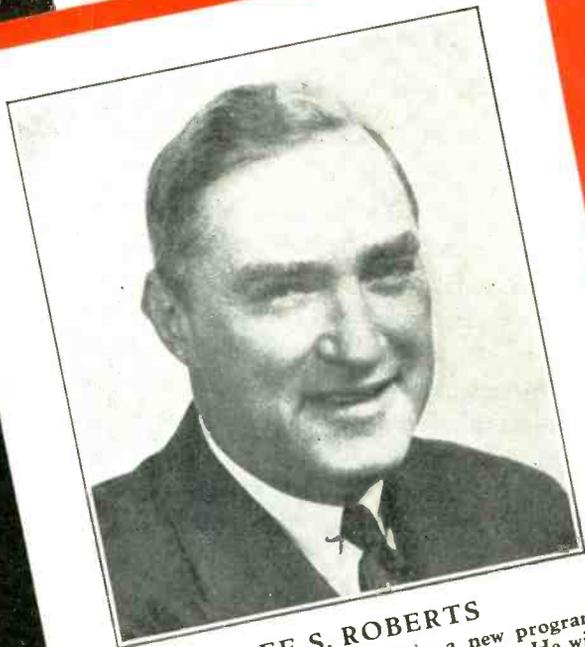


FOR WEEK OF  
**APRIL**  
2nd to 8th

# BROADCAST WEEKLY ★



**LEE S. ROBERTS**

Returns to the air April 3 in a new program sponsored by Folger's Coffee Company. He will be heard Monday, Wednesday and Friday, at 8 a. m., over KGO and KFI.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



**"THE CHORUS LADY"**  
AND  
**"THE LADY  
WITH A HUNDRED FACES"**

Featuring NANCY WELFORD

*Two Amazing "American Weekly" Articles*

**ON THE AIR!**

"The Lady with a Hundred Faces" tells the astounding story of a young farm girl who dazzled European capitals with her exploits—only to land in jail! Based on the article, "Astounding Exploits of a Versatile Adventuress," which appears Sunday, March 26, in the *American Weekly*, with the Sunday San Francisco *Examiner*.

Tune in Wednesday evening, March 22, and hear the radio version over

**KYA 6:30**

**KFRC 7:15**



"The Chorus Lady," featuring Nancy Welford, is an entertaining play based on a fascinating serial starting in the same issue of the *American Weekly*. Tells the experiences of a pampered English peeress who ran away from a life of luxury to become a chorus girl at \$12.50 a week. Hear her amazing adventures dramatized Friday evening, March 24—

**OVER THESE STATIONS:**

**KYA 7:00**

**KTAB 7:15**

**KFRC 8:45**

**KQW 10:00**



Enjoy these two great air features. Then get your copy of the *American Weekly* and read these and other interesting articles—with the Sunday, March 26, San Francisco *Examiner*.

# BROADCAST WEEKLY

LOS ANGELES  
R. J. Birch Co.  
846 S. Broadway  
Los Angeles

NEW YORK  
Edwin F. Ripley  
118 East 28th Street  
New York City

*The Leading Radio Guide of the Pacific Coast*

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A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

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Vol. XII, No. 13

March 25, 1933

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## OUR PRESIDENT

WHEN the chronicle of this hectic period is recorded, it will state that Sunday, March 12, marked the beginning of a new epoch in American history.

For three trying years a bewildered nation grown flabby in commercial strength and moral fiber, had continued its headlong plunge down a business decline greased with fear and accelerated by doubt. Scarcely had its new leader committed himself to his country's constitution on March 4, when the click of closing bank doors resounding throughout forty-eight states, precipitated a new and more serious crisis. Business was paralyzed. People were on the verge of panic. All eyes were cast hopefully yet doubtfully toward Washington. What would the new President do? Congress was called into session extraordinary, but the argumentative and dilatory tendencies of this august body were well known. The Cabinet met, but the Cabinet is merely an advisory board. Conferences were held, but what did they presage? Successive editions of the daily press gave vague and contradictory reports and assurances. But what was actually going on behind the scenes, what was being *accomplished*, when might *relief* be expected? The entire nation was gripped in a fever of suspense.

An then an unprecedented thing happened. Following a week of unremitting self-expenditure, on Sunday, March 12, less than a fortnight after his inauguration, the President of the United States took the entire country into his confidence. Speaking at 7 p. m. on that day from the White House over a nationwide hook-up, President Roosevelt delivered direct and simultaneously to the whole American people, one of the most momentous Presidential messages of all time.

Neither a garrulous outpouring of milk-and-honey political suavity nor an oratorical jewel glittering with imagery and eloquence,

was this timely exposition of the Administration's "new deal." But a simple, straight-from-the-shoulder, heart-to-heart talk outlining in homely American words of one syllable, the country's peril and what actually was being done to combat it.

The rest you know. Overnight the nation was buoyed from the depths of despondency to the heights of jubilant optimism. The banking bill was passed. Specific solutions to other pressing problems were evolved and translated into immediate action. The President's dynamic personality seemed omnipresent and untiring. The crisis passed. Commodity prices rose. Business improved. And, most significant of all, public confidence was restored.

But, with all, let us lull ourselves into no feeling of false security. This is but the beginning of the battle, with the brunt of the fighting to be borne by one man. Today, no single individual on earth is laden with a greater, more devastating responsibility than this man to whom we now look to pilot us to permanent safety. Newspaper reports state that the President's strong face already shows lines and furrows which were unapparent the breezy March day he was inaugurated, marks of self-sacrifice and paternal devotion such as a mother's face might reveal after nights of ceaseless vigil at the bedside of her sick child.

Thankful, regardless of political partisanship, that we have at the helm a man of such character and conscience, and realizing the magnitude of the task that yet confronts him, let radio and the millions of representative citizens who enjoy its blessings take this occasion to pledge him their active cooperation and kindly forbearance in the fulfillment of his stupendous patriotic task. His work and sacrifice are for us. In them he is entitled to our solicitude and support.

# Beautiful New Leonard

## ELECTRIC REFRIGERATORS



WITH THE  
**LEN-A-DOR**

A TOUCH OF THE TOE  
AND THE DOOR  
SWINGS OPEN

NEW PRICES START AT \$  
F. O. B. Factory  
INSTALLATION and TAX  
PAID

**112**

# LEONARD

ELECTRIC REFRIGERATOR



(510-L)

## *Built for To-day's Needs — Priced for To-day's Budgets*

WITH the introduction of these new Leonard Electrics, what was conceded to be the outstanding value of the industry becomes still more impressive. There are 10 new Leonard models (4 all porcelain) which offer you a wide choice of sizes, interior arrangements and equipment—at prices in keeping with today's budgets.

They are backed by a 52-year record of service in the household refrigeration field, and bring you a combination of convenience features offered by no other manufacturer. Four are of porcelain construction throughout, both exterior and interior; six are finished with the lustrous, non-fading, Leonard lacquer, and have the famous Leonard one-piece porcelain interiors.

All are priced to represent the utmost in value, judged by today's exacting standards. Let us show them.

### ONLY LEONARD OFFERS ALL THESE GREAT CONVENIENCE FEATURES

The Len-A-Dor . . . Chill-o-meter with 8 freezing speeds and Steady-Kold Defroster (refrigerates while it defrosts) . . . Glass Defrosting Pan . . . Automatic Electric Light . . . Table Top . . . Broom-Room Legs . . . Vegetable Crisper . . . Sliding Lower Shelf With Sliding Dairy.

Basket . . . All-Porcelain Cooling Unit with Self-Closing Door . . . Sanitrays and Rubber Ice Tray . . . Vegetable Bin (2-door models) . . . Bar-Type Shelves . . . Special Black Door Trim . . . Black Rubber Door Gaskets . . . One-piece Porcelain Food Compartment.

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## CHANSLOR & LYON STORES, INC.

*California Distributors*

740 Polk Street

San Francisco

SACRAMENTO

STOCKTON

FRESNO

# ETHER GLEANINGS

By J. CLARENCE MYERS

IN our search for something new to tell you about here we "breezed" into the MacGregor and Sollie laboratories the other day. That's where all the electrical transcriptions for "Cecil and Sally," "Eb and Zeb" and a hundred and one other radio acts are made. Genial and jovial Mac handed us five—fingers and a thumb and escorted us to the upper deck where all the thingamagadgets are that make recordings possible.

"Technocracy has come to stay," we thought, glancing about us.

Well, Sollie, Mac's youthful and understanding partner, was there and explained this new addition to their plant. The equipment, freshly installed under Sollie's supervision, permits them to pick off of either the NBC or CBS network any program they desire, cut a record of it, and send the exact reproduction of that radio broadcast to the sponsor that was putting it on, the advertising agency or the network from which it was taken.

And a couple of plugs similar to those used by switchboard operators did the trick.

"This is particularly beneficial to eastern advertisers who are presenting programs over the western networks," Mac explained. "In a short time after their program we can ship them an accurate reproduction of their radio broadcast."

\* \* \*

M. J. B. failed to renew Tommy Harris' contract on their program, after his five-week period was up. He's still an NBC staff artist, though.

\* \* \*

On April 30, Daylight Saving Times goes into effect again in the eastern states. And then the scramble of radio schedules begins. It will be necessary to adjust most of the big coast to coast broadcasts in order that they may be heard at a suitable time both East and West.

\* \* \*

Hazel Warner and Norman Nielsen didn't go with the original Happy Go Lucky Gang headed by Al Pearce, to the NBC. They are singing on the HGL hour from KHJ over the Don Lee-Columbia coast chain.

\* \* \*

California's fight against narcotics will be strengthened by the series of dramatizations of real life happenings in the dope traffic by the NBC beginning March 31. Carlton E. Morse is shaping up the facts into radio style. Governor James Rolph is scheduled to give a brief address on the first program.

Pearce and his troupers are presenting their matinee frolic from the stage of the Radio Playhouse in the Beaux Arts Building in Los Angeles. New additions to his gang include Yogi Yorgensen, Swede comic, and the Three Cheers, harmony hummers.

\* \* \*

Since our little dissertation recently about the array of children's programs on the air today, another has been added to the KFRC line-up. It is entitled: "Eagle Wing, the Navajo," a dramatization of Indian legends. Mrs. John Cuddy is writing and directing the skits which are broadcast on Tuesdays and Thursdays at 5:15 o'clock. Baldwin McGaw, Dorothy Scott and Frank Provo, handle the lead roles.

\* \* \*

Ralph Brunton, KJBS manager, is back at his desk after a trip to Los Angeles which was followed by a several days' illness.

\* \* \*

Don Lee is asking his artist staff to sign an agreement whereby the artist will pay twenty per cent of receipts of outside engagements to the organization. The NBC charges 'em ten.

\* \* \*

Anson Weeks' reopening at the Hotel Mark Hopkins was delayed a week, because he decided to come home from New York on the new Grace liner, Santa Paula, through the Panama Canal. He opened March 21, Johnny Hamp remained until that time.

\* \* \*

Unless we miss our guess, Barton Yarborough and Helen Musselman will soon be on the NBC airplanes with a serial skit penned by the former. "Execs" around the network like it and the commercial department is trying to interest a sponsor in it.

\* \* \*

KTAB is moving bag and baggage back to San Francisco soon. The station will maintain its Oakland studios and a staff of "time salesmen," but the executive offices, main artist staff and principal sales force will be maintained in San Francisco. It was but a little over a month ago that the station hopped across the bay.

\* \* \*

Gustav Severin, or Captain Argus to the radio audience, one of the best liked yarn spinners on the air hereabouts, keeps the girls at the NBC enthralled with his stories of adventure between broadcasts. He was a member of the German Intelligence service during the world war, later was taken war prisoner by France and taken to Algeria.

He twice escaped prison, the second time making his way to the United States.

\* \* \*

Effective March 19, the Northwestern Yeast Company, who have been bringing us those Yeast Foamers program, changed their radio setup to drama, with a small town setting. It's an NBC-KGO network affair. The time: Sundays from 11:30 a. m. to 12 noon.

\* \* \*

George A. Presby has been named assistant program manager of KGW, Portland.

\* \* \*

"Eb and Zeb" and "Cecil and Sally" are extremely popular in the Hawaiian Islands as is the Baron Munchausen and the Thursday night Lucky Strike hour. The radio broadcasting business there has "weathered the storm" and is looking upward.

We were told this and more by Webley Edwards, program manager of station KGU, the Advertiser Publishing Company station, who was in San Francisco recently.

He told us something very interesting about "pick-up" broadcasts down there.

In all that large group of islands there is no interlinking telephone service. So when KGU decides to pick up a program from one of the other islands, it does so by means of the ultra short wave which is sent to it on a beam, or direct wave.

Frequently, he told us, the station broadcasts a program on which a number of islands will participate. Each takes its turn sending its program via the ultra short waves to KGU's headquarters, where it is rebroadcast for the listening audience. This system of broadcasting in the Islands was accomplished through the efforts of M. A. Mulrony, chief engineer and general manager of KGU, who is affectionately known as "Hawaii's father of radio."

\* \* \*

The Marin-Dell Milk Company is now sponsoring those Sunday comics on KYA, which are read by "Uncle Harry" Bechtel.

\* \* \*

KMJ, the Don Lee chain outlet at Fresno, was recently awarded permission by the Federal Radio Commission to operate on 500 watts on unlimited time.

\* \* \*

Our Northwest informer, John Haughn, Jr., drops us a line or two about happenings thereabouts. Says he:

KXA has been granted unlimited broadcast time and the station is being organized to take care of the new rush of activity. . . . Ken Stuart, ill for many weeks, is back on the job as m.c. for the Sunshine Hour. . . . Lloyd Solber, KOMO orchestra leader, is giving Seattle's young singers a break by

presenting them on his Gold Shield Coffee Little Symphony hour. . . . Mary Ellen Hoffman is handling the Betty Bons program over KOMO and Maybelle Ghiglione, ex-U. of W. lady, takes care of KOMO's club minutes broadcast.

A new program, "Health on the Air" is hitting KOL airplanes, featuring the dramatization of romantic stories of early medical history. The General Clinic of the Edsonian Foundation is sponsoring it.

John Cope, in charge of the engineering department of KJR, KGA and KEX is the brother of Donald Cope, NBC producer.

It happened at the KFRC studios and the Women's City Club in Oakland.

Studios—Bill Wright: "For the luvva mike, Jennison, don't forget the script for the act tonight."

Jennison Parker: "Don't worry, Bill, I'll have it."

Women's City Club—Wright (ready to go as Reginald Cheerily in the initial Remar Jubilee broadcast): "Well, Jen, have you got it?"

Parker: "Yeh, I've got the props for the act, all right. Look."

Wright: "But how about the script?"

Parker: "Ye gods!"

Whereupon he rushed to a telephone, ordered a messenger to dash to KFRC and back to Oakland with the act. The panting messenger got there just as the perspiring Wright and Parker got their cue to go on stage.



**Subscribe Now!**

**See Special**

**Offers on**

**Pages 32-33**

**This Issue.**

# FAST FREEZING!



**I**CE CUBES in a hurry, an abundance of them. Dainty dishes frozen in record time. The necessary "tinkle" for the glass that cools and cheers on hot summer days. Depend on these *always* with GRUNOW, the marvel of modern refrigeration with the new streamline body—the only refrigerator which uses CARRENE, the odorless, pressureless, super-safe refrigerant. And this is only one of GRUNOW'S thirty-four superiorities, every one of which multiplies the service, satisfaction, and economy you enjoy. There is a GRUNOW dealer in your community. See GRUNOW first.

# The NEW *grunow*

Super-safe ELECTRIC REFRIGERATOR



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# ZENITH

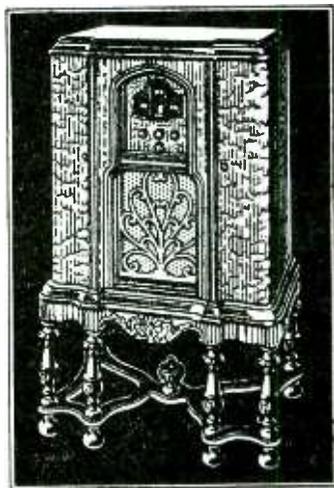
TRADE MARK REG.

## RADIO

—the *only* Radio with ALL 12 of these ALL-STAR Features . . .

**I**F you enjoy truly beautiful music absolutely faithful the full scope of the scale, and clear as a starlit night, from the faintest wisp of sound to the crashing crescendo of a mighty orchestra—then hear this new ALL-STAR Zenith. Any radio is better than no radio, but into this new Zenith has gone the sum total of 38 major radio improvements perfected in 17 years, and no other radio has them *all*. Ask your neighborhood Zenith dealer for a demonstration—see and hear for yourself. Then remember the price is no higher than for a mediocre radio, and you may save as much as 30% by buying now.

H. R. CURTISS CO., *Distributors*—San Francisco



\$59.50 to \$171.25



- ★
- New 7-Prong Tubes
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- Automatic Tuning
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- Shadowgraph Tuning
- ★
- Visual Tone Control
- ★
- Visual Volume Control
- ★
- Automatic Catenary  
Tone-Volume Compensation
- ★
- Multiple Hi-Lo Dynamic  
Speakers
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- Automobile Escutcheon
- ★
- Full Circle Large Logging Dial
- ★
- Long Wave Band
- ★
- Super Between-Station Noise  
Suppressor
- ★
- New Beautiful Acoustically-  
Correct Cabinets

**Sunday, March 26 at 7:15 p. m.**



# **GYPSY**

**WILL INTERVIEW**

## **HELEN MUSSELMAN**

**NBC DRAMATIC ARTIST**

**in another "Personal Close-up" Program**

**Listen in over NBC-KPO Network**

**KPO San Francisco**

**KGA Spokane**

**KJR Seattle**

**KFSD San Diego**

**KGHL Montana**

**KTAR Arizona**



HELEN MUSSELMAN dreamed of being an actress but feared she would never be taken into the fold because she lacked theatrical background. So she attended San Jose Teachers' College and determined to make of herself a good school mar'm. By proving to her own satisfaction that she possessed talent when given an opportunity to enact leading rôles in college productions she finally asked for a chance in a Duffy play. After a year on the stage she turned to radio and has been at it ever since. She is blonde, blue-eyed, slender, 5 feet 4 inches tall.

# Philco's NEW RADIO DISCOVERY

Shown herewith is the world's finest, most beautiful speaker console, bringing to you the most gorgeous tone you ever heard, and remember, a single invisible flat tape is the only connection between this speaker console, and the superb Queen Anne control cabinet shown below.



The Amazing  
**LAZY-X**  
SIMPLY MARVELOUS  
REMOTE CONTROL

... at an amazingly  
**LOW PRICE**

## A Brand New RADIO IDEA

Now, lounge back in your easy chair and tune in everything on the air with simply the touch of your fingers. No more jumping up and across the room at the end of every 15-minute program. Relax completely. Perfect control without moving from your chair.

## SPECIAL! Trade-in Allowance

By special arrangement with the Philco factory, we are able to make you a full Trade-in Allowance for your old radio on the purchase of this new Lazy-X model. This extra trade-in offer must end by Saturday next, so call at once.

## FREE TRIAL

We want you to see the superb beauty of this radio in your home—its remarkable convenience—its rich tone—its distance range, power and selectivity, on an absolutely Free Trial.

Philco Radio & Television Corporation  
SAN FRANCISCO, CALIF.  
Dept. BW, 218 Fremont Street



## — free COUPON

Gentlemen:

Please send me Free, complete illustrated descriptive literature on the Philo Lazy-X Model, together with the full particulars of your special Free Trial, Easy Payment and Full Trade-in offer. It is understood that this request places me under no obligation.

My name is .....

Address .....

# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *Many Thanks*

I AM enclosing a dollar to pay for sixteen weeks' subscription of BROADCAST WEEKLY to a friend of mine and am hoping when the time is up she will enjoy it so much that she will continue with a subscription herself. We enjoy your magazine for many reasons—one is for the fine editorials you give us—we certainly are with you on keeping the air lanes clean. You cannot say too much on this subject to suit us. We have many favorites in radio, but too many to mention. Drama, organ recitals by Paul Carson and fine orchestra music (not jazz) appeal to us. In the drama we are enjoying "One Man's Family," "Robinson's Family" and the Goldbergs. We listen to Memory Lane—it's not the same since Mr. Connette gave it up, only wish he was back again and that the play could be kept in Goshen Center.

Goodbye and good luck to your fine magazine.

*Mrs. C. S. P., San Jose, Calif.*

## *How About the Fairmont*

RUDY SEIGER and his Fairmont Hotel Concert Orchestra have been off the air for three weeks. What has become of them? There is too little such excellent music as they offer being broadcast of late. Mr. Seiger is one of the most talented violinists and conductors on the Pacific Coast and the termination of his broadcasts is a distinct loss to the public. His interpretation of the works of the masters and of the better modern composers is exquisite and so vivid that anyone can appreciate it. His own compositions, which he occasionally offers, reveal him to be a capable artist and a master of music.

Ever since the first radio station was established in San Francisco, Rudy Seiger has been a devoted contributor to the radio public's enjoyment. Doubtless his earlier concerts inspired many of us to purchase our first radios. Have things not come to a pretty pass if we Californians are to allow eastern advertisers presenting electrically transcribed blues moaners and jazz clatterers to crowd our own finest artists off our own broadcasting stations?

In these times when so much that is fine has been slipping away from us, is it not well to stop and realize that it is our responsibility to do something about it? Are

music teachers, music lovers, music students and parents content to sit back idly and let this rare opportunity for culture and enjoyment vanish without protest? If not, let the Fairmont Hotel know it immediately. Since it takes money to broadcast, doubtless your patronage of the sponsors of this program would also aid materially. The program was presented by the Fairmont Hotel.

*M. H. K., Sacramento, Calif.*

## *Let's Clean the Air*

I SHOULD like to express my appreciation and hearty commendation of your last editorial—entitled, "Our Audience." I wish that your views might find their way to the Federal Radio Commission. It is high time that they were informed that a great many radio listeners are becoming disgusted with some of the so-called "entertainment" that is finding its way into their homes. We who don't care for such immoral attempts at humor, have thought that we could avoid such debauchery by staying away from the cheap theatres, but now we find it entering our homes without warning or announcement. We want to continue to think of our radios as a source of good, clean, wholesome entertainment. Your recent editorial, "Keep the Airways Clean," should also be placed before each member of the Federal Radio Commission.

*Rev. Max S., Bremerton, Wash.*

## *Here's One from the Heart*

THIS is my first letter to BROADCAST WEEKLY. I have been a subscriber for years, which is testimony to my esteem for the book, since reading your very very interesting editorial in the March 5 to 11 number, "Our Audience" I can no longer withhold my stamp of approval.

The clamor for clean programs is becoming general.

There is so much bawdy stuff on the air and on the screen now that it behooves decent, clean minded people to cry out in protest. Announcers such as Jennings Pierce, Bill Wright, Capt. Dobbsie, Geo. Wilson, gives one an incentive to aspire to higher ideals and standards of living and thinking.

I am with you, Mr. Editor, one hundred per cent.

*Mrs. S. M. R., Sacramento, Calif.*

### Read What Patsy Says

THANK you for the invitation to express an opinion on radio programs. I realize that one's personal opinion is of small importance—still, you've asked for it, so here goes.

This little growl has been coming on for some time, so if it should skitter out of bounds, please overlook it.

Tossing bricks at radio artists has long been a popular pastime, so I hope they will not feel neglected if I skip the whole lot of them and concentrate my grouch elsewhere.

After all, the artists are quite likely doing their level best as it is (and who isn't these days to hold down a job?). Besides they have no way of coming back at us. Will admit that some of them might do with a little private spanking—but a public flaying! Well, I don't know anyone bad enough to deserve that.

Many of them are struggling along with quite impossible material, and it is that material that I am going to take a few potshots at, and may I be forgiven for shooting from ambush, so to speak.

Radio music may not be all that we would like it to be, but at least a great deal of it is really excellent enough to strike a decent average. But radio drama! With the exception of a few scattered plays that are worth while, the rest may be classed as utter junk!

If the old alibi of producers is true that the public mind is only about a twelve-year-old mind, then according to radio offerings, we are steadily slipping and have now arrived at the lispng age of eight. In fact, some of the offerings would insult the intelligence of a seven-year-old.

The plays for children are the worst of all. They present a strange, distorted picture of life. The heroines of some of them must be made of Gutta-percha. Bounced from one impossible situation to another. Yanked here and there, to and from the villain's clutches, and back again. "Ha! I'll have you yet, me proud beauty!"

And where did they unearth that strange jargon that a cowboy is supposed to use. If an honest-to-goodness cowboy ever broke out with that funny lingo he'd be laughed off the ranch.

One of the chief characteristics of the western cowboy is his distinctive humor. He has a type of humor all his own, which, I am sure, would give keen delight to the average youngster, but radio plays do not feature this trait in a cowboy at all. The radio cowboy is a deadly serious creature, hell-bent-for heroism! I am always expecting one of them to bite a rattler in two out of sheer bravado.

One notes that radio sea captains are still "shivering their timbers," when among seamen, we are told, that trite phrase died with the Dodo.

Radio heroines still marry old reprobates to pay off the mortgage. This is considered quite the decent and honorable thing to do, and then as a reward for such virtue, the old blighter may even make dear old daddy a college president. Dear daddy has always wanted to be a college president. He has never been able to achieve it by fair means, so the heroine promises to marry the villain, if the villain will promise to become still more villainous by pulling a few political wires and thus steal a nice soft seat for papa in the College Presidency.

Such manipulatory hocus-pocus would spell impeachment for a congressman or a governor. But innocent, quavering, little heroines in radio do much more and come out unscathed.

Precocious juveniles in radio drama have dubious little rackets of their own. As long as one does not tell an out and out whopper, it's quite all right to adroitly skitter around the truth if any profit results.

If any of you have ever believed that a "good honest liar" is more worthy of respect than a pussyfootin' truth juggler, then you are all wrong. Slithering around the truth has become so "smart" that we are teaching it to the children. As one radio daddy put it when he congratulated his offspring for selling the most tickets (by mis-representing the event), he patted the little chisler on the head and offered this sage prophecy: "You'll make a fine business man, some day, my son."

It is extremely difficult to grasp the code of the broadcaster. Despite the questionable ethics of some of his heroes and heroines, should one of them dare to utter such a really harmless word as "hell" the studio walls would crumble.

"Hell" according to radio is a very, very naughty word and must not even be whispered before a microphone. Webster merely makes the word synonymous with "grave." Good christians speak of it as a lengthy and deserved place of punishment, and there is scarcely an individual who does not have to take a nice little dose of it ever so often, but just try to sneak up to a microphone and say it, and see what happens to you!

Like most people who are generous with their criticism I have nothing constructive to offer. I do not even know where the trouble lies. Perhaps the correspondent whose letter appeared in BROADCAST WEEKLY some time ago was correct when he said we have so much inferior radio drama because so little is paid for radio writing that real writers waste no time with it. I do not know whether this is true or not, but even so, it should not be as bad as it is, unless the point is to make radio the step-sister of all the Arts.

*Patsy, Larksspur, Calif.*

# ASSOCIATED STODDARD CLEANING SOLVENT

CLEANS CLOTHES CLEANER



IT'S  
CLEAN-UP  
TIME

**N**OW'S the time to freshen your wardrobe and household furnishings with this effective, inexpensive method of dry cleaning.

Use Associated Stoddard Cleaning Solvent—the product used by professional cleaning establishments. It is low in cost. It dries quickly. It is safer to use than gasoline cleaning solvents and unequalled for general cleaning purposes.

Ask for Associated Stoddard Cleaning Solvent at your neighborhood station or garage.

## ASSOCIATED OIL COMPANY

*Tune in . . . Associated Spotlight . . . 90-minute Smile Show every Saturday . . . 9:00 P. M.  
KGO - KFI - KOMO - KGW - KHQ*

NOW MAJESTIC OFFERS  
THE FIRST PERFECTED



AGAIN MAJESTIC  
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This new Auto Radio, so revolutionary in design, performance and value, is possible only because of Majestic's experience in building over 3,500,000 home radios; and its sensational value, is possible only because of Majestic's unrivaled engineering and manufacturing facilities and large output.

**49<sup>95</sup>**  
*Complete with  
Tubes and  
Necessary  
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INSTALLED TO  
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# YOU — ALL-IN-ONE AUTO RADIO

Most sensational radio development in years! Entirely new type of radio designed specially for automobiles! Only one unit! Compact, simple and troubleproof! Installed in 30 minutes!

## 7 Outstanding Features

1. Engineered specifically for automobile use. Utilizes new principles and incorporates developments never before found in any auto radio. New and startling, both in design and performance.
2. All-in-one single unit set. Chassis, speaker and Duo-Mute power unit are included in one metal case. Chassis and cable leads are completely shielded, providing minimum interference from motor and other disturbances.
3. Superheterodyne circuit with six matched Majestic Tubes. Set gives eight-tube performance through dual operation of two tubes. Exclusive Majestic spray-shield tubes further reduce possibility of interference.
4. Quick and easy to install. Because of its simple one-unit construction, this new set may be installed complete, in about thirty minutes. When trading for a new car, the owner can quickly remove and reinstall it without in any way damaging or marring the appearance of either automobile.
5. The "B" supply is obtained from a new and improved full-wave vibrator and rectifier system. A 5-inch Majestic dynamic speaker furnishes ample volume over a wide range without distortion. So sensitive and selective is the set that its reproduction and tone quality are superior to those of the average home receiver. A highly efficient AUTOMATIC VOLUME CONTROL eliminates fading and blasting.
6. Control unit, mounted on steering column, includes an illuminated dial, tuning and volume control knobs, and an "off" and "on" switch, with removable key.
7. The set is well designed and strongly constructed, using the finest materials and parts. It is built for years of trouble-free service.

THE NEW  
*Majestic*

ALL-IN-ONE AUTO RADIO



# SILHOUETTES



"IF YOU can't believe your ears some ton at the age of nine, and that it wasn't day—that's us!" long before he was touring the country in concert.

So say "Jay and Ted" those laugh-provoking, ambidextrous song and comedy boys recently heard over the N B C network from New York.

"Act? No, we don't act, do we Jay?"

"Naw, I wouldn't say it's acting. It's worse than that. We hop on to the air and let go, Ted. That's what I'd call it."

As for the clever lyric jingles and the comedy—well, the boys work it all out in advance and then it "just sort of slips into the continuity" as the program progresses. That's how they describe their own efforts.

They are Jay Dennis and Ted Reese. Dennis is the pianist; Reese, the "beautiful tenor." The boys joined forces a short time ago, entirely by accident. They had never worked with each other in their lives before.

About their technique, Jay and Ted Modestly declare they'll put a song to any title sent them. One listener wrote the boys that he didn't believe they'd keep their bargain.

His title was "Now That the President's Elected." The title was fine—except that it was the week before election. On their next broadcast, which happened to fall the day after election, the boys boomed out their latest song creation—"Now That Roosevelt's In," with words quite appropriate to the suggested title.

Dennis was born in Georgetown, D. C., November 4, 1901. He attended Randolph-Macon College and stayed long enough to be initiated into the Sigma Kappa fraternity. After college he became a stoker, a soldier, deputy sheriff, a welterweight boxer, and song writer.

He produced the first radio revue staged over old station WJZ. That was back in 1923 when he brought members of the "Artists and Models" cast to Aeolian Hall for a broadcast performance.

Reese was the "wonder boy" soprano of Scranton, Pennsylvania. He was born in Pittsburgh, June 23, 1903, and doesn't remember when he started to sing. He does recall singing in St. Luke's Church in Scranton

After his early vocal triumphs he was sent off to Syracuse University, and there became a member of the glee club and soloist with the college quartet. Still sings "Sweetheart of Sigma Chi" with sentimental gusto, because he happens to be a member of that college tribe.

In New York he sang with Raymond Hitchcock's "Greenwich Village Follies" and in "Sweetheart Mine." He also sang with Roxy's Gang for two and a half years.

THERE'S a lot of ability in the Landis family. Two brothers studied law. One reached the Federal bench, where his fearless and vigorous conduct caused him to be selected as high-commissioner of the national sport, baseball. This is Kenesaw M. Landis.

The other brother was elected to Congress at the age of thirty. He retired from politics and wrote the novel that, dramatized "The Copperhead," became one of the outstanding stage and screen hits of all time. He became editor of a New York daily newspaper. Then he turned his back on Fame, returned to his home town of Logansport, Indiana, to become editor of the local paper, with his shrewd observations on the American scene quoted throughout the nation. This is Frederick Landis, "The Hoosier Editor," now heard over the Columbia network.

Frederick Landis was born in Seven Mile, Ohio, a hamlet found only in the postal guide and on extremely large-scale county maps. At the age of two his family moved to the comparatively metropolitan town of Logansport. In 1895 he graduated from the University of Michigan, returned to the aforementioned Logansport, and hung out a rather inconspicuous shingle with the painted words, "Frederick Landis, Lawyer."

While the paint on the sign was drying he was arguing politics with his fellow townsmen. Soon he was known not only as a pretty capable young lawyer, but as a lad with some pretty constructive ideas on this government business.

Seven years later he was the central figure in one of the most bitter convention fights the district had ever known. One thousand and twelve ballots were taken, and young lawyer Landis was nominated for Congress, and his party won.

After serving his district from 1903 until 1907, Congressman Landis retired and turned his attention to writing. It was his novel, "The Glory of His Country," which was dramatized as "The Copperhead." His next work was "The Angel of Lonesome Hill," a story of Theodore Roosevelt in the White House. Of this book, Roosevelt said: "This is the picture of me as President by which I wish my family to remember me."

Later Mr. Landis went to New York, where for three years he was editor of the New York American. In 1926, tiring of the strife of metropolitan life, he returned to Logansport, becoming editor of the *Pharos-Tribune*.

As "The Hoosier Editor" he now draws upon these long and colorful years as he faces the microphone with his comments on the humor and pathos, comedies and tragedies in the news of the day.

**R**OBERT TROUT was dragged into radio against his will, and he is still a little bewildered at the strange turn of events which have made him Presidential announcer for the Columbia Broadcasting System in Washington. He reached his present position as an announcer after evolving from a budding radio playwright and a news commentator.

Born in rural North Carolina 23 years ago, Bob has never managed to stay in one place very long. After a protracted period of commuting between Washington, North Carolina, New York and Cambridge, he decided, in 1929, that college life was a pretty expensive proposition; too expensive for him, in fact, so he bought a pair of dungarees and went to sea.

Two trips across the North Atlantic on the steamship President Roosevelt somewhat assuaged his youthful thirst for adventure, and Bob settled down in New York's Greenwich Village. With a rusty typewriter and an unlimited supply of paper, he was determined to scale the heights of literature, and was, as much to his surprise as to his friends', actually making some progress, when pneu-

monia smote him down in the late spring of 1931.

Convalescing, Bob went south for the summer, and on his way back to New York in the early autumn, dropped in at the studios of the old WJSV, in Alexandria, just to see what a radio station really looks like. Before making his visit, Bob wrote a letter to the program director asking permission to inspect the station, and the director was so impressed with the Trout literary style that he pounced upon his visitor and persuaded him to remain in Alexandria to write a series of radio sketches for WJSV.

After slightly less than a month of writing radio plays, skits and dialogue, as well as writing and putting on a daily broadcast of news comments, Trout decided that radio was a lot of fun but decidedly unremunerative, so he left the Mount Vernon Hills station and started packing his bags. Greenwich Village was beckoning and Bob had the itch to write and plenty of plain white paper.

However, the day before Bob was scheduled to depart from Virginia, George Reid, now celebrated in Washington and throughout the South as the One Man Minstrel Show, but then a WJSV announcer, resigned, and the program director, still determined to have Trout on his staff, hunted Bob down and lured him to the studios for a conference. Announcing held absolutely no appeal for Bob. He was interested only in writing the performance, and whether his show was to be sent out into the ether as a radio program or packed between cloth covers as a novel didn't make very much difference. But after a two hour argument with three WJSV executives, he gave in and agreed to give announcing a trial.

Now Bob is announcing for the new WJSV, a key station of the Columbia network, but he still has ideas about producing a show some day, instead of merely introducing it. And he insists that he will never consider he has really arrived in radio until the day when his fellow announcers start announcing his own program.

Western listeners will recall hearing Bob in the Presidential role during many of the "March of Time" programs broadcast over Columbia Broadcasting System on Fridays during the past two years.



MAE QUESTEL  
NBC—"Betty Boop"



KENNETH CARPENTER  
KFI-KECA—Announcer

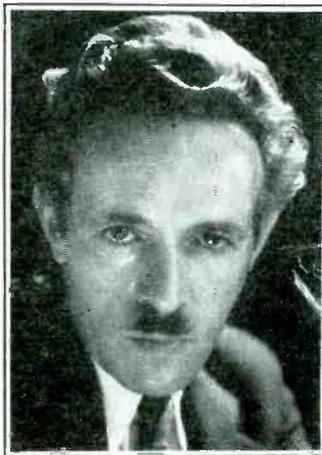


GERTRUDE RIDENOUR  
KNX—Staff Artist

★ Stars of the Radio ★



ANN LEAF  
CBS—Organist



DAVID ROSS  
CBS—Announcer



BETTY KELLY  
KFRC—Soprano



# MICROPHONE GOSSIP



• • • Nora Schiller, the vivacious little lady whose novelty songs and acting have long been a highlight on such KFRC programs as the popular Blue Monday Jamboree, is the latest radio artist to succumb to the wiles of Cupid.

Nora will soon be Mrs. Irving Schulkin. The lucky man is trumpet player with Phil Harris' orchestra, and the marriage will take her to Los Angeles. Her popular numbers will not be lost to the KFRC audience, however, for she will join the KHJ staff for a number of Columbia-Don Lee network programs heard here.

• • • Edna Fischer, NBC pianist, recently bought an automobile—the first car she has owned since a motor accident four years ago broke her right wrist, periling her piano-playing hands and giving her a fear of all cars which she has just managed to overcome. She still refuses to drive, however.

• • • Maestro Lennie Hayton's twenty-fifth birthday was a gala occasion in New York radio circles: Lennie's friend and CBS colleague, Little Jack Little, gave a surprise party for the youthful conductor of the Chesterfield Orchestra. Among the eighty odd persons present, in addition to Mr. and Mrs. Little and Hayton, were the Lombardo brothers, Mr. and Mrs. Jack Benny, Bing Crosby, Paul Small and Billy Hillpot.

• • • For years Eddie Peabody, internationally known as the king of the banjo, spurned any musical instrument that didn't utilize strings for the creation of sound. During a recent European tour, however, when he was in Scotland, Eddie was presented by the king's own bag-

pipe manufacturer a specially made bagpipe. Eddie cast aside his prejudices and went to work on the "pipes" with the result that he became quite proficient with them. He threatens to play a bagpipe number on one of his future Safeway radio shows, broadcast every Wednesday night at 7:30 P.S.T., over the NBC-KGO networks.

• • • After gaining a new home in Oakland, KTAB is casting about for a new location in San Francisco, as the station is rapidly outgrowing the present studio.

• • • Among Amos 'n' Andy's friends is a little bulldog, named "Frenchie." With the first strains of "The Perfect Song" by the orchestra, Frenchie leaves his comfortable chair, and without anyone speaking to him goes out to the kitchen to call the maid and chauffeur to come and listen. He then returns with his friends and, with great satisfaction, settles down again.

• • • Not that they "boot 'em" any more often than their compatriots of other stations, but they're a far-seeing lot the announcers of the KFI-KECA family. They're on the alert, eagerly seeking a technocratic machine which will place them above the criticism of watchful and earful radio critics.

Here's what they want—a device possessed of vocal qualities and so designed that all an announcer need do to ascertain the correct pronunciation of a word is press a button or series of buttons, and the mechanism speaks, delivering letter-perfect pronunciation.

The common complaint against dictionaries is that they usually give all the way

from two to four acceptable pronunciations, and no matter which one the announcer uses, somebody is bound to take issue with him. The as yet undiscovered technocratic pronouncer would confine itself to first choices, say the announcers.

• • • San Francisco's Chinatown is the largest in the world outside of China. . . . San Francisco is the only city in the United States having a municipal opera house. . . . More people pass through San Francisco's Ferry Building than through any similar terminal in America. . . . The longest cable car line in the world is in San Francisco. . . . home of the cable car. KPO listeners now hear such pertinent facts about San Francisco in the midst of their daily radio programs. With the cooperation of Californians, Inc., NBC station KPO, through the voices of its announcers tells the world, every two hours, what makes this city one of the most fascinating spots on the globe. Spaced at two-hour intervals, with each announcement limited to one short sentence about some outstanding feature of San Francisco, the new method of keeping listeners acquainted with this city has won favorable comment.

• • • Eddie Holden, the imitable Japanese house boy of "Frank Watanabe and the Honorable Archie" (KNX), was born in San Francisco and still readily admits it. He spent most of his boyhood playing with Japanese youngsters on the sand lots of the Bay district, absorbing the colloquialisms of the language that are so much a part of his radio dialect. Holden now numbers his friends among the Japanese by the hundreds,

both here and in the "home" country. He reads, writes and speaks two of the chief provincial languages of the race, and—writes letters to friends in Tokio and points about on a Japanese typewriter. Eddie's 7 p. m. skit with Reginald Sharland is pleasing lots of listeners and selling plenty of shirts and ties for Grayco.

• • • Ralph R. Bryan, known as KQW's fiddler, was born in Nebraska 23 years ago and received his education in Arnold Schools and the University of Nebraska at Lincoln, where he took the pre-medical course, as his ambition is to be a doctor. Ralph is five feet ten, weighs 170 pounds, has blue eyes and black hair. At KQW, he acts as entertainer and announcer, with ever-increasing popularity.

• • • Eddie Cantor was "Blondie of the Ballet" for his act on the Chase and Sanborn Hour recently. He came to the studio with a mysterious suitcase, which disgorged a white and gauzy ballet skirt and blonde wig which Eddie donned before going on stage. But he couldn't manage without the assistance of Rosaline Greene, NBC dramatic star, appearing with him on the same program. Cantor had forgotten the fixings, not knowing much about skirts. Rosaline met the emergency with a collar pin commandeered from a bystander in the reception room and two brooches detached from her own gown, while Cantor, staunchly girded, rolled his trousers up to the knees and went on and "knocked them out of their chairs."

• • • Arnold Johnson, CBS conductor, calls his trombonist and close friend, King Ross, "the man with a thousand hobbies." Ross' hobbies include television research, invention of cryptograms and anagrams, witnessing surgical operations, studying atomic

theories, playing a bassoon, working on odd electrical devices, and numerous other avocations. His past activities, outside of music, include conducting a cryptogram feature in the Chicago *Daily News*; serving as assistant to U. A. Sanabria, the television pioneer; supervising engineering at Chicago's sight station WIBO, and studying surgery for a year and a half.

• • • Bing Crosby, Columbia's versatile minstrel heard with Leonard Hayton's Orchestra, has just been elected to the Board of Governors of New York's famous Friars Club, composed of well-known actors and celebrities of the theater.

• • • Jack Pearl, the teller of strange tales on those Thursday night Magic Carpet broadcasts, doesn't mind if Cliff Hall, the straight man in his weekly frolic before the microphone gets a part of the credit for the success of the Baron Munchausen idea. "That's right!" says Pearl, "I couldn't do very much without Cliff. He's the greatest straight man in the business today, and I mean just that. We've worked so long together that I'm afraid I'd be a flop without him."

• • • Max Waizman, who is Herr Fizzmeyer of the Associated Spotlight school-days feature, and the producer of a number of NBC programs, paints in his odd moments. Landscapes in oils or delicate pastels are his hobby, and whenever he can take a day off he goes to the country with his painting materials.

• • • It was an old family party in Boston the other evening when Jacques Fray and Mario Braggiotti, Columbia's two-piano team, journeyed to the Hub City to give a concert in Jordan Hall. Mario's home is in Boston, and at the concert were his three brothers, Rama, Dorilio, and Sebastian, in addition to a number of

Braggiotti cousins and uncles and aunts.

The famous piano team hope to give a concert in Hollywood this spring with Maurice Chevalier, a close friend of both artists. Braggiotti used to accompany Chevalier at the piano. A concert in May has already been scheduled in Paris, Monsieur Fray's birthplace.

• • • Walter Beban once had to scrub elephants in a circus in order to get home to San Francisco. It was at the conclusion of a trip around the world, and the band with which he was traveling went broke in Louisville, Kentucky, where a circus was playing.

• • • "How do you know so much about the Barbary Coast in the old days?" listeners to NBC's Barbary Coast Nights usually ask Police Chief William J. Quinn of San Francisco when they meet him.

The big, good-looking police chief who is the narrator of the series about San Francisco's night-life of a quarter-century ago, has every reason to "know so much" about it. Although his youthful appearance belies it, he joined the San Francisco police force in 1906, and was a patrolman with Chinatown and The Coast as his beat in San Francisco's Scarlet Decade.

• • • Newell Chase, NBC pianist, is a member of a well-known Boston family. His mother's maiden name was Newell, and her loyal son has refused steadfastly to change it to "Noel" despite the fact that almost every theatrical manager he has had has advised him to do so.

• • • K E C A's noontime campaign against that low-down feeling has met with a cheering response on the part of listeners. Until "Chasin' the Blues" was inaugurated, with Charlie (Don't go 'way, folks) Wellman at the helm, studio execs had a sneaking

suspicion that most folks were busily engaged in feeding their faces at that hour.

Now it seems there is a veritable army of good people who either insist on a side-dish of "Blues Chasin'" with their meals, or delay the lunch hour in favor of the program. It's an informal sort of program—sort of a "collar open at the neck" atmosphere prevails. There's a small orchestra combination, piano duo, vocal and instrumental soloists supporting Mistah Wellman who happily ad libs between numbers.

• • • On the occasion of Ernest Schelling's tenth anniversary as conductor of the New York Philharmonic-Symphony Children's concerts, now a feature of Columbia's broadcasts, the children of the audience surprised the maestro Saturday, February 25, with a gift-box containing more than a thousand signatures. Of crimson leather tooled in gold and printed on parchment, the book is inscribed with the names of some nine hundred children and adult admirers of Schelling, the entire personnel of the Philharmonic Society, and many eminent artists who have appeared with Schelling on the Children's concerts.

Among the latter who signed this graceful tribute to Schelling are Ignace Paderewski, Marcella Sembrich, Lucrezia Bori, John McCormack, and Hulda Lashanska.

• • • Jack Hall's "Keep Smiling Revue" on KTAB is featuring a thirty-piece accordion orchestra every Wednesday afternoon, under the direction of Danti Barsi, one of the "Chile Peppers."

• • • The Optimistic Revue, oldest unbroken production on American radio, is still being heard from KNX, Hollywood, on Friday evenings. The hour is 8 to 9, Pacific time. Davis Perfection Bread Company, largest independent bakery in Southern California,

is the sponsor, and has been since the feature was inaugurated in January, 1925. The program of March 3 marked the 426th successive week for the variety show.

• • • Luther Putnam, who reads the funnies over KTAB, besides announcing, doing some dramatic reading, and special announcing, is now m.c.'ing the X-Bar-B Boys.

• • • Ann Chase, NBC dramatic star, played the rôle of the ingenue in "Pigs" with only six hours' preparation. It was in a stock company in Pittsburgh, Penn., where Ann was a student at the Carnegie Institute of Technology. The regular ingenue collapsed during the dress rehearsal and the manager telephoned Ann, who cut classes and learned her part in time to go on and win a triumph at the performance that night.

• • • The Mauna Keans (KQW), specializing in native Hawaiian music, were originally the Mauna Kea Trio. Three American girls (Lei Lani, Lei Aloha, and Lei Nani) started out with a "big idea." Seeing great possibilities in these girls, Kimo Haulani joined them, forming the troupe of Mauna Keans. Kimo is native Hawaiian. He has played in all the larger radio stations on the Pacific Coast.

The Mauna Keans are one of the most popular groups playing over the air on the Pacific Coast. Their fan mail has reached tremendous proportions.

• • • Jane Froman, Columbia's charming vocal importation from Chicago, now sharing honors with Ruth Etting and Bing Crosby on the Chesterfield programs, was a particularly vivacious figure in the studio during her recent CBS debut. Dark and petite, with violet eyes matching a royal blue lace gown set off with gardenias, she stood

poised before the microphone, looking very Spanish, with one hand on her hip and the other cupped behind her ear.

Between numbers Miss Froman sat on the edge of the conductor's stand listening to Hayton's band or glancing anxiously at friends in the control room. "The first time I've been nervous in years," remarked Miss Froman, after her first CBS broadcast.

• • • Helen Webster, home science editor of NBC's Woman's Magazine of the Air, has a cat named Golden Bear, who disappeared mysteriously. A year later, almost to the day, Helen heard a noise at the back door, and opened it to find her missing feline standing on the threshold. He walked deliberately over the spot where he had always been accustomed to find his evening saucer of milk, and finding it gone, looked up reproachfully, then leaped to the chair where his own favorite pillow still lay, and went to sleep.

"Thus," as Helen says, "avoiding all explanations."

• • • KTAB is gaining the name of the "sports" station in northern California. Soccer football, boxing, rugby, ice hockey, and wrestling have all been broadcast over the station, with Ernie Smith doing the announcing.

• • • Dale Winbrow, Columbia's homespun announcer for the Mills Brothers, makes daily visits to the Bowery where he has taken space in a small factory to produce "Wimbrola," a novel guitar with six strings which features a harmonic bass.

• • • Mary Wood, NBC soprano, vocalizes every morning while lying flat on her stomach, because this posture requires correct breathing if any is to be done at all, according to Percy Rector Stevens, with whom she studied in New York.

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## QUESTIONS AND ANSWERS

By GYPSY

### QUESTIONS

1. Who portrays Seth Parker and when and where was he born?
2. How many announcers are on the San Francisco NBC staff?
3. What is Yogi Yorgenson's real name?
4. Have Bernice Berwin and Barton Yarborough been interviewed on Personal Closeups?
5. Is Ed Wynn married or single?
6. Where was Norman Nielson born and over what network may he be heard?
7. To whom is Elvia Allman married?
8. What does Bill Goodwin look like?
9. Is Walter W. Cribbons on the air at present?
10. Name ten radio personalities who celebrate their birthdays in April.
11. What noted author, lecturer, and commentator, now a California resident, was born in Boston, educated at Harvard, and received his early training with such publications as the Forum, Harper's Weekly, and Collier's?
12. Where was Marian Boyle born?
13. What did J. Kennard Hamilton do before he organized his Big Brother Ken Club?
14. From which two states was Caltana Christoph's name coined?
15. Is Easton Kent blond or brunet, and is he married or single?
16. To whom is Barbara Lee, the actress, married, and what are some of the interesting facts about her career?
17. What is Charles MacAllister's favorite expression?
18. Who sings the theme song in "Little Orphan Annie"?

19. Who directs the Doric Quartet and who are the gentlemen heard in this group?
20. Where was Charles Runyan born?

### ANSWERS

1. Phillips Lord, born in Hartford, Vermont, July 13, 1902.
2. Seventeen.
3. Harry Stewart, a Tacoma boy.
4. Yes. Bernice Berwin was presented March 30, 1932. Barton Yarborough was interviewed April 17, 1932.
5. Married.
6. Philadelphia, Pennsylvania. He is heard over the Don Lee (CBS) network.
7. Wesley Tourtellote, the organist.
8. Blond, six-footer, hazel eyes, weight 185 pounds — always smiling.
9. No. Mr. Cribbons now operates an advertising business, teaches public speaking, and devotes some time to writing for magazines.
10. Edward Jensen, April 1; William (Bill) Andrews, April 5; Chuck Russell, April 8; William (Billy) Cowles, April 9; Paul Carson, April 10; Billy Page, Sally Picker and Roger Neal, April 11; Dr. Lawrence L. Cross, April 13; Louise Taber, April 18.
11. John D. Barry.
12. Vancouver, B. C.
13. Acted as press agent for Peggy Hopkins Joyce.
14. California and Montana.
15. Brunet, Married. (Mrs. Kent was Miss Emelyn Beattie of San Francisco.)
16. Captain Gorton A. Harris of the "Emma Alexander." Miss Lee was on the screen and stage prior to entering the radio field; has successfully carried on in the double role of professional woman and mother (reared three of her own and five step-children), lives in a house fashioned like a ship and has always played character roles.
17. "There's something wrong in the foundation when the house rocks."
18. Jennings Pierce.
19. Emil Polak directs the Doric Quartet. It is composed of Ben Klassen, Myron Niesley, Everett Foster and Harry Stanton.
20. Spencer, Idaho.

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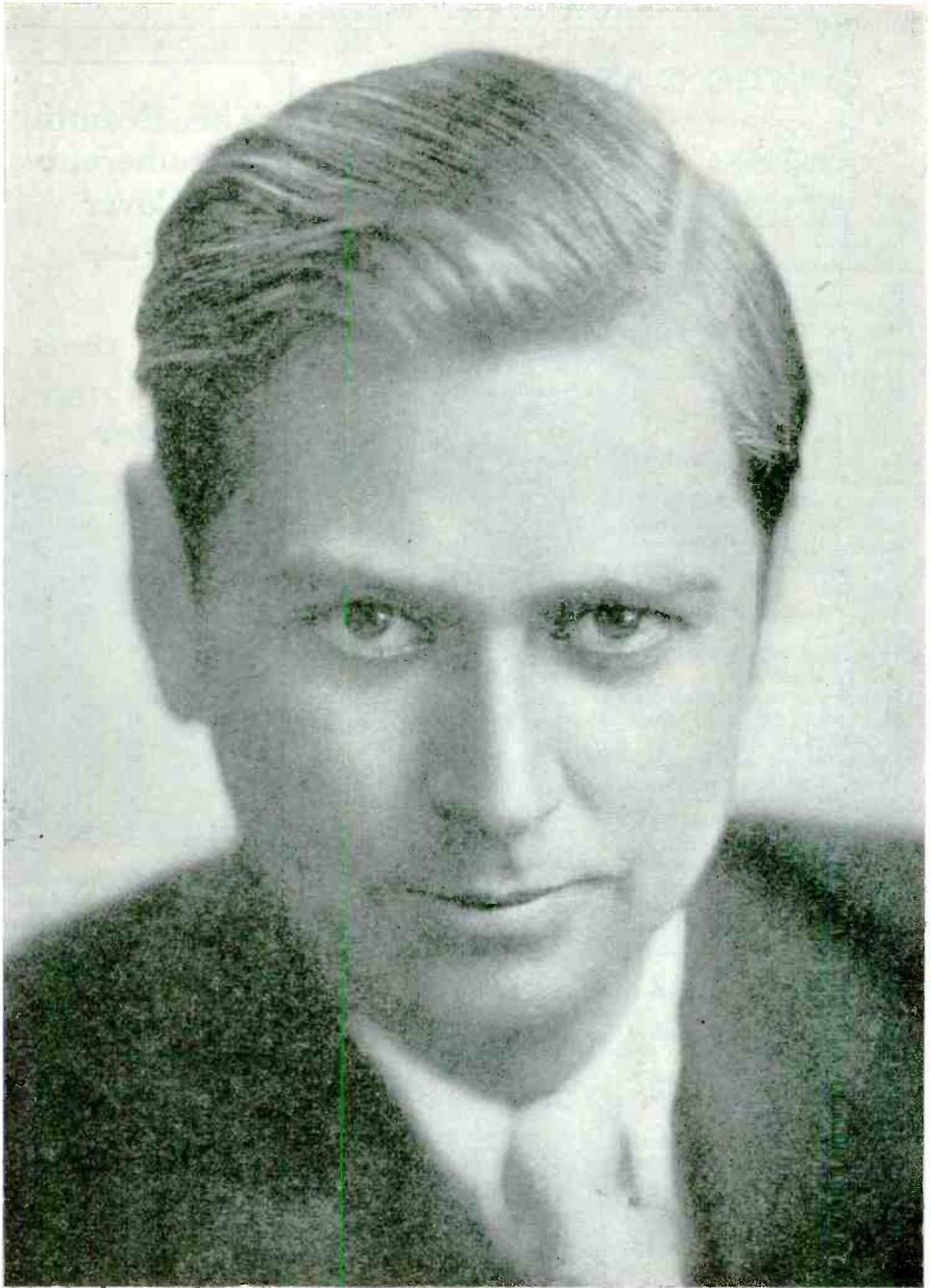
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MONROE UPTON was born in Bendon, Oregon, in 1893, finished school in Marshfield, went to sea as a ship's radio operator, spent a year with a radio station in Shanghai, saw more travel, landed in San Francisco and began broadcasting six years ago. Although he is best known as a comedian—(his "Lord Bilgewater" on "Associated Spotlight" has them in stitches)—he is a successful writer and has turned out several books. 5 x feet tall, blonde, blue eyes. Married.



FLOY MARGARET HUGHES: San Jose California, was Floy's earliest home but most of her eighteen years have been spent in Marin County. While a student at Tamalpais high she appeared in a school play opposite her brother (one year older) and made the announcement that henceforth she would devote herself to drama. Her experience on the invisible stage began at sixteen. Floy has blue eyes, chestnut hair, is 5 feet 4 inches tall and weighs 104 pounds. Daughter of an English father and American mother.



IT TOOK A WORLD WAR TO START JACK BENNY TALKING... JACK PLAYED THE VIOLIN IN VAUDEVILLE FOR 6 YEARS... SOLEMN AND SILENT... THEN HE JOINED THE NAVY... PLAYED AT A SEAMEN'S BENEFIT... AND GOT APPLAUSE BUT NO CONTRIBUTIONS... HE TRIED A FEW GAGS... GOT SOME LAUGHS... TRIED MORE AT THE NEXT SHOW... MADE A REAL HIT... FINALLY DROPPED THE FIDDLE ALTOGETHER... BUT FOR YEARS CARRIED IT ON THE STAGE... JUST LOOKING AT IT WISTFULLY... HAS WISE-CRACKED HIS WAY THRU SEVERAL SHUBERT MUSICAL REVUES... TWO EARL CARROLL'S "VANITIES"... HALF A DOZEN MOVING PICTURES... AND INTO RADIO AS A LAUGH-GETTING MASTER OF CEREMONIES

"Master of Wise-Cracks"

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*Manufacturers of Cunningham Radio Tubes*

# SUNDAY Programs

March 26, 1933

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:15 A.M.—Christian Science Prog.  
8:30—"Uncle Harry" Comics  
9—Sabbath Reveries  
10—Townhall Harmonies  
10:15—The Troubador  
10:30—Singing Strings  
11—Old St. Mary's Church Services  
12 noon—Salon Group  
12:30—Paraders  
1—Waltz Idylls  
2—Opera  
4—Citadel Bandsmen  
4:30—Symphony Series  
5:30—Rabbi Elliott M. Burstein  
5:45—Violin Masters  
6—Sacred Hour  
6:30—Light Opera Concert  
8—John Wolohan's El Patio Orch.  
9—News Flashes  
9:15 to 11 P.M.—Concert Memories

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30—John Wharry Lewis' quintet  
1:30—Classical Recordings  
2:30—Clyde Diddle, basso; Helen Thurbly, soprano; Arco and Anita, novelty guitar duo, and Jean Ardath, pianist  
3:30—Records; Singing Strings  
5:15—Wallele Trio  
5:45—"Old Man Soliloquy"  
6—Mixed quartet under the direction of M. Jay Goodman, tenor  
6:30—Hotel Oakland Trio  
7:30—Amateur baseball results  
7:45—Ethel Rhinard and Cora Scott  
8—Eight O'Clock Players  
9—Brahms Trio  
9:30—Bungling Bunglers  
9:45—Marge Vogel  
10 to 11 P.M.—Dance program

**322.4 Meters KFWE** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
2:30 P.M.—Blues Chasers  
3—Chesley Mills Trio  
3:30—Musical Masterpieces  
4:30—Symphonic Serenade  
5—Dance Music  
6—Silent period  
7:50 to 9 P.M.—Service from First Church of Christ, Scientist

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Sunday Symphonies  
8:45—Dance of the Hour  
9—Health Talk, Dr. Linebarger  
9:15—Recordings  
10—Lecture by Judge Rutherford  
10:30—Recordings  
12 noon—Topango Mountaineers  
12:30—Galen Harvey, organist  
1—Watch Tower Program  
1:15—Walk-a-thon  
1:30—Bible Questions and Answers  
2—Recordings; silent at 2:30  
6—Music; Lecture  
6:30—Margaret Stuart, contralto  
6:45—Dihl Graham, banjoist  
7—Oakland Chamber of Commerce  
7:15—Roy Edwards, Tenor  
7:52—Silent period  
9—Greek Watch Tower program  
9:40—Jess Norman's Orchestra  
10—Walk-a-thon  
10:30 to 11 P.M.—Jess Norman's Or.

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
8 A.M.—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—Consuela Gonzales and Dick Aurandt  
10:45—Herman Reinberg, cellist  
11—Smiling Ed McConnell  
11:30—Marshall Grant, Organist  
11:45—Fred Lane's Book Review  
12 noon—New York Philharmonic Symphony Orchestra  
2—Prof. Lindsley  
2:15—Rabbi Magnin, world topics  
2:30—The Islanders  
2:45—CBS Programs to 4:45  
4:45—The Singing Gardeners  
5—CBS Programs to 6:30  
6:30—Melody Ensemble  
7—CBS Programs to 9  
9—The Merry-makers  
10—Ted Flo-Rito Orchestra  
11 to 12 mid.—Midnight Moods

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters. Oakland, Calif.  
8:30 A.M.—Recorded program  
9—Charles Frederick Lindsley  
9:15—Skinray program; Records  
9:30—Watch Tower; Studio program  
10—Bible Class  
11—Baptist Church Services  
12:30—Chapel of the Chimes Organ  
12:45—Calvary Meditations  
1—Church of the Latter Day Saints  
1:30—The State; Records  
2:40—Soccer Game, Ernie Smith  
4:10—Putnam's Treasure Chest  
4:30—Juvenile play  
5—Chapel of Chimes Organ  
6—Clinic of the Air  
6:30—Portuguese Program  
7—Walkathon; Viennese Nights  
7:30—Olive May Williamson, pianist  
7:45—Church Services  
9:15—Rod Hendricks  
9:30—Chapel of the Chimes Organ  
9:45—Favorite Melodies  
10—Jess Stafford's orchestra  
11 to 11:15 P.M.—Walkathon

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
8 A.M.—Recordings  
8:45—Over the Coffee Cups  
9—Morning Melodies  
9:30—Cosgrave's Program  
9:45—Prudential Quarter Hour  
10—Sunshine Melodies  
10:15—Tortola program  
10:30—Recordings  
11—Selix Masterpieces  
11:30—Three Quarter Time  
11:45—Auburn Airs  
12 Noon—Scherer Popular Program  
12:30—Benatar's Quarter-Hour  
12:45—Gray-O-Grams  
1—Musical Varieties  
1:30—Wexel Musical Comedy Gems  
2—Jo Mendel's Music  
2:15—Birthday Murder Mystery  
2:30—Recordings  
2:45—Scherer Popular Program  
3—Bernard Katz, pianist  
3:15—Records  
3:30—Light Classics  
4—Musical Styles  
4:30—Instrumental Favorites  
5—Popular Selections  
6:15—Silent period  
12:01 to 8 A.M.—Owl program

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.  
8 A.M.—Sunday Times Comics  
8:30—CBS Programs to 9:30  
9:30—"Home Sweet Home" Concert  
10:30—CBS Programs to 11:30  
11:30—Francisco Del Campo  
11:45—Book Review  
12 noon—CBS Program to 2  
2—Adventure, Mystery and Romance  
2:15—Rabbi Magnin  
2:30—The Islanders  
2:45—Chicago Knights  
3—Legion Ascot Auto Races  
4:30—CBS Program  
4:45—Vigaro "Singing Gardeners"  
5—CBS Programs to 6:30  
6:30—Melody Hour  
7—CBS Program to 9  
9—The Merry-makers  
10—News Items  
10:10—Ted Flo-Rito's Orchestra  
11:30 to 12 Midnight—Marshall Grant, Organist

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
8 A.M.—NBC-KPO programs to 2  
2—Smallman Studios Program  
2:30—NBC-KPO programs to 4  
4—Recorded program  
4:30—NBC-KPO programs to 5:30  
5:30—Commissioners Daughter; Play  
6—NBC-KPO Programs to 7  
7—Orchestra and Soloist  
7:45—Seth Parker Program  
8:15—Pierce Brothers quartet  
8:30 to 12 midnight—NBC-KPO Programs

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:45 A.M.—Music; Talk; News  
6 P. M.—GE Circle  
6:30—Gunnar Johannsen, pianist  
7—David Lawrence  
7:15—Personal Closeups, NBC  
7:30—Memories  
7:45—Seth Parker  
8:15—Organ program  
8:30—Reader's Guide  
9—Rudy Seiger's Orchestra  
9:30—Netherland Plaza Orchestra  
10—Richfield News Flashes  
10:15—Bridge to Dreamland  
11 to 12 mid.—Bal Tabarin Orch.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
7 A.M.—Bill Sharples and his gang  
9—Bob Shuler  
9:30—H. E. Drollinger  
10—Judge Rutherford Sermon  
10:15—Organ Recital  
10:50—Third Church of Christ, Scientist  
12:10 P.M.—Story of India  
12:30—Louise Johnson, interpreter  
1—Jehovah's Witnesses  
2—Los Angeles City Park Board  
4—Organ; Records  
4:30—Rev. Robert Shuler  
5—Book Review  
5:30—Dr. John Matthews  
6:30—Dr. Abel, Humanitarian Soc.  
7—Organ; Reveries  
7:45—Guardsmen  
8—First Presbyterian Church  
9—News  
9:15—Calmon Luboviski, violinist  
10 to 11 P.M.—Back Home Week

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ KOMO KGW  
KFI KOA KDYL KGIR  
KGHL KTAR KFSD

8 A.M.—Organ Concert: KGO KGW KOMO  
8:30—Arion Trio: KGO KOMO KGW  
9:30—Song Thots: Mixed quartet: KGO KHQ KOMO  
10—Stringwood Ensemble: Instrumentalists: KGO  
10:15—Oahu Serenaders: KGO KOMO KGW KFI KFSD KDYL KGHL  
10:30—Moonshine and Honeysuckle, dramatic sketch: KGO KOMO KHQ KGW KFI KFSD KDYL KGHL  
11—Monarch Mystery Tenor: KGO KFI KDYL  
11:15—International Radio Forum: KGO KOMO KFI KFSD KTAR KDYL KGIR KGHL  
11:30—Northwestern Chronicle: Dramatic sketch: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL  
12 noon—Wayne King and his Orchestra: KGO KHQ KOMO KGW KFI KDYL  
12:30—Hour of Worship: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR  
1—Singing, the Well-Spring of Music: KGO KOMO KFI KFSD KDYL  
1:15—Wildroot Institute, with Vee Lawnhurst, pianist and contralto: KGO KHQ KOMO KGW KFI KDYL  
1:30—National Youth Conference: KGO KHQ KGW KFSD KGIR KGHL  
2—National Vespers: KGO KHQ KGW KFSD KTAR KDYL KGIR KGHL  
2:30—Sealed Power Program: Singing Cylinders Quartet: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL  
3—Songland, Gall Taylor, soprano; Myron Niesley, tenor: KGO KHQ KOMO KFSD  
3:30—Melodians: Orchestra direction Emil Polak: KGO KHQ KOMO KGW  
4—To be announced. KGO KOMO KFSD KDYL  
4:15—The Morin Sisters: Trio: KGO KHQ KOMO KGW KFSD KDYL  
4:30—Great Moments in History: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL  
5—Eddie Cantor, master of ceremonies; Rubinfoff's Orchestra: KGO KHQ KOMO KGW KFI KTAR KDYL  
6—General Electric Sunday Circle Concert: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL  
6:30—The American Album of Familiar Music: KGO KHQ KOMO KGW KFI KDYL  
7—Current Government: KGO KHQ KOMO KFSD KTAR KDYL KGIR KGHL  
7:15—Vincent Lopez and his orchestra; Dr. Pratt and Dr. Sherman, comedians: KGO KHQ KOMO KGW KFI KDYL  
7:45—Sunday at Seth Parker's: KGO KHQ KGW KECA KFSD KTAR KDYL KGHL  
8:15—Walter Winchell: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL

8:30—Readers' Guide, Joseph Henry Jackson: KGO KFSD KTAR KOA KGHL  
9—Dance Nocturne: KGO KHQ KOMO (KGW on 9:15) KDYL  
9:30—Plano Pictures, Alleen Fealy and Phyllida Ashley: KGO KHQ KOMO KGW  
10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD  
10:15—Paul Carson, Organist: KGO KHQ (KOMO on 10:30) (KGW on 10:20) KFSD  
11 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KGO KHQ KGW KFSD

**440.9 Mtrs. NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to KJR KEX KGA  
KECA KTAR KDYL KFSD  
KGHL KGIR KOA

8 A.M.—Chronicle Comics, read by Scotty: KPO  
8—Radio Rubes, hill billy quartet: KGA KJR KEX KECA KDYL KGHL  
8:15—Major Bowes' Capitol Family: (KPO on 8:30) KGA KJR KEX KECA KFSD KDYL  
9:15—Promenade Concert, vocal and instrumental soloists: KPO KGA KJR KEX KECA KTAR KFSD KDYL KGHL  
10:15—Au Matin: KPO KGA KJR KEX  
10:30—Bohemians: Gwynfi Jones, tenor: KPO KGA (KJR on 10:45) KEX KECA  
11—Bible Stories: KPO KGA KJR KEX KECA  
12 noon—Pastels: Woodwind ensemble direction Willard Flashman: KPO KGA KJR KEX KECA KFSD KGHL  
12:30—Melody Mixers, Rita Lane, soprano; Bob Stevens, tenor: KPO KGA KJR KEX KECA KGHL  
1:30—Quartet Time—The Olympians: KPO KGA KJR (KEX off 1:45) KECA  
2—Stringwood Ensemble: Harry Stanton, basso: KPO KGA KJR KEX (KECA KFSD on 2:30) (KGHL off 2:30)  
3—Catholic Hour: KPO KGA KJR KEX KECA KTAR KDYL KGIR  
3:30—Our American Schools: KPO KGA KJR KEX KECA KFSD KDYL KGIR KGHL  
4—Community Forum: KPO KGA KJR  
4:30—Nathan Abas, violinist: KPO KGA KJR (KEX off 4:45) KECA KFSD KGHL  
5—Rendezvous: Vocal trio; Paul Carson, organist: KPO KGA KJR KEX KECA KFSD KGHL  
5:30—Evening Concert: KPO KGA KJR KEX KFSD KGHL  
6—Cecilians: KPO KGA KJR KECA (KEX off 6:15) KGHL  
6:30—Gunnar Johansen, concert pianist: KPO KGA KJR KECA KFSD KGHL  
7—John and Ned: Harmony duo: KPO KGA KJR  
7:15—Personal Close-ups: Helen Musselman, actress, interviewed by Gypsy: KPO KGA KJR KFI KDYL KTAR  
7:30—Silhouettes, vocal soloist: KPO KGA (KJR off 8)

8:15—Wonders of the Earth: KPO KGA KEX  
8:30—Manhattan Merry-Go-Round: KPO  
8:30—Jesse Crawford, organist: KGA (KEX off 8:45) KECA KDYL  
9—Rudy Seiger and his Fairmont Hotel Orchestra: KPO KGA KJR KECA KFSD KTAR KOA KGHL  
9:30—Palais D'or Orchestra: KPO KGA KJR KEX KECA KFSD KDYL KGHL  
10—Denver Musicians' Union: KPO KGA KJR KECA KDYL KOA  
10:30—On Wings of Music: KPO KGA KJR KEX KECA KDYL KOA  
11 to 12 mid.—Midnight Melodies: KPO KGA KJR (KEX on 11:15) KECA

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—NBC-KGO programs to 10  
10—Talk on Psychology  
10:15—NBC-KGO programs to 1:30  
1:30—Julie Kellar, harpist  
1:45—Wesley Tourtelotte, organist  
2:30—Joseph Koestner's Orchestra  
3—Justice Through Law  
3:15—Barbara Jamieson, pianist  
3:30—College of Music, U. S. C.  
4—Classic Hour, string trio  
4:30—NBC-KGO Programs to 7  
7—Tales of the Secret Service  
7:15—Real Silk Program  
7:45—String Ensemble and Soloist  
8—Orchestra and Soloist  
8:15—Walter Winchell  
8:30—Manhattan Merry-go-round  
9—Tapestries of Life: Cast and orch.  
9:30—Eno Crime Club  
10—Richfield Reporter of the Air  
10:15 to 11 P.M.—Gus Arnheim's Or.

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California  
8 A.M.—Music; News; Talks  
6 P.M.—Bath Club Revue  
6:30—Melody Hour  
7—CBS Programs to 9  
9—Merrymakers  
10—Tomorrow's News Tonight  
10:15—Ted Fio-Rito's Dance Orch.  
11:30—Midnight Moods  
12 to 1 A.M.—Recordings

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10:15 A.M.—Sunday School Lesson  
11 to 12 noon—First Baptist Church Services  
7:30 to 9 P.M.—Evening Service, First Baptist Church

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
9 A.M.—Post-Intelligencer Comics  
9:30—The Song Album  
10—Watch Tower Program  
10:15—State Fed. Women's Clubs  
10:30—Moonshine and Honeysuckle  
11—Studio program  
11:15—NBC-KGO programs to 1  
1—To be announced  
1:15—NBC-KGO Programs to 3:30  
3:30—Voice of Texas  
3:45—Tull and Gibbs Express  
4—Northwest on Parade  
4:30—NBC-KGO programs to 8:30  
8:30—Rainbow Hawaiians  
8:45—Editorial Column  
9 to 12 mid.—NBC-KGO Programs

**CBS**

**Columbia Broadcasting System**

- 8 A.M.—Rhoda Arnold and Charles Carlile, duets: KFBK KWG KOL KERN KVI KFCB KGB
- 8:30—The Melody Makers: KFBK KWG KERN KDB KOL KVI KFRC KHJ KGB
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK KMJ KWG KDB KOL (KVI on 9:15) KFPY KOIN KFRC KHJ KGB KSL
- 9:30—Emery Deutsch's Orchestra: KFBK KOL KVI KFPY KOIN KSL
- 9:45—Arthur Tracy, Street Singer: KFBK KOL KVI KFPY KOIN KSL
- 10—Columbia Church of the Air: KFBK KOL KVI KFPY KOIN (KSL on 10:15)
- 10:15—Little Jack Little, vocalist and pianist: KFBK KOL KVI KFPY KOIN
- 10:30—Columbia Church of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 11—"Smiling Ed" McConnell: KWG KFBK KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—New York Philharmonic Symphony Orch.: KFBK KMJ KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KSL KGB
- 2:45—Chicago Knights: K F B K KMJ KERN KDB KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- 3—The Lawyer and the Public: KFBK KMJ KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 3:30—Cathedral Hour: KFBK KMJ KWG KERN KDB KOL KVI KGB KFPY KOIN KFRC KSL
- 4—Current Events: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 4:15—Morton Downey: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 4:30—Fray and Braggiotti: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 4:45—Canta Nina Girls: KSL
- 5—John Henry, Black River Giant: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 5:15—Andre Kostelanetz Presents: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 5:45—John Henry, Black River Giant: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KSL KGB
- 6—Fred Allen's Bath Club Revue: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—Ernest Hutcheson, pianist: KFBK KMJ KWG KERN KDB KOL KVI KOIN KHJ KGB.
- 7:30—The Gauchos: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB
- 8—Isham Jones and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8:15—Angelo Patri, "Your Child": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

8:30—Eddie Duchin and His Orch.: KFBK KWG KERN KOL KVI KFPY KOIN KFRC KHJ KSL  
 9 to 9:30 P.M.—Ben Pollack and his Orch.: KFBK KOIN KSL

**325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**  
 8 A.M.—NBC-KGO Programs to 10  
 10—Sermonette  
 10:15—NBC-KGO programs to 1  
 1—Crazy Crystal program  
 1:15—Wildroot Institute Program  
 1:30—For All the Family  
 2:30—Josef Koestner and Orchestra  
 3—Male Quartet  
 3:30—Wash. State Music Clubs  
 4—NBC-KGO programs to 7  
 7—Voice at the Piano  
 7:15—NBC-KGO programs to 8:30  
 8:30—Pioneers  
 9—Baldy's Homespun Melodies  
 9:15—Dance Nocturne  
 9:30—Univ. of Washington Talk  
 9:45—Piano Pictures  
 10—Richfield News Flashes  
 10:15—Crazy Crystal Quartet  
 10:30 to 11 P.M.—NBC-KGO Prog.

**526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts**  
**Puget Sound Broadcast. Co., Tacoma**  
 8 A.M.—CBS Program  
 8:30—The Melody Makers  
 8:45—Radio Gospel League  
 9:15—CBS programs to 10:45  
 10:45—Herman Reinberg, cellist  
 11—Central Lutheran Church  
 12 noon—New York Philharmonic Symphony Orchestra  
 2 P.M.—Judge Rutherford  
 2:15—Rabbi Magnin  
 2:30—The Islanders  
 2:45—CBS programs to 4:45  
 4:45—The Singing Gardeners  
 5—CBS programs to 6:30  
 6:30—Music Teacher's Club  
 7—CBS programs to 8:30  
 8:30—"The Crazy Serenader"  
 8:45—Eddie Duchin's Orchestra  
 8:55—Mademoiselle Modiste  
 9—The Merry-makers  
 10—Ted Flo-Rito's Orchestra  
 11:30 to 12 mid.—Midnight Moods

**309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**  
**Northwest Broad. System, Seattle, Wn.**  
 8 A.M.—NBC-KPO Prog. to 10:30  
 10:30—International Bible Students  
 10:45—NBC-KPO Programs to 8  
 8 P.M.—First Church of Christ Scientist  
 9 to 12 mid.—NBC-KPO Programs

**265 Meters KSL Wasatch 3901 1130 Kcys. 50,000 Watts**  
**Radio Serv. Corp. of Utah, Salt Lake**  
 5 P.M.—CBS programs to 6:30  
 6:30—KSL Players  
 7—The Catholic Program  
 7:30—The Gauchos  
 7:45—L. D. S. Program  
 8:15—Angelo Patri, "Your Child"  
 8:30—Utah Buckaroos  
 9—Merry-makers  
 10 to 11 P.M.—Frank Asper, organist, and Wm. Hardiman, violinist

**483.6 Meters KGW Atwater 2121 620 Kcys. 1000 Watts**  
**Morning Oregonian, Portland, Ore.**  
 8 A.M.—Organ  
 8:30—Arion Trio  
 9—Reading the Comics  
 9:30—Piano Surprises  
 10—Judge Rutherford  
 10:15—NBC-KGO program  
 11—Tommy Luke's Half Hour  
 11:30—NBC-KGO programs to 4  
 4—Schwan Piano Classics  
 4:15—Ray Gill  
 4:30—NBC-KGO programs to 8:30  
 8:30—The G. A. Palne Violinist  
 8:45—Round the World  
 8:50—Clarence Tolman, tenor  
 9—Baldy's Melodies  
 9:15—NBC-KGO programs to 10:15  
 10:15—National Symphonic Singers  
 10:45—Bridges to Dreamland  
 11 to 12 mid.—Bal Tabarin Orch.

**204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**  
**NW. Broad. System, Spokane, Wash.**  
 8 to 12 mid.—NBC-KPO Programs

**254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts**  
**Western Broad. Co., Portland, Ore.**  
 8 A.M.—NBC-KPO Programs to 1:30  
 1:30—Albert Creitz, violinist  
 1:45—NBC-KPO programs to 4  
 4—Vesper Hour  
 4:30—NBC-KPO programs to 6:15  
 6:15—Silent period  
 8—NBC-KPO Programs to 8:45  
 8:45—Harry M. Kenin  
 9—Oregon Federa. of Music Clubs  
 9:30—Netherland-Plaza Hotel Orch.  
 10 to 12 mid.—NBC-KPO Programs

**319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**  
**The Journal, Portland, Oregon**  
 9 A.M.—CBS Programs to 11  
 11—Smiling Ed O'Connell  
 11:15—CBS Program to 2  
 2—DLBS program  
 2:45—CBS programs to 4:45  
 4:45—The Singing Gardeners  
 5—CBS Programs to 8  
 8—Journal Front Page  
 8:15—CBS Programs to 9  
 9—The Merry-makers  
 10 to 11:30 P.M.—Musical program

**236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**  
 8 A.M.—CBS Programs to 9:45  
 9:45—Cecil Solly  
 10—Church of the Air  
 10:30—Don Lee Feature  
 11—Smiling Ed McConnell  
 11:15—Dem. Educ. Feature  
 11:30—Francesco del Campo  
 11:45—Fred Lane's Book Review  
 12 noon—N. Y. Symphony Orchestra  
 2—Professor Lindsay  
 2:15—Rabbi Magnin  
 2:30—The Islanders  
 2:45—CBS Programs to 5:15  
 5:15—The Stamp Man  
 5:20—CBS Programs to 6:30  
 6:30—Melody Hour  
 7—Manhattan Merry-Go-Round  
 7:30—Radio Speaker Stevenson  
 8—CBS Programs to 9  
 9—Merry-makers  
 10—Crazy Minstrel  
 10:15—Ted Flo-Rito's Orchestra  
 11 to 12 mid.—Midnight Moods

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# How to be as Love

Lillian R B



—are processed with infinite care from devoted many years to the study of facial of LILLIAN R Creams, Powders and Lo Thus, only the most delicate, quickly sol content of these scientifically developed Pr regularly . . . follow carefully the instructio improvement of your complexion will be

## SPECIAL TRIAL

Any one of the Lillian R products below and "Broadcast Weekly" for 12 weeks for..... \$1.00

Any two of the Lillian R products below and "Broadcast Weekly" for 24 weeks for.....

### Lillian R Face Powder

If you seek a really vivacious Face Powder . . . of soft texture, fine quality, exquisitely toned, with an ethereal charm that clings like mist, your quest ends when you first discover the youthful glow that LILLIAN R FACE POWDER brings to your skin! LILLIAN R FACE POWDER is without leadiness and can be worn by women of all types, for it is obtainable in 6 attractive shades: White, Rachel, Flesh, Nubian, Sun-tan, Oriental. The most important Beauty requisite is your Face Powder . . . choose LILLIAN R and your quest for the best is over.



Jumbo Box \$1.00

### Lillian R Cleansing Cream

Before retiring at night and as often during the day as necessary, cleanse your face with LILLIAN R Cleansing Cream . . . made of quickly soluble oils; fragrant and light. Gently massage the cream over the face and throat with the cushions of the finger tips. Remove all trace of cream (this is as important as the application); using soft cloth or cleansing tissue. Now bathe the face with cold water cupped in the palms of the hands. If retiring apply LILLIAN R Balm — if preparing make-up apply LILLIAN R Lil-Lait.



4 oz. Jar \$1.00

### Lillian R

A delightful and (arms, too), pe LIAN R secret quiet. Keep a bo often. Greal Dries quickly ar smooth with vel for the chapping burn of summer

Bottom

### Lillian R Lily Balm

LILLIAN R Lily Balm is an ideal "night-cream" with its protecting thin film—it perfectly fills the requirements of the modern woman, who desires to frustrate the weakening of the tiny cells that lie beneath the skin. It is an excellent Tissue Balm. When properly used, it will keep your skin smooth and unlined, free from wretched, disfiguring wrinkles. It takes but a moment to apply. Use LILLIAN R Lily Balm sparingly . . . pat it on evenly and thinly. Do not massage. Your skin will absorb most of it at once. You will find that leaving LILLIAN R Lily Balm on over night has none of the distress of greasiness to soil your pillow or creep into your hair.



4 oz. Jar, \$1.00

### Lillian R Beauty Cream

(All Purpose)

Young women and women of mature years alike find LILLIAN R Beauty (All-Purpose) Cream unusually effective as a Cleanser, Tissue Food and Powder Base . . . the all-in-one Cream. Of an inimitable smoothness, and possessing a delicate fragrance, LILLIAN R Beauty (All-Purpose) Cream delights with its first application. Spread well over face and throat . . . pat in briskly to penetrate the pores . . . remove with cleansing tissue.



4 oz. Jars, \$1.00

### Skin

Among the mos tions is her (gent), created sallow and fade when used dir Before applying excellent astrin Pores are contr face becomes s new life. LILL LOTION may i finger-tips or v Pat briskly up the face an powder founda up. You will how this treati lines and how perfections to

# ely as the Lily

## Beauty Requisites

3e tested formulas by cosmeticians who have  
 auty. All ingredients used in the manufacture  
 ons are of the highest grade and purest quality.  
 ible oils, the rarest unguents form the basis and  
 eparations. Use LILLIAN R Beauty Requisites  
 ns for each Preparation, and an immediate pleasing  
 your reward.



## OFFER

Products "r" for \$2.00  
 Any three of the Lillian R products below and "Broadcast Weekly" for 36 weeks for \$3.00

### Lillian R Lily Lotion

A rare preparation for the hands perfumed with LIL- and exquisite bottle handy—use it ess, of course. id leaves the hands vety softness. Ideal of winds and the suns.



Bottles \$1.00

### Lillian R Lil-Lait

LILLIAN R Lil-Lait (Milk of the Lillies) is a matchless, exquisite powder base. Spread it on evenly with a bit of cotton or finger-tips, taking special pains around the nostrils. When partly dry, lightly smooth with cleansing tissue and apply powder at once. LILLIAN R Lil-Lait will not coat or deaden the skin, but will impart a vitalizing bloom. It is especially beneficial for oily skins and a valuable cleanser in case of acne, when Creams are impossible.



Bottles \$1.00

# Lillian R

### Lillian R Skin-Toning Lotion

(Astringent)  
 rized of LILLIAN R Preparation SKIN-TONING LOTION (Astringent) clear and brighten the most d skin, also to close the pores ectly after Cleansing Cream. . make-up, you will find it an gent and circulation stimulator. icted as if by magic; your entire uddenly vitalized, radiant with



IAN R SKIN-TONING e applied with the ith a bit of cotton. around the mouth, d neck. Follow with tion and apply make- e be amazed to find ent discourages cruel rapidly it causes im- disappear.

Bottles \$1.00

**BROADCAST WEEKLY**  
 Pacific Building, San Francisco.

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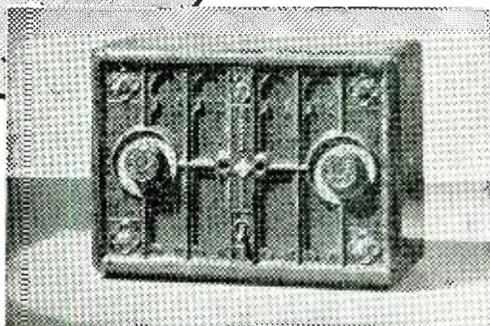
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**H**ERE'S the world's most useful radio: Perfection of the ambiletric feature makes this radio operate on any kind of lighting current or dry batteries.

Its volume, tone and clarity will amaze you. Weighs only 5½ pounds—carries like a camera. Cased in genuine bakelite. Requires no installation — just plug it in the light socket or connect to batteries.

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# Two "GREATS" on a GREAT PROGRAM



## PETER B. KYNE

—one of the world's best known writers; author of such popular works as "Cappy Ricks," "The Go-Getter," "Kindred of the Dust," etc. Mr. Kyne entertains with fascinating and intensely human "After Dinner Stories."

## TED FIO-RITO

—and his nationally famous M·J·B orchestra share the spotlight on this outstanding program. A celebrated composer, Mr. Fio-Rito is the author of "Three on a Match," "No, No, Nora," "Laugh, Clown, Laugh," and other popular song hits.



# M·J·B "DEMI-TASSE REVUE"

7:30 MONDAYS / NBC STATIONS

# MONDAY Programs

March 27, 1933

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
9:30—Clinic of the Air  
10:15—Stocks, financial information  
10:30—International Kitchen  
11—Sunshine Twins  
11:30—Arco and Anita, guitarists  
11:45—Madelon Sivyer, Nancy Hersey  
12 noon—Jack Delaney's Band  
1—Jean's Highlights  
2—Classical Recordings  
2:40—Closing S. F. Stocks  
2:45—Opportunity hour  
3:45—Health School of the Air  
4—Records; Brother Bob's Club  
5—Helen Wegman Parmelee, pianist  
5:30—The Lovable Liars  
5:45—Lilah Clark, pianist  
6—Betty Babbish Band  
7—News Items  
7:30—Clark Sisters  
7:45—Fred and Morris, comedians  
8—Iverson's Colonial String Quartet  
8:25—Better Business Bureau talk  
8:30—Faucit Theatre of the Air  
9—Manila String Orchestra  
9:30—Bungling Bunglers  
9:45—Fred Skinner, "What Have You?"  
10 to 11 P.M.—Dance program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—"Toupee Tommy" skit  
8:30—Recordings; silent at 9  
1 P.M.—Latin-American Program  
2—Dance of the Hour; Records  
2:30—American Road Builders Assn  
2:45—Bob Moore, baritone  
3—Organ and Soprano  
3:30—Tropical Beach Combers  
4—"Doc" Shahan Ramblers  
4:30—"This Week in Hollywood"  
4:45—Muff and Millie  
5—Health talk; recordings  
5:30—Prosperity Auction Program  
5:45—Walk-a-thon; silent at 6  
7:30—Studio program  
8 to 8:30 P.M.—Italian program

322.4 Meters **KFWJ** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—The Early Bird  
8—Silent period  
9—Blues Chasers  
9:45—Dr. Corley Program  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Helen Gordon Barker, art talk  
11:15—Concert Melodies  
11:45—Musical Portraits  
12 noon—Oklahoma Cowboys  
12:30—Dance Music  
1—Silent period  
6—Dance Music  
6:15—News Reporter  
6:30—Russian Balalaika Orchestra  
7—Christian Science Program  
7:15—Willitts' Contest Review  
7:30—Silent period  
8:30—Mildred Epstein, vocalist  
8:45—John D. Barry, World Events  
9—Ella Stankevich, pianist  
9:15—C. Martin Friburg, tenor  
9:30—Studio feature  
10—Master Melodies  
11—Salon Serenade  
11:30—Dance Music  
12 to 1 A.M.—Hi-Dee-Ho!

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:15—Cecil Wright  
7:25—N. Y. Stock Quotations  
7:30—Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—Through the Looking Glass  
9:45—CBS Programs to 10:30  
10:30—Globe Trotter  
10:35—Palmer House Ensemble  
11—CBS Programs to 12  
12 noon—Noonday Concert  
1 P.M.—Edna Wallace Hopper  
1:05—Frank Westphal's Orchestra  
1:30—N. Y. Stock Quotations  
1:35—Globe Trotter  
1:45—Beauty Talk  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Better Business Bureau  
4:45—Globe Trotter; Town Topics  
5—H-O Rangers  
5:15—Sunshine Discoverers' Club  
5:30—Skippy  
5:45—Juanita Tennyson, vocalist  
6—Chesterfield Program  
6:15—Red Nichols' Orchestra  
6:30—The Lowdown  
6:45—The Dons  
7—CBS Programs to 8  
8—Blue Monday Jamboree  
10—Bisquick Band  
10:05—Etude Ethopians  
10:30—Dance Orchestra  
12 to 1 A.M.—Midnight Request Hr.

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Favorite recordings  
9—Assoc. Food Stores  
9:15—Recordings  
9:30—Popular Song Favorites  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular Selections  
11:30—Charles' Miniature Vaudeville  
11:45—Concert Favorites  
12 noon—Recordings  
12:15—Galla Rini, accordionist  
12:30—Band Concert; Records  
1—Stock reports; records  
2:15—Willie Mae Carson, bridge authority  
2:30—Records  
3—Reporter of the Air; records  
4—Dance Melodies  
4:30—Musical Styles  
4:45—Popular Recordings  
5:30—Carl Coveny and Pat Buckman  
5:45—Recordings  
6:15—Silent Period  
12:01 to 6 A.M.—Owl Program

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
7:45—Christian Science Program  
8—Breakfast Hour  
9—Melody Moods  
9:45—Mardi Gras  
10—Marian Day  
10:30—Sunshine Hour  
11—Album Leaves  
11:30—Prudence Penny  
11:45—Rhythmsters  
12 noon—Scriptures  
12:03—Salon Group  
12:15—YMCA Program  
12:30—Glen Goff, Organist  
1—Radio Guild  
2—P-T-A Lecture  
2:15—International Troubadors  
2:30—Organ Matinee  
3:15—Amer. Road Builders' Assn.  
3:30—Music Masters  
4:30—Singing Strings  
5—Harmony Highlights  
5:15—Tourist Bureau Talk  
5:20—Sunset Revue  
5:45—Campbell Digest  
6—To the Colors  
6:30—Waltz Idylls  
6:45—Cecil and Sally (E. T.)  
7—The Classroom of the Air  
7:30—National Radio Forum  
8—Sydney Dixon and G. Donald Gray  
8:15—Calif. Library Assoc. Program  
8:30—Choir Hour  
9—Virginia Miller, pianist  
9:15—Junior Chamber of Commerce  
9:30—Musical Novelties  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—The Milkman; Reporter  
7:30—Serenaders; Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household hour  
10:30—Recordings  
10:35—Dr. E. L. Corley  
11—The Beautiful Lady  
11:15—Lillian R.  
11:30—X Bar B Ranch Boys  
12 noon—Organ Recital; News  
12:30—Professor Lataner; Records  
1—Over the Teacups  
1:30—Health talk; Records  
2:30—Radio Advisor; Records  
3—Orchestra; Health talk  
3:45—Putnam's Treasure Chest  
4—"Keep Smiling" Revue  
4:30—Taylor Made Tempos  
4:45—Happy Hoboe  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Automobile Question Box  
6:15—Walkathon; News  
6:45—Ernie Smith's Sport Page  
7—Frank Watanabe and Archie  
7:15—Golden Memories with Louise Taber  
7:30—Oakland Post-Enquirer  
7:45—Dance Orchestra  
8—Claremont Choral  
8:15—Tarzana Hill Billies  
9—KNX News Broadcast  
9:15—Organ; Concert Orchestra  
10—Men's Business Club  
10:30—Organ Recital  
11—Emeryville Walkathon  
11:15 to 12 mid.—Dance Orchestra

## KJBS today!

### The Alarm Klok Klub

6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Disperser

### Galla Rini

Piano-Accordionist  
12:15 to 12:30 P. M.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ KOMO KGW**  
**KFI KOA KDYL KGIR**  
**KGHL KTAR KFSD**

- 7 A.M.—Organ Concert, Paul Carson: KGO (KHQ off 7:15) KOMO (KGW on 7:15) KGHL
- 7:30—Gay Gypsies: Orchestral combination: KGO KOMO KGW KFSD KTAR (KDYL on 7:45) KGHL
- 8—Singing Strings: KGO KHQ KGW KFI KFSD KDYL KGHL
- 8:15—Jack and Patsy, dramatic sketch: KGO KHQ KOMO KGW
- 8:30—Sonata Recital: KGO KHQ KGW KFSD (KGHL off 8:45)
- 9—Johnny Marvin, tenor: KGO KOMO
- 9:15—Buckaroos, Charles Marshall and Ted Maxwell: KGO KGHL
- 9:30—Arion Trio: KGO (KHQ on 9:45, off 10) KOMO (KGW on 10) (KFSD on 9:45)
- 10:15—Doctor Dick: Drama: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KOA KGIR KGHL
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI
- 11:30—California Federation of Women's Clubs: KGO KGW KFSD
- 12 noon—Edna Fischer, pianist: KGO KHQ KOMO KFSD KGHL KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KHQ on 1:45) (KOMO on 1:15) (KGW off 1:30, on 1:45)
- 2—Al Pearce and his Gang: KGO KHQ KOMO KGW KFI
- 3—Langendorf Pictorial, news talk by Rush Hughes: KGO KFI
- 3—Waldorf-Astoria Orchestra: (KGO KGW KFSD on 3:15) KHQ KOMO KDYL
- 3:30—King Kong, drama: KGO KHQ KOMO KGW KDYL
- 3:45—Andrea Marsh, contralto: KGO KOMO KFSD
- 4—Hall and Gruen, piano duo: KGO KOMO KDYL
- 4:15—Concert Ensemble: KGO KFSD KDYL
- 4:30—Argentine Trio: Instrumentalists: KGO KHQ KGW
- 4:45—Organ Concert: KGO KOMO KGW
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 5—Oahu Serenaders: KGO KOMO KFSD KDYL KGHL
- 5:15—Round-the-World Club, dramatic travogue: KGO KHQ KOMO KGW KFI
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—Tommy Watkins and his Orchestra: KGO KHQ (KOMO off 6:15) (KGW KDYL on 6:15) KOA
- 6:30—The Buick Program: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 7—The Three Keys: Vocal trio: KGO KFSD KDYL KGHL

- 7:15—Vic and Sade: Dramatic sketch: KGO KFSD KDYL KGHL
- 7:30—Demi-Tasse Revue: Peter B. Kyne, stories: Ted Flo-Rito's Orchestra; Ernie Smith: KGO KHQ KOMO KGW KFI KFSD KDYL KOA KGIR KGHL
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Spratts Dog Show of the Air: KGO KOMO KGW KFI
- 8:30—Voice of Firestone: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL KGU
- 9—Southern Harmony Four: Male quartet: KGO KHQ KGHL
- 9:15—Freddie Martin and his Hotel Park Central Orchestra: KGO KDYL KGHL
- 9:30—Hollywood on the Air: KGO KOMO KECA (KFSD off 9:30-9:45) KTAR KDYL KGIR KGHL
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Mark Hopkins Hotel Orch.: KGO KHQ (KOMO off 10:30) KGW KFSD
- 11—Phil Harris' Orchestra: KGO KHQ KOMO KGW KFI KFSD
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFI KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR KEX KGA**  
**KECA KTAR KDYL KFSD**  
**KGHL KGIR KOA**

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Elsie May Gordon, characterizations: KPO KGA KJR KEX KECA
- 8:30—Organ Concert: (KPO off 8:45) (KYA on 8:45) KGA (KJR KEX off 8:45) KECA KFSD
- 8:45—Julia Hayes, helpful hints: KPO
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—On Wings of Song: KPO KGA KJR KEX KECA KFSD
- 9:30—Mardi Gras: (KPO off 9:45) (KYA on 9:45) KGA KJR KEX KECA (KTAR off 9:45)
- 9:45—U. of C. Program: KPO
- 10—Sax-o-Tunes: Three saxophones: KPO KGA KJR KEX KECA KTAR (KGHL off 10:15)
- 10:30—The Ambassadors: Male quartet: KPO KGA KJR KEX KFSD KDYL
- 10:45—Rhythmic Serenade: KPO KGA KJR KEX KFSD KDYL
- 11—Words and Music: KPO KGA KJR KEX KECA KFSD KGHL KDYL
- 11:30—Outstanding Daytime Speakers: KPO KDYL KGHL
- 11:45—Sisters of the Skillet: Comedy sketch: KPO KGA KJR KEX KECA KDYL
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX
- 12:30—Pair of Pianos: KPO KGA KEX KECA
- 1—Entertainers: KPO
- 1—Radio Guild: KYA KGA KJR KEX KECA KFSD KTAR KDYL KGHL
- 1:15—Ann Warner, household talks: KPO
- 1:45—Johnny O'Brien, harmonica player; Manuel Tapia, guitarist: KPO
- 2—Soloist: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL
- 2:15—Songs of Twilight: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL
- 2:15—Concert Petite: Orchestra: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2:30—Irma Glenn, organist: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2:45—Musical Moment: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL
- 3—Melody Mixers: Coquettes, vocal trio: KPO (KGA on 3:05) (KJR on 3:10, off 3:50) KEX KECA (KFSD off 3:30) KGHL
- 4—Life of the Reillys: KPO KGA KJR KEX KECA KFSD KGHL
- 4:15—Health Ways: KPO KGA KJR KEX KECA KGHL
- 4:30—Eileen Piggott, soprano: KPO KGA KJR KEX KDYL KGHL
- 4:45—Barbara Dale's Charm Matinee: KPO KFSD
- 5—Argentine Trio: KPO KGA KJR KECA
- 5:15—Hotel Hollenden Orchestra: KPO KGA KEX KECA KFSD KGHL
- 5:30—Meredith Willson's Orchestra: (KPO off 5:40) (KYA on 5:45) KGA KJR KEX KDYL KOA KGHL
- 5:40—Lambert Pharmacal Co.: KPO
- 5:45—Growin' Up: Dramatic sketch with Gay Seabrook and Emerson Treacy: KPO
- 6—Stringwood Ensemble: KPO KGA KJR (KEX off 6:15) KECA KFSD
- 6:30—Safety First: Traffic talk: KPO KGA KJR KECA
- 6:45—Detectives Black and Blue: KPO
- 6:45—Irving Kennedy, tenor; instrumental trio: KGA KJR
- 7—Dr. Copeland's health talks: KPO
- 7—John and Ned, harmony duo: (KPO on 7:05) KGA
- 7:15—Tarzan of the Apes: KPO
- 7:30—National Radio Forum: KYA KGA KJR KTAR
- 7:30—Gypsiana: Louis Ford, violinist; William Cowles, pianist: KPO
- 7:45—The Seal of the Don: Mystery serial: KPO
- 8—Bluettes, vocal trio: KPO KGA KJR KEX
- 8:15—Pacific Advertising Association Talks: KPO KGA KJR KECA KTAR
- 8:30—NBC Drama Hour: KPO KJR KGA KEX KECA
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Synco-Thots, Edna Fischer, Newell Chase, piano duo: KPO KGA KJR KECA KFSD
- 9:30—Road Show: Variety program: KPO KGA KJR KEX (KDYL on 10)
- 10:30—Charles Hart, instrumental ensemble: KPO KGA KJR KEX KECA KDYL KOA
- 11—Organ Concert: Paul Carson: KPO KGA KJR KEX KECA
- 11:30 to 12 mid.—Rhythm Vendors: KPO KGA KJR KEX KECA

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Acad. of Medicine: KFBK  
KMJ KWG KERN KVI KOIN  
KFRC KHJ
- 8:45—Rhythm Kings: KFBK KMJ  
KWG KERN KOL KVI KFPY  
KOIN KFRC KHJ KGB KSL
- 9—Paul Tremaine's Orch.: KFBK  
KMJ KWG KERN KDB KOL  
KVI KFPY KOIN KFRC KHJ  
KGB
- 9:30—Concert Miniatures: KFBK  
KWG KERN KDB KOL KVI  
KFPY KOIN (KFRC on 9:45)  
KHJ KGB
- 10—Billy Hays and his Orchestra:  
KFBK KMJ KWG KERN KDB  
KOL KOIN KFRC KHJ
- 10:30—Palmer House Ensemble:  
KFBK KMJ KERN KDB KFPY  
KVI KFRC KHJ KGB KSL
- 11—National Student Federation of  
America program: KFBK KMJ  
KWG KERN KDB KOL KVI KHJ  
KOIN KFRC KGB KSL
- 11:15—Sylvia Sapro. Presenting  
"The Well-Tempered Clavichord":  
KFBK KMJ KWG KERN KDB  
KOL KVI KFPY KOIN KFRC  
KHJ KGB
- 11:30—American School of the Air:  
KFBK KMJ KWG KERN KDB  
KOL KVI KFPY KOIN KFRC  
KHJ KGB KSL
- 12 noon—Eton Boys, male quartet:  
KFBK KMJ KWG KERN KDB  
KFPY KOIN
- 12:15—Columbia Salon Orchestra:  
KFBK KMJ KWG KERN KDB  
KVI KFPY KOIN KGB KSL
- 12:45—The Miessner Electronic Piana-  
no: KFBK KMJ KWG KERN  
KVI KFPY KOIN KGB KSL
- 1—Frank Westphal and his Dance  
Orchestra: KFOR KFBK KMJ  
KWG KERN KDB KFPY KOIN  
KFRC KLZ KOH
- 1:30—Columbia Artist Recital: KMJ  
KFBK KWG KERN KDB KFPY  
KOL KHJ KSL
- 2 to 4:30—Programs to KSL
- 4:30—Howard Neumiller, pianist,  
and Phil Porterfield, baritone:  
KFBK KMJ KWG KERN KDB  
KFPY KSL
- 4:45—Between the Bookends: KMJ  
KFBK KERN KDB KOL KFPY  
KVI KSL
- 5—Jimmy Joy's Orchestra: KFBK  
KMJ KWG KERN KFPY KGB
- 6—Chesterfield Program: Ruth Et-  
ting: KFBK KMJ KWG KERN  
KOL KVI KFPY KOIN KFRC  
KHJ KGB KSL
- 6:15—Red Nichols and his Orch.:  
KFBK KWG KDB KOL KFPY  
KFRC KHJ KSL
- 6:30—"Mysteries in Paris": KSL
- 7—Columbia Radio Revue: KFBK  
KWG KDB (KVI and KOIN on  
7:15) KFRC KHJ KGB KSL KLZ  
KOH
- 7:30—Edwin C. Hill: KFBK KMJ  
KWG KERN KDB KFPY KOIN  
KFRC KHJ KGB
- 7:45—"Myrt and Marge": KFBK  
KMJ KWG KERN KOL KVI KSL  
KFPY KOIN KFRC KHJ KGB
- 8—Howard Barlow Orchestra: KSL
- 8:30 to 9 P.M.—Guy Lombardo and  
his Orchestra: KSL

- 285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles
- 6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:15—Organ; News; Aratone  
10—Eddie Albright's Family  
10:30—Kate Brew Vauehn  
11:45—Talk by H. B. Drollinger  
12 noon—News; Organ  
1—New Paris Inn  
2—Eddie Albright, "The Bookworm"  
3—Matinee Mirthmakers  
4—Travelogue; Stocks; Announce-  
ments  
4:15—Recordings  
5:30—Black and Blue  
5:45—Electric Transcription  
6—News  
6:15—Cecil and Sally  
6:30—To be announced  
6:45—Guardmen  
7—Frank Watanabe and Hon. Archie  
7:15—Miles of Melody  
7:30—Raine Bennett  
7:45—Origin of Superstition  
8—Dance Band  
8:15—Light Concert Music  
8:45—Golden Memories  
9—News  
9:15—Happy Chapples  
9:30—Joseph Diskay and Concert Or.  
10—KNX Dance Band  
10:30—Organ Recital  
11 to 12 mid.—New Paris Inn

- 225.4 Meters **KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California
- 7 A.M.—Music; News; Talks  
5:15—Carl Moore's orchestra  
5:30—News and Town Topics  
5:45—Song recital  
6—Chesterfield program  
6:15—Chamber of Commerce  
6:30—Kay Thompson and Frank  
Jenks  
6:45—The Dons  
7—Columbia Revue  
7:30—Tarzan  
7:45—Myrt and Marge  
8—Blue Monday Jamboree  
10—Tomorrow's News Tonight  
10:15—Etude Ethiopians  
10:30—Dance Music  
12-1 A.M.—Recordings

- 296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and Rainbow Trouper  
9:15—Morning Melodies  
10—Aunt Sammy, Home Economics  
10:15—Dental Clinic; Music  
11—Chats with Margaret Gilmer  
11:30—Accordion; Band Concert  
12:30—Weather; Mauna Keans  
1:30—The Friendly Hour  
3—Silent Period  
4:30—Story Time; Evening Echoes  
5—Vespers, Roger Darling  
5:30—Skippy  
5:45—Sunlist Hawaiians  
6—Scott Heid's Orchestra  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Men; Band Concert  
8—Sacred Memory  
8:30—Golden Memories  
9—Cross-Cuts of the Log of the Day  
9:05—Accordion Capers  
9:30 to 10 P.M.—Mauna Keans

- 468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Exercises; Stocks  
7:45—Polly Hall, pianist  
8—Singing Strings  
8:15—Joe Warner's Jolly Journal  
8:30—NBC-KGO Programs to 9:15  
9:15—Helpful Hints to Housewives  
9:30—Fashion Tour with Melisse  
10—Dr. Copeland, talk  
10:15—NBC-KGO programs to 11:30  
11:30—Care of the Hair  
11:45—State Market Reports  
12 noon—Dept. of Agriculture Talk  
12:15—Farm and Home Hour  
1—News Release  
1:15—Ann Warner Chats  
1:45—Baldassare Ferlazzo, violinist  
2—Al Pearce and his gang  
3—Langendorf Pictorial  
3:15—Edna Hopper program  
3:30—Jimmy Base, songs  
3:45—Bess Meals Menu Service  
4—Wesley Tourtellotte, organist  
4:30—News Release  
4:45—Baron Keyes' Air Castle  
5—Growin' Up  
5:15—NBC-KGO Programs to 6  
6—Goodrich Rubber program  
6:15—Orchestra program  
6:30—The Bulck Program  
7—Tangee Program  
7:15—"The Seal of the Don"  
7:30—NBC-KGO programs to 9:30  
9:30—Eno Crime Club  
10—Richfield Reporter of the Air  
10:15—Phil Harris' Orchestra  
11:30 to 12 mid.—Organ Concert

- 209.7 Meters **KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—Louis Rueb, exercises  
8:15—NBC-KPO Programs to 10:30  
10:30—News Release  
10:45—French Lesson  
11—NBC-KPO programs to 12  
12 noon—Charlie Wellman & Co.  
12:30—NBC-KPO programs to 4:30  
4:30—Randy Andrews, songs  
4:45—Alexander Bevani  
5—NBC-KP programs to 5:30  
5:30—Uncle Jim  
5:45—Al, Mac and Tommy  
6—NBC-KP Programs to 6:45  
6:45—News release; Sports talk  
7—Oral Lornettes  
7:15—Detective Stories  
7:30—Organ and Colonial Quartet  
7:45—Orchestra  
8:15 to 12 mid.—NBC-KPO programs

- 499.7 Meters **KFSB** Franklin 6553  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—Music; News; Talk  
5 P.M.—Oahu Serenaders  
5:15—Hotel Hollenden Orchestra  
5:30—Judge Phillips Smith  
5:35—Studio program  
5:45—Program Highspots  
5:50—Late News Reporter  
6—Music Doctor  
6:30—Bulck Program  
7—Three Keys  
7:15—To be announced  
7:30—Demt-Tasse Revue  
8—Amos 'n' Andy  
8:15—Seal of the Don  
8:30—Voice of Firestone  
9—Chamber of Commerce Program  
9:15—Synco Thots  
9:30—Hollywood on the Air  
10—Richfield News Flashes  
10:15—Hotel Mark Hopkins Orch.  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Midnight Organ

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 12  
12 noon—Beauty Talk  
12:15—Columbia Salon Orchestra  
12:30—World News, Beauty talk  
1—Bob Holman's Orchestra  
1:30—Columbia Artists' Recital  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Review of the News  
4:45—CBS Programs to 5:15  
5:15—News Items; Town Topics  
5:30—Skippy  
5:45—"Maud and Cousin Bill"  
6—CBS Programs to 6:30  
6:30—The Islanders  
6:45—The Dons  
7—Columbia Revue  
7:30—The Balto Dog Catchers  
7:45—Myrt and Marge  
8—Blue Monday Jamboree  
10—News Items and Bisquick Band  
10:15—Etude Ethiopians  
10:30—Frank Greenough orchestra  
11—Bob Holman's Orchestra  
12 to 1 A.M.—Marshall Grant, organ

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

6:30 A.M.—OSC Farm Exten. Talk  
7—KOIN Klock  
7:30—Movie Chatter  
8—Shell Happytime  
8:30—CBS program  
10:30—Art Kirkham, This & That  
11—CBS Programs to 1:30  
1:30—Book of Life  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
4:45—Cecil and Sally  
5—To be announced  
5:15—Skippy  
5:30—Davidson Prize Club  
6—Chesterfield Program  
6:15—Bells of Harmony  
6:30—The Wanderer  
7—Musical Technocrats  
7:15—CBS Programs to 8  
8—Redding White, tenor  
8:15—Blue Monday Jamboree  
10—Bisquick Band  
10:05—DLBS program  
10:15—Sport Flashes  
10:30 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

7—Rhythm Aces; Produce Quotations; The Sun Risers; Sport News  
8—NBC-KPO program  
8:45—Julia Hayes  
9—NBC-KPO Programs to 12:30  
12:30—Robinson's Vagabonds  
1—NBC-KPO Programs to 3  
3—The Easy Chair  
3:05—The Melody Mixers  
3:45—The World Bookman  
3:55—Lost & Found Advertisements  
4—NBC-KPO Programs to 4:45  
4:45—Radio Service News  
5—Chamber of Commerce Program  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Chamber of Com. Speaker  
7—News Edition of the Air  
7:15—Tarzan of the Apes  
7:30—NBC-KPO Programs to 11  
11—Organ Concert  
11:30 to 12 mid.—Tom Gerun Orch.

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.

6:45 A.M.—KOL Time Klock  
8—Shell Happytime  
8:30—Crazy Minstrel  
8:45—CBS Programs to 9:15  
9:15—Prudence Penny  
9:30—Concert Miniatures  
9:45—Cecil Solly  
10—Billy Hayes' Orchestra  
10:15—Morning Melodies  
10:45—Prince of the Ivories  
11—CBS program  
11:15—Democratic Educa. Feature  
11:30—American School of the Air  
12 noon—The Carnival  
1—Health Hints  
1:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Studio program  
4:45—CBS Programs to 5:30  
5:30—Skippy  
5:45—Song Recital  
6—CBS Programs to 6:30  
6:30—Sports Review, Ken Stuart  
6:45—The Dons  
7—Ditmars Musical Technocrats  
7:15—Columbia Revue  
7:30—Radio Speaker Stevenson  
7:45—Myrt and Marge  
8—Eb and Zeb  
8:15—Blue Monday Jamboree  
10—Globe Trotter  
10:15—Ken Stuart's Program  
10:45 to 12 mid.—Dance Music

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 8:45  
8:45—Julia Hayes  
9—NBC-KPO Programs to 2:45  
2:45—The Question Box  
3—NBC-KPO Programs to 4:45  
4:45—Serenades  
5:15—NBC-KPO programs to 6:15  
6:15—Silent period  
8—Tarzan of the Apes  
8:15—NBC-KPO programs to 12  
12 to 12:15 A.M.—Glimpses of Tomorrow's News

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Organ; News  
7:45—Early Birds  
8—To be announced  
8:30—Sonata Recital  
9—Walt and Marian  
9:15—NBC-KGO Program  
9:30—Burgan's Home Comfort  
9:45—Cella Lee  
10—NBC-KGO programs to 11:30  
11:30—Bell Organ Concert  
12:15—Farm and Home Hour  
1—Various programs  
1:45—NBC-KGO programs to 4:15  
4:15—KHQ News  
4:30—Tull and Gibbs  
4:45—News service  
5—"Skippy"  
5:15—NBC-KGO programs to 6  
6—Peerless Dentists  
6:30—Bulck Program  
7—Kinman Business University  
7:15—Voice of Texas  
7:30—M. J. M. Demi-Tasse Revue  
8—Amos 'n' Andy  
8:15—Editorial Column  
8:30—NBC-KGO Programs to 9:15  
9:15—American Weekly  
9:30 to 12 mid.—NBC-KGO programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service  
7—NBC-KGO programs to 9  
9—Neighborly Mary  
9:30—Arlon Trio  
9:45—The Bon Marche  
10—The Observer  
10:15—NBC-KGO Programs to 11:30  
11:30—Uncle Hank, Ciderville Center  
11:45—Club Minutes  
12 noon—Farm Program  
12:15—Farm and Home Hour  
1—Tea Time Tales  
1:15—Stringwood Ensemble  
1:45—Red Shadow  
2—NBC-KGO programs to 4:40  
4:40—Electric transcription  
4:45—NBC-KGO programs to 9:45  
9:45—Dollars and Cents  
10 to 12 mid.—NBC-KGO programs

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake

5 P.M.—American Fur program  
5:05—Carl Moore's Orchestra  
5:15—Growin' Up  
5:30—Bisquick Band program  
5:35—Studio Ensemble  
5:55—Dr. E. E. Keller  
6—CBS programs to 7:30  
7:30—The Jewel Box  
7:45—Myrt and Marge  
8—Howard Barlow's Symphony Orchestra  
8:15—Crazy Crystals  
8:30—Guy Lombardo's Orchestra  
8:45—Utah Federation of Labor  
9—Blue Monday Jamboree  
10—Etude Ethiopians  
10:30 to 11 P.M.—Frank Greenough's Orchestra

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast Co., Tacoma

6 A.M.—Recordings  
6:30—Farm Features  
6:45—The Reveille Reporter  
7—Daybreak Revelations  
7:30—Organ Devotionals  
8—Shell Happytime  
8:30—CBS programs to 9  
9—Over the Garden Fence  
9:30—CBS programs to 10:15  
10:15—Home Economics  
10:30—CBS Programs to 12  
12 noon—Noon News  
12:15—CBS program  
12:45—Theronoid talk  
1—Cora Day DeVore, English lessons  
1:15—Frank Westphal's Orchestra  
1:45—Pre-School Assoc. program  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:45—Max Folic's program  
4—"Hodge Podge Lodge"  
4:30—Dr. Walsh, Dental Clinic  
4:45—CBS Programs to 5:15  
5:15—George Yount, organ  
5:45—Musical Crediters  
6—CBS Programs to 6:30  
6:30—Civic Affairs Program  
6:45—"The Crazy Serenader"  
7—Musical Technocrats  
7:15—Columbia Revue  
7:30—Dr. Mellor  
7:45—Myrt and Marge  
8—"Cross-Cuts of the Day"  
8:05—Blue Monday Jamboree  
10—Etude Ethiopians  
10:30—Frank Greenough's Orchestra  
11—Cafe de Paris Orchestra  
11:15 to 12 mid.—Temple Theatre

**204 Meters** **KGA** Main 3434  
**1470 Kcys.** **5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds: News  
 8—NBC-KPO Programs to 3  
 3 P.M.—News Bulletins  
 3:05—NBC-KPO Programs to 4:45  
 4:45—To be announced  
 5—NBC-KPO Programs to 6:45  
 6:45—Frank Funkhauser  
 7—John and Ned  
 7:15—Frank Funkhauser  
 7:30 to 12 mid.—NBC-KPO Prog.

**483.6 Meters** **KGW** Atwater 2121  
**620 Kcys.** **1000 Watts**  
 Morning Oregonian, Portland, Ore.  
 7 A.M.—Organ: Market report  
 7:30—NBC-KGO Programs to 9  
 9—Crazy Crystals Program  
 9:15—Cooking School  
 9:45—NBC-KGO Programs to 12  
 12 noon—The Oregonian of the Air  
 12:15—Farm and Home Hour  
 1—Stringwood Ensemble  
 1:30—Dental Clinic of the Air  
 1:45—Stringwood Ensemble  
 2—Edna Wallace Hopper  
 2:05—Al Pearce and his gang  
 3—Foreign Affairs  
 3:15—NBC-KGO programs to 3:45  
 3:45—Friendly Chat  
 4:30—Organ Concert  
 4:55—Lambert Pharmaceutical Co.  
 5—Piano Surprises  
 5:15—Round-the-World Club  
 5:30—NBC-KGO Programs to 6  
 6—Traffic Talk  
 6:15—Tommy Watkins' Orchestra

6:25—Round the World  
 6:30—Buick Program  
 7—Covered Wagon Days  
 7:30—Demi-Tasse Revue  
 8—Amos 'n' Andy  
 8:15—Spratt Dog Show  
 8:30—Voice of Firestone  
 9—Four Shades of Rhythm  
 9:30—Homicide Squad  
 10—Richfield News Flashes  
 10:15—Goodrich Rubber Company  
 10:20 to 12 mid.—NBC-KGO prog.

... Served as featured instrumentalist in numerous noted orchestras. . . . Is a brunette with a flashing smile. . . . Stands five feet eight inches and weighs 157 pounds. . . . Is the husband of Katherine Rasch, former "Follies" girl.

• • • Jimmy Kendrick, who used to conduct the midnight request hour on KTAB, is back on the announcing staff after a long absence.

• • • Jack Mery, youthful star who plays Richey in the Golden State Family Robinson, heard Saturday nights over an NBC-KGO network, has taken up horseback riding, and pays for his lessons out of his own bank account.

• • • The Jigsaw puzzle craze has been immortalized in music by Jack Meakin, NBC pianist, whose song "Jigsaw" was played on a recent transcontinental broadcast by Meredith Willson's Orchestra, and sung on Talent Parade. Words, melody and unique orchestration unite in producing an irregular, yet rhythmic effect exactly like the oddly shaped pieces of a puzzle springing into place.

• • • Eddie Lang, "hot" guitarist, nightly strums for Ruth Etting, Bing Crosby, and Leonard Hayton's Orchestra on the Chesterfield series. . . . Often accompanies Boswell Sisters, Singin' Sam and Phil Regan on records. . . . Was born in Philadelphia in 1902.

# HOTEL PLAZA

Ray Maxwell, Manager

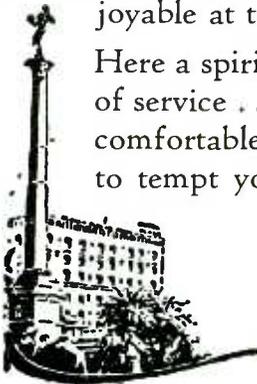
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and conventions*

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 \$2 SINGLE WITH BATH  
 \$3 DOUBLE WITH BATH



# TUESDAY Programs

March 28, 1933

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:15—Cecil Wright  
7:25—N. Y. Stock Quotations  
7:30—Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:45  
9:45—Ann Welcome, kitchen lyrics  
10—CBS Program  
10:15—Rumford Chem. Co.  
10:30—Globe Trotter  
10:35—CBS Programs to 11:15  
11:15—Cooking School  
11:30—CBS Programs to 12  
12 noon—Noonday Concert  
1 P.M.—Stock Exchange Quotations  
1:05—Globe Trotter  
1:15—Curtiss Institute of Music  
2—Happy Go Lucky  
3—Feminine Fancies  
4—Health Talk; Records  
4:30—CBS Program  
4:45—Globe Trotter; Town Topics  
5—Steamboat Bill  
5:15—"Eagle Wing, the Navajo"  
5:30—Skippy  
5:45—Mahdi Magic Circle  
6—Chesterfield Program  
6:15—Threads of Happiness  
6:30—California Melodies  
7—CBS Programs to 8  
8—Globe Mills Headlines  
8:15—Howard Barlow Orchestra  
8:30—Dick Aurandt, Organist  
8:45—Isham Jones' Orchestra  
9—Mariboro Band of Distinction  
9:15—Unknown Hands  
9:30—CBS Program  
10—Bisquick Band  
10:05—Dance Orchestra  
11:30—Cafe de Paris Dance Orch.  
12 to 1 A.M.—Midnight Request Hr.

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Milkman; Reporter  
7:30—Serenaders; Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—Records  
10:35—Dr. E. L. Corley  
11—Lore Lee; Margaret Reynolds  
11:30—X Bar B Boys  
12 noon—Organ; News; Records  
1—Over the Teacups  
1:30—Health talk; Records  
2:30—Radio Advisor; Records  
2:40—Better Business Bureau  
2:45—Better Homes, Frank Cox  
3—Women in the Home  
3:30—Health talk  
3:45—Educational program  
4—"Keep Smiling" Revue  
4:30—Records; Uncle Rod  
5:30—Dr. J. Douglas Thompson  
6—Dance Music  
6:10—Parisian Amer. Entertainers  
6:15—Walkathon; News Reporter  
6:45—Ernie Smith's Sport Page  
7—Frank Watanabe and Archie  
7:15—Maurice Gunsky, tenor  
7:30—Oakland Post-Enquirer  
7:45—Orchestra  
8—Greater Oakland Day  
9—News; Organ Recital  
9:45—Concert Orchestra  
10—Walter Rudolph, pianist  
10:30—Jess Stafford's Band  
11 to 12 mid.—Dance Music

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
7:45—Christian Science Program  
8—Breakfast Hour  
8:45—U. S. Army Band  
9—Melody Music  
9:15—School Broadcast  
9:45—Bluettes  
10—Morning Matinee  
10:30—Sunshine Hour  
11—Album Leaves  
11:30—Rhythmsters  
12 noon—Scriptures  
12:03—Midday Concert  
12:45—Aviation Club  
1:15—Meredith Wilson's orchestra  
1:45—Footlight Features  
2—Prudence Penny  
2:15—Royal Serenaders  
2:30—Verse: Mrs. M. C. Sloss  
2:45—Hawaiian Entertainers  
3—Glen Goff, organist  
4—Artist Celebrities  
4:15—"You and Your Government"  
4:45—Salon Group; Sunset Revue  
4:45—Campbell Digest  
6—Supper Serenade  
6:30—Waltz Idylls  
6:45—Cecil and Sally (E. T.)  
7—G. Donald Grav' Baritone  
7:15—Singing Strings  
7:30—Musical Novelties  
7:45—Bob Allen; Piano Stylist  
8—John Wolohan's Orchestra  
8:30—Dance Hits  
8:45—Kenneth Spencer  
9—Modern Maestros  
9:15—Hotel Lexington Orchestra  
9:30—Milly and Billy  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Melody Parade  
8:15—Variety Recordings  
9—Melody Gems  
9:30—Popular Song Hits  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular Music  
10:30—Foster's Quarter-hour  
10:45—Recordings  
11:15—Medical Society Talk  
11:30—Concert Favorites  
12 noon—Musical Cocktail  
12:15—Dance Matinee  
1:05—Stock reports; records  
2—Better Business talk  
2:15—Popular Music  
3—Reporter of the Air; Records  
4:15—Andy Anderson  
4:30—Records  
6:15—Silent Period  
12:01—Capitol Theatre Program  
12:30 to 6 A.M.—Owl Program

**KJBS today!**  
The Alarm Klok Klub  
6 to 8 a.m.

News Broadcasts  
10 a.m. and 3 p.m.

Scotty Mortland  
10:05 to 10:20 a.m.

**340.7 Meters KKLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
10:15—Financial Informa.; Weather  
10:30—International Kitchen, Gladys Cronkhite, director  
11—Sunshine Twins  
11:30—Arco and Anita  
11:45—Fred Skinner  
12 noon—Jack Delaney's Band  
1—Jean's Highlights  
2—Classical Recordings  
2:40—San Francisco stocks  
2:45—Ethel Rhinard, pianist  
3—Records  
3:45—Health School of the Air  
4—"Garden Tips"  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—Wallele Trio  
6—Hotel Oakland Trio  
7—News items  
7:30—Wm. Don, eccentric comedian  
7:45—Fred and Morris, comedians  
8—Oakland Day  
9—Old Gospel Hymns, mixed quartet, under direction of M. Jay Goodman, tenor  
9:30—Bungling Bunglers  
9:45—Brahms Trio  
10:15 to 11 P.M.—Dance program

**322.4 Meters KFWD** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—The Early Bird  
8—Silent Period  
9—Blues Chasers  
9:45—Romance of the Kitchen  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Concert Melodies  
11:30—Chesley Mills Trio  
11:45—Correct English  
12 noon—Oklahoma Cowboys  
12:30—Dance Music  
1—Silent period  
6—Dance Time  
6:15—News Reporter  
6:30—Russian Balalaika Orchestra  
7—Christian Science Program  
7:15—Charles Myers, pianist  
7:30—Silent period  
11—Salon Serenade  
11:30—Dance Time  
12 to 1 A.M.—Hi-Dee-Ho!

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Edca. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—"Toupee Tommy" skit  
8:30—Records; silent at 9  
1—Latin-American Program  
2—"Dance of the Hour"; Records  
2:30—Organ and Contralto  
3—Recordings  
3:15—Buddy Lewis' Dance Orchestra  
4—"Doc" Shanan Ramblers  
4:30—Recordings  
4:45—Maejin Kiddies Program  
5—Recordings  
5:15—Constance Yates, pianist  
5:30—Prosperity Auction Program  
5:45—Walk-a-thon  
7:30—Verna Anderson, pianist  
7:45—Stephen Doyle, tenor  
8—Bible Lecture, Judge Rutherford  
8:15—Studio program  
8:30—The KROW-ian Revue  
10—Walk-a-thon  
10:30 to 11 P.M.—Old-time Dance Music

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ KOMO KGW**  
**KFI KOA KDYL KGIR**  
**KGHL KTAR KFSD**

- 7 A.M.—Organ Concert: KGO (KHQ KGW off 7:15) KOMO KGHL
- 7:30—Happy Jack, Jack Turner, songs: KGO KOMO KGW KFSD KGHL
- 7:45—Breen and De Rose, vocal and instrumental duo: KGO KGW KFSD KGHL
- 8—Your Child: KGO KOMO KFI KFSD KDYL KGIR KGHL
- 8:15—Jack and Patsy, dramatic sketch: KGO KHQ KOMO KGW
- 8:30—Cross-Cuts from the Log of the Day: KGO KHQ KOMO KGW KFI
- 9—Johnny Marvin, tenor: KGO
- 9:15—Buckaroos, Ted Maxwell, Charles Marshall: KGO KGHL
- 9:30—Martha Meade Society: KGO KHQ KOMO KGW KFI KFSD
- 9:45—Arion Trio—KGO (KHQ on 10:15) (KOMO on 10)
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:50 to 11:10) (KTAR KDYL KOA off 10:50)
- 11:30—Sego Gift Girl, talk by Wyn: KGO KFI KFSD
- 11:30—Rhythm Vendors: (KGO on 11:45) KGW (KOMO off 11:45)
- 12 noon—Edna Fischer, pianist: KGO KHQ KOMO KFSD KOA KGHL
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KHQ on 1:45) (KOMO on 1:20) (KGW off 1:30, on 1:45)
- 2—Al Pearce and his Gang: KGO KHQ KOMO KGW KFI
- 3—Langendorf Pictorial: KGO KFI
- 3—Melody Mixers: Orchestra: (KGO KGW on 3:15) KOMO KGHL
- 3:30—Mid-Week Federation Hymn Sing: KGO KHQ KOMO KGW KFSD KTAR
- 3:45—Alvino Rey, guitarist, with Mort Grauenhorst and Bob Cruse, banjoists and guitarists: KGO KHQ KFSD KDYL
- 4—Hotel St. Regis Orchestra: KGO KHQ KOMO KFSD KDYL KGHL
- 4:15—Tea Timers: Agatha Turley, soprano; John Childs, cellist; Dollo Sargent, organist: KGO (KHQ KOMO off 4:30, on 4:45) (KGW on 4:30)
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 5—Coquettes: Vocal trio: KGO KOMO
- 5:15—Round-the-World Club dramatic travelogue: KGO KHQ KOMO KGW KFI
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—Balladettes, vocalist; orchestra: KGO (KHQ KOMO KGW off 6:15) KDYL
- 6:30—Ed Wynn and the Fire Chief Band: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 7—Police Dramatization; dance music: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGW

- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Memory Lane: Drama featuring Billy Page, Eileen Piggott, Ted Maxwell: KGO KHQ KOMO KGW KFI KFSD KTAR
- 8:45—Horlick Program: Adventures in Health: KGO KHQ KOMO KGW KFI KDYL
- 9—Waltz Time: KGO KGHL
- 9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO KHQ KOMO KGW KFI
- 10—Richard News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Mark Hopkins Hotel Orch.: KGO KHQ KOMO KGW KFSD KDYL KOA
- 11—Phil Harris' Orchestra: KGO KHQ KGW KFI KFSD
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFSD

**440.9 Mtrs. NBC-KPO Sutter 1920**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR KEX KGA**  
**KECA KTAR KDYL KFSD**  
**KGHL KGIR KOA**

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Genia Fonariova, soprano: KPO KGA KJR KECA KDYL
- 8:30—United States Army Band: (KPO off 8:45) (KYA on 8:45) KGA (KJR off 8:45) KECA KFSD KTAR KGHL
- 8:45—Julia Hayes, helpful hints to housewives: KPO
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA KGHL
- 9:15—Pollock and Lownhurst, piano duo: KPO KGA KJR KEX KECA KFSD
- 9:30—Bluettes: Vocal trio: (KPO off 9:45) (KYA on 9:45) KGA (KJR KECA KGIR off 9:45) KEX (KFSD KDYL on 9:45) KGHL
- 9:45—University of California Program: KPO
- 10—Mardi Gras: KPO KGA KJR KEX KECA KFSD (KDYL on 10:15) KGHL
- 10:30—Walberg Brown Concert Ensemble: KPO KGA KJR KEX KDYL KGHL
- 11—Words and Music: KPO KGA KJR KEX KECA (KDYL off 11:15) KGHL
- 11:30—Syncopators, Harold Stokes' orchestra: KPO KGA KJR KEX KECA KDYL KGHL
- 11:45—Sisters of the Skillet: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 12 noon—Organ Concert, Paul Carson: KPO (KGA on 12:05) KJR KEX (KECA on 12:30)
- 12:45—Argentine Trio: KPO KGA KJR KEX KECA
- 1—Tommy Watkins' Orch.: KPO KGA KJR KEX KECA KFSD KDYL KOA KGHL
- 1:15—Meredith Willson and his Orchestra: KYA KGA KJR KEX KDYL KOA KGHL
- 1:15—Ann Warner, household talks: KPO
- 1:45—Lady Next Door: KP OKGA KJR KEX KECA KDYL KGHL
- 2—Melodic Thought: KPO KGA KJR KEX KECA (KFSD on 2:15) KTAR KDYL KGHL
- 2:45—Concert Echoes: KPO KGA KJR KECA KFSD KGHL

- 3—Mme. Frances Alda: KPO (KGA KJR on 3:05) KEX KECA KFSD KDYL
- 3:30—Rhythm Vendors: KPO KGA (KJR off 3:50) KEX (KECA off 3:45) (KOA on 3:45) KGHL
- 4—Simpj and Gladwys: Comedy sketch: KPO KGA KJR KEX
- 4:15—You and Your Government: KPO KYA KGA KJR KEX KECA KFSD KDYL KGIR KGHL
- 4:45—Barbara Dale's Charm Mattinee: KPO KECA KFSD
- 5—Don Irwin and his Congress Hotel Orchestra: KPO KGA (KJR off 5:15) KEX KECA (KFSD off 5:15) KGHL
- 5:30—Utah Trail: Vocalists: orchestra: (KPO off 5:45) (KYA on 5:45) KGA KJR KEX KDYL
- 5:45—Growin' Up: Dramatic sketch: KPO
- 6—Stringwood Ensemble: KPO KGA KJR (KEX off 6:15) KFSD
- 6:30—Social Planning: KPO KGA KJR KECA
- 6:45—Irving Kennedy, tenor: KPO
- 7—Dr. Copeland's talks: KPO
- 7:05—Dramas from Real Life: KPO
- 7—John and Ned, harmony duo: KPO
- 7:15—Charles Hart, instrumental: (KPO on 7:10) KGA KGHL
- 7:45—California State Chamber of Commerce Program: KPO KGA KECA KGHL
- 8—Synco Thots: Edna Fischer, Newell Chase, piano duo: KPO KGA KJR KEX KECA KTAR KGHL
- 8:15—Octavus Roy Cohen Murder Mystery, drama: KPO KGA KJR KEX KECA KDYL
- 8:30—Dance Hits: KYA KGA KJR KEX KDYL KGHL
- 8:30—Eno Crime Club, drama: KPO
- 8:45—Kenneth Spencer, basso: KYA KGA KJR KEX (KFSD on 8:50) KGHL
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Musterole Fireside Fantasies—Whispering Jack Smith: KPO
- 9:15—Don Bestor's Orchestra: KYA KGA KJR KEX KECA KDYL
- 9:30—The Story Teller: KPO KGA KJR KEX KECA KTAR KOA KGIR KGHL
- 10—Myron Niesley, tenor, and Austin Mosher, baritone: KPO KGA KJR KEX KECA KDYL KOA
- 10:15—Chiffon Jazz: KPO KGA KJR KEX KECA
- 10:45—Pacific Serenaders: Instrumental ensemble: KPO KGA KJR KEX KECA
- 11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJR KEX

**3 p.m. Don Lee Stations**

Your Own Home  
 Decoration Problems  
*solved by*  
**FAY FRASER**  
 Home Decoration  
 Specialist  
**A Free Service to All**  
 A "General Paint" Program

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Vincent Sorey's Orch.:  
KFBK KMJ KWG KERN KFPY  
KVI KOIN KFRC KHJ
- 8:45—Ben Greenblatt, pianist:  
KFBK KMJ KWG KERN KDB  
KOL KVI KFPY KOIN KFRC  
KHJ KGB
- 9—Buddy Harrod Orchestra: KFBK  
KMJ KWG KERN KDB KOL KVI  
KFPY KOIN KFRC KHJ
- 9:30—Concert Miniatures: KFBK  
KWG KERN KDB KVI KFPY  
KOIN KFRC KGB
- 10—"Marie, the Little French Prin-  
cess": KFBK KMJ KWG KERN  
KDB KOL KFPY KOIN KFRC  
KHJ KGB KSL
- 10:30—George Scherben Russian  
Gypsies Orchestra: KFBK KMJ  
KERN KDB KVI KFPY KFRC  
KGB KSL
- 11—Ann Leaf, Organist: KFBK  
KMJ KERN KDB KOL KVI  
KFPY KOIN (KGB on 11:15) KSL
- 11:30—American School of the Air:  
KFBK KMJ KWG KERN KDB  
KOL KVI KFPY KOIN KFRC  
KHJ KGB KSL
- 12 noon—Columbia Artists Recital:  
KFBK KMJ KWG KERN KDB  
(KVI on 12:15) KFPY KOIN KHJ  
KSL
- 12:30—Frank Westphal and his Or-  
chestra: KFBK KMJ KERN KVI  
KFPY KOIN KSL
- 1—Tito Guizar, Mexican Tenor:  
KFBK KMJ KWG KERN KDB  
KOL KVI KFPY KOIN
- 1:15—Curtis Institute of Music pro-  
gram: KFBK KMJ KWG KERN  
KDB KVI KFPY KHJ KGB KSL
- 2—Happy Go Lucky Hour: KMJ  
KWG KERN KDB KOL KVI  
KFPY KOIN KFRC KHJ KGB
- 2—Programs to KSL KVOR KLZ  
KOH
- 3—George Hall's Orchestra: KSL
- 4:30—Howard Ely, Organist: KFBK  
KMJ KWG KERN KDB KOL KHJ  
KFPY KFRC KGB
- 4:45—Between the Bookends: KFBK  
KMJ KWG KERN KDB KOL KVI  
KFRC KHJ KSL
- 5—The Songsmiths: KFBK KMJ  
KWG KERN KDB KOL KVI KHJ  
KFPY KFRC KGB KSL
- 5:15—Keyboard Impressions: KFBK  
KMJ KWG KERN KVI KFPY  
KFRC
- 5:45—Jimmy Joy's Orchestra: KFBK  
KMJ KWG KFPY KGB
- 6—Chesterfield Program: KMJ KWG  
KERN KOL KVI KFPY KOIN  
KFRC KHJ KGB KSL
- 6:15—Threads of Happiness: KFBK  
KMJ KWG KERN KOL KFPY  
KVI KOIN KFRC KHJ KGB KSL
- 6:30—California Melodies: KFBK  
KMJ KWG KERN KDB KOL KVI  
KFPY KOIN KFRC KHJ KGB  
KSL
- 7—Kansas City Presents: KFBK  
KMJ KWG KERN KOL KVI KHJ  
KFPY KOIN KFRC
- 7:15—Keyboard Varieties: KFBK  
KMJ KWG KERN KDB KOL KHJ  
KFPY KFRC
- 7:30—Edwin C. Hill: KFBK KMJ  
KWG KERN KOL KFPY KOIN  
KFRC
- 7:45—"Myrt and Marge": KFBK  
KMJ KWG KERN KOL KVI KHJ  
KFPY KOIN KFRC KGB KSL
- 8—Howard Barlow and the Colum-

- bia Symphony Orch.: KOL KVI  
KFPY KOIN KFRC KGB on at  
8:15) KLZ KOH
- 8:30—Jsham Jones Orch.: KFBK  
KMJ KWG KERN KDB KVI  
KFPY KOIN (KFRC KHJ KGB  
on 8:45)
- 9:15—Joe Haymes, Orchestra:  
KFBK KMJ KWG KERN KDB  
KVI KFPY KSL
- 9:30 to 10 P.M.—Leon Belasco Or-  
chestra: KFBK KMJ KWG KDB  
KERN (KVI on 9:45) KFPY KSL  
KOIN KFRC KHJ KGB

**236.1 Meters KOL Main 2312**  
**1270 Kcys. 1000 Watts**  
Seattle Broadcast Co., Seattle, Wash.

- 6:45 A.M.—KOL Time Klock  
8—Shell Happytime  
8:30—Crazy Minstrel  
8:45—CBS Programs to 9:15  
9:15—Prudence Penny  
9:30—Colonial Dames  
9:45—Cecil Solly  
10—Little French Princess  
10:15—Morning Melodies  
10:45—Prince of the Ivories  
11—Ann Leaf, Organist  
11:15—Gen. Foods Cooking School  
11:30—American School of the Air  
12 noon—The Carnival  
1—CBS Program  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—Studio program  
4:15—Walter Schelp, trio  
4:30—CBS Programs to 5:30  
5:30—Skippy  
5:45—Health on the Air  
6—CBS Programs to 6:30  
6:30—Sports Review, Ken Stuart  
6:45—Charles A. Reynolds  
7—CBS Feature  
7:30—Radio Speaker Stevenson  
7:45—CBS Programs to 9  
9—The Globe Trotter  
9:15—Unknown Hands  
9:30—Boxing Bouta  
11 to 12 mid.—Dance Music

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
Morning Oregonian, Portland, Ore.

- 7 A.M.—Organ; Market Report  
7:20—NBC-KGO programs to 9  
9—Cooking School  
9:30—Martha Meade Society  
9:45—Through the Looking Glass  
10—Arion Trio  
10:15—Rumford School of Cookery  
10:30—Woman's Magazine  
11:30—Rhythm Vendors  
12 noon—The Oregonian of the Air  
12:15—Farm and Home Hour  
1—Stringwood Ensemble  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO programs to 3  
3—Crazy Crystals program  
3:15—NBC-KGO programs to 3:45  
3:45—Friendly Chat  
4:30—NBC-KGO programs to 5  
5—Mahdi, the Magician  
5:15—NBC-KGO programs to 6:10  
6:10—Book Chat  
6:25—Goodrich Rubber Co.  
6:30—Ed Wynne, Texaco Fire Chief  
7—Lucky Strike Dance Hour  
8—Amos 'n' Andy  
8:15—Memory Lane  
8:45—Adventures in Health  
9—Musical Mannequins  
9:30—Ben Bernie's Orchestra  
10—Richfield News Flashes  
10:15—"Sweethearts o' Mine"  
10:20—Hotel Mark Hopkins Orch.  
11—Hotel Ambassador Orchestra  
11:30 to 12 mid.—Organ Concert

**254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
Western Broad. Co., Portland, Ore.

- 7 A.M.—Morning Serenaders  
8—Financial Service  
8:15—Portland Breakfast Club  
8:45—Julia Hayes  
9—NBC-KPO Programs to 2:45  
2:45—Question Box  
3—NBC-KPO programs to 4:45  
4:45—Boy Scout Drama  
5—NBC-KPO Programs to 6:15  
6:15—Silent period  
8—NBC-KPO Programs to 12  
12 to 12:15 A.M.—News

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 3  
3 P.M.—News Bulletins  
3:05—NBC-KPO Programs to 4:45  
4:45—To be announced  
5 to 12 mid.—NBC-KPO programs

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
Louis Wasmer, Inc., Spokane, Wash.

- 7 A.M.—Organ; News  
7:45—Early Birds  
8—Crazy Crystals  
8:15—To be announced  
8:30—Crosscuts of the Day  
9—Walt and Marian  
9:15—Musical Gems  
9:30—Martha Meade Society  
9:45—Celia Lee  
10—Frances Ingram  
10:15—Burgan's Home Comfort  
10:30—Magazine of the Air  
11:30—Bell Organ Concert  
12:15—Chamber of Comm. Luncheon  
1—Various programs  
1:45—NBC-KGO programs to 4:15  
4:15—KHQ News  
4:30—Tull and Gibbs  
4:45—News service  
5—Skippy  
5:15—NBC-KGO programs to 6:15  
6:15—Editorial Column  
6:30—NBC-KGO programs to 9  
9—Northwest on Parade  
9:30 to 12 Mid.—NBC-KGO Prog.

**319 Meters KOIN Atwater 3333**  
**940 Kcys. 1000 Watts**  
The Journal, Portland, Oregon

- 6:30 A.M.—KOIN Klock  
7:30—Movie Chatter  
8—Shell Happytime  
8:30—CBS Program to 10:30  
10:30—Art Krikham  
11—CBS program  
11:15—Gen. Foods Cooking School  
11:30—CBS Programs to 1:30  
1:30 P.M.—Book of Life  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
4:45—Cecil and Sally  
5—CBS program  
5:15—Skippy  
5:30—Davidson Prize Club  
6—Chesterfield program  
6:15—Threads of Happiness  
6:30—California Melodies  
7—CBS Programs to 8  
8—Redding White, tenor  
8:15—CBS Program  
8:30—Bells of Harmony  
8:45—CBS program  
9:15—Unknown Hands  
9:30—CBS Program  
10—Blisquick Band  
10:05 to 12 mid.—DLBS Programs

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Rhythm Aces; Produce Quotations; Sun Risers; Sports  
 8—NBC-KPO Programs to 8:45  
 8:45—Julia Hayes  
 9—NBC-KPO programs to 2:55  
 2:55—Better Business talk  
 3—NBC-KPO programs to 3:45  
 3:55—Lost & Found Advertisements  
 4—NBC-KPO Programs to 4:45  
 4:45—Radio Service News  
 5—Congress Hotel Orchestra  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—American Legion Speaker  
 7—NBC-KPO program  
 7:15—Tarzan of the Apes  
 7:30—News Edition  
 7:45—Evening Moods  
 8 to 12 mid.—NBC-KPO programs

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO programs to 9  
 9—Neighborhood Mary  
 9:30—Martha Meade Society  
 9:45—The Bon Marche  
 10—The Observer  
 10:15—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Programs to 1  
 1—Tea Time Tales  
 1:15—NBC-KGO programs to 4:15  
 4:15—Concert Orchestra  
 4:45—NBC-KGO programs to 6:10  
 6:10—Electrical transcription  
 6:15—Voice at the Piano  
 6:30—Ed Wynn, Texaco Fire Chief  
 7—Lucky Strike Dance Hour  
 8—Amos 'n' Andy  
 8:15—Memory Lane  
 8:45—Adventures in Health  
 9—Fisher's Blend Half Hour  
 9:30—Ben Bernie's Orchestra  
 10—Richfield News Flashess  
 10:15—Ghost Story  
 10:30—Hotel Mark Hopkins Orch.  
 11—Ambassador Hotel Orch.  
 11:30 to 12 mid.—Organ Concert

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Exercises; Stocks  
 7:45—Polly Grant Hall, pianist  
 8—Your Child  
 8:15—Helpful Hints to Housewives  
 8:30—Crosscuts of the Day  
 9—Joe Warner's Jolly Journal  
 9:15—Jean's Shopping Tours  
 9:30—Martha Meade Society  
 9:45—Fashion tour with Melisse  
 10—Dr. Copeland, talk  
 10:15—County Medical Assoc. talk  
 10:30—Magazine of the Air  
 11:30—Sego Gift Girl  
 11:45—Federal & State Mkt. Reports  
 12 noon—U.C. & U.S. Dept. Agric.  
 12:15—Farm and Home Hour  
 1—News Release  
 1:15—Ann Warner, chats  
 1:45—Cal McCoy, baritone  
 2—NBC-KGO programs to 3:15  
 3:15—Detective Stories  
 3:30—Studio program  
 3:45—Calif. Assn. for Adult Educa.  
 4—Wesley Tourtelotte, organist  
 4:30—News Release  
 4:45—Baron Keyes' Air Castle  
 5—Growin' Up  
 5:15—NBC-KGO programs to 6  
 6—Orchestra program  
 6:15—Pierce Brothers' Quartet

6:30—NBC-KGO programs to 9  
 9—Tapestries of Life  
 9:30—Ben Bernie's Orchestra  
 10—Richfield Reporter of the Air  
 10:15—Phil Harris's Orchestra  
 11:30 to 12 mid.—Gus Arnheim's Or.

**333.1 Meters KHJ VAndike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Calif.  
 7 A.M.—News Briefs; Records  
 8—Shell Happytime  
 8:30—CBS Programs to 9:30  
 9:30—Through the Looking Glass  
 9:45—CBS Programs to 11  
 11—Adele Nelson  
 11:15—Gen. Foods Cooking School  
 11:30—CBS Programs to 12:15  
 12:15—Vidacrin Health Talk  
 12:30—World News; Beauty talk  
 1—Bob Holman's Orchestra  
 1:15—Curtis Institute of Music  
 2—Happy-Go-Lucky  
 3—Feminine Fancies  
 4—Tiny Newland  
 4:15—U. S. C. Trojan Period  
 4:30—CBS Programs to 5:15  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—"Maud & Cousin Bill"  
 6—Chesterfield program  
 6:15—To be announced  
 6:30—California Melodies  
 7—To be announced  
 7:30—Chandu, the Magician  
 7:45—Myrt and Marge  
 8—Globe Headlines  
 8:15—CBS Programs to 9  
 9—Marlboro Band of Distinction  
 9:15—Unkown Hands  
 9:30—News Items and Bisquick Band  
 10:15—Ted Flo-Rito's Orchestra  
 11—Bob Holman's Orchestra  
 12 to 1 A.M.—Marshall Grant, organ

**225.4 Meters KGB FRank. 6151**  
**1330 Kcys. 1000 Watts**  
 Don Lee, Inc., San Diego, California  
 7 A.M.—Music; News; Talks  
 7 P. M.—Kansas City Presents  
 5:30—News and Town Topics  
 5:45—CBS Programs to 7  
 7—Chandu  
 7:15—Keyboard Varieties  
 7:30—Camp Fire Girls  
 7:45—Myrt and Marge  
 8—Headlines  
 8:15—Columbia Symphony Orchestra  
 8:30—Eb and Zeb  
 8:45—Hibbard Jones' Orchestra  
 9—Marlboro Band of Distinction  
 9:15—CBS Programs to 10  
 10—Tomorrow's News Tonight  
 10:15—Dance Orchestra  
 12 to 1 A.M.—Recordings

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—Music; Talks; News  
 5 P.M.—Congress Hotel Orchestra  
 5:15—Better Business Bureau  
 5:30—Program Highspots  
 5:35—Late News Reporter  
 5:45—Mahdi Magic Circle  
 6—Recollections  
 6:30—Ed Wynn and Fire Chief Band  
 7—Lucky Strike Dance Hour  
 8—Amos 'n' Andy  
 8:15—Memory Lane  
 8:45—Chamber of Commerce Prog.  
 9—Waltz Time  
 9:30—Story Teller  
 10—Richfield News Flashess  
 10:15—Hotel Mark Hopkins Orch.  
 11—Ambassador Hotel Orchestra  
 11:30 to 12 mid.—Organ Recital

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 25,000 Watts**  
 Western Broadcast. Co., Los Angeles  
 6:45—Bill Sharples Gang  
 8:45—Inspirational talk and prayer  
 9—Clinic of the Air  
 9:30—News; Health talk  
 10—Eddie Albright's Family  
 10:30—Kate Brew Vaughn  
 11—Jack Carter's Birthday Party  
 12 noon—News; Homeopathic talks  
 1—New Paris Inn  
 2—Eddie Albright, late fiction  
 2:30—Fireman's Band  
 3:45—Emily Shutta's Travel Talks  
 4—Travelogue; Stocks; Announcements  
 5:30—Black and Blue  
 5:45—Chandu, the Magician  
 6—News  
 6:15—Cecil and Sally  
 6:30—Concert  
 6:45—Musical Program  
 7—Frank Watanabe and Hon. Archie  
 7:15—Miles of Melody  
 7:30—Reveries  
 8—Calmon Luboviski with Claire Mellonino  
 8:45—Golden Memories  
 9—News  
 9:15—Happy Chappies  
 9:30—Patches  
 10—Crockett Mountaineers  
 10:30—Organ Recital  
 11 to 12 mid.—New Paris Inn

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 12 noon—Charlie Wellman and Co.  
 12:30—NBC-KPO programs to 3:45  
 3:45—Care of the Teeth  
 4—Talk on Mathematics  
 4:15—NBC-KPO Programs to 5:30  
 5:30—Uncle Jim  
 5:45—Al, Mack and Tommy  
 6—"Deadline," dramatic production  
 6:30—Recollections  
 6:45—News release; sports talk  
 7—Symphony Orchestra  
 7:45—NBC-KPO programs to 8:30  
 8:30—Gus Arnheim's Orchestra  
 9 to 12 Midnight—NBC-KPO programs

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—The Breakfast Hour  
 8—Silent period  
 9—Ralph and Rainbow Trouper  
 9:15—Morning Melodies  
 9:30—Martha Meade Society  
 10—Home Economics  
 10:15—Dental Clinic  
 10:30—Monarch Melodies  
 11—Chats with Margaret Gilmer  
 11:30—Accordion Capers  
 12 noon—Band Concert  
 12:30—Weather; Market Reports  
 1—Mauna Keans  
 1:30—The Friendly Hour  
 2:30—Organ recital  
 3—Silent period  
 4:30—The Story Hour  
 4:45—Evening Echoes  
 5—Watch Tower; Rev. McKee  
 5:30—Skippy  
 5:45—Sunkist Hawaiians  
 6—Dinner Concert  
 6:15—Franco's Program  
 6:30—Market Reports  
 6:45—Farmers' Exchange  
 7—U. S. Weather Reports  
 7:03—Radio News and Forum  
 7:30—State Federation of Labor  
 7:45—Band Concert  
 8 to 10 P.M.—You Never Can Tell

# WEDNESDAY Programs

March 29, 1933

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:15—Cecil Wright  
7:25—N. Y. Stock Quotations  
7:30—Morning Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Programs to 10:30  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Claude Hopkins' Orchestra  
1:30—N. Y. Stock Quotations  
1:35—Globe Trotter  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Del Coon's Orchestra  
4:45—Globe Trotter; Town Topics  
4:55—Jolly Time Popcorn  
5—Jimmy Joy's Orchestra  
5:15—"Sunshine Discoverers' Club"  
5:30—Skippy  
5:45—CBS Programs to 6:30  
6:30—Star Dust Revue  
7—CBS Programs to 8  
8—Globe Headlines  
8:15—American Weekly Magazine  
8:30—Remar Jubilee  
9:30—Ben Pollack's Orchestra  
10—Bisquick Band  
10:05—Dance Orchestra  
12 to 1 A.M.—Midnight Request Hr.

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
10:30—International Kitchen  
11—Sunshine Twins  
11:30—Arco and Anita, guitarists  
12:45—Clark Sisters  
1:15—Jack Delaney's Band  
1—"Timely Garden Tips"  
1:15—Jean's Highlights  
2—Classical recordings  
2:35—Better Business Bureau talk  
2:40—San Francisco Stocks  
2:45—Organ Recital; Records  
3:30—Nancy Ann Hersey, pianist  
3:45—Health School of the Air  
4—Records; Brother Bob's Club  
5—Helen Wegman Parmelee, pianist  
5:30—The Lovable Liars  
5:45—Arco and Anita  
6—Hotel Oakland Trio  
7—News Items  
7:30—The Clark Sisters  
7:45—Fred and Morris, comedians  
8—John Wharry Lewis, quintet  
9—Ethel Rhinard and Cora Scott  
9:15—Castagnola Brothers  
9:30—Bungling Bunglers  
9:45—Fred Skinner  
10 to 11 P.M.—Dance program

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Milkman; Reporter  
7:30—Serenaders; Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour; Records  
10:35—Dr. E. L. Corley  
11—Beautiful Lady; Records  
11:30—X Bar B Boys  
12 noon—Organ Recital  
12:25—Oakland Post Enquirer

12:30—Professor Lataner  
12:45—Records  
1—Over the Teacups  
1:30—Health talk; Records  
2:30—Radio advisor; Records  
3:30—Health talk  
3:45—Treasure Chest  
4—"Keep Smiling" Revue  
4:30—Records; Happy Hoboe  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Automobile Question Box  
6:15—Emeryville Walkathon  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Frank Watanabe and Archie  
7:15—Studio program; News  
7:45—Dance Music  
8:15—Hill Billies; News  
9:15—Organ Recital  
9:45—Concert Orchestra  
10—North. Calif. Trade Area  
10:15—Records  
10:30—KNX program  
11—Walkathon  
11:15 to 12 mid.—Dance Orchestra

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
7:45—Christian Science Program  
8—Breakfast Hour  
9—Melody Moods  
9:45—Rhythm Vendors  
10—Marian Day  
10:30—Sunshine Hour  
11—Album Leaves  
11:30—Rhythmsters  
12 noon—Scriptures  
12:03—Midday Concert  
12:45—Glen Goff, Organist  
1:15—Stringwood Ensemble  
1:45—Modern Masters  
2—Prudence Penny  
2:15—Quartette  
2:30—Community Chest  
2:45—Symphony Highlights  
3:45—Better Business Bureau  
4—Musical Novelties  
4:30—Royal Serenaders  
5—"Safety First" Talk  
5:15—Sunset Revue  
5:45—Campbell Digest  
6—To the Colors  
6:30—American Weekly Program  
6:45—Cecil and Sally (E. T.)  
7—Slavic Concert  
7:30—Tango Time  
7:45—Bob Allen, Piano Novelties  
8—Marshall's Mavericks  
8:30—Hotel Mark Hopkins Orch.  
9—Sydney Dixon and G. Donald Gray; duo recital  
9:30—Virginia Miller, pianist  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—The Early Bird  
8—Silent period  
9—Blues Chasers  
9:45—Dr. Corley Program  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Concert Melodies  
11:15—Franklin Riker, tenor  
11:30—Baldwin Melody Girl  
11:45—Musical Novelties  
12 noon—Oklahoma Cowboys  
12:30—Dance Music; Silent at 1  
6—Dance Music  
6:15—News Reporter  
6:30—Russian Balalaika Orchestra  
7—Christian Science Program  
7:15—Helen Bellevue  
7:30—Silent period  
8:30—Virginia Mirka, pianist  
8:45—John D. Barry, World Events  
9—Max Dolin and Dr. Katzoff  
9:30—Open Forum  
9:45—George Eldredge, baritone  
10—Master Melodies  
11—Salon Serenade  
11:30—Dance Music  
12 to 1 A.M.—Hi-Dee-Ho!

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—"Toupee Tommy" skit  
8:30—Records; silent at 9  
1—Latin-American Program  
2—Dance of the Hour  
2:08—Recordings; Lecture  
3—Galen Harvey, organist  
3:30—Tropical Beach Combers  
4—"Doc" Shahan Ramblers  
4:30—Recordings; Health talk  
5:30—Prosperity Auction Program  
5:45—Walk-a-thon; silent at 6  
7:30—Studio program  
7:45—The Pavon Sisters  
8 to 8:30 P.M.—Italian program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agr. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and Rainbow Trouper  
9:15—Morning Melodies  
10—Weather; Home Economics  
10:15—Dental Clinic  
10:30—Monarch Melodies  
11—Chats with Margaret Gilmer  
11:30—Accordion Capers  
12 noon—Band Concert  
12:30—Prosperity Market Reports  
1—Mauna Keans  
1:30—The Friendly Hour  
2:30—Organ recital  
3—Silent period  
4:30—Story Time; Dental Clinic  
5—Vespers; Skippy  
5:45—Sunkist Hawaiians  
6—Scott Held's Orchestra  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Men  
7:45—Band Concert  
8—American Legion War Camp  
8:15—Gene Mancini, tenor  
8:30—Music Lovers' Program  
9—A. Caro Miller  
9:30 to 10 P.M.—Monarch Melodies

**KJBS today!**

**The Alarm Klok Klub**

6 to 8 a.m.

**S. F. Breakfast Club**

8:30 to 9 a.m.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ KOMO KGW**  
**KFI KOA KDYL KGIR**  
**KGHL KTAR KFSD**

- 7 A.M.—Organ Convert, Chas. Runyan: KGO (KHQ KGW off 7:15)
- 7:30—Happy Jack Turner, songs: KGO KOMO KFSD KGHL
- 7:45—Accordiana, Johnny Toffoli, accordionist: KGO KHQ KOMO KGW KFSD KDYL
- 8—Breen and De Rose: Vocal and instrumental duo: KGO KHQ KGW KFI KFSD KDYL
- 8:15—Jack and Patsy: KGO KHQ KOMO KGW
- 8:30—Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Johnny Marvin, tenor: KGO
- 9:15—The Buckaroos: KGO KGHL
- 9:30—Organ Concert: KGO (KOMO off 9:45) (KGW on 9:45)
- 9:45—Jean Abbey, talk: KGO
- 10—Sarah Kreindler, violinist: KGO KHQ KGW
- 10:15—Books for Children, Grace Sutton Powell: KGO KHQ KOMO
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD off 10:50)
- 11:30—Westminster Choir, direction John F. Williamson: KGO KHQ KGW KFSD KTAR KDYL
- 12 noon—Edna Fischer, pianist: KGO KHQ KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Eastman School Symphony: KGO (KOMO on 1:15) KDYL KGHL
- 1:45—Charis Musical Review: KGO KHQ KOMO KGW KFI KDYL
- 2—Al Pearce and his Gang: KGO KHQ KOMO KGW KFI
- 3—Langendorf Pictorial: KGO KFI
- 3—Melody Mixers: (KGO on 3:15) KHQ (KGW on 3:15, off 3:45) (KGHL off 3:30)
- 4—Jacqueline Solomons: KGO KHQ KOMO KDYL
- 4:15—The Southern Singers: KGO KOMO KDYL KGHL
- 4:30—Elvia Allman, the California Cocktail, personality singer, and diseuse: KGO KOMO KGW KFI KDYL KGHL
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 4:45—Ramblers, orchestra direction Josef Hornik: KGO KHQ KGW KOMO
- 5:15—'Round-the-World Club: KGO KHQ KOMO KGW KFI
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—String Symphony: KGO KOMO KHQ KGW KFI KFSD KTAR KDYL
- 6:30—Morton Downey and Donald Novis: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL
- 7—Corn Cob Pipe Club of Virginia: KGO KHQ KOMO KGW KFI KDYL KGIR KGHL
- 7:30—Eddie Peabody, entertainer: instrumental ensemble: KGO KHQ KOMO KGW KFI
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL

- 8:15—Jimmy Kemper, entertainer: KGO KGW KDYL
- 8:30—One Man's Family: Serial drama by Carlton E. Morse: KGO KHQ KOMO KGW KFI KDYL KOA KGIR KGHL
- 9—Tom Gerun and his Bal Tabarin Orch.: KGO KGHL
- 9:15—Adventures of Sherlock Holmes: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 9:45—Mark Fisher and His Edgewater Beach Hotel Orch.: KGO KHQ KDYL KTAR KGHL
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Mark Hopkins Hotel Orch.: KGO KHQ (KGW on 10:20) KFSD)
- 11—Phil Harris and his Ambassador Hotel Orch.: KGO KHQ KGW KFI
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KGW KFI

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR KEX KGA**  
**KECA KTAR KDYL KFSD**  
**KGHL KGIR KOA**

- 7:30 A.M.—Organ Concert: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Sax Appeal, Mickey Gillette, saxophonist: KPO KGA KJR KEX KECA KGHL
- 8:30—Rhythm Ramblers: (KPO off 8:45) (KYA on 8:45) KGA (KJR KEX off 8:45) KECA KFSD KTAR
- 8:45—Julia Hayes, helpful hints to housewives: KPO
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—On Wings of Song: KPO KJR KGA KEX KECA KFSD KDYL
- 9:30—Rhythm Vendors: (KPO KGIR off 9:45) (KYA on 9:45) KGA KJR KEX KECA (KFSD on 9:45) KGHL
- 9:45—University of California Program: KPO
- 10—Mardi Gras, variety program: KPO KGA KJR KEX KPCCA KFSD (KDYL on 10:15) KGHL
- 10:30—Rex Battle Concert Ensemble: KPO KGA KJR KEX KDYL KGHL
- 11—Words and Music: KPO KGA KJR KEX KECA (KTAR on 11:15) KDYL KGHL
- 11:30—Pair of Pianos: Grace Frankel, Gertrude Lyne: KPO KGA KJR KEX KECA KGHL
- 12 noon—Organ Concert, Chas. Runyan: KPO (KGA on 12:05) KJR KEX (KECA on 12:30)
- 12:45—Stringwood Ensemble: (KPO off 1:15) KGA KJR KEX KECA (KFSD on 1:30)
- 1:15—Ann Warner, household talks: KPO
- 1:45—Eileen Piggott, Soprano: KPO KGA KJR KEX KECA KFSD KTAR KGHL
- 2—Al Bernard, the Minstrel Man: KPO KGA KJR KECA KFSD KEX KTAR KGHL
- 2:15—Trio Romanique: KPO KGA KJR KEX KFSD KTAR KDYL, KGHL
- 2:30—Irma Glenn, Organist: KPO KGA KJR KEX KECA KFSD KDYL KGHL

- 2:45—Musical Moments: KPO KGA KJR KECA KFSD KTAR KDYL KGHL
- 3—Meyer Davis and the Waldorf-Astoria Orch.: KPO (KGA on 3:05) (KJR on 3:15) KEX KFSD KDYL
- 3:30—Back of the News: KPO KJR KGA KEX KECA KFSD KGIR KGHL
- 3:45—Andy, Jerry and Eddie: KPO KGA KJR KEX KECA KFSD
- 4—The Life of the Reillys: KPO KGA KJR KEX KECA KFSD KGHL
- 4:15—Cosmopolitans: KPO KGA KJR KEX KECA
- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—Choralia, presented by the San Francisco Teachers' College: KPO KGA (KJR off 5:15) KEX KFSD KECA (KDYL off 5:15) KGHL
- 5:30—L'Amour Melodique: (KPO off 5:40) (KYA on 5:45) KGA KJR KEX KDYL KGHL
- 5:40—Lambert Pharmacal Program: KPO
- 5:45—Growin' Up: dramatic sketch with Gay Seabrook and Emerson Treacy: KPO
- 6—Charles Hart, instrumental ensemble: KPO KGA KJR (KEX off 5:15) KECA
- 6:45—Detectives Black and Blue, comedy serial: KPO
- 7—Dr. Copeland's health talks: KPO
- 7—John and Ned, harmony duo: (KPO on 7:10) KGA KJR
- 7:05—Dramas from Real Life: KPO
- 7:15—Tarzan of the Apes: KPO
- 7:30—Exploring America with Conoco and Carveth Wells: KGA KDYL KGIR KGHL
- 7:30—Charles Runyan, pianist: KPO
- 7:45—The Seal of the Don: Mystery serial: KPO
- 8—University of California Prog.: KPO
- 8—Marshall's Mavericks: KYA KGA KJR (KEX on 8:15) KECA KGHL
- 8:30—Hotel Mark Hopkins Orches.: KYA KGA KJR KEX KFSD KTAR
- 8:30—Eno Crime Clues: KPO
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Kenneth Spencer, basso: KPO KGA KJR KEX KECA
- 9:30—The Orch.: KPO KGA KJR (KEX off 9:45) KECA (KDYL KOA on 10)
- 10:30—Doric Quartet: KPO KGA (KJR off 10:45) KEX KECA KOA
- 11—Slumber Hour: KPO KGA (KJR on 11:15) KEX KFSD
- 11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO KGA KEX KFSD

254.1 Meters **KEX** Atwater 3111  
1180 Kcys. 5000 Watts

- Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 8:45
- 8:45—Julia Hayes, Helpful Hints
- 9—NBC-KPO Programs to 12:30
- 12:30—Ad Club Luncheon
- 12:45—NBC-KPO Programs to 2:45
- 2:45—Question Box
- 3—NBC-KPO Programs to 4:45
- 4:45—Boy Scout Drama
- 5—NBC-KPO programs to 6:15
- 6:15—Silent period
- 8—Tarzan of the Apes
- 8:15—NBC-KPO Programs to 12
- 12 to 12:15 A.M.—Glimpses of Tomorrow's News

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—The Merry-makers: KMJ KFBK KWG KFPY KOIN KFRC KHJ
- 8:45—The Ambassadors: Male trio: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 9—Harold Knight and his Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KGB
- 9:45—Concert Miniatures: KFBK KWG KERN KDB KOL KFPY KVI KOIN KFRC KHJ KGB
- 10—"Marie, the Little French Princess": KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 10:15—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KSL
- 10:30—Scherben's Gypsies: KFBK KMJ KERN KDB KVI KFPY KFRC KGB KSL
- 11—Ann Leaf, organist: KFBK KMJ KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:30—American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 Noon—Rhythm Kings: KFBK KMJ KWG KERN KDB KFPY KOIN KHJ KSL KLZ KOH
- 12:15—Madame Belle Forbes Cutter: KFBK KMJ KWG KERN KDB
- 12:45—Eton Boys: Male quartet: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KSL
- 1—Claude Hopkins' Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC
- 1:15—Architecture and the Allied Arts: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KGB KSL
- 1:30—Jack Brooks Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KHJ KGB KSL
- 1:45—"Going to Press": KFBK KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 4:30—Del Coons' Orchestra: KFBK KMJ KWG KDB KFPY KFRC KHJ
- 4:45—Between the Bookends: KWG KFBK KERN KDB KOL KVI KHJ KGB KSL
- 5—Jimmy Joy's Orchestra: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 5:45—Those McCarty Girls: KFBK KWG KOL KFPY KFRC KSL
- 6—Chesterfield program: KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- 6:15—"The Romantic Bachelor": KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:30—Robert Burns Panatela Program: KSL
- 7—Old Gold: Fred Waring and his Pennsylvanians: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7:30—Edwin C. Hill: KFBK KWG KERN KFPY KOIN KFRC KSL
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- 8—Nino Martini, tenor, with the Columbia Symphony Orch.: KFPY

KOL KVI (KOIN KHJ KGB on 8:15) KSL KLZ KOH  
8:30—Isham Jones Orchestra: KFBK KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB KSL  
9—Eddie Duchin: KFBK KWG KDB KVOR KOL KVI KFPY KOIN KFRC KHJ  
9:30 to 10 P.M.—Ozzie Nelson's Orchestra: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 3  
3 P.M.—News Bulletins  
3:05—NBC-KPO Programs to 4:45  
4:45—To be announced  
5—NBC-KPO programs to 7:15  
7:15—Nicette Hildenbrandt  
7:30 to 12 mid.—NBC-KPO prog.

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
Morning Oregonian, Portland, Ore.  
7 A.M.—Organ; Market Report  
7:30—NBC-KGO programs to 9  
9—Crazy Crystals Program  
9:15—Cooking School  
9:45—NBC-KGO programs to 10:15  
10:15—Up to Par with Parkelp  
10:30—NBC-KGO programs to 12  
12 noon—The Oregonian of the Air  
12:15—NBC-KGO programs to 1:30  
1:30—Parker Dental Clinic of the Air  
1:45—Charis Program  
2—Edna Wallace Hopper  
2:05—Al Pearce and his gang  
3—Better English talk  
3:15—Melody Mixers  
3:45—Friendly Chat  
4:30—NBC-KGO programs to 4:55  
4:55—Lambert Pharmaceutical Co.  
5—Piano Surprises  
5:15—NBC-KGO Programs to 8:15  
8:15—Round the World  
8:20—NBC-KGO programs to 9  
8:30—One Man's Family  
9—Baldy's Melodies  
9:15—Adventures of Sherlock Holmes  
9:45—The G. A. Paine Violinist  
10—Richfield News Flashes  
10:15—"Sweethearts o' Mine"  
10:20—Hotel Mark Hopkins Orch.  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Organ Concert

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Popular records  
9—Assoc. Food Stores' program  
9:15—Recordings  
9:30—Popular Song Hits  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Variety Recordings  
10:30—Marjorie Lee, pianist  
10:45—Popular records  
11:30—Charles Miniature Vaudeville  
11:45—Concert Favorites  
12 noon—Jo Mendel's Music  
12:15—Dance Matinee  
12:30—Band Music; Records  
1—Stock report; records  
3—Reporter of the Air; records  
3:05—Dance Melodies  
4—Popular Selections  
4:30—Musical Styles  
4:45—Popular records  
5:30—Carl Coveny and Pat Buckman  
6:15—Silent Period  
12:01 to 6 A.M.—Owl program

**319 Meters KOIN Atwater 3333**  
**940 Kcys. 1000 Watts**  
The Journal, Portland, Oregon  
6:30 A.M.—KOIN Klock  
7:30—Movie Chatter  
8—Shell Happytime  
8:30—CBS program  
8:30—Betty Crocker  
9:45—CBS program  
10:30—Art Kirkham  
11—CBS Programs to 1:30  
1:30 P.M.—Book of Life  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
4:45—Cecil and Sally  
5—To be announced  
5:15—Skippy  
5:30—Davidson Prize Club  
6—Chesterfield Program  
6:15—Vick's Vapo Rub  
6:30—CBS Programs to 8  
8—Redding White, tenor  
8:15—CBS programs to 10  
10 to 12 mid.—Dance music

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—Sunrise Farm Broadcast  
7:30—NBC-KGO programs to 9  
9—Neighborly Mary  
9:30—Organ Concert  
9:45—The Bon Marche  
10—The Observer  
10:15—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—Farm Program  
12:15—Farm and Home Hour  
1—Tea Time Tales  
1:15—NBC-KGO programs to 1:30  
1:30—Red Shadow  
1:45—NBC-KGO programs to 4:40  
4:40—Electrical transcription  
4:45—NBC-KGO programs to 8:15  
8:15—Golden Memories  
8:30—One Man's Family  
9—Baldy's Homespun Melodies  
9:15—Adventures of Sherlock Holmes  
9:45—Dollars and Cents  
10—Richfield News Flashes  
10:15—Electrical transcription  
10:20—Greater Washington hour  
11:15—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Organ Concert

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Rhythm Aces; Produce Quotations; Sun Risers; Sports  
8—NBC-KPO Programs to 8:45  
8:45—Julia Hayes  
9—NBC-KPO Programs to 10  
10—Mardi Gras  
10:30—NBC-KPO Programs to 3  
3 P.M.—The Easy Chair  
3:10—NBC-KPO Programs to 3:45  
3:45—The World Bookman  
3:55—Lost & Found Advertisements  
4—NBC-KPO Programs to 4:45  
4:45—Radio Service News  
5—Choralia  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Around the Town  
7—NBC-KPO program  
7:15—Tarzan of the Apes  
7:30—News Edition of the Air  
7:45—Vespers  
8—Sixth Engineers Military Band  
8:30—NBC-KPO programs to 10:45  
10:45—Johnny Robinson's Orchestra  
11:15—Slumber Hour  
11:30 to 12 mid.—Tom Gerun's Orch.

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—KOL Time Klock  
8—Shell Happytime  
8:30—Crazy Minstrel  
8:45—CBS Programs to 9:15  
9:15—Prudence Penny  
9:30—Betty Crocker  
9:45—Cecil Solly  
10—Little French Princess  
10:15—Morning Melodies  
10:45—Prince of the Ivories  
11—Ann Leaf, Organist  
11:15—Democratic Educa. Feature  
11:30—CBS Programs to 12  
12 noon—The Carnival  
1—Health Hints  
1:15—CBS Programs to 2  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Studio Program  
4:45—CBS Programs to 5:30  
5:30—Skippy  
5:45—CBS Programs to 6:30  
6:30—Sports Review, Ken Stuart  
6:45—Star Dust Revue  
7—Old Gold Program  
7:30—Radio Speaker Stevenson  
7:45—“Myrt and Marge”  
8—Eb and Zeb  
8:15—Columbia Symphony Orch.  
8:30—Isham Jones’ Orchestra  
9—Globe Trotter  
9:15—CBS Programs to 10  
10—Ken Stuart’s Program  
10:30 to 12 mid.—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Organ; News  
7:45—Early Birds  
8—To be announced  
8:30—Crosscuts of the Day  
9—Wait and Marian  
9:15—NBC-KGO Program  
9:30—Burgan’s Home Comfort  
9:45—Celia Lee  
10:15—NBC-KGO Programs to 1  
1—VaFlour Programs  
1:45—NBC-KGO programs to 2:15  
2:15—Edna Wallace Hopper  
2:45—NBC-KGO programs to 6:15  
4:15—KHQ News  
4:30—Tull and Gibbs  
4:45—News service  
5—Skippy  
5:15—NBC-KGO Programs to 6:15  
6:15—Voice of Texas  
6:30—NBC-KGO Programs to 8:15  
8:15—Home Beautiful  
8:30—One Man’s Family  
9—Editorial Column  
9:15 to 12 mid.—NBC-KGO programs

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles

6:45 A.M.—Bill Sharples’ Gang  
8:45—Inspirational talk and prayer  
9—Clinic of the Air  
9:30—News; Aratone  
10—Eddie Albright’s Family  
10:30—Kate Vaughn, Home Econ.  
11—Recordings  
11:45—Talk by H. B. Drollinger  
12 noon—News  
12:15—Elec. Transcription  
1—New Paris Inn broadcast  
2—Eddie Albright, late fiction  
3—Matinee Mirthmakers  
4—Travelogue; Stock Market Report; Announcements  
5:30—Black and Blue  
5:45—Chandu, the Magician

**6—News**  
6:15—Cecil and Sally  
6:30—SI and Elmer  
6:45—Guardsmen  
7—Frank Watanabe and Archie  
7:15—Miles of Melody  
7:30—Raine Bennett  
7:45—Origin of Superstition  
8—To be announced  
8:30—Concert Orchestra  
9—News  
9:15—Happy Chappies  
9:30—Musical Program  
10—Crockett Mountaineers  
10:30—Organ Recital  
11 to 12 mid.—New Paris Inn

**468.5 Meters KFI** Richm’d 6111  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Exercises; Stocks  
7:45—Polly Hall, pianist  
8—NBC-KGO Program  
8:15—Joe Warner’s Jolly Journal  
8:30—NBC-KGO Programs to 9:15  
9:15—Helpful Hints to Housewives  
9:30—Fashion Tour with Mellisse  
10—Dr. Copeland, talk  
10:15—English Lesson  
10:30—Magazine of the Air  
11:30—Care of the Hair  
11:45—Market Reports  
12 noon—Dept. of Agriculture Talk  
12:15—Western Farm and Home Hr.  
1—News Release  
1:15—Ann Warner Chats  
1:45—NBC-KGO programs to 3:15  
3:15—Edna Hopper program  
3:30—Randy Andrews, songs  
3:45—Book Review  
4—Wesley Tourtelotte, organist  
4:30—Elvira Allman, songs  
4:45—Baron Keyes’ Air Castle  
5—Growin’ Up  
5:15—NBC-KGO programs to 9:15  
8:15—The Seal of the Don  
8:30—“One Man’s Family,” drama  
9—Packard Orchestra  
9:15—Adventures of Sherlock Holmes  
9:45—Singing Service Men  
10—Richfield Reporter of the Air  
10:15—Phil Harris’ Orchestra  
11:30 to 12 mid.—Gus Arnheim’s Or.

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Programs to 10:30  
10:30—“Up to Par with Parkelp”  
10:45—CBS Programs to 12:15  
12:15—Health Talk; News  
12:45—Beauty Talk  
1—Bob Holman’s Orchestra  
1:30—CBS Programs to 2  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Del Coon’s Orchestra  
4:45—CBS Programs to 5:15  
5:15—News Items; Town Topics  
5:30—“Skippy”  
5:45—“Maude & Cousin Bill”  
6—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—Myrt and Marge  
8—Globe Headlines  
8:15—Columbia Symphony Orch.  
8:30—Isham Jones’ Orchestra  
8:45—Bob Holman’s Orchestra  
9—Tiny Newland and Islanders  
9:15—CBS Programs to 10  
10—News Items; Bisquick Band  
10:15—Dance Music  
12 to 1 A.M.—Marshall Grant, organ

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California

7 A.M.—Music; News; Talks  
5:15—Carl Moore’s orchestra  
5:30—News and Town Topics  
5:45—Health talk  
6—CBS Programs to 6:30  
6:15—Romantic Bachelor  
6:30—Stardust Revue  
6:45—Chandu  
7—Fred Waring’s Pennsylvanians  
7:30—Tarzan  
7:45—Myrt and Marge  
8—Headlines  
8:15—Nino Martini and Orchestra  
8:30—Eb and Zeb  
8:45—Isham Jones’ Orchestra  
9—Tiny Newland  
9:15—CBS programs to 10  
10—Tomorrow’s News Tonight  
10:10—Cross-Cuts  
10:15—Dance Music  
12 to 1 A.M.—Recordings

**209.7 Meters KECA** Richm’d 6111  
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, exercises  
8:15—NBC-KPO Programs to 10:30  
10:30—News Release  
10:45—Spanish Lesson  
11—NBC-KPO programs to 12  
12 noon—Charlie Wellman and Co.  
12:30—NBC-KPO programs to 2:15  
2:15—Bill Hayman, songs  
2:30—NBC-KPO programs to 5:30  
5:30—Uncle Jim  
5:45—Al, Mac and Tommy  
6—Stringwood Ensemble  
6:45—News; Sport news  
7—Al Pearce and his gang  
7:15—String Orchestra  
7:30—Packard Concert Orchestra  
8—Marshall’s Mavericks  
8:30—Gus Arnheim’s Orchestra  
9 to 12 mid.—NBC-KPO Programs

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego  
7:30 A.M.—Music; Talks; News  
5 P.M.—Choralia  
5:30—Postal Talk  
6—NBC-KGO Program  
6:30—Sheriff Ed Cooper  
6:45—Serenaders  
7—Dr. Strauss’ Sketchbook  
7:30—Marie Viratelle Kriete  
8—Amos ‘n’ Andy  
8:15—Seal of the Don  
8:30—Mark Hopkins Orchestra  
9—Seiberling Singers  
9:15—Adventures of Sherlock Holmes  
9:45—Terrace Gardens Orchestra  
10—Richfield News Flashes  
10:15—Hotel Mark Hopkins Orch.  
11—Slumber Hour  
11:30 to 12 mid.—Bal Tabarin Orch.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma  
6—CBS Programs to 6:30  
6:30—Star Dust Revue  
7—Fred Waring’s Pennsylvanians  
7:30—Dr. Mellor  
7:45—Myrt and Marge  
8—Columbia Symphony  
8:30—“The Crazy Serenader”  
8:45—Isham Jones’ orchestra  
9—Mademoiselle Modiste  
9:05—CBS programs to 10  
10—Ted Fior-Rito’s Orchestra  
11—Cafe de Paris Orchestra  
12 to 1 A.M.—KVI, DX program

# THURSDAY Programs

March 30, 1933

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M.—Dawn Salute  
 7:45—Christian Science Program  
 8—Breakfast Hour  
 9—Melody Moods  
 9:45—Mardi Gras  
 10—Marian Day  
 10:30—Sunshine Hour  
 11—Album Leaves  
 11:30—Prudence Penny  
 11:45—Rhythmsters  
 12 noon—Scriptures  
 12:03—Glen Goff, organist  
 12:30—Townhall Harmonies  
 1—Shrine Luncheon  
 1:30—Tango Time  
 2—Organ Matinee  
 2:45—Singing Strings  
 3:15—Florence Mendoza  
 3:30—Music Masters  
 4—International Troubadors  
 5—Sunset Revue  
 5:45—Campbell Digest  
 6—Supper Serenade  
 6:30—Waltz Idylls  
 6:45—Ceclil and Sally (E. T.)  
 7—Kay Kendall, Queen of Song  
 7:15—"Sportsman's Corner"  
 7:30—Musical Novelties  
 7:45—Bob Allen; Piano Novelties  
 8—John Wolohan's Orchestra  
 8:30—Sports Parade  
 9—Modern Maestros  
 9:15—Tunes of the Times  
 9:30—The Cub Reporters  
 9:45—News Flashes  
 10—Sandman Organ  
 11 to 12 mid.—Concert Memories

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco  
 6 A.M.—Alarm Klok Klub  
 8—Melody Parade  
 8:15—Recordings  
 9:30—Salon Music  
 9:45—Andy Anderson  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Favorite Records  
 11:30—Concert Favorites  
 11:45—Recordings  
 12 noon—Dance Matinee  
 12:15—Philco Varieties  
 12:30—Recorded programs  
 1:05—Stock report; records  
 1:30—Bert Flynn, instrumental solos  
 1:45—Records  
 2—Blindcraft Ensemble  
 2:30—Records  
 3—Reporter of the Air; records  
 4:30—Musical Styles  
 4:45—Popular records  
 6:15—Silent Period  
 12:01 to 6 A.M.—Owl program

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.  
 6:45 A.M.—Milkman; Reporter  
 7:30—Serenaders; Records  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Dr. J. Douglas Thompson  
 10—Household Hour; Records  
 10:35—Dr. B. Corley  
 11—Lore Lee; Margaret Reynolds  
 11:30—X Bar B Boys  
 12 noon—Organ Recital  
 12:25—News and records  
 1—Over the Teacups  
 1:30—Health talk; Records  
 2:30—Radio Advisor; Records

2:45—Better Homes program  
 3—Women in the Home  
 3:30—Health talk  
 3:45—Putnam's Treasure Chest  
 4—"Keep Smiling" Revue  
 4:30—Records; Uncle Rod  
 5:30—Dr. J. Douglas Thompson  
 6—Records; Entertainers  
 6:15—Walkathon; News  
 6:45—Ernie Smith's Sport Page  
 7—Frank Watanabe and Archie  
 7:15—Maurice Gunsky, tenor  
 7:30—Oakland Post-Enquirer  
 7:45—Masters' Music Room  
 8—Grace Le Page, soprano  
 8:30—Jess Stafford's Orchestra  
 9—KNX News; Organ Recital  
 9:45—Concert Orchestra  
 10—Walter Rudolph, pianist  
 10:30—Jess Stafford's Orchestra  
 11—Emeryville Walkathon  
 11:15 to 12 mid.—Dance Orchestra

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast  
 7:15—Ceclil Wright  
 7:25—N. Y. Stock Exchange Quota-tions  
 7:30—Morning Exercise Period  
 8—Shell Happy Time  
 8:30—CBS Programs to 9:45  
 9:45—Ann Welcome, kitchen lyrics  
 10—CBS Programs to 10:30  
 10:30—Globe Trotter  
 10:35—CBS Programs to 11:15  
 11:15—Gen. Foods Cooking School  
 11:30—CBS program  
 12 noon—Noonday Concert  
 1—U. S. Army Band  
 1:15—Stock Ex. Quotations  
 1:20—Globe Trotter; Farm News  
 1:45—American Trade Revival  
 2—Happy Go Lucky  
 3—Femintine Fancies  
 4—Discovery Hour, George Davis  
 4:30—Howard Ely, Organist  
 4:45—Globe Trotter; Town Topics  
 5—Kansas City Presents  
 5:15—"Eagle Wing, the Navajo"  
 5:30—Skippy  
 5:45—Mahdi Magic Circle  
 6—CBS Programs to 8  
 8—Globe Headlines  
 8:15—Howard Barlow's Symphony  
 8:30—Dick Auranët, Organist  
 8:45—Isham Jones' Orchestra  
 9—Marlboro Band of Distinction  
 9:15—Unknown Hands  
 9:30—Eb and Zeb  
 9:45—The Personality Trio  
 10—Bisquick Band  
 10:05—Dance Orchestra  
 12 to 1 A.M.—Midnight Request Hr.

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; Stocks  
 9:30—Clinic of the Air  
 10:15—Stocks; Financial Informa.  
 10:30—International Kitchen  
 11—Sunshine Twins  
 11:30—Fox-Orpheum Curtain Calls  
 11:45—Fred Skinner  
 12 noon—Jack Delaney's Band  
 1—Jean's High-lights; Records  
 2:40—Closing S. F. stocks  
 2:45—Ethel Rhinard, pianist  
 3—Records  
 3:45—McCoey Health School  
 4—Records  
 4:30—Brother Bob's Club  
 5—Helen Wegman Parmelee, pianist  
 5:30—Dot Kay, "Wes" Summerford and Lila Clark  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—Jack Manley, violinist  
 7:45—Sports Hi-Lights of the Air  
 8—Iverson's String Quartet  
 8:30—Helen Parmelee, pianist  
 8:45—"The Maredens," Ladies Trio  
 9—Aspre's Manila String Orchestra  
 9:30—Bungling Bunglers  
 9:45—Organ Recital, Ethel Rhinard  
 10:15 to 11 P.M.—Dance Program

**322.4 Meters KFWI Franklin 0200**  
**930 Kcys. 500 Watts**  
 Radio Entertainments, San Francisco  
 7 A.M.—The Early Bird  
 8—Silent period  
 9—Blues Chasers  
 10—White House program  
 10:15—Bellevue Hotel Program  
 10:30—Topics and Music  
 11—Evelyn Merrell, pianist  
 11:15—Organ Echoes  
 11:30—Chesley Mills Trio  
 11:45—Correct English  
 12 noon—Oklahoma Cowboys  
 12:30—Dance Music  
 1—Silent period  
 6—Dance Time  
 6:15—News Reporter  
 6:30—Russian Balalaika Orchestra  
 7—Christian Science Program  
 7:15—Helen Bellevue  
 7:30—Silent period  
 8—Salon Serenade  
 11:30—Dance Music  
 12 to 1 A.M.—Hi-Dee-Ho!

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—News Items  
 8:15—"Toupee Tommy" skit  
 8:30—Records; silent at 9  
 1—Latin-American Program  
 2—Dance of the Hour; Records  
 2:30—Cy Hiram's Country Store  
 3—Recordings  
 3:15—Buddy Lewis's Orchestra  
 4—"Doc" Shahan Ramblers  
 4:30—Records; Auction program  
 5:45—Walk-a-thon; silent at 6  
 7:30—Studio program  
 7:45—Homer Gatchett, baritone  
 8—Lecture by Judge Rutherford  
 8:15—Mildred Lewis, blues singer  
 8:30—Verna Anderson, pianist  
 8:45—Milton Fallon, Organist  
 8:50—Tuni-coil Recordings  
 9—Charles Follette, bass; Tonsita Ivanov, soprano; Hazel Lindsay, pianist  
 9:30—Studio program; Walk-a-thon  
 10:30 to 11 P.M.—Jess Norman's Or.

## KJBS today!

**The Alarm Klok Klub**  
 6 to 8 a.m.

**Scotty Mortland**  
 10:05 to 10:20 a.m.

**Blindcraft Ensemble**  
 2 to 2:30 p.m.

**Speak Easy Time**  
 2:45 p.m.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ KOMO KGW  
KFI KOA KDYL KGIR  
KGHL KTAR KFSD

- 7 A.M.—Organ Concert, Chas. Runyan: KGO (KHQ KGW off 7:15) KGHL
- 7:30—Happy Jack, Jack Turner, KGO KOMO KGW KFSD KGHL
- 7:45—Breen and de Rose: KGO KGW KFSD KDYL KGHL
- 8—Singing Strings: KGO KGW KFI KFSD KDYL KGHL
- 8:15—Jack and Patsy, dramatic sketch: KGO KOMO KGW
- 8:30—Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Smackout, comedy with Marion and Jim Jordan: KGO
- 9:15—The Buckaroos: KGO KFSD
- 9:30—Martha Meade Society: KGO KHQ KOMO KGW KFI KFSD
- 9:45—Fun with Facts, Monroe Upton: KGO KGW KFSD
- 10—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:40)
- 11—Standard School Broadcast: KGO KPO KHQ KOMO KGW KFI KFSD
- 11:45—Shakespearean Quarter Hour: KGO KGW KECA KDYL
- 12 noon—Edna Fischer, pianist: KGO KHQ KFSD KOA KGHL
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Music Masters: KGO (KHQ on 1:45) (KOMO on 1:15) (KGW off 1:30, on 1:45)
- 2—Al Pearce and his Gang: KGO KHQ KOMO KGW KFI
- 3—Langendorf Pictorial: KGO KFI
- 3—Melody Mixers: (KGO KHQ on 3:15) KGW (KGHL off 3:30)
- 4—Harold Stern's Orchestra: KGO KHQ KOMO KDYL KGHL
- 4:15—Concert Footlights: KGO KOMO (KGW on 4:30) KDYL
- 4:45—Arion Trio: KGO KOMO KGW
- 5—Fleischmann Hour: KGO KHQ KOMO KGW KFI KTAR KDYL
- 6—Captain Henry's Maxwell House Show Boat: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 7—Lucky Strike Dance Hour: Jack Pearl, the modern Baron Munchausen: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 8—Amos 'n' Andy: KGO KHQ KGW KFI KOMO KFSD KDYL
- 8:15—Standard Symphony Hour: KGO KHQ KOMO KGW KFI
- 9:15—Howard Thurston, the Magician: KGO KHQ KOMO KGW KFI KDYL
- 9:30—Song Heaven: KGO KHQ
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Mark Hopkins Hotel Orch.: KGO KHQ KOMO KGW KFSD (KDYL KOA on 10:30)
- 11—Phil Harris and his Ambassador Hotel Orchestra: KGO KHQ KGW KFI
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR KEX KGA  
KECA KTAR KDYL KFSD  
KGHL KGIR KOA

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Singing Strings: KPO KGA KJR KEX KECA KDYL KGHL
- 8:30—Rhythm Ramblers: (KYA off 8:45) KGA (KJR KEX off 8:45) KECA KFSD KTAR KGHL
- 8:30—Organ Recital: KPO
- 8:45—Julia Hayes, helpful hints to housewives: KPO
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—Neal Sisters, vocal trio: KPO KGA KJR KEX KGHL
- 9:30—Mardi Gras, variety program: (KPO off 9:45) (KYA on 9:45) KGA KJR KEX KECA KDYL KGHL
- 9:45—University of California Program: KPO
- 10—Rhythm Vendors: KPO KGA KJR KEX KECA (KFSD off at 10:30) (KGHL off 10:15)
- 10:30—Concert Ensemble: KPO KGA KJR KEX KDYL (KGHL on at 10:45)
- 11—Words and Music: KGA KJR KEX KECA KDYL KGHL
- 11—Standard School Broadcast: KPO
- 11:30—Syncopators: Harold Stokes' Orchestra: KGA KJR KEX KECA KDYL KGHL
- 11:45—Sisters of the Skillet: KPO KGA KJR KEX KDYL KGHL
- 12 noon—Organ Concert, Paul Carson: KPO (KGA on 12:05) KJR KEX
- 12:30—Five Cards: Bluettes, vocal trio; Alvino Rey, guitarist; Jack Meakin, pianist: KPO KGA KJR KEX KECA
- 1—Headlines in Song: KPO KGA KJR KEX KECA KDYL KGHL
- 1:15—Ann Warner, household talk: KPO
- 1:15—Romances: KGA KJR KEX KECA KDYL KGHL
- 1:30—Thursday Special. (KPO on 1:45) KGA KJR KEX KECA KFSD KDYL KGHL
- 2—Schirmer and Schmitt, piano duo: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2:15—Three Scamps: KPO KGA KJR KEX KECA KFSD KTAR KDYL
- 2:30—Genia Fonariova, soprano: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2:45—Concert Echoes: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL
- 3:30—John B. Kennedy: KPO KGA KJR KEX KECA KFSD
- 3:35—The Three Keys: KPO KGA KJR KEX KECA KFSD KGHL
- 3:45—Arion Trio: KPO KGA (KJR off 3:50) KEX KECA KGHL
- 4—Simpy and Gladys: Comedy sketch: KPO KGA KJR KEX KFSD KGHL
- 4:15—Mindways: Stories of Human Behavior: KPO KGA KJR KEX KECA KFSD KTAR KDYL KOA KGIR KGHL
- 4:30—Tea Timers: KPO KGA KJR KEX KECA KFSD KGHL

4:45—Barbara Dale's Charm Matinee: KPO KGA KJR KEX KECA KFSD KGHL

- 5—Nathan Abas, violinist: KPO KGA (KJR off 5:15) KEX KECA KFSD KGHL
- 5:30—Eva Gruninger, contralto: KPO KGA KJR KEX KGHL
- 5:45—Growin' Up, dramatic sketch: KPO
- 5:45—Tommy Harris, tenor: KPO KGA KJR KFSD
- 6—Concert in Rhythm: KPO KGA KJR (KEX off 6:15) KECA KGIR
- 6:30—Federal Business Talk: KPO KGA KJR KGHL
- 6:45—Irving Kennedy, tenor; instrumental trio: KPO KGA KGHL
- 7—Dr. Copeland's health talks: KPO
- 7—John and Ned: (KPO on 7:10) KGA KGHL
- 7:05—Dramas from Real Life: KPO
- 7:15—Synco Thots, Edna Fischer. Newell Chase, piano duo: KPO KJR KGA KGHL
- 7:30—Cross-Cuts from the Log o' the Day: KPO KGA KGHL
- 8—Myron Niesley, tenor: KPO KGA KJR KEX KECA KGHL
- 8:15—Octavus Roy Cohen Murder Mystery, drama: KPO KGA KJR KEX KECA KDYL
- 8:30—Nocturne: KPO KGA KJR KEX KFSD KTAR KDYL KGHL
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Musterloe Friesland Fantasies, Whisperring Jack Smith: KPO
- 9:15—Tunes of the Times: KYA KGA KJR KEX KGHL
- 9:30—Congress Hotel Orch.: KPO KGA KJR KFSD KDYL KGHL
- 10—Railroad Stories: KPO KGA KJR KEX KECA KDYL KOA
- 10:30—Ship of Dreams: KPO KGA KJR KEX KECA
- 11—Pacific Serenaders: KPO KGA KJR KEX KECA KFSD
- 11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJR KEX KECA

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 9:15—Morning Melodies
- 9:30—Martha Meade Society
- 10—Home Economics; Weather
- 10:15—Dental Clinic
- 10:30—Monarch Melodies
- 11—Chats with Margaret Gilmer
- 11:30—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—Mauna Keans
- 1:30—The Friendly Hour
- 2:30—Organ recital
- 3—Silent period
- 4:30—Story Time
- 4:45—Evening Echoes; Vespers
- 5:30—Skippy
- 5:45—Sunkist Hawaiians
- 6—Dinner Concert
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Chamber of Commerce
- 7:45—Band Concert
- 8—Songs of the Old Church Choir
- 9—Songs You Love to Sing
- 9:15—Pezzola Sisters
- 9:30—Musical Readings
- 9:45 to 10 P.M.—Three Pineapples

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—The Magic Tenor and Round Towners Quartet: KFBK KMJ KERN KWG KDB KOL KVI KFPY KFRC KHJ KGB KSL KOIN
- 8:45—Keenan and Phillips, pianists: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KSL
- 9—Buddy Harrod Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 9:30—Concert Miniatures: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 10—"Marie the Little French Princess": KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 10:15—Vincent Travers' Orchestra: KFBK KMJ KWG KERN KDB KFPY KOIN KFRC KHJ
- 10:30—Palmer House Ensemble: KFBK KMJ KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 11—Ann Leaf, organist: KFBK KMJ KERN KDB KVI KFPY KOIN KFRC (KGB on 11:15) KSL
- 11:30—American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 12 noon—La Forge Berumen Musical: KFBK KMJ KWG KERN KDB KFPY KOIN KHJ (KGB on 12:15)
- 12:30—Frank Westphal Orchestra: KFBK KMJ KERN KFPY KOIN KSL
- 1—U. S. Army Band Concert: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC (KHJ KSL on 1:15)
- 1:45—American Legion Trade Revival Speaker: KFBK KWG KERN KDB KOL KVI KFRC KGB KSL
- 2—Happy-Go-Lucky Hour: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 4:30—Howard Ely, organist: KFOR KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB
- 4:45—Between the Bookends: KFBK KWG KERN KDB KOL KVI KFPY KHJ KGB KSL
- 5—Kansas City Presents: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 5:15—Evan Evans, Do Re Mi, Orchestra: KFBK KMJ KWG KERN KOL KFPY KFRC KGB
- 5:45—Swiss Yodelers: KFBK KMJ KWG KFPY KGB KSL
- 6—Chesterfield Program, Ruth Etting: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Carl Moore's Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KGB
- 6:30—Colonel Stoopnagle and Budd: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—The Foreign Legion: KFBK KWG KDB KOL KVI KFPY KOIN KFRC KSL
- 7:30—The Boswell Sisters: KFBK KMJ KWG KFPY KOIN KFRC
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

- 8—Howard Barlow and the Columbia Symphony Orchestra: KVI KFPY KOIN (KFRC KHJ KGB on 8:15)
- 8:30—Isham Jones' Orch.: KFBK KMJ KWG KERN KDB KOL KFPY KOIN (KFRC on 8:45) KHJ KSL
- 9—Charles Barnett's Orchestra: KVI KFPY (KHJ on 9:15)
- 9:30 to 10 P.M.—Clyde McCoy's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY (KVI on 9:45) KHJ KGB KSL KLZ KOH

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 25,000 Watts**

- Western Broadcast Co., Los Angeles**
- 8:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational talk and prayer
- 9—Recordings
- 9:30—News
- 9:45—Kel Food, health talk
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Home Econ.
- 12 noon—News
- 12:30—Dr. John Matthews
- 1—New Paris Inn
- 2—Eddie Albright
- 2:30—French lessons
- 3—Happy Chappies
- 3:30—Louise Johnson
- 4—Travelogue; Stock Market Report; Announcements
- 4:15—Studio program
- 5:30—Black and Blue
- 5:45—Chandu, the Magician
- 6—News
- 6:15—Cecil and Sally
- 6:30—Si and Elmer
- 6:45—Musical Program
- 7—Frank Watanabe and Archie
- 7:15—Miles of Melody
- 7:30—Marion Mansfield
- 7:45—Midweek Parade
- 8:45—Golden Memories
- 9—News
- 9:15—Happy Chappies
- 9:30—Lubowski Violin Choir
- 10—Back Home Hour
- 11 to 12 mid.—New Paris Inn

**225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California**
- 7 A.M.—Music; News; Talks
- 5 P.M.—Kansas City Presents
- 5:30—News and Town Topics
- 5:45—CBS Programs to 7
- 7—Chandu
- 7:15—To be announced
- 7:30—CBS Programs to 8
- 8—Headlines
- 8:15—Columbia Symphony Orchestra
- 8:30—Eb and Zeb
- 8:45—Isham Jones' Orchestra
- 9—Marlboro Band of Distinction
- 9:15—CBS Programs to 10
- 10—Tomorrow's News Tonight
- 10:15—Dance Music
- 12 to 1 A.M.—Recordings

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**

- Airfan Radio Corp., Ltd., San Diego**
- 7:30 A.M.—Music; Talks; News
- 5 P.M.—Nathan Abas
- 5:45—Program Highspots
- 5:50—Late News Reporter
- 6—NBC-KGO Programs to 8:15
- 8:15—Zoo Tails
- 8:30—Nocturne
- 9—Aztec Half Hour
- 9:30—Congress Hotel Orchestra
- 10—Richfield News Flashes
- 10:15—Hotel Mark Hopkins Orch.
- 11—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Organ Recital

**309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**

- Northwest Broad. System, Seattle, Wn.**
- 7 A.M.—Rhythm Aces; Produce Quotations; Sun Risers; Sports
- 8—NBC-KPO Programs to 8:45
- 8:45—Julia Hayes
- 9—NBC-KPO Programs to 3:45
- 3:45 P.M.—The World Bookman
- 3:55—Lost & Found Advertisements
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—D. A. R. Conference speaker
- 5:45—NBC-KPO programs to 6:45
- 6:45—Harold and Myrtle Strong, piano duo
- 7—NBC-KPO programs to 7:30
- 7:30—News Edition
- 7:45—Henri Damski, saxophone solos
- 8 to 12 mid.—NBC-KPO programs

**333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**

- Don Lee, Inc., Los Angeles, Calif.**
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 11
- 11—Adele Nelson
- 11:15—Gen. Foods Cooking School
- 11:30—CBS Program to 12:15
- 12:15—Talks and News
- 1—Bob Holman's Orchestra
- 1:30—CBS program
- 1:45—"The Cavaliers"
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Hazel Warner and Organ
- 4:15—U. S. C. Trojan Period
- 4:30—CBS programs to 5:15
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—Institute of World Affairs
- 6—Chesterfield program
- 6:15—Pasadena Community Players
- 6:30—"Col. Stoopnagle & Budd"
- 7—Inglewood Park Concert
- 7:30—Chandu, the Magician
- 7:45—Myrt and Marge
- 8—Globe Headlines
- 8:15—"Laff Clinic"
- 9—Marlboro Band of Distinction
- 9:15—CBS Programs to 10
- 10—World News; Bisquick Band
- 10:15—Dance Music
- 12 to 1 A.M.—Marshall Grant, organ

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**

- Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Exercises; Stocks
- 7:45—Polly Hall, pianist
- 8—Singing Strings
- 8:15—Helpful Hints to Housewives
- 8:30—Crosscut of the Day
- 9—Joe Wheeler's Jolly Journal
- 9:15—Dr. Copeland, talk
- 9:30—Martha Meade Society
- 9:45—Fashion Tour with Melisse
- 10—NBC-KGO Programs to 11:45
- 11:45—Federal Market Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—Farm and Home Hour
- 1—News Release
- 1:15—Ann Warner Chats
- 1:45—John Smallman, baritone
- 2—NBC-KGO programs to 3:15
- 3:15—Wesley Tourtellotte, organist
- 3:45—Bess Meals Menu Service
- 4—News release
- 4:15—Calif. Teachers' Assoc. prog.
- 4:30—Baron Keyes' Air Castle
- 4:45—"Growin' Up"
- 5—NBC-KGO programs to 9:30
- 9:30—Packard Concert Orchestra
- 10—Richfield Reporter of the Air
- 10:15—Phil Harris' Orchestra
- 11:30 to 12 mid.—Gus Arnheim's Or.

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M.—Organ; Market Report  
7:30—NBC-KGO programs to 9  
9—Crazy Crystals Program  
9:15—Cooking School  
9:30—Martha Meade Society  
9:45—Cooking School  
10—NBC-KGO programs to 12  
12 noon—The Oregonian of the Air  
12:15—NBC-KGO programs to 1:30  
1—Music Masters  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO programs to 3:45  
3:45—Friendly Chat  
4:30—NBC-KGO programs to 9:30  
9:30—Montag Fireside Hour  
10—Richfield News Flashes  
10:15—Hotel Mark Hopkins Orch.  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Organ Concert

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.  
7 A.M.—Morning Serenaders  
8—NBC-KPO Programs to 8:45  
8:45—Julia Hayes  
9—To be announced  
9:30—NBC-KPO Programs to 2:45  
2:45—Question Box  
3—NBC-KPO Programs to 6:15  
6:15—Silent period  
8—NBC-KPO Programs to 9:30  
9:30—Circus Court of the Air  
10—NBC-KPO Programs to 12  
12 to 12:15 A.M.—Tomorrow's News

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
5 P.M.—Up to Par with Parkelp  
5:15—Growin' Up  
5:30—The Bisquick Band  
5:35—Studio group  
5:45—CBS programs to 6:15  
6:15—Henger's Business College  
6:30—Colonel Stoopnagle and Bud  
7—Famous Furniture Stories  
7:15—Piano Recital  
7:30—Crazy Crystals Program  
7:45—Myrt and Marge  
8—Howard Barlow Orchestra  
8:30—Isham Jones' Orchestra  
9—Education by Radio  
9:30—Clyde McCoy's Orchestra  
10 to 11 P.M.—Ted Fio-Rito and his Orchestra

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, exercises  
8:15—NBC-KPO Programs to 9:15  
9:15—Talk on Philharmonic Concerts  
10:30—NBC-KPO Programs to 10:30  
10:30—News Release  
10:45—German Lesson  
11—NBC-KPO programs to 12  
12 noon—Charlie Wellman and Co.  
12:30—NBC-KPO programs to 4  
4—French lesson, Annette Doherty  
4:15—NBC-KPO programs to 5:30  
5:30—Uncle Jim  
5:45—Al, Mac and Tommy  
6—Concert in Rhythm  
6:30—String Trio  
6:45—News release; Sport news  
7—Paul Roberts, tenor  
7:30—Organ and Colonial Quartet  
7:45—String Orchestra  
8—NBC-KPO Programs to 8:30  
8:30—Gus Arnheim's Orchestra  
9—The Goldbergs  
9:15—Fun Factory, Unlimited  
10 to 12 mid.—NBC-KPO programs

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M.—Organ; News  
7:45—Early Birds  
8—Voice of Texas  
8:15—To be announced  
8:30—Crosscuts of the Day  
9—Walt and Marian  
9:15—NBC-KGO Programs  
9:30—Martha Meade Society  
9:45—Burgan's Home Comfort  
10—NBC-KGO programs to 11:45  
11:45—Bell Organ Concert  
12 noon—NBC-KGO Programs to 1  
1—Various programs  
2—NBC-KGO programs to 4  
4—To be announced  
4:15—KHQ News  
4:30—Tull and Gibbs  
4:45—Skippy  
5 to 12 mid.—NBC-KGO Programs

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
N.W. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 3  
3 P.M.—News Bulletins  
3:05 to 12 mid.—NBC-KPO prog.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—Recordings; Farm Features  
6:45—Reporter; Devotionals; Records  
8—Shell Happytime  
8:30—CBS Programs to 9  
9—Over the Garden Fence  
9:30—CBS Programs to 10:15  
10:15—Home Economics  
10:30—CBS Programs to 12  
12 noon—Noon News  
12:15—Therond of Tacoma  
12:30—Recordings  
12:35—Rotary Club Luncheon  
1:30—Le Roy, pianist  
1:45—American Legion  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:45—Max Frolic's program  
4—College of Puget Sound  
4:30—Dr. Walsh, Dental Clinic  
4:45—Between the Bookends  
5—Mary March  
5:15—George Yount, organist  
5:45—Musical Creditors  
6—Ruth Etting; Orchestra  
6:15—Advertising Club speaker  
6:20—CBS programs to 7:30  
7:30—Dr. Mellor  
7:45—Myrt and Marge  
8—Community Newspapers  
8:05—Howard Barlow's Symphony  
8:30—"The Crazy Serenader"  
8:45—Warren Plaster, pianist  
9—Mademoiselle Modiste  
9:05—Charles Barnett's Orchestra  
9:30—Rhymy Time  
9:45—Clyde McCoy's Orchestra  
10—Fio-Rito's Orchestra  
11 to 12 mid.—Orchestra

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—KOL Time Klock  
8—Shell Happytime  
8:30—Dribright Wax program  
8:45—Crazy Serenader  
9—Buddy Herrod  
9:15—Prudence Penny  
9:30—Concert Miniatures  
9:45—Cecil Solly  
10—Little French Princess  
10:15—Morning Melodies  
10:45—Prince of the Ivories  
11—Democratic Educa. Feature  
11:15—CBS Programs to 12  
12 noon—The Carnival, Ken Stuart  
1—U. S. Army Band  
1:15—Radio Speaker Stevenson  
1:45—Amer. Legion Trade Revival  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—Studio Program  
4:15—Walter Schelp Trio  
4:30—CBS Programs to 5:30  
5:30—Skippy  
5:45—Health on the Air  
6—Chesterfield Program  
6:15—Sports Review, Ken Stuart  
6:30—CBS Programs to 7:30  
7:30—Radio Speaker Stevenson  
7:45—CBS Programs to 9  
9—The Globe Trotter  
9:15—American Weekly  
9:30—CBS Program  
10—Ted Fio-Rito's Orchestra  
11 to 12 mid.—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—NBC-KGO programs to 9  
9—Neighborhood Mary  
9:30—Martha Meade Society  
9:45—The Bon Marche  
10—NBC-KGO Programs to 11:45  
11:45—The Observer  
12 noon—Club Minutes  
12:15—NBC-KGO Program  
1—Tea Time Tales  
1:15—Music Masters  
2—NBC-KGO programs to 9:30  
9:30—Montag Fireside Hour  
10—Richfield News Flashes  
10:15—Ghost Story  
10:30 to 12 mid.—NBC-KGO Prog.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M.—Farm Extension Talk  
7—KOIN Klock  
7:30—Movie Chatter  
8—Shell Happytime  
8:30—CBS Programs to 10:30  
10:30—Art Kirkham, This & That  
11—CBS program  
11:15—Gen. Foods Cooking School  
11:30—CBS Programs to 1:30  
1:30 P.M.—Book of Life  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
4:45—Cecil and Sally (E.T.)  
5—CBS program  
5:15—Skippy  
5:30—Davidson Prize Club  
6—CBS Programs to 8  
8—Redding White, tenor  
8:15—CBS Programs to 9  
9—Bells of Harmony  
9:15—Unknown Hands  
9:30—Dorothy Dix Dramatization  
10—Bisquick Band  
10:05—DLBS Program  
10:15—Sport Flashes  
10:30 to 12 mid.—DLBS Program

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NOW**  
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# FRIDAY Programs

March 31, 1933

**243.8 Meters KYA** Prospect 3456  
**1230 Kcys.** 1000 Watts  
 Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
 7:45—Christian Science Program  
 8—Breakfast Hour  
 9—Tom Mitchell  
 9:15—Musical Novelties  
 9:30—Organ Concert  
 10—Marian Day  
 10:30—Sunshine Hour  
 11—Album Leaves  
 11:30—Prudence Penny  
 11:45—Radio Council  
 12 noon—Scriptures  
 12:03—Midday Concert  
 12:45—Commonwealth Club  
 1:30—Rhythmsters  
 2—International Troubadours  
 2:30—Violin Masters  
 3—Glen Goff, Organist  
 4—Artist Celebrities  
 4:30—Mountain Echoes  
 5—Sunset Revue  
 5:45—Campbell Digest  
 6—To the Colors  
 6:30—Waltz Idylls  
 6:45—Cecil and Sally (E. T.)  
 7—American Weekly Program  
 7:15—"What's Behind the News"  
 7:30—Chicago Songster  
 7:45—Professor Jack McLellan,  
 Sarah and Sassafras  
 8—John Wolohan's Orchestra  
 9—Captain Argus  
 9:30—Ariosa Trio  
 9:45—News Flashes  
 10—Sandman Organ  
 11 to 12 mid.—Concert Memories

**280.2 Meters KJBS** Ord. 4148-49  
**1070 Kcys.** 100 Watts  
 J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
 8—Records  
 9—Assoc. Food Stores' program  
 9:15—Recordings  
 9:30—Popular Song Hits  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Popular Music  
 11:30—Charles' Miniature Vaudeville  
 11:45—Concert Favorites  
 12 noon—Musical Cocktail  
 12:15—Dance Matinee  
 12:30—Band Concert; Records  
 1—Stock reports; records  
 2—Better Business Bureau  
 2:15—Records  
 2:30—The Family Album  
 2:45—Records  
 3—Reporter of the Air; records  
 3:30—Art Padden, Pianist  
 3:45—Popular Records  
 4:30—Musical Styles; Records  
 5:30—Carl Coveny and Pat Buckman  
 5:45—Recordings  
 6:15—Silent Period  
 12:01—Capitol Theatre Program  
 12:30 to 6 A.M.—Owl Program

**535.4 Meters KTAB** Garfield 4700  
**560 Kcys.** 1000 Watts  
 Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Milkman; Reporter  
 7:30—Serenaders; Records  
 8:30—Jack Hall and Clem Kennedy  
 9—Morning Prayer Hour  
 9:30—Health talk; Household hour  
 10:30—Records; Health talk  
 11—Beautiful Lady; Records  
 11:30—X Bar B Boys  
 12 noon—Organ Recital; News  
 12:30—Prof. Lataner; Records

1—Over the Teacups  
 1:30—Health talk; Records  
 2—Radio frolics  
 2:30—Radio Advisor  
 2:35—Records; Health talk  
 3:45—Putnam's Treasure Chest  
 4—"Keep Smiling" Revue  
 4:30—Studio program  
 4:45—Emeryville Walkathon  
 5—Uncle Rod's Smile Club  
 5:30—Dr. J. Douglas Thompson  
 6—Automobile Question Box  
 6:15—Fishing Pool; News  
 6:45—Ernie Smith's Sport Page  
 7—Frank Watanabe and Archie  
 7:15—American Weekly program  
 7:30—Oakland Post-Enquirer  
 7:45—Orchestra  
 8:15—Song Composers  
 8:30—Jess Stafford's Orchestra  
 9—KNX News; Organ Recital  
 9:45—Electrical transcription  
 10—Walter Rudolph, pianist  
 10:30—Jess Stafford's Band  
 11—Emeryville Walkathon  
 11:15 to 12 mid.—Dance Orchestra

**491.5 Meters KFRC** Prospect 0100  
**610 Kcys.** 1000 Watts  
 Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
 7:15—Cecil Wright's Melodies  
 7:25—N. Y. Stock Ex. Quotations  
 7:30—Morning Ex. Period  
 8—Shell Happytime  
 8:30—Ev En El Co.  
 8:35—Recordings  
 8:45—CBS Programs to 9:30  
 9:30—Betty Crocker  
 9:45—CBS Programs to 10:15  
 10:15—Rumford Program  
 10:30—Globe Trotter  
 10:35—Atlantic City Musicale  
 11—CBS Programs to 12  
 12 noon—Noonday Concert  
 1 P.M.—Edna Wallace Hopper  
 1:05—CBS program  
 1:30—N. Y. Stock Quotations  
 1:35—Globe Trotter  
 1:45—U. S. Army Band  
 2—Happy Go Lucky  
 3—Feminine Fancies  
 4—Hodge Podge Lodge  
 4:30—Del Coon's Orchestra  
 4:45—Globe Trotter; Town Topics  
 5—Carl Moore's Orchestra  
 5:15—Skippy  
 5:30—CBS Programs to 8  
 8—Globe Headlines  
 8:15—Columbia Symphony Orch.  
 8:30—"Reminiscing"  
 8:45—American Weekly Program  
 9—Ben Pollack Orchestra  
 9:30—Eb and Zeb  
 9:45—Ozzie Nelson's Orchestra  
 10—Bisquick Band  
 10:05—Dance Music  
 12 to 1 A.M.—Midnight Request Hr.

**322.4 Meters KFWI** Franklin 0200  
**930 Kcys.** 500 Watts  
 Radio Entertainments, San Francisco

7 A.M.—The Early Bird  
 8—Silent period  
 9—Blues Chasers  
 9:45—Dr. Corley Program  
 10—White House Program  
 10:15—Bellevue Hotel Program  
 10:30—Topics and Music  
 11—Concert Melodies  
 11:30—Baldwin Melody Girl  
 11:45—Musical Portraits  
 12 noon—Oklahoma Cowboys  
 12:30—Dance Music; Silent at 1  
 6—Dance Music  
 6:15—News Reporter  
 6:30—Russian Balalaika Orchestra  
 7—Christian Science Program  
 7:15—"Tom, Dick and Mary," skit  
 7:30—Silent period  
 8:30—Julie Foster, Dream Girl  
 8:45—John D. Barry, World Events  
 9—Jewish classical hour  
 10—Mystery Drama  
 10:30—Master Melodies  
 11—Salon Serenade  
 11:30—Dance Music  
 12 to 1 A.M.—Hi-Dee-Ho!

**322.4 Meters KROW** Glenc. 6774  
**930 Kcys.** 1000 Watts  
 Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
 8:15—"Toupee Tommy" skit  
 8:30—Records; silent at 9  
 1 P.M.—Latin-American Program  
 2—Dance of the Hour; Recordings  
 2:30—Golden Age News Items  
 2:45—Bob Moore, baritone  
 3—Organ Harmony, Milton Fallon  
 3:30—Tropical Beach Combers  
 4—"Doc" Shahan Ramblers  
 4:30—Recordings  
 4:45—Muff and Millie  
 5—Health talk; records  
 5:30—Prosperity Auction Program  
 5:45—Walk-a-thon; silent at 6  
 7:30—Constance Yates, pianist  
 7:45—George Gilly, baritone  
 8 to 8:30 P.M.—Pemm Players

**296.6 Meters KQW** Ballard 777  
**1010 Kcys.** 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
 8—Silent period  
 9—Ralph and Rainbow Trouper  
 9:15—Morning Melodies  
 10—Aunt Sammy; Dental Clinic  
 10:30—Monarch Melodies  
 11—Chats with Margaret Gilmer  
 11:30—Accordion Capers  
 12 noon—Band Concert  
 12:30—State Market Reports  
 1—Mauna Keans  
 1:30—The Friendly Hour  
 2:30—Organ recital; Silent at 3  
 4:30—Story Time; Evening Echoes  
 5—Evening Vespers  
 5:30—Skippy  
 5:45—Sunkist Hawaiians  
 6—Scott Held's Orchestra  
 6:15—Franco's Program  
 6:30—State Market Reports  
 6:45—Farmers' Exchange  
 7—U. S. Weather Forecast  
 7:03—Radio News and Forum  
 7:30—Ralph Taylor  
 7:45—Band Concert  
 8—San Jose Accordion Club  
 8:30—Freside Program  
 9—Log of the Day  
 9:05—Musical Album  
 9:30 to 10 P.M.—Mauna Keans

**KJBS today!**

**The Alarm Klok Klub**  
 6 to 8 a. m.

**News Broadcast**  
 10 a. m. and 3 p. m.

**The Family Album**  
 2:30 to 2:45 p. m.

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ KOMO KGW**  
**KFI KOA KDYL KGIR**  
**KGHL KTAR KFSD**

7 A.M.—Organ Concert, Chas. Runyan: KGO (KHQ KGW off 7:15)  
 7:30—Happy Jack: KGO KOMO KGW KFSD KGHL  
 7:45—Pair of Pianos, Grace Frankel, Gertrude Lyne; soloist: KGO (KHQ on 8) (KOMO KFSD KGHL off 8)  
 8:15—Jack and Patsy: KGO KHQ KOMO KGW  
 8:30—Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI  
 9—Smackout, comedy sketch with Marion and Jim Jordan: KGO KGW  
 9:15—The Buckaroos: KGO  
 9:30—Arion Trio: KGO (KOMO off 9:45-10:15) (KGW KDYL on at 9:45-10) (KFSD on 9:45) (KGHL off 10)  
 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI  
 11:30—Talks on Baby Care: KGO KHQ KOMO KGW KFI KFSD KTAR  
 11:45—Organ Concert: KGO KHQ  
 12 Noon—Edna Fischer, pianist: KGO KHQ KOMO KFSD KOA  
 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL  
 1—Vic Schilling's Orchestra: KGO (KOMO on 1:15) KGW KFSD KDYL  
 1:30—Arcadians, soloists: KGO (KHQ KGW on 1:45) (KOMO off 1:45) KFSD KTAR KDYL KGHL  
 2—Al Pearce and his Gang: KGO KHQ KOMO KGW KFI  
 3—Langendorf Pictorial, news talk by Rush Hughes: KGO KFI  
 3—Melody Mixers: (KGO on 3:15) KHQ KGW (KGHL off 3:30)  
 4—Donald Novis, tenor: KDYL KGO KGHL  
 4:15—Music Is My Hobby: KGO KHQ KOMO KDYL KGHL  
 4:30—Concert Ensemble: KGO KGHL  
 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL  
 4:45—Music Room: KGO (KHQ on 5, off 5:15) (KOMO KGW off 5)  
 5—Music Room: KGO (KHQ off at 5:15)  
 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR  
 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI  
 6—The First Nighter: Drama: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL  
 6:30—Phil Baker, Armour Jester: KGO KHQ KOMO KGW KDYL KFI  
 7—Chevrolet Program: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL  
 7:30—Bits of Broadway, Tommy Harris, vocalist: KGO KHQ (KGW on 7:45)  
 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL  
 8:15—Gilmore Circus: KGO KOMO KGW KFI  
 9:15—Howard Thurston, the Magician: KGO KHQ KOMO KGW KFI KDYL

9:30—Best Foods Musical Grocery Store: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL  
 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD  
 10:15—Mark Hopkins Hotel Orch.: KGO KHQ (KGW on 10:20) KFSD  
 11—Phil Harris' Orchestra: KGO KHQ (KOMO on 11:15) KGW KFI KFSD  
 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KGW KFSD

**440.9 Mtrs. NBC-KPO Sutter 1920**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR KEX KGA**  
**KECA KTAR KDYL KFSD**  
**KGHL KGIR KOA**

7:30 A.M.—Arion Trio: KPO  
 8—Music Appreciation Hour: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR KGHL  
 9—Julia Hayes: KPO  
 9—Tom Mitchell, baritone: KYA KGA KECA KGHL  
 9:15—John Fogarty, tenor: KPO KGA KJR KEX KECA KFSD  
 9:30—Organ Concert: KYA KGA (KJR off 9:45) KEX KECA  
 9:30—Through the Looking Glass with Frances Ingram: KPO  
 9:45—University of California Program: KPO  
 10—Mardi Gras: Variety program: KPO KGA KJR KEX KECA (KDYL on 10:15) KGHL  
 10:30—Marshall's Mavericks: KPO KGA KJR KEX  
 11—Magic of Speech: KPO KGA KJR KEX KECA KFSD KDYL  
 11:30—Ivy Scott, soprano: KPO KGA KJR KEX KECA KDYL  
 11:45—Sisters of the Skillet: KPO KGA KJR KEX KDYL  
 12 noon—Mid-day Musical, Stringwood Ensemble: KPO (KGA on 12:05) KJR KEX (KECA on at 12:30)  
 12:45—Commonwealth Club Luncheon: KYA KGA KJR KEX KECA  
 1—Kenneth Spencer, basso: KPO  
 1:15—Ann Warner's Chats with Her Neighbors: KPO  
 1:30—Rhythm Vendors: (KPO on 1:45) KGA KJR KEX KECA  
 2—Oahu Srenaders: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL  
 2:15—Four Sharps: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL  
 2:30—Irma Glenn, Organist: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGHL  
 2:45—Musical Moments: KPO KGA KJR KECA KFSD KTAR KGHL  
 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL  
 3:30—Betty Boop, Mae Questel, songs, patter and dramatizations with Max Fleischer; orchestra: KPO KGA KJR KEX KECA KFSD KDYL KGHL  
 3:45—South Sea Islanders: KPO KGA KJR KEX KFSD KGHL  
 4—Josef Hornik and his Orchestra: KPO KGA (KJR on 4:10) KEX KECA KFSD  
 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD

5—Cosmopolitans: (KPO off 5:40) KGA (KJR off 5:15, on 5:30) KEX (KECA KFSD off 5:30) KGHL  
 5:40—Lambert Pharmacal Program: KPO  
 5:45—Growin' Up, dramatic sketch: KPO  
 5:45—Charles Hart, instrumental ensemble: (KPO on 6) (KYA off 6) KGA KJR KGHL  
 6:15—Talks by Rabbi Morris Goldstein: KPO KGA KJR KGHL  
 6:30—Bluettes, vocal trio: KPO KJR KGA KECA KFSD  
 6:45—Detectives Black and Blue—comedy serial: KPO  
 6:45—Irving Kennedy, tenor: KGA KJR KGHL  
 7—Dr. Copeland's health talk: KPO  
 7—John and Ned, harmony duo: (KPO on 7:10) KGA KJR  
 7:05—Dramas from Real Life: KPO  
 7:15—Tarzan of the Apes: KPO  
 7:30—Talks by Chief Quinn, San Francisco Police Dept.: KPO  
 7:30—Robert Royce, tenor: KYA KGA KECA KFSD KDYL KGHL  
 7:45—Prof. Jack McLallen, Sarah and Sassafra, comedy sketch: KYA KGA KJR KECA KFSD KDYL KGHL  
 7:45—The Seal of the Don, mystery serial: KPO  
 8—American Legion Program: KPO KGA KJR KEX KTAR KGIR KGHL  
 8:15—American Weekly Program: Drama: KPO  
 8:15—Welcome Lewis, contralto: KGA KJR KECA KDYL KGHL  
 8:30—Night Song: KPO KGA KJR (KEX on 8:45) KGHL KDYL  
 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL  
 9:15—Stringwood Ensemble: KPO KGA KJR KECA KGHL  
 9:30—Narcotic Patrol, dramatic serial: KPO KGA KJR KEX KECA KGHL  
 10—Talent Parade: Variety program: KPO KGA KJR KEX KECA KDYL KOA  
 11—Organ Concert, Paul Carson: KPO KGA KECA  
 11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KEX KECA

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
**Ribruone Pub. Co., Oakland, Calif.**  
 8 A.M.—Records; Stocks  
 9:30—Clinic of the Air  
 10:15—Stocks; Financial Informa.  
 10:30—International Kitchen  
 11—Sunshine Twins  
 11:30—Arco and Anita  
 11:45—Madelon Sivyer and Nancy Ann Hersey  
 12 noon—Jack Delaney's Band  
 1—Jean's Hi-Lights  
 2—Classical recordings  
 2:35—Better Business talk  
 2:40—Closing S. F. stocks  
 2:45—Organ Recital; Records  
 3:45—Health School; Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, pianist  
 5:30—The Lovable Liars  
 5:45—Arco and Anita, guitar duo  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—Dr. Ross Pet Clinic  
 7:45—Fred and Morris, comedians  
 8—KLX Hi-Jinks Program  
 10—Fred Skinner  
 10:15 to 11 P.M.—Dance Program

**CBS****Columbia Broadcasting System**

- 8:45 A.M.—Melody Parade: KFBK KMJ KWG KOL KFPY KOIN KSL KFRC KHJ KGB
- 9—Paul Tremaine's Orch.: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- 9:30—Lenten Service: KSL
- 9:45—Columbia Educational Features: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- 10—"Marie, the Little French Princess: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 10:15—Billy Hays Orchestra: KFBK KWG KERN KDB KOIN KFRC KHJ KSL
- 10:30—Palmer House Ensemble: KFBK KMJ KERN KDB KFPY KVI KFRC (KHJ and KGB on 10:45) KSL
- 11—American School of the Air: KFBK KMJ KERN KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:30—The Round Towners: KFBK KMJ KERN KDB KOL KVI KSL KFPY KOIN KFRC KHJ KGB
- 11:45—Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KOIN KHJ KSL KGB
- 12 noon—Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KFPY KOIN KHJ
- 12:15—Blanche Calloway's Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KGB
- 12:45—Alex Semmler, pianist: KMJ KFBK KWG KERN KVI KFPY KOIN KGB KSL
- 1—The Grab Bag: KFBK KMJ KWG KERN KDB (KOL on 1:15) KVI KFPY KFRC KSL
- 1:30—U. S. Army Band Concert: KFBK KWG KERN KDB KOL KFPY (KFRC on 1:45) KHJ KGB KSL
- 2—Programs to KSL KVOR KLZ KOH to 4:40
- 4:30—Del Coons' Orchestra: KFBK KMJ KWG KDB KFPY KFRC KHJ KSL
- 4:45—Between the Bookends: KVOR KFBK KWG KERN KDB KOL KVI KHJ KSL
- 5—"Trade and Mark": KSL
- 5:15—Jimmy Joy's Orchestra: KFBK KWG KERN KFPY
- 5:30—The Columbians: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Mary Eastman, soprano: KFBK KWG KVI KFPY KFRC KHJ KGB
- 6:30—"The Inside Story": KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—Columbia Radio Revue: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7:30—The Street Singer: KFBK KMJ KWG KERN KFPY KOIN KFRC
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8—Nino Martini, tenor and the Columbia Symphony Orchestra: KOL KVI KFPY (KOIN KFRC KHJ on 8:15) KLZ KOH
- 8:30—Abe Lyman Orchestra: KFBK KWG KERN KDB KFPY KFRC (KOL KVI KHJ on 8:45)
- 9—Ben Pollack and his Orchestra: KFBK KWG KERN KDB KFPY KFRC KGB KSL
- 9:30 to 10 P.M.—Ozzie Nelson's Orchestra: KFBK KWG KERN KDB KOL KFPY KOIN (KFRC on at 9:45) KHJ KGB KSL

**333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.**

- 7 A.M.—News Briefs; Records
- 8—Shell Happytime
- 8:30—Tiny Newland and Organ
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Programs to 10:30
- 10:30—"Up to Par With Parkeip"
- 10:45—CBS Programs to 12:15
- 12:15—Talks; News Items
- 1—Bob Holman's Orchestra
- 1:30—U. S. Army Band
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Hodge Podge Lodge
- 4:30—CBS Programs to 5
- 5—To be announced
- 5:15—Skippy
- 5:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—Myrt and Marge
- 8—Globe Headlines
- 8:15—Columbia Symphony Orch.
- 8:30—"Reminiscing"
- 8:45—CBS Program
- 9—Tiny Newland and Islanders
- 9:15—Unknown Hands
- 9:30—CBS Programs to 10
- 10—World-wide News; Bisquick Band
- 10:15—Dance Music
- 12 to 1 A.M.—Marshall Grant, organ

**225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts Don Lee, Inc., San Diego, California**

- 7 A.M.—Music; News; Talks
- 5:15—Recordings
- 5:30—CBS Programs to 7
- 7—Chandu
- 7:15—Columbia Revue
- 7:30—Tarzan
- 7:45—Myrt and Marge
- 8—Headlines
- 8:15—Nino Martini's Orchestra
- 8:30—Eb and Zeb
- 8:45—CBS Programs to 10
- 10—Tomorrow's News Tonight
- 10:15—CBS Programs to 12
- 12 to 1 A.M.—Recordings

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego**

- 7:30 A.M.—Music; News; Talks
- 5 P.M.—Cosmopolitans
- 5:15—Safety Talk
- 5:20—Studio program
- 5:30—Program Highspots
- 5:35—Late News Reporter
- 5:45—Mahdi's Magic Circle
- 6—First Nighter
- 6:30—Manhattan Serenaders
- 6:45—Serenaders
- 7—Chevrolet program
- 7:30—NBC-KGO Program
- 8—Amos 'n' Andy
- 8:15—The Seal of the Don
- 8:30—Voice, Violin and Piano
- 9—Plata Real Orchestra
- 9:30 to 12 mid.—NBC-KGO Program

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles**

- 6:45 A.M.—Dr. Selixas, exercises
- 7:30—Stock Market Quotations
- 7:45—Polly Hall, pianist
- 8—Arion Trio
- 8:15—Joe Warner's Jolly Journal
- 8:30—NBC-KGO Programs to 9:15
- 9:15—Helpful Hints to Housewives
- 9:30—Fashion Tour with Melisse
- 10—Through the Looking Glass
- 10:15—Dr. Copeland, talk
- 10:30—NBC-KGO Programs to 11:45
- 11:45—State Market Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—Western Farm and Home Hr.
- 1—News Release
- 1:15—Ann Warner Chats
- 1:45—Cal McCoy, baritone
- 2—NBC-KGO programs to 3:15
- 3:15—Edna Hopper program
- 3:30—Studio program
- 3:45—Educational program
- 4—U. S. C. Arts & Speech program
- 4:30—News Release
- 4:45—Baron Keyes' Air Castle
- 5—Growin' Up
- 5:15—String Orchestra
- 5:30—NBC-KGO programs to 7:30
- 7:30—"The Seal of the Don"
- 7:45—String Orchestra "Stardust"
- 8—NBC-KGO programs to 10:15
- 10:15—Phil Harris' Orchestra
- 11:30 to 12 mid.—Gus Arnheim's Or.

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles**

- 8 A.M.—Music Appreciation Hour
- 9—Louis Rueb, exercises
- 9:15—NBC-KPO Programs to 10:30
- 10:30—News release
- 10:45—Spanish lesson
- 11—NBC-KPO Programs to 11:45
- 11:45—Chaparral Club Program
- 12 noon—Charlie Wellman and Co.
- 12:30—NBC-KPO programs to 3:45
- 3:45—Paul Kellar, pianist
- 4—NBC-KPO programs to 5:30
- 5:30—Uncle Jim
- 5:45—Al, Mac and Tommy
- 6—L. A. Fire Dept. Orchestra
- 6:30—Synco Thots
- 6:45—News Release; Sports talk
- 7—Talk on Children's Symphony
- 7:15—String Orchestra
- 7:45—NBC-KPO program
- 8—Helen Guest, ballads
- 8:15—Soloist
- 8:30—Gus Arnheim's Orchestra
- 9 to 12 mid.—NBC-KPO programs

**309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wn.**

- 7 A.M.—Rhythm Aces; Produce Quotations; Sun Risers; Sports
- 8—Music Appreciation Hour
- 9—Julia Hayes
- 9:15—NBC-KPO Programs to 3 P.M.—The Easy Chair
- 3:10—NBC-KPO Programs to 4
- 4—Lost and Found Advertisements
- 4:05—The World Bookman
- 4:10—Orchestra
- 4:45—Radio Service News
- 5—Cosmopolitans
- 5:15—Steamboat Bill
- 5:30—D. A. R. Conference speaker
- 5:45—NBC-KPO programs to 6:45
- 6:45—American Legion Speaker
- 7—NBC-KPO program
- 7:15—Tarzan of the Apes
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 11
- 11 to 12 mid.—Robinson's Vagabonda

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles

6:30 A.M.—Records  
6:45—Bill Sharples Gang  
8:45—Inspirational Talk and Prayer  
9—Records; News  
9:45—Protective Diet  
10—Eddie Albright's Family  
10:30—Kate Vaughn, Home Econ.  
11:45—Talk by H. B. Drollinger  
12 noon—News  
12:15—Homeopathic  
12:30—Dr. John Matthews  
1—New Paris Inn  
2—Eddie Albright  
2:30—Federated Women's Clubs  
3—Matinee Mirthmakers  
3:30—Organ  
4—Tavelogue; Lost and Found;  
Stocks; Records  
4:30—Synagogue of the Air  
5—Mokl Hana Orchestra  
5:30—Black and Blue  
5:45—Chandu the Magician  
6—News  
6:15—Cecil and Sally  
6:30—Concert Orchestra  
6:45—Guardsmen  
7—Frank Watanabe and Archie  
7:15—Miles of Melody  
7:30—Raine Bennett  
7:45—Origin of Superstition  
8—"Order of Optimistic Do-Nuts"  
9—News  
9:15—Crockett Mountaineers  
9:30—Fights from Hollywood Stadium  
10:45—Happy Chappies  
11 to 12 mid.—New Paris Inn

**254.1 Meters KEX** Atwater 3111  
1180 Kcys. 5000 Watts  
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders  
8—Music Appreciation Hour  
9—Julia Hayes, Helpful Hints  
9:15—NBC-KPO Programs to 2:45  
2:45—Question Box  
3—NBC-KPO Programs to 4:45  
4:45—Boy Scout Drama  
5—NBC-KPO programs to 6:15  
6:15—Silent period  
8—American Legion program  
8:15—Tarzan of the Apes  
8:30—NBC-KPO Programs to 9:15  
9:15—Richardson's Sport Talk  
9:30—To be announced  
10—Talent Parade  
11—Arlie Loveland's Orchestra  
11:30—Bal Tabarin Orchestra  
12 to 12:15 A.M.—Glimpses of Tomorrow's News

**236.1 Meters KOL** Main 2312  
1270 Kcys. 10000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—KOL Time Clock  
8—Shell Happytime  
8:30—Crazy Minstrel  
8:45—CBS Programs to 9:15  
9:15—Prudence Penny  
9:30—Betty Crocker  
9:45—Cecil Solly  
10—Little French Princess  
10:15—Morning Melodies  
10:45—Prince of the Ivories  
10:55—Democratic Educa. Feature  
11—CBS Programs to 12  
12 noon—Carnival  
1—Health Hints  
1:15—The Grab Bag  
1:30—U. S. Army Band  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Studio Program

4:45—Between the Bookends  
5—To be announced  
5:15—Skippy  
5:30—CBS Programs to 6:15  
6:15—Sports Review, Ken Stuart  
6:30—"The Inside Story"  
7—Columbia Revue  
7:30—Radio Speaker Stevenson  
7:45—"Myrt and Marge"  
8—Eb and Zeb  
8:15—Charles Raynolds  
8:30—Dance Music  
9—Globe Trotter  
9:15—Unknown Hands  
9:30—Ozzie Nelson's Orchestra  
10 to 12 mid.—Dance music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.

7 A.M.—Organ; Market Report  
7:30—NBC-KGO programs to 9:15  
9:15—Cooking School  
9:45—Arion Trio  
10:15—Rumford School of Cookery  
10:30—NBC-KGO programs to 11:45  
11:45—Up to Par with Parkelp  
12 noon—Oregonian of the Air  
1—Cosmopolitans  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO programs to 3  
3—Talk on Mental Hygiene  
3:15—Melody Mixers  
3:45—Friendly Chat  
4:30—Concert Ensemble  
4:45—Music Room  
4:55—Lambert Pharmaceutical Co.  
5—Mahdi, the Magician  
5:15—Piano Surprises  
5:30—NBC-KGO programs to 7:30  
7:30—Goodrich Rubber Company  
7:35—Crazy Crystals program  
7:50—Bits of Melody  
7:55—Round the World  
8—NBC-KGO programs to 10:15  
10:15—"Sweethearts o' Mine"  
10:20 to 12 mid.—NBC-KGO prog.

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
N.W. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 3  
3 P.M.—News Bulletins  
3:05—NBC-KPO Programs to 4:45  
4:45—To be announced  
5—NBC-KPO programs to 7:15  
7:15—Three Queens of Harmony  
7:30 to 12 mid.—NBC-KPO prog.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

12 noon—Noon News  
12:15—Blanche Calloway's Orchestra  
12:45—Theronoid of Tacoma  
1—CBS programs to 2  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:45—Camille Arnd  
4—Hodge Podge Lodge  
4:30—Dr. Walsh, Dental Clinic  
4:45—Between the Bookends  
5—George Yount, organist  
5:30—To be announced  
6—CBS programs to 7  
7—Columbia Revue  
7:30—Dr. Mellor  
7:45—Myrt and Marge  
8—Columbia Symphony Orchestra  
8:30—"The Crazy Serenader"  
8:45—Abe Lyman's orchestra  
9—Mademoiselle Modiste  
9:05—The Scandinavian Hour  
10:05—Ted Fio Rito's orchestra  
11—Don Cave's Orchestra  
11:15 to 12 mid.—Temple Theatre

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service  
7—NBC-KGO programs to 9  
9—Neighborly Mary  
9:30—Arion Trio  
9:45—The Bon Marche  
10—The Observer  
10:15—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Tea Time Tales  
1:15—NBC-KGO Programs to 1:45  
1:45—Red Shadow  
2—NBC-KGO programs to 5:25  
5:25—Electrical transcription  
5:30—NBC-KGO programs to 7:30  
7:30—Old Song Contest  
7:45—Bits of Broadway  
7:55—Electrical transcription  
8—NBC-KGO programs to 9:45  
9:45—To be announced  
10—Richfield News Flashes  
10:15—Dollars and Cents  
10:30 to 12 mid.—NBC-KGO prog.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Organ; News  
7:45—Early Birds  
8—To be announced  
8:30—Crosscuts of the Day  
9—Walt and Marlan  
9:15—Musical Gems  
9:30—Burgan's Home Comfort  
9:45—Celia Lee  
10—Warn and Warn  
10:15—To be announced  
10:30—NBC-KGO Programs to 1  
1—Various programs  
1:45—NBC-KGO program  
2:15—Edna Wallace Hopper  
3—NBC-KGO programs to 4:15  
4:15—News  
4:30—Tull and Gibbs  
4:45—NBC-KGO programs to 5  
5—Skippy  
5:30—NBC-KGO Programs to 8:15  
8:15—Editorial Column  
8:30—Voice of Texas  
8:45—American Weekly  
9—Marian Boyle, Pianist  
9:15 to 12 mid.—NBC-KGO Prog.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

6:30 A.M.—KOIN Clock  
7:30—Movie Chatter  
8—Shell Happytime  
8:30—CBS program  
9:30—Betty Crocker  
9:45—CBS Program  
10:30—Art Kirkham, This & That  
11—CBS Programs to 1:30  
1:30 P.M.—Book of Life  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
4:45—Cecil and Sally (E.T.)  
5—To be announced  
5:15—Skippy  
5:30—CBS programs to 6:15  
6:15—Bells of Harmony  
6:30—CBS programs to 8  
8—Redding White, tenor  
8:15—CBS program  
8:30—Davidson Prize Club  
9—Band Box Revue  
9:15—CBS program  
10—Bisquick Band  
10:05—DLBS Program  
10:15—Sport Flashes  
10:30 to 12 mid.—DLBS Programs

# SATURDAY Programs

April 1, 1933

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
7:45—Christian Science Program  
8—Breakfast Hour  
9—Melody Moods  
9:45—Stringwood Ensemble  
10—Sunshine Hour  
11—Album Leaves  
11:15—Prudence Pennv  
11:30—School Vocal, Orchestra  
12 noon—Scriptures  
12:03—Townhall Harmonies  
12:30—Song Vogues  
1—Afternoon Concert  
2—Glenn Goff, Organist  
3—Rhythmic Ripples  
3:30—Symphony Series  
4:30—Light Opera  
5—Sunset Revue  
5:45—Campbell Digest  
6—Supper Serenade  
6:30—Waltz Idylls  
6:45—Cecil and Sally (Elec. Trans.)  
7—Saturday Special  
8—Royal Serenaders  
8:15—Bal Tabarin Orchestra  
8:45—John Wolohan's Orchestra  
9:30—The Cub Reporters  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
9:30—Clinic of the Air  
10:15—Stocks; Financial Informa.  
10:30—International Kitchen  
11—Sunshine Twins  
11:30—Arco and Anita  
11:45—F. Skinner, What Have You?  
12 noon—Closing S. F. stocks  
12:05—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Classical recordings  
2:45—Jean Ardath, pianist  
3—Records; Gay Caballeros  
3:45—Health School; Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—Banjo Girls  
5:45—Song Stories, the Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—Wallele Hawaiian Trio  
7:45—Ardito Trio  
8—Musical Soiree  
9—Faucit Theater of the Air  
9:30—Iversen's Colonial String Quartet  
10—Hotel Oakland dance orchestra  
11 to 12 mid.—Dance program

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and Rainbow Trouper  
9:15—Morning Melodies  
10—Helpful Hour; Weather  
10:15—Dental Clinic  
10:30—Monarch Melodies  
11—Chats with Margaret Gilmer  
11:30—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—Mauna Keans  
1:30—The Friendly Hour  
2:30—Organ recital  
3—Silent period

4:30—Story Time  
4:45—Evening Echoes  
5—Vespers  
5:30—Skippy  
5:45—Sunkist Hawaiians  
6—Scott Held's Orchestra  
6:15—Franco's Program  
6:30—Livestock and Poultry Clinic  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Soul of Portugal  
7:30—National Defense  
7:45—Rabbi Joseph Karech  
8—Studio Program  
8:30—With the Poets  
8:45 to 10 P.M.—Italian Program

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Milkman; Reporter  
7:30—Serenaders; Records  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—Recorded program  
10:35—Dr. B. L. Corley  
11—Lore Lee; Margaret Reynolds  
11:30—X Bar B Boys  
12 noon—Organ; Records  
2:25—Radio Advisor  
2:30—Watchtower program  
2:45—Better Homes program  
3—Women in the Home  
3:30—Records  
3:45—Treasure Chest  
4—Records  
5—Young People's program  
5:30—Wandering Through France  
6—Emeryville Walkathon  
6:15—Records  
6:25—Parisian-Amer. Entertainers  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Frank Watanabe and Archie  
7:15—Italian program  
7:30—Oakland Post-Enquirer  
7:45—Masters' Music Room  
8—True Stories  
8:15—Gillum and Atterbury  
8:30—Jess Stafford's Orchestra  
9—KNX news; Organ Recital  
9:45—KNX Dance Music  
10—March Players  
10:30—Jesse Stafford's Band  
11—Emeryville Walkathon  
11:15—Dance Orchestra  
12 to 1 A.M.—Night Owls

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Melody Parade  
8:15—Andy Anderson  
8:30—Popular Records  
9—Assoc. Stores' Program  
9:15—Records  
9:30—Popular Song Hits  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Records  
11:30—Concert Favorites  
11:45—Records  
12 noon—Variety program  
1—Dance Matinee  
1:45—Popular recordings  
3—Reporter of the Air; records  
3:30—Marjorie Lee, pianist  
3:45—Records  
4:30—Musical Styles  
4:45—Popular Melodies  
6:45—Silent period  
12:01 to 8 A.M.—Owl program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast  
7:15—Cecil Wright's Melodies  
7:25—N. Y. Stock Quotations  
7:30—Early Morning Exercise Period  
8—Shell Happy Time  
8:30—Concert Miniatures  
9—Harold Knight's Orchestra  
9:30—Globe Trotter  
9:45—Happy Felton's Orchestra  
10—Jr. Artists program  
10:55—Church Announcements  
11—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Programs to 1:30  
1:30—Stock Ex. Quotations  
1:35—CBS Programs to 2:45  
2:45—Recordings  
3—CBS Programs to 3:30  
3:30—Recordings  
3:45—The Funnyboners  
4—Ted Fio-Rito Orchestra  
4:45—Street Singer  
5—Kansas City Presents  
5:15—News Parade  
5:30—Skippy  
5:45—To be announced  
7—CBS programs to 9  
9—Marlboro Band of Distinction  
9:15—Joe Haymes' Orchestra  
9:30—Ted Fio-Rito Orchestra  
11—Cafe de Paris Orchestra  
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—"Toupee Tommy" skit  
8:30—Records; silent at 9  
1 P.M.—Latin-American Program  
2—Dance of the Hour; Records  
2:30—Organ Harmony Milton Fallon  
3—Recordings  
3:15—Buddy Lewis's Orchestra  
4—"Doc" Shahan Ramblers  
4:30—Recordings  
4:45—Merlin Kiddies Program  
5—Recordings  
5:30—Prosperity Auction Program  
5:45—Walk-a-thon; silent at 6  
7:30—The Crystal Boys  
8—Latin-American Program  
9—Recordings  
9:15—Italian Program  
10—Walk-a-thon  
10:30 to 11 P.M.—Jess Norman's Or.

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—The Early Bird  
8—Silent period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—John Manning, piano stories  
11:15—Concert Melodies  
11:45—Musical Novelties  
12 noon—Oklahoma Cowboys  
12:30—Dance Music  
1—Silent period  
6—Dance Time  
6:15—News Reporter  
6:30—Russian Balalaika Orchestra  
7—Christian Science Program  
7:15—Bellevue Program  
7:30—Silent period  
11—Salon Serenade  
11:30—Dance Music  
12 to 1 A.M.—Hi-Dee-Ho!

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ KOMO KGW**  
**KFI KOA KDYL KGIR**  
**KGHL KTAR KFSD**

7 A.M.—Arion Trio: KGO KHQ  
KGHL (KGW on 7:20) KTAR  
(KDYL on 7:15)  
7:30—Le Trio Charmant, instrumen-  
tal ensemble: KGO KOMO KGW  
KFSD KGHL  
7:45—Breen and de Rose: KGO  
KGW KFSD KDYL KGHL  
8—Melodies of the South: KGO  
KOMO KGW KFI KFSD KDYL  
8:15—Jack and Patsy, dramatic  
sketch: KGO KHQ KOMO KGW  
8:30—Crosscuts from the Log of the  
Day: KGO KHQ KOMO KGW  
KFI  
9—Johnny Marvin, tenor: KGO  
9:15—American Legion National  
Trade Revival Campaign: KGO  
KOMO KFSD KDYL  
9:30—National Farm and Home  
Hour: KGO KHQ KOMO (KGW  
on 10) KFI KFSD (KTAR off 10)  
KDYL KGIR KGHL  
10:30—Woman's Magazine of the  
Air: KGO KFI KDYL (KFSD off  
10:50 to 1:55) KGHL  
11:30—Organ Concert: KGO (KHQ  
KDYL on 11:45), off 12 noon)  
(KOMO on 12 noon) (KGW on  
11:45) (KFSD off 1:30-1:45)  
12:15—Western Agriculture: KGO  
KHQ KOMO (KGW off 12:45)  
KFI KFSD KTAR KGIR KGHL  
1—Stringwood Ensemble: KGO  
(KHQ on 1:30) (KGW off 1:30-  
1:45)  
2—Cosmopolitans: KGO KHQ KFI  
KGW  
2:30—Bouquet of Melodies: KGO  
KHQ KOMO KGW KFI  
3—Waldorf-Astoria Orchestra: KGO  
KHQ KOMO KGW KFSD KTAR  
3:30—King Kong, dramatic serial:  
KGO KHQ KOMO KGW KFSD  
3:45—Little Colleen, Agatha Tur-  
ley, soprano: KGFO KHQ KOMO  
KFSD  
4—Anson Weeks and his Hotel Mark  
Hopkins Orchestra: KGO KHQ  
(KOMO on 4:30) (KGW off 4:15),  
on 4:30)  
4:45—Little Orphan Annie: KDYL  
KOA KGIR KGHL  
4:45—Organ Concert: KGO KOMO  
(KHQ KGW off 5)  
5—Organ Concert: KGO  
5:15—Round-the-World Club: KGO  
KHQ KOMO KGW KFI  
5:30—Little Orphan Annie: KGO  
KHQ KOMO KGW KFI KTAR  
5:45—Wheatonville: Dramatic  
sketch: KGO KHQ KOMO KGW  
KFI  
6—Riesendorf's Viennese Program:  
KGO KHQ KOMO KGW KFSD  
KDYL  
6:30—Oldsmobile Program with Gus  
Van; George Olsen and his mu-  
sic: KGO KHQ KOMO KGW KFI  
KFSD KDYL  
7—Saturday Night Dancing Party—  
Men About Town Trio; B. A.  
Rolfé and his Orchestra: KGO  
KFI KDYL  
8—Caswell Concert: KGO KHQ  
KOMO KGW KFI  
8:15—Golden State Family Robin-  
son: KGO KFI

8:15—Tom Gerun and his Bal Tab-  
arin Orchestra: (KGO on 8:45)  
(KYA KGW off 8:45) (KHQ on  
8:30) KOMO (KGHL off 8:30)  
9—Associated Spotlight — Captain  
William H. Royle, master of cere-  
monies; "School Days," with  
Max Waizman (Herr Fizzmeyer);  
the Coquette, vocal trio; Annette  
Hastings, Marjorie Hughes, Im-  
elda Montagne; Miss Ethyl As-  
sociated, soprano; Cyclo Four,  
male quartet; Robert Stevens,  
Gwynn Jones, tenors; Harold  
Dana, baritone; Armand Girard,  
basso; Harold Peary, Bobbe  
Deane, Bennie Walker, the Hill  
Nellies; Beban's Burlesque; "Fly-  
ing A" Bandmen direction of  
Walter Beban: KGO KHQ KOMO  
KGW KFI  
10:30—Musical Echoes, Gail Taylor,  
soprano: KGO KHQ KGW  
11—Phil Harris and His Amba-  
sador Hotel Orchestra: KGO KHQ  
(KOMO on 11:15) KGW KFI  
KFSD  
11:30 to 12 mid.—Gus Arnheim's  
Orchestra: KGO KHQ KOMO  
KGW KFI KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Last minute correction—Starting to-  
day, April 1, KPO will not sup-  
ply programs to stations listed  
below—

7:30 A.M.—Organ Concert: KPO  
8—Financial Service: KPO KGA  
KJR KEX  
8:15—Bits of Melody: KPO KGA  
KJR KEX KECA KGHL  
8:30—Sven Swenson and his Swede-  
hearts: KGA (KPO KJR KEX  
off 8:45) (KYA on 8:45) KECA  
KFSD KTAR KGHL  
8:45—Julia Hayes, helpful hints to  
housewives: KPO  
9—Tom Mitchell, baritone: KPO  
KGA KJR KEX KECA KGHL  
9:15—Johnny O'Brien, harmonica  
player: KPO KGA KJR KEX  
KECA KGHL  
9:30—Arion Trio: (KPO off 9:45,  
on 10) (KYA on 8:45 off 10) KGA  
KJR KEX  
9:45—University of California: KPO  
10:30—NBC Farm Forum: KPO  
KGA KJR KEX KECA KDYL  
11—Words and Music: KPO KGA  
KJR KEX KECA KDYL  
11:30—Syncopators, Harold Stokes'  
orchestra: KPO KGA KEX KECA  
11:45—Sisters of the Skillet, comedy  
sketch: KPO KGA KJR KEX  
KECA KDYL  
12 noon—Organ Concert: KPO (KGA  
on 12:05) KJR KEX KDYL  
12:15—Radio Troubadours: KPO  
KGA KJR KEX KDYL  
12:30—The Ambassadors: Male  
quartet: KPO KGA KJR KEX  
KECA KDYL  
12:45—Marion and Jim Jordan:  
KPO KGA KJR KEX KECA  
KDYL  
1—Goldman Band: KPO KGA KJR  
KEX KECA KDYL (KTAR off  
1:30) (KGHL on 1:30)  
2—Maurice Sherman's Orchestra:  
KPO KGA KJR KEX KECA  
(KFSD off 2:15) KDYL KGHL  
2:30—Beau Balladeer: Leonard Lew-  
is, baritone: KPO KGA KJR KEX  
KECA KFSD KDYL

2:45—Concert Echoes: KPO KGA  
KJR KEX KECA KFSD KDYL  
3—Melody Matinee: KPO KGA KJR  
KEX (KECA off 3:45)  
4—Orchestra: KPO KGA (KJR on  
4:05) KEX KFSD KDYL KGHL  
4:15—Merle Thorpe, talk: KPO  
KGA KJR KEX KECA KFSD  
KTAR KDYL KGIR  
4:30—Twenty Fingers of Harmony:  
KPO KGA KJR KECA KFSD  
KDYL KGHL  
4:45—Barbara Dale's Charm Mati-  
nee: KPO KFSD  
5—American Taxpayers League:  
KPO KGA KJR KECA KTAR  
KDYL KGIR KGHL  
5:15—Echoes of the Palisades: KPO  
KGA KJR KEX KGHL  
5:30—The Economic World Today:  
KPO KGA KJR KFSD KDYL  
KGIR KGHL  
6—Stringwood Ensemble: KPO KJR  
KGA (KEX off 6:15) KECA KTAR  
KGHL  
6:30—Education at the Crossroads:  
KPO KGA KJR KECA KGIR  
KGHL  
6:45—Irving Kennedy, tenor: KPO  
KGHL  
7—Medicine Show: KPO KGA KJR  
KECA KFSD KGHL  
7:30—Charles Hart, instrumental en-  
semble: KPO KGA KECA KFSD  
KTAR KGHL  
8—Goodwill program: KPO KGA  
KJR KEX KDYL KGHL  
8:15—Octavus Roy Cohen Murder  
Mystery, drama: KPO KGA KJR  
KEX KECA KDYL  
8:30—Goodwill program: KPO KGA  
KJR KEX KDYL KGHL  
9—Mark Fisher's Orch.: KPO KGA  
(KJR off 9:15) KEX KECA KFSD  
KDYL KGHL  
9:30—Jack Denny Dance Orchestra:  
KPO KGA KJR KEX KECA  
(KFSD off 9:45) (KDYL on 9:45)  
KGHL  
10—Oregon Grill Orch.: KPO KGA  
KJR KEX KECA KDYL KOA  
10:30—Tom Gerun and his Bal Tab-  
arin Orchestra: KPO KGA KJR  
KEX KECA KFSD KDYL (KOA  
off 10:45)  
11 to 12 mid.—Reminiscences: Organ  
concert, Dollo Sargent: KPO KGA  
KJR KEX KECA KFSD

236.1 Meters **KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M.—KOL Time Clock  
8—Shell Happy Time  
8:30—Crazy Serenader  
8:45—CBS Programs to 9:15  
9:15—Prudence Penny  
9:30—Happy Felton Orchestra  
9:45—Cecil Solly  
10—Dance Music  
10:15—Morning Melodies  
10:45—Prince of the Ivories  
11—CBS Programs to 2:45  
2:45—Organ Moods  
3—CBS Programs to 4  
4—Ted Fio Rito Orchestra  
4:30—CBS Programs to 5:30  
5:30—Skippy  
5:45—CBS Programs to 6:30  
6:30—Sports Review, Ken Stuart  
6:45—Democratic Educa. Feature  
7—Boswell Sisters, CBS  
7:15—Brad and Al  
7:30—John C. Stevenson  
8—Guy Lombardo Orchestra  
8:30—Leon Elasco Orchestra  
9—Globe Trotter  
9:15 to 12 mid.—Dance Music

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Concert Miniatures: KMJ KFBK KWG (KOL on 8:45) KVI  
 9—Harold Knight's Orchestra: KFBK KMJ KWG KERN KDB KOL KFY KFOIN KFRC KHJ KGB KSL  
 9:30—Felix Ferdinand: KFBK KMJ KWG KERN KDB KOL KFY KFOIN (KFRN on 9:45) KHJ KGB KSL KLZ KOH  
 10—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KVI KFY KFOIN KHJ KSL  
 10:30—Madison Ensemble: KFBK KMJ KERN KDB KVI KFY KHJ KGB KSL  
 11—Dancing Echoes: KFBK KMJ KWG KERN KDB KOL KVI KFY KFOIN KFRC KHJ KGB  
 11:15—Five Octaves: Instrumental and harmony group: KFBK KMJ KERN KDB KOL KVI KFY KFOIN KFRC KHJ KGB KSL  
 11:30—Savitt String Quartet: KFBK KMJ KWG KERN KDB KOL KVI KFY KFOIN KFRC KHJ KGB KSL  
 12 noon—Round Towners: KFBK KMJ KWG KERN KDB KOL KFY KFOIN KHJ KGB KSL KLZ  
 12:15—Spanish Serenade: KFBK KMJ KWG KERN KDB KOL KVI KFY KFOIN KGB KSL  
 12:30—Saturday Synchopators: KFBK KMJ KWG KERN KOL KVI KFY KFOIN (KHJ on 12:45) KGB KSL  
 1—Sigurd, The Viking: KFBK KMJ KERN KWG KDB KOL KVI KSL KFY KFRC  
 1:15—Tony Wons, with Keenan and Phillips: KFBK KMJ KWG KERN KDB KOL KVI KFY KFRC KHJ KSL  
 1:30—Dick Mansfield's Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFY KFRC KHJ KGB KSL  
 2—Eddie Duchin and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFY KFOIN KFRC KHJ KGB KSL  
 2:30—Between the Bookends: KFBK KMJ KWG KERN KDB KOL KVI KFY KFOIN KFRC KHJ KGB KSL  
 3—Paul Tremaine's Orch.: KFBK KMJ KWG KERN KDB KOL KVI KFY KFOIN KFRC KHJ KGB KSL  
 3:45—The Funnyboners: KFBK KMJ KWG KERN KDB KOL KFY KFRC KHJ KGB  
 4:15—Charles Barnett's Orchestra: KFBK KERN KFY  
 4:45—The Street Singer, Arthur Tracy: KFBK KERN KDB KOL KVI KFY KFRC KHJ KGB KSL  
 5—Kansas City Presents: KFBK KMJ KWG KERN KDB KOL KVI KFY KHJ KGB KSL  
 7—The Boswell Sisters: KFBK KMJ KWG KERN KDB KOL KVI KSL KFY KFOIN KHJ KGB KLZ KOH  
 7:15—Columbia Public Affairs Institute: KFBK KMJ KWG KERN KFY KFOIN KFRC KGB  
 7:45—Gertrude Niesen: KFBK KMJ KWG KERN KDB KVI KFY KFOIN KFRC KHJ KGB  
 8—Guy Lombardo and His Royal Canadians: KVOR, KFBK KMJ KWG KERN KDB KOL KVI KFY KFOIN KFRC KHJ KGB KSL  
 8:30—Leon Belasco's Orchestra: KFBK KWG KERN KDB KOL KFY KFOIN KFRC KHJ KGB

- 9—Joe Haymes' Orchestra: KFBK KWG KERN KDB KVI KFY KFRC KHJ  
 9:30 to 10 P.M.—Ted Fio-Rito and his St. Francis Hotel Orch.: KWG KFBK KERN KDB KOL KFY KVI KOIN KFRC KHJ KGB KSL

- 325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**  
 6:55 A.M.—Inspirational Service  
 7—Fisher's Sunrise Farm Broadcast  
 7:30—NBC-KGO programs to 9  
 9—The Observer  
 9:15—NBC-KGO Program  
 9:30—Uncle Hank from Ciderville  
 9:45—The Bon Marche  
 10—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO programs to 5  
 5—Organ Concert  
 5:15—NBC-KGO programs to 8:15  
 8:15—Electrical transcription  
 8:20—Bal Tabarin Orchestra  
 8:30—Musical Mannequins  
 9—Associated Spotlight  
 10:30 to 12 mid.—NBC-KGO prog.

- 319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**  
**The Journal, Portland, Oregon**  
 6:30 A.M.—KOIN Clock  
 7:30—Movie Chatter  
 8—Shell Happy Time  
 8:30—CBS program  
 10:30—This and That  
 11—CBS program  
 1:30—Books of Life  
 2—CBS Programs  
 3:30—Newspaper of the Air  
 4:45—Cecil and Sally (E.T.)  
 5—CBS program  
 5:15—Skippy  
 5:30—Davidson Prize Club  
 6—CBS program  
 6:15—Bells of Harmony  
 6:30—CBS program  
 8—Redding White, tenor  
 8:15—CBS Program  
 9—McElroy's Greater Oregonians  
 9:30—Bisquick Band  
 9:35—DLBS program  
 9:45—De Honey's Dance Band  
 10:15—Sport Flashes  
 10:30 to 12 mid.—Dance Music

- 483.6 Meters KGW Atwater 2121 620 Kcys. 1000 Watts**  
**Morning Oregonian, Portland, Ore.**  
 7 A.M.—Organ; Market Report  
 7:30—NBC-KGO programs to 9  
 9—Crazy Crystals Program  
 9:15—Cooking School  
 9:45—National Farm & Home Hour  
 10:30—Magazine of the Air  
 11:30—Organ Concert  
 12 noon—Oregonian of the Air  
 12:15—NBC-KGO Programs to 1:30  
 1:30—Dental Clinic of the Air  
 1:45—NBC-KGO Programs to 3:45  
 3:45—Friendly Chat  
 4:30—Hotel Mark Hopkins Orchestra  
 4:45—Organ Concert  
 5—Piano Surprises  
 5:15—NBC-KGO programs to 6:15  
 6:15—The Kibitzer  
 6:30—Buick-Olds program  
 7—U. S. 7th Infantry Band  
 7:30—NBC-KGO programs to 8:30  
 8:30—Fisher's Blend Half Hour  
 9—Associated Spotlight  
 10:30—Musical Echoes  
 11—Hotel Ambassador Orchestra  
 11:30 to 12 Mid.—Arnhelm's Orch.

- 333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**  
 7 A.M.—News Briefs and Records  
 8—Shell Happytime  
 8:30—CBS Programs to 12:30  
 12:30 P.M.—News Items  
 12:45—Dick Mansfield's Orchestra  
 1—Bob Holman's Orchestra  
 1:30—CBS programs to 2:45  
 2:45—Tiny Newland & Islanders  
 3—Paul Tremaine's Orchestra  
 3:30—To be announced  
 3:45—The Funnyboners  
 4—Ted Fio-Rito's Orchestra  
 4:45—CBS Programs to 5:15  
 5:15—News Items; Town Topics  
 5:30—Skippy  
 5:45—To be announced  
 7—Boswell Sisters  
 7:15—The Dons  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—Marlboro Band of Distinction  
 9:15—Joe Haymes' Orchestra  
 9:30—Ted Fio-Rito's Orchestra  
 10—Dance Music  
 12 to 1 A.M.—Marshall Grant, Organist

- 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts**  
**Western Broad. Co., Portland, Ore.**  
 7 A.M.—Morning Serenaders  
 8—NBC-KPO Programs to 8:45  
 8:45—Julia Hayes, Helpful Hints  
 9—NBC-KPO Programs to 4:30  
 4:30—Kids' Matinee  
 5—NBC-KPO programs to 6:15  
 6:15—Silent period  
 8—NBC-KPO Programs to 10  
 10—Jim Taft's Oregonians  
 10:30—Bal Tabarin Orchestra  
 11 to 12 mid.—Reminiscences

- 309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**  
**Northwest Broad. System, Seattle, Wn.**  
 7 A.M.—Sun Risers; Produce Quotations; Sports  
 8—NBC-KPO Programs to 8:45  
 8:45—Julia Hayes  
 9—NBC-KPO Programs to 3:45  
 3:45—The World Bookman  
 3:45—Lost and Found  
 4—NBC-KPO Programs to 4:45  
 4:45—Aviation talk  
 5—NBC-KPO Programs to 6:45  
 6:45—Tropical Whispers  
 7—NBC-KPO Program  
 7:30—News Edition of the Air  
 7:45—NBC-KPO programs to 10:30  
 10:30—Robinson's Vagabonds  
 11 to 12 mid.—Reminiscences

- 508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts**  
**Louis Wasmer, Inc., Spokane, Wash.**  
 7 A.M.—Organ; News  
 7:45—Kronenberg's Shoe Hospital  
 8—Voice of Texas  
 8:15—To be announced  
 8:30—Crosscuts of the Day  
 9—Walt and Marian  
 9:15—Burgan's Home Comfort  
 9:30—NBC-KGO Programs to 11:30  
 11:30—Bell Organ Concert  
 12:15 P.M.—NBC-KGO Program  
 1—Various programs  
 1:30—NBC-KGO programs to 4:15  
 4:15—KHQ News  
 4:30—Tull and Gibbs  
 4:45—News service  
 5—Skippy  
 5:15—NBC-KGO programs to 8:15  
 8:15—Editorial Column  
 8:30 to 12 Mid.—NBC-KGO prog's

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Exercises; Stocks  
 7:45—Polly Grant Hall  
 8—NBC-KGO Program  
 8:15—Helpful Hints to Housewives  
 8:30—NBC-KGO Programs to 9:15  
 9:15—Dorothy Raymond, pianist  
 9:30—NBC-KGO Programs to 11:30  
 11:30—Noreen Gammill, sketches  
 11:45—Federal & State Mkt. Reports  
 12 noon—Dept. of Agriculture Talk  
 12:15—Western Agric. Program  
 1—News Release  
 1:15—NBC-KGO Programs to 3  
 3—Wesley Tourtellotte, organist  
 4—Tea Dance, Ambassador Hotel  
 4:45—News Release  
 5—Univ. of So. Calif. program  
 5:15—NBC-KGO programs to 6  
 6—Goodrich Rubber program  
 6:15—Studio program  
 6:30—NBC-KGO programs to 8:45  
 8:45—Secret Service talks  
 9—Associated Spotlight  
 10:30—Phil Harris' Orchestra  
 11:30 to 12 mid.—Gus Arnheim's Or.

**209.7 Meters KECA Richm'd 6111**  
**1430 Kcys. 1000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 8 A.M.—Louis Rueb, exercises  
 8:15—NBC-KPO Programs to 9:30  
 9:30—Division of Physical Education  
 10:30—NBC-KPO programs to 4  
 4—News release  
 4:15—NBC-KPO programs to 5:30  
 5:30—Temple Baptist Question Hour  
 5:45—Record Program  
 6—NBC-KPO Programs to 6:45  
 6:45—Julie Kellar, harpist  
 7—NBC-KPO Programs to 8:30  
 8:30—Gus Arnheim's Orchestra  
 9 to 12 mid.—NBC-KPO Programs

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 6 A.M.—Records; Farm Features  
 6:45—Reveille Reporter  
 7—Daybreak Devotionals  
 7:30—Recordings  
 8—Shell Happytime  
 8:30—CBS Programs to 9:15  
 9:15—George Yount, organ  
 9:30—School Days  
 10—George Hall's Orchestra  
 10:15—Home Economics  
 10:30—Madison Ensemble  
 10:30—CBS Programs to 12  
 12 noon—Noon News  
 12:15—CBS Programs to 12:45  
 12:45—Theronoid of Tacoma  
 1—CBS Programs to 2:45  
 2:45—"Up to Par"  
 3—Paul Tremaine's Orchestra  
 3:30—Recordings  
 3:45—Max Frolic's program  
 4—Ted Fio-Rito's Orchestra  
 4:30—Dr. Walsh, Dental Clinic  
 4:45—CBS Programs to 5:15  
 5:45—Musical Creditors  
 6—Bing Crosby  
 6:15—Studio program  
 7—Boswell Sisters  
 7:15—Studio program; Dr. Mellor  
 7:45—CBS Programs to 8:30  
 8:30—"The Crazy Serenader"

8:45—CBS Program  
 9—Mademoiselle Modiste  
 9:05—Joe Haymes Orchestra  
 9:45—Ted Fio-Rito's Orchestra  
 9:30—"Rhymy Time"  
 10:30—Don Cave's Orch.  
 11:30 to 12 mid.—Cafe de Paris Or-  
 chestra

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M.—Music; Talks; News  
 8 P.M.—Studio Program  
 5:15—Program Highspots  
 5:20—Late News Reporter  
 5:30—Nat'l Advisory Council  
 6—Viennese program  
 6:30—Oldsmobile Program  
 7—KPO Programs to 8  
 8—Goodwill program  
 8:15—Thurman Robertson  
 8:30—Goodwill program  
 9—Orchestras to 11:30  
 11:30 to 12 midnight—Organ Recital

**225.4 Meters KGB FRank. 6151**  
**1330 Kcys. 1000 Watts**  
 Don Lee, Inc., San Diego, California  
 7 A.M.—Music; News; Talks  
 5 P.M.—Kansas City Presents  
 5:15—News and Town Topics  
 5:30—to be announced  
 7—Chandu  
 7:15—CBS programs to 9  
 9—Marlboro Band of Distinction  
 9:15—CBS programs to 10  
 10—Tomorrow's News Tonight  
 10:15—Dance Music  
 12 to 1 A.M.—Recordings

**265 Meters KSL Wasatch 3901**  
**1130 Kcys. 50,000 Watts**  
 Radio Serv. Corp. of Utah, Salt Lake  
 5 P.M.—American Fur program  
 5:05—Kansas City Presents  
 5:15—Hollywood News  
 5:30—Saturday Night Meditations  
 6—KSL Artists  
 7—Boswell Sisters  
 7:15—Piano Recital  
 7:30—Peter Spraynozzle  
 8—Guy Lombardo's Orchestra  
 8:30—B. Y. U. Extension Program  
 9—Mary and John, dramatic sketch  
 9:15—Joe Haymes' Orchestra  
 9:30—Dance Music  
 10:30 to 11 P.M.—Ted Fio-Rito's Or.

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 25,000 Watts**  
 Western Broadcast. Co., Los Angeles  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational talk and prayer  
 9—Moki Hana Orchestra  
 9:30—News  
 10—Eddie Albright's Family  
 12 noon—News  
 12:30—Church  
 1—New Paris Inn  
 2—to be announced  
 5—Records  
 5:15—Dr. John Matthews  
 5:45—Chandu, the Magician  
 6—News  
 6:15—Cecil and Sally  
 6:30—Musical program  
 7—Frank Watanabe and Archie  
 7:15—Olympians  
 7:30—Phillip Musgrave, cello recital  
 7:45—Singing Strings  
 8—KNX Varieties  
 9—News  
 9:15—Crockett Mountaineers  
 9:30—KNX Dance Band  
 10—Happy Chappies  
 10:30—Organ Recital  
 11 to 12 mid.—New Paris Inn

**204 Meters KGA Main 3434**  
**1470 Kcys. 5000 Watts**  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 3  
 3 P.M.—News Bulletins  
 3:05—NBC-KPO Programs to 4:45  
 4:45—to be announced  
 5—NBC-KPO Programs to 6:45  
 6:45—The Keystone Five  
 7 to 12 mid.—NBC-KPO Programs

**Microphone Gossip**

● ● ● Jerry Jermain, one of the old KTAB staff, is back at the old home doing a household hour in the place of Alma LaMarr twice daily.

● ● ● Meet the Dorsey Brothers, noted instrumentalists of Leonard Hayton's Chesterfield Orchestra. . . . Jimmy plays the saxophone, and Tommy, the trombone born a year apart, the sons of a Shenandoah, Pa., band master . . . been musical twins ever since in most of the famous orchestras, playing New York and Europe . . . head their own Brunswick recording orchestra . . . popular composers of instrumental numbers. . . . Jimmy is 28, and Tommy 27.

**KJBS today!**  
**The Alarm Klok Klub**  
 6 to 8 a.m.  
**News Broadcasts**  
 10 a.m. and 3 p.m.  
**Scotty Mortland**  
 10:05 to 10:20 a.m.  
**Sports Review**  
 12 to 12:15 p.m.

# FRANCISCAN HOTEL

350 Geary Street near Powell  
SAN FRANCISCO

ADJOINS  
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FRANCIS

... offers **SPECIAL Courtesies**  
and **Economies** to Readers of  
**BROADCAST WEEKLY.**

**B**ECAUSE of our admiration for **BROADCAST WEEKLY's** achievements in improving radio conditions, we extend a particularly friendly invitation to its readers that are still strangers to the **FRANCISCAN**. May we have the privilege of welcoming you? We know you will like the **FRANCISCAN's** meticulous personal service, its central downtown location, and the exceptional *economy* represented by its extremely moderate rates. An ideal place to make your headquarters while visiting San Francisco, or to live permanently if you are a San Francisco resident. The latch string is out, **BROADCAST WEEKLY** readers. *Welcome.*

#### DIGNIFIED *but* INEXPENSIVE

<i>One or two persons, detached bath . . . . .</i>	<i>\$1.50</i>
<i>One person, private bath . . . . .</i>	<i>1.50-\$2.50</i>
<i>Two persons, private bath . . . . .</i>	<i>2.00- 3.00</i>
<i>Twin beds, private bath . . . . .</i>	<i>3.00- 3.50</i>

SPECIAL WEEKLY & MONTHLY RATES UPON REQUEST

#### COMPLIMENTARY CREDIT MEMO

Write a letter to us stating that you have seen this advertisement. By return mail you will receive a *Credit Memorandum* for One Dollar, which may be used the first time you register. Be sure to mention **BROADCAST WEEKLY** when you write.



# TOPICS OF THE TRADE



## Meyberg Company Take on Continental Resistor Line

The Leo J. Meyberg Company, wholesale radio distributors of San Francisco, have taken on the complete line of Continental resistors and will act as wholesale distributors in the Northern California territory.

## Resistor Indicator Free with Kit Deal

Coöperating on a special deal being made by the International Resistance Company, the Zack Radio Supply Company, San Francisco, is offering dealers and service men a pocket-size resistor indicator which tells instantly the replacement value of any damaged unit. The indicator is being given free with the purchase of one I. R. C. combination kit containing an assortment of various sizes and types of resistors.

## Universal Brings Out New Microphone

A new bullet-shaped condenser type recording microphone has just been announced by Universal Microphone Co., Inglewood, Calif. The instrument is extremely light and compact and with a two-stage amplifier weighs only four and a half pounds. A swivel head permits adjustments up to 90 degrees. Two stands will be available. One for the desk

or table and the other a floor stand, adjustable for height.

The instrument is intended as a general utility model for regular broadcast use, recording, p. a. systems and amateur use.

## Stromberg-Carlson Features Four New Models

Four new models, to be known as Models 48, 49, 50 and 51, were announced last week as the newest additions to the Stromberg-Carlson line of radio sets.

Models 48 and 49 are low-boys, Model 50 is a highboy and Model 51, a radio-phonograph combination. All models employ an eleven-tube superheterodyne circuit utilizing an automatic muting circuit which is said to silence, without manual attention, all extraneous noises while tuning the set.

## Readrite to Change Jobber Set-up on Coast

The Readrite Meter Works, Bluffton, Ohio, is contemplating an early change in the appointment of distributors who will handle their line in the Pacific Coast territory, according to Howard M. Saul, sales manager, who was in San Francisco last week to make a survey of radio trade conditions. It is likely the number of jobbers now handling the line will be reduced.

Al Phillips and Marvin Jan-keson of Incandescent Supply Company, spent the week-end at Fresno making preparations for the opening of their new branch in that city.

## Pacific Wholesale Co.

*Distributors*  
EVEREADY Tubes and Batteries  
ARCTURUS Tubes  
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