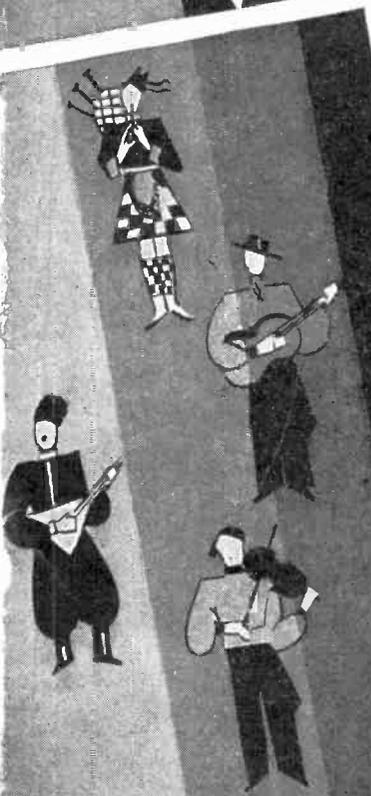


FOR WEEK OF  
September  
3rd to 9th

# BROADCAST WEEKLY



**HAROLD P. BURDICK**  
Who will be featured in "Do You Believe in Ghosts?"  
sponsored by S & W over the NBC-KGO network,  
Sundays at 9 p.m., Thursdays at 7:15 p.m.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST





# "SOUVENIRS of ITALY"

*with*

## EUGENE MANCINI

And his stringed orchestra, vocal and accordion soloists, featured in folk songs, classics and operatic airs from Sunny Italy. It's a hot spot—

Wednesday  
nights

# KYA

Eight  
o'clock

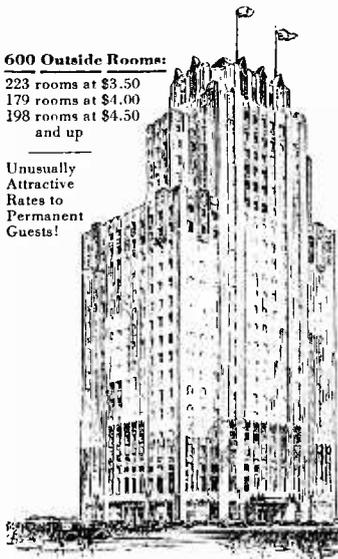
THE JAMES H. BARRY CO., SAN FRANCISCO

# *San Francisco's Newest* AND MOST MODERN *Downtown Hotel!*

**600 Outside Rooms:**

223 rooms at \$3.50  
179 rooms at \$4.00  
198 rooms at \$4.50  
and up

Unusually  
Attractive  
Rates to  
Permanent  
Guests!



Private garage in basement of hotel building with direct elevator service to Lobby and all guest-room floors!

Hotel Sir Francis Drake—just off Union Square—most convenient to theaters, shops, stores, business and financial district.

Only California hotel offering Servidor feature—thus enabling you to combine “maximum privacy with minimum tipping”.

All rooms in the Tower with Western exposure have ultra-violet-ray (sun-bath) windows.

In every room—connection for radio reception, running filtered ice water, both tub and shower.

Dinner in Coffee Shop from 75¢ up—in Main Dining Room from \$1.25 up. Also a la carte service.

*Hotel*  
**SIR FRANCIS  
DRAKE**

Powell Street at Sutter · San Francisco



HORACE HEIDT

CONTINUING its policy of adding big names to the Shell Show, the Shell Oil Company has signed Horace Heidt's Californians to headline the act beginning August 28. This feature is aired over the Don Lee Columbia West Coast network each Monday night at 8 o'clock.

Oddly enough, Heidt and his group of collegiate bandmen were introduced to Coast audiences five years ago by the Shell Oil Company on Dobbsie's "Shell Ship of Joy" program. At that time Heidt and his orchestra had just graduated from the University of California and were comparatively unknown. Since then the band has gained international fame, being the only American orchestra to play an extended engagement on the Riviera, the famed Euro-

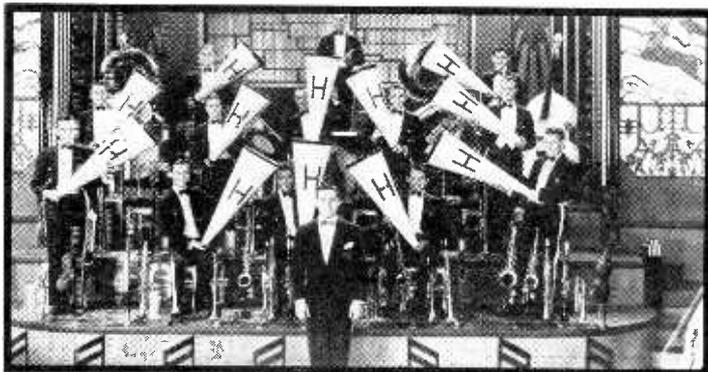
HORACE  
HEIDT  
BAND

# Horace Heidt's

pean Spa. Heidt's boys also played in the great capitals of Europe and were an instantaneous hit on their first engagement in New York. Their band was one of the most popular ever to perform at the Palace Theatre, New York's famous house of variety, noted as being one of the most critical spots for amusement makers anywhere in the world.

All of Heidt's Californians are graduates of the Berkeley college and all were members of the Glee Club and other musical organizations. Heidt himself has had a colorful campus career.

Expecting to follow along with his father in the metal business, Heidt majored in chemistry. In addition he went out for one of the late Andy Smith's then perennial "wonder teams." He was making headway in both subjects when he incurred a serious injury to his back while trying to bring down one of Andy Smith's fast flying backfield aces. This transferred him from the gridiron to the hospital, where he underwent eight operations. To make up for lost financial yardage, he turned from football to music. At first he gave solo performances, turning from this to organizing a musical



# Californians Headline Shell Program



YAHBUT  
and  
CHEERILY

group of his own—the beginning of his now famed Californians.

Starting with local engagements, their youthful verve, novel entertainment and sound musical ability soon secured them a series of lucrative engagements which has carried them into the highest show places of this nation and Europe. Most recently Heidt and his Californians played with resounding success at the new Roxy Theater in Radio City, New York, probably most magnificent temple of entertainment ever erected. And now, fresh from triumphs in New York and abroad, he and his band come to add their swinging rhythms and novel stunts to Shell's great air carnival. Although Heidt is the leader of his organization at all times, he shares the spotlight with other talented members of his group. Every man in this versatile band can play

at least three instruments, and Arthur Thorsen, Lee Lykins, Jerry "Muscle" Bowne and Harold Moore will all share important spots in the Shell Show.

Benny Rubin, with his quick-fire gags and inimitable drolleries, remains by popular demand. Rubin is rapidly becoming a radio favorite and dial twisters all over the West are asking for more of him. The other laugh makers in the Shell Show, Cheerily and his stumbling block, Yahbut; Pedro;



EDWIN IMHAUS



BENNY RUBIN



LUCY DAY

Adhesive Pontoon and others; will all do their stuff in making the hour a geyser of laughs, melody and fun. Lucy Day, soprano, and Edwin Imhaus, tenor, silver-voiced microphonists, will be heard in song specialties, adding the correct lyric touch to the program.



# Jack and Ethel

in

## 'Roads to Hollywood'

A delightful human-interest serial

# KYA

9:15 P. M.

**TUESDAYS  
AND  
FRIDAYS**

# SAVE \$3.20

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☛ It costs you less than four cents a week to subscribe to "Broadcast Weekly" and have it delivered to your door. Why not subscribe right now and be assured of getting your copy every week. It costs only \$2.00 a year or \$1.00 for six months.

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36 Powell Street, San Francisco.

Gentlemen: Send me BROADCAST WEEKLY for one year (or six months). I enclose herewith two dollars (or one dollar).

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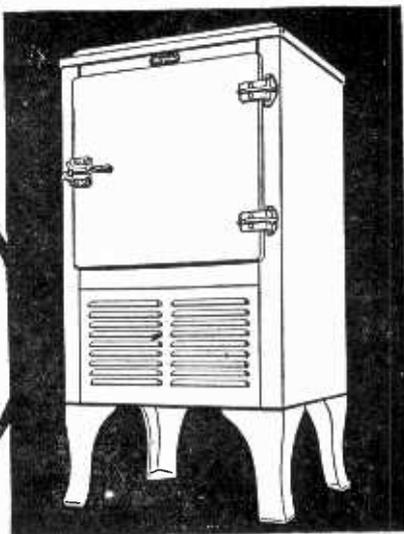
NEW     RENEWAL     EXTENSION

# A *Majestic*

AND  
ONLY

\$99<sup>50</sup>

CONVENIENT  
TERMS



In electric refrigeration, "Majestic" means trouble-free, economical service. And here's the Majestic you've wanted, ideal for small family or compact apartment, at a remarkable price.

This is a BIG small refrigerator—not an undersized refrigerator with its capacity overstated to

mislead you! Food storage space, 8.5 sq. ft.; 2 ice trays; 42 ice cubes.

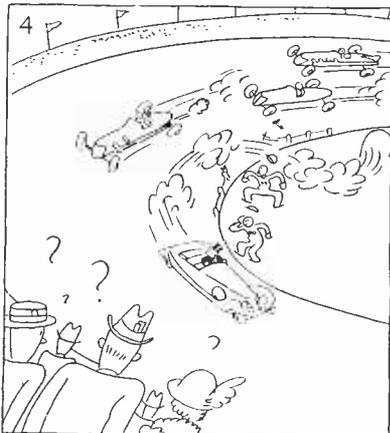
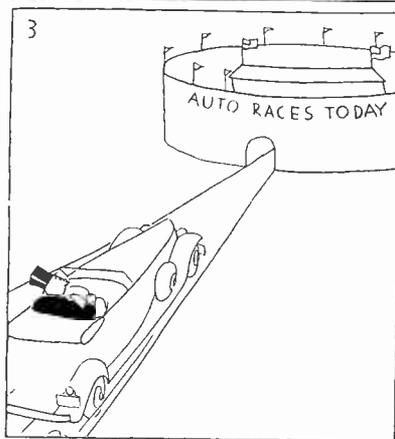
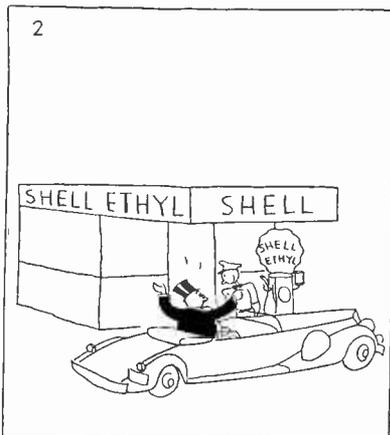
Outside finish is chip-proof Elasto; inside is acid-resisting porcelain. Has Majestic rotary compressor, exceedingly economical and dependable in operation. See this unsurpassed VALUE in a really fine refrigerator.

**THOMPSON & HOLMES, LTD.**

*Wholesale Distributors*

171 Bluxome Street

San Francisco



There are two kinds of drivers: Those who enjoy driving a car and those who don't. With powerful Super Shell Ethyl in your tank, there's no question which kind you are. *And this double premium gasoline sells for only a 2¢ premium now.*

# ETHER GLEANINGS

By J. CLARENCE MYERS

FROM time to time in these columns we have called your attention to the fact that the NBC network is raking in volumes of new business for the fall season. And new business means bigger and better broadcast programs for the audience.

And now we stand up and say that this company's chief competitor—CBS—has not been napping, not by a long shot. They've signed hundreds of thousands of dollars' worth of business, the majority of which will get under way this month!

"Whataya mean depression—there ain't no such animal"—the boys and girls in the radio fraternity are beginning to sing. Prosperity for them is just behind the microphone and the switch is open.

Among the larger users of radio time to contract for national coverage over the CBS chain, whose programs will be heard over KFRC and the other Pacific Coast CBS stations are:

Wrigley's Chewing Gum, which brings back "Myrt and Marge," 7:45 to 8 p. m., September 25; Ex-Lax Company on the same date, 6:30 to 7 p. m. and every Monday thereafter; Wasey Products presenting "Voice of Experience" Monday to Friday, 8 to 8:15 a. m., beginning September 11; Studebaker Automobile Company for four special programs—September 25, 26 and 27 from 6:15 to 6:30 p. m. and September 28, 6:15 to 7:15 p. m.; General Foods for "Postum" every Friday beginning September 22, 5:30 to 6 p. m.; Spool Cotton Company presenting "Threads of Happiness" from 6:15 to 6:30 p. m., starting September 9; Barbasol Company on Tuesdays and Thursdays, 7:30 to 7:45 p. m., starting September 12; Centaur Company on Wednesdays from 5:30 to 6 p. m., beginning October 4; Edna Wallace Hopper (tentative) Mondays to Fridays inclusive, 12:45 to 1 p. m., beginning September 25; Remington-Rand, presenting "March of Time," beginning October 6, 5:30 to 6 p. m.

Additional sponsored programs for Pacific Coast release, which will originate either in Los Angeles or San Francisco for the Don Lee-CBS chain will include:

Hecker H-O Wednesdays and Fridays from 6 to 6:15 p. m., beginning September 18; General Paint Company on Feminine Fancies program Tuesdays, 3 to 3:15 p. m., starting September 5; Union Oil Company, Wednesdays and Sundays from 7:30 to 8 p. m. (first program was August 27); S. & W. Products with Mellow'd Melodies on Tuesdays and Fridays, beginning September 1.

Donald Novis, ace network songster, has been tied up on contract for a series of coast-wise programs for the Union Oil Company which are going over the Don Lee-CBS chain.

The famous singer, who got his start when he won a national radio audition contest several years ago, is appearing twice weekly on the new program—Wednesdays and Sundays from 7:30 to 8 p. m. Sterling Holloway, comedian, and Raymond Paige's orchestra are also billed on the thirty minute broadcast.

\* \* \*

Bruce "Chubby" Coleman, 300 pounds of fun, whom you hear on the Borden Capers, Thursday night KTAB event, comes to radio with a background of movie and stage experience. He appeared in San Francisco a few months ago with Barbara Stanwyck and Frank Fay in their musical comedy: "Tattle Tales" and in the Hollywood Music Box Revue. Talkie fans saw him in "The Gold Diggers of 1933" and he has appeared in eighteen Mickey Maguire comedy shorts ground out in Hollywood.

\* \* \*

KJBS, Ralph Brunton, its manager, informs us, gave a successful broadcast recently from the "sound track" of a talkie film. Special apparatus was required to accomplish the feat.

\* \* \*

Sam Melnicoc, for seven years manager of station KFBK in Sacramento, has joined the announcing staff at KJBS.

\* \* \*

KGGC staged quite an elaborate broadcast on the occasion of the dedication of its swanky new studios in the Olympic Hotel on Taylor and Eddy streets in San Francisco the other night. Governor James Rolph, Mayor Angelo Rossi and Monsignor John Rogers, representing Archbishop Edward J. Hanna, were the principal speakers. Musical talent of high calibre appeared on the dedicatory program. The master of ceremonies was Supervisor Andrew J. Gallagher. The station's transmitting equipment will remain at its present location in the Glad Tidings Temple on Ellis Street.

\* \* \*

The California Packing Corporation has signed Hugh Barrett Dobbs (Cap'n Dobbsie) for a series of widely distributed radio programs which will begin on September 25.

Although the programs will originate at the San Francisco studios of the NBC, they will not be released on the West coast. KDYL at Salt Lake City will be the most

western station releasing the broadcasts.

The broadcasts will be of thirty minutes' duration on Mondays at 6:30 p. m., Pacific Coast time.

\* \* \*

The final Standard on Parade broadcast will be winged out over NBC September 10. The oil company resumes its Standard School broadcasts on September 14.

\* \* \*

Among the new programs on KYA is one from the Hotel Whitcomb in San Francisco Friday night from 9:30 to 10 o'clock which features Del Courtney and his dance orchestra and a sacred hour on Sundays from 6 to 7 p. m., which includes the reading of the Psalms with incidental music in the background.

\* \* \*

KTAB's "Voice of Democracy" program had quite a distinguished speaker August 8 when Justus S. Wardell, spoke. He was recently appointed regional director of public works for California, Nevada, Utah and Arizona.

\* \* \*

Inez Ward of Vallejo, Calif., wants to know the whereabouts of Robert Olsen.

He sang on the "Standard on Parade" Sunday night, August 13, but is not now regularly associated with any station. I un-

derstand that he is negotiating with a big outfit and may be on the air regularly soon.

\* \* \*

Hereabouts:

Betty Marino, ace NBC violinist, recuperating from a double operation—appendicitis and tonsils, performed at a San Francisco hospital last week. . . . Harold Bock back at his desk in the NBC press department, minus his tonsils. . . . Edward McCallum, KYA manager, back from a vacation to Salt Lake City. . . . Harry Bechtel of the same station enthusiastic over his fifteen-pound loss following his Bartlett Springs vacation. As he puts it, he is "less three inches around." . . . Eddie "Boots" Lambert working like a Trojan on the M. J. B. show. . . . The KFRC Jamboreadors going over big on the stage at the RKO Golden Gate Theater in San Francisco. . . . KQW adding more men to its staff. . . . "Aunt Sammy," that station's household expert, back on the air after a vacation in southern California. . . . Marillah Olney, an ex-NBC continuity writer and producer, joins KTAB staff. . . . Johnny Toffoli, accordionist at NBC, becomes a papa for the second time with the arrival of Eugene Victor Toffoli recently. . . . Harold Bock returns as news broadcaster for KYA on cancellation of *Shopping News* sponsorship of that feature.

# HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON / / / SAN FRANCISCO

**C**ENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

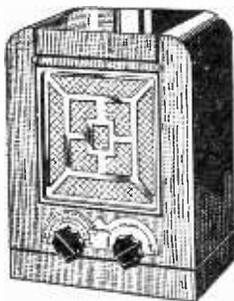
Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

*Private dining rooms for group luncheons  
and conventions*

RATES NOW BEGIN AT—  
\$2 SINGLE WITH BATH  
\$3 DOUBLE WITH BATH



THE SMART SET  
*Majestic*



Gets police calls and airplane, ship, and other short-wave signals, to 3500 kilocycles

PRICE

**\$23.50**

COMPLETE

The finest small radio we have ever seen

We mean exactly that—and we've seen a lot of them. But *never* have we seen such a "performer"—for its size—as this new Majestic!

It's only 11 inches high—but it packs a superheterodyne with a 6-tube wallop. Ma-

jestic Spray-Shield tubes; Majestic super-dynamic speaker; Majestic power, selectivity, and *colorful* tone.

The *Smart Set* cabinet is one of the handsomest jobs you ever laid eyes on.

See and hear it today.



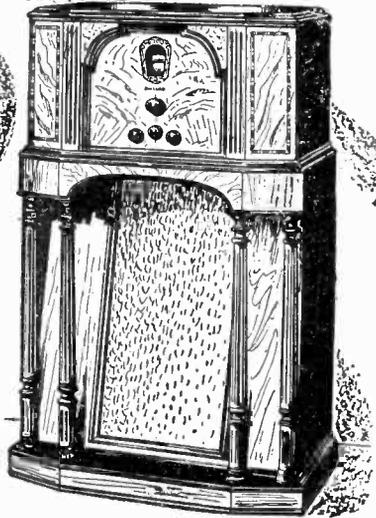
**THOMPSON & HOLMES, LTD.**

*Wholesale Distributors*

171 Bluxome Street

San Francisco

**FIRST,  
TIME!**



A Genuine

**PHILCO**

**"X" Model**

for **\$68.50** COMPLETE  
only Federal Tax Paid

Think of it! Now—a brand new 1934 PHILCO (Model 19X) with the famous Inclined Sounding Board at a price no higher than you would pay for an ordinary radio. Supreme tone quality—extra power—exquisite cabinet.

## **Built-in, Balanced-Unit Quality Plus Every Worth-While Feature**

A Musical Instrument of Quality, every part perfectly balanced. Among its many big features are Shadow Tuning, PHILCO Bass Compensating Lone Control Full Floating Chassis, Automatic Volume Control, Station Recording Dial and PHILCO High-Efficiency Tubes. Receives police and airplane calls in addition to regular broadcasts! Don't fail to see and hear it!

**MANY OTHER NEW 1934 PHILCOS—\$15.75 UP!**

**EASY PAYMENTS**

**Extra-Liberal Trade-In Allowances**

**SEE YOUR NEAREST PHILCO DEALER**

# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

I DO enjoy your magazine very much, which I read at a friend's house, and hope to subscribe for it real soon.

I am one of those who was delighted to hear the NBC Magnolia Minstrels back on the air. The NBC always did put on the best minstrel show. Their talent is best. Charles Marshall can't be beat as an "end man," and the new "end man" is just fine, too. Their music is grand. Their quartet, tenor, and fine interlocutor are all that can be desired.

Charles Marshall's "Mavericks" is another peppy, wholesome program.

Some of the dramas are very gruesome, and should be kept off the air on account of the growing generation.

The clean, harmless entertainments have far more followers, so why cater to the minority?

Radio has brought lots of pleasure to this family.

*Mrs. M., Piedmont, Calif.*

A FEW weeks ago you asked for suggestions for different types of programs which would be interesting to the general public. I think most of us are tired of so much music, be it jazz, symphony, vocal or otherwise. We all enjoy good orchestras, of course, but there are too many on the air I think.

I think something along the educational line would appeal to many, particularly in the evening when we all have time to sit down and listen. A few years ago Wilda Wilson Church conducted a class in English which was very interesting and I feel there are many who would enjoy another such class. When Big Brother Paul Pitman was on the air over KPO he had a spelling match and also a pronunciation contest which was very educational. He read aloud splendid books, as he did in his House of Dreams program and it was both educational and enjoyable, particularly for those who have little time for reading. Crosscuts of the Log of the Day is another program which is both educational and enjoyable. Those are the type programs which I think could well take the place of so many orchestras.

Do not think I am suggesting all serious programs as we thoroughly enjoy the lighter type such as the Carefree Carnival, Standard

on Parade, Ben Bernie, Vic and Sade, etc. By the way I think Vic and Sade should be on in the evening so that the entire family could enjoy them. They are splendid. We enjoy plays, especially, and never miss One Man's Family.

Thoroughly enjoy all the "gossip" in BROADCAST WEEKLY as well as the pictures of our favorites.

*Mrs. E. B. S., Alameda, Calif.*

I HAVE purchased your interesting magazine several times on news stands when it was on sale. The first time I saw your special offer I took it. When an issue comes, I read every word, mark the week's programs, and patiently await the next seven days.

I agree with nearly everything in "The Open Circuit." I enjoy every play by the National Players, especially "One Man's Family." Also "Amos and Andy" and "Standard on Parade." My musical favorites are Johnnie Walker's "Isle of Golden Dreams," Paul Carson, and Wayne King. Lee S. Roberts would be another, only I cannot get KGO at that hour.

The only improvement I have to make for your magazine is pictures of eastern radio artists.

*David H., Eugene, Oregon.*

*To Sydney Dixon and G. Donald Gray, who have given me hours of happiness.*

## I HAVE A ROSE JAR

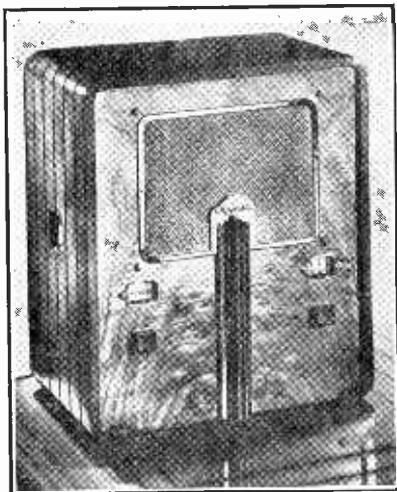
I have a rose jar, a lovely thing  
Of treasures rare. In my rose jar  
I keep dust from a butterfly's wing,  
Incense and spices from lands afar,  
Fragile memories of bygone years,  
Of haunting love and muted pain,  
Dreams and hopes and bitter tears,  
Sunset gold and drops of silver rain.

In this rose jar I also keep  
Lotus buds and whispered prayer  
To softly close my eyes in sleep.  
A depression? Why should I care?  
At eventide for a short half hour  
I lift the lid from my lovely jar.  
Let jazz hounds rage and cynics glower,  
I've hitched my wagon to a star!

*Virgie T., San Francisco.*

BROADCAST WEEKLY'S own  
**RADIO STORE**  
 36 POWELL STREET, SAN FRANCISCO

PRESENTS TWO NEW 1934



Model 461—"MASTER"  
 You have to see this new model to admire its beauty, and hear it to appreciate its beautiful tone. Six new multiple type tubes give the performance of eight. Superheterodyne, of course, with automatic volume and full range tone control.

List Price \$42.50

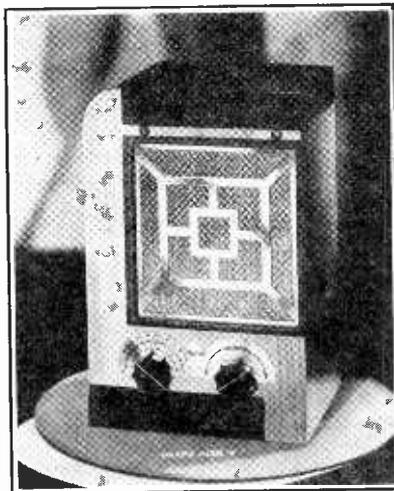
**Majestic  
 RADIOS**

- New Class
- New Quality
- New Thrills
- New Values



**SOLD  
 ON  
 EASY  
 TERMS**

*Buy now before  
 prices advance*



Model 49—"DUO-MODERN"  
 The whole country is talking about this little set with the big performance. It's built like a watch and finished ultra moderne. Tunes in everything from 550 to 3600 kilocycles, including all broadcast stations, all police calls, amateurs and aircraft calls.

List Price \$23.50

We welcome you to our new store to see and hear these  
 and other new models

Also: MAJESTIC ELECTRIC REFRIGERATORS  
 ROYAL VACUUM CLEANERS  
 RADIO TUBES AND ACCESSORIES

At 36 Powell Street / / / "Where Service Counts"



*Majestic*  
ALL-IN-ONE  
AUTO - RADIO

Music, news, sports events, your favorite program always at your finger tips—night or day—in the city or on the highways! Steering column control, six-tube super-heterodyne, dynamic speaker and many other features:

- Quick and easy to install without marring car. Price includes tubes, suppressors and Federal tax paid. See and hear it today!

THOMPSON & HOLMES, LTD.

*Wholesale Distributors*

171 Bluxome Street

San Francisco

# S & W Presents Two

**A** DOUBLE-BARREL discharge, with a group of outstanding radio personalities as the ammunition, will be "let loose" on the radio audience of the Pacific Coast this week, when S. & W. launches its most ambitious broadcast activities.

The food products company, a pioneer sponsor of broadcast entertainment, has contracted with both the CBS and NBC networks for the most pretentious radio "coverage" that it has ever undertaken. As far as is known, it has not been equaled here in the West. An undertaking unique in radio annals is the S. & W. presentation over the National Broadcasting Company's Pacific Coast network. The S. & W. Ghost Adventurer, Harold P. Burdick, master writer and teller of ghost stories, will be featured over those radio facilities. Twice weekly Burdick, a word artist of rare ability, who is equally adept as a dramatic star, will be featured over the NBC network in the series entitled "Do You Believe in Ghosts?" Sunday, September 3, at 9 p. m. will be his initial broadcast. The next one, Thursday, September 7, at 7:15 p. m., and thereafter every Sunday and Thursday nights at those hours until September 24, when the Thursday evening broadcast will be shifted to 9:15 p. m.

From the second barrel in S. & W.'s big entertainment gun will come the S. & W. Mellow'd Melodies over the Columbia network.

Ten stations of the Columbia-Don Lee chain on the Pacific Coast will be linked up in this second series of broadcasts, which, too, will be put out on the air twice weekly—Tuesdays and Fridays at 8:15 p. m.

S. & W. Mellow'd Melodies, which will originate at KHJ, the Los Angeles studios of the chain, will feature a three-some known from coast to coast for their musical artistry—Raymond Paige, symphonic conductor; Hazel Warner, contralto; and Norman



RAYMOND PAIGE

Nielsen, tenor. The latter two are known throughout radiodom as the "songbirds of the West."

The initial program in this series on the CBS network was winged out Friday, September 1. The next one will be on Tuesday night, September 5.

In bringing these two great programs to the western radio audience, S. & W. has opened wide its purse-strings to make them the very best possible in their respective entertainment types.

W. Vincent Leahy and George Minot, advertising executives of the company,

who were instrumental in contracting for these outstanding broadcast presentations, declare that this present schedule is the most ambitious yet undertaken by the food products firm in relation to radio, and probably by any other sponsor west of the Rockies.

With the present broadcast set-up, in which fourteen radio stations are to be used on both networks, the S. & W. programs will completely blanket the West, according to Leahy and Minot. Confidence in radio as a medium of advertising—that is, provided you put on good entertainment—has been held by this pair of advertising executives for some time, and they are displaying that belief.

Although well known in the Pacific Northwest, where he appeared frequently over a period of time on KOMO, Seattle, Harold Burdick, is a new name to the majority of Pacific Coast dialers.

S. & W., looking around for something unusual for its radio programs, sought him out after hearing some of his presentations, which stood out like the proverbial "sore thumb," when put up against the scores of other artists and "different" acts they had been auditioning for the past several months. This man had something different, something gripping, something of universal interest to offer and, what's more, he offered it in expert style.

# Outstanding Programs

Let it be known that Burdick, who, according to predictions of those who have heard him, will soon be the topic of conversation when radio programs are discussed, originates, writes, produces and dramatizes his own stories. He's a one-man show with a wallop.

"Do You Believe in Ghosts?" bids fair to be one of the most thrilling and entertaining radio productions ever released.

In his act, Burdick narrates the story, dramatizing it as he goes along, he himself assuming all the rôles, and with expert acting ability, too. Here are the titles of a few of the ghost stories which Burdick will present: "Pirates Gold," "Reprieve," "Five Party Line," "Thornton's Signet," "Dark Waters," "Out of Lorraine," "Fog Bound," "October Afternoon." Sound intriguing, don't they? "Do You Believe in Ghosts?" will be heard over the following NBC stations: KGO, San Francisco; KGW, Portland; KFI, Los Angeles; and KOMO, Seattle.

Burdick enters the Pacific Coast radio limelight with a wide background of theatrical, newspaper, and radio experience. In fact, he resigned the city editorship of the *Seattle Times* to assume his radio duties with S. & W.

He played in stock, was stage manager and director of a stock company, and was stage manager in musical comedy productions. He has had eleven years' newspaper experience with the *Associated Press* and *Seattle Times*, having done reportorial and feature writing, conducted a humor column, and wrote musical and dramatic criticisms. He has been a contributor to nationally distributed magazines and correspondent for New York and Chicago newspapers.

Burdick's radio experience in the Northwest has been wide and varied. He had been

presenting a nightly news broadcast for the past year, acted as master of ceremonies for numerous variety shows, and wrote, produced and acted in the ghost stories, similar to those he is to do for S. & W.

He has been in constant demand as an after-dinner speaker and master of ceremonies at all types of social, civic, and fraternal affairs in the Northwest.

In its *Mellow'd Melodies* program on the CBS chain, S. & W. is amplifying many times the coverage that it has been getting on that feature, which has been on KHJ only in Los Angeles for the past few months. The following stations of the CBS-Don Lee chain will be linked up for the twice-weekly presentations: KFRC, San Francisco; KHJ, Los Angeles; KFBK, Sacramento; KOIN, Portland; KOL, Se-

attle; KVI, Tacoma; KDB, Santa Barbara; KERN, Bakersfield; KMJ, Fresno; and KWG, Stockton.

In presenting the famous trio of Raymond Paige, Hazel Warner and Norman Nielsen to the whole Pacific Coast, the food products firm is placing the spotlight on three of the most beloved artists on the ether today.

Hazel Warner and Nielsen got their radio start in San Francisco not so many years ago, and in that short span have endeared themselves to tens of thousands of fans.

Raymond Paige, considered a genius in his line, is known from coast to coast through his many CBS programs which he has conducted from the KHJ studios.

In establishing this radio broadcast precedent of completely covering the West with two chain programs, S. & W. is following through its policy of presenting the most appealing radio entertainment for the promotion of sale of its products.



HAZEL WARNER



NORMAN NIELSEN

# SUNDAY Programs . . . . . September 3, 1933

**379.5 Meters NBC-KGO** Sutter 1920  
720 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
8 A.M.—Chronicle Comics  
8:30—Arion Trio  
9:15—Palmer House Concert Ensemble  
9:30—Highlights of the Bible  
10—Gene Arnold Commodores  
10:15—Summer Idyll  
10:30—Yeast Foamers  
11—Lady Esther Serenade  
11:30—Radio Pulpit  
12 noon—Fiddlers Three  
12:15—Wildroot program  
12:30—Organ Recital  
1—The Friendly Hour  
1:30—Eva Jessye Choir  
2—Nathan Abas, violinist  
2:30—Tunes of the Times  
3—Pastels; Orchestra and vocal  
3:30—Desert Guns; Dramatic series  
4—Chase and Sanborn program  
5—Manhattan Merry-Go-Round  
5:30—Album of Familiar Music  
6—Royal Scots Guards Band  
6:45—Sunday at Seth Parker's  
7:15—NRA Talk  
7:30—Orchestral Gems  
8—Standard on Parade  
9—S. & W. Ghost Adventurer  
9:15—Reader's Guide  
9:30—Charles Hart; Instrumentalists  
10—Richfield News Flashes  
10:15—Paul Carson, organist  
11 to 12 midnight—Bal Tabarin Orch.

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
8 A.M.—Major Bowes' Family  
8:15—Radio City Concert  
9:15—Palmer House Concert Ensemble  
9:30—Melody Mixers; Orchestra  
10:30—Cecilians; Vocal and Instr.  
11—Bible Stories  
12 noon—Music Garden  
1—Melody Train; Orchestra  
2—Catholic Hour  
2:30—Pollakoff Novelty Ensemble  
3—Jules Lande, violinist  
3:30—S. F. Municipal Organ  
4—Community Forum  
4:30—Song Thots; Vocalists  
5—Louis Ford, violinist  
5:15—Coquettes; Vocal trio  
5:30—Evening Concert  
6—Melodians; Orchestra  
6:30—Silhouettes; Orch. and vocal  
7:15—Personal Close-ups; NBC Artist interviewed by Gypsy  
7:30—Gunnar Johansen, pianist  
8—Winnipeg Citadel Band  
8:30—Carlos Molinas Tango Orch.  
9—Rudy Seiger and his Fairmont Hotel Orchestra  
9:30—University of California prog.  
10—Hotel Cosmopolitan Orchestra  
10:30—On Wings of Music  
11 to 12 mid.—Charles Runyan, organist

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10:15 A.M.—Sunday School Lesson, First Baptist Church  
11—First Baptist Church Services  
12:30 P.M.—Silent period  
7:30 to 9 P.M.—Church Services

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
8 A.M.—Examiner Comics  
8:30—CBS, Salon Orchestra  
9—CBS, Fred Feibel, organist  
9:30—CBS, Compinsky Trio  
10—Home Sweet Home Concert  
11—Organ and Vocalist  
11:15—CBS, Symphonic Hour  
12 noon—Cathedral Hour  
1—CBS, Willard Robinson  
1:15—CBS, Vera Van and Orchestra  
1:30—Claude Sweeten and Orchestra  
2—CBS, Eddie Duchin's Orchestra  
2:30—CBS, Chicago Knights  
3—CBS, Bright Interlude  
3:15—CBS, Fray & Braggiotti, pianists  
3:30—CBS, John Henry  
3:45—CBS, Chicago variety program  
4:15—CBS, John Henry  
4:30—To be announced  
5—CBS, Triple Bar X Boys  
5:30—CBS, The Gauchos  
6—CBS, Variety program  
6:30—CBS, Quiet Harmonies  
7—CBS, Guy Lombardo's Canadians  
7:30—Don Novis & Sterling Holloway  
8—CBS, Isham Jones' Orchestra  
8:15—S. & W. Mellow'd Melodies  
8:30—CBS, Ted Lewis' Orchestra  
9—The Merry-makers  
10—Darrell Donnell, news  
10:10—St. Francis Hotel Orchestra  
11 to 12 midnight—Organ Selections

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
8:30 A.M. to 1—Various programs  
1 P.M.—Church of Latter Day Saints  
1:30—Golden Memories  
2—Little Journeys  
2:30—Municipal Band Concert  
3:30—Isle of Dreams  
4—Opera Gems  
4:30—Rhythm Four and Soloist  
5—Organ Concert  
6—Echoes of Portugal  
7—Prof. George Kruger, pianist  
7:15—Amateur Sports News  
7:30—Church Services  
9:15—Rod Hendrickson; Organ  
9:45—Studio program; Orchestra  
10:30 to 11 P.M.—Records

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M. to 12—Various programs  
12 noon—Muse and Music  
12:30—Popular Recordings  
1—June Arnold, soprano  
1:15—Johnny Bozio, accordion  
1:30—Bible Questions and Answers  
2—Marie George, soprano  
2:30—Sunday Miniatures  
3—Melody Rambles  
3:15—Novelty Airs  
3:30—International Serenaders  
4—An Hour with the Masters  
5—Madrid Trio  
5:30—Children's Story Hour  
6—Watch Tower program  
6:30—Cumberland Mountaineers  
7—Madelon Dunning, soprano  
7:15—Gladys Kaull, pianist  
7:30—Homeland Melodies  
8—Beverly Hill Billies  
9—French and Polish program  
9:30—Omega Gamma Dance  
10—Dance Music  
10:30 to 11 P.M.—Talk o' the Town

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:15 A.M.—Christian Science Devotions  
8:30—Sabbath Reveries  
9:30—Pianoforte Etudes  
10—Village Boys  
10:30—Three Four Melodies  
10:45—Musical Strings  
11—Old St. Mary's Church Services  
12 noon—Pipe Organ Concert  
12:30—Paraders  
1—Waltz Idylls  
2—Light Opera Concert  
3:30—Chamber Group  
4—Royal Serenaders  
4:30—Symphony Concert  
5:30—Violin Masters  
6—Sacred Hour  
7—Heart Throb Harmonies  
7:30—Opera  
9:30 to 11 P.M.—Concert Memories

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30—John Wharry Lewis' Quintet and Corynne Sidney, soprano  
1:30—Recordings  
2:30—Mary Anderson, contralto; Merriell Bond, baritone; Arco and Anita, novelty guitar duo; Jean Ardath, pianist  
3:30—Records  
4:30—Violin Ensemble  
5—Covered Wagon Jubilee  
5:30—Old Man Soliloquy  
5:45—Dot Kay and Nancy Hersey  
6—Mixed Quartet  
6:30—Hotel Oakland Trio  
7:30—Neighborhood Songs and Poems  
7:45—William Don, "The Count of Monte Cristo"  
8—Aspre String Orchestra  
8:30—Florence Hertzog, contralto; Henry Shehoff, basso; Helen Parmelee, pianist  
9:15—Brahms Trio  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M. to 12:15—Various programs  
12:15 P.M.—NBC, Wildroot Institute  
12:30—Dr. Casselberry  
12:45—Barbara Jamieson, pianist  
1—Classic Hour; String Trio  
1:30—NBC, Eva Jessye Choir  
2—Wesley Tourtellotte, organist  
2:30—U. S. C. College of Music  
3—NBC, Jules Lande, violinist  
3:30—NBC, Desert Guns  
4—NBC, Chase and Sanborn prog.  
5—NBC, Manhattan Merry-Go-Round  
5:30—NBC, American Album of Familiar Music  
6—To be announced  
6:45—Studio program  
7:15—NBC, Talks under auspices of National Recovery Administration  
7:30—Organ Recital by Wesley Tourtellotte, with Howard Griffin, violinist  
8—NBC, Standard on Parade  
9—NBC, S. & W. Ghost Adventurer  
9:15—The Gaities of '33  
10—NBC, Richfield Reporter  
10:15 to 11 P.M.—NBC, Bridge to Dreamland

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
8 A.M. to 12—Various Programs  
12 noon—CBS, The Cathedral Hour  
1—CBS, Willard Robinson  
1:15—CBS, Vera Van  
1:30—KFRC Program  
1:45—Little Concert  
2—CBS, Eddie Duchin's Orchestra  
2:30—Prof. Lindsley  
2:45—Rabbi Magnin  
3—CBS, Bright Interlude  
3:15—CBS, Fray & Braggiotti  
3:30—CBS, John Henry  
3:45—CBS, Chicago Variety Hour  
4:15—CBS, John Henry  
4:30—To be announced  
5:30—CBS, The Gauchos  
6—CBS Freddie Rich Entertainers  
6:30—CBS, Quiet Harmonies  
7—CBS, Guy Lombardo's Orch.  
7:30—Donald Novis and Sterling Holloway  
8—CBS, Isham Jones Orchestra  
8:15—S. & W. "Mellow'd Melodies"  
8:30—CBS, Ted Lewis' Orchestra  
9—The Merrymakers  
10—News Items; Orchestra  
11 to 12 midnight—Organ Recital

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)

9 A.M. to 1—Various programs  
1 P.M.—U. S. Forest Service  
1:15—NBC, Wildroot Institute  
1:30—NBC, Organ Recital  
2—Northwest on Parade  
2:30—NBC, Eva Jessye Choir  
3—NBC, Catholic Hour  
3:30—NBC, Polikoff Orchestra  
4—NBC, Jules Lande  
4:30—NBC, Desert Guns  
5—NBC, Chase and Sanborn Hour  
6—NBC, Merry-Go-Round  
6:30—NBC, American Album  
7—To be announced  
7:45—NBC, Sunday at Seth Parker's  
8:15—NBC, NRA Talk  
8:30—Crazy Wells  
8:45—Trues Oil  
9—NBC, Standard on Parade  
10—The Hawk  
10:30—NBC, Charles Hart  
11—NBC, Richfield News Flashes  
11:15—NBC, Bridge to Dreamland  
12 to 1 A.M.—NBC, Bal Tabarin Or.

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:45 A.M. to 12—Various programs  
12 noon—NBC, Fiddlers Three  
12:15—Studio program  
12:30—Organ Recital  
1—NBC, Friendly Hour  
1:30—NBC, Eva Jessye Choir  
2—Old Time program  
2:30—NBC, Polikoff Novelty Orch.  
3—NBC, Jules Lande, violinist  
3:30—NBC, Desert Guns  
4—Concert; Morales Hawaiians  
5:45—Twilight Hour  
6:15—To be announced  
6:45—NBC, Seth Parker  
7:15—NBC, NRA program  
7:30—Mollie Thompson, organist  
7:45—NBC, Orchestral Gems  
8—NBC, Standard on Parade  
9:15—NBC, Reader's Guide  
9:30—University of California prog.  
10—NBC, Richfield News Flashes  
10:15—NBC, Bridge to Dreamland  
11 to 12—NBC, Bal Tabarin Orch.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)  
9 A.M. to 12—Various programs  
12 noon—NBC, Lady Esther Serenade  
12:30—NBC, Radio Pulpit  
1—Sonata Recital  
1:15—NBC, Wildroot Institute  
1:30—Old Songs of the Church  
2—Aeolian Trio  
2:30—NBC, Eva Jessye Choir  
3—Lyric Melodies  
3:30—Cornish School  
4—Jules Lande, violinist  
4:30—NBC, Desert Guns  
5—NBC, Chase and Sanborn prog.  
6—NBC, Manhattan Merry-Go-Round  
6:30—NBC, Album of Familiar Music  
7—To be announced  
7:45—NBC, Sunday at Seth Parker's  
8:15—Betty and Music  
8:45—Lee Sisters  
9—NBC, Standard on Parade  
10—NBC, S. & W. Ghost Adventurer  
10:15—Rhythmeers  
10:30—Greater Washington Hour  
11—NBC, Richfield News Flashes  
11:15—Banjoland  
11:30 to 12—Viennese Vagabonds

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)

9 A.M. to 1—Various programs  
1 P.M.—NBC, Fiddlers Three  
1:15—Sohl & Lundberg, vocal  
1:30—NBC, Organ Concert  
2—NBC, The World of Religion  
2:30—Aeolian Trio  
3—NBC, Catholic Hour  
3:30—NBC, Polikoff Novelty Orch.  
4—Records; Varieties  
4:45—Singing Stars; Lyric Melodies  
5:30—Frank Kane, pianist  
5:45—Jess Lee Hall  
6—Angelus Hour  
7—Green Cathedral  
7:30—Viennese Vagabonds  
8—First Church of Christ, Scientist  
9—Silver Strings; Artistic Ensemble  
10:15—NBC, Reader's Guide  
10:30—NBC, Charles Hart  
11—Harp Melodies, Hubert Graf  
11:15 to 12 mid.—NBC, Bridge to Dreamland

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
8 A.M. to 6:15—Recordings; News  
6:15 P.M.—Silent period  
12:01 to 6 A.M.—Owl program

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.  
8 A.M. to 3—Various programs  
3 P.M.—CBS, Bright Interlude  
3:15—CBS, Fray and Braggiotti  
3:30—CBS, John Henry  
3:45—CBS, Chicago variety program  
4:15—CBS, John Henry  
4:30—To be announced  
5—CBS, Triple Bar X Days  
5:30—CBS, Gauchos and Tito Guizar  
6—CBS, Freddie Rich's Entertainers  
6:30—CBS, Quiet Harmonies  
7—CBS, Guy Lombardo's Orchestra  
7:30—Donald Novis and Sterling Holloway  
8—To be announced  
8:30—CBS, Ted Lewis' Orchestra  
9—Merrymakers  
10—World-Wide News

10:10—Dick Jergen's Orchestra  
11—Midnight Moods  
12 to 1 A.M.—Recordings

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
8 A.M. to 12—Various programs  
12 noon—NBC-KGO prog. to 7:15  
7:15—Talk on NRA  
7:30—Portland Cleaning Works  
7:35—NBC, Orchestral Gems  
7:40—Club Kaleidoscope  
7:45—Venetian Quarter Hour  
8—NBC, Standard on Parade  
9—S. & W. Ghost Adventurer  
9:15—The Old Refrain  
9:30—NBC, Charles Hart  
10 to 12 mid.—NBC-KGO programs

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
8 A.M. to 12—Various programs  
12 noon—CBS, Cathedral Hour  
1—CBS, Synopacted Sermons  
1:15—CBS, Vera Van  
1:30—Dream Fantasies  
1:45—Little Concert  
2—CBS, Eddie Duchin's Orchestra  
2:30—CBS, Chicago Knights  
3—CBS, Bright Interlude  
3:30—CBS, John Henry  
3:45—CBS, Chicago variety program  
4:15—CBS, John Henry  
4:30—To be announced  
6:30—CBS, Quiet Harmonies  
7—CBS, Guy Lombardo's Canadians  
7:30—CBS program  
8—The Journal Column  
8:15—CBS, Isham Jones' Orchestra  
8:30—CBS, Ted Lewis' Band  
9—The Merrymakers  
10—St. Francis Hotel Orchestra  
11 to 12—Johnny Robinson's Orch.

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
5 P.M. to 5—Various programs  
5 P.M.—Speaker; Organ  
5:30—Dr. Matthews' First Radio Church  
6:30—Hollywood Humanist  
7—The Complaint Department  
7:15—Jaye Rubanoff's Ensemble  
7:30—Range Riders  
8—First Presbyterian Church  
9—News Service  
9:15—Judge Rutherford  
9:30 to 10:30 P.M.—Calmon Luboviski and Claire Mellonino

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
7 A.M. to 5—Various programs  
5 P.M.—Triple Bar X Days  
5:30—CBS, The Gauchos  
6—Freddie Rich's Entertainers  
6:30—Quiet Harmonies  
7—CBS, Guy Lombardo's Canadians  
7:30—CBS, Jerry Freeman's Orch.  
7:45—L. D. S. Sunday Services  
8:15—CBS, Isham Jones' Orchestra  
8:30—Crazy Crystals program  
8:45—The Idanha Chieftains  
9—Merrymakers  
10 to 11 P.M.—Tabernacle Organ

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# MONDAY Programs

September 4, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Hour of Memories  
8—Salt and Peanuts  
8:15—Lee S. Roberts' Memory Box  
8:30—The Merrile Men  
8:45—Pat Kennedy, songs  
9—Vic and Sade  
9:15—Buckaroos: Charles Marshall and Ted Maxwell  
9:30—Organ Concert  
10—Sax-o-Tunes  
10:30—Magazine of the Air  
11:30—Financial Flashes  
11:45—Morin Sisters: Vocal trio  
12 noon—Sarah Kreindler, violinist  
12:15—Farm and Home Hour  
1—Paul Ash and Orchestra  
1:30—Society Sidlights  
1:45—John and Ned, harmony duo  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Meyer Davis' Orchestra  
3:30—Marion and Jim Jordan  
3:45—The Well-Dressed Woman  
4—Arion Trio  
4:30—Mickey Gillette, saxophonist  
4:45—Gould & Shefter, pianists  
5—Stories of Human Behavior  
5:15—Organ Concert  
5:30—Crime Must Go  
6—The Hour Glass  
6:30—Gus Haenschen's Parade  
7—Amos 'n' Andy  
7:15—Chester H. Rowell  
7:30—Demi-Tasse Revue  
8—Hollywood on the Air  
8:30—Stars of the West  
9—Ted Weems' Orchestra  
9:30—Aesop's Fables  
10—Richfield News Flashes  
10:15—Melody Mixers  
11—Organ Concert  
11:30 to 12 midnight—Arion Trio

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Organ Concert  
7:45—Financial Service  
8—Organ Concert  
8:15—Crosscuts. Log o' the Day  
9:15—Dick Fiddler's Orchestra  
9:30—Johnnie O'Brien, harmonica  
9:45—News; Tom Mitchell, baritone  
10:15—Organ Concert  
10:30—Revolving Stage  
11—Alrcyclopedia, Walter Casey  
11:15—Words and Music  
11:30—Harvey Peterson, violinist  
11:40—Pontiac Slingers  
11:45—Agricultural Bulletins  
12 noon—Radio Guild  
1—News; 1:15, Ann Warner chats  
1:45—Melodic Wanderings  
2—Elizabeth Arden program  
2:05—Viennese Ensemble  
2:30—Drake's Drums (dramatic)  
3—Meyer Davis' Orchestra  
3:15—Ramblers' Orchestra  
3:30—Canzonetta; Arion Trio  
3:45—University of California  
4—Oahu Serenaders  
4:15—Arnold and Amber Adventures  
4:30—The Sizzlers: Vocal trio  
4:45—Stringwood Ensemble  
5:15—Pair of Pianos; 5:45, News  
6—Rhythm Vendors  
6:30—Safety First: Traffic talk  
6:45—Detectives Black and Blue  
7—Edna Fischer, pianist  
7:15—Tarzan of the Apes  
7:30—Charles W. Hamp  
7:45—Charles Hart: Instrumentalists

8—Powderpuff Revue  
8:30—Richard Cole's Orchestra  
9—NBC Drama Hour  
9:30—Aesop's Fables  
10—Pacific Serenaders  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Paul Carson, organist

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Harmosies; Organ  
1—Concert; NBC, Piano Duo  
1:45—Royal Serenaders  
2—Parent-Teachers' Association  
2:15—Modern Maestros; Organ  
3:45—"Reflections in the Water"  
4—Music Masters; Sunset Revue  
5:45—Campbell Digest  
6—Paraders  
6:15—Waltz Idylls  
6:45—"Eb and Zeb"  
7—Musical Novelties  
7:15—NBC, Poet Prince  
7:30—Musical Whims  
8—Eugene Mancini & Virginia Miller  
8:30—Hawaiian Entertainers  
8:45—Bob Allen, piano stylist  
9—News Flashes  
9:15—"National Defense"  
9:30—Captain Argus  
10—Organ Serenade  
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Over the Teacups  
2—News; Town Crier  
3—X-Bar-B Boys  
3:30—Paul Kellar; Records  
4—The Old Rajah  
4:30—Studio; Travelogue  
5—Smile Club; Health Talk  
6—Auto Question Box  
6:15—Ne'er Do Well  
6:30—Columbia News Page  
6:45—Ernie Smith's Sport Page  
7—Popular Concert  
7:15—Melba Brookshier, pianist  
7:30—Elbert La Chelle, organist  
7:45—Famous Campers  
8—Opera Gems  
8:30—Miles of Melody  
9—News; Souvenirs  
9:45—Herb Allen, pianist  
10—Studio program  
10:30—Paul Kellar, pianist  
10:45 to 12 midnight—Records

322.4 Meters **KROW** Glenc. 6774  
920 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5—Various programs  
5 P.M.—Popular Records  
5:15—Twilight Reveries  
6—Gypsy Melodies  
6:15—Dell Perry  
6:30—Organ; Senator Loyal  
7:15—Sports Review  
7:30—Italian program  
8—Topics of the Day  
8:15—Tom King, Crime News  
8:30—Beverly Hill Billies  
9—Radio Playmakers  
9:30—Monday Concert  
10—Dance Music  
10:30—Talk o' the Town  
11 to 12 midnight—Dance Music

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S.F., Cal.  
7 A.M.—Recordings; Stocks  
7:30—Exercise Period, Bob Bence  
8—CBS, George Hall's Orchestra  
8:30—CBS, Concert Miniatures  
9—CBS, Jack Griffin's Orchestra  
9:30—CBS, Madison Ensemble  
10—CBS, The Round Towners  
10:15—CBS, The Captivators  
10:30—Better Business Lecture  
10:45—CBS, Ann Leaf, organist  
11:15—Prudence Penny  
11:30—CBS, Symphony Orchestra  
12 noon—Noonday Concert  
1—Recordings  
1:15—CBS, Syracuse Spotlight  
1:30—Closing New York Stocks  
1:35—Recordings; Beauty Talk  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, The Village Choir  
4:15—Hodge Podge Lodge  
4:45—Lost and Found Items  
4:50—Records; Town Topics  
5—Manhattan Serenaders  
5:30—CBS, The Theatre of Today  
6—CBS, Andre Kostelanetz Presents  
6:30—CBS, Little Jack Little  
6:45—CBS, Howard Barlow's Orch.  
7:15—Connie Moffat, fashion talk  
7:30—Agricultural Adjustment Talk  
7:45—CBS, Casa Loma Orchestra  
8—Shell Show  
9—Blue Monday Jamboree  
10—Darrell Donnell, News  
10:10—"Melodies Organistique"  
10:15—"Intimate Hollywood News"  
10:20—Gypsy Serenaders  
10:30—"The Islanders"  
11—Earl Dancer's Harlem Band  
12 to 1 A.M.—Recordings

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco  
6 A.M. to 6:15—Records; News; Talks  
6:15 P.M.—Silent period  
12:01 to 6 A.M.—Owl program

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Records; Clinic of the Air  
10:15—Stocks; News Flashes  
10:30—International Kitchen  
11—Studio program; News  
11:30—Novelty Guitar Duo  
11:45—Madelon Silvery and Nancy Hershey  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights; News Flashes  
2—Records; News; Stocks  
2:45—Opportunity Hour  
3:30—News Flashes; Records  
4:15—Brother Bob's Club  
4:45—McCoy Health School  
5—Covered Wagon Jubilee  
5:30—Lovable Liars  
5:45—Helen Parmelee, pianist  
6—Betty Babbish Band  
7—News Items  
7:30—Clark Sisters  
7:45—Helen Parmelee, pianist  
8—Three Echoes  
8:25—Better Business Talk  
8:30—Faucit Theater Players  
9—Nevada Night Herders  
9:30—Bungling Bunglers  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 6—Various programs  
6 P.M.—News Service  
6:15—King Cowboy  
6:30—Lawrence King and Orchestra  
6:45—"Growin' Up"  
7—Frank Watanabe and Archie  
7:15—Black and Blue  
7:30—The Hawk  
7:45—Count of Monte Cristo  
8—Calmon Luboviski and Claire Mellonino  
9—News Service  
9:15—Dance Orchestra  
10:15—Marion Mansfield and Singing Strings  
10:30 to 11:30 P.M.—Dance Orch.

**333.1 Meters KHJ** V Andike 7111  
700 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various Programs  
5 P.M.—CBS, Manhattan Serenaders  
5:30—CBS, Theater of Today  
6—CBS, Andre Kostelanetz  
7:30—CBS, Little Jack Little  
7:45—CBS, Columbia Symphony Or.  
7:15—Inglewood Park Ass'n  
7:45—CBS, Casa Loma Orch.  
8—Shell Show  
9—Blue Monday Jamboree  
10:10—Hollywood Mirror  
10:15—I. Zingari; Islanders  
11—Earl Dancer's Band  
12 to 1 A.M.—Claude Reimer, organ

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
6:30 A.M. to 6—Various programs  
6 P.M.—Dinner Music  
6:15—Franco's program  
6:30—Fed. State Market Reports  
6:45—Farmers' Exchange and Market Place  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Famous Campers  
8—Sacred and Golden Memories  
9—Accordian Capers  
9:30 to 10 P.M.—Mauna Keans

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
3 P.M.—NBC, The Hour Glass  
5:15—Picturizing the News  
7:30—Studio program  
6:45—Manuel Dehesa  
7—Chamber of Commerce program  
7:15—NBC, Chester Rowell  
7:30—NBC, Demi-Tasse Revue  
8—NBC, Hollywood on the Air  
8:30—NBC, Stars of the West  
9—NBC, Drama Hour  
9:30—NBC, Aesop's Fables  
10—NBC, Richfield News Flashes  
10:15—NBC, Melody Mixers  
11—NBC, Ambassador Hotel Orch.  
11:30 to 12 mid.—NBC, Arion Trio

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—CBS, Manhattan Serenaders  
5:30—Chamber of Commerce  
5:45—CBS, Charlie Lung's Gang  
6—CBS, Andre Kostelanetz Presents  
6:30—CBS, Little Jack Little  
6:45—CBS, Columbia Symphony Or.  
7:15—CBS, Phil Regan  
7:30—Tarzan

7:45—CBS, Casa Loma Orchestra  
8—Shell Show  
9—Blue Monday Jamboree  
10—World-Wide News  
10:10—Dick Aurdant, organist  
10:15—I. Zingari; Islanders  
11—Earl Dancer's Band  
12 to 1 A.M.—Recordings

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M. to 6—Various programs  
6 P.M.—CBS, Andre Kostelanetz  
6:30—CBS, Little Jack Little  
6:45—CBS, Col. Symphony Orch.  
7:15—CBS, Phil Regan, tenor  
7:30—Black and Blue  
7:45—CBS, Casa Loma Orchestra  
8—Shell Show  
9—Blue Monday Jamboree  
10—Leather Pushers  
10:15—I. Zingari  
10:30—The Islanders  
11 to 1 A.M.—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)  
8 A.M. to 1—Various programs  
1 P.M.—Proctor's, Inc.; Betty  
1:15—NBC, Farm and Home Hour  
2—NBC, Casino Orchestra  
2:30—Easy Chair; Red Shadow  
3—NBC, Al Pearce and Gang  
4—Guitarmony, Jack Winge  
4:15—The Observer  
4:30—Mary March, vocalist  
4:45—Moment Musicale  
5—NBC, Arion Trio  
5:30—Sax Appeal; Rhythmeers  
6—Dinner Dantsant  
6:30—Evening Melodists  
6:45—Financial News Reporter  
7—Thirty Minutes of Music  
7:30—Gus Haenschen's Parade  
8—NBC, Amos 'n' Andy  
8:15—Arkansas Travelers  
8:30—NBC, Demi-Tasse Revue  
9—Tess Wilson  
9:15—Dollars and Cents  
9:30—NBC, Stars of the West  
10—Four Shades of Rhythm  
10:30—Big Opportunity Contest  
10:45—Artistic Ensemble  
11—NBC, Richfield News Flashes  
11:15 to 12—Club New Yorker Orch.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)  
8:30 A.M. to 1:15—Various programs  
1:15 P.M.—Piano Master Works  
1:30—The Monday Musicale  
2:30—NBC, Schirmer and Schmitt  
2:45—NBC, John and Ned  
3—Recorded program  
4—NBC programs  
5—Steamboat Bill  
5:15—Metropolitans  
5:45—NBC-KGO programs to 7  
7—Hymn Tunes  
7:15—Tarzan (E. T.)  
7:30—Seattle Times News  
7:45—Northwest Mines Reporter  
8—Lee Sisters  
8:15—NBC, Chester Rowell  
8:30—The South Americans  
8:45—Chamber of Commerce Talk  
9—Hollywood on the Air  
9:30—Musical Favorites  
10—NBC, Drama Hour  
10:30—Aesop's Fables  
11—Artistic Ensemble  
11:15 to 12—NBC, Melody Mixers

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7:45 A.M. to 5—Various programs  
5 P.M.—NBC, Mindway Stories  
5:15—The Philosopher' Corner  
5:30—The Counselor  
5:45—Margaret Duncan, pianist  
6—NBC, The Hour Glass  
6:15—Raine Bennett, Poet's Corner  
6:30—NBC, Parade of Melody  
7—NBC, Amos 'n' Andy  
7:15—Horatius at the Bridge Table  
7:30—NBC, Demi-Tasse Revue  
8—"Makers of History"  
8:30—NBC, Stars of the West  
9—Singing Service Men  
9:15—L. A. Philharmonic Group  
10—NBC, Richfield Reporter  
10:15—NBC, Melody Mixers  
10:30—Dance Music  
11:30 to 12 midnight—Arion Trio

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)  
7 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Farm and Home Hour  
2—Business and Pleasure  
2:30—NBC, Schirmer and Schmitt  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
4—Prestolog program  
4:15—Theatrical Review  
4:30—NBC, Hotel St. Regis Orch.  
4:45—Studio programs  
5:15—NBC, Arion Trio  
5:30—NBC, Sax Appeal  
5:45—NBC, Gould and Sheffer  
6—NBC, Mindways Stories  
6:15—NBC, Organ Concert  
6:30—To be announced  
6:45—Voice of Texas  
7—Hour Glass  
8—NBC, Amos 'n' Andy  
8:15—NBC, Chester Rowell  
8:30—Demi-Tasse Revue  
9—Black and Blue  
9:15—Frank Funkhouser  
9:30—W. S. C. program  
10—The Hawk  
10:15—Radio Specialties  
10:45—NBC, Aesop's Fables  
11—NBC, Richfield News Flashes  
11:15—Dance Music  
12:30 to 1 A.M.—NBC, Arion Trio

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—The Oregonian of the Air  
12:15—NBC, Farm and Home Hour  
12:30—Pontiac Singers  
12:35—NBC-KGO programs to 1:30  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO programs to 3:15  
3:15—Allyn's prog.; Friendly Chat  
4—NBC-KGO programs to 5:25  
5:25—Highland Lassic  
5:30—Supercurline program  
5:35—Orchestra  
5:45—Piano Surprises  
6—Captain Ervin Traffic Talk  
6:15—NBC-KGO programs to 7:15  
7:15—Arkansas Travelers  
7:30—NBC, Demi-Tasse Revue  
8—Covered Wagon Days  
8:30—NBC, Stars of the West  
9—Four Shades of Rhythm  
9:30—F. A. Cook Local News  
9:35—NBC, Aesop's Fables  
9:55—Comedy Miniatures  
10 to 12 mid.—NBC-KGO programs

# TUESDAY Programs

September 5, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Organ Concert  
7:30—United States Army Band  
8—Salt and Peanuts  
8:15—Pollock & Lawnhurst, pianists  
8:30—Rex Battle Ensemble  
9—Vic and Sade  
9:15—Buckaroos  
9:30—Martha Meade Society  
9:45—Tom Mitchell, baritone  
10—Organ Concert  
10:30—Woman's Magazine of the Air  
11:30—Financial Flashes  
11:35—Argentine Trio  
11:45—Meredith Willson's Orchestra  
12:15—Farm and Home Hour  
1—Paul Ash's Orchestra  
1:30—Contract Bridge  
1:45—Little Colleen  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Rhythm Vendors  
3:45—Ray Heatherton, baritone  
4—The Family Cook Book  
4:15—Concert Petite  
4:30—John and Ned  
4:45—Back Stage Chatter  
5—Balladettes' Orchestra  
5:30—Texaco Fire Chief program  
6—Lives at Stake  
6:30—National Radio Forum  
7—Amos 'n' Andy  
7:15—Memory Lane  
7:45—Horlick's Adventures in Health  
8—Boris Kramarenko's Balalaika  
Orchestra  
8:15—The Philistine: Dr. Maker  
8:30—Ben Bernie's Orchestra  
9—Piano Pictures  
9:30—Souvenirs of Song  
10—Richfield News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 mid.—Bal Tabarin Orch.

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Dollo Sargent, organist  
7:45—Financial Service  
8—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Ralph Ginsberg Ensemble  
9:30—Johnny O'Brien, harmonica  
9:45—News  
10—New Kitchen Secrets  
10:15—Songs by the Kitchen Sink  
10:30—Syncopators: Dance music  
10:45—Happy Jack Turner, songs  
11—Blue Room Echoes  
11:15—Words and Music  
11:45—Agricultural Bulletins  
12 noon—Midday Musicale  
1—News  
1:15—Ann Warner  
1:45—Nursery Rhymes  
2—Viennese Ensemble  
2:30—Federation Hymn Sing  
2:45—Shirley Howard, songs  
3—The Sizzlers: Male trio  
3:15—Radio in Education  
3:45—University of California prog.  
4—Vincent Lopez's Orchestra  
4:30—Mickey Gillette, saxophonist  
4:45—The Rollickers: Male quartet  
5—Arlon Trio: Instrumentalists  
5:45—News  
6—Stringwood Ensemble  
6:45—Irving Kennedy, tenor  
7—Edna Fischer, pianist  
7:15—Book Parade  
7:30—Charles W. Hamp

7:45—California State Chamber of  
Commerce program  
8—Phil Harris' Orchestra  
8:15—Through the Hollywood Look-  
ing Glass  
8:30—Rho Crime Clues  
9—Carefree Carnival  
10—Music Box  
10:30—Melody Mixers: Orchestra  
11—Ambassador Hotel Orchestra  
11:30 to 12 midnight—Organ Concert

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs  
12 noon—Scriptures; Concert  
12:45—Aviation Club  
1:15—Footlight Features  
1:30—NBC, Piano Duo  
1:45—Symphonic Band; Serenaders  
2:30—Verse Mrs. M. C. Sloss  
2:45—New Era Symphony  
3—Organ Matinee  
4—Recordings  
5:45—Campbell Digest  
6—Social Service News  
6:15—Waltz Idylls  
6:45—Lavendar and Old Lace  
7—Musical Novelties  
7:15—Strange Adventures  
7:30—Maurice Gunsky Revue  
8—Bob Allen, piano stylist  
8:15—NBC, Phil Harris' Orchestra  
8:30—Sydney Dixon, vocalist  
9—News Flashes  
9:15—Jack and Ethel in "Roads to  
Hollywood"  
9:30—The Cub Reporter  
9:45—Opera Phantoms; Organ  
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Over the Teacups  
2—News; Town Crier  
3—X-Bar-B Boys  
3:30—Records; Studio program  
4—The Old Rajah  
4:30—Records; Jane Sands  
5—Smile Club; Health Talk  
6—Elbert La Chelle, organist  
6:45—Ernie Smith's Sport Page  
7—Popular Concert  
7:15—Refa Miller and Symphonettes  
7:45—Voice of Democracy  
8—Minstrel Show  
8:30—Studio program  
8:45—John D. Barry  
9—News; Souvenirs  
9:45—Herb Allen, pianist  
10—Kelli-Widner Orchestra  
10:30—Heart Songs  
11—Paul Kellar, pianist  
11:15 to 12 mid.—Record; Orchestra

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:30 to 5—Various programs  
5 P.M.—NBC, Arion Trio  
5:15—Douglas Steade, tenor  
5:30—NBC-KGO programs to 6:30  
6:30—Pierce Bros. Quartet  
6:45—Orchestra  
7—NBC-KGO programs to 9  
9—Tapestries of Life  
9:30—Rho Crime Clues  
10—NBC, Richfield Reporter  
10:15 to 12 midnight—Dance Orch.

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S.F., Cal.

7 A.M.—Recordings; Stocks  
7:30—Exercise Period  
8—U. S. Marine Band  
8:30—CBS, Concert Miniatures  
9—CBS, The Little French Princess  
9:15—CBS, Harold Knight's Orch.  
9:30—CBS, George Scherban's Orch.  
10—CBS, Ann Lear, organist  
10:15—Mary Sears Garden Party  
10:30—Recordings; Prudence Penny  
11—New World Salon Orchestra  
11:15—Frances Lee Barton  
11:30—CBS, Jack Brooks' Orchestra  
12 noon—Don Ross, Pontiac Minstrel  
12:15—Noonday Concert  
1:15—The Melodiers: Male quartet  
1:30—Stocks; Health Talk  
1:45—CBS, George Hall's Orchestra  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—CBS, Soprano and Tenor  
4:15—CBS, Novelty Rhythms  
4:30—Recordings  
4:45—Lost and Found Items  
4:50—"The Singing Chef"  
4:55—Town Topics  
5—Children's Radio Theatre  
5:15—CBS, Frank Westphal's Orch.  
5:30—CBS, Nino Martini and Orch.  
6—CBS, California Melodies  
6:30—CBS, Leon Belasco's Orch.  
6:45—CBS, Light Opera Gems  
7:15—CBS, Little Jack Little  
7:30—CBS, Isham Jones' Orchestra  
8—Globe Headlines  
8:15—S. & W. "Mellowed Melodies"  
8:30—CBS, Johnny Hamp's Orch.  
8:45—The Buccaneers  
9—St. Francis Hotel Orchestra  
9:30—Hodge Podge Lodge  
10—News Editor of the Air  
10:10—"Melodies Organistique"  
10:15—"Intimate Hollywood News"  
10:20—Vocalists and Organ  
10:30—"The Islanders"  
11—Earl Dancer's Orchestra  
12 to 1 A.M.—Recordings

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

6:30 A.M. to 6—Various programs  
6 P.M.—Dinner Music  
6:15—Franco's program  
6:30—Fed. State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Reports  
7:03—Radio News and Forum  
7:30—Minute Man; Band Concert  
8 to 10 P.M.—You Never Can Tell

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5—Various programs  
5 P.M.—Popular Records  
5:15—Twilight Reveries  
6—Gypsy Melodies  
6:15—Dell Perry  
6:30—Organ Echoes  
7—Senator Loyal  
7:15—Sports Review  
7:30—Bobbie Lee  
7:45—San Doval Twins  
8—Topics of the Day  
8:15—Watch Tower program  
8:30—Beverly Hill Billies  
9—Motorcycle Races  
10—Bill Roth  
10:30—Talk o' the Town  
11 to 12 midnight—Dance Music

**340.7 Meters 880 Kcys. KLX** Lake. 6000 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; Stocks
- 8:30—Covered Wagon Jubilee
- 9—Records
- 9:15—Julia Lee Wright; Records
- 9:45—Carmen Rushing, pianist
- 10—Records; Stocks
- 10:30—International Kitchen
- 11—Studio program
- 11:30—Novelty Guitar Duo
- 11:45—Fred Skinner
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Recordings; News
- 3:15—Lola Chatfield, pianist
- 3:30—News Flashes; Records
- 4—Timely Garden Tips
- 4:15—Brother Bob's Club
- 4:45—McCoy Health School
- 5—Covered Wagon Jubilee
- 5:30—Helen Parmelee, pianist
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Aro's Novelty Quartet
- 7:45—Helen Parmelee, pianist
- 8—John Wharry Lewis Quintet
- 9—Old Gospel Hymns
- 9:30—Bungling Bunglers
- 9:45—Nevada Night Herders
- 10:15 to 11 P.M.—Dance program

**309.1 Meters 970 Kcys. KJR** Seneca 1515 5000 Watts  
Northwest Broad. System, Seattle, Wn.

- (Seattle Daylight Saving Time)
- 8:30 A.M. to 1:15—Various programs
- 1:15 P.M.—Piano Master Works
- 1:30—Musical Madcaps
- 2—NBC programs to 3
- 3—Recorded programs
- 4—Saxophone Melodies
- 4:15—NBC programs to 6
- 6—Dance Recordings
- 6:15—Dinner Dansant
- 6:45—Radio Ralph's Racing Digest
- 7—Venetian Ensemble
- 7:30—NBC, National Radio Forum
- 8—Seattle Times News
- 8:15—Wandering Minstrel
- 8:30—Rhythm Aces
- 9—NBC Hotel Pennsylvania Orch.
- 9:30—Viennese Vagabonds
- 10—NBC, Carefree Carnival
- 11—Harp Melodies, Hubert Graf
- 11:15 to 12 mid.—NBC, Hotel Mark Hopkins Orchestra

**325.9 Meters 920 Kcys. KOMO** Elliott 5890 1000 Watts  
Fisher's Blend Station, Inc., Seattle

- (Seattle Daylight Saving Time)
- 8 A.M. to 1—Various programs
- 1 P.M.—Proctor's, Inc.: Betty
- 1:15—NBC, Farm and Home Hour
- 2—Melody Musketeers
- 2:30—Rhapsody in Rhythm
- 3—NBC, Al Pearce and Gang
- 4—NBC, The Sizzlers
- 4:15—The Observer
- 4:30—Artistic Ensemble
- 5—Pastel Harmonies
- 5:30—Banjoland, Jack Winge
- 5:45—Rhythmeers
- 6—NBC, Arion Trio
- 6:30—NBC-KGO programs to 7:30
- 7:30—Clef Dwellers
- 8—NBC-KGO programs to 9
- 9—Montag Fireside Hour
- 9:30—NBC, Ben Bernie's Orchestra
- 10—Musical Mannequins
- 10:30—Modern Concert, Ensemble
- 11—NBC, Richfield News Flashes
- 11:15 to 12—Club New Yorker Orch.

**508.2 Meters 590 Kcys. KHQ** Main 5383 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

- (Spokane Daylight Saving Time)
- 7:30 A.M. to 1—Various programs
- 1 P.M.—Sylvia Grey
- 1:15—NBC, Farm and Home Hour
- 2—Business and Pleasure
- 2:30—NBC, Schirmer and Schmitt
- 2:45—Club Bulletin
- 3—NBC, Al Pearce and Gang
- 4—Theatrical Review
- 4:15—Nat'l Adv. Council on Radio
- 4:45—NBC, Soloist
- 5—Tull and Gibbs Express
- 5:15—NBC-KGO programs to 9
- 9—Northwest on Parade
- 9:30—NBC, Ben Bernie's Orchestra
- 10—The Hawk
- 10:15—NBC, Carefree Carnival
- 10:30—Radio Specialties
- 11—NBC, Richfield News Flashes
- 11:15 to 12 mid.—Dance Music

**483.6 Meters 620 Kcys. KGW** Atwater 2121 1000 Watts  
Morning Oregonian, Portland, Ore.

- 7 A.M. to 12—Various programs
- 12 noon—Oregonian of the Air
- 12:15—NBC, Farm and Home Hour
- 12:30—Pontiac Singers
- 12:35—NBC-KGO programs to 1:30
- 1:30—Dental Clinic of the Air
- 1:45—NBC-KGO programs to 3:15
- 3:15—Alynn's prog.; Friendly Chat
- 4—NBC-KGO programs to 5:25
- 5:25—Old Portland Landmarks
- 5:30—NBC, Fire Chief's Uncle
- 6—NBC, Lives at Stake
- 6:30—Studio prog.; Concert Trio
- 6:55—Southern Pacific
- 7—NBC-KGO programs to 8
- 8—Montag Fireside Hour
- 8:30—NBC, Ben Bernie and Orch.
- 9—Musical Mannequins
- 9:30—Homicide Squad
- 10 to 12 mid.—News; Dance Music

**319 Meters 940 Kcys. KOIN** Atwater 3333 1000 Watts  
The Journal, Portland, Oregon

- 6:30 A.M. to 6—Various programs
- 6 P.M.—California Melodies
- 6:30—CBS, Barbara Maurel & Orch.
- 6:45—CBS, Light Opera Gems
- 7:15—CBS, Little Jack Little
- 7:30—CBS, Isham Jones' Orchestra
- 7:45—Tarzan of the Apes
- 8—CBS, Freddie Martin's Orch.
- 8:30—CBS, Johnny Hamp's Orch.
- 9—Fights Broadcast
- 10:30—The Islanders
- 11 to 1 A.M.—Dance Music

**265 Meters 1130 Kcys. KSL** Wasatch 3901 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake

- 5:45 A.M. to 5—Various programs
- 5 P.M.—CBS, Modern Male Chorus
- 5:15—CBS, Frank Westphal's Orch.
- 5:25—The Nomad
- 5:30—CBS, Nino Martini
- 6—CBS, California Melodies
- 6:30—CBS, Oldsmobile program
- 6:45—CBS, Light Opera Gems
- 7:15—CBS, Little Jack Little
- 7:30—Crazy Crystals program
- 7:45—The Utah Buckaroos
- 8—Mary and John
- 8:15—The Keeley program
- 8:30—The KSL Players
- 9—Hotel St. Francis Orchestra
- 9:30—Hodge Podge Lodge
- 10—Old Mill Dance Band
- 10:30 to 11 P.M.—The Islanders

**333.1 Meters 900 Kcys. KHJ** VAndike 7111 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.

- 7 A.M. to 5—Various programs
- 5 P.M.—Children's Radio Taehre
- 5:15—Town Topics
- 5:20—CBS, Frank Westphal's Orch.
- 5:30—CBS, Nino Martini
- 6—CBS, California Melodies
- 6:30—CBS, Oldsmobile
- 6:45—CBS, Light Opera Gems
- 7:15—Chandu, the Magician
- 7:30—Rockne Band
- 7:45—CBS, Isham Jones' Orchestra
- 8—"Globe Headlines"
- 8:15—CBS, Freddie Martin's Orch.
- 8:30—S. & W. Mellow'd Melodies
- 8:45—CBS, Dance Music
- 9:30—Hodge Podge Lodge
- 10—News Items
- 10:10—Hollywood Mirror
- 10:15—Kay Thompson, Walter Ruid
- 10:30—Islanders; Orchestra
- 12 to 1 A.M.—Claude Reimer, organ

**285.5 Meters 1050 Kcys. KNX** Hemp. 4101 25,000 Watts  
Western Broadcast. Co., Los Angeles

- 6:45 A.M. to 6—Various programs
- 6 P.M.—News Service
- 6:15—Jaye Rubanoff's Ensemble
- 6:45—Growin' Up
- 7—Frank Watanabe and Archie
- 7:15—Orchestra and Vocalists
- 7:45—Count of Monte Cristo
- 8—Hotel Roosevelt Orchestra
- 8:15—Tax Reduction program
- 8:45—Drury Lane, News
- 9:15—Miles of Melody
- 9:45—Dance Orchestra
- 10:15—Marion Mansfield and Singing Strings
- 10:30 to 11:30 P.M.—Dance Orch.

**499.7 Meters 600 Kcys. KFSD** Franklin 6353 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

- 7:30 A.M. to 6—Various programs
- 6 P.M.—Postal Talk
- 6:15—Picturizing the News
- 6:30—NBC, National Radio Forum
- 7—Sport Talk
- 7:15—NBC, Memory Lane
- 7:45—Thurman Robertson
- 8—NBC, Balalaika Orchestra
- 8:15—NBC, The Philistine
- 8:30—Viratelle Quartette
- 9—NBC, Carefree Carnival
- 10—NBC, Richfield News Flashes
- 10:15 to 12 mid.—Dance Music

**225.4 Meters 1330 Kcys. KGB** Franklin 6151 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.

- 7 A.M. to 5—Various programs
- 5 P.M.—Children's Radio Theatre
- 5:15—Ed F. Cooper
- 5:30—CBS, Nino Martini and Orch.
- 5:45—Eb and Zeb
- 6—CBS, California Melodies
- 6:30—Belasco's Orchestra
- 6:45—CBS, Light Opera Gems
- 7—Chandu (transcription)
- 7:15—CBS, Little Jack Little
- 7:30—CBS, Isham Jones' Orchestra
- 7—Headlines; Records
- 8:30—To be announced
- 8:45—Buccaneers
- 9—CBS, Dick Jergen's Orchestra
- 9:30—Hodge Podge Lodge
- 10—World-Wide News
- 10:10—Dick Aurandt, organist
- 10:15—Kay Thompson
- 10:30—Islanders
- 11—Earl Dancer's Band
- 12 to 1 A.M.—Recordings

# WEDNESDAY Programs

September 6, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
7 A.M.—Organ Concert  
7:30—Rhythm Ramblers  
8—Eva Taylor, crooner  
8:15—Lee S. Roberts and his Mem-  
ory Box  
8:30—Merrie Men: Male quartet  
8:45—Pat Kennedy, songs  
9—Vic and Sade: Domestic comedy  
9:15—The Buckaroos: Ted Maxwell  
and Charles Marshall  
9:30—Organ Concert  
9:45—Jean Abbey, Shop News  
10—Sarah Kreindler, violinist  
10:15—Books for Children  
10:30—Woman's Magazine of the Air  
11:30—Financial Flashes  
11:30—Sax-o-Tunes  
12 noon—Southern Symphonies  
12:15—Farm and Home Hour  
1—Paul Ash's Orchestra  
1:30—The Three Jesters  
1:45—John and Ned: Harmony duo  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Ernie Holst's Orchestra  
3:30—Art and Music  
3:45—Richard Himbler's Ensemble  
4—Ramblers' Orchestra  
4:30—Stephen Foster, Life and songs  
5—Magic Music  
5:30—Myron Niesley, tenor  
5:45—Argentine Trio  
6—Corn Cob Pipe Club  
6:30—Ship of Joy  
7—Amos 'n' Andy  
7:15—Chester H. Rowell  
7:30—Eddie Peabody, entertainer  
8—Mills' Musical Playboys  
8:30—Mark Fisher's Orchestra  
9—One Man's Family  
9:30—Benny Meroff's Orchestra  
10—Richfield News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 midnight—Melody Mixers

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Records  
9:45—Carmen Rushing, pianist  
10—Records; Stocks  
10:30—International Kitchen  
11—Studio program  
11:15—News  
11:30—Novelty Guitar Duo  
11:45—Clark Sisters  
12 noon—Jack Delaney's Band  
1—Timely Garden Tips  
1:15—Jean's Hi-Lights; News  
2—Recordings; News  
2:35—Better Business Talk  
2:40—Stocks  
2:45—Recordings  
3:15—Nancy Ann Hersey, pianist  
3:30—News Flashes; Records  
4:15—Brother Bob's Club  
4:45—McCoy Health School  
5—Covered Wagon Jubilee  
5:30—Lovable Liars  
5:45—Helen Parmelee, pianist  
6—Hotel Oakland Trio  
7—News Items  
7:30—Jack Manley, violinist  
7:45—J. Llewellyn Wintle, baritone  
8—Miniature Revue  
8—Manila String Orchestra  
9:30—Bungling Bunglers  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
7:30 A.M.—Dollo Sargent, organist  
7:45—Financial Service  
8—Organ Concert  
8:15—Crosscuts, Log o' the Day  
9:15—Ralph Ginsberg Ensemble  
9:30—Johnny O'Brien, harmonica  
9:45—News; Tom Mitchell, baritone  
10:15—Fashion Flashes  
10:30—Two Seats in a Balcony  
11—Grand Trio: Instrumental  
11:15—Words and Music  
11:30—Happy Days in Dixie  
11:40—Pontiac Singers  
11:45—Agricultural Bulletins  
12 noon—Midday Musicale; 1, News  
1:15—Ann Warner's Chats  
1:45—Melodic Wanderings  
2—Elizabeth Arden program  
2:05—Viennese Ensemble  
2:30—Back of the News  
2:45—John Pierce, tenor; Louis  
Katzman's Orchestra  
3—Ernie Holst Orchestra  
3:15—Charles Hart: Instrumentalists  
3:45—University of California prog.  
4—To be announced  
4:30—Facing the Music  
4:45—Kenneth Spencer, basso  
5—Tea Dansant: Miss Cynthia, blues  
singer; Tommy Harris, tenor; or-  
chestra direction Josef Hornik  
5:30—Rhythm Rascals: Male trio  
5:45—News; 6, Paul Carson, organ  
6:15—Concert Miniature  
6:45—Detectives Black and Blue  
7—Edna Fischer, pianist  
7:15—Tarzan of the Apes  
7:30—Charles W. Hamp  
7:45—To be announced  
8—Californians on Parade  
8:30—Eno Crime Clues  
9—Kay Kyser Orchestra  
9:30—Waltz Time  
10—Marshall's Mavericks  
10:30—Seven Seas: Orchestra  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Organ Concert

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A. M. to 6:15—Records; News; Talks  
6:15 P.M.—Silent period  
12:01 to 6 A.M.—Owl program

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures; Concert  
12:30—Organ Recital  
1—Helen Barker, lecture  
1:15—Royal Serenaders  
1:30—Modern Maestros; Quartette  
2:30—Com. Chest Question Box  
2:45—Organ Matinee  
3:30—Essex House Ensemble  
3:45—Mountain Boys  
4:15—Better Business Bureau  
4:30—Recordings  
5:45—Campbell Digest  
6—Paraders; Waltz Idylls  
6:45—"Eb and Zeb"  
7—Bob Allen, piano stylist  
7:15—NBC, Poet Prince  
7:30—Light Opera  
8—"Souvenirs of Italy"  
9—News Flashes  
9:15—John Wolohan's Orchestra  
10—Organ Serenade  
11 to 12 midnight—Concert Memories

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Recordings; Stocks  
7:30—Exercise Period  
8—CBS, Dance Music  
8:30—CBS, Concert Miniatures  
9—CBS, George Hall's Orchestra  
9:30—Betty Crocker  
9:45—CBS, Madison Ensemble  
10—CBS, Ann Leaf, organist  
10:15—Mary Sears Garden Party  
10:30—CBS, Don Russo's Orchestra  
10:45—CBS, The Captivators  
11—Mary Lewis Haines  
11:10—Goodwill Industries Talk  
11:15—Prudence Penny's Hints  
11:30—CBS, Soloist and Orchestra  
11:45—Luis Russell's Orchestra  
12 noon—Noonday Concert  
1—Recordings  
1:15—CBS, Jack Brooks' Orchestra  
1:30—Stock Quotations; Records  
1:45—CBS, Round Towners  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies; Records  
4:15—Hodge Podge Lodge  
4:45—Lost and Found Items  
5—Recordings; Town Topics  
5:15—CBS, Vera Van with Orchestra  
5:30—Bohs, Sports Authority  
5:45—"Melodies Organistique"  
6—CBS, Old Gold program  
6:30—The Boswells  
6:45—CBS, Edwin C. Hill  
7—Columbia Symphony Orchestra  
7:30—CBS, Donald Novis and Ster-  
ling Holloway  
8—Globe Headlines  
8:15—CBS, Ted Lewis' Orchestra  
8:30—Lombardo; Burns & Allen  
9—CBS, St. Francis Hotel Orch.  
9:30—Catherine, the Great  
10—Darrell Donnell, news  
10:10—Johnny Robinson's Orchestra  
10:15—"Intimate Hollywood News"  
10:20—Johnny Robinson's Orchestra  
10:30—"Isle of Golden Dreams"  
11—McElroy's "Oregonians"  
12 to 1 A.M.—Recordings

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
6:30 A.M. to 6—Various programs  
6 P.M.—Dinner Music  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—State Chamber of Commerce  
7:45—Famous Campers  
8—American Legion War Camp  
8:15—Mabel Adams, "Favorites"  
8:30—Half-hour of Melodies  
9—A. Caro Miller and his Vibraharp  
9:30 to 10 P.M.—Monarch Melodists

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 6—Various programs  
6 P.M.—News Service  
6:15—King Cowboy  
6:30—Concert Ensemble and Vocalist  
6:45—"Growin' Up"  
7—Frank Watanabe and Archie  
7:15—"Black and Blue"  
7:30—"The Hawk"  
7:45—Count of Monte Cristo  
8—Grocer's Basket of Fun  
9—News Service  
9:15—Poetry, Prose and Melody  
9:45 to 11:30 P.M.—Dance Orchestra

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Over the Teacups  
2—News; Town Crier  
3—X-Bar-B Boys  
3:30—Paul Kellar, pianist  
3:45—Records; Old Rajah  
4:45—Travelogue  
5—Smile Club; Health Talk  
6—Auto Question Box  
6:15—Elbert La Chelle, organist  
6:30—Columbia News Page  
6:45—Ernie Smith's Sport Page  
7—Popular Concert  
7:15—Crazy Quilt  
7:30—Wee Bit o' Scotch  
7:45—Famous Campers  
8—Brevities  
8:30—Miles of Melody  
9—News; Souvenirs  
9:45—Herb Allen, pianist  
10—Gypsy Vignettes  
10:30—Paul Kellar, pianist  
10:45 to 12 midnight—Records

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5—Various programs  
5 P.M.—Popular records  
5:15—Twilight Reveries  
6—Gypsy Melodies  
6:15—Dell Perry  
6:30—Organ Echoes  
7—Senator Loyal  
7:15—Sports Review  
7:30—Italian program  
8—Topics of the Day  
8:15—Pyramid Club  
8:30—Beverly Hill Billies  
9—Maud Nickerson  
9:15—Voice of the Past  
9:30—International Serenaders  
10—Dance Music  
10:30—Talk o' the Town  
11 to 12 midnight—Dance Music

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M. to 6—Various programs  
6 P.M.—NBC, Corn Cob Pipe Club  
6:30—NBC, Ship of Joy  
7—NBC, Amos 'n' Andy  
7:15—Orchestra  
7:30—NBC, Eddie Peabody  
8—Hollywood Looking Glass  
8:15—Orchestra and Soloists  
8:45—NBC, Edgewater Beach Orch.  
9—NBC, One Man's Family  
9:30—Evo 'Crime Club  
10—NBC, Richfield Reporter  
10:15 to 12 mid.—Dance Music

**499.7 Meters KFSB** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 5—Various programs  
5 P.M.—American Legion program  
5:30—NBC, Myron Niesley  
5:45—NBC, Argentine Trio  
6—Studio program  
6:15—Picturizing the News  
6:30—NBC, Ship of Joy  
7—Sheriff Ed F. Cooper  
7:15—NBC, Chester Rowell  
7:30—Y. M. C. A. Harmonica Band  
8—NBC, Cotton Club Orchestra  
8:30—NBC, Edgewater Beach Orch.  
9—Radio Romance  
9:30—NBC, Waltz Time  
10—NBC, Richfield News Flashes  
10:15 to 12 midnight—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)  
7 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Farm and Home Hour  
2—Business and Pleasure  
2:30—NBC, The Three Jesters  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
4—NBC, Phantom Fiddlers  
4:15—Theatrical Review  
4:30—Diamond Ice program  
4:45—NBC, Essex House Ensemble  
5—Tull and Gibbs Express  
5:15—NBC programs to 6:45  
6:45—Voice of Texas  
7—NBC, Corn Cob Pipe Club  
7:30—NBC-KGO programs to 9  
9—Black and Blue  
9:15—Brytol Meyer  
9:30—NBC, Edgewater Beach Orch.  
10—NBC, One Man's Family  
10:30—Radio Specialties  
11 to 1 A.M.—News; Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)

8 A.M. to 1—Various programs  
1 P.M.—Proctor's, Inc.: Betty  
1:15—NBC, Farm and Home Hour  
2—NBC, Casino Orchestra  
2:30—Easy Chair; Red Shadow  
3—NBC, Al Pearce and Gang  
4—NBC, Jack and Loretta Clemens  
4:15—The Obsterver  
4:30—Pastel Harmonies  
5—NBC, The Ramblers  
5:30—Cecile Rambazat; Banjoland  
6—Dinner Dantsant  
6:30—Aeolian Trio; News  
7—Corn Cob Pipe Club  
7:30—Arkansas Travelers  
7:45—Dollars and Cents  
8—NBC, Amos 'n' Andy  
8:15—Tess Wilson  
8:30—NBC, Eddie Peabody  
9—Thirty Minutes of Music  
9:30—NBC, Edgewater Beach Orch.  
10—NBC, One Man's Family  
10:30—Big Opportunity Contest  
10:45—Viennese Vagabonds  
11—NBC, Richfield News Flashes  
11:15 to 12—Club New Yorker Orch.

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Nora Schiller  
5:15—Town Topics  
5:20—CBS, Vera Van  
5:30—Kay Thompson  
5:45—Charlie Lung and Gang  
6—CBS, Waring's Pennsylvanians  
6:30—CBS, The Boswells  
6:45—CBS, Edwin C. Hill  
7—CBS, Howard Barlow and Orch.  
7:15—Chandu, the Magician  
7:30—Donald Novis and Sterling  
Holloway  
8—"Globe Headlines"  
8:15—CBS, Ted Lewis' Orchestra  
8:30—Lombardo, Burns and Allen  
9—Gus Arnheim's Orchestra  
9:30—Catherine, the Great  
10—News Items  
10:10—Hollywood Mirror  
10:15—Johnny Robinson's Orch.  
10:30—Isle of Golden Dreams  
11—Earl Dancer's Band  
11:30—McElroy's Oregonians  
12 to 1 A.M.—Claude Reimer, organ

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)

8:30 A.M. to 1—Various programs  
1 P.M.—NBC, Southern Symphonies  
1:15—Master Works of the Piano  
1:30—The Salon Hour  
2:30—NBC-KGO programs to 3  
3—Recorded programs  
4—Sohl and Lundberg  
4:15—NBC programs to 5  
5—Steamboat Bill  
5:15—Tunes for Tots  
5:30—NBC, Life and Songs of Stephen Foster  
6—NBC programs to 6:45  
6:45—Radio Ralph's Racing Digest  
7—Rhapsody in Rhythm  
7:15—Tarzan (E. T.)  
7:30—Ship of Joy  
8—Seattle Times News  
8:15—Northwest Mines Reporter  
8:30—The South Americans  
8:45—Around the Town  
9—Cotton Club Orchestra  
9:30—Bunker Hill Billies  
10—Melodies and Memories  
10:30—NBC, Waltz Time  
11—Viennese Vagabonds  
11:15 to 12 midnight—Dance Music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—The Oregonian of the Air  
1:15—Star Furniture Company  
1:15—CBS, Casino Orchestra  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO programs to 3:15  
3:15—Allyn's prog.; Friendly Chat  
4—NBC-KGO programs to 5  
5—Highland Lassie  
5:05—NBC program  
5:45—Piano Surprises  
6—Cornob Pipe Club  
6:30—The Arkansas Travelers  
6:45—Concert Trio  
7—NBC, Amos 'n' Andy  
7:15—News of the Air  
7:20—Studio program  
7:25—Let's Go Traveling  
7:30—NBC, Eddie Peabody  
8—Venetian Quarter Hour  
8:15—Portland Cleaning Works  
8:20—CBS, Cotton Club Orchestra  
8:30—Club Kaleidoscope  
8:35—Edgewater Beach Orchestra  
8:55—Southern Pacific  
9—NBC, One Man's Family  
9:30—Frances Ingram  
9:45—NBC-KGO programs to 10:30  
10:30—Old Portland Landmarks  
10:35 to 12 midnight—Dance Music

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M. to 6—Various programs  
6 P.M.—CBS, Old Gold  
6:30—CBS, Howard Marsh, tenor  
6:45—CBS, Col. Symphony Orch.  
7:30—Black and Blue  
7:45—Francesco del Campo, tenor  
8—CBS, Ted Lewis and Band  
8:15—Bells of Harmony  
8:30—CBS, Lombardo, Burns, Allen  
9—Gus Arnheim's Orchetra  
9:30—"The Wanderer"  
10—Johnny Robinson's Orchestra  
10:30—Isle of Golden Dreams  
11 to 1 A.M.—Dance Music

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# THURSDAY Programs

September 7, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
7 A.M.—Singing Strings  
7:30—United States Navy Band  
8—Rhythm Rascals: Vocal trio  
8:15—Originalities  
8:30—Rex Battle Concert Ensemble  
9—Vic and Sade  
9:15—The Buckaroos  
9:30—Martha Meade Society  
9:45—Johnny Toffoli, accordionist  
10—Woman's Magazine of the Air  
11—Arion Trio  
11:30—Financial Flashes; Organ  
12:15—Farm and Home Hour  
1—General Federation of Women's Clubs Talks  
1:15—Paul Ash and Orchestra  
1:30—Trio Romantique  
1:45—John and Ned, harmony duo  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Concert Footlights  
3:30—The Well Dressed Woman  
3:45—Tune Detective  
4—Rudy Vallee and Orchestra  
5—Children's Corner  
5:15—Dance Journal  
5:30—Memory's Melody  
6—Al Jolson, Paul Whiteman  
7—Amos 'n' Andy  
7:15—S. & W. Ghost Adventurer  
7:30—Death Valley Days  
8—Standard Symphony Hour  
9—Captain Henry's Showboat  
10—Richfield News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 mid.—Kay Kyser's Orch.

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
6:30 A.M. to 6—Various programs  
6 P.M.—Dinner Music  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Kenneth Adcock, tenor  
8—The Old Church Choir  
9—Gene Mancini, tenor  
9:15—Musical Meditations  
9:30—Musical Readings  
9:45 to 10 P.M.—Studio program

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
7:30 A.M.—Dollo Sargent, organist  
7:45—Financial Service; 8, Organ  
8:15—Log of the Day Crosscuts  
9:15—Ralph Ginsberg Ensemble  
9:30—Johnny O'Brien, harmonica  
9:45—News  
10—New Kitchen Secrets  
10:15—Song of the Kitchen Sink  
10:30—The Pioneers: Male quartet  
10:45—Happy Jack Turner, songs  
11—Echoes of Erin  
11:15—Words and Music  
11:45—Agricultural Bulletin  
12 noon—Thursday Special  
12:15—Melody Mixers; 1, News  
1:15—Ann Warner's Chats  
1:45—Ray Heatherton, baritone  
2—Viennese Ensemble  
2:30—John B. Kennedy  
2:35—Richard Hinner's Ensemble  
3—The Sizzlers: Male Trio  
3:15—Rhythm Vendors

3:45—University of California prog.  
4—California Dons  
4:30—Arion Trio  
5:15—Behind the Footlights  
5:30—Tom Mitchell, baritone; News  
6—Tone Portraits: Orchestra  
6:30—Federal Business Talk  
6:45—Irving Kennedy, tenor  
7—Edna Fischer, pianist  
7:15—Review of Activities of San Francisco Municipal Government  
7:30—United States Army Band  
7:30—Charles W. Hamp  
8—Ernie Holst Orchestra  
8:30—Dancing in Twin Cities  
9—Doric Quartet: Male quartet  
9:30—The Orchestra  
10—Rhythm Aces  
10:30—Voice of Pan  
11—Ambassador Hotel Orchestra  
11:30 to 12 midnight—Organ Concert

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Over the Teacups  
2—News; Town Crier  
3—X-Bar-B Boys  
3:30—Paul Kellar, pianist  
3:45—Studio: Old Rajah  
4:30—Alvin Eller  
4:45—Studio program  
5—Smile Club; Health Talk  
6—Elbert La Chelle, organist  
6:15—Iron News, mystery drama  
6:30—Columbia News Page  
6:45—Ernie Smith's Sport Page  
7—Borden "Capers"  
9—News; Souvenirs  
9:45—Herb Allen, pianist  
10—Kelli-Widner Orchestra  
10:30—Paul Kellar, pianist  
10:45 to 12 mid.—Records; Orchestra

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Records  
9:30—Clinic of the Air  
10:15—Stocks; News Flashes  
10:30—International Kitchen  
11—Studio program; News  
11:30—Curtain Calls  
11:45—Fred Skinner  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Records; News  
2:40—S. F. Stocks; Records  
3:15—Lola Chatfield, pianist  
3:30—News Flashes; Records  
4:15—Brother Bob's Club  
4:30—News Flashes  
4:45—McCoy Health School  
5—Covered Wagon Jubilee  
5:30—High School News  
8—Hotel Oakland Trio; 7, News  
7:30—Arco's Novelty Quartet  
7:45—Sports Hi-Lights  
8—Dot Kay, contralto; Herb Kennedy, tenor; Nancy Ann Hersey, pianist; The Three Echoes  
8:45—Studio program  
9—Nevada Night Herders  
9:30—Bungling Bunglers  
9:45—Helen Parmelee, pianist  
10 to 11 P.M.—Dance Music

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks  
7:30—Exercise Period  
8—CBS, Frank La Marr's Orchestra  
8:30—CBS, Concert Miniatures  
9—CBS, Harold Knight's Orchestra  
9:30—CBS, George Scherban's Orch.  
10—CBS, Ann Leaf at the Organ  
10:15—Mary Sears Garden Party  
10:30—Popular Selections  
10:45—CBS, The Merymakers  
11—Prudence Penny  
11:15—Frances Lee Barton  
11:30—CBS; Singing Jack Brooks  
12 noon—"The Pontiac Minstrel"  
12:15—Noonday Concert  
1—Discovery Hour  
1:30—Stocks; Records  
1:45—Emery Deutsch's Orch., Tenor  
2—Happy-Goo-Lucky Hour  
3—Feminine Fancies  
4—CBS, Windy City Revue  
4:30—Popular Selections  
4:45—Lost and Found Items  
4:50—Records; Town Topics  
5—Children's Radio Theatre  
5:15—CBS, Presenting Mark Warnow  
5:30—CBS, U. S. Marine Band  
6—CBS, Deep River  
6:30—Leon Belasco's Orchestra  
6:45—CBS, Gladys Rice and Orch.  
7:15—CBS, Phil Regan, tenor  
7:30—CBS, NRA Speaker  
7:45—CBS, Freddie Martin's Orch.  
8—Globe Headlines  
8:15—CBS, Glen Gray's Orchestra  
8:30—Sports Parade  
9—Hotel St. Francis Orchestra  
9:30—Conquerors of the Sky  
10—Darrell Donnell, news  
10:10—Claude Reimer, organist  
10:15—"Intimate Hollywood News"  
10:20—The Georgians  
10:30—The Islanders  
11—Earl Dancer's Orchestra  
12 to 1 A.M.—Midnight Request Hr.

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M. to 2—Records; News; Stocks  
2 P.M.—Blindcraft Ensemble  
2:30—Recordings; News  
6:15 P.M.—Silent period  
12:01 to 6 A.M.—Owl program

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Tango Time; Organ  
1—Mid-day Concert  
2—International Troubadours  
2:15—Hawaiian Melodies  
2:45—Musical Strings  
3—Mountain Boys  
3:30—Concert Footlights  
3:45—Organ Matinee  
4:15—Recordings  
5:45—Campbell Digest  
6—Harmony Highlights  
6:15—Waltz Idylls  
6:45—Lavander and Old Lace  
7—Musical Novelties  
7:15—Sportsman's Corner  
7:30—NBC U. S. Army Band  
7:45—Bob Robb's Sports Review  
8—John Wolohan's Orchestra  
9—News; Choir Interlude  
9:30—The Cub Reporters  
9:45—Opera Phantoms; Organ  
11 to 12 midnight—Concert Memories

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**322.4 Meters KROW** Glenc. 6774  
 930 Kcys. 1000 Watts  
 Educa. Broad. Corp., Oakland, Calif.  
 7 A.M. to 5—Various programs  
 5 P.M.—Popular Records  
 5:15—Twilight Reveries  
 6—Gypsy Melodies  
 6:15—Dell Perry  
 6:30—Organ Echoes  
 7—Senator Loyal  
 7:15—Sports Review  
 7:30—Madrid Trio  
 8—Topics of the Day  
 8:15—Watch Tower program  
 8:30—Beverly Hill Billies  
 9—Pemm Repertory Players  
 9:30—Musicale  
 10—Cumberland Mountaineers  
 10:30—Talk o' the Town  
 11 to 12 midnight—Dance Music

**333.1 Meters KHJ** VAndike 7111  
 900 Kcys. 1000 Watts  
 Don Lee Broadcast. System, L. A., Cal.  
 7 A.M. to 5—Various programs  
 5 P.M.—Fire Department Talks  
 5:15—Town Topics  
 5:20—CBS, Mark Warnow's Orch.  
 5:30—CBS, U. S. Marine Band  
 6—CBS, Deep River  
 6:30—CBS, Oldsmobile program  
 6:45—CBS, Gladys Rice  
 7:15—Chandu, the Magician  
 7:30—CBS, NRA program  
 7:45—Freddie Martin's Orchestra  
 8—"Globe Headlines"  
 8:15—"Laff Clinic"  
 9—Gus Arnheim's Orchestra  
 9:30—Conquerors of the Sky  
 10—Hollywood Mirror  
 10:15—Georgians; Islanders  
 11—Earl Dancer's Band  
 12 to 1 A.M.—Claude Reimer, organ

**499.7 Meters KFSD** Franklin 6353  
 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M. to 5—Various programs  
 5 P.M.—NBC, Dance Journal  
 5:30—NBC, Memory's Melodies  
 5:55—Theodora Warfield  
 6—Safety Talk, Studio  
 6:15—Picturizing the News  
 6:30—To be announced  
 7—Know Your San Diego  
 7:15—NBC, Rhythm Rascals  
 7:30—Dr. Straus  
 8—Voice, Violin and Piano  
 8:30—Angelita  
 8:45—Rafael Villagrana  
 9—NBC, Capt. Henry's Showboat  
 10—NBC, Richfield News Flashes  
 10:15 to 12 midnight—Dance Music

**265 Meters KSL** Wasatch 3901  
 1130 Kcys. 50,000 Watts  
 Radio Serv. Corp. of Utah, Salt Lake  
 5:45 A.M. to 5—Various programs  
 5 P.M.—CBS, Mark Warnow  
 5:25—The Nomad  
 5:30—CBS, U. S. Marine Band  
 6—CBS, Deep River  
 6:30—CBS, Oldsmobile program  
 6:45—CBS, Gladys Rice and Orch.  
 7:15—Crazy Crystals program  
 7:30—CBS, NRA program  
 7:45—CBS, Freddie Martin's Orch.  
 8—Famous Furniture Stories  
 8:15—CBS, Glen Gray's Orchestra  
 8:30—CBS, Johnny Hamp's Orch.  
 9—Old Mill Dance Band  
 9:30—Conquerors of the Sky  
 10—Claude Reimer, organist  
 10:15—The Georgians  
 10:30 to 11 P.M.—The Islanders

**483.6 Meters KGW** Atwater 2121  
 620 Kcys. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 7 A.M. to 12—Various programs  
 12 noon—Oregonian of the Air  
 12:15—NBC-KGO programs to 1:30  
 1:30—Dental Clinic of the Air  
 1:45—NBC-KGO programs to 3  
 3—Crazy Crystals program  
 3:15—Allyn's prog.; Friendly Chat  
 4—NBC, Fleischmann Hour  
 5—NBC, Dance Journal  
 5:30—Highland Lassie  
 5:35—NBC, Memory's Melody  
 5:40—Southern Pacific  
 5:45—Collins and Erwin  
 6 to 12 mid.—NBC-KGO programs

**508.2 Meters KHQ** Main 5383  
 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 (Spokane Daylight Saving Time)  
 7 A.M. to 1—Various programs  
 1 P.M.—Sylvia Grey  
 1:15—NBC, Farm and Home Hour  
 2—Business and Pleasure  
 2:30—NBC, Trio Romantic  
 2:45—Club Bulletin  
 3—NBC, Al Pearce and Gang  
 4—NBC, Phantom Fiddlers  
 4:15—Theatrical Review  
 4:30—NBC, Concert Footlights  
 4:45—Studio program  
 5—NBC-KGO programs to 6:45  
 6:45—Crazy Wells  
 7—NBC, Whiteman and Jolson  
 8—NBC, Amos 'n' Andy  
 8:15—Thursday Review  
 8:30—NBC-KGO programs to 11:15  
 11:15—Radio Specials  
 11:45 to 1 A.M.—NBC, Dance Music

**285.5 Meters KNX** Hemp. 4101  
 1050 Kcys. 25,000 Watts  
 Western Broadcast. Co., Los Angeles  
 6:45 A.M. to 6—Various programs  
 6 P.M.—News Service  
 6:15—Jaye Rubanoff's Ensemble  
 6:30—Lawrence King and Orchestra  
 6:45—"Growing Up"  
 7—Frank Watanabe and Archle  
 7:15—Light Opera  
 7:45—Count of Monte Cristo  
 8—Midweek Parade  
 8:30—"Pre-views of the Air"  
 8:45—Drury Lane  
 9—News Service  
 9:15—Miles of Melody  
 9:45 to 11:30 P.M.—Dance Orchestra

**225.4 Meters KGB** Franklin 6151  
 1330 Kcys. 1000 Watts  
 Don Lee Broadcast. System, S. D., Cal.  
 7 A.M. to 5—Various programs  
 5 P.M.—Children's Radio Theatre  
 5:15—Town Topics; Safety Talk  
 5:30—Chamber of Commerce  
 5:45—CBS, U. S. Marine Band  
 6—CBS, Deep River  
 6:30—CBS, Oldsmobile program  
 6:45—CBS, Gladys Rice and Orch.  
 7—Chandu (transcription)  
 7:15—CBS, Phil Regan  
 7:30—CBS, NRA Speaker  
 7:45—CBS, Freddie Martin's Orch.  
 8—Headlines  
 8:15—CBS, Casa Loma Orchestra  
 8:30—CBS, Johnny Hamp's Orch.  
 9—Dick Jergen's Orchestra  
 9:30—Conquerors of the Air  
 10—World-Wide News  
 10:10—Claude Reimer, organist  
 10:15—Georgians; Islanders  
 11—Earl Dancer's Band  
 12 to 1 A.M.—Recordings

**325.9 Meters KOMO** Elliott 5890  
 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 (Seattle Daylight Saving Time)  
 8 A.M. to 1—Various programs  
 1 P.M.—Betty  
 1:15—NBC, Farm and Home Hour  
 2—Melody Musketiers  
 2:30—Vindabonians  
 3—NBC, Al Pearce and Gang  
 4—NBC, The Sizzlers  
 4:15—The Observer  
 4:30—Pastel Harmonies  
 5—NBC, Fleischmann Sunshine Hr.  
 6—NBC, Dance Journal  
 6:30—Claf Dwellers  
 7—Whiteman's Orch. and Jolson  
 8:15—NBC, S. & W. Ghost Adventure  
 8:30—NBC, Death Valley Days  
 9—NBC, Standard Symphony Hour  
 10—NBC, Capt. Henry's Show Boat  
 11—NBC, Richfield News Flashes  
 11:15 to 12 mid.—Dance Orchestra

**309.1 Meters KJR** Seneca 1515  
 970 Kcys. 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 (Seattle Daylight Saving Time)  
 8:30 A.M. to 1:15—Various programs  
 1:15—Master Works of the Piano  
 1:30—Musical Madcaps  
 2—NBC-KGO programs to 3  
 3—Recorded program  
 4—Sohl and Lundberg, vocalists  
 4:15—NBC programs to 5  
 5—Concert in Miniature  
 5:30—Recorded program  
 6—Dinner Dancers  
 6:30—Memory's Melody  
 6:45—Ralph's Racing Digest  
 7—Viennese Vagabonds  
 7:30—Seattle Times News  
 7:45—Rhythmers  
 8—Banjoland, Jack Winge  
 8:15—NBC program  
 8:30—Orpheus Ensemble  
 9—Artistic Ensemble  
 9:30—Rhythm Aces  
 10—Woodwind Ensemble  
 11—Harp Solos, Hubert Graf  
 11:15 to 12 midnight—Orchestra

**319 Meters KOIN** Atwater 3333  
 940 Kcys. 1000 Watts  
 The Journal, Portland, Oregon  
 6:30 A.M. to 6—Various programs  
 6 P.M.—CBS, Deep River  
 6:30—CBS, Barbara Maurel  
 6:45—CBS, Gladys Rice, soprano  
 7:15—CBS, Phil Regan, tenor  
 7:30—CBS Feature  
 7:45—Tarzan of the Apes  
 8—Seiberling Singers  
 8:15—CBS, Glen Gray's Orchestra  
 8:30—CBS, Johnny Hamp's Orch.  
 9—Gus Arnheim's Orchestra  
 9:30—Dorothy Dix Dramatization  
 10—Claude Reimer, organist  
 10:15—Georgians Quartette  
 10:30—The Islanders  
 11 to 1 A.M.—Dance Music

**468.5 Meters KFI** Richm'd 6111  
 640 Kcys. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 6:30 A.M. to 6—Various programs  
 6 P.M.—NBC, Whiteman and Jolson  
 7—NBC, Amos 'n' Andy  
 7:15—NBC, S. & W. Ghost Adventurer  
 7:30—NBC, Death Valley Days  
 8—NBC, Standard Symphony Hour  
 9—NBC, Captain Henry's Showboat  
 10—NBC, Richfield Reporter  
 10:15 to 12 midnight—Dance Music

# FRIDAY Programs

September 8, 1933

- 379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcs. 7500 Watts  
National Broadcast. Co., San Francisco
- 7 A.M.—United States Marine Band  
8—Ivy Scott, soprano  
8:15—Lee S. Roberts' Memory Box  
8:30—Merrie Men: Male quartet  
8:45—Pat Kennedy, songs  
9—Vic and Sade  
9:15—The Buckaroos  
9:30—Organ Concert  
10—Arion Trio  
10:30—Woman's Magazine of the Air  
11:30—Borden program  
11:45—Financial Flashes  
12 noon—Five Cards: Vocal, guitar  
12:15—Farm and Home Hour  
1—Norman L. Clouder's Orchestra  
1:30—Jack and Louretta Clemens  
1:45—John and Ned, harmony duo  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Twenty Fingers of Harmony  
3:30—Ernie Holst's Orchestra  
4—The Family Cook Book  
4:15—Pair of Pianos  
4:45—Southern Harmony Four  
5—Let's Listen to Harris  
5:30—Out of the East  
6—The First Nighter  
6:30—Mario Cozzi, baritone  
6:45—The Headline Hunter  
7—Amos 'n' Andy  
7:15—Soloist  
7:30—Fred Allen's Revue  
8—Mills' Musical Playboys  
8:15—Gilmore Circus  
9:15—Phil Baker, Armour Jester  
9:45—Benny Meroff's Orchestra  
10—Richard News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 mid.—Kay Kyser's Orch.
- 440.9 Meters **KPO** Sutter 1920  
680 Kcs. 50,000 Watts  
National Broadcast. Co., San Francisco
- 7:30 A.M.—Dollo Sargent, organist  
7:45—Financial Service  
8—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Ralph Ginsberg Ensemble  
9:30—Alvino Rey, guitarist  
9:45—News  
10—Tom Mitchell, baritone  
10:15—Fashion Flashes  
10:30—Canzonetta: Arion Trio  
11—Sonata Recital  
11:15—Shirley Howard, vocalist  
11:30—Organ Concert  
11:40—Organ Concert  
11:45—Pontiac Singers  
12 noon—Agricultural Bulletin  
12:45—Midday Musicale  
1:30—Ann Warner's Chats  
2—Elizabeth Arden program  
2:05—Viennese Ensemble  
2:30—News Service  
2:45—Just Relax: Comedy sketch  
3—The Rollickers: Male quartet  
3:15—Stringwood Ensemble  
3:45—University of California prog.  
4—Winston Petty, cellist  
4:15—Eileen Piggott, soprano  
4:30—Arion Trio  
5:15—For Girls and Boys Only  
5:45—News  
6—Josef Hornik, concert orchestra  
6:30—Boris Kramarenko's Balalaika  
Orchestra  
6:45—Detectives Black and Blue  
7—Edna Fischer, pianist  
7:15—Tarzan of the Apes  
7:30—Charles W. Hamp  
7:45—To be announced
- 8—Your Boy's Future  
8:15—Sports Revue  
8:30—Maxim Lowe and Orchestra  
9—Story Teller  
9:30—Sunburst of Song  
10—Tim Ryan's Nite Club  
10:30—Piano Pictures  
11—Ambassador Hotel Orchestra  
11:30 to 12 midnight—Organ Concert
- 243.8 Meters **KYA** Prospect 3456  
1230 Kcs. 1000 Watts  
Pac. Broadcast. Corp., San Francisco
- 7:30 A.M. to 12—Various programs  
12 noon—Scriptures: Concert  
1—Hawaiians; Modern Maestros  
1:45—NBC, Melodic Wandering  
2—International Troubadours  
2:30—Gould & Shefter, piano duo  
2:45—Violin Masters; Organ  
4—Artist Celebrities  
4:30—Mountain Boys  
5—Revue; Campbell Digest  
6—Paraders; Waltz Idylls  
6:45—"Eb and Zeb"  
7—Bob Allen, piano stylist  
7:15—Romance of Music  
7:30—Maurice Gunsky Revue  
8—Cotton Club Orchestra  
8:15—John Wolohan's Orchestra  
9—News Flashes  
9:15—Jack and Ethel, "Roads to  
Hollywood"  
9:30—Del Courtney's Orchestra  
10—Organ Serenade  
11 to 12 midnight—Concert Memories
- 535.4 Meters **KTAB** Garfield 4700  
560 Kcs. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.
- 7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Over the Teacups  
2—News; Town Crier  
3—X-Bar-B Boys  
3:30—Request Hour  
4—The Old Rajah; Concert  
5—Smile Club; Health Talk  
6—Auto Question Box  
6:15—Fishin' Fool; News  
6:45—Ernie Smith's Sport Page  
7—Elbert La Chelle, organist  
7:15—Dot and Dash  
7:30—Artist's Recital  
7:45—Famous Campers  
8—Song Recital, Refa Miller  
8:15—American Weekly Drama  
8:30—Miles of Melody  
9—News; Souvenirs  
9:45—Herb Allen, pianist  
10—Musical Comedy Program  
10:30—Paul Kellar, pianist  
10:45 to 12 mid.—Records; Orchestra
- 322.4 Meters **KROW** Glenc. 6774  
930 Kcs. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.
- 7 A.M. to 5—Various program  
5 P.M.—Popular Records  
5:15—Twilight Reverbs  
6—Gypsy Melodies  
6:15—Dell Perry  
6:30—Organ Echoes  
7—Senator Loyal  
7:15—Sports Review  
7:30—Echoes of Yesterday  
7:45—Transcription  
8—Topics of the Day  
8:15—Nellie Alsing  
8:30—Beverly Hill Billies  
9—Wrestling Matches  
10:30—Talk o' the Town  
11 to 12 midnight—Dance Music
- 491.5 Meters **KFRC** Prospect 0100  
610 Kcs. 1000 Watts  
Don Lee Broadcast. System, S.F., Cal.
- 7 A.M.—Records; Stocks  
7:30—Exercise Period  
8—CBS, Harold Knight's Orchestra  
8:30—CBS, Concert Miniatures  
9—CBS, Frank La Marr's Orch  
9:30—CBS, Madison Ensemble  
10:15—Mary Sears Garden Party  
10:30—Artist Recital  
10:45—CBS, Col. Educa. Features  
11—Prudence Penny  
11:15—CBS, Alex Semmler, pianist  
11:30—CBS, Harrisburg variety prog.  
12 noon—Noonday Concert  
1—Popular Selections  
1:15—CBS, Emery Deutch's Orch.  
1:30—Stocks; Records  
1:45—CBS, Nat Brusiloff's Orchestra  
2—Happy-Go-Lucky Hour  
3—Feminine Fancies  
4—Hodre Podge Lodge  
4:30—CBS, Ann Leaf, organist  
4:45—Lost and Found Items  
4:50—Francois, the Singing Chef  
4:55—Town Topics  
5—Soprano and Organist  
5:15—CBS, Vera Van and Orchestra  
5:30—CBS, The Texas Rangers  
5:45—Doc Williams  
6—CBS, The Columbians  
6:30—CBS, The Boswells  
6:45—CBS, Edwin C. Hill  
7—CBS, Columbia Symphony Orch.  
7:30—CBS, Guy Lombardo's Orch.  
7:45—Francisco Del Campo  
8—Globe Headlines  
8:15—S. and W. Mellow'd Melodies  
8:30—CBS, Tom Gerun's Orchestra  
9—Hotel St. Francis Orchestra  
9:30—Symphonic Hour  
10—Darrell Donnell, news  
10:10—Claude Reimer, organist  
10:15—Intimate Hollywood News  
10:20—Nota Schiller and Two Pianos  
10:30—Ruth Holloway and Orch.  
11—Earl Dancer's Band  
12 to 1 A.M.—Request Hour
- 468.5 Meters **KFI** Richm'd 6111  
640 Kcs. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles
- 6:30 A.M. to 6—Various programs  
6 P.M.—NBC, First Nighter  
6:30—NBC, Mario Cozzi  
6:45—NBC, Floyd Gibbons  
7—NBC, Amos 'n' Andy  
7:15—NBC, Soloist  
7:30—NBC, Fred Allen's Revue  
8—NBC, Mills Musical Playboys  
8:15—NBC, Gilmore Circus  
9:15—NBC, Armour Hour  
9:45—NBC, Brown Derby and Hum-  
bolt Beer  
10—NBC, Richfield Reporter  
10:15 to 12 midnight—Dance Music
- 296.6 Meters **KQW** Ballard 777  
1010 Kcs. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose
- 6:30 A.M. to 6—Various programs  
6 P.M.—Dinner Music  
6:15—Franco's program  
6:30—Fed. State Market Reports  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Famous Campers  
8—San Jose Accordion Club  
8:30—Junior Concert Orchestra  
9—Fireside program  
9:30 to 10 P.M.—Mauna Keans

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Records; 9:15, Julia Lee Wright  
9:30—Clinic of the Air  
10:15—Stocks; News  
10:30—International Kitchen  
11—Studio program  
11:30—Novelty Guitar Duo  
11:45—Madelon Sivyer and Nancy Ann Hersey  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights; 1:30, News  
2—Recordings; News  
2:35—Better Business Talk  
2:40—Stocks; Records  
3:15—Lola Chatfield, pianist  
3:30—News Flashes; Records  
4:15—Brother Bob's Club  
4:30—News Flashes  
4:45—McCoy Health School  
5—Covered Wagon Jubilee  
5:30—Lovable Liars  
5:45—Helen Parmelee, pianist  
6—Hotel Oakland Trio  
7—News Items  
7:30—Dr. Ross Pet Clinic  
7:45—Helen Parmelee, pianist  
8—KLX Hi-Jinks  
10 to 11 P.M.—Dance program

333.1 Meters **KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.

7 A.M. to 5—Various programs  
5 P.M.—Town Topics  
5:15—CBS, Vera Van  
5:30—CBS, Melody Mardi Gras  
5:45—CBS, In the Gloaming  
6:30—CBS, The Boswells  
6:45—CBS, Edwin C. Hill  
7—CBS, Howard Barlow's Orch.  
7:15—Chandu, the Magician  
7:30—CBS, Guy Lombardo's Orch.  
8—Globe Headlines  
8:15—S. & W. Mellow'd Melodies  
8:30—CBS, Tom Gerun's Orchestra  
9—Hotel St. Francis Orchestra  
9:30—Philharmonic Orchestra Group  
10—News Items  
10:10—Hollywood Mirror  
10:15—Nora Schiller  
10:30—Berceuse, Ruth Holloway  
11—Earl Dancer's Orchestra  
12 to 1 A.M.—Midnight Moods

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmser, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)

7:45 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Farm and Home Hour  
2—Business and Pleasure  
2:30—NBC, Jack and Loretta  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
4—Prestolop program  
4:15—Theatrical Review  
4:30—Longview Country Club Orch.  
4:45—Studio program  
5:15—NBC, Pair of Planos  
5:45—NBC-KGO programs to 6:30  
6:30—Crazy Wells Water Co.  
6:45—NBC-KGO programs to 7:30  
7:30—Bohemian Breweries  
8—NBC-KGO programs to 9  
9—Black and Blue  
9:30—Radio Specialties  
10—The Hawk  
10:15—NBC, Phil Baker  
10:45—Terrace Gardens Orchestra  
11—Richfield News Flashes  
11:15 to 1 A.M.—Dance Music

319 Meters **KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

6:30 A.M. to 6—Various programs  
6 P.M.—Columbia Feature  
6:30—CBS, Little Jack Little  
6:45—CBS, Col. Symphony Orch.  
7:30—Black and Blue  
7:45—Fishing Bulletin  
8—CBS, Leon Belasco's Orchestra  
8:15—Horace Heldt's Californians  
8:45—"Navy Program"  
9:15—Dance Music  
9:30—Symphony Group  
10—Claude Reimer, organist  
10:15—Don Lee Players  
10:30 to 1 A.M.—Dance Music

483.6 Meters **KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.

7 A.M. to 12—Various programs  
12 noon—Oregonian of the Air  
12:15—NBC, Farm and Home Hour  
12:30—Pontiac Singers  
12:45—O. M. Plummer  
1—Manhattan Beach Band  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO programs to 3:15  
3:15—Allyn's prog.; Friendly Chat  
4—NBC-KGO programs to 5:30  
5:30—Supercurline program  
5:35—NBC, Out of the East  
5:45—Sam Gordon, the Kibitzer  
6—NBC, First Nighter  
6:30—The Arkansas Travellers  
6:45—NBC-KGO programs to 7:15  
7:15—News of the Air  
7:20—Club Kaleidoscope; Orchestra  
7:30—Fred Allen's Revue  
8—Tarola Venetian Quarter Hour  
8:15—NBC, Gilmore Circus  
9:15—NBC, Armour Hour  
9:45—Portland Cleaning Works  
9:50 to 12 mid.—NBC-KGO progs.

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles

6:45 A.M. to 6—Various programs  
6 P.M.—News Service  
6:15—King Cowboy  
6:30—Lawrence King and Orchestra  
6:45—"Growin' Up"  
7—Frank Watanabe and Archie  
7:15—"Black and Blue"  
7:30—"The Hawk"  
7:45—Count of Monte Cristo  
8—Optimistic Revue  
9—News Service  
9:15—Colonial Dames  
9:20—Dance Orchestra  
9:30—Marion Mansfield  
9:45—Hollywood Legion Fights  
10:45 to 11 P.M.—Dance Orchestra

225.4 Meters **KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.

7 A.M. to 5—Various programs  
6—CBS, Columbians  
6:30—CBS, Boswells  
6:45—CBS, Edwin C. Hill  
7—Chandu  
7:15—CBS, Columbia Symphony Or.  
7:30—Tarzan  
7:45—Francesco del Campo  
8—Headlines; Recordings  
8:30—CBS, Tom Gerun's Orchestra  
9—Dick Jergen's Orchestra  
9:30—Symphonic Hour  
10—World-Wide News  
10:10—Claude Reimer, organist  
10:15—Nora Schiller  
10:30—Berceuse  
11—Earl Dancer's Band  
12 to 1 A.M.—Recordings

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)

8:30 A.M. to 1—Various programs  
1 P.M.—Chamber of Comm. Lunch  
1:30—Recorded program  
2:30—NBC-KGO programs to 3  
3—Recorded programs  
4—Sohl and Lundberg, vocalists  
4:15—NBC-KGO programs to 5  
5—Steamboat Bill  
5:15—Melody Musketeers  
5:45—NBC, Southern Harmony Four  
6—Concert Ensemble  
6:30—Dinner Dasant  
6:45—Ralph's Racing Digest  
7—Lee Sisters  
7:15—Tarzan (E. T.)  
7:30—Seattle Times News  
7:45—Northwest Mines Reporter  
8—Blue Streaks  
8:30—The South Americans  
8:45—Concert in Miniature  
9—NBC, Cotton Club Orchestra  
9:15—Wandering Minstrel  
9:30—Venetian Ensemble  
10—Merrie Maniacs  
10:30—Banjoland  
10:45—Terrace Gardens Orchestra  
11—Northern Lights  
11:30 to 12 midnight—Orchestra

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)

8 A.M. to 1—Various programs  
1 P.M.—Proctor's, Inc.; Betty  
1:15—NBC, Farm and Home Hour  
2—NBC, Manhattan Beach Band  
2:30—Easy Chair; Red Shadow  
3—NBC, Al Pearce and Gang  
4—The Rollickers  
4:15—The Observer  
4:30—Pastel Harmonies  
5—NBC, Winston Petty  
5:15—NBC, Pair of Planos  
5:45—Rhythmeers  
6—NBC, Phil Harris Orchestra  
6:30—NBC, Out of the East  
7—NBC, The First Nighter  
7:30—The Arkansas Travellers  
7:45—Dollars and Cents  
8—NBC, Amos 'n' Andy  
8:15—Crazy Crystals Quartet  
8:30—NBC, Best Foods Revue  
9—Tess Wilson  
9:15—NBC, Gilmore Circus  
10:15—NBC, The Armour Hour  
10:45—Big Opportunity Contest  
11—NBC, Richfield News Flashes  
11:15 to 12 mid.—Dance Orchestra

499.7 Meters **KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 5—Various programs  
5 P.M.—Morales Entertainers  
5:30—NBC, Out of the East  
5:45—Carlton program  
6—Safety Talk; Studio  
6:15—Picturizing the News  
6:30—NBC, Solist  
6:45—NBC program  
7—Studio program  
7:15—NBC, Chester Rowell  
7:30—NBC, Fred Allen's Revue  
8—NBC, Cotton Club Orchestra  
8:15—Fairway Facts  
8:30—L'Heure Exquise  
9—Yucataca Duo  
9:30—Piano Moods  
9:45—NBC, Terrace Gardens Orch.  
10—NBC, Richfield News Flashes  
10:15 to 12 midnight—Dance Music

# SATURDAY Programs • • • September 9, 1933

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
 National Broadcast. Co., San Francisco

- 7 A.M.—Vass Family
- 7:15—Organ Concert
- 7:30—Down Lovers' Lane
- 8—Salt and Peanuts
- 8:15—American Legion Campaign
- 8:30—Syncopators
- 9—Vic and Sade
- 9:15—Ralph Ginsberg's Ensemble
- 9:30—American Farm Bureau Fed-  
eration program
- 10:30—Woman's Magazine of the Air
- 11:30—Financial Flashes
- 11:35—Marshall's Mavericks
- 12 noon—Rhythm Rascals
- 12:15—Western Agriculture
- 1—Paul Ash's Orchestra
- 1:30—Organ Concert
- 1:45—John and Ned
- 2—Melody Mixers
- 3—Meyer Davis' Orchestra
- 3:30—Jack and Loretta Clemens
- 3:45—The Optimistic Mrs. Jones
- 4—Jack Denny's Orchestra
- 4:30—Edna Fischer, pianist
- 4:45—Stringwood Ensemble
- 5—Antobal's Cubans
- 5:15—Harry Stanton, basso
- 5:30—Organ Concert
- 6—Saturday Night Dancing Party
- 7—WSB 50,000 Watt Christening  
Caswell Concert
- 8:15—Kramarenko's Baialaika Orch.
- 8:30—Maxim Lowe's Orchestra
- 9—Ted Weems' Orchestra
- 9:30—Benny Meroff's Orchestra
- 10—Kay Kyser's Orchestra
- 10:30—Serenata: Orchestra
- 11—Organ Concert
- 11:30 to 12 mid.—Rhythm Vendors

**440.9 Meters KPO Sutter 1920**  
**680 Kcys. 50,000 Watts**  
 National Broadcast. Co., San Francisco

- 7:30 A.M.—Dollo Sargent, organist
- 7:45—Financial Service
- 8—Organ Concert
- 8:15—Log of the Day Crosscuts
- 9:15—Arion Trio; 9:45, News
- 10—Tom Mitchell, baritone
- 10:15—Johnnie Toftoli, accordionist
- 10:30—Concert Echoes
- 11—Words and Music
- 11:30—Wealth of Harmony
- 11:45—Agricultural Bulletins
- 12 noon—Dancing Masters
- 12:30—Concert Favorites; 1, News
- 1:15—Charles Runyan, organist
- 1:30—Arlene Jackson, blues singer
- 1:45—Three Scamps: Vocal trio
- 2—Viennese Ensemble
- 2:30—Drake's Drums: Drama
- 3—Arion Trio; 4, News
- 4:15—Paul Carson, organist
- 4:30—Sous Les Ponts de Paris
- 5—Antobal's Cubans
- 5:30—K-7: Secret Service spy story
- 6—Musical Echoes: Gail Taylor, so-  
prano
- 6:30—Education at Crossroads
- 6:45—Irving Kennedy, tenor
- 7—Vincent Lopez' Orchestra
- 7:30—Kay Kyser's Orchestra
- 8—Ralph Kirbery, dream singer
- 8:05—Dick Messner's Orchestra
- 8:15—Concert Petite
- 8:30—Magnolia Minstrels
- 9—Ted Weems' Orchestra
- 9:30—Anson Weeks' Orchestra
- 10—Jack Walton's Orchestra
- 10:30—Blue Moonlight
- 11—Ambassador Hotel Orchestra
- 11:30 to 12 midnight—Organ Concert

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco

- 7:30 A.M. to 12—Various programs
- 12 noon—Scriptures
- 12:03—Harmony Highlights; Concert
- 1:30—Hawaiian Entertainers
- 2—Rhythmic Ripples
- 2:30—Song Vogues; Organ
- 4—Symphony Series
- 5—Revue; Campbell Digest
- 6—Paraders; Waltz Idylls
- 6:45—Lavender and Old Lace
- 7—Musical Novelties
- 7:15—Mountain Boys
- 7:30—Musical Whims
- 8—G. Donald Gray, vocalist
- 8:30—Tango Time
- 8:45—Bob Allen, piano stylist
- 9—News; Musical Strings
- 9:30—The Cub Reporters
- 9:45—Opera Phantoms; Organ
- 11 to 12 midnight—Concert Memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.

- 7 A.M. to 1—Various programs
- 1 P.M.—Concert; Rhythm Four
- 2—Ye Olde Towne Crier
- 3—Madelon Sevier, violinist
- 3:30—Lyric Ensemble
- 4—Troubadour
- 4:30—Paul Kellar, pianist
- 4:45—Post-Enquirer Funnies
- 5—Young People's program
- 5:30—Travelogue
- 6—Hits of Broadway
- 6:30—Columbia News Page
- 6:45—Ernie Smith's Sport Page
- 7—Studio program
- 7:15—Isle of Dreams
- 7:45—Dot and Dash
- 8—Home Favorites
- 8:30—Jess Stafford's Orchestra
- 9—News; Souvenirs
- 9:45—Herb Allen, pianist
- 10—Kelli-Widner Orchestra
- 10:30—Paul Kellar, pianist
- 10:45 to 12 mid.—Records; Orchestra

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
 Educa. Broad. Corp., Oakland, Calif.

- 7 A.M. to 5—Various programs
- 5 P.M.—Popular Records
- 5:15—Twilight Reveries
- 6—Gypsy Melodies; 6:15, Dell Perry
- 6:30—Organ Echoes
- 7—Senator Loyal
- 7:15—Sports Review
- 7:30—Poet's Gold
- 7:45—Jack Warren
- 8—Topics of the Day
- 8:15—Annette Thompson
- 8:30—Latin-American program
- 9:30—Italian program
- 10:30—Talk o' the Town
- 11 to 12 midnight—Dance Music

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles

- 6:45 A.M. to 6—Various programs
- 6 P.M.—NBC, Saturday Night Danc-  
ing Party
- 7—NBC, WSB 50,000-W. Christening
- 7:30—NBC, Montclair Orchestra
- 8—NBC, Caswell Coffee Concert
- 8:15—To be announced
- 8:30—NBC, Maxim Lowe Orchestra
- 9—NBC, Ted Weems' Orch.
- 9:30—NBC, Benny Meroff Orch.
- 10 to 12 midnight—Dance Music

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee Broadcast. System, S.F., Cal.

- 7 A.M.—Records; Exercise Period
- 9—Vincent Travers' Orchestra
- 8:30—Convention & Tourist Bureau
- 8:45—CBS, Frank La Marr's Orch.
- 9—CBS, George Hall's Orchestra
- 9:30—CBS, Madison Ensemble
- 10—Junior Artists program
- 10:55—Church Announcements
- 11—CBS, Italian Idyll
- 11:15—Prudence Penny
- 11:30—CBS, Mark Warnow's Orch.
- 12 noon—Noonday Concert
- 1—CBS, Dancing by the Sea
- 1:30—Popular Selections
- 1:45—CBS, Tito Guizar, tenor
- 2—CBS, Irving Conn's Orchestra
- 2:30—Popular Selections
- 2:45—CBS, Eddie Duchin's Orch.
- 3:15—Mildred Bailey, contralto
- 3:30—CBS, Hon. Elder Michaux
- 4—Lost and Found Items
- 4:05—Town Topics; Records
- 4:15—Hotel St. Francis Orchestra
- 4:45—CBS, Gertrude Niesen, vocalist
- 5—CBS, Ann Leaf, organist
- 5:15—Dr. J. C. Campbell
- 5:30—CBS, Willard Robison's Orch.
- 6—CBS, Isham Jones' Orchestra
- 6:30—CBS, Singing Strings
- 7—CBS, Jerry Freeman's Orchestra
- 7:30—CBS, Charlie Davis' Orch.
- 8—CBS, Barney Rapp's Orchestra
- 8:30—CBS, Hotel St. Francis Orch.
- 9—Ray West's Orchestra
- 10—Darrell Donnell, news
- 10:10—Hotel St. Francis Orchestra
- 11—Earl Dancer's Band
- 12 to 1 A.M.—Request Hour

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose

- 6:30 A.M. to 6—Various programs
- 6 P.M.—Dinner Music
- 6:15—Franco's program
- 6:30—Band Music
- 6:45—Farmers' Exchange and Mar-  
ket Place
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:15—Fifteen Minutes in Paris
- 7:30—Soul of Portugal
- 8—Music Lovers' Half-hour
- 8:30—Spanish program
- 8:45 to 10 P.M.—Italian program

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco

- 6:15 A.M. to 6:15—Records; News
- 6:5 P.M.—Silent period
- 12:01 to 8 A.M.—Owl program

**265 Meters KSL Wasatch 3901**  
**1130 Kcys. 50,000 Watts**  
 Radio Serv. Corp. of Utah, Salt Lake

- 5:45 A.M. to 5—Various programs
- 5 P.M.—CBS, Ann Leaf, organist
- 5:30—Saturday Night Meditations
- 5:45—CBS, Willard Robison's Orch.
- 6—CBS, Isham Jones' Orchestra
- 6:30—CBS, Singing Strings
- 7—CBS, Jerry Freeman's Orchestra
- 7:30—Peter Spraynozzle
- 8—CBS, Barney Rapp's Orchestra
- 8:30—Gus Arnheim's Orchestra
- 9—Jack Passy's Orchestra
- 9:30—Old Mill Dance Band
- 10 to 11 P.M.—Gus Arnheim's Orch.

- 340.7 Meters KKL** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records  
8:30—Covered Wagon Jubilee  
9—Records  
9:30—Clinic of the Air  
10:15—Financial Information  
10:30—International Kitchen  
11—Studio program  
11:15—News Service  
11:30—Novelty Guitar Duo  
11:45—Fred Skinner  
12:05 P.M.—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Recordings, News  
2:45—Jean Ardath, pianist  
3—Records, Three Echoes  
4:15—Brother Bob's Club  
5—Covered Wagon Jubilee  
5:30—Helen Parmelee, pianist  
6—Hotel Oakland Trio  
7—News Service  
7:30—Studio program  
8—Musical Soiree  
9—Faucit Theater Players  
9:30—Eleanor Nielsen and Oran Rickard; Thelma Olin  
10 to 12 midnight—Dance program
- 508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)
- 7:30 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Western Agriculture  
2—Business and Pleasure  
2:30—NBC, Organ Recital  
2:45—Club Bulletin  
3—NBC, Melody Mixers  
4—NBC, Soloist  
4:15—NBC, Annie Judy and Zeke  
4:30—NBC, Jack and Loretta Clemmens  
4:45—NBC, Optimistic Mrs. Jones  
5—Tull and Gibbs Express  
5:15—NBC, Waidorf Astoria Orch.  
5:30—NBC, Stadium Concerts  
7—NBC, WSB 50,000-W. Christening  
8—NBC, Charles Hart  
8:30—NBC, Hotel Mountclair Orch.  
9—NBC, Caswell Carollers  
9:15—To be announced  
11—Radio Specialties  
11:30—NBC, Blue Moonlight  
12 to 1 A.M.—NBC, Dance Music
- 483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.
- 7 A.M. to 12—Various programs  
12 noon—Oregonian of the Air  
12:15—Star Furniture Company  
1:15—NBC, Casino Orchestra  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO programs to 3:15  
3:15—Ailyn's prog.; Friendly Chat  
4—NBC-KGO programs to 8:15  
8:15—Mark Daniels, baritone  
8:30—Fisher's Blend Half Hour  
9—Homer Siegfried, tenor  
9:15—String Duo  
9:30—Revue on Broadway  
10—NBC, Brown Palace Orchestra  
10:30—Blue Moonlight  
11 to 12 midnight—Dance Music
- 309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)
- 8:30 A.M. to 1—Various programs  
1 P.M.—NBC, Rhythm Rascals  
1:15—Master Works of the Piano  
1:30—Musical Madcaps  
2—NBC-KGO programs to 3  
3—Afternoon Concert  
3:30—Over the Skyways, talk  
3:45—Recorded program  
4—Sohl and Lundberg  
4:15—NBC-KGO programs to 5:30  
5:30—Recorded program  
6—Dinner Dansant  
6:30—Musical Etchings  
6:45—Ralph's Racing Digest  
7—Artistic Ensemble  
7:30—Seattle Times News  
7:45—Blue Streaks  
8—NBC, Charles Hart  
8:30—Latin American Nights  
9—Recorded program  
9:15—To be announced  
9:30—Dance Music  
11:30 to 12—NBC, Blue Moonlight
- 333.1 Meters KHJ** V Andike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.
- 7 A.M. to 5—Various programs  
5 P.M.—Ann Leaf and Chas. Carlile  
5:30—CBS, Willard Robinson's Orch.  
6—CBS, Isham Jones' Orchestra  
6:30—CBS, Singing Strings  
7—CBS, Jerry Freeman's Orchestra  
7:15—Chandu, the Magician  
7:30—CBS, Charles Davis' Orchestra  
8—CBS, Barney Rapp's Orchestra  
8:30—Gus Arnheim's Orchestra  
9—Earl Dancer; News  
10:10—Gus Arnheim's Orchestra  
11—Johnny Robinson's Orchestra  
12 to 1 A.M.—Claude Reimer, organ
- 285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles
- 6:45 A.M. to 6—Various programs  
6 P.M.—News Service  
6:15—Electrical Transcription  
6:30—Lawrence King and Orchestra  
6:45—Philip Musgrave  
7—Frank Watanabe and Archie  
7:15—Julie Kellar, Harp Concert  
7:30—Hotel Roosevelt Orchestra  
8—KNX Varieties  
9—News Service  
9:15—Miles of Melody  
9:45—Marion Mansfield  
10 to 11 P.M.—Dance Orchestra
- 319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon
- 6:30 A.M. to 6—Various programs  
6 P.M.—CBS, Isham Jones' Orch.  
6:30—CBS, Columbia Exchange prog.  
7—CBS, Jerry Freeman's Orchestra  
7:30—CBS, Charlie Davis' Orchestra  
7:45—Tarzan of the Apes  
8—CBS, Orchestra  
8:30—CBS, Hotel St. Francis Orch.  
9—McElroy's Oregonians  
9:30—CBS, Orchestra  
10:30 to 1 A.M.—Dance Music
- 325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)
- 8 A.M. to 12:30—Various programs  
12:30 P.M.—Smoke Rings  
12:45—Grain Reports  
12:45—Noontime Serenade  
1:15—NBC, Western Agriculture  
2—Rhapsody in Rhythm  
2:30—Uncle Frank's Matinee  
3—NBC, Melody Mixers  
4—NBC, Amer. Taxpayers' League  
4:15—The Observer  
4:30—Aeolian Trio  
5—Melody Musketees  
5:30—Philharmonic Orchestra  
7—To be announced  
8—Pastel Harmonies  
8:30—NBC program  
9—NBC, Caswell Coffee Concert  
9:15—Lee Sisters  
9:30—Fisher's Blend Half Hour  
10—Melodic Moods; Nocturne  
11 to 12 mid.—Dance Orchestra
- 499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M. to 5—Various programs  
5 P.M.—NBC, Antobals Cubans  
5:30—NBC, K-7: Drama  
6—Studio program  
6:15—Ray de O'Fan  
6:30—Studio program  
7—NBC, WSB 50,000-W. Christening  
8—American Weekly  
8:15—To be announced  
10—NBC, Bal Tabarin Orchestra  
10:30—NBC, Blue Moonlight  
11 to 12 midnight—Dance Music
- 225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.
- 7 A.M. to 5—Various programs  
5 P.M.—CBS, Ann Leaf, organist  
5:15—Town Topics  
5:20—CBS, Ann Leaf, organist  
5:30—CBS, Dance Music  
6:30—CBS, Singing Strings  
7—Chandu  
7:15—CBS, Dance Music  
10—World-Wide News  
10:10—Dick Jergen's Orchestra  
11—Robinson's Orchestra  
12 to 1 A.M.—Recordings

▼

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

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# DO YOU BELIEVE IN GHOSTS?

**S&W** presents: Harold P. Burdick

## ★ S&W GHOST ADVENTURER

*A brand new type of radio entertainment...  
tense ... dramatic ... thrilling ... true!*

### DIAL NBC

KGO - San Francisco

KFI - Los Angeles

KGW - Portland

KOMO - Seattle

### TWICE WEEKLY

Every SUNDAY at 9:00 p.m. (Beginning September 3)

Every THURSDAY at 7:15 p.m. (Beginning September 7\*)

\*Until Sept. 24, then 9:15 p.m.



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RAYMOND PAIGE, *symphonic conductor.*  
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### TWICE WEEKLY

Every FRIDAY at 8:15 p.m. (Beginning September 1)

Every TUESDAY at 8:15 p.m. (Beginning September 5)



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