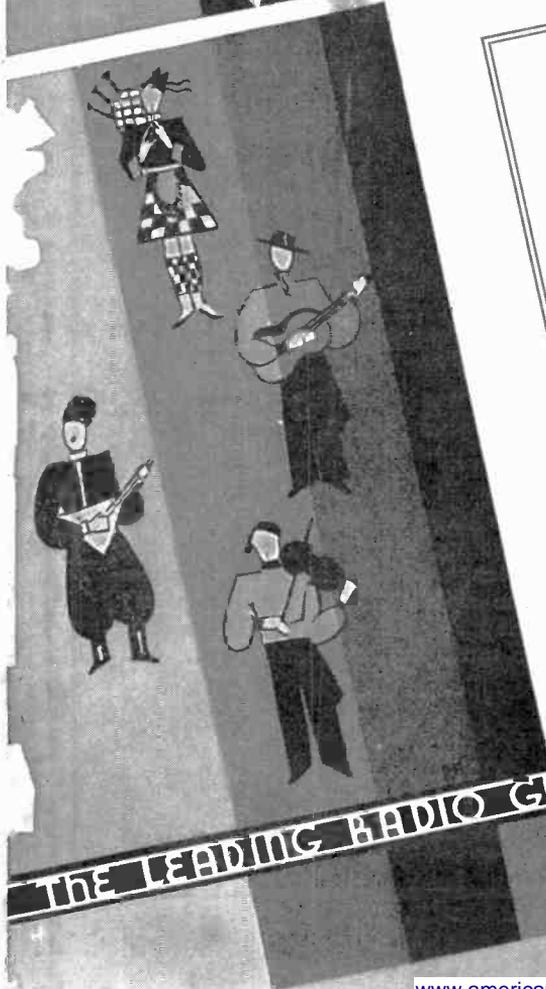


FOR WEEK OF
JANUARY
14th to 20th

BROADCAST WEEKLY



CHARLES MacALISTER

Dramatic artist featured in the "Winning the West" dramas heard over the NBC-KGO network, Wednesdays at 8:45 p. m.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



BRINGS YOU

POLICE
AMATEUR



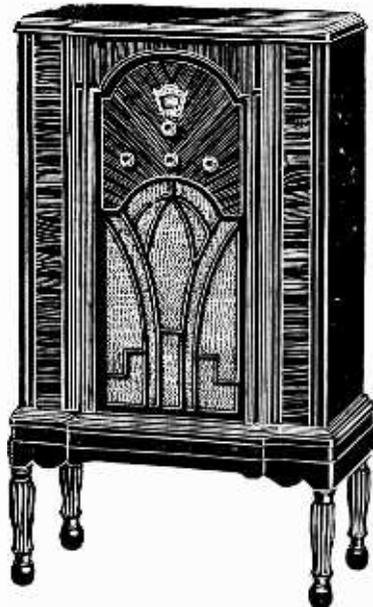
AVIATION
STANDARD

BROADCASTS

•
Only
\$ 57⁵⁰

Complete
With Tubes

•
CROSLY
DUAL SEVEN
LOWBOY



Think of it! All the advantages of this powerful seven-tube superheterodyne radio receiver with a beautiful cabinet of walnut veneer at this amazingly low price! Look at these features: Dual Range (police, amateur, aviation and standard broadcasts). Automatic volume control. Continuous (stepless) tone and static control. Full floating moving coil electro-dynamic speaker. You can't appreciate this remarkable radio until you hear and see it. Ask for a demonstration.

Distributed by

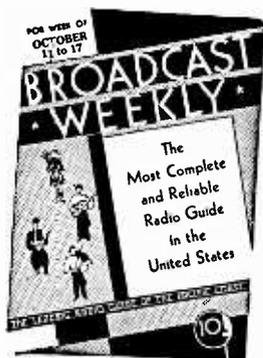
CHANSLOR & LYON STORES, INC.

740 Polk Street

San Francisco

New, Renewal or Extension

BROADCAST WEEKLY



Regularly 10c per copy

SPECIAL—
1 FULL YEAR

52
Issues
for—

\$ **1.00**

If you act NOW

KNOW what is on the air and avoid missing enjoyable programs. Complete schedules for entire Pacific Coast in BROADCAST WEEKLY. Also Artists' photographs, biographies, comments, radio news and open letter department. Oldest and largest publication of its kind in the world. Complete radio enjoyment impossible without it. Keep posted. Get acquainted with the Stars. Select your programs. Air your opinions. KNOW what's going on. Subscribe to BROADCAST WEEKLY now and save \$4.20. Special offer good for a short time ONLY. Act AT ONCE. Tell your friends.

YOU SAVE
\$4.20
by Subscribing
NOW

MAIL THIS COUPON

BROADCAST WEEKLY PUBLISHING COMPANY,
36 Powell Street, San Francisco, Calif.

Gentlemen: Enclosed herewith \$1 (Bill, P. O. Money Order or Check), for which send me BROADCAST WEEKLY for one year (52 issues). It is understood dollar is payment in full.

NAME.....

NUMBER.....STREET.....

CITY.....STATE.....

New Renewal Extension

ETHER GLEANINGS

By J. CLARENCE MYERS

THIS is the month of birthdays in radio hereabouts. KJBS celebrated its ninth anniversary on the air January 3 and KQW, granddaddy of all stations, chalks up twenty-six years on its life slate on January 15th.

The world's oldest disseminator of radio entertainment and news is going to celebrate the occasion with a special twenty-four hour continuous broadcast beginning at midnight Sunday, January 14.

Fred J. Hart, managing director of the station, announces that in addition there will be a special pre-birthday DX broadcast from 1 to 2 a. m., Sunday, which will be relayed by shortwave stations to all parts of the world.

It is likely that Charles D. Herrold ("Doc" Herrold to the radio fraternity), whose brain-child turned out to be KQW, will participate on the anniversary broadcast.

In January, 1909, KQW first saw the light of day in San Jose after months of experimentation on the part of "Doc" Herrold. The performance of the station astounded the public then and caused some wonder among the electrically minded intelligensia, too.

Herrold succeeded in 1912 in establishing two-way communication via radio between the Garden City Bank Building in San Jose and the Fairmont Hotel in San Francisco. Music was presented occasionally.

This was but the forerunner to the most spectacular achievement in Doc Herrold's career. In 1915 the heretofore seemingly impossible was accomplished—a continuous broadcast of music and entertainment from the San Jose studio to the Panama-Pacific International Exposition in San Francisco. Radio entertainment from six to eight hours a day was furnished. The first broadcast was received at the foot of the Tower of Jewels on the exposition grounds by Doc Herrold himself, in company with Mr. Ford King. The only station announcement made in those days was: "This is the wireless telephone on the Garden City Bank Building, in San Jose, California." It was the only one in operation in the West and the only one in regular operation in the world.

Al and Cal Pearce, one of the outstanding radio teams on the West Coast, sang the first song ever broadcast by a radio station and it was sent over KQW from the Garden City Bank Building in San Jose. Little did they know then that they would be making their living singing at broadcasting stations.

Doc Herrold continued the operation of

KQW until the World War when the license of all radio stations were suspended by the government. In 1925 he sold out to the First Baptist Church of San Jose and since then the station has been acquired by the Pacific Agricultural Foundation, Ltd., of which Fred Hart is president.

An elaborate program has been planned for the occasion on the birthday date. All the KQW staff, most of whom have been associated with the organization since the present régime took it over, will be heard in addition to scores of guest artists, musical organizations and speakers. The pioneer KQW staff aiding Mr. Hart in the epochal broadcast include Eva P. Hart, Mabel Adams, Lena May Leland, Jean Bergevin, Ralph Bryan, Ed Brown's German Band, Challenge Milkers, George Murray and Sue Gilman, Daniel Williams, Harry Saine and others.

Special programs will originate in the San Jose, San Francisco and Sacramento studios of the station.

* * *

Well, it's all over but the shouting now! Our Limerick Contest, we mean. The winner of the final limerick which appeared in the issue of December 31 to January 6, is—Mrs. James Inglis, box 125, San Mateo, Calif.

One simoleon is on its way to your house, dear reader. Congratulations.

Believe you me, that final response to our Limerick Contest was a landslide and we don't mean perhaps! And what a job judging the winner, too. Hundreds of limerick fans submitted their limericks for this the final one in the contest. Well, it was a lot of fun and we hope soon to have another one.

Here's the limerick and the final line that won the \$1 for Mrs. Inglis:

As a writer of limericks I'm bad,
He said I should try an ad
I don't know an em
From a fat, sitting hen—
But at least I'm no PICA, by Gad!

Honorable mention goes to Franklin Merseureau, 548 Santa Clara Avenue, Alameda, and Mrs. A. N. Petersen, 1068 Sixty-fifth Street, Oakland, for their fine limericks.

* * *

Ed Murphy, in charge of publicity for KTAB and KJBS and other San Francisco enterprises, is in St. Luke's Hospital in San Francisco recuperating from a severe case of blood-poisoning.

Claude Sweeten had a surprise birthday celebration on the air during the Feminine Fancies program on January 2. Ed Fitzgerald in behalf of the staff presented him with a luscious birthday cake and everybody in the studio had a good time.

* * *

Ted Fio-Rito has been signed by Old Gold for a series of nationwide broadcasts originating in San Francisco, commencing February 1. The date will be Wednesdays, from 7 to 7:30 p. m.

* * *

Rush Hughes returns with his Pictorial program under the remunerative wing of Langendorf once again January 15. NBC gets the business.

* * *

The Gilmore Circus in its entirety will be seen in person at the San Francisco automobile show the latter part of this month.

* * *

"Winning the West" sponsored by Occidental Life Insurance, changes its time on the air over NBC on January 17 to Wednesday nights from 8:45 to 9:15 o'clock. Tuesday was the former day of broadcasts.

* * *

And that reminds us, the screen's biggest box office attraction—mae West—is scheduled to go on the air for a cosmetic firm some time about the middle of this month. Program is scheduled to go coast to coast over the NBC.

* * *

Do you know your English? Why not brush, up a bit? Give a listen to Arthur S. Clippinger, who is telling you how to talk correctly, to spell and pronounce, on K F R C Tuesdays from 4 to 4:15 o'clock.

* * *

There were two changes recently in the newspaper radio departments. James Adams is back as editor and manager of the radio department for the San Francisco Chronicle and Bob Z. Hall is handling the column and news broadcasts on the Call-Bulletin in the same city.

* * *

"Oxydol's Own Ma Perkins," a script act that was created and grew up at station WLW, Cincinnati, has just been put on the nation-wide NBC chain. It opened four months ago on WLW and received such a tremendous response from its listeners that

the sponsors decided to bill it nation-wide. It's on KGO daily except Saturdays and Sundays from 1:30 to 1:45 p. m.

* * *

Demonstrating their faith in "One Man's Family," the sponsor of the popular feature, the brain child of Carlton E. Morse, has added to its present station hook-up all the stations in the Southwest territory, including ones in Shreveport, Huston, Tulsa, Oklahoma, Denver and Salt Lake City.

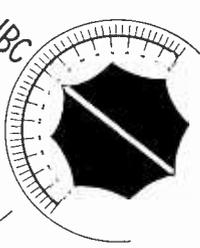
* * *

Folks in the Northwest may have the opportunity of seeing Anson Weeks and his Hotel Mark Hopkins Orchestra in person soon. The popular dance band director and his group left the San Francisco hostelry for a period of ten weeks shortly after the first of the year. They'll travel up and down the coast from Seattle to San Diego making personal appearances.

Now WEDNESDAYS
8:45 to 9:15 P. M.

NBC

"Winning
the
West"



Now an earlier hour enables the children to hear this inspiring pageant of American history.

KFI Los Angeles
KGO . . . San Francisco-Oakland
KGW Portland
KOMO Seattle
KHQ Spokane

Remember
8:45 to 9:15 P. M. Wednesdays
Sponsored by
OCCIDENTAL LIFE INSURANCE
COMPANY OF CALIFORNIA

Published weekly by the Broadcast Weekly Publishing Company, 36 Powell Street, San Francisco, Calif. Telephone DOuglas 5272

Vol. XIII, No. 2

A. J. URBAIN, Editor and Publisher

January 13, 1934

Yearly subscription: \$1 in the United States. Entered as second class matter, March 25, 1923, at the Post Office, San Francisco, Calif., under Act of March 3, 1879.

Copyright 1934, by Broadcast Weekly Publishing Company

The title 'SILHOUETTES' is written in a large, bold, serif font. On either side of the title is a silhouette illustration. On the left, a figure is shown in profile, playing a saxophone. On the right, a figure is seated at a desk, writing with a pen. The entire title and illustrations are framed by decorative flourishes.

SILHOUETTES

LITTLE ships are gallant ones, which may be why the Arion Trio, which has steered a steady course through the musical seas for more than a decade, seems like one of those graceful little crafts which look so frail, yet live through heaviest weather.

One of the smallest musical groups on the air, the Arions are one of the oldest so far as radio history in the West is concerned. Joyce Barthelson, the director, has been piloting an Arion Trio since her high school days.

Joyce, who is the pianist, was born in Yakima, Washington, but has spent nearly all of her life in California. She began playing piano seriously when she was twelve, studying with Eva Garcia, Florestan Domascheditz and Pierra Danillet.

She and Margaret Avery, 'cellist of the Arions, and Josephine Holub, who was its first violinist, have been friends since childhood, and they organized a trio while they were still in high school. The musical supervisor of the Oakland schools directed their first efforts and encouraged them to make their musical partnership permanent, so Joyce finds it hard to realize there was a time in her life when there was no Arion Trio to direct. When she was graduated from high school she entered the University of California, but the trio was not disbanded. They played at luncheons and clubs and similar gatherings in the San Francisco Bay region.

Joyce and the Arions started their radio careers together in 1924, when they played on KGO's inaugural program. They were heard regularly on the air from that time on, and when KGO became NBC's key station in the West they joined the NBC staff. They have illustrated the Standard School broadcast from the inception of this program, and their music is known in all the public schools where the Standard broadcast is part of the curriculum. Besides this Thursday morning broadcast, they are heard almost every day on NBC networks.

Joy, as her fellow musicians call her, arranges almost everything the trio plays, and her arrangements possess a distinction which make the Arion music easy to recognize on the air. Still in her twenties, Joy is a busy little person. She and her husband live in a tiny, exquisite house high in the Berkeley hills. She plays tennis for exercise, and

loves to dance to jazz music despite the fact that she has never played it except in private. Enjoys keeping house and finds it doesn't conflict with her musical career at all. If she had to give up music she'd stay right with radio, as an actress.

Margaret Avery is the 'cellist in the trio only because her father didn't think a cornet was a "feminine" instrument. She never has given up that secret yearning to blow a trumpet some day, but meanwhile she and her 'cello have been doing nicely, thank you. She studied with Stanislas Bem and also with Horace Britt, solo 'cellist with the New York Symphony, and with Joyce continued to play with the Arions while she went to the University of California, where she specialized in social economics.

Frances Wiener, violinist of the Arions, is the trio's newest member. Born in San Francisco, she is regarded as one of this city's youthful prodigies. She was just seven years old when Sigmund Anker, who has made so many brilliant finds in young musicians, presented her in recital. Mishel Piastro, Samuel Gardner of New York and Edward Buchmann of the Curtiss Institute in Philadelphia, all have had a hand in Frances' development. She studied in the East for four years and played over NBC networks from there before she returned to San Francisco.

DEEMS TAYLOR, a New Yorker, graduate of New York University. He started as a newspaperman and among other things was editor of a house organ for the Western Electric Company and had two years in France as war correspondent for the New York Tribune. Meanwhile he studied harmony and counterpoint at night. His musical career started as critic for newspapers and editor of Musical America. Largely self-taught in the musical realm, he has found time in a busy career to turn out fifty original compositions, including his operas produced at the Metropolitan, in 1927 "The King's Henchman" and in 1931 "Peter Ibbetson." Went on the radio as narrator for NBC's series of Metropolitan Opera broadcasts. Now, as master of ceremonies for Paul Whiteman on the Kraft program, his varied background of information plus his natural wit and newspaper columnning experience, enable him to make comments at once scholarly and entertaining.



They call it the

Long- Life Tube

. . . and absolute precision in every single manufacturing operation maintains that Tung-Sol reputation!

You can't see what makes Tung-Sol a longer lasting tube, and even the readings on the dealer's testing apparatus tell only part of the story . . . But it's the years of experience in precision production, the use of processes and the adherence to inspection standards which in many respects are unique in the tube industry, that show up after months of perfect performance in your set. . . And after all, flawless performance is the important thing you buy when you buy *any* tube, because the finest receiver in the world is only as good as the tubes in it. . . Try Tung-Sols in your radio next time you need tubes and convince yourself that they actually do give better service *longer*.

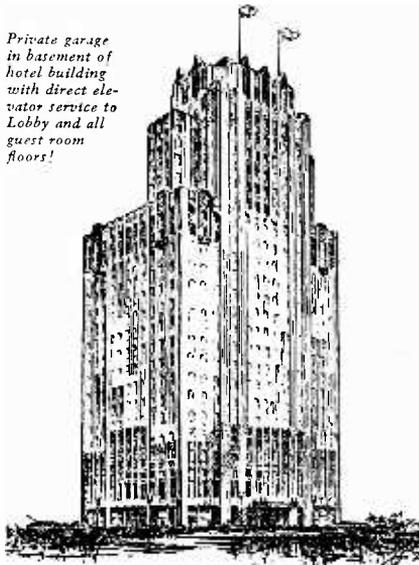
TUNG-SOL

RADIO TUBES, Inc.
NEWARK, N. J.

Distributed by
KAEMPER-BARRETT, Ltd.
1118 Mission Street San Francisco

San Francisco's Newest and Most Modern Downtown Hotel

*Private garage
in basement of
hotel building
with direct ele-
vator service to
Lobby and all
guest room
floors!*



Hotel Sir Francis Drake—just off Union Square — most convenient to theaters, shops, stores, business and financial district.

Only California hotel offering Servidor feature — thus enabling you to combine "maximum privacy with minimum tipping."

All rooms in the Tower with Western exposure have ultra-violet-ray (sun-bath) windows.

In every room—connection for radio reception, running filtered ice water, both tub and shower.

Dinner in Coffee Shop from 75c up— in Main Dining Room from \$1.25 up. Also a la carte service.

600 Outside Rooms:
223 rooms at \$3.50; 179 rooms at \$4.00; 198 rooms at \$4.50 and up

*Unusually Attractive Rates
to Permanent Guests!*

Hotel SIR FRANCIS DRAKE

HUCKINS-NEWCOMB HOTEL CO.

Powell Street at Sutter - San Francisco

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

I HAVE read BROADCAST WEEKLY for several months after stumbling luckily onto it at our local newsstand. I just recently subscribed, as I wanted to secure my copy each week, as I find that the newsstand often has a limited supply and then I am left in the lurch. I enjoy your articles about the various radio stars. Now may we not have something about the character who brings us the jolly little girl from the funny papers, Little Orphan Annie? Who is she, how old is she, what is her general appearance, hobbies, and you know what we fans want to know about the radio celebrities. I consider it an excellent program for both children and adults. Also what are the names of some of the other important characters in that little skit?

We are very fond of Gypsy's Sunday evening interviews and consider her the best in her line. Would like to hear her interview Charles Runyan, J. Anthony Smythe, Billy Page, Michael Raffetto, Eileen Piggott and others in their class of entertainment. We are especially interested in the actors and actresses bringing us the higher type of drama and the classical and melodic in music.

Now who in the world had the bright idea that "One Man's Family" should be presented at an early hour and at the same time as the excellent program of "Myrt and Marge"? Who wants to miss either? I agree absolutely with J. B. of Fresno that it should be left at the old schedule or, if it must be changed, why not let someone look over the schedules of the most popular network programs and let it conflict with music, as there is no thread of a story to lose.

And here is something else I wish to know: Why the change in the character of Claudia in "One Man's Family"? I like the present Claudia for some parts, but her voice is not at all, to my way of thinking, the type for the character of Claudia, as was the old Claudia. Can't something be done about it? Of course it isn't necessary to say that we like "One Man's Family." Also "Catherine the Great," "Myrt and Marge," "Chandu, the Magician," "Wheatenaville," the new program over KNX, "The Phantom Chair," and, of course, there are others as the Drama Hour and the Players from KSL.

Let's have more of your splendid articles about the stars and those who prepare their

programs, as it makes the programs much more interesting to know something of those responsible for our free and enjoyable entertainment.

Very truly,
Mrs. George Y., Boise, Idaho.

I HAVE been wanting to write you and tell you how much I enjoy the BROADCAST WEEKLY. And I am like J. B. I received such a shock when I heard it announced on the radio last Wednesday night that "One Man's Family" would be changed to 7:30. I feel I just have to write my appeal, also.

I always listen to "One Man's Family" and "Globe Headlines." I hope they come back. But if they change "One Man's Family" we will have to miss one or the other of them. I sincerely hope that NBC will leave "One Man's Family" where it is, and I think there are thousands who think the same way about it.

Sincerely,
Mrs. B. M. D., Sacramento.

THIS is the first time I have written to BROADCAST WEEKLY regarding any of the programs, but the announcement last night of the change of time of "One Man's Family" urges me to voice my regret at any such change, as it would conflict with "Myrt and Marge," and we do not want to miss either of them, as we enjoy them so much. We also enjoy "Mary and John," "Memory Lane," "The Old Ranger," and all the good dramas; also Paul Carson.

Mrs. L. M., Lone, Calif.

WHEN SAN FRANCISCO SANG

By IOLA McREYNOLDS

WHEN San Francisco sang,
Great waves of "good will" rolled,
Straight from the Golden Gate
Across the world.

What a glorious "Merry Christmas,"
Over mountain, hill and plain,
While millions more caught up
The glad refrain.

With Paul Carson's matchless music
And "Dobbie's" friendly voice—
They were inspiration
To rejoice.

And as that joyous Christmas message
From ten thousand voices rang—
Oh! It was a happy world,
When San Francisco sang!

IN reading the BROADCAST for this week, I was so glad to read that One Man's Family will be on the air on Friday instead of Wednesday. We like One Man's Family so well we hate to miss it one night. And it so happens that my lodge meets on the first and third Wednesdays, so we must miss it two Wednesdays a month. This is my first letter to the BROADCAST WEEKLY. I read in BROADCAST where someone appealed to you to change back to Wednesday. I don't wish anyone bad luck, but I hope you can keep the day Friday. I have heard several say they were so glad it was on Friday.

Best of wishes.

Mrs. J. H., Windsor, Calif.

WHY is it that almost all theme songs before and after a program, also between acts, come in so loud? It means turning the radio down while the music is on, and turning it up again to get the conversation. This is not criticism because I more than appreciate and enjoy the broadcasts, but am sure most listeners will agree with me that the music could be softer.

Here is wishing a most successful and prosperous New Year to the best little magazine ever published (BROADCAST WEEKLY) and its staff.

V. B., Berkeley, Calif.

IN extending my subscription for another year may I thank you for the continued excellence of your magazine and for the pleasure which it has given both my family and myself? In return for this we have tried to do our bit by spreading the "good news" about our own enjoyment of it and we were more than pleased when several of our acquaintances promised to subscribe after seeing copies.

We miss "Gypsy's" column and your very fine editorials, but console ourselves with the thought that they may yet reappear. It is my opinion now that radio has become such an integral part of American home life that magazines like BROADCAST WEEKLY might feature criticisms of programs. These should be helpful both to the listener and to the producer. To be sure, radio is a far more intimate part of our lives than either the stage or the screen, and arguments over the relative merits of different radio programs are usually far more heated than those dealing with the other forms of entertainment. Yet when a program starts to slip it should be noted by a competent critic immediately, it seems to me.

Would you please tell us what has happened to Kathleen Wilson ("Claudia" of "One Man's Family"). Has she gone forever? Of course Floy Margaret Hughes is

doing as well as is humanly possible on the programs sent East, for which she deserves much credit, but after all she just isn't "our Claudia."

Thank you again—and a prosperous New Year to BROADCAST WEEKLY.

Nancy W., San Diego, Calif.

JUST heard the news last Wednesday that "One Man's Family" program is to be changed to Friday at 7:30 p. m., and we just don't want to miss one word of it, and we are faithful fans to Myrt and Marge, which comes at 7:45 p. m. the same evening. I hope the sponsors will be able to arrange a later hour so we can hear both programs. We are so interested and have followed both programs religiously for many months and will postpone engagements till after "One Man's Family" program so we won't miss a word of it.

I must tell you I have received my back numbers of the BROADCAST WEEKLY, and many thanks, as I read every bit of them and they have become a member of our family.

I do hope, while we realize it is most impossible to please everyone everywhere, but there are many who feel as we do about the change.

With best wishes for the coming year, I remain,

Sincerely yours,
Mrs. A. L. S., Bremerton, Wash.

BAL TABARIN

invites you to dance to those Gerun tempos you hear on the air.

TOM GERUN'S BAND

now home at "The Bal" after World's Fair triumphs. And the band's only the half of it. One Broadway floor show after another! Frank Martinelli menus.

Dinner \$1.50

Saturdays \$2

NO COVER CHARGE

Columbus at Chestnut San Francisco

Beauty

★ of Tone ★ of Cabinetry

ZENITH

TRADE MARK REG.



RADIO

DEALERS—You know that buyers nowadays demand value that they can actually *hear* and *see*. You know that this is the very reason for ZENITH'S continued leadership — *beauty of tone* and *cabinetry* and *bigness of value* actually *proved* in years of performance—and a pioneer name supreme in public confidence. That is why ZENITH can and will increase your radio profits during 1934. Don't wait. Write, wire or phone about a franchise TODAY.

H. R. CURTISS CO.—*Distributors*
895 O'Farrell St., S. F.



Above: ZENITH Model 760 9-tube Superheterodyne with twin speakers, automobile type escutcheon, shadowgraph tuning, visual volume, and visual tone control, retail price complete—

\$89.50



Above: ZENITH Model 711 6-tube Superheterodyne with shadowgraph tuning, automatic volume control and gold-trimmed cabinet. America's most beautiful small radio, complete retail—

\$45.50

17 Models from \$31.50 to \$199.50



ANNETTE HASTINGS
NBC



MARJORIE PRIMLEY
NBC



IMELDA MONTAGNE
NBC

★ Stars of the Radio ★



KEN STUART
KOL



GUSTAV SEVERIN
"Capt. Argus"
KYA



LINDSAY MacHARRIE
KMTR

Twenty-Six Years Old!

K Q W

World's First Radio Broadcasting Station

Celebrates Its 26th Anniversary

MONDAY, JANUARY 15



A gala, continuous twenty-four-hour program of broadcast events commencing at midnight, Sunday, January 14—going until midnight, January 15.



A stellar array of talent, special features, intriguing surprises, will parade before the microphones.



Listen to the Pre-Birthday DX Program from 1 to 2 A.M., Sunday, January 14, to be relayed by short wave around the world.



KQW OPERATES ON 1010 KILOCYCLES

MICROPHONE GOSSIP



• • • Something like ten thousand crippled children in a dozen Pacific Coast cities were made lappy at Christmas time by over thirty-five thousand toys sent them by the NBC Al Pearce Gang. Each Christmas time Al Pearce conducts a toy drive among his radio friends for gifts for these unfortunate children. This year the response was heavier than ever before. Nowadays Santa Claus comes down the radio antenna!

• • • Santa Claus brought Carlton E. Morse, author of One Man's Family, one of the pleasantest holiday surprises the big, quiet chap who has created a nationally famous radio serial, has ever known.

His very own "family"—the Barbours—gave a Christmas party in his honor immediately following the December 23 broadcast of the serial. The actors who have played Barbours for so long that some of them admit it's hard, sometimes, to dissociate their real selves from the ones into which Morse has fitted them so deftly on the ether, had carefully prepared for the party. Instead of dropping out of character, they continued as Mr. and Mrs. Barbour, Clifford, Hazel, Paul and Jack, and the climax of the evening came when Mr. Barbour (J. Anthony Smythe) presented Morse with a beautiful seal ring Christmas gift of "One Man's Family."

The ring, which was especially designed for Morse, is unusually heavy, and the seal bears an unusual insignia, a knight's head, in high relief, with a second head, like a shadow, cut beside it.

• • • Pedro Gonzales of "Blue Monday Jamboree"

fame, now appearing on "Happy-Go-Lucky" over KHJ, is busily engaged in creating a brand new comedy character. Pedro is very secretive about his new character's identity, but he will tell you the title of his first episode. It's labelled "Captain John Smith's Cough-Drops" or "A Little Hoarse From Dry Gulch." Ain't Dat Sumpin'?

• • • Clarence Moore, of NBC's Denver station KOA has taken rôles in his musical career in the "Bohemian Girl," the "Mikado" and many other operas.

• • • It was back in Detroit, when Gene Goldkette's orchestra was about to disband, that certain members of the band decided to remain together, for better or worse. They incorporated themselves with Glen Gray as president, and ten of the present fourteen: men are stockholders. Casa Loma went east in 1929 with a month's booking in Atlantic City and New York. They were all set to return to Detroit when the stock market crashed noisily, and the outfit decided that since Detroit was a manufacturing town, it was no place for them. The deciding point in favor of remaining east was an offer to play at the Princeton Prom—their first university job, and since then they have played almost every big collegiate event from Cornell, Yale, and Johns Hopkins, to Washington and Lee.

• • • Latest of the program sponsors to bow in with guest stars are the makers of Hind's Honey and Almond Cream with a really pretentious scheme of offering as loud speaker fare the biggest names in the entertainment world. The show is known as

Hind's Hall of Fame, presented over the NBC-KGO network Sundays at 7:30 p. m.

But this sponsor is taking one method of guiding him in his choice of guest stars. He is only concerned with offering stars who have shattered box office records. His belief is that if people will pay record prices to see a star on the screen or in person, that star is just about the best attraction he can have in his loud speaker theatre on Sunday nights.

Price has been no object, either. The great Katherine Hepburn, who was famous as a person who did what she was NOT supposed to do long before she shattered box office records in her latest motion picture, calmly announced that she wouldn't go on radio for less than \$5,000. So the sponsor put a contract calling for that amount in front of her and she signed it. Lily Pons, lovely coloratura of the Metropolitan Opera, has been kept away from radio largely because no sponsor wanted to lay out the fund necessary for her appearance. But she was wanted for the Hind's Hall of Fame and again money did not stand in the way. And so it will be on down the line.

Shrewd merchandising is behind the entire idea, for the sponsor has a sales message he wants to get over and he figures that if he has an attraction that the listeners know is a box office record breaker, they will tune in to hear them—and get his message at the same time.

• • • With no less than three other sponsors trying to sign them on the dotted line for a series of programs, Bert Wheeler and Bobby Woolsey, screamedians of the screen, have signed a contract to ap-

pear on the Hinds' Hall of Fame series on January 21. The series started on January 7 with the great Katharine Hepburn as guest star with John Erskine, author and critic, as master of ceremonies and Nat Shilkret's orchestra.

• • • George Breakstone, juvenile movie star, joins the cast of KHJ's "H-O Rangers," kid serial. Erik Barnouw, New York Erwin-Wasey executive, is in town to supervise production on the show.

• • • Hazel Warner, one of the most popular radio voices of the West, has rejoined the Al Pearce Gang after an absence of nearly a year. Miss Warner has signed a year's contract with Al Pearce, according to Pearce, and will be heard on his NBC coast and nation-wide programs, beginning some time around the first of the year. Hazel Warner first became popular on the Al Pearce programs, where she was featured for over two years before Pearce took his Gang to the NBC.

• • • Robert Swan, veteran KHJ announcer, comes into his own with the Burns and Allen - Lombardo program emanating from the Los Angeles studios of the Don Lee system.

Bob won the announcing job in competition with his mike-speaking comrades and now his dulcet tones are heard throughout the United States each Wednesday evening.

• • • Speaking of Christmas gifts—Irene Noblette and her severest critic, Tim Ryan, are up against what might be called an impasse resulting from theirs. It seems that Irene bought Tim a magnificent pair of silk lounging pajamas for her gift to him—and then selected a pair of silver foxes for Tim's gift to her. Now she wants to go out, all the time, so she can wear her

foxes, and Tim wants to stay home so he can wear the pajamas. . . . "So we go out every night," says Tim.

• • • Muriel Wilson, the Mary Lou of Show Boat, is feminine clear to the marrow. The other day she bought a new hat, not because she liked the outside, but because she found that turned inside out it was just the hat she wanted.

• • • One way to make a name for yourself is, apparently, to get a job as a chauffeur for radio folk. There's the classic example of the faithful taxi-driver who showed the Boswell Sisters about Manhattan when they first came to town and, when fame blossomed, became their limousine pilot. Also, the cab driver for the "hot shot" remote control crews who later taught him how to handle the field transmitters. And now we learn that the truck driver who used to juggle the bass drums and bull fiddles of the Casa Loma Orchestra on one-night stands has moved with them into the swanky Essex House as their general valet, chauffeur, secretary and program critic.

• • • Joe Penner has a letter from Jerry Mayhall, Pittsburgh producer, saying that on account of Joe his son was kept after school. It seems in the course of a quiz one of the children asked the teacher if he might ask a question. On receiving permission, the lad chirped "Wanna buy a duck?" The teacher replied involuntarily "Is that so?" and the whole class roared, bringing on punishment for all.

• • • During the recent Al Pearce Gang visit to Phoenix, Arizona, Al was taken quail hunting by Sheriff McFadden and several other Phoenix citizens. The "local boys" were out to show the broadcaster some of the finer points of bagging quail. But when the

final check-up was made, Al had 28, while the nearest runner-up, the sheriff, only had 12. Al, who has had considerable hunting experience, was accused of using an anti-aircraft gun.

• • • Lee Wiley, the melancholy songstress, has completed a deal whereby the "song dramas" she originates will be broadcast in South America by a Spanish contralto, Nita Constantinta.

The offer was made to Miss Wiley by a firm of international literary agents, who agreed to translate the song dramas into Spanish after Miss Wiley had released them for South American use. Miss Wiley will use them first herself and then will forward them to Buenos Aires.

• • • It isn't so many years ago that Carlton E. Morse, author of "One Man's Family," first serial by a western writer to go transcontinental, was papering his room with rejection slips from magazines which regretted his stories weren't "suitable to our needs."

Now four eastern book publishers are dickering for a book of his which hasn't even been written yet, which is something in the nature of poetic revenge for a one-time struggling young literary man.

Four different publishers would like to have a novelization of "One Man's Family" and the NBC playwright hopes to find time to write it for one of them within the coming year.

• • • The Al Pearce Gang is now serving the nation with a weekly half-hour broadcast each Saturday at 3 o'clock. The recent trial broadcast was received so well throughout the country the New York offices of the National Broadcasting Company made arrangements for a permanent weekly schedule over sixty odd stations of its network.

• • • To give you an idea of what type of junk radio has to say "no" to, some of the more lurid examples have been compiled. Frank Black, the general musical director at NBC, was the first person approached. Black is famous as a producer of the unusual in music which makes him a target for those who want to sell their brain-children to the network. Here are just a few of the "ideas" that have been presented to him: The owner of an Eskimo dog team wanted to put his sled on wheels, get the whole outfit in a studio and re-create a dog race. A talented young lad from Arkansas, who plays tunes by striking himself briskly on the head with various kitchen utensils, offered to play solos. An iceman, with no musical training, but who had been mighty successful singing to his female customers, wanted to go on the air and make the fair sex forget Vallee, Crosby and Columbo.

And the prize of this list is the inventor who had toiled for years to create a device which, attached to a pipe organ, would imitate a ukulele. This idea and others were turned down by Mr. Black, with regrets.

• • • Sponsors of the H-Bar-O Rangers were right on their toes when they signed up young George Breakstone, 11-year-old Columbia Pictures star, to play the lead in those Western sketches. George's first movie will be released in January and may make him another Jackie Cooper.

• • • A prowler in the Westward Ho Hotel in Phoenix, Arizona, robbed the members of the Al Pearce Gang of something like \$200 during the Gang's recent Phoenix trip. Travis Hale, one of the Three Cheers, who was taking a little extra jaunt to the Grand Canyon, was the heaviest loser with \$100. The oth-

ers lost from \$4 to \$15. The manager of the hotel, Mr. Olson, made the losses good.

• • • Phil Regan, popular CBS tenor, arrived in Los Angeles recently for a three weeks' vacation and a look-see at the picture industry. The handsome Irishman, who is one of Broadway's smartest dressers, has been tested by several studios and may make his home here. In the meantime he will keep his tenor voice in trim by broadcasting over the KHJ-Columbia Don Lee network.

• • • Andy Andrews will clip a likeness of you out of a piece of black paper with a pair of scissors if you urge him. Just recently it was revealed that this Al Pearce artist is a silhouette expert.

• • • Al Pearce's father was a minister. He died when his children were hardly into their 'teens.

HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON / / / SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

*Private dining rooms for group luncheons
and conventions*

RATES NOW BEGIN AT—
\$2 SINGLE WITH BATH
\$3 DOUBLE WITH BATH



CROSLEY — MA.

MAKE YOUR SELECTION AT OUR
OF OUR SERVICE, TERMS, AND

You're there with a

CROSLEY



Crosley
DUAL FIVE
\$28.00

Dual range; neutralized, completely factory balanced and non-regenerative. Full floating moving coil electro-dynamic speaker.



Crosley
DUAL SIX
\$33.50

Dual range; automatic volume control. Three gang condenser; speaker jack; illuminated dial. Operates on 110 volts D.C. or 60 cycles A.C. 6" full floating moving coil electro-dynamic speaker.

Major



Master Six
MODEL 4
\$47.50

6-tube receiver giving performance with control, automatic volume control, illuminated dials, ceives police calls. panel of cabinet is of butt walnut with high polished chromium grill. 17" high, 13 1/2" 8 3/8" deep.

BROADCAST WEEKLY'S RADIO STORE

36 POWELL STREET

Phone DOuglas 5272

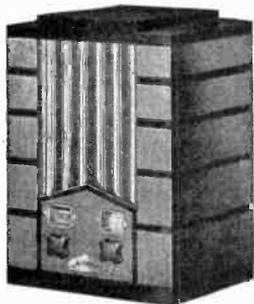
SAN FRANCISCO

MAGNIFICENT — ZENITH

STORE AND TAKE ADVANTAGE
LARGE TRADE-IN ALLOWANCE

Magnificent

“THE
SMART
SET”

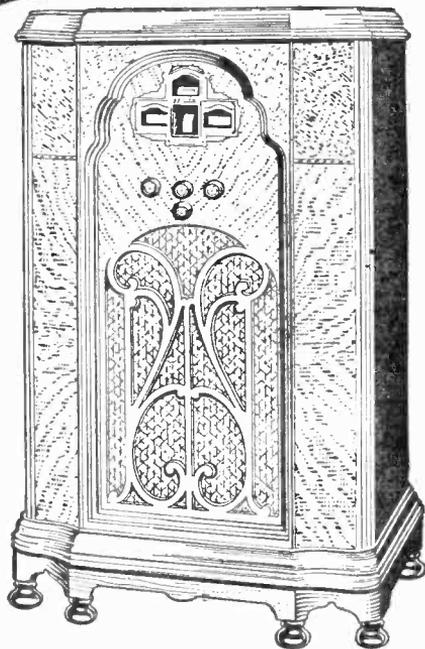


Studio
MODEL 59
\$44.50

g 8-tube
one con-
me con-
al. Re-
Front
matched
hly pol-
trimmed
" wide,

5-tube receiver giving
8-tube performance,
providing dual-range.
1st: 535 to 1550 K.C.
2nd: 1480 to 4400 K.C.
Has automatic volume
control, illuminated
dial. Receives police,
aircraft, amateur, com-
mercial and marine
calls as well as the
regular broadcast
band. Cabinet is of
quarter-sliced birch
with two-tone finish—
natural and ebony,
grill ornament is of
highly polished alumi-
num. Dimensions:
13 $\frac{3}{4}$ " high, 9 $\frac{1}{2}$ " wide,
7 $\frac{1}{2}$ " deep.

ZENITH



Breaks Down the Price Barrier
With This Great 9-Tube Console

You've never seen a finer bargain! And no wonder — Zenith builds it! Console is finished in figured maple burl, trimmed with genuine imported marquetry; chassis includes 9 of the *newest type tubes*, with an *automatic volume control*. A handsome automobile (dash-type) escutcheon holds a *Shadow-graph tuning dial*, visual tone indicator, and visual volume indicator. All this at a price you've never seen before in a Zenith—and may not see again! Hear it—today!

SUNDAY Programs

January 14, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

8 A.M.—Chronicle Comics
8:30—Arion Trio
9:30—Organ Concert
10—Stringwood Ensemble
10:30—National Youth Conference
11—Gene Arnold's Commodores
11:30—Grenadier Guards' Band
12 noon—Lady Esther Serenade
12:30—Yeast Foamers
1—Submarine G-10, drama
1:15—Wildroot Program
1:30—Hoover Sentinels Concert
2—National Vespers
2:30—Grand Hotel: drama
3—Singable Songs
3:30—Our American Schools
4—The Real Silk Show
4:30—Joe Penner, comedian
5—Eddie Cantor and Rubinoff
6—Manhattan Merry-Go-Round
6:30—American Album of Familiar Music
7—Chevrolet Program: Jack Benny
7:30—Hall of Fame
8—To be announced
8:15—Jergens prog.: Walter Winchell
8:30—Death Valley Days: drama
9—Readers' Guide: J. H. Jackson
9:30—Tom Gerun's Orchestra
10—Richfield News Flashes
10:15—Paul Carson, Organist
11 to 12 mid.—Tom Coakley's Orch.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

8:15 A.M.—Christ. Science Reading
8:30—Sabbath Reveries
9—"Fellowship of the Air"
9:15—Funny Paper Man
9:45—Argentinians
10:15—Village Boys
10:30—Three Four Melodies
10:45—Musical Strings
11—Old St. Mary's Church Services
12 noon—Organ; 12:30, Paraders
1—Waltz Idylls
2—Light Opera Concert
3:30—Chamber Group
3:45—"Makers of History"
4—Royal Serenaders
4:30—Symphony Concert
5:30—Violin Masters
6—Vespers
7—Planoforte Sketches
7:30—Opera (Recordings)
9:30—"Beauty That Endures"
9:45—Congress Hotel Orchestra
10 to 11 P.M.—Concert Memories

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M. to 1—Various Programs
1 P.M.—Church of Latter Day Saints
1:30—Dillon Players
2—Calif. State Cham. of Commerce
2:15—St and Elmer
2:30—Musical Moods
3:30—Studio program
4—U. C. Forum of the Air
4:30—Studio; 5, Organ Recital
6—Echoes of Portugal
7—Prof. Geo. Kruger, pianist
7:15—Amateur Sports News
7:30—Church Services
9:15—Rod Hendricksen
9:30—Chapel of the Chimes Organ
9:45—Studio Program
10 to 11 P.M.—Sweet's Ballroom—
Hal Girvin's Orchestra

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.

8 A.M.—Comic Section
8:30—Church of the Air
9—CBS, Tabernacle Choir and Organ
9:30—Home Sweet Home Concert
10:30—Lazy Dan, Minstrel Men
11—CBS, Broadway Melodies
11:30—The Islanders
12 noon—N. Y. Philharmonic Orch.
2—Modern Bridge Builder
2:15—Salon Moderne
2:45—Helen Nagin, pianist
3—Rabbi Magnin, World Topics
3:15—Organ and Violin
3:30—To be announced
3:45—New World Symphony Orch.
4—CBS, Ace Brigode's Orchestra
4:30—CBS, Current Events Talk
4:45—Newspaper Adventures
5—To be announced
5:30—CBS, Col. Dramatic Guild
6—CBS, Seven Star Revue
7—CBS, Angelo Patri
7:30—Merrymakers
8:30—CBS, Black Rhapsody
9—76 All-Star Revue
9:30—CBS, Vincent Lopez Orchestra
10—News Editor of the Air
10:10 to 12 mid.—Dance Music

340.7 Meters **KLX** Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.

12 noon—Records
12:30—Jeannette Stock, soprano;
Merlyn Morse, tenor; Anita and
Orosco, novelty guitar, duo
1:30—Records; 2:30, Studio program
3:30—Manila String Orchestra
4—Recordings
5—Covered Wagon Jubilee
5:30—Jean Ardath, pianist
5:45—Old Man Soliloquy
6—Mixed Quartet
6:30—Hotel Oakland Trio
7:30—Dot Kay and Nancy Hersey
7:45—"Leaders in Sports"
8—John Wharry, Lewis Quintet
9—Studio program
9:30—William Don
9:45—Freddie Skinner
10 to 11 P.M.—Dance Program

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M. to 12:30—Various programs
12:30 P.M.—Johnny Bozic, accordion
12:45—Gwen Van Emon, vocalist
1—William Hamlyn, vocalist
1:30—Bible Questions and Answers
2—University of the Air
2:30—Ran Wilde's Orchestra
3—Forum program; 3:30, Records
4—Hill Billy Records
4:30—Warren Stenson, vocalist
4:45—Hawallian Airs
5—Oakland Council of Churches
5:30—Juliet Powers, vocalist
5:45—The Chatterbox
6—Walk-a-thon
6:15—Watch Tower Program
6:30—Musical Miniatures
7—Y. M. C. A. Program
7:30—Popular Tunes
7:45—Current Reactions
8—Recorded Program
8:30—Cumberland Hillbillies
9—Foreign Watch Tower Program
9:30—International Serenaders
10—Dance Music
11 to 11:15 P.M.—Walkathon

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

8 A.M.—Hall and Gruen, piano duo
8:15—Major Bowes' Family
9:15—Gordon String Quartet
9:30—Radio City Concert
10:30—Cecilians, vocalists & instrumentalists
11—Bible Stories
12 noon—Music Garden
1—Melodians, dance orchestra
2—John and Ned
2:15—Afternoon Concert
3—Catholic Hour
3:30—Melody Train
4—Community Forum
4:30—NRA Talk
4:45—Silhouettes: Irving Kennedy
5:15—Music of Today and Yesterday
5:45—H. M. Hyde, talks on science
6—Gunnar Johansen, pianist
6:30—S. F. Municipal Organ
7—Quartet Time
7:15—Personal Closeups, Interview
by Gypsy
7:30—Rainbow Harmonies
8—Rudy Seliger's Orchestra
8:30—Minneapolis Symphony Orch.
9:30—University of California prog.
10—Smith Ballew Orchestra
10:30—On Wings of Music
11 to 12 mid.—Midnight Melodies

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lesson,
First Baptist Church
11—First Baptist Church Services
12:30 P.M.—Silent period
7:30 to 9 P.M.—Church Services
9:30—Silent
12 mid.—Twenty-sixth Anniversary
Program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

8 A.M. to 5:15—Records; News
5:15 P.M.—Silent period
12:01 to 6 A.M.—Owl program

225.4 Meters **KGB** Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.

8 A.M. to 5—Various Programs
5 P.M.—To be announced
5:30—Columbia Dramatic Guild
6—CBS, 7 Star Revue
7—CBS, Angelo Patri
7:30—To be announced
8:30—Black Rhapsody
9—76 All-Star Revue
9:30 to 12 mid.—CBS Dance Music;
News

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast Co., Los Angeles

6:45 A.M. to 5—Various Programs
5 P.M.—Ethel Hubler, speaker
5:15—Musical transcription
5:30—Dr. John Mathews
6:30—Curtis Abell
7—Julie Kellar, harp
7:15—Rubanoff's Concert Group
7:45—Rance Riders
8—Frost Warnings
8:05—Presbyterian Church
9:05—News Service
9:15—Judge Rutherford
9:30 to 10:30 P.M.—Musical prog.

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles

- 9 A.M.—Church Quarter Hour
- 9:15—Dr. Casselberry
- 9:30—NBC, Radio City Symphony
- 10:30—NBC, Nat'l Youth Conference
- 11—NBC, Arnold's Commodores
- 11:30—Grenadier Guards Band
- 12 noon—NBC, Wayne King's Orch.
- 12:30—NBC, Jan Garber's Orch.
- 1—NBC, Submarine G-10, drama
- 1:15—NBC, Wildroot Institute
- 1:30—NBC, Hoover Sentinels
- 2—The Sunday Players
- 2:30—NBC, Grand Hotel
- 3—U. of S. C. Music Program
- 3:30—Our American Schools
- 4—NBC, The Real Silk Show
- 4:30—NBC, Joe Penner
- 5—NBC, Chase and Sanborn Prog.
- 6—NBC, Merry-Go-Round
- 6:30—NBC, Amer Album of Music
- 7—NBC, Chevrolet Program
- 7:30—NBC, Hall of Fame
- 8—To be announced
- 8:15—NBC, Walter Winchell
- 8:30—NBC, Death Valley Days
- 9—NBC, Reader's Guide
- 9:30—Singing Service Men
- 9:45—B. A. Rolif's Orchestra
- 10—NBC, Richfield Reporter
- 10:15 to 10:45 P.M.—Richelieu, Cardinal or King

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L. A., Cal.

- 8 A.M. to 12—Various Programs
- 12 noon—CBS, Philharmonic Orch.
- 2—Modern Bridge Builder
- 2:15—Salon Moderne
- 2:30—Dick Aurandt
- 2:45—Helen Nagin
- 3—Rabbi Magnin
- 3:15—Professor Lindsley
- 3:30—To be announced
- 3:45—CBS Program
- 4—Cystex
- 4:15—CBS, Ace Brigode's Orchestra
- 4:30—CBS, H. V. Kaltenborn
- 4:45—Father O'Connell
- 5—To be announced
- 5:30—CBS, Columbia Dram. Guild
- 6—CBS, 7-Star Revue
- 7—CBS, Your Child
- 7:30—Merrymakers
- 8:30—"Black Rhapsody"
- 9—Henry Busse's Orchestra
- 9:30—CBS, Vincent Lopez Orch.
- 10 to 12 mid.—Dance Music

499.7 Mtrs. KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego

- 8 A.M. to 2:30 P.M.—Various progs
- 12 noon—Gus the Funny Man
- 12:30—NBC Yeast Foamers
- 1—NBC, Submarine G-10
- 1:15—Studio program
- 2—NBC, National Vespers
- 2:30—Popular Program
- 3—Old Time program
- 3:30—NBC, Our American Schools
- 4—Concert: Hawaiians
- 6:30—Dr. Straus' Sketchbook
- 7—NBC Chevrolet program
- 7:30—Mollie Thompson, organist
- 7:45—To be announced
- 8:15—NBC, Walter Winchell
- 8:30—Voice, Violin and Piano
- 9—NBC, Reader's Guide
- 9:30—University of California
- 10—NBC, Richfield News Flashes
- 10:15—NBC, Bridge to Dreamland
- 11 to 12 mid.—Tom Gerun's Orch.

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

- 9 A.M. to 1—Various programs
- 1—NBC, Submarine G-10
- 1:15—NBC-KGO programs to 2
- 2—N. W. on Parade
- 2:30—NBC, Grand Hotel
- 3—Catholic Hour
- 3:45—Crazy Wells
- 4—NBC, Real Silk program
- 4:30—NBC, Joe Penner
- 5—NBC, Eddie Cantor
- 6—NBC, Merry-Go-Round
- 7—NBC, American Album
- 7:30—NBC, Chevrolet Program
- 8—Beauty That Endures
- 8:15—NBC, Jergens Program
- 8:30—NBC, Death Valley Days
- 9—Crooners
- 9:15—Three Queens
- 9:30—Wash. Water Power Co.
- 10—NBC, Richfield News
- 10:15 to 12 mid.—NBC-KGO Prog.

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

- 8 A.M. to 12—Various Programs
- 12 noon—Wayne King's Orchestra
- 12:30—NBC, Yeast Foamers
- 1—NBC, Submarine G-10
- 1:15—NBC, Wildroot Program
- 1:30—NBC, Hoover Sentinels
- 2—Studio; 2:15, Orchestra
- 2:25—Board of Optometry
- 2:30—NBC, Grand Hotel
- 3—NBC, Catholic Hour
- 3:30—Nick's Flower Home
- 3:45—Studio Program
- 4—NBC-KGO Programs to 9
- 9—Portland Cleaning Works
- 9:05—NBC Program
- 9:15—G. A. Paine program
- 9:30—Homicide Squad
- 10—NBC, Richfield News Flashes
- 10:15—NBC, Bridge to Dreamland
- 11 to 12 mid.—Dance Music

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 8 A.M. to 5—Various Programs
- 5 P.M.—To be announced
- 5:30—Seattle Treble Clef
- 6—CBS, "Seven Star Revue"
- 7—"Your Child," Angelo Patri
- 7:30—CBS Program
- 8—"Strange Adventures"
- 8:15—Musical Program
- 8:30—Black Rhapsody
- 9—"76 All Star Revue"
- 9:30—"Pilsener Beer Garden"
- 10:30 to 12 mid.—Dance Music

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

- 8 A.M. to 2:15 P.M.—Various progs.
- 2:15—Salon Moderne
- 2:45—Helen Nagin, pianist
- 3—Rabbi Magnin, World Events
- 3:15—Sweeten's Little Concert
- 3:30—To be announced
- 4—CBS, Ace Brigode's Orchestra
- 4:15—Paramount on Parade
- 4:30—CBS, Current Events
- 4:45—Studio program
- 5—CBS programs to 7:30
- 7:30—Conclave of Nations
- 8—CBS Program
- 8:30—Smoke Eaters
- 9—All-Star Revue
- 9:30—A Modern Beer Garden
- 10 to 12 mid.—Dance Music

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

- 8 A.M. to 12—Various Programs
- 12 noon—NBC, Wayne King's Orch.
- 12:30—NBC, Yeast Foamers
- 1—To be announced
- 1:15—NBC, Wildroot Institute
- 1:30—NBC, Hoover Sentinel
- 2—Old Songs of the Church
- 2:30—NBC, Grand Hotel
- 3—Betty
- 3:30—Olympic Male Chorus
- 3:45—Violin Lyrics
- 4—NBC, Real Silk Show
- 4:30—NBC, Joe Penner
- 5—NBC, Chase and Sanborn Prog.
- 6—NBC-KGO Programs to 8
- 8—Happiness Program
- 8:15—NBC, Jergens Program
- 8:30—NBC, Death Valley Days
- 9—Major and Minor Moods
- 9:15—Pioneers
- 9:45—Smiling Through
- 10—NBC, Richfield News Flashes
- 10:15—Sonatas, Frank Leon
- 10:30 to 11 P.M.—Greater Washing-ton Hour

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

- 8 A.M. to 1 P.M.—Various programs
- 1 P.M.—Sacred Songs; Records
- 1:45—Male Quartet
- 2—NBC, National Vespers
- 2:30—Cornish School
- 3—NBC, Catholic Hour
- 3:30—Songs of the Sea
- 3:45—Olympic Male Chorus
- 4—University on the Air
- 5—Emanuel Tabernacle
- 5:30—Viennese Vagabonds
- 6—Angelus Hour
- 7—Musical Program
- 7:45—Scandinavian Songs
- 8—First Church of Christ, Scientist
- 9—NBC Reader's Guide
- 9:30—NBC, Tom Gerun's Orchestra
- 10—Emil Hanson
- 10:15—NBC Bridge to Dreamland
- 11 P.M.—Silent

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

- 8 A.M. to 12—Various Programs
- 12 noon—CBS program
- 2—Modern Bridge Builder
- 2:15—Salon Moderne
- 2:45—Helen Nagin, pianist
- 3—A Visit with Betty
- 3:30—To be announced
- 3:45—CBS, New World Symphony
- 4—CBS, Ace Brigode's Orchestra
- 4:30—CBS programs to 7:30
- 7:30—Beauty That Endures
- 7:45—To be announced
- 8—CBS Program
- 8:30—Black Rhapsody
- 9—76 All-Star Revue
- 9:30 to 12 mid.—Dance Music

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

MONDAY Programs

January 15, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
7 A.M.—Breen and de Rose
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce
8:15—U. S. Navy Band
9—Barbara Lee
9:15—Wendell Hall
9:30—Arion Trio; Organ Concert
10:30—Magazine of the Air
11:30—Smackout
11:45—Words and Music
12 noon—Financial Flashes
12:05—Sax Appeal
12:15—Western Farm and Home Hour
1—Betty and Bob
1:15—Contract Bridge
1:30—Oxydol's Ma Perkins
1:45—Lady Next Door
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Xavier Cugat Orchestra
3:30—The Well Dressed Woman
3:45—Horsensense Philosophy
4—Art and Music
4:15—Little Colleen
4:30—Mary's Friendly Garden
5—Stories of Human Behavior
5:15—Canzonetta; Arion Trio
5:30—Billy Batchelor
5:45—Little Orphan Annie
6—Eileen Piggott, vocalist
6:15—Chester Rowell
6:30—Del Monte Ship of Joy
7—Carnation Contended Hour
7:30—'Dem-Tasse Revue
8—Amos 'n' Andy
8:15—Dr. Painless Parker presents "The Philistine"
8:30—Voice of Firestone
9—Sealed Power Slide Show
9:30—Lee S. Roberts
9:45—Harry Sosnick's Orchestra
10—Richfield News Flashes
10:15—Herbert Kay's Orchestra
11 to 12 midnight—Organ Concert

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco
7:30 A.M.—Morning Parade
8—Organ Concert
8:15—Log o' the Day Crosscuts
9:15—Julia Hayes
9:35—Johnnie O'Brien, harmonica
9:45—News; Arion Trio
10:15—Songs by the Kitchen Sink
10:30—Vic and Sade
10:45—Dr. Wynn's Health Talks
10:50—Merrie Men Quartet
11—Musical Originalities
11:15—Federation of Women's Clubs
11:45—Agricultural Bulletins
12 noon—Radio Guard
1—News; Ann Warner's Chat
1:45—John and Ned, harmony duo
2—Your Health
2:15—Babes in Hollywood
2:30—Mobile Moaners, negro quartet
2:45—Grandpa Burton
3—Xavier Cugat's Orchestra
3:15—Mud Caves, dramatic skit
3:30—Irene Beasley, blues singer
3:45—University of Calif. program
4—Dance Masters
4:30—Melody Mixers, orchestra
5—Cambrian Male Choir
5:15—News
5:30—Sarah Kreindler, violinist
5:45—Carlos Molina's Orchestra
6—Organ Concert
6:30—Safety First

6:45—Detectives Black and Blue
7—Southern Harmony Four
7:15—Tarzan of the Apes
7:30—Comedy Stars of Hollywood
7:45—Stanford University program
8—Edna Fischer, pianist
8:15—Red Davis, dramatic sketch
8:30—Marshall's Mavericks
9—NBC Drama Hour
9:30—Waltz Time
10—Pacific Serenaders
10:30—Piano Pictures
11—Guy Lombardo's Orchestra
11:30 to 12 mid.—Stringwood Ensemble

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:03—Harmonies; 12:30, Organ
1—Afternoon Concert
1:15—NBC, Story Hour
1:30—Hawaiians
2—P. T. A. Talk
2:15—Modern Maestros
2:45—Organ Matinee
3:45—Argentinians
4—Music Masters; 5, Novelties
5:15—Cambrian Male Choir
5:30—Sunset Crier; 5:45, Records
6—Paraders; 6:15, Waltz Idylls
7—Bob Allen, Piano Stylist
7:15—Rhythm Princes
8—Choir Interlude
8:30—Symphonic Band
9—News Flashes
9:15—"National Defense"
9:30—Jess Norman's Orchestra
10—Organ Serenade
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M. to 12—Records; Stocks; Talks
12 noon—Bill Duncan's Band
1—Jean's Highlights
2—Recordings; News
2:45—Opportunity Hour
3:30—News Flashes; Records
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—Helen Parmelee, pianist
5:45—Lovable Liars
6—Betty Babbish Band
7—News Items
7:30—Beauty That Endures
7:45—Club News Parade
8—Donald Neal, baritone; Helen Parmelee, pianist
8:25—Better Business Bureau Talk
8:30—Faucit Theatre of the Air
9—Nevada Nite Herders
9:30—Bungling Bunglers
9:45—Freddie Skinner
10 to 11 P.M.—Dance Program

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5:30—Various Programs
5:30 P.M.—Eat Your Way to Health
6—News by Bill Meyer
6:15—Walkathon; Organ Echoes
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—The Desert Roamers
8—The Musicale
8:30—Artists on Parade
10 to 12 mid.—Dance Music; Walkathon

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Records; Stocks
7:30—Early Morning Exercises
8—Popular Selections
8:15—CBS, Morning Moods
8:30—CBS, Tony Wons
8:45—CBS, Rhythm Kings
9—CBS, Voice of Experience
9:15—CBS, Gypsy Nina
9:30—Talk, General Mills, Inc.
9:35—CBS, Concert Miniatures
10—CBS, George Hall's Orchestra
10:30—Better Business Bureau
10:45—Prudence Penny
11—CBS, Just Plain Bill
11:15—Romance of Helen Trent
11:30—CBS, Amer. School of the Air
12 noon—Noonday concert
1—CBS, Bob Nolan Orchestra
1:30—N. Y. Stock Quotations
1:35—CBS, Artist Recital
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Violin, Cello and Organ
3:45—CBS, Mildred Bailey
4—Hodge Podge Lodge
4:30—CBS, Kasper Sisters
4:45—Lost and Found Items
4:50—Town Topics
4:55—Children's Program
5—Hawaiian Strings & Vocalist
5:15—H-Bar-O Rangers
5:30—CBS, Bing Crosby
6—CBS, Philadelphia Orchestra
6:15—CBS, Buick Program
6:30—CBS, The Big Show
7—CBS, Wayne King's Orchestra
7:30—Columbia News Service
7:45—Myrt and Marge
8—The Shell Show
9—Raymond Paige Orchestra
9:30—CBS, Abe Lyman Orchestra
10—News Editor of the Air
10:10—Gordon Henderson's Orches.
10:30—Bill Fleck's Orchestra
11—Jack Ross' Roundup
11:30 to 12 mid.—Dance Orchestra

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various Programs
1—Radio Frolic
1:30—Over the Teacups
2—Post-Enquirer News
2:15—Ye Olde Town Crier
3—X-Bar-B Boys
3:30—Studio program
4—Keep Smiling Revue
4:30—The Old Bachelor
4:45—Studio program
5—Rusty, the Boy Aviator
5:15—Smile and Elmer; 5:30, Health
6—Smile Club; News
6:45—Sport Page; Dot Kay, vocalist
7:15—Italian News Broadcast
7:30—Minstrel Show
8—Studio program
8:15—Gems of the Opera
8:30—Tone Poems
8:45—Ceil and Sally (Elec. Trans.)
9—Souvenirs
9:30—Jerry Wilford, poetry, music
9:45—News Flashes
10—Studio program
10:30 to 12 mid.—Records

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
12 a.m. to 12 mid.—KQW's Twenty-sixth Anniversary Broadcast

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various Programs
12 noon—F. A. Cook News
12:15—NBC, Farm and Home Hour
1—General Mills
1:15—Parker Dental Clinic
1:30—NBC, Oxydol's Ma Perkins
1:45—To be announced
2—Al Pearce and Gang
3—O. Korber Jeweles; Orchestra
3:15—As If by Magic
3:20—Friendly Chat
4:15—NBC Programs to 6:15
6:15—Crazy Crystals
6:30—Memory Singer
6:35—NBC, Just Around the Corner
6:45—Traffic Talk
7—NBC-KGO Programs to 8:15
8:15—Beauty That Endures
8:30—NBC-KGO Programs to 10:15
10:15—Cole McElroy's Orchestra
10:45 to 12 mid.—Dance Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 12:15—Various programs
12:15—NBC-KGO programs to 1:15
1:15—Studio program
1:30—NBC, Oxydol Ma Perkins
1:45—Lubins Style Shop
2—NBC, KGO Programs to 3:15
3:15—Studio programs
4:30—Parade of Happy Feet
4:45—Commercial Creamery
5—NBC, Mindways
5:15—Tull and Gibbs Express
5:30—NBC, Billy Batchelor
5:45—Orphan Annie
6—NBC, Eileen Piggott
6:15—Kinman Business University
6:30—Just Around the Corner
6:45—Frank Funkhouser
7—NBC-KGO programs to 8:15
8:15—Bob and Barbara
8:30—NBC, Voice of Firestone
9—NBC, Sealed Power Sideshow
9:30—National Grocery
9:45—Frank and Archie
10—NBC, Richfield News
10:15—NBC, Anson Weeks' Orch.
10:30—Radio Specials
11 to 12 mid.—NBC Programs

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
7 A.M.—Louis Rueb, exercises
7:15—News; 7:30, N. Y. Stocks
7:45—Church Quarter Hour
8—Jean George, pianist
8:15—Helen Guest, ballads
8:30—Bennie Watson, songs
8:45—Julia Hayes, Helpful Hints
9—Charlie Wellman, songs
9:15—NBC, Wendell Hall
9:30—Melisse's Chat
9:45—NBC-KGO Programs to 10:15
10:15—Health Talk
10:30—NBC-KGO Programs to 11:45
11:45—Market Reports; Agric talk
12:15 P.M.—NBC-KGO Programs
1:15—News Release
1:30—NBC, Oxydol's Ma Perkins
1:45—Innerclean Program
2—NBC-KGO Programs to 3:15
3:15—Ann Warner Chats
3:45—String Trio
4:15—NBC-KGO Programs to 4:45
4:45—News release
5—Margaret Duncan, pianist
5:15—Health Talk
5:30—NBC-KGO Programs to 6
6—Sinclair Minstrels
6:30 to 12 mid.—NBC-KGO Prog.

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast System, L.A., Cal.
7 A.M. to 5—Various programs
5 P.M.—Ruth Royale, vocalist
5:15—H-Bar-O Rangers
5:30—CBS, Bing Crosby
6—CBS, Philadelphia Symphony Or.
6:15—CBS, Buick program
6:30—CBS, The Big Show
7—CBS, Wayne King's Orchestra
7:30—Crazy Water program
7:45—CBS, Myrt and Marge
8—Shell Show
9—Cadillac Show
9:30—Abe Lyman's Orchestra
10—News Items; Music
10:10—Dance Music
11—Jack Ross Round-up
11:30—The "Bowery"
12 to 1 A.M.—Recordings

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 5:30—Various progrs.
5:30 P.M.—CBS, Bing Crosby
6—CBS, Phila. Symph. Orch.
6:15—CBS, Buick Program
6:30—CBS, Big Show
7—CBS, Wayne King's Orchestra
7:30—Black and Blue
7:45—CBS, Myrt and Marge
8—The Shell Show
9—Cadillac Program
9:30—Globe Trotter; Talk
10 to 12 mid.—Dance Music

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6:30 A.M. to 6—Various programs
6 P.M.—CBS, Philadelphia Symph.
6:15—CBS, Andre Kostelanetz
6:30—CBS, The Big Show
7—CBS, Wayne King's Orchestra
7:30—Black and Blue
7:45—CBS, Myrt and Marge
8—Shell Show
9—Ray Paige Ensemble
9:30—Jack Cody's Varieties
9:45—Bells of Harmony
10—Dorothy Dix Dramatization
10:30—Leather Pushers
11—Jack Ross' Roundup
11:30 to 12 mid.—Tavern Orchestra

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M. to 5:30—Various Programs
5:30 P.M.—CBS, Bing Crosby
6—Philadelphia Symphony Orchestra
6:15—CBS, Andre Kostelanetz
6:30—The Big Show
7—CBS, Wayne King and Orchestra
7:30—Columbia News Service
7:45—Myrt and Marge
8—Shell Show
9—CBS, Leon Belasco's Orchestra
9:30—CBS, Abe Lyman's Orchestra
10 to 12 mid.—Dance Music

499.7 Mtrs. KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M. to 6—Various programs
6 P.M.—NBC, Sinclair Minstrels
6:30—Just Around the Corner
7—Studio program
7:30—NBC, Demi-Tasse Revue
8—Feature program
8:15—NBC, The Philistine
8:30—NBC, Voice of Firestone
9—To be announced
10 to 12 mid.—NBC-KGO programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M. to 5—Various Programs
5 P.M.—Storytown Express
5:15—College Daze and Knights
5:30—Noble Sisters (trio)
5:45—Tom Wallace and Cardinal Quartet
6—News; Rubanoff's Concert Group
6:45—"Bill, Mac and Jimmy"
7—Watanabe & Archie
7:15—Black and Blue
7:30—Red Davis Adventures
7:45—Concert Group
8—Frost Warnings
8:05—To be announced
8:30—"So This Is Radio"
8:45—Range Riders
9—News Service
9:15—Calmon Luboviski and Claire Mellonino
10 to 11 P.M.—Pete Pontrelli's Orch.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
7 A.M. to 12:15—Various programs
12:15—NBC-KGO Programs to 1:45
1:45—Winifred Auckland
2—NBC, Al Pearce and his Gang
3—Proctor's: Betty
3:15—Talking Fiddle
3:30—Day Dreams
3:45—Grant Merrill, Easy Chair
4—NBC-KGO Programs to 4:45
4:45—Manhattan Echoes
5—NBC-KGO programs to 6
6—30 Minutes of Music
6:30—General Harmonizers
6:45—Smiling Through
7—NBC-KGO Programs to 8:15
8:15—Happiness program
8:30—NBC, Voice of Firestone
9—NBC, Sealed Power Side Show
9:30—Male Quartet
10—NBC, Richfield News Flashes
10:15—Dance Music
11:30 to 12 mid.—Stringwood Ensemble

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7:30 A.M. to 1—Various Programs
1 P.M.—Cowboy Joe
1:15—Vindabonians
1:45—NBC, Lady Next Door
2—Salon Hour; Recordings
3—NBC Programs to 4
4—Recorded Program
4:30—Steamboat Bill
5—Talk; String Trio
6—NBC Programs
6:30—Just Around the Corner
7:15—Tarzan
7:30—Song recital
7:45—Dollars and Cents
8—Recordings
8:15—NBC, Ted Weems Orch.
8:30—Muted Strings
8:45—Watanabe and Archie
9—Mystic Asia, Solberg
9:30—Waltz Time
10:30—Musical Favorites
11 to 12 mid.—Dance Music

TUNE IN!!
KQW's Twenty-sixth Anniversary Broadcast
24 hours of special entertainment commencing at midnight Sunday.
1010 kilocycles

TUESDAY Programs

January 16, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M.—Edward MacHugh, the Gospel Singer
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce
8:15—Your Child
8:30—Marine Band Shut-In Hour
9—Barbara Lee
9:15—Nanette La Salle, vocalist
9:30—Martha Meade Society
9:45—Edna Fischer, pianist
10—Organ Concert
10:30—Woman's Magazine of the Air
11:30—Smackout: Comedy duo
11:45—Vin Lindhe, Swedish disease
12 noon—Financial Flashes
12:05—Johnny O'Brien, harmonica
12:15—Western Farm & Home Hour
1—Betty and Bob
1:15—Southernaires: Quartet
1:30—Oxydol's Own Ma Perkins
1:45—Betty Marlowe, talk
2—Al Pearce and His Gang
3—Rush Hughes, Pictorial
3:15—Mme Frances Alda, soprano
3:30—Organ Concert
3:45—Cheerio Musical Mosaics
4—The Family Cook Book
4:15—John and Ned, harmony duo
4:30—Mary's Friendly Garden
5—Stage Chatter; Clef Dwellers
5:30—Billy Batchelor
5:45—Little Orphan Annie
6—Plano Pals
6:15—Historical Sketches of San Francisco
6:30—Ed Wynn and the Texaco Fire Chief Band
7—Cruise of the Seth Parker
7:30—Madame Sylvia & Movie Stars
7:45—Simmons and Sears
8—Amos 'n' Andy
8:15—Memory Lane
8:45—Horlick's Adventures in Health
9—Ben Bernie's Orchestra
9:30—To be announced
10—Richfield News Flashes
10:15—Mark Hopkins Hotel Orch.
11—Tom Coakley's Orchestra
11:30 to 12 midnight—Organ Concert

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 A.M.—Morning Parade
8—Four Southern Singers
8:15—Log o' the Day Crosscuts
9:15—Julia Hayes
9:30—Organ Concert
9:45—News
10—New Kitchen Secrets
10:15—Pleasant Beginnings
10:30—Vic and Sade
10:45—Dr. Wynn's Health Talk
10:50—Soloist
11—Meredith Willson's Orchestra
11:30—William Cowles, pianist
11:45—Agricultural Bulletins
12 noon—Midday Musical
1—News; 1:15, Ann Warner Chats
1:45—Brown Palace Hotel Orchestra
2:15—Daytime Talks
2:30—Adventures of Dr. Doolittle
2:45—Fashion Flashes
3—Mme. Frances Alda
3:15—Mud Caves, dramatic skit
3:30—Mid-Week Fed. Hymn Sing
3:45—Univ. of Calif. Program
4—Twenty Fingers of Harmony
4:15—You and Your Government
4:45—Stringwood Ensemble
5:15—News; Argentine Trio

5:45—Eva Gruninger, contralto
6—Doric Quartet
6:30—California Dons
7—Flori Gough Shorr and Lev Shorr, cellist and pianist
7:30—Etta Moten, blues singer
7:45—Calif. St. Cham. of Commerce
8—Nathan Abas, violinist
8:15—The Hollywood Looking Glass
8:30—The Orchestra
9—Magnolia Minstrels
9:30—Harry Sosnick's Orchestra
10—Stringwood Ensemble
10:30—Melody Mixers
11—Guy Lombardo's Orchestra
11:30 to 12 mid.—Tom Gerun's Or.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:03—Argentinians
12:30—Organ Recital
1—Afternoon Concert
1:30—Modern Maestros
2—Opera Phantoms
2:30—Verse: Mrs. M. C. Sloss
3—Organ Matinee
4—Artist Celebrities
4:15—Symphony Highlights
5—Sunset Crier
5:45—Campbell Digest
6—Paraders; 6:15, Waltz Idylls
7—Bob Allen, pianist
7:15—Quartette Time
7:30—Floyd Bennett Aviation Forum
7:45—Musical Novelties
8—Virginia Miller, piano recital
8:15—NBC, Poet Prince
8:30—St. George Hotel Orchestra
8:45—Royal Serenader
9—News Flashes
9:15—The Cub Reporters
9:30—Symphonic Band
10—Organ Serenade
11 to 12 Mid—Concert Memories

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various Programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News; 2:15, Town Crier
3—X Bar B Boys; Studio
4—Keep Smiling Revue
4:30—The Old Bachelor
4:45—Studio program
5—Rusty, the Boy Aviator
5:15—Si and Elmer
5:30—Health Talk; 6, Smile Club
6:30—Columbia News Page
6:45—Ernie Smith's Sport Page
7—Dot Kay, vocalist
7:15—Italian News Broadcast
7:30—Studio program
7:45—Voice of Democracy
8—Nell Callahan, pianist
8:15—Gert. Ahearn and Lee Baker
8:30—Organ Recital
8:45—Cecil and Sally (Elec. Trans.)
9—Souvenirs
9:30—Historical Hysteria
9:45—News; 10, Studio program
10:30—Hal Girvin's Orchestra
11 to 12 mid.—Records

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M. to 5:15—Records; News
5:15 P.M.—Silent Period
12:01 to 6 A.M.—Owl Program

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Recordings; 7:25 Stocks
7:30—Early Morning Exercises
8—Recordings
8:15—CBS, Madison Singers
8:30—Popular Selections
8:45—CBS, Frank Winegar Orch.
9—CBS, Voice of Experience
9:15—CBS, Connie Gates, songs
9:30—Ruth Adams, Cooking School
9:45—CBS, Geo. Scherban's Orch.
10—CBS, Little French Princess
10:15—CBS, Reis and Dunn
10:25—Thin Program
10:30—CBS, Easy Aces
10:45—Prudence Penny
11—Just Plain Bill
11:15—Romance of Helen Trent
11:30—CBS, Amer. School of the Air
12 noon—Noonday Concert
1—Women's Institute
1:15—CBS, U. S. Navy Band
1:30—N. Y. Stock Quotations
1:35—Medical Society Health Talk
1:45—CBS, Enoch Light's Orchestra
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music; Beauty Talk
4—"Correct English"
4:15—CBS, Texas Rangers
4:30—CBS, Cocomalt program
4:45—Lost and Found Items
4:50—Town Topics
5—Little Theatre of the Air
5:15—Hi-Bar-O Rangers
5:30—Charlie Lung Gang
5:45—Bobs, Sports Authority
6—CBS, Philadelphia Orchestra
6:15—CBS, Alexander Woolcott
6:30—CBS, George Jessel
7—CBS, Camel Caravan
7:30—CBS, Columbia News Service
7:45—CBS, Myrt and Marge
8—CBS, Harlem Serenade
8:15—CBS, Francisco Del Campo
8:30—Mellow'd Melodies
8:45—CBS, Voice of Experience
9—Dance Music
10—News Editor of the Air
10:30 to 12 mid.—Dance Orchestra

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5:30—Various Programs
5:30 P.M.—Eat your way to Health
6—News by Bill Meyer
6:15—Walkathon; Organ Echoes
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—"Solomon & Sullivan," skit
7:45—Marjorie Lawrie
8—Portuguese Program
8:30—Italian Program
9—Basketball Game
10:30 to 12 midnight—Dance Music; Walkathon

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various Programs
6 P.M.—Musical Impressions
6:15—Franco's Program
6:30—Fed State Market Reports
6:45—Farmers Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:15—Calif. State Fed. of Labor
7:30—State Chamber of Commerce
7:45—Band Concert
8 to 10 P.M.—You Never Can Tell

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M. to 12—Records; Stocks; News
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights
2—Recordings; News
2:40—Closing S. F Stocks
2:45—Recordings
3:15—Carmen Rushing, pianist
3:30—Records; 4, Lost and Found
4:15—Brother Bob's Club
4:45—Health School of the Air
5—Covered Wagon Jubilee
5:30—Helen Parmelee, pianist
6—Hotel Oakland Trio; News
7:30—Los Tres Caballeros
7:45—Helen Parmelee, pianist
8—John Lewis Quintet
9—Old Gospel Hymns
9:30—Bungling Bunglers
9:45—Freddie Skinner
10 to 11 P.M.—Dance Program

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L.A., Cal.
7 A.M. to 5—Various Programs
5 P.M.—Children's Radio Theatre
5:15—CBS, H-O Rangers
5:30—Charlie Lung and Gang
5:45—CBS Program
6—CBS, Philadelphia Orchestra
6:15—CBS, Alexander Woolcott
7—CBS, Camel Program
7:30—To be announced
7:45—CBS, Myrt and Marge
8—Inglewood Park Concert
8:30—S & W Mellow'd Melodies
8:45—CBS, Voice of Experience
9—Dance Music
9:30—To be announced
10—News Items; Organ
10:30—Dance Music
12 to 1 A.M.—Recordings

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Exercises; Music; Stocks
7:45—Church Quarter Hour
8—Terence Vincent, Airplane Man
8:15—Musical Program
8:30—Charite Wellman, songs
8:45—Julia Hayes, Helpful Hints
9—Jean George, pianist
9:15—Jean Abbey's Shopping Tour
9:30—NBC, Martha Meade Society
9:45—Melba's Chat
10—NBC-KGO Programs to 11:30
11:30—Book Review; Market Reports
12 noon—U. C & U. S. Agriculture talk
12:15—NBC-KGO programs to 1:15
1:15—News release
1:30—NBC-KGO programs to 3:15
3:15—Ann Warner; Organ Recital
4:15—Nick Harris program
4:30—Margaret Duncan, pianist
4:45—News Release
5—NBC-KGO Programs to 10:15
10:15 to 12 mid.—Dance Music

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.
7 A.M. to 5:30—Various Programs
5:30 P.M.—Charlie Lung's Gang
5:45—CBS Programs to 6:45
6:45—Tarzan of the Apes
7—CBS, Camel Program
7:30—Recordings
7:45—CBS, Myrt and Marge
8—CBS Programs to 8:30
10—Dance Music
12 to 1 A.M.—Recordings

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 5—Various Programs
5 P.M.—Studio Program
5:10—Amer. Cracker Program
5:15—CBS, H-Bar-O Rangers
5:30—Studio program
5:45—CBS Programs to 6:30
6:30—Sports Review
6:45—'It's Time to Sing Sweet Adeline Again'
7—CBS, Camel Program
7:30—CBS, Columbia News
7:45—CBS, Myrt and Marge
8—Radio Speaker Stevenson
8:15—Hollywood Newshawk
8:30—S & W Mellow'd Melodies
8:45—CBS, Voice of Experience
9—Grif Williams' Orchestra
9:15—Globe Trotter
9:30—Boxing Bouts
10:30 to 12 mid.—Dance Music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M. to 6—Various Programs
6 P.M.—Philadelphia Symphony Or.
6:15—CBS, Alexander Woolcott
6:30—CBS, Geo. Jessel
7—CBS, Camel program
7:30—CBS, Columbia News Service
7:45—Myrt and Marge
8—Dr. Mellor
8:15—CBS, Francesco Del Campo
8:30—Mellow'd Melodies
8:45—Voice of Experience
9 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7:30 A.M. to 1—Various Programs
1 P.M.—Cowboy Joe
1:15—NBC Programs to 2
2—Recorded Program; Talk
3—NBC Programs to 5:30
5:30—Recordings
6—NBC, Doric Quartet
6:30—Washington H. S. Reporter
6:45—Wandering Minstrel
7—Dinner Damsel
7:30—General Harmonizers
7:45—Dollars and Cents
8—Orpheus Ensemble
8:30—Songs We Love
8:45—Watanabe and Archie
9—Viennese Vagabonds
9:30—Melodic Moods
10 to 12 mid.—Dance Music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M. to 5—Various Programs
5 P.M.—Storytown Express
5:15—Mary Kirk, organ
5:30—Bouquet of Memories
5:45—Prof. Lataner; News
6:15—Rubanoff's Concert Group
6:30—King Cowboy
6:45—Chandu the Magician
7—Watanabe & Archie
7:15—Concert Group
7:30—Elvia Allman and Band
7:45—Lawrence King and Orchestra
8—Frost Warnings; Music
8:15—Realty Board Program
8:30—"So This Is Radio"
8:45—Drury Lane in Reveries
9—News Service
9:15—Range Riders
9:30—Cap'n Dan's Treasures
10 to 11 P.M.—Dance Music

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6:30 A.M. to 6—Various programs
6 P.M.—CBS, Philadelphia Orchestra
6:15—CBS Program
7—CBS, Camel Caravan
7:30—Tarzan of the Apes
7:45—CBS, Myrt and Marge
8—Bells of Harmony
8:15—CBS, Gertrude Niesen
8:30—S & W Mellow'd Melodies
8:45—Voice of Experience
9—Eb and Zeb
9:15—Studio program
10 to 12 mid.—Dance Music

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
7 A.M. to 1—Various Programs
1 P.M.—NBC, Betty and Bob
1:15—Soudyhnaires; Male Quartet
1:30—Oxydof's Ma Perkins
1:45—Betty Marlowe, talk
2—NBC, Al Pearce and Gang
3—Proctor's; Betty
3:15—Glen and Ruby
3:30—Preschool Association Talk
3:35—Petite Symphonists
4—Medical talk; Vindabonians
4:30—Pastel Harmonies
5—To be announced
5:30—NBC, Billy Batchelor
5:45—NBC, Little Orphan Annie
6—Muted Strings
6:15—Happiness Program
6:30—NBC-KGO Programs to 7:45
7:45—Beauty That Endures
8—NBC-KGO Programs to 10:15
10:15—The King's Men
10:30 to 12 mid.—Dance Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 1—Various Programs
1 P.M.—NBC, Betty and Bob
1:15—Studio programs
1:30—NBC, Oxydof's Ma Perkins
1:45—NBC, Betty Marlowe
2—NBC, Al Pearce and Gang
3—Studio programs
4:15—NBC-KGO Programs to 5
5—Tull and Gibbs
5:15—NBC-KGO Programs to 6
6—N. W. on Parade
6:30—NBC-KGO programs to 7:45
7:45—Four Horsemen
8—NBC-KGO Program to 9:30
9:30—To be announced
10—Richfield News
10:15 to 12 mid.—Dance Music

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various Programs
12 noon—F. A. Cook News
12:15—NBC-KGO programs to 1:15
1:15—Parker Dental Clinic
1:30—Oxydof's Ma Perkins
1:45—NBC-KGO programs to 3
3—Radio Reporter
3:05—Misha Pelz, piano
3:15—As If by Magic
3:20—Friendly Chat
4:15—NBC-KGO Programs to 5:15
5:15—Sam Gordon
5:30—NBC-KGO Programs to 6
6—Crazy Crystals
6:15—NBC-KGO Programs to 7:45
7:45—Portland Cleaning Works
7:50—NBC-KGO Programs to 10:15
10:15—Vic Meyers Orchestra
10:45 to 12 midnight—Dance Music

WEDNESDAY Programs

January 17, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

7 A.M.—The Cowboy Singer
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applause
8:15—Singing Strings
8:30—United States Army Band
9—Barbara Lee
9:15—Wendell Hall
9:30—Arion Trio
9:45—Jean Abbey, shop news
10—Sarah Kreindler, violinist
10:15—Books for Children
10:30—Magazine of the Air
11:30—Smackout
11:45—Words and Music
12 noon—Financial Flashes
12:05—Joe White, tenor
12:15—Western Farm & Home Hour
1—Betty and Bob
1:15—Frances White, vocalist
1:30—Oxydol's Own Ma Perkins
1:45—Lady Next Door
2—Al Pearce and His Gang
3—Rush Hughes, Pictorial
3:15—Xavier Cugat's Orchestra
3:30—Organ Concert; Soloist
4—Society Sidelights
4:15—Oriental Orchestra
4:30—Mary's Friendly Garden
5—Ramblers' Orchestra
5:15—Children's Corner
5:30—Billy Bachelor
5:45—Little Orphan Annie
6—Ipana Troubadours
6:30—John McCormack, tenor
7—Corn Cob Pipe Club
7:30—National Radio Forum
8—Amos 'n' Andy
8:15—Warden Lawes in "20,000
Years in Sing Sing"; Drama
8:45—Winning the West; Drama
9:15—Phil Harris Orchestra
9:30—Fred Allen's Revue
10—Richfield News Flashes
10:15—Herbert Kay's Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 Mid.—Organ Concert

440.9 Meters **KPO** Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

7:30 A.M.—Three Scamps, vocalists
7:45—Organ Concert
8—Four Southern Singers
8:15—Log o' the Day Crosscuts
9:15—Julia Hayes
9:35—Johnnie O'Brien, harmonica
9:45—News
10—Elmore Vincent, tenor
10:15—Songs by the Kitchen Sink
10:30—Vic and Sade
10:45—Dr. Wynne's Health Talk
10:50—Merrile Men, male quartet
11—Happy Days in Dixie
11:30—Argentine Trio
11:45—Agricultural Bulletins
12 noon—Midday Musicale
1—News; 1:15, Ann Warner's Chats
1:45—John and Ned, harmony duo
2—Morin Sisters, vocalists
2:15—Babes in Hollywood
2:30—Mobile Moaners
2:45—Grandpa Burton
3:05—Xavier Cugat's Orchestra
3:15—Mud Cavea, dramatic skit
3:30—George R. Holmes
3:45—Univ. of Calif. Program
4—Dance Masters, orchestra
4:15—Tone Portraits
4:45—Facing the Music
5—Irving Kennedy, tenor
5:15—News

5:30—Song Personalities
6—Arion Trio
6:30—The Clef Dwellers
6:45—Detectives Black and Blue
7—Edna Fischer, pianist
7:15—Tarzan of the Apes
7:30—Comedy Stars of Hollywood
7:45—Agriculture Today
8—Nathan Abas, violinist
8:15—Red Davis, dramatic sketch
8:30—Californians on Parade
9—St. Regis Orchestra
9:15—Book Parade
9:30—Seven Seas; Orchestra
10—Marshall's Mavericks
10:30—Pacific Serenaders
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Tom Gerun's Orch.

535.4 Meters **KTAB** Garfield 4700
960 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various Programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News; 2:15, Town Crier
3—X Bar B Boys
3:30—Studio program
3:45—Health Talk
4—Keep Smiling Revue
4:30—The Old Bachelor
4:45—Si and Elmer
5—Rusty, the Boy Aviator
5:15—Si and Elmer
5:30—Health Talk
6—Smile Club
6:30—Columbia News Page
6:45—Ernie Smith's Sport Page
7—Dot Kay
7:15—Italian News Broadcast
7:30—Organ Concert
7:45—Family Album
8—Studio Program
8—Iris Iler, songs
8:15—Organ; Tone Poems
8:45—Cecil and Sally (Elec. Trans.)
9—Souvenirs
9:30—Jerry Wilford, Poetry, Music
9:45—News Flashes
10 to 11:30 P.M.—Studio; Records

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various Programs
5:30 P.M.—Eat your way to Health
6—News by Bill Meyer
6:15—Walk-a-thon
6:30—Organ Echoes
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—Francis Topham, songs
7:45—Song Fest
8—Jack Morgan, Accordion
8:15—Sally Snow, Hillnely
8:30—Andre DeCaux; Studio Prog.
10—Dance Music; Walkathon

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various Programs
6 P.M.—Musical Impressions
6:15—Franco's Program
6:30—Fed. State Market Reports
6:45—Farmers Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:15—Dr. Anderson's Health Talk
7:30—Monarch Melodists
8—American Legion War Camp
8:15—Herbert Miller, basso
8:30—Half-Hour of Melodies
9—A. Caro Miller and Vibraharp
9:30 to 10 P.M.—Orchestra

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Recordings; Stocks
7:30—Early Morning Exercises
8—Popular Selections
8:15—CBS, Four Showmen
8:30—CBS, Tony Wons, Philosopher
8:45—Dancing Echoes
9—Voice of Experience
9:15—Goodwill Industries, talk
9:20—CBS, Gypsy Nina
9:30—Betty Crocker
9:45—CBS, Edson Ensemble
10—Little French Princess
10:15—CBS, The Playboys
10:25—Thinc Company
10:30—CBS, Easy Aces
10:45—Prudence Penny
11—CBS, Just Plain Bill
11:15—CBS, Helen Trent's Romance
11:30—CBS, Amer School of the Air
12 noon—Noonday concert
1—Musical Album
1:25—N. Y. Stock Quotations
1:30—CBS, Educational feature
1:45—CBS, Merrymakers
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, Theo. Carle
4—Melodies Organistlike
4:15—CBS, Texas Rangers
4:30—CBS, Cocomalt program
4:45—Lost and Found
4:50—Town Topics
5—Melodies Organistlike
5:15—H-Bar-O Rangers
5:30—CBS, A. Spaulding, violinist
6—CBS, Philadelphia Orchestra
6:15—CBS, Stoopnagle and Budd
6:30—CBS, Geo. Burns and Grace
Allen
7—Waring's Pennsylvanians
7:30—CBS, Columbia News Service
7:45—CBS, Myrt and Marge
8—CBS, Andre Kostelanetz
8:15—To be announced
8:30—CBS, Edwin C. Hill
8:45—The Buccaneers
9—Examiner Sports Parade
9:30—CBS, George Hall's Orchestra
10—News Editor of the Air
10:10 to 12 mid.—Dance Music

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:03—Argentinians
12:30—Organ Recital
1—Afternoon Concert
2—Harmonies
2:15—Helen Barker, Art Lecture
2:30—Community Chest
2:45—Organ Matinee
3:45—Mountain Boys
4:15—Better Business Talk
4:30—Symphony Highlights
5—Sunset Crier
5:45—Campbell Dentist
6—Paraders
6:15—Waltz Idylls
7—Bob Allen, Piano Stylist
7:15—Eugene Mancini and Virginia
Miller
7:30—Rhythm Princes
8—Souvenirs of Italy
8:30—Jess Norman's Orchestra
9—News Flashes
9:15—Congress Hotel Orchestra
9:30—John Wolohan's Orchestra
10—Organ Serenade
11 to 12 Mid.—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records; Stocks; Talks
12 noon—Bill Duncan's Band
1—"Timely Garden Tips"
1:15—Jean's Hi-Lights
2—Recordings; News
2:35—Better Business Talk
2:40—Stocks; Records
3:15—Nancy Ann Hersey, pianist
3:30—News Flashes; Records
4—Lost and Found; Records
4:15—Brother Bob's Club; News
4:45—Health School of the Air
5—Covered Wagon Jubilee
5:30—Helen W. Parmelee, pianist
5:45—Lovable Liars
6—Hotel Oakland Trio; 7 News
7:30—Manila String Orchestra
8—Miniature Revue
8:30—Johnnie's Rhythm Kings
9—Nevada Nite Herders
9:30—Bungling Bunglers
9:45—Freddie Skinner
10 to 11 P.M.—Dance Program

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles

7 A.M.—Louis Rueb, exercises
7:15—News; 7:30, N. Y. Stocks
7:45—Church Quarter Hour
8—Jean George, pianist
8:15—Rudy Weldoff (transcription)
8:30—Helen Guest, ballads
8:45—Julia Hayes
9—Charlie Wellman, songs
9:15—NBC-KGO Programs to 9:45
9:45—Melisse's Chat
10—English Lesson
10:15—Health Talk
10:30—NBC-KGO Programs to 11:45
11:45—Market Report; Agric. Talk
12:15 P.M.—NBC-KGO prog. to 1:15
1:15—News Release
1:30—Oxydol's Own Ma Perkins
1:45—Innerclean Program
2—NBC-KGO programs to 3:15
3:15—Ann Warner Chats
3:45—Organ Recital
4:15—Oriental Orchestra
4:30—Business talk; News
5—Julie Kellar, harpist
5:15—Health talk
5:30—NBC-KGO programs to 7:30
7:30—Makers of History
8—NBC-KGO programs to 9:30
9:30—Eno Crime Clues
10—NBC, Richfield Reporter
10:15 to 12 mid.—Dance Music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
Western Broadcast Co., Los Angeles

6:45 A.M. to 5—Various Programs
5 P.M.—Storytown Express
5:15—College Daze & Knights
5:30—Noble Sisters Trio
5:45—Universal Song Service
6—News Service
6:15—Mayfair Ensemble
6:30—King Cowboy
6:45—Bill, Mack and Jimmy
7—Frank and Archie
7:15—Black and Blue
7:30—Adventures of Red Davis
7:45—Lawrence King, tenor
8—Agricultural Digest
8:15—KNX Concert Group
8:30—"So This Is Radio"
8:45—Drury Lane in Reveries
9—News Service
9:15—Range Riders
9:30—Californians Orchestra
10 to 11 P.M.—Pete Pontrelli's Orch.

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

7 A.M. to 1 P.M.—Various programs
1—NBC, Bob and Betty
1:15—Parker Dental Clinic
1:30—NBC-KGO programs to 3
3—Krazy Limericks
3:05—Waldorf-Astoria Orchestra
3:15—As If By Magic
3:20—Friendly Chat
4:15—NBC-KGO programs to 5
5—Gems of Thought
5:05—Ramblers; Memory Singer
5:15—Piano Surprises
5:30—NBC-KGO Programs to 7:30
7:30—Covered Wagon Days
8—NBC-KGO Programs to 9:30
9:30—Francis Ingram
9:15—NBC Program
10—NBC, Richfield News Flashes
10:15 to 12 mid.—Dance Music

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L. A., Cal.

7 A.M. to 6—Various Programs
6 P.M.—CBS, Philadelphia Orch.
6:15—CBS, Pontiac program
6:30—CBS, Guy Lombardo's Orch.
7—CBS, Waring's Pennsylvanians
7:30—To be announced
7:45—CBS, Myrt and Marge
8—"Calling All Cars"
8:30—CBS, Edwin C. Hill
8:45—CBS Orchestras
10—News Items
10:10—Dance Music
12 to 1 A.M.—Recordings

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

7 A.M. to 2—Various Programs
2—NBC, Al Pearce and His Gang
3—Proctor's; Betty
3:15—Cello Favorites; Day Dreams
3:45—Easy Chair
4—NBC-KGO Programs to 5
5—Shades of Yesterday
5:15—Male Quartet
5:30—NBC, Billy Batchelor
5:45—NBC, Little Orphan Annie
6—Ipana Troubadours
6:30—NBC-KGO Programs to 7:30
7:30—Happiness Program
7:45—Smiling Through
8—NBC-KGO Programs to 10
10—NBC, Richfield News Flashes
10:15—General Harmonizers
10:30 to 12 mid.—Dance Music

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.

7 A.M. to 6 P.M.—Various programs
6—CBS, Philadelphia Orchestra
6:15—Stoopnagle and Budd
6:30—Geo. Burns and Grace Allen
7—Fred Waring's Pennsylvanians
7:30—Recordings
7:45—CBS, Myrt and Marge
8—CBS Program
8:30—CBS, Edwin C. Hill
8:45—Buccaneers
9—CBS Program
9:30—Dance Orchestra
10—World-wide News
10:10—Dance Music
12 to 1 A.M.—Recordings

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M. to 5:15—Records; News
5:15 P.M.—Silent Period
12:01 to 6 A.M.—Owl Program

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

7 A.M. to 1—Various programs
1 P.M.—NBC, Betty and Bob
1:15—Studio program
1:30—NBC, Oxydol's Ma Perkins
1:45—Lubins Style Shop
2—NBC-KGO Programs to 3:15
3:15—Club Bulletin
3:30—Business and Pleasure
4—Spokane Fur Co.
4:15—Oriental Orchestra
4:30—NBC, Mary Garden
4:45—Studio Programs
5:15—NBC-KGO Programs to 7:30
7:30—Book of Memories
8—NBC, Amos 'n' Andy
8:15—"20,000 Years in Sing Sing"
8:45—NBC, Winning the West
9:15—Black and Blue
9:30—Brystol Meyers
9:45—Frank and Archie
10—NBC, Richfield News
10:15—Mark Hopkins Hotel Orch.
10:30—Radio Specials
11 to 12 mid.—Dance music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

6 A.M. to 6—Various Programs
6 P.M.—Philadelphia Symphony
6:15—Stoopnagle and Budd
6:30—CBS, White Owl Program
7—Waring's Pennsylvanians
7:30—Columbia News Service
7:45—Myrt and Marge
8—Dr. Mellor
8:15—To be announced
8:30—Edwin C. Hill
8:45—The Showdowners
9—Studio program
9:30—CBS, Geo. Hall Orchestra
10 to 12 mid.—Dance Music

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

6:30 A.M. to 6—Various programs
6 P.M.—CBS, Philadelphia Symp.
6:15—CBS, Stoopnagle and Budd
6:30—CBS, Lombardo, Burns, Allen
7—Waring's Pennsylvanians
7:30—Black and Blue
7:45—CBS, Myrt and Marge
8—CBS, Mark Warnow's Orchestra
8:15—Bells of Harmony
8:30—CBS, Edwin C. Hill
8:45—Jack Cody's Varieties
9—Eb and Zeb
9:15—Gold Blue Star Revue
9:45 to 12 mid.—Dance Music

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M. to 5—Various Programs
5 P.M.—Studio program
5:15—H-Bar-O Rangers
5:30—CBS, Albert Spalding
6—CBS, Phila. Symp. Orch.
6:15—CBS, Col. Stoopnagle & Budd
6:30—CBS, White Owl Program
7—CBS, Old Gold Program
7:30—Radio Speaker Stevenson
7:45—CBS, Myrt and Marge
8—CBS, Presenting Mark Warnow
8:15—Frank Funkhauser Talk
8:30—CBS, Barbasol program
8:45—Hollywood Looking Glass
9—To be announced
9:15—Gold Blue Star Revue
9:45—Charles A. Reynolds
10—Ken Stuart's Sunshine Prog.
10:30 to 12 mid.—Dance Music

THURSDAY Programs

January 18, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M.—Edward MacHugh, Gospel
Singer
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce
8—Del Monte Shlp of Joy
8:30—United States Navy Band
9—Barbara Lee
9:15—Wendell Hall
9:30—Martha Meade Society
9:45—Piano Vignettes
10—Magazine of the Air
11—Standard School Broadcast
11:45—Words and Music
12 noon—Financial Flashes
12:05—Reed Kennedy, baritone
12:15—Farm and Home Hour
1—Betty and Bob
1:15—Thursday Special
1:30—Oxydol's Own Ma Perkins
1:45—Betty Marlowe, talk
2—Al Pearce and His Gang
3—Rush Hughes, Pictorial
3:15—Xavier Cugat's Orchestra
3:30—Art Review
3:45—The Southernaires
4—Family Cook Book
4:15—Dance Masters
4:30—Mary's Friendly Garden
5—Rudy Vallee's Orchestra
6—Capt. Henry's Show Boat
7—Paul Whiteman's Orchestra
8—Amos 'n' Andy
8:15—Standard Symphony Hour
9:15—Etta Moten & Company
9:30—Dancing in the Twin Cities
10—Richfield News Flashes
10:15—Mark Hopkins Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 a.m.—Morning Parade; Organ
8:15—Log of the Day Crosscuts
9:15—Julia Hayes
9:35—Johnnie O'Brien, harmonica
9:45—News
10—New Kitchen Secrets
10:15—Strange Interview
10:30—Vic and Sade
10:45—Dr. Wynne's Health Talks
10:50—NBC Soloist
11—Standard School Broadcast
11:45—Agricultural Bulletin
12 noon—Melody Mixers
1—News
1:15—Ann Warner's Chats
1:45—John and Ned, harmony duo
2—Federation of Women's Clubs
2:15—Babes in Hollywood
2:30—Adventures of Dr. Doolittle
2:45—Fashion Flashes
3—Dr. Copeland's Health Talk
3:05—Xavier Cugat's Orchestra
3:15—Mud Caves, dramatic skit
3:30—John B. Kennedy
3:45—Univ. of Calif. Program
4—Twenty Fingers of Harmony
4:15—NRA talk
4:20—Harry Stanton, basso
4:30—Sam Moore, guitarist
4:45—Sax Appeal
5—Arion Trio; 5:15, News
5:30—Organ Concert
5:45—Behind the Footlights
6—Arion Trio
6:30—Federal Business Talk
6:45—Melody Mixers
7:15—Review of Activities of the
San Francisco Municipal Govern.

7:30—Powderpuff Revue
8—Josef Hornik's Concert Orchestra
8:30—Eno Crime Clues
9—George Olsen's Orchestra
9:30—Music Box
10—Voice of Pan
10:30—Organ Concert
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Tom Gerun's Or.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A. M. to 12—Various programs
12 Noon—Scriptures
12:03—Argentinians; 12:30, Organ
1—Shrine Luncheon Club
1:30—Afternoon Concert
1:45—NBC, Winnie the Pooh
2—International Troubadors
2:15—Hawaiian Melodies
2:45—Echoes in Erin
3—Organ Matinee
4—Musical Strings
4:15—Old Songs
4:30—Music Masters
5—Sunset Crier
5:45—Campbell Digest
6—Cossack Carnival
6:15—Waltz Idylls
6:45—Rhythm Princes
7—Bob Allen, Piano Stylist
7:15—Sportsman's Corner
7:30—Paraders; Sports Review
8—John Wolohan's Orchestra
9—News Flashes; Quartette
9:30—Hotel Fairmont Dance Orch.
10—Organ Serenade
11 to 12 Mid.—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M. to 12—Records; Stocks; News
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights
2—Constance Dixon, bridge talk
2:15—Records; News; Stocks
3:15—Carmen Rushing, pianist
3:30—News Flashes; Records
4—Lost and Found
4:15—Brother Bob's Club; News
4:45—Health School of the Air
5—Covered Wagon Jubilee
5:30—High School News
6—Hotel Oakland Trio
7—News Items
7:30—Anita and Orosco
7:45—Sports Hi-Lights
8—Mabel French
8:15—Studio program
8:30—Jack Manley, violinist
8:45—M. J. Goodman, tenor
9—Nevada Nite Herders
9:30—Bungling Bunglers
9:45—Freddie Skinner
10 to 11 P.M.—Dance Program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various Programs
6 P.M.—State Dept. of Agric.
6:15—Franco's Program
6:30—Fed. State Market Reports
6:45—Farmers Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Rev. C. B. Sylvester
8—Old Church Choir Songs
9—Gene Mancini, tenor
9:15—Mabel Adams, vocalist
9:30—Musical Readings
9:45 to 10 P.M.—Studio programs

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Records; Stocks
7:30—Early Morning Exercises
8—Recordings
8:45—CBS, Academy of Medicine
9—Voice of Experience
9:15—CBS, The Lone Wolf
9:30—Ruth Adams, Cooking School
9:45—George Scherban's Orchestra
10—Little French Princess
10:15—CBS, Reis and Dunn
10:30—CBS, Easy Aces
10:45—Prudence Penny
11—CBS, Just Plain Bill
11:15—Romance of Helen Trent
11:30—CBS, Amer. School of the Air
12 noon—Noonday concert
1—Women's Institute of the Air
1:15—Curtis Institute of Music
1:30—CBS, Amer. Legion Speaker
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, Memory Lane
4—Recordings
4:15—CBS, Texas Rangers
4:30—CBS, Cocomalt program
4:45—Lost and Found Items
4:50—N. Y. Stocks; Town Topics
5—'John Ridd's Adventures'
5:15—H Bar O Rangers
5:30—Charlie Lung's Orchestra
5:45—Emilio Osto, pianist
6—CBS, Philadelphia Symphony
6:15—CBS, Andre Kostelanetz
6:30—California Melodies
7—CBS, Camel Caravan
7:30—CBS, Columbia News Service
7:45—CBS, Myrt and Marge
8—CBS, Presenting M. Warnow
8:15—CBS, Elizabeth Barthell
8:30—CBS, Edwin C. Hill
8:45—76 All Star Revue
9:15—Blue Monday Jamboree
10—News Editor of the Air
10:10 to 12 midnight—Dance Music

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various Programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News; 2:15, Town Crier
3—X Bar B Boys
3:30—Studio program
4—Keep Smiling Revue
4:30—The Old Bachelor
4:45—Si and Elmer
5—Rusty, the Boy Aviator
5:15—Si and Elmer
5:30—Health Talk; 6, Smile Club
6:30—Columbia News Page
6:45—Ernie Smith's Sport Page
7—Dot Kay
7:15—Italian News Broadcast
7:30—KTAB Capers
8:30—By the Fireside
8:45—Cell and Sally (Elec. Trans.)
9—Souvenirs
9:30—Historical Hysteria
9:45—News Flashes
10—Kell-Widner Orchestra
10:30—Hal Girvin's Orchestra
11 to 12 mid.—Records

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M. to 5:15—Records; News
5:15 P.M.—Silent Period
12:01 to 6 A.M.—Owl Program

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 7 A.M.—Louis Rueb, exercises
 7:15—News; 7:30, N. Y. Stocks
 7:45—Church Quarter Hour
 8—NBC, Del Monte Happytime
 8:30—Musical Contrasts
 8:45—Helpful Hints to Housewives
 9—NBC-KGO Programs to 9:45
 9:45—Melisse's Chat
 10—NBC-KGO programs to 11:45
 11:45—Market Reports
 12 noon—Agriculture Talk
 12:15—NBC-KGO programs to 1:15
 1:15—News release
 1:30—NBC-KGO programs to 3:15
 3:15—Ann Warner Chats
 3:45—Noreen Gammill, character sketches
 4—Organ Recital
 4:30—The Poet's Corner
 4:45—News release
 5—NBC-KGO Programs to 9:15
 9:15—Orch. with Dave Marshall
 9:30—Eno Crime Clues
 10—NBC, Richfield Reporter
 10:15 to 12 midnight—Dance Music

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
 Don Lee Broadcast System, L.A., Cal.
 7 A.M. to 5—Various Programs
 5 P.M.—Children's Radio Theatre
 5:15—H-Bar-O Rangers
 5:30—Charlie Lung and Gang
 5:45—To be announced
 6—CBS, Philadelphia Orchestra
 6:15—CBS, Buick Program
 6:30—California Melodies
 7—CBS, Camel Caravan
 7:30—Islanders and Dennis
 7:45—CBS, Myrt and Marge
 8—CBS, Presenting Mark Warnow
 8:15—CBS, Phil Regan
 8:30—CBS, Edw. C. Hill
 8:45—76 Half Hour
 9:15—KFRK Jamboree
 10—News Items
 10:10—Dance Orchestras
 12 to 1 A.M.—Recordings

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 7 A.M. to 12—Various Programs
 12 noon—F. A. Cook News
 12:15—NBC-KGO programs to 1:15
 1:15—Parker Dental Clinic
 1:30—Oxydol's Ma Perkins
 1:45—Betty Marlowe, talk
 2—NBC, Al Pearce and his Gang
 3—Radio Reporter
 3:05—Waldorf-Astoria Orchestra
 3:15—As If By Magic
 3:20—Friendly Chat
 4—NBC programs
 4:30—NBC, Mary and Her Garden
 4:55—Dr. Colton
 5—NBC-KGO programs to 9:30
 9:30—Musical Mannequins
 10—NBC, News Flashes
 10:15 to 12 mid.—Dance Music

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
 Don Lee Broadcast System, S. D., Cal.
 7 A.M. to 5 P.M.—Various programs
 5 P.M.—Town Topics
 5:05—Chamber of Commerce
 5:15—H-Bar-O Rangers
 5:30—Charlie Lung's Gang
 5:45—Emilio Osta, pianist
 6—CBS, Philadelphia Symphony
 6:15—CBS program
 6:45—Tarzan

7—CBS, Camel Program
 7:30—Recordings
 7:45—Myrt and Marge
 8—Mark Warnow
 8:15—CBS, Elizabeth Barthell
 8:30—CBS, Edwin C. Hill
 8:45—76 All Star Revue
 9:15—Blue Monday Jamboree
 10—World-wide News
 10 10—Dance Music
 12 to 1 A.M.—Recordings

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
 The Journal, Portland, Oregon
 6:30 A.M. to 6—Various programs
 6 P.M.—CBS, Philadelphia Orchestra
 6:15—CBS programs
 7:30—Tarzan of the Apes
 7:45—CBS, Myrt and Marge
 8—Bells of Harmony
 8:15—CBS, Elizabeth Barthell
 8:30—CBS program
 8:45—76 Revue
 9:15—KFRK Jamboree
 10 to 12 mid.—Dance Music

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 7 A.M. to 1—Various Programs
 1 P.M.—NBC, Betty and Bob
 1:15—Winnifred Auckland
 1:45—NBC, Betty Marlowe
 2—NBC, Al Pearce and Gang
 3—Proctor's: Betty
 3:15—Concert Serenades
 3:45—Cowboy Joe
 4—20 Fingers of Harmony
 4:15—Dance Masters
 4:30—Artistic Trio
 5—NBC-KGO Programs to 9:30
 9:30—Musical Mannequins
 10—NBC, Richfield News Flashes
 10:15 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7:30 A.M. to 1—Various Programs
 1 P.M.—Joe and Ed
 1:15—Thursday Special
 1:30—Vindabonians
 2—Recorded Program
 3—NBC Programs to 4
 4—Glen and Ruby
 4:15—Preschool Asso. Interviews
 4:30—Artistic Trio
 5—Recorded Programs
 6—Popular Melodies
 6:30—Washington H. S. Reporter
 6:45—Pette Symphonists
 7:15—Around the Town
 7:30—General Harmonizers
 7:45—Dollars and Cents
 8—Vindabonians
 8:30—Hearthstone Harmonies
 8:45—Watanabe and Archie
 9—Popular Melodies
 9:30—Dancing in the Twin Cities
 10 to 12 mid.—Dance Music

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 7 A.M. to 5:30—Various Programs
 5:30 P.M.—Eat your way to Health
 6—News by Bill Meyer
 6:15—Walkathon
 6:30—Organ; C. W. Hammond
 7:15—The Ne'er Do Well
 7:30—The Musicale
 8—Song Fest
 8:15—Ice Hockey
 9:30—Royal Hawaiians
 10 to 12 mid.—Records; Walkathon

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts
 Western Broadcast Co., Los Angeles
 6:45 A.M. to 5—Various Programs
 5 P.M.—Storytown Express
 5:15—U. S. C. Male Chorus
 5:30—Bouquet of Memories
 5:45—Health Talk; News
 6:15—Rubinoff's Concert Group
 6:30—King Cowboy
 6:45—Chandu the Magician
 7—Frank and Archie
 7:15—Concert Group
 7:30—Elvia Allman
 7:45—Lawrence King, tenor
 8—Agricultural digest
 8:15—KNX Concert Group
 8:30—"So This Is Radio"
 8:45—Jay Penn Concert Group
 9—News service
 9:15—Tom Wallace
 9:30—Concert Group and Vocalist
 10 to 11 P.M.—Dance Music

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M. to 5—Various Programs
 5 P.M.—Studio Program
 5:10—Amer. Cracker Program
 5:15—CBS, H-Bar-O Rangers
 5:30—Charlie Lung
 5:45—Emilio Osta
 6—CBS, Philadelphia Symphony
 6:15—CBS, Buick Program
 6:30—Sports Review
 6:45—L. E. Hill
 7—CBS, Camel Program
 7:30—Radio Speaker Stevenson
 7:45—CBS, Myrt and Marge
 8—Radio Speaker Stevenson
 8:15—Hollywood Newshawk
 8:30—CBS, Edw. C. Hill
 8:45—"76 All-Star Revue"
 9:15—Globe Trotter
 9:30—Hockey Game
 10:30—Dance Music
 10:45—American Weekly
 11 to 12 mid.—Dance Music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6 A.M. to 6—Various Programs
 6 P.M.—Philadelphia Symphony
 6:15—CBS, Buick Program
 6:30—To be announced
 7—CBS, Camel program
 7:30—Columbia News Service
 7:45—Myrt and Marge
 8—Dr. Mellor
 8:15—CBS, Elizabeth Barthell
 8:30—CBS, Edw. C. Hill
 8:45—76 All Star Revue
 9:15—KFRK Jamboree
 10 to 12 mid.—Dance Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 7 A.M. to 1—Various Programs
 1 P.M.—NBC, Betty and Bob
 1:15—Studio program
 1:30—NBC, Oxydol's Ma Perkins
 1:45—NBC, Betty Marlowe
 2—Al Pearce and Gang
 3—Studio Programs to 4:15
 4:15—NBC-KGO Programs to 4:45
 4:45—Tull & Gibbs Express
 5—NBC-KGO Programs
 9:15—National Grocery
 9:30—Dancing in Twin Cities
 9:45—Frank and Archie
 10—NBC-KGO Programs to 10:30
 10:30—Radio Specials
 11 to 12 mid.—Dance Music

FRIDAY Programs

January 19, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

7 A.M.—The Cowboy Singer
7:15—Organ; Animal Service
7:45—Exercise and Applesauce
8:15—Log o' the Day Crosscuts
9—Barbara Lee
9:15—Wendell Hall
9:30—Nat'l. Farm and Home Hour
10—Sixth Coast Artillery Band
10:30—Magazine of the Air
11:30—Smackout: Comedy Duo
11:45—Friday Steeplechase
12 noon—Financial Flashes
12:05—Concert Petite
12:15—Farm and Home Hour
1—Betty and Bob
1:15—Frances White, songs
1:30—Oxydol's Own Ma Perkins
1:45—Norman Cloutier's Orch
2—Al Pearce and His Gang
3—Rush, Hughes, Fictorial
3:15—Xavier Cugat's Orchestra
3:30—The Well Dressed Woman
3:45—Mountain Music
4—Studio Chatter
4:30—Mary's Friendly Garden
5—Melody Mixers
5:30—Billy Batchelor
5:45—Little Orphan Annie
6—Let's Listen to Harris
6:30—Armour Program: Phil Baker
7—The First Nighter
7:30—One Man's Family
8—Amos 'n' Andy
8:15—Gilmore Circus
9:15—Stringwood Ensemble
9:30—Lee Roberts' Memory Box
9:45—Harry Sosnick Orchestra
10—Richfield News Flashes
10:15—Mark Hopkins Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

7:30 A.M.—The Story Singers
7:45—Organ Concert
8—Music Appreciation Hour
9—Johnnie Toffoli, accordionist
10:15—Julia Hayes
9:35—Organ Concert
10—Alvino Rey, guitarist
10:15—Let's Make a Batch of Tarts
10:30—Arion Trio
10:45—Dr. Wynne's Health Talks
10:50—Melody Mixers
11—Magic of Speech
11:30—Paul Carson, organist
11:45—Agricultural Bulletin
12 noon—State Dept. of Agriculture
12:15—Stringwood Ensemble
12:45—Commonw'lth Club Luncheon
1:30—Ann Warner's Chats
2—Concert Artists
2:30—News; 2:45, Grandpa Burton
3—Dr. Copeland's Health Talks
3:05—Xavier Cugat's Orchestra
3:15—Mud Caves: dramatic serial
3:30—Three X Sisters, vocal trio
3:45—Univ. of California Program
4—Dance Masters: Melody Mixers
4:45—For Girls and Boys Only
5:15—News
5:30—Music Makers
6—Evening Prelude
6:30—Paul Martin, banjoist, and
Katherine Julie, harpist
6:45—Detectives Black and Blue
7—Sports Revue
7:15—Tarzan of the Apes
7:30—Comedy Stars of Hollywood
7:45—NRA Talk

7:50—Charles Hart, instrumentalists
8:15—Red Davis: dramatic sketch
8:30—Eno Crime Clues
9—Ralph Kirbery, vocalist
9:05—Ted Weems' Orchestra
9:30—Big Ten: Vocalists and orch.
10—Balladettes
10:30—Out of the East
11—Ambassador Hotel Orchestra
11:30 to 12 Mid.—Tom Gerun Orch.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs
12 Noon—Scriptures
12:03—Hawaiians; 12:30, Organ
1—Afternoon Concert
2—International Troubadors
2:30—Moble Moaners
2:45—Organ Matinee
3:45—Musical Novelities
4—Symphony Highlights
5—Sunset Crier
5:45—Campbell Digest
6—Paraders; Waltz Idylls
7—Bob Allen, Piano Stylist
7:15—Quartette Time
7:30—Symphonic Jazz
8—John Wolohan's Orchestra
9—News Flashes
9:15—The Cub Reporters
9:30—Milly and Billy
9:45—Dance Rhythms
10—Organ Serenade
11 to 12 Mid.—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records; Stocks; Music; News
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights
2—Recordings; News
2:35—Better Business Talk
2:40—S. F. Closing Stocks; Records
3:15—Carmen Rushing, pianist
3:30—News Flashes; Records
4:15—Brother Bob's Club; News
4:45—McCoy Health School
5—Covered Wagon
5:30—Helen Parmelee, pianist
5:45—Lovable Liars
6—Hotel Oakland Trio; News
7:30—L. G. French, baritone
7:45—Helen Parmelee, pianist
8—KLX Hi-Jinks
10 to 11 P.M.—Dance Program

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 6—Various Programs
6 P.M.—Dell Perry, pianist
6:15—Walk-a-thon
6:30—Organ Echoes
7—C. W. Hammond
7:15—The Ne'er Do Well
7:30—Cumberland Hillbillies
8—Tom King, Crime News
8:15—Watch Tower Program
8:30—Radio Playmakers
9—Del Courtney's Band
10—Dance Music; Walkathon

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M. to 5:15—Records; News
5:15 P.M.—Silent Period
12:01 to 6 A.M.—Owl Program

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks
7:30—Early Morning Exercises
8—Recordings
8:30—CBS, Tony Wons, Philosopher
8:45—CBS, Dancing Echoes
9—CBS, Voice of Experience
9:15—CBS, Gypsy Nina
9:30—Betty Crocker
9:45—CBS, George Hall and His Orchestra
10—CBS, Little French Princess
10:15—CBS, The Playboys
10:25—Thinc Co.
10:30—CBS, Easy Aces
10:45—Prudence Penny
11—CBS, Just Plain Bill
11:15—Romance of Helen Trent
11:30—Philadelphia Orchestra
1—Discovery Hour
1:30—Noonday Concert
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, Joan Olsen's Orchestra
4—Hodge Podge Lodge
4:30—CBS, Cocomaalt program
4:45—Lost and Found Items
4:50—Stocks; Town Topics
5—Melodies Organistique
5:15—H-Bar-O Rangers
5:30—CBS, March of Time
6—Philadelphia Orchestra
6:15—CBS, The Town Crier
6:30—CBS, Melodic Strings
7—CBS, Swift Revue
7:30—CBS, Columbia News Service
7:45—CBS, Myrt and Marge
8—CBS, Soprano; Concert Orch.
8:15—S & W Mellow'd Melodies
8:30—CBS, Edwin C Hill
8:45—CBS, Isham Jones' Orchestra
9—Griff Williams' Orchestra
9:30—Catherine the Great
10—News Editor of the Air
10:10—Studio program
10:15 to 12 midnight—Dance Music

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various Programs
1 P.M.—Radio Frolic
1:30—Over the Teacups
2—News
2:15—Town Crier
3—X Bar B Boys
3:30—Studio program
3:45—Health Talk
4—Keep Smiling Revue
4:30—The Old Bachelor
4:45—Studio program
5—Rusty, the Boy Aviator
5:15—Si and Elmer
5:30—Health Talk
6—Smile Club
6:30—News
6:45—Ernie Smth's Sport Page
7—Dot Kay, vocalist
7:15—Italian News Broadcast
7:30—Organ Concert
7:45—London Fantasy
8:15—American Weekly Drama
8:30—Fishing Fool
8:45—Cecll and Sally (Elec. Trans.)
9—Souvenirs
9:30—Jerry Wilford, Poetry, Music
9:45—News Flashes
10—Studio program
10:30—Hal Givrin's Orchestra
11—Santa Clara program
11:15 to 11:30 P.M.—Records

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles
7 A.M.—Louis Rueb, exercises
7:15—News; 7:30, N. Y. Stocks
7:45—Church Quarter Hour
8—Music Appreciation Hour
9—Helpful Hints to Housewives
9:15—NBC-KGO Programs to 9:45
9:45—Melisse's Chat
10—Joseph Bjorndahl, baritone
10:15—Health talk, Dr. Laidlaw
10:30—NBC-KGO programs to 11:45
11:45—State Market Reports
12 noon—Agriculture talk
12:15—NBC-KGO programs to 1:15
1:15—Food for Thought
1:30—NBC, Oxydol's Ma Perkins
1:45—Innerclean Program
2—NBC-KGO programs to 3:15
3:15—Ann Warner Chats
3:45—Educational speech; Organ
4:30—Calif. Teachers' Assoc. talk
4:45—News release
5—Jimmie West Coast
5:15—NBC-KGO Programs to 9:15
9:15—Golf Highlights
9:30—NBC-KGO Programs to 10:15
10:15 to 12 mid.—Dance Music

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts

Don Lee Broadcast. System, L. A., Cal.
7 A.M. to 5—Various Programs
5 P.M.—Organ Recital
5:15—H-Bar-O Rangers
6—CBS, Philadelphia Orchestra
7:15—CBS, Alexander Woolcott
8:30—Melodic Strings
9—CBS, Olsen and Johnson
10—To be announced
10:45—CBS, Myrt and Marge
11—Mary Eastman with Orchestra
11:15—S & W Mellow'd Melodies
8:30—CBS, Edwin C. Hill
8:45—CBS, Isham Jones' Orchestra
9—Tapestries of Life
9:30—Catherine the Great
10—News Items
10:10—Dance Music
12 to 1 P.M.—Recordings

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various Programs
12 noon—F. A. Cook News Flashes
12:15—NBC, Farm and Home Hour
12:45—O. M. Plummer
1—General Mills program
1:15—Parker Dental Clinic
1:30—Oxydol's Own Ma Perkins
1:45—NBC, Concert Favorites
2—NBC, Al Pearce and his Gang
3—Krazy Limericks
3:05—Waldorf-Astoria Orchestra
3:15—As If by Magic
3:20—Friendly Chat
4:15—NBC-KGO Programs to 5:15
5:15—Collins & Erwin
5:30—NBC-KGO Programs to 10:15
10:15—Memory Singer
10:20 to 12 mid.—Dance Music

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts

Don Lee Broadcast. System, S. D., Cal.
7 A.M. to 5—Various Programs
5 P.M.—Town Topics; Records
5:15—H Bar O Rangers
5:30—CBS, March of Time
6—Philadelphia Symphony Orch.
6:15—CBS Program
6:30—CBS, Melodic Strings
7—CBS, Olsen & Johnson
7:30—Recordings

7:45—CBS, Myrt and Marge
8—CBS, Vocalist and Orchestra
8:15—Recordings
8:30—CBS, Edwin C. Hill
8:45—CBS, Dance Music
9:30—'Catherine the Great'
10—World-wide News
10:10—Dance Orchestra
12 to 1 A.M.—Recordings

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle
7 A.M. to 1 P.M.—Various Progs.
1—NBC-KGO Programs
1:45—Cowboy Joe
2—NBC, Al Pearce and his Gang
3—Proctor's Betty
3:15—Saxophone Melodies
3:30—Day Dreams
4—NBC-KGO programs to 5
5—Manhattan Echoes
5:15—Male Quartet
5:30—NBC-KGO Programs to 7:30
7:30—One Man's Family: Drama
8—NBC, Amos 'n' Andy
8:15—NBC, Gilmore Circus
9:15—To be announced
9:45—Happiness Program
10—NBC, Richfield News Flashes
10:15—The King's Men
10:30 to 12 mid.—Dance Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 2 P.M.—Various programs
2—NBC, Al Pearce and Gang
3—Studio programs
4:15—NBC Program
4:30—Parade of Happy Feet
4:45—Commercial Creamery program
5:15—NBC-KGO Programs to 8:15
8:15—Sports Review
8:30—Black and Blue
9—Words and Music
9:45—Frank and Archie
10—NBC, Richfield News
10:15—NBC, Mark Hopkins Orch.
10:30—Radio Specials
11 to 12 mid.—Dance Music

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma
6 A.M. to 6—Various Programs
6 P.M.—Philadelphia Symphony
6:15—CBS, Andre Kostelanetz
6:30—To be announced
7—Olsen and Johnson
7:30—Columbia News Service
7:45—Myrt and Marge
8—Dr. Mellor
8:15—Mellow'd Melodies
8:30—Edwin C. Hill
8:45—Dance Orchestra
9—Griff Williams Orchestra
9:30—Catherine the Great
10 to 12 mid.—Dance orchestra

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various Programs
6 P.M.—Musical Impressions
6:15—Franco's Program
6:30—State Market Reports
6:45—Farmers Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Musical Program
7:45—Band Concert
8—San Jose Accordion Club
8:30—Art and Jim
9—Fireseed Program
9:30—Kimo's Hawaiian Serenaders
10—Examiner Drama

285.5 Meters KNX Hemp. 4101
1050 Kcys. 25,000 Watts

Western Broadcast Co., Los Angeles
6:45 A.M. to 5—Various Programs
5 P.M.—Storytown Express
5:15—College Daze and Knights
5:30—U. S. C. Chorus
5:45—Quartet; News
6:15—Rubanoff's Concert Group
6:30—King Cowboy
6:45—Bill, Mac and Jimmy
7—Frank and Archie
7:15—Black and Blue
7:30—Red Davis Adventures
7:45—Lawrence King, tenor
8—Optimistic Donut Revue
9—News
9:15—Range Riders
9:45—Fights, Legion Stadium
10:45 to 11 P.M.—Dance Band

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 5:15—Various Progs.
5:15 P.M.—H-Bar-O Rangers
5:30—CBS, March of Time
6—CBS, Phila. Symphony Orch.
6:15—Sports Review
6:30—Melodic Strings
7—CBS, Swift Revue
7:30—Radio Speaker Stevenson
7:45—CBS, Myrt and Marge
8—Front Page Headlines
8:15—S & W Mellow'd Melodies
8:30—CBS, Edwin C. Hill
8:45—CBS, Isham Jones' Orch.
9—Detectives Black and Blue
9:15—Fun Fest; 9:30, Globe Trotter
9:45—Dem. Educational Feature
10 to 12 mid.—Dance Music

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts

The Journal, Portland, Oregon
6:30 A.M. to 6:15—Various programs
6:15—CBS Program
6:30—Bells of Harmony
6:45—CBS Feature
7—CBS, Olsen and Johnson
7:30—Black and Blue
7:45—CBS, Myrt and Marge
8—Orchestra and Soprano
8:15—S & W Mellow'd Melodies
8:30—CBS, Edwin C. Hill
8:45—Jack Cody's Varieties
9—Eb and Zeb
9:15—Griff Williams' Orchestra
9:30—Journal's "Navy Show"
10 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.
7:30 A.M. to 1—Various Programs
1 P.M.—Chamber of Commerce
1:30—Songs, New and Old
2—Recorded Program
3—NBC Program
4—Viennese Vagabonds
4:30—Steamboat Bill
4:45—Trumpet Sobs
5—NBC, Melody Mixers
5:30—Recorded Program
6—Dinner Dansant
6:30—Washington H. S. Reporter
6:45—Musical Favorites
7:15—Tarzan
7:30—NBC, Soloist
7:45—Dollars and Cents
8—Latin-American Nights
8:30—Wandering Minstrel
8:45—Frank Watanabe
9—Merrle Maniacs
9:15—To be announced
9:30 to 12 mid.—Dance Music

SATURDAY Programs January 20, 1934

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
7 A.M.—Edward MacHugh, Gospel Singer
7:15—Morning Parade
7:30—Financial Service
7:45—Organ Recital
8:15—The Vass Family; vocalists
8:30—Stopak and Honti
9—Down Lovers Lane
9:30—National Grange Program
10:30—Magazine of the Air
10:55—Metropolitan Opera Broadcast; Milton Cross, announcer
2—Melody Mixers
2:30—Three Scamps
2:45—Solist
3—Al Pearce and Gang
3:30—Stringwood Ensemble
4:15—Tom Coakley's Orchestra
4:30—Organ Concert
5—Economics in the New Deal
5:30—Billy Batchelor
5:45—Little Orphan Annie
6—Musical Echoes; Gail Taylor
6:30—Sax-o-tunes and Rita Lane
7—Saturday Night Dancing Party
8—Caswell Concert
8:15—Happy Tunes
8:30—Hollywood on the Air
9—NRA talk
9:05—Nathan Abas, violinist
9:30—Mark Hopkins Orchestra
10—Club Villa Orchestra
10:30—Charles Hart Orchestra
11—Tom Coakley's Orchestra
11:30 to 12 midnight—Slumber Hour

335.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various Programs
1 P.M.—Dance Music; Studio prog.
2—Ye Old Town Crier
3—Madelon Sevier, violinist
3:30—Studio Program
4—Young Peoples Program
4:30—The Old Bachelor
4:45—Studio; 5. Funnies
5:15—Si and Elmer
5:30—Travelogue
6—Organist and Baritone
6:30—Columbia News Page
6:45—Ernie Smith's Sport Page
7—Dot Kay
7:15—Italian News Broadcast
7:30—Julie Foster and Elbert La Chelle
7:45—Studio Program
8—Home Favorites
8:30—Studio program; 9, Souvenirs
9:30—Doc Herrold
9:45—News Flashes
10—Kelli-Widner Orchestra
10:30—Hal Girvin's Orchestra
11 to 12 midnight—Records

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
7 A.M. to 5:30—Various Programs
5:30 P.M.—Eat Your Way to Health
6—News by Bill Meyer
6:15—Walkathon; Organ
7—C W. Hammond
7:15—The Ne'er Do Well
7:30—Sally Snow, Hillnelly
7:45—Pete King, Irish Tenor
8—Portuguese Program
8:30—Italian Program
9—Desert Roamers
9:30—Studio program
10—Dance Music; Walkathon

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Records; Stocks
7:30—Early Morning Exercises
8—N. Y. Philharmonic Concert
9—CBS, Vincent Travers Orchestra
9:30—Church Announcements
9:35—CBS, Enock Light's Orchestra
10—Junior Artist Program
11—Prudence Penny
11:15—CBS, Artist Recital
11:30—CBS, Dancing Echoes
12 noon—Noonday Concert
12:55—Vidacrin, talk
1—CBS, Saturday Syncopators
1:30—N. Y. Stock Quotations
1:35—CBS Ensemble
2—CBS, Eddie Duchin & Orchestra
2:30—Recordings
2:45—CBS, Spanish Serenade
3—CBS, Meet the Artist
3:15—CBS, Mildred Bailey
3:30—CBS, Frederic William Wile
3:45—CBS, Geo. Scherban's Orch.
4—CBS, Elder Michaux Congregation
4:30—Lost and Found Items
4:35—Records; Town Topics
4:45—CBS, Tito Guizar, tenor
5—Dance Music
5:15—CBS, Isham Jones' Orchestra
5:30—To be announced
5:45—CBS, Smith Bros. Program
6—CBS, Philadelphia Orchestra
6:15—CBS, Stoopnagle and Budd
6:30—Baldwin McGaw Players
7—CBS, Byrd Antarctic Expedition
7:30—CBS, Col. News Service
7:45—CBS, Leaders in Action
8—CBS, Dance Orchestra
8:30—CBS, Houston Symphony Orch.
9:30—Dance Music
10—News Editor of the Air
10:10 to 12 midnight—Dance Music

340.7 Meters KLX Lake. 6000
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M. to 12—Records; Stocks; Music; News
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights; 2. Records
2:45—Jean Ardath, pianist
3—Recordings; News
4:15—Brother Bob's Club
5—Covered Wagon Jubilee
5:30—Helen Parmelee, pianist
6—Hotel Oakland Trio; 7, News
7:30—Eleanor Nielson, soprano
7:45—Studio program
8—Musical Soiree
9—Faucit Theater of the Air
9:30—Ann Wakefield, soprano; Orin Rickard, tenor
10—Bob Kinney's Band
11 to 12 mid—Dance Program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various Programs
6 P.M.—Musical Impressions
6:15—Franco's Program
6:30—Band Concert
6:45—Farmers Exchange
7—U. S. Weather Forecast
7:05—Radio News and Forum
7:05—Twenty-five Minutes in Paris
7:30—Soul of Portugal
8—Music Lovers' Half-Hour
8:30—Spanish Melodies
8:45 to 10 P.M.—Italian Program

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco
7:30 A.M.—Morning Parade
8—Four Southern Singers
8:15—Log of the Day Crosscuts
9:15—Sax-o-Tunes, Mickey Gillette
9:45—News; 10, Organ Concert
10:30—Vic and Sade
10:45—Merrie Men, quartet
11—Musical Originalities
11:30—Edna Fischer, pianist
11:45—Agricultural Bulletin
12 noon—Harmony Lane
1—News
1:15—John and Ned
1:30—Melody Mixers
2—Ward & Muzzy, pianists
2:15—Babes in Hollywood
2:30—Arion Trio
3:15—Sax Appeal
3:30—Richard Himber's Orchestra
3:45—Don Bestor Orchestra
4:15—Religion in the News
4:30—Organ Concert
4:45—Stringwood Ensemble; News
5:30—The Boston Symphony
7—Education at Crossroads
7:15—Clef Dwellers
7:30—Tom Gerun's Orchestra
8—The Music Counter
8:30—Piano Pals
9—Carefree Carnival
10—Charles Hart, instrumentalists
10:30—Blue Moonlight
11—Ambassador Hotel Orchestra
11:30 to 12 mid—Organ Concert

243.8 Meters KYA Prospect 34
1230 Kcys. 1000 W;

Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various program
12 noon—Scriptures
12:03—The Blenders
12:30—Organ Recital
1—Afternoon Concert
1:30—Hawaiian Entertainers
2—Rhythmic Ripples
2:45—Organ Matinee
3:45—Artist Celebrities
4—Symphony Highlights
5—Sunset Revue
5:45—Campbell Digest
6—Paraders
6:15—Waltz Idylls
6:45—Rhythm Princes
7—G. Donald Gray, Virginia Miller
7:30—Broadway Reflections
8—John Wolohan's Orchestra
9—America's Sweethearts
9:30—Jess Norman's Orchestra
10—Organ Serenade
11 to 12 Mid.—Concert Memories

499.7 Mtrs. KFSD Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego
7:30 A.M. to 10:55—Various Progs.
10:55—Metropolitan Opera Broad.
2—NBC Programs to 5:30
5:30—Studio program
6—NBC, To be announced
6:30—NBC, The Jamboree
7—Orphans Adrift
7:15—Feature
8—American Weekly
8:15—NBC, Happy Tunes
8:30—Hollywood on the Air
9—NBC, Carefree Carnival
10—NBC, Club Villa, Orchestra
10:30—NBC, Blue Moonlight
11—Dance Music
11:30 to 12 mid—NBC, Slumber Hour

236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M. to 1:45—Various Progs.
1:45—CBS, Madison Ensemble
2—CBS, Eddie Duchin and Orchestra
2:30—Studio program
2:45—CBS Programs to 4:30
4:30—To be announced
4:45—CBS programs to 5:10
5:10—Amer. Cracker Program
5:30—Don Lee Feature
5:45—CBS, Smith Bros.
6—Philadelphia Symphony
6:15—CBS, Col. Stoopnagle & Budd
6:30—Don Lee Feature
6:45—"It's Time to Sing Sweet
Adeline Again"
7—"Byrd Antarctic Expedition"
7:30—CBS Feature
8—Radio Speaker Stevenson
8:30—CBS, Houston Symphony
9:30—Globe Trotter
9:45—Democratic Educ. Feature
10 to 12 mid.—Dance Music

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6:30 A.M. to 6—Various programs
6 P.M.—CBS, Philadelphia Orchestra
6:15—CBS, Stoopnagle and Budd
6:30—To be announced
7—Byrd Antarctic Expedition
—Tarzan of the Apes
—CBS, Leaders in Action
of Harmony
12 mid.—Dance Music

KVI Broadway 4211
1000 Watts
Broadcast. Co., Tacoma
—Various Programs
delphia Symphony
gle and Budd
nounced
xpedition Broadcast
umbia News Service
—Leaders in Action
Dr. Mellor
5 to 12 mid.—Dance Music

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee Broadcast. System, L.A., Cal.
7 A.M.—News Briefs and Records
8—CBS, N. Y. Phil. Children's Con.
9—CBS Programs
10:30—Harold Knights Orch.
11—Artist Recital
11:30—CBS, Dancing Echoes
12 noon—CBS, Round Towners
12:30—CBS, Ann Leaf, organist
1—CBS, Saturday Syncopators
1:30—Dow Jones Reports
1:35—CBS, Edison Enesmbles
2—Eddie Duchin's Orchestra
2:30—Ruth Royale
2:45—CBS, Spanish Serenade
3—CBS, Meet the Artist
3:15—CBS, Mildred Bailey
3:30—Jack Ross
3:45—Gec. Scherban's Orchestra
4—CBS, Elder Michaux Congrega.
4:30—To be announced
4:45—CBS, Tito Guizar
5—To be announced
5:45—CBS, Smith Brothers program
6—CBS, Philadelphia Orchestra
6:15—CBS, Pontiac Program
6:30—Baldwin McGaw Players
7—CBS, Byrd Expedition
7:30—Jack Ross Trio
7:45—CBS, Leaders in Action
8—CBS Orchestras
10—News Items
10:10—Dance Music
12 to 1 A.M.—Recordings

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
7 A.M. to 10:55—Various Progs.
10:55—Metropolitan Opera Broad-
casts
2—NBC, Ward & Muzzy, pianists
2:15—NBC, Babes in Hollywood
2:30—Three Scamps
2:45—NBC Soloist
3—NBC, Al Pearce's Gang
3:30—Ritz-Carlton Orchestra
3:45—Bitmore Orchestra
4:15—Religion in the News
4:30—Organ Recital
5—Pastel Harmony
5:30—NBC, Billy Batchelor
5:45—NBC, Little Orphan Annie
6—To be announced
7—NBC, Dancing Party
8—NBC, Caswell Coffee Concert
8:15—Happy Tunes
8:30—Fisher's Blend Half Hour
9—30 Minutes of Music
9:30—W. Clock; Nocturne
10—Olympians
10:30—Blue Moonlight
11—Jules Buffano Orchestra
11:30 to 12 mid.—Slumber Hour

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
7 A.M. to 10:55—Various programs
10:55—Metropolitan Opera Broad.
9—Ward & Muzzy, pianist
2:15—Babes in Hollywood
2:30—Three Scamps
2:45—NBC Soloist
3—Al Pearce and Gang
3:30—Studio programs
5—Crazy Wells
5:15—Tull and Gibbs Express
5:30—NBC, Wheatanville
5:45—NBC, Little Orphan Annie
6—To be announced
6:30—Mantle Lamp Company
7—Davenport Orchestra
7:30—Git Top Minstrels
8—NBC, Caswell Coffee Company
8:15—NBC, Happy Tunes
8:30—Black and Blue
8:45—Old-Time Party
9:45—Frank and Archie
10—Davenport Hotel Orchestra
10:30—Radio Specials
11 to 12 mid.—Dance Music

225.4 Meters KGB Franklin 6151
1330 Kcys. 1000 Watts
Don Lee Broadcast. System, S. D., Cal.
7 A.M. to 6:15—Various programs
6:15 P.M.—Stoopnagle and Budd
6:30—To be announced
6:45—Tarzan of the Apes
7—CBS, Byrd Expedition
7:30—Recordings
7:45—CBS, Leaders in Action
8—CBS Programs
9—CBS, Little Jack Little
9:30—CBS, Gus Arneheim Orchestra
10—World-wide News
10:10—Dance Music
12 to 1 A.M.—Recordings

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
7 A.M.—Louis Rueb, exercises
7:15—News; 7:30, N. Y. Stocks
7:45—Church Quarter Hour
8—Jean George, pianist
8:15—Log o' the Day Crosscuts
9:15—Medical Association talk
9:30—NBC-KGO Programs to 10:55
10:55—Metropolitan Opera
2:30—U. S. C. Lecture Series
2:45—NBC-KGO Programs to 5
5—Rev. Charles E. Fuller
5:30—NBC-KGO Programs to 8:15
8:15—Hollywood Looking Glass
8:30—Concert Orchestra
9—NBC, Carefree Carnival
10 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7:30 A.M. to 1—Various Programs
1 P.M.—Dance Masters
1:30—Recorded Program
2—Headliners, recorded
2:30—"Over the Skyways," talk
2:45—Agnes Nielson, vocalist
3—Shuffling Feet; records
4—Concert Ensemble; Records
5—New Deal Economics
5:30—Recorded program
6—Dinner Dansant
6:30—Washington H. S. Reporter
6:45—To be announced
7—Singing Stars
7:15—Rocky Mountaineers
7:45—Creole Rhythm
8—Vindabonians
8:30—Glen and Ruby
8:45—Watanabe and Archie
9—NBC, Carefree Carnival
10—Jules Buffano's Orchestra
10:30—Musical Etchings
11:30 to 12 mid.—NBC, Slumber Hr

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M. to 5:15—Records; News
5:15 P.M.—Silent Period
12:01 to 6 A.M.—Owl Program

SEE PAGE 3



**"SMART SET"
MAJESTICS**
AS LOW AS
\$24.50

Majestic Dealers
offer Small Down
Payments, Easy Terms,
Free Demonstration.

THE STUDIO

A beautiful radio! Modernistic cabinet in two-toned woods, with polished metal grille. Genuine piano finish. 8-tube performance! Has automatic volume control. Gets police and short-wave calls to 4400 K.C. **\$44.50**

The

SMART SET

Majestic
RADIO

THOMPSON & HOLMES, LTD.

Wholesale Distributors

171 Bluxome Street

San Francisco