Bakery
 1:30—Spokane Fur Co.
 2:15—NBC-KGO Programs to 4:45
 4:45—"Skippy"
 5—NBC-KGO Programs to 9:15
 9:15—"Eb and Zeb"
 9:30 to 12 mid.—NBC-KGO Prog.

384.4 Meters KTM Exposition 1341
780 Kcys. 1000 Watts
 Pickwick Broad. Corp., Los Angeles
 2—Spanish Concert
 3—Records
 3:15—Messenger of Health
 3:30—Records
 5—Silent period
 8—Miniature Symphony and Virginia Karns
 9—Mississippi Skippers
 9:30—Dream Train
 10—Hill Billies
 11—Jack Dunn's Orchestra
 12 to 1 A.M.—Records

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—Market Quotations
 7:45—NBC-KGO program
 8—John and Ned, Harmony Duo
 8:15—NBC-KGO Program
 9—Hints to Housewives
 9:15—Fashion Tour with Melisse
 9:45—NBC-KGO Programs to 11:45
 11:45—Federal and State Market Reports

12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats with her Neighbors
 1:45—Laguna Beach Art Club prog.
 2—NBC-KGO program
 2:30—Musical Globe Protter
 2:45—NBC-KGO Program
 3—Tom Murray's Hillbillies
 4—NBC-KGO Programs to 4:30
 4:30—News release
 4:45—Calif. Teachers' Association
 5—NBC-KGO Programs to 9:30
 9:30—Orchestra
 10—NBC-KGO program
 11:35 to 12 mid.—Jay Whidden's Orchestra

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—German Lesson, Annette Doherty
 11—NBC-KPO Programs to 4
 4—French Lesson, Annette Doherty
 4:15—News Release
 4:30—Laurel Saunders, songs
 4:45—"Commensense of Science"
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO Program
 5:45—Al, Mack and Tommy
 6—Paul Robert and String Trio
 6:30—Oral Lornettes
 6:45—Lucy & Octavius in Hollywood
 7—Tom Murray's Hill Billies
 7:30—Wesley Tourtellotte, organist
 7:45—Orchestra and Soloist
 8:30—NBC-KPO Programs to 9
 9—Jay Whidden's Orchestra
 9:30 to 12 mid.—NBC-KPO program

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—Morning Edition
 8—Shell Happytime
 8:30—To be announced
 9—CBS Programs to 10
 10—Blanche Wood
 10:30—CBS Programs to 12
 12 noon—Farm Flashes
 12:15—CBS Programs to 12:45
 12:45—News; Market Quotations
 1—State Dept. of Agriculture
 1:15—P. T. A. Program
 1:45—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Plain Facts About Science
 4:15—CBS Programs to 5:15
 5:15—News; Town Topics
 5:30—To be announced
 5:45—CBS Programs to 7:30
 7:30—Tarzan of the Apes
 7:45—CBS Programs to 9:30
 9:30—To be announced
 10—Tomorrow's News Tonight
 10:10—Ted Fio-Rito's Orchestra
 11—Dancing with the Stars
 12 to 1 A.M.—Recordings

499.7 Meters **KFSD** Franklin 6353
 600 Kcs. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 3:30—Donald Novis and Orchestra
 3:45—Radio Dental Clinic
 4—Simpv and Gladwyn
 4:15—Arion Trio
 4:45—Song Fellows
 5—Nathan Abas
 5:30—Studio program
 5:45—Program Highspots
 5:50—Late News Items
 6—Capt. Henry's Showboat
 7—Lucky Strike Dance Hour
 8—Amos 'n' Andy
 8:15—Cesare Sodero's Orchestra
 8:30—Aztec Half Hour
 9:30—Hollywood on the Air
 10—Richfield News Flashes
 10:15—Pacific On Parade
 11:35 to 12 midnight—Organ Melodies

THAT Omar Khayyam, clever swordsman, great lover and philosopher, should live again in the person of Stuart Buchanan, was indeed a happy thought on the part of the builders of radio's newest and most distinctive program—"The Story of Omar Khayyam."

Stuart Buchanan, whose handsome profile accompanies this article, is singularly fitted to portray the colorful rôle of Omar Khayyam, because of the vividness of his own career.

The professional stage first saw him in two seasons with the great Otis Skinner in "Kismet" and "Mr. Antonio," but at that point in his stage career, Buchanan decided to finish his college education and Notre Dame was his selection. There he became an outstanding football player. Years later his football experience led him into radio work, for he was given the assignment of announcing gridiron battles.

The Great War came along directly after he had finished his college education, and Buchanan promptly enlisted. Because of his prep school training at Culver Military Academy, he entered the service as a junior officer in that fighting outfit of the A. E. F.—the 2nd Division. This was the outfit consisting of a brigade of Marines and a brigade of Infantry that repulsed

the Germans at Chateau Thierry in the first battle of the great offensive that marked the turning point in the war. Buchanan was twice severely gassed in action and came out of the war with the rank of Major.

For a number of years following his exciting war experiences this versatile young actor taught dramatics at the

Hollywood stage and screen talent that Stuart Buchanan was selected as the one person fitted for the rôle of Omar Khayyam. This pretentious and entirely new program in the field of radio entertainment is sponsored by the 6,626 members of the California Walnut Growers' Association.



Stuart Buchanan, "Omar"
 Betty Webb, "Nur Ulan"

University of West Virginia and the University of Florida, but the call of the stage was too strong to resist. After a year with Stuart Walker's celebrated company and a year with the Wilkes Players at Denver, Buchanan answered filmland's call. Like many others in the cast of "The Story of Omar Khayyam," Buchanan won considerable success for himself in Hollywood. Among the recent pictures in which he played prominent parts, are "70,000 Witnesses," "The Ship from Shanghai," "The Mighty," with George Bancroft, "Secret Service," with Richard Dix, and others for Paramount, Metro-Goldwyn-Mayer, and RKO.

It was after many months of a thorough combing of

KJBS today!

The Alarm Klok Klub
 6 to 8 a.m.

Scotty Mortland
 10:05 to 10:20 a.m.

Blindcraft Ensemble
 2 to 2:30 p.m.

Speak Easy Time
 2:45 p.m.

**SHELL
 HAPPYTIME**

Columbia-Don Lee Chain
 8 to 8:30 a.m.

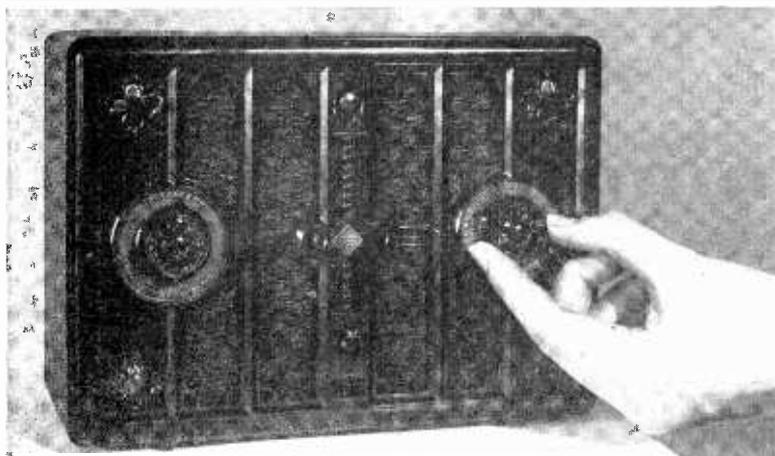
**JOIN
 "THE JORDANS
 AT HOME"**

9:45 a.m.
 NBC-KGO Chain
 The Paraffine Companies, Inc.

**KTAB
 TODAY**
 7:15 to 7:30 a. m.
TALKING REPORTER
 Word Picture of
 World-Wide News Events

ALMA LAMARR
 10 to 10:30 a. m.
HOUSEHOLD HOUR
 1 to 1:30 p. m.
OVER THE TEACUPS

MOST COMPACT RADIO KNOWN



Size

8½" LONG

6¼" HIGH

3¾" DEEP

Weight

ABOUT 5 LBS.



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3 SETS IN ONE
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The New "International" ALL-PURPOSE Radio

SO INCREDIBLY compact and distinctively artistic people stare at this new and different 3-in-1 radio in sheer amazement. Housed complete in genuine *Bakelite* indestructible scratch-proof cabinet, it tucks away in corner of bag for *travel*. Like a beautiful jewel box of melody, the ideal set for *room radio* in home, hotel, club, or apartment. Handy for *office*, blends with furnishings, slips into desk drawer when not in use. Operates instantly anywhere on either direct or alternating current of any cycle—simply plug in any 110 volt lamp socket. Exceptionally powerful 4-tube modern circuit. Tunes entire broadcast band. If your dealer does not have it, write us direct, mentioning his name. Retail price, complete including tubes and attached antenna **\$25**

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DEALERS: Write for franchise and special sales plan.

FRIDAY Programs

Nov. 18, 1932

491.5 Meters KFRC Prospect 0100
 610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 7 A.M.—Seal Rocks Broadcast;
 Stock Quotations
 7:30—Exercise Period
 8—Shell Happy Time
 8:45—CBS Programs to 9:30
 9:30—Betty Crocker
 9:45—CBS program
 10—KFRC Shopper's Club
 10:30—Globe Trotter
 10:35—CBS, Atlantic City Musical
 10:45—Rumford Chemical Works
 11—CBS program
 11:30—Martha Meade Society
 11:45—CBS program
 12 noon—Noonday Concert
 1—CBS Program
 1:30—Stock Quotations
 1:35—Globe Trotter
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—Globe Trotter; Town Topics
 4:30—CBS Programs to 5
 5—H-O Rangers
 5:15—Skippy
 5:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:30
 8:30—Gridiron Ghosts Gallop Again
 9—Phoenix Hosiery
 9:15—CBS Programs to 10
 10—Bisquick Band
 10:05—Ted Fiorito's Orchestra
 11—Dancing with the Stars
 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters KYA Prospect 3456
 1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 7:30 A.M.—Dawn Salute
 8—Breakfast Hour
 8:45—Tuneful Topics
 9—At the Console
 9:15—Bay District Schools
 9:45—Stringwood Ensemble
 10—Sunshine Hour
 10:30—Manhattan Moods
 10:45—Musical Novelities
 11—Album Leaves
 11:30—Prudence Penny
 11:45—Song and Dance Kings
 12 noon—"Mid-day Meditation"
 12:03—Meridian Medleys
 12:45—Blends of Blue
 1:15—Rhythmic Ripples
 1:45—Marian Day's "Tete-a-Tete"
 2—Famous Songs and Singers
 2:30—Violin Masters
 3—Glen Goff, organist
 4—Artist Celebrities
 4:30—On Parade
 5—Metropolitan Hour
 5:30—"Two and a Co-Ed"
 5:45—Waltz Moods
 6—Revue
 6:30—Waltz Time
 7—Salon Group
 7:15—Sydney Dixon and Donald Gray
 7:45—Bob Allen, piano novelties
 8—John Wolohan's Orchestra
 9—Captain Argus, "War Spies"
 9:30—Ariosa Trio
 9:45—News Flashes
 10—Sandman Organ
 11 to 12 mid.—Concert Memories



GEORGE G. DAVIS
 KFRC—12 Noon

535.4 Meters KTAB Garfield 4700
 560 Kcys. 1000 Watts
 Assoc. Broadcasters, Oakland, Calif.
 6:45 A.M.—Records
 7:15—Morning Reporter
 7:30—Texas Cowboy
 8:30—Jack Hall and Clem Kennedy
 9—Morning Prayer Hour
 9:30—Dr. J. Douglas Thompson
 10—Household Hour
 10:30—News Service
 10:35—Dr. B. L. Corley
 11—Store Scenes
 11:15—Studio Program
 11:30—X-Bar-B Ranch Boys
 12 noon—Echoes of Portugal
 12:30—News Service
 12:35—Records
 1—Over the Teacups
 1:30—Hollywood Reporter
 1:45—Lunatics at Large
 2—Majestic Hawaiians
 2:30—Records
 3—Studio Program
 3:30—Walter J. Rudolph, pianist
 3:45—Studio Program
 4—"Keep Smiling" Revue, Jack Hall
 4:30—Studio Program
 4:45—Santa Claus
 5—Uncle Rod's Smile Club
 5:30—Dr. J. Douglas Thompson
 6—Studio Program
 6:15—"Fishin' Fool"
 6:30—News Reporter
 6:45—Ernie Smith's Sport Page
 7—Famous Dance Orchestras
 7:30—News Service
 7:45—Dance Music
 8—Studio Program
 8:15—Italian Program
 8:30—Orchestra
 9—Hill Billies
 10—Treasure Chest, Luther Putnam
 10:30—Moment Musicale
 11 to 1 A.M.—Radio Cabaret

322.4 Meters KFVI Franklin 0200
 930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 7 A.M.—Dawn Serenade
 8—Silent period
 9—Blues Chasers
 9:45—Dr. Corley Program
 10—White House Program
 10:15—Bellevue Hotel Program
 10:30—Topics and Music
 11—Learn Spanish, Prof. Achille
 11:15—Concert Melodies
 11:45—Musical Sketches
 12 noon—News Flashes
 12:15—Dance Music
 1—Silent period
 6—Dance Time
 6:15—The Ne'er-Do-Well
 6:30—Dance Time
 6:45—News Flashes
 7—Organ Concert
 7:15—Helen Bellevue
 7:30—Silent period
 8:30—Julie Foster, Dream Girl
 8:45—John D. Barry, world events
 9—Best Bets in Music
 10—Master Melodies
 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
 930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—News Items
 8:15—Prosperity Auction Program
 8:30—Moment Musicale
 9—Silent period
 1—Latin-American Program
 2—Billy and Grace Carmen
 2:30—Golden Age News Items
 2:45—The Tramp Reporter
 3—The Beverly Hillbillies
 4—Geo. Taylor and Clem Kennedy
 4:45—Health Feature
 5—Italian program
 5:30—Popular Recordings
 6—Silent period
 7:30—Educational Feature
 7:45—Ramon Oden, guitarist
 8—Jack Hubbard's Patter
 8:15 to 8:30 P.M.—Bob Robb's Sport Sheet

280.2 Meters KJBS Ord. 4148-49
 1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 6 A.M.—KJBS Alarm Klok Klub
 8—Records
 9—Melody Gems
 9:30—Records
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Popular Record Program
 11:30—Charles' Miniature Vaudeville
 11:45—Concert Music
 12 noon—Dance Matinee
 12:30—Band Concert
 12:45—Carl Coveny & Pat Buckman
 1—Stock Report; Music
 2—Better Business Talk
 2:15—Records
 2:30—The Family Album
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air
 3:15—Marta's Radio Personalities
 3:30—Assoc. Food Stores' Program
 4—Junior Forum
 4:15—Musical Styles
 4:30—Walkathon
 5—Silent period
 12:01 to 6 A.M.—Owl Program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Charles Runyan: KGO
 7:30—Strolling Fiddler: Godfrey Ludlow: KGO, KHQ, KFSD, KDYL
 7:45—Pair of Pianos, Grace Frankel, Gertrude Lyne, piano duo: KGO, KHQ (KFI, KFSD off 8) KDYL
 8:15—To be announced
 8:30—Carnation Crosscuts from the Log o' the Day: KGO, KHQ, KFI, KOMO, KGW
 9—Johnny Marvin, tenor: KGO
 9:15—Miracles of Magnolia: KGO, KFSD
 9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO
 9:45—Arion Trio: Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, 'cellist: KGO, (KFI on 10 to 10:15)
 10:30—Woman's Magazine of the Air, Bennie Walker, editor: KFI, KGO, KHQ, KOMO, KGW
 11:30—Borden Program, talks on baby care: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
 11:45—Organ Concert: KGO, KHQ
 12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOA
 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KFI, KGW, KFSD (KTAR on 12:30), KDYL, KGIR, KGHL
 1—Community Chest Report Luncheon: KGO
 1—May We Present: KHQ KDYL
 1:30—Kaltermeyer's Kindergarten: Schoolroom frolics: KGO, (KGW, KFSD on 1:30)
 1:45—Concert Artists: KGO, KHQ, KOMO, KFI, KFSD, KDYL
 2:15—Dromedary Caravan: Desert romance, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
 2:30—Ol' Pappy: Negro characterizations: KGO, KHQ, KDYL
 2:45—Concert Echoes: KGO, KHQ
 3—Melody Mixers: Soloists; orchestra direction Walter Beban: KGO, KHQ
 3:45—Fay Fraser's Studio Party: KGO, KHQ, KOMO, KGW, KFI
 4—GE Circle: Hendrik Willem Van Loon, guest speaker; Heywood Broun, master of ceremonies: KGO, KHQ, KOMO, KGW, KFI, KDYL
 4:15—Royal Vagabonds: Impersonations by Ward Wilson: KGO, KHQ, KOMO, KGW, KFI, KDYL
 4:30—To be announced
 4:45—Little Orphan Annie: KDYL, KOA, KGIR, KGHL
 4:45—News Service: KGO
 5—Cosmopolitans, direction Rex Dunn: KGO, KFSD
 5:30—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI, KTAR
 5:45—Wheatonville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI
 6—The First Nighter, drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
 6:30—Armour Program, Ed East and Ralph Dumke, the Armour stars: KGO, KHQ, KOMO, KFI, KGW, KDYL

7—Big Six of the Air with Al Jolson, male quartet, orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
 7:30—Elgin Adventurers' Club, talk by Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
 7:45—Lanny Ross, tenor: KOMO, KGO, KGHL
 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
 8:15—Billy Jones and Ernie Hare, songs and patter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
 8:30—Gilmore Circus: KGO, KFI, KOMO, KGW
 9:15—Howard Thurston, the Magician: KGO, KHQ, KOMO, KFI, KGW, KDYL
 9:30—Novellettes, Ben Klassen tenor, ensemble direction Paul Carson: KGO, KFSD, (KHQ off 9:45), KOA, KDYL
 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
 10:15—Earl Burnett's Orchestra: KGO, KHQ, KFI, KFSD
 10:35—Phil Harris's Orchestra: KGO, KHQ, KFI, KFSD
 10:55—Earl Burnett's Orchestra: KGO, KHQ, KFI, KFSD
 11:15—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI, KFSD
 11:35 to 12 mid.—Organ Concert: Dollo Sargent: KGO, KHQ, KFI, KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio: KPO
 8—NBC Music Appreciation Hour: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGIR, KGHL
 9—Tom Mitchell, baritone: KPO, KGA
 9:15—Dixie Memories: KPO, KGA, KJR, KEX, KECA
 9:30—Stringwood Ensemble, direction Chas. Hart: (KYA on 9:45) KGA, KJR, KEX, KECA
 9:30—Julia Hayes, helpful hints to housewives: KPO
 9:45—Univ. of California Program: KPO
 10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KDYL
 10:30—Musical Sketches: KPO, KJR, KGA, KEX
 11—Magic of Speech: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
 11:30—Syncopators, Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX, KECA, KDYL
 11:45—Concert Petite, string ensemble: KPO, KGA, KJR, KEX, KFSD
 12 noon—Organ Concert: KPO, (KGA on 12:05) KJR, KEX, KECA
 12:45—Commonwealth Club Luncheon: KPO, KEX, KJR, KGA, KECA
 1:30—Rhythm Vendors, orchestra direction Walter Beban: KPO, KGA, KJR, KEX, KECA
 2—Kenneth Spencer, basso: KPO, KGA, KJR, KEX, KECA

2:15—Metropolitans, orchestra direction Nathan Abas: KPO, KGA, KJR, KEX, KECA, KFSD (KTAR off 2:45)
 3—Waldorf-Astoria Orch.: KPO, (KGA on 3:05) (KJR on 3:15) KEX, KECA, KFSD, KDYL
 3:30—Al Bernard, the Minstrel Man: KPO, KGA, KJR, KEX
 3:45—Dance Masters, orchestra direction Joseph Gallicchio: KPO, KGA (KJR off 3:55) KEX
 4—Stringwood Ensemble: KPO, KGA, (KJR on 4:05) KEX, KFSD
 4:45—To be announced
 5—Bouquet of Melodies: KPO, KGA (KJR off 5:15)
 5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
 5:45—Cosmopolitans: KPO, KGA, (KJR on 6)
 6:15—Manhattan Serenaders, orchestra direction of Joseph Hornik: KPO, KGA, KJR
 6:45—Cecil and Sally in the Funniest Things: KPO
 7—Mona Lowe, blues singer: KGA, KJR
 7—Rajput Hindu Secret Service Agent: KPO
 7:15—To be announced
 7:30—Musical Highlights: KPO, KGA, (KJR on 7:45) KECA
 8—NBC Football Rally, dedicated to University of California and Stanford: KPO, KGA, KJR, KEX, KECA, KGHL
 9—Ralph Kirby, Dream Singer: KPO, KGA, KJR, KECA
 9:05—Hotel Lexington Orch.: KPO, KGA, KJR, KECA
 9:15—Fantasy, vocalist; orchestra direction Emil Polak: KPO, KJR, KGA, KEX
 9:30—Vincent Lopez and His Hotel Congress Orchestra: KPO, KGA, (KEX on 9:45)
 10—Star Books, radio dramatization: KPO, KGA, KJR, KEX, KECA, KDYL
 11—Organ Concert, Paul Carson: KPO, KGA, KEX, KECA
 11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KEX, KECA

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records
 9—Modern Homes Period
 9:30—Clinic of the Air
 10:15—San Francisco Stocks
 10:30—International Kitchen, Gladys Cronkrite, director
 11—Sunshine Twins
 12 noon—Jack Delaney's Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:35—Stocks
 2:45—Organ Recital
 3:15—Records
 3:45—Nancy Hersey, pianist
 4—Better Business Talk
 4:05—Records
 4:30—Brother Bob's Club
 5—Helen Parmelee, pianist
 5:30—Arco and Anita, novelty guitar duo
 5:45—Dot Kay and Ethel Rhinard
 6—Hotel Oakland Trio
 7—News Items
 7:30—Helen Parmelee, pianist
 7:45—Fred and Morris, comedians
 8—KLX Hi-Jinks Program
 9 to 11 P.M.—Dance Program

CBS**Columbia Broadcasting System**

- 8:45 A.M.—Ben Alley, tenor, with novelty orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Tony Wons: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:15—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB
- 9:30—Columbia Revue: KFPY, KOIN
- 9:45—Columbia Educational Features: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KDB, KVI, KOIN, (KHJ on 10:15)
- 10:30—Atlantic City Musicales: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 11:30—Philadelphia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 1—The Grab Bag—KFBK, KMJ, KWG, KDB, KVI, KFPY, KFRC, KGB, KSL
- 1:30—U. S. Army Band Concert: KFBK, KWG, KDB, KOL, KVI, KFPY, (KFRC on 1:45), KHJ, KGB, KSL
- 4:30—Jimmy Garrigan's Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:45—William Vincent Hall, baritone: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5—Edwin C. Hill—KSL
- 5:15—Henry Busse's Orchestra: KFBK, KMJ, KERN, KFPY, KGB
- 5:30—March of Time: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6—"All-American Football Show": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Ben Pollack's Orch.: KFBK, KWG, KDB, KERN, KVI, KFPY, KFRC, KHJ, (KSL on 6:45)
- 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 8:30—Guy Lombardo and his Royal Canadians: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL

- 9—Ozzie Nelson and his Glen Isl- and Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, (KFRC on 9:15), KHJ, KGB, KSL
- 9:30—Bernie Cummins and his Or- chestra: KFBK, KFPY, KOIN, KFRC
- 9:45 to 10 P.M.—Hal Kemp and his Orchestra: KFBK, KFPY, KFRC

319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**The Journal, Portland, Oregon**

- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—Jack Lenard
- 8:45—Golden Melodies
- 9:15—CBS Program
- 9:30—Betty Crocker
- 9:45—CBS Programs to 10:30
- 10:30—Art Kirkham
- 11—American School of the Air
- 12 noon—Merrymakers
- 12:30—CBS Programs to 1
- 1—The Book of Life
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—H-Bar-O Rangers
- 5:15—Skippy
- 5:30—CBS Programs to 6:30
- 6:30—Golden West Serenaders
- 6:45—Fishing and Hunting Bulletin
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—Myrt and Marge
- 8—Jack Lenard
- 8:15—Columbia Symphony
- 8:30—Davidson's Prize Club
- 9—Bells of Harmony
- 9:15—To be announced
- 9:30—Between the Goal Posts
- 10—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—DLBS Dance Orch.

296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts**Pac. Agric. Foundation, Ltd., San Jose**

- 7 A.M.—Breakfast Hour; Weather
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 10—Martha Meade Society
- 10:15—Aunt Sammy, Economics
- 10:30—Morning Melodies
- 10:45—La Vida Program
- 11—Eleventh Hour Program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—One o'Clock Program
- 1:15—Trujo Strings
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Evening Vespers
- 5:30—Dinner Music
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Band Concert
- 8—San Jose Accordion Club
- 8:30—Salon Quartette
- 9—Studio Program
- 9:30 to 10 P.M.—Three Echoes

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**Northwest Broad. System, Seattle, Wn.**

- 7 A.M.—Rhythm Aces
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Sun Risers
- 7:33—Sport News; Sun Risers
- 8—NBC-KPO Programs to 9:45
- 9:45—Martha Meade Society
- 10—Mardi Gras
- 10:30—NBC-KPO Programs to 11:30
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:10—NBC-KPO Programs to 4
- 4—Lost and Found Advertisements
- 4:05—The World Bookman
- 4:10—NBC-KPO Programs to 5:15
- 4:15—Steamboat Bill
- 5:30—The Singing Lady
- 5:45—Boy Friends, Grant & Elmore
- 6—The Ramblers
- 6:45—Sohl-Lundberg and Reed
- 7—NBC-KPO Program
- 7:15—Anson Weeks' Orch. (E. T.)
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 9:30
- 9:30—Cole McElroy's Orchestra
- 10—NBC-KPO Program
- 11 to 12 midnight—Johnny Robin- son's Orchestra

204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**NW. Broad. System, Spokane, Wash.**

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletins
- 12:05—NBC-KPO Programs to 3
- 3—News Bulletins; Market Reports
- 3:05—NBC-KPO Programs to 6:45
- 6:45—Spokane Ad Club Program
- 7—NBC-KPO Program
- 7:15—Tarzan of the Apes
- 7:30—NBC-KPO Programs to 8:45
- 8:45—The Crescent
- 9 to 1 A.M.—NBC-KPO Programs

236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts**Seattle Broadcast. Co., Seattle, Wash.**

- 6 A.M.—KOL Time Klock
- 7:45—Crazy Quartette
- 8—Shell Happytime
- 8:30—Brad and Al (E. T.)
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 12
- 12 noon—Carnival with Ken Stuart
- 1—Health talk
- 1:15—Radio Speaker Stevenson
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:15
- 5:15—Skippy (E. T.)
- 5:30—CBS Programs to 6:30
- 6:30—Golden West Serenaders
- 6:45—Radio Speaker Stevenson
- 7—CBS Programs to 7:30
- 7:30—Chandu the Magician
- 7:45—CBS program
- 8—Dollars and Sense program
- 8:15—CBS program
- 8:30—August Prosperl
- 8:45—CBS program
- 9—Globe Trotter
- 9:15—Eb and Zeb, (E. T.)
- 9:30—Wrestling
- 11 to 12 mid.—Dancing with the Stars

- 325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Program
9—Neighborly Mary
9:30—Popular Orchestra
10:15—Prudence Penny
10:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Programs to 1
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—Red Shadow
1:45—NBC-KGO Programs to 3:15
3:15—Totem Broadcasters
3:30—NBC-KGO Programs to 10:15
10:15—Mozart Hour
11:15 to 12 mid.—Vic Meyers' Music
- 468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO Program
8—John and Ned
8:15—NBC-KGO Program
9—Helpful Hints to Housewives
9:15—Joe Warner's Jolly Journal
9:30—Fashion Tour with Melisse
10—NBC-KGO Program
10:15—Dorothy Raymond, pianist
10:30—NBC-KGO program
11:45—Federal and State Market Reports
12 noon—Dept. of Agric. Talk
12:15—NBC-KGO Program
1—News release
1:15—Ann Warner Chats
1:45—Cheiro's Mystery Stories
2—NBC-KGO Programs to 2:30
2:30—Musical Globe Trotter
2:45—Tom Murray's Hill Billies
3:45—NBC-KGO Programs to 4:30
4:30—News release
4:45—Judge Paonessa, speaker
5—Wesley Tourtellotte, Organist
5:30—NBC-KGO Programs to 7
7—"Makers of History"
7:30—NBC-KGO Program
7:45—Football Rally
8—NBC-KGO Programs to 9:30
9:30—Currier's Serenaders
9:45—String Orchestra
10—NBC-KGO Programs to 11:35
11:35 to 12 mid.—Jay Whidden's Orchestra
- 209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—NBC-KPO Program
9—Louis Rueb, exercises
9:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—Spanish Lesson, Annette Doherty
11—NBC-KPO Programs to 11:45
11:45—Chaparral Club Program
12 noon—NBC-KPO Programs to 4
4 P.M.—Paul Kellar, pianist
4:15—News Release
4:30—NBC-KPO Program
5—Brother Ken and his Kiddies
5:30—NBC-KPO Programs
5:45—Al, Mack and Tommy
6—NBC-KPO Program
6:15—Paul Roberts, songs
6:30—Maury Leaf and Hill Billies
6:45—Lucy & Octavius in Hollywood
7—Tom Murray's Hill Billies
7:30—NBC-KPO Programs to 9
9—"Kingdom Builders," play
9:30—Jay Whidden's orchestra
10 to 12 mid.—NBC-KPO Programs
- 526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:45—W. S. C. Extension Service
6:50—Jim DePuy, Reveille Reporter
7—Daybreak Devotionals
7:30—Organ Reveille
7:45—Texas Cowboy
8—Shell Happytime
8:45—The Modern Shopper
9—CBS Program
9:15—George Yount, organist
9:30—Betty Crocker
9:45—CBS program
10—Home Economics
10:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4:15—CBS Programs to 5:15
5:15—George Yount, organist
5:30—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Financial Talk
9:05—CBS program
9:30—Scandinavian Hour
10:30—Ted Fiorito's Orchestra
11 to 12 mid.—Dancing with the Stars
- 508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Pioneers
7:15—Cisco Bullivant, Exercises
8—Frisbie's Syrup
8:15—NBC-KGO Programs to 9
9—"Wait and Marian"
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—Wolper's Fashion Notes
10—Martha Meade Society
10:15—Celia Lee
10:30—NBC-KGO Programs to 12
12 noon—Elec. Home Comfort Hour
12:15—NBC-KGO Programs to 1:15
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
2:15—NBC-KGO Program
3—Jim Rogers
3:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell Bankson
5—Parade of the Happy Feet
5:15—"Skippy"
5:30—Orphan Annie
5:45—NBC-KGO Programs to 7:45
7:45—Studio Program
8—NBC-KGO Programs to 8:30
8:30—Voice of Texas
8:45—"Book of Memories"
9:15—NBC-KGO Program
9:45—Lubin's Fashion Girls
10 to 12 mid.—NBC-KGO Programs
- 361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Cities Service Concert
6—First Nighter
6:30—Armour Hour
7—Network program
7:30—The Elgin Adventure Club
7:45—Sports Interview
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Nocturne
8:45—Broadmoor Orchestra
9—Air Edition
9:15—Howard Thurston, the Magician
9:30—Musical Protective Assoc.
10 to 11 P. M.—Star Books
- 285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Economics
11—Recordings
11:45—Talk by H. B. Drollinger
12 noon—News
12:15—Homeopathic
12:30—Dr. John Matthews
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
2:30—Federated Women's Clubs
3—Matinee Mirthmakers
3:30—Emily Shuts
4—Travelogue; Stocks; Announcements
4:30—Town Crier
5—Cecil and Sally
5:15—Rabbi Winkler
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—"Pieces of Eight"
7:30—The Newlyweds
7:45—Tarzan Transcription
8—"Order of Optimistic Do-Nuts"
9—News
9:15—Dance Band
9:30—Choco. Yeast
9:45—Fights from Legion Stadium
10:45—Dance Music
11 to 12 midnight—New Paris Inn
- 499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Strolling Fiddler
7:45—Pair of Pianos
8—Music Appreciation Program
9—Good Cheer program
9:15—Miracles of Magnolia
9:35—Stock reports
9:45—Arion Trio
10—Martha Meade Society
10:15—Arion Trio
10:30—Woman's Magazine
10:50—Studio program
11—Vida Ravenscroft Sutton
11:30—Borden program
11:45—Concert Petite
12 noon—Charm Matinee
12:15—Western Farm and Home
1—Serenaders
1:30—Kaltermeyer's Kindergarten
1:45—Concert Artist
2:15—Metropolitans
3—Waldorf Astoria Orchestra
3:30—Dr. Strauss' Sketchbook
3:45—Radio Dental Clinic
4—Bouquet of Melodies
4:30—Natl. Concert Orchestra
5—Stringwood Ensemble
5:30—Safety Talk
5:45—Program High Spots
5:50—Late News Items
6—First Nighter
6:30—Voice, Violin and Piano
7—Big Six of the Air
7:30—Elgin Adventure Club
7:45—Program to be announced
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Night Song
9—Studio Program
9:30—Novelettes
10—Richfield News Flashes
10:15—Pacific On Parade
11:35 to 12 midnight—Organ Melodies

333.1 Meters **KHJ** VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—To be announced
8:45—CBS Programs to 9:15
9:15—Sally Stokely's program
9:30—Betty Crocker
9:45—CBS Program
10—Martha Meade Society
10:15—CBS Programs to 11
11—Lorna Fantin
11:15—To be announced
11:30—CBS program
1—Beauty talk
1:15—World-wide News
1:30—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:15—Political Review
4:30—CBS program
4:45—H Bar O Rangers
5:15—"Skippy"
5:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS program
8—"To the Ladies"
8:15—"Keynotes"
8:30—CBS Programs to 9:30
9:30—"Between the Goal Posts"
10—World-wide News
10:10—Bisquick Band
10:15—Ted Fio-Rito's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Albert Malotte, Organist

225.4 Meters **KGB** FRank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—Tiny Newland
8:45—CBS Programs to 9:15
9:15—Frances Ingram
9:30—Betty Crocker
9:45—CBS Program
10—Blanche Wood
10:30—CBS Programs to 1
1 P.M.—News Reel; Stocks
1:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Studio Program
3:30—Feminine Fancies
4—Lane's Book Review
4:15—CBS Program
4:30—News Reel; Town Topics
4:45—Elvia and Nell
5—CBS Programs to 7:30
7:30—Tarzan of the Apes
7:45—CBS Programs to 8:15
8:15—Keynotes
8:30—CBS Programs to 10
10—Tomorrow's News Tonight
10:10—Fio-Rito's Dance Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Recordings

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
3—Electric Transcription
3:15—Singer
3:30—Hollywood Girls
4—News report; Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Recordings
6—New York Lowdown
6:05—"Married Life"
6:15—Four Jacks
6:30—KFOX School Kids
6:45—Percy Prunes

7—Songs of the Islands
7:15—The Boy Detective
7:30—Chandu the Magician
7:45—Pacific Coast Club Orch.
8—Dr. and Mrs. Jimmy
8:15—Organ, Vera Graham
8:30—Lafaner's Facts
8:45—George and Rufus
9—John Brown
9:30—Everett Hoagland's Orchestra
9:45—News report
10—Everett Hoagland's Orchestra
11 to 12 midnight—Dance Music

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Lucille Gordon Players
2:30 to 2:45 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain
8 to 8:30 a.m.

KTAB TODAY

7:15 to 7:30 a. m.
TALKING REPORTER
Word Picture of
World-Wide News Events

ALMA LAMARR
10 to 10:30 a. m.
HOUSEHOLD HOUR
1 to 1:30 p. m.
OVER THE TEACUPS

General Paint Corp.

presents
FAY FRASER'S
STUDIO PARTY

featuring
CHARLES BULOTTI, *tenor*
PAUL CARSON, *organist*
EARL TOWNER, *pianist*
FAY FRASER
Home Decoration Specialist

Fridays: 3:45 p.m.
NBC-KGO Network

Microphone Gossip

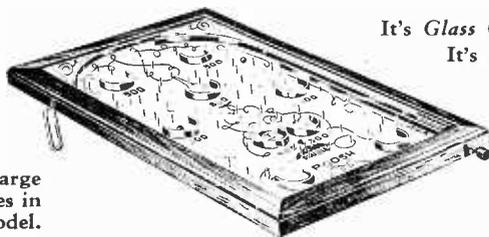
● ● ● Columbia's mysterious X Sisters started a controversy the other night when, after singing a Harry Lauder number, they offered a bag-pipe imitation. There followed a telegram from members of the Caledonia Club, Scottish society, saying: "We enjoyed your program, but the announcer had no right to say that you imitated the bag-pipe. We have some of the most expert pipers in the country in our organization and they insist they heard the instruments themselves. It is impossible to reproduce such sounds vocally." As a result, the pipers will be invited to witness the phenomenon for themselves.

● ● ● "Fuzzy" Knight, hailed from coast to coast as the "nut" comic the "crazy" pianist, the "maniac" comedian and every other synonym conveying the same meaning has made an art of being silly. His boisterous buffoonery centers around a defenseless miniature piano which he whangs and pounds and talks to in a way that never fails to bring about some side-splitting moments. KFVB secured him for their Big Show program. The reception he received from the hundreds who pack the huge Warner Bros. Studio and the numerous expressions received from listeners in, attest to his tremendous popularity.

● ● ● A young man walked into a New York bookstore and asked the salesman for a book dealing with rural characters and small-town life. "The most authentic book I could recommend," said the salesman, "would be 'Seth Parker and his Jonesburg Neighbors.'" "Thanks, but I'm fed up on that fellow's stuff," said the young man. He was Phillips H. Lord, creator of "Seth Parker."

POOSH-M-UP

THE MOST FASCINATING TOY GAME EVER PRODUCED



It's Glass Covered!
It's Automatic!
It's Portable!
It's NEW!

Every thrill of the large commercial machines in a portable, toy model.

Everyone knows the tremendous popularity of trickle boards, and in "Poosh-M-Up" we present the only completely automatic, self-contained toy board on the market. It makes all other toy boards obsolete.

✓ ✓ LARGE ENOUGH TO BE INTERESTING ✓ ✓
SMALL ENOUGH TO BE READILY PORTABLE

To Play—

The board is tilted so that the balls roll into a pocket at the upper right hand corner, and is then returned to the playing position, causing the balls to roll into a magazine where the number to be played is always visible. The spring operated ejector is pulled all the way back and one ball at a time falls automatically into playing position.

Features

The playing field of the Poosh-M-Up toy game is entirely glass covered. This is made possible by the exclusive, automatic return and feed device. The ten non-chipping metal balls cannot be lost or misplaced, as the game is a completely inclosed unit. Folding wire legs are provided to hold the board in proper playing position. Non-mar tips at the lower ends for protection of furniture.

Description

Beautiful mahogany finish frame. Playing field in natural wood with appropriate design. Over-all size: 11½ inches wide by 18 inches long by approximately 1 inch thick. Packed one to corrugated carton.

POOSH-M-UP looks like a five dollar value, it is a bargain at \$3.50, but we ask only

\$2.00

Sent postpaid anywhere in the United States

USE THIS COUPON

R. MATLI COMPANY,
1114 Mission Street, San Francisco.

Gentlemen: Here's two dollars for which send me one "Poosh-M-Up" postpaid.

NAME

ADDRESS

CITY

STATE

SATURDAY Programs · · · Nov. 19, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast;
Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Program
9—Junior Artists Program
9:30—Globe Trotter
9:45—CBS Programs to 10:15
10:15—Yale-Harvard Football Game
1—Noonday Concert
1:30—Stock Exchange Quotations
1:35—CBS program
1:45—U. C. vs. Stanford Football
4:30—Ted Florito's Orchestra
5—Steamboat Bill
5:15—News Parade
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—Anson Weeks' Orch. (E. T.)
6:45—To be announced
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Vaughn De Leath
8—Guy Lombardo's Orchestra
8:30—California Melodies
9—Ted Florito's Orchestra
9:30—Stanley Smith's Orchestra
10—Ted Flo-Rito's Orchestra
10:30—Dancing with the Stars
11:15—Don Cave's Orchestra
12 to 1 A.M.—Midnight Request Hr.



MARJORIE PRIMLEY
NBC-KGO—9:30 P.M.

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Amer. Taxpayers' League
5:15—Lee Sims and Orchestra
5:30—K-7 Drama
6—In Foreign Lands
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Merle Thorpe
8:30—Francis Craig, Orchestra
9—Rocky Mountain News
9:15—Hotel Penn Orchestra
9:30—Edelweiss Orchestra
10—McElroy's Dance Orchestra
10:30—Bal Tabarin Orchestra
10:45 to 11 P.M.—Ogden Organ Concert

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
10:45—La Vida Program
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:15—Trujo Strings
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Evening Vespers
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—Poultry, Livestock Clinic
6:45—Farmers' Exchange

6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Band Concert
8—Studio Program
8:30—Reading
8:45 to 10 P.M.—Italian Program

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
9—At the Console
9:30—Stringwood Ensemble
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—"Mid-day Meditation"
12:03—Townhall Harmonies
12:15—Church Bulletin
12:30—Song Vogues
1—Afternoon Concert
2—Organ Matinee, Glen Goff
3—Rhythmic Ripples
3:30—Fred Brown's Lido Tea Hour
4:30—"High School of the Air,"
with Lester Malloy
5—Metropolitan Hour
5:45—Holt Thompson Digest
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:45—Bob Allen: Piano Novelties
8—John Wolohan's Orchestra
8:30—Old World Serenaders
9—Fred Brown's Orchestra
9:30—The Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9—Modern Homes Period
9:30—Clinic of the Air
9:40—Better Business Bureau talk
9:50—Clinic of the Air
10:15—Stocks; Finance; Weather
10:30—International Kitchen, Gladys Cronkhite, director
11—Sunshine Twins
12 noon—Closing S. F. Stocks
12:05—Jack Delaney's Band
1—Jean's Hi-Lights
1:30—Football: U. C. vs. Stanford
4:30—Brother Bob's Club
5—Helen Parmelee, pianist and Muriel Scherruble, soprano
5:30—Arco and Anita, novelty guitar duo
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Johann Beyer Master Dulcimer Orchestra
8—Musical Soiree: John Wharry Lewis, violinist; Evelyn Phelan, accompanist; L. G. French, baritone; Lorraine Wolf, soprano; Helen Wegman Parmelee, pianist
9—Faucit Theater of the Air Players
10—Dance Orchestra
11 to 12 midnight—Dance Program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:50—Topics
10—White House Program
10:15—Bellevue Hotel Program
10:30—Community Chest program
11—Topics and Music
11:30—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:30—Salon Music
7:15—Ellen Coots, soprano
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale
8:45—Recordings
9—Silent period
1—Latin-American Program
2—Billy and Grace Carmen
2:30—Nina Frelisen and Kiddies
3—The KROW-Ian Revue
4—Records
4:15—Milton Fallon, organist
4:45—Recordings
5:15—Sandy McGhee, Scotch songs
5:30—Popular Recordings
6—Silent period
7:30—John o'Prey, Irish Caruso
7:45—John Collins, baritone
8—Latin-American Program
9—Recordings
9:15—Italian program
10 to 11 P. M.—Dance Music

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Charles Runyan: KGO (KHQ on 7:15 to 7:30) (KOMO, KFSD on 7:30) (KDYL on 7:15)

7:45—Breen and de Rose: Vocal and instrumental duo: KGO, KHQ, KFI, KFSD, KDYL

8—Melodies of the South: KGO, KOMO, KFSD, KDYL

8:15—To be announced
8:30—Arion Trio: KGO, (KFI on 8:45)

9—Johnny Marvin, tenor: KGO
9:15—American Legion National Trade Revival Campaign: KGO, KOMO, KFSD

9:30—National Grange Program: KGO, KHQ, KOMO, (KGW on 10), KFI, KFSD, (KTAR off 10), KDYL, KGIR, KGHL

10:30—Woman's Magazine of the Air: KGO, KFI, KDYL, (KFSD off 10:50 to 10:55)

11:30—Doctor Dick, drama: KGO, KFI, KFSD

11:30—Organ Concert: (KGO, KFSD on 11:45) KHQ, KDYL

12 noon—Barbara Dale's Charm Matinee: KGO, KHQ, KOMO, KFSD

12:15—Western Agriculture prog.: KGO, KHQ, KOMO (KGW off 12:45) KFI, KFSD, KTAR, KGIR, KGHL

1—Stringwood Ensemble, vocal soloist; instrumentalists direction of Charles Hart: KGO (KHQ off 1:15)

1:45—Associated Football: U. C. vs. Stanford: KGO, KOMO, KGW, KFI

4:30—Bluettes, vocal trio: KGO

4:45—Little Orphan Annie: KDYL, KOA, KGIR, KGHL

4:45—News Service: KGO

5—Arion Trio: KGO, (KHQ off 5:15), KFI

5:30—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI, KTAR

5:45—Wheatonville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI

6—Erno Rapee: Mythical tour in music: KGO, KFI, KHQ, (KGW off 6:30), KFSD, (KOMO on 6:30-6:45), (KDYL off 6:45)

7—Lucky Strike Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Caswell Concert: KGO, KHQ, KOMO, KGW, KFI

8:30—Golden State Family Robinson, dramatic program, with Dorothy Desmond, Barton Yarborough, Anita Calfoot, Jack Mery, Charles MacAllister: KGO, KFI

8:30—Old World Serenader: KYA, KHQ

9—Rhythmic Shadows, orchestra direction Emil Polak: KGO, KHQ

9:30—Associated Spotlight: Herb Dana, football talk; The Coquettes, vocal trio; Annette Hastings, Marjorie Primley, Imelda Montagne; Miss Ethyl Associated, soprano; Cycl Four, male quartet; Irving Kennedy, Gwynn Jones, tenors; Harold Dana, baritone; Armand Girard, basso; "School

Days," with Max Waizman (Herr Fizzmeyer), Monroe Upton (Lord Bigewater), Harold Peary, Bobbe Deane, Captain William H. Royle, Bennie Walker; the Hill Nellies; Beban's Burlesques; Cecil Underwood, master of ceremonies; orchestra direction Walter Beban: KGO, KHQ, KOMO, KGW, KFI

11—Phil Harris' Orchestra: KGO, KHQ, KOMO, KFI

11:20—Earl Burnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KOMO, KFI

11:40 to 12 midnight—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KOMO, KFI

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30—Organ Concert: KPO
8—Financial Service: KPO, KGA, KJR, KEX

8:15—Bits of Melody: KPO, KGA, KJR, KEX, KECA

8:30—Sven Swenson and His Swede-hearts: KPO, KGA (KJR, KEX on 8:45), KECA, KFSD, KTAR

9—Tom Mitchell, baritone: KPO, KGA, KJR, KEX, KECA

9:15—Dixie Memories: KPO, KGA, KJR, KEX, KECA

9:30—Stringwood Ensemble, direction of Charles Hart: KYA, KJR, KGA, KEX, KECA

9:30—Julia Hayes, helpful hints to housewives: KPO

9:45—Univ. of California: KPO

10—Familiar Songs: KPO, KGA, KJR, KEX

10:30—Harold Stokes' Orchestra: KPO, KGA, KDYL

10:45—Football Game, Notre Dame vs. Navy: KPO

2:30—Swanee Serenaders: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL

2:45—Concert Echoes, orchestra: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL

3—Waldorf-Astoria Orch.: KPO, (KGA on 3:05) KJR, KFSD, KECA

3:30—Laws That Safeguard Society: KPO, KGA, KJR, KECA, KFSD, KDYL

3:45—Tom and Dudd, vocal duo: KPO, KGA, KJR, KEX, KFSD, KECA, KOA

4—To be announced

4:15—Soloist: KPO, KGA (KJR on 4:20), KECA, KFSD, KDYL

4:30—Cuckoo Program with Raymond Knights: KPO, KGA, KJR, (KEX off 4:45) KECA, KFSD, KDYL

5—American Taxpayers League: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL

5:15—Anson Weeks and his St. Regis Hotel Orch.: KPO, KGA, KJR, KECA

5:30—K-7, secret service spy story: KPO, KGA, KJR, KTAR, KGIR, KDYL, KGHL

6—Musical Echoes, Gail Taylor, soprano; Katherine July, harpist; Carl Kalash, violinist: KPO, KJR, KGA, KECA, KGHL

6:30—Argentine Trio, instrumental ensemble direction John Picadura: KPO, KGA, KJR, KECA

6:45—Cecil and Sally in the Funniest Things: KPO

7—Medicine Show: KPO, KGA, KJR

7:30—National Concert Orch.: KPO, KGA (KJR on 7:45) (KEX on 8) (KECA on 7:45)

8:15—Night Songs: KPO, KGA, KJR, KEX, (KECA on 8:30), KFSD, (KDYL off 8:30, on 8:45) KGHL

9—Ralph Kirbery, dream singer: KPO, KGA, KEX, KFSD, KECA, KDYL, KGIR

9:05—Roger Wolfe Kahn and his Orchestra: KPO, KGA, KEX, KECA, KDYL

9:30—Vincent Lopez and His Hotel Congress Orch.: KPO, KGA, KJR, KEX, KECA, KDYL

10—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA

10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL (KOA off 10:45)

11 to 12 mid.—Reminiscences, organ concert, D'Ollo Sargent: KPO, KGA, KJR, KEX, KFSD, KECA

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy

7:45—Records
8:30—Studio Program
9—Morning Prayer Hour

9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley

11—X-Bar-B Boys
11:20—Store Scenes
12 noon—Echoes of Portugal

12:30—Records
1—Over the Teacups
1:30—Studio Program

2:30—Watch Tower Program
2:45—Records
3—Charles Park, the Budgeteer

3:30—Walter J. Rudolph, pianist
3:45—Records
4:15—Studio Program

4:30—Western Musical Program
5—Studio Program
5:30—Wandering Through France

6—Studio Program
6:30—News Reporter
6:45—Ernie Smith's Sport Page

7—Dance Music
7:30—Post Enquirer Funnies
7:45—Studio Program

8:15—Young People's Program
8:45—Studio program
9—Side Show

10—Dance Music
10:30—March Players
11 to 1 A.M.—Radio Cabaret

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News
8—NBC-KPO Programs to 10:45
10:45—To be announced

11—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3

3—News Bulletins; Stock Reports
3:05—NBC-KPO Programs to 6:45
6:45—The Keystone Five

7 to 12 mid.—NBC-KPO Programs

CBS

Columbia Broadcasting System

- 8:30 A.M.—New York Philharmonic Concert: KFBK, KMJ, KWG, KDB, KOL, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Tony Wons: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KGB
- 9:15—New York Philharmonic Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KOIN, KHJ, KGB
- 9:30—Buddy Harrod and his Yeong's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KOIN, (KFRC on 9:45), KHJ, KGB, KSL
- 10—Football Souvenir Program: KFBK, KMJ, KWG, KDB, KFPY, KFRC, KHJ, KGB
- 10:15—Yale-Harvard Football Game: KDB, KVOR, KFBK, KMJ, KVU, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 1 P.M.—Spanish Serenade: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, (KHJ, KGB on 1:15), KSL
- 1:30—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—Eddie Duchin and his Orchestra: KGB, KSL
- 2:30—Between the Bookends: KGB, KSL
- 2:45—Tito Gulzar, Mexican tenor: KGB
- 3—The Funnyboners: KGB, KSL
- 3:15—Riviera Orchestra: KGB, KSL
- 3:30—Organalities: KGB
- 3:45—Jack Miller's Orchestra: KGB
- 4—The Political Situation in Washington Tonight: KGB
- 4:15—Connie Boswell: KGB, KSL
- 4:30—Meyer, the Buyer: KFBK, KWG, KFPY, KGB, KSL
- 4:45—Keenan and Phillips, Piano Pictures: KFBK, KOL, KFPY, KSL
- 5—Casa Loma Orchestra: KFBK, KMJ, KOL, KFPY, KGB, KSL
- 5:15—Edwin C. Hill: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 5:30—Henry Busse and his Orchestra: KFBK, KMJ, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:45—Henry Busse's Orchestra: KFBK, KMJ, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Ruth Etting in "Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Do Re Mi, female trio: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6:30—To be announced: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 6:45—To be announced: KSL
- 7—William O'Neal, tenor: KMJ, KWG, KDB, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:15—Columbia Public Affairs Institute: KFBK, KFPY
- 7:45—Vaughn de Leath: KFBK, KWG, KERN, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 8—Guy Lombardo and his Royal Canadians: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—California Melodies: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

- 9—Ted Flo-Rito's St. Francis Hotel Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:30—Stanley Smith's Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KSL

319 Meters **KOIN** Atwater 3333
940 Kcys. 1000 Watts

- The Journal, Portland, Oregon
- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—Jack Lenard
- 8:45—Golden Melodies
- 9—CBS Program
- 9:15—Organ Highlights
- 9:45—Merrymakers
- 10:45—CBS Football Broadcast
- 1:15—The Book of Life
- 1:45—U. C. vs. Stanford Associated Football Broadcast
- 4:30—Newspaper of the Air
- 5—Steamboat Bill
- 5:15—Skippy, General Mills
- 5:30—Davidson's Prize Club
- 6—CBS Program
- 6:15—Bells of Harmony
- 6:30—Golden West Adventures
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—McElroy's Greater Oregonians
- 9:30—Bisquick Band
- 9:35—Ted Flo-Rito's Orchestra
- 10—De Silvia's Royal Knights
- 10:15—Ted Flo-Rito's Orchestra
- 10:30—Dance Feature
- 11:30 to 12 mid.—Don Cave's Orch.

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—Fisher's Sunrise Broadcast
- 7:30—NBC-KGO Programs to 8:30
- 8:30—The Observer
- 8:45—NBC-KGO Program
- 9—Prudence Penny
- 9:15—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Prog. to 1:45
- 1:45—Popular Orchestra
- 2:15—California-Stanford Football
- 4:45—News of the Air
- 5—Concert Orchestra
- 5:45—NBC-KGO Program
- 6—Jerry & Eddie from Hollywood
- 6:15—NBC-KGO Programs to 9
- 9—Musical Mannequins
- 9:30—NBC-KGO Program
- 11 to 12 mid.—Vic Meyers' Music

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Rhythm Aces
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Road Reports
- 7:30—Sun Risers; Sport News
- 8—NBC-KPO Programs to 10:30
- 10:30—Julia Hayes
- 10:45—NBC-KPO Programs to 4
- 4—Lost and Found Advertisements
- 4:05—Aviation Talk
- 4:20—NBC-KPO Programs to 6:45
- 6:45—Piano Ramblings
- 7—NBC-KPO Program
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 9
- 9—Johnny Robinson's Vagabonds
- 9:30—Congress Hotel Orchestra
- 10—Cole McElroy's Orchestra
- 10:30 to 12 mid.—Tom Gerun's Orch.

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts

- Seattle Broadcast Co., Seattle, Wash.
- 6 A.M.—KOL Time Klock
- 7:45—Crazy Quartette
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Morning Melodies
- 10:15—Yale-Harvard Football
- 1—CBS Programs to 1:45
- 1:45—USC-Washington Football Game
- 4:30—Cecil Solly
- 4:45—CBS Programs to 5:30
- 5:30—Skippy (E. T.)
- 5:45—CBS Programs to 6:30
- 6:30—"Lost in the Olympics"
- 6:45—Sports Review
- 7—CBS Program
- 7:30—Chandu the Magician
- 7:45—Radio Speaker Stevenson
- 8:15—CBS Programs to 9
- 9—Globe Trotter
- 9:15—CBS Programs to 11
- 11 to 12 mid.—Dancing with the Stars

285.5 Meters **KNX** Hemp 4101
1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Recordings
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Recordings
- 12 noon—News
- 1—New Paris Inn
- 2—Football: Montana vs. U. C. L. A.
- 5—Cecil and Sally
- 5:10—Van de Kamps
- 5:15—Dr. John Matthews
- 5:45—Chandu, the Magician
- 6—News
- 6:15—Bill, Mac and Jimmy
- 6:30—Si and Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Marion Mansfield & Bill Hatch
- 7:30—KNX Playlet
- 8—KNX Varieties
- 8:45—KNX Ensemble
- 9—News
- 9:15—Musical Program
- 9:30—Violin Choir
- 10—Dance Band
- 10:30—Organ Recital
- 11 to 12 midnight—New Paris Inn

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Brief and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 10:15
- 10:15—Yale vs. Harvard Football Game
- 1—World-wide News
- 1:15—CBS Programs to 1:45
- 1:45—California vs. Stanford Football Game
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—CBS Program to 6:30
- 6:30—To be announced
- 7—CBS program
- 7:15—Patrick Marsh Orchestra
- 7:30—"Chandu," the Magician
- 7:45—CBS Programs to 9
- 9—Ted Flo-Rito's Orchestra
- 9:30—Stanley Smith's Orchestra
- 10—News Items
- 10:10—Ted Fiorito's Orchestra
- 11—Dancing with the Stars
- 12 to 1 A.M.—Albert Malotte, Organist

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Selxas, exercises
 7:30—Market Quotations
 7:45—NBC-KGO program
 8—John and Ned
 8:15—NBC-KGO program
 8:30—Polly Hall, pianist
 8:45—NBC-KGO Program
 9—Hints to Housewives
 9:15—Joe Warner's Jolly Journal
 9:30—NBC-KGO Programs to 11:45
 11:45—State Market Reports
 12 noon—Dept. of Agric. Talk
 12:15—NBC-KGO Program
 1—News release
 1:15—Tom Murray's Hillbillies
 1:45—Football: U. C. vs. Stanford
 4:30—NBC-KGO Program
 4:45—News Release
 5—NBC-KGO Programs to 9
 9—Jay Whidden's Orchestra
 9:30 to 12 mid.—NBC-KGO Program

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:15
 10:15—News Release
 10:30—NBC-KPO Program
 11—Division of Physical Education
 11:45—Record Program
 12 noon—NBC-KPO Programs to 4
 4—Recorded program
 4:15—News Release
 4:30—NBC-KPO Program
 5—Brother Ken and his Kiddies
 5:30—Temple Baptist Question Hour
 5:45—Rhythm Girls
 6—NBC-KPO Programs to 6:45
 6:45—Julie Kellar, harpist
 7—Tom Murray's Hill Billies
 7:45—NBC-KPO Program
 8:15—Football Resume, Howard Langley
 8:30—NBC-KPO Programs to 10
 10—Jay Whidden's Orchestra
 10:30 to 12 mid.—NBC-KPO prog.

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California
 7 A.M.—Morning Edition
 8—Shell Happytime
 8:30—Young People's Concert
 9—Tony Wons
 9:15—Recordings
 9:30—Blanche Wood
 10—Football Souvenir Program
 10:15—Yale vs. Harvard Football Game
 1—Spanish Serenade
 1:30—George Hall's Orchestra
 2—Stanford vs. U. C. Football Game
 4:30—News and Town Topics
 4:45—Ted Flo-Rito's Orchestra
 5—CBS Programs to 6:30
 6:30—To be announced
 7—William O'Neal, tenor
 7:15—Song Recital
 7:30—Tarzan of the Apes
 7:45—Vaughn de Leath
 8—Lombardo's Orchestra
 8:30—California Melodies
 9—Flo-Rito's Orchestra
 9:30—Cross Cuts
 9:35—Smith's Orchestra

10—Tomorrow's News Tonight
 10:10—Flo-Rito's Dance Orchestra
 10:30—Dancing with the Stars
 11:30—Cave's Orchestra
 12 to 1 A.M.—Midnight Frolic

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
 6 A.M.—KJBS Alarm Klok Klub
 8—Andy Anderson; Records
 9—Assoc. Food Stores' Program
 9:30—Records
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Recordings
 11:30—Concert Music
 12 noon—Sports Review
 12:15—Variety Program
 1—Dance Matinee
 1:30—Popular Records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air
 3:45—Philco Varieties
 4—Recordings
 4:15—Musical Styles
 4:30—Walkathon
 5—Silent period
 12:01 to 8 A.M.—Owl Program

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
 7:45—Texas Cowboy
 8—Shell Happytime
 8:30—CBS program
 8:45—Morning Notes by Marion
 9—CBS program
 9:15—George Yount, Organist
 9:30—Children's Progress
 10—Home Economics
 10:15—Yale-Harvard Football Game
 1—CBS Programs to 4:30
 4:30—Ted Florito's Orchestra
 4:45—Recordings
 5—Ted Florito's Orchestra
 5:15—CBS Programs to 6:30
 6:30—Golden West Feature
 6:45—CBS program
 7:15—Don Lee Studio
 7:30—Chandu the Magician
 7:45—CBS Programs to 10
 10—Harry Zimmer's Orchestra
 10:30—Dancing with the Stars
 11 to 12 midnight—Orchestra

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Caterpillar Pioneers
 7:30—Kronenberg's Shoe Hospital
 8—Voice of Texas
 8:15—NBC-KGO Program
 8:30—Burgan's Home Comfort
 9—'Walt and Marian'
 9:15—Musical Gems
 9:30—NBC-KGO Programs to 11:30
 11:30—Bell Organ Concert
 12:15 P.M.—NBC-KGO Prog. to 1:15
 1:15—Silver Loaf Bakery
 1:30—Spokane Fur Co.
 1:45—Gonzaga vs. S. Dakota Football Game
 4:30—NBC-KGO Programs to 5:15
 5:15—"Skippy"
 5:30—Orphan Annie
 5:45—NBC-KGO Program
 6—Garden Dance Orchestra
 6:30 to 12—NBC-KGO Programs

Microphone Gossip

• • • Don Voorhees, the athletic leader of the Maxwell House Orchestra, was an orchestra leader at the age of twelve. His musical education began when he was five years old. The violin came first, then piano, pipe organ and theory, and at twelve he was conducting his own orchestra at Allentown, Pa.

• • • Franklin Roberts, baritone, on the staff of KNX is a native of Chicago. His parents aver that at the time of his birth, he showed immediate signs of becoming a great singer. They were convinced at least of his singing potentialities. He is a graduate of the University of California and was a member of and soloist for the U. C. Glee Club. He also took a fling at light opera with the East Bay Opera Company. His radio work began several years ago.

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The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

Sports Review
12 to 12:15 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

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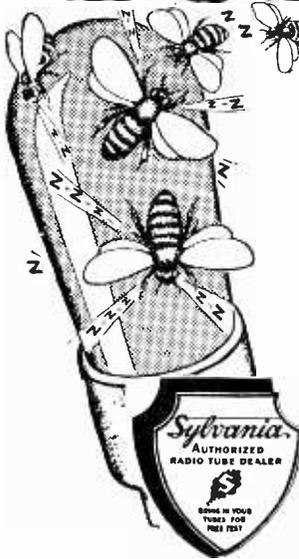
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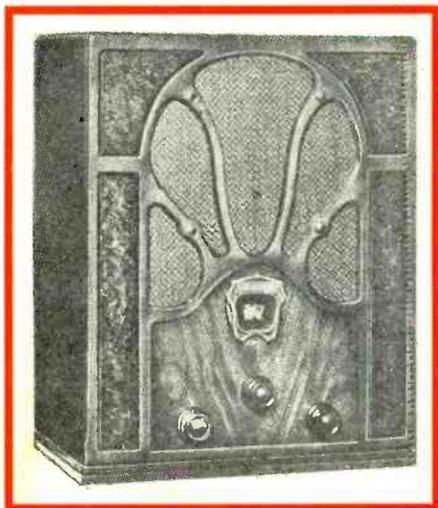
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