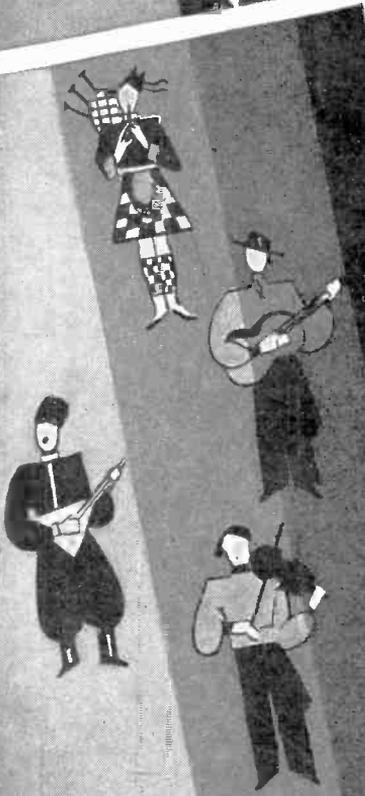


FOR WEEK OF
OCTOBER
22nd to 28th

BROADCAST WEEKLY



"SETH PARKER"
Phillips Lord, portrayer of the beloved old character of "Seth" in the NBC program, "Sunday at Seth Parker's," will be heard for the next four weeks over Station KPO, Sunday nights, at 8:30 P.M.



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



Beauty that Endures

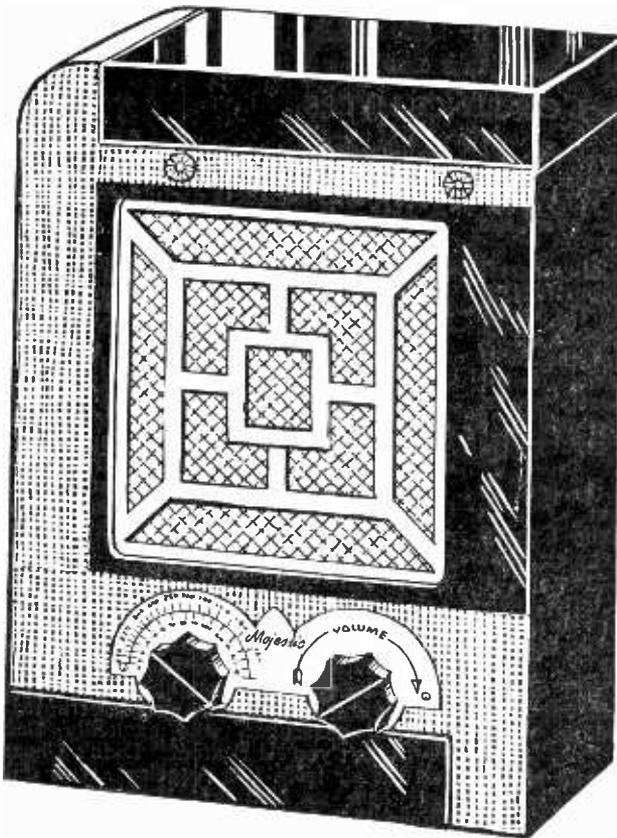
KYA

Sunday Evening

9:30 o'clock

Symphonic music from the albums of the great masters and lyrical poetry, humanly interpreted with a friendly philosophy, are tastefully blended in this quarter hour. Charles Sears, the tenor, Stephen North, the dramatic reader, and the concert orchestra under the direction of Palmer Clark have made the program an artistic gem on the Sunday dial.

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SAN FRANCISCO



Majestic

Duo-Modern

Model 49

\$28.50

The "Smart Set" of Radio

One of the 24 new models that comprise the Majestic *Smart Set* line for 1934.

Words or pictures can not begin to describe the appeal of this little radio. It is the very last word in modern cabinet design—as trim and snappy as a new sport model roadster.

It will "go places," too. Equipped with a dual wave chassis, it gets police, aeroplane and short wave stations, as well as the regular broadcast programs.

And don't be fooled by the low price. It's a *real* radio. We are proud to have it bear the name MAJESTIC.

When shopping for a Radio, be sure to see this model.

THOMPSON & HOLMES, LTD.

Wholesale Distributors

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San Francisco

ETHER GLEANINGS

By J. CLARENCE MYERS

CLIMBING right up there on the throne with the world's greats will be radio broadcasting station WLW, before many more moons come over the mountain.

The Cincinnati disseminator of ethereal entertainment is hard at it now constructing a 500,000-watt transmitter and all the accessories necessary for such a mammoth voice. Just as a matter of comparison, the most powerful stations now in operation in the United States are using 50,000-watts power. So this new herculean broadcaster will have just ten times the strength and output as the most powerful stations today.

When completed it will be the world's most powerful broadcasting plant.

WLW, which is owned by the Crosley Radio Corporation, has been on the air since the beginning of broadcasting, practically. And has progressed with the times, constantly increasing its power. The first test broadcasts are expected to be made early in December.

The new WLW transmitter will occupy the site of the present one at Mason, Ohio, twenty-two miles north of the studios, which are located in Cincinnati.

It is very likely that when the new broadcasting giant booms on the air regularly, it will be audible to Pacific Coast dialers.

Of interest in connection with the installation of the new equipment is the fact that it will be necessary to include a mammoth water-cooling system capable of providing the 1,000,000 gallons of water daily required to cool the various tubes used in the transmitter.

Crosley, 'tis said, is to have his bankroll depleted by \$400,000 for the new giant of the radio domain.

* * *

Mary Pickford will be working for Uncle Sam the next few Saturdays. She is scheduled to give a fifteen-minute talk in behalf of the NRA over NBC stations, including KYA in San Francisco, from 3:30 to 3:45 p. m.

* * *

Maureen Service is a new NBC hostess.

* * *

O'Connor, Moffatt & Company, San Francisco drygoods merchants, have taken on the sponsorship of a new children's program on KFRC Saturday mornings. It is being released from 9:15 to 9:45 a. m.

Mickey Mouse will be master of ceremonies of the new kiddie broadcast, and the

scene will be laid on a dude ranch. The dramatizations are being written by Lucy A. Cuddy, who conducts a children's theater in San Francisco.

* * *

The week of October 8 brought a number of NBC mikesters to the footlights of San Francisco theaters. Tonmy Harris appeared at the Fox, Alvino Rey at the Warfield, and Al Pearce and His Gang at the Orpheum.

* * *

Sometimes radio personalities do hook big ones. Take petite little Consuelo Gonzales, for instance. She's been singing on KFRC for the past year or more and doing well. Now she's in New York (just left a few days ago) to join the successful musical comedy, "Strike Me Pink," taking the rôle that Lupe Velez played in the original production. Good luck, Consuelo!

* * *

We were riding in a street car with Al Pearce in San Francisco the other night, just a few minutes after he had hopped out of a fast plane that had brought him from Los Angeles. Our conversation was interrupted by a woman passenger, who excitedly blabbed: "Aren't you Al Pearce?" Didn't I hear you on the air from Los Angeles? How did you get here so quickly? How's the weather down there? You've got a great gang." All the time beaming like a child who is about to dive into a huge dish of ice-cream.

The radio trouper answered all of her questions and, what's more, invited her to come down to see the Gang at the Orpheum theater.

"I'll be there," she said. "You know, my little Willie is just c-r-a-z-y about you."

But we think she was just being modest.

* * *

Dick Hyland, former Stanford grid star, is announcing some of the eastern football games over the networks there for the NBC.

* * *

Wilda Wilson Church bid au revoir to her associates at the NBC recently and left for Chicago for an indefinite stay. It seems that Old Doc Stork is also on his way to that city to visit Mrs. Church's daughter. Pearl King Tanner succeeds Mrs. Church as "Mrs. Silo" in the Orphan Annie" skits.

* * *

Just to give them their idea of how a lodge should be run, the members of Hodge Podge Lodge, KFRC air feature, visited the Masonic Grand Lodge convention at the Palace Hotel the other day.

Kenneth Spencer, the colored NBC basso, will be in the stage production of "Showboat" when it opens in San Francisco soon.

* * *

Famous Crystals of Famous Mineral Wells, Texas, are sponsoring a quarter-hour daily except Sunday on KQW, featuring the Iverson String Quartet, of which Albert Iverson is director and violinist. The time, 8:45 to 9 a. m.

* * *

G. Donald Gray, announcer, actor, producer at KYA, has taken on added responsibilities with his appointment recently as director of the choir at the Glide Memorial Church in San Francisco.

* * *

Don McNeill of the old Van and Don team is the m. c. on the NBC Jamboree which comes from Chicago to the Pacific Coast at 6:30 to 7 o'clock Saturday nights.

* * *

Harrison Holliday, manager of KFRC, is chairman of the radio department of the San Francisco Advertising Club.

* * *

Florence and Arthur Lake, brother and sister troupers, who have worked in pictures, on the stage and before the radio mike, are working for NBC now in Chicago and may

be heard Mondays and Tuesdays on KGO at 11:30 a. m., KPO on Wednesdays, and KYA on Thursdays at the same time in a comedy skit monickered "Babes in Hollywood." Florence, you know, was once Elsie the dumb dame in Medbury's radio act.

* * *

Another this and that bill has hit the air—Romano's Variety Show on KYA Saturday nights, 7:30 to 8 o'clock.

* * *

Lynn Church, KYA mikerster, is the proud possessor of a nice photograph of the frigate *Constitution*, autographed by the commander, L. J. Gulliver. When "Old Ironsides" was in San Francisco recently, Gulliver spoke over KYA and thereby struck up an acquaintance with Church. The latter told the seafarer how he used to walk five miles from his home at Roxbury, Mass., to the Charleston Navy Yard when he was a boy to see the *Constitution* every time she was in. This evidently pleased Gulliver, for a few days later came, unsolicited, the handsome photograph.

* * *

Ralph Chesse, who conducts a marionette show in San Francisco, brought his little troupers up to KYA the other day, and the folks who give them their voices on the stage participated in a program on the air—"The Mikado."

HOTEL PLAZA

Ray Maxwell, Manager

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and conventions*

RATES NOW BEGIN AT—
\$2 SINGLE WITH BATH
\$3 DOUBLE WITH BATH





JOSEPH HORNIK left his Viennese home in 1909 to tour Russia and the Orient as a concert violinist. In 1914 he arrived in San Francisco and until four years ago when he became a featured artist and orchestral conductor in radio, was identified with prominent theatres in California. He is 5 feet 6 inches tall, weighs 155 pounds, has blue eyes and medium brown hair. Married an American girl shortly after coming to this country and has a daughter aged twelve. Mr. Hornik owns an interesting library of Viennese compositions.

Football Games to be Broadcast

Announcers: KGO-KPO, Don Thompson; KFRC, Ernie Smith; KFI, Don Wilson; KHJ, Gary Breckner; KGW, Laird Gregory; KOIN, Art Kirkham; KOMO, Al Schuss; KOL, Ken Stuart; KHQ, C. C. Lantry; KFPY, Bob Phillips; KORE, Tom Stoddard.

DATE	GAME	FIELD	ORIGINATING STATION	ACCEPTING STATIONS
OCT. 21	WSC - UC	Pullman	KHQ	KGO (S. F.) - KOMO (Seattle)
	Wash. - Col. Puget Sd.	Tacoma	KOL	KVI (Tacoma)
	OSC - USC	Portland	KOIN	KHJ (Los Angeles)
	Stanford - USF	San Francisco	KFRC	
	UCLA - Loyola	Los Angeles	KFI	
OCT. 22	Santa Clara - OC	Kezar (SF)	KPO	
OCT. 28	OSC - WSC	Corvallis	KOIN	KFPY (Spokane)
	Washington - Stanford	Seattle	KOMO	KGO (San Francisco) - KHQ (Spokane)
	UCLA - Oregon	Los Angeles	KFI	KGW (Portland)
	UC - USC	Berkeley	KFRC	KHJ (Los Angeles) - KERN (Bakersfield) - KMJ (Fresno) - KDB (Santa Barbara) - KGW (Stockton)
OCT. 29	USF - Gonzaga	Kezar (SF)	KPO	
NOV. 4	WSC - Gonzaga	Spokane	KHQ	KOMO (Seattle)
	Oregon - Utah	Eugene	KGW	
	UCLA - UC	Los Angeles	KFI	KGO (San Francisco)
	Stanford - OC	Palo Alto	KFRC	KOL (Seattle) - KVI (Tacoma)
	Santa Clara - Rice Institute (Texas)	Kezar (SF)	KPO	
NOV. 11	Montana - Gonzaga	Spokane	KFPY	
	Idaho - WSC	Moscow	KHQ	
	UC - Washington	Berkeley	KFRC	KOL (Seattle) - KVI (Tacoma)
	Oregon - OSC	Portland	KGW	
	USC - Stanford	Los Angeles	KFI	KGO (San Francisco) - KOMO (Seattle)
	OC - WC Navy	Kezar (SF)	KPO	
NOV. 12	USF - Loyola (L. A.)	Kezar (SF)	KPO	
NOV. 18	Montana - Stanford	Palo Alto	KFRC	
	UC - Idaho	Berkeley	KGO	
	Washington - UCLA	Seattle	KOL	KHJ (Los Angeles) - KFPY (Spokane) - KVI (Tacoma)
	OSC - Fordham	New York	KOIN	
	USC - Oregon	Los Angeles	KFI	KGW (Portland)
NOV. 19	St. Mary's - Santa Clara	Kezar (SF)	KPO	
NOV. 25	WSC - Washington	Pullman	KHQ	KOMO (Seattle) - KGW (Portland)
	UCLA - St. Mary's	Los Angeles	KFI	KGO (San Francisco)
	Stanford - UC	Stanford	KFRC	KHJ (Los Angeles) - KOIN (Portland) - KOL (Seattle) - KFPY (Spokane) - KVI (Tacoma) - KERN (Bakersfield) - KDB (Santa Barbara) - KFBK (Sacramento) - KMJ (Fresno) - KGW (Stockton)
NOV. 26	USF - OC	Kezar (SF)	KPO	
NOV. 30	Gonzaga - Idaho	Spokane	KHQ	
	UCLA - WSC	Los Angeles	KHJ	KFPY (Spokane) - KOL (Seattle) - KOIN (Portland) - KVI (Tacoma)
	Oregon - St. Mary's	San Francisco	KGO	KGW (Portland) - KOMO (Seattle)
DEC. 2	USC - Georgia	Los Angeles	KFI	KGO (San Francisco) - KGW (Portland) - KOMO (Seattle) - KHQ (Spokane)
DEC. 3	USF - Santa Clara	Kezar (SF)	KPO	
DEC. 9	USC - Washington	Los Angeles	KHJ	KOL (Seattle) - KFPY (Spokane) - KOIN (Portland) - KFRC (San Francisco) - KVI (Tacoma) - KERN (Bakersfield) - KDB (Santa Barbara) - KFBK (Sacramento) - KMJ (Fresno) - KGW (Stockton)
DEC. 9	St. Mary's - S. Methodist	Kezar (SF)	KGO	

Sponsored by ASSOCIATED OIL COMPANY



WILLIAM POWERS was participating in the school exercises at Tuskegee, Alabama, when a wealthy cotton grower heard him and sent the young colored boy to Paris for vocal instruction. At the death of his benefactor, William worked his way back to America swabbing decks on a freighter. Soon after he joined the Navy. Returning once more to the United States he resumed his studies. A nation-wide vaudeville tour was his next venture. "Dobbsie" heard him and presented him on the Shell Happytime programs. He is now heard on KTAB.

MICROPHONE GOSSIP



• • • One of the few acts to attract a "ready-made audience" to a nation-wide broadcast is that of Moran and Mack, the famous "Two Black Crows," who will be featured with Fred Waring's Pennsylvanians over Columbia, beginning October 25. Ever since 1927, when more than four million of their gramophone records were sold, they have been a national institution. Such characteristic phrases as "Ah'm de head man in dat show" and "Who wants de early worm, anyway?" are universal pieces of American jargon. Everyone remembers the days when you couldn't step into a house without hearing the moribund drawl of Mr. Mack emanating from the sitting-room.

• • • Ben F. Wilson, noted writer and lecturer upon social economics, is proud of the fame his young daughter, Kathleen Wilson, has won as Claudia, younger daughter of the Barbour household whose saga is the theme of "One Man's Family," NBC serial.

But Wilson is beginning to realize that having two celebrities in the same family can sometimes prove embarrassing.

Kathleen's father recently returned from Russia on a mission for the American Social Science League, and he was asked, not long ago, to discuss certain aspects of the Soviet government before a Berkeley, California club. The meeting started a bit tardily, and Wilson, who was scheduled for a half-hour talk, did not realize he was running over his allotted time, until the chairman tiptoed to him and whispered in his ear, "We shall all have to be silent now for thirty minutes."

Wonderingly, Wilson subsided. The whole auditorium

was stilled, then the notes of an organ were heard. The theme sounded familiar, and it was followed by a voice still more familiar—William Andrews, announcer of "One Man's Family." As Andrew's voice died away, Wilson heard the clear, youthful tones of his own daughter—Claudia was speaking—the truth dawned on him. The club wanted to hear "One Man's Family" much more than it did him—so he settled down resignedly and listened, too.

• • • Donald Reinberg, son of Herman Reinberg, KFRC's cello virtuoso, has been in the world less than six weeks, but he already gives evidence that he has a musical career ahead of him. No, you're wrong! Not as a singer. Whatever his vocal powers, his significant characteristics are his hands—chubby, of course, but already broad, flexible, and powerful looking, just like those of his uncle, Joseph Lhevinne, the noted pianist. Incidentally, Mr. Reinberg intends his son shall be one hundred per cent American. "That's why I named him Donald," he says. "Everyone thinks from my name that I am German, whereas I am much more a Russian."

• • • Hugh Barrett Dobbs, Captain Dobbs of the *Del Monte Ship of Joy* . . . has one possession which no amount of money ever could buy—his father's old pipe. The elder Dobbs smoked the pipe for more than a quarter of a century. One day, without a word, he gave it to his son who took it, also silently, for he knew what it meant. A few days later, just as Dobbs was about to go on the air, a telegram was handed to him; it brought word of his father's death.

• • • NBC's youngest star in San Francisco is Jackie Wright, seven year old who appears every Saturday morning with Laurance L. Cross, in *Crosscuts from the Log o' the Day*. Jackie is the son of Ace Wright, violinist of the *Mavericks*, and the youngster sings cowboy songs with fervor and plays the harmonica.

• • • C. Ellsworth Wylie has been appointed general manager of KHJ, key station of the Don Lee Broadcasting System, following the resignation of Leo B. Tyson. Mr. Wylie will handle this work in conjunction with his position as general sales manager of the Don Lee network.

• • • A new Universal film, titled "Myrt and Marge," will be released shortly. Myrtle Vail and Donna Damerel, who play the name parts in the radio series, spent part of the summer working in the film. The motion picture will not follow the plot of the air show but the setting of the action will be the same—the colorful life backstage at a musical comedy.

• • • Nino Martini is convinced that some considerate Fate takes a great interest in him. Whatever it is, it was certainly on the job the other day. Nino was scheduled to go up in one of the new noiseless Eastern Air Transport planes at Newark Airport and make a phonograph record in its cabin during the flight. The idea was to prove the silent qualities of the ship. A last minute confusion in plans made it necessary for the young tenor to cancel his appointment. The plane, therefore, instead of making the special trip for the phonograph stunt, went back on its regular Washington run. It

took off from Newark Airport in a strong head wind, and 300 feet from the ground the head winds won out. The ship hurtled to the ground, injuring both its pilots and several of the passengers.

• • • It was during the dinner hour at Hotel Governor Clinton that Enoch Light noticed a young man of approximately four eating spinach with his mother, so Enoch played "What Are Little Girls Made Of, What Are Little Boys Made Of," etc. for the kid's benefit. After the tune was over Enoch asked the young blade how he liked it, and the child said, "Aw, that's for babies. Play 'Pettin' in the Park.'"

• • • Joe Penner's ability to take care of unexpected situations made him the butt of a practical joke by Rudy Vallee on the September 21 Fleischmann Hour. While Joe was singing, Rudy speeded up the orchestra till Joe stopped, barked "Hey, don't rush me," and then had to scramble around for a few seconds to get in time again.

• • • Cliff Arquette in his popular characterization, "Aunt Addie," on the Gilmore Circus, is winning the plaudits of radio critics of the Pacific Coast.

• • • Stealing her boss' stuff, Ramona, blues singer in Paul Whiteman's orchestra, once greatly overweight herself, is doing a story for a magazine, telling the girls how she regained her slim silhouette.

• • • Davidson Taylor, a son of a Baptist minister, recently won a contest for CBS announcers, and is now on the staff of announcers in New York. Taylor held the pulpit in the Baptist Church of Fayette, Miss., when only 17 years old, and was graduated from the Southern Baptist Theological Seminary, Louisville, in 1930. But he now has defi-

nately foresworn a pastor's life in favor of radio work. While still attending the Southern Baptist Theological Seminary, Taylor took two announcers' auditions in one week at two Louisville stations. He was offered a position by each station, and accepted the one at WHAS. Since that time, except for the week of the recent audition, he broadcast from station WHAS.

• • • Jane Froman and Don Ross, "radio's happiest couple," spend their spare time at home writing songs. Not popular songs that Tin Pan Alley might publish, but songs in the classical vein. And they won't let publishers even see them!

• • • Arthur J. Kemp, who has in the past been sales manager of KHJ, has been appointed sales manager of KFRC. He succeeds Mr. Hassel Smith, who will remain in the sales department of KFRC.

Murray Grabhorn of the KHJ Sales Department has been appointed sales manager of KHJ.

Announcement is made of the resignation of Lou Humason of the selling staff of KFRC.

• • • Johnny Green, Columbia's talented young composer-conductor, sailed from England recently abroad the S. S. Olympic, to contribute his musical wizardry to the new Jack Buchanan show, as yet untitled, which is being readied for a London season. When Johnny returns to the United States, he will be heard again in a regular series of programs on the CBS network.

• • • When Lulu McConnell made her air debut as a star of "The Big Show" on CBS and offered her hilarious bridge sketch, five tables of bridge players up in Essex, Conn., dropped their cards and rocked with merriment.

Four days later, Miss McConnell received a letter from Julian Anhalt of that group, informing her that he had been elected president of the Lulu McConnell Listen-In and Dinner Club, with Mrs. Ruth Davis as vice-president. Its twenty members have pledged themselves to convene every Monday night for dinner and an earful of Lulu McConnell. Her bridge sketch seems to have been the bridge game to end all bridge clubs.

• • • H. V. Kaltenborn, CBS news commentator, distinguished himself as a rather keen political prognosticator upon his return from Europe recently. In an interview with ship news reporters, he expressed the opinion that the Dollfuss regime in Austria would not last in its present

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state and predicted that within two months endorsement of Nazi principles would be forthcoming. Later, the same day, the news cables from Europe bore an announcement by Chancellor Dollfuss that the rigid party system of government in Austria was dead and an intimation by him that a union of the strongest parties would come into power in a rule of Fascist or Nazi character.

• • • Ethel Waters, greatest sepia songstress of her day, has made dozens of popular ballads become nationwide hits overnight, torch songs, hi de ho songs, and others. But her very own personal favorite song is a standard classic lullaby, "Mammy," written by Will Marion Cook.

• • • One of Columbia's ace bands is Glen Gray and the Casa Loma Orchestra. The collegiate crowd, always the first on the scent of new

flavor in syncopation, acclaimed it, and now, like Pied Pipers, they are winning all connoisseurs of intricate jazz.

• • • It's Squire Carlton E. Morse now—the writer and producer of "One Man's Family" has bought an acre and a half near Woodside, on the San Francisco peninsula and hopes to live there, eventually.

• • • Ilomay Bailey, whose dulcet tones grace those Sunday night coffee programs, is "racqueteeing" on the Forest Hills tennis courts these days. She was singles and doubles champion of the Seven States conference during her college career.

• • • Frank Black, NBC general musical director, can remember 200 symphony scores and 1500 popular songs by heart—but he cannot remember his own phone number or the combination of his safe.

• • • Walter Beban has a new admirer—a handsome young Scottie with coal-black fur, which the dance band maestro recently acquired and who howls (with ecstasy, Walter says) every time he hears Walter's band on NBC networks.

• • • Esther Coombs, pretty young coloratura soprano starred on NBC's Carefree Carnival, heard transcontinentally from San Francisco on Saturday nights was a librarian before radio called her.

• • • Don Bestor has made but one change in the personnel of his band in the last six years.

• • • Ford Bond, NBC announcer, is once again waging war against an expanding waistline and has dieted away 30 pounds avoirdupois, bringing his weight down to 212. He hopes to lose 20 pounds more.

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PARKER**

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Presents **"THE PHILISTINE"**

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Stations **KGO, KFI, KFSD**

Boys and Girls

tune in

**O'CONNOR
MOFFATT'S**

new

**Mickey Mouse
Club
Radio Party**

SATURDAY

9:15 to 9:45 a. m.

KFRC

SILHOUETTES

DELVING into the pasts of Columbia artists reveals that most of the stars reached their present pinnacle through a "lucky break" or a series of them. Despite unusual talents or a capacity for hard work, those "lucky breaks" were a deciding factor in their careers. Without them, perhaps, they would have remained in the ranks of the unknowns.

Such is usually the case, but there are exceptions to the rule—and pretty and blonde Vera Van is one of them. Columbia's newest singer has reached radio stardom as a result of one bad break after another. But in each instance it served as a testimonial to that bit of moss-covered philosophy—"It's an ill wind that blows no one good." As a baby in Marion, Ohio, where her family has lived for generations, Vera suffered from anemia, and several times the doctors despaired of her life. Finally one doctor suggested that she be given dancing lessons for beneficial exercise. So Vera took to her toes. Her health speedily improved. The Van family migrated to California in the hope that she might benefit from the climate. By this time Vera had become a talented dancer, and when only seven years old she was earning a hundred dollars weekly as a premiere danseuse of a child ballet. It was her early illness that resulted in her success on dancing feet.

But while she was tripping the light fantastic another "bad break" came along. She suffered a severe attack of influenza just as her mother was on the point of signing an attractive vaudeville contract on her behalf. A stroke of ill fortune it seemed, but with her recovery came a more lucra-

tive and desirable engagement in a musical show. Vera says her four months as ingenue with this company gave her the diversified experience that has helped her more than any other work. Five years ago Vera, who now is really a very healthy young lady, was stricken with spinal trouble, resulting in her inability to move her left side for several weeks. This affliction was diagnosed by the doctors as



VERA VAN

an aftermath of too much toe dancing as a youngster. She was ordered off her feet for a long rest.

But, figuratively, Vera was still on her toes. Now accustomed to turning the bad breaks to her advantage, she speculated on how she might benefit from this seige. So she started singing—and by the time she was up and around, her friends had convinced her that voice was her forte.

It was to KFI, Los Angeles, that she took her songs, and one hour later she was signed on the dotted line. Her next radio work was with

Station KMTR, also on the West Coast, where her singing was so well received that at the termination of her contract, KHJ, Columbia's outlet, hurriedly signed her up. All the while she was studying at school, taking voice culture from Josephine Dillon, and making personal appearances, including an engagement at George Olsen's Club in Culver City.

Then came her appearances on the California Melodies program which served as the network cradle for Bing Crosby, the Boswell Sisters and John P. Medbury. Now it seems that anyone carrying a diploma from the California Melodies school finds a rosy path to success ahead.

But Vera Van came very near not making the trip to New York, where she now is heard on three programs of her own each week. She was just about to sign a year's contract in Los Angeles with an orchestra, but her lawyer, who was to approve the terms, was called out of town. Vera, anxious to begin work, was disappointed. She thought it was another tough break. Then he returned, and five minutes before she was to close the contract a telegram arrived from New York with the invitation to come East. So figuring that Horace Greeley's advice was for men only, she reversed matters. And in the East she is.

Sidelights: Lives with her mother in a Manhattan hotel. . . . Her great-grandfather was a general in the United States Army and an ancestor, Calvin Webster, was a relative of Noah Webster. Her first big ambition was to be a nurse. . . . Likes horseback riding, canoeing and hiking. She is very pretty and only nineteen.

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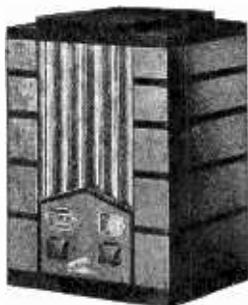
HEADQUARTERS

HOME OF THE

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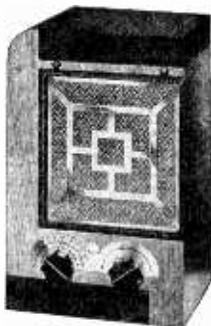
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SELF-SHIELDED TUBES!

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ance on your old radio
... Buy now!



\$44.50

STUDIO—MODEL 59—5-tube receiver giving 8-tube performance, providing dual-range. 1st: 535 to 1550 K.C. 2nd: 1480 to 4400 K.C. Has automatic volume control, illuminated dial. Receives police, aircraft, amateur, commercial and marine calls as well as the regular broadcast band. Cabinet is of quarter-sliced birch with two-tone finish—natural and ebony, grill ornament is of highly polished aluminum.



\$28.50

DUO-MODERN—MODEL 49 (left)—4-tube receiver giving 6-tube performance, providing dual-range. 1st: 535 to 1530 K.C. 2nd: 1470 to 3500 K.C. Receives police, aircraft, amateur, commercial and marine calls as well as the regular broadcast band. Cabinet has a two-tone finish—natural and ebony with polished aluminum grill design.



\$28.50

DUO-CHIEF—MODEL 44 (right)—Employs the same 4-tube chassis described above. Cabinet has all-over finish of brown walnut and aluminum grill design.

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THE MASTER
MODEL 461

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The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

ONE writer to the Open Circuit termed fan letters an "inpouring of general simpleness," saying that were she a performer she would "cringe" from it. Points of view differ. I am going to pretend that I am on the other side of the "mike" and write as I think I would feel in that case. When I come before the mysterious little box there may not be a soul in sight, save an announcer or two. But "Out There" are hundreds of listeners tuned in to station WHO, or something (I am pretending that I am an average broadcaster, with a fair sized following.) I know that some of the listeners will be critical, some indifferent and some friendly. And, too, there is my sponsor, who is "keeping tab" on me. I come with but one thought in mind: To give my best. If someone "Out There" has sent in a request I grant it to the best of my ability, appreciating it, too, if, after I have complied, they show me the courtesy of expressing their appreciation. Then I will know if they were listening or just forgot all about it.

My fan mail, including that to the radio magazine (BROADCAST WEEKLY, of course) plays a large part in keeping me on the air. My sponsor does not pay me to broadcast to deaf loud speakers, or unresponsive listeners. I appreciate these letters. They encourage me, and, too, those to the magazine may interest someone who has not been following my programs. Reading an enthusiastic letter in the Open Circuit they may say: "Well, if So-and-So is as good as all that the program must be worth listening to. I'll give it a turn."

I appreciate most of all knowing that "Out There" there is someone to whom I bring happiness and inspiration; someone whom I have never seen, yet who is thinking good thoughts for me while listening to my broadcast, and the only way I can know that is through a letter to me or to the magazine.

There, I think that I would feel "just like that," and thinking that, I want to take this way of saying "thank you" to some of my favorite entertainers. First of all to Paul Carson, whose music is a continued inspiration to me; to Charles Runyan, who impresses me with his earnestness; Dollo Sargent drifting along in her dreamy way; One

Man's Family; Log o' the Day; Lee S. Roberts, with his delightful music and good wishes; Waltz Time, a lovely program; Pacific Serenaders; Standard Symphony; Irving Kennedy; Eddie Peabody; Memory Lane; Bible Stories; Meredith Willson; Anson Weeks, and Rudy Seiger, with his lovely California Lullaby.

The announcers, too, come in for their share. Nelson Case, to whom falls the privilege of saying on Sunday night: "Time, three quarters before eleven; person, Paul Carson; place, the Bridge he builds to Dreamland," etc. Mr. Case's voice fits in admirably to this lovely program; Jerry Kilgore, with his engaging, versatile technique; Milton Wood, who by his manner of announcing adds dignity and beauty to any program; Syd Goodwin, with his never failing sense of humor and the fitness of things, and Don Wilson, speaking in an easy, flowing rhythm with a smile in his voice.

There are many other artists who give me pleasure, but I must not take more space.

Sincerely,

Iola McR., Chico.

TO most people Friday is just another day; but to me it is the day that BROADCAST WEEKLY comes into my home, and I wait from Friday to Friday for the best little radio booklet that exists.

I should like to send a great big bouquet to NBC's "personality boy," Tommy Harris. He certainly knows how to put over his songs—not only a "Cottage for Sale," but any song that he sings.

May I offer a suggestion for our larger BROADCAST WEEKLY? In the listing of programs, couldn't the names of the artists appearing on the program be listed also. I know that it would take up a lot of space for such programs as the Carefree Carnival and the Shell Show, but I am referring to such programs as Just Around the Corner, Tea Dansant, and the Ramblers. In that way we could locate our favorite artist more easily.

I won't wish the BROADCAST WEEKLY success, because I know by experience that if a person reads it once he wants to subscribe to it immediately.

Lois H., Sacramento, Calif.

I WANT to join in the requests for the "Sherlock Holmes" program with the same portrayals of Sherlock Holmes and Doctor Watson. Why are there so many good coffees advertised? Is it not possible to sustain this feature without coffee? Since others are voicing some of their favorite programs, I should like to mention some of mine. Paul Carson's organ music (and there are other good players), the Arion Trio, the Doric Quartet, the Standard Symphony and other good symphony concerts. The plays given by the Radio Guild each Monday, regrettably discontinued. The beautiful music of Gunnar Johansen, Death Valley Days, and numerous other programs.

We all think that a return of the jazz music of the past would be a welcome change from the modern crooning. There is some melody in jazz, but "crooning" (misnomer, by the way) suggests melancholy, even misery.

Best wishes to your efforts for good, clean, and interesting programs.

Celia F. W., Richmond, Calif.

BROADCAST WEEKLY, the good little magazine we all enjoy so much every week, as it lists all programs and gives information about the artists, and radio in general.

Tom Mitchell is our favorite star, and his program has been taken off the air now, and we miss him very much. Mr. NBC, will you please, please give us back our Tom again? Although here in the Northwest we only heard his golden voice once a week, that was the day we enjoyed most. He also whistles so beautifully and sings all our request songs as only he can sing them. So we miss his jolly, friendly program very much, and I hope you will present him soon again.

Josie R., Richmond Highlands, Wash.

I WISH to pass a few orchids around to a few of our entertainers on some very wonderful programs.

To begin with, the Covered Wagon Jubilee is very good. Lee Roberts, Tom Mitchell, Amos 'n' Andy, Memory Lane, and One Man's Family are adorable. Maxwell House Show Boat is another. Then John and Ned and little Mary; very sweet harmony.

And Seth Parker's, best of all, you feel truly as though you have been with them when their visit is over. Roads to Hollywood is good. So is Crosscuts o' the Log of the Day, Waltz Time and Tango Time, the Vagabonds of the Hills, Marshall's Mavericks, X Bar B Boys, the Nevada Nite Herders, and Texas Rangers.

Claude Sweetens concerts and Ted Lewis

and Paul Carson's Bridge to Dreams, and the sweetest of all, Isle of Golden Dreams.

Often when I listen to some of these, I wonder if they realize what a beautiful mission in life they are filling—that of giving out something sweet and lovely, worth while, the cheer of it and happiness, with their voices or music. I can only say, "God bless them all." May the happiness they give out come back to each one of them a hundredfold.

In closing, wish to say I think your little BROADCAST WEEKLY splendid and indispensable in a radio house.

M. M. N., San Francisco.

READ the letter of "P. A.," San Lorenzo, in last week's issue.

'Tis well we do not all have the same taste, for it would be hard on the artistic, if all were satisfied with "P. A.'s" idea of radio broadcast.

Evidently Joseph Hornik, Charles Hart, Meredith Willson, Edward Fitzpatrick, and the Arion Trio—all local artists—not forgetting many fine orchestras from other parts of the country—are classed as Pots and Pans, while Al Pearce and His Gang are put forth as musicians.

Not disparaging Al and His Gang, they amuse, while these fine orchestral programs elevate us. For my part, give me more Pots and Pans.

We are so fed up on jazz bands, blues orchestras and singers, and crooners that when we get real music, we give thanks that the program manager considers the music lovers.

E. McL., Oakland, Calif.

I HAVE been an ardent reader of your WEEKLY in the past, but it seems it will be almost useless in the near future if the different broadcasting stations are allowed to put on one program after another of phonograph records and those of electrical transcription. We listeners will go up into the attic or down to the basement and resurrect our own phonographs, get some new records and needles that don't scratch, and select our own programs.

I am an enthusiastic radio fan, but it does become tiresome to have to listen to phonograph records, and to the numerous dance orchestras we are getting now, especially on Saturday evening. I, for one, think the time should come when broadcasting stations should not be allowed to advertise under these so-called phonograph record programs when everyone wants to do so much to help the cause of the NRA. What can be done about it?

Mrs. A. H. S., San Francisco.

Presenting the R



The Latest and Greatest Contribution to the Modern Kitchen

The Royal Culinaire, a speedy and economical appliance for the preparation of foods is now being presented to the women of America. It is different from any we have even seen. It is not an evolution of previous designs. It is NEW from top to bottom—a radical and outstanding improvement in food preparing devices.

BEATS / WHIPS / MIXES
JUICES / SHREDS / CHOPS

The Royal Culinaire is simple and sturdy. It is strikingly beautiful in appearance. It will last for years. It is designed along real common sense lines.

All the things it does—and they are many—are done better and faster than we have ever seen them done before. It has surplus power and strength. It has versatility. It fairly sparkles with ultra modern features and improvements.

You will want the Culinaire. It represents your ideal of what a real kitchen assistant should be. It speeds up the preparation of meals. It does those laborious arm-tiring tasks ever present in the kitchen. It saves time and money.

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Four Outstanding Advantages

1st: With the motor and driving mechanism located in the base, all oil and grease is kept below the mixing bowl so it cannot drop into the food.

2nd: As most of the weight of the machine is in the base, there is low center of gravity. This eliminates the danger of tipping.

3rd: It is not necessary to purchase reduction gear or other special parts to operate meat chopper, slicing and shredding plates, or other attachments.

4th: The beaters, juice extractor, slicing and shredding plates, meat chopper and food grinder, all attachments for preparing food, slip over the same vertical power shaft. No mechanical skill required, nothing to unscrew or adjust.

Compact and Powerful

The Royal Culinaire occupies small space. It is but 10 inches wide, 11½ inches deep, and less than 11 inches high. Three speeds are available at the turn of a switch. The motor is very powerful. It will not shirk the most difficult mixing or beating task.

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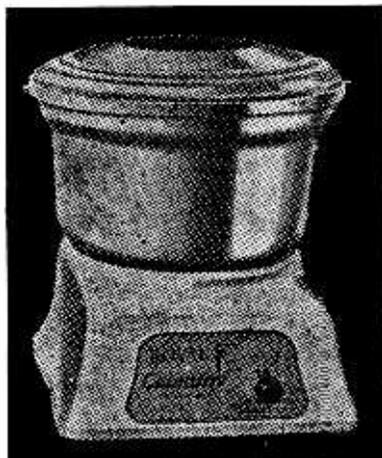
One of the outstanding features of the Royal Culinaire is the ease with which attachments are used to slice and shred fruits and vegetables. With its slicing and shredding plates, safety hopper and feeder, the Royal Culinaire is ideal for preparing salads, and slicing fruits and vegetables.

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A marvel of speed and easy operation. It fits directly on the vertical shaft and delivers the ground food into the bowl.

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Distributors

San Francisco

SUNDAY Programs

October 22, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
8 A.M.—Chronicle Comics
8:30—Arion Trio
9:30—Sax-o-Tunes
10—Stringwood Ensemble
10:30—Highlights of the Bible
11—Gene Arnold's Commodores
11:30—Yeast Foamers
12 noon—Lady Esther Serenade
12:30—Radio Pulpit
1—Fiddlers Three
1:15—Wildroot Program
1:30—Hoover Sentinels Concert
2—The Friendly Hour
2:30—Grand Hotel: Drama
3—Catholic Hour
3:30—"Our American Schools"
4—Real Silk Program
4:30—The Bakers Broadcast
5—Chase and Sanborn Program
6—Manhattan Merry-Go-Round
6:30—American Album of Music
7—Chevrolet Program: Jack Benny
7:30—Col. Louis Howe
7:45—Mobilization for Human Needs
for 1933
8:15—Talk Under the Auspices of
NRA
8:30—Death Valley Days: Drama
9—Do You Believe in Ghosts?
9:15—Reader's Guide
9:30—Carlos Molina's Tango Orch.
10—Richfield News Flashes
10:15—Paul Carson, organist
11 to 12 midnight—Bal Tabarin Orch.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:15 A.M.—Christian Science Devotions
8:30—Sabbath Reveries
9—"Fellowship of the Air"
9:15—Pianoforte Etudes
9:45—Tango Time
10—Village Boys
10:30—Three Four Melodies
10:45—Musical Strings
11—Old St. Mary's Church Services
12 noon—Pip's Organ Church Services
12:30—Paraders' Waltz Idylls
2—Light Opera Concert
3:30—Chamber Group
4—Community Forum
4:30—Symphony Concert
5:30—Violin Masters
6—Sacred Hour
7—Heart Throb Harmonies
7:30—Opera
9:30—"Beauty That Endures"
9:45 to 11 P.M.—Concert Memories

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M. to 1—Various programs
1 P.M.—Church of Latter Day Saints
1:30—Studio program
2—Little Journeys
2:30—Studio program
3:30—Popular recordings
4—Opera Gems
4:30—Salon Favorites
5—Organ Concert
6—Echoes of Portugal
7—Prof. George Kruger, pianist
7:15—Amateur Sports News
7:30—Church Services
9:15—Rod Hendrickson; Organ
9:30—Chapel of the Chimes; Organ
9:45—Famous Artists
10—Studio program
10:30 to 11 P.M.—Sun. Night Club

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S.F., Cal.
8 A.M.—Examiner Comics
8:30—CBC, Salt Lake Tabernacle
Choir and Organ
9:30—CBS, Madison Ensemble
10—Home Sweet Home Concert
11—CBS, Broadway Melodies
11:30—Columbia Park Boys Band
12 noon—CBS, N. Y. Philharmonic
Orchestra
2—To be announced
2:30—"Melodies Organistique"
2:45—Claude Sweeten's Concert
3—CBS, The Islanders
3:30—CBS, Smilin' Ed McConnell
3:45—CBS, Deep River
4—CBS, Current Events
4:15—CBS, The Gauchos
4:45—Cystex Newspaper Adventures
5—Freddie Rich Entertains
6—CBS, Seven Star Revue
7—Angelo Patri, Child Psychologist
7:30—Union Oil program
8—Salon Moderne
8:30—CBS, Glen Gray's Orchestra
9—The Ford "Merrymakers"
10—Darrell Donnell, news
10:10—Gus Arnheim's Orchestra
10:30 to 12 mid.—Ted Flo-Rito Orch.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.
12 noon—Records
12:30—M. F. Morse, tenor; Anita
and Orsoco, novelty guitar duo,
and Jean Ardath, pianist
1:30—Records: Brahms Trio
2:30—Auto Races. Oak. Speedway
4:30—Aspre and his Manila String
Orchestra
5—Covered Wagon Jubilee
5:30—The Famous Troubadour
5:45—Old Man Soliloquy
6—Mixed Quartet
6:30—Hotel Oakland Trio
7:30—Dot Kay and Nancy Hersey
7:45—"Leaders in Sports"
8—John Lewis Quintet
9—Nevada Nite Herders
9:30—Wm. Don, "The Count of
Monte Crisco"
9:45—Studio Program
10—Freddie Skinner
10:30 to 11—Dance program

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M. to 12—Various programs
12 noon—Bits of Philosophy
12:30—William Hamlyn, tenor
1—Kerry Belasco
1:15—Johnny Bozic, Accordion
1:30—Bible Questions and Answers
2—Orlando Meneketti
2:30—Soccer Football
4:30—Historical Hi-Lites
4:45—Alice and Cathryn
5—Oakland Council of Churches
5:30—YWCA Program
6—Watch Tower program
6:30—Oakland Recreation Dept.
7—YMCA
7:15—Children's Story Hour
7:30—Homeland Melodies
8—Sally Snow, Hillelly
8:15—Gwendolyn Van Emon
8:30—Montana Waddies
9—Greek Watch Tower
9:30—Omega Gamma Dance
10 to 11 P.M.—Dance Music

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco
8 A.M.—Gruen and Hall, piano duo
8:15—Major Bowes' Family
9:15—Seeing the Other Americas
9:30—Radio City Concert
10:30—Cecilians: Vocal and Instr.
11—Bible Stories
12 noon—Music Garden
1 P.M.—Melodians, orchestra
2—John and Ned, harmony duo
2:15—Football Game: Santa Clara
vs. Olympic Club
5—Organ Concert
5:30—Evening Concert
6—Gunnar Johansen, pianist
6:30—Silhouettes: Orch. and Vocal
7:15—Personal Close-ups, interview
by Gypsy
7:30—Song Nuggets: Dance orch.
8—Rudy Seiger and His Fairmont
Hotel Orchestra
8:30—Sunday at Seth Parker's
9—Dance Nocturne
9:30—University of California prog.
10—Hotel Cosmopolitan Orchestra
10:30—On Wings of Music
11 to 12 mid.—Chas. Runyan, organ

280.2 Meters **KJBS** Ord. 4148-9
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M. to 5:30—Recordings; News
5:30 P.M.—Silent period
12:01 to 6 A.M.—Owl program
296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lesson,
First Baptist Church
11—First Baptist Church Services
12:30 P.M.—Silent period
7:30 to 9 P.M.—Church Services

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
7 A.M. to 5—Various programs
5 P.M.—Speaker; Organ
5:30—First Radio Church
6:30—Humanist Society
7—Julie Kellar, harpist
7:15—Jaye Rubanoff's Ensemble
7:30—Charlie Hamp, vocal & piano
8—First Presbyterian Church
9—News Service
9:15—Musical program
9:30—Calmon Luboviski and Claire
Mellonino

225.4 Meters **KGB** Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.
8 A.M. to 3—Various programs
3—Musical Program
3:30—CBS, Ed McConnell
3:45—CBS, Deep River
4—CBS, H. V. Kaitenborn
4:15—CBS, The Gauchos
4:30—Devotional Quarter Hour
4:45—CBS Program
5—CBS, Freddie Rich entertains
6—CBS, Seven Star Revue
7—CBS, Angelo Patri
7:30—Union Oil program
8—Salon Moderne
8:30—CBS, Glen Gray's Orchestra
9—Merrymakers
10—World-Wide News
10:10—Dance Music
12 to 1 A.M.—Recordings

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Church Quarter Hour
 9:15—NBC, Seeing Other Americas
 9:30—NBC, Radio City Concert
 10:30—NBC, Highlights of the Bible
 11—NBC, Gene Arnold's Com-
 modores
 11:30—NBC, Jan Garber's Orchestra
 12 noon—NBC, Wayne King's Orch.
 12:30—Dr. Casseberry
 12:45—Rudy Wiedoff, transcription
 1—Philosopher's Corner
 1:15—NBC, Wildroot Institute
 1:30—NBC, Hoover Orch. and Choir
 2—NBC, Friendly Hour
 2:30—NBC, Grand Hotel
 3—U. S. C. College of Music
 3:30—NBC-KGO Programs to 7
 7—NBC, Chevrolet program
 7:30—NBC, RCA Victor program
 7:45—Makers of History
 8:15—NRA talk
 8:30—NBC, Death Valley Days
 9—NBC, Do You Believe in Ghosts
 9:15—NBC, Reader's Guide
 9:30—Zip's Mirth Parade
 9:45—Singing Service Men
 10—NBC, Richfield Reporter
 10:15 to 10:45 P.M.—Richelieu, Car-
 dinal or King

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
 Don Lee Broadcast System, L. A., Cal.
 8 A.M. to 12—Various Programs
 12 noon—CBS, Symphonic Hour
 1—CBS, Cathedral Hour
 2—Professor Lindsley
 2:15—To be announced
 2:45—Rabbi Magnin
 3—To be announced
 3:30—CBS, Smilin' Ed McConnell
 3:45—CBS Program
 4—CBS, H. V. Kaltenborn
 4:15—To be announced
 4:30—Marvelous Melodies
 4:45—CBS Program
 5—CBS, Freddie Rich entertains
 6—CBS, Seven Star Revue
 7—CBS, Angelo Patri
 7:30—To be announced
 8—CBS, Guy Lombardo's Orchestra
 8:30—CBS, Orchestra
 9—Ford V-8 Merrymakers
 10—News Items; Orchestra
 11 to 12 midnight—Organ Recital

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 9 A.M. to 1—Various programs
 1 P.M.—U. S. Forest Service
 1:15—NBC, Wildroot program
 1:30—NBC, Hoover Co. Program
 2—N. W. on Parade
 2:30—NBC, Grand Hotel
 3—To be announced
 3:15—N. W. Stories
 3:30—G. A. Paine & Co.
 3:45—A. C. Gilbert Program
 4—NBC, Real Silk program
 4:30—NBC, The Baker Broadcast
 5—NBC, Chase & Sanborn
 6—NBC, Merry-go-Round
 6:30—NBC, Amer. Album of Music
 7—NBC, Chevrolet Program
 7:30—Crazy Wells Program
 7:45—NBC, Mobilization for Human
 Needs
 8:15—Studio program
 8:30—NBC, Death Valley Days
 9—Croonaders
 9:15—NBC, Readers Guide
 9:30—NBC, Congress Hotel Orch.
 10 to 12 mid.—NBC Programs

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 9 A.M. to 1—Various programs
 1 P.M.—NBC, Fiddlers Three
 1:15—Smoke Rings
 1:30—NBC Organ Concert
 2—NBC, The Friendly Hour
 2:30—Sonata Recital
 3—NBC, Catholic Hour
 3:30—Essex House Ensemble
 4—String Varieties
 4:30—Clef Dwellers
 5—Recorded program
 6—Angelus Hour
 7—Viennese Vagabonds
 7:30—Nuggets, Solberg
 8—First Church of Christ, Scientist
 9—Wandering Minstrel
 9:15—NBC, Reader's Guide
 9:30—Orchestra; Emil Hanson
 10:15 to 11 P.M.—Organ Recital

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast Co., Tacoma
 8 A.M. to 12—Various programs
 12 noon—CBS, Philharmonic Orch.
 2:30—Judge Rutherford
 2:45—Claude Sweeten Concert
 3—A Visit with Betty
 3:30—'Smilin' Ed McConnell'
 4—CBS Program
 4—CBS, H. V. Kaltenborn
 4:15—CBS, The Gauchos
 4:45—CBS Program
 5—CBS, Freddie Rich Entertains
 6—CBS, Seven Star Revue
 7—Angelo Patri
 7:30—Union Oil program
 8—Guy Lombardo's Orchestra
 8:30—CBS, Casa Loma Orch.
 9—String Quartet
 9:15—Buccaneers
 9:30—Ronald Graham
 9:45—Haywire Mac
 10 to 12 mid.—Dance Music

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:45 A.M. to 1 P.M.—Various progrs.
 1—NBC, Fiddlers Three
 1:15—Studio program
 1:30—NBC Organ Recital
 2—NBC, Friendly Hour
 2:30—Popular program
 3—Old-Time Program
 3:30—NBC, Our American Schools
 4—Concert; 6—Morales Hawaiians
 6:30—Dr. Straus' Sketchbook
 7—NBC, Chevrolet Program
 7:30—Studio program
 7:45—Mobilization for Human Needs
 8:15—NRA talk
 8:30—Voice, Violin and Piano
 9—To be announced
 9:15—NBC, Reader's Guide
 9:30—NBC, Univ. of California
 10—NBC, Richfield News Flashes
 10:15—NBC, Bridge to Dreamland
 11 to 12—NBC, Bal Tabarin Orch.

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
 Radio Serv. Corp. of Utah, Salt Lake
 7 A.M. to 5—Various programs
 5 P.M.—Freddie Rich entertains
 6—CBS, Seven Star Revue
 7—CBS, Angelo Patri
 7:30—L. D. S. Program
 8—Melody Moments
 8:15—CBS, Cathedral Madeleine
 8:45—CBS, The Keeley Program
 9—The Merrymakers
 10 to 11 P.M.—Tabernacle Organ

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 9 A.M. to 12—Various programs
 12 noon—NBC, Lady Esther Serenade
 12:30—News Adventures
 12:45—Rhapsody in Rhythm
 1:15—NBC, Wildroot Institute
 1:30—NBC, Hoover program
 2—Old Songs of the Church
 2:30—NBC, Grand Hotel
 3—Betty and Music
 3:30—Our American Schools
 4—NBC, Real Silk Hosiery
 4:30—Bakers Broadcast
 5—NBC, Chase and Sanborn prog.
 6—NBC, Manhattan Merry-Go-Round
 6:30—NBC, Album of Familiar Music
 7—NBC, Chevrolet program
 7:30—Happiness program
 7:45—NBC, Mobilization for Human
 Needs
 8:15—NRA talk
 8:30—NBC, Death Valley Days
 9—NBC, Do You Believe in Ghosts?
 9:15—Pioneers
 9:45—Crazy Crystals program
 10—NBC, Richfield News Flashes
 10:15—To be announced
 10:30 to 11 P.M.—Greater Washing-
 ton Hour

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 8 A.M. to 12—Various programs
 12 noon—NBC, Lady Esther Sere-
 nade
 12:30—Cystex-Knox Company
 12:45—Orchestra
 1—NBC-KGO Programs to 3:30
 3:30—Nick's Flower Home
 3:45—Studio program
 4—NBC-KGO Programs to 9:15
 7:45—NBC, Mobilization for Hu-
 man Needs
 8:15—NRA Talk
 8:30—Death Valley Days
 9—NBC, Do You Believe in Ghosts?
 9:15—G. A. Paine Program
 9:30—Homicide Squad
 10—NBC, Richfield News Flashes
 10:15—Portland Cleaning Works
 10:20—NBC, Bridge to Dreamland
 11 to 12 mid.—Bal Tabarin Orch.

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
 Seattle Broadcast Co., Seattle, Wash.
 8 A.M. to 12—Various programs
 12 noon—CBS, Symphonic Hour
 1—CBS, Cathedral Hour
 2—CBS, Willard Robinson
 2:15—CBS, Vera Van
 2:30—CBS, Dick Aurandt
 2:45—Claude Sweeten's Concert
 3—The Islanders
 3:30—CBS, Smiling Ed McConnell
 3:45—CBS Program
 4—CBS, H. V. Kaltenborn
 4:15—CBS, The Gauchos
 4:45—CBS Program
 5—CBS, Freddie Rich Entertains
 6—CBS, Seven Star Revue
 7—CBS, Angelo Patri
 7:30—'76 All-Star Revue'
 8—Fashion Bootery
 8:15—Guy Lombardo's Canadians
 8:30—CBS, Jerry Freeman Orch.
 8:45—'Marvelous Melodies'
 9—String Quartette
 9:15—Buccaneers
 9:30—Donald Graham
 9:45—Haywire Mac
 10—Ted Fio-Rito's Orch.
 11 to 12 mid.—Midnight Moods

MONDAY Programs

October 23, 1933

379.5 Meters NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

7 A.M.—Breen and de Rose
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce—
Hugh Barrett Dobbs
8—Lee S. Roberts
8:15—U. S. Navy Band
9—Johnny Toffoli, accordionist
9:15—Home Economics Talk
9:30—Arion Trio; Organ
10:30—Magazine of the Air
11:30—Babes in Hollywood
11:45—To be announced
12 noon—Financial Flashes
12:15—Farm and Home Hour
1—Betty and Bob
1:15—To be announced
1:30—Mary and her Friendly Garden
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Viennese Ensemble
3:30—Art and Music
3:45—Horsensense Philosophy
4—The Well-Dressed Woman
4:15—Little Colleen
4:30—Soloist; Chicago Studio
4:45—Piano Pals
5—Stories of Human Behavior
5:15—Two Men and a Maid
5:30—Billy Bachelor; Dram. sketch
5:45—Little Orphan Annie
6—Eileen Figgott, soprano
6:15—Chester Rowell
6:30—Just Around the Corner
7—Carnation Contented program
7:30—Demi-Tasse Revue
8—Amos 'n' Andy
8:15—The Philistine; Dr. Maker
8:30—Stars of the West
9—NBC, Floyd Gibbons
9:15—Don Bestor Orchestra
9:30—Terrace Gardens Orchestra
9:45—Tim and Irene; Comedy
10—Richfield News Flashes
10:15—Melody Mixers
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

7:30 A.M.—Morning Parade
8—Organ Concert
8:15—Crosscuts, Log o' the Day
9:15—Julia Hayes, beauty talk
9:30—Johnnie O'Brien, harmonica
9:45—News; Sarah Kreindler, violin
10:15—Songs by the Kitchen Sink
10:30—Dr. Wynne's Health Talk
10:35—Orlando's Concert Ensemble
11—Musical Originalities
11:15—Calif. Fed. of Women's Clubs
11:45—Agricultural Bulletins
12 noon—Radio Guild
1—News; 1:15, Ann Warner chats
1:45—John and Ned, harmony duo
2—Casino Orchestra
2:30—Mobile Moaners
2:45—Musical Moments
3—Dr. Copeland's Health talk
3:05—Viennese Ensemble
3:15—Mud Caves; dramatic skit
3:30—Irene Beasley, blues singer
3:45—University of California
4—Dance Masters
4:15—Blismarck Bavarian Ensemble
4:30—Sax-o-Tunes
5—The Melodians
5:15—Arion Trio
5:40—Westclox Sketches
5:45—News
6—Organ Concert

6:25—Dodge program
6:30—Safety First; Traffic Talk
6:45—Detectives Black and Blue
7—Real Life Dramas
7:05—So. Harmony Four
7:15—Tarzan of the Apes
7:30—Realm of Terpsichore
8—Edna Fischer, pianist
8:15—Red Davis; dramatic sketch
8:30—Southern Symphonies
9—Marvelous Melodies
9:15—NBC Drama Hour
9:45—Pacific Serenades
10:30—Organ Concert
11—Ambassador Hotel Orchestra
11:30 to 12 midnight—Arion Trio

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:03—Harmonies; 12:30, Organ
1—Concert; Royal Serenades
2—Parent-Teachers' Association
2:15—Modern Maestros; 2:45, Organ
3:45—Tango Time
4—Music Masters
5—Sunset Revue
5:30—Corriere Dell' Aria
5:45—Campbell Digest
6—Paraders; 6:15, Waltz Idylls
6:45—"Eb and Zeb"
7—Bob Allen; Piano Stylist
7:15—Mountain Boys
7:30—Musical Whims
8—Eugene Mancini & Virginia Miller
8:30—Choir Hour
9—News Flashes
9:15—"National Defense"
9:30—Captain Argus
10—Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
8:30—Covered Wagon Jubilee
9—Records; Clinic of the Air
10:15—Stocks; News Flashes
10:30—International Kitchen
11—Clark Sisters; News Flashes
11:30—Novelty Guitar Duo
11:45—Nancy Ann Hersey, pianist
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights; News Flashes
2—Records; News; Stocks
2:45—Opportunity Hour
3:30—News Flashes; Records
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—Famous Troubadour
5:45—Lovable Liars
6—Betty Babbish Band
7—News Items
7:30—"Beauty That Endures"
7:45—Club News Parade
8—Merriell Bond, tenor; Helen Parmelee, pianist
8:25—Better Business Talk
8:30—Pauit Theatre Players
9—Nevada Night Herders
9:30—Bungling Bunglers
9:45—Romine Sisters
10—Freddie Skinner
10:30 to 11 P.M.—Dance program

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M. to 5:30—Records; News; Talks
5:30 P.M.—Silent period
12:01 to 6 A.M.—Owl program

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S.F., Cal.

7 A.M.—Recordings; Stocks
7:30—Exercise Period, Bob Bence
8—Popular Selections
8:15—CBS, Ann Leaf, Organist
8:30—Community Chest
8:45—CBS, Rhythm Kings
9—CBS, Voice of Experience
9:15—CBS, Gypsy Nina
9:30—Popular selections
9:35—CBS, Concert Miniatures
10—CBS, George Hall's Orchestra
10:30—Better Business Lecture
10:45—Mischa Ruginsky Ensemble
11—CBS, The Round Towners
11:15—Prudence Penny
11:30—National Student Federation
11:45—CBS, Ann Leaf, organist
12 noon—Noonday Concert
1—CBS, Harriet Cruise and Orch.
1:30—N. Y. Stock Exchange
1:35—CBS, Artist Recital
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Hodge Podge Lodge
4:30—Vidacirc Program
4:45—Lost and Found Items
4:50—Records; Town Topics
5—CBS, Village Choir
5:15—The Armchair Philosopher
5:30—CBS, Bing Crosby
6—CBS, H-Bar-O Rangers
6:15—CBS, Kate Smith
6:30—CBS, The Big Show
7—Lady Esther Program
7:30—NRA Speaker
7:45—CBS, Myrt and Marge
8—Shell Show
9—Blue Monday Jamboree
10—Darrell Donnell, News
10:10—General Mills, Inc.
10:15—"Intimate Hollywood News"
10:20 to 12 midnight—Dance music

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News; Town Crier
3—X-Bar-B Boys; 3:30, Beauty Talk
3:45—Fashion Talk
4—The Old Rajah
4:30—Old Bachelor
4:45—Child Psychology Talk
5—Smile Club; Health Talk
6—Auto Question Box
6:15—Lyric Ensemble; 6:30, News
6:45—Ernie Smith's Sport Page
7—Organ Concert
7:15—Lyric Ensemble
7:30—Minstrel Show
8—Studio program; 8:30, Ensemble
8:45—Miracle Diamonds
9—News; Souvenirs
9:45—Herb Allen, pianist
10 to 12 midnight—Records

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5—Various programs
5 P.M.—Twilight Reveries
6—Gypsy Serenades
6:15—Dell Perry
6:30—Organ; Senator Loyal
7:15—Sports Review
7:30—Italian program
8—Headlines; Jack Morgan
8:30—Latin-American Program
9:30—Songs of the World
10 to 12 midnight—Dance Music

- 483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
- 7 A.M. to 12—Various programs
12 noon—The Oregonian of the Air
12:15—Studio programs
12:45—Forum Luncheon
1—NBC-KGO program
1:30—Parker Dental Clinic
1:45—Orchestra
2—NBC, Al Pearce and Gang
3—Krazy Limericks
3:05—NBC, Viennese Ensemble
3:15—As If by Magic
3:20—Ideal Dairy; Friendly Chat
4—NBC-KGO Programs to 5
5—Family Counselor; Orchestra
5:15—Collins & Erwin
5:30—NBC, Billy Bachelor
5:45—NBC, Orphan Annie
6—Traffic Talk; Crazy Crystals
6:30—Just Around the Corner
6:55—Flavor Foods
7—NBC-KGO Programs to 9:15
9:15—Four Shades of Rhythm
9:45—NBC, Tim and Irene
10 to 12 mid.—NBC-KGO programs
- 236.1 Meters **KOL** Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M. to 5—Various programs
5 P.M.—CBS, Village Choir
5:15—"Armchair Philosopher"
5:30—CBS, Bing Crosby
6—H. O. Program
6:15—To be announced
6:30—CBS, The Big Show
7—"Strange Adventures"
7:15—Radio Speaker Stevenson
7:30—CBS, NRA Talk
7:45—CBS, Myrt and Marge
8—The Shell Show
9—Detectives Black and Blue
9:15—Superstitions
9:30—Globe Trotter
9:45—Ralph Horr, talk
10—The Islanders
10:30 to 12 mid.—Dance Music
- 285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
- 6:45 A.M. to 6—Various programs
6 P.M.—News Service
6:15—King Cowboys
6:30—The Hawk
6:45—Musical program
7—Frank Watanabe and Archie
7:15—Black and Blue
7:30—Red Davis (Elec. Trans.)
7:45—Lawrence King and Orch.
8—To be announced
8:15—Calmon Luboviski
9—News Service
9:15—Charlie Hamp
9:45—Hotel Roosevelt Dance Band
10 to 11:30 P.M.—Dance Orchestra
- 499.7 Meters **KFSB** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M. to 6—Various programs
6:30—NBC, Just Around the Corner
7—Studio program
7:30—NBC, Demi-Tasse Revue
8—Feature program
8:15—NBC, The Phillistine
8:30—NBC, Stars of the West
9—NBC, Floyd Gibbons
9:15—NBC, Drama Hour
9:45—To be announced
10—NBC, Richfield News Flashes
10:15—NBC, Melody Mixers
11—NBC, Ambassador Hotel Orch.
11:30 to 12 mid.—NBC, Arion Trio
- 333.1 Meters **KHJ** VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L. A., Cal.
- 7 A.M. to 5—Various Programs
5 P.M.—CBS, Village Choir
5:15—Armchair Philosopher
5:30—CBS, Bing Crosby
6—H. O. Hecker program
6:15—To be announced
6:30—CBS, The Big Show
7—CBS, Lady Esther Program
7:30—NRA Speaker
7:45—CBS, Myrt & Marge
8—Shell Show
9—Blue Monday Jamboree
10—News Items
10:10—Electrical Transcription
10:15—The Islanders
10:30—Colonial Dames
10:45—Dance Music
12 to 1 A.M.—Claude Reimer, organ
- 468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
- 7:45 A.M. to 5 P.M.—Various progrs.
5—Stories of Human Behavior
5:15—NBC, Two Men and a Maid
5:30—NBC, Billy Bachelor: skit
5:45—NBC, Little Orphan Annie
6—NBC, Eileen Piggott
6:15—Raine Bennett, the Poet
6:30—NBC-KGO Programs to 9:15
9:15—Orchestra
9:30—Zip's Mirth Parade
9:45—NBC, Tim and Irene
10—NBC, Richfield Reporter
10:15—NBC, Melody Mixers
10:30—Dance Music
11:30 to 12 midnight—Arion Trio
- 225.4 Meters **KGB** Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.
- 7 A.M. to 5:30—Various programs
5:30 P.M.—CBS, Bing Crosby
6—Hecker H-O program
6:15—CBS, Kate Smith
7—CBS, Lady Esther program
7:30—CBS, NRA Speaker
7:45—CBS, Myrt & Marge
8—Shell Show
9—Blue Monday Jamboree
10—World-Wide News
10:10—Dance Music
12 to 1 A.M.—Recordings
- 526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
- 6 A.M. to 6 P.M.—Various programs
6—CBS, H-Bar-O Rangers
6:15—CBS, Kate Smith
6:30—CBS, The Big Show
7—CBS Program
7:30—Dr. Mellor, Mellor System
7:45—CBS, Myrt and Marge
8—Shell Show
9—Blue Monday Jamboree
10:15 to 12 mid.—Dance Music
- 296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
- 6:30 A.M. to 6—Various programs
6 P.M.—Dinner Music
6:15—Franco's program
6:30—Fed. State Market Reports
6:45—Farmers' Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Famous Campers
8—Sacred and Golden Memories
9—Accordion Capers
9:30 to 10 P.M.—Mauna Keans
- 508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
- 7 A.M. to 1—Various programs
1 P.M.—Studio Programs
1:15—Sylvia Gray; Fur Facts
1:45—NBC Program
2—NBC, Al Pearce and Gang
3—NBC, Viennese Ensemble
3:15—Club Bulletin
3:30—Business and Pleasure
4—Protective Diet League
4:15—NBC Program
4:30—Parade of Happy Feet
4:45—Studio programs
5:15—NBC, Two Men and a Maid
5:30—NBC, Billy Bachelor
5:45—NBC, Little Orphan Annie
6—NBC, Eileen Piggott, soprano
6:15—Crazy Wells Water Program
6:30—NBC, Just Around the Corner
6:45—Frank Funkhouser
7—NBC-KGO Programs to 8:15
8:15—Sports Review
8:30—Three Little Maids
8:45—NBC, Black and Blue
9—Floyd Gibbons
9:15—To be announced
9:30—NBC, Terrace Gardens Orch.
9:45—Frank and Archie
10—NBC, News; Music
10:30—Radio Specials
11 to 12 mid.—Dance Music
- 325.2 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
- 8 A.M. to 1—Various programs
1—NBC, Betty and Bob
1:15—Proctors; Betty
1:45—Easy Chair; Grant Merrill
2—NBC, Al Pearce and Gang
3—Varieties; Red Shadow
3:45—The Observer
4—Dance Masters
5—NBC-KGO Program to 6
6—Thirty Minutes of Music
6:30—Three Jacks
6:45—Crazy Crystals Program
7—Carnation Contented program
7:30—NBC, Demi-Tasse Revue
8—NBC, Amos 'n' Andy
8:15—Happiness program
8:30—NBC, Stars of the West
9—NBC, Floyd Gibbons
9:15—Four Shades of Rhythm
9:45—NBC, Tim and Irene
10—NBC, Richfield News Flashes
10:15—Dollars and Cents
11 to 12 midnight—Dance Music
- 309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
- 8:30 A.M. to 1—Various programs
1 P.M.—NBC, Radio Guild
1:30—String Varieties
2—Monday Musical
3—Viennese Ensemble
3:30—Irene Beasley, vocalist
3:45—NBC, Horse-Sense Philosophy
4—Songs with the Viola
4:30—NBC Program
5—Recorded program
6—NBC programs to 7
7—Handwriting by Doma
7:15—Tarzan (E. T.)
7:30—Nuggets, Solberg
8:15—The Poet Prince
8:30—The South Americans
8:45—Frank Watanabe and Archie
9—Song Recital
9:15—NBC, Drama Hour
9:45—Viennese Vagabonds
10:15—NBC, Melody Mixers
11 to 12 mid.—Dance Music

TUESDAY Programs

October 24, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
7 A.M.—Four Southern Singers
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applause —
Hugh Barrett Dobbs
8:15—Morin Sisters, vocal trio
8:45—Piano Recital
8:45—Al Bernard, the Minstrel Man
9—Mrs. Curtis Burnley Railing
9:15—The Widow and Angel
9:30—Martha Meade Society
9:45—Sax Appeal; Organ Concert
10:30—Woman's Magazine of the Air
11:30—Babes in Hollywood
12 noon—Financial Flashes
12:05—Blue Room Echoes
12:15—Farm and Home Hour
1—Betty and Bob; sketch
1:15—Meredith Willson's Orchestra
1:45—Mary's Friendly Garden
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Viennese Ensemble
3:30—Arion Trio
3:45—Shirley Howard, songs
4—Family Cook Book
4:15—Music Room
4:45—Back Stage Chatter
5—Vincent Lopez' Orchestra
5:30—Billy Bachelor; Dram. sketch
5:45—Little Orphan Annie
6—Arion Trio
6:15—Historical Sketches of S. F.
6:30—The Texaco Fire Chief Prog.
7—Lives at Stake
7:30—Madame Sylvia & Movie Stars
7:45—Simmons and Sears Orchestra
8—Amos 'n' Andy
8:15—Memory Lane
8:45—Horlick's Adventures in Health
9—Ben Bernie's Orchestra
9:30—Edgewater Beach Orchestra
10—Richfield News Flashes
10:15—Anson Weeks' Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco
7:30 A.M.—Morning Parade
8—Your Child
8:15—Log o' the Day Crosscuts
9:15—Julia Hayes, beauty talk
9:30—Johnny O'Brien; 9:45 News
10—New Kitchen Secrets
10:15—Rumford School of Cookery
10:30—Dr. Wynne's Health Talk
10:30—Merrie Men; Quartet
10:45—Smackout; Comedy & songs
11—Musical Originalities
11:30—Argentine Trio
11:45—Agricultural Bulletins
12 noon—Midday Musicals; News
1:15—Ann Warner, Neighborly Chats
1:45—John and Ned
2—Harry Owen's Orchestra
2:15—Daytime Talks
2:30—Alma Schirmer, pianist
2:45—Fashion Flashes
3—Dr. Copeland's Health Talk
3:05—Viennese Ensemble
3:15—Mud Caves; Dramatic skit
3:30—Mid-Week Hymn Sing
3:45—Univ. of California Program
The Sizzlers, male trio
4:15—You and Your Government
4:45—Stringwood Ensemble
5:15—Lavender and Old Lace
5:45—News; Melody Mixers
6:30—Flori Gough Shorr and Lev
Shorr, cellist and pianist

7—Doric Quartet
7:30—Political Talks
7:45—California State Chamber of
Commerce program

8—Nathan Abas, violinist
8:15—The Hollywood Looking Glass
8:30—The Orchestra
9—The Story Teller
9:30—Magnolia Minstrels
10—Stringwood Ensemble
10:30—Rhythm Aces
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Bal Tabarin Orch.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures; Concert
12:30—Organ, 1. Aviation Club
1:30—Footlight Features
1:45—Lady Next Door
2—Symphonic Band
2:15—New Era Symphony
2:30—Verses; Mrs. M. C. Sloss
2:45—Musical Moments
3—Organ Matinee; Records
5:30—Corriere Dell' Aria
5:45—Campbell Digest
6—Social Service News
6:15—Waltz Idylls
6:45—Lavender and Old Lace
7—Bob Allen, Piano Stylist
7:15—Musical Novelties
7:30—Maurice Gunsky Revue
8—Virginia Miller, pianist
8:15—Poet Prince
8:30—NBC Orchestra
8:45—Musical Strings; News
9:15—To be announced
9:30—"Milky & Billy," Cub Reporters
9:45—Opera Phantoms; Organ
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News; Town Crier
3—X Bar B Boys
3:30—Studio program
4—The Old Rajah
4:30—The Old Bachelor
5—Smile Club; Health Talk
6—Organ and Vocalist
6:30—News; Sport Page
7—Organ Concert
7:15—Gertrude Ahearn & Lee Baker
7:30—Don Steele and Symphonettes
7:45—Voice of Democracy
8—Piano Recital
8:15—In the Gloaming
8:30—John D. Barry
8:45—Popular Concert
9—News; Souvenirs
9:45—Herb Allen, pianist
10—Kelli-Widner Orchestra
10:30 to 12 mid.—Records

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
5:30 A.M. to 6—Various programs
6 P.M.—Dinner Music
6:15—Franco's program
6:30—Fed. State Market Reports
6:45—Farmers' Exchange
7—U. S. Weather Reports
7:03—Radio News and Forum
7:30—Minute Man
7:45—Mystery Drama
8 to 10 P.M.—You Never Can Tell

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S.F., Cal.
7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—CBS, The Frivolities
8:15—Community Chest
8:30—CBS, Tony Wons
8:45—CBS, Carlile and London
9—CBS, Voice of Experience
9:15—CBS, Connie Gates, songs
9:30—Globe Grain and Milling Co.
9:45—George's Spherban's Orchestra
10—CBS, Little French Princess
10:15—CBS, Reis & Dunn
10:30—CBS, Easy Aces
10:45—Popular Selections
11—Household Hints
11:15—Frances Lee Barton
11:30—Ann Leaf, organist
12 noon—Noonday Concert
1—CBS program
1:30—Stocks; Health Talk
1:45—CBS, Enoch Light Orchestra
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Singing Chef
4:05—Popular Selections
4:15—CBS, Texas Rangers
4:30—Vidacrin Program
4:45—Lost and Found Items
4:50—Records; Town Topics
5:15—Children's Radio Theatre
5:30—Bob, Sports Authority
5:45—CBS, Kate Smith
6—CBS, California Melodies
6:30—CBS, Nino Martini, tenor
7—CBS, The American Legend
7:30—CBS, Boswell Sisters
7:45—CBS, Myrt and Marge
8—CBS, Howard Barlow's Orch.
8:15—CBS, "Elmer Everett Yess"
8:30—S & W Mellowed Melodies
8:45—CBS, Voice of Experience
9—Ted Fio-Rito, Orchestra
9:30—Hodge Podge Lodge
10—News Editor of the Air
10:10—General Mills, Inc.
10:15—"Intimate Hollywood News"
10:20—The Islanders
10:30—Colonial Dames
10:45 to 12 mid.—Dance Music

340.7 Meters **KLX** Lake. 6000
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9—Records
9:15—Julia Lee Wright; Records
10:15—S. F. Stocks; News
10:30—Internationals; Kitchen
11—Clark Sisters; News Flashes
11:30—Novelty Guitar Duo
11:45—Fred Skinner
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights
2—Recordings; News
2:40—Closing Stocks
3:15—Carmen Rushing, pianist
3:30—News Flashes; Records
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—The Famous Troubadour
5:45—Helen Parmelee, pianist
6—Hotel Oakland Trio; News
7:30—Los Tres Caballeros
7:45—"Slip" Madigan, football
8—John Wharry Lewis Quintet
9—Old Gospel Hymns
9:30—Bungling Bunglers
9:45—Helen Parmelee, pianist
10—Freddie Skinner
10:30 to 11—Dance Records

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5—Various programs
5 P.M.—Twilight Reveries
6—Gypsy Serenaders
6:15—Dell Perry, pianist
6:30—Organ; Senator Loyal
7:15—Sports; Sally Show
7:45—San Doval Sisters
8—Headlines
8:15—Watch Tower program
8:30—Radio Playmakers
9—Motorcycle Races
10 to 12 midnight—Dance Music

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:30 to 5—Various programs
5 P.M.—News Release
5:15—Barbara Burr's Rhyme and Rhythm
5:30—NBC, Billy Bachelor: skit
5:45—NBC, Little Orphan Annie
6—Dier de Kerekjarto, violinist
6:15—Pierce Brothers Quartet
6:30—NBC-KGO Programs to 7:45
7:45—Orchestra and Tenor
8—NBC-KGO Programs to 9:30
9:30—Ero Crime Clues
10—NBC, Richfield Reporter
10:15—Comedy Stars of Hollywood
10:30 to 12 midnight—Dance Music

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M. to 5—Various programs
5 P.M.—CBS Program
5:15—Children's Radio Theatre
5:30—CBS, In the Gloaming
5:45—CBS, Kate Smith
6—California Melodies
6:30—Sports Review
6:45—CBS, Nino Martini
7—To be announced
7:15—Radio Speaker Stevenson
7:30—CBS, The Boswells
7:45—CBS, Myrt and Marge
8—Hollywood Newshawk
8:15—CBS, "Elmer Everett Yess"
8:30—S & W Mellow'd Melodies
8:45—Voice of Experience
9—Globe Trotter
9:15—"Marvelous Melodies"
9:30—Boxing Bouts
10:30—Musical Program
11 to 12 mid.—Earl Dancer Orch.

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7:30 A.M. to 1—Various programs
1 P.M.—Studio Programs
2—NBC, Al Pearce and Gang
3—Viennese Ensemble
3:15—Club Bulletin
3:30—Business and Pleasure
4—NBC Programs to 5
5—Tull & Gibbs Express
5:15—NBC, Congress Hotel Orch.
5:30—NBC, Billy Bachelor
5:45—NBC, Orphan Annie
6—N. W. on Parade
6:30—NBC, Texaco Fire Chief Prog.
7—NBC, Lives at Stake
7:30—NBC, Madame Sylvia
7:45—To be announced
8—NBC, Amos 'n' Andy
8:15—NBC, Memory Lane
8:45—NBC, Adventures in Health
9—NBC, Ben Bernie's Orch.
9:30—To be announced
9:45—Frank and Archie
10—NBC News; Music
11 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7.30 A.M. to 1:30—Various prog.
1:30—String Varieties
2—Recorded program
3—Better Business Talk
3:05—NBC Programs to 5:30
4—Steamboat Bill
4:15—You and Your Government
4:45—Concert Petite
5—Congress Hotel Orchestra
5:30—Table for Two
6—NBC, Arion Trio
6:30—Peter Merembulum's Quartet
7—Happiness Program
7:30—Bon Marche: "Nuggets"
8—Orpheus Ensemble
8:30—Dr. Williams' Drug Store
8:45—Frank Watanabe and Archie
9—Crazy Wells Program
9:15—Blue Streaks
9:30—NBC, Magnolia Minstrels
10—Negro Melodies
10:15 to 12 mid.—Dance Music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M. to 6—Various programs
6 P.M.—News Service
6:15—Jaye Rubanoff's Ensemble
6:30—The Hawk
6:45—To be announced
7—Frank Watanabe and Archie
7:15—Singing Guardsmen
7:30—Elvia Allman and Orchestra
7:45—Lawrence King and Orchestra
8:15—To be announced
8:15—Tax Reduction Program
8:45—Drury Lane; News
9:15—Light Opera
9:45—Marian Mansfield, vocalist
10 to 11:30 P.M.—Dance Orchestra

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M. to 6—Various programs
6 P.M.—NBC, Arion Trio
6:30—NBC, Texaco Fire Chief Prog.
7—Beauty That Endures
7:15—Thurman Robertson
7:30—Studio program
7:45—NBC, Simmons and Sears
8—Feature program
8:15—NBC, Memory Lane
8:45—NBC, Adventures in Health
9—Rhythm Rowdies
9:15—To be announced
9:30—NBC, Magnolia Minstrels
10—NBC, Richfield News Flashes
10:15 to 12 mid.—Dance Music

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast System, S. D., Cal.
7 A.M. to 5—Various programs
5 P.M.—CBS Program
5:15—State College
5:30—CBS, In the Gloaming
5:45—Eb and Zeb
6—CBS, California Melodies
6:30—CBS, Nino Martini, tenor
7—CBS, Legends of America
7:30—CBS, Boswell Sisters
7:45—CBS, Myrt & Marge
8—Globe Headlines
8:15—CBS, Plymouth Motor prog.
8:30—Recordings
8:45—CBS, Voice of Experience
9—CBS, St. Francis Hotel Orch.
9:30—Hodge Podge Lodge
10—World-Wide News
10:10—Musical Program
12 to 1 A.M.—Recordings

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast System, L. A., Cal.
7 A.M. to 5—Various programs
5 P.M.—CBS Program
5:15—Town Topics; Recordings
5:30—Charlie Lung and Gang
5:45—CBS, Kate Smith
6—CBS, California Melodies
6:30—CBS, Nino Martini
7—CBS, American Legend
7:30—CBS, Boswell Sisters
7:45—CBS, Myrt and Marge
8—Globe Mills Headlines
8:15—CBS, "Elmer Everett Yess"
8:30—CBS, S & W Mellow'd Melod.
8:45—CBS, Voice of Experience
9—CBS Orchestra
9:15—Ted Fio-Rito's Orch.
9:30—Hodge Podge Lodge
10—News Items
10:10—Musical Program
12 to 1 A.M.—Claude Reimer, organ

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast Co., Tacoma
6 A.M. to 6—Various programs
6 P.M.—California Melodies
6:30—CBS, Nino Martini
7—Strange Adventures
7:15—Novelettes
7:30—Dr. Meller
7:45—Myrt and Marge
8—CBS, Columbia Symphony
8:15—CBS, "Elmer Everett Yess"
8:30—S & W Mellow'd Melodies
8:45—Voice of Experience
9—CBS, Ted Fio-Rito's Orchestra
9:30—Hodge Podge Lodge
10 to 12 midnight—Dance Music

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
8 A.M. to 1—Various programs
1 P.M.—Proctor's, Inc.; Betty
1:15—Southern Serenader
2—NBC, Al Pearce and Gang
3—Sketches, Leon
3:15—Viennese Vagabonds
3:45—The Observer
4—NBC, The Sizzlers
4:30—Children's Program
5—Saxophone Melodies
5:15—Mabel Mohrman
5:30—NBC, Billy Bachelor: skit
5:45—NBC, Orphan Annie
6—Petite Symphonists
6:30—NBC-KGO Programs to 7:45
7:45—Beauty That Endures
8—NBC-KGO Programs to 9
9—NBC, Ben Bernie's Orchestra
9:30—Montag Fireside Hour
10—NBC, Richfield News Flashes
10:15—Cowboy Joe
10:30—Melodic Moods
11 to 12 mid.—Dance Music

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12 noon—Oregonian of the Air
12:15—NBC-KGO Programs to 1:30
1:30—Dental Clinic of the Air
1:45—NBC-KGO programs to 3:15
3:15—As If by Magic
3:20—Friendly Chat
4:15—NBC-KGO Programs to 7:45
7:45—Oregon Motor Stages; Orch.
8—NBC, Amos 'n' Andy
8:15—NBC, Memory Lane
8:45—NBC, Health Adventures
9—NBC, Ben Bernie Orchestra
9:30—Montag Fireside Hour
10 to 12 mid.—News; Dance Music

WEDNESDAY Programs

October 25, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

7 A.M.—Tony Cabooch
7:30—Financial Service
7:45—Exercise and Applesauce
8:15—Sam Moore, guitarist
9—Johnny Toffoli, accordionist
9:15—Home Economics Talk
9:30—Coquettes: Vocal trio
9:45—Jean Abbey, Shop News
10—Argentine Trio
10:15—Books for Children
10:30—Woman's Magazine of the Air
11:30—Magic Moments
11:45—Southern Symphonies
12:10—Financial Flashes
12:15—Farm and Home Hour
1—Betty and Bob
1:15—Rhythm Ramblers
1:30—Mary's Friendly Garden
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Sam Moore, guitarist
3:30—Contract Bridge
3:45—Soloist
4—Society Sidelights
4:15—Ramblers
4:45—Children's Corner
5—Stringwood Ensemble
5:30—Billy Bachelor: Dram. sketch
5:45—Little Orphan Annie
6—Ipana Troubadors
6:30—John McCormack, tenor
7—Corn Cob Pipe Club
7:30—National Radio Forum
8—Amos 'n' Andy
8:15—Spratt's Dog Show
8:30—One Man's Family
9—Lee S. Roberts Memory Box
9:15—Herb Dana on Football
9:30—Edgewater Beach Hotel Orch.
10—Richfield News Flashes
10:15—Anson Weeks' Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco

7:30 A.M.—Three Scamps, vocal trio
7:45—Organ; 8, Singing Strings
8:15—Crosscuts, Log o' the Day
9:15—Julia Hayes, beauty talk
9:30—Johnny O'Brien, harmonica
9:45—News; Elmore Vincent, tenor
10:15—Songs by the Kitchen Sink
10:30—Dr. Wynne's Health Talk
10:35—Merrie Men; Quartet
10:45—Smackout; Comedy & Songs
11—Musical Originalities
11:30—Babes in Hollywood
11:45—Agricultural Bulletins
12 noon—Midday Musicales; 1, News
1:15—Ann Warner's Chats
1:45—John and Ned, harmony duo
2—Casino Orchestra
2:15—Winnie the Pooh
2:30—Mobile Moaners
2:45—Musical Moments
3—Dr. Copeland's Health Talk
3:05—Viennese Ensemble
3:15—Mud Caves: dramatic skit
3:30—Back of the News
3:45—Univ. of California Program
4—Dance Masters: Orchestra
4:15—Harold Stern's Orchestra
4:30—Reggie Childs' Orchestra
4:45—Harry Stanton, basso
5—Facing the Music
5:15—Tea Dansante; News
6—Tone Portraits
6:25—Dodge program
6:30—Paul Martin, banjoist; Kathryn Julye, harpist

6:45—Detectives Black and Blue

7—Dramas from Real Life
7:05—Edna Fischer, pianist
7:15—Tarzan of the Apes
7:30—Irving Kennedy, tenor
7:45—Agriculture Today
8—Nathan Abas, violinist
8:15—Red Davis: dramatic sketch
8:30—Californians on Parade
9—Marvelous Melodies
9:15—Book Parade
9:30—Waltz Time
10—Marshall's Mavericks
10:30—Seven Seas; Orchestra
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Bal Tabarin Orch.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs
12 noon—Scriptures; Concert
12:30—Organ; Royal Serenaders
1:30—Art Lecture
1:45—Modern Maestros; Quartette
2:30—Com. Chest Question Box
2:45—Organ Matinee
3:45—Mountain Boys
4:15—Better Business Bureau
4:30—Symphony High-Lights
5—Sunset Revue
5:30—Corriere Dell' Aria
5:45—Campbell Digest
6—Paraders; Waltz Idylls
6:45—"Eb and Zeb"
7—Bob Allen, pianist
7:15—Musical Novelties
7:30—Light Opera
8—"Souvenirs of Italy"
9—News Flashes
9:15—John Wolohan's Orchestra
10—Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9—Stocks; Records; News
10:30—International Kitchen
11—Clark Sisters; News Flashes
11:30—Novelty Guitar Duo
11:45—Lola Chatfield, pianist
12 noon—Bill Duncan's Band; News
1—Timely Garden Tips
1:15—Jean's Hi-Lights; News
2—Recordings; News
2:35—Better Business Talk
2:40—Stocks; Recordings
3:15—Nancy Ann Hersey, pianist
3:30—News Flashes; Records
3:45—Armistice Day for the American Legion Auxiliary
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—The Famous Troubadour
5:45—Lovable Liars
6—Hotel Oakland Trio
7—News Items
7:30—Manila Stringed Orchestra
8—Miniature Revue
9—Nevada Night Herders
9:30—Bungling Bunglers
9:45—Helen Parmelee, pianist
10—Freddie Skinner
10:30 to 11 P.M.—Dance program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco

6 A.M. to 5:30—Records; News; Talks
5:30 P.M.—Silent Period
12:01 to 6 A.M.—Owl program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S.F., Cal.

7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—Community Chest
8:15—CBS, Four Showman
8:30—CBS, Tony Wons
8:45—CBS, Dancing Echoes
9—Voice of Experience
9:15—Popular Selections
9:30—Betty Crocker
9:45—CBS, Mischa Raginsky Edison Ensemble
10—CBS, Little French Princess
10:15—CBS, The Playboys
10:30—CBS, Easy Aces
10:45—Popular Selections
11—Goodwill Industries Talk
11:15—Prudence Penny's Hints
11:30—CBS, Husk O'Hare's Orch.
11:45—CBS, The Captivators
12 noon—Noonday Concert
1—Women's Institute of the Air
1:15—CBS, Artist Recital
1:30—N. Y. Stock Quotations
1:35—CBS, Artist Recital
1:45—CBS, Mark Warnow's Orch.
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Hodge Podge Lodge
4:30—Vidacrin Program
4:45—Lost and Found Items
4:50—Girl Scout Speaker
4:55—Town Topics; Records
5:15—CBS, Stranger Than Fiction
5:30—Albert Spaulding, violinist; Conrad Thibault, baritone; Don Voorhees' Orchestra
6—Hi-Bar-O Ranglers
6:15—CBS, Kate Smith
6:30—Lombardo; Burns and Allen
7—CBS, Old Gold Program
7:30—CBS, Alexander Woolcott
7:45—CBS, Myrt and Marge
8—Globe Headlines
8:15—CBS, News Service
8:30—CBS, Edwin C. Hill
8:45—Maie Chorus from Stockton
9—CBS, St. Francis Hotel Orch.
9:30—Catherine, The Great
10—Darrrell Donnell, news
10:10—General Mills, Inc.
10:15—"Intimate Hollywood News"
10:20 to 12 midnight—Dance music

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5—Various programs
5 P.M.—Twilight Reveries
6—Gypsy Melodies
6:15—Dell Perry, pianist
6:30—Organ; Senator Loyal
7:15—Sports Review
7:30—Italian program
8—Headlines
8:15—Annette Thompson
8:30—Musicale
9—Ring Battles of Old
9:30—International Serenaders
10 to 12 midnight—Dance Music

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose

6:30 A.M. to 7:30 P.M.—Var. progs.
7:30—State Chamber of Commerce
7:45—Famous Campers
8—American Legion War Camp
8:15—Kenneth Adcock, tenor
8:30—Half-hour of Melodies
9—A. Caro Miller and his Vibraharp
9:30 to 10 P.M.—Monarch Melodists

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M. to 1—Various programs
- 1 P.M.—Radio Frolic
- 1:30—Over the Teacups
- 2—News; Town Crier
- 3—X-Bar-B Boys
- 3:30—Beauty and Fashion Talk
- 4—The Old Rajah
- 4:30—The Old Bachelor
- 5—Smile Club; Health Talk
- 6—Auto Question Box
- 6:15—Elbert La Chelle, organist
- 6:30—Columbia News Page
- 6:45—Ernie Smith's Sport Page
- 7—Organ; Lyric Ensemble
- 7:30—Wm. Powers and Elbert La Chelle; Songs of the South
- 7:45—Family Album
- 8—Studio; 8:30—Crazy Quilt
- 8:45—Miracle Diamonds
- 9—News; Souvenirs
- 9:45—Herb Allen, pianist
- 10—Studio program
- 10:30 to 12 midnight—Records

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 25,000 Watts

- Western Broadcast. Co., Los Angeles
- 6:45 A.M. to 6—Various programs
 - 6 P.M.—News Service
 - 6:15—King Cowboys
 - 6:30—1933 Marches On
 - 6:45—To be announced
 - 7—Frank Watanabe and Archie
 - 7:15—"Black and Blue"
 - 7:30—Red Davis (Elec. Tr.)
 - 7:45—Lawrence King and Orch.
 - 8—To be announced
 - 8:15—Varieties; News
 - 9:15—Charlie Hamp
 - 9:45 to 11:30 P.M.—Dance Music

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

- Don Lee Broadcast. System, L. A., Cal.
- 7 A.M. to 5—Various programs
 - 5 P.M.—CBS, Stranger than Fiction
 - 5:15—Town Topics
 - 5:30—CBS, Centaur Co. program
 - 6—CBS, H-Bar-O Rangers
 - 6:15—CBS, Kate Smith
 - 6:30—CBS, Lombardo; Burns & Allen
 - 7—CBS, Waring's Pennsylvanians
 - 7:30—CBS, Alexander Woolcott
 - 7:45—Myrt and Marge
 - 8—Globe Mills Headlines
 - 8:15—CBS program
 - 8:30—CBS, Edwin C. Hill
 - 8:45—Marvelous Melodies (T)
 - 9—Ted Flo-Rito's Orchestra
 - 9:30—Orchestra; News
 - 10:10—Elec. Transcription
 - 10:20—Johnny Robinson's Orchestra
 - 10:30—To be announced
 - 11—Dance Music
 - 12 to 1 A.M.—Claude Reimer, Organist

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

- Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M. to 6—Various programs
 - 6 P.M.—To be announced
 - 7—Sheriff Ed F. Cooper
 - 7:15—Philomel Quartette
 - 7:30—NBC, Natl Radio Forum
 - 8—Studio program
 - 8:15—Manuel Dehesa
 - 8:30—Viratelle Quartette
 - 9—To be announced
 - 9:15—Herb Dana Football Talk
 - 9:30—NBC, Waltz Time
 - 10—NBC, Richfield News Flashes
 - 10:15 to 12 midnight—Dance Music

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M. to 5:30—Various Prog.
 - 5:30 P.M.—NBC, Billy Bachelor: skit
 - 5:45—NBC, Little Orphan Annie
 - 6—NBC, Ipana Troubadours
 - 6:30—NBC, John McCormack, tenor
 - 7—NBC, Corn Cob Pipe Club
 - 7:30—Orchestra and soloist
 - 8—NBC, Amos 'n' Andy
 - 8:15—NBC, Spratt's Dog Show
 - 8:30—NBC, One Man's Family
 - 9—NBC, Old Memory Box
 - 9:15—Herb Dana, football talk
 - 9:30—Eno Crime Club
 - 10—NBC, Richfield Reporter
 - 10:15 to 12 mid.—Dance Music

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts

- Morning Oregonian, Portland, Ore.
- 7 A.M. to 12—Various programs
 - 12 noon—The Oregonian of the Air
 - 12:15—Star Furniture Company
 - 1—NBC-KGO Programs to 1:30
 - 1:30—Dental Clinic of the Air
 - 1:45—NBC Programs to 3
 - 3—Krazy Limericks
 - 3:05—Viennese Ensemble
 - 3:15—As If by Magic
 - 3:20—Operatic Miniatures
 - 3:25—Friendly Chat
 - 4:15—NBC-KGO Programs to 5
 - 5—Dr. Hill, Family Counselor
 - 5:05—Stringwood Ensemble
 - 5:10—Brookfield Memory Singer
 - 5:15—Piano Surprises
 - 5:30—NBC, Billy Bachelor
 - 5:45—NBC, Orphan Annie
 - 6—NBC, Ipana Troubadours
 - 6:30—John McCormack, tenor
 - 7—NBC, Corn Cob Pipe Club
 - 7:30—National Radio Forum
 - 8—NBC, Amos 'n' Andy
 - 8:15—NBC, Spratt's Dog Show
 - 8:30—NBC, One Man's Family
 - 9—NBC, Lee S. Roberts
 - 9:15—Herb Dana on Football
 - 9:30—Frances Ingram
 - 9:45—Feenamint program
 - 10 to 12 mid.—News; Music

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7:30 A.M. to 1:30—Various prog.
 - 1:30—Clef Dwellers
 - 2—Recorded program
 - 3—NBC, Viennese Ensemble
 - 3:30—The Tune Vendors
 - 3:45—Concert Trio
 - 4—Romances of Many Lands
 - 4:30—NBC Programs to 5:30
 - 5:30—Recorded program
 - 6—Dinner Dansant
 - 6:30—To be announced
 - 7—Fiddlesticks
 - 7:15—Tarzan (E. T.)
 - 7:30—Nuggets; News
 - 8:15—To be advised
 - 8:30—Next Door Neighbors
 - 8:45—Frank Watanabe and Archie
 - 9—Blue Streams
 - 9:15—Chamber of Commerce talk
 - 9:30—NBC, Waltz Time
 - 10—Cowboy Joe
 - 10:15 to 12 mid.—Dance Music

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts

- Puget Sound Broadcast. Co., Tacoma
- 6 A.M. to 9 P.M.—Various programs
 - 9—Crazy Capers
 - 9:15—Ted Flo-Rito's Orchestra
 - 9:30—The Wanderers
 - 10 to 12 mid.—Dance Music

236.1 Meters **KOL** Main 2312
1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M. to 5—Various programs
 - 5 P.M.—Walter Schelp
 - 5:15—CBS, Organalties
 - 5:30—CBS, Centaur program
 - 6—CBS, Hecker H. O. program
 - 6:15—CBS, Kate Smith
 - 6:30—CBS, White Owl program
 - 7—CBS, Old Gold Program
 - 7:30—Radio Speaker Stevenson
 - 7:45—CBS, Myrt and Marge
 - 8—CBS, Evan Evans and Orch.
 - 8:15—Frank Funkhauser talk
 - 8:30—CBS, Singing Sam
 - 8:45—Male Chorus
 - 9—Detectives Black and Blue
 - 9:15—Through the Looking Glass
 - 9:30—Globe Trotter
 - 9:45—Dance Music
 - 10—McElroy's Oregonians
 - 10:30 to 12 mid.—Dance Music

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 8 A.M. to 1—Various programs
 - 1—NBC, Betty and Bob
 - 1:15—Proctor's, Inc.: Betty
 - 1:20—Pianolog
 - 1:30—Community Fund Talk
 - 1:45—Easy Chair
 - 2—NBC, Al Pearce and Gang
 - 3—Aeolian Trio
 - 3:30—Red Shadow; The Observer
 - 4—Dance Master
 - 4:30—Children's Program
 - 5—Pastel Harmony
 - 5:15—Three Jacks
 - 5:30—NBC, Billy Bachelor
 - 5:45—NBC, Orphan Annie
 - 6—Ipana Troubadours
 - 6:30—To be announced
 - 7—Corn Cob Pipe Club
 - 7:30—Happiness program
 - 7:45—Hill Billies
 - 8—Amos 'n' Andy
 - 8:15—Spratt's Dog Show
 - 8:30—One Man's Family
 - 9—Old Memory Box
 - 9:15—Herb Dana, football talk
 - 9:30—Musical Mannequins
 - 10—NBC, Richfield News Flashes
 - 10:15—Dollars and Cents
 - 10:30—Rocky Mountaineers
 - 11 to 12 midnight—Dance Music

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 7 A.M. to 1—Various programs
 - 1 P.M.—Studio programs
 - 2—NBC, Al Pearce and Gang
 - 3—By the Fireside
 - 3:15—Club Bulletin
 - 3:30—Business and Pleasure
 - 4—Protective Diet League
 - 4:15—Hotel Biltmore Orchestra
 - 4:30—Studio programs
 - 5:15—Hollywood News Hawk
 - 5:30—NBC, Billy Bachelor
 - 5:45—NBC, Orphan Annie
 - 6—NBC, Ipana Troubadours
 - 6:30—John McCormack, tenor
 - 7—NBC, Corn Cob Pipe Club
 - 7:30—Book of Memories
 - 8—NBC, Amos 'n' Andy
 - 8:15—Spratts Dog Show
 - 8:30—NBC, One Man's Family
 - 9—NBC, Lee Roberts
 - 9:15—Herb Dana on Football
 - 9:30—Thru Hollywood Looking Glass
 - 9:45—Frank and Archie
 - 10—NBC, News; Music
 - 10:30—Radio Specialties
 - 11 to 12 mid.—NBC Programs

THURSDAY Programs

October 26, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

7 A.M.—Four Southern Singers
7:15—Organ Concert
7:30—Exercise and Applesauce
8—Del Monte Ship of Joy
8:30—U. S. Navy Band
9—Elmore Vincent, tenor
9:15—The Widow and Angel
9:30—Martha Meade Society
9:45—Edna Fischer, pianist
10—Woman's Magazine of the Air
11—Standard School Broadcast
11:45—Carr and McKenzie
12 noon—Financial Flashes
12:05—Grandmother's Trunk
12:15—Farm and Home Hour
1—Betty and Bob: dramatic skit
1:15—British Political Discussions
1:45—Mary's Friendly Garden
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Village Barn Orchestra
3:30—John B. Kennedy
3:45—The Sizzlers
4—The Well Dressed Woman
4:15—California Dons
4:30—Concert Footlights: Mario
Cozzi, baritone, with orchestra
4:45—Piano Pals
5—Rudy Vallee and Orchestra
6—Capt. Henry's Showboat
7—Paul Whiteman and Orchestra
8—Amos 'n' Andy
8:15—Standard Symphony Hour
9:15—Do You Believe in Ghosts
9:30—Steamboat Harmony
10—Richfield News Flashes
10:15—Anson Weeks' Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:03—Tango Time; 12:30, Organ
1—Shrine Luncheon Club
1:30—Mid-day Concert
2—International Troubadours
2:15—Hawaiian Melodies; 3, Organ
3:45—NBC, Concert Footlights
4—Musical Strings; "Old Songs"
4:30—Recorded program
5:30—Corriere Dell' Aria
5:45—Campbell Digest
6—Harmony Highlights
6:15—Waltz Idylls
6:45—Lavender and Old Lace
7—Musical Novelties
7:15—Sportsman's Corner
7:30—Paraders; 7:45, Sports Review
8—John Wolohan's Orchestra
9—News; 9:15, Musical Strings
9:30—NBC Orchestra
10—Organ Serenade
11 to 12 midnight—Concert Memories

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5—Various programs
5 P.M.—Twilight Reveries
6—Gypsy Serenaders
6:15—Dell Perry
6:30—Organ; 7, Senator Loyal
7:15—Sports; Bobbie Lee
7:45—Lee Patrick
8—Headlines
8:15—Watch Tower program
8:30—Artists Parade
10 to 12 mid.—Dance Music

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

7:30 A.M.—Morning Parade
7:45—Organ Concert
8:15—Log o' the Day Crosscuts
9:15—Julia Hayes, beauty talk
9:30—Johnny O'Brien, harmonica
9:45—News
10—New Kitchen Secrets
10:15—Strange Interview
10:30—Dr. Wynne's Health Talk
10:35—Concert Ensemble
11—Standard School Broadcast
11:45—Agricultural Bulletin
12—Five Cards, vocal, guitar, piano
12:30—Melody Mixers
1—News: Ann Warner's Chats
1:45—John and Ned, harmony duo
2—Federation of Women's Clubs
2:15—Casino Orchestra
2:30—Jack and Loretta Clemens
2:45—Fashion Flashes
3—Dr. Copeland's Health Talk
3:05—Village Barn Orchestra
3:15—Mud Caves: dramatic skit
3:30—Arion Trio
3:45—University of California prog.
4—Twenty Fingers of Harmony
4:15—Century of Progress Orchestra
4:30—Conc. Footlights; 5, Arion Trio
5:15—Behind the Footlights
5:30—Organ Concert
5:40—Westclox Sketch; News
6—Dance Journal, orchestra
6:30—Federal Business Talk
6:45—Melody Mixers
7:45—Review of Activities of San
Francisco Municipal Government
7:30—Political Talks
7:45—Powderpuff Revue
8—Josef Hornik's Orchestra
8:30—Eno Crime Clues
9—Paramount Hotel Orchestra
9:30—The Big Ten
10—Music Box
10:30—Voice of Pan
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Tom Gerun's Orch.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9—Records
9:30—Clinic of the Air
10:15—Stocks; News Flashes
10:30—International Kitchen
11—Clark Sisters; News Flashes
11:30—Curtain Calls
11:45—Fred Skinner
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights
2—Mildred Miller's Bridge Talk
2:15—Records; News; Stocks
3:15—Carmen Rushing, pianist
3:30—News Flashes; Records
4:15—Brother Bob's Club
4:30—News Flashes
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—High School News
6—Los Tres Caballeros
7:30—Hotel Oakland Trio; News
7:45—Sports Hi-Lights
8—Lois Kavanagh, Herb Kennedy
and Nancy Ann Hersey
8:30—Jack Manley, violinist
8:45—Eleanor Nielson, soprano
9—Nevada Night Herders
9:30—Bungling Bunglers
9:45—Helen Parnelee, pianist
10—Freddie Skinner
10:30 to 11—Dance program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S.F., Cal.

7 A.M.—Records; Stocks
7:30—Exercise Period
8—CBS, Sunny Side Up
8:30—Popular Selections
8:45—CBS, Academy of Medicine
9—CBS, Voice of Experience
9:15—CBS, Connie Gates
9:30—Globe Grain & Mill
9:45—CBS, George Scherban's Or.
10—CBS, Little French Princess
10:15—CBS, Reis and Dunn
10:30—CBS, Easy Aces
10:45—Popular Selections
11—Prudence Penny
11:15—Frances Lee Barton
11:30—CBS, Ann Leaf, organist
12 noon—Noonday Concert
1—Discovery Hour
1:30—Stock Ex. Quotations
1:35—CBS, Amer. Legion Speaker
1:45—CBS, Rhythm Kings
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Singing Chef
4:05—Records; Community Chest
4:15—CBS, Texas Rangers
4:30—Vidaarin Program
4:45—Lost and Found Items
4:50—Records; Town Topics
5—CBS, The Mills Brothers
5:15—Children's Radio Theatre
5:30—CBS, Harlem Serenade
6—CBS, Presenting Mark Warnow
6:30—CBS, Col. Dramatic Guild
7—CBS, Deep River
7:30—CBS, Boswell Sisters, Songs
7:45—CBS, Myrt and Marge
8—Globe Headlines
8:15—CBS, Plymouth Motor Co.
8:30—CBS, Singin' Sam
8:45—CBS, Isham Jones' Orchestra
9—Ted Fio-Rito Orchestra
9:30—Sports Parade
10—Darrall Donnell, news
10:10—General Mills, Inc.
10:15—"Intimate Hollywood News"
10:20—The Islanders
10:30 to 12 midnight—dance music

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various programs
6 P.M.—Dinner Music
6:15—Franco's program
6:30—State Market Reports
6:45—Farmers' Exchange
7—Weather Forecast
7:03—Radio News and Forum
7:30—Band Concert
7:45—Mystery Drama
8—The Old Church Choir
9—Gene Mancini, tenor
9:15—Mabel Adams in "Favorites,
Old and New"
9:30—Musical Readings
9:45 to 10 P.M.—Studio program

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

7 A.M. to 12—Various programs
12 noon—Oregonian of the Air
12:15—NBC-KGO programs to 1:30
1:30—Dental Clinic of the Air
1:45—NBC-KGO programs to 3
3—Viennese Ensemble
3:15—As If by Magic
3:20—Friendly Chat
4—NBC-KGO Programs to 10:15
10:15—Goodrich Program
10:20 to 12 mid.—Dance Music

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News; Town Crier
3—X-Bar-B Boys
3:30—Studio program
4—The Old Rajah
4:30—Irene Winger, pianist
4:45—The Old Bachelor
5—Smile Club; Health Talk
6—Organ; 6:15—The Law
6:30—Columbia News Page
6:45—Ernie Smith's Sport Page
7—Borden "Capers"
9—News; Souvenirs
9:45—Herb Allen, pianist
10—Kelli-Widner Orchestra
10:30 to 12 midnight—Records

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M. to 2—Records; News; Stocks
2 P.M.—Blindcraft Ensemble
2:30—Recordings; News
5:30 P.M.—Silent period
12:01 to 6 A.M.—Owi program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
6:45 A.M. to 6—Various programs
6 P.M.—News Service
6:15—King Cowboys
6:30—Musical Program
6:45—To be announced
7—Frank Watanabe and Archle
7:15—Singing Guardsmen
7:30—KNX Dance Band
7:45—To be announced
8:15—Mid-Week Parade
8:45—Drury Lane in Reveries
9—News Service
9:15—The Treasure Chest
9:45—Musical Program
10 to 11:30 P.M.—Dance Music

468.5 Meters KFI Richm'd 6111
648 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M. to 5—Various Programs
5 P.M.—Rudy Vallee Orchestra
7—NBC, Capt. Henry's Showboat
7—NBC, Paul Whiteman's Orchestra
8—NBC, Amos 'n' Andy
8:15—NBC, Standard Symphony Hr.
9:15—NBC, "Do You Believe in Ghosts?"
9:30—NBC, Steamboat Harmony
10—NBC, Richfield Reporter
10:15—Comedy Stars of Hollywood
10:30 to 12 midnight—Dance Music

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake
6 A.M. to 6—Various Programs
6—CBS, Presenting Mark Warnow
6:30—CBS, Colum. Dramatic Guild
7—Famous Furniture Stories
7:15—Crazy Crystals Program
7:30—CBS, The Boswell Sisters
7:45—CBS, Myrt and Marge
8—CBS, Gladys Rice & Orchestra
8:15—CBS, Elmer Everett Yess
8:30—CBS, Singin' Sam
8:45—Richard Condie, tenor
9—Univ. of Utah
9:30—Melodic Interlude
10—Brigham Young Univ. Program
10:30 to 11 P.M.—Gus Arnheim's Orchestra

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
8 A.M. to 1—Various programs
1—NBC, Betty and Bob
1:15—Proctor's: Betty
1:30—Songs New and Old
1:45—Saxophone Melodies
2—NBC, Al Pearce and Gang
3—Melodies of the Air
3:15—Concert Trio
3:45—The Observer
4—20 Fingers of Harmony
4:15—Century of Progress Orch.
4:30—Children's Program
5—NBC, Fleischmann's Sunshine Hr.
6—NBC, Capt. Henry's Show Boat
7—NBC, Paul Whiteman's Orchestra
8—NBC, Amos 'n' Andy
8:15—NBC, Standard Symphony Hr.
9:15—Do You Believe in Ghosts?
9:30—NBC, Steamboat Harmony
10—NBC, Richfield News Flashes
10:15—Three Jacks
11 to 12 mid.—Dance Music

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L. A., Cal.
7 A.M. to 5—Various programs
5 P.M.—CBS, Mills Brothers
5:15—Town Topics; Organalities
5:30—CBS, Harlem Serenade
6—CBS, Mark Warnow
6:30—CBS, Col. Dramatic Guild
7—CBS, Deep River
7:30—CBS, Boswell Sisters
7:45—CBS, Myrt and Marge
8—Globe Headlines
8:15—CBS, Plymouth Motors prog.
8:30—CBS, Singin' Sam
8:45—"76 All Star Revue"
9:15—To be announced
9:30—CBS, Clyde Lucas' Orchestra
10—News; The Islanders
10:30—Dance Music
12 to 1 A.M.—Claude Reimer, organ

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.
7 A.M. to 5—Various programs
5 P.M.—Town Topics
5:15—Recordings
5:30—CBS, Harlem Serenaders
5:45—Eb and Zeb
6—CBS program
7—CBS, Deep River
7:30—CBS, Boswell Sisters
7:45—CBS, Myrt & Marge
8—Globe Headlines
8:15—Plymouth Motor Program
8:30—CBS, Singing Sam
8:45—CBS, Isham Jones' Orch.
9—St. Francis Hotel Orchestra
9:30—Milt Taggart's Orchestra
10—World-Wide News
10:10—Islanders; Dance Music
12 to 1 A.M.—Recordings

499.7 Meters KFSB Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M. to 5—Various programs
5 P.M.—Studio Programs; News
5:55—The Last Word
6—Capt. Henry's Showboat
7—Stevensville Folks
7:15—Popular program
7:30—YMCA Harmonica Band
8—To be announced
8:30—Rafael Villagrana; Angelita
9—Voice, Violin and Piano
9:30—Studio program
10—NBC, Richfield News Flashes
10 to 12 midnight—Dance Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 1—Various programs
1—NBC, General Mills Program
1:15—Sylvia Gray
1:30—Fur Facts
1:45—To be announced
2—NBC-KGO to 3:15
3:15—Club Bulletin
3:30—Business and Pleasure
4—NBC Programs to 4:45
4:45—Tull & Gibbs Express
5—NBC-KGO Program to 8:15
8:15—Standard Symphony Hour
9:15—National Grocery
9:30—NBC-KGO Programs to 10:30
10:30—Radio Specialties
11 to 12 mid.—NBC Programs

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
8:30 A.M. to 1:15—Various programs
1:15—British Political Discussions
1:45—Clef Dwellers
2—Recorded program
2:30—The Explorer
3—NBC programs
4—Steamboat Bill
4:15—Sax Melodies
4:30—Concert Footlights; Talks
5—Castles in the Air
5:30—Recorded program
6—Dinner Dances
6:30—Viennese Vagabonds
7—Rocky Mountains
7:30—Nuggets; Muted Strings
8:15—Around the Town
8:30—Crazy Water program
8:45—Frank Watanabe and Archle
9—Happiness Program
9:30—Singing Stars; Merrie Maniacs
10:15 to 12 mid.—Dance Music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M. to 6 P.M.—Various programs
6—CBS, Presenting Mark Warnow
6:30—CBS, Colum. Dramatic Guild
7—CBS, Deep River
7:30—Dr. Mellor
7:45—Myrt and Marge
8—CBS, Gladys Rice's Orchestra
8:15—Plymouth Motor Program
8:30—CBS, Singing Sam
8:45—Crazy Quartet
9—Ted Fio-Rito's Orchestra
9:30—Milt Taggart's Orchestra
10—The Islanders
10:30 to 12 mid.—Dance Music

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 5—Various programs
5 P.M.—CBS, Mills Brothers
5:15—Radio Theatre of the Air
5:30—CBS, Harlem Serenade
6—L. E. Hill
6:15—Sports Review
6:30—CBS, Col. Dramatic Guild
7—CBS, Deep River
7:15—Radio Speaker Stevenson
7:30—CBS, The Boswells
7:45—CBS, Myrt and Marge
8—Hollywood Newshawk
8:15—CBS, Plymouth Motor Prog.
8:30—Singing Sam
8:45—"76 All Star Revue"
9:15—"Marvelous Melodies"
9:30—Donald Novis
9:45—Dem. Educ. Feature
10—American Weekly
10:15—Globe Trotter
10:30 to 12 mid.—Dance Music

FRIDAY Programs

October 27, 1933

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

- 7 A.M.—Tony Cabooch
- 7:15—Organ Concert
- 7:30—Financial Service
- 7:45—Exercises and Applesauce
- 8—Lee Roberts' Memory Box
- 8:15—Log O' the Day
- 9:15—Home Economics Talk
- 9:30—Organ Concert
- 10—Arion Trio
- 10:30—Woman's Magazine of the Air
- 11:30—Rhythm Rascals
- 11:45—Carr and McKenzie
- 12 noon—Financial Flashes
- 12:15—Farm and Home Hour
- 1—Betty and Bob
- 1:15—Gene Quaw's Orchestra
- 1:30—Mary's Friendly Garden
- 2—Al Pearce and Gang
- 3—Langendorf Pictorial
- 3:15—Viennese Ensemble
- 3:30—Symphonettes
- 4—The Family Cook Book
- 4:15—Century of Progress Orch.
- 4:30—Jack and Loretta Clemens
- 4:45—Edna Fischer, pianist
- 5—Balladettes
- 5:30—Billy Bachelor: Dram. sketch
- 5:45—Little Orphan Annie
- 6—Let's Listen to Harris
- 6:30—Phil Baker, Armour Jester
- 7—The First Nighter
- 7:30—Eddie Peabody, banjoist
- 8—Amos 'n' Andy
- 8:15—Gilmore Circus
- 9:15—Fred Allen's a la Carte Revue
- 9:45—Tim and Irene
- 10—Richfield News Flashes
- 10:15—Anson Weeks' Orchestra
- 11—Tom Coakley's Orchestra
- 11:30 to 12 mid.—Organ Concert

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.

- 7 A.M.—Records; Stocks
- 7:30—Exercise Period
- 8—Popular Selections
- 8:30—CBS, Tony Wons
- 8:45—CBS, Dancing Echoes
- 9—CBS, Voice of Experience
- 9:15—CBS, Gypsy Nina
- 9:30—Betty Crocker, Cooking School
- 9:45—George Hall's Orchestra
- 10—Little French Princess
- 10:15—CBS, The Playboys
- 10:30—CBS, Easy Aces
- 10:45—Popular Selections
- 11—Prudence Penny
- 11:15—CBS, Mark Warnow's Orch.
- 11:30—CBS, Artist Recital
- 12 noon—Noonday Concert
- 1—Women's Institute of the Air
- 1:15—CBS, The Grab Bag
- 1:30—N. Y. Stock Quotations
- 1:35—CBS, U. S. Army Band
- 1:45—Community Chest
- 2—Happy-Go-Lucky Hour
- 3—Feminine Fancies
- 4—Hodge Podge Lodge
- 4:30—Vidacrin Program
- 4:45—Lost and Found Items
- 4:50—Records; Town Topics
- 5—CBS, In the Gloaming
- 5:15—Armchair Philosopher
- 5:30—CBS, March of Time
- 6—H-Bar-Rangers
- 6:15—CBS, Threads of Happiness
- 6:30—All-American Football Show
- 7—CBS, Olsen and Johnson, comedians
- 7:30—CBC, Alexander Woolcott
- 7:45—CBS, Myrt and Marge

- 8—Globe Headlines
- 8:15—S & W Mellow'd Melodies
- 8:30—CBS, Edwin C. Hill
- 8:45—Connie Moffatt
- 9—Hotel St. Francis Orchestra
- 9:15—American Weekly
- 9:30—Vincent Lopez Orchestra
- 10—Darrell Donnell, news
- 10:10—General Mills, Inc.
- 10:15—"Intimate Hollywood News"
- 10:20 to 12 midnight—Dance music

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

- 7:30 a.m.—Strolling Fiddler
- 7:45—Organ Concert
- 8—Music Appreciation Hour
- 9—Johnnie Toffoli, accordionist
- 9:15—Julia Hayes, beauty talk
- 9:20—Canzonetta: Arion Trio
- 9:45—News; Alvino Rey, guitarist
- 10:15—Rumford School of Cookery
- 10:30—Dr. Wynne's Health Talk
- 10:35—Melody Mixers
- 11—Magic of Speech
- 11:30—Organ Concert
- 11:45—Agricultural Bulletin
- 12 noon—State Department of Agric.
- 12:15—Stringwood Ensemble
- 12:45—Commonwealth Club Lunch
- 1—Ann Warner's Chats
- 2—Norman Cloutier's Orchestra
- 2:15—Football Game; St. Mary's vs. Nevada
- 5—For Girls and Boys Only
- 5:15—To be announced
- 5:45—News; Evening Prelude
- 6:25—Dodge program
- 6:30—Paul Martin, banjoist and Kathryn Julye, harpist
- 6:45—Detectives Black and Blue
- 7—Dramas from Real Life
- 7:05—Organ Concert
- 7:15—Tarzan of the Apes
- 7:30—Sports Revue
- 7:45—Instrumentalists
- 8:15—Red Davis: dramatic sketch
- 8:30—Eno Crime Clues
- 9—Marvelous Melodies
- 9:15—Concert in Miniature
- 9:30—Football Rally
- 10—Melody Train
- 10:30—Out of the East
- 11—Ambassador Hotel Orchestra
- 11:30 to 12 mid.—Tom Gerun's Orch.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M. to 12—Various programs
- 12 noon—Scriptures; 12:05, Concert
- 1—Hawlians; Modern Maestros
- 2—International Troubadours
- 2:30—Mobile Moaners
- 2:45—Organ Matinee
- 3:45—Betty Boop Frolics
- 4—Artist Celebrities
- 4:30—Mountain Boys
- 5—Sunset Revue
- 5:30—Corriere Dell' Aria
- 5:45—Campbell Digest; 6, Paraders
- 6:15—Waltz Idylls
- 6:45—"Eb and Zeb"
- 7—Bob Allen, piano stylist
- 7:15—Musical Novelities
- 7:30—Maurice Gunsky Revue
- 8—John Wolohan's Orchestra
- 9—News Flashes
- 9:15—To be announced
- 9:30—The Cub Reporters
- 9:45—Hotel Congress Orchestra
- 10—Organ Serenade
- 11 to 12 midnight—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; Stocks
- 8:30—Covered Wagon Jubilee
- 9—Records; 9:15, Julia Lee Wright
- 9:30—Clinic of the Air
- 10:15—Stocks; News
- 10:30—International Kitchen
- 11—Clark Sisters
- 11:30—Novelty Guitar Duo
- 11:45—Nancy Hersey, pianist
- 12 noon—Bill Duncan's Band
- 1—Jean's Hi-Lights; 1:30, News
- 2—Recordings; 2:30, News
- 2:35—Better Business Talk
- 2:40—Stocks; Records
- 3:35—Carmen Rushing, pianist
- 3:30—News Flashes; Records
- 4:15—Brother Bob's Club
- 4:30—News Flashes
- 4:45—McCoy Health School
- 5—Covered Wagon Jubilee
- 5:30—The Famous Troubadour
- 5:45—Lovable Liars
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—F. M. Morse, tenor
- 7:45—Helen Parmelee, pianist
- 8—KLX Hi-Jinks
- 10—Freddie Skinner
- 10:30 to 11 P.M.—Dance Music

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 7 A.M. to 5—Various program
- 5 P.M.—Twilight Reveries
- 6—Gypsy Melodies
- 6:15—Dell Perry, pianist
- 6:30—Organ; Senator Loyal
- 7:15—Sports Review
- 7:30—Maud Nickerson
- 7:45—Tom King; 8—Headlines
- 8:15—Nellie Alsing, soprano
- 8:30—Pemm Repertory Players
- 9—Wrestling Matches
- 10:30 to 12 midnight—Dance Music

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

- 6:30 A.M. to 6—Various programs
- 6 P.M.—Dinner Music
- 6:15—Franco's program
- 6:30—Fed. State Market Reports
- 6:45—Farmers' Exchange
- 7—Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Chamber of Commerce
- 7:45—Famous Campers
- 8—San Jose Accordion Club
- 8:30—The Two Millers
- 9—Fire-side program
- 9:30 to 10 P.M.—Mauna Keans

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles

- 6:45 A.M. to 6—Various programs
- 6 P.M.—News Service
- 6:15—King Cowboys
- 6:30—Musical Program
- 6:45—To be announced
- 7—Frank Watanabe and Archie
- 7:15—"Black and Blue"
- 7:30—Red Davis
- 7:45—To be announced
- 8—Optimistic Revue
- 9—News Service
- 9:15—Colonial Dames
- 9:20—Poetry, Prose, Melody
- 9:45—Hollywood Legion Fights
- 10:45 to 11:30 P.M.—Dance Orch.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News; 2:15, Town Crier
3—X-Bar-B Boys
3:30—Beauty and Fashion Talk
4—Old Rajah; 4:30, Old Bachelor
5—Smile Club—5:30, Health Talk
6—Auto Question Box
6:15—Fishin' Fool; 6:30, News
6:45—Ernie Smith's Sport Page
7—Organ—Lyric Ensemble
7:30—Reminiscences of Vic. Herbert
7:45—London Music Hall
8:15—American Weekly Drama
8:30—Studio program
8:45—Mystery Drama
9—News; 9:15, Souvenirs
9:45—Herb Allen, pianist
10—Gypsy Vignettes
10:30 to 12 midnight—Records

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles

6:45 A.M. to 5:30—Various Prog.
5:30—NBC, Billy Bachelor; skit
5:45—NBC, Little Orphan Annie
6—NBC-KGO Programs to 7:30
7:30—NBC, Safeway to Happiness
8—NBC, Amos 'n' Andy
8:15—NBC, Gilmore Circus
9:15—NBC, Fred Allen's Revue
9:45—NBC, Tim and Irene
10—NBC, Richfield Reporter
10:15 to 12 mid.—Dance Music

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 5—Various programs
5 P.M.—Better Business Bureau
5:05—NBC, Balladettes
5:30—News; Studio program
6—Safety Talk; Concert
6:45—S. D. High School program
7—NBC, First Nighter
7:30—Thurman Robertson
7:45—Joe Blake, Fairway Facts
8—Piano Moods
8:15—L'Heure Exquise
9:15—Fred Allen's Revue
9:45—The Confidence Man
10—NBC, Richfield News Flashes
10:15 to 12 midnight—Dance Music

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle
8 A.M. to 1—Various programs
1—NBC, Betty and Bob
1:15—Proctor's; Betty
1:45—Easy Chair, Grant Merrill
2—NBC, Al Pearce and Gang
3—Blue Streaks, Brashen
3:25—Captain Sanliso
3:30—Red Shadow; Observer
4—String Varieties
4:30—Children's Program
5—Southern Serenader
5:15—To be announced
5:30—NBC, Wheatenaville
5:45—NBC, Orphan Annie
6—NBC, Phil Harris' Orchestra
6:30—NBC, Phil Baker
7—NBC, The First Nighter
7:30—NBC, Eddie Peabody
8—NBC, Amos 'n' Andy
8:15—NBC, Gilmore Circus
9:15—NBC, Best Foods Revue
9:45—NBC, Tim and Irene
10—NBC, Richfield News Flashes
10:15—Dollars and Cents
11 to 12 midnight—Dance Music

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

7 A.M. to 12—Various programs
12 noon—Oregonian of the Air
12:15—NBC, Farm and Home Hour
12:30—Pontiac Singers
12:45—O. M. Plummer
1—NBC program
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 3
3—Krazy Limericks
3:05—Viennese Ensemble
3:15—As If By Magic
3:20—Ideal Dairy; Friendly Chat
4:15—NBC Program
5—Fairview Farms program
5:05—Orch.; Racetrack Recreations
5:15—Collins & Erwin
5:30—NBC, Billy Bachelor
5:45—NBC, Orphan Annie
6—NBC, Let's Listen to Harris
6:30—NBC, Phil Baker
7—NBC, First Nighter
7:30—NBC, Eddie Peabody
8—NBC, Amos 'n' Andy
8:15—NBC, Gilmore Circus
9:15—NBC, Fred Allen's Revue
9:45 to 12 mid.—NBC-KGO Progs.

236.1 Meters **KOL** Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M. to 5—Various programs
5 P.M.—CBS, Kasper Sisters
5:15—'Armchair Philosopher'
5:30—CBS, March of Time
6—CBS, Hecker H O Program
6:15—Threads of Happiness
6:30—All American Football Show
7—CBS, Swift Revue
7:30—Radio Speaker Stevenson
7:45—CBS, Myrt and Marge
8—Front Page Headlines
8:15—S & W Mellow'd Melodies
8:30—CBS, Edwin C. Hill
8:45—CBS, Dance Music
9—Detectives Black and Blue
9:15—Fun Fest
9:30—Globe Trotter
9:45—CBS, Vincent Lopez
10 to 12 mid.—Dance Music

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7:30 A.M. to 5—Various program
5 P.M.—Balladettes
5:30—Recorded programs
6—Dinner Dansant
6:30—Community Fund Talk
7—Lee Sisters; Nuggets
8—Muted Strings
8:15—Crazy Wells Water Co.
8:30—The South Americans
8:45—Frank Watanabe and Archie
9—Happiness Program
9:30—Latin American Nights
10—Lullaby Land
10:15 to 12 mid.—Dance Music

225.4 Meters **KGB** Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.

7 A.M. to 5—Various programs
5 P.M.—CBS, In the Gloaming
5:15—CBS, Armchair Philosopher
5:30—CBS, March of Time
6—CBS, H-O Hecker
6:15—CBS, Threads of Happiness
6:30—All-Amer. Football Show
7—CBS, Olsen and Johnson
7:30—Tarzan
7:45—CBS, Myrt & Marge
8—Globe Headlines
8:15—Recordings
8:30—CBS, Edwin C. Hill

8:45—To be announced
9—Ted Flo-Rito Orchestra
9:30—CBS, Vincent Lopez Orch.
10—World-Wide News
10:10—Dance Music
12 to 1 A.M.—Recordings

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

6 A.M. to 6—Various programs
6 P.M.—H-Bar-O Rangers
6:15—CBS, Threads of Happiness
6:30—All-Amer. Football Show
7—Olsen and Johnson
7:30—Dr. Mellor
7:45—Myrt and Marge
8—CBS, Columbia Symphony
8:15—S & W Mellow'd Melodies
8:30—Edwin C. Hill
8:45—Crazy Quartet
9—Scandinavian Hour
10 to 12 mid.—Dance Music

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

7:45 A.M. to 1—Various programs
1—NBC, Gen. Mills Program
1:15—Sylvia Gray; 1:30, Fur Facts
2—NBC, Al Pearce and his Gang
3—By the Fireside
3:15—Club Bulletin
3:30—Business and Pleasure
4—Protective Diet League
4:15—NBC, Just Relax
4:30—Studio programs
5:15—Hollywood News Hawk
5:30—NBC-KGO Programs to 8:15
8:15—Sports Review
8:45—Black and Blue
9—Dr. Williams
9:15—NBC, Fred Allen's Revue
9:45—Frank and Archie
10—NBC, Richfield News; Music
10:30—Radio Specialties
11 to 12 mid.—NBC Programs

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L. A., Cal.

7 A.M. to 5—Various programs
5 P.M.—Organ; Town Topics
5:15—To be announced
5:30—CBS, "March of Time"
6—H. O. Hecker program
6:15—CBS, Threads of Happiness
6:30—Marion Mansfield and Organ
6:45—Chandu the Magician
7:30—CBS, Alexander Woolcott
7:45—Myrt & Marge
8—Globe Headlines
8:15—S & W Mellow'd Melodies
8:30—CBS program
9—"Tapestries of Life"
9:30—Philharmonic Orch. Group
10—News; Transcription
10:15—Harlem Gentlemen
10:30—Red Stanley's Orchestra
11—Harlem Gentlemen
12 to 1 A.M.—Claude Reimer, Organist

265 Meters **KSL** catch 3901
1130 Kcys. 50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake

6 A.M. to 6—Various Programs
6 P.M.—Morning Milk Program
7—CBS, Olsen and Johnson
7:30—CBS, Alexander Woolcott
7:45—CBS, Myrt and Marge
8—Mary and John
8:15—News Service
8:30—CBS, Edwin C. Hill
8:45—CBS, Leon Belasco's Orch.
9 to 11 P.M.—Dance Music

SATURDAY Programs October 28, 1933

379.5 Meters NBC-KGO Sutter 1920 790 Kcs. 7500 Watts
National Broadcast. Co., San Francisco
 7 A.M.—Pollock & Lawnhurst, pianists
 7:15—Morning Parade
 7:30—Financial Service
 7:45—Exercise and Applesauce
 8:15—The Story Singer
 8:30—Down Lovers' Lane
 9—Salt and Peanuts
 9:15—American Legion Trade Revival Campaign
 9:30—Farmers' Union program
 10:30—Woman's Magazine of the Air
 11:30—Concert Echoes
 12 noon—Financial Flashes
 12:05—Edna Fischer, pianist
 12:15—Western Agriculture
 1—Dance Masters
 1:30—Melody Mixers
 2—Associated Football: Stanford vs. University of Washington
 5—K-7 Secret Service Spy Story
 5:30—Billy Bachelor: Dram. sketch
 5:45—Little Orphan Annie
 6—The Baron Munchausen: Jack Pearl and Al Goodman's Orchestra
 6:30—Jamboree: Variety show
 7—Saturday Night Dancing Party
 8—Caswell Concert
 8:15—Happy Tunes
 8:30—Hollywood on the Air
 9—NRA Radio Show
 10—Brown Palace Hotel Orch.
 10:30—Serenata: Orchestra
 11—Tom Coakley's Orchestra
 11:30 to 12 mid.—Slumber Hour

322.4 Meters KROW Glenc. 6774 930 Kcs. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
 7 A.M. to 5—Various programs
 5 P.M.—Twilight Reveries
 6—Gypsy Melodies; 6:15, Dell Perry
 6:30—Organ; Senator Loyal
 7:15—Sports Review; Poet's Gold
 7:45—Martha Browning
 8—Headlines
 8:15—Royal Hawaiians
 8:30—Desert Roamers
 9—NRA Program
 10—Italian program
 11 to 12 mid.—Dance Music

440.9 Meters KPO Sutter 1920 680 Kcs. 50,000 Watts
National Broadcast. Co., San Francisco
 7:30 a.m.—Morning Parade
 8—Vass Family
 8:15—Log-o'-the Day Crosscuts
 9:15—Sax-o-Tunes; Mickey Gillette
 9:45—News; Organ Concert
 10:30—Merric Men Quartet
 10:45—Smackout; Songs, Comedy
 11—Musical Originalities
 11:30—Canzonetta; Arion Trio
 11:45—Agricultural Bulletins
 12 noon—Words and Music
 12:30—Wealth of Harmony
 1—News Service
 1:15—John and Ned, harmony duo
 1:30—Concert Favorites
 2—Casino Orchestra
 2:30—Three Scamps: Vocal trio
 2:45—Carolyn Rich, violinist
 3—The Sizzlers
 3:15—Paramount Hotel Orchestra
 3:45—Grandmother's Trunk
 4—News; Orchestra
 4:30—The Optimistic Mrs. Jones
 4:45—Stringwood Ensemble
 5:30—Sous Les Ponts de Paris
 6—Musical Echoes; Gail Taylor

6:30—Education at Crossroads
 6:45—Souvenirs of Song
 7:15—Boris Kramarenko Orchestra
 7:30—Tom Gerun's Orchestra
 8—Aesop's Fables
 8:30—Piano Pals
 9—Carefree Carnival: Variety
 10—Charles Hart Instrumentalists
 10:30—Blue Moonlight; Paul Carson, organist; Alvino Rey, guitarist
 11—Ambassador Hotel Orchestra
 11:30 to 12 midnight—Organ Concert

243.8 Meters KYA Prospect 3456 1230 Kcs. 1000 Watts
Pac. Broadcast. Corp., San Francisco
 7:30 A.M. to 12—Various programs
 12 noon—Scriptures
 12:03—Harmony Highlights; Organ
 1—Afternoon Concert
 1:30—Hawaiian Entertainers
 2—Rhythmic Ripples
 2:45—Organ Matinee
 3:30—NRA Program
 3:45—School News, Lester Malloy
 4—Hotel St. Regis Orchestra
 4:15—Symphony Series
 5—Sunset Revue
 5:30—Corriere Dell' Aria
 5:45—Campbell Digest; 6, Paraders
 6:15—Waltz Idylls
 6:45—Bob Allen, piano stylist
 7—G. Donald Gray & Virginia Miller
 7:30—Romano Variety Troupe
 8—John Wolohan's Orchestra
 9—NRA Program
 10—Organ Serenade
 11 to 12 midnight—Concert Memories

340.7 Meters KLX Lake. 6000 880 Kcs. 1000 Watts
Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records
 8:30—Covered Wagon Jubilee
 9—Records; Clinic of the Air
 10:15—Financial Information
 10:30—International Kitchen
 11—Clark Sisters; News Flashes
 11:30—Novelty Guitlar Duo
 11:45—Fred Skinner
 12:05—Bill Duncan's Band
 1—Jean's Hi-Lights
 2—Football: U. C. vs. U. S. C.
 5—Covered Wagon Jubilee
 5:30—Famous Troubadour
 5:45—Helen Parmelee, pianist
 6—Hotel Oakland Trio; 7, News
 7:30—Musical Soiree
 8:30—Faucit Theater of the Air
 9—To be announced
 10 to 12 midnight—Dance program

280.2 Meters KJBS Ord. 4148-49 1070 Kcs. 100 Watts
J. Brunton & Sons, San Francisco
 6 A.M. to 5:30—Records; News; Talks
 5:30 P.M.—Silent period
 12:01 to 8 A.M.—Owl program

296.6 Meters KQW Ballard 777 1010 Kcs. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
 6:30 A. M. to 6—Various programs
 6 P.M.—Dinner Music
 6:15—Franco's program
 6:30—Band Music
 6:45—Farmers Exchange
 7—U. S. Weather Forecast
 7:03—Radio News and Forum
 7:10—Fifteen Minutes in Paris
 7:30—Soul of Portugal
 8—Music Lovers' Half-hour
 8:30—Mystery Drama
 8:45 to 10 P.M.—Italian program

491.5 Meters KFRC Prospect 0100 610 Kcs. 1000 Watts
Don Lee Broadcast. System, S.F., Cal.
 7 A.M.—Records; Exercise Period
 8—CBS, Helen and Mary
 8:30—CBS, Concert Miniatures
 9—CBS, Vincent Travers' Orchestra
 9:15—Mickey Mouse Club
 9:45—CBS, Enoch Light Orchestra
 10—Junior Artists program
 10:45—In event of Eastern football broadcast, listed programs will be cancelled

10:55—Church Announcements
 11—CBS, Dancing Echoes
 11:15—Prudence Penny
 11:30—CBS, Savitt String Quartette
 12 noon—Noonday Concert
 1—CBS, Mischa Ragsinsky Ensemble
 1:30—N. Y. Stock Quotations
 1:35—CBS, Saturday Syncopators
 2—CBS, Claude Hopkins Orchestra
 2:15—U. C. vs. U. S. C. Football Game
 4:30—Lost and Found Items
 4:35—Town Topics
 4:40—Ted Fio-Rito's Orchestra
 5—Dr. J. C. Campbell
 5:15—CBS, Elder Michaux Congreg.
 5:45—CBS, Gertrude Niesen
 6—CBS, Triple Bar X Days
 6:30—CBS, Symphonic Strings
 7—CBS, Col. Public Affairs
 7:15—CBS, Ann Leaf, Organist
 7:30—CBS, George Jessel
 8—CBS, Isham Jones' Orchestra
 8:15—Elmer Everet Yess
 8:30—Leon Belasco's Orchestra
 9—NRA Program
 10—Darrell Donnell, news
 10:10 to 12 mid.—Dance Music

535.4 Meters KTAB Garfield 4700 560 Kcs. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
 7 A.M. to 1—Various programs
 1 P.M.—Concert, Lyric Ensemble
 1:30—Studio program
 2—Ye Olde Towne Crier
 3—Madelon Sevier, violinist
 3:30—Records; 4, studio program
 4:30—The Old Bachelor
 4:45—Post-Enquirer Funnies
 5—Young People's program
 5:30—Travelogue
 6—Organ and John Collins, baritone
 6:30—Columbia News Page
 6:45—Ernie Smith's Sport Page
 7—Light Opera Gems
 7:15—Organ; 7:30, Ensemble
 7:45—Romance; 8, Home Favorites
 8:30—Song Composers
 8:45—Studio program; 9, News
 9:15—Souvenirs
 9:45—Herb Allen, pianist
 10—Kelli-Widner Orchestra
 10:30 to 12 midnight—Records

225.4 Meters KGB Franklin 6151 1330 Kcs. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.
 7 A.M. to 2:15—Various programs
 2:15—UC vs USC Football Game
 5 P.M.—Town Topics
 5:15—CBS programs
 7—CBS, Public Affairs Institute
 7:15—CBS, Ann Leaf, organist
 7:30—CBS, George Jessel
 8—CBS, Isham Jones' Orchestra
 8:30—CBS, Dance Orchestra
 9 NRA Program
 10—World-Wide News
 10:10—Ted Fio-Rito's Orchestra
 11—To be announced
 12 to 1 A.M.—Recordings

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 2 P.M.—Various progs.
1:45 P.M.—Stanford-Washington
Football game
4:15—CBS Programs
5—CBS, Connie Boswell
5:15—CBS, Elder Michaux Congre-
gation
5:45—CBS, Gertrude Niesen
6—CBS, Triple Bar X Days
6:30—CBS, Symphonic Strings
7—CBS, Col. Public Affairs
7:15—Radio Speaker Stevenson
7:45—CBS, Willard Robinson Orch.
8—CBS, Isham Jones' Orchestra
8:15—CBS, Plymouth Motors
8:30—CBS, Glen Gray and Orch.
9—Globe Trotter
9:15—CBS, Barney Rapp Orchestra
9:30—CBS, Ted Fio-Rito's Orch.
9:45—Democratic Educ. Feature
10 to 12 mid.—Dance Music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast. Co., Los Angeles
6:45 A.M. to 5—Various programs
5 P.M.—Musical program
5:15—First Radio Church
5:45—Bouquet of Memories
6—News Service
6:15—State Tax Talk
6:30—1933 Marches On
6:45—To be announced
7—Frank Watanabe and Archie
7:15—Phillip Musgrave, cellist
7:30—Lawrence King and Orch.
7:45—Elvia Allman
8—Studio program
8:30—Musical Program
8:45—News Service
9—NRA Program
10 to 11:30 P.M.—Dance Music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M. to 6 P.M.—Various programs
6—CBS, Triple X Days
6:30—Mary March
6:45—CBS, Symphonic Strings
7—CBS, Columbia Public Affairs
7:15—CBS, Ann Leaf, organist
7:30—Dr. Mellor
7:45—CBS, Georgie Jessel
8—Isham Jones' Orchestra
8:15—Elmer Everett Yess
8:30 to 12 mid.—Dance Orchestra

499.7 Meters KFSB Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
6 A.M. to 7 P.M.—Various progs.
7—Morales Hawaiians
7:30—Ray de O'Fan
7:45—Rhythm Bowdies
8—American Weekly
8:15—Happy Tunes
8:30—NBC, Hollywood on the Air
9—NBC, NRA Radio Show
9:30—NBC, Chas. Hart Ensemble
10:30—Musical Program
11—NBC, Lippman's Orchestra
11:30 to 12 mid.—NBC, Slumber
Hour

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M. to 2—Various programs
2—Football Game: UCLA vs. Oregon
5:30—NBC, Billy Bachelor, skit
5:45—NBC, Little Orphan Annie
6—NBC, Baron Munchausen
6:30—Outdoor Girl Mus. Gazette
6:45—Music of All Countries
7—NBC, Saturday Night Dancing
Party
8—NBC, Caswell Concert
8:15—To be announced
9—NBC, NRA Radio Show
10—NBC, Instrumentalists
10:15—Comedy Stars of Hollywood
10:30 to 12 midnight—Dance Music

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L. A., Cal.
7 A.M.—News Briefs and records
8—CBS, Helen and Mary
8:30—CBS, Concert Miniatures
8:55—Bullock's, Door Opening
9—CBS Orchestras
10:30—CBS, Madison Ensemble
10:45—CBS, Eastern Football Game
1—Worldwide News
1:15—CBS, Edison Ensemble
1:30—Dow Jones reports
1:35—CBS, Saturday Syncopaters
2:15—Football: U. C. vs. U. S. C.
4—CBS, Frederic William Wile
4:15—CBS, Mildred Bailey
4:30—CBS, Husk O'Hare's Orch.
5—CBS, Connie Boswell
5:15—Hon. Elder Michaux
5:45—CBS, Gertrude Niesen
6—CBS, Casa Loma Orchestra
6:30—CBS, Symphonic Strings
7—CBS, Col. Public Affairs
7:15—CBS, Ann Leaf, organist
7:30—CBS, George Jessel
8—CBS, Isham Jones' Orchestra
8:15—CBS, Plymouth Motors prog.
8:30—CBS, Charlie Davis' Orchestra
9—NRA Program
10—News
10:10—Hotel St. Francis Orchestra
11—Dance Orchestra
12 to 1 A.M.—Claude Reimer, organ

433.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12 noon—Oregonian of the Air
12:15—Star Furniture Company
1:15—NBC, Casino Orchestra
1:30—Dental Clinic of the Air
1:30 P.M.—Dental Clinic of the Air
1:50—NBC-KGO programs to 3:15
2—Football Game—UCLA vs. Ore.
5—Studio program
5:30—NBC, Billy Bachelor
5:45—NBC, Orphan Annie
6—NBC, Baron Munchausen
6:30—NBC, Jamboree
7—NBC, Dancing Party
8—NBC, Caswell Concert
8:15—NBC, Sarah Kreindler
8:30—Fisher's Blend Half Hour
9—Shanghai Days
9:30—Broadway Revue
10—Silent Period
10:15 to 12 mid.—NBC programs

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
8 A.M. to 12:30—Various programs
12:15—NBC, Western Agriculture
1 P.M.—Dance Masters
1:30—Melody Mixers
2—Football Game: Washington vs.
Stanford
4:30—Children's program
5—Viennese Vagabonds
5:30—NBC, Wheatenaville
5:45—NBC, Little Orphan Annie
6—NBC, Baron Munchausen
6:30—NBC, Jamboree
7—Saturday Night Dancing party
8—NBC, Caswell Concert
8:15—Home Dramas
8:30—Fisher's Blend Half Hour
9—30 Minutes of Music, Damski
9:30—Metropolitans, Brashen
10—Charles Hart Instrumentalists
10:30—Blue Moonlight
11 to 12 mid.—Dance Orchestra

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7:30 A.M. to 1—Various programs
1—Dance Masters
1:15—Studio programs
2—Football: Wash. vs. Stanford
5—Tull & Gibbs Express
5:15—NBC program
5:30—NBC, Billy Bachelor
5:45—NBC, Orphan Annie
6—NBC, Baron Munchausen
6:30—NBC, Jamboree
7—Crazy Wells
7:15—American Weekly
7:30—Gilt Top Minstrels
8—NBC, Caswell Coffee Co.
8:15—NBC, Happy Tunes
8:45—Black and Blue
9—NBC, Carefree Carnival
9:45—Frank and Archie
10—NBC, Chas. Hart
10:30—Radio Specialties
11 to 12 mid.—NBC Programs

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
8:30 A.M. to 1—Various programs
1 P.M.—NBC, Rhythmic Rascals
1:15—Varieties
1:30—Clef Dwellers
2—Blue Moments
2:30—Over the Skyways
2:45—Southern Serenader
3—Pastel Harmony; Records
4—Steamboat Bill
4:15—Song Recital
4:30—To be announced
5—K-7 Secret Service Drama
5:30—Table for Two
6—Dinner Dansant
6:30—NBC, Jamboree
7—Melodic Moods
7:30—Peter Meremblum's Quartet
8—Lee Sisters
8:15—NBC, Sarah Kreindler
8:30—Creole Rhythm
8:45—Frank Watanabe and Archie
9—NBC, Carefree Carnival
10—Rocky Mountaineers
10:30—Evening Melodists
11 to 12 mid.—NBC Program

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