

FOR WEEK OF
February
5th to 11th

BROADCAST WEEKLY



"ERNIE" SMITH

Who is now being heard in the roles of narrator and commercial announcer on the M. J. B. Demi-Tasse Revue, which is heard weekly over the NBC-KGO Cha'n, Monday at 7:30 P. M.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST

Josie.





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BROADCAST WEEKLY

LOS ANGELES
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The Leading Radio Guide of the Pacific Coast

Vol. XII, No. 6

A. J. URBAIN, *Editor and Publisher*
726 Pacific Building, San Francisco, Calif.

February 4, 1933

RADIO TO THE RESCUE

HISTORY repeats itself. Egoistic Nero fiddled while Rome burned. Be it said for Nero, however, in thus indulging his musical urge and royal eccentricities he violated no principle of the then existing concept of government. Fiddling when and where he chose was the proper prerogative of a despot of that day.

Again government fiddles. A thunderous political dissonance fills the air. But despots have long since become passe. The present vain tumult has not even the excuse of a monarch's whim or royalty's hereditary privilege. While human want and business stagnation threaten the outstanding democracy of all time, behold its duly constituted representatives engaged in expressing for their constituents a consummate contempt that makes the arrogant hateur and criminal procrastination of a Nero look amateurish by comparison. While the greatest economic cataclysm the world has ever known rages unabated, the Congress of the United States not only does little or nothing to mitigate the fury and salvage the victims of that holocaust, but deliberately digs up every parliamentary device to postpone consideration of relief measures and frustrate their proponents. While ragged, half-starved ghosts of human beings shiver in the breadlines of a thousand cities, the government they chose and charged with the patriotic duty of alleviating their plight, dissipates its time and denies its duty in petty squabbling and brainless bickering over party politics.

What to do about it? Radio to the rescue. Such sins and omissions committed in the name of government and by authority of the people would be absolute impossibilities were Congressional conduct subject to the constant scrutiny of the country's interested and intelligent citizenry by radio. What Congressmen so contemptuous of his constituents, so wrapped up in his own selfish ambitions, so drunk with power and privileges

he would dare support a filibuster, oppose humanitarian legislation, or place party affiliation paramount to patriotic loyalty and national welfare if he knew the voters back home were equipped to hear his every word and tune in on his every vote.

From that memorable day in July, 1776, when the simple tolling of a bell proclaimed the signing of the Declaration of Independence and roused the patriotic fervor that won the Revolution, the entire growth and expansion of this country can be traced in the improvement of liason between its people and its government.

Today America faces new problems so ominous in nature and number, progress seems virtually to have reached an *impasse*. Now as never before, government needs actual public *participation* in its deliberations; the aid, encouragement and inspiration of a constituency *within sound of its voice*. Now, as never before, it behooves the people of the country to know the real caliber and day-to-day conduct of their representatives who levy and spend over four billions of dollars in taxes annually. The exigencies of another national crisis demand that national intelligence again be more closely and effectively coordinated with current political thought and action. Wherefore, we address ourselves—

TO THE CONGRESS OF THE UNITED STATES, GENTLEMEN: BROADCAST WEEKLY, radio guide and spokesman for the representative homes of the eleven western states, hereby suggests that, pursuant to the "new deal" to which you are pledged, and for the furtherance of American ideals and public welfare, you forthwith install equipment and arrange broadcasting schedules that will permit radio homes the length and breadth of the land to tune in on the deliberations and activities of their sworn servants, the National Congress of the United States.



TOMMY HARRIS

ONE of the major changes in the program set-up of Western radiodom thus far this year was the re-vamping of the M. J. B. Demi-Tasse Revue on the evening of January 23, which brought to the microphone three of the outstanding air personalities of the Pacific Coast.

They are: Ernie Smith, Tommy Harris and Ted Fio-Rito.

Smarter than smart is the new series of revues, which stand on the very peak of distinctiveness.

The two initiates to the long popular revue bring with them a wealth of successful experience before the coast microphones and listener popularity that is unequalled by few ether individuals.

Ted Fio-Rito, nationally famous conductor-composer, and his entire Hotel St. Francis musical organization, including Vera Van, Muzzy Marcellino and Kenny Allen, remain on the Revue.

Ernie Smith, known from the Pacific to the Atlantic and from Mexico to Canada for his graphic descriptions of sports events over the air has been voted by many critics as the premier radio informer. He is known, too, as one of the most vivacious and colorful characters to utter words through a microphone.

ON WITH THE NEW DEMI-TASSE REVUE

There is probably no youthful artist in America that has raced up the ladder of success in the radio world faster than Tommy Harris, hailed as the boy wonder of the Western radio. Harris, up until the time he was chosen for the Demi-Tasse Revue, had been associated with the Don Lee network, where he got his start in the ways of the microphone some three or four years ago. It has been a lucrative business for him. His imitations of such stellar personalities as Al Jolson, Eddie Cantor and Bing Crosby, are hard to match anywhere.

Ted Fio-Rito's orchestra, augmented by three fine vocalists already mentioned, is considered by most radio critics as the outstanding musical organization on the air today. The sensational band, with the gifted Fio-Rito at the helm, have piled success upon success with their many radio appearances. Since joining the M. J. B. Demi-Tasse Revue, they have doubled their popularity with the great listening legion.

Just in case you haven't joined the arm-chair brigade at these M. J. B. Demi-Tasse Revues, let us remind you right here and now that they are wafted out over the NBC-KGO network, including ten affiliated NBC stations every Monday night from 7:30 to 8 o'clock, Pacific Standard Time. Stations re-

leaving it are KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL, KOA, KGIR and KGHL. These stations cover the entire Western section of the United States.

Helen O'Neill, a veteran radio program builder, is producer for the M. J. B. Demi-Tasse Revue over the NBC. Backed by a number of years' experience in musical productions and revues on the stage, followed by several years' work in creating radio entertainment, she is fully qualified for this job.

Fio-Rito had hardly tossed off his cradle days when he started out to get the musical world by the ears. He was born in Newark, New Jersey, thirty-three years ago, and at the age of six first evidenced an unusual musical ability. He picked up the popular songs of the day by ear and played them on the square piano that adorned a corner of the Fio-Rito parlor.

In high school the famous young maestro directed the institution's orchestra and played the piano at dancing school in his spare time. The next step in his career was a series of engagements in cafes and motion picture houses. He says that it was in a small town movie where he first heard Sidney Mitchell's "Cowboy Joe" and that instilled in him the idea of writing his own musical compositions.

His initial attempt was an instrumental number, a mazurka, but his efforts to place it with publishers were unsuccessful. The first hit that brought Fio-Rito's name to the fore in the music composition world was "Love Bird," which he brought out in St. Louis. As the result of that number, Fio-Rito was signed up on a two-year contract by Eliot Shapiro, music publisher. Later Fio-Rito organized the Oriole Orchestra, which played in Detroit for a number of years. The group finally split up, however, and he went to the Edgewater Beach Hotel in Chicago, where he spent a successful four-year engagement. He made a number of tours around the country in that period.

During those tours he played engagements at the Hotel Mark Hopkins in San Francisco, the Ambassador in Los Angeles, the Congress Hotel in Chicago, Hollywood Gardens in New York and eventually George Olsen's Frolic's Club in Culver City, California. He terminated that engagement to accept the place at the Hotel St. Francis, his present spot.

The M. J. B. musical ace has written and had published one hundred song successes.

Ted, as the gang around the broadcasting studios know him, is regular, possesses a magnetic personality, is genial, and those who know him agree that he scorns the eccentricities of temperament. He is a keen

conversationalist and his favorite indoor sport is kidding his friends. He is "Johnny on the spot" with a new gag practically every day.

He likes poetry, good detective stories and current events periodicals. Although he has owned them for years, Fio-Rito has never driven an automobile. He lets that detail up to his Filipino boy, Billy.

And, by the way, girls, Ted is considered one of the best wardrobe gentlemen in the musical business.

When the Maker was dealing out personality, He handed Tommy Harris an unusually sizeable portion. This young vocalist has personal magnetism with a plus sign after it. The Personality Plus Boy, who but recently reached voting age, has no equal as a song imitator on the Pacific Coast. As we have already stressed, his rise in the radio firmament was swift.

He came to the microphone after a limited experience on the stage in vaudeville and movie houses.

Like Ted Fio-Rito, he started in this entertaining business while still moist behind the ears. He was ten years old when he was singing comedy songs on the stage of the Granada Theatre (now the Paramount) in San Francisco, appearing on the same pro-

TED FIO-RITO



gram with Paul Ash, nationally known director.

Shortly after that engagement he lost his voice and it looked like all his chances to fame in the show business were dashed on the rocks. But perhaps it was as the result of too much a strain on that tender voice department in Tommy's throat, because it wasn't long when his vocal facilities started functioning better than ever.

He started singing again and won a silver cup for his imitations of Al Jolson. Then he toured the Pacific Coast in vaudeville and movie houses. This tour took him far into Canada, too.

The musical bug had made a decisive burrow into Tommy's blood. On his return from the vaudeville tour, he organized a small dance orchestra and it hadn't been functioning long before a representative of a steamship company heard it and signed up the group for a world tour on one of the Dollar liners.

Back to his birthplace—San Francisco—Harris sought other outlets for his musical expression. Radio was the answer. Up, up, up climbed this young Personality Plus Boy, in the estimation of the dialing audience and the station executives. It took but a short time until his name became a household word and he was in demand by lodges and organizations of every description, movie houses, vaudeville shows, and what not.

And Tommy didn't lose any time in capitalizing on his popularity. He is as businesslike as he is artistic. He toured the stage with various groups of radio personalities, appearing in scores of cities and villages, always to a packed house.

The new MJB vocalizer is particularly fond of dogs. As for sports he likes football and baseball best. His hobby? Well, driving his automobile is the best one he could think of at the time we queried him.

Like Ted Fio-Rito and Tommy Harris, Ernie Smith needs no introduction to the radio clan. But we will attempt to tell you a few things about him that perhaps you didn't know.

A human Dynamo constantly brim full of vivacity. A dynamic personality. Colorful, nervous, swift thinking, rapid acting. Fluent speaker. Master descriptive artist. Possessor of a vocabulary from here to the moon and return. Energetic, enthusiastic, ambitious and entertaining. That's Ernie.

His job on the Revue is reporting the highlights of the coffee business in his characteristic animated manner. And how he does it!

Ernie Smith first made his name as a sports announcer over local stations. He was "discovered" while broadcasting the description of a basketball game, by E. J. Gough, chief of the Hearst Radio Service, who happened to be listening on that station. Immediately Ernie was signed by that organization and turned loose on the football stadiums of the coast to give his inimitable accounts of what went on on the gridiron. It is an old, old story how he clicked. Baseball season rolled around and again this graphic mike reporter set the dialing audience to singing his name.

Subsequently Smith got his big chance for national attention when he broadcast football games played in San Francisco over the Columbia Broadcasting System. His fan mail as the result of his first nationwide grid broadcast was phenomenal. The rest of the nation had acclaimed this San Franciscan just as the Pacific Coast had been doing for a long time before he was introduced to the East.

Success came rapidly to Smith. Sponsors of every sort of product sought him out to announce their program. A few of them Smith accepted. He has been identified some time or other with practically every station in the bay district, sometimes as many as four at one time.

But never has this gone to Ernie's head. He never attained the aloofness that usually accompanies success. And he has had plenty of reason to, too. But those that know Ernie know that he never will.

One of his pet delights is speaking to groups of the coming generation. He is constantly in demand by grammar and high schools to appear before them and give talks on sports and their benefits to the growing youth.

Along with his many radio engagements, Ernie Smith is also actively engaged in the magazine publishing business, writes newspaper articles, and has other business interests.

His spare time is principally devoted to his two children and canoeing and swimming in the bay not far from his Sausalito home. Not so many years ago Ernie was a champion in the aquatic art.

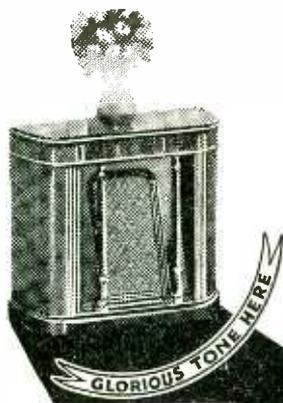
To be chosen as a participant on the M. J. B. Demi-Tasse Revue is a distinctive honor in Western radio. There have been a number of artists before who have "graduated" from the Revue into national prominence. There was "Bing" Crosby, Donald Novis, Gus Arnheim, Loyce Whiteman, Harry Barris and others.



TED FIO-RITO
and his
ORCHESTRA

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Please send me Free, complete illustrated descriptive literature on the Philo Lazy-X Model, together with the full particulars of your special Free Trial, Easy Payment and Full Trade-in offer. It is understood that this request places me under no obligation.

My name is

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ETHER GLEANINGS

By J. CLARENCE MYERS

IT WAS a big moment for the NBC gang the other day when Johan Aasen, Norwegian giant, who towers more than eight feet above the ground when he stands erect, strolled into the studios for an audition.

The circus wonder, who has been eyed by thousands in various tent shows the world over, had a tough time getting into the NBC, not because of the efficient studio hostesses, but all on account of the revolving door at the entrance of the building. His massive body got so far into the "merry-go-round" entrance and then got stuck. He couldn't budge in or out. Finally a dozen or so on-lookers came to his rescue. You can't guess what Aasen, this 463 pound giant, plays. The harmonica! Well, they gave him an audition.

More difficulties arose. He was so tall that there wasn't a microphone stand in the place tall enough for him nor a chair strong enough so that he could sit down before the recording instrument. So Aasen just had to lean over until he came face to face with the mike.

When he departed the NBC gang saw to it that he made his exit through the basement so that he wouldn't have to encounter those revolving doors again.

* * *

The CBS landed a sweet radio account in that Socony Vacuum Oil program, which has signed up for fifty-two weeks for a series of programs to be released by the coast to coast chain. The Don Lee network is dealing it out on the coast every Friday night at 6:30 o'clock. The bill features Edwin C. Hill and Nathaniel Shilkret and his thirty-five piece orchestra. Hill is presenting a feature entitled: "The Inside Story." Outstanding personalities are being brought to the mike, Hill engaging them in informal conversation. The program also includes dramatizations of the highlights in the careers of the guest speakers.

* * *

A Calvin Coolidge Memorial Service will be broadcast nation-wide on Monday morning, February 6 by the NBC. Originating in the East, the program will be heard on the coast over the NBC-KPO chain from 8:45 to 10:15 a. m. Chief Justice Arthur Prentice Rugg of Massachusetts Supreme Court will be the principal speaker.

* * *

That movietown coast to coaster—Hollywood on the Air—which the NBC spreads o'er all the land, has moved to Friday nights.

It is released on the coast at 9:30 p. m. Its spot on Thursday nights has been taken by Vincent Lopez Orchestra, which plays from the Congress Hotel in Chicago.

* * *

The Lincoln Finance Corporation, one of San Francisco's oldest radio users, has recently inaugurated a program on KPO on Sundays from 10:15 to 10:30 a. m. It features Imelda Montagne, vocalist; Harriet French, violinist and Mildred Bailey, pianist.

* * *

If you belong to any sort of lodge, fraternal or social organization—or if you don't—you'll get a wallop out of Hodge-Podge Lodge, newest satirical broadcast to hit the Don Lee chain airways. We "sat in" on the first meeting, staged in the KFRC studios and was amused for thirty fleeting minutes while the Hodge-Podge carried on their meeting. Jennison Parker, who is becoming one of radio's best comedy writers, is responsible for this new mirthquake. You'll remember him for his "Deep Dramatic Stock Company" plays on the Jamboree, for his Elmer Blurt skits and Yawbut. He also gives us those Road Show musical comedies on the NBC.

Hodge-Podge Lodge is being winged out over the Don Lee network every Monday, Wednesday and Friday from 4 to 4:30 o'clock, and features Walter Bunker, Jr., Bob Bence, Arnold Maguire, Solly Seiff, pianist; the Noodlebugs—Nora Schiller, Harris Brown and Murray Bolen and a KFRC orchestra.

* * *

Armour Company shook those two stout comedians—Ralph East and Eddie Dumke—off their program recently and are now springing guest artists on their Friday night NBC affairs. East and Dumke, who are widely known as "The Sisters of the Skillet" are heard on a couple of sustaining NBC programs, however. You can dial 'em over the KPO chain on Mondays at 11:45 a. m. and KGO setup on Tuesdays at the same hour.

* * *

Arnold Maguire stepped into Rush Hughes shoes as announcer at KFRC. The latter is presenting a program for Langendorf Bakeries over the NBC five mornings a week. Maguire left KTAB to take the post at the Don Lee station, where he also appears on Dobbie's programs, the Jamboree and other ether events.

The M. J. B. folk have taken a couple more promising radio comers under their wing—Tommy Harris and Ernie Smith. The coffee company's Demi Tasse Revue has been the stepping stone to national recognition for more than one mike performer. Among those who graduated into "big time radio" were Bing Crosby, Donald Novis, Harry Barris, Loyce Whiteman, Phil Harris, Jimmy Grier and Gus Arnheim.

* * *

John P. Medbury, erstwhile Demi Tasse wit and M. C. has been auditioning for any number of prospective sponsors, among them, rumor has it, being the Old Gold people.

* * *

The Veterans of Foreign Wars are going to stage a special over the NBC wireup February 11 at 8:30 p. m. which will include on the bill such personalities as Floyd Gibbons, Senator Arthur Robinson, Admiral Robert E. Coontz and the United States Marine Band. Washington, D. C. will be the point of origination.

* * *

Pennzoil Company steps back into the radio picture once again, with a program originating at KFI for the NBC network. The first broadcast will be on Monday night, February 6, from 9 to 9:30 o'clock. The Pennzoil News Review is the title, it being a dramatization of events as seen by a news cameraman.

* * *

As you have probably guessed there's big money being spent by American firms to throw their name out over the ether. The ten largest network advertisers on the NBC in 1932 spent \$9,591,057 for broadcasting privileges. A total sum of \$26,504,891 was spent by NBC clients on the air last year.

The biggest spender was the American Tobacco Company (Lucky Strike and Cremo Cigar), their bill amounting to \$1,851,194. The second largest spender was the Pepsodent Company (Amos 'n' Andy sponsors), who had an expenditure of \$1,735,380. The other eight, in order named, were: Standard Brands, General Motors Corporation, Swift & Company, Great Atlantic and Pacific Tea Company, General Foods Corporation, R. J. Reynolds Tobacco Company, General Mills, Inc., and William Wrigley, Jr., Company.

* * *

Radio fans throughout the entire Pacific Coast region will be glad to know that Eddie Peabody, acknowledged king of the banjo on anybody's continent, has signed a contract for the presentation of a series of weekly radio shows over the National Broadcasting Company network. The first broadcast of the new program is scheduled for February 8, 7:30 p. m.

Safeway Stores, sponsors of Eddie, have granted him full rein in the building of his program, with absolute jurisdiction in the selection of musicians, production men, script writers, announcers, etc. In other words, listeners can look forward to a genuine, dynamic Eddie Peabody show every Wednesday night hereafter.

There are few stage luminaries of international acclaim who have enjoyed such a quick rise to fame as Eddie Peabody and who have been able to cling to the pinnacle of popularity so easily. This beaming and modest young westerner has been accorded prominence in thousands of publications that wished to acknowledge the originality of his starboard haircut, elfish smile, bobbed coat and trick pants. He has the unusual habit of "packing them in" wherever he has played, even though his theatrical appearances include the foremost theaters of America and Europe. He recently completed a 32-week tour during which time he broke house records in nine cities, and this was done despite the effect adverse conditions have had on the theater attendance.

Eddie admits that he has always had a "hankering" for radio, but with the exception of a few occasions when he was a guest artist on a major network program, his stage, moving picture and phonograph record work has prevented him from heretofore giving much time to radio entertainment.

In addition to the banjo, Eddie is also a master of thirty-one other instruments and he plans to use many of them on his broadcasts.

The stations which will broadcast the Eddie Peabody programs are KFI, Los Angeles; KGO, Oakland and San Francisco; KGW, Portland; KOMO, Seattle, and KHQ, Spokane.

* * *

Brief Broadcasts . . . Leigh Harline, at one time associated with KFRC and more recently with KHJ, has quit the organ at that station to become associated with Walt Disney in the capacity as musical director and arranger for Mickey Mouse and other cartoons done at these studios . . . All that gcofy chatter handed out over the air by Yogi Yorgenson, the KHJ Swedish-Hindu Myst-ake, is written by himself . . . Sidney Dixon, production boss at KYA, is a skeet-shoot fan and took second place in a recent shoot held by the Pacific Rod and Gun Club. . . . After an absence of some time Harold Istell has returned to the air over KFAC as chief announcer . . . Harry Geise formerly with KMTR, is earning his bread and jam at KMPC these days.

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BBROADCAST WEEKLY costs you \$5.20 a year if you buy it each week. If you subscribe, it costs you only \$3.00 a year, and you are always assured of getting your copy, an actual saving of \$2.20. If you prefer to subscribe for a shorter time you may. Here's the complete list. Take the one that suits you best.

- 1. *Broadcast Weekly* each week for 16 weeks **\$1.00**
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(A copy of "Stars of the Radio" free with this last offer)

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WHETHER you prefer Hill Billies or symphony, Lawrence Tibbett or Ed Wynn, your enjoyment of radio will be increased materially if you listen with the improved Remler Minuette.

Now with five tubes instead of four—and with superheterodyne circuit, the Remler Minuette has greater power and even finer tone quality.

The large speaker eliminates hum and distortion, permitting performance characterized by vivid realism. Finger-tip controlled short-wave with single dial brings in police calls and other short-wave novelties. Continuous tone control permits full tonal value at any desired volume.

For those who insist on musical range, and who at the same time are operating on a limited budget, the Minuette is a happy solution. Complete with tubes and short wave, it is an entertainment value supreme at\$29.90

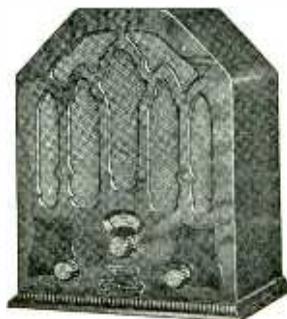
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This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Thanks to NBC

I WANT to congratulate the NBC on bringing the play "One Man's Family" to us so much earlier. Our whole family enjoys it so much. It is all so true to life. Jack is so much like a real boy, and so is the rest of the family.

I also want to thank the Carnation Albers Company for giving us back our Saturday morning children's program. We hope to hear "Little Jackie Straw Boss" and the "Little Crosses" again. Our whole family can enjoy them on Saturday morning.

We are so glad that Personal Close-ups has been changed to Sunday. I wish Gypsy a happy vacation and hope to hear her back again real soon. I miss her page in BROADCAST WEEKLY, but I think she has earned a vacation and that she will have some new thoughts for us when she gets back.

Now for a complaint. According to the last BROADCAST WEEKLY, and also paper notices, the program of "Memory Lane" is to be changed. Please put in a great big complaint for me and my family. We do so enjoy it the way it is now. Any revising would surely spoil it. I hope you will get enough complaints and objections to keep the cast and program the way it is now.

Hoping these bouquets and criticisms will help the programs. A true friend of BROADCAST WEEKLY.

Mrs. C. S., Petaluma, Calif.

Don't Change "Memory Lane"

OUR family are all ardent radio fans, and little given to writing in criticism of a program or artists, as we feel we have so much to be grateful for in receiving such a high quality of entertainment with no more effort on our part than just twisting the dial. But now we come with a protest loud, long, and lusty, and it concerns the corruption of our beloved Memory Lane. THAT program always finds us all attention. Not long ago we read of H. C. Connette's resignation. Consternation filled us, but could we blame him? Hardly!

Why should a sponsor, when it finds a program so universally beloved as Memory Lane try to re-vamp it? It is one hour that thanks to the golden treasury that is Con-

nette's memory, never stales. To bring it up-to-date, and lay the scene in California would mean the swift annihilation and downfall of one of the most charming and refreshing hours radio has ever known.

The General Petroleum Company sponsored this hour because of its extreme popularity. Evidently even the thousands of letters which poured in when Memory Lane went off the air for one week failed to fully convince the sponsors, that the listeners of Memory Lane **knew what they wanted.**

Tonight we listened in and soon discovered that although the plot was running along about as usual, yet it lacked the finish of Connette's master hand. Then the anachronism of having Pa Smithers call Rosemary "dumb," cinched the matter. We KNEW Connette would not have erred in using slang some twenty-five years or so before it was coined.

All in all, we're very much upset. Please, can't something be done so that we can have the original Memory Lane, as conceived by the skilled and loving hand of H. C. Connette back again? If not, we tune in to some other station at that hour.

May we say, in closing that we consider your splendid magazine one of the indispensable things in our home? We simply could not get along without it. We are among the many who appreciate your effort in helping to keep the Air Lanes clean.

C. G. G., Modesto, Calif.

Gypsy Will Be Back Soon

JUST a few lines to say how much we all enjoy the BROADCAST. It is getting bigger and better as it grows older.

We have quite a little trouble with the NBC programs cutting in on each other, and I was wondering if anyone else did. Especially KPO. We can usually hear KGO programs in the background. Just enough to spoil the reception from KPO; and quite often it is reversed. My neighbors all have the same trouble.

We sure miss Gypsy's page in the BROADCAST.

I have been a subscriber since 1928.

Erle L. B., Maricopa, Calif.

"THE GHOST WEEPS"

AND

"MYSTERY OF THE KREMLIN"

Two Gripping American Weekly Features

ON THE AIR

WITH

CHARLOTTE WALKER, famous stage star, and
ADDAS ABAYIA, popular radio artist

Did Mrs. Stalin drink the poisoned wine intended for her husband, hated chief of the Soviet Communist Party? The inside story of the sudden death of Russia's "First Lady" will be told in *The American Weekly*, the enlarged magazine distributed with the Sunday San Francisco *Examiner*—Sunday, February 5.

Dramatized on the air, WEDNESDAY, FEBRUARY 1, over

KYA: 6:30 p. m. / KFRC: 8:15 p. m.

The weird experiences of Lady Caillard, whose deceased husband kissed her hand, weeping hot tears. Her startling story of this "spook" visitation, told in her own words in the same issue of *The American Weekly*, will be dramatized Friday evening, February 3, with Charlotte Walker in the title rôle—

OVER THESE STATIONS

KPO	8:15	KQW	10:00
KYA	7:00	KFBK	7:00
KTAB	8:15	KMJ	7:00
KFRC	8:45	KWG	7:00
		KOH	7:00

Listen to these dramatizations, then read this and other interesting features in *The American Weekly*, with YOUR Sunday San Francisco *Examiner*, February 5,

Mrs. W^m HANSHAW.

MICROPHONE GOSSIP



• • • On Tuesday, February 7, at 3 p. m. the listeners to *Feminine Fancies* on the Don Lee Broadcasting System, will welcome back Fay Fraser, home decoration specialist, whose free services to home owners are sponsored by the General Paint Corporation. Miss Fraser has assisted many thousands of her radio friends in solving their home decoration and painting problems. Her broadcast services have been continuous, every week, since August, 1930, and during that time Miss Fraser has never missed a broadcast, and we know that her friends will welcome her return to the *Feminine Fancies* program, for it was here that she became known to them. Miss Fraser has prepared a full year's continuous series of helpful talks, and each week she will make suggestions and offer assistance in the solving of home beautifying and re-newing problems which are facing home owners at that particular time of the year. In other words, Miss Fraser's new series of talks will be, in fact, a complete radio course in home decoration. Personal assistance by mail is also given by Miss Fraser to those who are numbered among her radio friends.

• • • The head of a New York engineering firm, impressed with the realistic effect of the Chimes of "Big Ben" in the CBS "Fu Manchu" programs, wrote Fred Ibbet, director of the broadcasts, inquiring for the name of the device, which "could certainly be used in connection with the chimes we install in churches and colleges." Ibbet was forced to reply that the device would not be practical for churches and colleges. The sound ef-

fect is a recording made in London directly beneath the famous "Big Ben" and shipped to this country especially for the "Fu Manchu" programs.

• • • Jack Pearl, currently the reigning comic on the Thursday night *Magic Carpet*, is absolutely planning to abdicate his throne around the 1st of May. Pearl feels that a comic should not stay on the air for so long that he wears out his welcome and regardless of importunings, he will leave radio. He may return, but he will stay off for at least three months.

• • • It may look that way, but it's not true. All those numbered squares, arcs and crosses to be seen on the floor of studio B are not a glorified shuttle-board. No, indeed. Rather, are they the up-to-the-minute means of properly placing the gents of the orchestra with due respect to various and sundry microphones. Each cross marks the spot where the body—of each musician—is found when Charles Shephard tosses his hair out of his eyes, and raises an impelling baton aloft. The strange overlapping of arcs and squares means provision has been made for orchestras of varying size. Yes, the entrance examination to membership in any KFI-KECA orchestra includes a thorough knowledge of plane geometry.

• • • Kate Smith sang in New York's Paramount Theatre for a week and then left on a coast-to-coast tour that will carry her back to Hollywood late in the spring for another feature picture. Her new film will be a dramatic war story featuring Kate as a singing war nurse. The action will be based on Kate's own

nursing experiences in Washington.

• • • "I'm not making any New Year's resolutions," says Jane Ace, of *Lavoris "Easy Aces."* "They just go in one year and out the other."

• • • When Bing Crosby performs over the Columbia network, he sings a song for sixpence — and then some. Hence his recent application for a \$100,000 policy insuring him against the loss of his distinctive voice. Specifically, Crosby is crossing his fingers against the loss of a "sheath" (note to medicos) on his larynx, the disappearance of which, according to Dr. Simon L. Ruskin, New York specialist, would cause his voice to lose its unusual vibrato and to rise in the scale.

• • • Cliff Hall, who is the straight man on Jack Pearl's Thursday night trip on the *Magic Carpet*, played with June Walker and Otto Kreuger for 72 weeks in the stage play, "The Nervous Wreck." It never fazed him. "Now," says Hall, "Pearl gets me so balled up that I feel like the title role in that play."

• • • Don Wilson, chief announcer, KFI, is able to stand much closer to the announcer's stand these days, than was the case several months ago. The genial maestro of the spoken word has reduced his "front elevation" to a mere shadow of its former self. In other words—no more "bay window."

• • • Only because "Shorty" Maxwell, chauffeur for the Boswell Sisters, an eagle eye, does Martha Boswell still have her big fur coat. Shorty was waiting for the girls outside a restaurant and a girl wearing Martha's coat walked

out and passed him. Shorty called to her that the car was parked down the street, but the girl ran. Shorty caught her and the girl slipped out of the coat and disappeared. The girl had calmly put on Martha's coat, walked out of the restaurant, but she hadn't been able to fool "Shorty."

• • • Misha Pelz, credited with being one of the first to put orchestra music on the radio in the Pacific Northwest and associated with stage productions for Ruth Chatterton and Richard Bennett in musical scores, is the new music counselor of KGW, Portland, Oregon. Incidentally, Pelz was in 1911, on tour with the Metropolitan quartet of the Metropolitan Opera House of New York, for which he was musical coach. Music for the stage production of "Grand Hotel," the movie production, is credited to Pelz.

• • • Vaughn de Leath, Columbia's eminent singer, isn't at all superstitious, despite the fact that January, 1933, marks the opening of her thirteenth successive year as a radio star. Way, way back in January, 1920, a friend invited Miss de Leath to visit Dr. Lee DeForrest's impromptu studio in the old World Tower. Dr. DeForrest invited Vaughn to sing into an inverted gramophone horn. This primitive contrivance was the first microphone to send a woman's voice over the air.

• • • John Aasen, eight-foot giant who has been featured in Ringling's Circus and other shows, visited NBC's San Francisco studios the other day. The presence of the huge, broad-shouldered giant, looking as if he had just stepped out of Grimm's fairy tales, almost disrupted programs, but he "tried out" as an artist just the same—a harmonica artist. The only difficulty between him and an ether career was the fact that his height made

it impossible for him to get down near enough to the microphone to play into it.

• • • Yes, it's true, Wesley Tourtellotte—one of the most popular organists who ever pulled a stop—is leading a bachelor's life nowadays. The wife has gone East via the Panama Canal. She, Elvia (Allman) Tourtellotte, may yet be heard over the same station as her husband, if, as rumored, she signs with NBC.

• • • The great mystery of Gracie Allen's missing brother, which has baffled the radio world for some weeks, has now spread to Tin Pan Alley. Two new songs, "Has Anybody Seen My Brother?" and "Gracie's Missing Brother," both dedicated to the popular little comedienne, are now being published.

• • • Walter Damrosch, the dean of American conductors and director of the NBC Music Appreciation Hour, when in his early twenties, was assistant director and conductor of the Metropolitan Opera. During that time he was sent to Europe to engage talent for the company and was responsible for signing many who became mainstays of the organization.

• • • Forrest Wallace, Chicago NBC announcer, says the thing he hated most about being in the Navy during the World War was that he was on land most of the time digging ditches.

• • • Sam Hayes, ubiquitous announcer, rambled through a broadcast the other night without knowing, until a few days later, that a listener in Nome, Alaska, was holding a stop-watch on him. The Alaskan reported that Sam spoke at the rate of 202 words per minute. "Shucks," said Sam, "and I wasn't even trying."

• • • Bob Taplinger's latest "Meet the Artist" program was a gala occasion for

the Lombardo family. In the course of the program, during which Taplinger interviewed the entire orchestra, Guy played a selection on his famous "silent fiddle," which had not emitted a sound in public for some seven years. Later in the program, 7-year-old Rose Marie Lombardo, the youngest member of the famous family, was interviewed, and the song "Rose Marie" was played in her honor. But she almost upset things when she proclaimed Ben Bernie's band her favorite orchestra, because "he's much funnier than you, Guy."

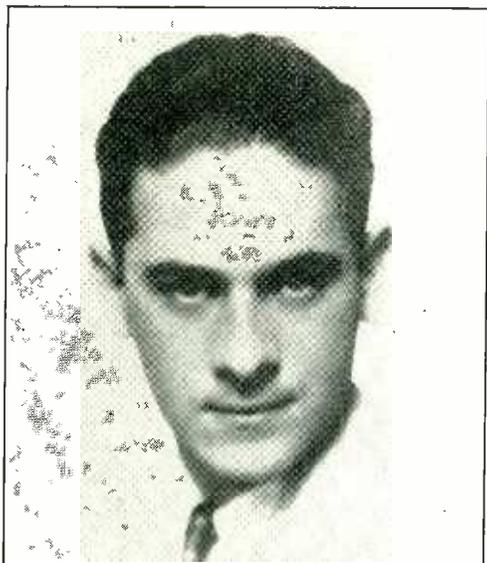
• • • Gus Arnheim brought the same orchestra to the Beverly-Wilshire Hotel which set some of the best feet in Chicago dancing during the last eighteen months. The list of soloists and specialists with the band includes Dorothy Thomas, Meri Bell (made her debut with Paul Whiteman a year ago), the Rhythm Rascals (well remembered for their previous work with Arnheim), and But Struck.

Incidentally, the location of the Beverly-Wilshire Hotel—within the corporate limits of Beverly Hills, makes the Arnheim rhythms the only available accompaniment for Sunday night dancing in these parts.

• • • Ben Selvin, CBS orchestra leader, is a business man in his own right in addition to being one of New York's outstanding musicians. For several years he has been president of the Ben Selvin Real Estate Company and also serving as a director in three other realty firms.

• • • Those Mills Brothers, after concluding their broadcast the other night, gave studio attendants and visitors an added treat, when two of them broke into an impromptu but intricate soft-shoe dance to the accompaniment of the vocal acrobatics of the other two.

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Bottles: 4 oz., \$1.00
8 oz., \$1.75

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8 oz., \$1.75; 16 oz., \$2.75; Liquid Face Powder, 4 oz. bottle, \$1.00; 8 oz., \$1.75.
VANISHING CREAM: 2 oz. jar, 60c; Lily Balm (tissue revitalizer), 2 oz., \$1.50; 4 oz., \$2.50; 8 oz., \$5.00; Lily Clay, 4 oz., \$1.50; 8 oz., \$2.50; 16 oz., \$5.00.
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LILLIAN R COMPANY,
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Gentlemen: I enclose herewith Dollars, for which send me

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The word "SILHOUETTES" is written in a large, bold, serif font. On either side of the word is a circular silhouette. The left silhouette shows a person standing and playing a guitar. The right silhouette shows a person sitting at a desk, writing with a pen. The word "SILHOUETTES" is centered between these two figures.

SILHOUETTES

BETTY BARTHELL, blue-eyed dimpled songstress from the South, first smiled at life on a sunny 16th of April in Nashville, Tennessee. Fortune has smiled back ever since. Betty can't recall one unlucky day. One day she broke a mirror, entered an audition as singer number 13, and emerged as the vocalist heard twice weekly on the Columbia network with Leonard Hayton's orchestra.

Less than a year after a Nashville radio manager heard Betty swing into lively lyrics and tinkling tunes over a grand piano in a Nashville drawing room, she was swept to stardom in company with those clowns, Tom Howard and George Shelton, on the Chesterfield program. And as surprise number two, especially to Betty, she not only sings to the gay music of Hayton's orchestra, but finds herself serving as the feminine foil for Howard's foolishness, whenever the situation demands. This she does without so much as a single drawl or Southern broad "a."

Betty seems to be what is known in the studios as a "natural." Prior to her role on the nation-wide network, her chief bid to fame was as national president of the alumnae association of Ward-Belmont College, Nashville's finishing school. Turning back to the still fresh print in her college yearbook, we find Betty catalogued as "personality, pep, and popularity—plus." Then, by a strange coincidence, there is added: "Such popularity must be deserved!"—a slogan long associated with the name of her present sponsor.

The echo of this co-ed conviction came only four years later, Betty—or "Dibbie," as the campus knew her—aimed at no such thing as a career. She had occasionally thumped out popular melodies on the piano and hummed a tune or two. These talents, developed "by ear," were limited to school-girl gatherings and her first job was playing for classroom folk dancers in the Ward-Belmont gym. Betty was graduated from that cloistered atmosphere in 1928 and

plunged immediately into the spirited social life of the Southern city.

Only by much coaxing did a director of WLAC, Columbia's Nashville station, drag Betty to the studios. Before she knew it was anything more than a lark, he had sold her talents as a feature of the program presented by the local Paramount-Publix theater. Subsequently, she was heard by Columbia's program director, Julius Seebach, and immediately taken to New York.

"Just born under a lucky star" is the way Betty sums it up, admitting in the next breath that she always wears a lucky coin in her shoe and carries, for good luck, the pieces of that broken mirror in her handbag. Only one shadow—and it's not very dark—fell across her sunny path to fame.

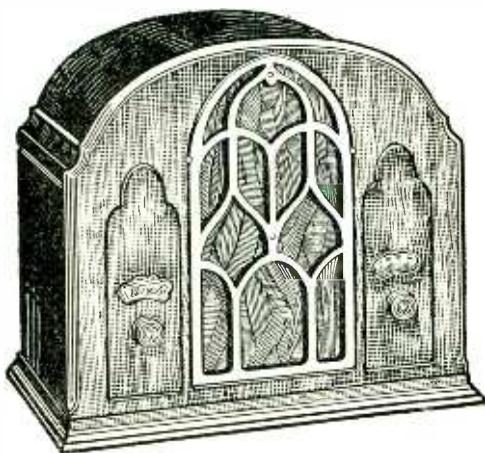
The Barthell family frowned on theatrical life. For six months they refused to buy a radio to hear "Dibbie" sing. But when she came home last Christmas with the world in a jug, Mr. Barthell figured it was high time the family tuned in. Now it's a big night in Nashville whenever Betty sings.

In New York, Betty lives with two Southern girlhood friends in a Greenwich Village apartment attended by a negro cook, Emily. On week-ends she commutes to country life at Babylon, Long Island. Betty picks ice hockey and rides a-top Fifth Avenue buses as the most thrilling sights in New York. She ranks these experiences with such childhood excitements as the time her pony unsaddled her in a brook, or the day she broke her collar bone on a Tennessee hay ride.

SIDE-GLANCES: Has big, vivid blue eyes, a wealth of black bobbed hair; is equally captivating in sport or evening dress; confesses she has a weakness for black and white clothes; divides much of her time between dancing, sports, bridge and crazy parlor games; is a rabid radio, theatre and movie fan; also likes books and open fireplaces; loves to walk in the snow; likes to watch crowds and celebrities; knows no better dish than old-fashioned homemade vegetable soup.

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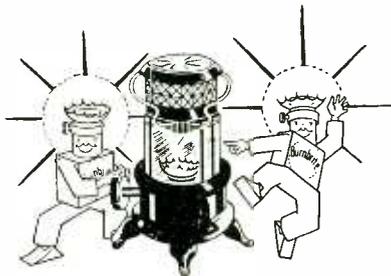
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DOLLO SARGENT: Dollo's father was a mining man in Idaho and "Doll," as she was called then, used to play marbles with real nuggets. Her earliest ambition was to be a participant in the pie-throwing contests in Hollywood, but her piano and violin teachers had other plans. In her 'teens she joined an orchestra in Spokane, later studied pipe organ in Seattle, migrated south and before coming to radio was a featured organist in prominent California theatres. She has red hair, is 5 feet 2 inches in height, weighs 118 pounds, and has greenish-gray eyes.



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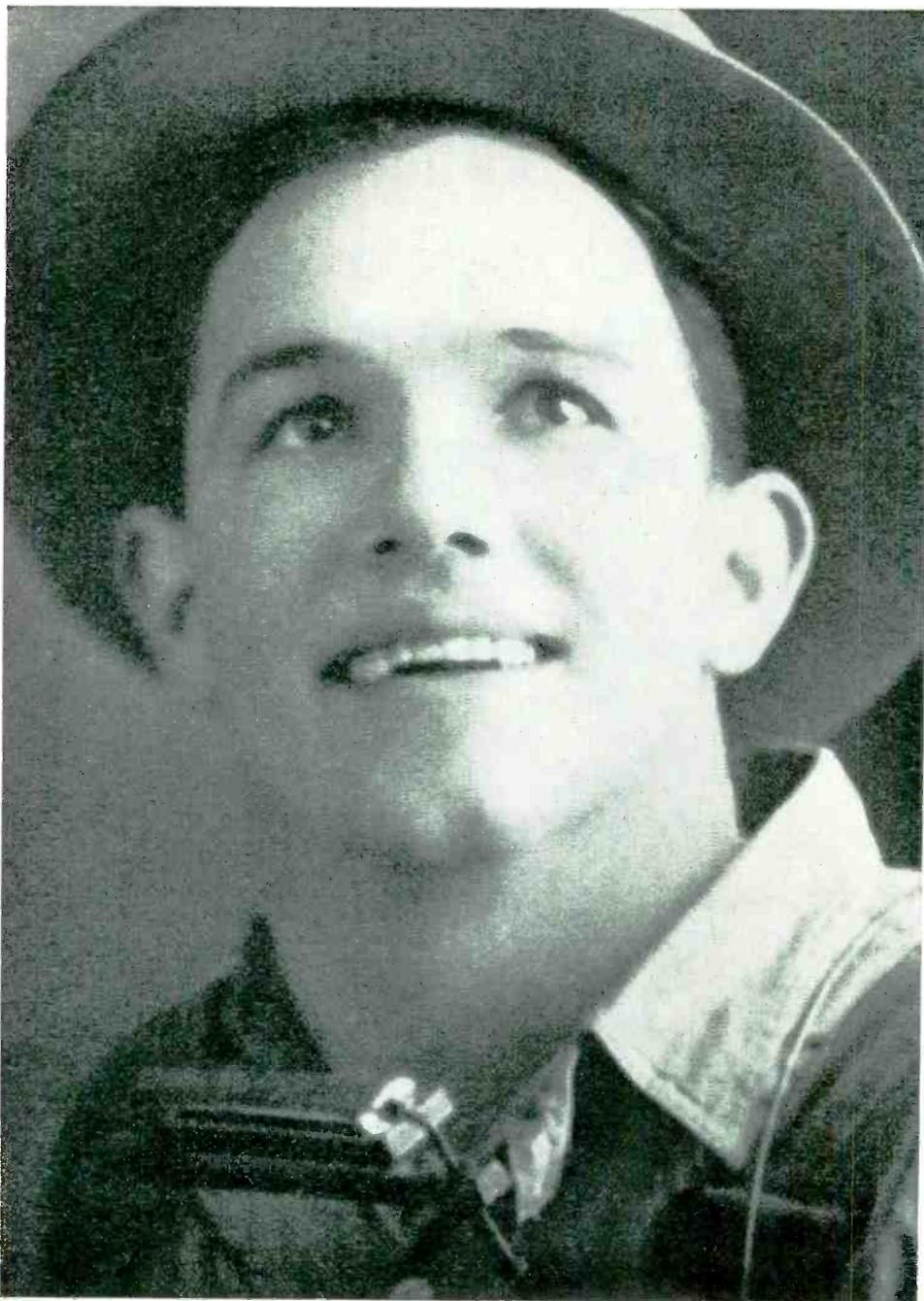
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CECIL WRIGHT was born in Montgomery County, Arkansas, left for Oklahoma when he was six and, following a few back-and-forth visits, came to California in 1929. He is in his twenties, 5 feet 10½ inches tall, weighs 174 pounds, has almost-black hair and brown eyes. His father was a minister and chief forest ranger. Cecil is the sixth in a family of ten and learned at an early age how to look out for himself. His radio debut was made back in Hot Springs, Ark. Married. Specialty, Hill Billy programs.

GYPSY RETURNS TO THE AIR



SUNDAY, FEBRUARY 5

AT 7:15 P. M.

in another "Personal Close-up of the
Artists' Program"

This evening Gypsy will interview

EVERETT FOSTER

Popular NBC Baritone



Hear Them Over
NBC-KPO Network

KPO San Francisco

KGA Spokane

KJR Seattle



HAZEL WARNER: A photograph depicting a graduating class of medical students is Hazel Warner's dearest possession. The picture, one lone girl in a large group of men, was taken in Germany. The girl was Hazel's mother. She was practicing her profession in Iowa when Hazel was born and did not live to see her daughter become first a graduate nurse, and shortly thereafter a beloved radio personality. Hazel is blonde and blue-eyed. Hobbies, horseback riding and gardening. Birthday, October 30. Voice, contralto.

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Refa Miller, KFRC



Johnny Walker, KOIN



Ann Warner, KFI



Bernice Berwin, NBC



Ben Harkins, KOMO

SUNDAY Programs

February 5, 1933

515.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Recorded program
9—Chas. Frederick Lindsley
9:15—Recorded program
9:30—Studio program
10—Bible Class
11—Baptist Church Services
12:30—Chapel of the Chimes Organ
1—Church of the Latter Day Saints
1:30—Boulevard Players
2—Walter Rudolph, Pianist
2:30—Studio program
2:40—Soccer Game, Ernie Smith
4:10—Putnam's Treasure Chest
4:30—Juvenile Play
5—Chapel of Chimes Organ
6—Studio program
6:15—Educational program
6:30—Portuguese Program
7—Famous Dance Orchestras
7:30—Olive May Williamson, pianist
7:45—Church Services
9:15—Rod Hendrickson
9:30—Chapel of the Chimes Organ
9:45—Favorite Melodies
10—Hill Billies
11 to 11:15 P.M.—Walkathon

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

12 noon—Records
12:30—John Wharry Lewis' quintet
1:30—Classical recordings
2:30—Clyde Diddle, basso; Helen Thurlby, soprano; Arco and Anita, novelty guitar duo, and Jean Ardath, pianist
3:30—Records
4:30—The Singing Strings Violin Ensemble
5—Records
5:30—Orlando Giurlani, tenor; Jean Ardath, pianist
5:45—"Old Man Soliloquy"
6—Mixed quartet under the direction of M. Jay Goodman, tenor
6:30—Hotel Oakland trio
7:30—Chapel of the Oaks Program; Amateur Baseball Results
7:45—Studio program
8—Eight O'Clock Players
9—Brahms Trio
9:30—Bungling Bunglers
9:45—Marge Vogel and Ethel Rhinard
10 to 11 P.M.—Dance program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

8 A.M.—Recordings
9—Scherer program
9:30—Cosgrave's Program
9:45—Modern Melodies
10—Sunshine Quarter hour
10:15—Tortola program
10:30—Recordings
11—Selix Masterpieces
11:30—Three Quarter Time
11:45—Vocal Favorites
12—Scherer Popular Program
12:30—Current Hits
1 P.M.—Morocco Quarter-hour
1:15—St. Francis Theater Program
1:30—Wexel Musical Comedy Gems
2—Jo Mendel's Music
2:15—Birthday Murder Mystery
2:30—Walter H. Mueller, pianist
2:45—Scherer Popular Program
3—Vocal Selections
3:15—Recordings

3:30—Light Classics
4—Afternoon Concert
4:30—Musical Styles
5—Popular Selections
5:45—Silent Period
12:01 to 6 A.M.—Owl program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 11:15
11:15—Francesco Del Campo
11:30—Marshall Grant, Organist
11:45—CBS Programs to 2
2—Prof. Lindsley
2:15—Rabbi Magnin, world topics
2:45—CBS Programs to 4:45
4:45—Up to Par with Parkelp
5—John Henry, Black River Giant
5:15—Andre Kostelanetz Presents
5:45—John Henry
6—Fred Allen's Revue
6:30—"Melody Hour," directed by Walter Kelsey
7—Parisian Nights
7:15—Fireside Fancies, William S. Wright and Organist
7:30—CBS Programs to 9
9—Union Oil Merrymakers
10—Ted Fio-Rito Orchestra
11 to 12 mid.—Midnight Moods

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

8:15 A.M.—Christian Science Prog.
8:30—"Uncle Harry" Comics
9—Sabbath Reveries
10:15—Organ recital
10:30—Singing Strings
11—Old St. Mary's Church Services
12 noon—Salon Group
1—Waltz Time
2—Opera
4—Violin Masters
4:30—Symphony Series
5:30—Rabbi Elliott M. Burstein
5:45—Royal Serenaders
6—Sacred Hour
6:30—Light Opera Concert
8—John Wolohan's El Patio Orch.
9—News Flashes
9:15—Joe Wright's Lido Orchestra
10 to 11 P.M.—Concert Memories

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Sunday Symphonies
8:45—Spanish Watch Tower Prog.
9—Health Talk, Dr. Linebarger
9:15—Popular Recordings
10—Music; Bible Lecture by Judge Rutherford
10:30—Recordings
10:45—Maxine's Shopping Service
11—The Happy Cowboys
11:30—Recordings
12 noon—"Tunes of the Times"
12:30—Recordings
1—Bible Questions & Answers; Music
2—"Tunes of the Times"
2:30—Silent period
6—Music; Bible Lecture
6:45—Benita Annis, pianist
7—Oakland Chamber of Commerce
7:15—Roy Edwards, tenor; Milton Fallon, organist
7:30—Studio Program
7:52—Silent period
9—French and Polish Programs
10—Walk-a-ton
10:30 to 11 P.M.—Jess Norman's Or.

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

2:30 P.M.—Musical Masterpieces
3:30—Dance Music
4:30—Musical Memories
5:30—Dance Time
6—Silent period
7:50 to 9 P.M.—Service from First Church of Christ, Scientist

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lesson
11 to 12 noon—First Baptist Church Services
7:30 to 9 P.M.—Evening Service, First Baptist Church

265 Meters **KSL** Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake

5 P.M.—To be announced
5:15—Andre Kostelanetz Presents
5:45—John Henry
6—The Bath Club Revue
6:30—KSL Players
7—Catholic Sermon
7:30—The Gauchos
7:45—L. D. S. Program
8:15—Angelo Patri, "Your Child"
8:30—Parade of Melodies
9—The Merrymakers, CBS
10 to 11 P.M.—Frank Asper, organist, and Wm. Hardiman, violinist

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles

8 A.M.—NBC-KPO Programs to 2
2—Smallman Studios Program
2:30—NBC-KPO Programs to 4
4—Golden Choristers
4:30—NBC-KPO Programs to 5:30
5:30—Commissioners Daughter; Play
6—NBC-KPO Programs to 7
7—John and Ned
7:15—Record Program
7:30—Nick Harris Detective Stories
7:45—Seth Parker Program
8:15—Pierce Quartet
8:30—Rudy Seiger and Orchestra
9—Reader's Guide
9:30—Netherland Plaza Orchestra
10—Denver Musicians' Program
10:30 to 11 P.M.—NBC-KPO Prog.

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

8 A.M.—CBS Programs to 8:45
8:45—Radio Gospel League
9:15—CBS Programs to 11:15
11:15—Central Lutheran Church
12 noon—New York Philharmonic Symphony Orchestra
2 P.M.—Judge Rutherford
2:15—Rabbi Magnin
2:30—Joe Roberts
3—CBS Programs to 4:45
4:45—Radio Gospel Musicale
5—CBS Programs to 6:30
6:30—Tacoma Music Teachers' Club
7—CBS Programs to 8
8—Little Symphony Trio
8:15—Angelo Patri
8:30—Parade of Melodies
9—The Merrymakers
10—Ted Fio-Rito's Orchestra
10:15—The Texas Cowboy
10:30—Ted Fio-Rito's Orchestra
11:30 to 12 mid.—Midnight Moods

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ KOMO KGW

**KFI KOA KDYL KGIR
KGHL KTAR KFSD**

8 A.M.—Organ Concert: KGO KGW
KOMO
8:30—Arion Trio: KGO KOMO KGW
9:30—Song Album: KGO KHQ
KOMO

10—Piano Pictures: KGO KGW KFI
10:30—The Pilgrims, mixed chorus:
KGO KHQ KOMO KGW KFSD
KFI KTAR KDYL

11—Monarch Mystery Tenor: KGO
KFI KDYL

11:15—Clyde Doerr Saxophone Octet:
KGO KHQ KOMO KFI KFSD
KDYL

11:30—Yeast Foamers, orchestra direction
Charlie Agnew: KGO
KHQ KOMO KGW KFI KFSD
KTAR KDYL KGIR KGHL

12 noon—Wayne King and his Or-
chestra: KGO KHQ KOMO KGW
KFI KDYL

12:30—Hour of Worship: KGO
KHQ KOMO KGW KFI KFSD
KTAR KDYL KGIR

1—Ident Program with Jane Fran-
man: KGO KHQ KOMO KGW
KFI KFSD KTAR KDYL KGIR
KGHL

1:15—Wildroot Institute, with Vee
Lawnhurst, pianist and contralto:
KGO KHQ KOMO KGW KFI
KDYL

1:30—National Youth Conference:
KGO KHQ KGW KFSD KGIR
KGHL

2—National Vespers: KGO KHQ
KGW KFSD KTAR KDYL KGIR
KGHL

2:30—Sealed Power Program: Sing-
ing Cylinders Quartet: KGO KHQ
KOMO KGW KFI KTAR KDYL
KGIR KGHL

3—Songland: Gail Taylor, soprano;
Myron Niesley, tenor: KGO KHQ
KOMO KGW (KFI on 3:15) KFSD

3:30—Melodians: Orchestra direction
Nathan Abas: KGO KHQ KOMO
KGW KFI

4—Borrah Minnevitich and his Har-
monica Rascals: KGO KHQ KOMO
KGW KFSD KDYL

4:15—The Morin Sisters: Trio: KGO
KHQ KOMO KGW KFSD KDYL

4:30—Great Moments in History:
KGO KHQ KOMO KGW KFI
KFSD KTAR KDYL

5—Chase and Sanborn Program:
Eddie Cantor, master of cere-
monies: KGO KHQ KOMO KGW
KFI KFSD KTAR KDYL

6—General Electric Sunday Circle
Concert: KGO KHQ KOMO KGW
KFI KFSD KTAR KDYL

6:30—The American Album of Fa-
miliar Music: KGO KHQ KOMO
KGW KFI KDYL

7—Current Government: David Law-
rence: KGO KHQ KOMO KGW
KFSD KTAR KDYL KGIR KGHL

7:15—Real Silk Program: Dramatic
skit; Vincent Lopez and his or-
chestra: KGO KHQ KOMO KGW
KFI KDYL

7:45—Sunday at Seth Parker's:
KGO KHQ KGW KECA KFSD
KTAR KDYL KGHL

8:15—Walter Winchell: KGO KHQ
KOMO KGW KFI KTAR KDYL
KGIR KGHL

8:30—Melodic Serenade: KGO KHQ
KFSD KDYL (KGHL on 8:45)

9—Dance Nocturne: KGO KHQ
KOMO KDYL

9:30—Stringwood Ensemble: KGO
KHQ KGW KFI

10—Richfield News Flashes: KGO
KHQ KOMO KGW KFI KFSD

10:15—Paul Carson, organist: KGO
KHQ (KOMO on 10:30) KGW
KFSD

11 to 12 mid.—Tom Gerun and his
Bal Tabarin Orchestra: KGO
KHQ KGW KFSD

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
8 to 12 Mid.—NBC-KPO Programs

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.

9 A.M.—Book Reviews

9:30—The Song Album

10—Watch Tower Program

10:15—State Fed. Women's Clubs

10:30—The Pilgrims

11—Studio Program

11:15—Clyde Doerr's Sax Octet

11:30—NBC-KGO Programs to 3:30

3:30—Bill Cane, banjoist

3:45—NBC-KGO Program

4—Tull and Gibbs

4:30—NBC-KGO Programs to 7

7—To be announced

7:15—Real Silk Program

7:45—NBC-KGO Programs to 8:30

8:30—Rainbow Hawaiians

8:45 to 12 mid.—NBC-KGO Prog.

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.

8 A.M.—Ogan Concert

8:30—Arion Trio

9—Reading the Comics

9:30—Piano Surprises

10—NBC-KGO Program

11—Tommy Luke's Half Hour

11:30—NBC-KGO Programs to 3

3 P.M.—Willamette University Phi-
harmonic Choir

3:30—Melodians

3:45—Piano Classics, Nicola Zan

4—NBC-KGO Programs to 7:30

7:15—Real Silk Program

7:45—Sunday at Seth Parker's

8:15—Walter Winchell

8:30—The G. A. Paine Violinist

8:45—Melodic Serenade

9—“Dance Nocturne”

9:20—Stringwood Ensemble

10—Richfield News Flashes

10:15—Bridge to Dreamland

11 to 12 mid.—Bal Tabarin Orch.

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle

8 A.M.—NBC-KGO Programs to 10

10—Sermonette

10:15—NBC-KGO Programs to 1:30

1:30 P.M.—For All the Family

2:30—Josef Koestner and Orchestra

3—Cornish School Program

3:30—NBC-KGO Programs to 7

7—Voice at the Piano

7:15—Real Silk Program

7:45—NBC-KGO Programs to 8:30

8:30—Pioneers

9—Baldy's Homespun Melodies

9:15—Dance Nocturne

9:30—Stringwood Ensemble

10—Richfield News Flashes

10:15—Crazy Crystal Quartet

10:30 to 11 P.M.—NBC-KGO Prog.

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco

Service to KJR KEX KGA
KECA KTAR KDYL KFSD

8 A.M.—Chronicle Comics, read by
Scotty: KPO

8—Radio Rubes: Hill Billy Quar-
tet: KGA KJR KEX KECA KFSD
KDYL

8:15—Major Bowes' Capitol Family:
(KPO on 8:30) KGA KJR KEX
KECA KFSD KDYL

9:15—Roxys' Gang: Vocal and in-
strumental soloists: KPO KGA
KJR KEX KECA KTAR KFSD
KDYL

10:15—Melody Memories: Imelda
Montagne, contralto; Harriett
French, violinist; Mildred Bailey,
pianist: KPO

10:15—Waldorf-Astoria Organ Rec-
ital: KGA KJR KEX KECA
KFSD KDYL

10:30—Cecilians: Barbara Blanch-
ard, soprano; Eva Gruninger, con-
tralto: KPO KGA KJR KEX KECA

11—Bible Stories: KPO KGA KJR
KEX KECA

12 noon—Pastels: Lucile Kirtley, so-
prano; woodwind ensemble: KPO
KGA KJR KEX KECA KFSD
KGHL

12:30—Melody Mixers: KPO KGA
KJR KEX KECA

1:30—Stringwood Ensemble: KPO
KGA KJR KECA

2—Quartet Time: The Olympians:
KPO KGA KJR KEX

2:30—Bohemians: Easton Kent,
tenor; orchestra direction Joseph
Hornik: KPO KGA KJR KEX
KECA KFSD

3—Catholic Hour: KPO KGA KJR
KEX KECA KTAR KDYL KGIR
KGHL

3:30—Our American Schools: KPO
KGA KJR KEX KECA KFSD
KDYL KGIR KGHL

4—Community Forum: KPO KGA
KJR KGIR

4:30—Nathan Abas, violinist: KPO
KGA KJR (KEX off 4:45) KECA

5—Rendezvous: Vocal trio: KPO
KGA KJR (KEX on 5:15) KECA

5:30—Sunday Concert: KPO KGA
KJR (KECA on 6)

6:30—Gunnar Johansen: Concert
pianist: KPO KGA KJR KECA
KFSD

7—John and Ned, harmony duo:
KPO KGA KJR KECA

7:15—Personal Close-ups: Everett
Foster, baritone, interviewed by
GYPSY: KPO KGA KJR

7:30—Silhouettes: Charles Bulotti,
tenor: KPO KGA (KJR off 8)

8:15—Wonders of the Earth: KPO
KGA KEX

8:30—Rudy Seiger and his Fairmont
Hotel Orchestra: KPO KGA KECA

9—Reader's Guide, Joseph Henry
Jackson: KPO KGA KJR KECA
KFSD KOA

9:30—Seymour Simon and his Or-
chestra: KPO KGA KJR (KEX
on 9:45) KECA KFSD KDYL

10—Denver Musicians' Union: KPO
KGA KJR KECA KDYL KOA

10:30—On Wings of Music: KPO
KGA KJR KEX KECA KDYL
KOA

11 to 12 mid.—Midnight Melodies:
KPO KGA KJR (KEX on 11:15)
KECA

CBS

Columbia Broadcasting System

- 8 A.M.—Rhoda Arnold and Chas. Carlile, duets: KFBK KWG KOL KERN KVI KFRC KGB KLZ
- 8:30—The Melody Makers: KFBK KWG KERN KDB KOL KVI KFRC KHJ
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK KMJ KWG KDB KOL (KVI on 9:15) KFPY KOIN KFRC KHJ KGB KSL
- 9:30—Cyril Maude, theatrical recollections: KFBK KOL KVI KSL KFPY KOIN
- 9:45—Arthur Tracy, Street Singer: KFBK KOL KVI KFPY KOIN KSL
- 10—Thirty Minute Men: KFBK KOL KVI KFPY KOIN
- 10:30—Columbia Church of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11—"Smiling Ed" McConnell: KWG KFBK KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:45—Poet's Gold. Poetic readings: KFRK KWG KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—New York Philharmonic Symphony Orch.: KFBK KMJ KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KSL
- 2:45—Chicago Knights: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KGB KSL
- 3—Current Events: KFBK KMJ KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- 3:15—Little Jack Little: KFBK KMJ KERN KDB KOL KVI KSL KFPY KOIN KFRC
- 3:30—Cathedral Hour: KFBK KMJ KWG KERN KDB KOL KVI KVI KOIN KFRC KSL
- 4—The World's Business: KFRK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- 4:15—Walter Smith and his Concert Band: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 4:45—Canta. Nina Singing Girls: KFBK KMJ KWG KERN KDB KFPY KOIN KHJ KSL
- 5—John Henry, Black River Giant: KFBK KWG KERN KDB KOL KVI KOIN KFRC KHJ KSL
- 5:15—Andre Kostelanetz: KFBK KMJ KWG KERN KDB KOL KVI KFRC KHJ KSL
- 5:45—John Henry, Black River Giant: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 6—Fred Allen's Bath Club Revue: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—Ernest Hutcheson, pianist: KFBK KMJ KWG KERN KDB KOL KVI KOIN KHJ KGB
- 7:30—The Gauchos: KFBK KMJ KWG KERN KDB KOL KVI KOIN KFRC KHJ KGB
- 8—Isham Jones and his Orchestra: KFBK KMJ KWG KDB KVI KHJ KFPY KFRC
- 8:15—Angelo Patri, "Your Child": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8:30—Pennzoil Parade of Melodies: KFBK KMJ KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts

- The Journal, Portland, Oregon
- 9 A.M.—CBS Programs to 11:30
- 11:30—Francesco Del Campo
- 11:45—CBS Programs to 2
- 2 P.M.—Professor Linsley
- 2:15—Rabbi Magnin
- 2:30—CBS Programs to 6:30
- 6:30—Piano Duo
- 7—CBS Programs to 8
- 8—Journal Front Page
- 8:15—CBS Programs to 9
- 9—Merrymakers
- 10—The Wanderer
- 10:30—Ted Fio-Rito's Orchestra
- 11 to 11:30 P.M.—Midnight Moods

236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.
- 8 A.M.—CBS Programs to 11:15
- 11:15—Marshall Grant, organist
- 11:45—CBS Programs to 2
- 2—Professor Linsley
- 2:30—CBS Programs to 4:15
- 4:15—Cecil Solly
- 4:30—Walter Smith's Orchestra
- 4:45—Negro Achievement Hour
- 5—CBS Program
- 5:15—Philatelic Facts
- 5:20—CBS Programs to 6:30
- 6:30—Melody Hour
- 7—Friendly Muse
- 7:30—Radio Speaker Stevenson
- 8—CBS Programs to 9
- 9—Merrymakers
- 10—Crazy Minstrel
- 10:15—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Midnight Moods

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 8 A.M.—NBC-KPO Programs to 9
- 9—Reading the Cartoons
- 9:15—NBC-KPO Programs to 10:30
- 10:30—International Bible Students
- 10:45—NBC-KPO Programs to 8
- 8 P.M.—First Church of Christ Scientist
- 9 to 12 mid.—NBC-KPO Programs

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts

- Western Broad. Co., Portland, Ore.
- 8 A.M.—NBC-KPO Programs to 1:30
- 1:30—Albert Creitz, violinist
- 1:45—City Club Program
- 2—NBC-KPO Programs to 4
- 4—Vesper Hour
- 4:30—NBC-KPO Program
- 4:45—Silent period
- 8—NBC-KPO Programs to 8:45
- 8:45—Your Child and Mine
- 9—Oregon Federa. of Music Clubs
- 9:30 to 12 mid.—NBC-KPO Programs

285.5 Meters KNX Hemp. 4101 1050 Kcys. 25,000 Watts

- Western Broadcast. Co., Los Angeles
- 7 A.M.—Bill Sharples and his Gang
- 9—Recordings
- 10—Judge Rutherford Sermon
- 10:15—Organ Recital
- 10:50—Third Church of Christ, Scientist
- 12:10 P.M.—Story of India
- 12:30—Louise Johnson, interpreter of cosmic laws
- 1—Jehovah's Witnesses
- 2—Los Angeles City Park Board
- 4—Red Book Transcription
- 4:15—Oriental Orchestra
- 4:30—Organ recital

- 5—Dr. John Matthews
- 6—Dr. Abel, Humanitarian Society
- 6:30—Organ Recital
- 6:45—Currier's Serenaders
- 7—Organ, Piano, Violin, Vibraphone and Vocal Ensemble
- 7:45—Smiling Ed McConnell
- 8—First Presbyterian Church
- 9—News
- 9:15 to 10:15 P.M.—Calmon Luboviski, violinist

333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Calif.
- 8 A.M.—Sunday Times Comics
- 8:30—The Melody Makers
- 8:45—World-wide News
- 9—Salt Lake Tabernacle
- 9:30—"Home Sweet Home" Concert
- 10:30—Columbia Church of the Air
- 11—To be announced
- 11:15—Marshall Grant, organist
- 11:30—Francisco Del Campo
- 11:45—CBS Programs to 2
- 2—Adventure, Mystery and Romance
- 2:15—Rabbi Magnin
- 2:30—Legion Ascot Auto Races
- 4—CBS Programs to 5
- 5—International Health Institute
- 5:15—Andre Kostelanetz Presents
- 5:45—I Zingari
- 6—Bath Revue
- 6:30—Melody Hour
- 7—CBS Programs to 9
- 9—The Merrymakers
- 10—News Items
- 10:10—Ted Fio-Rito's Orchestra
- 11:30-12 midnight—Marshall Grant, Organist

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 9 A.M.—Jose Arias Mexican Orch.
- 9:30—NBC-KGO Programs to 1:30
- 1:30—Julie Kellar, harpist
- 1:45—Wesley Tourtellotte, organist
- 2:30—Joseph Koestner's Orchestra
- 3—"Justice Through Law," Judge Leon R. Yankwich
- 3:15—NBC-KGO Programs to 4
- 4—Classic Hour, string trio
- 4:30—NBC-KGO Programs to 7
- 7—"Secret Service Tales," Capt. Wilkie
- 7:15—Real Silk Program
- 7:30—Orchestra
- 7:45—String Ensemble and Soloist
- 8—Orchestra
- 8:15—Walter Winchell
- 8:30—Orchestra
- 9—Tapestries of Life: Cast and orch.
- 9:30—Stringwood Ensemble
- 10—Richfield Reporter of the Air
- 10:15 to 11 P.M.—Gus Arnheim's Or.

225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts

- Don Lee, Inc., San Diego, California
- 8 A.M.—CBS Programs to 9:30
- 9:30—Home Sweet Home Concert
- 10:30—CBS Programs to 11:15
- 11:15—Marshall Grant, organist
- 11:30—To be announced
- 11:45—CBS Programs to 2
- 2—Bible Talk
- 2:30—To be announced
- 2:45—CBS Programs to 6:30
- 6:30—Melody Hour
- 7—CBS Programs to 9
- 9—Merrymakers
- 10—Tomorrow's News Tonight
- 10:10—Ted Fio-Rito's Dance Orch.
- 11—Midnight Moods
- 12 to 1 A.M.—Recordings

Anno

2 NEW 1933 PR

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The NEW



14
FEATURE

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RADIO

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34

GREAT FEATURES



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REFRIGERANT

MONDAY Programs

February 6, 1933

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 9:45—Dr. Corley Program
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Helen Gordon Barker, art talk
- 11:15—Concert Melodies
- 11:45—Musical Portraits
- 12 noon—Dance Music
- 1—Silent period
- 6—Dance Music
- 6:30—Russian Balalaika Orchestra
- 7—Learn Italian, Prof. Achille
- 7:15—Willitts' Contest Review
- 7:30—Silent period
- 8:30—Mildred Epsteen, vocalist
- 8:45—John D. Barry, World Events
- 9—Ella Stankevich, pianist
- 9:15—C. Martin Friburg, tenor
- 9:30—Fox Trot Hits
- 10—Master Melodies
- 11—Salon Music
- 11:30—Dance Music
- 12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction Program
- 8:30—Recordings
- 8:45—Dance of the Hour
- 9—Silent period
- 1 P.M.—Latin-American Program
- 2—Dance of the Hour
- 2:06—Recordings
- 2:30—Verna Anderson, pianist
- 2:45—Bob Moore, baritone
- 3—Organ Harmony, Milton Fallon
- 3:30—Tropical Beach Combers
- 4—Doc Shahan and his Ramblers
- 4:30—"Tunes of the Times"
- 5—Wade Forrester and Artists
- 5:30—Maxine's Shopping Service
- 5:45—Walk-a-ton
- 6—Silent period
- 7:30—Professor Lataner
- 7:45—Glen Spencer's Banjo Band
- 8 to 8:30 P.M.—Italian Program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 9:30—Bargain Bulletin
- 10—Helpful Hour; Weather
- 10:30—Monarch Melodies
- 11—Eleventh Hour Program
- 11:30—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather Forecast
- 1—One o'Clock Program
- 1:15—Trujo-Strings
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent Period
- 4:30—Story Time
- 4:45—Evening Echoes
- 5—Vespers, Roger Darling
- 5:30—Skippy
- 5:45—Evening Echoes
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange and Market Place
- 7—U. S. Weather Forecast

7:03—Radio News and Forum
7:30—Minute Man
7:45—Band Concert
8—Sacred Memory
8:30—Golden Memories
9—Cross-Cuts of the Log of the Day
9:05—Accordion Capers
9:30 to 10 P.M.—Maune Keans

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:15—Cecil Wright
- 7:25—N. Y. Stock Quotations
- 7:30—Exercise Period
- 8—Shell Happy Time
- 8:30—CBS Programs to 10:30
- 10:30—Globe Trotter
- 12 noon—Noonday Concert
- 1—CBS programs
- 1:30—N. Y. Stock Quotations
- 1:35—Globe Trotter
- 1:45—Beauty Talk
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Hodge Podge Lodge
- 4:30—Better Business Bureau
- 4:45—Recordings
- 4:55—Jolly Time Popcorn
- 5—H-O Rangers
- 5:15—Globe Trotter; Town Topics
- 5:30—Skippy
- 5:45—Organ Concert
- 6—Music that Satisfies
- 6:15—CBS Programs to 8
- 8—Blue Monday Jamboree
- 10—Bisquick Band
- 10:05—Etude Ethiopians
- 10:30—Frank Greenough's Orchestra
- 11—Dancing with the Stars
- 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 7:45—Christian Science Program
- 8—Breakfast Hour
- 8:30—Organ Concert, NBC
- 8:45—Melody Moods
- 9:45—Mardi Gras
- 10—Sunshine Hour
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Rhythmsters
- 12 noon—Scriptures
- 12:03—Mid-Day Concert
- 12:45—Organ Recital: Glen Goff
- 1:45—P.T.A. Lecture
- 2—International Troubadors
- 2:30—Organ Matinee
- 3—Musical Novelties
- 3:30—Music Masters
- 4—Singing Strings
- 4:15—Bertram Bronson: Lecture
- 4:30—On Parade
- 5—Sunset Revue
- 5:45—Campbell Digest
- 6—Supper Serenade
- 6:30—Waltz Idylls
- 7—Sydney Dixon and G. Donald Gray, Duo Recital
- 7:30—National Radio Forum
- 8—Rudolphine Radil and her International Ensemble
- 8:30—Norwegian Choir
- 9—Evening Lullaby
- 9:15—Junior Chamber of Commerce
- 9:30—Virginia Miller: Piano Interlude
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Crazy Capers
- 7:45—Almanac of Fact and Fun
- 8—Popular Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household hour
- 10:30—Records
- 10:35—Dr. B. L. Corley
- 11—Records
- 11:30—X Bar B Ranch Boys
- 12 noon—News; Records
- 12:45—Studio program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Studio program
- 2—Hawaiian Travelogue
- 2:30—Bridge Review with Ira Blue
- 2:45—Studio Program
- 3:30—Walter J. Rudolph, pianist
- 3:45—Putnam's Treasure Chest
- 4—"Keep Smiling" Revue
- 4:30—Studio program
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Automobile Question Box
- 6:15—Emeryville Walkathon
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Frank Watanabe
- 7:15—Dance Music
- 7:30—Oakland Post-Enquirer
- 7:45—Anson Week's Orchestra (Elec. Trans.)
- 8—Taylor Made Tempos
- 8:15—Golden Memories
- 8:30—Dance Music
- 8:45—The Mirror
- 9—Ice Hockey, Ernie Smith, ann.
- 10—Hill Billies
- 11—Emeryville Walkathon
- 11:15 to 12 mid.—Radio Cabaret

340.7 Meters KLV Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9:15—Noon Prices N. Y. Stocks
- 9:30—Clinic of the Air
- 10:15—Stocks, financial information
- 10:30—International Kitchen, Gladys Cronkhitte, director
- 11—Sunshine Twins
- 11:30—Arco and Anita
- 11:45—Madelon Sivyver and Nancy Ann Hersey
- 12 noon—Jack Delaney's Band
- 1—Jean's Highlights
- 2—Classical Recordings
- 2:40—Closing S. F. Stocks
- 2:45—Opportunity hour
- 3:45—Records
- 4—The Lovable Liars
- 4:15—Margaret Klink's Fairy Tales
- 4:30—Brother Bob's Club
- 5—Helen Wegman Parmelee, pianist
- 5:15—"The Rhymesmith"
- 5:30—Waialele trio
- 6—Betty Babblsh
- 7—News Items
- 7:30—Clark Sisters
- 7:45—Fred and Morris, comedians
- 8—Iverson's Colonial String Quartet
- 8:25—Better Business Bureau talk
- 8:30—Faucit Theatre of the Air
- 9—Aspre's Manila String Orchestra
- 9:30—Bungling Bunglers
- 9:45—Fred Skinner, "What Have You?"
- 10—Jack Delaney and his Band
- 10:45 to 12 mid.—Dance Program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to **KHQ KOMO KGW
KFI KOA KDYL KGIR
KGHL KTAR KFSD**

- 7 A.M.—Organ Concert: KGO KOMO (KGW on 7:15)
- 7:30—United States Navy Band: KGO (KOMO KGW off 7:45) KFSD (KDYL on 7:45)
- 8—Singing Strings: KGO KHQ KGW KFI KFSD KDYL
- 8:15—Elsie Mae Gordon; characterizations: KGO KHQ KOMO KGW
- 8:30—Sonata Recital: KGO KHQ KGW KFSD
- 8:45—Synco-Thots: KGO
- 9—Langendorf Pictorial: News talk by Rush Hughes: KGO KFI
- 9—Tom Mitchell, baritone: KOMO
- 9:15—Dixie Memories: KGO KHQ KFSD
- 9:30—Buckaroos: Charles Marshall and Ted Maxwell: KGO KOMO
- 9:45—Arion Trio: KGO KOMO (KGW KFI on 10) KFSD
- 10:15—Doctor Dick: Drama: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KOA KGIR KGHL
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI
- 11:30—California Federation of Women's Clubs: KGO KGW KFSD 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Organ Concert: KGO (KGW off 1:30)
- 1:45—Midday Musicales: Orchestra direction Emil Polak: KGO KHQ KOMO KGW (KFI on 2)
- 2:15—Concert Petite, orch.: KGO KHQ KGW KDYL
- 2:30—Irma Glenn, organist: KGO KHQ KOMO KGW KDYL
- 2:45—Slow River: Southernaires quartet: KGO KHQ KOMO KGW
- 3—Waldorf-Astoria Orchestra: KGO KHQ KOMO KGW KFSD KDYL
- 3:30—Al Bernard, the Minstrel Man: KGO KHQ KOMO KGW
- 3:45—Rhythmic String Quartet: KGO KGW KFSD
- 4—Hall and Gruen: KGO KOMO
- 4:15—Concert Ensemble: KGO KFSD KDYL
- 4:30—Argentine Trio: Instrumentalists: KGO KHQ KGW
- 4:45—News Service: KGO KGW
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 5—Oahu Serenaders: KGO KHQ KOMO KGW KFSD KDYL
- 5:15—Hotel Hollenden Crystal Room Orchestra: KGO KFSD
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatonville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—Tommy Watkins and his Orchestra: KGO KHQ (KOMO off 6:15) (KDYL on 6:15) KOA
- 6:30—The Buick Program: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 7—Alice Joy, contralto: Orchestra: KGO KFSD KDYL KGHL
- 7:15—Vic and Sade: Dramatic sketch: KGO KFSD KDYL KGHL
- 7:30—Demi-Tasse Revue: Ted Fiorito and his Hotel St. Francis

- Orchestra: Tommy Harris; Ernie Smith: KGO KHQ KOMO KGW KFI KFSD KDYL KOA KGIR KGHL
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Ted Weems' Orchestra: KGO KHQ (KGW on 8:20) KTAR KDYL
- 8:30—Voice of Firestone: Lawrence Tibbett, baritone: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL KGU
- 9—Penzoil News Review: KGO KFI
- 9—Southern Harmony Four: Male quartet: KHQ
- 9:15—Russ Columbo and his Hotel Park Central Orchestra: KDYL
- 9:30—Mark Fisher and his Edgewater Beach Hotel Orchestra: KGO KHQ KFSD KDYL
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp's Mark Hopkins Hotel Orch.: KGO KHQ (KOMO off 10:30) KGW KFSD
- 11—Phil Harris' Orchestra: KGO KHQ KOMO KGW KFI KFSD
- 11:30 to 12 mid.—Organ Concert. Dollo Sargent: KGO KHQ KOMO KGW KFI KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR KEX KGA
KECA KTAR KDYL KFSD**

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Organ Concert: (KPO KECA off 8:30) (KYA on 8:45) KGA (KJR KEX off 8:45)
- 8:30—Julia Hayes: Helpful hints to housewives: KPO
- 8:45—Calvin Coolidge Memorial Service: KPO KGA KJR KEX
- 10:15—Sax-o-Tunes: Three saxophones with organ: KPO KGA KJR KEX KECA
- 10:30—The Ambassadors: Male quartet: KPO KGA KJR KEX KFSD KDYL
- 10:45—Rhythmic Serenade: KPO KGA KJR KEX KFSD KDYL
- 11—Words and Music: KPO KGA KJR KEX KECA KFSD KTAR KDYL
- 11:30—Outstanding Daytime Speakers: KPO KDYL
- 11:45—Sisters of the Skillet: Comedy sketch: KPO KGA KJR KEX KECA KDYL
- 12 noon—Bluettes: Vocal trio: KPO (KGA on 12:05) KJR KEX KECA
- 12:15—Johnny O'Brien, harmonica player: KPO KGA KJR KEX KECA
- 12:30—Pair of Pianos: KPO KGA KEX KECA
- 1—Radio Guild: "Sherwood," by Noyes: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL
- 2—Lee Sims and Ilomay Bailey: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2:15—Monday Matinee: KPO KGA KJR (KEX off 2:45) KECA KFSD
- 3—Melody Mixers: KPO (KGA on 3:05) (KJR on 3:10, off 3:50) KEX KECA
- 4—Life of the Reillys: KPO KGA KJR KEX KECA KFSD
- 4:15—Federal Business Talk: KPO KGA KJR KEX
- 4:30—Eileen Figgott, soprano: KPO KGA KJR KEX KDYL

- 4:45—Barbara Dale's Charm Matinee: KPO KFSD
- 5—California State Chamber of Commerce Program: KPO KGA KJR KECA
- 5:15—Synco-Thots, Edna Fischer, News Chase, piano duo: KPO KGA KECA
- 5:30—Ben McLaughlin, tenor: KPO KGA KJR
- 5:45—Organ Concert: KPO KGA KJR KDYL KOA
- 6—Music Doctor: Orchestra direction Joseph Hornik: KPO KGA KJR KECA KFSD
- 6:30—Safety First: Traffic talk: KPO KGA KJR KECA
- 6:45—Irving Kennedy, tenor; instrumental trio: KPO KJR
- 7—John and Ned: KPO KGA
- 7:15—Tarzan of the Apes: KPO
- 7:30—National Radio Forum: KYA KGA KJR KTAR
- 7:30—Gypsiana: Louis Ford, violinist; William Cowles, pianist: KPO
- 7:45—The Seal of the Don: Mystery serial: KPO
- 8—On Parade: KPO KGA KJR (KEX on 8:15)
- 8:30—NBC Drama Hour: KPO KJR KGA KEX KECA
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Nomads: Vocalist; orchestra direction Joseph Hornik: KPO KGA KJR KECA
- 9:30—Road Show: Variety program: KPO KGA KJR KEX KECA (KDYL on 10) KOA
- 11—Organ Concert: KPO KGA KEX KECA
- 11:30 to 12 mid.—Rhythm Vendors: KPO KGA KJR KEX KECA

260.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Favorite recordings
- 9—Assoc. Food Stores
- 9:30—Popular Song Hits
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Popular Selections
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Favorites
- 12 noon—Recordings
- 12:15—Galla Rini, accordionist
- 12:30—Band Concert
- 12:45—Carl Coveny & Pat Buckman
- 1—Stock reports; records
- 2:15—Willie Mae Carson, bridge authority
- 2:30—Records
- 2:45—Speak-Easy Time; records
- 3—Reporter of the Air; records
- 4—Ideal Bread program
- 4:15—Popular Recordings
- 4:30—Musical Styles
- 4:45—"The Hawk"; serial
- 5—Popular recordings
- 5:45—Silent Period
- 12:01 to 6 A.M.—Owl Program

KJBS today!
The Alarm Klok Klub
 6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Dispenser
Galla Rini
Piano-Accordionist
 12:15 to 12:30 a.m.

CBS**Columbia Broadcasting System**

- 8:30—Academy of Medicine Program: KFBK KMJ KGW KERN KOL KVI KOIN KFRC KHJ
 8:45—Ben Alley, tenor: KFBK KMJ KGW KERN KDB KOL KFPY KOIN KFRC KHJ KSL
 9—The Coolidge Memorial Service: KFBK KMJ KGW KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 10:30—Atlantic City Musical: KFBK KMJ KERN KDB KVI KFPY KFRC KHJ KGB KSL
 11—National Student Federation of America program: KFBK KMJ KGW KERN KDB KOL KVI KHJ KOIN KFRC KGB KSL
 11:15—Sylvia Sapir. Presenting "The Well-Tempered Clavichord": KFBK KMJ KGW KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
 11:30—American School of the Air: KFBK KMJ KGW KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 12 noon—Eton Boys, male quartet: KMJ KDB KERN KFPY KOIN KHJ KSL
 12:15—Savitt String Quartet: KMJ KFBK KGW KERN KDB KFPY KVI KOIN KSL
 12:45—Sam Prager, pianist; Helen Nugent, contralto: KFBK KMJ KGW KERN KDB KVI KFPY KOIN KSL
 1—Frank Westphal's Dance Orch.: KFBK KMJ KGW KERN KDB KFPY (KVI on 1:15) KFRC KHJ KSL
 1:30—Columbia Artists Recital: KFBK KMJ KGW KERN KDB KVI KFPY KHJ KSL
 2—Howard Neumiller, pianist: KSL
 2:15—Fred Berrens' Orchestra: KSL
 3—The Dictators: KSL
 3:15—Rels and Anna: KSL
 4:15—To be announced: KFBK KGW KERN KFPY KSL
 4:30—Earl Hoffman and his Orch.: KFBK KMJ KGW KERN KDB KOL KFPY KSL
 4:45—Between the Bookends: KMJ KFBK KGW KERN KDB KOL KVI KFPY KHJ KSL
 5—H-Bar-O Rangers: KFBK KMJ KGW KERN KOL KVI KFPY KOIN KFRC KHJ KGB
 5:15—Art Jarrett and his Orch.: KFBK KMJ KERN KOL KFPY
 6—Chesterfield Program: Ruth Etting: KFBK KMJ KGW KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 6:15—Howard Ely at the Organ: KFBK KGW KDB KOL KVI KFPY KFRC KHJ KSL
 6:30—Dancing at the Bellrive: KGW KFBK KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
 7—Columbia Radio Revue: KFBK KGW KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
 7:30—Edwin C. Hill: KFBK KMJ KGW KDB KOL KFPY KOIN KFRC KHJ
 7:45—"Myrt and Marge": KFBK KMJ KGW KERN KOL KVI KSL KFPY KOIN KFRC KHJ KGB
 8—Howard Barlow Orchestra: KSL
 8:30—Guy Lombardo and his Orchestra: KSL
 9—Abe Lyman's Orchestra: KSL

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

- 7 A.M.—Morning Serenaders
 7:30—Mr. Copperfield
 8—NBC-KPO Programs to 8:45
 8:45—Julia Hayes, Helpful Hints
 9—NBC-KPO Programs to 2:45
 2:45—The Question Box
 3—NBC-KPO Programs to 4:45
 4:45—Silent period
 8—Tarzan of the Apes
 8:15—NBC-KPO Programs to 12
 12 to 12:15 A.M.—Glimpses of Tomorrow's News

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 3
 3 P.M.—News Bulletins
 3:05—NBC-KPO Programs to 4:45
 4:45—To be announced
 5—NBC-KPO Programs to 6:45
 6:45—Frank Funkhauser
 7—John and Ned
 7:15—Tarzan of the Apes
 7:30 to 12 mid.—NBC-KPO Prog.

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
 7—NBC-KPO Programs to 8
 8—Prudence Penny
 8:15—NBC-KGO Programs to 9
 9—Neighborly Mary
 9:30—Betty Bon
 9:45—NBC-KGO Program
 10—The Observer
 10:15—NBC-KGO Programs to 11:30
 11:30—Uncle Hank, Ciderville Center
 11:45—Club Minutes
 12 noon—Farm Program
 12:15—Farm and Home Hour
 1—Tea Time Tales
 1:15—Organ
 1:45—Red Shadow
 2—NBC-KGO program to 5
 5—Concert Orchestra
 5:30—NBC-KGO Programs to 7
 7—The Alaskans
 7:30—NBC-KGO Programs to 9
 9—Little Symphony Hour
 10—Richfield News Flashes
 10:15—Dollars and Cents
 10:30 to 12 mid.—NBC-KGO Prog.

236.1 Meters **KOL** Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—KOL Time Clock
 7:45—Crazy Minstrel
 8—Shell Happytime
 8:30—CBS Programs to 10:30
 10:30—Prince of the Ivories
 10:45—CBS Programs to 11:15
 11:15—Democratic Educa. Feature
 11:30—American School of the Air
 12 noon—The Carnival
 1—Health Hints
 1:15—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—P. T. A. Program
 4—Studio Program
 4:15—Ocell Solly
 4:30—CBS Programs to 5:30
 5:30—Skippy
 5:45—CBS Programs to 7:30
 7:30—Radio Speaker Stevenson
 7:45—Myrt and Marge
 8—Blue yonday Jamboree
 10—Globe Trotter
 10:15—Fed Fio-Rito Orchestra
 11 to 12 mid.—Dance Music

508.2 Meters **KHQ** Main 5383
1900 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

- 7 A.M.—Caterpillar Pioneers
 7:30—Morning News
 7:45—Early Birds
 8—Voice of Texas
 8:15—NBC-KGO Programs to 9
 9—Walt and Marian
 9:15—Musical Gems
 9:30—Burgan's Home Comfort
 9:45—Celia Lee
 10—Diamond Ice and Fuel
 10:15—NBC-KGO Programs to 11:30
 11:30—Bell Organ Concert
 12 noon—Electric Home Quarter Hr.
 12:15—Farm and Home Hour
 1—Home Owned Business
 1:15—Silver Luf Bakery
 1:30—Spokane Fur Co.
 1:45—NBC-KGO Programs to 4:15
 4:15—KHQ News
 4:30—Tull and Gibbs
 4:45—Editorial Col., Russell Bankson
 5:15—Skippy
 5:30—NBC-KGO Programs to 6
 6—Peerless Dentists
 6:30—Buick Program
 7—Kinman Business University
 7:15—Voice of Texas
 7:30—M. J. M. Demi-Tasse Revue
 8—Amos 'n' Andy
 8:30—Voice of Firestone
 9—Southern Harmony Four
 9:15—American Weekly
 9:30—Dance Orchestra
 10—Richfield News Flashes
 10:15—Dance Orchestra
 11:30 to 12 mid.—Organ Concert

319 Meters **KOIN** Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

- 6:30 A.M.—OSC Farm Exten. Talk
 7—KOIN Klock
 7:30—Movie Chatter
 8—Shell Happytime
 8:30—CBS Programs to 10:30
 10:30—Art Kirkham, This & That
 11—CBS Programs to 1
 1 P.M.—Book of Life
 2—Happy-Go-Lucky Hour
 3—Feminine Fancies
 3:30—Newspaper of the Air
 5—H-Bar-O Rangers
 5:15—Skippy
 5:30—Davidson Prize Club
 6—CBS Program
 6:15—Leather Pushers
 6:30—Bells of Harmony
 6:45—CBS Programs to 8
 8—Blue Monday Jamboree
 10—Bisquick Band
 10:05—CBS Feature
 10:15—Sport Flashes
 10:30 to 12 mid.—DLBS Program

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles

- 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—French Lesson
 11—NBC-KPO Programs to 4:15
 4:15—News Release
 4:30—Randy Andrews, songs
 4:45—Alex. Bevani, Italian language
 5—NBC-KGO Programs to 5:30
 5:30—Jack Ross and Jimmy Adams
 5:45—Al, Mac and Tommy
 6—NBC-KPO Programs to 6:45
 6:45—Oral Lornettes
 7—Tom Murray's Hill Billies
 7:30—Organ and Colonial Quartet
 7:45—Record Program
 8 to 12 mid.—NBC-KPO Programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Organ Concert
7:30—U. S. Navy Band
7:45—Pay'n'Takit Stores
8—NBC-KGO Programs to 9
9—Crazy Crystals Program
9:15—Cooking School
9:45—NBC-KGO Programs to 12
12 noon—The Oregonian of the Air
12:15—Farm and Home Hour
1—Broadway Columbians
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 2:30
2:30—Foreign Affairs
2:45—NBC-KGO Programs to 4
4—Friendly Chat
4:30—NBC-KGO Programs to 5:15
5:15—Piano Surprises
5:30—NBC-KGO Programs to 6
6—Captain Ervin, Traffic Talk
6:10—NBC-KGO Programs to 7
7—Covered Wagon Days
7:30—Demi-Tasse Revue
8—Amos 'n' Andy
8:15—Hotel Pennsylvania Orchestra
8:30—Voice of Firestone
9—Gold Shield Little Symphony
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces: Vocal solos
7:30—The Sun Risers; Sport News
8—Arion Trio
8:15—Elsie May Gordon
8:30—Julia Hayes
8:45—Coolidge Memorial
10:15—NBC-KPO Program to 3
3 P.M.—The Easy Chair
3:10—Melody Mixers
3:50—World Bookman
3:55—Lost & Found Advertisements
4—NBC-KPO Programs to 4:45
4:45—Studio Program
5—Chamber of Commerce Program
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 7
7—News Edition of the Air
7:15—Tarzan of the Apes
7:30—NBC-KPO Programs to 11
11—McElroy's Dance Orchestra
11:30 to 12 mid.—Rhythm Vendors

225.4 Meters KGB Frank. 6151
1330 Kcys. 1000 Watts

Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Blanche Wood
11—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 1
1—Closing Markets and News
1:15—CBS Programs to 2
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Hodge Podge Lodge
4:30—CBS Programs to 5
5—H-O Rangers
5:15—Jan Garber Orchestra
5:30—News and Town Topics
5:45—To be announced
6—CBS Programs to 8
8—Blue Monday Jamboree
10—Tomorrow's News Tonight
10:10—Etude Ethiopians
10:30—Greenough's Orchestra
11—Dance Orchestra
12 to 1 A.M.—Recordings

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—N. Y. Stock Quotations
7:45—Polly Hall, pianist
8—Singing Strings
8:15—Joe Warner's Jolly Journal
8:30—NBC-KGO Programs to 9:15
9:15—Helpful Hints to Housewives
9:30—Fashion Tour with Melisse
10—NBC-KGO Programs to 11:30
11:30—Care of the Hair
11:45—State Market Reports
12 noon—Dept. of Agriculture Talk
12:15—Farm and Home Hour
1—News Release
1:15—Ann Warner Chats
1:45—Baldassare Ferlazzo, violinist
2—Midday Musicale
2:15—Studio Program
2:30—Musical Globe Trotter
2:45—Tom Murray's Hill Billies
3:45—Bess Meals Menu Service
4—Wesley Tourtellotte, organist
4:30—News Release
4:45—Noreen Gammill, character sketches
5—String Trio
5:30—Little Orphan Annie
5:45—Wheatenaville
6—String Orchestra
6:30—The Buick Program
7—"Makers of History," cast, and organ
7:30—M. J. B. Demi-Tasse Revue
8—Amos 'n' Andy
8:15—The Seal of the Don
8:30—The Voice of Firestone
9—KFI Fun Factory
10—Richfield Reporter of the Air
10:15—Phil Harris' Orchestra
11:30 to 12 mid.—Organ Concert

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 12
12 noon—Beauty Talk
12:15—Health Talk
12:30—World-wide News
12:45—Beauty Talk
1—CBS Program to 2
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Hodge Podge Lodge
4:30—Review of the News
4:45—Between the Bookends
5—H-bar-O Rangers
5:15—News Items; Town Topics
5:30—Skippy
5:45—Hydroten Revue
6—CBS Programs to 8
8—Blue Monday Jamboree
10—News Items and Bisquick Band
10:15—Etude Ethiopians
10:30—Frank Greenough orchestra
11—Dancing with the Stars
12 to 1 A.M.—Marshall Grant, organ

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma
7 A.M.—Daybreak Devotionals
7:30—Organ Revue
7:45—Texas Cowboy
8—Shell Happytime
8:30—CBS Programs to 9:15
9:15—George Yount, organist
9:30—Concert Miniatures
10—Cella Lee, Home Economics
10:15—Style and Song Hits
10:30—CBS Programs to 12
12 noon—Noon News
12:15—CBS Programs to 1

1—Dora Day DeVore, English lessons
1:15—CBS Programs to 1:45
1:45—Pre-School Assoc. Program
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—"Hodge Podge Lodge"
4:30—Dr. Walsh, Dental Clinic
4:45—Between the Bookends
5—H-Bar-O Rangers
5:15—Musical Creditors
5:30—George Yount, organist
6—CBS Programs to 7:15
7:15—Civil Affairs Program
7:30—Dr. Mellor
7:45—Myrt and Marge
8—"Cross-Cuts of the Day"
8:05—Blue Monday Jamboree
10—Etude Ethiopians
10:30—Frank Greenough's Orch.
11—Dancing with the Stars
11:15 to 12 mid.—Temple Theatre

285.5 Meters KNX Herap. 4101
1050 Kcys. 25,000 Watts

Western Broadcast. Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Aratone
10—Eddie Albright's Family
10:30—Kate Brew Vaughn
11—Recordings
11:45—Talk by H. B. Drollinger
12 noon—News; Records
12:30—Organ Recital
1—New Paris Inn
2—Eddie Albright, "The Bookworm"
3—Matinee Mirthmakers
4—Travelogue; Stocks; Announcements
4:15—Cecil and Sally
4:30—Recordings
5:25—Jolly Time Popcorn Company
5:30—Black and Blue
5:45—Electric Transcription
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—"Pieces of Eight"
7:30—Concert Orchestra
8—Light Concert Music
8:30—Happy Chappies
8:45—Golden Memories
9—News
9:15—Crockett Mountaineers
9:30—Calmon Luboviski and Claire Mellonino
10—KNX Dance Band
10:30—Organ Recital
11 to 12 mid.—New Paris Inn

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego
5 P.M.—Oahu Serenaders
5:15—Hotel Hollenden Orchestra
5:30—Studio Program
5:45—Program Highspots
5:50—Late News Reporter
6—Music Doctor
6:30—Buick Program
7—Frost Forecast
7:01—Alice Joy, vocalist
7:15—Vic and Sadie
7:30—Demi-Tasse Revue
8—Amos 'n' Andy
8:15—Seal of the Don
8:30—Voice of Firestone
9—Southern Harmony Four
9:15—Park Central Orchestra
9:30—Edgewater Beach Orchestra
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Midnight Organ

TUESDAY Programs

February 7, 1933

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:25—N. Y. Stock Quotations
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:45
9:45—Ann Welcome, kitchen lyrics
10—George Hall's Orchestra
10:30—Martha Meade Society
10:45—Globe Trotter
10:50—Madison Ensemble
11—Rumford Chemical Company
11:15—CBS Programs to 12
12 noon—Noonday Concert
1—CBS program; Recordings
1:30—Stock Quotations
1:35—Globe Trotter
1:45—Texas Cowboy
2—Happy Go Lucky
3—Feminine Fancies
4—Health Talk
4:15—To be announced
4:30—CBS Programs to 5
5—Steamboat Bill
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—Mahdi Magic Circle
6—CBS Programs to 8
8—Globe Mills Headlines
8:15—Howard Barlow, Columbia
Symphony
8:30—Dick Aurandt, Organist
8:45—Isham Jones' Orchestra
9—Joe Haymes' Orchestra
9:15—Unknown Hands
9:30—CBS Program
10—Bisquick Band
10:05—Hotel St. Francis Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
8:45—U. S. Army Band
9:15—School Broadcast
9:45—Bluettes
10—Sunshine Hour
11—Album Leaves
11:45—Rhythmsters
12 noon—Scriptures
12:03—Mid-Day Concert
12:45—Aviation Club
1:15—Footlight Features
2—Prudence Penny
2:15—Musical Novelties
2:30—Verse: Mrs. M. C. Sloss
2:45—Hawaiian Entertainers
3—Glen Goff, organist
4—Artist Celebrities
4:15—"You and Your Government"
4:45—International Troubadors
5—Sunset Revue
5:45—Campbell Digest
6—Supper Serenade
6:30—Waltz Time
7—G. Donald Gray: Baritone
7:15—Salon Group
7:30—Marie Eugene, soprano
7:45—Bob Allen, piano novelties
8—John Wolohan's Orchestra
8:30—Cesare Sodero & Concert Or.
8:45—Kenneth Spencer
9—Lone Star Ranger
9:15—Hotel Lexington Orchestra
9:30—Milly and Billy, Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9:15—N. Y. Stocks
9:30—Records
10:15—Stocks; financial information
weather
10:30—International Kitchen, Gladys
Cronkhitte, director
11—Sunshine Twins
11:30—Studio Program
11:45—Fred Skinner: "What Have
You?"
12 noon—Jack Delaney's Band
1—Jean's Highlights
2—Classical Recordings
2:40—San Francisco stocks
2:45—Ethel Rhinard, pianist
3—Records
4—"Timely Garden Tips"
4:15—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco & Anita, guitarists
5:45—Song Stories, the Clark Sisters
6—Hotel Oakland Trio
7—News items
7:30—Wm. Don, eccentric comedian
7:45—Fred and Morris, comedians
8—Basketball Game: U. C. vs. San
Jose State
9:15—Old Gospel Hymns
9:45—Nerino's variety orchestra
10:30 to 11:30 P.M.—Dance prog.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Recorded program
7:15—Morning Reporter
7:30—Crazy Capers
7:45—Daily Almanac
8—Popular Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:35—Dr. B. L. Corley
11—Studio program
11:30—X Bar B Boys
12 noon—Echoes of Portugal
12:30—Oakland Post Enquirer
12:35—Records
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio program
2:45—Recorded program
3—Charles Park, the budgeteer
3:30—Walter J. Rudolph, pianist
3:45—Putnam's Treasure Chest
3:55—Better Business Bureau
4—"Keep Smiling" Revue
4:30—Grace and Billy Carmen in
"Marimba Melodies"
4:45—Studio Program
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Dance Music
6:05—Parisian Amer. Entertainers
6:10—Sport Champions
6:15—Emeryville Walkathon
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestras
7:15—Dance Music
7:30—Oakland Post-Enquirer
7:45—Dance Music
8—Jesse Stafford's Orchestra
8:30—Studio Program
9—Ice Hockey Game
10—Hill Billies
11—Emeryville Walkathon Broad-
11:15—Jesse Stafford's Orchestra
11:45 to 12 mid.—Radio Cabaret

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Recordings
8:45—Dance of the Hour
9—Silent period
1—Latin-American Program
2—Dance of the Hour; Recordings
2:30—Organ Harmony, Milton Fallon
3—Recordings
3:15—Buddy Lewis' Dance Orchestra
4—Doc Shahan's Ramblers
4:30—"Tunes of the Times"
5—Wade W. Forrester and Artists
5:30—Maxine's Shopping Service
5:45—Walk-a-ton
6—Silent period
7:30—Verna Anderson, pianist
7:45—Irish Song and Jest
8—Bible Lecture, Judge Rutherford
8:15—The Fireside Chorists
8:30—The KROW-lian Revue
10—Walk-a-ton
10:30 to 11 P.M.—Jess Norman's
Dance Band

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—The Oily Boid
8—Silent Period
9—Blues Chasers
9:45—Romance of the Kitchen
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
11:45—Bertha Hunt, correct English
12 noon—Dance Music
1—Silent period
6—Dance Time
6:30—Russian Balalaika Orchestra
7—Christian Science Program
7:15—Charles Myers, pianist
7:30—Silent period
8—Christian Science Lecture
9—Silent period
11—Salon Music
11:30—Dance Music
12 to 1 A.M.—Hi-Dee-Ho!

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and Rainbow Trouper
9:30—Bargain Bulletin
10—Martha Meade Society
10:15—Aunt Sammy
10:30—Monarch Melodies
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:15—Trujo-Strings
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent period
4:30—Story Hour; Evening Echoes
5—Watch Tower
5:15—Rev. McKee
5:30—Skippy; Dinner Concert
6:15—Franco's Program
6:30—Market Reports
6:45—Farmers' Exchange
7—U. S. Weather Reports
7:05—Radio News and Forum
7:30—State Federation of Labor
7:45—Band Concert
8 to 10 P.M.—You Never Can Tell

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ KOMO KGW
KFI KOA KDYL KGR
KGHL KTAR KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO KOMO (KGW on 7:15)
- 7:30—Seraphima Strelova, soprano: KGO KOMO KGW KFSD
- 7:45—Breen & De Rose: KGO KFSD
- 8—Your Child: KGO KOMO KFI KFSD KDYL KGR
- 8:15—Soloists: KGO KDYL KHQ KOMO KGW
- 8:30—Cross-Cuts from Log o' Day: KGO KHQ KOMO KGW KFI
- 9—Langendorf Pictorial: News talk by Rush Hughes: KGO KFI
- 9:15—Pollock and Lawnhurst: KGO KFSD KDYL
- 9:30—Buckaroos: Ted Maxwell, Charles Marshall: KGO KOMO
- 9:45—Arion Trio: KGO (KHQ on 10:15) (KOMO on 10) (KFI on 10, off 10:15)
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:50 to 11:10) (KTAR KDYL KOA off 10:50)
- 11:30—Syncopators: Harold Stokes' orchestra: KGO KOMO KGW KFSD KDYL
- 11:45—Sisters of the Skillet: Comedy KGO KGW KFSD KDYL KGHL
- 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGR KGHL
- 1—Stringwood Ensemble: KGO (KOMO on 1:20) KGW (KHQ on 1:45)
- 2—Whiteman's Rhythm Boys: KGO KHQ KOMO KGW KFI KDYL
- 2:15—Melodic Thought: KGO KHQ KGW (KFI off 2:30) (KOMO KFSD KGHL on 2:30) KDYL
- 2:45—Coquettes: Vocal trio: KGO KHQ KOMO KGW
- 3—Madame Frances Alda: KGO KHQ KGW KFSD KDYL
- 3:30—Mid-week Federation Hymn Sing: KGO KHQ KOMO KGW KFSD KTAR KGR
- 3:45—Alvino Rey, guitarist, with Mort Grauenhorst and Bob Cruse, banjoists and guitarists: KGO KHQ KFSD KDYL KOA
- 4—Jay Dennis & Ted Reese, songs, patter: KGO KHQ KFSD KDYL
- 4:15—Tea Timers: KGO (KHQ KOMO off 4:30) (KGW on 4:30)
- 4:45—Little Orphan Annie: KDYL KOA KGR KGHL
- 4:45—News Service: KGO KGW
- 5—Balladettes: Irving Kennedy, tenor; orchestra direction Emil Polak: KGO (KHQ off 5:15)
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—The Utah Trail: KGO KHQ KOMO (KFSD off 6:15) KDYL
- 6:30—Ed Wynn & Fire Chief Band: KGO KHQ KOMO KGW KFSD KFI KTAR KDYL KGR KGHL
- 7—Lucky Strike Dance Hour: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGU
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL

- 8:15—Memory Lane: Drama featuring Billy Page, Eileen Pigott, Ted Maxwell: KGO KHQ KOMO KGW KFI KFSD KTAR
- 8:45—Horlick Program: Adventures in Health: KGO KHQ KOMO KGW KFI KDYL
- 9—Waltz Time: KGO KHQ
- 9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO KHQ KOMO KGW KFI
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp and his Mark Hopkins Hotel Orch.: KGO KHQ KOMO KGW KFSD KDYL KOA
- 11—Phil Harris' Orchestra: KGO KHQ KGW KFI KFSD
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR KEX KGA
KECA KTAR KDYL KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Synco-Thots: KPO KGA KJR KECA KDYL
- 8:30—U. S. Army Band: (KPO off 8:45) (KYA on 8:45) KGA (KJR off 8:45) KECA KFSD KTAR
- 8:45—Julia Hayes, helpful hints to housewives: KPO
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Bluettes, vocal trio: (KPO off 9:45) (KYA on 9:45) KGA (KJR KECA off 9:45) KEX (KFSD KDYL on 9:45)
- 9:45—University of California: KPO
- 10—Mardi Gras, with Al Schuss, master of ceremonies: KPO KGA KJR KEX KECA
- 10:30—George Sherban and Hotel New Yorker Orchestra: KPO KGA KJR KEX KDYL
- 11—Words and Music: KPO KGA KJR KEX KECA (KDYL off 11:15)
- 11:30—Rhythm Vendors: KPO KGA KJR KEX (KECA off 11:45)
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA
- 12:45—Entertainers: KPO KGA KJR KEX KECA
- 1—Tommy Watkins' Brown Palace Hotel Orch.: KPO KGA KJR KEX KECA KFSD KDYL KOA
- 1:15—Meredith Willson and his Orchestra: KPO KGA KJR KEX KDYL KOA KGHL
- 1:45—Brownie Tales: Children's Program: KPO KGA KJR KEX KECA KDYL
- 2—Music Garden: Orchestra: KPO KGA KJR KEX KECA
- 2:45—Concert Echoes: KPO KGA KJR KECA KFSD
- 3—Melody Mixers: KPO (KGA on 3:05) (KJR on 3:15, off 3:55) KEX (KECA off 3:45)
- 4—Simpv and Gladys: KPO KGA KJR KEX
- 4:15—You and Your Government: KPO KYA KGA KJR KEX KECA KFSD KDYL KGR
- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—Vincent Lopez and his Congress Hotel Orchestra: KPO KGA KJR KECA (KFSD off 5:15)

- 5:30—Harvey Peterson, violinist: KPO KGA KJR KECA KDYL
- 5:45—Bits of Melody: KPO KGA KJR KDYL KOA
- 6—Recollections: Nathan Stewart, baritone: KPO KGA KJR KECA
- 6:45—Irving Kennedy, tenor; instrumental trio: KPO KGA KJR
- 7—John and Ned, harmony duo: KPO KGA KJR KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Rainbow Harmonies: Easton Kent, tenor: KPO KGA (KJR on 7:45) (KECA off 7:45)
- 8—Western Artists Series: KPO KGA KJR KEX
- 8:15—Pacific Advertising Association Talks: KPO KGA KJR KEX KECA KGR KGHL
- 8:15—Cesare Sodero and NBC Concert Orch.: (KYA KGA KJR KEX KGHL on 8:30) KDYL
- 8:30—Eno Crime: Drama: KPO
- 8:45—Kenneth Spencer, basso: KYA KGA KJR KEX KGHL
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Musterole Fireside Fantasies: KPO
- 9:15—Art Jarrett and Don Bestor and his Orchestra: KYA KGA KJR KEX KECA KDYL
- 9:30—The Story Teller: KPO KGA KJR KEX KECA KOA KGR
- 10—Myron Niesley, tenor, and Austin Mosher, baritone: KPO KGA KJR KEX KECA KDYL KOA
- 10:15—Chiffon Jazz: KPO KGA KJR KEX KECA
- 10:45—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO KGA (KJR on 11:15) KEX (KECA off 11)
- 11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJR KEX

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Variety records
- 9—Melody Gems
- 9:30—Popular Song Hits
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Popular Music
- 11:15—Medical Society Talk
- 11:30—Concert Favorites
- 12 noon—Dance Matinee
- 12:30—Records
- 1:05—Stock reports; records
- 2—Better Business Talk
- 2:15—Popular Music
- 2:45—Speak-Easy Time; records
- 3—Reporter of the Air; records
- 4:15—Andy Anderson
- 4:45—The Hawk'' serial
- 5—Recordings
- 5:45—Silent Period
- 12:01 to 6 A.M.—Owl program

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

CBS

Columbia Broadcasting System

- 8:30—Current Questions before Congress: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC
- 8:45—Vincent Sorey and his Orch.: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KSL
- 9—Buddy Harrod Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- 9:30—Concert Miniatures: KFBK KWG KERN KDB KVI KFPY KOIN KFRC KGB
- 10—Geo. Hall's Orchestra: KFBK KMJ KWG KERN KDB KOIN KFRC (KHJ KSL on 10:15)
- 10:30—Madison Ensemble, String Ensemble: KFBK KMJ KERN KDB KVI KFPY (KFRC KHJ on 10:45) KGB KSL
- 11—The Texas Ranger: KFBK KMJ KWG KERN KVOR KVI KFPY KOL KOIN KGB KSL
- 11:15—Ann Leaf at the Organ: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:30—American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHQ KGB KSL
- 12 noon—Columbia Artists Recital: KFBK KMJ KWG KERN KDB (KVI on 12:15) KFPY KOIN KHJ KSL
- 12:30—Frank Westphal and his Orchestra: KFBK KMJ KERN KDB KVI KFPY KOIN KSL
- 1—Tito Guizar, Mexican tenor: KFBK KMJ KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 1:15—Curtis Institute of Music program: KFBK KMJ KWG KERN KDB KVI KFPY KHJ KSL
- 2—Happy Go Lucky Hour: KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 2—Programs to KSL KVOR KLZ KOH
- 4:30—Howard Ely at the Organ: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KSL
- 4:45—Between the Bookends: KMJ KFBK KWG KERN KDB KOL KVI KFPY KFRC KHJ KSL
- 5—Plantation Grill Orchestra: KMJ KFBK KWG KERN KDB KOL KVI KFPY KHJ KSL
- 5:15—Art Jarrett and his Orchestra: KFBK KMJ KERN KOL KFPY
- 5:45—Larry Funk and his Orch.: KFBK KMJ KOL KVI KFPY KHJ
- 6—Chesterfield Program: KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Threads of Happiness: KFBK KMJ KWG KERN KOL KFPY KVI KOIN KFRC KHJ KGB KSL
- 6:30—California Melodies: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—Those McCarty Girls: KFBK KWG KERN KDB KVI KFPY KOIN KFRC KHJ
- 7:15—Keyboard Varieties: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- 7:30—Edwin C. Hill: KFBK KMJ KWG KERN KOL KFPY KOIN KFRC
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KGB KSL
- 8—Howard Barlow and the Colum-

- bia Symphony Orch.: KVI KFPY KOIN (KFRC KHJ on 8:15) KGB KSL
- 8:30—Isham Jones and his Orch.: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 9—Joe Haymes and his Orchestra: KFBK KMJ KWG KERN KDB KFPY KFRC KHJ KGB
- 9:30 to 10 P.M.—Harold Stern and his St. Moritz Orchestra: KFBK KMJ KWG KDB KFPY KOIN KFRC KHJ

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts

- Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
- 7:30—Mr. Copperfield
- 8—Financial Service
- 8:15—Portland Breakfast Club
- 8:45—Julia Hayes, Helpful Hints
- 9—NBC-KPO Programs to 2:45
- 2:45—Question Box
- 3—NBC-KPO Programs to 4:45
- 4:45—Silent period
- 8—Tarzan of the Apes
- 8:15—NBC-KPO Programs to 12
- 12 to 12:15 A.M.—Glimpses of Tomorrow's News

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—Neighborly Mary
- 9:30—Betty Bon
- 9:45—Arion Trio
- 10—The Observer
- 10:15—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Programs to 1
- 1—Tea Time Tales
- 1:15—NBC-KGO Programs to 3:30
- 3:30—Concert Orchestra
- 4—NBC-KGO Programs to 4:45
- 4:45—News Service
- 5—Concert Orchestra
- 5:30—Little Orphan Annie
- 5:45—Wheatonville
- 6—The Utah Trail
- 6:15—Voice at the Piano
- 6:30—Ed Wynn, Texaco Fire Chief
- 7—Lucky Strike Dance Hour
- 8—Amos 'n' Andy
- 8:15—Memory Lane
- 8:45—Adventures in Health
- 9—Fisher's Blend Half Hour
- 9:30—Ben Bernie's Orchestra
- 10—Richfield News Flashes
- 10:30—Chest Story
- 10:30—Hotel Mark Hopkins Orch.
- 11—Ambassador Hotel Orch.
- 11:30 to 12 mid.—Organ Concert

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Rhythm Aces; Produce Quotations
- 7:30—Sun Risers; Sport News
- 8—NBC-KPO Programs to 8:45
- 8:45—Julia Hayes
- 9—NBC-KPO Programs to 9:45
- 9:45—Martha Meade Society
- 10—Mardi Gras
- 10:30—NBC-KPO Programs to 3 P.M.—Better Business Talk
- 3:05—Melody Mixers
- 3:45—The World Bookman
- 3:55—Lost & Found Advertisements
- 4—NBC-KPO Programs to 4:45
- 4:45—Studio Program
- 5—Vincent Lopez' Orchestra
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 7:15
- 7:15—Tarzan of the Apes
- 7:30—News Edition
- 7:45 to 12 mid.—NBC-KPO Programs

319 Meters **KOIN** Atwater 3333
940 Kcys. 1000 Watts

- The Journal, Portland, Oregon
- 6:30 A.M.—KOIN Klock
- 7:30—Movie Chatter
- 8—Shell Happytime
- 8:30—CBS Programs to 10:30
- 10:30—Art Kirkham
- 11—CBS Programs to 1 P.M.—Book of Life
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—Steamboat Bill
- 5:15—Skippy
- 5:30—Davidson Prize Club
- 6—CBS Programs to 9
- 9—Bells of Harmony
- 9:15—Unknown Hands
- 9:30—CBS Program
- 10—Bisquick Band
- 10:05—DLBS Program
- 11 to 12 mid.—Dance Orchestra

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts

- Puget Sound Broadcast. Co., Tacoma
- 6 A.M.—The Wandering Cowboy
- 6:30—Farm Features
- 6:50—Reveille Reporter
- 7—Daybreak Devotionals
- 7:30—Recordings
- 7:45—Texas Cowboy
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Celia Lee, Home Economics
- 10:15—People's Style and Song Hits
- 10:30—CBS Programs to 12
- 12 noon—Noon News
- 12:15—CBS Programs to 2
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Book Review
- 4:15—U. S. C. Trojan period
- 4:30—Dr. Walsh, Dental Clinic
- 4:45—CBS Programs to 5:15
- 5:15—Musical Creditors
- 5:30—Recordings
- 5:45—CBS Programs to 6:30
- 6:30—California Melodies
- 7—"Musical Technocrats"
- 7:30—Dr. Mellor
- 7:45—Myrt and Marge
- 8—Howard Barlow Symphony
- 8:30—Dick Aurandt, Organist
- 8:45—Isham Jones' Orchestra
- 9—Jack Routledge, sports talk
- 9:15—CBS Program
- 9:30—Rialto Radio Revue
- 10—The Friendship Club
- 10:30—Ted Flo-Riko's Orchestra
- 11 to 12 mid.—Dance Music

3 p.m. Don Lee Stations

Your Own Home
Decoration Problems

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FAY FRASER

Home Decoration
Specialist

A Free Service to All

A "General Paint" Program

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—KOL Time Klock
7:45—Crazy Minstrel
8—Shell Happytime
8:30—CBS Programs to 9
9—Through the Looking Glass
9:15—CBS Programs
9:30—Colonial Dames
9:45—Concert Miniatures
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 11:15
11:15—Democratic Educa. Feature
11:30—American School of the Air
12 noon—The Carnival
1—CBS Program
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Studio program
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 7
7—Ivan Ditmar's Musical Techno-
crats
7:30—Radio Speaker Stevenson
7:45—"Myrt and Marge"
8—Columbia Symphony Orch.
8:30—Organ Concert
8:45—Buy American
8:50—CBS Program
9—The Globe Trotter
9:15—Unknown Hands
9:30—Boxing Bouts
11 to 12 mid.—Dance Music

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News
8—NBC-KPO Programs to 3
3 P.M.—News Bulletins
3:05—NBC-KPO Programs to 4:45
4:45—To be announced
5—Congress Hotel Orchestra
5:30—Johnny Muskrat
5:35—NBC-KGO Programs to 7:15
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles

10 A.M.—Eddie Albright's Family
10:30—Kate Brew Vaughn
11—Jack Carter's Birthday Party
12 noon—News
12:15—Homeopathic Talks
1—New Paris Inn
2—Eddie Albright, late fiction
2:30—Fireman's Band
3:45—Emily Shutt's Travel Talks
4—Travelogue; Stocks; Announce-
ments
4:15—Cecil and Sally
4:30—Town Crier
5:25—Jolly Time Popcorn Company
5:30—Black and Blue
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—Marion Mansfield and Singing
Strings
7:30—Concert Orch. & Earl Edmunds
8—American Legion Program
8:30—KNX Orchestra
8:45—Golden Memories
9—News
9:15—Crockett Mountaineers
9:30—Concert
10—KNX Dance Band
10:30—Organ Recital
11 to 12 mid.—New Paris Inn

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

6:45 A.M.—Caterpillar Trail Blazers
7:15—Organ Concert
7:30—Soloist
7:45—Pay'n'Takit Stores
8—NBC-KGO Programs to 9
9—Crazy Crystals Program
9:15—Cooking School
9:45—Through the Looking Glass
10—Martha Meade Society
10:15—Rumford School of Cookery
10:30—Woman's Magazine
11:30—Strollers Magazine
12 noon—The Oregonian of the Air
12:15—Farm and Home Hour
1—Broadway Columbians
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 4
4—Friendly Chat
4:30—NBC-KGO Programs to 5
5—NBC-KGO Program
5:15—Piano Surprises
5:30—Little Orphan Annie
5:45—Wheatenaville
6—Utah Trail
6:30—Ed Wynne, Texaco Fire Chief
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Memory Lane
8:45—Adventures in Health
9—Fisher's Blend Hour
9:30—Ben Bernie's Orchestra
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Hotel Ambassador Orchestra
11:30 to 12 mid.—Organ Concert

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Caterpillar Pioneers
7:30—Morning News
7:45—Early Birds
8—Crazy Crystals
8:15—NBC-KGO Programs to 9
9—Walt and Marian
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—Cella Lee
10—Frances Ingram
10:15—Martha Meade Society
10:30—Magazine of the Air
11:30—Bell Organ Concert
12 noon—Electric Home Quarter Hr.
12:15—Chamber of Comm. Luncheon
1—Home Owned Business
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
1:45—KHQ News
2—NBC-KGO Programs to 4:30
4:30—Tull and Gibbs
4:45—Editorial Col., Russell Bankson
5:15—Skippy
5:30 to 12 mid.—NBC-KGO Prog.

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California

4:15 P.M.—Trojan period
4:30—CBS Programs to 5:30
5:30—News and Town Topics
5:45—CBS Programs to 7
7—Chandu
7:15—Keyboard Varieties
7:30—Tarzan
7:45—Myrt and Marge
8—Headlines
8:15—Columbia Symphony Orchestra
8:30—Dick Aurandt, Organist
8:45—Don Clark's Orchestra
9—Haynes' Orchestra
9:30—Harold Stern's Orchestra
10—Tomorrow's News Tonight
10:10—Ted Fiorito's Orchestra
11—Dance Music
12 to 1 A.M.—Recordings

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—Polly Grant Hall, pianist
8—Your Child
8:15—Helpful Hints to Housewives
8:30—NBC-KGO Programs to 9:15
9:15—Joe Warner's Jolly Journal
9:30—Fashion Tour with Mellisse
10—Arion Trio
10:15—Dorothy Raymond, pianist
10:30—Magazine of the Air
11:30—County Medical Assoc. Talk
11:45—Federal & State Mkt. Reports
12 noon—U.C. & U.S. Dept. Agric.
12:15—Farm and Home Hour
1—News Release
1:15—Ann Warner, chats
1:45—Cal McCoy, baritone
2—NBC-KGO Programs to 2:30
2:30—Musical Globe Trotter
2:45—Tom Murray's Hill Billies
3:45—Calif. Asso. for Adult Educa.
4—Wesley Tourtellotte, organist
4:30—News Release
4:45—Nick Harris Detective Stories
5—Paul Roberts, tenor; String Trio
5:30—NBC-KGO Programs to 6
6—Helene Handin, Truthful Trouper
6:15—Tales of the Secret Service
6:30—Ed Wynn & Fire Chief's Band
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Memory Lane
8:45—Adventures in Health
9—Tapestries of Life
9:30—Ben Bernie's Orchestra
10—Richfield Reporter of the Air
10:15—Phil Harris's Orchestra
11:30 to 12 mid.—Gus Arnheim's Or.

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs; Records
8—Shell Happytime
8:30—Old Mission Cowboys
8:45—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Concert Miniatures
10—Martha Meade Society
10:15—CBS Program to 11
11—Adele Nelson
11:15—CBS Programs to 12:15
12:15 P.M.—Vidacrin Lab. Program
12:30—World-wide News
12:45—Beauty Talk
1—CBS Programs to 1:45
1:45—International Health Institute
2—Happy-Go-Lucky
3—Feminine Fancies
4—Tiny Newland
4:15—U. S. C. Trojan Period
4:30—CBS Program to 5:15
5:15—News Items; Town Topics
5:30—Skippy
5:45—Kay Kyser's Orchestra, CBS
6—Music that Satisfies
6:15—Threads of Happiness
6:30—California Melodies
7—Those McCarthy Girls
7:15—Keyboard Varieties
7:30—Chandu, the Magician
7:45—Myrt and Marge
8—Globe Headlines
8:15—Howard Barlow and Orchestra
8:30—Isham Jones' Orchestra
8:45—Don Clark & his Sweet Music
9—Don Redman
9:15—Unknown Hands
9:30—Zoellner String Quartette
10—News Items and Bisquick Band
10:15—Eb and Zeb
10:30—Ted Fiorito's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Marshall Grant, organ

WEDNESDAY Programs

February 8, 1933

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:25—N. Y. Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Programs to 10:30
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Claude Hopkin's Orchestra
1:30—N. Y. Stock Quotations
1:35—Globe Trotter
1:45—Texas Cowboy
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Hodge Podge Lodge
4:30—Earl Hoffman's Orchestra
4:45—Recordings
4:55—Jolly Time Popcorn
5—H-O Rangers
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—Up to Par with Parkelp
6—Bing Crosby & Hayton's Orch.
6:15—The Romantic Bachelor
6:30—The Buccaneers
7—CBS Programs to 8
8—Globe Headlines
8:15—American Weekly Magazine
8:30—Frolie
9:30—Eb and Zeb
9:45—Isle of Golden Dreams
10—Bisquick Band
10:05—Ted Fio-Rito's Orchestra
11—Dancing With the Stars
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Recorded program
7:15—Morning Reporter
7:30—Crazy Quartette
7:45—Daily Almanac
8—Popular Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Recorded Prgram
10:35—Dr. E. L. Coriey
11—Recorded program
11:30—X Bar B Boys
12 noon—Echoes of Portugal
12:30—Oakland Post-Enquirer
12:35—Studio program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio Program
2—Hawaiian Travelogue
2:30—Bridge Review with Ira Blue
10:45—Studio program
3:30—Walter J. Rudolph
3:45—Treasure Chest
4—"Keep Smiling" Revue
4:30—Studio program
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Automobile Question Box
6:15—Emeryville Walkathon
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Frank Watanabe and Archie
7:15—Dance Music
7:30—Oakland Post-Enquirer News
7:45—Dance Music
8—Taylor Made Tempos
8:15—Italian program
8:45—The Northern California Trade Area

9—Hill Billies
10—Studio Program
11—Emeryville Walkathon
11:15 to 12 mid.—Radio Cabaret

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
8:45—Rhythm Ramblers
9—Melody Moods
9:45—Stringwood Ensemble
10—Sunshine Hour
11—Album Leaves
11:30—Rhythmsters
12 noon—Scriptures
12:03—Mid-Day Concert
12:45—Organ Matinee, Glen Goff
1:45—Tango Time
2—Prudence Penny
2:15—Quartette
2:30—Community Chest
2:45—Symphony Highlights
3:45—Better Business Bureau
4—Musical Novelties
4:30—On Parade
5—"Safety First" Talk
5:15—Sunset Revue
5:45—Campbell Digest
6—Supper Serenade
6:30—Drama
6:45—Waltz Idylls
7—Slavic Concert
7:30—Salon Group
7:45—Bob Allen, Piano Novelties
8—Marshall's Mavericks
8:30—Hotel Mark Hopkins Orchestra
9—Sydney Dixon and G. Donald
9—Gray duo recital
9:30—Virginia Miller, pianist
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9:15—N. Y. Stocks
9:30—Records
10:15—Stocks; Financial Information; Weather
10:30—International Kitchen
11—Sunshine Twins
11:30—Arco and Anita
11:45—Madelon Sivyer and Nancy Ann Hersey
12 noon—Jack Delaney's Band
1—"Timely Garden Tips"
1:15—Jean's Highlights
2—Classical recordings
2:35—Better Business Bureau talk
2:40—San Francisco Stocks
2:45—Organ recital
3:15—Records
3:45—Nancy Ann Hersey, pianist
4—"The Lovable Liars"
4:15—Margaret Klink's Fairy Tales
4:30—Brother Bob's Club
5—Helen Wegman Parmelee, pianist
5:30—Arco and Anita, guitarists
5:45—Lila Clark, pianist
6—Hotel Oakland Trio
7—News Items
7:30—The Clark Sisters
7:45—Fred and Morris, comedians
8—John Wharry Lewis, quintet
9—Ethel Rhinard and Cora Scott
9:15—Castagnola Brothers
9:30—Bungling Bunglers
9:45—Fred Skinner
10—Campus Hour
11 to 12 mid.—Dance Program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—The Oily Boid
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Famous Orchestras
11:15—Concert Melodies
11:45—Musical Portraits
12 noon—Dance Music
1—Silent period
6—Dance Music
6:30—Russian Balalaika Orchestra
7—Learn Italian, Prof. Achille
7:15—Helen Bellevue
7:30—Silent period
8:30—Virginia Mifka, pianist
8:45—John D. Barry, World Events
9—Anna Nettelman, soprano
9:15—Open Forum
9:30—Feature program
10—Master Melodies
11—Salon Music
11:30—Dance Time
12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Prosperity Action Program
8:30—Recordings
9—Silent period
1—Latin-American Program
2—Dance of the Hour
2:05—Recordings
2:30—Bible Lecture
2:45—Benita Amny, pianist
3—Organ Harmony, Galen Harvey
3:30—Tropical Beach Combos
4—Doc Shaban's Ramblers
4:30—"Tunes of the Times"
5—Italian Program
5:30—Maxine's Shopping Service
5:45—Walk-a-ton
6—Silent period
7:30—Professor Lataner
7:45—The Paxon Sisters
8 to 8:30 P.M.—Latin-Amer. Prog.

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub
8—Popular records
8:30—S. F. Breakfast Club
9—Assoc. Food Stores' program
9:30—Popular Song Hits
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Variety Recordings
10:30—Marjorie Lee, pianist
10:45—Popular records
11:30—Charles Miniature Vaudeville
11:45—Concert Favorites
12 noon—Jo Mendel's Music
12:15—Dance Matinee
12:30—Band Music
12:45—Carl Coveny & Pat Buckman
1—Stock report; records
2:45—Speak-Easy Time; records
3—Reporter of the Air; records
3:05—Hesco Program
3:20—Records
4—Ideal Bread program
4:15—Records
4:30—Musical Styles
4:45—"The Hawk"; serial
5—Recordings
5:45—Silent Period
12:01 to 6 A.M.—Owl program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ KOMO KGW
KFI KOA KDYL KGIR
KGHL KTAR KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO (KGW on 7:15)
- 7:30—Swingin' Along: Instrumental novelty program: KGO KOMO KFSD
- 7:45—Accordiana: Johnny Toffoli, accordionist: KGO KHQ KOMO KFSD KDYL
- 8—Breen and De Rose: Vocal and instrumental duo: KGO KHQ KGW KFI KFSD KDYL
- 8:15—Entertainers: KGO KHQ KOMO KGW
- 8:30—Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Langendorf Pictorial: News talk by Rush Hughes: KGO KFI
- 9:15—Pollock and Lawnhurst: Muriel Pollock, Vee Lawnhurst, piano duo: KGO KHQ KFSD KDYL
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO
- 9:45—Jean Abbey, talk: KGO
- 9:45—Rhythm Vendors: Orchestra direction Walter Beban: (KGO on 10) KGW (KOMO off 10) (KHQ on 10)
- 10:15—Johnny O'Brien, harmonica player; Manuel Tapia, guitarist: KGO KHQ KOMO KGW
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD off 10:50)
- 11:30—Westminster Choir, direction John F. Williamson: KGO KHQ KGW KFSD KTAR KDYL
- 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KHQ on 1:45) (KGW KFSD KGHL on 1:30)
- 2—Bits of Melody: KGO KHQ KOMO KGW KFSD KGHL
- 2:15—Joseph Gallicchio's Orchestra: KGO KHQ KGW KFI KDYL
- 2:30—Irma Glenn, organist: KGO KHQ KGW KDYL
- 2:45—Concert Echoes: KGO KHQ KGW KDYL
- 3—Melody Mixers: Vocalists; dance orchestra: KGO KHQ KGW
- 4—Mischa Weisbord, violinist: KGO KHQ KOMO KDYL
- 4:15—Fun with Facts: Monroe Upton: KGO KDYL KOA
- 4:30—Concert Ensemble: KGO KOMO KGW KDYL
- 4:45—News Service: KGO KGW
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 5—Meredith Willson and his Orchestra: KGO KHQ KOMO (KGW off 5:10)
- 5:30—Little Orphan Annie: Childhood play with Floy Margaret Hughes, Jack Cowden, Wilda Wilson Church, Fred Thomas: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—Symphony Concert: KGO KHQ KFSD KDYL

- 6:30—Woodbury Program with Morton Downey and Donald Novis: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL
- 7—Corn Cop Pipe Club of Virginia: KGO KHQ KOMO KGW KFI KDYL KGIR KGHL
- 7:30—Eddie Peabody, entertainer; instrumental ensemble: KGO KHQ KOMO KGW KFI
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Anson Weeks and his Hotel St. Regis Orchestra: KGO KHQ KGW KTAR KDYL
- 8:30—One Man's Family: Serial drama by Carlton E. Morse: KGO KHQ KOMO KGW KFI KDYL KOA KGIR KGHL
- 9—Arzen Melody Time: KGO KHQ KOMO KGW KFI
- 9:15—Adventures of Sherlock Holmes: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 9:45—Don Pedro and his Terrace Gardens Orchestra: KGO KHQ KFSD KDYL
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp and his Mark Hopkins Hotel Orchestra: KGO KHQ KGW KFSD
- 11—Phil Harris and his Ambassador Hotel Orch.: KGO KHQ KGW KFI
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KGW KFI

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

- Service to KJR KEX KGA
KECA KTAR KDYL KFSD
- 7:30 A.M.—Organ Concert: KPO
 - 8—Financial Service: KPO KGA KJR KEX
 - 8:15—Sax Appeal: Mickey Gillette, saxophonist: KPO KGA KJR KEX KECA
 - 8:30—Rhythm Ramblers: (KPO off 8:45) (KYA on 8:45) KGA (KJR KEX off 8:45) KECA KFSD KTAR
 - 8:45—Julia Hayes, helpful hints to housewives: KPO
 - 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
 - 9:15—Dixie Memories: KPO KGA KJR KEX KECA
 - 9:30—Stringwood Ensemble: Instrumentalists: (KPO off 9:45) KJR (KYA KFSD on 9:45) KDYL
 - 9:45—University of California Program: KPO
 - 10—Mardi Gras: Variety program with Al Schuss, master of ceremonies: KPO KGA KJR KEX KECA KFSD
 - 10:30—The Ambassadors: Male quartet: KPO KGA KJR KEX KFSD KDYL
 - 10:45—Alois Kramer, pianist: KPO KGA KJR KEX KDYL
 - 11—Words and Music: Harvey Hays, reader: KPO KGA KJR KEX KECA KDYL
 - 11:30—Pair of Pianos: Grace Frankel, Gertrude Lyne: KPO KGA KJR KEX KECA
 - 12 noon—Organ Concert: KPO (KGA on 12:05) KJR (KEX off 12:30) KECA
 - 12:45—Eileen Piggott, soprano: KPO KGA KJR KEX
 - 1—Midweek Musicales: KPO KGA KJR KEX KDYL

- 1:30—Tea Dansante: KPO KGA KJR KEX KECA KDYL
- 1:45—Maurice Sherman and his Hotel Sherman Orchestra: KPO KGA KJR KEX KECA
- 2:15—The Little Colleen: Irish songs and stories: KPO KGA KJR KEX KFSD
- 2:30—Music Box: Orchestra: KPO KGA KJR (KEX off 2:45) KECA KFSD KGHL
- 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KFSD KDYL
- 3:30—Drifting and Dreaming: The Harding sisters, two-piano team: KPO KGA KJR KEX
- 3:45—Andy, Jerry and Eddie: KPO KGA KJR KEX KECA KFSD
- 4—The Life of the Reillys: Comedy serial featuring Ted Maxwell and Bobbe Deane: KPO KGA KJR KEX KFSD
- 4:15—Cosmopolitans: KPO KGA KJR KEX (KECA on 4:30)
- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—Choralia: State Carolers, direction Mrs. M. McCauley: KPO KGA (KDYL off 5:15) KFSD KECA (KDYL off 5:15) KOA
- 5:30—L'Amour Melodique: KPO KGA KJR KDYL
- 6—Sunset Serenaders, orchestra direction Emil Polak: KPO KGA KJR (KECA on 6:30)
- 6:45—Irving Kennedy, tenor, instrumental trio: KPO
- 7—John and Ned, harmony duo: KPO KGA KJR
- 7:15—Tarzan of the Apes: KPO
- 7:30—Exploring America with Conoco and Carveth Wells: KGA KDYL KGIR KGHL
- 7:30—Charles Runyan, pianist: KPO
- 7:45—The Seal of the Don: Mystery serial: KPO
- 8—University of California Program: KPO
- 8—Marshall's Mavericks: KYA KGA KJR (KEX on 8:15) KECA
- 8:30—Johnny Hamp and his Mark Hopkins Hotel Orchestra: KYA KGA KJR KEX KFSD KTAR
- 8:30—Fno Crime Club, drama: KPO
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Kenneth Spencer, basso: KPO KGA KJR KEX KECA
- 9:30—The Orchestra: KPO KGA KJR KECA (KDYL KOA on 10)
- 10:30—Doric Quartet: KPO KGA (KJR off 10:45) KEX KECA KOA KDYL
- 11—Slumber Hour: KPO KGA (KJR on 11:15) KEX KFSD
- 11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO KGA KEX KFSD

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

S. F. Breakfast Club
8:30 to 9 a.m.

CBS**Columbia Broadcasting System**

- 8:30 A.M.—The Ambassadors: KMJ KFBK KWG KERN KOL KFPY KVI KOIN KFRC KHJ KSL
- 8:45—Ben Alley, tenor: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- 9:45—Concert Miniatures: KFBK KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KLZ
- 10—George Hall and his Hotel Taft Orchestra: KFBK KMJ KWG KERN KDB KOIN KFRC KHJ
- 10:30—Madison Ensemble: KFBK KMJ KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 11—Ann Leaf at the Organ: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:30—American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KHJ KGB KSL
- 12 noon—The Captivators: KFBK KMJ KERN KDB KFPY KOIN KHJ KGB KSL
- 12:15—Madame Belle Forbes Cutter: KFBK KMJ KWG KERN KFPY KOIN KGB KSL
- 12:45—Eton Boys, male quartet: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL
- 1—Claude Hopkins and the Rose-land Ballroom Orch.: KFBK KMJ KWG KERN KDB (KOL on 1:15) KVI KFPY KFRC KHJ KSL
- 1:30—Jack Brooks and Westphal's Orch.: KFBK KMJ KWG KERN KDB KOL KFPY KHJ KSL
- 1:45—Bill Schudt's Going to Press: KFBK KWG KERN KDB KOL KVI KFPY KSL
- 4:30—Earl Hoffman and his Orch.: KFBK KMJ KWG KDB KFPY KOL KFRC KHJ KSL
- 4:45—Between the Bookends: KWG KFBK KERN KDB KOL KFPY KHJ KSL
- 5—H-Bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 5—Art Jarrett and his Orchestra: (KFPY on 5:15) KSL
- 6—Chesterfield program: KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- 6:15—"The Romantic Bachelor": KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—Columbia Radio Revue: KFBK KWG KERN KDB KOL KFPY KVI KOIN KFRC KSL
- 7:30—Edwin C. Hill: KFBK KWG KERN KFPY KOIN KFRC KSL
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- 8—Nino Martini, tenor: KOL KVI KFPY KOIN (KHJ on 8:15) KSL
- 8:15 to 8:30 P.M.—Nino Martini, tenor, with the Columbia Symphony Orchestra: KFBK KWG KDB KOL KVI KFPY KOIN KHJ KSL

- 236.1 Meters **KOL** Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M.—KOL Time Klock
- 7:45—Crazy Minstrel
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—Concert Miniatures
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 11:15
- 11:15—Democratic Educa. Feature
- 11:30—American School of the Air
- 12 noon—The Carnival, Ken Stuart
- 1—Health Hints
- 1:15—CBS Programs to 2
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Studio Program
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:30
- 5:30—Skippy
- 5:45—Arizona Joe
- 6—CBS Programs to 6:30
- 6:30—Jimmy Bittick's Orchestra
- 7—CBS Program
- 7:30—Radio Speaker Stevenson
- 7:45—"Myrt and Marge"
- 8—Columbia Symphony Orchestra
- 8:30—To be announced
- 9—The Globe Trotter
- 9:15—KOIN Dance Band
- 9:30—Mid-week Jubilee
- 10:30 to 12 mid.—Dance Music

- 204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 3
- 3 P.M.—News Bulletins
- 3:05—NBC-KPO Programs to 4:45
- 4:45—To be announced
- 5—NBC-KPO Programs to 6:45
- 6:45—Lange, Smith & Clark
- 7—John and Ned
- 7:15—Tarzan of the Apes
- 7:30 to 12 mid.—NBC-KPO Prog.

- 483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
- 6:45 A.M.—Caterpillar Trail Blazers
- 7:15—NBC-KGO Programs to 7:45
- 7:45—Pay'n'Takit Stores
- 8—NBC-KGO Programs to 9
- 9—The Oregonian of the Air
- 9:15—Cooking School
- 9:45—NBC-KGO Programs to 12
- 12 noon—The Oregonian of the Air
- 12:15—Farm and Hour Hour
- 1—Broadway Columbians
- 1:30—Parker Dental Clinic of the Air
- 1:45—NBC-KGO Programs to 4
- 4—Friendly Chat
- 4:30—Up to Par with Parkelp
- 4:45—Oregonian of the Air
- 5—Meredith Willson's Orchestra
- 5:15—Piano Surprises
- 5:30—Little Orphan Annie
- 5:45—Wheatenaville
- 6—Symphony Concert
- 6:15—Sam Gordon, the Kibitzer
- 6:30—Woodbury Program
- 7—Corn Cob Pipe Club of Virginia
- 7:30—Program featuring Eddie Pea-body
- 8—Amos 'n' Andy
- 8:15—Golden Memories
- 8:30—One Man's Family
- 9—Arzen Melody Time
- 9:15—Adventures of Sherlock Holmes
- 9:45—The G. A. Paine Violinist
- 10—Richfield News Flashes
- 10:15—Hotel Mark Hopkins Orch.
- 11—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Organ Concert

- 254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Srenaders
- 7:30—Mr. Copperfield
- 8—NBC-KPO Programs to 8:45
- 8:45—Julia Hayes, Helpful Hints
- 9—NBC-KPO Programs to 12:30
- 12:30—Ad Club Luncheon
- 12:45—NBC-KPO Programs to 2:45
- 2:45—Question Box
- 3—NBC-KPO Programs to 4:45
- 4:45—Silent period
- 8—Tarzan of the Apes
- 8:15—NBC-KPO Programs to 9:30
- 9:30—Man About Town
- 9:45—Doric Quartet
- 10:15—To be announced
- 10:45—Slumber Hour
- 11:30—Bal Tabarin Orchestra
- 12 to 12:15 A.M.—Glimpses of To-morrow's News

- 508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
- 7 A.M.—Caterpillar Pioneers
- 7:30—Morning News
- 7:45—Early Birds
- 8—To be announced
- 8:15—NBC-KGO Programs to 9
- 9—Walt and Marian
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—Cela Lee
- 10:15—NBC-KGO Programs to 12:15
- 12:15—Farm and Home Hour
- 1—Various programs
- 1:45—KHQ News
- 2—NBC-KGO Programs to 4:30
- 4:30—Tull and Gibbs
- 4:45—Editorial Col., Russell Bankson
- 5:15—Skippy
- 5:30 to 12 mid.—NBC-KGO Prog.

- 325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—Sunrise Farm Broadcast
- 7:30—NBC-KGO Programs to 8
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—Neighborhood Mary
- 9:30—Betty Bot
- 9:45—NBC-KGO Program
- 10—The Observer
- 10:15—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—Farm Program
- 12:15—Farm and Home Hour
- 1—Tea Time Tales
- 1:15—NBC-KGO Program
- 1:45—The Red Shadow
- 2—NBC-KGO Programs to 3
- 3—Concert Orchestra
- 3:30—NBC-KGO Programs to 5
- 5—Up to Par with Parkelp
- 5:15—Meredith Willson and Orch.
- 5:30—Little Orphan Annie
- 5:45—Wheatenaville
- 6—Symphony Concert
- 6:30—Donald Novis and Morton Downey, Woodbury Program
- 7—Corn Cob Pipe Club of Virginia
- 7:30—Program featuring Eddie Pea-body
- 8—Amos 'n' Andy
- 8:15—Golden Memories
- 8:30—One Man's Family
- 9—Arzen Melody Time
- 9:15—Adventures of Sherlock Holmes
- 9:45—Dollars and Cents
- 10—Richfield News Flashes
- 10:15—Greater Washington Hour
- 11:15—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Organ Concert

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Rhythm Aces; Produce Quotations
 7:14—Vocal Solos; Sun Risers
 7:33—Sport News; Sun Risers
 8—NBC-KPO Programs to 8:45
 8:45—Julia Hayes
 9—NBC-KPO Programs to 10
 10—Mardi Gras
 10:30—NBC-KPO Programs to 3 P.M.—The Easy Chair
 3:10—Waldorf-Astoria Orchestra
 3:30—Harlem Fantasy
 3:45—The World Bookman
 3:55—Lost & Found Advertisements
 4—NBC-KPO Programs to 4:45
 4:45—Studio Program
 5—Choralla
 5:15—Steamboat Bill
 5:30—NBC-KPO Programs to 6:45
 6:45—Around the Town with Lloyd Spencer
 7—John and Ned
 7:15—Tarzan of the Apes
 7:30—News Edition of the Air
 7:45—Vespers
 8—NBC-KPO Programs to 9:30
 9:30—The Orchestra
 10:30—Doric Quartet
 10:45—Johnny Robinson's Orchestra
 11:15—Slumber Hour
 11:30 to 12 mid.—Cole McElroy's Or.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
 The Journal, Portland, Oregon
 6:30 A.M.—KOIN Klock
 7:30—Movie Chatter
 8—Shell Happytime
 8:30—CBS Program
 9:30—Betty Crocker
 9:45—CBS Programs to 10:30
 10:30—Art Kirkham
 11—CBS Programs to 1 P.M.—Book of Life
 2—Happy-Go-Lucky Hour
 3—Feminine Fancies
 3:30—Newspaper of the Air
 5—H-bar-O Rangers
 5:15—Skippy
 5:30—Davidson Prize Club
 6—CBS Programs to 8:30
 8:30—Bells of Harmony
 8:45—CBS Program
 10:30—De Honey's Dance Band
 11 to 12 mid.—DLBS Program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
 Western Broadcast. Co., Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational talk and prayer
 9—Clinic of the Air
 9:30—News
 9:45—Aratone
 10—Eddie Albricht's Family
 10:30—Kate Vaughn, Home Econ.
 11:45—Talk by H. B. Drollinger
 12 noon—News
 12:15—Elec. Transcription
 1—New Paris Inn broadcast
 2—Eddie Albricht, late fiction
 3—Matinee Mirthmakers
 4—Travelogue; Announcements; Stocks
 4:15—Cecil and Sally
 4:30—Recordings
 5:25—Jolly Time Popcorn Company
 5:30—Black and Blue
 5:45—Chandu, the Magician
 6—News
 6:15—Bill, Mac and Jimmy
 6:30—SI and Elmer
 6:45—Currier's Serenaders
 7—Frank Watanabe and Archie

7:15—"Pieces of Eight"
 7:30—Joseph Diskay and Concert Or.
 7:45—Happy Chappies
 8—KNX Mid-Week Parade
 9—News
 9:15—Crockett Mountaineers
 9:30—"Patches"
 10—KNX Ensemble
 10:30—Organ Recital
 11 to 12 mid.—New Paris Inn
468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—Stock Market Quotations
 7:45—Polly Hall, pianist
 8—NBC-KGO Program
 8:15—Joe Warner's Jolly Journal
 8:30—NBC-KGO Programs to 9:15
 9:15—Helpful Hints to Housewives
 9:30—Fashion Tour with Melisse
 10—Jean Abbey's Shopping Tours
 10:15—Magazine Lesson
 10:30—Magazine of the Air
 11:30—Care of the Hair
 11:45—Market Reports
 12 noon—Dept. of Agriculture Talk
 12:15—Western Farm and Home Hr.
 1—News Release
 1:15—Ann Warner Chats
 1:45—Silvio Lavatelli, cellist
 2—Randy Andrews, songs
 2:15—NBC-KGO Program
 2:30—Musical Globe Trotter
 2:45—Tom Murray's Hill Billies
 3:45—Book Review
 4—Wesley Tourtellotte, organist
 4:30—News Release
 4:45—Winnie Moore, Nomad Novelist
 5—String Trio and Rance Valentine
 5:30—NBC-KGO Programs to 6
 6—Charlie Wellman and Orchestra
 6:30—Belasco's Orchestra with Donald Novis
 7—Corn Cob Pipe Club
 7:30—Program featuring Eddie Peabody
 8—Amos 'n' Andy
 8:15—"The Seal of the Don"
 8:30—"One Man's Family," drama
 9—Arzen Melody Time
 9:15—Adventures of Sherlock Holmes
 9:45—"Buddies," male quartet
 10—Richfield Reporter of the Air
 10:15—Phil Harris' Orchestra
 11:30 to 12 mid.—Gus Arnheim's Or.

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 10—Celia Lee, Home Economics
 10:15—People's Style and Song Hits
 10:30—CBS Programs to 12
 12 noon—Noon News
 12:15—CBS Programs to 1:30
 1:30—Le Roy, pianist
 1:45—"Going to Press"
 2—Happy-Go-Lucky Hour
 3—Feminine Fancies
 3:45—Fan Fare
 4—"Hodge Podge Lodge"
 4:30—Dr. Walsh, Dental Clinic
 4:45—Between the Bookends
 5—H-Bar-O Rangers
 5:15—Musical Creditors
 5:30—George Yount, organist
 6—CBS Programs to 6:30
 6:30—Jimmy Bittick's Orchestra
 7—CBS Programs to 7:30
 7:30—Dr. Mellor
 7:45—Myrt and Marge
 8—Columbia Symphony
 8:30—Isham Jones' Orchestra
 9—"The Atrocities of 1933"
 10—Ted Flo-Rito's Orchestra
 10:30—Ted Flo-Rito's Orchestra
 11 to 12 mid.—Dance Music

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Records
 8—Shell Happytime
 8:30—Fitch Professor
 8:45—Ben Alley
 9—Beauty Talk
 9:15—Buddy Herrod's orchestra
 9:30—Betty Crocker
 9:45—Concert Miniatures
 10—CBS Programs to 12:15
 12:15—Health Talk
 12:30—World-wide News
 12:45—Beauty Talk
 1—CBS Program to 2
 2—Happy-Go-Lucky Hour
 3—Feminine Fancies
 4—Hodge Podge Lodge
 4:30—CBS Programs to 5
 5—H-bar-O Rangers
 5:15—News Items; Town Topics
 5:30—Skippy
 5:45—Institute of World Affairs
 6—Bing Crosby
 6:15—Victor's Vapo Rub Varieties
 6:30—Jimmy Bittick's Orchestra
 7—Columbia Revue
 7:30—Chandu, the Magician
 7:45—Myrt and Marge
 8—Globe Headlines
 8:15—Columbia Symphony Orch.
 8:30—Musical Comedy Farce Burlesque
 9:30—Program to be announced
 10—News Items
 10:15—Eb and Zeb
 10:30—Ted Florito's Orchestra
 12 to 1 A.M.—Marshall Grant, organ

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—Spanish Lesson
 11—NBC-KPO Programs to 2:15
 2:15—Bill Hayman, songs
 2:30—NBC-KPO Programs to 4:15
 4:15—News Release
 4:30—NBC-KPO Programs to 5:30
 5:30—Jack Ros and Jimmy Adams
 5:45—Al, Mac and Tommy
 6—Sunset Serenaders
 6:45—Record Program
 7—Orchestra
 7:30—NBC-KPO Programs to 8:30
 8:30—Gus Arnheim's Orchestra
 9 to 12 mid.—NBC-KPO Programs

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 12 noon—Band Concert
 12:30—Weather; Market Reports
 1—One o'Clock Program
 1:15—Trujo-Strings
 1:30—The Friendly Hour
 2:30—Martha Meade Program
 3—Silent period
 4:30—Story Time
 5—Vespers
 4:45—Evening Echoes
 5:30—Skippy
 5:45—Dinner Concert
 6:15—Franco's Program
 6:30—State Market Reports
 6:45—Farmers' Exchange
 7—U. S. Weather Forecast
 7:03—Radio News and Forum
 7:30—Alta California
 7:45—Band Concert
 8—American Legion War Camp
 8:15—Gene Mancini, tenor
 8:30—Musical Lovers' Program
 9—A. Carlo Miller
 9:30 to 10 P. M.—Monarch Melodies

THURSDAY Programs

February 9, 1933

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
8:45—Marine Band
9—Melody Moods
9:45—Dixie Memories
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Rhythmsters
12 noon—Scriptures
12:03—Organ recital, Glen Goff
12:30—Townhall Harmonies
1—Shrine Luncheon
1:30—Tango Time
2—Musical Novelties
2:15—Organ Matinee
2:45—Violin Masters
3:15—Florence Mendoza, "Old Songs"
3:30—Music Masters
4—International Troubadors
5—Sunset Revue
5:45—Campbell Digest
6—Supper Serenade
6:30—Waltz Time
6:45—Scotty McNeisch
7—Kay Kendall, Queen of Song
7:15—"Sportsman's Corner"
7:30—Lone Star Ranger
7:45—Bob Allen: Piano Novelties
8—John Wolohan's Orchestra
8:30—Sports Parade
9—John Wolohan's Orchestra
9:15—Synco-Thots
9:30—The Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Recorded program
7:15—Morning Reporter
7:30—Crazy Quartette
7:45—Daily Almanac
8—Popular Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:35—Dr. B. Corley
11—Studio program
11:30—X Bar B Boys
12 noon—Echoes of Portugal
12:30—Oakland Post-Enquirer
12:45—Kalbi Italian program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio program
2:45—Recorded program
3—Charles Park, the budgeteer
3:30—Walter Rudolph, pianist
3:45—Putnam's Treasure Chest
4—"Keep Smiling" Revue
4:30—Grace and Billy, Marimba-phonists
4:45—Studio program
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio program
6:05—Parisian-Amer. Entertainers
6:10—Sport Champions
6:15—Emeryville Walkathon
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Frank Watanabe and Archie
7:15—Dance Music
7:30—Oakland Post-Enquirer
7:45—Dance Music
8—Studio program

8:30—Jesse Stafford's Orchestra
9—Hill Billies
10—Jesse Stafford's Orchestra
10:30—Moment Musicale
11—Emeryville Walkathon
11:15 to 12 mid.—Radio Cabaret

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—Alarm Klok Klub
8—Records
9:30—Salon Music
9:45—Andy Anderson
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Favorite Records
11:30—Concert Favorites
11:45—Recordings
12 noon—Dance Matinee
12:15—Philco Varieties
12:30—Recorded programs
1:05—Stock report; records
2—Blindcraft Ensemble
2:30—Records
2:45—Speak-Easy Time; records
3—Reporter of the Air; records
4:30—Musical Styles
4:45—"The Hawk": serial
5—Recordings
5:45—Silent Period
12:01 to 6 A.M.—Owl program

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Recordings
8:45—Dance of the Hour Program
9—Silent period
1—Latin-American Program
2—Dance of the Hour
2:30—Cy Hiram's Microphone Gossip
3—Recordings
3:15—Buddy Lewis' Dance Band
4—Doc Shahan's Ramblers
4:30—"Tunes of the Times"
5—Wade W. Forrester and Artists
5:30—Maxine's Shopping Service
5:45—Walk-a-ton
6—Silent period
7:30—The Happy Cowboys
8—Bible Lecture
8:15—Mildred Lewis, blues singer
8:30—Jess Norman's Orchestra
9—Charles Follette, bass; Tonsita Ivanov, soprano
9:30—Ramon Espanel, steel guitar; Milton Fallon, organist
10—Walk-a-ton
10:30 to 11 P.M.—Jess Norman's Or.

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco
7 A.M.—The Oily Boid
8—Silent period
9—Blues Chasers
10—White House program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
11:45—Bertha Hunt, correct English
12 noon—Dance Music
1—Silent period
6—Dance Time
6:30—Russian Balalaika Orchestra
7—Christian Science Program
7:15—Milton Herbert, tenor
7:30—Silent period
11—Salon Music
11:30—Dance Time
12 to 1 A.M.—Hi-Dee-Ho!

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:25—N. Y. Stock Exchange Quota-tions
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:45
9:45—Ann Welcome, kitchen lyrics
10—CBS program
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—"Farm News"
1:15—Recordings
1:30—Stock Quotations
1:35—Globe Trotter
1:45—CBS program
2—Happy Go Lucky
3—Feminine Fancies
4—Discovery Hour, George Davis
4:30—CBS Programs to 5
5—Steamboat Bill
5:15—Globe Trotter; Town Topics
5:30—Sippy
5:45—Mahdi Magic Circle
6—Ruth Etting and Orchestra
6:15—Jan Garber's Orchestra
6:30—Col. Stoppagle and Budd
7—The Songsmiths
7:15—Keyboard Varieties
7:30—Edwin C. Hill
7:45—Myrt and Marge
8—Globe Headlines
8:15—Howard Earlrow's Symphony
8:30—Dick Aurandt, Organist
8:45—Isham Jones' Orchestra
9—Eddie Duchin's Orchestra
9:15—Unknown Hands
9:30—Eb and Zeb
9:45—CBS program
10—Bisquick Band
10:05—Ted Flo-Rito Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

340.7 Meters KKLX Lake. 6000
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9:15—Noon prices
9:30—Clinic of the Air
10:15—San Francisco stocks; financial information; weather
10:30—International Kitchen
11—Sunshine Twins
11:30—Fox-Orpheum Curtain Calls by Wood Soanes
11:45—Fred Skinner: "What Have You?"
12 noon—Jack Delaney's Band
1—Jean's High Lights
2:40—Closing S. F. stocks
2:45—Ethel Rhinard, pianist
3—Clinic of the Air
3—Records
4:30—Brother Bob's Club
5—Helen Wegman Parmelee, pianist
5:30—Dot Kay, "Wes" Summerford and Lila Clark
6—Hotel Oakland Trio
7—News Items
7:30—Clark Sisters
7:45—Sports Hi-Lights of the Air
8—Iverson's String Quartet
8:30—Studio Program
8:45—The Maredens, Ladies Trio
9—Aspre and his Manila String orchestra; Rosita Lamont, soprano
9:30—Bungling Bunglers
9:45—Organ Recital, Ethel Rhinard
10:15 to 11 P.M.—Dance Program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
 National Broadcast. Co., San Francisco
Service to KHQ KOMO KGW
KFI KOA KDYL KGIR
KGHL KTAR KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO (KGW on 7:15)
- 7:30—Swingin' Along: Instrumental program: KGO KOMO KFSD
- 7:45—Breen & deRose: Vocal-instrumental duo: KGO KFSD KDYL
- 8—Singing Strings: KGO KGW (KFI KFSD off 8:15) (KHQ KOMO on 8:15) KDYL
- 8:30—Cross-Cuts from Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Langendorf Pictorial: News talk by Rush Hughes: KGO KFI
- 9:15—Rhythm Vendors: KGO KHQ KFSD
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO KDYL
- 9:45—Sarah Kreindler, violinist: KGO KHQ KFSD
- 10—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:40) (KDYL KOA on 10:20-10:40)
- 11—Standard School: KGO KOMO KPO KHQ KGW KFI KFSD
- 11:45—Shakespearean Quarter Hour: KGO KGW KECA KDYL
- 12 noon—Edna Fischer, pianist: KGO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KHQ on 1:45)
- 2—Schirmer and Schmitt, piano duo: KGO KHQ KGW KFI KFSD KDYL KGHL
- 2:15—Paul Whiteman's Rhythm Boys: KGO KHQ KFI KFSD KTAR KDYL KGHL
- 2:30—Soloist: KGO KHQ KGW KDYL KGHL
- 2:45—Concert Echoes: KGO KHQ KGW KDYL KGHL
- 3—Melody Mixers: KGO (KHQ on 3:15) KGW
- 4—Russian Symphonic Choir: KGO KHQ KOMO KDYL
- 4:15—Tea Timers: Arion Trio: KGO (KOMO KGW on 4:30) (KDYL off 4:30)
- 4:45—News Service: KGO
- 5—Fleischmann Hour: KGO KHQ KOMO KGW KFI KTAR KDYL
- 6—Captain Henry's Maxwell House Show Boat: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 7—Lucky Strike Dance Hour: Jack Pearl, the modern Baron Munchausen: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL

- 8—Amos 'n' Andy: KGO KHQ KGW KFI KFSD KDYL
- 8:15—Standard Symphony Hour: KGO KHQ KOMO KGW KFI
- 9:15—Howard Thurston, the Magician: KGO KHQ KOMO KGW KFI KDYL
- 9:30—Song Heaven: KGO KHQ
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp and his Mark Hopkins Hotel Orch.: KGO KHQ KOMO (KGW on 10:20) KFSD (KDYL KOA on 10:30)
- 11—Phil Harris' Ambassador Hotel Orchestra: KGO KHQ KGW KFI
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
 National Broadcast. Co., San Francisco

Service to KJR KEX KGA
KECA KTAR KDYL KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Organ Concert: KPO KGA KJR KEX KECA
- 8:30—Marine Band Shut-in Hour: (KPO on 9) (KJA off 9) (KJR KEK off 8:45, on 9) KGA (KECA off 9:15) (KFSD off 9) (KTAR off 9, on 9:15)
- 8:30—Organ Recital: KPO
- 8:45—Julia Hayes, helpful hints to housewives: KPO
- 9:30—Tom Mitchell, baritone: KPO KGA KJR KEX KECA KDYL
- 9:45—Dixie Memories: KJA KGA KJR KEX KECA
- 9:45—University of California: KPO
- 10—Mardi Gras: Variety program: KPO KGA KJR KEX KECA
- 10:30—Concert Ensemble: KPO KGA KJR KEX KDYL
- 11—Words and Music: KGA KJR KEX KECA KTAR KDYL
- 11—Standard School Broadcast: KPO
- 11:30—Syncopators: Harold Stokes' Orchestra: KGA KJR KEX KECA KDYL
- 11:45—Little Concert, string ensemble: KPO KGA KJR KEX KDYL
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA
- 12:30—Five Cards: Bluettes, vocal trio: Alvino Rey, guitarist: Jack Meakin, pianist: KPO KGA KJR KEX KECA
- 1—Kaltermeyers Kindergarten: Schoolroom frolics: KPO KGA KJR KEX KECA KDYL
- 1:30—Thursday Special: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2—Musical Sketches: KPO KGA KJR KEX KECA
- 2:30—Footlight Fantasies: KPO KGA KJR (KEX off 2:45) KECA KFSD
- 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL
- 3:30—John B. Kennedy: KPO KGA KJR KEX KECA KFSD
- 3:35—Donald Novis, tenor: KPO KGA KJR KEX KECA KFSD
- 3:45—Eva Gruninger, contralto: KPO KGA (KJR off 3:50) KEX KECA
- 4—Simp and Glawdys: Comedy sketch: KPO KGA KJR KEX KFSD
- 4:15—Mindways: Stories of Human

- Behavior: KPO KGA KJR KEX KECA KFSD KTAR KDYL KOA KGIR
- 4:30—Concert Footlights: (KPO off 4:45) KGA KJR (KEX KECA KFSD off 4:45) KDYL
- 4:45—Barbara Dale's Charm Matinee: KPO KFSD
- 5—Nathan Abas, violinist, KPO KGA (KJR off 5:15) KECA KFSD
- 5:30—Everett Foster, baritone: KPO KGA KJR
- 5:45—Tommy Harris, vocalist: KPO KGA KJR
- 6—Concert in Rhythm: KPO KGA KJR KECA KGIR KGHL
- 6:30—Federal Business Bureau talk: KPO KGA KJR
- 6:45—Irving Kennedy, tenor; instrumental trio: KPO KGA
- 7—John and Ned: KPO KGA KJR KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Cross-Cuts from the Log o' the Day: KPO KGA
- 8—Myron Niesley, tenor: KPO KGA KJR KEX
- 8:15—Cesare Sodero and the NBC Concert Orchestra: KPO KGA KJR KEX (KFSD off 8:45) (KDYL KOA on 8:45)
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Musterole Fireside Fantasies: KPO
- 9:15—Synco-Thots: Edna Fischer and Newell Chase, piano duo: KJA KGA KJR (KEX off 9:25) KECA KFSD KGHL
- 9:30—Vincent Lopez and his Congress Hotel Orchestra: KPO KGA KJR KEX KECA KFSD KDYL
- 10—Railroad Stories: KPO KGA KJR KECA KDYL KOA
- 10:30—Ship of Dreams: KPO KGA (KJR off 10:45) KEX KECA
- 11—Pacific Serenaders: KPO KGA (KJR on 11:15) KEX KECA KFSD
- 11:30 to 12 mid.—Tom Gerun's Orches.: KPO KGA KJR KEX KECA

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose

- 5 P.M.—Vespers
- 5:30—Skippy
- 5:45—Dinner Concert
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—State Chamber of Commerce
- 7:45—Band Concert
- 8—Songs of the Old Church Choir
- 9—Songs You Love to Sing
- 9:15—Pezzola Sisters
- 9:30—Musical Readings
- 9:45 to 10 P.M.—Three Pineapples

KJBS today!

The Alarm Klok Klub
 6 to 8 a.m.

Scotty Mortland
 10:05 to 10:20 a.m.

Blindcraft Ensemble
 2 to 2:30 p.m.

Speak Easy Time
 2:45 p.m.

Join
"The Jordans at home"
 10:40 am
 NBC-KGO CHAIN
 The PARAFFINE COMPANIES, INC

CBS

Columbia Broadcasting System

- 8:30—Piano Pictures: KFBK KMJ KWG KDB KOL KVI KFPY KHJ KOIN KFRC KGB KSL
- 8:45—Emery Deutsch Orchestra: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KSL
- 9—Buddy Harrod Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- 9:30—Concert Miniatures: KFBK KWG KERN KDB KOL KVI KFPY KOIN (KFRC KHJ off 9:45)
- 10—George Hall and his Hotel Taft Orch.: KFBK KMJ KWG KERN KDB KOIN KFRC KHJ (KSL on 10:15)
- 10:30—Atlantic City Musicals: KMJ KFBK KERN KDB KVI KFPY KFRC KHJ KSL
- 11—The Texas Ranger: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KSL
- 11:15—American Museum of Natural History program: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 11:30—American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 12 noon—La Forge Berumen Musi-cale: KFBK KMJ KWG KERN KDB KFPY KOIN KHJ KSL
- 12:30—Frank Westphal and His Or-chestra: KFBK KMJ KDB KFPY KOIN KSL
- 1—U. S. Army Band Concert from Washington, D.C.: KOL KFPY (KHJ on 1:30 KSL)
- 1:45—American Legion National Trade Revival Campaign Speaker: KFBK KWG KERN KOL KVI KFPY KFRC KHJ KSL
- 2—Happy Go Lucky Hour: KMJ KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KGB
- 4:30—Howard Ely, organist: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KSL
- 4:45—Between the Bookends: KFBK KMJ KWG KERN KDB KOL KVI KFPY KHJ
- 5—Art Jarrett and His Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KHJ
- 5:45—Swiss Yodelers: KFBK KMJ KOL KHJ KSL
- 6—Chesterfield Program, Ruth Et-ting: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Larry Funk and His Orch.: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KHJ KSL
- 6:30—Colonel Stoopnagle and Budd: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—The Songsmiths: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC
- 7:15—Keyboard Varieties: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KSL
- 7:30—The Boswell Sisters: KFBK KMJ KERN KWG KFPY KFRC KSL
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KVI KFPY KOIN (KFRC KHJ KGB on 8:15)

- 8:45—Isham Jones and His Orch.: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC
- 9—Eddie Duchin Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ
- 9:30 to 10—Leon Belasco and His Orchestra: KFBK KMJ KWG KDB KOL KVI KFPY (KFRC on 9:45) KSL

319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts

- The Journal, Portland, Oregon
- 6:30 A.M.—Farm Extension Talk
- 7—KOIN Klock
- 7:30—Movie Chatter
- 8—Shell Happytime
- 8:30—CBS Programs to 10:30
- 10:30—Art Kirkham, This & That
- 11—CBS Programs to 1
- 1 P.M.—Book of Life
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5:15—Skippy
- 5:30—Davidson Prize Club
- 6—CBS Programs to 9
- 9—Bells of Harmony
- 9:15—Unknown Hands
- 9:30—Dorothy Dix Dramatization
- 10—Bisquick Band
- 10:05—DLBS Program
- 10:15—Sport Flashes
- 10:30 to 12 mid.—DLBS Program

325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—Neighborly Mary
- 9:30—Betty Bon
- 9:45—NBC-KGO Programs to 11:45
- 11:45—The Observer
- 12 noon—Club Minutes
- 12:15—NBC-KGO Program
- 1—Tea Time Tales
- 1:15—NBC-KGO Programs to 4:15
- 4:15—Tea Timers
- 4:30—Two Counselors
- 4:45—News Service
- 5—Fleischmann Sunshine Hour
- 6—Capt. Henry's Show Boat
- 7—Lucky Strike Dance Hour
- 8—Amos 'n' Andy
- 8:15—Standard Symphony Hour
- 9:15—Howard Thurston, Magician
- 9:30—Montag Fireside Hour
- 10—Richfield News Flashes
- 10:15—Ghost Story
- 10:30 to 12 mid.—NBC-KGO Prog.

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Rhythm Aces; Produce Quotations
- 7:14—Vocal Solos; Sun Risers
- 7:33—Sport News; Sun Risers
- 8—NBC-KPO Programs to 8:45
- 8:45—Julia Hayes
- 9—NBC-KPO Programs to 3:45
- 3:45 P.M.—The World Bookman
- 3:55—Lost & Found Advertisements
- 4—NBC-KPO Programs to 6:45
- 6:45—Harold and Myrtle Strong, piano duo
- 7—John and Ned, vocal duo
- 7:15—Tarzan of the Apes
- 7:30—News Edition
- 7:45—Henri Damski, saxophone solos
- 8—NBC-KPO Programs to 10:45
- 10:45—Cole McElroy's Dance Orch.
- 11:15 to 12 mid.—NBC-KPO Prog.

483.6 Meters KGW Atwater 2121 620 Kcys. 1000 Watts

- Morning Oregonian, Portland, Ore.
- 6:45 A.M.—Caterpillar Trail Blazers
- 7:15—Organ Concert
- 7:30—Swinging Along
- 7:45—Pay'n'Takit Stores
- 8—NBC-KGO Programs to 9
- 9—Crazy Crystals Program
- 9:15—Cooking School
- 9:45—NBC-KGO Programs to 12 noon—The Oregonian of the Air
- 12:15—Farm and Home Hour
- 1—Broadway Columbians
- 1:30—Dental Clinic of the Air
- 1:45—NBC-KGO Programs to 4
- 4—Friendly Chat
- 4:30—Tea Timers
- 4:45—Oregonian of the Air
- 5—Fleischmann Hour
- 6—Captain Henry's Showboat
- 7—Lucky Strike Dance Hour
- 8—Amos 'n' Andy
- 8:15—Standard Symphony Hour
- 9:15—Howard Thurston, Magician
- 9:30—Montag Fireside Hour
- 10—Richfield News Flashes
- 10:15—Hotel Mark Hopkins Orch.
- 11—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Organ Concert

508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 7 A.M.—Caterpillar Pioneers
- 7:30—Morning News
- 7:45—Early Birds
- 8—Voice of Texas
- 8:15—NBC-KGO Programs to 9
- 9—Walt and Marlan
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 10—Magazine of the Air
- 11—NBC-KGO Program
- 11:45—Bell Organ Concert
- 12 noon—Home Quarter Hour
- 12:15—Farm and Home Hour
- 1—Various programs
- 2—NBC-KGO Programs to 4:15
- 4:15—KHQ News
- 4:30—Tull and Gibbs
- 4:45—Skippy
- 5 to 12 mid.—NBC-KGO Programs

236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M.—KOL Time Klock
- 7:45—Crazy Minstrel
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—"Natura" Program
- 11—Democratic Educa. Feature
- 11:15—CBS Programs to 12 noon—The Carnival, Ken Stuart
- 1—U. S. Army Band
- 1:15—Radio Speaker Stevenson
- 1:45—Amer. Legion Travel Revival
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Studio Program
- 4:15—Cecll Solly
- 4:30—CBS Programs to 5:30
- 5:30—Skippy
- 5:45—CBS Programs to 8
- 7:30—Radio Speaker Stevenson
- 7:45—"Myrt and Marge"
- 8—Columbia Symphony Orchestra
- 8:30—Organ Concert
- 8:45—Buy American
- 8:50—Isham Jones' Orchestra
- 9—The Globe Trotter
- 9:15—American Weekly
- 9:30—Leon Belasco's Orchestra
- 10—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Dance Music

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
7:30—Mr. Copperfield
8—NBC-KPO Programs to 8:45
8:45—Julia Hayes, Helpful Hints
9—NBC-KPO Programs to 2:45
2:45—Question Box
3—NBC-KPO Programs to 4:45
4:45—Silent period
8—Tarzan of the Apes
8:15—NBC-KPO Programs to 10
10—Circus Court of the Air
10:30—NBC-KPO Programs to 12
12 to 12:15 A.M.—Glimpses of To-
morrow's News

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
8 A.M.—Shell Happytime
8:30—CBS Programs to 9:15
9:15—George Yount, organist
9:30—Concert Miniatures
10—Celia Lee, Home Economics
10:15—People's Style and Song Hits
10:30—CBS Programs to 12
12 noon—Noon News
12:15—"Up to Par with Parkel"
12:30—Recordings
12:35—Rotary Club Luncheon
1:30—Le Roy, pianist
1:45—American Legion
2—Happy-Go-Lucky Hour
3—Feminine Fancies
3:45—Happy Jack Reed
4—Discovery Hour
4:30—Dr. Walsh, Dental Clinic
4:45—CBS Programs to 5:15
5:15—Musical Crediters
5:30—George Yount, organist
6—CBS Programs to 7:30
7:30—Dr. Mellor
7:45—Myrt and Marge
8—Howard Barlow Symphony
8:30—American Weekly
8:45—Isham Jones' Orchestra
9—"Cross-Cuts of the Day"
9:05—CBS Programs to 10
10—Ted Flo-Rito's Orchestra
11 to 12 mid.—Dancing with the
Stars

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edtion
8—Shell Happytime
8:30—CBS Programs to 10
10—Blanche Wood
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 12:45
12:45—News and Closing Stocks
1—State Dept. of Agriculture
1:15—Parent-Teachers Program
1:45—American Legion Trade Re-
vival Campaign
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Discovery Hour
4:30—CBS Programs to 5:15
5:15—To be announced
5:30—News and Town Topics
5:45—CBS Programs to 7
7—Chandu
7:15—CBS Program
7:30—Tarzan
7:45—Myrt and Marge
8—Headlines
8:15—Columbia Symphony Orch.
8:30—Dick Aurandt, Organist
8:45—CBS Programs to 10
10—Tomorrow's News Tonight
10:10—Ted Flo-Rito's Orchestra
11—Dance Music
12 to 1 A.M.—Recordings

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—Old Mission Cowboys
8:45—CBS Programs to 9:45
9:45—National Oil Products
9:50—Recordings
10—CBS Programs to 11
11—Adele Nelson
11:15—CBS Programs to 12:15
12:15 P.M.—Vidacrin Lab. Program
12:30—News Items
12:45—Beauty Talk
1—Calif. State Farm Broadcast
1:15—Francisco Del Campo
1:30—CBS Programs to 2
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Plain Facts About Science
4:15—U. S. C. Trojan Period
4:30—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—Skippy
5:45—CBS Programs to 7
7—Inglewood Park Concert
7:30—Chandu, the Magician
7:45—Myrt and Marge
8—Globe Headlines
8:15—CBS Programs to 8:45
8:45—I Zingari
9—Eddie Duchin's Orchestra
9:30—Zoellner String Quartet
10—World News; Bisquick Band
10:15—Eb and Zeb
10:30—Ted Fiorito's Orchestra
12 to 1 A.M.—Marshall Grant, organ

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW, Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 3
3 P.M.—News Bulletins
3:05—NBC-KPO Programs to 6:45
6:45—Davenport Orchestra
7—John and Ned
7:15—Tarzan of the Apes
7:30—Cross-Cuts of the Day
8 to 12 mid.—NBC-KPO Programs

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—Polly Hall, pianist
8—Singing Strings
8:15—Helpful Hints to Housewives
8:30—NBC-KGO Programs to 9:15
9:15—Joe Warner's Jolly Journal
9:30—Fashion Tour with Melisse
10—NBC-KGO Programs to 11:45
11:45—Federal Market Reports
12 noon—Dept. of Agriculture Talk
12:15—Farm and Home Hour
1—News Release
1:15—String Trio; Ann Warner Chats
1:45—Laguna Beach Art Club
2—NBC-KGO Programs to 2:30
2:30—Musical Globe Trotter
2:45—Tom Murray's Hill Billies
3:45—Bess Meals Menu Service
4—Wesley Tourtellotte, organist
4:30—News Release
4:45—Calif. Teachers' Assoc. Prog.
5—Fleischmann Program
6—Captain Henry's Showboat
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Standard Symphony Hour
9:15—Howard Thurston, magician
9:30—Eno Crime Club
10—Richfield Reporter of the Air
10:15—Phil Harris' Orchestra
11:30 to 12 mid.—Gus Arnheim's Or.

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational talk and prayer
9—Clinic of the Air
9:30—News
9:45—Kel Food, health talk
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Econ.
11—Recordings
12 noon—News
12:30—Dr. John Matthews
1—New Paris Inn
2—Eddie Albright
2:30—French lessons
3:15—Louise Johnson, Interpreter
Cosmic Law
4—Travelogue; Announcements;
Stocks
4:15—Cecll and Sally
4:30—Recordings
5:30—Black and Blue
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currler's Serenaders
7—Frank Watanabe and Archie
7:15—Guardsmen, Male Quartet
7:30—KNX Ensemble
7:45—Light and Stever
8—Organ recital
8:15—Pennsylvania Dutchies
8:45—Golden Memories
9—News
9:15—Crockett Mountaineers
9:30—Luboviski Violin Choir
10—Idylls
10:30—Organ recital
11 to 12 mid.—New Paris Inn

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
5 P.M.—Nathan Abas
5:30—Studio Program
5:45—Program Highspots
5:50—Late News Reporter
5:59—Frost Forecast
6—Capt. Henry's Showboat
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Cesare Sodero's Orchestra
8:45—Aztec Half Hour
9:15—Synco Thots
9:30—Vincent Lopez' Orchestra
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Pacific Serenaders
11:30 to 12 mid.—Orgaa Recital

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 9:15
9:15—Talk on Philharmonic Concerts
9:30—NBC-KPO Programs to 10:30
10:30—News Release
10:45—German Lesson
11—NBC-KPO Programs to 4
4—News Release
4:15—NBC-KPO Programs to 4:45
4:45—French Lesson, Annette Do-
berly
5—Nathan Abas Program
5:30—Jack Ross and Jimmy Adams
5:45—Al, Mac and Tommy
6—Ramblers
6:30—Paul Roberts and String Trio
7—John and Ned
7:15—Packard Orchestra
7:30—Organ and Colonial Quartet
7:45—Orchestra & Charlie Wellman
8:15—String Quartet
8:30—Gus Arnheim's Orchestra
9 to 12 mid.—NBC-KPO Programs

FRIDAY Programs

February 10, 1933

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:15—Wright's Barnyard Melodies
7:25—N. Y. Stock Ex. Quotations
7:30—Morning Ex. Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS program
10—George Hall's Orchestra
10:30—Martha Meade Society
10:45—Globe Trotter
10:50—CBS program
11—Rumford Chemical
11:15—Recordings
11:30—CBS Programs to 12
12 noon—Noonday Concert
1—CBS program
1:30—N. Y. Stock Quotations
1:35—Globe Trotter
1:45—Texas Cowboy
2—Happy Go Lucky
3—Feminine Fancies
4—Hodge Podge Lodge
4:30—Fred Lane's Book Review
4:45—Globe Trotter; Town Topics
4:55—Jolly Time Popcorn
5—Il-O Rangers
5:15—Skippy
5:30—CBS Programs to 6:30
6:30—Socony Program; Edw. Hill
7—CBS Programs to 8
8—Globe Headlines
8:15—CBS Programs to 8:45
8:45—American Weekly Program
9—Ben Pollack Orchestra
9:30—Eb and Zeb
9:45—Hal Kemp's Orchestra
10—Bisquick Band
10:05—Ted Fio-Rito's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters KROW G'enc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Recordings
9—Silent period
1 P.M.—Latin-American Program
2—Dance of the Hour; Recordings
2:30—Golden Age News Items
2:45—Bob Moore, baritone
3—Organ Harmony, Milton Fallon
3:30—Tropical Beach Combers
4—Doc Shahan's Ramblers
4:30—"Tunes of the Times"
5—Italian Program
5:30—Maxine's Shopping Service
5:45—Walk-a-ton
6—Silent period
7:30—Professor Lataner
7:45—George Gilly, baritone
8 to 8:30 P.M.—Pemm Repertory Players, drama

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco
7 A.M.—The Gily Boild
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Famous Orchestras
11:45—Musical Portraits
12 noon—Dance Music
1—Silent period
6—Dance Music

6:30—Russian Balalaika Orchestra
7—Learn Spanish, Prof. Achille
7:15—Drama
7:30—Silent period
8:30—Julie Foster, Dream Girl
8:45—John D. Barry, World Events
9—Whitney Wright, violinist
9:15—C. Martin Friburg, tenor
9:30—Dance Time
10—Master Melodies
11—Salon Music
11:30—Dance Music
12 to 1 A.M.—Hi-Dee-Ho!

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9:15—Noon prices
9:30—Clinic of the Air
10:15—Stocks; financial information; weather
10:30—International Kitchen
11—Sunshine Twins
11:30—Arco and Anita
11:45—Madelon Sivyver and Nancy Ann Hersey
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical recordings
2:35—Better Business talk
2:40—Closing S. F. stocks
2:45—Organ recital
3:15—Records
4—"The Lovable Liars"
4:15—Margaret Klink's Fairy Tales
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:20—Viable trio
5:45—Dot Kay and Ethel Rhinard
6—Hotel Oakland Trio
7—News items
7:30—Helen Parmelee, pianist
7:45—Fred and Morris, comedians
8—KLX Hi-Jinks Program
10—Fred Skinner: "What Have You?"
10:15 to 11:15 P.M.—Dance Prog.

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and Rainbow Trouper
9:30—Bargain Bulletin
10—Martha Meade Society
10:15—Home Economics
10:30—Monarch Melodies
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—State Market Reports
1—One o'Clock Program
1:15—Trujo-Strings
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent period
4:30—Story Time
4:45—Evening Echoes
5—Evening Vespers
5:30—Skippy
5:45—Dinner Concert
6:15—Franco's Program
6:30—State Market Reports
6:45—Farmers' Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Ralph Taylor
7:45—Band Concert
8—San Jose Accordion Club
8:30—Salon Quartette
9—Log of the Day
9:05—Musical Album
9:30 to 10 P.M.—Flashlight Program

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
9—Tom Mitchell
9:15—Musical Novelties
9:30—Stringwood Ensemble
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Melody Moods
12 noon—Scriptures
12:03—Mid-day Concert
1—Rhythmsters
2—International Troubadours
2:30—Violin Masters
3—Glenn Goff, Organist
4—Artists' Celebrities
4:30—On Parade
5—Sunset Revue
5:45—Campbell Digest
6—Supper Serenade
6:15—"Two and a Co-Ed"
6:30—Waltz Time
7—Drama
7:15—Sydney Dixon and G. Donald Gray: Duo recital
7:45—Musical Highlights
8—John Wolohan's Orchestra
9—Capt. Argus, "Personalities of History"
9:30—Ariosa Trio
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Recorded programs
7:15—Morning Reporter
7:30—Crazy Quartette
7:45—Daily Almanac
8—Popular Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Records
10:35—Dr. B. L. Corley
11—Records
11:30—X Bar B Boys
12 noon—Echoes of Portugal
12:30—Oakland Post-Enquirer
12:35—Records
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio program
2—Hawaiian Travelogue
2:30—Bridge Review with Ira Blue
2:45—Studio program
3:30—Walter J. Rudolph, pianist
3:45—Putnam's Treasure Chest
4—"Keep Smiling" Revue
4:30—Studio program
4:45—Emeryville Walkathon
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio program
6:15—Fishin' Fool
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Frank Watanabe and Archie
7:15—Dance Music
7:30—Oakland Post-Enquirer
7:45—Dance Music
8—Taylor Made Tempos
8:15—American Weekly Drama
8:30—Jesse Stafford's Orchestra
9—Hill Billies
10—Jesse Stafford's Orchestra
10:30—Moment Musicale
11—Emeryville Walkathon
11:30 to 12 mid.—Radio Cabaret

**379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ KOMO KGW
KFI KOA KDYL KGIR
KGHL KTAR KFSD**

- 7 A.M.—Organ Concert, Charles Runyan: KGO (KGW on 7:15)
7:30—Strolling Fiddler: Godfrey Ludlow: KGO KGW KFSD
7:45—Pair of Pianos: Grace Frankel and Gertrude Lyne: KGO (KGW KFI on 8) (KFSD off 8) KDYL
8:15—Argentine Trio: Instrumental ensemble: KGO KHQ KOMO KGW
8:30—Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
9—Langendorf Pictorial: News talk by Rush Hughes: KGO KFI
9:15—Pollock and Lawnhurst, piano duo: KGO KFSD
9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO
9:45—Arion Trio: KGO (KOMO on 10:15) (KDYL off 10)
10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI
11:30—Talks on Baby Care: KGO KHQ KOMO KGW KFI KFSD KTAR
11:45—Organ Concert: KGO KHQ KGW
12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
1—Francis Craig's Orchestra: KGO (KOMO on 1:15) KGW KFSD KDYL
1:30—Denver A Cappella Choir: KGO (KHQ KGW on 1:45) (KOMO off 1:45) KFSD KDYL KOA
2—May We Present: KGO KHQ KOMO KGW KFI KFSD KDYL KGHL
2:15—Maurice Sherman and his Orchestra: KGO KHQ KOMO KGW KFSD KFI KDYL KGHL
2:30—Irma Glenn, organist: KGO KHQ KOMO KDYL
2:45—Concert Echoes: KGO KHQ KGW
3—Melody Mixers: KGO (KHQ off 3:30, on 3:45) KGW
4—Donald Novis: KGO KHQ KDYL
4:15—The Three Keys: KGO KHQ KOMO KDYL
4:30—Concert Ensemble: KGO
4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
4:45—News Service: KGO KGW
5—Cosmopolitans: KGO (KHQ off 5:15) KFSD
5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
6—The First Nighter: Drama: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
6:30—Armour Program: KGO KHQ KOMO KGW KFI KDYL
7—Chevrolet Program with Al Johnson: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
7:30—NBC Concert Orchestra: KGO KHQ (KGW on 7:45) KFSD KDYL KGHL
8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
8:15—Gilmore Circus: KGO KOMO KGW KFI

- 9:15—Howard Thurston, the Magician: KGO KHQ KOMO KGW KFI KDYL
9:30—Barbary Coast Nights: Drama by Carlton E. Morse, featuring Police Chief William J. Quinn: KGO KHQ KFSD
10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
10:15—Johnny Hamp's Orchestra: KGO KHQ KGW KFSD
11—Phil Harris' Orch.: KGO KHQ (KOMO on 11:15) KGW KFI KFSD
11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KGW KFSD

**440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco**

- Service to KJR KEX KGA
KECA KTAR KDYL KFSD**
7:30 A.M.—Arion Trio: KPO
8—Music Appreciation Hour: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR KGHL
9—Tom Mitchell, baritone: KYA KGA KECA
9—Julia Hayes, helpful hints to housewives: KPO
9:15—Dixie Memories: KPO KGA KJR KEX KECA
9:30—Stringwood Ensemble: KYA KGA (KJR off 9:45) KEX KECA
9:30—Through the Looking Glass with Frances Ingram: KPO
9:45—University of California Program: KPO
10—Mardi Gras: Variety program: KPO KGA KJR KEX KECA (KDYL on 10:15)
10:30—Marshall's Mavericks: KPO KGA KJR KEX
11—Magic of Speech: KPO KGA KJR KEX KECA KFSD KDYL
11—Wagner Matinee Cycle "Siegfried" broadcast from Metropolitan Opera House (exact time of broadcast to be announced; all conflicting programs will be cancelled)
11:30—Ivy Scott, soprano: KPO KGA KJR KEX KECA KDYL
11:45—Sisters of the Skillet: Comedy sketch: KPO KGA KJR KEX KECA KDYL
12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA
12:45—Commonwealth Club Luncheon: KPO KEX KJR KGA KECA
1:30—Rhythm Vendors: KPO KGA KJR KEX KECA
2—Kenneth Spencer, basso: KPO KGA KJR KEX KECA
2:15—Metropolitans: KPO KGA KJR (KEX off 2:45) KECA KFSD
3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL
3:30—Betty Boop, Mae Questel, songs and patter; dramatizations with Max Fleischer; orchestra: KPO KGA KJR KEX KECA KFSD
3:45—South Sea Islanders: KPO KGA KJR KEX KECA KFSD
4—Stringwood Ensemble: KPO KGA (KJR on 4:10) KEX (KECA on 4:15) (KFSD off 4:15)
4:45—Barbara Dale's Charm Matinee: KPO KECA
5—Bouquet of Melodies: KPO KGA (KJR off 5:15) KECA
5:30—Bluettes, vocal trio: KPO KGA KJR KGIR
5:45—Bits of Broadway: KPO KJR (KGA KECA on 6)

- 6:15—Manhattan Serenaders: (KPO off 6:30) KGA KJR (KFSD on 6:30)
6:30—American Legion Disaster Relief Program: KPO KECA
6:45—Irving Kennedy, tenor: KPO KGA KJR
7—John and Ned: KPO KGA KJR KECA
7:15—Tarzan of the Apes: KPO
7:30—Musical Highlights: (KPO off 7:45) (KYA on 7:45) KGA (KJR on 7:45) KECA
7:45—The Seal of the Don: Mystery serial: KPO
8—Fantasy: Concert orchestra direction Emil Polak: KPO KGA KJR KECA
8:15—American Weekly Program: Drama: KPO
8:15—Aileen Stanley, soprano: KGA KJR KEX KECA KDYL
8:30—Night Song: Lew White, organist: Trio Romantic: KPO KGA KJR (KEX on 8:45) KFSD KDYL KGHL
9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
9:15—Out of the East: KPO KGA KJR KEX
9:30—Hollywood on the Air: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR KGHL
10—Talent Parade: Variety program: KPO KGA KJR KEX KECA KDYL KOA
11—Organ Concert, Paul Carson: KPO KGA KECA
11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KEX KECA

- 280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Records
9—Assoc. Food Stores' program
9:30—Popular Song Hits
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Popular Music
11:30—Charles' Miniature Vaudeville
11:45—Concert Favorites
12 noon—Dance Matinee
12:30—Band Concert
12:45—Carl Coveny and Pat Buckman
1—Stock reports; records
2—Better Business Bureau
2:15—Records
2:30—The Family Album
2:45—Speak-Easy Time; Records
3—Reporter of the Air; records
3:45—Art Fadden, pianist
3:45—Records program
4—Ideal Bread program
4:15—Popular Melodies
4:30—Musical Styles
4:45—"The Hawk": serial
5—Records
5:45—Silent Period
12:01 to 6 A.M.—Owl program**

KJBS today!
The Alarm Klok Klub
6 to 8 a. m.
News Broadcast
10 a. m. and 3 p. m.
The Family Album
2:30 to 2:45 p. m.

CBS**Columbia Broadcasting System**

- 8:45 A.M.—Ben Alley, Tenor: KFBK KMJ KWG KERN KOL KFPY KOIN KFRC KHJ
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ (KGB on 9:15)
- 9:45—Columbia Educational Features: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 10—Blanche Callaway and Her Orchestra: KFBK KWG KERN KDB KOIN KFRC (KHJ, KGB, KSL on 10:15)
- 10:30—Atlantic City Musicals: KFBK KMJ KERN KDB KVI KFPY (KFRC on 10:45) KHJ KGB KSL
- 11—American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KHJ KGB KSL
- 11:30—Fred Berrens and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:45—The Round Towners: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KFPY KOIN (KHJ KGB on 12:15) KSL
- 12:45—Alexander Semmler, pianist: KMJ KWG KERN KVI KFPY KOIN KGB KSL
- 1—The Grab Bag: Variety Show: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KSL
- 1:30—U. S. Army Band Concert: KFBK KMJ KWG KERN KDB KVI KFPY KGB KSL
- 4:30—Earl Hoffman and His Orch.: KFBK KMJ KDB KOL KFPY KHJ KSL
- 4:45—The Bookends: KFBK KMJ KWG KERN KDB KOL KFPY KHJ KGB KSL
- 5—H-bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 5—"Trade and Mark": KSL
- 5:15—Art Jarrett and His Orch.: KFBK KERN KFPY
- 5:30—March of Time: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Mary Eastman, soprano: KFBK KDB KOL KVI KFPY KOIN KFRC KGB KSL
- 6:30—"The Inside Story": KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—Columbia Revue: KFBK KWG KDB KOL KVI KFPY KOIN KFRC KHJ
- 7:30—The Street Singer: KFBK KMJ KWG KFPY KOIN KFRC
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8—Nino Martini, Tenor: KOL KVI KFPY KOIN KLZ KOH
- 8:30—Abe Lyman's Orchestra: KFBK KWG KERN KDB KOL KVI KFPY KFRC KHJ KSL
- 9—Ben Pollack and his Orchestra: KFBK KWG KERN KDB KVI

KFPY KOIN KFRC KHJ KGB

- 9:30—Clyde McCoy and His Orch.: KFBK KWG KERN KDB KFPY KOIN KHJ KSL
- 9:45 to 10 P.M.—Hal Kemp and his Orchestra: KFBK KWG KERN KDB KFPY KFRC KHJ KGB KSL

319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts

- The Journal, Portland, Oregon**
- 6:30 A.M.—KOIN Klock
- 7:30—Movie Chatter
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Programs
- 10:30—Art Kirkham, This & That
- 11—CBS Programs to 1 P.M.—Book of Life
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—H-bar-O Rangers
- 5:15—Skippy
- 5:30—CBS Programs to 7:15
- 7:15—Bells of Harmony
- 7:30—CBS Programs to 8:30
- 8:30—Davidson Prize Club
- 9—CBS Program
- 10—Ted Fio-Rito's Orchestra
- 10:05—Bisquick Band
- 10:10—DLBS Program
- 10:15—Sport Flashes
- 10:30 to 12 mid.—DLBS Program

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts

- Western Broad. Co., Portland, Ore.**
- 7 A.M.—Morning Serenades
- 7:30—Mr. Copperfield
- 8—Music Appreciation Hour
- 9—Julia Hayes, Helpful Hints
- 9:15—NBC-KPO Programs to 2:45
- 2:45—Question Box
- 3—NBC-KPO Programs to 4:45
- 4:45—Silent period
- 8—Tarzan of the Apes
- 8:15—NBC-KPO Programs to 11
- 11—Archie Loveland's Orchestra
- 11:30—Bal Tabarin Orchestra
- 12 to 12:15 A.M.—Glimpses of Tomorrow's News

508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.**
- 7 A.M.—Caterpillar Pioneers
- 7:30—Morning News
- 7:45—Early Birds
- 8—To be announced
- 8:15—NBC-KGO Programs to 9
- 9—Walt and Marian
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—Celia Lee
- 10—Fiddle and I
- 10:15—Martha Meade Society
- 10:30—NBC-KGO Programs to 1
- 1—Home Owned Business
- 1:15—Silver Loaf Bakery
- 1:30—Spokane Fur Co.
- 1:45—KHQ News
- 2—NBC-KGO Programs to 4:15
- 4:15—News
- 4:30—Tull and Gibbs
- 4:45—Editorial Col., Russell Bankson
- 5—NBC-KGO Program
- 5:15—Skippy
- 5:30—NBC-KGO Programs to 7:30
- 7:30—Wanda Hawley
- 7:45—NBC-KPO Programs to 8:30
- 8:30—Voice of Texas
- 8:45—American Weekly
- 9—Aviation Talks
- 9:15 to 12 mid.—NBC-KGO Prog.

325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle**
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—Neighborhood Mary
- 9:30—Betty Bon
- 9:45—Arion Trio
- 10—The Observer
- 10:15—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Program
- 1—Tea Time Tales
- 1:15—NBC-KGO Programs to 1:45
- 1:45—Red Shadow
- 2—NBC-KGO Programs to 4:30
- 4:30—Concert Ensemble
- 5—Concert Orchestra
- 5:30—Little Orphan Annie
- 5:45—Wheatenaville
- 6—The First Nighter (drama)
- 6:30—The Armour Hour
- 7—Al Jolson and Orchestra
- 7:30—Concert Orchestra
- 8—Amos n' Andy
- 8:15—Gilmore Circus
- 9:15—Howard Thurston, Magician
- 9:30—Soloist
- 9:45—Dollars and Cents
- 10—Richfield News Flashes
- 10:15—Mozart Hour
- 11:15—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Organ Concert

204 Meters KGA Main 3434 1470 Kcys. 5000 Watts

- NW. Broad. System, Spokane, Wash.**
- 6 A.M.—Early Birds: News
- 8—NBC-KPO Programs to 3 P.M.—News Bulletins
- 3:05—NBC-KPO Programs to 4:45
- 4:45—To be announced
- 5—NBC-KPO Program
- 5:30—Johnny Muskrat
- 5:33—NBC-KGO programs to 7:15
- 7:15—Tarzan of the Apes
- 7:30—Musical Highlights
- 8 to 12 mid.—NBC-KPO Programs

236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.**
- 6:45 A.M.—KOL Time Klock
- 7:45—Crazy Minstrel
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—Columbia Educa. Feature
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—Atlantic City Musicals
- 10:55—Democratic Educa. Feature
- 11—American School of the Air
- 11:30—Fred Berren's Orchestra
- 12 noon—Carnival
- 1—Health Hints
- 1:15—The Grab Bag
- 1:30—U. S. Army Band
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Studio program
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:15
- 5:15—Skippy
- 5:30—CBS Programs to 7:30
- 7:30—Radio Speaker Stevenson
- 7:45—"Myrt and Marge"
- 8—Columbia Symphony Orchestra
- 8:15—L. E. Hill, financial expert
- 8:30—Abe Lyman's Orchestra
- 9—Globe Trotter
- 9:15—Unknown Hands
- 9:30—Wrestling
- 11 to 12 mid.—Dance Music

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Organ Concert
7:30—Strolling Fiddler
7:45—Pay'n'Takit Stores
8—NBC-KGO Programs to 9
9—Crazy Crystals Program
9:15—Cooking School
9:45—Arlon Trio
10—Martha Meade Society
10:15—Rumford School of Cookery
10:30—NBC-KGO Programs to 11:45
11:45—Me and My Shadow
12 noon—The Oregonian of the Air
12:15—Farm and Home Hour
12:45—O. M. Plummer
1—Broadway Columbians
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 2:30
2:30—Better English Talk
2:45—NBC-KGO Programs to 4
4—Friendly Chat
4:30—Up to Par with Parkelp
4:45—Oregonian of the Air
5—Mahdi, the Magician
5:15—NBC-KGO Program
6—First Nighter
6:30—Armour Hour
7—Al Jolson Program
7:30—Wanda Hawley Style Chats
7:45—NBC-KGO Program
8—Amos 'n' Andy
8:15—Gilmore Circus
9:15—Howard Thurston, Magician
9:30—Homicide Squad
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces; Produce
Quotations
7:14—Vocal Solos; The Sun Risers
7:35—Sport News; The Sun Risers
8—Music Appreciation Hour
9—Julia Hayes
9:15—NBC-KPO Programs to 9:45
9:45—Martha Meade Society
10—Mardi Gras
10:30—NBC-KPO Programs to 3
3 P.M.—The Easy Chair
3:10—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:05—The World Bookman
4:10—Stringwood Ensemble
4:45—Studio Program
5—Bouquet of Melodies
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 7:15
7:15—Tarzan of the Apes
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 9:30
9:30—Hollywood on the Air
10—NBC-KPO Program
11 to 12 mid.—Robinson's Vagabonds

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
5:15 P.M.—George Yount, organist
5:30—March of Time
6—Music That Satisfies
6:15—Mary Eastman
6:30—Edwin C. Hill
7—Columbia Revue
7:30—Dr. Mellor
7:45—Myrt and Marge
8—Columbia Symphony Orchestra
8:30—American Weekly
8:45—CBS programs
10:30—Ted Flo-Rito's Orchestra
11—Dancing with the Stars
11:15 to 12 mid.—Temple Theatre

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—Folly Hall, pianist
8—NBC-KGO Program
8:15—Joe Warner's Jolly Journal
8:30—NBC-KGO Programs to 9:15
9:15—Helpful Hints to Housewives
9:30—Fashion Tour with Melisse
10—Through the Looking Glass
10:15—Dorothy Raymond, pianist
10:30—NBC-KGO Programs to 11:45
11:45—State Market Reports
12 noon—Dept. of Agriculture Talk
12:15—Western Farm and Home Hr.
1—News Release
1:15—Ann Warner Chats
1:45—Cal McCoy, baritone
2—NBC-KGO Program
2:30—Musical Globe Trotter
2:45—Tom Murray's Hill Billies
3:45—Studio Program
4—Wesley Tourtellotte, organist
4:30—News Release
4:45—Talk on Psychology
5—String Orchestra
5:30—Little Orphan Annie
5:45—Wheatenaville
6—The First Nighter
6:30—Armour Hour
7—Al Jolson and Orchestra
7:30—"The Seal of the Don"
7:45—Male Octet
8—Amos 'n' Andy
8:15—Gilmore Circus
9:15—Howard Thurston, magician
9:30—Eno Crime Club
10—Richfield Reporter
10:15—Phil Harris' Orchestra
11:30 to 12 mid.—Gus Arnheim's Or.

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
5 P.M.—Cosmopolitans
5:15—Safety Talk
5:20—Studio Program
5:30—Program Highspots
5:35—Late News Reporter
5:45—Mahdi's Magic Circle
6—First Nighter
6:30—Manhattan Seraladers
6:45—U. S. Grant Hotel Seraladers
6:59—Frost Forecast
7—Big Six of the Air
7:30—Concert Orchestra
8—Amos 'n' Andy
8:15—The Seal of the Don
8:30—Night Song
9—Voice, Violin and Piano
9:30—Hollywood on the Air
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Recital

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
9:45 A.M.—Health Talks
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Econ.
11:45—Talk by H. B. Drollinger
12 noon—News
12:15—Homeopathic
12:30—Dr. John Matthews
1—New Paris Inn
2—Eddie Albright
2:30—Federated Women's Clubs
3—Mairnes Mirthmakers
3:30—Health Talk for Parkelp
3:45—Organ recital
4—Travelogue; Announcement;
Stocks
4:15—Cecil and Sally
4:30—Synagogue of the Air

4:55—Jolly Time Popcorn
5:15—Musical Comedy Selections
5:30—Black and Blue
5:45—Chandu the Magician
6—News
6:15—Billy, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Seraladers
7—Frank Watanabe and Archie
7:15—"Pieces of Eight"
7:30—KNX Ensemble
7:45—Happy Chapples
8—"The Royal Order of Optimistic
Do-Nuts"
9—News
9:15—Crockett Mountaineers
9:45—Fights from Hollywood Stad.
10:45—Organ and Marion Mans-
field, vocalist
11 to 12 mid.—New Paris Inn

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs; Records
8—Shell Happytime
8:30—Old Mission Cowboys
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—Martha Meade Society
10:15—CBS Programs to 12:15
12:15—Health Talk
12:30 P.M.—World-wide News
12:45—Beauty Talk
1—Grab Bag
1:30—U. S. Army Band
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Hodge Podge Lodge
4:30—CBS Programs to 5
5—H-bar-O Rangers
5:15—Skippy
5:30—CBS Programs to 6:30
6:30—Pasadena Community Players
6:45—The Islanders and Bachelors
7—Columbia Revue
7:30—Chandu, the Magician
7:45—Myrt and Marge
8—Globe Headlines
8:15—CBS Programs to 8:45
8:45—The Voice of Romance
9—Ben Pollock's Orchestra
9:15—Unknown Hands
9:30—CBS Programs to 10
10—World-wide News
10:15—Eb and Zeb
10:30—Ted Fiorito's Orchestra
11—Dancing With the Stars
12 to 1 A.M.—Marshall Grant, organ

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Music Appreciation Hour
9—Louis Rueb, exercises
9:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—Spanish Lesson
11—NBC-KPO Programs to 11:45
11:45—Chaparral Club Program
12 noon—NBC-KPO Programs to 4
4—Paul Kellar, pianist
4:15—News Release
4:30—NBC-KPO Programs to 5:30
5:30—Jack Ross and Jimmy Adams
5:45—Al, Mac and Tommy
6—Orchestra; Robert Furd, tenor
6:30—Manhattan Seraladers
6:45—Talk on Children's Symphony
Orchestra
7—John and Ned
7:15—Record Program
7:30—NBC-KPO Programs to 8:30
8:30—Gus Arnheim's Orchestra
9—The Goldbergs
9:15—String Orchestra
9:30 to 12 mid.—NBC-KPO Prog.

SATURDAY Programs

February 11, 1933

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:25—N. Y. Stock Ex. Quotations
7:30—Morning Ex. Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—CBS program
10—Jr. Artists program
10:55—Church Announcements
11—CBS Programs to 12
12 noon—Noonday Concert
1—CBS program
1:30—Stock Ex. Quotations
1:35—CBS Programs to 2:45
2:45—Recordings
3—CBS Programs to 4
4—Ted Fio-Rito Orchestra
4:30—Meyer Davis' Orchestra
5—Steamboat Bill
5:15—News Parade
5:30—Skippy
5:45—CBS Programs to 9:30
9:30—Ted Fio-Rito Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9:15—New York Stocks
9:30—Clinic of the Air
10:15—San Francisco stocks, financial information; weather
10:30—International Kitchen
11—Sunshine Twins
11:30—Arco and Anita
11:45—Fred Skinner, "What Have You?"
12 noon—Closing S. F. stocks
12:05—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical recordings
2:45—Jean Aronson, pianist
3:30—Gay Caballeros
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Banjo Girls: Helen Benson and Lucile Swan
5:45—Song Stories, the Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Wailele Hawaiian Trio
8—Musical Soiree
9—Faucit Theatre of the Air Players
10—Hotel Oakland dance orchestra
11 to 12 mid.—Dance program

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour
8—Silent period
9—Raiph and Rainbow Trouper
9:30—Bargain Bulletin
10—Helpful Hour; Weather
10:30—Monarch Melodies
11—Eleventh Hour Program
11:30—Accordion Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:15—Trujo-Strings
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent period
4:30—Story Time
4:45—Evening Echoes
5—Vespers

5:30—Skippy
5:45—Dinner Concert
6:15—Franco's Program
6:30—Livestock and Poultry Clinic
6:45—Farmers' Exchange and Market Place
7—U. S. Weather Forecast
7:15—Educational Forum
7:30—Magazine Review
7:45—Rabbi Joseph Karech
8—Studio Program
8:30—Three Pineapples
8:45 to 10 P.M.—Italian Program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Crazy Quartette
7:45—Daily Almanac
8—Popular records
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Recorded program
10:35—Dr. B. L. Corley
11—Studio program
11:30—X Bar B Boys
12 noon—Echoes of Portugal
12:30—Recorded program
1—Over the Teacups
1:30—Studio program
2—Recorded program
2:30—Watchtower program
2:45—Recorded program
3—Charles Park, the Budgeteer
3:30—Walter J. Rudolph, Pianist
3:45—Putnam's Treasure Chest
4—Studio program
4:45—Recordings
5—Studio program
5:30—Wandering Through France
6—Emeryville Walkathon
6:15—Sport Champions
6:20—Recorded program
6:25—Parisian-Amer. Entertainers
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Frank Watanabe and Archie
7:15—Dance Music
7:30—News Service
7:45—Studio program
8:15—Young Peoples' program
8:45—Dramatic Reading
9—Jesse Stafford's Orchestra
10—March Players
10:30—Moment Musicale
11—Emeryville Walkathon
11:15 to 12 mid.—Radio Cabaret

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 1000 Watts

J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Andy Anderson; popular records
8—Assoc. Stores' Program
9:30—Popular Song Hits
10—Reporter of the Air
10:05—Society's Table Talks
10:20—Recordings
11:30—Concert Favorites
11:45—Hesoc Program
12 noon—Variety program
1—Dance Matinee
1:45—Popular recordings
2:45—Speak-Easy Time; records
3—Reporter of the Air; records
3:30—Marjorie Lee, pianist
3:45—Recordings
4:30—Musical Styles
4:45—Popular Melodies
5:45—Silent Period
12:01 to 8 A.M.—Owl program

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
8:45—Swen Swenson and his Swede-hearts
9—Melody Moods
9:45—Stringwood Ensemble
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—School News
12 noon—Scriptures
12:03—Town Hall Harmonies
12:15—Church Bulletin
12:30—Song Vogues
1—Afternoon Concert
2—Glenn Goff, Organist
3—Rhythmic Ripples
3:30—Symphony Series
4:30—Light Opera
5—Sunset Revue
5:45—Campbell Digest
6—Supper Serenade
6:30—Waltz Time
7—Salon Group
7:15—Royal Srenaders
7:45—Bob Allen: Piano Novelties
8—Emilio and Maria
8:15—Bal Tabarin Orchestra
8:45—John Wolohan's Orchestra
9:30—The Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—The Oily Boid
8—Silent period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—The Kiddie Revue
11:30—Concert Melodies
12 noon—Dance Music
1—Silent period
6—Dance Time
6:30—Russian Balalaika Orchestra
7—Christian Science Program
7:15—Bellevue Program
7:30—Silent period
11—Salon Music
11:30—Dance Time
12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Recordings
9—Silent period
1 P.M.—Latin-American Program
2—Dance of the Hour
2:08—Recordings
2:30—Organ Harmony Milton Fallon
3—Recordings
3:15—Buddy Lewis's Orchestra
4—Doc Shaban's Ramblers
4:30—"Tunes of the Times"
5—Wade W. Forrester and Artists
5:30—Maxine's Shopping Service
5:45—Walk-a-ton
6—Silent period
7:30—The Crystal Boys
8—Latin-American Program
9—Recordings
9:15—Italian Program
10—Walk-a-ton
10:30 to 11 P.M.—Jess Norman's Or.

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Keys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ KOMO KGW
KFI KOA KDYL KGIR
KGHL KTAR KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO (KHQ KGW KDYL on 7:15)
- 7:30—Le Trio Charmant: Instrumental ensemble: KGO KOMO KGW KFSD
- 7:45—Breen and de Rose: Vocal and instrumental duo: KGO KFSD KDYL
- 8—Melodies of the South: KGO KOMO KGW KFI KFSD KDYL
- 8:15—Johnny O'Brien, harmonic player: KGO KHQ KOMO KGW
- 8:30—Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Johnny Marvin, tenor: KGO KFI
- 9:15—American Legion National Trade Revival Campaign: KGO KHQ KOMO KFSD KDYL
- 9:30—American Farm Bureau Federation program: KGO KHQ KOMO (KGW on 10) KFI KFSD (KTAR off 10) KDYL
- 10:30—Woman's Magazine of the Air: KGO KFI KDYL (KFSD off 10:50 to 10:55)
- 11:30—Organ Concert: KGO (KHQ KDYL off 12 noon) (KOMO on 12) (KGW on 11:45) (KFSD off 12:10)
- 12:15—Western Agriculture: KGO KHQ KOMO (KGW off 12:45) KFI KFSD KTAR KGIR KGHL
- 1—Stringwood Ensemble: KGO (KHQ on 1:45) KGW (KFI on 1:15)
- 2—Cosmopolitans: Orchestra and soloist: KGO KHQ KGW
- 2:30—Familiar Songs: KGO KHQ KOMO KGW
- 3—Melody Mixers: KGO KHQ KGW
- 4—Johnny Hamp's Orchestra: KGO KHQ (KOMO on 4:30) (KGW off 4:15, on 4:30)
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 4:45—News Service: KGO KGW
- 5—Arion Trio: KGO (KHQ KFI off 5:15)
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—Blue Danube: Program of Viennese waltzes: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 6:30—Oldsmobile Program with Gus Van: George Olsen and his music: KGO KHQ KOMO KGW KFI KFSD KDYL
- 7—Lucky Strike Dance Hour: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 8—Caswell Concert: KGO KHQ KOMO KGW KFI
- 8:15—Golden State Family Robinson: KGO KFI
- 8:15—Tom Gerun and his Bal Tabarin Orchestra: (KGO KFI on 8:45) (KYA off 8:45) KHQ KOMO
- 9—Associated Spotlight: Captain William H. Royle, master of ceremonies; the Coquettes, vocal trio: Annette Hastings, Marjorie Primley, Imelda Montagne; Miss Ethyl Associated, soprano; Cycol Four, male quartet: Robert Stevens, Gwynfi Jones, tenors; Harold Dana, baritone; Armand Girard, basso;

- “School Days,” with Max Waizman (Herr Fizzmeyer); Harold Peary, Bobbe Deane, Bennie Walker; the Hill Nellies; Beban's Burlesques; “Flying A” Bandsmen direction Walter Beban: KGO KHQ KOMO KGW KFI
- 10:30—Musical Echoes: KGO KHQ KGW
- 11—Phil Harris and his Ambassador Hotel Orchestra: KGO KHQ (KOMO on 11:15) KGW KFI
- 11:30 to 12 mid—Gus Arnheim's Orchestra: KGO KHQ KOMO KGW

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Keys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR KEX KGA
KECA KTAR KDYL KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Bits of Melody: KPO KGA KJR KEX KECA
- 8:30—Swen Swenson and his Swede-hearts: KGA (KPO KJR KEX off 8:45) (KYA on 8:45) KECA KFSD KTAR
- 8:45—Julia Hayes, helpful hints to housewives: KPO
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Stringwood Ensemble: (KPO off 9:45) (KYA on 9:45) KGA KJR KEX (KECA off 9:45)
- 9:45—University of California: KPO
- 10—Familiar Songs: KPO KGA KJR KEX
- 10:30—NBC Farm Forum: KPO KGA KJR KEX KECA KDYL KGIR KGHL
- 11—In event that a portion of the opera from the Metropolitan, N. Y., is broadcast, all conflicting programs will be cancelled
- 11—Words and Music: KPO KGA KJR KEX KDYL
- 11:30—Syncopators, Harold Stokes' Orch.: KPO KGA KEX KECA
- 11:45—Little Concert, string ensemble: KPO KGA KJR KECA KEX KDYL
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KDYL
- 12:15—Radio Troubadours: KPO KGA KJR KEX KDYL
- 12:30—The Ambassadors: Male quartet: KPO KGA KJR KEX KECA KDYL
- 12:45—Lee Sims and Ilomay Bailey: KPO KGA KJR KEX KECA KDYL
- 1—Dance Masters: KPO KGA KJR KEX KECA KDYL
- 1:30—Concert Favorites: KPO KGA KJR KEX KECA KDYL KGHL (KOA on 1:45)
- 2—Maurice Sherman and his Hotel Sherman Orchestra: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2:15—Little Italy: Dramatic serial: KPO KGA KJR KEX KFSD KDYL
- 2:30—Beau Balladeer: Leonard Lewis, baritone: KPO KGA KJR KEX KECA KFSD KDYL
- 2:45—Concert Echoes: KPO KGA KJR KEX KECA KFSD KDYL
- 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) KJR KFSD KECA
- 3:30—Laws that Safeguard Society: KPO KGA KJR KEX KECA KFSD KTAR KGIR

- 3:45—Organ Concert: KPO KGA KJR KFSD
- 4—Anson Weeks and his Hotel St. Regis Orchestra: KPO KGA (KJR on 4:05) KEX KFSD KDYL
- 4:15—Merle Thorpe, talk: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR
- 4:30—Twenty Fingers of Harmony: KPO KGA KJR KEX KECA KFSD KDYL
- 4:45—Barbara Dale's Charm Matinee: KPO KFSD
- 5—American Taxpayers League: KPO KGA KJR KECA KTAR KDYL KGIR KGHL
- 5:15—Echoes of the Palisades: KPO KGA KJR KECA
- 5:30—The Economic World Today: KPO KGA KJR KFSD KDYL KGIR KGHL
- 6—Rhythmic Shadows: KPO KGA KJR KECA KGHL
- 6:30—Education at the Crossroads: KPO KGA KJR KECA KGIR KGHL
- 6:45—Irving Kennedy, tenor, instrumental trio: KPO
- 7—Medicine Show: KPO KGA KJR
- 7:30—National Concert Orchestra: KPO KGA (KJR on 7:45) (KECA on 7:45)
- 8—Pickens Sisters: Vocal trio: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 8:15—Night Song: Lew White, organist; Trio Romanticque: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 8:30—Veterans of Foreign Wars Program: KPO KGA KJR KEX KFSD KTAR KDYL KGIR KGHL
- 9:30—Mark Fisher and his Edgewater Beach Hotel Orchestra: KPO KGA KEX KECA KFSD (KDYL on 9:45)
- 10—McElroy's Spanish Ballroom Orchestra: KPO KGA KJR KEX KECA KDYL KOA
- 10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJR KEX KECA KFSD KDYL (KOA off 10:45)
- 11 to 12 mid.—Reminiscences: Organ concert, Dollo Sargent: KPO KGA KJR KEX KECA KFSD

204 Meters **KGA** Main 3434
1470 Kcs. 5000 Watts
NW, Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 3
- 3 P.M.—News Bulletins
- 3:05—NBC-KPO Programs to 4:45
- 4:45—To be announced
- 5—NBC-KPO Programs to 6:45
- 6:45—The Keystone Five
- 7 to 12 mid.—NBC-KPO Programs

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

Sports Review
12 to 12:15 p.m.

CBS**Columbia Broadcasting System**

- 8:30—Concert Miniatures: KFBK KMJ KWG KOL KERN KFPY KOIN KFRC KHJ KSL
- 9—Buddy Harrod and His Yoene's Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 9:30—Happy Felton's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN (KFRC on 9:45) KHJ KSL
- 10—George Hall and his Hotel Taft Orchestra: KFBK KMJ KWG KERN KDB KFPY KOIN KHJ
- 10:30—Madison Ensemble: KFBK KMJ KERN KDB KVI KFPY KHJ KGB KSL
- 11—Saturday Syncopators: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:30—Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—The Round Towners: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KHJ KGB KSL
- 12:30—Dick Mansfield and His Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN (KHJ on 12:45) KSL
- 1—Spanish Serenade: KFBK KMJ KERN KDB KOL KVI KFPY KFRC KHJ KSL
- 1:15—Tony Wons. "Are You Listening?": KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KSL
- 1:30—Leon Belasco and his Ambassador Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 2—Eddie Duchin and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 2:30—Between the Bookends: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3—America's Grub Street Speaks: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:15—Do Re Mi, female trio: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:45—The Funnyboners: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 4—The Political Situation in Washington Tonight: KFBK KVI KFPY
- 4:15—William Hall: KVI KFPY KSL
- 4:30—Meyer Davis and His Orchestra: KFBK KERN KFPY KFRC KSL
- 4:45—The Street Singer, Arthur Tracy: KFBK KERN KVI KFPY KFRC KSL
- 5—Terrace Cafe Orchestra: KMJ KWG KERN KOL KVI KFPY KHJ KSL
- 5:15—Larry Funk and His Orchestra: KFBK KMJ KERN KOL tra: KFBK KWG KDB KOL KVI KFPY
- 5:30—Alexander Haas and his Budapest Gypsy Ensemble: KFBK KMJ KERN KVI KFPY (KFRC KHJ on 5:45) KGB KSL

- 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—The Boswell Sisters: KFBK KOIN KFRC KHJ KGB KSL
- 6:30—Art Jarrett and His Orchestra: KFBK KOIN KFRC KHJ KSL
- 7—Morton Downey: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 7:15—Columbia Public Affairs Institute: KFBK KMJ KWG KERN KFPY KOIN KFRC
- 7:45—Gertrude Niesen: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB
- 8—Guy Lombardo and his Royal Canadians: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 8:30—Harold Stern Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC
- 9—Joe Haymes Orchestra: KFBK KWG KERN KDB KVI KFPY KFRC KHJ (KSL on 9:30)
- 9:30 to 10 P.M.—Ted Fio-Rito and his St. Francis Hotel Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

254.1 Meters **KEX** Atwater 3111
1180 Kcs. 5000 Watts

Western Broad. Co., Portland, Ore.

- 7 A.M.—Morning Serenaders
- 7:30—Mr. Copperfield
- 8—NBC-KPO Programs to 8:45
- 8:45—Julia Hayes, Helpful Hints
- 9—NBC-KPO Programs to 3
- 3—Kids' Matinee
- 3:30—NBC-KPO Program
- 3:45—Song Sampler
- 4—NBC-KPO Programs to 4:45
- 4:45—Silent period
- 8—NBC-KPO Programs to 10
- 10—Serenades
- 10:30—Bal Tabarin Orchestra
- 11—Reminiscences
- 12 to 12:15 A.M.—Glimpses of Tomorrow's News

483.6 Meters **KGW** Atwater 2121
620 Kcs. 1000 Watts

Morning Oregonian, Portland, Ore.

- 6:45 A.M.—Caterpillar Trail Blazers
- 7:15—Organ Concert
- 7:45—Pay 'n Takit Stores
- 8—NBC-KGO Programs to 8:30
- 8:30—Cooking School
- 9—Crazy Crystals Program
- 9:15—NBC-KGO Program
- 9:30—Broadway Columbians
- 10—NBC-KGO Programs to 11:30
- 10:30—NBC-KGO Programs to 12
- 12 noon—Oregonian of the Air
- 12:15—NBC-KGO Programs to 1:30
- 1:30—Dental Clinic of the Air
- 1:45—NBC-KGO Programs to 4
- 4—Friendly Chat
- 4:30—Hotel Mark Hopkins Orchestra
- 4:45—Oregonian of the Air
- 5—Arion Trio
- 5:15—Piano Surprises
- 5:30—Little Orphan Annie
- 5:45—Wheatenaville
- 6—The Golden Thread
- 6:30—Buick-Olds-Pontiac Program
- 7—Lucky Strike Dance Hour
- 8—Caswell Coffee Concert
- 8:15—Bal Tabarin Orchestra
- 8:30—Musical Mannequins
- 9—Associated Spotlight
- 10:30—Musical Echoes
- 11—Hotel Ambassador Orchestra
- 11:30 to 12 mid.—Mark Hopkins Orchestra

325.9 Meters **KOMO** Elliott 5890
920 Kcs. 1000 Watts

Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
- 7—Fisher's Sunrise Farm Broadcast
- 7:30—Le Trio Charmante
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—The Observer
- 9:15—NBC-KGO Program
- 9:30—Betty Bon
- 9:45—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 1:30—NBC-KGO Programs to 1:30
- 1:30—Concert Orchestra
- 2—NBC-KGO Programs to 5
- 5—Concert Orchestra
- 5:30—Little Orphan Annie
- 5:45—Wheatenaville
- 6—The Golden Thread
- 6:30—Buick-Oldsmobile Program
- 7—Lucky Strike Dance Hour
- 8—Caswell Coffee Concert
- 8:15—Bal Tabarin Orchestra
- 8:30—Musical Mannequins
- 9—Associated Spotlight
- 10:30—Tuneful Two
- 10:45—Musical Echoes
- 11—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Hotel Mark Hopkins Orchestra

319 Meters **KOIN** Atwater 3333
940 Kcs. 1000 Watts

The Journal, Portland, Oregon

- 6:30 A.M.—KOIN Klock
- 7:30—Movie Chatter
- 8—Shell Happytime
- 8:30—CBS Programs to 10:30
- 10:30—Art Kirkham, This & That
- 11—CBS Programs to 1
- 1 P.M.—Book of Life
- 2—CBS Programs to 3:30
- 3:30—Newspaper of the Air
- 5—Steamboat Bill
- 5:15—Skippy
- 5:30—Davidson Prize Club
- 6—CBS Programs to 6:45
- 6:45—Bells of Harmony
- 7—CBS Programs
- 9—McElroy's Greater Oregonians
- 9:30—Ted Fio-Rito's Orchestra
- 10:15—Sport Flashes
- 10:30—Bisquick Band
- 10:35—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Dance Music

225.4 Meters **KGB** Frank. 6151
1330 Kcs. 1000 Watts

Don Lee, Inc., San Diego, California

- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Blanche Wood
- 10:30—CBS Programs to 1
- 1—News
- 1:15—CBS Programs to 2:45
- 2:45—Tiny Newland
- 3—CBS Programs to 4
- 4—Ted Fio-Rito's Orchestra
- 5—Terrace Cafe Orchestra
- 5:15—News and Town Topics
- 5:30—CBS Programs to 7
- 7—Chandu
- 7:15—Grenadiers
- 7:30—Tarzan
- 7:45—CBS Programs to 8:30
- 8:30—Ray Paige and Symphony Orchestra
- 9—KGB Frolic
- 9:30—Ted Fio-Rito's Dance Orch.
- 10—Tomorrow's News Tonight
- 10:10—Cross-Cuts
- 10:15—Ted Fio-Rito's Dance Orch.
- 11—Dance Music
- 12 to 1 A.M.—Recordings

<p>236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.—KOL Time Klock 7:45—Crazy Minstrel 8—Shell Happytime 8:30—CBS Programs to 10 10—Morning Melodies 10:30—Prince of the Ivories 10:45—CBS Programs to 4 4 P.M.—Studio Program 4:15—Cecil Solly 4:30—Ted Fio-Rito's Orchestra 5—CBS Programs to 5:30 5:30—Skippy 5:45—CBS Programs to 6:45 6:45—Democratic Educa. Feature 7—CBS Programs to 7:45 7:15—Red Book (E.T.) 7:30—John C. Stevenson 8—Guy Lombardo Orchestra 8:30—Harold Stern Orchestra 9—Globe Trotter 9:15—CBS Programs to 10 10—Ted Fio-Rito's Orchestra 10:40 to 12 mid.—Dance Orchestra</p>	<p>333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif. 7 A.M.—News Briefs and Records 8—Shell Happytime 8:30—CBS Programs to 12:30 12:30 P.M.—News Items 12:45—CBS Programs to 1:15 1:15—Tony Wons, "Are You Listen- in'?" 1:30—CBS Programs to 2:45 2:45—Tiny Newland and Organ 3—CBS Programs to 4 4—Ted Fio-Rito's Orchestra 5—Terrace Cafe Orchestra 5:15—News Items; Town Topics 5:30—Skippy 5:45—CBS programs to 6:30 6:30—Jimmy Bittick's Orchestra 7—Morton Downey 7 15—Frank Greenough's Orchestra 7:30—Chandu, the Magician 7 45—Gertrude Niessen 8—Guy Lombardo's Orchestra 8:30—Raymond Paige's Orchestra 9—Joe Hayme's Orchestra 9:30—Ted Fio-Rito's Orchestra 10—News Items 10:10—Ted Fio-Rito's Orchestra 11—Dancing with the Stars 12 to 1 A.M.—Marshall Grant, organ</p>	<p>285.5 Meters KNX Hemp. 4101 1050 Kcys. 25,000 Watts Western Broadcast Co., Los Angeles 6:45 A.M.—Bill Sharples' Gang 8:45—Inspirational talk and prayer 9:30—News 10—Eddie Albright's Family 10:30—Recordings 12 noon—News 12:45—Church 1—New Paris Inn 2—Entire Opera (records) 5—Cecil and Sally 5:15—Dr. John Matthews 5:45—Chandu, the Magician 6—News 6:15—Bill, Mac and Jimmy 6:30—SI and Elmer 6:45—Currier's Serenaders 7—Frank Watanabe and Archie 7:15—Guardsman, male quartet 7:30—KNX Ensemble 7:45—Happy Chappies 8—KNX Varieties 9—News 9:15—Crockett Mountaineers 9:30—KNX Playlet 10—Dance Band 10:30—Organ Recital 11 to 12 mid.—New Paris Inn</p>
<p>468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seckwas, exercises 7:45—N. Y. Stock Quotations 7:45—Polly Grant Hall 8—NBC-KGO Program 8:15—Helpful Hints to Housewives 8:30—NBC-KGO Programs to 9:15 9:15—Dorothy Raymond, pianist 9:30—NBC-KGO Programs to 11:30 11:30—Rue Tyler's Rhythm Kids 11:45—Federal & State Mkt. Reports 12 noon—Dept. of Agriculture Talk 12:15—Western Agric. Program 1—News Release 1:15—Stringwood Ensemble 2—Tom Murray's Hill Billies 3—Melody Matinee 4—Wesley Tourtellotte, organist 4:45—News Release 5—Arion Trio 5:15—Poet of the Air 5:30—Little Orphan Annie 5:45—Wheatenaville 6—Blue Danube 6:30—Oldsmobile Program 7—Lucky Strike Dance Hour 8—Caswell Coffee Concert 8:15—Golden State Family Robinson 8:45—Bal Tabarin Orchestra 9—Associated Spotlight 10:30—Phil Harris' Orchestra 11:30 to 12 mid.—Gus Arnheim's Or.</p>	<p>309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wn. 7 A.M.—Sun Risers; Produce Quo- tations 7:33—Sport News 8—NBC-KPO Programs to 8:45 8:45—Julia Hayes 9—NBC-KPO Programs to 3:45 3:45 P.M.—Lost and Found Advt 3:55—NBC-KPO Programs to 4:45 4:45—Aviation Talk 5—NBC-KPO Programs to 6:45 6:45—Tahitian Tatlers 7—NBC-KPO Program 7:30—News Edition of the Air 7:45—NBC-KPO Programs to 9:05 9:05—Johnny Robinson's Vagabonds 9:30—Dance Orchestra 10—Cole McElroy's Orchestra 10:30—Tom Gerun's Orchestra 11 to 12 mid.—Reminiscences</p>	<p>499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego 5 P.M.—Studio Program 5:15—Program Highspots 5:20—Late News Reporter 5:30—Nat'l Advisory Council 6—Blue Danube 6:29—Frost Forecast 6:30—Oldsmobile Program 7—Lucky Strike Dance Hour 8—Pickens Sisters 8:15—Night Song 8:30—Veterans of Foreign Wars Program 9:30—Mark Fisher Orchestra 10—Plank-Crofton Orchestra 10:30—Bal Tabarin Orchestra 11-12 midnight—Organ recital</p>
<p>209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 8 A.M.—Louis Rueb, exercises 8:15—NBC-KPO Programs to 9:45 9:45—Physical Education 10:30—NBC-KPO Programs to 3:45 3:45—Record Program 4—News Release 4:15—NBC-KPO Programs to 5:30 5:30—Temple Baptist Question Hour 5:45—Record Program 6—NBC-KPO Programs to 6:45 6:45—Julie Kellar, harpist 7—Tom Murray's Hill Billies 7:45—NBC-KPO Programs to 8:30 8:30—Gus Arnheim's Orchestra 9 to 12 mid.—NBC-KPO Programs</p>	<p>508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts Louis Wasmer, Inc., Spokane, Wash. 7 A.M.—Caterpillar Pioneers 7:30—Morning News 7:45—Kronenberg's Shoe Hospital 8—Voice of Texas 8:15—To be announced 8:30—Dessert Happy Caravan 8:45—Burgan's Home Comfort 9—Walt and Marian 9:15—Musical Gems 9:30—NBC-KGO Programs to 11:30 11:30—Bell Organ Concert 12:15 P.M.—NBC-KGO Program 1—Home Owned Business 1:15—Silver Loaf Bakery 1:30—Spokane Fur Co. 2—NBC-KGO Programs to 4:15 4:15—KHQ News 4:30—Tull and Gibbs 4:45—Editorial Col., Russell Bankson 5:15—Skippy 5:30 to 12 mid.—NBC-KGO Prog.</p>	<p>526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma 7:45—The Texas Cowboy 8—Shell Happytime 8:30—CBS Programs to 9:15 9:15—George Yount, organist 9:30—Children's Progress 10—Celia Lee, Home Economics 10:15—People's Style and Song Hits 10:30—CBS Programs to 12 12 noon—Noon News 12:15—CBS Programs to 1:15 1:15—Ton Wons, Are You Listenin'! 1:30—CBS Programs to 2:45 2:45—Le Roy, pianist 3—CBS Programs to 4 4—CBS Programs to 4:30 4:30—Dr. Walsh, Dental Clinic 4:45—Street Singer 5—Terrace Cafe Orchestra 5:15—Musical Crediters 5:30—CBS Programs to 7:15 7:15—Studio program 7:30—Dr. Mellor 7:45—CBS Programs to 10 10—Ted Fio-Rito's Orchestra 11 to 12 mid.—Dance Music</p>

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TOPICS OF THE TRADE



Preview New Zenith Auto-Radio

The H. R. Curtiss Company, San Francisco, distributors of Zenith radios have arranged to give dealers a preview this week of the new Zenith automobile radio.

This newest addition to the Zenith line is a seven-tube, all electric, superheterodyne with tone control and automatic volume control. The set is composed of two separate units which are to be mounted on the steering post of the car. Drilling of holes is not necessary. The set can be installed by anyone in fifteen minutes, it was said.

New Plan Offers Dealers Free Testing Equipment

A unique plan that is making many radio dealers the proud possessors of new testing and servicing equipment without cost is being offered through a local wholesale radio distributing concern.

By agreeing to purchase a moderate number of National Union tubes over a period of one or two years, dealers are given their choice of valuable service equipment.

Equipment such as Readrite tube tester is being given year; a service manual is given with an agreement to tubes during a period of a

purchase 100 tubes; other equipment offered includes an free with an agreement to purchase 200 National Union oscillator and output meter; a Readrite 1000 tester; the Unameter portable tester; the Visameter, etc.

W. E. and W. H. Jackson, 255 Ninth Street, San Francisco, are making this offer which is open to all radio dealers in Northern California. An illustrated folder describing the equipment and full details how it may be obtained can be had by addressing a letter to W. H. Jackson, who is in charge of the radio department.

"Sandy" on Trip Around World

J. C. ("Sandy") Sandoval, vice-president of the Sandoval Sales Company, manufacturer's representatives, was a passenger on the *Tatsuta Maru* of the N. Y. K. line when that ship sailed for the Orient from San Francisco on January 12. "Sandy" will be gone from four to five months and is bound on a pleasure trip around the world. He will visit Japan, China, India, Egypt and the principal countries of Europe. A host of friends went down to the dock to wish him bon voyage when his ship sailed.

New Lyric Sub-Midget Set Announced

A new four-tube superheterodyne of the sub-midget type has been announced by the All American Mohawk Corporation as their latest addition to the Lyric line.

The new set comes in a walnut finished cabinet of attractive modernistic design. It is very compact in size, being only twelve inches high, ten inches wide and six inches deep. It is designed to operate on 110-volt AC current and has a tuning range that includes both the broadcast and police bands.

No definite retail price had been announced up to time of going to press, but it is believed the price when announced will be under \$25.

The Lyric line is distributed in Northern California by the Electric Corporation, San Francisco.

Mixmaster and Ironmaster Prices Reduced

The manufacturers of the Sunbeam Mixmaster and Sunbeam Ironmaster have announced a reduction in the retail prices of these appliances as follows: Sunbeam Ironmaster reduced from \$7.95 to \$5; Sunbeam Mixmaster reduced from \$20.25 to \$19.50.

DEALERS:

The demand for Broadcast Weekly is constantly increasing. Are you turning away customers because you haven't enough copies. Increase your order now, or, if you are not now selling Broadcast Weekly, write for trade discounts.

BROADCAST WEEKLY

PACIFIC BUILDING

SAN FRANCISCO

Electrad Appoints Exclusive Distributors

Arthur Moss, president of Electrad, Inc., was a visitor in San Francisco last week and announced that hereafter the Electrad line will be carried by a few distributors exclusively.

Those who will handle the line in San Francisco are Pacific Wholesale Radio Company, Wholesale Radio Supply Company, and the Offenbach Electric Company. The line will be handled in Oakland by E. C. Wenger Company and the Electric Supply Company.

Tobe Offers Service Men Valuable Prizes for Suggestions

The Tobe Deutschmann Corporation wants to know what a condenser manufacturer can do to help solve the service man's condenser problems.

One hundred valuable prizes are going to be given away to radio service men who send in the most practical ideas or suggestions. The first prize is a Model 232 Tobe interference locator and signal strength meter valued at \$485; second and third prizes are a Model 230 Tobe interference locator valued at \$365 each; fourth, fifth and sixth prizes are Tobe Junior Model interference locators valued at \$125 each. There are forty-four prizes consisting of merchandise credits for amounts from \$5 to \$25 and fifty prizes consisting of subscriptions to various radio magazines.

Awards will be based solely upon the ideas contained in the letters. Appearance, spelling, penmanship or grammatical construction will not be taken into consideration. In other words, the Tobe Deutschmann Corporation is solely after ideas and don't care how they are sent in.

Full particulars regarding the contest and application

blanks for entries may be obtained by writing James P. Hermans, 235 Ninth Street, San Francisco. Mr. Hermans is Northern California representative for the Tobe Company.

Sunbeam Appliances to Be Distributed by Coast Radio Supply

Coast Radio Supply Company, San Francisco, have been appointed wholesale distributors of the complete line of Sunbeam electric appliances, including the Mixmaster and Ironmaster.

Prices of Voss Washers Are Reduced

Announcement of a general reduction in price on all models of Voss washers has been received by Thompson & Holmes, San Francisco, wholesale distributors of the line.

Voss pioneered the low priced washer field several years ago, being first in the national field with a \$69.50 price. Now to place their dealers in a position to compete with mail order prices and sale merchandise, a further reduction in the price range has been announced for 1933.

The new Voss prices will start at \$49.50 for the Model E59; the Model E69 at \$59.95 and the Model E76 at \$69.95. There is also a gas engine operated machine, Model G59, priced at \$99.95. Electrically operated pumps for draining are optional equipment at a \$10 higher list.

A feature of the Voss washers is the safety wringer, which is a distinct improvement over the ordinary safety release and is something that instantly appeals to the housewife. Another feature is the floating agitator which duplicates the hand washing method, and the "Veos" corrugated porcelain tub.

W. E. & W. H. Jackson Incorporated DISTRIBUTOR

American-Bosch Radios
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Glencourt 4370
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269 Seventh Street, San Francisco

Announces six new Clarion Models, ranging from \$20.95 to \$99.50. All models are superheterodynes.

Write now for descriptive literature.

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J. R. C. Tubes ✓ Dubilier
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and Parts ✓ Kenyon
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8-9-10-12 tube models
with RCA tubes and
JENSEN speakers
FOR DEALERS AND CUSTOM
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San Francisco Stock

Write for prices and details

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New Low Prices!

VOSS WASHERS

\$49.95 to \$99.95

THOMPSON & HOLMES
Limited

Wholesale Distributors
171 Bluxome St. San Francisco

TRADE TOPICS continued

Auto-Radio Offers Real Opportunity for Dealers

The demand for auto radio sets is definitely on the upgrade and dealers are finding it very much worth while to carry one or more of the many excellent makes that are now on the market.

A local dealer who is making more than an average success selling auto radios was telling us the other day about one of the methods he is using to create sales. "We keep a card file of all our customers to whom we have sold a radio, washing machine, refrigerator or other household appliance. This gives us an excellent prospect list to work from. I have made it a practice to select three or four names from this list every night and telephone them to make inquiry if the radio set or appliance we have sold them is giving satisfactory service. The customer is usually pleased and expresses his appreciation of this interest on our part and during the conversation I usually find an opportunity to ask what make of automobile he owns. I tell him about the auto radio sets we carry, one of which I have installed in my own car, and try to arouse his interest. If I find he is at all interested, I drive my car to his home, invite him for a ride and give a demonstration. Last month we sold fourteen sets through leads developed in that manner," he said.

A lot of auto radio sets are being sold right now in Northern California by wide-awake dealers, and a great many more are going to be sold during the coming months.

The radio dealer who has selected a good line of auto radios and who uses his initiative to create prospects, plus plenty of real sales effort to

sell them, will find it very much worth while.

Radio-Telephone Exchange to Serve Yacht Owners

Yacht owners may go away for an extended cruise on the California coast this summer and yet be in constant direct radiophone communication with their homes when the new high frequency radio-telephone exchange nearing completion at McNear Point, near San Rafael, California, is put into operation.

From Jack Bradley, San Francisco manufacturer of specialty radio transmitting equipment, we learn that this unique combination radio and telephone exchange is being installed by the Pacific Telephone and Telegraph Company to provide yacht and ship owners with direct ship-to-shore radio telephone service at very nominal cost.

When the yachtsman at sea desires to communicate with a land telephone subscriber he will call the exchange on his radiophone and ask the operator for the land telephone number wanted. Direct connection can be made almost as quickly as though the subscriber were making a long distance call direct from his home or office.

The ship equipment consists of a radio receiver with loud speaker and a radiophone transmitter, both of which are designed to operate on a fixed frequency in the short wave band, it was said.

Bill Kuykendall Joins Jack Bradley Staff

Bill Kuykendall, formerly with the Marine Service Department of Heinz & Kaufman, is now associated with Jack Bradley, San Francisco manufacturer of specialty radio apparatus, as service technician.

Air Conditioning Devices Growing in Popularity Says Distributors

Growing public interest in air conditioning appliances is creating an increased demand for such devices and the development of a new industry that is growing in importance, according to George Brown of Brown, Doran Company, radio distributors of San Francisco, who are handling air conditioning apparatus as a subsidiary line.

"Industrial and business concerns, clubs and the owners of large estates have been the chief buyers of air conditioning equipment in the past because the price has been above the means of the small home owner," said Mr. Brown. "In recent months, however, several very efficient devices that are low in price have been placed on the market and are being sold through radio, electrical and department stores. A demonstration to an interested prospect usually leads to a sale and dealers find they are a profitable line to handle."

One of the newest appliances of this kind for the small home or office is a portable electric humidifier finished in a delicate brown tone and priced at \$18.50. The function of the device is to wash the dry or foul air of a room, atomize and circulate moist air to make it fresh and healthful.

Prices Reduced on G-E Appliances

The General Electric Supply Corporation has announced a reduction in price of the Model 89 G-E cleaner from \$35 to \$29.50. The Model F Flatplate electric ironer has been reduced in price to \$106.50 and the Model UF to \$83.50.

**Floating Tone Control
Featured in New
Auto-Radio**

The Stewart Radio & Television Co., Detroit, has appointed James P. Hermans, 235 Ninth Street, San Francisco, as distributor in Northern California for the new line of Stewart all-electric auto-radio sets.

The new receivers employ a 6-tube superheterodyne circuit with automatic volume control and dynamic speaker. An innovation known as "floating tone control" is featured which makes possible the adjustment of the speaker to obtain full accoustical value from the car, the surroundings and the position of the sending station as related to the receiver itself.

Mr. Hermans has arranged to give dealers a preview and demonstration of the new receivers all this week. The intended retail price is \$39.50 complete, ready to install.

**Jimmy Livesay on
Sick List**

Jimmy Livesay, well known and popular salesman for the Pacific Wholesale Radio Company of San Francisco, was stricken with appendicitis on Sunday, January 14, and was rushed to the Veterans' Hospital at Palo Alto, where he was operated on a few hours later.

Jimmy is doing nicely, it was said, and is expected to be out of the hospital this week.

New Gilfillan Sets Arrive

A first shipment of the new models of Gilfillan radio sets was received in San Francisco last week by E. J. and Jack Totten, distributors for Northern California. The shipment consisted of 4 and 5 tube mid-gets in cabinets of the conventional mantel type. Magnavox dynamic speakers are used in both models and the sets have a tuning range that covers both broadcast and short-wave bands.

**Doble Motors to Distribute
Auto-Radio Line**

Doble Steam Motors, Ltd., Emeryville, California, have taken on the Audiola line of automobile radio for distribution to the automotive trade in that territory.

**Howard Radio Appoints
Bill Landes as Rep.**

Bill Landes, well known in local radio trade circles, has been appointed factory representative in the Northern California territory for the Howard Radio Company of South Haven, Michigan.

Bill has established his office headquarters at 383 Brannan Street, San Francisco.

The company will maintain its policy of selling direct to the retail dealer. A complete stock of all current Howard models will be carried in warehouse here to assure dealers immediate delivery.

Pacific Wholesale Co.

Distributors
**All Eveready Products
Sirian Violet Ray Lamps**
Most Complete Assortment
**Radio Parts and
Accessories**
116 Ninth Street, San Francisco
Underhill 6862

E. C. WENGER CO.

Successors to Wenger-Brill Co.
Distributors
**Radio Parts and Electric
Specialties**
TRIAD TUBES
PRECEPTOR TESTERS
GILFILLAN RADIOS
VICTORY DYNAMIC
SPEAKERS
1020 Oak Street, Oakland
Glencourt 1020

Crosley Radios

Lead in sales because Crosley offers the greatest value in radio.

Distributed by

Kierulff & Ravenscroft
121 Ninth St. San Francisco
Market 1243

See

CHANSLOR & LYON

**ad on the
Back Cover**

PHILCO TRANSITONE

FOR ANY MAKE
AUTOMOBILE

1933 AUTO RADIO
✓ ALL ELECTRIC ✓

\$59.50 to
\$89.50

EAST BAY—OAKLAND
ELECTRIC SUPPLY CO.
329 Thirteenth Street

SAN FRANCISCO Installed
JULIUS BRUNTON & SONS
1380 Bush Street

TRADE TOPICS continued

E. C. Wenger Co. Adds to Sales Staff

Two new members were added this week to the sales staff of the E. C. Wenger Co., wholesale radio distributors in Oakland.

John Olney, formerly connected with the E. T. Cunningham and RCA organizations in the East, has been assigned to call on the trade in the North Bay territory. W. C. McKee, formerly with the Leo J. Meyberg Company, will cover the San Joaquin valley territory, calling on all radio dealers and service men.

RCA-Victor Enter Low Price Field, Says A. H. Meyer

After having "sat in" on two conventions in the East, A. H. Meyer, president of the Leo J. Meyberg Company, was back at his desk today in the company's home office in San Francisco anticipating the new products to be brought out soon by the manufacturers whose lines he distributes.

The chief of the widely known distributing company first attended the RCA-Victor conclave at St. Louis, afterwards going to Muskegon, Michigan, for the Norge electric refrigerator meeting. "Although that business just around the corner hasn't been found yet, business in

the East isn't any worse than it was and the merchants and manufacturers are in a better frame of mind than they have been since things started on the downward path," Meyer stated.

The RCA-Victor people, Meyer reports, plan a tremendous merchandising program for the coming season. They will enter the lower price field with their sets, also bringing out some medium price receivers. He impressed on the interviewer that there would be no change in the present line of RCA-Victor merchandise at present, however. The lower priced sets will be added to the current jobs.

The Victor name, considered the best known trade name in the world, will be stressed more than ever in the new sets that are to be brought out, he said.

A new high class Victor record with beautiful photographs of the artists who made the disc imprinted right in the wax, is also on the market, for use in the RCA-Victor combinations.

Meyer was particularly enthused over the new 1933 Norge electric refrigerator models, which were introduced to the distributors at the national convention.

The design is sensational and conforms with the modern kitchen in every respect.

The new Norge has intro-

duced a departure from the present refrigerator design and has developed an extreme line cabinet on a semi-modernistic design. It is unusual in appearance. It rests on black legs, which are almost flush with the sides of the cabinet.

The 193 Norge refrigerators will be displayed at a San Francisco dealer meeting at the Palace Hotel on February 15. Executives of the Norge factory will be here to explain the many features of this new job.

New Electric Clock Announced by General Electric

A new electrically operated clock known as the Executive is the latest product of the G-E factories. The clock operates very much on the principle of the cyclometer or the automobile speedometer. Instead of being fitted with the conventional dial and hands, the new clock is fitted with three drums with large numerals which are visible through small windows in the front plates of the clock. Time is thus read directly in hours and minutes. The sweep second hand is replaced by a rotating dial which indicates the time accurately in seconds. A small concealed lamp illuminates the face of the clock so that the time may be readily seen at night. The retail price is \$9.75.

TO DEALERS EVERYWHERE:

It is much harder to COMPETE with
Majestic than it is to SELL Majestic

—WHY NOT SELL IT?

WRITE FOR PARTICULARS

THOMPSON & HOLMES, Ltd.

171 Bluxome Street

Wholesale Distributors

San Francisco, Calif.

Audiola Adds Two New Automobile Radio Sets to Line

The Audiola factory in Chicago has started production on new models of 6 and 7-tube automobile radio sets, according to an announcement received by Brown, Doran Company, San Francisco, factory representatives.

The 7-tube model employs Class B amplification and uses one of the new-type 79 tubes.

First shipments of the new models are expected to arrive in San Francisco this week, it was said.

Graybar Gets New Colonial Sets

The Graybar Electric Company, San Francisco, has received a shipment of the complete new line of Colonial radio sets. The line consists of one mantel type and three console models. Prices range from \$37 to \$109.50.

Solder in New Handy Can

Rosin and acid core solder is now being manufactured by the Federated Metals Corporation packed in a cellophane wrapped handy sized can under the trade name of Neatpack.

The can has a hole in the top which is covered with cellophane, preventing dust and dirt from getting on the solder when not in use. When being used, the cellophane seal is lifted up and as much solder as desired is pulled out. This

prevents tangling, also waste, as only as much solder as needed is pulled out of the can.

Neatpack solder comes packed in handy sized cans for household or shop use and also in one and five-pound tins. It is manufactured by the Federated Metals Corporation, San Francisco, and distributed through the regular jobber channels.

Distributor Appointed for Upp Voltage Generators

Julius Brunton & Sons of San Francisco have been appointed distributors for the Upp line of constant voltage generators manufactured by the Whitaker-Upp Company of Kansas City. These generators are mounted under the hood and operate from the car or truck motor. They furnish a constant source of 110 to 115 volts AC or DC current for the operation of portable sound equipment and other purposes. They are widely used as a power plant for electrically refrigerated trucks.

Radio Set Stolen from Dealer's Doorway

In broad daylight and with hundreds of people passing by, a radio set used for demonstration in the doorway of a radio dealer on Market Street, San Francisco, was stolen last week by a thief who cut the wires, put the set under his arm and disappeared in the crowd.

Specialty Radio Manufacturing BAKELITE PANELS ENGRAVING

SEND FOR CATALOGUE

JACK BRADLEY

288 Golden Gate Avenue
SAN FRANCISCO

Amateur and Experimenters RADIO EQUIPMENT NEW and USED

Speed Keys, new, \$5.45, guar.
RCA 204A Tubes, used, \$15
(Guaranteed)

Navy Headphones—50c
Navy Hand Microphones—95c

S. F. Radio Exchange

1284 Market St. San Francisco
Everything in radio—Lowest prices.

PHILCO RADIOS

FACTORY BRANCH

218 Fremont Street, San Francisco
Garfield 5232

J R C

RADIO TUBES

SEALED IN CELLOPHANE
ARE QUICK HEATERS

JAMES F. HERMANS

Factory Representative
235 Ninth Street, San Francisco
Underhill 6461

TALK — SING — PLAY

THROUGH YOUR OWN RADIO

BROADCAST your own voice on programs coming through your radio set—make announcements from any part of the house, inject wise cracks, josh, and mystify friends. "World Mike" made especially for home use, attached in jiffy, any set. Not a Toy, BUT A REAL INSTRUMENT. Also put on your programs at home, club, parties! Barrels of fun! De Luxe Hand Model \$1.00 Postpaid (C. O. D. 24c extra). Complete, simple directions with every set.

THE MICROPHONE LABORATORIES

718 Mission Street

San Francisco, California

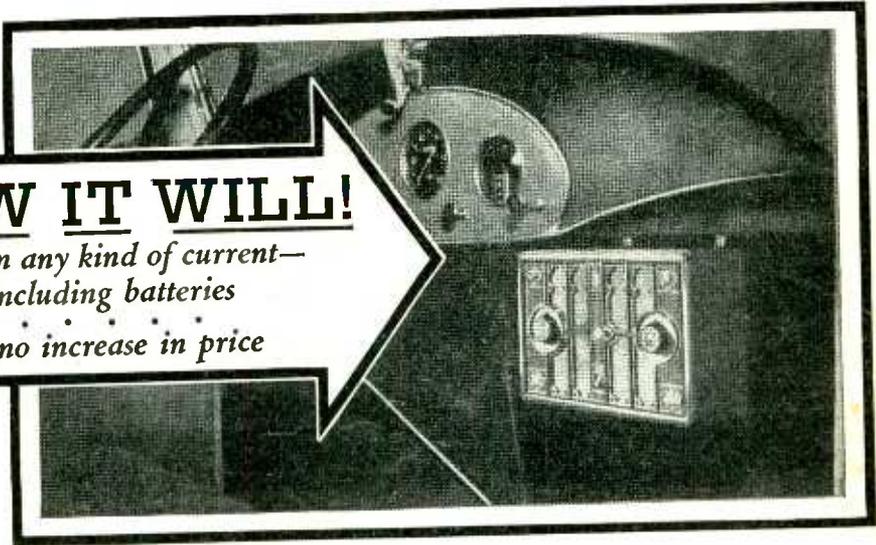


THEY ALL SAID:

"If it would only work on a car"

NOW IT WILL!

*and on any kind of current—
including batteries
at no increase in price*



Here's the biggest piece of radio news ever released! The new Kadette now operates on any known lighting current—6 and 32 volt as well as 110 or 220 volt—A. C. or D. C.—Any cycle

Now the Kadette operates in any car! On the farm from batteries or lighting plant; on boats, aeroplanes, in camp, as well as the city home, office, hotel in Europe. The most useful radio ever built.

Think of it! Visualize the tremendous new market for the Kadette. Here's a radio you can use in your car—Detach the plug and it is ready to serve you in the office on D.C.—Take it home and it performs perfectly on A. C.—Travel with it to the country and enjoy the same performance on farm power or batteries.

15 Minute Car Installation

Any car can be equipped with the new Kadette in fifteen minutes. No holes to drill—just a simple easy operation any one can do. The Kadette is the most economical radio on storage batteries—uses less than one ampere.

The Kadette Auto Kit

For the convenience of Kadette owners desiring car operation there is the Kadette Auto Kit containing

necessary cables, plugs, rubberized mounting brackets, spark plug suppressor kit and a complete illustrated book of instruction and installation suggestions.

Larger Profits—Less Investment

This astounding announcement to the trade will be quickly followed by a similar message to the public. Thousands will be clamoring for the new Kadette—the first radio operating anywhere radio is wanted—all for one price. This is vitally im-

portant to every radio dealer. It enables him to serve all customers with one radio—multiplying turnover and profits—at less inventory investment.

Present Kadette Dealers— Important Information

The new Kadette can be identified by the serial number. All sets numbered over 75,000 contain this new ambielectric feature. Check your stock—order Kadette Auto Kits. Be prepared for big business.

LIST PRICE \$25 **KADETTE**
Including Tubes **\$5 extra** **Auto Kit, \$5 extra**

CHANSLOR & LYON STORES, Inc.

California Distributors

740 Polk Street

San Francisco, Calif.

Los Angeles - Oakland - Sacramento - Stockton - Fresno

DEALERS: Write for franchise and special sales plan.