

FOR WEEK OF
December
25th to 31st

BROADCAST WEEKLY

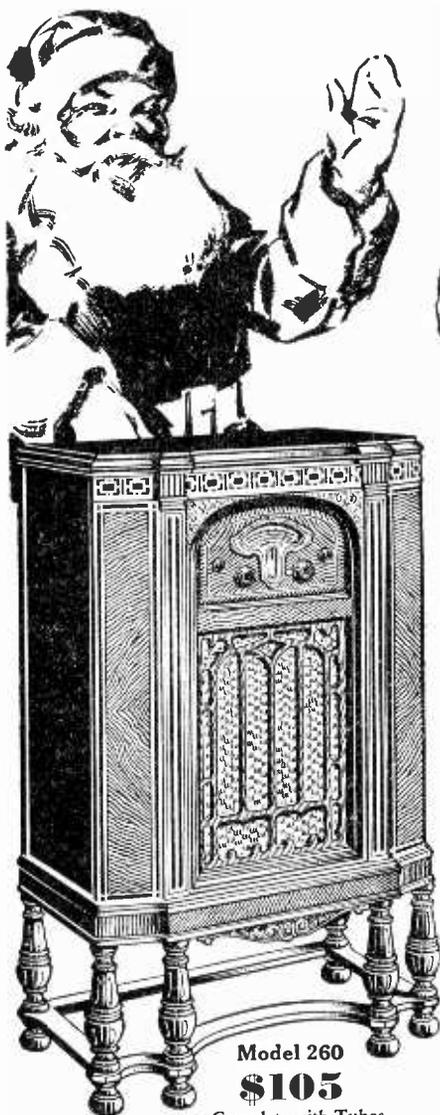
Broadcast Weekly
extends Holiday
Greetings to all its
Readers and Adver-
tising Patrons. May
the Yuletide bring
them unbounded joy
and happiness.



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



“THIS IS THE
GIFT *I* picked for you”



1933
ATWATER
KENT

“Yes, friends, you left it to old Santa’s judgment, and I chose the Atwater Kent.

“I want you all to be happy, don’t I? Well, I’m taking no chances. You’ll be more than pleased. Good night. See you next Christmas.”

Shrewd old boy! Ten years’ experience with Atwater Kent Radio has taught him that an Atwater Kent owner is a satisfied owner.

1933 models are here — with Tonebeam visible tuning and cabinets beautiful enough for an art gallery. Console or Compact —

every model a super-heterodyne. Prices lowest in history for radio you’ll be proud to own and show guests. Order now for Christmas delivery. Payments at your convenience.

COAST RADIO SUPPLY COMPANY—*Wholesale Distributors*
123 TENTH STREET SAN FRANCISCO

BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

NEW YORK
Edwin F. Ripley
118 East 28th Street
New York City

Vol. XI, No. 52

A. J. URBAIN, *Editor and Publisher*
726 Pacific Building, San Francisco, Calif.

December 24, 1932

RADIO ADVERTISING PAYS

NINETEEN hundred thirty-two has perhaps been the most significant year in radio history.

It has proved radio's ability to sell merchandise in the face of the greatest depression the world has ever known. It has established radio's transcendent social and political power in one of the most bitterly contested national elections of all time. It has witnessed the further commercialization of this power and its greater concentration in a few organizations.

No longer may broadcasting stations justly plead commercial necessity in extenuation of their errors and omissions. The country's largest advertisers are now on the air. Despite the fact that the novelty of radio has worn off, the public is still listening—and responding. If recent figures published by the stations themselves are an accurate index, approximately seventeen million radio-equipped homes in the United States are tuned in an average of more than four hours per day each. And their willingness to pay in patronage for programs of which they approve is shown in an impartial survey which indicated that the purchase of certain products by radio-equipped homes had been increased as much as 98 per cent by a sustained series of regular broadcasts.

These facts establish radio as probably the most important, most active, most powerful influence in modern American home life. The right alone thus to enter and exer-

cise such an influence in seventeen million homes is the most radical, most valuable franchise ever granted a commercial corporation by the American government. For this franchise the broadcasting stations paid exactly nothing, and to renew their license they have only to establish that they "serve the public interest, convenience, and necessity."

True, broadcasting companies have had to make extensive recurring investments in equipment; maintenance is heavy, program costs constant; and educating advertisers to the use of a new medium during a period of dwindling markets, has been a bitter struggle. On the whole these companies have done a very creditable job.

The outstanding danger in American radio today is commercialism. That can be curbed and public rights protected only by the Federal Radio Commission and by concerted public expression. BROADCAST WEEKLY is the one medium through which the entire West may raise its voice forcefully and simultaneously in demanding its rights and proclaiming its preferences. Wherefore, we sincerely believe that no person really interested in the progress and protection of radio for home enjoyment and inspiration can render himself, his fellow listeners, and the coming generation a greater service than by subscribing to BROADCAST WEEKLY for 1933, and further sustaining its power of representation and achievement by inducing his friends to do likewise.

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PERSONAL PICKUPS

BY GYPSY



Doris, Spokane.—Gwynfi Jones (NBC) is fond of motoring, attends the movies regularly, invariably carries a pocket dictionary about with him, and is very much

devoted to his family. He was born in Treherbert, South Wales, one in a family of ten children, and worked for eighteen years in the coal mines of his native country. Whenever possible he studied and finally, finding himself in a position to further his education, entered the London conservatory of music. Church work and operatic engagements followed the inevitable "certificate," and about seven years ago he became established in things musical, in California. His present home is in Berkeley. He is rather slightly built, wears glasses, has dark hair and eyes, is perhaps forty years of age, and speaks with a bit of an accent.

Mrs. M. D., San Francisco.—Laura Joyce (Myrt and Marge, CBS) is Marge Evans; Mrs. Armstrong is Natalie Alt; Mr. Armstrong is Bob Brister; Floyd de Wahl is Vincent Coleman; Alice de Wahl is Patricia Ann Manners, the girl who also plays Gwen; Mrs. de Wahl is June Kermit; Agatha Polson is Violet Le Clear, and Dixon, the buxer, is Tom Shirley.

Mrs. H. C., San Francisco.—Newell Winston McMahon (KTAB) couldn't wait to finish high school and was off on a wind-jammer in his tender teens to see the world. Two years elapsed before he was again seen by his old friends and then, cramming like fury, he made sufficient credits to warrant his enrollment at the University of Arizona. Newspaper work, sports, a good deal of boxing, with a bit of writing thrown in, followed his exit from the campus and again the wanderlust became uncontrollable. This time he made it count; wrote as he traveled and received checks from leading magazines. Once more he found himself on the Pacific Coast (his early boyhood was lived in San Francisco) and until recently,

was occupied with newspaper work. Radio claimed him about a year ago and in addition to turning out reams of publicity notes and appearing at the studio for his daily air reports, he takes an active part in civic affairs. Newell is twenty-nine, a bachelor, 5 feet 11 inches tall, with hazel eyes, light brown hair and weighs 160 pounds.

A. L., San Francisco.—Michael Raffetto (NBC) was interviewed on Personal Close-ups December 14, 1931.

Connie, Pittsburg.—Monroe Upton (NBC) has been married since last June. The bride was Miss Bernardine Holdridge. She is a charming brunette, a writer and fashion dictator who signs herself, "Babette," professionally. "Cal" Pearce is still a bachelor and still refuses to give his age. As for his "bashful" complex, Connie dear! And it turns out, after all this time, the Lombardo brothers are admitting matrimonial alliances. Liebert, the trumpet player, offers occasional vocal refrains, but Carmen is most frequently heard in song interpretations. He also plays the tenor sax, you know. Guy is the eldest and Victor is the youngest.

M. C., Campbell.—Lorna Doone Martin (KFRC)—wouldn't you just know her mother came from Ireland and her father from Scotland? Lorna, herself, was born in Nanaimo, B. C., on March 5, twenty-three years ago. She lived on Vancouver Island until she was twelve, when an older sister invited her to make her home in Oakland, Calif. In 1916 she graduated from High and immediately took up orchestra work. To her knowledge of violin she added saxophone and clarinet and, having studied dancing while in school, combined her accomplishments, organized a band and went into vaudeville. Returning to her adopted home, she decided to make it her own (receives her naturalization papers next January) and concentrated her attention on vocal work. Lorna looks like her name, wears navy-blue to advantage, plays golf and tennis, adores roses and reads hair-raising mystery stories.

J. C. N.—Van and Don now present their programs in the eastern studios of the National Broadcasting Company.

Olive, Amesbury.—Ted White has been seriously ill for the past two months, but is again on his feet. However, he does not contemplate returning to the air until his health is completely restored. And then, he says, he is to come back in an entirely new role. He has begun a course of studies which will "reform" him from a crooner to something more in keeping with his background and the training he followed before the synthetic-era.

J. G., Anaconda.—Tom Gerun's real name is Gerunovich.

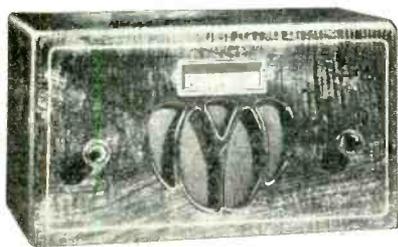
Georgia, Lewiston.—Bob Nichols (NBC) is 6 feet 2 inches in altitude, weighs about 200 pounds, has blue eyes, dark hair, professes to be unattached, is somewhere in his thirties and hails from the Northwest. His singing career began in 1921, and prior to his local connection he appeared in opera in Seattle and acted as manager of KVI. Jerry Jermain (KTAB) has finally and definitely (she insists) named her cunning little Scottie "Smudge." (For a long time she debated between "Inky" and "Sooty.") Portland Hoffa is the wife of Fred Allen. Arnold Johnson directs the orchestra heard during Whispering Jack Smith's programs. Newell Chase was born in West Roxbury, Massachusetts. His height is exactly 6 feet, his weight 195 pounds, and his eyes and hair are brown. (More another time.)

Marian, Oakland.—Irwin DeVore (KROW) was born in Rock Lake, North Dakota, moved to Idaho and arrived in California about seven years ago. While a student at Oakland High he studied dramatic art and appeared in such plays as "Come Out of the Kitchen, Mary," "Journey's End" and "Charm School." later, joining the Norman Fields' company in which he gained much experience and sufficient confidence to try radio. He is the only member in a family of seven who intends making drama a vocation, studies painting when time permits, likes spinach, is an ardent football fan and has no use for opera. Stands 6 feet, weighs 165 pounds, has brown eyes, light brown hair, is twenty years of age and for some unknown reason "can't see" blonde women.

CHRISTMAS CHESTS

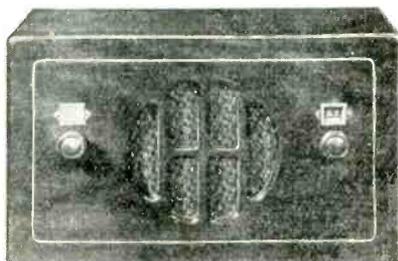
THE PERSONAL RADIO CHEST is an entirely new idea in radio. Originated by American Bosch. It looks like a beautiful silver chest designed to adorn a console table. But raise the cover and—automatically the dial lights, the switch is turned on, this Vibro-Power Radio begins to play. A Special switch on the control panel brings in short wave police broadcasts and amateur signals.

Even in the low-priced Personal Radio sets illustrated, American Bosch offers you the benefits of Vibro-Power. The Personal Radio is compact, light-in-weight, portable—easily carried upstairs, downstairs, or from room to room. Yet its performance compares favorably with ordinary large sets at twice the price.



MODEL 236A. Vibro-Power new improved 6-Tube Superheterodyne in cabinet of solid mahogany with fine inlay; ample volume. Automatic Noise Reducer. Full Tone Dynamic Speaker. Rubber cushioned chassis. Full Vision Scale. New type low drain tubes. Quiet in operation—free from hum. Also available for 25 cycle current.

Price: \$45.95, complete with tubes,
U. S. Tax Paid.



MODEL 205A. Vibro-Power new 5-Tube Personal Receiver. Portable. Attractive mahogany finished case with contrasting inlay. Automatic Noise Reducer. Illuminated dial. Full-Tone Dynamic Speaker. Also available for 25 cycle and 110 D. C. current.

Price: \$34.95, complete with tubes,
U. S. Tax Paid.



MODEL 200A. Vibro-Power 5-Tube TRF Personal Radio with Police Call Switch. Richly carved walnut. A fitting ornament in any decorative setting. Receiver turns on and off automatically as cover is raised and lowered. Cover acts as sound deflector. Solid construction. Console effect baffle area. Full-Tone Electro-Dynamic Speaker. Automatic Noise Reducer. Police switch on control panel changes entire circuit—brings in short wave police broadcasts and amateur signals. Also available for 25 cycle and 110 D. C. current.

Price: \$49.95, complete with tubes,
U. S. Tax Paid.

Wholesale Distributors

W. E. & W. H. JACKSON, INC.

255 Ninth Street, San Francisco
329 26th Street, Oakland, Calif.

PHILCO

LONG AND SHORT WAVE RADIO

THRILLS !! THRILLS!! AND YOUR FAVORITE PROGRAMS TOO

FOR THE PRICE OF A
REGULAR
RADIO



POLICE
BROADCASTS



AIRPLANES



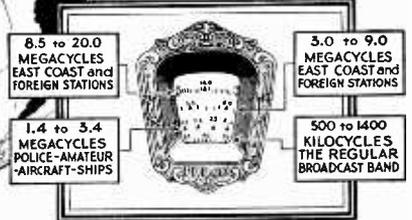
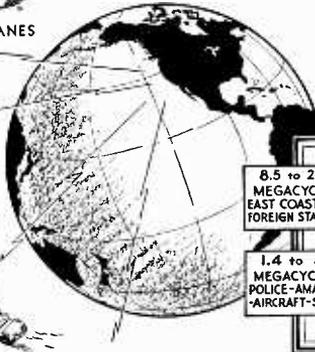
YOUR
FAVORITE STAR



SING SONG
GIRLS



SHIPS AT SEA



Single Dial Control

No complicated attachments, no multiple switches—you change wave lengths easily and quickly. Positively the last word in simplified design.

You tune in on your favorite programs — you listen to the excitement and

fascination of *direct* broadcasts the world over. Everything on the air is yours with startling clarity.



43-H
\$79.95

PHILCO 8-Tube Highboy in American Black Walnut, Oriental wood, with genuine Rosewood inlay, hand-rubbed. Twin Electro-dynamic Speakers, Automatic Volume Control, Tone Control, Illuminated Station Recording Dial, Balanced Superheterodyne, Eight new Philco High-Efficiency Tubes, Four Pentodes. Clear, natural tone . . \$79.95

Mail
Coupon



PHILCO 8-Tube, Automatic Volume Control, Balanced Superheterodyne, Electro-dynamic Speaker, 8 Tube, 3 Pentodes. Cabinet in American Black Walnut, hand-rubbed.

43-B

\$59.95

\$59⁹⁵ for model
43-B

Easy
Terms

Trade-in
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FREE COUPON OFFER

PHILCO RADIO & TELEVISION CORP.,
Dept. BW, 218 Fremont St., San Francisco, Calif.

Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Delivery, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan on a new Philco Long and Short Wave Radio.

My name is _____
Address _____
City _____

ETHER GLEANINGS

By J. CLARENCE MYERS

ETHER GLEANINGS wishes you all a very happy Yuletide Season.

* * *

With a small army of announcers already notified, the NBC is hard at work on plans for a very thorough coverage of the inauguration of President-elect Roosevelt in Washington on March 4. Nine announcers so far have been selected to "cover" the historical happening. They'll be scattered here, there and everywhere around the capitol grounds and even in airplanes, armed with the trusty mikes and ready to tell Mr. and Mrs. America all the happenings back there when the nation's leaders change seats.

More dope later.

With the birth of the youngster, 1933, will come a flock of radio program changes on the two big networks, mostly additions, but a few subtractions.

Probably the most important of these is the renewal by the Shell Oil Company of its famous "Happytime" program with Captain Dobbsie as skipper. It remains on the Don Lee-Columbia network. According to E. H. Sanders, advertising manager of the oil firm, station KSL, Salt Lake City, has been added to the list of stations now regularly releasing the breakfast time revue.

The Modern Food Company brings a program to KFRC for twice weekly release beginning January 3. It will be by electrical transcription.

* * *

General Paint Corporation transplants its affections from the NBC to the Don Lee chain beginning February 7. On that date it once again joins the Feminine Fancies hour. The company is not taking Charles Bulotti over on the new set-up, but will retain Fay Fraser.

Chesterfield renews with an entirely new mike crew and a change of broadcast time. It will be heard at 6 p. m. nightly. Its a CBS event, you know.

The Beechnut Gum program, on electrical transcriptions, begins on KFRC January 3. It's a mystery thriller entitled, "Unknown Hands" with a cast of New York show folk, headed by Pedro de Cordova. It will be released Tuesdays and Thursdays.

The National Oil Products Company is another new KFRC account. It has a five-minute transcription on Thursdays.

Important happenings on the commercial side of the NBC include that new Oldsmobile program which breaks through the ether on January 7 for an hour's broadcast over the

NBC-KGO net. The succeeding programs will be of a half-hour's duration.

Then there's the Reed Murdoch Company which will bring us a new Sunday morning broadcast beginning New Year's Day. They will plug their Monarch Brand Coffee and will feature a "mystery singer."

Speaking of java, the Chase and Sanborn organization has decided to renew Eddie Cantor's contract and its own broadcasting time on the NBC on January 1 for another year.

Just recently the Horlick Malted Milk people extended their eastern program to the Pacific Coast. It's heard on Tuesday nights and features a talk by Dr. Herman Bundesen, Chicago health commissioner, who speaks under the general title: "Adventures in Health." The "Adventures" are dramatized by a cast of radio actors.

Standard Brands is cancelling its Royal Vagabonds affair on the NBC, which features Willie and Eugene Howard, on December 30. At present they are heard thrice weekly, Wednesday, Thursday and Friday from 4:15 to 4:30 o'clock.

The A. C. Gilbert Company, toy manufacturers, concluded their broadcasting over the same chain on December 18.

* * *

When the Los Angeles Soap Company put thumbs down on any renewal of its air feature, "Chandu the Magician," thousands of Northern California followers were bewildered and disappointed, both. The contract ran out recently. It was sold almost immediately, however, for Southern California coverage over two Don Lee stations, KHJ Los Angeles and KDB Santa Barbara, to the Rio Grande Oil Company. "Chandu," one of the most successful of the radio serial dramas born in the West, is likewise being heard in the East on electrical transcriptions. Beechnut Gum is sponsoring it there.

* * *

Bing Crosby is bing-banging the sheckels, alright, alright. The crooner has a contract with Paramount which provides for starring in four more talkies (or singles), the first two for 1933 and the other two for the year following.

* * *

San Francisco's city "papas" believe that a nationwide broadcast of the Shrine East-West football game at Kezar Stadium on New Year's Day is worth \$3,500 for the advertising. And that's what they are going to pay the Columbia chain to help defray

the expenses of the broadcast, which will be carried to every nook and cranny in the land.

* * *

Speaking of San Francisco made programs for nation-wide consumption, let's remind you that the San Francisco Symphony Orchestra will be heard again on January 7 and 21, in an ocean to ocean broadcast. They will be the final in the series of four concerts by the noted group to be thus released.

* * *

One of our brother radio "mags" in the East comes out with a yarn to the effect that Ignace Paderewski, the pianist, whom broadcasters have been unsuccessful in leading to the microphone up to now, will broadcast one concert for \$50,000 ! Isn't that a headache. The dough, we mean. The Polish genius has set his price something like seven times that of the highest paid radio celebrity. Will he get it? Your guess is as good as ours.

* * *

Do you know that when Walter Winchell, the Broadway "knows all, sees all" bloke, broadcasts he sits alone at a small table and is usually the only one in the studio wearing his hat. The moments he is not on the air he strolls around the studio, carrying on whispering conversations with friends. When he was on the Lucky Strike hour the studio rules were amended to permit him to smoke.

* * *

The NBC will be piping through quite a few programs to KYA, its step-child, after the first of the year—January 9 to be exact. They will include: Sven Svendsen and his Swedehearts; Tom Mitchell, the United States Army Band and Sonata Recital.

* * *

Yuletide programs by the bushel will be shoved out over the ether during Christmas Eve and Christmas Day by the networks and independent stations. The NBC has quite an elaborate line-up, which will include a broadcast from Bethlehem on Christmas Eve, "Hansel and Gretel" on December 26; an elaborate holiday bill by Roxy and his gang on Christmas Day beginning at 9:15 a. m., and a concert by the Metropolitan Opera tenor, Armand Tokatyan at 3:45 Christmas Day.

* * *

Sky pilots (the marrying kind) are kept busy following up the leads given 'em by Dan Cupid around the NBC lately. The latest splicin' job was expertly done by Judge George A. Sturtevant for Ora Budge, in charge of the NBC's musical research department and William F. Cleary, deputy attorney general. The ceremony followed a whirlwind romance of three weeks. It was

performed at the home of Patricia Astra, impressario. Cleary is a brother of Nell Cleary, of the NBC production staff.

* * *

The Pacific Northwest has had some interesting radio happenings since our last writing. Let's see what our scout, John Haughn, Jr., has to report this week.

The KOL Carnival Gang solicited contributions of food, toys, clothing and cash in its campaign to provide for two hundred families on Christmas eve. To help raise money the gang marketed a photograph of itself for twenty-five cents.

Helms and Harkins, KOMO vocalizers have landed a new program which is sponsored by a Lime Rickey maker, J. G. Fox, of Seattle.

Nearly five hundred people remained after services at the First Methodist Church in Seattle, recently, to hear the broadcast of that night's Pioneers program from KOMO.

The Aviation Quarter Hour is a new commercial on KOL, being sponsored by the Independent Petroleum Company. The featured artists are the Iacolucci Quartet.

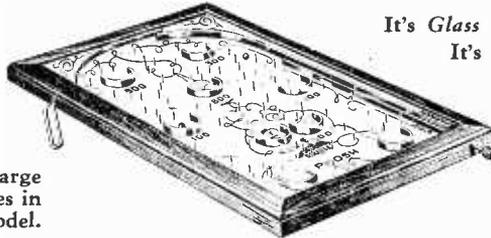
Harold Burdick, editor of the Times' air edition over KJR, broadcasts direct from the newspaper news room. . . . Ken Stuart took time out as M. C. on the Carnival Hour recently while suffering from the flu. . . . Ivan Ditmars jumped into his boots.

* * *

Brief Broadcasts—Maybe a little premature, but the broadcasters are debating whether or not they would accept beer advertising if and when Congress gives its o.k. on the stuff. Will such advertising offend a certain percentage of broadcast listeners, they ask? Impartial observers however, believe that eventually beer will go on the air. Radio is now giving time to products just as shocking, they say. . . . In order to become closer acquainted with the fellows they work with, the men of the NBC headquarters in San Francisco are now meeting daily at lunch in a nearby chop house. . . . Lloyd E. Yoder, NBC "exec" and grid official, will query pigskin heroes of the East and West during the NBC Football Rally on December 30, the eve of the big Shrine game at Kezar Stadium, which, incidentally, the CBS will broadcast New Year's Day. . . . The Radio Guild will present the noted play: "Passing of the Third Floor Back" over the NBC-KPO chain on December 26. . . . The United States Marine Band's "Shut-in Hour" the programs of which are made up requests submitted by the country's unfortunates, has been resumed on the NBC coast to coast chain and may be dialed on the NBC-KPO chain on Thursdays at 8:30 a. m.

POOSH-M-UP

THE MOST FASCINATING TOY GAME EVER PRODUCED



It's Glass Covered!
It's Automatic!
It's Portable!
It's NEW!

Every thrill of the large commercial machines in a portable, toy model.

Everyone knows the tremendous popularity of trickle boards, and in "Poosh-M-Up" we present the only completely automatic, self-contained toy board on the market. It makes all other toy boards obsolete.

✓ ✓ LARGE ENOUGH TO BE INTERESTING ✓ ✓
SMALL ENOUGH TO BE READILY PORTABLE

To Play—

The board is tilted so that the balls roll into a pocket at the upper right hand corner, and is then returned to the playing position, causing the balls to roll into a magazine where the number to be played is always visible. The spring operated ejector is pulled all the way back and one ball at a time falls automatically into playing position.

Features

The playing field of the Poosh-M-Up toy game is entirely *glass covered*. This is made possible by the exclusive, automatic return and feed device. The ten non-chipping metal balls cannot be lost or misplaced, as the game is a completely inclosed unit. Folding wire legs are provided to hold the board in proper playing position. Non-mar tips at the lower ends for protection of furniture.

Description

Beautiful mahogany finish frame. Playing field in natural wood with appropriate design. Over-all size: 11½ inches wide by 18 inches long by approximately 1 inch thick. Packed one to corrugated carton.

Poosh-M-Up—regular price, \$2

AND

Broadcast Weekly, for one year—regular price, \$3

Both for Only \$4

BROADCAST WEEKLY, Pacific Building, San Francisco.

Gentlemen: Here's \$4 for which send one "Poosh-M-Up" to:

Name

Address

City

State

Send Broadcast Weekly for one year to:

Name

Address

City

State



A
Majestic
CHRISTMAS

The finest gift you could give this year—a Majestic Radio—the family gift for year 'round enjoyment.

Majestic
ECONOMY

Lowest prices in history
—eight beautiful models
—\$46.50 to \$157.00 with
Majestic Matched Tubes
and Federal Tax Paid.

Majestic
QUALITY

As perfect in tone quality as in cabinet beauty, Majestic Radios incorporate all the worthwhile and outstanding features in radio today.

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RADIO

THOMPSON & HOLMES, Ltd.

Wholesale Distributors

171 Bluxome Street

San Francisco

AROUND THE DIAL

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power
960 Kc.			110 Kc.			1260 Kc.			1360 Kc.		
CFRB—Township of King, Ontario		4000	WRVA—Richmond, Va.		5000	WRHM—Minneapolis, Mn.		1000	WJKS—Gary, Ind.		1000
CHWG—Pilot Butte, Sask. (Near)		500	KS00—Sioux Falls, S. D.		2500	WCAL—Northfield, Minn.		1000	WQBC—Vicksburg, Miss.		500
CJBR—Regina, Sask.		500				KFMX—Northfield, Minn.		1000	WFBL—Syracuse, N. Y.		1000
CKCK—Regina, Sask.		500	1120 Kc.			WLBW—Oil City, Pa.		500	WCSC—Charleston, S. C.		500
CNR—Regina, Sask.		500	KMCS—Inglewood, Cal.		500	KWWG—Brownsville, Tex.		500	WGES—Chicago, Ill.		500
CNRX—Township of King, Ontario		4000	WTAW—College Station, Tex.		500	WTQC—Savannah, Ga.		500	KGIR—Butte, Mont.		500
			KTRH—Houston, Tex.		500	KRGV—Harlingen, Tex.		500	KGEE—Long Beach, Cal.		1000
			KFSG—Los Angeles, Cal.		500	KOIL—Council Bluffs, Ia.		1000	WJKS—Gary, Ind.		1000
			KRKC—Inglewood, Cal.		500	KVOA—Tucson, Ariz.		500			
970 Kc.			1130 Kc.			1270 Kc.			1380 Kc.		
WCFL—Chicago, Ill.		1500	W0V—New York City		1000	WEAI—Ithaca, N. Y.		1000	KQV—Pittsburgh, Pa.		500
KJR—Seattle, Wash.		5000	WJJD—Mooseheart, Ill.		20000	WFBR—Baltimore, Md.		1000	KSO—Clarinda, Iowa		500
			KSL—Salt Lake City, Utah		50000	WASH—Grand Rapids, Mich.		500	WKBH—La Crosse, Wis.		1000
						WOOD—Grand Rapids, Mich.		500	KOH—Reno, Nev.		500
						WJDX—Jackson, Miss.		1000			
						KOL—Seattle, Wash.		1000	1390 Kc.		
						KVOR—Colorado Springs, Colo.		1000	WHK—Cleveland, Ohio		1000
									KLRA—Little Rock, Ark.		1000
									KUOA—Fayetteville, Ark.		1000
									KOY—Phoenix, Ariz.		500
									1400 Kc.		
									WCGU—Brooklyn, N. Y.		500
									WFOQ—Brooklyn, N. Y.		500
									WLTH—Brooklyn, N. Y.		500
									WBEC—Brooklyn, N. Y.		500
									WCMA—Culver, Ind.		500
									WKBF—Indianapolis, Ind.		500
									WBAW—West Lafayette, Ind.		500
									Ind.		500
									KLO—Ogden, Utah		500
									1410 Kc.		
									WAAB—Lexington, Mass.		500
									WBGM—Bay City, Mich.		500
									KGES—Amarillo, Tex.		1000
									WDAG—Amarillo, Tex.		1000
									WODX—Mobile, Ala.		500
									WSFA—Montgomery, Ala.		500
									KFLV—Rockford, Ill.		500
									WHBL—Sheboygan, Wis.		500
									1430 Kc.		
									WBRL—Tilton, N. H.		500
									WFBA—Manchester, N. H.		500
									WGBC—Memphis, Tenn.		500
									WBAK—Harrisburg, Pa.		500
									WCAH—Columbus, Ohio		500
									WHP—Harrisburg, Pa.		500
									WNEB—Memphis, Tenn.		500
									WOKO—Albany, N. Y.		500
									KGNF—North Platte, Nebr.		500
									KECA—Los Angeles, Cal.		1000
									1440 Kc.		
									KDFN—Casper, Wyo.		500
									WBIG—Greensboro, N. C.		500
									WTAD—Quincy, Ill.		500
									WMBD—Peoria Heights, Ill.		500
									1450 Kc.		
									WGAR—Cleveland, Ohio		500
									WTFI—Toccoa, Ga.		500
									KTBS—Shreveport, La.		1000
									1460 Kc.		
									WJSV—Alexandria, Va.		10000
									KSTP—St. Paul, Minn.		10000
									1470 Kc.		
									WLAC—Nashville, Tenn.		5000
									KGA—Spokane, Wash.		5000
									1480 Kc.		
									WKBW—Buffalo, N. Y.		5000
									KEJF—Oklahoma City, Okla.		5000
									1490 Kc.		
									WCKY—Covington, Ky.		5000
									WCHI—Chicago, Ill.		5000

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14.0	21500	W6XAL	Westminster, Cal.	30.5	9835	Poznon, Poland	45.0	6670	HKM	Bogota, Colombia
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16.4	18350	YVQ	Caracas, Ven.	31.3	9590	W3XAU	Coytesville, N. J.	46.7	6420	RW62	Minsk, U. S. S. R.
16.7	17780	W8XK	Pittsburg, Pa.	31.3	9590	PCJ	Hilversum, Holl.	47.0	6370	HC1DR	Quito, Ecuador
16.7	17780	W9XAA	Chicago, Ill.	31.3	9580	VE9DN	Montreal, Que.	47.8	6270	HKC	Bogota, Col.
16.8	17775	PHI	Hutzen, Holland	31.3	9570	W1XAZ	Springfield, Mass.	48.6	6170	HRB	Tegucigalpa, Hon.
17.0	17640	PLF	Malabar, E. I.	31.3	9570	W8XK	Pittsburgh, Pa.	48.7	6160	HKA	Barranquilla, Col.
18.4	16330	VK2ME	Sydney, Aus.	31.4	9560	TIRC	San Jose, C. R.	48.8	6148	VE9CL	Middlechurch, Man.
19.6	15340	W2XAD	Schnectady, N. Y.	31.4	9560	Berlin, Germany	48.8	6148	VE9CS	Vancouver, B. C.
19.6	15300	Copenhagen, Den.	31.5	9530	W2XAF	Schnectady, N. Y.	48.9	6140	W8XK	Pittsburgh, Pa.
19.6	15280	W2XE	New York, N. Y.	31.6	9500	HSP2	Bankok, Siam	48.9	6130	VE9BA	Montreal, Que.
19.7	15250	W1XAL	Boston, Mass.	31.6	9500	Copenhagen, Den.	49.0	6125	FL	Paris, France
19.7	15250	W6XAL	Westminster, Cal.	31.6	9500	VK3ME	Melbourne, Aus.	49.0	6120	W2XE	New York, N. Y.
19.7	15235	FVA	Paris, France	31.9	9410	PLE	Bandoeng, Java	49.0	6120	F31CD	Chi Hoa, China
19.7	15230	DJB	Zeesen, Germany	32.0	9375	XDA	Mexico, Mexico	49.1	6115	VUB	Bombay, India
19.7	15210	W8XK	Pittsburgh, Pa.	32.0	9375	FRGC	Paris, France	49.1	6110	VE9CG	Calgary, Alberta
19.8	15190	VE9BA	Montreal, Que.	32.0	9370	TGGA	Guatemala, Guat	49.2	6100	W3XAL	Boundbrook, N. J.
19.8	15112	HVJ	Vatican City, It.	32.0	9370	VK3LO	Melbourne, Aus.	49.2	6095	ZTJ	Johannesburg, S. Afr.
19.8	15110	HBT	Berne, Switz.	32.0	9360	CM2MK	Havana, Cuba	49.2	6095	VE9GW	Toronto, Ontario
20.4	14850	HBC	Berne, Switz.	32.1	9335	CGA	Drumville, Ont.	49.3	6090	VE9BJ	St. John, N. B.
20.5	14630	XDA	Mexico, Mexico	32.3	9300	PTT	Rabat, Mexico	49.3	6080	W9XAA	Chicago, Ill.
20.8	14420	VPD	Suva, F. I.	32.5	9230	VK2BL	Sydney, Australia	49.3	6080	W6XAL	Westminster, Cal.
20.9	14320	G2NM	Sonning, Eng.	32.8	9125	HAT	Sz'vegervar, Hun	49.4	6070	U0R2	Vienna, Austria
21.0	14300	TGW	Guatemala, Guat.	32.8	9110	SUS	Calo, Egypt	49.5	6065	SBG	Motala, Sweden
22.7	13200	TGX	Guatemala, Guat.	33.0	9091	XFD	Mexico, Mexico	49.5	6060	W8XAL	Cincinnati, Ohio
23.4	12830	PTT	Rabat, Morocco	33.2	9030	CFH	Hallifax, N. S.	49.5	6060	W3XAU	Newark, N. J.
24.2	12400	Gothenburg, Swed.	34.0	8820	VK3UZ	Melbourne, Aus.	49.5	6060	YY2BC	Caracas, Ven.
25.0	12010	FZG	Saigon, China	34.5	8692	HKF	Bogota, Colombia	49.6	6050	HKD	Barranquilla, Col.
25.0	12000	HKK	Call, Colombia	36.4	8240	Gothenburg, Swed.	49.7	6040	W1XAL	Boston, Mass.
25.0	12000	PK6KZ	Makassar, E. I.	37.5	7995	JHBB	Hirasio, Japan	49.7	6040	PK3AN	Surabaya, E. I.
25.2	11900	FVA	Paris, France	38.0	7890	PK3AG	Semarang, E. I.	49.8	6030	VE9CA	Calgary, Alta.
25.2	11880	W8XK	Pittsburgh, Pa.	39.0	7680	HC2FG	Riomambo, Ecuador	49.8	6020	W9XF	Chicago, Ill.
25.2	11895	VE9DN	Montreal, Que.	39.7	7615	HKF	Bogota, Colombia	50.0	6005	VE9DR	Montreal, Que.
25.3	11870	VXC	Calcutta, India	39.8	7540	HKN	Medellin, Colombia	50.0	6005	HRB	Tegucigalpa, Hon.
25.3	11850	W8XK	Oakland, Calif.	39.8	7540	HKN	Medellin, Colombia	50.0	6000	PK2AF	Djakjakaria, Slam
25.3	11840	W2XE	New York, N. Y.	40.1	7515	X26A	Nuevo Laredo, Mex	50.0	6000	ZL3ZC	Christchurch, N. Z.
25.4	11830	W9XAA	Chicago, Ill.	40.2	7465	YR	Lyons, France	50.0	6000	EAJ25	Barcelona, Spain
25.4	11810	I2R0	Rome, Italy	41.0	7317	FRGC	Paris, France	50.0	6000	VQ7LO	Nairobi, Africa
25.4	11810	VE9GW	Toronto, Ont.	41.0	7300	TGT	Guatemala, Guat	50.0	6000	W3XAL	Vatican City, Italy
25.4	11810	U0R2	Vienna, Austria	41.0	7300	CM5RY	Mantanzas, Cuba	50.3	5965	HVJ	Barranquilla, Col.
25.4	11800	W1XAL	Boston, Mass.	41.0	7300	HSP2	Bankok, Siam	50.5	5940	HKD	Barranquilla, Col.
25.4	11800	W9XF	Chicago, Ill.	41.0	7300	HKS	Call, Colombia	51.0	5880	AIN	Casablanca, Mor.
25.5	11780	VE9JR	Winnipeg, Man.	41.0	7300	CM6DW	Cienfuegos, Cuba	51.1	5870	W6XAF	Sacramento, Calif.
25.5	11765	XDA	Mexico, Mexico	41.3	7270	HKJ	Call, Colombia	51.2	5855	XDA	Mexico, Mexico
25.5	11760	SAS	Karlsburg, Swed.	41.3	7260	V81AB	Singapore, Malaya	51.4	5835	HKD	Barranquilla, Col.
25.5	11750	G58W	Chelmsford, Eng.	41.5	7210	HKU	Bogota, Colombia	52.5	5710	HCJB	Quito, Ecuador
25.6	11710	HKN	Medellin, Col.	41.6	7210	EAR5R	Teneriffe, Can. Is.	54.0	5550	Tananarive, Mad.
25.6	11700	VY4BV	Valencia, Ven.	41.8	7815	CM2MK	Havana, Cuba	58.0	5170	OK1MPI	Prague, Cz-Slov.
25.7	11540	XAM	Yucatan, Yuc.	41.8	7185	HKR	Tunja, Colombia	58.0	5165	HKR	Call, Colombia
25.8	11308	FVA	Paris, France	42.0	7145	HKF	Bogota, Colombia	60.0	5000	XCTE	Shanghai, China
25.8	11305	VE9BA	Montreal, Que.	42.0	7145	HKT	Manizales, Col	61.0	4262	F8GC	Paris, France
27.0	11111	XFD	Mexico, Mexico	42.5	7055	V83AB	Johore Baru, Mal.	62.8	4775	ZL2XX	Wellington, N. Z.
27.3	10990	ZLW	Wellington, N. Z.	42.7	7025	EAR125	Madrid, Spain	70.2	4272	RW54	Kharbarovsk, USSR.
28.0	10710	F8MC	Casablanca, Mor.	42.8	6995	F8KR	Constantine, Tun.	77.5	4000	PK2AA	Batavia, E. I.
28.0	10710	CT2B0	Lisbon, Portugal	42.9	8005	CT1AA	Lisbon, Portugal	80.0	3750	I2R0	Rome, Italy
28.0	10708	TGGA	Guatemala, Guat.	43.0	6975	EAR100	Lisbon, Spain	87.0	3446	Haiphong, China
28.5	10520	VK2FC	Sydney, Australia	43.1	6970	XFA	Mexico, Mexico	99.0	3030	SBG	Motala, Sweden
28.9	10380	LSX	Buenos Aires, Arg.	43.6	6875	F8MC	Casablanca, Mor.	105.0	2850	VE9AF	Montreal, Que.
29.3	10240	T14NR	Heredia, C. R.	43.6	6875	PTT	Rabat, Mor.	112.1	2735	W6XAF	Sacramento, Cal.
29.5	10167	HS2PJ	Bankok, Slam	44.0	6820	XDA	Mexico, Mexico	126.7	2370	W4XA	Miami, Fla.

MEXICAN STATIONS

Call	Kilo	Power	City	Call	Kilo	Power	City	Call	Kilo	Power	City
XEA	1000	100	Guadalajara, Jal.	XEK	990	100	Mexico, D. F.	XETG	1000	100	Torreon, Coah.
XEB	1030	1000	Mexico, D. F.	XEM	1300	250	Mexico, D. F.	XETH	1000	100	Puebla, Pue.
XED	965	10000	Reynosa, Tams.	XEN	711	1000	Mexico, D. F.	XETR	610	1000	Mexico, D. F.
XEF	735	75000	Villa Acuna, Coah.	XEO	940	5000	Mexico, D. F.	XEU	1000	100	Vera Cruz, Ver.
XEFA	1250	250	Mexico, D. F.	XEP	1400	200	N. Laredo, Tams.	XEV	1000	100	Puebla, Pue.
XEPD	1020	300	Tijuana, B. C.	XEQ	750	5000	Ciudad Juarez, Ch.	XEW	910	5000	Mexico, D. F.
XEFE	1000	100	N. Laredo, Tams.	XER	735	75000	Villa Acuna, Coah.	XEX	1210	500	Mexico, D. F.
XEFL	1000	100	Chihuahua, Chih.	XES	890	500	Tampico, Tams.	XEY	1000	105	Merida, Yuc.
XEFJ	1000	100	Monterrey, N. L.	XET	690	500	Monterrey, N. L.	XEZ	780	500	Mexico, D. F.
XEFZ	1500	100	Coyoacan, D. F.	XETA	1140	500	Mexico, D. F.	XFC	805	350	Aguscalientes, Agts.
XEG	1080	100	Mexico, D. F.	XETB	1380	125	Torreon, Coah.	HFG	638	3000	Mexico, D. F.
XEH	1132	1000	Monterrey, N. L.	XETC	1000	100	Jalapa, Ver.	XFI	818	1000	Mexico, D. F.
XEI	1000	100	Morelia, Mich.	XETF	630	500	Vera Cruz, Ver.	XFX	860	500	Mexico, D. F.
XEJ	1000	100	Ciudad, Juarez, Ch.								

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MARK HOPKINS HOTEL ENGAGES JOHNNY HAMP AND HIS ORCHESTRA

THE Mark Hopkins Hotel has just succeeded in closing negotiations with one of the country's greatest dance orchestras to fill a limited engagement in Peacock Court—Johnny Hamp is the leader and he brings with him a group of fifteen men. To say that he is one of the country's outstanding bands is not overstating it. In recent releases of Victor and Brunswick records he shares the honors with San Francisco's Anson Weeks, Isham Jones, George Olsen and Guy Lombardo. And his engagements by the careful and particular Lucky Strike organization, to share the spotlight with their other entertainers, are as numerous of those of any of the very few who have been asked to repeat on these international hook-ups.

Johnny Hamp really caught the public notice through a direct appeal to former President Harding, whom he delighted with his music and who personally requested that he play at functions in social Washington when he attended.

The list of places in which he has played reads like a roster of the leading hotels of the United States and England. Sophistication has been the keynote of Johnny Hamp's band building, and he has scrupulously refused to play at any but the smartest of supper rooms. Among them—Ambassador Hotel, Atlantic City; Biltmore Hotels in Florida; Westchester Biltmore Country Club, Rye, N. Y.; Biltmore Hotel, New York City; Congress Hotel, Chicago; Bal Tabarin, Chicago; Cocoanut Grove, Los Angeles; Kit Kat Club, London, England; Ambassadeurs, Paris, France; Atlanta Biltmore, Atlanta; Town Club, Pittsburgh; Netherlands Plaza, Cincinnati; Hotel New Yorker, N. Y. C.; Book Cadillac, Detroit.

While at the Congress in Chicago, where he played for three years, he has furnished the music for most of the large debutante and social affairs that took place.

His music has the rhythmic quality and tempo that people in the west demand from their dance orchestras. His repertoire contains releases that have never been heard here before. He brings with him, also, a

galaxy of entertainers that is sure to captivate all those whose tastes are built on the metropolitan pattern. Austin "Skin" Young, his featured male singer is in all probabilities the best known soloist appearing with a dance orchestra. His many years of phonograph recording first made him prominent the world over. Although he has appeared in San Francisco but two times while a member of the Paul Whiteman orchestra, he is known on the entire Pacific Coast for his radio work from the Cocoanut Grove and with Abe Lyman at the Roosevelt Hotel. His style of singing varies from sweet ballads to a hot style that he originated and is now known as the "HI-DEE-HI" and "Scat" songs. He still clings to this original style of his and has not "moved to Harlem" and the present vogue in colored singing. His world wide concert tour with Paul Whiteman also gave him an opportunity to sing some of the better songs. Due to this remarkable background, there is no doubt that he is the greatest all around entertainer to be featured with a dance orchestra.

Miss June McCloy, the talented young Musical Comedy and Motion Picture star who sings with Johnny Hamp's orchestra, is a platinum blonde of striking beauty, glorified by Zeigfeld in "HA-CHA," not as a show girl but as a major principal. She has appeared on many commercial radio programs as guest star and covered the entire series of broadcasts on the Chrysler-Ziegfeld hour. One of her best known picture roles was in "Reaching for the Moon" with Doug Fairbanks. She has recently done several shorts and was rehearsing a new production in New York when she was induced to come again to sunny California with Mr. Hamp's orchestra.

Jack Campbell, a smiling Irish tenor with a beautiful lyric voice comes direct from Belfast, Ireland, where he was a soloist in a choir. He has a voice not unlike Morton Downey. He was director of his own organization and joined Mr. Hamp's splendid orchestra as assistant director and vocal soloist while the orchestra was playing at the

(Continued from Page 24)

The Hotel

Mark Hopkins

*announces the
opening of*

JOHNNY HAMP

AND HIS

LUCKY STRIKE
Broadcasting Orchestra

Tuesday Evening, December 27

for a limited engagement

Music that San Franciscans will want to dance to and a real galaxy of
entertainment numbers including

JUNE McCLOY—of Ziegfeld's "Hot Cha"

SKIN YOUNG—formerly with Paul Whiteman

ANDREW FREEMAN—Crooner of Southern Songs

JACK CAMPBELL—Lyric Tenor, protege of
John McCormick



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MICROPHONE GOSSIP



• • • Most announcers get their start in broadcasting at home. Kelvin Keech made his first radio appearance over Station 2LO in London, England. Keech, well known NBC personality, sang and played the ukelele as a novelty artist in 1924 over the British Broadcasting Corporation's transmitter.

His first American appearance over the air was with Roxy's Gang in 1928. In 1929 he joined the NBC in New York as an announcer.

• • • KTAB has annexed an orchestra and Jess Stafford's musicians will supply the evening dancers with the necessary notes in the future.

• • • An elderly Persian cat named Chan and tri-color collie pup named Shamus live in amity in the house of Carlton E. Morse, NBC playwright. The cat has taken the pup under his protection to such an extent that when Shamus has to be punished for chewing up a slipper or committing some similar misdemeanor, he runs to Chan's basket and climbs in, while Chan stands guard before the basket, spitting angrily.

• • • During his recent appearance on "Meet the Artist," Ernest Hutcheson, Columbia's distinguished concert pianist, revealed some amusing incidents of his prodigy days. At the age of four he played before the guests of the Governor of Australia. The audience was warned not to spoil the boy by too much attention. So the very young Ernest felt wholly ignored. Just before he sat down to play, the child tugged the Governor's sleeve and said, "I say, Your Excellency, tell them who I am."

• • • When Jack Pearl, who is the Magic Carpet gagger Thursday nights, was 12, he got a job in a book store in Harlem for \$3 a week, minding the store when Gustave Schneider had to leave it afternoons and evenings. He always thought he was underpaid, but he copied Schneider's dialect and that is exactly what he uses on the Magic Carpet programs—so perhaps the job had some real value after all.

• • • KTAB is having a re-organization in the personnel. Grant Pollock, the head announcer at the San Francisco studio will go over to the new Oakland studio at 14th and Franklin Streets as studio manager. Mr. Thomas Morgan, manager of KTAB will divide his office hours during the week between San Francisco and Oakland. KTAB is setting itself to go into the new year with a bang.

• • • When Earl Lee, NBC actor, traveled with a road production through the Southern states, he and his wife enjoyed what amounted to a triumphant tour. Mrs. Lee, who was Miss Edna Davis before marriage, is a descendant of Jefferson Davis, and Earl and she had to accept plaudits on the union of a Lee and a Davis, or else explain to reception committees that Earl despite his name, was no kin to Robert E. Lee.

• • • Maria Jeritza's recent appearance in the CBS Five Star Theatre was not unlike an operatic performance. The blonde Viennese star entered the broadcasting chamber accompanied by a pair of maids, one of whom held a mirror before her while the other added finishing touches to the singer's coiffure. At the con-

clusion of her last number, the studio audience applauded wildly and Jeritza made a brief "curtain" speech. Louis Dean, announcer for the program, coached her in English and for this he was rewarded with one of her specially imported throat lozenges and an autographed picture, as were production man Almon Knowles and engineer Gunnar Haggberg.

• • • Mary Rosetti, who packs personality and charm into her blues songs, is finding time to dash away from the motion picture studios to make frequent appearances over KNX. This petite young singer, who made her debut in New York City less than five years ago in one of Broadway's most sensational stage successes, declares that while the lure of Kleig lights is strong, it is not powerful enough to keep her away from the radio "mike."

• • • Bob Farrell, a fourteen-year-old San Francisco lad plays the part of Ernest in "Shipwrecked" the NBC serial adaptation of "The Swiss Family Robinson." Bob is a first-class Scout and a champion swimmer. "Duke" Tarpey, twelve-year-old son of Martin Tarpey, San Francisco sea captain, now a bar pilot here, plays the part of Jack, third oldest son of the Swiss Family Robinson. Richard Le Grand, Jr., gifted NBC star, who went on the stage at the age of two years with his mother, Imelda Montagne, the NBC contralto, plays the part of Francis, the youngest little Robinson boy in "Shipwrecked."

• • • Further recognition of Hollywood as a radio talent and production center is evidenced by the formation there

of Radio Productions, Inc., a radio agency offering complete production, audition and rehearsal studio facilities and a little theater to be known as the "Radio Playhouse" for the presentation of ether shows for both visual audiences and the unseen listeners-in. Radio Productions will operate studios in the Beaux Arts Building, and the Radio Playhouse, an elaborately appointed theatre seating 550 is located on the ground floor of the building. This will offer advertising agencies and advertisers independent studio facilities for producing, auditioning and rehearsing programs.

• • • The three keys, unusual negro harmony trio heard over the NBC chain were discovered in a "Black and Tan" cafe in Chester, Pa., about a year ago. Members of the group, are Bon Bon, tenor, Bob, pianist and tenor, and Slim, baritone and guitarist. Their mode of instrumentation is said to be new and without a name, since it is used only by these three negro youths who developed it.

• • • While buying a new overcoat the other day, Paul Whiteman was reminded of his experience a few years ago in Omaha. Paul, who was then tipping the scales at better than 300 pounds, had his raccoon coat stolen. He notified police. The next morning they discovered three hoboes sleeping in Paul's coat in a boxcar.

• • • Robert Trout, CBS Presidential announcer at Washington, dons a red-white-and-blue tie whenever he is assigned to introduce the Chief Executive. Other state occasions bring forth the patriotic cravat. It was last seen when Columbia broadcast the opening of Congress and is now once again carefully packed away, awaiting the inauguration.

• • • An added attraction to the KROW Matinee, conducted by George Taylor daily from 4 to 4:30, is the Rhythm Four, a combination of guitar, ukelele and string bass. The group usually offers Hawaiian and popular numbers.

• • • Phyllis Pyle, who usually plays a principal role in KROW's Little Theatre skits, is a director of dramatics for the California Club. She has appeared in a number of amateur productions. Dorothy Farrar, another of the KROW players, is a member of the California Club's dramatic staff. Jimmy Newman, who directs the radio sketches, and Jack Wyman are the two other members of the Little Theatre cast.

• • • Any burglar who attempts to raid the laboratory which Billy Page, NBC juvenile star, has constructed in the basement of his home, has a surprise coming to him. Better than a burglar alarm, although it wasn't planned to deter invaders, is the fine crop of poison oak which the youth is growing there. Chemistry is Billy's latest hobby, and pots of posion oak plants in various stages of growth mark his newest ambition—to find an immunizer for the pest.

• • • Oscar, KTAB's time-telling rooster, has turned traveling salesman and is taking a trip through the valley, sponsored by a local feed concern.

• • • While at lunch the other day James Wallington, NBC announcer refused a slice of wholewheat bread because, he claimed, it hurt his diction. One of his fellow diners asked his wife's name. "Stanislawa Butkiewicz," replied Jimmy sounding his vowels to perfection. Then he added, "She married me so she could change her name."

• • • Johnny Marvin, the lonesome singer of the air, always delays the preparation of his programs until the last minute. It is his custom to place as many request numbers on his schedule as possible. This is not a gesture for applause but a rule that Johnny made when he found out after his third week of broadcasting that by granting one request—the singing of an old-fashioned ballad—he had reunited a couple who had been separated for seven years. The request came from a daughter who knew her parents listened to Marvin and she requested the number because she knew it was "their" song.

• • • No, they do not have a real, live cow on the KFI staff. The realistic mooing heard on the "Circus" hour is effected by turning a small, sound-effect box upside down, holding it six inches from the mike.

• • • KTAB is communing with the Communists, having sold that party a year's contract to present one talk a month over the station.

• • • The Do Re Mi Girls, CBS trio now appearing in a New York playhouse, experienced their "most embarrassing moment" the other day. Finding a basket of fruit outside the door of their theatre dressing room, they concluded it was a gift and proceeded to devour the contents. Presently they were informed that the fruit constituted one of the props for another act and had been left at their door by mistake.

• • • William Lundell, NBC announcer, has a great dog—a Great Dane, to be exact. "He's just six weeks old," said Lundell, "and he's eaten a pair of my best shoes. Great dog, my eye! What'll he do when he gets really hungry? And to think, I've just named him Thor!"

See—no soot,
no “coal oil odor”

with

Burnbrite
KEROSENE



If your heater gives off an unpleasant “coal oil” odor—if you have to trim the wick frequently—you should get Associated with Burnbrite.

Burnbrite Kerosene is a pure, crystal clear fuel for modern stoves and heaters. Here's how we make it: we take the product commonly sold as kerosene and further refine it by our advanced Edeleanu process. We remove the impurities that form soot, char the wick and burn with an unpleasant odor.



Burnbrite is the finished *product*. It burns with a clean, intense flame and a sweet odor. It forms no soot and does not char the wick.

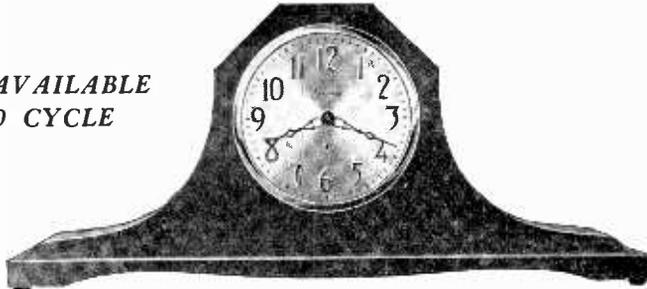
Get Associated with Burnbrite. Order it today from your grocer, or your neighborhood Associated Station or Garage.

ASSOCIATED OIL COMPANY

Maker of Associated Ethyl and “FLYING A” Gasoline, Cycol Motor Oils and Greases, Associated Household Products and Associated Stoddard Cleaning Solvent

An Ideal Christmas Gift for Friend or Family

ONLY AVAILABLE
IN 60 CYCLE



SESSIONS

This Genuine Sessions mantel type Electric Clock, mahogany finish; 19" long, 8" high; 5" metal dial with raised numerals.

Sessions Mantel Type Electric Clock—regular price, \$9.75
AND

Broadcast Weekly for one year—regular price, \$3

Both for Only \$5.00

MAIL COUPON NOW

BROADCAST WEEKLY, Pacific Building, San Francisco, Calif.

Gentlemen:

I enclose herewith \$5 for which please send the Sessions All-Electric Clock to:

NAME.....

STREET.....

CITY..... STATE.....

Send Broadcast Weekly for one year to:

NAME.....

ADDRESS.....

CITY..... STATE.....

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Received Fourth Prize

THANK you! I received my ten dollars and wish to express my appreciation. I got the thrill of my life when I saw my name in the list of winners and a bigger thrill when I received the check.

Let's have another contest. I'm rarin' to go.

Miss Marie Mc., Sacramento, Calif.

Hip! Hip! Hurrah!

THREE hips and a big hurrah to have BROADCAST programs back in their old style and place again. When BROADCAST arrived this week I removed the wrapper very reluctantly until I took a peek for I thought I would have to consign it to the waste basket if there was not a change as soon as my peek was satisfied I rushed out to find my hubby and show him the change, a big broad smile came over his face and he said many thanks to the many who helped right this change.

Now, here was our situation, I stood on my head, turned somersaults backwards and forwards, yes really, turned myself inside out and still could not find the right program at the right time, while, when my hubby sat down to tune in I would hear—Gee! Golly! Gosh! Do-Dare-Devil-Dam the Blankety-Blankety-Blank-Blank, and the rest I have forgotten, another week and I might have been a first-class contortionist or on my way to Salem, and not known just what it was all about, so I thank the many who helped to get things back to normal. I have never entered your little sanctum before, some of the complaints I have agreed with and some not, the radio is one thing you do not have to listen to if it does not please you and all tastes are not alike in anything. As for us, we love Gypsy anywhere you put her and BROADCAST would not seem complete without her. We like dramas, opera, good music and lectures and all the jokes and fun making parts. Do not care for jazz crooners, screech singers, ranting speakers, in fact, nothing on the fanatical order. There are quite a number of programs I would like to especially mention, but know you do not have time for so much detail, so will just say we hope "One Man's Family" will last a long time. There are some people in this world that are simply "impossible" when it comes to pleasing them any time, any where, any place.

Sincerely hope you will read this through before you cast it to the waste basket, but mayhap you like some others have this sign on your waste basket, "Please do not expectorate in the waste basket, we sometimes use it for reference," so you might run short of material for one week and want some snatches out of this for fillers in. Hope this first intrusion was not too long. Good luck to the whole force, printer's devil included.

Mrs. Geo. C., Bandon, Oregon

Sixteenth Prize Winner

IWISH to express my appreciation of the lovely Parker Pencil sent me as prize No. 16 in your recent Radio Play Contest. I found this contest extremely interesting, and I hope that others of this type will be offered in the future.

Mrs. Doris B., Saratoga, Calif.

Eleventh Prize Winner

HAVE received my prize, a Parker Pencil, awarded as prize No. 11 in your recent N. B. C. Play Contest, which I very much enjoyed working on. Thank you for judging me a winner, and hope you'll give us another opportunity soon to try our hands at such interesting work.

Also, may I state, I am very happy that you have gone back to your former method of listing programs in your magazine.

Sincerely yours,

Doris A., San Francisco, Cal.

Another Prize Winner

MANY thanks for that smart and useful Parker Pencil awarded me in your recent contest. I wear it as a decoration—besides using it—the envy of my family!

It was great fun writing the solution, and I am looking forward to the publication and broadcasting of the winning ending—there were so many solutions.

I find BROADCAST WEEKLY interesting and the advertisements fascinating.

Wishing you luck and an enlarged circulation in the coming year,

Sincerely yours,

Mrs. Charles E., Diablo, Cal.

GRAND-DADDY OF RADIO CELEBRATES 25th BIRTHDAY

RADIO Station KQW, San Jose, California, the Pioneer broadcasting Station of the World, will celebrate its Twenty-fifth Birthday and its Seventh Anniversary as the voice of rural California, on January 16, 1933, with a program featuring over 300 artists. The program will start at 6 a. m. on the morning of January 16 and continue without interruption until 1 a. m. on the morning of January 17.

Radio Station KQW has been in existence since the year 1908 and began broadcasting musical programs in the year 1909. In 1913, its musical broadcasts were picked up as far North as the Bremerton Navy Yard at Puget Sound, in the State of Washington. The particular selection picked up by the Bremerton Navy Yard was "The Trail of the Lonsesome Pine."

In 1912, two-way voice communication was established between San Jose and San Francisco and in the same year, the Station established in San Jose, the first radio receiv-

ing Studio in the World. In 1915, the Station broadcast, daily, musical programs from a studio located in the Garden City Bank building, San Jose. These programs were received fifty miles away in a special booth at the Panama-Pacific International Exposition in San Francisco. Many people from all parts of the world, who visited the Exposition listened to these broadcasts. In January, 1926, the management of Radio Station KQW was taken over by Fred J. Hart, the present owner, to be operated as the voice of rural California. Under his management, the Station has continued to pioneer in Radio broadcasting both as to equipment and programs. That this is true, is evidenced by a statement made the other night over the Radio, by Captain Hugh Barrett Dobbs, of Shell-Happy-Time fame of the Columbia Chain. Said Captain Dobbs: "Many of the practices now in common use by radio stations of this nation were inaugurated by Radio Station KQW of San Jose."

JOHNNY HAMP AND HIS ORCHESTRA

(Continued from Page 16)

Kit Kat Club in London. He was also staff artist on station BBC, London. This trip is his first to America.

Andrew Freeman, the singer with the South in his soul is so called because of his outstanding interpretations of Southern Melodies. His Victor records of Old Rock'in Chair along with many more are known throughout the country. He received his start while singing in the Glee Club at State College, Pennsylvania, and soon after joined the famous Waring's orchestra to be featured as vocal soloist for several years before joining Johnny Hamp's orchestra.

A particular effort was made by the management of the Mark Hopkins to have Hamp's band in Peacock Court to celebrate the coming of the New Year, which this year promises to be more than the usual gala occasion due to universal relief from the obsession of depression and the practical assurance that the days of old are to come again.

Standing of Participants—American Bosch Popularity Poll

The leaders in the poll, which closed midnight December 4, 1932, are as follows, although the standing changes from day to day, so closely contested are the positions:

Singers: 1, Frank Parker, Gypsy tenor; 2, Kate Smith; 3, Jessica Dragonette; 4, Connie Boswell; 5, Ruth Etting.

Instrumentalists: 1, Rubinoff; 2, Ernest Hutcheson; 3, Ann Leaf; 4, Frank Banta; 5, Fray and Braggiotti.

Actors: 1, Richard Gordon; 2, Phillips Lord; 3, Elsie Hitz; 4, Frank Readick; 5, Jack Smart.

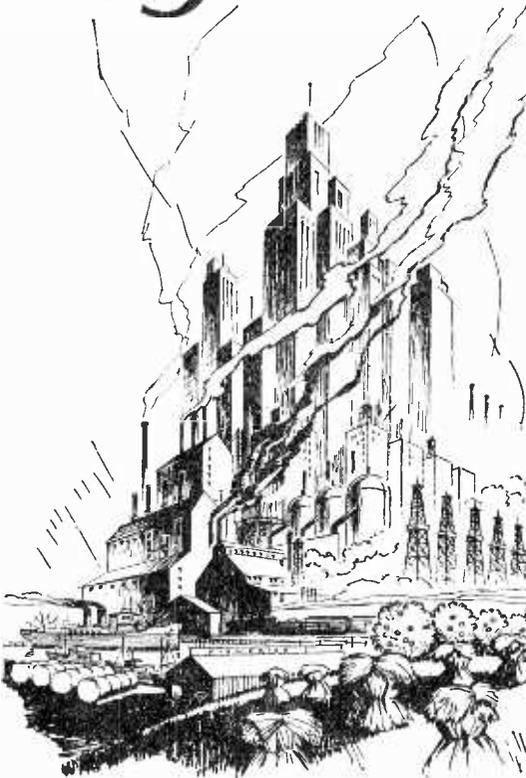
Comedians: 1, Burns and Allen; 2, Ed Wynn; 3, Eddie Cantor; 4, Jack Pearl; 5, Jack Benny.

Orchestra Leaders: 1, Harry Horlick; 2, Rudy Vallee; 3, Guy Lombardo; 4, Ben Bernie; 5, Isham Jones.

Announcers: 1, Ted Husing; 2, David Ross; 3, Milton Cross; 4, James Wallington; 5, Kelvin Keech.

Miscellaneous Programs: 1, Edwin C. Hill; 2, A. & P. Gypsies; 3, Myrt and Marge; 4, Chandu; 5, Amos 'n' Andy.

The nation's natural resources are worth *350 Billion Dollars*



Our great nation still has all its vast natural resources. They are as intact as they were in 1929. Authorities conservatively estimate our farms, orchards, plantations, forests, mines, oil fields, fisheries, etc., to be worth more than 350 billion dollars!

What a magnificent foundation upon which American courage, ability and initiative can build a greater United States during the coming years!

With every shoulder to the wheel this country will soon find its rightful place in the economic sun . . . Help speed the day through normal thinking, living, buying, saving and investing.

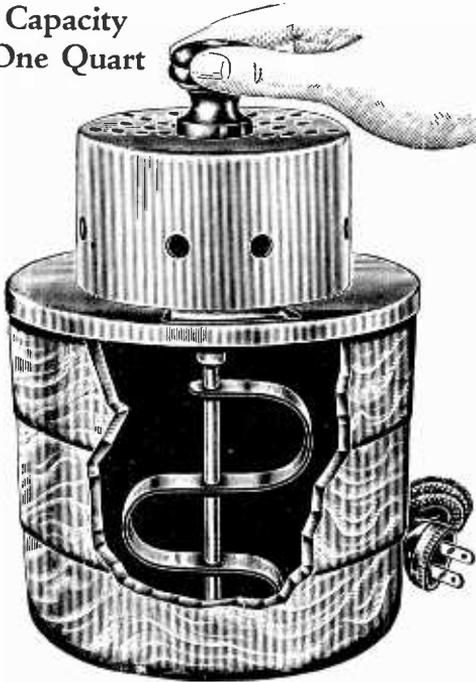
Open a savings account . . . the non-depreciating investment . . . today . . . in this, or any other time-tested bank.

BANK of AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION



WHIPMIX ELECTRIC MIXER

Capacity
One Quart



WHIPMIX has been designed to afford the user a whipper and a mixer combined, so compact, so simple to operate and easy to keep clean as to make its continuous use a necessity.

WHIPMIX is not a toy. It is the most thorough and the quickest whipper the market affords.

SIMPLICITY. Merely put ingredients in a bowl, put on "Whipmix" and turn on the current.

SANITARY. Being finished with non-rusting material, there is no possibility of rusting. The detachable shaft is instantly cleaned.

OPERATION. There are no adjustments on the "Whipmix." Merely attach to socket, and it is ready to operate. Unlike many higher priced whippers and mixers you don't have to be an engineer to operate "Whipmix." It is so constructed that you don't even have to oil the motor.

The Electric Cord is a quality cord that will give long service and is approved by the National Board of Fire Underwriters.

Bowl is made of Vidrio material, and can be instantly washed, without leaving a film.

The finish is genuine furnaced baked enamel finish that will not chip off and will give long lasting satisfaction.

Whipmix—regular price, \$2

AND

Broadcast Weekly for one year—regular price, \$3

Both for Only \$4.00

If Broadcast Weekly is sent as a Christmas gift, we will advise them of this gift from you

BROADCAST WEEKLY, Pacific Building, San Francisco.
Enclosed herewith is \$4. Send the Whipmix to:

Name.....

Address.....

City..... State.....

Send Broadcast Weekly for one year to:

Name.....

Address.....

City..... State.....

SILHOUETTES

EARL TOWNER, composer of note and skilled musician, has been appointed organist at KFRC, after five years on the staff in various capacities,



EARL TOWNER

vocal director, orchestra conductor, singer, etc. Although a veteran master of the organ he has previously played that instrument at KFRC only as a substitute.

Many of Towner's compositions have been played by the Boston, Minneapolis and San Francisco Symphony Orchestras. He wrote the music for two of the Saratoga Blossom Festivals and many of his male choruses have been sung all over the country. "In Springtime" and "Out of the West" both Blossom Festival pieces, achieved high popularity.

At KFRC Towner has directed the Buccaneers for two years. He formerly was supervisor of music at Fresno and musical director at the San Jose Teachers' College.

For eight years he conducted the Fresno Symphony Orchestra.

J. ANTHONY SMYTHE, NBC actor, has been playing rôles before the footlights since he was twenty years old, and now that he acts before a microphone, he finds it not so different, after all.

"Radio may hide the audience from the player," he says, "but it gives him an opportunity to use more fully than he has ever used before, the most important piece of equipment in his technique—his voice."

Smythe's own voice, trained to richness in all the varied experience that comes to a real trouser, in stock and in road productions as well as on Broadway, makes him one of the ether's outstanding stars. Since he joined the NBC National Players he has played every kind of rôle, from Cardinal in "The Golden Flame" to a smooth-spoken murderer in a mystery serial, to Henry Barbour, the very human father of "One Man's Family."

The latter character, in Carlton E. Morse's serial of a modern household, is one of the best-loved figures NBC audiences know, and Smythe interprets the harried head of the Barbour family with a sympathetic finesse and understanding which is based equally upon the actor's own intelligent view of life as upon his sound acting ability.

Born in San Francisco, Smythe is a graduate of the University of San Francisco, then St. Ignatius College. His family, not too sympathetic toward his ambition to be an actor, sent him abroad shortly

after his graduation and he spent a year in Europe. Almost immediately upon his return he was triumphantly playing his first part in a play at the Chestnut Street Theatre, Philadelphia. After a year of juvenile rôles, he became a leading man, and has done leads ever since, playing opposite Florence Reed in "Magda," "The Second Mrs. Tanqueray" and "Roads of Destiny"; with Maude Fulton in "The Brat" and "Dulcy"; with Holbrook Blinn in "The Bad Man."

Smythe gets an average of a dozen or so letters a week addressed to "Henry Barbour" and asking advice in the listeners' own family affairs; he always answers them, but does not guarantee the advice he gives. His hobbies are writing,

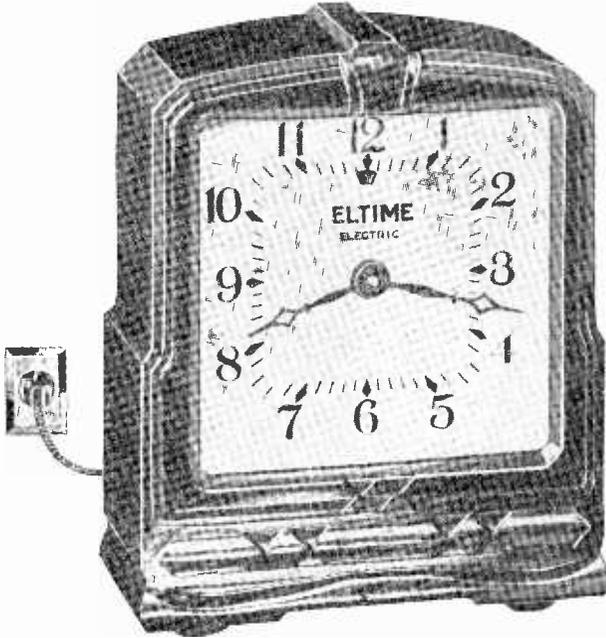


J. ANTHONY SMYTHE

which he does for his own amusement, and a collection of exotic tropical birds that he keeps in an aviary in his home, golf is his favorite sport, and he is a devoted student of Shakespeare.

JUNIOR BELL ALARM

Model No. 4332



DESCRIPTION

JUNIOR BELL ALARM—MODEL NO. 4332

Case, Molded Durez; *Finish*, Walnut; *Dimensions*, height 5 in., width 4 in., depth 2 1/8 in.; *Dial*, buff with black numerals; *Indicator*, flasher type; *Lens*, crystal.

Equipped with 6 ft. Rayon Cord and Plug. Designed to operate on 60 cycle A.C. 80-135 Volt

Junior Bell Alarm Clock—regular price, \$2.00

AND

Broadcast Weekly for one year—regular price, \$3.00

Both for Only \$4.00

BROADCAST WEEKLY, Pacific Building, San Francisco.

Enclosed herewith is \$4.00. Send the Electric Alarm Clock to:

Name.....

Address.....

City..... State.....

Send Broadcast Weekly for one year to:

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WORLD TIME CHART

Sweden Germany Switzer- land Italy	Petrograd Con- stantinople Cape town	Bagdad Persia	India	Borneo Java Dutch E. I.	P.L. China Western Australia	Tokio Central Australia	Sidney Mel- bourne Eastern Australia	Auckland New Zealand	Samea	Hawaiian Islands	Pacific	Mountain	Central	New York- Wash- ington E. S. T.	Halifax Buenos Aires N. Y. Daylight Saving	Rio de Janeiro Brazil	London Paris Madrid
1.00	2.00	3.00	5.00	6.00	8.00	9.00	10.00	11.30	Noon	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Midnight
2.00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7.00	8.00	10.00	11.00	Noon	1.30	2.00	3.00	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9.00	11.00	Noon	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Midnight	3.00
5.00	6.00	7.00	9.00	10.00	Noon	1.00	2.00	3.30	4.00	5.30	8.00	9.00	10.00	11.00	Midnight	1.00	4.00
6.00	7.00	8.00	10.00	11.00	1.00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Midnight	1.00	2.00	5.00
7.00	8.00	9.00	11.00	Noon	2.00	3.00	4.00	5.30	6.00	7.30	10.00	11.00	Midnight	1.00	2.00	3.00	6.00
8.00	9.00	10.00	Noon	1.00	3.00	4.00	5.00	6.30	7.00	8.30	11.00	Midnight	1.00	2.00	3.00	4.00	7.00
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11.00	Noon	1.00	3.00	4.00	6.00	7.00	8.00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Noon	1.00	2.00	4.00	5.00	7.00	8.00	9.00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00
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2.00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7.00	8.00	10.00	11.00	Midnight	1.30	2.00	3.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9.00	11.00	Midnight	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Noon	3.00
5.00	6.00	7.00	9.00	10.00	Midnight	1.00	2.00	3.30	4.00	5.30	8.00	9.00	10.00	11.00	Noon	1.00	4.00
6.00	7.00	8.00	10.00	11.00	1.00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Noon	1.00	2.00	5.00
7.00	8.00	9.00	11.00	Midnight	2.00	3.00	4.00	5.30	6.00	7.30	10.00	11.00	Noon	1.00	2.00	3.00	6.00
8.00	9.00	10.00	Midnight	1.00	3.00	4.00	5.00	6.30	7.00	8.30	11.00	Noon	1.00	2.00	3.00	4.00	7.00
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11.00	Midnight	1.00	3.00	4.00	6.00	7.00	8.00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Midnight	1.00	2.00	4.00	5.00	7.00	8.00	9.00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00

DX fans are often puzzled by the time difference throughout the world, and have difficulty in computing the time at distant points with respect to the local time. Particularly is this true in the short-wave field, where foreign DX reception is not only possible, but a regular occurrence. For instance, when the Pacific network gives us the London rebroadcasts, no doubt many listeners are puzzled to know the hour in London corresponding to Pacific time. The accompanying World Time Chart answers all questions concerning world time.

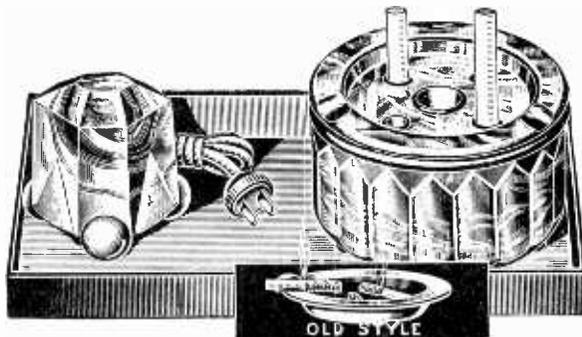
The local time, under the "Pacific" heading, corresponds to the time indicated on the same

horizontal line in any other part of the world. It is seen that 2 a. m. here is 10 a. m. in London, 9:30 p. m. in New Zealand, 8 p. m. in Sydney, 7 p. m. in Japan, etc. If you should hear Manila on short waves at 6 a. m., you will know that it is 10 p. m. there. In order to determine whether it is the same day, or the preceding or following day, follow this rule: Crossing from dark to light area at midnight, indicates the following day. Crossing from light to dark area indicates preceding day. As an example, 4 a. m. here is 9 p. m. in Tokio of the preceding day.

POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.95	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mich.	122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPI	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Highland Pk., Mich.	175.23	1712	WPDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGCP	St. Louis, Mo.
1165.00	257	WBB	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Paul, Minn.
121.50	2470	KGQZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPPM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPPT	Kokomo, Ind.	175.23	1712	KGQY	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPLL	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPKU	Cincinnati, O.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
122.34	2452	WRBH	Cleveland, O.	121.50	2470	WPCE	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	123.00	2440	WNSA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
121.50	2470	KGPN	Davenport, Ia.	122.34	2452	WPKK	Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
187.97	1596	WKDT	Detroit, Mich.	124.17	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
124.50	2410	WCK	Detroit, Mich.	60.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WPDX	Detroit, Mich.	122.34	500	WPY	New York, N. Y.	124.17	2416	WPDQ	Tulare, Calif.
124.17	2416	KGPF	El Paso, Tex.	122.34	3452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
123.00	2440	WPDF	Flint, Mich.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
121.50	2470	WPDZ	Fort Wayne, Ind.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D. C.
123.00	2440	WPEB	Grand Rapids	124.17	2416	WPDJ	Passaic, N. J.	1165.00	257	WPDW	Wyoming, Pa.
				123.00	2440	WPDQ	Philadelphia, Pa.	122.05	2458	WPDQ	Youngstown, O.

The B.O. SMOKER'S SET



Health Protecting and Utility Features

1. Merely insert cigarette or cigar in hole of ash tray and all tobacco fumes will disappear immediately.
2. Cigars or cigarettes when inserted in hole of ash tray are extinguished at once without pressing.
3. Being made of Vidrio material, ash tray may be washed and kept sanitary.
4. Being a sanitary ash tray and of

Vidrio material, it is advisable to retain a little water in tray at all times.

5. The large size ash receptacle makes the B. O. Ash Tray a health protecting, utility ash tray.

6. Self-concealed and so constructed that wind or draft cannot spread ashes.

7. Costing no more than ordinary ash trays.

Bad Odor Eliminator

Health authorities have proven beyond a reasonable doubt that fresh air has more healing qualities than all drugs, foods and tonics combined.

It has also been proven beyond doubt that foul air is extremely injurious to health, and to the most vital factors that contribute toward good health.

With these facts by authority of the world's leading health authorities, we request your consideration of the B. O. SMOKER'S SET "for your health's sake."

B. O. Smoker's Set—regular price, \$1

AND

Broadcast Weekly for one year—regular price, \$3

Both for Only \$3.25

BROADCAST WEEKLY, Pacific Building, San Francisco.

Enclosed herewith is \$3.25. Send the B. O. Smoker's Set to:

Name.....

Address.....

City..... State.....

Send Broadcast Weekly for one year to:

Name.....

Address.....

City..... State.....

Are You a Man Who Has to be Shown?

... Then SEE What These Men Are Doing With
LaSalle Training TODAY



1
Wm. J. Carter, successful C. P. A. of Atlanta, Ga., To LaSalle training goes most of the credit."

HAVE you ever thought about home study training—wondered if it might not help you?

Listen, then, to these four men—four out of thousands of similar cases in our files—four men who were once as doubtful as you—and when you have heard their actual experiences, tell us, if you can—why you can't do as well.



2
Leslie L. Guild, Boston, Mass., who made depression a stepping stone to bigger responsibilities and larger success.

Guild Raises Pay 100% During Depression

If you think these hard times are unbeatable, meet Leslie L. Guild and look at his record! A few years ago he was a clerk. Studying Higher Accounting with LaSalle doubled his pay.

Then came the depression—but instead of falling back, Guild stepped up into a better job, again increasing his pay! As he puts it, "I took up your training in Traffic Management and solely through its application was able to qualify as Traffic Manager of the Charles N. Miller Company."

Guild's rise—like hundreds of others we could name—is definite evidence that the trained man wins. Neither hard times nor tough breaks can hold him back.



3
Arthur Griffin, Freight Traffic Examiner, Interstate Commerce Commission, Washington, D. C.

Promoted to Partnership During Depression

His name is William J. Carter and the depression was only one of his handicaps.

At sixteen he left school; at eighteen he was broke—and married. He enrolled with LaSalle for Higher Accounting—and before he finished the course obtained a position with the Atlanta office of Mount & Clapp, an outstanding firm of Public Accountants. In 1929 he was made Resident Manager. On September 1, 1930—right in the depression—the firm became Mount, Clapp & Carter. And in June, 1932, Mr. Carter was elected President of the Georgia Society of Certified Public Accountants.

"To LaSalle training goes most of the credit." Mr. Carter generously writes us.

He says further—and every word is opportunity beckoning to you—"The greatest need of American business today is the proper use of trained, analytical and constructive men. Thanks to LaSalle for their



4
H. F. Lofquist, salesman, Elliott-Fisher Accounting Machines, Seattle, Wash., "Every day I am using the knowledge gained from my LaSalle training. My income is 250% greater than when I enrolled."

practical and interesting training available to everyone who will reach out and seize it."

Climbs Out of 20-Year Rut —Doubles His Salary

The future looked bright when Arthur Griffin—"just a kid"—went to work as a railroad clerk twenty years ago. A year passed—then another—and another—until, to his horror—he realized that he was caught in a rut, with his best years almost gone. Perhaps you know how helpless he felt.

Courageously he looked the facts in the face—saw that the man who makes himself more valuable always gets higher pay and promotion. He invested his spare time in LaSalle training.

Today, he writes, "My recent appointment with the Interstate Commerce Commission is due to LaSalle. . . . My progress started as I studied with you, and now I am not only in a position that pays a much greater salary (100% greater) than I was getting, but my future looks bright."

What About Yourself?

Today we are in a serious depression. Most men think they can't beat it. But as in 1922—a few forward-thinking men like Carter and Guild will thank their lucky stars they started this year.

So far four men have testified—but, as you will notice, there's a figure "five" below. It indicates a coupon which will bring directly to you final proof and evidence. If you will mail it, we will send you without obligation:

- (1) The complete story of your possibilities today in your field—translated in terms of pay and advancement.
- (2) Full details about LaSalle training for your individual needs.
- (3) Free copies of "100 Pay Raises Today"—and "Ten Years' Promotion in One"—two booklets which are nothing short of amazing, but every word true.

We like to meet men with your attitude. For experience has taught us that "show-me" men are the men with the mettle to make good. And that is all that is necessary with LaSalle; our plan takes care of the rest.

Here we are at figure 5 and the coupon. We are waiting to know whether that "show-me" attitude of yours is real spunk—or whether it is simply an excuse for lack of ambition. What you do with the coupon tells the story.

5 LaSalle Extension University

LaSalle Extension University

Dept. KR 36, Chicago, Illinois

1908-1933

800,000 Members

I am ready to investigate fully. Please send me full information about your salary-increasing program in the business field I have checked below.

- Business Management
- Higher Accountancy
- Traffic Management
- Modern Salesmanship
- Law: Degree of LL. B.

- Commercial Law
- Expert Bookkeeping
- C. P. A. Coaching
- Commercial Spanish
- Banking and Finance

- Industrial Management
- Modern Foremanship
- Personnel Management
- Business Correspondence
- Business English

- Effective Speaking
- Office Management
- Credit and Collection Cor.
- Stenotypy
- Chain Store Management

Name Age

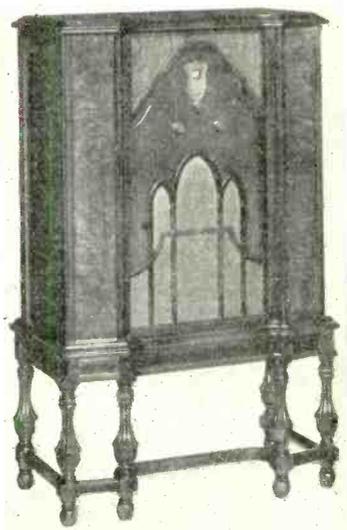
Position Address

ENJOY RADIO MORNING

JACKSON-BELL



\$59⁹⁵



New 1933

12

TUBE

Model 1260



COMPLETE WITH CUNNINGHAM TUBES

IF YOUR present radio is more than a year old, don't fail to see this new 12-tube JACKSON-BELL. And do it NOW while winter sales volume permits the present low price. It will multiply your radio enjoyment and at the same time save you at least \$50. A genuine JACKSON-BELL 12-tube Super-Heterodyne with latest 1933 features and latest type Cunningham Tubes, complete for \$59.95.

New 1933 Model 25 JACKSON-BELL

\$31.95

COMPLETE WITH TUBES

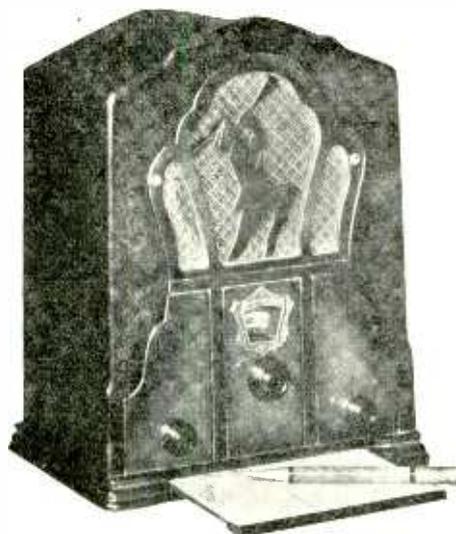
THOUGH somewhat resembling Model 24-U "Peter Pan" described at right above, Model 25 shown at left is larger, has 5 latest type tubes, and the additional advantage of *Automatic Volume Control*. Ask your Dealer to demonstrate the two, side by side.

H. R. CURTISS COMPANY, *Distributors*



Ask Your Dealer to Take

E WITH A NEW N - BELL



New 1933
Model 24-U "Peter Pan"

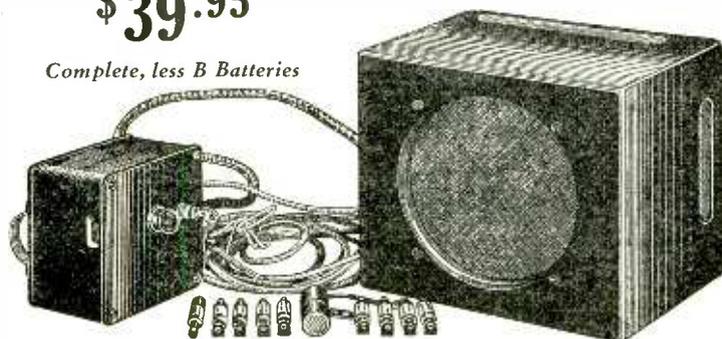
THIS popular new Super-Heterodyne has been widely imitated, so be sure to specify Model 24-U JACKSON-BELL, and listen carefully to the tone. It has never been equaled in any other all-purpose radio of this size and price. Also tone control, short wave switch, station log drawer, and other enjoyment-plus features. Complete with 4 new Cunningham Tubes in genuine Magnavox speaker for \$22.50.

\$ 22.50

New JACKSON-BELL
AUTOMOBILE SET

\$39.95

Complete, less B Batteries



COMPLETE WITH CUNNINGHAM TUBES



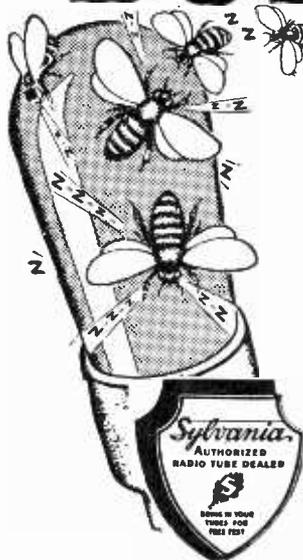
895 O'FARRELL ST., SAN FRANCISCO

One Home on Trial TODAY!

Get rid of



BUZZING TUBES



Sylvania Radio Tubes are a product of the Hygrade Sylvania Corporation. They give you the best possible reception in *your* set!

EVEN fairly new radios sometimes sound as though bees had set up housekeeping. Don't blame static . . . or the set. The choicest squeals, rattat-tatting, and rasping may be the death rattle of one tired-out tube.

Even a tube only six months old often makes noises. If your set is that old or older . . . take your tubes to your dealer . . . have them tested . . . replace the bad ones with new Sylvania radio tubes. Sylvania tubes don't cause noises so frequently believed to be static. They've been tested for a set like yours. At present low prices, even a full set of Sylvania tubes costs very little.

Ask Your Dealer

*You're invited . . . "BACK HOME" with
FRANK LUTHER and THE SYLVANIANS*

KFWB—Tuesdays 8:15 P. M.

KLZ—Wednesdays 8:15 P. M.

UNITED RADIO SUPPLIES CO.

Distributors of Sylvania Tubes

1062 Howard Street

San Francisco

Sylvania

THE SET-TESTED TUBE



JANE FROHMAN was born in St. Louis, in 1907, went to grade and high schools there and entered the University of Missouri from which she graduated in 1928 with a B. S. in Journalism and an A. B. in music. She intended becoming a newspaper woman but was "discovered" by Paul Whiteman and became instead, a radio sensation. She's a petite blue-eyed, brown-haired personality known as Ellen Jane to her intimates with a penchant for adopting stray dogs and cats. An ardent movie fan.

STOP BEING A KITCHEN SLAVE!



SEE how easily DUPLEX works. You simply stack the dishes in the rack that comes with the DUPLEX. You turn on very little hot water. And then with a flick of the finger, the little lever on the automatic soap sudsder gives you hot soap suds or hot rinse water . . . instantly!

DUPLEX does the better job without dish towels or dish rags . . . dangerous germ carriers. You use it just like a dish mop and you NEVER put your hands in water at all. Every woman who has a DUPLEX swears by it; and she who sees it, wants it. Your strength, your temper, your hands and health are indeed worth the small sum that DUPLEX costs.

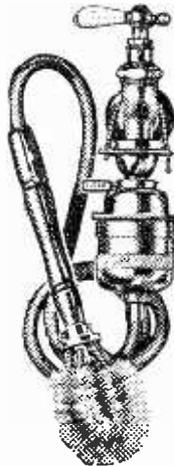
Say good-bye to old-fashioned, messy, irksome dishwashing by using new, 20th century

DUPLEX DISHWASHER

All this only

\$4.00

POST
PAID



Complete with attachment device, automatic soap sudsder, strong stay-on rubber hose, insulating handle and fibre brush . . . also soft brush for delicate things, brass wool brush for pots and pans and sturdy wire dishrack.

Mail Orders Filled Promptly

R. MATLI COMPANY

1114 Mission Street

San Francisco

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6 A.M.—Oakland Unity Center
Christmas program
7—Popular records
8—Special Christmas program
8:30—Records
9—Chas. Frederick Lindsley
9:15—Records; Studio Program
10—Baptist Church Bible Class
11—Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Latter Day Saints Church
1:30—Boulevard Players
2—Recordings; Studio program
3—Masterpieces of Melody
3:30—Putnam's Treasure Chest
4—X-Bar-B Boys' Christmas prog.
5—Chapel of the Chimes Organ
6—Studio Program
6:30—Dance Music
7—Famous Dance Orchestras
7:30—Olive Williamson, pianist
7:45—Baptist Church Services
9:15—Rod Hendrickson
9:30—Chapel of the Chimes Organ
9:45—Melodies by Famous Artists
10—Hill Billies
11 to 12 mid.—Jesse Stafford's Orch.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
12 noon—Records
12:30—John Wharry Lewis Quintet;
Corynne Sidney, soprano soloist
1:30—Classical Recordings
2:30—Clyde Diddle, basso; Helen
Thurlby, soprano; Arco and Anita,
novelty guitar duo; Jean Ardath,
pianist
3:30—Records
4:30—The Singing Strings Ensemble
5—Records
5:30—Orlando Giurlani, tenor; Jean
Ardath, pianist
5:45—George Hughes, Historic Events
6—Mixed Quartet under the direc-
tion of M. Jay Goodman, tenor
6:30—Hotel Oakland Trio
7:30—Studio program
8—Eight o'clock Players
9—Brahms Trio
9:30—Bungling Bunglers
9:45—Marge Vogel & Ethel Rhinard
10 to 11 P.M.—Dance Program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Recordings
9—Scherer program
9:30—Cosgrave's Program
9:45—Organ Melodies
10—Sunshine Half-Hour
10:15—Tortola Program
10:30—Recordings
11—Selix Morning Concert
11:30—Bernstein's Program
11:45—Melody Gems
12 noon—Maison Paul program
12:15—Scherer popular program
12:30—Semi Classics
1—Christmas Music
1:30—College Airs
2—Jo Mendel's Music
2:15—Birthday Murder Mystery
2:30—Jackie Archer, pianist
2:45—Recordings
3:15—Musical Styles
3:45—Popular Selections
4:15—Walkathon
4:45—Silent Period
12:01 to 6 A.M.—Owl Program



JUANITA TENNYSON
KFRG—VOCALIST

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Sunday Symphony
8:45—"Dance of the Hour" Program
9—Health talk, Dr. Linebarger
9:15—Popular recordings
10—Watch Tower Program; Bible
Lecture
11—Maxine's Shopping Service
11:15—Recordings
11:30—Iverson's Colonial Quartet
12 noon—The Beverly Hillbillies
1—Bible Questions and Answers
2—Mildred Loma Glick and Whitney
Wright
2:30—Silent period
6—Music; Bible Lecture
7—Musical program
7:15—Roy Edwards, tenor; Milton
Fallon, organist
7:30—Spanish Watch Tower Pro-
gram
7:50—Silent period
9—Greek Watch Tower program
10—Walk-a-thon
10:30 to 11 P.M.—Recordings

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
2:30 P.M.—The Sacred Hour
3—International program
3:30—Christmas Fete
3:45—Musical Masterpieces
4:45—White House Vespers
5—Dance Music
6—Silent period
7:50 to 9 P.M.—Services from Fifth
Church of Christ, Scientist

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lessons
11 to 12 noon—First Baptist Church
7:30 to 9 P.M.—Evening Service, 1st
Baptist Church

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 11:15
11:15—Marshall Grant, organist
11:30—Francesco Del Campo
11:45—CBS Programs to 2
2—Prof. Lindsley
2:15—Rabbi Magnin
2:30—CBS Programs to 6:30
6:30—The Melody Hour, Juanita
Tennyson and Ronald Graham
7—Friendly Muse
7:30—Saint-Saens' Christmas Ora-
torio, mixed chorus and orchestra
8—CBS programs to 9
9—The Merry-makers
10—Ted Fiorito's Orchestra
11 to 12 mid.—Midnight Moods

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:15 A.M.—Dawn Salute
8:30—"Uncle Harry" Comics
9—Sabbath Reveries
10—Organ
10:30—Dance Kings
11—Old St. Mary's Church Services
12 noon—Salon Group
1—Waltz Time
2—Opera Time
4—Violin Masters
5—Symphony Series
5:30—Rabbi Elliot M. Burstein
5:45—Twilight Harmonies
6—Choir Hour
6:30—Light Opera Concert
8—John Wolohan's Orchestra
9—News Flashes
9:15—Douglas Tedd's Orchestra
10 to 11 P.M.—Concert Memories

225.4 Meters **KGB** Frank. 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—Church of the Air
11—Smiling Ed McConnell
11:15—To be announced
11:45—CBS program
12 noon—Nation's Christmas Tree
12:30—New York Philharmonic Sym-
phony Orchestra
2 P.M.—Bible Talk
2:30—CBS Programs to 6:30
6:30—The Melody Hour
7—CBS Programs to 9
9—The Merry-makers
10—Tomorrow's News Tonight
10:10—Ted Fio-Rito's Orchestra
11—Midnight Moods
12 to 1 A.M.—Recordings

265 Meters **KSL** Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
5 P.M.—Andre Kostelanetz Presents
5:30—Roxy Theatre Ensemble
6—Bath Club Revue
6:30—The KSL Players
7—Mons. D. G. Hunt
7:30—Piano Recital
7:45—LDS Evening Services
8:15—Angelo Patri, "Your Child"
8:30—Parade of Melodies
9—Merrymakers
10 to 11 P.M.—Frank Asper, or-
ganist & Wm. Hardiman, violinist

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD**

- 8 A.M.—Organ Concert: KGO KOMO
8:30—Arion Trio: KGO KOMO
9:30—Song Album: KGO KHQ
KOMO (KGW on 9:45)
10—Piano Pictures, Aileen Fealy,
Phyllida Ashley: KGO (KHQ on
10:15)
10:30—Modern Christmas Carol,
dramatic skit: KGO KHQ KOMO
KFI KFSD KTAR KDYL
11—Father Bernard Hubbard, "Ad-
ventures Through Fire and Ice":
KGO KHQ KOMO KFI KFSD
KDYL
11:15—Clyde Doerr Saxophone Oc-
cet: KGO KHQ KOMO KFI KFSD
KDYL
11:30—Yeast Foamers: KGO KHQ
KOMO KGW KFI KFSD KTAR
KDYL KGIR KGHL
12 noon—Wayne King and his Or-
chestra: KGO KHQ KOMO KGW
KFI KDYL
12:30—Hour of Worship: KGO KHQ
KOMO KGW KFI KFSD KTAR
KDYL KGIR
1—Totent Program with Jane Fro-
man: KGO KHQ KOMO KGW KFI
KFSD KTAR KDYL KGIR KGHL
1:15—Wildroot Institute: KGO KHQ
KOMO KGW KFI KDYL
1:30—National Youth Conference:
KGO KHQ KGW KFSD KGIR
KGHL
2—National Vespers: KGO KHQ
KGW KFSD KDYL KGIR KGHL
2:30—Big Ben's Dream Dramas:
KGO KFI KDYL
2:45—Borrah Minnevitich and His
Harmonica Rascals: KGO KHQ
KFSD KDYL
3—Songland, Gail Taylor, soprano;
Myron Niesley, tenor: KGO KHQ
KOMO (KGW off 3:15) KFI
KFSD
3:30—To be announced
3:45—Armand Tokatyan, tenor:
KGO
4:15—The Morin Sisters: Trio: KGO
KHQ KOMO KFSD KDYL
4:30—Great Moments in History:
Drama: KGO KHQ KOMO KGW
KFI KFSD KTAR KDYL
5—Chase and Sanborn Program:
Eddie Cantor, master of cere-
monies: KGO KHQ KOMO KGW KFI
KFSD KTAR KDYL
6—Enna Jettick Melodies: KGO
KHQ KOMO KGW KFI KFSD
KTAR KDYL KGIR KGHL
6:15—The American Album of Fa-
miliar Music: KGO KHQ KOMO
KGW KFI KDYL
6:45—Those Five Girls, four con-
traltos with piano: KGO KHQ
KDYL
7—Edna St. Vincent Millay, poems:
KGO
7:15—L'Heure Exquise: KGO (KHQ
KFI off 7:30) KFSD KDYL KGHL
7:45—Sunday at Seth Parker's:
KGO KHQ KGW KECA KFSD
KTAR KDYL KGHL
8:15—Walter Winchell: KGO KHQ
KOMO KGW KFI KTAR KDYL
KGIR KGHL
8:30—Melodic Serenade: KGO KHQ
KFSD KDYL (KGHL on 8:45)

9—The Domino Club of Hollywood:
KGO KHQ KOMO KGW KFI
KFSD KTAR

- 10—Richfield News Flashes: KGO
KHQ KOMO KGW KFI KFSD
10:15—Paul Carson, organist: KGO
KHQ (KOMO on 10:30) KFSD
11 to 12 mid.—Tom Gerun and his
Bal Tabarin Orchestra: KGO KHQ
(KGW off 1:15) KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD**

- 8 A.M.—Chronicle Comics, read by
Scotty: KPO
8—Russian Symphonic Choir: KGA
KJR KEX KECA KFSD KDYL
8:15—Major Bowes' Capitol Fam-
ily: KPO KGA (KJR off 9:15),
KEX KECA KFSD KDYL
9:15—Roxey Mammoth Symphony:
KPO KGA KJR KEX
10:30—Cecilians, vocalists, and
Arion Trio: KPO KGA KJR KEX
KECA
11—Bible Stories: KPO KGA KJR
KEX KECA
12 noon—Pastels: Lucile Kirtley, so-
prano; Woodwind Ensemble: KPO
KGA KJR KEX KECA KFSD
KGHL
12:30—Melody Mixers: Vocalists,
dance orchestra: KPO KGA KJR
KEX KECA
1:30—Quartet Time: The Olympians:
KPO KGA KJR KECA
2—Terry Dantzer's Orchestra: KPO
KGA KJR KEX KTAR
2:30—Bohemians: Easton Kent,
tenor: KPO KGA KJR KEX
KECA KFSD
3—Catholic Hour: KPO KGA KJR
KEX KTAR KDYL KGIR KGHL
3:30—Romancers, orchestra direc-
tion Nathan Abas: KPO KGA
KJR KEX
4—Community Forum: KPO KGA
KJR KGIR
4:30—Nathan Abas, violinist: KPO
KGA KJR KECA
5—Rendezvous: Vocal trio: KPO
KGA KJR (KEX on 5:15) KECA
5:30—Sunday Concert: Vocalist and
orchestra: KPO KGA KJR
(KECA on 6:00)
6:30—Gunnar Johansen, concert pi-
anist: KPO KGA KJR (KECA
on 6:45) KFSD
7—John and Ned: KGA KJR
7—Rajput, Hindu Secret Service
Agent: KPO only
7:15—Kenneth Spencer, vocalist:
KPO KGA KJR KECA
7:30—Silhouettes: Charles Bulotti,
tenor: KPO KGA (KJR off 8)
8:15—Wonders of the Earth: KPO
KGA KEX
8:30—Rudy Seiger and his Fairmont
Hotel Orchestra: KPO KGA KECA
9—Reader's Guide, Joseph Henry
Jackson: KPO KGA KJR KECA
KDYL KOA
9:30—Gus Arnheim and his Orches-
tra: KPO KGA KJR (KEX on
9:45) KECA KDYL
10—Denver Musicians' Union: KPO
KGA KJR KEX KECA KDYL
KOA
10:30—On Wings of Music: KPO
KGA KJR KEX KECA KDYL
KOA
11 to 12 mid.—Charles Runyan, or-
ganist: KPO KGA KJR (KEX on
11:15) KECA

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles**
9 A.M.—Jose Arias Mexican Orch.
10—NBC-KGO programs to 1:30
1:30—Julie Kellar, harpist
1:45—Wesley Tourtellotte, Organist
2:30—NBC-KGO programs to 4
4—"Classic Hour," string trio
4:30—NBC-KGO programs to 7:15
7:15—Tales of the Secret Service,
by Capt. Don W. Wilkie
7:30—Packard Orchestra
8:15—Walter Winchell
8:30—Orchestra
9—NBC-KGO Programs to 10:15
10:15 to 11:30 P.M.—Jay Whidden's
Orchestra

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles**
8 A.M.—NBC-KPO Programs to 2
2—Smallman Studios program
2:30—Bohemians
3—Wesley Tourtellotte, organist
3:30—NBC-KPO Program
4—Recorded Program
4:30—NBC-KPO programs to 5:30
5:30—Golden Choristers
6—NBC-KPO programs to 6:45
7—Dr. Eames talk on Children's
Symphony
7:15—NBC-KPO program
7:30—Nick Harris Detective Stories
7:45—Seth Parker program
8:15—Pierce Quartet
8:30 to 12 mid.—NBC-KPO Prog.

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles**
7 A.M.—Bill Sharples' Gang
9:15—Swami Dhirananda
9:30—Synagogue
10—Judge Rutherford, sermon
10:15—Transcription
10:50—Third Church of Christ, Sci-
entist
12:10—"Story of India"
12:30 P.M.—Louise Johnson, Inter-
preter of Cosmic Laws
1—Jehovah's Witnesses
2—City Park Board Program
4—Red Book Transcription
4:15—Oriental Orchestra
4:45—Martin Luther Thomas
5—Radio Church of the Air
6—Dr. Abel, Humanitarian Society
6:45—Currier's Serenaders
7—Religious Goodwill Society
7:30—Organ recital
7:45—Smiling Ed McConnell
8—First Presbyterian Church
9—News
9:15 to 10:15 P.M.—Calmon Lubo-
viski, violinist, accompanied by
Claire Mellonino

DANCE FANS

DON'T MISS

TOM GERUN'S ORCHESTRA

Direct from the beautiful

BAL TABARIN

SUNDAY

11 to 12 p. m.

NBC-KGO NETWORK
COAST TO COAST

CBS

Columbia Broadcasting System

8 A.M.—Rhoda Arnold and Charles Carille, duets: KFBK KWG KERN KDB KOL KVI KFRC KGB
 8:30—The Melody Makers: KFBK KWG KERN KDB KOL KVI KFRC KHJ KGB
 9—Salt Lake City Tabernacle Choir and Organ: KFBK KMJ KWB KDB KOL KFPY KOIN KFRC KHJ KGB KSL
 9:30—Reis and Dunn, comedy and songs: KFBK KOL KVI KFPY KOIN KSL
 9:45—Emery Deutsch and his Orchestra: KFBK KOL KVI KFPY KOIN KSL
 10—Cathedral Hour: KFBK KOL KVI KFPY KOIN KSL
 10:30—Columbia Church of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 11—"Smiling Ed" McConnell: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 11:45—The Hoosier Editor: KFBK KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 12 noon—New York Philharmonic Symphony Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 2:30—Foreign Legion: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 3—Post's Gold: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 3:15—Little Jack Little: KFBK KMJ KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 3:30—William Vincent Hall, baritone: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 4—The World's Business: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 4:15—Barbara Maurel, contralto: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ KGB KSL
 4:30—Memories in Melody: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 4:45—Canta Nina Singing Girls: KFBK KMJ KERN KDB KFPY KOIN KFRC KGB KSL
 5—Andre Kostelanetz Presents: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 5:30—Frank Cambria and Roxy Theatre Ensemble: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 6—Fred Allen's Bath Club Revue: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 7—Friendly Muse: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
 7:30—Saint-Saens' Christmas Oratorio: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KGB
 8—The Gauchos: Vincent Sorey, conductor; Tito Guizar, Mexican tenor: KFBK KMJ KWG KERN KDB KFRC KHJ KGB
 8:15—Angelo Patri, "Your Child": KFBK KMJ KWG KERN KOL

KVI KFPY KOIN KFRC KHJ KGB KSL
 8:30 to 9 P.M.—Pennzoil Parade of Melodies: KFBK KMJ KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

333.1 Meters KHJ V **Andike 7111 900 Kcys. 1000 Watts**

Don Lee, Inc., Los Angeles, Calif.
 8 A.M.—Sunday Times Comics
 8:30—CBS program
 8:45—World Wide News
 9—Tabernacle Choir and Organ
 9:30—"Home Sweet Home Concert"
 10:30—CBS Programs to 11:15
 11:15—Marshall Grant, organist
 11:30—Francisco Del Campo
 11:45—CBS programs to 2
 2—Prof. Lindsay
 2:15—Rabbi Magnin
 2:30—Foreign Legion program
 3—CBS Programs to 4:45
 4:45—International Health Institute
 5—CBS Programs to 6:30
 6:30—Melody Hour
 7—The Friendly Muse
 7:30—Edison Reveries
 8—CBS programs to 9
 9—The Merry-makers
 10—News Items
 10:10—Ted Florito and Orchestra
 11 to 12 mid.—Marshall Grant, organist

508.2 Meters KHQ **Main 5383 590 Kcys. 1000 Watts**

Louis Wasmer, Inc., Spokane, Wash.
 9 A.M.—Book Reviews, Lucy Robinson
 9:30—Piano Pictures
 10—Watch Tower Program
 10:15—NBC-KGO Programs to 2:30
 2:30 P.M.—Studio Program
 2:45—NBC-KGO Programs to 4:15
 4:15—Christian Photo Studios
 4:30—NBC-KGO Programs to 7:15
 7:15—Voice of Texas
 7:30—NBC-KGO Programs to 8:30
 8:30—"Rainbow Hawaiians"
 8:45—NBC Program
 9 to 12 mid.—NBC-KGO Programs

325.9 Meters KOMO **Elliott 5890 920 Kcys. 1000 Watts**

Fisher's Blend Station, Inc., Seattle
 8 A.M.—NBC-KGO Programs to 10
 10—Fred W. Shorter-Sermonette
 10:15—NBC-KGO Programs to 1:30
 1:30—For All the Family
 2:30—Soloists
 2:45—Melodists
 3—Cornish School Program
 3:30—NBC-KGO programs to 7
 7—Soloist
 7:15—NBC-KGO programs to 8:30
 8:30—"Pioneers"
 9—The Domino Club
 10—News Flashes
 10:15—Crazy Crystal Quartet
 10:30 to 11 P.M.—All Scandinavian Christmas Program

254.1 Meters KEX **Atwater 3111 1180 Kcys. 5000 Watts**

Western Broad. Co., Portland, Ore.
 8 A.M.—NBC-KPO Prog. to 1:30
 1:30 P.M.—Albert Creitz, violinist
 1:45—City Club program
 2—NBC-KPO Programs to 4
 4—Vesper Hour
 4:30—Silent period
 4—NBC-KPO programs to 8:45
 8:45—Harry M. Kenin
 9—Musical Club Program
 9:30 to 12 mid.—NBC-KPO program

236.1 Meters KOL **Main 2312 1270 Kcys. 1000 Watts**

Seattle Broadcast. Co., Seattle, Wash.
 8 A.M.—CBS programs to 11:15
 11:15—Marshall Grant, organist
 11:30—Francisco Del Campo
 11:45—CBS Programs to 2
 2 P.M.—Professor Lindsay
 2:30—CBS Programs to 4:15
 4:15—Cecil Solly
 4:30—Musical Memories
 4:45—Negro Achievement Hour
 5—Stamp Talk
 5:05—CBS Programs to 6:30
 6:30—Program from KFRC
 7—Friendly Muse
 7:30—Musical Album
 7:45—Radio Speaker Stevenson
 8:15—Your Child
 8:30—Pennzoil Parade
 9—Merry-makers
 10—Ted Flo-Rito and Orchestra
 11 to 12 mid.—Midnight Moods

319 Meters KOIN **Atwater 3333 940 Kcys. 1000 Watts**

The Journal, Portland, Oregon
 9 A.M.—CBS programs to 11:30
 11:30—Francisco Del Campo
 11:45—CBS Programs to 2
 2—Professor Lindsay
 2:15—Rabbi Magnin
 2:30—CBS programs to 6:30
 6:30—Piano recital
 7—CBS Programs to 8
 8—Journal Front Page
 8:15—Angelo Patri
 8:30—Parade of the Melodies
 9—KHJ Merry-makers
 10—Gene Baker, Cecil Teague
 10:30—Ted Flo-Rito's Orchestra
 11:30 to 12 mid.—Midnight Moods

309.1 Meters KJR **Seneca 1515 970 Kcys. 5000 Watts**

Northwest Broad. System, Seattle, Wn.
 8 A.M.—NBC-KPO Programs to 9
 9—Animated Cartoons
 9:15—NBC-KPO Program
 10:30—International Bible Students
 10:45—NBC-KPO Programs to 8
 8—First Church, Scientist
 9 to 12 mid.—NBC-KPO Programs

204 Meters KGA **Main 3434 1470 Kcys. 5000 Watts**

NW. Broad. System, Spokane, Wash.
 8 A.M. to 12 midnight—NBC-KPO Programs

361.2 Meters KOA **York 5090 830 Kcys. 12,500 Watts**

General Electric Co., Denver, Colo.
 5 P.M.—Chase and Sanborn
 6—Male Quartet and Soloists
 6:15—Album of Familiar Music
 6:45—The Messiah
 7:45—Seth Parker
 8:15—Walter Winchell
 8:30—Melodic Serenaders
 9—Readers Guide
 9:30—Nederland Plaza Orchestra
 10—Denver Musical Protective As-sociation Orchestra
 10:30 to 11 P.M.—On Wings of Music

Subscribe Now!

MONDAY Programs

Dec. 26, 1932

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 7:45—Christian Science Program
- 8—Breakfast Hour
- 9:30—Musical novelties
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Dance Kings
- 12 noon—Scriptures
- 12:03—Meridian Medleys
- 12:45—Organ Recital: Glen Goff
- 1:45—P-T-A Lecture
- 2—International Troubadors
- 2:30—Glen Goff, Organist
- 3—Musical Novelties
- 3:30—Music Masters
- 4—Singing Strings
- 4:15—Bertram B. Bronson
- 4:30—On Parade
- 5—Metropolitan Hour
- 5:45—Holt Thompson Digest
- 6—Sunset Revue
- 6:15—"Two and a Co-Ed"
- 6:30—Waltz Time
- 7—Salon Group
- 7:15—Sydney Dixon and G. Donald Gray, duo recital
- 7:45—Bob Allen: Piano Novelties
- 8—John Wolohan's El Patio orch.
- 8:30—Choir Hour
- 9—RKO Variety Parade
- 9:15—"National Defense"
- 9:30—Virginia Miller, Pianist
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Recordings
- 8:30—"Radio Pal"
- 8:45—Recordings
- 9—Silent Period
- 1—Latin-American Program
- 2—"Dance of the Hour" Program
- 2:15—Recordings
- 2:30—Maxine's Shopping Service
- 2:45—Recordings
- 3—Studio program
- 4—George Taylor & Clem Kennedy
- 4:30—Recordings
- 5—Wade W. Forrester and Artists
- 5:30—Recordings
- 6—Silent period
- 7:30—Emma Geer, soprano
- 7:45—Studio program
- 8 to 8:30 P.M.—Italian program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 9:45—Dr. Corley Program
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Helen Barker, art talk
- 11:15—Concert Melodies
- 11:45—Musical Portraits
- 12 noon—Dance Music
- 1—Silent period
- 1—Dance Music
- 6:15—The Ne'er-Do-Well
- 6:30—Dance Music
- 7—Learn Italian, Prof. Achille



TED WEEMS
NBC-KGO—8:15 P.M.

- 7:15—Willitts' Contest Review
- 7:30—Silent period
- 8:30—Mildred Epstein
- 8:45—John D. Barry, World Events
- 9—Ella Stankevich, pianist
- 9:15—Don Marquis, the Romancer
- 9:30—Whitney Wright, violinist
- 10—Master Melodies
- 11—Salon Music
- 11:30—Dance music
- 12 to 1 A.M.—Hi-Dee-Ho!

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—Breakfast Hour; weather
- 8—Silent period
- 9—Ralph and the Rainbow Trouper
- 10—Helpful Hour; Weather
- 10:30—Morning Melodies
- 11—Eleventh Hour Program
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—One o'Clock Program
- 1:15—Trujo Strings
- 1:30—Friendly Hour, Lena Leland
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time, Lena Leland
- 4:45—Skippy
- 5—Vespers, Roger Darling
- 5:30—Dinner Concert
- 6—Studio Program
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:04—News Dispatches
- 7:13—State Dept. of Agriculture
- 7:30—Minute Man
- 7:45—Band Concert
- 8—Sacred Memory
- 8:30—Golden Memories
- 8:45—Special Travel Program
- 9—Cross Cuts of the Day
- 9:05—Accordion Capses
- 9:30 to 10 P.M.—Fireside Program

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—New York Stocks
- 9:40—Clinic of the Air
- 10:15—Stocks; Finance Weather
- 10:30—International Kitchen, Gladys Cronkhite, director
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:40—Closing San Francisco stocks
- 2:45—Opportunity Hour
- 3:45—Records
- 4—"The Lovable Liars"
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:15—Rhymesmith
- 5:30—Aro and Anita, guitar duo
- 5:45—Lilah Clark, pianist
- 6—Betty Babbish Band
- 7—News Items
- 7:30—Clark Sisters
- 7:45—Fred and Morris, comedians
- 8—Jack Manley, violinist; Orlando Giurlani, tenor, and Jean Ardath, pianist
- 8:25—Better Business Bureau talk
- 8:30—Faucit Theater of the Air
- 9—Aspre and Manila String orchestra
- 9:15—Better Business Talk
- 9:20—Chick Marble, pianist
- 9:30—Bungling Bunglers
- 9:45—Jack Delaney's Band
- 10:30—Fred Skinner
- 10:45 to 12 mid.—Dance Program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Crazy Capers; Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—Recordings
- 10:35—Dr. B. L. Corley
- 11—Recordings
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—Post-Enquirer News
- 12:35—Records
- 12:45—Studio Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Studio Program
- 2:30—Bridge Review, Ira Blue
- 2:45—Lunatics at Large
- 3—Studio Program
- 3:30—Walter J. Rudolph, pianist
- 3:45—Treasure Chest, Luther Putnam
- 4—"Keep Smiling" Revue
- 4:30—Studio Program
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:15—Dance music
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Famous Dance Orchestra
- 7:30—News; Dance Music
- 8—Studio program
- 8:15—Italian Program
- 8:30—Dance Music
- 9—Ice Hockey
- 10—Hill Billies
- 11 to 1 A.M.—Radio Cabaret with Ray Howell

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert: KGO KOMO
 7:30—Morning After Christmas, sketches with musical interludes: KGO
 8—Happy Jack, songs: KGO KFI KFSD KDYL
 8:15—Shipwrecked: Dramatization: KGO KHQ KOMO KFI
 8:30—Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
 9—Tom Mitchell, baritone: KOMO KGO
 9:15—Dixie Memories: KGO KFSD
 9:30—Buckaroos: KGO KOMO
 9:45—Arion Trio: KGO KOMO (KGW KFI on 10) (KFSD off 10)
 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI
 11:30—California Federation of Women's Clubs: KGO KFSD
 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
 1—Organ Concert, Paul Carson: KGO
 1:45—Midday Musicale: KGO KHQ KOMO (KGW KFI on 2)
 2:15—Dromedary Caravan: KGO KHQ KOMO KGW KFI KDYL KGIR KGHL
 2:30—Irma Glenn, organist: KGO KOMO KDYL
 2:45—Slow River: Southernaires, male quartet: KGO KHQ KOMO
 3—Waldorf-Astoria Orchestra: KGO KHQ KOMO KFSD KDYL
 3:30—Drifting and Dreaming: Harding Sisters, piano duo: KGO KHQ KOMO
 3:45—Dance Masters: KGO KOMO KFSD
 4—GE Circle: Heywood Broun, columnist: KGO KHQ KOMO KGW KFI KDYL
 4:15—Concert Ensemble: KGO KHQ KFSD KDYL
 4:30—Emerson Gill and his Lotus Gardens Orchestra: KGO KGW KFSD
 4:45—News Service: KGO
 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
 5—Oahu Serenaders: KGO KHQ KOMO KGW KFSD KDYL
 5:15—Hotel Holliden Crystal Room Orchestra: KGO KFSD
 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
 5:45—Wheatie naville: Dramatic sketch: KGO KHQ KOMO KGW KFI
 6—To be announced
 6:30—The Buick Program: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
 7—Alice Joy, Radio Dream Girl: KGO
 7:30—Demi-Tasse Revue: John P. Medbury, master of ceremonies: KGO KHQ KOMO KGW KFI KFSD KDYL KOA KGIR KGHL
 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
 8:15—Ted Weems and His Orch.: KGO KHQ KGW KFSD KTAR KDYL

8:30—Voice of Firestone: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL KGU
 9—Southern Harmony Four: KGO KHQ KFSD
 9:15—Art Kassels' Orchestra: KGO KHQ KFSD
 9:30—Earl Hines Orchestra: KGO KFSD KHQ KDYL
 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
 10:15—Mark Hopkins Hotel Orch.: KGO KHQ (KOMO off 10:30) (KFI on 10:45) KFSD KOA
 11—Ambassador Hotel Orchestra: KGO KHQ KOMO KFI KFSD
 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KFI KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio: KPO
 8—Financial Service: KPO KGA KJR KEX
 8:15—Elsie Mae Gordon, characterizations: KPO KGA KJR KEX KECA
 8:30—Toy Town Express, Jackie Heller, vocalist; Marion and Jim Jordan, comedy duo; Morin Sisters, vocal trio; Songfellows, male quartet: KPO KGA KJR KEX
 9:30—Christmas Oratorio, by Bach: KPO KGA KJR KEX KDYL
 10:30—Ambassadors, male quartet: KPO KGA KJR KEX KFSD KDYL
 10:45—Rhythmic Serenade: KPO KGA KJR KEX KFSD KDYL
 11—Words and Music: Harvey Hays, reader: KPO KGA KJR KEX KECA KFSD KTAR KDYL
 11:30—Syncopators: KPO KDYL
 11:45—Godfrey Ludlow, violinist: KPO KGA KJR KEX KDYL
 12 noon—Stringwood Ensemble: KPO (KGA on 12:05) KJR KEX KECA
 12:30—Pair of Pianos: KPO KGA KEX KECA
 1—Radio Guild: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL
 2—Lee Sims and Ilomay Bailey: KPO KGA KJR KECA KFSD KEX KDYL KGHL
 2:15—Monday Matinee: KPO KGA KJR (KEX off 2:45) KECA KFSD
 3—Melody Mixers: KPO (KGA on 3:05) (KJR on 3:10, off 3:50) KEX KECA
 4—Life of the Reilys: KPO KGA KJR KEX KECA KFSD
 4:15—Federal Business Talk: KPO KGA KJR KEX
 4:30—Eileen Piggott, soprano: KPO KGA KJR
 4:45—Barbara Dale's Charm Matinee: KPO KFSD
 5—California State Chamber of Commerce Program: KPO KGA KJR KECA
 5:15—Synco-Thots: KPO KGA KECA
 5:30—Soloist: KPO KGA KJR KECA KDYL
 5:45—Argentine Trio: KPO KGA KJR KDYL KOA
 6—Music Doctor: KPO KGA KJR KECA (KFSD off 6:15)
 6:30—Safety First: Traffic talk: KPO KGA KJR KECA

6:45—Cecil and Sally: KPO
 7—John and Ned, vocal duo: KGA
 7—Rajput, Hindu Secret Service Agent: KPO
 7:15—Tarzan of the Apes: KPO
 7:30—National Radio Forum: KPO KGA KJR KTAR
 8—On Parade: Band music: KPO KGA KJR (KEX on 8:15)
 8:30—NBC Drama Hour: KPO KGA KJR KEX KECA
 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
 9:15—Nomads: KPO KGA KJR KECA
 9:30—Road Show: Variety program: KPO KGA KJR KEX KECA (KDYL on 10) KOA
 11—Stringwood Ensemble: KPO KGA KEX KECA
 11:30 to 12 mid.—Rhythm Vendors: Orchestra direction Walter Beban; Clarence Hayes, tenor: KPO KGA KJR KEX KECA

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
 7:25—Stock Quotations
 7:30—Exercise Period
 8—Shell Happy Time
 8:30—CBS Programs to 9:30
 9:30—Through the Looking Glass
 9:45—Concert Miniatures
 10—KFRC Shopper's Club
 10:30—Globe Trotter
 10:35—CBS Programs to 12
 12 noon—Noonday Concert
 1—Frank Westphal's Orchestra
 1:30—Stock Quotations
 1:35—Globe Trotter
 1:45—Beauty Talk
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Composer's Hour
 4:30—Better Business Bureau
 4:45—Morton Downey
 4:55—Jolly Time Pop Corn
 5—H-O Rangers
 5:15—Globe Trotter; Town Topics
 5:30—Skippy
 5:45—Texas Cowboy
 6—Zoellner String Quartette
 6:15—CBS Programs to 8
 8—Blue Monday Jamboree
 10—Bisquick Band
 10:05—Stanley Smith's orchestra
 11—Dancing with the Stars
 12 to 1 A.M.—Midnight Request Hr.

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
 6 A.M.—KJBS Alarm Klok Klub
 6—Favorite Recordings
 9—Assoc. Food Stores' Program
 9:30—Popular Song Hits
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Popular Selections
 11:30—Charles' Miniature Vaudeville
 11:45—Concert Favorites
 12 noon—Recordings
 12:15—Galla Rini, accordionist
 12:30—Band Concert
 12:45—Carl Coveny & Pat Buckman
 1—Stock Reports; Records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air; Records
 3:15—Marta's Radio Personalities
 3:30—Recordings
 4—Junior Forum
 4:15—Walkathon
 4:45—Silent period
 12:01 to 6 A.M.—Owl program

CBS**Columbia Broadcasting System**

- 8:30 A.M.—Academy of Medicine Program: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 8:45—Ben Alley, tenor: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB KSL
- 9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB
- 9:30—Concert Miniatures: KFBK KWG KERN KDB KOL KVI KFPY KOIN KHJ KGB
- 10—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KOIN KHJ
- 10:30—Atlantic City Musicale: KFBK KMJ KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 11—National Student Federation of America Program: KFBK KMJ KWG KERN KDB KOL KVI KOIN KFRC KHJ KGB KSL
- 11:15—Sylvia Sapiro, pianist: KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 11:30—Illinois Wesleyan Choir: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—The Captivators: KFBK KMJ KWG KDB KFPY KOIN KHJ KGB KSL
- 12:15—Columbia Salon Orchestra: KFBK KMJ KWG KDB KVI KFPY KOIN KHJ KGB KSL
- 12:30—Sam Prager, pianist: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL
- 12:45—Eton Boys, male quartet: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KHJ KGB KSL
- 1—Frank Westphal's Dance Orchestra: KFBK KMJ KWG KERN KDB KFPY KFRC KHJ KSL
- 1:30—Columbia Artist Recital: KMJ KFBK KWG KERN KDB KVI KFPY KHJ KGB KSL
- 4:30—The Norsemen: KFBK KMJ KWG KERN KDB KOL KVI KFPY KGB KSL
- 4:45—Morton Downey, tenor: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 5—H-bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 5:15—Smith Ballew and his Orchestra: KFBK KERN KVI KFPY
- 6:15—Kay Kyser's Orchestra: KFBK KDB KVI KFPY KOIN KHJ KGB
- 6:30—Dancing at the Bellrivo: KWG KFBK KOL KVI KFPY KOIN KFRC KGB
- 7—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI

- KFPY KOIN KFRC KHJ KGB KSL
- 7:15—"Easy Aces": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7:30—Columbia Radio Revue: KMJ KDB KFRC KHJ KGB
- 7:45 to 8 P.M.—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

333.1 Meters KHJ V Andike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.

- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 9:45
- 9:45—Thin Products
- 9:50—Records
- 9:55—Lost and Found Broadcast
- 10—CBS Programs to 12:30
- 12:30—World-wide news
- 12:45—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace Composer's Hr.
- 4:30—News Review
- 4:45—Morton Downey
- 5—H Bar O Rangers
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—Zoellner String Quartet
- 6:15—Jack Miles' Orchestra
- 6:30—To be announced
- 7—CBS Programs to 8
- 8—Blue Monday Jamboree
- 10—News Items; Quick Band
- 10:15—Stanley Smith Orch
- 11—Dancing with the Stars
- 12 to 1 A.M.—Marshall Grant, organist

225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts Don Lee, Inc., San Diego, California

- 7 A.M.—The Morning Edition
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Blanche Wood
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 1
- 1—News; Market Quotations
- 1:15—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Composers' Hour
- 4:30—CBS programs
- 4:55—Jolityme
- 5—CBS Programs to 5:30
- 5:30—News and Town Topics
- 5:45—String Quartette
- 6:15—Chamber of Commerce
- 6:30—To be announced
- 7—CBS programs to 8
- 8—Blue Monday Jamboree
- 10—Tomorrow's News Tonight
- 10:10—Fio-Rito's Orchestra
- 10:40—Biltmore Orchestra
- 11:20—Dancing with the Stars
- 12 to 1 A.M.—Recordings

361.2 Meters KOA York 5090 830 Kcys. 12,500 Watts General Electric Co., Denver, Colo.

- 5 P.M.—Oahu Serenaders
- 5:15—Hotel Hollander Orchestra
- 5:30—Soloists
- 5:45—Alice Joy
- 6—Francis Craig's Orchestra
- 6:30—The Buick program
- 7—Standard Oil Funfest
- 7:15—NBC-KGO Programs to 9:15
- 9:15—The Air Edition
- 9:30 to 11 P.M.—The Road Show

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—NBC-KGO programs to 2:30
- 2:30—Musical Globe Trotter
- 2:45—Tom Murray's Hillbillies
- 3:45—Bess Meals Menu Service
- 4—G-E Circle
- 4:15—Studio program
- 4:45—Noreen Gammill, character sketches
- 5—String Trio
- 5:30—NBC-KGO Programs to 6
- 6—"Makers of History"
- 6:30—The Buick program
- 7—Male Octet
- 7:15—Beckman Orchestra
- 7:30—M. J. B. Demi-Tasse Revue
- 8—Amos 'n' Andy
- 8:15—NBC-KGO program
- 8:30—The Voice of Firestone
- 9—KFI Fun Factory Unlimited
- 10 to 12 mid.—NBC-KGO Program

209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—Louis Rueb, exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—Record program
- 11—NBC-KPO Program
- 11:30—Fred Forrest, talk
- 11:45—County Medical Assoc. Talk
- 12 noon—NBC-KPO Prog. to 4:15
- 4:15—Records
- 4:30—Randy Andrews, songs
- 4:45—Alexander Bevani, the Italian Language
- 5—NBC-KPO programs to 5:45
- 5:45—Al. Mack and Tommy
- 6—NBC-KPO programs to 7
- 7—Tom Murray's Hill Billies
- 7:30—Organ and Colonial Quartet
- 7:45—Helen Guest, ballads
- 8 to 12 mid.—NBC-KGO programs

285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News; Records
- 9:45—Aratone
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 11—Recordings
- 11:45—Talk by H. B. Drollinger
- 12 noon—News
- 12:15—Homeopathic Health Talk
- 12:45—Health Talk
- 1—New Paris Inn Broadcast
- 2—Eddie Albright, "The Bookworm"
- 3—Matinee Mirthmakers
- 3:30—Recordings
- 4—Travelogue; Stocks; Announcements
- 4:30—Tom Crier
- 5—Cecil and Sally
- 5:25—American Popcorn Co.
- 5:30—Kate Smith
- 5:45—Electric Transcription
- 6—News
- 6:15—Bill, Mac and Jimmy
- 6:30—Si and Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—"Pieces of Eight"
- 7:30—Musical Program
- 8—Light Concert Music
- 8:30—Spanish Ensemble
- 8:45—Sol Hoopil and his Hawaiians
- 9—News
- 9:15—Calmon Luboviski, violinist
- 10—KNX Ensemble
- 10:30—Organ Recital
- 11 to 12 midnight—New Parts Inn

KJBS today!**The Alarm Klok Klub**

6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Dispenser

Galla Rini

Piano-Accordionist

12:15 to 12:30 a.m.

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Cowboy
8—Shell Happytime
8:30—Through the Looking Glass
8:45—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—The Carnival
1—Health Talk
1:15—Radio Speaker Stevenson
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—F. T. A. program
4—Composers Hour
4:15—Cecil Solly
4:30—CBS Programs to 5:15
5:15—Jolly Time
5:20—Smith Ballew's Orchestra
5:30—Skippy (E. T.)
5:45—Zoellner String Quartette
6:15—Sports Review, Ken Stuart
6:30—CBS Programs to 7:30
7:30—Golden West Serenaders
7:45—"Myrt and Marge"
8—Reflections
8:30—Radio Speaker Stevenson
8:45—The Globe Trotter
9—Blue Monday Jamboree
10—Ted Fio-Rito and Orchestra
11 to 12 mid.—Dancing with the Stars

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
7:30—Mr. Copperfield at the Break-fast Table
8—NBC-KPO Programs to 8:45
8:45—Hints to Housewives
9—NBC-KPO programs to 2:45
2:45—Mr. Copperfield
3—NBC-KPO Programs to 4:30
4:30—Silent period
8—Tarzan of the Apes
8:15—NBC-KPO Programs to 12
12 to 12:15 A.M.—Glimpses of Tomorrow's News

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
6:30—O. S. C. Extension Service
7—KOIN Klock
7:30—Keyboard Kapers
8—Shell Happytime
8:30—Golden Melodies
9:15—CBS Programs to 10:30
10:30—Art Kirkham, This and That
11—CBS Programs to 1
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Newspaper of the Air
5:30—Davidson's Prize Club
6—Bells of Harmony
6:15—Leather Pushers
6:30—"Mysteries of Paris"
7—Music that Satisfies
7:15—Easy Aces
7:30—Golden West Program
7:45—Myrt and Marge
8—Jack Lenard, vocalist
8:15—Blue Monday Jamboree
10—Swetektist Farmerettes
10:10—Bisquick Band
10:15—Sport Flashes
10:30—Stanley Smith's Orchestra
11 to 12 midnight—Dancing with the Stars

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 12:30
12:30—Johnny Robinson's Orchestra
1—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Program
3:50—The World Bookman
3:55—Lost and Found Advt.
4—NBC-KPO Programs to 4:45
4:45—Los Hermanos Brazillos
5—State Chamber of Commerce
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—News Edition of the Air
7:15—Tarzan of the Apes
7:30—NBC-KPO Programs to 11
11—Cole McElroy's Dance Orch.
11:30 to 12 mid.—Rhythm Vendors

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8
8—Prudence Penny
8:15—NBC-KGO Programs to 9
9—Neighborly Mary
9:30—Betty Bon
9:45—NBC-KGO Program
10—The Observer
10:15—NBC-KGO programs to 11:30
11:30—Parkelp Program
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—Farm and Home Hour
1—Tea Time Tales
1:15—NBC-KGO Program
1:45—The Red Shadow
2—NBC-KGO programs to 4:30
4:30—Einer & Einar, Two Counselors
4:45—News Service
5—Concert Orchestra
5:30—Little Orphan Annie
5:45—NBC-KGO Programs to 7
7—The Alaskans
7:30—NBC-KGO Programs to 9
9—Little Symphony Hour
10—NBC-KGO Program
10:15—J. E. Drain, Talk
10:30 to 12 mid.—NBC-KGO prog.

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M.—Caterpillar Pioneers
7:30—Morning News
7:45—Bert Price, sports review
8—Frisbie's Syrup
8:15—Studio Program
8:30—NBC-KGO Program
9—Walt and Marian
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—Tull and Gibbs
10—Crazy Crystals
10:15—Celia Lee
10:30—NBC-KGO Program
11:30—Organ Concert
12 noon—Electric Home Quarter Hr.
12:15—NBC-KGO Program
1—KHQ Program Highlights
1:15—Various programs
1:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell Bankson
5:15—"Skippy"
5:30—NBC-KGO Programs to 7
7—Kinman Business University
7:30 to 12 mid.—NBC-KGO prog

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 4:45
4:45—To be announced
5—NBC-KPO Programs to 6:45
6:45—Frank Funkhauser
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30 to 12:30 A.M.—NBC-KPO Prog.

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
5 P.M.—Smith Ballew's Orchestra
5:15—Chandu, the Magician
5:30—Novelty Group
6—The Utah Buckaroos
6:30—Mysteries of Paris
7—Music that Satisfies
7:15—Easy Aces
7:30—The Jewel Box
7:45—Myrt and Marge
8—Isham Jones' Orchestra
8:30—Guy Lombardo's Orchestra
8:45—Salt Lake Federation of Labor
9—Riviera Orchestra
9:15—Blue Monday Jamboree
10—Covey's Coconut Grove Orch.
10:30 to 11 P.M.—Stanley Smith's Orchestra



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9, 18, 22,
26, 28, 30



TUESDAY Programs

Dec. 27, 1932

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Perlod
- 9:30—New York Stocks
- 9:40—Records
- 10:15—Stocks; Finance; Weather
- 10:30—International Kitchen, Gladys Cronkite, director
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:40—Closing San Francisco stocks
- 2:45—Ethel Rhinard, pianist
- 3—Records
- 3:45—Madelon Sivyver and Nancy Hersey
- 4—"Timely Garden Tips," by Arthur E. Navlet
- 4:15—Brother Bob's Club
- 5:15—Helen Parmelee, pianist
- 5:30—Arco and Anita, novelty guitar duo
- 5:45—Song Stories, Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—William Don, comedian
- 7:45—Fred and Morris, comedians
- 8—Organ Recital, Ethel Rhinard; Cora Scott, contralto
- 8:30—Studio Program
- 8:45—Helen Benson & Lucille Swan, banjoists; Lilah Clark, pianist
- 9—Old Gospel Hymns Mixed Quartet, under direction of M. J. Goodman, tenor
- 9:30—Bungling Bunglers
- 9:45—Nerino's Variety Orchestra
- 10:30 to 11:30 P.M.—Dance Program



ART JARRETT
NBC-KPO—9:15 P. M.

- 7:30—Oakland Post Enquirer
- 7:45—Dance Music
- 8—Studio Program
- 8:15—Golden Memories, Louise Taber
- 8:30—Jesse Stafford's Orchestra
- 9—Ice Hockey
- 10—Hill Billies
- 11—Jess Stafford's Dance Band
- 11:30 to 1 A.M.—Ray Howell's Radio Cabaret

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Recordings; Stocks
- 7:30—Morning Exercise Period
- 8—Shell Happy Time
- 8:30—CBS Programs to 9:45
- 9:45—Ann Welcome, Kitchen Lyrics
- 10—KFRC Shopper's Club
- 10:30—Martha Meade Society
- 10:45—Globe Trotter
- 10:52—Madison Ensemble
- 11—Rumford Chemical Works
- 11:15—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—Stock quotations
- 1:05—Globe Trotter
- 1:15—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Health Talk
- 4:15—Recordings
- 4:30—CBS Programs to 5
- 5—Steamboat Bill
- 5:15—Globe Trotter; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 8
- 8—Globe Mills Headlines
- 8:15—CBS Programs to 9:15
- 9:15—Eb and Zeb
- 9:30—The Buccaneers
- 9:45—Harold Sterns' Orchestra
- 10—Bisquick Band
- 10:05—Ted Florio's Orchestra
- 10:40—Stanley Smith's Orchestra
- 11:20—Dancing with the Stars
- 12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction program
- 8:30—"Radio Pal"; Recordings
- 9—Silent period
- 1—Latin-American Program
- 2—"Dance of the Hour" Program
- 2:15—Recordings
- 2:30—Mae Church, contralto
- 2:45—Recordings
- 3—The KROW-lian Revue
- 4—George Taylor and Clem Kennedy
- 4:30—Maxine's Shopping Service
- 4:45—Studio program
- 5—Wade W. Forrester and Artists
- 5:30—Recordings
- 6—Silent period
- 7:30—The Burlesquers
- 8—Lecture, Judge Rutherford
- 8:15—Fireside Choristers
- 8:30—The Romantic Trumpeter
- 9—Studio program
- 10 to 11 p.m.—Dance music

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Learn French, Prof. Achille
- 11:15—Concert Melodies
- 11:45—Musical Sketches
- 12 noon—Dance Music
- 1—Silent period
- 6—Dance Time
- 7—Union Mutual Program
- 7:15—Helen Bellevue
- 7:30—Silent period
- 11—Salon Music
- 11:30—Dance Music
- 12 to 1 A.M.—Hi-Dee-Ho!

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Crazy Quartette
- 7:45—Recorded Program
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—News Service
- 10:35—Dr. E. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—Oakland Post Enquirer
- 12:35—Records
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Studio Program
- 2:30—Joan Renay in popular songs
- 2:45—Lunatics at Large
- 3—Charles Park, the Budgeteer
- 3:30—Walter Rudolph, piano recital
- 3:45—Treasure Chest; Luther Putnam
- 3:55—Better Business Bureau
- 4—"Keep Smiling" Revue with Jack Hall
- 4:30—Studio program
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:10—Sport Champions
- 6:15—Studio Program
- 6:25—Parisian-Amer. Entertainers
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Famous Dance Orchestra

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 10—Martha Meade Society
- 10:15—Aunt Sammy, Economics
- 10:30—Morning Melodies
- 11—Eleventh Hour Program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—State Market Reports
- 1—One o'Clock Program
- 1:15—Trujo Strings
- 1:30—Friendly Hour, Lena Leland
- 2:30—Martha Meade Program
- 3—Silent Period
- 4:30—Story Time, Lena Leland
- 4:45—Skippy
- 5—Watch Tower
- 5:15—Rabbi Karesh
- 5:30—Dinner Concert
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:04—News Dispatches
- 7:15—Calif. State Dept. of Agric.
- 7:30—Minute Man
- 7:45—Band Concert
- 8 to 10 P.M.—You Never Can Tell

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO KOMO
- 7:30—Soloist: KGO KOMO KFSD KDYL
- 7:45—Breen and De Rose: KFSD KGO
- 8—Your Child: KGO KOMO KGW KFI KFSD KDYL KGIR
- 8:15—Shipwrecked: Radio dramatization: KGO KHQ KOMO KFI
- 8:30—Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Johnny Marvin, tenor: KGO
- 9:15—Lady Bugs: Vee Lawnhurst, Muriel Pollock, piano duo: KGO KFSD KDYL
- 9:30—Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO KOMO
- 9:45—Arion Trio: KGO (KHQ on 10:15) (KOMO on 10) (KFI on 10, off 10:15)
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:50 to 11:10) (KTAR KDYL KOA off 10:50)
- 11:30—Doctor Dick: Drama: KGO KFI KFSD
- 11:30—Strollers Matinee: (KGO KFSD on 11:45) KDYL
- 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KOMO on 1:20)
- 2—Paul Whiteman's Rhythm Boys: KGO KHQ KOMO KFI KDYL
- 2:15—Melodic Thought: Soloists with orchestra: KGO KHQ (KGW on 2:15 to 2:30) (KOMO KFSD) KGHL on 2:30) KDYL
- 2:45—Concert Echoes: KGO KHQ KGW KDYL
- 3—Frances Alda and the Waldorf-Astoria Orchestra: KGO KFSD KDYL
- 3:30—Ralph Kirbery, baritone: KGO KHQ KOMO KGW KFSD
- 3:45—Alvino Rey, guitarist: KGO KHQ KFSD KDYL KOA
- 4—Mid-Week Hymn Sing: KGO KHQ KOMO KFSD KTAR KDYL KGIR
- 4:15—Anson Weeks and his Hotel St. Regis Orch.: KGO KOMO KHQ KGW KFSD KDYL
- 4:30—Soloist: KGO KOMO KGW
- 4:45—News Service: KGO
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 5—Balladettes: Soloist, orchestra: KGO (KHQ off 5:15)
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—The Utah Trail: KGO KHQ (KFSD off 6:15) KOMO KGW KDYL
- 6:30—Ed Wynn and the Fire Chief Band: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL

- 7—Lucky Strike Hour: Federal crime drama; dance music: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGU
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Memory Lane: KGO KHQ KOMO KGW KFI KFSD KTAR
- 8:45—Horlick program: KGO KHQ KOMO KGW KDYL
- 9—Waltz Time: Ben Klassen, tenor; orchestra direction Meredith Willson: KGO KHQ
- 9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO KHQ KOMO KGW KFI KFSD KTAR
- 10—News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp's Orchestra: KGO KHQ KFI KFSD KDYL KOA
- 11—Phil Harris' Orchestra: KGO KHQ KFI KFSD
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Soloist: KPO KGA KJR KECA
- 8:30—United States Army Band: KPO KGA (KJR off 8:45) KECA KFSD KTAR
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Bluettes: Vocal trio: KYA KGA (KJR KECA off 9:45) KEX (KFSD on 9:45) KDYL
- 9:45—University of California Program: KPO
- 10—Mardi Gras, with Al Schuss, master of ceremonies: KPO KGA KJR KEX KECA
- 10:30—George Sherban Concert: KPO KGA KJR KEX KDYL
- 11—"The Radio in Adult Education": KPO
- 11:15—Words and Music: KPO KJR KGA KEX KECA
- 11:30—Rhythm Vendors: KPO KGA KJR KEX (KECA on 11:45)
- 12 noon—Organ Concert, Paul Carson: KPO (KGA on 12:05) KJR KEX KECA
- 12:45—Johnny O'Brien, accordionist: KPO KGA KJR KEX KECA
- 1—Ted Mack's Brown Palace Hotel Orchestra: KPO KGA KJR KEX KECA KFSD KDYL KOA
- 1:15—Meredith Willson and His Orchestra: KPO KGA KJR KEX KDYL KOA KGHL
- 1:45—Brownie Tales: Children's program: KPO KGA KJR KEX KECA KEX KECA
- 2—Music Garden: KPO KGA KJR KEX KECA
- 2:45—Argentine Trio: KPO KGA KJR KFSD KGHL
- 3—Melody Mixers: Orchestra: KPO (KGA on 3:05) (KJR on 3:15, off 3:55) KEX (KECA on 3:45)
- 4—Simp and Gladys: Comedy sketch: KPO KGA KJR KEX
- 4:15—Mindways: Stories of Human Behavior: KPO KGA KJR KEX KECA

- 4:30—Tea Timers: Vocalist with organ and cello: KPO KGA KJR KECA KFSD
- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—You and Your Government: KPO KYA KGA KJR KECA KFSD KTAR KGIR KGHL
- 5:30—Harvey Peterson, violinist: KPO KGA KJR KECA KDYL
- 5:45—Bits of Melody: KPO KGA KJR KDYL
- 6—Recollections: KPO KGA KJR KECA
- 6:45—Cecil and Sally: KPO
- 7—John and Ned, harmony duo: KPO KGA KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Rainbow Harmonies: KPO KGA (KJR on 7:45) KECA
- 8—Western Artists Series: KPO KGA KJR KEX KECA
- 8:15—Cesare Sodero and NBC Concert Orch.: KPO KGA KJR KEX (KDYL on 8:30) KGHL
- 8:45—Synco-Thots, Edna Fischer, Newell Chase, piano duo: KPO KGA KJR KEX KECA KGHL
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Art Jarrett and Don Bestor and His Orchestra: KPO KGA KJR KEX KECA KDYL
- 9:30—The Story Teller: KPO KGA KJR KEX KOA
- 10—Myron Niesley, tenor, and Austin Mosher, baritone: KPO KGA KJR KEX KECA KDYL KOA
- 10:15—Chiffon Jazz: Vocal soloist; orchestra direction Meredith Willson: KPO KGA KJR KEX KECA
- 10:45—Kenneth Spencer, basso: KPO KGA KJR KEX KECA
- 11—Stringwood Ensemble: KPO KGA (KJR on 11:15) KEX
- 11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJR KEX

- 243.8 Meters KYA Prospect 3456**
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
- 7:30 A.M.—Dawn Salute
 - 8—Breakfast Hour
 - 9:30—Musical Novelties
 - 9:45—Bluettes
 - 10—Sunshine Hour
 - 11—Album Leaves
 - 11:45—Dance Kings
 - 12 noon—Scriptures
 - 12:03—Meridian Medleys
 - 12:45—Tuesday Noon Club
 - 1:15—Footlight Features
 - 2—Prudence Penny
 - 2:15—Musical Novelties
 - 2:30—Verses: Mrs. M. C. Sloss
 - 2:45—Hawaiian Entertainers
 - 3—Glen Goff, Organist
 - 4—Artist Celebrities
 - 4:30—International Troubadors
 - 5—"You and Your Government"
 - 5:30—Melody Moods
 - 5:45—Holt Thompson Digest
 - 6—Sunset Revue
 - 6:30—Waltz Time
 - 7—G. Donald Gray, baritone
 - 7:15—"The Happy Men"
 - 7:30—Royal Serenaders
 - 7:45—Bob Allen, Piano Novelties
 - 8—John Wolohan's Orchestra
 - 9—Billy Small, "Fiddlin' Around"
 - 9:15—Marie Eugene, soprano
 - 9:30—Milly and Billy
 - 9:45—News Flashes
 - 10—Sandman Organ
 - 11 to 12 mid.—Concert Memories

CBS**Columbia Broadcasting System**

- 8:30 A.M.—Vincent Sorey and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB
- 9:30—Concert Miniatures: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KGB
- 10—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KOL KOIN
- 10:30—Madison Ensemble: String ensemble: KFBK KMJ KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 11—The Captivators: KFBK KMJ KWG KERN KDB KOL KVI KOIN KHJ KGB KSL
- 11:30—Ann Leaf at the Organ: KMJ KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—Columbia Artists: KFBK KMJ KWG KDB KFPY KOIN KHJ (KGB on 12:30) KSL
- 12:30—Frank Westphal and his Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KGB KSL
- 1—Tito Guizar, tenor: KFBK KMJ KWG KERN KDB KVI KFPY KHJ KGB KSL
- 1:15—Claude Hopkins' Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 1:45—The Four Clubmen: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KGB KSL
- 4:30—Ben Selvin and the Bohemia Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 4:45—Howard Ely, Organist: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 5—Fray and Braggiotti, pianists: KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 5:15—Smith Ballew Orchestra: KOL KFBK KERN KFPY KGB
- 5:45—The Columbians: KFBK KMJ KOL KVI KFRC KHJ KGB KSL
- 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Threads of Happiness: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:30—California Melodies: KFBK KMJ KWG KERN KDB KFRC KHJ KGB KSL (KVI KFPY KOIN on 6:45)
- 7—Those McCarty Girls: KVI KFRC KHJ KGB KSL
- 7:15—Keyboard Varieties: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 7:30—Edwin C. Hill—"The Human Side of the News": KFBK KVI KFRC KHJ KGB KSL
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK KMJ KWG KERN KDB KFPY KFRC KHJ KGB KSL
- 8:30—Isham Jones Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

- 9—Don Redman Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY (KOIN KFRC KHJ off 9:15)
- 9:30 to 10 P.M.—Harold Stern and his St. Moritz Orchestra: KVOR KFBK KWG KERN KDB KVI KFPY KOIN KFRC KLZ KSL

333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Calif.**
- 7 A.M.—News Briefs and Records
- 8—Shell Happy Time
- 8:30—CBS Programs to 9:30
- 9:30—Thru' the Looking Glass
- 9:45—Records
- 9:55—Lost and Found Broadcast
- 10—Martha Meade Society
- 10:15—CBS Programs to 12:30
- 12:30—World-wide News
- 12:45—Beauty Talk
- 1—CBS programs to 1:45
- 1:45—International Health Institute
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Tiny Newland
- 4:15—U. S. C. Trojan Period
- 4:30—CBS program to 5:15
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—CBS Programs to 8
- 8—"Globe Headlines"
- 8:15—CBS program
- 8:30—Stanley Smith Orchestra
- 8:45—CBS programs to 9:15
- 9:15—Eb and Zeb
- 9:30—Don Clark's Music
- 9:45—Harold Stern Orchestra
- 10—News Items and Bisquick Band
- 10:15—Ted Fio-Rito's Orchestra
- 10:40—Stanley Smith's Orchestra
- 11:20—Dancing With the Stars
- 12 to 1 A.M.—Marshall Grant, organ

280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco**
- 6 A.M.—KJBS Alarm Klok Klub
- 8—Variety Records
- 9—Melody Gems
- 9:30—Popular Song Hits
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Popular Music
- 11:15—Medical Society Talk
- 11:30—Concert Favorites
- 11:45—Parkelp Program
- 12 noon—Dance Matinee
- 12:30—Records
- 1:05—Stock Report; Records
- 2—Better Business Bureau Talk
- 2:15—Popular Music
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air; Records
- 3:45—Musical Styles
- 4—Andy Anderson
- 4:15—Walkathon
- 4:45—Silent period
- 12:01 to 6 A.M.—Owl Program

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

468.5 Meters KFI Richm'd 6111 1130 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Seixas, exercises
- 7:30—Stock Quotations
- 7:45—Polly Grant Hall, pianist
- 8—NBC-KGO programs to 9
- 9—Helpful Hints to Housewives
- 9:15—Joe Warner's Jolly Journal
- 9:30—Fashion Tour with Melisse
- 10—NBC-KGO program to 11:45
- 11:45—State Market Reports
- 12 noon—Dept. of Agric. talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Wener Chats
- 1:45—Charlie Wellman
- 2—Whiteman Rhythm Boys
- 2:15—Baldwin Twins
- 2:30—Musical Globe Trotter
- 2:45—Tom Murray's Hillbillies
- 3:45—Jimmy Base, songs
- 4—Calif. Assoc. for Adult Education
- 4:15—Talks on Psychology
- 4:30—News release
- 4:45—Nick Harris program
- 5—String Trio and Robert Hurd, soloist
- 5:30—NBC-KGO Programs to 6
- 6—Helene Handin, Truthful Trouper
- 6:15—Pac. Coast Adv. Assoc. Speaker
- 6:30—NBC-KGO Programs to 8:45
- 8:45—Orchestra, mixed quartet and cast in Tapestries of Life
- 9:30—NBC-KGO Programs to 11:35
- 11:35 to 12 mid.—Jay Whidden's Orchestra

265 Meters KSL Wasatch 3901 1130 Kcys. 50,000 Watts

- Radio Service Corp. of Utah, Salt Lake**
- 5 P.M.—Smith Ballew's Orchestra
- 5:15—"Chandu"
- 5:30—Evening Melodies
- 5:45—CBS Programs to 7:30
- 7:30—The Balladeer
- 7:45—CBS Programs to 9
- 9—Mary and John, drama
- 9:15 to 11 P.M.—CBS Programs

225.4 Meters KGB Frank. 6151 1330 Kcys. 1000Watts

- Don Lee, Inc., San Diego, California**
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Blanche Wood
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 12:45
- 12:45—News; Market Quotation
- 1—Bible Talk
- 1:30—CBS programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Tiny Newland
- 4:15—Trojan Period
- 4:30—CBS Programs to 5:30
- 5:30—News and Town Topics
- 5:45—CBS programs to 7
- 7—Francisco Del Campo
- 7:15—Keyboard Varieties
- 7:30—Tarzan of the Apes
- 7:45—Myrt and Marge
- 8—Headlines
- 8:15—Columbia Symphony Orchestra
- 8:30—Biltmore Orchestra
- 8:45—Isham Jones' Orchestra
- 9—Don Clark's Music
- 9:15—Eb and Zeb
- 9:30—Buccaneers
- 9:45—Stern's Orchestra
- 10—Tomorrow's News Tonight
- 10:10—Fio-Rito's Orchestra
- 10:40—Biltmore Orchestra
- 11:20—Dancing with the Stars
- 12 to 1 A.M.—Recordings

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Keltabs
10—Eddie Albright's Family
10:30—Kate Vaughn
11—Jack Carter's Birthday Party
11:45—Hollywood Harmony Boys
12 noon—News
12:15—Homeopathic Talks
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
2:30—Fireman's Band
4—Travelogue; Stocks; Announcements
4:15—Shutts
4:30—Town Crier
5—Cecl and Sally
5:25—American Popcorn Co.
5:30—Kate Smith
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—KNX Dance Band
7:45—Musical Program
8—American Legion Program
8:30—KNX Orchestra
8:45—Golden Memories
9—News
9:15—Dance Band
9:30—Calzona
9:45—Sol Hoopi and his Hawaiians
10—KNX Dance Band
10:30—Organ and Marion Mansfield
11 to 12 midnight—New Paris Inn

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—You and Your Government
5:30—Feature program
5:45—Standard Oil Funfest
6—Orchestra
6:30—Texaco Program
7—Lucky Strike
8—Amos 'n' Andy
8:15—Orchestra and Guest Soloist
8:45—Health Talks
9—Goldbergs
9:15—Hotel New Yorker Orchestra
9:30—The Story Teller
10—Fireside Reveries
10:15 to 11 P.M.—Pacific on Parade

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—German Lesson, Annette Doherty
11—Words and Music
11:30—Stove Poker Philosopher
11:45—NBC-KPO Programs to 3:45
3:45—Dr. H. Edward Meyers
4—News release
4:15—NBC-KPO programs to 5:45
5:45—Al. Mack and Tommy
6—Recollections
6:30—Talk on Mathematics
6:45—NBC-KPO programs to 7:15
7:15—Packard Orchestra
7:30—Rainbow Harmonies
8—Western Artists
8:30—Stove Poker Philosopher
8:45—NBC-KPO Programs to 9:30
9:30—Jay Whidden's Orchestra
10 to 12 mid.—NBC-KPO Programs

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8
8—Prudence Penny
8:15—NBC-KGO Programs to 9
9—Neighborhood Mary
9:30—The Bon Marche
9:45—Arion Trio
10—The Observer
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—Farm and Home Hour
1—Tea Time Tales
1:15—NBC-KGO programs to 4:30
4:30—Einer & Einar, Two Counselors
4:45—News Service
5—Concert Orchestra
5:30—NBC-KGO Programs to 9
9—Fisher's Blend Party
9:30—NBC-KGO programs to 10:15
10:15—Ghost story
10:30 to 12 midnight—NBC-KGO programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M.—Caterpillar Pioneers
7:30—Morning News
7:45—Kronenberg's Shoe Hospital
8—Crazy Crystals
8:30—Crosscuts of the Day
9—"Walt and Marian"
9:15—Musical Gems
9:30—Bursan's Home Comfort
9:45—Celia Lee
10—Frances Ingram
10:15—Martha Meade Society
10:30—NBC-KGO Program
11:30—Bell Organ Concert
12 noon—Electric Home Quarter Hr.
12:15—Chamber of Comm. Luncheon
1—Home Owned Business
1:15—Various programs
2—NBC-KGO Programs to 4:45
4:45—Editorial Column
5:15—Skippy
5:30—NBC-KGO Programs to 6:15
6:15—Bert Price, Sports Review
6:30 to 12 mid.—NBC-KGO Prog.

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Cowboy
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Colonial Dames
9:45—CBS program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—The Carnival
1—Hill and Dale
1:15—Radio Speaker Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
3:45—Feminine Fancies
4—Organ Moods
4:15—Cecl Solly
4:30—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—Program from KOIN
6:45—Sports Review
7—Otto A. Case
7:15—Keyboard Varieties
7:30—To be announced
7:45—"Myrt and Marge"
8—Radio Speaker Stevenson

8:30—Aviation Quarter Hour
8:45—Isham Jones' Orchestra
9—The Globe Trotter
9:15—Don Redman's Orchestra
9:30—Boxing Bout
11—Stanley Smith's Orchestra
11:20 to 12 mid.—Hotel Roosevelt Or.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO to 9:45
9:45—Martha Meade Society
10—Mardi Gras
10:30—NBC-KPO Programs to 3
3—Better Business Talk
3:05—Melody Mixers
3:50—The World Bookman
3:55—Lost and Found Advt.
4—NBC-KGO Programs to 4:45
4:45—Henri Damski, saxophone soloist
5—NBC-KPO Programs to 6:45
6:45—"Home Bruisers"
7—John and Ned
7:15—Tarzan of the Apes
7:30—News Edition of the Air
7:45 to 12 mid.—NBC-KPO Prog.

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
7:30—Mr. Copperfield
8—Financial Service
8:15—Portland Breakfast Club
8:45—Helpful Hints to Housewives
9—NBC-KPO Programs to 2:45
2:45—Mr. Copperfield
3—NBC-KPO Programs to 4:30
4:30—Silent period
8—Tarzan of the Apes
8:15—NBC-KPO Programs to 12
12 to 12:15 A.M.—Glimpses of Tomorrow's News

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7:30—Keyboard Rapers
8—Shell Happytime
8:30—Golden Melodies
9—CBS programs to 10:30
10:30—Art Kirkham, This and That
11—CBS programs to 12:30
12:30—Book of Life
1—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Steamboat Bill
5:15—Newspaper of the Air
5:30—Davidson's Prize Club
6—Music that Satisfies
6:15—Threads of Happiness
6:30—Golden West program
6:45—California Melodies
7—McCarthy Girls
7:15—Sport Flashes
7:30—Cecl and Sally
7:45—Myrt & Marge
8—Jack Lenard, vocalist
8:15—CBS programs to 9
9—Bells of Harmony
9:15—Swetelkist Farmerettes
9:25—Bisquit Band
9:30—CBS feature
10—Ted Fio-Rito's orchestra
10:30—The Slumber Boat
11 to 12 mid.—McElroy's Greater Oregonians

WEDNESDAY Programs

Dec. 28, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Kitchen Lyrics
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Claude Hopkins Orchestra
1:30—Stock Quotations
1:35—Globe Trotter
1:45—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Discovery Hour
4:30—CBS Programs to 4:55
4:55—Jolly Time Pop Corn
5—H-O Rangers
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—Kay Kyser's Orchestra
6—Don Lee Players
6:15—Bohs, Sports Authority
6:30—CBS Programs to 8
8—Globe Headlines
8:15—Angelo Patri
8:30—Isham Jones' Orchestra
9—Lincoln Finance program
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Bisquick Band
10:05—Ted Florito's Orchestra
10:40—Stanley Smith's Orchestra
11:20—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Crazy Quartette; Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Recordings
11:30—X-Bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio Program
2:45—Lunatics at Large
3—Studio Program
3:30—Classical Music
3:45—Putnam's Treasure Chest
4—"Keep Smiling" Revue, Jack Hall
4:30—Studio Program
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Dance Music
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestra
7:30—News Service
7:45—Dance Music
8—Studio Program
8:15—Italian Program
8:30—Dance Music
8:45—Front Page Headlines
9—Hill Billies
10—NABS Programs
11 to 12 mid.—Radio Cabaret with
Ray Howell



MILDRED EPSTEEN
KFWI—VOCALIST

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
9:30—Musical Novelties
9:45—Stringwood Ensemble
10—Sunshine Hour; Album Leaves
11:15—Marion Day's "Tete-a-tete"
11:30—Dance Kings; Scriptures
12:03—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Marian Day's "Tete-a-Tete"
2—Prudence Penny; Quartette
2:30—Community Chest
2:45—Symphony Highlights
3:45—Better Business Bureau
4—Musical Novelties
4:30—On Parade
5—Metropolitan Hour
5:45—Holt Thompson Digest
6—Sunset Revue
6:15—"Two and a Co-ed"
6:30—Waltz Time
7—Dixon and Gray, duo recital
7:30—G. Donald Gray, baritone
7:45—Bob Allen, piano novelties
8—To be announced
9—Slavonic Concert
9:15—To be announced
9:30—Virginia Miller, pianist
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts

Radio Service Corp. of Utah, Salt Lake
5 P.M.—Smith Ballew's Orchestra
5:15—"Chandu"; Dinner Music
5:45—Trade and Mark
6—The Utah Buckaroos
6:30—CBS Programs to 7:30
7:30—Romance of Jewels
7:45—Myrt and Marge
8—The Maids of Marly
8:15—CBS Programs to 10
10—Dance Music
10:30 to 11 P.M.—Ted Fio-Rite's Or.

322.4 Meters KFWD Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn Spanish, Prof. Achille
11:15—Concert Melodies
11:45—Union Mutual Program
12 noon—Dance Music
1—Silent period
6—Dance Time
6:15—The Ne'er-Do-Well
6:30—Dance Music
7—Learn Italian, Prof. Achille
7:15—Helen Bellevue
7:30—Silent period
8:30—Virginia Mifka, pianist
8:45—John D. Barry, world events
9—Anna Nettleman, soprano
9:15—Don Marquis, the Romancer
9:30—Drama
10—Master Melodies
11—Salon Music
11:30—Dance Time
12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—"Radio Pal"
8:45—Recordings
9—Silent period
1—Latin-American Program
2—"Dance of the Hour"
2:15—Maxine's Shopping Service
2:30—Bible Lecture
2:45—Benita Annis, pianist
3—Studio program
3:30—Recordings
3:45—Maxine's Shopping Service
4—Geo. Taylor and Clem Kennedy
4:30—Studio program
5—Italian program
5:30—Recordings
6—Silent period
7:30—Recordings
7:45—The Pavan Sisters
8 to 8:30 P.M.—Latin-American Pro.

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—Alarm Klok Klub
8—Popular Records
8:30—S. F. Breakfast Club
9—Assoc. Food Stores Program
9:30—Popular Song Hits
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Variety Recordings
10:30—Marjorie Lee, pianist
10:45—Popular Records
11:30—Charles' Miniature Vaudeville
11:45—Concert Favorites
12 noon—Jo Mendel's Music
12:15—Dance Matinee
12:30—Band Concert
12:45—Carl Coveny & Pat Buckman
1—Stock Report; Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:15—Marta's Radio Personalities
3:30—Records
4—Junior Forum
4:15—Walkathon
4:45—Silent period
12:01 to 6 A.M.—Owl Program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,

KGHL, KTAR, KFSD

7 A.M.—Organ Concert: KGO

7:30—Swingin' Along: KGO KOMO

KFSD

7:45—Accordiana: Johnny Toffoll,

accordionist: KGO KHQ KOMO

KFSD KDYL

8—Breen and De Rose: Vocal and

instrumental duo: KGO KFI KFSD

KDYL

8:15—Shipwrecked: Radio dramatiza-

tion: KGO KHQ KOMO KFI

8:30—Carnation-Albers Crosscuts

from the Log o' the Day: KGO

KHQ KOMO KGW KFI

9—Johnny Marvin, tenor: KGO

9:15—Lady Bugs: Vee Lawnhurst,

Muriel Pollock, piano duo: KGO

KFSD

9:30—The Buckaroos: Ted Maxwell,

Charles Marshall: KGO KDYL

9:45—Pair of Pianos: Grace Frankel,

Gertrude Lyne: KGO (KHQ on 10)

10:15—Entertainers: Tommy Mon-

roe, baritone: KGO KOMO KGW

10:30—Magazine of the Air: KGO

KHQ KOMO KGW KFI

11:30—Armenian Nat'l Art Choir:

KGO KHQ KFSD KTAR KDYL

12 noon—Edna Fischer, pianist:

KGO KOMO KFSD KOA

12:15—Western Farm and Home

Hour: KGO KHQ KOMO KGW

KFI KFSD (KTAR on 12:30)

KDYL KGIR KGHL

1—Stringwood Ensemble: KGO

(KFSD on 1:30) (KGW on 1:30 to

1:45)

2—Bits of Melody: KGO KHQ

KOMO KFI KFSD KGHL

2:15—Dromedary Caravan: Desert

romance: KGO KHQ KOMO KGW

KFI KDYL KGIR KGHL

2:30—Irma Glenn, organist: KOMO

KGO KDYL

2:45—Concert Echoes: KGO KHQ

3—Melody Mixers: KGO KHQ

4—GE Circle: KGO KHQ KOMO

KGW KFI KDYL

4:15—Royal Vagabonds: Willie and

Eugene Howard, comedians; Ward

Wilson, impersonations: KGO

KHQ KOMO KGW KFI KDYL

4:30—Concert Ensemble: KGO KGW

KOMO

4:45—News Service: KGO

4:45—Little Orphan Annie: KDYL

KOA KGIR KGHL

5—Cosmopolitans: Orchestra: KGO

(KHQ KGW off 5:15)

5:30—Little Orphan Annie: KGO

KHQ KOMO KGW KFI KTAR

9:15—Adventures Sherlock Holmes:

KGO KHQ KOMO KGW KFI

KFSD KTAR KDYL KGIR KGHL

9:45—Mark Fisher and his Orches-

tra: KGO KHQ KDYL

10—News Flashes: KGO KHQ

KOMO KGW KFI KFSD

10:15—Johnny Hamp and His Mark

Hopkins Hotel Orchestra: KGO

KHQ KFI

11—Phil Harris' Orchestra: KGO

KHQ (KOMO on 11:15) KFI

11:30 to 12 mid.—Organ Concert—

Dollo Sargent: KGO KHQ KOMO

440.9 Mtrs. **NBC-KPO** Sutter 1920

680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,

KECA, KTAR, KDYL, KFSD

7:30 A.M.—Organ Concert: KPO

8—Financial Service: KPO KGA

KJR KEX

8:15—Sax Appeal: Mickey Gillette,

saxophonist: KPO KGA KJR KEX

KECA KDYL

8:30—Entertainers: KPO KGA KJR

KEX KECA KFSD

8:45—Concert Pianist: KPO KGA

KJR KEX KECA KFSD KTAR

9—Tom Mitchell, baritone: KPO

KGA KJR KEX KECA

9:15—Dixie Memories: KPO KGA

KJR KEX KECA

9:30—Stringwood Ensemble: (KPO

off 9:45) KJR (QYA KFSD on

9:45) KDYL

9:45—University of California Pro-

gram: KPO

10—Mardi Gras: KPO KGA KJR

KEX KECA KFSD

10:30—The Ambassadors, male quart-

et: KPO KGA KJR KEX KFSD

KDYL

10:45—Godfrey Ludlow, violinist:

KPO KGA KJR KEX KFSD KDYL

11—Words and Music: KPO KGA

KJR KEX KECA KDYL

11:30—Organ Concert: KPO KGA

KJR KEX

11:45—Soloist: KPO KGA KJR

KEX

12 noon—Organ Concert: KPO (KGA

on 12:05) KJR KEX

12:15—Rhythm Vendors: KPO KGA

KJR KEX KECA

12:45—Eileen Piggott, soprano: KPO

KGA KJR

1—Eastman School Chamber Music:

KPO KGA KJR KEX KECA KDYL

1:30—Outstanding Daytime Speak-

ers: KPO KGA KJR KEX KDYL

1:45—Maurice Sherman's Orchestra:

KPO KGA KJR KEX KECA

2:15—The Little Colleen: KPO KGA

KJR KEX KFSD

2:30—Music Box: KPO KGA KJR

(KEX off 2:45) KECA KFSD

KGHL

3—Waldorf-Astoria Orchestra: KPO

(KGA on 3:05) (KJR on 3:15)

KEX KFSD KDYL

3:30—Drifting and Dreaming: KPO

KGA KJR KEX

3:45—Dance Masters: KPO KGA

KJR KEX KECA KFSD

4—The Life of the Reillys: KPO

KGA KJR KEX KFSD

4:15—Cosmopolitans: KPO KGA

KJR (KEX off 4:30) (KECA on

4:30)

4:45—Barbara Dale's Charm Mat-

inee: KPO KECA KFSD

5—Hotel Bismarck Orch.: KPO

KGA (KJR KDYL off 5:15)

KFSD

5:30—Irene Taylor, blues singer:

KPO KGA KJR KECA KDYL

5:45—Soloist: KPO KGA KJR

6—Sunset Serenaders: KPO KGA

KJR (KECA on 6:30)

6:45—Cecil and Sally: KPO

7—John and Ned, harmony duo:

KGA KECA

7—Rajput, Hindu Secret Service

Agent: KPO

7:15—Tarzan of the Apes: KPO

7:30—Exploring America with Cono-

co and Carveth Wells: KGA KDYL

KGIR KGHL

7:30—University of California Pro-

gram: KPO

8—Marshall's Mavericks: KPO KGA

KJR (KEX on 8:15) KECA

8:30—Silver Strains: KPO KGA

KJR KEX KECA

9—The Goldbergs: KPO KGA KJR

KEX KECA KDYL

9:15—Personal Close-ups, Johnny

Hamp, orchestra leader, inter-

viewed by Gypsy: KPO KGA KJR

KEX

9:30—Out of the East: KPO KGA

9:45—Doric Quartet: KPO KGA

(KJR on 10) KEX (KOA on 10)

10:15—One Man's Family: Serial

drama: KPO KGA KJR KEX

KFSD KGHL

10:45—Slumber Hour: KPO KGA

(KJR on 11:15) KEX KFSD

(KDYL KOA off 11)

11:30 to 12 mid.—Tom Gerun and

His Bal Tabarin Orch.: KPO KJR

KGA KEX KFSD

296.6 Meters **KQW** Ballard 777

1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose

12:30 P.M.—Weather; market reports

1—One o'Clock Program

1:15—Trujo Strings

1:30—The Friendly Hour

2:30—Martha Meade Studio Program

3—Silent period

4:30—Story Time

4:45—Skippy

5—Vespers, Dr. N. P. Patterson

5:30—Dinner Concert

6—Studio Program

6:15—Franco's Program

6:30—Market Reports

6:45—Farmers' Exchange

6:50—Santa Clara Valley News

6:55—Prune Pool

7—U. S. Weather Forecast

7:03—Radio News and Forum

7:30—Alta California

7:45—Band Concert

8—American Legion War Camp

8:15—Song Recital

8:30—Music Lovers' Program

8:45—Special Travel Program

9—Doc and Jack

9:30 to 10:30 P.M.—Flashlight

KJBS today!

The Alarm Klok Klub

6 to 8 a.m.

S. F. Breakfast Club

8:30 to 9 a.m.

MARTA'S

Radio Personalities

3:15 to 3:30 p.m.

CBS**Columbia Broadcasting System**

8:30 A.M.—The Fitch Professor: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

8:45—Ben Alley, tenor: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB

9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB

9:45—Concert Miniatures: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KGB

10—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KOIN KHJ

10:30—Madison Ensemble: String Ensemble: KFBK KMJ KERN KDB KOL KVI KFPY KFRC KHJ KGB

11—Ann Leaf at the Organ: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

11:15—Do Re Mi, female trio: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB

11:30—Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL

12 noon—The Captivators: KFBK KMJ KDB KFPY KOIN KSL

12:15—Madame Belle Forbes Cutter: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL

12:45—Eton Boys, male quartet: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL

1—Claude Hopkins' Roseland Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KSL

1:30—Edna Rush: KMJ KWG KDB KFBK KERN KVI KFPY KHJ KGB KSL

1:45—Bill Schudt's "Going to Press": KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KGB KSL

4:30—The Norsemen: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KSL

4:45—Swiss Yodelers: KFBK KMJ KDB KOL KVI KFPY KFRC KHJ KSL

5—H-bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB

5:15—Smith Ballew's Orchestra: KFBK KMJ KERN KDB KOL KVI KGB

5:45—"Trade and Mark": KSL

5:45—Edwin C. Hill: KFBK KGB

6:30—Colonel Stoopnagle and Budd: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

7—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

7:15—"Easy Aces": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

7:30—Columbia Radio Revue, Freddie Rich's Orchestra: KFBK KFPY KVI KFRC KHJ

7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

8—Nino Martini and the Columbia Symphony Orchestra: KOL KVI KFPY KOIN

8:15—Angelo Patri, "Your Child": KFBK KMJ KWG KERN KOL

KVI KFPY KOIN KFRC KHJ KGB KSL

8:30—Isham Jones and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL

9 to 9:30 P.M.—Don Redman's Orchestra: KFBK KMJ KWG KERN KDB KFPY KSL

340.7 Meters KLX Lake. 6000 880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9—Modern Homes Period
9:30—Noon Prices, N. Y. Stocks
9:40—Records
10:15—Stocks; Financial Information
10:30—International Kitchen, Giadys Cronkhite, director
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—"Timely Garden Tips"
1:15—Jean's Hi-Lights
2—Classical Recordings
2:35—Stocks
2:45—Organ Recital, Ethel Rhinard
2:15—Records
3:45—Madelon Slyver & Nancy Ann
4—"The Lovable Liars"
4:15—Margaret Klink and her Fairy Tale Hour
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, guitar duo
5:45—Lilah Clark, pianist
6—Hotel Oakland Trio
7—News Items
7:30—The Clark Sisters
7:45—Fred and Morris, comedians
8—John Wharry Lewis' Quintet
9—Ethel Rhinard and Cora Scott
9:15—Castagnola Brothers
9:30—Bungling Bunglers
9:45—Chick Marble, jazz pianist
10—Fred Skinner
10:15 to 11:15 P.M.—Dance Program

333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 9:45
9:45—Thin Products
9:50—Recordings
9:55—Lost and Found Broadcast
10—CBS Programs to 12
12 noon—Beauty Talk
12:15—Elvia and Nell
12:30—World-wide News
12:45—Beauty talk
1—CBS programs to 1:45
1:45—International Health Institute
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:15—To be announced
4:30—CBS Programs to 5
5—H Bar O Rangers
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—Inst. of Intern. Relations
6—To be announced
6:15—Juanita Tennyson
6:30—CBS Programs to 8
8—"Headlines"
8:15—CBS Programs to 9
9—"The Voice of Romance"
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—World-wide News
10:10—Blisquick Band
10:15—Ted Flo-Rito's Orchestra
10:40—Stanley Smith's Orchestra
11:20—Dancing With the Stars
12 to 1 A.M.—Marshall Grant, organ

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders
7:30—Mr. Copperfield
8—NBC-KPO Programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KPO Programs to 12:45
12:45—Advertising Club Luncheon
1—Eastman School Little Symphony
1:45—NBC-KPO programs to 2:45
2:45—Mr. Copperfield
3—NBC-KPO Programs to 4:30
4:30—Silent period
8—Tarzan of the Apes
8:15—NBC-KPO Programs to 9:30
9:30—Man About Town
9:45—NBC-KPO programs to 10:45
10:45—Slumber Hour
11:30—Bal Tabarin Orchestra
12 to 12:15 A.M.—Glimpses of Tomorrow's News

209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—Spanish Lesson, Annette Doherty
11—NBC-KPO programs to 2:15
2:15 P.M.—Bill Hayman, songs
2:30—NBC-KPO Programs to 4:15
4:15—News Release
4:30—NBC-KPO programs to 5:45
5:45—Al, Mack and Tommy
6—Sunset Serenaders
6:45—Record program
7—NBC-KPO Program
7:15—Wesley Tourtellotte, Organist
7:30—NBC-KPO Programs to 9:15
9:15—Orchestra program
9:30—Jay Whidden's Orchestra
10 to 12 mid.—NBC-KPO Programs

225.4 Meters KGB FRank. 6151 1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Concert Miniatures
10—Blanche Wood
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS programs to 1
1—News and Market Quotations
1:15—CBS programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Matinee Musicales
3:30—Feminine Fancies
4—Discovery Hour
4:30—State College Chats
4:45—News; Town Topics
4:55—Jollytime
5—H-O Rangers
5:45—Edwin C. Hill
6—Bittick's Orchestra
6:15—Song Recital
6:30—Pontiac Program
7—CBS Programs to 7:30
7:30—Tarzan of the Apes
7:45—Myrt and Marge
8—Headlines
8:15—To be announced
8:30—CBS Programs to 9:15
9:15—Eb and Zeb
9:30—Cross Cuts
9:35—Isle of Golden Dreams
10—Tomorrow Nights' News
10:10—Ted Flo-Rito's Orchestra
10:40—Blitmore Orchestra
11:20—Dancing with the Stars
12 to 1 A.M.—Recordings

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—Polly Hall, pianist
8—NBC-KGO program to 9
9—Studio program
9:15—Joe Warner's Jolly Journal
9:30—Fashion Tour with Melisse
10—Dorothy Raymond, pianist
10:15—English lesson, Ayrtia Z. Drew

10:30—NBC-KGO program
11:30—Randy Andrews, songs
11:45—State Market Reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner Chats
1:45—Baldassare Ferlazzo, violinist
2—NBC-KGO programs to 2:30
2:30—Musical Globe Trotter
2:45—Tom Murray's Hillbillies
3:45—Bill Cady, songs
4—NBC-KGO Programs to 4:30
4:30—News release
4:45—Winnie Fields Moore
5—String Trio and Ransie Valentine
5:30—Little Orphan Annie
5:45—Wheatanville
6—Wesley Tourtellotte, organist
6:30—Charlie Wellman and Orchestra
7—NBC-KGO program
7:30—Orchestra
7:45—Organist; Ensemble; Solist
8—NBC-KGO Programs to 9:45
9:45—Singing Service Men
10—NBC-KGO Program
11:35 to 12 mid.—Jay Whidden's Orchestra

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.
7 A.M.—Caterpillar Pioneers
7:30—Morning News
8—Frisbie's Syrup
8:30—Crosscuts of the Day
9—"Walt and Marian"
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—Toggery
10—Tull and Gibbs
10:15—Celia Lee
10:30—NBC-KGO Program
11:30—Organ Concert
12 noon—Elec. Home Quarter Hour
12:15—NBC-KGO Program
1—Home Owned Business
1:15—Various programs
2:15—NBC-KGO Programs to 4:30
4:30—Program to be announced
4:45—Editorial Column
5:15—"Skippy"
5:30—NBC-KGO Programs to 6:45
6:45—Voice of Texas
7—NBC-KGO Program
7:30—Elec. Transcription
8 to 12 mid.—NBC-KGO programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts

Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:45—Aratone
10—Eddie Albright's Family
10:30—Kate Vaughn
11:45—Talk by H. B. Drollinger
12 noon—News
12:15—Crazy Water Transcription
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
3—Matinee Mirthmakers

4—Travelogue; Stocks; Announcements

4:30—Town Crier; Records
5—Cecil and Sally
5:25—American Popcorn Co.
5:30—Kate Smith
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—"Pieces of Eight"
7:30—Musical Program
8—KNX Ensemble
8:30—Rosicrucians
8:45—Sol Hoopi and his Hawaiians
9—News
9:15—Cello Recital, Philip Musgrave
9:30—"Patches"
10—KNX Ensemble
10:30—Organ and Marion Mansfield
11 to 12 midnight—New Paris Inn

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—Sunrise Farm Broadcast
7:30—NBC-KGO Program
8—Prudence Penny
8:15—NBC-KGO Programs to 9
9—Neighborly Mary
9:30—The Bon Marche
9:45—NBC-KGO Program
10—The Observer
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain quotations
12:15—Farm and Home Hour
1—Tea Time Tales
1:15—NBC-KGO Program
1:45—The Red Shadow
2—Bits of Melody
2:15—NBC-KGO Programs to 3
3—Concert Orchestra
3:30—NBC-KGO programs to 6:45
6:45—The Tuneful Two
7—NBC-KGO program
7:30—Golden Memories
7:45—NBC-KGO Programs to 9:45
9:45—Dollars and Cents
10—Richfield News Flashes
10:15—Greater Washington Hour
11:15 to 12 mid.—NBC-KGO Prog.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos
7:30—The Sun Risers
7:33—Sport News
7:45—The Sun Risers
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 3:45
3:45—World Bookman
3:55—Lost and Found Advts.
4—NBC-KPO Programs to 4:45
4:45—Studio Program
5—Rhyme and Rhythm
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Around the Town
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30—News Edition of the Air
7:45—Vespers
8—NBC-KPO Programs to 9:30
9:30—Cole McElroy's Orchestra
10—NBC-KPO Programs to 10:45
10:45—Johnny Robinson's Orchestra
11:15 to 12 mid.—NBC-KPO Prog.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts

The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7:30—Keyboard Kapers
8—Shell Happytime
8:30—CBS Programs to 9
9—Golden Melodies
9:30—Betty Crocker, General Mills
9:45—CBS Programs to 10:30
10:30—Art Kirkham
11—CBS Programs to 1
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Newspaper of the Air
5:30—Davidson's Prize Club
6—Don Lee features
6:30—Golden West Serenaders
6:45—CBS programs to 7:30
7:30—Cecil & Sally
7:45—Myrt & Marge
8—Jack Lenard, vocalist
8:15—CBS program
8:30—Bells of Harmony
8:45—Sport Flashes
9—De Silvia's Royal Knights
9:15—Between the Three of Us
9:30—Isle of Golden Dreams
10—Modernistic High Jinks
10:30—Jack and Jill's Orchestra
10:45—Stanley Smith's Orchestra
11:20 to 12 mid.—Dancing with the Stars

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 4:45
4:45—To be announced
5—NBC-KPO Programs to 6:45
6:45—Chanticleers
7—John and Ned
7:15—Tarzan of the Apes
7:30—Electrical Transcription
8 to 12 mid.—NBC-KPO Programs

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts

Seattle Broadcast Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Cowboy
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Concert Miniatures
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—The Carnival
1—Health Talk
1:15—Radio Speaker Stevenson
1:45—Bill Schudt's "Going to Press"
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Discovery Hour
4:15—Cecil Solly
4:30—CBS Programs to 5:15
5:20—Smith Ballew's Orchestra
5:30—Skippy (E. T.)
5:45—Arizona Joe
6—"Songs You'll Remember"
6:15—Sports Review
6:30—CBS Programs to 7:30
7:30—To be announced
7:45—CBS Programs to 8:30
8:30—Aviation Quarter Hour
8:45—Isam Jones' Orchestra
9—The Globe Trotter
9:15—Don Redman's Orch.
9:30—Midweek Jubilee
11—Stanley Smith's Orchestra
11:20 to 12 mid.—Hotel Roosevelt Or.

THURSDAY Programs

Dec. 29, 1932

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Crazy Quartette
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Recordings
10:35—Dr. E. L. Corley
11—Store Scenes
11:30—X-bar-E Boys
12 noon—Echoes of Portugal
12:30—Oakland Post Enquirer
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio Program
2:30—Joan Renay in popular songs
2:45—Lunatics at Large
3—Charles Park, the Budgeteer
3:30—Walter J. Rudolph, pianist
3:45—Treasure Chest, Luther Putnam
4—"Keep Smiling" Revue
4:30—Grace and Billy Carmen
4:45—Studio Program
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:10—Sport Champions
6:15—Dance Music
6:25—Parisian-Amer. Entertainers
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestras
7:30—Oakland Post Enquirer
7:45—Dance Music
8—Studio Program
8:15—"Memories" with Edmund Breese
8:30—Jesse Stafford's Orchestra
9—Hill Billies
10—Jesse Stafford's Orchestra
10:30—Organ recital
11 to 12 midnight—Radio Cabaret

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9—Modern Homes Period
9:30—New York Stocks
9:45—Clinic of the Air
10:15—Stocks; Financial Information
10:30—International Kitchen, Gladys Cronkhite, director
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:40—San Francisco stocks
2:45—Ethel Rhinard, pianist
3—Clinic of the Air
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Dot Kay; "Wes" Summerford and Lilah Clark
6—Hotel Oakland Trio
7—News Items
7:30—Egan trio
7:45—Sports Hi-Lights of the Air
8—Clark Sisters
8:15—Gay Caballeros
8:45—Orlando Giurlani, tenor; Jean Ardath, pianist
9—Aspre and his Manila String Orch.
9:30—Bungling Bunglers
9:45—Organ Recital
10:15 to 11 P.M.—Dance Program



JERRY JERMAINE
KTAB—VOCALIST

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:45
9:45—Ann Welcome, Kitchen Lyrics
10—Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:30—Stock Quotations
1:35—Globe Trotter
1:45—"Have You Heard?"
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Plain Facts About Science
4:15—U. S. C. Trojan period
4:30—CBS Programs to 5
5—Steamboat Bill
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—The Story of Omar Khayyam
7—CBS Programs to 8
8—Globe Headlines
8:15—CBS programs to 9:15
9:15—Eb and Zeb
9:30—Riviera Orchestra
10—Blisquick Band
10:05—Ted Fiorito's Orchestra
10:40—Stanley Smith's Orchestra
11:20—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

265 Meters **KSL** Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake

5:30 P.M.—CBS Programs to 7
7—"Famous Furniture Stories"
7:15—CBS Programs to 8
8—Pep 88 and Vico Orchestra
8:30—Isham Jones' Orchestra
9—Education by Radio
9:30—Riviera Orchestra
10—Cocconut Grove Orchestra
10:30 to 11 P.M.—Stanley Smith's Orchestra

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Prosperity Auction program
8:30—"Radio Pal"
8:45—Recordings
9—Silent period
1—Latin-American Program
2—"Dance of the Hour" Program
2:15—Recordings
2:30—Cy Hiram's Microphone Gossip
3—The KROW-lian Revue
4—Geo. Taylor and Clem Kennedy
4:30—Maxine's Shopping Service
4:45—Studio program
5—Wade W. Forrester and Artists
5:30—Recordings
6—Silent period
7:30—Jimmie Newman's Theatre
7:45—Bob Robb's Sportsheet
8—Bible Lecture
8:15—Hal Robert's Banjo Band
8:30—The Romantic Trumpeter
9—Studio program
10 to 11 P.M.—Veterans of Foreign Wars program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
11:45—Musical Sketches
12 noon—Dance Music
1—Silent period
6—Dance Time
7—Open Forum
7:15—Helen Bellevue
7:30—Silent period
11—Salon Music
11:30—Dance Time
12 to 1 A.M.—Hi-Dee-Ho!

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and Rainbow Trouper
10—Helpful Hour; Weather
10:30—Morning Melodies
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent period
4:30—Story Time, Lena Leland
4:45—Skippy
5—Vespers
5:30—Dinner Concert
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Band Concert
8—Old Church Choir Songs
9—Songs You Love to Sing
9:15—Pezzola Sisters
9:30 to 10 P.M.—Studio program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

- 7 A.M.—Organ Concert: KGO
- 7:30—Swingin' Along: Instrumental novelty program: KGO KOMO KFSD KDYL
- 7:45—Breen and De Rose: Vocal and instrumental duo: KGO KFSD KDYL
- 8—May We Present: KGO KHQ KOMO KFI KFSD KDYL
- 8:15—Shipwrecked: Radio dramatization: KGO KHQ KOMO KFI
- 8:30—Carnation-Albers Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Rhythm Vendors: KGO
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO KDYL
- 9:45—Sarah Kreindler, violinist: KGO KFSD
- 10—Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:40)
- 11—Arion Trio: KGO KPO KHQ KOMO KGW KFI KFSD
- 11:45—Shakespearean Quarter Hour: KGO KECA KDYL
- 12 noon—Edna Fischer, pianist: KGO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KGW on 1:30 to 1:45)
- 2—Schirmer and Schmitt, piano duo: KGO KHQ KFI KFSD KDYL KGHL
- 2:15—Paul Whiteman's Rhythm Boys: KGO KHQ KFI KFSD KTAR KDYL KGHL
- 2:30—Soloist: KGO KHQ KDYL
- 2:45—Concert Echoes: KGO KHQ KGW KDYL KGHL
- 3—Melody Mixers: KGO KHQ
- 4—GE Circle: KGO KHQ KOMO KGW KFI KDYL
- 4:15—Royal Vagabonds: KGO KHQ KOMO KGW KFI KDYL
- 4:30—Tea Timers: Arion Trio: KGO KHQ KOMO
- 4:45—News Service: KGO
- 5—Fleischmann Hour: Rudy Vallee and his Connecticut Yankees: KGO KHQ KOMO KGW KFI KTAR KDYL
- 6—Captain Henry's Maxwell House Show Boat: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL

- 7—Lucky Strike Hour: Jack Pearl, the modern Baron Munchausen: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Standard Symphony Hour: KGO KHQ KOMO KGW KFI
- 9:15—Howard Thurston, the Magician: KGO KHQ KOMO KGW KFI KDYL
- 9:30—Concert in Rhythm: KGO KHQ
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp's Orchestra: KGO KHQ (KOMO on 10:30) KFI KDYL KOA
- 11—Phil Harris' Orchestra: KGO KHQ KFI
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Singing Strings: KPO KGA KJR KEX KECA
- 8:30—Marine Band Shut-in Hour: KPO KGA KEX KJR (KECA off 9:15) (KFSD KTAR off 9)
- 9:30—Tom Mitchell, baritone: KPO KGA KJR KEX KECA KDYL
- 9:45—Dixie Memories: KYA KGA KJR KEX KECA
- 9:45—University of California Program: KPO
- 10—Mardi Gras: Variety program: KPO KGA KJR KEX KECA KDYL
- 10:30—Hotel New Yorker Concert Ensemble: KPO KGA KJR KEX KDYL
- 11—Words and Music: KPO KGA KJR KEX KECA KTAR KDYL
- 11:30—Syncopators, Harold Stokes' Orchestra: KPO KGA KJR KEX KDYL
- 11:45—Concert Petite: String ensemble: KPO KGA KJR KEX KDYL
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA
- 12:30—Meet the Girl Friends: KPO KGA KJR KEX KECA
- 1—Kaltermeyers Kindergarten: KPO KGA KJR KEX KECA KDYL
- 1:30—Thursday Special: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2—Musical Sketches: KPO KGA KJR KEX KECA
- 2:30—Footlight Fantasies: KPO KGA KJR (KEX off 2:45) KECA KFSD
- 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL
- 3:30—John B. Kennedy: KPO KGA KJR KEX KECA KFSD
- 3:35—Ralph Kirbery, baritone: KPO KGA KJR KEX KECA KFSD
- 3:45—Eva Gruninger, contralto: KPO KGA (KJR off 3:50) KEX KECA
- 4—Simply and Gladys: KPO KGA (KJR on 4:05) KEX KFSD
- 4:15—Arion Trio: KPO KGA KJR KEX KFSD

- 4:30—Concert Footlights: (KPO off 4:45) KGA KJR (KFSD off 4:45)
- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—Nathan Abas, Violinist: KPO KGA (KJR KECA off 5:15) KFSD
- 5:30—Everett Foster, baritone: KPO KGA KJR KECA
- 5:45—Ramblers: (KPO off 6:30) (KYA on 6:30) KGA (KJR on 6) (KECA on 6, off 6:30) (KGIR KGHL on 6, off 6:30)
- 6:30—Chief of Police Quinn: KPO
- 6:45—Cecil and Sally: KPO
- 7—John and Ned: KPO KGA KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Crosscuts from the Log o' the Day: KPO KGA
- 8—Myron Niesley, tenor: KPO KGA KJR KEX
- 8:15—Cesare Sodero and the NBC Concert Orch.: KPO KGA KJR (KEX KFSD off 8:45) (KECA off 8:30) (KDYL KOA on 8:45)
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Synco-Thots: Edna Fischer and Newell Chase, piano duo: KPO KGA KJR (KEX off 9:25) KECA KFSD KGHL
- 9:30—Hollywood on the Air: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR KGHL
- 10—Mad Cargo, radio drama: KPO KGA KJR KECA KDYL KOA
- 10:30—Ship of Dreams: KPO KGA (KJR off 10:45) KEX KECA
- 11—Pacific Srenaders: KPO KGA (KJR on 11:15) KEX KECA KFSD
- 11:30 to 12 mid.—Tom Gerun's Orchestra: KPO KGA KJR KEX KECA

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Records
9:30—Salon Orchestra
9:45—Andy Anderson
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Favorite Records
11:30—Concert Favorites
12 noon—Dance Matinee
12:15—Philco Varieties
12:30—Recordings
1:05—Stock Report; Records
2—Blindcraft Ensemble
2:30—Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
4:15—Walkathon
4:45—Silent period
12:01 to 6 A.M.—Owl Program

Join
The Jordans
at home
10:40 am
NBC-KGO CHAIN
The PARAFFINE COMPANIES, INC

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

Scotty Mortland
10:05 to 10:20 a.m.

Blindcraft Ensemble
2 to 2:30 p.m.

Speak Easy Time
2:45 p.m.

CBS**Columbia Broadcasting System**

- 8:30 A.M.—Emery Deutsch and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB
- 9:30—Concert Miniatures: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK KMJ KWG KERN KDB (KVI on 10:15) KOIN KHJ
- 11—Fred Berrens and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:15—American Museum of Natural History: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:30—Ann Leaf, organist: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—La Forge Berumen Musical: KFBK KMJ KWG KDB (KVI on 12:15) KFPY KOIN KHJ (KGB on 12:15) KSL
- 12:30—Frank Westphal and his Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL
- 1—U. S. Army Band Concert: (KFBK KMJ KWG KERN KDB on 1:15 (KVI on 1:30) KFPY (KHJ on 1:30) KSL
- 1:45—"Have You Heard?": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 1:45—American Legion National Trade Revival Campaign: KSL
- 4:30—Ben Selwin and the Bohemian Orchestra: KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 4:45—Howard Ely at the Organ: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KGB
- 5—Mary Eastman: KFBK KMJ KWG KERN KDB KVI KFPY KHJ KGB
- 5:30—Kay Kyser's Orchestra: KFBK KMJ KWG KERN KFPY KGB KSL
- 5:45—Modern Male Chorus: KFBK KOL KFPY KFRC KHJ KGB KSL
- 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Smith Ballew's Orchestra: KMJ KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:30—"Omar Khayyam": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—The Songsmiths: KFBK KMJ KWG KDB KFRC KGB
- 7:15—Keyboard Varieties: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KGB
- 7:30—Edwin C. Hill KFBK KVI KOIN KFRC KHJ KSL
KMJ KWG KERN KOL KVI
- 7:45—"Myrt on a Marge": KFBK KFPY KOIN KFRC KHJ KGB KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFPY KOIN
- 8:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK KWG KERN KDB KFPY KOIN KFRC KHJ KGB

- 8:30—Isham Jones and his Orchestra: KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 9—Eddie Duchin's Orchestra: KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB
- 9:30 to 10 P.M.—Riviera Orchestra: KMJ KWG KERN KDB KOL KFPY KFRC KHJ KSL

243.8 Meters KYA Prospect 3456 1230 Kcys. 1000 Watts

- Pac. Broadcast. Corp., San Francisco**
- 7:30 A.M.—Dawn Salute
- 7:45—Christian Science Program
- 8—Breakfast Hour
- 9:30—Musical Novelties
- 9:45—Dixie Memories
- 10—Sunshine Hour
- 11—Album Leaves
- 11:15—Marion Day's "Tete-a-tete"
- 11:30—Prudence Penny
- 11:45—Dance Kings
- 12 noon—Scriptures
- 12:03—Glen Goff, Organist
- 12:30—Townhall Harmonies
- 1—Shrine Luncheon
- 1:30—Melody Moods
- 2—Musical Novelties
- 2:15—Glen Goff, Organist
- 2:45—Violin Masters
- 3:15—Florence Mendoza, "Old Songs"
- 3:30—Music Masters
- 4—International Troubadors
- 5—Metropolitan Hour
- 5:45—Holt Thompson Digest
- 6—Sunset Revue
- 6:30—The Ramblers
- 6:45—Scotty McNeisch
- 7—Kay Kendall, Queen of Song
- 7:15—Sportsman's Corner
- 7:30—Billy Small, "Fiddlin' Around"
- 7:45—Bob Allen, piano novelties
- 8—John Wolohan's orchestra
- 8:30—Sports Parade
- 9—John Wolohan's Orchestra
- 9:30—The Cub Reporters
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories

204 Meters KGA Main 3434 1470 Kcys. 5000 Watts

- NW. Broad. System, Spokane, Wash.**
- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 3
- 3—News Bulletins
- 3:05—NBC-KPO Programs to 6:45
- 6:45—Davenport Orchestra
- 7—John and Ned
- 7:15—Tarzan of the Apes
- 7:30 to 12 mid.—NBC-KPO Prog.

508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.**
- 7 A.M.—Caterpillar Pioneers
- 7:30—Morning News
- 7:45—Tull and Gibbs
- 8—Voice of Texas
- 8:30—NBC-KGO Program
- 9—"Walt and Marian"
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—NBC-KGO Programs to 11:45
- 11:45—Bell Organ Concert
- 12 noon—Elec. Home Comfort Hour
- 12:15—NBC-KGO program
- 1—Home Owned Business
- 1:15—Silver Loaf Bakery
- 1:30—Spokane Fur Co.
- 2—NBC-KGO Programs to 4:45
- 4:45—"Skippy"
- 5 to 12 mid.—NBC-KGO Programs

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.**
- 7 A.M.—Rhythm Aces
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Sun Risers
- 7:33—Sport News; Sun Risers
- 8—NBC-KPO Programs to 10
- 10—Mardi Gras
- 10:30—NBC-KPO programs to 3:55
- 3:55—Lost and Found
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Myrtle and Harold Strong
- 7—NBC-KPO Program
- 7:15—Tarzan of the Apes
- 7:30—News Edition
- 7:45—Henri Damski, saxophone solos
- 8—NBC-KPO Programs to 10:45
- 10:45—Cole McElroy Orchestra
- 11:15 to 12 mid.—NBC-KPO Prog.

325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle**
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—Neighborhood Mary
- 9:30—Betty Bon
- 9:45—NBC-KGO Programs to 11:45
- 11:45—The Observer
- 12 noon—Club Minutes
- 12:15—West. Farm and Home Hr.
- 1—Tea Time Tales
- 1:15—NBC-KGO programs to 4:30
- 4:30—Einer & Einar, Two Counselors
- 4:45—NBC-KGO programs to 9:30
- 9:30—Montag Fireside Hour
- 10—Richfield News Flashes
- 10:15—Ghost story
- 10:30 to 12 m.—NBC-KGO programs

285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News; Records
- 9:45—Keltabs
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn
- 11:45—Health Talk
- 12 noon—News
- 12:15—Homeopathic Talk
- 12:30—Dr. John Matthews
- 1—New Paris Inn Broadcast
- 2—Eddie Albright, "Bookworm"
- 2:30—French lesson
- 3:15—Louise Johnson, Interpreter
- Cosmic Law
- 4—Travelogue, Lost and Found, stocks
- 4:30—Town Crier
- 5—Cecil and Sally
- 5:15—KNX Ensemble
- 5:45—Chandu, the Magician
- 6—News
- 6:15—Bill, Mac and Jimmy
- 6:30—Si and Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Guardsmen, male quartet
- 7:30—Kate Smith
- 7:45—Musical Program
- 8—Orchestra Trio
- 8:15—"Dutch Girl"
- 8:45—Golden Memories
- 9—News
- 9:15—Dance Band
- 9:30—Luboviski Violin Choir
- 10—Orchestra and Marion Mansfield
- 10:30—Organ Recital
- 11 to 12 midnight—New Paris Inn

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, exercises
7:30—N. Y. Stock Quotations
7:45—Polly Hall, pianist
8—NBC-KGO programs to 9
9—Studio program
9:15—Joe Warner's Jolly Journal
9:30—Fashion Tour with Melisse
10—NBC-KGO programs to 11:45
11:45—State Market Report
12 noon—Agriculture Talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner, Chats
1:45—Laguna Beach Art Club prog.
2—NBC-KGO program to 2:30
2:30—The Musical Globe Trotter
2:45—Tom Murray's Hillbillies
3:45—Bess Meals Menu
4—NBC-KGO Programs to 4:30
4:30—News release
4:45—Calif. Teachers' Association
5—NBC-KGO Programs to 9:30
9:30—Orchestra and Soloists
10—NBC-KGO program
11:35 to 12 mid.—Jay Whidden's Orchestra

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

6 A.M.—KOIN's Klock
6:30—O. S. C. Service
7—KOIN Klock
7:30—Keyboard Kapers
8—Shell Happytime
8:30—Golden Melodies
9—CBS Programs to 10:30
10:30—Art Kirkham
11—CBS Programs to 1
1—The Book of Life
1:45—"Have You Heard"
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
4:15—Christmas Parade
4:30—Newspaper of the Air
4:45—Toyland Express
5—Steamboat Bill
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Programs to 7
7—Golden West Adventures
7:15—Cecil and Sally
7:30—CBS feature
7:45—Myrt & Marge
8—Jack Lenard, singer
8:15—CBS programs to 9
9—Bells of Harmony
9:15—McElroy's Greater Oregonians
9:30—Dorothy Dix Dramatization
10—McElroy's Greater Oregonians
10:15—Sport Flashes
10:30—Swetekist Farmerettes
10:40—Bisquick Band
10:45—Jack and Jill's Orchestra
11 to 12 midnight—Dancing with the Stars

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.

5 P.M.—Fleischmann Hour
6—Capt. Henry's Showboat
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Standard Oil Funfest
8:30—Concert Orchestra
8:45—The Air Edition
9—The Goldbergs
9:15—Howard Thurston
9:30—Hollywood on the Air
10—Mad Cargo (serial drama)
10:15 to 11 P.M.—Pacific on Parade

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 10
10—Lost and Found Broadcast
10:05—CBS Programs to 12:30
12:30—News Items
12:45—Frank Westphal's orchestra
1—California State Farm Broadcast
1:15—Francisco Del Campo
1:30—U. S. Army Band
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Plain Facts About Science
4:15—U. S. C. Trojan Period
4:30—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 6:30
6:30—Omar Khayyam
7—Inglewood Park Contest
7:30—Edwin C. Hill
7:45—Myrt and Marge
8—Headlines
8:15—CBS Programs to 8:45
8:45—I Zingari
9—Eddie Duchin's Orchestra
9:15—Eb and Zeb
9:30—Riviera Orchestra
10—News and Bisquick Band
10:15—Ted Flo-Rito's Orchestra
10:40—Stanley Smith's Orchestra
11:20—Dancing with the Stars
12 to 1 A.M.—Marshall Grant, organ

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6 A.M.—KOL Time Klock
7:45—Crazy Cowboy
8—Shell Happytime
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—"Natura" Program
11—CBS Programs to 12
12 noon—Carnival with Ken Stuart
1—Hill and Dale
1:15—Radio Speaker Stevenson
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Facts About Science
4:15—Cecil Solly
4:30—CBS Programs to 5
5—Studio program
5:30—Skippy (E. T.)
5:45—CBS Programs to 6:15
6:15—Sports Review, Ken Stuart
6:30—"Omar Khayyam"
7—Lost in the Olympics
7:15—Keyboard Varieties
7:30—To be announced
7:45—"Myrt and Marge"
8—Radio Speaker Stevenson
8:30—Aviation Quarter Hour
8:45—Isham Jones' Orchestra
9—The Globe Trotter
9:15—CBS Programs to 10
10—Ted Flo-Rito's Orch.
11 to 12 mid.—Hotel Roosevelt Orch.

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders
7:30—Mr. Copperfield
8—NBC-KPO Programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KPO programs to 4:30
4:30—Silent period
8—Tarzan of the Apes
8:15—NBC-KPO Programs to 10
10—Circus Court
10:30—NBC-KPO Programs to 12
12 to 12:15 A.M.—Glimpses of Tomorrow's News

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 9:15
9:15—Talk on Philharmonic Concerts
9:30—NBC-KPO Programs to 10:30
10:30—News release
10:45—German lesson, Annette Doherty
11—NBC-KPO programs to 4
4—French lesson, Annette Doherty
4:15—News release
4:30—Laurel Saunders, songs
4:45—NBC-KPO programs to 5:15
5:15—Helen Valentine and cast
5:30—NBC-KPO program
5:45—Al, Mack and Tommy
6—NBC-KPO program
6:30—Paul Roberts and String Trio
7—John and Ned
7:15—Packard Orchestra
7:30—Organ and Colonial Quartet
7:45—Orchestra and Soloist
8:15—Cesare Sodero Orchestra
8:30—Jay Whidden's Orchestra
9 to 12 mid.—NBC-KPO Programs

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS programs to 10
10—Blanche Wood
10:30—Atlantic City Musicale
10:45—Audrey Evans and George Booher
11—Texas Rangers
11:15—CBS programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 12:45
12:45—News; Market Quotations
1—State Dept. of Agriculture
1:15—P. T. A. Program
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Plain Facts About Science
4:15—Trojan Period
4:30—To be announced
4:45—Howard Ely, organist
5—Easy Rhythm Booking Office
5:15—News and Town Topics
5:30—CBS programs to 7
7—Don Lee Symphony
7:30—Tarzan of the Apes
7:45—Myrt and Marge
8—Headlines
8:15—CBS programs to 8:45
8:45—Gypsy Group
9—Duchin's Orchestra
9:15—Eb and Zeb
9:30—Riviera Orchestra
9:45—Voice of Romance
10—Tomorrow's News Tonight
10:10—Ted Flo-Rito's Orchestra
10:40—Biltmore Orchestra
11:20—Dancing with the Stars
12 to 1 A.M.—Recordings

See Pages 9,
 18, 22, 26,
 28, 30

FRIDAY Programs

Dec. 30, 1932

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
9:30—Musical Novelties
9:45—Stringwood Ensemble
10—Sunshine Hour
11—Album Leaves
11:15—Marion Day's "Tete-a-Tete"
11:30—Prudence Penny
11:45—Dance Kings
12 noon—Scriptures
12:03—Meridian Medleys
12:45—Blends of Blue
1:15—Rhythmic Ripples
2—International Troubadors
2:30—Violin Masters
3—Glenn Goff, Organist
4—Artist Celebrities
4:30—On Parade
5—Metropolitan Hour
5:45—Holt Thompson Digest
6—Sunset Revue
6:15—"Two and a Co-Ed"
6:30—Waltz Time
7—Salon Group
7:15—Sydney Dixon, Donald Gray
7:45—Bob Allen, piano novelties
8—John Wolohan's Orchestra
9—Captain Argus, "War Spies"
9:30—Arlosa Trio
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories



DRURY LANE
KNX—STAFF ARTIST

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Records
9—Assoc. Food Stores Program
9:30—Popular Song Hits
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Popular Music
11:30—Charles' Miniature Vaudeville
11:45—Concert Favorites
12 noon—Dance Matinee
12:30—Band Concert
12:45—Carl Coveny & Pat Buckman
1—Stock Report; Music
2—Better Business Talk; Records
2:30—The Family Album
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:15—Marta's Radio Personalities
3:30—Art Fadden, pianist
3:45—Musical Styles
4—Junior Forum
4:15—Walkathon
4:45—Silent period
12:01 to 6 A.M.—Owl Program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn Spanish, Prof. Achille
11:15—Concert Melodies
11:45—Musical Portraits
12 noon—Dance Music
1—Silent period
6—Dance Time
6:15—The Ne'er-Do-Well
6:30—Dance Time
7—Union Mutual Program
7:15—"Drums of Doom," mystery serial
7:30—Silent period
8:30—Julie Foster, Dream Girl
8:45—John D. Barry, world events
9—Dance Music
9:15—Don Marquis, the Romancer
9:30—Feature Program
10—Master Melodies
11—Salon Music
11:30—Dance Music
12 to 1 A.M.—Hi-Dee-Ho!

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Crazy Capers; Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Recordings
10:35—Dr. B. L. Corley
11—Recordings
11:30—X-bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Records
1—Over the Teacups
1:30—Hollywood Reporter
1:45—Studio Program
2—Majestic Hawaiians
2:30—Records
2:45—Lunatics at Large
3—Studio Program
3:30—Walter J. Rudolph, pianist
3:45—Treasure Chest, Luther Putnam
4—"Keep Smiling" Revue, Jack Hall
4:30—Records
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Fishin' Fool
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestras
7:30—Oakland Post-Enquirer
7:45—Dance Music
8—Dramatic Reading
8:15—Italian Program
8:30—Jesse Stafford's Orchestra
9—Hill Billies
10—Jesse Stafford's Orchestra
10:30—Organ Recital
11 to 1 A.M.—Radio Cabaret with Ray Howell

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—Shell Happy Time
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS program
10—KFRC Shopper's Club
10:30—Martha Meade Society
10:45—Globe Trotter
10:50—CBS Programs to 11:30
11:30—Rumford Chemical Co.
11:45—Philadelphia Symphony Orch.
1—Sherman Clay Concert
1:45—Stock Exchange Quotations
1:50—Globe Trotter
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Book Review
4:15—Globe Trotter; Town Topics
4:30—CBS Programs to 4:55
4:55—Jolly Time Pop Corn
5—H-O Rangers
5:15—Skippy
5:30—CBS Programs to 8
8—Globe Headlines
8:15—CBS Programs to 9:15
9:15—Eb and Zeb
9:30—CBS Programs to 10
10—Bisquick Band
10:05—Ted Fiorito's Orchestra
10:40—Stanley Smith Orchestra
11:20—Dancing with the Stars
12 to 1 A.M.—Midnight Requests

265 Meters **KSL** Wasatch 3901
1130 Kcys. 50,000 Watts

Radio Service Corp. of Utah, Salt Lake
5 P.M.—Trade and Mark
5:15—"Chandu" (elec. trans.)
5:30—CBS Programs to 7:30
7:30—The Balladeer
7:45—Myrt and Marge
8—Organ Reveries
8:30 to 11 P.M.—CBS Programs

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—"Radio Pal"
8:45—Recordings
9—Silent period
1—Latin-American Program
2—"Dance of the Hour"
2:15—Ernest Leslie, violinist
2:30—Golden Age News Items
2:45—Maxine's Shopping Service
3—Studio program
3:30—Recordings
4—Geo. Taylor and Clem Kennedy
4:30—Studio program
5—Italian program
5:30—Recordings
6—Silent period
7:30—Irving Perkins and Lee Baker
7:45—The Three Islanders
8 to 8:30 P.M.—Pemm Repertory Players; Elmer Pemm, director

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert: KGO
7:30—Strolling Fiddler, Godfrey
Ludlow: KGO KFSD
7:45—Pair of Pianos, Grace Frankel,
Gertrude Lyne, piano duo:
KGO (KFI on 8) (KFSD off 8)
KDYL
8:15—Shipwrecked, radio dramatiza-
tion: KGO KHQ KOMO KFI
8:30—Crosscuts from the Log o'
the Day: KGO KHQ KOMO KFI
KGW
9—Johnny Marvin, tenor: KGO
9:15—Lady Bugs, Vee Lawnhurst,
Muriel Pollock, piano duo: KGO
KFSD
9:30—The Buckaroos, Ted Maxwell,
Charles Marshall: KGO
9:45—Arion Trio: KGO (KFI on
10 to 10:15) (KOMO on 10:15)
10:30—Magazine of the Air: KGO
KHQ KOMO KGW KFI
11:30—Borden Program: Talks on
the baby: KGO KHQ KOMO KFI
KGW KFSD KTAR
11:45—Organ Concert: KGO KHQ
12 noon—Edna Fischer, pianist:
KGO KOMO KFSD KOA
12:15—Western Farm and Home
Hour: KGO KHQ KOMO KGW
KFI KFSD (KTAR on 12:30)
KDYL KGIR KGHL
1—May We Present: KGO KDYL
1:15—Colorado Cowboys: KGO
KOMO (KFSD on 1:30) KDYL
KGHL
1:45—The Lady Next Door: KGO
KGW KFSD
2—Concert Artists: KGO KOMO
KHQ KFI KFSD KDYL
2:15—Domedary Caravan, desert
romance: KGO KHQ KOMO KFI
KGW KDYL KGIR KGHL
2:30—Irma Glenn, organist: KGO
KOMO KDYL
2:45—Concert Echoes: KGO KHQ
3—Melody Mixers: KGO (KHQ off
3:30)
3:45—Fay Fraser's Studio party:
KGO KHQ KOMO KGW KFI
4—GE Circle: KGO KHQ KOMO
KGW KFI KDYL
4:15—Royal Vagabonds: KGO KHQ
KOMO KGW KFI KDYL
4:30—Hotel Hollenden Crystal Room
Orchestra: KGO KGW
4:45—Little Orphan Annie: KDYL
KOA KGIR KGHL
4:45—News Service: KGO
5—Cosmopolitans, orchestra: KGO
(KHQ off 5:15) KFSD
5:30—Little Orphan Annie: KGO
KHQ KOMO KGW KFI KTAR
5:45—Wheatenaville: Dramatic
sketch: KGO KHQ KOMO KFI
KGW
6—The First Nighter, drama: KGO
KHQ KOMO KGW KFI KFSD
KTAR KDYL
6:30—Armour Program, Ed East
and Ralph Dumke: KGO KHQ
KOMO KGW KFI KDYL
7—Chevrolet Program with Al Jol-
son, orchestra: KGO KHQ KFI
KOMO KGW KFSD KTAR KDYL
KGIR KGHL
7:30—To be announced
7:45—Lanny Ross, tenor: KGO
KOMO KFSD KDYL KGHL

8—Amos 'n' Andy: KGO KHQ KFI
KOMO KGW KFSD KDYL
8:15—Soloist, with orchestra: KGO
KGFV KFSD KTAR KDYL
8:30—Gilmore Circus: KGO KFI
KOMO KGW
9:15—Howard Thurston, the Mag-
ician: KGO KHQ KOMO KGW
KFI KDYL
9:30—Novelettes, Ben Klassen,
tenor: KGO KHQ KFSD KDYL
KOA
10—News Flashes: KGO KHQ KOMO
KGW KFI KFSD
10:15—Johnny Hamp's Orchestra:
KGO KHQ KFI KFSD
11—Phil Harris' Orchestra: KGO
KHQ (KOMO on 11:15) KFSD
KFI
11:30 to 12 mid.—Organ Concert,
KGO KHQ KFI KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio: KPO
8—Midsummer Night's Dream, dra-
matic and musical program: KPO
KGA KJR KEX KECA KFSD
KTAR KDYL KGIR KGHL
9—Tom Mitchell, baritone: KPO
KGA KJR KEX KECA
9:15—Dixie Memories: KPO KGA
KJR KEX KECA
9:30—Stringwood Ensemble: (KPO
off 9:45) (KGA on 9:45) KGA
(KJR off 9:45) KEX KECA
9:45—University of California Pro-
gram: KPO
10—Mardi Gras, variety program:
KPO KGA KJR KEX KECA
(KDYL on 10:05)
10:30—Hill Billies: KPO KGA KJR
KEX
11—Magic of Speech: KPO KGA
KJR KEX KECA KFSD KDYL
11:30—Ivy Scott, soprano: KPO
KGA KJR KEX
11:45—Concert Petite, string en-
semble: KPO KGA KJR KEX
KFSD
12 noon—Organ Concert: KPO
(KGA on 12:05) KJR KEX KECA
12:45—Commonwealth Club Lunch-
eon: KPO KEX KJR KGA KECA
1:30—Rhythm Vendors: KPO KJR
KGA KEX KECA
2—Kenneth Spencer, basso: KPO
KGA KJR KEX KECA
2:15—Metropolitans: KPO KGA
KJR KECA KFSD (KEX off
2:45)
3—Waldorf-Astoria Orch.: KPO
(KGA on 3:05) (KJR on 3:15)
KEX KECA KFSD KDYL
3:30—Harlem Fantasy, Eva Taylor,
crooner; Southernaires, male quar-
tet: KPO KGA KJR KEX KECA
3:45—Dance Masters: KPO KGA
(KJR off 3:55) KEX KFSD
4—Stringwood Ensemble: KPO
KGA (KJR on 4:05) (KEX off
4:30) (KECA on 4:15) (KFSD off
4:15)
4:45—Barbara Dale's Charm Mat-
inee: KPO KECA
5—Bouquet of Melodies: KPO KGA
(KJR off 5:15) KECA
5:30—Bluettes, vocal trio: KPO
KGA KJR KECA
5:45—Cosmopolitans: KPO KJR
(KGA on 6) (KECA on 6)

6:15—Manhattan Serenaders: KPO
KGA KJR KECA
6:45—Cecil and Sally: KPO
7—John and Ned: KPO KGA KJR
7:15—Tarzan of the Apes: KPO
7:30—Musical Highlights: K P O
KGA (KJR on 7:45) KECA
8—East-West Shrine Football Game
Rally: Lloyd E. Yoder interview:
Islam Million Dollar Band and
Chanters: KPO KGA KJR KECA
KEX KGHL
9—The Goldbergs: KPO KGA KJR
KEX KECA KDYL
9:15—Fantasy, vocalist; orchestra:
KPO KGA KJR KEX
9:30—Vincent Lopez and his Hotel
Congress Orch.: KPO KGA (KEX
on 9:45)
10—Star Books, radio dramatization
KPO KGA KJR KEX KECA
KDYL
11—Organ Concert: KPO KGA
KECA
11:30 to 12 mid.—Tom Gerun and
his Bal Tabarin Orch.: KPO KGA
KEX KECA

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9—Modern Homes Period
9:30—N. Y. Stocks
9:40—Clinic of the Air
10:15—San Francisco Stocks
10:30—International Kitchen, Gladys
Cronkhitte, director
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Better Business Bureau talk
2:40—Closing San Francisco stocks
2:45—Organ Recital
3:15—Records
3:45—Nancy Ann Hersey, pianist
4—'The Lovable Liars'
4:15—Margaret Klink and her Fairy
Tale Hour
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, novelty gul-
tar duo
5:45—Dot Kay and Ethel Rhinard
6—Hotel Oakland Trio
7—News Items
7:30—Helen Parmelee, pianist
7:45—Fred and Morris, comedians
8—KLX Hi-Jinks Program
10—Fred Skinner
10:15 to 11 P.M.—Dance Program

General Paint Corp.

presents

FAY FRASER'S STUDIO PARTY

featuring

CHARLES BULOTTI, tenor
PAUL CARSON, organist
EARL TOWNER, pianist
FAY FRASER
Home Decoration Specialist

Fridays: 3:45 p.m.
NBC-KGO Network

CBS**Columbia Broadcasting System**

- 8:45 A.M.—Ben Alley, tenor: KMJ
KFBK KWG KERN KDB KOL
KFPY KFRC KHJ KGB
- 9—Buddy Harrod's Orch.: KFBK
KWG KERN KDB KOL KFPY
KGIN KFRC KHJ
- 9:30—Concert Miniatures: KFBK
KFPY KGIN
- 9:45—Columbia Educational Fea-
tures: KFBK KERN KDB KOL
KVI KFPY KGIN KFRC KGB
- 10—George Hall's Orchestra: KWG
KFBK KERN KDB KGIN
- 10:30—Atlantic City Musicale: KMJ
KFBK KERN KDB KOL KVI
(KFRC on 10:45) KHJ KGB
- 11—The Captivators: KFBK KMJ
KWG KERN KDB KOL KVI
KFPY KGIN KHJ KSL
- 11:30—Philadelphia Orchestra: KMJ
KFBK KWG KERN KDB KOL
KVI KFPY KGIN KHJ KSL
- 1—The Grab Bag: KFBK KMJ
KWG KERN KVI KFPY KFRC
(KHJ on 1:15) KSL
- 1:30—U. S. Army Band Concert: KFBK
KMJ KWG KERN KDB
KVI KFPY KHJ KSL
- 2—Howard Neumiller, pianist: KSL
- 4:30—The Norsemen: KFBK KMJ
KWG KERN KOL KVI KFPY
KFRC KHJ KSL
- 4:45—Connie Boswell: KFBK KMJ
KWG KDB KOL KVI KFPY KHJ
KFRC KGB KSL
- 5—H Bar O Rangers: KFBK KMJ
KWG KERN KOL KVI KFPY
KGIN KFRC KHJ KGB
- 5:15—Smith Ballew's Orch.: KDB
KVOR KFBK KMJ KERN KGB
- 5:30—March of Time: KFBK KMJ
KWG KERN KOL KVI KFPY
KGIN KFRC KHJ KGB KSL
- 6—William Hall, Do Re Mi and Or-
chestra: KFBK KMJ KWG KVI
KERN KFPY KGIN KFRC KHJ
KGB KSL
- 6:30—Kay Kyser's Orchestra: KFBK
KMJ KWG KDB KFRC KGB
- 7—Chesterfield Program: KFBK
KMJ KWG KERN KOL KVI
KFPY KGIN KFRC KHJ KGB
KSL
- 7:15—"Easy Aces": KFBK KMJ
KWG KERN KOL KVI KFPY
KGIN KFRC KHJ KGB KSL
- 7:30—Columbia Radio Revue: KMJ
KFBK KOL KVI KFPY KFRC
KHJ
- 7:45—"Myrt and Marge": KFBK
KMJ KWG KERN KOL KVI
KFPY KGIN KFRC KHJ KGB
KSL
- 8—Nino Martini, tenor: KOL KVI
KFPY KGIN (KFRC on 8:15)
- 8:30—Eddie Duchin's Orch.: KMJ
KFBK KWG KERN KDB KOL
KVI KFPY KFRC KGB KSL

- 9—Ben Pollack's Orch.: KFBK KMJ
KWG KERN KDB KOL KVI KSL
KFPY KGIN KFRC KGB
- 9:30—Bernie Cummins and His Or-
chestra: KFBK KMJ KWG KDB
KERN KFRC KHJ
- 9:45 to 10 P.M.—Hal Kemp and His
Orchestra: KFBK KMJ KWG
KDB KFPY KFRC KHJ KGB

**236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts**

- Seattle Broadcast. Co., Seattle, Wash.
- 6 A.M.—KOL Time Klock
- 7:45—Crazy Cowboy
- 8—Shell Happytime
- 8:30—Brad and Al
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—Columbia Educational Feature
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 12
- 12 noon—Carnival with Ken Stuart
- 1—Health Talk
- 1:15—Radio Speaker Stevenson
- 1:45—U. S. Army Band
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Book Review
- 4:15—Cecil Solly
- 4:30—CBS Programs to 4:55
- 4:55—Jolly Time
- 5—Hecker H. O. Program
- 5:15—Skippy (E. T.)
- 5:30—CBS Programs to 6:30
- 6:30—Golden West Serenaders
- 6:45—Radio Speaker Stevenson
- 7—Music That Satisfies
- 7:15—"Easy Aces"
- 7:30—To be announced
- 7:45—"Myrt and Marge"
- 8—Columbia Symphony Orch.
- 8:15—L. E. Hill, financial expert
- 8:30—Aviation Quarter Hour
- 8:45—Guy Lombardo's Orchestra
- 9—The Globe Trotter
- 9:15—Ben Pollack's Orchestra
- 9:30—Wrestling
- 11 to 12 mid.—Dancing with the
Stars

**319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts**

- The Journal, Portland, Oregon
- 6 A.M.—KOIN's Klock
- 7:30—Keyboard Kapers
- 8—Shell Happytime
- 8:30—Golden Melodies
- 9—CBS Program
- 9:30—Betty Crocker
- 9:45—CBS Programs to 10:30
- 10:30—Art Kirkham
- 11—CBS Programs to 1
- 1—The Book of Life
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—H-Bar-O Rangers
- 5:15—Newspaper of the Air
- 5:30—CBS programs to 6:30
- 6:30—Golden West program
- 6:45—Bells of Harmony
- 7—CBS programs to 7:30
- 7:45—Myrt and Marge
- 8—Van Duyn singer
- 8:15—Columbia Symphony
- 8:30—Davidson Prize Club
- 9—CBS program
- 9:30—Symphonic Interludes
- 10—Swetekist Farmerettes
- 10:10—Bisquick Band
- 10:15—Sport Flashes
- 10:30—Jack and Jill's orchestra
- 11—Stanley Smith's orchestra
- 11:20 to 12 mid.—Dancing with the
Stars

**325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts**

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Program
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—Neighborly Mary
- 9:30—Betty Bon
- 9:45—Arlon Trio
- 10—The Observer
- 10:15—NBC-KGO programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—Farm and Home Hour
- 1—Tea Time Tales
- 1:15—NBC-KGO Program
- 1:45—Red Shadow
- 2—NBC-KGO Programs to 5
- 4:30—Einer & Einar, Two Counselors
- 4:45—News Service
- 5—Concert Orchestra
- 5:30—NBC-KGO Programs to 7:45
- 7:45—Wanda Hawley's Screen and
Style Chats
- 8—NBC-KGO Programs to 9:45
- 9:45—J. E. Drain Co., talk
- 10—NBC-KGO program
- 10:15—Mozart Hour
- 11:15 to 12 mid.—NBC-KGO Prog.

**254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts**

- Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
- 7:30—Mr. Copperfield
- 8—Music Appreciation Hour
- 9—Julia Hayes
- 9:15—NBC-KPO Programs to 4:30
- 4:30—Silent period
- 8—NBC-KPO Program
- 8:30—Tarzan of the Apes
- 8:45—NBC-KPO Programs to 9:30
- 9:50—Jimmy Richardson, sport talk
- 9:45—NBC-KPO Program to 11
- 11—Archib Loveland Orchestra
- 12 to 12:15 A.M.—Glimpses of To-
morrow's News

**225.4 Meters KGB Frank. 6151
1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—To be announced
- 8:45—Ben Alley
- 9—Frances Ingram
- 9:15—Harrod's Orchestra
- 9:30—Betty Crocker
- 9:45—Concert Miniatures
- 10—Blanche Wood
- 10:30—CBS programs to 1
- 1—News; Market Quotations
- 1:15—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Matinee Musicale
- 3:30—Feminine Fancies
- 4—Book Review
- 4:30—The Norsemen
- 4:45—News and Town Topics
- 4:55—Jollytime
- 5—CBS programs to 7:30
- 7:30—Tarzan of the Apes
- 7:45—Myrt and Marge
- 8—Headlines
- 8:15—CBS Programs to 9
- 9—To be announced
- 9:15—Eb and Zeb
- 9:30—CBS Programs to 10
- 10—Tomorrow's News Tonight
- 10:10—Flo-Rito's Dance Orchestra
- 10:40—Biltmore Orchestra
- 11:20—Dancing with the Stars
- 12 to 1 A.M.—Recordings

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

The Family Album
2:30 to 2:45 p.m.

- 309.1 Meters KJR Seneca 1515**
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Rhythm Aces
 7:04—Produce Quotations
 7:14—Vocal Solos; Sun Risers
 7:33—Sport News; Sun Risers
 8—NBC-KPO Programs to 9:45
 9:45—Martha Meade Society
 10—Mardi Gras
 10:30—NBC-KPO Programs to 3
 3—The Easy Chair
 3:10—NBC-KPO Programs to 4
 4—Lost and Found Advertisements
 4:05—The World Bookman
 4:10—NBC-KPO Programs to 5:15
 4:45—Studio program
 5—Bouquet of Melodies
 5:15—Steamboat Bill
 5:30—NBC-KPO Programs to 6:45
 6:45—Famous Songs and their Stories
 7—NBC-KPO Program
 7:15—Tarzan of the Apes
 7:30—News Edition of the Air
 7:45—NBC-KPO Programs to 9:30
 9:30—Cole McElroy's Orchestra
 10—NBC-KPO Program
 11 to 12 midnight—Johnny Robinson's Orchestra
- 508.2 Meters KHQ Main 5383**
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 7 A.M.—Caterpillar Pioneers
 7:30—Morning News
 8—Frisbie's Syrup
 8:30—NBC-KGO Program
 9—"Walt and Marian"
 9:15—Musical Gems
 9:30—Burgan's Home Comfort
 9:45—Celia Lee
 10—"Fiddle and I"
 10:15—Martha Meade Society
 10:30—NBC-KGO Programs to 12
 12 noon—Elec. Home Comfort Hour
 12:15—NBC-KGO Programs to 1
 1—Home Owned Business
 1:15—Various programs
 2:15—NBC-KGO Programs to 4:30
 4:30—Studio Program
 4:45—Editorial Column
 5—to be announced
 5:15—"Skippy"
 5:30—Orphan Annie
 5:45—NBC-KGO Programs to 7:45
 7:45—Wanda Hawley
 8—NBC-KGO Programs to 8:30
 8:30—Bert Price, Sports Page
 8:45—Voice of Texas
 9—Aviation Talks
 9:15—NBC-KGO Program
 9:30—Peerless Dentists
 10 to 12 mid.—NBC-KGO Programs
- 209.7 Meters KECA Richm'd 6111**
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8 A.M.—NBC-KPO Program
 9—Louis Rueb, exercises
 9:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—Spanish Lesson, Annette Doherty
 11—NBC-KPO programs to 11:45
 11:45—Chaparral Club Program
 12 noon—NBC-KPO Programs to 4
 4 P.M.—Paul Kellar, pianist
 4:15—News Release
 4:30—NBC-KPO programs to 5:45
 5:45—Al. Mack and Tommy
 6—NBC-KPO programs to 6:45
 6:45—String orchestra with Robert Hurd, tenor
 7:30—NBC-KPO programs to 9:15
 9:15—String Orchestra
 9:30—Jay Whidden's orchestra
 10 to 12 mid.—NBC-KPO Programs
- 468.5 Meters KFI Richm'd 6111**
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, Exercises
 7:30—Stock Market Quotations
 7:45—Polly Hall, pianist
 8—Polly Grant Hall, pianist
 9—Helpful Hints to Housewives
 9:15—Joe Warner's Jolly Journal
 9:30—Fashion Tour with Melisse
 10—NBC-KGO Program
 10:15—Dorothy Raymond, pianist
 10:30—NBC-KGO program
 11:45—Federal and State Market Reports
 12 noon—Dept. of Agric. Talk
 12:15—NBC-KGO Program
 1—News release
 1:15—Ann Warner Chats
 1:45—Charlie Wellman
 2—NBC-KGO programs to 2:30
 2:30—Musical Globe Trotter
 2:45—Tom Murray's Hill Billies
 3:45—NBC-KGO programs to 4:30
 4:30—News release
 4:45—Wesley Tourtellotte, organist
 5:30—Little Orphan Annie
 5:45—Wheatenaville
 6—The First Nighter
 6:30—The Armour Hour
 7—Al Jolson and Orchestra
 7:30—To be announced
 7:45—Male Quartet
 8—NBC-KGO Programs to 9:30
 9:30—String Orchestra
 9:45—Buddies Male Quartet
 10—NBC-KGO Programs to 11:35
 11:35 to 12 mid.—Jay Whidden's Orchestra
- 204 Meters KGA Main 3434**
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 3
 3—News Bulletins
 3:05—NBC-KPO Programs to 4:45
 4:45—To be announced
 5—Bouquet of Melodies
 5:30—Johnny Muskrat
 5:33—NBC-KPO Programs to 6:45
 6:45—Spokane Ad Club Program
 7—John and Ned
 7:15—Tarzan of the Apes
 7:30 to 12 mid.—NBC-KPO Prog.
- 296.6 Meters KQW Ballard 777**
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 12 noon—Band Concert
 12:30—Weather; Market Reports
 1—One o'Clock Program
 1:15—Trujo Strings
 1:30—The Friendly Hour
 2:30—Martha Meade Program
 3—Silent period
 4:30—Story Time
 4:45—Skippy
 5—Evening Vespers
 5:30—Dinner Music
 6—Studio Program
 6:15—Franco's Program
 6:30—Market Reports
 6:45—Dorothy Mac
 6:50—Santa Clara Valley News
 6:55—Prune Pool
 7—Weather Forecast
 7:03—Radio News and Forum
 7:30—Special Travel Program
 7:45—Band Concert
 8—San Jose Accordion Club
 8:30—Salon Quartette
 9—Cross Cuts of the Day
 9:05—Musical Album
 9:30 to 10 P.M.—South Sea Islanders
- 333.1 Meters KHJ VAndike 7111**
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Records
 8—Shell Happytime
 8:30—Tiny Newland
 8:45—CBS Programs to 9:15
 9:15—Sally Stokely's program
 9:30—Betty Crocker
 9:45—Thin Products
 9:50—Recordings
 9:55—Lost and Found Broadcast
 10—Martha Meade Society
 10:15—CBS Programs to 11:30
 11:30—Philadelphia Symphony Orch.
 1—Beauty Talk
 1:15—CBS Programs to 1:45
 1:45—Robert Noble
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Jack and Grace
 4:15—Political Review
 4:30—CBS program
 5—H Bar O Rangers
 5:15—"Skippy"
 5:30—March of Time
 6—Christy Walsh Series
 6:30—Pasadena Community Players
 6:45—CBS Programs to 8
 8—Globe Headlines
 8:15—CBS Program
 8:30—Stanley Smith's Orchestra
 8:45—Guy Lombardo's Orchestra
 9—"The Voice of Romance"
 9:15—Eb and Zeb
 9:30—CBS programs to 10
 10—World-wide News
 10:10—Bisquick Band
 10:15—Ted Flo-Rito's Orchestra
 10:40—Stanley Smith's Orchestra
 11:20—Dancing with the Stars
 12 to 1 A.M.—Marshall Grant, Organist
- 285.5 Meters KNX Hemp. 4101**
1050 Kcys. 5000 Watts
 Western Broadcast Co., Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9:30—News
 9:45—Keltabs
 10—Eddie Albricht's Family
 10:30—Kate Brew Vaughn
 11:15—Hollywood Harmony Boys
 11:45—Talk by H. B. Drollinger
 12 noon—News
 12:15—Homeopathic
 12:30—Dr. John Matthews
 1—New Paris Inn Broadcast
 2—Eddie Albricht, "The Bookworm"
 2:30—Federated Women's Clubs
 3—Matinee Mirthmakers
 3:30—Records
 4—Travelogue; Stocks; Announcements
 4:15—Town Crier
 4:30—Synagogue of the Air
 4:55—American Popcorn Co.
 5—Cecil and Sally
 5:15—Calico Circus
 5:45—Chandu, the Magician
 6—News
 6:15—Bill, Mac and Jimmy
 6:30—Si and Elmer
 6:45—Currier's Serenaders
 7—Frank Watanabe and Hon. Archte
 7:15—"Pieces of Eight"
 7:30—Kate Smith
 7:45—Happy Chappies
 8—"Order of Optimistic Do-Nuts"
 9—News
 9:15—Sol Hoopi and His Hawaiians
 9:30—Organ Recital
 9:45—Fights from Hollywood Stadium
 10:45—Organ Recital
 11 to 12 midnight—New Paris Inn

SATURDAY Programs

Dec. 31, 1932

535.4 Meters **KTAB** Garfield 7400
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Crazy Capers
- 7:45—Records
- 8:30—Studio Program
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-bar-B Boys
- 12 noon—Echoes of Portugal
- 12:30—Records
- 1—Over the Teacups
- 1:30—Studio Program
- 2—Records
- 2:30—Watch Tower Program
- 2:45—Records
- 3—Charles Park, the Budgeteer
- 3:30—Walter J. Rudolph, pianist
- 3:45—Putnam's Treasure Chest
- 4—Studio program
- 4:30—Grace and Billy Carmen
- 4:45—Studio Program
- 5:30—Wandering Through France
- 6—Dance Music
- 6:15—Sport Champions
- 6:20—Studio Program
- 6:25—Parisian-Amer. Entertainers
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Famous Dance Orchestra
- 7:30—Post-Enquirer News
- 7:45—Studio Program
- 8:15—Young People's Program
- 8:45—Dramatic Reading by Charles Frederick Lindsley
- 9—Jesse Stafford's Orchestra
- 10—March Players
- 10:30—Organ Recital
- 11 to 12 mid.—Radio Cabaret

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.

- 5 P.M.—Amer. Taxpayers' League
- 5:15—Anson Weeks Orchestra
- 5:30—The Economic World Today
- 6—In Foreign Lands
- 7—Lucky Strike
- 8—Network program
- 8:15—Francis Craig Orchestra
- 8:45—Rocky Mountain News
- 9—Hotel Penn Orchestra
- 9:30—Tommy Watkin's orchestra
- 10—McElroy's orchestra
- 10:30—Bal Tabarin Orchestra
- 10:45 to 11 P.M.—Organ Concert

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 10—Helpful Hour
- 10:30—Morning Melodies
- 11—Eleventh Hour Program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—One o'Clock Program
- 1:15—Trujo Strings
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Evening Vespers
- 5:30—Dinner Music
- 6—Evening Echoes



RITA LANE
NBC—SOPRANO

- 6:15—Franco's Program
- 6:30—Poultry, Livestock Clinic
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Magazine Review
- 7:45—Band Concert
- 8—Studio Program
- 8:30—Three Echoes
- 8:45 to 10 P.M.—Italian Program

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—New York Stocks
- 9:40—Clinic of the Air
- 10:15—Stocks; Finance; Weather
- 10:30—International Kitchen, Gladys Cronkhite, director
- 11—Sunshine Twins
- 12 noon—Closing S. F. Stocks
- 12:05—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:45—Studio Program
- 3—Records
- 3:45—Chick Marble, jazz pianist
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist and Muriel Scherruble, soprano
- 5:30—Arco and Anita, guitar duo
- 5:45—Song Stories, Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Johann Beyer and his Master Dulcimer Orchestra
- 8—Musical Solree: John Wharry Lewis, violinist; Evelyn Phelan, accompanist; L. G. French, baritone; Lorraine Wolf, soprano; Helen Wegman Parmelee, pianist
- 9—Faucit Theater of the Air Players
- 10—Dance Orchestra
- 11 to 12 midnight—Dance Program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Recordings; Stocks
- 7:30—Morning Exercise Period
- 8—Shell Happy Time
- 8:30—CBS Programs to 9:30
- 9:30—Globe Trotter
- 9:45—Buddy Harrod's Orchestra
- 10—Junior Artists Program
- 10:55—Church announcements
- 11—CBS programs to 12
- 12 noon—Noonday concert
- 1—Spanish Serenade
- 1:30—N. Y. Stock Quotations
- 1:35—CBS Programs to 4
- 4—Hotel St. Francis Tea Dance
- 5—Kay Kyser's Orchestra
- 5:15—News Parade
- 5:30—Skippy
- 5:45—Texas Cowboy
- 6—Music that Satisfies
- 6:15—Edwin C. Hill
- 6:30—Dancing at the Bellrive
- 7 to 1 A.M.—New Year's Eve Dancing Party

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 9:30—Musical Novelties
- 9:45—Stringwood Ensemble
- 10—Sunshine Hour
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Dance Kings
- 12 noon—Scriptures
- 12:03—Townhall Harmonies
- 12:15—Church Bulletin
- 12:30—Song Vogues
- 1—Afternoon Concert
- 2—Organ Matinee, Glen Goff
- 3—Rhythmic Ripples
- 3:30—Symphony Series
- 4:30—Light Opera
- 5—Metropolitan Hour
- 5:45—Holt Thompson Digest
- 6—Sunset Revue
- 6:30—Waltz Time
- 7—Studio program
- 7:30—Royal Serenaders
- 7:45—Bob Allen; Piano Novelties
- 8—John Wolohan's Orchestra
- 8:15—Bal Tabarin orchestra
- 8:45—John Wolohan's Orchestra
- 9:30—The Cub Reporters
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Andy Anderson; Records
- 9—Assoc. Food Stores' Program
- 9:30—Popular Song Hits
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Recordings
- 11:30—Concert Favorites
- 12 noon—Variety Program
- 1—Dance Matinee
- 1:45—Jackie Archer, pianist
- 2—Walter Mueller, pianist
- 2:15—Popular Recordings
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air
- 3:30—Marjorie Lee, pianist; records
- 4:15—Walkathon
- 4:45—Silent period
- 12:01 to 8 A.M.—Owl Program

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA, KECA, KTAR, KDYL, KFSD**

- 7:30 A.M.—Organ Concert
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Bits of Melody: KPO KGA KJR KEX KECA
- 8:30—Swen Swenson and his Swede-hearts: KPO KGA KJR KEX KECA KFSD KTAR
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Stringwood Ensemble: (KPO off 9:45) (KYA on 9:45) KGA KJR KEX KECA
- 9:45—University of California: KPO
- 10—Familiar Songs: KPO KGA KJR KEX
- 10:30—"Goetterdammerung" from Metropolitan Opera House N. Y.: KPO KGA KJR KEX
- 1:30—Concert Favorites: KPO KGA KJR KEX KECA KDYL (KOA on 1:45)
- 2—Mitchell Schuster and his Vienna Tango Dahl Orchestra: KPO KGA KJR KEX KDYL
- 2:30—Beau Balladeer, Leonard Lewis, baritone: KPO KGA KJR KEX KDYL
- 2:45—Concert Echoes, orch.: KPO KGA KJR KEX KECA KFSD KDYL
- 3—Waldorf-Astoria Orch.: KPO (KGA on 3:05) KJR KFSD KECA
- 3:30—Laws That Safeguard Society: KPO KGA KJR KECA KEX KFSD KTAR KGIR
- 3:45—Organ Concert: KPO KGA KJR KEX KFSD
- 4:15—Merle Thorpe, talk: KPO KGA KJR KECA KFSD KDYL KGIR
- 4:30—George Olsen and his Orch.: KPO KGA KJR KECA KFSD
- 4:45—Barbara Dale's Charm Matinee: KPO KFSD
- 5—American Taxpayers League: KPO KGA KJR KECA KTAR KDYL KGIR KGHL
- 5:15—Anson Weeks and His St. Regis Hotel Orchestra: KPO KGA KJR
- 5:30—The Economic World Today: KPO KGA KJR KFSD KGIR KGHL
- 6—Musical Echoes: KPO KGA KJR KECA KGHL
- 6:30—Education at the Crossroads: KPO KGA KJR KECA KGIR KGHL
- 6:45—Cecil and Sally KPO
- 7—Medicine Show: KPO KGA KJR
- 7:30—National Concert Orchestra, direction Emil Polak: KPO KGA (KJR on 1:45) (KECA on 7:45)
- 8—Pickens Sisters, vocal trio: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 8:15—Night Song, Lew White, organist; Trio Romantique; comedy sketch: KPO KGA KJR KEX (KECA on 8:30) KFSD KDYL KGHL
- 9—Ralph Kirbery, dream singer: KPO KGA KEX KFSD KECA KDYL KGIR
- 9:05—Ted Weems and his Orch.: KPO KGA KEX KECA KDYL

- 9:30—Vincent Lopez and his Hotel Congress Orch.: KPO KGA KJR KEX KECA (KFSD off 9:45) KDYL
- 10—McElroy's Orchestra: KPO KJR KGA KEX KFSD KDYL KOA
- 10:30—Tom Gerun and his Bal Tabarin Orch.: KPO KGA KJR KEX KECA KFSD KDYL (KOA off 10:45)
- 11 to 12 mid.—Reminiscences, organ concert, Dollo Sargent: KPO KJR KGA KEX KECA KFSD

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW, KFI, KOA, KDYL, KGIR, KGHL, KTAR, KFSD**

- 7 A.M.—Organ Concert: KGO (KHQ on 7:15 to 7:30) (KOMO KFSD on 7:30) (KDYL on 7:15, off 7:30)
- 7:45—Breen and de Rose: Vocal and instrumental duo: KGO KFSD KDYL
- 8—Melodies of the South: KGO KOMO KFI KFSD KDYL
- 8:15—Shipwrecked, radio dramatization: KGO KHQ KOMO KFI
- 8:30—Arion Trio: KGO KFI
- 9—Johnny Marvin, tenor: KGO
- 9:15—American Legion National Trade Revival Campaign: KGO KOMO KFSD
- 9:30—"Nat'l Farm and Home Hour: KGO KHQ KOMO (KGW on 10) KFI KFSD (KTAR off 10) KDYL KGIR KGHL
- 10:30—Magazine of the Air: KGO KFI KDYL (KFSD off 10:50 to 10:55)
- 11:30—Doctor Dick, drama: KGO KFI KFSD
- 11:30—Organ Concert: (KGO on 11:45) (KHQ KDYL off 12 noon) (KOMO on 12 noon) (KFSD on 11:45, off 12 noon)
- 12:15—Western Agriculture: KGO KHQ KOMO (KGW off 12:45) KFI KFSD KTAR KGIR KGHL
- 1—Stringwood Ensemble: KGO
- 1:45—To be Announced
- 4:30—Bluettes, vocal trio: KGO
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 4:45—News Service: KGO
- 5—Arion Trio: KGO (KHQ off at 5:15) KFI
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville, dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—Frank Black, mythical tour in music: KGO KFI KHQ KGW KFSD KTAR KOMO (KDYL off 6:45)
- 7—Lucky Strike Hour: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 8—Caswell Concert: KGO KOMO KHQ KGW KFI
- 8:15—Golden State Family Robinson: KGO KFI
- 8:15—Tom Gerun and His Bal Tabarin Orch.: (KGO KFI on 8:45) (KYA off 8:45) KHQ KOMO (KGW off 8:30)
- 9—Rhythmic Shadows: KGO KHQ
- 9:30—Associated Spotlight—The Coquettes, vocal trio: Annette Hastings, Marjorie Primley, Imelda Montagne; Miss Ethyl Associated,

- soprano; Cicol Four, male quartet; Robert Stevens, Gwynn Jones, tenors; Harold Dana, baritone; Armand Girard, basso; "School Days," with Max Waizman (Herr Flizzmeyer); Lord Bigwater; Irving Kennedy, tenor; Harold Peary, Bobbe Deane, Captain William H. Royle, Bennie Walker; the Hill Nellies; Beban's Burlesques; Cecil Underwood, master of ceremonies; "Flying A" Bandsmen direction Walter Beban: KGO KHQ KOMO KGW KFI
- 11—Phyl Harris' Orchestra: KGO KHQ (KOMO on 11:15) KGW KFI
- 11:30 to 12 mid.—Johnny Hamp's Hotel Mark Hopkins Orchestra: KGO KHQ KOMO KFI

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction program
- 8:30—"Radio Pal"
- 8:45—Joe Harvey, Yodeling Cowboy
- 9—Silent period
- 9—Latin-American Program
- 2—"Dance of the Hour"
- 2:15—Recordings
- 2:30—Nina Frellsen and Kiddies
- 3—The KROW-Ilian Revue
- 4—Recordings
- 4:15—Bob Moore, baritone
- 4:30—Maxine's Shopping Service
- 4:45—Recordings
- 5—Wade W. Forrester and Artists
- 5:30—Popular Recordings
- 6—Silent period
- 7:30—Recordings
- 7:45—The Serenaders
- 8—Latin-American Program
- 9—Tom King, detective stories
- 9:15—Italian program
- 10 to 11 P.M.—Popular recordings

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 9:50—Topics
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Concert Melodies
- 12 noon—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:30—Salon Music
- 7:15—Bellevue Program
- 7:30—Silent period
- 11 to 11 A.M.—New Year's Eve Revel

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

Sports Review
12 to 12:15 p.m.

CBS

Columbia Broadcasting System

- 8:30 A.M.—Concert Miniatures: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB KSL
- 9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB KSL
- 10—George Hall's Orch.: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KHJ
- 10:30—Madison Ensemble, Concert Orch.: KFBK KMJ KERN KDB KOL KVI KFPY KOIN KHJ KGB KSL
- 11—Saturday Syncopators: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 11:30—Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—The Round Towners: KMJ KFBK KWG KERN KDB KOL KFPY KOIN KHJ KGB KSL
- 12:30—Rhythm Kings: KFBK KMJ KWG KERN KDB KOL KVI KSL KFPY KGB
- 1—Spanish Serenade: KFBK KMJ KWG KERN KDB KOL KFPY KVI KFRC KHJ KSL KLZ KOH
- 1:30—Leon Belasco and His Ambassador Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB KSL
- 2—Eddie Duchin and Orch.: KFBK KVI KOIN KFRC KHJ KGB KSL
- 2:30—Between the Bookends: KMJ KFBK KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 2:45—Tito Guizar, Mexican Tenor: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 3—The Funnyboners: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:15—Riviera Orchestra: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:30—Organalities: KFBK KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 3:45—Do Re Mi, Female Trio: KMJ KFBK KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 4:30—Meyer Davis and His Orch.: KFBK KWG KERN KOL KGB KFPY KSL
- 5—Fray and Braggiotti: KFBK KMJ KWG KERN KOL KVI KFRC KHJ KGB KSL
- 5:15—Kay Kyser's Orchestra: KOL KFBK KERN KFPY
- 5:30—Alexander Haas and His Budapest Gypsy Ensemble: KWG KVI KFBK KERN KFPY (KHJ on 5:45)
- 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Edwin C. Hill: KFBK KDB KERN KVI KFPY KFRC KHJ KGB KSL
- 6:30—Dancing at the Bellverie: KFBK KWG KERN KDB KFRC KHJ KGB KSL
- 7 to 1 A.M.—New Year's Eve Dancing Party: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

- 7 A.M.—Caterpillar Pioneers
7:30—Morning News
7:45—Kronenberg's Shoe Hospital
8—Voice of Texas
8:30—Dessert Happy Caravan
8:45—Burgan's Home Comfort
9—"Walt and Marian"
9:15—Musical Gems
9:30—NBC-KGO Programs to 11:30
11:30—Bell Organ Concert
12:15 P.M.—NBC-KGO Prog. to 1
1—Various programs
2—NBC Programs to 4:45
4:45—Editorial Column, Russell Bankson
5:15—"Skippy"
5:30—Orphan Annie
5:45 to 12 mid.—NBC-KGO Prog.

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
7—Fisher's Sunrise Broadcast
7:30—NBC-KGO Program
8—Prudence Penny
8:15—NBC-KGO Programs to 9
9—The Observer
9:15—NBC-KGO Program
9:30—Betty Bon
9:45—NBC-KGO Programs to 11:30
11:30—Uncle Hank from Ciderville
11:45—Club Minutes
12—NBC-KGO program
12:12—Grain Quotations
12:15—NBC-KGO Programs to 1:45
1:45—Concert Orchestra
2:15—NBC-KGO Programs to 5
5—Concert Orchestra
5:30—NBC-KGO Programs to 9
9—Musical Mannequins
9:30—NBC-KGO Programs to 11
11—Tuneful Two
11:15 to 12 mid.—NBC-KGO Prog.

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

- 7 A.M.—Morning Serenaders
8—NBC-KPO programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KPO programs to 3
3—Kid Matinee
3:30—NBC-KPO Programs to 4
4—Song Sampler
4:15—Talk by Merle Thorpe
4:30—Silent period
8—NBC-KPO Programs to 10
10—Studio programs
10:30—Bal Tabarin Orchestra
11—Reminiscences
12 to 12:15 A.M.—Glimpses of Tomorrow's News

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—The Sun Risers
7:04—Produce Quotations
7:33—Sport News
8—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:05—NBC-KPO Programs to 6:45
6:45—Plano Ramblings
7—NBC-KPO Program
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 9
9—Johnny Robinson's Vagabonds
9:30—Congress Hotel Orchestra
10—Cole McElroy's Orchestra
10:30—Tom Gerun's Orchestra
11 to 12 mid.—Reminiscences

319 Meters **KOIN** Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

- 6 A.M.—KOIN's Clock
7:30—Keyboard Kapers
8—Shell Happytime
8:30—CBS program
9:30—Golden Melodies
10—George Hall's orchestra
10:30—This and That with Art Kirkham
11—CBS programs to 1
1—The Book of Life
2—CBS programs to 3:30
3:30—Newspaper of the Air
5—Steamboat Bill
5:15—Newspaper of the Air
5:30—Davidson's Prize Club
6—CBS programs to 6:30
6:30—Golden West program
6:45—CBS programs to 7:15
7:15—Bells of Harmony
7:30—Cecil and Sally
7:45—CBS program
8—Jack Lenard, singer
8:15—Melodic Sketches
8:30—McElroy's orchestra
9:30—Sweetest Farmerettes
9:40—Bisquick Band
9:45—Stanley Smith's Orchestra
10—De Silvia's Royal Knights
10:15—Ted Fio-Rito's Orchestra
11—Stanley Smith's orchestra
11:20 to 12 mid.—Dancing with the Stars

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
8—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 4:45
4:45—To be announced
5—NBC-KPO Programs to 6:45
6:45—The Keystone Five
7 to 12 mid.—NBC-KPO Programs

236.1 Meters **KOL** Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 6 A.M.—KOL Time Clock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS programs to 4:15
4:15—Cecil Solly
4:30—Ted Fio-Rito's Orchestra
5—Jack Miles Orchestra
5:30—Skippy (E. T.)
5:45—CBS programs to 6:15
6:15—Sport Review
6:30—"Lost in the Olympics"
6:45—CBS Programs to 7:45
7:45—Radio Speaker Stevenson
8:15—New Year's Eve Party
8:30—Aviation Quarter Hour
8:45—New Year's Eve Party
9—Globe Trotter
9:15—New Year's Eve Party
10—Ted Fio-Rito's Orchestra
10:40—Stanley Smith's Orchestra
11 to 12 mid.—Hotel Roosevelt Orch.

265 Meters **KSL** Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake

- 5 P.M.—Jack Miles Orchestra
5:15—Hollywood News, RKO
5:30—CBS Programs to 7:30
7:30—Peter Spraynozie
8—New Year's Eve Dancing party
9—Mary and John, dramatic sketch
9:15 to 11 P.M.—New Year's Eve Dancing Party

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Market Quotations
7:45—Folly Grant, pianist
8—NBC-KGO programs to 9
9—Studio program
9:15—Joe Warner's Jolly Journal
9:30—NBC-KGO Programs to 11:45
11:45—State Market Reports
12 noon—Dept. of Agric. Talk
12:15—NBC-KGO Program
1:15—Tom Murray's Hillbillies
2:15—NBC-KGO program
3—Wesley Tourtellotte, organist
4—Studio program
4:30—Bluettes
4:45—News Release
5—NBC-KGO Programs to 8
8—Caswell Concert
8:15—Golden State Family Robinson
8:45—Jay Whidden Orchestra
9:30—Associated Spotlight
11 to 12 mid.—Pacific on Parade

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS Programs to 10
10—Blanche Wood
10:30—CBS Programs to 1
1—News; Market Quotations
1:15—CBS Programs to 4
4—Flo-Rito's Orchestra
5—CBS programs to 7:30
7:30—Tarzan
7:45—New Year's Eve Dancing Party
9:30—CROSS CUTS
9:35 to 1 P.M.—New Year's Eve
Dancing Party

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 10
10—Lost and Found Broadcast
10:05—CBS Programs to 12:30
12:30—World-wide News
12:45—CBS programs to 4:15
4:15—Ted Florito's Orchestra
5—Jack Miles' Orchestra
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 7
7 to 1 A.M.—New Year's Eve Danc-
ing Party

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Recordings
9:30—News
10—Eddie Albright's Family
10:30—Recordings
12 noon—News
1—New Paris Inn
2—Entire Opera (records)
5—Cecil and Sally
5:15—Dr. John Matthews
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—Guardsmen, male quartet
7:30—Kate Smith
7:45—Marion Mansfield and Singing
Strings
8—KNX Varieties
9—News
9:15—Musical Program
9:30—Viennese Nights
10—Dance Band and Marion Mans-
field
10:30—Organ Recital
11 to 12 midnight—New Paris Inn

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 10
10—Studio Program
10:15—News Release
10:30—NBC-KPO Program
11—Division of Physical Education
11:45—Record Program
12 noon—NBC-KPO Prog. to 3:45
3:45—Record program
4:15—NBC-KPO Programs to 5:15
5:15—Helen Valentine and cast
5:30—Temple Baptist Question Hour
5:45—Rhythm Girls
6—NBC-KPO Programs to 6:45
6:45—Julie Kellar, harpist
7—Tom Murray's Hill Billies
7:45—NBC-KPO Program
8:15—Studio program
8:30—NBC-KPO Programs to 10
10—Jay Whidden's Orchestra
10:30 to 12 mid.—NBC-KPO prog.

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